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Vol. 116 No. 12

NEW YORK, TUESDAY, DECEMBER 4, 1934

64 PAGES

R ON FREE SHOWS

Philly Proves It Can Take It When Army-Navy Starts Singin' in the Rain

Philadelphia, Dec. 3. Philadelphia proves it can take it on Army-Navy Day.

Host to a one-day Mardl Gras, a celebration gayer than any New Year's Eve on the globe, Philly shuts its eyes without flinching while all its bans scatter to the

while all its bans scatter to the winds.
Wouldst drive north on a south-bound street? Okay, a thousand okays. A lefthand turn where all turns are verboten? Take it, Major, take it. 'Anchors Aweigh' versus 'Sium and Gravy,' sung in full-lunged competition, never mind the counterpoint—beautiful on a ny street corner. A bit of a snake dance? Go ahead boys, the cops will clear the way. Any citizen who tries to sleep when Philadelphia's entertaining the Service is must knowing that the Service is must be of gentlemen who, no matter how mad the fun, remain gentlemen. Phility feels safe in maintaining that for its part—anything goes.

goes.

And the Service has grown to love Philiy, too. Philiy seems to understand that an officer's pay can (Continued on page 61)

OCTOBER BEST FOR THEATRES

From the best business month on the theatrical calendar, November has tumbled down to the ranks of the medicore months of the year. In the opinion of showmen October supplanted November as the sweet month.

February continues to be the sec-

February continues to be the second best.
Theatrical men say the change has been gradual for several years now, but became alarmingly marked last year. Business for the November just ended definitely removed the month from the No. 1 spot in showmen's estimation.

'PRETTY BOY' ON PLATTER Hillbilly song merchandizers lost no time in rushing out 'Pretty Boy as a timely ditty with an

Ozark tweng.

It's on the disks already, appropriately coupled with another billy titled, If Jesse James Rode

70 WEDS 73 IN H'WOOD

Hollywood, Dec. 3.
Victor F. Anderson, 70-year-olj picture character actor, married Elizabeth Ann Pew, 73, in Pasadena today (Monday).
It's his second marriage.

Critics' Joust

Kansas City. Dec. 2.
'J. C. M.' (Mofflit) of the
Kansas City Star, and 'L. L.'
(Lawrance) of the K. C. Journal Post, both picture reviewers, have been taking pot shots
at each other and criticizing
each other's idiosyncrasies in
the public prints. Their views
on pictures vary widely a
greater part of the time and
they have been trying to show
each other up.
Some fun.

2-HOUR DRAMA **IN 13 SCENES** ON AIR

Buffalo, Dec. 3.

Buffalo, Dec. 3.

Two hours of continuous radio drama is the record for Herbert C. Rice, Buffalo program director, and his players, on WGR Sunday nights. Rice, in a recent trip to Engiand made arrangements with British Broadcasting to experiment with Broadcast and British Broadcast in the British Broadcast In the British Broadcast In the British Broadcast In the British B dramas previously broadcast in England will be aired to Buffalo

audiences.

First efrort was Du la Garde
Peach's 'Love One Another.' The
play was divided into three acts,
with 13 scenes and 28 members in
the cast. Fred Dampler and Lorraine Pankow Rice, associate dramatic directors, were in charge or
rchearsals for the production, which
consumed more than sixty-four
hours' preparation.

Political Hook-Up In Eddie Dowling's Show Exploitation

One of the most unique Broad-One or the most unique Broad-way legit show exploitation tie-ups will be the politico-patriotic bally-hoo for Eddie Dowling's "Thumbs Up' musical when it opens at the St. James, N. Y., around the holi-days. It breaks in in Philly Dec. 10.

lays. It breaks in in Philly Doc. 10.

Some of the showman-politician's pals, from the civic and industrial walks of life, have engaged a Park avenue exploiteer. Penjamin Sonnenberg, to go altered with a campaign on Dowling and his show on the equation of pro-New Pealers; a pal of the Democrats, etc.

This balks will be in a lattice.

This bally will be in addition to the usual show exploitation.

STANDARD OIL'S AMUS. BALLYHOO

Industry in Concerted Fight on Commercially - Sponspored Free Show Men--Standard Oil of N. J. Has Lombardo Show on Tour

REPRISALS

War has been declared by show business against the commercial free show. It's the first concerted move of its kind ever undertaken by theatre men.

Situation dawned Saturday (1) in New Haven, where the Standard Oll Company of New Jersey opened its Guy Lombardo advertising road-show. The S.O. show is booked for a month of one-night stands in the principal cities of 15 eastern states All performances will be gratis, with the flashing of an automobile driver's license the only require-ment for admission. Lombardo band is getting \$10,000 a week for

(Continued on page 2)

(Review of the first Standard Oil show appears on Page 2.)

WHAT A STAR TALKS ABOUT IN THE STICKS

Charlotte, N. C., Dec. 3. According to Grace Moore, here for a concert last week, Hollywood producers wanted to send to Europe for Verdi so he could change parts of his 'La Traviata' to fit the picone, 'One Night of Love,' in which she played. Said they didn't know that Verdi had been dead 40 years.

that Verdi had been dead 40 years.

And in the picture, she also added, the exercises taken were her own, and the scene on a balcony was based on an incident when she actually sang on a balcony in Venice. In her next picture, she says, she will ask that shots be included to show how an opera singer spends her day before a concert—with attention to strict rules—so a few thousand people, who have been offended because singers do not accept invitations to parties, receptions and the like, will understand,

programs.

P. O. Clerks Tear Hair as Trick Letters Sent to Pic Stars Pile Up

Chapeau Blues

Current fashion for sky-scraper hats on women has revived neck trouble in the
theatre.

Impossible to see over some
of those trick creations the
gais are wearing. Which means
there are requests being tapped over the ladles' shoulders
for the first time in years asking that the 'thou-shalt-notget-a-peek' turbans be removed.

ADULTS ONLY FOR 'FOLIES' IN LOOP

Chlcago, Dec. 3.

For the booking of Folies Bergeres into the Palace the house has decreed 'no children admitted.'

Two -a - day theory caused the 'adults only' ruling; few kids the house plays to, anyway; s.a. build-up which causes the 'adults only' ruling the bouse plays to, anyway; s.a. build-up which causes the 'adults only' clause impresses on the public.

This is a voluntary 'pinking' and the first time that a vaude show has been thus handled here.

Folies Bergere' was originally imported from Paris by the Music Corporation of America for the French Casino, nitery. Goes to N. Y. after Palace date.

Peoria's (III.) Educated Hissers Treat Vaude and 'Drunkard' Alike

Peoria, Dec. 3. Peoria audiences may be cold, but

that Verdi had been dead 40 years.
And in the picture, she also added, the exercises taken were her own, and the scene on a balcony was based on an incident when she actually sang on a balcony in Venice. In her next picture, she says, she will sak that shots be included to show how an opera singer spends her day before a concert—with attention to strict rules—so a few thousand people, who have been offended because singers do not accept invitations to parties, receptions and the like, will understand;

Y.M.C.A. Has Girl P.A.

Four New York stations are carrying Young Men's Cortstian Assin programs including WNEW, WINS, MNYC and WIIN.

Henriette Harrison is radio director for the association and plans the programs,

Hollywood, Dec. 3.

Post Office department is getting ready to call a halt on those letters addressed to picture stars in which the address is a 'cartoon of' the player, a catch line from one of their pictures or some other phoney method used by fans to give postal clerks headaches. Since Bob Ripley, Feg Murray and Capt. Roscoe Fawcett have been featuring them in their daily cartoon layouts, number of letters minus names and addresses but having the trick wording or picture instead have increased about 50%.

It's so tough now that the Holly-

have increased about 50%.

It's so tough now that the Hollywood post office has one man assigned to d.:lphering the puzzles and he's beginning to show the strain.

In addition to the gag envelopes about 1,300 fan letters arrive at the Hollywood p. o. dally wrongly addressed. It's the one man's job to see that they get to their proper to see that they get to their proper destination. He has to read all the picture trade papers and fan mags to acquaint himself with the player's present addresses and that's a tough assignment without unraveltough assignment without unravel-

ing the trick mail.

Though there is but one Hollywood post office, studios receive their mail at Burbank, Universal

(Continued on page 50)

CO-ED'S OWN AIR PROGRAM

Lancaster, Pa., Dec. 3.
Henrietta Resh, co-ed at Miliera-ville State Teachers' College, is the impresario of a program over WGAL cailed 'Campus Review.' Co-WGAL called 'Campus Review.' Co-ed uses her personality (blonde) to marshal talent for the station. She tackles all and sundry from the college president down to the most popular janitor. She brings glee clubs, football teams, debaters and campus cut ups to the microplione. Program will run until the girl graduates.

(Excerpt from editorial in VARIETY of Nov. 6, 1934.)

The Main Air Menace

NBC and CBS pass out 55,000 free ducats every week in New York City for radio programs. In Chicago it is estimated 5,000 free ducats, or better, are distributed weekly. This may seem far-away and hazy as a menace to the theatre as regards the smaller centers, but the danger takes on serious dimensions when a town like Charlotte, N. C., contemplates using the public auditorium on Saturday nights to present a two-hour radio broadcast before 10,000 people under the sponsorship of

In Cleveland only a week or two ago the theatre men successfully squeiched a proposal of the Higbee department store to use the public auditorium for a series of free entertainments arrangd in connection with the Columbia network and again with more than 5,000 capacity. Admis-sion to these programs was to be on a saics receipt basis. If the house-

sion to these programs was to be on a sales receipt basis. If the house-wife did her shopping at Higbee's she got premiums in the form of tickets in relation to the volume of her purchases.

Radio is now solidly a part of the American amusement picture. It is powerfully backed by big business and in a position to extend its activities in myriad directions. The main threat is those big programs from the local armory or auditorium. When such efforts are made to use tax-supported public places of assembly to compete with the theatres, a do to floud yelling is in order. Once this precedent is established, radio could surround and choke show business through this free show stunt.

Nor should it be supposed that more people prefer Garbo on the screen than the Mud River Hilibilies in an armory. Not when the hilibilies

This free radio show thing isn't confined, by any means, to the big key centers where the excess of population can absorb and cushion the diversion of large numbers of people from theatres in studios. It will be found in full bloom in such small towns as Shreveport, Jackson and

NEWSPAPERS, THEATRE MEN RESENTFUL OF CUFFO STANDARD OIL VAUDESHOW

Car Ownership Card Acts as Ticket for Guy Lombardo-Pat Barnes-Cross and Dunn 2-Hour Entertainment-Opens in New Haven

New Haven, Dec. 3.

Esso gasoline organization assembles a two-hour lineup of highpriced talent, puts it on the stage of the town's highest-hat theatre and then says to the public 'Come and get it, in the cuffo manner. That's news. And the theatre men are frothing at the mouth.

are frothing at the mouth.

Esso. Marketeers, Guy Lombardo
and his orch, moved into the Shubert Sat, night (1) for a single performance and, despite an almost
total lack of advance bally, they
turned away several hundred before the show opened. Not difficult when

Looks like they tried to keep the opening a secret for the publicity campaign on the stunt did not incampaign on the stunt did not in-clude a single line of newspaper ad-vertising or any other type of bally except a touring sound truck mak-ing the rounds of central streets a few hours before curtain. Many citizens didn't even know the event was staged and, as local sheets drew no revenue from the stunt, they helped out with an overwhelming silence on the whole affair.

silence on the whole affair.

Trick brought pienty grumbling from local showmen, even to the point of questioning a code violation by giving a free show in competition with theatres. Same reaction will doubtless be met in other cities on tour. Sole requirement for admish was to display an auto registration card.

sard.

Show ran slightly over two hours and brought pienty applause from an audience that wasn't enthusiastic simply because they were deadheads. Mob liked the talent. Practically an air show transported to a theatre stage, production stuck close to air program lines. There were no dancers, no straight comics and no girls just to look at. No attempt was made to sell the enterainment as vaude or a revue and, with the exception of some clowning by Cross and Dunn, the whole works had a radio studio stamp about it.

Usbers in Ribbons

Ushers in Ribbons

Ushers in Ribbons

Set on a full stage, with maroon drapes, show opened with a half hour of Lombardo band numbers. Routine was broken up by changing lights, vocal choruses and a medley described via the mike by Pat Barnes. Fans went in a big way for this opening half hour. Barnes, doing a sort of m.c., introduced Cross and Dunn as part two of the program. Boys got over heavy with their songs and imitations and managed to lift the audience into some community singing by closing with aged to lift the audience into some community singing by closing with No, No, a Thousand Times No. Harnes followed, at the foots, with the only ballyhoo bit in the whole works. A short mention of Esso's new gas rated some later favorable comment from the crowd on the wisdom of not cluttering up the program with a lot of advertising plugs. This brief mention, together with "Esso's Tibbons worn by ushers. with 'Esso' ribbons worn by ushers and a sliver 'Esso' drop in stage setting, constituted main layout as

setting, constituted main isyout as far as pings were concerned.

Show swung back to band again and included an oke 'Romance of Rivers' medley, which gave the choristers an introductory break on a closing chorus. Joan Abbott on next for a varied program of songs at a downstage mike and girl elicked in grand style. Nice appearance, plenty personality and a keen delivery had the Abbott girl putting herself over in her first attempt at stage work. Mayfair Triogiris) and O'Flynn Quartet (boys) scored with some excellent harmony, working first as a trio and a quartet, then combining in some nice group singing.: Cross and Dunn returned for another fifteen minutes and landed the top applause of the bill. Show closed with another band group, which included a medley of Carmen Lombardo compositions.

Two hours and ten minutes is a least time to all the steps as a first size of a six there has no constituted as a first size of a six there has no constituted as medley of Carmen Lombardo compositions.

Two hours and ten minutes is a long time to sit through an entrainment without a break, but the fans didn't seem to mind and there was plenty favorable comment both on the idea and on the bill.

Free Show War

(Continued from page 1)

the commercial. Band's regular the-

the commercial. Band's regular the-atre salary is \$7,500.

At the New Haven opening per-formance the 2,000-scat auditorium was packed and several hundred were turned away.

Show business explained its stand and prepared to accept the gaunt-iet at a meeting in the Warne Eros. home office in New York last Wednesday (28). With Harry M. Warner as wederemon for the budy Wednesday (28), With Harry M. Warner as spokesman for the industry, and all the majors represented, executives of the oil company were informed that it is imperative to show business that the Lombardo project be called off. The oil firm's representatives expressed themselves as disinterested in the possible effects of free slaws on the serves as disinterested in the pos-sible effects of free slaws on the theatre industry, stated that 'com-mitments' precluded chances for cancellation, and declared it would go through with the venture regard-

go through with the venture regardless.

On Friday (30) a nuceting of major producers and exhibitors was called in the Will Hays office. Understanding is that there will be no compromise. Show business feels the S.O. show must be called off else a precedent will be set. If the oli company continues antagonistic reprisals against S.O. of New Jersey will be prepared.

Reprisals will take the form of concerted action by the entire theatrical industry. Theatre screens over the country could be used and all members of the business may be asked to discontinue patronizing S.O. or affiliated concerns for gas, oil and by-products. It is also possible that show business will effect a counter-attack through direct tieup with a competing oil company. up with a competing oil company.

Conciliation Attempt

Before formally notifying the S.O. representatives as to what means will be taken to combat the free show threat, H. M. Warner and other theatre exces sought to explain their case and bring about an understanding. understanding.

pialn their case and bring about an understanding.

It was ponted out to the oil men that the Lombardo show is not only a threat to the theatres' safety in itself, but if found successful by the advertiser the idea may be generally adopted for commercial advertising purposes with dire larm to the theatres.

An effort was also made to explain to the oil men how generalization of the free show idea must result in the ruination of talent as well. Theatre men pointed to the Lombardo band as a case in point, describing how that orchestra has been built up to where the public will pay theatre admission to see it perform, but that if this and other hands are to be seen for nothing, it will not be possible in the future for theatres to ask the public to pay. If the S. O.-Lombardo show continues, theatre men stated, there is nothing to stop other commercial advertisers from booking three

nothing to stop other commercial advertisers from booking three Lombardos on one show.

advertisers from booking three Lombardos on one show. When asked about the nature of commitments' that prevented calling off the show, S. O. spokesmenwere vague in their reply. Assuming that the alieged 'commitments'



The Evenling News, October 16, 1934: "Here's the glad hand to Will Mahoney in 'Radio New York' at Golders Green this week. If all the things America sends us were as good as Will Mahoney we'd owe her a bigger debt than any war debt."

Direction
WM. MORRIS AGENCY Mayfair Theatre Building New York City

involved talent, the theatre men in-timated they would be willing to reimburse members of the S. O. show with equal playing time and salaries in regular theatres.

Bill Goodheart attended the meet ing as representative of Music Corp. of America which booked the Lombardo band and show for S. O.

Believed Outside Code

Chances of the NRA code being brought into play to effect a settlement are slight, since there is nothing in the theatre code applying to free commercial shows.

free commercial shows.

The show business' contention is that nobody can stop S. O., or any other company, or individual, from entering the show business as a producer for advertising purposes or otherwise, but that an outside source, offering free entertalmment in direct opposition to theatres, amounts to unfair competition; that most theatres operate 52 weeks a year, and that in one night a free commercial roadshow can ruin their business; that the free performances will deprive theatres of future benefits. from talent thus used.

Show business spokesmen be-

Show business spokesmen be-lieve that a concerted fight by the entire industry will carry enough influence and have sufficient effect on the public to more than offset whatever 'good will' S, O, may gain with its roadshow.

with its roadshow.

Among those in attendance at the meetings were Will Hays, Harry M. Warner, Charles C. Moskowitz and Louis K. Sidney of Loew's; Joseph Bernhardt of Warner Bros.; Eddie Alperson, of Skouras Bros. and Jeff McCarthy and David Paifreyman of the Hays office.

the Hays office.

Also there were representatives of the oil company and Goodheart, of the MCA. When theatre execs mentioned the MCA's extensive theatre booking business, Goodheart said that when he and his associates closed the S. O. deal, 'we didn't know what it was for.'

J. C. Donan, advertising director of S. O. of N. J., who has charge of the roadshow try, declared, We are going through with the show despite the theatres' objections.' Regarding the dispute he refused to comment.

WILL MAHONEY

Nijinska to Drill 350 Terpers for 'Dream' Line

Hollywood, Dec. 3.

Madame Nijinska today (3) starts rehearsais on the bailot numbers for 'Midsummer Night's Dream', the Max Reinhardt production at Warners, with 145 key dancers, male and femme, in the line.

are free and Garbo costs 40c.

Crazy Crystal Saits.

Terp nucleus will be amplified to around 250 adult dancers and 100 children comprising the fairy en-

Huge forest set for 'Dream' is be-ing constructed on Warners largest stage for actual start of picture about Dec. 10.

Futter-Kimball Series Of 6 Tom Keene Mellers

Hollywood, Dec. 3.
Walter Futter and Fenn Kimball, operating head of the California studios, have formed a partnership and will produce a series of six action-mellers starring Tom Keene. First of the group will be 'Hong Kong.'

New producing unit to be known as Futter Productions.

McDonald Aides Levine

Hollywood, Dec. 3.

Hollywood, Dec. 8.
Wallace McDonaid, one time leading man, who has been on Mascot's writing staff for the past year, has been made assistant to Nat Levine, Mascot prexy.
McDonald will go east shortly to dig up story material for the company's new program.

3 KEATONS AGAIN

Pa, Ma and Sis to Play with Buster in 'Palooka'

Hollywood, Dec. 3.

The Three Keatons are being re-vived to play with Buster Keaton in 'Paducah Palooka,' the first of the comic's new series of shorts for

New Three Keatons' are Joseph, father of Buster; Myra, his mother, and Louise, his sister, Charles Lamont directs,

Donat Takes Aherne's Spot in 'Ibbetson

Hollywood, Dec. 3. Paramount has engaged Robert Donat, English actor, to replace Brian Aherne in 'Peter Bibetson'. Donat went back to England after making 'Monte Cristo' for Reliance. He will return in January, Vincent Lawrence is adapting the Ibsen

FEMME AGENT AWARDED JUDGMENT VS. MORRIS

Frances Robinson, femme agent. sued the William Morris agency over Raiph Morgan's Fox Film contract, was given a summary judgment for \$1,000 and interest in Municipal Court (N. Y.) Action arose from a 50-50 split of Morgan's contract value.

Morgan's contract value.

When Miss Robinson received \$52
as her share of the 10% commish
she argued that she was entitled to
the moneys carned by Morgan while
he was on loan from Fox to other
studios. This, Morgan and the Morsris office contended, came under a
separate agreement under a subsequently new pact effected with Fox
via the Morris agency exclusively.

Miss Robinson in suites alleged

via the Morris agency exclusively.

Miss Robinson in suing alleged
that all renewals should accrue to
her benefit. Another suit along
these lines is pending. But meantime Judge Lester Lazarus granted
Yais Wilner of Julian T. Abeles'
staff the motion for summary judgment for the amount so far in dismute.

Small's 'Brummel'

Edward Smail, now in New York, said yesterday (Monday) that he had straightened out the priority tangle on 'Beau Brummei' and that

Reliance will produce the picture.

Small is angling to get Robert

Donat for the lead, and H. M.

Goetz, now en route to England,
will negotiate with the actor.

Cagney's Tummy Ache

Hollywood, Dec. 3.

James Cagney is en route to New York to consuit his doctor-brother and specialists regarding an old aliment which may result in an abdominal operation.

SAILINGS

SAILINGS

Dec. 19 (Carlibieau cruise) Lynn
and Neil Farnol (Georgic),
Dec. 15 (New York to London)
Buddy and Arthur Bradley (Parlis),
Dec. 14 (New York to Calcutta),
Charles Mayer (Majestic),
Dec. 11 (London to New York)
Harry M. Goetz (Olympic),
Dec. 7 (New York to London)
Hugh Waipole, Maj. Charles O'Sullivan, D. B. Priestly (Berengarla),
Dec. 5 (Los Angeles to Honolniu)
Al Rockett (Marliposa),
Dec. 1 (New York to Los Angeles), Joe Hoffman (Pennsyll-

Al Rockett (Mariposa),
Dec. 1 (New York to Los Angeles), Joe Hoffman (Pennsyllvania),
Dec. 1 (New York to Genoa) Mr.
and Mrs. Eddie Cantor and three
daughters (Rex),
Nov. 30 (Los Angeles to Guatemaia), Wilbur McGaugh (Seattle),
Nov. 30 (New York to London)
Harry Geetz (Olympie),
Nov. 30 (New York to London)
Bertram Mills (Europa),
Nov. 30 (San Pedro to London)
Jean Cadell (Reliance),

Standard Oil Angels B'way Show; 'O'Flynns' on Radio Before Stage

Reported interested in the legit | 11. Pian is to have the players version to the tune of around \$60,000, the Standard Oil Co. of New

now rehearsing in the legit produc-tion double on the broadcasts.

\$60,000, the Standard Oil Co. of New Identify and Standard Oil Co. of New Identified Interest of the air before the musical comedy makes its Broadway bow. Refiner has bought 13 weekly half-hours over 30 Columbia stations and will debut the radio adaptation of the script this Friday (7). Stage affair, which has Russell Janney billed as the producer, is slated to open at the Broadway theatre Dec.

play.

Aherne still has one picture to make for Par on his two-picture deal, First was Bionde Venus.'

VARIETY

Only 1 Out of 10 Makes Grade in Extras' Clothes-Horse Parade

Hollywood, Dee, 3. Over 950 women-young, middle-aged and old-answered Central Casting's call for dress extras and the possibilities of earning \$15 per day instead of the usual \$5 and \$7.50 paid the average extra. Difference in remuneration is according to wardrobe. Contest for eligibility was decided by Central after complaints charging favoritism in handing out the \$15

favoritism in handing out the \$15 calls.

It has long been claimed by studio casting departments that less than 100 women had complete wardrobes necessary for those who answer the class calls. Compinints of other extras claimed that there was a much larger number. The contest was the result, and according to the display, the casting departments were very little off in their taisulation of dress extras.

Affair was sad, at times cruel. The contestants came garbed in all sorts of costumes, supposed to indicate class. They paraded before the judges, who okayed them according to carriage and dress. They were garbed in the height of fashion, in cheap wraps that screeched bargain basements, in dresses made by-mama and in borrowed and begged finery. Cruel was the treatment of the less fortunate, less stylish of the hopefuls by their clothes-horse sisters, who missed no opportunity to get laughs at the inexperienced, to criticize their costumes.

their costumes.

Central felt that the list could be increased to 250, forgot that one dress does not make a dress extra, who must have at least a dozen complete changes from sport to ai wear.

formal wear.
Judges were Reginald Barker and
Mitchell Lelsen, directors; John
Arnold and Victor Milnor, cameramen; Fred Fleck and Waiter Mc
Gough, assistant directors; William
Mayberry and Marcella Knapp,
casting directors, and Dolly Tree
and Peggy Hamilton, fashion experts.

perts.

Parade started at 9 p.m. and ended at 3 a.m. Those selected will not be notified until some time this week with Central's advisory committee and the Chamber of Commerce overseeing the tabulating of the selections.

the selections.

One girl, No. 201, received a good break from the roundup. Radio producers saw her, asked who she was, suggested she be tested by the studio, Judges permitted the breaking of the seal on her number cand, discovered she was Lorna Lowe. Studio gave her a part in a two-studio gave her a part in a two-reci comedy instead of a test. If she makes good, she gets a contract.

Following evening 400 mcn went through the same session showing how they looked in tails, hoping that they, too, would be included in the charmed circle which carns \$15 per day. Parade of the men was less exciting, had fewer spectators. Boys young and old, did the mannequin stuff in front of a group of judges who selected 250 out of the mob.

Three Studios Bid For Stanwyck; Fay Included in Deals

Hollywood, Dec. 3.

Negotiations are on for term and individual picture contracts between Radio and Universal and Barbara Stanwyck, dropped by Warners last week.

tween Radio and Universal and Barbara Stamwyck, dropped by Warners last week. In both cases, attempt is being made to include Frank Fay in the Stanwyck deal. Fox is also Inter-ested in the actress for one or two

Metro Signs Webb

Clifton Webb has been signed to a long term contract by MGM. Is scheduled to report to the studio next spring. Player is currently in 'As Thousands Cheer' on the road.

SKOLSKY-FOWLER'S PLAY

Sid Skolsky and Gene Fowler got Sid Skolsky and Gene Fowler got In Sunday from the Coast to peddie a stage play they've been working been delayed to enable Miss Tobin to recover from auto infuries.

Eye for Biz

Hollywood, Dec. 3. Actor under term contract to a major studio approached a local attorney and stated be

to a major studio approached a local attorney and stated he wanted to change agents as his representative did not have any prestige in the studio. Said he wanted to get an agent who had a couple of big stars under contract on his lot so that the 10% or could play both ends against the middle and demand important parts for him. Attorney told him to go home and forget it.

Max Baer to Star In Mexican Film Before Par Chore

Mexico City, Dec. 3. Mexico City, Dec. 3.

Max Baer may do a pic based
on 'Black River,' Carlton Beal's
novel depicting the raw days of
Tampico's oil boom, to be made in
Mexico with a Mexican cast, by
James N. Crofton, former Tiajuana
concessionnaire, who is running a
tourist resort at Cuernavaca near
here. Baer did personals at Crofton's resort during his recent visit
here.

Crofton is endeavoring to engage Dolores dei Rio, Mona Marvis and Don Alvarado to play in the pic, which he expects to produce this

If things move fast, Baer's Mex picture may go into work right after Jan. 1 and precede his February assignment for Paramonut, 'Kiss on the Cuff,' which film, however, will probably achieve production before the Crofton-financed indie. A deal for a name director to handle the Crofton pic is holding up consummation.

mation.

Baer's theatrical manager, Leo Morrison, now in New York, returns to the Coast by plane on Saturday picking up the fighter in Kansas City after having made a 6,000-mile air jaunt with the boxer through western U. S. and Mexico.

MORROS MAY TALENT SCOUT FOR PARAM'T

Boris Morros' tie-up with the Paramount studio seems to be for Morros to go Coastward to peek around the Par lots for a time. After looking around he is expected to take to Europe for a talent scouting trip in foreign lands.

Morros' fluency in foreign lingos and knowledge of Continental show biz recommends him for that kind of job.

Sue Lew Cody Estate

Los Angeles, Dec. 3.
Harry Joe Brown has filed suit against Ben H. Brown, administrator of the estate of Lew Cody, to recover \$9,695, which the player is asserted to have owed at the time of Cody's death.
Indebtedness is declared due on notes given for loans. An additional \$11,500 had previously been allowed to the Warners producer in administration of the estate.

Film Lassie Gaes Hame

Hollywood, Dec. 3.

Gweniilian Gill, Scotch girl brought to Paramount in the 'Scarch for Benuty' contest and then placed under contract, has been dropped from the payroll. She left here Thanksgiving Day for home.

TOP SPOT FOR ELDREDGE

Hollywood, Dec. 3.

Being groomed for stardom, John Eldredge has been given the male lead opposite Verree Teasdale and Genevieve Toblin in Warners 'The Goose and the Gander,' original by Charles Kenyon.

Par's Hockey Whodunit

Hollywood, Dec. 2. 'Crimson Ice,' a mystery novel written around a hockey game, has

been purchased by Paramount. Cortiand Fitzsimmons, who authored the yarn with Rex Deane, will come to the Coast to make the adaptation with Carrett Fort.

Cary Grant is slated for the lead ith Charles R. Rogers producing.

HOT BIDDING ON GROUP'S 'GUY'

Liveliest bidding of the year for film 'rights has started on 'Gold Earle Guy,' Group Theatre produc-tion. Producers have set the price at \$100,000, which would be a high in some time for drama. Among the bids thus far received

Among the bids thus far reccived have been those of Warners, Paramount, Metro and Universal. Warners is especially anxlous, seeing the play as a vehicle for Paul Muni, while Metro wants it for Wallace Beery. Paramount has Harry Wilcoxon In mind. In the case of Warners, especially, the price is unusually high, but the company is going beyond average figures in the bidding.

WB-ROBINSON TIFF OVER LAYOFF TWIXT PIX

Hollywood, Dec. 3.

Hollywood, Dec. 3.

Tiff is on between Edward G.
Robinson and Warners over the
start of actor's next picture, 'Money
Man,' scheduled to get under way
as soon as he completes 'Passport
to Fume' at Columbia.
Robinson wants to vacation in
New York between pictures and
Warners claims that release schedules demand an immediate start on
'Money Man.' Studio also figures
that Robinson did the Col picture
on his own during his scheduled
lay-off.

Harvey, Carminati, Start Terms in Same Col. Pic.

Hollywood, Dec. 2.

Hollywood, Dec. 3.
Columbia has contracted Lillian
Harvey on a term deal. Her first
picture will be 'Once A Gentleman,'
with Tullo Carminati in the male
lead. This is also the first picture
on his termer. Story is an original
by Bradley King.
Victor Schertzinger will direct
with production set to start Wednesday (5).

nesday (5).

JEAN CADELL BOATS HOME

Hollywood, Dec. 3. Jean Cadell, English stage come Jean Cadell, English stage come-dienne, brought here by Metro for the Mrs. Micawber part in 'David Copperfield,' left here Friday (30), returning to London. She sailed from San Pedro, due to reach London Dec. 27.

Film Censor Cuts Off 40%; Studio **Monitors Credited for Sapolio** Of Productions While in Script

Lasky Sees Red

Hollywood, Dec. 3.
Picking eight carrot-tressed
femmes this week for chorine
spots in 'Redheads On Parade'.
Fox intends to have the girls
make personal appearances
with the picture in key spots,
following the stage prug that
Sam Goldwyn got for his 'Goldwyn Girls'.
Jesse Lasky, who will produce 'Redheads', is trying to
get nothing but natural reds
for his chorus. Idea is a
throwback to Lasky's vaude
act of the same name. Hollywood, Dec. 3.

Annual Hollywood Blvd. Parade K.O.'s Biz at the Pic B.O.'s

Hollywood, Dec. 3. merchants' annu Hollywood Dec. 3.

Hollywood merchants' annual Christmas parade drew more than 100,000 people to Hollywood boulevard Saturday night (1), which practically wrecked the business in all of the houses around town for the evening. With picture personalities in the parade as opposition to the theatres there was plenty of squawking afterward by the theatre people, especially Grauman's Guawking afterward by the theatre people, especially Grauman's Guawking afterward by the theatre people, especial midnight performances.

Chinese grossed \$109, and the Hollywood \$52 on the special shows, with expenses of both houses for performance around the \$100 mark. The State also tried a midnight performance and got \$59.

Among those in the parade were Leo Carrillo, the mounted lead; Buck Jones, heading his band of 50 boys; Victor McLaglen, and the 400 members of his Light Horse Cavalry; Tom Mix, and Devine and Baby Jane, from Universal; Evelyn Ven-Hollywood

members of his Light Horse Cavai-ry. Tom Mix, and Devine and Baby Jane, from Universal; Evelyn Ven-able, who was some sort of queen in the pageant, and various floats from Hollywood theatres.

KORDA'S MacDONALD, **CHEVALIER-LUBITSCH**

London, Dec. 2.
Alexander Korda has started
negotiations with Jeanette MacDonald to team her in a film with
Maurice Chevalier. He aiready has
Chevalier's signature on a one-film
paper. If going through he may
also try to get Firnst Lubitsch to
direct the film. This trio did 'Merry
Widow' for Metro.

Story Korda has in mind is Victor Jacobi's Hungarian operetta,
Sybil, 'which London Films bought
last week. It was produced on
Broadway in-1916 with Julia Sanderson, Donald Brian and Joseph
Cawthorh. London, Dec. 3.

Family Skeletons Rattle

Pic Producers Shy at Libel by Extolling All Biog Characters

Hollywood, Dec. 3. With the fortune in damages awarded to Princess Youssoupoff for what was adjudged libel by an English court in connection with English court in connection with her characterization in Metro's Raspoutin, studios are going over all biographical material scheduled for the screen, to eliminate anything that might bring future suits. There's no -telling who will take offense at the character given an ancestor. The late Fred Thompson was hauled into court by kin of Jesse James, who claimed their Illustrious forebear was maligned in Thompson's picture, "Jesse Thompson's picture,

James.

Universal is trying hard to take everything and anything out of Sutter's Gold' which might be con-

sldered a slur on Sutter's memory. sidered a slur on Sutter's memory. The picture must show him as a right guy or some third cousin will pop up with a damage suit. Both Charles R. Rogers and Universal, in their respective treatments of the life of Diamond Jim Brady, culied everything from their scripts that might bring to light anything tending to show Diamond Jim as other than a grand guy.

Skeletons in famous family closets must remain there as far

Skelctons in famous family closets must remain there as far as pictures are concerned. Writers may get away with it in books, but when motion picture firms relations see a ranhow which usually emerges from the courts.

Though little fault could be found with any characteristics in the first.

with any characterization in Roths-(Continued on page 62)

Hollywood, Dec. 3.

Hollywood, Dec. 1.

The church agitation for cleaner pictures is showing results in the iast four months as the cuts have been reduced by 40%, the Hays office reports. Many reasons are advanced.

Hays office reports. Many reasons are advanced.

That the producers are playing bail with the monitors is obviously a big item in the improvement. Then again, the Hays office has been staffed against the emergency, which is slowly passing, nipping officolor production matter in the script and watching the progress of every film with a vizilant eye. Many production exces insist they don't have to be nudged, that they're keeping the celluloid clean regardless. Censor boards throughout the country are showing no disposition to let down, rather are they crowding their authority in an effort to make a showing. Pennsylvania's crew is still considered the toughest of the lot-but with the overthrow of the GOP dynasty some changes for the better are hoped for.

New York's board is also still giving the boys headaches, especially those who insist on keeping the

(Continued on page 62)

RAFT OVERWORKED, PAR SPARES HIM 'MIRACLE'

George Raft is out of 'Small Miracle' at Paramount, the studio figuring that the player has done too many pictures on the current program. At completion of 'Rumba,' Raft goes into 'One Night Stand.' Par is trying to borrow Virginia Bruce from Metro for 'Stand.' Norman Krasna, who authored 'Miracle,' has been assigned to develop the screen play. He has been working on an original story for Marlene Dietrich.

MARION'S MOVING DAY

Hollywood, Dec. 3.

Marion Davies' bungalow arrived at Warners from Metro.

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U.S. Supreme Court Consents to Readiudicate Exhib Contract Validity In Fox-Minn. Test Case

U. S. Supreme Court today agreed to pass on the effect of its decision in the Paramount-Lasky case and hand down a new ruling on legality of modified types of standard distributor-exhibitor

legality of modified types of the testandard distributor-exhibitor license agreement.

Action taken at instance Fox film, seeks a review from the decision of he Minni cota Supreme Court which held that entire contract was illegal and void because lilegality attaching to the arbitration version premeated the entire document.

The case slated for review grows out of an effort by Fox to collect rental from A. B. Mueller, Minnesota exhibitor who, according to film company brief, contracted for 16pt pictures at \$1,837, and refused to accept, play, or pay, Mueller contended contracts were the result of combination of the Sherman anti-trust law, were in restraint of trade, liegal, and void, and was uphed by both the trial and Supreme Courts in Minnesota.

Urging the U. S. Supreme Court

both the trial and Supreme Courts in Minnesota.
Urging the U. S. Supreme Court to reconsider the case, Fox contended that four substantial federal questions are involved and complained that unless misunderstandings about Paramount decision are cleared up 'the fourth largest industry and more than 22,000 theatre owners' will be swamped with litigation for vears.

owners' will be swamped with Iltigation for years.

Distrib maintained Suprense Court
should assert whether it intended
in the Par decision to hold the entire contract lilegal; whether the
decision meant that the lilegality of
the arbitration provisions 'tainted
or infected' the entire agreement;
whether the Par decree was intended to save other rights under
the contracts, and whether the Court
intended to deprive both parties
'of all further rights and obligations.'

of all further rights and collicaminness and court admitted, Fox
cialms, that only the arbitration
clause is illegal and that the vahid
remainder is enforceable but subsequently held that 'the illegal arbitration clause taints the whole contract
with illegality.' This view is a misinterpretation of the Sherman act
and U. S. Court decisions, Fox said,
and is not in accordance with the
Par decision. Distrib also contended
effect of Minnesota decision is to
deprive Fox of 'title,' 'right,' 'privilege' and 'mm.unity' guaranteed by
Federal Cons' tution and also asked
court to help obtain uniformity in

lege' and 'Im: unity' guaranteed by Federal Cons' titution and also asked court to help obtain uniformity in many cases still in Hitigation which are 'in diametrical conflict' as to meaning of the Par ruling.

Fox also contended that Supreme Court has held repeatedly that collateral agreements are not affected by decisions under the Sherman act. Brief notes that four high State courts and three Federal have held that illegel arbitration provision did not void whole agreement while practically: an equal number have held to the contrary.

If the Par decisions means nothing was illegal, except the arbitration provision, it would seem, Fox said, that such a decision should protect all existing contracts once the arbitration clause was deleted. Brief remarked that arbitration had been eliminated from contracts following Par decree in 1930 and that remainder of contracts continued in effect without objection from any

WB'S DOUBLE JUICING: TOP LIGHTED FILM LOT

Hollywood, Dec. 3.
To get ample juice for its big forthcoming productions, each call-

Natalie of Russia's Pic

Hollywood, Dec. 3. Natalie Paley, daughter of Grand Duke Paul of Russla and wife of Lucien LeLong of Paris, has arrived from France to take one of two lead-ing femme roles opposite Maurice Chevaller in 20th Century's French version of Folics Bergere.'

HOLDING BACK 'VANISHES' TILL JAN.

Although 'President Vanishes' has 'eccived a certificate of approval and no opposition to the picture is

and no opposition to the picture is known to exist on the part of the Motion Picture Producers and Distributors, its release has been put over until Jan. 14, 1935.

Par declares this postponement is only for the reason that the N. Y. Par wants to give 'Vanlahes' two weeks and that cannot be arranged during December according to present setup of bookings.

New York censors passed the picture during the week.
Waiter Wanger who produced 'Vanlashing' got in Saturday from the Coast. He denied any political or other angles to the film, or that it had to be re-shot in some scenes.

MAY DO 'ORPHAN ANNIE' SECOND TIME IN 3 YRS.

Remake of 'Little Orphan Annle,' which was talkerized by RKO-Radio a couple of years ago, is being planned by an indie outfit. This is Harold Gray's cartoon strip of which another version is being planned in keeping with the current bill year. rent kid cycle

rent Rid cycle.
Radio has five years' protection,
but the new 'Orphan Annie' version
may be distributed through Radio
as a condition of waiving the remaining three years. Radio's version had Mitzl Green in the title
role.

A Helpmeet

Charlotte, N. C., Dec. 3.

Ben Lyon and his wife, Bebe Daniels, have been resting at the home of Ben Lyon, Sr., High Point, for a few days,

the home of Ben Lyon, Sr, High Polint, for a few days, following a five weeks' tour. Lyon, Sr, who travels for a furniture factory, boosted his sales a bit when he took the film couple with him on a few calls on furniture stores in nearby Carolina cities.

FOUR NEW PIX **START AT FOX**

Hollywood, Dec. 3.
Fox has four starters on the production schedule this week.
Quartet of pictures to get under way are: 'Dante's Inferno,' with Claire Trevor and Spencer Tracy, Harry Lachman directing: 'Life Begins at 40,' Will Rogers starred and George Marshall directing: George With Laws White's 'Scandals,' with James Tinling directing, and 'Little Col-onel,' the Shirley Temple picture, David Butler directing.

BURROUGHS TO MAKE HIS OWN TARZAN PIX

Hollywood, Dec. 3.

Hollywood, Dec. 2.

After watching film producers gather in the coin with feature and serial versions of his Tarzan stories, Edgar Rice Burroughs is entering the production end himself with Burroughs. Tarzan in Guatemala, with location work in the jungles of the Central American republic.

Wilbur McGaugh has been signed to direct the picture, and left Friday (30) for Guatemala to look over locations. Cast and crew will be lined up next month to make the trip south to the locations. Although no release has been set for the seven-reef feature and the 12-episode serial, Universal is eyeing the picture for next season's program.

2 for Peace

Two anti-war pictures with a munitions siant will hit Broadway simultaneously this week, Sam Cummins rushing in his 'War Is A Racket' tomorrow (Tuesday) at the Galety, which he has under lease. Monte Shaft-Buddy Kussell's 'Dealers in Death' premieres into the Criterion, Wedneeday (3), Cummins' film is said to be another version of some of the stuff he had in 'Forgotten Men.'

Trem Carr Spurns Mayer Bid For Metro Production Berth

Hollywood, Dec. 3. After getting a heavy offer from Metro to join as a unit producer, Trem Carr turned down the proposition and decided to remain as head of production for Monogram and v-p. of the independent company.

pany. Metro offer was made Carr Louis B. Mayer, who wanted the independent producer to handle a minimum of 15 program features independent producer to handle a minimum of 15 program features annually for the Metro program. In addition to bidding for Carr, Mayer also held out the inducement that Carr could bring over his entire production staff and crew now working for him at Monogram; and the latter's organization would operate as a separate unit on the Metro lot.

forthcoming productions, each calling for large stage room and increased lighting, Warners has installed six new transformers of 33, ollow of the stage and 1,000 kilowat capacity each at the Burhank plant. Electrical supplement doubles the lighting capacity of the studio, and is calculated to be sufficient to illuminate a city of 50,000 people. It also gives Warners more working current than any other picture studio. New Huminatton is available for Midsummer Night's Dream, set to start about Dec. 10.

M. P. Engineers Meet In Hollywood May 20

Annual spring meeting of the So clety of Motion Picture Engineers for 1935 will be held in Hollywood, May 20-25. W. C. Kunzman, convention vice-president of the SMPE, has appointed Peter Mole chairman of the local arrangements commit-

tee.
Tentative program includes the regular group of papers on new technical developments in the industry, trips to studios, California Institute of Technology, and the new planetarium now being finished at Griffith Park. Convention banquet and dance will be held May 22.

BETTE GETS 'MONEY MAN'

Hollywood, Dec. 3.

Bette Davis is set for the femme lead with Edward G. Robinson in Money Man, a Dashiel Hammett story, which Warners will produce under James Seymour's supervision. Al Green will probably direct from the Brown Holmes script.

Par Trustees Decide to Pass Up Criterion-Loew's N. Y. Holdings

Cruelty Charged in Rian James Divorce

Los Angeles, Dec. 8.

Charging mental cruelty. Dlane James filed suit for divorce from

James nied suit for divorce from Idan James, secnarist and col-umnist, in the superior court here. Complaint states couple were married in Ryc, N. Y., four years ago at the time James was work-ing for the Brooklyn Eagle as Broadway columnist.
Property settlemer

adway columnist.
roperty settlement was made
of court through Martin Gang,
rney for Mrs. James.

FOX MAY DIST. THE BATTLE IN AMERICA

French-made picture currently or first run at the Criterion, N. Y., for

first run at the Criterion, N. Y., for distribution in America. Company is negotiating with Leon Garganoff. owner-maker of the import. Garganoff made his deal direct with John Goring for the run at the Criterion which will be a total of three weeks, picture now being in its second. Garganoff goes back to France around Dec. 15 to do another picture. other picture.

RUTH COLLIER SUED

Hollywood, Dec. 3. Adams and Kinsey, who recently

cquired a two-thirds interest in the Collier-Wallis, Ltd. agency, baye brought sult in Superior Court asking restitution of \$16,666.66 which they paid Ruth Collier for the stock in the company.

Complaint filed by Fimon & Garbus alleges that when the two new partners joined the firm, that most of its clients notified them that as Mire Colling was not giving. Shall

Miss Collier was not giving their affairs personal attention that they affairs personal attention that they were cancelling their representation agreements. They allege that a great many of the clients left the office for representation by Minna Wallis, who had left the employ of the firm, as Miss Collier owned all the stock. Therefore complainant wants the contract rescinded and restitution of the money paid Miss Collier for the stock.

Adams and Kinsey are newcomers to Hollywood and the picture agency business.

Lloyd's Long Leave

Hollywood, Dec. 3.

Awaiting further script revisions, 'Mutlny on the Bounty' will not get under production sail until February, being fourth postponement on start of that picture at Metro since

start of that picture at Metro since last summer.

In setting back the picture another two months Metro has secured further leave of Frank Lloyd from his Fox contract, with agreement now calling for him to return to the Fox lot when he finishes 'Mutiny.' If picture does get away in February without further post-postment, it is not likely that Lloyd can get back to his home studio before May.

RESUME PAR EXAMS Examination of officials of Par in

office at the time stock repurchase deals were made, may be resumed this week.

No hearings have been held for

WB CEMENTS FLOREY

lieflywood, Dec. 3. Robert Florey gets new director contract at Warners after three years on the lot.

The Paramount trustees have de-claded that the Criterion-Loow's New York block front in Times Square, one of the most important sites in the theatrical zone, is too dangerous a gamble to maintain, Decision has been reached to throw it overboard, permitting mortgage-holders to foreclose.

holders to foreclose.

A petition citing this stand on the part of the Par trustees, together with their reasons, has been filed with Special Master John 12, Joyce, whose report on the matter, either way, may be forthcoming toward the end of the week.

Property not only includes the Criterion and Loew's New York

Property not only includes the Criterion and Loew's New York grind film houses facing Broadway but the Lenox hotel and several ather plots behind the theatres on both 44th and 45th streets. The parcels behind the film houses were bought up by Par about six years ago when the company proposed erecting a house on the site which would be larger than the Roxy, then the world's largest seater. When Par went into bankruptey, foreclosure proceedings on mortgages were brought. These were forestalled in a desire on the part of Par to protect itself on the important Broadway site and some adjustments were made on mortgages and interest. Largest is the mortgage of the City Bank Farmers Trust Co. for \$4,000,000. Unless the trustees put up taxes and interest on existing mortgages, and interest on existing mortgages and interest on existing mortgages, according to the latest develop-

Unless the trustees put up taxes and interest on existing mortgages, according to the latest development, foreclosure proceedings would be brought immediately. Doubting the hope of a return, the trustees decided to let all of the properties go and their petition to the courts is for that right, as guardians of the Par estate. the Par estate

FOR RETURN OF 16G Spread Jobs for Studio Techs on Relief Filming

Hollywood, Dec. 3.

Nine weeks' payroli, totaling \$10,-599, has been 'allocated by the Los Angeles County Relief Administration to provide for 35 studio technicians, who will work on filming of various government relief projects in California. Although 35 steady jobs will be created for the period, spread of work to those needing assistance will take care of around 105 technicians on one, two or three days a week basis.

All supplies, equipment and laboratory work has been donated, as government relief projects do not allow for purchase of materials. Technicians who will be taken care of under the setup will include cameramen, still photographers, grips, electriclans, truck drivers, script writers, directors and other workers generally attached to production units.

Offices of the project were usened.

tion units.

tion units.

Offices of the project were upened
Friday (30) with Arthur J. Campbell in charge. Campbell spent
some time as representative of the
American Society of Cinematographers to get the funds from the
county relief administration in orcounty relief administration in or-der to assist in helping unemployed technicians. Workers will be paid at the rate of 75 cents to \$1 an haur, with cameramen in line to draw \$1.25 per hour. Films of the various relief proj-

ects in the country will be made available for showings at schools and colleges throughout the country where no admissions are charged.

New Color Process

A new natural color process which, it is claimed, costs the same as the usual black and white and requires no special installation for printing and developing, is being brought from England by Dimitri Daponte, representative of Percy Malcolm Stewart.

New process is understood to be purely optical and does not necessitate a change in raw stock, Daponte leaves England today (Tucsday), and is due in New York on Dec. 11.

SET 9 ON NEW PAR BOAR

Judge Coxe Signs Order Permitting Trustees to Bring Plenary Suits Vs. Par Officers and Directors

Federal Judge Alfred C. Coxe yesterday (Monday) signed an order authorizing the trustees of Paramount to bring plenary suit or suits against Par officials and directors in office in 1927, 1928, 1929 and 1930 for the purpose of recovering undetermined amounts as a result of 'unreasonable compensation' and stock participation. While petition of the trustees, Charles D. Hilles, Eugene W. Leake and Charles IS. Richardson, does not indicate the amount the Par company in their opinion is entitled to recover, it is said that it may run close to \$5 000 000

said that it may run close to \$5,000,000.

The proposed suits against a long list of officers and directors, many of whom are no longer associated with Paramount, contemplates forcing defendants to account for unreasonable compensation paid in the four years from 1927 to 1930, inclusive, and to account for the issuance and delivery of shares of Par stock under an employees' stock purchase plan, plus an accounting for any loss suffered by Par as result of dealing in its own common stock in 1929 and 1930.

The Par reorganization plan, now ready, includes provision for the institution and prosecution of the proposed suits of the trustees.

Flock of Defendants

Flock of Defendants
Suit to force individuals to account for their official conduct as
directors of Par in connection with
payment of compensation to executives during the years 1927 to 1930,
inclusive, and to compel them to pay
to Par or its creditors any unreasonable compensation under salaries
drawn, is to be directed to the followins:

drawn, is to be directed to the following:
Frank A. Balley, Jules E. Brulatour, Goyer G. Dominick, Harold B. Franklin, Arthur S. Friend, Daniel Fronklin, Arthur S. Friend, Daniel Fronklin, Arthur S. Friend, Daniel Fronklin, Kalph A. Kohn, Jesse L. Lasky, Kalph A. Kohn, Jesse L. Lasky, Maurice Newton, Maurice Wertheim, Maurice Newton, Maurice Wertheim, Theodore F. Whitmarsh, Sir William Wiseman, Herman Wobber, Adolph Zukor, Eugene J. Zukor, Donald S. Stralem as executor of the will of Casimir L. Stralem; Eugene Zukor, Melville A. Shauer and Julia Shauer as executor of the will of E. B. Shauer; and William H. English, Jr., as executor of the state of William H. English, All of these were directors at one time (Continued on page 62)

VAN RONKEL TALKS U. SHORT RELEASE

Hollywood, Dec. 3.

Sam Van Roniel is negotiating with Universal to produce a series of two-reel comedies for distribution through U exchanges. His product would take the place of the shorts made for that company during the past two years by Warren Doane.

Van Ronkel is a close friend of Carl Laemmle, Sr., and produced the Andy Gump shorts for U about 10 years ago.

BRIDGEPORT'S P. T. PRIDE

Bridgeport, Dec. 3.

The Mighty Barnum, Twentieth
Century's first of the new season,
will be world-premiered in Bridgeport, where P. T. Barnum became
first citizen and benefactor.

Pre-dating of showman's epic was suggested by the Bridgeport Herald and quickly taken up by UA.

PIAZZA BACK TO L. A.

New Orleans, Dec. 3.

Ben Plazza is driving back to the Coast after a fortnight here and in Visic denre, Miss., where he visited his mother.

Ductas quickle Rop

Harry Goetz, head of Reliance Pictures, which distributes through United Artista, salled Friday (30) for London.

He goes over to look into deals for story and talent for Reliance's 1935-36 season.

Pathe's 89G Tax Refund

Washington, Dec. 3.

Tax credit of \$89,945 was awarded Pathe Exchange, Inc., New York, last we k by Internal Revenue Bureau in accordance with overassesment ruling of the Board of Tar Appendix

Appeals.

Amount was involved in company's assessment for 1924 and included \$6,511 in interest on a prior

NEW COMPLAINT BY TRI-E VS. **PARAMOUNT**

Suit of American Tri-Ergon against the trustees of Paramount carries with it a new bill of complaint, which, among other things, asks that all film in their control which violates patents of T-E be delivered to the court for destruction or impounding. Sound records allegedly infringing the Tri-Ergon Patents are also to be forked over. The suit, brought on permission of Judge Alfred C. Coxe after an order to show cause why the trustees should not be sued, requires that the trustees make full and complete answer to the complaint, with trustees under the Judge Coxe order to make such defense as they may be advised.

Original bill of complaint of T-E against Paramount as a corporation was field Nov 1, 1331

may be advised.
Original bill of complaint of T-E
against Paramount as a corporation was flied Nov. 19, 1931. The
new complaint cities the history of
the case and that Par flied a disclaimer on Nov. 23, 1932, with respect to claims Nos. 6 and 7 of the
tetters patent issued to T-E, but
that the courts held the patents as
to these claims, among others, to be
valid and infringed.
Tri-Ergon's complaint in the suit
against the Par trustees charges
that the trustees are in possession
of positive prints infringing the
T-E patents and plan continuing
this in defiance of the T-E rights
and license. Complaint says that
the trustees have been notified of
infringement and have disregarded
such notice.
Kenyon & Kenyon are attorneys
for Tri-Ergon. Trial of the suit, as
with others brought by T-E, must
await the decision of the U. S. Supreme court on a re-review of the
patent decision below in favor of
T-E.

THEATRE OWNER'S ARSON CONVICTION

Oklahoma City, Dec. 3.

William Weaver, former Hugo, Okla., theatre owner, now a resident of Arkansas City, Kans., was convicted of second degree arson last week by a district court jury at Hugo, which assessed a one-year brison term.

Weaver was alleged to have employed Earl Cook, 19, Idabel, to burn the theatre of a competitor in May, 1933. Cook was a witness for the state.

Goetz's Quickie Hop

PAR REORG PLAN PRESENTED MON.

New Board Certain to Set Up Operating Committee Comprising Nathanson, Richards, Hoblitzelle, Bal-aban and Lynch—Three More Board Members

ZUKOR AT HELM

Metro Fights Breen Order to Purge 'Forsaking'; May Appeal To Hays Board for Purity Seal

Kent Back Today

Sidney R. Kent, president of Fox Film, is scheduled to arrive today (Tuesday) from Europe.

Kent has been abroad six weeks, spending most of his time in London where he looked into an offer to buy Fox's stock holdings in Gaumont-

Hollywood, Dec. 3. Metro and Joe Breen are in skirmish formation, the result of the latter's refusal to give a purity cer-

mish formation, the result of the latter's refusal to give a purity certificate to Forsaking All Others, the recently completed Crawford-Gable-Montgomery picture.

After three reviews of the picture by Breen, and in one case by his whole Hays hoard of seven, the Hays exce refused to budge unless the studio makes suggested changes which would entail considerable cutting and retaking.

Metro has been given the choice of making the changes, appealing to the Hays office board of directors or leaving it on the shelf. Studio decision is still in the air, with Breen washing his hands of the matter. Incident is the first real opposition to Breen since he became industry censorship car following the religious campaign. Metro, with outstanding trade reviews after the preview and with a reported \$700,000 tied up in the film, is threatening to fight tooth and nail to get the picture released as is and following conferences Saturday (1) was expected to make a decision whether or not to make an even stronger contest by appealing to the Hays board.

If the board is appealed to it will

board.

If the board is appealed to it will be the first time that this procedure has been taken since the stringent regulations went into effect.

WB WRITE-OFF 100% IN 30 WKS.

Warner Bros. films are now written off 100% at the end of 30 weeks, ten off 100% at the end of 30 weeks, whereas formerly Warners used a 52-week basis of write-off. At the end of 30 weeks, under the former scale, only 22\% of the positive print cost was written off.

The revised schedule follows:
Thirteen weeks after release, 74%; 26 weeks after release, 98%; 39 weeks after release, 100%.

The old schedule was: 13 weeks after release, 99\%; 30 weeks after release, 99\%; 30 weeks after release, 92\%; 39 weeks after release, 92\%; 39 weeks after release, 92\%; 52 weeks after release, 98\%; 52 weeks after release, 100\%.

Cohns in Coast Huddle On New Picture Lineup

Hollywood, Dec. 3.

Jack Cohn, vice-president of Columbia, is here for a two weeks'
confab with Harry Cohn on the
company's future production schednic.

Jack Cohn came west for the con-ferences in view of Harry Cohn's inability to go to New York as scheduled, due to a current crowded production state.

Singer Hauls East

Hollywood, Dec. 3.

Mort Singer pulls out tomorrow
(Tuesday) for Chicago, after coming here to spend Thanksgiving
with his family.

RKO Midwest affiliate operator
plans to return here for the Christmas holldoxs.

mas holldays.

Weeks in New York

Georgie W. Weeks Gaumont-Brit-ish sales chief, got back to New York yestenday (Monday) after a four week roast to coast four, Weeks organized the G-B na-tional sales staff on his trip.

Reviving Lewis J. Selznick Prods., Dave and Myron Heading Indie Co.

Lewis J. Selznick Productions will make its bow shortly after Jan. 1 as a memorial to the producer follow-ing withdrawal of his son, David.). from Metro.

D., from Metro.
Plan is for David and his brother,
Myron Seiznick to actively operate
the concern, which will start off
with a limited picture achedule.
Myron would practically give up his
activities in the Seiznick-Joyce
agency for production as well as
heavily finance. Reports from
Coast are, in effect, that he may pull
out of agency business altogether
through possible sale of interests to

Frank Joyce and Leiand Hayward, the S-J agency's New York rep. Los Angeles, Dec. 3.

Los Angeles, Dec. 2.
Suit to recover judgment for \$30,326 against the ostate of Lewis J.
Sekznick has been brought against
Myron Selznick, as executor, by
Mary Wink, acting in behalf of
the ostate of Hyman Winik.
Judgment claimed as basis of the
suit was given in New York and
affirmed in Los Angeles. Complaint
states that Myron Selznick hat
neither allowed nor refuted the
claim.

More Briefs Filed in Par Legal Fees May Mean Further Cutting

Considerable speculation as to whether or not allowances to Paramount trustees, attorneys, et al., may be further reduced follows argument on the recommendation of Special Master John E. Joyce greatly cutting original requests, and the submission of briefs during the past week to Federal Judge Goddard. It is expected that Judge Goddard may reach a decision some Goddard may reach a decision some time this week.

time this week.

Instead of \$300,000, or \$100,000
each for the three Par trustees,
Special Master Joyce recommended
only \$97,000 as a total for the trio,
based on disbursements of \$4,850,000
by the trustees during the period
of the bankruptcy. This was from
April 19, 1933, to June 16, 1934, when
bankruptcy was superseded by reorkanization proceedings under 77-B.
An opposing creditor brief file.

April 19, 1933, to June 16, 1934, when bankruptcy was superseded by recreanization proceedings under 77-B. An opposing creditor brief filed against allowances 37-000 to the trustees and, among other allowances, \$25,000 to Root, Clark, Buckner & Ballantine, counsel for trustees, cites that the disbursements represent only \$1,514,000 as paid out by the trustees during the period, while \$3,351,000 'was turned over to themselves as trustees in reorganization.' The \$37,000 recommendations for the trustees was based by Special Master Joyce on the maximum 2% of all disbursements as trustee fees.

Opposition of bondholders, represented by Samuel Zirn, is against the recommended allowances, although they were severely cut. Zirn points to allowances in the equity proceeding when Judge Woolsey emphazized that the equity receivership, the bankruptcy and the re-organization all constitute but three successive steps in one conservation proceeding; that the trustees around the receivership for the equity receivership for the equity receivers and are now acting for the trustees in reorganization and have already received \$75,000, and have already received \$75,000 a year' just before the receivership. He and the plant is all the points out that the Par trustees and their attorneys cannot claim credit for the economic recovery that started as they began to function, adding that Far had its own legal department, headed by Austin C. Keough, 'who was drawing some \$35,000 a year' just before the receivership. He and the entire legal staff, presumably far more skilled and competent in the bankrupt's problems because of years of experience exclusively devoted to it.' the opposition adds, were substantially continued intact.'

Zirn's Arguments

Zirn's Arguments
Zirn states in his brief that he
attempted to get information as to
the size and compensation of the
Par legal staff continued by the
trustees but that this request remains ungranted. The attorney also

trustees but that this request remains ungranted. The attorney also charges that a great portion of the services of the trustee attorneys were of a character that should have been handled by the 'experienced and well-paid real estate department of the bankrupt.'

Hidef also charges that the trustees, presumably to greatly magnify their claims for allowances, have quoted consolidated earnings, cash and bainnee sheet figures, which included all the profitable subsidiary and affiliated corporations not part of the Par estate or under its jurisdiction. Also that attorneys maintained legal headquarters in Par offices and that special disbursements included over \$10,000 for stenographic work done outside

disbursements included over \$10,000 for stenographic work done outside of usual office hours.

It is also pointed out that the trustees' attorneys claim a total of 33,400 hours of services, of which about 28,800 hours were by associates or young lawyers employed by the firm, while about 4,600 hours were by nine partners, nearly all of it by junior partners.

The objections brief breaks this.

were by nine partners, nearly all of it by junior partners.

The objecting brief breaks this down to show that if \$4,000 a year was allowed for each lawyer employee, 'which probably averages three times their actual pay,' that would mean but \$48,000 for the 28,800 hours put in. Joyce's recommendations for the Root-Clark firm was a cut from the \$350,000 asked down to \$225,000. The firm received \$75,000 for the term of the receivership, lasting three months:

Bondholders represented by Zirn believe that the trustees are entitled to only \$43,500, or one-half the \$37,000 recommended by Joyce, on the ground that their compen-

Harburg's U Tuner

Hollywood, Dec. 3.
E. Y. Harburg, N. Y. sengwriter, has been engaged by Universal to turn out a musical.
First assignment not yet set.

See Bill Fox **Behind Suits** vs. Electrics

Trade thought lingers on the pos-sibility of a William Fox angle in connection with Fox Theatres. sibility of a William Fox angle in connection with Fox Theatres. Mostly it's by way of analysis. Those anti-trust suits which Fox Theatres and several of the Fox Theatres subsids have filed against Erpl and the A. T. & T. and now pending in the Federal courts are believed in some quarters to smack of a Bill Fox tinge. That switch of counsel for Fox Theatres from Watson & Wilguss to Basil O'Connor is pointed to as an additional W. F. angle.

angle.
It is accounted that Fox is still anxious to wade into Fox Theatres and acquire that company's assets and acquire that company's assets. This probability is connected with an accounted idea that this may be how Fox hopes to choke off the pending \$15,000,000 action against him and others by Fox Theatres. O'Connor is a former legal associate of Franklin D. Roosevelt.

sociate of Franklin D. Roosevolt.
A. C. Blumenthal and Halsey,
Stuart are supposedly possible
competitors to Fox for control of
the Fox Theatres' assets. The sale
price, if at ali, is likely to run above
\$2,000,000 minimum, according to
Wall Street estimates. Attorney
Milton Weisman is Fox Theatres'
receiver.

The angle of a possible buy of 'ox Theatres' assets outside of The angle or a possible buy of Fox Theatres' assets outside of William Fox's tax squabble or the lawsult against him is the possible effect on the Fox Metropolitan group of thertres. Fox Met is active in theatre operation through subside like Randforce and Skouras Theatres. Fox Theatres seems mostly a holding company, according to the present setup.

Yesterday's Prices

Sales. High Low Last-chge. 2-100 Col. Pict. *418. 305. 4005. 4 Mg. 1,000 Tech. ... 14% 14 14 -% 500 Trans-L. 2 2 2 BONDS

Brandt Gets Control Of Three More Spots

* New 1934 high.

Harry Brandt closed a deal last week whereby control of the Clin-ton, Brooklyn; Broad, Newark, and President, Bronx, pass into his hands. Houses are now being reno-vated and Brandt expects to reopen them within a few days. Triple acquisition brings his chain to 31 houses.

chain to 31 houses.

PUG ROLE FOR OAKIE

Hollywood, Dec. 3.

Jack Oakle draws the lead in
Paramount's version of 'Milky Way.'
Picture to be directed by Edward
Sedgwick has Roscoe Karns spotted
for the trainer part.

L. A. to N. Y.

Felix Feist. Hugh Walpoie Amelia Earhart. Walter Futter. Ray Hendricks Mat. Ralph Mitchell. Sol Rosenbiatt. Kitty Carlisle. James Cagney. Gladys Frazier.

N. Y. to L. A.

Joe Hoffman. Pat Patterson. Frank Craven. Grantland Rice Leo Morrison. James Barton. Dorothy Flelds.

Eight Amusement Issues Forge Ahead to New Highs for Year

trading yesterday (Monday), and

trading yesterday (Monday), and Industrials, which have been in vaq of improvement, suffered biggest losses. Volume was about same as last Friday, Amusements held ground fairly well. Radio Corp. Issues were remarkably strong. Radio Preferred B rose to a new 1934 high at 33¼, while Preferred A hit a new top at 53%. Common held firm around 6. Loew's also was steady near its new high and closed at 36¼ in anticipation of favorable dividend action Wednesday. Columba Pictures certificates day. Columbia Pictures certificates reached a new peak for year at 41%.

Stock market showed signs of soing through a period of accumulation during past week. Although many signs pointed to at least a technical reaction, if for no other reason than that it was a holiday week, several factors brought the market out of any temporary sinking spell. As a result, Dow-Jones industrial averages closed up 0.53 point at 102.93, and rail and utility groups showed almost same gain each in averages.

Amusement group followed the

general trend and was ahead of previous week's close by 0.343 point at 25% when the market closed Sat-urday. Group got up to 25% during, week and never fell below 24% Volume for 12 representative amuse-ment issues held up well consider-ing a full-off in trading throughout the market Eriday, and that there

ment issues held up well considering a fail-off in trading throughout the market Friday, and that there were only 4½ trading sessions.

Numerous amusements staged a record-breaking performance—that is, eight forged ahoud to new 1931 highs. Again Loew's was the outstanding favorite. The common hit a new top at 37 on Saturday, and closed at 36% on profit-taking. This meant an advance of 1½ points. In face of its vigorous climb of more than 2½ points in preceding week, this was rated by traders as spectacular. Ascent to new territory was made on largest volume of any higher-priced amusement stock. Directors meet on Loew dividend during the coming week and unoubtedly action of stock indicates an increase from present \$1 rate or nextra dividend declaration. Some are even optimistic enough to believe thet beth with a declarate.

three times their actual pay, that industrial averages closed up 0.53 would mean but \$48,000 for the 25, 25,000 for the 25, 25,000 asked almost same gain each in averages. Amusement group followed the floor the term of the receiver-ship, lasting three months:

Bondholders represented by Zirn believe that the trustees are entitled to only \$48,500, or one-half the \$97,000 recommended by Joyce, on the ground that their compensation cannot exceed the half rate for a composition, regardless of the

Inside Stuff—Pictures

Failure of the Court of Appeals at Albany to write an opinion in the Par bondholders' suit testing points of law in connection with the right to bring action against Par directors leaves the matter, in the opinion of these debenture-owners, exactly where it was eight months ago and places before Justice S. A. Cotilio, of the N. Y. Supreme Court, the problem of disposition of a suit brought before him on which decision was add to have been held up until Albany had spoken.

The action before Justice Cotilio bears a similarity to the Court of Appeals in Personal Cotilio bears a similarity to the Court of Appeals in Pecause at deals with the Judgment creditor question and westher the so-called 25% clause holds, except that in the Supreme Court thus motional of fore-manifectory of bank defendants in the Par matter before criatic.]

Sinc sishia kirk-labbing quantum tempersity affirmed the lower court's actions.

the manuscript of the property of the property

Extraordinary high quality of dubbing done by Metro on 'Men In' Wilto, now showing in French at the Madeleine, Paris, is creating a lot of talk there.

Except in isolated spots, it's actually impossible for spectator to realize that the film was not originally made in French. Clark Gable, particularly, is so dubbed that the illusion is perfect. Actor who lends Except in isolated spots, it's actually impossible for spectator to realize that the film was not originally made in French. Clark Gable, particularly, is so dubbed that the illusion is perfect. Actor who lends him his voice in French, moreover, speaks in a timbre that fits Gable's physique and character. Same is true, to aimost as great a degree, to dubbing of other member of cast.

Infinite pains, careful selection and training of cast and technical excellence, now being developed through experience, are the answers. Contrast with Metro's early dubbing efforts, which always created riots in Paris is striking.

Contrast with actro's early autoing energy, which always created rious in Paris, is striking.

Achievement is of high importance for future of American films abroad, for it shows that a picture can he shown in the foreign tongue, if enough trouble is taken, without raising any objections from the natives on grounds of technical clumsiness.

A \$50,000 error in transmission of a telegram from New York to Hollywood created pienty of excitement recently to the parties and companies involved—and especially to the wire firm which may be asked to make good the difference involved in the deal.

good the difference involved in the deal.

A Coast agency was delegated by a New York producer to hundle the film sale of his hit show running on Broadway, sending authorization to the agent via wire and quoting a price of \$75,000 for film rights to the property. The wire received by the Coast agent quoted figure of \$25,000, however, and deal with a major studio was set within two days for that price. When contracts were sent east, the stage producer blew up with a hot wire to the agent, and when the matter cooled down, blame was placed with the telegraph company for faulty transmission, Play producer wants the \$75,000 price asked while the studio demands delivery of the property. Wire company is in the middie.

Standard Oil Co, which is going forward on plans to give free shows in key cities as an advertising gag, tried to rent closed Paramount houses but was turned down, with industry regarding this effort, made through an agency, as an audacious move in view of the competition the gratis performances will mean in all spots where given. Plans of Standard so far call for free shows in 10 eastern cities as a starter. If successful, the experiment will be made nation-wide. In addition to the Guy Lombardo band and specialty entertainers, the shows will include a 20-minute commercial short on Standard Oil.

With major producer-distributors immediately taking cognizance of the dangers of commercially-supported free shows, exhibitors all over the country are expected to oppose S. O. as well.

United Artists this year virtually stole the Macy dept. store's Thanke-giving parade in New York, which was almost entirely built around Walt Disney's cartoon characters, such as Mickey Mouse, Three Little Pigs and Big Bad Wolf, plus Eddle Cantor. Latter was worked into the parade as an exploitation stunt by Lynn Farnol, with Sam Goldwyn paying for the large Cantor balloon, whereas all others, together with costumes worn by carriers in the parade, were paid for by Macy's. Big department store, however, had to pay United Artists and Walt Disney for the right to reproduce characters of Mickey Mouse and the others. Despite the rain, parade is estimated to have played to around 2,000,000 people.

Columbia Pictures Corp. reported net profits of \$235,712 for the quarter ended Sept. 29, 1934. That's after all charges and equal to \$1.29 per share on 172,073 shares of common outstanding. Compares with \$241,778 or \$1.35 for corresponding period in 1933 on 167,885 shares outstanding. Company has declared 25c. per share dividend on common and voting trust certificates payable Jan 2, 1935, to stockholders of record on Dec. 14, 1934. Also a semi-annual 2½% common stock dividend on Ebeb. 2, 1935, to common stockholders of record on Jan. 14, 1935. Consolidated balance sheet as of Sept. 29, 1934, shows assets of \$6,471,909; ilabilities, \$1,393,155; earned surplus, \$3,329,852, and working capital, \$5,078,753.

Publicity department of Radio Flets was in a dither last week when a stunt boomeranged before it started. Arrangements had been made to ship Irving Berlin's plano to the coast studios and herald the event with jumbo telegrams issued by Western Union. At the last minute Fostal Telegraph d'acovered the plot and protested that since its president was Berlin's father-in-law it should have the tie-up over Western Union; and furthermore if it got it, it would ship the plano by plane Publicists, sharpened their diplomatic teeth and made the switch without upsetting the entente cordiale with Western Union. Then the discovery was made that the plano was too big to plane, and now it will go forward by train as originally planned.

Planning an operatic picture, a major studio sent to Mexico City for a singer to be tested for the male lead. After fraveling five days, warbier was rushed to the studio, fitted for wardrobe and given several sides and an aria to memorize in four hours. Unfamiliar with English, the singer had to be coached by an English teacher in both the number and the lines. Assigned to make the test was a man who had never before directed but who given his first opportunity after two years as an assistant producer. He also is a foreigner.

Test was made, with the singer on the second take quitting cold as

(Continued on page 26)

SYSTEM

Rosy's Olive Twig Poison Ivy To Embattled Talent-Producers

Hollywood, Dec. 3.

Soi A. Rosenblatt has reserva-tions to fly back to Washington to-morrow (Tuesday), having drawn a duck egg in trying to bring about peace between writers - producers and actors-producers and save the two 6-5 code committees from going on the rocks.

Resemblatt, noncommittal as to his activities since arriving here (the result of a hurry-up message from the Screen Actors and Screen Writers gulids to try save the ship), is known to be bitterly disappointed in his failure to create successful

Bediation. Following several days of confabs with key men on both the talent and producers sides, it seems evident now that the code, so far as relationships between producers and talent and talent and agents are concerned, is headed for a complete brodic.

brodie.

While fighting to save the two
5-5 committees and seeking to get
the two sides to resume parleying.
Rosenblatt, from the outset of his
visit here, admitted that he has
little concern in trying to get a
revamped agency code of ethics and
fair practice into the code.

Agents Outside the Pale

Agents Outside the Pale
On the eve of his leaving Washington he tossed out the proposed code drawn up by the Agency Committee on legal points. Government viewpoint now is that as the agents are not actually a part of the industry, the 10% ers have no place touching agency relationship with studios now standing in the originally accepted pact.

So far as the writer and actor 5-5 committees are concerned, producers' attitude is that they have gone as far as they can in the sessions to date and that to reopen negotiations would be useless.

Stand of the studio heads is that both groups, particularly actors, have made impossible demands and that the issues the employees want written into the code have no place in the Government document.

It was the failure of the producers and actors to garee in the

in the Government document. It was the failure of the producers and actors to agree in the 5-5 conferences on these points which brought about the Screen Actors Guild tie-in with Equity and the resultant opening of the way for the Hollywood actors to get an A.A.A. charter in the A. F. L.

Get Nowhere Fast

Writer 5-5 sessions did not offi-cially reach the impasse that the actor negotiations did, but have nevertheless been deadlocked, and no meetings called for the last four

Rosenblatt found a desire on the Rosenblatt found a desire on the part of talent to reopen the code negotiations but flooped through the attitude of the producers, who seem to have taken the stand that as the actors went to Equity and that as writers are also standing pat, they would be in the middle in agreeing to make concessions.

Zoners to Define Opposish in Bank Night Hearings

Los Angeles, Dec. 3. In an attempt to decide the mer-In an attempt to decide the mer-its of four bank night complaints, along lines suggested by the Code Authority, local film grievance board has subpoenaed the personnel of the L. A. zoning-clerance tribu-nal to give teelimony as to the de-gree of opposition existing between the the tree involved. gree of opposition exi the theatres involved.

Rehearing of the cases has been put over until tomorrow (4), with respondents in each instance preparing to refute any testimony that may be introduced classifying their houses as in direct competition with those of the complainants.

Palmer's Point

Attorney Archibald Palmer, re-presenting indie bondhoiders, was granted permission by Federal Cirgranted permission by Federal Circuit Judge Manton, yesterday (Monday) to appeal from the latter's previous order deuying Palmer the right under Sec. 21A of the new Corporate Bankruptcy Act to examine officers and bankers in the Fox Metropolitan theatre reorganization picture.

Palmer is to go before the Court tomorrow (Wednesday) to ask for an early hearing on his appeal.

PAR WASHING UP STILL MORE **CLAIMS**

While a Paramount reorganization plan is being brought forward for what it is hoped will be early adoption, attorneys for the Par trustees are hurriedly disposing of claims against the bankrupt estate in an effort to reduce them materially before a new Paramount is ready to start operation. Some claims may hang over for some time after that, with the plan predicated on consideration of this. For the most part right now the trustees are attacking cinims, with successful progress being made in getting a representative number expunged, which therefore will not be entitled to creditor returns on a reorganization.

Numerous of the Root, Clark, Bukner & Ballantine attorneys are at work on the claims, with objections during the past week having come in bunches. Among chaims disallowed are several for taxes filed as being due from Paramount.

Among the larger claims washed out are Manufactures' Trust Co., N. Y., \$92,417: Medan Theatres, Ltd., \$32,370; Electrical Products Corp. of California, \$2,609.

A claim of Florida Enterprises for \$19,004 is to be objected to this week. This is under an alleged agreement of guaranty for payments under an inder an alleged agreement of guaranty for payments under an indenture of lease on the Beaux Arts theatre and building, Palm Beach, Fla. Claim is for unpald rents and interest.

LAWYER STUFF

Jurisdiction Question Keeps Com-

plaint Unesttled

Denver, Dec. 3.

Bank night case of the El Morro theatre at Galiup, N. M., owned by Funk & Nagle, against the Cairo, owned by the R. E. Griffith Theatre corporation, was postponed by the Denver grievance board when it was stated by exchange managers that the Cairo would get its films out of Dalias after Dec. 2. This case was decided against the Cairo by the Los Angeles grievance board, but the Cairo refused to obey the mandate, claiming only Denveg, had jurisdiction, since that was where they received their service. The El Morro is serviced out of L.A.

L.A. Since the L. A. order the Griffith chain have closed their offices and moved to Dallas, where the case will be heard, providing Funk & Nagle don't get disgusted with the proceedings or it the Griffith company don't request a change to Oklahoma City, which used to be its head-quarters.

CARPENTER AT METRO

Edward Childs Carpenter has arrived here from New York today under a Metro writing contract.

He reported to the Bernie Hyman unit for assignment.

CITY CLEAR OF PIX REGULATION

Chi Board Refuses to Revis Setup to Meet New York Approval — Prefers No System Rather Than Competitive Zoning

EXCHANGES SIT TIGHT

Chicago territory is today without a zoning and clearance schedule, and the entire releasing system which the local filmites spent years in building up is kicked into the alley. Town is now entirely wide open without regulation at all on prices, releasing set up or clearance. Special meeting was called last week to consider the rejection of the local clearance and zoning setup by the New York code authority. Code board here voted unanimously to accept the rejection and not change the setup to conform with the general scheme outlined by the New York chieftains. Which means that there is no clearance schedule for the season of 1934-36, but the local board promised to have a zoning system set up by Jan. 1 to take care of the 1935-36 season.

With the passage of these two resolutions the city is thrown opon to the individual exchanges and exhibs for them to make any deals they care without restraint by a local code setup.

Two problems now confront the local filmites: those are the question of 10 cent houses which are still barred in Chicago and the zoning setup for next season. In the matter of 10 cent houses the only course is for the exhibs wanting lo cent admissions to ask for such a right from the local code board. And there is no question that the local board will reject the request. Exhib can then go to the New York appeal board and it is again certain that the code appeal will rule that 10 cent houses be given product and will likely set a spot for the dime houses at about the 42nd week of release, which will be those exhibs which have contracts from exchanges which state that their product will not go to 10 cent theatres. This is another matter and may be killed since the New York code authority expressly states that price must be used as a buying or selling weapon and that admission price must not govern the protection.

That is the whole crux of the re-jection of the local setup by New York. The eastern moguls want Chicago fimites to zone the city into competing districts, so that

(Continued on page 56)

Tax Decision Requires Installations Be Carried as Capital Improvement And Not Charged Against Income

'One Nighter' for Raft

Hollywood, Dec. 3.

On completion of 'Rumba' at Paramount in two weeks, studio im-mediately puts George Raft into the lead of 'One-Night Stand.' 'Stand' will have Ben Bernie's or-chestra, with only other cast name set as vet. Lloyd Nolan.

Z-C STATUS QUO DEPENDS ON

K. C. TEST

From the expected reopening of the code to a price war in Kansas City, not to mention the anti-trus bugaboo, all kinds of alibis are at regamon, all Kinds of alibis are at hand to further delay any definition of zoning and clearance. That price scale war in K.C. is a natural alibi. It runs ahead even to the expected reopening of the code.

reopening of the code.

That Sol Rosenblatt was figuring on reopening of the code had been known and talked about by certain code board members for months, it was no secret even to the trade at leaves.

However, it was impossible any way for the C.A. to make a decision on the K.C. zoning schedule at the C.A.'s last session on Tuesday (27) because it's known that at least two members of the C.A. board did not attend that session.

attend that session.

The C.A. meets again on Thursday (6). The Kansas City thing probably will come up again on that date, but that's about all. If the K.C. matter had not been labeled as the precedent on zoning and clearance, the situation wouldn't seem so striking.

P.A.'s Open 'n' Shut

A. M. P. A., picture press agents' organization, has revamped its open door policy in force during Presi-dent W. R. Ferguson's regime, and will hereafter alternate open meet-ings with closed meetings instead of holding ail open meetings as hereto-

Idea : to give publicists a chance to discuss serious business once in a while,

Washington, Dec. 3 Cost of installation of sound film quipment in motion picture houses must be carried as a capital improvement and not charged against income as an operating expense, the Board of Tax Appeals ruled last week in the first case involving a point of this description.

Principle was established in contest over asserted deficiencles in tax returns of the Century Circult which sought to write off as normal operating expense the outlay for transportation and installation

mal operating expense the outlay for transportation and installation of projection machines and reproducing apparatus in the houses of three affiliated circuits.

As a result of the Century controversy, the Board set a precedent requiring that exhibitors amortize over a period of years the installation charges, but allowed theatre owners to deduct as operating expense the service charges paid to makers of the equipment.

Century, representing 14 separate corporations, deducted \$85,705 in 1929 return and \$127,261 in 1939 statement for cost of installing equipment in houses of the Gramaton Operating Co., F.R.A. Operating Co. and Long Island Operating Co. The deductions were disallowed by the Internal Revenue Bureau, which contended the outlay should be spread over a five-year period and amortized at the rate of 20 per cent a year. Board upheld Bureau's view.

Ordering a redetermination of

a year. Board upheld Bureau's view.
Ordering a redetermination of the corporation's Hability, the Board decided that allowances of \$27,333 and \$40,546 should be made in each of the two years for amortization of the charges of the three circuits and that \$20,213 and \$21,730, respectively, should be deducted as operating expense. Materially cuts down amount of profit written off and boosts holding company net income and tax liability. Revenue Bureau had put ok. on 20 per cent per gram amortization, but Appeals Board suggested that spread should be over 10-year period since contract ran for this length of time. Decision said basis of Bureau's decision was not cleaf.

Not in One Year

Not in One Year

Not in One Year
Holding, however, that there was no error in government's contention that installation cost cannot be written off in a single year, the Board stated that 'Considering the contracts in their entirety, it appears that under them the petitioner acquirea a license the cost of which may be said to be the amount expended in installation of the equipment it was licensed to use.' Then upheld bureau stand that service charges may be deducted each year as operating expense.

ducted each year as operating ex-pense.
Passing on second point involv-ing carry-over of iosses, board said circuit deficit in 1927 and 1928 could be applied to 1929 and 1939 profits. Corporation reported a '29 loss of \$356,137 after deducting previous red-ink figures and income of \$34,-915 in '30.

Fox Lenser to Argentine For Background Locale

Hollywood, Dec. 3.

Bert Glennon, Fox cameraman, Is

ßijnig to South America for a sevenweek tour during which he will film
background material for two Fox
pictures, laving Argentina locates.
Background stuff is for 'Adios Argentina,' musical, to be produced by
Lou Brock, and 'Under the Pampas
Moon,' to be produced by Al Bock,
ett, starting Warner Baxter.
Studio filming of the pictures is
zet for some time in February.

Tough Internal Revenue Tax Ruling May Slap Curb on Cut-Rating Evils

Exhibitors throughout the country are in arms over the ruling of the Internal Revenue Department that tax collections on tickets are to be based on the advertised price regardless of whether they are sold at cut rates, on the two-for-one policy, or in some other manner. This ruling strikes hard at both the legit theatres and the exhibitor-for the film showman it makes the two-for-one and giveaway gag a virtually worthless proposition. That the tax order will tend toward discouraging cut-rating by exhibitors, by whatever means it is accomplished, is prophesied in Hayard other industry quarters. The two-for-one stunt has been widely denounced by major leaders as well

as independent exhibitors who de-precate the various means of 'underselling' practiced in competi-tion against them. Price ranges, according to zoning and clearance schedules, have been frequently vio-lated by cut-rating on admissions, this meaning unfair competition to exhibitors who stick strictly to the admissions as set up by them and in accordance with which they are zoned.

zoned.

No estimate is made of what the new tax ruiting will mean in dollars to the industry, herefore not going to the Government, but reported there is considerable constepration in exhibitor ranks throughout the nation as result of the revenue department's stand.

Tram Strike No Bar to High Grosses in L. A.; 'Widow' Duals For Nice \$31,000; 'Flirtation' Hot

Current week, despite local street car strike, in a gravy session for the first run group of houses. Chinese, for the first time in the grind class coupled with Loew's the first run group of nouses.

Chinese, for the first time in the grind cass complete with the comple

Estimates for This Week

Estimates for This Week Chinese (Grauman) (2,028; 30-40-65)—Merry Widow' (MG). Started off at whirlwind pace with new grind policy, getting close to \$4,000 Thanksgiving Day and headed for \$16,000 on the week. Last week We Live Again (UA) skidded way be-low expectations, winding up with \$3,300.

Live Again (UA) skidded way uelow expectations, winding up with
\$8,300.

Criterion (Partmar) (1.600; 3040-55)—College Rhythm' (Par) and
stage show. Trade has perked way
up and will tune off with around
\$4,700. Last week 'Ready for Love'
(Par) though not hot, better than
figured, \$2,300.

Downtown (WB) (1,300; 25-30-40)
—Genttemen are Born' (WB) and
vaude. Week-end holidays very
helpful here: combe policy will
head house for easy \$7,000. Last
week: 'Jealousy' (Cd) Just as calculated, an even \$4,000, which is not
\$0.1016.

Four Star (Fox) (900; 30-55)—
Four Star (Fox) (900; 30-55)—
Chu Chin Chow (G-B), With three shows a day policy in nabe section, will do oke on a \$3,000 take. Last week, six day session Outcast Lady (MG) had a hard time to hit an \$2,000 take. Last week, six day session Outcast Lady (MG) had a hard time to hit an \$2,400 premiere at \$2 top, got off to neat start which will bring first eight-day take to around \$13,000, healthy, Stays second week. Last week, St. Louis Kid' (WB), six-day session the \$4,500 mer will be dispensed in \$4,500 mer will be \$4,500 m

NEW ORLEANS OK

Garbo, 'Green Gables' and 'Flirtation Walk' \$9,000 Each

Garbo, 'Green Gables' and 'Flirtation Walk' 39,000 Each

New Orleans, Dec. 3.

Three major spots battling for supremacy currently. Loew's State sponsors of the proper state of the supremacy currently. Loew's State sponsors playing. 'Anno. of Green Gables. Each looks around nice \$3,000.

Garbo's star setting hereabouts, natives not failing much for State's exploitation on star.

Estimates for This Wesk.

Satimates for This Wesk.

Satimates for This Wesk.

Satimates for The Powell popular, and \$3,000 will be good. Last week 'Goilege Rhythm' (Par) got \$12,000, spiendiferous.

Loew's State (3,218; 40)—'Pliritation Veil' (MG). Garbo not so magnetic. box-office speaking, and \$3,000 will be profitable. Last week 'Gay Bride's office of gabes' (Hadio). Surprisingly excellent draw at \$3,000. Last week 'Night of Love' (Col), in second week, drew neat \$7,500.

St. Charles (2,200; 25)—'Defense Rests' (Col). Exponsional College Rhythm' (Par). Second-weeking after stay at Saenger and getting fine \$2,500.

Hell in Heaven' (Fox) grossed weak \$1,500 last week.

OMAHA HA-HA; **'GABLES' \$6.500**

Omaha, Dec. 3.

Holiday openings at all downtown houses sent them off to flourishing weeks. Par was packed all turkey day after a special midnight show Wednesday, indicating it will come in well over \$3,000 on 'College Rhythm.' This is the best gross house has had since its reopening two months ago. Orpheum likewise started heavy and is figuring to build, opening two months ago. Orpheum likewise started heavy and is figuring to build, opening two months ago to the following the first opening ago. This openings after this one. Extra day brings it up around \$3,000. Brandeis, too, has an extra day for "Anne of Green Gables," and eight day run should easily hit \$5,500 after big attendance opening day. This one can hold over it it maintains 'Gay Divideous fiter opening when the face of extremely heavy competish. San Carlo Opera company at the City Auditorium for four days, drew something like 15,000 customers, and they had to give up heavy money; something like 15,000 customers, and they had to give up heavy money. Peatimates for This Wesk Patimates for This Wesk Patimates for This wesk. Petimates for This wesk. Petimates for This wesk. The Painted Veil' (MG) was barely everage, and disappointing. Too classy or something; \$7,250, just fair.

Brander (1,200; 20-25-85).—Green Gables' (Radio) and Las

average, and disappointing on the classy or something; \$7,250, just fair.

Brandeis (Singer) (1,200; 20-25-35)—Green Gables' (Radio) and 'Last cleint days and possibilities of a holdover. Started near record proportions, and extra day should make a holdover. Started near record proportions, and extra day should make "Happiness Ahead" (FN) dusted with 'By Your Leave' (Radio) was satisfying, though not much more. No complaints at \$4,700.

Orpheum (Blank) (2,876; 25-40)—Imitation Life' (U) with a double partner in 'I Am a Thief' (WB). First pic plenty dramatic and expected abouild through weer and. Last week, 'White Parade' (Fox) and 'Curtain Falis' (Chee) on dual, good, but only six days cut it down to \$7,000.

World (Blank) (2,100; 25-35)—'Wason Wheels' (Far) and 'Outenst Lady' (MG) doubled: Started out to \$7,000.

"Was and "Curtain Falis' of about \$4,500.

"Was and "Curtain Falis' of about \$4,500.
that of other two Blank houses made one of biggest single days company has had here. Last week, Every Woman Knows' (MG) and 'No Ransom' (Liberty) on twin bill just average, \$4,000.

Star ends. Latter will ret 'Here' Is My Heart' (Par). Last week 'Live Again' (UA) slipped on final house on day-and-date no help for three days and disappointed with an \$8,500 take, even break for house.

United Artists (Fox-UA) (2,100). to wind up with an even \$2,000, for \$2\$-30-40-55)—'Chu Chin Chow' a Connel Bennett Opped.

1st Runs on Broadway (Subject to Change)

Wask of Dac. 7

Wesk of Dec. 7
Capitol—'Printed Veil' (MG).
Mayfair—'Gambling' Par (4).
Music Hall—'Music in the
Air (16'02) (6).
Paramount—'Ilimehouse
Blues' (Par).
Rialto—'Captain Hates the
Sea' (CG) (2d wk.).
Rivoli—'Don Juan' (UA) (8).
Roxy—'Imitation of Life' (U)
(3d wk.).
Strand — Tirtation Walk'
(Wif) (2d wk.).
Wesk of Dec. 14

Wesk of Dac. 14 Capitol-'Painted Veil' (MG)

(2d wk.). Mayfair—'Hell in the Heav-

ens' (Fox) (11). Music Hall—'Evergreen' (GB)

Paramount — 'Behold My

Wife' (Par).
Risito — Murder in the
Clouds' (WB) (11).
Rivoli— Don Juan' (UA) (2d) Roxy - 'Wednesday's Child'

Strand—'Flirtation Waik'
(WB) (3d wk.),

'GABLES' HOTCHA 17G'S: WALK' \$18,500, FRISCO

San Francisco, Dec. 3. With football out of the way, and ood pictures on the local screens, biz here looks very good. Maybe

will say that way until Christmas week or so,
Warfield with 'Flirtation Walk,'
Golden Gate with 'Green Gables'
and Orpheum with 'Imitation of
Life' are tops this week, W. C. Pleids
pic at Paramount is also in the
money.

Estimates for This Wesk Estimates for This Wesk Fox (Leo) (5,000; 30-35-40) — T Sell Anything' (FN) and 'Menace' (Pur) ought to be well off with \$7,500, Last week '365 Nights (Fox) and 'Defense Rests' (Col) okeh with \$7,800.

\$7,800.
Golden Gats (RKO) (2,844; 30-35-40) — 'Green Gables' (Radio) with vaude doing big; \$17,000 in sight. Last week 'Chu Chin Chow' (BC) and vaude in good shape at \$13,800.

and vaude in good snape at \$13,800.

Orpheum (F&M) (2,440; 30-35-40)—'Imitation Life' (U) hitting the high spots at around eleven grand.

Last week 'Bachelor Bait' (Radio) and 'Redhead' (Mono) dismal at

\$4,300.

Paramount (FWC) (2,400; 30-35-40)—'t's a Gift' (Par) and 'Gay
Bride' (MG) and to get swell \$10,000. Lost week good at about same figure for 'Pursuit of Happiness' (Par) and Babbitt' (WB).

(Par) and "Babbitt' (WB).

St. Francis (FWC) (1.446; 30-35-5)— Evelyn Prentice' (MG), moved from Warfield, looks to pick up nice \$8,000, Last week (2d) 'White Parade' (Fox) all right at \$6,100.

United Artists (UA) (1,200; 30-40-55)— 'Kid Millions' (UA) (2d) week) doing all right at \$3,100.

Last week better than \$12,000.

Warfield (FWC) (2,639; 35-40-65)— 'Flirtation Walk' (WB) and stage show ought to be in vicinity of \$18,500. Last week 'Evelyn Prentice' (MG) and stage show excellent at \$22,500.

Gala Week in Boston: 'Flirtation' Wham \$45,000; Garbo Socko \$20,000: But 'Green Gables' Way Off, \$14,500

Six Shooters Silenced

Hollywood, Dec. 3.

With the completion of 'Vanish-ing Pioneer,' Paramount's schedule of six western features is complete

New series for next year's pro-gram will start some time in March

INDIANAPOLIS, 'FLIRTATION' \$11,500

In a week loaded with heavy competition among the downtowners, the sensation of the lot is "Pitration Walk" which is racing to a smacko gross of \$11,500 at the big Indiana. Musical seems to have box officer in this property of the propert

48,800 at Loew's Palace.
This high-powered struggle is leaving 'White Parade' trailing slowly at the Apolio with \$1.400 while the Lyric slips badly to a \$4,750 take with 'I Am a Thief' and six acts of vaude.

while the Lyric slips badly to a \$4,760 take with 'I Am a Thief' and six acts of vaude.

The Mills Bros. are helping It's a Gift' at the Circle.

Estimates for This Wask
Apollo (Fourth Ave) (1,100; 25-40)—White Parade' (Fox). Joined the other downton's houses in opening the week's run a day early on Thanksgiving Day, but still the gross won't go ov 'a mild \$3,400.

Last week 'Girl of Limberlost' (Mono) finished an 8-day run to a fair \$5,500 which was under predictions.

Katz-Feld) (2,500; 25-40)—Ti's a Gift' Par) and Mills Bros. Good gross of \$9,250. Last week 'College Rhythm' (Par) as a holdover from the Indiana did a satisfactory \$5,000.

Indiana (Katz-Feld) (3,100; 25-40)—Pilrtation Walk' (FN). This sout-grossing any straight picture to play this house or the town this out-grossing any straight picture to play this house or the town this year. Looks like a sure time for \$1,500, amashing. Last week 'Imitation of Life' (U) was scrawny at \$5,500.

Lyric (Oison) (2,000; 25-30-40)—T Am a Thief' (FN) and vaude. House continues its recent declining from town's ace grosser by dropping to a very droopy \$4,750. Last week 'Painted Veli' (MG) showed a box office gain for Garbo over past films by the swishing Swede and the take was acrumptions at \$3,100.

Boston, Dec. 3.

Boston showmen are in the throes of a gala week touched off by flash openings on and after the holiday. Not only is biz outstanding, but mammoth newspaper campaigns preceding were also features of the current boom.

Keith's Memorial made the big-Keith's Memorial made the big-gest splash in the ad puddle with plenty of noise about 'Anne of Green Gables,' but biz disappointing, Garbo at the State was given next heaviest send-off and reaping a healthy harvest at the b.o.

At the Paramount and Fenway Peck's Bad Boy' and Tt's a Gift' were also heavily plugged and are doing appropriate bis. Captain and the sample of the sample o

turning in a surprise gross.

Hub's leading draw is 'Fiirtation
Walk,' plus stage show, at Metropolitan, although not conspicuously
hypoed in comparison with other
houses.

Estimates for This Wesk

Estimates for This Week
Fenway (M&P) (1,500; 25-30-4050)—Peck's Bad Boy' (Fox) doubling with 'It's a Gift' (Par), doing a bullish \$6,000, Holiday (29)
opening gave it a beaut send-off,
'Chu Chin Chow' (GB) and 'Ready
for Love' (Par) were outstanding
inst week, \$6,300. Sock ad campaign
chief reason.

inst week, \$6,300. Sock ad campaign chief reason.

Keith-Boston (RKO) (3,300; 25-30-40-50)—"Captain Hates' (Col) and vaude packing 'em in for an extra good \$24,000. Lady lly Choice' (Col) and vaude rang up a nitty \$19,800 last week.

Keith's Memorial (RKO) (2,900; Keith's Memorial (RKO) (2,900; Nath's Good of the condition \$14,500) and holiday opening made it look as ff 'Annie' wouldn't live her more than three or four days, but weekend pick-up will keep it in for halance of stanza. Biggest newspaper campaign in months on pic, too, with half-page broadsides. Last week 'White Parade' (Fox) good \$17,000, but slightly under expectations.

tions.

Mat (M&P) (4,500; 35-50-65)—

Filirtation' (FN) and unit gallop toward socko \$45,000, best in weeks,
Leading the town by big margin,
College Rhythm' (Par) and unit
tucked away a handsome \$35,000
last week.

last week.

Orpheum (Loew) (3,000; 25-40-55)

--'Live Again' (UA) and vaude
headed for luke-warm \$14,000.
'Merry Widow' (MG) and vaude
bent back to \$12,000 last week.

bent back to \$12,000 last week.
Paramount (M&P) (1,800; 25-35-50)—"It's a Gift' (Par) and 'Peck's
Boy' (Fox) a wham \$8,800. Heavity
campaigned in newspapers. 'Chow'
(GB) and 'Ready for Love' (Par)
for previous week \$3,000, best in a
long time.

long time.

Scollay (M&P) (2,700: 25-35-50)—

'Limehouse' (Par) and 7 acts, probably 37,200, oke. Divorce' (Radio) and vaude with stiff day-and-date opposish last week garnered a surprise 37,500, holiday aiding and abetting.

State (Loew) (3,600: 30-40-55)—
Garbo's 'Veli' (MG) sponsored by splash campaign bringing in a pulse-quickening 320,000. Kid Milliog (UA) a healthy average 315,000 last week.

'RHYTHM'-'WALK' LEAD

Denver Wintry Grosses 'Prentics.' \$6,000

Denver, Dec. 3.

Denver, Doc. 3.

Wintry weather prevalls here.
Last week none of the houses went above average.

Estimates for This Week
Aladdin (Huffman) (1,800; 25-35-60)—Great Expectations' (U) and Firebird' (W.A.). Spilt will take \$1,500. Sirebird will stay three days of the control of t

'Painted Veil' \$11,000; 'Music' \$20,000; Kentucky Kernels' \$22,000. Philly

Fox, which switched films last Thursday, and did a whale of a bix Thanksgiving, isn't hitting such a fast pace now. Pix is 'Music in the Air,' which received corking notices. About 320,000 forecast for seven days—satisfactory, but not what an angular expected from the control of the corking at the Boyd with indications pointing to a paic \$11,000. Equally uninspiring bix is indicated in the smaller and second-run houses. The Stanton has the Stallings War pictures and, as was to be expected, is getting no feminine trade at all. \$4,200 will probably be tops. The Merry Widow,' in a second-run showing at the Boyd should get around \$3,500—averax_firstarts for This Weak.

average.

Estimates for This Week
Aldine (1,200; 35-40-55)—'Kid
Millions' (UA). Best biz in town.
Ought to get \$7,000 or \$8,000 this
week after last week's strong

sturdy \$3,100 for seven days.
Boyd (2,400: 35-46-55)—Painted
Vell' (MG). Greta Garbo pix looke
very weak. Maybe \$11,000. Last
week 'College Rhythm' (Par) disappointment, \$11,500.

Earle (2,000: 40-55-65)—'Kentucky Kernels' (Radio) and vaude,
At \$22,000 will lead the town. Last
week 'Lady by Choice' (Col) and
vaude, Amos 'n' Andy didn't mean
much this time. Disappointing
\$11,000.

vaude. Amos 'n' Andy didn't mean must be the control of the contro

Aldine (1,200; 35-40-55)—Kid week 'Gny Divorcee' (Radio), \$3,500, millions' (UA). Best biz in town. Ought to get \$7,000 or \$8,000 this week after last week's strong \$13,000.

Arcadia (600; 25-25-40)—Lady big town with the control of the control o

Chicago, Dec. 8.

Starting out in fine style on the big holiday week-end this session gets off to an advantage that should carry it to generally bettered gross all down the line.

Oriental is particularly okay currently on the booking of the new and the line.

A. B. Marcus show, labelied Condisplay in the ada and French words which the general public doesn't understand completely but understand enough to get the general inference of such words as 'orglase' and 'nudite.'

Palace is doing a nine-day run for Anne of Green Gables. Originally cheduled to open on Thanksgiving Day the picture went in hurriedly in Wednesday (28) when 'Kentucky Kernels' folded sharply. Will stick antil this Friday and to a good branch take.

intil this Friday and to a good nough take heatre returns to the opp competition tomorrow (4) un-er the Jones, Linick & Schaefer peration. Will use indic product to the start plus the World's Fair hakespeare players for stage at-

traction.

Estimates for This Week
Apollo (B&K) (1,200; 35-55-65)
What Every Woman Knows' (Mod Week). First time in many weeks that a picture here has managed to stick for more than seven days. Will manage 4,000 okay currently after good \$7,100 last week.

rently after good \$7,100 hast week. Chicago (B&K) (3,940; 35-55-75)
—'Limchouse Nights' (Par) and Buddy Rogers band on stage. Weakish picture not helping things currently and pace slows down to \$28,000, pretty wobbly. Last week yoo brenner on stage and screen in College Hythm' (Par) lifted take \$32,940, profitable.

o \$39,800, profitable.

Garrick (B&K) (900; 25-35-55)—

Zollece Rhythm' (Par); Currently bove \$5,000, fine. 'One Night of ove' (Col) turned in winning 4,100 last week.

Love (Coi) turned in winning \$4,100 last week (Coi). State of the winning \$4,100 last week (Coi). State of the winning \$4,100 last week (Mono) plus Shakespeare tabs on stage. House reopens tomorrow (4) under Aaron Jones operation.

Oriental (B&K) (3,200; 25-25-40)—965 Nights in Hollywood' (Fox) and Continentale Revue' on stage with the state of the winning of the

PRENTICE' \$19.000: BUFFALO IS STRONG

Everything okay on the box office firing line for the current period. Indications are for peak business at the Buffalo and Lakes with the other houses holding up well.

Buffalo and Lakes with the other houses holding up well.

Buffalo and Lakes with the other houses holding up well.

Buffalo and Looks like over \$19.00.

Evely the over \$19.00.

Last week 'College Rhythm' (Par) and Jimmie Savo in person. Fine holding show, Savo sharing the reddit. Buff to a fine climax at over \$20,000.

Hipp (Shea) (2.400: 25-40)—

over \$20,000.

Hipp (Shea) (2,400; 25-40)—
Green Gables' (Radio). Plenty of
advertising for this one with an indicated gross of around \$7,506. Last
week, Filtration Walk' (FN), near-

yes, 25 and 25 a

Peck's Bad Boy' (Fox) and 'Grid-iron Flash' (Radio). This bill rushed in when preceding program flopped. Plenty of kid trade for the start. Might set \$6,000, Last week, Pragoo' (Fox) hit the skids for subnormal returns and yanked after five days; 33,500. Lafayatte (Ind) (3,400; 29)—'Lady By Choice' (Col) and 'Down to Last Yacht' (Radio). Big opening days should send returns for his slift of should send returns for his slift of the color of the spirit of the color (U), fine program although some-what classy for the house but showed excellent gross at over \$6,100.

PENNER DUCKS **EVERYTHING** IN PROV.

Plenty of nice entertainment in town and plenty of nice grosses, too, but no swell killings except for one or two spots. This is one weel where stage shows are being over

one or two spots. This is one week where stage shows are being overshandowed by the screen shows, and with pienty to spare, too.

About the nicest thing is twenty of the stage of the stag

weeks.

Estimates for This Week
Fuy's (2,000: 15 - 25 - 40) — 'Cambling' (Fox) and stage how. Nice
bill in (Fox) and stage how. Nice
tarred in picture means something; with the aid of the holidays
gross should have no trouble in
sticking close to \$3,300, very good.
Last week 'Cheating Cheaters' (U)
and stage show, latter largely rasponsible for nice gross of \$7,900.
Loew's Stats (3,200; 15-25-40)
— Painted Vell' (MG). Not as strong
as it should be; no fault of the ballyhoo, but looks like the opposish
is too much even for Garbo; gross
will not exceed \$10,000, unless
there's a sudden switch before the
week is over. Last week 'Kid Mail
lions' (UA) started for an expectcd, but obe at \$14,500
— Wines Parnetic (Fox). Pace indicatton nice week; indications point
(S,900. Last week 'Pilration'
(FN) on solo bill, very good at
\$3,800.

Strand (Indie) (2,200; 15-25-40)
—
Collece Rhythyn' (Par) and 'Crim-

19.800 of Section 19.8000 of Sect

Pursuit Happiness' (Par) and Successful Fallure' (Mono) disappointing at \$6,100.

RKO Albee (2,500: 15 - 25 - 40)—
'Creen Gabies' (Radio) and stage show. Picture is the real thing this week. School holidays helping stress should be around \$12,500 on nine-day engagement. Last week 'Kentucky Kernels' (Itadio) and stage show 80-80 at \$7,500 on six-day engagement.

RKO Victory (1,600: 10-15-25)—
'When a Man Sees Red' (Mono) and Lady by Choice' (Col). Around \$1,200 on split week. Last week 'Dangerous Corner' (Radio) and 'Fighting' Thru' also oke at \$1,300 on split week.

BATTLE OF MUSICALS

Millions,' \$9,500 - 'Walk,' \$7,500-'Rhythm,' \$9,500, New Haven

New Haven, Dec. 3. It's a week of single features here with musicals battling it out among themselves. Sunday night hockey is knocking about 2,500 fans off the film house lists and the Jesso free show at Shubert Saturday (1) lopped off another sizcable hunk

show at Shubert Saturday (1) lopped off another sizeable hunk from pix box offices.

Ralny weekend didn't help openings any, but managers expect to get it back last half.

Estimates for This Week
Paramount (Publix) (2,348; 35-50)—College Rhythm' (Pur). Bit week in view, 35,500 swill for a single. Lust week it's a clift (Paramount Lust week it's a clift (Paramount End of the Shubert of the Shub

St. L. B. O.'s OK

St. Louis, Dec. 3.

It's a real Thanksgiving week for the films here with business up or the films here with business up or before and all had a big day of the first page of

B'way Full of Money Pix; 'B'way Bill' Big \$95,000; 'Flirtation Walk' \$40,000; 'Capt. Hates' 16G; 'Imitation' 3d Wk.

Only three new pictures reached Broadway this week and all are doing weil. Two hold over and the third, 'Broadway Bill,' at the Music Hall, could have but for booking congestion.' Přirtation Walk' at the Strand and 'Captain Hates the Sea.' Riaito's incumbent, are the h.o.'s. Leader is 'Bill,' which started big Thanksgiving Day (29) and on the week will bring the Hall an easy \$95,00!

\$95,000.

Rainy weather for several days, including Saturday (1), didn't seem to hurt attractions anywhere, although football games headed by the Army-Navy tussic cut in somewhat on the Saturday's business all over was ex-

cellent. Not only 'Bill' but 'Flirtation

B'KLYN BULLISH WITH WALK, 'DIVORCEE'

Brooklyn, Dec. 3.

Plenty of raindrops and one or two rays of sunshine over the weekend. Business on the upgrade, for a change, among the downtown deluxers.

Considerable activity manifested at the box offices of the Fablan Parametria for The Week Parameunt (4,000; 25-35-50-65)—"Filtration Walk' (WB). Good business, probably \$22,000. Pic came in last Wednesday and will stay another week, Last week Gentlemen Are Born' (FN) proved a dud at \$10,400. House, with the exception of that one week, has been showing a nice profit.

Fox (4,000; 25-35-50)—"Marie Gaiante' (Fox) and stage show. Good bis at \$16,000. Last week Little Friend' (GB) did \$17,000.

Little Friend' (GB) did \$17,000, good.

Alban (3,500: 25-35-50)—'Gay Divorcee' (Radio) and vaude. Showing up fine for \$20,000 chance. Last
week 'White Parade' (Fox) brought
in \$19,000.
Matropolitan (3,000: 25-35-50)—
'Merry Widow' (MG) and vaude.
'Byelyn Prentice' (MG) did \$16,000,
so-so.

So-50. So-50. The Strand (2,000; 25-35-56)—The Strand (2,000; 25-35-56)—The Street (WB) and Ready to Love (Col), double dose for \$7,000, okay. Last week Big Hearted Herbert (WB) and Jealousy (Col), brought in \$6,700.

Walk' and 'Captain Hates the Sea' had the benefit of the Thankastiving holiday. Strand's musical with Ruby Keeler and Dick Poweii is raited for a sock \$40,000 and looks like a possible four-weeker. 'Captain Hates the Sea' should bring a minimum of \$16,000 to the Rialto on its first week, ending tomorownight (Wednesday), and will remain at least one more weekent, Timitation of Life is the best Indications point of \$30,000 on its second week at the Roxy and holds a third stanza. First week was a gigantic \$42,000.

Another strong holdover proved.

at the Roxy and holds a third stanns. First week was a glgantic \$42,600.

Another strong holdover proved to be 'Marie Galante', which ended its second week at the Mayfair last night (Monday) at slightly over \$412,000 and would have been retained longer but for the fact that the stronger of the fact of the

Line of Lion Juan' comes in Saturday (8).

Estimates for This Week
Capitol (5,400; 25-7b-85-41.10)

Merry Widow' (MG) (2d week) and
stage show. Failed to excite on its
first week at \$32,000 and on holdover currently will be fortunate to
get a disappointing \$20,000. Painted
Veil' (MG) comes in Friday (7) with
George Jessel on the stage.

Critarion (875; 25-40-85)

Eattle' (Garganoff) (2d week),
Aided by good review, this
mek are for around \$5500.
Last week, are, the take was \$5,000.
Stays a third stame.

Gaity, (608; 25-65)

Man of Cour-

Stays a third stanza.

Gaiety (808; 25-55)—'Man of Courage' (Samjax) (3d-final week), Italian-made doing pretty well, probably \$5,000 this week. Last week (second) was reported at \$6,000.

War is A Racket' (Samjax) probably opens Friday (7).

Mayfair (2,200; 35-55-65)—'Mario Galante' (FOX) (3d week). Elmost of the country of the count

Imitation of Life,' \$9,000, Average

Cincy Strong-'Millions' Big \$19,000-'Flirtation Walk' Around \$14,000

Cincinnati, Dec. 3.

Splendid assortment of class product on the film front currently, Musicals bagging the big dougle, 'Kid Millions' piling up a socko \$19,000 at the Albes and Filtration Walk' collecting \$14,000 for a wham Keith's figure. 'Imitation of Life' next with \$9,000.

'College Rhythm' and 'One Night of Love,' holdovers, collecting important money as such. Former registering \$5,000 at Capitol, following pic's hotcha \$18,000 draw in first week at the Paiace, for year's high mark at that stand. 'Love' is third-weeking at Grand and fetching a sweet \$5,000. Film got \$21,500 in first 15-day run a downlydd. The week is biggest for Ciney in many months. Hanks released checks last week is biggest for Ciney in many months. Hanks released checks last week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which so is start week to depositors on Christmas savings accounts, which week is start week to depositors on Christmas savings accounts, which week is start week to depositors on Christmas savings accounts at the control of th

Wed, and Satamathness.

Estimates for This Week
Albee (RKO) (3.500; 35-14)—Kid
Millions' (UA), Eddie Canto's musical comedy marking up a whan
\$19,000, Last week 'Anne of Green
Gables' (Radio), \$10,000, okay.
Keith's (Libson) (1,500; 30-40)—Filtration Walk' (FN), Dick 'loweil and Ruby Keeler followers in
line for \$14,000 pace on first sine
days, pix opening two day about
of regular weekly start and getting
benefit of fat Thanksgiving trade.

Theatre's best take in months and warranting holdover. Last week Gentiemen Are Born (FN), five days, \$2,800, poor.

(1) The state of th

Best Pitts. Week in Years: Cantor \$17,500; 'Flirtation' Strong \$21,000

Pittsburgh, Dec. 3.

Beads of perspiration are clouding the usher brows here generally for the first time in month. for the first time in months. Big-gest all-around week-end in years, starting with the Turkey Day holi-day and continuing right through, should give the town a sizzling sesslon, with no complaints from any

quarter.

Stand-outs are generous, although
Flirtation Walk, at the Stanley,
looks like tops, with prospects of a
great \$21,000 for seven days. That's the best the house has done with a straight flicker since Little Wom

the best the house has done with a straight flicker since 'Little Women,' which played here same week a year ago. Not far behind is 'Kid Millions' at the Penn, heading for a neat \$17.500, difference between this and Stanley takings representing difference in extra day.

Fulton has been shrewdly saving Teck's Bad Hoy' for a school holiday, and wiedom of move was evident in the proposed of the second management of the second management of the second management of the second management of the second state of the second stat

Estimates for This Week
Alvin (Harris) (2,000: 25-40)—
Marie Galante' (Fox) and stage
show. Johany Perkins' new presentation is getting good comments.
Pretty close to \$15,000 looked for in
Pretty close to \$15,000 looked for in
The getting good comments.
The getting good comments with the getting good comments.
The getting good comments with the getting good comments.
White Parade' (Fox) and stage show \$8,500, fine for a holdover.
Davis (WB) (1,700; 25-35)—First
World War (Fox). House, closed
for a year, opens just for this one
pic on percentage. Lot of interest
around and run should prove profit
able. Looks like a little better that
\$1,000 for first full week and may
stick longer, ea. Hulls, 1,758, 15.

are of the a little detect than stick longer. Fulton (Shea-Hyde) (1,750; 15-25-20)—Peck's Bad Boy' (Fox). Management has been saving this one for a school holiday, and rightly. Kids jammed the house over the week-end, giving business enough momentum to wind up easily with a brisk 35,250. Last week, Eyery Woman Krawe (MC) got only four the state of the st

LINCOLN LOOKING UP, VAUDFILM ESPECIALLY

Lincoln. Dec. 3.

The Thanksgiving spirit showed plentifully over this weekend at the bo.'s, but that tightening feeling which comes in the interim now before Xmas is beginning as all the calendars show December is up and the newspapers are chronicling the number of shopping days left befor Xmas.' Vaude is still king, however, and every week at the Orpheum the crowd Jams the doors regardless of what is on.

and every week at the Orpheum the crowd jams the doors regardless of what Is on.

Orph getting the play. Stuart doing nothing big this week on 'Merry Widow'. a pic cut for this spot, The magnetic appeal vaude seems to have here is giving the Westland group ideas. Harassed with the three Varsity will go go seems to the Varsity will go go should be considered in the Varsity will go or least about the first of the year.

As a whole the situation has brightened up. Only one of the one-time seven dual bill houses here remains and prices have been boosted in three spots. It has placed the first-run situation on a healthler balls. Big is expected to hold for balls. Big is expected to hold for big crimp, shows.

Estimates for This Week Colonial (LTC) (750; 10-15) 'SIX Day Bike Rider' (WB). May hold full seven days on the basis of the opening. Take should be close to \$1,200, nice. Last week 'Student Tour' MG) in and out in two days to make way for Crimson Romake way for Prentice' MG, Take will be Evelyn Prentice' MG, Take will be

mance' (Indle) for short week at \$880.
Lincoln (LTC) (1,690; 10-15-25)
Evelyn Prentice' MG). Take will be big at \$2,800. Last week 'What Every Woman Knows' (MG) pretty fair \$1,900.
Oppheum (LTC) (1,200; 10-15-25)
'365 Nights' Fox) and Maxine's Revue. Biz looks like a whopper \$3,300.
'Pursuit of Happiness' (Par) is on last half and a help. Last week K. C. Princess' (WB) and HI (MG), following, picked up \$2,900, oke.

Stuart (LTC) (1,900; 10-25-40)
Stuart (LTC) (1,900; 10-25-40)
Merry Widow MG) and plt orchesta. Selling to about \$3,100. Last
week 'White Parade' (Fox) too
heavy somehow and couldn't admiister to the b.o. sickness of about
\$2,200.

vaude. A real box-office show. Picture has feminine fans raving. Good newspaper notices also help. May reach very big \$15,000. Last week. Good newspaper help. \$15,000. Last week. Good newspaper help. \$15,000. Like. Picture got nearly \$30,000 in 13 days. Immense.

Heture got nearly \$30,000 in 13 days, Immense.

State (Publix) (2,400; 25-35-40)—
Evelya Prentice' (MG) and all-glri liked and should discount in the state of th

stage show, is rolling right atoms.
heading for big \$3,000. Last week.
Little Friend' (BG), only five drys
to poor \$400.
Little Friend' (BG), only five drys
to poor \$400.
Little Friend' (BG), only five drys
to poor \$400.
Little Friend' (Publix) (1,100; 25-35)
—Divorcee' (Radio). Looks like
good \$3,000. Last week, 'Cleopatra' (Par), \$2,500, pretty good.
Lyrie (Publix) (1,300; 20-25)—
Peck's Boy' (Par). Headed for
\$2,800, good. Last week, 'Student
Tour (Par), \$1,800, poor.
Clmarron (Radio). This one has
been shown even in the dime grind
houses; about \$400 indicated, not
so hot. Last week, 'Gridiron Flash'
(Radio) and 'Sing and Like it' (U),
split, \$3,200, fair.
Grand (Publix) (1,100: 15-25)—
Judge Frient' (Fox), second loop
Last week, 'Belle of Nineties' (Par)
and 'Buildog Drummond' (UA),
split, second runs, \$1,500, fair.
Aster (Publix) (900: 15-25)—
Servants' Entrance' (Fox) and
'Chan in London' (Fox), second
runs, and 'Menace' (Far), first run
split, May garner pretty good
(MG) and 'Very Honorable Guy'
(FN), first runs, split, \$1,000; pretty
good.

Newark Booming; 'Flirtation' 24G's. **Divorcee' \$17,000**

Management has been awing in a hour string on about \$15,00 Last week with the blooks over the week-end, (ring business and out the blooks over the kide slammed the books over the kide slamme Business booming this week, with ace musicals cleaning up. Capacity for 'Flirtation Walk' at the Bran-

Balto All Hotcha; 'Veil' 20G; 'Anne' \$18,000; Life' \$7,000; Walk' \$10,000

Joe E. Brown's Flick. Thurston in Person Good at 15G, Mont'l

Montreal, Dec. 3.
Weather continuing mild is helping grosses, but pre-Xmas shopping beginning to make itself felt with dropping attendance in week

Cheaper priced matinees getting most of the biz.

with a Joe Brown pic and specially the vaude showing Thurston. This should gross close on \$15,000 since the magician is one of the biggest draws in this town. Palace repeats 'Merry Widow,' which took a nice \$13,000 last week and may add a further \$9,000 currently. Capitol has 'College Rhythm' and Menace,' a brace that may gross \$5,000. Has college Rhythm' and Menace, a brace crums to Anna Sten in Weeks crums to Anna Sten in tude,' which should be good for \$3,500. Imperial has 'Great Defender, British pic, and vaude, good for \$3,500. Nabes are holding up well.

Estimstes for This West with a Joe Brown pic and specially

well. Estimates for This Wesk Palses (FP) (2,700; 50)—Merry Widow' (MG) (2d week). Should gross \$9,000, okay after a very nice \$13,000 last week.
Capitol (FP) (2,700; 50)—'College Rhythm' (Par) and 'Menace' (Par). Looks like \$3,000, which will be good enough. Last week repeat of 'Gay Divorcee' (Radio) and 'Girl of the Limberlost' (Mono), \$8,000, all right.

the Limberiost' (Mono), \$8,000, all right.

Loew's (FP) (3,200; 50)—'Six-Day Bike Race' (WB) and vaude, Thurston. Should top the town casily at \$15,000. Last week 'Student Tour' (MG) and vaude, not quite so good at \$11,000.

Princess (CT) (1,900; 50)—'We Live Again' (UA) and That's Gratitude' (Col), Anna Sten will bring 'em in to the tune of \$3,000. Last week's repeat of 'Last Gentleman' (UA) and 'Blind Date' (Monomoleked up \$5,000, mild. Imperial (France-Film) (1,800; 30)—'Great Defender' (Brit) and vaude. About \$3,500, so-so, Last week 'Pursued' (Fox) and vaude, \$3,000.

Baltimore, Dec. 3 Balto is bouncing with biz this week. Houses have garlanded their screens with most sparking product they found available, splurged their bally, and are fighting it out with hammer and tongs. Layout, hap-pily, is diversified, and there's satis-

bally, and are fishting it out with hammer and tongs. Layout, happilly, is diversified, and there's settle-faction for all tastes, which he enabling all the spots to con nice chunks of coin for themselves.

The Century tops the town with Painted Vell, with the Garbo booteney at work assiduously; make, as expected, are particularly backed, lipp is trutiling its rival vaudiliner by a bit, but is still knocking off campaign for Filtration Valk, is snagging first sweet returns the heavily-saddled swanker has had in months. Filck opened solidly and kept pace right through the week-end; it's the only musical in town and that's helping house to just under \$10,000, which looks as a large figure for this lin-and-outer.

Estimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-55-66)—Tainted Vell' (MCI and the strength of the control of th

than a week, in 9 days, "College Rhythm" (Par), nice 37,800.

New (Mechanic) (1,800; 15-25-30-37,800.

New (Mechanic) (1,800; 15-25-30-35-40-50)—'White Parade' (Fox) (2d week). Still parading prettily enough for a nice 44,000 this week art and the special parading prettily enough for a nice 44,000 this week art and the special prettily were lenient with it, which helped.

40)—'Filtration Walk' (FN). Criw were lenient with it, which helped. Big build-up in advance whetted town's palate and the spacious lower floor at this glant deluxer filled up a couple of nights, rare sight here. A good and solid \$10,000, evoking plenty of cheers after long period of starvation. Last week 'Firebird' (WB) took terrible beating at \$3,800 in five and half days.

KID MILLIONS,' \$7,500, PORTLAND'S BEST B.O.

PORTLAND'S BEST B.O.

Portland, Ore., Dec. 3.

Kid Millions' lined up at the start for the week's top gross, with a big exploitation send-off by United Artists. Pie will hold easily. Two more holding pix are 'One Night of Love,' starting a third week at the Mayfair, and rilitation Walk,' which looks good for another strong seven days at the Broadway, for This Week.

Broadway, (Parker) (2,000; 25-40)—'Filtration Walk', (FN) (2d week). Going nicely for \$3,500; first week good, \$5,600.

United Artists (Parker) (1,000; 25-40)—'Kid Millions' (UA). Answering to big exploitation and strong for \$7,500. Holding over, Last week 'We Live Again' (UA), can be strong for one week, but not strong enough to hold at \$5,200.

25-40)—'Kentucky Celonels' (3,000; 25-40)—'Kentucky Colonels' (Radio) with Wheeler and Woolsey in person, and stage band. Boosting big for this house up to big \$6,000. Last week 'St. Louis Kid' (WI) with or this house, around \$2,500; second week, \$4,200; first did big \$7,600.

May \$7 st. The Week of good biz with \$2,100.

French Film Production Slowed Way Down; Pathe Only Busy Spot

Paris, Nov. 32.

Under influence of low grosses and general depression, French film production activity in studies in and around Paris is slowed down. Good batch of pictures with h. e. promise has just been released, and trade is going ahead on half speed how until it sees results. Only fairly busy place around is the Pathe Johnville lot.

Comedie Française troop under Leonce Perret is the only company now using the Pathe-Natan town studie in Rue Françoeur. Perret is finishing film on "Life of Moliere", containing scenes from the playwing the gather of the playwing the pather of the pather of

cais itself last week to interiors.

At the Pathe Joinville lot, Marcel L'Herbier has finished Henry Bernstein's Bonheur' (Happiness') with Gaby Morlay, Charles Boyer caiready off for Hollywood) and Michel Simon, latter a well-known local comic. Maurice Tourneur is local comic. Maurice Tourneur is making, for Natan's own account, Justin from Marseilles', the ex-teriors of which were shot in that

southern port.

Anatol Litwak, working out of
Pathe-Joinville, is making exteriors
now for 'Equipage' ('The Crew')
based on a novel by Joseph Kessel, popular French writer. Company is now at Chaions aviation camp doing flying scenes. Cast includes Annabelie, Charles Vanel, Jean-Plerre Anmont, Daniel Mcdaille and Jean Murat.

At Joinville

On the Joinville lot Itself, Pierre Colombier (husband of Florence Waiton) has just started work on 'Ecole de Cocottes', ('School for Cocottes') starring Raimu, one of the big French names, and Renes-Cyr. ingenue.

Cyr. ingenue.

'Prince Jean,' made for Fox by
Fred Bacos, is about washed up at
this studio, as is "Zouzou,' an Arys
Film production.

Other lots are less active. At the
Ectair Studios at Epinay, Mistinguett made some screen tests last
weck with her troupe of chorus
boys, in the presence of Robert boys, in the presence of Robert Levy, production manager. Pierre Ducis is about to start shooting one with Juics Berry, popular boulevard legit star, titled 'Petit Trou Pas Cheer' ('Cheap Little Dump'). J. C. Bernard is putting the sound into a big educational titled 'Kabylie' and haif a dozen films are in the cutting room, including a dubbed version of 'Constant Nymph'. At Biliancourt, the Paris film newsmon's picture, 'Thousand Franc Note' is being monpod up by Jack

newsmen's picture, Thousand Franc Note' is being mopped up by Jack Forrester with final musical produc-tion number involving sixty girls and three bands in a fan effect. Eden Production is readying 'Di-vine' which Jean Tarride will make from an original scenario by Coi-ette, her first effort for films. Sheeting to start soon.

U. A. Dubbing

Dubbing of 'Daily Bread' has ust been finished here for United

just been finished here for United Artists. Warwick Films 'Last Waltz', Warwick French production, is in the cutting room. Julien Duvivier is using this studio for his passion film, 'Golgotha,' and the Ito's West-

film, 'Goligotha,' and the Ito's Western Electric sound truck has been
shipped to Algeria for the exteriors.
No actual camera work is going
on at the Gaumont-France-PilmAubert studios at La Villette.
Roger Capeliani has just finished
two shorts, continuing his series
called 'Hour of Anguish.' These
cheerful little pictures are titled
'Torture' and 'Crime of Love.' They
are now in the cutting room. Cutting of 'Comte Obligado', big musker, is finished.

ting of 'Comte Obligado', big mus-ker, is finished.
On the Tobis lot, a short is being made for Tobis Itself, working with Cine-Soiell. Tilled 'Must Get Mar-rled,' and Raymond Cordy, well-known comic, and Christiane De-lyne are pinyers. Jacques Feyder's 'Pension Mimosas' is in the cutting-ment berger. room here.

KELLY BACK

KELLY BACK
San Francisco, Dec. 3.
Completing an eight-month tour
of the world, Arthur W. Kelly,
foreign distribution head of United
Artists, arrives tomorrow (4) from
Tokyo.

Kelly will proceed immediately to Hollywood and thence after a week to New York

'NIGHTS' ADVANCE SALE

Claimed Sold for \$133,000 Around

Paris, Nov. 22.
Alexis Granowsky's film, 'Muscovite Nights,' now showing at the
Marignan here, reported sold in forolga countries for total of \$133,000
before it was even tradeshown here,
which, if true, is a new high and
speed record for a French talker.
Charles Philip is handling the export rights for the outfit known as
C.G. Films, the producer. Of the
total, \$27,000 supposed to be from
Germany.

total, \$27,000 supposed to be from Germany.
Picture supposed to have been signed for America on a contract calling for \$50,000, of which \$12,000 is reportedly already paid. Much mystery is being spread about who the buyer is, and it's assumed that, if he exists, he's some mugg outside the trade.

No foreign language film has ever brought that much coin in the U. S. Top was \$8,000 and percentage paid for 'Maedchen in Uniform.'

U. A. BOOKS D'ARRAST'S SPANISHER IN PARIS

Paris, Nov. 23.

Harry d'Adabie d'Arrast's Spanish film known in French version as Tricorne and in English as it Happened in Spain, has at last got a chance for a screening in Paris. After everybody kept turning it down for months on the ground that it was too subtle for the French public, United Artists, which has world distribution, put its foot down and made Umanski take it for the Lord Byron, He has to obey, It's in his contract. Pic will open there Tuesday (27).

in his contract. Pic will open there Tuesday (27).

This follows disastrous flop at the Lord Byron of Doug Fairbank's English-made 'Don Juan.' Thought at first that the French would like it, although Anglo-Saxons in Paris had turned thumbs down at the preview, and first couple days' receipts seamed to justify this. This turned seamed to justify this. This turned view, and first couple days' receipts seemed to justify this. This turned out to be flash in pan, attributable to good advertising. Word soon got around Paris that film wasn't so hot, and people stopped coming.

UA is now waiting for pictures to put into the four Umanski houses. Two of them, although UA controls

Two of them, aithough Uz controis them, are playing pix of other firms now, 'Mam'zelle Spahl,' Fox French-made at the Aubert Palace, and 'Penthouse' (MGM) at the Avenue. 'Our Daliy Bread' is held over at Miracles. 'Resurrection,' with Anna Sten, is about the only big new UA picture now on hand here, and that is scheduled to follow immediately after 'Tricorne' at the Byron,

Actress Drops Breach Action Against Vajda

Los Angeles, Dec. 3.
Vilma Aknay, Hungarian actress,
has dismissed her \$250,000 breach
of promise suit against Ernest has dismissed her \$250,000 breach of promise suit against Ernest Vajda, stage and screen playwright, whom she had charged with breaking a pledge to marry her and with having twice induced her to come from Budapest to Hollywood. Here arom Budapest to Hollywood. Her a legations also included the com-plaint that because of Vajda's as-serted representations she had been persuaded to give up a lucrative stage seniority in an Austrian state

theatre.

It was stated that no settlem
or compromise had prompted dismissal. Vajda had strenuously dismissai. Vajda had strendously fought the court action, and had carried complaint on certain phases of the legal procedure before the county grand jury.

Ibero-Franco Pic Co.

Paris, Nov. 23.
Charles Poulct has organized a company called France-Espagne for direct distribution of French films direct distribution of French tilms in Spain. Has 14 plx already. Now working only in Catalonia, Aragon and Balcaric Islands, but expects soon to open up in Madrid.

Operating on block system, and has already started dubbing, which

he thinks is essential to general dis-tribution, even for films in parent Latin language, such as French.

All Religion May Be

Mexico City, Dec. 1.

National legislature is considering a measure demanding banning of all pix that have a religious theme or mention any religion religious ractice in any form.

Solons who favor this measure also want government to nix Fox's "The World Moves On," retitled 'Peace on Earth' here.

GENEVA BANS FOX WAR PIC

Geneva, Nov. 23.

Geneva, Nov. 23.
Fox's war film, First World War.'
made up of newered clips and titled
Ta Tourments' in French, has been
banned in Geneva at the request of
the German consulate.
Film was successfully shown in
Germany and won prizes for its
educational value. Also showed in
other cities of Switzerland.
Newmanar contravers has book.

educational value. Also showed in other cities of Switzerland.

Newspaper controversy has broken out here over the censorship, pro-French papers accusing the official said to be responsible for the han of excessive Nazi affiliations.

At the same time a French film, Arlette et ses Papas, one of the big French b. o. successes of this season, was driven from a Geneva screen by a dozen people who came to the theatre with whistles and blew them until the show was stopped. Proprietor decided not to put it on again to avoid trouble.

Demonstrators contended that the film was immoral. As a matter of fact, it is pretty raw, and got a lot of bad comment that way.

Film, nevertheless, got by in a lot of Swiss theatres, and made big money. Authorities saw no reason to stop it, and even on the night of the whistling police refused to butt in, leaving ushers to throw out the disturbers. V. Allenbach, the exhib, said in a public statement that he considered the demonstrathe disturbers. V. Alenbach, the exhib, said in a public statement that he considered the demonstration political, directed against the film because it is French.

Tobis Releases Clair

Paris, Nov. 21.

Paris, Nov. 21.
French Tobis company announces
it has cancelled contract with Rene
Clair, whose latest for Pathe 'Last
Billionaire' is not doing so well.
Had Clair for one pie.
Clair has signed with London
Films to make a picture in England. John Barrymore or Charles
Laughton are mentioned as possible leads.

MIER NOW DISTRIBBING

Mexico City, Dec. 1.
Felipe Mier, former WB manager
here, has turned distributor. Started new biz by handling productions
of Jose Bohr and proposes to distribute Mexican made pix exclu-

Proposed from Mex. Pix All Hot for Spanish Dialog Prod., But Loew Cables M-G to Forget It

G-B'S TRADE SHOWS

Five Important Pix on Ice For

London, Nov. 23.

Gaumont-British has five important productions scheduled for trade showing at the end of the

month.

First is 'The Iron Duke' with George Ariiss as Weilington. Another one, of some spectacular pretensions, is 'Lady in Danger,' starting Tom Walls, who also directel. He will have in support Hush Wakefield, Yvonne Arnaud, Anne Grey and Alfred Drayton.

Grey and Alfred Drayton.

A film version of Walter Hackett's 'Roadhouse' will bring Vlolet Loraine and Gordon Harker together again; Maurice Elvey directed. Then there is a mystery story tilted 'The Man Who Knew Too Much, directed by Alfred Hitchcock. This has been one of the most important casts in some time. Includes Leslie Banks, Edna Best, Nova Pitheam, Frank Vosper, Hugh Wakefield, Plerre Fresnay, Henry Oscar and Peter Lorre. Fifth is a picture version of 'Dirty

Fifth is a picture version of 'Dirty Work,' one of the series of Aldwych Work, one of arces, which has the principals which appeared in the stage show, Tom Walls, Ralph Lynn, Robertson Hare and Gordon Harker.

M-G FOLLOWS PAR ON RELEASE OF DUB PIX

Following Paramount's lead, Metro has returned to the practice of

showing dubbed versions of American films on the boulevards before opening with the original. 'Men in White, current attraction at Metro's Madeleine Cinema, is in French.

andeleine Cinema, is in French.
Several years ago Metro used
dubbed pix in this house—Hollywood dubbing jobs—but gave them
up for English versions. Change
follows the success of 'Scarlet Empress' in French at the Paramount
theatre, followed by a showcase release in English.

Idea whole is due to Tabe W.

iease in English.

Idea, which is due to John W.

Hicks, Jr., is that since the big
money is in the French version is
is foolish to take off the edge by a
previous first showing in English.

Argues that the crowd which wants
English version—and there are a
lot such in Pariss—will still be there,
even if the dubbed pic is shown first for the masses.

Aian Byre, Mctro Paris chief, ex-pressed satisfaction at the experi-ment after the opening of 'Men in White.

Arthur Loew, who has been per-ambulating around South America for the past couple of months, has sent word to the Metro home office sent word to the Metro home office to the effect that his company must not go into production of Spanish inguage films despite the plans of other filmers. Loew made a per-sonal survey of the territory, going to all possible theatres, and feels that what the people want is plant American films with superimposed

tities.

Paramount, Fox and Warners have recently gone in heavily for Spanish language production and practically all other film companies with the exception of Metro figure this as the one language that straight tongue and version production is necessary. All figure the market worth the extra expenditure in preference to dubbing the market worth the extra expenditure in preference to dubbing. But Loew's observation is that the South Americans prefer seeing the American stars and don't at all mind reading titles to figure out the action. It's the one part of the world that this is true, but he says he is convinced the cinema addicts in S. A. have never forgotten their silent film lessons and feel lost without the reading matter.

RADIO'S BRITISH B'D SET-UP FOR ENGLAND

London, Dec. 3.

Work of Sol G. Newman, Radio's local chief who died recently, will be divided up between the local staff for the time being. In accordance with Phil Reisman's idea of building up within his staff, E. D. Leishman has been named chairman of the board of the British company and Ralph Hanbury will be managing director. Both titles were held by Newman and both men were Newman's assistants, Leishman has been sitting in on

men were Newman's assistants.

Leishman has been sitting in on
the post of Continental manager
for the past couple of months,
since the resignation of Ambrose
S. Dowling. He will keep that post
in addition to his newly assigned
British work. He is a British subject, although he has been with
Radio for some time, traveling in
the Far East until about a year
ago when he was brought to the
Continent to work with Dowling.

A special board has been created

A special board has been created to consist of Leishman, Hanbury, Frank Tilley and C. Dawson. Tilley is the company's p.a. and Dawson is in charge of accounts here. They will be called a 'management committee,' Leishman, chairman.

Reisman, head of Radio's foreign department, who is here supervising the changes, will return to New York in about two weeks.

Robert Hokinson, head of IKO-Radio activities in South and Latin America, returns to New York to-day (Tuesday) from a reorganiza-tion trip to Panama and Cuba. He visited all the company's offices in that sector.

A. T. Loses Another

Capetown, Nov. 9.

Eistree Theatres, a Capetown company that took over Mark-am's Big Cafe and will shortly re-pen it as a talker house, signed with Independent Film Distributors for a supply of programs.

African Theatres was unsuccess. ful in securing the business, ai-though rumors were around that the Schlesinger Trust had got the

Radio Into Rumania

Paris. Nov. 23.

Marry Leasim, RKO Radio Paris Marry Leasin, IKC Radio Taris chief, now on a swing around the Balkans, has contracted in Ru-mania with Arta Films for the dis-tribution of all Radio 31-35 product, features and shorts. "Cucuracha," technicolor short

Cucuracha, technicolor short which is a surefire sellout in all Latin countries, was one of Leasim's big talking points in landing the contract. He has now left Bucharest for Istanbul, and probably will his Athens next.

Jack Kennedy, other RKO exec now traveling over that part of the map, is in Warsaw and will make landing the landing the

Natan Finds Out

Asks Distribs to Look at his Books and Gets Mad When They Do

4.879 Brit Houses

London, Nov. 23. Western Electric's latest compilation is to the effect that on Oct. 1 last, there were 4,879 picture theatres in the British Isles. Six of these are slient houses and 283 are

Wong's Italian Dates

Wong's Italian Dates

Paris, Nov. 23.

Anna May Wong went through here from N. Y. on her way to a two-month vaude engagement touring Italy. Her act, which she has used in London, consists of two Chinese songs, two in English and two in French, plus some dancing: When sie gets through with the Italians she has a month to do in Scandinavia, and then its back to films for her she says.

A. A. Lowe Due
A. A. Lowe, United Artists' rep
in India, is New York-bound on a

Paris, Nov. 23. New organization of distribs to

New organization of distribs to fight booking combines now seems to be lining up definitely against bernard Natan and hie Pathe-Con-sortium group. At a meeting at the Royal Monceau, at which Natan was present, committee made a re-port which Natan considered un-favorable to him, and he walked

favorable to him, and he walked out of the parley in a huff.

At a previous meeting Natan had appeared and invited the distribs to send around and look over his layout. They'd find he was doing them good, not harm, he said. Report read was a result of the investigation at Natan's request. Aithough not made public, it is supposed to show that the complete Although not hade public, as as posed to show that the combine gets, 5% of the gross, which comes out of distributors' percentage, and

out of distributors' percentage, and means a big cut.

Program of distribs, not yet de-clided upon, is to boycot the com-bines and sell only direct to exhibs. Alan Byre of Metro was present at the meeting and American distribs are working close with the French in this scrap.

FLIRTATION WALK (MUSICAL)

at National production and release, ures Fick Dowell, Ruby Keeler and Furthern Directed by Frank Borzage, Frank Borzage, and Frank Borzage, ramen, Sel Follto and George Burnes, and Byries, Allie Wubbl and Mert at darce numbers by Bobby Connolly, rand, N. V., week Nov. 28. Running Thornhill . .

N. N. week Nov. 28. Running ms. Dick Powell
Bully Keeler
Bull Keeler
Bully Keeler
Gen Bleice
Gen Bleice
Henry O'Shan Eidredge
Henry O'Shan
Buller
Buller
Henry O'Shan
Buller
John Arledge
John Arledge

as semi-sophisticated, when nor rank and lie purposes is probably Just the right amount of sophistication. The programme of t

BROADWAY BILL

Warner Baxter and Myrna Loy, Walter
Connolly, Helen Vinson featured. Directed
by Frank Capra. Scenario by Robert Ris-
kin, based on Mark Hellinger's story. Jo-
scoh Walker, photor, At R. C. Music Hall
week Nov. 30. Running time, 50 mins.
Dan Brooks
Ailce
J. L. Higgins Walter Connolly
Margaret Helen Vinson
Eddie Morgan Douglas Dumbrille
Colonel Pelligrew Raymond Walburn
Happy McGuire Lynne Overman
Whitey
Whitey
Edna
Ted Williams Frankie Darro
Maelnez Courtney

is attached for the feed bill. Brooks is jailed for fighting the sheriff. He's released just in thue. The lockey is fixed by gambiers. Etcetera. One jam on tup of another but they are pyramided with speed at the collimate, Broadway Bill probably will rate as the first gee-ree since Black Heauty to make an audience cry. They were bawling in the Music Hall's 41.65 nezzauine when Broadway Bill dropped dead after winning his race.

Behind the alternately humorous and sad, but hoth convincingly so, race track stuff, there is an under Ding romane of the first property of the property of the property of the first property of the first property of the first property of the property of

READY FOR LOVE

om nov J. P.

McNutt. Photo At Strand, Bro Nov. 30. Runn Marigold Tate. Julian Barrow. Goldle Tate... Joey Burke... Mrs. Burke... Aunt Ida.... Chester Burke. Sam Gardner. ng time, 62 min. Lanton, 10 min. Merce 2 min. Lupine, 62 min. Lupine, 63 min. Lupine, 63 min. Lupine, 63 min. Lupine, 64 min.

best family from drowning.

Ambitious young editor of the local Clarion, played by Richard Arlen in the impassive manner that is his, has seized upon this incident and, together with pictures of the ducking, has flashed the scandal to the world, this in turn bringing him a big offer from a New York newspaper.

Whitey Mean Charmes When the Charmes Whitey Mean Charmes Mac Mean will be controlled to the world, this in turn bringing his marks the second standout original turned in or late by a Broadway Bill's expension. The marks the second standout original turned in or late by a Broadway members and be sides. It has a story, a tiptop cast—and Frank Capra's direction.

This marks the second standout original turned in or late by a Broadway members. The other was Little Miss Marker, which also had a bangtail touch, but not to Broadway Bill's extension of secondary importance, the Damon Runyon film had Shirley Temple of the women. But this one must stand on a strictly racetrack platform and its merits; it looks like a clinch to successfully do so.

For a starter Capra has a fine pair of loads in Warner Baxter and Myrna Loy, and then he has a yarn in which the tempo appears to have torial talents. The rest was up to Capra, and the rest is very much okay.

To those of the picture-making business who have seen the best of racetrack yarns pull a cropper in celluloid form, the centertaining manner in which even the technical places of the sport are inserted and developed here should prove the muscle boys, the game's intrigue-patient and the part of the picture and the season of the picture and the control of the picture and the

Miniature Reviews

Filrtation Walk' (FN). Bright stuff with a West Point background. Semi-musical in

Broadway Bill' (Col). Race 'Breadway Bill' (Col). Race track film that looks capable of breaking down the custo-mary feminine antipathy, Good entertainment, Myrna Loy and Warner Baxter. 'Ready for Love' (Par). Richard Arlen and Ida Lupino in a small-town romance. Of only passing entertainment no-tice.

'Name the Woman' (Col).

'Name the Woman' (Col). Aimed at double billing and competent to get by, though it lacks strength,

'Men of the Night' (Col). Aimed at double bills and filling the lower berth nicely.

'Captain Hates the Sea' (Col). A 'Grand Hotel' of a pleasure cruise, with a fine cast, excellent comedy relief and expert direction.

cast, excellent comedy relief and expert direction. 'Most Precious Thing in Life' (Col). Good production in un-important story. Fuir cast names and okay family house picture.
'Against the Law' (Col), John

Mack Brown starred. Probably won't rate solo in many places.

NAME THE WOMAN

Columbia production and release featuring Richard Cromwell, Arline Judge. Rita Screen play and Fyed Niblo, Jr., and Herbert Asbury. John Stumer, camera. Richard States, State

walls Cases. Consideration because the Stanley. N. T. three days. commencing Dec. 1. en a deuble bill. Running time 60 miss.

Remake of a silent done in 1928 and not profiting much through the addition of dialog. Evidently the addition of dialog. Evidently aimed at the small end of a double bill and as such it probably pleases those for whom it, chiefly is intended. Illogical plot and poorly developed, though the action moves in a straight line. The straight line of the burden. He's a blundering cub reporter of the sort who gets a newspaper job only in pictures and novels. Action requires him to be a mele ingenue but does give him a little chance toward the close. Little suspense and this chiefly mechanical in a slightly overlong autochase at the finish. Line of the burden of the burden. Together they work out the solution of the killing more through chance than intelligence. Strong gangster thread but handled in the newer manner and not likely to offend.

Cromwell is handlcapped by some almost infantile comedy, but it's of the company of the company of the company of the company of the picture. Rital Laftoy qualifies as a hard-boiled misses too mature for the part and seldom strongly in the picture. Rital Laftoy qualifies as a hard-boiled misses the first process of the picture. Rital Laftoy qualifies as a hard-boiled misses too mature for the part and seldom strongly in the picture. Rital Laftoy qualifies as a hard-boiled misses the first part of the part and seldom strongly in the picture. Rital Laftoy qualifies as a hard-boiled misses too mature for the part and seldom strongly in the action moving steadily, if slowly, though there are few dud spots. Mounting is well done, and the auto chase uses all the standard thrills, but from a serious angle it's still just a filler.

DAME AUX CAMELIAS

('Lady of the Camelias') (FRENCH MADE)

Rivers Lehmann production, distributed by Dherributeurs Prancais Associes (Arithment and Rivers) Associes (Arithment and Rivers) Associes (Arithment and Rivers) Associes (Arithment and Rivers) Associes (Arithment and Arithment Paris, Nov. 20.

At Olympia, Parls. Running Ume, 119
mins.
Marguerite Gauthier..., Yvonne Printemps
Armand Duval..., Pierre Frenny
M. Duval..., Lugne-loc
Michette..., Jeanne Marken
Prudence..., Jeanne Marken

This is Miss Printemps' firs talker, and it's a sure b.o. succes

This is Miss Printenps' first talker, and it's a sure bo, success here.

As is essential in filming any well known French literary or dramatic street of the property of the street of the property. This makes it slower than it story, This makes it slower than it siory, This makes it slower than it siory, This makes it slower than it siory prescuts lots of romance, and elimax is perfect tearlerkee. It's set in early nineteenth century laris. It's the height of romanticien, and the lines lay it on thick. The property of the

right into the sensibilities of the spectators. Her French is lavely. She's a real actress. And Frensy supports her with all the ire and skill of which he has shown himself capable on the stage.

She's a real actress. And Frensy supports her with all the ire and skill of which he has shown himself capable on the stage.

The stage of the stag

MEN OF THE NIGHT

Columbia production and release. Direct ed by Lambert Hillyer, who also wrate the story and acreen play. C. Colleman story and acreen play. C. Colleman College of the coll

we days. Nov. 27:2% on a double bill. Running time, 88 mins.

One of those lower cost pictures framed to help out the double billers, and performing that service adequately. Not a big picture nor a costly one, but an advance over the indie interludes used for stuffing purposes last season. Well played, as the service and the service

GREEN EYES

George R. Inatcheller production and Chesterfield release. Features Shiriey Grey, Wray. William Bakewell. Directed by Richard Thorpe. From the novel by H. Ashirock. Andrew Mores, screen blay; Andrews, Andrew Mores, screen blay; Anderson, camera. Cast: Dorothy Revier. Ben Hendricks, Jr., Alden Chanc, Arthur Ben Hendricks, Jr., Alden Chanc, Arthur Belward Le Saint; Robert Fraser. John Bliott, Livy Whitles, K. Binner Ballard, Al the Tivoli, N. Y., one day, Nov. 30, on a doubte bill. Running time, 60 mins.

Most Precious Thing

Another standard detective story which departs from formula only in that the boob detective is replaced by a young nuthor of detective that the book detective is replaced by a young nuthor of detective in the comedy and the control of the comedy and departure. In the comedy and departure in the comedy and the finding of the body, the interminable questioning of every one, and finally the blowoff. The last five minutes possess some steam, but there are 63 other minutes whodunit, and not togs.

Shirley Grey is the girl, but she is not the heroine in other than a technical sense, appearing infrequently and getting only a couple of changes to even act out a little. Dorothy the comedy and the

Captain Hates the Sea

Captain Hates the Sea
Columbia, production and relonge. Peatures Welter Metlagtan, John Millerton
Wynne Gilben, Waller Connoily, Indigenby Lewis Millestone, Story and nolepation
by Wallace Smith; photog, Joseph August,
Atmaniac Che, S., S., week,
Mov. 28, 1954,
Atmaniac Che, S., week,
Mov. 16, 1954,
Atmaniac Che, S., week,
Mov. 16, 1954,
Mov. 16, 1

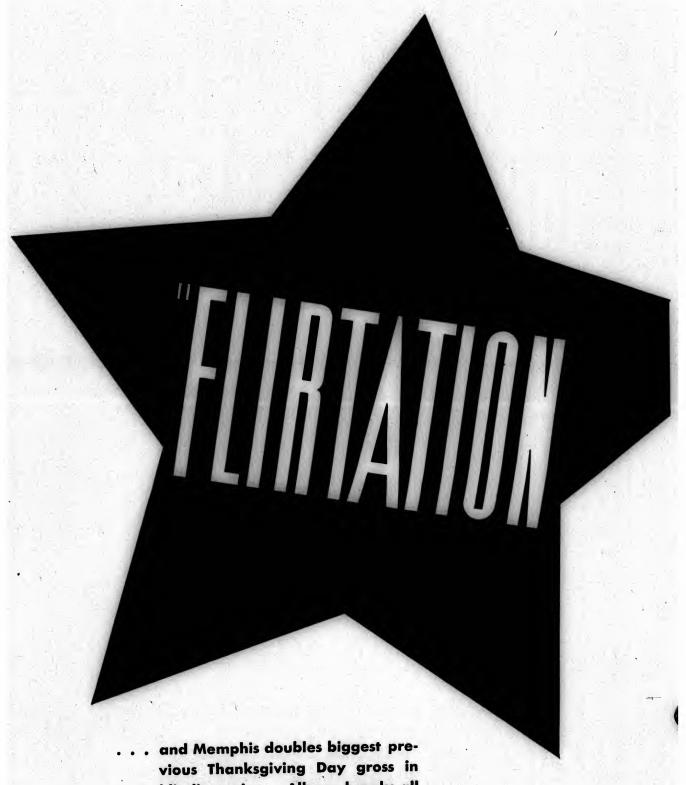
A thoroughly competent and well chosen east, smart direction and a fine sense of comedy values combine here to produce screen entertainment which should enjoy wide appeal. Captain Hates the Sea' makes no particular pretense to story, between the control of the

Most Precious Thing



overindefinitely at N.Y. Strand after ringing up biggest preview and opening day business of the entire year... Topping "Dames", "Here Comes the Navy", "Gold Diggers", "St. Louis Kid"!... While Pennsylvania's Coyle Theatre reports best business in 42 years, and Walter Reade wires news of Plainfield Strand's biggest single-day gross since Spanish-American War...

STARS



and Memphis doubles biggest previous Thanksgiving Day gross in blinding rain... Albany breaks all records for single-day gross... Milwaukee shatters 3-year attendance record... Philadelphia's Stanley tops "Footlight Parade", Wilmington and Reading deliver new all-time highs



ica joins the deafening salute to DICK POWELL • RUBY KEELER PAT O'BRIEN • THE WEST POINT CADET CORPS FRANK BORZAGE • BOBBY CONNOLLY • DIXON & WRUBEL for turning out this All-American hit for WARNER BROS.

MUSIC HALL, N. Y.

They'll go out complimenting the pretty scenery and costumes this week, but the rest of the Music Hail layout is below par. Show is twinned with Cul's Broadway Bill' (Col), and the picture is the topper. Stage bill is mostly 'art' current-one item gets appreciable response, this being the only number with popular appeal.

Presentation is alphabetically ar-

Presentation is alphabetically arranged in the Music Hail's customary fashion; A. B. C and D. Blanket title is 'Fantasy.'

ket title is 'Fantasy.'
'A' represents Mila Wellerson,
'eellist, who has the stage to herself and is accompanied by the pit
symphosy. A 'eello solo is something to be either taken or let alone.
Sentiments of the heavy Friday
night attendance were mixed and
the majority seemed non-committal.

tal.

'B' finds the Music Hall's programmer in a comedy mood, the title being 'Love at First Light.' This makes use of a special number. I struck a Match in the Rain,' by Jeff Clarkson and Al Silverman. There are matches, but no rain. It all takes place before a portable cottage are in the structure of the context of the country of the context of th

both go into the themer.

Glee club enters in tradesman costumes, each putting in a squawk for a payoff on his particular groceries, and the windup has the house moving into the sheriff's sanctuary. Stage is darkened for the scenery shift and remains dark through the next number, a phosphosescent routine by the Rockettes.

Boykettes have have gaine in for

tine by the Rockettes.

Rockettes have been going in for radium ideas of late, since the hot dog and roll number some weeks ago. This time they're cigarets in the dark, getting round after round of applause with clever maneuvers. Besides being the only number of real merit this week, it's also the show. It must seem like a vacation.

real merit this week, it's also the show. It must seem like a vacation.

'C' is 'H'arpeggia,' in which Mildred Dilling's Harp Ensemble (four-temmes) do their stuff. In the old days a harp ensemble to most audiences would have meaning the stands for instrumentalists. The harpists are planted on two semicircular platforms in the middle of as pretty a set as the Music Hall it tands for instrumentalists. The harpists are planted on two semicircular platforms in the middle of as pretty a set as the Music Hall it has presented. Later on the two semi-circles are pushed together by the giee club boys to form a merry go-round, and when the revolving stage starts revolving it's the for an inmittion of the states, and the stage starts revolving it's the form a merry go-round, and when the revolving any cash customers into the assets, the harpists are a refined novelty for the Music Hall as a specialty act booked in for the week. Which brings up the question of what a harp quartet does for a living the rest of the year.

'D' stands for Gavott which means dancing the Hallet Corps, attractive the red, and the Mich Dakes. Ballet line is split in two divisions, one modeled after Nick. Latter wears skin-tight Dantles, as do the girls.

Opening and closing teams—'C' and 'D' vocally is Edwina Eustis, contraito, who walks from arch or arch while singing. Helm the singing, the bear of the singing, the decident of the property of the singing that the corps and the singing the bear of the singing thas the singing the singing the singing the singing the singing th

You Spare a Dime? is really dated regardless of its fortunate past as-sociations with Weber. He needs an act—and Wilton.

so at the second of with the Clerans an act—and Wilton.

Show leads off with the Clerans Duo (New Acts), nifty acrial-iron jaw combo. Dolores Reade twices, She's a straight pop songstress who was a very quiet deueer with three pops and a routine encore. Her modest ether background means nothing so far, nor is it capitalized, if intended to be the explanation for her rostrum presence. On song values she's in the same category as many another fenme warbler with any of the radio-dance bands extant, and actually suffers comparativelyowith Joy Lynne, who's merely a featured songstress with the Bestor combo.

In the trey Lew Parker and Co.

tor combo.

In the trey Lew Parker and Co. doing Bob Hope's act with the audience plants gets most of the laff returns via the box-plants, heeklers, the hokum crooner et al. Hope authored and produced this one and siso is accorded an audible billing from Parker, who's an effective cnough comedian. Paul Murdock, the near-Vallee, Marion Hailer, George Townes and Bill Burdee are the support and, in toto, a bright interlude following a passive one-two.

Ruth Miles-Eddie

Interlude following a passive onetwo.

Ruth Miles-Eddie Kover dance
lash next is among the better repcombos. Their own adagio is distinguished and highly effective, particularly that big finale number.
The assisting quintet of kids open
nicely against a semi-Moorish
background with a rhythmic routine
of semi-classic calibre. Miles and
Kover's own opener is a push eccentric fox trot to Mood Indigo.'
The finale is along classic Roman
routine introducing the stellar
routine slower of hand-to-hap
puriodic salves of hand-to-hap
music.

Weber and Bestor for the blowof

weber and Bestor for the blowoff in that sequence.

Abel,

CENTURY, BALTO.

Baitimore, Nov. 30.

semi-circles are pushed together by the gie eith boys to find revolving it's the cute of an imitation of a music box visit and a second content of the cute of an imitation of a music box visit and the cute of an imitation of a music box visit and any cash customers into the size, the harpists are a reflect neverty for the size of the cute of what a harp quartet does for a living the cute of what a harp quartet does for a living which brings up the question of what a harp quartet does for a living the cute of what a harp quartet does for a living the cute of what a harp quartet does for a living the cute of what a harp quartet does for a living the cute of the cute of what a harp quartet does for a living the cute of the cute of what a harp quartet does for a living the cute of the cute of the cute of what a harp quartet does for a living the cute of the cute

ORPHEUM, N. Y.

ORPHEUM, N. Y.

Vaudeville can raise its beaten head and take a bow on this show. It packs a lot of entertainment and is varied enough to please generally. Somewhat above the avery seen lately the fall of the seen lately to find much of anything to kick about.

Next to shut, Charlie Hill and Llora Hoffman grabbed themselves success at Friday night's show (30). Hill's tune detective routine, whereby he shows the similarity between current hits and hits of other days, via the plane, got a hefty and appreciative response. Folks out front responded heartily to Miss Hoffman's songs and comedy of Clurles Kemper (New Acts). re-

inspreedative response. Foils our front responded heartily to Miss front and songs and comedy efforts.

Clarles Kemper (New Acts), recently with arthur and Morton Havel in a unit on third, grabbed off most of the big laughs. He is assisted by Ken Nichols, Lilyan Gordon, and Pat and Nat Nemo, and the turn is funny and well routined. Running time iongest on the bill, but 'the Closer is Nayan Pearce and Don Carthay, billed as iately of the nucical, Roberta.' They are assisted by Jay Velle and Bobby Herman. Here is a dancing act that shows expertness in production. It succeds in getting away from the familiar routine of acts of its type, among them a dance dramatization of a song about a French cocote, among them a dance dramatization of a song about a French cocote, by Pearce and Carthay, and an exhibition of dance steps on the top of a silk hat by Bobby Herman, it deserves special mention for its efforts to be different.

Opener is The Duponts, a jugging and the statement of the control of the statement of the control of the statement of the stat

what when the team tries comeuy dialog.

In the deuce spot are the Four has the first and the first

acceptable because of the put over.

Screen feature is 'Evelyn Prentiss' (MGM), Business Friday night (30) was short of good. Show deserved better, but rain might have had something to do with keeping

DENHAM, DENVER

when she died, is still the comedian. Typical burlesque, or perhairs a step above—but their stuff gets across beter than one expects.

Of course the number everyone is waiting for, and is probably the reason the shall be removed the street of the state of the state

dance 'Ready for Love' on the screen. Rose,

CHICAGO

CHICAGO

Chicago. Nov. 30.

This week the Chicago will hit under \$30,000 by Indications. For the stags over 18 Buddy Rogers and the stags over 18 Buddy Rogers and beautiful and the stage of the stags over 18 Buddy Rogers and beautiful and the stage of the stage over 18 Buddy Rogers and summer season at the College Inn plus a date a couple of months ago at the rival RKO Palace. Rogers in playing a few weeks before going to England for a picture.

Lagging, meaningless and without tempo, the Rogers hetty careless. Alaw since he is leaving this country shortly. It's indefensible whatever the cause.

There is good talent in his show, but none of it is used to advantage. There is Countess Emily Von Losen, for two good specialties. There is fully losen, for two good specialties in the fully losen, for two good specialties. There is fully losen, for two good specialties. There is fully losen, for two good specialties in the fully losen fully losen, for two good specialties of the fully losen, for two good specialties of the fully losen fully losen, for two good specialties of the fully losen fully los

FOX, BROOKLYN

PALACE, N. Y.

17

How, when and why a combination of vaude and pictures can be
successful is written ail over the
Patace currently. The stage show
screams 'I dot thythm.' The sereen
fare, 'Yay Divorce' (Radio) runs
the gamut of ear and eye entertainment. It as blend the Palace
has careful actions and eye entertainment. It as blend the Palace
has careful actions the full measure
of applause and laughter it's recelving.

At the last show Friday night

At he last show Friday night (30) they were still standing all over the house when the vaude went off after 65 cohesive minutes. The SRO is probably due almost entirely to the picture, but once in, the vaude counts in no smail measure. It's five acts that ean follow the picture, which just completed two big weeks at the Radio City Musch and the standard of the sta

COLISEUM, N. Y.

COLISEUM, N. Y.

A vaude show of standard proportions, offering nothing particularly new but serving to entertain satisfactorily for neighbord entertain satisfactorily for neighbord in the majority for his proposed in the majority for his proposed in the majority of the hill, while comedy is in the minority, there being nothing for laughs except what little is to be found in the Mills, Kirk and Howard slapstick turn.

These hoys are veering more and more away from the slapstound stuff, since it's long since gotten to be old attended to the control of the FOX, BROOKLYN

Operators of this spot are not in the habit of spending much money for taient and the current shew has fortunately the five acts are not made of rubber, for then some elasticity not printed on the three-sheets out front would have been possible.

Layout is billed as a "WOI Read on the possible.

Layout is billed as a "WOI Read on the brook with three personalities on the store of the show," with three personalities on the show, with the show are Teddy Bergman, me, who calls himself 'The Rubling of the Candon Hour,' implying that he has been doubling for Rubling in the dialog with the show at an ingredient of the candon he will be the show that the show at an ingredient of the candon he will be shown that the colored had not much more than and six Splrits of Rhythm (new acts).

Show plays extremely skimp; hand, though inefectively, to sell it to an apathetic half-house the first show Saturday (1). His mannerisms are old fashioned and his stories between the show and the s

EXPLOITATION By Epes W. Sargent

Cows in Trios

VARIETY

Cows in Tries

Andy Ray, of Warner Strand, Albany, hoked Mrs. Wiggs, of the Comment of the North County of state experimental farm trucks. Also Included were three trucks each carrying three cows and a wagon similar to the kindling wagon used in the picture with the Wiggs kids out for a ride. This as well as the cow charlots were all bannered for these course of the members of the others controlled to the milking contest to be held at the Strand that night.

ches also were tagged for a milking contest to be held at the Strand that night.

In addition there were carriages containing state officials, chiefly from the Department of Agriculture, the chamber of commerce, boy scouts, ushers from the Warner theatres and boys from the Warner theatres and boys from the thing the latter the entrants in the milking the latter the entrants in the milking the latter the entrants in the milking the latter the theatre put to 50,000 milk bottle hangers, 25,000 package stuffers in the department stores, 500 one-sheets, 300 window cards, 2,000 window stickers and 1,500 letters sent out by the farm bureau. All carried copy for Mrs. Wigss, but the cost was taken up by the dealers. Was pulled about 9 P. M., three sets each of Guernsey, Jersey and Holsein cows were worked in trios, with each boy given two minutes with the pail. Pails are weighed and the most milk by weight captures the prize. Not very fair to the boys who get the Holsteins, but it's the regular rule. Contest drew a lot of attention of the contest drew a lot of attention of the schools and study project, and also tied in with Kolynos. A window dressing contest on this landed the big downstores in for plenty of display.

School Idea

School Idea

School Idea

School Idea

Sending school children to write compositions on a certain picture is old stuff, but from this a manarer has evolved a scheme to get a verbal advertisement in each classroom twice a weck.

He has sold the principals of two schools in his vicinity the idea of developing the pupils' powers of observation. House changes Mondiform each class is assigned to see the show and tell the next morning all he can remember of the play. Children are supposed to be picked in rotation to give them all a chance to show their powers of memory. Each teacher is provided with a brief synopsis to permit her to check the accuracy of the report. Each teacher is provided with a brief synopsis to permit her to check the accuracy of the report. Each teacher is provided with a brief synopsis to permit her to check the accuracy of the report. He door. These cards are good only the change days, to prevent repeats. So far the deadheading does not appear to have been abused.

Following the visit the child is supposed to recite as much of the plot of the story as he can recall cowdown on the idea and now the manager is trying to figure whether or not this exposure of plot will hurt attendance, particularly in the case of mystery stories. If it doesn't, it's a swell ad that does not cost too many passes, considering the return. So far it appears to he working out all right.

Trailing Along

Trailing Along

Trailing Along

Nost managers are content to use a trade hook-up in the usual course and let it go at that, but Herman Bamberger, of the Paramount, North Adams, Mass., figures that it it's advertising it's advertising that can bust for example he sends in a Lorillard ad for Old Gold built around W. C. Fields, It does not mention any particular picture. Bam writes that he watches the Lorillard schedule and where possible ties his own ad to that of the commercial display.

Send and the send in the has added and he's a riot in Mrs. Wiggs of the Cabbage Patch at the Paramount, Sunday. He pays for 20 lines by three and gets the advantage of a 150 line drop without hurting the commercial punch.

That's one of those things which marks the difference between managing a theatre and just openmanned in the home office reports.

For 'Mrs. Wiggs'

For 'Mrs. Wiggs'

Paramount suggests a stunt on the \$25 Mr. Wiggs brings home with him to provide the happy ending. It's to be worked in the looby. But there seems to be a better chance with an adaptation of the Raffles stunt if a man is perambulated as Wiggs. Better if there are two or more. All should be dressed in old clothes and have their pockets empty most of the time, which is where the new angle comes in.

Co-operating newspaper should tell the story of Wiggs' return and advise readers that they can frisk Wiggs and take whatever's in his pockets. Most searchers will find nothing, but now and then a supply man is contacted and the next searcher finds a pass in the coat or vest. If thought best, small bills can also be used now and then, but most of the diggers will end up with empty hands. Instead of recuire pirase, the one wayaper end can the requirement that he hold a copy of the latest edition of the paper.

paper.

This can be worked even where the laftles has been overdone, since the search rives over punch to be search rives over punch to the gar than the usual 'You are Mr. Wiggs' idea, and while most of the searchers will be men, it's probable that a few girls will try for a lark. If the local girls seem bashful, get a couple to start the ball rolling. Won't hurt any if they palm a five spot and appear to dig it out of the clothes.

Best for smaller places but.

Best for smaller places, but a strong newspaper hookup can size it to the large towns. Good for a two or three-day run and won't cost too many passes.

School Supplement

Most managers cultivate school hook-ups, and many have been fortunate in thinking up ideas, but one of the best of the recent bets was worked out by a small-town house worked to the high school district. Under the modern system, the high school serves many surrounding towns.

towns.

School has been short of funds for a couple of years and last spring the bi-weekly school paper had to be dropped because of the expense. Through the summer the manager fixed it up with the principal to print a special school edition of his output of the summer than the summer

range nouse program, giving one page-to the schoples of reading items, mostly about coming tems, mostly about coming tems, mostly about coming aram and a page of merchant ada. After the theatre run is off, the second page, carrying news chat, is lifted and a new page put in dealing with school matters. Stuff is compiled by the school editorial board, which also reads that page in proof to get the names correctly. Sich is all do for the members, who take the back page. It costs them only an additional four bits for a special circulation, and they very gladly pay it. School welcomes a chance to get

very gladly pay it.

School welcomes a chance to get a weekly page, instead of every other week, and the theatre gets lits ads directly into the hands of the pupils. Figures a distinct increase in business from nearby towns.

Whoops for 'Minister'

Whoops for 'Minister'

None of the recent pictures made from standard books or plays seems to give greater publicity opportunities than 'The Little Minister,' and exhibitors who have this booked can very well start shooting well in advance of the play date.

Maude Adams made Lady Babble peculiarly her own and Is still more clearly identified with this role than any other in her long repertoire with the exception of Peter Pan. 'Ask any old-timer to name three plays in which Miss Adams appeared and they'll have those wo, but may be stumped for to sell the newspan root district to sell the newspan root her three best plays. It will go over as a special without reference to the picture, to be hooked up later to the comparisons with Miss Hepburn.

But 'Minister' also had a long and

the picture, to be money up mit to the comparisons with Miss Hepburn.

But 'Minister' also had a long and honorable career in stock, and It might be interesting to go over the old files for records of local stock performances. A lot of the old-timers, particularly those who never saw Miss Adams, will rally to the support and laudation of the local star who was just too sweet for anything in the play. All of this can be sold for reader interest, not chargeable against the publicity for the picture.

anything in the play. All of this don, 0.

can be sold for reader interest, not chargeable against the publicity for the picture.

Minister is one of the best known and most kindly remembered pictures of a double decade. If you offer it merely as something Katharine Hepburn is in, you're not getting half of what is within your reach.

Alambra here, has been named Cleveland.

Cleveland.

Milton Bryer is now in charge of the State theatre in Bucyrus, 0.

John M, Guthrie is giving up the Majestic in Grove City, Pa., New Years day, with T. L. Haughton and

Helping Hands

Helping Hands

Herb Berg, of United Artlsts, sends in a booklet on the Cantor campaign in N. Y. with the question with this kind of assistance, how can showmen go wrong in putting over campaigns on Klo Millions? We dunno, either.

The booklet is letterhead size with a running story on the campaign and examples of the newpaign and examples of the copility of the copy. It's all helpful even though the front cover does move the theothe down to the corner, Instead of keeping it in the middle of the block, where it belongs.

More real meat in these few

More real meat in these few sheets than in a couple of pounds of press book, and a good example of the way the U. A. department functions.

Plenty-and Free

Warner office contacted the N. Y. Central for special cards for 'Filiration Walk,' which was officially posted in the several hundred suburban stations on the Central within a 25-mile radius.

Tle-in was the line 'Screened at West Point on the New York Cen-tral Lines.' Helped plenty and cost nothing.

Toy Mountain

Laneaster, Pa

Warner Bros, theatres nere getting all set for annual Toy Mountain for the city's poor kids.

Mountains will be built in the lobbies of the Grand and Capitol theatre will be the control of the Grand and Capitol theatre will be the control of the Grand and Capitol theatre will be control of the control of

Aired the Airs Dubuque. Is.

Grand is one of the few de luxe houses that is tleing in ou radio as a medium of exploitation of coming ples. In a recent ad, as an litustration of the theu that is being cf-fected, the Grand invited readers of the perfect of the Merry Widow, directing a musical program of selections from the Merry Widow, and closing with the information that the show would start a run at the theatre on a certain date.

BEHIND the KEYS

Monogram is adding another ex-change point to its national distrib-uting franchise setup, through a deal with the Sheffleld System for branch services out of here. This brings the Mono exchanges up to 35.

Rex Stevenson, formerly with the Sterling chain of theatres in Seattle, new manager of Hamrick's Blue Mouse. Will Connor, in direct charge of Blue Mouse and assistant city manager to Ned Edris, in charge of all Hamrick's houses, given post of manager of Hamrick's Music Box. Connor allowrites and spiels all of the KVI broadcasts for Hamrick's local houses.

New Haven.
Shift in booking policy of Lock
New England chain is A. J. Vanni
back as house mgr. of Poll's. Vanni
formerly booked for the circuit but
this week is now handled out of
New York. Poll's has been without
a house mgr. since resignation of
Gene Rodney about two months ago.
Louis Sagal sticks as general
mgr. of chain.

mgr. of chain.

Portland, Ore.

Mayfair is the new name of the Parker-Evergreen theatre which opened Nov. 9. The house was formerly the Music and operated by John Hamrick. Doug Kimberly, until recently engaged in theatre operation in Seattle, will be the manager. The name of the Alder theatre has been changed to the Music Box by John Hamrick. The house will change from a subsequent to a first property of the manager of the Music May of the Music Music

Canton, O.
Hippodrome, dark since last spring
has reopened with a combination
policy of vaudeville and films, under
the management of Arnold Minkley
of Chicago.

of Chicago.

John Perkas has reopened his Dreamland theatre at Elvria with a continuous film polley.

Grafton theatre, at Grafton, recently acquired by J. O. Guthrie has been reopened after being dark or four years. He is also negotiating for the Karolyn theatre in New London, U. Leb.

Paul V. McKay, Franklin exhibitors, assuming the lease. Phil O. Messina has transferred part of his interest in the Nu Luna theatre at Sharon, Pa., to William Leggiero, formerly a Warner man-ager there.

Lincoln.

Westland Theatres moved Temple
DeVilbles, who was manager here
while the Varsity was being remodeled, to Denver, Colo. He will work
out of the Colorado capital on some
remodeling of the newly acquired
Marcus circuit by Louis Dent.
George Monroe, former manager of
organization as manager of the
Organization as manager of the
Chief, Pueblo. Milton Overman is
the boss here.

Move is being made to boost
admissions higher. Elimination of
dime-ail-day gates is seen in the
action of Bob Livingston's Capitol
moving to 15c. top and the Liberty
(LTC) figuring on a jump to 15 and
Story of the color of the color of
the action.

Stroudsburg, Pa.

Stroud Theatre bldg., consisting of the vacant Stroud theatre, three street-front store rooms and two upper floors, the property of Harry A. and Fred Schuermann, sold at public auction, under sheriff's saie, for a bid of \$5 over and above the form the strong that the strong strong the strong strong

Grand River neighborhood house being constructed here by Frank Wetsman and Lou Whisper, who recently took over the Eastown from the United Theatres group. It is the only sizeable theatre being con-structed in Detroit.

Leo F. Wolcott, Eidora, Ia, elected president of the Allied Theatre Owners of Iowa and Nebraska, embrachag 400 houses in the two states. Lawrence Kuhl, Corning, fills vacancy on the board and Lester F. Martin, Nevada, Ia, former secretary-treasurer, employed as business manager.

Youngstown, O.
A. J. Cooper has severed connection with the Hippodrome. House now under management of Arnold Minkley.

St. John, N. B.
After being manager of the
Keith-Albee picture house in St.
John for 27 years, W. H. Golding
has been replaced by Kenneth Finlay whose father was once a comlay whose father was once a comminager late in 190 ding became
minager late in 190 ding became
minager late in 190 ding
keith and E. F. Albee jointly built
the Imperial, seating 1,700, Golding
was appointed manager. In 1929,
the Imperial was linked with the
Famous Flayers chain, and renamed
the Capitol. For the past three
years, business has been bad, and
Clarence Itolson. Canadius general
manager of I.K.O.-F. announces
monager of I.K.O.-St. John, N. B.

Plugs for 'Kid

Plugs for 'Kid

Bitlimore.

Herb Morgan, Loese's Century publicist, effected a sweeping tie-un with burg's biggest lee creamery for the showing last week of 'Kid Millions' (UA) at his house. What drew the interest of creamery was the scene contained in flick showing last may be a considered the street of the looking and the scene contained in flick showing in the looking and gave away an ice creamer may be core to be compared to the looking and gave away an ice creamer cone to every child who attended theatre during week.

Morgan made this angle an inducencent in newspaper ads, creamery being satisfied with mere mention of its name. Also, Morgan blew from N. Y. and put it in coling wire stated Cantor was pleased at what firm was doing for kids and thought the week pic played Century should be officially designated as ice Cream Week in Balto. The mayor of burg was contacted and officially declared it so. Immediated as ice Cream Week in Balto. The mayor of burg was contacted and officially declared it so. Immediated as ice Cream Week in Balto. The mayor of burg was contacted and officially declared it so. Immediated as ice Cream Week in Balto. The mayor of burg was contacted and officially declared it so. Immediated as ice Cream Week in Balto. The mayor of burg was contacted and officially declared it so. Immediated as it is a second of the work of the contained was printing of paper of the player of the player of the player of Millions.

Week Naturals

Used Naturals

Used Naturals

As part of a walloping campaigm, on 'Collego Rythm.' Ted Emerson at the Paramount dug up a couple of naturals and put em to plenty good use. Best one was a guy with a trained goose. Emerson located and the Paramount dug up a couple of naturals and put em to plenty good use. Best one was a guy with a trained goose and prought him into town for four days of stunting on the main drag week preceding opening. Ace trick in the goose repertory is working with a trick stand which Sharpe carries from block to block. Stand has a lever device with a sharper of the stand has a lever device with a publish string reloaning series from the publish string reloaning a small sign, half one-sheet size, with the details of the attraction on it.

If the first deem't stop the passersly, this one does. Then if one of the crowd will buy, friend goose sersly, this one does. Then if one of the crowd will buy, friend goose sersly, this one does. Then if one of the crowd will buy, friend goose stray, this one does. Then if one of the crowd will buy, friend goose stray, this one does. Then if one of the crowd will buy, friend goose stray, this one does. Then if one of the crowd will buy, friend goose stray, this one does. If the first does not be the content is limited by the owner. Wind-up of act, Sharpe stoops over, goose swipes a cigar from his vest pocket and waddles down the street, Sharpe in pursuit to a new spot.

It has not been a stray of the picture. Brought them to the stage of the Paramount same four days and used them in making announcement at every show. Kids, Bill Reynolds, Patity Stearnes, Bill Usher, imitate respectively Lanny Ross, Lyda Roberti and Joe Penner. They perform hour, gave the show plenty of plus before they knew the Par was interested.

Food by Truckload

Food by Truckload

Food by Truckload
Cedar Rapids, Ia.
Canned goods, eggs, spachett,
plekles, potatoes and other foodstuffs were Cedar Rapids school
kids' answer to Paramount theatre's
Thankegiving benefit show held
Nov. 24. Admission was by foodstuff rather than tickets.
Thirty-five boxes and barrels
plied up in theatre lobby by time
the state of the state of the state of the
little than the state of the state of the
little than the state of Laurel and
Hardy in Pack Up Your Troubles.
Contributions turned over to YMCA
by management for distribution
among poor Thanksgiving day. Employees donated time; film arranged
through Publix as in other propertable.

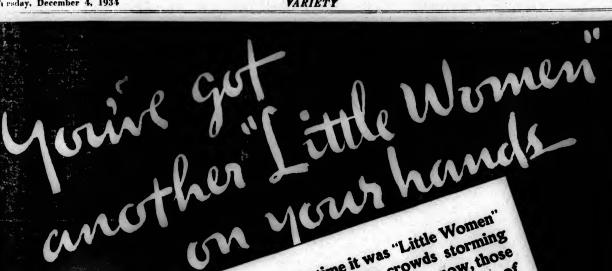
At Davneport two truck loads were collected at two pic houses and in Rock Island, Iii., another truck was filled.

Black's Thermometer

Black's Thermometer
Thermometer used by Harry Black's at the Rialto, Glens Falls, looked so romising he was asked for particulars. A somewhat similar idea has been in use for many years, involving a temporary dial to be put over an automatic scales with the column trip fastened to make the scale available without the deposit of a variable without the deposit of a variable without the deposit of a made, wherein lies its netwantage.

The scale is a wooden frame a few inches high and about two feet (Continued on page 33)

(Continued on page 33)



Last year at this time it was "Little Women" that set record breaking crowds storming the doors of America's theatres...now, those tne doors of America's meatres..now, mose "Anne of scenes are being duplicated by Seattle...

Green Gables"! From Boston to Seattle... from Minneapolis to New Orleans the box. office says "You've Got Another Little Women On Your Hands".

SEATTLE . terrific! Press raves equal to "Little women, and expected to hold over till Christmas.

CLEVELAND . Broke all records for straight picture SALT LAKE. Opened to double "Little Women"

business breaking an all time record including business breaking an au time record inchains prices.

Thanksgiving Day at higher admission prices.

RICHMOND . Opening to the biggest day in house SALEM, VA. . Bernard Depkin, Jr., wires "I think it will outgross Little Women, and expect to get

ALBANY . . C. H. Buckley wires; "Biggest Gross in

3 years .. look for record week".

Washington, Syracuse, Rochester, Columbus, Kansas Washington, Syracuse, Rochester, Columbus, Kansas City, Providence, Chicago, Gue Hilbert Local Bashington in manage shares City, Providence, Chicago, St. Paul, San Francisco,
Raitimore in more than Baltimore in more than ONE HUNDRED key
cities the crowds are proving that the millions
are proving that the millions cities the crowds are proving that hungry for who loved "Little Women" are hungry for

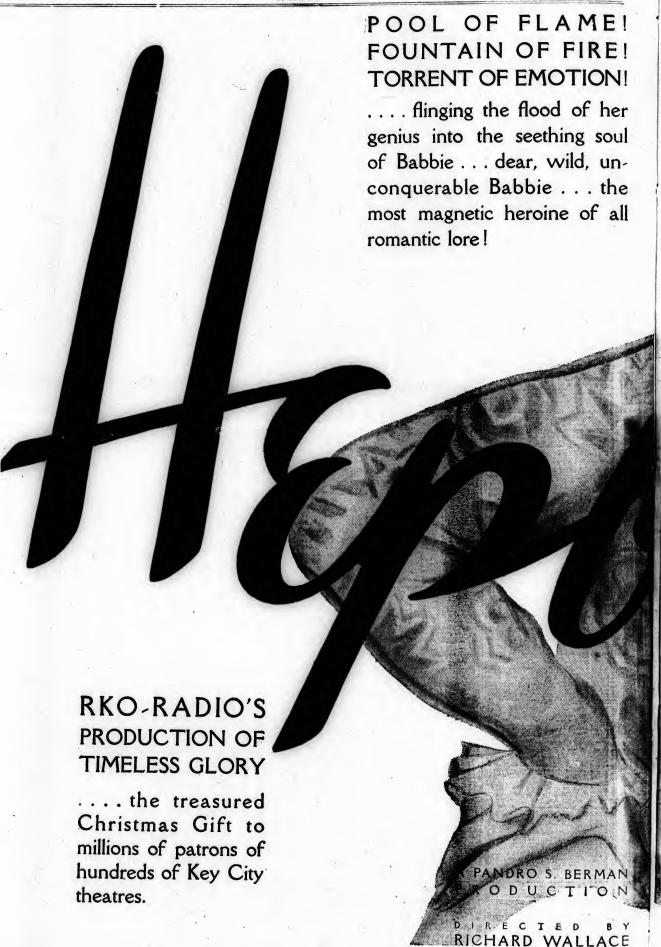
ANNE SHIRLEY as "ANNE" TOM BROWN

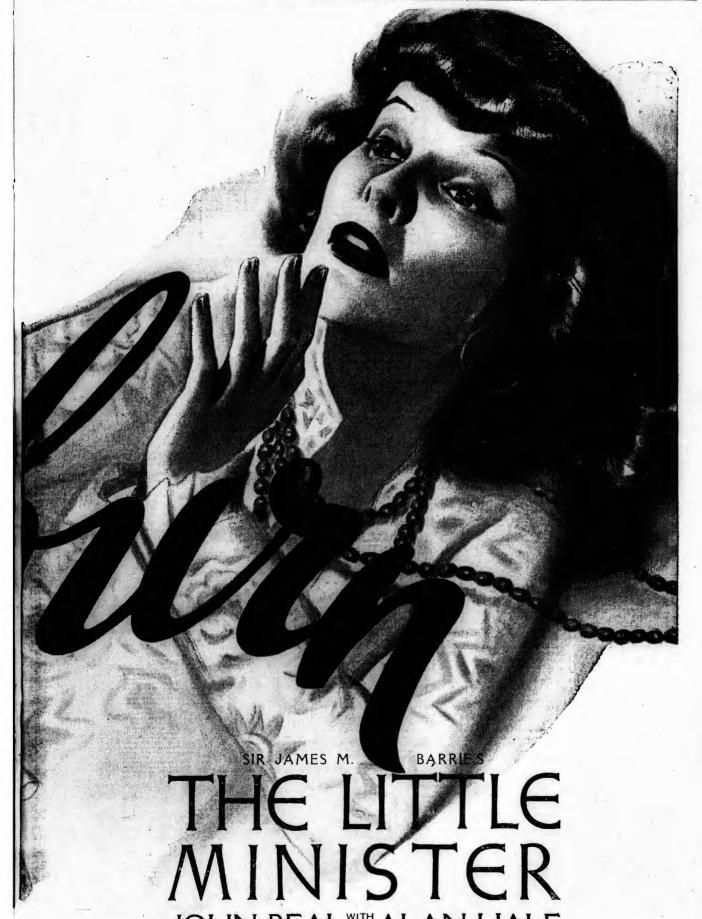
L. M. MONTGOMERY'S BEST SELLING NOVEL FOR OVER A QUARTER OF A CENTURY

Produced by KENNETH MACGOWAN Presented with pride by RKO-RADIO

Directed, by George Nicholls, Jr. Book published by L. C. Page & Co., Inc.







JOHN BEAL ** ALAN HALE

Going Places

By Cecelia Ager

One Butt on the Stage

One Butt on the Stage
So racy has the Music Hall stage show become this week, as examples, its sentimental love song number starts with the gentleman singer lighting the lady singer's cigaret. Why, the brazen, she even inhales. And her looking so pretty there in her pink organdy with yellow ruffles, sitting in front of that dear little cottage with God's own flowers growing all around.

Really though, it's the Rockettes' fault. They've got a number, a match, number, so magnificent a number they're glad to blot out all the lovely rest of them with black volvet so long as their arms can be radium-painted match-sticks, dancing in the Cark, making zigags, picket fences, a donkey with a mischievous tail—oh, lots of tunny things. The Rockettes have a match number which rates an inroduction, even a symphonic overture.

ture.
Even if a lady smokes a cigaret
on the Music Hall stage, it's not
too great a price to pay that the
Rockettes' match-stick number gets
an introduction. Cigaret, match to
light it, matches. Rockette matches.

an introduction. 'Glgaret, match to light it, matches, Rockette matches, Development straightforward, losical. Joan Briton's the name of the lady who had to havy her olgaret lighted on that vast Music Hall stage, with all those people looking. The Ballet Corps has nothing half so spectacular to do this week, only a graceful little thing called Gavotte Antique,' in which, dressed Regency - Directoire - Empire-Conversation-Piece, in white crepe, white satin-striped, with the trains graineded over one arm and later used in various criss-cross figurations, they follow up Midred Dilling's Harp Ensemble. Midred Dilling's Harp Ensemble is six femme harpists sitting and playing harps on two semi-circular platforms decorated to the hilt with swans, swags, cords and tassels. Well, the semi-circles come together and make a circle, which goes round and round like a music box, whilst the harpists play their harps like music boxer. Meanwhile Marie Grimaldi has been dancing, herself dressed Regency in white with diamants and a black velvet, vermilion lined one-slade verskirt wandering off into a train. Very precious, the last part of the show.

The Gen.'s Daughter

The Gen's Daughter

If Ruby Keeler weren't such a prettily ingenuous heroine—if, singlehanded, she weren't so cute, so darling—as the audience keeps excisiming, watching her in Tiliration Walk'—her conduct would merit the hissable rating of a villainess. She plays a general's daughter with a penchant for enlisted men, uninhibited, particularly when she's in Havlyee'—as Tiliration Walk' takes great pains exactly to pronounce 'Hawaii'—which whim in any other general's daughter would be cansidered definitely not nice. But even when Miss Keeler, supine on Hawaiian greenery, lays her head on the reluctant enlisted man's chest and places his arm around her, the situation recalis nothing more indecorous than the fabie of The Babes in the Woods. All that can happen next, the audience is sure, is the arrival of the robins with their blanket of leaves.

This artlessness of Miss Keeler's.

is the arrival of the robins with their binnket of leaves.
This artlessness of Miss Keeler's, told in her wide-set blue eyes, her gentle volce, her shy demeanor, makes it utterly impossible to have other than the highest regard for Miss Keeler's character and morals, utterly. No matter what she does, she couldn't be naughtly, she couldn't want to. Though Miss Keeler displays far more spirit here than in

want to. Though Miss Keeler displays far more spirit here than in her previous pictures, it is the untrammelled spirit of youth and inconce. She is worldly only in her vast knowledge of what Miss Ruby Keeler ought to wear, and how. Young ciothes, simple clothes. Thus little girls' Peter Pan collars, on her white satin dressing gown and her swagger natural brown ermine coat. Short, high-waisted boleros, for instance the white ermine one on her slim one-piece black velters. Shallow-crowned hats. one on her slim one-piece black velvet dress. Shallow-crowned hats.
Evening dresses fitted through the
diaphragm, then high-necked, for
that's the line of supple youth,
Sports clothes, the feeling of sports
clothes in the rich simplicity of her
formal clothes. If Miss Keeler must
lead a number in which the gires all
wear wide-brimmed horschair hats,
Miss Keeler sees to it that her hat
the her head snugle, that its brim
fits her head snugle, that its brim fits her head snugly, that its brim takes a definite curved line, not a vaguely rippling one. Miss Keeler (G-B).

knows about clothes for Miss Keeler; modestly, she skips the rest.
It is interesting to note, too, in Filirtation Walk, the influence of American precision dancing on the native Hawaiian huia. They're doing it in perfect circle formation now, swaying and waving their arms in exact patterns dressing even in now, swaying and waving their arms in exact patterns, dressing even in such unanimous concern for the good of the number that there isn't the variance of one blade in the similarity of their grass skirts nor one gardenia out of line in their headdresses,

All at Sea

Aboard the studio-worthy ship in 'The Captain Hates the Sea': Helen Vinson of the Rogue's Gallery; Wynne Gibson, 'Goldie' to all the The Captain Hates the Sea: Helen Vinson, of the Rogue's Galiery; Wynne Gibson, 'Goldie' to all the boys until she hooked a husband; Alison Skipworth, dough and a yen for young men. Ere the ship docks in New York Miss Vinson has worn a gold-backed white moire princess dress and has hidden the stolen bonds in the spot most accessible to the comic detective. Miss Gibson has demonstrated her ability to keep her blonde hair flawlessly coiffed at sea and has black-Jacked her husband, Miss Skipworth has proved her heart of gold despite her bluff exterior and has called everybody 'toots,' as in 'toot-toot.'
Miss Vinson, furthermore, is so uninterested in her make-up that almost every shot of her might be still another pose for the Rogue's Gallery's collection. Nothing is done to stress the size nor the almond shape of her eyes, nothing about her prettily curved little mouth. Whatever attention Miss Vinson schleves in this picture is the result of her pleasant drawl.

Unfortunately for Miss Gibson, her 'Goldie' activities are only talked about—all she can do is look like she might once have been called 'Goldie' and is terribly sorry about it, very chastened, now. Which leaves all the color off the screen. Miss Skipworth's former activities are not clear. Tala Birell's profile-wry good, appears twice, at the beginning of the picture, when she kisses John Gilbert good-by, and at the end, when she kisses him hello.

Capra-Film Femmes' Prayer
Already there's a tradition about what happens to actresses lucky enough to crack a Frank Capra picture. It makes them, they soar, they find themselves, they flower, et cetera, et cetera. But with Myrna Loy, femme lead in Broadway Bill; these things had just finished happening in Penthouse' and 'The Thin Man'; Miss Loy came to 'Broadway Bill' already perfect. So Miss Loy stays perfect perfection only in age, She's a younger Miss Loy, a kid sister this time, as ilkeable, regular, intelligent, bewitching. Capra-Film Femmes' Praye

in Toroadway Bill, varies her perfection only in age. She's a younger Miss Loy, a kid sister this time, as ilkeable, regular, intelligent, bewitching.

Not as well dressed, though, for Mctro orders these things best. Yet with Miss Loy clothes don't matter so much. She has charm enough to overcome overdressing, the lack of clear-cut chic in her costuming. It's okay even if she's dowdy, which, in 'Broadway Bill,' sometimes she is. When she's dressed for dinner, for instance, in a plaid chiffon frock diagonally seamed and concentrating its lines on prominent places, then massed across the shoulders with great mounds of white ruffes. In tricky hats with, no imagination, just small tricks, In sports costumes too delicate for their purpose. In store-bought negligees.

Helen Vinson gives a nicely modulated performance as Miss Loy's older sister, the femininely stubborn, selish, always decorative one. Here Miss Vinson is photographed with appreciation of her porcelain good looks.

Margaret Hamilton misses in 'Broadway Bill,' but it isn't her fault. No characterization was thought up for her. She has the face of a tunny woman; that, was deemed sufficient. And it might have been, were she not surrounded by characters so rich in their own writing.

'Power' Relights Coaster

Hollywood, Dec. 3.
Filmarte, long associated with foreign production exhibition, will be reopened Christmas Day by a company of which Dr. Hugo Reisenfeld is head.
Initial

Initial attraction will be 'Power'

Did You Know That-

Walter Craig will stage a special show for Chevrolet in Detroit on Dec. 15... Grace George looked lovely at the opening of 'Revenge With Music,' and so did Irene Rich and Lois Moran. Herschel Stuart there, too, and Noel Coward. Mrs. Harold B. Franklin. and her son. Elbert... Virginia Smith got a Packard for Xmas ... Ben Serkowich is recuperating from that long lliness... there were words between Mae Murray and a society editress over ages... Fred Ailen is an avid reader of English comic weeklies... Nancy Carroll attended the opening of 'Filiration Walk' with a very millitary party... few men are great guys to their valets except Harry Richman... everyone in town at Jay-Thorpe's costume bar Sunday to wish Billy Gaxton a happy birthday ... Bebe Daniels was loveller than ever and Madeline Cameron looked stunning in a black cocktail dress and hat with paradise... Bobble Perkins as loostess, wore a stunning blue and red tunic ought to represent the proposed to the control of the proposed to the p paradise...Booble Ferkins as hostess, were a stunning blue and red tunic outfit to repre-sent the Charbert lip stick, and the Benny Friedmans, Louie Shurr, Norma Talmadge, Vinton Freedley also present.

EXTRAS ROSTER SHRINKS TO 5,000

Hollywood, Dec. 2. Around 5,000 extras were registered at code headquarters when the deadline fell at midnight Saturday (1). Day workers will be graded on a merit basis. Likely that above 20% of the applications will be tossed out on account of various defections.

Another six weeks' work is required before list is shipped east for the official okay.

INCORPORATIONS

NEW YORK

Badle Otty Music Hall Corp.; pictures, plays, etc.; capital stock, 500 shares, no par value; Francis T. Christy, 46 Grace and the stock of the stock

Chicage.
Armand Denis Productions, Inc.
tures; capital stock, 200 shares, revalue; Anne Kahn, 1154 President
Harold J. Sherman, 746 Howard a
and Eleanor Brook, 1669 Sterling

and Eleanor Brook, 1659 Sterling place, all of Brookiyal.

Fambo Freductions, Inc.; stage plays are all of Brookiyal.

Fambo Freductions, Inc.; stage plays the stage of the s

Joe Hornstein, Inc.; pictures; capital tock, 100 shares, no par value; Martha Posner, Max H. Galfunt and Leonard S. Picker, all of 729 Seventh avenue, New York.

Ponner, Max H. Galfunt and Leonard S. Picker, ail of 729 Seventh avenue, New Picker, ail of 729 Seventh avenue, New Arnella Fletures Corp.; pictures: Arnella Fletures Corp.; pictures: Arnella Fletures Corp.; pictures: Arnella Fletures Corp.; operate of 1001 Broadway, New York.

National Theatres Corp.; operate 11,009; Raymond J. Gort map Industrick, 12,009; Raymond J. Gort Market, National Market W. Franklin Mag. Corp.; all of Broadcasting Abroad, Jmc.; radio Broadcasting Abroad, Jmc.; radio Proadcasting station; capital stock; 200 shares, no par value; William W. Lesslebaum, Julius Laufer and Hose Crystal Station; Capital stock; 200 shares, no par value; Irving Schleier, Penn Amusement Co., Inc.; guneral musement business; capital stock; 200 shares, no par value; Irving Schleier, Nat Goldman and Mildred Freeman, ail of Par-Land Theatres. Inc. theatren business; capital stock, 200 shares, no par value; Jos. Kohn, Harry Shiffman and Y. F. Freeman, all of 1560 Broadway, New York.

Dissolutions

National Theatres, Inc., Delaws not stated. CALIFORNIA

Sacramento Flimarto Theatre Corp.; Capital, 2,200 shares, subscribed \$2. Directors: La Ryan, Barnett Shapiro, Irving Cohen, all of La A.

Stock Market

(Continued from page 6) amusement leader in point of vol-ume and listed as one of 12 most active stocks on big board several days. Despite this great volume, 88,600 shares changing hands, Radio common only gained an eighth at 61%. But continued activity in preferred shares seems to indicate that traders are getting ready to give the common a nice whirl upwards in the

Columbia Cert. Up

Columbia Cert. Up
Columbia Pictures certificates on
stock exchange forged ahead to
40% for its highest level this year.
At this point stock showed an advance of 1% points. Company recently declared usual quarterly dividend of 25c a share plus customary
stock extras. Company reported
\$1.29 per share earnings on common
or Sent. quarter compared with

stock extras. Company reported \$1.29 per share earnings on common for Sept, quarter compared with \$1.36 a share in same period last year. Actual decline in net income, however, amounted to only about \$4,000. Company is rated as earning considerably more than its present \$1 dividend rate.

Loew's preferred gained 2% points to close at a new top of 106. Consolidated Film Industries preferred got up to 18%, new 1834 high, but showed only three-eighths of a point net gain at the close at 18%. Metro-Goldway preferred hit a new high at 27%, but closed unchanged. Eastman Kodak edged up to a new peak at 116%, but therefore meeting support. It closed at 113½ for a loss of 2½ points. Preferred suffered in similar fashion and wound up at 140, or off 2½. This decline might easily have been expected after strenuous advance of common after it once crossed the century mark.

Universal preferred was another strong spot. It showed an advance of 7 points at 40, where it closed the week.

Warner Brothers stocks and llens were much stronger and extremely

of 7 points at 40, where it closed the week.
Warner Brothers stocks and llens were much stronger and extremely active on Saturday following release of report for its fiscal year showing an operating deficit of \$2,530,513 against \$6,291,748 in previous year. Exclusive of this operating loss, there was a net credit to the deficit account of \$5,730,954, arising principally by the settlement of litigation with the Electrical Research Products, Inc. It also was pointed out in the statement that the antitrust suit brought by the government against the company, arising out of acquisition of First National Pictures, Inc., had been dismissed Traders Bullish

Traders Bullish
Traders rated report bullish. Warner Brothers preferred, which in preceding week had dropped to a market. That is to say, that a technew 1934 low, surged forward, and in Saturday's short session gained Past week was fourth in succession 6¼ points. It closed on top at 21½, that group has gone forward, and Common advanced to 5½, but fell back to finish at 5 for a net gain of a quarter. Common was more active Saturday than it has been in ages will be forthcoming shortly. Traders Bullish

weeks. Warner Brothers bonds went to 60% for a net gain of 1% points, after having dipped to 58% earlier in week.

Technicolor suddenly became ac-tive on Wednesday and closed week at 14% for a net gain of 1% points, American Scating again was strong and wound up not far from the year's top. Close was at 6 for a net gain of three-eighths. Paranet gain of three-eighths. Para-mount certificates and Pathe Ex-change common held their own, former closing at 3½ and Pathe winding up week at 1½. Pathe A stock was up a quarter at 1½. RKO was weak and closed off a quarter at 1½.

at 1%.

Columbia Broadcasting System, Inc., declared a 50% stock dividend on Class A and Class B shares middle of week. It is payable Dec. 27. Such action was anticipated after company's action in filing papers at Albany to increase authorized capital so that stock dividend might be declared by directors. Both class of shares, quoted on Over Counter Market, advanced a point to 1½ on action. Class A closing bid was 32%, asking price 34.

Amusement liens stiffened so

32%, asking price 34.

Amusement liens stiffened in trading Saturday, Loow 6s advancing to a new 1934 high at 105, where they closed week. These bonds showed gain of 1½ points. Warner Brothers 6s were next best, showing a gain of 1½ also. Paramount-Fasky 6s were up half a point at 60, while certificates of same closed at 60½ for same gain. Paramount-Publix 5½s also advanced a half point to 60½, and certificates of same were up a half at 60. These Paramount liens and certificates of same were up a half at 60. These of same were up a half at 60. These Paramount liens and certificates of same were little more than a point away from their highs for year at these levels. Pathe 7s were up fractionally at 93%. RKO 6s were off a point at 33. General Theater Equipment bonds, after the spurt of preceding week, fell back to wind up week at 9 for a loss of 1½ points. Paramount-Broadway 5½s were up three-quarters at 43.

Traders and brokerage heaves

three-quarters at 43.

Traders and brokerage houses have been looking for a technical reaction for narriy a week now. Whether market's action in pass week can be rated as reactionary enough to strengthen the whole market structure or a sharper drop is needed undoubtedly will be decided in forthcoming week. A number of the big leaders stood still or actually showed losses at close. Considering fact that many traders took their profits either before the Thanksgiving holiday or Saturday, market really staged an impressive show.

Summary for Week Ending Saturday, December 1: STOCK EXCHANGE

			GIOOK EXCITATOR				
	*						Not
High,	Low.	Sales.	Issue and rate.	High.	Low.	Last.	chg.
7%	21/4	4,700	American Seat	61.0	514	6	+ 46
40%	2114	5,900	Col. P. vtc. (1)	140%	38	40%	+1%
5%	156	900	Consol Film	374	3%	300	- 4
18%	10%	5.800	Consol. Film pfd. (2)1	+ INIG	175	1814	+ %
116%	79	4,100	Eastman Kodak (4)	11644	112	11314	234
147	120	134	Do. pfd	142	140	140	-214
17%	814	7,900	Fox Class A	1436	13	14	+ 16
251/4	16%	62,200	Gen. Elec. (60c.)	20%	1976	20%	+ *
37	20%	51,100	Loew (1)	137	34%	36%	+1%
105	72	1.200	Do. pfd. (61/2)	105	103	105	+2%
7	2%	1,200	Madison Sq. Garden	5	436	434	- 14
27%	21	200	Met-G-M pfd. (1.89)	127%	271/2	2716	
5%	1%	29,300	l'aramount ctfs	8%	3	314	
414	1/4	5,800	Pathe Exchange	11/4	1	11/4	
24%	101/2	4,900	Pathe Class A	14%	1314	14%	+ %
916	41/2	88,600	Radio Corp	614	874	614	+ %
52%	231/4	3,300	Radio pfd. A		48%	52%	+3
371/2	15	24,100	Radlo pfd, B	374	25%	371/6	+1%
41/4	11/2	11,100	RKO	2	1%	1%	- *
4614	16%	\$60	Universal pfd	40	85	40	+7
814	2%	24,700	Warner Bros	514	416		+ 4
31%	15	\$20	Do. pfd	21%	17	21%	+614
4716	27%	23,100	Westinghouse	3614	8414	85	- %
95	82	\$110	Do. pfd. (31/2)	9014	89	90%	+ %
-	-						
. P	us stock	extras.	† New 1934 high. ‡ Paid this y	BO 1.00	account	of acct	mular
flons.			10 chases				

Plus stock extras,	New 1934 high.	Paid this year o	a account of accumula-

95	82	\$110	Do. pfd. (31/2)		9014	89	90%	+ %	
o p	lus stock	extras, f trading	† New 1934 high. 10 shares.	Paid this ;	our on	account	of accu	mular	
			CUI	RB					
314	7%	7,800 100	Technicolor Translux (20c,)*		1414	12%	14%	17	
			BON	IDS					
13 72 105 47 611/4 611/4 611/4 100 41	8% 51 85 30 20% 28% 29% 85 18% 40%	65,000 64,000 142,000 234,600 33,000	Gen. Thea. Eq. '44 Keith 6s. '46 Loew 6s. '41 Par-Broadway 5½s Par-Fam-Lasky 6s Do. ets. Par-Pub. 5½s. '50 Do. ets Pathe 7s. '37 RKO debs 6s. Warner Bros. 6s.	, 'B1	43½ 60½ 60½ 60½ 60 100	84 103% 42 58 58 58 57% 99 33 58%	84 105 43 60 60% 60% 80 90% 33 80%	1	
			PRODUCE EXC	HANGE, N	. Y.			1	
••	7	1,900	Par-Pub	UNTER N			3%		
B1d. 82% 43 95	Anked, 34 45 98	*****	Col. Brdcast, A Col. Pict. pfd Pathe pfd			:	=		
* P	aid this y	ORB, 9-2	lew 1934 high.			1 1			



in Motion Picture Herald's nation-wide box office star vote!

ROGERS MEN STARS

Every exhibitor in America was asked by Motion Picture Herald to name his biggest money-making stars...and they voted FOX stars top ranking in all divisions...with Will Rogers named grand champion ... the country's greatest box office attraction!

JANET

GAYNOR

FEMININE STARS

THEY SHINE IN 10 more THIS SEASON:

more from

WILL ROGERS

"The County Chairman" and three other extended run hits.

more from

JANET GAYNOR

Including "One More Spring" (co-starring with Warner Baxter)

more from "Bright Eyes" (released Dec. 28th) and 3 other all-family

WATCH THAT STAR LIST!

FIRST TEN

You've been waiting to play

SHIRLEY TEMPLE

BRIGHT

JAMES DUNN

Produced by Sol M. Wurtzel

Directed by David Butler. Screen play by William.



RELEASED DECEMBER 28th - YOUR YEAR'S

her in a picture like this!

 By far Shirley Temple's most appealing picture brimming with happiness, excitement, romance, tenderness.

Showing America's darling as the tiny mascot of a big airport ... the pal of every flier ... and the particular buddy of one pilot who becomes her Daddy when her parents go to Heaven.

An exploitation title with an exploitation star . . . and perfect



Inside Stuff—Pictures

(Continued from page 6)

his throat tightened due to excitement. Following day, the test was shown to the studio executives. They didn't like the singer.

Identity of the people behind the new lease on the Rialto, N. Y., property and plans to erect a new building on the site to include a theatre and restaurant, except Anthony Campagne, realtor, remains a secret. Efforts of tenant sources to learn who is represented by Times Square Corp., lessees of the Rialto, have elicited no greater satisfaction than that they will be revealed in due time.

Not everyone concerned is so sure a new building will be put up, one thought being that the new holders of the lease from Gerry Estates, on expiration of present leases a year from now, will attempt to jack up all rents. Taxes on the Rialto, N. Y., property are said to be \$78,000 yearly.

English and French versions of 'Folies Bergere' are budgeted for \$300,000 at 20th Century, Piece is an adaptation of the Hungarian stager, The Red Cat', which was produced last September in N. Y. by A. H. Woods. Roy Del Ruth, who is slated for the direction, is insisting that the script be cleaned up of its risque passages before he tackles the

Maurice Chevalier will do a dual role in the film, that of a French vaudevillian and a rich playboy. Double version will be made simultaneously, the French east stepping into a scene as soon as the American players decamp.

For the opening of the day-and-date policy in Los Angeles at Loew's State and the Chinese, \$6,000 was spent to ballyhoo 'White Parade' (Fox). Fox-West Coast contributed \$4,000, the studio giving the other \$2,000. Campaign affected the showing of 'We Live Again' (UA) with Sam Goldwyn throwing in two grand to bolster the circuit's \$4,000. Circuit is not going overboard on advertising for the two houses. Normal weekly expenditure for Loew's State, before it linked up with the Chinese, was \$3,000. Before the Chinese switched to grind, weekly bally budget ran from \$4,000 to \$5,000, depending on the picture and how the studio cooperated. Highest campaign for the house went to 'Hell's Angels', which received \$18,000 for its opening alone,

Final washup of Fox West Coast bankruptcy and transfer of the property to National Theatres Corp. threatens to encounter further difficulties following closely on heels of an appeal taken to Federal District court by Atty, Jules Goldstone, on behalf of the Marshall Square Theatre Co. against the transfer. T. L. Talley, veteran Los Angeles theatre operator and owner of the Criterion, downtown deluxer, is consulting with his attorneys with a view to attacking in court the legality of the proposed washup, basing his claim on an abrogated lease by circuity bankruptcy trustees of a lease of the Criterion that has until 1943 to go

Betting his writing ability against a job in a pariay with Ben F. Ziedman, Universal producer, Jim Tully won a contract to do the screen play and script on 'The Raven' by turning in a satisfactory treatment within a week's time.

Parlay was that if the treatment got under the wire in less than seven days, Tully would be employed to do the succeeding playwrighting. Deal went into second phase last Friday (30), and the picture gets started around Dec. 15.

Arthur Gordon, New York actors' manager formerly with the William Morris office and associated with Danny Winkler, has established offices in Hollywood to operate a nation-wide scout and film test system for

Gordon will make screen tests through his own director-cameraman units sent out from New York, Chicago and Hollywood. Claims he can operate this service cheaper than studios because he and his associates hold certain sound and camera equipment patents.

Fred Hagemann, Waverly, Iowa, will be president of the newly formed Society for the Protection and Advancement of the Motion Picture Screen. Organization headquarters in Des Moines, and sponsored by the Allied Theatre Owners of Iowa and Nebraska. It recently was voted a \$50,000 fund by approximately 100 theatre owners to investigate operation of the motion picture industry in Iowa. Other officers are A. J. Diebold, Cedar Rapids, v.p.; Will Eddy, Indianola, secretary, and Harry Y "steiner, Des Moines, chairman of the board.

Paramount is going after heavy foreign grosses in the making of Big B-codecast' this year. Previous picture of that title did not bring expected results abroad. So studio is going to take shots of the Welch Choir, of 500 coal miners, chanting in their home surroundings in Wales, also the Vatican Choir in Rome as inserts in the picture. Cast, besides Bing Crosby and Jack Oake, will include Claudette Colbert and all Paramount stars with the possible exception of Mac West

Unwilling to take a minor production berth at Metro in lieu of his assignment on Loving in a Big Way', which was to have starred Marie



Dressler, resignation was handed in by Arthur Jacobs, who is now nego-tiating with another major for three pictures. Jacobs felt that his long producing axperience at First National entitled him to consideration far beyond that accorded him by the MG exces.

Mascot, making a break to get major circuit attention on its Little Men,' is spending around \$15,000 for advertising/ publicizing and exploiting the picture. A four-color, four-page announcement is being made, followed by a press book along similar class lines, This is the first time an independent producer has singled out one picture on its program to receive special attention of this scope.

Since Campbell MacCulloch took over the reins at Central Casting on the Coast more than 75 extras, who were regular job getters, have been dropped from registration. Result of an investigation showed that these particular players had other incomes.

During the same period around 300, who were registered but rarely worked, are now being spotted at least one day a week.

Two pictures, 'Passport to Fame,' with Edward G. Robinson, and 'Carnival,' with Jimmy Durante, are giving Columbia production head-aches. Both are eight days behind schedule with the weather getting the blame on the latter pic, directors being switched after a week in production. Both films have outside stars borrowed from other studios.

Paramount's 'Bengal Lancers' closed last Tuesday (27) after 88 days in production, longest working schedule any picture has had at that studio during the past year. During production, picture was held up for several days through sickness of principals and bad weather. A total of 32 men were injured, two seriously, due to location accidents.

Radio is spending two weeks color testing the full cast and sets for Becky Sharp, which will be made in Technicolor. Robert Edmund Jones is directing the tests, which entail the photographing of all sets, cast personnel and costumes for all secnes before starting the active filming of the picture. Film is being produced at Pathe studios.

So insistent were Eddle Sutherland's friends to congratulate him on his first screen job since his filness of a year ago, that they almost mobbed the set as the director got 'Mississippi' under way at Paramount last week. Watchman finally had to amend the 'no visitors' sign on the stage door to include '—not even friends of Mr. Sutherland!'

Newcst Hays office index of biographics of film celebs in its files shows more than 2,000 names. Data is filed by studio publicity departments in order that the biogs can be utilized by any publicity department of a Hays office studio member. List covers players, writers, directors and Hays office studio member. List covers play execs. Data has taken two years to compile,

Jules Levy, RKO general sales manager, has returned to New York after a business trip of several weeks through the west and midwest. Levy's impression is that the country may witness a general upward scaling of b. o. prices, while at the same time the RKO official feels that the sophisticated story theme is on the downbeat.

Inner workings and political grapevines of the agency biz will come to light when a member of one of the important Coast taient offices walks out around Dec. 1. Agency, recently organized, may lose another influential partier later on, with the blow-off expected to give the picture mob plenty of inside.

Paramount denies reports of any contemplated change in advertising service in the Greater New York area. Company's ads for the Paramount and Riaito, N.Y., as well as the Paramount, Brooklyn, are handled by Lord & Thomas, which came into the Par picture when Albert D Lasker, head of L. & T., became a Par director.

Willie Kurtz, boxoffice man at the Criterion, N. Y., is the lad who rigged up the sound system for the Bijou theatre, the all-cartoon theatre on West 45th st., Kurtz is a licensed projectionist, among other things, and according to accounts he also negotiated the deal whereby the cartoon spot became a reality.

Fox has dropped its preparation of 'Tale of Two Cities' in favor of

Metro,
Former studio, having made the picture as a silent, spent several
months on a treatment but has now given way to Metro, which will
make the Dickens story with David O. Selznick producing.

It was apparent at Metro during production of 'David Copperfield that Charles Laughton had undergone a distinct change in attitude. He kept suggesting how to better his performance or part in the picture to George Cukor, director.

It was decided to replace Laughton with W. C. Fields.

The eight-week run of 'One Night of Love' (Col) at Fanchon & Marco's Orpheum, San Francisco, netted Columbia a rental of around \$20,000. Sum is probably among the top rentals ever achieved in Frisco from a single theatre

Fanchon & Marco is the biggest independent buyer of Columbia films

Picture Possibilities

'Revenge With Music'—Favorable
'REVENGE WITH MUSIC' (Selwyn & Franklin-Operetta-New Amsterdam). More likely for filmization than Broadway. Reported that Metro already has it or is very much interested because of libretist Dietz's concern in both the show and film company.

Abel.

'Children's Hour'—Unfavorable
'THE CHILDREN'S HOUR' (Tragedy. Maxine Elliott's. Shumlin)
Too grim and adult in subject matter for the screen, although likely a
legit smash.

Kauf.

"The Night Remembers'—Possible
"THE NIGHT REMEMBERS' (Melodrama, Peters and Spiller, Playhouse). Could be used for a film with fixing, but there are better who dunit plots around for the picking,

Rauf.

Page Miss Glory'—Favorable

PAGE MISS GLORY' (Schwab & Dunning: Parce. Mahsfield). Cinch
for filckers, in the same comedy construction as 'She Loves Me Not,'
with a pattern that can almost be transferred, as is, to the screen. Abrl.

'Gold Eagle Guy'—Favorable
'GOLD EAGLE GUY' (Melodrama—Group Theatre and D. A. Doran—Morosco). Colorful story of San Francisco marine magnate, Should be excellent film material.

Joran
Joran*
Joran
Joran*
Joran

'But Not For Love'—Unfavorable
'BUT NOT FOR LOVE' (Drama, Shepard Traube, Empire). Sad
town story not for stage or screen.

'A Roman Servant'—Unfavorable
'A ROMAN SERVANT' (Drama. Arnaud and Connors. Longacre
bet-war play. Too quiet and series for stage and not for screen. Iboe. Longacre)

Detroit Obliges Marquee Shifts As Beauty Aid

Detroit, Dec. 3.

While the Fox and State theatres downtown continue to be harassed with the threatened injunction restraining them from erecting or maintaining marquees over Wood-ward avenue, Detroit's main stem, other houses on the same street are undergoing a face-lifting with the widening of Woodward,
Majestic, former legit house owned by the Jacob Schreiber Circuit, Forest and Mayfair are all being remodeled due to the city planning committee's orders.

Other theatres nearer the downtown district are threatened with the same fate shortly. maintaining marquees over Wood-

SERIALS OFF. SHORTS' **DEMAND UP IN BALTO**

Baltimore, Dec. 2.

Serials have fallen off nearly 50% in the Balto nabe houses in past year. Formerly nearly all the small spots used 'em at Saturday and Sunday matinees to lure the kids, but, detecting waning interest, shorts have been substituted. One downtown first-runner, Kelth's, has started serial showings, daytime showings only over week-ends.

Boom in shorts has exchanges dragging old ones off the shelves inteffort to satisfy demand. Virtually all the nabes run between 15-20 one and two-reel subjects a week, and have had to fall back on oldes to fill out. Musical brevities are in top demand, with old-fashioned slapstick stuff on the bottom of the list.

Eastman, Roch., Back To Films-Temporarily

Rochester, Dec. 3. Motion pictures will return to the Eastman theatre Dec. 8, for first time in two years with 'Wings over Africa' and personal appearance of Mr. and Mrs. Martin Johnson. Film is sponsored by the University of Rochester as an educational feature, thereby not endangering the Eastman as a tax free institution.

Johnsons were personal friends of the late George Eastman and he accompanied them on one of their African trips.

African trips.

Eastman theatre, originally built as a temple for films, has been used only for musical and community events since Publix was released from its 10-year contract for operating the house.

AGENCY COURTS SCRIB

AGENCY COURTS SCRIB

Los Angeles, Dec. 3.

Commission suit for \$400 has been
filed against Liewellyn Hughes in
Superior Court by the HoffmanSchinger agency.

Action specifies two counts, one
demanding \$150 balance assertedly
due on a job secured for the writer
at Fox, the second asking \$250 on
sale of Hughes' original, 'East End,
West End,' to Fox for \$2.500.



Our 65c Dinner is the Sock Number of Our Sensational Next to Closing Act GUS and ANDY'S Somerset Restaurant

CHI DOUBLE-PIX SCAR

B&K THREAT IN GIVEAWAY STRIFE

Circuit Readies for Twin-Bill Policy in All Nabe Theatres as Indie Exhibs Vote to Keep Premiums -Means Return to Doubles After Three-Year Lavoff

EXCHANGES PLEASED

Chicago, Dec. 3.

General scare throughout town at present that a return to the wiid days of double features is imminent, following a meeting by Balaban & Katz which threatens a double feature policy in all its neighborhood houses by Jan. 1. This B. & K. threat follows the defeat of the circuit's attempt locally to kill off the general use of giveaways and premiums by the Independent exhibs and the lesser circuits.

At the general vote held by the entire body of exhibs in Chicago last week the attempt to do away with giveaways was defeated by a large margin. As expected, the circuits easily garnered more than the necessary 75% majority vote to do away with premiums, but the indie exhibs falled to vote anywhere near their necessary 75% vote to ban the premlums, Indie exhibs voted to retain the giveaways, only about 35% of the indies registering against premiums. According to the code rule, giveaways may be banned only on a 75% vote of circuits and a 75% vote of indies.

75% vote of indies.

No question that the active campaign waged by the premium companies helped to defeat the ban. Premium outfits personally called on every possible exhibitor in order to swing the ballots. To the premium companies it means something like \$750,000 worth of business annually. Pic Bargain

Pic Bargain
With the defeat of the giveaway ban attempt B. & K. feels that the only way it can compete with these premium houses, which have admittedly eaten into the B. & K. gross, is to offer a double feature bargain. B. & K. cannot see how it can go into the premium thing at its big nabe houses. As it see it, it would take more than 3,000 dishes to take care of the patronage at the northside Granada on its wice-weekly channe policy. And at the northside Granada on its twice-weekly change policy. And even figuring the dishes at the mini-of 6c. each, B. & K. can't see that expense, B. & K. states it would be in better position did it put in a sec-ond feature at \$350 or \$400.

ond feature at \$350 or \$400.

At present about 60% of the indicheatres are giving away dishes, the great majority have started in the past 30 days. It's another case of one theatre forcing the competition into the premiums and that theatre forcing a third theatre, thus making an endless chain which is rapidly gobbling up all the theatres in the midwest. Aiready the theatres in the midwest. Aiready the theatres in the suburbans are being affected and through them the premium fever will spread into the surrounding territory. At the present pace it's figured that the entire midwest will be wilding giving away dishes and kitchenware within the next 60 days unless some drastic action is taken immediately.

Long Contracts

Long Contracts

Many theatres which have started the givenways frankly state that they were forced into it and would like to quit if they could. But the premium gadget is hooked up in such a way that immediate cessariant of givenways is impossible. Most premium stunts are hooked up on a 12-week or even 25-week basis, the customers getting one dish a ling to the present plans.

week, all dishes hooking up on a general set. Theatres which are in the fourth or fifth week of this stunt cannot break away now because of possible resentment on the part of the public. At the present it looks that the givenway thing cannot be done away with until February at the earliest.

ary at the earliest.

On the whole, the exchanges heartily favor the B. & K. plan to double feature. Not counting the actual coin which each exchange would materially get, the exchange managers talking generally, resent this \$25,000 and \$30,000 which is being given to premium companies cach week and thus going out of the business. Exchanges frankly state that they believe that the exhibs, if they want to give bargains, should prefer twin bills so that this 25 or 30 grand will stay in the industry and possibly reflect in better pictures.

F.D.R. OK's Charity Bally for 'Babes' Cleve. Premiere

Cieveiand, Dec 3.

Milton Harris of Loew's made loca flim history by a publicity tie-up including President Rooseveit and one of his pet charities. For world's premiere of 'Babes in Toyland' at Loew's Stillman, Harris long-distanced the President, offering to turn over entire receipts to his Georgia Warm Springs Foundation.

President congratulated him, later sent a complimentary telegram for midnight opening on Thanksgiving ve, but suggested it would be better to turn the proceeds over to Cieveland reps of the foundation. Cleveland reps of the foundation. Chief executive was quoted as saying that he heartly endorsed such theatre benefits, as he thought they would draw larger attendance than the infantile paralysis charity bails to be held on his Jan. 30 birthday, and expressed a hope that other theatres in country would follow precedent set in Cleveland.

precedent set in Cieveland.

Racked by his endorsement, together with kielg lights, street bands
and state officials making speeches
through WGAR'S radio mikes in
front of theatre, Stillman staged
biggest premiere in city's history.

TACTICAL MOVE BY WB; TO PROTECT 'DU BARRY

Objection of WB exchange to playing 'Du Barry' on a double bill puts the downtown Warner on a single feature basis for next week House has been piaying duals for almost a year and switch to old policy is merely a temporary move.

policy is merely a temporary move. In order, however, to emphasize the 'two pictures for the price of one' which house has been driving home in all copy for several months, management has placed with 'Du Barry' recent Vitaphone shorts made by Dizzy and Daffy Dean and is giving two-recier almost equal importance in billing.

BONNEVILLE DAM HOUSE Portiand, Ore., Dec. 3.

J. J. Parker, operator of the Broadway and United Artists here,

isroadway and United Artists here, has opened a new house at Bonne-ville dam. The new theatre, which will be on the Government's reservation and, like other business thereon, will be subject to direct supervision by the U. S. Government, will be named the Roosevelt. Opening date was on Thanksgiving eve.

THEATRE'S PICKETING

Halted by Injunction, Despite Op-

Portland, Ore. Dec. 3. The Rivoil won the first round in its legal battle to prevent the Mo-tion Picture Machine Operators' Protective union from picketing its theatre when Circuit Judge Tucker overruled a demurrer filed by attorneys for the union. The union demurred to the theatre's request for an injunction, citing the 1933 state law which prohibits the courts from issuing injunctions in labor disputes.

issuing injunctions in labor disputes.
Judge Tucker held that there was no dispute between employes of the theatre and the management and for that reason the statute of 1933 did not give the right to bar injunction relief. The dispute, the judge pointed out, was between the union, which was attempting to enforce a closed shop, and the theatre management.

Beaucoup Fireworks in Perelman's 'Double-Feature' Philly Trial

Philadelphia, Dec. 3.

Philiadelphia, Dec. 3.

Harry Perelman's 'double-feature' suit in Federal District Court before Judge George A. Weish had plenty of fireworks involved in it before adjourning for the week. When it is resumed today (Monday) Morris Wolf, attorney for the defense, indicated that both local exchangemen and distributors and home office excutives would be called to the stand to refute the charges of conspiracy which were made last week, and which turned the case into a battle between major companies and independents and introduced definite charges of 'monopoly' and 'conspiracy'.

One highlight was the acceptance

One highlight was the acceptance by Judge Welsh of I. E. Chadwick,

indie producer, as an 'expert' witness, over the vigorous objections of Wolf. On the stand two hours, Chadwick reviewed the history of indie production and the growth of the double-feature situation and spoke of the attempt to suppress them on the coast. Explaining his opinion of the right of double features, he said that independent production favored the family form of entertainment. Wolf's constant running fire of objections will probably form the basis for an appeal if the case goes against the defendants.

Chadwick was followed by Eddie

Chadwick was followed by Eddie Golden, of Monogram, who testified to the double-feature situation in

(Continued on page 35)



142 out of 150

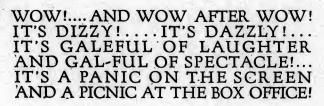
Western Electric Sound Systems - installed seven years ago - operate today in the same theatres, with unmatched quality.

> Unit design-highest possible standards of manufacture - ERPI Service - have made this possible.





TILL YOUR SIDES SPLIT WITH LAUGHTER!



CARL LAEMMLE

LOWELL SHERMAN'S
Uproarious Production of Thorne Smith's
Amazing Novel

"NIGHT LIFE OF THE GODS"

With

ALAN MOWBRAY · PEGGY SHANNON RICHARD CARLE · FLORINE McKINNEY WESLEY BARRY · HENRY ARMETTA WILLIAM (Stage) BOYD · ROBERT WARWICK

PRODUCED BY CARL LAEMMLE, JR. A UNIVERSAL PICTURE

CALENDAR OF CURRENT RELEASES

Harold Auten Office: 1540 S'wey, N. Y. C. Autumn Crocus (British), Charming film from Anthony play, with femme appeal, Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.

Blaue von Himmel, Does (Ger), Musical romance. Martha Eggert. Dir Crock of the World (Film Authorstate) (Park States).

Victor Jarson. 76 mins. Rei. Sept. I.

Red of the World (Fin du Monde' (Fr). Scientific dream based on Flammarion
novel. Dir. Abel Gance. 65 mins. Rei. April 15.

Es wer Einmal Ein Waizer (German). Musicai romance with Lehar music.
Martha Egserth. Dir. Victor Jansen. 86 mins. Rei. Oct. 1.

Loyeities (British). Drams from the Galsworthy play. Dir. Basii Dean. 70
mins. Rei. Oct. 18. Rev. Oct. 20.

Meio (German), Sensitive etudy of psychological difficulties. Elisabeth Berg-ner. Dir. Paul Czinner. 33 mins. Rel. Feb. 1. Rev. Feb. 6, Poli de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julien Duvivier. \$6 mins. Rel. Sept. 1. Rev. Dec. 29.

Chesterfield Offices: 1540 Broodway,

Curtain Fells, The. Old actress impersonates aunt of a wealthy family to make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1,

Green Eyes. Mystery, Charles Starrett, Shirley Grey, Wm. Bakewell. 72
mins. June 15.

Fuglitive Roed. An Austrian-Italian border story. Eric von Stroheim Wera Engels, Leslie Fenton. Dir. Frank Strayer, 69 mins. Rel. July 1. Rev. Nov. 20.

Nov. 20.

One in a Million. Department store background for a love story. Chas. Starrett, Derothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.

Port of Lost Draams. Tragedy along the waterfront and on the tuna fisheries. Wm. Boyd, Lola Lane. Dir. Frank Strayer. Rel. Oct. 18.

Twin Husbends. 'Cheating Cheaters' type of story. John Miljan, Shirley Grey, Dir. Frank Strayer, 63 mins. Rel. July. Rev. July 17.

Studio: Gower at Sunset, Columbia Offices, 729 Seventh Ave., New York, N.Y.

Among the Missing. Wealthy old lady does a Haroun al Raschid and enjoys herself hugely in the underword before she returns to her family. Rich, and Cromwell, Henrietta Crosman, Billi Seward. Dir. Al. Rogeli. 71 mins. Rel. Aug. 15. Rev. Nov. 8.

Beyond the Lew. Tim McCoy as a railroad detective. Shirley Grey. Dir. D. Ross Lederman. 58 mins. Rel. July 30. Rev. Nov. 6.

Black Moon. Thrill stury of a white woman under the Voodoo spell. Jack Holt. Fay Wray. Dir. Roy W. Neill. Rel. June 25. Rev. July 2.

Blind Dete. Working girl marries the millionaires. An Sothern, Neil Hamiton. Dir. Roy W. Neill. 71 mins. Rel. July 26. Rev. Sept. 3.

Captain Hetes the Sea, The. Riotous nautical comedy of a mixed passenger list. Victor McLasten, Wynne Gibson. Alison Skipworth, John Gibert. Dir. Lewis Bilicatons. Rel. Oct. 22.

Defense Resta., Story of a lawyer who defended gangsters. Jack Mol. Lev.

Defense Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean Arthur Dir. Lambert Hillier. 70 mins. Rel. July 15. Rev. Aug. 21. Fighting Renger, The. Round-up of killers by a temporary furloughed ranges out for vengeance for killing his brother. Buck Jones, Dorothy Revier Dir. George B. Seitz. 60 mins. Rel. March 12. Rev. April 17.

In Denger. 'Inspector Trent' story of a lost emerald. Ralph Bollamy, Shirley Grey. Dir. D. Ross Lederman. 6t mins. Rel. Aug. 29. Rev. Nov. 6. Cat, The. Newspaper man tames a socialite, with an underworld angle. Robert Armstrong, Ann Sothern. Dir. Al Rogell. Rel. June 16. Rev. July 10.

1'II Fix it. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13. Rev Nov. 20.

NOV. 20.

Nacy Carroll, George Murphy, Dir. Rey W. Neili, 66 mins. Rel. Nov. 16. Rev. Nov. 25.

Lady by Choics. Fan dancer adopts a mother, who brings her happiness Carole Lombard, May Robson, Roger Pryer. Die, David Burton. 77 mins Rel. Oct. 15. Rev. Nov. 20.

Acts. Oct. 10. Nev. Nev. 39.

Lady is Willing. Investment victim kidnap banker's wife. She falls in love with her captor. Leslie Howard, Binnie Barnes. Dir. Glibert Miller. 65 mins. Rel. July 30. Rev. Aug. 14.

Men's Geme, A. Tim McCoy as a fireman. Dir. D. Ross Lederman. Rel. June 16. Rev. Oct. 16.

June 38. Rev. Oct. 15.

Name the Woman. Politics and a girl reporter. Arine Judge, Richard Cromwell. Dir. Al Rogell. 63 mins. Rel. Aug. 1.

One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmaniti, Lyle Talbot. Dir. Victor Schnitzinger. 34 mins. Rel. Sept. Rev. Sept. 11.

Rev. Nept. 11.

Thet's Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven. Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13. Rev. Nov. 6.

Whom the Gods Dastroy. A man's cowardice exites him from society. Walter Connoily, Robert Youns, Dorls Kenyon. Dir. Walter Lang. 70 mins. Rel. June 23. Rev. July 24.

Office: 729 Seventh Ave., New York, N. Y DuWorld

Beest of Borneo, Melodrama and animals. John Preston, Mary Stuart. mins. Rel. July 15. mms. ret. outy 10.

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolo-mites. Directed and starring Leni Riefenstahl, Rel. Sept. 15.

Bride of Semos. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.

to Dewn. Artistic rural story. Julie Hayden. Dir. Cameron McPher-ton. 35 mins. Rel. Jan. 1. Rev. Jan. 9.

Oct. 15. Rev. Oct. 20.
Remance in Budgaset (Hung). Frenciska Gaal. Musical. 70 mins. Rel.
April 15. Rev. May 15.
Swerd of the Argh. Adventures of American cowboys in Arabia. George
Durrell, Duncan Renaldo. Dir. Alfred Smalley. 30 mins. Rel. Sept. 1.
Tell Tele Heart (Erlish). Edger Alian Poe thriller. Dir. Desmond Hurst.
50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bidg., New York, N. Y. Releases Also Allied. Cnesterfield and Monogram

oin Fells. One-time famous actress uses her talents in an entirely nove role; and stages one final glorious comeback. Henrietta Crosman Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 68 mins.

Dorothy Lee, Wm. Bakeweil. Dir. Charles Lamont. 83 mins.
Fitsen Wives. Three, of a man's fitteen wives, are suspected of his murder.
Conway Tearle, Raymond Hatton, Natalie Moorhead, Noel Fr. ncis. Dir.
Frank Strayer. 67 mins. Real. July 1.
Fugitive Road. Eric von Strohelm, Wern Engels, Leelle Fenton. 69 mins.
Rel. Aug. 30. Rev. Nov. 20.
64rl of the Limberiost. The famous Gene Stratton Porter classic. Marian
Marsh, Ralph Morgan, Louise Dresser, Midls Nusent. Dir. Christy
Cabanne. 83 mins. Rel. Nov. 8.
Green Eyes. Murder at a masquerade party. Wm. Bakewell, Shirley Grey,
Charles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 30.

Charles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rei. July 30.
Glef of My Dreems. Coliege life and collego romance. Mary Carlisle, Eddie
Nugent, Creighton Chaney, Arthur Lake, Stering Holloway, Gigi Parrish.
Dir. Ray McCarey. Rel. Nov. 11.
Happy Lending. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 53 miss. Rel. Sept. 1.
Jane Eyre. Screen adaptation of the charlotte Bronte classic. Colin Clive.
Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1.
Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1.

Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1.
King Keily. Dance director and his girl dancing troupe swap contracts on
way to Paris, and bring prosperity to a mythical Beigravian kingdom
via crooning, dance routines, etc. Romantic comedy with music. Guy
Robertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 18.
Man from Uteh. John Wayne western. 52 mins. Rel. July 1.
Manhetten Love Song. Two orphaned Park Avenue society deb sisters, forced
to go to work, change places with their servants who go 'society.'
Dixle Lec. Robert Armstrong. Dir. Leonard Fields. Rel. May 30. Rev.
Sept. 3.

Moonstone. The Wilkie Collins novel of the disappearance of a famous ge

These tabulations are compiled from information supplied by the various production companies and checked up as eson as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as givan here is presumably that of the projection was showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after pessage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

showings. While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note disoropencies.

Behind the Keys

(Continued from page 12)

(Continued from page 18)
Golding will be managing director, a position created for him. The
Capitol has been hard hit by introduction of three new picture houses,
with 25c top, while the Capitol is
39c and one feature picture, whereas the competing houses offer two
features.

Duquesne, Pa.
Plane for remodeling the old Lib
erty have been approved. Floyd &
Huzzar are partners. Heuse re
named Grand.

Wellsville, O.

Clarence J. Vegel, who operates a half dozen theatres in the tristate area, now a newspaper publisher.

Openinge: Lyria, Mt. Vernon; New Arcade, Newark; Grand, Sa-lem; Ohlo, Van Wert; Hippodrome, Youngstown; Pastime, Coshocton; Rialto, Elyria; Opera House, Gran-ville; Ohlo, Cambridge.

San Diego, Cal.

George Bowser, Fox West Coast division manager, has shifted a number of house managers here. C. H. Meeker transferred from the Fairmont to the Mission, with Jack Redmond from the Astee replacing, Homer Skillion resigned as manager of the Egyptian and replaced by Lynn Grey.

Jack Gualt manager of J. J.
Parker's new Roosevelt theatre at
the Bonneville dam project on the
Columbia.

Hamilton, O.
Tracy Barham in charge of the
Paince and Marion at Marion, O.
recently acquired by Midhio Theaters, Inc. a Paramount subsidiary,
will also have jurisdiction over the
Paramount, Palace and Risatio here
and the Paramount and Strand at
Middletown. District headquarters
will be maintained here.

Bob Fulton will manage the new conserver, Des Moines. Joe Stew-Roosevelt, Des Moines. Joe Stew-art goes to the Strand. Waterloo Garden, Des Moines, will be han-died by Art Farrell. Eddle Forester who has been manager of the Ri-voll, Hastings, Neb., for Tri-States, will handle both Grand Island, Neb., houses, while Bob D. Dunnuck goes from Grand Island to Hastings.

Pittsburgh.

After being manager-less for last two weeks, Warner gets Louis Gilbert, who is being transferred from Harris Memorial theatre in McKeesport. He succeede Roy Rowe, who has taken over two WB houses in nearby Washington, Pa.

William Raynor, formerly with Brooklyn Paramount, is coming on as Gilbert's euccessor at the McKeesport epot. Pittsburgh

Robert Jess and Joe Schnitzen, former house managers for the Harry Weinberg string, now out of the organization entirely. Carl 'Itaga' Rose is the whole cheese in York, Neb., now. The Right is closed.

Abe and Mike Gore preparing to erect house on LaBrea, residential crosstown boulevard, after first of the year. Site for 1,800 east deliver acquired in the Wilshire district by Gus Metague and F-WC.

David Menners, Phyllis Barry. Dir. Reginaid Barker. 60 mins. Rel. Sept. 15. in a Million. Romance of a department store employee and the loss son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 1

Young Eagles. Boy Scout adventures in wilds of Central America. Tweive episode serial. Dir. Harry Hoyt. Rei. July 1.

Studios: Burbank, Calle. First National Offices: 321 W. 47th St., New York N. V.

British Agent. Adapted from the novel about international spies. Leslie Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15.

British Agent. Adapted from the novel about international spies. Leslie
Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15.
Circus Clown, The. Roaring comedy under the big tent with a winsome manne wound into hilarious situations. Joe E. Brown, Patricia Ellis.
Gordon Westcott, Tom Dugan. Dir. Ray Evright. Rel. June 30. Rev.
July 2.

ouy 2.

Dregon Murder Case. Philo Vance detective yern. Warren William, Margaret Lindssay. Dir. Bruce Humberstone. 55 mins. Rel. Aug. 25. Rev. Aug. 25.

Aug. 23.
Filiration Welk. West Point story, Ruby Keeler, Dick Powell, Pat O'Brion. Dir. Frank Borzage, Rei. Dec. 1.
Fog Over Frisco. Mystery melodrama set in San Francisco. Donald Woods, Bette Davis. Lyle Telbot, Margaret Lindsay. Dir. William Dieterle. Rei. June 2. Rev. June 12.

Gentlemen Are Born. Four college boys battle the world. Franchot Tone, Jean Mult, Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green. 75 mins. Rel. Nov. 17. Rev. Nov. 27.

Happiness Ahead. Window washer wins success. Dick Powell, Josephus Hutchinson. Dir. Mervyn LeRoy. 36 mins. Rel. Oct. 22. Rev. Oct. 16.

Hutchinson. Dir, Mervyn LeRoy. 89 mins. Rei. Uct. 22. Rev. Uct. 12.

Sell Anything. Comedy in a fake auction room. Pat O'Brien, Ann Dvorak,
Claire Dodd, Roscoe Karm. Dir. Robi. Florey. 70 mins. Rei. Oct. 20.

Leet Ledy, A. Wills Cather's story. Barbars Stamyck, Frank Morgan,
Ricardo Cortes. Dir. Al. E. Green. 81 mins. Rei. Sept. 29. Rev. Oct. 5.

Men with Two Faces, The. From the stage play, Tark Tower. Edw. G. RobJuly 17.

The Computer Sept. Sept. 12.

The Computer Sept. 12.

The Computer Sept. 13. Rev. 14.

The Computer Sept. 14. Rev. 14. Rev. 14.

The Computer Sept. 14. Rev. 1

Muly 17.

Merry Frinks, The. Comedy-drama of the typical family stepping all over Mauril che turne and leaves them on their own. Aline MacMahon, Guy Kibbee, Alien Jonkins, Hugh Herbert. Dir. Al Green. Rel. May 26.

Midnight Alibi. Heart interest melodrama from Damon Runyon's Old Doli'e House. Richard Harthelmess, Ann Dvorak, Helen Lowell, Helen Chandler. Dir. Alan Crosland. 56 mins. Rel. July 21. Rev. July 10.

Return of the Terror, The. Mystery drams with pienty of heart interest. Mary Astor, Lyle Talbot, John Hallday, Frank McHugh. Dir. Howard Bretherton. 66 mins. Rel. July 17. Rev. July 17.

Side Streets. Love drama based on an original story by Ann Garrick and Ethel Hill. Aline MacMahon, Paul Kelly, Ann Dvorak, Patricia Ellis. Dir. Alfred E. Green. 63 mins. Rel. June 30. Rev. Aug. 21.

Six Day Sike Rider. Thrills and spills in a bike race. Joe E. Brown. Dir. Lloyd Bacon. 69 mins. Rel. Oct. 28. Rev. Nov. 6.

Offices: 444 West 56th St. New York, N Y. Studio: Fox Hills, Hollywood, Cai. Fox Beby Teke a Bow. The Fox child star comes through again. Shirley Temple, Bechelor of Arts. From John Erskine's recent novel. Tom Brown, Henry Waithall, Anita Louise. Dir. Louis King. Rel. Nov. 23.

Call it Luck. Daughter of a London cabby wins the Swepstakes. Pat Paterson. Herbert Mundin. Dir. Jaz. Tinlin. 65 mins. Rel. June 1. Rev. July 17.

son. Herbert Mundin. Dir. Jaz. Tinlin. 65 minz. Rel. June 1. Rev.
July 17.
Caravan. Romantic story based on 'Gypsy Melody.' Chaz. Boyer, Loretta
Sept. 23. Rev. Oct. Louise Fazenda Dir. Erik Charell. 105 minz. Rel.
Sept. 23. Rev. Oct.
Sept. 23. Rev. Oct.
Cat's Paw, The. Comedy done from a story by Ciarence Budington Kelland. Harold Lloyd. Una Merkel. Dir. Sam Taylor. 101 minz. Rel.
Aug. 17. Rev. Aug. 21.
Cherlic Chen in London. Another detective yarn. Warner Oland, Drue Leyton, Monz Barrie. Dir. Eugene Forde. 79 minz. Rel. Sept. 14. Rev.
Scharlichels Courage. Another episode in the life of the Chinese sieuth.
Warner Oland, Drue Leyton. Dir. Geo. Hadden. Rel. June 28.
Dude Renger, The. Geo. O'Drien, Irene Hervey. Dir. Eddie Cline. 64 minz.
Rel. Sept. 21.
East River. Story revolving around an inderwiser, timed. Edward Love.

East River. Story revolving around an underwater tunnel. Edmund Lowe, Victor McLagien, Marjorie Rambeau. Dir. Raoui Walsh. Rel. Dec. 7.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadde Rel. Nov. 2.

First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rei. Nov. 23. Rev. Nov. 13.

Nov. 13.

Gembling. From the George M. Cohan piay. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. Rei. Nov. 2.

Grand Canery. Warner Baxter, Madge Evans. Dir. Irving Cummings. 73 mins. Rei. July 13. Rev. July 24.

Handy Andy. Will Rogers, Pegsy Wood. Dir. David Butler. \$1 mins. Rei. Rei. Luc. 7.

Heli in the Heevens. Air story. Warner Baxter, Conchita Montenegro. Dir, John Blystone. Rel. Nov. 9.

John Blystone. Rel. Nov. 9.

Judge Plest. Based on the Irvin Cobb stories of down south. H. B. Walthall,
Tom Brown, Anita Louise. Phr. John Ford. Rel. Oct. 5. Rev. Oct. 16.

Lottery Lover. Pat Paterson, Lew Ayres. Dir. Wm. Thiele. Rel. Nov. 30.

Lovetime. Musical romantic story. Pat Paterson, Nils Asher, Herbert
Mundin, Harry Green. Dir. Jas. Tinling. 72 mins. Rel. Sopt. 21. Rev.
Nov. 6.

Nov. 6.

Meric Gellente. Done from the novel of the same name. Spencer Tracy,
Ketti Gallian, Helen Morgan. Dir. Henry King. 99 mins. Rel. Oct. 26.
Rev. Nov. 27.

Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. Rel. Nov. 20,
Eck's Bad Boy. Story of an adopted son and an understanding man, Jackie
Cooper, Thomas Meighan, Jackie Searie. Dir. Eddie Cline. 69 mis.
Rel. Oct. 19. Rev. Oct. 2.

Rei. Oct. 19. Rev. Oct. 9.

Pursued. Romantic drama. Original. Rosemary Ames, Victor Jory. Pert Ketton. Dir. Louis King. 70 mins. Rei. Aug. 24. Rev. Nov. 27.

Servants' Entrence. Janet Gaynor and Lew Ayres decide to spend their ioneymon earning their own living. Both engage in domestic service. All works to a happy ending. Dir. Frank Lloyd. 30 mins. Rel. Sept. 7.

Rev. Oct. 2.

She Learned About Sellors. Navy romance in Shanghal and Los Angeles.

Alice Faye, Lew Ayres, Mitchell and Durant. Dir. Geo. Marshell. 32
mins. Rel. July 6. Rev. July 21.

She Was a Lady. Helen Twelvetrees, Robert Young. Dir. John Blystone,
63 mins. Rel. July 30. Rev. Aug. 23.

345 Nights in Hollywood. James E. Dunin, Alice Faye, Mitchell & Durant. Dir.

Geo. Marshall. 77 mins. Rel. Oct. 12. Rev. Nov. 13.

Twenty-four Hours 6 adv. Calier Yrevor, Gilbert Roland. Dir. Hamilton Mac
Twenty-four Hours. 18. Nov. 23.

Fadden. Rel. Nov. 23.

White Perade, The. Loretta Young, John Boles. Dir. Irving Cummings. 80 mins. Rel. Nov. 16. Rev. Nov. 13.

Wild Gold. John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshell, 77 mins. Rel. June 8. Rev. July 31.

World Moves On, The. A love story which covers a century. Madeleine Cerroll, Franchot Tohe. Dir. John Ford. 104 mins. Itel. Aug. 31. Rev, July 2.

Gaumont-British Office: 1600 Broadway, New York.

Che Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Kortner. Dir, Walter Forde. 95 mins. Rel. Sept. 15. Rev. Sept. 25. Kortner. Dir. Walter Forde. 95 mins. Rei. Sept. 15. Rev. Sept. 25.
Evensong, Musical dramatization from the Beverley Nichols novel Evely
Laye, Fritz Kortner, Carl Esmond, Alice Delysla, Conchita Supervi
Dir. Victor Saville. Rei. Nov. 16. Rev. Nov. 20.

Jack Ahoy, Comedy with song and dance. Jack Hulbert, Nancy O'Nell, Al-fred Drayton. Dir. Walter Forde, Rel. Dec. 3,

(Continued on page 31)

PARAMOUNT Wishes you a Merry Christmas and a Prosperous New Year with "Here is My Heart"



"HERE IS MY HEART" with BING CROSBY, KITTY CARLISLE, Alison Skipworth, Roland Young, Reginald Owen. Music and Lyrics by Ralph Rainger, Leo Robin and Lewis Gensler. A Paramount Picture directed by Frank Tuttle

MORE ON W. C.: WB ON OWN

While denying that any negotiations have been begun to take over the west coast theatres of Warner Bross, Fanchon & Marco admits to an Interest in acquiring houses either on the Pacific slope or elsewhere. F&M operates the Paramount, Los Angeles, at present, and has been very successful with this former Publix white elephant.

While F&M and WB say no merger or operating deal is imminent. Wil for some time has recognized that an 'operating problem exists for it in the far west. the west coast theatres of Warner

Bully for Buckeye

Phoenix, Arz., Dec. 5.

Buckeye, 1,500-inhabitant community about 35 miles from here, has its first screen entertainment in several years. Alvin Loudenmilk has taken over the Community theatre, installed portable sound equipment and is showing a change of program twice weekly.

House accommodates 200 patrons,

F&M WOULD ADD Vocafilm Corp. Vs. Erpi Argued, Decision Later

Erpi's motion to interpose infringement claims as a defense in the anti-monopoly suit brought by Vocafilm Corp, was argued on Monday (3) before Federal Judge Knox who took the matter under advise-ment. Vocafilm is suing Western Electric and American Tel. & Tel. as joint defendants with Erpi. The

as joint defendants with Erpl. The milt has been pending since August, 1933. There has been some talk of settlement outside of court but nothing official on that point is forthcoming. Vocafilm introduced a couple of affidavits in an attempt to offset the electrics' claims of infringement. These affidavits were from David R. Hochreich, president of Vocafilm, and Clarence C. Colby, former president of the Samson of the S former president of the Samson Electric Co.

The Erpl allegations of infringe-ment are supposed to be limited to an amplifier which was manufac-tured by Samson but used in con-nection with the Vocafilm equip-

CCC Camps Plea

Tacoma, Dec. 3.
CCC camp boys in the Pa-cific northwest are show hun-gry and up to the present time no arrangements to have been worked out.

have been worked out. Of the 30 or 40 camps located in Oregon, Washington, Idaho and Montana, no theatrical relaxation has been extended to any. Some of these camps are located sufficiently close to small towns and cities to permit the men to get a peck at a silent, or maybe an Indie talker, once in a while, but that's tough on small coin.

One camp tried to make arrangements with film supply people to furnish small projectors and minlature film one

people to furnish small projectors and miniature film one night each week over the winter for 15 camps, alternating the films. Film people told him they did not have a sufficient library of the small film to carry out such a program. Camp said it was willing to buy the projectors outright if it could get guarantee of film rentals.

It could get guarantee of nim rentals.

Idea of a portable sound equipment for standard film was also thought of, but the investment was out of the question, because recreational finances allowed by the Government would not permit. The thousands of men in this neck of the woods who cannot reach towns and cities to witness of the woods who cannot reach towns and cities to witness shows are twiddling their thumbs and wondering it Uncle Sam will work out some sort of entertainment program for these camps this winter.

It should be understood that while in the east CCC camps get a vaudeville show once in a while, out here it is puppets and an orchestra of tin pans, glass jars and mouth organs.

CALENDAR OF CURRENT RELEASES

Oded the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi 55 mins. Rel. May 15. Ore y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon 90 mins. Rel. July 15.

Parada Rezerwiatow (Polish) (Capital). Military musical. Dir. Michael Waszynski. 75 mins. Rel. May 1.

zynski. 75 mins. Rel. May 1.

Peteraburg Nighta (Russ) (Amkino). Based on two Dostolevsky stories. Dir. F. M. Dostolevsky. 70 mins. Rel. Sept. 15.

Petterson & Bendei (Swedish) (Scandinavian). Comedy-drama with music Dir. Peri-Axel Branner, 80 mins. Rel. Feb. 15.

Problem of Faligue (Russ) (Amkino). Scientific study. Dir. I. F. Pavlov. 60 mins. Rel. May 15.

Prokurator (Polish) (Capital). Tense court drama. Dir. M. Waszynski. 30 mins. Rel. May 15.

Quick. Koanie der Clowns (Ufa) (Ger). Comedy. Lillan Harvey, Hans Albers.

mins. Rel. May 15.

Quick, Koenig der Clowns (Ufa) (Ger). Comedy. Lilian Harvey, Hans Albers.

Dir Robert Slodmek. 80 mins. Rel. Dec, 1.

Rakoczi Indule (Hung) (Danubla). Musical romance, with Paul Abraham, music. Dir. Steven Szekely. 80 mins. Rel. Nov. 15.

Roman Einer Nacht (Ger) (Bavaria). Romantic mystery. Liane Haid. Dir. Carl Boese. 70 mins. Rel. June 15.

Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama, 70 mins. Rel. Oct. 15.

drama, 70 mins, Rel. Oct. 15.

A. Mann Brand (Ger) (Bayarian), Nazi propaganda, Dir, Frantz Seitz, Si mins, Rel. May 15. Rev. May 29.
Salson in Kairo (Gernan) (Ufa), Musical comedy, Renate Mueller, Willy Fritsch, Dir, Reinhold Schunzel, 80 mins, Rel. Dec. 15. Rev. Dec. 25.
Schlemith, Der (Gernan) (Kinematrade), Comedy, Curt Bois, Dir, Erich Engels, 60 mins, Rel. Nov. 1.

Engels. 60 mins. Rel. Nov. 1.

Simple Tailor (Russ) (Amkino, Dramn of Jewish life. Slient with sound track. Dir. V. Vilver. 70 mins. Rel. Feb. 18.

Sobre Las Olas (Mex.) (Latino). Historical romance. Lir. Ramon Peon. 78

mins. Rel. March. 1.

Serment, Le Cr., (Protex). Heavy dramn of love. Dir. Abel Gance. 90 mins. Rel. March. 1. Rev. March. 20.

Semble de Pancha Villa (Sp.) (Col). Life of the Mexican bandit chief. Dir. M. C. Torrer. 70 mins. Rel. March. 1.

Soviet Gloscups (Russ) (Amkino). Newsreel compilation. 60 mins. Rel. March. 1.

July 15.

Soviets Greet New Turkey. (Russ) (Amkino). Newsreel compliation. 60 mins. Rel. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Demestic relations comedy. Dir. Raiph Arthur Roberts. 70 mins. Rel. Nov. 15.

Spy, The (Folish) (Capital). Derama. 50 mins. Rel. March 1.

Stern von Valencia, Der (Ger) (Ufa). White slave traffic in Europe. Liane Haid. Dir. Alfred Zeisler. Rel. April 15.

Tannenburg (Ger) (Pitropean). Military drama. Hans Stuwe. Dir. Heinz Faul. 85 mins. Rel. March 15.

Faul. 85 mins. Rel. March 15.

Tante Gust Kommandiert (Ger). Romantic comedy. Hansi Niese, Max
Adulbert. Dir. Carl Helm Wolft. 70 mins. Rel. May 1.

Tausend für 70 mins. Rel. May 1.

Tausend für 70 mins. Rel. May 1.

Tausend für 70 mins. Rel. Mins. Rel. Farce. Trude Berliner. Dir. Max
Three Sangs About 1. epin (Russian) (Amkino). Newsreel compilation. Dir.

Taunderstoren (Russ.). (Amkino). Russian melodrama. Dir. V. Petrov. 30
mins. Rel. Oct. 1. Rev. Oct. 2.

Tachter Der Registerer 1. (Russian) (March).

mins. Rel. Oct. 1. Rev. Oct. 2.

Tochter Der Regiments, Die (Ger) (General). Military musical. Anny Ondra.

Dir. Karl Lannac. 70 mins. Rel. April 1.

Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul
and Ernst Neubach. 80 mins. Rel. April 1.

Tres Amores (Spanish) (U). Heavy drama. Anita Campillo, Mona Marls.

Jir. Moc Sachin. 80 mins. Rel. Nov. 1.

Und se Leuchtet die Puszta (Ger) (Ufa). Musicat romance. Wolf AlbachRetty. Dir. Heins Hille. 80 mins. Rel. Jan. 15.

Retty. Dir. Heinz Hille, 80 mins. Rel. Jan. 15.
Unsers Fahne Flattert Uns Voran (Ger) (Ufa), Hilter propaganda. Heinrich Georg. Dir. Hans Steinhoff. 80 mins. Rel. July 1. Rev. July 17.
Verkautte Braut (Ger) (Kinematrade). Smetana's operetta diluted. Jamils Novotna. Dir. Max Ophuls. 80 mins. Rel. April 15. Rev. May 1.
Vi Som Gar Koksvagen (Swedish) (Scandinavlan). Musical. Rel. April 15.
Voiga Volga (Fr.) idubbed English) (Kinematrade). Adventure of a Cossack Robin Hood. 70 mins. Rel. Dec. 15. Rev. Dec. 25.
Waltz Time in Vienna (Ger) (Ufa). Musical based on Johan Strauss' life. Renato Musicar, Willy Fritsch. Dir. Landwig Berger, 80 mins. Rel. Nov. 4. Rev. Nov. 20.

Nov. 1. Rev. Nov. 20.

Wenn Herzen Sich Finder (Ger). Romantic comedy. Charlotte Ander. Dir.

Erich Bugdie. Benne. Rel. Nov. 1.

Wie Man Herzen Fessett (Ger). Fransiska Gaal. Musical comedy. Dir.
Carl Bosso. 75 mins. Rel. May 15.

Wie Sag Ich's Meinen Man? (Ger) (Ura). Farce. Renate Mucher, Dir. Reinhold Schuenzel. 70 mins. Rel. Jan. 15.

Youth of Russia (Yildish) (Sov-Am). Religious conflict. Dir. Henry Lynn.

Key to Address Acme, 56 East 14 St. -Amkino, 723 Seventh Ave. Bayaria Flim, 489 Fifth Ave Blue Ribbon Picts., 154 W. 55th. Capital Film. 620 Ninth Ave. Danubla, 729 Seventh Ave. European Film, 154 West 55th. Filmchoice, 509 Madison Ave. Garrison Films, 129 Seventh Ave. General Foreign Sales, 729 7th Ave. Inter-Continent, 50 E. 43nd St. Kinematrade, 723 Seventh Ave. Frotes Trading, 42 E. 58th. Scandinavian Films, 220 W. 42d. John Tapernots, 126 Wert 56th St. Ula, 738 Seventh Ave.

Weeks Back, but Out

Again Soon for G-B

After being gone a month setting up sales staffs and making deals for Gaumont-British product, George W. Weeks returned to New York yesterday (Monday) and will remain east over the holidays, go-ing out on another tour of key points in January.

Philly Fireworks

(Continued from page 27)

Boston and Chicago, He reminded the court that two of his company's plctures, 'Jane Eyre' and 'Girl of the Limberlost' had had recent first-

pletures. Jane Eyre' and 'Girl of the Limberlost' had had recent firstrum showings in chain houses here. When Harry Perelman, original plaintif, was recalled to the stand to show check-books which indicated his partnership in his uptown theatre, attorney Wolf moved for an immediate dismissal on the grounds that no conspiracy had been shown and that, because of a recent ruling on partnership arrangements, no eliten's property rights were in jeopardy. Judge Weish refused the dismissal.

The defense did not call its first with the stand of the standard of the week. He was Walter Vincent, an exhibitor with extensive holdings in this territory and he declared that the double-feature and 10c theatre were menaces to the industry, declaring also that too many films and too many bad films were being produced. He said that 'every one would be better off it fewer but better films were made' and if the practice of double-featuring which stimulated excess production would be eliminated. Vincent stated while had selective contracts with major distributors, he would buy a good feature from any independent company.

Former Congressman Ben Golder.

company.

Former Congressman Ben Golder, attorney for the plaintiffs, referred to Vincent's executive capacity in Motion Picture Theatre Owners of Motion Picture Theatre Owners of America affairs, and reviving an echo of the recent M.P.T.O.-L.E.P.A. split asked Vincent if the M.P.T.O. wasn't subsidized by the alleged trust. Vincent indignantly denied

trust. Vincent Indignantly denied the charge. Edward Jeffries, Roxborough exhibitor, testified that he had proven by a poil of his customers that they did not want double features. Fred Leopold testified that double-featuring would hurtfully affect the showing of worthwhile short subjects.

Neighborhood Exhibs Grumble as First Runs Add Vaude, Keep Scale

Minneapolis, Dec. 3. Their business shot as a result of the big inroads made on it by loop theatres since the latter started to throw in stage shows along with pictures at the same prices as were being charged for the latter alone nelghborhood and suburban exhibi-

tors are on a rampage here. Unless loop theatres boost their dmission prices, the neighborhoods

Unless loop theatres boost their admission prices, the neighborhoods and suburban spots threaten to cut a dime and to use double features in deflance of their illm contracts. They claim that such dranstle steps would be necessary to prevent them from being forced to the wall.

At a meeting of Twin City independent neighborhood and suburban exhibitors arranged by Northwest Allied States, plans were inaugurated to use pressure on circuit heads and exchanges in an effort to get the scales at loop theatre upped. While business in the loop has been improving, there has been a drop in trade at the outlying houses in recent weeks, and many theatres, which formerly were getting by, now claim they are grossing as little as \$7 and \$10 an ight. Orpheum and State, Singer and Fublix circuit houses, two of the loop's largest theatres, formerly had a straight picture policy with a 40c top scale, which in itself represented

a reduction from the former 55c. Whenever they played stage shows in the past they boosted their 40c ante to 55c. Recently, however, they started a policy of pictures plus stage shows at 40c top.

Then the Palace, loop 1,900-seater, a week ago inaugurated a policy of five vaudeville acts plus first-run pictures at 15c and 20c admission during the morning and afternoon and 25c after 6 pm. To add to the woes of the neighborhood and suburban houses which have been trying to maintain 20c and 25c tops for subsequent runs sans any stage entertainment, several of the loop first-run theatres have a 15c admission to 6:30 p.m. slop to 6:30 p.m.

Syracuse Shifts Show Map All Over Again

Syracuse, Dec. 3.

Syracuse's Rialto line-up will

Syracuse's Rialto line-up will shift again next week when both Loew's State and RKO Keith's go double feature and the Strand (RKO) reverts to second runs, although retaining double features. Switch at the Strand is calculated to help both Keith's and the Paramount, which recently shortened its vauddlim play week to three days. If the Paramount business builds, house is expected to resume full-time operation.

29th ANNUAL VARIETY ANNIVERSARY

Will Be Issued Late This Month

NUMBER

As usual, this "Variety" special issue will be a complete review of the year in the show business. It will contain special features and articles, besides being a show business directory for the ensuing year.

> Advertising Copy May Be Sent Now to Any "Variety" Office

CHICAGO

NEW YORK

HOLLYWOOD

154 West 46th St. 1708 No. Vine Street

Rates Remain Unchanged

Sympathy Strike Follows Dismissals; WEBR. Buffalo. Off Air Three Hours: **Engineers Claim Code Violation**

Buffalo, Dec. 3.

Howell Broadcasting Company's WEBR station was off the air Sunday afternoon for three hours following a strike as a result of the dismissal of two operators.

According to the local inspectors for the Federal Communications Commission who investigated when the station went off the air, the licensed operators walked out on strike at 2.15 Sunday afternoon. This was after the alleged summary dismissal of two operators by

mary dismissal of two operators by the station.
Delegates for the American Radio Telegraphists Association, Inc., charged that the station was violating the broadcasting code and lodged complaints with the local NRA director. It was charged that operators were being worked overtime without compensation. The alleged refused of the station't management to negotiate collectively and the discharge of the operators for union activities were previously brought before the Regional Labor Relations Board by union represen-Relations Board by union represen-

tatives.

Symrathizing operators picketed the station for several days the fore part of the week.

The lator charges will be aired before NRA director this week.

Birmingham, Dec. 3.
A threatened strike of radio engineers here today (Monday) was averted when WAPI and WBRC signatured working contracts with the technicians.

the technicians. Station WSGN, indie, did not sign but is expected to arrive at a settlement Tuesday (4).

New scale of pay proposed by the union calls for \$50 a week for chief engineers; \$49.50 for assistants and \$45 for regular operators.

Atlanta, Dec. 3.
Unions here are not recognized
by any of local broadcasting stations, although organizational work
among technical employees of sta-

among technical employees of sta-tions is in progress and some have joined the IBEW.

Local stations are complying with code provisions. None of the Atlanta stations—WSB, WCST, WJTL—has had any difficulty as yet with union organizers.

ACUTE ALCOHOLISM KILLS RADIO ACTOR

John O'Hearn, Syracuse, Dec. 3.

John O'Hearn, Syracuse radio entertainer, formerly on the 'Mar
About Town' program, was found
dead today (Monday) under mysterious circumstances in a local flop

He died of acute alcoholism, cor oner's investigation established,

'O'Neills,' Winner of Dust's Public Audition. Starts

The O'Neilla' starts next Monday (10) on three evenings a week arrangement over CBs for Silver Dust. Script serial came in an over-whelming favorite on the ballots cast during an auditions contest staged by the soap powder packer staged by the soap powder descriptions.

before 2,000 housewives at the Astor three weeks ago. Seven other pro-grams participated in the hearing. Script act will have the 7:30 to 7:45 spot Monday, Wednesday and Friday. It replaces Silver Dust's gresent stanza, the Rollo Hudson band and Paul Keast.

Waring Renewal Up

Fred Waring's contract with Ford comes up for renewal this week. Also up for consideration by the motor car company is the question of extending the Waring Thursday night program to an hour. It's now on a 30-minute schedule.

Original contract held by Waring is for a year and expires Dec. 27. In event the program goes to an hour more warblers will be assigned to the cast.

Enjoyed Herself

Bridgeport, Dac. 3.

Bridgeport, Dac. 3.
Mezzo-soprano began akedded sustainer on WiCC in spifficated condition. Got through two tunes, including T Close My Eyes to Everyone But You, until listeners' telepione barrage compelled announcer to be a particular and fisigh 15.

rage compelled announcer to beg pardon and finish 15-minuter with disks. Studio didn't advise alcohol-lzed songstress of cut-off, how-ever, and she yodeled, on to finis. One of her last numbers was 'It's Dark on Observatory Hill.'

NBC Guides Too Flip: Agency Squawk Brings Censorship on Gags

Staff of guides at NBC who take the tourist parties over the net-work's Radio City plant at 40c, per look-see were themselves taken over the coals last week for trying to ape some of the mike comics they overhear. The professional pointers-with-pride were told to re-strict their routines to the dishing out of information and to lay off the gags. the tourist parties over the net-

out of information and to lay off the gags.

Dressing-down followed a squawk put in with the web by an agency cxc who had the following incident relayed to him by a relative who had paid her 40c, and made the rounds. Guide in question when showing his party the interior of one of the little parior-like studios remarked: 'Here's where speakers who are inclined to suffer stage fright broadcast from. The studio's intimate, homelike atmosphere sort of sobers 'em. From here also the women who deal out cooking recipes broadcast.'

'But I'll bet,' added the guide,' that these same women couldn't

that these same women couldn't ccok a simple stew if they had to.' Agency that complained carries one of the recipe girls on its pay-

Performing Rights Case in Holland

The Hague, Nov. 20.
Court at Amsterdam is at present dealing with a case of int-mational moment. BUMA, the musical copyright bureau, is demanding from the broadcasting companies in Holland fees for the right of broadcasting in their programs, music of which convisions to controlled by land fees for the right of broadcasting in their programs, music of
which copyril, at is controlled by
BUMA. If broadcasting companies
don't want to pay fees, demanded
by BUMA on behalf of various foreign composers, who gave BUMA
power of attorney to protect their
interests in Holland, BUMA asks
court to prohibit broadcasters from
use of such music.

Companies contend that former
fees were only about \$10,000 (at
par) per year, but now double that
fee is demanded, which they aver
is far too high, and which is against
the public interest. Lawyers heard
by court, but now docasting companies co-operating in this matter and together
have one lawyer representing their
interests.

BOWERS IN CHICAGO

Chicago, Dec. 3.
Ed Bowers now in charge of the N. W. Ayer agency's radio department here, replacing Nason Maguire who rejoined the Philadelphia office. Ayer agency is readying to move away from its offices in the south end of the loop and come into the center of the agency activity up around Michigan bridge. Dickering for quarters in either the Tribure. for quarters in either the Tribu Tower or the Wrigley building.

Renewals for Camelites

Entire cast in the Camel Tuesday and Thursday night programs over CBS has been renewed for another 13 weeks, effective with the Jan. 1 broadcast.

Show includes the Casa Loma band, Annette Hanshaw and

band, Annette Walter O'Keefe.

Agencies-Sponsors

Marschalk & Pratt agency, New York has a new radio director in Dave Elman. He comes from CBS.

George Allan leaves the J. Wal-ter Thompson agency's radio de-partment in Chicago for a radio post with the Benton & Bowles agency in New York. Dick Marvin remains in charge of the Chicago air department of JWT.

Atwater-Kent brings its concert cries on CBS to a close with the ec. 17 broadcast. Folding date will make it a run f 13 wecks.

Cream of Wheat Corp., effective Jan. 6, moves to 7 to 7:30 p.m. Sun-day spot on CBS, with Alexander Woollcott and Robert Ambruster band. Involves 43 stations. J. Wal-Thompson Agency.

RCA Radiotron, effective Dec. 15. renews for 13 weeks. John B. Ken-nedy and NBC studio band on Sat-urday night half hour over 24 sta-tions on NBC's blue (WJZ) net-work. Lord & Thomas Agency.

Hoover Co., renews for 52 weeks, effective Jan. 6, its Sunday evening half hour, over 39 stations on NBC's red (WEAF) loop with Josef Koestner, Edward Davies, Charles Sears and Mary Steele. Erwin, Wasey Agency.

Wax Works

Pittsburgh Paint company will hit the ether around March 1 with a 48-program series of 15-minute radio platters on about 28 stations. Will feature Alice Hill and the Freddy Graham aggregation. Show being handled through the Chicago N. W. Ayer agency, plat-terized by World Broadcasting.

Bucket Syrup Co. has had turned out through the Midwest Co. 25 five - minute announcements for placement on KNX, Los Angeles, and KGB, San Diego.

Spool Cotton is doing a test cam-paign on KNX, Los Angeles,.. It's using brief recorded dramatizations at the rate of two a day.

Coolerator Sales Co., using waxed announcements, including 15 second interview with a Coolerator Owner.

American Bosch Explorers Club terminates Dec. 16. Program han-dled by E. T. Howard agency, New

Full Time for WACO

Fith Time for watco

Ft. Worth, Dec. 5.

WACO, the CBS outlet at Waco.
has been granted full unlimited
time, extending this 100-watter's
operation from 10% to 18 hours
daily. It is a CBS affiliate and carries approximately eight hours of
chain stuff daily.
James Pate is station manager,
John Braun, chief engineer as

John Braun, chief engineer, and Earl Culium, technical supervisor.

Chain Income from Time Sales

	-				
		NBC			
	1934	1933	1932	1931	
January	\$2,373,928	\$1,869,885	\$2,635,447	\$2,026,860	
February	2,197,297	1,742,784	2,571,609	1.924.778	
March	2,473,400	1,997,463	2,864,783	2,164,434	
April	2,368,118	1,690,177	2,649,892	2,195,880	
May	2,472,594	1,662,887	2,305,448	2,101,525	
June ,	2,182,742	1,512,139	2,081,466	1,931,155	
July	1,864,420	1,370,998	1,825,433	2,027,975	7
August	1,735,555	1,407,843	1,745,338	1,892,427	
September	1,860,166	1,555,606	1,807,795	1.951.826	
October	2,776,947	2,130,046	2,063,273	2,318,091	
November	2,580,000	2,188,342	1,953,953	2,475,905	
Total	24,885,162	\$19,127,165	\$24,504,437	\$23,010,856	
		CBS			
	1934	1933	1932	1931	
January	\$1,405,948	\$941,465	\$1,348,842	\$692,114	
February	1,387,823	884,977	1,319,414	750,621	
March	1,524,904	1,016,102	1,436,050	1.110.526	
April	1,371,601	775,489	1,354,592	1,076,103	
May	1,255,887	624,256	1,326,944	1,065,352	
June	925,939	553,056	915,830	1.057.230	
July	630,290	445,414	591,183	877,366	
August	513,315	499,638	540,342	774,518	
September	700,491	547,203	685,153	947,138	
October	1,752,601	1,125,793	972,358	1,099,717	
November	1,679,689	1,277,459	1,105,895	1,247,248	
Total	13,148,588	\$8,690,852	\$11,596,603	\$10,697,933	

NBC, \$2,580,000; CBS, \$1,679,689; **Unusual November-October Drop**

4-DAY CAREER

Bill Bacher Winds Up Fast at Blackman Agency

William A. Bacher, who left the production staff of the Benton & Bowles agency two weeks ago, is now out of the Blackman Agency. Latter office brought him in to help straighten out the 'Gibson Family' (Ivory Soap) and when the Blackman execs declined to act on his suggestions Becher decided ther was no alternative but to walk. His stay with the Blackman agency

His stay with the Blackman agency totaled four days. While with Benton & Bowles Bacher handled Maxwell House Show Boat, the Palmolive operetta tabs and the Log Cabin Syrup pro-

Amateurs Get Some Coin

International Diamond Appraisal company airing over WHN, New York, is using winners from the station's amateur hour. Each Tuesday night the company has a 15-minute session preceding the opening of the regular amateur hour, and presents a single winner of past auditions.

Anna Anderson has 6024 4024 International Diamond Appraisal

Anna Anderson has filled two weeks on the commercial, and is followed by Henry Ginsberg, cloth-

November '33 gross by 31.5%, while the margin between the two periods for NBC came to 18%. The November '34 takes for both networks also established records. CBS with its \$1,679,659 for last month was 32% over its previous top Novem-ber level, which was 1932. NBC ex-ceeded its 1931 high by 4%. NBC's tally from time sales last month came to \$2,550,000.

teduced its 1931 high by 4%. NBC's at taily from time sates last month came to \$2,580,000.

For the first time in the history of the networks NBC and Columbia dropped during November under preceding. October figures. In cither case the ease-off reflected in large part the big chunk of coin that had been garnered in October from Ford Motors for the World Series broadcasts. NBC had collected \$88,000 from this source, while for Columbia the time payoff from Ford had been around \$54,000. With November's gross NBC has for the first time this year been able to show a higher accumulative figure than prevailed for the same stretch in 1932. NBC's gross for the first 11 months of 1934 shows a grand figure of \$24,885,162.

Indications are that both NBC and Columbia will this month top their December '31 grosses by around 10% and 30%, respectively. NBC last December did \$2,324,547 and CBS, \$4,372,716.

Shepard's Manoeuver

Petitions for Wavelength of WHDH with Which CBS Wants to Anticipate Him

Washington, Dec. 2.

Washington, Dec. 3.
John Shepard, 3rd, has put in a
bid with the Federal Communications Commission for the facilities
of WHDH, the Boston station which
CBS placed under contract several
months ago as a protective more
against Shepard. Head of the
Yankee Network wants to move his
key station, WNAC, Boston, from
1230 kc. to the wavelength, 320 k.c.,
currently occupied by WHDH.
Shepard also seeks a boost in power. 1230 k.c. to the wavelength, \$30 k.c., to the wavelength, \$30 k.c., currently occupied by WHDH. Shepard also seeks a boost in power for WNAC. It's now operating at 1,000 watts and he is asking that it be increased to 5,00° watts.

Columbia resorted to the deal with WHDH as one way of solving its Boston situation in the event it fails to get together with Shepard falls to get together with Shepard when the current contract between the latter and the national web expires two years hence. Shepard's counter came in the form of an amendment to a previous application in which he asked the compission metals for an increase of mission merely for an increase of power for WNAC.

WOL Shouting Louder

WOL Shouting Louder
Seattle, Dec. 3.
Into operation last week went
KOL's new antenna and transmitter
on Harbor Island, near here. Old
rig was on roof of downtown department store. New setup (latest
equipment, etc.) can give KOL as
5,000-watt maximum, though the
station will hold to 2,500 watts daytime and 1,000 watts after sundown time and 1,000 watts after sundown for the time being.

Dedication ceremonies, culminat-ing in a nation-wide hookup pianned for later date.

Oompa Dance Parade
WBN.X. Bronx, going in for a
dance parade, too, but with a strictly foreign tang. Rudy Hernandez
and his Tropical orch is the latest
to join the series. Boleros played
mostly.

mostly.

This parade on from 10:36 to 1 a.m. with a short interlude off on Sundays for a dramatic sketch, Tangoes, rumbas and cardas are the sole diet on this string, however.

RCA Demonstrates

Des Moines, Dec. 3.

Des Moines, Dec. 3.

Broadcasting engineers and service men from four states met here last week as guests of the RCA-Victor company for the purpose of viewing and watching demonstrations of 1935 equipment, Charles Herbst, Camden, N. J., technical engineer being in charge.

Demonstration covered both broadcasting and receiving equipment and was the first time that the new equipment was shown in the middle west.

Lewis Lacey has been made manager of SBC's San Antonio unit, KTSA, succeeding Ralph Nobles, who joined an advertising agency. Lacey has been with KSL, Sait Lake; KHQ, Spokane, and KYA, San Francisco.

Jimmie Dupree, transmitter engineer, has been transferred from KTSA to KTAT, Fort Worth.

WJAX, the City of Jacksonville (Fla.) station, celebrated its ninth birthday, and W?TF, Raleigh, N. C., transmitter, marked its seventh anniversary on the same day, last week. Both were saluted on the Cheerle program over NBC.

Charles Gussman, formerly with KMOX, St. Louis, and KSO, Des Moines, is now program director of WMT, Waterloa.

ALL-CATHOLIC WAVELENGT

NBC Again Delays on 'Uniform' Contract for Affiliates; WLW Issue

Distribution of NBC's new uniform contract for affiliated stations is reported to have been put off again. Believed the finishing touches were applied to the document last week, but it was decided to hold it for another going over. Several of the network's execs are said to have taken exception to some of the provisions. The contract concerns rate of compensation for outlets on time sold by the network.

sold by the network.

In submitting the contract for signature to its associated outlets NBC will refer to it as a 'uniform' agreement, meaning that the same terms will apply to all alided stations. Big question is whether WLW. Clincinnati, will become a party to this document or whether it will insist on the arrangement now prevailing which brings the Cincy outlet the full local rate on network programs.

grams.
Incorporated in the new contract is the new rate structure for each station, based on the field strength survey NEC took last year, mail count, popularity and competition. It is proposed to submit to stations, along with the new contract, the above info as affecting the particular affiliated outlet.

mr attilisted outlet.

Doubtful, however, whether NBC will publish these field survey maps. Web probably will take no chance on embarrassing any of its allies by making this coverage info available to competitive stations in the same community.

KATE SMITH **SHOW SIGNS** AT \$5,000

Hudson Terrapiane signs Kate Smith at \$5,000 per week for CBS series, starting on Ciristmas Eve. Programs: to come on Monday nights at \$30 for half-hour ses-sions. Seventy-five stations in the

mook-up.

Jack Miller and 30-plece orch supplements the robust songstress, also the Three Ambassadors. Latter threesome has been on the Smith matinee hour now for some time. Lesides the Monday broadcast, a group of Friday night auditions are to be conducted in CBS key spot-close to the New York area. Two winners to be picked who will then appear on the Smith hour within the next two weeks. Salary and expenses to be put up by the Hudson people for these newomers. The out-of-town programs are to be worked in as a part of some current civic activity in the vertice. people for these newcomers. The out-of-town programs are to be worked in as a part of some cur-rent civic activity in the various spots. Singer to look for conedy talent as well as crooners, First town to get this personal visit will be Washington, D. C., two weeks after the series starts. Time to Dream' to be themer.

LINIT'S SPITALNY

OPPOSITE VALLE

Linit has elected to go competition to the Fleischmann Yeast affair with Rudy Vallec, Thursday, 8 to 8.30 pm. EST stretch on CLI. Jan. EST stretch on CLI. Jan. developed last week after the shifting of the Easy sitate the shifting of the Easy sitate the shifting of the Easy to to show much it would cost to shortwave the first commercially backed musical program to vie with the Fleischmann show for listener attention on either Columbia or NBC.

It looks as though the set owners dean would have to be handled through the A.T.&T.

Conquest claims that from A.T.&T. came the info that the States for WKAQ. San Juan, sees had Salva and and choice the proper should be bought at \$5 a minute, but the printing NBC as pointed out by a possible to shave this figure. When advised that the advertiser with the shifting of the Easy situate the shif

Joe Hoffman Goes West

Joe Hoffman left New York Saturday (1) to join his brother, Jerry Hoffman, Hollywood chatter

writer, on the coast.

Hoffman has severed all his radio connections in the east to take a whirl on the film end.

104 Sponsored Periods Wklv. In Baltimore

There are at present 104 commer-cial periods weekly on the four Balto stations, and that figure represents a rise of 20% over corresponding date a year ago.

date a year ago.

WCBM leads the pack, having 41 periods, all of which are quarter-hour shots. This statlon, local outlet for the ABS, also has the largest string of programs that are aired three or more times weekly. Statlon, with lowest card rates in town, has always had more accounts than the other stations, spot announcements included. WCBM does not total up shopping-service programs which contain all sorts of participatory plugs woven into periods; station hasn't such a program, but reacordings.

ccordings.
WFBR has currently 40 commer-WFBR has currently 40 commer-cial periods a week, two of which are half-hour programs and rest 15-min, shots... Eight are recordings for local clients. Station has leapt far ahead of figures for last year as far as programs are concerned, and slightly shades standing for

spots.
WBAL, which about this time last year stepped out and tried to make some dough after having been more or less a 'quality' station that sought class listeners, jumps about 100%, having at present 17 commercial periods weekly, pair of which are 30-min. shows. Number of spots are rhout commensurate with last year. Station shares the

PAULIST ORDER,

Rearrangement to Strengthen New Orleans and New York Stations Owned by Catholic Organizations

SHIFT WCCO, WNYC

With the Washington gears praetically set for WWL, New Orleans, to go to 80,000 matte and full time, both NBC and Columbia are engaged in snaring the Loyola University's station as an affiliate. By a single stroke the Federal Communications Commission is figured to have solved the problems ereated by Catholic parishioners in two sections of the country. Way is not only smoothed to make a full-time 10,000 was the Columbia of the country. Way is not only smoothed to make a full-time 10,000 was the Columbia of the country. Way is not only smoothed to make a full-time loyof was the calcustive use of Loyola U and WLWL, New York, another Catholic mouthpleee, owned and operated by the Paulist Fathers. The band involved will be know—as the Catholic wavelength.

Grouping of wWL and WLWL on 310 will require several station soutlet, will have to be moved to 850 k.c., now occupied by WWL, and an ew channel have to be found for WNYC, which the City of New York operates on the eastern end of the 810 channel.

WWL is currently spotted on 1,100 k.c., sharing time with the CBS-operated WPC, Atlantic City. Refusal of Columbia to allow the Paulist Fathers a better portion of the day's time played an important part in the agitation that led to the recent hearing by the FCC of education's demand for 25% of alibroadcasting facilities. WLWL, present operating schedules calls for two hours daily, an extra hour Friday and two and a half hours extra Sunday.

WNYC Objects

New York City administration is expected to put in a strenuous protest against the loss of its present wavelength position. The municipality is figured to insist that if it must be shifted the substitute band should be an good as the one it now occupies. Columbia is understood to be amenable to the exchange of wavelengths with WWL. The 850 band, aver engineers, would provide an improvement in frequency for WCCO.

WCCO.

Postmaster General James M.
Farley is understood to have lent
his support to the proposed
maneuver.

Elbert Haling steps from the Southwest group, with headquarters at Fort Worth, Into the press-agentship at WFAA, Dalias.

Two Networks at Odds on Discounts; WWL SHARE 810 NBC Favors \$ Volume, Not Number Of Performances, as Basis for Rates

CBS' Melon

Directors of the Columbia Broadcasting System are meeting today (Tuesday) to consider the matter of a cash dividend for the final quarter of 1934. Today's get-together is a continuance of the previous Tuesday's (27) session at which the board declared a 50% stock dividend. Indications are that the web's directors will make the quarterly payoff a liberal one in order to keep the surplus down. Stock so far this year has earned \$2.97 a share. It was \$1.44 for the first quarter, \$1.33 for the second and 20c. for the third.

The stock dividend becomes payable on Dec. 27, and to the stockholders of record as of Dec. 13.

MPPA VETOES DON D. DAVIS REQUEST

Request by Don Davis, head of dispensation in license fee so that his station can enter the transcription making business has been turned down by the Music Publishers' Protective Association. Davis was told in a letter addressed to him last week that it was against the MIPA's policy to make available to one user a rate that couldn't be granted to others in the recording trade.

In his application for a special fee Davis detailed that he wanted to turn out programs for sponsorship on stations in the middle west and for sale to stations outside this area as sustaining features or for resale to local advertisers. Davis wrote that some of the recordings he proposed making would contain as his station can enter the transcrip-

that some of the recordings he proposed making would contain as many as 15 chorus or segues and that at the usual fee of 25c a number the music cost alone would make it impossible for him to compete in the transcription market.

Since the MPPA license contract allows for a maximum recording of 3½ minutes per number, Davis wanted to know whether a special fee couldn't be charged when only a few bars are used.

Chances of Columbia and NBC getting together on a common revision of their time discount policies look slim. Both networks are working on new rate cards, which they expect to have ready for release to advertisers soon after the first of the year, and the idea in either case is to incorporate a revamped discount scale in the new

vamped discount scale in the new rate card.

NEC favors doing away entirely with the present system of discount allowances, which is predicated on the number of repeat broadcasts. With NBC the discount for from 25 to 49 broadcasts is 5%, 50 to 93 times, 15%, 100 to 293 times, 20%, and for 300 broadcasts and over 25%, Columbia's discount sctup is practically the same. Under the new method that NBC is considering the number of broadcasts would play no part in determining the discounts. NBC wants to make it a discount on dollar volume instead, with the discount precentage applied to each successive \$100,000 turned into the network by the advertiser.

ertiser.

Columbia is opposed to the dollar volume twist. With day time selling at half the night time rate, CBS feels that the big day time customer will be at a disadvantage when it comes to passing out the discounts. CBS is set on doing all it can to encourage day time buyers and believes that any new discount system must give the day time user the same breaks as the hight time customer.

To stimulate all-the-year-around trade from advertisers CBS is of the opinion that the network should so revise the scale of discounts as to rake the maximum rebate 15%, regardless of the number of broadcasts, for the regular broadcast soason, and to allow an added 10% for those continuing on the air through the summer.

PROTEST DATE ON CODE FIX IS DEC. 17

Washington, Dec. 3. on protests against

mendments to radio broadcasting code has been moved back to Dec. 17. Previous time limit was Dec. 8. Action taken to afford sufficient time to mall notices to West Coast

time to mail notices to West Coast and receive objections from outly-ing industry members.

Iroposed changes would ban dis-counts for either run-of-sch dufe contracts or for deals involving radio in combination with other media and would require industry members to contribute to Code Au-thority budget in order to derive benefits of the compact.

DRIPPS IN MULLEN'S FARM JOB AT NBC

Chleago, Dec. 3.

William Dripps, milwest agricultural newspaperman, joins NBC here to replace Frank Mullen in charge of NEC agricultural activities and particularly to oversee the daily Fark and Home Hour.

Dripps was formerly with the Wallace Farmer out in Jowa, Mullen goes east this week was me his ECA public relations point.

CONQUEST ALLIANCE DOESN'T SEE WHY IT MUST GO THRU NBC; MAY GO TO COMM.

Dr. W. H. Voeller, v.p. of the Conquest Alliance Co., sails for Europe in three weeks to make a swing of the firm's business affiliations on the other side and also make a survey of the latest development in European commercial broadcasting. In addition to Paris and Luxembourg he plans to visit Rome and Milan

w Milan.

Vociler's interest in Italy derives from the probability that the Must-solini government will in the near future lift the ban against advertising foreign made products over the air. The few Italian stations currently permitted to take commercial programs restrict such spensorship to locally manufactured goods.

OMMERCIALS

WEEK OF DEC. 4-10

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WABC

6:30-Su-WABC
Smilling McConneil
'Henri, H. & McD
A & P
9-M-WEAF
Harry Horlick
Prank Parker
'Paris & Peart AMERICAN RADIATOR

Queena Mario Segund Nilssen Blaker

AMERICAN ROLLING MILLS 6:36-Su-WEAF Frank Simon Ore Bannett Chapple *B. B. D. & O. ARMOUR 9:30-F-WJZ

Phil Baker Martha Mears Harry McNaughto Leon Belsaco Ore *Lord & Thomas ATWATER-KENT 8:30-M-WABC

Pasternack Ore
B. B. D. & O.
B. T. RABBITT
I 139-Su-WEAF

Mary Small Wm. Wirges *Peck BEECHNUT 7:30-M-W-F-WJZ 7:30-M-W-F-W-Z
Red Davis'
Burgess Mersdith
Jack Rosieigh
Marion Darney
Elizabeth Ragge
Johnny Kane
Zunice Howard
Joan Southern
"McCann-E

•McCann-E
BISODOL
8:30-W-WABO
Everet & Marshall
Elizabeth Lennox
Ohman & Arden
victor Arden's Ord
•Blackett

BLUE COAL 6:30-M-W-WABC

Paul Huber
Santos Ortego
Jury Macy
Wilmer Walter
Paul Stewart
Bradley Barker
Rita Vale
Betty Garde
Alice Reinhardt
Milton Herman
Walter Soderling
*Ruthrauff-R Sa-WABC

'The Gumps'
Wilmer Walter
Agaes Moorehead
Lester Jay
George Graham
Edith Spencer

EE. W. Hellwig
CREAM O' WHEAT
9-Su-WABC

CUTEX (Odorono) 9-F-WJZ

I.ean Kay

*J. Walt. Thomp.

B. D. DAVIS

(Ooromait)

-WitawN-TawW-Ta
Buck Rogers'
Curtis Arnail
Adeie Ronson
William Shelley
Elaine Melhoir
Joseph Granby
Fred Uteli
Walter Tetiey
Louis Hector
Paul Stewart

*EMERSON
(Bronn, Keltzer)

(Bromo Seltzer) 8:30-F-WJZ

Ketz
FIRESTONE
9:36-M-WEAF
H. Firestone, Jr., Gladys Swarthout
Vocal Ensemble
Wm. Daly Orch.
*Sweeny-Jamee
FITCH
7:45-Su-WEAF
Wendell Hall
*K. W. Ramsey Irving Kaufmau *Blackett.S-H BREITENBACH (Pepto-Mangau) 2-Su-WJZ

9-Th-WEAF

8:30-W-WJZ (Log Cabin Syrup Lanny Ross Harry Salter Orc *Benton & B

Daily Ex.

(Bromo Quinine) 1:45-Dally Ex. Sa WABC

n Elsner enneth Daignea il Mitchell

Bell Mitchell
6-Su-WARC
(Feen-A-Mint)
(Gerge Cershwis
Louis Kataman
Dick Robertson
Rhoda Arnold
Lucille Petersou
Harry Von Zell
Wm. Esty
HKCKER H-0
6-15-Daily Ex. Se
Su-WABC
H. Box-O. Bangers'

FERWIN-Wasey
EDNA WALLACE
HOPPER
2:15 Daily Ex SaSu-WABC

Arthur Bagley

*Direct
DR. MILES LAB'S
(Alka-Sutter)
9:39-Sa-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Mapie City 4
7:45-M-W-F- WEAF 'Uncle Ezra,' Rad Station EZRA Pat Barrett Cliff Soubier Carleton Guy Nora Cunneces •Wade

MOLLE
10-F-WJZ
7:30-M-Th-WEAF
Al Bernard
Paul Dumont
Theo. Carle
Milt Rettenberg Ore
*Stack-Goble

BENJ. MOORE 11:30 a. m.-W-WABC Betty Moore Lew White Direct

JOHN C. MORRELL MORRELL 2:15-Su-WJZ (Dog Food) 'Dog Chats' 'Honri, H. & MoD. MUELLER C.

MUELLER C.
10:15 a. m. Daily
Ex. Sa-Sa-WABC
Bill & Gluger
Virginia Baker
Lyn Murray
+Hellwig
NATIONAL
BISCUIT CO.
10:30-Sa-WEAF
Kel Murray
- Sale Comman
Only Coodman

5:45-Tu-Th-F-S-WABC

NORTHWESTERN
XEAST

JAN GAPE

-M. WJZ

Jan Garbe

-Hays McFarland

FACIFIC BORAX

-Dath Vally Days'

Tim Fraviey

Joseph Pall

Joseph Pall

Joseph Pall

Joseph Boll

FACKARD

FACKARD

FACKARD

FACKARD

FACKARD

Toseph Boll

Toseph Boll

Toseph Boll

Toseph Boll

Toseph Boll

Joseph Boll

Jo

PHILIP MORRIS

8-Tu-WEAF
Leo Reisman's Ore
Phil Duey
*Blow

Phil Duey
FilLSBURY
10:30-Daily-WJZ
10:30-Daily-WJZ
Today's Children's
Fina Phillips
Fina Phillips
Fina Phillips
Fina Phillips
Fina Phillips
Fina Phillips
Fina Wicker
Lucy Cilimas
Fred Von Amaa
Fred

Guy Lombarde Pat Barnes *Lake-Spiro-C PINAUD

PINAUD

Actur Murray
Eatly Murray
Eatly Murray
Eatly Stevene
Blaker
Plaker
PREMIKE PABOT

**9-Ta-WEAP
Hen Bernia
**Matteson-F-J
P*CTR & G*MBLE
I130 Daily Rr. BaNa-WJZ

As hally Ex. Sa-

Na-WEAF (Crizco)
'Vic & Sade'
Art Van Harvey
Billy Idelsou
Bernadine Flyna
9:30-5a-WEAF (Ivory Boap)
The Gibson Fam
Conrad Thibasic

Jack & L Clemen Lols Bennett Don Voorhees Ore *Blackman

NEW YORK CITY
Peter J. O'Toole, Jr., and Associates, Inc., five 15-minute periods per week, starting Jan. 1 for 13 weeks, presenting The Homespun Philosopher over WNEW, New York. Placed direct.
Rance Sales Corp., twice weekly for an indefinite period over WNEW, New York. Placed direct.
Planter's Käble Oil, daily 15 minute program with Italian folk songs for 13 weeks. WOV, New York. Company has also been using a music program over WINS.
Red Mill Club, half-hour nightly for three months excepting Sundays, presenting dance music. WINX.
Roski Glothes, spot announcements on The Minute Company has also been using the program over WINS.
Lado Belli, half-hour daily excepting Sundays, presenting dance music, running 52 weeks. WBNX.
Harris Cohen de Son, Inc., spot announcements for period of six months. WHNX.
Social News Syndicute, Inc., half-hour programs from Tuesdays to WBNX.
Boile de Detzel, renewal for 52 weeks.
WBNX.
Genos Specialty Co., Inc., series of musical programs for 52 weeks.
WENX.
Tenna Specialty Co., Inc., series of musical programs for 52 weeks.
WENX.
WENX.
WENX. (Oxydol)
(Proct'r & Gamble)
3-Daily Except
So & Su-WEAF

9-Sa-WJZ Chas Previn Oc Olga Albani Charles Lyone Erwin-Wasey

BOQUEFORT ASSOCIATION

SILVER DUST

9-M-WJZ
Geue Arnold
Bill Childe
Mad McCloud
Joe Parsons
Cliff Soubler
Harry Kogea
*Federal

SMITH BROS.

Roche-Williams

SWIFT

SIETMAN ENDERS

SIETMAN ENDERS

WITH OF THE STREET

J. Walt Thompsor

12-Ses-WiZ

Sam Hearn

Johnny Bise Orch

Betty Jane

Geo. Beuchler

Alice Frost

L'eggy Flynn

'Stack-Goble

TEXAS CO.

STACK-Gobie
TEXAS CO.
TEXA

7:45-Su-WABC Mrs. F. D. Roosev'lt *B. B. D. & O.

Mrs. F. D. Robert
H. B. D. & C.
UNION CENTRAL
(haurance)
Roses & Drum
Helen Clair
Reed Brown, Jr.
Gus Smith
Wright Kre mer
Joe Curtin
Elward Jerom
Jorden H. Den
Elward Jerom
Morgan Farley
Forter Hall Pat
Cirtyn Mutch
J. Wait. Thompson
UNITED DRUG
4-Si-WEAF
Daytim Symphony
Street & Planey
U. S. TOHACCO
(Dill's Best)
One Night Stand
Pat Fadgett
Josef Honim
McC.-Erick.
VICE

7:15-M-W-F-WJZ Willard Robison Or Mildred Bailey *Cecil, W. C. S-Su-WAHC
Freddy Martin Orc
Zeb & Keke
Madge Marley
Elmer Feidkamp
Terry Shand
'Young & R,
WANDER CO,
(Ovalling)

WANDER CO.
(Ovaltine)
5:45-Daily-W3Z
'Little Orphan A'
Allan Baruck
Henrietta, Todro
Ed Sprague
Staniey Andrewe
Sthiriay Pell
'Blackett
CHAS, WARNER
(Sloan's Linament)

New Business

MEXICO CITY
Oxo Gom Tires, 18 broadcasts,
musical, with Ernesto Riestro's orchestra. Conquest Alliance, XEB.

SAN FRANCISCO-OAKLAND R. Guillermon & Co. Liquor, Gar-

SAN FRANCISCO—OAKLAND
R. Guillermos & Co. Liquor, Garinkle agency, KYA.
Jones-Thierbach. Coffee. Kelso
Korman Org, KYA.
Gardiner Survery, North west
Robot College, KYA.
Viological Strains of Coffee. Cecil,
Warwick & Cecil, KGO.
Littella, Italian Daily, Direct,
KYO.
KYO.
Warwick & Cecil, KGO.
Littella, Italian Daily,
Procter & Gamble Sacretics

Procter & Gamble, Soap, Direct, KROW.

CINCINNATI
Ohio River Refining Co. (Good
Luck gasoline), series of evening
spot announcements on weather forecasts. Town crier style employed.
Keelor & Stites agency. WCKY.

Conversity District Nores, '14 announcements between Dec. 7 and 23. KOMO

Gardner Nursery, four five-minute discs on KJR, between Nov. 17 and The Conversion of the Conversion

CHARLOTTE, N. C.
Haverty Fyrmiture Company, 13
15-minute programs. WSOC.
Philico Armchair Traveller, 20 15minute programs. WSOC.
W. T. Grant Company, announcements. WSOC.
Purcell's, 15 weeks, Golden Opportunity program. WSOC.
Hodge Effect Pool Stores, Golden
Program, The Weeks,
WSOC.
Checroine Bottling Company, 15

OMAHA, NEBRASKA

Waiter Soderling **Ruthrauf**.R **BORDER**.R BOSCH 5:30-Sa-WJZ gram' Capt. J. P. Barker *Direct A. S. BOYLE (Floor Wax) \$-Su-WABC

Anthony Frome Alwyn Bach *McCann-Erickson BRILLO

12:36-Su-WABC

Tito Guizar

Harp Ensemble

F. Preebrey

SAN MAIN

A ROYAL AND A MAIN A *F. Preebrey
BRISTOL-MYERS
5-W-WEAF
(Sal Hepatics)
(Fred Ipana)
Portland Hoffa
Jack Smart
Lionel Stander
Elieen Douglae
Irwin Delmore
Minerva Plous
James Melton
Lennie Haytou
*Benton-& Howles
CANFANA

Ted Pearson
Tom Waring
Stuart Churchili
Johnnie Davis
Poley McClintock
Rosemary Lane
Priscilla Lane
N. W. Ayer

Burns & Ailen
Bobby Dolan Ore
"Thompson
GENERAL FOOD!
11:15-Th-WEAF
Frances Lee Bartor
"Young & Rubican

(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
'Molasses 'n' Jan's
Gus Haenschen

'Betty & Bob'
Betty Churchill
Don Ameche
Betty Vinkler

(Chevrolet)
Donald Novis
Isham Jones Ore

Ossip Gabrilovitse Ruggiero Ricci *Campbeil-Ewald GROVE LAB.

WABC
Pat Kennedy
Art Kassel Ore
*Stack-Goble
GULF
9:30-Su-WABC

9:30-Sa-WABC
Stoopnagle-Budd
Helen Gleason
Frank Parker
Claim Holt
Willard Amison
James Davies
Geetl, W. & C.
HEALTH PROD.
S-M-WABC
(Aspergum)
Carson Robinson
John Mitchell
Pearl Pickens
Ann Elsner
Kenneth Daigneau

Ru-WABC

'Romance of Hele
Trent'
Virgina Clark
Loater Tremayne
Marle Nelson
Alice Hill
Sundra Love
Gene McMillen
Jack Poty
Hazel Dophelde
'Blackett

HOUSEHOLD FINANCE 7:36-Ta-WJZ Edgar A. Guest Jos Koestner's Ore Charles Sears Tom, Dick & Harry °C. D. Frey

HUMPHREY'S (Medicine) (Medicine)

10:30 a.m.-S-M-W.F-WEAF

Peter de Rose
May Singhi Breen
Bob Emery
JERGEN

9:30-Sa-WJZ Walter Winchell 'J, Walt. Thomp JOHNSON & SOI (Floor Wax)

(Floor Wax)
5:30-Su-WEAF
Tony Wons
Loretta Poynton
Hazel Dopheide
Emery Darcy
Ginna Vanno
Ronnie & Van
Anne Campbell
*Needham

KOLYNOS

KOLYNOS
7:I5-Daily Ex Sa-Su-WABC
Just Plain Bill'
Arthur Hughee
Ruth Russell
James Melghan
Curtis Arnall
Jos. Latham
"Blackett-S-H

JOS. LATANAMA SHIP CONTROL OF THE NEAR TO-TH-WEAF P Whiteman Ore Peggy Healy Jack Fulton Yvone Gall "J. Walt. Thomp.
LADY ENTHER 10-Se-M-WABC
9:30-Te-W-WEAF WANDE KINS

Wayne King Stack-Goble LEHN & FINE (Lycol) (Lyeol)

10-Su-WEAF

O. Martinelli
Lennen & M

LIBBY MeNEILL

5-M-W-F-WABC

Adventure Hour Albert Brown Patricla Duniap James Andellu Jesse Pugh Karl Way J. Walt, Thomps LIGGETT & MYERS

* MYERS
9-W-W-S-WABC
(Monday).
Rosa Ponselle
(Wednesday)
Nino Martini
(Saturday)
Grete Stueckgold
(Throughout)
A Kostelanets Ore
*Newell-Emmett

LOUIS PHILLIPPE

2 Daily Ex. Sa-Su-WABC

'Marle Little French
Princess'
Ruth Yorke
James Meighau
Aliyn Josiyu

'Blackett

*Blackety

*Blackety

*Blackety

*Si5-F-W3Z

Dick Leibert

Mary Courtlandt

Robt. Armbuster

\$i45-Sa-WABO

Mary Courtland

Robt Armbuster

Jim Stanley

Paul Parkes

Carl Mathleu

Walter Scanlon

*J. M. Mathes

1.UX 2:30-Su-WJZ Leslie Howard 'Berkeley Sq.' 'J. Walt. Thomps

LUXOR 3-Su-WEAF Sally of Talklee'
June Meredith
John Goldsworthy
John Stanford
Gilbert Douglas
Murray Forbes
*Lord & Thomas

J. W. MARROW (Off Shampoo) 1:45-W-WABC Mary Lee Cadets Mais 4 *Placed direct

Cadeta Mala 4
*Pinced direct
MACFADDEN
1:30-F-WARC
(True Story)
Court of Hum
Red Ions
Red Ions
Arnold Johnson's C
Elsie Jitts
Ned Weaver
Lillyn Joelyn
Paul Stewart
8:30-Th-WARC
(Liberty)
Edwin C, Hill
Edward Noile
Farnold Johnson Or
Arnold Johnson Or
Arnold Johnson Or
T, M. McInnerney
*Erwin-Wasey
MALTEX
1.8-g-WEAF
Dale Cannedle

2:45 Dally Ex. Se Su-WEAF

RAISTON
10:15-W-WJZ
Madame Sylvia
Mme. Milgrim
'Gardner

ROA RADIOTRO
9-Sa-WJZ
Joha B. Kenusdy
Frank Black Ore
*Lord & Thomas

REAL SILE

*Erwin-Wasey
RED STAR YEAST
11-Te-Th-S-WEAF
Edna Odeli
Phii Porterfield
Irma Glen
Earl Lawrence
B. J. REYNOLDS
(Camal Circate)

B. J. REYNOLDS
(Camel Cigarets)
10-Tu-WABC
9-Th-WABC
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Sorich
Ray Renwich
Ray Renwich
Pee Wee Hunt
Wm. Esty
ROUSEFORT

ASSOCIATION
1:30-M-Th-WABC
Bob Whits
Don Ameche
Ed Vito
*Merris, W. & M.
SHELL

6:30-Th-F-Sa-WABC Eddle Dooley *J. Wait Thomps

Alliance Scholl weeks, PRA3.

Joey Nash

Roche-W-C

SUN OIL

6:45-Daily Kxce
Sa-Su-WJZ

Lowell Thomae

Roche-Williams

SMITH BROGS

Rocady Lambert

Rocady Lambert

Billy Hillpot

FEOTIMENT T. & F

FEOTIMENT T. & F

FFARTON

G18-5a-WJZ

JOHY Coburn

118-5a-WJZ

FFART

LOG FPOGS

FAST

LOG FPOGS

FAST

FAST

COMPANY

FAST

FAST

COMPANY

FAST

COMPANY

FAST

COMPANY

FAST

COMPANY

FAST

COMPANY

COMPANY

COMPANY

STAND, DRANDS

COMPANY

COMPAN

Chase & Senbora)
Chase & Senbora)
Chase & Senbora)
Chase & Senbora)
Chase & Senbora
Chase & Senbora
Chase & Senbora
Chase & Senbora
Chase & Chase
Ch

Kate McComlabel Winiocke

William Stickles or

V.J. S. Getch Prop.

(Bayere Aspirin)

Frank Munn

Hasel Glenn

Out 10-5 - W. Frank Munn

Virginia Rea

Bert Hireh

Out Heemschen Ore

p-F-WEAF

WEAF

Skippy'
Skippy'
Franklin Adama, Jr
Francie Smith
Ray Appleby, Dir.
Blackett
STUDEBAKER
9:36-8a-WABG
8-M-WEAF
Richard Himber

Ciudad de Mexico (department store), 13 weeks, three 15-minute periods a week, lectures on palmis-try. Through Conquest Alliance Co. LR5 (Radio Excelsior).

WBNX.
Four Trees Inn, half-hour nightly program presenting music for three months, WBNX.

RIO DE JANEIRO General Electric Co., 52 weeks, half-hour weekly, mystery sketch Madame X. Through Conquest Alliance Co. PRA3: Scholl Manufacturing Co., 13 weeks, Through Conquest Alliance

BUENOS AIRES

9-W-WJZ Warden Lawee '20,000 yrs, Si Sing'

20,000 yrs, Sing (Sing Value)

John Chas, Thomas (Cedi, W. C. WASEY FROD CTS 9115-M-W-F-WARD FROD CTS 9115-M-W-F-WARD FR. Sa-Sa-WARD (Sing Mark)

College of Experience (Sirwin Wasey G. WASHINGTON (Coffee)

4-54-WJZ

(Coffee)
4-Su-WJZ
'Adventures of Sher lock Holmes'
Louis Hector
Leigh Lovel
Joseph Hell
*Cecil, W. C.
B. L. WATKINS

9-Su-WEAF Plerre Le Kreeun Raquel de Carlay Jerome Mann Men About Town Andy Sannella Or *Blackett

WELCH (Grape Juice) 8-F-WJZ Irene Fich *Kastor

*Kastor
WESTCLOX
4:45-Su-WEAF
'Big Ben Dream
Dramas'
Arthur Allen
Parker Pennelly
'B, B. D, & O,

Georgie, Miol O'Congologie, Michael Margere, Marge Margere, Marge Myrt, Marge Myrt, Margere, Margere,

*France Hooper
WYETH
2:30-S-WABC
(Hill's Nose Drops)
'Hammerstein's Musle Hall of the Air
Ted Hammerstein's
*W-Th-F-WABC
(Say Aces)
'Easy Aces'
Jane Ace
Coodman Ace
Coodman Ace

CHARLOTTE, N. C.

Reid's Better Food Stores, Golden Opportunity program, 15 weeks, WSOC.

Checrevine Bottling Company, 15 weeks, Golden Opportunity program, WSOC.

Checrevine Bottling Company, 15 weeks, Golden Opportunity program, 15 weeks, Golden Opportunity program, 16 weeks, Golden Opportunity, 16 weeks, Golden Opportunity, 16 weeks, Golden Opportunity, 16 weeks, Golden May por week) beginning Nov. 15, 1935, temperature reports, Placed by Loeb Adv. Agency, Atlanta, Ga. WBT.

Bollar Crystal Co., Reddick Tower, Omaha, Nobr., product: Dollar Crystals, 26 weeks (12 programs per week), daytime 9:00-9:16 a.m. and 155, 100 p.m., beginning Nov. 15, 1930, p.m., beginning Nov. 15, 1930, p.m., beginning Nov. 15, 1934, ending Jan. 12, 1935, Tuesdive announcement, Nov. 12, 1934, daytime. Placed direct. WHT.

Jas. P. Stowe Co., Charlotte, N. C., product: Stoco, series of 26 100-word any Thursday, Saturday on Musical Clock, Placed direct. WHT.

Jas. P. Stowe Co., Charlotte, N. C., product. Stoco, series of 26 100-word any. Thursday, Saturday on Musical Clock, Placed direct. WHT.

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Jas. P. Stowe Co., Charlotte, N. C.,

Ramuel's Rehool of Cosmetology, Annuel's Rehool of Cosmetology, Annuel Rehould of Rehould of Cosmetology, Annuel Rehould of Rehould of Rehould of Cosmetology, Annuel Rehould of Rehould

Shames Hody & Radiator Vo. Au-nouncement disily. Began Nov. 9 fer one month. WAAW. Jisele Gold Refinery. Amounce-ment ually except Sanday. Began Nov. 3 for one month. WAAW. Greenberg Optical Co. Announce-Continued on page 46)

Ann Seymour Don Amechs 10-F-WEAF

First Nighter'
June Meredith
Don Ameche
Carlton Brickert
Cliff Soubier
E Sagerquist Ore
*Aubrey Wallace CAMPBELL (Soun)

CANFBELL

280-F-WARC

Hollywood Hotel'

Jane Williams
Louella Parsons
Ted Flo-Rito Ore
Brendel

Carole Lombard

Carole Lombard

Carole Lombard

CARBORUNDUM

105-WARC

Francis Rowman

105-WARC

Francis Rowman

105-WARC

Francis Rowman

105-WARC

Rod Arkell

Ruth Everets

Harrison Knoz

Louis Kataman Ore

Xicsewetter

CARRATION MILE

CARNATION MILE Lullaby Lady M L Eastman *Brwin, Waser

CITIES SERVICE 8-F-WEAF

S-E-WEAS
S-E-WEAS
S-E-WEAS
S-E-WEAS
OURTEE
COLGATE-PALM
10-TR-WEAF
(Palmolive Soap)
Conn't'c't Yankee'
Gladys Swarthout
Nat Shilkret
S-13-M-WEAF
(ColgateToothpasto
Senton-Benton

10:30-W-WJZ
Harry Richmau
Jack Denny
John B. Kennedy
*Tracy-L-D
COBN PRODUCTS
12:15-Daily Ex. SaSu-WABC

Alexander Woollcott R. Armbruster Ore *J. W. Thompson

Phil Harris Leah Ray J. Walt. Thomp.

S:30-F-WJZ
Intimate Revue'
Al Goodman Ore
Jane Froman
Dwight Fleke
"J. M. Mathes
EX-LAX
9:30-M-WABC
Lud Cluskin
Block & Suly
Gertrude Nieseu
"Kets

FLETCHER'S CASTORIA 8-Sa-WABC

GEN. BAKING 5:30-Su-WABC Julia Sandersou Parker Fennelly Frank Crumit Arthur Allen 1B., B., D. & O GENERAL CIGA (White Owl) 9:39-W-WABC

"Senton & H
-Sa. W. JZ

Jack Benny
Mary Ldvingston
Don Bestor Ore
Frank Parker

10-W-WABO
(Grapenuts)
'Byrd Expedition'
Mark Warnow Ore
'Young & Rubicam
GENERAL MILLS
5:30-Daily E-

Jack Armstrong
All American Bo
4-Dully-WJZ

Betty Minkler
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
'Blackett
GEN. MOTORS
9:30-Tu-WABC

sham Jones Ore
10:30-Su-WEAF
(Pontiac)
ane Froman
fodern Choir
Frank Black Ore
8-Su-WJZ
(Inetliutional)

S:18-Daily Ex. Se. Se. WABC

Ti-Bor, O. Rangers' Bobby [Renor Net] O'Malley Bobby [Renor Net] O'Malley Grand Bobby [Renor Net] O'Malley Grand Bobby Bo

Dale Carnegle Leonard Joy Ore Sam C. Croot

MAYBELLINE 3:30-Su-WEAF Don Marle Alvares Harry Jackson *Cramer Kasselt MET, LIFE CO.

'Ma Psrkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chas. Eggleston
'Blacket!

Paul Keast Rollo Hudson's Or *B., B., D. & O. SINCLAIR

8:30-Tu-w.
Abe Lyman
Vivienne Segal
Oliver Smith
5:15-Daily Ex. SaSu-WABC

SEATTLE

Imperial Candy Co., three quarterhour programs for week over KOL;
started Nov. 18, to run indefinitely.
Tom Jones Parry agency.
Fahey-Brockman, series of 52
weekly 15-minute programs. MacWilkins & Grick's Theatres, daily
announcements on KOL, starting
Nov. 17.
University District Stores, '14 announcements between Dec. 7 and 23.
KOMO
Gardner Nursery, four five-misute

Ren. Applicate Rivi. Agency.
Richfield Oil Co., renewal on 'I'mmide Allen' series, 15-minute disciply accept Saturday and Sunday, and Sund

NBC SEEKS TALENT SLAS

Some Renewals Have Strings

Washington, Dec. 3.

Federal Communications Commission last week granted one application for authority to construct quota-exempt 100-want station and slated two of the mass of similar pleas for hearing.

Sole one-lung request granted was that of W. Wright Esch, Daytona Beach, Fia., who was authorized to build transmitter to operate on 1420 kc. unlimited time. Hearings called on petitions of Community Broadcasting Co., Toledo, O., 1200 k.c., and Lake Region Broadcasting Co., Lakeland, Fia., 1310 kc.

Two power-boost requests were set for hearings before examiners, They were filed by WTAR, Norfolk, Va., which wants to raise night strength from 500 to 1.000 watts, and WROL, Knoxville, Tenn., which asked to jump day strength from 100 to 250 watts. Applications granted included request of WNAC, Boston, for license covering increase in day power from 1 kw. to 2½ kw. Shepard station has pending request for change in frequency as well as additional power increase.

Oral argument was granted for Jan. 16 on petition of KTAR, Phoenix, Ariz, for increase in night power from 500 watts to 1 kw., but commish refused to alter plans for further hearing in scramble of Brooklyn, N. Y., stations. Denied petition of WBBR for 90-day continuance and turned down piea of WARD and WYFW for clarification or modification of order remanding snarl for further hearing.

Strings Attached

continuance and turned down pieg of WARD and WVFW for carring.

Strings Attached

Suspicion that a general going-over is threatened for numerous stations was strengthened when license renewals were granted more than a dozen stations with strings of some sort attached. Conditional renewals were given WLAC, Nashville; WBAX, Wilkes-Barre, Pa.; WKOK, Sunbury, Pa.; WNBO, Silver Haven, Pa.; WBRI, Red Fank, N. J.; WIP, Philadelphia; WJBW, New Orleans; WBBO, New Orleans; KVOS, Beilingham, Wash, and WOCL, Jamestown, N. Y. The WIP, Beilingham, Wash, and WOCL, Jamestown, N. Y. The WIP license was extended until March 1, 1935, subject to such action as may be taken on a pending renewal application while special authorization to increase power to 1 k.w. for experimental use was extended on same terms.

Applications filed during the week included more requests for 100-watters and power increases. Pleas were: WSAR, Fall River, Mass., increase from 106 watts to 250 watts day; WWL, New Orleans, increase from 100 watts to 250 watts day; WWL, New Orleans, increase from 10 kw, to 56 kw. and from specified hours to unlimited time; Palestine Broadcasting Association, Palestine, Tex., new station on 1420 kc., 100 watts; A. Garfield Tubbs, Pampa, Tex., new station on 1420 kc., 100 watts; A. Garfield Tubbs, Pampa, Tex., new station on 1970 to 1020 kc. when KYW moves to Philly; KWTO, Springfield, Mo, increase day power from 10 to 250 watts; Beninsula Dally Herald, Monterey, Calif., new station on 820 kc. 100 watts; KFXD, Napa, Ida., Increase day power from 100 to 250 watts; Peninsula Dally Herald, Monterey, Calif., new station on 820 kc. 100 watts; WKRC, Cincinnati, Increase power from 500 watts night, 2½ kw. day, to 1 kw. mids.

Milwaukee Journal Seeks Another Station as NBC Twin to WTMJ

Milwaukee Journal which has the NBC outlet there, WTMJ, has been contacting stations in Wisconsin, Missouri, Indiana, Michigan and Missouri, Indiana, Michigan and Iowa for the possible take-over of a suitable wavelength and wattage for removal to Milwaukee as the second NBC outlet. WTMJ now takes both NBC networks though usually favors the red web. There is only one other station in the town, WiSN, which is the Hearst transmitter and on the Columbia chain. Other reports on this particular Miwaukee, deal is that the Journal is attempting to corral as many publicity channels as possible in Wisconsin due to the present political situation.

Nash Holiday Splurge

Though it's paying for only two hours. Nash is free to take up two hours and 45 minutes in its Christmas and New Year's matinee broadcasts over CBS, In each hookup the motor car maker will have prac-

the motor car maker will have practically every station on the web, which now figures an even 100. In those spots where CBS has special franchise contracts the network will have to make up the difference in the rate, but it figures on squaring things all around from the commission derived from the sale of talent to the two-time sponsor.

Inside Stuff—Radio

Distributor for radio company in Los Angeles queried agencies and studio attaches for a new idea. The following week's mall was terrific and so was the waste paper basket snowatorm. Boss then decided to try out his own tireory, a surrise program at 6:30 a.m. for an hour swing. Agency boys checked the asylums to see if any of the inmates were lone.

Two weeks of cheer-up music, tips on short wave and other reception info brought startling results. Biz has upped more than 25%.

Two weeks of cheer-up music, tips on short wave and other reception info brought startling results. Bix has upped more than 25%.

Row between two networks and local coffee company over question of live talent versus transcriptions man, who pops in and out of KFWB's frequency 14 times a day to give an outgreeness. Spotter recently rounded out a year's swing and civic announcements. Spotter recently rounded out a year's swing and Frogram is considered one of the most effective on the Coast and is Program is considered one of the most effective on the Coast and is Sic I coal outlet, WRC.

As largest sponsored transcription program on a local outlet, the Wilchard of the Coast and is successor to the old Blue Monday Jamboree reque.

Nick Kenny, N. Y. Daily Mirror's radio columnist, denies having been doned because, according to the bawled by his me, for going to town on Kate Smith and a Philly nitery.

WAX AS SAVER

Network Wants Music Industry to Grant Cheap Flat Licensing Fee to Make Wholesale Economies on Program Production Possible

PATT'S IDEA

If ways are found of bringing the all around costs of the records down to the level where they are cheap enough, NBC will embark on a revolutionary policy as far as sustaining programs are concerned. Network figures to save over \$1,000,-000 a year in talent, production and line charges by supplying its own and affiliated stations with transcriptions for use when such stations are not part of a commercia These recordings obviate the necessity for broadcasting a special program to the outlets passed up by the advertisers.

Tied up with the effort of NBC to reduce its overhead on sustaining programs are the negotiations that web has recently been engaged in with the Music Publishers Protective Association. Purpose of these parleys is to get the music men to work out an arrangement with NBC whereby the web could pay a flat license fee on each master in lieu of the customary rate of 25c.

pay a nat license fee on each master in lieu of the customary rate of 25c. and 50c. per tune on each pressing. NBC expects to get between 63 and 70 of its stations to subscribe to its wax sustaining service. With the music cost shaved down to the minimum, the web figures that the discs can be turned out at a rate so nominal as to make the substitution idea irresistible to its allied outlets. NBC will not restrict the stations to using these transcriptions on a sustaining basis. If a local sponsor presents himself for the period in which the station's services are not required by the network the recording may be sold to him.

From the transcription manufacturing angle the network expects to operate at a loss, but this red margin will be insignificant when compared to what the web figures will be saved monthly in taient, staff and toll line costs for servicing the fill-in spots, particularly those that make up the supplementary links. NBC's present austaining service to stations are based on three different propositions, the highest calling for \$1,500 a month. In his report to the commercial section of the National Association of Broadcasters at a meeting in New York last June. John F. Patt, of WGAR, Cleveland, declared that the networks wanted an equitable return on the millions they were spending annually on sustaining programs. Patt said he favored a method that would have the stations proportionately assuming the full cost of the sustaining service along with the line charges so that the networks could drop much of this sustaining load and enable them, in turn, to pay to the affiliated stations a much greater share of the money the webs collected on commercial programs.

Washington, Dec. 3.

16 News Bulletins Daily in Buffalo

IN SISTAINERS Lounsberry Alternates Between WGR and WKBW-5 Min. of Flashes Every Hour

COLLEGE GETS PEEVISH AT **CRITICISM**

St. Paul, Dec. 3.

Bob de Haven, former champ University of Wisconsin wrestier who's now tossing adjectives around as WTCN (Minneapolis - St. Paul) sports announcer, made the mistake of telling the world days ahead what a terrific shellacking his alma mater would get from Minesota. Bob upon his arrival in Madison to make arrangements for a broad-casting booth, found everyone colder than Alaska.

than Alaska.

After much discussion, Prexy Glenn Frank-said a booth for de Haven was oke with him, but it was really up to Doc Spears. Bob called on the coach and further parleys ensued. Finally Spears relented and gave Bob a booth—the worst in the stadium. When the sports announcer finally found the thing, he discovered it had no door. A few minutes before WTCN was due on the air, Bob spotted a narrow trap door and found a ladder. Since de Haven is six feet three and weighs 229, there was much heave-ho and some loss of hide.

After the game Bob found the cold

After the game Bob found the cold shoulder from university officials, probably enhanced somewhat by the 34 to 0 trouncing Minnesota had handed out, had extended to his frat house, where a 'no rooms available' sign greeted him.

Edwin Morris landed with his father, Sam E. Morris, Warner Bros. gen. mgr., In England Friday (30) for a six weeks' stay. Arthur Schwartz heading up the Witmark and Remick offices during the younger Morris 'absence.

Lawrence Tibbett buys 72-acre farm in Wilton, Conn. Wili be near his vocal coach, Frank La Forge of Darlen.

enough people were listening to justify continuation. Several weeks ago when Wilkins shifted from Coiumbla to NBC and dropped livtalent for wax, agency said it was felt that local public preferred highquality recorded variety programs for morning consumption rather than type of entertainment previously presented.

Buffalo, Dec. 3.

News flashes every hour sixteen hours of the day is the radical step recently taken by the Lounsberry stations WGR and WKBW, Buffalo. Flashes are received by high speed printer direct from the New York offices of Transradio Press Service, edited and rushed to studio for broadcasting immediately on receipt.

ceipt.

Bob Bingham, former CBS announcer, and Howard Gallup, Syracuse University Journalism graduate, are responsible for editing the flashes and presenting them on the

flashes and presenting them on the air.

Operating two stations, Lounsberry shifts flashes from one station to the other to avoid conflict with established commercial programs on CBS or locally. At the conclusion of each five minute news period, call letters are given of the station on which the succeeding flash will be broadcast. Result is a sixten-hour confunity of specific programs of the succeeding flash will be broadcast. a sixteen-hour continuity of spot news, with frequent summaries for listeners who have missed the

11 P.M. SPOT FOR LOCAL CHI **SPONSOR**

Chicago, Dec. 3.

Inevitable trend towards the late evening hours for commercials is noticeable as sponsors creep closer and closer to that midnight point. Goling on at the latest local hour in the history of Chicago radio is the Monroe Fox company which is taking a weekly 11-11.15 p.m. period on WBBM, the local CBS transmitter. Figures as a test for both the sponsor and the station, neither one claiming to know how it will turn out. Program will carry the same talent as used on the early morning shot for same sponsor: Witner and Blue two plane team and Arthur Beddoes for the tonsilling.

New WLW Talent

New WLW Talent
Cincinnati, Dec. 3.
New talent on Crosley's WLW
staff includes James Goss and
Charles Godwin, announcers, and
M. J. Kingston, dramatic. Goss is
from Chicago, where he worked the
nets. Godwin, up from New Orleans, 'did duty there for WDSU
and in Oklahoma City for WKV.
Kingston formerly was with WGN
and NBC in the Windy City.

VARIETY'S 29th ANNIVERSARY

VARIETY'S 29th Anniversary Number will be published around the Christmas holidays

It will constitute a Year Book of broadcasting.

Permanent usefulness of this special edition makes it particularly attractive for announcements.

Regular advertising rates prevail.

Copy may be mailed direct to

154 West 46th Street New York City .

No Station Purchase for Hearst in Chi; **Both Dailies on WENR in NBC Tie-Up**

Chicago, Dec. 3.

Chicago, Dec. 3.

Deal was closed last week tying up the Hearst Herald-and-Examiner and the NBC blue outlet, WENI, in an exploitation affiliation. Actempt of Hearst to purchase this station outright went by the board with NBC deciding to held tisht to all of its local properties. Understood David Sarnoff vetoed sale.

WENR is now carrying daily items for both the morning Hearst IAEE and the Evening American. Three Examiner shows will be carried over from KYW with the removal of that Hearst outlet to Philly.

No Hearst Ownership

Both Emil Gough and Tom White

Both Emil Gough and Tom White of the Hearst interests were in town setting the final deal with NBC. It is known that the final disposition of the Chicago territory is not satisfactory to the Hearst bunch.





NO LESS an authority than the good ol' U. S. Department of Commerce says it's so. For, as per the figures in their final retail census for 1933, we find that in terms of net sales, Richmond's \$65,982,000.00 is more than the combined net sales of Virginia's next two best metropolitan areas! So there.



WRVA carries these big national commercials exclusively in Virginia; Kansas City Philhermonic; Eddie Cantor; The Album of Familier Music; Joe Penner; Clara, Lu and Em; Today's children; Gene and Glenn; Joe Cook's House Party; Betty and Bob; Lowell Thomas; Amos 'n Andy; Besuty Box Theatre; Mary Pickford and Company; Fred Allen's Town Hall; Harry Richman; Rudy Vallee; Show Boat; Paul Whiteman's Music Hall; Jessica Dragonette; Warden Lawes; Phil Baker; First Nighter; Fick and Pat; Little Orphan Annie; Floyd Gibbons; and the Pontiac Parade.



WE wanted to know "what's whet" about listeners—we wanted to know the saked truth, good or bad. With pads and pencils we sent 'em out in Virginia, and found that WRVA was a favorite even a hundred miles from Richmond, Right in the primary listening area of another Virginia station, Trinstance, 10% of those canvassed said they listened to WRVA most; 18% said next-to-most; and 23% said next to next-to-most; Represented by Danted

Represented by Paul H. Raymer Cos New York Chicago San Francisco



BANKER'S RADIO JOB Will Be Financial Pilot of K80, KWCR and WMT

Waterloo, Ia., Dec. 3.
With management of the three Register and Tribune radio stations unchanged, Rodney P. Lien, Waterloo banker, becomes treasurer and comptrolier of KSO, Des Moines, KWCR, Cedar Rapids, and WMT, Waterloo, Substantial growth in the three stations during the last few months necessitated centralizing the financial angle of the business.

James C. Hanrahan continues to James C. Hanrahan continues to mianage KSO: Sumner D. Quarton. KWCR, and Craig Lawrence, WMT. The change will allow station man-agers to devote their exclusive at-tention to promotion and business of the station, separate and divorced from the financial angle.

WBBM-WGN Agin; What One Has The Other Wants

Chicago, Dec. 3.

Columbi: WBBM outlet and WGN, the Chicago Tribune station, are at it again. WGN started a triweckly amateur show several weeks ago under the sponsorship of Philips gasoline company and with Quinn Ryan at the microphone. So now WBBM comes forward with its own amateur contest, offering 13 weeks at \$100 a week to the winning femme warbler.

Good Morning
With WBBM going into an amateur show in competition to WGN, the Tribune station is going into own angling by suddenly deciding to build up its morning pinongraph show. This follows the competition around town for the Marshall Field Musical Clock' morning show which is leaving KXW today for WBBM. This station got the account after a three-way battle between WBBM, WMAQ and WGN.

This being the case WGN is now devoting several announcements throughout the day calling attention to the phonograph show each morning, and particularly mentioning that the s'ow gives the time cach five minutes, which is also the basis of the Marshall Field program.

Webs' Survey Tactics **Burn Smaller Stations:** Counter-Move Starts

Peoria, Ill., Dec. 3,

A meeting which may bring forth
a brand new combine of small town
broadcasters was held Sunday (1)
at Rockford, Ill., at the call of Lloyd
Thomas, owner and manager of
station WROK, who hosted the
small station owners and operators
at the Faust hotel.
Edgar L. Bill. president of
WMBD. Peoria, gave one of the
principal talks, stressing need of
co-operation between small station
owners, because of peculiar probjems and in order to avoid being
overshadowed by the chains.
Inside is that some of the small
town radiocasters are burned at
networks play for listeners in their
field and at some of the tactics of
survey experts. They intend to woo
the listeners back to the home fold
by community service and bigger
and better local air shows.

Pat Kennedy Marries

WXYZ Scouts Talent

Detroit, Dec. 3.

Brace Beemer, manager of WXYZ, Detroit, left for Chicago today (3) on a scouting tour for new talent. Later in the month he will visit New York for the same purpose.

Search for new voices is prompted by the increased demands of the station, which supplies shows for three networks, Michigan, Mutual and Canadian Radio Commission.

APE NEW YORK **ANNOUNCING** STYLE

Baltimore, Dec. 3.

Though the stations here won't officially admit it, when they audition iads aspiring to become announcers they are seeking primarily feliows possessed of pipes closely approximating in texture, accent and delivery the voices of the big-time, delivery the voices of the big-time, well-known chain announcers. At the announcers added to staffs of stations during last half-year or so inave vocal deliveries reminiscent of the national name ether plug-palavers. Thing has reached such a stage, and is so obvious, public is talking of it.

Aiso, noticeable is the growing practice among the vet announcers of gradually aitering their deliveries and vocal tones till they become pale copies of accepted big-timers.

One angle is that there are two local announcers dupticating the same NBC chain spieler.

Stunt Broadcast Flops; Six Pickup Points but F.D.R. Moves Too Fast

Birmingham, Dec. 3. Steve Cisler, manager of WSGN went president chasing last wee and handled Roosevelt's tour of the

and handled Roosevelt's tour of the Muscle Shoals district by remote control, although 150 miles away. This may be close to a record for a small 250 watter. Roosevelt left the presidential train at Town Creek. A pickup was located there. By auto he went to the Joe Wheeler dam project, where two more pickups were established. Other mikes were placed along the route back to the train at Sheffield. All in all there were six pickups. Stunt did not run off very smoothly. First the president traveled too fast and the announcers who were bicycling between points couldn't make connections.

Two other stations were in the hookup, WMRA, Muscle Shoals, and WJBY, Gadsden.

7 ASK CODE EXEMPT STATUS IN FUTURE

Washington, Dec. 3.
Seven additional non-profit broadasters have applied to the NRA for exemption from the radio code.
Stations are WBBR, Brooklyn,
N.Y.; WEW, St. Louis, Mo; WSVS,
Buffalo, N. Y.; WFKU, Lawrence,
Kan; KFUO, St. Louis, Mo; LPPC,
Passadena, Calif., and KTW, Seattle,
Week.

Wash,
All are church or educational out-lets. Objections must reach Blue Eagle before Dec. 17.

Larry Allen Promoted

Larry Allen Promoted
Portland, Ore, Dec. 8.
Larry Allen, succeeds Paul Hetmeyer as manager of KGW and
KEX of Portland. For the last year
Allen has been assistant manager
of the two Oregonian stations.
Paul Heitmeyer was nine years
with KGW. Efficiency experts from
Los Angeles, recently were brought
in.

Roger Baker and "Doc" Gallap, WGR and WKBW, Buffalo, sports commentators, have been awarded sweaters and numerals, usually reserved for team members, by Bonaventure College.

Dept. Store Surrenders After Year and a Half Of Sales Resistance

Charlotte, N. C., Dec. 3. After working on Charlotte de partment stores for a year and s haif, the WBT commercial department has finally sold Ivey's, leading store in the state, a three week's contract for 15 minutes a day six days a week.

But most significant about the transaction is the fact that David Ovens, general manager of Ivey's, is president of the American Retail Dry Goods Merchants Association and a member of the retail dry goods code authority. Such a position of authority of the man who heads the store is expected to influence department stores generally to make greater use of radio—at hing they have not done extensively in the past. Ivey's spot on WBT will be written and presented by Martha Dulin, I will have a gift shopping theme. Store's newspaper advertising will be used to call attention to the radio program will close each day by calling attention to the store's ads in the newspapers. But most significant about the

WMBC Troupe in Meller On K C. Hotel Floor

Kansas City, Dec. 2.

'A Wife's Peril, or Saved' is set for a run in the Crystal room of the Hotel Robidoux, St. Joseph, Mo. Old time 'melier' is under the direc-tion of Bob Hardaway, veteran trouper, whose 'Opera House Play-ers' has been a feature on KMBC, this city

The players commute to Kansas City each Friday evening for their regular presentation of KMBC's 'Magazine of the Air.'

McMurtrie's Epaulets

Burt McMutrie is confirmed offi-cially as a vice president of the American Broadcasting System. He's the fourth ABS exec with that title.

CONGOIN WAX PROPOSAL IS OUT-C.A.

Washington, Dec. 3. Broadcast code authority iast week warned radio industry that terms of proposals involving wax program submitted by Congoin, Inc., Los Angeles, do not conform with code requirements,

with code requirements, Congoin proposition, according to Info sent codists by station exces who had been asked to enter the deal, involved sale of transcriptions to stations for exactly same price charged by transmitters for time, Charges would cancel out and company would get its blurbs aired gratis. James W. Baldwin warned that arrangement of this sort is a subjerfuse in violation of code pro-

that arrangement of this sort is a subterfuge in violation of code provisions requiring observance of posted rates.

Meanwhile, Baidwin notified all industry members that while recorded programs of Cosmopolitan and American magazines cannot be used as sustaining features without violating the code, these wax numbers can be aired under local sponsorship. Without backing down on his previous decision that pubs are trying to chisel free time, Baidwin ruled that 'presentation of these programs under any local sponsorprograms under any local sponsorprograms under any local sponsor-ship is entirely consistent with the code of fair competition for the radio broadcasting industry and also is agreeable with the pub-lisher.

Mystery Chef Off

Mystery Chef, presented twice weekly on a 15-minute shot over the NBC red loop by the Davis Baking Powder Company, goes off the air on Dec. 21. Program has been on the ether for five seasons.

Longman's has recently published a book by The Mystery Chef. Understood he may return under new sponsorship after January.

"WE'RE FROM MISSOURI

... where are you from?"

Yee, sir, when it comes to surveys, "We're from Missouri... we want to be Shown!"

Well, this is how ERNST & ERNST (the internationally recog-nized firm of Accountants and Auditors) answered our challenges

"For seven consecutive days, October 16 to October 22, 1924, between 7 a.m. and 11 p.m., our staff of investigators asked 20,408 Minnespolis and 5t. Paul families this simple question: WHAT STATION ARE YOU LISTENING TOF...obtaining the following results:

50.1% said KSTP 36.5% said Station B

6.0% said Station C 4.5% said Station D 2.9% other Stations

From 12 Noon to 5 p.m., STATION B shows an average of 32.8%
From 12 Noon to 5 p.m., KSTP shows an average of 50.1%, or about

60% GREATER

From 9 to 10 a.m., ratings show KSTP averages 58.1%—or about

58.1%—or about
2 Times Greater Than Station B
10 Times Greater Than Station C
15 Times Greater Than Station D"

YOU ARE ENTITLED TO BE "SHOWN"

...therefore, CERTIFIED COPIES OF THIS SURVEY are available for your inspection at each of our branch offices

And for CERTIFIED FACTS on which to base your expenditures in the Minneapolia-St. Paul Trade Area, just ask: FORD BILL-INGS, General Sales Manager, KSTP, Minneapolis, Minn...or our NATIONAL REPRESENTATIVES: Paul I. Raymer Co. in NEW YORK...and Greig, Blair & Spight, Inc., in CHIGAGO, DETROIT, SAN FRANCISCO

KST

MINNEAPOLIS - ST. PAUL

DOMINATES THE 9TH U. S. RETAIL MARKET



CONSENSUS OF OPINION





HE KING

"Five days, six days, or one day, Whiteman's still a bargain. 'King of Jazz' remains the kingpin of them all when it comes to assembling a show. With a shrewd eye to entertainment values, he packs click after click in his hour's presentation, and the whole thing is over before the audience is aware of it.

It starts in high gear, picks up momentum as it goes along and winds up 100%. Throughout it all, Whiteman injects his own personality only where it will do the most good, and result is 60 minutes of solid

This season Whiteman has four baby grands stretched across front of stage for swell effect, musically as well as otherwise. Band itself has seldom sounded better. For a finale Whiteman has a natural."

Harold W. Cohen PITTSBURGH POST GAZETTE

PITTSBURGH POST GAZETTE

"Not only is the no-longer-rotund Paul Whiteman The King of Jazz," he is also the kingpin of band leaders, an observation his current presentation brings home with force and conviction. It is not hard to understand why he has remained at the top for so many years; as a matter of fact, it is quite simple. Musician and showman, he has assembled a collection of useful talents and put them down on the stage with a shrewd eye to entertainment values.

One after another his individual performers shoot their particular darts with unerring aim—but it is the whole pattern rather than its component parts that stands out. The show is fast and brisk; if there is a dull moment, neither the naked eye or the naked ear can detect it, and Mr. Whiteman himself towers above it ali, as he has always done. Novelties are among the chief Whiteman stocks in trade, but one of the most attractive novelties he has ever come across is that finale. It is a curtain to the king's taste."

ANAGEMENT CORPORATION

215 CLARK BLDG. PITTSBURGH. PA.

Nov. 28, 1934

Sanford L. Cooper THE PITTSBURGH PRESS

THE PITTSBURGH PRESS
"There's no use quibbling about
it. Paul Whiteman has what it
takes, and pienty of it. Orchestra leaders go, but smiling, mustachioed Mr. Whiteman seems to
go on and on, perennial champion of the do-re-mi as grand,
mad America likes it.
"He brought his many math head."

mad America likes it.
"He brought his mammoth band
and his assemblage of dancers
and singers to exhibit their
wares at the Stanley yesterday,
and if there were any . . . present they were quickly luiled to
silence, if not to awe by the
smooth musical tricks dished
un."

VICTOR RECORDS

Mr. Paul Whiteman, Park Central Hotel, New York, N. Y.

Dear Paul:-

It's several days since you left Pittsburgh and the town is still talking about the show you gave us. The general comment re-mains - "There's still only one Paul Whiteman"

I'm sending this dope along to you not with the intention of swelling your head but as a payment in kind for your fine spirit of cooperation during your engagement here.

and if it means anything, I'd Tike to add my vote to that of the thundering herd - you've got a big, rich, racy and varied show which our patrons at up.

Kindest regards.

Sincerely,

BILL SCOTT, Mgr. Stanley Theatre-Pittsburgh

BS : DP

THE KRAFT MUSIC HALL

NBC NETWORK

Each Thursday 10 P. M. to 11 P. M. Eastern Time-WEAF and the Red Net Work

Sponsored by KRAFT-PHENIX CHEESE CORPORATION

WRITE-WIRE-PHONE FOR AVAILABLE DATES IN 1935

PERSONAL DIRECTION, JACK LAVIN, PARK CENTRAL HOTEL, NEW YORK CITY

Karl Krug PITTSBURGH SUN TELEGRAPH

Class, of course, is written all through the Whiteman offering, with "The King of Jazz' heading the greatest galaxy of individual entertainers he has yet put on in display in the provinces. The music is naturally in the Whiteman tradition, popular syncopa-tion de luxe, and that flash clos-ing is a fitting finale for a knockHARRY HANSEN Book Reviews 30 Mins. COMMERCIAL WEAF, New York

American Book Bindery gets indirect plug for its editions through this reviewer's air blurbs. All books discussed here have been

this reviewer's air blurbs. All books discussed here have been turned out by this house. No actual mention is made one way or the other, but the fiction and non-fiction selections all bear the company's stamp.

This comes as the main spread of Woman's Radio Review on Mondays with Claudino Medonald, NBC femme executive at the helm. Hansen, whose column appears in the World-Telegram, reviews two books each week, this time being 'City Editor' by Stanley Walker and 'The Passeant of Cubai by Hudson Strode, Passeant of Cubai by Hudson Strode, Dackward sinces and the company and the company of the company is a more for the program this past week.

Outside of Woollrott's spasmodic raves on a new-book, Hansen's comments can be taken as good authoritative yardstick in gauging the book-stalls. The fact that the bindery house is behind his part of the program does not limit the scope of books picked altogether, as the company is among the outstanding in the binding field today. Men listener can follow this one too, if a rate to the colors of the company is among the outstanding in the binding field today. Men listener can follow this one too, if a rate of the colors of the colors of the colors of the colors of the colors.

LEON

NIGHTLY, CASINO DE PAREE Direction, HERMAN BERNIE 1619 Broadway, New York

Tommy "Cecil" MACK

OLUMBIA'S REATIVE OMIC

WITH GEORGE GIVOT EVERY TURSDAY WABC, 10:30-11 P.M. COAST-TO-COAST

Management HERMAN BERNIE 1619 Brondway, New York

GRAC

HELD OVER CASINO DE PAREE

HERMAN BERNIE 1619 Broadway, New Yo

Jack and Loretta

9:30-10:30 P.M. Saturdays IVORY SOAP

Direction ... NBC Artist Bureau

and Ben Bocke Productions

GIERSDORF

day, Wednesday, Saturday, WABC-9-9130 P.M. Columbia Broadcasting System

JACOB TARSHISH 'The Lamplighter' 15 Mins. COMMERCIAL WOR, Newark

Scutimentality is Tarshish's stock

Sentimentality is Tarshish's stock in trade, He unloads a scow-full of slush several times a week over the Quality Group of stations (WOR, WLW, WUZ, WLYZ) on behalf of Wassey Troducts. His shovel work with the products of the products of the products of the product of the pro

is visible to the mount point.
Yet, for the record there can be no two opinions. Tarshish is monotonous and dull and the program, representing 15 minutes of unrelieved gab, violates every canon of radio showmanship. Land.

DR. TINKLE (M. E. Nicol) Kid Stories 15 Mins. Sustaining WCCO, St. Paul-Minneapolis

Without asking for it, this program pulls a bulging mail bag, something unique in radio nowadays when it takes tree samples — and usually something plenty worth white, at that—to pull the post-

when it takes free samples — and usually something pienty worth while, at that—to pull the post-marks.

Dr. Tinkle, whose real name is M. E. Nicol, spins yarns of his own contriving, telling them in chatty, confidential style. They're all supposed to be originals, tales he's invented for his own kids' amusement. Lots of animals populatives their natural snorts, grunts and snarls.

When alring over KFAB. Omaha, a while back, this program was a heavy fav with the juves in that sector. Now, with a few improvements gained through valuable experience, Dr. Tinkle has a first-rate stanza. No blood and thunder stuff, it's more like the yarns grandpa used to spin when he'd take you on his knec.

Airs every Saturday from 10:15-10:30 a.m.

MELODY MATINEE
With Ramona Gerhard, Wandering
Minstrel, Bob O' Links, Hoot Owls,
and Uncle Bob Belton
Musical melange

and Uncle Bob Belton
Musical melange
40 Mins.
Sustaining
WCCO, St. Paul-Minneapolis
For refreshing and varied entertainment this program's a standout.
Ramona Gerhard's a standout.
Ramona Gerhard's to the plano,
occ does be suff expertly on either
medium. Wandering Minstrel, in
strumming and song stuff, is adequate, while the Bob O' Links, voemalo trio with piano accompaniment, are outstanders for smoothness and unusual arrancements.
Uncle Bob, Belton, negro singer,
does high-class warbline smit between folk songs and spirituals.
When singing the latter, he tells the
story of their origin—and charbles
many which have never been and
the sevice of the strip of the strip of the strip of the
efficiency of presentation, each unit
effect of presentation, each unit

ndless.
High class throughout, and varied
a style of presentation, each unit
this melange can stand on its in style of presentation, each unit in this melange can be used to the style of the

UNIVERSITY DOINGS With John Young Chatter and Music 15 Mins.

Chatter and Music
15 Mins.
Sustaining
WCCO, St. Paul-Minnespolis
University of Minnesota's monthly
publication, Ski U-Mah not Weekly,
puts this work all and weekly,
puts this work all and gusto.
John Young of Ski-U-Mah hanless the gabbing, which consists
mainly of campus goings-on and
such incidents dally occurring in
the U's various halls of learning as
hold front interest to old grads
listening in. Outsiders enjoy it, too,
since with the Gopher's red hot
team this fall, considerable football
has colored recent alriass.
Program originates at W.D., the
U's own station, en unde's hiterpolated. Gos on from 2:30-2:45
p.m. every Thursday, Raschick.

KUZNETZOFF

WMCA-10 P. M. EVERY TUES.
"JOLLY RUSSIANS"
Russian Kretchma Nightly Bole Direction an Bernie, 1619 B'way, N. Y. C. COLGATE HOUSE PARTY Francis Langford, Conrad Thibault, Al Goodman, Peggy Allenby Songs, Band, Talk Songs, Band, Talk 30 Mins. COMMERCIAL WEAF, New York

It is obvious that Benton & Bowles, the agency which recently took the Colgate account over from Young & Rubicam, is trying hard to get this Monday evening session into a showmanly stride. From the into a showmanly stride. From the entertainment angle the second program (26) showed a decided inprovement over the first, Runoff was smoother, the effort to put over the house party idea less agonizing on the ear and the dealing out of the plug in better taste, both as to amount and decorum.

The waste of the better mike experts, the property became it had three of the better mike experts, Conrad Thibauit, Francis Lameford and Al Goodman, on its cast of entrainers and Alois Havrilla to do duty with the ad copy.

As a pleco of radio production, the inaugural program was anything the way to see the second of the control of the co

As a piece of radio production, the inaugural program was anything but expert. The warbling items were tossed in heder skeller, the chevus function and the intrusions of Peggy Aliendy as the hostess' couldn't have been more sapply framed. Like the initial Benton & Howless are the series of the Coigate jamboree, the second runoff was punctured with frequent and strident for restraint and a little regard for the average listener's (particularly male) reaction to shrill voices. With all the clatter of the second program it was a whisper as compared to the first. Latter brought together Fritzi Scheft and her niece, Jane, and the war of the second program it was a whisper as compared to the first. Latter brought together Fritzi Scheft and her niece, Jane, and the war of the second program it was a whisper as compared to the first. Latter brought together Fritzi Scheft and her niece, Jane, and the war of the second program it was a whisper as compared to the first. Latter brought together Fritzi Scheft and her niece, Jane, and the war of the second program it was a whisper as compared to the chance. Original Colgate House Party,

chance,
Original Colgate House Party,
which starred Joe Cook, was conducted along civilized lines. Apparently either the sponsor or the succeeding agency or both concluded
that the failure of the Cook show
to cilck in a big way was due to this
quietness, with the result that it
was decided to swing to the other
extreme.

extreme. Plug copy stresses the lovely smile theme and the product's 'double your money back guarantee.'
Latest reports had the program retaining Al Goodman as the regurencent and going in for a cuest artists' policy.

FARM FORUM AND FARM PAPER OF THE AIR Agricultural Sustaining 30 Mins. WGY, Schenectady

Forum, held on Friday evenings, and Paper of the Air, issued daily at noon, are WGY's oldest programs. Upon them the General Electric Company management lavishes the most time, as well as perhaps the Company management lavishes the most time, as well as perhaps the most money, of any regularly-presented studio broadcasts. Odd as it may seem for a station in a city epitomizing modern industrialism, the state of the state of

ham, a member of the G.F. nunlicity forces. He is program builder,
continuity writer, and microphonic
personality.

It is a light, breay touch to
the heavy load of factuality which
the heavy load of factuality which
guest speakers haul before the mike.
Markham possesses a clear, masculine voice, an earthy, folksy manmer, a saving sense of humor,
Working on these broadcasts for
nine years, he knows his audience
to the proverbial T.

Aside from Markham. Hob Cragin
regulars for the farm shots, all the
other talkers being of the guest
tariety. Cragin, who subs for
Markham on occasion, uses the same
technique. Mitchell, the answer
man on the Forum, is bursting with
information which he explodes in
the Floyd Gibbons' manner. The
guesters, male and female, drawn
from man field and female, drawn
from man field and the sale for the
formation of the following the
fines, but a goodly number of the
lines, but a goodly number of the
pare of the Air, for its name
speakers plough the fields of economics, politics, psychology, etc.
The alcri-minded farmer can learn
plenty from these broadcasts.

RADIO ROSE With Ellen Mantler, George Bowe, Harold Connelly Original Musical Comedy 30 Mins. Sustaining WICC, Bridgeport

director as sponsor of projected show.

Ellen Mantler's characterization of reception girl stood out. Judson La Haye, cast as the song writer; George Bowe, an announcer; and Dr. Harold Connelly, as the program outer, gave tidy performances, too. Girl, and the solid control of the s

JEANETTE CRAMER 20 Minutes, COMMERCIAL KGW, Portland, Ore.

COMMERCIAL
KGW, Portland, Ore.

Women hate to plan meals more
than they dislike cooking, says
Jeanette Cramer, Home Econ Editor
of the Morning Oregonian and daily
broadcaster over KGW for the past
live and a half years. So she plans
them for the listening house wifies,
and to her opinion, this has accounted for a large measure of the
success of the program. Size works
a close tie in with her daily column,
weekly demonstrations from a local
department store, ad libbing the
whole period, and her phone service—call up any time and they tell
make a Burdoil supress, and
Delight, or whether you put the
flour after or before you put in the
eggs.

nour atter or before you put in the eggs. A closer contact with audience than is possible on chain broadcasts of similar nature helps to keep an ever growing and continually faithful following. As an added attraction to her cooking school demonstration she had two comice put on a burlesque which brought loars from the audience, as they proceed to mess up the platform, dumping unopened cans of food into some concection and stood on their heads to mix an upsi ledown cake.

SUGAR CANE

SUGAR CANE
Songs
15 Mins.
COMMERCIAL
WOR, Newark
Another in the parade of youngsters that Grossman Shoes has for
younger that the parade of youngesters that Grossman Shoes has for
younger that the parade of youngesters that Grossman Shoes has for
younger that the parade of younger
younger that the younger
younger that younger

H. Stokes Lott, Jr., formerly with WOR, is-now in Miami, doing his Bible Camera program over WQAM weekly,

Nell Scott, Walt Sychie and Roy Parks selected by Freitag's agency for the O-Boy Bread program over WQAM, Miamil.

WMBG, Richmond, Va., is dolling up its studios now that FCC has okayed the step-up to 250 watts.

4-H CLUB

4-H CLUB
Half Hour
Sustaining
KWSC, Pullman, Wash.
Thousands of 4-H Club members
of the Pariet northwest turn their
dials cach Tuesday evening to
KWSC for the weekly broadcass,
Members of the various clubs atsending the Washington State-College organize and assemble the protending the Washington State-College organize and assemble the proserious commencements while the
mining of the dramatic skits and
directing of such productions go to
blick Green. Hob Comman and
Hugh Lingg furnish the music with
their Hawaitan Troubadours. Dan
Eagle, editor of the 4-H Record, aplanghes from the Evergreen State.
A great deal of interest in the
program is created by giving mention-to prominent members who
have excelled in their work.

ANN GORIN Pipe Organ 15 Mins. Sustaining WAZL, Hazleton, Pa.

WAZL. Hazleton, Pa.
This program, aired each morning at 11:30, very popular in this area. Ann Gorin is a fine organist, it may seem strange to hear Blue Frelude or some similar number belted out of a mighty organ, but, handled by an artist, even rhumbas and carlocas are within the range of successful and very effective accomplishment.

A classic or two is generally in-eluded, as well as an occasional old number.

EDDIE PEABODY

Week Dec. 7th EARLE THEATRE, PHILADELPHIA, PA.

Watch for Opening Date of a New Sensation for Cafes, Theatres, Radio, Balirooms Screen

EDDIE PEABODY
And His BAND
Dir., Orchestral Corp. of America
1619 Broadway, New York

fred allen's TOWN HALL ... TONIGHTP

HOUR OF SMILES

0

O

with
PORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN BROWN
MINERVA PIOUS
EILEEN BOUGLAS
Material by Fred Alien of
Harry Tugend
Managemus, water Batch

Y Tugend Walter Batchelor wednesdays
9-10 P.M., E.S.T.—WEAF

ABE

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., E (Phillips Dentai)

-Friday, 9 to 9:30 P.M., DST

KEN AND HIS BANJO HARVEY

Dorchester House, London Indefinitely DOUBLING TROCADERO CAFE (Dec. 3) RECORDING FOR HIS MASTER'S VOICE (BRITISH VICTOR) Direction Cafe Heary Herr

HEATHERTON

Broadcasting
Mondays and Wednesdays, 11 A.M.
Fels-Naptha, WJZ-NBC
Direction NBC Artists Bureau

LOOK AT HIM!) COLUMBIA NETWORK - MON. NIGHTS AT 9:30

10

ACKNOWLEDGEMENT

With gratifying reports of my appearance in "COLLEGE RHYTHM" coming in from various parts of the country, it makes me happy to express my appreciation to the executives and staff of Paramount Pictures Corporation and my fellow players for the many courtesies shown me and the helpful co-operation extended without which, I am certain, such an enthusiastic response would have been impossible.

Soe Penner

BERLIN GETS **EVEN, TAKES ROBBINS' 2**

In partial retaliation for Robbins Music Corp. having taken away the Meskill-Jack Stern and the Harold Adamson Burton Lane writing teams, Irving Berlin, Inc., has signed Dorothy Fields and Jimmy McHugh, and is sending this former Robbins songwriting team to the

Coast.

McHugh and Fields right now have the No. 1 song, Lost in a Fog, with the Robbins catalog.

Saul H. Bornstein, general manager for Berlin, Inc., consummated the deal by long-distance phone after scrapping with Robbins (also no the Coast right now) over the publication rights to several filmusteria.

filmusicals.

McHugh - Fields left yesterday
(Monday) for its Radio studio assignment, Felix Young's first musical production on the lot.

NEW VOTE CALLED FOR ASCAP APPEALS BOARD

Publisher members of the Amerfean Society of Composers, Authors
and Publishers will have to vote for
their appeals board all over again.
Election held several months ago
has been declared void on the
ground that the returns showed
enough ties to make it impossible
to select an equal number of standard and populær men for the six
places on the appeals board.
Writers are all set with their appeals coterie of nine members, and,

peals coterie of nine members, and, unless some technicality is found to unless some technicality is found to stay it, the appellate group will im-mediately start listening to class-ification complaints from those in the writer ranks. Function of the ap-peals board is to listen to demur-ers from the ratings handed down by the regular writers' classifica-tions committee, who are also mem-bers of the ASCAP board of direc-tors.

PMMI to Elect

Professional Music Men, Professional Music Men, Inc. meets a week from this Saturday (15) at a luncheon to elect permanent officers. Organization of publishers' contacteers now has a membership of 145 men and women and it is proposed to make the PMMI national by establishing branches in Chicago and Los Angeles. Rocco Vocco, gen, mgr. of the Crawford Music Co., will explain to the local con. ct men the purposes and benefits of the ne purposes and benefits of the ssociation while visiting Chicago

this week.

Those nominated at a meeting last Friday (30) were Mose Gumble, pres.; Johnny White, Irving Tanz and Leo Lewin, 1st v.p.; Rocco Vocco, 2d v.p.; Joe Santly, Georgie Joy and Leo Lewin, 2d v.p.; Benny Bloom, treas; Mickey Addy, recording sec., Harry Liebman, sec., and Johnny Green and Bernie Pollack, sergis.-at-arms.

Charlie-She's a Her

Cleveland, Dec. 3. Cleveland, Dec. 3.
Old adage that all the world loves any sort of animal gave impetus to Harry Hostord's stunt of doing personal appearances with the mythical pony he uses in series of juve 'Uncle Harry' sketches over WGAR.

Hosford former CBS master of Hostord, former CBS master of ceremonies, launched air ballyhoc for pony offering prizes for best name for it. Jackle Hughes from West Coast, who supposedly rides horse in act, also worked in a guess-its-weight contest. Dony bouch at last minute was

horse in act, also worked in a guess-its-weight contest.

Pony, bought at last minute, was introduced at a newspaper's charity football game's sponsored by Plain-Dealer. Hosford dressed as Santa Claus, while horse carried sign on saddle bag, reading. Tm Charile From WGAR! Radio cricks razzed him upon discovering Charile was, a she, not a he, but pony's whimnies over football mikes scored such a click with kids that Hosford's taking it with him on tour of theatres and PTA clubs.

Music Notes

Val Burton and Will Jason dish-ing up the tunes for the next Wheel-er and Woolsey pic, 'Murder Song.'

Helen Morgan cut four sides for Brunswick last week at studios of Recordings, Inc., in Hollywood.

Henry Busse leaves the Chez Paree, Chicage, the first of the year, for the Cocoanut Grove, Los An-

Dave Kent, formerly with the Portland, Ore., office of the Amer-ican Society of Composers, Authors and Publishers, is on Shapiro. Bernstein's New York professional

Joe Morris Music Co, has taken over the American publishing rights to Dancing with My Shadow' from Campbell-Connelly. It's in the Lon-don musical, Thank You So Much, and Harry Woods did the two-way

Shapiro-Bernstein has 'Sweethearts in Faradise' from the picture. Hei, Tilliti.' Same firm has also taken over the American rights to Ole Faithful,' an English cowbodity, from Irwin Dash, Londor publishes.

Henry Santrey in the Silver Slipper, Memphis, for an indefinite period.

Cark Kritner retained by Witcatalog on the Coast. Arthur Pian-dadosi moves over to the pop division.

Reviving Couvert

Attempt to bring back the cou-pert charge in a popular nitery will e made by Sherman Billingsley hen he premieres his new Stork ub on East 53d street, N. Y., in hout three weeks

when he premieres his new stork club on East 53d street, N. Y., in about three weeks. Whyfore of the planned \$1 cou-vert is Lita Grey Chaplin as the stellar attraction. George Owen and Arman Vallerie and Buddy Wagner's orchestra will be sub-

EDWARDS' SHOW CASE

Gus Edwards' Show Case is a new nite spot being planned for the basement cafe of the Hotel Edison's

basement cafe of the Hotel Edison's new West 48th street wing.

The hotel has taken over a 48th street back store to permit a through alleyway from the regular 47th street (New York) entrance to the Edison and is utilizing the added space for two new cafes and restau-rants, one of them the proposed Edwards room.

UNCLE JOE'S B. R.

Cedar Rapids, Ia., Dec. 3.

L. M. 'Uncle Joe' Garman and J.

V. Weaver, veteran showmen, plan
to spend \$17,000 remodeling old city
auditorium into a ballroom to be
known as Pla-Mor. Spot will be
equipped to accommodate large
revues.

Opening Dec. 20, Accommoda-tions for 1,000.

MANCELLO'S SHOWBOAT

The Paradise, night club aboard a converted schooner moored in the Hudson river at Troy, N. Y., has been acquired by John B. Mancello. It formerly was owned by Paradise Restaurant, Inc., with Mancello and Edward S. Berry as principal stockholders.

WWNC's New Members

WWNC's New Members
Asheville, N. C., Dec. 3.
Several changes in the personnel
at station WWNC. Bera McIntosh,
formerly of WEVD, New York, Is
now program director, John Frazee
and Lynn Gearhart of WSOC and
WYLLA, respectively, have been
added to the announcers' staff at
the station. Mark Gregory of New
York has also been added to the
announcerial staff. announcerial staff.

John Reagon, with the station for three years now, has charge of pub-licity, Don S. Elias is now executive

RUSSELL WITH HARMS

Bence Russell has signatured a long-term contract with Harms, Inc Terms of the deal stipulate that be Terms of the deal stipulate that he put the words to his own music. —
Russell, who is editor of the Songwriters' Protective Association's Builletin, formerly had a similar exclustive writer's contract with Leo Feist, Inc.

\$1-a-Wk. 'Union' Tap for Night **Club Choristers**

Collecting a weekly bounty from chorous girls working in night club floor shows by holding out promise of some vague protective benefits, is the latest effort to spring from dubious sources along Broadway. At the same time an attempt by another organization is being made to organize hat check girls into a union.

During the past week chorus

union.

During the past week chorus workers in niteries were approached by strange emissaries of the 'protective' organization which, it was presented, has been evolved for the beneft of the chorines. The delegates started visiting night clubs to contact the girls, telling them briefly of the 'protection' they need and indicating-this will be provided amply for \$1 a week.

One club was sought out which employs mostly Chorus Equity girls. They were told that their \$1 a week would not only bring them the 'protection' they should have, but that also the new organization would guarantee two weeks' salary if any girl member has rehearsed three days for a floor show and then been let out. Girls approached were also told that a clubhouse would be built for them.

It was claimed that the organiza-

also told that a clubhouse would be built for them.

It was claimed that the organization is getting a charter of some kind as a protective association, but other than that and the promises made, together with informing that the dues would be \$1 a week. Walking delegates of what was represented as a hat-check girl union have been sounding out the girls who take care of the coats, chappeux, mufflers and canes. They were told it would cost \$5 initiation and \$1 a week to Join up.

GENDARMES CLOSE 2

Detroit Strict-After Hours and Gambling Penalties

Detroit, Dec. 3.

Par Four and the Penthouse were closed last week. First for after-hour operation, the second for gambling on the premises. The Par Four had a little cocktail lounge with a private door which didn't appeal to the authorities, so they kayoed.

Penthouse reopening is expected

Penthouse reopening is expected shortly, although this spot has had lits share of bad luck, both during the management Bert Moss and under the present regime of Ted Lipschitz.

Chocolate Bar, a new black and tan, has opened in the location formerly occupied by the Michigan Democratic League, Present Chocolate Bar is run by Bill Walker, former owner of the Club Harlem. Maxie Silk, whose Club Maxine closed two weeks ago, is opening another swankler spot on the spot

another swankier spot on the spot of the Cafe Clements. Meanwhile, the Ciub Maxine under the new name of Ballyhoo will reopen as a

name of Ballynoo will reopen as a beer garden.

Oriole Terrace is going to have another try at catching the late money. Will open under the man-agement of Sam Fraser.

Jack Robbins Needs Rest

Hollywood, Dec. 3.

Jack Robbins and wife will spend Christmas on the Coast apart from their children, who are east in school. Necessitated by Robbins continued indisposition following a complicated tonsil operation. They went west via the Canal for recuperative purposes, but Robbins probably will have to linger in Paim Springs for another two menths or So.

Mrs. Robbins was all set to return to New York, but at the last min-ute cancelled in order to be with her husband.

Blossom Blossoms

Hollywood, Dec. 3. With liquor-selling in hotels b With liquor-selling in hotels be-coming legal on "attlication of the vote of the state election next week, Blossom Room of the Roosevelt blossoms afresh Dec. 20. Room will carry a bar. George liamilton's orchestra reopens the boulevard spot, which has been dark several months.

New Business

(Continued from page 38) ment daily except Sunday. Ren

ment daily except Sunday. Renewal one month on WAM. On KOIL new contract, or an except sunday one month of the contract of the

CEDAR RAPIDS, IA.

Remsen Corp., 52 five-minute transcriptions, running Monday, Tuesay, Wednesday and Thursday.

scriptions, running Monday, Tuesday, Wednesday and Thursday, KWCR.

Star Jeweiry Co., four 30-word spot announcements, on succeeding Fridays. KWCR.

Hall Manufacturing Co., 120-word apots, twice daily, for six days. KWCR.

Pete's Service, thirteen 100-word announcements, on Fridays. KWCR.

Kültas Co., 13 one-minute spots for three days. KWCR.

Armstron Clothing Co., 13 one-minute spots for five days. KWCR.

Sears Robuck Co., 12 one-minute spots for two days. KWCR.

WINSTON-SALEM, N. C.

WINSTON-SALEM, N. C.
Camel Pawn Shop, Daily announcement for one month. Placed
locally, WSJS,
Trucclove Cleaners. Daily anment for one month. Placed locally,
locally, WSJS,
Jewel Hat Shop. Daily announcement for one month. Placed colally,
WSJS,

WSJS.

Maylsir Dress Shop. Daily announcement for one month. Placed Locally. WSJS.

Aspirin Plus. Four five-minute programs each week for thirteen weeks. World Broadcasting System. WSJS.

PORTLAND, OREGON
Universal Sales Company, 10 100ord announcements. Frederich

Drama Booms at WFBL

Dramatic shows dominate no wifeld (NBC). Chapel on the programs of the program of th

WFBL (NBC).

'Chapel on the Hill', new Sunday night 15-minute sustaining program, features George W, Ballard and Harry Taylor, boy soprano. Story scripts, dramatized by the station's dramatic staff, develop from the chapel sexton's reminiscences during the weekly visits of his young grandson.

'Saturday Nighters', new Saturday night 30-minute sustaining the sexton's reminiscences.

ans young grandson. "Saturday Nighters', new Satur-day Night 30-minute sustaining program, has G. Wesley Smith, Katherine Phillips, Curt Merreil, Gertrude Alderman, Milton H Il and Dorothy James in series of separate dramatic skits.

Dorothy Halmes 7.

dramatic skits.

Dorothy Holmes Keliey, former
Syracuse stock actress, and John
Wright are also handling a dramatic intertude in the new Pudolphs commercial program, otherwise composed of transcriptions by Bert Hirsch's orchestra.

Frick Job to Lomax

Stanley Lomax, sports writer on the New York Journal, takes Ford Frick's daily air chores on WOR, New York, when latter becomes president of baseball's National League. Lomax will appear with Frick up to Dec. 15 when the shift takes place.

Mennen's and Dodge company di-vide the sponsorship of this daily sports dope. Lomax has subbed for Frick on various occasions in the

Buffalo, Dec. 3.

Herb Straub's Ensigns, broadteasting from WGR in Buffalo, is the
newest dance band addition to Che.
Half-hour program is scheduled for
Saturday afternoons beginning Dec.
S. Straub was me, at Shea's Buffalo for 42 weeks.

Schmaltz agency, KGW,
Wesisfield & Goldberg, jewelers,
announcement service, 13 times,
KGW.

Westsfeld & Goldberg, Jowelers, amouncement service, 13 times, KGW.

KGW. Grocery, three weekly amouncements, one month. KGW, New System Laundry, five-minute program, 13 times. KGW.

O. Korber, Jeweler, announcement service, 48 times. KGW.

Jimmy Jiman, clother, announcement service day. KGW.

Jimmy Jiman, clother, announcement transcription, 32 times. H. W. Custor agency. KGW.

Oregon Product Duys, 15-minute program, 13 times. Mac Wikins & Cole agency. KEX.

The Pit, restaurant, announcement service daily, two weeks. KNL, John Herns, sporting goods, 15-minute program, one month. KNL.

Potter 's restaurant, announcement service. KALE.

Potter's Dring Company, announcement service. KALE.

For a Printiure Company, announcement service. KALE.

For Pirmiture Company, announcement service. KALE.

For Pirmiture Company, announcement service. KALE.

For Pirmiture Company, announcement service. KALE.

Highland Tauern, announcement service. KALE.

Highland Tauern, announcement service. KALE.

LOS ANGELES

LOS ANGELES

Bond Electric Co., 15-minute program, three times a week Placed by General Broadcasting Corp. KPWII. La Vida Water, two spots daily for three montils. Placed by Tom Schultz Adv. Co. KFW three spots ally for three montils. Placed by Tom Schults Adv. Co. KFW three spots ally for Adv. Agency. KFWB.

Scabbard Finance Co., 'six spots' adily for six months. Placed by Henry Rhea Adv. Co. KFWB.

Rajph's Grocery, three spots daily, indefinite. Placed direct. KFWB.

Kress Fire & Ten, three spots daily for one month. Placed direct, KFWB.

for one month. Placed direct, KFWB. Golden State Dairies, 14 spots daily for one year, Placed direct. KFWB.

WINSTON-SALEM, N. C.

Brown-Rogers-Dixson Co., 15-min-utes daily through Dec. 24, reading letters from children to Santa Claus for fourth year. Placed locally. WSJS.

for fourth year. Placed locally. WSJS.

Dunn's Laundry, 15-minute program daily except Sunday for one month. Placed locally. WSJS.

Louis Sandwich Shop, daily spot announcement for one month. Placed locally. WSJS.

Placed locally. Description of the month. Placed locally. WSJS.

Silvers, increased tri-weekly time from 30 minutes to one hour during December. Placed locally. WSJS.

Co-operative Program, merchants of Thomasville, N. C., take 30-minute Sunday program during December. Placed locally. WSJS.

Barber Photo Supply Co, daily spot announcement for one month. Placed locally. WSJS.

announcement for one Placed locally. WSJS.

PORTLAND, ORE.

N. Solomon, jeweler, 13 five-minute programs, three times a week.

KEX.

KEX. Wilson's Auction House, one 100-word announcement, daily. KEX. Triangle Garage Service, 13 five-minute programs, three times a week. KEX.

KEX.

Jimmy Dunn, clothler, 25-word annoincement, nightly. KGW,
noincement, nightly. KGW,
word announcement, seven times a week,
announcement, seven times a week,
one year. KGW,
George Lotecnaon and Sons, broadcast of hockey games, weekly. KXL,
Portland Cleaning Works, 15-minule program, dramatic skit, daily.
KXL.

the program, dramatic skit, daily. KXI..

CHARLOTTE, N. C.

Alka, Scitzer, Dr. Miles Laboratorics, Miles Laboratorics, No. 19, 1935. Placed by Radio Sales, Inc., N. Y. C. WBT.

Charlotte Hudson Essex Co., Charlotte, N. C.; six one-hundred-word evening announcements, beginning Nov. 29, 1934. Placed direct. WBT.

Geophert Studios, Des Moines, I.a., 1935. Placed, Dr. Miles Laboratorics, Co., Monroe, M. C.; product, Grunow radios; 42, 1935. Placed direct. WHT.

Monroe Hardware Co., Monroe, M. C.; product, Grunow radios; 42, 1935. Placed direct. WHT.

Skinner Mp. Co., Omalia, Neb.; product, bran; 156 15-minute morning programs daily, beginning Jan, 7, 1935, ending July 6, 1935. Placed Mirect, WHT.

Skinner Mp. Co., Omalia, Neb.; product, bran; 156 15-minute morning programs daily, beginning Jan, 7, 1935, ending July 6, 1935. Placed Mirect, WHT.

Skinner Mp. Co., Osalia, Neb.; product, bran; 156 15-minute morning programs daily, beginning Jan, 7, 1935, ending July 6, 1935. Placed, Miles Miles

Straub Band on Web

Vaude in Accord With Proposed Code Changes; Dorothy Bryant Tells Why She's Switched Attitude

Although a few exceptions were taken, general satisfaction was ex-pressed in vaudeville circles last week over the nine amendments to the Vaudeville Code recommended by the Motion Picture Code Au-

by the Motion Picture Code Au-thority.
Unless unforeseen squawks arise between now and then, the vaude-ville question may be handled in comparative peace when the code is reopened for public hearing in Washington next month. In that event, the vaudeville changes, alter-ations and additions will go through es written.

ations and additions will go through as written.

It was expected that Chorus Equity would voice opposition to the two proposed changes affecting cherus people's working conditions, but, to the contrary, Dorathy Bryant, speaking for that organization, said the proposals apneared satisfactory. But Chorus Equity will object to the article creating a modulation. said the proposals appeared satisfactors. But Chorus Equity will object to the article creating a succial Yaudeville Committee of five members in its present form, and also does not care for the amendment making the euriest rehearsal call time 8 a. m. instead of 9. The Yaudeville Committee amendment must be clarified before it will be acceptable to Chorus Equity, said Miss Bryant. She is not in favor of the setup, which does not include a

Miss Bryant. She is not in favor of the setup; which does not include a chorus representative and appar-ently classes chorus people under a general performer heading, with one rep. She also thinks the powers to be granted the Vaudeville Commit-tee are not clearly given.

be granted the Vaudeville Committee are not clearly given.

Miss Bryant Explains

Regarding her change of heart in not opposing working condition changes for choruses this time, such as more leniency for producers during layoffs. Miss Bryant explained that Chorus Equity originally insisted on the allegedly 'unfair' provisions in the present code in order to possibly force the theares into adopting a uniform opening day. This would have encouraged consecutive playing time she said, and automatically solved the layoff salary problem.

But since the theatres have remained from acting on the opening day matter, and no relief is in sight from that quarter. Chorus Equity won't oppose a better deal for producers as recommended by the Code Authority.

American Federation of Actors, through Italph Whitehead, wantsmore time to study the amendments before committing itself.

John Hickey (Hickey & Anger), unit praducer, has called a meeting of all active producers for tonight (Tuesday) in the Palace building to go over the proposed code changes.

Gruesday) in the Palace building to go over the proposed code changes. Primary reason for the confab is to put up a united front at the reopening of the code for the place-ment of an active unit producer on

ACTORS PUT UP FIGHT. FOIL MIDNITE HOLDUP

St. John, N. B., Dec. 2.
Edward Hourgeois and Victor
Harrison, members of a tab show
touring the maritime provinces,
were returning to their lodging
house after a night performance in
the Capitol, Springhill, N. S., when
attacked by three thugs. The marauders demanded money which was
refused by the actors. A battle resulted, and while Harrison escaped
with a few bruisses on the face and with a few bruises on the face and hody, Bourgeois had three front teeth knocked out and a leg injured

teeth knocked out and a leg injured painfully.

The actors put up such stiff oppo-sition the thieves ran away without getting any money. Apparently, the holduppers had been lying in wait for the two actors, jumping out of an alley in an unfrequented spot in the town at 12:30 a.m., when every-body in Springhill is asleep.

Parnell, Foster in Chi Chicago, Dec. 3.

Chicago, Dec. 3.
Val Parnell and Harry Foster
were in town last week taking a
squint at likely vaude material for
English dates.
Were accompanied by Lou Wolfon, of the N. Y. William Morris

VAUDE LOOKING UP

Chi Agents Party for Bergen First

Chicago, Dec. 3.

Business must be getting back to
the good days of 1929, because the
vaude agents are beginning to hold vaude agents are beginning to noid the occasional get-together the way they used to, Vaude agents spread an informal

Vaude agents spread on the occasion of Dick Bergen's leaving the RKO book for the Balaban & Katz-Wm. Morris offices with the Great States

time.
It was the first banquet of any kind in more than three years in

Al Dow On Stand in N.Y. Benefit Case

Al Dow of the A. & B. Dow indie booking offices, was on the stand at the N. Y. License Department last week to answer charges of misrepresenting an original banquet at the Walderf-Asterla as a charity affair to name acts and not paying them off for entertaining. Matter came to Commissioner Moss' attention via an anonymous letter on the burnup of the Merchants and Salesmen's Club of Brooklyn.

men's Club of Brooklyn.

Banquet was held Oct. 28, Less than half of the name acts programmed showed up, and those who did claimed they were glad to ald such a worthy cause. They were Hal LeRoy, Mary McOrmack, Estelle Taylor, Baby Rose Marie and Arthur Tracy.

Under questioning by Moss, Dow dinitited that he was to receive \$1,600 for providing talent for the show, and that he disbursed \$800 for the acts and the rest on liquor and champagne for the talent. He denied telling the acts that it was a charity affair, or that any of them were unpaid.

denied telling the acts that it was a charity affair, or that any of them were unpaid.

Only one of the acts in the show, have Vine, put in an appearance at the hearing. He stated he received \$75 for the evening, but was not certain that the other acts received any payment.

Before Dow left the stand Commissioner Moss stated he would try to get affidavits from LeRoy, Estelle Taylor, Mary McCormack and the others, and, if he finds that the Dows misrepresented, he would revake their employment agency license. Up until yesterday (Monday) none of the names had answered Moss' letters.

When Dow mentioned that he spent \$806 for wines and liquor, Moss got hot under the collar. It is a racket, he said, and we're going to run it down. If you are not guilty, then nothing will happen to you. Let no agent interfere and collect money for charity and then deprive the artists of their money. You expended money for liquor? Spend the money on the show.'

SYNDICATE AGENCY TRY FADES AWAY

Romm, Bestry, Meyers & Scheuing agency dissolved last week when Ed Scheuing left to open his own office. With his departure, Harry Bestry's leave-taking a few months ago and Walter Meyers opening of an office on the Coast, it put an end to one of the nost ambilitous attempts at an agency syndication, original setup was a pooling plan with all partners sharing in the profits.

Trevious attempt at an agency syndicate, tried by Arthur Lyone, and Walter Batchelor about eight months ago, also blew quickly.

Bradley Here and Back
Buddy Bradley, who has a dance
studio in London, returns to the
British capital Dec. 15 taking his
brother, Arthur, along to assist
him.
Bradley was long with the late
Billy Pierc.'s atudio in New York,
going over to London to train the
London musical comedy people as
he did around Broadway, and remained abroad for a number of
years. He came back to New York
Nov, 29.

JESSEL AT HELM **OF \$5,000 UNIT** FOR LOEW

unit for Loew's, the idea now being under discussion between the circuit's booking office and the come dian. If it goes through, he will be the only name in the show.

the only name in the show.
Meanwhile, Jessel opens Friday
(7) at the Capitol, N. Y., for an
indefinite run along with Garbo's
Painted Vell, which is expected to
last at least two weeks on Broadway and may go four.
Along with Jessel in the Capitol
show will be Gomez and Winona,
the Honey Family, and Shirley Ross.
singer under contract to Metro.

F.&M.-Musicians' Jam In St. Louis Settled: Vaude Goes in Dec. 7

St. Louis, Dec. 3. St. Louis, Dec. 3.
Difficulties between Fanchon &
Marco and the musicians' union
have been straightened out. Stage
shows, first in St. Louis in a year,
come into the Ambassador Friday

come into the Ambassador Friday (7).
For the first few weeks, the shows will be made up of five or six acts sans chorus, or m. e., but both may be installed later.

be installed later.
F&M has engaged Al Arteago, who was with Benny Meroff for a couple of seasons and also with other orchestras, to lead the Ambassador pit band.

Saranac Lake By Happy Benway

Jack Nicoll, a five-year airer, who took the rib operation six months ago, left for Broadway to resume work.

Danny Murphy oxoned himself to a 'go-home' ok. Two years of the NVA san treatment did the trick.

Louis Rheingold has penciled two odes.

odes.

Answer to many inquiries: Good Answer to many inquiries: Good Samaraitan Club membership is the outcome of good deeds done for the sick. No one can join. The membership is a bestowed honor.

Oscar Lorraine voted into our Good Samaraitan Club.
Mrs. William (Mother) Morris reached another milestone. Committee consisting of Happy Bendittee onesisting of Happy Bendittee onesisting of Happy Bendittee onesisting of Happy Bendittee onesisting of happy singular strength of the singular streng

Rheingold.

This town is going to split it's 'all-health' attitude, and will go for an extensive ad campaign on sports.

J. L. Connors, of Albany, N. Y. admitted into our Good Samaritan Club, He's continuous donor of periodicals for our lounge room reading table.

Ruth Morris will Camp Intermission it for a spell. Gal has accumulated poundage and may go in for wrestling.

Gang here at the lodge went 100% Gang here at the lodge went 100%

Bradley Here and Back Baddy Bradley, who has a dance Vaude Actors in Hunger 'March' To City Hall Meet with a Stall by Mayor LaGuardia, 'See the CWA'

Alibi De Luxe

Lincoln, Dec. 3 Lincoln, Dec. 3.

A new booking office pain came to light here last week.

A call for a juggling act netted one with excellent equipment, freshly painted. The act, though standard, was turned

though standard, would down.
'It looks too new,' said the booker, 'they'll think it's just breaking in.'

Par Sets Up New Corp. for Vaude **Booking in South**

A new company has been set up by Paramount to book stage talent in the south and southeast. Incor-porated in Delaware Friday (30) at a nominal capitalization of \$1,000, it will be known as Southern At-tractions, Inc., and maintain head-quarters in Charlotte, N. C. Organization of the new company

quarters in Charlotte, N. C.
Organization of the new company sighifies a greater return to stage attractions in the south and along the Atlantic seaboard.
Southern Attractions will operate in the States of Alabama, Georgia, North and South Carolina, with H. F. Kincey and R. B. Wilby in direct charge of its activities. While officers have not yet been elected, either Kincey or Wilby will probably be president, the other vice president.

be president, the controlled the controlled 50% by Famous Theatres Corp., principal theatre subsidiary of Paramount, and 50% by subsids of Famous in the south.

VAUDE LOOKS GOOD IN MINNEAPOLIS

Minneapolis, Dec. 3. With three loop film houses now ising fiesh-and-blood, stage shows have made a comeback here Vaudeville in particular is off to a great start at the Orpheum and Palace,

Palace,
The 1,900-seat! Palace, which
shifted from a straight dime subsequent run grind film polley to
five vaudeville acts and first-run
pictures, played to approximately
14,000 people during the first Saturday and Sunday of the new polley.
Billy Mick, veteran vaudeville theatre manager, is at the helm of this
bouse

nouse.

Since inaugurating vaudeville four weeks ago, the Orpheum hasn't had a single losing week. The State also has been making money with its stage shows.

Vet Vaude Agents in Picture Talent Field

Beverly Hills, Dec. 3. Two veteran vaude agents from New York have entered the agency field here. They are Al Freeman for 20 years booking through Loews, and Phil Morris, who was around and Phil Morris, who was around the Keith and IRKO offices for al-most 25 years as agent and pro-ducer of acts. They have tied in with Irving Frankel, who is the third member of the firm.

Their plan is to bring players from legit and vaude in the east to the coast for picture tries.

PEGGY TAYLOR DOUBLING

Peggy Taylor and Kitchen Pirates go back into the Casino de Parce, N. Y., show Sunday (9). Will double from 'Calling All Stars,' musical which opens at the Hollywood, Dec. 12.

About 100 members, mostly male, of the American Federation of Aetors yesterday (Monday) formed a banner-bearing corps in front of the Palace theatre and staged a lunger March on Mayor LaGuardia of N. Y. They were protesting lack of sufficient free shows to care for the unemployed variety performer. The 'march' is only figurative, for the actors rode to the City Hall in two chartered trolley cars at a nickel a head, their posters framed in the windows for passers-by to

two chartered trolley cars at a nickel a head, their posters framed in the windows for passers-by to see such epitcaphs as 'Circus Performers Also Eat', 'Yaudeville Played Your Benefits', 'We Want Food for our Children,' 'Ulve Us a Chance to Earn a Living', 'We Never Said 'No' to Others' and 'We Don't Want Dole-We Want Work'. It was the first demonstration of its kind by performers and, because they were mistakenly allied with a Communistic group by City Hall attaches, there was a full battalion of police to meet them at the entrance to City Hall park. The Mayor's office had called the AFA and, in the belief that it was speaking to Ralph Whitehead, executive secretary, decreed that there be no delegation, only a small committee, cailing on Mayor LaGuardia. Whitehead never got the message, he claimed, so the sign-bearers were forced to stand a few hundred feet from the Mayor's office itself while whitehead and a committee of five went in.

forced to stand a few hundred feet from the Mayor's office itself while Whitehead and a committee of five went in.

Along with Whitehead were William Mahoney, state organizer for the American Federation of Labor; Allen Correlli, the resistance performer; Joseph E. Howard, songwiter-actor, and John McCarron, The Mayor was full of sympathy, romised he would personally do his best, but admitted that his hands were tied.

The O' Buck Pass
For one thing, he said, it looked as though Washington was going to cut out almost all white-collar relief contributions. Another thing, N. Y. is currently spending close to \$20,000,000 monthly for the relief of the unemployed and was not in the financial position to allot more moneys to take care of the actor. However, LaGuardia promised that he would personally approach Washington for a separate appropriation to take in show biz employment in free shows, adding that Washington should do this in view of the fact that while the majority of performers are centered in N. Y. few of them live here, coming to this city only in search of engagements.

When Whitehead protested the fact that there are close to \$50 legit actors at work in the CWA's free shows against only \$2 \text{ 2 vaudevillians, Mayor LaGuardia stated that he wasn't actually interested in percentages from the different branches of the business, only in the amount of people who were getting relief, be they from legit or variety. However, he called Grace Goslin, deputy administrator of the Emergency Relief Commission, and arranged an appointment for Whitehead and his

be they from legit or variety. However, he called Grace Gostlin, deputy administrator of the Emergency Releft Commission, and arranged an appointment for Whitehead and his committee for today (Tuesday) at 11 a.m. asking her to see what she could do in the way of providing more work for the vaude actor in the CCC-institutional shows.

Whitehead also asked the Mayor to open up the city-owned theatres to variety shows, which, the AFA exce stated, could be self-supporting at a low admission scale. Mayor LaGuardia said he would look into the matter, but that he wouldn't go into competition with the regular theatres as that would only add to the unemployment. He did not know where the city-owned theatres are, nor was Whitehead sure of their locations.

Lastfogel West

Lastrogel West
Abe Listford, general manager of
the William Morris agency, shoved
off Friday (30) for the Coast to co,
the international show agency's Hollywood activities. Lastrogel will remain about two months there. His
wife, Frances Arms professionally,
accompanies him.
William Morris, Jr., who was to
have gone along, fsn't. From an
almost 100% California expatriate,
Bill now doesn't even want to go

Bill now doesn't even want to go near the town and is headquarter-ling east.

Paradis

Max Bergere's Ore Place Piquale

Dario & Brooks
Eve Symington
If Rosenthal Ore
Restaurant La R

Arthur Warren's
Ralnbow Room
Lydla & Joresco
Lucienne Boyer
Dick Liebert
Jolly Coburn Orc

Rits Tower

Rits Tower
Nat Harris Ore
Rose's Music Hall
Cardini
Chilton & Thomas
Al Trahan
Yukona Cameron
Sherry's
Maurice & Cordoba
Alice Duan
Al Ross
Jos Smith Ore
St. Horitr Hotel
Factor Signature

Paxton Sia. Adia Kuznetzoff Leon Navara Orc

Surf Club Anka Lunah Maurice Shaw Or Taft Grill Geo Hall Orc Loretta Lee

Town Cast

Jerry Goff Jack Kerr Alan Cole Orc Ubangi Club Gladys Bently Allen Drew Bill Bally Teddy Hill

Beth Challs
Eddie Ray
Geo McGuire
Frances McCoy
J Medders
Sir Jack Joyce

Village Barn

J Medders
Sir Jack Joyce
1 Octaves ar
1 Octa

Walderf-Asteria

Ferium & Mara
H'lyw'd Restauran.
Hudy Vallee Ore
Eloise Marin Ore
Frances Langford
Jerry Lester
Pierce & Harris
Jerry Lester
Pierce & Harris
Stith Hoase
Brank Parrish
Edith Hoase
Harbara Hiane
Mills & Koveran
Harbara Hoase
Harbara Hoase
Harbara Hane
Mills & Koveran
Harbara Hane
Mills & Koveran
Lieleen D'Connor
Jack Star
Martin Narth
Lester
Hotel Baster
Hotel Rater
Hatel Bussen

Jack Berger Orc Jack Denny Ore Michael, Tree Hotel Commodore Archie Bleyer Orc Hotel Edison

liotel Edison
Jos Szigetl Ore
liotel Gov. Clintor
Anthony Trinl Ore
Hotel Lexington
Brook Temple
Cole Coleman
Hotel C.

Hotel Gt. Norther

Hotel McAlpin

Joe Haymes Orc Hotel Montclair

Hotel Montelair Leata Lane Franc & Francine Lucia Graeser Claire Willis Donald Glynn Rosita Ortega Felix Ferdinando O Hotel New Yorker Oxile Nelson Ore Interiett Hilliard D & D Fitigibbon Hotel Fennsylvania

Hal Kemp Oro Hotel Pierre Shep Fields Orc Hotel Plaza

Emil Coleman Orc

Sarita
Hotel St. Regis
Freddy Martin Ore
Hotel Weylin
E Micrografa
Konot & Sowne
Teddy Lynch
Jimmy Kelly's
Danny Higgins
John Rockwood
Jeanne McCauley
Greishnand
Greishnand
Greishnand
Greishnand
Glaire Orland
Glaire Orland

Le Bijou Grace Morgan Jimmy Rogers Elisoi Lord Peter Marshall Mario Di Palo Orr

Mario Di Palo Orr
Leon & Eddie's
Eddie Davis
Del Pozo Ore
Ron Perry Orch
Mayfair Yacht Club
Walker O'Nell Oro
Mon Paris
Gene Fosdicks Orc
Consuclo Flowerton
Old Roumanian

Old Roumanian Hy Lemberg
B Thomashefsky
Regina Zuckerberg
Sadie Banks
Nelle Douglas
Ethel Bennett
Anna Flodorowna

Del Campo Oro Bernice Parks Pomeroy Rev Sarita

Hotel Roosevett

Variety Bills

NEXT WEEK (Dec. 7) THIS WEEK (Nov. 29)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Paisce (7)
Colleano & Fam Violet Christon George Dean Jone Additional (29)
Lee 2 Rio & E
Joe Besser
Sims & Balley
Wills & Davis

Frankie Connors (One to fill) (30) Maldie & Ray Saxon Sis Sorge Flash Joo Peanuts Frankie Connors KANSAS CITY Mainatreet (7) Gus. Van Mediev & Dupree

I. Murray & S bla
(Two to fill)
(Two to fill)
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landiers
Lefaul
Lefaul
Lefaul
Dettyloop
Russian Rev
PROVIDENCE
Keltibs (7)
Olyania If Winners
Rand Show
Kraft & Gaut
Don Cunnaine
Britt Wood
Rift Tai 3
Britt Wood
Wally Briown C
ROCHESTER

'antifiers Lel'aul Lette

JACK SIDNEY Tom, Dick and Harry ON LOEW CIRCUIT VIA

LEDDY & SMITH

Carl Freed Oro
Academy
Ist half (8-11)
Willie Mauss
Maille & Jing
Ist And Free
India Ramblers
Ist half (8-11)
Jack Fulton Co
State Lash
Ither to till;
BROOKLYN

BOSTON
Ornheum (7)
Case Bros & M
Norde & Jenno
Band Show
Frank Melino Co
Ray Sax
Marty & Gibson
Olymoia P Winner:
Ross Wyse Co
Band
Band

ROCHESTER
Relti's (7)
Live Laugh & L
(Two to fill)
Rogers & Wynne
Grace Doro
Bert Walton
Blackstone NRACHSTONE

SYRACI SE

Ist haif (7-10)
Blackstone
TREE
TREE
TON
Capitol
Ist haif (8-11)
Blue Danube Co
(Three to fill)
TROY

Ist haif (7-10)
Le Gails
Le Gails
Le Gails Ross Wyse Co
Rand Gali
Kraft Commines
Rebe Herri Ens
CHICAGO
Prench Casino Co
Z. Marri (30)
Zo Mick Lucas
Vic Oliver
Roys HNTHOIT
Fox 70
Fox 7

NEW YORK CITY Capitol (7)

Loew

Emily Loven
Olsha-Netski
Marine (1)
Nina Olivette
Murray & King
Tommy Mack Co
Bol Williams
Red Dust
4 Trojans
Davey Jones Rev
Orlental (1)
A B Marcus Rev
Uptewn (1)
Michon Bros

lietty Jano Cooper Lathrop Bros Gaudenitth Bros DETROIT Michigan (7) Buddy Rogers IN Paramount (7) Hai Sherman Ina Ray Hutton Ed 3 Jackson Hoys Paramount (7) Count Bernivici Co

Independent

CHICAGO
State Lake (2)
Princess Ahl
Snoozer Jr
G & P Magley
Sibyl Bowan
Clifford & Pearl
Lester Harding
3 Emerald Sis

HOLLYWOOD Ebell Ebell
(Sun. Nite Only)
Johnson & Dove
White & Stanley
Gus Mulcau
Gorey & Juanita
Benny Baker
Gilda Gray
Benny Rubin

Earl Dancors Co lepido Chandler & G 1 13 & E Newell Adn. May Copileum (28) Jimmy Ray Jacarus Garder Jimmy Ray Jacarus Garder Jimmy Ray Jacarus Garder Halt & Herman 3 Stooges Howard Fine & H Howard Fine & B Bartlett's Dogs Chas Hoffman 2 Happy Chaples Chas Hoffman 2 Happy Chaples Hrown & Lawelle Mole & Jesta,

Warner

ELIZABETH
Ritz
1st haif (8-11)
Clreus Show
2d haif (5-7)
Rogan & Romero
(Four, to fill)
PHILADELPHIA
Earle (7)
Paul Ask

Paul Ash Eddie Peabody Duffin & Draper Trado 2 Syivia & Ciements

Ginger Pearson

Waring's Ore

WASHINGTON

4 Fearle (7)

4 Fearle (8)

4 Fearle White

Eddie White

Ituiz & Honita

Pany Zeke E & E

Harris (8)

L Harris Kahne

Eddio Peabody

Harry Burns

OFFICIAL DENTIST TO THE N. V. DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: James Lacurto—Sybli DeWin

Fanchon & Marco

NEW YORK CITY Hoxy (7) Freddy Mack Foster Ens (Others to fill)

oster Ens Others to fill) LOS ANGELES Paramount (29) alse Wolf Bd loctor Ens ose Valyva inkle Toulin

Pinkle Tomlin
John Kindo
PHILADELPHIA
Fox (7).
Fanchon & M Rev
8T, LOUS
Ambassador (7)

Joe Laurie Jr Zeida Santley Lambertl 6 Yellowjackets Annette Ames (Others to fill)

WORCESTER
Plymouth
Int half (6-8)
Stanley House
Happy Pays Rev
4 Vespers
Ann Suter
Redford & Wallace
Paul Bauer Co
Raiph Rogers Co

Cabarets

Wiln Amateur Nite Bob Murphy BALTIMORE Century (7) Bal Musette Anita & Millard Georges Marchal Or Vignetti

Yacopis Jack Arthur Moore & Revel Joe Phillips Helen Com-Joe Philitys
Helen Compton Orc
BOSTON
Orpheum (7)
Paul Nohm
Anne Lester
Goss & Harrows
Russ Elmer & A
Bartells & H Rey
BRIDGEFORT
Gibbe

MRIHGEFORT

Globe

Ist haif (8-11)

Gautier's Toy Shoj

Hai Young Co

Hai Young Co

Lee 2 R & E

2d haif (22-14)

Van Celle & Mary

Harry Khok Mrz.

Harry Khok Mrz.

Harry Khor Girls

Ross & Hennett

Venita Good Co

Eco 2 W & C

Lee 2 R & E

Lee 1 R &

Georgian of Control of

Ross & Hennett
Venita-Gould
Gold Raye & Cross
Rex Cole Mount'ers
NEWARK
State (7)
J Schaeffer & 3 K
Jack Lavier,
Grace Hayes
Bort Walton
Polly Jans Rev
WASHINGTON
Fox (7)
5 Eligins

Fox (7)
5 Elgins
Reiss & Dunn
Sim Timblin
Jack Sidney Rev

on Boys ainer Bros Valencia (7) Kover Hev

Ghezzis
Seab Waring
Nell Keliy
BUFFALO
Buffulo (7)
Nick Liteas
Diamond Boys
Sunnie O'Dea

NEW YORK CITY

Bossert Roof Eddle Lane Oro Bruno Bruno
George Thorne
Angelita Loya
Fox & Ballister
Ralph Navelle Ore
Cafe International
Ajeda
Cantina Barra
Raynénd & Lucinda
Giberto & Jose
Briceno
Don Jose Ore
Casino de Parce

Cotton Club
C C Rev
Adelaid Hall
Flail
Fla

Cubanacan

Delmonico's Delmonico's
Billy Snyder
L'Tyette & Laver
Florence Bariow
Wilma Novak
Beatsy Donner
Mack & Arleno
Iloney Victoria
Dorothy Hope
Mike Durso Ore

Dubonett Josk De Barby Orc

El Chico
Wenceslav
Emilio de Torre Orc
Rozarillo de Triano
Luis Maravellais,
Mona Montes
Rene & Charlotte
Lorenz Herrera
El Morocco

CHICAGO Kay Kyser Orc De Mar & Doran Glorla Sciter Maxine Grey Wayne Van Dine Reeves & Lew

Bowery M. H.

Congress Hotel

Robert Royce
Rddie Scole
Patricia Norman
Marcy & LaBeile
Irving Aaronson Or Club Alabam

Club Alabam
3 Blonds
Phyliss Harry
Gloria Starr
Bernie Adlor
Gaio West
Miss Patsy McNair
Eddie Roth Ore
Club Alglers
Kay Davison
Rosita
Algiers Club Oro

Sol Schneider
Al Davis Revue
Al Davis Revue
A Grabowsky Ore
Norma Bradley
Peggy Page
Morion Dewney
Gine De Guincy & I.
Pearl Twins
Nancy Healy
Ann Grains
Kar Weber
Robe Crosley
Vincent Bragole Ore
Parallee New Par Board

(Continued from page 5) Adolph Zukor continues as company president.

The three temporary members The three temporary incomes on the current board are understood to have been appointed with the understanding that they would resign at the proper time. In their place will be one director to be named by Allied Owners. An additional director is to be had by the

Paradise
NTG Rev
Sally Rand
Will Gaborne Ore
Jackson Irving & R
Lillian Carmen
The Hartmans
Hoh Ripa.
Elengre Woods
Raye Mave
Rosecell Roland
Bartlet Simmons
Bernice Lee
Jayne Manners
Park Lase
Max Bergere's Orc. tional director is to be had by the so-called Skald committee.

The plan in all other essentials remains about as was first intentioned some weeks ago. Argument between the reorg groups over the new board setup mostly has been the cause for the most recent delay which has been encountered in prewhich has been encountered in pre-senting the plan for an early okay by the court. Yesterday (Monday) some dozen r more attorneys finally appeared and chorused their united approval of the plan and asked the court to consider Dec. 27

ly appeared and chorused their united approval of the plan and asked the court to consider Dec. 27 as a likely date for an open hearling on the plan's merits. Dec. 20 was at first propos. But changed when Attorney Archibald Palmer Interposed for a later date.

Attorney Affred Cook, of Cook, Nathan & Lehman, presented the plan on behalf of the company and the stockholders. Attorney Arthur Ballantine, of Koot, Clark, Buckner & Ballantine, and Attorney Tobt. Swaine of Cravath de Gersdorff, Swaine & Wood, also were present. Attorney Morton Bogue of the bank group, additionally, was among those who attended.

It was noticeable that Garvin and Sumner, attorneys, who had been opposing the reorganization plan of the Broadway Paramount building and theatre, were found yesterday (Monday) applauding Attorney Cook's efforts and the plan generally, although apparently, the Par Broadway reorg, which is made part of the whole Par reorg thing, remains comparatively or wholly unchanged. Neither Attorneys Samuel Zirn nor Saul Rogers, two persistent objectors to the Par bankruptcy situation, was in attendance.

Stock Distribution

Insofar as the distribution of the stock and debts settlements are concerned, the new draft of the plan differs only so far as the second preferred stock is put at a par value of \$10 per share. However, in reducing the second preferred to \$10 par value per share, distribution of this stock is also shifted. Under the reduced par value, present common shareholders on subscribing to new common through \$2 cheery, Sis

Nat Club Nut Club
Cherry Sis
Carl Whyte
Holly Moret
Sam 'Silm' Hart
Vi Kilroy
Dan Montgomery
Eddie Meikles
Hi Wellington

Waldorf-Astoria
Beauvel & Tova
Carmen
Xavier Cugat Orc
Horaclo Zito Oro
Zelli's
Lois Revel
Bernard & Grahan
Don Costello Oro
Neil Litt Orc Palmer, House

Palmer, House
Roy Cropper
Stan Kavanagh
The Bitzglbbons
Abbott Dancers
Ted Weems Oro
Paramount Club
Billy Gray
Snannen Dean
Constance Sis
Andrews Sis
Keith-Beecher Orc

Royale Frolles

Joe Lewls
Giggles Regan
Bebe Sherman
Marge & Marle
N & O Detrick
Dolores
Cecil Bialr

Ballyhoo
Myra Mason
Murray Sis
6 Counts of Rhythm
Beverly-Wilshire
Hotel
Frances Hunt
Lou Bring
Fred Lowry
Johnny Morris
Vincent Lopez Orc

Biltmore Bowl
Jimmile Grier Orc
Kearney Walton.
Kirby & Degage
Wally & Verdyn
Beatrice Hagen
Lucille & Byron
Marletta
Virginia Karns
LeRoy 2

Cate de Parce
B Hoariand Ora
Trudy Wood.
Sylvia & Hettina
Hay Green
Russ Cantor
Parco & Ritt
Naomi Warner
Castle & Larkin
Frank Jenks Ore
Coconsul Grove
Godina Coco
Godina Co Cafe de Parce

Henri Lishon Ore 77 Club

77 Club
Tony Pranceso
Lottle Kroll
Girard & Mercedes
Dorothy Hoghton
Lois Syrell
Blobby Danders, Ji
Terrace Gardens
Don Carles Ore
Homa Vincent
Showboy Hariam J
Stan Myers Ore
Via Lago
Rick & Snyder
Loud Blake Ore
Waluat Room

Lou Blake Orc
Walnut Room
(Blemarck Hote
Art Kassel Orc
Esther Todd
Robert Robinson
Loueen
B & B Dodge
Mara Senta
Fritz Mueller

Louis Chino
Cy Bernard
Clover Club
Irone Taylor
Waiker Sis
Frances Maidux
Eadle Adams
Maurice Menge Or

Maurice Menge Or Cotton Club Lional Hampton P-sweet and Swande Creole Girls Italian Village Mazie Richardson Louise Walker Gray & Hudson Kinge Club

Tommy Lyman Stan Clare's Orc Miramar

Miramar
Jay Whidden Ore
Gay Jenson
Marcell Inn
Adéle Burian
Julian & Marjorle
George Lloyd
Patrick & Marsh
Thech Ore
Nick Stuart
Gene Rose
Charley Biair
Bob Hemphili
Paris Inn

Bob Hemphill
Paris Inn
Bert Rover
Helen Burns
June Brooks
Gabriel Casino
Diana Tolly
Welks Sis

per share purchase warrants will be receiving 1/5 share of second precerved plus % of new common for
cach share of present common held,
instead of 1/5 per share of second
preferred, plus % of new common,
as was formerly proposed. This is
in addition to % share of new common to be had anyway for each
share of present common held.

Capitalization of the company,
which will continue as ParamountPublix, will consist as previously
figured: \$27,500,000 in 6% sinking
fund debentures: \$27,500,000 in
cumulative convertible 6% preferred
stock (par value \$100 per share);

fund action of the first preferred stock (par value \$100 per share); \$6,441,506 in second preferred cumulative convertible \$6% stock (par value \$10 per share); and 1,610,451 shares of new common. Conversion rights are on the uask of 7 shares of new common for one share of first preferred, and 9 shares of new common for the share of first preferred, and 9 shares of new common for 10 shares of

snare of first preferred, and 9 snares of new common for 10 shares of second preferred. These stocks are convertible any time. First preferred shareholders are entitled to 20 votes for each share of first preferred neld and second preferred and new common shareholders are entitled to one vote for each share.

mon shareholders are entitled to one vote for each share.

Trustees Continue As Is

The Par trustees continue in the company until their work shall have been deemed completed which means that any new suits now pending or to be undertaken by the trustees look to be prosecuted regardless in the interests of the company.

At the present outlook, since the pan permits shareholders 60 days' time in which to subscribe to the \$2 purchase warrants, looks like it may not be before. March 1 that the plan inally is put into execution, but in the meantime, the company is under supervision of the trustees until the court finally determines the whole court finally determines the

matter. matter.

That part of the plan by which holders of approved claims receive \$500 in new 20-year 6% sinking fund debentures for each \$1.000 in amount of such claims, in addition to receiving 5 shares of new cumulative convertible 6% first preferred stock research weathers.

vertible 6% first preferred stock remains unclanared.

In the meantime, plans for restablishing internal order in the company undoubtedly will be considered by the new board. This board held its first meeting yesterday morning but what was taken up at that session is not detailed. The probable new chairman of the board is so far not mentioned. Neither is the new Finance Committee named but that's up to the board and likely

but that's up to the board and likely

the new Finance Committee Famile but that's up to the board and likely to hold until the full permanent membership of the new board is set. It appears certain that the new board will set up an advisory committee of operators in the management. This group will comprise among others N, L, Nathanson, E, Y, Richards, Karl Hoblitzelle, Barney Balaban and S, A. Lynch. No underwriter of the plan is mentioned in the plan except as to condition that the new board may cause Par to enter into an agreement for such underwriting as the board may determine with the approval of the court. Such underwriting arrangements may be made writing arrangements may be made writing arrangements may be made

before the plan is finally approved.

before the plan is finally approved.
Indications are that Kuhn-Loeb will be that underwriting firm if it so chooses. However, there are also traces of Hayden, Stone efforts in the picture.

Postpone Other Claims
Because the Paramount Broadway reorganization, against which bondholder objections have stood for several months, is made a part of the Paramount reorganization plan, adjournment on objections was taken yesterday morning (Monday) before Special Master John E. Joyce, Joyce refused to adjourn I without a date, setting Dec. 18, although indicating that if both sides under the plan wanted to take it

though indicating that if both sides under the plan wanted to take it off the calendar entirely that would be satisfactory. This wasn't wanted, At the same time yesterday morning (Monday) the Allied Owners matter was put off also to Dec. 18 to permit Allied and Par additional time in which to reach a settlement of Allied's cialin of \$23,600,000. With the Par-B'way reorganization plan a part of the Par-Publix program of readjustment, attorneys presume that any objections to Par-B'way will come up in connection with objections, if any, to the Par plan itself. Henry J. Friendly, who has been handling the Par-B'way matter for the Par trustees, ill at present and could not apis ill at present and could not ap

pear yesterday.

Objections to the George White claim for \$5,000 against Par, slated to have come up yesterday (Monday) was put over to Monday (10).

Paramount

BONTON Metropolitan (7) Mal Hallett Orc Ghezzin Rosh

Cossacks
CHICAGO
CHICAGO
CHICAGO
CHICAGO
CHICAGO
Settna Marlowe
(1)
Ruddy Rogers
Jeannie Labg
Jack Douglas
Rhythm Rasgals

Albert Kavelin Dick Gasparro Sandra Swenski Medrano & Donna Rodreguez Bd (Inb Guurho Senorita Leona Club New Yorker Lois Elliman Gea Owen Armond Vallerie Jack Meyer Oro Club Richman Jack Mason Rev Lido Giris Oro

Casino de l'arce
Bob Alton Rev
Milton Berle
Al Berné
Lowe Burnoff & W
Gracie Burry
Geo Tapps
Marie Flant
De Ruze
Leon Belaseo Ore
Jerry Freeman Ore

De Roze
Leon Belasco Ore
Jorry Freeman Orc
Centrat Pk. Casine
Eddy Duchin Oro
Geo Metaxa
Hiena Strange

Central Pk. Tavern

Club Vendeme
Pergy Strickland
Leuise Bryslon
Brown's Ore Coconnut Grove Pete Wavlery Georges & Jaina Keller & Field Faye & Weiling Cotton Club

Remon Sabat
ABC Trio
Roderigo & Lila
Juanita
Antonio
La Gitanilla
Don Raphael

Mona Montes
Rene & Christotte

Ben Zimberoff
Del Estes
Ercelle Sis
Maxine Kirk
Drake Hotel
Arline Aber
Roy Bradley
Johnny Hamp Ore
Edgewater Beacl
Alta Warsawska
Clylo Lucas Ore
French Casino

Heeves & Lew
Howery M. H.
Pegsy Leonard
Louise Stron Cirie
Induse Stron Cirie
Induse Stron
Herry Singer Ore
Ches Paree
Sophie Tucker
Ted Shapiro
Mina Uliveking
Henry Busse Ore
College Inn
Geo Olsen Ore
Ethel Shutta
Colosimo's
Wally Vernon
California 3
Zorinno
Kolar
Ethel & Alice
Pregsy Ray
Lopez & Kolar
Ethel & Alice
Pregsy Ray
Lopez & Kolar
Congress Hotel

Alta Warrawska
Ciyde Lucias Ore
Prench Cada Ore
Emil Boreo
Carl Hoff
Noble State
Noble State
Noble State
Pull Furman
Sid Raymond
Harry LeGrand
Harry LeGrand
Harry LeGrand
Harry Raris
Prench Cada
Nagare
Emer Schobel
Joe Buckley Orch
Hi Hat Club
Trudy Davidson

Trudy Davidson Snannon Sis Jack Edwards Bobby Garth Effic Burton Velma Hand

Eme Briton
Velma Iland
Hollywood
Eddle Crompton
Glynn Sis
Myrtie Jordon
Buddy Wilson
Martin's 4 Aces Ore
Hotel Stevens
(Boulevard Room)
Carlos Mollna
Wes Adams & Lisa
Frances Wieler

K29 Club K²9 Clab Li-Kar Billy Russell Art West Geo, McDowell Enna Davison Ray Nance Oro Earl Partello

Micheloh Inn Betty Moore
Delores Marcelle
Jeannette Graham
Hal Hiatt's Ore

LOS ANGELES

Selwyn-Franklin's B'way Legit Finale Looks to Be 'Revenge,' It's Best Bet of 5: H.B. Back to Pix

Indications are that with the presentation of Revenge with Music' at the New Amsterdam, whileh premiered last Wednesday (28) the Frankwyn legit firm—Arch Selwyn and Harold B. Franklin—will wind up Broadway production. Understood that, Franklin decided not to put in any more coin and present the present feed.

Inderstood that, Franklin decided not to put in any more coin and prefers to return to the picture field. Selwyn prefers the legit and will continue in that field, probably in association with London's C. B. Cochran as heretofore.

Frankwyn started with an ambitious show program, with six attractions aimed on Broadway. Firm virtually let go of one of the five shows which have reaching the boards to date. Another had a short engagement and a third may be withdrawn this week, which would leave the firm with 'Revenge' and some minor interest in 'L'Algion,' First try, 'Lady Jane' (nee 'Old Folks at Home'), filved, and the final show on the program—Elisabeth Bergner in 'Escape Me Newe'—may not be brought over from London.

Loss on 'Jane' was minimized be-

may not be brought over from London.

L

the revue.

Operating nut for 'Conversation Plece,' due off this week, too, was high. Frankwyn couldn't quite understand the operate self gunable to operate at \$20,000 weekly gross. Yovnne Printemps gets \$3,500 weekly salary and rejected the firm's request to take less. If she changes her mind Plece' will continue and several weeks in Boston and Canada are in prospect. Troupe, brought over intact from London by arrangement with Cochran, is due to sail for home from Montreal.

Montreal.

Frankwyn also presented Eva Le
Galilenne in 'L'Algion,' which started brilliantly, then tapered off except at matiness. Lee Shubert has
half of the Frankwyn interest in the
revival, which is now part of Miss
Le Gallienn's Civic Repertory.

Arrangement for 'Escape Mo-

Le Galliennt's Civic Repertory.

Arrangement for 'Escape Me Never' calls for 30% of the gross being contracted for, making the show so costly to operate that the deal with Cochran may be cancelled. Latter gets 10%, so do the authors, and so does Miss Bergner. Figured the show would have to gross over \$15,000 weekly to break even. It was slated to be brought from London for a New Year's premiere.

'Revenge with Music' drew mixed notices, but after a miid second night drew \$3,200 the third night (Priday), with Saturday evening virtual canacity. If the operetta holds to the form indicated it will be the one bright interlude in the Frankwyn schedule.

be the one bright intertude in the Frankwyn schedule. Howard Dietz, who wrote the show's book and who is Metro's press agent, also has some coin in it personally. It was stated by Frankwyn that Metro purchased half of the producer's end of the picture rights for \$35,000, but must bid for the rights.

3 Famous Monikers in Chi Legit Nabe Group

Chicago, Dec. 3.
Three famous theatrical sons are members of the local Uptown Players group. There is James Bradley Griffin, son of Preston Bradley. Robin Thomas, son of Michael Strange, ex-wife of John Barry-

And finally there is Bruce Bush-man, son of Francis X. Bushman.

Young Bankrupt

Anthony Michael C. Young, producer and author, filed a petition in bankruptcy with the New York Federal Court last week. He listed his liabilities as \$118,000 and no

Young's schedule tabbed Ros Waliach as a creditor to the amoun of \$100,000 (contingent).

'SAILOR' FOLDS AFTER 61 WEEKS: MAY TOUR

'Sailor Beware' finally ended its run at the Lyceum, New York, Saturday (1), after playing 61 weeks despite a series of differences be-tween the players and the managetween the players and the management. Final performance was the 500th, which mark was a matter of betting back stage. Up to the final curtain the cast figured the engagement would be prolonged because 'Sallor' continued playing after the management called it off several times previously. Understood 'Sallor' will go on the road, possible opening in Brocklyn around Chris. aas. Pigured the picture version will not interfere with the stage play as much as expected

ture version will not interfere with
the stage play as much as expected
because the script has been materially changed. Also the film title
will be 'Woman Hater' which
should help the show. Picture production has not yet started.
Statistics of the 'Sallor' run show
that six players did not miss a performance. They are Ann Thomas,
George Heller, Harry Hormick,
Bradford Hatton, Murray Alpert and
Horace (Doc) McMahon. Ther
were 10.418 bottles of beer consumed, 1,000 bot dogs, 1,000 chocolate bars, \$20 packs of cigarettes,
and 500 bananas.
Several in the cast took vacations,

Several in the cast took vacations, one player going to the coast by plane and returning within one

When Left Was Right,' new musical in three acts and 13 scenes, will be produced by Waiter L. Rosemont in association with Sidney A. Marks and Martin Jacklin. Book, lyrics and music are by Marks and will be adapted and staged by Rosemont. Martin is supervising the vocal ensembles.

Shows in Rehearsal

'Mother Lode' - Bushar and 'Mother Love Tuerk,
'The Petrified Forest'—Gilbert Miller.
'Music Hath Charms' ('Aninia')—Shuberts.
'Rain From Heaven'—The-

'Piper Paid'—Harold Berg.
'Point Valaine'—Noel Cow

'Sailors of Cattaro'-Theatre Union.
'Ode to Liberty'—Gilbert Mil-

ler. 'Sky's the Limit'—Raymond

Goiden.
'Thumbs Up'—Eddie Dowl-

ing.
'The O'Flynn'-Russell Janney. 'Fools Rush in' - Leonard

Siliman.

"Portrait of Gilbert'—Sam.

Grisman and Harry Oshrin.

"Birthday" ("Sixteen")—Harmon and Ullman.

"Old Love'—Crosby Galge.

"Fly Away Home'—Theron

Bamberger and Barney Kla-

"Petticoat Fever" — Aldrich and de Liagre, Jr. "Living Dangerously" — Shu-

B'WAY MARQUEE FIRE **DELAYS 2 OPENINGS**

Curtain at the premiere of the Group Theatre's production of 'Gold Eagle Guy' at the Morosco was held more than 20 minutes when the report percolated through Times Square that the 'Revenge With Music' operetta, at the New Amsterdam, premiering the same night (last Wednesday, 28), might be off because of a minor fire. The Group management figured that by holding the curtain it might enable some of the columnists and first nighters at the musical to get over for 'Eagle'. 'Gold Eagle Guy' got all the first string critics, automatically, but some of the column writers picked the musical.

Fire at the New Amsterdam was minor, and both openings that Wednesday (28) continued without further delay.

Slight biaze caused by a blown fuse in the 20-foot electric sign over the New Amsterdam created much smoke, a little fire and more excitement. It occurred just before the scheduled curtain time. Autograph hounds were quickly cleared off the sidewalks, house manager Eddle Plohn called the electricians, who put out the minor blaze with their small extinguishers, and when the fire wagons arrived, they had nothing to de.

Harry Oshrin Case Has Setback; His Lawyer Ruled Unprivileged

The protracted litigation between John Coiton, playwright, and Harry H. Oshrin, Times square lawyer who was Coiton's agent at one time, suffered a setback for the barrister when Justice Hofstadter in N. Y. Supreme Court declared a mistrial and remanded the case back to the general court calendar fo. a new trial. This adverse move for Oshrin follows a preceding point strongly in his favor whether validity of Oshrin's contract with Coiton was partially sustained. The reason for the mistrial was the court's conclusions that Edward A. Welss, who was attorney for counselior-agent Oshrin, was not legally admitted to the bar and could not come into court as an attorney and counselior-at-law. Colton who authored 'The Shanhal Gesture' and co-authored 'Rain,' besides doing film writing, claimed Oshrin had collected some \$110,000 The protracted litigation t

besides doing film writing, claimed Oshrin had collected some \$110,000 oshin had collected some \$110,000 in his behalf, paid him only \$40,000 and is suling for an accounting of the difference, or around \$60,000 after the 10% commission was allowed Oshrin

lowed Oshrin.

Latter, who is president of a Long
Island really development known as
Tinney Estates, Inc. (named after
Frank Tinney whom Oshrin also
represented), averred that as Colrepresented), avered tast as con-ton's representative he was empow-ered to make investments and that he had a good deal of the money in dispute invested in the Tinney project.

Richard J. Mackey, present attorney for Colton, besides suing for the accounting, disputes that the original five years' pact from 1926 was automatically renewed for another five years in 1931. Oshrin claims that not until another year does his representation of Colton's interests cease, i. e., in 1938.

interests cease, i. e., in 1938.

Other charges figure in this legal battle, including one that former Mayor of New York John P. O'Brien, now an official N. Y. Supreme Court referee, sitting on this case was aliegedly projudiced in favor of Osirin. Charges were predicated on the allegation that the former Mayor occupies offices with former Mayor, who is Oshrin's brother-in-law. Former Judge Goodman, besides taking unbrage at this reflection on the former Mayor, stated that he not only has not seen Oshthat he not only has not seen Osh-rin for many years but that they are not on friendly terms,

Mackey, in asking that Referee O'Brien's report be set aside, mean-time had discovered that Welss was not an attorney and for that reason demanded a mistrial. This decision was granted.

In his report, Referee O'Brien in nis report, Neteree O'Brien held for Oshrin only to the extent that while the defendant owed Colton certain sums, they were represented by notes which are not due until next year. These notes represented the investment in Tinney Butetes.

Inside Stuff—Legit

Ed Hart, who's in the insurance business in Yonkers when he's not running the affairs of Temple Emanu-el in that sector, has taken the Smith and Dale show for a preview Dec. 10. It's his second or third try this season, and he pulls down from \$1,200 to \$1,500 for these benefits, which is more than a lot of current productions net on a regular night. In the old days he used to take the show at the Hippodrome on Sunday nights when it could not play except for a benefit. He says it is getting tougher all the time. He had one show contracted, but it failed to open, and three other shows could not be certain of the opening sufficiently far in advance to give him the tlekets in time for a sales drive. If things get worse he figures it will be impossible to plan these theatre buya because of the uncertainty. He needs about three weeks to sell, and shows are not looking that far ahead.

George Ross, dramatic editor of the N. Y. World-Telegram, ordered a Boston U.P. story panning the Lew Brown musical, 'Calling All Stars,' on the opening night, taken.out of his paper after one edition. He also informed the U.P. New York desk that he was much annoyed at the story having been written and feit hin.self as having been put in an uncomfortable spot by the news agency.

Night before the opening Ross had requested Marc Lacimann, p.a. for the troupe, to take care of two United Press reporters in Boston who wanted to cover the show from a news angle and on the promise they wouldn't send out critical comment. When the unscheduled altercation in the lobby started, the U.P. men wrote the story as a staged publicity gag, and also went further by saying that the plot of the show was unfair, but before they could protest, Ross had taken the matter into his own hands and presented his own squawk. United Press and the World-Telegram are both controlled by Scripps-Howard.

The Metropolitan Opera and the Hotel Barblzon-Plaza's small theatre The Motropolitan Opera and the Hotel Barbizon-Piaza's small theatre (within the hotel) are the sole houses selling liquor between the acts. The Martin Beck features Schweppe and other English ginger-beers in the upstairs lounge bar, for the D'Oyly Carte Gilbert-Sullivan season, but no intoxicants. The Lyceum has a swell bar in the basement but not used. The Alvin is among the other Broadway legit houses with practical bars but only soft beverages vended. The Forrest theatre is the only legit house actually with an open and operative bar, but that's on an angie. Hotel next door to the theatre actually harbors the bar but doorway from theatre-lobby leads directly into the bar allowing audience to go there without going out into the street.

While playing Pittsburgh last week in 'Roberta', Fay Templeton, widow of W. Patterson, one-time wealthy architect and real estate man of that city, selsed upon a novel means of issuing a Thanksgiving message to friends. Actress took an inch ad in the merning paper and had it inserted in amusement columns right under the 'Roberta' space. It read: 'My Thanksgiving: For my few remaining friends, the lovely world in which we live, the respect and interest of the public, and for the ability and health enabling me to earn my living, I give my humble thanks. Signed, Fay Templeton.'

Notices on 'The Lord Blesses The Bishop,' which opened at the Adelphi, New York, last week, devoted attention to the interior of the house. Newly decorated after being dark virtually for four years, it is now among the most attractive of Broadway legit spots.

Theatre was first known as the Craig, It is now under the management of Lodewick Vroom, Latter operated Erlanger's, which was changed to St. James last season.

'Shows in Rehearsal' listing in this department is now given without naming the theatres where plays are rehearsing. Places of rehearsal are frequently changed, sometimes several times weekly. Mention of the attraction and producer serves the purpose of the list, without tipping of autograph hounds.

Recently a press agent of a show being readled hunted all after-noon trying to locate where cost of his show was rehearsing. Not until he contacted the manager that evening did he find out.

Last Thursday (29) audience at the Center, New York, cheered after the performance of 'The Great Waltz'. First time known that a show has been so received after settling down for a run. It seemed a spon-taneous ovation started by one enthusiast who stood on his chair to

voice approvai.

House was sold out in advance for the last three days last week. Order for tickets from the Rockefeiler office could not be filled Friday, even though the licket agencies were canvassed.

Harry Green, who tops the cast of 'Piper Pald' with Edith Barrett, has 25% of the show, which opens at the Maryland, Baitimore, Monday (10). Presentation will be made by David Lederman and Harold Berg under the corporate name of Harry Albert. Same due produced 'The Errant Lady' early this season.

Biossom Seeley goes legit in 'Piper,' impersonating Mme. Francis, New York modilies.

Marityn Miller is reported backing 'Fools Rush In.' Show is an intimate revue to be presented by Leonard Siliman. Latter was head man in 'New Faces,' a show of similar type which played New York last spring.

Chester O'Brien, who recently wed Miss Miller, is staging the dances in 'Fools.'

'A Roman Servant,' which opened at the Playhouse, New York, Saturday (1) was presented by a new managerial team, Arnaud and Connors, Former has been dabbling at importation of foreign films. Latter was a dance director of legit show ensembles, including one edition of the Greenwich Village Foliles' and 'Flossie', produced 10 years ago.

'Oedipus Wrecks' appears to be definitely off. It was to have been presented on Broadway by William Harris, Jr., but after a tryout at Jackson Heights was called in for repairs.

Frank Craven, who was brought from the Coast to head the cast, started back for Hollywood Monday (3).

DAVENPORT DRAMA ALLIANCE

Davenport, Ia., Dec. 3.

The Davenport Drama Alliance, composed of a group of players who belong to various other social and perions to various other social and civic drama organizations in the Tri-cities, has been formed here and will present the first of a group of plays during the Winter season, four plays to be given in the first presentation.

There are 10 drama organizations in the alliance and will enable the organization to stage anything and recruit the eream of the talest available in each of the member

Duffy Finally Spots 'Her Master's Voice

Hollywood, Dec. 3.

After several false starts, Henry
Unfty will produce 'Her Master's
Voice,' opening at the El Captain
Dec. 23, with Hillie Burke starred.
Play has been scheduled for production twice previously but casting difficulties held it up.
Russell Fillmore will handle the
direction. Play goes to the Curran.
San Francisco, following the local
rea.

Cohan \$22,000 2d Week Philly's Top For Season; Hampden Fair \$12,000

Philadelphia, Dec. 3. George Cohan's \$22,000 for 'Ah Wilderness' in the second and final week at the Chestnut was the high-

week at the Chesthut was the highlight not only of last week, but of
the senson to date. O'Neill piece
could have stayed eight weeks
profitably and would surely have
could have stayed eight weeks
profitably and would surely have
held, but management was scared
when advance sale was under exmedia but management was scared
when advance sale was under exweetations and routed solidly
through Cleveland to Chicago, No
change was possible when they decided it might be profizable.

'Gather Ye Rosebuds.' Max Gordon's lattest, opened Wednesday (28cided it might be profizable.

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Nutrices were adverse, and
show didn't collect the coin expected
for a four-day period that included
finanksgiving Day and the ArmyNavy game. bul Fraess Truex and
\$6,000 for six performances.

'Pursuit of Happiness,' aided by
the holidays, got its invariable \$7,
600 in its thirteenth week at the
Broad, but management has apparently changed its mind. This is an
more of the sea to the control of the
some of the boys expect another
prolongation. 'The Milky Way,' despilte some not-so-hot notices, pulled
a very creditable \$6,500 in its first
week at the Erianger, and will probably stay longer than I lirstjounce of the boys expect another
prolongation. 'The Milky Way,' despilte some not-so-hot notices, pulled
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Matcheth' (Saturday multipo)

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'Matc

Estimates for Last Week

Estimates for Last Week
Walter Hampden (Forrest). Repertoire of four plays with old
standbys, 'Hamlet' and 'Macbeth'
doing best. Otherwise downstairs
hiz way off. Top-heavy attendance
produced a \$12,000 week. House
dark this week.

dark this week.

'Ah Wilderness' (Chestnut, 2d week). 'Tremendous with \$22,000—virtnal capacity. Could have stayed much longer. Ruth Draper this

week.

'Pursuit of Happiness' (Broad, 13th week). Got \$7,000 again last week, but management is announcing that this is absolutely the last. Nothing mentioned to follow.

"The Milky Way" (Erlanger, 1st week). Better biz than notices would suggest; \$6,500 and will stay longer than allotted two weeks.

onger than allotted two weeks.

'Gather Ye Rosebuds' (Garrick)
Opened Wednesday night (28) with
six performances only; \$5,000 reported for that time, despite adverse
notices.

notices,
'Slightly Delirious' (Walnut). Another which opened Wednesday night. Business simply awful, Less than \$2,000, hut is holding.

L. A. GOES FOR BARD. 'ASHES' HEAP BOUND

Los Angeles, Dec. 3.

William Thornton Repertory Confirst attraction to play the down-town Beliaco in several months, estimated an Shakespearean plays. Holiday trade was good, which helped swell the take to the profit mark. House goes dark until around the holidays.

At the Hollywood Playhouse, F. E. Malicy made his local debut presenting These Few Ashes, a mildy entertaining faree comedy which is not expected to remain long. Opening on Thanksgiving night, approximately drew a slim \$1,000 on its first three days.

Beggs Moves Stock Co. From S I. to Lowell

From S I. to Lowell
Staten Island Stock Company,
operated by Maleoim Beggs at the
Park theatre, Stapleton, S. I., will
close Its season Saturdiay (8).
Troupe has been running for past
12 weeks. 'Green Eyes,' a new play
by William Harder, is being tried
out as the closing offering.
Company opened at the Park in
September after a summer season
at Westford, Mass. On closing here
Beggs plans to. entrain for Lowell,
Mass., opening there Dec. 15.
Those included in the cast are
Malcolm Beggs, Louise Lee, Artur
Edwards, G. Lester Paul, Berilla
Kerr, Frederica Frederick, Zack Z.
Macubbin, 'Robert Eshleman and
Elilott Squires.

'ROBERTA' GETS - \$30,000 IN PITT

Pittsburgh, Dec. 3.

Nixon had the SRO sign out last week for the first time this season, Roberta judying to virtual capacity for the control of the control

deen. Top for engagement was \$3.30.

House certainly needed a winner, too, after taking it on the chin in three out of four shows which so far, is all the legit site has played this season. Only money-maker previously was Green Pastures, in for a return engagement of three control of the season. Only money-maker to the season. Only money-maker to the season. Only money-maker to the control of the season. Only money of the control of the season of the control of the season o

'PASTURES' AT \$6,000. 'CRIMINAL' \$7,000, MPLS.

Minneapolis, Dec. 3.

'Criminal at Large,' fifth and next to last offering of the Drama Featival at the Shubert, with Francis Compton and Edith Gresham as its featured players, pulled through to an estimated good \$7,000 at \$2.20 at 1.00 a

The Eldest, by Eugenie Cort-wright, will shortly be readled for production by Sam Girman and Harry H. Oshrin, producers of To-bacco Road. Firm is now rehears-ing Portrait of Gilbert.

Current Road Shows

Week Dec. 2 'Ah, Wilderness', Hanna, Cleve

iand.
'As Thousands Cheer', Grand O. H., Chicago.

'Bright Star', Shubert, New Haven, 3-5; Court Square, Springfield,

'Bring on the Girls', Plymouth

Soston.
'Calling All Stare', Shubert, Bos-

'Galling on ton.

'Follies', Paramount, Toledo, 3;
Hartman, Columbus, 4-5; English, Indianapolis, 6-8,
Fritz Leiber Repertory, Vancouver, Vancouver,
Vancouver, Vanco

Fritz Leiber Repertory, Vancouver, Vancouver, "Cather Ye Rosebude', National, Washington, "Green Bay Tree', Shubert, Min-neapolis, "Green Pastures', Burlington, Ia.,

6.
Katharine Cornell Repertory,
Cass, Detroit.
'Midsummer Night's Dream', Audtrorium, Milwaukee, 6-8.
'Ode to Liberty', Shubert, New
Haven, 6-8.
'Pagen Lady', Jolonial, Bluefield.

'Pagan Lady', Jolonial, Bluefleid, W. Va., 3; Academy, Charlottes-Ville, W. Va., 4; National, Greens-boro, N. C., 5; State, Winston-Salem, N. C., 6; Carolina, Durham, N. C., 7; State, Raleigh, N. C., 8. 'Pursuit of Happiness', Hollis, Roston.

oston.
'Pursuit of Happiness', Broad

hiladelphia.

'Roberta', Shubert, Cincinnati.

'Romance', Blackstone, Chicago.

Ruth Draper, Chestnut, Philadel-

'Slightly Delirious', Walnut, Phil-

The Milky Way', Erlanger, Phil-

The Milky Way', Erlanger, Philadelphia.

'Walley Forge', Ford, Baltimore.

'Vanities', Majestic, Houston,
Tex., 3; Aztec, San Antonio, 4-5;
Plaza, Waco, Tex., 6; Majestic, Ft.
Worth, 7; Melba, Dallas, 8.

'Walter Hampden Repertory, McCarter, Princeton, N. J., 3; Temple,
Scranton, Pa., 4; Colonial, Allentown, 8; State, Harrisburg, 6; Capitol, Reading, 7; Playhouse, Wilmington, Del., 8.

LOOP THINKS 2 NEW SHOWS IS A BOOM

Chicago, Dec. 3.

George M. Cohan in 'Ah Wilderness' opens tonight (3) at the Erlanger, while on Dec. 24 both the Harris and the Selway relight, the first with Dennis King in 'Petticoat Fever' and the latter with 'Stevedore'.

Newcomer last week was 'Romance' with Eugenie Leontovich at the Blackstone. Business started out smartly and looks set for a six to eight-week run.

Estimates for Last Week 'As Thousands Cheer,' Grand (1,-

Estimates for Last Week

'As Thousands Cheen,' Grand (1200; \$3.30) (5th week), Will make
it six weeks, Garnered whopping
\$24,000 last week.
'Ah Wilderness,' Erlanger (1,200;
\$3.30) (1st week), Opens tonight
(3) as the initial play of this season for the American Theatre Socity manager,' Blackstone (1,000;
\$2.20) (2nd week), Got away well
on good notices for this revival.
Above \$9,000 on first session.

'All Stars' Sock \$25,000, Boston; **Benny Show 12G; Both Hold Over**

Leading grosser on Hub boards is still 'Calling Ail Stars' at the Shubert, now going into its third week. Bring on the Girls' opened inauspiciously last week, but over the week-end showed encouraging pick-up. Cohn and Scanton's 'So Many Tathis' is disappointing at the Majestic, suffering from terrific opposition. still 'Calling Ail Stars' at the Shu-

up last three days. Looks like \$12,000 for first stanza, eight performances. In for a second week. Sattration of the second week statistics of the second se

position,

Estimates for Last Week

Calling All Stars, Shuhert. Boston's pest bet, garnering excellent \$25,000. Lew Browns at and standing shows the standing should be standing at the standing shows the

Nine Shows Drop Out, but 'Waltz' Goes to New High, \$46,000; 'Revenge' And 'Glory' Probable New Clicks

Heaviest closing card of the season turned up Saturday when nine attractions closed, ducking the slack going that follows Thanksgiving up to Christmas. It indicated also, that business was considerably under expectations for the holiday week. First two days were mark-edly off and steady rain Thursday

(29) drowned the box-office sales.
Despite the trend 'The Great
Waltz' established a new high gross mark, getting \$46,000, which is but four G's under capacity for eight performances (some sections have heen somewhat re-priced) room last half of the week.

Musicals got the bulk of the holi-day trade. 'Anything Goes' was capacity at \$32,000, as forecasted; 'Life Begins at \$:40' did not sell out completely but went to \$40,000

out completely but went to \$40,000 in hine performances, the other musicals also going to virtual capacity Friday and Saturday, Those dramas affected earlier in the week were unable to recoup.

New musical money show is indicated in 'Revenge With Music,' which was accorded a distinctly weak press but showed plenty of life. After the Wednesday premiere, second night was under \$1,200, but the third night Jumped to \$3,200 with Saturday's performances even bigger. Originally slated for \$4.40 top, 'Revenge' should click at the established \$3.30.

'Page Miss Glory' looks like a omedy hit at the Mansfield. It was

Page Miss Glory' looks like a comedy hit at the Mansfield. It was so rated by the critics and business was brisk after opening. One performance was missed because of illness, but indicated pace should approximate \$14,000 weekly. Gold Eagle Guy,' Morosco, also drew a good press, but trade after the opening not so hot.

The shows were yanked, and the property of the condition of

Estimates for Last Week

'A Roman Servent', Longacre (1st week) (D-1,019-\$3.30). Added starter; opened Saturday, presented by Pete Arnaud and Jack Connors; written by Larry O'Connor; drew adverse press.

verse press.

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Althdrawn Saturday (1) after

tying bit less than four mild

teks; house relight with 'So

any Paths.'

Many Paths."

'Anything Goes,' Alvin (3rd week) (M-1,355-\$4.40). First full week to capacity gross of \$32,000 as expected; no extra performance.

'Brittle Heaven,' Vanderbilt. Closed Saturday after playing three weeks to light takings.

'But Not for Love,' Empire. Yanked Saturday after playing one week.

week.

'Children's Hour,' Elliot (3rd week) (D-929-\$3.30). Steadily building: first full week estimated around \$14,000; expected to climb to full capacity.

tuli capacity.

'Continental Varieties' Little, (10th week) (R-50-4330). Final week; imported specialty show bit over \$6,000; slated for touring in January.

January.

'Conversation Piece,' 44th street
(7th week) (O-1,323-3.30). Final
week announced, but may stay
longer; somewhat better at \$20,000
last week but costly to operate; however
tookings. Conversation Piece, 44th street three days.

Week amounced, but may stay week amounced, but may stay three days.

Abby Players, Golden, Dublin troup in final week's repertory.

Older for Boston and Canadian bookings.

Dark Victory, Plymouth 65th week) (19-1,306-33.39). Business shorty but little improvement last week, with takings around \$5,000; three days.

"Dodsworth," Shubert (34th week) (resumed engagement) (D-1,036-(resumed engagement) (D-1,036-\$3.30). Thanksgiving going not up to form for most attractions; same applies to run show, which approxi-mated \$16,000; good profit at pace,

mated \$16,000; good profit at pace, however.

Nowever.

Farmer Takes a Wife, 46th St. (6th week) (C-1,375-\$3.30). Best figures to date last week at \$15,500; fairly good money in big house.

Gold Eagle Guy, Morosco (2nd week) (D-961-93.30). Drew good week) (D-961-93.30). Drew good meek) (D-961-93.30) better line this control of the strength of the s

week.

'Judgment Day,' Fulton. Closed
Saturday; played 12 weeks but not
profitable; 'Sky's the Limit' next

profitable; Bay s week.

'Kills That Story,' Ambassador
(13th week) (C-1-166-\$2.75), Final
weeks announced; cut rater estimated around \$3,000 operating nut

iow.

"Ladies Money," Barrymore, Closed
Saturday after playing five weeks to
mild grosses,

"Life Begins at 8:40," Winter Garden (15th week) (B.148): 54,40,
Added matinee Friday; around
\$40,000 in nine times; scale boosted
Thanksgiving night but did not sell
out.

ut. 'Lord Blesses Bishop,' Adelphi, pened Tuesday (27) and stopped

'Load Blesses Bishop,' Adelphi, 'Load Blesses Bishop,' Adelphi, Opened usesday (27) and stopped State and State and

Saturday.

'Say When', Imperial (5th week)
(M-1,468-\$3.85). Light attendance
early in week, but holiday crowds
pulled gross up to around \$26,000

pulled gross up to account again.

'Small Miracle, 48th St. (11th week) (D-969-43.30). Moderate money show at \$6,000; another at-traction mentioned for house by Christmas.

The Great Waltz', Center (1ith week) (0-3,700-13.30). Went to new high gross mark last week, with takings very close to 346,000; last half complete sell-out.

The Night Remembers', Playhouse (2nd week) (C-939-83.30). No ads in dailies and doubt if it would play Monday night; panned and small takings.

The Saint's Husband', Belasco, Cancelled day before sinted to premise the sell-out of the self-out of the self-

Paris Legit on Upswing Again; New Bernstein Play, 'Folies Bergere' Due

By BOB STERN

Paris, Nov. 23.
Local legit is putting on one of nose minor upswings. After dropthose minor upswings. After drop-ping when the Doumergue Cabinet passed out, it is now staging a re-

envery.

For a long while, after the rush of openings at the beginning of the season—and it wasn't such a terrible rush at that—there was a long lull when almost nothing new was put on. Now there's a bit of movement again. Three premieres of importance this week.

ment again. Three premieres of importance this week.

Most significant is the opening of Henry Bernstein's new play. Espoin' (Hepe') at the Gymnase tonish (20). This is the Bernstein annual, and he can usually be counted on for one that brings in the coin. Second big opening, of a different mature, is at the Odeon, where an enormous new four-acter on the life of Joan of Arc is being put on. The play, by St. Georges de Bouinciller, specialist in historical epic plays, comprises 3e seems and lasts four hours. Mile, Falcenett has the title part. President Albert Leirun and a swank crowd attended the final dress rehearent, which was a national even.

Other event of his week is Chaud ct Froid' (Hot and Cold'), three-refer by Fernand Crommelynck at the Comedic des Champa Elysees. This is a product of the ultra-sophis-leated dramatic art which only the continent can produce, and which, unless the play

art which only the continent can produce, and which, unless the play happens to be a great masterpiece, never gets off the continent.

Musicals

Musicals
One of the imporant announced productions for the Christmas holiday trade is the new Folles Bergere, now in rehearsal. Mistinguett is out this year, and David seems to be following Varna's lead (at the Casino) in putting no really outstanding and highly paid name at the head of his cast.

About the best business is being done by the little houses giving done by the little houses giving variety thows of the French cabarcitype for a low admission price.

Franch public wants to be annused

French public wants to be amused in these tough times, wants a sure laugh, and won't ay too much for it, so the little places get their

it, so the little places get their chance.

One of the outstandings is the Theatre de l'Humour, which puts on a good series of siort acts, mostly singles. Potiniere is a new-comer in this ...ld this year, and the Noctambules in the Latin Quarter, really a cabaret, comes into this class, with a show headed by Claude Pierre and Charles Fallot, wisecracaing singer. Alce 2ar has show supposed to be an imitation of New York burshully stark nude girls such as New York nude girls such as New York never saw, playing twice daily.

Current List

Current List

Of the comedies and dramas put on this year the Guitry show, 'Nou-veau Testament' seems about the strongest, with Barretts of Wim-pole Street' at the Ambassadeurs also holding up well, largely due to the gen'us of Lucienne Bogaert's acting. Shakespeare's 'As You Like It' is a success at the Atelier, in the Concau version.

It is a success at the Atelier, in the Copcau version.

Best recent opening was Louis Jouvet's adaptation of 'Constant Nymph' by Jean Giraudoux, which got rave notices at the Athence, and is rulling in Jouvet's usual public. Madeleine Ozeray has the femme lead, with Jouvet himself opposite her, and they do an extraordinarily good job. Piece is helped by recent success of film 'Nymph' at Raspail 216.

Two of the good money-makers at the moment are holdovers from last season—Towaritch at the Theatre le Paris, which isn't weakening yet, and 'Ecole des Contribusions' ('School for Taxpayers'), Verneuil-Berr läugh opus at the Marigny, Film of latter has just been finished and is expected to be shown on the boulevards soon.

IN AND OUT

London, Nov. 23.

Tt Happened to Adam,' by David Bochm, an American, opened at the Duke of York's and lasted only three days. Papers had expressed disapproval with play's frankness, nevertheless admitting the audience enjoyed the entertainment.

Elephant Attacks

Mex Circus Owner

Mexico City, Dec. 1.

Opening of the Argentine Circus ere was delayed because of serious injuries suffered by Angel Cas-tilio, owner, when attacked by the show's star elephant as troupe was unloading at a local railroad sta-

Attaches saved Castilio from death by pulling off the elephant. He suffered a crushed right leg; three broken ribs and internal in-

MEXICO CITY NITERY BOOM

Mexico City, Dec. 1, After having been dead for a long time, night life here is reviving the glory it claimed a couple of decades igo

Up to a short while ago, Mexico City, a metropolis of 1,300,000, was even duller after dark than nine o'clock towns in the U.S. It was then the practice of tourists to cram as much activity into daylight hours as possible so that they would be ready for hed after dinner. There wasn't much to see and nothing to do after the evening meal in those times.

do after the evening meal in those times.

Now night life is coming back here. And strong. There are more niteries, all American style, and they are staying open later as biz has picked up much because of the increased number of American visitors in town.

It is the smart thing to attend shows at the Palace of Fine Arts (National theatre) that start at 9.30 or 10 p. m., to daily at the Palace's restaurant, modeled along N. Y. lines, or at a nitery, before rolling home after midnight.

The Foreign Club is another spot

The Foreign Club is another spot that is coaxing back night life.

Vienna Likes 'Men'

Vienna, Nov. 21.
Sidney Kingsley's 'Men Tŋ White'
had a sweeping success at the ReinArress got all het up about this
new U. S. writer and Preminger's
production. Lots of praise also for
all the artists.

A. BRINGING 'FOLIES' OVER TO U.S.

Paris, Nov. 23.

Ray Goetz is due back in Paris in a day or two from Vienna, where he has been dickering with a bunch of musicians. He'll devote his attention to readying the Folies Bergere stage show which United Artists intends to take to America, headed by Jacques Derval, manager of the Folies, in order to enable Derval to cancel his American contract with Cliff Fischer.

Meanwhile Jacques Charles, who staged the original Fischer French show for the Chi Expo, is readying a new revue to be taken to America, sailing Nov. 28. Troupe is rehearsing daily in the Theatre des Charpes Elysees, and according to the Newberg 16. Stein Folies.

dope here is to be a new version of the Fischer-J. C. Stein Foiles.

AMERICAN GAL SINGER **MILAN OPERA CLICK**

MILAN OPERA CLICK

Milan, Nov. 21.

Mary Clarke of New York, whosings under the name of Signorina.

Francesca Somigli, will very shortly sing in Ne v York. She has just signed a contract to sing at the Scala of Milan, The Opera of Rome and the San Carlo of Naples during the forthcoming Winter season. She is probably the only American during the last few years to obtain such important engagements and be paid for her services. She has been studying for over seven years in Italy and is generally mistaken for an Italian, even here.

Another Afracan here is Edith Mason of Chicago. She will appear here in Verdi's 'Palstaff' in Feb.

Curt Bois, Enroute to New York, Has a New Line—Wants to Learn

Chi Film System

continued from page 7)
continued from page 7)
continued the stream of the definition of the local system since it has generally been regarded throughout the definition of the local system since it has generally been regarded throughout the definition of the local system since it has generally been regarded throughout the definition of the local system since it has generally been regarded throughout the definition of the local system since it has generally been regarded throughout the definition of the local system is t (Continued from page 7) rejection of the local system since it has generally been regarded throughout the trade as the falrest clearance setup in the country, being entirely dependent on the admission price and not upon the strength of a rival theatre. So satisfied is the local group with the Chi setup that the general body exhibs are going along as if the setup were still in force. But the trouble now is that some exhibs have already taken advantage of the rejection of the local setup by New York and have entered new protests with the code board for changes in their clearance position. If a couple of these exhibs win revisions in their clearance setup, which okayed and these exhibs win revisions in their clearance setup, which is not in line with their admission prices, the local film row foresees a general explosion throughout this territory and a return to the dog-cat-dog type of protection systems where the powerful houses will demand increased protection over the smaller theatres though they both ray he charging the same tariff. smaller theatres though they both may be charging the same tariff. Film exchanges are sitting tight and making no over move. Film Board has not held any meetings so that there may be no charges that the film exchanges are getting together on any general scheme. Everybody is tense and waiting the blow-up which is expected at any moment.

Paris, Nov. 23.

Since Paris started to be the stopping off place of exiled German gentuses on their way to Hollywood and Broadway, every ex-Berliner here has given out interviews telling how quickly he was going to have America at his feet. Now one has arrived with a new technique. He is Curt Bols, German film and legit comedian, and his line is that he is going to the United States to learn new tricks, not to teach them. Hols was one of Max Reinhardt; bets in the good old days in Berlin. Reinhardt heard of 'Little Jesse pats in the good old days in Berlin. Reinhardt heard of 'Little Jesse James,' first jazz musical ever to be put on in Berlin, in which Bols starred back in 1924, and in 'Victoria,' which Reinhardt next put on, there was a special part for Bols. A fast mover, Bols got out of Germany a couple of days after Hiller took power, and hasn't been back since. He has been kicking around Europe with his sister, Isa Bols, who does a variety number consisting chiefly of initiations. She recently played the Coliscum in London.

Bols used to be as well known in Vienna as Berlin, but he hasn't

recently played the Collseum in London.
Bols used to be as well known in Vienna as Berlin, but he hasn't been back there recently, either, the's been playing 'Charley's Aunt, which is one of his biggest comedy hits on the Continent, in minor German speaking places such as Zurich and Prague.

Bols went to London for three months to learn the language, and he can actually talk it now. He's salling Nov. 28, without an engagement in America, and he says he's not going to look for one, but if....

ment in America, and he says he's not going to look for one, but if.... Figures that if he stays any longer on the Continent battling around, he'll get in a rut. and America will give him the kick he needs to pull through.

Plays Abroad

A LANC

Hindapost, Nov. 19.

Bindapost, Nov. 19.

Bindapost, Nov. 19.

Bittany, at the Mayary theatre, Rudapost, Cast: Margil Makay, Hons. Titors, Lily Mural, Rusene Toros, Cast Hindapost, Cast Margil Makay, Hons. Titors, Cast Hindapost, Cast Margil Makay, Hons. Titors, Cast Margil Margin, Rusene Toros, Cast Margin, Cast Martic, Cast Margin, Cast Margin, Cast Margin, Cast Margin, Cast Ma

Lily Hatvany, whose "Tonight or Never" was a Brondway success, and whose "The Spell' is likely to be another, is responsible for this clever, worldly, somewhat superficlever, worldly, somewhat, superi-cial but enimently amusing comedy. It is thated with thrills and touchos some depths. It's a rather compli-eated and somewhat artificial plot, cleverly woven and placed against a society background that the authoress knows well and describes with sarcasm and gusto.

with sarcasm and gusto.

Story has to do with a valuable pearl chain which Lona leaves of the flat of her platonic lover, a baron. It is found by the baron's former mistress, an English adventuress, who tries blackmall by threatening to play it into the work of the construction of the play it into the control of the construction of the construc

sceret.

Solinds rather confusing, but the symbolical chain — one person's amorous connection with the next, and so forth—works out beautifully like a puzzle in the end. With the help of the mystic and self-denying Russian valet—admirably played by Torzs—Lona gets rid of her disagreeable husband and finds happiness with her baron in a cottage.

The Chair manufacture of the symbol chair chair manufacture of the symbol chair manufacture of the

ness with her baron in a cottage.

The Chair may count on popular success here and abrond, and probably also on the screen.

Performance was admirable, with Margit Makay as Lona, Hona Titkos as the man-eating vamp. Lily Murati as the perfidious chambermald, Ella Goth as an eternally chattering countess, and Oscar Beregi as a most objectionable prig of a husband.

Jacobi.

DING AND CO.

London, Nov. 20. New play by C. K. Munro in three act

and an epilog.	Presented by Embassy Pro-
luctions. Ltd.,	for two weeks at the Em-
bassy theatre,	Nov 19
Ding	
171116	wynanam Goldle
Uncle	
Conv	Peter Trevelyan
Pritz	John Duncan
Y-1-	
Jonn	David Steuart
Hope	Catherine Lacey
Robert	
Lien	street Caston Caston
Mon	
Martin	Jack Angelo
Trini	Pamela Sharpe
V 30	errette onar be
roung man	Reginald Fletcher
Young Man	

C. K. Munro's piay, 'Ding & Co.,' carrying the sub-title 'War the Intruder, 'comes as near to being a great play as it is possible without actually achieving that status. As such, it cannot have sufficient popular appeal because, as the average play producer knows, it gives one something to think about.

something to think about.

Piece is a discursive pamphlet against war. There is nothing new in it, but a frank exposition of the subject from a number of angles. A cabinet minister says people do not mind war before it has bappened, and when it is over they forget its miserles: If they had always objected to it, war could not have been used as a means of governing them. Author jumps from one thesis to another, suddenly injecting a hitherto unrelated problem, and all of it is neatly acted and well produced.

duced.

But it isn't play—or, if it is, it's
the sort of play one would like to
read, because when there is a particularly thoughtful observation, one
like to re-read it and digest it.

Jolo.

Flowers of the Forest

London, Nov. 21.

New play in three acts by John van Bruten; presented by Jack Buchanan and Autol Lee at the Whitehall theatra. Nov. Leep II Hodgeson to Autol Lee and September 1 Hodgeson to Autol Lee. Prinngen-Davies Levis Jacilin. Henry Oscar Macheson. Haddon Mason Macheson. Haddon Mason Haddon Had

Wallowing in a mire of hopeless inability to explain its content or make it clear, there is only this to say: It is an anti-war propisemen play.

But its unfoldment, by a cast of mixed quality, was occasionally good and mostly thresome. A comple of theatric scenes were drawged in, but even these will not have sufficient appeal to attract the general public.

TOI, C'EST MOI ('YOU'RE ME') Paris, Nov. 20

Operetta in two acts and 12 sc nd lyrics by Heary Duvernois, idue Simons. Featuring Fills imone Simon, Lyne Clevers troduced by Albert Willemetz teucel at Bouffes Parisiens, tob Guilbert.

This is the operatta success of Paris this season. Bought for Lon-don production by Lee Ephraim; American rights are still open at Bought for Lonpresent writing. is nothing extraordinary.

Music, in general, runs toward the banal side, from an American point of view, although there are several airs in it which are already doing well with Parisians. Tunes are of

of view, although there are several airs in it which are already doing well with Parisians. Tunes are of old-fashloned musical connedy typo. Only musican number of an distance of the control of scale in which principals do a quintet against background of singing chorus. Molse Simons has been distinguished in the past as an unique composer, notably for 'Peanut Vendor' and other rumba tunes. Plot is stock musical comedy stuff, based on deliberate confusion of for Pills, the wise guy, and gets the dirty digs intended for him.

Despite all these considerations piece is a wow here, and reason seems to be this type of colorless show, with music good enough to catch the public ear once in a while although not distinguished, an ordinary plot and stock humor, is just what is needed to carry production room not be considered in the cast. It doesn't cramp anybody's style.

It's the principals who make this show in Paris, and the thing might be a good vehicle in New York, too, that way. Humor is supplied by the A. K. pair, Koval and Pauline Carton, for whom the boulevard public is cray, especially Koval. Looks are contributed by Simone Simon, work, the parallel of the parallel of

NAPOLYI KALAND

('Adventure at Naplee')

Budapest, Nov. 18.

Musical comedy with book by Bakefly at
Vadnay, music by Laytai, as the FovarOperetic theatre, Budapest, Cast. Haan
Honthy, Oily Sokoloky, Etvan Bekase
Erno Verebes, Fuffy Huszar, and Juli
Kahos.

A spirited book on the verge of being risque but just inside the borderline of good taste, tuneful music on the edge of being reminiscent but with Just the right pinch of zest and originality, a good cast and a couple of capital comediane and a couple of capital comediane combine to produce a very pleasant evening. These comedies with muster rather than musical comedies, with a good farce plot and some catchy numbers instead of the old sentimental Viennese operaters with operatic finales, are developing into a local speciality and have a decided future aboard. Sort of missing link between farce, revue and pre-war grand operetta, they seem to strike the note that appeals to the public.

ing link between farce, revue and pre-war grand operetta, they seem to strike the note that appeals to the public.

A Naples at Naples does not happen at Naples at all but at Palermo, where a youth seeks deaperately for the woman who responded to his kisses one night, on the dark boat plying between Naples and Palermo, and whose face he never saw. Once this situation is accepted there is nothing more to object to. A girl who is in love with him, but of whom he takes no notice because he is obsessed by the fair unseen, pretends it was herself, thinking it will make him fall in love with her. Instead, he refuses to marry her because he believes she is his unknown in girl of the seed of the continuation of her. Woman who was really on the boat explains and, after some additional compilerations, everything is straightened out.

Nothing out of the common day the strikened out.

Nothing out of the common but a wholesale piece of fun with a dash of sentiment and plenty of comedy. There is no reason why it should not have a long run—save the still prevalent depresh.

Jacobi.

The Single Column Boys

George Trevor has again ex-land the New York Sun's Allplained the New York Sun's All-America selections. It's an assign-ment which he has handled regu-larly the past few years, and no small job. He takes a few days from the dally stint to do it. Leadfrom the daily stint to do it. Leading up to the observation that Trevor does it exceedingly well. Regardless of whether the reader agrees with the Sun's selections, which entities the players to engraved gold watches, Trevor invariably makes it interesting and readable.

As a matter of fact, this Sun staff member consistently writes the best

As a matter of fact, this Sun staff member consistently writes the best football stuff in New York. That goes for the syndicate lads, too. Although principally addicted to Big Three games, his knowledge of football, against the background of Princeton, Yale and Haryard gridiron lore, with which he is very familiar, makes him good reading throughout the fall. Trevor also were taken on said and crew, and familiar, makes him good reading throughout the fall. Trevor also specializes on golf and crew, and seems as adept on golf as on fcotengthy one and two paragraph color leads, which his regular readers have probably learned to skip. Trevor figures to rate among the best of the sports writers on his subjects. His Monday reviews of a Saturday game are particularly worth while for anyone who knows football. tootbali.

orthali.
The antithesis to Trevor, fo The antithests to Trevor, for background, is the World-Telegram's Francis Wallace, a Notre Dame alumnus with a couple of football novels to his credit, one of which was r de into a picture. Wallace also anows plenty of football and is strictly in his own backyard when pounding it out about South Bend. He's a Notre Dame and midwest advocate with an inherent scorn for Big Three football creeping across his typewriter every so often. This fall typewriter every so often. This fall he went the hard way for Pitts-burgh, and when last gleaned he burgh, and when last greaned ne was still trying to write his way around the Minnesota game. But Wallace is another example, and there aren't many of those who really know football and can write there are really kno

should be bloadcasting games over the air.

The Heraid - Tribune stands out with Stanley Woodward's football writings, and Richards Vidmer, of the same paper, is not far behind, while Allison Danzig occasionally shines for the Times. These men about make up any first team of football writers as regards of football writers as regards the New York dallies. It brings up

the New York dallies. It brings up the old legend that Boston papers have the best football writers in the country. Maybe that doesn't hold true any longer. At least it seems subject to challenge.

As for most of those lads who are favored with two-column measure on the sports pages. When September comes around it appears to mean for them a three months' search for ideas. In other words, another fishing season. Much more at home with boxing, baseball or racing, you can see them perspire in print during the Much more at home with boxing, buschall or racing, you can see them perspire in print during the football trek, and it's touch digsting. Sometimes they dig very well, although it's an idea first and then football, but certainly over the past autumn the best grid stuff in New York was to be found set single column. autumn the York was column.

Philip Hale Dead

Philip Hale, 80, one of the best known musical commentators in this country, died in Boston Nov, 30. He studied law and was ad-nitted to the bar in Albany, N. Y., in 1879, but never practiced. In-stead he went abroad to study music.

stead he went abroad to study music.

On his return he became Boston correspondent of the N. Y. Musical Curler in the early '90s, at the time when James Huncker was its musical editor. For years he was the annotator of the programs of the Boston Symphony Orchestra, and he joined the staff of the Boston Herald in 1993 as musical and decements of the Computer of the ton Herald in 13 dramatic editor.

Formal Quits

Formal, the mag, which ran into money trouble, has suspended publication, but likely to resume shortly. Publishers have made an agreement with the creditors that there will be no sale of the assets until they get an opportunity to raise additional capital to get it go-ing again. They have agreed, how-ever, that if they refloat the mag there will be more conservative

operation,
Assignee of the mag's assets,
Jacob Newhouse, working with the
publishers for the resumption of the
publication.

Newspaper Guild's, Newark, N. J. strike against the Newark Ledgers is still a Mexican standorf, with the ledger publishing daily, but carrying only Associated Press and little local news. Meanwhile, headed by the word from the Guild is going the New Meanwhile, headed by the New Meanwhile is the publishing and the New Meanwhile headed with the publishing and the New Meanwhile that the New Meanwhile is the New Meanwhile of the New Meanwhile in the New Meanwhile is the New Meanwhile Meanwhile in the New Meanwhi head ead with its plans for a benefit at the Mosque theatre, in Newark, on Sunday night (9).

beadquarters Gulld's strike headquarters in Newark are in the building right alongside the one occupied by the Ledger. Of the force of 52, 47 are on

Royalties-If Any

Royalties—If Any
Collaborative authorship of 'Take
the Witness' and 'Gun Notches'
constitutes most of the community
property of Joseph and Ruth Chis
holm, and in the latter's sult for
divorce just f. In Los Angeles,
she devotes more space to a plea
for proper disposition of future
royalties than to recitation of the
recitation of the control of the
dileged cruetities of her husband.
Both books were co-authored
with Al Colm, Joe Chisholm sharing the by-lines. Mrs. Chisholm
particularly asks the court to protect her literary interests in ease
of sale to pictures.

Woodstock Relief Group

Woodstock Relief Group Scribblers continuing to organize at various points to secure Federal relief for Indigent members of the profession. Latest is the formation of the Woodstock Writers' Associa-tion, organized last week among the scribbler residents of Woodstock, N. Y., one of the foremost literary colonies in the east.

colonies in the east.

Consic Dreis elected secretary of
the new group, and Carl Eric Linden, Robert Whitcomb, Dreis and
Henry Morton Robinson named on
the executive committee. Head of
the group is Henry Morton Robin-

Woodstock Writers' Association will work with the N. Y. and other writers' organizations for national scribblers' relief.

New Palestine's Changes

The New Palestine, a fortnightly mag, becomes a weekly with the next issue and undergoes a change in format to tab newspaper. In-creasing interest in Zionist affairs

prompted the changes.
Publication is sponsored by the nist Organization of America, A new mag called The Jewish Frontier makes its appearance next

month, sponsored by the League Labor Palestine, Will go in Jewish subjects of an international

Smart, These Japanese Japanese trade invasion has ex-tended to the book field. Hokuseide tended to the book field. Howestdo Press, one of the largest of the Tokio publishing houses, has ap-pointed G. E. Stechert, N. Y., sales agent for a number of foreign pub-lishers, as its American representa-tive for various volumes in English

tive for various volumes in English which it will get out for America in particular.

The Hokuscida books will sell for \$1.50 here, despite high duty. Low Japanese manufacturing cost makes this possible.

Anderson's Vignettes

New Philadelphia book publishing house, the Centaur Press, gets started with a book by Sherwood has giver Anderson, Anderson Centaur a volume Centaur a volume called 'No Swank, and Other Moving Pletures, comprising short studies of 17 im

Centaur will publish the book in both a regular trade edition and s limited autographed edition.

Gilbert on Pop Songs

Richard B. Gilbert has resigned as editor of Metronome and taken over the helm of Popular Songs, new Dell mag.

'Songs,' a sort of fan mag o sheet-music, claims 370,000 circu iation on its first issue, the Octobe number. Dell's has ordered 450,00 copies of the next number.

Opponheimer Writing Again

George Oppenhelmer, story editor or Samuel Goldwyn on the Coast, eaves that organization Dec 1 to

resume writing.

Before joining Goldwyn, Oppenheimer was, in addition to being a novelist, an official of the Viking

Photoplay's Ed. Switches

Kathryn Dougherty, editor of Photoplay, has been upped to pub-lisher of the mag, while Ray Long goes in as editorial head.

Boston Crick Shifts

Boston Crick Shifts

Two important changes were effected in the Boston theatrical critic, who died Dec. I. George Brinton Beale, in recent years closely associated with Crosby, remains on the Post as right-hand man to Norton.

Norton, who has distinguished himself as a writer of theatrical feature stories, steps into the oilice of E. Harold Crosby, veterns stage critic, reported to be critically ill. George Brinton Beale, in recent years closely associated with Crosby, remains on the Post as right-hand man to Norton.

Crosby was the last of the noted Hub triumvirate of dramatic critics in which he shared country-wide distinction with the late H. T. CHell-to-Pay') Parker, of the Transcript, and Philip Hale.

Trust Fund for Poets

Trust Fund for Poets
Moritorious American poets are
to receive financial reward not
otherwise available, least of all
from the publication of their
poetry, from the newly organized
Academy of American Poets. Idea
of the Academy is to create a trust
fund with which to endow promising rhymesters with \$5,000 a year,
for a one-year period at a time.
Organizer of the Academy of

(Continued on page 59)

(Continued on page 59)

David Frome In from London. J. B. Priestiy has returned home. Emily Dickinson Bianehi has gone

abroad.

John Buchan looking these Unit-Victor Robinson the new editor of

Victor Robinson the new editor of Literary World.
Third edition for Mary Pickford's book, 'Why Not Try God?'
Upton Close, author of 'Challenge,' is really J. Washington Hall.
Louis Adamie has delivered a new novel to his publisher, Harper.
Gertrude Atherton is now a trustee of the San Francisco library.
John Strachey and the family come over next month, Will lecture.
Matthew Josephson has quit his Connecticut farm for the big town.

Matthew Josephson has quit his Connecticut farm for the big town.

Connecticut farm for the big town. Too cold.

Henry F. Pringle in Washington for data for a biog on William Howard Tatt.

Cass Canfield, Harper's pres, partied James Hamilton, British pub. Friday (30).

Hal Hode, of Columbia Picts has authored 'Boomerang,' in the Dec. Issue of Roto.

Edward J. O'Brien sailing back to Oxford Dec. 7. He'll come back next year to lecture.

Bobbs-Merrill moving its New York office to larger quarters after 20 years in the one location.

George S. Hellman has changed publishers, going with Dodd, Mead when he completes his next.

Harry Carr, Los Angeles Times columnist, has a book on the Houghton, Mifflin list called 'Riding the Tophus du Maurier has sont the

ton, Mittin list called Rums the Tiger.'
Daphne du Maurier has sont the script of the blog of her father, Gerald du Maurier, to Doubleday, Doran for spring publication.
Real name of Hans Fallada, author of 'Little Man, What Now?' and of the current 'The World Outside,' is Rudolf Ditzen.
Franz Werfel's 'The Forty Days of Wise Derk', signilitations sections.

Musa Dagh,' simultaneous selections by the Book of the Month Club and the Catholic Book Club.

the Gook of the Month Chus am the Catholic Book Club. Harcourt, Brace has taken Rufus King away from Doubleday, Doran, where his books were published under the Crime Club Imprint.
Upton Sinclair promises to tell all in 'I, Candidate for Governor: And How I Got Licked,' which he is now writing for January publication.
Martha Gellhorn got to France with less than \$20 in her purse, but managed to turn out that novel, 'What Mad Pursuit,' nevertheless.
Because femme names don't sell

manared to turn out that novel, what Mad Pursuit, invertheless.

Because femme names don't sell books for boys in Englane, British printings of Agnes Danforth Howes' books carry but her last two names as the author.

Anne Rowe has contracted with Alfred H. King for her' next three novels. She was previously signed by Macaulay's. Her first for King, 'Mcn Are Strange Lovers, will be published in February, Il harcourt, Brace bringing out a posthumous collection of the poems of Ernest Walsh. Walsh used to te.t. This Quarter, in which Herningway and other present-day literary notables first saw print. Jacques Lory is writing a weekly column of picture personality chatter out of Hollywood for the Paris Soir, under the heading Ta Vie a Hollywood. He will also contact players and directors for signatured comment on pictures just before their Paris showing.

Book Reviews

Cantor on Ziegfeld

Published serially as 'Ziegfeld and His Follies' in Collier's, Eddle Can-tor and David Freedman's story of 'Ziegfeld, the Great Glorifler' (King. tor and David Freedman's story of Ziegfeld, the Great Glorifler' (King. 32) is better than most subjects of this kind but not as good as it could and should have been. The comedian who is so obviously proud of being one of Zieggy's alumin will explain to his Broadway pais in, person that he was under wraps in view of (1) the facts that Billie Burke, Ziegfeld's widow, and Patricia Ziegfeld, his daughter, are very much alive, and (2) that his own fine regard for the showman were circumstances which acted as a halter on too free a pen, Again proving that blography, located objectively is best fashioned than if handled subjectively.

Cantor does not let Zieggy off too casily and does get across in highly entertaining fashion, the fact that Ziegfeld was the spendthrift that he was in achieving the ultimate in show values, and yet quibbled over petty items.

There are anecdotes galowe which, up until such time as a more elaborate blog of Ziegfeld sauthored, will serve as an anthority on the Great Glorifler. It's easy reading but it's not bosh or sentimental slush. Both Cantor and Freedman have been too smart to permit that. There are anecdotes galore which,

Augmenting the 166 pages of text are some 30 photograph by Alfred Cheney Johnson of the more famous Ziegfeld beauts.

Three Plays

Arthur Goodrich wrote a play.

'Mr. Grant,' some time ago. It was held for a while by Sam Harris, but not produced, and now Radio owns it for films. Published (McBride: \$2), It surprises. It reads so well that it is hard to understand how it avoided production. It ought to make a spiendal size. dld fim.

Most talked about current season play is 'Children's Hour,' by Lillian Heliman (Knopf; \$2), Reading it presents an interesting experiment. The title seems just as wrong as it does for the stage production, but that last act doesn't annoy anywhere near as much. In fact, it reads quite easily and comfortably. There are some good light lines which have been lost in the play. Perhaps for staging it was necessary to underline it differently, but reading it allows for a lot of thought on how it might have been done.

When Clemence Done water the Most talked about current sea

done.

When Clemence Dane undertook to adapt 'L'Alklon' into English she handed herself quite a task. Rostand's play has been done into English she handed herself quite a task. Rostand's play has been done into English twice before, but Miss Dane tried to do it differently. She gave it a completely new adaptation, changing he number of acts and much of the actual staging. But she either didn't go far enough, or she went' too far. Result is neither modern, nor old-fashioned. Miss Dane has a command of prose that is intriguing, but she has too much inclination for writing jingles. This version (Doubleday-Doran; \$1.75) will not stand up against the older adaptations.

On Hobbies

On Hobbies

Ruth Lampland did a series of broadcasts over NBC for the Y. M. C. A. in which she discussed the hobbies of famous people. She's taken these talks now and worked them over into a book called 'Hobbies for Everybody' (Harper's; 33). It's a different type of book, well presented, and deserves more success than It's likely to have.

cess than its likely to have.
Miss Lampland lets all her heroetell in first person (generally ghost ed by her) about their hobbies
Then she has an addenda for each paragraph of reference books on the subject. Among the things she discloses are that Rudy Vallee special less in amateur motion picture plus closes are that Rudy values special lees in amateur motion picture pho-tography; that Fannie Hurst col-lects cats; that Fred Waring col-lects cigarctte lighters, and that Crosby Galge engages in book bind-

oking At Manhattan

Looking At Marhattan

Don Marquis writes mild, somewhat satirical, pleess and manages to do them inoffensively.

His latest effort is called 'Chapters for the Orthodox' (Doubleday-Doran; \$2.50). It tells of the curious experiences of Satan and Jehovah during a walk around Manhattan.

A great deal of it is amusing; none of it is likely to be taken as sacrilisous.

Another 'Little Man'

Hans Fallada writes about an-other 'little man' in his new book, 'The World Outside' (Simon &

Hans Fullada writes about another 'little man' in his new back, 'The World Outside' (Simon & Schuster; \$2.50). It's a fine novel with a lot of very henest and good writing, but It's not going to be anywhere near the success in the U.S. that 'Little Man, What Now?' attained.

Fallada takes for his theme in the new work the struggle of a man who wants to be honest after serving a term in prison, but can't. The world kicks him around so much that he finally fluds peace only by going back to jail and watching the world outside from helmid prison bars. That's been done before. Perhaps never before so graphically or honestly, but nevertheless it's been done. In the original German version, a preface explains that these condi-

In the original German version, a preface explains that these condi-tions were pre-Hitler and couldn't exist any more under the new gov-eriment. That's wisely omitted by the American publishers.

O. Henry Winners

O. Henry Winners

Short stories have come to the fore rather strongly in the past year, due largely to the impetus given that field of writing by Story magazine. Now a new youngster is discovered who may kick over the short story traces. He is Lonis Paul, who has been awarded the O, Henry Prize Stories' (Double-day-Doran; 25.50) contains 19 prize stories, selected by Harry Hansen. It is a fine collection of modern scribbling, First there is Paul's winning yarn, 'No More Trouble for Jedwick,' first story written by that young man and first printed in Esquire. It is very good, to say the least.

Other yarns are by a varied galaxy, including Erskine Caldwell, Vardis Fisher, T. S. Stribling and John Wexley. There is even a story by the ubiquitous William Saroyan. It's a good collection of stories, but most interesting is the source of the material. Story supplied more than any other mag and the Saturday Evening Post is the only pop represented, and with only one yarn.

Post-Repeal Guide

Rian James' Dining in New York' (John Day, \$2.50) is the fourth edition of one the best gastronomic guides yet. The new Post-Repeal caltion evidences that despite the ex-Birooklyn Eagle's Broadway columnist's expatriation in Hollycolumnist's expatriation in Holly-wood as a scenarist, he has managed to keep betides of the cuisine-and-vitage trails around New York, seemingly on intensive nocturnal jaunts when coming east for his periodic N. Y. sojourns. Book is surprisingly complete, re-plete and timely, with new scales, wide-open mentions of the likker situation in each spot (heretofore guardedly indicated, or addresses omitted).

omitted).

omitted).
There are bound to be some errors but these are because of post-prohibition rather than omission—too many haven't thrived, now that it's legal, and some have folded, others legal, and some have folded, others revised their policies, or otherwise modified previous standards. James errs especially when he mentions the attractions—these are too changeable and hence dangerous to include in such an anthology.

Omnibus of Crime

Omnibus of Crime
One of the best chillers in some
time is 'Murder Without Weapon'
(Smith and Haas; 22), by Means
Davis. Miss Davis writes like a
man and has worked out a good,
unusual plot with an unexpected unusual plot with an unexpected twist, managing to give it good racy dialogue that is constantly moving. Not for films, however, unless a different explanation is

unless a different explanation is found for the crimes.

Carlton Wallace spins a fast action thriller in the British mood in Sinister Alibi' (Crime Club: \$2). It's a bit too fantastic and totally in the realm of the impossible, but it moves and is exciting. Too far removed from reality for filming, however.

Regular Folk

Regular Folk
Francine Findley, who did a neat
job with 'Treeless Eden,' is back
again with 'The Bright Mirror'
(King, 32), with less of an eple
theme than the California tale but
just as tidy workmanship with
clearly outlined everyday folk and a
keen insight into mentalities and
characters. Picture material here.

Hollywood

Tuesday, December 4, 1934

Claire Windsor came in. Irving Thalberg abed with pleurisy. Joe Schenck planed in from Chi. Tala Birell checks in at Columbia. Frank Joyce off on another mile-

John Wayne tagged his infant e. ette Davis is house-hunting in

evhills.

Abe Jacoby now on a Metro writ-

Bette Davis is house-hunting in Bevhilis.

Abe Jacoby now on a Metro writing contract.

Jack Haley becoming orientated on the Fox lot.

Jinck Haley becoming orientated on the Fox lot.

Charles Initerworth back from a quick biz trip east.

Don Gilman soap-boxed 'em at the L. A. Ad Club.

Sid Skoisky and Gene Fowler plane nates to N. Y.

Colin Tapley waiting for a quota number at Vancouver.

Lot of the Tart Bigs.

Pert Kelton leaves here Dec. 15 for personal appearances.

George Arthur hopped to New York and hopped right back.

Lot Metzger ate his Thanksgiv—line of the proper of the terms of the court of the co

him.

Hert Kalmar is practicing new tricks for the magicians' conven-

on.
Columbia shifts Fanya Graham
rom reading room to publicity

from reading room dep't.
Mort Singer came here to eat
Thanksgiving turkey with the Newest Robert Le st Metro serib recruit is Leibman, former UFA seen-

ario ed.

Ann Chandler is working with Benny Rubin at the Sunday Night Frolks.

Frolies.
Sir Guy Standing Is exhibiting his paintings at the Theda Thayer syllogics.

galleries.
Winding up his serib stint at
Par, l'atterson McNutt is turning
eyes east.
Clark Gable, Harry Beaumont,
Robert Z. Leonard and families at

eyes east.
Clark Gable, Harry Beaumont,
Robert Z, Leonard and families at
Yosemite.
The control of the control

Hill Robinson called on the local chief of police before he went out to Fox studio.

Eleanor Barry, fashion ed of Harper's Bazzar, surveying the current tilm styles.

High Walpole tied up with rheumatic fover and postpones his return to England.

Jackie Cooper back with his mother from the measurement of the state o

Man.'
Hugh Walpole didn't need that nurse to get on the train Saturday. He'd fully recovered from his flu

attack,
Harry Goetz, president Reliance,
salis tonight Friday, for London, for
stories and talent for next season's
program.
Felix Felst elaimed the Coast off

renx reist claimed the Coast climate lacked Christmas cheer, hustled to N. Y. Thursday (29) to find some.

find some.

Fritz Feld, recent production manager for Orient Films in Falestine, coast bound for a huddle with Max Reinhardt.

CHATTER

ing it tough for matinee patrons by tilling their take, due to heavy influx of holiday shoppers.

Carlo Schipa and his wife sued in Municipai Court for \$245 on complaint that the tenor owes Edwin Larsen for medical services.

Pat O'Drien taking a manual's Piltration Walk at Warfield in Frisco during vacush with his wife.

New Haven Harold M. Bone

Harold M. Bone

Bob Schaefer a chip off the old block,

Ben Cohen revives amateur nite at the College.

Waiter Prichard Eaton goes in for boutonnieres.

Louis Sagal ail over that recent prichard testown.

Celia Adder for Yiddish characteristic and the complex of the complex o

year, Howard Wilson, local actor, sues for divorce from Evelyn Adams, chewing gum heiress.

Milwaukee

Both Palace and Wisconsin close their stage shows this week until after Christmas. Harry Minturn players have quit after about three months of pop-price stock at the Davidson. Busi-

price stock at the Davidson. Rusiness nii.
Deal is under way to have Josef Cherniavsky, Chicago maestro, organize a local band to play in the Schroeder lotel's New Empire room.
Theatre men turned out last week for a farewell luncheon to Dave Weschner, Warner's theatre chief here when were transferred east with

here, who was transferred east with the closing of the local Warner offices.

Radio Showmanship

(Continued from page 45) to distribute at Christmas to kids in 26 California hospitals. Radio act is asking for 125,000

toys.

Orchestra Stunt
Ilazleton, Pa.

It's all very nice to have an orchestra play a request number over the radio for you but it's still right or to your income.

nicer to think the boys are coming right over to your house to do the honors.

That's how Hen Glace, WAZL bandmaster, and his entertainers with the control operator to the control operator turns on the automobile sound effects and Hen and the boys take a ride to the house of the next person whose request is to be answered.

Not only did the idea increase the unit's mail draw but it drew the boys a neat half-hour commercial, with the sponsor riding into the boys and the control of t

Walk.'

Theutre manager displayed 40x60 in lobby with photos of the radio players and plenty of copy about the group. They've been on the air for about three years, using scripts from films and originals by Barny Miller, the director.

Miller, the director.

Novelties Not Needed
New York.

Carborundum company, makers
of abrasives, continues to use the
same type of program after a solid
stretch of four vears over CBS with
the same band music and gags.
Chain has left this commercial
alone, since the public displays
enough interest on ir- own part as
planued by the company's advertising department.

No new twists have been injected,
instead the program still sticks to
its musical numbers and incidental
blurbs as handed out by F. D. Bowman, its advertising chief.

Fritz Feld, recent production manager for Orient Films in Palestine, coast bound for a huddle with Max Reinhardt.

Zion Myeralica heeming an associate producer on that lot after the Urrent Thoerta,

Downtown parking stations mak-

Minneapolis

By Les Rees

By Les Rees
Frank Steffys, State manager,
back at work after illness.
Fourth annual six-day bike race
at municipal auditorium this week
has \$1,10 top.
Time, new loop sure-seater, using
split week policy now, with top cut
from 35 to 25c.
Iteports here continue to show
theatre business throughout territheatre business throughout territheatre business throughout territhatest Code Authority builetin
shows six theatres reopened and
five closed in territory.
Time theatre made deal for balance of Columbia loop first run

shows six theatres reopened and five closed in territory.

Time theatre made deal for balance of Columbia loop first run product not purchased by Orpheum. University of Minnesota footbal teams drew 350,000 people this seateness of the seateness

Vienna

Tauber's Singing Dream' 75 up.
'Misalilance' successfully received at Volks.
G. W. Pabst in home town here for 24 hours.
Max Hansen and Lizzl Waldmueller to be married.
New miss-en-scene for Verdi's Talistaf' at States Opera.
Negotiations between Volksoper and Chalispin ralling through for the states of the s

Baltimore

By Albert Scharper, Jr. Big biz ln niteries over Turke

Big biz in niteries over Turkey Day. Cecivership asked for Manley Club, swank guszlery.
Lizy Rappaport planning sixweeks' trip to Coast.
Ted Routson's mother down from the Blue Ridge to spend Winter with him. Evelyn Varden (Mrs. Bill Quinn) left stock company in Atlanta to trek west with pic contract in purse. Ramona Ray, fan and gilt dancer who has been playing around here and in South weedding a vaude act with the step of the step o

Toronto

border customs men on the look-out for hoof-and-mouth disease.

for hoof-and-mouth disease. Recent patients of Dr. Locke, original for Rex Beach's 'man with the miracle hands,' have included Mrs. Will Hays, Eva Tanguay and Faith Faldwin.

Odette Myrtil wearing dark glasses on stage during week of 'Roberta' here because of eyetrouble, but no one knowing this wasn't in the part.

Philadelphia

By Arthur B. Waters

Richard Collet, managing director of D'Oyly Carte, in town.

Joe White, Erlanger b.o. man, taking Philly honors this fall as a duck hunter

duck hunter.

M. P. T. O. is in new headquarters at 13th and Vine after special dedicatory exercises.

Wallace Munroe in town ahead of Pettleoat Pever, bound for Chicago after stay here.

cago after stay here.
Police reserves needed to control
over 2,000 hopefuls for Roxy usher
jobs at Mastbaum, opening Dec. 24.
Democratic victory expected to
loosen up State's blue law situation,
Sunday movies for Philly forecast.
Tommy Labrum varyins the distransper with nightly rounds of the
mitterles.

niteries.

George Cohan commuting to either New York or Atlantic City nearly every night during two weeks' stay.

Usual out-of-town crowd here for Penn-Cornell football game Thanksgiving considerably reduced, Temple-Bucknell game getting more attention.

tention.

Reopening of Mastbaum under Roxy segis expected to boom that part of Philly's downtown sector. Right now it's dead from 19th and Market west.

Philly Takes It

(Continued from page 1)

communea from page 1)
just about make a \$1.50 table d'hote.
That's the dinner tap in the smartest hotels and eating places for the
occasion, and that goes straight
through, with dancing, 'Ill' closing.
When New York played host it used
to take their right eye, remarked a
Brigadier General to a Lieutenant
Commander.

Glad the Navy Won

Glad the Navy Won
The swaying on Army-Navy
Game night is done to that grand
old American potion—rye, Flyeyear-old rye from Canada. Straight
or with plain water. With ginger
ale, for the Colonel's ladics.
Between nips the Army remarks
it's glad, in a way, that Navy won.
Adda a little zest to the competition, sir. Makes the game a game,
sir. Not just a reunion.
The spontaneous galety that begins in the morning, mounts on
Franklin Fleid, and runs wild thereafter—but always gentlemanly—re-

Franklin Field, and runs wild there-after—but always gentlemanly—re-sults from the fact that Army-Navy Day is the day when the Service finds its long lost, dearly beloved friends. The Service, constantly on the move from post to post, knows that the irlinds it leaves behind on its last detail will somehow make the Army-Navy Game some year. Friends seen 10 years ago in the Philliplines, Panama, Hawali, San Antonio, turn up at last. If not in one room at the hotel, try next door.

Don' Knock-Walk In

Don' Knock—Walk In
With every room in every hotel
sold for the night, the doin's shake
the staid inns to their foundations.
Those foresighted enough to get accommodations set 'em up the night
long for the rest of the service. Each
room had its own reunion. Enter,
don't knock. There's Bill—12 at Gordon Sinclair hits Liberty.

Gordon Sinclair hits Liberty.
Ellen Mackie new King Edward
pa.

Cameron Matthews looking for at Rich Hickey's band into the Came Club.
Gene Forgarty out of the Savarin.
Gene Fritzley in.
Etta Coles and Naomi Yanova touring the provinces.
Jake Levine up from Buffalo for that Rube Bernstein re-union.
Raymond Masseys kin bank-ring the provinces with the Savarin Laymond Masseys kin bank-ring the provinces with the Savarin Laymond Masseys kin bank-ring the Savarin Laymond Card diffecting Margot Blabdedi's Prefude to Chaos, another war play.
The Victoria, dark for years, is being re-decorated, but it's only for the Hindson motor show.
Thurston's magic fails to release Popeya, the pig, from Canadian

Chicago

Shannon Dean back in town. Cadets, CBS quartet, readying a

Snannon Dean back in town.
Cadots. CBS quartet, readying a
vaude accept due back from Europe
late this week.
Sam Roberts on the recoup from
his leg injury.
Frank Dare back from a hurried
trip to New York,
Joe Lewis gettling the late piay
at the Royale-Frolics nitery.
Lou Cowan arranged a Jan Garber birthday dance at the Trianon.
Day to the Company of the late piay
at the Royale-Frolics nitery.
Lou Cowan arranged a Jan Garber birthday dance at the Trianon.
Day to the Company of the Company
Linick & Schneter offices
moving back to the Mevickers the
atre.
Ashton Stevens covering a picture show now and then in his legit
column.
Jimmy Luntzel back with Bala-

ture show now and then in his legit column.

Jimmy Luntzel back with Balaan & Katz, handling the Oriental
exclusively.

Lou Lipstone conferring with
man benefit show the annual Christmas benefit show Chiego Amusement Publiciate'
Association has taken quarters in
the Congress hotel.

John MacMahon and Dick Hood
have canceled their plans for a
Streets of Paris village In Miami.
Ilank Richards singing hymns on
WIND on Sunday morning, then
hitting the air at 10 the same night
as Moe the Cocktall Mixer.

Boston

Arthur Lyons in town. Charlie Morrison in Hub. Lou Ashe opens this week at

Derby. Mrs. Herman Rifkin hospitalized

Lou Ashe opens this week as Derby,
Mrs. Herman Rifkin hospitalized last week.
Harry Gourfain takes permanent Boston esidence.
Marty Mullin celebrated his birthday with mildest of revels.
Mines in N. Y. last week ploking the property of Cascades.
Brown Derby advertising personal appearance of Tess Gardell in near future.
Lew Brown says theme song for his world premiere should have been T Saw Stars.

Max Michaels of Park running midnight show for poor kiddles Dec.
J. Proceeds will buy shoes.
Joe Solomon, arranger for Renard and, doubling between Coccanut Grove and Orpheum's pit band.
Lou Holtz appeared as the principal attraction of the Coccanut Grove and Orpheum's pit band.
Lou Holtz appeared as the principal attraction of the Coccanut Grove luncheon for Jewish Tubercular Association.

However, and the start of the Coccanut of the Coccanut of the Coccanut Grove and Orpheum's pit band.
Lou Holtz appeared as the principal attraction of the Coccanut Grove and Orpheum's pit band.
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Lou Holtz appeared as the principal attraction as the control of the Coccanut Grove and Orpheum's pit band.
Lou Holtz appeared the principal attraction of the Coccanut Grove and Orpheum's pit band.
Lou Holtz appeared to be to Saugus, Mass., proved to be too realistic when the villain shot the hero in the pants Friday night (30).

'Sunday at 9' revived again Sunday (3) in Bue Room of Westminster hotel. Mrs. Alfred G. Munro in charge of successful party which benefited Theatrical Treasurers' Association.

Des Moines

By R. W. Moorhead

Ziegfeld. Follies' into Shrine auditorium Dec. 23.
Wendeil Hall here for a conference with Fitch's, his radio sponsor, last week.
San Carlo Opera to do four operas at the Shrine, Dec. 2-4, sponsored by the Junior Chamber of Commerce.
Fred Hagemann, Waverly, Iowa, elected president newly formed Society for Protection and Advancement of the Motion Picture Screen.
The G. Raiph Brantons were Minneapolis visitors last week.
Doris Allen, sister of Don Allen, married to Ehlers English, local attornoy.

A. H. Blank theatres in Omaha gave a two-year agreement to the operators' union, with the \$275 scale per booth now going to \$290 the first year and \$300 the follow-

the nrst year ain year ing.

City, state and federal agents swooped on niteries in a series of raids. Since they took customers as well as proprietors to the hoosegow, husiness went to nii. Drives started by squawks on sale of intoxicants to minors.

Cincinnati By Joe Kolling

Mel Synder's band on second year's run at Gibson hotel grill.
Reynold Wallach on from Washington as assistant manager to Bill Hastines at 1600 Lyric.
Let Buck Forein Kentucky Let Buck Forein Grill Grill Washing Forein Grill Grill Washing Forein Grill Kinger Forein Grill Kinger Forein Grill Kinger Forein Grill Kinger Forein Grill Grill Kinger Forein Grill Grill Kinger Forein Grill G

Joint Outdoor Meeting in Toronto Achieves Nothing of Importance

Toronto, Dec. 3. Solution of cut-throat competition in the carney world has not been arrived at to date and sectional disputes will probably preclude any outlining of policy for the coming season, judging from proceedings at the joint convention here of the Showmen's League of America, the international Associa-tion of Fairs and Exhibitions, the National Association of Amusement Parks, Pools and Benches, and the Canadian Association of Fairs and Exhibitions

Exhibitions.

Showmen have been advised that there is no showmanship being shown today in the outdoor amusement world. They have been warned against 'gyp' methods. They have been told that presentation of 'masavery angles' will ruin their business and they have been told by others that 'the public demands nudity.'

On one point they seem to agree.

On one point they seem to agree.
The outdoor show business wints no codes in the industry. A resolution has been passed which will set up a Code Protection Committee whose function will be to stand between the industry and those who would impose codes upon it. Joseph Gielst, president of Rocknway's Playland, maintained that codes were not applicable to the industry because of its seasonal nature, which made the regulation of hours of employment difficult.

Home-Made Insurance one point they seem to agree,

Home-Made Insurance

of employment difficult.

Home-Made Insurance

Claiming that people make claims more readily against amusement parks in time of depression, Geist stated that at Rockaway they had dropped casualty insurance in favor of a park doctor, who handled all injuries, and a counsel who kept a file of statements from witnesses who were present at any park accident. By handlin- their own claims, Geist said, Rockaway hadsaved \$7,000. He charged casualty companies with Incompetence and inability! In handling claims and scored them for levying higher premiums on amusement park owners.

Unscrupilous financing of amiuements was also scored by George Cramer, NAAP v.p. Claiming that the industry must be put on a higher plane, Cramer declared a major evil was the loose extension of credit and advocated a substantial down payment from operators buying amusement devices, Another evil to be removed was that of having property ownership entered in the name of the operator's wife.

H. F. O'Malley of Rye, N. Y., condemned the 'old horse-trading methods' of doing amusement business. He claimed that 'the public loves to be fooled but hates to be gypped.' It should no longer be the policy to get the greatest amount of money in the shortest possible time, but rather to give the most for the money.

Cal. Town Can't Chase **Tenters but Fire Does**

El Centro, Cal., Dec. 8.
Fire, believed to be of incendiary
origin, destroyed the Edith Ambler origin, destroyed the Edith Ambler tent show (repertory) at the out-skirts of town early this week, entailing a loss of around \$5,000. Only the tent is covered by insurance. Bit-ze is believed to have been the outcome of the rep company s determination to continue its engagement here, in the face of concerted opposition to drive it out.

ment here, in the local copposition to drive it out. While responding to the blaze, Watter Ambler, manager, ran his car into a ditch and was knocked unconscious. Sol Gans, asteep in the tent at the time of the fire, escaped in his night clothes after receiving minor burns.

Readers Up in Va.

Lynchburg, Dec. 2.

Upset because a freak show set up shop in a vacant store, city council met last week and tilted the license fee for such attractions. Charge is now \$100 a week, not bro-rated, for all freak troupes.

pro-rated, for all freak troupes, Carney license rate was fixed at the same time at \$15 a week per show, with \$25 a week the fee for each riding device. Also not pro-rated.

ASKS CITY TO PAY

Rochester Fair Promoters Pass the Buck

Rochester, Dec. 3. Rochester, Dec. 3.
Rochester Centennial officials are asking the city to make up the more than \$10,000 deficit of the 30-day Centennial exposition last August. The city contributed \$30,000, and stores, industries and the public as much more before the show opened.

Crowds fell far below expectations and last minute efforts at recitation were unable to overcome

TWO BOSTON PUP RUNS WITH THIRD FRAMING

Boston's second dog track charter, under the newly revised state horse and dog racing law, has been is-sued to the Middlesex Kennel Club,

sued to the Middlesex Kennel Club, Inc. According to officials no site has been chosen.

First dog license to worry Hubshowmen was granted to Bay State Greyhound association, and third, reported soon to follow, will go to Bristol County Kennel Club, with Taunton, Mass., address. Latter expected to locate outside Greater Boston area, but in neither case have locations been announced.

Horse racing in Massachusetts hangs fire pending difficulties in approving the commission appointed by Gov. Joseph W. Ely,

No Chi Ringling Confab So Cronin Flips to N. Y.

Chicago, Dec. 3.

Sylvester 'Buster' Cronin, manager of the Al. G. Barnes show, blew into town from the Coast last week, but stayed only one day. It was reported that Cronin was coming into town for a pow-wow with the heads of the Ringling office on next year's plans. But it now appears that this .aater has been side-tracked at this time, acording to Joe Donohue, who has been in charge of the Ringling office for the past few weeks. Admits that this exce session may take place later, but not now.

In the meantime, Cronin scampered out of town for the east, where he will stick for a few weeks of look-see. Chlcago, Dec. 3.

Circuit of Expos

Portland, Ore., Dec. 3.

A series of fairs for the Pacific coast, dove-tailed together to increase their drawing power to this section of the country, seemed in prospect last week when Mayor Carson's ways and means committee of 15 declared for a fair for Portland with the completion of the Bonneville dam, provided such a fair can be financed.

It was the sense of the committee that Portland should not try to outdo the world in the way of a fair, but should have something small but really good.

Senator McNary will be contacted to find out what he thinks the chances are for a federal appropriation. California fair authorities want Portland to go in with them if Portland decides on a fair, so all of the federal appropriations for the facilic coast cities can be made in one bill and there will be complete harmony.

Circus Man's Wife Dies

Wallace circus, committed sulcide

Nite Club Reviews

Delmonico's, N. Y. (Continued from page 48)

(Continued from page 48)

Her vocal ability may not attract much notice but in acrobatic dance routines she is there in every way. Beatsy Donneau gives off the proper warmth in hot song numbers, while Wilman Novak rates as a dispenser of torrid dance routines. Jerry Baker sings a solo well at one point, while later about midway in the floor revue Snyder does a song number okay. His talk as m. c. is better than it was.

A 'La Cucaracha' line number by the giris, about middle is tircir best, with Miss Barlow topping in a dance specialty.

specialty.

specialty.

Show moves along rapidly, is not padded and goes on three times inightly. It is about as good a show for the money's worth as can be found on the west side in gpots like Delmonico's which do not attempt to compete with the Paradise and its costly ways. This is a spot for the Average Man, where the food is reasonable and the drinks in proportion.

is reasonable and the drains in poportion.

Place is well decorated and commodious, in latter case being different from some of the west side's sardine cans,

Char.

Hollyhock Gardens

Hollyhock Gardens

(WARREN, O.)

Warren, O., Nov. 28.

Hollyhock Cardens, still maintaining its reputation as the ace of castern ofhio night clubs, is attracting clientele from all over the castern ofhio in the total clubs, is attracting clientele from all over the castern of the castern of

Biltmore Supper Room (NEW YORK)

To Burley or Not to Burley?—Yonkers Undecided; Indie Wheel in the Middle

So What?

Three New York burlesque theatres—Irving Place, Apollo and People's—have declared the week of Dec. 3 'Prosperlty Week.'

hour from 4:30 to 6:30. After the latter hour the room is taken over for the evening by the Jack Denny orchestra, successor here to Paul Whiteman.

for the evenling by the Jack Denny orchestra, successor here to Paul Whiteman.

For the cocktail session, with the cover charge \$1 per person, the command of the person has attracted notice up to now as an NBC tenor. Tree has a 12-piece orchestra here, which includes the Jovern Winner, planto duo, formed the person of the

Laying for Passes
Des Moines, In., Dec. 3.
Annie Oakley, that ever-present
thorn in the side of the show business, is to be ironed out, so far as
passes to lowa fairs are concerned,

nasses to Iowa fairs are concernen-at the annual convention of the Iowa Fair Managers' association here, Dec. 11 and 12. It is likely that the association will go on record and adopt some sort of resolution that will make for uniform practise throughout the 99 Iowa countles staging fairs.

Princess Alexandra Kropotkin, Emily Knuebuhl, Martha Ostenso, Fannie, Hurst and Amelia Earhart, all in the Minneapolis for the Woman's Week Exposition, plugged the show (and themselves) over WCCO, KSTP and WTCN. Miss Earhart flew in from Frisco.

Yonkers, N. Y., Dec. 3.

Union musicians and stagehands ere are doing a burnup over City Hall's cold shoulder to burlesque at the old Warburton, former legit and stock and now second-run films. Both locals circulating petitions in the hope of getting the administratlon to about face on the leg shows. Bandsmen, most of whom haven't

had a job since vaudeville did a blackout three years ago, claim

blackout three years ago, claim burlesque would force both Loew's Yonkers and RKO Proctor's to book acts again.

Morton L. Hanover of the Independent Burlesque Circuit, got the ear of Public Safety Commissioner Denis Morrissey, department store operator, and confided he was planning to lease the Warburton. Hanning to lease the Warburton. Handing to the ear of Public Safety Connected With Jacque's theatre in Waterbury, Conn, a link in the indie circuit, and promised 'clean, healthy entertainment, designed to interest the best people in the community.'

No Law Against
City Hall, from Morrissey up and

No Law Against
City Hall, from Morrisscy up and
down, was ley to the idea and
floundered for awhile with the prospect, since there was admittedly no
law to stop Hanover if he was bent
on going ahead. The Commissioner
tried 'moral suasion,' warning him
Yonkers doesn't want burly and
threatening severe police censorship.
Hanover, who can take a hint,
dropped Yonkers like a hot spud.
'I was perfectly willing to take over
the Warburton lease,' he said, 'But
'I'm not going to try to fight 'em.
We'll stay out.'
Meanwhile business men began

I'm not going to try to fight 'em. We'll stay out.'

Meanwhile business men began debating leg shows pro and con. In the Kiwanis Club, Edmund J. Davis, leading realtor, cried out: 'If owners aren't going to be allowed to get some revenue to pathwest of the same of the s

Scouts. Parent-Teachers, Big Sisters, priests and others.

The matter was regarded as closed when the two unlons pulled out their bag of tricks, which they're now showing around town. Musiclans' Protective Union, Local 502, is charging Commissioner Morrissey's stand has deprived its members of a \$30,000 payroll, possibly more. Tom Hargreaves, on behalf of the stagehands' union, says a petition in support of burlesque is going in circulation.

BAA Holding Harry Steppe

N. Y. Mgrs. Limiting Strips for 'No Benefit Money for Mother Reason'; Herk Calls 'Em 'Specialists'

Burlesque Artists' Association is seeking to avoid claims of relatives and others in order that the proceeds from a benefit show staged for the late Harry Steppe before he died might go to his 70-year-old mother.

Steppe died Nov. 21 after a month's lliness. He was 47.

The benefit staged to pay Steppe's medical and hospital expenses, netted \$1,200 for that purpose. BAA, as custodian of the money, voted to use part of it to defray funcral costs and send the rest to Steppe's mother.

The mother resides in Newark, but for the past few weeks has been ill and is being cared for at the home of a daughter in the Bronx.

Steppe was married to Vic Dayson, also of burlesque, but they separated about 12 years ago. Miss Dayton is now reported living with her mother, who runs a boarding bouse in Brooklyn.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS. ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

| Kyle Howard

McLoud Jeans Morse Lee Beives Jack DA Gron buch Jenn V

'For no particular reason,' the New York burlesque managers have decided to get together and cut down the stripping. If they abide they a rule that goes into effect they a rule that goes into effect his week, continuous policy houses will confine themselves to three special-ties per show, while two-a-day houses can use four of 'em. Only two-a-dayer in town is the Irving Place; there are about 10 others on a grind. The 'no reason' explanation was offered yesterday (Monday) by I. II. Herk. At the same time Herk denied that he had been appointed, or had appointed himself, official censor for burlesque in New York apart of his duties as chairman of the burley Code Authority. Herk had been reported sending out a letter this week ordering all managers to adhere to the three-strip limit. He said he isn't—and that another thing he isn't doing is referring to the peclers as strippers any more. ''If not strippers, then what?' he Lincoln, Dec. 3.

Mrs. Ralph Clawson, wife of the claim agent for the Hagenbeck-Wallace circus, committed suicide sometime last week by hangling herself in a clothes closet by a hathrobe cord.

She was discovered by a neight bor after she had been missing for falmost a week. Worry over family troubles was given as reason for her act.

Clawson was in Winston-Salem.

C. about the time of her death.

ployees and six chorus girls of the Eltinge on 42d street, who were arrested a couple of weeks ago on indecency charges, is set for hearing Dec. 19.

Strip limitations apply only to principal women. As to the chorus stripping, a manager is on his own

Mix Trick Chilled

Hollywood, Dec. 3. Cold weather cut the Sam Dill-Tom Mix circus season short by two weeks when the trick closed at Riverside Thanksgiving day, mov-

ing to Compton to winter,
Mix is due at Mascot Dec. 10 to
start work on his serial.

Balto Clean-Up

Baltlmore, Dec. 3. Baltimore, Dec. 2.

Police ordered all stripping and smut out of the Suprefine wheel shows, playing the Palace, when the district captain of the cops ward (1). No arrests were made, and the police warming was a quiet one with pulsation.

It is a suprefine the control of the cops ward of the cops was a quiet one with pulsation.

Baltimore, Dec. 2.

Baltimore, Dec. 3.

Police ordered all stripping and smut out of the Suprefine wheel.





● From London to Australia—11,323 miles -in 93 hours and 7 minutes! Even motor trouble, enforced repairs, reduced oil pressure could not stop Roscoe Turner. His courage, his indomitable energy kept him on and on, When questioned about his smoking Colonel Turner, who understands well the value of a full reservoir of natural, healthy energy, said:

"A speed flyer uses up energy just as his motor uses 'gas'-and smoking a Camel gives one a 'refill' on energy. I notice especially that after smoking a Camel I get a new feeling of well-being and vim. I smoke Camels all I want. They never upset my nerves."









LEAF-TOBACCO

EXPERTS AGREE:

Camels are made from

finer, More Expensive

Tobaccos — Turkish and

Domestic — than any

other popular brand.





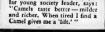


YOU ARE INVITED TO TUYE IN ON THE ALL-STAR

CAMEL CARAVAN

WALTER O'KEEFE 3 ANNETTE HANSHAW : TED HUSING : CASA LOMA ORCHESTRA TUESDAY { 10:00 P.M. E.S.T. 8:00 P.M. M.S.T. 9:00 P.M. C.S.T. 7:00 P.M. P.S.T. THURSDAY { 9:00 P.M. C.S.T. 8:30 P.M. P.S.T. OVER COAST-TO-COAST WABC-COLUMBIA NETWORK

CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!



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B. J. Beynolds Tobacco Company

\$6. Single copies, 15 cents. or the act of March 3, 1879. Published Weekly at 154 West 46th St., New York, N. T., by Variety, Inc. Annual subscription, Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., und COPYRIGHT, 1914, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 116 No. 13

NEW YORK, TUESDAY, DECEMBER 11, 1934

64 PAGES

N. Y.'S 2% SALES TAX DOESN'T AFFECT B.O.'S

New York City's sales tax of 2% which became effective Monday (10) collectable on many classes of merchandise sold at retail, does not apply to theatre tickets, nor any type of amusement. That was announced by Dr. Henry Moskowitz, executive head of the Theatre League, who secured an opinion from the city's corporation counsel.

Scrutiny of the ordinance, adopt-

corporation counsel.

Scrutiny of the ordinance, adopted to raise money for relief usage this winter, makes various classifications of merchandise on which the tax will be levied. There is mention of tickets and those who drafted the ordinance stated there was no intention to levy on amusements

ments.

Some confusion early this week on other purchase exemptions. Tax applies on meals and drinks in places where there is music or entertainment. Not certain if tax goes onto drinks at bars.

Goody-Goody Club Wins Warden Lawes but Not Sing Sing Footballers

Carrie Lilly a Goody Goody hour over WBNX, Bronz, cops off Warden Lawls, the Sing Sing maguit to top the list of honorary members. Program itself strives to cure elementary bad habits of the kids via radio.

Sach's Furniture company, sponsoring the juve program, is out to get as many imposing monickers as possible for the lead-off and squad at Sing-Sing, but the warden nixed. Deportment and behavior of kids is corrected by these air spankings. Mayor LaGuardia also being approached to join the Goody Goodys!

Charging Gridders as Couvert Charge Draws

Minneapolis, Dec. 10.
Loop nitery ran large ads announcing the 'personal appearance'
of 'Butch' Larson, the University of
Minnesota football team's AllAmerican end.
Later the Flame Room of the
Hotel Radisson, another leading
right club, promised a close-up of
the whole Minnesota team. Pawn Shop on Air
Burlington, Vt. Dec. 10.
WCAN, Burlington, is airing a program sponsored by the towns only pawnshop.
Burlington describing airing a which have we're according to the state of the stat

The Menace

Hollywood, Dec. 10.—
Studio head, to pay off an old
debt, put on a newcomer with
indet duties. Told him to don
overalls and attach himself to
the studio cleaning dept. Having little to do, the newcomer
wandered around and hung
around so much that everybody became suspicious, figuring he was a stool-pigeon.
Production speeded up and
the studio saved a lot of coin
on a couple of pictures.

PARIS POLITISH IN AIR BURNUP

Paris, Dec. 10. Pierre-Etienne Fiandin, who suc-

Pierre-Etienne Fiandia, who succeeded Gaston Doumergue as French premier, is following latter's footstops in using the radio to appeal to the French public. Doumergue was the first big French statesman to go on the air for public purposes, and strangely enough, this was one of the causes of his overthrow. It made the parliament wild to see that he could use the radio to go over its head to the people, and the deputies called this a dictatorial method. His rivals in the Cabinet finally got him for using it, and prevented him from making a farewell radio speech after he resigned.

Doumergue used a fatheriy a fatherly attitude in his talks.

LOYALTY. S.R.O. FOR TEN YEARS

Many Mid-West Radio Stations Have Had Similar Success with Unique Entertainments

NOT IN EAST

By DAN GOLDBERG

Chicago, Dec. 10.

More than 10 years of steady audiences, more than 190,000 studio visitors for 140 consecutive weeks of shows to S.R.O. business, the biggest mail-pulling strength in the history of advertising, the greatest box-office attraction in the smaller towns throughout the country, the most loyal audience ever assembled.

hinds loyal authors ever assembled that is the record of the radio barn dance, now the top attraction on some dozen of the major stations in the land. It's a story without precedent in show business, in radio or in the advertising and commercial world. A hillbilly twangs a guitar and yodels into a microphone-that shell be coming round the mountain and hundreds of avid listeners rush out to buy some sponsor's work shirt or fence post. No other type of program has built such a loyal audience and no (Continued on same 53).

(Continued on page 53)

Business Boom in Radio Sets Sought in Name of Charity

Help Wanted

Hollywood, Dec. 10.
Reported about town that
Warner Bros. is looking for
the musg who started that
\$300,000 blaze at the Burbank

wB will make him general manager of the Warner closed theatres.

SANTA CLAUS **GETS IN DUTCH**

Baltimore, Dec. 10.

Baltimore, Dec. 18.
All four local stations have a
Santa Claus on the air broadcasting lid programs for department
stores. WCAO started announcing
and advertising in newspapers that
on its thrice-weekly half-hour shot
for Barger-Elsenherg store that its
Santa was the 'real' one. Pouch of
mail flooded the Balto Better Business Bureau as result, letters atemming from both within and without
trade.

Bureau told WCAO to discou-

Bureau told WCAO to discon-tinue, with station at first becom-(Continued on page 55)

Chicago, Dec. 10, Plans are now being drawn by the

J. Walter Thompson agency here for the Radio Manufacturers' Ass clation to move a great bulk of the old radio receiving sets off the market and permit an influx of newer ket and permit an influx of newer models. Both the RMA and the dealers have found that the fancy radgota, such as all-wave, police calls and other special items have meant little in speeding purchases of new radios, Therefore, they have decided upon an idea used lo-cally by Ulmer Turner, radio editor of the Chicago, Herald-and-Ekram-liner. That is to appeal to the radio set owners to turn in their old sets for charity, the sets to be given to public institutions, emergency relief shelters, hospitals and other such places.

shelters, hospitals and other such places.

Thompson agency is now contacting Turner on the formulation of a general campaign. Editor has been working, on this idea himself for several months as a local exploitation stunt for the Hearst paper.

Chi Experiment

exploitation stunt for the Hearst paper.

Chi Experiment
Will be done first as a Chicago test and if successful will be-spread throughout the country. Advertising, as far as coin expenditures are concerned, will be limited to the newspapers, strangely enough. RMA will not spend the coin on this newsprint space, either, but propose getting the charity items across through tie-ins with regular dealer advertising.

Charity campaign will go on the local ether, with announcements, also, but to be given gratis to the RMA on the charity basis. Five stations have signified their willingness to contribute announcement time to the cause.

NAZI ANGLE AFFECTS CONCERT IN WINNIPEG

Winnipeg, Dec. 10.

A whispering campaign branding Sigrid Onegin opera singer, aspro-Nazi, caused several dozenwinnipeg jews to cancel their reservations for her local concert
when her identity as a surprise'
artist had been revealed by Fred.
Gee, manager of the Celebrity Concert series.
Gee agreed to retund admissions
once the name of the artist becams
known. Box office attendants were
successful in reasoning with a few
of the anti-Nazis, but others demanded refunds.
Singer blamed the local feeling -Winnipeg, Dec. 10.

manded refunds.
Singer blamed the local feeling on an interview which appeared in a Toronto daily. The interviewer asked her if she hated Hitler:
Why, I don't hate anyone, she replied.

replied.
This was the only explanation she could offer for the local feeling against her.

S. O. FREE SHOWS CALLED OFF; THEATRES TO ASSUME SALARIES

Concerted action by the leading eads of show business resulted in the premature closing last night (Monday) in Springfield, Mass., of the Standard Oil Company of New Jersey's Guy Lombardo free roadshow. Abandonment of its gratis performance, publicity plan, by the oli company, was effected through a compromise.

Under the terms of the agreemen the combined major theatre circuits are obliged to take over and play the oil show, Intact, for the balance of the original free route contract

of the original free route contract.
Troupe was guaranteed 12 weeks
by the oil firm, and as only a week
of that has expired, it means the
circuits will have the show on their
hands until February.
First of the co-operative regular
theatre dates for the show occurs
in Schenectady, N. Y. today (Tuesday), where it plays the Proctor
(RKO) for the one day, doing three
shows. Bill on the show there and
on the rest of the theatre bookings

wili be the same as on the free performances, reading 'Guy Lom-bardo-Esso Marketers Revue'.

Esso Marketers is the organiza-tion title of the combined Standard Oil companies of New Jersey, Loui-siana and Pennayivania, and the Colonial Beacon company of New

Understanding is that beyond the title there will be no additional commercial mention or inference inside or around the theatres played,

Special Greetings

Chicago, Dec. 10.

P. K. Wrigiey had a birth'ay party last week, so the Columbia and WBBM talent went over a leased telephone wire from the CBS studies to the Wrigiey home for the presentation of a special shaded of the CBS and was a series of blackout bits.

although the oil company has re-served the right to exploit its in-terest in the performance, via a calliope, on the streets of the various towns played; also street parades, etc.

Circuits which are contributing playing time to the above and are all of the contributing.

various towns played; also street parades, set.

Circuits which are contributing-playing time to the show are RKO, Loew, Warner, Paramount and Skouraes Engagements will range from one-niters to week stands. Shew goes to Albany (RKO) atter Schenectady, then to Syracuse (Loew's), Rochester (RKO) and Buffalo (Loew), all one-day stands. Troupe travels by bus.

Just what financial terms are involved in the free show truce have not been revealed.

Esso had contracted to pay the show at the rate of \$15,000 per week, of which \$10,000 was for the Lombardo band and \$5,000 for the rest of the company, which includes

Lombardo band and \$5,000 for the rest of the company, which includes Cross and Dunn, Pat Barnes, Joan Abbott, Mayfair Trio and O'Flynn Quartet. Lombardo's regular etage salary in theatres is \$7,500, and the other acts on the show also rate

(Continued on page 2)

Amus, Biz Wins Anti-Free Show Menace: While It Lasted the B.O.'s In Boston, Hartford, Were K.O.'D

proportionately less than the Esso

proportionately less than the Esso money in, their own field. One report from an authoritative source is that the theatres are pay-ling the troupe members their regu-lar salarles; or an aggregate of be-tween \$3,500 and \$3,000. While a considerable reduction from Esso's \$15,000 talent payroll, the pro rata day, or quite a bit more than the con-like Schenectady are in the habit of paying stage shows.

paying stage shows.

The circuits, however, are described as willing to take it on the chin, financially in several spots each in order to whee out the free show menace.

To balance the cost, it is understood the larger theatree may although the larger theatree may although the passes houses.

Duting the past week other gas and oil companies were making overtures to show sources for other exploitation shows in competition to Esso.

Agents' Angle

Agents who booked some of the talent with the Guy Lombardo band unit for Standard Oll contended that the 41 days out of 63 (no Sundays), concluding an itinerary of two months in New Orleans on Feb. I is a weet engagement for the talent

Sofar as competitive theatres are concerned, the agents' attitude is that it may be more of a stimulus to theatre biz in the local communto theatre biz in the loc ities than contrariwise.

Another argument for the free show was that if Standard Oll were to charge admish, that would drain the public's b.r., whereas by not exacting a tariff it leaves em with funds to spend on the morrow for paid admissions.

Theatre men contended that pe ple are going out but once or twice a week, and if they see Esso's fre that washes em up for the

Week.
Unverified reprisals to all talent,
musicians and others working on
the free shows, whether they be
sponsored by Standard Oil or some-

one else were mentioned.

The Friday (7) meeting in the offices of the film C. A. included representatives—of-cashibitos—organizations, with Charles L. O'Relly of the Theatre Owners Chamber of Commerce, acting as chairman. Ed Kykendall, president of the Motion Picture Theatre Owners of America was also present. Others included Marc Helman and Martin Beck of least; Frank Gilmore Ecutivs M. H. was also present. Others included Marc Heiman and Martin Beck of legit; Frank Glimore, Equity; M. H. Aylesworth, president of NBC; J. Robert Rubin, Metro; Gordon C. Youligman, general coupsel for RKO; M. R. Runyon and James Borne, and the state of Killiam and the state of Killiam and the state of Wilmer & Vincent; William P. Farnsworth, deputy amusement administrator, of the NRA; Tyreg Dillard, Jr, general counsel of the film C A.; George Brown, president of the IATSE; Louls Krouse, v. p. of the IATSE; Fred Birnbach, A. F. M.; Rodger Kennedy, v. p. of IATSE; R. A. Cooke of the American Newspaper Publishing Assn.; Harrold S. Bareford, general counsel for WB; Sidney Justin, theatre counsel for Paramount.

old S. Bareford, general counsel for WB: Sidney Justin, theatre counsel, for Jaramount.

Representation of these unions. Representations and newonapers in calling a meeting. Friday '(f) to discuss the free show octopus. After a rather lengthy meeting at which restrictive elements of codism for the motion picture industry were brought up, it was agreed that-aspecial committee study the situation and probably schedule a meeting and the second of the second probably schedule a meeting and the second probably schedule and schedule a mittee. Codists pointed out that films are

trom page 1)
very definite restrictions against price cutting, two-for-ones, bank nights, giveaways and other means of unfair competition among exhibitors. At the same time it was pointed out that pictures has no protection for itself against other industries, the codes of which include no such restrictions.

If the industry doesn't gain protection for itself, it cannot live up to its own code, in the opinion of codists. This angle was to have been the approach to Washington and NRA.

At the meeting held Friday (7) in

collisis with course in the way to onleve seen the pencie to Washington and NRA.

At the meeting held Friday (7) in the New York office: of the film C.An., the radio, and its, free entertainment was not attacked, although theatre-men, speaking-unofficially, regard radio and its tendency toward free shows in theatres and stidios, as very positive opposition and the standard office of the

The S. O. ad snow's itinerary was set up to Feb. 1, winding up in New Orleans. Originally S. O. tried to rent closed Paramount theatres for rent closed realization tits performances. It was turned down flat. Lombardo show is sponsored by the New Jersey unit of the Standard Oil system, known as Esso. New York unit is Socony. This branch of the Rockefeller oil empire was being

York unit is sociony. This branch of the Rockefeller oil empire was being amoyed by finquiries as to thring of talent for free shows. Eventually contained the social state of the social

Hub Knee Deep in Free Sho Boston, Dec. 10.

Boston pic showmen took it or the chin from free shows and then swung into action in several direc-tions. Climax of giveaway enter-tainment came in Hub when Essotainment came in Hub when Esso-Lombardo outfit hiwaded town, play-ing Symphony hall (2,500 seats) Tuesday, Wednesday and Thursday-nights. (4-6) to capacity-plus-housee each time. S.O. show came from one-night stand in Concord, N. H., Monday (3).

No newspaper advertising an-nounced Esso show, but heavy space campaign on the gasoline planted day and date with gratis perform-ances. Street bally and radio anances. Street bally and radio an-nouncements enough to fam Sym-phony hall every night. Crowde Increased until Thursday night mounted police had to virtually drive mob away from the hall to clear the streets and sidewalks. Up-town houses benefited somewhat from overflow, but downtown houses reported very definite cut in their trade on the three nights. On clos-Codists pointed out that films are reported very definite cut in their in a particularly unique position be- trade on the three nights. On close thinds in the cause its industry code includes ing night hall was lammed at 8 of town with Talling All Stars.



WILL MAHONEY

Evening News, Oct. 30, in Eng-land: "Will Mahoney has a cold, and, as he says himself, everyone has a perfect right to have a cold when he feels like it. But this doesn't interfere with the great lit-tic -considers amazing energy at Will Mahoney's road-show is largely an astonishing exhibition of Will's versatility." Direction

WM. MORRIS AGENCY Mayfair Theatre Building New York City

o'clock and police reserves called at 7: Well over 3,000 turned away on 7: Well over 3,000 turned away or last two nights.

Allied Theatres of Massachusetts

screen directed against Standard Oil products.

In New England territory S. O. tuel oil is handled by Standard of New York, and Boston sales office immediately sot on the wire to assure Allied men that they had no jurisdiction over Standard of New Jersey and its free shows. Kefth circuit, among Allied menhalment of the New Interland of Standard of New Jersey and the Standard of New Jersey and the Standard of New Jersey Department of Focket Chart and the New Jersey of Standard of St

mesh, but New England office ver definitely identified itself as amon the protestants.

Unions Profit

Unions did not overlook their bes and placed booth men, a 7-5-7 stage crew, and a standby ork in Sym-phony Hall for the three nights.

phony Hall for the three nights.
While they were at it, Allied
members attacked the free radio
amateur nights being run at the
Boston opera house Sundays. The
second Opera House show had detall of 16 pollee, some mounted, called out long before house opened
out long before house opened
the transparent of the second operation of the
Turrier shows over Yankee network
and coppers practically surrounded
the building to prevent gate crashers from swarming up fire escapes, the building to prevent gate crash-ers from swarming up fire escapes, lnto second story windows, through stage entrances and even coal holes. Mounties took possession of the sidewalks early. in the evening. Doors open at 7, auditions start at Stage at 10 for owe full hour Boar stage at 10 for owe full hour Boar to manteurs are audition-mad.

ton amateurs are audition-mad.
Wires went to John Shepard, 3rd,
owner of Yankee Net, and to Scott
Fur officials. Shepard denied responsibility, pointing out that Scott
Ig competition of the own specialty
shop. Scott reps non-committal, but
admitted that tickets were being
distributed for next Sunday (16)
annway.

distributes as anyway.

Mayor Mansfield of Boston Interviewed by Allied reps and reported sympathetic, but non-committal Code authority protests only matter of form, as Esse show problem thought to be beyond jurisdiction.

thought to be beyond jurisdiction.
Kefth-Boston stepped into the
battle Sunday (9) with a direct opposition radio show, sponsored by
Sallinger's (tur competitor of Scott)
and aired through NBC's WEBL's
Sallinger pays all costs for talent,
20-piece band. Air show from sace
starting at 6 p. m. lasts 30 minutes.
Sallinger the up. with 'professional' Sallinger tle-up, with professional talent, on Keith Sunday bills for indefinite period.

Third bugaboo, which howed out

Shubert, was Phil Baker's ether show for three Friday nights in the Hotel Bradford ballroom (3,000 seats) over NBC, through WBZ. Armour show packed plus all three

nighte
Last week's gratis cut-in on film
house biz conservatively estimated
at 16,000 prospective buyers lured
away from box offices.
For the first time since the inception of radio Boston showmen, particularly the pic.men, are focusing
on the ether free show bogey. It
-all-started-four-weeks-ago when
Scott Furriers inhugurated an 'oldfashloned' amateur night over the fashloned' amateur night over the Yankee Network, from 10 to 11 Sun

Turnaway Crowds

New program was heavily billed in local papers and over the air, with result that opening night was way beyond expectations, for the Yankee web staff. No. 1 studio could accommodate only a small percentage of the amateurs who flocked to Boston from the hinterland for a free aircoulter for their talents. On the opening night about 2,000 were turned away. The fur lime originally schieduled as 30 minutes was doubled that night to help relieve the bled that night to help relieve the

situation.

News of the turn-away biz spread through film circles with a flutter of

Arous of the futer-away or a present through the collect with a disternation of the co Additions storted of 7-15 and p. in-tinued until broadcast time, 10 p. m. Even at the Opera House, with 3,-80 seats, at least 1,000 were turned away from the no-charge spree. It became gagged-about during the-en-suing week that maybe-the-redio show would have to go into the Gar-den; but the gag began to take on serious aspects when an official an-nouncement from Yankee network Footton Arena, second in alze only to the Garden.

6,000 At Arena

5,000 At Arena
Sunday night saw another jam at the Arena, with about 6,000 friends and relatives of the amateur of the same state of the s

Pic. men are convinced that Boston is amateur-night conscious, but Just how they are to compate with the free show menace is another thing. Film men believe they'll have to do something about it, but don't know exactly what.

As the free fur show is operated now, contestants are auditioned before the broadcast and given numbers. When number is called they are given one minute before the ble, then interrupted by a gong, auto horn or some other, racket maker. Listeners phone in votes during the broadcast, and during during the broadcast, and during the week mall ballots are accepted to judge the best performer of the evening. Winner takes \$25. Grand winner is promised contract on a future Scott program.

Hartford Mgrs. Protest
Hartford, Dec. 10.
As early as 4 p.m. Saturday (8)
afternoon hundreds of men and
women were lined up in the bitter
cold weather waiting to hear Lombarden lines of the beauting to hear conbarden lines of the beauting to hear concert sponsored by the Colonial Beacert sponsored by the Colonial Beacert sponsored by the Colonial Beacert on Oil Co., whose parent organizacert sponsored by the Colonial Beacon Oil Co., whose parent organization is the Standard Oil Co. of New Jersey. Theatre managers of Hartford opined that the auditorium, holding approximately 6,000, deprived them of that much business. No heed was paid by city officials to the protests siled with them by authorities to suppose asking the authorities to suppose the sking the authorities to suppose the constant of the picture and stop the show. Violent protests were nied with

students of the photose when the photose were lind with the Mayor of Hartford, the Chimber of Commerce and labor organizations by theatre managers and individual operators against the appearance of the Essolene Gasoline's Guy Lombardo and his Royal Canadians roadshow appearing in this oity—on Saturday afternoon (8) at a free concert, Telegrams of protest also to Standard Oll of New Jersey and to the directors of the Standard Oll of New York were casd; We cannot to estrongly protest your unfair action in bringing

U.S. TAX ANGLE **ON FREE SHOWS**

Bellet in New York is that the Government may take cognizance of free decisions of the control o

theatres.

theatres.

Scoretary of the Treasury Henry
Morgenthau, Jr., has been advised
of the free shows, but whether the Internal Revenue Bureau will inves-tigate is not known.

BEERY GETS TOPPER IN M-G 'MARINE' REMAKE

Hollywood, Dec. 10.

Hollywood, Dec. 10.
Wallace Beery will, have the star spot in Metro's remake of 'The Marines Have Landed.'
Beery will have the part that Lon Chaney, did in the silent version. No other cast yet, although likelihood of William Haines being recalled to the studio to repeat his part.

SAILINGS

Dec. 20 (New York to Naples), Carl Laemmie, Jr., Harry Zehner (Conte. di. Savoia),
Dec 13 (Los Angeles to Hono-lulu), Frank Butler (Mariposa), Dec. 11 (London to New York), Joe Friedman (Statendam), Dec. 7 (New York to London), Frank Buck, Ray Taylor, Jane Bax-ter (Berengaria).

to Hartford a free show of such weight. You are not only flagrantly violating the NRA theatrical code, but your action is a slap to our in-dustry. We as individual operators established here for years demand you cancel this show immediately.

Providence Indifferent

Providence, Dec. 10, ded into the Metre

crowded into the Metropolitan theatre here leat Friday (7) night at
the free Standard Oil show, there
appears to plenty of conflicting
opinions on the part of local exhibitors as to whether it hurt the bo.
Clientele was mostly of the
rowdy type—the kind that patronizes the third rate cinemas in town.
Free show struck town on opening
day for most of the first run houses.
Check-up revealed big off at most

Pree show struck town on opening day for most of the first run houses. Check-up revealed biz off at most stands, but theatre men attributed that as much to weak programs, and the pre-Ximas shopping rush.

Met seats 3,000, and, while all seats were taken, there was no one standing or turned saway.

Newspapers clamped the lid down on publicity, siding with the theatre men, and taking the stand that Providence papers should do nothing to build it up. Only bailyhoo on the show was word of mouth and sound truck that invaded the streets of. Providence on same day show struck town. Trick was not permitted to tour the downtown streets, however.

On the Air New Haven, Dec. 10.

—Premiere of Esso's free road show in New Haven, topped by the Guy Lombardos, was carried on the air for a half-glour from stage of Shubert, theatre. Time was ar-

for a hair-hour from stage of Shubert Lingaire. Time was, arranged in spot order that came through to WICC the might before Program, marking appearance of Program, marking appearance of the stage of t

Last-minute skedding made it a surprise for most of the WICC con-stituents.

FILM ACTOR STRIKE BREWS

\$500,000 Blaze Sweeps Warner Plant, but Production Goes On

Hollywood, Dec. 10. Fire which swept 15 acres of the Warner Bros.-First National stu-Warner Bros.-First National stu-dio in Burbank Tuesday night (4) with an estimated loss of around 4500,000, falled to hamper produc-tion activities and the Living On Velvet' cast went to work the next day as if nothing had happened. Workers in the machables, were transferred to the Warners' Sunset byd. studio and the necessary ma-terial for the Burbank plant turned out there.

reasserved to the warners and the blvd studio and the necessary mareriar for the Burbenk plant turned out there.

on there warner to be the bloom of the same and the same and

ire, which occurred about 9 p.m.

Blonde for Brunet In U and Par Trade On Femme Leads

Hollywood, Dec. 10. Hollywood, Dec. 10:
Universal, needed a brunet and
Paramount a blonde in lead spots,
so they made a shift on Saturday,
Gloria Stuart going to Paramount
in a loan exchange for Francis
Drake, who gets femme top in U's
Transient Lady.

Transient Lady.

Tady gets away today (Monday) under Edward Buzzell's direction. Gene Raymond has the male lead, with Henry Rull, June Clayworth, Clark: Williams, Spencer. Charters. Examount has been after Miss Stunrt for some time, but Universal-had loned, her. to. Warners. Transient Lady had been set ahead to accommodate her for the part opposite Gene Raymond, but when the two were tested, both being blonde, the result was not liked.

McDonough, Berman on Biz. Pleasure Trip East

Hollywood, Dec. 10.

d. R. McDonough and Pendro S.
Berman left yesterday (Sunday) for
New York.
Forma

Former goes for RKO home office confabs, on distribution details. Berman is on pleasure and for a look at the shows.

And Vice Versa

Hollywood, Dec. 10.
Charles Rogers, Hal Roach
writer and director, has
changed his professional name
to Roger Charles.
Says Charles R. Rogers, Par
producer, has been receiving
his checks and he has been
getting the producer's bills:

Metro Execs Scan Harlow's Divorce Plea Ere Its Filing

Los Angeles, Dec. 10. Jean Harlow's divorce complaint gainst Harold Rosson was care

against Harold Rosson was care-fully previewed by Metro exces-before the five-page recitation of asserted mental crueities was filed by Attorney Oscar A. Trippet for the blonds star last week. As finally docketed, with the tacti okay of the studio, Miss Har-low's charges against her third hus-band, acc. cameramap, pictured Ros-son as sullen, tritable, and ungen-erous, the sum total constituting the erous, the sum total consituting the alleged 'continuous brutality.'

alleged continuous brutality.

Post-nuptial agreement, made soon after their marriage in Yumaeight months ago, securing to each their, own income and property, is made part of the divorce petition for court approval.

MAMOULIAN-GOLDWYN DIRECTOR DEAL OFF

Hollywood, Dec. 10. Unable to get together on terms directorial contract between Sam directorial contract between Sam Goldwyn and Rouben Mamoullan which has been drafting for the past eight months, is off. Director was sated to do the next Anna Sten picture.

Metro's Loan-Out to B'way Legit of New Importee

Metro has loaned Antoinette Ceiller, British girl importee, to Harmon & Ullinan for a legit show. Birthiday,' prior to her doing any work on the coast. It's a run of the play contract too.

Play, was known as 'Sixteen' abroad last season and Miss Ceiller played in it; over there, having been found there by Dayld O. Seiznick and signed on the strength of her work in it. It's in rehearsal now for H. & U. and will employ Peggy Wood in the main femme part.

March in Classic Lead

Hollywood, Dec. 10.
Richard Boleslawski has been as signed to direct 20th Century's 'Le Miserables,' with Fredric Marci

Picture will go into production in anuary with director, meanwhile, making a flying trip to Poland.

GENE AUSTIN'S PIC

Gene Austin goes to Hollywood shortly to appear in a picture for Radio, to be produced by Lee Mar-cus and directed by Ben Holmes. It's untitled.

Austin goes out after completing current five weeks of vaude bookings.

U TERMS IRENE WARE

Hollywood, Dec. 10.

Irene Ware gets a long term
ontract at Universal.

WALKOUT ISSUE

Rosy Fails to Heal Breach Between Guilds and Producers — New Academy Plan Is Nixed by Talent

ZERO HOUR MARCH 1

Hollywood, Dec. 10.

Failure of Sol A. Rosenblatt, on his recent visit here, to heal the ever-widening breach between producers and the Guilda, has revised threats of an actors strike. Those on the inside foresee a raudio walk-out within six months, to settle once and for all question of whether or not the film industry is to operate, on a closed shop basis. Strike talk smouldered into fiame when actor members of the 5-5

Strike talk smouldered into flame when actor members of the 5-5 code committee boited the meetings when producers refused to consider working agreements codeable. Tension increased when the actors decided to cast their lot with Equity through a 4A charter. And now that Rosy has failed to bring the warring factions together, it is no warring factions together, it is no the member of the theory of the control of the control

working agreement as account of the mountry's code. Attouche industry's code. Attouche industry's code. Attouche industry's code. Attouche industry is code. Attouche industry in a preal to Divisional Administrator William P. Farnsworth demanding a hearing in Washington as a means of forcing Governmental recognition of their cause and a writing-in of the demands turned down by the producers on the code committee. Rosemblatt's trip-here, instead of cementing the breach, helped to widen it. As he-left, there was plenty of shricking on both sides that somewhere in the negotiations working agreement clauses into the

widen it. As he left, there was plenty of. shricking—on both sides that somewhere in the negotiations had been the double-cross.

NRA exec's plane hadn't left California skies before Guild insiders began that the control of the con

Approved Group Deals

Approved Group Deals

Here a week, the NRA exec, atthough stating he was in an unof-ficial capacity, held numerous confacts with the same of the same

working asy-tracts.
Guild spokesmen turned the sug-gestion down flat, claiming it was the Academy in a new dress and a (Continued on page 60)

CLOSED SHOP OF Govt.'s Frank Hands-off Attitude On Free Shows: Even Sees Benefits In the Idea as Stimulus for B.O.

Slight Difference

Hollywood, Dec. 10. When Lillian Heliman left when Lillian Hellman left Metro as a reader last year she was receiving \$35 weekly. After her first play, 'Children's Hour,' opened in New York, Miss Hellman was offered to

Metro as a writer.

Asking price, *1,000 weekly.

OUTSIDE STAR IDEA NOW AT WB

Burbank, Dec. 10. Shift in Warners' policy has studio using stock players only in cheaper pix. On all important productions WB will cast from outside, using other studios stars and big freelance names.

using ourse tree free and so free lance names.

First action along this line has Warners borrowing Paul Lukas from Metro to top 'King of the Ritz', with Ann Dvorak opposite. Robert Florey directing. It starts

FOX MOVES TO END LA. PREVIEW RACKET

Hollywood, Dec. 10. As a move to corect the haphaz ard preview evil which has exchanges operating a super one-night, first-run racket via renting pictures previously lamped but not released, Fox studio announces all first previews hereafter will be 50 or 75 miles outside of the Los An-

or 75 miles outside of the Los An-geles area.

First major to take step, Fox pos-sibly will run the final previews within the city area to let cast and others see result of work, but this not definitely decided.

Squawk on Script Delays Elfott's Far East Trek

Hollywood, Dec. 10. Delayed by requirements of representatives of the Chinese government that script changes be made on 'China Roars,' Clyde Elliott has

on 'China Roars,' Clyde Elliott has postponed his departure for the Orient to Dec. 24.
Elliott will head a picture-making expedition to inner Mongolis, where he will produce the picture which Columbia will release. Gordon Rigby, who prepared the script of the yarn, will go along with Elliott. Carl Berger, will have charge of photography, and Zultan Kegle heads the sound crew.

Liefs' Play for Crosby

produced legit play from Max and Nat Lief, paying \$15,500 for it. Max Lief_will, also get \$500 a. week extra to adapt it. Play is called "Two for Tonight' and will use Bing Crosby, but title, will be-changed.

Hollywood, Dec. 10.
Paramount has completed casting Two for Tonight,' though production is still several weeks of,
Besides Bing Crosby-cas; will hold
Jack Oakie, Mirlam Hopkins, Roscoe Karns, Lynn Overman, Lyda
Roberti, Nydia Westman and William Frawley.

Washington, Dec. 10.

Satisfied that industry groups can iron out the difficulty, the Governtron out the difficulty, the Government is making no moves to settle the controversy over free broadcast performances which inspired a joint Code Authority meeting last week by representatives of radio, fina, and legit groups. Expressing confidence that the problem can be settled by cooperative action on the part of the competitive industries. Deputy Administrator William P. Parnsworth signified that the NRA will not attempt to write into any existing codes an

istrator William P. Farnsworth signified that the NRA will not attempt to write into any existing codes an absolute prohibition or restriction against free admissions to public broadcasts but rather will act merely as advisor to the Joint committee and offer its good offices to effect the sea of the sea of

Brown's Sales Talk

Hollywood, Dec. 10.
After a fortnight of gab, Rowland
Brown has interested Metro in his
original yarn and is on the studio's
payroll to develop the story.
He has been assigned to John
Considine's unit.

SUBSCRIPTION
Annuai....\$6 Foreign.....\$7
Single Copies...........15 Cents

190

No. 13

INDEY

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BEET OF THE STATE VILLE AS A SECOND	

Par Trustees Readying Suits Vs. Par Officers Under Coxe Order

Root, Clark, Buckner & Bailantine law firm is working on papers in preparation of the suit or suits which the Paramount trustees were authorized by court order to bring against directors and officials with Par from 1927 to 1930, inclusive, Order by Judge Alfred C. Coxe had no more than been signed than the work of collecting litigation data began.

no more than been signed than the work of collecting litigation data began.

While decision has not been reached as to filing of suit or suits, and whether they will be brought one at a time or embraced in one laction, expectation is that parent will be led with the property of the suits of

ently in Florida for his health.

The new suit, spring by the trustess just in advance of presentation of a reorganization plan, with that plan making provisions for the action, is directed against a large group for recovery of salaries deemed excessive, many of which in the good years included large bonuces in cash.or stock, and damages under Par stock participation (Continued on page 63).

Hemmer Must File 4th Bill of Particulars in 250G Pickford Suit

Judge Patterson of the Federal District Court (N. X.) on Saturdar filed his decision compelling Edward Hemmer in his sult against Mary-Pickford to file a further bill of particulars "specifying the date (by year and month) of the services in each paragraph" of the previous bill filed by Hemmer.

Hemmer is suling Miss Pickford for \$250,000 claiming that for 14 years, between 1907, and 1920, he rendered services, for Miss Pickford, her mother, sister and brother, which were reasonably worth \$250,000 Chemmer was a vaudeville performer at the time.

at the time.

Hemmer further contends that in
1920 (when Mrs. Pickford was still
in good health) he made an arrangement with Miss Pickford to the
effect that if Mrs. Pickford did not
leave him a legacy of \$250,000 in
her will, she, Mary Pickford, would
pay him, that amount for those

services.

Now, 14 years after the services were supposed to have been performed, Hemmer is suing to recover the \$250,000. He served three different complaints. The first two

the 125,000. He served three dif-ferent complaints. The first two, were stricken out by Judge Knox as not being properly drawn, and contdining references and matters that should not be included. The third complaint was accepted by the attorneys for Miss Picktord.

Miss Picktords attorneys then made a motion to comy! I hm to serve a bill of particulars, and he has already served three successive bills of particulars, each one in turn having been held to be insufficient successively by Judge Goddard, Judge Bond and Judge Patterson. Under the new decision of Judge, culted ty serve tourth bill of par-ticulars.

Miss Pickford is represented in ne matter by O'Brien, Driscoll &

AGENT TAKES \$29,000 NIP AT ARMETTA'S POKE

Hollywood, Dec. 10. Hollywood, Dec. 10.
Assuming that Henry Armetta
will have earned sufficient salary
under his seven year contract with
Universal to pay his agent, J. G.
Mayer, \$29,000 in commissions, suit
for that amount has been filed.
Wrongful discharge is claimed, wrongul discharge is claimed, Harry Sokolov, attorney for Mayer, slapping attachments on the actor's bank account and other finances, U contract assertedly negotiated by Mayer,

GUARD SECRETS

Studios Slap Embargo on Phonie
Leaking Out to Fanners

-- Hollywood - Dec.-10.

As a result of fan magazines and newspapers using studio photo-graphs of process filming for ar-ticles, along the line of fakes of graphs of process illining for settleles, along the line of 'fakes of the films,' the studio publicity chiefs; have pledged themselves not to have any more of this type of pictures any more of this

cases in the future.

Photographs taken mainly for production records, it is claimed, have been slipped to these publications, and in order to halt the leaks the p.a.'s have promised not to take such pictures for publicity usage hereafter and to guard the archive stills.

Pletures, now verboten, deal chiefly with process filming and me-chanics of miniature work.

'VANISHES' OK AND RUSHED **INTO PAR**

President Vanishes was freed from interference two days before it went into the N. T. Paramount Filday (f) after Walter Wanger had smoothed over compaints against the picture voiced by the Par trustees. Objection grew out of dislike for the strong political flavor of the story and its handling, allegedly of a pro-Democratic flavor.

Charles D. Hilles, one of the three

a pro-Democratic flavor.
Chârles D. Hilles, one of the three
Par trustees, was national Republican chalrman for many years and
remains a forceful leader in the
G. O. P. It was denied that Hays
had overruled Joe Breen on the
Coast, New York offices of the Motion Picture Producers & Distributors maintaining a certificate of
approval was strictly a Hellywood
matter.

matter.
"Vanishes' received its certificate Manishes received its certificate of approval and was passed by the New York censors, only difficulty seeming to rest with Par's own trustees. Wanger came on to straighten out-the-matter, but resported no changes were made in the print at beheat of Hilles or his companion trustees, Eugene W. Leake and Charles D. Richardson.

Earlier last week Par had put off New York showing and general re-lease of picture until-middle of Jan-uary, although ordering prints. Exuary, athough ordering prints. Explanation was that two weeks were desired for it at the N. Y. Par, With picture now in there for two weeks. Limehouse Blues, which was to have opened Friday (I), and Behold My Wife, scheduled for Friday (14) have both been cancelled out Limehouse Blues will go into the Riaito, which was the original intention.

De Mille Ducks 'Choc' For Full Time 'Crusade

Hollywood, Dec. 10. Deciding to concentrate on pro-De Milie is sidestepping supervi-of 'Chocolate' for Paramount ocolate for Paramount and rn the latter duties over to

of Chocolate for Paramount and will turn the latter duttes over to Henry Bellows. Bellows, who handled the translation of the Russian yarn for De Mille, besides working on the screen play, directed å number of features in Russla during the past few years. Final draft of 'Crusades' will be completed this week with Par scheduling the picture to start Jan. 5. Henry Wilcoxon, Blessa Landl and Sylvia Sidney are in the leads. Script has been in work for four months, with Dudley Nichols, Waldemar Young, and Harold Lamb contributing.

HEPBURN'S 'QUALITY ST.'

Hollywood, Dec. 10.
Katharine Hepburn's next for Radio will be Quality Street, Sir James M. Barrie play; Pandro S. Berman producing.

Gov't Amusement Summary

(R	tecoipte	and Payroll	Expidence	in The	Total	Dollars)		1	13.1
	No. of	—Net Re	Percent of U.S.	Pro-	Payroll, Full-Time	Average	-Time loyees	Average	Time loyees
Kind of Bulness	20,787	Amount \$520,218	Total 18.85	Prietors 30,297	Part-Time 117,307	Number 87,872	\$106,568	Number 30,787	\$10,829
Dance halls	11,488 2,933 244	81,710 10,248 1,005	1.15 .37 .04 15.04	13,040 8,412 827 8,284	7,482 8,856 200 85,422	9,016 2,884 240 68,130	8,716 2,841 222 80,519	7.076 -8,884 176 12,857	1,700 1,615 4,903
Theatres—Total Theatres—legitimate stage and	10,200	416,168 8,611	.81	00	8,660	1,182	8,457	448	200
Theatres - motion picture and	9,400	856,816 50,226	12.91 1.82	8,024 191	71,451 10,805	54,060 7,924	07,009 10,058	11,098 711	4,442
Vaudeville	4,387	62,102	2.25	5,284	20,898	12,000	17,770	5,294	2,508

Swank Nabors Swat Roach for Despoiling Diggings with Garage

Accusing Mr. and Mrs. Hal Roach of failure to maintain a compacted standard of swank in building on the exclusive residential precincts of Mountain Park, Mr. and Mrs. Oliver Laurence W. Bellenson are having the law down on their neighbors with a \$10,000 damage suit in Superior Court.

"Garrett scrivener, and Bell-nace Hollywood lawyer, charge Roach, the producer, with violating the resistrictions of the fashionable purities ubeyond Beverly by erecting a garage without an accompanying dwelling, and esconcing therein a negro chauffeur.

ohaufferr.

The plaintiffs have hinted and hinted, and finally have spoken quite sharply to neighbor Roach about the matter, the complaint asserts, reminding him that the restrictions call for a dwelling of no less than \$15,000 on the spot. But no dice. Hence the suit to have the premises vacated and the demand

BROWN IN PIC THAT STARTED FILM CAREER

Hollywood, Dec. 10.
Warners will remake 'Molly and
Me' as a musical for Joe E. Brown Picture was Brown's entrance into pictures in 1929, made by Tiffany

pictures in 1923, made by Tiffany. It was part talker.
With Earthworm Tractor temporarily shelved, next for Brown will be 'Cops and Robbers,' by Manny Seff, which goes into production when Brown washes up. on 'Midsummer Night's Dream.'

As Many Injun Chiefs In H'wood as Cols. in Ky.

Hollywood, Dec. 10.
Courtesy chief-dubbing activities of. Hollywood in activities of. Hollywood in a contract and activities played in a contract and activities played in a contract and activities and activities and activities and studies are constituted and activities and studies and go about with shirt-talls hanging out, a la redskin, by members of the various tribes working in films.

Newest additions to the titular chiefs are Louis Friedlander, director, who drew the monliker, Little Chief., with the Blackfoot tribe; John Mack Brown, dubbed Rolling Cloud by the Crecks and Raymond Hatton, inducted into the Sac-Fox

Hatton, inducted into the Sac-Fox tribe, during ceremonies yesterday (Sunday) under direction of Jim Thorpe as m.c. of the pow-wow.

Buys Yarn for Sidney

Hollywood, Dec. 10.

Paramount will star Sylvia Sidey in Morning, Noon and Night, an original bought this week from Marcella Burke, former fan mag-

sarceila Burke, former tan mag-azine writer.

It's Miss Burke's second picture sale, having recently sold a yarn, written in collaboration with Mil-dred Cram, to Metro.

Chandler Skips Radio

Hollywood, Dec. 10. andler leaves Radio in Chick Chandler

two weeks.

Player has been under contract to the studio for two years and for some time has been dissatisfied with his assignments. He will free lance.

Final Official U.S. Recapitulation In Census Bureau's Amus. Survey

U's 24 Shorts Featuring Armetta and Holloway

Universal City, Dec. 10.
Sam Van Ronkel will produce 24 shorts at Universal featuring Henry Armette and Storling Holloway in 12 each. Ernest Pagano writing them, James Horne directing.

STOCKHOLDERS FOX FILM SUIT **STARTS**

Long standing suit of James N. Cleary, Fanny Lurie and Gustave Oppenheimer, stockholders in Fox Film company against certain offiers, ex-officers, directors and bank-

oppenheimer, stockholders in. Fox Film company against certain officers, ex-officers, directors and bankers of the company, including Fox. Film, is now under way in the N. T. Supreme Court. Suit is an outgrowth of the various anancing description of the various anancing sending for around 20 months.

Oppenheimer is an intervening plaintiff in the suit, wherein Cleary and Fannie Lurie, are supposedly acting for Fox Film beside themselves in this action. This makes Fox:Film plaintiff and defendant-in the suit at hand. The aim of the action apparently is to retrieve alleged financial losses supposedly incurred by Fox through the various financing deals.

In the suit at hand. The aim of the action apparently is to retrieve alleged financial losses supposedly incurred by Fox through the various financing deals.

Research of the supposed of the law firm of Olvany, Eisner & Donnelly.

Defendants in the action among others include Charles W. Higley, Oscar L. Gubelman, W. R. Sheehan, Charles B. Stuart, Sau B. B. Gogers, Harley L. Clarke, Matthew C. Bfrush, William Fox. Arthur L. La Frehtz, Samuel W. Fordyes, Walter Herricks, S. B. Burns, Murray W. Green, Halsey, Stuart & Co., Inc., Fox Film Corp., Fox Theatres Corp., John F. Sherman and William E. Atkinson, receivers for Fox Theatres General Theatres Equipment, Inc., and U. S. Senator Daniel O. Hastings, receiver for that company; Chase Securities and Chase National Bank. company; Chase Se Chase National Bank.

Chase National Bank.
John Sherman, named in the petition as receiver for Fox Theatres, has died since the suit was begun. Atkinson is no longer receiver for Fox Theatres. Several of those named are ex-officers of the Fox

Film on Liveright's Life

Hollywood, Dec. 10.

Metro is expected to close this week for purchase of Years of Indiscretion, novel by Maurice Hanline. It's said to deal with life of the late Horace Liveright, producer and publisher.

GARGANOFF SCOUTING

Leon Garganoff, French produc-

leaves, New York for the Coast towards the end of the week to pick up some talent for his next produc-tion, to be made in France. Garganoff's first film, The Battle is current at the Criterion, N. Y. No deal yet set for national dis-tribution on the picture though dents are boing discussed with Fara-ment and United Active mount and United Artists.

Washington, Dec. 10.
Final official recapitulation of statistics in Census Bureau's first nation-wide survey, made public today, show only slight changes in totals ofmpiled by VANIBRY three

reeks ago.

Corrected Government count shows Corrected Government count shows nose-checkers carded 10,265 flim, film-vaudeville, and legit-and-opera houses in the entire country during 1933 and reported total income of \$45,153,000. Revised figures show two more film-vode houses with receipts of \$485,000 omitted in previous reports. Other categories same as past compilation.

ous reports. Other categories same as past compilation.

Amusement enterprises of all sorts numbered 29,737, increase of four during revision, and receipts totaled \$520,218,000, up \$12,1000. No totale given in Government summary for park-pool-baach, race-track, or several other categories. Radio broadcasting likewise omitted from Federal recapitulation.

Recheck and break-down of eniployment statistics not previously available showed slightly over \$35^{\circ} of all theatrical workers are cargaced by film houses, 12% in film-vode, and remaining 3% in legit and opry.

opry. These

vode, and remaining 3% in legit and opry.

These figures, published by classes of houses for the first time, show that film houses' pay burden amounted to 371,451,090, which included 487,099,000 for regular workers and \$4,42,000 for spare and substitute workers. Vode payroll reached \$13,050,000, including: \$10,053,000 for regulars and \$252,000 for spares; legit and opry payroll was \$3,668,000, including: \$3,467,000 for regulars and \$290,000 for spares.
Average, number of full-time workers was 1,182 in legit, \$5,034 in film, and 7,924 in film-vode. Partime employees numbered 448 in legit, 11,538 in film, and 711 in film-vode.

vode.
Aggregate payroli of all forms of amusements reached \$117,397,000, with theatres accounting for \$85, 422,000, billiard-pool-bowling estublishments for \$7,482,000, dance halls for \$3,355,000, \$239,000 for skating rinks, and \$20,338,000 for other amusements.

Move Up 'Curious Bride' At WB: William in Lead

Hollywood, Dec. 10.
'Case' of the Curlous Bride,' mystery yarn written by Erle Stanley Gardiner, Ventura, Cal., attorney and published in Liberty, goes into-production at Warners next week, Picture was originally scheduled for Louisty, reduction January productio Warren William

- Warren-William-will-be-starred, Harry Joe Brown producing. No

PAR AND 'JAYHAWKER'

Tests Stone and Kelly in N. Y. for Film, If Making

Paramount is interested in 'The Jayhawker,' Sinciair Lewis-Lloyd Lewis play, to the extent of havins cameraed Fred Stone and Walter C. Kelly in two or three seems from the play. Both men were in

C. Kelly in two or three scenes-from the play. Both men were in the cast of the show which ran but three weeks on Broadway. Tests were made in New York. Kelly is now under contract to Paramount to do McFadden's Flats, having started west last week. If Par goes through on Yayhawk-er it is presumed that both Stone-and Kelly will assume their orig-inal roles. It would mark Stone's streen bound debut. Kelly was pre-viously at Fox.

ASK 20% CANCELLATIONS

Film Firms Holler on Purity Seals As Affecting Pix in Foreign Lands

Several major companies are equawking on the purity seals re-

Several major companies are squawking on the purity seals regarding foreign distribution. Companies are forced to make cuts and alterations to conform with the didings in the U.S. and must carry through these same changes and cuts for foreign trade, even though they may not be strictly necessary for the foreign marts.

Metro and Faramount are particularly psewed, politing out the product of the foreign marts.

Metro and Faramount are particularly psewed, politing out the number of the place censorship this way. Difficulty started on the Mae West Belie of the Nineties pic. Paramount had to practically reshoot the film for the U.S., but wanted to send it out into the world as is. Hays said air, and carried the point despite all arguments.

Hays sind air, and carried the point despite all arguments.

Hays sind air, and carried the point walking shots and sequences differently for England and for the U.S., figuring on local tastes for the two veisions. Hays office ruled that flims going out must be uniform. M-G couldn't see it and fought, compromise being reached to the many versions as they wanted, but that Hays office angle is that no reason will be given outsiders for any finger pointing. Also as, fear that opinion may get, around the world that America is sending stuff to set itself, which might wake up reformers in foreign lands and give them added excuse to fight the industry.

Another point that has been made that the really is not much diff, the findustry.

tormers in torsign hands and give them added excuse to fight the industry.

If the first point that has been made at the theory of the first point that has been made at the theory of the first point that has been made at the first point first poi

MG GIVES IN **SAPOLIOING FORSAKING**

Hollywood, Dec. 10, Metro has ordered Forsaking All Others, the Joan Crawford-Gabi

Others, the Joan Crawford-Gabi-Montgomery picture, back to the cameras for retakes and a revamping to meet the requirements of Joe Breen's purity edict.

Breen walked out on Metro after several conferences on the picture at which studio exces reneged on making the called-for changes. Hays exce refused a certificate-of approval and left Mctro the recurse of either appealing to the Hays board of directors or making the changes.

changes.
Studio decided to take the latter course, It was the first major scrap between Breen and a studio since he became head man on this Hays

Re-elect Showman-Mayor Ottawa, Dec. 10

Ottawa, Dec. 10.

Paddy Nolan made a runaway of
the Ottawa mayoralty race for 1935
at the Decomber municipal elections,
polling a vote that put him back in
the chair by a margin of 12,000.

Nolan is one of the two exhibitormayors in Ontario to be re-elected
for the coming year, the other being
H. F. Wilton of Hamilton. Nolan
owns three theatres in the Canadian
expital.

Rosy's N. Y. Labor Huddle

Washington, Dec. 10. Divisional Administrator Sol Divisional Administrator Sol A. Rosenblatt will confer Wednesday (12) with members of his special New York City exhibitor-labor com-mittee on proposed funiform regula-tions covering working conditions and pay of projectionists in metro-politan houses.

Conference held up by Rosy's

PAR PRODUCERS ON % TO HELP PRUNE COSTS

Hollywood, Dec. 10. To stimule frugality and cui production costs, new contracts beween Paramount and its producers are all being made on a salary and percentage basis with the per-centages depending on the cost of production

centages depending on the cost of production. William Le Baron, Louis D. Lighton and Lloyd Sheldon, on the renewal of their contracts, have received the sharing tickets. Idea is that when the cost of a picture affects their services on the budget and will not indulge in clinematic extravagances when the pocketbook takes a beating.

Botsford Par Story Head, Hubbard Joins Goldwyn as Producer

Hollywood, Dec. 10. In the reorganization of Para nount's scenario department, foliowing the jumping of Merritt Hul-burd to Sam Goldwyn in a produc-tion berth, A. M. Botsford takes over the department in addition to his other duties as assistant to Emanuel Cohen,

Emanuel Cohen.
Bogart Rogers, who was assistant to Hulbard, becomes scenario editor and will handle the assignment of writers and details in this connection. William H. Wright, previously assistant to B. P. Schulberg, goes into the department to relieve Botsford of the production details connected with the office.

LOEW'S N.Y.-CRITERION **GOES ON BLOCK IN JAN**

Based on recommendations of Special Master John & Joyce, order has been signed by Federal Judge Alfred C. Goze, Maving Jursdeiton of the Par organization, permitting the Par trustees to bow out of the Criterion-Loew's. New York, property in Times Square, N. Y. Order was signed Thursday (8). Understanding is that a foreclosure proceeding of the City Bank Farmers Trust Co, which has been pigeon-holed for, more than a year, will be carried out and the property placed on the block some time in January. The bank holds a \$4,000,000 mortgage, which is in default. At one time Adolph Zukor catimated the property to be worth \$12,000,000.

catimated the property to be worth \$12,000,000.

Action of the trustees in letting it go by the board was based on doubt that it was worth carrying in view of the obligation entailed. At one time efforts were actually made to sell the Crit.-N.T. property but a buyer could not be found.

MPTOA FOSTERS **NEW TRADE MOVE**

Would Double the 'Out' for Any Exhibitor Regardless of Any Other Restriction and Conditions

NOW 10%

It is regarded as certain that the MPTOA will initiate a move to broaden the latitude provided in the trade for cancellation of pictures by exhibitors. The cancellation of pictures which will be sought, according to the control of the control of

CHURCH'S FILM **DRIVE RENEWS**

On Sunday (9) the Legion of Decency drive was extended and gotten under way in New York. Simultaneously the national drive of the Catholic Church in this respect also was dedicated on this

day.

The New York end of the drive had been planned originally for October but postponed until this

week.
It appears from the outside that
the delay was occasioned by a desire by those in charge of the drive
to have the New York end begin
simultaneously with the national

campaign.
The Catholic Church has decided to guide its pledgees by a black and white list issued from time to time

RUSHING 'COPPERFIELD' FOR N. Y. YULE OPENER

Hollywood, Dec. 10. In an effort to have the picture eady to open at the Capitol, New York, for Xmas, Metro is rushing completion and cutting of David

If production can be shot through in time for the Broadway house, it will go in for a two or three-week run. General release date of the picture for the other key cities has already been set by Metro for the end of January.

Pix a Tradesman's Aid

Hamilton, N. Y., Dec. 10. manuton, N. Y., Dec. 10.

With Smalley's theatre closed since midsummer, in an operating dispute between Smalley Enterprises and Schine Enterprises; local merchants claim the lack of films here is playing havoc with Xmas trade.

trade.
Farmers in the district are skip-ping Hamilton for Oriskany Falls, Sherburne and Norwich where there's entertainment as well as

Film Biz Again 'It' as a Political Football by Reformers, Legislators

Rev. Deer with MPPDA

Kansas City, Dec. 10.
Rev. Irvin E. Deer, executive secretary of the K. C. Council of Churches, has resigned to accept a position with the Motion Picture Producers & Distributors of America, headed by Will Hays.
His new work will be in the public relations department. Rev. Deer has been here for the past seven years and has been active in the campaign for better pictures, especially for children.

1ST HAYS TABU ON ENG. FILM IS 'GWYNNE'.

First important instance of Hays ffice refusing to sancton for exhi-

office refusing to sancton for exhibition in major clicit. Theatres better in major clicit. Theatres made film is 'Nell Gwynne,' which hasn't been able to get a purity certificate.

Picture was made in England by British & Dominion, and is owned for American distribution by United Artists. It was previewed at the Astor, New York, last summer, but has been held up ever since.

UA thinks it may be able the world make it acceptable to the American market, but Hays office thus far has shown a complete disincilination to discuss it one way or another fürther thain saying that, as is, film cannot go out.

Bankers Ogle Fox Studio Holdings; Rogers Ribs 'Em

Hollywood, Dec. 10. President and several directors of Chase National Bank paid a visit to

Chase National Bank paid a visit to For studios last week. Group is on a business survey of the country and Fox is one of their interests. Party included Winthrop Aldrich, chairman of the board; H. D. Campbell. president, and Nelson Rockerland of the Bank M. Anderson and W. M. D. B. M. Anderson and Studio Wednesday night (5) by Winnleid R. Sheehan. Will Rogers mc.'d, ribbing the money men, Other studio Wednesday night (5) by Friday (7) for the east, stopping at Phoenix and San Antonio.

SCHULBERG EAST, NEW PAR PACT UNCERTAIN

B. F. Schulberg. reached New York Sunday (9) after winding up under his contract as a producer for Paramount, his finale under last year's agreement being Behold My Wile. Starring Sylvia Sidney. With Schulberg's contract up and no known Coast negotiations started on a renewal, at the Par home office it could not be-said whether a new agreement will be reached with him, either as a producer or in some other capacity. He was in some other capacity. He was former head of the Coast studio under Jesse L. Lasky.

Since going out of that post he has been producing product independently for Par releaso.

Ben Piazza Back in H'wood Hollywood, Dec. 10. Ben Piazza returns to Hollywood today.

From Washington and around the country exhibitor talk leads to under cover rumblings of a huge wave to be precipitated by reformers and squawkers against the film industry in the coming legislative sessions of Congress and in several states. It looks like the open season for the annual foray against filmdom in attempts by outsiders to make the industry the politicals and reformers. There is no secret in the trade that the Legion of Decency drive is offering support per se to these reformers and squawkers. Certain indie exhibitor complainants also are at the root of some of the impending trades.

pending trades.
So strong is the under cover stuff
that among the various contrivances
to be attempted by the reformers is
a possible Congressional investigation of the industry. Such an investigation is calculated to be only
one of those expensive inquirier revealing little or nothing not already

The sweep of the squawkery that's expected through Washington channels covers about every aspect of the film business.

PAR FINANCING TO COME UP LATER ON

Question of which banking house shall underwrite the securities of a reorganized Paramount is not expected to be decided until after the plan has been approved and also the full Par board set up at which time of the plan has been approved and also the full Par board set up at which time of the plan has been approved and also the plan has been approved and also the plan has been approved to the plan has been approved by the plan has been to grant and applan, it is pointed out, can in no way incur objections from any quarter where it might be felt that the reorganized Par company is showing favoritism on underwriting priviliges and terms.

The underwriting need not necessity

ing tayoritism on underwriting priviliges and terms.

The underwriting need not necessarily be parceled out to one banking firm. In the past Kuhn, Loeb & Co. and Haligarten & Co. have shared and the shared with the considered, whether Kuhn, Loeb & Co. even puts in a bid for underwriting, is held more than likely with Maurice Newton, that banking house's head aiready one of the members of the Par board. Newton has been one of the members of the Far stockholders' protective committee since its formation. Charles A. McCulloch, also a member of the skeleton board as set up so far, is a Chicago banker and close personal triend of John D. Hertz, now with Lehman Bros.

GENERAL THEATRES' REORG PLAN SOON

Present outlook on the General Theatres Equipment reorganization is that a plan will be presented at an early date. Such a plan very likely will call for the organization of a new company to acquire the assets of the old firm. A change of name in the company is likely, but not certain.

Undoubtedly, there will be a set.

not certain.

Undoubtedly there will be a new common stock issue for the new common stock issue for the new company in which creditors and shareholders will participate. There will be no preferred issues so far as known.

It is expected that there may be a new debenture issue to cover a possible bank loan for the new company.

Amusements Push Forward Again Despite General Market Weakness; Rise of Radio Stock Features

Yesterday's Prices

700 W. B.... 4% 4% 4% CURB
200 Tech. 18% 18% + % BONDS

\$20,000 Gen. Th. 6% 8% 8% 8% - % 9,000 Loew ... 104% 104% 104% 104% 5,000 Par-F-L. 2 62 62 62 62,000 Do etfs. 62* 61% 61% 61% 64% 15,000 Par-Pub .. 62* 62* 62* 43,000 Do etfs. 62* 61% 62* 44* 13,000 Do etfs. 62* 61% 62* 44* 11,000 W. 88... 80% 60 60% - %

Will Broaden Its Film Rating System

Broadening its system of rating pictures, the National Board of Review will shortly put into effect two radical changes in its procedure. One will be the Institution of a special seal of recommendation to be attached to all pictures thus specifically recommended by the board, and the other will be the addition of the world changed to the presence of the seal of o

Nat'l Review Bd.

Stock market was irregular yes-terday (Monday) and uneven trend was marked by decline in volume. Amusement stocks were fairly steady but Radio Corp. Issues sold

steady, but Radio Corp. Issues sold off, after recent ensentional climb. Expected reaction in stock market put in its appearance near close of past week, and Dow-Jones industrial averages closed down 0.10 point at 102.83. Profit taking had much to do with decline on last two days of week although many observers had opined some sort of technical reaction was overested to push forward, averages goins up 0.332 point to 35% at close Saturday. Group climbed up to 25% before meeting much resistance and never dropped below, 24%. Show of strength in amusements was largely attributed to vast strength shown by Radio Corporation issues and to steadiness of Loew's. This putrend of Amusement Group marked sixth consecutive week that averages have closed last May total for group being 257. 190 shares.

Radio stocks were all over tape most of the week. Sensational was the only way rise of Radio preferred B can be described. It made new 1934 highs five of the six trading days and finished its remarkable showing on Saturday by touching 10. Radio B closed at 45% for a net gain-of-38% points, which-was-by-fat the greatest gain recorded by compared the stream of the grantent gain recorded by the greatest gai

and the other will be the addition of the-word (classified' to-the-present. seal of. Passed by the National-Board of Review which goes with all pictures passed by the board. Change does not affect board's routine of operation, according to Executive Secretary Wilton A. Barrett, as board for a long time has been classifying and recommending pictures in its printed periodical rolling to the property of the printed periodical rolling to the printed periodical rolling pictures a bat the particular pictures the printed periodical rolling periodical r

WYNNE GIBSON TOPS FELIX YOUNG MUSICAL

Hollywood, Dec. 10.
Tops for Felix Young's first at
Radio (no title yet) will be Wynne
Gibson, Fred Keating, Ann Sothern
and Gene Raymond. Tentative
startling date is February 1.
Story, being, whipped into shape
by Bradford Ropes and Marion Dix
from an idea of the former, is aimost finished. Dorothy Fleids and
Jimmy McHuh who

iron an mea or the former, is al-most finished. Dorothy Fields and Jimmy McHugh who will do the tunes arrived here a forthight ago for their end of the job. No director has been announced.

Martini Signs titled The Show Must Go On. but that, will be changed. Idea is said to be Lachman's real-life experiFor Musicals at Fox Nino Martini Signs

- Hollywood, Dec. 10: Nino Martini, opera and radio singer, has been given a term con tract by Fox.

He will come here in May to b starred in a series of romantic musicals to be produced by Jesse Lasky.

MRS. DOUG SHEARER QUITS

Ann Cumingham, wife of Douglas Shearer, sound chief at Metro, and sister-in-law of Norma Shearer, who wrote the adaptation of Sequoia and since has been in the reading department, resigned from the studie. Saturday (8)

She quits professional life for motherhood.

SCRIBS' 5 BEST

Figuring They Know Best, 700 Guilders Ballot on Film Toppers

Hollywood, Dec. 10. Hollywood, Dec. 16.

A membership vote on the best pictures of 1934 will be taken by the Sereen-Writers' Guild, with leadars of the organization figuring that the writers are perhaps the best qualified groups in the industry to tab the outstanding productions of the industry.

Ballots have been sent out to the 700 members of the Guild and the five first pictures in the vote standing will be announced at the Guild dinner dence to be held on the night of Dec. 20.

of Dec. 20.
Committee in charge of tabulating the votes include: Waldemar Young, Charles Kehnyon, Harvey Thew, John Emerson, Edwin Rurke, Sonya Levien, Jo Swerling, Francis E: Fardgoh, William Slavens McNutt, Nunnaily Johnson and Tristram Tuppet.

STILL STALLING ON FOX MET REORG PLAN

Latest indications yesterday (Mon-day) were that Federal Judge Mack in N. Y. Federal District Court would be asked to consider post-

day) were that Federal Judge Mack.
in N. Y. Federal District Court
would-be-asked to consider postpoining the schedued hearing tomorrow (Wednesday) on the Fox
Metropolita schedued hearing tomorrow (Wednesday) on the Fox
Metropolita reorganization of the
Metropolita reorganization of the
Metropolita reorganization of the
post of the court, it seems.
So far as, known that's the same
plan formerly figured on wherein
the bondholders group agrees with
the present Fox Met operators for
the latter to take, a salary out and
hand the bondholders an option for
two years to sell the Fox Met, in
the judge to the form of the
transport of the form of the

Spark's Dialog for Vidor's Wedding Night

Hollywood, Dec. 10.

Robert Sparks, for the past two
years assistant to Lloyd Shelton,
Paramount producer and several
times co-director on features, ledt
that organization last week to be
a production and at Goldwyns.
Sparks will famile the dislog on
Wedding Night, which, King Vidor
is directing. He was brought to the
coast by Par following his production of Lysistrata' in New York.

L. A. to N. Y.

Helen Freeman. Walter Futter. Tominy Guinan. Allan Scott. Jack Cohn. Dr. Herbert Meyer Ben. S. Cohen. Evelyn Laye. Zoe Akins. Zoe Akina Frank Lawton, J. R. McDonough, Mr. and Mrs. Pandro S. Berman, Carl E. Milliken. Adolphe Menjou, Veree Teasdale. Nicholas M. Schenck. B. X. Harburg. Arthur W. Keliy.

N. Y. to L. A. Boris Petroff.

Leo Morrison. George Ariiss. Nunnally Johnson. Willerd McKay. David Hertz.

James Timony.

1st Runs on Broadway (Subject to Change)

Week of Dec. 14
Capitol—Painted Veil (MG),
Mayfair—Hell in the Heavens' (Fox) (12).
Music hall — Music in the
Air' (Fox) (13).
Paramount—President Vanishes' (Par) (2d wk).
Rialto—Limehouse Blues'
(2a) (11) (10)—Don Juán' (UA) (2d wk).

R). Roxy — 'Wednesday's Child' (Rodio)

(Radio).

Strand Tirtation Walk'
(WB) (3d wk).

Week of Dec. 21
Capitol David Copperfield'

Capitol—David Copperfield'
(MG) (25).
Mayfair—I Am a Thief'
(WB) (19).
Music Hall—Bright Eyes'
(Fox) (20).

(Fox) (20).

Paramount — 'Here Is My
Heart' (Par').

Rialto — 'Limehouse Biues'
(Par) (2d wk).

Rivoli—'Barnum' (UA) (22).

Roxy — 'Anne of Green Ga-

Roxy — 'Anne of Green Gales' (Radio).
Strand — 'S weet Adeline'

Academy Gives U Nod Over Hymer In Casting Protest

Hollywood, Dec. 10.
Academy Ajustment Committee
has awarded decision in favor of
Universal on the wage compilant
brought against the studie and Ben F. Zeidman by Warren B. Hymer.
Previously it had been reported de-cision went the other way.

cision went the other way.

Player had squawked that Universal had signed him for a part in
Straight From the Heart' and had
then ousted him in favor of Andy
Devine, Demand was for one week's
salary, \$1,000.

salary, \$1,000.

Academy's decision was unanimously in support of testimony by
Ben Zeldman, producer of the picture, and U execs that Hymer had
been replaced because he had falled
to show up at the studio at appointed time.

READE TO OPERATE ASTOR, N.Y., FOR MG

Loew's has entered into a deal-with Walter Reade under which Reade is to operate the Astor, N. Y., on a percentage spile of the gross over the rent of the theatre which under a 10-year leade to Loew's from Reade, owner, is \$112,500 a

Near Reade reopens the house tomorrow (Wednesday) with Babes in Toyland' (MG), Laurel and Hardy feature. Metro pictures will play the house on a percentage basis. Scale will be \$5c top.

Astor has been Loew's \$2 two-aday showcase for nearly 10 years, never deviating from this policy.

With no pictures for house on a \$2 run Loew's recently tried to subject the Astor for legit.

STAHL TO GET 75G. PLUS % FOR U FILM

Hollywood, Dec. 10. John M. Stahl's one picture deal ith Universal calls for a flat \$75,with Universal cans for a nat \$15, 000 and a cut of the profits. Story hunt is on with cameras set to grind late in January.

DENISES ADVENTURING

DENISES ADVENTURING

Armand Denis, who directed
Frank Buck's last animal picture, is
on route to the Beigian Congo to
make a sound picture of native and
animal life. Expedition, to be gone
a year, is being organized in Brusseis, Beigium. Trip will be made by,
planes and trucks, with the particular object of getting film shots of
gorillas in the volcanic mountain
regions.

regions.

Denis' wife, Mrs. Leita Roosevett
Denis, a distant relative of the
President, has ordered a truck fora.

Journey of her own with a woman
friend. When he was away, before,
she trekked from London to Australia through several dangerous intorvening countries, most of the way,
by truck.

Fox Players Tested to Get Talent Range

Hollywood, Dec. 19.

In an attempt to familiarize studio executives, writers and directors with the work of contract players, studios have pointed to leight plays In-which contract players have appeared. Fox now, it gosing one better than other plants by having all players list the characters they are capable of portraying, but as yet have not played for Fox. Studio will have the players photographed in the characters, players them before the exces and directors, hoping that they will get from them easting ideas.

casting ideas,

First to get the photographic treatment are Siegfried Roumann, John Quaicn and Jane Darwell, First to get the photographic treatment are Siegfried Roumann, John Quaien and Jane Darwell, Roumann was photographed in 118 characters he had played on the stage, but had done none of them, in pictures. Both Qualen and Missiparvell will have as many sittings. Studio hopes by this method to eliminate the possibility of typing its players through lack of vision-by excess who can see them; in nothing but one or two parts. About 20 players will receive the photograph treatment, and if the innovation gets results all players on the lot will be asked to sit for the various types of parts they feel they can play.

Idea is receiving attention from other studios. If it works out to advantage will avolute most of them feel that a still photograph is

them feel that a still photograph is player can handle the part por-

CHURCHMAN ENDORSES HARTFORD SUN. SHOWS

Hartford, Dec. 10.

Thunderbolt was thrown into the ranks of the American Pederation of Churches in Hartford when a member of that organization arose at a meeting of the board of addermanagers in an effort to open entertainment places at 2 p.m. on Sunday afternoon.

tertalment places at 2 p.m. os. Sunday afternoon.
A dozen ministers had spoken in opposition, hence the theatre managers were surprised to find they had, a fielad in the opposing ranks. The minister stated that churches should not oppose any Sunday openings. Every person has a right to live as he pleases on the day of rest, he emphasized.

Masquers Want Shorts Reissued. Also Airer

Hollywood, Dee. 16.

Masquere Club is trying to induced
Radio to relssue series of tworeelers made three years ago. Clubteels that burlesque type hoke, particularly the first half dozen, are
that for present audiences.

ripe for present audiences.

Club also is trying to enare a radio contract on one of the chains to do a program similar to that of-fered by the Lambs. Meanwhile, plans to make a feature with all the members in the cast are in abey—ance.

COLUMNISTS AGAIN

B'way Reporter as Heavy in Roche

Hollywood, Dec. 10.
Broadway, columnists, or, a columnist, will again be the film heavy
in. Star of Midnight, an ArthurSomers Roche story for Radio,
Studio wanted to mellow charactes
in script, but author insists it be
played as written, even though,
there probably will be a squawk.
Howard J. Green is doing the
story treatment. Hollywood, Dec. 10.

WALLACE ON THE MULL

Hollywood, Dec. 10.

Richard Wallace reported at Fox last week to start his 12-week alrectorial assignment, No story set for the director, who is reading

yarns,
Deal was made several months
igo with the original plans to have
Wailace direct Janet Gaynor in one picture now in the discard.

Mitchell-Durant Back

LACHMANN'S MUSICAL TO YOUNG FOR RADIO

Marc Lachmann's first origina for pictures has been sold to Felix

Young for production at Radio, Sale

was made by mail, Lachmann hav

ing detailed the story idea to Young

HARBURG LAMPING

Comes for Slant at Tuners in In-

Hollywood, Dec. 10.

E. Y. Harbiurg, Universal's new musical, producer, leaves for New York Tuesday to lamp the shows.

Harbing will do three musicals during his year's ticket at U.

on his recent Broadway o. o. It's to be a filmusical, originally

Mitchell and Durant Back
Mitchell and Durant are back in
Hollywood, after having their Fox contract suspended six weeks ago to go east and do a show. Show deal blew up.
First assignment on their return-in 'Private Beach.'

KILLING CHI GIVE-AWAYS

PAR. WALL ST.. AND THE 'CHI' CROWD'

Paramount and Wall Street are wondering about what the 'Chicago crowd' alims to do in the Par plo-ture. Some see Attorney Leo Spitz in that plotture. Also the Balabans and John D. Hertz.

The angle talked of has Spitz, who used to the Spitz, who used to the whole to the planes. The same Balaban and Lawrence Storn on the new company board.

NRA TWICE CHIDES CONSOL. FILM LABS

Washington, Dec. 10.
Consolidated Film Co. of New York and Fort Lee, N. J., was, ordered by the National Labor Relations Board last week to reinstate

core and Fort Lee, N. J., was ordered by the National Labor Relations Board last week to reinstate several photo-golatine printers who struck on April 5. Unless discharged workers act back their joba; the Blue Eagle will be santched and an lateral several photo-golatine beautiful and the Liberal Tilled that Consolidated failurate contents, with requirements of labor clauses of the Industrial Recovery Act pertaining to collective bargaining. Said the futile meetings between the representatives of the employees and the company in this case fell far short of what is meant by collective bargaining in section 7a. The sudden and final cessation of negotiations by the company was clearly a violation of its duty to bargain with the representatives of the employees. Un a second issue the board suggested that the company and the International Printing Pressments under the company of the company of the complexities of the company and the International Printing Pressments under the company of been rehired. Both sides were 're-quested' to report within 10 days of steps taken to reach a mutually-sat-lemetory agreement and board warned that if no understanding is effected another hearing will be called and, a supplementary deci-sion issued.

Third Remake on 'Ramona

Hollywood, Dec. 10.

Fox has cleared the talker rights for 'Ramona' and will make the picture in the fall with John Stone as

Picture has been made twice pre-ylously, originally in 1916 by W. A. Clune and again in 1926 by United Artists. again in 1926 by United

20% of Minn. Exhibs Sign Code Despite Allied

Minneapolls, Dec. 10.

Despite the cumpaign that Northwest Allied States has waged
agoinst the industry code nearly
20% mor the territory's exhibitors
already have signed it, according
to Mrs. Mabel M. Dicts, C. A. sec-

retary here.

In execss of 200 out of approximately 1,200 exhibitors in the entire territory have signed.

Full Speed Ahead

Hollywood, Dec. 10. Hollywood, Dec. 10.
They'll have to speed up to
get ahead of Elias Newell.
Sunday night (2) she was
spotted by Al Jolson and Max
Arnow, Warner caster; at the
Frolles. Monday she was
tested, Tuesday contracted,
and Wednesday at work on the
Jolson ple, 'Go Into Your
Dance.'

Bank Night Football Kicked Back Across CA Squad's Goal Line

Los Angeles, Dec. 10. Bank night controversy, covering four complaints not previously set tled, has again been tossed back into the lap of the Code Authority into the lap of the Code Authority. Appeals against the findings of the local grievance board early last week in the four cases remanded for the control of the control of

tre in 3

L.A. GRIEFERS AGAIN **RULE VS. BANK NITES**

After three members of the T. A zoning-clearance board had testifled that the houses involved were
all competitive, local griefers, at a
hearing of four bank night cases
remanded back by the Code Authority, sustained their previous determinations by ruling that all four exhibs were in violation of the code of
fair competition.

Rchearsing was ordered to determine the degree of competition, C.
A. holding that on the appeals to it,
testimony was introduced which indicated griefers had not fully
brought out the facts as to competitiveness.

Bank night cases concerned exzoning-clearance board had testi-

Bank night cases concerned ex hibts in nearby towns.

NRA Washes Up the Window-Washer' Case

Washington, Dec. 10.
After mulling the proposal over ince last June, the NRA on Friday (7) served notice on the film indus try it is about ready to approve the 'window-washer' amendment over which heated controversy developed last spring. Protests, sug gestions or objections must be sub-mitted by Dec. 21.

Amendment, which would add new action to Article IV, Division C.

amonument, when would and newsetion to Article IV, Division C.
Part I, says:
No exhibitor shall enter into any
surgement, directly, or, indirectly,
for services of a knd usually and
customarily new membrased by,
swillibitors, unless, such agreement,
provides that no person actually
congared in rendering such services
shall be employed under the lower
standard provided for in this code,
provided- however, that this provision shall not apply if the agreement for services was entered into
in writing prior to the effective date
of this amondment.
Amendment, caused fight between

Film Engineers Meet
Hollywood, Dec. 10.

Englise Coast section of the Sodety-of-Motion Dicture. Engineers
meet Thursday night (13) for counting of Ballots in annual election of
officery of the branch.
In addition, group will discuss
prollminary plans for the annual
spring convention of the SMPE,
which will be held here next May.

FOLLOWS 2-PIX

Anti-Premium Campaign Is Complete Reversal in Indie Exhib Premium Vote To Forestall Threatened B.&K. Double Feature Reprisal

90-DAY LEEWAY

Chicago, Dec. 10,
Special meeting of all members was called by the local Allied exhibitor organization last week to discuss the give-away situation and possibly reverse the earlier decision of the indie exhibs okaying premiums. Reversal was sought as a means of stopping the Balabian & Katz threat to show double features into all its neighborhood theatres if the competing exhibs continue on their give-away plurge.

At the general vote on the give-away problem two weeks ago the circuits generally registered a more premium vote. For the control of the contro

the anti-premium mates were thoroughly organized.

But at present it appears that give-aways are going to be one away with because Allied has taken (Continued on page 62)

TALK AMERICAN FILM INSTITUTE

Washington Dec. 10.

Steps to organize all educational groups in support of a program to develop more satisfactory educational innew services and a secret conference sponsored by the American Council on Education. Led by Dr. George Zook, former Federal Education Commissioner, a group of state and municipal educational authorities, Parent-Teacher executives, Motion Picture Research Coxcentives, Held a two-day meeting behind closed doors to draft a statement of objectives for presentation to industry leaders some time in the future. Group Ropes to arrange a joint conference to thresh the matter out with producers.

Although few details of the group's stand were made public, it was learned that the major proposal under consideration in the meeting of the group's stand were made public, it was learned that the major proposal under consideration from the public, patterned after a similar British organization. Probably would be a cooperative venture with industry and-education-jointly-upporting the plan.

plan.
Major concern of the secret con-ference was a method for insuring a setter supply of films for school use. Educators complained that the industry does not appreciate the ad-vantages, of producing for instruc-tional purposes and does not realize the extent of the potential school mession. market.

market.

Another proposal understood to flave been brought up involved Fed-oral assistance in the development of an adequate film ilbrary from which state and municipal agencies could cither rent or borrow pictures to school universe.

FLU FLOORS MONTGOMERY

Hollywood, Dec. 10.
Suffering from a flu attack
Robert Montgomery was out o
Metro's Vanessa, Her Love-Story for three days last week.

Company worked around ailing player.

Beaucoup Harmony

Hollywood, Dec. 10.
Feeling that it hadn't quite
covered the field with its previous 'Close Harmony' and 'Too
Much Harmony,' Paramount
has rounded the cycle by titling
the fotthcoming George RaftBern Bernie picture "StolenHarmony,'
It was 'originally labelled
'One Night Stand.'

May Merge Stanley Co. of Am. Into WB Org., Save Taxes. Etc.

A meeting of Warner Bros. Pic A meeting of Warner Bros. Pictures, Inc., atocholders may be called soon to merge Stahley Co. of America. With the parent company, according to report from Wilmington, Del., where annual meeting was held yesterday (Monday). Such proposed merger, it was said, would be for the purpose of economy and savings, especially. In matter of income tax returns.

Warner was elected a director at annual meeting to succeed John P. Laffey. Four other directors, whose, terms expired, were re-elected.

3.000 EXTRAS CODED FOR ALL STUDIO CALLS

Hollywood, Dec. 10.

Latest estimate is that not more than 3,000-extras will have qualified for studio calls under the NRA setup when the final draft is returned. From Washington shortly after the first of the year. When the deadline for application set in Doc. 1, the count was around 4,000. Another two or three weeks work will be required by code clerks before the elimination process is completed. Strict adherence to the regulations will be followed in sorting out the eligibles. Merit system will be used in rating the mob, those of the most dire need and without other means of support getting first call.

PAR WON'T SETTLE

Two Anti-Trust Suits Will Be Vig-orously Fought

There is no intention on the part of the Paramount trustees to settle two pending anti-trust suits brought against the company prior to bank-ruptey, on which claims amounting to \$10,000,000 have been filled.

ing to \$10,000,000 nave been itled. These are the Federal restraint actions of the E. M. Loew circuit of New England and the Momand theatre-chain of Oklahoma.
Decision to attack both claims on the grounds they are not provable was reached following and without regard to the Edward Quittner anti-trust suit of \$5,000,000 on which settlement was recently reached for \$5,000. The Quittner and \$1,000 or \$1,00

ing a-verdict of lower courts in fa-vor of Par, when Par settled.

The Loew New England suit is the subject of a claim for \$5.099, 000, while the Momand claim, pred-leated on pending and trust litiga-tion, is put at \$4,900,000. Par trus-tees vestorday. (Monday) were to the objections.

Another lorge claim is litted to

Another large claim is likely to Another large claim is likely to be attacked, by the Par tyustees, who on Friday (17, filed a motion for a bill of particulars from the Boston Met Corp., operating the Metropolitan, Boston, which put in a claim for \$2,500,000. The trustees want the claim broken down. It is understood to relate to overcharging for film and stage attractions broked by the Met, Boston.

BENNY RUBIN'S 2-PLY PACT

Hollywood, Dec. 10.

Benny Rubin has been contracted at Warners, calling for writing and acting both.

INDIES TAKE WB **B.O. BATTLE TO** THE PUBLIC

Lancaster, Pa., Dec. 10.
Indie grind men here are no little staamed up over the prospect of a League of Pair Play, which is being talked up along the Maine Line into Philadelphia.
Idea originated when Egyptian, Narbeth, Seville and Anthony Wayne houses, situated in suburban towns outside Phila, put up a kick about Warner Bros. holding back product from them Pamphiet was shot out to Main Line theatregorie citing the alleged unfair and the suburban of the subu

RKO Report Files Today (Tues.); Will Ask No More Fees

Nother the trustee nor counsed will seek any additional fees in the report which is to be filed this morning (Tuesday) before Federal Judge William Bondy on behalf of RKO. Company is under Sec. 120 years of the trustee and counsel will file a report for final fees to be sought after the presentation of the presentation of the presentation to the trustee to the trustee is the law firm of Col. William J. Donovan. The report which will carry the sponsorship of the Irving Trust, trustee, is expected to be mostly a recapitulation of the company's history and bushess activity over the

trustee, is expected to be mostly a recapitualization of the company's history and business activity over the past few months. The report will also carry a probable analysis of claims against the firm together with whatever corporate shifts may not be supported by the company of the company

Undoubtedly there will be an appeal for additional interim fees later as well as final fees in the situation.

C.A. COSTS IN NOV. AVERAGED 1G A DAY

Film Code Authority disburse-ments for November were \$23.478. That's around \$1.000 per day but under the budget by \$488. Total disbursements from Junt. 1, 1334, until Nov. 30 are \$181,498, or around \$700 per day, based on a six-day operating week.

'No More Ladies' Set As Crawford's Next

Next for Joan Crawford at Metro will be No. More Ladles, adapted from the A.D. Thomas Play. Froduction will be limited by frying Thallers. No director as-

Tear-Gassed L.A. Xmas Shoppers Not Tempted; 'Behold' Mild Pacer, \$13,000; Imitation,' 2d Wk., Socko

Street car strike and Xmas shot ping are kicking the tar out of trade, especially in the downtown theatre district. Shoppers, instead of relaxing in theatres during buy-ing intervals, have been rushing their business and getting out of the downtown tear gas zone, where

their business and getting out of the downtown tear gas zone, where considerable rioting has been going or most of the day. This condition started early last week and is getting more serious from day to day. Theatrea luckly had no outstanding draw programs to offer, so are just taking the rap the best particular to the control of the

Estimatas for Inia week
Chinesa (Grauman) (2,028; 30-4065)—Eyelyn Prentice' (MG). Just
so-so and will probably hit the
\$\$,000 mark; Last—week Merry
Widow' (MG) skilded a bit final
days to a \$13,400 finish, which was

below expectations.

Criterion (Partmar) (1,800; 25-30-40)—Tady by Choice (Col) and Marines Are Coming' (Mascot) split. Looks as though this policy no beta the start is slow and finish will not hit over \$2,500. Last week 'College Rhythm' (Par). Skidded after opening, and came home with \$3,300. Jowntown (West, College Rhythm' (Par). Skidded after opening, and came home with \$3,300. Jowntown (West, Radd-and vaude. Without marquee names, kind of weak sister, and vaude figured for good portion of the \$4,000 it should get. Last week 'Gentlemen Are Born' (WB). Swid-blum of \$7,000.

tes. Born. WB., "With holiday thrown in got the expected return of \$7,000.

Four Star (Fox) (900; 30-55)—

Have a Heart (MG). No start at all the start of the st

may inrown in, total take was short of \$12,000 and take was short of \$12,000 and \$10. - Fultration Walk) (FN) (2d week). Doing a bit better than Hollywood house for second stanza, but not so hotsy at \$5,500. Last week kept anticipated pace to a \$3,300 finale.

State (Low-Fox) (2021, 30-40.

55) — Delyn Francier (MG), Startterm of the start o

out.
United Artista (Fox-UA) (2,100;
25-80-40-55)—Merry Widow' (MG).
Pretty tough going for this and other attractions in this house, which seems to be isolated by itself, so that \$4,000 will be great for pic's stay here.

Radio Takes Claire Dodd
Hollywood, Dec. 10.
Radio borrows Claire Dodd from
Warners for Roberta.

NEW HAVEN SLOWS DOWN

Behold My Wife, \$9,800, Okay

New Haven, Dec. 10. Business holding up fairly well despite the Kmas drain on John Public's bankroll. Slightly below last week, but product on a lower level.

Nice reception to stage show at Paramount and house reported go-ing in for fiesh as a steady die de after the new year. Little Friend' (G-B) killed from last week's Par bill as being too British in dialog.

cast, etc.

Estimates for This Week

Paramount (Publix) (2,348; 35-50)

—Behold My Wife (Par) and stage
show. Doing nice business and
probably will get heave (\$3,500. Last
week College Rhythm (Par), at
\$3,200, sweetest single

weeks.

Polis (Loew) (3,040; 35-50)—
White Parade (Fox) and Great
Expectations' (U). Looks to build
through word of mouth to nice
\$3,500. Last week Kid Millions
(UA). Against heavy competian,
\$10,400 was excellent.

\$10,400 was excellent.

Roger Sherman (WB) (2,200; \$5-50)—Green Gables' (Radio) and 'I Sell Anything' (WB). An ordinary response means a possible \$5,000.

Last week 'Filtration Walk' (WB). Broke the single-day house record and snared a sugary \$14,000 for \$% days.

days of Comments of the Comments of Commen

Indpls. Groans; Ted Lewis 10G's An Exception

Indianapolis, Dec. 10.

Pre-Christmas shopping and the onslaught of cold weather are get-ting a workout as alibis this week at all the houses except the first of the cold of Indianapolis, Dec. 10.

the Lyric with a thin \$5,000.

Estimates for This Week

Apollo (Fourth Ave.) (1,100; 2540)—Madame DuBarry' (WB). Littie doing in this spot for several
weeks, and this week is no exception
at \$3,000, mediocre. Last. week
White Parade' (Fox) was sombre at
25,000.

\$2,900.

Circle (Katz-Feld) (2,600; 25-40)—
Tady by Cholce' (Col) and Ted
Lewis unit no. stage. Prices-boosted
to 40c. after 1 p. m. on this week
instead-of-waiting-as-usual until.-6,
p. m. to change from 25c. Some
squawks, but the gross is big at
\$10,00c. Last week It's a Girt (Par),
with Mills Brothers on stage for
\$15,00c. Resh bookings, got fair
\$15,00c. Resh bookings, got fair
\$15,00c. Resh bookings, got fair
\$15,00c.

School and Descripes, got fair \$3.50 and \$4.50 and \$4.50

Palace (Loew's (2,800; 25-40)— Wicked Woman' (MG). Very bad \$2,800. Last week Kid Millions' (UA) disappointed at \$6,500, only fair.

SANTA, BIZ HOLDS UP

New Orleans, Dec. 10 Theatres are making faces at old Santa, whose baleful influence not felt locally as yet. Town toppers are 'Imitation of Life' at Sanger, and We Live Again' at Loew's

Estimates for This Week

Estimates for this work.

Saenger (8,568; 40)—'Imitation of
Life' (U). Colbert box-office here
and house should grab \$10,000. Last
week 'Flirtation Walk' (WB) almost

\$11,000, strong, Low Again (J.218; 40)—We Live Again (UA). Spotted right and—will-get-nice \$9,000.—Last week Garbe in 'Painted Veil' (MG) ditto. Orphèum (2,400; 35)—'St. Lou!. Kid' (WB). Cagney kinda, silp-plus here and \$5,000 will be c' Last week 'Anne of Green Gable (Radio) got fair \$6,500.

St. Charles (2,200; 25)—'Little Friend' (GB-Fox). Seems safe for average \$2,000; Last week 'Defense Rests' (Col) got \$2,100.

Tudor (700; 25)—"Lost Lady (WB). Stanwyck still potent locally and house will hit happy \$3,000 'College Rhythm' (Par) drew okay \$2,300 last week.

SLUFFO WEEK IN PROV. AND BIZ IS DITTO

Frovidence, Dec. 11.

Startling off in poor style indications that this week will probably be tepid at the box office. Programs medicore, aithough there seems, the property of the property o

RKO Albee'e film bill sizes up well with the stage show, and with opposish very weak gross should be forte.

be forte.

Loew's State is back to double features this week after eeveral weeks of solo films. Babes in Toyland' and Student Tour' not strong enough to give house decent break Majestic is still sticking to solo

Estimate for This Week

Estimate for This Week
Fay's (2000: 15-25-40). Port-ofLost Dreams' (Invin) and Benny
Ross' revue, 'Sidewalk Cafe', Friacipal firm attraction more of the
plenty of girls strong enough to
everome that difficulty; gross
should be well in the nabe of \$8,500
if pace continues. Last week Gambling' (Fox) and revue on stage was
\$8,100. nice week for house at
\$8,100. Leav's State (3,200: 15-25-40).

Fainted Vell' (M2) was just above \$15,000, the but should have been \$15,000, the but should have been \$15,000, the but should have been \$15,000, the but shows the should have been the should have been show. Going is oke, house figures on garnering at least \$10,000, nice. Last week 'Anne of Green (ables' (Radio) and stage show received have. Going is oke, house figures on garnering at least \$10,000, nice. Last week 'Anne of Green (ables' (Radio) and stage show received have. Going is oke, house figures on garnering at least \$10,000, nice. Last week 'Anne of Green (ables' (Radio) and stage show received have. So in the should have showled the should be showled the should have showled the should have should be sh

RKO Victory (1,600; 10-15-25)—
When Strangers Meet and 'Grid-tron Flash' (Radio), split, Doing et at around \$1,200. Leat week Light-ning Strikes Twice and 'Chu Chi-ning Strikes Twice and 'Chu Chi-

N. O. MAKING FACES AT Esso. Phil Baker and Scott Furs' Free Shows Murder Hub's B.O.'s

NEWARK WOBBLY

Transatiantic Merry - Go - Round May Reach \$13,500

Newark, Dec. 10. Proctor's and maybe the Branford are going back to vaude for one night, New Year's Eve. That's about the only piece of news in a dull Newark. Estimates for This Weak

Estimates for This Weak.

Branfprd (WB) (2,986): 15-65)—
Filtration Walk (FN). (2nd week).
Will be nice at \$7,000, going out needay. Last week after big start idspointed at \$9,100.

Gapito (WB). (1,200; 16-25-35.

Gapito (WB). (1,200; 16-25-35.

Good Exciting Adventure (U). 'Adventure' is first run and the bill should go; over \$3,500. Last week Howling Dog (WB) and Mrs. Wigger (Frankith: Gap).

Fower (GB) (2nd week). Still going strong and will be fine at \$1,900. Last week a great \$2,250.

Lowar State (2,780; 15-75)—
Lower (1,100; 11-75)—

Hower (1,100; 11-75)—

Lower (1,100; 11-75)—

Lower

31,909. Last week a great \$2,279.
Leowa State (2,78): 15-75)—
Transatiantic Merry - Go - Round'
(UA) and vaude. Opening nicely
and should please by getting \$13,500.
Last week 'Merry Widow' (MG),
fell off on end but was grand with
over \$15,000.
Paramount: Newerk (Adams-Far)
(2,248; 20-99)—Limehouse Blues'
(Par) and vaude besttor than \$13,
500. Last week 'Little Friend' (GB),
weak at \$7,600.
Proctor's (KKO) (2,300: 15-55)—

Proctore (RKO) (2,300; 15-55)— Gay Divorces (Radio) (2d week). Holding for a fine \$3,000. New bill Wednesday. Last week splendld at

\$17,000.

Tarminal (Skouras) (1,900; 15-86-49)—Lest. 4n.—Stratosphere-(Mono) and Dangsrous Corner (Radlo) with Tsady by Choice (Col) and Gambling (For) split with Jay Clarke, mind reader, the first half. Maybe \$3,800. Last week Curtain Falls' (Chee) are of Innocence (Radlo) and Marie Galante (Fox), good at \$4,600 but not all expected.

'VEIL' \$8,000 IN SEATTLE: 'LIFE' \$5,400

Early week change for Paramount (Evergreen) looked oke for starter, week-enda, as the show here runs about three and a half hours, and also because too many changes on week-ends, as the show here runs about three and a half hours, and also because too many changes on week-ends, as the show here runs about three and a half hours, and also because too many changes on week-ends.

Hammit the burg, thus find three houses flashing bally for the other. All three controls the string has three spots, with two flashing bally for the other. All three controls the string has three spots, with two flashing bally for the other. All three controls the string has three spots, with two flashing bally for the other. All three controls the string has been supported by the supported by th

Gentlemen Are Born' (WB) \$2,800, 80-80.

Music Hall (Hamrick) (2,300; 25-40)—Implation of Life' (U). May of the second of Green Gables' (Radio) started big, but sagged to \$5,500.

Orpheum (Hamrick) (2,700; 25-25)—Babbit' (WB) with vaude, Satisfactory at \$8,000. Last week liked, 201, about \$3,000.

Paramount (Evergreen) (2,106; 25-25)—Temo Drop Kid' (Par) and Gay Bride' (MG) dual, with vaude (Cushman unit) and new change dated to the second paramount (Evergreen) (2,106; 25-35)—Temo Drop Kid' (Par) and Gay Bride' (MG) dual, with vaude (Cushman unit) and new change dated to the second paramount (Evergreen) (2,106; 25-35)—Temo Drop Kid' (Par) and Gay Bride' (MG) dual, with vaude (Subman unit) and new change dated to the second paramount (Evergreen) (2,106; 25-36)—Temo Drop Kid' (Par) dual Sith vaude, \$we days, \$8,200.

Boston, Dec. 10. With not too outstanding firm fare on Hub screens this week the lads in the drivers' seats are prone to allbi, and they don't have to look far eliter. Not only is Christmas to the lads in the drivers' seats are prone to the lads of th With not too outstanding film

streets and into the gratis stands.
Generally doldrum, week in prospect here, with 'Bvelyn Prentice' and 'Gay Bride' taking he lead 'at Loew's State. 'Kentucky Kernels' plus yaude at Ketth-Boston looks socond best. 'Hell in Heavens' dualled with 'Gentlemen'-Born'- & Paramount and Fenway also promise a hetty workout. 'Heavens' also ise a hefty workout. 'Heavens day-dating at Scollay. Estimates for Thie Week

Estimates for Thie Week
Fennwy (Me.P) (1,500; 25:30-40-50)
—Bell in the Heavens (Fox) with
Gentlemen Are Born' (Fox). Fromjees satisfactory :95,200 at this uptown stand, Peck's Bad : 300; (Fox)
and the a Gitt' (Pax) scraped up
\$5,200 last week, v.g..
Kelth-Boston (RKO) (3,300; 25:
Kelth-Boston (RKO) (Canolic Standard (Rac
36-40-60)—Kentucky Kernele (Rac
36-40-60)—Kentucky Kernele (Rac
a medium \$14,000, Last week exceptionally strong \$25,000 with 'Captionally strong \$25,000 with 'Captian Hates the Sea' (Col) and vaude
Keith'e Memorial (RKO) (2,300; 25-

a medium \$14,000. Last week exceptionally strong \$23,000 with 'Captional Italian's properties in Italian's the Sea' (Col) and vaude Kelth's Memorial (IKKO) (2,300; and the Sea of the Se

Monte Cristo' Holds 2d Wk. in B'ham Despite All

Birmingham Dec 10

Birmingham, Dec. 10.

The coldest weather of the year last week and Monte Cristo' goes into the second week. That seems to show fairly well that the picture has the stuff, although when it was booked in no one seemed to give it could be seen to be seen to see the coldest of the seemed to give it.

Christmas shopping so far has been good which gives indications that the show business will be fully recovered from the holidays in about 1938.

Estimates for This Warth.

Estimates for This Week

Estimates for This Week
Alabama (Wilbby 2(890: 30-35-40)
—Morry Widow' (MG). Chevallor
was naver liked here and the
gross is down; you-can't sell-a-foreign star in Birmingham where the
population—is 'montly American,'
(FN) 372-36 moderately gross,'
Ritz (Wilby) (1,800; 25-80)—
Count Mone Cristo' (UA (2d week),
Nice, 34,000 on holdover; last week
35,000.

15.000.

Strand (Wilby) (800; 25)—

Student Tour' (MG). Light comedy and steady diet for the box office \$1.500. Last week 'Six Day Bike Race' (FN) \$2,000, ok. Empire (Acme) (1,100; 25)—Deairable' (WB), light, \$1,500. Last \$2,200, good.

PAUL CAVANAUGH IN LEAD Hollywood, Dec. 10.

Mae West has selected Paul Cavanaugh as her leading man in

her next starrer for Paramount. Now I'm a Lady. Pleture is slated to get under way in January.

'Folies Bergere' Unit, \$29,000, Big; 'Jane Eyre' with Shakespearean Tab N.S.G.; 'Kid Millions' \$26,000

and hot box-office attractions. Only one hold-over flicker in the entire loop, Fiirtation Walk at the Roosevelt. Every other house is riding with a clean slate and a new

magnet.

Standing out in the maze of pub'ile appealers are the Oriental with
the 'Platinum Biondes' show on the
stage: the Palace with the 'Folias
Bergeres' on the rostrum and the
United Artiets with the Eddie
Cantor picture, 'Kid Millions.' These
three houses pump a gold stream
into their registers and will come
through with smash grosses.

McVickers got away on the wrong
foot on the new policy since taken

McVickers get away on the wrongfoot on the new policy since taken
ever by Jones, Linick & Schaefer
and is now quasting about for an
entire change of show style.
Brought in Vane Byre-for the opening session and the picture drew
such weak: comments that the first
sequence of the house's new life
will mean little at the lox-office.
You counting much either are the
local to the world's Pair. Shakespeare tabs were okey at the period,
intimate house at the Fair but not
in a big loop auditorium.
Paince will top the town on

in a big loop auditorium.

Paince will top the town on Bergeres' which will stick a fortnight at the house on a five-a-day grind. Only the capacity and admission nrices are holding down the gross. House is voluntarily pinking itself this week. Also big on pace is Platinum Biondes' which the diversified public at the gigantic 3200-seat Oriental.

Palace this week stone its

Palace this week stops its squabble with Balaban & Katz by boosting its Sunday matines price in accordance with general price raise throughout town.

Faise throughout town.

Estimates for This Week
Acollo (Barx) (1200, 35-0-45)—
Tadey or Montage anything near the gross fluures garnered by Tady for a Day. Too much competition in the loop for this one to do much more than fair-ish \$5.000. Last week What Every ond portions of Montage and portion of Montage and portion of Montage and portions of Montage and portions (Montage and portions of Montage and portions of Montage and portions of Montage and Montage a

good 44.100.

Chicage (B&F) (4.009; 35-55-75)

--White Parade (Fox) and stage show. Not-enough-strength or compensation of the midwest. Expects some build-up on word-of-mouth on the picture, but can't come soon enough to get this house over mediore \$28.000 for the seasion. Last week Limehouse Blues (Far) was on the same pecuniary level-nt \$28.000 nn.sg.

level-nt \$28,900; ns.gs.
Garrick (B&K) (900; 25-35-50)—
Behold My Wife (Par). First nonholdover ploture in this house in a
long spath Should help the score for
that reason and manage an okay
\$4,500. Last week 'College Rhythm'
(Par) touched nice \$5,700 for its
second loop session.

second loop session. (2,200, 55.35.50).—Jame Syre (Mono) and Globe Theatre Shakespeare tab players on stage. Didn't get started properly on a picture that mean nothing. House has a Wednesday opening policy and on first week will be lucky and on first week will be lucky and on first week will be fucky and on first week will be fucky with the Globe Players to be replaced. 'Chu Chin Chow' (GB) next.

next.
Oriental (B&K) (3,200; 25-35-40)
"Icemon Drop Kld' (Par) and
Platinum Blondes' unit on stage.
Maybe \$22,000, profits by the bushelful Last week "365- Nights-in
Hollywood' (Fox) touched good
439,400.

440,400 — Palacs (RKO) (2,500; 25-35-56) — Wednesday's Child' (Radio) and Folies Bersere' sliow on stage. Absolutely capacity for the house on French show, which will take it to \$29,000, powerful. Will attek two weeks. Last week was a nine-dayer for Anne of Green Gables' (Radio) for highly pleasing \$25,100.

for highly pleasing \$25,100.
Roneavel (RKO) (1,500. 35-55-55)
—Filitation Walk' (WB) (2nd.
week). Caught on with nifty grosses.
Will do. \$12,000 currently, excellent.
Last week hotch as \$18,900. Babes
in Toyland' (MG) set to follow.
State-Lake (Jones) (2,700; 20-25)
—Red Head' (Sec). and outle.
week'. Ags of Innocence' (Radio)
boosted take to fine \$14,100.
United Artists (B&K. VJA) (1,700)

boosted take to fine \$14,100.

United Artists (B&K-UA) (1,700;
35-45-65)—Kid Millions (UA) (lat week). Cantor remains a sock boxomice attraction and kicks the grows sky high on \$28,100. Last weck "We Live Again" (UA) finished fine stay at \$12,900 (or final session.

\$6,000 WOWS TACOMA

Wheeler and Woolsey In Person Excite Town

Tacoma, Dec. 10.
Going places with Wheeler and
Woolsey in person for first three
days of this week is the Music Box,
while oke attractions at Roxy and
Blue Mouse are bringing folks
downtown this week.

downtown this week.

Record of the comics augmenting the stage show is repetition of Seattle and Portland appearances.

Lines and laughs all the time for

Estimates for This Week Blue Meuse (Hamrick) (700; 25-35)—'Now and Forever' (Par). Should gather 33,000, good. Last week, 'Anne of Green Gables' (Radio), about \$3,200, good.

(Radio), about \$3,200, good.
Music Box (Hamrick) (1,400; 25-35)—Kentucky Kernels' (Rad) and
Wheeler and Woolsey in person
top spot accounting for real dough;
(Clopatrs' (Par) last haif (4 days,)
Figure \$6,000 and that's lots of
francs in Tacoma. Last week,
Lemon Drop Kid' (Par) with vaude,
split with Sha Loves & Not' (Par)
and Firebird' (WB) dusl, \$4,700,
Okar.

okay.

Roxy (J-vH) (1,300; 25-35)—

'Merry Widow' (MG). Riding along for entire week and expected to snatch \$4,000, okay. Last week. 'Girl From Missouri' (MG) and 'Hell in the Heavens' (Fox) split, \$4,500.

GARBO \$5.000. ONLY FAIR. MPLS.

Minneapolls, Dec. 10.

Minneapolls, Dec. 10.
Zero weather and the usual adverse pre-Christmas influence are raising the proverbial hades with local grosses. Collapse started early last week after a goodly stretch of healthy takings. There isn't anything resembling a recovery yet and suestained vigorous reversal of the downtrend until after the Yule-tide holiday.
What with Irvine Anappen and

downtrend until after the Yule-tide holiday.
What with Irving Aaronson and his Commanders as a stage attraction and Filtration Walk, Transatiantic Merry-Go-Round' and The Patinted Veil commanding film tanger would coar plenty of shekels to boxyoffices. But it apparently just lant in the cards for the downtown entertainment emporium to was preseperous at this particular juncture.
Orpheum, State and Palace, continue to offer stage shows in conjunction with their filcker fare. Flesh-and-blood stuff apparently if permanent at Publist a goe house, Aaronson's ceasily estage-attraction three—Incidentally, this is the loop's best stage show bet currently, while Filtration Walk, at the Orpheum, seems to be the leader-among the film contendors.

with their flokee fare. Flesh-and blood stiff apparently; and and vaude, \$4,200.

Gless de Paris (France-Film) are publik's ace house, Aaronson's (Commander's being the fourth such a coastye stage attraction there—Into the control of the control

natisfactory \$7,500. Last week 'Gay Divorcee' (Radio) \$3,000. good. Times (Johnson) (250; 25-35— Hell "Cat" (Col). No more split weeks here and house back to 35c. top. May reach fair \$1,000. Last week, 'Clmerron' (Radio), revival, and 'Dangerous Corner' (Radio), split, \$300, light'. 1901. 15-20-25p. Exciting Adaptive ('U) and vaude. Exciting Adaptive ('U) and vaude. and probably headed for pretty good \$4,500. Last week, 'Millon Dollar Ransom' ('U) and vaude, \$4,000, fair.

Ransom' (U) and vaude, \$4,000, fair.
Lyric (Publix) (1,300; 20-25)
—Hell in Heavens' (Fox). Worder
pool \$2,000, fair.

Hell in Heavens' (Fox). Worder
good \$2,000, fair.

Barretts' (MG). Second loop run,
good \$2,000 in sight. Last week,
Judge Priest' (Fox), \$2,200, good.

Aster (Publix) (4,100; 15-25)—
Wagon Wheels' (Far), second loop
run, and dawn the fair fair.

West, Servant's Entrance' (Fox)
and 'Chan In London' (Fox), third
and second loop run, and
Menace' (Par), first run, split, \$900,
okeh.

Daniels-Lyon Aid **Pursuit Happiness'** To OK 11G in Mont'l

Montreal, Dec. 10. Xmas shopping setting into its swins here, making it doldrum time for the main stems, where otherwise heavy drawing pix are not getting the bis expected. Heavy rains at week-ends another draw-ains at week-ends another draw-

only getting the bis expected. Heavy not getting the bis expected. Heavy to get at week-ends another draw-life Majesty's back to winter season of French operetta on subscription basis at \$1.50 top and \$1.50 top a

Seven.

Imperial (France - Film) (1,800;
30)—Cheating Cheaters' _(U) and
vaude. Should gross around \$2,200.
Last week 'Great Defender' (Brit)
and vaude, \$2,000.

Cinema de Paris (France-Film)
(600; 50)—Wisleu de la Sante. Second week, \$1,700, after a good gross
of \$2,250 last week.

B'way Films' Xmas Trouble; Veil' \$27,000, 'Prez' \$22,000, 'Juan' \$20,000 and H. O.'s Slip

CROWDS PASS UP FILMS

Brooklyn Off-2 Features at Fox May Get House \$16,000

Brooklyn, Dec. 10.

Brooklyn, Dec. 10.

From now on the poor biz can be attributed to Christmas. Downtown area may have a swarm of pedestrians and motoriets, but they're not film-bound. Fox is the best this week, playing two featurest an meting to protect the pedestrians of the pedestrians to the

Estimates for This Week
Paramount (4,000; 25-35-50-55)—
College Rhythm (Par). Picture
was delivered yesterday (Monday)
instead of the usual Friday opening,
and probaly around \$8,000. Filtration
Walk' was in for two days less
than two weeks and got \$40,000;
swell:

(4,000; 25-38-50) — Cheating
Cheeters' (U) and First World War'
(Fox) and stage-show. Should-do
in region of \$18,000, good. Last
week. Marie. Galante' (Fox) \$18,000,
good.

Week and the second sec

okay. Strand (2,000; 25-35-50)—'Menace' (Par) and 'Fugitive Lady' (Col.). Around \$5,000, off. Last week 'The Firebird' (WB) and 'Ready for Love' (Col) \$7,000.

DETROIT BANK **PAYOFF HELP TO B.O.'S**

Theatres all doing well, although there is a definite tendency of the crowd to 'shop' for its entertain-ment.

Butler Laws Agent

Los Angeles, Dec. 10.

Contending that Milton H. Bren agency has not compiled with the technical provisions of the Cali-fornia State Employment Agency forms state Employment Agency Act and that the agency has not been diligent in looking after his interests as a writer, Frank Butler has filed suit for declaratory relief In superior court.
Bren maintains the contract with

The slump in business, probably re-Xmas, started over the week-nd with current Broadway attractions none too strong.

While the sudden cold wave may ave hurt some. Christmas shopping and a last-minute rush to avoid the city sales tax, effective yesterday (Monday), is believed to have been (Monday), is believed to have been largely responsible for the slow-down. Starting this week, all department stores stay open evenings. Major disappointers among the new pictures are Painted Vell, 'Fresident Vanlishes' and 'Don Juan,' from all of which better bo, there were expected. 'Vell' may hat

President Vanishee' and 'Don Juan', from all of which better bo. things were expected. Well' may hit \$27,000 meagre but holds over.

Vanishee' may not get any more theatre, is committed to play the picture two weeks. With the nutway cowp, house is hopeful.

Rivoll is not sanguine of getting more than \$35,000 on Don Juan', Tairbanke'. English-made. Camcities and it will be pulled today (Tuedday) after a week of \$7,100 at the Mayfair.

'War Is A Racket, inde, which went into the Gaiety Friday (7) another munitions picture, Dealers in Death, which opens at the Cricerion Thursday night (13), off to a slow start and probably not more than \$3,500 on the week.

Broadway Bill' sistentia house.

than \$3,500 on the week.

Broadway Bill: started to fall down on its holdowr at the Music flow of the fall down on the holdowr at the Music \$70,000. Got \$95,000 the first week. Another taking a sharp alide is Filtration Walk, which got \$33,300 initial seven days, but on second (current week) is unlikely to top take the first week. It was not to the first week to be found to b

Estimates for This Week

Estimates for This Week
Capitel (5,400; 35-75-55-51,10)—
Painted Veil' (MG) and stage
show. Disappointing house and
struggling to better \$27,000. George
Jessel on stage. Last week hold,
over of Merry Widow' (MG) dipper
under \$20,000.

under \$20,000.

Criterion (875: 25-40-65)—'The
Battle' (Garganoff) (3d-final week),
In last week will probably be
around \$4,200, mild. Second week
was \$5,500. House brings in Dealers in Death' (Topical) Thursday
might (13).

night (13).

Gaisty (808; 25-55)—War Is A
Racket (Samjax). Opened Friday
(7) and probably not more than
\$3,500 on week. Final, third week
of Man of Courage (Samjax),
\$45,000.

Mayfair (2,200; 35-55-65)—'Gam-bling' (Fox). Off today (Tuesday) after-\$7,100-on week. 'Hell-in-the-Heavens' (Fox) next.

Palace. (1,700; 35-50-65)—'Gay Divorcee' (Radio) (2d week) and vaude. Hit \$16,000 on its initial week; was held and maybe \$10,000, oke, on second. Picture-currently in RKC nabes.

Cincinnati's Pre-Christmas Collapse: **Veil' \$10,500; Music in Air' \$6,500**

Cincinnati, Dec. 10.

Three repeats in this week's fare as the second of the second of

Estimates for This Week
Albee (RKO) (3300); 35-44)
Painted Vell' (MG). Maybe \$10,500, so-so. Last week Kid Millions' (UA) slowed down in last half, yet plucked a sweet \$15,500.
Palace (RKO) (2,800; 35-44)
Music in the hir (Peyk). John Boles, and Gloria Swanson drawing on opieretta trade for \$5,500, weak-condigues the execution of Life' (U), \$3,000, normal page.

Imitation of Life (U), \$3,000, normal pace.
Keith's (Libson) (1,500; 30-40)—
Filiration Walk' (FN) (2d wk),
Holding strong for \$5,000, following a well \$1,000 on first week.
Lyrie (RKD) (1,400; 35-40, with the distribution of the control of the control strong Albert and seging a fair \$5-000 after \$15,500 on first seven days.
Last week White Parade (Fox) (2d wk), \$4,500, nifty; pic got \$8,000 in first week.

Brst week.

Capitel (RKO) (2,000; 35-44)Oreat Expectations (U). Dickens
authorship the sales angle. Lookslike \$4,000; tame. Last week College Rhythm (Par) (2d wk.), transterred from Palace, \$6,000, nice;
film pulled \$18,000 during initial
week.

film pulled \$15,000 during initial week.
Grand (RKO) (1,200; 25-40)—
College Rhythm' (Par) (3d wk.)
\$3,000, okay. Lank week light of the control of the cont

Frost in K.C., but Biz OK; 'Walk' 15G, 'Behold Wife' 7G

Zero weather, with snow greeted the Friday openings and put a real crimp in the grosses.

It is a real crimp in the grosses, while out and it is the grosses, will could not be grosses. It is vaide-ville out annul at least after Christmas, is spreading with Filitation Walk' and the Powell-Reeler picture will get a large percentage of the first-run takings for the week. With the balcomy seats selling for heavy with the property of the weathers is to pean yet a great property of the business is to pean with the property of the property of

15 and 25c the business is top heavy.

Miland and the Newman both-poor, the Losey house being practically left at the post. The Fox Uptown with 'Chu Chin Chow circused to open Thursday slipped it in a day in advance and is doing a wind of the Milanstreet the Tower remains the only place in town with a stage show and is showing 'White Lies' on the screen, we was another too

Screen.

Last week was another top heavy week for the Midland, with its 15-26 balcony. Painted Vell' drew many customers but they bought the upper fioor seats, which seems to prove that they would just anound they do have to walk up & flight to save-a-dline, and it sure makes a dent in the final total.

Estimates for This Week Mainstreet (RKO) (3,200; 15-

Estimates for This Week
Mainistreet (RKO) (3,200; IS25-40) — Pitration was a
proper of the state of the sta

week. Not likely to reach over \$5,500, bad. Last week 'Painted Veil' (MG), \$8,900, good. Newman (Par) 8,600, good. Newman (Par) 8,600, good. Seed of the painted of the pai

'PARADE' \$22,000, PENNER 17G, WASH, O.K.

Washington, Dec. 10.
Good films plus first real cold
spoil is giving the boys nice grosses
this week. Nobody is busting records, but only one house, and that
the town's tiniest, has anything to
complain about.
Big interest is 'unitation of Life,'
which is giving Kelth's the best
week in months. Everybody in
action to the Hurst yarn, but fileker
handled excellently and caught popular fancy.

Estimates for This Week
Fox (Low) (3.434; 25-35-60)

ular fancy.

Estimates for This Week

Fox (Losw) (3,434; 25-35-60)—

White Parade' (Fox) and vaude.
Raves in papers plus feminine tongue-wagging is making it pull tongue-wagging is making it pull week. We Live Again' (UA) slipped a little after big opening to wind up with good \$23,000. \$23,

oke.
Columbia (Loew) (1,263; 25-40)—
(Gambling' (Fox). Maybe fair \$2,500. Last week Student Tour (MG).
Four days and took fair \$1,500.

'RHYTHM' \$13,000, BIG

Omaha Complains of Variable, Mostly Cold, Weather

Omaha. Complajine of Variable, Mostly Cold, Weather:

Ol' Man Weather gets himself first-place this week on the list of factors affecting picture grosses. Changed his mind as many times last week as there are days, now sun, then wound it all up with a day-long snowfall and zero temperatures on Thursday, opening day for the World and Brandels. In the has had plenty negative effect, especially as it's the first protracted spell of the season.

Estimates for This Week
Orpheum (Blank) (2,978; 28-40)—
St. Louls Kid (WB) with Bachetor St. Louls Kid (WB) with Bacheto the season was allowed to during the aument. This one week was one of eight days on Imitation of Life (U) and I Am a Thief (WB); were heavily over the nine grand expected.

20-26-45)—Capitain Hates the Sea' (Col) with I Sell Anything (FN). Opened well enough in the face of snowstorn, and may reach \$3.000. Gables' (Itadio) started bir, but falled to hold strong as expected

and went out after seven day; when originally thought to be good for at leaves, the seven day; when originally thought to be good for at leaves, the seven day; the seven day of the seven day of

FLEET'S IN, SO FRISCO HAS A BREAK

San Francisco, Dec. 10.

Xmas shopping, and the theatres are beginning to feel it, particularly at the matiness. A majority of stores have life-size mechanical discrete have life-size mechanical discrete have life-size mechanical discrete have life-size mechanical discrete have life-size dolls in mostore has installed a Gay 90's theatre interior with life-size dolls in motion, while an another Fying Trapesci. Horse races and dogs are giving the showmen plenty of additional headenship color are due in the Fifty thousand good are due in the Fifty thousand goods are due in the Fifty thousand goods are due in the sail into the when 40 war vegesls sail into the harbor, and some of the theatre Boys expect a break. Estimates for This Week

sall into the ingroot and some of the theater as for This Week

For the sall of the Week

For the work of the Week

For the work of the Week

Wicked Woman (MCO) and 'Green

Eyes' (Par). Should gross a good

\$4,000, judging the opening. Last

week T Sell Anything (FN) and

'Kennec (Par) in the gross a good

40 and stage show. Opened big:

should gross a strong \$17,000. Last

week 'Green Gables' (Radio) closed

when big \$17,400 and the work of the

with big \$17,800. Horace Heidtshow and vaudeville with each picture.

"Horizon and the state of the conture."

"Harines Are Coming" (Col) and
White Lief (U). Good for \$12,000.
Last week Timitation or Life' (U)

hit \$14,600 on 10 days.

"Horizon and Behold My Wife' (Par).

"Music in the Air (Fox) and
Behold My Wife' (Par). Should get
tokay \$13,000. Last week Lite-a Giffet
(Par) and "Gay Bride' (MG) closed

"My Horace (F. WC) (1,446; 30-35490.—Filtration Walk' (WB). Moved
over from the Warfield and should
hit a swell \$3,500. Last week Evebroad the state of the con
United Artists (UA) (1,200; 30-4055)—Kid Millions' (UA) (3d week).

Looks like a swell \$3,500. Last week

Washeld (F. WC) (2,38); 38-40-69.

"College Rhythm' (Par). Looks
to hit a big \$25,000, as theatre has
sone out after navy business, due
tion walk' (WB), grossed \$19,000

Columbia (Erlanger-Pincus) (2,

"Columbia (Erlanger-Pincus) (2,

"Columbia (Erlanger-Pincus) (2,

"Columbia (Erlanger-Pincus) (2,

tion. Walk' (WB) grossed allywy, good.
Columbia (Erlanger-Flucus) (2.
000; 50.75)—Tower' (CB). Swell publicity and advertising campaign and sold in real old-fashioned road sheek (Looks like it may run all through pre-Xmas shopping period. Fritz Lieber in Shakespeare repopens Christmas Day for a two-week engagement.

BABBITT, WIGGS, GARBO BIG IN PORT.

Fortland, Ore, Dec. 10.

B.O. big all round is better this line, in the burg. Filtration Walk finished a strong second week at Broadway. 'Kid Millions' ran for big 10 days at the U. A. 'Anne of Green (Gables' held for a second lan at the control of the control

Mrs. Wiggs at the big Far going okay.
Three day legit opposish this week had Fritz Leiber in three Shakes-pearean plays at the Masonic Auditorium. This Elbert Wickes road unit get a big slice of fashionable biz at \$2.20 top.

Estimates for This Week

Pittsburgh So Sorry

College Rhythm' Fine \$12,000—Others Are 'Way Off

good work for this house, around okay \$5,500. Last week 'Flirtation Walk' (FN) great second week \$3,900; first \$6,800.

33,900; first \$5,800. Week
United Artists (Philes) (1,000;
Lost Week (Philes) (1,000;
Lost Week (Md Millions ran a total of 10 days for swell \$8,200.
Paramount (Evergreen) (3,000;
Edward (Paramount) (1,000;
Paramount) (1,0

at \$7,000.

Orpheum (Hamrick) (2,000; 2549).—Imitation of Life' (U) with
vaude. Getting away micely for
\$5,000. Last week "Kentucky
Kernels' (Radio) with Wheeler and
Woolsey in person with stage unit
boasted this house up for good
\$5,200.

\$8,200. Mayfair (Parker - Evergreen) (1,400; 25-40).—'One Night of Love' (Col) (4th week). Going atrons atll. \$3,500, third week grossed better than second week at \$4,600, second, \$4,200; first, \$7,600.

Music Box (Hamrick) (1,000; 25-35)—'Anne of Green Gables' (Radio) (2nd week). Nicely for \$2,500; first week did \$3,900. Good for this house.

'DIVORCEE,' BIG IN DENVER. \$10,000

Denver, Dec. 10.

broken on Thanksgiving.

-Estimates for This Week
Aladdin (Huffman) (1.500; 25-35-50)—The Firebird' (WB) (4 days after 3 on last week) and Were Robert (1988) (4 days after 3 on last week) and Were Robert (1989) (4 days after 3 on last week) and Were Robert (1989) (4 days after 3 on last week) and Were Robert (1989) (4 days after 3 on last week) (4 days after 3 days about up to expectations and was held only five days. Firebird' finished the week. The own otgether turned in about 10 days and 10 days after 10 days af

Derwer (Huffman) (2,509; 25-25-50)—Imitation of Life (U). Around \$5,500. Last week Filtration Walk (FN) not only broke the house record for the house for the time Huffman has had it, but did so good for the week that the film was taken across the stript to the 11,100 unit done in the week, and on several nights double scats were hard to get.

nights double sects were hard to get.

Orpheum (Huffman) (2,800; 25-36; 37-30;

Horne on Comic Series

Hollywood, Dec. 10. James Horne moves over to Uni-versal to direct the first of the new

yersat to direct the first or the new two-red: comedy, programs to be produced by Samuel Van Ronkel, following completion of director's final short commitment at Columbia. First of the new U shorts will fea-ture Sterling Holloway, for which Ernest-Pagano and Al-Austin are Broadway (Parker) (2,000; 25-40) writing the story, to start around liability (FN). Keeping up the Dec. 15.

Pittsburgh, Dec. 10.

Pre-holiday slump has already set in, and with a vengeance, too. It arrived immediately after Thanksgiving week-end, when business foil off to nothing, leaving last week's estimates, predicated on sensational week work of the sense of the sens

Estimates for This Week
Davis (WB) (1,700; 25-35)—First
World-War' (Fex).—Started-out like,
a holdover prospect, but when bottom dropped out of everything after
Furkey Day week-end, was yanked,
after one week. That, however, was
to a profit, around \$4,000.

to a profit, around \$4,000.
Alvin (Harris) (2,000; 25-40)—
Bachelor of Aris' (Fox) and stage show. Feeling the pinch, like the rest of them, but fiesh and that low scale will keen it around \$5,500, which is fair. Last week Marie Gawing and the stage show about \$10,000.

lante (Fox) and stage show anout \$10,500.
Fullon (Shea Hyde) (1,700 it 2-56.
Fullon (Shea Hyde) (1,700 it 2-56.
Fullon (Shea Hyde) (1,700 it 2-56.
Fullon (1,700

lt to une over the day drop and get by with a lice day drop and get by with a lice day drop and get by with a lice pen (Locw's-UA) (3,300; 25-35-50)—College Rhythm (Par). Joe Penner, who has always been dynamite around here, can be credited with anything this one gets. While means, it's pleitly okay. Last week Kid Millions' (UJ plenty disappointing at \$12,500, lowest gross ever claimed for a Cantor fileker at this site.

come it. Costume film apparently is poison here, and lukewarm notices not helping any. Maybe \$3,500, awful. Last week Lady by Choice (Col) and Gentlemen Are Born' (WB) all right at \$5,300.

Santa Claus in Reverse For Lincoln's B.O.'s

Lincoln. Dec. 10.

Some may say there shirt any Santa Claus, but theatre row doesn't believe it. Bis brutal and can't be said of the pictures either, with 'College Rhythm' (Stuert) and can't be said of the pictures either, with 'College Rhythm' (Stuert) and can't be said of the pictures either, with 'College Rhythm' (Stuert) and or ace fare.

Old Man Winter, to make the season merrier, blew about nine linches-of, snow-from-his-beard, Foo, which, has the cars frozen up and entertainment medium, with nothing but loss in sight for most spots, the Orpheum gets Great Expectations' for a starter in the seasonal siuffing. Locks' as if the veryone, aft the Unit week and wisely too, will be sufficiently and the condition of the Cooper-Dent war in this section. However, the hoya are due to start the new year right—with a lively Estimates for This Week Calcinil (JUC) (1985, 18, 18).

Estimates for This Week

Estimates for This Week
Colonial (LTC) (769: 10-15)—
In Old, Sante Fo (Mascot) and
Lost in the Stratosphere (Mono),
split. Due for \$750, fair. Last week
Six Duy Blike Rider (WB) although
yanked after four days for Menace
(Par) was the big reason for the
Lincoln (LTC) (1,600; 10-15-25)—
'Anno- of Form (Gables' (Radio),
Started poorly on an ad mixin, but
'Gonthued on nare 22)

(Continued on page 22)

FROM BOSTON TO 'FRISCO they've taken "Anne" to their hearts!

"One of the most entertaining sentimental screen plays of the season... It sends Miss Anne Shirley straight on the path to stardom" -Boston Daily Record

"Seems destined to become a powerful rival to 'Little Women'". The Cincinnati Times

"Anne of Green Gables' is a show that will be universally popular". -Minneapolis Journal (AAAAA rating—meaning extraordinary.)

"I found my heart tugged this way and that by the pathos and humor -Kansas City Journal Post of this offering".

"It will be held over for the reason that it is so excellent and en-—Dubuque Telegraph Herald & Times Journal

"I think 'Anne of Green Gables' is a better picture than -Toronto Mail & Empire 'Little Women'"

"Should play to packed houses." _The Evansville Courier

"A picture that proves a worthy successor to 'Little Women' —Tetre Haute Tribune & Times

"The tugs at the heart strings are heavy". —Cincinnati Enquirer

"An adaptation that surpasses 'Little Women' -Atlanta Constitution in appeal".

"Men and women alike wiped away unabashed tears.

"A picture sweet as a winter apple ... has laughs, tears and plenty of interest". -San Francisco Chronicle

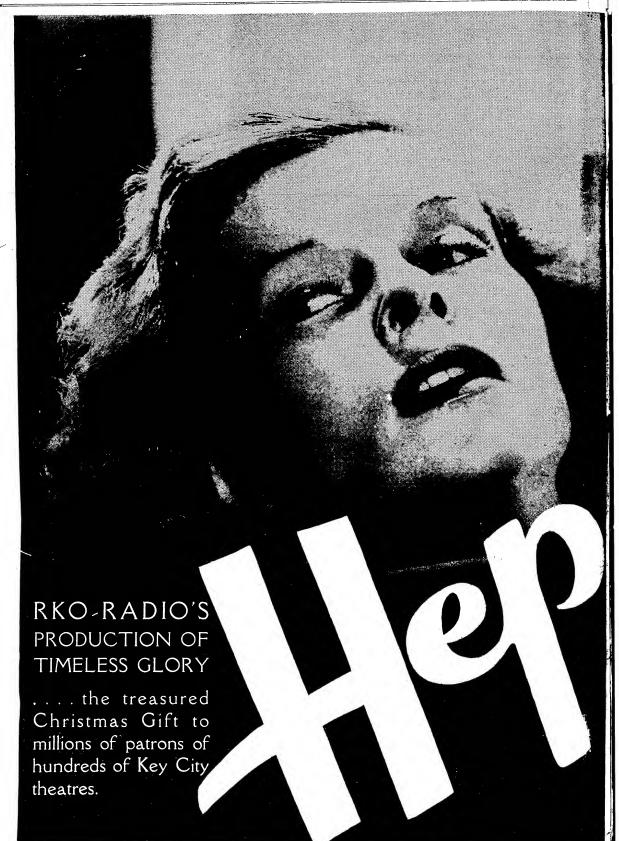
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NNE SHIRLEY as "ANNE" Produced by KENNETH MACGOWAN

Directed, by George Nicholls. Ir.

Presented with pride by RKO-RADIO





More thrilling, more disturbing, more fascinating than ever. the screen's supreme star brings you the story that made Sir James M. Barrie great the stage play that made Maude Adams famous. the romance that has touched the hearts of millions.

NOW THE PICTURE THAT CROWNS THE CAREER OF THE IDOL OF ALL AMERICA



SIR JAMES M. BARRIE'S

THEITTLE MINISTER

JOHN BEAL ** ALAN HALE

DIRECTED BY RICHARD WALLACE * A PANDRO S. BERMAN PRODUCTION

Drunkard' Looks Okay in London, But 'Greeks' Seems Too American

At the Playhouse Leon M. Lion produced another feilure, Hurricane, written by Henry Broadwater, who is stated to be an American. Usual triangle situation is elaborated into a quadrangle, and there ensues a lot of conversation about having the courage to live fearlessly, which gives an opportunity to discuss the sex problem as it might be debated in a party made up of long-haired men and short-haired women.

Audience laughed in a number of places that were not designed to be funny, thereby adding one more to the list of this year's dramatic failures.

be funny, thereby adding one more to the list of this year's dramatic failures.

The Drunkard' duly opened at the Garrick theatre Nov. 28 after special property of the promoters of the promoters — Jack Haskell, Jack Waller and Max Bloom—some \$4.000 before opening, with most of the money lost on the leading of the Saville theatre, which was abandoned at the last minute. Opening pulled gmart about town audience.

ience.
First part consists of some oldtime acts for atmosphere. A. C.
Astor, ventriloquist, acts as compere, and does a good job.
As a whole show is too long and
had many walk-outs before the
finish. With small overhead, show
has a chance of making some
money and is good for about eight
weeks.

weeks.
After a considerable provincial tour, Zoe Akins, The Greeks Had a Word for it, was presented at the Duke of Yorks. Allowing for the discrepancy in national temperament, the three gold-digging paris were rather well played, but some of the points in the dialog were too American to be understood.

stood.
Principal objection on the part of the censor was the scene where in Jean is supposed to emerge from an adjoining room clad only in a fur coat. As played here the actress was underclad in discreet undiss. Papers admit plenty of laughter, but not enough plot, giving the lappression it is good to be a pression it is good to be a pression it is good to be appeal for the populace.

LOEW'S LOSES GOLDWYN PICS TO SCHLESINGER

Johannesburg, Dec. 10.
African Theatres (Schlesinger) and not Loew's gets the two Anna Sten pictures and two Eddle Cantor films from United Artists. Move has caused much conjecture in theatre circles hereabouts. Loew house needs all the films it can get and losing the four Goldwyn pictures puts the theatre on a spot. Information is that Sam Goldwyn made the deal himself with the Schlesingers. Cantor Str.

Schlesingers, Cantor films garnered by African theatres are 'Roman Scandals' and Kild Millions.' Sten films are the enly due made by her for Goldwyn, 'We Live Again' and 'Nana.'

Clement Hobson's Jinx Still Busy; Second Fire

Clement Hobson, English propri-etor of French niteries, has had an-other bad break. His 18th century chateau on the Caen-Cabour road, not far from Deauville, took fire recently and burned all day. Dam-age is estimated at more than

380,000. Hobson was talking with the vilinge priest until midnight, when
he bound to be do not mipper floor.

Boult 2 o'clock he was awaksend by a noise below and roused
the servants, who discovered the
living room in flames. A burning
ember had fallen from the fireplace
on a rug and the draperies had
caught. Blaze apread to the cellar,
where more than 250 galmos of alcohol, stored in barrels, caught fire.
This is. Hobson's second fire this
year. In the height of the Deauville gession, Ciro's, at the resort, year. In the height of the Beau-ville season, Ciro's, at the resort, which he owns, was burned out. He had several operations on his eyes during the past few years, too, and is now totally blind.

LOUSY,' SAYS SIR BEN

Bottom Dropped Out on His Australian Grand Opera Biz

Australian Grand Opera Bix

Mention grand opera to Sir Ben
Fulier and then run. The Knight's
go. season in Melbourne is proving
go. season in Melbourne is proving
a big pain in the neck to him.

Opera started off okay, but all of
a sudden the bottom dropped out
and biz, to use Sir Beri's own expression, was Tousy.

Troupe will come to Sydney next
month, opening at the Tyroth, and
to say around and await results, or
to beat it out of town to some quiet
retreat.

Looks also though "Merry
Malones" will not hit too high here
after doing splendddy in Melbourne.
Bix is now, although there is a possibility-of-building. Westday mat
trade. Is down to a pretty low level.
Show is booked in for eight weeks,
with a return to pic-policy then announced.

France Again Calls For 10% Salary Tax On All Foreigners

There's no keeping down that project to put a 10% tax on the pay of all foreigners employed in France. Passed once by the Chamber of Deputies and killed by the Senate, it has been revived in the 1935 budget project of the Flandin Government, which is anxious to holve unemployment by driving foreign workers out of the country. If it gets through, it would be a heavy blow to American film companies operating here, athough less so than it would have been last year, when it was first proposed, for in the meanwhile the filmers have made lots of progress towards employing Frenchmen whereever possible.

sible.

Article in bill now before the chamber reads: There shall be established for industrial and comchainper reads). Insee Sink. de-sectabilished for industrial and exammercial enterprise in polyonic
mercial enterprise
mercial enterp

or key jobs need not worry ameramen and laboratory workers rould be hit, however, among

others.

Without waiting for this tax, to be passed, the Government has taken a sock at foreign workers by ruling that no more workers identity cards will be granted without proof that there is no Frenchman. to fill the job. Old permitte which expire—they are good to make the proof that there is no frenchman to fill the job. Old permitte which expire—they are good to not the same hauls, and it some cases cards will even be withdrawn.

TIMBERG TO N. Y. AND BACK FOR OWN LEGIT

London, Dec. 1. Herman Timbers and company salled for New York to spend Christmas with the family. Entire company returns here in January to appear in a Jack Waller show which Herman Timberg wrote. While in New York Timberg will line up some talent for the show, and will also bring over Barbara Blair, who used to be in his act in America.

Censorship Hurts 'Nana' At Australian B.O.'s

Sydney, Nov. 15.
"Nana" (UA) failed dismally at the Regent and comes off this week. Pic, originally booked for three weeks, is out after two at a low ebb.

Heavy censorship killed chance the plc may have had.

Fox Appealing

For is appealing to the Swiss authorities against the banning of its War newares flim, which was shown here in the French version, titled La Grande Tourmente. Changes may be made to overcome consulted.

Film ran in a German version all over Germany, but French version.

Frim ran in a German version abover Germany, but French version is a bit different, which brough forth the squawk.

Cap., Sydney, Now In Black: Par Seen **Desiring G-T Truce**

Stated on good authority that Paramount's Capitol, Melbourne, is in the black at last. For years house has shown so much red that the boys were classing themselves as bulls.

as bulls.

Par has not yet reached a long termer with General Theatres, but is understood desirous of coming to more agreeable terms if possible. Maybe this will be clinched when Charles Munro returns here from N. Y., in January.

Par definitely states it will continue to support the india men on 1983-88 product and is an order of G.T. in Sydney. Melbourne, Brisbane, Adelaide, Launceston, Hobart, Perth and Fremantie. Also says it will not allow G.T. to act as agents to supply product to anybody. G.T. strongly denies that it is buying films except for its own use and associates, however.

Questioned as to whether Par would supply product to the group of men said to be interesting themselves in erecting a theatre on the site of the Arcadia, Sydney, in opposition to G.T., reply was stiged that apecials for the Prince Edward.

Recently the combine bought out Herbert's northern chain of house. Par is rejorted as having a contract with Herbert's, which still has about 14 months to run. It was Herbert's which screened M.G.M. product in opposition to G.T. in Newcastle when the film war was on at its bitterest.

30 YANKEE COWBOYS IN AUSSIE ROUND-UP

Melbourne, Nov. 14.

Melbourne, Nov. 14.

From the heat and dust of Texas,
Arlzona and Wyoming to the raisand stush of Melbourne came 30-odd
cowboys and gals to show the locals
how a wild west show should be
staged. But the bronco -busters
didn't just fagure that so much rain
would fall, sq the show went bust pronto.

International Sports Promoters

Pty., outfit that brought the bunch Pty., outfit that brought the bunch here, swallowed so much rain that they went into liquidation without copping any gold from them thar hills. Today, the he-men and women from the Zane Grey territory are finding it mighty hard to even get hardtack from the chuck wagon. Claims have been filed against the promoters, but in the meantline the little dogle experts are fluting to the first the first hard the first have been sead with the formation of the first hard for the first hard for

Anti-Nazi Feeling Helps 'Rothschild' Biz in Milan

Milan, Dec. 1.

'House of Rothschild' (UA) has scored an astounding success at the Odeon Cinema, George Arliss's acting being loudly applauded. It's time the Milanese have seen A-lies Arliss.

Political reasons have had a lot

Folitical reasons have had a lot to do with the almost unprecedented business ple is doing, Italian masses mostly disagree with Hitler's anti-Jewish campaign, and figure this film as an opportunity to show it.

Incidentally, nothing better in dubbing has ever been done in Italy before.

Fox Gets Miracles. Paris Showcase. Away from UA's Local Chain Tieup

Moscow Yiddish Art Takes On 'King Lear' Moscow, Nov. 20.

Moscow, Nov. 2...
Shakespeare's 'King Lear,' for the first time since written, will be presented in Yiddish by the Moscow State Jawish Art theatre during this winter season, which marks the fittenth year of existence of that

fifteenth year of existence of that theatre.

Jewish theatre used nothing but traditional Jewish plays in the past. Theatre has some distinguished actors, including S. Michoels and A. Souskin, and now figures on apreading out from traditional themes and methods. The second of the second second of the second s

TWO-STORY REVOLVING STAGE FOR MUNICH

Munich, Dec. 10.

Claimed to have the first twostory revolving stages in the world,
the National theatre has opened its
winter season.
Stage, on which a swarm of workmen were busy until almost the day
before the opening, has two stages
turn-table, which permits both
stages being revolved, or one at a
time.

time. Its foundations are set in a trough of concrete, 60 by 60 feet, resting on bedrock below the foundations of the theatre.

INGRAM-MOLINIER JR. **\$330,000 SUIT STARTS**

Rex Ingram, the judge, the lawyers, the experts and the witnesses staged a wordy free-for-all, atmost reaching blows, at the opening hearing at Nice of Ingram's case charging embezzlement and conductors of confidence, and involving the control of the control of

After Ingram had made an impassioned speech to the court, in French, Me. Paul Weill, Molinier's lawyer, cracked: 'You're a good

lawyer, cracked: You're a good actor, you are.

Ingram replied: Thanks, but you're better than I am, 'thereupon a bird in the back of the room said: 'Sure he is. Ingram hired him as an actra.'

Case arose from saic seven years Case arose from saic seven years Case arose from saic seven years the yout of the property obtained. Legal points involved are so complicated that the judge called 15-minute recesses from time to time during the hearing to rest his head.

French Sup. Court Rules Exhibs Can't Double Up

Paris Dec 1 French Paramount company has succeeded in getting the French Supreme Court (Cour de Cassation) to rule that for an exhibitor to show a film in a theatre, even if it is not ordinarily a picture theatre, without the authorization of the distributor, is a misdemeanor. utor, is a misdemeanor. An exhib at Chablis showed a

An exhib at Chablis showed a Paragnount release in a private hall in 1932, in addition to the regular showing contracted for. Par prosecuted, and lower court sentenced the exhib to a fine and damages. He appealed and Court of Appeals socked him again, making him insert legal notices of the judgment are not the resource of the state of the st nim insert legal notices of the judg-ment against-him-in-newspapers-for-twice the space that the lower court had required, He carried his appeal to the highest court and lost again. This is important to the French trade, because it sets a precedent, previously non-existent, to prevent doubling up of this type.

Cutting in on United Artists' ewspaper 'Instransigeant,' J. Carlo Bavetta has signed up the Intran's film house, Les Miracles, which Umansky operates, to run Fox pic-

tures exclusively as long as the house continues in existence. United Artists, which has always been tied up with Umansky previously announced a couple of months ago a scnsational tieup with the Intran, through Umansky's taking over the Miraclea theatre. It still has a contract to show United Artist films in the other three Umansky-housest Levid Byren, Avenue and Aubert Palace, but there was a flaw in the hookup which permitted Fox to get in at the Mircales end.

Fox's contract provides the contract of the contract provides the contract provide

Mircales end.

For's contract provides that the
theatre, which is eventually to be
torn down to give more space to
the paper's printing plant, must
function until next July at least,
and after that Umansky is supposed
to find another house to use see to find another house to use as a Fox showcase. Umansky's contract Fox showcase. Umansky's contract with the newspaper requires him to give title 'Miracles' to his whole chain a.er that theatre disappears, so as to perpetuate the name, which is derived from a famous old Paris slum square which once existed on the site of the present theatre. Fox will inaugurate its rule of the

Miracle with 'Marie Galante,' open-

Miracle with Marie Galante, opening today (1).

Fact that United Artists is short
of films to put in the Umansky
houses, and also that its two big
recent pictures, Don Juan' and
Daily Bread, petered out rather
sadly, probably has a lot to do with
Fors' ability to crash in.

Further features of the contract
Bavetta signed provide for the use
of the Fox newsreel in all the
Umansky houses when present
newsreel contracts expire, and reserves the Aubert Palace, boulevard
theatre used by United Artists for
second runs, for Fox's French-mades
on first run, whenever needed.

NO HOUSE AVAILABLE FOR JOSY BAKER SHOW

Paris, Dec. 1.

Success of Tol, Cest-Mol, operetta at the Bouffes Parisiens, stymies Josephine Baker, who had been hired to play in 'The Creole' at that theatre.

Rather than wait for the present run to end, Miss Baker asked Willemets and Meucci, managers of the Dec. Mow. That the the the theory of the theory

HAWAII EXPECTS BOOM THIS YEAR

Hollywood, Dec. 10.

Jay Whidden orchestra leaves
ext week for Honolulu to open at next week for Honolulu to open at Young's hotel New Year's eve.

This will be the first class enter-tainment ork islands have had in many years, and booking is in line for big social season drive for American visitors this winter.

Walpole Back in July

Hollywood, Dec. 10.

Hugh Walpole will return to
Hollywood around July 15. He
salled for London from New York

salled for London from New York
on Friday (7),
Novelist, who had been writing at
Metro, signed a contract to return
to the lot on that date. Likely he
will work on the script of his story
'Captain Nicholas,' recontly bought
by the study by the studio.

American Filmers in France Figure **Current Quota Status Satisfactory**

Local American filmers are feel ing pretty good about the extension of last June's film quota decree for another six months, carrying it up to June 30, 1935.

Small group of French producers headed by Chambre Syndicale, Charles Delac and Bernard Natan had been lobbying again for an embargo, and this is the French Government's answer to them. It provides a total quota of 34 foreign dubbed films in six months, and maintains the other provisions of the previous decrea.

the previous decree.

Most significant feature, showing of the govern friendliness of the government to Americans, is that it is announced more than a month in advance. This had been requested urgently by American interests, who pleaded that they couldn't tell how to handle their business unless they knew the

their business unless they knew the ruling.

Local protectivist interests be-lieved until just before the decree was issued that the tariff would be drastically raised, embarrassing the importers. Decree maintains the duty at 35c a meter, where it was set best lune. set last June.

set last June.

Americans and the exhibitors and independent producers who are allied with hem, would have preferred a decree for an entire year, allowing free entrance of foreign films. a defree for an entire of foreign films. Ing free entrance of foreign films. They will still fight for this, for next June. But meanwhile they are not kicking, and those who were worried that they might have to shut down at New Year's are

NO POLITICS IN FRENCH 'REELS

High for France in newsreel cen-sorship was set by a new order of Prefect of Police that all shots of politicians to which audience reacts

politicians to which audience reacts in any way must be cut from clips.
Reason is said to be that former Premier Gaston Doumergue got more applause from film audiences than the politicians who threw him out and who are now in power.

POLAND REOPENS GATE TO WE AFTER APOLOGY

Warner Bros. is free to re-entor the Polish market, from which all product of the company was bareed last June as a recover some product of the company was bareed last June as a recover several pictures which it felt cast unfavorable reflections on the country.

Worst offender was 'Life of Jimmy Dolan,' in which a gangater character, was named Fulsski, that being the name, of a Folish patriot. Several other WB pice similarly used Polish names, indiscriminately to Ban has been Bolish Embassy in Washington, after apployles were made by WB, including an explanation that there never was any intent to injure Poland or hold it up to ridicule, and a promise to be more careful in the future.

Best Anzac Pre-Xmas Pic Lineup in Years

Sydney, Nov. 15.

Nice lineup of attractions playing all over Australia just now.
Current roster is perhaps the finest pre-Xmas release seen here in years.

years.
Those in the big money include
Blossom Time (BIP), 'She Loves
Me Not' (Par), 'House of Rothschild' (UA), 'Thin Man', (MGM),
Bulldog Drummond' (UA), 'Little
Man' (U), and The Cat's Paw'
(Par),

(Fox). Such that the control of the

ROADSHOW 'CLEOPATRA'

All Big Towns in Australia to Get It

Sydney, Nov. 16.

Paramount is getting set to break
"Cleopatra" in a big way all over
Australia. Pic is due for release at
the Prince Edward, Sydney, and

the Prince Edward, Sydney, and Capitol, Melbourne.
Road shows will be sent out on routes taking in all of the large towns in N. S. Wales, Victoria, south Australia, western Australia and Queensland.
John Kennebeck, local boss for Par, is in charge. Reg Keily has been appointed to handle all publicity and will be assisted by Hermann Flynth.

France Bans Col's Kid Pic: Too Much Like War Subject

Columbia's 'No Greater Glory, which was to open today (1) at the Edouard VII showcase, has been

Bouard VII showcase, has been banned by the French censor. All the censor stated officially is that he does not consider it opportune to show film at this time. Real theory seems to be that the film, which tells story entirely about kids, will excite French people about war, and peace. French less and peace. French less and that spectators may get idea from the film that war is inherent in human nature, even in that of children.

Film was destined to replace Tattle Women's will be held a few days longer. No Greater Glory' is distributed here by a local outfit named Lux Films.

Kelly Winds Up Tour; On Coast for Confabs

Hollywood, Dec. 19.
Arthur Keily, v. p. of United
Artists, in charge of foreign distribution, arrived in Hollywood
Thursday (6) following an eightmonthe' tour of Europe, Asia and the

Far East.

He will confer for several days with U. A., 20th Century and Wall Disney before leaving for the east

Mexico's 63d

Mexico City, Dec. 7.
Town's 63d cinema, a de luxe
3,000-seater costing \$600,000, is being built on one of the main stems
here by a Mexican syndicate headed
by Emillo Azcarraga.
House is scheduled to be inaugurated next July or August. It
will have special ventilation and
temperature regulating systems and
will follow the Spanish Colonial in
exterior design.

Chambre's Problem

Paris, Nov. 27 One of the big questions on

One of the big questions on the program of the next general assembly of the French chema Chamber Syndicale is where to get the coin to continue. Chamber is said to require from \$30,000 to \$40,000 a year to run, and the revenue doesn't flow in so easily these days.

'Little Man' Clicks

Sydney, Nov. 17 Universal appears to have a solid it in 'Little Man, What Now.' Ple

hit in Little Man, What Now. Pic is at the Liberty, Sydney, and looks like staying quite a while. Margaret Sullavan scored a smash in same house in 'Only Testerday' and looks like doing a repeat with Little Man.

The Old Way

Modrid, Dec. 1.

Miguel Fleta, a tenor, has found a new way to cut the hisses and get the cheers. Fleta, warbling in an operetta, Dona Francisquita, wasn't going over well and the audience began razzing him He suddenly stopped his song, and walking to the front of the stage shouted, 'Viva Spain' Crowd answered with a tremendous viva and applause, He got along better after that.

FRENCH WANT MORE FILM **EXPORT BIZ**

French film interests are yelling out deals with foreign nations so as to permit them to export films mor freely.

Arrangement between France and Italy has been suspended for two

Italy has been suspended for two months, and therefore the French can't get anything into this Latin market, which is logically perfect for them.

They are also stymied on the German side, despite a reciprocal agreement, because the Reich won't let any money get out to pay for films bought. Also Germany is considering an import tax of more than \$8,000 a picture on all films brough linto the country, which would kill the French, as well as cveryone elsetween French and Germany in an attempt to straighten these matters out, but meanwhile the Industry is squealing.

ARONSON-EHRENREICH SPLIT IN AUSTRALIA

Sydney, Nov. 15. Al Aronson, who came here with

Al Aronson, who came here with Max - Ehrenreich. Lo- inaugurate Monogram here, left suddenly for America without hitting the mark in Australia. Reported that following the failure of local Monogram production idea, Aronson tried hard to sell the same idea to a group of Indio producers without resum that per on the control of the production of the control of the co

vith so many setbacks.

Internal trouble came up between agreement finally cancelled between the two. At one stage it linker tertain that the Aronson and Ehrenreich,

agreement finally cancelled between the two. At one stage it inokest certain that the setup would go through, but after Aronson returned from a trip to New Zealand complications set in, causing the deal to go floppo.

Max Ehrenreich is remaining in Australia and is reported about ready to swing the Monogram distribution over. Cable said to be awaited from New York giving the okey on a tieup with other local interests.

Love' Opens Well

Sydney, Nov. 16. Night of Love was given One Night of Love was given the classlest preview ever presented in this city. Everybody important in musical literary and social circles present. John McCurdy arranged the affair for Columbia.

Another Colman

Sydney, Nov. 16. brother of Ronald Eric Colman, brother of Ronald makes his pic debut here this week in Beaumont Smith's 'Spicndid Fel-

Dublicity boys playing up the fact

Astrachan's U.O.C.
Lipton Astrachan, Universal's
manager in Tokyo, arrived in New
York last Tuesday (4) for home
office conferences. Expects to return to his post in two weeks.

Biggest Production Set-Up to Date Gets Flotation Start in Australia

WANTS ITS LAUGHS

Russia Gagging Up Both Stage and Screen

Moscow, Nov. 19.
Clamor for more light entertainment in theatres, clinema, radioclubs and rest-homes has resulted in a step toward lightening of films thematics. A number of, comedy films are included for production in the Film Trust's plans for this year, a few of which are almost ready for release.

release.

'Jolly Boys,' directed by Alexandrov, who assisted Elisenstein in his American adventures, heads the list of comedy films. Although it is practically without any plot, it is a very bright film of a shepherd-artist's adventure among rural-sus-roundings. Song of Rapphess' is another recent one, which is very light.

Moscow Filmers Go on Hunt for **Original Yarns**

Moscow, Nov. 18.

Moscow, Nov. 18.
Campaign has been started to draw the best writers and dramatists to supply scenarios for the production of films. Until lately the bulk of scenarios came from producers themselves. This with a few exceptions, is now believed here to account for the low thematic quality of Soviet films.

Adaptations from classics should give place to original scenarios should give place to original scenarios from classics. However, the film trust.

For the cfirst time a volume of scenarios written by well-known writers for the cinema has been published here recently. It contains the script of 'Anka' by Katerina Vinogradsky, 'Hate and Love' by Ermolinsky, 'Prinomer's by Nicolas Pogodir and 'Emmity of Friends' by Soviet critics. Literary monthly magazines have also begun the publication of scenarics, Many of those published have already gone into production.

Daughter of Brit. Tycoon New London Legit Angel

London, Dec. 1.

Phyllis Hill, daughter-in-law of Enoch Hill Phyllis Hill, daughter-in-law ofSir Enoch Hill, multi-millionaire
and head of the Halifax Building
Society, is the latest to invest heavily in show producing. Her, first
yen tips in Sir For Eyer, by Noel
Langley, Young South African,
whose play, Queer Cargo, Just
flopped in the West-End. Present
production, due at the Shaftesbury
theatre, deals with the love affairs of Datate and Beatrice.
There is a paniroli of \$50,000 behind this play. But this is only a
preliminary to the formation of a
big producing company which Miss
Hill shorty \$55,000, to
pended the service of the service

Anti-Religious Plays Cause Trouble in Mex.

Cause Trouble in Mex.

Mexico City Dec 7.

Sacrilegious theativest productions, which is the production of the city of the cit

police.
Most of the fludience were So-

Sydney, Nov. 14. Plans are under way to float the biggest production organization ever attempted in Australia.

Unit will be known as Master-craft Film Corp., with a stock issue of 20,000 preference shares, and 80,000 ordinary shares at about \$2.50 each; 74,500 ordinary shares will be offered immediately for pub-lic subscription. Believed here that will be offered infined letter that the stock issue will be fully sub-scribed within a short period, with production set to commence about next March.

next March.
Organization became incorporated
Oct 24. Directors include Hon. Ambrose Carmichael, former premier;
Alfred Bezant, controller of a large
chain of nabe theatres; Raymond
Longford, film director, and Mel S.
Lawton, g.m. of the Prince Edward,

Lawton, g.m. of the Prince Edward, Sydney.
Prospectus states that unit will not proceed to allotment until 50,-000-shares-have-been subscribed and paid for. Stated also that in the event of allotment failure application more will be refunded in 161 stated and paid for. Stated also that in the event of allotment failure application will be supported in 161 stated as the state of t

ment. Cameras, however, will be imported from Bell and Howard.

imported from Bell and Howard.
Local cameramen and techniclans
will be employed, but it is reported
that Holiywood importations covering this sphere may follow later.
Raymond Longford will be chief
director and has already selected
two storles for immedite use. Longford directed the silent versions of.
The Sentimental Bloke, and 'Ginger
Mick.' Later, he became associated
with Effice studios and assisted F.
W. Thring in talker versions of 'His
Royal Highness' and 'Harmony
Row.' Local artists will be used at
first, but importations from England. and America will follow.

BRITAIN NIXES BUNDLING PIC

Paramount has bumped into a heap of trouble here with Pursuit. of Happiness. Picture was completely banned for distribution locally, with a change of heart later to the effect that film can be shown if all the bundling and bed scene are taken out.

But since the film a shearing of that would have a second of the complete of the comp

BIP Wants More Than 30G for Blossom Time' From RKO for U.S. Mart

London, Dec. 10.

British International has turned down an offer from Radio Picts in the U.S. for distribution of Bios-

Radio had offered B.I.P. a \$30,000 guarantee on the film against per-centage for the U.S. rights but B.I.P. fcels that money isn't suf-ficient.

Delac's Russ Pic

Paris, Dec. 1. Charles Delac, French producer, s to make a French version in Rus.

is to make a French version in Russia, based on a Tolstol. story about Peter the Great. Petroff, Russian director, will meg.

This is the first French film to be made there and will be handled in France by Vandal and Delac and the Trust Chematographique Europeene, also a Delac concern.

THE BELOVED MUSICAL HIT OF BROADWAY IM-MORTALIZEDON THE SCREEN BY WARNER BROS.!

Only the makers of "42nd Street" and "Gold Dioyers" would attempt it! Only the producers of "Dames" and "Fliriation Walk" could accomplish it! This triumphant picturization of the siage sensation which Broadway acclaimed for 63 capacity weeks?

The show that made "Here Am I" "Why Was I Born"-and "Don't Ever Leave Me" famous!

Hear these and 9 other great hits including . . . "Lonely Feet" and "We Were So Young"

Travel the romantic road to yester. day in this glorious love story with all the comedy and color of the glamorous, amorous Nineties!

MERVYN LEROY'S first musical production since "Gold Diggers"

DONALD WOODS · HUGH HERBERT · NED SPARES JOSEPH CAWTHORN · · hundreds of others ...

And Vitaphone's Great Xmas Shorts-

"SHOW KIDS"- 2-Reel Technicolor B'way Brevity with All-Juvenile Dancing Cast.

BEAUTIFUL DAMES"- A Merrie Selodie in Full Color with a Perfect Xmas Story.

IRENE

 ${\mathbb S} \, \overline{W} \, E \, E \, T$

By Jerome Kern and Oscar Hammerstein II



CAPITOL, N. Y.

CAPITOL, N. Y.

Although Grata Garbo in the
Patincel Veil' (M.G.) is the major
hure this week, the stage show at
the Capitol' is by no mean
neglected. In fact, it's quite likely
there'll be those who will be more
entortaineren and the stage of the stage
normal the stage of the stage of the stage
media to the show and giving it all
the life it needs. With him is a
present however, that dominates the
proceedings deepite it's another reopen, for him here.

An accident during the evening
show Friday (1) was responsible for
proving (4) the stage of the game)
sust how versatile and clever a gent
hus fellow Jessel is. Shirley Ross
had just concluded her two numhers and with the stage of the game)
sust how versatile and clever a gent
this fellow Jessel is. Shirley Ross
had just concluded her two numhers and with welves of her mike and
fell flat on her face. Lights went
out, curtains were pulled and Jessel
walked on. House was stunned, and
ner Ross all and brought her back
on for nome bows and another sone.
He told some gags and turned it
mediately into the high spot
of the third of the stage of the stage
miny Dering and the line. That
make mit for anybody.
Miss Ross, Gomez and Witnona,
Raymon Baird, Olive Sibley, Roseminy Dering and the line. That
make on the rank of a new idea
for the future. Secrent let down and
an anomewhat of a new idea
for the future. Secrent let down and
a new talent this way, with the
new talent abunded around in Leew
theatres for a few weeks. It's not
at all a bad idea; when the videdrovery, then she is seen slinging a
song. Lights up and she comes on
fic sing two, more songs in, person'
fic sing two, more songs in, perso

better, if that short test is any cri-terion:

Raymond Baird tootles his saxa-phone pleasantly in a neat novelty.

Gomes and Winona, as usual, do a beautiful sould canced in the beautiful sould canced in number, beautifully staged item, incident-ally, which also employs the talents of the line, Olive Sibley to sing and Rosemary Dering to dance. There are three production numbers, with that central one outstanding.

Don Albert is back in the pit and leads the boys through a longish symphonic medley to start things off.

McVICKERS, CHI (NEW POLICY)

McVICKERS, CHI

(NEW POLICY)

Chicago. De. S.

Azoni Jone Chicago. De. S.

Azoni Jone Chicago. De. S.

Vickers theater enturns to the McVickers theater enturns to the McVickers theater enturns to the McIndiana to Vears, during which time
it has been both a vauddim and
straight pletures spot operated by
Balaban & Katz. It was, in the John
And the McControl of the McControl

Research of the McControl

And the possibilities are that
It will return to this presentation
and big name policy under the
Aaron Jones regime.

A K Coest the B. & K.

Operation the house started allipping
and for the final year was a lover.

B. & K. Coesd the house last
August and in November it returned
to McControl of the McControl

Non the McControl of the McControl

Non the McControl of the McControl

Non the McControl of the McControl

will take considerable exploitation
and bombardment to drag the mobs
off the Randolph street riatio.

Of equal importance is the matter

opened apot with two Monograms
and eight Gaumont British plx

booked. Opening picture is Jane

Syre' (McMon) at Jones will co

through with his lawauit against

Balahan & Katz and the yarlows

exchanges to get his share of major

product. His contention is that the

Counter of the McControl of the Mandol

Bellahan & Katz and the yarlows

exchanges to get his share of major

product His contention is that the

Counter of the McControl of the Mandol

Bellahan & Katz and the yarlows

English and the policy for the McControl

Bellahan & Katz and the yarlows

Bellahan & Katz and the policy for Bellating the McControl

Bellating the McControl of the Minary of

or which were children, turned out of the combo of 'Gay picture and bombardment to drag the mobe of the combo of 'Gay Divorces' produced. Jones has opened spot with two Monograms and eight (Saumont - British pith booked. Opening picture is 'Jane Eyre' (Mono) and five acts at the Sature of picture is 'Jane Eyre' (Mono) and the stage, the vaude being thing on the stage, the vaude being the content of the patronage of the contention is that the house has always and the stage that the stage the value of the patronage of the product of the patronage of the patronage of the product of the patronage of the product of the patronage of the patronage of the product of the patronage of the patrona

hearsal items out of 'Midsummer Night's Dream.

From the acting and cutting view-point, these Shakespeare 46-minute the same germs. It was the same point, the same point part of the same part of the same point part of the same part of

PARAMOUNT, L. A.

Los Angeles, Dec. 5.

Psychology, of an audience is pretty hard to figure at times. Take the case of Pinky Tomlin, elongated warbler with the decided Psychology, of an audience is pretty hard to figure at times. Take the case of 'Pinly' Tomlin, elong-like with the decided southern account with the decided southern account for the past four weeks. Currently, he's spotted midway in, the Par stage, show, surrounded by a load, of typical Fancton & Marco diversion, warbling a new part of the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties all pretty screwy for the major that the control of the audience in an uproarties are pretty screwing humbers with a somewhat armantic rendition of Rain. Youngster reveals a strong pair of pipes and delivers her numbers somewhat forcibly. The inspatient is well done, but the comedy bit with Rube Wolf and herplants, Jack Carroll, might well be eliminated.

House and an autractive girl, who was and an attractive girl, who was a somewhat the back in activities and an autractive girl, who was and an autractive girl, who was a somewhat the back in activities and an autractive girl, who was and an autractive girl, who was a south of the Gasso family, four males and an autractive girl, who was a south of the Gasso family, four males and an autractive girl, who was a south of the Gasso family, four males and an autractive girl, who was a south of the Gasso family, four males and an autractive girl, who was a

four males and an attractive girl, who—also—work—on.the—rolling spheres work—on.the—rolling spheres work—on.the—rolling spheres are specified to the sphere specified on the sphere specified on the sphere specified on the sphere sphere specified on the sphere sp

COLISEUM, N. Y.

COLISEUM, N. Y.

A nicely filled house, about half of which were children, turned out for the combo of. 'Gay Divorces'. (Radio) and five acts at the Saturday matine. They were in a highly surface. They were in a highly matine. They were in a highly surface of the singing features of Paul Whiteman's being apply suited for the patronage.

Headlining is Jack Fulton, (new acts), formerly one of the singing features of Paul Whiteman's band, bill, following the comedy-singing turn of Brooks and Philson. Latter femmes were once standard. Come on in dirty smooks and handker-chief-headdresis-as-laundresses-for-some patter. The uncorneys Singing and dress change put them over, their patter being rather dated. Opening the show are the Three Reilitys, young hoofers who've been in vaude for some time. Two girls on value for some time. Two girls are not they are not many the seven minutes they buck in the seven minutes they are not handly a solid reception.

ALHAMBRA, LONDON

Quite a few novelties here, most coming from Parls. First part the show operated as a cabarwith house band used as background. Second part is a sort revue intime.

ground. Second part is a sort of revue intime.

New lot of Alhambra girls, third since the vaudeville venture. These are trained by Carl Hyson and were formerly part of the Grovenor House cabaret. Good lookers and neat steppers; a rare combo around here.

here.

Openers are Three Aberdonions, Scottish comedy acrobats. Some inconsequential talk, but fair acrostuff.

consequential cain, state of the constant of t

comedian. Practically no change of material, which is probably reason why his reception was not so strong.

Hazel Mangean Four, Americand who have been here for nearly two years, are still about the speediest tumblers strong here, but could do:

Second part, which is devoted to a sort of revue, opens with some slight singing by Billy Kershaw, and neat semi-balroom dancing by Romine Bowyer and Jeanne Ravel.

Van Bock, Italian cartoonist, who was a second part, which is devoted to a sort of revue, opens with some slight singing by Billy Kershaw, and neat semi-balroom dancing by Romine State of the second part of the same show that the second part of the

please in America. A cinin to saint revue. Was the hit of the Lectona Cuban Boys, headliner, followed. Boys are Cubans who have been around Paris for years British film. Plenty of talent among the aggregation and some good singing, Got over well, but stayed on, too long.

The same of the control of the co

EMBASSY, N. Y.

EMBASSY, N. Y.

This week's newrest how goes to town on the wedding of the Duke of Kent and Princess Marina of Greece, using detailed coverage of the royal hookup sent in by Hearst and Pathe. Much of it is repetition for the reals were permitted inside Westminater Abbey to photograph the actual wedding terremony.

Show leads off with the royal wedding, Hearst first offering shots crowds and the procession back, the hand-waving of the regal pair from a baleony to their loyal, cheering subjects and finally their takeoff in traveling clothes on a honeymon. On the wedding tistelf. So does Pathe, which goes a little further by reproducing the ceremony as it was broadcast our the radio. Pathe injected a note of humor by getting to the event, to yawn and otherwise indicate that tired feeling.

On whois, the five reels in here have handed over a rather good selection of material, although some commentaries on topics of the modement. One such contribution is made by Pathe, which sought out

Pathe didn't forget to camera Wiley Fost on his try for a new height record.

The Bobby Jones exhibition match in Los. Angeles was brought in by Pan, well shot, The Gloral Vanderbilt matter is kept alive by Pathe, which went to the trouble, after infaing in an old, shot of the blue-bloods teaving court double, the couple duges to render an opinion contrary to Justice Carew's rulings. Magistrate Brodesky, of New York, and a Superior court justice of Chicago, who made a poor newsreel subject, give their views.

Par grives audiences a glimpse of

sero, who made a noor newsreal subject, give their views.

Par gives audlences a glimpse of the first clipper plane to be soon pressed into trains-Pacific service, and attempted to freshen up a state print on the London to Melbourne air derby by having its commenta air derby by having its commenta those two cities is being contemplated. This is string to 'old shots of the Melbourne welcome to winners of the air race.

The Macy parishe Castles shots: a county Paris vesseles who kies each other gently after combat; Latvis choosing the strength of the content of the conten

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, Dec. 7.

Just four frames embraced in show—this week,—no-socks but. no. diops. Layout, running 64 minutes, leading the second of the second of

ACADEMY, N. Y.

This show is more like what vaude should be, but hasn't been for a long, long time. It smacks of the old two-a-day when it meant something. It's a lot of show for any-body money, with not an act on proving tinger at. And while the names may or may not mean, much in drawing em in, they certainly do succeed in attring things-up-on-the stage.

PALACE, N. Y.

Show runs a little over an hour.

Show runs a little over an hour.
In being part from not compared to last week's show, it follows the quall Palace, style, and suggests last week's good show probably last week's good was an accident.

FOX, B'KLYN

Going double feature for this week has left little room for a stage show and the result is only 20 minutes on the boards. Show is satisfactory as entertainment, even if it shrinks a bit to allow room for the task of the show and the result is only 20 minutes on the boards. Show is satisfactory as entertainment, even if it shrinks a bit to allow room for the task of the show it is shown in the whole performance is overboard, being three hours and five minutes. This is caused largely by the ongrid of the control of the ship the sh

CENTURY, BALTO

Baltimore, Dec. 7.
A good stage show is being achieved without help of a single name act. Pic this week. Prentice (MG), gets almost all the bill-

name act.

Itee (MG), gets almost all the billling.

Be Great Yacopis, sterling octet
of teeter-board bouncers, do as good
a repertoire of stunts as this burgever has opportunity to beam upon.
The sole femme among 'om is easy
outstander in act that presents all
outstander with the control of the control
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PRESIDENT VANISHES

iter Wanger production for Paramise. Directed by William A. Welin ted by Carey Wilson and Cro he from anonymous acvel of se; dialog by Lynn Starling; cam ey Chick' McGill: musical directing Riesenfeld. At Paramount, N. nencing Deo, 7. Running time,

The President	Arthur Byron
The President	Janet Beecher
Chick Moffat	Paul Kelly
Aima Cronin	Borrey Contilin
Aima Cronin	There live Buenell
Sally Voorman	rosemin atueson
D. L. Voorman	, Sidney Blackmer
Culien	DeWitt Jennings
Corcoran	Charles Bichman
Corcoran	Trees Debonde
Kilbourne	Jusou Honarda
Skinner	Paul Harvey
Molleson	Robert McWade
Skinner Molleson Wardell	Edward Arnold
Lincoln Lee	Edward Bills
Val Orcott	Andy Devine
Val Orcott	Henry Wools
Kramer	Harry Woods
Mrs. Orcott	lrene Franklin
Noisn	Tommy Dugan
Mrs. Delling	Clara Blandick
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

The President Vanishes' seems spotty box office. It's provocative, it's disturbing, it's subject to all sorts of ballyhoo and exploitation, it's topical and timely, it's even big, in some respecta—it's a lot of thinks, but it's not particularly satisfying entertainment. Chieffy a man's picture. It won't fify but it's bound to get spotty returns. The marquee strength, or-lack of it, is another element. Cast is almost 100% Broad-way legit.

way legit.
So much for the economic prog nostications although almost every other consideration concerning Wal-ter Wanger's first under his new Paramount deal inevitably dovetails

rer wangere first under his new Paramount deal inevitably dovetails into the same ultimate conclusions. Timely as tonight's a.m. papers, it's as sketchy in its screen reportive. The same time in the tab sense vital, besides visibly and audibly re-oreating an already onguizant and existing state of world's affairs, in direct relation to our own country, some the full introductory that it's all fictional, that's a fallecious gesture; everything shout President Vanishes' is contemporaneous and topical. Its prime fictional treatment is the premise that war already exists in Europe and that the munitions tycoons are trying to force America to join in another, world holocaut for selfias good.

melodramatic machinations are ofttimes too artificial; hyped in one
span of Tootage to Toverels hyped in
considering; furthermore, the uncertain mental average of
the sundry types of hinterianders, hinterianders,

suggested without compromising the melodramatic issues. Instead there's an obvious vacilitating struggis in the property of th

highlights a too melodramatic sequence.
Production application to authenticity of detail is the last word as are the production quality and camera work in toto. The sequence of the other notable details which may cause provocative discussion are analogies or pseudo-likenesses of some of the characters to contemporary figures, notably Cullen' as the monicker for the Pseudoria of the sequence of t

sy rienns, likewise has a familiar rig.

Fresident Vanishes' however isn't geared for consistent audience reaction. Furtherms it is revenue in America, 'it's a problem-even for so neighborly a nation as Canada. This though bears on how non-Americans will 'react to so high-handed a mejodramite premise, even in the face of its franks.

PAINTED VEIL

Metro production and release; Hunt Sters, producer. Star, Gretz Garbo; fet ferbert Marshall, George Frant, Div Richard Boleslavekt. Screen, Div Mechan, Salta Viertel, Edith Trick Corn novel by Somerset Maugham; m. core., Herbert Stothart; camen and Daniels. At the Capitol, N. X., week

7. Running time, 84	mins.
Katherine	Greta Garbo
Took Townsend	George Brent
General Yu	
Herr Koerher	Jean Hersholt
From Koarbar	Beulah Bondi
Mrs. Townsend	. Katharine Alexander
Olgra	Cecella Parker
Amob	Soo xong
	Townsertor Horvey

From almost any standpoint "The Painted Veil' is a bad picture. It's clumsy, dull and long winded.—In clumer, dull and long wined. In spite of that, of course, it will do some business on its cast pull. But it won't be what Garbe should get. It's mostly the fault of the scripters, Yarn is so confused in the telling, as to be almost hopeless. It deviates considerably from the original

Miniature Reviews

The President Vanishes*
(Par). Provocative topical
meller, but likely to be spotty.
'Painted Veil' (MG). Confused and slow version of the
Maugham are vanied set of
manned to the
'Gambling' (Pox). Well acted
but too slow for top results
Stars George M. Cohan.
'War is a Racket' (Eureka).
'Poor assemblage of library.
stuff tied to the munitions investigation.

stuff tied to the munitions in-vestigation. (Col). State story but good production value. Useful on double bills. 'Cheating Cheaters' (U). Chances are this will just get by. Fay Wray the star.

Herbert Marshall. He is especially fine in his big deeme, immediately and the condition of the about Garbo and Brent. Brent is fine, too, although it's a question as to whether he wasn't miscast. He is too likable to be accepted as a cad. His too Frent, which is not as it should be. Jean Hershot; Katharine Alexander, Beulah Bondi, Warner Oland and Forrester-Harvey, handis, blis, all of them splendidly. Harvey was the condition of the condition

GAMBLING

Based on George Cohan's own play, picture retains too much the characteristics of the stage drama. Some scenes are too long, and many more are too conversational. Result is that the film is overboard on long that the film is overboard on long that the film is overboard on long that the film is overboard in the key spots and will need inten-sive selling off the main road. But there's something to sell, for Cohan does a fine bit of work and is ably \$100.000 to the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the spots of the control of the control of the control of the control of the spots of the control of the control of the control of the control of the spots of the control of the contro

does a fine bit of work and is ably supported.
Plot relates to the manner in which a professional gamble, whose ward has been killed, feerets out the professional gamble, whose ward has been killed, feerets out the professional gamble, whose ward has been killed, feerets out the professional gamble, which is th

WAR IS A RACKET

Samuel Cummings and Jacques Kospel production and Eureka release. Newsred complication in story form. Cast: Harry Clement, Frank Jaquet, Willard Dashlel, Jacques Kospel, Paul Owen, A. L. Alexander, marrator. At the Galety, N. Z. commencing Doc. 7. Running time, 19

Rush product composed chiefly with a pair of shears and the cement bottle and hurried into showing to clean up on the present investigation of the munitions makers. Hastened through to anticipate other produced the produced of the produce

and nrobably the geofest compiletion of lim clips ever pasted together.

It of the control o

offered as such), factories, stores to let. freight yards and some medieval clips apparently taken from The Fall of Babylon' and The Woman God Forgot.

cities abmissed with the control of the control of

SONG OF HAPPINESS (RUSSIAN MADE)

(RUSSIAN MADE)

This picture is having a highly successful run at numerous Moscow, Nov. 14. successful run at numerous Moscow cinemas. It is light enter that now the successful run at numerous mannerity strongs of the Mari autonomous minority groups of the Union.

Particular people presented are Cheremiss of the Mari autonomous Republic, the center of huge lumber in the control of the marine of Ma

work for the welfare of their coun-trymen.
Song of Heppiness' represents in many ways a rather new develop-ment of the second of the second sombreness are almost completely absent, with optimism and happi-ness prevailing. If the plot is not markedly original, there is at least a firmly knit story, rather second to the second of the second of the second productions in the past. McLove.

NUIT MOSCOVITES ('Moscow Nights')

(FRENCH-MADE)

(FRENCH-MADE)

O. Jims product Paris Nov. 27.

National State of Paris Nov. 27.

National State of Paris Nov. 27.

National State of Paris Nov. 27.

National Paris Nov. 27

This ranks as one of the best in a season of good French films. In cast and direction it is unusually cast and direction it is unicately fine. Story has its weaknesses, par-ticularly at the end, but is good enough to carry steady interest and provide uninterrupted entertain-

enough to carry steady interest and provide uninterrupted entertainment uninterrupted entertainment of the state of the st

Talking Shorts

'NIFTY NURSES'
With Johnny Downs, Sally Sweet
20 Mins.
Rivoli, N. Y.
Educational

ZO Mins.
Rivoli, N. Y.

Educational

This is one short in a multitude these days. Lelsh Jason wrote and directed, using a basic control and directed, using a basic conditions the street of the stree

WASHEE-IRONEE

'WASHEE-IRONEE'
Our Gang Comedy
If Mins.
New York
Title is a misnomen Not unlike
other Our Gang comedies and rates
no better nor worse than its predecessors. The kids are playing
Cloistered child of a sappy and
overbuilt hostess joins the line of
scrimmage. He secorts the pigskin
into a muthole and public the
kids gang is drafted to solve their
predicament and wash the dirty
a clothes. But the suit shrinks and
incommend the suit of the suit of

EDGAR KENNEDY 'Poison Ivy' 21 Mins. Mayfair, N. Y. Radio

Radio
Title suggests outdoor stuff rather than a crab at a Christmas tree.

The suggests and a christmas tree.

The suggests and a sorehead on seneral principles. He even scraps with his physician, who vows never to come near him again. Kennedy takes some pills, and his wife is led to believe she has administered poison. Kennedy makes a tough job of dying; the doctor carrying along the control of the control

GUS EDWARDS 'Songe That Live' 'Songs Tna.

10 Mins.
Strand, N. Y.

Vitaphone No. 1737

to the parade congwrit

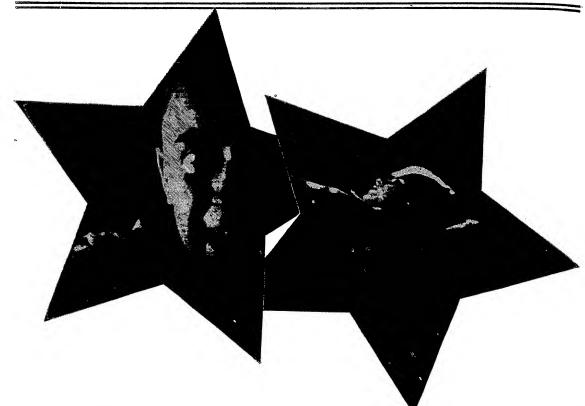
Vitaphone No. 1737

One more in the paradetor Warner shorts using songeriers and of the control of the solution of the novelty-is now squeezed dry.

Edwards, always a showman, has a lot of background to draw upon and the revival of his old numbers notably, School Days, gives the Short is done a bit awkwardly, just skirting the ridiculous at moments.

while Natasha ilits Brioukow, and a climactic situation arises from the fact that he becomes the crucial that he becomes the crucial that he becomes the crucial that he comes the main weakness it this banai plot. Brioukow, on the stand, with his rival's life in hi hands, has an attack of conscience has been considered to the constance of the co

THE FIVE STAR *** FEATURE



THE MARCH OF

A new kind of motion picture—from the dramatic story of our lives today— THE MARCH OF TIME—each month, an event in the nation's theatres.

But in a limited number of theatres.

THE MARCH OF TIME franchise will be sold only on an exclusive basis. It will bring a steady stream of customers, a new type of audience, to your box office.

A lot of them-

THE MARCH OF TIME has a loyal following (32,670,000) at your command. THE MARCH OF TIME is being advertised in magazines, and on the radio ** ** **
THE MARCH OF TIME is new, different, thrilling.

We take pardonable pride in marching ahead of the leaders, in presenting to you-THE MARCH OF TIME.

FIRST DIVISION

Harry H. Thomas, President

OF THE AIR-NOW ON THE SCREEN



TIME



★ Dr. Daniel Starch survey, of October, 1934.

Listen in CBS, 9 o'clock Eastern Standard
Time, next Friday night, December 14th.

Stock Market

VARIETY

(Continued from page 6) announced that readjustment R.C.A.'s capital structure had b

(Continued from page 6)
announced that readilystement of R.C.A.'s capital structure had been discussed; informally with directors and that set their request a nonmittee of the board had been studying the subject. It was pointed out that a plan may be presented; to the board for early consideration substituted to stockholders for approval. Although Loew's common was one of the most active stocks during the week, trend of this issue probably reflected delay in taking dividend action. Lack of quorum held up vote on dividend till this week. Despite this uncertainty regarding revision of dividend till this week. Despite this uncertainty regarding revision of dividend till this week. Despite this uncertainty regarding revision of dividend till this week. Despite this uncertainty repeating week. Stock closed at 86½, atter activity that made it a leaser on big board, where it was down ¼ on the week. Top was reached on Wednesday at 3%.

Consolidated. Film Industries stocks were actively sitronger all week. Common went up to 4% and the present of the

Am. Seating Rise

Am. Seating Rise
Reason for recent steady uptrend
of American Seating stock price was
seen in hine imonth report issued
neart; welk, which showed profit of:
\$95,579 for period ending Sept. 30,
compared with a net loss of \$64,143
in same period; of: \$1838. Stock closed
at \$5%, where it was off %.
Universal Dreferred was a strong
feature, going up to 43, for a gain
of 3. points; of slightly increased
volume. Columbia Pictures certificates on stock exchange touched a
new peak at \$1%, but drooped
slightly in lafet radding. It closed
at 39%, for a loss of three-quarters
of a point.

before meeting resistance. Clo was at 5%, where it was ahead %. RKO Also

1

RKO Also

RKO feffected to some extent the strength in the Radio Issues, It went to 3½ and closed at 2, for a gain or 3½. Reported that there is also pending a reorganization plan of Radio-Keth-Orpheum, in which RCA is a creditor as well as stockholder. Plans for readjustment for Radio Corp. undoubtedly were behind reports that company might pay up or eliminate arrears on preferred issues. It eliminated, one report was that preferred annuler of shareholders would receive a number of shares of common in leu of backgridents. At present, tal. 75 a share on the prefer B. Based on this linear on the prefer B. Based on this linear terrains, Radio B apparently would stand a chânce of setting best treatment.

best treatment, Columbia Broadcasting System Inc., joined the parade of companier now declaring extra dividends by declaring one of \$1 per share in ad-dition to a regular quarterly of 50.

inc., Joinea ting series dividends by move declaring series dividends by move declaring series dividends by move declaring of 41-per share. In addition-to-e-regular-quarterly. of 560 per share of 160 per share of the series before a stock and 253000 shares of class B stock-Ask price for A stock reached 330 per share during the week. Stock dividend of 50% on both classes of atock declared prevents of the series of the

BUFF B.O.'S BULLISH

'Limehouse Blues' With Nick Lucar A Rosy \$18,000

Buffalo, Dec. 10.

Nica husiness is being registered at local bo's currently, with the Burfalo and Lafayette standing out in fine fashion. The Hipp is double fasturing again for the week' but with hardly more than average business in process with 'Imitation' looking to keep up and better the previous figure.

Estimate for This West.

Estimates for This Week

Estimates for This Week
Buffais (Sibes) (3,600, 30-46-65)—
Limehouse Blues (Par) and Nick
Lucas in person. Good business for
a nicely balanced program points to
satisfactory gross of \$18,000. Last
week Evelyn Frenties (MC) and week
Evelyn Frenties (MC) and
Evelyn Frenties (MC)
Evely

at \$5,400.

Graat Lakes (Shee) (\$4,002 : \$5-40)

—Eta Millons (UA); Cantor flim
advertised-to-hold over for four daya
with double feature policy following,
beginning Tuesday; probably under
\$7,500. Last week, did very well at
over \$11,500.

Casting (Casting Casting Cast

over \$11,500.
Century (Shea) 6,400; 25;—Camury (Shea) 6,400; 25;—Camury (Shea) 6,400; 25;—Camury Charles (Control of the Control of the Contr

under \$4,000.
Lafayatta (Ind.) (2,400; 25)—
Imitation of Life (U). Plenty of
fublicity on this and opening days
saw heavy word of mouth advertisling-from satinfied customers. Ought
to better \$8,500. Last week, Lady
By Cholce (Col) and Last Xacht
(Radio) developed surprisingly and
substantially bettered predictions.

INCORPORATIONS

NEW YORK

Fligo, Inc.; amusement places of all inds; capital stock, \$10,000; John W. lugo, 2106 Eastchester road; Philip siasso, 278 East 152nd street, and Frank alasso, 1553 Bassett avenue, all of the

Galasso, TTE BRAL LEWIS STATES, and of the BRORE.

JECKE, W. Watherlow, C. Mr., radio Brown, C. Mr., radio Brown, C. Mr., radio Brown, C. Mr., radio Brown, C. M., radio Brown, R. L. M., radio Brown, B., radio Brown, R. L. Radio Brown, B., radio Brown, B., radio Brown, B., radio Brown, B., radio Brown, R. Radio Br

time Bandl, 48 Meetry avanta, Jerrey and the property of the p

mann, all of 44. Madison avenus, New Statement and Designation.

March of Time, Racy, 100 West 10th street, Williamiscin, Deli, preduction of the street, Williamiscin, Deli, preduction of prediction; \$200,000; New York office, 400 Vest: 45th attention; \$200,000; New York office, 400 Vest: 45th attention; \$100,000; New York, \$100,000; New York,

ay, New York.
Change of Name
From Casino Varieties, Inc., to French
seino, Inc.; filed by Maass & Davidson,
Exchange place, New York.
CALIFORNIA

Lakeside Rodeo Ass'n; outdoor exhibi-ons. Capital, 180 shares, 125 par. Per-litted to issue all. Directors: William . Charles, George R. Milior, Tom Reno, loward E. Betts, Tom Lamadrid, W. J. uhner, Alfred May, Hale Whittaker, .-P. Immergachuh. Roward B. Betta Tom Lamadria, W. J.
Kuhner, Alfred May, Halle Whittaker,
A. P. Immerschuh,
I. B. Harneyschuh,
I. B. Harneyschuh

deventor.

Froductive Advertising, Inc.; advertising agency. Capital, 500 shares, no par.
Permitted to issue 50 shares. Directors:

L. L. Walkor, B. W. Beoba, W. H.

LINCOLN

(Continued from page 10) should surely build oke to \$2,000, considering the season. Last week on the first three days splurge Evelyn, Prentice (MG) gathered \$2,400, good.

Orpheum (LTC) (1,200; 10-15-25) —'One Exciting Adventure' (U) —'One Exciting Adventure' (U) with 'Rhapsody in Rhythm stage show, first half, followed by 'Great Expectations' (U) on the split Strength will be in stage show half, but off at \$1,900. Last week '365 Nights' (Fox) and stage show, split with 'Pursuit of Happiness' (Par) totalled \$3,100 on the run, mighty

Stuart (LTC) (1,200; 10-25-40)—
'College Rhythm' (Far), Gets the breaks on the transparent of the college Rhythm' (Far), Gets the breaks on the and the opening was strong; 12,200 indicated and that's inspiness money. Last week Merry Widow' (MG) crumpled after weekend biz and the terrific enows to a, bad \$2,200.

'Varsity (Westland) (1,100; 10-26)— Captain Hates the Sea (Col), and the management will college the college Rhythm' (GB) also a bad 'un, about \$1,000. Stuart (LTC) (1,900; 10-25-40)

'It's a Gift,' Prentice' Best in Pre-Xmas Balto

Battimore, Dec. 10.

Signs of pre-Christmas pursepinching and narrow budgeting evident this week, a little earlier than usual. The seek, a little earlier than usual. The seek is the seek of the seek

Estimates for This Week

Century (Loew-UA) (3,000; 18-25-35-40-55-66)—Evelyn Prentice (MG) and fire acis. Powell-Loy intrigue em, especially, the femmes; house getting a whoping \$20,000 out of it. Last week Painted Vell' (MG) and acid, same fine figure.

badiy toward end, w strong \$15,000, but

tash.

Keith's (Schanberger) (2,500; 1525-30-35-40)—It's a Gift' (Far).

W. C. Fleids means something around here. That angle helping plenty, and so the panto comic alone is shouldering the show up to \$5,000, solid. Last week Imitation of Life' (U), in 10 days, bettered nice \$7,500.

tion of Life (U), in 10 days, bettered nice \$7,500.

New (Mechanic) (1,800; 15-25-37-35-46-00)—Music in the Air-37-35-46-00)—Music in the Air-37-35-46-00)—Music in the Air-37-35-46-00-Music in the Air-37-35-46-00-Music in the Air-37-35-46-00-Music parameters are giving; it quite a play, assuring house of good \$4,500. Last week, second of White Parade (Pox), sound \$3,500; fortnight total, fine \$9,400.

Stanley (WB) (3,400; 15,25-40)—The Collegit 100 of 100 days, which figure is biggest grossed since house was taken back and operated by Warners, pic. is taking a neat \$5,000-for five-days that terminate tomorrow (Tuesday) when Lime-house (Par) opens.

Catholic Protest Cancels Sex Film In Syracuse, N. Y.

Syracus, Dec. 10.

Protests filed by the Most Rey.
John A. Duffy, Bishop jot the Roman Catholic Diocese of Syracus, and the Syracus, through this secretary, the James Cuningham, led Mayor Rolland B. Marvin to ban "Sex Madness," film-stage show featuring Radio's Friendly Adviser, on the eve of its scheduled opening at the Civic.

"The little's enough for me, Mayor Marvin advised George A. Chent, house manner for Sam Cummins and Jacques H. Koerpel, New Yorkers, who master with the second time that protests by Hishop Duffy have caused the sancollation of a stage attraction bers, Saily Rand being the first target whee announced for a Locus State plây date.

Tex Market announced for a Locus State plây date.

Sex Madness was to baye played.

State play date.

'Ser Madness', was to have played three days to "women anly," with an additional five days planned for masculine audiences. Newspaper copy, stressing living models, was

copy, stressing living mooses, was spley.

To placate, Cummins and Koerpel brought. in the Italian, film. The Man of Courage, on Savetti Street, with the Man of Courage of the Man of Courage with several films and possibly one stage show. Latter-is-Boys-Will-Be-Girls, with a cast of female impersonators.

MONO HOLDS COLLINS

Gete Second Picture in Wake of 'Sing Sing Nights'

Hollywood Dec. 10,
Lew Collins, who just comspleted direction of Monogram's 'Sing
Sing Nights' stays at that lot-for
another.

another.

He will meg. Hoosler Schoolmaster, 'the Edwin Eggleston novel now
being scripted by Triatram Tuppes.
Goes into production in January.
Robert Armstrong geof the lead
in Monogram's 'Mystery' Man' going into production Friday (15). Ne
other cast assignments yet, Ray MeCarey will direct the yarn's in original by Norman Huston.

JUST A MATTER OF SEX

Hollywood, Dec. 10.
Her People, Laadore Bernstein Companion story to His People, which has been knocking at studio doors for the past keven years, off and on, has been bought by Bryan Foy and Ben Stoloff for early indie

production.

'His People,' produced by Universal in 1927, was rated among the 10 best of that year.

CENTURY, BALTO.

(Continued from page 18)

(Continued from page 18)
times as far as 10 feet when his
voice went full-throated. Has
plenty of poise and is no miles
mauler.

Moore and Revel, in trey, are
currently giving burg initial gander
at their satirized hallicomology.
When team lumpoons the walls
whiri, and better still, the Contime the still better still, the Contime that the still better still the
continued in the still better still better
type act its edge, and got its a near
show stop. Turn, too, is enhanced
by its brevity. As stands, barely
shades 5 mins.
Joe Phillips spun off 16 mins, in

those final 4 minutes.

Helen Compton's Brya Mawr owchestra (13) shut show, sizing upswell. Three specialties, a goodacro contortionist, Audrey Gibson,
and a rhythm hoofing team. Carl
and Margie; pair good enough,
as the same steps sole.

The ork sounds pretty-brassy sejjunctures, and some of numbers
were interpreted with rather intricate orchestrations, that weren't
of first water. May Compton
authoritative dignity that hyped
impresh a deal, She chants vocal
accomps to pair of songs with a
pleasant set or pipes, clear and well
modulated.

pleasant set or pipes, ciear and war modulated.
Strong finale, though hampered for age of its subject is Last found-up.
Asido from five acts and Prentues on sercen, there are Metro clips and an Harvey Hammond organiog. Biz fair first show, Eriday.

Summary for Week Ending Saturday, December 8: STOCK EXCHANGE

	High:	Low.	Sales.	Jesus and rate.	High.	Low.	Lest.	chg.
	7%	214	700	American Seat	6	5%	5%	- 1
	41%	21 %	7.100	Cat. P. vtc. (1)*	141%	88%	8914	
	. 6%	166	10 200	Consol. Film	4.4	8%		
	19%	10%	16.700	Consol, Film pfd. (2)1	. 119%	18	18%	
	116%	79	2,900	Eastman Kodak (4) 1	118%	1111/6	112	-1%
3	147	120	140	Do pfd	148	1411/4	148	18.
	17%	84	11,500	Fox Class A	144	181/2	2014	- %
	2514	18%	72,700	Gen., Effec, (60c.)	20% 86%	85%	88%	77
0	87	20%	69,600	Loew (1). Do pfd (6%) Madison Sp. Garden	50%	104	104%	
	105	12	1,000	DO: DIG. 1630	M. T. W. KONT TO	100	514	+ %
	27%	7.0	2,000	Madison ed. Marubitana	1. 2712	274	2714	- 44
			al and	Mar-dam had frame	25 10 20		84	£
	5%		4 100	Met-G-M pid R.W. Pareanount cuts. Pathe Exchange, Fathe Class A.	ALZ		100	- 14
						.1844	1414	- 4
	014	414	148 400.	Radio Cord	64	5%	61/4	+ %
	8414	1994	3,400	Radio wid. A	154%	521/	58%	+1%
	46	110	S 88.700	Budlo pfd. B	14 146	371/4	45%	+8%
	44	44	.29,000.	BRO	236	1%	. 2	+ *
	40%	18.4	1140	Hadio pid. A. Badio pid. B. Badio pid. B. Chiveresi pid.	76 63	40	48	40.
	814	15	88,200	Warner, Bros Do. pid.			28	- 7
	31%	16	1,028	Do. pld	24%	21%	244	T-7
			26,000	Westinghouse Do. pfd, (8½)	864	9977	88%	,⊘
	95 .	S 82	1120	Do: prd, (8½)		907	9974	
	-						-	mila.
1		lus stock	extras.	.tNew 1934 high Paid thi	a year on	account		u-
	wons.	3 Line es	LCLW - GIAI	dend, Dilt of trading, to	PLICITURE .	12 197	· - come .	12.17
				CURB	A . 1 . "		1 11 1	
	Salar .	100	1 1		2.		2.	34.
	4447	mac	4 400	Technicolor	1414	18%	18%	- %
	814	522	1 400	Translux (20c.)		2"	2	15
	078		2,100	Zianoraz (zoci) iliiniilii			1 8 NY "	
	11.	7	2 2	BONDS	1. 11 1			1
	- 10 640	discovered in	in the fire	CONTRACTOR OF STREET		a 11 '-		
		1	240 000	Clair Other Pa 140	. 0	- 614		

Pathe 7s, '87..... RKO debs 6s..... Warner Bros. 6s, '89. PRODUCE EXCHANGE, N. Y.

8,200 Par-Pub. 81/2 OVER THE COUNTER, N. Y.

Paid this year. † New 1984 high. Includes extras

This ain't good English

But it's GOOD **NEWS...these** REPORTS KID MILLIONS

"SMACKO IN BALTIMORE! 100KS LIKE



BIGGEST IN THREE YEARS AT RIVOLI, NEW YORK!"



"LOOKS HOT IN PHILLY! BEST BIZ IN TOWN!



"SOCKO IN PROVIDENCE! TOPS EVERYTHING ELSE!"



GREETED WITH CAPACITY IN BUFFALO! BIG DRAW!"



"A WHAM \$19,000 IN CINCINNATI



"TURNING 'EM IN AND OUT FIVE SHOWS DAILY IN NEW HAVEN!"



"STRONG \$7,500! HOLDING OVER IN PORTLAND!"

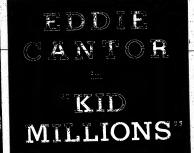


BIG \$17,000 IN KANSAS CITY!



BEST PITTSBURGH WEEK IN YEARS! GETS





SAMUEL GOLDWYN'S production • Released thru UNITED ARTISTS

START YOUR NEW YEAR WITH A NEW RECORD



It's easy! Date "Bright Eyes" on its release date... December 28th. Give the little girl the big campaign she deserves. Wake up on January 1st serene in the knowledge that you are starting the year right!

SHIRLEY TEMPLE

BRIGHT EYES.

with

JAMES DUNN

Produced by Sol M. Wurtzel

Directed by David Butler. Screen play by William

Conselman. Story by David Butler and Edwin Burke

in the words of

Variety Daily: "Shirley
Temple scores again in
"Bright Hyes." Picture is a
sure bet for feminine audi.
ences, which means real box
office sock."

Showmen's Round Tables
"Little Shirley delivers
again! A cinch for real big
money. Shirley the sweetest
draw in the business today."

Motion Picture Daily:
"This sure-fire attraction will draw in any locale. The type of film for which Shirley Temple customers are waiting."

The Exhibitor: "Ace attraction for the holiday period and afterwards. Estimate: Dough."

EXPLOITATION

By Epes W. Sargent

Bamberger Campaigns

Bamberger Campaigns

Herman C. Bamberger, of the Parsimount, North Adams, Mass. (Cleopatrs and Mrs. Wiggs of the Cabbage Patch.' Both represent intelligent adaptations of press book suggestions adapted to local conditions, with some new angles. In the case of the conditions of the conditions of the conditions of the second of the conditions of the cond

drug-store and restaurant menus were printed with the work of the

Simple Marquee

Recently the Newsreel theatre, N. Y., dropped its elaborate single letter, marquee scheme for a more practical form rather similar to one

practical form rather similar to one sugrested in this department some time-ago,—but—with—sufficient difference to make details necessary. The old marquee was of a type to take changeable isteres each with its own lamp and necessitating a laborious change. This frame-all, and replaced with two neon tubes, one blue and one reddish, on an alternating flasher. This was faced, with a sheet of opal glass conpletely covering the entire front of the sign.

faced, with a sheet of opal glass completely overling the entire front of the sign.

Across the front four wires are Across the front four wires are Across the front four wires are significant of the sin

new letters added to complete the new message.

If lamps are used they should be above or below and not behind the space and in any event a turn-buckle should be used for each wire to take up the tension.

Hits Boston

Hits Hoston.

Diston.

Photo-ets' brought patrons into the lobby of the Fenway theatre, Boston, and sold plenty of tickets for Manager Ben Rosenberg in a the-up-with Hub merchants. Photo-et' Idea is logical as well as profitable as worked out at the

to-et' idea is logical as well as profitable as worked out at the Fenway.

The merchanis-in-the-logistic or in delivery baskets. One of these coupons, plus an admission to the theatre, entitled the holder to a free different plus of the state. In the loby, set up in lobby takes up little space, and is similar to the typical photomat booth. Siting takes about a minute and a haif, including stores, and is similar to the typical photomat booth. Siting takes about a minute and a haif, including stores are stored for or monton picture film. Thus the patron gets four different roses.

Merchants, who bore the entire cost of the stunt, were given space of the stunt of th

Poster School

Poster School

One manager did not have to think up his school co-op stunt. The art teacher brought it over to him, being a hustler. He explained he had been as the second of the secon

For Charity

For Charity

"Vaterloo, Ia.

The Paramount not only gained
plenty of publicity and advertising
for the Fannie Hurst, Imitation of
Life, pie when a special prevue
was staged for 500 women of the
community through the Good Pellow dub. Thestire was relieved the
aid detail, except screening of the

low club. Theatre was relieved of all detail, except screening of the final detail, except screening of the final detail, except screening of the final detail of the final details an eavespaper office on call, no strings attached to their distribution. The only request was that the final details of the final details of the control of the control of the control of the final details of the final details of the first so the columns of publicity and with admission limited to the first so women asking for tickets at the newspaper office, attendance was more than repaying the gesture of goodwill by the theatre.

WB Keeping Ahead

WB Keeping Ahead

Warner home office advertising
and publicity department has instituted the policy of remaining the
street of the policy of the property of the
weeks ahead of release dates. According to the new Idea a WarnerFirst National press book is off the
presses every Friday.

First of the books completed on
First of the books completed on
every Friday of the presses of the books to first
given roadshow emagements due
ing Christmas week.

Credit to the swell Job on "Sweet
Adeline" book goes to Stanley Shu
John Moynhan, Roy Winkler,
Arnold Albert, Ken Anesser and
others in Charlie Einfeld's advertising and publicity department.

Post-Thanksgiving

Post-Thanksgiving

RKO Palace took advantage of day after Thanksgiving school holiday to stage morning show for cluded Mickey and Minnie Mouse and Santa Claus chiracters in tieup with Edwards Department Store and As Sigel, Times-Union newscaster, as master of certificial continues the property of the stage of the st

Cantor Song Shop

Acc exploitation stunt of the year locally was a Melody Song Shorpopened in the Leew Building to plug Eddie. Cantor's 'current State film, Kid Millons.'

opened in the Loew Building to plus Eddie Cantor's current State film.

Location, corner of South Salina and West Jefferson streets, was perfect, and so was the dressing of the shop with sheet music, instruments, etc. Store was open from 11 am, to the state of the store of the

Just to Be Different

Just to Be Different
Los Angeles.

Getting away from the bleveler acting idea as an exploitation gas the property of the property of the following the first period of the grant of the Golden Gate (F-WC) tied up with a number of merchants in the Belvedere Gardens area and promoted a series of prizes to be awarded for the best prize of the pri

Lesson in Erse

Boston:
A 30-minute Gaeline at soon is handed out to audience at soon is handed out to audience at soon of the soo

Likes Magikers

Likes Magikers

Hartford.

Jack Simmons, manager of the Poll. House, Delieves the most effective type of exploitation is animated display and as a result his lobbles are featuring unsual atunction. The mystery is featured in this displays which include floating heads, water flowing trom an unattached spligot and similar ideas. The displays are changed each week and have received considerable publicity locally.

Oldie Still Good

Oldie Still Good
Larry Cown made the Brooklyn
papers as Well as the Brooklyn sections of the N. Y. papers when he
got Justice Levy, of the Dömestic
Relations court to see Little Friend
picture was more or less parallel to
the troubles of the couple. Carried
In a swell pushon for the picture as
something all should jee.

BEHIND the KEYS

Gree Greencastle, Ind.
A. M. Gillis appointed manager of
the Von Castle. H. P. Venderschmitt, operator.

A. G. Basil, owner of the Ray-mond theatre in South Bend, Wash, purchased the Tokay theatre from the George Reizner estate. E. E. Marsh has taken over the management of the Rivoil and Alta

E. E. Marsh has taken over the management of the Rivoli and Alta theatres.

Rose theatre, dark for some time. Rose theatre, dark for some time. Mrs. Edna Eckersley, operator of the Wigwam theatre, has purchased two portable Syncrofilm which will be used in a number of new communities near Nez Flerce, Idaho. Fereding and modern theatre at North Bonneville, Wash. Seating capacity about 302 and cost of building will be about 312,000. formerly an exhibitor at Maryaville, Cal, has taken over the interests of M. B. Johnson in the Highland theatre at North Bonneville.

Seating was flattured flow; 27 when the fire department was called to put out a small, fire in the projection room.

McKeesport, Pa.

Louis Glibert of the Harris-Memorial theatre here has been named
manager of the Warner in Pittsburgh. His successor at the local
house is William Raynor, formerly
of the Paramount, Brocklyn.

Norwalk O.
The new theatre being built here
by the Norwalk Theatre Corporation, headed by Frank H. Clary,
Jerry Steel and W. K. Selman, is
scheduled to open christmas. Policy will be first run films. Clary
will manage.

Clyde, O.
Theatre Operating Corporation taken over the Harkness that atre here with J. C. Furrer as manager.

Oklahoma City.

Two new theatres will be opened in Idabel. Oklahoma City making a total of four in the city.

Queen theatre, operated by L. D. Brown, Brownwood, Tex, was damaged by five to the extent of \$6,500 about 8 o'clock one night early in Dikon, operator, was slightly burned.

Stewart Des on a stewart, Des Moines, now managing the Strand for Tri-States, replaces Robert K. Fulton, who goes to open new nabe, Roosevelt.

H. C. Houston is new owner the Trialty.

Good 'Expectations'

Good Expectations'
Universal's Great. Expectations'
looks to be in the money in the
smaller spots, but just how much
individual exhibitor so far as his
own box office is concerned. Putting over a bleggie may be easier,
than landing stuff for a dud, but it,
than inding stuff for a dud, but it,
than inding stuff for a dud, but it,
than inding stuff for a benefit standing, even if it is a self-seller.
Even in its heyday the Barnum circus was not a money-maker because it
was a big show, but because the
stiding campaign possible. That's
what enabled it to grow big. It's the
same with a good picture; it may
sell above average if it's advertised
properly, but no one will buy it' it
salle down the sell of the same with a good picture; it may
sell above average if it's advertised
properly, but no one will buy it' it'
salle be will have he is consider.
The Well has had prepared a good
radio continuity, which will serve
and sleep of the but here is consider,
the ciuls, with school teachers and
the like. It might be a good idea to
offer a fiat rate to the Dickens club,
where there is one, if it will come in
Seata should be specially reserved
for them, and the attendance
whooped up in the invewpaperwhich will note exactly antagonize
. There's are all sorgs or cinnees with
the libraries, both with book-markers and bulletins, and much can be
done with the slogan, Great Expector whatever the theatre name may
be. The same slogan can also be
utilized to put over a hoot-up page.

Paraded N. G.

Paraded N. G.

Baltimore.

For Flirtation Waik TeN) at the Stanley, Georg. Browning and Rodney Collier inaugurated a type of around here litherto. Opening nite of the filek was on same evening weekly meeting of the National Guard was held. Browning and Collier contacted regimental committee of the filek was on same evening weekly meeting of the National Guard was held. Browning and Collier contacted regimental committee of the file was held. Browning and Collier contacted regimental committee of the property of the National Committee of West Point, the Guard might well parade in its honor. Commander agreed, and, entire corps of 300 marched through streets and wound marched through streets and wound filmer. Luia wasn't working that in, so he participated in a plug for the Stanley when he marched with his troop.

The officers of regiment and the band were hosted by the house on opening nite.

Double 28's

Double 28's

First use of 56 sheet in the burg attracted considerable attention, Parker's United Artists need the double billiboard layouts in plain black and white lettering for Painted Vell' (MG). House took its quota of billiboards and used them all-in pairs. Figured that half as many publicizing spots still attended to the double-barrelled splurge.

"Painted Vell' was also helped by special newspaper section in a local daily. Pic opened with a bang and may hold for two or three weeks."

How's About It?

How's About It?

Orpheum theatre Los Angeles.

Orpheum theatre Los Angeles.

results from a sidewalk reporter
stunt in the lobby. Bert Butterworth, as the reporter, interviews
prospective patrons and passers-by
orther the state of the day every morning
orther than the state of the day every morning
orther than the state of the

Played the Team

Played the Team
Most theatres have bayed up the
team of William Powell and Myrna
Loy. for exploitation on 'Evelyn
Prentice' but the Loew State theatre, New Orleans, did a little independent thinking for its sturt and
put it over better than most. Using
that in 'Prentice' Mr. and Mrs. Thin
Man' had a baby in the person of
Cora Sue Collins were handled all
departing patrons the week. before,
Siapped it over for plenty.

Part Time Job

Farmer in Duncansville, near here, owning and working a team of oxen, has found money in renting out the beasts to theatres as an advertising medium for Caravan and other similar shows. Their latest use was in Pittsburgh. In the property of the property

Des Moines, Ia.
The Roosevelt has been taker
over by the Tri-States Circuit headed by A. H. Blank.

Harry L. Royster, recently elected vice-president and general manager Southlo Theatres, Inc., is returning to New York to work under Frank Freeman, president Famous Theatres, in-setting up-properties which will be acquired by Paramount. He is succeeded here by Trax Barham.

Charlotte, N. C.
Film ignited and the projection
room at the Criterion theatre was
a mass of blaze one night last week.
Large fans sucked the blaze into the
Large fans sucked the blaze into the
the projection room.
It reopened the following day for
the matinee.
The Criterion Amusement Company opened a new house at Hickory
in the municipal auditorium.

Majestic, Boston, old legit house and roadshow film stand, has opened toulght as film grind, under the ownership of Fred E. Lieberman, double feature, first run, 15-25-40. My Commission of the commission of the will also have managerial duties there.

Buffalo Sydney Samson, branch manager for Fox, re-elected president of the Buffalo Film Board of Trade for the sixth time in 12 years. Other offi-cors are Harry A. Seed (WB), v-p.; Jack Berkowitz (Standard), treas, and Marian Ryan (MG), sec.

and Marian Ryan (MC), sec.

Allan S. Moritz re-elected prez of Variety club. Other holdovers for 35 are Manny Shure, v.p.: Abe Lipp, treas, Jos Kolling, sec. Bila the Libson, Col. Arthur M. Frudensteld, Bill Hastings, Stanfey Jacques, Ralph Kinsler and Paul Krieger. Star and Bilou, 300-seaters on Fountain square and oldest pop cinemas in Cincy, to be razed after Jan. 1 to make way for development Jan. 1 to make way for development and in 1908 hy The Libson, present operator and half owner of property wifth Edward Hart, of New York. Latter is sole prop of Star, which has been dark for several months. Star afte was once occupied by nickeiodeon and museum conducted by Marcus Loew.

Berwick, Pa.
The Strand, which was almost completely destroyed by fire recently, will be rebuilt by the receiver, John H. Harry.

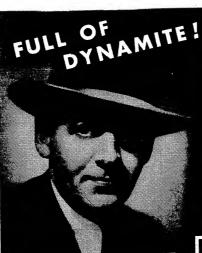
Vidrila, Ga,
Pai theatre has been acquired by
J. T. Douglas. He has also taken
over an unnamed house at Lyons,
seven miles from here. Ted Hayes is the new mgr. of the nabe De Luxe, with Kenneth Schultz appointed as his aide.

Bob Ryden, hoss of the loop Garrick since 1330, has resten 1 and is heading for Hollywood, Howard Dale now in active management.



President Vanishes' is one of the

most absorbing pictures I have ever seenh...It's one of the sweller films!"



WALTER WINCHELL

... America's Ace Newscaster reports:-"'The President Vanishes'...if you ask me...should have been printed on asbestos ... so full of dynamite is it."



Publisher of Photoplay reports:—
"The President Vanishes' deserves the term sensational."



A Walter Wanger Production Directed by William A. Wellman Paramount Release



J. EUGENE CHRISMAN, Screen Play Magazine, says-"The only reason we rated this one four stars is we have no five star rating. This should prove one of the great smash hits of the year as it has everything of entertainment value a picture should have.



CHARLES MacARTHUR, noted author and producer says:-"'The President Vanishes' has everything that makes for a bang-up movie . . . laughs, thrills, suspense...with a timely and daring theme!"



..."'The President Vanishes' remains the most violent, exciting ... fearful film of this or any other season. For a truly thrilling and intelligent evening of rough-riding action, we give it our unqualified recommendation!"

- Liberty Magazine



MOLLIE MERRICK ... Famed Hollywood Correspondent says:-'The President Vanishes' is an assured success... Put this picture on the list of films you just can't afford to miss!"

U. S. Sup. C't Review Of Fox-Muller (Minn.) **Break for Exchanges**

Minneapolis, Dec. 10: As result of action by the U. S. Supreme Court in granting a review to the local Fox exchange on the legality of the old standard contract legality of the old standard contract signed by A. N. Muller, Maple Lake, Minn., theatre owner, Minneapolis film exchange atill have, a fighting chance to recover thousands of dollars in losses sustained because of breaches of contract by exhibitors in the territory.

When the case was tried in the district-court, S. P. Halpern, attorney for Muller, contended that the film contracts signed by the exhibitor were voided by the flegality of the compulsory arbitr at 10 n

of the compulsory arbitration clauses contained therein and by the clauses contained therein and by the alleged fact that the standard contract resulted from a combination and a conspiracy among 10 large producers desiring to control the picture film business. The plaintiff argued that the invalidity of a sinterest of the contract should be a control to the contract and the contract and the contract and the contract of the contra aled to the state supreme the latter body upheld the lower court verdict.

With all other film exchanges deeply concerned and interested be cause they were holding num-other breach of contract sulanite other breach of contract sults in absynce pending the outcome of the Muller case, Fox carried the matter clear up to the U. S. Supreme Court, petitioning the nation's highest-tribunal for review of the litigation. This now has been granted and may result in an order for a new trial or a reversal of the state court; rullers. for a new trial or a state courts' rulings.

GORE MUST REVATE SUIT VERSUS BLUMEY

Los Angeles, Dec. 10.

A. L. Gore must amend his complaint against A. C. Blumenthal before he can bring to trial charges of misrepresentation in a theatre stock commission agreement recently filed in Superior Court in which the plaintiff demands \$34,734.

Demurer for Blumenthal, contending that several issues had been improperly joined in the complaint and that claims for damage were ambiguous, was sustained by

plaint and that claims for damage were ambiguous, was sustained by Judge Charles L. Bogue. Gore has 10 days in which to reassert his charges against Blumenthal's explicit denials.

RCA Patent Litigation

Los Angeles, Dec. 16.
Charging infringements of receiving apparatus patents, Radio Corporation of America has trained a broadside of Federal Court complaints against five local manufacturing concerns.

Named in the equity bills as transgressing the De Forest, Ballantine & Hill and Arnold & Wilson patents are: Custom Built Radio Manufacturing Company; Rawlings Radio Company, Peter Pan

lings Radio Company; Peter Pan Radio Co.; Harold Bell Radio Mfg. Co. and Kelly Music Co. Accounting and injunctions are

Close-Up Club's Another Nat'l Theatre Org. on Way

Minncapolis, Dec. 10.

Minncapolis, Dec. 10.
On the heels of the organization here of the Variety club, a 'Close-Up Cisi', comprising theatre managers, has been formed. It will-be augmented later by the addition of assistant managers and treasurers. The Minneapolis chapter is the second in the U. S. the idea having originated in San Diego, Cal. Charles Zinn and Will McDermorthes Zinn and Will in McDermorthes Zinn and Will in McDermorthes Zinn and Will in McDermorthes Zinn and Will be setablished and athletic and social events will comprise most of the organization's activities.

SALVAGING WHITE ELEPHANT

Syracuse, Dec. 10.
The Cardiff Giant is no longer a white elephant to the Syracuse Chamber of Commorce. Freak has been sub-leased to United Artists for a 10 weeks exploitation tour for "Mighty Barnum."

Glant has been in storage since the last state fair for which it was leased by the Chamber.

'RUMBA' IN MIDAIR

Par's Hotcha Halts for Repairing

Hollywood, Dec. 10.

Story trouble called a halt on Par's 'Rumba' Saturday with the company dismissed when it reported for work in the morning. Partial rewrite job is on the fire.

Dance sequences will work today (10) but it is doubtful if the cast will get back into action before Wednesday.

CAROLINA EXHIBS IN CONV. FEAR TAX RISE

Charlotte, Dec. 10.

Both North and South Carolina exhibitors face a possible tax rise. The theatre tax in N. C. is now 3%. However, there have been under cover legislature rumblings that this tax hasn't brought in the state's expected revenue and a 4% tax is being talked about. There is no comeback by the extractional control of the control of the

comes most precarious.

comes most precarious.

Exhiba are currently here on their annual convention and there seems to be a well grounded purpose to unite and convince the legislators that any additional tax is too burdensome to place on theatres.

Keynote discussions on national and local legislation, the music texplocal theatre taxes, block booking, premiums, non-theatrical competitive were to be had here today (Monday) as filmdom's sounding board on all these problems shifted over the week end to the annual convention of the North and South Carolina MPTOA.

Guests and speakers were to in-

MPTOA.

Guests and speakers were to include among others Ed Kuykendal, president of the national MPTOA body; Ed Levy, general counsel for the MPTOA: Dave Palfreyman, of the Hays office; Mrs. Paulline Griffith, secretary of the local Code board, and M. A. Schlesinger, president of General Talking Pictures (DeForest).

It was certain as the convention

the total and the convention of the convention o over the gave voluntarily to some other possible successor. Last night leaders in the local MPTOA body were still trying to convince Piquet that he should run once again. H. R. Berry, of Hartsville, is slat-ed as first v.-p.; S. Stevenson, second v.-p.; Miss Ruth Hardin, sec-

second v.-p.; Miss Ruth Hardin, secretary-treasurer.

The new board will comprise H. F. Kincey, H. E. Buchanan, J. F. Miller, Mrs. Kenneth Richardson, M. F. Schnibben, J. M. Greeg, Albert Sottlie and W. B. Culpepper. Last named is a member of the N. C. legislature. It is a member of the N. C. legislature of the convention of the Jester, local theatrical charitable organization. Walter Griffith, v.-p. of the Jesters, headed the committee in charge.

mittee in charge.

Ed Kuykendall, head of the Motion Picture Theatre Owners of America, left Saturday (8) for Charlotte, N. C., to attend the an Grander of the Charlotte, N. C., to attend the an Grander of Corth and South Carolina. The Charlotte hotal.

Although Charles Picquet has indicated he doesn't want to serve as president again of the M.P.T.O. of Carolinas, it is predicted he will be pressed into office for another year.

David Palfryman, theatre contact of the Hays office, also went to attend the Carolinian convention.

Olmstead Takes Shorts

Los Angeles, Dec. 10. Physical distribution of Bever Hills Pictures' short product has been taken over by Ray Olmstead, in charge of Principal Distributing

H. Mitchell continues as head of Beverly, but not active in dis-

March Gets Garbo Lead

Hollywood, Dec. 10. Fredric March will have the male lcad when Greta Garbo goes into 'Anna Karenina' in February.
Toistol yarn will be produced with George Cukor directing.

ROACH STUDIOS LOSE TAX DECISION TO GOV'T

Washington, Dec. 10. Hal Roach Studios, Inc., lost a tax controversy with the Internal Revenue Bureau last week when the Board of Tax Appenis ruled that Board of Tax Appenis ruled that under the revenue acts of 1926 and 1928 the term "taxable year" means a 12-month period and required a full return despite change in the status of a corporation.

The dispute involved an asserted deficiency of \$7.879 in the producer's liability for the fiscal year ended July 31, 1929, and centered around an term of \$5.548 of the total. The Exymus Bureau was ordered to re-

July 31, 1929, and centered around an item of \$5,548 of the total. The Revenue Bureau was ordered to redetermine the company's liability.

The controversy grew out of the failure of either Hal Roach Studios or Hal E. Roach Studios to file or the result of the result of the failure of the Roach Studios to file additional statements for fractional parts of a year. These questions were brought following a transfer of ownership from one corporation to the other.

The board, discussing facts of the case, noted that Hal Roach Studios; the subsidiary company, registered, net 10 sept of \$48,568, \$228,611, and \$123,906 in the fiscal years 1226 and 1227, and had net income of \$353,399 and \$89,016 in 1928 and 1929. Hal E. Roach Studios H. Roach Studios.

and \$69,016 in 1928 and 1929. Hal E. Roach Studios had net losses of \$4,437 from April 3, 1926, to July 31, 1926, and \$458 from Aug. 1, 1926, to April 13, 1927. Consolidated losses of the two companies were \$57,023 from April 3, 1926, to July 31, 1926, and \$226,511 from Aug. 1, 1926, to April 13, 1927.

Comedy Teams Back to Work as Roach Reopes

Hollywood, Dec. 10. Hal Roach studio reopened today, following a week of darkness, putting into work a Thelma Todd-Patsy Kelly short to be followed tomorrow (11) with a Laurel and Hardy two-reler.

Studio will add another batch of kids to its Gans. First of the new ones contracted is William Thomas, the contracted is a first of the new contracted in the contracted is william thomas. Hal Roach studi

Across St. Explosion Damages Stanley, Pitt

Damages Stanley, Pitt
Pittsburgh, Dec. 10.
Stanley theatre damaged to extent of \$1,500 Thursday night when an explosion in a shop directly across the street rocked the entire downtown sector. Flock of prospective patrons were showered with broken glass at height of evening rush but none seriously injured. Marble in front of Stanley was shaken loose, marquee was bent and several windows broken.
Mary Pedone, cashier, had a narrow escape when a large piece of glass fiew right by her head, and Edward-Auth, doorman, had a similar experience. Emplosion was attributed to a leaky gas line. Commodors, till which and a similar experience are supplied to the first of the standard was attributed to a leaky gas line. Commodors, till when the standard was in the first plate glass windows in its front broken, with the damage there being placed at \$500.

Radio's Par Chain Deals

RKO Radio has closed important product deals with two of the Paramount theatre circuits—Saenger in the south and Mullin & Planaski chain in New England.
Saenger contract covers around 50 theatres. M. & P. deal covers about 90 houses.

SETTING TARZAN RELEASE

Los Angeles, Dec. 10. Ben S. Cohen, sales manager fo Ben S. Cohen, sales manager for Burroughs-Tarzan, Inc., planed last night (Sunday) for New York to arrange for distribution of com-pany's first feature, Tarzan and the Green Goddess.'

Company is now en route to Gustemala, where most of the ex-teriors will be made.

COL EXPLOITER AT STUDIO

Hollywood, Dec. 10.
Ed Olmstead, exploitation man in
Columbia's home office, arrived here
Friday (7) for two weeks at the

Friday (7) for two weeks at the studio.

He will work on special advertising for Passport to Fame, the Edward G. Robinson picture just finishing.

Inside Stuff—Pictures

Warner Bros. was a little undecided about letting the striking Newark Ledger reporters and newsmen use the Mosque, Newark, for Sunday night's (9) benefit show. When first approached WB said the house could be had for \$100 and a deposit of \$25 was promptly paid. Then Warners backed out on the proposition but after some hemming and hawing decided the striking Ledger crowd could have the theatre and that it would cost \$350 and the coin would have to be put up in advance. This was done. Of the proceeds, 15% goes to the Actors' Betterment Association.

A total of 50,000 copies of a four-page throwaway on the entire Ledger matter, plus a bid to attend the benefit, were distributed in Newark in advance of the benefit.

Harold B. Franklin has withdrawn from association on 'Escape Me Never,' play, starting Elisabeth Bergner, because it would have cost, according to some accounts, \$18,000 to \$20,000 weekly to operate. That's how the Theatre Guild and not Franklin and Arch Selwyn will be associated with C. B. Cochran in the American showing of that play. Franklin is accounted as having cabled Cochran for the privilege of casting minor players in New York but it is understood that Cochran insisted on shipping the full London cast intact. From the size of things it looks as if Franklin may have given up any idea of holding Bergner for a possible film chance through his own association, also.

In memory of his old friend and sponsor, J. J. McKeon last week sent out notices to several hundred friends of the late Jules Mastbaum inviting them to attend an anniversary mass which was celebrated last Friday (7) by the Rt. Rev. Mgr. Michael Lavelle at St. Patrick's Cathedral, New York. McKeon, a protese of the late theatre magnate, has been doing this annually for the past eight years. Mastbaum, although not of the faith, was known in his litterine as a contributor to Catholic charittes and was a close friend of Philadelphia's Cardinal Doughety, Mgr. Lavelle, and other high church dignitaries. A mass was also celebrated at the same time in St. Fatrick's Cathedral in Philadelphia.

An order for a hearing on the fairness of certain provisions of the stock deposit agreement covering Raramount shares to be held Dec. 27 in conjunction with a general hearing on the Par reorganization plan, has been signed by Federal Judge Alfred C. Coxe. Notices, of the hearing have been mailed out to all creditors. Order for the hearing was granted on petition of the stockholder's committee consisting of Duncan A. Holmes, Barney Balaban, John P., Bickell, Gerald Brooks and Maurice Newton and Included that the committee should publish notice of the order in New York, Chicago, Los Angeles and Montreal newspapers.

Actors and technical staff of Fox 'Scandals' are yelling over the deal made by George White on the production hours of the picture. Studio, remembering the overtime used up on the previous White 'Scandals', is allowing the producer to start work daily at noon, working eight hours and quitting at 9 m. Studie has learned that the producer had little respect for overtime costs and with the regular daily achedule running until late evening it is hoped that he'll be satisfied to quit at 9. Also gives White a chance to stay abed in the mornings, an incurable habit.

The \$67,500 paid for film rights to Farmer Takes a Wife, current Broadway show, by Fox, followed orders of W. R. Sheshan that this plece had to be bought as the only likely material showing up currently to fit Janet Gaynor.

Sheehan is said to have insisted on purchase, even if Fox had to dig deeper than usual, because Miss Gaynor, a costly star, had to be provided with a story.

Casting director of a major Coast studio, in his present post for several years, is continuing in his job on a month to month basis. Company sexes axplained a new policy prevented renewing his term contract which

expired recently.

Situation is not to the liking of the caster, who is considering embarking in the agency business. When and if his agency plans are set he will give the studio execs a surprise by resigning.

R. E. Milliken, C. C. Pettljohn and Gabriel Hess, representing the Hays organization, were specially invited to take part in the National Conference on Crime which started today (Monday) in Washington and will continue through Thursday. Industry was specifically invited by Attorney-General Homer S. Cummings to attend the conference and submit a plan on how the screen can co-operate to prevent crime.

ind, Universal director, recalls that 10 years ago he was of-ri-Ergon sound film patents by the three-Swiss-inventors-for

Karl Freund, Universal director, recalls that 10 years ago he was of-fered the Tri-Brgon sound film patents by the three Swiss-inventors-for \$25,000.

One of Europe's ace cameramen at the time, Freund was in negotia-tion with the patentors for nearly a month, but finally decided to turn down the offer.

Four pix on the market with munitions angles. Par's President Van-ishes and U's "The Man Who Reclaimed His Head are majors with war-makers angles. Sam Cummings' "War Is a Racket" and Monte Shaff's Dealers in Death are topical films with munitions sharts.

When Edwin Justus Mayer's play, 'Children of Darkness,' was produced, the Hays' office put a ban on the plece for pictures. Author has since cleaned it up for the screen and is now offering the play around

Planning an almost complete remake on 'Repeal', Metro has several teams of writers working on patching treatments. Plan is to use the treatment suggestion that will best pump up the box office appeal, with

a minimum of camera work.

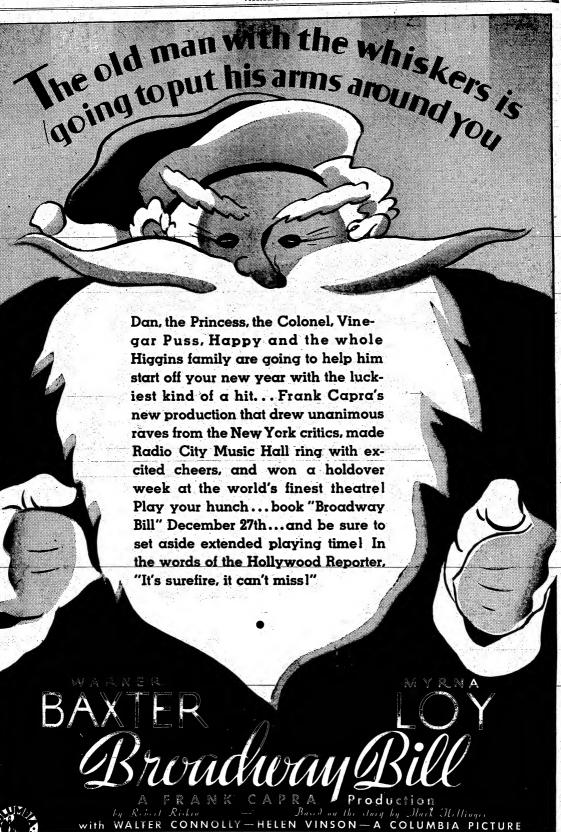
Oland's new contract at Fox commits him to two 'Charlie Chan's pictures a year with options for a third. Otherwise, he is free to accept any engagement that does not conflict with the Chinese detective films.

First preview of Universal's 'Life Returns' will be in San Francisco where it will be shown for the official okay of Dr. Robert Cornish, scientist, whose experiments in the revivification of dogs is an important sequence of the picture.

Right after renewing its blanket contract with ERPI for sound equipment of the circuit, Fox West Coast was requested to make individual contracts for all houses covering the electrical parts under leas

John Breda, young seaman who rescued members of Fox Movictone's seaplane crew who fiew to meet the S.S. Washington, is now employed in the New York office of the newsreel company.

With George Raft out of 'Small Miracle,' Par has decided to limit the budget on the picture to \$200,000 or under. Studio paid \$40,000 for the



RELEASED NATIONALLY-DECEMBER

CALENDAR OF CURRENT RELEASES

Harold Auten Office: B'way, N. Y. C.

Autumn Crocus (British). Charming film from Anthony play, with femme appeal. Dir. Basil Dean. 79 mins. Rel. Oct. 15. Rev. Nov. 6.

Bisus von Himmel, Doz Ger). Musical romance. Martha Eggert. Dir. yieter Jarson. 70 mins. Rel. Sopt. 1.

Victor Jarson. 70 mins. Rel. Sopt. 1.

End of the World ('Fin du Monde' (Fr): Scientific dreim based on Flammarion novel. Dir. Abet Gance. 65 mins. Rel. April 16.

Es war Einmal Ein Walzer (Gorman). Musical montance with Lehar music. Martia Esgorth. Dir. October 16.

Martia Esgorth. Dir. Control of the Co

Melo (German). Sensitive study of psychological difficulties. Elisabeth Berg-ner. Dir. Faul Czinner. 93 mins., Rel. Feb. 1. Rev. Feb. 6. Poll de Carotte (Red Head) (French): A story of adolescence. Robert Lynen Dir. Julien Duvivier. 96 mins. Rel. Sept. 1 Rev. Dec. 20.

Offices: 1640 Broadway, Chesterfield

Curtain Fails, The. Old actress impersonates aunt of a wealthy family of make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.

Green Eyes, Mystery, Charles Starrett, Shirley Grey, Wm. Bakewell. 72 mins. June 16.

Fugitive Road, An Austrian-Italian border story. Eric von Stroheim. Wers Engels, Leslie Fenton. Dir. Frank Strayer, 69 mins. Rel. July 1. Rev Nov. 20.

Nov. 20.

One in a Million. Department store background for a love story. Chas. Starrett, Dorothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.

Port of Leat Dreams. Tragedy along the waterfront and on the tuna fisherles. Wim. Boyd, Joia Lane. Dir. Frank Strayer. Rel. Oot. 15.

Twin Husbands. Cheating Chectar. type of story. John. Millian. Shirley Grey. Dir. Frank Strayer. Bal. July. Sey. July 10.

Studio: Gower at Sunset, Columbia Offices, 729 Seventh Ave., New-York, N. Y

Among the Mesing. Wealthy old indy does a Haroun at Raschid and enjoys hereaft hugely in the underworld before she returns to her family. Richard Comman, Bill Seward, Dr. Al. Rosell and Dr. Al. Rosell Dr. Al. Rosell

Holt, Fay Wray, Dir. Roy W. Neill. Rel. June 25. Rev. July 2.

Blind Date. Wroking pell marries the millionaire. Ann Sothern, Neil Hamilton, Dir. Roy W. Neill. 71 mins. Rel. July 20. Rev. Sept. 3.

Breadway Blil. Race track story based on one of Mark Heilinger's yarns Myrna Loy, Warner Baxter. Dir. Frank Capra. 30 mins. Rel. Dec. 3. Rev. Dec. 4.

8. Rev. Dec. 4.

S. Rev. Dec. 4.

S. Rev. Dec. 4.

Captain Hates the Sea, The. Riotous nautical comedy of a mixed passenker list. Vlotor McLazien, Wynne Gheso, Habon Sithworth, John Gilbert.

Dir. Lewis Mitestone. 8 minls.

Defeniae Rest. Story of a State Market of the State Habon State Haller. On mins. Rel. July 15. Rev. Aug. 21.

Archur Dir. Lambet Hiller. 70 mins. Rel. July 15. Rev. Aug. 21.

Fighting Range Round-up of killers by a temporary farioughed ranger of the State Haller. On t

Nov. 6.

Hell Cat. The. Newspaper man tames a socialite, with an underworld angle Robert Armstrong, Ann Sothern. Dir. Al Rogell. Rei. June 16. Rev. July 19.

July 10,

Pil Fix it. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie
Winnie Lightner. Dir. Roy W. Nelli. 69 mins. Rel. Oct. 13. Rev
Nov. 20.

Nov. 21.

Nov. 16. Rev. Nov. 27.

Nov. 16. Rev. Nov. 27.

Nov. 18. Rev. Nov. 27.

Lady by Chelce. Fan dancer adopts a mother, who brings her happiness that by Chelce. Fan dancer adopts a mother, by David Burton. 77 min. Carole Lombard, May Robson, Roger Pryor. Dir. David Burton. 77 min. Rel. Oct. 15. Rev. Nov. 29.

Rel. Oct. 15. Rev. Nov. 20.

Rel. Oct. 15. Rev. Nov. 20.

Lady le Willing. Investment lettin kidnap banker's wife. She falls in love with her captor. Leelle Howard, Binnie Barnes.—Dir. Gilbert Müler. 66 mins. Rei. July 30. Rev. Aug. 14.

Man's Game, A. Tim McCoy as a fireman. Dir. D. Ross Lederman. Rei. June 16. Rev. Oct. 18.

June 18. Rev. Oct. 18.

Men of the Night: Romere of a detective. Bruce Cabot, Judith Allen. Dir.

Entry

Rev. Dec. 4.

House This is Life. Mother love on a college campus. Jean Arthur,

Most Rich. Cromwell. Dir. Lambert Hilyer. 67 mins. Rei. June 5. Rev.

Dec. 4.

Dec. 4. 18 the Woman. Politics and a girl reporter. Arline Judge, Richard Crom. well. Dir. Al Rogeli. 63 mins. Rel. Aug. 1, Rev. Dec. 4.

wen. Dir. Al Rogell. 63 mina. Rel. Aug. 1, Rev. Dec. 4.

One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmantil, Lyle Talbot. Dir. Victor Schnitzinger. 34 mins. Rel. Sept.
Rev. Sept. 11. tev. Sept. 11.

Gratitude. Theatrical man gets no thanks in farcical romp. Frank
Traven, Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13.

Tev. Nov. 6.

Rev. Nov. 6.
Whom the Gods Destroy. A man's cowardice exiles him from society. Walter Long. Journal of Connolly. Robert Young, Dorls Kenyon. Dir. Walter Long. Journal Rel. June 28. Rev. July 14.

DuWorld Office: 729 Seventh Ave., New York, N. Y

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart.
mins. Rel. July 15. mins Rei. July 18.

Blue Light. (Austrian and Italian.) Mountain romance Among Italian Dolo-mites. Directed and starring Leni Riefenstahl. Rei. Sept. 18.

Bridd of Samoa. South Sea featurette. Dir. Phili. Brown. 30 mins. Rei. March 1.

March 1.

Dawn to Dawn. Artistic rural story. Julie Hayden. Dir. Cameron McPherson. 35 mins. Rel. Jan. 1. Rev. Jan. 9.

Mawn sto Mawn. Artistic rural story, Julie rayveen. Jir. Cameron activated in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle Girl. het Case. Comedy in the Continental manner. Jimmy Savo. Eddle Lambert, Dorothy Darling. Dir. Eugene Frenke. 69-mins. Rel. Cot. L. Tambert, Dorothy Darling. The Lambert of Common Savo. Man. Rel. March. Savo. Man. Savo. Sa

April 15. Rev. May 15.

Sword of the Arab. Adventures of American cowboys in Arabia. George
Durrell, Duncan Renaldo. Dir. Alfred Smalley. 30 mins. Rel. Sept. 1.

Durrell Arab. Market (British). Edgar Allan Poe thriller. Dir. Desmond Hurst.

50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.A.O. Bidg., New York, N. Y. Releases Also Allied, Chesterneld and Monogram

Releases Aiso Allied. Chesterfield and Monogram

Curtain Falls. One-time famous activess uses her taichts in an entirely novel

Curtain Falls. One-time famous activess uses her taichts in an entirely novel

Boretty Lee, Vm. Bakewell. Dir. Charles Lamont. 48 mins.

Doretty Lee, Vm. Bakewell. Dir. Charles Lamont. 48 mins.

Friens Wives. Three, of a man's fifteen wives, are suspected of his murder.

Conway Tearle, Raymond Hatton, Natalis Moorhead, Noel Francis. Dir.

Frank Straye. 67 mins. Real. July 2.

Fuglitve Road. Eric von Strohelm, Wera Engels, Lestie Fenton. 68 mins.

Rel. Aug. 39. Rev. Nov. 6 amous Gene Stratton Porter classic. Marian

Grif of the Limberlost. This. Louise Dresser, Eddle Nugent. Dir. Christy

Cabanne. 33 mins. Rel. Nov. 8.

Green Eyes. Murder, at a mesquerade party. Wm. Bakewell. Shirley Grey.

Charles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 30.

Carlost. Creighton Chaney, Arthur Lake, Stering Eddloway, Gigl Parrish.

Dir. Ray McCarey. Rel. Nov. 8.

Happy Landing. Story of the U. S. alr border patrol. Ray Walker, Jacque-

Happy Landing. Story of the U. S. air border patrol. Ray Walker, Jacque-line Wells. 50 mins. Rel. Sept. 1.
Jane Byre. Screen admitsting of the Charlotte Bronte classic. Colin Clivs. Virginia Bruce, Allean Pringis. Dir. Christy Cabanna. Rel. Oct. 1.

These tabulations are compiled from information auspiled by the various production companies and checked up as econ as possible after pelease. Listing is given when release clates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The cunning time as given here is presumably that of the projection ground the projection ground the projection only approximate the actual release length in these states or communities where local or state censorship may result in deletions. Running time in the raviswa as given in 'Variety' carry the actual time clocked in the thatate censorship, eince pictures are reviewed only in actual theatre are reviewed only in actual theatre showings.

while every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note dicorep-nelse.

Studio Placements

Hollywood, Dec. 10. Ted Healy, 'Reckless,' Metr William Buress, Avonne Jacks The Little Colonei, Fox.

The Little Colone!, Fox.
Catalina Barcena, Gilbert Roland,
Luann Alcaniz, Soledad Jeminez,
Lucio Villegaa, Anita Campillo, Julio
Pena, Julietta Buya a Son, Fox.
Anither Ladya, U.
David Burton, directing Princess
OHara, U.
Fellar Addre, screen play, Sam,
The Colon Colon

William Hanes, Scriping Sim.
WB. Edward Arnold, 'Diamond Jim
Brady, U.
Leon. Gordon, writing staff on
Thalberg unit, Metro.
George Humbert, 'Dante's Inferno,'

Dorothy Gray, "The Winning Ticket, Metro. Wini Shaw, Phil Reed, Hohart Cavanaugh, 'Gypsy Sweetheart,' WB. Mitchell Lewis, The King's High-way, Penzner Ples. Max Poliak, directing The King's Highway,' Penzner Ples. Charles Colema, 'Vanity Fair,'

Charles Coleman, Vanity Fair, Ploneer.

Alan Crosland, directing 'It Happened in New York, U. Nan.

Ngha Crosland, Plant Coleman, One Night Stand, Par.

Jack Oakle, Roscoe Karns, The Milky Way, Par.

Edward Sedgwick, directing 'The Milky Way, Par.

Seton I. Milky Way, Par.

George Yonalem supervising, Ray McCarey directing and William Johnson seripting 'Mystery Man, Mono.

Mono.
Fred Niblo, Jr., adapting 'Un known Woman,' Col.
Grant Garrett, screen play, 'Milk

Grant Garrett, screen play, 'Milky Way,' Par. Franz Schulz, adaptation, 'Two On a Tower,' Par. Kitty Carlisle, 'Walkiki Wedding,'

Par. Robert Donat, Peter Ibbetson,

Arthur Burna, and Allen, Joe Morrison, 'Win or Lose,' Par. Elliott Nugent, directing 'Win or Lose,' Par. Elliott Nugent, directing 'Win or Lose,' Par. Harry of Edward Carlon, 'Cape Cod,' Radio. John Robertson, directing 'Cape Cod,' Radio. Maxwell Anderson, acreen play, So Red the Rose, Par. So Red the Rose, Par. So Red the Rose, Par. So Red the Rose, Par.

Par Jack Mulhall, North Shore, WB. Busby Berkeley, rehearsing chorus for Coney Island, WB. Bing Crosby, Miriam Hopkins, (Continued on page 34)

King Kelly. Dance director and his girl dancing troupe awap contracts on way to Parls, and bring prosperity to a mythical Beigravian kingdom via crooning, dance routines, etc. Romantic comedy with music. Guy Robertson, Izene Ware. Dir. Leonard Fields. Ref. Nov. 13.

Man from-Usak. John Warpa western. 82 mins. Ref. July 1,

Manhattan Love Song. Two orphaned Park Avenue society deb sisters, forced to go to work, change places with their servants who go 'society,' Dixie Lee, Robert Armstrons. Dir. Leonard Fields. Ref. May 99. Rev. Sept. 3.

sept. 6.
stone, The Wilkle Collins novel of the disappearance of a famous gem.
David Manners, Phyllis Barry, Dir. Reginald Barker. 60 mins. Rel.
Sept. 18.

Sept. 18.

One in a Million. Romance of a department store employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank Struyer. Rel. Nov. 16.

Nov. 10.

Port of Lost Dreams. A gun moll's past catches up with her after she has reformed and is happly married to a sca-faring man. Lola Lane, Bull (screen) Boyd, George Marlon, Edward Gargan.

(acreen) Boyd, George Marlon, Edward Gargan, Reghead, Romance of a Glowned piayboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Mclylle Brown, Rel. Nov. 38.

Shock. Shell shock wife he married before going to the front. Ralph Forbers, Gwellan Gill, Munce Owaley. Dir. Roy Foweroy, 68 mins. Rel. Aug. 1.

Gwellan Gill, Munce Owaley. Dir. Roy Foweroy, 68 mins. Rel. Aug. 1.

Star Packer (Lone Star). Western. John Wayne, Verna Hulle. Dir. Faul Maivern. 58 mins. Rev. Oct. 28.

Majvern. 82 mins. Rev. Oct. 23.

Woman's Man. Hollywood inside story. John Halliday, Marguerite de la

Motte, Waliace Ford. Dir. Edward Luddy. 68 mins.

Young Eagles. Boy. Scout. adventutes in wilds of Central America. Twelve
episode serial. Dir. Harry Hort. Rel. July 1.

First National Offices: 321 W. 44th St., V.

sh Agent. Adapted from the novel about international spies. Leslie Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 16. Rev. Sept. 25. Ave. cspt. 22.

Clicus Glown, The. Roaring comedy under the big tent with a winsome romance wound into hilarious situations. Joe Br. Brown, Patricia Ellia,
Gordon Westcott, Tom Dugan. Dir. Ray Euright. Rel. June 20. Rev.
July 2.

Dragon Murder Case, Philo Vance detective yarn. Warren William, Margaret Lindsay. Dir. Bruce Humberstone. \$5 mins. Rel. Aug. 25. Rev. Aug. 25.

Aug. 28.

Filtration Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien.
Dir. Frank Borsage. 55 mins. Rel. Dec. 1. Rev. Dec. 5.

Fog Over Frisco. Mystery melodrama set in San Francisco. Donald Woods,
Botte Davis. Lyle Tainot, Margaret Lindaay. Dir. William Disteria. Rel.
June 2. Rev. June 2.

June 2. Rev. June 12.

Gentlemen Are Born. Four college boys battle the world, Franchot Tone,
Jean Muir, Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green.
75 mins. Rel. Nov. 17. Rev. Nov. 27.

75 mins. Rel. Nov. 17. Rev. Nov. 27.

Happiness Ahmad. Window washer wins success. Dick Powell, Josephine Rutchinson. Dir. Mervyn LeRoy. 89 mins. Rel. Oct. 22. Rev. Oct. 18. Rutchinson. Dir. Mervyn LeRoy. 89 mins. Rel. Oct. 20. April Dodd, Roscoe Karns. Dir. Robt. Florey. 79 mins. Rel. Oct. 20. April Dodd, Roscoe Karns. Dir. Robt. Florey. 79 mins. Rel. Oct. 20. Legy. A. Willa Cather's story. Barbars Stamwyck, Frank. Morgan, Rigardo Cortez, Dir. Al. E. Green, 61 mins. Rel. Sept. 29. Rev. Oct. 3. Man with Two Faces. Ths. From the stage play, Dark Tower. Edw. G. Roblinson, Mary Astor. Dir. Archie Mayo. 73 mins. Rel. Aug. 8. Rev. July 17. July 17.

July 17.

Frinks, The. Comedy-drama of the typical family stepping all over Maunti she turns and leaves them on their own. Aline MacMahon, Guy Kibbee, Alien Jenkins, Hugh Herbert. Dir. Al Green. Rel. May 26. Rev. June 19.

Rev. June 19.

inplied Allibi. Heart interest melodrama from Damon Runyon's 70td Doll's House. Richard Barthelmess, 80 mins. Rel. July 21.

Rev. Helen Lowell, Helen Lowel

Bretherton. 68 mins. Rel. July 7. Rev. July 37.

316 Streets. Love drams based on an original story by Ann Garriek and Ethel Hill. Aline MacMahon, Paul Kelly, Ann Dyorak, Patricia Ellis. Dir. Alfred E. Green. 63 mins. Rel. June 30. Rev. Aug. 21.

31x Day Bike Rider. Thrilis and spills in a bike race. Joe E. Brown. Dir. Lloyd Bacon. 59 mins. Rel. Oct. 20. Rev. Nov. 6.

Studio: Fox Hills, Fox Hollywood, Cal.

New York, N. V.
Baby Take a Bow. The Fox child star comes through again. Shirley Temple,
Bachelor of Arts. From John Erskine's recent novel. Tom Brown, Henry
Walthall, Anita Louise. Dir. Louis Kins. Rel. Nov. 23.
Call t

July 17.

Gravan. Romantic story based on 'Gypsy Melody.' Chas. Boyer, Loretta Foung, Jean Parker, Louise Farenda. Dir. Erik Chareil. 192 mlna. Rel. Carell. 192 mlna. Rel. Carell. 192 mlna. Rel. Carell. 192 mlna. Rel. Carell. 40 mln. Rel. Carell. 40 mln. Rel. Carell. 192 mlna. Rel. Land. Harold Lloyd, Una Merkel. Dir. Sam Taylor. 191 mlns. Rel. Aug. 17. Rev. Aug. 21.

Aug. 41. Rev. Aug. 21. Charlie Chan In London. Another detective yarn. Warner Oland, Drue Ley-ton, Mona Barrie. Dir. Eugene Forde. 73 mins, Rel. Sept. 14. Rev. Sept. 15.

Sept 18.

Charlle Chan's Courage. Another episode in the life of the Chinese sleuth.

Warner Oland, Drue Leyton. Dir. Geo. Hadden. Rel. June 28.

Dude Ranger, The. Geo. C'Brien, Hene Hervey. Dir. Eddle Cline. 34 mlns.

Ranger, The.

Dude Ranger, The. Geo. O'Brien, Irene Hervey. Dir. Eddie Cline. 44 mins. Rel. Sept. 21;
East River. Story evolving a round an underwater tunnel. Edmund Lowe, Victor McLagien, Marjorie Rambeau. Dir. Raoul Walsh. Rel. Dec. 7.
Elinor Norten. Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Now. 23.
First towns and the standard of the standard of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.
Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynner Glison. Dir. Rewland V. Lee. Rel. Nov. 25.
Crand Canary. Warner Baxter, Madge Evans. Dir. Irving Cummings. 73.
mins. Rel. July 18. Rev. July 26.
Handy Andy. Mill Rogers, Pess. Wood. Dir. David Butler. 31 mins. Rel. Hall in. the Hawner. Aft a forry. Warner Baxter, Conchita Montenegro. Dir. John Blystone. Rel. Nov. 3.
Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Walthall.

Hell in the Heavens. Air atory. Warmer Baxter, Conchita Montenegro. Dif. John Biystone. Rol. Nov. 3.
Judge Priest. Based on the Irvin Cobb stories of down routh. H. P. Watthell, Tom Brown, Anita Louise. Dir. John Droft. Ral. Oct. 5. Rev. Oct. 18.
Lottery Lover. Pat Paterson, Lew Myres. Dr. Wm. Thiele. Rel. Nov. 30.
Lovetimes. Musical romantic story. Tat. Paterson, Nils Asher, Herbert Nov. 6.
Marie Gallante. Done from the novel of the same name. Spencer Tracy. Ketti Gallan, Helen Morgan. Dir. Henry King, 59 mins. Rel. Oct. 26.
Rev. Nov. 27.
Music in the Air. Gloria Swanson, John Boles. Dir. John May. Bel. Nov. 30.
Peck's Bad Boy. Story of an adopted son and a understanding man. Jackie. Rev. Nov. 10.
Rev. Oct. 13. Rev. Oct. 3.
Pursued. Remantle drama. Ortginal. Rosemary Ames. Victor Jory. Pertrused.

Hel. Oct. 13. Rev. Oct. 5.

Pursued: Romantle drama. Original. Rosemary Ames. Victor Jory. Pert Kelton. Dir. Louis King. 70 mins. Rei. Aug. 24. Rev. Nov. 27.

Servants' Entrance. Janet Gaynor and Lew Ayres decide to pend their honeymon earning their own living. Both beggan in domestic service. All works to a happy ending. Dir. Frank Lloyd. 9 mins. 11cl. Sept. 7.

Rev. Oct. 2.

Rev. Od. Berned About Sallors. Navy romance in Shanghai and Los Angeles. Alice Faye, Lew Ayres, Mitchell and Durant. Dir. Geo. Marshall. 82 mins. Rel. July 6. Rev. July 31.

mins, Rel. July 6. Rev. July 31.

She Was a Lady. Helen Twelvetrees. Robert Young Dir. John Blystone. 63 mins. Rel. July 29. Rev. Aug. 88

365 Nights in Hollywood. James B. Dunn, Alice Faive. Mitchell & Durant. Lir. Geo. Marshall. 17 mins. Rel. Der. L. Rev. Nov. 13.

Twenty-four Hours day. Claire Trevor, Gilbert Roland. Dir. Hamilton Mac-Tadden, Rel. Nov. 21.

raugen. Rel. Nov. 23.

White Parade, The Loretta Young John Boles. Dir. Irving Cuminings. 89
mins. Rel. Nov. 18.

Wild Gold. John St. Glaire Trever. Harry Green. Dir Geo. Marshafi;
Thijlas. Bol. June 8. Rev. July 31.

(Continued on page 31)



"THE NEXT SPEAKER-"

Mr. Kann, Editor of Motion Picture Daily will tell you about

THE 10 BIGGEST MONEY-MAKING

STARS!

(Reprinted from Motion Picture Daily)

"9,000 independent exhibitors voting in Motion Picture Herald's 'Ten, Biggest Money-Making Stars', an annual poll conducted by that publication. The basis of the poll...a story of tickets sold, not opinions ventured. The ballots were limited to showmen without producer or distributor affiliation, direct or indirect. The question in each ballot was: 'Please list 10 players whose pictures drew the greatest number of patrons to your theatre from Sept. 1st, 1933 to Sept. 1st, 1934.' IN POINT OF COMPANY ALIGNMENT M-G-M EMERGED FIRST WITH FIVE. Next had two. Next had two. One may be claimed by both."



PIN AN M-G-M MEDAL ON YOUR BOX-OFFICE!

(And the next medal will be for "DAVID COPPERFIELD". Watch!)

CALENDAR OF CURRENT RELEASES | studios: 855 Mercentor St. Paramount | Behold My Wife Sylvia Sidney, Gene Raymon | Doc. 7, Doc.

(Continued from page 29) World Meves On, The. A love story which covers a century. Madeleine Carroll, Franchot Tone. Dir, Jolin Ford. 104 mins. Rel. Aug. 31. Rev. July 2.

Gaumont-British Office: 1600 Breadway,

Chu Chin Chew. Arabian tales in musical form. Anna May Wong, Fritt Kortner. Dir. Walter Forde, 95 mins. Rel. Sept. 15. Rev. Sept. 25. Kortner, Dir. Walter Forde, 95 mins. Rei, Sept. 19. Act. Sept. 20. Act. Sept. 19. Act. Sept. 19.

Ahoy. Comedy with song and dance. Jack Hulbert, Nancy O'Nell, Al-fred Drayton. Dir. Walter Forde. Rel. Dec. 3. groon. Musical adaptation from Cochran's stage production. Jessie Matthews, Sonnie Haie, Betty Balfour, Barry Mackay. Dir. Victor Sa-ville. Rel. Jan. 3, 1935.

yille. Hel. Jan. 3, 1935.

Duke, The. Drama based on Duke of Weillington at Battle of Waterloo
George Arliss, Elialine Terris, Gladys Cooper, A. E. Matthews, Allar
Aynesworth. Dir. Victor Saville. Rei. Jan., 1355.

Friend. Drama of a child's devotion and influence. Nora Pilbeam
Dir. Berhold Viertel. Rei. Oct. 15, Rev. Oct. 23.

Man of Aran, Irish story with preponderantly beautiful photography. Dir Robert Flaherty. 10 mins. Rel. Oct, 15. Rev. Oct, 23. Pewer (Jew Suss.) Dramatization of Stern Feuchtwanger novel. Conrac Veldt, Benita Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct, 1. Rev. Oct. 9.

Princoss Charming. Musical comedy in a mythical kingdom. Evelyn Laye Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvey. Rel. Jan. 1937.

Liberty Office: 1776 Breadway,
No Ransom. From Damon Ruspon's The Big Mitteb'. Leila New York Johnson,
Holmes. Dir. Fred Newmeyer. 70 mins. Rel. Oct. 28.
Once to Every Bachelor. Honeymoon with a hired bride. Marian Nixon, 80th
Finantion. Atlean Pringle- Dir. Win. Nigh. 12 mins. Rel. Dec. 14.

Thamitton, Atleen Pringle. Dir. Win. Nigh. 42 mins. Rel. Dec. 13.
Take the Stand. Murder of a columnist. Jack La Rue, Thelma Todd, Gall
Patrick. Dir. Phil Rosen. 78 mins. Rel. Sept. 7. Rev. Sept. 11.
Two Heads on a Pillow. Martimonial warfars. Noil Hamilton, Miriam Jordan. Dir. Win. Nigh. 78 mins. Rel. Oct. 2. Rev. Oct. 9.
When Strangers Meet. Mixup in a bungalow colony. Rich. Cromwell, Arline
Judge. Dir. Win. C. Cabanne. 73 mins. Rel. July 29. Rev. Noy. 29.

Majestic Offices: RKO Bidg., Radio City Night Alarm, The Newspaper story with a reporter winning the city bose daughter. Bruce Cabot, Judith Alien, H. B. Warner. Dir. Spencer Bennett. 63 mins. Rel. Sept. 22. Rev. Oct. 2.

Scarlot Letter, The. Hawthorne's dramatic classic. First sound filming. Coleien Moore and Hardie Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. 22. Dir. Robert Vignola. 70 mins. Rel. And te Chees. Taxas girl goes to Hollywood and back again. Not a studied story. Sally Blane, Larry Crabbe. Dir. Ralph Codar. 62 mins. Rel. Oct. 1. Rev. Sept. 26.

Offices, 1776 Broadway, Now York, N. Y Mascot Crimson Romanco. Two lads, one American and one Germania and the friendship, can lick even war. Ben Lyon Sari Maritana and sub-friendship, can lick even war. Ben Lyon Sari Maritana ames Bush Hardle Albright, William Bakewell, Erick von Strohelm. Dir David Howard. 67 mins. Released Oct. 12. Rev. Oct. 16.

Yeung and Beaustful. Story of a press agent who builds his sweetheart to stardom had nearly loses her. William Halnes, Judith Allen, Joseph Cawthorn, Wampas Baby Stars. Dir. Joseph Santley. 83 mins. Rel Sept. 1.

Studios: Culver City, Calif. Officee: 1840 Breadway, New York, N. Y Barrotts of Wimpolo Street. Based on the play by Rudoif Besler. Norm Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel Sept. 21. Rev. Oct. 2.

raphy of a Bachelor Girl. Based on S. N. Berhrman's successful play. "Blography." Ann Harding, Robert Montgomery. Dir. E. H. Griffith Rel. Oct. 26.

Chained. Joan Crawford in love with two men. Clark Gable, Stuart Erwin. Dir. Clarence H. Brown. '73 mins. Rel. Aug. 31. Rev. Sept. 3.

Death on the Olamond. Murder in the Dig eagues. Based on the novel by Cortland Fitzsimmons. Robert Young, Ted Healy, Madge Evans. Dir. Edward Sedgwick. 69 mins. Rel. Sept. 14. Rev. Sept. 22.

n Prontice. District attorney's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir, Wm. K. Howard. 78 mins. Rel. Nov. 8. Rev. Nov. 13.

from Missouri. The small town girl lands her millionaire. Jean Harlow Franchot Tone, Lionel Barrymore. Dir. Jack Conway. 69 mins. Rei Aug. 3. Rey. Aug. 7.

a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy Dir. David Butter. Rel. Sept. 7. Rev. Oct. 23. Dir. David Butter. 1et. Sept. 1. xev. vot. co.

Hido Out. The gangster goes rural and reforms. Robt. Montgomery, Maureer O'Sullivan. Dir. W. S. Van Dyke. 80 mins. Rel. Aug. 24. Rev. Aug. 28. Hellywood Party. All star musical film. 68 mins. Rel. June 11. Rev. May 29. Merry Widow. Based on the world-famous operatta by Frant Lehar. Maurico Chevalier, Jeanetto MacDonald. Dir. Ernst Lubitsch. Rel. not set. Rev. Oct. 18.

Rev. UCt. 18.
Murdor In the Private Car. Mystery thriller with most of the action on a train. Chas. Ruggies, Una Mcrkel. Dir. Harry Beaumont. 60 mins. Rel. June 29. Rev. July 10.

ster 13. Based on the last novel of the late Robert W. Chambers Marlon Davies, Gary Cooper. Dir. Richard Boleslavsky. 85 mins. Ref June 8. Rev. June 26.

Outcast Lady. Based on a novel by Michael Arien. Constance Bennett Herbert Marshall. Dir. Robert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6.

Herbert Marsnall, Dir. Robert Z. Leonard, Rei. Sopt. 28. Rev. Nov. c.

Painted Voli. Based on the novel by Somersest Maugham. Greta Garbo.

Herbert Marshall. Dir. Richard Boleslavsky. Rei. not set.

Parls intertude. Based on the pisay, All Good Americans, by S. J. and Laura

Pereiman. Otto Kruger, Madge Evans, Robert Young. Dir. Edwin L.

Marlan. '37 mina. Rei. July 27.

Marin. 73 mina. Rei. July 27.

Stamboul Quest. Spy story, Myrna Loy, Geo. Brent. Dir. Safn Wood. 85
mins. Rei. July 13. Rev. July 17.

Straight is the Way Released convict story. Franchot Tone, May Robson,
Karon Morley, Dir. Paul Sloan. 69 mins. Rei. Aug. 10. Rev. Sept. 3.

Strident Tour. Musical comedy about collegians on a Buropean tour. Charles
Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riessor. Rei.
Oct. 12. Rev. Oct. 18.

Treasure Island. The Stevenson story. Wallace Beery, Jackie Copper, Lionel Barrymore. Dir. Victor Fleming. 109 mlns. Rei. Aug. 17. Rev. Aug. 21. What Every Weman Knows. Based on the play by Sir James M. Barrie Helen Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19. Rev Oct. 30.

Studio: 6048 Sunset Bivd., Monogram Office: R. K. O. Built.
Hollywood, Cal. Monogram Rockefeller Centor, Girl of the Limberlost, A. Gene Stratton-Porter story, Marlan Marsh, Ralph Morgan, Louise Dresser, Dir. Christy Cabanne, 80 mins, Rel. Oct 15, Rev. Nov. 13.

Rev. Nov. 13.

Appp Landing Story of the U. S. tir border patrol. Ray Walker, Jacquellne Wales and Story of the U. S. tir border patrol. Ray Walker, Jacquellne Hoaler. The From novel by Robert Herrick. Dir. Reginald. Barker.

Jane Spro. Charlotte Bronz'er classic. Colin Cilve, Virginia Bruce. Dir. Christy, 65 annus. Ray 18.

King Kelly ef U. S. A. Guy Robertson, Irone Ware. 65 mins. Rol. Sept. 15.

Louispeaker, Tips. Radio comedy. Ray Walker, Jacqueline Wells. 67 mins.

Rol. June 1. 1910.

Meonstone, The. Wilkie Collins story of disappearance of famous gem. David Manners, Phyllis Barry. Dir. Reginald Barker. 60 mins. Rel. Aug. 20. Sopt. Sopt. 18. sopt. Scot. 13.

sy Means Nothing, Wallace Ford, Gloria Shea. 70 mins. Rel. June 15.
Rev. July 24.

Ratev. July 24.

Ratev. July 24.

Ratev. Head. (Lone Star.) John Wayne, Albert Vaughn. Dir. R. N.
Bradbury. 55 mins. Rel. June 15.

Red Head. Boy and girl work out their social salvation in a lunch wagon.

Bruce Cabot, Grace Bradeley. Dir. Melville Brown. 77 mins. Rel.

Nov. 1. Rev. Nov. 20.

Nov. 1. Rev. Nov. 20.

Shock. Ralph Forbes, Gwellian Gill, Munroe Owsley. Shell-shock victim roturns from World War. falls in love with the wife he had married just before soling to front, and hates his unknown rival till his licentity of the state of

Paramount Offices: 1501 Breadway, New York, N. Y. ey, Gene Raymond. Dir. Dave Leisen. Rei.

Dec. 7.

Beile of the '90's. Backstage in buriesque. Mae West. Dir. Leo McCarey 73 mins. Rel. Sept. 21. Rev. Sept. 25.

Clespatra. Expylian spectacle with modern dialog. Claudette Colbert, Warron William, Henry Wilcoxen. Dir. Cocil De Mille. 192 mins. Rel Aug. 18. Rev. Aug. 21.

we rinythm. Musical type story. Joe Penner, Lanny Ross, Jack Oakle, Lyda Robertl, Dir. Norman Taurog, 45-mins. Rel. Nov. 22. Rev. Nov. 27. O Without Pasilon. Lawyer trapped by a needless fake allbl. Claud Rains, Margo. Dir. Ben Hecht, Chas. MacArthur. 70 mins. Rel. Aug. of Rev. 18 (1988). Aug. 16. Rev. Aug. 21. College Rhythm. Musical type story. Joe Penner, Lanny Ross, Lyda Roberti, Dir, Norman Taurog, 75-mins. Rel. Nov. 22. B

At. Rev. Sept. 3.
Father Brewn, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec. 14.
Here is My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. Rel. Dec. 28.

Rel. Dec. 28.

Heme on the Rango. Western. Randolph Scott, Jackie Cogan, Evelyn Brent. Dir. Jacobsen. Rel. Dec. 21.

It's a Gift. W. C. Fleids, Baby LeRoy, Jean Roueveral. Dir. Norman McLecot. Rel. Nov. 30.

Ladies Sheuid Liston. Parisian telephone girl helps a South American millionaire. Cary Grant. Frances Drake. Ed. Everett Horton. Dir. Frank
Tuttis. 51 mins. Rel. Aug. 3. Rev. Jul 31.

Lemon Prop. Mack. Dr. Marshall Niclan, 60 mins. Rel. Sept. 28.

Rev. Oct. 30.

Liméhouse Blues. Street in Larshall Niclan, 60 mins. Rel. Sept. 23.

Limehouse Blues. Story of the London Chinatown. Geo. Raft, Jean Parker Anna May Wong. Dir. Alex Hall. Rel. Nov. 9. Menace. Three people who live in fear of death. Gertrude Michael, Paul Cavanaugh, Henrictta Crossman, Dir. Ralph Murphy. 58 mins. Rel. Oct. 26. Rev. Nov. 27.

Mes. Wiggs of the Nov. 21. Mes. Talk version of the old favorite. Pauline Wiggs of the Pabhage Patch: Talk version of the old favorite. Pauline Oct. 13. Rev. Oct. 30. Fields. Dir. Norman Taurog. 78 mins. Rev. Oct. 30. Noterious Sephie Lang. Story of Intornational Jewel thleves. Gertrude Michael, Paul Cavanaugh. Dir. Ralph Murphy. 60 mins. Rel. July 20. Rev. July 24.

Michael, Paul Lavanaugh. Lin. Raiph and private Michael, Paul Lavanaugh.

Now and Ferevore. Little Miss Market Type story. Shirley Temple. Gary and Ferevore. Little Miss Market Type story. Shirley Temple. Gary St.—Rev. Oct. 18-mile. Dir. Henry Hathaway. 25 mins. Rel. Aug. 51.—Rev. Oct. 18-mile. Miss. Dir. Rel. July 6. Rev. July 17.

Old Fashlened Way. The. W. C. Fleids, Joe Morrison, in a road show in the 39s. Buty LeRoy. Judich Ailen. Dir. Wim. Beauline. 39 mins. Rel. July 6. Rev. July 17.

One Hour Late, Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Raiph Murphy. Rel. Dec. 21.

Pureutt of Haspliness, The. From the stage play about bundling. Joan Rounauth, Francis Lederer. Dir. Alex Rail. 39 mins. Rel. Nov. 18. Rev. Nov. 18.

Ready for Levo. Small town romance of an actress's daughter. Ida Lupinc Rich. Arien. Dir Marion Gering. 62 mins. Rel. Oct. 12. Rev. Dec. 4. Scarlet Empress, The Story of Catherine of Russia. Mariène Dietrich, John Lodge. Dir. Jos. von Sternberg. 104 mins: Rel. Sept. 4. Rev. Sept. 18.

Logge, Ilf. Joso on Sterioter, to Millis Rel Spirit Average and Spirit

Principal Office: 1270 Sixth Ave.,

Little Damozel, The. Anna Neagle and Sames Bennie. The story of a hight cub queen in a ritzy London not spot. 58 mins. Rol, June. Return of Chandu, The. Mystery story. Bela Lugosl, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-rest feature, followed by eight two-rest serial episceder.

Studies: Hellywood, Calif. R.K.O. Radio Office: R.K.O. Bldg., Radio City, N.Y.C

Adventure Girl: Jean Lowell goes down to Guatemala in her 48-foot schooner,

"The Black Hawk," and has a series of thrilling adventures trying to
find a sacred demental. Jean Lowell happy water through the series of thrilling adventures trying to
find a sacred demental. Jean Lowell happy water Black wayer, Jetto
Age of Innocence. A romance of the 1880's. A man and woman sacrifice
their love on the altar of duty. Irone Dunn, John Boles, Helen Westley,
Julia Haydon. Dir. Philip Moeiler. 83½ mins. Rel. Sept. 7. Rev.
Oct. 23.

Oct. 23.

Note of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Avonica on Frince Edward Island. Anne Shirley, Tom Brown, Helen Westley, O. F. Heggie, Sara Haden. Dir. George Bacheler Ball. The story of a matrimontal agency run by a timid young man and the gangstors who try to make it into a racket. Stuart Erwin, Pert Kelton, Skeots Gallagher, Rochelle Husdon. Dir. George Stevens. Rel. July 27.

Stevens. Rel. July 27.

Cockeyed Cayallers. A costume story with Bert Wheeler and Robert Wools Cockeyed Cayallers. A costume story with Bert Wheeler and Robert Wools and Cockey Cayallers. Rel. June 22. Rev. July 31.

Dangerous Corner. A year after he commits suicide a dead man is exconarated of theft by his brother, who demands that the group of friends and resulted the control of the control

Lioyd. Dir. Phil Rosen. 69% in his. Rol. Oct. 13.

Own to Their Last Yacht. Impoverished millionaires take a party of paying guests for a cruise. Sidnoy Fox, Mary Boland, Sidney Blackmer.

Polly Moran, Ned Sparks, Dir. Paul Siene. Rel. Aug. 3. Rev. Sopt. 25.

Fountain, The. From the Chaz. Morgan novel. Ann Harding, Brian Ahorn.

Grounding, The Strome Mind tries to hire a givelo she mistakes Guy

Blustees, The. When Mind tries to hire a givelo she mistakes Guy

Brounding of the applicant and atthough they fall in love with each other

she will not consider him until the confusion is cleared up. Ginger

Rosers, Fred Astairs. Also: Brady, Edward Everett Korton, Ed.

NOOSO 2012 Blotz.—Dir. Mays. Sandick, 100 June. 261, 02, 12, 261.

throose for the property of the property and proves that the essential fundamentals of good are basic-versity and proves that the essential fundamentals of good are basic-versity and proves that the essential fundamentals of good are basic-versity and proves that the essential fundamentals of good are basic-versity of the provided of the provided that the provided that

Heal Sarbars Robbins. Die Wortbington Miner. 64 mins. Rob Aus. 20 Mg. 20

Richest Giri in the World. Wealthy girl seeks non-mercenary sultor. Mirlam Hopkins, Joel McCrea, Fay. Wray. Dir. Wm. A. Selter. 30 mins. Rel. Sopt. 21. Rev. Sept. 21.

Scot. 21. Rev. Sept. 21.

Their Big Moment. A comedy drama with a supernatural twist and murder mystery. Zazu Pila. Slim Summerville, Bruce. Cabot. Ralph. Morgan.

Weight March Morgan. How a woman gets her man by helping her family out of mancial difficulties. Edna M4y Oliver, Bille, Burke, Marlan Nixon. Dir. William A. Seiter. Rel, July 13. Rev. Sept. 3.

Dir. William A. Seiter. Rel. July 11. Rev. Sept. 3.

United Artists Offices: 729 Sept. New York, N. V.

Affairs of Cellini, The. The love litte of Benvenuto Cellini, Fredric March, Constance Bennett. Frank Morgan, Fay Wray. Dir. Gregory La Cava. Rel. Aug. Serves Back. Further adventures in crime southon. Ron-aid Column, Loretta Young, Warner Oland, Charles Butterworth, Una Merkel. Dir. Rey Del Huth. 80 mins. Rel. July 30. Rev. Aug. 21.

Count of Monto Criste, The. The famous Dumas' classic about the man who found a fabulous fortune and used it to revenes a great wrong. Robert Donat, Elisas Landi, Lew Odt. 2.

Kid Millons, Musical speciales in the U. S. and Egypt. Eddie Cantor. Ethel Merman. Dir. Royland Key. Morgan. 19. Rev. Nov. 13.

(Confinued on page 34)

(Continued on page 34)

20 MONTHS' PICKETING ENDS IN ALTOONA

Altoona, Dec. 10.

Twenty months of continuous picketing by members of local No. 130 I A T.S.E. ended last Wednesday following an all-day conference of local and national labor leaders, local theatre owners and Governrepresentatives. Approximent representatives. Approximately 50 workers were affected by

mately 50 workers were affected by the agreement as to wages and hours was not made public but was found, salisfactory by the owners and operators and in agreement with the NRA code. Major Stanley Root, director of board No. 4, Philadelphia, Jacob Bilikopt, impartial chairman, and Ernest B. Duniap of Philadelphia, represented the Government with Lawrence Katz as the control of t

draw.

Six theatres were involved in the strike, Mishler, Olympic and Capitol, owned by A. Notopoulos, local, and Altoona Publix; the Wilmer & and Aitoona Publix; the Wilmer & Vincents' State; Jake and Ike Sliverman's Strand; and the co-operatively opened Embassy the-atre. Joe Eagan of W. & V. sat in on the conference.

Beach Exhibs Calm When F-WC Cuts Out Phonies

Long Beach Cal Dec 10 Box office price war was averted here after Arnold Schaak, indie exhib, had slashed his tariff from 25c to 15c, when George Bowser, divisional manager for Fox West Coast banned all phoney previews and triple feature bills in the cir-cuit's local houses. First blowoff

coast banned an proper previews and triple feature bills in the circuit's local houses. First blowdrates the hight before Thanks. The high term of the control to the high term of the country of the triple of the country the resort community.

Attys. Sue Crosland

Hollywood, Dec. 10.

Alan Crosland is being lawed in superior court for recovery of \$1.445 legal fees claimed to be due for services by Jorry Glesler and Meyer M. Willner.

Plaster has been slapped on the director's funds.

Contracts

Hermes Par loan been given a termer by Reliance for Roberta and Top Hat.

Faramount has pacted Alfred Delcambre for another swing: in the Options on the following players were taken up by Columbia; Robert Allen, James Blakely, Fred Keating, George Murphy, Billie Seward, John Bucklier, Raymond Walburn.

Nine month contract given by Reliance to Nate Watt, assistant

Paul Lukas has left the free-lance ranks for a termer with Metro.

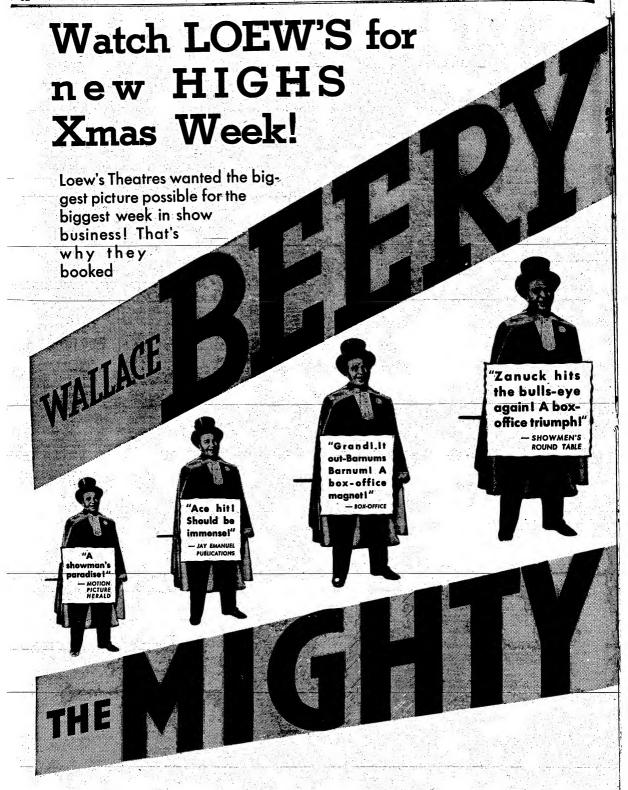
Metro.

Robert Florey and Frank McDon-ald, directors, get a six-month ex-tension on their contract at Warn-

tension on their states that the control of the con

Title Changes

Hollywood, Dec. 10.
Ploneer's triple tinted 'Becky
Sharp' will go out under its original
handle, 'Vanity Fair.'
'Only Eight Hours' is the new
release tag for Metro's 'Ambulance Call





ADOLPHE MENJOU

Virginia BRUCE • Rochelle HUDSON • Janet BEECHER presented by JOSEPH M. SCHENCK

Released thru

UNITED ARTISTS

20th CENTURY PICTURE

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Last Gentleman. The: Shrewd and elderly millionaire cleverly foils the plans of his son to chisel his money away. George Ariles, Edna May Oliver I anet Seecher and Ralph Morgan. Dir. Sidney Lanfield. Rel. Sept. 21.

Sept. 21.

Jur Daily Bread. Disinherited folks from all walks of life begin all over-or an abandoned farm. Karen Moriey. Tom Keene, and Barbara Pepper Produced and directed by King Vidor. Rel. Sept. 28. Rev. Oct. 9.

Transatiantic Mary-Go-Round. Mystery rides the waves. Music in on the sept. 28. Rev. Oct. 9.

Transatiantic Mary-Go-Round. Mystery rides the waves. Music in one of the sept. 28. Rev. Oct. 9.

Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoloff. 88 mins. Rel. Nov. 2. Rev. Nov. 8.

88 mins. Rel. Nov. 2. Rev. Nov. 6;

Private Life of Don Juan in Don Juan dispovers that, deprived of his name_and
reputation, he's no greater lover than the next fellow. Douglas FairQueen's Affair, The. A merry mealstrom of revolution and romance. Anne
Neagle and Fernand Graavey. Dir. Herbert Wilcox. Ret. Nov. 9;
We Live Again. A vivid new version of Toistoy's Immortal "Resurrection."
Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben
Mamoullan. 85 mins. Rel. Nov. 18, Rev. Nov. 6

Universal Offices: 30 Rockefeller Center, Chesting Chesters. From Max Marcin's stage play. Fay Wray, Cosar Romero, Minna Gombell. Dir. Rich. Thorpe. 67 mins. Rel. Nov. 5.

Embarrassing Moments. Comedy-drama. Chester Morris. Marion Nixon.
Dir. Ed. Laemmle. 67 mins. Rel. July 9. Rev. Nov. 20.
Gift of Gab. Comedy-drama. musical. Edmund. Lowe, G. Stuart and big radio and screen cast. Dir. Karl Fround. 76 mins. Rel. Sept. 3. Rev. Oct. 2.

Oct. 2. Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Jan. 28. Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker Great Expectations. Drama. Henry Hull, Jane Rel. Oct. 22.

Rel. Oct. 22.

Human Side, The. Draina. Adolphe Manjou, Doris Kenyon. Dir. Eddle Buzzell. 60 mins. Rel. Aug. 27. Rev. Sopt. 18.

I've Been Around. Comedy draina. Chester Morris, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. Rel. Dec. 31.

Imitation of Life. Draina. Claudette Colbert. Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 28. Rev. Nov. 27.

Talk is Over, Comedy-drama, Chester Morris, Mae Clarke, Frank Craven, Andy Divine, Dir. Kurt Neumann, 67 mins, Rei, June 11, Rev. June 19.

Who Reclaimed His Head, The. From Jean Bart's stage play of French ilfe. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig. Rel. Dec. 24.

ion Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carlisie. Dir. Murray Roth. Rel. Sept. 10. Mystery of Edwin Drood, The. From the Dickens story. Claude Raines, Douglass Montgomery, Heather Angel. Dir. Stuart Walker. Rel. Jan. 21

Douglass Montgomery, Heather Angel. Dir. Stuart Walker, Rel. Jan. 21.

Night Life of the Gods. From Thorne Smith's fantasite tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. Rel. Jan. 7.

One Exciting Adventure. Comedy-drama Binnle Barnes, Nell Hamilton, Dir. Dir. L. Frank. Rel. Oct. 16.

One Dir. L. Frank. Rel. Oct. 16.

Winnyard, Colin Clive. Dir. James Whale. 88 mins. Rel. Aug. 8. Rev. Aug. 14.

Rocky Rhodes. Western. Buck Jones. Dir. Al Raboch., Rel. Sopt. 24.

Romance in the Rain. Comedy-drama of a slum cinderolja. Roger Pror, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins. - Rev. Spt. Li.

Rev. Sept. II.

Secret of the Chateau. Mystery story. Claire Dodd, Clark Williams. Dir.
Rich. Thorpe, 68 mins. Rel. Dec. 3.

Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich.
Thorpe. Rel. Dec. 10.

Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt Neumann. Rel. Jan. 14. Neumann. Rel, Jan. 14.
There's Always Tomorrow. Drama. Frank Morgan, Lois Wilson. Dir. Ed.
Sloman. 86 mins. Rel. Sept. 17. Rev. Nov. 13.
Wake Up and Dream. Musical. Russ Columbo, Roger Pryor, June Knight.
Dir. Kurt Neumann. Rel. Oot. 1. Rev. Oct. 16.

a Man Sees Red. Buck Jones western. Rel. Nov. 12.

Studios Burbank. Warner Brothers Offices: 321 W. 44th St. Big Hearted Herbert. From the stage farce. Old-fashloned father takes a icking from his modern family. Guy Kibbee, Aline McMahon, Patricle Ellis, Dir. Wm. Keighley, 60 mins. Rel. Oct. 6. Rev. Nov. 20. of the Howling Dog, The. Introducing a new film sleuth. Warren Willam, Mary Astor. Dir. Alan Crosland. 75 mins. Rel. Sept. 22. Rev Oct. 23.

Dames, Musical spectacle. Joan Blondell, Ruby Keeter, Dick Powell, Guy Kibbes, Dir. Ray Enright, 99 mins. Rol. Sept. 1. Rev. Aug. 21. Desirable. Mother and daughter in a battle for love. Joan Mur, Goe. Brent Verree Teasdale. Dir. Archle Mayo, 68 mins, Rel. Sept. 8. Rev Sept. 18.

Sept. 18.

Or. Monica- Drama of woman who tries to help her hubby's girl friend.

Kay Francis, Warren William. Jean Muir, Verree Teadale. Dir. William Kelghiy. 65 mins. Rel. June 23. Rev. June 23.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir

Wm. Dieteric. 45 mins. Rel. Nov. 2. Rev. Nov. 20.

Wm. Dieterie, 75 mins. Rel. Nov. 3. Rev. Nov. 20.
Friends of Whr. Sweensy. Comedy-drama.o.t. the horwbeaten husband who
turns the big trick for his newspaper. Charile Ruggies, Ann Dvorak,
Eugens Pallette, Dorothy Tree. Dip. Edward Ludwig, 68 mins. Rel.
July. 28. Rev. July 31.
Here Comes the Navy. Comedy-drams of a gob that tried to buck the fleet.
James Cagney, Pat. O'Brien. Cloria Stuart, Dorothy Tree, Frank McLudwig, 10 hr. Lioyd Bacon. 48 mins. Rel. July 21. Rev. July 48.

Was Her Man. Action meiodrama of the gal who double-crossed herself in love when her past came back. James Cansen, Joan Blondell, Frank Craven, Harold Huber. Dir. Lloyd Bacon. 70 mins. Rel. June 18. Rev. May 22.

Housswife.—A domestic wife beats the vamp. Betts Dayls, Geo. Brent. Dir Alfred E. Green. 69 mins. Rel. Aug. 11, Rev. Aug. 14. as City Princess. Two mid-west manicurists on a jamboree. Joan Bion-dell, Glenda Farrell, Hugh Herbert, Dir. Wm. Keighley. 64 mins. Rei Oct. 13. Rev. Nov. 6

Uct. 13. KeV. Nov. 5.

Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricard Cortes. Dir. Robert Florey. Rel. Nov. 24.

Key, The. Fighting for love while the Sinn Fein and the Black and Tancrossfire during the Irish trouble. From the London stage success, The Key. William Powell. Edna Beer, Colin Clive, Henry O'Neill. Dir. Richard Curtz. 26. June 6.

Michael Curits. Rel. June 6.

Madmer Der Perry- Desaun-de the lady, who made hietory elit up and tanotice, with comedy twists. Dolores: Del Rio, Reginald Uwen, Organ Perkins, Verree Teasdale, Viter Jory, Dorothy Tree, Heien Lowell, D Villiam Dieterie. Rel. Oct. 13. Rev. Oct. 30, the ham and beaner the personnel for the Language of the Common C

St. Louis Kid, Ths. James Cagney, Patricla Ellis. Dir. Ray Enright. 66 mins. Rel. Oct. 10. Rev. Nov. 6.

Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carews. mlns. Rel. June. Rev. June 19. mins. Kei. June. Rev. June 13.

Battle, The. (Garganoff). French-made story of a Jap naval officer who acarifices his wife for his country. Charles Boyer, Merie Oberon. Dir. Nicholas Farkas. 85 mins. Rel., Nov. 20, Rev. Nov. 27.

Blue Steel. (Blue Star.) John Wayne Western. Dir. R. N. Bradbury. 54 mins. Rel. July. Rev. July 17.

n. Acc., July 11.
ets (Invincible). Story of a down and out surgeon who performs adopteration. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev.

skilled operation. Frank Creven, Den., Judith Allen. Dir. Al Ray. 64 Ding. Man., Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 64 mins. Rel, July. Rev. July 24. Voodo (International). Ali-Negro cast in screen version of stage Louisiana. Dir. Arthur Hoerl. 70 mins. Rei. May 7. Rev. May 15. Fifteen Wives (Invincible) Murder mystery around a bignmist. Conway Tearle, Natulic Moorhead, Ray Hutton. Dir. Frank Strayer. Rel. June 1 Rev. Sept. 25.

Wife. (Pinnacle.) Man hires a bride to get a fortune and falls in love with her. Greta Nissen, Weldon Heyburn. Dir. Geo. Melford. 60 mins. Rev. March 13.

4 Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3. Lest Jungs, The (Mascot), Circus-jungle story, Clyde Beatty, Dir Armand Sohader. 58 mins. Rei, June. Rev. June 18, Man from Hell, The. (Mascoy), Western. Bob Russell. Dir. Lew Collins. 60 mins. Rev. Oct. 2. Marrying Widows (Tower). Young widow gets her with. Judith Ailen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 87 mins. Rev. Sept. 8.

Sept. 3.
White Heat (Seven Seas). Love on an Hawalian plantation. Virginia Cherrill, Mona Maris, Dayld Newell. Dir. Lols Weber. 69 mins. Rei, June.
Rev. June 13.
World in-Revolt (Mantons). News clips with comment by Graham McNamee.
65 mins. Rei, June. Rev. June 12.

Young and Beautiful (Mascot). Studio story with the Wampa's baby stars. Wm. Haines, Judith Allen. Dir. Jos. Santley. 68 mins. Rel. Sept. 2. Rev. Sept. 25.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir Erich Waschneck, 60 mins. Rel. Sept. 1. Adleu Les Beaux Jeurs (Fr) (Ufa). Greek romance. Brigitte Heim. Dir. Andre Beucler and Johannes Meyer. 90 mins. Rei. April 15. Rev. May 1.

Airaune (Ger) (Capitoi). Test tube bables. Brigitte Helm. Dir. Richard Os-wald. 70 mins. Rel. May 1. Blonde Christi, Die (Ger) (Bavaria). Musical. Karin Hardt, Dir. Frans Seitz. 75 mins, Rei. Feb. 15.

Buenaventura, La (Sp) (WB). Musical with Victor Herbert score. Enrice Caruso, Jr. Dir. William McGann. 80 mins. Rel. Sept. 15.

Carriso, Tr. Dirt William McGann. Swinner Research Bruse Service Street Rose (Russ) (Anthon). Child renetton to Dollice. Anti-Hiller, Dir. Margarita Barnkaya. 80 mins. Rel. March 15. Rev. April 3. Chalutzim (Hebrew) (Anom.). First talker made in Palestine. Dir. Alexander Ford., 16. 190). First talker made in Palestine. Dir. Alexander Cudad et Geron., 18. 190, 190. Dir. Louis (Hig. 70 mins. Rel. 78b.1). Coracones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 70 mins. Rel. 78b.1. (Crown of Thorne (Kinematrade) (Gar) (Dubbed Eng.). Biblical drama. Dir. Robert Wines. 70 mins. Rel. Mort. 180. Coracones en Berota (Russ). Mins. Rel. 78b.1. (Crown of Thorne (Kinematrade) (Gar) (Dubbed Eng.). Biblical drama. Dir. Robert Wines. 78 mins. Rel. March 1841.

Frank Strayer. 78 mins. Rel. Feb. 1.
Cuesta Abaje (Sp) (Far). Romantle drama: Carlos Gardel, Mona Maris.
Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.
Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80
mins. Rel. Oct. 1.

mins. Rel. Oct. 1.

Daux Opphiling, Les (Fr) (Blue Ribbon). Costume melodrama. You Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1. Rev. Feb

Dos Mas Une Dos (Spanish) (Fox). Comedy romance. Rosita Moreno.

John Reinhardt. 90 mins. Rel. Oct. 15. Des Mujeres y un Don Juan (Sp). Romantie comedy. Dir. Jose Buchs. 80 mins. Rel. June 1.

mins. Rol. June 1.

Du, Oder Welne (German) (General). Operetta, Gitta Alpar, Dir. Karl Froehlich. 80 mins. Rel. Oct. 15.

Elin Gewisser Herr Gran (Ger) (Capital). Spy drama. Hans Albers. Dir. Gerhard Lamprecht. 70 mins. Rel. Feb. 15.

uernaru Lamprecht. 72 mins. Rel. Feb. 15.
Ein Toller Einfall (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothèa
Wickle. Dir Kurf Gerron. 70 mins. Rel. May 15.
Eins Stadt Steht Kopf (Ger) (Capital). Farce. Dir. Gustav Gruendgers. 70
mins. Rel. Jan. 16.

mins. Rel Jan. 15.
Eines Prinzen Junge Liebs (Ger.) (Ufa). Romantic comedy. Willy Fritsch.
Dir. Artur Robinson. 80 mins. Rel. March 15.
En Glad Gutt (Norwegian) (Scandinavian). From Bjornson's novei. Dir.
John Brunius. 80 mins. Rel. Nov. 1

John Bruntus. 80 mins. Rel. Nov. 15.

Elmal Eine Grosse Dams Sein (German) (Ufa). Comedy with music. Kacthe von Nagy. Dir. Gerhard Lampreoht. 70 mins. Rel. Oct. 15.

Elm Monn Will Nach Dautschland (Gep. (Ufa). Drams of patriotism. Dir. Ensembes of Progress (Russ). (Amkling). Last of the Cearist generals. Dir. Beresnyeft. 58 mins. Rel. Jan. 15. Rev. Jan. 18.

Enemigos (Sp) (Inter-Continent). War drams. Dir. Chano Urueta. 70 mins. Rel. Jan. 15.

Escondalo, El (Sp) (Inter-Continent), Dramatio romance, Dir. Chano Urueta, 70 mins. Rel. Sept. 15. Es Wird Schen Wieder Besser (Ger) (Uta). Farce. Dolly Haas. Dir. Kurt Gerron, 65 mins. Rel. Jan. 1.

Feldhernhuegel, Der (Ger) (Bavarian). Military comedy: Betty Bird, Dir. Eugen Thiele. 70 mins. Rel. April 15. Eugen Thiele. 70 mins. Rel. April 15.
Flueschilene (German) (UTA), German reluge years in the Far East. Hans flueschilene (German) (UTA), German reluge years in the Far East. Hans fraudate-Falech vyrbunden (Ger) (Capita), Musical comedy, Trude Berliner, Dir. B. W. Emp., 60 mins. Rel. Jan. 16.
Freedhageis, Der (Ger) (UTa), Komantio comedy, Willy Fritsoh, Camille Horn. Dir. Carl Boses. 75 mins. Rel. Jan. 16.

Freundin Eines Grosser Mannes, Die Gerri (Ufa. Theatrical comedy. Kaeth von Nagy. Dir. Paul Wegener. 30 mins. Rel. Sopt. 1. Freut Euch Des Labers (German) (Ufa.) Romantio comedy. Leo Elezak Dir. Hans Steinhoff. 30 mins. Rel. Nov. 1. comedy. Leo Elezak

Dir. Hans Steinhoff. 80 mins. Rel. Nov. 1.
Feeret Wornerseff (Ger) (Un). Romantic drama. Brigitte Heim. Dir. Arthur Robinson. 50 mins. Rel. Nov. 15.
Gainvagallering the Communication of the Communic

Gold Reglert die Welt (Gsr.). Domestic comedy, Gustav Froehlich, Camilla Horn, Dir, Max Neufeld, 70 mlns. Rel, May 1.

Horn. Dir. Max Neuted. 'W mins. Rel. May I.
Girls in Uniform (dubbed English) (Gor, (Filmcholes), Dorothea Wieck and
Hertha Thiels. Dir. Richard Oswald. 89 mins. Rel. March 1.
Glusckszylinder, Der (Ger) (Capital). Boarding house romance. Felix Bresgart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rel. March 1. gart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rei. Granaderes del Amer (Sp) (Fox). Romantie drams. Conchita M. Raul Roullen. Dir. John Reinhardt. 70 mins. Rei. Sept. 1.

Heldeschulmeister Uwe Karsten (Ger) (Ufa). Nazi back to the farm prop-aganda. Dir. Carl Helns Wolff. 70 mins. Rel, April 15. Heli on Earth (Gar) (Garrison) (Ghiog in five insqueen), Horrors of war. (Gar) (Garrison) (Ghiog in five insqueen), Horrors of war. Heeling of the control o

'70 mins. Rel. Nov. 15.

Ings und die Millionen (Ger) (Ufa). Romantic crook drama. Brigitte Heim.
65 mins. Dir. Erich Engel, Rel. April 15.

18-the Land of the Savista (Rus) (Amkino). Newsreel compilation of past year. 65 mins. Rel. July 1.

year. 65 mins. Rel. July 1.

in Wien Ham Ich Einmal Ein Mageds Geliebt (Ger). Military musical. Dir. Erlo Schoenfelder. 70 mins. Rel. May 15.

Iza Nsni (Hung). Produced, written by and starring Sari Fedek. 36 mins. Rel. June 1. Juarez Y Maximiliano (Sp) (Col). Mexican royalty's fall, Dir. Miguel Torres.

80 mins. Rel. May 1.

Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Molander. 80 mins. Rel. May 1.

Liebe in Uniform (Ger.). Military romance. Harry Liedtke. Dir. Georg
Jacoby, Rel. Oot. 1.

Liebe Muss Verstanden Esin (Ger.) (Ufa). Comedy drama with music. Dir.

Hans Steinhoff. Rel. March 15.

Liebes Muss Plance (Ger.).

Luegen auf Rusgen (Ger) (General). Farce. Otto Wallburg. Dir. Viktor Jansen, 80 mins. Rei. Dec. 15.

Madame Bowary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renoir. 100 mins. Rci. Nov. 15. Rev. Nov. 27. Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rci. Sopt. 16.

mina. Rel. Sept. 15.

Melisterdetektivt, Der (Ger) (Bavaria). Mystery satire. Weiss Ferdi. Dir. Frank Seltz. 75 mins. Rel. Feb. 1.

Meledetektivt, Der (Ger) (Bavaria). Mystery satire. Weiss Ferdi. Dir. Frank Seltz. 75.

Meledetektiv, 10 mins. Rel. Meledetektiv, 10 mins. Rel. Sept. 16.

Meledet der Liebe (Ger). Musical romance. Dir. Georg Jacoby. 70 mins. Rel. Sept. 18.

Rel. Sept. 15.

MR Dir Durch Dick und Dusnn (Ger) (Bavaria). Comedy romance. Dir. Franz Siltz. 80 mins. Rel. Nov. 15.

Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 5.

(Continued on page 24)

Studio Placements

(Continued from page 29)

Jack Oakie, Roscoe Karns, Lynn Overman, Lyda Roberti, Nydla Westman, William Frawley, "Two for Tonight," Par.

William Gargan, John Eldredge, 'Oil for the Lamps of China,' WB. Tom Mahoney, 'Copy Cat,' Metro.

Jean Chatburne, Mary Loos,
'Naughty Marietta,' Metro.

Burton McLean, 'Go Into Your
Dance,' WB.

Henry Wilcoxon, Elissa Landi. Syivia Sidney, 'The Crusades,' Par, Max Leif, adaptation, 'Two for Tonight,' Par.

Claude Binyon, adapting 'Case gainst Mrs. Ames,' Par. Carole Lombard, 'Case Against

Mrs. Ames,' Par.
Wesley Ruggles, directing 'Case
Against Mrs. Ames,' Par.
Gertrude Michael, 'The Milky
Way,' Par.

Way! Par.
John Ford, directing 'The Informer', Radio.
Dudley Michols, adapting 'The Informer', Radio.
Henry O'Neil, Edgar Kennedy,
Living on Velvet. WB.
Iris Adrian, Paul Gerrits, 'One
Night Stand,' Par.
Pred Kohley, King-Baggott, MahPred Kohley, King-Baggott, MahFred Kohley, King-Baggott, MahFred Kohley, King-Baggott, MahFred Kohley, King-Baggott, MahFred Kohley, King-Baggott, MahPred Kohley, King-Baggott, MahPred Kohley, King-Baggott, MahPred Kohley, King-Baggott, MahPred Kohley, Magdowan,
Francis MacDonald, 'Mississippi,'
Par.

Par.

Harry Ellerbe, 'Puzzle of the Pepper Tree,' Radio.

Victor Varconi, 'The Crusades,'

per Tree. Radio.

Victor Varconi, The Crusades,
Par.

Par.

Victor Varconi, The Crusades,
Par.

Masses Stooge, Roach.

Charles Rogers, directing Laurel
and Hardy short, Roach.

Sterling Holloway, untitled comedy
short, U.

James Horne, directing comedy
shorts, U.

James Horne, directing comedy
shorts, U.

Theims Todd, Patsy Kelly, The
Milliam Todd, Patsy Kelly, The
Life Begins at 40; Fox.

Arthur Treacher, Janet Beecher,
Once A Centieman, Correatment,
The Man Who Broke the Bank at
Monte Carlo, 29th Century,
James Whale, directing The Return of Frankenstein, U.

Frankenstein, U.

Roland Brown, adapting original,
Motro.

Al Raboch, directing Riders of

Roland Brown, and Metro. Al Raboch, directing 'Riders of the Crimson Trail,' U. Sharon Lynne, 'Go Into Your e Crimson Trail, U. Sharon Lynne, 'Go Into Your ance,' WB. Bobby Watson, 'Only Eight Hours,'

Metro.

Lawrence Grant, Vanessa, Her
Love Story, Metro.

Robert Gleckler, George Humbert,
Dante's Inferno, Fox.

Bobby Caldwell, Grant Mitchell,
One More Spring, Fox.

Edward Norris, Dorothy Peterson,
Donald Meek, 'Only Eight Hours'

Metro.

Donau Metro.
P. J. Wolfson, screen play and assistant producer, Reckless, Metro.
Victor Fleming, directing Reckless, Metro.
Mary Doran, Naughty Marletta

tro, V. S. Van Dyke, directing ughty Marietta, Metro, ane Darwell, 'Life Begins at 40,°

Jane Darwell, Little Degins on a vi-FOX. Im Tamiroff. Pai Eurley, Jane Barnes, Jane Mercer, Kay English, Lindss Farker, Jean Chathura-'Naughty Marietta,' Metro, Eddie Hearn, Edward Cobb. Ed Brady, Charles Dunbar, Frank Hag-Marietta, Metro, Marietta, Metro, Herbert Bunston, 'Copy Cat.* Metro. Metro, Edward Keane, Naughty Mari-etta, Metro, 'Go Into Your Dance.'

WB.
Virginia Hammond, Gilbert
Emery, 'Once a Gentleman,' Col.
Sid Saylor, 'West Point of the Air,'
Metro. Francis MacDonaid, 'Mississippi.

Francis MacLionau,
Par.
Robert Homans, The Winning
Ticket, Metro.
Crauford Kent, Lawrence Grant,
Vanessa, Her Love Story, Metro.
Manny Seit, rewriting King of the
Tic. W.R.

Ritz, WB.

Joe E. Brown, 'Cops and Robbers,'
WB.

VB.
John P. Medbury, Mary Flannery,
reen play, Win or Lose, Par.
George Marfon, Jr., Jane Storm,
reen play, Two for Tonight, Geor Cavanaugh, 'Now I'm a

Laty Para Laty Roberta, Radio. Helen Wester, Radio Rubert Benchley, added dialog, Puzzle of the Pepper Tree, Radio Ruth Rose, screen play, Sha, Radio.

Radio,
Irving Pichel, L. C. Holden, directing 'She,' Radio.
Robert Donate, 'Captain Blood,' WB,

Harry Joe Brown, supervising Captain Blood, WB. Laird Doyle, scripting 'Backfire,'



New York Cheered! Chicago Raved! Boston Went Wild!



BEAUTY!
SWING!
YOUTH!
CHARM!

B&K-RKO FEUD ENDS: PALACE UPS SCALE

VARIETY

After weeks of tussling between the REO Palace and the rest of the the RKO Palacc and the rest of the theatres of town due to the Palace's refusal to raise its Sunday 'carly bird' admission along with the general boost of tariff throughout town, the Palace this week will reverse its decision and go along.

Instead of selling tickets at 35c in the afternoon, Palace will jump rate to 50c. According to a decision of the code board last month all

rate to 50c. According to a decision of the code board last month all carry bird' prices were to be eliminated starting Dec. 4. And the refusal of the Palace to eliminate its Sunday atternoon bargain almost led to a. split between B&K and Radio Pictures.

LOEW'S TORONTO CORP ANNUAL MEET DEC. 15

Toronto, Dec. 10. Sequel to the recent clash shareholders and the board of di-

shareholders and the board of directors of Marcus Loew's Theatres (Toronto). Ltd., with former charging that dividends were in arrears and that the annual meeting had not been called at the end of the fiscal year, Aus. 30, 1933, annual meeting has now been scheduled for Saturday, (15).

Not profits of the two Loew Down the former of the 20-month period ending Aus. 30, 1932 annual to 30,633 as compared with \$88,107 for the fiscal period ending Jan. 5, 1933. After the payment of a 1% of dividend for Sunday and the control of the period ending 1855,20, and the total surphise for the period \$65,205.

s 2006,305. deneral improvement in revenu the 20-month period shows th Loew's Deward General improvement in revenues for the 20-month period shows that of Loew's Downtown, was \$475,412 as against \$365,968 in the previous period; revenue for the 20-40 and 226,451 as again \$26,451 as again \$26,451 as again \$26,451 as again \$26,451 as 26,885; the Untown, 29,31. Total expenses for both were up from \$218,993 to \$310,535. Taxes, rents, insurance and general came to \$81,462 as against \$52,208 before. With depreciation and other write-offs higher, profits available for dividends total \$36,633. Cash on hand totals \$169,379 compared with \$115,184 at the close of the previous period. Manager of Downtown is Jules Berastein; of Uptown, Tom Daley.

Leon Bamberger's Title

Leon J. Bamberger, handling sales promotion for RKO Radio Pictures for several years, has been handed the official title of sales promotion

manager.

Bamberger's work will be the same as heretofore with the addition of several other sales duties.



GUS and ANDY'S

Somerset Restaurant

RATES **** FOR THEIR FOOD (NOT WINCHELL).
—POLLY MORAN
P. S.—THAT BREAKFAST IDEA
TIL 3 P.M. IS SWELL.

Authority

Lincoln, Dec. 10.

Jules Rachman, convicted
Nebraska exhib, who runs the
state penitentiary's motion for
the control of the co Lincoln, Dcc. 10

Lawyer Pearlman Joins G.C.S. Midwest Circuit; **Now 4-Way Company**

Chicago, Dec. 10.

G.C.S. theatre circuit, which is the Mort Goldberg-Aaron Courshon-Leo Solomon chain of seven-houses through Chicago and midwest, will shortly be changed to the G.C.S.P. circuit. This follows the addition of a new partner, I. B. Pearlman, local attorney and law partner of A. J. Sabath.

This is Pearlman's first venture into show business in the operating end. Former three-way partnership will be split four ways in even amounts for the Pearlman entry. Understood that the foursome are out to ruise a jack-pot for the acquisition of additional theatres in surrounding towns, particularly in Wisconsin. Chicago, Dec. 10.

CHI ALLIED INCREASES DUES TO 40c PER SEAT

At a special meeting of its members Allied association here voted a 100% jump in membership dues, switching the present 20c per seat tariff to 40c per seat annually. With the increase of Allied activities here organigation has found it difficult to pay off at the 20c rate, per member theatres are of small seating capacity.

L. A. Million Dollar on Union Basis; Drops Stage

Los Angeles, Dec. 10.
After operating with non-union crews for past two months, Million Dollar, downtown subsequent run showing pix and stage shows, goes union Dec. 13, with a straight pix policy substituted.

Union projectionists go in the booth and agreement has been reached that if stage units are again

GRAN TAKES STRAND, M'KEE

Milwaukee, Dec. 10.
The Strand, downtown 1,200
seater, which closed last Septembe seater, which closed last septement after having been operated only four weeks by Warners, will reopen Christmas day. Warners took the theatre, then closed, about a year ago, ran a few months and then closed it for the summer. After a few weeks of double features this year, the chain again closed the house.

According to Warners, lease on the house has expired. New opera-tor is L. F. Gran, who recently took over theatres in Kenosia, Oshkosh and Green Bay, which Warners

STORY BUYS

Hollywood, Dec. 10.

Paramount has bought Gambler (Maxim' from James Edward Grant for George Raft. Milderd Cram's only the Holly of the Hollywood of the Hollyw

GOMEZ & WINONA

THIS WEEK (DEC. 7), CAPITOL, NEW YORK

Philly Double Feature' Trial Over; Reserved

Philadelphia, Dr. 10.
The Perelman deaulie centure case which are deaulie centure case with the property of the perel perel per promoting the perel perel per case with the dealer and the big fellows, came to a close last week. Both attorneys have until Dec. 21 to file bricfs with Judge George A. Welsh, who has been hearing the case. He is not expected to hand down a decision until some time after the first of the year.

year.

The defense held the spotlight
most of the time during the last
couple of days, sithough B. M.
Golder, counsel for the plaintiffs
had a long summarization.

Morris Welf, attorney for the de-

mad a. long summarization.
Morris wolf, attorney for the defense, called not only company exceutives, but also club women, civic
leaders, etc. the control of the control of the control
and the control of the control of the control
and worked, against short subjects entrely. Initimation was that these
chesp pictures had much to do with
current drive against salacious pictures, but. Attorney Golder. came
back immediately with the charge
that the product of the large major
companies had caused just a lesser
that the product of the large major
companies had caused just a lesser
to the companies had caused use the lesser
of Chicago were quoted.

At Lichtman, of UA, called to the
stand, declared that, instead of producers trying to monopolize exhibition field, many producing companies were actually outgrowths of
exhibitor bodies. He taiked a givent
control of the control of the concontrol of the control of the constand, declared that, instead of producers trying to monopolize exhibition field, many producing companies were actually outgrowths of
exhibitor bodies. He taiked as
length on short leature goto and Silly Symphony subjects. In
same voln was Earle Hammond,
representing Eduational, who told
how his company had tried to develop shorts and educationals and
how double-featuring had cut into
their business.

Ez Kuykendall, M.P.T.O.A. head.

Ed Kuykendall, M.P.T.O.A. h

their business. Ed Kuykendall, M.P.T.O.A. head, was on the stand two hours, and stacked double-featuring victures, required the standard of the standard of the motion of the motion picture bursen resultant lowering of quality and further resultant lowering of standards. Mrs. James F. Looram, chalman of the motion picture bureau of the International Federation of Catholic alumnae, testified that a radio poll on the double-feature subject had resulted in a vote core. Zehrung, chalman of the motion picture division of the National Council of the Y.M.C.A. and Mrs. Mary Gwynne Owens, vice-chalman of the General Federation of twomer's Club and chalman of the Philly Motion Picture Forum, also Tapped double-featuring, and testified that it nullified their attempts at selective list-hand.

reaturing, and escaled that it and lead their attempts at selective list ling of Deluvers. But he also manager of Manager Sinth, sales manager of Manager Sinth, sales manager of Manager Sinth and Manager of Manager Sinth and Manager of Manager Sinth and Manager of the clause, even at different periods resulted in collusion and restrain of trade

SUE LINCOLN THEATRES

SUE LINCOLN THEATRES
Lincoln, Dec. 10.

Lincoln Theatres Corp, named in
a \$11,000 damage suit filed here by
Augusta Paper, heir of Nick Paper,
participant. In The agreements allegedly violated, according to the
petition.
Petition states that in 1925 Paper,
owner of the Sun and Capitol amus.
companion of the Sun and Capitol amus.
Companion of the Sun and Capitol amus.
Sun for 10 years at a graduating.

ment with LTC to take over the Sun for 10 years at a graduating rental scale from \$275 to \$325 weekly, and in 1928 took over the Capitol for 10 years, for which \$78,-750 was involved. The petition fur-tively of the petition fur-tively of the petition fur-tively from the second results of the profits and \$25 a week. Augusta Paper, helf desig-nated, brought the action, saying that Paper lived up to the agree-ment, but the LTC was guilty of neglect.

CALENDAR OF CURRENT RELEASES

. (Continued from page 34) Mutter Der Kompagnie, Die (Ger) (Bavaria). Military farca. Welsa-Ferdi, Betty Bird. 70 mins. Dir, Franz Seitz. Rei, March 1. My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins.

Nada Mos Que Una Mujar (Sp) (Fox). Version of 'Pursued.' Dir. Harry Lachman, 60 mins, Rel. Nov. 15. Oded the Wenderer (Falestine) (Hebrew). Life in Palestine. Dir. C. Halahmi, 65 mins, Rel. May 15.

Ore y Plata (Sp.) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon, 30 mins. Rel. July 18.

90 mins. Rel. July 15.

Parada Rezarwistow (Polish) (Capital). Military musical. Dir. Mamon Peon. 27 mins. Rel. May 1.

Patersburg Nights (Russ) (Amkino). Based on two Dostolevsky atories. Dir. F. M. Dostolevsky. To mis. Candinavian). Comedy-drama with music. Paterson. A. Bendel (Swedish) (Grandinavian). Comedy-drama with music. Problem of Fatigue (Russ) (Amkino). Scientific study. Dir. I. P. Pavlov. 66.

Produrator (Folish) (Capital). Tense court drama. Dir. M. Wassynski. 88. mins. Rel. May 15.

Quick, Koenig der Clowns (Ufa) (Ger). Comedy. Lilian Rayany. Hans. Management.

mins. Rei. May 15.

Quiek, Koenig der Glowna (Ufa) (Ger). Comedy. Lillan Barvey, Hans Albers.
Dir. Robert Siedmak. 80 miles. Rei. Deb. 11.

Rakeczi Indule (H. Streen Barvey, 180 mins. Rei. Deb. 12.

Rakeczi Indule (Manuella, 180 mins. Rei. Nov. 15.

Roman Einer Nacht (Ger). (Bavaria). Romantie mystery. Liana Hald. Dir. Carl Boses. 79 mins. Rei. June 15.

Romance Tropical (Sanathe). First picture made in Part 181.

Romance Tropical (Spanish), First picture made in Porto Rico. Romantle drama, 70 mins. Rol. Oct. 18.

A Mann Brand (Ger) (Bavarian). Nall propagands. Dir. Frants Seitz. 55 mins. Rei. May 15. Rev. May 29. Saison in Kalro (German) (Usl.) Mulcial comady. Renate Mueller, Willy Fritzeh. Dir. Reinhold Schunsch. 80 mins. Rel. Dec. 15. Rev. Dec. 25. Schlemini, Der (German) (Kinematrade). Comady. Curt Bols. Dir. Erich Engels. 60 mins. Rel. Mol. 15. Rev. Dec. 25. Schlemini, Der (German) (Kinematrade). Comdy. Curt Bols. Dir. Frich Engels. 60 mins. Rel. Mol. 15. Rev. Dec. 25. Schlemini, Der (German). Rel. Mol. 15. Schlemini, Rel. March 16. Mins. Rel. Feb. 15. Schlemini, Rel. March 16. Mins. Rel. Feb. 15. Curt Bols. On the March 16. Mins. Rel. Feb. 15. Curt Bols. On the March 16. Mins. Rel. Feb. 15. Curt Bols. March 16. Mins. Rel. March 16. March 16

Serment, Le. (Fr.). (Protex). Heavy drama of love. Dir. Abel Gance. 90 mina Rel. March 1. Rev. March 20. Rel. March 1. Rev. March 2b.

Sombra de Pancho Villa (Sp) (Col), Life of the Mexican bandit chief. Dir.

M. C. Torrel. 70 min. Rel. March 1.

Soviet Clessupe (Russ) (Amkino). Newareel compilation. 60 mins. Rel.

July 15.

Soviets Greet New Turkey. (Russ) (Amkino). Newareel compilation. 60 mins.

Rel. Sp). 1.

Rel. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts. 70 mins. Rel. Nov. 15.

Spy. The (Polish) (Capital). Drama. 50 mins. Rel. March 1.

Stern von Valencia, Der (Gei) (Ufa). White slave traffic in Europe. Liana Hald. Dir. Aifred Zeisler. Rel. April 15.

Tamesburg (Ger) (European), Milltary drama. Hans Stuwe. Dir. Heins Paul. 85 mins. Rel. March 15.

Tanta Gusti Kommandies. (Ger).

Paul. 25 mins. Rei. March 15.

Tente Gusti Kommandert (Ger). Romantio comedy, Hansi Niese, Max Adabert. Dir. Cari Heins Wolft. 79 mins. Rei. May 1.

Tausend für Eine Nach (Ger) (Capital). Farce. Trude Berliner. Dir. Max Mack. 16 mins. Lei. Feb. 13.

Three Songs About Smins. Rei. Nov. 1.

Three Songs About Smins. Rei. Nov. 1.

Thunderstorm (Russ). Ankino). Russian melodrams. Dir. V. Petrov. 38.

1011. Rei. Oct. 1. Rev. Oct. 3.

1011. Rei. Oct. 1. Rev. Oct. 3.

1012. Reingest Rei Ger). (General). Milliary musical. Anny Ondra.

mins. Rei. Oct. 1. Mey. Oct. 2. Charles Der Regiments, Die (Ger) (General). Military musical. Anny Ondra-Dir. Kerl Lamic. 70 mins. Rei. April 1.

Dir. Ann Lamme. 10 mins. stel. April 1.

Tentk (Ger) (General). Military drama. Dorothes Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.

Tres Amores (Gantiel). (I). Heavy drama. Anta Campillo, Mona Maria. Dir. Mos Sachila. 80 mins. Rel. Nov. 1.

Dir, Mos Sachin. 30 mins Rel. 1000.

Dir, Mos Sachin. 30 mins Rel. 1000.

Und sa Luuchtet dir mins Rel. 1000.

Und sa Luuchtet dir mins Rel. 1000.

Unsacr Fahns Flattert Uns Voran (Ger) (Ufa). Hitler propaganda.

Unsacr Fahns Flattert Uns Voran (Ger) (Ufa).

Unsacr Fahns Flattert Uns Voran (Ger) (Ufa).

Wrkaufte Braut (Ger) (Kinematrade). Smelans' sopretta diluted, Jamila Novotna. Dir. Max Ophulas 80 mins Rel. July 1. Rev. July 17.

Volkaufte Braut (Ger) (Kinematrade). Smelans' sopretta diluted, Jamila Novotna. Dir. Max Ophulas 80 minstanvira). Musical. Rel. April 15.

Volsa Volga (Noran Max Ophulas 1000 minstanda). Musical. Rel. April 15.

Volga Volga (1000). (20 mins. Rel. Doc. 18. Rev. Dec. 25.

Waltz Time in Vienna (Ger) (Ufa). Musical based on Johan Strauss' iffa.

Robin Hood, 70 mins, Rel. Doc. 18, Rev. Dec. 25.

Wattz Time in Vienne (Gor) (Ura). Musical based on Johan Strauss' ilfaRienate Musiler, Willy Fritach. Dir. Ludwig Berger. 80 mins. Rel.

Nov. 1. Rev. Nov. 20.

Wenn Herzen Sich Finden (Gor). Romantie comedy. Charlotte Ander. Dis.

Spich Engels. 80 mins. Rel. Nov. 1.

Wile Mann Maenner Fesselt (Gor). Franzische Gaal. Musical comedy. Dir.

Carl Bosen. Charlotte, (Gor). Circl. Varne. Rennte Musical Tre. Rein
Carl Bosen. Charlotte, (Gor). Circl. Varne. Rennte Musical Tre. Rein-

Carl Bosso. 75 mins. Rel. 853 lb. Wie Sag lche Mainen Man (Ger) (Ura). Farce. Renate Mueher. Dir. Reinhold Schuenzel. 79 mins. Rel. Jan. 15.
Youth of Russia (Yiddish) (Sov-Am), Religious conflict. Dir. Henry Lynn. 79 mins. Rel. Nov. 1.

Key to Address
Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bayaria Flim, 489 Fifth Ave.
Blue Ribbon Picts., 154 W. 55th. Capital Film. 630 Ninth Ave. Danubia, 729 Seventh Ave. European Film, 154 West 55th Flimcholes, 509 Madison Ave.
Carrison Films, 129 Seventh Ave.
Carrison Films, 129 Seventh Ave.
Inter-Continent, 130 Minth Ave.
Kinematrade, 123 Seventh Ave.
Kinematrade, 123 Seventh Ave.
Frotex Trading, 42 E. 58th.
Scandinavian Films, 229 W. 42d.
John Tapernoux, 125 West 56th St.
Uta, 128 Seventh Ave.



AFFILIATES ORGANIZING

No Special MPPA Deals on Recording STATIONS FAVOR Levys Fete Society, Business Guests, Fees for NBC Discs or World Library GROUP ACTION

ing to obtain a special licensing arrangement from music publishers for discs turned out by the web. Web last week dropped its negotlations with the Music Publishers' Protective Association after learning that if the dispensation it sought were possible the contract would not be binding for more than

would not be binding for more than a sor.

Instead of the customary mechanical recording fee of 25c per pop number per pressing, the network wanted the privilege of paying a flat licensing sum on each master and also clearing the mechanical rights of the transcriptions it manufactured for use in foreign countries. After several weeks of parleying, NBC became cold on the proposition when it was informed by John C. Paine, chairman of the MPPA and licensing trustee, that the licensing authority, he held extended only to the end of 1935. Lump Idea

tended only to the end of 1935. Lump idea

Special rates that NBC was seeking were to apply to its syndicated
sustaining series. To date it has
turned out six of these subjects,
each composed of 13 programs.
With the lump sum idea out, the
web will make an accounting of
the sustaining discs aircady disposed of and pay the publishers according to the regular license scale.
Another maker of syndicated sustaining discs that has approached
the MPFA on the flat rate thing is
the World Broadcasting System.
Latter outfit explained that its
library contracts with stations expired in February, 1935, and thatbefore starting to work out new
deals, with clients it would like to
known that the state of the state of
the state of the state of the state
licensing contract. Attitude expressed by the publishers' organiressed by the publishers' or since the copyright owners collected an additional 25% from the sale of the library stencils to local spon-

No Need for Station. But if One Is Granted

St. Paul, Dec. 10.

KSTP's application for a 100-watt station license for Minneapolis is merely a fuisance' request. According to Stanley E. Hubbard, KSTP vice prez and gen. mgr., radio service in the Twin Cities is adequate and there is no need for any

quate and there is no need for any new station.

There is no chance for a new station to edge into the St. Paul-Minneapolls scene, Hubbard declared, but if license application for one should be granted, we of KSTP would naturally want it to prefetch unrealyes.

KSTP would naturally want it to protect ourselves."

Hubbard pointed out that a different situation exists in Rochester (Minn.) where radio service, he avers, is sadly inadequate. Backed by the Rochester city council and Chamber of Commerce, a group has appiled for a 100-watt station license for, the Mayo Clinic town. If license for, the Mayo Clinic town. If license is granted, plan is to backbone the indie with programs piped from KSTP.

John Gillin East

Omaha, Dec. 10 Omaha, Dec. 10.

John J. Gillin, Jr., manager of radlo station WOW, trips East this week to attend board meeting of National Association of Broadcasters at the St. Regis in New York Gillin will spend about a week in the metropolis on contacts and other business and will make connections in Cincinnati and Chicago. Harry Burke will take over the Farry Burke will take over the reins locally in the boss' absence.

N.A.B. Pow-wow

Officers and board of directors of the National Association of Broadcasters started gathering yesterday (Monday) in New York for their quarterly pow-wow.

St. Regis Hotel is the meeting place and the talkfæst is stated to last two days, starting today (Tuesday).

NBC'S UNIFORM CONTRACT MAY TAKE WEEKS

NBC's proposed new contract with affiliated outlets has passed through the hands of the station's relations department, and the genterlation station's relations department, and the genterlation of the network's legal department. How long it will be before the station compensation agreement will be laimched members of the committee could not estimate. One averaed that it might take weeks.

Heads of several stations asso-clated with NBC called at the re-lations department last week to get a-line on-some of the clauses.

Gillette Auditions

Rockwell-O'Keefe offices auditions for Gillette Blades this week a program consisting of Ruth Etting, Morton Downey, Boawell Sisters, Mills Bros, Bob Crosby and a Victor Young orchestra. Combination as it stands figures to cost \$8,000. Downey and Ruth Etting will split top billing. It has also been proposed that the series be so arranged as to have the latter two warblers work on alternate programs. If the program proves acceptable

Stan Hubbard Wants It to the razor outfit it will be given a weekly hour on NBC.

Downey on Salts

Morton Downey goes on the Carlsbad Sprudel Salts program starting Dec. 16. Program undergoes complete revision of talent except for Rod Arkell, who holds over to work with Downey. Harrison Knox, Ruth Everett, Lou Katzman and the production man, Harry Wallis, are

dropped.

Carlsbad will in future have a half hour Sundays and 15 mins. Tuesday aver the NBC blue web.

Downey is reported getting \$69999 a week for the two shows. He pays the other talent, Guy Bates Post and Ray Senatra, out of this.

Roland Bradley's Job

Roland Bradley has been ap-pointed program and production di-rector at WiNS, New York. He re-places Chester Thomas who was transferred to WCAE, Pittsburgh. Florence Engel, contralto, is new staff artist. She is a Paul Whiteman audition winner.

Undercover Efforts to Line Up Members of Both Major Networks to Deal with Webs Through Committees and Not Individ-

VERY Q.T.

Movement to organize the sta tions affiliated with NBC and Columbia into an association for network bartering purposes has during work cartering purposes has during the past two weeks taken on mo-mentum. Prime movers of the pro-ject are anxious to corral a sub-stantial membership before NBC puts the finishing touches to its new station contract and starts submit-ting it for signatures to associated outlets.

sing it for signatures to associated outlets.

Stations lining up with the protective association are pledged to retrian from bargaining individually with the networks and to leave the divising of demands for a more equitable uniform contract to the committee chosen for that purpose from the association's membership. To avoid any tipoff consequences the membership approaches are being made with utmost caution. Indea of combining network affiliated stations into an organization of their own originally popped up at the Clindmatt convention of the National Association of Broad-casters last September. There was lots of Jobby and private-room discussion of the proposition but nothing material eventuated. Proposed alliance received a more thorough going over during set together of the Edward Petry Stations in Chicago several weeks later.

GETS ELECTRIC CHAIR

\$18 Murder Condemns 21-Year-Old Radio Musician to Death

Zanesville, O., Dec. 10.

Ignoring a plea of an attractive radio entertainer to spare his life, radio entertainer to spare his life, a jury in common pleas court condemned Russell Swiger, 21, radio orchestra leader and musician, to die in Ohlo's electric chair. It was the second trail or the youth, who confessed he Miled Harold Fleming, in Silming station holdup that in the station to holdup that nearest 13. A previous jury discontrailed to State 14. A previous jury discontrailed to State 14. A previous jury discontrailed to State 14. A previous for the state of the state of

Hand Newspapermen Last-Minute Party Call-Off After KYW Opening

EDITORIAL BUILD-UP

NBC Uses Sustaining Series as Sales Point

NBC's sales department has gone after business from the building material industries in a strenuous way. Broadeldes are being addressed to firms allied with home construction, pointing out what the network has done-by-way-of-sustaining broadcasts to sit up interest in the Washington administration's housing movement and arguing that the time is now ripe for the firms to cash in on the movement by advertising over the air. It's the first time that NBC has followed up a series of programs calculated to come under the heading of 'public interest, convenience and necessity' with a drive for business. Network refers to this empaging as comparable to the newsprint and angazing device of making advertising capital after an editorial buildup.

CBS SPECIAL **DIVIDEND OF** \$1 SHARE

Directors of the Columbia Broadcasting System last week declared a quarterly dividend of 50c a share plus a special cash dividend of \$1 a share on each of the 309,200 shares of "A" stock and 253,000 shares of "B stock. Both dividends are payable Dec. 27 to stockholders of record Dec. 13.

Two weeks before the CBS directorate passed a 50% stock dividend payable under the same conditions. Stock last week was selling at \$34.75 a share. Directors of the Columbia Broad-

Philadelphia, Dec. 10.

KYW went on the air last Monday (3) as a Philadelphia station. At the last moment newspapermen were informed that a party arranged by Leon and I. D. Levy following the ceremoniles had been called off. This might have been even Stephen with the press had it not become known that while the press were being handed their hats and told what's your hurry, a group of about 50 promient broadcast executives were privately informed that the party was still on but with the newspaper mugs left out.

formed that the party was still on but with the newspaper muggs left out.

Resultant steam-up of the press bunch is easily understood. Rourth estaters weren't so anxious out control to the state of th

cluded also in the cut-ins were bits from Corroll Gibbons dance unit in London, a west coast salute and another radio squib from Chicago.

The Cavalcade was fraught with incongruities, especially the constant felicitations to the Levys, bigwigs-of-the-Columbia. Broadcasting-System, by NBC officials. Messages from Richard Patterson and David Sarnoff gave the WCAU-OBS owners more praise than NBC's own excess rate. While, at the same time, a bigger laugh was that this 'Cavalcade' merely introduced a line-up of programs and talent to which Philly audience had been listening for years through the combined facilities of stations. WIAT and WFI, former shares of NBC red wow are combined facilities of stations. WIAT and WFI, former shares of NBC red wow are combined facilities of stations. WIAT and WFI, former shares of NBC red wow are access. KYW can do no further service for the local area than has been accomplished previously.

Seattle, Tacoma, Spokane Chafe at Alleged Delays Of Press-Radio Flashes

Slowness of Press-Radio Rupan to yet out to person the person and spatches is string plenty propagation to substitute propagation of seattle, racoma and Spokane.

Fallure of aviator Ulm's attempted Pacific flight last week was in Seattle newspaper headlines almost an hour before Press-Radio Bureau dispatch on the event was sent from Los Angeles for broadcasting purposes, according to officials of KOMO and KJR. Same thing happened previously in 'Baby-Face' Neison story.

Tacoma and Spokane stations run up against same thing.

Will Rogers Back

Will Rogers resumes for Gulf Oil Dec. 23, doing six consecutive broadcasts this time. Stoognagle and Budd are due back in this Sunday night spot after the six weeks layoff.

Kansas City Star's WDAF Policy

Special Rate Encourages Equality of Contrast Between Newsprint, Radio

Kansas City, Dec. 10.

Newspaper owned and operated stations in the midwest are reported following the example of the Kansas City Star, tying in newsprint with transmitter in order to spread advertisers over both media. Newspaper owners generally are not too keen about building up the transmitter to such an extent that fit overshadows the paper, and strive to keep an even balance. In most token an even balance. In most spotis tie-in is to give advertisers a special reduction on the charges if using equal space in both air and print.

Local Industrialist Gets WKRC's Top Job

Cincinnati Dec. 10. CBS home office has appointed Timothy S. Goodman, local industrialist and clubman and a newcomer to radio, general manager of WKRC, the web's 1,000-watt Cincy outlet. Goodman is a former exec of two paper goods firms and at present is a v. p. of the Weir Kilby Corp., manufacturer of railroads frogs and switches. He supplants E. S. Mittendorf,

who resigned to enter retirement in California. Mittendorf held a California. chunk of stock in the station prior to its sale to CBS.

Stage Operetta as It Is Serialized On Air in Advance of B'way Premiere

Standard Oll of New Jersey is currently responsible for the following events:

(1) A free show two hours long, with Guy Lombardo's orchestra, Pat Barnes and Cross and Dunn playing ern zone to the fire-red fury of theatre managers. This was called off yesterday (Monday) after several meetings between S.O. and theatre men. Broatway operating the CO. A. acons to open the Broatway theatre, New York, with the financial support of the oil company.

manerial support of the oil company. A radio estralastion of the operatta presented on the air in advance of the theatrical premiers of the stage production, of which it is an adaptation, second and show which are also production, of which it is an adaptation, second and show which are also produced by the analysis of the stage production of which it is an adaptation, second and show he are successful (it's too soon to by the stage of the stag

or read the candow available for the common of the common and the two singing leads with plenty of experienced unction. Franklin Hauser's score is commendated throughout acting each handled by Ray Collins, Lucille Wall, Leigh Lovell, Jack Smart and John Gregg. And the orchestra experty controlled by Nat Shilkret. McCann-Erickson handles the Esso account.

Sentinel's Serenade'
Sentinel's Serenade'
Seward Davies, Irvir Cobb, Albert
Gaulding, Jessiez Dragonnette,
Concert; 30 Mine.
Concert; 30 Mine.
COMMERCIAL
WMAQ, Chicage
New series for the Hoover vacuum cleaner is of high concert type.
Former merely a session is now
an excellent one, offering names
that stand out throughout the musical and literary world.
Only disconcerting item on the
entire show is the first of the two
theme songs. Are using a paredly
along and is entirely out of keeping with the general tenor of the
rest of the show. It's harsh and
unnecessary,
Gold.

TALULLAH BANKHEAD

TALULLAR BANKHEAD Interview
Interview
Soutainins
WINS, New York
A station scoop in the race to capture stellar legit stars for afterion to the state of the state

'STORY BEHIND THE SONG' Drama, Rustic Music

'STORY BEHIND THE SONG'
Drama, Rustic Music
15 Mina.

KABG, San Antonic.

Seems like this one may be a
justification for the all too prevalent
vogue for hilbilly yodeling and guitar strumming. Although the period
runs, prestry much to form. It is
search into the background of the
many, hilbilly numbers.

Frogram caught had When the
Worl's All Done This Fall with Joe
Lutter, who acrips the period, narrating in character. Uses severarating in character. Uses severacout the suggestions of the song.
This one about the cowpuncher who
fell from his hoss and was trampled
by the head so he won't get home
to ma this fail. Then follows bush
this guan to Bill hite boos' kid, and
so on.

The point is that the dramatic

ans gun to Bill, the boss kid, and of the point is that the dramatic action which is legitimate snoush gives a foundation to the cowboy and similar ditties which seem to have no justification unless there is some tangible explanation for the mobile company which gives a free wash and grease for—the—car with the license number called at the end. Several other commercial spiels are brief.

STATE POLICE DRAMAS
Sustaining, 30 Mins.
WHAM, Rochester
Dramatized case records of the
New York State Police are one of
the Thort popular sistaining shows.
"Appeal lies in authenticity assured by sanction of Major John
A. Warner, superintendent of
Troopers, and in the listeners' famy than the summary of situations. Production is smooth and fast.

and fast.

TOYLAND EXPRESS
15 Mina.
Christmas Special.
Christmas Rocal.
KOIN, Portland, Ore.
This is the fourth year for the same sponsor. Lipman. Wolfe department store, on this seasonal Christmas show. Program idea is not new, but dertily handled by Harling the store of the s

RAINBOW'S END, Johnny Walker,

RAINBOW'S END.
Johnny Walker,
Half Hour,
COMMERCIAL.
KOIN, Pertland, Ore.
KOIN, Pertland, Ore.
This is a late Monday right about
this is a late Monday right about
the late Monday right about
the late of the late of colden Dreams mc.ing, Musical set-up
the late of the late of the late of the
the late of the late of the late
the late of the late of the late of the late
the late of the

'BERKELEY SQUARE'
With Leslie Howard, Helen Chandle
Lux Drama 60 Mins. COMMERCIAL WJZ, New York

WJZ, New York.
Leslie Howard could probably
play Berkeley (pronounced Barkly).
Square' with his eyes shut, having
done it both in lestt and films. It
was to be the second of the second

must for the curious and discriminating.

All things considered, this adaptation seemed one of the best things Lux has offered on its ambitious tivals. There did seem to be a dangerous luil at the onset, when the preliminary announcements seemed bereft of point or lustre and the start of the play seemed grieverously delayed, although actually it two. Vitally important to capture the listeners in a hurry for a program this long, especially as from the nature of radio an introductory explanation of some length has to be read in advance of the narrative. What is hard to guess is how

explanation of some length has to be read in advance of the narrative. What is hard to guess is how well the rank and file of the citizenty can follow at plot of such familiarity with the story through the such as the such

REVENGE WITH MUSIC

Libby Holman, Georges Mextaxa Ilka Chase, Joseph McCauley Margaret Lee, Howard Dietz Arthur Schwartz. 30 Mins.

WABC, New York
Condensed version lacked buoyancy and color. Music maintained a certain standard of Spaniel IIII but never-rose-above-the-flat-facts-of-the story. Both Howard Dietz and Arthur Schwartz in for remarks, with the former carrying on some comedienne of the operetta. Joseph McCauley sang 'in the Middle of the Night. Margaret Lee pinch-hitting in Charles Winninger's spot had a straight production number which war-nothing extra Georges which war-nothing extra Georges assertal numbers.

several numbers. Suit up is the Labby Holdan use same You and the Night and the Night and the Night and the Might and the high the popularity. She was saved to the end and then only had a single sone which left the average listener by the popularity. She was saved to the end and then only had a single sone which left the average listener didgment. That Fellow Manuelo which livens up the stage show, sounded like any other time over the air waves. Program not boring but certainly not up to expectations but certainly not up to expectations tale doubtful if many would rush over to the theatre for tickets after dialing in for this one.

PAUL PENDARVIS ORCHESTRA Sustaining

KDKA, Pittsburgh
There should be an air future
for the Pendarvis outfit. For the
gals the leader is a looker while his
gals the leader is a looker while his
or clean-out youths of the collegiate
variety. Band airs nightly from
Chatterbox of William Penn hotel
and dishes out a brand of music
that's good to dance to and just as
each of the collegiate
that's good to dance to and just as
each of the collegiate to.

CHASE AND SANBORN OPERA

GUILD
'Aida,' with Helen Japson, Frederic
Jagel, Douglas Stanbury, Normal
Cordon, Roderick, Cross, Deems
Taylor, Wilfred Pelletler
SO Mins.
COMMERCIAL
WEAF, New York

WEAF, New York.
There's a spot in radio for farand opera, but it has to be untempered. Not this way. It can't, be bawed in the second opera, but it has to be untempered. Not this way. It can't, be bawed in the second opera for second opera fo

WXYZ VARIETY REVUE With Edward Werner, Virginia Hooper, Russell Neff 30 Mins.

Sustaining
WXYZ, Detroit

Eduard Werner's concert orchestra, with an array of vocalist is
presenting a half-hour show for the
is presenting a half-hour show for the
iss presenting a half-hour show for the
iss a member. While the names on this
program are not bold face in
national radio type, some might be.
Program rates high from the standpoint of abowmanship.
And the standpoint of abowmanship.
And the standpoint of abowmanship.
And moves and the standpoint of abowmanship.
And the standpoint of abowmanship.
And the standpoint of abowmanship.
And the stand
worse sample years of Be
bright.
Virginia Hooper, lyric soprano, is
vocalist and her work along and
with the choral ensemble was first
storial and her work along and
with the choral ensemble was first
start as a juvenile with the Al G.
Fleid ministrels, later-heard over the
blue and the red. networks of NBC
from WTAM, Cleveland, did a workmanilke job of tenor soloids in astory becomes a start as a present of the start
and a network for more than a
vest, have quite a large-followingwhich hals been extended to mutual
programs.

This is one of the hours for which

programs.

This is one of the hours for which
Brace Beemer, station manager for
WXYZ made his recent talent
scouting trip in the East.

STANTON PATTON
Dance Orchestra
Half Hour
Sustaining
CJOR, Vancouver, B. C.

that's good to dance to and just as easy to listen to.

Pendarvis has gone in for the soft, dreamy style and has perfected some A-1 string effects. Arrangements are all expert. They have a flock of novelly numbers, too.

Leader all expert. They have a flock of novelly numbers, too.

Leader also has what he calls a deader are now, but the organization was originally formed and consists, he has Patricla Norman, with a personality volce, and Eddie Scope, also vocally efficient Pendarvis seldom gets hot, but when he does, he proves that he can stoke a furnace,

Cohes.

Cohes.

HAL'S HOUSEWARMING Hal O'Halloran, Patey Montana, Prairie Ramblers, Tex Achinson Songe, Instruments, Talk

Songs, Instruments, Talk
30 Mins.
COMMERCIAL
WORN, Newark
Maker of, Peruna, Kolorbak and
Kubex has nigrated this troupe
from the Prairie Farmer's outlet,
WU.S. Chleago, to snare the attention, and the trade, of the ruralites
coming within the range of WOR's
world's largest urban population, its
coverage takes in many thousands
of farm households in New Jersey,
Connecticut, upper New York State
and southern Messenchusetta. And
and southern Messenchusetta. And
the corn, hog and wheat belts will
do entertainment duty among the
specialists in truck farming, potatoes
and dairying.
Happy Hal O'Halloran and his

do entertainment duty among the specialists in truck farming, potatoes and dairying. O'Halloran and his geam of the season of th

LILAC TIME
With Earl Oxford, Arthur Murray,
Leith Stevens, Chevallers
Songs, Band, Talk
30 Mins.
COMMERCIAL

COMMERCIAL
WABC, New York
After starting this one off under
the Something New Something New Something New Something New Something Old. Pinnaid discovered in the theme
song, 'Jeanine,' I Digam of LiliaTime.' It may take the cologne water mixer another program or two to find out that it would be better
off if it brought the flood of adverting under control and confined
drinking and marching songs. The
ensemble desent make a felicitous
job of Negro spirituals.
Otherwise the entertainment is

ensemble doesn't make a felicitous job of Negro spirituals.

Otherwise the entertainment is of both a pleasing and a lively orthogonal to be supported to be s

In addition to lengthy discourses on the virtues of Pinaud's Lilac Vegetal and Eau Quinine, repeti-tions about the trial offer and warn-ings against imitations, the plug phase of the half hour presents the in-person testimonial of a barber connected with some better known hotel.

The inning clears through Colum-bia Saturday evenings. Odcc.

Songs; 15 Mins.

WGY, Schenectady

WGY, Schenectady.

WGY's balladeer is now airing his mellifluous tenor on a morning swing sponsored by the Lee Company, manufacturer of Save-the-Baby, cough remedy. Sweet litts the program up to the top of the station's list of daytime commerciation with a style which makes his singing microphone-proof. Here Sweet warbles standard numbers and better grade pops, doing them with the smoothness and the sureness of the listed attitist. He uses one of the list of the station of th

enty likes.

Addition of a small orchestra would give the program further distinction, albeit no faut can be found with the present accompanist. John Finke.

Advertising is kept within rea-sonable limits for a local. Jaco.

SHELVED CODE REVISION

Philadephia Also-Rans Snap Out of Long Doze to Meet WCAU-KYW Odds

Philadolphia, Dec. 10. With all plans anent Philly radio stations either completed or well way, the town bids fair to climb into a well established borth

for national recognition.

The entrance of KYW here last week begins a series of house cleaning efforts embracing almost every studio here. The new WIP outfit will be snugly ensconced in ultra quarters by next month, the WLIT-WFI merger has already gone into

quarters by next month, the WLIT-WFI merger has aiready gone into effect insofar as the financial basis is concerned, and the Radio Center, group of WPEN and WDAS is expected to commence reorganization before the year is up.

At present more than 56 CBS network shows are being piped by WCAU weekly. Station handles all originations for the Columbia Dixle web and also produces several variety shows regularly in line with the net's policy of building advines are all the several variety shows regularly in line with the net's policy of building advines are all the several variety shows regularly in line with the net's policy of building advines are all the several variety shows regularly in line with the net's policy of building advine are in key station capacity for the NBC-WEAF chain the studies in the NBC-WEAF chain the studies when the studies with the net's properties of the several variety with the net's properties of the several variety of the sever

Credit for the local hypo is given to KYW stimely entrance here. Town has been notorlously sluggish in ether activities for many years, with incompetency and inefficiency the major detriments, and the wake-up undoubtedly is attributed to the fact that the monopolistic combine of KYW-WCAU by the Levys will establish decided cut-throat competition. Two bits-powered outlets controlled by one group with the next power on the local list being a 650-watter may become a bigger bite than the little fellows here can observe. KYW Scares 'Em.

being a 500-watter may become a bigger bite than the III-tile Tellows here can chew. Philadelphia has been pretty sterile to date on showmanship. Town's aircasters cannot boast of having established really big local favorite of any sort. In other metropolitan radio centers it is usual to find at least a handful of talent which can mean something at the local cheatre box office. Whereas Philly's individual contributions to the footellights would sing a mountful direct campis will be ensitted the campis will be ensitted the campis will be ensitted the contributions of the contribution of the contributions of the contribution of the contribu

HELEN HAYES' 10 MINS. ON HINDS HALF HOUR

Helan Haves is set for five weeks on new Hinds Honey and Almond Cream show starting first week in January. Stage and screen star to have a 10-minute spot in the half-hour-session for dramatic sketches. Supplementing will be must be Don Woorhees and his Kuler, Vienton of the hour session of the hour session of the hour session of Sundays from a to \$30 over WABC.

When the Eddie Cantor show follows in February on its 26 week run, comedian will be on from \$ to \$:30. Second portion of hour show here to feature Club Romance with Great Keller and Donald Stewart. Voorhees orch continues for same duties. A Clindrella tang to this musical serial. on new Hinds Honey and Almond

musical serial. With this new program lined up Hinds switches from Lennen and Mitchell to Blackman agency. Effective January, Keller-Stewart teamplaced through Ben Rocke productions.

Bacher's New Berth

W. A. Bacher yesterday (Monday) joined the program producing staff of the Lennen & Mitchell agency. Bacher's recent connections has been the Benton & Bowles and the Blackman agencies. In the latter post he stayed three days.

CBS EYES WTIC AS N. E. ALLY

CBS would if it could work out a deal with the Travelers insurance Co. making he latters 50,000 watter the Hartford release for the network. Approach to that end spite work. Approach to that end spite fact that Sam Pickard, CBS vp. in charge of stations relations, has an ownership interest in WDRG. Columbia's present Hartford outlet. With WTIC operating on an unlimited time basis, Columbia's present Hartford outlet. With WTIC operating on an unlimited time basis, Columbia's present Hartford outlet. With WTIC operating on a unilimited time basis, Columbia's present Hartford outlet. With WTIC operating on a unilimited time basis, Columbia's present Hartford outlet. With WTIC operating to a uniform the event of a. break with John Shepard; 3d, and the Yankee network. Before the CBS angle cannut, wow. Wassachusetts problem in the lower New Engine of the property of the p

CHESTERFIELD DROPS **3 OPERA SINGERS**

Chesterfield is dropping its roster of Rosa Ponselle, Nino Martini and Greta Stueckgold at the end of the current 13-week lap. Program that will replace the operatic setup has not settled upon.

Since the return of the series this season the tendency has been to routine the repertories more and more along popular lines.

10% HOUR CUT

Understood IBEW Agreed to Lay Off for Time Being Labor Advisory Board Only Branch Holding Out

FARNSWORTH'S IDEA

Washington, Dec. 10.
Long pending revision of the roadcasting code, involving a 10% out in hours of studio technicians, as the Federal Government and the industry is concerned.

industry is concerned.

Technically in a state of suspended animation, the proposed overhauling, on which a bitter hearing was held last June, probably will remain in an NRA pigeonhole for months to come and may never see the light of day again, unless and until Congress enacts a flat 30-hour-week law for all industries.

While none of the position

law for all industries.

While none of the parties involved would discuss the question for quotation, it was learned that the International Brotherhood of Electrical Workers has passed the word along to withdraw pressure for an early showdown and that labor and employers have reached a virtual truce which looks good for many months.

The Labor Advisory Board of the

and employers have reached a Virtual truce which looks good for many months.

The Labor Advisory Board of the NRA: Indignantly denied that the hour-cut proposition has been abandoned, but Deputy Administrator of the control of the

Borden's Claim Step-Child Treatment

CBS Loses Account When Favoring 95-Station Ford Show-Borden to NBC

New WCAU-KYW Staff

Philadelphia, Dec.

Philadelphia, Dec. 10.
The announcing staff of WCAU,
pursuant with the opening of KYW.
India Itself flooded with new faces.
High Walton, only remaining with the pening of the control of the old guard, becomes their announcer, heading a new group. Initiates are George Hogan of WBBM, Gene Morgan from ABS-WMCA, and Charlis Stark, former station manager of WBEU. Fred Lang was a recent acquisition out of WNAC, Boston.
Of the former group, Morris West is upped to the program depot, James Begley moves to KYW in production-announcing, and Alan Scott leaves the staff to become an artist in the guise of commercial-ized news commentator. Latter signed contract with Smellenburg's department store as a result of the tremendous mall vote on the recent contest between Father Coughlin and the N. Y. Philharmonic which was begun on Scott's sustaining air-

Borden Co. didn't fancy the idea of having its program shoved around by Columbia to make room for Ford, and so the dairy products packer leaves CBS for a berth or NBC's blue (WJZ) link starting Jan 3. With the move to NBC Jan 3. With the move to NBC Borden will replace the 45 Minutes in Hollywood frame with a half-hour variety show starring Beatrice

Lillie.
Under the current schedule the Hollywood affair immediately follows the Free Waring half hour for Ford. Motor company's hookup consists of 95 etations, while Borden stanza takes 23 etations. When the order from Ford, increasing the Waring show to an hour, came through Columbia advised Young & Rubleam, agency on the Borden account, that the program would have to be moved to another night-Agency declined to consider any of the substitute spots sugested by OBS and instead turned to NBC for an available span.
Miss Lillie booked by Lyons & Lyons at \$43,200 a program. current schedule the Under the

Small Town Broadcasters Organize, Hope to Have Chicago Sales Office; Lloyd Thomas Elected President

Rockford, Ill., Dec. 10. Corn Belt Broadcasters associa tion, embracing the states of Illition, embracing the states of illi-nois, Indiana, Wisconsin, Iowa, Nebraska, Minnesota, Missouri and Ohio, was organized here at a meet-ing of representative station owners and managers at Hotel Faust. Or-ganization will serve to protect and further interests of the broadcasters

further interests of the broadcasters in the territory they serve.

Lloyd C. Thomas, general manager and owner of WROK, Rockford, was named the first president of the organization. Sumner D. Quarton, station manager of KWCR, Cedar Rapids, Ia., is vice-president,

Kaney, Prexy, Atlass V.P. Of Chi Broadcasters' Assn. As Hogan, KYW, Resigns

Chicago, Dec. 10.

Chicago, Dec. 10.

Special meeting of the Chicago
Broadcasters association was held
last week and at which Homer
Hogan, former chief of KYW,
tendered his resignation as president and member of the organization following the removal of the
station from Chicago to Philly.
Sen Kaney of NBG, formerly
vice-prexy, moved up to the organization following the removal of the
station from Chicago to Philly.
Sen Kaney of NBG, formerly
vice-prexy, moved up to the organization will be come vice-president.
WCFL applied for memberahip into
the organization, WGN, the Chicago Tribune station, remains the
only Chi station now not a member
of the association.

and Edgar D. Bill, executive of WMED. Peorla, Ill., is secretary-treasurer. An executive board consisting of the officers and one member from each state was named, Leslie Pfefferly, WCBS, Springfield, Ill.; Sidney Bilss, WCLO, Janesville, Wis.; Roy R. Baker, WTRC, Elk-hart, Ind., and Iowa to probably be Reginald B. Martin, WKBB, Bast Dubuque, Ill., but with studies at Dubuque, Ia.

More than 59 station representa-

More than 50 station representa-tives were in attendance, the meet-ing having been called by Lloyd C. Thomas. Idea is for the smaller Thomas. Idea is for the smaller stations to have blanker represen-tation with an office in Chicago, as soon as the organization has made a study of territory and station facilities.

a study of territory and station facilities.

Executive committee is to meet once a month at some designated studio, with the annual meeting of the organization to be held in May. Exchange, of ideas, better representation in the National Association of rights and interests against the larger stations and the chains are the purposes. Stations affiliated in the Corn Belt Broadcasters association incluide WKBB, East Dubuque, Ill., KWCR, Cedar Rapids, Ia., KWGR, Cedar Rapids, Ia., KWGR, Cedar Rapids, Ia., WGR, Cedar Rapids, II., WGR, Cedar Rapids, Ia., WGR

A SUMMARY AND DIGEST

YEAR IN BROADCASTING

Appears During the Holidays

29th Anniversary Number of



The Annual Holiday Edition of the Only Trade Newspaper in Radio Makes an Ideal Opportunity for Announcements to the Radio Advertising World by

- _STATIONS
- **ADVERTISING AGENCIES**
- **NETWORKS**
- **ARTISTS' BUREAUS**
- **PERFORMERS**
- **ORCHESTRAS**

ADVERTISING RATES UNCHANGED

Send Copy to



154 West 46th Street, New York City

New Business

COMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are lighted consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); V (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

 ACME PAINT 6:30-Sa-WABO
Smiling McConnell •Henri, H. & MoI
ARP
9-M-WEAF Harry Horlick Frank Parker
Paris & Peart
BOLLING MILL 6:30-Su-WEAF
- 0.00-00-00-0

Frank Simon Oro Bennett Chapple *B. B. D. & O. ARMOUB \$:30-F-WJZ Phil Baker Martha Mears Harry McNaus

M-WABO Frances Alda J Pasternack Or *B. B. D. & O.

B. T. RABBITT Mary Small Wm. Wirges Larry Taylor 3 Dominoes BEECHNUT SO-M-W-F-WJZ

T:80-M-W-F-W2 Red Davis Burgess Meredith Jack Rosieigh Marion Darney Elizabeth Ragge Johnny Kane Eunice Howard Jean Southern: McCann-E BISODOL 8:30-W-WABC

Everet & Marshall Elizabeth Lennoz Ohman & Arden Victor Arden's Or Blackett BLUE COAL 6:30-M-W-WARD

6:36-M-W-WAB The Shadow' James La Curte Allyn Josslyn Wm. Johnstone Virginia Vanahle Betty Worth Julia Noa Paul Huber Santos Ortego Jury Macy Wilmer Waiter Paul Stewart Wilmer Watte.
Paul Stewart
Bradley Barker
Rita Vale
Betty Garde
Alice Reinhardt
Milton Herman
Watter Soderling
Ruthrauff-B

Watter Sections With the Section Secti

taromo Soltzen'
S130-F-WZZ
Altimate Revue
Thimate Revue
Th Jane Ellison • Young & Rubics BOSCH 5:80-8p-WJZ Pro

Explorers' Fregram'
Capt. J. P. Barker
Capt. J. P. Barker
Olirect
A. S. BOYLE
(Fror: Wax)
2-Su-WABO
Irving Kaufman
Blackett.3-H
BREITENBAGH
(Perto-Mangan)
2-Su-WJZ

Anthony Frome
Alwyn Bach
McCann-Erickson
BRISTOL-MYERS
9-W-WEAF
(Sal Hepatica) (Sai Hopatica)
(rai Hopatica)
Fred Alien
Portland Hoffa
Jack Smart
Lionel Stander
Elieen Douglae
Irwin Delmore
Minerva Plous
James Melton
Lennie Hayton
'Benton & Bowle
(CANPANA
6:30-Su-WJZ
Ann Seymour

Ann Seymour Don Amoche 18-F-WEAF First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubler
E Sagerquist Ore
Aubrey Wallace

CAMPBELL (Soun)

CARTERIO

(Soup)

(Soup)

(Hollywood HotelDick owned
Dick owned (Salts) 4:30-Su-WJZ 7:15-Tu-WJZ

Morton Downey Guy Bates Post Rod Arkell Ray Sinatri Oro CARNATION MILE Lullaby Lady
M L Elastman
"Brwin, Wassy
OFFIES SERVICE
8-F-WEAF

Jessica Dragonette Rosario Bourdon Or Quartet *Lord & Thomas COLGATE-PALM 10-Tu-WEAR

10-Tn-WEAF
(Paimolive Soap)
Princess Flavis'
Gladye Swarthout
John Barclay
Nat Shilkret
9:80-M-WEAF
(ColgateToothpaste
Al Goodman Oro
Senton-B
CONTINENTAL
OIL CO.
10:30-W-WJZ
Herry Richman

Jack Denny
John B. Kennedy
Tracy-L-D
COBN PHODUCTS
12:15-Daily Ex. Sa-WABO

Sn-WANG
The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay,
George Graham
Edith Sponter
'E. W. Hellwig
OREAM O' WHEAT
9-Sn-WABC Alexander Woolloott R. Armbruster Orc *J. W. Thompson

(Brome Seltzer)

FITCH 7:45-Su-WEAR

Wendell Hall

CASTOBIA 8-Sa-WABO

Leon Rosebrook (
Young & R
FORD MOTOR
8-Su-WABC
Ezio Pinza
Detroit Symphony
9:30-Th-WABC

Fred Waring
Ted Pearson
Tom Waring
Churchill

CUTEX (Odorono) 8-F-WJZ Phil Harris Leah Ray J. Walt. Thomi B. D. DAVIS (Cocomalt) 6-M-Tu-W-Th WABU

WARG
Buck Rogord
Curtis Arnell
Adele Remon
William
William
Helmo Metchior
Jeeps Granby
Jeeps Granby
Jeeps Granby
Walter Tetley
Louis Hector
Paul Stewart
*Ruthraum & R EMERSON

(Feen-A-Mint)
George Gershwin
Louis Katzman
Dick Robertson
Rhoda Arnold
Lucilie Peterson
Harry Von Zeil
Wm. Esty
HECKRE H-O

6:15-Dally Ex. Su-WABC

HOOVER 5-Su-WEAF Edward Davies Charles Sears Mary Steel Joe Koestner "Erwin-Wasey 8-Sa-WABU
Rity & Gang
Rity Lewis
Alerbort Kingdey
Vicki Chase
Darrell Woodyard
Aifred Seville
Larry Taylor
Henrietta Sch'mann
Lillian Morton
Leon Rossbrook Or
Young & R. EDNA WALLACE HOPPER 2:15 Dally Ex Sa-Su-WABO

Romance of Hele Trent'
Virgina Clark
Lester Tremay
Marie Nelson
Alice Hill Alico Hill
Sundra Love
Gene McMillen
Jack Doty
Hazel Dophelde
*Blackett
HOUSEHOLD
FINANCE

FINANCE
7:30-Tu-WJZ
Edgar A, Guest
Jos Koestner's Orc
Charles Soars
Tom, Dick & Harry
*C. D. Frey HUMPHREY'S (Medicine)

7:45-M-W-F-WE
'Uncle Ezra, Ra
Station EZRA
Pat Barrett
Cliff Soubler
Carleton Guy
Nora Cunneen
• Wade

• Wade

MOLLE

10-F-WJZ

7:30-Th-WEAF
Al Bernard
Paul Dumont
Theo, Carle
Mario Cozzi
Milt Rettenberg O

*Stack-Goble

BENJ. MOORE
(Paints)
11:30 a. m.-WWABO
Betty Moore
Lew White
*Direct

JOHN C. 2:15-Su-WJZ (Dog Food) 'Dog Chats' Dog Chats' 'Henri, H. & McD MUELLER C.

MUELLER C.

10:15 a. m. Daily
Ex. Sa-Sn-WABO.

Bill & Ginger
Virginia Baker
Lyn Murray

"Hellwig" NATIONAL BISCUIT CO. 16:30-Sa-WEAF Kel Murray Oro Kavler Cugat Oro Benny Goodman C *McCann-Erick

N. Y. MILE BUBEAU 5:45-Tu-Th-F-S-WABC

WABC

Robinson Cruses

Robinson Cruses

Tony Gillman

Junior O'Day

Gal Tinney

Gilly Mauch

Jean Sothern

N. W. Ayer

NORSEO

(Toothpaste)

WABC

W Butterworth WABC
W Butterworth
Milton Rettenber
Lou Raderman
Lucien Schmidt
Stack-Gobie THWESTERN

YEAST
S-M-WJZ
Jan Garbor
Hays McFarland
PACIFIC BORAE
S-Th-WJZ

9-Th-WJZ
Death Vally, Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonepome Cowhoy
Joseph Bonime Ore
"McC.Erick
PAUKARD
\$:30-Ta-WJZ
Lawrence Tihbett
Wilfred Palletier

Lawrence Tibbet Wilfred Pelleties Young & R PEPSODENT 7-Daily Ex Sat 8 WJZ Amos 'n' Andy PINEK CO.

1:30 Su-W-F-WAR Little Jack Little 'Russell M. Seeds PHILCO PHILCO
7:48 daily ex. 6a8u-WABO
Boake Carter
*Hutchins
PHILIP MORRIS

S-Ta-WEAF Lee Reisman's Phil Ducy

James Ragles
S-Th-WEAF
(Fleischman)
(Fleischman)
(Fleischman)
Rudy Valies and
His Conn. Yallie
Cole Featrics Lillie
Featrics Lilliard

"J Wait Thomp
STANDARD OH
OF NEW JERSE
10:30-FWBBO
10:30-FWBBO Phil Duey
Slow
FILLSBUBY
10:80-Daily-WJZ
Today's Children
Irana Philips
Walter Wicker
Bess Junson
Leey Gillman
Fred Von Amos
Jean McGregor
-Hutchinson *Hutchinson

11 n.m.-W-F-WARG

Cooking Close Ups
Mary Ellis Ames
*Hutchinson

STANDARD OF NEW JERSEY

10:80-F-WABO
The O'Flynn'
Viola Philo
Wilton Waston
Raylle Wall
Leigh Lovell
Jack Smart
John Gress
Nat Shilkest Orch
*McCant-Erick
STERLING PROD
S-TR-WABO PLOUGH, INC. Guy Lombarde Pat Barnes *Lake-Spiro-C *Lake-Spiro-C
PINAUB

6-Se-WABO
Arthur Murray
Earl Oxford
Leigh Stevens
*Blaker

*Blaker
PREMIEE PABST

9-Tu-WEAF
Ben Bernie
*Matteson-F-J P'CT'R & G'MBLE 1:30 Daily Ex. Sa Sn-WJZ

Rarl Hubel Will Forsum Chas. Egglesten Blackett

BALSTON

10:15-W-WJZ

Madame Sylvia

Mine. Milgrim

Gardner - 2.41

BOSTON C. Crawford Hollidge, Ltd., 60 five-minute programs, started Nov. 22. WEEL.

BCA RADIOTEO! 9-Sa-WJZ John B. Kennedy Frank Black Oro *Lord & Thomas

WEEL Rounds Coops and Chocolate Co. 18 announcements in "Evening Tat-18st, as a consumer to the Community of BEAL SILE 9-Sa-WJZ Chas Previn O Olga Albuni Charles Lyons •Erwin-Wasey

RED STAE YEAST 11-Tu-Th-S-WEAF Edna Odell Phil Porterfield Irma Glen Earl Lawrence

Earl Lawrence

B. J. EEYNOLDS
(Camel Cigarets)

10-Tu-WABO

9-Th-WABO

Casa Loma Band
Waiter O'Keefe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Bowlek
KO'LYS Sargent
Pee Wee Hunt
ewm. Esty BOOUEFORT ASSOCIATION

ASSOCIATION
1:36-M-Th-WABC
ob White
on Ameche
d Vito
Morris, W. & E.
SILVER DUST

1:36-M-W-F- WAB
The O'Noillis'
Kate McComb
Jimmy Taney
Ase McAllster
Jack Rubin
Ase McAllster
Jack Rubin
Ase McAllster
Jack Rubin
Bin D. & O.
SINCLAIR
S-M-WJZ
Gene Arnold
Bill Childs
Mac McCloud
Jose Farsonn
General
Santh BROS.

*Federal
SMITH BROS.
9-Sa.-WEAF
Rose Bampton
Scrappy Lambert
Billy Hillpot
Nat Shilkret Oro
*Homman. T. & I Homman, T. & F SOCONY VACUUS 7-Sa-WABO

7-Sa-WABC
Soconyland
Sketcher
Sketcher
Chas Webster
Arthur Allen
Farker Fennelly
Kate McComb
Isabel Winlocke
Robert Strauss
Edith Spencer
John Milton
Ruth Russell
William Stickles
J. S. Getchell
SFARTON 8:45-Daily Except Sa-Su-WJZ Lowell Thomas •Roche-Williams

SWIFT

8-Sa-WEAF
Sigmund Rombers
Wm. Lyon Phelps

*J. Walt Thomps TASTYEAST *J. S. Getchell
SPARTON
6:15-8n-WJZ
Jolly Coburn
*Erwin Wassey
SPEATT
(Dog Foods)
5:45-Su-WJZ
A Payson Torbu
*Parie & Poart 12-Sn-WJZ
Sam Hearn
Johnny Blue Orch
Betty Jane
Geo. Beuchler
Allce Frost Larry Grant Peggy Flyna Stack-Gobis TAND. BRANI

TEXAS CO. 9:30-Tq-WEAF Ed Wynn Graham MoName Eddie Duchin O *Hanff-Metsger 8-Su-WEAF (Chase & Sanb Opera Tabloids 'Mme. Butterfly Elizabeth Roth Silzabeth Rothber
Jos. Bentonelli
Douglas Stanbury
S-W-WEAF
(Royal Gelatine)
Mary Pickford wir
Stock Co.
Mrs. Moonlight
Gale Gordon
Theodore Osbora
Grawford Kent
Yamas Bagles TIME

SUN OIL

B. L. WATKING
9-Sá-WEAF
Pierre Le Kreeun
Raquel de Carlay
Jerome Mana
Men About Town
Andy Sannella C
*Blackett 9-F-WABC
Arthur Pryor Jr Di
'March of Time'
Howard Barlow Or
'B., B., D. & O. TYPEWRITEE WELCE (Grape Juic 8-F-WJZ Irene Rich *Kastor 7:45-Sn-WABC Mrs. F. D. Roosev'l *B. B. D. & O.

*B. B. D. & O.
UNION CENTRAL
(Insurance)
S-Su-W2Z
Roses & Drums
Holos Chows
Holos
Ho *Kastor

*Kastor

*WESTOLOX

*i45-5a-WEAF

*Big Ben Dream

Dramas'

Arthur Allen

Parker Fennelly

*B. B. D. & O. ***B. B. D. & O. WHEATENA WHEATENA Sa-Su-WEAF Dramato Serial Billy Batchelor Ray Ruight Janet Freeman Bobby Jordan Emily Vass. Maurice Bille Clarence Straigh Wickee-Albright WOODBURY Edward Jerome Jack Roslugh Morgan Farley Porter Hall Guy Bates Pist Erwyn Mutch •J. Walt, Thomps

9-W-WJZ Warden Lawer '20,000 yrs, Sing'

9:30-W-WJZ John Chas. Tho *Cecil, W. C.

WASEY PROD'CT

WASEE PROD'CT \$135-M-W-F-WABO Edwin C. Hill 12-Daily Er. Sa-8: WABO 6:46-Su-WABO Voice of Experien 'Erwin Wasey G. WASHINGTO! (Coffee)

(Coffee)
4-8u-WJZ
Adventures of Sher
lock Holmes
Louis Hector
Loigh Lovel
Joseph Bell
**Cecil, W. C.
B. L. WATKINS

UNITED DRUG 9-Tu-WABC

Boswell Sis Georgie Stoll Orc 7:48-M-W-F-WJZ 'Dangerous Para-dise' Elsie Hitz Nick Dawson *Lennen & M.

A-Sn-WEAF
BAYDING SEMPLON
DeWolfe Hopper
BAYDIN STROMACO
(Dill's Best)
De Son Hopper
BayDing Hop Victimen & M.
WM. WHIGLEY

**Vennen & M.
WM. WHIGLEY

**T-Daily Fr. 5a
**Sa-WABO

Myrtin Marge

Migrare

Brainar

Connie Gate

1:36-5n-YE-S-WAB

Harry Cooper

4:38-5n-WEAF

Harry Reser

Ray Hoatherton

**Frances Hooper

**Frances Ho

Frances Hooper
WYETH
2:36-56-WABO
(Hill's Nose Drop
'Hammerstein's Model of the A
Ted. Hammerstein

grams (continuation), Sundays, 7-7:115 p.m., Starts Dec, 15, 1934; ends Feb. 9, 1935. Agoncy: McCann-Brickson, 10-0. (Boston department, or of the first of the f leys, Fridays, Segiming, Nov. 28; through Harry M. Frost, Boston-WAAB.

Community Dentists, Inc., 26 30-minute programs, Thursdays, starting Nov. 25; through Sternfield & Golley, www. 15 10 through Harry M. Frost, Boston-WAAB.

The start of the starting Dec. 8; through Harry M. Frost, Boston-WAAB.

The starting of the starting Dec. 1; through Harry M. Frost, Boston-WAAB.

The starting of the starting Dec. 1; through Chambers & Wiswell, Boston, WAAB.

The starting of the starting of the starting Dec. 1; through Chambers & Wiswell, Boston, WAAB.

Torest Allastic of Pacific Inc. Out. 300, 300 and 300, 300 and 300, 300 and 300

gram. Dec. 6; through Joe Sacks, WEEL.

MARTFORD

**A. S. Beck. Shoc. Stores. Eleven announcements for opening of new stores in Hartford; placed by Baker Advertising Co. WDRC. Twenty, announcements, ending Dec. 23, 1934.

**Ad Liner hour, one sach day; placed by Hammer. Advertising Agency. World Hammer Advertising Agency. Gold Parchasing Co. Antiouncements, one each day on Ad Liner hour; placed direct. WDRC.

**H. C. S. Marchandising Co. or House Circle Stores. One announcements, one each day on Ad Liner hour; placed direct. WDRC.

**H. C. S. Marchandising Co. or House Circle Stores. One entitle Stores. One entitle Company of the Company o

through C. Brewer Smith, Boston. WRACL Negative Jon Process, 26 15-minute programs, Sundays and Thursdays, beginning Dec. 2; through Louis Glasser, Inc., Boston. WNAC. Jean Abbey (Crowell Publishing Co.), 52 programs, Monday, 9;30-9;46 a.m. Renewal effective Dec. 17, 1934; ending Dec. 9, 1935. Geyer-Cornel agenciany Dec. (Croft Ale). New England Network. Nine pro-

artyror urs vos. Co. Series of 125word announcements, night time
Nord announcements, night time
Lady. Warvich Cosmetics, American Distributors Corp. Fifty-word
announcements every, night; placed
by hose Brothert Eurafture. Piftytwo day-time announcements; placed
direct. WDRC.
Marholius. Two announcements
de Echical Lects. Two announcements
de Lot of the Company of the Company
de Lot of the Company
de Company
de

LOS ANGELES

Numiematic Oo, Thursday, 8:45-9 p.m., playiets. Guenther-Bradford Committee Committee

SEATTLE

SEATTLE

Imperial Candy Co., series of 15minute programs, three a week, live
talent, to run indefinitely the series of
spots to run indefinitely. Series of
spots to run indefinitely. Series
Knowles Agency.
Metropolitan Laundry, 100 announcements starting Dec. 3 over
KOMO. Izard Agency.
Bon Marche (Dept. store), fivo
quarta-hour-programs-between Dec.
18 and 22. KOL Merchants, 11 announcements between Dec. 13 and
21. KOL.

Breuster Cigar Co., blanket contract, for announcements. KOL

Carene & Bane (Dept. store), one

(Continued on page 44)

F-WEAF
Peter de Rose
May Singhi Bree
Bob Emery
JERGEN
9:30-8u-WJZ
Waiter Winchell
*J. Wait. Thomps

*J. Wait. Thompson
JOHNSON & SON
(Floor Wax)
5:36-Sa-WEAF
Tony Wone
Loretta Poynton
flasel—Dopheide
Emery Darcy
Glinna Vanno
Ronnle & Ván
Anne Campbell
Needham

KOLYNOS

7:15-Daily Ex Su-WABC

Just Plain Bill' Arthur Hughes Ruth Russell -James Meighan Curtis Arnali Jos. Latham *Blackett-S-H

HRAFT-PHENIX 16-Th-WEAF Whiteman Ore Jeggy Heaty Inck Fulton

Jack Fulton Yvonne Gall J. Walt, Thomp.

Wayne King Stack-Gobie

LADY ESTHER 10-Su-M-WABC 8:20-Tu-W-WEAP

LEHN & FINK (Lysol) 10-Su-WEAF

Lennen & M
LIBBY MeNEILL
5-M-W-F-WABO
'Adventure Hour
Albert Brown
Patricia Dunlap
James Andelin
Jesse Pugh.
Karl Way
'J. Walt. Thompso:
LIGGETT

O-M-W-S-WARC e-M-W-S-WABC
(Monday)
Ross Ponselle
(Wednesday)
Nino Martini
(Saturday)
Grete Stuckgold
(Throughout)
A Kostelanets Or
Neweil-Emmett
LOUIS PHILLIP

Marie, Little Frenc Princess' Ruth Yorke James Meighan Allyn Joslyn *Blackett

LUDEN

3 Rascals
Frank Crumit
Arthur Allen
*B., B., D. & O.
GENERAL CIGAS
(White Owl)
9:30-W-WABO
Burns & Allen
Bobby Dolan Gro
*Thompson Thompson
GENERAL FOOD
11:15-Th-WEAF
Frances Lee Barto
Young & Rubics

9-Th-WEAF
(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
Molasses n' Jan'ry
Gus Haenschen
Sign-W-WIF

8:36-W-WJZ
(Log Cabin Syrup
Lanny Ross
Harry Saiter Ore

Benton & B

*Benton & B
7-Su-WJZ
(Jell-O)
Jack Benny
Mary Livingston
Don Bestor Oro

Frank Parker

10-W-WABO
(Grapenuta)
Byrd Expedition
Mark Warnow Ore
*Young & Rubican
GENERAL MILLS
Su-WABO
1004

Su-WABC
Jack Armstrong
All American Be
4-Dally-WJZ
Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobaon
Carl Blokert
Louie Roen
**Blackett

GEN, MOTORS 9:30-Tu-WARD (Chevrolet)
Alexander Gray
Isham Jones

Isham Jones

19:30-Su-WEAF
(Pontlac)
Jane Froman
Modern Choir
Frank Black Ore
8-Su-WJZ
(Institutional)
Karl Krueger
Josef Lhevinne
Campbell-Ewald
GROYE LAB.
(Brown Chillian)

(Brome Quints 1:45-Daily Ex. WABC

8:16-F-WJZ Dick Leibert Mary Courtlandt Robt, Armbuster 8:46-Sa-WABO Mary Courtland Robt Armbruster Jim Stanley Paul Parkes Carl Mathleu Watter Scanlon Walter Scanlon J. M. Mathes J. Mathes
LUX
2:80-5n-WJZ
Jimmy Cagney
Turn to Right
J. Wait. Thompso
LUXOB
8-5n-WAF
Sally of Taikles
June Moredith
John Goldsworthy
John Stanford
Gilbert Douglas
LOTOR

Mary Lee Cadets Male 4 Placed direct MACFADDEN 8:80-F-WABC

Bu-WAHO

'H-Bar-O Rangers'
Bobby Benson
Nell O'Mailey
Florence Hallan
Billy Hallep
Sohn Barthe
*Erwin-Wasey

8:80-F-WABC
(True Story)
'Court of Human
Relations'
Percy Hemus
Arnoid Johnson's Os
Eleic Hitz
Ned Weaver
Lucille Wall
Allyn Joslyn
Paul Stewart

(Liberty)
Edwin C. Hill
Edward Noll
Fulton Oursler
Arnold Johnson
John L. Johnsto
FERWIN-Wassy
MALTEX
1-Su-WEAF 1-Su-WEAF
Dale Carnegle
Leonard Joy Ore*Sam C. Croot
Don Mario Alvare
Harry Jackson
*Cramer Vac-Cramer Kasselt MAYBELLINE 8:30-Su-WEAF MET. LIFE CO. Arthur Bagley

8:30-Th-WABC

1180 Dally Ex. SaSu-WZ-Z245 Dally Ex. SaSu-WZ-Z(Crisco)
Vic (Crisco)
Vic (Crisco)
The GlarryBilly Ideison
9:30-Sa-WZ-Z(Liver)
The Glboon FarConrad Thibault
Jack & J. Colmon
Don Voorhees. Ore
*Blackman
(Cxydol) (Oxydol) (Proct'r & Gamble) 3-Daily Except Sa & Su-WEAF Ma Perkins Virginia Dayne Margery Hannes

STEBLING PROD

(A.Ta-WABO
(A.Ta-WABO
(B.Tank Munn
Hazel Glenn
Hazel
Haze Abe Lyman
Vivienne Segal
Oliver Smith
5:16-Daily Ex. Sa
Su-WABC Su-WABC

Skippy'
Franklin Adams, Ju
Francis Smith
Ray Appleby, Dir.

*Blackett

*Blackett

STUDEBAKER
9:30-Sa-WABC
8-M-WEAF
Richard Himber
Joey Nash
*Roche-W-C Ed Sprague
Stanley Andrews
Shirley Pell
Blackett
OHAS, WARNES
(Sloan's Linament)
Blackett-E

WAX DIGS 'EM, WEBS GET 'EM

Inside Stuff—Radio

Supervision of Lehn & Fink's 'Hall of Fame' program switches to the Blackman agency with the Jan. 8 broadcast. Latter event will mark the debut of both the frame and Helen Hayes on Columbia's Sunday night schedule. Lennen & Mitchell, which did the signaturing of the actress, will regain the direction of the 'Hall' when the program's plug changes from Rinds Honey and Almond Cream to Lysol. Blackman was recently assigned the entire Hinds end of the L& F business.

assigned the entire Hinda end of the L & F business.

Shift of Miss Hayes to Blackman recalls the wordy tangle that developed several weeks ago when William Paley, CBS prez, and the Blackman agency, prevailed upon E. N. Plaut, head of Lehn & Fink, to listen to the audition of an original musical councely by Lorenz Rodgers and Richard Hart. Mrs. Plaut among others took a liking to the Rodgers and Hart affair, with the result that the L & F president grew cold on the Helen Hayes booking. When the situation was taken up with Lennen & Mitchell that agency took the attitude that there would be no backing out from the Helen-Hayes contract as far as it (L & M) was concerned. Lennen & Mitchell awared that it had put the actress under contract for the Hall of Fame; and that Lehn & Fink would either back up. the obligation, or isake the entire account, which includes Pebeco, elsewhere. Although signatured for 13 weeks the contract guarantees Miss Hayes six weeks, with the salary for the latter period totaling \$15,000.

Eddle Cantor is slated to start for Pebeco the first Sunday in February

Novice radio hours which have always thrived in the hinterland have just struck Manhattan. The tryout program new rates so much attention and preparation as the seasoned commercials. While satisfus have been cordial to amateurs signing up at the desk, it took Mai. Bower WHN break-in and WMCA's Hariem spree to get listeners really debut conscious. WHN sticks to white talent, while WMCA treks up to Lenox svenue for its budding stars.

avenue for its budding stars,

Mai. Bower hour has resulted in cops, clothing salesmen, stenos and
housewives discarding their chores and taking a fling at the microphone.

The final counting of telephone calls right after the broadcast decides
who wins out. Six operators are retained on the switchboard every
Tuesday night when these free-for-alis come n. It is usual for the calls
to total up several thousand a night.

Next broadcast of the trick Spatari radio code over WBNX, New York, is set for December 17. Station has been toying with this since last summer. Airing to come on between 4 and 5 a. m., and will be picked up by Canadian DX relat.

up by Canadian DX relay,
Purpose is to demonstrate ease with which announcements can be
carried in the code jargon. There will be music as the main diet, to be
prefaced by English description of the code application. The regular
three-minute trade blurbs in English can be translated into this signal
system of 30 seconds' duration. Those writing it on program will receive
copy of code's introduction which explains its rudimentary features.

Leon Goldstein, publicity chief in charge of the preliminary build-up, and is being assisted by Carlo Spatari, ereator of the code, and Dr. Herbert Wilson, engineer.

Appropriation made by Hudson Motor Car Co, for the Kate Smith series includes a hefty share for spot broadcasting. Advent of the warbler in each of the towns where she's slated to do her auditioning of local talent will be ballyhooed by a group of broadcasts over the local CBS

affiliate.

In drawing up Miss Smith's contract, Columbia overlooked the matter of mentioning that the network program, which starts Dec. 24 and involves a hookup of 14 stations, would have to be rebroadcast at 11:30 Monday evenings, with the result that the singer's manager, Ted Collina. last week put in a request for an added \$15,000. He averred that \$3,000 of this money would be required to cover the mudicians' salary for the rebroadcasts during the run of the contract, and that he figured that Miss Smith should receive \$1,000 for each of the extra shows.

WEVD, New York, opening its third year of the university of the air, to make platters of all lectures this semester for other stations. Service to be offered gratis to any outlet making application. Calibre of speakers for the various courses in high, and all are sustaining on the station. Among those listed to go dise with their ideas include Hendrik Willem van Loon, Fannie Huret, Heywood Broun and Prof. John Dewey. A 90-minute broadcast was carried on the occasion of the official opening last Stunge assisted on this part of the program.

WBNX, Bronx station in New York, hopes to get its tussle with the Bronx Home News straightened out by the first of the year. At present the daily comes through with news space but holds out on program

listings.

Studies and other press releases rate attention on the city desk, but studies are dished into the waste basket. Most papers hold out altogether on small station squibs, which makes this situation all the more

Recent front-page story in Varant about Macy's booking bureau gave Mannle Greenwald, p.a. for Jack Pettis, band leader, an idea, and he's tied up a similar arrangement between his boss and Gimbel's, Pittsburgh. It's all gravy for Pettis, with Gimbel's taking out extra newspaper space to announce the service for their customers, permitting them to hire anything from a hoofer to a unit and charge it to their store accounts. All Pettie has to do in return is play a half-hour session on Gimbel's balcony once monthly.

WTMJ, Milwaukee, used the same publicity stunt as WCAU, Phila delphia, and got 12,000 letters in one week answering the broadcas inquiry of whether WTMJ shall pick up Father Coughlin Sundays follow ing removal of KYW, from Chicago. Not one of the letters, according to WTMJ was negative.

March of Time', which is a CBS program, is soon to appear as a sesse of film shorts. First Division Pictures is releasing the series.—Editorial staffs—of Time and Fortune will do their stuff. Typical staf-ied Time reporting will be carried into new medium.

To broadcast a concert by the King's Grenadier Guards Band, 18,000 es of telephone hookups were used in Australia by chain of B-chast

DISCS AS AIR

Advertisers Try Air First on Way-Later Graduate to Networks

EXAMPLES

Chicago, Dec. 10.

Despite the resentment on the part of networks against the spot business generally and the special station reps in particular, it appears that the networks are obligated so the special considerable chain business. Many network accounts have natured as spot accounts.

So much so that the spot field is being now regarded in the radio trade as the bush leagues of the business, developing business for the network big time.

Some of these spot accounts that have spread to chains have done so in remarkably short time and are used by the special rep outification.

Exhibit A. in soliciting new business for radio. They point, for instance, to the Boyer Chemical company and its 'Beauty Box' show which jumped from a single spot show to a full NBC network in the short space of .28 weeks. Boyer started on WFAA in Dallas, and at the end of the first 13 weeks spread to the Texas quality group and at the end of the second 13 weeks went to NBC.

the end of the second 13 weeks went to NBC.

Plough's Asperin and Penstro was a very insignificant account down in Memphis, passed over by the control of th

ing with a ready-made list of customers.

In the dog food field two outstanding samules of spot business handling the bush league accounts for the networks are the Morrell Red Heart' dog food and the Riyal dog food. Bob Becker show for Morrell is now NBC after having spent last season on WoN here and several other towns through radio discs. Riyal is still apotting its Whistler and His Dog' show but is at present clearing time on Columbia for a February start.

Quinine Story

Quinine Story

Grove's Bromo Quinine started spot last year in St. Louis and Chi-cago but is now on CBS with Art Kassel orchestra and Pat Kennedy. Pinex was a spot account last year; now on CBS with Little Jack Little, Educator biscuit was spotting Dick now on CBS with Little Jack Little.
Educator biscuit was spotting Dick
Steele, Boy Reporter for several
months before shifting the show to
a regular NBC notch. Grunow months before shifting the show to a regular NBC notch. Grunow radio and refrigerator started spot for a short time before taking to the networks.

the networks.

These are pointed out by stations and special reps as merely prime examples of the spot accounts which have grown to network proportions. Radio disc men feel the same way about their accounts; that they are building them up so that they can quit radio discs for network.

Vince Until April

Vince mouthwash will continue to alternate John McCormack and John Charles Thomas in its Wednesday evening spot on NBC to the end of April.

Last season the Charles R. Warner Co. called R a run for this bread in March.

John T. Claney, of WTIC, Hart-ford, in New York last week to parley with NBC about the sta-tion's new contract.

Vermont Stations' Program Struggles: BUSH LEAGUE Acts Hardboiled on Coin, Hired Away When Good: Phonograph Increase

Please Disconnect

Cincinnati, Dec. 10. Records at WCKY contain letter from a woman in Cov-ington, Ky., reading: Please disconnect your radio station from my home, as the radio is not installed here any

HEARST GETS **WBAL FULL** TIME

Washington, Dec. 10.

Washington, Dec. 10.
William Randolph Hearst is slated to have full operating time for the WEAL, the cook over the cook over the cook over the cook over the consolidated day. He better Light and Power Co. of that city. Thing will be affected by moving WTIC, Hartford, the 1,060 k.c. channel which the latter now shares with WHALL to 1,040 k.c. handle which the latter now shares with WHALL to 1,040 k.c. no untiplees sharing the 1,040 broadcast band with KRUD, Dallas, and also allow the Hartford station a longer operating schedule.

Baltimore, Dec. 10. Baltimore, Dec. 10.
Operating acquisition of WBAL
by Hearst interests, which purchased station month back from
local utilities company, Gas & Electric, Inc., has been deferred till after
the Christmas holidays and may be
first of year before actually transpires. Hearst was to have taken
poseesiston before Dec. 30. Delay is
to give present operators chance to
character of the Christmas his and
robably the Christmas his
actually actually transpired to the
constraint of the Christmas his
and robably the Christmas his
actually actually the Christmas his

Boston, Dec. 10.

Pote Bros., owners and operators of WMEX, newest of the Boston outlets, have been approached by the W. R. Hearst organization with a proposition to buy. Thing didn't set to the coin-quoting period because the brothers averred that they were more interested in holding on.

AYER AGENCY AFTER PHILCO

Philadelphia, Dec. 10

An open attempt to woo th Philes radio account by N. W. Ayer away from their present agency connection with Hutchins in Rochester was seen last Tursday (6) night in conjunction with the Fred Waring broadcat from Philly. Show was a closed affair staged in the banquet hall of the Believuc hosteiry for dealers and press, with Boake Carter doing his nightly news talk for Philco from his table in the same audience.

Carter plug for Ford was tied in with comments anent greater industrial activities by various manufacturers, naming the miotr firm as leading—the—pack for—business upp—hig. Philco account has been with away from their present agency

plng. Philos account has been with Hutchins for little over a year, pre-viously being handled by F. Wallis Armstrong in Phille for a similar

Burlington, Vt. Dec. 10. Failure of sponsors to show in erest in local talent and absence of nanship on the part of wouldbe radio artists is blamed by a local station exec for the absence of local-ites on Vermont stations. A recent survey showed that the percentage of records being used has increase

of records being used has increased steadily in the past year.

Artists have a totally different argument, namely, that they are tired of appearing on call from the stations and being told that the publical short is worth the effort. Seving the station of the station and being told that the publical short is worth the effort. Seving the station and the station are so that the station are to station and the station are to station as a soon as they are okayed by Vermont fans.

Looking

WQDM (St. Albans) recently changed hands, and the new owners are scouting for talent, but having to depend mginly on records at present. New equipment is being added and the station is going after accounts in northern New York state, some vocalities from that sections with the state of the

Suburban Press Chilly To WFAS. White Plains. **But List Web Programs**

Weatchester County Publishers, including dailies and weeklies in district, continues to cold shoulder. WFAS, White Plains by putting the damper on any program listings or news squibs. This goes even when some major event is up for broad-casting.

J. Noel Macy is head of a chair which runs the Yonkersvills Herald-Statesman; Tarrytown Dally News; Statesman; Tarrytown Dally News; Statesman; Tarrytown Dally News; Carlon Arguer, Wew Rochelle Standerson Arguer, Wew Rochelle Standerson Arguer, Wew Rochelle Standerson Arguer, Wew Rochelle Standerson Arguer, Standerson Arguer, Standerson Arguer, Wew Rochelle Standerson Arguer, Standerson Arguer, Wew Rochelle Standerson Arguer, Standerson Arguer, Wew Rochelle Standerson, Standerson Arguer, Standerson Arg

ientent.

Listings from the major networks are carried for the auburbanites, but the old cry of space competition is raised when it comes to WFAS. No. let-down in sight either. To get its program in circulation regularly, station now has its own wealth eithe away. weekly give away.

Outdoor Girl on CBS

Outdoor Girl on GBS
Outdoor Girl cosmetice goes Columbia Jan. 5 with a Saturday
night half hour over a hookup
which includes New York, Chicago,
Boston, Detroit, Pittsburgh, Albany,
Cleveland, Baltimore, Syracuse, Toronto-and-Montreal,
Cast will consist of Gladys Baxter and Victor Arden's orchestra
and Kay Carroll doing the beauty
expert splel. United Advertising
agency is piloting the program,

New York Stations Compete for Legit Stars, but Strictly on Cuff

to get legitlmate stage stars on the air. More anxious to get them than the theatre people are to be had For the radio station anxiety for

For the radio station anxiety for stage luminaries Jen't Intense enough to be expressed in coin. So with the stars it is just a donation for the manager's benefit. And the stars are a bit lukewarm.

However, most of the stations have contacts whose Jobs II. Is to dig up stage personalities. A recent check-up of Broadway shows reveals that 12 stars and 36 featured players are now doing their stuff in the Times Square sector. This is the largest count on Broadway In several years. Just are soon as a new play opens with a star or some featured personality, the radio hops after them for an early inter-view.

Many such as Walter Huston Bert Lytoli, Tallulah Bankhead Lillian and Dorothy Gish are for

WINS has its Theatre of the Al

WINS has its Theatre of the Air which Michael Young presides over thrice weekly! Young has corraled Eva Legalileme and Tallulah Banklead for his pet hour. Herman Shumlin and Lillian Hellman-of The Children's Hour' among tho fatest to be ensanged for a date. WMCA has Chariotte Buchwald performing a similar duty on her weekly air blurb. William Lundeil at NBC is chief interviewer for that network when celebrities crop up, but he does not confine his questions to stage stars. John B. Kennedy recently had Evonne Printenps and C.B. Cochran with excepts from 'Conversation Plees'.

Dudley Commercial **Dudley Commercial**

Bide Dudley at WOR does the job for the Mutual Group on a commercial heals. He brings guest stars down for the Golden Dawn hour and also for the Theatre. Club of the Air. WBVD. WOV and WBNX. Bronx, go after the foreign stars to reach their particular listening pub-

lies.

Broadwayites figuring in the air race during the past few weeks include: Violet Heming, Frances Starr, Eve Casanova, Irene Browne, Francine Larrimore, J. C. Nugent, Glenn Hunter, Earle Larlmore, Mr. and Mrs. Charles Coburn, Bert Lain, Cora Witherspoon, Eddle Dowling, and Charles Winninger.

PHILLY MERGER?

WCAU, ...YW, Despite Theoretica Opposition, One Corporation

Philadelphia, Dec. 10. Philadelphia, Dec. 10:
With WCAU of the CBS web, and
KYW, an NBC outlet, under one
foot and operated by the same management, the two companies will be
combined to operate the brace of
tations under a single management
int.

Leon and I. D. Levy will incor-porate under the title of the Phila-delphia Broadcasting. Company. This move, it is rumored, is to block any logal complaints from the mo-

It's the WOV Building

WOV, New York, rents one floor of a nine-floor building starting Jan. 1. English and Italian programs alternate. Landlord renames it the WOY

WSYR's 2 New Groups

Syracuse, Dec. 10. WSYR has added two new musi-

WEYR has added two new must-cal turns sustaining Horman and His German Band, and Harold Mil-ier and Bils Jug Band. Former is spotted Monday nights, latter Wednesday nights.

Strenuous efforts being made to keep Herman's identify mider cov-er, even to the use of a screen in the studio when the act is on the air. Herman, however, is said to-be Ken Spernon, leader of the R-K-O Paramount's pit band.

Ray Lewis, former sales man-ager of KOOC, San Francisco, har johned the sales state of the North-ern California Broadensting Sys-tem, which operates KIDS and tem, which one

Shelve Code

(Continued from page 39) ment circles that with the exception of the Labor Advisory Boar all Blue Eagle executives are quite all Blue Segre with the breadeasting with a sequence of the segre was a segre with the breadeasting with a segre was a segre with a seg well satisfied with the broadce

dignantly denied, however, that the IBBW has dropped-the fight, eventemporarily, or that code revision is desired to the control of the contr labor would receive as a concession a definite guarantee that a substantial proportion of wages would be paid in each rather than in goods or scrip. Such a trade, it was said, would be spreached to the NRA and to the industry. Whether either the would be green to be a such a self-time to the would go for such a self-timent was not apparent. Collins refused to discuss this aspect of the matter, saying There is nothing I can give out-on such a proposal;

saying There is nothing; can give out-on such a proposal.

Taking the stand that the next move is up to the NRA, Marion Hedges, IEEW head and member of the Code Authority, insisted that labor is standing pat on its demands of last June.

The purpose of the NIRA was to increases number had no not not the code.

The purpose of the NIRA was to increase purchasing power. It is useless to reduce hours if pay is cut at the same time, 'Hedges stated. 'We are sticking by the proposal made at the hearing that we desire a reduction to 30 hours a week with a corresponding increase in the rate of pay to give a minimum weekly of the consider the consider the consider the considerations with the consideration of the consider

Lending strength to reports that Lending strength to reports that the TBEW flyors a temporary true-however, were reports that Ed Nockles, Code Authority member and operator of labor's WCFL in Chicago, had changed his stand. Nockles blew into Washington last month determined to force the issue and wake the Code Authority text. and make the Code Authority take a definite position but after con-ferring with labor leaders adopted a much less defiant attitude and the question received only casual atten-tion at the C.A. session.

London Co's Charter

Albany, Doc. 10.

New York State busines charter has been granted to the Imperial Broadcasting corporation Imperial Broadcasting corporation of London, with a capital stock of 500 shares, no par value. The incorporation papers state the company is entitled to 'hold, patent, ilcense, manufacture, buy, sell and dedi in electrical devices, radio broadcasts, radio programs and all similar and Kindred field in any part of the world.

Directors are named as Leonarii F. Plugge, Clarenco M. Davis and Josephine M. Reiz, all of Now York City, where the company's offices.

City, where the company's officer will be located.

tenor ucts Job
staymond Marlove, tenor, signed
with A. Carliste & Co. for a halthour a week program over the Don
Le web.
Charles R. Stewart Agency handled the signatures.

Agencies-Sponsors

Gardner-Greist agency, Chicago, not Batten, Barton Durstine and Osborne handles the American Rolling Mill account including the radio propersing.

Packard is making it a second 13 weeks for Lawrence Tibbett on the Tuesday night session over NBC.

J. Walter Thompson last weok renewed the Lux. Royal Gelatine (Mary Pickford), and Swift (Sig-mund Romberg) shows on NBC and the White Owl (Burns and Al-len) program on CBS. Renewals of the Chase & Sanborn coffee spot and Fielschmann twosome. Rudy Vallee Varieties and Joe Penner are due to come through this week.

General Electric still cogitating

Ex Lax has extended the run of its entire cast, Block and Sully, Lud Gluskin and Greta Niesen.. Gluskin reconsidered his decision to gult after the commercial agreed to make his contract non-exclusive.

Ruthrauff and Ryan, Inc. of New York have been appointed to handle the advertising of R. M. Graves Corp. of Portland, Ore. Radje will be used along with newspapers.

S. P. Hartner, vice-president of 8. P. Hartner, vice-president of Pet Milk Company of Salt Lake City, recently, visited San Fran-cisco to confer with Stanley G. Swanberg of Botsford, Constantine and Gardner, Advertising Agoncy who is in charge of production for the milk company's new series of wax programs to be used in the Rocky Mountain district.

Bill Norvell, formerly commercial manager for KGW, has incorporat-ed Norvell Advertising Agency, Portland, Ore, His largest account is the Star Brewery Company, using 14 Pacific northwest stations by means of wax.

Marion R. Gray Company, shirt manufacturers of Los Angeles, planning radio campaign for the Pacific Coast, to boost a new Gray-

MoGregor and Sollie has produced ax series for the Montana Power

Crazy Crystals, has bought KPO's an Francisco, Carefree Carnival San Francisco, Carefree Carniva coast-to-coast for one year, start ing Dec. 30. Program pared t half-hour but will continue sam variety idea.

Account was placed through the Bowman & Crane agoncy.

Lennen & Mitchell agency, New York, has expanded edits radio de-partment to occupy most of one floor.

Sun Oil Co. has renewed for Lowell Thomas on NBC's blue (WJZ), effective Dec. 10. Roche

General Foods Corp. has extended for Maxwell House Show Boat over 58 stations on NBC's red (WEAF), effective Jan. 3. Benton & Bowles

Wax Works

Bond Bread is stencilling 26 one minute announcements for place-ment on 20 stations. Job is being supervised by B. D. D. & O.

Beschnut's recorded version of the 'Red Davis' serial now spread over 19 stations,

Albers Bros. Milling Company of Portlant and Seattle, manufactur-ers of flapjack and buckwheat flour. ers or napjack and buckwheat nour, start a transcription eampaign on 14 West Coast stations. Handled by Erwin, Wasey, Made by Re-cording, Inc., in the form of 18 five-minute musical programs.

Gene and Glenn 3- Hour Show

Cleveland, Dec. 10.
Gene and Clenn, Cleveland faves
for seven years, returning from
East to stage their annual Christ-

East to stage their annual Christ-mas broadcasts for three news-papers' benefit funds on Dec. 22.

Three-hour staged show to be held in civic auditorium, piped through WTAM, by singers for Cleveland 'Press,' News and 'Pilain Decler'. First reappearance here in a year.

New York Radio Parade

By Nellie Revell

There was trouble backstage before opening of radio broadeast, The O'Flynn'. Russell Janney resented the changing of some of the tunes to fit the radio show. He threatens to attend every rehearsal from now on to see that no changes are made. Script called for Charles Webster to portray Russell Janney as narrator but at last rehearsal Janney threatened an injunction if anyone but he played role of Januey. Januey won and played himself, opening broadcast while Webster adorned stage and unless Janney is satisfied that is all Wobster will be doing for the next 13 weeks for a juley check.

In the Doghouse

Burgess Merodith, Rod Davis on Beech-Nut show on NBC, missed his last Tuesday eve late broadcast. Studlo was held open right up to the very minute the first Red Davis speech was to start, at which time in the absence of Meredith, production man Ed Wolfe of NBC played the part and a guard was posted outside the studio to keep Meredith from ontering should he arrive. Moredith claims he thought show was scheduled for later hour

Bread-and-Butter Logic

Bread-and-Butter Logic.

Outdoor Girl Beauty Products set a show through United Ad Agency on CBS. Contracts had not been signed but all details were accepted and agreed upon. At the last minute Standard Oil through McCann Erickson stepped in and bought the time previously set aside for Outdoor Girl. CBS answer was Standard Oil (Esso) is using 32 stations and Outdoor Girl oil 12. Cosmette now goes on air full mouth behind, schedule on January 5 at 7:30. Show will consist of Gladys Baxter, Vic Arden ork, bartlone, dramatized highlights in lives of outdoor girls a in Amelia Enriart, Helen Wills, Babe Didrickson, etc.

Why Radio Seems Crazy

Why Radio Seems Crazy

Supposed prelude to final okaying of Kate Smith commercial called for plenty of fockeying by Hudson-Essox. Sponsor and GBS not agreeing over network alignment, Hudson wanting certain outlet and CBS standing pat on 'adi or nothing'. Hudson had settled all contract agreements with Kate Smith show but no contracts were signed. The sponsors' Detroit office is supposed to have broken the story about Smith being set to open Xmas Eve even though no contracts had been signatured. This had GBS on spot since they have been looking for sponsor to pay Smith salary, for a long time, and any last minute cancellation would hurt her value. Another angle had sponsor divided into two factions one favoring Smith and other the Rodgers-Hart musical.

CBS Makes a Gesture

The Guizar of CBS signed by Fox with Tuillo Carmanati in new pix Adios Argentina. Guizar due on Coast in February for about eight weeks. Brillo program will then emanate from Hollywood with wire charges being split equally between Brillo, Guizan and CBS Artist Bureau. This sets precedent since first time CBS Artist Bureau paying wire charges out of its bit.

Visitors

To CBS: Harry Butcher from CBS, Washington; E. S. Rogers of CFBB. Toronto: Burt Squire, WHK, Cieveland sales manager; H. J. Brennen, boss, and R. M. Thompson, sales manager of WJAS, Pittsburgh. Allen T. Simmons, owner of WADC, Akron; Franklin M. Doolittle, of WDRC, Hartford; Fred Palmer, of WBNS, Columbus; Earl Winger and Norman Thomas, owners of WDOD, Chattanooga; E. M. Doernbecker, owner of KVI, Tacomá; Bishop Sylvester Cannon of the Salt Lake City Mormon Church, owners of KSL in Salt Lake City, and Earl Glade; and J. T. Ward, vp. of WLAC in Nashville and president of NAB. To ABS: H. J. (Dad). Brennan, owner, and Roy Thompson, manager of KQV, ABS outlet in Pittsburgh. outlet in Pittsburgh

outlet in Pittsburgh.

American Tobacco Co. auditioned Billy Bryant's Vaudeville Circuit' for Haif and Haif Tobacco and 'Secrets of New Scotland Yard' for Lucky Strike at NBC... Saily Singer of the Lee Reisman ork for NBC sustains...Dick Lebert for Ludens at NBC... Frank Novak had NBC listening to a children's musical show...CBS listened to Whitney Bolton, drama critic...Don Marquis and Henry M. Noely for Ford Frick spot on the Common Comm

Short Shots

Vincent Beserott of legit and radio drama wod in Washington, D. C., last week. Bride native of Capital. NBC wired him wedding gift in shape of call to work on Palmolive show...Bulova Watch Co. and WNEW have representatives in Washington attending Brooklyn dispute hearing with an eye to bidding for the wavelength...Let's Dance' will be early with an eye to bidding for the wavelength...Let's Dance' will be early with an eye to bidding for the wavelength...Let's Dance' will be early will be the will be the said of the will be will be the will

Gossip

Gessip

Tack Denty's new harmony the billed as Det, Kay and Em are Dorethy Jenkins of Seattle, Emily Sivhy of Meridian, Miss and Catherine Wroe of Houston. Emil Coleman Law of Meridian, Miss and Catherine Wroe of Houston. And Coleman Law of Meridian, Miss and Gragory, in his band... R. L. Ferruson, director to Writing. Adolp a director with a bad touch of crippe. . Henry M. Neely, Tho Ols Stager, assisting William Bacher with The O'Flymi. Bacher doing the producing and Neely the script... Dixte Drinking Cups switched to N. W. Ayer. . Scioll Manufacturing Co. switched to Donahue and Coe with radio show in offing... Jacob Harshah on WOR.-W.W.-WON switches Sunday spot to 2 p. m. Instead of II:30 a.m. Week day schedule stays as is. . Joe Reichinan ork oSherry Netherlands in Cincy atter Boston Statter Hotel on Jan. 25. Hal Kemp trying to convince NBC they ought to use two mikes with better pickup and has had recordings made to prove case, Used four mikes when on air in Chicago... Vicks Open House drops amateur talent after first ef year.

Seek Radio-Press Accord in Europe: **Brussels Group Offers Compromise**

Olive branch was waved at scran ping newspaper and radio interests in Europe by the International Conference on New Forms of Journal ism (of which radio is one) at

Printed and broadcast Printed and broadcast news should not conflict but supplement each other, says resolution. The printed kind should supplement the news flashes on the air, and the air flashes should call attention to the

Conference recommended that ra-Conference recommended that ra-dio interests in all countries should hire trained newspapermen to handle all news broadcasts. Also suggested that-schools be organized to train radio journalists, either by broadcasting companies or by news-papermen's associations.

promote associations. It was resolved that no advertising of any nort should be mixed with news broadcasts. Conference expressed wish that newspaper ethics, as applied to the printed press, should be extended to the ether, particularly as regards completeness and impartiality of news. Ethical principles must be applied, it adds, within the limitations made necessary by the facts that the number of radio stations is limited and, therefore monopolistic, and that radio news stories must be very short. Conference also asked that pay

very short.

Conference also asked that pay and conditions of labor of European newspapermen employed in radio work should be regulated by law, and that the standard be high enough for them to keep their self research.

News broadcasting requires special technique, said the conference res-olution, and it is therefore advisable olution, and it is therefore advisation that certain European stations specialize in this type of work. Also recommends that the best radio news broadcasts be recorded on disks and preserved in disk libraries in all countries, for the good of the

Little Theatre Actors On WGAR Commercial

Cleveland, Dec. 10.

A bit skeptical about effectiveness of department store advertising on air at first, the May Company, largest in Ohlo, is now recognizing it by increasing its radio
time on WGAR and going into the
legit field for talent.

Two of leading players in Cleveland Play House, one of outstanding repertory companies in country,
are being signed by May's special
series of Christmas dramas. K.

Elmo Lowe to be leading man with

are being signed by May's special series of Christmas dramas. K. Elmo Lowe to be leading man with Dorothy Paxton opposite him.

James Church, former NBG production man, is writing and directing, stetches labeled Finding of Delens Ornstrams and the Christmas of the Christmas of

Grace Moore Series

Vick Chamical hanner stchlavely.

I for a 13-week run n. NBC's blue (W32) link. If will be a Tuesday evening half hour, originating from Hollywood, .It' the program supplementing the secount's Wil. lard Robison-Millered Bailey combi-

lard Robison-Midfred Balley combi-nation on the same network and the Freddy Martin stanza on CBS.

J. H. McKee, Cecil, Warwick & Cecil's radio director, leaves New York Dec, 17 to spend six weeks on the West Coast getting the Grace Moore series under way. Also to make picture name con-nections for the resumption of Non-Spi (Charles R. Warner Co.) on the air.

Byrd Finishes Feb. 6

Regular broadcasts of the Byrd. South Pole expedition wind up on South Fole expedition wind up on CBS Feb. 6. Explorers start back for the United States about that time, and on their arrival Grapenuts will stage an elaborate affair over the air, with the proceedings likely to run two hours. Account is passing up the expeditions is passing up the expeditions of the dadden uncertainty of reception entailed.

illed. With the Feb. 6 broadcast the cries will have completed a run

KSTP Mentions Brands, Avoids Word Whiskey

St. Paul, Dec. 10.

KSTP has okkayed hard liquor but with a string ited. Program billed as Benz Bouquet, plugs the many Benz brands, mentions 'wines and liquors,' but says nary a breath many benz brands, but says nary a breath which the tipplers have become acquainted during Benz's Tō years in likker biz are recited.

House ranks high in its field, doing its own blending and catering to class. Program refects high tone, trotting out a 16-piece orchestra which is composed entirely of symphony, musicians.

Stint made its debut Friday (30) from 10.30 to 11 p. m. and is in on a 52-week contract. To date twee programs here have been no blue-nose delegations and not one letter nose delegations and not one letter. St. Paul. Dec. 10.

and so far there have been no blue-nose delegations and not one letter of protest or complaint.

Canadian Circulation

Vancouver, B. C., Dec. 10.
Figures issued by the Radio Branch of the Department of Marine for the month of October, show that about 5,000 more British Columbia radio licenses are necessary 1832-44.
Figures for Vancouver show an improvement with more licenses taken out to date than last year. So far the total is 26,322 compared with 25,409 for the whole of last year and still a few months yet to go to the end of the fiscal year. With an astimate of 40,000 radio sets in Vancouver it is obvious that many are still being operated without a license.

Doc Young's Television

St. Paul, Dec. 10.
Official opening of Northwest
Television Institute held Monday (3)
had plenty of celebs on hand. Headquarters' in the Sexton bldg., Min-

quarters in the Sexton due, and neapolis.
Broadcast of opening exercises were piped out over WDCY via remote control. Will be the point to the public of the entire to the public of the entire with the control of the time. The public of the entire to the public of the time. The profile of the time of the point of the time. The profile of the point of the time. The profile of the point of the time. The profile of the point of the point of the point of the profile of the public of the publi

owner of this plant

this plant.
Dally television program broadcasts are skeded for Dec. 15. Standand motion picture film will be
broadcast, with pic going out over
WMXAT and the sound through
WDGT. The two will be synchronized and sent out over a special detied by the firm.

Publicity to Theatres

RADIO

Rochester, Dec. 10.

New policy at WHAM bars further airing of theatre publicity graits.

Lines came out of the Century and Riviera theatres' organ programs Dec. 1. Tom Grierson's daily brochester from the RIVIC Education broadcasts from the RKO Palace end Dec. 15.

NBC ASKS IMPROVED STATUS FOR WRC

Washington, Dec. 10. Scramble for better or new air facilities continues. New stations were proposed by: Hartford Broadcasting Co., Hartford, Conn., 1200 kec., 100 watts; Nashville Broadcasting Corp., Nashville, Tenn., 1370
kc., 100 watts; Howell Broadcasting
Co., Rochester, N. Y., 1210 kc., 100
watts ingits and 250 days; Robert
Lewis Sanders, Paim Beach, Fia.,
1420 kc., 100 watts; Garden, CityBroadcasting-Co., Garden-City, Kan.,
1210 Kc., 100 watts, and Walter L.
Stricker and Chris Larsen, Rock
Springs, Woy, 1210 kc., 100 watts.
Attempting better coverage to
compete more effectively with CBS
in the national capital, NEO appiled for permission to boost
rom 500 watts and 1 kw.
days to 1 kw. nights and 1 kw.
days to 1 kw. nights and 5 kw.
days
Other power-increase applications
were:
WAAB Roston, from 500 watts to
WAAB. Boston, from 500 watts to
WAAB. Boston, from 500 wattes
WAAB. kc., 100 watts; Nashville Broadcast-

days.

Other power-increase applications were:

WAAB, Boston, from 500 watts to 1 kw.; KTUL, Tules, from 250 watts might and 500 day to 1 kw.; KVBL, KYRT, Manarok, N. D., from 25, to 5 kw. days; WKBF, Indianarollo, from 16 kw. days; WKBF, Indianarollo, from 1 kw. nights and 5 kw. days; KRFU, from 500 to 1 kw. days; WBEM, Bay City, Mich., from 50 to 1 kw. days; WGM, From 100 to 250 days; WCAZ, Carthage, Ill., from 100 to 250 days, requesting facilities of WDZ; and KGJX; Las Vegas, Nev., from 100 to 250 days.

One station which previously asked permission to shift frequencies, WAFI, Birmingham, filed a new application asking unlimited time instead of sharing with KVOC at night, while another station, KDC, Casper, Woo, asked for authorly to 350.

Nine-Year Air Partnership In San Francisco Ends

San Francisco, Dec. 10.

John Wolfe and Ned Tollinger (John and Ned), patter and harmony team, have broken their nine-year partnership, Wolfe and Ted Maxwell go to Chicago to Join Maxwell's wife, Bobble Dean, in a new script which will combine dialogue and music.

and music. Tollinger will remain in Frisco to pliot Carefree Carnivai in its new

sponsored spot.
Shift breaks up several combos.
Wolfe and Maxwell in Life of Reil-lys' and 'Gentle Liar' with Maxwell and Walker.

Greig, Blair Travel

San Antonio, Dec. 10.

H. G. Grieg of New York and John
Blair of Chicago, execs of Greig,
Blair & Sleight, toured last week
through south and southwest. Looked the situation over.

WHAM Not Giving Gratis Canadians Had to Rely on Yankees -For Wedding of Duke of Kent

Rules Out Santa Claus

White Plains, Dec Westchester kids are too so-phisticated for the Santa Claus gag, so WFAS, White Plains, has erased any St. Nick im-personations from its holiday programs.
'Sorooge' is also out for air-

WSYR, SYRACUSE TRIES LOCAL **CELEBS**

WSYR, local NEC outlet, is soing in for local names, newspaper and otherwise, at the instance of Fred R. Ripley, program director. Joe Beamish (Joe Cook), Sunday, Post Standard columnist, has been given three weekly spots, Tuesday, Thursday and Saturday nights at 10:30, for philosophic humor, and accordingly Beamish will forego his customary Florida winter jaunt. William Pitts, Herald staff writer, is on Mondays and Fridays at 7 p.m. as the Minute Message Man. It's a spoken editorial a stunt believed here as new to radio. Paul Husber, former president of the Syracuse Technology Club, has been given the 7:20 pm. spot Saturdays for a topical discussion, the slant being conservative. WSYR, local NBC outlet, is going

urdays for a topical discussion, the slant being conservative. Rev. C. M. Thompson, pastor of the Delaware, Bapits Church, with a mixed quartet in 'Meetin' at the Crossroads,' is heard Saturdays at 7 p.m. Station thinks it has a potial Seth Parker in the cleric.

WBBM, WJJD Grab Off Most of KYW Accounts

Chicago, Dec. 10.
With the moving of KYW from Chi to Philly the bulk of that station's accounts was corralled by two transmitters, WBBM and WJJD. The former station got the gravy item, the daily 120-minute Musical Clock for Marshall Field

Musical Good stores. WIJD, the Ralph Atlass station, finished up with a United Remedles account which runs one hour daily for six days each week and the Hydrox account. The Atlass WIND station in Gary drew the top KYW performer, Uncle Bob.

WIP, Philly, Changes

Philadelphia, Dec. 16.
Murray Arnold, WIP announcer,
moves to studio's publicity berth,
replacing Jerry Crowley was handing
the program dept. along with the
p.a. task. Rearrangement gives John
Hayes, another spieler, the program
directorshop, while Crowley moves
to head the saise staff.
Replacing. Arnold in announcing
is Howard Jones, former wordsligger gir WPAR, Norfolk, and
WNAC, Boston. Philadelphia, Dec. 10.

Winnipeg, Dec. 10. Canadian Radio Commission was freely criticized by local radio listeners for its failure to broadcast the wedding of Princess Marina to the Duke of Kent, while dial-twisters turned to American stations for a first-hand account of the royal

the eerie hour to glue an ear to a loud speaker for first information on the wedding of the century, felt

on the wedding of the century, felt their own government-owned broadcasting system should have accorded them the privilege of head countries of the ceremony without having to cross the boundary line.

Officials of the C. R. C. met this oriticism by pointing out that radio fans: were given the benefit of a steel tape recording, first at 9 a. m., and then at 8:30 p. m. They defended their action by stating latheir opinion radio listeners would much rather listen to the recorded accounts of the wedding at a more suitable time of the day.

Reception from nearly all the American stations was exceptionally good.

Minstrel Revival on Radio: Pubs Scurry For Oldtime Tunes

Spread in popularity of the minstrel how on the air has developed a scramble among music publishers for rights to old num-

publishers for rights to old num-bers of that genre whose registra-tion periods are about to expire.

Several major publishers are ex-tending this quest for re-copyrights to the entire field of popular music. Two of them each maintain a rep-in Washington whose job is to dig through the records of the registhrough the records of the regis-trar's office for copyrights on the verge of running out. Old numbers which these firms seek particularly to add to their libraries are those which are in frequent use over the

Under the copyright law of the United States the complete owner-ship of the manuscript reverts to the writer after 28 years. Statute copyright and assign it to any pub-lisher within one year of the original copyright's expiration data.

Household St. L. Show So Ed Guest Can Double

Chicago, Dec. 10. Charles Daniel Frey agency here is sending the entire Household Finance program down to St Louis tomorrow (Tuesday) for a public broadcast from the 3,500-seat Audi-

torium there.

Behind the one-time switch is the request of the St. Louis Globe-Democrat to Edgar Guest, who syndicates into the paper, to come down to Missouri for a speaking engagement. Guest didn't think he could travel to both Chicago for his radio job and to St. Louis for the speaking date, so the agency decided to move to St. Louis for the single shot to enable Guest to manage both.

LEO REISMAN PHILIP MORRIS

STANBURY CHASE & SANBORN HOUR BARITONE OF CHICAGO OPERA CO.

WEAF-Coast-to-Coast Network SUNDAYS-8 to 9 P.M. EST

Exclusive Management GEORGE E. DILWORTH Hotel Park Plaza
50 West 77th Street Ennuleott 2-3700

Here and There

Sam Pickard figuring on ducking for Florida in another week or two.

W. W. Smith, mgr. of WTAM Cleveland, incapacitated by a ner-yous breakdown.

Beatrice Lillie tagged for this Thursday's (13) Fleischmann round of the clock.

Max Zeis, member of WTAM's Hum and Strum team, was married last week in Cleveland to Esther

John M. Sherman given formal and 'permanent appointment' as Northwest district inspector for the Federal Communications Commish, with headquarters in St. Paul. Dis-

GEORGE GIVOT

THE GREEK AMBASSADOR

This Week (Dec. 7) CHICAGO THEATRE CHICAGO Perconal Direction
HERMAN BERNIE
1619 Breadway, New York

GRACI

CASINO DE PAREE HERMAN BERNIE 1619 Broadway, New York

EDDIE PEABODY

This Week

EARLE THEATRE
Philadelphia, Pa-

Now in Preparation EDDIE PEABODY BAND

Direction seetra Corp. of Am 1619 Broadway NEW YORK CITY

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

Friday, 9 to 9:30 P.M., DST (Phillips Milk)

MILLS and TOLLE

"ALL WORK AND NO PLAY"

Exclusive Management

MEYER B. NORTH

JOE PLAUM

HEATHERTON

Broadcasting ondays and Wednesdays, 11 A.M. Fels-Naptha, WJZ-NBC Direction NBC Artists Bureau

trict includes Minnesota, North and South Dakota, northern Wisconsin and northern Michigan.

Sidney Andors, former gossip and theatrical columnist for 'Cleveland Press,' auditioning at WTAM for series of five-minute programs of round-the-town chatter.

Larry Roller, announcer, has been made publicity director of WHK, Cleveland, under John Vorpe.

Lloyd Venard, former contact for Stearn street - car ad company, added to WGAR sales staff. Wayne Mack also appointed WGAR's dra-matic director.

John Patt, WGAR manager, in Detroit for conference with Leo Fitzpatrick and G. A. Rickards, co-owners of Cleveland station.

Philip S. Brook new addition to

WDGY, Minneapolis, will cele-brate its 11th anniversary on Dec. 23 with a special broadcast and a whale of a shindig.

W. H. Wharton, 11 years in show biz, 16 in radio production and ad-vertising, and formerly with KGRS, KWK and KMOX, now selling WDGY time.

Al Sheehan, WCCO, Minneapolls, artists' bureau head, escaped un-hurt but got his car all smashed up in a collision on a drive in from Winona last week.

Hugh Aspinwall, homey philosopher, late of CBS in Chicago, replacing. Tina and Tim for Mantie Lamp Co. on WCCO, Minneapolis, starting Thursday (13):

Bertram Lebehar, Jr., has joined the sales staff of the American Broadcasting System. He was with WOR, Newark, for four and a half

Jack Van Valkenburg of KMOX, St. Louis, and Earl Gammons of WCCO, Minneapolis, in Chicago last

Louise Squirss and Harry Lang playing 18 different roles in their idle Roomers break-in over WINS, New York.

Ezra McIntosh, program director at WWNC, Asheville, father of a baby boy born on Thanksgiving

Dr. Leon Levy at the Arcadla theatre, Philadelphia, to see Pathe newsreel of his speech with the lo-cal Mayor at KYW opening last

Carleton Morse, author of One Man's Family, is building a new home near San Mateo, California.

Tom Mitchell is back on staff of KGO, San Francisco, for Rainler Beer. Returns from KYA.

Milton Wood, former NBC barker, is now at KOIN, Portland.

Brick Holten, formerly NBC Portland, now with KFRC, San Francisco.

Mrs. George Whitney, wife of George Whitney, Musical Director of KFRC, San Francisco, was killed in an auto crash Nov. 26.

KJBS, San Francisco, new 500 watt transmitter went into opera-tion December 9.

Loren Watson, Jr., formerly with WIBX, Utica, new announcer at WFAS, White Plains, N. Y.

Paul Monroe goes to WRC, Wash

ington, for a post as announcer. He was with WTIC, Hartford, for six months.

Walter Johnson, commercial manager, WTIC, Hartford, announces his forthcoming marriage in February 1935

New York Ad Agencies

(Radio Production Executives) N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C. Douglas Coulter.

Batten, Barton, Duratine & Osborne, Inc. 383 Madison Ave, N. Y. C. Arthur Pryor, Jr Herbert Sanford

Benton & Bowles, Inc. 444 Madison Ave., N. Y. C. E. M. Ruffner.

Biow Co., Inc. 521 Fifth Ave., N. Y. C.

Blackett-Sample-Hummert, 230 Park Ave., N. Y. C. Frank Hummert.

Blackman Co. 122 E. 42d St., N. Y. C. Carlo De Angells. Campbell-Ewald 1790 Broadway

Louis Dean
Cecil, Warwiok & Cecil, Inc.
230 Park Ave., N. Y. C.
J. H. McKee.

The Paul Cornell Co L. S. Caskin.

Samuel C. Greet Co. 28 W. 44th St., N. Y. C. Arthur Anderson. Erwin, Wasey & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., Inc. 100 E. 42d St., N. Y. C. William Esty, Edward Byron.

Federal Adv. Agency 444 Madison Ave., N. Y. C. Donald Bryant.

Fletcher & Ellie 500 Fifth Ave., N. Y. C. Lawrence Holcomb. Gardner Advertising Co. 330 W. 42d St., N. Y. C. R. Martini.

Gotham Co. 253 Park Ave., N. Y. C. A. Kron

Lawrence C. Gumbinner 9 East 41st St., N. Y. C. Paul Gumbinner.

Hanff-Metzger, Inc. 745 Fifth Ave.

Louis A. Witten.

E. W. Hellwig Co.

9 E. 40th St., N. Y. C.
George Carhart.

Joseph Katz Co. 247 Park Ave., N. Y. C. Jennett Larson. Lambert & Feasley, Inc. 400 Madison Ave., N. Y. C.

Martin Horrell. Lennen & Mitchell, Inc. 17 E. 45th St., N. Y. C.

Mann Holiner. Marion Parsonnett. W. A. Bacher Robert W. Orr.

Lord & Thomas 247 Park Ave., N. Y. C. Gregory Williamson

Gregory Williamon
J. M. Mathes, Inc.
12: E. 42nd St., N. Y. C.
Wilfred King,
McCann-Erickeon, Inc.
285 Madison Ave., N. Y. C.
Dorothy Barstow,
David Brown.

Newell-Emmett, Inc. 40 E. 34th St., N. Y. C. William Reydel.

Paris & Peart 370 Lexington Ave., N. Y. C. E. J. Cogan.

Peok Adv. Agency 271 Madison Ave., N. Y. C. Arthur Sinshelmer

Pediar & Ryan, Inc. 250 Park Ave., N. Y. C. David F. Crosier.

Frank Presbrey Co. 247 Park Ave., N. Y. C. Fulton Dent. Ruthrauff & Ryan, Inc. Chrysler Bldg., N. Y. C. Myron P. Kirk

F. B. Ryan, Jr.

Stack-Gobie, Inc. 400 Madison Ave. Wallace Butterworth. Tracy-Locke-Dawson, Inc. 22 E. 40th St., N. Y. C. Joe M. Dawson. J. Walter Thompson Co. 420 Lexington Ave., N.Y.C. John U. Reber.

Robert Colwell. Young & Rubicam 285 Madison Ave., N. Y. C. Hubbell Robinson. W R Stubler Jack Davidson

New Business

(Continued from page 40) announcement per day for six days over KOL and three spots on KOMO between Dec. 9 and 23. Weller Ser-

vice.

Bon Marche Photo Dept., 12 spots, Dec. 4-19. Pearce Knowles. KOMO. Hansen Baking Co., eight announcements on KOMO. Dec. 3-I. Liberty Orchards Co. Seven spots between Dec. 4 and 21. First Will Berty Bolon, series of 13 licenhuits programs, one a week on KOMO and two a week on KJR. Unitaries Society, is injustes each Sunday, to run indefinitely. KJR.

WHITE PLAINS

Mrs. Owen Kildare, five-minute programs for indefinite period. WFAS.
Naegeli Shops, Inc., five spot announcements weekly for one month

Nation Shops, Inc., in spot amountements weekly for one month duration. WFAS.

Henri Modes, five-minute fashion talks presented by Catherine Beuher: placed through Associated Broadcast Advertising Company.

WFAS.

Beatris Sherman, series of two spot announcements for five weeks:

WFAS.

Gardon, Manfre & Cie, series of daily announcements for indefinite period.

WFAS.

NEW YORK CITY

Pertussin. Co., dally announcements in Greek, Pollsh, Spanish, German, Jewish and Hungarian for period of 13 weeks: pikced through I stallan Broadcasting Oo, renewal for one year, using spot announcements. WBNX.

H. F. Octigen, three times weekly for period of one year presenting to period of one year presenting C. W. Schreiber, Inc., Saturday half-hour programs of music for 13 weeks. WBNX.

Gerhard Haach-Fritz Hajer, Saturday half-hour movement of music Rappaports Victory, Shop, six times weekly for 13 weeks. WBNX.

Maxinc Catering Corp., nightly series of dance music by remote control of the period with the programs weekly one weekly for 15 weeks. WBNX.

Hourd Orest Leungh, three 15-minute programs weekly on weekly for 16 weekly for 16 weeks. Placed through Montrone Advertising agency. WNEW.

New York Evening Journal, three spot announcements weekly for 13 weeks, with Bill Barry, tenor, featured.

LINCOLN

LINCOLN

Enmouse Store Twelve aper announcements, one a day, KFOR.
Paramount Leundry, Participation
in the noon organ program for one
month, KFOR.
Pla-Mor Party House. Ditto for
two party and the property of the
White Core Co. Twenty-eight
announcements, one a day, KFOR.
Mangels, Twenty-sik day, and 38
night spot announcements. KFOR.
Leader Beautic Shope. Three
spots a week for one month ENOR.
spot announcements. KFOR.
Lincoln Bowling Parlors.
Three
spots. KFOR.
Lincoln Bowling Parlors.
Three
spots. KFOR.

Lincoln. Booling Pariors. Three spots. KFOR.
Willard Tablet Co. Seventy-four announcements. KFAB.
Carl Anderson, Inc. Participation in Time and Tunes' morning program for one year. KFAB.
Greenberg Optical Co. (Omala), 104 22-word night break-ins. KFAB.
Kaster Boold. Fifty-two announcements as week, indefinitely.

oo Livestock Commission. Two neements a week, indefinitely.

Ben Simon & Sons. The Nebraska-Kansas State football game. KFAB.

PORTLAND, OREGON

Psychlana, six 15-minute programs a week, one month; placed by Izzard agency. KGW. Meter and Frank, six 15-minute programs a week, one month. KGW.

KGW. Bernard's Jeweiry Shop, 13 5-min-ute programs, daily. KEX. Robinson & Dettor Co., haber-dashers, 13 5-minute programs, three per week. KEX. Northwest Brewing Co., 100-word announcement, six a week, one year. KGW.

announcement, six a week, one year.

KGW. Catholic Book & Church Supply
Co., 68-word announcement, daily,
one year. KEX.

Boy Store, 12 5-minute
programs a month, one year. KEX.

Ball Brothers, two 5-minute programs weekly, one month. Applegate agency. KEX.

Countre Furniture Co., one halfhour dramatic show, one year, KGW,
one year, KGW,
One year, KGW,
Union Oll Co., Lord & Thomas,
three 50-word transcriptions nightly
for two weeks. KGW.

Millon Gumbert, furrier, 25 5-min-ute programs a month. KGW. Vancouver Fur Factory, 13 5-min-ute programs a month. KGW. Columbian Optical Co., 30 25-word announcements a month. KGW.

announcements a librical active paintess Parker, dentist, 13 spot announcements, one month. KGW. Stone-Marguits, jeweler, 25 15-minute programs a month, one year. KGW.

KGW. A and C. Feldenheimer, three 25-word announcements; placed by Adolp Block agency. KGW. Dr. Frank N. Robinson, six 15-minute transcriptions; placed by Izzard Co. KGW.

Neel McGinnie and Tommy Tynan, KSTP engineers, will stage a double birthday party this year. Neel will be 28 and Tommy 31 on the same day, Dec. 24.

LEON ___

ARMOUR HOUR FRIDAY-WJZ-9:30-10 P.M. NIGHTLY, CASINO DE PAREE irection, HEBMAN BERNIE 1619 Broadway, New York Dire

Tommy "Cecil"

DE LUXE THEATRES

Management HERMAN BERNIE 1619 Broadway, New York

fred allen's

TOWN HALL ... TONIGHT!" HOUR OF SMILES

with
POBILAND HOFFA
JACK SMART
JACK SMART
LOGIC SMART
LOGIC SMART
MINEWA HOUS
MINEWA HOUS
MINEWA HOUS
Material
Mary Tugend
Management, Walter Batchelor
Wednesdaya

\$-10 P.M. E.S.T.—WEAP

Jack and Loretta Clemens

9:30-10:30 P.M. IVORY SOAP

Direction NBC Artist Bureau and Ben Rocke Productions

GIERSDORF SISTERS

CHESTERFIELD Monday, Wednesday, Saturday, WABC—9-9:30 P.M. Columbia Broadcasting System

KUZNETZOFF

WMCA-10 P. M. EVERY TUE "JOLLY RUSSIANS" Russian Kretchma Nightly Sole Direction Herman Bernie, 1619 B'way, N. Y. C.

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL MCA DIRECTION

LOOK AT HIM!) COLUMBIA NETWORK -- MON: NIGHTS AT 9:30 (and

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts

SHIP REPORTER SHOWS

Ship Reporter Broadcasts

KYA has originated a system of news broadcasts from the decks of arriving and departing ships of the Dollar Steamship Line, which is sponsoring the program. The programs go on as soon a for the value of the control o San Francisco.

the Orient, Maddox and technicians board the ressel. at quaranting grounds and during the trip up the bay from the harbor entrance to the docks Maddox has ample time to frame his subjects and material. Before the steamer is completely moored or the gangway optoned, the radio equipment is head as above connected, and the stuff is on the

OW'S YOUR **SCRIPT?**

ighten up dull spots in your programs.
Original material and "script doctor-ing" service turnished by Author of National Network Shows.
Omedy Sketches "Gag" Contauity Dramatic Dialogue

Write Box 80, Variety, New York

HOTEL BILTMORE NIGHTLY

AND HIS ORCHESTRA WJ2 WEAF WOR Set.-Sun. 11 P.M.-11,30 P.M. 12 P.M. 8.30 P.M. CONOCO OIL. Wednesday, 10:30 P.M., WJZ

ROY FOX

BAND

ON TOUR

B.B.C. NETWORK

CHARLES

REALSILK'S SILKEN STRING CONCERT

N.B.C.—SUNDAYS 8-8:80 P.M. CST - 9-9:30 P.M. POT 10-10:30 P.M. MT Per. Bep. W. BIGGIE LEVIN 1300 No. State Parkway, Chicago

TASTYEAST STARRING

Management ROCKE PRODUCTIONS

wire. Radio advices from the in-coming ships detail the prominent passengers aboard, so the inter-viewer is able to make up his pro-gram of celebs before he goes aboard.

At departure Maddox remains aboard until the last call. Believed this is the first time an American steamship company has tried this stunt.

Life Begins at 7

WFBL (NBC) has found a sub-stitute for its "Top of the Morning Club" program which went off the air as the station's eye opener when Ted Doolittle resigned. It's Life Begins at Seven," featuring Bob Keefe of the station staff, proceed, mixes tinged mixes the station and it pro-and stunt continuity by Keefe.

Ohio Checke Up

Ohio Checke Up

On the Molle Mines New York

The Molle Mines of the Mole Mines of the New York

New York Studios for one of the broadcasts.

Applications for tickets must be not the company's thio plant, sent to the company's thio plant, New York.

Read Condition Reports

With snow blanketing the state, to man steet conditions the state, to man steet conditions the state, to the state of the st

Logion's Membership Push
Davenport, Is.
WOC started something new in
membership drives when it turned
the American Legion, which fred
the opening gun of a membership
drive via the air. Program was
marked essentially with everything
of a martial character, but was
principally devoted to outlining features that marked the drive, meetlings, entertainments and darive, meetin the city.

Those Gen. Mills Prem

Those Gen. Mills Premiums
General Mills, on the Betty and
Bod disced serial, is hypoing sales,
Bod disced serial, is hypoing sales,
frequent changes in household articles offered to femme dialers. Following a \$10,000 limerick contest,
a \$2.50-value rock crystal syrup
pitcher is hung out as balt, to be
spared by sending sales ellps for
twenty-five cents, to cover packing
and mailing costs.

twenty-nve cents, to cover packing and mailing costs.

Then comes an offer of a \$2 salad service set, obtainable by forward-ling a sales slip for a package of Soft-As-Silk Cake Flour and—

Christmas Card Giveaways

Christmas Card Giveaways

Proctor & Gamble, on Its Camay'
program over the NEW cred Contains
mas cards to listeners who send
three-wrappers, plus a dime to cover
the cost of malling and wrapping,
Cards, announced to be worth 50
cents, offered in order to get women
to purchase and try the soap.
Same the ewrapper contains
some the wrapper contains
to purchase and try the soap.
Name the wrapper contains
to purchase and try the soap.
Name the wrapper contains
to purchase and try the soap.
Name the wrapper contains
to purchase and try the soap
time to purchase the contains
the purchase the purchase the contains
the purchase th

Dramatize Station Story

Dramatize Station Story
Lincoln
Dramatizing the rise of KFAB
here from 250 watts ten years ago
to its present 5,000 now was done
on an anniversary program
that of the rise of the rise of KFAB
and being aired over the
entire CBS chain.
On the program were the KFAB
Concert orchestra 130 plees and
concert orchestra 130 plees and
program director, and John Schafer,
announcer, handled the production
end. Time, a half hour, 10:30-11
p. m.

Train Interviews

Davenport, Ia.

WoC picked up arrival of Rocky
Mountain Limited en route to the
west coast recently with the Noire
son and Fighting Irleb coach, on
for brief talks; also members of the
grid squad.

for brief talks; also memoers of the grid squad.

Leo Kautz of Dally Times, John-ny O'Donnell of Davenport Journal and Maurice Corken of Rock Island Argus spieled from the platform.

Chicago Ad Agencies

RADIO

Radio Production Executives

Aubrey, Moore & Wallace, Inc. 410 North Michigan Ave. J. H. North F. G. Ibbett. Batten, Barton, Duretine & Os-

221 N. La Salie St. 22! N. La Satte St.
George May.
Blackett-Bample-Hummert
22! N. La Salle St.
N. H. Peterson.
Roscoe Barrett.
Doremus & Company
208 S. La Salle St.
1. Ray Henderson.
Erwin, Wassy & Co.
220 N. Michigan Ave.
William Weddell

William Weddell Fredericks & Mitchell, Inc. 360 N. Michigan Ave. Karl Frederick. Charles Daniel Frey

Charles Daniel Frey 333 N. Michigan Ave. Larry Triggs Gundlach Advertising Co. 400 N. Michigan Ave. Iving Rosenbloom Hanff-Metzger of III. 50 N. Michigan Ave. S. J. Andrews.

Hays McFarland 333 N. Michigan Ave.

333 N. Michigan Ave.
Hays McFarland.
Henri Hurst & McDonald
520 N. Michigan Ave.
N. L. Pumplan.
Frances Hooper
400 N. Michigan Ave.
Frances Hooper.
Kestor
380 N. Michigan Ave.

Ben Frost.
Kirtland-Engel
646 N. Michigan Ave.

646 N. Michigan Ave.
R. M. Kirtland.
Lord & Thomas
919 N. Michigan Ave.
Ed Aleshire.
Lewis Goodkind.
Matteson, Fogarty, Jordan
307 N. Michigan Ave.
H. L. Weller.
McCann-Erickson

McCann-Erickeon
910 S. Michigan Aye.
Raymond Atwood.
McJunkin
228 N. La Salle St.
Gordon Best.
Morris, Windmuller & Enzinger
230 N. Michigan

230 N. Michigan
George Enzinger.
Carroll Dean Murphy
35 E. Wacker Drive
James Shebel.
Needham, Louis & Brorby
360 N. Michigan Ave.
Helen Wing.
Neisear-Meyerhof
400 N. Michigan Ave.
Watter Rubens.
Reincke-Ellie-Younggran-Finn
520 N. Michigan Ave.
Russ Williams.

Russ Williams & Cunnyng-

ham, Inc. Strauss Bidg. William Roche.

William Roche.
Rogers & Smith
20 N. Wacker Drive
Everett Ople.
Ruthrauff & Ryan
360 N. Michigan Ave.
Nate Caldwell.
Sellers Service
8 S. Michigan Ave.

George Couper.

George Couper.
Stack-Geble
Stack-Geble
S. Michigan Ave.
Raiph Goble.
J. Walter Thompson
410 N. Michigan Ave.
Dick Marvini
George Allan.
Wade Adv. Agency
208 W. Washington St.
Walter Wade.
221 No. Le Balle St.
D. G. Schelder.

Carelyn Plude and Erna Brown have joined the WDRC, Hartford, barn dance hour to harmonize hilly-

in some novel laughs for station's staff, receiving requests.

One listener wrote in that she would like the words are prize as prize staff, and the staff of the

ny O'Donnell of Davenport Journal and Marries Corken of Rock Island Argus spleled from the platform.

White Elephant Exchange
Cleveland,
Radio exchange service for housewives, started by Ethel Hawes and Ren Levin during their morning WGAR programs, has resulted.

Gen. Foods Gives Local Sponsor 2 Periods as **Exchange for Sun. Time**

St. Paul, Dec. 10. Filled niches on KSTP's schedule had several sponsors in a froth until switches were effected-and nov cverybody's happy.

General Foods wanting to alr Jack Benny over KSTP but found the Sunday night spot occupied by Juster Bros. men's ciothiers. Foods promptly offered to give Juster two promptly offered to give Juster two.

15-minute. week-time spots, on
Tucsday and Thursday, for the one
15-minute Sunday night period.
New deat begins Dcc. 16.
Similarly Johnson Wax has
bought Knox Co's Cystex 4:45-5:00
P. M. Sunday niche in order to alr
Tony Wons. New arrangement effective Dec 23.

Tony Wons. No fective Dec. 23.

35 CANADIAN SHOWS ON WXYZ REGIONAL

Detroit. Dec. 10. Michigan Radio Network, WXYZ, Detroit, as the key station, is now making use of approximately 35 programs of the Canadian Radio Commission each week. Those who find fault with the amount of advertising mixed with their radio entertainment are left without grounds for grumble in these shows.

for grumble in these shows.
While the entertainment character of the Canadian programs has improved considerably in the last year, WXXZ's program department, headed by Brace Beener, station manager, makes it a point to bring only the best of the CRC productions onto the Michigan web as international exchange features.

Among the orchestral programs being taken from Canada are the Royal York orchestra, under the direction of Rex Battle (Toronto); direction of Rex Battle (Torontor); the Chateau Laurler concert orches-tra, headed by Gene Fogarty and G.R. Markowski (Ottawa); Mount Royal orchestra, directed by Charles Dornberger (Montreal), and Gilbert Watson's Old Barr, orchestra (To-ronto).

ronto).
Variety programs from Canada being carried regularly over the Michigan Radio Network include 'One Hour With You,' featuring Alan McIver's orchestra with Le Trio Lyrique (Montreal); 'Say It With Music,' orchestra under the direction-of Russ Gerow with Lorne Hitchins Banjo Trio and vocalists (London); 'Gaiety and Romance,' with Geoffrey Waddington's concert jazz orchestra, the Guardsmen Quartet, and several of the Dominion's jazz orchestra, the Guardsmen Quartet, and several of the Dominion's foremost radio singers (Toronto); Mastering the Ceremonles, featuring Doc Guy, CRC radio comic, with vocal: and instrumental ensembles under the direction of Isaac Mamott (Winnipeel), and the Eligar Philaharmonic Choir, Berkley Chadwick conducting (Montreal).

conquering (Montreal).

In return WXYZ is feeding two shows, "The Band Box Revue and Half 'Round the Clock,' both half-hour variety presentations, and several lesser programs to the Canadan network each week.

Lucy Spencer Scrams Pittsburgh, Dec. 10.

Pittsburgh, Dec. 10.
Lucy Spencer, on KDKA for last
couple of years as 'Kay Dean,' specializing on programs with femme
appeal, has resigned to go south
and her job has been assigned to
Jane Grugan, for some time a station announcer. Latter will be

tion announcer. Latter will, be known as Jane Ross.
Mrs. Spencer went to KDKA from WCAE, where she was known as Alice Abbott, a nom de plume later assumed by Stephanie Diamond, who left WGAE a couple of months ago to hit the networks on Joe Pencer program. Penner program.

Jackie Merkle In East

Jackie Merkle, eight-year-old child mentalist from vaude, is in New York after a season on various radio stations through the Middle New York after a season on and radio stations through the Middle West.

Tried out for the Manhattan radio fraternity on Major Bowes' amateur session over WHN last week.

Ben Hawtherne, goes on WTIC, Hartford, as full time announcer, and Murray O'Nell joins the com-mercial department.

TEAM BAD BUT RAP POOR B.O. ON RADIO

Paim Springs, Cai., Dec. 10. Pacific Coast intercollegiate conference heads began annual confercace here today. Chief topic is probable elimination broadcasting games due to starvation gates this season. Probably giving up \$60,000 radio fee as not offsetting rotten biz reflected in gates.

Top mob for season was 60,000 attendance at USC-California game with Notre Dame Saturday drawing only 55,000 attendance. Real reason for low biz was miserable USC with Notre Dame Saturday drawing only 55,000 attendance. Real reason for low biz was miserable USC team, but conference solons blaming radio. Growing popularity of progame as result of sensational play in its first senson on coast is another headache, but conference cent-do-anything about that.

Harriet Lee, 'Songbird of the Air,' after seven weeks' lilness re-turns to her broadcasts on WTIC, Hartford.



hursday Nights

C&S- NETWORK

LEITH **STEVENS** HARMONIES

Leith Stevens Conducting a Program of Unusual Color Thursday 8:30 P.M., WABO COAST TO COAST NETWORK

Exclusive Management
COLUMBIA BROADCASTING SYSTEM

MOLLY PICON

"This program is now one of the best of its kind."

W M C A JELLO

KEN AND HIS BANJO HARVEY

Doréhester House, London Indefinitely DOUBLING TROCADERO CAFE (Dec. 3) RECORDING FOR HIS MASTER'S VOICE (BRITISH VICTOR)

Radio Direction Cafe
Phil Ponce Henry Herrman HARRY K. McWILLIAMS

RUBINOFF

Symphony Concert, Cincinnati Thanks to Rubinoff, Phil Rubinoff and Bob Faber

Radio Chatter

New York

Amos Phipps, assistant superintendent of the Syracuse Rescue whas been on the air for six years with a gospel hymn program, was honored with an aniversary party in the ballroom of the Hotel Syracuse Dec. 6, WSYR clearing a full hour, 7 to 8 p.m. to broadcast the programs, was the product of the programs, was chief announcer, was m.c. Countess Elsa Von Bachelle now ever WHN for beauty spiels.

A L. Alexander handling narration in the film, War Is a Racket.

Mrs. Carl Akeley guest on Dale

tion in the film, War is a Racket.'
Mrs. Carl Akeley guest on Dale
Carnegie's program over WEAF last
Sunday (9).

Tom Fizdale of Chicago visiting ome offices of ABS this week. Lesile Frederick is new WMCA mouncer.

announcer.

When WHAM's cooling system went haywire recently, operators Charles Snyder and Yo' Selier investigated and found a sheep in the outdoor spray pond blocking the outlet.

outlet.

Specklity on the Tower Clock program over WHAM, Rochester, had Tom Grierson playing the organ at the RKO Palace theatre and Phil Noveilit playing a plano in the studio. Earphones enabled them to synchronize.

ynehronize. Freddie Carlone orchestra in at he Marigold, Rochester, has an air pot over WHAM.

pot over WHAM.

Frank Reynolds, Borden ice
ream 'puzzler' of WBBM, called
n WHAM friends on way home
om Colgate-Syracuse football

game:

Emerson Markham, m.c. of WGY's farm programmis plants the beane farm programmis plants the same programmis plants the same programmis and programmis saturday night community broadcasts. Robert Rissling, an anouncer on the company's institutional staff-artists' stars, merety signs on and off the community. In additional staff-artists' stars, merety signs on and off the community.

shots.

In addition to their income from pa. dates, The Vagabonds, of WGY, are now deriving revenue from the sale of a song book, at fifty cents per copy.

sale of a song book, at nity cents per copy.
Victor Graft and Sally Osman may go and the My Ehel P. Richardson. They recently returned from Toronto. Graft has done some short subject work for Warner Bros.
A new Yoodel number written by Johnny Marvin is titled "There's a Bed Beneath the Daliest.
When Forrest Willis sans and plano-played on his Fundament of the Maria Comment of the My Consecutive, it marked the consecutive year he had broadeast on the heavy eating day.
A new trie drawn from the per-

on the heavy eating day.

A new tric drawn from the personnel or Chird Commis—New Kennick of Chird Commis—New Kennick of Chird Commis—New Kennick of Chird Commis—New Kennick of Chird Chi Jolly Coburn begins a series of aude dates for Loew, starting

ude d Dec. 14.
Fells. Ferdinando starting a group of special foreign nights on Wednesday at the Monticlair, the first to be a Spanish flesta.
Adia Kutzmetzoff stleks at the St. Morite for warbling duties.
Olga Albani east for Decca recordings.

Gene Riss enlarging his Man bout Town spot

Joe Reichman opens at the Stater in Boston on Dec. 6.

for in Boston on Dec. 5.

Two witness over WMCA's Amateur Night in Haslem have booking
dates at the Apollo theatre. Gertrude Green and Alma Greasy are
first entertainers inserted in the
regular stage programs as added
attractions.

Planters—Ribb. coll. now. prisent.

Planters—Ribb. coll. now. prisent.

But on the properties over WINS
musical director.

Al Grobe WINS angaged to Get.

Al Grobe WINS angaged to Get.

sing Sundays with Vincent Sorey as musical director,
Al Grobe, WINS, engaged to Sylvia Ruben of Burfalo.

Monroe Hellinger, brother of Mark Hellinger, now in WMN publicity department.

Lee Relsman glying taifes now in addition to playing a series of proms and college parties.

Jerus and college parties.

People's National Bank and Trust Co. of White Plains grongers and the series of Paul Muni, is a new WNEW singer.

People's National Bank and Trust Co. of White Plains grongers and the series of paul for the series of Sunday afternoon forums from 3 to 3'30. Presenting well-known speakers.

Dorothy Benner of Natural History of the series of Cunday afternoon forums from 3 to 3'30. Presenting well-known speakers.

Dorothy Benner of the sunton Astronomy Club programs which WiNS will carry through the winter.

Midwest

Ferne Porter comes to the WMBD staff as reception-hostess.

staff as reception-hostess.

Ivan Streed, former program director of station WMSD, now at WHBF, Rook Island, Ill., as production manager.

Station WMED, Peorla, has set Station WMED, Peorla, has set with the state of the state

WFBM now installed in sump-

WFBM now installed in sumptions new quarters, one block north of old site.

Durward Kirby, WFBM announcer, claims it's that 'it' in his voice that brings in the new properties of the state of the stat

are so shy.

Tom Devine builds serim for better broadeast of his Indiana Roof band over WFBM.

band over WFBM.

Police drive on improper park-ing has boys at WKBF using the ankle route to go to work.

and mas boys at Walse using the ankle route to go to work.
Clyde Kittel, new program director of WTAM. Cleveland, and Tom Lewis' and Waldo Proler and Tom Lewis' and Waldo Proler Research to the station, were associates at WGY. Schenectady before Kittel went to New York to Join the NBC announcing staff. Waren Munson, the original Eddle' of the skit, was Schenectady, and by a colicidence, he later did mike duty at WTAM. Munson, is now associated with a Hartford, Conn., transmitter.

Texas

Leonard Holoman, formerly of KTAT, Fort Worth, and Walter Beek, formerly of KTSA and WFAA, San Antonio and Dallas, have olined the staff of KABC, San Antonio, replacing Tom Brown and Ray Holmes, who have stepped out of radio.

Mrs. Sam Goldfard, wife of KABC's sportscaster, ill in the hos of

pital.
Texas, A. and M. College band alred an KABC while in San Antonio Saturday (3) for A. and M.-Michigan State post-season brawl.
KABC looking for comic paper tie-in with a Sunday sheet, now that Joe Luther, known to the kids as—Uncle—Bob,—has—left.—KTSAY, Sunday a.m. with a mike and the comics, much to the relief of parents. ents.

comics, much to the relief of parents,

Longhorn Luke Cilles Vern Allong has landed a commercial on
has landed a commercial on
has landed a commercial on
the commercial on
has a half
hour every week for Peruna.

Ken McClure and Alex Johnston
wowed the WOAI studio mob when
they showed up in impromptu
Scotch-dress-for-a-Seotch-comedydialogue on Hoot Owl Club program, station suchner with any and
all talent available.

KMAC, San Antonio, switching,
studios from Bluebonnet hotel to
Smith-Young tower building,

Utah

KSL completed installation of pipe organ in studies; Gene Halli-day moved from KLO, Ogden, to KSL as starf organist. O. W. Towner, Western Electric Engineer, spent a week on special assignment at KSL.

KSL popped for new Neon signatop its new studios in Union Pacific Building.

cific Building.

Days Simmons, KDYL announcer,
made trip to Boulder, Colorado, to
announce Utah-Colo game.

A.C. Gilbert Company, makers of
Frector Sets, using 5:45 p.m. time
on KDYL vacated by Orphan Annie.

California

Ruth Clark of Clark Sisters, harmony trie on NBC, which broke up with Lilah's marriage, is now marriage, is now marriage, in the Children and the conduction of the conduction

station. She will have a Thursday night program and also be on the Sunday night Hi-Jinks.

Sunday night Hi-Jinks.
J. E. Doyle, radio-editor of Oakland Post-Enquirer, is in L. A. looking over programs.
Robert Sherwood, who has been
producing programs at Coast
studios is at KHJ, Los Angeles, as

announcer.

studios is at KiH, Los Angeies, as announcer.

Robert Swan announcing the Burns and Allen CBS programs from KHJ here ever CBS.

Hubbell Robinson of Young & Rublean in L. A. long enough to take care of some spots for Tels Napha.

Irving Mitchell, actor-producer with Henry Duffy, is producing American Caravan' at KFWB.

American Caravan' at KFWB.

To Book NBC publiciat, went to hard for Victor Noble, radio ed of the L. A. Post, when the latter was hospitalized from the effects of an auto smashup.

Virginia Karns, KFWB staff tist, off for the festive board at ayton, O.

Capt. Harry Signor's L. A. Police band completed a year of weekly concerts on KFWB and has been renewed.

George Fischer is handling KFWB's remote from Sherry's.

New England

Edward Venner and Hervey Curry vocalists, have been awarded its minutes twice a week by WDEV, Waterbury, Vt.

Hene Robbins, who was auditioned by WCAX for a part in the WGY's Three Little School Maids, has left for Scheneciady.

The Gooff program at WEEI, Boaton, rechristened Dol, Jack, Ed. Sandrady audiences on limited quota of ducats.

"Cleercoal' show moves to new 7

'Cleercoal' show moves to new m. Thursday spot, starting 13th "Cleercoal show moves to new 7 pm. Thursday spot, starting 13th. WCSH joins other New England net to present Neat O'Hara and his sports chatter, Saturdays at 7 pm. Walter Leavitts "Teddy Beare shooting for a West Inties C. W. Burton, WEEL Beston, station boss, on a diet, whitting down the girth.

Roy L. Harlow, assistant to prez of Yankee net, is a composer of many tunes and collects rare books. I Leind Bickford, new ed. in-chief

and music.

Letand Blekford, new ed-in-chief, of Yankee network news service, has authored three has authored three has authored three discounties. When Joe Rines played an out-of-town theater recently he had a disc announce while he serammed mo one shown for Sallinger hour broadcast over WMAC. Back in present the close of the serammed processes over WMAC. Back in the present of the control of

Caroline Cabot doing 'The Christ-mas Shopper,' new seasonal service 15-minute broadcast over WEEI, Monday, Wednesday, Friday at

Monday, Wednesday, Friday at 10 a.m.
Russell Dorr, baritone, sang on 7Morning Parade last Tugsday (27) over red NBC web.
Miss Ruby Rand, 22, flances of Bob Freeman, WEEI announcer, idiled in stunting plane (25) at Norwood.

Miss Ruby Rand, 22, flances of Bob Freeman, WEEI announcer, idiled in stunting plane (25) at Norwood.

McChem Bott Mrs. Melcher and Freeman Moors, Thyming Reporter of WEEI, seek- around studio a lot lately in hunting togs. Moore laughs of ribbing because his season's nimrod seore to date reads: Two sparrows, one Rhode Island red, bouquet of posles and Xmas tree.

Louis Whiteomb of WEEI hoarse from hockey-hooting. Howell Cullinan of Boston Globe,

from hockey hooting.

Howell Cullinan of Boston Globe, former new annouer over WEBL brings out book, Pardon My Accent, spilling some inside stuff on his eight years on ether.

New England Conservatory went have a second of the second of the second of the Boston Chamber Orchestra, takes the batton for the next Conservatory broadcast. (12)

Some Liner band in Boston.

C. W. Burton, WEBI station manager, and Fred Hawkins hunting at Shelburne-Falls, Mass.

Bob Emery back on NBC net over Bob Emery back on NBC net with the humphries Home Circle of the Air. Breen and DeRose collaborating. Brown Sisters, Norwalk Artists Group, Will Fleming and Virginia Thompson get new spots at WICC.

Alma Dettinger of Stanford, authoress of Radio Rose, WICC's first original musicomedy, plotting sequel instinent. Edith Josephson and Edmands in the sequel instinent.

KLX, Oakland.

Arion Trio, NBC for last few years, is a lining a dinner conject years, is a lining a dinner conject over KLX, Oakland.

KLX, Oakland.

KLX, Oakland.

KLX, Oakland.

KLX, Oakland.

Some in for lorseback vidus. Fr. or the standard care in the stan

Pennsylvania

19 72 PM

Billy Hays leaving town for a southern band trip under Mannie Sacks' management. Vincent Travers' band now in at the Pennsylvania hostoiry, with the Pep Boys' shows now emanting from the nitery floor twice weekly.

from the nitery floor twice weekly.

Ralph Wonders in Philly for Arthur Warren's debut at the Ritz.
Band gets a CBS wire.

Katle Smith's new trio decovery.

Katle Smith's new

pipes.

Only Polish kiddles program on the air is at WRAX, Philly foreign language station, which also carries similar shows for other nationalities. Show is m. c.'d by Stan Moderski.

Moderski.

WiP is now earrying the Joe
Frasetto band from Jack Lynch's
Cafe Marguery. Stations will begin to pipe shows from the local
studios to the ABS web within three

studios to the ABS web within three weeks.
Vic Dishm, Station Manager of WAZL, Hazelton, was 32 on 7th. Tiny Hannick, continuity disector, but 24 on the 3th. Ray Hughes clocked 29 on the same day. Came tho 11th and wilbert Eably Martie, but 11th and wilbert But 11th and wilbert Martie Completed the first season in which it followed the team through every game. Bob Posey did the spieling on all of them.

Ing of WAZL Hazelton, Manager Vic Diehm got a chance to go on the air in his favorite capacity, the other night. He did the spieling on the windup and semi-windup of Hazelton's first fight eard in many moons.

Hazeitors nrs: nss: commons.

Emily Weyman, former local warbler, staff planist: at KXW now.
Haroid discovery in Sol Torchon, a newspaper dealer, a First commercial account at KYW is the Suspendanna Mountaineers; first sustaining, the Tell Staters.

KYW is the Suspuehanna Mountaineers; first sustaining, the Tell Sisters. Franklin-Lamb, WIP vice-prexy, to Florida and the sum, and the

WIP.
Phoebe Elkins back from the coast to resume her old Town Tattler show on WIP. Program was most popular announcement alreast in Philly three years ago.
Tom Livezy now p.a. ing for station WIBC, between announcing

Pacific Northwest

Earl Glade, managing director of KSL, acted as m.c. and conducted the program of music at the un-veiling of the Pioneer Monument erected at Salt Lake. The second season of broadcasts direct to the public schools which KGW is presenting in co-operation with school authorities started re-

with school authorities started re-cently, many of the Church, new Old school with Sponsored by an undertaking establishment, with guest shepherds.

Dave Drummond, staff writer for KEX, turning out Oregonian on Re-view, Jones was slated to talk over KGW last week, but had a sold.

granted permission to employ ad-ditional antenna system. KGBU of Ketchikan, Alaska, is another station to apply to Wash-ington for increased time on the

Donald Wike, formerly with the commercial department of station KHQ. Spokane, has joined the state of KUJ, Walla Walla.

commercial department of station KHQ, Spokane, has Joined the starf of KUJ, Walla Walla.

Two of the OSC campus bands have broken into big time radio. Two of the OSC campus bands have broken into big time radio. Davis Longita's both made their debuts over the NBC and CBS networks during the last couple weeks. The orchestras are regular weekly features of station KOAL. Act Kirkham, chief announcer for KOIN, was presented with two mallard ducks for his larder from a well-pleased advertiser.

Walter Cand formeric chief and the announcing staff of KGW-KEX. Ed Jansen, sales manager for KVI, recently addressed the students of Pupte Sound College, describing his radio experiences. Such as the control of the c

billies
Tracy Moore, who has been with
KGW, NBC affiliate, has become
connected with the sales staff at
Pacific Coast headquarters of NBC,
San Francisco.
Vernon R. Churchill last month
resigned as national advertising
manager of the Berkeley Gazette to
become Portland manager of MeCann-Erickson agency here.
Lee Davis, KWJJ, commits matrimony. Frances Beck is the bride,
NOB pro.

mony. Frances Beek, is the Mon pro. Radio, Commission engineers have recommended a 100-watt station for Lewiston, Idaho. Gall Young, baritone, has—beenmade staff announcer at KOIN. Young has for some time been connected with the station.

Iowa

Paul O'Tree has joined the staff of entertainers at WOC, Davanport. B & Battery and Electric Co. is sponsoring a variety program over WKBB, Dubuque, two nights weekly, the presentation to go 13 weeks.

weeks.
Runge mortuary, Davenport, has again signatured Diek Vinail for its 'Drifting Back to Dreamland,' organ program over WOC, four nights a

Dritting Back to Dreamiana, organ program over WOC, four nights a week. WKBB, Dubuque, has signed the Midwest Timmerman Co., Dubuque, for a Grunow period two nights a week.

Midwest Finnerman Co., John St. St. Co. a Grunow period two nights a WOC. Davenport, has opened its mike to religious organizations, and the control of the

British Columbia

Norman Botterill newest staff addition at CFAC.
Prof. Mizar, who talks on astrology, philosophy and answers questions, has changed stations. Now

Bobby Jones was slated to talk over KGW last week, but had a sold cold to tradic amateurs who live in the vicinity of KOAC have been importing for interviews by Line Miller, director of special programs. Perry Askam appeared last week as guest store of the Merrymakers Delin Randell, formerly with KWJJ, now program director and chief announcer on staff of KSLM. Lealle Weerschkul presented Charley Meyers, president of KOLN, leader of the Carley Meyers, president of the Virgin Islands.

Ed Crancy, manager of KGIR, Butte, Mont. In Portland to visit staffs of the Carley Meyers, and the staff of KHQ and KGA in Spokane as nowe commentator, and has inaugurated an editorial column of the call. Meyers are that as saics manager of KGBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as saics manager of KFBB, Great Falls, has joined KIDO, Boise as the company of the Carley Meyers of the Carley Meyers of the Carley Meyers of the Carley Meyers of the Carley

Shuberts and Harry Kaufman May Buy In on New N. Y. French Casino

The Shuberts and Harry Kay (Kaufman) may be in with Jack Shapiro and Harry (Haring &) Blumenthal on the renamed Ear Carrol theatre, which becomes the opening with the Cliff Fischer-J. C. revue, Folies Bergeres, switching east from the French Casino, Chicago

Shuberts and Kay want to buy in Shapiro-Blumenthal's end because Shapiro-Blumenthal's end because the originally scheduled \$80,000, reconstruction costs of the Casino have reached \$125,800. Entire ballow has been ripped out, it overhum the brichestra floor too much and only a narrow balcopy retained for a bar, with most of the gabaretheatre scaling capacity confined to the lower floor and the boxes.

Flacher and Seln, are bringing in.

Fischer and Stein are bringing in their Borgers's on a gurantee and percentage arrangement, which is geared to yield the attraction around \$15,000 on a \$40,000 gross. Guarantee, is around \$7,500, with percentage on everything, including food, liquor, the attraction procers putting up nothing but the

show.

Joe Moss of the Hollywood cab

Broadway an aret-restaurant on Broadway and Harry Kannen, a gas station owner who has been wanting to invest in who has been wanting to invest in the Broadway nitery operations, were to have come in with the Shuberts and Kay on the venture, but in view of Moss' competitive Hollywood they were eliminated. Their alliance with the eliminated for the most take over the Winter Garden and convert it into one of the cabaret-theatres. Instead, if Shuberts ally, it will eliminate the W. G. as competition for three years, that being a condition of the arrangement. Another element is the program advertising in the Shubert houses.

Thes Bergere just closed at the

rangement. Smother testines in the Shubert houses are the sergere just closed at the French Casino, Chi, and is playing a fortnight's engagement at the French Casino, Chi, and is playing a fortnight's engagement at the Frlace (RKO), Chicago, prior to opening on Broadway with its original company.

Meantime a new foreign show to succeed the Folies' into the French Casino, Chi, arrived last Friday in New York. It's of a Viennese character to augment the Johann Strauss orchestra. Strauss is the third-of-that-family, the-sole-surviving member of the famous waltz kings. New show numbers 70 people, all rehearsed and produced abroad under Fische's telephonic and telegraphic direction to his Paris and Vienna agents. Fischer came in from Chi to meet the troupp. Julies G. Stein, prez. of the Australia and Vienna agents. Fischer came in from Chi to meet the troupp. Julies G. Stein, prez. of the Australia and Vienna agents. Fischer came in from Chi to meet the troupp. Julies G. Stein, prez. of the Australia and Vienna agents. Fischer came in from Chi to meet the troupp. Julies G. Stein, prez. of the Australia and Vienna merities coder in the venture mediately to attend the premiers of the new revue tomor-

Russell's Colored Ork Will Tour Thru Russia

An offer to tour the Soviet Republic with his colored Old Man River orchestra has been accepted by Luis Russell. Pians are being formulated to ship the music crew abroad to appear in Russia during the summer of 1988 and the summer of 1989 offer the summer of 1980 offer and the summer of 1980 offer and the Rockefeller Center of t

On conclusion of tour in the So-viet, Russell plans an additional tour of Europe touching the prin-cipal European capitals.

Campbell to S. A., U. S.

London, Dec. 10.

Jimmy Campbell (Campbell-Connelly) sails from here Dec. 29 for Argentine and Chile on C-C busi-Argentine and Chile on C-C business, arriving in Los Angeles Feb. 16, 1936, and in New York early in March. Betty Balfour, local picture star, who is Mrs. Campbell, accompanies him.

Campbell-Connelly has set 16 filmusicals, which Gaumont-British plans producing, and some of these songs are to be placed in America.

ROBBINS-BERLIN PEACE Compromise Deal on 'Ziegfeld Walk' Song

Maik Song

Hollywood, Dec. 10.

Jack Robbins-Irving Berlin, Inc., controversy over Con Conrad-Jack Scholl's Ziefeld Walk number for William Anthony McConferd Marthony and been compromised by a deal whereby Robbins publishes and pays Berlin, Inc., a royalty. Battle resulted from fact Schoil is a contract writer to Berlin, Inc., while Robbins claims Conrad under contract.

Studio claimed the publishing rights a la Zanuck in Polies Bergere mixtp. and awarded the song to Robbins.

Casino de Paree Suing Rose for 100G Defamation

Casino de Paree, Inc., is suing Billy Rose for \$100,000 damages as result of the latter having notified resuit of the latter having notified Loow's and other booking circuits that any broking attempts of the (zaino de Paree revues utilizing his (Rose's) material would be prosecuted on copyright grounds. The Broadway cabaret-restaurant in suing for the 100G, alleges that Rose damaged their show booking chances.

Rose damaged their snow booking chances,
Rose's reason for enjoining the booking offices was on the ground that his material, costumes and scenery would be utilized, although he had been ousted from the Yernie Stern syndicate as the show producer when Lew Brown succeeded bitm.

nim.

This comes on the heels of a series of suits which Rose first started against the C. de P. and the started against the C. de P, and the Billy Rose Music Hall, Inc. (since renamed the Manhattan Music Hall). New York, for alleged salary due, breach of contract, etc. Corpora-tions put in counterclaims besides sundry other defenses.

3 TUNE PRINTERS SPOT REPS ON WEST COAST

Los Angeles, Dec. 10.

New coast reps have been put on by three sheet music publishing houses. Sig Bosley, after several weeks in New York, returned here as rep for Broadway. weeks in New York, returned here as rep for Broadway Music Co. Clarence Freed, brother of Arthur

Freed, song writer, has been given two local assignments. He repre-sents Southern Music Co. and Korn-heiser & Schuster.

Patron Killed in

Omaha Nite Club

Omaia, Dec. 10.

Arthur Joerns, salesman, was fatally stabbed in a souffle which occurred. Sunday (2) night in Dante's Inferno, nite club recently opened on downtown 13th street. Joerns died at Lord Lister haspital, where, he had been below here.

opened on divided the property of the property

Jim Farhat, operator, and Har Meehan, manager of the Inferno.

Chicago, Dec. 10.

Marvin Lee has rejoined the staff of his former firm, DeSylva, Brown & Henderson, now known as Craw-

Most Played on Air

To familiarize the rest of the country with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the number of combined plugs on WEAF, WIZ, WARC and WMCA.

Stay Sweet as You Are Continental

Stay Sweet as You Are Continental Winter Wonderland Object of Affection Earful of Music Be Still My Heart Out in Cold Again P. S.—I Love You Invitation to Dance Dancing with Shadow Pop Goes Your Heart Flirtation Walk Sweetie Pie Difference Day Made Follow Secret Heart Santa's Coming to Town College Rhythm Growing Fonder of You June in January Take Number's Tool Corner Rain

Rain
Wild Honey
Believe It Beloved
Mr. and Mrs. Is Name
Once Too Often
La Cucaracha
One Nite of Love
You're Builder-Upper
Don't Let Bother You

20 NITERIES IN SAN ANTONIO

San Antonio, Dec. 10. This berg's nitery list swelled to 20 with two more tossing in the hat Friday (7). Gay Nineties in old Beethoven hall is featuring a Drunkard company, from the Coast, floor show with singing wait-ers with Frank Shaw brought from Frisco to m.c., and Mac Rogers'

Olmos Dinner club: formerly Olmos Dinner club, formerly swank riding club on outskirts of city, opened with Leonard Kellet band. Jack Beeckman m.c. ing floor show featuring Collette Sisters Dorothy von Alst, Gypsy Byrnes and Enters and Borgia.

BEAUVEL AND TOVA DOUBLE

Beauvel and Tova doubling in the Empire Room of the Waldorf-Astoria, New York, with Henry King's orchestra and at the Central Park Casino with Eddy Duchin's band.

First time a dance team has appeared at these two night spots at the same time.

Publishers Tell Chain Stores Central Distrib. Okay If They'll Pay For It

Turn Down Southern's Status Upping Request

Application made by Southern Music Co. for a boost in rating was turned down at a meeting last week of the publishers' classification committee of the American Society of Composers, Authors & Pub

Attitude taken by the committee was that there was nothing to war-rant upping the firm's status at this time. Southern Music came in for a classification lift several quar-

CHI SHOWMEN'S **BURN AT MCA COMPETITION**

Cafe men and local theatre cir cults are in arms over the tactics of the Music Copp. of America in dealing with cates and shows by going into business test. This control of the Music Copp. of the uits are in arms over the tactics

n opening up on them. Theatre circuits arm way.
Theatres are now burning over the General Motors stunt which will have name bands throughout the last sales rooms and booked country in sales rooms and booked by MCA and deemed in direct competition with the theatres.

ROBBINS IS U. S. REP FOR 'TRAPEZE' DITTY

Los Angeles, Dec. 10. Los Angeles, Dec. 10.
Picture companies will have to
clear world rights to the revived
antique ditty, Man on the Flying
Trapeze, through the Robbins
Music Corporation, this company
having made a deal to represent B.
Feldman & Company of London in
this distribution of the company
conviction was recently awarded
conviction was recently awarded
conviction was recently awarded

copyright ownership to the song by an English equity court.

Robbins corporation is repre-sented in Hollywood by Abe Meyer Synchronizing Service.

Unless the chain stores agre operate the project themselves, the pop music industry will make no move toward shipping through a central channel as proposed by the syndicates. Representatives of leading publishing firms decided upon this stand at a meeting last week in the offices of the Music Publishers' Protective Association.

ers' Protective Association.
Sentiment at the meeting was strongly opposed e entangling the industry. In another co-operative proposition of the Music Dealers' Service, It of the Music Dealers' Category, Publishers' and the proposition of the Music Dealers' another of the proposition of the propos

an airpline facilities to be used in catering to the syndicates. Publishers didn't like this idea for two reasons; one, that Music Sales was part of the WB publishing enterprises, and the other, that Music Sales had a chain of its own, the Kress stores.

Last week's meeting put itself on record as willing to co-operate with the chains to the extent of getting, a central shipping bureau started, provided the proposition of the trade is that the chains to the extent of getting, a central shipping bureau started, provided the proposition. Question as to whether, drastic steps should be taken to prevent the further dropping away of chain store accounts found divided view-points at the get-together. Several publishers held that the loss of chain store accounts found divided view-points at the get-together. Several publishers held that the loss seriously affect business of chain store outlets would not seriously affect business to the thick the control of the music. Other publishers aired the opinion that in the majority of chain stores the music counter is an important fixture and that as long as there was a demand for the chain stores the music counter is an important fixture and that as long as there was a demand for the merchandise the syndicates would continue to maintain their song-sheer departments.

MUSIC HALL REMOVES **BROWN'S NAME FOR WB**

At Warners' request, Lew Brown's name came off. the Manhattan. Music Hall ads and marquee in connection with th. first revue which Brown staged for the Yermle Stern syndicate. This was because Warner Bros. is financing the Lew Brown regular legit musical, Calling All Stars, which opens Thursed day (13 at the Block away from the cabaret-theatre, WB feared confusion in the public mind. hence. Brown's name was played down in all ads and confined to the programs within the Manhattan.

Brown is to do the new show at the Casino de Paree right after his WB musical gets going. Although there was some mild tiffing with Stern because Brown had been too tied up in Boston with Calling Alf. Stars, and the new Brown can given all the attention which Stern theough it is method, and the second of the program of the control of the contr

Storn thought it merical has been adjusted. As soon as 'Stars' gets out of the way, Brown will be concerned more with the cabaret revues at oth the Manhattan and the C. de P.

Letter's new show may be headed by Joe Cook or Ruth Etting, or both. Yermie Stern wants these names and other talents to suc-ceed the present line-up headed by Milton Berle. Latter goes to Chi-cago for a B&K vaudilim extended stay.

Peggy Taylor meantime has been brought back to the C. de P. show to start when 'Stars' opens on Broadway. She'll double between both with her adaglo threesome.

Carl Fischer has put out a com-pliation of laments written for Pa-cific Coast Borax's NBC program, Death Vailey Days' by Sterling Sherwin and Louis Kaizman. He's tagged 'Songs of the Gold Miners.'

Ferdie Grofe opens with Arthur Boran at the Drake hotel, Chicago,

Chi's Nocturnal Side Roars Again After Slumbering for 10 Years

By Dan Goldberg

(This is the third of a series on the night life in the principal cities of the U.S.)

the U. S.)

Chicago, Dec. 10.

After a 10-year hibernation, the nitery business of Chicago and the midwest is crawling out of bed and

midwent is crawling out of bed and its protein. The protein and the discretion of th

again riding the crest of public popularity as the French Casino and turning in weekly grosses of \$25,000 and better.

about with their College Inn at the Sherman hotel.

No question that Chicago and midwest nite club business has renewed life and vigor. And no question that the repeal of the prohibition amendment is the guiding tester in the second property of the sec nibition amendment is the guiding factor in the rejuvenation of the business, which was considered laid out and ready for burial. Not only has the return of liquor aided the big clubs, but it resulted in the sprouting of a number of tiny clubs throughout the city, all playing shows and bands.

Many of these clubs started out (Continued on page 57)

Sheet Sales Hit 10.000-Day Mark In Xmas Rush

Sheet music business in November received no better than a fair-ish run for its investment up to the final lap, when the orders destinct to the Christian trade of the Christian trade of the Christian trade of the Christian trade of the complex of the new release selling at the rate of 4,000 to 10,000. copies a 4ay. Seasonal appeal of Felsi's Santa Claus Has Come to Town, particularly, helped turn the trick in a big way. Other newcomers behind the hefty push were Stay as Sweet as You Are' (Crawford) and "Winter Wonderland' (Donaldson).

Of the blue ribbon six for No-

(Donaldson).

Of the blue ribbon six for November, four tunes were from pictures. 'Continenta' (Harms) derives from Gay Divorcee, 'Hot-Cha Cha' (Fox) from 'Gay Divorcee, 'Hot-Cha Cha' (Fox) from 'Williams' from 'Happiness Ahead' and 'One Night of Love' from the film of the same

Among the runners up in sales for the preceding month were Tost in a Fog' (Robbins), 'Be Still My Heart' (Broadway), 'Sweetle Pie' (Féist) and 'P.S.—I Love You' (Kornheiser). Another ditty that showed signs with the turn of the month of reaching click proportions was 'Flirtation Wall' (Witnark).

was Thirtation Walls' (Witmark).
Advertising campaign carried on
by Decca in the dailies and magazines served to inject a, lot of life
into the disc counters. Also of help
from this source has been the 85c
call. Decca wound up November
with Guy Lombardo its best bet of
the month and Bing Crosby a close
tor's list, while Hall Kemp did top
Bionors for Brunswick.

Chi Biz Steady

Chi Bir Steady
Chicago, Dec. 18.
Business continues on a so-so
pace, but yet on even keel as far as
sheet music is concerned. Trade
nothing to get excited about, but
going along steadily with no sharp
rises or declines. No big changes in
the blue ribbon list either, with
Tove in Bloom' taking the expected
slide-oft and 'Alabama' rising to
first place.

slide-off and 'Alahama' rising to first place.

Not on the best-seller schedule for November, but certain to be next month, are 'Santa Claus is Coming' which is rising fast and heralded as the No. I song for December, and 'Stay as Sweet as You Are.'

Are.

Disc men are feeling much better
and trade gives some healthy indications. Of particular interest is
the fact that standed tunes are
dropping ut of the best-seller state
log and anovelty the ore taking
log and anovelty the more taking
the place. Straight one one taking
can be heard at any thing the free
can be deard at any thing the first
and to be the novelty some are for
so easily heard, therefore the nift
of records to this tyme of westerd. of records to this type of mate

Coast Brisk.

Los Angeles, Dec. 10.

Brisk trade ruled in both record and sheet music fields during November. Sheet publishers came through with a couple of genuine hits; Decca hit the field with a bang-up line of its pop priced dises; Columbia, which has been weak for several months, turned out a couple of popular recordings, and October leaders continued in strong demand.

In the Los Angeles and Southera. California area, Decca swept into the market like a cyclone, with the local factory branch topping 7,500 the market like a cyclone, with the local factory branch topping 7,500 dises on its initial month's turnover. In spite of this avaianche of trada, old lines continued in brisk demand. In the sheet music field 'Object of My Affections' was the big noise, with retailers keeping the whole-salers busy supplying the demand.—Leader-topped the field by a wide margin, with 'Stars Fell on Alabama' running second, but trailing the Berlin hit.

Returning West

Mrs. Jack (Rose) Robbins, who came east auddenly for some necessary dental work, is rejoining the music publisher in Hollywood for the Xmas holiday, leaving the two Robbins boys in New York.
Robbins 'raipase following the two distributions of the control of the

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING NOVEMBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'Alabama'	'Alabama'	'Object of Affection'
Song-No. 2	'Continental'	'Love in Bloom'	'Alabama'
Song-No. 3	'Out in Cold Again'	'Rain'	'Love in Bloom'
Song-No. 4	'Ha Cha Cha'	'Lost in Fog'	'Stay Sweet as You Are'
Song-No. 5	'Pop Goes Your Heart'	'Out in Cold Again'	'Continental'
Song-No. 6	'One Nite of Love'	'Continental'	'Santa's Coming to Town'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Hands,' 'Flirtation Walk' (Hal Kemp	'Sad Tales' (Duke Ellington Orch.)
BRUNSWICK—No. 2	'Needle in Haystack,' 'Continental', (Leo Reisman Orch.)	'Rock and Roll' (Boswell Sisters)
BRUNSWICK-No. 3	'Night of Love,' 'Ciribiribin' (Grace Moore)	'Stay as Sweet as You Are' (Jimmy Grier Orch.)
BRUNSWICK-No 4	'Stay Sweet as You Are,' 'Take Num- ber One to Ten' (Jimmie Grier Orch.)	'Breaking Ice' (Louis Pirna Orch.)
BRUNSWICK—No. 5	'Water Under Bridge,' 'Must We Say Good Nite' (Freddy Martin Orch.)	'Water Under Bridge' (Freddy Martin Orch.)
BRUNSWICK—No. 6	'Stay Sweet as You Are,' 'Give Three Cheers for Love' (Lanny Ross.)	'Hands' (Hal Kemp Orch.)
COLUMBIA—No. 1	'Hands,' 'Is It Singer or Song' (Lu-	'Hands' (Lucienne Boyer)
COLUMBIA—No. 2	'Object of Affection,' 'Mississippi Honeymoon' (Paul Pendarvis Orch.)	'Stay Sweet as You Are' (Little Jack Little)
COLUMBIA-No. 3	'Out of Dream,' 'Let's Have a Jubilee' (Mills' Biue Rhythm Band)	'Hands' (Lud Gluskin Orch.)
COLUMBIA-No. 4	'Say When,' 'Love Comes Swinging Along' (Harry Richman)	'Growing Fonder of You' (Ted Weems Orch.)
COLUMBIA—No. 5	'Continental,' 'Cucaracha' (Lud Glu-	'Invitation to Dance' (Paul Pendaruis Orch.)
COLUMBIA-No. 6	'One Little Kiss,' 'Growing Fonder of You' (Ted Weems Orch.)	'Tom Boy' (Red Norvo Orch.)
DECCA-No. 1	'Alabama' (Guy Lombardo Orch.)	2 Cigarets in Dark' (Bing Crosby)
DECCA-No. 2	'2 Cigarets in Dark' (Bing Crosby)	'Stay Sweet as You Are" (Guy Lom-
DECCA-No. 3	'Very Thought of You' (Bing Crosby)	'Pop Goes Your Heart' (Ted Lewis
DECCA—No. 4	'Love in Bloom' (Guy Lombardo Orch.)	'Lost in Fog' (Dorsey Bros. Orch.)
DECCA-No. 5	'You're a Builder-Upper' (Cass. Loma. Orch.)	'You're a Builder-Upper' (Casa Loma Orch.)
DECCA-No. 6	'2 Cigarets in Dark' (Ted Lewis Orch.)	'June in January' (Bing Crosby.)
VICTOR-No. 1	'Continental,' 'Irresistible' (Jolly Ce- burn Orch.)	'Continental' (Jolly Coburn Orch.)
VICTOR-No. 2	'Alabama,' 'If I Had Million' (Dick Himber Orch.)	'Alabama' (Dick Himber Orch.)
VICTOR-No. 3	'You're the Top,' 'Get a Kick Out of You' (Paul Whiteman Orch.)	'Drunkard Song' (Rudy Vallee Orch.)
VICTOR-No. 4	'Wild Honey,' 'Once Too Often' (Jan Garber Orch.)	'Porter's Song to Chambermaid' (Fate Waller Orch.)
VICTOR-No. 5	'Drunkard Song,' 'Lost in Fog' (Rudy Vallee Orch.)	'College Rhythm' (Jolly Coburn Orch.
VICTOR-No. 6	'How Can You Face Me,' 'Sweetle Pie'	'Over My Shoulder' (Ray Noble Orch.

Orch.)	
ve Say	'Water Under Bridge' (Freddy Martin Orch.)
Three	'Hands' (Hal Kemp Orch.)
(Lu-	'Hands' (Lucienne Boyer)
Orch.)	'Stay Sweet as You Are' (Little Jack Little)
Jubilee'	'Hands' (Lud Gluskin Orch.)
vinging	'Growing Fonder of You' (Ted Weems Orch.)
d Glu-	'Invitation to Dance' (Paul Pendaruis Orch.)
nder of	'Tom Boy' (Red Norve Orch.)
·)	2 Cigarets in Dark' (Bing Crosby)
(Ko	'Stay Sweet as You Are" (Guy Lombardo Orch.)
osby)	'Pop Goes Your Heart' (Ted Lewis Orch.)
Orch.)	'Lost in Fog' (Dorsey Bros. Orch.)
Loma	'You're a Builder-Upper' (Casa Loma Orch.)
Orch.)	'June in January' (Bing Crosby.)
ily Co-	'Continental' (Jolly Coburn Orch.)
' (Dick	'Alabama' (Dick Himber Orch.)
Out of	'Drunkard Song' (Rudy Vallee Orch.)
n' (Jan	Waller Orch.)
Rudy	'College Rhythm' (Jolly Coburn Orch.)
otle Pie	'Over My Shoulder' (Ray Noble Orch.)

June in January (Bing Crosby.)
'Continental' (Jolly Coburn Orch.)
'Alabama' (Dick Himber Orch.)
'Drunkard Song' (Rudy Vallee Orch.)
'Porter's Song to Chambermaid' (Fat
'College Rhythm' (Jolly Coburn Orch.
'Over My Shoulder' (Ray Noble Orch.
I modern hoteholets whiming

Object of Affection' (Jimmy Orch.)	Grier
Night of Love' (Grace Moore)	12.0
Be Still My Heart' (Freddy Orch.)	20 -
Solitude' (Duke Ellington Orch)
On Observatory Hill' (Ozzle	Nelson

Orch.)	Nelso
'Lost in Fog' (Connie Boswell)	
'Seconde to Widow' (Boy For	wthat

'Happens Goodman	to Best	of Frie	nds' (Benny
'Cucarach		Gluskin	Orch.)

Moon Gl	ow' (Ber	ny Goodn	an Orch.
Talkin to	Myself'	(Ted We	ms Orch.
'Alabama'	(Guy L	ombardo (Orch.)

'2	Cigarete	in Darl	(' (Bing	Crosby)
'V	ery The	ught of	You' ()	Bing Cr	osby)
L	ove in B	loom' (G	uy Lom	bardo (orch.)

. (Orch.)	Builder-U		- 4	100
2	Cigarets	in Dark'	(Ted	Lewis	Orch.
٠		1.6			200

		,		
'Alabama'	(Dick	Himber	Orch.)	3 4
Continent	aľ. (Joi	ly Cobu	rn Orch.). :-
-		12. 3.112		_

Drunkend Sang! (Budy Valles)

'Don't Let Bother You' (Fats Waller Orch.) 'College Rhythm' (Jolly Coburn Orch.) rch.) 'Lost in Fog' (Rudy Vallee)

NICHI CLUB KEVIEWS

Manhattan Music Hall

(NEW YORK)

Lew Brown is the new entrepreneur at Yermie Sterric cabarettron to the control of th

Frown. — Thre years age Jee. Moss. Molly-wood restaurant on Broadway and 48th street marked the end of the so-called Yellow Peril of Broadway—the chowmeineries with the name bands ilke B. A. Rolfe which packed om In at a 56c luncheon and an 85c-31 dinner, giving out tiptop dansapation and a few acts with the chop suey. They owned Broadway until N.T.G. revues at the Hollywood (nudes, lookers, talent, towns and the state of the convert. Last year the Casino de Paree started this cabarie-theatre ideas

names, et al) essared citching at no couvert.

Last year the Casino de Parce started this cabaret-theatro idea and, as significantly, impressed itself as the death knell to vaudeville.

They may go for yauddim as a concidence of the concidence of

Gentlemen (six milgots who work opposite the hefty fearmes), a line of 24 girls and a dozen showgal look-ers, routined by Danny Dare with a special production endowed it by Lew Brown who, with Harry Akst, wrote the special material. Scenery by Clark Robinson, costumes by Elill Livingston, executed by Veronica; dance bands headed by Leon with Lou Forman, former. Palace theatre pit maestro, batoning for the variety acts as he used to do for the Palace stars.

the Palace stars.

Tgahan, toplining, is the comedy hit of the bill. Working mard per usual, he mixes his hokum with a fine sense of classic English to salvo the audience for their enthusiasm, and they go for it is a big way, and they go for it is a big way, and they go for it is a big way, and they go for it is a big way. The sense of the s

pictures.

To take the place of the Small Time Cavalcade, Brown has contrived a neat Amazon-and-midgets coutine (six each), with a couple of saucy lines in the parodies, The six Rosebuds are the beeftrusters and Nate Eagle's Gentlemen are thesix midgets.

six midgets.

Opener, 'Not Nude But Clean,' Is the reverse of the title so far as the nudity is concerned; a novelty statier-offer. Finale is a nude tableau, but in between it's legit talent.

lableau, but in between it's legit talent.

Don't Want to Get Hot' is another in reverse-English, Carolyn Marsh's first number, for she gets plear, routener in reverse-English, Carolyn Marsh's first number, for she gets plear, routener, first number, for she gets plear, routener, first number, for she gets plear, routener, first number of the proper she will be sh

modern hotchaists, whipping over Broken Down Bouquet, an old Lew Brown and Carlon Case Brown acts floor classic that harks ments in sippy manner than the control of the co

one of the towns hot spots.

The newsress are out at the Music Hall because of License Commissioner Moss' technical insistence on a theatre license, on top of the cabaret license, but Clarke, Wheeler cabaret license, but Clarke, Wheeler of the Commissioner Music Market Marke



good front and undenlably effective roles.

Same show for dinner and midst, the 2 am froit is completed by new including a revival of processing the state of the

MRET YOUR FAVORITE STAR OF STAGE AND SCREEN
AT MIKE FRITZEL'S

CHEZ PAREE

Oll Paleb

CHICAGO

NVA San at Saranac Lake Much Improved Under the New Regime

Sy JOE BIGELOW

Saranac Lake, Dec. 10.

Thanks to a thorough reorganisation, which changed the NVA Sanatorium on the hill from a house of hat to a home of health, things are now more like what they should be here. It is only six months since the new order began, but in those six months much programmer. ress has been made.

ress has been mane.

The NVA San was dedicated purely to the welfare of those from whom the rigors of a life in the show business took their toil, but only until recently has it really been devoted to such a pursuit.

devoted to such a pursuit.

The San was opened about six years ago. It cost in the neighborhood of *31,000,000. Physically is a magnificent institution and one of the show spots of the beautiful Saranac Lake region.

It has always looked like the mil-lon that it cost, but in reality its value to the cause to which it was Non that it cost, but in reality its value to the cause to which it was dedicated has been, up to now, worth much less than \$1,000,000. Built in a period when careless extravagance in the wrong direction was the NVA's established policy, the San maintained that policy for its first five years with almost disciplination of the policy of the san maintained that policy for its first five years with almost disciplination of the policy of the san and the san political intrigue that permeated all NVA affairs, it inherited that affiction and, in turn, passed it down to the patients. The patients had a \$1,000,000 sanatorium in which to be cured, but lacked that element which is of first importance if a cure is to be effected—peace of mind.

The task with which the new and present regime was faced six months ago was to make the \$1,000,000 Snn give \$1,000,000 value in roturn to the cause; to rid the place of injurious politics; to improve the badly dented morale; to rid the patients of a frame of mind that precluded chances of recovery.

It is a tribute, to the valiant efforts of Mrs. William Morris, Dr. Karl-Fischel-and-Hardd-Rodnenthat these things have been accomplished. They have done wonders. Rodner's competent and business-like executive direction, Dr. Fischel's artful medical supervision and Mrs. Morris' humane social The task with which the new and

reschers artrul medical supervision and Mrs. Morris' humane social activities are the elements that changed the San from 'Mrs. Murphy's Country Club,' as it was facetiously called by the patients, to one of the finest health centers of the east.

Patients now number 60, double the average total under the previous regime. Conditions, food and treatment are better, yet the operating cost, has not increased. Improved conditions at no added cost have been made possible by elimination of musy useless extravagances of the past.

An impression to be gained by anyone after an inspection of the San is that it was designed as a golf club, or social lodge, rather than a sanatorium. The architects who designed it, with apparently little knowledge of the requirement of a sanatorium, were liberal in providing space where it wasn't needed. Capacity of the San is now 80, but any other place of its size can comfortably accommodate at least 100.

In addition to wasted room, there are other oddities that question the

least 109.

In addition to wasted room, there are other odditics that question the judgment of, those who built the place. There is a Turklah bathroom with reducing cabinets and weight-removal devices. In air institution where the loss of weight is the last thing in the world anyone wants. There is an operating room so inadequately equipped it can be used for anything but operations. There is a motion picture projection booth, which, until, a month ago, had, neither, projector nor films to project. This latter, in an institution endowed by picture-exhibitors, was a paradix of grant doxes. Through the good graces of children, was a paradix of project manual control of picture equipment, the film problem has been settled; but the other handlengs must be overcome and time and money only can do this. Mrs. Morris, Dr. Fischel, and Rodnet are working hard to overcome them.

Mrs. Morris is the 'mother' of the

San, every patient's angel of mercy. She listens to their troubles, soothes (Continued on page -58)

come them.
Mrs. Morris is the 'mother

Add Tough Jobs

Minneapolis, Dec. 10.
A union stageband received a salary of 375 for the week for sitting in the audience at the St. Paul Uptown theatre, Union required the house to employ the hand when it played a single vaudeville act. There want any room on the quad-stage for him, all the available ange before taken un quasi-stage for him, all the available space being taken up by the sound equipment, so he planted himself on a seat in the auditorium.

His only duty was to be

Killing Vaude Goose in L. A. In Its Infancy

Hollywood, Dec. 10. With the success of the Sunday Night Froics at the Wilshire-Ebell, town has gone Sunday vaude

concert screwey, with two more planned to start within the next

planned to start within the next fortnight. Result will probably be the flopping of the entire idea due to competition and l'ck of talent. New starters are Ben Bard and Ray Deusern, who oren at the Music Box next Saturday and Sunday, and Arthur Klein, who was set to do the same thing at Pantages Hollywood, but who has switched to the Carthay Circle, planning to start in two weeks.

With nowhere to go on Sundays, the Wilshire-Ebell has been moderately successful with an average take of \$900 for the single shows. Bills have been in and out, but it has at least been a place to gather on a Sunday.

to gather on a Sunday.

With the talent strictly limited, the two new ventures are going to have a tought time to escape repetition of acts. Outside of a few plcture names and recent arrivals who are stage struck, acts available here have all been played to death and are in the coast defender. class.

Levey office is bringing two acts weekly from the east to fill local bills, but operators of L.A. houses playing vaude are souring on the opposition and are refusing to allow acts to doub!

It's also felt that local vaude en-thusiasts and the regulars combined will just about fill one nouse, so it looks as if the boys are out to kill the goose.

17-Yr.-Old Lass Will Lead an All-Male Band

Alex Hyde is building a new band around Una Marlo, 17-year-old hotchaist from the Chez Pares and the B.&K. theatres in Chicago, formerly known as Una Vilon.

She'll head a male rhythm band, unlike the Ina Ray Hutton all-femme combo which Hyde also co-

Springfield's Vaudfilm In 2 Spots for 1st Time

Springfield, O., Dec. 10.

The mation's representative American city' now has two the-dates offering stage bills for the first time in history. Both are first-run houses, showing pictures in conjunction.

in conjunction.

Regent shows five acts of RKO vaude on Fridays and Saturdays, and Falrishals shows revue units for four days starting Sundays. Both houses are Chakeres-Warner owned. In addition, State, another Chakeres unit, has started organ interludes of 16 minutes per persuaday on Fridays, Saturdays and Sundays.

KOLB AND DILL ARE REUNITED

Kolb & Dill, once the Weber and Fields of the West, are teamed again, this time in a new line, the hotel floor show business, an outgrowth of the old-time melodra-matic productions.

Team starts current week at the Hotel Leamington here for a week stand, reverting to their old dutch comedy routine and planning com-edy skits as well as general m.c.

Van Schmus and Music Hall Denv Adagioists' Charges

Radio City, Inc., and William G. Van Schmus, vice-president and managing director of the Music Hall, N. Y., least week filed general denials on the slander suit for \$150,000 brought against them by the Lowe, Burnoff and Wensley adagio act.

Act, through attorney I. Robert Broder, brought suit against the corporation and Van Schmus-afterthey were cancelled out of the Music Hall, Oct. 20, before they had finished the week's engagement. According to their complaint, Van Schmus-before layman witnesses, accord them as an 'indecent, lewd, immoral and lascivious' act and then took them out of the show. Suit asks for \$250,000 for defamation of character, and another than the suit course of work in other than called at the Music Hall.

FIRST SNOW CASUALTIES OF SEASON IN IOWA

Cedar Rapids, Ia., Dec. 10.

Cedar Rapida, Ia., Dec. 10.

Snow and ice played-hob with
vandeville acts at the Iowa here last
week, two of the five acts failing to
arrive at all for the opening day.
Only two acts arrived unscathed by
the storm—the Mullen Slaters blew
in by train from Kansas City, while
Medley. and Duprey arrived from
Chi before the storn bit.
The Three Theodores got as far
as Lowden, and at 3 a. m. did a pack
horse stunt setting their trunks so
that the storn bit.
With their shandoned bus in a snowdrift, Dick Nash and Midgle Fately
failed to show up, being-snowbound
at Marshalltown; Bradna Boys and
Co., anowbound at Grinnell, missed
a number of shows.

Twin Cities Now Stage-Conscious; Six Vaudfilm Houses a New High

Comeback of flesh here has been one of most sensational theatrical developments ever recorded in Twin developments ever recorded in Twin Metropolitan (legit); there has been a day week of the San Carlo Grand time when the two towns held more lower company at the Lyceum, and young in the shubert theatre's six-week year ago there wasn't any, and the lower company at the Lyceum, and only stage entertainment was an loccasional unit, touring attraction and Gayety stock burlesque.

In Minneapolis three theatres, are lugarder than the shubert with imported the stage of the st

Palace There's Palace. There's stock burlesque-regularly at the Gayety, an occa-sional touring attraction visits the Metropolitan (legil), there has been a week of the San Carlo Grand Opera company at the Lyceum, and the Shubert theatre's six-week Drama Festival with imported

Forkins Claims Dows Held Out Part of 'Cocktail Hour' Salary

Rep Show Definition

Washington, Dec. 10.
While it isn't an official interpretation, here is the definition of 'rep show' on which the Blue Eagle depends:

tion of 'rep show' on which the Blue Eagle depends:
A presentation by a theatre company of a repertoire of several plays, two or more causalty being presented within a week. Such plays are concusualty being presented within a week. Such plays are concusualty being presented within a week. Such plays are concusualty and present of the present of the present of the present of the presentation, there is often interspersed between the acts olios, specialities, feats of legerdemain, setu, sometimes collowed by a 'concert'.
Lexicographer who authored this is Deputy Administrator Farnsworth.

'Girl' Show's Injunction Vs. **Troy Stop Order**

Troy, N. Y., Dec. 10,
Attempts by city authorities to
prevent further performances of
Jack Mason's Playboy Revue, with
its cast of 11 female impersonators,
at Echo Tavern in North Troy, met
another setback Saturday (8) when
Supreme Court Justice Ellis J.
Staley issued an injunction temporarily restraining Police Chief
John Conroy from enforcing a hastily-passed ordinance requiring the
written okay of the chief for all
theatrical and athletic shows in
places selling ilquor. places selling liquor.

places selling liquor.

"The-Common Council, nushed through the bill and Mayor Cornellus F. Burns signed it, at his home, after efforts to halt the show by arresting the troups on a charge of wearing disguises without a permit had failed. The attorney for Thomas J. Dunn, 80, proprietor of Scho Tavern, succeeded in effecting his release through habeas corpus proceedings before Supreme Court Justice Foster at Albany, the judge ruling that a written information was necessary. Several shows were missed that

Albany, the judge ruling that a written information was necessary. Several shows were missed that week and one was 'ou' last week after Chief Conroy had refused Dunn a permit. At the hearing before Judge Staley, Dunn's lawyer-contended that the ordinance was unfair and illegal. He said that there was nothing idecent or immoral about the show, and 'the politice never have elaimed, there was literature and the right to prescribe the ordinance was illegal, because the State ABC and the Legislature alone had the right to prescribe the conditions under which liquor could be sold. Having paid a license fee of \$690, Dunn enjoyed a vested right to sell liquor, declared the autorney, when the self show the self show

of morals.

Judge Staley held that there were only two questions at issue:
Whether the city had the power it assumed by the ordinance, and whether the exercise of that power is reasonable. The temporary injunction runs for a week.

Chi's Chisel Boys Eut

Chicago, Dec. 10.
Small-time agents getting best bireak in years Over 45 taverns now using talent booked through the penny-antereps.
It's coffee money, but it comes in regularly Joints change shows weekly due to difficulty in holding acts because of long hours and small pay, but the office-in-the-hat boys are accustomed to such things.

Al & Belle Dow, indle bookers, may be haled before License Commissioner Paul Moss on the com-plaint of Marty Forkins, producer, and Rae Samuels (Mrs. Forkins) plaint of Marty Forkins, producer, and Rac Samuels (Mrs. Forkins) that the bookers held out part of the Cocktal Hour unit salary when it played Fay's, Philadelphia, the week of Sept. 14 last; Deduction of \$218 was on the claim that it was for extra stagehands needed for the unit.

unit.

Matter will be brought before
Moss if the Down had not settled
by last night (Monday) on a balance of \$101.75, rest of the deduction having been paid. Early yesterday the Down offered to settle, but
on weekly payments, claiming that
they are broke.

they are broke.

When Forkins called the Dows last week and threatened to bring the matter up before Moss unless the money was paid, Dows lawyer, Louis H. Robinson, threatened in turn to have Forkins brought up for extortion. I. Robert Broder is attorney for the producer and Rae Samuels.

Investigation

Samuels
Investigation by Commissioner Moss on the Dows' methods in booking a show for the Brooklyn Merchants' and Salesmen's Club banquet at the Waldorf-Astoria, N. Y., Oct. 28, 1-8 still-being pressed. Although the License Department has received but one affidavit so far, this from Estelle Taylor. According to the complaint against the Indie booking the show but did not pay the name acts, whom it is alleged they told if was a benefit.

Estelle Taylor's Affidavit
In her notarized letter to Com-

Estelle Taylor's Affidavit
In her notarized letter to Commissioner Mosa, Miss Taylor claims
she went to the Waldorf-Astoria as
a favor to Jack Mandell, Loew
agent but was not told what kind of
a show it was. Mandell, who appeared before Moss yesterday (Mosday) to verify Miss Taylor's-signature, save the Down an affidavit
two as benefit.

other agents who gave the Dows affidavits similar to Mandell's were Hard Stone, M. S. Bentham and Ferd Simon, They do business with the Dows and provided some of the names who appeared at the show gratis.

names who appeared at the show gratis.

The state of the same, and the state of the same, and the state of the same, and the state of t

secure affidavits from artnur tra-cy (Street Singer), Mary McCor-mick, Hal LeRoy and Baby Rose Marie on whether the affair was misrepresented as a benefit, and whether they received payment.

HAL LE ROY SUES HIS FATHER FOR \$65,000

Hal LeRoy is suing his father, George H. Schotte, for an account-ing of all the dancer's earnings, which he turned over to his parent for banking. Agreement was to continue this arrangement until the dancer reached 21 years of age. Sum of \$65,000 figures in the suit.

of \$55,000 ngures in the sun.
Father has since withdrawn all his
money from New York. Now LeRoy is attaching his father's account in Cincinnath banks, where they
formerly lived. Suing through Alformerly lived. Suing through Al-fred B. Carb, with trial coming up

Claire to Baltimore Having -recovered from a three ceks' illness which cancelled him

weeks liness which cancelled him out of the Fox, Brooklyn, as me, Ted Claire opens Dec. 14 in Balti-more at the Century for Locw to me, the locally produced an au-thored revue. It's called 'O. K., Bal-

weekly due to difficulty in holding the case because of long hours and small pay, but the office-in-the-hat lower dramatic deak wrote i.e. speboys are accustomed to such things. clai material for the local telem.

UNIT REVIEWS

FOLIES BERGERES

FOLIES BERGERES

(PALACE, CHICAGO)
Chicago, Dec. 8.
While playing as a unit the Tolles Bergeres' is not available for any theater has been played by the tolles bergeres' in the total better the tolles bergeres' in the total better the tolles bergeres' in the tolles bergeres' in the tolles bergeres' in the tolles bergeres' in the tolles build-up there is little question that the name 'Folies Bergeres' is boxoffice and particularly in Chicago where it has been played where it has been played where it has been played the tolles been played by the tolles been been played by the tolles been played by the bargain and the public been played by the been played by the been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the public been been played by the bargain and the bargain and the p

PAULINE COOKE TWELVE ARISTOCRATS and RITA deLANO

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CHRISTMAS CARDS
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especially to suit the personalities of
the Profession to sell my cards and
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seat will manage a new high for present 55c policy at a gross of \$28,000-\$29,000, which means every seat occupied for every perform-

present sic policy at a gross of \$22,000-23,000, which means every sent occupied for every performance and control of the property of the property performance. This is a fine show for anybody's money. It was a splendid, eye-filling show on the nite club floor with plenty of office and the property of the property of

whistled.
Plenty of good soild entertainment in the show; plenty of really socko costuming and so much forth-

right nudity is unnecessary. The apple dancer might just as well have covered up some without hurting the dance. The position of the second of

utes.
Picture, 'Wednesday's Child' (Ra-Gold.

PLATINUM BLONDES

(ORIENTAL, CHICAGO)

ORHENTAL, CHICAGO)
Chicago, Dec. 1;
While the business is groping for money attractions, along comes Platinum Biondes' with money written all over it; money whether in a Loop house or over on Main Street. With a tile that must attract, show the control of the c

show delivers, where the three have falled.

At the Oriental customers were crowded in tight on the first day. Show is production and unit class throughout and can play anywhere, any time.

Show is preduction and unit class throughout and can play anywhere, any time. Through 50 minutes, the 42 silvertops went through in expert style. The silvertops went through a silvertop and silvertop silvertop silvertop of comedy and gagging, even handling blue lines with the greatest of desterity, making the silvertop of comedy and gagging, even handling blue lines with the greatest of desterity, making the silvertop of the sil

Behind the entire show is the 11-piece gal orchestra headed by Sarah Janes. All blondes, these girls handle the show far better than would be generally expected from a femme band. All young, easy on the orbs and expert on the instru-ments.

nents.

All in all, a money unit and with xcellent exploitation possibilities.

Gold.

SHOW OF SHOWS (PITT, PITTSBURGH)

Pittsburgh, Dec. 7.
Pittsburgh, Dec. 7.
For years, Raynor Lehr has been playing the sticks from coast to coast with tab shows. That's where this one belongs, in the hinterlands, and producer-star is making a mistake in bringing it around to the leavanots.

this one belongs, in the hinterlands, and producer-star is making a mistake in bringing it around to the Everything about this one, production, material said talent is irrevecably small-timey. Blackouts are old most of the Everything about the irrevecably small-timey. Blackouts are old most of the Everything and the interest are poor. Out where shows bring in the soil tiles for miles around, single and the interest around, single around a single around a

NEW ACTS

WASHBOARD SERENADERS (4)
Musical
11 Mins.; One
State, N. Y.

State, N. V.

This type of makeshift band made the smaller Harlem clubs the slummers' rage a few years back. Spotted in a bad show here, the four colored boys virtually took the house by storm with their hot brand of nucle on a kazoo, guitar, plano and a makeshift washboard-cymbal contraption.

Combai contraption. or the boys sing—in the manney opp audiences sing—in the manney opp audiences sing—in the manney opp audience sing—in the manney opp audience sing—in the manney of the manney of

They're dressed like street urchins, caps, shirts and baggy trousers.

Look okay for anywhere. Scho.

POPS AND LOUIE Song and Dance 8 Mins., One and Two. Orpheum, N. Y.

Orpheum, N. V.

Two colored lads seen around before with a unit, but now doing a
turn of their own. Open in one, doing a harmony into a dead mike.
This mike business is being done to
death and there's no particular reason why they should use it in this
act.

act.

Boys don't really get started until
they go into two against a black
verter drop and toss their heels
around. That's when they're in their
own. The hoofing routine is fast and
zippy with some spectacular acrobattes and a whiriwind finish. Held
deuce spot on this bill.

AL SAMUELS REVUE

AL SAMUELS REVUE Missions, Wissions, One, Three, Full.

30 Mins. One, Three, Full.

Orphsum, N. Y.

Al Samuels and four girls present a potpourri of talk, songs, and dances that's well mounted scend-cally. Opening in three, idea starts off as a sort of backstage rehearsal with Samuels telling the gais that they're due to go on, and putting Going to one, two of the gale do a sister routine with a number and steps. Then to a full stage, against a gold and velvet drop, Samuels and the other two girls do a dance routine.

Next is an imitation by Samuels.

tine.

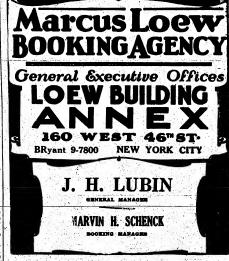
Next is an imitation by Samuelaof Ray Bolger, followed by an impressionistic indian dance by two of
the state of the state o

Singer 10 Mins.; Two Coliseum, N. Y.

Having made quite a name for hinself as croner-solids with the land. Whitenan ork, Jack Fulton left that combe early this fall for an MBC commercial on his own. This, also, is his first time in vaude solo.

solo. distage voice announces him as by courtery of the National groadcasting Company, also mentioning his Whiteman connections. Travelers part after Fulton has sung a few bars of 'Sylvia,' a Whiteman fave, to show the tenor behind a mike in two.

He has an excellent mike voice, stage presence, a good selection of stage presence, a good selection of the pool of the control of th



GEORGE

HEADLINING

RKO PALACE. NEW YORK

THIS WEEK (DEC. 7)

Direction PHIL OFFIN (Simon Agency)

NOW PLAYING PALACE, NEW YORK "COOKE & OZ"

DOROTHEA ANTEL

HARRY A. ROMM and N. T. G. Present

The Most Colorful and Entertaining Unit 30 Stunning Girls and a Company of 45

A SURE BOX-OFFICE ATTRACTION

(Niles T. Granlund)

and His "MIDNIGHT FOLLIES"

The Paradise Cabaret Revue presented on the stage exactly as it appeared at the famous PARADISE CABARET in New York

FRANK

With SUNNY DALE

EARL JACK and BETTY

After a Year's Run at the Paradise and Still Going Strong

MAY JOYCE—KADER

THE GOLDEN GIRL—Washboard Serenaders LOEW'S STATE, NEW YORK

This Week (Dec. 7) ENTIRE LOEW CIRCUIT TO FOLLOW

> Personal Management HARRY A. ROMM

Paramount Theatre Building, New York

Farnsworth Probably Presiding At Vaude Code Rehearings Dec. 19

-consideration of an ever dozen amendments principally relating to vaudeville labor clausesis definitely set for Dec. 19. Public hearing, probably to be conducted by Deputy Administrator William P. Farnsworth, is scheduled for Willard held.

lard hotel.

Calling the session to obtain industry views on changes advocated by the code authority, the NRA has included in the list of matters to be discussed one amendment of its Included in the list of matters to be discussed one amendment of its own drafting which is intended to curb chiesling in presentation houses and to help mollify labor. Government proposition would add a new section to Article IV. Division C. Part 2, reading to read the print any actor or chorus person, however, compensated or paid, to

permit any actor or chorus person, howsoever compensated or paid, to perform in any theatre upon terms or working conditions less advan-tageous to such actor or chorus person than those prescribed in this code for such actor or chorus per-sons.

According to general NRA pololdes, discussion at the first important public hearing since the code
was signed a year ago will be confined to the 13 specified proposals,
and any efforts to bring up complaints about other features of the
compact will be blocked. Formal
order of hearing restricts proceeding to consideration of following
propositions:

(1) Amend Article IV. Par 2

plaints about other features of the compact will be blocked. Formal order of hearing restricts proceeding to consideration of following in consideration of following propositions:

(1) Amend Article IV, Part 2, 10 and 11 and 12 and 1

C. Part 2. Section 4 (b) by adding the following prior to eualdivision. (1) threat's in the event the 48% of layor in the event the 18% of the following prior to enable the following prior to enable the following prior to the following prior the following prior to the following prior the

Washington, Dec. 10. Loew's Opening Day Switch for Holidays

Loew is juggling the calendar in Jersey City, Baltimore and Newark, full-week spots, to take in the Xmas and New Year's holidays with as many new shows as possible.

The three towns, starting Dec. 21, go as a three-day date, with a new show and pic going in Dec. 24 for snow and the going in Dec. 2 to seven days to take in all of Xmas-week. New Year's week gets a new show opening Dec. 31 to Jan. 6, six days clesing on Sunday. A four-day date follows this, 7-11, and then the towns go back to their regular Friday openings as full

INJUNCTION AGAINST TRIO DENIED GOLDENS

Suit for an injunction brought by Maurice and George Golden, pro-ducers, against the Tic Toc Girls (3) was denied last week in New York Supreme Court.

Way was left open by the however, for the Goldens to amend their complaint and sue for damage on breach of contract within 30 days without losing their place on the court calendar. Goldens claim the girls left their management after they had provided the tric with special material owned by George Golden and built up the act's salary.

Pittsburgh's Xmas Juve Show Switches to Alvin

Pittsburgh, Dec. 10. amateur Pittsburgh On Parade' show, started at Penn and continued by Stanley, will be made this year at Harris-Alvin where it's to be staged Christmas First announcement brought more than 500 kiddle entries, with house production staff consisting of

nouse production star consisting of George Tyson, Jerry Mayhall and Ruth Miller now eliminating talent. Show will consist chiefly of juvenile performers, most of them coming from various dancing schools about town. Only professional in bunch will be Johnny Perkins, Alvin's house comic and m.c.

MIXED TEAMS

In a recent review of the Para-mount, L. A., Moro and Yaconelli were erroneously described as The

Morellis.

Former have been teamed in vaude for 17 years, while the Morellis is another act.

graph to read as follows: No chorus person shall be required to report at a theatre before \$ o'clock in the morning except upon one day in each week, which shall be the day of the opening of a new weekly program, on which day such chorus person shall not be required to report, at a theatre before \$ o'clock in the morning.

(3) Amend Article The address.

in the morning.

(9) Amend Article I by adding the following to be known as Section 16: This code shell apply only to the Continental United States.

VAUDEVILLE Sacrifice

Chicago, Dec. 10.
Morris Silver of the Morris agency here has made a big concession to the present ad-

ministration:
Instead of having his own picture on the new calendars, he has Roosevelt on the dater.

VODE'S DEBACLE BROUGHT UP IN COURT

The decline of vaudeville was placed officially on court records here last week when William J. Tubbert, RKO city manager, testified as a witness in certiorari pro-

fied as a witness in certiforari pro-ceedings for the 1983 and 1984 assessments on the Keth Theatre building.

Tubbert clied that stage equip-ment with \$50,000 and designed ex-mined the stage of th

all.
The Keith interests want the 1933 assessment sliced to \$750,000, from \$1,001,600, and a further reduction to \$700,000 for 1934.
City of Syracuse is fighting the reductions with the contention that

re's no guarantee vaudeville in't come back. RKO recently rkened the Paramount, vaude-ner, four days a week.

15 YEARS AGO

(From VARIETY and Cupper)

Joe Leblang trying to promote a \$2,000,000 combine of all the ticket agencies. Didn't put it over.

Famous Players-Lasky he screen rights to 'Ap 'Approdite. Never produced.

So few theatres available the pro-ducers stopped work on new plays.

Martin Beck announced waude artists would be permitted to buy stock in the new setup at a price lower than outsiders could obtain it for.

Coal strike getting serious. Chi down to six shows a week and B'way electric signs dark. Each state had its own fuel adminis-trator.

Jensen & Von Herberg announced they would build in Seattle a house with a large ballroom to occupy the time of the standouts until seats were ready. Also the largest organ

Kajiyama, Booker Now, Guaranteeing Japanese Time; Jackson Sending Show

OSTERMAN SETTLES L. A. VAUDE SUIT

Hollywood, Dec. 10.
Suit by Jack Osterman against Inving Streuse and Huge Romberg for an accounting of funds in connection with the Wilshire-Ebell (L.A.) Sunday vaude frolics, as result of Osterman being tossed out of the setup some weeks ago, was settled out court on Saturday, Hundred dollars advanced by Katherine Osterman, blin mother, and payment, on another hundred to Joe Rosen, Osterman's attorney, settled the matter.

Case was calendared for this Monday morning.

in the world. Bailroom didn't ma-

Mark Luescher quit the Hippodrome to go to the new Orpheum circuit as asst. gen. mrg. in charge of publicity. To help market the \$50,000,000 stock issue.

Police after gamblers in the Put-nam building, then housing most of the vaude agents. Mostly poker and racing bets.

Columbia, burley headquarters in N. Y., went to \$1.50 top for first 10 rows.

Announced that Al Jolson would have his own house in N. Y. Not the Seventh avenue spot which ultimately bore his name, but next to

Producers and ticket agencies dropped the buy system, which the agencies claimed caused them to try and get back on the hits their losses on flop buy. Tickets to be allotted by a committee of three.

Tom Ince, Mack Sennett, Marshall Neilan, Maurice Tourneur and Allan Neisan, Maurice Tourneur and Allan Dwan announced they would pro-duce their pictures independently. Only Ince and Sennett did.

Sid Grauman opened his Rialto in Los Angeles with a flourish of trum-pets and 'Male and Female.'

Exhibs were trying to induce Congress to authorize minting of 2c and 15c pieces. To facilitate making change.

50 YEARS AGO

(From Clipper)

C. D. Hobson was not only par wner of Hunter's circus, but it owner of Hunter's circus, but its billposter. Finched in Texas for slapping 'em up without a license, but talked himself out of the jam.

Turkish circus landed in Boston Troupe consisted of two men, five women, two bears, a monkey and three dogs. Thought that was enough show for America.

Orton's circus advertising car sold for \$400 under an attachment. The

Possibility of an appreciable amount of playing time for vaude and units in the Far Bast loomed greater last week with the closing of a deal by Billy Jackson, agong, for Jack Bonney, lawyer-produces, and Tommeo Kaliyams, head of the produce of the close of the clos

weeks at \$2,500 weekly and 10% of, gross for a 50-people unit, with the deposit of \$10,000 in a New York-bank as assurance for the Amer-ican producer.

Also included in the deal is the payment of round-trip fares for the entire troupe by the Japanese inter-ests. Lowest estimate on fares for the 50 people for the five-week trip from New York to Tokic and back is \$21,000 s. mutting a new unit.

Bonney is putting a new unit, Broadway Topics, into immediate rehearsal to sail Jan. 17 for an opening in Tokio around March L. What They Want

What They Want
Kajiyama, who once played ia
vaude in this country as a mentalist, gave no intimation in his
cables or contracts what theatres
in Japan the unit will play. He did
mention, however, the type of acts
Japanese audiences would like:
Jenyo Sirls, Odiva, the seal girl,
rand General Pisano, sharpshooter,
xylophone acts and pienty of scenery and costumes. Jackson replied
that he did not know the whereabouts of Odiva and that Pisano is
out of the bis and running a liquostore. Kajiyama also asked Jackroli, George White and
roli, George White and
roli, George White and
roli, George White and
parently not knowing Ziegfold is

Excitated the Conveyed means.

Besides the four-week guarantee Besides the four-week guarantes, Kajtyama holds options on the unit for further time, the first being for eight weeks. He outlined the cities the show can play as Tokio, four weeks, Osaka, four weeks; Nagoya, one week, and Fukuoka, one week, with possible repeata in Tokio and Osaka.

In the past most American shows on the past most American successful to the Orient did so on a wild-catting basis, few of them getting any guarantees of playing time. Marcus Show, which just returned from there, had a successful tour.

entire Cooper & Jackson circus to be sold under another attachment. In Memphis.

Two of John Robinson's tigers es-Two of John Robinson's tigers escaped from their cage near Richmond in October. Had been terrorising the country. An old negro met one on a log bridge and not enough from to pass. Thinking it was a dog, he used his stick. Saw his mistake and sayed his life by jumping into the water.

Lake Charles, La., had a circus license of \$25 a day. After the Sells Bros. agent contracted the town this was upped to \$250 and the city limits pushed out 10 miles in all directions. Show had to pay.

Georgetown, S. C., one of the oldest towns in America, got its first dramatic show in all its history.

English Ideals Opera Co., formed from two other stranded troupes, took it on the chin again when the new manager skipped.

Walter Whiteside not so hot as a boy tragrdlan. Did not last out the six weeks route.

Widow of Vancorbell, director of the Paris opera, granted a pension of \$300 a year and a tobacco shop. Latter was valuable, as the state controlled smoke sales.

Dumas wrote a story about a se-duced heroine who refused to marry her betrayer. Greeted as a novelty when situation was used in 'Hindle Wakes' some 35 years later.

Paul Martinetti produced 'Robert Macaire' as a pantomime, and a hit. Same story basis used for opcretta, 'Erminie.'

Col. Mapleson was announcing Patti's farewell tour. She actually made here final tour here nine years

Hamilton, Ont., gas works had to shut down because of an accident, and the Dion Boucleault played by candle light.

125 Performers Working in 10 Units On Boston's Emergency Relief Circuit

Vaude trend in Hub is definitely on the up-beat, from actors' point of view, due to Emergency Relief activities in this section. Massachusetts was gifter state to take on a young of the property of the prop

Variety Bills

NEXT WEEK (Dec. 14) THIS WEEK (Dec. 7)

Numerals in connection with bills below indicate show, whether full or split week opening day of

RKO

NEW YORK OITY
Palace (14)
Geo Dormonde Co
Don Cumminge
Keller Sis & L
Vic Oilver
Irene Vermillion Co
Mutrice Colleane Co
Britt Wood
Violet Carlson
Goorge Beatty

Frank Meline Co Brown & Sheridan Itay Sax Tunes & Stope CHICAGO Plance (14) French Casino Sho CLEVELAND Palace (14) Nobie Sissle Bd

AMBASSADOR, ST. LOUIS

BILL LAMBERT

ANNETTE AMES

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1Z	Art	stoc	rate		Ţ,
1,	at b	mif.	(14-	17)	- 1
And	lres	. M	Wa		3
We	Ist	& 3	Stan Ens	ton.	
Etic	lie	Wh	ite allo		
2	d b	alf	(18-	-20)	• '
- 0	53.1	Ma.) .		
Ma	dile	B	Rai		. :
line	oll	Ran	nble	rs	1
Rh	rry nac	Bu:	rne .	C6	1

DETROIT

OFACE, DUFAYOR

Grace, DUFAYOR

Petet, & Douglas

Frankie Connors

OFACE, DUFAYOR

OF Harry Burne of Rinnes Order
Int half (15-16) Cookle Bowers (Three to fill)
College Drope (Three to fill)
Frankla (15-16)
Frankla (15-16)
Al Jenkins Oro (Others to fill)
Albee (14)
Sidowalk Cafe*

casting Pearle
(7)
Casting Pearle
Cookie Bowers
Ireno Vermillion Co
Joe Besser
Al Shayne
Foy Fam
Loyal' l. Shayne
oy Fam
oyal's Stallions
Madison
1st half (15-16)
didle South Oro
Others to fill)
Tilyou
1st half (15-17)
tl Shayne
Two to fill)
ROSTON
Kelth's (14)
Justa 4
Zelaya

Justa de Zelaya de Rich Rev. Sid Marion Wally Brown Vicki Joyce (7)
Case Bros & M. Norde & Jeannie

Loew

RICHMOND HII Heith's 1st haif (15-16) Steve Evans (Three to fill)

NEW YORK CITY	Johnny Burke
Capitol (14) George Jessel Shirley Rose Raymond Baird Honey Fam Olive Sibley Gomez & Winona Rusemary Deering	Predie Grote Ore Betty Barthell Martinez-Randall Valencia (14) Clairenze Duo Goss & Barrowe Rex Weber
Boulevard	Hutton & Melodea
tot holf (14-17)	

enze Duo & Barrowe Weber on & Melodears BALTIMORE Century (14) ist half (14-17)
Homor Romaine
Miss Patricola
Gordon & Ringston
Wills Kaye & M
(Others to fil)

OPPICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL PARAMOUNT BUILDING This Week: Ireles Sherman, Lois Chalfeste

Orphenm jet helf (14-17).
4 Polls
Slate Bros
Virginia Lee Co
(One to fill)
2d half (18-20)
Homer Romaine
Miss Patricola
Gordon & Kingst
Mills Kaye & M
Rimars

The Rimacs

BOSTON
Orphenm (14)
Winnie & Dolly
Minnie & Dolly
Britanie & Charles
Britanie & Charles
Britanie & Charles
Britanie & Charles
Dolly
Manimo
Dilly Classe & M
Holly
Manimo
Washaley Smith
Edde Hande & M
Holly
Manimo
Washaley Smith
Edde Hande & M
Holly
Manimo
Washaley Smith
Edde Hande & M
Holly
Manimo
Washaley Smith
Colly
Manimo
Washaley Smith
Colly
Manimo
Washaley Class
Holly
Manimo
Washaley Class
Holly
Manimo
Washaley Class
Holly
Manimo
Washaley
Washal Paradise (14)
Joe Donatelia Rev
Bobby May
Gold Raye & C
WHN Amateur Nite
Bob Murphy

State (14) State (12)
Willie Mauss
Gracie Barrie
Moore & Revel
Duncan Sis
Jack Sidney Rev
BROOKLYN
Gates_Avenue

Gates Avenue
1st haif (14-17)
Modern Manikins
Paul Mail
Venita Gould Ce
Jay C Filippen
Temmy Rafferty Ce

Metropolitam (14) Metropolitan (13)
7-Danvills
John Fogarty
Chester Fredricks
Stewart Sis

Paramount

June Douglas to
Rector & Dorson
Oriental
Orienta

BOSTON (4)
Mestropoliton (14)
Dorothy Creater
Aaron & Brodorito
Whitey Doroth
Buffel (4)
Doroth Creater
Buffel (4)
Buff

Independent

CRUCAGO
State Laike (b)
Louis Torreside
Louis Torreside
Bill. Aronaon
Larry Rich
Dolores Andre & D
Wilshire (b)
Harriet Nawratt C
Karlet Mariet (b)
Harriet Nawratt C
Karlet Mariet (b)
Harrie (b)
Harrie (c)
Harrieg (c)
Harrie (c)
Harrieg (c)
Harrieg

Jill Dennett
Billy Berk
LONG BEACE
Strand (7)
Hillis & Filnt
Billie Daro
Lee & Poy
Lee Wilmont Ce
Roper's Magio

Warner

PHILADELPHIA	
Paul Ash	
4 Franks D & H Murray Florence Leo	
Paul Ash	
Eddle Penbody Duffin & Draper	
Trado 2 Sylvia & Clements	
'Ginger' Pearson	

Minnette Zussen
WASHINGTON
Earle (14)
2 Queens
Balabanow 5
Molasses in Jan'arr
(One to come)
4 Franks
Eddle Wite
Rale & Bonita
Papy Zeke E & R

LOS ANGELES
Downtown (6)
3. Harlem Steppers
Al Lyons & Cassy
The Ushers
Maxine Doyle
Harry Seymour
Kane & Hazelton
Vivian & Walters
Orpheum (5)
Milo 3

Fanchon & Marco

NEW YORK CITY	
Roxy (14)	WORCESTER
Freddy Mack	Plymonth
Duffin & Draper	Youthful Steppers
Red Donahue & Uno	Hugh Skelly Co
Gae Foster Girls	Eddle Peabody
(Others to fill)	Dalsy
LOS ANGELES	2d half (17-19)
Paramount (5)	H & D Downing
Rube Wolf Bd	(Others to fill)
Sunklased Ens Baby Rose Marie	1st half (20-23)
Pinkle Tomlin	La Vere. & Handra
Gasga Tr	(Others to fill)
PHILADELPHIA	ST. LOUIS
Fox (14)	Fox (14)

LaVere & Handm'r (Others to fill) ST. LOUIS Fox (14) Joe Laurle Jr Rev Cabarets

NEW YORK CITY			
Bruno orge Thorne gelita Loya c & Ballister	Club Gauche Senorita Leona Cinb New Yorker		
ph Navello Orc	Lols Elliman		

Lois Elliman
Geo Owen
Armond Vallerle
Jack Meyer Oro
Club Elchman
Jack Mason Rev
Lido Girls Oro Raym'nd & Luci Gliberto & Jose Briceno Don Jose Oro

Jack Mason Rey
Coconut Grore
C

Del Pozo Oro
Ron Perry Orch
Mayfair Yacht Club
Walker O'Neil Oro
Mon Paris
Gene Fondicks Orc
Consuelo Flowerton

La Gitanilla
Don Raphael
Delmonico's
Sid Tomack
Lafayette & LaV
Florence Barlow
Jerry Baker
Wilma Novak
Honey Victoria
Mack & Ortis
Mike Durso Ore
Dubonett
Leek De Barby, G Old R Old Boumanian
Hy Lemberg
By Thomachefeky
Regina Zuckerbe
Sadle Banks
Nellie Douglas
Ethel Bennett
Anna Flodorown
Al Davie Revue
A Grabowsky Or
Norma Bradley
Palats Royal Josk De Barby Or

Wenceslav

Wenceslav

Emilio de Torre Ore
Rosarilio de Triano
Luis Maravellals

Mona Montee
Rene & Charlotte
Lorenz Herrera Falais Royal
Peggy Page
Morton Downey
Dan Healy
Gine De Gine D

Jean Sargoant Irving Rose's Oro Nano Rodrego Bd EJ Torendor
D J Escarpinter O
Trini Varola
Dinorah Arguden
Juanita
Ferium & Mara
Essex House

El Moroc

Faradise
NTG Rev
Sally Rand
Abe Lyman Ore
Jackson Irvins &
Lillian Carmen
The Hartmans
Bob Ripa
Bienore Woods
Raye Maye
Rosezell Roland
Theo Fayne
Bartlet, Simmons
Bernice Lee
Layne Manners Firense
Sandino & Fairchild
Dick Mansfield Ort
Bright Sandino Seriachild
Dick Mansfield Ort
Flore And Sandino Seriachild
Elion Martin Seriachild
Frances Langford
Frances Langfo

Jayne Manners

Fark Lane
Max Berser's Orc

Place Figuale
Harry Rosenthal Of
Eve Syminston
Datio & Brooks
Bestanant La Ru
Arthur Warren's

Balnbow Boom
Lydla & Joresco
Luvienne Boyer
Jolly -Cobura-Orc
Bilts Tower

Savoy-Plaza
Bob Grant Orc
Tito Guizar
Sherry's
Maurice & Cordo.
Ali Ross
Jos Smith

Morite Hotel

Be Maoritz Hote Action 18 March 18 Marc Fellx Ferdinande
Hotel New Yorke
Ozale Nelson Ore
Harriett Hilliard
De D Fitzgibbon
Hotel Fark Lan
Max Bergere Ore
Hotel Pennsylvan

Hotel Pennsylvani
Hai Kemp Oro
Hotel Pierre
Shep Fleids Oro
Hotel Flaxa
Emil Coleman Oro
De Marcos
Hotel Hosservett
Dal Campo Oro Geo Hall Ore Loretta Lee Town Castne Jerry Goff Jack Kerr Alan Cole Ore

Del Campo Ore Bernice Parks Pomeroy Rev Sarita

Sarita
Hotel St. Eogis
Freddy Martin Ore
Marion Chase
Caperto & Clumb's
Hotel Weylin
E Madreguera Ore
Eva & Reyes
Milton Douglas
Teddy Lynch
Jimmy Kellys

Jimmy Kedre

Jimmy Kedre

Jimmy Kedre

Danny Higgin

John Rogkewood

Greisha Boys

Elaira Ospood

Creax Abert Ore

Well Jimmy Kedre

Well

Lois Revel
Bernard & Grahai
Don Costello Ore
Nell Litt Ore CHICAGO

Ubangi Chah
Gladys Bently
Allen Drew
Bill Bally
Teddy Hill
Village Bars
Both Challis
Eddle Ray
Geo McGuire
Frances McCoy
J. Mcdders
Sir Jack Joyce
3 Octaves

Sir Jack Joyce
3 Octaves
Ruth Delmar
Rose McLean
Lniu Batee
Arthur Ball
Sheriff J Medder
Grant & Rosely
Julie Wintz Ore
Hilbilly Madcape
Wilage Nut Cla

Rae Blue Olive White Jack Fagan Sherr Bros Milton Spielm

Waldorf-Aster Carmen Xavier Cugat Ore Henry King Ore Beanvel & Tova Zell's

Kay Kyser Ora De Mar & Doras Gloria Selter Maxine Grey Wayne Van Dine Reeves & Lew

Congress He Robert Royce
Eddie Scope
Patricia Norman
Marcy & LaBelle
Irving Agronom
Club Alabam Bowery M. E. Peggy Leonard
Louise Strom
8 Beef Trust Girl
Edna Leonard
Harry Singer Ore

Harry Singer Ore
Ches Farce
Sophie Tucker
Ted Shapiro
Nina Olivette
Murray & King
Henry Busse Ore
College Ins
Géo Olson Ore
Ethel Shutta
Colosisse's

Barn Dances

(Continued from page 1)
ther type of program has continued to remain a top radio attraction through the years of broadcasting. And at present no other
program is so completely eponsored
as barn dances. Advertigers have
swung sharply to the Saturday
night clod-hopping fostivals until at
present it is practically impossible
to get advertising space on the barn
dances, as operated over WLS.
WSM, WHO, WFAA-WEAP, KSL.
KYOO, KTHS, WET.

RVOO, KTHS, WBT.

All of these stations have a remarkable story of barn dance success. WSM in Nashville has had
their barn, dance these 10 years
under the name of Grand Old
Optry, running it every Saturday
from 3-12 p.m. Station used to allow visitors into their studio, but
it proved too small despite the fact
that they turned the visitors in and
out every 15 minutes. Station mow
has taken over a 400-seat auditorium for this show. Gives the
tickets away free on request and
has a waiting list as long as your
arm. nas-arnı.

wSM 'Op'ry' show is not now run as a regular barn dance show, but instead allows each net 30 or 18 minutes in which to do its atint and then goes on to the next act. Most other barn affairs have their performers working in and out of the show as it goes along. On WSM many of these acts have built up their own particular following and each this its own sponsor. Ritz Tower
Nat Harris Ore
Rose's Music Hall
Cardini
Chilton, & Thomas
Al Trahan
Yukona Cameron
Carolyn Marsh
Milton Watson
S Rosebuds
Eagles Co
Sawoy-Phaza each has its own sponsor.

each has its own. sponsor.
Out in Sait Lake City the barn
dance on KSL goes under the name
of 'Utah Rodee' and is broken up
into two sections due to a counte
of coast-to-coast NBC shows that
come through in the center of the
evening. So the Rodee' runs from
7-8 and from 9-10:39 p.m.

7-8 and from 9-19:30 p.m.
Tulsa's barn dance on KVO0 is rather new when compared with some of the others. It operates every Saturday night from 9-10 with Howie Wilson doing the m.c. and proving the main attraction for the show.

Texas Style

Down-in-Texas.

Toxas Style

Down in Toxas they have a veryunusual type of barn dance under
the monliker of 'Saturday RoundUp' with two stations, WFAA and
WBAP, collaborating on the 8-10
period. These stations formerly
ran their 'Round-Up' in the afternoon from 3-5 and later from 7-3,
but demands from the advertisers
that the period moved down farther. In the evening finally brought
the establishment of the two hours
from 8-10. This program is sold
out solidly and several of the 15minute periods are tossed out on the minute periods are tossed out on the Southwest network.

Hook-up between WFAA and WBAP in Dallas and Fort Worth,

Cinh Minnet
Frank-Barranà
Adelina Dosena
Adelina Dosena
Adelina Dosena
Mary Grant
Mary Bradley
Drake Media
Atlan Aber
Roy Bradley
Johany Hamp Ore
Edgewater Beach
Alta Waraawaka
(Foliles Bergeres)
Frank Case
Mill Boree
Grant
G Club Minnet Delores Marcelle Jeannette Graham Hal Hiatt's Oro Hal Hlatt's Oro

Nat Clab

Cherry Sis

Carl Whyte
Holly Moret
Sam 'Silim' Hart
Vi Kilroy
Dan Montgomery
Eddie Meikles
Hi Wellington

Palmer House
Roy Cropper
Stan Kavanagh
The Fitzgibbons
Abbott Dancers
Ted Weems Ore
Paramount Club Paramount Una Billy Gray Shannon Dean Conetance Sis Andrewe Sis Keith-Beecher Orc

Dolores Cecll Blair Henri Lishon Ore 77 Club

77. Club
Tony Prancesce
Gitard & Mercedes
Dorothy Hoghton
Lois Syrell
Eleanora Leonard
Ai Milton Ore
Bobby Danders, 17
Terrace Gardens
Don Carlos Ore
Roma Vincent
Showboy Harlam Ji
Alice Blue
Stan Myero Cre
Via Lage

R-9. Club K-9. Clab
Li-Kay.
Billy Russell
Art West
Geo. McDowell
Enna Davison
Ray Nance Ore.
Eari Fartelle
Michael In

Stan Myers Ore
Via Lage
Rick & Snydar
Chicak Stanley
Peggy Laurie
Lou Blake Ore
Walnut Rosen
(Bismarck Hotel)
Art Réssel Ore
Swither Tedd
Robert Robinson
Be & B Dodge
Mars Sente.
FYRE Muscher
FYRE Muscher

respectively, permits the two announcers, Cy and Herb, to talk back and forth, giving the program a spontancity and ad Ilb touch that makes the audience feel they are eavesdropping on a party line. They bendy the program back and forth, Cy saying to Herb. Well, how did you like the bit of guttar-playing? and Herb says, *Not bad, listen to Judy Jane warble some stuff from over here in Dallas.' They have even tried freak novelty stuff, such as having somebody play the plano, in Dallas as accompaniment to some one singing over in Ft. Worti. Most unusual of all barn dances is the one over KTHS in Hot

Most unusual of all barn dances is the one over KTHS in Hot Springs, and that's due to the singular fact that the KTHS feetival is held not on Saturday, when all respectable barn dances have their fling, but on Tuesdays from 3:30-3:30. It used to be on Saturday night, but they changed it a couple of years ago. One thing about the Hot Springs barnfest. They get genuine Arkansas yodelers right out of the nearby hills. Same goes for the dance on WCHY in Cincy-Covington, which get its talent from the Kentucky territory.

Out on the west coast KNX in Los

the Kentucky territory.
Out on the west coast KNK in Los
Angeles runs a 'Hollywood Barn
Dance runs a 'Hollywood Barn
Dance the sold college of the

Midnight Spot

Midnight Spot
Fargo has the Red River Barn
Dance for about a year now under
the direction of Hugh Asphwall
running from 7-8 every Saturday
night. KWK in St. Louis is trying
an unusual type of Saturday night
show, running from midnight to
three arm. Its Stripts to build up a
special strying to build up a
special strying to build up a
better and is understood to be
building a solid audience.

building a solid advience.

Stations try to side-step patent medicine accounts for these Saturday night festivals. They feel that they can always get that kind of business on regular afternoon and evening shows, if they want them at all, and they reserve those barn dances for the unusual type of sponsor such as fence posts and smoke salts.

sor such as fence posts and smoke saits.

No question that in radio the barn dances are the greatest mail-puling stunts ever invented. Not only for the rural trade, which is a certainty, but also the city listeners. The bulk of all radio mail comes from the smaller burgs but the great majority of what mail the city listeners do write comes in response to barn dance and hill-billy programs. Thus the lack of Jim. Doblitte and his Mountainers is a wailoping mail-puller-in-Detroit, though it hits all-puller-in-Detroit, though it hits all-puller-in-Detroit, though it hits all-puller in Detroit of the program of the Pickard Family in Chicago the Utah Bucker of the program of the George Wildeats in Louisville, Breut gard a number of individual acts on WISS, Chicago.

Many of these acts have such a

acts on WLS, Chicago.

Many of these acts have such a
large following that they are their
own sponsors, buying time on the
stations and getting their coin by
selling song-books. Many of these
acts have been netting \$5,000 annually on this type of work. Bradley Kincald is outstanding for this
spele.

East Is Snooty

East is Snooty

Seems to be no barn dances in
the east. As far east as barn dances
of an east in the east. As far east as barn dances
of an east in the east of th

Akron, Dec. 10,

Akron is going to have a Saturday night barn dance patterned after the Chicago WLS offering. Custodians of the armory may not Custodians of the armory may not relish the idea of having that commodious place called a barn, but nevertheless that will be the scene. Square and round dancing, fill-billy acts including the Terkins Feliers' and Flumer Sharp and other features will be heard over WADS at 18 p.m.

Briceno.
Don Jose Oro
Caston de Purce
Bolton de Programa
Britan de Programa
Britan de Programa
Mark Plant
Pesgy Traylor 3
Leon Belasco Oro
Central Fk. Casine
Eddy Duchin Oro
Beuvel & Toyle
Central Fk. Taven
Chapeau Rouge
Contral Fk. Taven
Chapeau Rouge
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Remon Sabat
ABC Trio
Roderigo & Lila
Juanita
Antonio Jerry Blanchard Hal & M Kane May O'Brien Paul South Victor Linn Wally Vern

Lopez & Kelar Ethel & Alice Peggy Ray Lopez & Kolar

CUID ALADAM
PRIVES HATTY
Gloria Starr
Bornie Adier
Bornie Adier
Bornie Adier
Bornie Adier
Bornie Adier
Eddie Roth Ore
Club Algeer
Kur Avison
Algiera Cith One
Evelyn Cames
The Welsmultlers
Kay Davidesa
Sammy Kaha
Austin Mark Gee

N.Y.THEATRE SHORTAG

Equity Opposed to Sunday Shows 100% OCCUPIED **Under Any Consideration'—Gillmore**

Albany, Dec. 10. Executive committee of the Nev York State Federation of Labor meeting here Tuesday (4) heard Frank Gillmore, president of the Actors' Equity association, vigorously sock a proposal to seek a law that will permit Sunday legit shows. Plan, which labor is prepared to have presented before 1935 Legislature, would give cities local option in the Sunday show matter.

Gillmore, addressing the committee, insisted that if Sunday shows were permitted actors and actresses would be required to work seven days a week because 'we have no faith in the theatre managers to the point where we honestly be lieve they would give us a day off each week.

each week."
Asked by Thomas Murtha, secretary of the New York City stagehands local, whether Equity would
arree to the proposed Sunday plays
if the actors were guaranteed one
day off each week, Gilimore replied:
"We are unatterably opposed to
Sunday performances under any
consideration. Items discussed."

consideration discussed included: regulating use of juvenile bands and orchestras in connection with public functions, including political raillies; employment of projectionists on picture machines used for educational purposes. This would include machines used for reducation in public schools: repeal of all laws creating feecharging private employment agencies and extension of the system of federal-state-municipal free employment agencies.

ployment agencies.

Albany was chosen as the 1935 convention city of the state labor federation. Meeting will take place next August.

KERN-HAMMERSTEIN ON SCORE FOR ROSE PLAY

Jerome Kern and Oscar Hammerstein 2d will probably do the score for the circus play with muic which Billy Rose is contemplat-

se which Billy Rose is contemplat-ing producing next spring. Bon-originally authored to a fill consider the spring of the second of the stage version. This venture differs from the Hungarian play, The Circus Queen, which Rose saw abroad and which he intended doing in America. New piece is likewise set in a circus, to be played under canvas, with an au-thentic big time show as part of the dramatic action.

Fowler Too Busy, Skolsky Will Write Play Himself

Being a haif portion in size, Sid Skolsky thought he had half a play in his system and steamed Genc Fowler into rwiting the other haif. That was before their frozen flight from the coast. Upon reflection Fowler decided he wouldn't have the time to collab with Skolsky, because he is going back to Hollywood to make enough coin to take a long cruise with the wife. When learning that, Skolsky plucked up enough courage to believe he has a full length play segment of the state of the sta

One incident was the plane dropping about 1,000 feet when hitting an air pocket. Both fell out of their seats: 'But I fell on Fowler', de-clared the columnist.

KATH CLIFFORD'S LEGIT

Former Silent Film Player Produc ing on Coast

Hollywood, Dec. 10. Hollywood, Dec. 10. Kathleen Clifford, ex-screen name in slients, announces taking a seven months' lease on the Wilshire-Ebell months' lease on the Wilshirs-Ebell theatre starting Jan 7 as a legit play laboratory. She, with her rich husband backing her, says no subscriptions to be sought and intends paying actors Eguity scale, authors standard royalties, etc.

"Initialer is Mr. Claymore's "Steps-Out, authored by herself and Douglas Z, Doty, Original plays only will be a fixed policy.

Guild Wants 80% From Theatre on **El. Bergner Date**

Several angles to the deal where-by the Theatre Gulid will present Elisabeth Bergner in New York in Escape Me Never Instead of Arch Selwyn and Harold B. Franklin (Frankwyn). Charles B. Cochran, original producer of the London hit, okayed the switch last week and Gulid at once started fishing for a house.

house.
Guild was aware that it is unlikely 'Escape' can make a profit during its 12-week engagement on likely Escape' can make a profit during its 12-week engagement on Broadway because the contract cails for 30% coming off the top-10% of the gross to the star and similar percentages to the author and Cochran. Fut the Guild needs a strong attraction to bolster its own production schedule and insure satisfaction among, its subscribers. 'Valley Forge,' second production of the group this season, opened at the Guild Monday (10), and the third. 'Rain from Heaven,' is in rehearsal. 'Beaque,' which is due at New Year's. Is the first dramatic importation by the Guild. With the idea of lessening the loss possibilities, such heavy sharing terms are requested that few-theatres are like towards of the contract of the con

is reported asking 50% of the gross and unusual participation in expenses by the house. Understood Guild proposes to up the admission scale for the Bergeneragagement. Boost, however, would not include subscription ticketa, unless Descape's is classed as an extra attraction. Figured the show, must have \$15,000 weekly as its share to

'Paths' to Move

Abe Cohn and Eddie Scanion are making a deal with Matty Zimmerman of Leblang's for another house for their 'So Many Paths', current at the Ritz. Latter has 'Piper Pays', Harold Berg production, stated to open Dec. 24.

The Ritz, incidentally, was being gagged to be renamed the Irving Kaya Dayis theatre. His 'Paths',

Kaye Davis theatre. His 'Paths' current, was preceded by another play of his authorship, 'Ali Rights Reserved', which closed on the Satbefore the Thursday p

Byington Vice Seeley

Byington Vice Seeley
Battimore, Dec. 10.
Spring Byington late last weck
replaced Blossom Seeley in Piper
Pald, 'segir piay by Sarah B. Smith
and Vlola Brothers Shore, which
debuts tonight (10) at the Maryland
herc.
Would have been Miss Seeleys
into inape, the cash customers mission
water from the manyland
herc.
Would have been Miss Seeleys
into inape, the cash customers mission
and also ordered to announce, they
have will be given immediately, but that it will not be a premiere.
Please call it a rehearsal. You are

BY NEW YEAR'S?

Fifteen More Shows Being Readied Than Houses - Quick Flops Available -May Make Room

46 THEATRES

For the first time in five years all legit theatres on Broadway will be occupied by New Year's, according to present bookings. There are 15 more attractions being readied than there are available houses. Likely there will be a theatre short-age for at least a brief period. However, figuring the percentage of failures among new attractions, there should be theatres open for

booking by mid-January.

Total number of houses available for legit shows is 46 as against 69 previously, latter figure not taking previously, latter figure not taking in two root spots and two little theatres (Hopkins and President). Among the 25 theatres currently exlegitimate are six houses which could be readily reconverted to show usage but the others are out, being used for grind pictures, buriesque shows, free radio performances and night clubs.

There are 31 attractions on the its this week, Withdrawals of some current attractions will permit some of the unbooked shows to secure berths, but the others will probably take-to-the-road-for-several weeks.

berths, but the others will probably take-to-the-road-for-several weeks. Latest Het of legit theatres in-cludes three built for pictures— Center, Hollywood and Warner. Latter house is being remodeled and will be ready for bookings late in February.

Theatres

Houses occupied or due to get

Houser eccupied or due to get shows are:
Adelphi, Alvin, Ambassador, Astor, Barrymore, Belasco, Biltmore, Booth, Centre, Civic, Cosmopolitan, Broadhurst, Broadhurst, Broadhurst, Street, 48th Street, 48th Street, Fulton, Gulid, Hollywood, Imperial Little, Longare, Lyceum, Imperial Little, Longare, Lyceum, Masque, Miller, Morosco, Music Box, National, New Amsterdam, Playhouse, Plymouth, Ritz, Royale, Shubert, Vanderbilt, Whiter Garden, Warners.

Warners.
Former legit houses now with other policies:
Apollo, Avon, Bayea, Belmont, Bijou, Casino, Cohan, Comedy, Eltinge, Galety, Globe, Golden, Harria, Rudson, Joleon's (Venice), Lyric, Liberty, Manhattan, New Yorker, Selwyn, Times Squara, Waldorf,

First Defeat for Dramatists' Guild In Hertz's 'Waltz of Fire' Complaint Vs. Harmon-Ullman: Loses 2 Out of 3

Fraid?

Shuberts have a new attitude regarding theatres. A manager talking of renting a house last week was told that the business of authors closing plays this season had Jake and Lee worried. Producer was told that he would have to guarantee that his show would open and so state in his-theat contract of the contract of the

Pickford May Do **Farmer' on Coast**

Henry Duffy has a deal on with Mary Pickford to star in 'The Farm-er Takes a Wife,' which he plans to produce here shortly after the

Play would go into Ei Capitan here, and the Curran in Frisco, with possibility of other coast dates to follow.

Hand in Fog' Actors Win \$2,000 Award in **Bout with Macloon**

Hollywood, Dec. 10.

Equity arbitration of salary claims against Louig O. Macloon, producer of Hand in the Fog, which folded in Frieso last year, and the control of the co

Delevanti.
Actors were represented on the board by Robert Emmett O'Connor, Macloon by Mitchell Lewis and Capt. Samuel A. Purviance was referee. Charles Miller, coast rep for Equity, presided.

Ina Claire Gives a 'Party'

Sets Not Ready, Lines Unlearned, She Refunds Coin but Lets 'Em Watch Rehearsal

Trenton, Dec. 10.
Ina Claire gave a 'party' to a thousand persons in McCarter theatre, Frinceton, who had gathered. Saturday night to witness the premiere of Sidney Howard's new play, 'Odc to Liberty,'
Immediately hot-

Immediately before the curtain went up Miss Claire came out and said: 'I'm going to give you all a party.'

all invited to stay and see it. It's
a a party given by Ina Claire.

And a rehearsal it was,
ed.
Some of the sets had not been
painted yet. On several occasions,
y,
particularly in the first act, Miss
Claire fumbled her lines and was
prompted. But so enthused was the
audlence at the end of the performdural metals. Show, produced by
Ciliber Miller, opens tonicht (10) in curtain cails. Show, produced by Gilbert Miller, opens tonight (10) in Washington.

Washington.
During Saturday night's intermission, persons who came from out of town were refunded the price of their tickets, ranging from \$1.0 to \$2.75, while local residents were informed they could obtain their refunds this week at a Princeton store.

With the Dramatists' whipped in the arbitration suit over 'Waltz in Fire,' matter now goes into the hands of the legit Code Authority and may be threshed out all over again. Producers on Broadway feel that their chance is now open to make headway in the old fight against the scribblers and feel that they can gain considerable advantage and possibly even a revision of the minimum basic agreement. It is the first time that the writers have legally lost in a battle with the producers.

Matter became legal history last veek when two of three scheduled arbitration suits were heard and won by the producing team of Sidney Harmon and James R. Uilman. The third case was amicably set-tled just prior to opening of the rbitration

Tour for Duffy Production of Waltz in Fire, by Harmon & Ullman. Play was authored by David Hertz and was to open on Oct. 31, 1934. The author open on Oct. 31, 1934. The author and the Dramatists Guild, acting for the author, ordered it closed on Oct. 29 because production was allegedy 'inadequate.' Producers folded the play, pcid off the cast and fled separate bharges against the author, the Dramatists' Guild and Zita Johann, star of the show.

First case to be tried last Wednesday (5) was thest of the producers.

autnor. Inh. Dramatist' Guita and Zita Johann, star of the show.

First case to be tried last Wednesday (6) was that of the producers against the Guild. Brock Pemberton, producer; John Rumsey, president of American Flay Co., and Hydron and First Marketter of American Flay Co., and Hydron and First Marketter of American Flay Co., and Hydron chairman. John J. Wildberg, and Philip Wittenberg acted as co-counsel for the producers and Wildiam Hamilton. Osborne was attorney for the Dramatists Guild. Decision of the ommittee was that the Dramatists Guild's arbitrary exercise of power and the failure of its officers to discuss or confer with the managers, entitles the managers, Sidney Harmon and James R. Ullman, Inc., to damages of \$500 plus all costs.

Second case, the next day, was the producers against—David Herts, the author, and proved to be more complicated, going over well into the third day. Arbitrators in this case were Pemberton, Robert E. Sherwood, playwright, and Lewis A. Hird, president of the New York Rotary Club, Hird as cheirman. They found that Hertz was 'ill advised by the Century Play Co., and by the Dramatists Guild and was unjustified in sending the letter of Oct. 29 and his requests and demands of Sidney Harmon and James R. Uliman, Inc., were unwarrated and unreasonable. Arbitrators did

mands of Sidney Harmon and James R. Uliman, Inc., were unwarranted and unreasonable. Arbitrators did away with the Harmon & Uliman demand for restitution of the \$15,000 invested in producing the play, but awarded the producers a six-month extension of their contract on ownership of the play. That is, tantamount to a payment of \$500, which the producers would have had to pay for a six-month extension ordinarily under the minimum basic agreement.

Johann Compromise

Johann Compromise Johann Compromise
The third case was against Zita,
Johann and was for \$1,500. Miss
Johann, as star of the play, had an
iron-bound contract at \$750 per
week for a minimum of four weeks.
That was paid her from the bond
put up by the producers at Equity.
Producers, however, wanted the return of half of that sum, or two
weeks' pay. A private settlementy
was made with Miss Johann, paying the producers an unnamed sum
of meney and the producers prom(Continued on pare \$7)

(Continued on page 57)

Two Brit. Troupes Wind Up B'way Dates Successfully: D'Oyly Carte Got Average \$21,000 for 15 Wks.

Montclair Setup

Morris S. Schlesinger, who for-merly ran the Broad Street and Shubert, opens the Montciair, Mor-dair, Christmas with legit. Rowland G. Edwards will be in charge of the stage. Maxwell Hornell, who used to be house manager of the Broad, will assist Schlesinger in manage-

ANOTHER TOUGH

BREAK FOR

FRANKWYN

Harold B. Franklin is virtually

washed up with legit, declaring that

he is tired of producing shows for

company, in which he and Arch Sel-

salary infolinty, requiry rules that the accident was an act of God-Rules give managers the privilege of laying off one week prior to Christmas, without casts getting paid. In the case of Music, the lay-off is merely an extra week. Dectore are reported saying Win-ninger will be able to work by

on."
'Conversation Piece,' Noel Coward
operata with Yvonne Printemps
imported from London, folded at the

imported from London, folded at the
4th Street Saturday, after seven
weeks. Engagement ended in the
red and show will be sent back, proposed road dates being called off.
With 'Continental Varieties' also
closing, Frankwyn's activities are
at a standstill, save for a participating interest in Ti'Aiglon' at the
Broadhurst.

glory. Last week the Franky

at and Fred Gregory, former surer of the Broad, will run the

wind up on Broadway this Saturday (15) with favorable engage Box office record of the D'Ovly Carte Opera Company is a standout; exponents of Gilbert and Sullivan averaged over \$21,000 weekly during the 15-week date,

sullivan averaged over \$21,000
weekly during the 15-week date,
booking have been materially extended over the original arrangement with the Martin Beek transport
publish as the Golden, but perked
middle the state of the state of the original for the original over
this week. The Golden, but perked
middle the original four week date last
fall, but okay.

When 'The Flough and the Stars'
went to Lapacity last. Wednesday.
(5) attraction's sponsors were surprised. It was the first sell-out
house has had since the Irish actors arrived. Heretofore Juno and
the Paycook was the favorite draw,
Jump in business its attributed to
the attention given Sean O'Casey
and his Within the Gates, he having; authored 'Stars' and Juno.
'Playboy of the Western World
has been displaced. In popularity
here by both the O'Casey plays.
Attempt.to, widen the Abbey, reserrory met with failure. A new
play would draw about \$500 and on
the next display days the search of the
Abbey coup out of town. In Toronto: the business this season
doubled that of last year. Then onthe next date played attendance was
well under a year ago. Business
last week for the Abbeys jumped
\$1,500 for an approximate gross of
around \$11,200. Next booking for
the Irish players is the Majeatic,
Brooklya, Newark having been cancelled because of the added week- on
Broadway.

D'Oyly Cartes' will open out of town in Finadelphia Dec. 24. be-

Broadway.

D'Oyly Cartes will open out of town in Philadelphia Dec. 24, being booked at the Forrest for three weeks. Colonial, Boston, will follow for four weeks or longer. Week stands in the East will precede changlen dates, which will carry the G. & S. bunch up to salling time at Easter.

time at Easter.

Biggest three days drawn by the
D'Oyly Cartes was with Patience.
Show was not on the schedule and
the production was sent on from
London after the troupe landed. It's
the one G. & S. piece which is not
popular over there.

ONLY TWO MORE SHOWS LINED UP FOR CLEVE

Only two legit shows lined up for the town's remaining drama house the Hanna, which is having stock

trouble.

Katharine Cornell's 'Romeo and Juliet' was brought in for the current week on a Jast-minute booking, breaking her jump back to New York. 'Roberta,' slated for Christmas week is the other sole road show.

Rumored that Green Room Clui backing stock at Hanna, is having difficulties with backers that may it to move to another l as secretary of the club to handle sales for the Cleveland Convention, starting Dec. 26,

PLYMOUTH PORTER JAILED

PLYMOUTH PORTER JAILED
Leon Hall, colored norter—at-thePlymouth, New York, for about
eight years, was arrested and
charged with felonious assault when
he struck a tail rustler after a
night performance of Dark Victory. Charge was reduced to disorderly conduct and Half received
a suspended sentence, but was
jailed on a second charge; that of
violating the Sullivan law. Forter
used a blackfack.
The rustler was also pinohed.

Saratoga Chips, comedy by Damon Runyon and Inving Caesar. Jack Curtis and Carlton Hoagland the

Coast Debut for Curran

Although no cast set so far, Homer Curran plans to put 'Mer-rily We Roll Along' into rehearsan next Monday (17). John Kennedy, being brought here from New York,

'Merrily' is slated to make its Coast debut here in the Belasco in early January, with San Francisco to follow

TRENTON LEGIT TRY FLOPS ONCE MORE

Trenton, Dec. 10.

Efforts to reestablish Trenton as a legit town have again failed. O. D. Wilkinson, owner and operator of the State theatre, tried both this season and last to regain for the house some of its old prestige, but both attempts proved a failure. State finally shutting down Saturday night (8) after five weeks of Cut-rate inducements, whereby customers were offered orchestra seats for '40c, and 50c, failed to attract sufficient customers to warrant continuance of the shows. House did, missrable business throughout the five weeks, despite the fact it was, the first time in years that Broadway slars were broughed the Trenton.

The state of the state Trenton, Dec. 10.

company, in which he and Arch Selwya are the principals, drew an unlucky break with the only promising attraction of their several presentations, when Charles Winningser fractured at Relating With Music to the New Amsterdam, New York. Winninger was able to appear on crutches from Wednesday untill Saturday (8), at which time it was decided to suspend the show for two weeks, Music being dated to resume Christmas night. Closing will not involve the managers in salary liability, Equity ruing that the secident was an act of GodRules give managers the privilege PASADENA SETS JORY IN 3 EX-B'WAY PLAYS

Hollywood, Dec. 10. With a bow to the box office, Pa-sadena Community Playhouse has Victor Jory for three plays, first to be produced shortly after the holl-days. All are New York successes instead of the usual arty pleces

instead of the usual arry pieces produced at the Playhouse.
Pleces are 'Success Story,' Connecticut Yankee' and one to be selected. 'Yankee' will be the first musical show attempted at the Playhouse outside of the home revue affairs.

Majestic, B'klyn, Back

ninger will be able to work by Christmas.
Theatre is being operated by the Dry Dock Savings bank under a mortgagee in possession arrangement. Bank requires a detailed statement of all accidents. On the form filled out by Edward Flohn. New Amsterdam ment, Statement of the injured person, 'Statement of the injured person,' the answer from the actor was, 'The show must go on.' After a year of pictures, the lajestic theatre, Brooklyn, has re-Majestic theatre, Brooklyn, has re-verted to legit road shows. This week Ruth Draper is the attrac-tion, house getting the Abbey Play-ers Christmas week. House is owned and operated by George Nicholal and E. D. Stair of Detroit.

Luescher Ahead

Mark Lusscher Will be in advance of the D'Oyly Carte Opera Company when that troupe tours this month, it being the first time in 21 years that he has, acted in such capacity. Lusescher publicized the Gilbert and Sullivan troupe through its Broadway engagement.

Says Equity Closed Show Because No Coin. Producer Sues for \$100,000

Suit in which a one-time producer seeks 100 G/s damages from Equity came up for trial in the New York. Supreme Court yesterday (Monday). Robert Du Roy is the complainant and Right to Happiness the show. It played one week and two days at the Vanderbill, New York, in 1821.

York, in 1981.

Former manager charges that Equity forced the show to close, thereby causing financial loss for the engagement and further damage because the picture rights reverted to the author, show not running its full three weeks. Play was also called Dislitusion, and its estimated pace was less than \$2,500.

'Happiness' opened on April Cast. (Ast. 1997), and Cast. (Ast. 1997).

headed by Ann Sutherland, received no money on Saturday, nor during the following week. Players, except Miss Sutherland, waived the salary

guarantee security. Saturday of the following week an Equity man advised Du Roy that he must pay the lead some money, otherwise the show was off.

Du Roy sets forth in his complaint that he attempted to get some but the treasurer nixed that idea, saying the show's share was hardly enough to pay its share of stage hand and advertising expenses. Unable to pay His shureland any part of her salary, she was forbidden to appear by Equity. Attempt to use an understudy was not allowed, and the box office refunded on tickets sold in advance.

Wall's garden fraudit in the jegit code. Named as co-presenter of the show was Stophen Le Maistre, said to be a college professor.

Kennedy Stages 'Merrily' Sixtieth Anniversary Gambol Gets. Lambs \$15,000; 1,300 Attendance

K. C. Starts

Kansas City, Dec. 10. Kanisas City, Dec. 10.
This town will get its first road show this season on Christmas day, when the Ziegfeld Follies opens. a week's engagement at the Shubert. Green Pastures' will be here the same day for a one-day stand at the Shrine Temple.

Pagen Lady, with Lenore Uiric, is announced for the Shubert in Langery.

ONLY 3 DUCAT **AGENCIES** LINE UP

Only three of New York's th ticket agencies signed applications for licenses from the legit Code Authority last week. More brokers are expected to fall in line, but most of the so-called independent group are expected to refuse and will attempt to do business regardless.

Those agency men insist it is im possible for them to continue in business it conforming to the ticket control rules. They explain that the present methods of allotting tickets is unfair, athough the rules really have nothing to do with allocation of ducats. Real reason for agencies ducking the control system appears to be the bar against gratuities, which they claim is a necessary feature of the business.

Rules prohibit theatres doing business with unilcensed agencies and are subject to a fine of \$500 for each violation. Licensed agencies who breach the rules are liable to revocation of the permit or license and the forfeit of \$500, represented by a surery bond. possible for them to continue in

and the forfeit of \$500, represented by a surety bond.

Deadline—for filing—applications—for licenses was set back one week, new time limit being Wednesday (12). More time was given the brokers because of the difficulty some experienced in securing bonds. Reported some agencies were refused bonds by surety concerns length of the securities of the securities of the securities of the securities of ducats on hand. Posting negotiable securities or cash is the alternative. Agencies who signed are: Lebiang-Postal, Broadway and Tyson's (original Fifth avenue).

Rosebuds' Tries Again; **Booked in Pittsburgh**

Pittsburgh, Dec. 10. 'Gather Ye Rosebuds' will do double duty at the Nixon, opening he Dec. 27 to round out the last half of Christmas week and continuing through all of New Year's week Max Gordon production closed Saturday night (8) in Washington and

unday night. (8) in Washington and will undergo considerable revision before reopening in Pittsfurgh for another tryout engagement. Plece is to be offered locally as the second subscription play of ATS series. Nixon, dark last week, also shuttered first half of current session, lighting Thureday (13)-for a three-day engagement of Katharine Cornell's 'Romeo and Juliet' at \$3.30 ion, shiftest tariff, ever charged for Shakespeare here. After that it goes dark again until 'Rosebuda' comes in.

One bright spot in legit darkness here this season is the nice showing of George Sharp's production of Therp Countries of the product of the

'Touch Wood,' by C. L. Anthony, will be Crosby Gaige's second production of the season. Opening scheduled for early January.

By Jack Pulaski

By Jack Pulaski

Greeted by some 1,300 guests, the
Lambs, oelebrated its 60th anniversary at the Waldorf-Astoria, New
York, with a public Gambol Saturday (8) night. Frank Grumit, Shepherd of the club, mc.'d smartly
throughout the show that followed
the dinner. Scaled at 18 to 285 plus
extra coin from concessions yielded
about \$15.000 to the club.
Celebrities were introduced between acts and spollighted. Nearest
to the hearts of the clubmen is
Frank L. Hague, Lambs 'treasurer,
whose generosity tided. the actors'
clubhouse over many a financial
rough appe. Hagues the need friend
the Lambs will ever have, even
though he's a stage struck sailor,'
which proved an inside laugh to
members.
At the Repeal Dinner' last Decem-

nembers.
At the 'Repeal Dinner' last Decem-oer the Lambs proved they could out on a real show by eliminating come of those ensembles that slowed some of those ensembles that slowed down previous Gambols. Saturday's performance was even better, one of the best running shows in the club's

down previous Gambois. Saturday's performance was seen better, one of the best running shows in the club's history. It was put together and spotted by Crumit, Raiph Riggs and Arthur Hurley.

Standing out was Ed Wynn, who contributed in four sections, his laugh-setting turn before a microplione, with Graham McNames straighting, being punctuated when heats, whynn spoken opers was called 'We're 'Here to, 'Jake the Mortgase Off the Club.' He Scollowed Arthur. Schwartz, who, pianoed his leading compositions, Katharine Carrington sinding the finale, 'You, the Night, and the Music, 'from Revenge With Music.' Lambs do not permit women in their shows, but shows he was a standard of the Club.' He was a team coming to the locker room late football sketches, 'Give 'Em Hell,' the ace laugh-getter. It has a team coming to the locker room between have the second in the cash of the cash the second had to scored, was belief the continuation and Table of the cash of the cash of the cash of the second had to some the cash of the Flordora Boys' to, was a bell-ringer. It had those lads as a waiter, doorman, street cleaner, and so on-the gris got millions and we got the air' Bert Kalmar and Harry Ruby delivered that one.

ered that one.

The Home, done some time age privately and toned down somewhat, was a sentimental sketch that belonged. A. K. man and women who once appeared in a western company of Forty-free Minutes From Proceedings of Freed Waring and his Pennsylvanians wowded 'em with variations of 'Man on the Flying Trapeze'—as Lombardi would play it, then a la Rublinof, Wayne King and Paul Whiteman. There's a Quaint Little Country Garden' was the 'dame' number, and very good, too. Written by Dorothy and Jack Norworth. Lambs fared much better than if playing at heater. Wheels in foyer got a strong play.

ERLANGER ESTATE TAX CUT BUT COIN HELD UP

Washington, Dec. 10. Estate of Abraham L. Erlanger eceived a \$27,924 cut in inheritance taxes last week from Internal Revnue Bureau.

Following decision of the Board of Tax Appeals, bureau abated the Erlanger estate's llability \$26,214 and gave credit for \$1,709 in surplus payments, but because another de-ficiency is still pending declined to grant a cash refund.

Revamp 'Sky

'The Sky's the Limit,' a radio omedy slated to open at the Fulton this week, was put over until ton this week, was put over uncert Monday (17). Understood that Billy K. Wells was called in for script revision, especially on those portions handled by Joseph Smith

and Charlie Dale.
Play, written by Pierce Johns and
Hendrick Booraem, is to be presented by Raymond Golden.

'Cheer' Stays at \$25,000; 'Romance' Oke \$8,500; Loop Legit Biz Perks

Chicago, Dec. 16.
Legit business continues good in
the Loop and now there are three
shows going, following the opening
of 'Ah, Wilderness,' with George M.
Cohan at the Erlanger. This is the
first of the Theatre Guild productions, opening tonight (3). Already
selling into the fourth are
likely running at the same time,
which will necessitate putting 'Petticoat Fever' into the Harris. 'Fever' is the Theatre Guild's second
show with Dennis King and Ona
Munson.

show with Dennie; king and Ona Munson.

As Thousands Cheer and Ro-mance hold over and continue to good business. Best seen in three pace that sample of that was the line three weeks that the Audi-torium done with Midsumer Night's Dream, Auditorium has returned to life this year.

Estimates for This Week

Estimates for This Week

"As Thousands Cheer, Grand
(1,200; \$3.30) (6th week). Business
still at top pace and going along to
steady take at \$25,000.

"Ah, Wilderness Enumer (1,200;
"An and the Manage (1,20

(Monday). Blackstone (1,100; \$2.20) (3d week). Eugenie Leontovich carrying the house, and, with good notices, will attick awhile. Running around \$5,500, fine.

'STARS' AT 18G; BENNY, 7G. **BOSTON**

Boston, Dec. 10.

Lew Brown's "Calling All Stars' closed its third week in Boston Saturday (8). way ahead of the Jack Benny Bring on the Giris," which also closed last week-end.

Pursuit of Happiness' at the Hollis is still holding forth, going into

ils is still holding forth, going into its seventh week.

Walter Hampden opens at Colonial Dec. 17 In repertors for one week. Petrified Forest, with Leslie Howard (Gibert Miller) is slated for the Shubert Dec. 24. Point Valaine, starring Lunt and Fontanne (Noel Coward), comes to the Colonial Christman night of Colonial Christman in the Christman in t

Carte Opera Co. neaded for Colonia with Gilbert-Sullivans Jan. 14.

Estimates for Last Week
Calling All Stare, Shubert. Doctored and nursed in its two and a half weeks in Hub, now leaves for food for Holtz-Baker-Mayfair-Marshall-Whiling review.

Bring on the Girls, Plymouth. Left town after two-week run. Second week a puny \$7,000 for Jack Benny and his furcura.

Pursuit of Happiness, Holtz, Happiness, Holtz, Happiness, Hap

Pittsburgh Playhouse, Semi-Pro, Gets Started

Semi-Pro, Gets Started

Pittsburgh, Dec. 10.

With a large list of donors and an encouraging subscription sale reported already covering first season's budget, Pittsburgh Playhouse gets under way tonight (10) at Frick School theatre with a week's ensagement of 'Art and Mrs. Bottle: Cast is headed by Florence Henry, Robert Gill and Helen Wayne.

Idea of aponsors is to build a regular art center around the playhouse, with plans aiready made to build a community theatre if public interest is indicated. Group now has a couple of resident actors on permanent payroll, in addition to Helen Stout, director, and Frank Stout, scenic designer, and expects to add others in mear tuture. Organization plans to present hydrogeness and the initial season.

'Tree' \$6,000, Mpls.

Minneapolls, Dec. 10.
With critics panning the play,
Green Bay Tree, final wock of
Drama Festival at the Shubert
wound up to a fair approximate
profitable. W. A. Steffes now has
house, with no announcement of
policy yet forthcoming.
Ziegfeid: Follics' comes into the
Metro point and the point of the week.
Mail order advance sale is big.

VALLEY FORGE' AROUND \$10,000 IN BALTO.

Baltlmore, Dec. 10. Valley Forge's scoped up estimated fairly, good, \$10,000 at Ford's last week at \$2.75 top. Balcony big was extremely light; best big roosting on lower level at top figure. Though gross was somewhat nar-rowed down by fact the play came rowed down by fact the play came in on only three days, notice and ran through a week, during which the burg was studded with social bursts of size and prominence.

the burg was studded with social bursts of size and prominence.
Ford's shrouds currently, with nothing definitely set beyond D'Oyly Carte troupe for a week in February. Thought, however, that a show will be routed in for Christ. The control of th

ENGAGEMENTS

Thomas Mitchell, Fly Away

Thomas Mitchell, Fly Away
Home.
Lesile. Howard, Peggy Conkiln,
Humphrey Bogart, Walter Vonnes
gut, Esther Woodruft Leeming, Her
Humphrey Bogart, Walter Vonnes
Herts, Tom Fadden, Tris
Blanche Sweet, Chas. Dow Clark,
Hoss Hertz, Tom Fadden, Tris
Blanche Sweet, Chas. Dow Clark,
Hoss Hertz, Tom Fadden, Tris
Dondy, Robt. Potterfield, Robt. Hudson, Petrified Forrest.
Lillian Gahagan, Lester Lonergan,
Lester Lonergan—Hil, LenoraLonergan, Helen Freeman, John
Fadden, Helen Freeman, John
Fadden, Helen Freeman, John
Fadden, Helen Freeman, John
Fadden, Helen Freeman, John
Fulliand, Paulson, Lydia Kane, Wother Lode;
Herbert Rawlinson, Jos. M. De
Villiard, Baby Fompadour.
Constance Carpenter, Music Hath
Challos, Bisters Thumbs lin.

Constance Carpenter, 'Music Hath Charms.' Pickens Sisters, 'Thumbs Up.'
Nace Kondo, Carl Huntingdon, Carl Huntingdon, Carl Huntingdon, Cyrena Smith, Bert Whitley, Janet Fox Lee Brode, Marvin Lawler, Olga Vernon, Bert Thorne and Strawbridge dance Erroup, Fools Rush In.
Georgette McKee, Lill Zehner and Montgomery Clift, Fly Away Home.'

Santa In Dutch

(Continued from page 1)

Cost is headed by Florence Henry, Robert Gill and Helen Wayne.

Idea of sponsors is to build regular art center around the play-house, with plans already made to build a community theatre if public interest is indicated. Group now has a couple of resident actors on permanent payroli, in addition of the premanent payroli, in addition structure of the premanent payroli, in addition of the premanent payroli, in addition structure of the premanent payroli, and payroline structure of the premanent payroline structure structure of the premanen

Shows in Rehearsal

'Laburnum Grove' - Gilbert Miller and Shuberts.
'Gather Ye Rosebuds'—Max

Gordon. 'Point Valaine'-Noel Cow-

'Old Love'—Crosby Gaige.
'The Petrified Forest'—Gil-

'The Petrified Forest on bert Miller.

'Baby Pompadour'—Dreifuss and Gernhardt.

'Mother Lode'—Bushar and

kins. 'Music Hath Charms'—Shu-

'Sky's the Limit'-Raymond

'Birthday'—Harmon and Ull-

"Birthday"—Harmon and Ull-man.

'Portrait of Gilbert'—Grisman and Oshrin.

'Fools Rush In'—Leonard Sillman.

PHILLY IN FOR **BUSY WEEK** AHEAD

Philadelphia, Dec. 10.
Philly went back into the dol-drums last week as far as legit was

Forrest was dark; the Gar had an amateur outfit presenting. Victor Herbert's 'Red Mill'; both the Broad and Erlanger had hold-overs, and the Chestnut had Ruth Draper. Last named was a very real disappointment, although the discuse did pick up in attendance as the week went by. Opening was pitiful, and week's gross was not \$5,000—pretty sad compared to the capacity trade Miss Draper did at the Broad and Walnut in her last engagements here four and five

years ago. Sam Nirdlinger decided to hold The Pursuit of Happiness' for one more week at the Broad. That will give it a 15-week run, amazing in Philly these days. Last week start-ed mildly, but with 'last times' an-nouncement picked up healthly and achieved a \$6,200 week. It will definitely leave this Saturday as an-other booking, Edith Barrett in

The Piper Pays, is in for next week The Miky Way is doing nicely at the Erlanger and will get the predicted four weeks or more. Slightly Delirious' is just struggling along at the Walnut.

gling along at the Wainut.

This week finds considerably
more activity. Eddie Dowling's
Thumbs Up is at the Forrest for
a two-week stay: Stevedore's at
the Garrick for a like period, and
Fernica Feyer, as fortingly at
the Chestinut.

Petticoat rever, new present persons the characteristic persons the control of th the Erlanger's next attraction after The Milky Way.

The Milky Way.

Estimates for Last Week

'Pursuit of Happiness' (Broad,
14th week)—Held for another week
as expected, but out Saturday definitely. About \$6,200 last week.
|Piper Pays' in for single week of
17th.

There rays in for single week of Ruth Draper (Chestnut) — Very disappointing compared to her last visit four years ago. Down around \$5,000, athough showing steady pickup all week. Petitocat Fever, try-out, this week.

"Milky Way" (Erlanger, 2nd week).

"Improved neely sam will get at more Around \$6,000.

"Rad Mill" (Garrick) — Amateur outfit in operetta revival. Stevedore, current, in for two weeks' stay and with a very big subsidized advance.

stay and with a very big subsidized advance.

'Slightly Delirious' (Walnut, 2nd week) — Mystery how this one is holding on, but it's inexpensive.

May go out any minute.

Slump Sets In, but 'Waltz' Holds Up. \$42,000: Heavy Holiday Cards

Scasonal pre-Christmas slump set ininger; resumes Christmas nights in on Broadway last week. Natural for amusements to taper off after 'Say When', Imperial (6th week) Thanksglving, but the drop appears to be more marked than usual. Sat-urday was particularly disappoint-lng, probably partly blamable on the first frigid spell of the winter.

the first rigid spell of the winter. There were exceptions such as The Great Waltz! which got \$42.00; Anything Goes; credited with a thirty-twoer, and, among the straight shows, Personal Appearance. a fitteener. The Children's Hour' held its pace, too, and by the holidays should be capacity.

holidays should be capacity;
First full week of Revenge With
Music approximated 22 GS, which
was promising at the New Amster
dam. Operatu is laying of lead
charles When lightweight except
Charles When lightweight except
Post Road, which has a moderate
coin chance at the Maque. 'So
Many Paths' drew mixed notices;
'Tomorrow's Harvest' stopped after
three nights.

Tomorrow's Harvest' stopped after three nights:

Incoming cards are loaded with attractions, 26 or more premieres being booked by the second week in January. Next week (before the second week in January. Next week (before the second week in January. Next week (before for the hollady week, while week of Jan. 7 will have another six. And added to this week's four-show card, all available legit houses should be tenanted by them.

Due next week': Romeo and Juliet' (Katharine Cornell), Main Better (Katharine Cornell), Main Better (Cott. 'Sky's the Limit', Fulton, Dec. 24: 'Rain From Heaven, 'Old Love', 'Piper Paid,' Thums Up.' Music Hath Charms,' Waiter Hampden, 'Bott Most Nuch In State (British She Dec.) Better wind up at the The Dely Carties wind up at the The Dely Carties wind up at the

Birthday.'

The D'Oyly Cartes wind up at the Beck this week, as do the Abbey Players, at the Golden. 'The First Legion' is announced as finaling at the Biltmore. Conversation Piece the Biltmore. 'Conversation Piece folded at the 44th Street last Satur day, at which time 'A Roman Ser vant' stopped at the Longacre.

Estimates for Last Week Roman Servant, Longacre

one night.

and one night.

'Anything Goes,' Alvin (4th week)
(M-1,355-\$4.40). Smash musical off
on run; takings bettering "2th
'Anything takings bettering "2th
'Wednesday-matinea.pasteboards.
Bright Star,' Plymouth. Postponed until next week.

'Gelline All Stees,' Hollywood (1st

poned until next week.

"Calling All Stars, Hollywood (1st
week) (R.1.700-\$44.40). Presented
by Lew. Brown; revue reported
capacity during Boston engagement;
opens Thursday (13).

"Children's Hour, Elliot (4th week)
(D-22-\$4.30). Looks settled for
long run with word of mouth
strengthening demand daily acound

airengthening demand daily; around 314,000.

Dark Victory, Little (6th week) (D-522-43.0). Moved here from Flymouth Monday; operating cost town flymouth Monday; operating cost town flymouth flowers (1998). The second flowers of the flowers of

or less.

'Life Begins at 8:40', Winter Garden (18th week) (R-1,488-\$441).

Most attractions on list dipped after Thanksgiving; no exception here; estimated around \$34,000.

estimated around \$34,000.

'Marrily We Roll Along', Muslc
Box (11th week) (D-1,013*33.5b).
Underestimated: takings around
\$18,000 which tops dramas; somewhat affected after turkey day.

'Page Miss Glory', Mansasid (3rd
week) (C-1,097*33.3b). Downstains
around in the series of the

advent of Christmas.

'Personal Appearance', Miller (9th
week) (C-98-83.00 Exception to
rule late of the control of the contro

Revenge With Music, New Amsterdam. Laying off for two weeks because of injury to Charles Win-

ising.

'Say When', Imperlal (6th week)
(M-1,468-33-85). Drew good grosses
first five weeks; slipped last week;
around '\$20,000; should recover at
holiday time.

'Sky's the Limit', Fulton. Post-poned until next week.

poned until next week.

'Small Miracle,' 48th St. (12th
week) (D-969-\$3.30). Moderate
money meller approximating average \$6,000 weekly; betters evenbreak.

yeak,
'So Many Paths,' Ritz (2nd week)
(C-918-\$2.75). Drew mixed notices,
but has moderate money chance;
better line later; opened late last
week

week.
'The Distaff Side,' Booth (10th week) (C-918-\$2.75). English play has shaded off; among the good things and should last through winter; \$9,000.

winter; \$9,000.

The First Legion, Biltmore (11th week) (D-991-\$2.78). Final week again announced but engagement may again be extended; quoted over \$6,000 last week.

The Great Waltz, Center (12th week) (O-343-\$3.30). Broadway's leader continues great pace, with takings around \$42,000 last week?

takings or cound \$2.000 last week; capacity at weekends.

The Night Remembers, Playhouse (3rd week) (2-39-48.30).
Continued after some doubt bolistic was a second of the county of the

Yanked Friday night, after three nights.

Within the Gates, National (8th week) (D-1,164-\$3.30). O'Casey drama still getting attention, but moderate business around 310,009; good into January Clvic Repetition (Saliers of Cattaro, Clvic Repetition (Saliers of Cattaro, Clvic Repetition Wolf; opened Monday.

D'Oyly Carte Opera Company, Martin Beck; winds up corking 15-week engagement Saturday (16); Kathanine Cornell in Juliet; next week;

Abbey Players, Golden; Dublin oupe finales this week also and

tours.

'Cradle Song' first half, 'L'Alglon' last half; Eva Le Gallienne's Civio Repertory; Broadhurst; 'The Petrified Forest' succeeds Dec. 24.

L. A. Legit Deep in **Doldrums as Single** Entry Bags Pittance

Los Angeles, Dec. 10. Legit field was virtually a blank during the past week and as far as during the past week and as far as trade is concerned it might just as well have been 100% dark. Only show in town, These Few Ashes, at the Hollywood Playhouse, folded suddenly Saturday night (8) after 10 days' brutal business. Never exceeded \$100 a performance and ran as low as \$30-\$40.

Closing will leave entire Los Angeles area with one legit attraction, when 'Her Master's Voice' premieres at the Ell Capitan.

Oakland's Clearing House for Minnies

Oakland, Cal., Dec. 10.
Something new in the way of little theatre enterprises has been launched in Oakland by the Kosmo Theatre Guild. Plan is to provide a clearing house in the way of productions for all dramatic groups in clubs and other organizations throughout the city.

throughout the city.

Patrons of the organization are directors and presidents of eastbay clubs, and it is proposed to organize a scenic, costume and play-clearing house for all drama groups. First offering was Broomsticks, Amen, presented in the Hotel Oakland ballroom by the Faucit Players.

Second will be 'The Rose Malden,' a fifty-voice cantata by the Oak-land Conservatory chorus. Ethel Jean Kibbe is chairman.

Plays on Broadway

POST ROAD

Melodramiatic comedy in two acts proneted at the Masquo Dec. 4 by H. C. Podread (Beerg Magnet) which we will
get and (Beerg Magnet) white of the composition of t Mrs. Canby Mrs. Ca hier

of kidnappers.

Dr. Spender and Nurse Martin.
Invade the house with a gif patient, unable to continue their journey to the hospital. From the
edicining room come occasional
groans and finally the doc announces it's a boy. Their story is
that the girl is a deb who had gone

astray.

Aunt Emily decides to protect
the new guests. So, when state
troopers enter to inquire about the
babe—somebody's child had been
kidnapped—she palims the kid off
as her own, the cops exiting smilingly.

babe—somebody's child had been kidnapped—she paims the kid off as her own, the cops exting smiltage of the control of the cops of the cops



"The Great Waltz"

CURRENTLY CENTER THEATRE Rockefeller Center, New York

SO MANY PATHS

A Cohn and Eddle Scanion production of lires-next comedy-driwns by Irving Kaye Davils (non-sex), featuring Norma, Zorita Davils (non-sex), featuring Norma, Zorita Davils (non-sex), featuring Norma, Zorita Davils (non-sex), featuring National State (non-sex), featuring National State (non-sex), featuring Walter Henderson, Mart Briggs (Norma Terris Walter Henderson, Mart Briggs (non-sex), featuring National State (non-sex),

Some day Irving Kaye Davis will write a great play. He's coming along fast, His 'all Rights Researed,' which closed the preceding served,' which closed the preceding served,' which closed the preceding served, which closed the preceding served, which was inducted by a brand-new Broadway producting combo. Cohn & Scanon, received some fine critical commendation, abeit a bit grudgingly, on the pare to make the producting combo. Cohn & Scanon, received some fine critical commendation, abeit a bit grudgingly, on the pare to much atcepted in the Sardi restaurant small talk.

Having been but briefly produced in former years (two or three plays) but with many more duced in former years (two or three plays) but with many more treatment small talk.

Having been but briefly produced in former years (two or three plays) but with many more treatment small talk.

Having been but briefly produced in former years (two or three plays) but with many more treatment on the reviewers, to the degree that the reviewers, to the degree that he degree that the degree

the heroine's possessive sister and marries her in plaue because of the state of th

Tomorrow's Harvest

Drama in three acts, presented at the sith Street, Dec. 5, by Dougias G, Hertz wetten by Ilan Randels and Hymn Advertices by Ilan Randels and Hymn Advertices by Ilan Randels and Hymn Advertices and Hymn E, Schoeller John Goerlich. Grat Granted Paula Goerlich. Grat Granted Paula Goerlich. Cate Street Bruth Goerlich. Cate Granted Paula Goerlich. Cate Granted Faula Goerlich Cate Granted Faula Gertich Cate Granted Faula Granted Faula Gra Vaierie BergereRobert Henderson
Shelia Trent
Howard St. John
Helen Salinger
Lester Vall
Wm. F. Schoeller
Greta Granstedt
Kay Strozzi
Cliester Stratton

The trouble complex, which has afflicted other plays, is present in this one and again the authors and producer will probably discover that playgors do not regard the topic as good theatre.

"Week previous But Not For Love Coned out family troubles in a small town home not tar from Chi-

cago. "Tomorrows Harvest' likewise is located in a small town,
more family, also much more trouble, in the Goerlich clan.
Why it was necessary to have
John Goerlich a German wasn't
quite clear, save to be sure to make
the man more detexable. But a
person like him would be the same
The Addagger.

person like him would be the same in any language.

The older Gosrilch is a tyrannical father of the old school. His word is law and he rules his household with Bismarckian sternness. His idea is to be the boss an make overybody limit he can take them grown up), and still have affection for the old man, is tough for metropolitan audiences to fisure.

income affection for the old man. It tough for metropolitan audiences to figure. At least one daughter rebels. Married to a local at her father's insistence, she scrams to New York amart shop. Baok home for a visit, she is calliny facing the anstry father, who bitterly resented her leaving. He story is that the action lessened his standing in the cut of the standing in the cut of the standing in the cut of the standing in the family thing is the author's secret. Anyhow, Paula finds her brother and the standing in the family thing is the author's secret. Anyhow, Paula finds her brother and the standing in the family thing is the author's secret. Anyhow, Paula finds her brother and the standing in the standing

blaming, sechanicals with the promine of the properties of the pro

(Withdrawn Friday after four performances; printed for the rec

Current Road Shows

Week of Dec. 9 'Ah Wilderness,' Erlanger, Chi

'As Thousands Cheer,' Grand, Chi-

'Bring on the Girls,' Court Square, Springfield, 10-12; Parsons, Hart-ford, 13-15.

rord, 13-15.

Follies, Mizpan Temple, Ft.
Wayne, 9; RKO Palace, South Bend,
10; Davidson, Milwaukes, 11-15.
Fritz, Leibar Repertory, Masonic
Temple, Portland, 10-12; Salem,
Ore, 13; Corvallis, Ore, 14; Eugene,
Ore, 15.

'Joy of Living,' Forrest, Philadel-Katharine Cornell Repertory Hanna, Cleveland, 10-12; Nixon

Hanna, Cleveland Pittsburgh, 13-15. 'Milky Way,' Erlanger, Philadel-

'Ode to Liberty,' National, Wash-

'Pagan Lady,' Auditorium, Baiti-

'Petticoat Fever,' Chestnut, Philodelphia

'Piper Paid,' Maryland, Baltimore 'Pursuit of Happiness,' Broad, Philadelphia. Pursuit of Happiness, Hollis

'Rain from Heaven,' Plymouth

'Roberta,' Cass, Detroit.
'Romance,' Blackstone, Chicago.
Ruth Draper, Majestic, Brooklyn.
'Slightly Delirious,' Walnut, Philadelphia

'Stevedore,' Garrick, Philadelphia. 'These Few Ashes,' Playhouse,

These Few. Ashes, Playingue, Hollywood, Vanities, Auditorium, Wichita Fails, Tex. 10; Shrine, Okiahoma City, 11-12; Aztec, Enid, Okia, 13; Arcadia, Wichita, 14; Convention Hall, Tules, 15.
Waiter Hampden Reperfory, Parsons, Hartford, 10; Shubert, New Haven, 11-12; Plymouth, Worcester, 13; Court Square, Springfield, Mass., 14; Cariton, Providence, 15.

Plays Out of Town

ROMEO AND JULIET

(KATHARINE CORNELL).

(KATHARINE CORNELL).

Detroit, Dec. 8.

Shakespeare's romantic traffed, produced by Katharine Cornell, staged by Guthrie Michaelmer. Opened at Cass theatre. 20c. 3. t 25.05 top. Cast: Katherine Cornell, Basil Cornell, Cast. Cast.

Broadway will sit up and take notice of this artistic production, which is an elaborate and lengthy version of the Shakespearean text, Miss Cornell proves her ability to enact the classics, lending Juliet a youthrul and naive quality unlike Rathbone proves a little too polished a Romeo, Aherne as the more swaggering Mercutio walking away with the first scenes. Entire cast turns in excellent performances, Edith Evans who closed her engagement in "Christopher Bean? in an English tour to play the Nurse, giving sxceptional portrayal."

ment in "Christopher Bean" in an English tour to play the Nurse, giving sxceptional portrayal, and the property of the propert

BRIGHT STAR

New Haven, Dec. 3.
Drama in three acts by Philip Barry
etting by Raymond Sovey, Staged an
resented by Arthur Hopkina at Shuber presented by Arthur Hopkins at Shubert Dec. 3-5. Cast: Lioyd Gough, Julie Haydon, Shep-perd Strudwick, Hope Williams, Carl Rukoff, Dorothy Halo, Eda Heinemann and Bernice Richmond,

As it opened here, this newest Darry effort is just a fair play that needs pienty of hypodermice—it—thopse to get anywhere. In its present state it can't stand the Broadway gart away York as is, it will probably be another case of a producer—doing—its—Christmas flopping early interesting plot.

Has a fairt and the diaon conclusion flashes of brilliance, but lines are not consistently bright, with crisp cracks being too few and far between. With a clever actiess like Hope Williams, they work the hope williams, they conclude and then let them wander off into thin ar. Comedy angle is allowed to fall by the wayside.

Action takes place in the small conclusion flashes and then let them wander off into thin ar. Comedy angle is allowed to fall by the wayside.

Action takes place in the small conclusion flashes and then let them wander off into thin ar. Comedy angle is allowed to fall by the wayside.

Action takes place in the small conclusion in the control of the last intervence Quir Hanna (Lloyd Gough), Sam Riddle (Shepperd Strudwick), and Catherine Hastings (Hope Williams), all metropolitan news-writers have spent three weeks way to the bid off the plant of the bid off the plant of the town and Quin lands himself in a betrothal with Honor Black, wealthy young orphan who decides it is a case of love at family doesn't love the girl and he infers that he sees a way to realize some of the control of them has buried himself in a campaign to land on top of the heap, regardless of whose loss he steps on. The paper has a wealth of the control of them plant the ethics of Honor and Sam, Quin promotes a young fortune from Paul Herrick (Carl Rukoff), a former sultor of Honor's, on the stair the last of the paper, but only with the idea that Paul's campaign will serve to spill the party open so that he (Quin)—can and Paul wins. & sill pomewhere and Paul wins. & sill pomewhere and Paul wins.

later. But there's a slip somewhere and Paul wins.
Meanwhile, a grass widow has been making a play for Quin, solely on the physical basis with no thought of love, but he refuses to

fall. Author attempts a frank sex discussion here, but the scene fails discussion here, but the scene fails and the sex discussion here, but the scene fails are the sex distinct that the sex distinct the sex distinct and they wind up bitterly acknowledging the fact that Quin lives only for himself. Couple are about to call everything off when Quin. comes to his senees and realizes he sex distinct the play, this introductory break and, no matter what happens are the play, this introductory break and mean plenty to her personally. She hopped in from Holly wood for the part, and she certainly a role of this type. Physically attractive, with a pleasant voice and the spends has poles, charm and the general class that spells taion.

Hope williams six like an about the sex distington the sex distinction of the sex distinction

She spends her throw setting son sofas and fugering an antique plano, and only at brief intervals does she get a chance to read lines. Much of the play should be rewritten it only for the purpose of the male lead, Lloyd Gough falls to impress favorably. Never sure of himself, Gough gives a stilled performance that is pretty bad at times, especially in a drunk cone. Compared the surface of the many surface of the cone of th

World Without End

Beverly Hills, Cal. Dec. 5.
Drama in 10 spiesdes by Meany Pitches
by Dickson Morgan. Presented by the Beverly Hills Community Players at the Beverly Hills C

Satirical drama that reaches into the realm of the great beyond and permits an immortal to return to earticol. (World Without End' is somewhat of a contribution to the field of drama, but hardly geared for popular consumption. Means Pitcher and Jay Richardson, who authored, and Jay Richardson, who authored, and Jay Richardson, who authored and Jay Richardson, who authored into particularly in their conception of life among the immortals.

Yarn is based on the biblical text for what, is a man profited if he shall gain the whole world and londer that the whole world and of future and the shall gain the whole world and of future and and the shall gain the whole world and of future and and ambitions. Community Players extended themselves on production, with a cust of more than 35 headen, with a cust of more than 35 headen, with a cust of more than 35 headen, with his just for power and conquest, is enabled to return to earth after 2,000 years, through an and conquest, is enabled to return to earth after 2,000 years, through an allest which permits penetration into the realm of the unknown. Tiberius assumes the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of T. B. Rex, and in-three years completely dominates the character of the dual role of Tibertus and Rex, and gives a forceful, dynamic portrayal that is decidedly outstanding. Playing the femme lead, Virginia Rioward results of the production of the three is a power infinitely greater than along the delineary of the complex of the production of the two principals, a cast of more than 26 subordinates that, who are called upon to fac



Leading producers find the prices, in our new theatrical departments, a pleasant surprise

Showfolk's Shoeshop ... 1352 BROADWAY-

Plays Abroad

L'EPOIR

('Hope')
Paris, Nov. 2
act drams by Henry Bernst
and prosented by the author
so, Paris, Five act drams by sensy states at staged and presented by the author at gymnase, Paris, Victor Frances and States at States at

Bernstein has done it again. This is the unquestioned dramatic bit of the new Parls season, and it ranks with the best plays he has ever written. A bet both for Broadway and films. First night audience here went wild.

It's about as good an example

ranks with the Dest plays he has ever written. A bet both for Broadway and films. Piets alight addence have well and the property of the prope

creativeness, surpassing pure trick drama, which makes this play rank with his best.

Therry, confesses his love to Catherine and break his congarded to the control of the

mind. It's real theatre. Stern. MARY READ

Contume play in three acts by James Play in three acts by James Plays and Claud Gurney, persented by Coreg Grossmith for L. Plays at His Asient's Inestre, Nov. 21. Production by James Bank Plays and Plays and Plays Bank Tyrone Guthrie.
Mrs. Read.
Mrs. Amber.
Mary Read.
Old Mrs. Read.
Captain Spanner.
Edward Earle.
A Recruiting Offic
Captain Tappit
Bergeant Casey
Anabaptist.
Spenlove...

ne scenery is most encourse.
This is the second of a series of lage productions announced by ondon Film Productions as a product to picturizing of scripts.
Mary Read has the makings of spectacular film production.

THE NERVE SAW

Berlin, Nov. This is a satire on the late Edgar Wallace and is getting good crowds here at the theatre in the Stress-mannstrassc. The Four Excoutioners' are playing the leads in the screamer. Quartet of gifted young students, although in the business students, atmough in the business a short time, have become one of the favorite troupes on the Berlin stage. They started getting attention first when they staged plays at the Munich university.

the Munich university.

The 'Nerve Saw' was adapted, staged and played by the quartet. one member of whom designed the scenery, which the other three helped build. To make the presentation even more a family affair, one of the student's wives presides at the b.o.

Full satire of the quartet is turned upon Waliace, employing all the blood curdling devices that the au-thor used, and even his long cigarct holder comes in for some excellent

It's funny enough for anywhere

Chicago By Night

(Continued from page 47)

frankly as taverns, but several be-gan to stand out because of a cerfrankly as tavenus, gan to stand out because of a certain distinctiveness and flavor. The added a kinger and an accordionist then maybe a five-piece orchestra until what had been merely tap rooms suddenly blossomed out a full-fledged nite clubs.

Four Classes

Four Classes
At present the Chicago nite iifo
Is divided into four distinct sections. On top of the heap are the
class gathering places, among which
are the French Casino, the Chez
Parce, Pa liner House's Empire
Room, College Inn, Morrison hotel's
Terrace Garden, Stevens, Congress
hotel's Urban Room, Red Lion Inn,
and Blackhawk. These are the major clubs at which, the ordinary per
person tap is from \$2-23.

These clubs compete with the
best theatres in town on the basis
of talent and advertising in the
daillies. There is an interchange of

of talent and advertising in the dallies. There is an interchange of talent between the theatres and the nite clubs. In fact, several acts playing Balaban & Katz theatres have been advertised as direct from the Chez Paree'.

the Chez Parce'.

Many of these clubs have an expense sheet which tops the ordinary run of theatres. Casino has a nut of \$18,000 weekly; the Chez Parce' costs over \$11,000 weekly for operating expenses, and clubs such as the College Inn, Empire Room are in the near vicinity in oper-

When it comes to advertising, the clubs of the first division far out-strip the theatres for display costs French Casino, Chez Parce and Em-pire Room all spend more for price Room all spind more for weekly advertising than any theatre in Chicago. The Chez Pares has hit the dailies with full page spreads, something which no theatre has done on its own cost. And taking all niteries together, they regularly top the theatre expenditures in week-end papers. On Saturdays the Chicago niteries rate two and three full pages of display advertising. Estimated that the local clubs spend \$30,000-\$35,000 in the dailies every week.

Nitery Critics

So great is the expenditure at this time that the dailies have added regular nite club reviewers to the amusement section, granting these reviews as much anace these reviews as much agace, as diven pictures, and much more than given lectures, and much more than given lectures, and much more than given legit. Clubs have stepped into the field of exploitation and have largely taken the play away from the theatres, which have always had the up exploitation stuff to themselves. But the arrival of a nite club celebrity gets as much train depot pictures and stories as any theatre celeb; cooking schools have the Ethel Shuttas and Sophie Tuckers for exploitation; nite clubter find themselves. speaking to civic clubs and laying cornerstones. That takes in the first division

levic clubs and laying cornerstones.

That takes in the first division of Chicago nite life. In the second rank are the hundred odd neighborhood clubs which have a large local following and which also advertise to a great extent in the dailies. That takes in such clubs as the Hi-Ho, Kelly's Stables, the Southway, Ches. Offic Steamboat, Club Seddel,

77 Club, Algiers, Sunset, Greenwich 77 Club, Alglers, Sunset, Greenwas, Village, etc. Located in every section of the town, these clubs play to a staggering total. These are the clubs where there is no minimum, no cover, drinks at two-bits and where the usual bill rarely goes over a buck or so per person. Five over a buck or so per person. Five of specialty performers make up the show. They sprang into exist-ence in the past six months, many of them being converted speak-

In the third classification comes one street; north Clark street from the Chicago river bridge to Division street. That is now Chicago's version of the Barbary Coast. Niteries, taverns and hideaways packed side by side for eight blocks. Roughneck, knock-em-down and drag-emout joints for the most part. It's the slummir, section of the town, with the rawest entertainment. They feature three fan dancers dancing at one time with one fan, queers and other rough stuff. But getting a regular play, especially on Saturday nights. Some have backrooms, and upstairs connections. Only a couple of them advertise in the dailies.

And finally there are the semistreet. That is now Chicago's ver

the danies.

And finally there are the semi-taverns. Barrooms which are just the embryo of a nite club. The ac-ordion player, the single warbler and the occasional busker. Let the proprietor make a little more money, get just a little steadler play and in another few months it will be a nitery, adding its five-piece or-chestra and acrobatic tap dancer to Chicago's nite life.

Drama Guild Socked

(Continued from page 53) ising not to make public any part of the transactions nor of the

again a bit of trouble. Arbitrators voted 2-1 against the Guild, Rumsey appointed by the Guild to the committee and a play broker of his own, holding out on the vote. When of the transactions nor of the cialms.involved.

In the first suit Wednesday there were several hot arguments and several amusing situations. Great-est bombast was attracted by Marc est bombast was attracted by Marc Connelly, playwright, who was called by the Guid to give expert lestimony. When attorney William Hamilott Cobbrine, for the Guid, swore him in and began asking him questions about his background and status, atturney interfered and ex-lating the control of the control of the control of the court that we con-cede that Mr. Connelly is an able and experienced dramatus, director, et cetera. Let's go on from there: and experienced dramatist, director, et cetera. Let's go on from there. Connelly began telling what he thought about the situation and how he felt about it, but his testimony was interrupted by constant objections by attorneys Wildberg and Wittenberg. They finally won their point by convincing the arbitrators that 'expert opinions' were not called for or necessary and that the arbitration committee could judge called for or necessary and that the arbitration committee could judge better from presentation of facts than listening to brother playwrights. This point won, the entre Connelly testimony, of nearly an hour, was atricken out. Same went for the proposed testimony by A. E. Thomas, who also wanted to

give his opinion.

In the final decision there was

Jerked Play Before

he found he was outvoted he re-fused to sign the arbitration deci-

sion.

Jerked Play Before

In the second case, the following day, things were taken more slowly and more detail was brought out. It was at this time learned that Waitz in Fire' had been jerked out of rehearsal by the playwright and the Gulid on a previous occasion. It was shown that the play was in rehearsal early in 1933, Louis Insection of the producer. At that time, it was let race, about the reduction and it was withdrawn.

Producers testified that they had spent 184500 on preparing the production that sum including the salary guarantees for the cast for two weeks and showed a financial statement to that effect. Hertz testified that all, he and the Guild had wanted a postponement, not a closing of the show, but producers away were been shown to producer and sweets and shown the forgular system of the show, but producers away sweets by quoting figures to show that a postponement, not a closing of the show, but producers and sweets by quoting figures to show that a postponement of \$6,000 a week, that unitable in cast salaries, theatre rightal, etc. ental, etc.

sum taking in cast salaries, theatre rental, etc.

Hertz admitted, T was frightened of the way things were going and figured I had to do something.

It was brought out that on Monday (22) Hertz was so delighted with the production that he called in William Schorr, stager of the show, and voluntarily gave him a piece of the motion picture right for his work the piece and offer the source of the motion picture right ence and didn't cillek, it becoming obvious that work was needed to fix it. Hertz and the star, Miss Johann, at that stage, it was testified, descended on Schorr, the director, claiming his work incompetent.

There was so much bickering over the staging then, the producers testified that they called a meeting of the playwright, the same that the stagers were and the star of the playwright, the sum that the stagers were and the star of the playwright, the same that the stagers were and the star of the playwright, the same that the stagers were and the stagers was from the theatre for several days. On Sunday (23) Hertz spreed to be home

the stager and agreed to ask the stager to keep awy from the theatre for several days. On Sunday (28) Hertz agreed to be home working on rewriting of the first act. Instead, however, it was testified, he appeared at the Dramatists Guild the following morning asking that steps be taken to stop the show,

Ordered Show Oif

Ordered Show Off
Producers said that they were surprised Monday morning to get two testers, rome from the playwright and one from the Gulid, ordering the show stopped. Much was made of these two letters, Gulid and Hertz claiming they each acted on their own, but attorneys for the producers attempting to prove that they were dictated or written by the same person. Both were worded very-much silke.

Producers testified that Gulid Producers testified that Gulid

they were dictated or written by the same person. Both were worded very much silke. Producers testified that Guild even ordered them to take off the show inwested them to take off the show inwested them to take off the show inwested them to take off the show in well as the show in well as the state of the show in which they invited newspapermen and other experts for opinions on the productions. Several of the cast members testified, Morgan Farley in person and Tom Powers and Eduard Clanelli via written and sworn statements. It was argued by the producers in defense of the staser that not only dependent of the staser that they had so much confidence in him they had so much confidence in him they had rehired him for another show, Bittriday, which is now in rethearsal for them. It was made pretty obvious that the stager and Shirthday, which is now in re-hearsal for them. It was made pretty obvious that the stager and his reputation were vindicated. The three arbitrators in this case

his reputation were Vindicated. The three arbitrators in this case were unanimous in their findings.

The three arbitrators in this case were unanimous in their findings.

As to, how, Ebillis Wittenberg, soot into the case. He is the attorney for the legit code authority, but acted solely on his own as an attorney in this matter, C.A. being interested only as outsiders looking on. His appearance as trial attorney was explained by the fact that Wildberg, regular Harmon & Uliman attorney, wanted to testify in the case personally.

James Lindey of the Morris L. Ernst legal office, was attorney for Hertz. It was Hertz's first play, although he has worked on the Coast for Paramount.

Inside Stuff—Legit

Guarding against the digging of tickets for The Great Waitz, especially the lower priced ducats, has had the box office of the Center theatre, New York, on its toes since house went legit. Attempted raid by some spec last, week was immediately detected. Within a period of several hours a flock of requests for 55c and \$1.10\$ tickets for New Year's eve performance was received. Nearly all orders were in the same handwriting, on the same style paper and the enclosed postal money orders were found to be serially successive. Several writers signed the same last name, with the front monickers different. All letters called for 20 tickets and had Broux addresses. In addition there was another letter from someone in the button business who sought a similar block of tickets because he wanted to treat the employees. Checkup showed the same person-made a similar request for 34 tickets for a performance or the every of a big football game. All orders were eventured with the notation that the house is sold out for Dec. 31.

Lower-foot-tickets for "Waitz sell-directly at the box office, agencies getting what is left. There is no regular allotment of ducats to the brokers.

Hans Rastede, co-author of Tomorrow's Harvest', first known as flow Again' and which opened at the 49th Street, New York, last week, is a teacher of English at Lawrenceville (prep school) N. J. Hyman Adler, who collaborated on the script, was formerly in vaudeville. Understood Adler, is also interested in the production presented by Douglas G. Hertz, a managerial newcomer. Show stopped after three bights. 49th Street, one of the smallest of the Shubert houses, has been dark for better part of past year or so. It was lighted briefly earlier in the Sanson when "Are You Decent" moved over from the Ambassachur.

Lease which the Frankwyn legit interests hold on the Little, New York, turns over to a profit with Alexander McKaig moving 'Dark Victory' into that house and Brock Pemberton renting the office space in the theatre building. Understood that the Frankwyn interests had it all under-lease for-lease than 4400 weekly. Between Pemberton, and McKaig the building will probably bring more than that figure in rental money each week. Frankwyn spent-considerable money redecerating the theatre for the opening of Lucienne Boyer and her 'Continental Varieties'.

Some 18 years ago Cliff Fischer, Paris and New York agent and producer, and Lee Shubert, had a fight over the Montmartie cabaret which is situated in the Winter Garden theatre building, on Broadway, and which Fischer operated at that time. Shuberts retained their usual 10% in lieu of rent, wherefrom sprung the feuid. Last week Fischer and Shubert spoke again for the first time and may be allied once more in cabaret venture having to do with the French Cashen, New York.

Just who is the dean of the dramatic critics is rather undecided. New York Burns Mantle (News) and Percy Hammond (Herald Tribu

New York Burns manue (News) and Tel. Tanamanian are the contenders.
Seems that Hammond has been covering shows for 39 years, while Mantle has been on the job a bit longer. However, some say Hammond has been a first stringer longer than Mantle. The late H. G. Parker, of Boston, was also a candidate for the deamship.

One of the surcharges Abe Cohn and Eddie Scanlon, making their legit debut as producers with 'So Many Paths' at the Ritz, New York, didn't articipate was that \$25 weekly royalty to G. Ricordi & Co. for example. The Millan and New York music publishers of all of Puccinl's works inelsted on that stipend for the extract from the first act aria to Ta Bohene,' which Norma Terries sings in the course of the action and which is a vital adjunct to the dramaturgy.

When 'All Aboard,' European revue at the Tingle Tangel theatre, Los Angeles, closed lest week players had received an average of \$16 each for their three weeks' work. Previous to the opening Frederick Hollander, producer, had reheared the east for 10 weeks.

On closing night players and stagehands made no effort to conceal

Tingel Tangel theatre in Los Angeles is dark, now that the \$4,000 promoted from a rich Philadelphia realitor to further the stage aspirations of his nice. Barbars Ferns, has been used up.—Figured that the girl, who did a specialty, would get both enough experience and publicity from the venture to safely launch her on a career.

Not settled that Jayhawker will be produced in Chicago. Charles K.

Plx Scripts Catching On Looks as though a new form of Breature is breaking all around the world at the same time. Coincident, since there's no combined decision anywhere on the matter. Idea is the publication of scenarios or shooting scripts of films in printed form.

rat is being issued in New York

form.

First is being issued in New York this month; at about the same time there's one being issued in London and several in Moscow.

In Russia it's a tried and successful stunt. Several Russian shooting icripts have been published between covers, but mostly in magatines. Recently three of them have been ordered printed as books.

First in the U. S. is The Mighty Barnum', by Gene Fowler, which Covict-Friede is publishing Dec. 16. At about the same time, though not definitely dated yet, Mechuen, book publishers in London, will issue 'The Private Life of Henry VIII' by arrangement with London Films. This book will carry an introduction by Ernest Betts, film critic of the London Express.

Stunt has been discussed in bedienes a lot, but never a seriously until new and American avant guarde an agazines have publisher of tumoroused films.

ously until now. Several American avant guarde magazinės have pub-lished scenarios of unproduced films, most successful being Transition, magazine published by Americans in Parls several years ago.

18 Out, But Can't Come In Another instance of the need for conformity between customs and internal Federal regulations as to what constitutes an obscene book was illustrated by the experience of the National Library Press with its recontly-published book, Sex in Prison."

Prison.

As is well known, the customs service forbids the entry of certain books on the service forbids the entry of certain books on the service forbids the entry of certain books once past the customs authorities, can be sold or passed around openly with no restrictions. National Library Press, which experienced no restraint when issuing feet in Prison, sent a copy to an English publisher for possible publication over there. Copy of the book, when returned, was held up by the customs service for examination and the customs are customs and the customs and the customs are customs and the customs and the customs are customs and the customs and the customs are customs an entering the country, but that will in no-way interfere with its con-tinued publication and sale here.

Sues on Merger_Renega

Rumors heard last summer of plotted merger of Bridgeport, Conn., Post and Times-Star, afternoon dailies, confirmed by superior court suit of James S. Westbrook, broker, who asks \$25,000 damages from Times-Star, which he claims backed out of deal. The Post, according to complainant, was to have paid \$350,000 and \$71\%% of stock of new

used by the two papers.

Monthly Reprints

A new national monthly is in process of preparation, to carry only reprints of articles and car-toons culled from the nation's dailies. Will be known as Pulse of

dallies. Will be known as Pulse of Nation. Sponsoring group is headed by Albert J. Beverlöge, Jr., with headquarters in Indianapolis. Unlike the Literary Digest, Time, News-Week et al., Pulse will user-e-prints only, with no interpretations. Aim is to coult the best and most illuminating items from the news

Buy Defunct Parade Title

Buy Defunct Parade Ittle
Title of the defunct Parade, which
had been published as a localized
mag in Cleveland a la The New
Yorker, has been purchased by the
publishers of Time and Fortune.
Plan is to affix the title to a new
national mag, publication arrangements of which are now—being

worked out.

Nother Ad-Man Publisher

Nother Ad-Man Publisher Walter Alwyn-Schmidt, advertising man, is trying his hand at book publishing. Has a work of non-fiction which he will issue shortly under the imprint of his own name, with a few others to follow.

Preparing New Juve Mag

Still another illustrated paper for juveniles is in process of preparation, this one to be known as the Little Home Pictorial. Sponsors prefer to remain under cover for the time being because of other affiliations.

Sum Fun. Ai?

Channing Burns, who has been leading a one-man revolution on the English innungo to convert it into an Amorican
lingo using phonetic spelling, has written a small book outlining his ideas. He has published it himself, too.

In keeping with his aims, tho
author sets himself down as
Chaning Burnz. Tag of his
book is "Rezn-Riting ov the
Inglish Tung." Channing Burns, who

Chi's Ad Splurge

Greatest advertising expenditure in the history of Chicago is getting under way on State street as the main stem merchants arm for a tremendous business drive for the Christmas holidays. Precedents are being broken right and left and the dailies of Chicago are reaping

being broken right and lett and the dailies of Chicago are reaping advertising profits such as they have rarely seen in the past.

Advertising splurges on the part of the big department stores are the sum of the part of the big department stores are the sum of the part of the big department stores are the sum of the part of the big department stores are the sum of the part of

in downtown sales. Understood current pre-Xmas sales are above anything in the past four years.

New Larceny Guy Wanted

ail. What the four seek is a new croo fiction character to equal or rival the best known and best liked thus far created. Story containing the character should be between 70,000 and 100,000 words. Deadline is May

and 100,000 words. Deadline is May 31, 1935.

Winning story will get serial pub-lication in Mystery Magazine and the London Daily Mail, and book publication here and abroad by the

Slightly Premature

Attempt of Fawest Publications to discharge Dorothy Donnell, west-ern editor-of the two motion-picture publications recently taken over by the former group, didn't take. Miss Donnell reminded the home office that she held a contract which does not expire until Feb. 15. which the third with the didner of the third with the contract of the third with the two for the third with the third with the two for an mags were banned. Later Jack Grant became mublishers' representative and

publishers' representative and while Miss Donnell kept her west-ern editor title, she was answerable to the new appointee. Firing order was withdrawn when the contract was flashed.

F. & W. Sell Homiletic Rev. F. & W. Sell Homiletic Rev., Funk & Wagnalls has disposed of the Homiletic Review after publishing the mag continuously for 54 years. Purchaser is the F. M. Bartón Co., of Cleveland, which will merge it with the Expositor as The Expositor and The Homiletic Review. Editor of the merged mag will be Joseph M. Ramsey. Homiletic Review, which was founded by Dr. I. K. Funk, bore various names before it emerged with its final title.

its final title.

New Partnership

Milton L. Coleman and Alfred N. Jordan have formed a publishing partnership to issue a new woman's mag to bear the title of The American Needle Journal. Publication to start shorthy offer. start shortly after the first of the

Smart World Out

First number of a new class mag, Smart World, makes its appearance Smart World, makes its appearance this week with an issue of 10,000 copies. Subtitled 'The Front Page of Smart America,' it covers society

of Smart America, it covers society and such. Editor is Frances Johnston, for-merly with Spur. Publisher is the Schuyler Publishing Co., headed by Marian Moore Hall.

Book Reviews

A Sobby Liveright

A Sobby Liveright
Maurice Hanline worked for a
long time in the Horaco Liveright
office, so a novel by him written
around Liveright's career should
nean something. Unfortunately,
however, he over-sentimentalizes
the thing. Result is that 'Years of
Indiscretion' (Macaulay, '\$2.50) is a
could-have-been.
Liveright's career at his height is
carefully told under the nom-deplume of Jason, the publisher. All
the characters are thinly disguised,
which is as it should be. But Hanline weeps a few too many tears
about the glory that was.
Book is, only for those in the
know, and then not too much so. A
good book around the fantastic caveer of the publisher-producer is yet

er of the publisher-producer is yet

Aldington Misses

Aldington Misses
Richard Aldington has done better books than Women Must Work'
(Doubleday-Doran; \$2.50). He is
one or England's facest poets and
has written a few very strong prose
novels. In his new one his misses,
however largely—because of Indement of the misses of the control of the c

clipped out.
It's the story of a girl who wants to be free, so leaves home and goes to work. This theme has been done so frequently that it's somewhat thin. And Aldington doesn't add anything to the saga. A few years ago, before the coming of purity in films, it might have been okay for talkerizing, not today.

On Raymond Duncan was inevitable, of course, that Boyle would some day write a al about Raymond Duncan. She Kay Boyle would some day write a novel about Raymond Duncan. She has written several short stories about him, she knew him and his clique very well at one time and it's obvious book material. Now that she's done it, however, it emerges as perhaps not too good an idea. Book is titled 'My Next Bride' (Harcourt-Brace; \$2.50) and won't help Miss' Boyle any, although it don't hurt, either.

It's well enough written, as are all her books, but there's somehow, not too much kick in reading books.

not too much kick in reading books in which all the characters are recognizable. Miss Boyle's books are pretty largely limited, as yet, to the kind of readers who are likely to have known all the people she writes about. And they might have those built up of these built up of the built of the contractors. The built up of the contractors, and the second built of the contractors. The contractors are writer.

Not enough story for film purposes.

Square Triangle
Something rather new in triangles is offered in Good Sport' (Double-day, Doran; \$2), in that the hero fails in love with the sister of the girl who jitted him, not knowing her to be such. She, too, apparently throws him over, but that's only to keep faith with her fiance because he has just become a bank-rupt. The flance is the surplus edge to the triangle, eventually paving the way for his rivar's marriage.

riage.
Incident is fairly well handled by Maysie Greg, but she won't get picture money out of this one. Not tough, but a little too steamy for

tough, but a little too steamy for a clean screen.

Technically, 'Murder in the Opera House' (Dutton: \$2). Is so well. It is s

Best Sellers

Best Sellers for the week ending Dec. 8, as reported by the the week enging American News Co., Inc.

the state of the s	A STATE OF THE STA	
'Lost Horizon' (\$2.50)	By James Hilton	
'Forty Days of Musa Dagh' (\$3.00)	By Franz Werfei	•
'So Red the Roso' (\$2.50)	By Stark Young	:
'Goodbye Mr. Chips' (\$1.25)	By James Hilton	
'Mary Peters' (\$2.50)	Mary Elion Chase	٠.
'Pitcairn's Island' (\$2.50) By Charles Nord	hoff and James Hall	
Non-Fiction		

While Rome Burns' (\$2.75) By Alexander Weellcott
Why Not Try God' (\$1.00) By Mary Pickford
Tority-two Years in the White House' (\$3.50) By Irwin H. Hoover
City Editor' (\$3.00) By Stanley Walker

Hearst Jr. on Mirror
John Randolph Hearst's name
goes on the masthead of the New
York Daily Mirror as publisher and
Arthur Brisbane as editor although
A. J. Kobler's has been continued
for a couple of weeks now despite
Kobler's aligning with a new Hearst
newspaper branch in an executive
capacity. Latter was lunddling with
W. R. Hoarst in San Simeon, Calif.,
on his future affiliations, returning
to New York this week. Koblet
continues ownership -in the tabloid,
with Brisbane wowership -in the tabloid,
with Brisbane delivership weeks and the capacity. with Brisbane and young Hears coming in for the editorial-publish-ing direction. Emile Gauvreau con-

ing unection. Enhance quavers as managing editor.

Paul Tawitz, erstwhile Sunday
Mirror's Broadway columnist until
Walter Winchell displaced him, is Walter Winchell displaced him, is being retained in the Hearst organ-ization, although a spot for him has yet to be worked out. He may align with Joe Connelly's King Features A move into the N. Y. Evening Journal was also contomplated and may yet occur. Yawitz and Kobler are to huddle this week.

Portland's Fan Supplement
The Portland News-Telegram
(Scripps-Canfield) has added a
weekend 16-page tabloid supplement devoted entirely to the screen,

ment devoted entirely to the screen, printed in color.

As the sheet doesn't have a Sunday issue, idea of supplement is to share in weekend theatre business. Its strictly personality news from Hollywood by press agents. Two pages are used for local stuff.

Recently the Oregonian and Jour-nal renewed their circulation war by enlarging the Sunday papers and giving generous space to radio and screen. Prices upped from 5 cents

Denison On Chi New

Denisen On Chi Newe
B. W. Denison has been appointed
amusement advertising manager of
the Chicago Daily News. Denison
went. to. the Daily News. Instructer some 20 years with the Chicago Herald & Examiner. He
handled World's Fair, advertising
for the News and the paper topped
all other Chicago dailles in Fair
display space. After that he moved
ovor to the News Alamanac, which
will come out later this month.
Denison will handle all amuse.

Denison will handle all amuse-ment advertising except hotels; with Ed Davis in charge of that.

Improved San

(Continued from page 49) them, gives them the sympathy they must have, but never received until

now.

Tops on Medical End
Dr. Flachel, imported from the
Coast for the poet here, is maintaining the medical proficiency which
formerly obtained here under Dr.
Edgan Mayer, and with the added
responsibility of complete supervision of the San. Mayer was concerned with the medical end only.

yision of the San. Mayer was concerned with the medical end only, and it was only in that phase that the San reached a degree of efficiency in the past.

Continuing here with Dr. Fischel is Dr. George Wilson, Dr. Mayer's former associate. Dr. Wilson knows the San thoroughly, its past and present, and is a great aid to Fischel-who-is-doing-a-remarkable-job. At Saranac Lake other medical authorities regard Fischel as a worthy successor to Mayer. The latter has gone on to other fields, with an office on Park avenue and a post with the Cornell Medical Institute.

In nearly every respect has the NVA San Improved. Mrs. Morris, Dr. Fischel and Harold Rodner have pleaged themselves to even greater

pledged themselves to even greate pleaged themselves to even greater improvement. Under them the San is now nearer to the ideals of the beloved William Morris, quite distant from the ideas of those who saw in the San an instrument for personal exploitation, and nothing more.

Cine Mundial's 20th

Cine Mundial's 20th
Cine Mundial's current (Jan.)
Issue marks the 20th aninversary of
the Spanish lauguage fan magazine, and it's still under the charge
of its original the paper was
started by the Chalmers fan Morine.
Peture World and, for a time, the
staff of the Janglish edition hotily
resented the intrusion. In the later
days of the World-the-Mundish-nowbecome a best seller both in Spain
and Latin America, dragged the
World along with it.
Since the sale of the World to
the Quigiegy publication, the Aundial
has had a new set-up, with Ortega
taking the presidency of the publication but with Altred J. Chalmers
still representing that family as
v.p. 1ts sub-oditor in Francisco J.
Ariza.

Paul Back to Paris

Paul Back to Paris
Eliot Paul, one of the boleminus
of the now nearly extinct ParisAmerican, newspaper and Ilterary
crowd, is on his way back to Paris.
For the past few years ho has been
living in Palma de Mallorca, where
he took refuge after disappearing
without notice. Spanish Gövernment,
has now ordered him to leave Maljorca, on the ground that his papers
are not in order.

iorca, on the ground that his papers are not in order.
Paul, who had a rep as a novellst in America around 1920, fluctuated between the Farls Chi Trib and the Heraid for about nino years. With Eugeno Jolas he founded Transistion, expariate magazine, which ied to go to Mallorea when Montparasse moved there from Cagness. nasse moved there from Cagnes-sur-Mer, and he stuck after most of the gang had gone home.

Telling the Censors

About the only subject still lack-ing in the book lists, a handbook for film censors, is now to be sup-plied. Frederick Rex is editing for piled. Frederick Rex is editing for the Home Study Circit, an Illinois publishing house, a volume to be called the 'Motion Picture Censors' and Reviewers' Manual. Book will instruct how and what to consor in motion pictures. A number of censor authorities will be quoted and their methods ex-

be quot plained.

CHATTER

Mikhail Sholokhov in London. Anne Rowe has signed with King

Affine novels.
Viking getting ready to celebrate its 10th anniversary.
Second edition for Brooks Atkinson's Cingalese Prince.
Rosemond Lehmann has switched to Reynal & Hitchcock.

Rosamond Lehmann has switched to Reynal & Hitchcock, Christine Whiting Parinontes doing a new novel for spring publication.

Lee Shippey another Los Angeles Times columnist to get a book into neith.

Title finally decided upon for

ogden Nash's new boek is "The-Primrose Path."
Malcolm Johnson has quit For-tune mag and is back on the staff of Doubleday, Doran.
Jack Lait, invited to attend the U.S. and or investigation of the pro-special series for INS.

Jack Lait, invited to attend the U.S. and-ctime convention, writing a special series for INS.

Real name of Carter Dickson, author of Tho White Priory, Murders, is John Dickson Cart.

That book on which Hendrik Willem Van Loon is now at work with the Willem Van Loon is now at work with the Willem Van Loon is now at work with the Willem Van Loon is now at work with the Willem Van Loon is now at work with the Willem Van Loon in the North Coward autohofs, which he will cail Present Indicative, is about these quarters done. Houghton, Mifflin has taken Evelyn Waugh from Farvar & Rinehart, likewise I.A. R. Wylle from Doubleday, Doran.

In pursuance of Alfred H. King's policy of advancing men from within the office, Herman T. Baron and Jules F. Segal of the sales and promotion departments are now assist-

motion departments are now assist-ant editors of King, Inc.

Going Places

By Cecelia Ager

Those Garbo Clothes
The brooding Garbo giggles, Mata Hari lopes, puttering about the kitchen. The Glacier is a dutiful daughter, takes care of her dad, hangs up his coat and grabs liverwurst away from him because it's bad for his digestion.

wurst away from him because it's had for his digestion.

Garbo, a home girl. Garbo with a family, mother, dad and sister. They love her and she loves them. She seethes, but now with domesticity. Garbo with a folkey brings in the seethes, but now with domesticity. Garbo with a folkey brings in the seethes, but now with domesticity. Garbo with a folkey brings in the seethes, but were a seed of the seethes, and the seethes had been a little bit at what they've wrought. No more sprung full blown out of limbo, orduned mistress of men and Fate. The outlook at the beginning of The Painted Vell' is exceeding dismal for old guard Garbo fans.

But wait. She's going to China. That should be more like it. It is none she's discovered sitting bewildered by bridge at the legation that should be more like it. It is none she's discovered sitting bewildered by bridge at the legation of the seed of t

Her heavy write slik Persian coat, for instance, white slik Persian coat, for instance, and the slik cord across the chest, clasped at the wast with a broad belt buckled with a huge plaque of \$80e, swirling out over a skirt that swirls dramatically to the floor. With it a Persian turban wrapped close, severely to her head. You may even watch her wrap it, but better not try it yourself.

Later size turns, humanitarian again, nurse in the cholera ridden hospital; but now that she's found herself there's even a historic line to the way that she plins an old towel over her halt. The Sphinz, that's it. No more giggles now; at the worst, enigmatic amiles.

Hall the Ladies

So extravagantly beautiful are the sets, costumes and photographic composition of The Private Life of Don Juan, only 100% honles could work amidst them and wrest a lookin from the audience for them. work them. As the most for themelvine. But he English studies
seem to drip with femme loveliness
these days; it's really no trouble to
gaze at Merie Oberon, Benita Hume,
Binnie Barnes, Margaretta Scottno effort at all. In fact any time
the camera picks up a gal in The
Private Life of Don Juan, that gal
bears a lot of watching.

Merie Oberon most of all, for hers
and the days of the days of the camera
that a lot of watching.

Merie Oberon most of all, for hers
and the days of the days of the camera
that a lot of make up that appreciates
treated to make up that appreciates

in such a pictorially percurs, each moided in item bold contiers, each moided in item bold contiers, each moided in item bold contiers and the provided in the

Introducing Shirley Rose

Introducing Shirley Ross
Lois of people put their heads together at the Capitol to figure out
-a bang, up introduction for. Shirley,
Ross. They doped out a little something for the screen first, photographed it beautifully, the camera
looking down at Miss. Ross suppliant at the top of a majestic staircase, begging, with tears in her eyes
and voice, admission to the Metro
Studio, even though she hasn't got
a pass.

Studio, even though such seasons and a pass.

They had special material written for her, without size prays, for the seasons and the seasons are seasons and the seasons are seasons and make me a star.

Mr. Georgo Jessel, m.c.ling, announces Miss Ross fervently sincere, makes glowing promises for her future. Now, the way sfrewn with bouquets, huzzas and fanfárea,

Miss Ross herself comes out—nearly strangled in her tracks by her allover white sequin gown. It clings, swoops, muffles, clanks; it overwhelms. It glitters, blindingly. It's got a sweeping train, a slit skirt, a
Thinestone beth, long full skeves at
the strangle of the sequing train, a slit skirt, a
Thinestone beth, long train to bottom
making hor take the thottom
making hor take the thottom
making hor take the thottom
takes a
the strain the bottom
making hor take the the
takes the sequing train to
the strain and the
takes the
making hor take the
takes the
making hor takes the
takes a
gal so earnest in such a spot—
so handicapped by such a dress.
Such a dress, with neither othe nor
even flattery to excuse it. It's a
great tribute to Miss Ross fortitude
that once in a while she does contrive to best, to plot are 32 Danny
Dave Girla, swarning over the stage
in sold-foll bouffants with pink
bows in their sold wigs, and toe
ballet; in black velvet brevitles with
high toques soaring in double points,
and rhythmic tags clevelry matching-the-off-beat antics of the drums;
in long white taffets frocks with
three-tiered ruffles at the hem, red
and purple chiffon asshes, and more
taps, Winona, too, waitzing as one
with Gomes, in deep jnik chiffon,
godets flating with little ruffles,
jrink chiffon ruff about her throat
and shoulder-strap decolletage. And
Rossmary Doering, whitning on her and shoulder-strap decoiletage. And Rosemary Deering, whirling on her

toes in tiny pink tulle ballet dress with gold foll paniers, pretending to look in a long-handled mirror while she spins, striving to examine her, face, now even as ahe bends backwards. Perhaps making it hard makes it a still pleasurer surprise should she catch up with her look-ing glass.

Flood of Fure.

At intervals in Gambling something does happen to rouse the ladder from their sleeps, but a few fields of the ladder from their sleeps, but a few fields of beautifully matched silver fox silnks across with Wyme Glbson under it; then there's the flash when Dorothy Burgess can be detected peeking out from a sea of sables. Again, you can find Miss Glbson's per the ad hidden in the caressing folds of an ermine shawl-collared jacket, and, sure enough, there she is again burled in blue fox. 'Gambling's laddes, a couple of gals only trying to earn a nice living on Park avenue, do spiendidly in furs.

It wasn't extravagant, though. Such luxurlous furs, such attention-tiveting quantities of them, flatters the ladles, of course. Bundled up in pelts like that, nobody can see what the girls are greated they have been such as the same state of the state of the

Film Reviews

NUIT MOSCOVITES

(Continued from page 19)

(Continued from page 19)
most expensive flops of recent years
in this country. It was made in
French, English and German and
differench, English and German and
This one proves that Granowsky
can do-it, and rank with the topnotchers, as was previously susstory and has comeoms work is of
the type that Mamoulian did in his
early days, although it is a great
improvement, that is, he takes alt
the elements of sound dim and.
His pictures are not just pleese of
photography with a sound track
added, but spectator's hearing and
vision are—attacked together, io
make a unified pleasant imports.

CHEATING CHEATERS

... Universal, production and release. Start Fay Winy. Directed by Richard Thorse-from play by Max March Rividing the by Glass of the Company of the Company of the Company. George Robinson. At Froklyn, on doubt bill week Dec. 7. Running time, 67 mins.

Nan Brockton	Fay Wra
MITS, BIOCKCOM	Hugh O'Connel
Steve Wilcon	Amada
Tony Verdi	Henry Armette
Dr. Brockton	Francie L. Sullivan
LIST THESE INC. AND ADDRESS OF	
Holmee	
Dellas Cant	Reginald Barlov

Chesting Cheaters' based on an old Max Marcin strage hit, was produced twice in the silent-era, in 1919 by Sellg, and in 1927 by Universal, which now places it in taker form. If the silent can be selled to the silent can be se

ages to not the recession of the action of t

for their parts as gem purioiners Hugh O'Connell and Henry Arm-etta shoulder most of the comedy and they hit the bell with what the material affords. Char.

FUGITIVE LADY

Nothing new in a familiar story, Some production value and a good acting average, including the screed debut of Florence Rice, from legit, and daughter of Grantland Rice Film should be all right in a minor

Somewhere as a animar actory control of the control

CHAPAYEV (RUSSIAN MADE)

Moscow, Nov. 15. Not since "The Path to Life" and Not since The Path to Life' and Potenkin' has a film aroused such enthusiasm among Soviet audiences as 'Chapayev', which is now on view in 17 Moscow cinemas and in every large. City of simultaneous theorings, it is practically impossible to obtain sickets except well in advance. Demand for the film is so great that over 100 copies of it have

Among the Women By The Skirt

Best Dressed Woman of the Week
DOROTHY HALL
('Page Miss Glory')

Plenty Laughe
Phil Dunning has come across with a hit. Page Miss Glory, a comedy at the Mansfield, is chuck full of laughs and Dorothy Hall, in the lead, has never-been so beautiful. Miss Hall plays a crummy little hotel chambermaid, and when she dons real clothes she is ravishing.

A burgandy red satin is made very plain with a flare in the skirt. A small tricky hat of red velvet has a plume for decoration. There is a pale pinksh metallic hostess gown with ermine trimming, and a negligee of gold colored satin with a gold lace coat trimmed with sable.

A white aports outht is of cloth with a satin blouse. The sleeves of coat has two gilver foxes for trimming. A small brimmed hat is worn with this outht.

Jame Seymour, resembling Nancy Carroll, wears a simple blue suit and a green cloth dress with coral and green buttons. Pale green is the color of negliges.

Palace Clothes

Violet Carlson, at the Palace, has dressed her act around a pair of blue allpiers. She starts off in a black taffets gown smothered in net ruffles deged with sliver. The prima-donna bit is done in a ceries and blue taffets dress, made with many pleatings, and a huge fan of the same shades. Her comedy dance is simply dressed in a pale shade of pink

taffets dress, made with many pleatings, and a huge ran of the same shades. Her comedy dance is simply dressed in a pale shade of pink with wide blue sash.

The Arlstocrats are dressed anew this week. Very short blue skirts are worn with walstless boleros having pink puffed sleeves. They change to white satin dresses made with open skirt revealing a chifton petticost. The only trimming is small black velvet bows on the bodice, back and front. Rita Deiano covers a wait in a guinnetal beaded gown touched with blue. The Misses Colleano are in white costumes, one of satin with ruffles edged with red, the other in white creps with maribeau trimming.

N. T. G.'s Costumina

N. T. G.* Costuming

Pigs are the order at the State this week. There's a pig in the picture,
We Live Again, one in the N. T. G. revue, and several in the Theima
Todd-Patsy Kelly short. N. T. G. and his last year's revue start off with
a snowball number, girls being in the usual white satin and martheau
dressing. Mae Joyce does a song garbed in a pale blue frock, made long,
with shoulder capelets as trimming. The girls come on in one layer
black chiffon dresses having a velvet panel down the front. Vaness, in
his number, is in white crepe with points of sapphres and diamonds,
Apricot chiffon is worn by this miss in another dance, and for the finale
she is in vallow. Apricot chiffon is she is in yellow.

she is in yellow.

A young woman on skates is in pale blue chiffon trimmed with narrow white ribbons. Blue and pink ruffles are worn by a little tap dancer. A cabaret scene has the girls in all sorts of costumes. Some are in Russian outflits of white satin, others in orange and yellow ruffled dresses, while statuseque girls are draped is laces black and white.

For the Men

For the Men.

The President Vanishes, this week's Paramount film, is strictly a man's picture, and of that type it is a splendid job. Janet Beecher, as the wife of the President, is shown wearing a nicely chosen wardroba, foraduation at Annapolis finds Miss Beecher in a black two-piece suit with white chiffon collar and small hat. A dark gown had a light satin front criss-crossed at the back. Another black dress had a white blouse with jeweled buttons and a two-toned dress seemed to be of a cloth of a pale shade.

Rosalind Russell, e good looking miss, sat at her dining table in a beautiful gown of shimmery satin made with long shoulder panels and two diamond clips. Silver fox was worn with a dark suit. Peggy Conklin, as a secretary, wore a couple of simply made dark feesses. Irone Franklin, in for one scene, wore a checked cloth dress and small hat.

Quite a Show

Quite a Show

The Children's Honr' at the Maxine Elliott is one of those plays when, upon leaving they say, What a show! Lillian Hellman has handled her subject masterfully, Florence McGes, old enough to know how, is making stage history as the 12-year-old brat in the story. Katherine Emery and Ann Revere, as the school mistresses, dress as is expected of teachers. Miss Emery is in a brown and runt knitted suit and a red skirt with blue jacket; Miss Revere is a grey dress with green color and a plan green frock. Katherine Emmet, a beautiful middle aged woman, looks well in

Radiernes aminet, a beautiut middle aged woman, notes well in a grey negligee satin trimined and in a plain black dress with a touch of white, and a black tailored coat trimmed with Persian lamb and small hat, The 'children'; in the company are in, school dresses of the simplest mode.

children' in the company are in schoalready been printed for the
provinces and copies sent to Paris
and New York.

'Chapayev' is a heroic poem of
the best men of the earripering
the best men of the earripering
the best men of the earripering
the sent of the earripering
tractery earlies and greater heroic de"Contral figure of the film is
Chapayev, head of a ragged halfstarved band of partisans in the
Urals, but the film is no ordinate
tratacty raise Chapayev to the ranks
of commander of a Red Atmodivision and he brings defeat to
the Czechs and Whites, himself perElim is a talker and has a good
sound track in every respect, which
is a milestone in local film history.
Pleture was directed by S. and G.
where being grad-Plim Trust. It won
45,000 roubles in premiums, of which
10,000 roubles each was assignad.to
the brothers as encouragement, the
film is now being made. McLeys,

Free Shows

(Continued from page 3)

probably benefit as much as radio from the free show policy. These potential gains, he said, result from the probability that persons attend-ing a half-hour broadcast performance and with several hours to kill are likely to drop in a film houses

on their way home and that the publicity derived by stars and per-formers is, of definite good-will yajue to the theatre and film in-dustries.

Radio's Attitude

dustries.

Radio's Attitude

The belief that no rigid regulations will be promulgated was expressed here by James W. Baldwig, pressed here by James W. Baldwig, and the control of the common code. Baldwin said he cannot see any good from the promulgation of arbitrary, infexible regulations and predicted that the radio industry will cooperate with theatrical interests to reach an acceptable understanding.

Broadcast representatives here took the view that if films and legitinist on outlawing all free performances, there can be no cooperative move. A stand of this sort by theatrical groups would represent an invitation to battle, it was agreed, and broadcasters cannot such a stand of the common of the free show policy. With the NRA taking a hand-off stand, and the committee set up, it was believed unilkely that the Federal Communications Commission will step into the picture. No move has been made by the legit committee to confere with Communications Commissioners and local dops is that the lede of getting the Government to ban free show in granting licenses has gone by the board, in glicenses has gone by the board, in the property of the control of the property of the property of the control of the property of th

East

VARIETY

Mecca Temple to have eight per-formances of Russian opera in Jan, Van Dyke Amusement Corp. leases land at B'way and Dykeman street for a new picture house. To be ready by May.

for a new picture house. To be ready by May.

Coatroom girls picketing, several nite spots. Supposed to be a strike, but patrons still have to buy back headgest Hamitton asking for annulment of her marriage to George Downey, vaudeville cyclist. She married him after three days of courtship and quit after a similation of the courtship and the confidence of the courtship and the confidence of the courtship and the courtship

rient. Mayor LaGuardia doubled with r. Damrosch in a radio stunt hursday (6) to launch Musicians!

Dr. Damrosch in a radio stunt Thursday (5) to launch Musicians:
Leonard Siliman has acquired-Clemence Dane's own dramatization of her novel. Broome Stages, and at a later date her dramatic traitment of the stage o

weeks.

Billy Rose bobs up with a project to do a play in a ring on the stage. To be tagged Jumbo, and not the German circus play he was thinking of importing. Ben Hecht and Charles MacArthur working on the

The control of the co

New York Theatres







News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Washington last week. They were married last January.

Sammen and the same

marries last January.

'Greed for Gold' prevented at the Greenwich Village Music Hall when police chase the customers, George Kelly, manager of the Red Flannel Players, had omitted to obtain a

Mildred Monti, professional fat girl, and Jack Glicken, midget, mar-ried five times at the Edison hotel last Tuesday (4). Once for each

newsreel.

Abbey Players holding over this week though the end was announced for last Saturday (8). Biz picked

Cornelia Oils Skinner back from her western tour and will be seen in town Dec. 18.

Bushar & Tueris put The Perfect Gentleman' back on the shelf. May dust it off next Fall.

Lila Lee married to Jack Pine (Virginia's brother) in Harrison, N. Y. Dec. 5. Miss Lee has been working in the Astoria studio.

Lily Pons back from Europe.
Thinks she'll wait a while before
getting married. To make a concert tour, then three months at the
Met, and Hollywood next-June for
a picture.

cert toul, then mires months at the heart for the control of the c

name.

Actor's Dinner Club celebrated its, third anniversary last Thursday (5). Originally intended as temporary in the control of the contro

Creening Fire.

Julia Moone, with N.T.G. revue, F.

Frankenstein, for many years
tells that her husband. Bernard
Glick, gave her out last week, so
she'll go to Reno when see; so
Mrs. Louis B. Mayer recovering
Mrs. Louis B. Mayer recovering

Ina Claire hoarsed up at Prince ton tryout of 'Ode to Liberty Saturday (8), Announced play was called off but that all were well come to attend a public rehears gratis. Only bout \$100 returned

come to attend a public rehearal gratis. Only bout \$100 returned.

Now alleged an actress beautiful and well-known' is wanted by the police for harboring Dutch Schultz.

Possibility that Little Old Boy will be revived this season. Two angling for it.

anguing tor it.

Courtney Burr. passes 'Saratoga
Chip' and Jack Curtis and Carlton
Hongland pick it up.

Sing Sing holiday revue loses its
star actor. Board of Parole turned
his lose.

Kazan, allered head of
the song Rheet racket will newhebby

him loose

Murray Kazan allered head of
the song sheet racket, will probably
go to trial in Brooklyn this week
instead of in January. To bernit
Ralph Loses to teatify before he receives his own sentence. Lossee
was pinched in Jamaica for selling
the sheets and has been convicted. Howard Sargent stage hand of the Regent theatre, Elizabeth, N. J., killed by an auto Dec. 9.

Howard Sargent stage hand of the Regent theatre, Elizabeth, N. J., killied by an auto Dec. 9.

William C. McNaughton, manager of the Hempstead theatre, his wife and their child, found dead of gas and their child, found dead of gas atternoon (8). Belleved to have been an accident.

Moss Hart and Cole Porter to do a missical for Sam H. Hartle. Later Hart will do another with Irving Berlin, but for the moment it's control of the stage of the stag

nounces it is going to ask Albany for Sunday shows when legislature convenea.

Morris Rosenstein innounces that a convenea in the second of th

Coast

Jean Muir paid \$5 fine and dan Jean Muir pold \$5 fine and dam-ages to car she crashed into in L. A. Suit for \$13,125 filed in L. A. squint Frank Sebastian, night club owner-by-Mae-Packor, dancer, who claims her teenall was ripped off by an obstruction on floor. Margaret Perry, legit actress, in Reno to divorce Winsor Brown French, Cleveland columnist, de-clares she will marry Bobby Burns, film actor.

clares she will marry sonoy nume, film actor.

After a married life of 34 years bit Edgar Rice Eurroughs, author to the state of the st

time. Glick was sec, to the late Arnold Rothstein.

RKO staging a little theater tournament on the Albee, Brooting. One-actor every Monday might tournament on the Albee, Brooting. Blasing drop backstage at L. A. Tournament of the Rothstein and the Albee and the Albee

without capacity nouse using areas of danger.
Wendy Barrie, English actress, denied in Santa Barbara that her engagement to Woolworth Donahue had been brokes, 28, studio property, man, instantly killed near Bakersfield when his car collided with a truck.
Santa Monica beach home of Bebe Danlels and Ben Lyon looted of silverware.

Daniels and Ben Lyon 1900ca.

Servaria.

Ellesa Landt will Leht misconduct charges contained in divorce suit filed in London by John Cecil Lawrence, English barrieter.

Allowance of \$1,000 a month and \$2,500 attorney fees is asked by Virginia Cherrill in her suit for separate maintenance, filed in L A against Cary Grant. Complaint

Virginia Cherrill in her suit for separate maintenance, filed in L. A. against: Cary Grant. Complete maintenance filed in L. A. against: Cary Grant. Complete maintenance filed in L. A. against: Cary Grant. Complete maintenance for the filed suit for the late Don Lee, radio chain owner of Loo Angeles who Let an estate filed suit for a widow's allowance of \$2.000 a month.

Norman Kerry ordered by L. A. court to pay former wife \$2.016, amount of a lien removed at the file grandfather in N. Y. Suit by Mary Pickford for the recovery of \$25.000 real estate investment taken under advisement by L. A. jurist over custody of hine-year-old son of Donald Nieman, Pittsburgh broker, and Irene Kont, actress, postponed.

Patent infringement suit filed in L. A. by RCA, AT&T and General Electric against five local radio manufacturers unt for \$125.000 filed in L. A. by Charles Jordan, husband of Neoma Judge, film actress, against fired Baxter, Fisco lum

of Neoma Judge, film actress against Alfred Baxter, Frisco lum

Son.

Pies of Jan Rubini, violinist, for a reduction of the \$150 monthly payment for aupport of his two children, wine him a \$25 cut.

Robert Van Horn Work, son of the former secretary of the interior, and Lucie Hopkins, secretary at Radio studio, married in Los Angeles.

geles.
Milton Rogers, manager of the Mirro: theatre, Hollywood, suffered bruises when knocked down by an

auto.
Slight injuries sustained by Patricia Reginalds, of state relief
drama department, when the car in
which she was riding figured in collision.

which she was riding figured in collife of failure to make allmony payments, Carey Harrison-de-Rippeteau, film player, sentenced to five
days in the county fail.

William Thornton, Shakespearean,
actor, knocked from the stage of the
whence a food lamp dropped and
struck him on the head. Escaped
with a scalp-wound.

Despondancy over the death of
Williard Mack, to whom he was secretary, caused Edgar, Addissed of
the stage of the scale of the scale
in the scale of the scale of the scale
in the scale of the scale of the scale
in the scale of the scale of the scale
in the scale of the scale of the scale

The Shattuck, value, recovering

Ethic Shattuck, value, recovering

Ethic Shattuck, value, recovering

Ethic Shattuck, value, recovering

Ethic Shattuck, value, recovering

Cal.

Homer J. Carr. 78, veteran new-

Coll. major operation in Glendale, Coll. major operation in Glendale, Coll. Homer J. Carr, 78, veteran newspaperman and one-time president of the Chicago Press Club, died Nov. 30 major operation of the Chicago Press Club, died Nov. 30 major operation of the Chicago Press Club, died Nov. 30 major operation of the Chicago Press Chicago Pr

Theima Cortez Alley, film actress dismissed, but player must serve manslaughter sentence for death of James Redmond, radio technician, in auto smash.

L. A. grand jury drops renewed uiz into death of Jerry Jarnegin, alled suicide by the coroner's

Arthur Grier, musician and brother of the band leader, ordered by L. A. court to pay his wife temporary all-mony of \$20 a week pending divorce mony trial.

Marilyn Miller ordered by L. A. court to pay \$15,000 to a fisherman who was struck by her car and severely injured.

Midwest

Verdict of suicide while temporarily insane due to intoxication was returned last week by corner's jury investigating death of Mrs. Nellie Walker Ablin, Chicago: showeiri, who lesped to death from hotel. In the suicide of the suici

for the railroad.

Mayor Edward Kelly last week
joined with business and professtonal leaders in appealing for support of the Chicago Civic Opera.

Film Strike Brews

(Continued from page 3)

roundabout way of the producers to half A.F. L. affiliation, which will follow the granting of the AAAA charter. No Dice On Closed Shop

No Dice On Closed Shop Upshot of Rosenblatts week here was that the Guilds refused to go any further with the discussions unless the parleys were understood to be on a basis assuring closed shop, in other words recognition that the Guild was the complete representative body for actors. Pro-ducera refused to accept this arbi-trary stand and Rosenblatt with-drew. drew.

Producers held to the viewpoint Producers held to the viewpoint that in future, negotiations they have a right to deal with any and all bodies and would fight any or-ganization that sought to be ac-knowledged as the one representative group.

Industry looks for crystallzation of the atrike threat after March 1. On that date the Academy basic studio agreement, on which the currently used standard form of contracts are based, expres. These contracts are rosed express.

MARRIAGES

Lorena Layson to Danny Danker, in Las Vegas, Nev. Dec. 6. Bride is a film actress, groom is adver-tising man with Lux soap on studio

Evalvn Lave to Frank Lawton Evalyn Laye to Frank Lawton at Yuma, Artz, Dec; 7. Bride is a film actress. Groom is an English actor. Sonny Fullor, dancer, to Boyd Rutan, in New York, Dec. 7. Grooms is an executive with General Mo-

Evelyn Venable to Hal Mohr at Yuma, Ariz., Dec. 7. Bride is a Paramount contract player. Groom

Paramount contract player, Groom is cameramen at Fox. Gloris Garcia, non-pro, of Baltimore, to Stanley Shaw, announcer on WNEW, New York, Nov. 39, at St. Stephen's church in New York City.

Rogalic asture to Earl Rettig, in The Contract of the Contract o

Martha Mears to Sidney Brokaw, n Larchmont, N. Y., about six in Larchmont.

weeks ago. Bride is a radio singer, groom with Ozzle Nelson's orch. Lila Lee to John R. Pine, in Har-rison, N. Y., Dec. 5. Groom is non-

pro,
Lucille Walker to Willam McAdoo, in Phoenix, Ariz., Dec. 7.
Bride is a Fox chorus girl. Groom,
third cousin of William Gibbs Me-Adoo, is non-pro-

BIRTHS

Mr. and Mrs. Nat Lefkowitz, daughter, in New York, Dec. 2, their first. Father is business accounts manager of the William Morris

Mr. and Mrs. Bill Briscoe, daugh-ter, in Chicago, Nov. 27. Father is assistant manager of Oriental, Chi-

cago.

Mr. and Mrs. Jules Alberti, son, in Chicago, Dec. 1. Father is band leader with Columbia Artists' Bu-

Broadway

Fred Watton has moved into the Paince building.
Kitty Carlisle is on from the Coast for Christmas.
Marton Killer Byram doing press work for Thumbs Up.
One of the Coast on Saturday. (8).
Mrs. Arch (Brownle) Selwm to hospital for operation.
David Wailace back as Arthut Hospital for operation.
David Wailace back as Arthut Hospital for peration.
Some of metana tossed annual siag at Tie Toc citb Friday (7).
Adelaide Howeil, Southern deb working in night clubs, misses her cawn.

1. V. Harvey handling the nite club booking for the Lyons & Lyons

agency.
George Wellbaum recovering after stomach operation at the New York hospital.
'Arkie' Schwartz is celebrating the 10th anniversary of the Club

hman. ick Peters has opened Casino de e on West 52nd, assisted by

Tack Peters has voLuxe on. West \$2nd, assisted by
Peggy Rich,
Fred Bradna is directing the
Santos Artegas chrous at the Testro
Gornerston, of Jack Dempey's
restaurant laid by Mayor LaGuardia
yesterday (Monday).
Disner to John Murray, Pleas
adomething, Blutch Stone ah his
toos.

something. Butter doing special publicity for Yermie Stern and Lew Brown at the Manhattan Music Hall.

Miller's nifty display at its whose the legit

Hall. Music Music mitty display at its Broadway shop ba vhoos the legit productions outfitted by the shoe shop.
Eroadway bunch joined the sporting writers for the Ford Frick testimonial free, feed at Leonie's last week.

week.

New hit show arrivals reflected in nite life biz upping also. When they dress up for the theatre, they step out later.

Eoxing shows Saturdays, and wrestling earlier in the week, have exheduled to Mecca. Auditorium's exheduled.

Boxing shows Saturdays, and wrestling earlier in the week, have been added to Mecca Auditorium's several and the several and t

Riviera

By George Axelsson

Mary Garden hiding on the Rivi-Riviera vaudeville is 80% acro-

Mary Garden hiding on the Riviera.

Riviera vaudeville is 80% acrolocate.

Gacte. Eileds in and out en route
to Capri.

"Little Women' (Radio) in third
week at Edouard VII.
All American drinkeries displaylocated by the state of the state of the state of the state
by amateurs for Moliere repertoire.

E. Phillips Oppenheim beating it
to Guernesy Islands because cheaper
than Riviera.

The state of the state of the state of the state
triend she intends to settle down on
Riviera for good.

Monte Carlo has dropped .chuckaluck,' dice game, because it wasn't
profitable enough.

Monte Carlo has dropped .chuckaluck,' dice game, because it wasn't
profitable enough.

It is a state of the state of the state
like in the s

CHATTER

Londor

Sir Nigel Playfair left around

Dave Apollon off to Kiev, Russia Dave Apollon oft to Kiev, Russia, to see his family.

Mr., and Mrs. David Bluestein, parents of Ben Blue, here.
Director Franck of the Apollo.
Dusseldorf, here on taient hunt.
Bud Bursky and Nat Shapiro due here for promotional purposes.
Larry Adler is an added attraction in Charles Cochran's revue Stream-

Betty Frankiss will be one of the tars in the new Prince of Wales

revue. Wilson, Keppel and Betty making their debut in English film for Brit-

their debut in English.
Ish Lion.
Carroli Gibbons and Van Phlilins are sole taient scouts for Radio Carroll Global States and Carroll Global States and Luxembourg.
Clemence Dane's Moonlight Is Silver closing after 10 weeks run at the Queen's.
Caughter born to James Laver.
Frant, in Lon-

Clemence Dane's 'Moonlight Is Sliver' closing after 10 weeks' run at the Queen's.

Sliver' closing after 10 years at the Queen's.

The Committee of the Blackpool-Tower Co., seriously ill with internal hemorrhage.

Harry Hall; nead of the Blackpool-Tower Co., seriously ill with internal hemorrhage.

Each the committee of the internal hemorrhage.

Mack Sennett and Julian Wylle to debate films versus pantomine over the radio Dec. 4.

Mack Sennett and Julian Wylle to debate films versus pantomine over the radio Dec. 4.

Mack Sennett and Julian Wylle to debate films versus pantomine over the radio Dec. 4.

Mack Sennett and Julian Wylle to debate films frate.

Mack Sennett and Julian Wylle to debate films frate over operation of pantom of the pantom of the pantom of the pantom of the sent of the pantom of the sent of the Evening Standard.

Lydia Solodova, English star of Radion, Lydia Solodova, English star of Mahon, Lydia Solodova, English star

placed by The Moon in the Yellow River. Al Christle and Lesile Pierce here from America, Latter to direct next Lesile Fuller picture for Gaumont-British.

British.

Noel Coward has promised to write a musical for Beatrice Lillie, to be produced in England and America.

Neel Coward has promised to write a musical for Beattice Lillie write an unical for Beattice Lillie Mental and America. Engagement announced between Louise Brown, American dancer, and John Rutherford, a member of Greta Nisson taking June's place in Charlot's revue, 'Hi Diddie, 'While latter goes to the Drury Lane paintonime. Brissonia buillicity for eight years, Robert Jorgensen is now serving Jack Buchanan in similar capacity. Walter Freedman, and Mat. Mov. Willie Brissonia and Mat. Mov. Willie Brissonia and Mat. Mov. Willie Brissonia and Mat. Mov. York to get Jack Dempsey to handle Jack Doyle for America. Robert Novak, Hungarian singer, due to star here in Konneth Duffent and the Movember of the Movember of

Peggy Ashcroft and Theodor Komisarjefsky announce approach ing wedding. Groom was co-respondent in the actress divorce

respondent in the actress' divorce last year.

Ivo: Novello's musical adaptation of Anthony Hope's 'Prisoner of Zenda' will be the next attraction at the Drury Lane. Novello will also star in show.

Entire sales force of Wardour Flims, headed by Arthur Dent, going to the Collecum to see Lew Leering to the Collecum to see Lew Leering to the Collecum to show Pritable.

Instructions will be show Pritable in the Collecum to the Co

International will film. International will film. International will film. In a sequired Elewith Thanes, Young Mr. Disraell' for filming. Show is by author of 'The Tudor Wench, 'current at the Kingsway. Sir. Oswaid Stoll wanted Max Reinhardt to stage 'Die Fiedermaus' and the Stoll wanted was tracton of the wanted the Could not spare the time. British & Dominions' next production, starring Anna Neagle directed by Herbert Wilcox, will be The Girl from Bohemian a free adaptation of Balle's Bohemian Flanagan and Allen were offered.

adaptation of Balfe's Bohemian Gibliangan and Allen were offered \$5,000 for five days work in picture for British Lion, with George Black refusing to grant permission, as Bud Fisangan is just recovering in From serious illness.

Has caused revival of pantomines in London and the provinces. London and the provinces. London and the environs have 20 pantomines this year, which is the biggent of the provinces of th

tour at the Royal theatre, Birming-ham. Theatre sold out in advance for the week. Extra matines was put on and show grossed \$13,000, which is record for the house.

Egypt By Edward Asswad

Rihani Co, has engaged Aziza Emir, film actor pioneer. Om Kolsoum, Egyptian singer, Jack from Europe after long tour. Egyptian silent film entitled Vic-tims' is being turned into sound by the same promoters who made it first.

Lotus Film Co. is producing a sound film entitled Shagaret el Dor. Assia will assume the prin-

Lotus Film Co. is producing a sound film entitled Shagarst ed Dor.' Assia will assume the principal role.' Assia will assume the principal role.' Assia will assume the principal role.' Operation of the comedia of the comedia of the Comedia Francisic of Paris for a local tour. Americans slims have gained much ground in Egyptian picture cheatres which led hitherto. Hallan Operetta Company, Aurora, has played on Alhambra stage at Alexandria for several weeks at Calro.

Lama Brothers are now producing an Egyptian sound film entitled The Ghost of the Past' featuring far Egyptian sound film entitled The Ghost of the Past' featuring an Egyptian sound film entitled The Ghost of the Past' featuring an Egyptian sound film producer, back from Hally. Entered into an agreement with Fawai Gazayril and the Charles of th

Vienna

'Circus Star' 50 up. Mary Losseff likely to star as the

Circus Star es up.

Mary Losseff likely to star as the

Dubarry.

Mary Losseff likely to star as the

Dubarry.

Mary Komoedia.

Hermann Bahr's death mask presented to Burg theatre.

Ludwig Berger wrote Elizabeth of

Engiand' for Ida Roland.

U. S. clown, Ferry Corwey, to be
at Konacher's in December.

at Konacher's in December.

Rita Georg to star in Lysistrata'.

In San Remo, Italy, Dec. 22.

Sacha, Guittr's The New Tentamen' under contract at Reinhard's.

Volks theatre pribe for 1834

Marked to Playwright Stephan Ea
mared to Playwright Stephan Ea
mared to Playwright Stephan Ea-

mare.
Stephen Wessely trying hand successfully at a local made cartoor short. Fritz Steiner and Serge Abrano-vice under contract to Stanley Scott

short... steiner and Serge Ahranovice under contract to Stanley Scott,
London.
Richard Tauber going on tour
with 'Singing Dream' to Budapest
and Paris.
Richard Tauber going on tour
with 'Singing Dream' to Budapest
and Paris.
Alexander Mosses to tour in Bermard Shaw's 'Too True to Be Good'
thriber and the Bernhardt.
Alexander Mosses to tour in Bermard Shaw's 'Too True to Be Good'
thriber and the Meet' by Rachel
Crothers had a lukewarm reception
at the Akadamie here.
Two local offers for English comedy Lovers Leap' now scoring at
the Akadamie here.
Two local offers for English comedy Lovers Leap' now scoring at
the Akadamie here.
Two local offers for English comedy Lovers Leap' now scoring at
the Akadamie here.
Two local offers for English comedy Lovers Leap' now scoring at
the Akadamie here.
Two local offers for English
Competence of the Competence
Raiph Benatzky's Louis Philips
Raiph Benatzky's Louis Philips
Raiph Benatzky's Louis Philips
Mosses of Der Ferrauen.
Anny Hartmann of Pury dischard
Anny Hartmann of Bury theater
B. I. P. in London opposite Edmond
Knight.
Leo Toletol's diary '1904-1910' to
be published on subscription basis
of beginning the publisher bid.
Hermann Thimis plays double
role of old uncle and young nephew
in Trij Into Youth, talker now beling made in Stevering.

Let Oset of the Toleton Competence
and the Competence of the Competence
and the Competence of the

Paris

By Bob Stern

e' revived at Opera Joe Jackson playing Medrano. Mackey Twins back in Alcasar.
Allan Byre back from Belgian
trip.

Mrs, Dick Massock to U. S. for olidays. Lorne and Douglas dancing at Ritz gaia.

Lorne and Douglas dancing at Ritz gala.
Paul Swan dancing at parties in list studio.
Figuro-trying cocktuil party to his studio.
Figuro-trying cocktuil party to his studio.
Martha Eggerth, Hungarian singer, passing through.
Lacy Kastner off on a short business trip to Beigium.
Deatrice, Wanger giving dinner.
Lacy Kastner off on a short business trip to Beigium.
Lacy Kastner off on a short business trip to Beigium.
Lacy Canne Boliel to return to Paris celt, atter tour in Egypt.
Walter Rummel back in write the studies of his Requisin from Lilly Damita dropping in from Lilly Damita dropping in from Guy Crosswell Smiths release.
La Flambee, holdover at Rex.
Pathe Natan to distribute Vennes film, Mascarade' in France.
English made carroom, on Disney studies Limiere presiding at Clubdu Faubourg debate on French clinema.
Misha Elman and Fanny Heldy

Analyses—poet's first causies agreement. Storm, held over seven wheeks at Max Linder on Boulevards.

Mandarin' to open Dec. 6 at Mogador, succeeding revival of Vie Parislenne.

Metro putting Tarzan and His Mate into the Madeleine, replacing Men in White.

Enrico di Mazzel, Opera Comique tenor, piaying Gaumont-Palace,

Men in White.

Enrico di Mazzei, Opera Comique tenor, piaying Gaumont-Palace, program house.

Paulotte Pax and Ocuvre troupe dello in Portugal.

Poptugal.

Deljazet announcing new farce, Five Millons in a Bed, by Jean Guitton, for Dec, 7.

United Artists now titling Monte Grive Millons in a Bed, by Jean Guitton, for Dec, 7.

United Artists now titling Monte Company of the Compan

town.

Constance Cummings in Paris, but
unrecognized until she took boat
train at Gare St. Lazare on way

home.

Count Cesar Celani-Lepri going to Mexico to study folk music for use in film on Mexico he expects to

use in film on Mexico he expects to make here.

J. de Cavaignac back, after buying indie films in U. S. for France and arranging for French distribution in U. S.

Emile Fabre, chief of Comedie Francaise, to dedicate statue to Madeleine Roch, actress, at Mureaus commentery.

reaux cemetery.
Potiniere dropping variety policy for a three-act comedy by Guy des Cars, titled 'Cruise for Ladies Only.'

Potitifiere dropping variety policy for a three-act comedy by Guy des Cars, titled Cruise for Ladies Only.

Titled isadies here getting, film minded since Princess Nathalle Patery led way to Hollywood with a United Artists contract.

Josephine Baker and Florelle helping to run St. Catherine's Day party, and the Comment of the Comment

Berlin

Spielereien einer Kaiserin' folded at the Schiller theatre. Late Max von Schilling's 'Moloch' took a terrible flop and isn't likely

to be repeated.

Olga Tschechowa and Haraid
Paulsen treated nicely by the crix
in Tageszeiten der liebe at the
Tribuene.

Cribuene.

Legit in mid-season form, we everal good shows running alcoholand a few expected to fold comentarily.

several good shows running along well and a few expected to fold up momentarily.

Asta Nielses took her fith act of Asta Nielses took her fith act of the Nielse for the first time since her South American guest tour last year. As the Nielse for the first time since her South American guest tour last year. As the Nielse for the Wiessalia, scheduled to go into rehearsals at the Kammerspiel, Opening date unannounced.

Hanna Raiph will do Kammerspiel, Opening date unannounced for the Thearts and Nielsed for the Thearts and Sie had been stong the Nielse for the Nielse for

Theilmann's heroic efforts to save it.

Raiph Arthur Roberts' Liebe in Dosen, passed its 25th performance at the Theatre in der Behrenstraße the Winter to have caught on for Rene Stobrawa has returned to the Winter.

Rene Stobrawa has returned to the Deutsches Kuenstlet theatre in charge of productions for the kiddless using fairy takes and uncomarding the Common at the Schillethest was the Schilettow, Martin Hellberg, Georg Voelkel and Paul Hoffmann at the Schilletheatre holds produced to the Schilettow and the Schilettow and the Schilette are holds produced to seize a huge sow, has passed its 900th performance at the Lessing theatre and still going Faul Lincke's Lysistratic is set-

Lessing theatre and still going strong.

Paul Lincke's Lysistrata' is getting a fair play at the Plaza. Lotte Carola does a next Lyristrata but wraps. Herman Moiders is lier Leonidas.

Schiller was given a whirl throughout the entire country this month, beginning with that author a world with the strong the strong latest and lasting until well after midenight.

Hollywood

Walter Futter winging east. Sid Slivers home with the flu. Vera Gordon going east for a p. a.

Dave Selznick has a new Bevhills ome. Waiter Daniels named unit boss t Radio, Malcolm Stuart Boylan back from lemphis. Oscar Kan(ner no longer on the

Fox payroli, Bert Kaimar laid up with a stom-

Bert Kaimar laid up with a stom-ach allment. Kitty Carlisle to New York until after Yuletide. Ann Marin is getting around in-

Kitty Carliale to New York until after Yuletide.

Ann-Marin-lise getting around in a feet yuletide.

Ann-Marin-lise getting around in a feet yuletide.

Ann-Marin-lise getting around in a feet yellow and yell

Metro.

J. R. Drummond, editor of the C. S. Monitor, looking over the studios.

Metro's distrib head in Holland,
Y. H. Kroon, in town for a lookaround.

Flu tied up Miriam Hopkins for (Continued on page 62)

OBITUARIES

HECTOR FULLER

Hector Fuller, 57, former press agent and who as one of the mayor's

Hector Fuller, 57, former press agent and who as one of the mayor's committee to welcome New York's distinguished visitors erved through both the Hylan and Walker administrations, committee audiced by garpoleoning in his or a consistent of the Hylan and Walker administrations, committee audiced by garpoleoning in his or a consistence of the Mayors themselves, since on a number of occasions the city magistrate was out of town.

According to newspaper accounts he was made desperate by the encoachment of age and the dwinding of his fortune, but these surmises are believed in the hyland of the control of the hyland ed impoverishment was the prot

emed Impoverlehment was the probable cause of his action. Contributing causes may have been his recent auto accident and the news of the serious illness of one of his sons.

Born in England, he went to sea as a midshipman, but came to New York a few years latery of the probable from the property of th this he turned his attention to the circus, managing a small show in the West, worked in the diamond fields of South Africa, and reported the Russo-Japanese war before coming back to New York to settle down as a press agent. It was through this connection that he became interested in unpaid civic services which led to his appointment as one of the city's greeters.

DAVID A. MARTIN

David A. Martin, circus man, vaudeville performer and more re-cently picture projectionist, died in Seattle Oct. 31 of heart trouble. He art trouble. He suffered from what is known as a

IN MEMORY OF GEORGE SANDS

Who Passed Away December 7, 1933 HAT. SAWDS AND FAMILY

divided heart; one ventricle drying up while the other side distended. He entered the circus field about 1890 with Kirkhart's wagon show, later going to the old Sun show, also a mudder. He joined the Cleo Benoir repertory show, and later played trombone in the Iowa State In 1898, while with the Fit band. In 1898, while with the Fitz & Webster farce company he met and later married Percle Owen of the Owen Sisters, forming the team of. Dave Martin and Miss. Percle. They played vaudeville while there was such : thing, but about 12 years ago they retired. Mrs. Martin played local stock in Seattle and he became projectionist at the Seattle Orpheum. In recent years he has been forced to remain quiet, due to his heart o remain quiet, due to his he ondition. He is survived by his widow.

JAMES A. CARROLL

JAMES A. CARROLL
James A. Carroll, well known in
American minstrelsy in the 1880-90
period, died in London Nove 25 of a
stomach disorder. He played with a
number of troupes, his last engagement on this side being with George
Thatohor's minstrels in 1891. In the Thatchor's minstrels in 1891. In the following year he folined a troupe for an English tour. The venture was short lived, but he obtained a place in the Moore & Burgess troupe, remaining with them until the company disbanded several years later. This was a permanent show at St. This was a permanent show at St. and the San Francisco troupes were here.

over here.

'As Carroll and Doyle he played the English halls and for a time was teamed with the late Daye Marlor during the latter's English engage. ment.

ment.
Survived by his wife, four children and a brother, George F. Carroll, of the old team of Carroll and Larkins.

WILBUR HIGBY

Wilbur Higby, 68, who spent 49 years of his life on the stage and screen, died of a heart attack in Hollywood Dec. 1. Funeral services were held Dec. 4 followed by cremation.

Highy played professional base-ball at Grand Rapids before he went

on the stage. After a few years in stock he joined Otis Skinner on tour, later appearing with Wilton Lackaye, Mabel Tallaferro, Beulah Poynter, and many other Poynter and many other stage stars. He came to Hollywood in 1913, alternating between the stage

and screen.

He is survived by his widow, known on the stage as Carolyn Higby, a daughter, Mary Jane Higby, stage and radio actress, and two stepchildren.

BILLY CURTIS
Billy Curtis, 60, Tormer vaude performer and in recent years a night club revue producer, died at the Southern Methodist hospital in Tucson, Ariz, Dec. 9. He was troubled with a complication of diseases.

troubles.

As a boy he went on the vaude-diseases.

As a boy he went on the vaude-ville stage with a partner, and after many years in that field drifted into booking acts. He was acknowledged one of the best in the nite club business before retiring the health.

Only known survivor is a brother siding in Arizona.

ROBERT F. RODEN
Robert F. Roden, sons writer and
authority. Robert sons and authority and and authority and authority and authority and authority on rare books and wrote extensively on rare books and wrote extensively on this subject. this subject.

HAROLD LORING HAROLD LORING
Harold Loring, 58, died in New
York late in November: He was an
authority on Indian music and had
authority on Indian music and had
ties are an bods on the Thubete
Rosewer to write, ethnological
studies of the tribes for the Indian
Bureau, He had conducted symphony orchestras and was conductor
for the first tour of the Freiburg
Passion Players.
Survived by his widow and three
children. Interment in Portland,
Me₃ his birthplace.

HELEN MUIR
Helen Muir, 70, film actress, died
in Los Angeles Dec. 2. Burial was
there Dec. 6.
Deceased was on the English stage
before she took up picture work in
1915 with D. W. Griffith. She was
doing a bit part in 'David Copperdry Survivore are a brother and

Only survivors are a brother and sister in South America.

Not reltaed to Jean Muir, of films

JULIAN WYLIE

JULIAN WYLIE

Julian Samuelson, professionally
known as Julian Wylie, 58, Londor
theatrical producer, died there Dec. 6.

Dec. 6.

Among his recent productions
were 'Sleeping Beauty,' 'Here Comes
the Bride,' 'The Good Companions'
and 'Out of the Bottle.' Prior to
turning stage director he had
worked for several vaudeville agents.

JOHN WALLACE
John Wallace, 93, actor-producer,
died in Veteran's Home, Sydney,
It was John Wallace who produced
'Tambour Major' for George Musgrove in which Nellie Stewart
gained fame overnight. At one
time Wallace was stage manager
in London for Musgrove during tire run of Belie of New York' with the

FLORENCE GEORGE

Mrs. Florence George, legit ac-tress, died Nov. 1 at her home in New York of injuries suffered when she was struck by a taxi two weeks earlier. She is survived by a sister Blanche Seymour, currently with 'Farmer Takes a Wife' Co.

PETER: VISSER
Peter Visser, 38, died at the
N.V.A. lodge, Saranac, after a short
lilness of one month. Dec. 1. He
was formerly of the Visser Trio and
of the Golem Troupe, standard
vaudcville acts.

WILLIAM C. McNAUGHTON William C. McNaughton, 46, man-ager of the Hempstead theatre, was found dead of gas poisoning in his Hempstead home Dec. 8. His wife

Chi Give-Aways

(Continued from page 7)
upon itself the job of killing premiums and the general meeting last
week was the opening gun in an
earnest campaign to eliminate premiums in Chicago. At the single
meeting Aliled hopped the number
of houses willing to do away with
kitchenware nights to a total at
148, which means that the no-premium crowd hasn't many more to
get. Necessary 75% vote to do
away with gift nights would mean
just 216 theatres in this city.

RAK Bis Stick (Continued from page 7)

B&K Big Stick

Just 216 theatres in this city.

B&K Big Sitok

No question that the motivating factor behind the sudden reversal of spirit among the indie nabe theatres is that. B&K threatens to go two-pictures. The town had its taste of double features about three years ago and all of the exhibe still remember those days of no-turnover, huge picture costs and steadily declining grosses. Not one exhib wants a return to those days.

Indie exhibe realize that they would be at an immediate disadvantage should twin-bills come back. In the B&K big nabe spots with one or two changes weedly, it would mean only two or four pictures a week, while in the four and five change indies it would necessitate purchase. The first would be able to choose two or four of the cream pictures cach week while the many-change theatres would have to use every picture released every week. In the last double-feature panic the exhibs also learned a bad picture tied in with a good picture turs the good one.

Pix Budget

Pix Budget

Pix Budget
Besides it would mean huge jumps
in picture expenditures and would
put the exhibs at bad purchasing
disadvantage. Particularly, does
this refer to Metro. Exhibs generally in town have refused to purohase M-G product this year. Double
features would force all exhibs to
go to Metro in order to get enough
product to feed the screen sufficient'
pictures.

pictures.

Expected that give-aways will be done away with once and for all within the next-two weeks as exhibatter exhib steadily adds his name to the no-premium vote. It marks the most sudden and drastic reverthe most sudden and drastic rever-sal of exhibitor opinion and vote in the history of show business in Chi-caco. Fellowing the voting, it is expected that it will take about 90 days in which to clear up the pre-miums, due to contracts which ex-hibs now have with the kitchenware companies.

hlbs now have with the kitchenware companies.
Besides the B&K threat the additional business angle in the new willingness of the indie exhibe to kill premiums is the sudden spread of give-aways to include the built of the cheatres, even taking in the Essaness Circults. When just a few exhibs were giving away dishes business was good with them, but when practically every house started gifting the competition cut down on grosses for everybody.

and child also perished in the acci-JOSEPH MURRAY

Joseph Murray, 43, animal trainer with Lewis Bros. Circus, died at Jackson, Mich., Dec. 5, of injuries inflicted by one of his animals. GEORGE ANGERSON

George Angerson, 71, g.m., Wirth's Circus for over 40 years, died sud-denly Oct. 29 in Melbourne.

Mrs. Mae Baxter, 49, widow of Lincoin Leeds Baxter, Metro execu-tive, died in San Francisco Dec. 8 after a long lilness. Interment in Hollywood.

Two sisters and a brother survive.

Herman J. Pohl, 'cellist of the Lyceum and Eastman theatres, or-chestras, died at his home in Rochester last week. Besides his theatre work, he was organist and cholmaster at Corpus Christi choirmaster at Corpus Christi Church for many years.

George Allen, 74, m.d. Alian & Coy, leading music publishers, died recently in Melbourne, aged

(Continued from page 61) while. Josephine Hutchinson als

Joe Rubenstein again in circula-on along film row after his recen-uto smashup.

auto smashup.

Hal Roach returned to town by plane after a three-day visit with his son at Culver.

Karl Freund tossed a belated protzel feed for the crew on Moonlight and Fretzels.

ngnt and Fretzels.'

Speed Borst broke a few smalbones in his foot and is hobbling around with a stick.

around with a stick.

Robert King and Helen Egbert, U.
of Arizona contest winners, seeing
the studios, their prize.

Mrs. Arthur Caesar on the mend
from a major op. Another op recuper is Arthur Lewis.

Karen Morley is sunning herself at Palm Springs and figuring vacash trip east for the holidays.

at Faim Springs and inguring vacans trip east for the holiday rest entry to Casin Tapley back after entry to Casin Tapley back at the to Casin Tapley back at the total tripley and the translation of the country with a quota number.

Dr. Francis Griffin, husband of Irene Dunne, due here any day for his annual Christmas vacation.

Warren William being sued by Warren William being sued by due on managerial commissions. Libby Taylor, Mae West's colored maid, has stoppd serving to go actrees. She's in Par's Mississiph! W. R. Mooring, English newspaper publicity for English consumption.

With B. P. Shulberg leaving Par, his former swank bungalow offices now occupied by the C. B. De Mille unit.

unit.
Eldred Tidbury, South African
winner of Par's Search for Beauty'
contest, returns to South Africa un-

willing to contest, returns to Soura and contest, returns to Soura and contest, with list of freelance fan mag writers cut down by recent mergers, studios now refer to them as freelinch writers.

Inch writers.

Bobby Connoily has started dance rehearsals for the Al Joison-Ruby rehearsals for the Al Joison-Ruby rehearsals for the Your Dance' at Warners.

Alian Scott off to New York to attend rehearsals for his play, Piper's Son, which Guthrie Mc-Yerna Hillie is second of Par's panther women' to give up the matrimonial ghost. Kathleen Burke recently got her papers.

From the Warner of the Warner of the Market of Hollywood producers' wives, selects all clothes worn by featured femme players in Mascot pix.

The Warner of March of the Market of March 1988 and the Coast, conferring with factory excess at Binghamton on new raw stock manufacture developments. Par is paying him to play bridge with Max Winslow. Son the Warner of March 1988 and the Winslow, says the O'l maestro, hed do it for less.

The Warner of Warner of

Moscow

By Zakhary McLove

Sidney Ross, New York producer, here for a few days.

"Projected visit to the U. S. In 1935 of the Musical Theatre of V. Nemi-rovitch-Dantchenko will be post-poned until 1937.

Sergei Elsenstein decided to spend this season as a theatrical producer. He is now engaged in the production of a new play at the Theatre of Rogodon Craig, English stager, has been invited to Moscow by the State Drama theatre. He is expective.

nglish stager Moscow by the He is expect State Drama theatre. d to arrive early next year to stag ne of the Shakespearean comedic

here. Chas. K. Gordon, New York and Paris theatrical and film agent, visited Moscow early this month in search for original ideas. He had several conference with a number of Soylet writers, playwrights and accenarists, and was also received by the aged maestre of the Moscow Art theatre, E. S. Stanladweky.

Palm Springs

Guy Endor here, writing. Ai Jolson and Ruby Keeler still

ere. El Mirado relandscaped around

Fig. 11 to hand here for a ball game next Sunday.

A sunday getting her first taste of roughing it in the Great American Desert.

All the gals in town going fortness Parco Tahitian costumes, which show plenty.

Ernst Lubisch can't get those big black cigars down here: had to have a best of the control of

center.

Southern Pacific is runni
through Pullman service from Ch
cago here, finally making P. S. ir

portant.

The Richard Barthelmesses for the winter, locating at the ert Inn while their new hor being bullt.

Charles Farrell and Raiph

being built.

Charles Parrell and Ralph Bellamy have started the P. S. Tennis
Club, games being played on the
Farrell courts, be writing a pamphlet titled 'Pain Springs Before
the Dudes Came, and Jimmy Durante is protesting.
Count Tambourini, Clyde Forsytin, Gordon Coutts and Agness
The Count Tambourini, the the town
threatening Toos as an at colony.

Miami

George Ade in for the season. Ross Allen band opened engage-ment on the Pier. Sparks Enterprises will open new Colony theatre on Miami Beach in January. Construction now under

way.

Hirsch Jacobs, leading trainer in 1933, arrived with B.B. stable for Tropical opening. Phil Reuter, midwest trainer, also in with 15 bang-

Tropical opening. Phil revuer, mawest trainer, also in with 15 bangtails.

Ochie Parmer to resume publication of the Gondoller.

Jack Reiber
opened the Lagoon, Thursday (6).

Vicasya open to the public for
34-35 season.

Roney Plaza opens formally saturday (16), featuring Mary Danis,
blues warbier, and Enoch Light's

Miami Bilmore's 112,600 open
goif tournament gets under way.

All the leading pros entered.

Louis Bleet to operate Fleetwood
roof, Hangroon serts ame. for Ambassador opening. Joe Lewis will
follow him in. Spot opens Dec. 27

with a line of 16 girls, two dance
teams and other specialty acts.

City will produce an opera a weekt
chorus and importing, name star.,

New Broward track to open Dec.

chorus and importing name star. New Broward track to open Dec. 12.

Chicago

Col. Bill Roche quite sick. Chicago Grand Opera biz off

Fortune Gallo, head of San Carle opera, ill.

Abe Lastfogel through the loop on his way to Coast. Lou Lipstone back from talent hunting in the east.

Arthur Stern now with National Screen Service here.

Phil Dunas out of the hospital and recuperating at home. Frank Dare and frau due back from an auto tour to New York. Herb Elisburg president of the Chicago Amusement Publicists Ass'n.

Molly Greenfield handling pub-licity for the WCFL Affiliated Net-works.

Cati Mount handling publicity for the Sherman hotel's New Year's parties

Sam Roberts hobbling around, waiting for his ankle to mend com-pletely.

B.&K. organization resting up from the ordeal of a month's elecering.

tioneering.

Morris Sliver rearranging the
Morris office to take care of neces-sary expansion.

Max Turner back in the loop after a two-month absence with the 'Bowery' show.

Bowery' show.

Lawrence Paquin now heading the J. P. I. Players group and readying production of 'Dear Brutus.'

N. S. Barger gets an average of 20 circus visitors weekly at the Star and Garter. Barger used to be with Selis-Floto.

Coj. leading music publishers, and died recently in Melbourne, aged 14.

Col. Joseph A. Marmon, 58, husband of Pauline Frederick, died in Washington Dec. 4.

Virginia Healy, wife of Dan Healy, died in New York Dec. 2.

Wing in Healy, wife of Dan Healy, died in New York Dec. 2.

El Mirado relandscaped around the pool. Three new cocktait spots opened with Sells-Floto.

Three new cocktait spots opened with Sells-Floto.

Palm Springs News up to 16 Peck Gomeraell visiting the Unit-versal exchange for the first time in several month following his action in several month following his action in the east.

Village Pharmacy is a hangout for picture people between daily events.

Ben Frank is bringing the Ted

90-DAY 1935 CHI EXPO

STATE, ALBANY, CLOSES AGAIN WITH BURLESOUE

Albany, Dec. 10.

For the umpreenth time the State Theatre, downtown bandbox house has bitten the dust with burlesque Stock, managed by Tommy Levine folded suddenly Wednesday (5). Business had dropped to the point where about 25 persons were witnessing the matinee shows. Season only five weeks, almost a record for the opening and shutting

State.

Some of the performers were helped to leave the city through funds rolled by performers in the Supreme, wheel above the city through funds rolled by performers in the Supreme, wheel show. 'Parleian Dolls,' at the Capitol. The Capitol management likewise proyided bus tickets back to New York City for those who wanted them. Recent Sunday stage show closing kicked a hole in the bis at the State and Capitol.

Regent is still closed as a result of city building officials refusing to permit Louis Capra, owner, to present stage shows, alleging he had failed to obtain a permit to enlarge the small stage.

falled to obtain a permit to enlarge the small stage. Harmanus Bleecker Hall has sus-pended RKO vaude and now the Capitol again has the only stage show in town.

Hamid Renews

Charlotte, N. C., Dec. 10.

Two highly profitable years of operation of the North Carolina State Fair, in the hands of Norman State Fair, in the hands of Norman Chambliss and George Hamid, who broke previous attendance records—both—years, tempted—the-state—to claim the highly profitable privileges and again operate the fair.

But after some negotiation Chambliss & Hamid again received a lease. They asked for a lease covering a ten-year period, but they got only one year.

7 in Vermont

Burlington, Vt., Dec. 10. The Bockus Wild Animal Circus has obtained a license to show at the National Guard Armory in Burlington, Vt. The show will be the first of its kind to play here in many years. Six other Vermont dates are included on the schedule.

Ohio Fair Confab

Canton, O., Dec. 10.

The annual convention of the Ohlo air Managers Association will be eld-January 16 and 17 at the Desh-Pair Managers associated held January 16 and 17 at the Desh-held January 16 and 17 at the Desh-ler-Wallick hotel in Columbus. A program devoted to harness horses is being arranged for the evening of January 15, preceeding the opening of the convention.

Morton Show in W. O.

Morton Snow in W. Q.

San Antonio, Dec. 10.

Bob Morton circus closed the season, Baying a week for Shriners in muny auditorium. About half of the 25 acts will winter here. Circus was first one to play indoor dates here and brought back to life the yawning muny house, which has been morgue-like since Interstate grabbed all available road shows.

Coast Showmen's Ball

Los Angeles, Dec. 10,
Pacific Coast Showmen's League
will stage its thirteenth annual ball
and entertainment at the Biltmore

night of Dec. 12. S. L. Cronin of the Al G. Barnes circus is in charge of arrangements

Building Up Beach

Akron, O., Dec. 10.
An extensive building program to include the installation of several new modern rides is planned for Summit Beach Park here.

'Peg Fair Went Black.

Winniper, Dec. 10.

The attempt of the North-West Commercial Travellers' association to prove to civic and provincial authorities that an annual exhibition would pay its way, met with defeat, following publication of a financial statement. The exhibition and fair, staged in The exhibition and fair, staged in the stage of the sta

The city council, municipal authorities and provincial govern-ment officials wrangled for nearly 20 years concerning a proposal of reviving the fair and exhibition This year the 'drummers' decided to promote the fair, assuming at

to promote the fair, assuming all inancial responsibility.

The travellers proved the people want an exhibition, but they also proved that it cannot pay its way with present equipment. Future prospects are, not encouraging.

Well Worth a Whip

Los Angeles, Dec. 10.
Fourth race of the opening day
program at the new Santa, Anite
track near here on Xmas Day has
been named Broadway, Bill Han-

Columbia studio is offering a sil-

Par Suits

(Continued from page 4) and company dealings in its own

Salaries

Salaries of Adolph Zukor and Jesse L. Lasky in 1929 were \$130,000 each, while the bonus for that year to both was \$757,500. In 1930 each received the same salary and a bonus of \$22,56,44, which was \$757,600. In 1930 each received the same salary and a bonus of \$22,56,44, which was \$757,600. In 1930 each received the same salary and a bonus of \$22,56,44, which was \$750,000 each in 1930 they good salary and cash bonuses of \$605,000 each. In 1930 they got the same pay, but the bonus was reduced to \$133,091, and this was paid off in stock, \$4,313 shares each. The two exces were reduced to \$90,468 salary in 1931, sans any bonus.

Ralph A. Kohn got \$52,000 salary both in 1929 and 1930, while bonus in 29 was \$309,000 and in 30 \$82,005 salary both in 1929 and 1930, while bonus in 29 was \$309,000 and in 30 \$82,005 salary and \$300,000 as a bonus. For the year 1930 he got \$52,000 isalary and \$300,000 as a bonus. For the year 1930 he got \$52,000 salary and \$300,000 as a bonus, paid off by \$2,157 shares of \$45,868 in 1931.

B. P. Schulberg also received a bonus in 1929 of \$130,000 over and above his salary of \$138,000, but he lant made a party to the sult trustees were authorized to bring.

above his salary of \$182,000, but he limit made a party to the sult trustees were authorized to bring. Attorneys cannot say whit amount the trustees will seek to recover, including salary excesses and damages under stock participation, nor has it been decided, so far as-den be learned, whether the sult will be COUTTA. In the Federal or State

The suit against 19 Par directors or executors of directors now dead for recovery of \$13,000,000 on stock repurchase deals, was brought in the N. Y. Supreme Court.

Banks' Motion

Banks' Motion
The banks involved in the Paramount loan of \$13,000,000 made prior to receivership through setup of a separate subsidiary in Par to control film negatives as security on Thursday (6) made a motion to intervene in the reorganization, Motion was made by the bank group committee on behalf of the 12 banks, located in New York, Philadelphia, Chicago and Los Angeles, which under the plan are to be taken care of by a cash payment of nearly, \$5,000,000, balance of close to \$9,000,000 to be paid off on the same basis as general creditors.

rair Went Black, But Dunks in Cerise DEMOCRATS TO HEAD NEW FAIR

Replace Republicans Who Had Two-Year Century of Progress-Island Out and Move Midway to Main-land—Two-Bits Gate and 15c Village Admish-Villages Halved—Business Leaders Raising \$2,500,-000 to Open

HODES AS CHIEF

Chicago, Dec. 10.

It is expected that shortly after the first of the year there will be announced that the Chicago Fair will reopen next summer for a 90day spread. This follows several meetings being held at present by

meetings being held at present by civic leaders, by various business associations such as the Hotel Men's Association and the Hotel Men's Association and chiers, and finally present the Democratic party.

No utestion that the 1935 Fair will not be known as the Century of Progress. That title is definitely out. But it will be a fair of national import if not international. Despite the early statements that the fair would be demolished immediately upon closing, the great mass of the buildings are still there intact. The villages are all there, boarded up and with watchmen keeping an eye on them.

on them.

Only two spots in the entire fair are being torn down at present:
The Chrysler building and the Sinclair-Oil-company's World a Million Years Ago' exhibit. Some talk
that Ford would move his \$2,000,000
building to the River Rouge plant building to the River Rouge plant in Detroit for a permanent exhibit but the talk has not materialized. Of more importance in this regard is the report that Ford has a two-year lease on that property which means he has another year to go.

Skyride Troubles

Skyride Troubles

There was some negotiation to tear down one other fair-item the Skyride, but nothing has come of it due to several screwy bids. We then wrecking 1,500 models the wrecking 1,500 models the returning-bids was red from a low of \$75,000 to a high of \$400,000. That 75 grand bid was rejected as ridiculous and impossible. Figured that the scaffolding slone would cost that much. Estimated that the salvage on the Skyride would bring about \$300,000.

about \$300,000.

According to present dope the announcement which will be made after the first of the year will show a complete revision of the setup of the fair officials, switching it from under the wing of high Republicans, such as Rufus Dawes, to the camp of the Democrats, headed by Mayor Edward Kelly and the tax commission—chief, Barnet Hodes. It is Hodes who is expected to be named the active leader of the 1935 fair.

Democrats have sat back for two

Democrats have sat back for two years and watched Republican lead-ers grab, front page space on the fair and they feel that now is the time for the Democrats to come to the ald of their own party as far as fair publicity and gravy is con-cerned.

Heat of Summer

Heat of Summer
Fair will run, according to present
plans, from June 15 to Sept. 15, Instead of from May 26 to Nov. 1 as
previously. The entire island will be
cut off and the red noise and carnival of the Midway will be moved
back to the main stem as in 1933.
Midway was a heavy loser last summer due to its island location.

Instead of running from 12th street to 36th street as, the Century of Progress was set up, the Chicago Fair of 1935 will run from 16th street, which is the Hall of Science, to the 31st street gate, which is the

NRA May Can Burly Code in Jan., **Enforcing Only Gen. Labor Clause**

GLADYS CLARK STRICKEN

Collapses on Stage in Albany—Had

Albany, Dec. 10.
Gladys Clark, in Paristan Dolls',
last week's Supreme burleaque show
at the Capitol theatre, collapsed at
the close of the Thursday (6) mailnee, stricken because sho had delayed having an operation. She was
taken immediately to her home in

Her husband, Jimmy Dugan, a nember of the cast, remained with

BURLESK MAY **BUY RADIO** TIME

Chicago, Dec. 10.
Negotiations are on between N.
S. Barger, operator of the Rialto
and the Star and Garter buriesque
theatres, and several local transmitters. While there have been tleups and stunts between local stations and theatres the Barger angle
is the first time that any Chicago
theatre man talked of dropping coin
into a station's treasury.

theatre man talked of dropping coln into a station's treasury.

Barger—has—been—contacting WBBM, the Columbia station; WCFL, the labor station, and WENR, the NBC outlet Is particularly interested in the Hoofinghams show on WENR which is a scrib program with a theatre background.

PITT BURLEY HOUSE **GOES CUT-RATE SLIP**

Pittsburgh; Dec. 10.
For first time in its history,
Variety, Pittsburgh home of bur-

For hrist time in its history, Variety, Fittsburgh home of burlesque, going in for coupon business, circunventing out-and-out price reduction. House, one cut price reduction. House, one circular time of the country, has been getting 99-cent top and playing to silm trade all season.

Last week, Variety carried extra space in all three newspapers, with a coupon which, exchanged at bo. with 50 cents and nickel federal tax, would entitle holder to 99-cent seat. Result, according to George Jaffe, variety operator, was plenty encouraging. Management expects to continue policy indefinitely.

May prove life-sae er, for Variety, which has been having tough sied-ding all season.

ding all season

stand of the Travel and Transports

ing. Chopped Gates

Chopped Gates

Gate is expected to be 255 historia
of 50c and, there will be a similar
reduction in charges within the
grounds, the Village tap to be 156
instead of the two-bits of previous
years. Many of the Villages will
necessarily be torn down. No questition now between the 16-Villages
for any of them to operate at a for any of them to operate at a profit. Understood that the number

por any or them to operate at a profit. Understood that the number of Villages will be sliced by half and their place taken by the rides and noise of the Midway. Village owners are at present jockeying and the the combine production of the combine the combine that the combine that the combine that the combine the combine that the combine th

Discarding of trade practice pro-visions of the unsatisfactory burlesk code probably will be the subject of public hearings early in January. according to indications in government circles.

Deputy Administrator William P. Farnsworth today gave signs that the protracted scrap over the proposed \$24,000 budget is near an end and that abolition of the code authority is a probable step. Other NRA execs even more pointedly suggested that burley houses will be turned over to the general code authority which will enforce only labor clauses.

labor clauses.
Fallure of the government to act during the interval since the acrimonious hearing on the proposed enforcement budget is attributed to the fallure of factions in the fight to submit promised data about number of operating houses and sentiment of operators on the contemplated levy of \$10 a week on each open burlcy.

open burlcy.

So far less than a score of statements have been received by the government from individual operators showing their stand on the suggested tariff and the \$10,000 salary proposed for I. H. Herk, code authority boss. Farnsie and his addes seem to be nearing the end of their patience rapidly and appear about ready to put a halt to the buck-passing. Budget Would Be Slashed

Budget. Would He. Slashed.

If the hearing is, held and a majority of the industry opposes the
indic suggestion that to. C. A
be abolished, the budget seems destined for an inevitable paring. The
late policy of the NRA has been to
slash drastically the proposed expenses of all code groups in response to complaints that the Blue
Eagle represents a burden of several hundred millions upon American industry.

With Heam S. Brown, former-

With Hiram S. Brown, former R-K-O head, as chief budget examiner, the Blue Eagle establishment has been requiring complete and conclusive evidence that code and conclusive evidence that code authorities are not merely trade as-sociations which are being folsted upon industries under disguise. Brown has been studying intensively to see that sponsors of not-so-healthy trade groups don't use the code to strong-carm funds for their support out of industry members.

support out of industry members. The question probably will be reopened no matter what develops. Elther a hearing will be held on the
proposal to scrap the trade clauses
or a conference will be scheduled
by Brown on the contemplated outlays. In the second case, Brown
would be final arbiter and would
supersode Farnsworth as last word
giver in the burley row.

Stick to Scripts

Salt Lake City, Dec. 10. Rex Jewell, who for the past year

as directed musical revues at the Playhouse, has changed the policy of the theatre and is now showing all script bills. Improvement in all script bills. Improvement in business is quite noticeable under

Company includes about 35 mcm-

LETTERS

When Sending for Mall to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Banks E L Corbett Edward Dens Charles Dobbs George Kellar Arthur Vidaly J



It's so foolish to risk Cosmetic Skin.

You can use cosmetics all you wish yet guard against this danger

"IF only I had soft, really lovely skin!" Often you've heard that wish. Perhaps you've wished it yourself!

Then take steps now to make that wish come true! Guard against Cosmetic Skin—keep your skin lovely—the way Nancy Carroll does.

"I use cosmetics," this charming screen star says. "But thanks to my regular Lux Toilet Soap care I never worry about Cosmetic Skin."

Cosmetics Harmless if removed this way

Nancy Carroll knows that cosmetics need not harm even delicate skin if you remove them properly. But cosmetics left in the pores day after day choke them, enlarge them. Then the pores cannot function normally. Dullness, tiny blemishes may result. Signs of Cosmetic Skin!

Foolish to risk this danger! Lux Toilet Soap will guard against it. Its lather is ACTIVE, sinks deep down into the pores, gets out stale make-up—every single trace. Use this gentle care before you put on fresh make-up during the day, ALWAYS before you go to bed at night.

Remember—this is the soap that Nancy Carroll—and 9 out of 10 other lovely screen stars—use to keep skin really beautiful! e Toe bad when a girl lets Cosmetic Skin spoil her good looks I To guerd against this modern complexion trouble, thousands of girls all ever the country are adopting the screen stars' beauty Carroll uses. The rich, ACTIVE lather of Lux Tollet Soap sinks deep down into the pores, removes every last trace of dust, dirt, stale cosmetics. Lux Tollet Soap protects the skin—



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Vol. 117 No. 1

NEW YORK, TUESDAY, DECEMBER 18, 1934

64 PAGES

\$42,500,000

'Going H'wood' In the Discard: Broad A'ing It

Hollywood, Dec. 17. 'Going Hollywood' is strictly in he discard. Those of the picture she discard. Those of the picture nob, trying to be different, are now Going British.' It's a pickup from he English colony and it's a head-uche for the regulars. Hollywood ass a flock of authentic Britishers, nut the would-be mob, proficient in aising eyebrows without having een farther east than Canarde, are esginning to give out broad at." Phoney British accents around the srown Derby are thicker than the

a. State Prison's Show with Mostly 'Holdover' Players

(Continued on page 57)

Fort Madison, Ia., Dec. 17.
Thousands hereabouts have ap-iled for reserved and other admis-ion tickets to the 'Privois of 1834,' > be staged by termers at the Iowa late pen during the latter part of the think three performances to be tit on.
Trison's acc.

ut on.
Prison's first show was staged
at January, its success being such
at it was made an annual event,
se cast working all year on producon and stagling.
Cast of last year will practically
a intact, most of them, being under
ong contracts. The same is true
ushers, stage errow and those in
sarge of writing and readying the
low.

now. There will be a 50-minute of minrel first part and a six-act bill of sudeville. According to prison ofdals the innovation has more than stified its introduction, giving en something to work on and look rward to for the entire year.

Sponsor for Bible?

Chicago, Dec. 17.
Both National and columbia webs a out in the field angling for the w Montgomery Ward program iich will start shortly after the st of the year. NBC has a proma lircady auditioned and platrized, while CBS is busily audinning.

oning.

DBS presentation for the Montmery Ward account is called The ring Bible' and is set up so as hit three periods every Sunday praing, going on the air for 15 orning, going on the air for 15 nutes at 9 a.m., 10 a.m. and 11

n.

VIC also has a biblical yarn
lting for the company, show
elled 'Son of Jesse.' Lord &
i us agency is handling the ac-

No Comparison

Sally Rand at the Paradise restaurant, New York, does her balloon dance behind a specially constructed screen. That's to prevent playful fremen from Paducah trying to get a lighted cigar near the balloon, which is her principal garment.

That makes Sally Rand the first act to work behind a screen since the Cherry Sisters.

ELMER RICE ON REBOUND

Reported around Broadway that Eimer Rice is all set to join hands Eimer Rice is all set to join hands with the Group Theatre, doing all future production with them and taking an active part in the com-pany's entire productional setup as a member. Rice recently amounced that he was through with the commercial theatre, but under-standing is that he doesn't consider or any active the commercial of the commercial or any active the commercial of the commercial of the commercial or any active the commercial or comm

Group is moving its production of Gold Eagle Guy' into the Belasco next week, which theatre is being rented them by Mrs. Elmer Rice,

rented them by Mrs. Eimer Rice, who owns it.

Rice himself says nothing to it, he's just going to rent his house. But friends close to him say he may suddenly change his mind.

Jean Acker, Pic Extra Hollywood, Dec. 17. Jean Acker, first wife of Rudolph Valentino, has returned to films. She played an extra in Columbia's 'Once a Genticman.'

WEBS PROSPER.

Exclusive Representation Has Discouraged Idea Creation and Spot Broadcasting Count Contrasts with Network Boom

8% OVER 1932

NRC and Columbia will wind up 1934 with a combined gross of ap-1934 with a combined gross of ap-proximately \$42,500,000 from the sale of network time. In 1933 the webs between them did \$31,500,000 and in 1932, \$39,500,000. The joint 1934 figures represent a boost of 35% over the tally for 1933 and 3% over the income for 1932, net-work broadcasting's previous rec-

s% over the income for 1922, flectwork broadcasting's previous record year.

While 1334 saw the webs stagment of the comment o

(Continued on page 62)

Insurance

London, Dec. 17.
Hugh Sinclair, who played
the male lead opposite Ellasbeth Bergner in Escape Me
Never, and who is duplicating
the role in the filmization, is
awaiting the arrival of the
stork at his home. His wife
is Yalerie Taylor.
Couple has taken out insurance against twins.

JOE BREEN HAS OFFER FROM U

Hollywood, Dec. 17.

Hollywood, Pec. 17.
Joe Breen, filmdom's censor on production, is mulling an offer from Carl Laemmie, Sr., to head Universal's story department.

Breen is-said-to-be-interested and will make a decision in a few days. His move from the Hays organization would be opposed because producers feel his work is not yet finished, but Breen's story judgment during the church crisis is presumed to have made him a wel-come addition to any studio.

Belief is that Breen will stick with the Hays office's bit longer, although the U offer is reported very flattering.

Moving Bill

Hollywood, Dec. 17.

Cost of bringing the Marion
Davies bungalow from Metro to its
foundation at Warners totaled.

\$27,000.

Another \$15,000 will be necessary to get the building back together again and redecorate it.

Mex. Reform Wave May Shutter All **Gambling Spots**

Mexico City, Dec. 17.

Mexico City, Dec. 17.
All signs point to the elimination
of the Foreign Club, gay spot that
was opened just outside the city
limits last summer by Mexican and
American interests, and the Casino
de la Selva in Cuernavaca, about 30
miles from here, as gambling
pitches. Both resorts were closed
suddenity by orders of President
Colonas.
Colonas.
Colonas and Colonas and Colonas and Colonas
places throughout Mexico in another reform wave the new administration is furthering. istration is furthering.

Government has nixed pleas of ex-Foreign Club employees, about

B'way Sees Big New Year's Eve: \$25 Per Stuff Out This Yr.

New Year's eve reservations are coming in rather slowly, but eyery-body expects a bull market in New York. To encourage the goer-outers there'll be none of that \$15 and \$25 a head stuff this year. Top is \$10 a person for supper and favors. No a person for supper and favors. No mineral waters, ginger ale or other mixers being baltyed, although bottled table waters will be supplied, but 'te idea is to discourage any hip-toling of hard stuff and to encourage the wine card.

As a gentle hint some of the spots in the \$15-a-couple-and-up class house for each two reservations just to cue, 'em into sticking to the vintages.

Hollywood, Dec. 17. No frowns or sour pans around the hotels or night clubs over the coming New Year's feativities. For the first time in four years, all spets report reservations that indicate capacity business.

25 Singing Clerks

Cincinnett, Dec. 17.
Departure in local department store advertising or Mable & Cartevi in hitting the air over WSAL with morning choral blasts by 25 of its employees during Christmas shopping period. Shots are from 9:15 to 9:30.

Massed singing sandwiched with solos and mixed tries and quartets. Ohristmas carols exclusively. Combinet of the company of the singer should be supported by Richard Sluke, of sponsor's staff. During the day small groups of the singers wend Cincinnati, Dec. 17.

sponsor's staff. During the day small groups of the singers wend their way through various depart-ments of the store and do their stuff to pep buying.

\$1 A DRINK, \$3 A PACK OF CIGS, AND NO TOURISTS, KILLS NAZI NITE LIFE

Berlin, Dec. 8. This once town's niterics gay have the gold standard blues because foreigners are: (a) not flock-

cause foreigners are: (a) not flocking in droves to Germany, and (b)
if they do come they bring a shirt
and a ten-dollar note, and the shirt
is the only thing they change.

Reason is the mark is too high
for the foreigner's blood unless provided with cheaper register marks
before entering the country. Niterles were getting along in good
shape until a wave of trantic buyling of commodities set in. Then
the coin went to the stores and not
the giugic water spots.

Never having been a cheap town.
Berlin is more expensive to lay than
any time since the infation. Better
class night spots continue to get
some play, but there isn't any corkpopping to speak of.

The middle-class places continue to get the Saturday night family trade, which doesn't do much for the gross takings. Foreigners residing here rarely go to night clubs for the reason that they're too expensive. Cocktails average a dollar a copy.

Still Alarm Fire

Burlington, Vt., Dec. 17.
Firemon were nonplussed
while engaged in extinguishing a fire in the plant of a local
radio station. They were told
by chief announcer that vibration from fire pumps was disturbing the program.
Announcer insisted that regardless of fire they shouldn't
ruin his broadcast. Burlington, Vt., Dec. 17.

Any kind of bird to go with any kind of a bottle sets the customer back from \$5 to \$7.50, and the bottle

back from \$5 to \$7.50, and the bottle is extra.

Tickets for a show average \$8 a pair. Taxis another \$4, dinner (dry cover) at least \$5, and the wine.., well, that's just an idea.

Hotcha spots like Ciro's, Quartier Latin, the Eden, Adion or Espla-nade bar's dent the br. plenty. The Kakadu is another one of the same lik, as is Sans Souch, particularly well named when it comes to total-line the check.

well named when it comes to totalling the check.
Hundreds of so-called "intime"
bars dot the West End, many of
which aren't so "intime"; neither
are they reasonable.
Suckers seldom come to the smallor joints these days and when they
do it's a case of 'company girls' and
everyone in on the mooch. Amer(Continued on page 58)

Booking Confusion and Commercial Plugs from Stage Mark Route of **Esso Show Adopted by Circuits**

Reports from theatres now play-ing Standard Oil of New Jersey's former free show indicate that ad-vertising plugs for the oil com-pany's products are being liberally sprinkled through the performance, despite the circuits and Essos

sprinkled through the performance, despite the circuits and Esses agreement that trade mention is to be confined to the billing—duy Lombardo-Esse Marketers Revue—and in display ads. Reports from most of the towns also tell of considerable booking confusion.

To date the show has played. To date the show has played and surface and Burdal, all menses and and Burdal, all menses and Burdal, and parkersburg (21) that this week. Other towns to get the show are Washington, Baltimore, Trenton, New Orleans, Newark, Norfolis, White Plains, Little Rock. Shreveport, Chattanooga, Richmond, Wilmington, Raleigh, Charlotte, Columbia, Memphis, Harrisburg, Nashville. Show is cojointy being booked and played by Loew, RKO, Warner and Paramount circuits. circuits.

Buffalo, Dec. 17. Lombardo-Esso show grossed \$2,200 in two performances at the Great Lakes, Saturday (15). Band also participated in a half hour broadcast from the stage over WBEN, with plenty of Esso men-

At 9:45 p.m. Friday, night before the local date, the Great Lakes management was notified the Ess troupe would do only two show here, with a result that a complete booking switch was necessitated House-closed for a half hour Satur-

House-closed for a half hour Satur-day afternoon, reopening for Lom-bardo's two evening performances. Show played Rochester, Friday (14). Ordinarily that 70-mile jump to Buffalo takes about two hours by bus or car, but the Esse company didn't arrive here until late Satur-

day atternoon.

Local engagement resulted in a booking—jam—for—the Erlanger (legit), which was scheduled to originally play the Esso show under the Standard Oil no-admish arrangement. A contract had been contract and a changing in the changin rangement. A contract had been signed and a deposit; paid on the rent. House, which had been dark, was readled for the engagement. Up to Saturday morning, day of the Great Rates, date the Erlanger had not received cancellation notice.

Syracuse, Dec. 17,
Guy Lombardo-Esso Marketers
revue packed Loew's State for the
first performance and S.R.O. was up
for the second, due to hundreds remaining for the later show in its
one-day stand here Dec. 13. However, it is -doubtful if Loew's would
care to repeat the 'medicine show'
experiment.

ever, it is doubtful if Loew's would care to repeat the 'mellicine show' experiment.

Confusion prevailed until the curtain actually rolled up for Lom-train actually rolled up for Lom-train factors:

Despite the first published an-nouncement that the revue would be an added attraction to the regular bill at no advance in prices, the house dropped one of its double features (Babes in Toyland, 'M-G) and the boxofice scale from to to to.

The original plans contemplated at least three, possibly four performances, plus a broadcast from the stage. Not until the day pre-ceding the engagement did the house definitely ascertain that the revue would be in for evening performances only, with the late are formances to the formance of the f

century will be 'Sing, Governor, Broadcast, Troube erasing the broadcast, Troube erasing the broadcast, Troube erasing the Broadcast, Troube erasing the Broadcast of the Colonial (affiliated) of control of the Colonial (affiliated) of control of the Colonial (affiliated) of th

actually went up at 7:28. Mean-while, to fill the gap, the house not only resorted to shorts sponsored by the Metropolitan Life Insurance company and the Navy Department, but finally borrowed a Pathe news-reel from RKO Ketths.

reel from RKO Ketth's.
Despite the understanding that
the advertising plugs in the revue
were to be deleted, it was retained
in display copy, in billing, in the
stage hangings and in Lombardo's,
frequent reference to the Baso
party'. Lombardo closed the show
with a plea that motorists or the
control of the stage hanging and the
please that motorists or Esso
gas atations and thus register their
appreciation.
Unit was clocked at 48 minutes

appreciation.
Unit was clocked at 49 minutes here, routine showing no major departure from that infroduced at the New Haven, Conn., premiere, where no admish was charged, under the Standard Oil of N. J. auspices.

Standard-Oll of N. J. auspices.

Albany
Albany, Dec. 17.
Albany, Dec. 17.
Albany, Dec. 17.
Although the Esso-Guy Lombardo revue played Schenectady last Tuesday (11) at 55c admiss, the price was 75c here on Wednesday.
The price at Proctor's, Schenectady, was allt of the price was 75c here on Wednesday.
The price at Proctor's, Schenectady, was allt of the price was 15c here on Wednesday.
The Julian was all the price all the price was a large to the price was virtually filled.
Publicity was changed so rapidly for the Albany engagement that it was hard to keep up with it. Palace's first announcement on Monday (10) said the show would be given all day. Tuesday the ade said continuous with matines 35c and night 55c. Wednesday ads, date of the show, announced one show only and the show, announced one show only and the show, announced one show only and the show a

tax.

The 20c boost in Albany's price over Schenectady's scale brought reminders of the day when Proctor played vaude in Tryo and Schenectady for 50c and presented the same acts in Albany at 75c.

AUSTRIAN BALLERINA MG PART-TIME CREATOR

Hollywood, Dec. 17.

Marguerite Weilman, ballet dancer and creator with the State Theatre, Vienna, has been tabbed to a contract by Metro. She is due to arrive in New York tomorrow (18) and proceed to the Coast Immediand proceed to the Coast Immediance sequences for Metro features.

Ballerina comes here by special

sequences for Metro features.
Ballerina comes here by special
permission of the Austrian government, to whom she is under contract through the state-owned thetract through the state-owned the-atre. She can remain here for four months, and then must return to re-sume duties at the Vienna theatre; coming back to Metro the end of next year.

MG's English Import

Hollywood, Dec. 17.

First at Metro for Catherine Collier, English, stage character actress, will be a lead role in 'Shadow of Doubt,' starting at Metro, Dec. 22.

Miss Collier was put under contract on the say-so of David O. Selznick, who caught her work in London.

Zanuck Signs Tibbett

Lanuck Signs 110Dett
Hollywood, Dec. 17.
Darryl Zanuck is bringing Lawrence Tibbett back to pictures for
another crack, signing him on optional deal for five-year stretch.
First Tibbett picture for 26th
Century will be Sing Governor,
Sing, which Roy Del Ruth directs
from script by Nunnally Johnson.



WILL MAHONEY

WILL MAHONEY.
Bert Rose in "The World's Fair,"
England, said: "What more can be
said in eulogistic praise of Mahoney? He has reached the highest
point possible as an entertainer,
and he is a world-wide celebrity.
If he only danced the way that he
does he would be a great act, and
if he was just the entertaining
comedian that when he combines
the two and consolidates them with
that: postitively miraculous dance
upon a regulation xylophone, he becomes a phenomenon."

Direction

Direction
WM. MORRIS AGENCY
Mayfair Theatre Bldg.
New York City

EQUITY OKAYS FILM GUILD **ACCORD**

At its second quarterly meeting, held Monday (17) at the Astor, New York, the agreement with the Screen Actors Guild of Hollywood was okayed by Equity. Reported the vote was practically unanimous. Leaders were expectant that Sunday legit performances would come tion, matter not even being mentioned. Sunday thing was discussed editorially in Equity's monthly and was page one news nationally. Suggestions from the floor requested Council to consider several topics which have been under discussion by a younger group of member — payment of partial salaries during rehearsals, unemployment insurance and raising the minimum salary of junior players from \$25 to \$40 weekly.

Booker Will Recover

Hollywood, Dec. 17.
Port Major, chief booker for Fox-West Coast, will recover from what police call suicide attempt by poi-

He was stricken following quarrel with his wife.

The Week Before Christmas

By HAROLD M. BONE

Twas the week before Christmas, and all through the house The news were all vacant, not even a souse Could be found anywhere who had paid his way in, To sleep off effects of some 15c gin.

The film on the screen was a terrible dud. The stage show went 'flop' with an audible thud. But noblody noticed, for no one was there. The grips in the wings? Oh, what did they care?

The 'class' trade was absent as well as the mutts, The boys in the front office nearly went nuts. The ushers in uniform stood two by two And polished their nails—they had nothing to do.

The manager ranted and tore at his hair,
The girl in the boxoffice played solitaire.
When in came a stranger—a smile on his face—
And yelled Merry Christmas all over the place.

The staff got together, believe it or not, Gave him the bird and then said, 'So what?'

Hollywood Guilds After Ether Bankroll, Closing \$50,000 Deal

CHARLIE RAY'S FIX

Suing Wife Says He Has no Prop-erty, But Beaucoup Friends

Hollywood, Dec. 17.
Charles Ray, once among the top money-makers of allent pix, has no friends, according has divorce petition. Bled here by his wife, Clara Grant Ray.
Pair were married in 1915 and he left her in 1932, she alleges in petition charging desertion, non-support and cruelty. She says there is no community property and asks the court, to let her know if it discovers any.

PINKIE TOMLIN TAGGED BY MG AS COMIC FIND

Hollywood, Dec. 17.

Pinkie Tomlin, University of Oklahoms law student, who came here for a ride with a pal and ended up warbling with: Immy Griera, band, has landed a term contract at Metro. Studio deems him a comedy bet.

Tomlin, between numbers, composes songs which he doesn't feel are potential best sellers. It took some one else to convince him that 'Object of My Affection' should be published. It's a current best seller.

FOX DROPS BRITON

Hollywood, Dec. 17.
Fox has dropped Hugh Williams,
English import brought here a year

ago. .
Williams, currently in Col's 'Once
a Gentleman,' made the deal on his
own.

Hollywood, Dec. 17.
Screen Writers and Screen Actors
Guilda are reported set to close with
a refrigeration concern for a 13week national radio program, to net
the organization around \$50,000.
Deal is said to be closed, despiteprevious strong producer and exhibitor opposition to the scheme.
when it was first broached several?

hiblior opposition to the scheme-when it was first broached several months ago.

Since the plan was first launched and met with opposition, members' method of the plant was first launched and met with opposition, members' plant with the proposed broacheast the guilds are particularly snubbing the Motion Picture Theatre Owners of Americal, which published a statement set? and the proposed broacheast the guilds are particularly snubbing the Motion Picture Theatre Owners of Americal, which published a statement set? are all months ago to the effect that? would injure theatre business and branded it as a move to kill their own value in films.

At that time Eddie Cantor, as president of the Actor's Guild, answered this squawk stating that broadcasting would enhance the players' film value and pointed to his own case as proof.

Charge Fears, Blumey in Arrears on Costume Bill

Peggy Fears and A. C. Blumen-thal are named jointly in a Muni-cipal Court sult brought by the Brooks Uniform Co. of New York, on assignment, demanding \$280 declared due for a supply of the-atrical costumes ordered in March of Bast Year.

Or last year.

Costumes, the complaint states, were delivered for the legit production, 'Champagne Supper,' and the amount sued for is the balance on \$775 Miss Fears and Blumenthal

LAUGHTON-MARCH TEAM Hollywood, Dec. 17.

Charles Laughton has been signed Charles Laughton has been signed by 20th Century for co-starring spot with Fredric March in a talker ver-sion of 'Les Miserables,'

Picture is slated to go before the camreas the end of January with Richard Boleslawski, on loanout from Metro, directing.

SAILINGS

Jan. 9 (London to New York) Mark Ostrer, Jeffrey Bernerd

(Olympic).
Dec. 29 (New York to London)
Diana Ward (Paris).

Diana Ward (Partiers to London).
Diana Ward (Partiers to Nassau).
Dec. 28 (New York to Nassau).
Alex Gottlieb (Aquitants).
Dec. 22 (Los Angeles to Monoiuu).
Jay Whidden band (Lurline).
Dec. 15 (New York to London).
Dr. W. H. Voeller (Albert Baillin).
Dec. 15 (New York to London).
Harry Foster, Buddy Rogers, John
Gunther, Yvonne Gall (Partis).
Dec. 15 (Los Angeles to New
York) Mr. and Mrs. Paul Muni
(Santa Elena).
Dec. 16 (New York to Partis) Mind.
Yvonne Gall (Bremen).
Dec. 15 (London to New York)
Reginald Foresythe (Lafayette).

June Knight's Two Suits

Court Grants Permission to Counter-Sue Leo - Morrison-Also Divorcing

Log Angeles, Dec. 17.

June Knight will be permitted to present her counter-compilant for. \$3,000 asserted damages against the Lee Morrison agency when the latter's case demanding \$8,000 from the actrees for wrongful discharge and actrees for wrongful discharge and trial in Superior Court.

Miss Knight won her noint when

alleged breach of contract comes to trial in Superior Court.
Miss Knight won her point when a demurrer to her answer to, complaint was overruied by Judge Robert W. Kenny. She had set up the defense that she was a minor at the time she signed the original contract the state of the second s

the actress now claims the right of cancellation because of her minority at the time the compact was made, she made no protest on this score for seven and one-half, mounts after she became of age. Date of trial has not yet been set.

trial has not yet been set.

Recent sudden mariage of Miss
Knight to Paul Ames after an airplane hop to Chicago was topped
by filing of a divorce suit against
the broker late last week. Miss
Knight, now under contract to
Metro, aske freedom because bridegroom would give her no privacy,
her complaint stated. She asks
\$1,200 monthly alimony.

Pair were wed Nov. 30, 1934, separated Dec. 7. She made bustup public Dec. 12 and filed suit Dec. 13.

morrison's compaint states that the actress' present earning capacity is \$550 per week, and on that basis-that the agency is entitled to a tenth of this stipend for 104 weeks, the period over which the contract would have run had not Miss Knight alegedly broken it.

Morrison brings out that, although

British picture.

Gene Fowler Reforms—He's Now Got Love in His Heart for Hollywood

Gene Fowler has come back from Hollywood, this time, from 'The Mighty Barnum' and 'The Call of the Wild , with love in his heart for a producer. For two producers.

Darryl Zanuck's the man who did

this thing to Fowler. Zanuck's the man who spoiled him, Fowler admits. Admits! He's shoutin' it. Zanuck', exclaimed Mr. Fowler, groping for the highest praise: Zanuck's a great city editor!

Anuck's a great city editor.

Fowler's become so mellowed as result of his recent exposure to a result of his recent exposure to Zanuck, he regards even Hollywood with a kindly eye. You can get to be an old shrew, panning Hollywood, he realizes, no better than a common scold. If you say a sincere thing about Hollywood, they say you're showing off. Better to let it lay. Fowler had made up his mind to be a good boy. It was his daughter's 14th birthday.

mind to be a good boy. It was nis daughter's 14th birthday.

When Fowler used to hate Holly-wood and despise producers, it went like this: 'I work like hell on a book for a year. I get hell rapped out of me by the literati, I make nothing. But I go to Hollywood, and in six weeks I make more than I was the state of the whole world. A ruy invents a bolt, and he's skipping about on a yacht. When guys get dough for Mother Goose stories that stink, the system's wrong. I can't help it, I hate the system where a guy writes 'Maggie's Drawers' and goes to live in perfumed pagodas.' Which is why Fowler is noted for burning up at the fellows who pay him, that is, nutll he got to know Zanuck.

"When You Get it, I'll Knew!"

When You Get It, I'll Know!

"When You Get it, I'll Know!"
If used to be Fowler's experience
with producers, that they'd sit in
story conferences with their heads
in their hands muttering, "When
you get it, I'll know."
'Oh, yes,' roared Fowler, 'I'll
know.' Oh, sure, sure, 'I'll know.'
Zamuck's not like that. He never
says, 'When you get it, I'll know.'
works harder than you do,
constructive, he contributes to a
story. When you come out of a
conference with him you've got conference with him you've got something to do.'

conterence with nim you've got something to do.'
Writers with outside reputations who go to Hollywood on picture jobs and then belittle the wheel-horses assigned to work with them, make a great mistake, says Fowler. No writer's so smart he can learn how to write a picture script the first time. He needs all the help he can get. He's no better than those wheel-horses for the job. Hell, he's not half as good. Maybe he'll get good, but he's not good in the beginning. Writing for pictures is a definite ability. Experience helps you get it, if you get it at all, says Fowler.

You get it, it you get it at all, says Fowler.

And there's another thing. Writers come out to Hollywood, dazzled by the state of the s

stead of praying to God that they succeed, those writers in Hollywood can't see how important it is for their own sakes that Hecht and meir own sakes that Hecht and MacArthur succeed. Why? Why to give the writers a break in han-dling their stuff. Hecht and Mac-Arthur's success means a break for us all."

us all.
It's pretty hard for a writer to retain his flavor in pictures, was Fowler's next comment. Too many people to please. You can't please everyone, he said. 'A man's lucky if he can please his own wife. Personally, he admits, he should never have gotten from behind the plow. The second producer Fowler's got love in his heart for is Walter Wanger.

Procrastination

Hollywood, Dec. 17.
Al Klein was asked how long he had been in Hollywood.
"Two years," answered Klein.
I haven't seen you in any pictures, remarked the pal.
What have you been doing?
Dickering," said Klein.

Falaise, Recouping From Tropic Fever, **Assembles Tiger Pic**

Hollywood, Dec. 17.

The Marquis Henri de la Falaise, husband of Constance Benneth, has started cutting a first assembly of the 20,000 feet of jungle film made in Technicolor in the jungle of

the so, out feet of jungle film made in Technicolor in the jungle of Indo-China. It was this, his second pictorial venture in the Asiatic wilds as additioned as a second pictorial venture in the Asiatic wilds as addition in a Faris hospital with tropical fever and has had him recuperating ever alnce at Palm Springs.

The picture, titled Kilou' (meaning tiger), deals with the tribal life of a remote people dogged by the terror of the striped killer. The Marquis had the cooperation of the French colonial government and the native rajah. Film is the, first all Technicolor product to be brought out of the jungle. Cutting is expected to take several weeks, at General Service Studies, with no release yet set.

ALICE BRADY VEERING TOWARD LEGIT AGAIN

Hollywood, Dec. 17.

Lure of the stage seems to have won out in Alecs Bradey dilemna whether to remain in Hollywood for proffered picture assignments or to return east for legit blds.

Actress has indicated that she is on the verge of leaving for New York to consider offers from the Theatre Guild there and the Detroit Theatre Guild, her apparent preference being for Chester Erskine's De Lure, 'the Louis Bronfield-John Mearson play. Miss Brady has appeared in eight pictures here within the past 18 months.

CALLS IT MURDER

Irene Franklin Wants New Inquiry In Jamagin Death

Hollywood, Dec. 17.

Irene Franklin has made a new request of the district attorney's of-flee that—it—investigate the death of her husband, Jerry Jarnagin, songwriter and her accompanist, as a murder. Case was listed as suicide in previous investigation. Miss Franklin, now in pictures and occasional stage appearances here, promises to supply new evidence pointing to murder.

Haley Shares 'Nymph' Tops with Alice Faye

Hollywood, Dec. 17.

Jack Haley will be tops in Nymph Errant, Fox musical to be produced by Huddy De Sylva. Alice Fays will be in the other with Michael Sylva. Faye will be in the other corne with Mitchell and Durant also in. Cole Porter will write the music

Fox Signs Guizar

Tito Guizar, radio singer, has been signed by Fox for one picture, with options running to seven years. He's due on the Coast Feb. 25. Gulzar's broadcusts for Brillo ove the CBS network, due to end Ma 26, will be made from Hollywood.

CANTOR BACK IN FEB.

Eddle Cantor returns to the States he first week in February, under lans, to take up radio broadcasting. Jean Dixon to U

Hollywood, Dec. 17.

Jean Dixon, from lepth has been "Watter At the Church," which may placed under contract by Universal: be changed.

Crawford Re-Signs

Hollywood, Dec. 11. Hollywood, Dec. 11.
Completing seven years at Metro,
Joan Crawford was given a new
term contract by the studio last
week. New ticket has yearly options.
During her stay at Metro, Miss
Crawford has not made a picture
off the lot.

Reed East Netting Local Air Canaries For Par Broadcast

J. T. Reed, assistant to produce Benjamin Glazer at Paramount, left Friday (14) for the east, where he will supervise the production of several song and musical numbers for Paramount's 'Big Broadcast of

1985.

Carlos Gardel and Jessica Dragonette have already been signed by Paramount to be filmed and soundtracked in the east, with each contributing one or more numbers. There is a chance that Reed will sign other artists for recordings while in New York, and he may hop to Europe to pick up filmed numbers? to Europe to pick up filmed numbers by Richard Tauber in Paris before returning to the studio.

KAUFMAN WEAKENING ON HOLLYWOOD NIXING

Hollywood, Dec. 17.

George S. Kaufman is getting ready to fall for Hollywood coin and has saked Zeppo Marx, now agenting, to whip up a writing deal for him at one of the studios.

Kaufman recently turned down a proposition from Irving Thablerg to write the Marx Bros. story with Morrite Ryskind, Kaufman preferring to stay, in New York and work on a play.

HEPBURN WANTS REVENGE

Would Do B'way Play To Prove

Hollywood, Dec. 17.

With the starting date of 'Quality Street,' Katharine Hepburn's next at Radio, still in the air and Miss Hepburn now in New York, possibilities are that she will get together there with Arthur Hopkins for the production of 'Pride and Prejudices' on Breadway.

with Arthur Hopkins for the pro-duction of 'Pride and Prejudices' on Broadway.

Still smarting from the failure of 'The Lake' and critical lambasting, Miss Hepburn is techng for another New York play.

U Releases Asther

Nils Asther from a three picture con-tract. It's by mutual consent. Asther, who is in Europe, was getting a nod from the various pro-due to report here Saturday (15). ducers on the lot.

Hollywood Dress Extras Go in Hock To Strut at Glad Rags Parade

Free Air Shows

In the radio section of this issue, on page 44, appears a list of the 80 free radio shows which distribute 55,000 free ducats to deadhead auditors every week.

ducats to deadhead auditors every week.

This includes only the New York commercial broadcasts, which cover 55 free broadcasts on NBC, 14 on CBS and 11 on WOR.

Valentino's Estate Set at \$251,253 with **Ending of Litigation**

Los Angeles, Dec. 17. Long litigation between helrs of the Rudolph Valentino estate and S. George Ullman, former executor, S. George Ullman, former executor, over the latter's proper compensation has been terminated by Superior Court order instructing Ullman to return \$25,849 to the estate. Retund represents the difference between \$415,000 allowed by Judge Walton J. Wood for Ullman's services, and \$22,300 in asserted unauthorized fees and \$11,231 in interest debited to the former executor.

ecutor.

Nominal value of the Valentino properties is set at \$251,253 in the settlement agreement authorized by the court.

CHAPLIN TO STAR MISS **GODDARD IN HIS 2D**

Hollywood, Dec. 17.
Charles Chaplin is planning to produce a feature starring Paulette Goddard under title of "Personal Reasons," as soon as he completes his present picture.
Comedian is figuring on directing the picture himself when it goes before the cameras, and now has a writer developing a treatment of his original story, with the writer working under cover on the proposition.

SET MAURICE SCHWARTZ

Playing Waltz King in Metro Story Built on Strauss

Hollywood, Dec. 10.

David O. Selznick has assigned
Joe Mankiewicz to write the screen
play of Gottfried Reinhardt's original based on the life of Johann

Metro is slated to put Maurice Schwartz, ex-Yiddish Art Theatre star, in the title part of the picture when it is ready for production early next year. Player has been on the company payroll on term ticket for several months without

Old College Chum Clip Racket Dons West Point Brass on Coast

Hollywood, Dec. 17. Police are looking for a genial name players with old 'college chum racket. Gimmick, while not new to other parts of the country, is a new one for here.

one for here.

Con man, representing himself as a former army filer and a West Pointer, impressed the suckers by his knowledge of their college life and by mentioning intimately friends of theirs while at school. Vanity of the players halted them from turning the racketeer down and seemingly glored in meeting an old pal of Bob's or Jim's, as the case may be.

the player's haked them from turnting the racketer down and seemingity gloried in meeting an old pal
of Bob's or Jim's, as the case may
be.
His line of introduction to an exPrinceton man now wearing grease
paint was that he remembered the
latter well when I came down with
the Army polo team. The fact that
the could tell of small incidents at
college that only an intimate would
know, cinched the friendship and

the con man was hosted for two days at the actor's home.

Finally he got the actor to endorse a check and when he left that night he also decamped with an overcoat. Next day when reporting the incident to the police the sucker learned the cops had been looking for the chap, who had victimized several other college graduate actors the same way.

several other conege granuate actors
the same way.

Same gag, but with a little different routine, is being worked by
com man in Arizona who telegraphs
that he is stranded in that state

Blowoff of Central's three ring bally for dress extras was held Tuesday (11) at the Carthay Circle theatre when over 500 men and Daily for these states were cliented to the control of the control

of the contusion in the minds of assistant directors and casters may result in the overthrowing of the-'no request 'rule, which has been in force aince the new Central re-gime. Assistants and cating offices claim they 'will have to resort to re-questing people. In order to keep themselves off the spot in selecting

themselves off the spot in selecting people, who despite Central's ckay, are not qualified or have not sur-ficient wardrobe to fill the bill.

Tipoff to the affair was that one house, which rents men's formal at-tire, averaged \$400 per night on the rentals to men. Checkup of local stores shows that the 1,500 extras spent close to \$80,000, outting themselves for the first call. stores shows that the 1,500 extras spent close to \$80,000, outfitting themselves for the first call. A great number of those attending ad-mitted they had hocked themselves to get the scenery. Most of them claimed they had charged or bought, the clothes in the \$1 down stores.

Final performance was m.c'd by Ben Bard. An organist furnished incidental music, appropriately overtured with Elgar's Land of Hope and Glory.'

MG Eyes Wynne Gibson, Venable as Star Hopes

Hollywood, Dec. 17. Metro is talking term deals with both Wynne Gibson and Evelyn Venable with a view of building both into starring personalities.

Misa Venable recently walked out of her Paramount contract.

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Creditor Bankers Would Leave Par Operations to Showmen, but **Want Control of Their Investments**

are interested principally in getting back their investment coin. They willing-and planning-to leave the company operation to showmen is one thing to want to do something and another thing to accomplish it. Whether the bankers and creditors achieve this aim is to

be seen.

The banker crowd wants to dewise some feasible method of controlling the company's purse strings
against possible repetition of prior
years' extravagances of the company. They would like to frame
this angle of their connection with
the company in a manner and
method that will be reasonable but yet not stilling upon Par o

tions.

Some creditor elements seem to think that the best method by which such an aim could be accomplished is to spot one or more additional operating hands on the new board, besides Adolph. Zukor, already named. The bankers, however, are reported fearing a ruse in this respect. They pérceive an attempt to force a management bloc into the beard big enough to constitute, with board big enough to constitute, with affiliations, a working control of the new board

new board.

Such a move has been mentioned as concerning Chicago interests in Paramount. Attorney Leo Spitz, formerly on the company payroll, has been mentioned as pivotal figure and Barney Balaban and John D. Hertz, now of Lehman Bross, have been talked of in this connection. The Hertz part has been denied. An additional name mentioned has been that of Lawrence tioned has been that of Lawrence Stern, Chicago investment banker Charles McCulloch, another Chicago banker, already is named to the new

board.
This group by affiliation and contact is stated to be friendly to the present management. It is figured, however, that while Zuklor may eye such a move benignly, Zukor at the proper time would strike away from it if needed.

proper time would strike away from it if needed.

Thus Faramount's new board may stand as originally figured. The three temporary board members will be replaced by representatives of existing large creditor groups. The three temporary board members will be replaced by representatives of existing large creditor groups. The three temporary board members will be replaced by the Howell, Austin Keough and the Howell. Austin Keough and the Howell Howell is a v.p. of Chamical Bank. But the new board may designate as showman to act with Zukor as inside company supervisor and counsellor to the new directorate. Eankers have a description of the man in mind but have not revealed who he may be. Briefly they speak of, a man with a background of successful experience in the film business and who possesses, additionally. Annual ability. That financial ability angle is stressed by the bankers when talking about Par.

WB GRABS DONAT

To Do 'Tony Adverse' and 'Capt Blood'-Also 'Ibettson' for Par

Hollywood, Dec. 17.

Hollywood, Dec. 17,
Although Relianne Plotures (Eddle Small-Harry M. Goetz) first sponsored Robert Donat in U. S. pictures via Count of Monte Cristo. Jack Warner, scooped Goetz by a few hours in signing the English man to a long term W-B pact. Deal was consummated almost on the same day that Goetz arrived in London, having gone abroad for the express purpose of effecting a new deal with Donat for Beau Brummel! Warner closed by phone from Hollywood.
Donat's first for WB will be "Captain Blood," Rafael Sabatini story, from the novel of the same name. It's a remake, first produced silent

from the novel of the same name. It's a remake, first produced silent by Vitagraph in 1924. WB okayed Donat's next assignment to be a Faramount ficker, Return of Peter Ibettson.' After that Donat will probably do the title role of 'Anthony Adverse,' his second WB assignment.

Goetz returns today (Tuesday) from Europe after being away three weeks scouting for stories and talent.

WIESENTHAL'S BATH

Jr. Laemmle's Former Aide Bank runt-Owes \$27,000

Samuel K. Wiesenthal, former aide and companion to Car Laemmle, Jr., at the Universal studio in Hollywood, now identifying himself as a 'clerk, (memployed), and tith an east side real ployed), and tith an east side real York, has filed a voluntary pettion

York, has filed a voluntary petition in bankrupitcy.

The former Universal City (Calif.) employee lists liabilities of \$27,150 including a. \$5,800 item to Universal Pictures Corp., \$5,500 due Carl Learning, Sr. and \$3,250 due Laemmie, Jr. No assets.

CHI CENSORS **NICK 'BRIDE.'** OK 'VEIL'

Just a little censor difficulty in town last week, first censor hokerlng around here in a long time. Two plotures which were held up for a time were Planted Vell' and 'Gay Bride,' both Metro flickers, 'Vell' came through unscathed and with a white ticket, but 'Gay Bride' had to give up one scene before getting the final okay, 'Two Warner pletures are still in the doghouse and hope just about given up for them: 'Dr. Monica' and 'Side Street.'

WB Patents Revolving Stage to Curb Filchers

Hollywood, Dec. 17.
In order to forestall possible the In order to forestall possible theft of production numbers in their musicals, Warners, through Busby Berkeley, has patented the revolv-ing; tilting and elevating stage used to photograph Berkeley's geometric musical routines. Berkeley' patented the stage, as-signed the rights to the studio.

Muni Seeking Play

Hollywood, Dec. 17.

Paul Muni Fishurday (16) via a Panama boat trip to New York, accompanied by Mrs. Muni.
Player is expected to resport back to Warners early in February, but studio excee have assured him extudio excee have assured him de a sultable play for Froatway.

WB Starts 2 Same Day

Hollywood, Dec. 17.

Production graph at Warners takes a new up-slain this week when 'King of the Ritz' and Florentine Dagger' get a twin launching Thursday (20).

Ritz, 'wit William Gargan and Ann Dvorak in tops, is directed by William McGann,

Röbert Florey megs 'Florentine Dagger,' which features Margaret Lindsay and Donald Woods.

Scared?

Mayfair Productions, a New York indie filmer, has a fea-ture completed titled 'Calling All Cars.'

All Cars. When Lew Brown's legit mu-sical 'Calling All Stars' opened at the Hollywood theatre on Broadway last week and didn't-get too pleasant a newspaper reception, company t

Bernerd-Ostrer To U.S. in Jan.: G-B Shakeup in Eng.

Jeffrey Bernerd has adjusted his differences with the Gaumont-Britdifferences with the Gaumont-Brit-ish directorate and is sailing for the U, S. again on Jan. 9. He will again come over with Mark Ostrer. Uncertain yet whether he will re-main in New York in charge of the American offices, as originally planned, or not.

planned, or not.
Ostrer plans to be a very active head of the company. Understood that shakeup is impending which will change the status in the company of Isidor Ostrer, president; C. M. Woolf, managing director and Michael Balcon, studio managed. Understood that Isidor Ostrer will take greater interest on the production end.

Reserve Decision To Dismiss Cleary Vs. Fox-GTE Suit

N. Y. Supreme Court Justice Rosenman yesterday (Monday) tool under advisement a motion by de-fense counsel to dismiss the suit of James Cleary, Fanny Lurie and Gustave Oppenheimer against cerry, Fanny Lurie ampenhelmer against cer-ex-officers and formed d bankers of Fox Film

Gustave Oppenheimer against certain officers, ex-officers and former directors and bankers of Fox Film and General Theatres Equipment. It is expected that Judge Rossman will make his decision known to-morrow (Wednesday). The suit has been on trial for more than a week. It was filed over a year ago. Oppenheimer is an intervening plaintiff and Fox Film also, is a nominal plaintiff against liself and others. Theoretically, the suit aims to get an accounting from defendants for an estimated 140.000,000, which was stated to have been involved directly or otherwise in the muze of financing around Fox Film and GTE after Harley L. Clarke entered that plcture with Chase Bank and Halsey Stuart.

ture with Chase Bank and Halsey Stuart.

Murray Dodge, former officer of Chase Securities, and leading figure Chase Securities, and leading figure in the stand of the security of the securit

JEFF McCARTHY'S BACK

Jeff McCarthy will be out of the ew York Hays office a few days. He's baking out a back which

U. S. Gov't Census on Amusements Shows 1932 the Low Year-Grosses Nose-Dived More Than \$275,000,000

FAR, FAR AWAY

Elizabeth Allan Divorcing O'Byren London Agent

Hollywood, Dec. 17.

Breach between Elizabeth Allan,
Metro contractee, and William
O'Bryen, her London agent-busband, is as wide as the distance
between California and England,
according to divorce suit she filed
here.

according to the here.

Actress stated that separation due to his business keeping him or one side of the Atlantic and het work keeping her on the other makes it impossible for them to adjust their lives.

PIX WILL CO-OP IN ANTI-CRIME DRIVE, BUT—

Washington, Dec. 17.

Film industry will co-operate to the limit with Government authorities in national movement to stamp out crime, Carl E. Millien, secretary of MPPDA, asserted last week at Attorney General Cummings' anti-crime conference.

Urging formation of a national Urging formation of direct the offensive, Millier unique to direct the offensive, Millier upport and emphasized previous efforts to contribute to the prevention of crime.

emphasized previous efforts to con-tribute to the prevention of crime The Hays spokesman, however, de-clined to subscribe to any theory that Pollyanna pictures should be exclusive Hollywood product and lasisted that producers are entitled, within limitations, to portray life realistically.

Team McLaglen, Lowe For Whodunit Recipe

Hollywood, Dec. 17.
Fox has optioned Edmund Lowe and Victor McLagien for Recipe for Murder, which Eugene Forde will direct. Soi Wurtzel produces. Pair currently at the studio on the remake of East River.

MG Net Profit, \$4,702,257

Metro's net profit was \$4.702.25 for the year ended August 31, 1934 Amortization of negative and posi-tive costs, \$25,786,662. Deprecia-tion, \$484,109; federal taxes tlon, \$484,109; \$437,403.

DEITRICH'S RELAPSE

Theodore C. Dietrich, of Cosmo-politan Pictures' New York staff, has suffered a relapse following his recent session with pneumonia and is confined to his home. Medicos say it will be a week be-fore he is able to be about again.

DELMAR YARN FOR HOPKINS

Hollywood, Dec. 17.
Vina Delmar is writing an original, Hands Across the Sea, which Samuel Goldwyn will produce with Miriam Hopkins featured.

Gross receipts of the amusement industry nose-dived more than \$275,000,000 in 1932, with the total income of film producers plunging \$250,000,000.

Painting stark picture of ravages of depression, Internal Revenue Bureau today showed that the ag-gregate gross of all forms of amusement enterprises in 1822 amounted to \$846,653,000, the smallest figure recorded since the boom days of the late 20%. Total was \$278,289,000 tin-der previous year's level.

Analysis of the revenue reports disclosed that alm exhibitors were the only type of amusement properties whose gross mounted directing 1932, and that net earnings by the few corporations which remained in the black slumped in svery category.

imained in the Disck slumped in every category.

Only one-seventh of all corporations in the amusement field enforced in the compound in the compound in the amusement field enforced in the compound in the c

Salient disclosures of the recap-

Salient disclosures of the recaptrulation wers;

1. Only 78 of 586 legit and varide
theatrs, 44 of 218 film producer, and
587 of 2,686 axhibitor corporations;
reported net income in 1932.

2. Number of amusement corpofations reporting net income was 1.

3. Gross receipts of exhibitor corporations, only group to show an
increase, rose \$20,885,000 to a total
of \$505,489,000.

4. Net income of producers was
1.50th of the 1929 figure; of film exhibitors was less than one-third of
1830 peak.

1930 peak.

The report disclosed that while
218 producers had gross receipts of
\$190,795,000, the net income represented by the profits of 44 corporations reached only \$1,145,000, as
compared with a record net of \$50,235,000 in the year the Wall Street
bubble burst. The remaining producers registered a loss of \$31,344,500
the 1931 red in \$107,00 more than
the 1931 red in \$107,00 more than

100, which was \$19.972,00 more than the 1931 red Ink figure.

Legit, Vauda Pix

The deficit registered by legit and vaude house owners was \$22,009,000, an increase of \$14.977,000, and the long than 1000 cowners was \$22,009,000, an increase of \$14.977,000, and the long than 1000 cowners was \$23,000, and increase of \$15.000, and increase of \$15.000, and the long than 1000 cowners was \$20,000, and the long than 1000 cowners was \$20,000, and the long than 1000 cowners was \$20,000, and the long than 1000 cowners was than 1000 cowners with the long than 1000 cowners was the long than 1000 cowners were the long than 1000 cowners was the

uvu, while 5,380,000 corporations had an agregate deficit of \$150,809,000. The grosses by branches were: legit and vaude operators, \$37,404,-000; exhibitors, \$505,490,000; producers, \$190,795,000, and others, \$112,965,000

Votion Lands at Par

Hollywood, Dec. 17, Jack Votion, one-time manager of Selznick-Joyce's London office, has

been appointed assistant to E. Lloyd Sheldon, Par producer. He succeeds Robert Sparks, re-signed to join Goldwyn as a produc-tion assistant.

Official Gov't Figures on Amus. tatistics on income of amusement enterprises for the calcudar year 1932: [Money figures in thousands of dollars]

imusements:
Theatres—Legitimate, vaudeville, etc...
Theatres—Legitimate, vaudeville, etc...
Motion picture producers...
Motion picture theatres...
Motion picture theatres...
Theatres—theatres—

Num- Gross Net s ber income income 78 9,740 1,307 48 14,349 1,145 587 180,374 18,083 Num- Gross ber income 341 27,664 151 176,446 1,995 325,116 542 20,180 . 1.444 247

LOEW'S CHI INVASION

Block Booking Bugaboo Up Again: Sen. Nye (N. D.) Reported Readying A Bill Calling for New Restrictions

WB Will Roadshow Summer Night's Detocates of the restrictions which would clearly on the restrictions which would be restricted to the restriction of the restrictions which we will probably be readably for all petits already prepared a round fraction of the restrictions which we will probably the restrictions which would be restricted to the restrictions which we will probably the restrictions which we already prepared a rough draft of his bill, purportedly at the behest of factions warring against group

sales.

Proposed measure is similar to that of Senator Brookhart (Iowa), who fought unsuccessfully to declare block booking a violation of free trade, anti-trust laws, etc. One free trade, anti-trust laws, etc. One of its provisions is regarded as unique by distributors knowing of the Nys bill. This is the legislative effort to compel all producers to supply a synopsis of each picture. If the exhibitor buys the picture on the strength of the synopsis before seeing the picture screened and it develops that the finished and delivered product deviates in any way from the synopsis, the account has recourse. He does not have to play the picture but will be entitled to punitive measures against the dispiration. General sales managers of the

of the majors are discussing the situation among themselves. One of their vewpoints is that the block booking case should be brought to a head one way or another, virtually every distributor being createn that if this form or marketing pictures were distributed the arbitrage that we have been seen to be a simple of the second of the sec if this form of marketing pictures were outlawed the exhibitors themselves would be hurt more than the distribs. Question of action on behalf of those exhibs who have never entered into the block booking agication has also been discussed.

Problem is of greater import to the axhibitors than the distributors.

the exhibitors than the distributors (Continued on page 63)

'Forsaking' Passes Through Breen Bath. Wins Purity Seal

Hollywood, Dec. 17.

Hollywood, Dec. 17.
After making changes at the suggestion of the local Hays office,
Metro's Forsaking All Others, the
Crawford - Gable - Montgomery picture, came up to specifications and
was given a Joe Breen purity seal.
Picture had been turned down by
Breen and for a time Metro considered appealing to the Hays directorate. Approved version contains
three retaken major scenes, some
hotcha dialog ellminated and two
closeups substituted for long shots.

Forsaking opens Xmas Day at the Capitol, New York, when 'Painted Veil' goes out. David Copperfield, 'slated for that date, isn't ready, hence Forsaking' is rushed in.

N. Y. Catholics Meeting Thurs. to Map Campaign

New York Catholic Council of the Legion of Decency meets on Thursday (20) for its first luncheon meeting in the Empire State building, New York. Al Smith is chairman of the council.

The council was named by Cardinal Hayes of the N. Y. dlocese as an advisory board to the church on its campaign for clean films. Figured at this meeting the council will formulate plans of organization. Will formulate plans of organization. Will observe that the Thursday contab it is bedied and aplan of campaign on oked and aplan of campaign on own states of the council will be considered and aplan of campaign on own states of the council will be considered and aplan of campaign on own states of the council will be considered as the council between the council will be considered as the council to the council will be considered as t

'Summer Night's Dream'

'Midaummer Night's Dream' (WB) will probably be roadshown upon release next spring. Special tour is being aimed for at least 10 of the major keys and may be extend-ed. This is Max-Reinhard's pro-duction.

Plan is tentative, although War-ners is about settled on the special showing. Expected that the picture will be launched in May.

CONSOL. LAB.-U **DEAL INCLUDES** \$2,000,000 B.R.

Hollywood, Dec. 17.

Exclusive contract whereby Con olidatted Film Laboratories will de all of Universal's negative and rele all of Universal's negative and release print processing for the next two years, was signed here last week. Consolidated has been angling for the Universal business for some time, as the work was needed to keep the labs of Consolidated both east and west up to somewhere near the capacity mark.

Under terms of the agreement Universal closes its studio labora-Universal closes its studio labora-tory the first of January, and about 100 workers will be dropped from the payrolls. Consolidated extends several concessions to U for closing its own plant, one of which is the provision that the producing com-pany has a cash and credit fund available said to be around \$2,000,000.

\$2,000,000.

Final details of the negotiations were handled by Carl Laemmie, R. H. Cochrane and Judge Willard McKay for Universal, with Herbert Yates, Ben Goetz and Ralph Poucher representing Consolidated Lab Cochrane, McKay, Yates and Poucher returned to New York Immediately after the final papers were signed.

Sheehan Back to Coast. Kent Goes After Xmas

Winnie Sheehan, in from the Coast, Saturday (15) accompanied by Gabe Yorke, probably will depart for the studio at the end of this

for the studie at the six of the week. S. Kent is not expected to leave for Hollywood until after the control of the six of the six

Hollywood, Dec. 17.
Forsaking Hiereting to return to the typewriter, Edwin Burke has been assigned to do the screen play for Farmer Takes a Wife at Fox.
Warner Baxter is the only player cast, with possibilities that several of the people now in the play will be of the people now in the play will be for the people of the picture when Windeld R. Show the picture when Windeld R. Show Tork visit.

Pat Casey East

Pat Casey is due in New York early this week. He's fully recovered from his re-

He's fully recovered from his re-cent illness on the Coast. Indispo-sition was precipitated by too stren-uous dieting.

SNUB TO MG PIX

Circuit Seeking Chi Nab Houses as Exhibs Continue Boycott of Metro-Goldwyn Product-Exhibe Burn at Percentage, Preferred Playing Dates Long-Standing Breaks Loew Policy

AARON JONES ANGLE

Chicago, Dec. 17.
Addition of another national the atre circuit to the Chicago theatr picture is in readiness following the start of negotiations by Loew's last

atre circuit to the Chicago theatre picture is in readiness following the start of negotiations by Loew's last week for possible theatre acquisitions in this town. Loew's is understood planning to sweep into town with the take-over of a number of the control of

B. & K. Life-Saver

Only, play the Metro product is getting is from Balaban & Katz, which has a franchise of the Metro product. But in such groups as Essaness theatrs. Schoenskies the street was the street of the street bulk of the other Indie schibs-Metro-is strictly on the-other side of the fence. It represents one of the few instances on record that the exhibs-have stuck together on any one general policy. Loew's is not planning to come into the loop since there are no houses available in the first place, and second, because B. & K. is using the pictures on its franchise basis. In the franchise there is a (Continued on page 53)

(Continued on page 63)

FOLLOWS INDIES' Until the New Par Boards Start Functioning, Renewed Talk on **Prod. Brings in Schulberg-Wanger**

Gross Trends 1928-32

	1331				441,948,000	,
1	1930				410,700,000	
	1929				343,445,000):-
	1928				230,266,000	
	·M	otion	Pictu	re Ex	hibitors	
1	1932			\$	505,490,000)
-	1931				484.652.000	
7	1930				513,104,000) =
Ġ	1929				508,438,000)
1	1928	1.45			407,842,000)
	Lea	timat	e and	Vaud	Theatre	3
1	1932				\$37,404,000	
٠	1931				51,911,00	0 .
	1930	31.12	1100	11.5	67.591.00	0

1931 51,311,000
1939 103,809,000
1928 103,809,000
Comparison of the trends in
the amusement field demonstrates that while industry
generally legan to feel declining incomes in advance of the
collapse of the stock market in
1929 the effect of the economic
ingintnare did not each film
ingit market in
1929 the effect of the economic
ingintnare did not each film
the skill that in the stock of the
table began nose-diving in 1929
and the downward movement
gained momentum each year,
in sharp contrast to the rising
lincome of exhibitor box offices.

PIAZZA AIDE TO **COHEN ON PAR PROD**

Hollywood, Dec. 17.
Ben Plazza checked in at Paramount today (Monday) as executive aide and general contact for Emanuel Cohen. Plazza left Meiro.

itve aide and general contact for Emanuel Cohen. Plazza recently left Metro, where he filled casting and executive posts for five years. Mel Shauer, who has been studio contact at Paramount for the past two. years, has been promoted to produce pictures intended for the foreign market. He will supervise the making of all this type of pro-duction.

the making of an time of duction.

Shauer, with the Paramount organization for more than 10 years, is a nephew of Adolph Zukor and son of the late Emil E. Shauer.

Faramount is in the middle between its trustees and the new company board. From a practical standpoint the new board controls Far. Actually the company's overall supervision is still under the court's trustees. Between these two ends is the executive end in company hands that they become digested throughout the trade long before Par itself makes .p its mind. One of the more vital questions, which has been lingering for many weeks has been that of the company's studio. Paramount officials as well as parties to the company's roorganization, including downtown personalities,—have discussed—the situation. With Manny Cohen present the present the present the control of the cont

Cohen.
Schulberg is understood practically set to go to Mctro but latest accounts are that Par is tempting him to stay. Wanger was east last week for the President Varnishes' debut. While in New York he also confabbed with Par iparties about an executive studio berth.

executive studio berth.
There is authority for the belief
that the trustees may take the inlitative on the studio matter. But
in the nature of Paramount things
and considering that the new Par
crowd involved in reorganization
may prefer that the matter be left
for them to handle, cha cause a
postponement of action.

postponement of action.

According to Par home office publicity channels, no negotiations are on for a change in the production setup-of-Paramount.—Reports-link-ing on Schulberg and Wanger for studio executive posts have been around. The Schulberg rumor is not every the Wanger thing has popped new, the Wanger thing has popped months or more. Mannie Cohen re-mains as is at the helm of Par production, sav. official public relations duction, say official public relations

While the presumption is not holly unreasonable that either While the presumption is not wholly unreasonable that either might eventually return to Par in an executive production capacity, insiders in Par are loath to speculate favorably on the imminency of such chances.

such chances of the imminency of such chances. Officially, so far as Par is concerned, Schulberg has entirely severed, his connections with the company. He-completed his second-contract as an independent producer releasing through Par on delivery of 'Behold My Wife,' starring Sylvia Sidney and the second will be release. His second will be river to Par release, first of which, 'President Vanishes,' is now on release. His second will be Private Worlds.' Wanger went back to Hollywood last week, Schulberg is still in New York.

Hollywood, Dec. 17,
As detailed in another story in
this Issue, B. P. Schulberg will be
the second Paramount alumnus to
go to M-G M if he makes the move.
Previously Sam Katz signed up as a
studio exec.
Schulberg in his unit production
at Par is understood to have hed

Schulberg in his unit production at Pari is understood to have had Erpi financial stimulus in addition to certain private money support. If the Metro deal goes likely Erpi will be in the picture once more with Schulberg should be become an individual producer, individual producer, individual producer, whether the Schulberg-Metro talk hovers over a unit production proposition or a studio producer post.

Jones in New York

Chloage, Dec. 17.
Aaron Jones, loop theatre owner,
left suddenly last week for a trip
to Washington and New York.
Was accompanied by his attor-

Selznick Sticking at Metro. Schulberg Seen Bowing into Studio

Hollywood, Dec. 17. Coincident with the departure for New York of Nicholas M. Schenck due there tomorrow (Tuesday) a.m., it is authentically learned that David O. Selsnick and Metro studio have entered into a deal for the producer to remain at Culver City one, maybe two, years more. There is a strong possibility B. P. Schulberg may join the studio production enbinet about that time.

Before boarding the Chief, accompanied by his wife, his brother, Joseph M. Schenck, and his nephew, Artie Steblins, Nick Schenck stated there would 's-no changes in the accounts of the studies of the due there tomorrow (Tuesday) a.m.

adding that everything was amicable and satisfactory between producers and exes on the lot.

It is understood that the new Scientick deal was agreed to after Schenck got a look at 'David Copperfield,' having ogled it in the studio projection room last week. Clinching of the agreement whereby Scientick continues as he has been for the last itwo years put at rest reports that Scientick was leaving at the close of his current contract. Such reports started before Schenck arrived here and were augmented arrived here and were augmented by a circumstantial story that Da-vid and Myron Selznick would pair up on an independent producing proposition.

Keynote Talk of 20% Cancellation Demand. While Casually Presented. **Causing Conjecture Within Trade**

Trade conjecture is wide on the 20% cancellation demand by the MPTOA as sounded last week through Ed Kuykendal, president. The big thought on the problem is, how come no effort so far has been made to seek this concession via the code?

It could be that the matter has come up too suddenly in the MPTOA mind to present it to the Code Authority for consideration, as yet. But it's assured that no such wide cancellation privilege can come through the standard contract.

The code allows a 10% cancella-tion privilege but of how much value the 10% cancellation privilege can be to the average exhibitor under the limitations and condi-tions imposed by the code, it is pointed out, is an open question.

The angle of Kuykendal's object-

The angle of Kuykendal's objective, however, as was pronounced by him before the MPTOA convention of North and South Carolina, only a week ago, could be that he is sounding the battle cry for removal of, the conditions surrounding the 10% cancellation privilege, at least.

10% cancellation privilege, at least. Trade thought is that the 20% privilege sought is oge which the companies will fight stubbornly. To grant this wide cancellation privilege en blanc could open the way for the shattering of the block booking principle in the trade. The MFTOA as a body is not against block booking. Matter of fact, the MFTOA bees block booking as a necessity in the trade, but it wants a wider margin for the exhibitot to make a choice buy of product.

Then again, the MFTOA buight

Then again, the MPTOA bugle call may be just one of those strategic moves to jump shead of

strategic moves to jump ahead of the Ailled group.
Feeling is that Kuykendal's ad-dress in North Carolina was made with much consideration afore-hand and that high exces of the trade expected it.
The big question is whether the-demand as made was only an ad-

the big question is whether the demand as made was only an ad-dress or really the beginning of a campaign.

STAHL ON BICYCLE BETWEEN U AND METRO

Hollywood, Dec. 17.

John M. Stahl, before returning to Universal to make one picture on his new deal for \$75,000 and 20% of the net, will return to Metro, from which organization he has been absent about eight years. First of the Metro series will go into work shortly after New Year's when he returns from New York.

work shortly atter from New York.

he returns from New York.
Universal is to give him 60 days notice to return. Expected the call will come some time in the summer.

UA's Sales Huddles

United Artists is holding a mid-season sales contab between home office exces headed by Ai Lichtman and the field force. Hiddle is split into four regional meetings; with the first taking place Sunday (18) at the Roosevelt hotel, New Orleans, and covering the southern branches.

Eastern meeting skeded for Dec 22 at the home office and the western meeting is marked for Dec. 25 at the Drake Hotel, Chicago.

'LADY BEWARE' AGAIN

Col Pulls One Down Off the Shell For Bachman

Columbia has Lady Beware' off the their again after being an on-ease of the columbia of the their seems of the columbia. J. G. Bachman D. Bachman of the columbia's writing staff to write the new treat-ment.

COL'S NEW SOUND STAGE

Hollywood, Dec. 17.
Columbia has awarded contract for the construction of a new scoring stage and sound building on its lot to cost \$45,000.

1st Runs on Broadway

(Subject to Change)

Week of Dec. 21 Week of Dec. 21.
Astor—Babes in Toyland'
(MG) (2d wk).
Capitol—Foresking All Others' (MG) (25).
Mayfair—Hell in the Heavens' (Fox) (2d wk).
Music Mall—Bright Eyes'
(Paramount—Here is My
Heart' (Paramount—Here is My

Heart' (Par).
Rialto—'Gay Bride' (Metro)

(18).
Rivoli—Barnum' (UA) (22).
Roxy—Anne of Green Gables' (Radio).

Week of Dec. 28

Week of Dec. 28
Capitol Foresaking All Others' (MG) (24 wk).
Mayfair—T Sell Anything'
(WB) (25).
Music Hall—Little Minister
(Radio) (27).
Paramount—Here is My
Heart' (Par) (24 wk).
Risite — Murder in the

Rialto — 'Murder in louds' (WB) (25) Rivoli—'Barnum' (UA) (2d

wk). Roxy—'Anne of Green Gables (Radio)_(2d_wk).

VERDICT FOR KEARNS. **CURTIZ CASE PUT OVER**

Los Angeles, Dec. 17. Two actions involving paternit eached final stages in local courts last week. Jack Kearns, former ger of Jack Dempsey, sued for

manager of Jack Dempsey, sued for \$23,400 by Elizabeth Williams, was adjudged by Superior Judge Myron Westover as not the father of the plaintime 3-year-old daughter. Woman, former cigar counter girl and the plaintime and the superior should be at the point of a cut, and the plaintime and at the point of a cut, and the plaintime and solving him of paternity of the child.

child.

Settlement out of court of the case of Mathilde Foerster against Michael Curtiz, involving support of her son, 14, was indicated in Superior Court when the case was continued indefinitely.

IRISH WAR IN WORK

O'Flaherty's 'Informer' Handed to

Hollywood, Dec. 17.

John Ford has been engaged by Radio to direct the acreen version of tlan O'Flaherty's The Informer', story of the Black and Tan op-pression in Ireland. Dudley Nichols will write; the screen play. Same directorial and writing combo did Badio's Lost Patrol'. directoriai and with Badio's Lost Patrol'.

Nichols goes over the fence as soon as he completes scripting Paramount's 'Crusades'.

Would Wash Up 2 Par Claims for \$10,000,000

After argument against Para-nount of claims arising out of lone mount of claims arising out of long pending anti-trust actions, briefs were filed before Special Master John E. Joyce during the past week with the Par trustees attempting to wash out \$10,000,000. Claims are those of the E. M. Loew circuit in New England and

the Momand theatre chain in Okla-homa, both of which several year-ago sued Par, et al., under the Sher-man anti-trust laws.

MORGAN FOR 'ZIEGFELD'

Hollywood, Dec. 17.
Universal is trying to borrow
Frank Morçan from Metro to play
the part of Charles Dillingham in
'Great Ziegreid.'
Picture will have testimonial foot-

age of the various stars who worked for Ziegfeld appearing their flash number of the picture. Will Rogers and Eddie Cantor are already okayed for the appearance.

MG Ships Own Trailers, Divorcing Nat. Screen

Hollywood, Dec. 17. Metro is shipping trailers on 'Biography of a Bachelor Girl' and 'The Night Is Young' to the com-'s own exchanges in preparation for inauguration of release of Metro's trailers to theatres starting

Company is breaking away from National Screen Service distribu-tion of its advance trailers effec-tive Jan. I in favor of its own ex-changes, although NSS will arrange to service customers with Metro doing on the Warner product fo

EASTERN PROD. **DWINDLES AWAY**

Eastern film production, looked so promising at the beginning of the season, has slowed down to a crawl

to a crawl.

Not a feature now being made, and only two plants now operating —Paramount studie in Astoria and Warner lot in Flathush, both for shorts. Another shorts for the first control of the fir dio. Hecht-MacArthur are finished in Astoria. Nothing further in the feature line is in prospect for New

JOCK WHITNEY CONFABS ON PIONEER PIX SETUP

Hollywood, Dec. 17.

Jock Whitney landed here Thursday (13) for a three-week stay for Pioneer and Technicolor conferences. He is-making his headquarters at Pathe where Pioneer is pro-

During his stay it is expected Ploneer's future production plans will be settled.

'PASSPORT' DELAYED

Hollywood, Dec. 17. la's 'Passport to Fame,' th Edward G. Robinson picture washed up Tuesday night, 15 days behind schedule.

Picture is the second straggle the lot, 'Carnival' limping in is week nine days over the schedule.

Amusements, Marking Time, Follow **General Reactionary Trend; 4 Show** Issues Among Market's Hot Dozen

Yesterday's Prices

and	4	- 7 - 3	MOL
Sales.	High	Low.La	st.chme.
600 Col. P	let 39	80 80	1 12
- 300 Con. F		00 00	7 79
our con. F	HIII. 272	476 4	74 - Va
1,500 East. 1	K1004	108¼ 108	16 + 16
1,400 For A	1912	1.914 19	12 - 12
11 700 0 7			
11,700 Gen. E 5,300 Loew	11 20%	10% IE	* + %
5,300 Loew	861/4	35% 30	* + *
4,700 Par. c	fs 944	934 9	14 - 14
1,000 Pathe .	4 44/7	14 14	7
A,000 Patie	A 1972		7s + 7s:
28,700 RCA	514	6	4 + 4
6,000 RKO	234	214 . 2	2 + 7
3,900 W. B.	467	7.7	77 77
0,000		273 2	12 - 76
	CURB		18 M
100 Tech .	18	18 18	

\$8,000	Gan. T	81/4	1814	814	20	10
8,000	Loew .	104%	10414	1044	- 1	4
5,000	Par-F-I	104% 61% fa. 64%	641/4	64%	- 1	4
1,000	_Do_ct	18. 64%	6414	6414	- 1	4
25,000	Par-Pu	b 05	641/6	6414		16.
24,000	_Do ot	fs. 65	6414	64%	+ 3	•
03,000	w, B	00%	. 08%	96.60	+.,	•

ALLAN RIVKIN BOUGHT FROM MG FOR FOX LOT

Hollywood, Dec. 17. Hollywood, Dec. 17.
Following his work on Okay
Argentina'. Fox has bought Allan
Rivkin's writing contract from
Metro.
Rivkin left for New York Saturday night to make arrangements for
publication of 'I Wasn't Born Yeswaday 'which he authored with

terday, which he authored with Leonard Spigleglass, McCauley will

Par Wins Priority from MG on Nightingale Pic

Hollywood, Dec. 17.

Metro has dropped its idea of making The Brave Live On, yarn based on the life of Florence Night-ingale, in favor of Paramount, which proved priority to a story on the English nurse, announced last Paramount at that time

Paramount at that time an-nounced it would make a picture based on the Crimean War experi-ences of the nurse, and since then has had a script completed. Re-cently Metro bought Brave Live On' from Florence Ryerson and Colin Clements and Par, put in a wordest.

rotest.

Paramount, holding off produclon until priority was established,
rill now assign a director to its
tory, hoping to get into produclon with it early in the new year.

WEITZENKORN'S CHORE

Louis Weitzenkorn has closed a one picture deal with Reliance. Author left for the Coast Satur-day (15).

ihis group. In fact, only four of the 12 managed to wind up week behind a managed to wind up week behind.

Amusements had closed higher as a group the previous six weeks, and only the most optimistic bulls had expected a continuance of that the subject of the s

ment or a small extra plus an increase in regular quarterly payment, crease in regular quarterly payment. Loew's Salaries

Previous to vote on dividend as report was made to annual meeting of expenditures for management salaries. The figures issued showed received \$219.070 no. 100.000 no. 100.

N. Y. to L. A.

Edward Small. Louis Weitzenkorn, Lillian Hellman, Sam Wood Sam Wood.
Harry M. Warner,
S. Charles Einfeld,
Andy Smith,
Jake Wilk,
Marguerite Wallman,
W. R. Sheehan,
Gaba Varke Gabe Yorke.

L. A. to N. Y.

Richard Boleslawski. Bob Gillham John M. Stahl. R. H. Cochrane. R. H. Cochrane,
Willard McKay,
Herbert H. Yatos,
Ralph Poucher,
J. T. Reed.
E. Y. Harburg,
Frank Lawton.
Evelyn Laye,
Tom Mix.
Dick English,
Ray Long,
Allan Rivkin,
Pat Casey, Henry Armetta. Arthur Jacobs. Carroll Peacock. Hardie Albright. Martha Sleeper.
Joseph M. Schenck.
Nicholas M. Schenck.

Elongated Pix Socking Exhibs: H'wood Blames It on Studio Ego

Hollywood, Dec. 17.

In the past few months a dozen features have been released, the running time of which has been well over 105 minutes. Against an average running time of silent pictures which wes around 75 minutes, talkers scale about 30 minutes. New comes the hour and three-quarter features and a terrific headache for theatre operators, particularly those playing double features. And who

isn't?

Recent features which have gone over 105 minutes are 'Monte Cristo,' 'Cleopatra,' 'Gay Divorcee,' 'Barretts,' 'Rothschild,' Treasure Island'

cetta, Rothschild, Treasure Island and Scarlet Europess.

When played on twin bills, it means that the the treasure the season twin bills, it means that the house is in a neighborhood, it opens at 7 p. m. and the first show lent to read the season that if the house is in a neighborhood, it opens at 7 p. m. and the first show lent over under our turnover on a second show. Even without the long pleture and with two average length pletures it's 9:30 before the first performance is over and 12:30 before the show breaks.

Studios are below housed for and for the state of the show breaks.

Studios are being blamed for not out getting a ploture down to program uton

length of around 80-90. Trimming could be done on most of the long features, but it is charged this would mean that some favorite piece of writing, directing or acting would have to come out.

It usually means that some single present is writing a supply to the country of the

It usually means that some single person is weighty enough to keep in extraneous material, no matter how much other people on the picture-would-like to see it eliminated. Another cause is that since the screen found voice, there has been a marked tendency to overwrite and likewise a great tendency, mostly through personal pride of producer, to see everything visioned on the screen.

to see everything visioned on the screen.
With a picture playing only about 10% of its dates as a single feature, time element is important to box offices, where the patrons, particularly families, object to being kept larly families, object to being kept family permissions greate who get family permissions of the proper section of the properties of th long as producers continue to turn out pictures running over 20 min

NO NAT'L Z-C SCHEDULE

Mascot Tagged as Code Violator. Agrees to Behave Under NRA Whip: Other Indies Face Wage Complaints

prought in its declaion on 12 complaints filed augment Masor Pictures for asserted violations of minmum wage scales as set up by the Motion Picture Code, the Independent producing company, through Al Leviole, signed a complaince agreement to carry out all provisions of the Code, to pay scale wages for specific work henceforth and to eliminate practice of having workers hired for one classification of work double up one classification of work double up or lower pay. The Studio Labor Board, after hearing the complaints against Mascot, ordered the latter to make restitution in several cases. brought in its decision on 12 com-

Claims Ignorance of Rules
Argument of Levole, who acted
for Nat Levine and the company,
was that he did not understand that workers hired for one type of job could not do work of another clas-slfication where the scale was differ-

shication where the scale was different.

In commenting on the complaints before the Studio Labor Board, Levole stated that only two of the 12 had to be adjusted, and total amount of \$15.87 was paid to the complaints in those two instances. The state of the scale o

be the first independent to be haled before the Studio Labor Board on alleged wage scale violations of code rates, it is known that numerous of the small independent companies will have complaints—filed—sgainst them by unions and other employe groups.

Crafte-Rounding Up Evidence

Grafes-Rounding Up-Evidence
The craft organizations are starting an aggressive campaign to obtain affidavits of members who were
forced to acept less than code scale
figures. They are even gathering
affidavits of members who are approached by the quickle producers
to chisel on existing code rates, and
who lose their jobs when they refuse to taik cutting prices.
With the Studio Labor Board apparently ready to take action
against code wage violators, the
unions and other organizations are
ready to push their compilaints. If
there should be a ellip-up in any proceedings where one or more groupsfind a quickle producer is a consistent chiseler with his crews and no
results can be obtained, there is a
chance that certain of the unions
will put up the ban whereby no
members of the organizations can
accept jobs with the guilty quickle
makers.

N.Y. INDIES PROTEST LOEW'S PROTECTION

The I.T.O.A. will hold a meeting tomorrow (Wodnesday) to consider a resolution of protest against the Loew Circuit's system of protection how in effect in Greater New York. Indies.claim-that-under-this-system than John State Company of the control of the contro they do not set pictures for their houses until the Locw theatres have played them, which in some in-stances is declared to have been more than two months after the first run.

Indies demand that the protection clauses be amended so that they will have an equal chance with the Locw subsequent runs.

WARNERITES WEST

WARNEBLIES WEST
Warner exce group left for the
Coast Friday (14), to be gone until
after the first of the year. Periodic
studio huddle on production.
Mr. and Mrs. Harry M. Warner,
Andy Smith, Jake Wilk and Mr. and
Mrs. S. Charles Einfield comprised
the departing contingent.

POSTPONE ON BRANDT

Hearing on Newark Yelp Against WB Put Over by C.A.

Due to inability to get a full board together, the hearing of Harry Brandt's claim of excessive prory brands claim of excessive protection against his Broad. Street theatre, Newark, by Warner Bros., called for yesterday (Monday) was postponed by the Local Board of the Code Authority until Friday (21).

In the vision of the major distributor's representative, in this case-Joe-Lee-of-Fox, -to-attend-the-hearing was dammging his, Brandt's, interests. Local Board's secretary said that an effort was made to get an alternate but there wasn't sufficient time and the postponement and the postponement of the presence of a major distributor's representative.

Brandt's complaint against Warners is that his Broad St, theatre is set back by a 30-day protection arrangement between Warner theares and distribs. tection against his Broad Street

Breaches of NRA Being Handled by Calif. Labor Bd.

Los Angeles, Dec. 17.

Prosecution of NRA code violations involving labor complaints, picture and otherwise, in this district, will be handled through the California State Labor Bureau, according to a decision reached hast week between Charles H. Cunning week between Charles H. Cunning the California State Labor Bureau, according to a decision reached hast week between Charles H. Cunning Barker and the bureau's attorneys, Charles F. Lowy and Leo Schaumer, As yet no violations involving picture or theatre cases have been Prepared for legal action, although a number loom in the offing, together with many asserted violations in other industries now in preparation for the court he State agency for its enforcement channel because California, through legislative act, has adopted the National Recovery Act as its State code of fair practice.
Code lapses, complained of to NRA, will thus be handled for adjudication or trial through the results of the code and through the the state Labor Bureau's special is the State Labor Bureau's special in the State Labor Bureau's special is the State Labor Bureau's special set he code and through the the code and through the the code and the state of the s

Congested Music Hall Gives 'Gables' to Roxy

Released by the Music Hall, N. Y., Released by the Music Hall, N. Y., which has first call under its contract, Radio's 'Anne of Green Cables' has been sold to the Roxy. It goes in Christmas week (21) on a two weeks' commitment.

Although released out of town, picture has been held up in New I York while the Music Hall was making up its mind due to product Jam.

CODE AUTHORITY SEES IT'S FUTILE

Instead the Local Zoning Clearance Boards Will Give It a Once-Over-Lightly as Each Squawk Looms-K. C. Test Precedent's Fliv Was the Convincer

NEW ARTICLE VI

It's official that there will be no such thing as a clearance and zoning schedule written into the revised Ing schedule written into the revised film code. The thing is out definitely and completely. Instead the Code Authority will feel welcome, to consider any zoning and clearance squawk individually and locally. From now on any mention of schedules in zoning and clearance schedules in zoning and clearance from the C.A. The simulation of the matter It.

screenius in zoning and clearance gets the absent minded treatment.

The almyst Ged. of the matter is that schedules based on price cannot be had legally. So, the matter is to be let alone. It took a year or more to figure the thing out but anyway it's finally figured.

Exhibs and others may have spent time and money to demonstrate their knowledge of the scheme of things in the film busines, and traygilled long distances for that purpose to hear themselves talk but that's all they accomplished.

Eventually the schedule portion of zoning and clearance will probably be thrown out of the code via an appeal to delete the code.

So far as can be gleaned the Code Authority privy council figured on this outcome anyway. That's how come the amendment to the code in the solution of zoning and clearance and follows:

An even subsection (o) to be added Authority privy council figured on this outcome anyway. That's how come the amendment to the code not so long ago to read as follows:

An even subsection (o) to be added (c) Local Clearances and Zoning Boards, in addition to the powers and duttes, otherwise provided for (C) Local Clearances and Zoning Boards, in addition to the powers and duttes, otherwise provided for

(Continued on page 63)

When Film Code Reopens Wed. (19). the Pic Biz Will Seek to Ease Its Own Restrictions on Realty

Rosy's New Billing

Washington, Dec. 17.

Sol A. Rosenblatt, who is doubling as head of the NRA compilance staff and chief of Division Free, was given a new moniker last week by the NRA board. Instead of being Director of Field Administration, Rosy now goes under the tag 'Compilance and Enforcement Director.' Washington, Dec. 17.

Director.'
Board explained new label
'is more descriptive of the
duties of the position.'

M. P. LAB CODE **COMPROMISED**

Compromise over changes in labor

Compromise over changes in labor clauses of the motion picture laboratory code was reached last week at a conference of trade leaders and Government officials. Revised compact is expected to be approved some time this week concession obtained by labor provides for reduction of time for night work. Under agreement negotiated by Deputy Administrator William P. Farnsworth, 40-hour limit, on day work is continued but a 38-hour maximum is applied to night work with employees getting, paid at the rate of 40 hours for the shorter period. shorter period.

Freund-MG Dickering

Hollywood, Dec. 17.
Metro Is negotiating with Karl
Freund for a directorial contract.
Cameraman-director recently left
Universal where he had been for

Filmdom will render a picture of legal self-abnegation at the public hearing of the NRA on the film code which is to be held on Wednesday (19) in the small ballroom of the Willard Hotel, Washington, The move will be unprecedented. Film-Willard Hotel, Washington. The move will be unprecedented. Film-dom will tell the Government that one of its own conceived code por-tions should be deleted from the code because the clause is illegal

per se.
This is Part 6, Division E, of Ar-

This is Part 8, Division E, of Article V. It pertains to interference
by parties in negotiations for leasing, owning or operating property in
the film business. The clause prohibits such interference.
Filmdom's wisemen who attempted-so-zealously to-make the
film code provisions as exclusive as
possible, in those early code-proparing, days, have suddenly, and
after a year, found themselves tripping over their own shrewiness,
There are other clauses equally as
shrewd and as impossible for the
industry to carry out under the code
but these will not come before the

but these will not come before the code but these will not come before the NRA at this coming hearing. Among such rules is one permitting premiums, and to which a goodly portion of the industry is opposed, especially the major chains,

Zoning-Clearance Again

Scouly portion of the industry is opposed, specially the major chains, Zoning-Clearance Again More important than any of these foregoing is the proposal of the code to set up schedules of zoning and clearance. Such schedules have not been set up but no request has been made to eliminate these provisions from the code, and the second of the control o

atructive purpose as part of the code.

There are other amendments which are being sought and which have to do with granting the Code Authority the right to extend for itself the time limit for consideration. of appeals at the conclusion of such that the second of the control of granting itself an additional 30-day limit, or 4s days in all, if necessary to consider decisions it may want to make.

Such extensions as are sought may provide an open season for stalling

such extensions as are sought may provide an open season for stalling on decisions but more than likely the extensions are asked for be-cause experience during the past year indicates the Code Authority should be given more time for such

will put up a stiff fight for, is to maintain its priority rights without impairment. It claims that if the impairment. It claims that if the state of the collateral secured notes. The Dupont stock is the company's principal asset.

The opposing stockholders claim that the company as tockholders claim that the company has no right to deprive them of protective rights vested in them by the class of stock they hold, and they are preparing to carry their fight to the highest court in the event that the cannot be threshed out at the March meeting.

Wallace at Fox

Hollywood, Dec. 17.
Richard Wallace, going to Fox to
direct onc, will do Day Never
Came, Vina Delmar story.
Yarn is being scripted by Bartlett

Stockholders' Battle Looms for Pathe's Reorg. Meeting on March 4

A stockholders' battle that may up for the extraordinary meeting of Pathe, Inc., scheduled for March 4, Rathe, Inc., scheduled for March 4, 1935, by order of N. Y. Supreme Court Justice Cotillo. A growing group of stockholders, backed by heavy legal artillery, is planning to oppose a phase of the reorganization plan which the present board of directors is desirous of putting through. This phase is the clause which authorizes the new corporation to issue collateral secured notes limited to the aggregate principal limited to the aggregate principal. limited to the aggregate principal amount of \$4,000,000, the security for

limited to the aggregate principal amount of \$4,000,009, the security for which is to be the assets of the corporation.

Opponents to the plan claim that this joan provision weakens the new financial structure as contemplated and jeopardizes the interests of general provision weakens to be contacted to the contemplate of the company. This position, it is claimed, does not work to the best advantage, of holders of \$% preference stock because, in the event of liquidation, their rights are impaired through the obligation of covering the collateral note issue first. At present the Class A preference stock occupies a preferential position on liquidation, which amounts to \$50 per share in class of involuntary liquidation and \$75 per thought of the provision of \$75 per share in class of the position on and \$75 per thought. What the apposition wants and \$75 per thought.

tion. Cannot by What the opposition wants, and meeting.

Yank Films Having Tough Going In Paris: 'Caravan' from \$24,000 To \$7,000 in Week; Two UA Flops

American films are having a touch time standing up in Paris now. Characteristic complaint today is that they start off big and taper off much too quickly for comfort. Which did a nitty \$24.000 the first week at the Pathe-Nathan Marignan, then dropped to about \$11,000 on the second week and to picture, incidentally, grossed approximately under \$30,000 in two weeks at the Metropole, Brussels, swell for there, say that the metropole, brussels, swell for there, and the second week and the metropole of the metropole

ingual, made in Spain, is ready to follow, see "Fox' (Marignan) (the week). A booking headache. French straight shot version made in Hollywood by Eric Pommer and with Charles Boyer was figured as the straight shot version made in Hollywood by Eric Pommer and with Charles Boyer was figured as the straight should be seen at the straight should be seen at the straight should be seen at the straight should be should

places.

'Tarzan and His Mate' (Metro) (1st week). No gauge yet on pulling strength. Men in White, dubbed in French, just closed after a medicore run of only four weeks. Franced too American for here, to be to

Figure 100 of the Now such modern hospitals evid the Now such modern hospitals evid the Now such modern hospitals evid (WB) and 'Gambling Lady' (WB) (Apollo) (5th week). Doing okay. Warner musicals allowed the Now such that we want to be replaced inst week by 'No Greater Glory' (Col) but latter ple wan banned, so is holding on for a such want to be replaced inst week by 'No Greater Glory' (Col) but latter ple wan banned, so is holding on for a such want to be replaced inst week by 'No Greater Glory' (Col) but latter ple wan banned, so is holding on for a such was to be replaced in the Now week by 'No Greater Glory' (Col) but (Illy was banned, so is holding on for a such was to be now was to be now was to be now was to be replaced in the Now was to be now

a bit.

"Blood Money" (UA) (Universal)
(1st week). George Bancroft is a
name to conjure with here. Film
got off to a grand start at this
small-seater, and looks like about
\$3,000 on the week, exceptional. Got
about 35,000 on the week, exceptional. Got
become and the seater of the seater
ilke could build even more if house
tike could build even more if house
were bigger.

second and \$900 on tunta am consiling could build even more if house were bigger. The country of the country of

of Arts (Fox) to fust top average and do about expectations. \$8,200.

Brandels (Singer) (1,200; 26-25-36).

Brandels (Singer) (1,200; 26-25-36).

Brandels (Singer) (1,200; 26-25-36).

Brandels (Singer) (1,200; 26-25-36).

Opening day strong, but some doubt about the rest of the week. Started for about \$4,500 but questionable. Last week was a disappointment when Capitain Hates Sea! (Col) (Col)

20,000 GOBS ON SHORE LEAVE **HYPO FRISCO**

San Francisco, Dec. 17.
Theatre business in the pre-Xmas siump was sum pre-Xmas siump was considered to the first russ.

Estimates for This Wes.

Estimates for This Wes.

Estimates for This Wes.

Ad)—Silve (EAM; 30-35-40)—Silve (EAM; 30-35-4

tain Hates Sea' (Coi) with Heldt stage show finished with \$15,000 and profit.

Fox (Leo) (5,000; 30-35-40) — I Am Thier (Will) and Bachelor of Am Thier (Will) and Sea (Mill) and Sea (Mill) and Sea (Mill) and Francis (Mill) and profit.

Orpheum (F&M) (2,440; 30-35-440-400)
—Warfield (FWC) (2,633; 35-40-400)
—Warfield (FWC) (3,633; 35-40-400)
—Painted Woman' (Mill) and stages show. Should hit around \$20,000 with Garbon (FWC)—Mill (Mill) and stages show. Should hit around \$20,000 with Garbon (FWC)—Mill (Mill) and Sea (Mill

MURDER IN CLOUDS' \$7,000, SEATTLE

\$2,200, slow. Last week, same fifm, \$2,800, food enough considering season.
\$2,800, food enough considering season.
\$2,800, food enough considering season.
\$2,800, food enough (C) 10,100, 15.
\$25)—Harve a Heart (MG) and The Last Sentimena" (UA) dual. May rate \$2,200, pretty duil. Last week, No. and Forever' (Par) and \$2,000, and Forever' (Par) and \$2,000, and Forever' (Par) and \$2,000, a

at.500. and vaude, got Paramount (Evergreen) (3,106; 25-35)—Pursuit of Happiness (Par) and Elinor Norton (Fox) dual, and vaude. Not likely to exceed poor \$5,500. Last week, Lemon Drop Kid (Far) and Gay Bride's week (Sar) and Sarge unit (Cushman) \$6,300. good.

K. C. FAIR, 'GIFT' 5G, 'BRIDE' \$8,500

ones. However, they are jockeying charse. However, they are jockeying that they are the big downtown stores are remaining open nights and the crowds are on the streets, but not in the theatres, but not in the theatres, which was the streets, but not in the theatres, which was the streets, but not in the theatres, and the streets are the streets are the streets are the streets and the streets are the streets are

'Silver Streak'.

Estimates for This Week
Mainstreet (RKO) (3,200; 15-2540)—Filtation Walk (FN) (2d
wk), Likely to turn in around
\$5,000, fair, after a nice \$13,000 on
the first seven days.
Midland (Loew) (4,000; 15-25-40)

Philadelphia Negative

'Don Juan' \$6,000; 'Babbitt' \$13,000; 'Evensong' \$13,000-Whole Town Blah

Anne of Green Gables' (Radio) toad morrow.

III - Earle (2,000; 40-85-65) - Babbitt
nd (WB) and vaude. New Paul Ash
ks revue on stage. Around \$13,000 on
11, \$13,500. Indicated. Last week "Its
before the control of the control of

Santa, Strike and Wrong Weather Make Tough Going in L. A. Zone; 'Gentleman' \$11,500 in 2 Theatres

ear after five days to the worst outsiness in the history of the house, \$2,400.

Newman (Par) (1,809; 28-40)—
It's a Gift' (Par). W. O. Fields and Baby LeRoy are liked by a lot of the customers and the house will fair. Last week 'Behold My Wife' (Par) got about \$4,500.

Tower (Rewot) (2,200; 25)—Jeal-ousy (Col), and stage show. Business down some, as expected, but week 'White Lies' (U) and stage show, \$6,300, preity good.

Uptown (Fox) (2,040; 25-40)—
Heil in Heavens' (Fox). A natural for the air-minded fans. Extract of the air-minded fans. Extract was the second of the

PRE-XMAS HITS **PROVIDENCE** HARD

Providence, Dec. 17.

The pre-Christmas bugadoo is here. Biggest shopping crowds of the pre-christmas bugadoo is here. Biggest shopping crowds of the pre-christmas was a state of the pre-christmas w

gross. RKO Albee's picture. West of the Pecca, is getting help, too, from the stage show. Waiter Hampden in town Saturday (15) selling out the balcony a

day (15) selling out the balcony at both performances.

Estimates for This Week
Fay's (2200; 15-25-40)—II Am a Thief' (WB) and Music Hall Varieties' on stage; nice show, but being passed up by the mob for the detection to the detection

'Dagger' Shunts 'King'

Hollywood, Dec. 17.
Production schedules has Robert
Florey switched from King of the Ritz' to directing Florentine Dagger' at Warners. Latter is

Dagger' at Warners. Latter is ready for production while the other is still being written.

'Ritz' probably will go into work in three weeks with William Gar-gan and Ann Dvorak aiready cast and Warners trying to borrow Paul Lukas from Metre for the top spot.

Loads of rain for the early part of the week, baimy Sunday (16), and then the usual Christmas shopping, besides continuation of the street car strike, are rathes tough obstacles for the first runs as well as nabe houses.

as well as nane houses.

Newspapers have piped down on
the street car rowdylsm so that the
downtown merchants would not be
hampered, but there, still are the
that sounds like violence and keep
miles away.

Paramount is the leader of the

miles away.

Paramount is the leader of the premier picture contingent with a circus on the stage figured to draw the school kids this week. Screen offering, 'One Hour Late,' will have

the school kide this week. Screen offering, One Hour Late, will have to depend on the stage attraction for most of the take on the week. Last Gentleman, George Arliestand of the case of the take on the week. Last Gentleman, George Arliestand date engagement at Chinese and date engagement at Chinese and date engagement at Chinese and date stage of the stance, but the delety folke, which will bring the houses in which a respective \$5,000 and \$5,000 cand \$5,000 cand \$5,000 cand \$5,000 cand \$6,000 cand \$6,000

Estimates for This Week
Chinese (Grauman) (2,028; 30-40e
85)—Last Gentleman' (20th Cent'),
With weather elements against '#s
start not so forte and with selected
trade-will-not hit-over the \$6,000
mark, sway off for an Ariles pleture. Last week 'Evelyn Frentice'
tions with \$6,000, which is profit for
house.

(MG) fust a little short of calcular those with \$8.00 which is profit for house.

Oritorion (Cartum) (1,600; 25-304 d0). Lady by Choice (Col) and Mast (Col) and (Col)

finale.

Pantages (Pan) (2,700; 25-40)—

Pantages (U) (3d week). Doing unusually well for final stanza, which will exit with around \$4,800; Last week, second for this one, very good at \$8,800.

Paramount (Partmar) (3,595; 30c.

A-555—One Hour Laid (Pan) and

week Behold My Wife (Par) just a bit above prediction with a \$13,500 and the state of the state

'Chow' \$11,000 at McVickers, Loop's Best Performer: 'Night' Back for 7th Wk.; 'Prentice,' Chi, \$29,000

Chicago, Dec. 17.
Shining out brilliantly among the
maxe of lesser box-office lights are
type attractions this week; 'Chu Chin Chow' at the McVickers and
'Folies Bergeres' (stage) at the
Palace.

Palace.

For the rest of the town the usual libis are in order. Two fav libis currently are, naturally, the re-Xmas week and the bilzzard filch struck the town last week suf 'Chow' and 'Bergeres' do not eed them.

need them.

"Chow drew excellent notices and is proving a life-saver for the house. Jones will alough off the Globe Theater Shakespeare players after this current week and will run either straight pictures or an outstanding name stage attraction, if such is available.

such is available.

Two unusual things happened on the Randolph street rial to this week. First is the return of 'One Night of Love' to the Garrick after having. Building comment on this picture is truly remarkable. Other item is the removal of the Apollo from the first-um column to subsequents, this courting with the shift of Filtration Roosevelt to loop hold-over at the Apollo.

Estimates for This Week
Apolio (Bak') (1.20), 25-45-65)—
Pilritation Walk' (WB), Pirat subequent for the house since going to
\$. & K. Will plok up box-office
ince flicker has been doing busiess. (2an do \$\$,000, fine for holdver. Last week 'Lady By Choles'
(Coi) fell away to \$4,800, weakish.

Chicage (Bak') (4,000; 35-55-59Evclyn Frentice' (MG) and stage
how. Picture, getting good compenent but will show steadily rising
from the will show steadily rising
from the will show steadily rising
from the previous two seasions to
23,000, good enough in comparison,
ast-week less than fair for "White
tarade' (Fox.), \$20,400.

"Garrick (Bak') (300; 25-35-50)—
"Garrick (Bak') (300; 25-35-50)—

Last-week-less than fair for-White Barade' (FOX), \$26,400.

"Garrick (B&K) (200); 25-35-50)—
Night of Love' (COI). Back for geventh loop week and still okay, will head for \$5,000, splendid for geventh loop week and still okay, will head for \$5,000, splendid for head for he will slide off to \$14,000 currents, lowest gross in many weeks, week 'Lemon Drop Kid' (Par) 'Platium Blondes' unit on. boomed in melodious \$20,100, of profits for everybody con-

ess of profits for everybody conprince.

Palsee (RKO) (2,509; 25-25-56)

Palsee (RKO) (2,509

TACOMA MARKS TIME

'College Rhythm' Fair At Around

Getting too close to Christmas, with most close change going for gifts, for show biz to show much. Roxy is using duals on split week, to try to lure 'em with quantity, and also using up product. Music Box continues with split week vaude and continues with split week vaude and should be shown to be shard to be shown t

Estimates for This Week

Blue Mouse (Hamrick) (700; 2535)—(College Rhythm' (Par) Getting
along for \$2,500, fair. Last week,
Now and Forever' (Par) Illeed, but
on fair \$6,500, fair. Last week,
Now and Forever' (Par) Illeed, but
on fair \$6,500, fair. Last week,
\$6,500, fair. Radio) dual,
Aary see \$3,500 which is slow.
Last week, Kentucky Kerneis,
and 'By You'r Leave' (Radio) dual,
Aary see, Kentucky Kerneis,
\$1,400, making week solid \$5,800, bis.
Roxy (J-YH) (1,300; \$2,535)—
Have a Heart' (MdM) and 'Whom
the Gods Destroy' (Col) dual, split
the Gods Destroy' (Col) dual, split
the Gods Destroy' (Col) dual, split
ticpations do not go beyond \$3,000,
not hot. Last week, Merry Widow'
(MG) held five days, satisfactory at
\$2,100.

Mills Brothers Lead Pittsburgh With Hot \$11,000

Pittsburgh, Dec. 17.

There sint no Santa Claus. The boys figure there's nothing to do but go into hiding, at least for a few more days.

"A souple of minor fluries are in passec, which furnishes a little property of the passec, which furnishes a little to the Alvin, the Mills Brothers an stage are the big noise, bolstering everything including the weak flicker, One Exciting Adventure's coming. Penn should get a koost coming, Penn should get a koost coming, Penn should get a koost coming in the property of Guy. Lombard's motor carayan show, coming in tomorrow (18) and out of the two-day stay of Guy. Lombard's motor carayan show, coming in tomorrow (18) and property of the two-day stay of Guy. Lotter go up Evelyn caray to give house a Monday op freight days to give house a Monday of course, a surface of the caray of the care of the car

palace (RKO) (2,500; 25-35-55)
—Man Who Reclaimed Head (U)
and Mhe Bergereë unit on stage
and inhies Bergereë unit on stage
and inhies Bergereë unit on stage
week of unit. What you can be a stage of the stage of t

of Shows' unit about the

'Show of Shows' unit about the same.
Stanley (WB) (5,608; 25-35-50)—
Green Gables' (Radio). Sentimental ficker should get a mat play from a sent play from the sent should get a mat play from the sent should get a sent should get

VEIL,' \$7,000, TOPS DENVER

Estimates for This Week

Aladdin (Huffman) (1,500; 25-35-50)—Gentlemen Are Born' (FN). Around \$2,000 sighted, not hot. Last week We're Rich Again' (Radio) ran the house up to aver-age, todaing with \$2,000. Picture started slow but build.

see, closing with \$2.00, Picture started slow but bulk.

Danham (Cooper) (1,500; 25-35-50)—Gay Divorcee (Radio) (see-cond week). Hold over as anticipated. This week may tally \$5,000. tame film last week closed with \$10,000. below the \$10,000. below the \$10,000. below the \$10,000. carp. Last week long with \$10,000. carp. Last week Imitation of Life (U) let the house around \$7,000, carp. Last week Imitation of Life (U) let the house around \$7,000. carp. Last week long with \$5,500.

Orpheum (Huffman) (2,500; 25-35-60)—Captain Hatter the Sea (COL). Looks like will dock with season of the season of the

It's Practically a Layoff for B. O. Treasurers on B'way: 'Babes' Alone Good, \$15,000; 'Wed. Child' \$25,000

This is the softest week of the Is My Heart', booked in for two year for the theatre treasurers and the box office cashiers. With few tickets being sold and not much money to count up, it's practically a layoft. The whole town is east of Sixth avenue in the big stores, cestaurants as well as theatres taling it on the chin as a result.

Ing it on the chin as a result.

Only two pictures doing anything at the Babes in Oyund, at the Country of the Child, at the Roxy. Beat is Babes, which started off so strong Thursday (13) that Walter Reade upped the admission over the week end from the 55c price he had established to 75c. Indications point to the Child, and the Child,

went into the Rialic last night (Monday) on a preview.

"Hell in the Heavens, brought into the Mayfair Wednesday (12), doing better than expected, maybe \$12,000, while its neighbor the Palace, is getting nowhere with 'Babbitt,' indications for which are around \$8,000, and the stand fire and its closing Friday instrument of the stand fire and its closing Friday in Strand fire and its closing Friday in Strand fire and its closing Friday fair, but did anything but help the Capitol and Rivoli, which are also close by. On holdover of 'Painted Yell', the 'Cop looks to dip, to Yell', the 'Cop looks to dip, to all the standard on the second, final, week ending Friday (21) will be lucky to hit \$12,000. Mighty Baruum' comes in Saturday (22) Seddent Yanus' comes in Saturday (23) Seddent Yanus' comes in Saturday (24) Seddent Yanus' comes in Saturday (25) Seddent Yanus' ishei, got only \$18,500 the first week but over the past week end picked tup a little and may strike \$16,000, lessening, the Lears. Second week is expected to be helped a little the closing day when the Far tosaes in a Thursday night preview of 'Here

In the pit.

The Music Hall is also blab, probably no more than \$65,000 this week on "Music in the Air 165,000 this week of this week of the Air 165,000 this we

(Thursday). First week of 'Vanishes' was only \$18,500. Fred Warning's orchestra unit comes in with the control of the control

Hivoli (2,200; 40-65-75-85-99)— Don Juan (UA) (Ind—final week) Closes Friday night (21) after a second week of only \$12,000 or slightly under, poor, First week dropped off to \$21,500. 'Mighty Barnum' (UA) premieres Saturday (22)

Barnum' (UA) premieres Satu (22).
Roxy (6,200; 25-35-55)—'Wed day's Child' (Radio) and s show. Bucking pre-Christmas drums pretty well and may get with \$25,000, keeping house black. Last week, third-final for 'Imtration of Jufe' (II). \$22

with \$25.000 "most away get out when the season place. Last weeke, he buse in place. Last weeke, he buse in place. Last weeke, he had been por for 'Imitation of Life' (II), \$22.500. The three weeks totaling up for nifty profit. 'Anne of Green Gables' (Radio) is booked in for both the Christmas and New Year weeks. The control of the control of the christmas and New Years weeks. White two days on the third week when fire Friday night (14) closed house down. Gab, 4000 on the two days. after, account, week of \$21.800. Started repairing house yesterday ((Monday)) but estimates on real (Monday) but estimates on real weeks up. 'Sweet Adcline' (WB) was on the booking schedule for Christmas week. State (2.300; 35-55-75)—Merry Widow (MG) and yaude. Was disappointing at the Cap but here doing all right, around \$19.000. Last weeks up the get of the price of the gallong schedule of the control of the contr

WB's 'Devotion'
Hollywood, Dec. 17.
Warners will make 'Devotion,'
yarn about the three Bronte sisters.

Mpls. Joins in Week-Before-Xmas Blues; 'Gift,' 10G, Only Good Item

Minnsapelle, Dec. if)
Customary pre-Christmas slump,
off to a much scaller start than
usual and exceptionally severe, has
its grip clamped down tight on the
town. Grosses continue to sink
almost to the vanishing point. In
large, this collapse comes as an unpleasant surprise. There's a panicky
feeling all around. Unfavorable
weather has been getting most of
the blame for the turn in the tide,
being anything but box-office
tonics.

Probably realizing the familities.

being anything but box-office tonics.
Probably realizing the futility of trying to buck the present trend, the loop entertainment emporiums some choice choice anutement mores. The State has the nearest approach to what ordinarily would be a winner. It's a combination of Count Berni Viel and his 'Spices of 1935' as the stage attraction, and 'It's a Gift' on the screen. A plenty of the count Berni Viel and it's heading for \$10,000, good. The Cribeum is laying off stage shows for two Christmas weeks but will resume its yauddim policy Dec. 23 with Benny Meroff. Current screen offering, 'Qaptain Hates' the Sea,' is no great guns as a Meither Music in the Air now Neither Music in the Air now

the Sea, is no great guns as a draw.

Neither 'Musle in the Air nor Limehouse Blues,' at the Century and Lyrlc, respectively, is causing any str.

Presence of the 'Ziegried Follier' at the Metropolitan isn't doing the ple houses are soon, clithered Century (Publix) (1,500; 25-35-40)—'Musle in the Air' (Fox), Doing its share of the suffering, Maybe \$3,000, poor. Last week, Painted Vell' (MG), \$4,500, bad.

Orpheum (RKO) (2,390; 25-35-40)—'Capitain Hates Sea' (Col), Nothing but pictures two Christ-

mas weeks. This one not so forte, doesn't look like more than \$2,500, poor. Last week, Fiirtation Walk' (FN) and Stage show, \$3,000, fair. State (Publix) (2,400; 25-35-46) —12's a Giff' (Par) and 'Spices of left stage show. Lots of good ended to the stage show the stage show the stage of the stage show the stage of the

light.

Grand (Publix) (1,100; 15-25)—

Mrs. Wiggs' (Par) and 'Cleopatra' (Par), second runs, split. About \$1,000 in prospect, light. Last week, Barretts' (MG); second run, \$1,200, light.

Harretts' (MG), second run, \$1,200, light.
Aster (Publix), (800; 15-25)—
Belle of Ninettes' (Par), second run, 'Seli Anything' (FN), first run, and 'Frebrid' (WB), first run, split, \$500 likely, poor. Last week, 'Wason Wheels' (Par), second run, and 'Gambling' (Fox), first run, apilt, \$500 fair.

VARIETY

HUB SLUFFING. **VEIL' ALONE** FAIR 14G

Boston, Dec. 17. Boston, Dec. 17.

Rub just sluffing along after, series of biz breakers last week. With the free show rash practically eliminated, except for the Scott Fur thing at the Opera House, Sundays' a slege of zero weather broke at the same time bombs were planted in two Boston indle film houses. Temont and Maria Indle film

weather trove at the same time bombs were planted in two Boston indie film houses, Tremont and Machady stymled by general set-back to all houses as result of dynamiting.

On to go all that there's the potting of all that there it looks as if Garbo would give Santa Claus a run for his money. Too-duan and Men of the potting of

promises the steers and waste.

Estimates for This Week

Fenvary (M&P) (150: 25-30-4050)—'I am a Thief (WR) and 'One
Hour Late' (Par), dual. Looks like
a sort \$3.00. Last week below par,
\$4.200 with 'Gentlemen Are Born'
(FR) and 'Hell In the Heavens'
(Keith-Boston (RKO) (3.30): 2530-40-50)—'Cincating Cheşters' (U) and vaude. Promises a fair \$1200." 'Kentucky Kernels' (Radio)

Old 'Kentucky Kernels' (Radio)
spite of seasonal drawback. Sallinger's fur show, aired through

N. O. CROSSING UP KRIS KRINGLE, BIZ NOT BAD

New Orleans, Dec. 17.

Ton Jun' very van at the boxoffice but, outside of the Fairbanks
film, things are not pre-Christmasy.
Lady By Choice is going places at
the Orpheum Gambling is kinda
light at St. Charles, and Tudor is
cone
Estimates for This Week.
Saenger (3,581; 40)—Limehouse
Blues' (Par). Raft popular with
local fans and will do 311,000. Last
week Imitation of Life' (U) drew
fine \$10,000.

State (3,218; 40)—Don
Junn' (UA). Next to lowest grosserhouse ever held and \$5,000 will be
tops. Last week 'We Live Again'
(UA) died last few days, slipping to
\$7,000.

TALL Week OF LIFE OF A LIF

Comparative Grosses for November

Total estimated grosses during November for towns and houses listeds previously reported weekly. Dates given are the closing days of the

NEW YORK Nov. 22

1404, 10	140V. 22	MOA. 53	Dec. o
Outcast Lady \$25,000 (Amos 'n' Andy) (Stage Show)	Evelyn Prentice \$37,000	Prentice \$25,000 (2d wk)	Widow \$32,000
Wiggs \$16,000 (2d wk)	White Parade \$28,000	Parade \$20,000 (2d wk)	College Rhythm \$29,500
Live Again \$97,000 (Stage Show)	Live \$77,000 (2d wk)	Divorcee \$96,800	Divorcee \$80,000 (2d wk)
Kansas Princess \$32,300 (Stage Show)	Always Tomorrow \$28,400	Evensong \$26,100	Imitation Life \$42,600
Bike Rider \$9,000 (6 days)	1st World War \$18,000	War \$10,000 (2d wk)	Menace \$8,500
8t. Louis Kid \$36,500	Kid \$19,300 (2d wk)	Firebird \$10,700	Gentlemen Born \$11,500
	\$25,000 (Amos 'n' Andy) (Stage Slow) \$16,000 (2d wk) (2d wk) (Stage Show) Kaness Princess \$22,300 (Stage Show) Bike Rider (9,000 (6 days) St. Louis Kid	Detenst Lady 25.000 (Amos 'n' 25.000 (Amo	Dutcast Lady 235,000

CHICAGO

Nov. 20

Dec. 6

Dec. 6

CHICAGO (8,940; 85-55-75) High. \$75,000 Low., 18,500	Wiggs \$28,100 (Stage Show)	Peck's Boy \$20,800 (Jackie Cooper)	Happiness Ahead \$25,800 (Ted Lewis)	College Rhythm \$39,800 (Joe Penner)
PALACE (2,500; 25-85-55) High. \$34,700 Low. 7,000	\$25,000 (3d wk) (Vaude)	Divorcee \$21,300 (4th wk)	Expecta- tions \$14,000	Kentucky Kernels \$10,600 (5 days)
UNITED ARTISTS (1,700; 85-45-05) High. \$43,500	Barretts \$10,100 (4th wk)	Transatlantic \$12,500 (10 days)	Live Again \$20,600	Again \$14,000 (2d wk)

LOS ANGELES

15 K.

DOWN- TOWN (1,800; 25-80-40) High. \$38,500 Low. 1,700	Wednesday'e Child \$4,900 (Vaude)	Kentucky Kernels \$7,900	Firebird \$4,300	Jealousy \$4,000	(2 H L
HOLLY- WOOD (2,756; 25-85-40- 55) High: \$37,800	Divorcee \$6,400 (3d wk)	Bike Rider \$4,500	Age Innocence \$5,000	St. Louis Kid \$4,500 (6 days)	(2 H_L
Low. 3,100	4-16-19-19		The second second		١.
PARA- MOUNT (8,505; 20-40-55) High: \$57,800 Low.: 5,600	Pursuit Happiness \$12,000 (Stage Show)	Limehouse Blues \$17,000	College Rhythm \$25,200	Rhythm \$14,600 (2d wk)	2 HLI
STATE (2,024; 30-40-55) High. \$48,000 Low 4,900	Hideout \$6,900	Galante \$5,100	White Parade \$7,300	Live Again \$8,800	(8

BROOKLYN Nov. 15 Nov. 22 Nov. 29

s)	(4,000; 25-85-50) High, \$48,600 Low. 8,900	\$16,000 (Stage Show)	\$17,000	Tomorrow \$12,000	Little Friend \$17,000
d	ALBEE (3,500; 25-35-50) High. \$45,000 Low. 9,000	Love Time \$13,000 (Vaude)	Kansas Princese \$14,000	Lady By Choice \$13,000	White Parade \$19,000
	PARA-	Wiggs	Pursuit	St. Louis Kid	Gentlemen
- e e	MOUNT (4,000; 25-85-50- 85) High: \$57,800 Low: 5,600	\$16,500	Happiness \$13,000	\$15,000	Born \$10,400
ŧ	METRO- POLITAN (8,000; 25-85-50) High. \$39,000 Low. 13,000	Monte Cristo \$18,000 (Vaude)	Last Gentleman \$14,000	Transaflantic \$36,000 (Eddie Cantor)	Evelyn Prentice \$16,000
D	8TRAND (2,000; 25-35-50) High. \$28,500 Low. 3,000	Du Barry \$6,000	Lemon Drop and Wake Up, Dream \$7,000	Bike Rider and I'll Fix It \$6,000	Jealousy and Big-Hearted \$6,700

ST. LOUIS Nov. 22 Nov. 29 Dec. 6

	Nov. 15	Nov. 22	Nov. 29	Dec. 6
AMBASSA-	Captain	Expectations	Bachelor	Arts
(3,000; 25-35-55) High, \$48,800 Low, 4,000	Hates Sea and Among Missing \$7,000	and Lost in Stratosphere \$8,000	Arts and White Parade \$13,000	and Parade \$7,000 (2d wk)
FOX (5,000; 25-85-55) High. Low	Judge Priest \$9,000 (2d wk)	Priest \$7,000 (3d wk)	Peck's Boy and That's Good Girl \$8,000	That's Gratitude and Gambling \$7,000
STATE (8,000; 25-85-55) High, \$31,500 Low, 8,000	Widow \$15,000	Widow \$9,000 (2d wk)	Transatlantic \$11,000	Evelyn Prentice \$10,000
MISSOURI (8,500; 25-40) High. \$29,500 Low. 5,000	Redhead and Galante \$5,500	Young, Beautiful and Return of Chandu \$6,000	Hell in Heavens and Night . Alarm \$5,200	Jealousy and Cheating Cheaters \$5,000
SHUBERT (2,000; 25-85-55) High. Low.,	Happiness Ahead and Wagon Wheels	Gentlemen Born and Wiggs \$9,000	College Rhythm \$9,000	Flirtation Walk \$12,000

PHILADELPHIA Nov. 22

EARLE (2,000; 40-55-65) High. \$33,000 Low. 10,500	Exciting Adventure \$31,000 (Eddle Cantor) (Vaude)	Student Tour \$13,500 ('Bowery Follies')	Firebird \$18,500	Lady By Choice \$17,000 (Amos 'n' Andy)
FOX (8,000; 85-65-65) High. \$41,000 Low. 10,500	Gambling \$12,000 (Stage Show)	Galante \$14,000	White Parade \$26,000	Parade \$14,000 (2d wk— 5 days)
8TANLEY (8,700; 83-40-55) High, \$48,000 Low. 3,750	Divorcee \$13,500	Divorcee \$9,500 (2d wk)-	Pursuit Happiness \$7,500	9t. Louis Ki \$11,000
1		POSTON		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1

BOSTON

The second second	Nov. 15	Nov. 22	Nov. 29	Dec. 6
KEITH- MEMORIAL (2,900; 25-40-55) High. \$43,000 Low. 4,000	Richest Girl \$13,500	Age Innocence \$14,500	Expectations and White Parade \$14,500 (Split wk)	Parade \$17,000 (2d wk)
ORPHEUM (8,000; 25-40-55) High, \$23,000 Low. 4,000	Every Woman Knows \$15,000 (Olsen & Johnson) (Vaude)	Transatiantic \$14,500	Student Tour \$10,000	Widow \$12,000
METRO- POLITAN (4,500; 85-50-05) High. \$69,000	Galante \$18,500 (Vaude)	Limehouse Blues \$30,000	Pursuit Happiness \$20,500 (Anatole's	College Rhythm \$35,000

BUFFALO Nov. 22

Nov. 15

BUFFALO Ha

(8,000; 80-40-05) High: \$42,000 Low: 9,000	Ahead \$21,500 (Daniels- Lyon) (Stage Show)	\$17,800	Parade \$20,000	Rhythm \$20,000 (Jlmmy Savo)
(8,400; 25) High. \$21,000 Low.; 3,200	Chan In London and Straight Is Way \$6,700	Without Passion and Have Heart \$6,200	Pursued and Greatest Gamble \$5,200	Dragon Murder and Dude Ranger \$3,500 (5 days)
HIPPO- DROME (2,400; 25-40) High, \$22,000	Divorces -\$12,000	Divorcee \$6,300 (2d wk)	Live Again \$8,100	Flirtation Walk \$10,500

SAN FRANCISCÓ

38		1404. 10	1404. 22	140v. 29	Dec. o
	PARA- MOUNT (2,400; 80-85-40) High. \$37,500 Low. 5,000	Du Barry and Gambling \$10,000	Hell in Heavens and Gentlemen Born \$10,000	St. Louis Kid and Limehouse Blues \$15,000	Babbitt and Pursuit Happiness \$10,000
d	GOLDEN GATE (2,844; 80-83-40) High. \$22,500 Low. 5,400	Divorcee \$15,600 (2d wk) (Stage Show)	Divorcee \$14,800 (3d wk)	Lady By Choice \$13,600	Chin Chow \$13,800
	WARFIELD (2,680; 85-40-05) High. \$57,400 Low. 8,200	Widow \$24,200 (Stage Show)	Widow \$16,200 (2d wk)	White Parade \$22,000	Evelyn Prentice \$22,500

PITTSBURGH

	1404. 19	1404. 22	1404. 59	Dec. 0
PENN (8,800; 25-85-50) High. \$41,000 Low. 3,750	Widow \$11,000	Live Again \$10,000	Transatlantic \$20,000 (Thurston)	Painted Veil \$12,500
 WARNER (2,000; 25-40) High. \$29,000 Low 2,000	Firebird and Lemon Drop \$4,000	Kentucky Kernels and Should Listen \$4,000	Dr. Mogica and Million Ransom \$6,400	Pursuit Happiness and Wednesday's Child \$4,400
 8TANLEY (8,600; 25-35-50) High. \$48,000 Low. 3,200	Richest Girl \$17,500 (Don Bestor- Guy Klbbee)	\$26,000 (Fred Waring)	Divorcee \$10,000	St. Louis Kid \$16,000 (Paul Whiteman)

WASHINGTON Nov. 22 Nov. 29 Dec.

	(2,424; 25-35-40- 60) High . \$27,000 Low . 6,000	\$18,000 (Vaude)	Born \$17,000 (Buddy Rogers)	\$18,000 (Fred Waring)	Walk \$22,000
	FOX (2,484; 25-85-60) High, \$41,500 Low., 11,000	Transatlantic \$24,000 (Jack Denny) (Vaude)	Every Woman Knows \$25,000 (Duke Ellington)	Evelyn Prentice \$27,000	Galante \$20,000
-	KEITH'S (1,830; 25-35-60) High. \$21,000 Low. 3,500	Gift of Gab \$4,000 (5 days)	Lady By Choice \$9,000	Caravan \$2,800 (5 days)	Wednesday's Child \$2,500 (4 days)
d	PALACE	Widow	Widow	Wiggs	Painted
	(7,363; 23-35-60) High. \$32,000 Low. 6,000	\$20,000	\$11,500 (2d wk)	\$14,000	Veil \$20,000
5	COLUMBIA (1,263; 25-40) High. \$19,000	Love Time \$3,500	Judge Priest \$6,500 (Repeat)	365 Nites in Hollywood \$3,000	Widow \$3,000 (Repeat)

MINNEAPOLIS

W 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Nov. 15	Nov. 22	Nov. 29	Dec. 6
STATE (2,400; 25-35-40) High. \$28,000 Low., 2,500	Pursuit Happiness \$12,500 (Benny Davis)	Widow \$11,000	White Parade \$10,000	College Rhythm \$15,000 (Buddy) Rogers)
ORPHEUM. (2,890; 25-35-40) High. \$25,000 Low. 2,000	Rider \$13,500 (Vaude)	Age Innocence \$12,000	Night of Love \$19,000	Love \$11,500 (2d wk)
LYRIC (1,300; 20-25) High. \$17,000 Low. 1,200	Lemon Drop \$2,200	Howling Dog \$3,500	365 Nites in H'wood \$3,000	Student Tour \$1,800

(Continued on page 20)

Local-Talent Show Tops Everything In Balto with 'Gay Bride,' \$22,500

Baltimore, Dec. 17.
Though the pre-Xmas slump has get in with a vengeance, there is one phenomenal exception that is dety-ing the customarily seasonal boorimp and rolling up a rare and fancy figure. That's the vaudilim Century, where a local talent revue has house wishing the walls were than thouse wishing the walls were allowed the seasonal book and the seasonal book and the seasonal to the seasonal to the seasonal to the seasonal to the seasonal than the s

Rest of the town is hardly more than trudging along; houses have pretty pallid line-ups for most part, with the vaudfilm Hlpp looking best for money chances. Estimates for This Week

Estimates for This Week Century (Low-ULA) (300: 15-25-25-46)—Gay Bride' (MG) and Okay Baltimore, local talent—not amateur—revue on stage. Ted Claire mc.'s. Pic very pleasantly received, but it's the stage show their Xmas shopping. Leaped off like a greyhound and thrashing on to a smashing \$22,500, which nets house an extra lining of coin, due to low nut. Last week Prentice' (MG) and vaude, better than staiwart \$18,000.

ound.

Keith' (Schanberger) (2,500; 1555-32-35-40)—Wake Up and Dream'
(U.) Not much be a day and doesn't look to better a griffe and a doesn't look to better a griffe and a grand more for 'It's a Gift' (Par).

doesn't look to better a grii-aubear-it \$3,000. Last week only half
a grand more for 'It's a Gift' (Par).
under expectations. 1809: 15-55-30.
New (Mechanio) 1909: 190

PORT.'S HOLDOVERS

Plenty But All O. K. Age of Inno

cence' Also Nice

Pottland, Ore. Dec. 17.

Taintee Two Hold Littled Artista, hit the week the United Artista, hit the Week Little Hold Little Artista, hit the Hold Little Artista Artista

vesses budgets, and probably edging a bit extra on weeks with weak pix. Principal value of vaude in this burg is in taking the sting out of a weak is in taking the sting out of a weak the book of the probably of the probab

Estimates for This Week

Broadway (Parker) (2000; 25-40)

Gay Bride (MG). Going fairly
for about \$4,800. Last week 'BabBloom (Broadway (Broadway))

History (Broadway)

History (Broadwa

Last week Imitation of Life (U) with yaude held up strong to close at \$6,200. Mayfair (Parker-Evergreen) (1,400; 25-40)—Wagon Wheels' (Par), Just a fair average for this house at \$6,000 to 1,000; 25-40)—Wagon Wheels' (Par), Week \$1,000 total, gross of first three weeks \$15,000 to 1,000; 25-35)—"Imitation of Life' (U). Moved here for second week after first at Orpheum and getting day \$3,000. Life (RiKO), second week, \$2,005; first, \$4,000.

Best Thing in Dizzy Buffalo Is 2d Week Of 'Imitation,' \$13,000

Buxfollows allowed down currently in the expected pre-holiday slump. He expected he ex

though the feature will he near until Christmass for This Week

Buffalo (Sheah) (36-00; 30-40-53)—

Estimates for This Week

Buffalo (Sheah) (36-00; 30-40-53)—

Region of the state of the

double feature resuming on Sunday and Monday. Doubtwill: It aside from Lombardo, the bill will get from Lombardo, the bill will get Century (Shea) (3,460) 259—Ready for Love (Par) and Wagon Wheels (Par). Another double-barrelled program ought to come billing (Fox) and Nights in Hollywood (Fox); George M. Cohan feature did better than anticipated on opening and got up to nearly \$4,800. The control of the company of the comp

LIMEHOUSE,' \$14,000, MONT'L OTHERWISE O. T.

Montreal, Dec. 17.

Pre-Xmas week and not a lot to be looked for, fan's being more shouthan theatre-conscious. However, everybody congratulatory on better times and more spending, so main stems may come through in better shape.

times and more specials in better stems may come through in better Low's is the big show, "Limehouse Nightis will get a possible \$14,000, very good, bolstered by Cab Calloway orik, "Palece showing," Behold My. Wife and 'Ir's a Girle of the stems of the

perial reviving 'All Quiet Western Front,' maybe \$1,500. Nabes feeling the shopping trend

Nabes feeling the shopping trend also. Estimates for This Wesk

His Majesty's (Ind) (1,800; 50-31). The shop of th

O. & J. GIVE IND. **SOCK BIZ AT** \$12,500

Indianapolis, Dec. 17.

It's a landside at the Lyric this week, with Olean and Johnson's unit on the stage responsible for a positively smashing gross of \$12,500, the Clouds' but the stage ebow is the draw.

Nothing else in town seems able to stand up against this powerful estage abow is the often.

Nothing else in town seems able to stand up against this powerful produced in the stage and a stage a

Applied Foundation of the Week Applied Foundation of the Market Ap

Indiana (Kaix-Field) (3,106; 25-40)—Behold My Wife (Far). Customers-are-very-scarce-and-this-one won't last. full week, with the pace indicating a miserable \$3,400. Last week American of Green Gables (Green Gables) (\$2,900. Last week Wicked Woman's (MG) lasted only five days with a gross of \$1,500 for a new all time low.

'BAM BLAH

'Painted Veil' Way Off at \$5,000; 'War' Fair \$1,500

War' Fair \$1,500

Birmingham, Doc. 17.

Management mingham, Doc. 17.

Management mingham trouble this week and shot in a few furtures nobody will ever miss.

The Pantages, dark many years, is to reopen Xmas day. Pictures and tab shows is the menu. Will and the property of the pictures and tab shows is the first the Ham since way back whom.

Estimates for This Week
Alabama (Wilby) (2,300; 30-35-40)—Painted Velf (MG). Take it or leave it, and most folks will leave the picture of the

Here's News! Newark Okay at B.O.: Ted Lewis and 'Live' Hotcha 16G

tucky Kernels' (Radio). Maybe \$3,\$90, moderate. Last week, Monte
Cristo' (UA) (2d week), 45,500, ckay,
Empire (Acme) (1,100; 25)—'Gentlemen are Born' (FN), 31,700, moderate. Last week, Desirable' (WB),
about \$1,800.
Strand (Wilby) (800; 25) — First
World War' (FOx). Looks like \$1,500,
fair. Last week, 'Student Tour'
(MC), same.

Ennuied Exploiters Aren't Even Bothering In Wash, This Week

Washington, Dec. 17.

Boys arent veen bothering to fight pre-Christmas slump, this year, the pre-Christmas slump this year, the or nothing behind it, sex year, and the pre-Christmas slumps and is of the pre-Christmas slumps and is only real moneymaker in dizzy tashion and it public decert; get mad at never knowing what house is showing, local RKO spot will come out on top.

Limbouse is showing, local RKO spot will come out on top.

Laris (WB) (2,242, 25-35-40-60)—

Limbouse is showing, local RKO spot will come out on top.

Laris (MB) (2,242, 25-35-40-60)—

Limbouse is year, beat year, and vaude. Molasses "January pulling some air fans but week won't better light presser (Far) took oke 117,000.

Fox (Loww) (3,341, 25-35-60)—

Hell in Havenes (Fox) and vaude. Statelle Taylor well liked on stage.

Hell in Havenes (Fox) and vaude. White Parade (msybe, Last week White Parade (msybe, Last week) (ms

good \$22,000.
Keith's (RKO) (1,830; 25-35-80)—
Chu Ohin Chow (GB). Opened yesterday (18) oke but not big. Leat week "Imitation of Life' (U) closed, with nice \$10,500 for seven days and "Man Who Reclaimed His Head" (U) took fair \$3,500 for four. days.

Head and (U) took fair \$3,500 for four days, and the fair \$3,500 for four days.

Palacs (Loew), (2,363; 25-35-60)—
(College Rhythm' (Par) (24 week), Diving to cellar, maybe light \$7,000.
Leat week (the \$15,500.
Leat week styles (1900.
Leat week (1900.
Leat week

BROOKLYN INDIFF

Wicked Woman, \$12,000 -

Prince of Wales and Garbo in person arent exactly needed at the downtown box offices this week. Judging by crowds intesting the department store the theatres are department store the theatres are albee and Fox. Rest of first runs are off.

Estimates for This Week
Paramount (4,000: 25-35-50-60) ed about \$9,000 from Monday to Friday, Holdover until tomorrow will bring biz to total of \$16,000. Zimehouse Blues (Par) comes in tomorrow (Tuesday).

Vaudfilmer Only House to Hold Over in N. Haven

New Haven, Dec. 17.

Pre-Christmas slump here and everybody knows it. Paramount managing to fight the drop with an oke stage slow and they ran it Sunday for first Salbath show of this Dell's and Par angling for Christmas day openings and will cut preceding week to four days. Currently Music in the Air on Poll's sercen (Continued on page 61)

(Continued on page 61)

Newark, Dec. 17.
For the first time in recent history all stores were open Saturday.

It is not be a superior of the highest stores were the highest stores. This will presumably hurt but it seemed to do no harm Saturday right. at Loew's in pulling them in in great style and if it were not for the anticipated slump this week he would go far ahead of the expected \$15.00. Branford looks for expected \$15.00. Branford looks for the superior of Life and Big Hearted Herbert.

tion of Life and Big Hearted Herbert'.
Newly opened Broad, with its faxe of old pictures; is not doing so well as yestiff announces that the Shubert will open Christmas with musical stock. 'My Maryland' leads off.

Estimates for This Week Branford (WB) (2,965; 15-65)—Tinitation of Life' (U) and 'Big Hearted Hearted Hearted (WB) (3,965; 15-65)—Tinitation of Life' (U) and 'Big Hearted Hearted Hearted (WB), 670; making a dismal 115,800 for two weeks second of 'Filtration' (WB), 87,000, making a dismal 115,800 for two weeks on what was expected to cop big colin. By (1,500; 15-25-54-0)—Tirebird' (WB), and 'Ready for Love' (Par), Nothing much here, doubtful of \$3,000, Last week Last Gentleman (UA) and 'One Exciting Adventure' (U) got nowhere with Little (Franklin) (229; 85-50)—Little (Franklin) (229;

countril of \$3,000. Last week Last Centieman' (UA) and 'One Exciting Adventure' (U) got nowhere with Little (Franklin) (22; 35.50)—Frower' (GB) (3d week). Will be good at \$1,000. Last week, second, good \$1,000. Last week, second, good \$1,000. Last week, second, good \$1,000. Last week and the second like a support of the second like \$1,000. Last week second stage is sweeping along in great style, \$15,000, which is great for this week. Last week "Transatian-Paramount-Newark" (Adams-Par) (2,248; 20-23)—President Vanishes' (Par) and vaude. Opening dull but news of new unit on stage brought the individual of the second like the second

Pre-Xmas in Churchy Lincoln Is B.O. Murder

Lincoln Is B.O. Murder

Lincoln, Dec. 17.

The gross curve is skidding on the downboat still further this week in most spots with a frantic effort being made by the Stuart and Lincoln, with Painted Veil' and Peck's Reep Christmas-conscioumess, disease under quarantine.

Both houses will do well for the season, Wut that's little reason for Joy, because yuiletide is the year's servative and be-churched town, Over at the Westiand's Varsity, another British pic, Power is in, but unnoticed, Talk of this house servative and be-churched town, Over at the Westiand's Varsity, another British pic, Power is in, but unnoticed, Talk of this house servative and be-churched town, over at the Westiand's Varsity, another British pic, Power is in, but unnoticed, Talk of this house servative and the pot would flesh by the first of the year, but by holding back during the pre-Xmas crimp, there's a mice bunch of pictures due in the transportant of the Chateau (U), 1911. About right and seasonal with \$40c. Last (Mono), In Old Sante Fe (Mascot) and 'I Sell Anything' (WB), for three-changes and good for-a-hoosal to \$1,000. A good week.

"Peck's Bead Boy (Fox). Should get near \$2,000, fair. Last week'-Anne of Green Gables' (Radio) built to a strong \$1,900.

"Peck's Bead Boy (Fox). Should get near \$2,000, fair. Last week'-Anne of Green Gables' (Radio) built to a strong \$1,900.

"Peck's Bead Boy (Fox). Should get near \$2,000, fair. Last week'-Anne of Green Gables' (Radio) built to a strong \$1,900.

"Peck's Bead Boy (Fox). Should get near \$2,000, fair. Last week'-Anne of Green Gables' (Radio) built to a strong \$1,900.

"The monor staggerer with a Probable smash \$3,500 in the offing, a house record. Last week' One Ex-show. The-money staggerer with a Probable smash \$3,500 in the offing, a house record. Last week' (Ne Ex-show toliowed by Great Expectations' (U) the last half going to the Dickens as it came. Gross on full stretch was about \$1,300, off a little. Stuart U.T.C. (1,300; 10,525)—Power (GB). Only \$4,100, nah. Last week 'Coliogae, R

BABES IN TOYLAND

(WITH SONGS)
Hal Reach production and Metro release

Stors Laurel and Har	dy. Directed by Gui
Meins and Charles Ro	gers. Adapted from
operetta of same nar	ne by Frank Butler
and Nick Grinde. At	Astor. N. Y., Dec
12, on grind run. Ru	nning time, 77 mins
Stanley Dum	Ston Loure
Oliver Dee	Oliver Hardy
Bo-Peep	Chariotte Henry
Tom-Tom	Fally Knight
Tom-1011	Manne Michael
Barnaby	Henry Kielinder
Widow Peep	Florence Roberts
Santa Claus	Fordinand Munie
Tovmaker	Willam Burrese
Mother Goose	Virginla Karni

If Hal Roach aimed at the production of a purely juvenile pleture to which children might conceivably drug their siders, he has succeeded in a measure beyond others who have sought to enter this realm. He has made a fim par excellence for children. It's pucked dowed with that glamour of mysticism which marks juvenile literature.

with Jaughs and thrills and is endowed with that giamour of mysticism which marks juvenile literature of the content of the co

Bogeyland. Latter sequence is not so, rough as to induce nightmages. The story is simple. Tom Tom loves Bo-Peep, who is one of the numerous progeny of the Old and the story of the Old the Old

diers.

This brings a smashing climax with the soldiers marching to the strains of March of the Toys.' It gives a full five minutes of smashing action that will lift children under 12 completely out of their seats, and yet it is not so terrifying as to alarm.

ing as to alarm. Most of the action occurs in Toy-land, chiefly in one big set which supplies the details for the close-ups of more intimate developments. There is also one large and several smaller sets in Bogeyland, which scripts. If provides the necessary contrast to the Toyland scenes.

contrast to the Toyland scenes.

All Mother Goose characters are woren into the nlot, not to mention the Three Lattle Pigs, but it's Laurel and Hardy's picture. While they are on the story zips along, but the mistake has not been made of asking them to fill the stage continuously. It is their absences which make their reappearances as which make their reappearances and apt to endear themselves to parents because of this effort. Charlotte Henry, as Bo. Peen is

parents because of this effort. Charlotte Henry, as Bo-Peep, is not always in the picture. Sometimes she looks and plays the adult. Felix Knight is the Tom, but not much in evidence until the close as the actual love making is descreetly soft pedaled. Others do not matter importantly enough to call for mention.

This picture may not be consist-ently big boxoffice, but it is the best juvenile product to date and de-serves the long life it will have.

DON JUAN

(BRITISH MADE)

United Artist release of London Films Alexander Koráol, production. Stars Douglas Fairbanks; features Merie Oberon, Directed by Koráa. Story by Frederick Lonsdale and Lajos Biro; camera, Georges Werlast; muci. Michael Bollanski, Artist Werlast; muci. Michael Bollanski, Artist Williams, and Michael Bollanski, Artist Williams, and Spilad Parish. N. X., on grind run, starting Dec. 7. Running time, Ez mins.

Don Juan	Douglas Fairbanks
Pepilia	Merle Oberon Merle Oberon Binnle Barnes Joan Gardner Benita Hume
Rosita	Binnle Barnes
Carmen	Joon Gardner
Dolores	Benita Hume
Pedro	Cilfford Heatherley
Rodrigo	Barry Mackay
Leporello	Melville Cooper
Cafe Manager	Bruce Winston
A Husband	
Dolores' servant	Gibson Gowland
Tonita	Margaretta Scott
An Author	Edmund Breon
One of Don Juan's Lo	ves. Patricia Hilliard
Also Diana Napier.	Natalie Leiong (Prin-
ceas Palsy), Betty I	lamilton, Toto Koon-
man, Spencer Trevo	, Nancy Jones and

Douglas Fairbanks in The Private Life of Don Juan seems a misrough the form Juan seems a mismuch in its favor that it's too bad
it doesn't promise soid box office
attention. That advance misimpression that Fairbanks has possibly
undertaken a role beyond his years
short tooming. But all who see it
can't help but recognize the many
niceties that have gone into its production.

In actuality, Fairbank's prime
principle should be a sound to the
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usaniusones as the arch-heart's usaniusones as the arch-heart's years and recognize that his annor-ous porch-climbing career is finis. But the film holds more than that. There are many fine lights and shadings under the combined aegis and the state of the state of

Miniature Reviews

Babes in Toyland' (M-G). Baces in toyland (M-G).
Best juvenile picture to date,
and figures to repeat at Xmas
holidays for next four or five
years. Will square Laurel and
Hardy with a lot of parents.

Hardy with a lot of parents.

'Private Life of Don Juan'
(UA). British-made production with Fairbanka, Sr., and
which is doubtful of appealing
to the fans at large.

'Dealers in Death' (Topical).
Strong editorializing film on
munitions makers. Well made
and entertaining.

'A Wicked Woman' (Metro).
Mady Christians' American film
debut and an unfortunate
event.

event.

'Music in the Air' (Fox).
Mild operatia of class appeal
which limits its bo, sturdiness. Swanson and Boles in
the marquee will have to carry
it.

'Limehouse Blues' (Par). Weak and slow moving film, with George Raft.

'Wednesday'e Child' (Radio). Fine performance but no cast names. Stacks up as an in-

'Babbitt' (FN). Still sales value in the title, but not big

'Hell in the Heavens' (Fox).

"Hell in the Heavens' (Fox). Warner Saxter in an unimportant air story of the war. 'King Kelly of U.S.A.' (Mono). A musical and fair support picture. 'Gay Brids' (Metro). Gangster story, burlesqued slightly, but weak entertainment. Lombard and Morris top names.

bard and Morris top names.

this UA (made in England by London Films) production should be ballyhooed the way it is. Result is that Fairbanks, stacked beside those infty lookers—the Misses Oberon, June Hamilton, Films, Marchael Lelong (Frincess Paley), Betty Hamilton, Toto Koopman, Spencer Trevor, Nancy Jones and Florence Woods—makes for an incongruous woods—makes for an incongruous the many one film and probably has (and has had) the Kollywood talent scouts and the films of the many one film and probably has (and has had) the Kollywood talent scouts are not new to Hollywood, of course, and a few more are due over or have just come over.

General production technique is ultra, as is Georges Perinal's cines are camera-cribder and in this, his first away from French productions, has fashioned some fine stuff. There is some very worthy incicritate German, Michael Spollanski, whose 'Don Juana Serenade' is sturdy, and other airs by Arthur Wimperis and Arthur Benjamin.

DEAL FIRE NEW NEW ARTH.

DEALERS IN DEATH

Topical Films production and release. Directed by Monroe Shaff. Dialog, Burnet Hersbey: narration. Beal Ruyedsei: edi-torial advisor, Prof. Walter B. Fitkin. At Criterion, N. Y., week Dec. 13. Running time, 63 mins.

in the control of the

many of mining material needed in latter for gun manufacture and Germany's retaliation in wartime by smuggling material into France-which that country needed Krupp. The Kaiser and the famed Krupp. The Kaiser and the supposed financing to power of Hitler by French ammunition kings, in the supposed hope that he would result the famed to the supposed for the supposed fameling the supposed for the fameling for the supposed f

A WICKED WOMAN

-Metro- pro	duction a	nd- release	: Harry
Rapf produc	er. Stars	Mady C	bristlans.
Directed by			
Florence Ry	erson and	Zelda Ses	rs. from
novel of sa	me name.	by Anne	Austin:
camera, Lesi	er White.	At Loew'	s Metro-
politan, Bro	oklyn, we	ek Dec.	14. 108
Running tim	e 71 mins.	2.0	100
Naoml Trice		Mady C	hristians
Rosanne		Jea	n Parker
Yancey		Betty	Furness
Yancey Curtls	*********	Willar	m Henry
Yancey	I	setty Jane	Graham
Rosanne	*********	Marily	n Harris
Rosanne Ed Tricc	*********	Paul	Harvey
Bill Renton.		Rober	t Taylor
Peter Neddie		.Sterling :	Holloway
Neddle		George	Billings
Shariff	*********	DeWitt	Jennings
20.00	3 " A	25 17	the American

This picture stars Mady Christians, perhaps the finest dramatic studies. Xet, for her American film debut, Metro couldn't find a film for her to start in except one in which she is asked to play the part of a county for Miss Christians to apeat English without a Teutonic accent (which, incidentally, she does remarkably well), but to expect her to adopt a 'Dixie draw! Is just too It's that kind of casting that makes 'A Wicked Woman' so weak, It would have had to struggle, anyway, because of story weakness, but makes 'A Wicked Woman' so weak, It would have had to struggle, anyway, because of story weakness, but he first place it's unfair to Miss Christians who, if she gets any kind of, a better that the first place it's unfair to Miss Christians who, if she gets any kind of, a but in the first place it's unfair to Miss Christians who, if she gets any kind of, a but in the start of the start

MUSIC IN THE AIR

MUSIC IN THE AIR
For production (Brids Formers) and year
loase, Directed by Joe May. From stage
operatin of anne name by Jerome Kern and
Lebmann; sereen play, Howard I. Young
and Billie Wilder: musical adaptation.
Formers of the Stage of the Stage of the Stage
and Billie Wilder: musical adaptation,
annece Alock Tomother, husseld direction,
Louis De Francasco, At Radio City Music
Hall, N. T. week Dee, B; 1908. Running
Frieds Gloria Swannon
Frieds John Boles
Frieds
Frieds John Boles
Frieds
Fr

Joe May's first Hollywood directorial chore for Fox and Erich Pommer's second Fox production misses mer's second Fox production misses as the stage operetta success of that has the stage operetta success of that ham of several seasons ago is a poor ficker. Whatever be, strength it shows will have to be an the and of the stage operetta success of the stage operetta success of the stage operetta success of the stage of

Allam.

The flighty flair of a stage musical is treated in celluloid as stark realism. As such, it doesn't hold up. Here and there are some bright moments of course. That first act moments of the stark of the star

temperament at temperament those treks chapeaux aren't fatter. The other details make for verbosity, ranging from the cattle show to the schoolroom classes, where Montgomery tutors in between fashioning song tyrics.

June Lang, blonde newcomer, June Lang, blonde newcomer, June Lang, blonde newcomer, the state of the

LIMEHOUSE BLUES

Paramount production and release. Di	1-
escied by Alexander Hall. Original story	
Arthur Phillips; ecreen play, Arthu	
Arthur Philips, ecrech play, Arthu	5
Phillips and Cyril Hume; music an	a
lyrics, Sam Coslow. Harry Fischbee	×
photographer. At Rialto, N. Y., wee	k
Dec. 11. Running time, 03 mins.	
Harry Young George Rai Toni Jean Parke	rr
Toni Jean Parke	
Tu Tuan May Won	*
The Alexander Transfer Transfer Transfer Transfer	n
Eric Benton	Æ
Pug Tamat Lontagu Lov	٥
Merb Billy. Beva	n
Rhama Louis Vincence	ĸ.
Ching Lee E. Alyn Warre	o.
Inspector Sheridan Robert Lorain	Ċ
McDonald Forrestor Harve	v.
Smokey John Roger	-
Asa't Commissioner Kenyon	٠.
Wundham Standin	T

Weak picture except for its support that, or shown or the East is appoint this or shown or the East is appoint this or shown or the East is appoint this or shown or the East is appoint the Wort satisfy the average fan but the George Raft name may help, although, in any case, picture will need help. When the director keeping and the East dramatic moments in the early reels when the director keeping and the East dramatic moments in the early reels when the director keeping and the East dramatic moments in the early reels when the director keeping and the East dramatic moments in the early reels when the director keeping and the East dramatic moments in the early reels when the director the East dramatic moments and the early reels when the Market of the early reels when the early of the East dramatic moments and the early reels and the East dramatic moments and comports himself in the accepted ways of a Challeng on the East dramatic moments and comports himself in the accepted ways of a Challeng when Miss Parker meets Kent Taylor, owner of a pet shop. It's a case at first slight, but she resists his marriage pleas because the marriage pleas because the Market with his will be police and then committing suicide.

An ineptic cash of the East Market meets and then committed white gril reelily lower and praying a hall of police bullets, he saves the white youth the condition of the Parket meets and then committing suicide.

An ineptic cash of the East Market meets and then committing suicide.

An ineptic cash of the

WEDNESDAY'S CHILD

Radio production and release. Directed by John S. Robertson. Adapted from Leopaid Atlas play by Willis Goldbeck, camera, Harold Wenstrom. At Roxy, N. Y., week Dec. 14, 1934, Running time, 70 mins.

70 mins.

Robby Frankle Thomas

Ris Mother Edward Arnold

Ris Mother Karen Moribe

Louise Shirley Grey

Robert Shayne

Chick David Durand

Howard ... Robert Shayne Gloke David Durand Chick ... David Durand Chick ... David Durand Chick ... David Durand Chick ... David Durand Lelis a story off the beaten track but both in lits running time, a short grant as a spreaduction. It is general rating as a production in general rating as a production in general rating as a production and the ratipulation in mind It's of sufficient humanity and poignancy to command respect. Parents and adults 71-year old the rate of the rating rating the rating rating the rating rating the rating rat

son in military school discussing di-vorced kids with another victim of a split-up. This loads to the father's announcement that he'll call off his ongagement in order to devote him-self to the boy. It makes a saint of the father and something of a the father and something of a stage version both parents after the from the kid who was feft to grow up on his own in the boarding acad-emy.

up on his own in the boarding acad-emy.

There are exploitation values to the story and as a simple non-reachy presentation of the conse-quences of divorce upon the off-spring there, will be many serious citizens minded to endorse the pro-duction.

Land.

ROAD HOUSE

(BRITISH MADE)

London, Dec. 1. Gaumont-British production and release.
Directed by Maurice Elvey. Starring Violet
Loraine and Gordon Harker. Running time,
10 mins. Previewed Prince Edward theatro,
London, Nov. 29.

Lorsine and Gevion tarker. Funning time, 10 mins. Freelwed Prince Eward theathor. London, Nov. 28.

Very little more than the name of Waiter Hackett's play has been left in the screen version. It was a wise thing to make such a drastle adaption of the control o

No reason for this film failing to entertain audiences on both sides of the pond. Jolo.

BABBITT

First National production and release	
Features Guy Kibbee, Aline MacMahon	
Directed by Wm. Keightey. From the Sin	•
alala to by will. Keighley. From the Sin-	•
clair Lewis novel. Tom Reed, Niven Buech	٠
adaptation; Mary McCall, Jr., screen play	•
Ben Markson, additional dielog. Tohi	÷
Hughes, art: Leo F. Forbstein music	٠
Arthur Todd, camera; Sam Bischoff, pro	۰
duction. At the Palace, N. Y., week Dec	٠
14. Running time, 75 mins.	•
Myra Rabbitt Anna Maria	

Myra Babbitt	Allne MacMahow
Verona Babbitt	Morine Doug
Ted Babbitt	Clen Peles
Paul Relsling	Minna Combat
Charlie McKelvey	Alex 77-1-
Judge Thompson	Porton Churchill
Commissioner Gurnee.	, Berton Churchin
Eunice Littlefield	Ruskell Hicks
Zeke	
Martin Gunch	Arthur Aylesworth
Martin Gunch Miss McGoun	
miss mcGoun	Mary Treen

Miss McGoun. Mary Treen

Just about 10 years ago Warner
Bross made Sinus and the size of the control of the con

the makes—and the part of the key to be set once it has passed the key to be set once it has passed the key to be set once it has passed the key to be set once it has passed the key to be set once it has passed the key to be set once it has been and the pattern of the key to be set once it has been and the pattern of the key to be set once it has been and the pattern of the key to be set on the pattern of the key to be set on the pattern of the pattern

THE IRON DUKE

(BRITISH MADE) London, Dec. 3.

Gaumont-British production and release starring George Arlins. Directed by Victor Saviilc. Previewed at the Tivoli, London, Nov. 30. Running time, 80 mine.

Nov. 30. Running time, 50 mine.

This picture is of sufficient importance to warrant columns of comment in any newspaper, but what is most important is the fact that it is a satisfactory commercial that it is a satisfactory commercial.

Easic idea of the picture is to show. Wellington to have been as great a statesman as he was a soldier.

show. Wellington to have been as great a stateman as le was a great a stateman as le was a stream as the was a stateman as le was a stateman as the was a stateman as the was a stateman as a stateman

Hell in the Heavens

Hell in the Heavens
For production and release. Stars Weaner Baxter. Features Conchita Montenegro,
Russell Larnols, Hopbert Mundyi and Rabjosussell Larnols, Hopbert Mundyi and Rabjonessell Larnols, Hopbert Mundyi and Rabjonessell Larnols, Hoppert Mundyi and Rabjonessell Larnols, Hoppert Mundyi and Rabjonessell Larnols, Hoppert Managara,
Start Starton, Hoppert Managara,
Leat. Stew Warner. E. Warner Baxter
Lieux Stew Warner. Mwarner Baxter
Lieux Stew Warner. Mwarner Baxter
Lieux Stew Warner, Larnols, Hoppert
Lieux Stewart, Larnols, Hoppert
Lieux Stewart, Larnols, Larnols,

Cart. Andre Delaage. ... winnen Saaca Charence Farchisa. ... Johnny Arthur Baron Kurt von Hagen. ... Arne Frey Just annother air picture that suggests but mild reaction at the boxoffice.

Story is particularly weak, dealing more in situations and action from the footage is take up by fighting plots, manocuvering for position. Interesting but probably too father footage is take up by fighting plots, manocuvering for position. Interesting but probably too father footage is take up by fighting plots, manocuvering for position. Interesting but probably too father footage is take up to father footage is take up to father footage is take up to father footage in the footage is the footage foo

KELLY OF U.S.A. (WITH SONGS)

bill, Running time	et mine
Kelly	Guy Robertso
Tania	
Happy	Edgar Kenned
Brockton	Franklin Pangbor
Maxine	Joyce Compto
King	Ferdinand Gottschal
Stranger	William von Brincke
Minister	Otls Harla

for a phoney efficiency engineer.
Latter trades his contract as engineer to a mythical kingdom for Kelly's show. Kelly finds the princess is the king's daugher, so they clinch for the finish.

Vet 'performers' like Franklin Pangborn, Ferdinand Gottschalk, Edigar Kennedy and Olis Harian hold the piece from filling apart, with the piece from the filling apart, and the piece from from the filling apart, and the piece from form for the filling apart for filling apart for filling fill

THE GAY BRIDE

Metro production and release. Features Carole Lombard and Chester Morris. Di-rected by Jack Conway. Based on story, 'Repeal,' by Charles Francis Coe; adapta-tion by Bella and Samuel Spewack; pho-tor, Ray June. At Fox. Brooklyn, week Dec. 14, 1934. Ruuning time, 82 mins.

Mary	Carole Lombard
Mickey	Leo Carrillo
Shoots Magiz	Nat Pandleton
Dingle	Sam Hardy
MacPherson	Sam Hardy
	A STATE OF THE STA

Gangster pictures are gone, and this one won't do anything to bring them back. It'll do more to consign them permanently to Davey Jones locker down where grosses don't count. It deals with hoodlums in a post-prohibition era, but fails to freshen up the story and the con-ventional means taken to carry it

control titles are a but fails to treahen up the story and the conventional means taken to carry it out.

The slight flavor of satire given the garden of the satire given the garden of the satire given the garden of the garden

UN DE LA MONTAGNE

(Mountain Man) (FRENCH MADE)

Sorta-Kem production Malle)
Sorta-Kem production distributed by
Sos. Directed by Serve distributed by
Sisted by Rone Le Heanft, Sortpt by Anion
stitled by Rone Andre Legrand; music,
with Leon Bellete, Simone Bourday, Jean
Toulout, Maximilione, Stephan Biotzer,
Toulout, Maximilione, Stephan Biotzer,
Wilbert, Faul Cierget and Taulein Daydy
Tradeshown Dec. 3 at Edouard VII, Paris,
Running time, 50 min.

Here is a picture of a very special type which ought to appeal in Amer-ica because it shows things unchtainable there and at the same time

Moneyrand productions and release. Described by productions and release. The control of the cont

CZAR WANTS SLEEP

(RUSSIAN MADE)
Produced by Belgaskino; distributed in U.S. by Amkino. Directed by Alexander Manico, Directed by Alexander St. Control of the Control of the

hereness he toerness anterest.

Records A. Resevetow A. Cames, N. T., Dee, S. o., grind, Running time, 69 mins.

Soviet pleture makers have raked up some more dirt about one of Russial's former rulers and put it to siy use in The Caar Wents to Sleep. Flim takes 69 minutes to relate an Carachaman and the control of the six of the Man Carachaman and the control of t

to him.

A clerical error results in the in-clusion of a Lieut. Kidje, and it is on this figment of the pen that the Czar vents his brainstorm. Odec.

LADY IN DANGER

(BRITISH MADE)

Gaumont-British production and release.
Directed by Too Walls In cast: Tyonne Too Walls In Cast:

Arnaud, Tom Walls. Running time. 68 mina. Trysviewed Prince Suward theatrs. Conden. Nev. 22.

Tom Walls exercised much restraint in not permitting himself his usual surfect of leering. There are like than halfed to see the condens when the condens of the condens with the condens of the cond

AGAINST THE LAW







Irene Dunne in "Sweet Adeline", from the Broadway Musical Hit by Jerome Kern and Oscar Hammerstein II. Directed by Mervyn LeRoy, with 10 songs and 12 stars, including Donald Woods, Hugh Herbert, Ned Sparks, Joseph Cawthorn. Ensembles directed by Bobby Connolly. A Warner Bros. Picture. PICKED BY "ROXY" To Open Philadelphia's Glorified **ROXY-MASTBAUM** Christmas Eve, Under Personal Direction of S. L. Rothafel

16

MUSIC HALL, N. Y. A formula stage show captioned Whimwham' and credited to Leon Leonidoff supports the Gioria Swanson-John Boles feature, 'Music in the Air (Tox)

Leonidoff supports the Gloria Swan-son-John Boles feature, 'Music in the Air' (Fox).

Its chief asset is variety con-tracting botcha and ballet terps and doveteding flot a colorful flash doveteding flot a colorful flash penthouse and ethereal production suggestion. Evelyn Duerier and Don Cortez are prominent vocally in this, with Rosette and Luttman expert baliroomologists for the terp interludes, finaleing into a pip Rock-ful flash of the colories of the colories of the Snyder.

sties routing, credited to Gene Snyder.
Opener has Mile. Nirska and Nicholas Daks as Butterfly and Plerrot in one of those ballet routines backed by the entire corps. The mid-section is more hi-de-ho Chilton and Thomas (doubling from another Music Hall, the Manhattan cabaret-theatre) giving out their wow buck and wings. Rex Stewart cuts up with notcha clarinet and under cork is very Hariemania in this intertude. The backing is luminous painted, making for some nice phosphorescent sight effects.
Symph overture is Tachaikowsky's Capriccio Hallenne. Dick Leibert at the Wurlitzer and the usual in the seasonally to be expected.

PALACE, N. Y.

Every now and then the Palace manages; to assemble five acts, all different, which work themselves different, which work themselves at the part of the

should use her in the act or leave her out.
George and Jack Dormonde open with some good unlervoling, but spoil it by an overdose of nance comedy. Apparently they have not been cold that panse of the owner of the state of the

Heisiarity-sin-ther-source and unfinings. His previty strong and unfinings. His previty strong and unfinings. His previty strong and unfinings are says it this week with four acts improved the manager of the second strong and unfinings are second to the usual size. Caller Silesters and Lynon work the middle spot. Use an offstage of this theatre' instead of NBC, consociates and between the came cares about their manager of this theatre' instead of NBC, consociates and between the care of the care cares about their radio history. More important point is that they come on briskly, sing their thrimbers snapply and work two forms and presentation that they come on briskly sing their thrimbers snapply and work two forms and present the consocial strong the cons

STATE, N. Y.

It was a real thrill Friday even-ing, the way the Duncan Sisters (New Acts), in a Broadway return as a team, made it a real come-back. They were a next-to-closing panic.

panic.

Supporting the Duncans currently, and with Metro's Merry Widow on the screen, is a picture house presentation type show that lish a stage band of the stage that the four-minute Willie Maus cycle turn, bill goes into the specialty field for fair, spotting furns in the deuce and expectage that the special wavelenge of the wavelenge of the special wavelenge of the

spotting turns in the accordance spotting turns in the accordance water water will be decided by a spotting the accordance with a spotting to the accordance with a spotting the accordance with a spotting the accordance with a spotting to the accordance with a spotting the accordance with a spotting to the accordance with a spotting to the accordance with a spotting the accordance with a spo

Whatsoever.

Duncan girls, fourth, do 24 minutes, and Jack Sidney's Samples,
closing, accounts for 20. Between
these two turns are consumed 44
of the bill's 64 minutes, a fact that
discloses the reason for the current
show's lack of balance.

of the bill's 64 minutes, a fact that discloses the reason for the current show's lack of balance.

Sidney's Samples contains some some sidney of the contains some couple of months ago. The present turn isn't as strong as the previous one, simply because the people aren't as strong. Participants, with careful sidney announced them, are Elste Greenway, just another acrobatic dancer; Tom, Dick and Harry, described by the mic. as a 'sample of sample it's a good thing 135 is only two weeks off; Walker Sisters, billed as from radio, whose frailties as many two weeks off; Walker Sisters, billed as from radio, whose frailties as my contained the contained of the conta

salvaging.

Flyuring that maybe his dangerous feat on the huge spinning wheelen't enough any more, Capt. Willie Mauss has added a hot looking blonde to the act. She makes the blonds to the act. She makes the opening announcement and then helps the Capt. on with his heimet. He was a summer of the control of the cont

ORPHEUM, ST. PAUL

St. Paul, Dec. 15.
Distinguishing its fare from the unit reviews presented by the across-the-street. Paramount, this house is advertising. There is no substitute for RMC wendeville—and says it this week with four acts instead of the usual five.

scene, with dolls riding bleycles lickety-split,
As a special freat, Manager Lou Golden trotted out the national football champions, Minnesota's own Dunigan, Ork struck up the tunes and the audience arose and tonsiled the Marcon and Gold song just like at any pigskin contest. Team's only appearance in town, with none of the marcon and Swender on the contest of the

CHICAGO

Chicago, Dec. 15.
Standard and good show currently, and one which is bound to build,
Last-minute replacement brought in
the adagio act of Adder and Bradford to replace Kay, Katya and Kay,
due to an injury to Katya at the
bone in her toe.
Addar a--

one in her toe.

Adler and Bradford act took the closing spot on the presentation show and turned in an excellent job of femme toesing. Three men pitching a 90-pound gal around in some gasp-producing routine.

closing spot on the presentation show and turned in an excellent job of the analysis of the property of the pr

DOWNTOWN, L.A.

DOWNTOWN, L.A.

Booking of Billy and Elsa Newels at the
then direct the state of the state of

MET, BOSTON

Bagton, Dec. 14.

Stage show at the Metropolitanmiliar Publik unit of yesteryear, explained by the background of the
producer, Harry Gourfain, It is colorful, compact and interesting from
a production point of view, but
Titled "Golor Rhapsodies," show
opens up on a Spanish scene surrounding the band in costume.
Henry Kells, house conductor, brantMuch of the beauty in the set comes
from varying lighting effects, above
band, on secondary stage, is a
choral group, billed as 'Rhapsodiana' seated at ables in attenddit, affords a praiseworth frame for
the best in talent, but what follows
is not quite that.

Elida ballet start with a toreadore.
Finale of the ballet opener is a precision tap, effective. 'Rhapsodians'
in background supposed to be supporting band, but on show caught
company to the stage of the stage of his stanza of novel
hoofins, of which the skip rope
dance is outstanding. This is a
walte clos and shythm arrangement
Noberts comes on cold and earns
himself a nice response. Closing bit
is an overdone encore and serves
principally to wear down his own
of a lib. Pine partner comes on
thinget the effective of condensed.
Fatter no asset.

Then it's hole of the stage of the stage
for Dorothy Crooker's alow-lick
acrobatic novelty that is novel becentire routine, a group tango in coid
picture hats. Lighting and stagingvery effective. Elida-gals step-back
for Dorothy Crooker's alow-lick
acrobatic novelty that is novel becentire routine on one per onit, and
that means about eight minutes of
endurance balancing. Well done,
but lightly appreciated out front.

The it's form of an arrow of the stage
for Dorothy Crooker's alow-lick
acrobatic novelty that is novel becentire routine on one per onit, and
that means about eight minutes of
endurance balancing. Well done,
but lightly appreciated out front.

The stage of the stage.

The stage of the stage.

The stage of the stage
for the stage of the stage
for Dorothy Crooker's and stage
for Dorothy Crooker's and stage
for Dorothy Crooker's and stag

ORPHEUM, N. Y.

ORPHEUM, N. Y.

Only four acts on the stage this time but the quartet more than suffices for the usual fivesome dished out to the nabe patrons. This cutties with the control of the contr

ROXY, N. Y.

ROXY, N. Y.

Al Norman is the headliner at the Roxy. He has some gags, some of which aren't new. There seemed to be a slight disposition \$Priday night be a slight disposition \$Priday night pate his stuff. Officially there are two stooges. Red Donahue and his mule and Duffin and Draper were the other turns seen and reviewed before. Each turn has merit. Show the control of the production numbers used delivery boys with packages and a fence in front of a cottage. The fence folded into parts and the comment. It's a regulation Roxy show. On the screen is Radio's sumes only 10 minutes and therefore opened the schedule to four shorts and one of the longest newsreads ever seen cutside of the Embassy. Business light opening night.

ALVIN, PITT

Tittaburgh, Dec. 14.

With Mills Bros. topping the show, and in for heavy dough, management has done plenty of chise show, and in for heavy dough, management has done plenty of chise show, and in for heavy dough, management has done plenty of chise budget. For one thing house's regular chorus has been isid off for a week, first time this has happened around here, and another act has been to be a supplied to the state of the second plent of the state of the second plent of the second plent of the state of the second plent of the second plent

EMBASSY, N. Y.

(NEWSREELS)
There is nothing on the screen
ere on the arrest of the Budd kidnapper-murderer, nor on reveiations or developments of the munitions inquiry in Washington, but outside of these, current news is fairly well

inculty- in Washington, and minitions in the control of these, current news is fairly well covered.

The 2% city sales tax, which was taken cognizance of by Paramount, leads off as the show's streamer needles. And brings, a laugh, when leads off as the show's streamer lead of as the show's streamer lead of the show the same taken. The same the major trying to explain why the public should be easer to pay the tax. Saturday afternoon, a mugg in the saddenee asked: "How about the stafters?" brights another leagh. The stafters?" brights another leagh. The stafters?" brights another leagh. The stafters? I bright should be library stuff, since blights and the stafters? I bright should be library stuff, since blights as the next. Danger of fiying in Sat reliance of particular should be should

(Continued on page 62)

Deval Pans American Films. And Press Kids Him for It

Jacques Deval, French author, has opened one of those roaring camagainst American films which crop up here every once in a

Deval has been in Hollywood four times and has made a lot of money eut of American films. Fox's ver-sion of his novel 'Marie Galante' is

He's the film critic of the illus-trated weekly 'Marianna,' and he uses his column for the opening gun which consisted of one of the most

which consisted of one of the most violent attacks on "Cleopatra" (Par) ever launched on a picture, After a lot more on the same line, he closed by asserting that the U.S. is "hermetically and disadinfully closed to French films and that it is inadmissible, in view of this is inadmissible, in view of this provided the property of the property of the such "provided the and pittful" Amer-ican pictures.

scan pictures.

In a later issue of the same paper Deval came out with the old cry that-American films are choking out the French. Titling his piece 'An Open-Letter' to a minister', he asserted that of 71 feature films showing in Paris 28 were American, plus an indefinite number of shorts, and wanted to know what happened to a French film, seld Deval, and thus takes all the profit out of the French business.

At the same time he told his read

At the same time he told his readers he would never insult them by reviewing a dubbed picture. The answer came a few days later in 'Pour Yous,' the Intransigeant's fan magazine, in which Deval, in an interview, admitted that he was golins to produce films in the Future that the work of the control of the

said, convinced me that a terrible crisis is afflicting the cinema in the New World. New World.'
Then he saw some French films, he added, which led him to believe that the French industry is getting.

that the French industry is getting started on the right track.

If we took certain defensive measures' he said, 'our national in-dustry would be preserved.'

What, for example?' asked the in-

What, for example?" asked the in-terviewer.

'Above all, forbid dubbing,' said Deval. I have seen all the Ameri-cian films of recent months; and, be-lieve me, the product is bad. Let's try to compete, not in quantity, but in the compete, not in quantity, but any on the competer of the but we are better shots.

Clinematorraphie 'Francaise, local

cinematographie Francaise, local trade weekly, in answering Deval said he ought to be ashamed of him-self for taking American coin and

set for taking American coin and then going off on a tirade like that. Wants to know why newspapers let authors be critics anyway. Ganard Enchaine, weekly, which has toughest and fairest film criticism in Paris, kids Deval without mercy for wanting to keep out such films as 'Henry VIII' and 'Viva Villa' in favor of French slapstick comedies.

FRENCH USE FILMS TO STUDY TRAFFIC JAMS

Paris Dec. 8.

Aerial films are being taken of.
Paris by police to help work out
new plans-for-traffic-regulation:
Prefecture has fitted a motor on
an old army observation sausage,
which files slowly over town during
rush hours at low altitude, with
camera grinding. Films show cars,
taxis and buses tangling themselves
up, and officials project them durling conferences to study traffic
problem.

Shelve Rhodes Pic

Capetown, Nov. 19. Proposed focal-made film on the life of Cecil Rhodes is to be shelved due to General Smuts considering the showing may rouse racial feel-

ing here.
Shooting rights were held by
Gaumont-British, which gold them
to National Films.

Finances of Sennett's New British Co. Set Up

Mack Sennett Productions, Ltd. has prepared a prospe for a share capital of \$1,400,000 to

make pictures in this country.
Out of this Sennett is to receive
\$250,000 of ordinary shares for the
right to his name and his interest in scenarios, copyrights, contracts and so on. In addition he is to receive \$25,000 a year for five years

G-B'S RECORD WEDDING REEL

London, Dec. 8.

Gaumont-British put over with
its newsreel the mariage of the
Duke of Kent and Princess Marias
for the theatres. Jeffrey Bernerd,
who has charge of this department,
was the only one of the staff to put
in an appearance the following
morning. All the others were in
bed recovering from a 48-hour
stretch.

Eighteen cameras were employed and the operators took up their positions at 4 a.m. Special run-ners with police permits rushed the film to the laboratory at Shepherds Bush. Wedding was over at 12:30

Bush. Wedding was over at 12:30 and the first prints were on exhibition in London an hour later.

A fleet of aeroplanes was requisitioned to carry the film to all parts of the country but, owing to the fog, the aviators refused to fly, with only one exception, Lord Amburst, who set out for Newsastle, arriving there at 5 collock. A waiting automobile took the celluloid to the local picture house, where it was projected at 5:15. Another copy of the wedding scene was shown in Glasgow (400 miles from London) by 9 p. m.

9 p. m.
All told, 1,400 prints of the wedding scenes were shown in Great
Britain within 24 hours of the event,

The Hague Dec. 8.
As the Princess Juliana, her-apparent to the Dutch throne, was the principal bridesmaid at the wedding of Prince George and Princess Marina in London, newsreels of this wedding had special local interest. Dutch firm Polygoon sent a special staff of cameramen over to London and, after the ceremony, the films were rushed by air across the North Sea, so that on the night of the Wedding day they were seen at The Hague at the Odeon and City theatres. atres.
Cinemas shared in the expenses of the venture.

'GLORY' OKAY IN PARIS

French Censor Changes Mind About

No Greater Glory' (Col) is okay at the Edouard VII. Censor at-tended a charity gala seeing the film once more and, after the show told M. Franck, theatre manager,

told M. Franck, theatre manager, that film could go our Ficture is known in French as 'Comme les Grands' (Like Big People), with subtitle-Paul-Street Boys', latter played as if it were the original American title. This is to give the French an American title they can understand and make them think they know English. Was banned at first because censor thought it would create pro and anti war manifestations, since subject is kide fighting in mimic war.

Sprecher to U. S.

Paris, Dec. 3.

Paris, Dec. 8.

Marcel Sprecher, French distributor, plans a trip to America to try to sell fitto, film on French Morocco, just completed by Benott Levy, who made Maternelle for Universal.

Sprecher thinks film can be dubbed for American release, Hamrit been shown here yet, but, according to bally, it's a grandlose spectacle with a French patriotic angle.

Anzacs Finally OK Mae

Sydney, Dec. 17. Nineties' has final Belle of the Ninetie been passed by the censor board after one of the toughest fights a picture has had in years.

Film was completely banned by both the Censor Board and the Ap-

peals Board. Par kept on fighting and finally got the reversal.

BOOKING COMBO FIGHT DRAGS **IN PARIS**

Paris, Dec. 8. Organization of French distribs to fight booking combines, with Americans participating, has been holding more meetings, but so far has produoed but conversation.

Meanwhile French cinema bigwigs and existing organizations are getting impatient. Senator Louis Aubert, film pioneer, told a meeting of the Club du Faubourg, a debating society, that he would do nothing for the French film trade unless the boys got together on some action

boys got together on some action and organized themselves, and Henri Clerc, deputy and leader of the independent's organization, said same thing in a speech elsewhere. Clerc's distributors' organization wants to see something come of the anti-booking-combine move, and is willing to dissolve and allow its members to join the new movement, which would then become a distributors' syndicate, if the movement looks hopeful. Otherwise, if action is delayed, Clerc says he will fight the new crowd.

the new crowd.

Exhibitors' union, which is the only solid outfit in the French trade, held members' meeting Wednesday (5) under leadership of Henri Lueslez and got impatient about the fight to reduce taxes on film theatres. Government has been promising since October to do something, and nothing has happened. Meanwhile grosses drop, partly due to be kept up to cover taxes.

Bill is being proposed authorizing cities to cut poor tax from 10 to 5% and to make up the difference on a radio tax. Some cities have already cut the tax without legal authorization. the new crowd. Exhibitors' u

tion. Exhibs' meeting approved organization of a defense committee, on which local Hays group-is represented, to be financed by stamps on contracts. Stamps run in graded scale up to 70c on contracts involving \$660 or more.

Pathe-Natan Ready to Open N. Y. Offices: Robert Hurel in Charge

Par Importing Two **Argentine Comics**

Paramount has sent to Argentina or Tito Luciardi and Pedrito Quar tucci, comics, for support in the next Carlos Gardel Spanish language talker to be made in Astoria.
Picture will be titled 'The Day You
Love Me' and is scheduled to start
Jan. 7.

John Reinhardt will direct and Rosita Moreno is being brought from Hollywood to play the femme

FRENCH STUDY **FOREIGN LABOR**

Paris, Dec. 8. French Ministry of Labor has branches of show business for advice on new decrees to be issued controlling use of foreign labor in controlling use of foreign labor in France. Wante to know what proportion of foreigners the groups think should be allowed, and also if, there should be changes in the proportion according to regions of France and seasons of the year. Another question saled is the proportion of the

BRIT. THEATRE CHAIN FOR EDUCATIONAL PIX

New company calling itself Select Pictures, Ltd., is a subsidiary company of British-International.—Object of company is to line up a chain of small theatres in London and the provinces for the purpose of showing films with an educational angle, whether from the Continent or America.

Thus far company has the Rialto, London; Royal, Manchester; Prince of Wales, Liverpooi; Savoy, Leeds.
Before next year company expects to-have about ten such spots.

Arthur Dent is chairman of the company, with Eric Hakim in

company, with Eric Hakim charge of the theatres.

Robert Hurel, for years a leader in distribution of French films in Canada, salled for New York Wednesday (5) to open that long-awaited branch of Pathe-Natan in

awaited branch of Pethe-Natan in the Maison de France, Radio City. Bernard Natan had expected to go over to open it himself, but his trip held up, and rather than delay the inauguration he sent Hurel. Natan himself, however, accom-panied by Henri Diamant-Berger, as on his last trip, still expects to go to America early in 19040b' just. New cock office is avowed to the control of the control of the control of the property of the control of the office of the control of the control of the property of the control of the control

of it. Distribution of French prod-uct will be almed chiefly at the 1,500,000 French speaking persons of Canadian origin who, Fathe is informed, live in the United States, chiefly in Massachusetts and neigh-

informed, live in the United States, chiefly in Massachusetts and neighboring states.

Entire Pathe line will be offered to them. Paris office of the firm says that so, many letters of inquiry are constantly received mgs constantly received mgs and constantly received mgs and constantly received mgs and constantly received mgs of the constantly and the constantly received mgs of the constantly receiv

already out.

With this line Pathe hopes to make a dent in the American ama-

Plans for the use of technicolor Plans for the use of technicolor in France, another important aspect of the Pathe firm's relations with the United States, are also matur-ing. First machines are to be de-livered in Hollywood, for the Path account, toward the first of the veer

Recount, toware the lifts of the State of the State of the State of the Conting Natan visit will be to try out these machines on the spot and then bring them to Paris. This depends on now events work out, however. If trip cannot be arranged early enough someone else will bring them over. Meanwhile Diamant-Berger is Meanwhile Diamant-Berger is technical or proportion of the first technical or proportion of the first technical or proportion of the state beginning, until he sees how tworks.

POOR DUBBING ANNOYS ITALY: MANY SOUAWKS

More U.S. Than French Films in **Paris Although Imports Down**

More American than French films were placed before the French cen-sorship board for approval during the four months from July 1 to Oc-tober 31, 1934, according to official

Total French talking films sub mitted was 53, to which should b added three films with French com ment and one sung in Breton, lan-guage of a French province. This makes a grand total of 57 made in

At the same time 85 foreign films were presented, to be placed on the French market. Of these 83 were American-made, including 55 Eng-lish language talkers, one Spanish talker, and three American-mades with French chatter.

Other countries were so far become the c

ket. Great Britain submitted only five,

Great Britain submitted only five, including one British-made German italiter. This, in spite of increase in British film activity. Among films of other origin are two Russians, two Austrians (one in German and one in French) two Spanishers, one in Spanish and one in French; one Egyptian talker, one in French; one Egyptian talker, one

Danish in the Eskimo language and

one film in Arab.

These figures cover the summer months, and also the first four months of the June quota decree, which has just been renewed for another six months.

another six months.

All these foreign films, in original versions, are allowed to be shown in a total of only 15 theatres each in France, unless a special exception is made, as was done for Tittle Women' (Radio) and Invisible Man' (U).

ns from Italy, Czechoslovakia (Continued on page 63)

Lange, Piper Due In

Fred W. Lange, general rores, representative of Paramount in charge of that company's activities in Europe, is due in New York Friday. (21) for his first home office visit since having been appointed to the job a year ago. He's coming in via Canada.

J. W. Plepr, manager of the company's Tokyo office, is in New York.

pany's Tokyo office, is in New York for his first h.o. visit in severa

years.

Both Lange and Piper will go into conference with John W. Hicks, Jr., head of the company's foreign department, while here.

Rome, Dec. 6, Rome, Dec. 6.
Question of dubbing is still on
the carpet here. In addition to complaints about the restricted nature
of the dubbing corps and consequent lack of variety in the dialogue
of foreign films, it is asserted that
handling in Italy is going from bad
to worse.

Some think this a good thing, since the more rotten a foreign film appears the better chance there is for local mades, but the more serious critics do not share this view and maintain that it would be better think of the serious critics do not share this view and maintain that it would view and maintain that it would be better to chuck foreign films al-together rather than present them badly and ill translated. What they complain of is that IV. complain of is that U.S. and other foreign firms frequently don't send a proper text of the dialog with their. films, so that the dubbing house has to resort to unsatisfactory local shorthanding of the dialog.

Covered Wagon Fire

Paris, Dec. 8. Covered wagon traveling film the-Covered wagon traveling lim the-atre, playing towns in the Pyrenees region, caught fire Wednesday (5), Fourteen spectators, including a three-year-old child, were fatally burned, and fear is expressed for lives of six more of a total of 36 in-jured.

Jured.

Show had been set up in a barn in village of Saint Gauderique, near Perpignan. Charles Delac, president of Chambre Syndicale, wrote demanding stricter enforcement of safety rules for all film theatres, in-cluding gypay type playing in back-woods.

IS THE NA

Sirs:
Your announcement in TIME was most interesting. I would like to see your productions shown at Loew's Rochester.
Cordially yours,

J. A. H.

A Toast

A Toast

In have just finished listening to your MARCH OF TIME program, which holds me enthralled for thirty minutes. each Friday night—I gold and the sack Friday night and I have my sight and I know my sight and sight an

"Our Whole Family"

Sirs: With reference to your and the MARCH With reference to your annol this evening on the MARCH (I program, please he advised that as our whole family will be ver support your new venture and hope that we may soon have the of seeing your pictures.

Very truly yours,

I. R. 616 Lyon Irvington

Sirs:

We in this family are delighted to read that your new venture in pictorial journalism is seen to begin. The theatres at which we'd like to see the MARCH OF TIME are: the Kentucky, the Strand, and/or the Ben All theatres.

We greatly unjoy the March of Time Commission of the Strand, and the Strand Strands and the Strands and t

Very truly yours,

A. S. 1600 Richmond Road Lexington, Ken.

Sin:

We in our family are indeed pleased to learn of your new efforts and we are sure, anything that you will do in the pletures will supplement your wonderful radio efforts. That can only mean to us the one way you can outdo your radio efforts. We shall look forward to reviewing your pletures and will be pleased to offer our aupport in your new venture.

Thanks to you for past performances.

H I I I

H. J. L. 1248 Park Ave. Hudson Heights, N. J.

Sophisticated Harvard

Sine:
We (editorial) should be most interested to see TIME march in its own inimitable, timely way before the universitarian eyes of sophisticated Harvard students, in the University Theatre, Harvard Square in Cambridge
Yours, with integrity of interest,

R. H. W. Cambridge, Mass.

We want the MARCH OF TIME to be shown at the University Theatre, Harvard Square, Cambridge, Mass.

A. D. Boston, Mass.

Sira:
Congratulationa, TIME, on your new venture! Cambridge will be honored if the "MARCH OF TIME" is shown regularly at the University Theatre, Harvard Square, Cambridge, Mass.

A J I.
H. H. M.
Western Square of the Metro-politan Theatre in Morgantown, Western Square, Cambridge, Mass.

"One Night of Love"

Having just seen your Announcement in the current No. of TIME (Dec. 10) regarding your new "Venture" I am much interested, and believe that this as all else you have put before the public, will be a pleasing success. Although Fitchburg is a city of only about 40,000 I feel sure that this picture would be of interest to our public.

06

e and will petition the manager of

E. H. 608 E. Main St. Washington, Ind.

THE MARCH OF TIME will not be confined to metropolitan cen-

Please do not confine your MARCH OF TIME in the news to New York City. We want it in Baltlmore. Any of the first class houses will be glad to have

Very truly, E. M. B.
The Washington
Mount Vernon Place
Baltimore, Md.

THE MARCH OF TIME will not be confined to any locality—it will be confined to certain theatres, exclusively—ED.

Sirs:
We would like to see THE MARCH
OF TIME exhibited in the Gem Theatre,
New Richmond, Wisconsin.
New Richmond, Wisconsin

Sirs:

With reference to the recent advertising in TIME, I suggest that you get in touch with the Court Theatre, Somerville, New Jersey; the Liberty Theatre, Bernardaville, New Jersey, and the Roth Park Theatre, Morristown, New Jersey, with a view to their showing the modulation.

W. V. G. 140 Cedar Street New York, N. Y.

Production.

Very truly yours,

ters.—ED.

andy was the nawager to

Sirs:
Please persuade Manager James Zanias of the Myers Theatre at Janesville,
Wisconsin, that your MARCH OF
TIME films will deliver him lots of
customers—especially if he will advertise it. The Idea sounds great.

BSCRIBER J. B. G.

Sine:
As a regular reader of TIME, I am in uch interested in having THE F MARCH OF TIME shown at our IE Emboyd Theatre this city.
Here's hoping we may have the pleasure of seeing the first picture issue and that it proves as interesting and successful as TIME Magazine.

Sour LIME.

S. P. H., M.D. Fort Wayne, Indiana

ure that I look
wenture—THE Sire:

It is with pleasure that I note the
be even more announcement contained in your lisue
have been of the the the MARCH
of TIME Teather, will be available to
the MARCH wowlne picture bouses heginning with moving picture houses heginning with the month of January.

I presume that this feature will be shown at one of the leading theatres of

IT'S NEVER

Tr's never happened before—a series of pictures getting fan mail -BEFORE THEY

HAVE EVER APPEARED ON A SCREEN.

The first announcement of THE MARCH OF TIME, coming on the screen, was made over the Columbia network Friday, December 7th. TIME magazine carried the news December 10th. Variety on December 11th told about THE MARCH OF TIME and its "loyal following" that should make box office history.

THE MARCH OF TIME

Produced by The March of Time, Inc.

Distributed by First Division HARRY H. THOMAS, PRESIDENT

J. W. Salt Lake City, Uta

tiefice and will petition the manager of our local theatre accordingly.

As one of TIME and FORTUNE's most devoted addicts, allow not to wish all the success in the world to the MARCHOF TIME, INC., knowing that I shall follow its progress with the same enjoyment I have derived from the superb MARCH OF TIME "Letters"—in short—all ventures of TIME.

Very sincerely.

528 ORA

Burming

Sirs:

I would like to take this opportus to thank you for your very superoadcasts during the past several yes far as I am concerned there is not to the past of t

R. A. M. 2865 Southingtor Shaker Heights Cleveland, Ohio

Sira:

We shall certainly urge the man of our Birmingham (Michigan) The to show your new MARCH OF TI series as we consider the MARCH, TIME by far the most all-around, in the same of the radio. esting programme on the radio, many of our friends agree with us lr

> MR. AND MRS. F. B. S 528 Ridgedale Avenue Birmingham, Michigan

It is with pleasure that I note the It is with pleasure that I note the announcement contained in your issue of December 10th that THE MARCH OF TIME feature will be available to moving picture houses beginning with the month of January.

I presume that this feature will he shown at one of the leading theatres of Dallas, which include first-run houses of Palace, Majestic and Melba. Acting upon your suggestion: If you can persuade any one of these houses to exhibit your film, I believe it will be seen by a large number of Dallas, 'Gours very truly,'

Yours very truly,

C. L. E. 1811 Athletic Club Building Dallas, Texas

What a break for Thirtieth Century history students! Best wishes.

I. S. 1. S. 1501 "R" Street Lincoln, Nehr. E. S. T. Fridays.—ED.

Sirs:
I want to congratulate you on the fine plan to produce THE MARCH OF TIME on the screen. I believe that the idea is destined for a brilliant future.
I suggest that you exhibit THE MARCH OF TIME at the following Sirs:

--- And, whatever you do, may you give me a chance to see your THE MARCH OF TIME by having it exhibited at the cinema theatres I attend—the Walden in Williamstown, Mass., and the various theatres is Providence, R. I.

neatres locally;
Coolidge Corner Theatre, Brookline
Mass. Mass.
Needham Theatre, Needham, Mass.
Loew's State Theatre, Boston, Mass.
Metropolitan Theatre, Boston, Mass.
Yours truly,

F. S. W. 750 Commonwealth Ave. Newton Center, Mass.

Sirst
I and others here would like to see
THE MARCH OF TIME exhibited at
our local theatre, Brewster Memorial
Hall, Wolfeboro, A. N. Sanbent, operator,
Very truly yours, R. M. Wolfeboro, N. H.

B. H.

looking forward to early Cordially yours,

F. R. F.

88 Newhury Street Boston, Mass.

Sira:
Referring to your advertisement to
the December 10 issue of TIME, please
have your MARCH OF TIME shows
In our local moving picture house which
is under the direction of a Mr. Alpert.
It will have high value as an educational
picture. But keep it on the air also.
Cordially yours,

J. A. R.

EVEN BEFORE R THOUSANDS ARE DEMANDING

THEATRE HERE

I would like to take the opportunity is thank you for your very superior is thank you for your very superior is the best program on the air.

Will ask the manager of the Liberty fare at am concerned there is nothing 'These are the concerned there is nothing 'The MARCH OF TIME on the OF TIME.

Values that

bysactes—
for far at I am concerned for far

R. A. M. 2865 Southington Road Shaker Heights Cleveland, Ohio

· Yours truly,

W. H. T. 122 Franklin Street Olympia, Washington

Sirs:
Would much appreciate your exhibiting MARCH OF TIME in Lensie
Theatre (Gibraltar chain) in Santa Fe,
New Mexico.

MRS. G. M. Santa Fe. New Mexico

Let's have THE MARCH OF TIME

3 Cheers for THE MARCH OF TIME.

M. E. M. 1612-10 Avenue

Movie vs. Study

Movie vs. Study
Sire:
We should (by we I mean most of my
friends who live in the dormitory) prefer
the Tivoli Theater, one of the Balaban
and Katz chain. It is convenient to the
university community. Besides, we go
there fairly frequently, for they have
most of the pictures one wants to see.
Last but not least, your picture would
turnish the last link in the process of
movie instead of study, to justify a
movie instead of study.

N. I. B.
College Residence Halls for Men
1035 East 60th St.
Chicago, Ili.

d Fashioned DieHards

T ME BE ONE OF THE FIRST
CONGRATULATE YOU ON
IT ANNOUNCEMENT THAT
I WILL ENTER THE MOTION
THE FIELD STOP - KNOW.
WILL DO A GOOD JOB AND
ITYOU WILL PROVE TO A LOT
OLD FASHIONED DIEHARD
OTHER SUPPOSED TO BE
ADDIO YOU CAN REEDLE
THE MANY MILLIONS TOP DO
TWORRY ABOUT THE THEASE WILL WORRY FOR YOU.

C. C. F. 63 TOLEDO WAY SAN FRANCISCO, CALIF.

uld like to see MARCH OF TIME Rialto Theatre, Joliet, Illinois

Sirs:

There are only two theatres in this town—one for each college. Both theatres are owned by the same concern, so it's immaterial which one gets the new service, just so one of them does get it. One theatre is the "Metro" and the other is the "Ritz..." services for show-indicate the service for show-indicate form this end.

Yours sincerely,

M. H. Durant, Oklahoma

Sirs: Wishing you success

R. C. D. 1427 West Bell Houston, Texas

Sira:

Once we subscribed to several magazines covering current events. Now because of the vitality of TIME, we (a family of four) read it from cover to cover and feel completely satisfied that we are obtaining all worth while news in TIME only.

THE MARCH OF TIME has become THE MARCH OF TIME in the second priday evening and a very thrilling one. We never permit interruption of your stirring portrayal by Radio of the week'a news.

This new venture of THE MARCH OF TIME through the movie camera will meet a long felt need.

It does not matter to me which local movie house is fortunate enough to win the MARCH OF TIME franchise. Whichever one gets it will be lucky indeed, for everyone I have talked to about it enthusiastically await your January Femiler.

L. K. VAN F.

L. K. VAN F. 2 Nicoll Street Newburgh, New York

Your MARCH OF TIME radio pro You, MARCH OF TIME radio pro-gram 8, to my mind, one of the best on our more or less cluttered air waves, and I am glad to note that you are to give us a screen presentation. Locally, I would prefer to have It shown at the Rialto Theatre in this city.

S. M. W.

CTURES is even one half roadcast, we are for it.

er a series of years.

our manager of news service,

Would like to have THE MARCH OF TIME shown in every theatre in Washington.

J. R. W. International Bank 726 Jackson Place Washington, D. C.

Rye, New York, Playhouse Proctor's or Loew's in New Rochelle

H. H. S. 19 Oneida Street Rye, N. Y.

Sirs:
I suggest the Rialto Theatre, Wil-liamsport, Pa.

E. L., JR. Williamsport, Pa.

Have always enjoyed your programs on air Certainty will enjoy your movies. Have asked our theatre to display same. (Carlton, Red Bank.)

MRS. C. B.

Sirs:

If the MARCH OF TIME moving pictures will be like the broadcasts and the magazine (TIME), I shall endorse them with enthusiasm.

Yours very truly,

P. K.

620 Second Street Brooklyn, N. Y.

The Warner Theatre in Ridgewood, the Hawthorne Theatre in Hawthorne and the Pascash Theatre in Westwood are the ones I patronize most often. I'd be glad to see THE MARCH OF TIME at any or all of them.
Yours very truly,

E. H. 224 Richards Road Ridgewood, N. J.

Sirs:

I would like to see the MARCH OF TIME shown at Madison Theatre, Oneida, New York.

Yours truly,

E. A. Wampsville, N. Y.

Interested in your new venture. Best local theatre for showing is The Century.

N. L. T. 2312 E. Federal Street Baltimore, Maryland

Have been enjoying THE MARCH
F. TIME over the radio and will be
ery pleased to hear same in the movies,
Yours truly,

W. H. 33 Mildred Terrace Vaux Hall, N. J.

ould like to have THE MARCH IME exhibited at the Bronxville

G. C. V DEG. 650 Fifth Avenue New York, N. Y.

tainly would like to see the HOF TIME in Motion pictures. stant listener.

hope THE MARCH OF TIME be shown in the "Playhouse Thea-Great Neck, the "Beacon Theatre," Washington, and the "Capitol tre," Bayside. All three theatres, in the North Shore of Long Island, Yours truly,

E. S. G. 15 Buckingham Road Great Neck, L. I.

COMING

JANUARY

HAPPENED BEFORE

But, THE MARCH OF TIME has made history already. In the five days since the announcement appeared we have been deluged with thousands of letters and telegrams from people in all parts of the country asking that their theater show this new kind of a motion picture.

Look for the name of your theater in these letters, Mr. Exhibitor, (the copies of those printed here are on file at our office -you can see them any time) read them carefully. You don't have to be told what a reception like this means at the box office.

Sirs:
Enjoy your broadcast immense with you every success with you plan for use in the moving theatres.

W. M. T.

R. F. D. 1

Theatre preferred for MARC TIME.—State Theatre, Harriso

J. N. D. Bridgewater,

Sirse:
I enjoy your MARCH OF TIM
programs and I hope you will continu
them in the future. I am looking forwar
with pleasure to your new movie serie
Yours truly,

B. F. New York City

RELEASED THRU

FIRST DIVISION



Inside Stuff—Pictures

Saner members of the National Board of Review are commenting privately on the change coming over that organization, originally formed to stave off official censorship.

Serving without pay, most members joined in order to stable their particular hobby. All went in a large way for the early German pictures, and became even more rabid over the first Russlan, product. Strangely, enough they failed to communicate their enhusiasms to the exhibitors, the men who showed pictures not with the sole idea of improving art by alternate showings of Caligari or Fotemini.

When a foreign picture really had entertainment value, exhibitors, were guick to snap it up, but remained brutaily indifferent to the run-of-mill German and Russian output to the great sorrow of the Board of Review. It was only the other day that one of the few remaining and active burst out into rhapsody over a Russ product. Tell me, he decanded of the fellows, has such a stupendous pic were been turned out by Hollywood? "Ch,' come the retort of a former Soylet patriot now reformed. And better. Just straws but they point the new direction.

Bill Shakespeare's ghost, speaking through his classic comedy, 'Midsummer Night's Dream', has given a galaxy of Hollywood's heavy picture names a terrific case of stage fright. Hitter cotteria era the cast in Max Reinhardt's production of 'Dream' for Warners who have had the chilisting rehearsals by Reinhardt and his co-director, William Deletric To snap the Warners stars and featured playes out of their awestruck attitude toward Shakespeare, the German director-producer has had them read the Bard-of-Avon's classic lines as if they were offering a friend a cigar or a tipstick, Proper relaxation seems to have been achieved only after a week's coaching.

Proposed suits of the Paramount trustees against a large group of individuals with Par as officials or directors from 1927 to 1930, inclusive with not name the amount of money the trustees seek to recover. According to attorneys for Charles D. Hilles, Eugene W. Leake and Charles E. Richardson, any reports as to amounts to be sought are strictly guess-

work.
Suits will simply seek an accounting, a favorable decision to the trus-tees making it imperative upon all defendants to report salaries, cash bonuses and extent of stock participation, amount of profits thereunder,

The motion picture industry, through the Hays Organization, went on record at Attorney-General Homer S. Cummings' National Conference on Crime, held in Washington, as willing to co-operate in any program designed to arouse public opinion to the needs of law enforcement and crime prevention.

Carl E. Milliken, secretary of the Hays Organization, and spokesman for the Industry, suggested the formation of a National Crime Research Institute, and made formal tender of a five-point program through which the industry could co-operate efficaciously with the government.

Folding of the Little Picture House, in East 56th street, N. Y., is understood a result of the NRA-code. House was built by the Clinena Guild. Anticipation was that rental of upper floors would take up the carrying charges. But the building was never fully rented. Under the management of Sophle Smith the thestre did enough business to go along under the heavy-overhead. When the NRA-code was promulgated Miss Smith was careful to observe the labor provisions, with the result the salary list overweighed the load and the house closed Dec. 6. Building will reopen, under lease, to a catering company.

The brothers Franklin, Sidney and Chester, are likely to be friendly rivals to share credits in Academy award honors this year for the best pictures of 1934, if Metro decides to release its ace animal features Sequola, before New Year, as seems probable. Chester Franklin directed Sequola, as-his-return to the ranks of top meggers. Picture has rated critical preview raves. His younger brother, Sidney Franklin, directed Barretts of Wimpole Street, a Metro srash halled as an outstanding achievement. Barretts' is unquestionably a candidate for Academy palm, and 'Sequola' seems headed for the lists if made eligible.

Deciding that Dr. Eugene Frenke's picture, Life Returns', is not suitable for its regular program release because of subject matter. Universal is negotiating with the producer to return the feature exclusively to him, ciliowing a preview in Oakland on Dec. 7. Studio had invested between \$35,000 and \$40,000 in production of the unusual topical film, a drama built around clinical resurrection of a dog accomplished by Dr. Cornish of the University of California scientific staff and widely publicized as a laboratory marvel. If bow-out by U is effected, release of Life Returns' may be set through state rights market.

Last week, the U. S. Circuit Court of Appeals, N. Y. denied the appeal of the Manufacturers Trust Co. and affirmed the lower court integrated the house to the property of the Manufacturers Trust Co. and affirmed the lower court integrated the house the right to vote for the bondholders on the mortgage. Bellet in the trade is that had the court decision been otherwise, the ruture makeup of the Paramount-Publix board might have been affected materially. That's through the fact that Alled Owners assumedly will be privileged to name a member of the new Paramount company board.

A unique means of encouraging greater kid business during the holidays when it is usually heaviest has been worked out in Detroit on the engagement of 'Kid Millions' at the local United Artists, Earl Hudson, of the theatre, got some local dance teachers to give lessons to all kids who attended the picture, teacher angle being that out of the mobs of kids they night land some post-New Year's students.

Handful of studio talent and a few other passengers aboard the Santa Fe Chief when it arrived in Los Angeles last Friday, nearly two hours late, were roimbursed to the amount of \$3 each. It was the first time in several years at least that the Sante Fe's extra fare train has been as much as an hour late, necessitating a kickback to passengers. Heavy rainstorms caused the belated arrival.

Associated Press' Hub Keavy tried to get on Columbia's 'Once a Gentieman' set, was told that only written permission from Harry Cohn would admit him, and Cohn retused the otay.

Several days later the studio publicity department called Keavy asking him to do a story on the film and the players. Keavy requested a written invitation from Cohn.

The Marquis Henri de la Falaise, husband of Constance Bennett, who is assembling the 30,000 feet of Jungle film, set himself solid with the native safari by being last man in the treks through the green wilderness where travel must be single file. It is generally the last man in the file who gets it if anything's comfile. The party bagged five tigers,

Advertising campaign budget for the two days preceding opening of The President Vanishes at the N. Y. Paramount was fixed at \$25,000. Because of the delays attendant to the premiere, extra large copy was

All key city bookings for Xmas and New Year weeks are being jazzed up, schedules shifting to start on Tuesdays of both boildays, while others are adhering to the usual Thursday and Friday jump-off days.

BRASNO MIDGETS DRAW TOPS IN ZANUCK YARN

Hollywood, Dec. 17.

George and Oille Brasno, midgets
with Buster Shaver's vaude act,
have been contracted by 20th Century to be featured in a picture
which will be made in June. Decision came after Darryl Zanuck
saw their preview in Barnum, Yarn

saw their preview in 'Barnum,' Yarn will be based on an original story by Zanuck.

Midgets came here for 'Barnum' and have since worked in Col's 'Car-nival' and a Roach two reeler. They leave for the east and yaude next

MAYER OR LOEW INTERESTED IN MAYFAIR

With Walter Reade stepping in to operate the Astor. N, Y, on a percentage: arrangement. with Loew's, to which he has the house leased for 10 years, the Mayfair may, be relinquished. Arthur Mayer, who has the Rialto under a partner-ship arrangement with Paramount, is interested and has started negotiations. Another possibility is the Loew circuit, which has signified a desire to discuss a deal.

tiations. Another possibility is the Loew circuit, which has signified, a desire to discuss a deal.

Mayer's negotiations for the house on an operting beals with Reade had been as the state of the properties of the state of the properties of the state of the properties of papers was imminent, but yeaterday (Monday) nothing positive had yet been set. Understood Reade is waiting for the return to New York of Nick Schenck for the purpose of listening fo, a proposition from Loew, which is interested with a view to making Mayfair a substitute for Loew's New York, which goes on the auction-block with the Criterion in January or February. A few months ago Loew was interested in the Mayfair, but negotiations were dropped when Reade booked Metro pictures second choice after the Cap.

Reade booked Metro pictures second choice after the Cap.
Both Mayer and Loew have a double feature policy in mind for the Mayfair, it taking it, while Reade plans continuing a single feature first run policy at the Astor, which reopened Thursday (13) with Babes in Toyland. a Metro picture.

Loew and UA's Penn, Pitt. Show Net Profits

Pittsburgh, Dec. 17.
Report of Penn-Federal corporation, owners and operators of Loew's
and United Artists Penn theatre
here, showed net earnings of \$7,700 for fiscal year ending Aug. 31, 1934, after interest and charges, equal to arter interest and charges, equal to \$7c, a share on \$,900 shares of pre-ferred stock, were deducted. First time since April 1, 1932, that pre-ferred stockholders received a melon.

forred stockholders received a melon.

A year ago, corporation showed a net loss of \$11,977. In past annum, funded debt has been cut \$24,000 to \$837,000 and 200 shares of preferred stock have been retired.

Corporation expressed itself as well satisfied with management of Loew's, although latter is understood to be seeking a new contract with Penn-Federal. Present one doesn't expire until 1336. Under current agreement, Loew's receives \$5,200 for management against usual 250.00 gross charged-in-subd-cases—Another life-saver for Penn is cutted and the state of the seeking of the seeking between the seeking a new contract with the seeking and the seeking the seeking of the seeking the seeking of the seeking the seeking of the MGM is a subsidiary, is said to object. Corporation, however, argues that in boom times, distributors received in many cases two and three times as much as pictures would have brought on a flat rental.

START 'CALL OF WILD'

START 'CALL OF WILD'

William A. Wellman is back from plane trip. through the northwest, where he placed snow locations for 20th Century's 'Call of the Wild' near Mt. Baker, Washinston.
Picture gets under way tomorrow (Tuesday) at United Artists studio on interior sequences.

Comparative Grosses for November

(Continued from page 10)

DENVER

	1404. 19	1400. 22	NOV. 29	Dec. o
DENHAM (1,500; 25-35-50)	Menace \$3,750	Pursuit Happiness	Ready for	Richest
High. \$16,000 Low. 2,000	*3,700	\$7,000	\$10,000 (Boosted	Girl \$3,000
			Prices) (Texas Guinan Revue)	
DENVER (2,500; 25-35-50) High. \$27,700 Low. 3,000	Galante \$6,000	Widow \$8,000	White Parads \$7,000	Live Again \$4,500
ORPHEUM (2,000; 25-85-50) High. \$20,000 Low. 3,500	Lady By Choice \$7,500	Gambling \$5,000	Hell In Heavens \$6,500	Kansas Princess \$5,000
PARA- MOUNT (2,000; 25-40) High. \$22,000 Low. 1,200	Blind Date and Night of Love \$3,000 (Split-	Love \$3,000 (2d wk)	Widow and Outcast Lady \$1,500	Howling Dog and Student Tour \$1,500
	Renest)	5 12 8 m		18 11 1 1 2 1 1 1

CINCINNATI

# 4 3 1 W 1	Nov. 15	Nov. 22	Nov. 29	Dec. 6
ALBEE (3,300; 85-44) High, \$33,500	Every Woman Knows	Pursuit Happiness	Live Again	Green Gables
Low. 5,800	\$9,500	\$9,500	\$9,500	\$10,000
PALACE (2,000; 85-14) High. \$28,100 Low. 4,500	Captain Hates Sea \$8,000	Widow \$16,000	Evelyn Prentice \$10,000	College Rhythm \$18,000
LYRIC (1,400; 85-44) High, \$28,900 Low., 2,900	Wagon Wheels \$5,500	Kentucky Kernels \$6,000	Widow \$4,500 (Rejeat)	White Parade \$9,000
KEITH'S (1,500; 80-40) High, \$22,100 Low. 3,200	Big Hearted \$5,000	Howling Dog \$4,500	St. Louis Kid \$5,500	Gentleman Born \$2,800 (5 days)

KANSAS CITY

145	Nov. 15	Nov. 22	Nov. 29	Dec. 6
MIDLAND (4,000; 15-25-40) High, \$35,000 Low, 5,100	Widow \$19,000	Evelyn Prentice \$11,000	Live Again \$7,400	Kid Millions \$13,500
MAIN- STREET (8,200; 25-35-40) High. \$35,000 Low. 3,300	Bike Rider \$12,000 (Polly Moran) (Vaude)	Captain Hates Sea \$9,000 ('Bowery Foilies')	Lady By Choice \$20,000	Kentucky Kernels 1 \$7,000
NEWMAN (1,800; 25-40) High. \$33,000 Low. 4,000	Howling Dog \$5,500	Limehouse Blues \$8,000	Pursuit Happiness \$5,800	St. Louis ' Kid \$6,000
UPTOWN (2,040; 25-40) High. \$9,000 Low. 1,500	Judge Priest \$4,400 (3d wk)	Peck's Boy \$3,000 (6 days)	White Parade \$5,200	Galante \$3,600

MONTREAL Nov. 15 Nov. 22 Nov. 29

PALACE (2,700; 50) High. \$18,000 Low., 4,500	British Agent \$8,500	Thine My Heart \$7,000	Every Woman Knows \$7,000	Widow \$13,000
CAPITOL (2,790; 50) High. \$30,000 Low. 5,000	Wiggs and Gift of Gab \$7,000	Galante and 365 Nites in H'wood \$7,000	Divorcee and Limberlost \$12,000	Divorcee and Limberlost \$8,000 (2d wk)
LOEW'S (3,200; 50) High. \$18,000 Low 3,000	Dragon Murder \$13,000 (Vaude)	Lost - Lady \$11,000	Ready for Love \$10,000	Student Tour \$11,000
PRINCESS (1,500; 50) High, \$25,000 Low 3,500	Cuckoo and Chin Chow \$8,500	Cuckoo and Chow \$6,500 2d wk)	Last Gentleman and Blind-Date \$9,500	Gentleman and Date \$6,000 (2d wk)

TACOMA

. 1		1404. 13	. 1404. 62	140V. 29	Dec. 6
	MUSIC BOX (1,400; 15-25-35) High. \$10,500 Low. 1,100	Big-Hearted, Kansas Princess and Wednesday's Child \$4,900	Happiness Ahead, Bolong to Me and Exciting Adventure \$5,000	Limehouse Blues, Scarlet Empress and Sell Anything	St. Louis Kid and Wiggs \$4,000 (Split- Vaude)
Ċ		(Split-Vaude Policy)			
	ROXY (1,800; 25-35) High, \$7,000 Low., 2,000	Hideout and Servants' Entrance \$3,900	Judge Priest \$5,300	Barretts \$5,300 (Stage Show)	Night of Love \$4,000

PROVIDENCE

1 T 1 T	Nov. 15	Nov. 22	Nov. 29	Dec. 6
STATE (3,200; 15-25-40) High. \$29,000 Low. 2,500	Widow 7,500	Evelyn Prentice \$8,300	Live Again \$7,300	Kid Millions \$14,500
MAJESTIC (2,200; 16-25-40) High. \$17,500 Low., 2,500	Galante and Peck's Boy \$6,300	Happiness Ahead and Scarlet Letter \$3,800	Eliner Norton and Hell in Heavens \$6,100	Flirtation Walk \$9,800
STRAND (2,200; 15-25-40) High. \$18,000 Low. 2,000	Menace and Ready for Love \$7,300	Limehouse Blues and Tomorrow's Youth \$10,000	Jealousy and Girl of Dreams \$7,400	Pursuit Happiness and Successful Failure \$6,100
ALBEE (2,500; 15-25-40) High. \$20,000 Low 1,900	Chin Chow and Gridiron Flash \$9,500 (Split)	Wednesday's Child \$9,800 (Stage Show)	Expectations \$8,900	Kentucky Kernels \$7,500 (6 days)

(Continued on page 33)

EXPLOITATION





By Epes W. Sargent

Marked Calendars

Marked Calendars
For some reason a calendar has
always seen a big seller for any
ways according to a big seller for any
ways seventising, from a calendar
with a special week marked off to a
ringed date. It's not only in pictures. Lodge secretaries have also
found the use of the calendar helps;
Newest angle was worked out by
a manager who had a big one coming for the lask three days of the
more calendar of the month with the
dates of the showing with only
question marks. The printer also
loaned him a set of calendar logotypes small enough to go nicely
into a two-column space.
The cards were placed in prac-

into a two-column space.

The carde were placed in practically every store window in town
with a top line reading 'days to 7??'
There was a black square printed
in front of this which was treated
with blackboard surfacer, borrowed
from the school janitor.

with blackboard surfacer, borrowed from the school janitor.

The cards were put out three days before the first of the month. On the first of the month are were accounted to the first of the month are the first of the first

Anniversary Stunts

Manager who's had the same house 15 years la asking for some anniversary gags. The most obvious would appear to be tickets for the best personal recollections of opening night. Another offer might be for the best contrast of that program with the one intended for the anniversary, with the presumption anniversary, with the presumption of the program of the presumption of t

tor that occasion.

Even at the cost of a second night show it will pay to stage some jubiliation, with the mayor, if possible, offering congratulations, the local editor stressing the advance in quality of entertainment, tuxury of reference to the possibility that a similar period, hence television may replace the present screen. A musical program should be offered, with a current singer and a revival with a current singer and a revival can be obtained.

If it is worked discreetly, it

can be obtained.

If it laworked discreetly, it should be pushible to get sensone to circulate so addum it which all of the townfolk subscribe to a resolution of good will to be presented the manager, and, of course, take him by surprise. This book can be offered in the lobby for belated signatures, but as many leading names as possible should be obtained bedden and the subscribe to the state of the subscribe to the subscribe t

A souventr program should be prepared, to be paid for by the insertion of advertisements, and cartying cuts of the control of advertisement, and cartying cuts of the control of advertisement of the control of the con

walk.

The general idea should be to make more whoopee than money, with the coin coming later from the favorable reaction created.

More Q. O.

Quaker Oats, which is going in for picture hooks in a big way, through the Lord & Thomas agency, has tied Imitation of Life to Aunt Jemima Imitation of Life to Aunt Jomina pancake flour, or perhaps it's vice versa. Anyhow it's \$1,500 for the best window displays on the noir and the theatre welcome to a set of the window material the dealers are receiving. Also hanging up cash prizes totaling around \$5,000 in a coloring contest.

Ad displays are in the local stroom, with the advertising done while the picture is playing, which gives the belated runs a look in.

Asks Permission

Asks Permission

Warner's Majestic is rendering a

new service to patrons. Cards
headed "To Our Patrons," with
space for name, address and telospace for name, address and telomober are distributed in the
lobby. The property of the control of the
lobby. The property of the card our
plan is to 'phone you each week
and acquaint you with the current
and acquaint you with the current
and comming attractions. The mansend of the control of the control of the control

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Getting Them Back

Manager who has had trouble with his January business in past years has figured it out that between Christmas and New Year's parties and general merrymaking, the public has lost, temporarily, its desire for entertainment. Business has been slow through most of January.

nas been slow through most of January.

This year he is going to go after the crowd in an intensive fashion. Giving them a day in which to rest with a bridge tournament for a 10-day run, matiness only, and held in the mezzanine. In the evening he will offer a number of local acts, two or three a night, with a cash prize for the act voted best in the runoffs. Each night a winner will be discovered, and these will be fained Jan 11, so as not to hurt the Saturday trade.

Balloting will be by ticket instead

Saturday trade.

Balloting will be by ticket instead of acclamation on this run off, since he figures that each contestant will try to bring in as many votes as no the figure of the fi

waiting until along in February.
Where there is not room for a
bridge fight, it may be possible to
substitute cooking demonstrations
cooking contests, hat trimming or
any other subject of feminine appeal, but some means of overcoming patron inertia seems to be indicated.

Worked with Legion

Worked with Legion
Larry Cowan and Zac Freedman,
of the Fox Brooklyn, worked with
the American Legion Christmas
Basket fund for a nice cleanup.
Legion wanted some money and the
Fox wanted some thing to plug the
holiday slump. Supplied the legionaires with 20,000 throwsway tickets
with a cut on all turned in. No
with a cut on all turned in. No
office with the admission price the
Legion fund would benefit. Until a
cash transaction it, was just a
throwout.
Mayor LaGuardia posed for news-

cash transaction it was just a throwout.

Mayor LaGuardia posed for newspaper art, buying the first ticket, which broke all the Brooklyn papers and the local section of some of the tary and naval highlights to attend the opening and the Navy Yard contributed flags, guns and warrelics. Womens—side—club.—con-nected with the Legion sang as an added attraction at each final night show, and seven different posts contributed and seven different posts contributed of the property of the run. Legion also comed its 40-8 fake locomotive and freight car for a traveling ballyhoo. House cleaned up some nice coin without expense and the Legion appreciated the aid.

Everybody Plugging

Everybody Plugging
With Warners having a majority
of the downtown theatres in Philato the downtown theatres in Philaworking on the department stores
and restaurants in a drive for business. Department stores carry a
line-unging—the—pictures—afters—
line-unging—the—pictures—afters—
reading. Shop and dine, then shop
till nine and take in a movie.

Restaurants also are using silps
on their menus and window cards
on their menus and window cards
on their menus and window cards
on their hearts and reciprocate.
Horn & Hardart have large cards
Stay in town for the movies, over
the urge to investigate the dinner
values of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
them downtown and then sell them
the works. And it isn't a bad idea.

Getting Ambitious

Getting Ambitious
Dave Davidson shoots in a press
book on Mojestic's "The Perfect
Clue," with the intimation that he
agarose that for an indic output it's
pretty much big time.
It fooks like the big timers. He reads
well, too. Lists 12 stunts which are
applicable to this particular picture
and then tosses in a schedule for
their use over a seven-day period.
That's a new one. Carries about air
that's a new one. Carries about air
the bunkum bolled out.

Nine Truckloads

St. Paul's seven Publix theatres put on their annual toy matinee Dec. 8 and broke all records for contributions, getting nine truck-loads of toys from more than 7,000

kids.
Publix worked with local P-T-A
council and the Santa Claus club,
which dovetailed nicely for beaucoup publicity. Half-column yarn
on page one of Sunday's papers,
with pix four columns wide and a
foot deep, with captions mentioning
the participating theatres by name,
brought Pablix plenty of good will.

Brown Contest Winners

The winners of the cash prizes and certificates of sward offered by the Quaker Oats Co. for the best supplished campaign on the War supplished campaign on the War supplished campaign on the war supplished campaign of the control of the campaign of the case of the campaign of the campaigns were so exceptional that the campaigns were so exceptional th

How Vaude Helps

Andy Saso, Orphelic de ore of his acts of vaudeville, Westerlund and Nickerson, to get plenty extra attention for his house last week. Babe Westerlund walked on his hands around the edge of the the-hands around the edge of the hands around the hands aro

New Red Ink

New Bed Ink

Burlington, Ia.

A theatrical advertising stunt
that will go over big where the picture is out of the ordinary or will
ten the property of the second of the second of the
second of the second of th

Called Out the Troops

Called Out the Troops
Fred Peary, of Comercor's Capitol, Binghamton, N. Y., turned out
the Legion and Veterans of Foreign
Wars when he came to The First
World War. Both war organizatation, with the field music, and accorted them on a gun caisson to the
theatre. That happened on a Sunday, which brought a line that was
big enough to last two hours.
During show times a guard of
During show times a guard of
posted in the lobby.

Merry Waltzers

Granada theatre, Emporla, Kans, staged a dance contest at the Teachers' College for The Merry Widow, with the winners given a stage date for the run of the pic. Made a iot of local talk, which helped bring em in. Being used in many western spots.

It Happened One Night

It Happened One Night
In Milan, something like Cain,
has been raised, and only a miracle
has prevented murder. The cause
was a delicately scented note in a
founding answerted note in a
founding answerted and the
continuous answerted and the
"It attendo questa sera alle 21 sotto l'atrio del Cinema Corso. Baci.
Claudette. (I shall expect you this
evening at a 'colock at the entrance
of the Corso Cinema. Kleses.
Claudette.)

of the Corso Cinema. Kieses. Claudette.)
Of course, not every wife knew that 'The Walls of Jerico,' featuring Claudette Colbert and Clark Gable, was that Italians being what they are: wildly excitable and ungovernably jealous, some really awful rows took place. In one case neighbors were only just in the nick of time to prevent a poor husband from being knifed. Should be a supplement of the company of the co

Previewing a Train

Lincoln.

Since the Burlington railroad has about one-third of all its tracks within the state boundaries of Nebraska, local theatre men arranged to have a preview of the 'Silver Streak,' which stars the C. B. & Q.'s Zephyr train, for newsoner neonle and train, for newspaper per local Burlington officials

Original pian was to have the world premiers on the Zephyr on its regular run between Lincoln and Omaha, but the current on the train wasn't high enough to run the pro-jection machine.

Models for Serial

Models for Serial

J. D. Braumagel, Boses, Idaho.
Granada theatre has a model airplane contest for local kids in connection with the serial. Tailspin Tommy. Passes are given for awards weekly and the grand prize is an air trip to the Coast. Second prize is silo cash.

Braumagel has built a miniature inading field in the fover on a table on which entries are displayed, which contribes are displayed, and in giving plenty publicity. Entries to be-given-to-an-Orphan's-home for-Christmas gifts. Promoted air trip is in return for advertising of airline in all publicity copy.

More Pepper

More Pepper
Harry Browning, working for the
New England section of Paramount,
sends in some nice examples of a
mimeo jazzer-upper. Not more than
three pages, but smartly written
and tells thing.
It is to get a continue to the
his boys know that the more they
do the quicker it is to get around to
them again, so they buckle down.
Lots can be done-in-a couple of
pages; more than is sometimes done in
in the state of mind of the writer.

New Peep Show

New Peep Show
Capitalizing curlosity by means of
the peep show is standard, but a recent improvement adds both novelty and double appeal. Manager
originating in sturn had an extrathe lobby wall. It had been intended
for regular ticket sales, but he preferred the island office nearer the
curb line, and since the house was
opened the ticket office has been
used the opening now and then for
scenic miniatures and other novelties.

used the opening now and then for scenic miniatures and other novelties.

It is latest gag was to install two balopitcons, one other side of the window, each provided with pictorial copy which was thrown on a screen back of the window when the lights were on.

It is the were on. The side of the window when the lights were on.

It is the were on. The side of the projectors and the investigator was urged to press the buttons alternately to get the double show. The side of the window with the projectors and the mestigator was urged to press the buttons alternately to get the double show the lights in one of the machines and the message was projected on the screen. Because of the double show the projections attracted more than the start and the message was projected and then filled in from the second lantern. Doesn't know quite how to a teaser message will be projected and then filled in from the second lantern. Doesn't know quite how to button, but he has developed the idea of a constant light on the side with 'Who do you suppose will be the star at this theater next week. Pas the button of an objective.

Radio Scrints.

Radio Scripts

Radio Scripts

Most managers figure that if they can get the tuner-inners to dial his broadcasts on pictures from the local station, he has done about all the control of t

the stage by someone from the sta-tion, dealing with some phase of the writing.

Idea has stirred up a remarkable interest, and while it was started as a gag, the station is finding some material in other scripts sent in by members of the club and is hopeful of digging out some real material in time.

BEHIND the KEYS

Youngstown, O.
The Riaito theatre, one of the
ploneer downtown movie house,
has been converted into a night
club, known as The Lido and will
be opened shortly.

Woodrow Praught, assistant man-ager of the Lyric, now manager of the Homer, Hibbing, Minn. Everett Olson succeeds Praught.

Dave Lipton's affiliation with the press department of Columbia Pictures. New York, is not settled. Possibility that the former Balaban & Katz publicist will stay with Saliy Rand rest of the winter. Baljoon dancer is tentatively booked for Florida following current engagement at Paradise restaurant, N. Y.

Los Angeles.

Jim Riley resigned as mgr. of F-WC Granada at Inglewood (auburb), replaced by Ernie Silcocks.

Harrisburg, Pa.
State, largest and newest Wilmer & Vincent house here, goes dark Saturday (16) atter a season of less saccounts, due to poor gatton-dage.

Lynchburg.
Lowell Lewis, assistant manage of Warner's Trenton here, has resigned to manage the Liberty thea

tre-in-Altavista, Va.—No successor-appointed.
Alec Thompson, former chief usher at the Paramount, has been promoted to assistant manager of the Isls.

Omaha.

Paramount theatre went dark for second time this year Dec. 9. After closing, last summer it reopened in October running till present closing. Poor biz given as reason, and it is the main one, but other runneed factors include rental and bond difficulties.

Memphis.

The Orpheum, now under the management of M. A. Lightman, of Memphis, Tri-State chain theatre owner, as result of deal completed in New York with Aaron Courshon of the G.C.S. Circuit of Chicago, operating the theatre since September.

Managers of Sharon Pa-there in the pic-ture theatres were fined \$25 and costs each when arraigned before Alderman Hayes T. Brooks on charges sufficiently the city offi-charges, to which he plended no de-fense, were preferred by the Civic League of Sharon, organized to pro-mote law observance, after Sunday ago. Those fined were Thomas

(Continued on page 29)

Xmas Cards

Imas Cards

Lincoln theatre here is sponsoring a Christmae card sale of tickets which is catching on in neat fashion. Admissions to the Lincoln theatre, printed on a very presentable folder card and sold complete with envelope for 5c below the normal ticket price, is the gag.

It's especially timely right now when everyone is so pocket consideration of the construction of the constru

New Toy Train

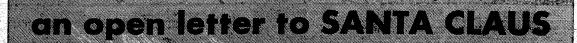
New Toy Train

Lincoln.

A constant plug for "Silver Streak' came to town in the form of Xmas toys. Toy electric trains modelled after the Burlington town store window. To the constant of th

UA's 'Cardiff Giant'

UA's 'Gardiff Giant'
The Cardiff Giant, stone figure
carved out of gypsmm, once ballyhoeed by P. T. Barnium as a prehistoric find, is being used by United.
Artists in exploitation of its, flim,
Artists in exploitation of its, flim,
with showing of the pleture, beginning on Dec. 20, at Bridgeport. On
the following day it will be seen in
New York and from there to other
points.



Send to Fictures
Paramount Pictures
Paramount

DEAR SANTA. PLEASE SEND BING CROSBY AND KITTY CARLISLE IN "HERE IZ MY HEART" TO DADDY'S THEATRE FOR THE HOLIDAYS. IT WILL BRING UZ A VERY MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR.

WITH LOVE FROM

BETTY

Here is My Heart

BING CROSBY, KITTY CARLISLE, Alison Skipworth, Roland Young, Reginald Owen . . . Music and Lyrics by Ralph Rainger, Lea Robin and Lowis Gensler. A



Saenger Reorganization Plan Only Awaits Official U.S. Court Approval

ization plan has been recommended by Special Master John E. Joyce and now merely awaits approval of the U. S. District court (N. Y.) providing no snags occur meantime. This is hardly expected following changes from the original plan of more than a year ago.

more than a year ago.

One of the knottlest problems confronting the Par trustees, the Saenger plan has reached its presument of the Saenger policy of the saenger policy, their committees, the banks and the Par trustees. A complicated condition on claims and indebtedness, many mortgages and the state of receivership which has existed over Saenger Theatres and Saenger Realty, its affiliate, since January, 1933, has made the reorganization of this branch of Paramount its most difficult. most difficult.

most difficult.

Under the reorganization of Saenger, which is to be followed by the setup of a new holding company in Delaware, E. V. Richards is to buy 50% of the capital stock of this new corporation for the sum of \$25,000. He also agrees to finance the reorganization of Saenger by buying one half of three-year 6% notes of reorganized Saenger to be Issued under the proposal on advances to be made by the Parturities up to \$200,000.

Richards is to drop a claim he

tructees up to \$200,000.

Richards Is to drop a claim he filed against Paramount for \$20,271 for alleged breach of a personal service contract, becoming general manager of the new Saenger. A board of directors we set up, will elect a president, which is virtually certain to be Richards, since the plan sets as salaries \$600 a week for the general manager and president, plus one assistant. The v. p. and treasurer, to be elected by the board, will be limited to \$100 a week while a New York: perseentative will be limited to the same amount. Under the plan, the stock Richards.

will be limited to the same amount. Under the plan, the stock Richards is to buy for \$25,000 will constitute 50% of the capital stock of the proposed holding company. This will represent all of the Class A shares. The other 50%, to be held by the Par trustees, will be the B stock. Trustees are to hold \$1,500,.000 in five-year 5% income debentures.

Provisions
A unique provision with respect to the stock is incorporated in the plan. After Jan. 1, 1936 the Par trustees may force Richards to fix a price at which he will sell his 'A' stock or a price at which he will buy the 'B' stock from them. In other words he must set a figure to sell at which he is ready to buy himself.

will buy the 'B' stock from them. In other words he must set a figure to sell at which he is ready to buy himself.

Within five years from that date the trustees reserve the right to buy Richards stock at 50% of the price he sets or he must buy their B sharcs at 150% of the price set. After five years, the sale or purchase price set by the trustees is the 100%. Of the figure to be set by Richards. Should Richards related to the set of set there-year \$6, notes. Arikamiss proposes to compromise \$250.

In return for advancing money to Arikamis, for elimination of a claim by Paramount against Saenser of \$564.645 and for the capital stock of Saenger, the trustees are to receive the following:

All stock of the new Saenger company, (half of which they will turn around to sell to Richards), all of the outstanding stock of Publicaria and the set of the s

(Continued on page 58)

Sign Helen Van Camp Hollywood, Dec. 17.

Helen Van Campen, otherwise Helen Green, New York news-paperwoman, has been given a writing contract at Fox. First assignment is to develop an original idea.

U May Put Rains Under Pact Before London Trip

Hollywood, Dec. 17.
New contract between Universal
and Claude Rains is expected to be
concluded before the actor leaves
this weekend for New York on a
vacation which will also take him
for a quick trip to his home in
Rains, whose work in Man Who
Reclaimed His Head' was well liked
by studio and critics, is driving
east.

Strand, N.Y., Blaze Will Send WB Pix **Into Other Spots**

Warner Bros. yesterday (Monday) was awalting a report on the extent of the fire damage to the Strand, N. Y., meanwhile preparing to start negotiations with other theatres for the sale of its 'Sweet Adeline' which was to have come into the Strand Xmas week. Decision to sell' 'Adeline', if a buyer can be found for a holiday playdate, was reached when preliminary survey of the damage to the Strand indicated that house, at the earliest, could not open for about three weeks.

Ador Albert Warner, yesterday (Monday) declared that an estimate of damage, which may reach the \$10,000 mark, depending on what repairs are necessary to the celling, could not be accurately made just yet. He added that it was doubted the Warner would be reopened as a substitute for the Strand. Besides the fire damage to the celling, the seats were water-guited to a marked degree.

Work of putting up scaffolding in the theatre started yesterday (Monday) for the purpose of testing the celling. It requires only superficiel repair, house will be reopened with the started yesterday (Monday) for the purpose of testing the celling. It requires only superficiel repair, house will be reopened with the pairs are rather extensive it will be later than that. Around 1,000 seats were ruined and will have to be replaced as a result of fire and water damage, Maler sald.

Joe Bernhard, WB's theatre operating chief, returns from out of town today (Tuesday) when reports on the Strand are expected as to how much repair work will be necessary.

The fire broke out around 6:30

how much repair work will be mecessary.

The fire broke out around \$:20 pm. Friday night (14), starting in the engineering room. House was empited and an operator who was trapped sild to safety on a cable outside the theatre but was sent to the hospital suffering from shock and exhaustion. It was believed the ventilating system sucked in sparks from a bonfire which boys had built in one of the alleys. Damage is covered by insurance.

Filtration Walk was on the second day of its third week when the fire occurred.

The same night, Friday (14), fire

fire occurred.

The same night, Friday (14), fire broke out in the booth of the Warner, Hoboken, N. J., and the housewas emptied. After two hours the show was resumed, with damage reported to have been slight.

MONO CLOSES FOR YEAR WITH 14 OUT OF 20 IN

Hollywood, Dec. 17.

Hollywood, Dec. 17.
Finishing Mystery Man' Saturday (22), Monogram will take a production steata until after the holidays, Hoosier Schoolmaster expected to start around first of year. With completion of Man' company will have finished 14 of its slate of 20 for the year.
Trem Carr, production head of Mono, is planning to hop east the early part of January. Conferences with W. Ray Johnston on Mono production layout for the 1935-36 season prior to the company's sales convention here next Marck.

Warfield, S. F., Yanks Its Ad. Reinstates in 24 Hrs.

San Francisco, Dec. 17. Warfield theatre here pulled its dvertising from the San Francisco News after claude Labelle, picture critic, in notice on Garbo's 'Painted Vell,' panned it. After thinking it over for 24 hours, the house reinstated its reg-ular copy in the News.

ITOA Expansion Plans: Merger of 3 Bodies Chills

Talks about amalgamating the T.O.A., Allied and the M.P.T.O.A. into a national organization has chilled, and the I.T.O.A. is making plans to go ahead on its own. Ides s to expand the I.T.O.A. into a national body, based on Congressiona

tional body, based on Congressional district lines, so that each Congressional district will have an exhib representative of the IT.O.A.
Suggestion of set-up is said to have been made first by Compiliance Director Sol A. Rosenblatt some time ago. Charles C. O'Reilly is reported to be mulling an invitation to join the IT.O.A. In its extion to join the LT.O.A. in its ex-pansion program, and Harry Brandt, president of the organization, is planning a tour of the country, to be made shortly, for the purpose of lining up exhibs and local bodies for the LT.O.A.

TWO L. A. PIC HOUSES **SWING OVER TO UNION**

Los Angeles, Dec. 17. t, de luxe nabe operated by Dave Bershon in association with Fox West Coast, has gone union after being operated by unaffiliated booth help since it opened some

booth help since it opened some years ago.

Million Dollar (downtown) also shifted back to the union fold during the week. Harry H. Popkin, who took over the house several months ago, ellminated the union projectionists and stage hands, but with a change in policy last week, in which stage shows were dropped, comes back into the union fold.

Downtown Noteholders' Committee And Attorneys Are Delaying Fox **Met Reorg; Battle for Control**

Baby Rose-Marie Set In Par 'Broadcast'

Hollywood, Dec. 17.

Hollywood, Dec. 17.

Paramount has engaged Baby
Rose Marle for 'Big Broadcast'
which goes into production Jan. 18.

Youngster meanwhile will do two
weeks of personals opening at the
Palace, Chicago, Dec. 21, with Proctor's Newark following. Thence
back to Hollywood.

Court Reviews Monkey Wrench Suit Over F-WC

Los Angeles, Dec. 17. Los Angeles, Dec. 17.

Hearing of writ of review by which Marshall Theatres seeks to postpone the said of Fox-West Coast Theatres bankrupt estate to National Theatres for approximately \$17,000,000 until a Federal court suit Involving the F-WC trustees shall have been decided, was slated for hearing before U. S. Dist. Judge William P. James today (Monday). Plea for review filed by Attorney.

William P. James today (Monday).
Plea for review, fled by Attorney
Jules Goldstone, was certified up to
ment by Referee in Bankeuptey Berl
E. Moss justifying his challenged
affirmation of the sale over two
weeks ago.
Action by Marshall Theatres was
the only hitch in acceptance of purchase bid, which assures creditors
100c, on the dollar, and is being attempted by Marshall Theatres assertedly to give latter time to prosceute an anti-trust conspiracy complaint against United Artists and
F-WO trustees in connection with
first run product-difficulties for the
San Francisco Orpheum.
Hearing before Federal Judge

Hearing before Federal Judge James is expected to consume sev-eral days, because legal contentions are of an involved nature and lack legal precedent. O'Meiveny, Tuller & Meyers represent the F-WC trus-tees.

town noteholders' committee, the Fox Metropolitan theatre reorganimuddied business.

muddled business.

In the meantime the noteholders' committee are supposed to meet to-day (Tuesday) to consider a final setup on the plan.

There is active outside competition for control of the operating management of the circuit. This is liked 'seemingly to a possible of the control of the operating management of the circuit. linked seemingly to a possible change of ownership of the company assets. Warners is said to be in-volved. Si Fabian has been men-tioned as a possible choice of

perator.
Added to these conjectures, rife Added to these conjectures, vite inside the trade as well as out, is the probable split-up of the note-holders' committee. The latest proposed Fox Met reorganization plan does not show the name of Joseph Dixon, of the firm of Graham & Parsons. This leaves a committee of four-only standing. These are Ernest Niver and Alvin Schlosser, of Halsey, Stuart; Max Horwitz, of Hallgarten; and Willlam Greve, of Allied Owners. The Halsey, Stuart representation is the largest.

However, it has been inferred by some that even the Halsey, Stuart (Continued on page 41)

(Continued on page 61)

GIVEAWAYS ON BOOM AGAIN IN DENVER

Denver. Dec. 17.

Denver, Dec. 17.

Giveaways are fast coming back in Denver. Apparently given knockout blows by both the code and the city ordinances, giveaways have bounded to the fore, 14 theatres giving either premiums with admissions or are conducting drawlags to determine the winners.

Several theatres were ordered to stop grocery nights, bank nights, cash nights, each nights, etc., and those against obeying them. Some whom made the complaints are conducting giveaways, with some of the owners who did not sign the code tryling to get those who did to file against them.

Harry Huffman has resumed his weekly-Ford giveaway-in-his-eightheatres. His case was decided, against him by the local code board, and is up on appeal. Huffman says that if the Code Authority orders had been supported to the code of the control of the code o

Injunction. Huffman says it increased-business in his-sight housefrom two to three times that otherwise expected, considering the piotures they were showing. Both hisneighborhood houses and his thinrun downtown house had standout.
In the state of the state show, is giving a turkey of the state show, is giving a turkey of the state show. In the state of th

nances and amusement licenses, and ordered them stopped. Later the ordinance was repealed; and give-aways started again.

Carolinas Favor 'Em

Carolinas Favor 'Em'
The Carolinas have vott dis favor
of premium shows. This vote in
North and South Carolina is the
first pleblecite on premiums so far
taken in any territory under the
code. In thou refuring to eliamate
premiums, North and South Caropremiums, North and South Carothe may prove the contights of
the may prove the contights of
the Carolina is given as around 300.

Carolina is given as around 300.

Modest Fees Allowed Par Trustees' Attys. May Be Upped by Future Suits

Although the fees as allowed by Federal Judge Goddard to the Par trustees and latter's counsel, the Root firm, may be below expectations, it is possible for the trustees and counsel to enhance these amounts they will receive ultimately as final from Paramount, through being continued in charge of pend-

as final from Paramount, through being continued in charge of pending suits, even after reorganizations. The reorganization plan allows for this eventuality. Under the plan, presently pending suits arising out of the Par bankruptcy stay under control of the Par traveless; and not the new company, subject to the court's approval, of course. Included in such suits among others is the rectors and freetons of the old company, besides the suit against officers and directors of the old company on the much mentioned stock repurchase guarantees. These suits involve alleged claims for millions. Final determination of these actions could consume many months and take many months additionally for preparation. Consequently fees should be proportionately larger. Thus both trustees and consistent of the Par case. This leeway was provided by the reorganization popel in order not is jeopardize the speedy reorganization of the company. Otherwise reorganization could have been stalled indefinitely unless it could have been stalled indefinitely unless it could have been stalled indefinitely unless it could

ganization of the company. Other-wise reorganization could have been stalled indefinitely unless it could be had without prejudice to any ac-tions which may be pending.

Had the trustees and their counsel persisted successfully in their plans for the trial of the issues in these cases. Par recorganization could have been indefinitely put off. The reorganization people wanted to overcome this possible stumbling block and so allowed the suits even after reorganization to lie within the supervision of the trustees.

**Lawayeer goarstation to lie within the supervision of the trustees.

*Lawayeer goarstation to lie within the supervision of the trustees. Under Goddard had allowed the Root firm only \$175,000, aithough the firm had applied for interim allowatices of \$60,000. Further consternation-broke loose among lawyers and others when it was shown that the trustees in therim fees as allowed amount to \$32,500 each, rather than the \$100,000 each applied for. Trustees an concerned are Charles E. Richardson. Huse and their counsel in such studies and their counsel in such situations are in a position of public criticals.

**His action may guide the applica-His action may guide the applica-

officers.

His action may guide the application of fees which must be made
some time in the future by the trustees in bankruptcy and counsel for
the latter in the RKO company stuation. Irving Trust is trustee in
that situation.

Undoubtedly in view of Judge
Goddard's willing lawres will now

Undoubtedly in view of Judge Goddard's ruling lawyers will move with great deliberation when apply-ing for fees in such instances, in the future, as well as receivers and trustees.

"Intelligent, serious drama...gripping entertainment...to be one of the season's most talkedabout productions!"

-Motion Picture Herald



"A dramatic offering of highest merit ... absorbing intensity... suspense which will grip any audience... this offering hits the bullseye!"

—Daily Variety

They mean BUSINESS!

"Fine and important picture... Universal deserves great credit...a picture that 6 months from now will be far ahead of the pack... give it everything!"

-Hollywood Reporter

"Highly dramatic... splendidly acted... superbly directed... in this finely written story the acting stands with brilliance!"

Showmen's Round Table

CARL LAEMMLE PRESENTS

CLAUDE RAINS

JUAN BENNETI

THE MAN WHO RECLAIMED HIS HEAD

A UNIVERSAL PICTURE with

LIONEL ATWILL

BABY JANE · HENRY O'NEILL Henry Armetta Lloyd Hughes

Henry Armetta Lloyd Hughes
Bessie Barriscale Carol Coombe
Biroctod by EDWARD LUDWIG from the Director by FORMER DESCRIPTION OF THE PROJECT OF

"POWERFUL DRAMA . . . VIVIDLY HUMAN . . . SPLENDID CHARACTERIZATION PROMISES TO TAKE RANK OF SEASON'S MOST DISCUSSED PICTURES"!

-Motion Picture Daily

Hollywood Productions

Week of Dec. 17

(Pictures now filming, or about to start, are listed below alphabetic by studies. Symbols are: D-Director, A-Author, C-Cameraman.)

Charles Rosher
Const dealer
Blille Burke
Heary Travers
Heary Travers
Horry Arranet
Horry Arranet
Horry Arranet
Horry Arranet
Horry Horse
Harvey Stophens
Harvey Stophens
Herbert Bunston
(th week)
Victor Floming
Oliver Justice
Joe Manklewics
George Foisey
Licon Horror

George Folsey

I Man Hartrow

I Man Hartrow

I Man Hartrow

Franchot Tone

May Robson

May Robson

May Pendioto

May Pendi

Frank Patros
Frank Patros
Myrna Loy
Cary Grant
Roscos Karns
Roscos Karns
Bean Jaggar
Bean Jaggar
Russell Hopton
Both Habton
Both Habton
Both Myrna
Virgil Simmons
Edther Michaelon
Fullan Madison
Hila Owen
Grant Myrna

Marlene Dietrich
Marlene Dietrich
Cosure Romere
Lionel Atwill
Ed Everett Horton
Allson Skipworth
Don Alvarado
Tempe Pigott
Lawrence Grant
Luisa Espinal
Edwin Maxwell
Hank Mainte
Rank Mainte
Rungies of Red Gap*

Pel D-Director, A-Au
James Duin
Lyds. Roberti
Jagis. Roberti
Oliff. Roberti
Oliff CHAPLIN
(United Artists)
PRODUCTION No.
(12th week)
-Charles Chaplin
-Charles Chaplin
-Rollie Totheroh
- Ira Morgan t:
Charlle Chapila
Paulotte Goddard
Carter DeHaven
Henry Bergman
Alan Garcia
Norman Alneley
Tiny Sanford
Dr. Cecil Roynolds Dr. Coell Royno COLUMBIA (3rd woek) Victor Schertzin Bradley King Gene Markey Joseph Walker C—Clyde DeVinna
Cast discose Beory
Rollert Young
Maureen O'Sullivan
James Cleanon
Robort Taylor
Robort Livingston
Henry Wadeworth
Henry Wadeworth
Wadeworth
Wadeworth
Walliam K. Howard
—Hugh Walpoie
C—Ray June
C—Ray June t.
Lilian Harvey
Tullio Carminati
Janet Beecher
Tala Birrel
Hugh Williams
Ferdinand Gottschalk
Luis Alberni
Claudia Coleman
Virginia Hammond
Glibert Emory

Ray June

Registry

Hotel Hives

Hotel Horizonery

Lowis Stone

Otto Kruger

Donald Crisp

Agnes Anderson

Dorothy Granger

Josele Raiph

Town Talk

Town Gilbert Emory
FOX
Charile Clun in Pari
(6ti week)
D—Lew Saller
—Phillip MacDonald
Stuart Anthony
Edward T. Lows
C—Ernest Palmer
Cast:

Warner Oland Mary Brian Thomas Beck Erik Rhodes Keye Luke Ruth Peterson Henry Kolker Ruth Feterson
Henry Kolker
John Miljan
Murray Kinnell
John Qualen
Ferry Iyins
John Qualen
Ferry Iyins
One Move Spring*
(5th week)
Henry King
Robert Nathan
Edwin Burke
John Seltz

John Selts

Jiani Gaynor

Warrer Baxter

Walter King

Jane Darwell

Roomary Ames

Astrid Allwya

Astrid Allwya

Rogor Innot

Nick Foran

Stepin Fotchit

FAGT RIVER

LI (John Week)

Bown Cummins

Bown Cummins

Bown J. Doberty

Hal Mohr

t:
Edmund Lowe
Victor McLaglen
Florence Rico
Charles Bickford
Marjorie Rambei
George Regas
Roger Imhof
Slegfried Ruman George Regas
Roger Imhof
Slegfried Rumann
George Waish
Warner Richmond
Olin Howland
Jack Wallace
James Donian
James Donian
- Danto's Informo'
- Harry Lachman
- Philip Kieln
Robert Yost
- Rudciph Mate
st;

Lester While

"Common Morris

"Maughty Marietta

"Common Morris

"Maughty Marietta

"Common Morris

"Maughty Marietta

"Common Morris

"Maughty Marietta

"Millam Mandala

"William Dandala

"William Dandala

"Millam Dandala Spencer Tracy
Spencer Tracy
Claife Trevor
Henry B. Walthall
Alan Dinchart
George Humbert
Nick Foran
Robert Glockler
Maldel Turner
Joe Brown William Daniels

Uranette MacDonald
Nelson-Eddy
Mary Doran
Mary Do

Maidel Turner
Joe Brown
'Juliet Buys a
(Spanish)
(3rd week)
-Louis King
-Martinez Sierra
Honoria Maura
-Dan Clark

Catalina Barcena
Glibert Roland
'The Little Colonef'
(3rd week)
David Butler
Annie Fellows Johnston
William Conselman
Arthur Miller

ti Shirley, Tempis
Lionel Barrymore
Evelyn Venable
Bill Robinson
Jane Darwell
Hattle McDanisis
John Lodge John Lodge William Burress Nyang Potter T

Nyanz Potts Jr.
Avonne Jackson
Tife Begins at Forty
(3rd week)
George Marshall
Waltor D. Pitkin
Lamar Trotti
Harry Jackson

Harry Jackson

Will Rogers
Will Rogers
Will Rogers
William Stadom
William Stadom
William Stadom
William Stadom
Roger Imhor
Roger
Jane Darweil
Jane Darweil
Jane Darweil
Jane Darweil
Jane Darweil
Jane Darweil
Roger
Roger
Roger
Roger
Roger
Wilto's 1985
Scandals
Scandals

Ruth Gillette
'George White's |
Scandala' (2d week)
James Tinling
Jack Yellen
George White
Sam Hellman
Gladys Lehman
Georgo Schneider
t: Alloe Faye

(7th week)
-Lee McCarey
-Harry Leen Wilson
Harian Thompson
Walter DeLeen
-Alfred Gilks

Charles Laughton
Mary Boland
Mary Boland
Charles Ruggles
ZaSu Pitts
Roland Young
Lella Hyams
Maude Eburne
James Burke
Lucien Littleneid
Lucien L

Baby LeRoy

'Rumba'
(6th week)

D-Marlon Gehring

A-Guy Endors

Howard Green

C-Ted Tetzloff

Cast:

Ted Tetzloff
st:
George Raft
Carole Lombard
Lynne Overman
Margo
Iris Adrian
Monroe Owsley
Gall Patrick
Akim Tamiroff
Rafael Corio
Eidred Tidbury
Samuel S. Kinds
Virginia Hammo
Solidad Giminez

Solidad Giminez

Ail The King's H

(Sth week)

D-Frank Tuttle

A-Lawrence Clark

Max Glereberg

Frederick Stephas

Herbert Fleida

C-Henry Sharp

Cast

C—Henry Sharp

Catter Brisson
Mary Sille
Ed Byerett Horton
Katherine DeMille
Katherine DeMille
Marina Shubert
Eugene Pallette
Missesppi
Gen
Wester
Henry Myers
Henry Myers
Herbert Fields
Catti

Hen.
Herber Wiley

Gast.
George Raft
Ben Bernie
Win or Lose
(Ist week)
D-Eillott Nugont
A-Frank R. Adams
Charles Brackett
C-Unassigned
Cast. Joe Morrison
George Burns
George Burns
Grace Allen
J. C. Nugent
(Jat week)
Charles Barton
Karl Detzer
C. Gardner Sullivan
Unassigned

Cast:
Fred MacMurray
Sir Guy Standing
Ann Sheridan
'Milky Way'
(let week)
D-Edward Sedgwick
A-Lynn-Root

Harry Clork Dorls Malloy Unassigned

-Unassigned
st:
Jack Oakle
Lee Tracy
Gertrude Michael
RADIO
ANTERIO
Jeromo Kern
Otto Harbach
Jane Murin
Eddie Cronjager
st:

C—Eddle Cronjager
Cast:
Irone Dunne
Fond, Autaire
Fond, Autaire
Fond, Autaire
Helen Westley
Victor Varcon
Exculioned Menier
Found of the Popper
Light Westley
Light Westley
Light Westley
Found of the Popper
Ston I. Miller
John Twist
C—Nick Musurna
Estl

C-Nick Musurnac
Castin May Oliver
James Glesson
Spencer Charters
Gregory Ratoff
Gregory Ratoff
Gregory Ratoff
Gregory Ratoff
Dorothy Jibdire
Matt Moffugh
Harry Ellerbo
Castin Week
D-John Hobertson
A-Sara Warce Bassett
C-Luclen Andriot
Cast:

Cast ames Tharton
James Tharton
Holon Mack
Honry Tracers
Holon Westey
Gene Lockhart
Donald Meck
(PIONEER)
Hecky Sharp
(2nd week)
D—Lowell Sherman

Gerald Rackett Heads Coast S.M.P.E. Section

Hollywood, Dec. 17. Results of elections of Pacific Coast section of the Society of Mo-tion Picture Engineers puts Gerald Rackett of Technicolor in the post Backatt of Technicolor in the post of chairman for 1935. Hollis Moyce will act as secretary-treasurer, Kenneth Morgan and Will Harcus go on the board of managers.

Meeting last week was mainly devoted to discussion of plans for the forthcoming annual spring convention of the SMFE, which will be held on the Coast in June.

Harry Silverburg of NSS Burned in **Lansing Holocaust**

Detroit Dec. 17. Detroit, Dec. 17.

Harry Silverburg of National, Screen Service was the only man connected with the film business to be injured in the Lansing, Mich. blaze last Tuesday, which completely destroyed the Kerns hotel in the state capital. Silverburg was seriously burned and injured in trying to escape from the inferno, which took a toil of 57 lives and over, 100 injured. He is at present in the hospital at Lansing and reports are that he stands an even chance for recovery.

that he stands an even chance for recovery.

Due to miraculous delay, Chester Bell of the Paramount Exchange in this district, escaped being trapped in the hosterly pholocaust. Bell was to meet Silverberg at the Kerna, in to meet Silverberg at the Kerna, in the most subject of the standard of the stan

that night.

According to Frank Butterfeld,
manager of the Strand, Lansing,
this was the only theatrical casualty
in the catastrophe, since most of
the acts and professional people
stop at either the Downey or Olds
hotels.

hotels.

Erva Baye, 20-year-oid New York nite club entertainer, who was appearing at the Palais Royale, Lansing, was another guest of the hotel who was rescued by being carried down a ladder by a fireman. Her aunt, Mrs. J. Chaput, also escaped.

William Trackeray Dwight Taylor Francis Faragoh Ray Rennahan

Cast:

Miriam Hopkins

Miriam Hopkins

Mra Louile Carler

Colin Tapley

Charles Richman

Elale Ferguson

George Hansell

William Stack

May Beattyman

Charles Plandell

William Stack

May Beattyman

Charles Flandwicks

HKO-FATHE

Whon a Man's a Mas

Back (2nd week)

A—Harold Boll Wight

Agree, C. Johnston

Frank Richell Dasgrank B, Good

Cast:

George O'Effen

C-Frank B, Good
Sorge O'Belen
Dorothy Wilson
Faul Kelly
Jimmy Butler
Jimmy Butler
Jimmy Butler
MASOOT)
The Phantom Empire
(MASOOT)
The Phantom Empire
John Rathmell
John Rathmell
John Rathmell
John Rathmell
John Bathmell
John Bathmell
John Cantinell

C—Earn Bill Nobles
Cast:
Gene Autry
Frankle Darro
Betsy King Ross
Lester Eurnett
Williams Moore
Ed Rick Gladon
Ed Carly(s
Jack Carly(s
Jack Dyron
Ed Cob)
Dorothy Christy

Ed Cobb
Dorothy Christy
(MONOGRAM)
'Great God Gold'
(2nd week)
-Arthur Lubin
-Albert J. Meserow
Eleanor Dalkart
Norman Houston
-Milton Krasher
tt:

C-Millon Krasber C-Millon Krasber C-Millon Krasber C-Millon Maxwell Regis Toomey Redyn Maxwell Reigh Haroide Resis Haroide Resis Toomey Redwin Maxwell Reigh Haroide Reigh Haroide Resis The Lost Gity Cand weeky D-Harry Revier A-Ben Cohon Rejoland Price Casti

Bill Boyd Claudia Dall

Influx of British Pix a Comeback **Chance for Arty Sure-Seaters**

Home Offices' Holiday Plans for Xmas, New Yr.

New York home offices plan to keep open all day Saturday, Dec 22 and 29, and shut down on the 22 and 29, and shut down on the Mondays before Kmas and New Year. Idea is to give employees a three day holiday for Christmas and New Year and make up for the Monday shutdown by working on Saturday shutdown by working on Saturday which under the NRA is a closed day. Paramount has definitely decided on this plan and other companies are expected to follow suit.

Anti-Throwaway Law Passed Over L. A. Mayor Veto

Los Angeles, Dec. 17. City council, in adoption of two Los Angeles, Dec. 17.

City council, in adoption of two or ordinances—last-week,—both—aldedrand with the control of the contro

'Mystery of Edwin Drood (7th week)

Arty theatres are on the way back—and strong. For the first time since talking pictures and foreign

back—and strong, For the first time since talking pictures and foreign language films sounded the death knell of sirtcity artistic by, the U. S. has suddenly become consclous of sure-seater bookings for out of the ordinary pictures and more such spots are opening up throughout the country.

British pictures are largely the answer to the new situation, since it styles the minnle theatres product to fall back on. There have been only about a dozen or so films made in Hollywood during the past year or so which are considered good for arties, with the chiemans compelled to rely on foreign language films for the rest of the program. When German films went out of fashion a bit contains the consideration of the rest of the program. When German films went out of fashion a bit potentialitied the fueler language market potentialities and the sure ago, it practically clitical the fueler language market potentialities and the sure ago, it practically contained the program when the sure ago, it practically contained the program when the sure ago, it practically contained the program when the sure ago, it practically contained the program when the sure ago, it practically contained the program when the sure ago, it practically contained the program when the sure ago, it is not a sure ago, it is a sure ago, it is not ago, it is not a sure ago, it is not ago, it is not a sure ago

(Continued on page 61)

COMERF'D-PAR IN SETTLEMENT

The Comerford circuit cannot engage in new theatrical activities in any of the towns. In which it operates for a period of 25 years. This is agreed to by the Comerfords on Insistence of the Far This is agreed to by the Comerfords on Insistence of the Far the Comerfords on Insistence of the Far the Comerfords on Agranount under a contract of Dec. 31, 1932, when Par made a new deal against the remaining purchase price of the circuit it was unable to satisfy.

Under the settlement reached, the Comerfords continue in management control of the 61 theatres of the chain, all but two of which are located in Pennsylvania. This circuit under the original purchase cult under the original purchase

Comeriorus continue in management control of the 61 theatres of
the chain, all but two of which are
located in Pennsylvania. This circontrol in Pennsylvania. This cirment control the original purchase
are control of the original purchase
are control of the original purchase
are control of the control of the control
\$3,869,489; unsecured notes of Par,
\$422,000 and secured notes of Par,
\$422,000 and or secured notes of Par,
\$422,000 and or secured notes of Par,
\$422,000 and Secured notes of Par,
\$ and Special Master John E. Joyce, in his recommendations, pointed out that fairly veasonable contentions existed both ways.

Under the compromise numerous

other changes are made as against the Dec. 31, 1932 contract, in addi-tion to restricting Comercord ex-pansion.

pansion.
Under the contract Par has a film franchise with the Comerford circuit for 10 years from Dec. 31, 1932.

D—Stuart Walker
A—Charles Dickens
Leopold Atlas
Bradley King
C—George Robinson
Cast: George Robinson
Linude Rains
Douglas Montgomery
Heather Angel
David Manners
Walter Kingsford
Valerie Hobson
Zeffie Tilbury
J. M. Kenigad
Eide Buchanan
Eide Buchanan
Eithel Griffios
Harry Cording
Transfent Endy Transient Lady
(Srd week)
Eddie Buzzeil
Octavus Roy Cohen
Wallace Smith
Arthur Caesar
Charles Stumar Leonid Snogont
(2017; CENTURY
Follies Bergere'
(2nd week)
-Roy Del Ruth
Marcel Achard
-Rudolph Lothar
Hans Adler
Bess Meredyth
Barney McGill t:
Henry Hull
Gene Raymond
Frances Drake
June Clayworthy
Clark Williams
Spencer Charters spencer Charters
WARNERS
Go Into Your Dan
(4th week)
D—Archio Mayo
A—Bradford Ropes
Earl Baldwin
C—Tony Gaudio
Cast:

Barney McGill

Maurice Chevaller
Merle Oberon
Reginald Owen
Ann Sothern
Walter Byron
Eric Bjore
Fordinand Munier
Frank McGiynn
Natalle Paley
Ferdinand Gotschalk
Gilbort Emery
Frikip Pare C—Tony Gaudio
Cast Josen
Ri Josen
Rock
Rim Tamiron
Patay Kelly
While the Tation Slept
A—Mignon G. Eberhardt
Robert Lee
C—Arthur Edeson
Aline MacMahon

Philip Dure

'Call of the Wild'
(Ist week)

D-William Wellman

A-Jack London

Gene Fowler

Leonard Praskins

C-Unassigned Clark Gable Arthur Edeson
Alline MacMahon
Guy Kibbee
Lylo Taibet
Patrola Ellis
Kilen Jonkins
Kilen

Clark Gable

UNIVERSAL

The Good Falr

(14th week)

D-William Wyler

A-Ferone Molnar †

Preston Sturger

Hans Kraly

C-Norbert Brodine

Casti

Peceton, Sturges
Uning Kreiber, Brodine
Cast
Margaret Sullavan
Herank, Morgan
Hegh Morgan
Hegh Oronell
Anne Darling
Anne Darling
Anne Darling
Anne Darling
Alene Carroll
Matt McHigh
Luis Albern!
Anne Darling
Luis Albern!
Anne Darling
Luis Albern!
Anne Darling
Luis Albern!
Anne Darling
Anne Mering
Luis Albern!
Anne Mering

Call for Lamps of China'
(1st week)
D—Mervyn LeRoy
S—Alan Tisdalo Hebnit
Laird Doyle
C—Sol Folito C—Sol Point Cast: George Brent Josephine Hutchisson John Eldredge

THE MOST EAGERLY AWAITED PRODUCTION IN YEARS COMES.—THIS HOLIDAY SEASON TO GLORIFY THE SCREEN AND GLADDEN THE HEARTS OF MILLIONS.

SIR JAMES M. BARRIE'S

NATIONWIDE HOLIDAY WEEK PRESENTATION IN KEY CITIES BACKED BY NATIONAL CAMPAIGN OF FULL AND HALF-PAGE ADVERTISEMENTS IN LOCAL NEWSPAPERS RKO-RADIO PICTURE

THE LITTLE MINISTER
JOHN BEAL ** ALAN HALE

DIRECTED BY RICHARD WALLACE * A PANDRO S BERMAN PRODUCTION

Boston Sabotage

R. I. These are operated by E. M. Loow of Boston: no connection with Loew's, Inc.. Only a few hours later another E. M. Loew house, the Day Square, Somerville, Mass., caught fire in the balcony, near the projection booth, causing serious damage. Officials at the Loew office blamed 'sewer gas' for the Lynn explosion and 'defective wiring' for the Somerville fire. No explanation for the Pawtucket explosion, but Loew told Pawtucket explosion, but Loew told remained the control of the

The mass bombing drew a state-ment from Governor Ely, condemn-ing racketeering methods, and at the same time local, state and federal authorities launched an inv

lice kept rigid watch on all theatres

and questioned suspicious persons Managers combed their houses after each performance, especialy- ir small rooms, basements and boiler

which rooms, basements and boiler rooms.

Worcester's last trouble was three years ago with the operators' unions.

Worcester, Dec. 17.

Boston, Dec. 17.

Stock Market

Contitued from page 8)
port of net profit equivalent to \$31.82 a share on preferred continuous and the same in 1933. Continuous and the same in 1933. Continuous and the same for year ended Aigust \$1.
Trading figures for week showed that four of the 12 most active issues on, stock exchange were amusement stocks, Loew's, common, Paramount certificates, Radio Corporation and Radio preferred B fell Into this category.

Issues on stock exchange were autiented to 2% new line-up, it amusement stocks. Lowers, combined to 2% new line-up, it climbed to 2% new line-up, it has a line-up line up line-up, it climbed to 2% new line-up, it has a line-up line-up, it has a line-up line-up, it lines as great Saturday as an previous trading days.

It climbed to 2% new line-up, it lines as great Saturday as an previous trading days.

It climbed to 2% new line-up, it lines as great Saturday as an previous trading days.

It climbed to 2% new line-up, it lines as great Saturday as an previous trading days.

It climbed to 2% new lines were generally stone lines were generally stone lines were

ishowed that Radio B helders would not be overlooked in a new realignment. Traders apparently considered present plans as being highly beneficial to preferred Issue holders and affecting common stockholders a bit adversely.

RKO also was active Friday on prospects of a new line-up. It of the prospects of a new line-up. It can be also be a superior of the prospects of a new line-up. It can be a superior of the prospect of t

Summary for Week Ending Saturday, December 15: STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg.	
7%	216	1.900	American Soat	5%	Edw.	5%	+ %	Ť
41%	211/2	1.000	Col. P. vtc. (1)*	39%	37%	38%	T 29	ı s
5%	1%	1,600	Consol, Film	41/2	4	414	= %	ľ
19%	10%	7,100	Consol, Film	18%	17%	18%	7.79	١.
					11/29	1075	T	13
110%	70	5,000		1121/4	108%	108%	3%	1 3
147	120	10	Do. pfd	1421	14214	142%	- 1/2	1
17%	814	6,800	Fox Class A	14	13	131/5	- %	r
26%	16%	47,500	Gen. Elec. (00c)	20%	1914	10%	14	1
37	20%	04,200	Loow (1) \$		34%		-1	0
105	72	800	Do. pfd. (0½)	104%	103%	104	- 14	
7	2%	4.000		61/4		594	+ %	1
27%	21	200	Met-GM pfd. (1.89)	. 27%	2714	27%	+ 14	
534	1%	03,500	Paramount ctfs	8%	234	3%	+ %	ż
414	1/2	0.300	Pathe Exchange	1%	1 -	1%	+ + + 1	0
24%	10%	3,000	Pathe Class A	14%	13 -	1314	-i1"	•
9%	436	191,000		6%	4%	. 5	-14	
551/4	- 2314-	- 5,800		155%	52	654	+1%	3
40	15	101,300		45%	38%	44%	- 14	3
414	114	85,800		21/2	1%	214	+ 14	S
40%	10%	1130	Universal pfd	421/2	38%	381/2	-4%	F
814	2%	15,100	Warner Bros		4%	4%	- %	
8174	15	1570	Do. pfd		21	221	- %	١.
	2734		Do. prd		32	83%		t
4714	27.96	20,300	Westinghouse				-1 +2	
95	82	[140	Do. pfd (31/2)	901/4	88%	901/2	T2	1
4.70			A Stand 1004 State - A Balla Alta -					-

Plus stock extras. † New 1934 high. † Paid this year on account of a tions.
 § Plus extra dividend. ¶ Unit of trading, 10 shares,

			CURB				
14% 8%	7% 1%	. 2,200 900	Technicolor Translux (20c)*	13%	13 2	13 21/6	- % + %
	**		BONDS				
13 72 105 47 6514 0514 -6514 100	31/4 51 85 30 20 /4 28 /4 20 /4 87	\$1,000 \$,000 40,000 21,000 218,000 145,000 445,000 23,000	Gon. Thea. Eq. '40	9% 07 105 44% †65% †65% †65% †65%	8% 051/4 1041/4 43% 611/6 01 61 99	8% 67 105 44% 65 64% 04% 94%	- % + % + % + 3 % + 2 % + 2 %
67	18%	18,000 00,000	RKO debs 6s Warner Bros. 0s, '80	36 60%	. 59	59%	= %
			PRODUCE EXCHANGE, N	٧.			'
•••		5,900	Par-Pub	8%	21/6	3%	+ %
			OVER THE COUNTER, N.	Y.			
Bid. 2014 43	Asked, 21% 45		Col. Bdcast A (3)jex	:::	:::	:::	· :::
101	104	******	Pathe E. pid	• • •	• • •		****

† New 1984 high. ‡Includes extra dividend.



Paid this year.

GUS and ANDY'S

Somerset Restaurant RATES *** FOR THEIR FOOD (NOT WINCHELL).
—POLLY MORAN P. S.—THAT BREAKFAST IDEA TIL 3 P.M. IS SWELL.

BOOTHMEN'S PRIMARY **ELIMINATES ELECTION**

Hollywood, Dec. 17. Landslide vote for re-election of the present group of officers of Projectionists' local 150, International Alliance of Theatrical Stage Em ployees, in primary balloting eliminates necessity of holding final elec-

nates necessity of holding final elec-tion Xmas day.
Officers of the union for 1935 are:
President, Earl C. Hamilton; secre-tary-treasurer, M. J. Sands; busi-ness representative, R. L. Haywood; assistant business representative, T. W. Armentrout, J. B. Kenton was overwhelmingly elected v.p. Elected to the executive board were W. G. Crowley, W. H. Fife, J. A. Ester, L. B. Mitchell, and E. L. Robbins. Board of trustees includes C. W. Offor, E. B. Oleen, B. J. Pointer and H. C. Smith,

Incorporations

NEW YORK

thos... 1200 shares. Mr. 1300 shares. S. Gould, all of \$51 Fifth avenue, New York, at Kalles Program Bervies, Ins.; Jovella Radio Program Bervies, Ins.; Jovella Radio Program on per value Capital stock, 100 shares, no per value Betty Bernstein, Samuel Saizman and Leon Savage, all of 141 Broadway, New Capp.; ampsement

Coulsa Theatre Corp.; answered the Coulsa Theatre Corp.; answered that the Coulsa Theatre Corp.; answered that the Coulsa Theatre Corp.; answered that the Coulsa Theatre, and theatre, and the Coulsa

etty Finkeiscein.

dia Scilion, all of 270 Madison avenue, de Scilion and control of the control

Frank Ricks, Hotel President, and Carolina Bidds. 4st Fifth avenue, all of New Jine Bidds. 4st Fifth avenue, all of New Jine Bidds. 4st Fifth avenue, all of New Jines J

J. Cleary, all of 1849 Breadway, New York.

York.
Cont.
**

m. 312 Madison avenue, all of New huntures Broadcasting Copy, broad-line business; capital stock, 206 etc., no par value. Henry G. Hauck, etc., no par value. Henry G. Hauck, etc., no par value. Henry G. Hauck, etc., i. and Albert W. Block dild sarfor Fredections, no.; the atricals; all of the Commerce of the Commerce of the Court street, Brooking, all of the Court street, Brooking, all of the Court street, Brooking, and the Court street, Brooking, all of the Court street, all court street, all the Court

tion. J. Addynand systems and Marmilof Hempstead. So Cranood ettest, all
Mollywood Sportland, Inc.; operate gal180,000. Carl Schaeffer, Jean C.
Zernoske and Hyman Schwartsberg, all
of Schaeffer, Jean C.
Zernoske and Hyman Schwartsberg, all
of Sportland Schwartsberg, all
of Storing and Schwartsberg, all
of Storing and Schwartsberg, all
of Storing and Schwartsberg, all
of Schwartsberg, all
color, 200 shares, no par veine. Charles
atol., 200 shares, no par veine. Charles
atol., 200 shares, no par veine. Charles
Rosa, all of Buffal
storing, and the Storing
in Storing and Schwartsberg, all
colors and the Schwartsberg, and
lived and

wood.

Belvedere Theaire of Eldgewood, Inc.;
theatricals; capital stock, \$2,500; same
as above.
Grandview Theaire of Ridgewood, Inc.;
theatricals; capital stock, \$2,500; same
as above.

State workers own; not of amount of the state of the stat

Bombing Sabotage in Prov. and Hub-Prompts Op. Union to Offer Rewards

Providence, Dec. 17.

Hired thiugs were being soughtby authorities here in connected to
the sought by any soughtby authorities here in connected of
the sought by the sought by the sought by
E. M. Loew, New England chain
theatre man. The Pawtucket theabout the same time two other New
England theatres, the Majestic and
the Tremont in Boston, were damaged by time bombs.

The time bomb was placed in the
projection booth of the Pawtucket
house. It exploded at 3 a.m., the
house watchman the only person in
the theatre at the time. He was not

the theatre at the time. He was not Boston ossuvage
Boston, Dec. 17.

In Boston the Tremont and Majestic theatree, within two blooks of each other on Tremont street, were blasted between 4 and 5 am. last Wednesday. Both are operated by Fred E. Lieberman, of Lowell, Mass, under Greater Boston Theatres, Inc. Majestic, formerly a Shubert legit house, had been open only a few days, since Dec. 7. Tremont had been under Lieberman operation since last August.

At the same time bombs exploded in the Capitol theatre on Union street, Lynn, Mass, and the Capitol theatre on Main street, Fawtucket, Lynn, Mass, and the Capitol theatre on Main street, Fawtucket, Lower's, Inc. Only a two bours after another E. M. Loew house, the Day Square, Somerville, Mass, caught fire in the balcony, near the projection hoats, causing sedous damses.

the Hub affairs with the Pawtucket bombines of certain charges Loew is alleged to have made in the Bos-ton press, Pawtucket officials have given the Boston chain theatre man permit for one week only, and in-vestigation is now under way to shift Loew's allegations. Story in Boston paper contained a statement ascribed to Loew to the effect that Pawtucket afforded little protection to theatre men, and that 'Pawtucket city officials were crooked'. So incensed were Pawtucket of-

Certificate of dissolution: Southern California Newspapers Associated, Los Angeles.
Freeman-Morris-Frankel Agency, Inc.; capital, 2,500 shares, no stock subscribed. Directors: Phil Morris, Irving I. Frankel, All Freeman, ail of Beverly Hills.

JUDGMENTS

ficials by story that they threatened to revoke Loew's permit to operate the Capitol. Loew, appearing be-fore City Council committee, denied making statement. The committee voted to give Loew benefit of the doubt and issued temporary license doubt and issued temporary license until case could be aired. Officials have summoned Ralph Boyer of the Boston paper to attend hearing later this week, and they intimate that if the newspaperman can back up his story, Loew will not be able to renew his license under any conditions.

the theatre at the time. He was not injured.

The management rushed repairs so that house could reopen that same night, but Pawtucket officials refused to give theatre a permit until building was made absolutely after. The house lost one day, finally reopening Thursday night.

Official investigation revealed that a nearby hydrant had been taminered vuln. Anreads of the hydramid have been impossible to connect hose lines there had the bomb started a serious fire in the theatre.

Loew has suffered a great deal through bombing outrages. He operates three other theatres in this district, and with one exception they all have figured in some sort of trouble indirectly laid to labor difficulties.

State police and other local agencies are working on the outrage. Description of the course of the thing of the course of the cours

So Incensed were Fawtucket ofShowmen's Trade Review, Inc.; filed by
Gettinger & Gettinger. 1891 Broadway.
Change of Directors, Character.
and Purposes
Associated Music Publishers, Inc.
Change of Directors, Powers
Associated Music Publishers, Inc.
Change of Directors, Powers
CALIFORNIA
Westlake Fark Theories Sacramento.
Departited to Sacramento.
Departited to Lissue all. Directors:
Charles P. Robors, Charles A. Buckley,
Derettors, P. L. Mettler,
Cartificate of dissolution: Southern
California Newspapers Associated, Los
Freemm, Morries-Frankel Associated, Los
Freemm, Morries-Frankel Associated, Los gation.

Boston film business everywhere estimated at least 25% off last weekend as result of bombings. Bombing of four New England theatres last week caused extra precautions to be taken by houses here. There was no trouble, but po-

OKLAHOMA
OKLAHOMA
OKlahoma City.
Withdrawal: RKO Pathe Distributing
Corp., Delaware.

(First name is that of the debtor; judgment taker and amount follower; funds, Reyer Flotteres, Inc.; Montauk Holding Co., Inc.; \$137.

124.

Fotex Flottere Corp.; J. G. Paine, for B. S. Maries Music Co.; \$1,213.

Feter Arno; Hotel Waldorf-Antoria; \$347.

The public is being recruited to ald in curbing the stench bomb.evi, long a problem. A reward of \$2,500 has been voted by Allied Motion Picture Operators for information or other assistance leading to the arrest oanyon responsible for leaverest oanyon responsible for met leaverest oanyon responsible for leaverest oanyon responsible f

in Boston, independently operated, and one each in Lynn and Spring-field. operated by E. M. Loew. field, operated by E. M. Loew: Bombing was attributed to union booth troubles.

GOMEZ # WINONA

HELD OVER Second Week (Dec.)
CAPITOL, NEW YORK

Necessary 40 Votes to Kill Gifts

Chi Anti-Premiums Still Seek

Chicago, Dec. 17.
Campaigning going on over the giveaway question. Premium companies are canvassing theatres trying to keep the indie exhibs from ing to keep the indie axhiba from signaturing the no-premium ballot while Allied association key men are working hard to secure the sufficient 75% indie exhib vote to do away with gift dishes once-and for all. It appears that the Allied campaign is going to come out victorious with vote after vote showing a reversal on the part of the indie houses from gift in the sum of the part of the indie houses from gift in the part of the indie houses from gift in the part of the indie house from gift in the part of the indie house from gift in the part of the indie house from gift in the part of the indie house from gift in the part of the indie house from gift in the part of the

killing off of gratis kitchenware but there are still 40 votes necessary be-fore the code board can declare the premium thing completely dead. These 40 votes constitute the die-hards among the necessary 287 ex-hibs voting on the premium question but the no-gift vote is adding up daily, slowly, but with certainty.



Shirley Temple

BRIGHT EYES

JAMES DUNN

Produced by Sol M. Wurtzel Directed by David Butler. Screen play by William Conselman. Story by David Butler and Edwin Burke

CALENDAR OF CURRENT RELEASES

Harold Auten Omcs: 1540 B'wsy, N. Y. C.

Autumn Crocus (British). Charming film from Anthony play, with fomme appeal. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.

Blaus von Himmel, Dos Ger). Musical romance. Martha Eggert. Dir. Victor Jarson. 70 mins. Rel. Sept. 1.

victor varson. 70 mins. Rel. Sept. 1.

End of the World (Fin du Monde (Fr.). Scientific dream based on Flammarion

and the World (Fin du Monde (Fr.). Scientific dream based on Flammarion

in the sept. Scientific dream in the sept. April 18 min sept. Scientific dream with Lehar music.

Martin Eggerth. Dir. Victor Jansen. 80 mins. Rel. Oct. 16.

Loyaltes (Britteh). Drama from the Galaworthy play. Dir. Basil Dean. 70 mins. Rel. Oct. 16. Rev. Oct. 30.

Meio (German). Sensitive study of psychological difficulties. Elisabeth Bergner. Dir. Paul Czinner. 33 mins. Rei. Feb. 1. Rev. Feb. 6.
 Poli de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julien Duvivier. 96 mins. Rei. Sept. 1. Rev. Dec. 20.

Chesterfield Offices: 1540 Broadway,

Curtain Falls, The. Old actress Impersonates aunt of a wealthy family to make old age secure. Proves a good setulus. Henrietta Crosman. Dir. Chalants and the secure of th

Nov. 20.

Ons in a Million. Department store background for a love story. Chas. Star-rett, Dorothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.

Port of Lost Dreams. Tragedy along the waterfront and on the tuna fisheries Wm. Boyd, Lola Lane. Dir. Frank Strayer. Rel. Oct. 15.

llo: Gower at Sunsst, Hollywood, Cal, Columbia Offices, 729 Seventh Ave.,

Against the Law. Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel

Oct. 28.

Among the Missing. Wealthy old lady does a Haroun al Raschid and enloys a herself hugely in the underworld before she returns to her family. Richard Cromwell, Henrietta Crosman, Billi Seward. Dir. Al. Rogell. 71 mins. Rel. Aug. 15. Rev. Nov. 6.

Behind the Evidence. Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shella Mannors. Dir. Lambort Hilyer.

Prodway Bill. Race track story based on one of Mark Hellinger's yarna. Myrna Loy, Warner Baxter. Dir. Frank Capra. 99 mins. Rel. Dec. 8. Rev. Dec. 4.

Best Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton. Rel. Jan. 5.

Captain Hates the Sea, The. Rictors natural accordance of a mixed passenger Dir. Lewis Microscope of a mixed passenger Dir. Lewis Milestone. 80 mins. Rel. Oct. 22. Rev. Dec. 4. John Gilbert. Call to Arms. Willard Mack. Shelia Mannors, Eather Raiston. Dir. Willard Mack. Rel. Jan. 12.

Carnival. Lee Tracy, Sally Eilers, Jimmy Durante. Dir. Walter Lang.

Rests. Story of a lawyer who defended gangsters. Jack Holt, thur Dir. Lambert Hiller. 70 mins. Rel. July 15. Rev. Aug. 2

Fugitive Lady. Innocent girl, sentenced to prison, finds a haven and love. Nell Hamilton, Florence Rice. Dir. Al. Rogell. 48 mins. Rel. Oct. 25. Rev. Dec. 10.

Danger. 'Inspector Trent' story of a lost emerald. Ralph Bellamy, thirley Grey. Dir. D. Ross Lederman, 61 mins. Rei. Aug. 29. Rev.

Windle Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13. Rev. Nov. 20.

Nov. 20.

Salousy, Jealous prize fighter has a vivid dream while taking the count. Nancy Carroll, George Murphy, Dir. Roy W. Nelll. 66 mins. Rel. Nov. 18. Rev. Nov. 2.

Lady by Choics. Fan dancer adopts a mother, who brings her happiness. Carole Lombard, May Robson, Roger Pryor. Dir. David Burton, 17 mins. Rel. Oct. 18. Rev. Nov. 20.

Rci. Oct. 15. Rev. Nov. 26.

Addy is Willing. Investment victim kidnap banker's wife. She falls in love
with her captor. Leslle Howard, Binnie Barncs. Dir. Gilbert Miller.
66 mins. Rel. July 30. Rev. Aug.; Howe Cabot, Judith Allen. Dir.
Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4.
Millis of the Gods. Industrial story of the depression. May Robson, Fay Wray,
Victor Jory. Dir. Roy W. Nelli. 67 mins. Rel. Dec. 15.

Name the Woman. Politics and a girl reporter. Arline Judge, Richard Cromwell. Dir. Al Rogell. 68 mins. Rel. Aug. 1. Rev. Dec. 4.

Oncs a Gentieman. Tullio Carminati, Lilian Harvey, Tala Birel. Dir. Victor Schirtzinger.

One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmaniti, Lyle Talbot. Dir. Victor Schnitzinger. 34 mins. Rel. Sept. Rev. Sept. 11.

Passport to Fame. Edw. G. Robinson, Jean Arthur. Dir. John Ford. Rel. Jan. 12.

Jan. 12.

Prescott Kid, The. McCoy western. Shella Mannors. Dir. David Selman. 66 mins. Rel. Nov. 8.

Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 67 mins. Rel. Jan. 31.

That's Gratitude. Theatrical man gets no thanks in farcical romp. Frank
Craven, Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13.
Rev. Nov. 6. Westerner, The. Tim McCoy, Marion Shilling. Dir. David Selman. 57 mins. Rel. Dec. 10.

Whits Lies. Rich society girl falls for the big, brave cop. Walter Conolly, Fay Wray, Victor Jory. Dir, Leo Bulgakov. 63 mins. Rel. Nov. 27.

DuWorld Offics: 729 Seventh Ave., New York, N. Y.

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rel. July 15.

mins. Rel. July 18.

Biue Light, Caustrian and Italian.) Mountain romance among Italian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 18.

Bride of Samous. South See featurette. Dir. Phil. Brown. 30 mins. Rel.

Dawn to Dawn. Artistic rural story. Julie Hayden. Dir. Cameron McPherson. 38 mins. Rel. Jan. 1. Rev. Jan. 9.

Girl in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle Laminort, Dorothy Darling. Dir. Eugens Frenke. 60 mins. Rel. Oct. 1.

Hollywood. City of Dreams (SS). Jose Bohr. Spanlard's impression of Roche, Lubik. Samule. Policibit. Young Java to Poland with young. Dir.

Kocha, Lubik. Samule. Policibit. Young Java the Poland with young. Dir.

Kocha, Lubi, Szanuje (Polish). Young love in Poland, with music.

Michai Wyzynski. 70 mins. Rel. Nov. 1.

minnat wyzynski. 70 mins. Ref. Nov. I.

Man Who Changed His Nams (British), An old Edgar Wallace yarn re-vived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23, Norsh O'Neals (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 30.

Oct. 16. Rev. Oct. 30.

Romanca: In Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel. April 15. Rev. May 15.

Bword of the Arab. Adventures of American cowboys in Arabla. George Durrell, Duncan Renaldo. Dir. Alfred Smalley. 30 mins. Rel. Sept. 1.

Tell Tals Heart (British). Edgar Alian Poe thriller. Dir. Desmond Hurst 50 mins. Rcl. June 15. Rcv. June 19.

First Division Offices: R.N.O. Bldg., New York, N. Y. Releases Also Allied, Chesterfield and Monogram

Curtain Falls. One-time famous actress uses her talents in an entirely novel role; and stages one final giorlous comeback. Henrietta Crosman, but the companies of the companies

. Rel. Aug. 30. Rev. Nov. 20.
of the Limberlost. The famous Gene Stratton Porter classic. Marian Mariah, Ralph Morgan, Louiso Dresser, Eddie Nugent. Dir. Christy Cabanne. 85 mins. Rel. Nov. 8.
Cabanne. 85 mins. Rel. Nov. 8.
Gless. Murder at a masquerade party. Wm. Bakcwell, Shirley Grey.
Gless. Murder at a masquerade party. Wm. Bakcwell, Shirley Grey.
Gless. Murder at a masquerade party. Wm. Bakcwell, Shirley Grey.

Clarics Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 30.

Girl of My Dreams. College Ille and college romance. Mary Carlisho. Eddle.

Nugent, Creikilon Chancy, Arthur Lake, Stering Holloway, Gigl Partish.

Dir. Ray McCarey. Rel. Nov. 17.

Happy, Landing. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells, 65 mins. Rel. Sopt. Li

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when telease dates are definitely set. Titles are retained for six months. Man-agers who receive service subsequent to that period should preserve a copy of the calendar for reference.

Months of the very solution of the calendar for reference, and the control of the calendar for reference.

Months of the very solution of the Charlotte Bronte classic. Colin Cilve, Virginia Bruce, Alleen Pringle. Dir. Leonard Fields. Rel. Oct. 1.

King Kelly. Dance director and his grid dancing trouge swap contracts on various control of the disappearance of a famous germ reference.

Months of the very solution of the disappearance of a famous germ control of the disappearance of a famous germ of the control of the disappearance of a famous germ control of the control of the disappearance of a famous germ control of the d

reference.

The running time as given here in presumably that of the projection voom showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the theatre after pessage by the New York state censorship, eince pictures are reviewed only in actual theatre showings.

While every effort is made to hold

while every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-ancies.

DIG UP 'OLD KENTUCKY' AS WILL ROGERS' NEXT

Hollywood, Dec. 17.

Will Rogers will be starred by
Fox in 'In Old Kentucky,' famed
Frank Dazey play of 30 years ago.
Plece has been picturized twice,
both silents, once in 1919 by First
National and in 1927 by Metro.
Sam Hellman has been assigned
to do the advantation

to do the adaptation.

MG Kindergartners In 'Ladies' Money' Play

Hollywood, Dec. 17.

Second play to be presented by the younger stock group of players at Metro will be 'Ladles' Money,' by George Abbott.

Oliver Hinsdale, dramatic coach at Metro, is rehearsing the cast at the present time, and play is slated to be presented for two nights at the Hollywood Music Box around Jan. 10.

G-B SALES HUDDLES

All the salesmen of Gaumont-British east of Chicago were in New York Sunday (16) for a one-day get-together which included pre-views of three G-B pix.

Similar meet will be held in Chi-ago next week, for the western eddlers. George Weeks and Arpeddlers. George Weeks and Ar-thur Lee will go to Chi from New York to attend the party and lecture

Behind the Keys

(Continued from page 21) Whyte, manager of the Columbia; Harry Stahl, part owner of the Nuluna, and John Miller, owner of the Gabie.

Lincoln.

Bob Dunnuck, former city manager at Hastings, Neb., for the Tri-State circuit, was moved to Ottumwa, Ia., for the same organization. Don Fuller, formerly at the World, Omaha, takes over the Hastings houses.

Cedar Rapids, Ia.
Theatre managers organized association for purpose of promoting
common interests and establish
policies in meeting certain business
problems. A. J. Diebold has been
named president and John Dostal,
secretary. Membership limited to
managers and assistant managers.

Fred Greenway back at Loew's Century after a fortinght at the control of the cont

sence.

Joe Fields has shrouded his loop subsequent-run grind, Embassy, for redecorating. Reopens New Year's

John Pekras, has taken over the Capitol theatre here from Warner Bros. Elyria, O.

Sept. 3.

Moonstone. The Wilkle Collins novel of the disappearance of a famous gem.
David Manners, Phyllis Barry. Dir. Reginald Barker, 60 mins. Rel.
Sept. 18.

in a Million. Romance of a department store employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 18.

Nov. 18.

Port of Lost Dreams. A gun moll's past catches up with her after she has reformed and is happily married to a sea faring man. Lola Lane, Bill married to a sea faring man. Lola Lane, Bill Medhead. Bomance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Melville Brown. Rel. Nov. 30.

Shock. Shell shock world war victim unknowingly falls in lore all over Gwelland Gill, Munroc Owley. Dir. Roy Foweroy, 6 mins. Rel. Aug. 1.

Woman's Man. Hollywood inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward Luddy. 68 mins.

Young Eagles. Boy Scout advantures in wilds of Central America. Twelve episode serial. Dir. Harry Movt. Ed., July 1.

First National Officest 821 W. 44th 8t., Naw York, N. Y. British Agent. Adapted from the novel about international spies. Lesile Howard, Kay, Francis. Dir. Michael Curtiz, 75 mins. Rel. Sopt. 15. Rev. Sept. 25.

Dragon Murder Case. Philo Vance detective yarn. Warren William, Margaret Lindsay. Dir. Bruce Humberstone. 65 mlns. Rel. Aug. 25. Rev. Aug. 28.

Filrtation Walk. West Point story. Ruby Keeler Dick Powell, Pat O'Brien Dir, Frank Borzage, 95 mins. Rel. Dec. 1, Rev. Dec. 4.

Gentlemen Are Born. Four college boys battle-the world.—Franchot-Tone, Joan Muir, Ann Dvorak, Margaret Lindsay, Dir. Alfred E. Green. 75 mins. Rel. Nov. 17. Rev. Nov. 29.

Happiness Ahead. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Mervyn LeRoy. 30 mins. Rel. Oct. 22. Rev. Oct. 16.

I Sell Anything. Comedy in a fake auction room. Pat O'Brien, Ann Dvorak, Claire Dodd, Roscoe Karns. Dir. Robt. Florey. 70 mins. Rel. Oct. 20.

Claife Dödd, Rosco'e Karns. Dir. Robt. Florey. 70 mins. Rel. Oct. 26.

Lott Lady, A. Willa Cather's story. Barbars Stamyck, Frank Morgan, Ricardo Cortex. Dir. Al. B. Green, 61 mins. Rel. Sept. 29. Rev. Oct. 5.

Man with Two Faces, The. From the stage play, Dark Tower. Edw. G. Rob-July 17.

Midnight Alib. Heart interest melodrama from Damon Runyon's 'Old Doil's House.' Richard Barthelmess, Ann. Dvorak, Helen Lowell, Helen Chandler. Dir. Alan Crosland. 69 mins. Rel. July 21. Rev. July 18.

Chandler. Dir. Alan Crosland. 59 mins. Kei. July 21. Key. July 28.

Return of the Terror, The. Mystery drama with plenty of heart interest.

Mary Astor, Lyle Talbot, John Halliday, Frank McHugh. Dir. Howard Bretherton. 65 mins. Rel. July 7. Rev. July 17.

Sk Day Bike Rider. Thrills and spills in a blic race. Joe E. Brown. Dir. Lloyd Bacon. 65 mins. Rel. Oct. 28. Rev. Nov. 6.

Studio: Fox Hills, Hollywood, Csi. Offices: 444 West 56th St. New York, N Y. Fox

Baby Take Bow. The Fox child star comes through again. Shirley Temple, Bached, Temple, Temple, Bached, Temple, Temple,

Cat's Paw, The. Comedy done from a story by Clarence Budington Kelland. Harold Lloyd, Una Merkel, Dir. Sam Taylor, 101 mins. Rel. Aug. 17. Rev. Aug. 21.

Charlis Chan in London. Another detective yarn. Warner Oland, Drue Leyton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sept. 14. Rev. Sept. 18.

Duds Ranger, The. Geo. O'Brien, Irene Hervey. Dir. Eddie Cline. 64 mins. Rel. Sept. 21.

Reil Sept. 21.

East Hiver. Scory revolving around an underwater tunnel. Edmund Lowe.

Elinor Norton Caire Trevo, Hugh Williams. Dir. Racul Wallah. Reil. Dec. 7.

Elinor Norton Caire Trevo, Hugh Williams. Dir. Hamilton MacFadden.

Reil. Nov. Hamilton MacFadden.

Reil. Nov. 12.

First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Reil. Nov. 22. Rev.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. Rei. Nov. 2.
Grandling. Rev. July 33. Rev. July 32.
Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel. July 31. Rev. Aug. 7.
July 27. Rev. Aug. 7.

Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Blystone. Rel. Nov. 9.

Judge_Pielst_Based.on_the_Ivin_Cobb_stories_ot_down_south_H_B_-Waithall_ Tom_Brown_Anita_Louise_Dir._John Ford_Rel_Oct_5_Rev_Oct_16_ Lottery_Lover_Par_Paterson_Lew_Ayres_Dir._Wm_Thiele._Rel._Nov_30_ Lovetime_Muglcaj romantic_story_Pat_Paterson_Nils_Asher_Herbert Nov_6_Rarry_Green_Dir._Jas_Thiling_T_Units_Rel_Sept_22_Rev_ Nov_6_Rarry_Green_Dir._Jas_Thiling_T_Units_Rel_Sept_22_Rev_

Nov. 6.

Marie Gallante. Done from the novel of the same name. Spencer Tracy,
Ketti Gallan, Helen Morgan. Dir. Henry King. 99 mins. Rel. Oct. 26.
Rev. Nov. 27.

Rev. Nov. 27.

Music, in the Air. Gloria Swanson, John Boles. Dir. Joe May. Rci. Nov. 20.

Pusick's Bad Boy. Story of an adopted son and an understanding man. Jackle Copper, Thomas Meighan, Jackle Scarle. Dir. Eddie Cline. 63 mis. Rei. Oct. 19. Rev. Oct. 9.

Pursued. Romantic drama. Original. Rossmary Ames, Victor Jory. Pert Ketton. Dir. Louis King. 70 mins. Rel: Aug. 24. Rev. Nov. 27.

Servants' Entrance. Janet Gaynor and Lew Ayres decide to spend their honeymoon earning their own living. Both engrage in domestic service, Rev. Oct. 2.

She Larged About Salles Now.

Rev. Oct. 2.

She tearned About Sallors. Navy romanco in Shaughal and Los Angeles. Alice Faye, Lew Ayres, Mitchell and Durant. Dir. Geo. Marshall. 82 mins. Rel. July 6. Rev. July 31.

She Was a Lagy. Holen Twelvetrees. Robert Young. Dir. John Blystone. 68 mins. Rel. July 20. Rev. Aug. 3.

See Nights in Hollywood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Geo. Marshall. 77 mins. Rel. Oct. 12. Rev. Nov. 13.

Twenty-lour Hours aday. Claire Trevor, Gilbert Roland. Dir. Hamilton Mac-Fadden. Hel. Nov. 23.

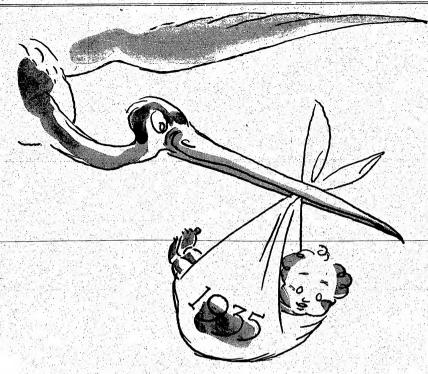
White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. 80 mins. Rel. Nov. 16. Rev. Nov. 13. Wild Gold John Boles, Claire Trevor, Harry Green, Dir. Geo. Marshall, 77 mins. Rel. June 8. Rev. July 31.

World Moves On, The. A love story which covers a century. Madeleine Car-roll, Franchot Tone. Dir. John Ford. 104 mlns. Rel. Aug. 31. Rev. July 2

Gaumont-British Office: 1600 Broadway, New York,

Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Kortuer Dir. Watter Forde. 95 mins. Rel. Sopt. 15. Rev. Sept. 25. Evensons. Medical dramatization from the Evereiry Nichois noved Kwylen Dir. Wictor Saville. Rel. Nov. 16. Rev. Nov. 29. Maj. Concilita Supervia. Dir. Wictor Saville. Rel. Nov. 16. Rev. Nov. 29. Maj. Concilita Supervia. Jax Ahoy. Comday with song and dance. Jack Hubbert, Kanego Yorkil, Afred Drayton. Dir. Watter Forde. Rel. Dec. 3. Evergreen. Musical adoptation from Cochmur's stage production. Jessie wile. Rel. Jan. 3, 1355. Evergreen. Musical data for the Cochmur's stage production. Jessie ville. Rel. Jan. 3, 1355. Evergreen. Musical data and the Cochmur's Agree Work of the Cochmur's Gludya Cooper, A. E. Matthews, Alian Aynesworth. Dir. Vergenhund.

(Continued on page 31)



JUST IN TIME FOR HIS FIRST BIG HIT!

He'll find the world a jolly place thanks to JOAN CRAWFORD, CLARK GABLE ROBERT MONTGOMERY in M-G-M's *FORSAKING ALL OTHERS**

with
CHARLES
BUTTERWORTH
BILLIE BURKE
FRANCES DRAKE
ROSALIND RUSSELI

Directed by W. S. VAN DYKE

Produced by Bernard H. Hyman



"Congratulations, Joan, on your new long-term M-G-M contract!"

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

(Continued from page 29)

Little Friend. Drams of a child's devotion and influence. Nors Pilbeam. Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23.

Man of Aran. Irish story with preponderantly beautiful photography. Dir. Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Power, Gew Suss.) Dramatization of Stern Facchivanger novel. Conrad Veldt, Benita Humc. Dir. Lothar Mendes. 108 mins. Rel. Oct. 1. Rev. Oct. 2.

Princess Charming. Musical comedy in a mythical kingdom. Evelyn Laye, Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvey. Rel. Jan., 1935.

Liberty

Office: 1776 Broadway,
No Ranson. From Darson Runyon's The Big Mitteh: Left all Yaman Philips
Holmes. Dir. Fred Newmeyer. 7 mm ins. Rel. Oct. 261 Hyaman. Philips
Once to Every Bachelor. Honcymon with a hired bride. Marian Nixon, Noil.
Hamilton, Aliene Pringle. Dir. Wm. Nigh. 12 mins, Rel. Dec. 14.
Take the Stand. Murder of a columnist. Jack La Rue, Theina Todd, Gall
Parlick. Dir. Phili Rosen. 78 mins. Rel. Sept. 7. Rev. Sept. 14.

Two Heads on a Pillow. Mattheonial warfare. Nell Hamilton, Mirlam Jordan. Dir, Wm. Nigh. 78 mins. Rel. Oct. 2. Rev. Oct. 3.

When, Strangers Meet. Mixup in a bungalow colony. Rich. Cromwell, Arline Judge. Dir. Wm. C. Cabanne. 73 mins. Rel. July 20. Rev. Nov. 20.

Majestic Offices: RKO Bldg., Radio City

New York City

Night Alarm. The Newspaper story with a sporter winning the city boss'
Anance. British and the city boss' and th

Mascot Offices, 1776 Broadway, New York, N. Y

Crimen Remance. Two lids, one American and one German, find that the definition of the control o

Studios: Culver City, Calif. Offices: 1840 Broadway, Barretts of Wimpole Street. Based on the play by Rudolf Besler. Norma Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel. Sept. 21: Rev. Oct. 2.

Biography of a Bachelor Girl. Based on S. N. Berhrman's successful play.
"Biography." Ann Harding, Robert Montgomery. Dir. E. H. Griffith.
Reform 25.

Rel, Oct. 28.

Chained. Joan Crawford in love with two men. Clark Gable, Stuart Erwin. Dir. Clarence H. Brown. 13 mins. Rel, Aug. 31. Rev. Sept. 3.

Death on the Diamond. Murder in the big ieagues. Based on the novel by Cortland Fitzsimmons. Robert Young, Ted Healy, Madge Evans, Dir. Edward Sedgwick. 69 mins. Rel. Sept. 14. Rev. Sept. 2.:

Evelyn Prentice. District attorney's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78 mins. Rel. Nov. 8. Rev. Nov. 13.

Girl from Missouri. The small town girl lands her millionaire, Jean Harlow Franchot Tone, Lionel Barrymore, Dir, Jack Conway, 69 mins. Rel Aug. 3. Rev. Aug. 7.

a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy Dir. David Butler. Rel. Sept. 7. Rey. Oct. 23.

Dir. David Buttet. Ref. Sept. 7, Rev. Ct. 23.

Hide Out. The gangster goes rural and reforms. Robt. Montgomery, Maureen O'Sullivan. Dir. W. S. Van Dyke, 30 mins. Rel. Aug. 24. Rev. Aug. 28.

Merry Widow. Based on the world-famous operetta by Franz Lehar, Maurice Chevalier, Jeanette MacDonald. Dir. Ernst Lubitsch. Rel. not set. Rev. Oct. 18.

Outcast Lady. Based on a novel by Michael Arlen. Constance Bennett, Herbert Marshall, Dir. Robert Z. Leonard. Rel. Sept. 23, Rev. Nov. 6. Painted Veil. Based on the novel by Somerset Maugham, Greta Garbo Herbert Marshall. Dir. Richard Boleslavsky. Rel. Nov. 23.

Paris Interlude. Based on the play, 'All Good Americans,' by S. J. and Laurs Pereiman. Otto Kruger, Madge Evans, Robert Young. Dir. Edwin L. Marin. 73 mins. Rel. July 27. Quest. Spy story. Myrna Loy, Geo. Brent. Dir. Sam Wood. 88 s. Rel. July 13. Rev. July 17.

Straight is the Way Released convict story. Franchot Tone, May Robson, Karen Morley, Dir. Paul Sloan, 60 mlns, Rel. Aug. 10. Rev. Sopt. 3. Student Tour, Musleal comedy about collegians on a European tour. Charles Butterworth, Jimmy Durante, Maxine Doyle, Dir. Charles Riesmer. Rel. Oct. 12. Rev. Oct. 15.

Treasure Island. The Stevenson story. Wallace Beery, Jackle Cooper, Lionel Barrymore. Dir. Victor Fieming. 109 mins. Reil. Aug. 17. Rev. Aug. 21.
What Every Woman Knows. Based on the play by, Sir James M. Barrie. Helen Hayes, Brian Aherne. Dir. Gregory La Cava. Rei. Oct. 19. Rev. Oct. 30.

Studio: 6048 Sunset Blvd., Monogram Office: R. K. O. Building, Hollywood, Cal. Monogram Rockefeller Center, N.Y.C. Girl of the Limberlost, A. Gene-Stratton-Porter story. Marlan Marsh, Raipl Morgan, Louise Dresser. Dir. Christy Cabanne. 80 mins. Rel. Oct. 16 Rev. Nov. 13.

Rev. Nov. 13.

Girl o' Mp Dreams. College romance with track team events. Mary Carlisie, Croighton Chaney, Sterling Holloway, Eddie Nugent, Gigl-Parrish, 65 Histon. Dr. Ray McCarey. Rel. Nov. With dynamics and love. Robert Armstrong. William Enginey, Edges Kennedy, Martien Burns, Marla Alba. Rel. Dec 1. 70 miles.

appy Landing Story of the U. S. air border patrol. Ray Walker, Jacquelin Wells. 63 mins. Rel. Sept. 1. Rev. Aug. 28.

Wells, 53 mills. Rel. Sept. 1. Key, Aug. 28.
Heater, The. From novel by Robert Herrick. Dir. Reginald Barker.

Jame Dirty.

Amelian Struck Str

bury. 54 mins. Rel. Nov. 22.
22. Dat in the Stratesphere, Romance of two members of air patrol amid selentific experiments. June Collyer, William Cagney, Eddie Nugent. 66, mins. Nov. 15.

Man from Utah, The. (Lone Star). John Wayne, Polly Ann Young. 55 mins. Rel. May 15.

Rel. May 15.

Million Dollar Baby. Fond parents try to palm over their little boy as another girl movie find to win fame and riches. Arline Judge, Ray Walker, Jimmy Fay, Goorge E. Stone. Rcl. Dec. 29.

Monte Carlo Nights. Innocent suspect traps his man at famous casino and wins the girl. Mary Brian, John Darrow. 82 mins. Rel. May 29.

Moonstone, The. Wilkle Collins story of disappearance of famous sem. David Manners, Phyllis Barry. Dir. Reginald Barker. 69 mins. Rel. Aug. 20. Sept. Sept. 18.

Money Means Nothing. Wallace Ford. Gloria Shea. 70 mins. Rel. June 15. Rev. July 24.

Key, July 24.

Mysterious, Br., Wong, Story of the twelve coins of Confucius. Arline Judge,
Ecia Lugosi, Wallaco Ford, Rel. Dec. 22.

Vaath Arzone Skies. (Lone Star). John Wayne, Shella Terry. 52 mins.
Rel. Dec. 22.

Nut Farm, The. Movie-struck family takes husband's all to crash Hollywood, with hilarious results. Wallace Ford. Rel. not set yet.

Rainbow Vailey. (Lone Star). John Wayne, Lucille Brown.
Reckless Romeos. Comedy adventures of two hard-boiled eggs who are
afraid of nothing but each other. Robert Armstrong. William Cagney.
Red Head. Boy and girl work out their social salvation in a lunch wascon.

Rov. 1. Rev. Nov. 38 Facaleley. Dir. Melville Brown. 77 mins. Rel.

Rov. 1. Rev. Nov. 38

Nov. 1. Rev. Nov. 20.

Nov. 1. Rev. Nov. 20.

Shock, Raiph Forbes, Gweilian Gill, Munroe Owsley, Shell-shock victim returns from World War, falls in love with the wife he had married just the control of the control o

Star Packer, The. (Lone Star.) John Wayne, Verna Hillie. Dir. R. N. Brad-bury, 54 miss. Rel. July 30. Trail Beyond, in the. John Wayne, Verna Hillie. 56 mins. Rel. Oct. 22.

Women Must Dreas. Intricate ways of fashlon salon people almost causing young romance of daughter to end in disaster. Minna Gombell, Gavin Gordon, Suzanne Kaaren, Robert Light and Monogram contest winners. Rel. Jan. 2.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount Omcos: 1501 Broadway, New York, N. Y.
Behold My Wife, Sylvia Sidney, Gene Raymond, Dir. Dave Leisen, Rel.
Dec. 7. Belle of the '90's. Backstage in burlesque. Mae West. Dir. Leo McCarey 73 mins, Rel. Sept. 21. Rev. Sept. 25.

73 mins, Rel. 89pt, 21. Rev. Sept, 28. Cleopatra: Egyptian spectacle with modern dialog: Claudette Colbert, Warren William, Henry Wilcoxson. Dir. Cecil. De Mille. 192 mins. Rel. Aug. 13. Rev. Aug. 21.
College Rhythm. Musical type story. Joe Penner, Lanny Ross, Jack Oakle, Lyda Roberti. Dir. Norman Taurog, 75 mins. Rel. Nov. 23. Rev. Nov. 27.

Crime Without Passion. Lawyer trapped by a needless fake allbi. Claud Rains, Margo. Dir. Ben Hecht. Chas. MacArthur. 70 mins. Rel. Aug. 17. Rev. Sept. 3.

 Rev. Sept. 3.
 Father Brown, Detectives. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec. 14. Here is My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. Rel. Dec. 28.

Rel. Dec. 23.

Home on the Range. Western. Randolph Scott, Jackle Coogan, Evelyn Brent. Dir. Jacobsen. Rel. Dec. 21.

't's a Gitt. W. C. Fields. Baby LeRoy, Jean Roueveral. Dir. Norman Mc-Leod. Rel. Nov. 30.

Leod. Rei. Nov. 30.

Ladies Should Listen. Parisian telephone giri helps a South American million-aire. Cary Grant, Frances Drake. Ed. Everett Horton. Dir. Frank Tutte, U mins. Rei. Aug. 3. lev, July 31.

Lemen Trop pd. The. From the Damon Runyon story in Colliers. Lee The Collins of the Collins of the Collins Nicola. Sept. 28.

Rov. Oct. 10.

Limehouse Blues. Story of the London Chinatown. Geo. Raft, Jean Parker Anna May Wong. Dir. Alex Hall. Rel. Nov. 9. Menace. Three people who live in fear of death. Gertrude Michael, Paul Cavanaugh, Henrietta Crossman. Dir. Ralph Murphy. 58 mlns. Rel. Oct. 26. Rev. Nov. 27.

Mrs. Wiggs of the Cabbage Patch. Talk version of the old favorite. Pauline Lord, ZaSu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mlns. Rel. Oct. 19. Rev. Oct. 20.

Notorious Sophie Lang, Story of International Jewel thieves, Gertrude Michael, Paul Cavanaugh, Dir. Ralph Murphy, 60 mins, Rel. July 20. Rev. July 24. Now and Forever. Little Miss Marker type story. Shirley Temple, Gary Cooper, Carole Lombard. Dir. Henry Hathaway. 83 mins. Rel. Aug. 31 Rev. Oct. 1

Rev. Oct. 16.
 Golf Fashioned Way, The. W. C. Fields, Joe Morrison, in a road show in the '99s. Baby LeRoy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 6. Rev. July 17.
 One Hour Late, Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Ralph Murphy, Rel, Dec. 21.

Pursuit of Happiness, The. From the stage play about bundling. Joan Bennett, Francis Lederer. Dir. Alex Hall. 80 mlns. Rel. Nov. 16. Rev. Nov. 16.

Nov. 16.

Ready for Leve. Small town romance of an actress's daughter. Ida Lupino.

Rich Arlen. Dir. Marion Gering. 62 mins. Rel. Oct. 12. Rev. Dec. 4.

Scarlet Empress, The. Story of Catherine of Russis. Marinen District, John Lodge. Dir. Jos. von Sternberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.

She Leves Me Not. Stage play. Girl in college dormitory masquerades as a boy. Miriam Hopkins, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 13.

Aug. 10. Rev. Sept. 11.

Wagon Wheels. Western for a Zane Gray story, Randolph Scott, Gall Patrich,
Dir. Chas. Barton. 55 mins. Rel. Sept. 14. Rev. Oct. 9.

You Belong to Me. State story with Helen Mack, Lee Tracy. Dir. A. L.

Worker. 67 mins. Rel-July 27. Rev. Sept. 18.

Principal Office: 1270 Sixth Ave., Chandu on the Magic Island. Mysicy-sequel to Beturn. of Chandu. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven resis. Return of Chandu, The. Mystery story. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-reel feature, followed by eight two-reel serial opisodes. Rel. Oct.

Studies: Hollywood, Calif. R.K.O. Radio

Adventure Girl. Joan Lowell goes down to Guatemias in her 48-foot exhonore.

The Black Hawk, and has a series of thrilling adventures (rying to find a sacred omerald. Joan Lowell, Capt. Wagner, Bill Sawer, Otto find a sacred omerald. Joan Lowell, Capt. Wagner, Bill Sawer, Otto Slegier, Capt. Jack the mascot. 76 mins. Rel. Aug. 17. Rev. Aug. 14.

Age of innocence. A romance of the 1879 s. A man and woman sacrifice you have a series of the series o

Nichois, Jr. Rel. Nov. 23.
helor-Bail, The story of a matrimonial agency run by a 'limid young man and the cangaters who try to make it into a racket. Stuart Erwin, Pert Kelton, Skeets Gallagher, Rochelle Husdon. Dir. George Stevens. Rel. July 27.
Vour Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretly, relieved that it is all over. Frank Morgan, Genevieve Tobin, Neil Hamilton, Marlan Nixon, Glenn Anders, Gene Lockhart. Dir. Lloyd Corrigan. 22 mins. Rel. Nov. 3.

Marian Nixon, Gienn Anders, Geben Lockhart. Dir. Löyd Corrigan. 28
mins. Rel. Nov. 3.
Cockeyed Cavallers. A costume story with Bert Wheeler and Robert Woodsey. Thelma. Todd, Dorothy-Lee, Noah Beery.—Dr. Mark Sandrich. '12
Cockeyed Cavallers. A costume story with Bert Wheeler and Robert Woodsey. Thelma. Todd, Dorothy-Lee, Noah Beery.—Dr. Mark Sandrich. '12
Compared Corner.

A year after he commits suicide a dead man is exconcrated of theft by his brother, who demands that the group of friends
and relatives involved tell him the whole truth instead of trying to conceal cortain facts. Wignina Bruce. Erin O'Brien Moore, Courle of Friends
and relatives involved tell him the whole truth instead of trying to conceal cortain facts. Wignina Bruce. Erin O'Brien Moore, Courle Nage
Lioyd. Dir. Phil Rosen. 884/s mins. Rel. Oct. 5.

Down to Their Last Yacht. Impoverished millionaires take a party of paying guests for a cruise. Sidney Fox. Mary Boland. Sidney Bluckmer.

Enchanted April. Under the enchantment of Relian sunshine, and a romentic
medieval castle. Jove comes to four unhappy English women. Ann
Harding, Frank Morgan, Katharine Alexander, Reginald, Owen, Jane
Baxter. Dir. Harry Beaumont. Rel. Jan. 28
Bottle, The From the Chack Morgans Souts. Rel. Alug. 31. Rev. Sept. 3.

Gay Diverces, The. When Mimi tries to hire: a girolo she mistakes Guy
Holden for the applicant and atthough they fall in low with each other
she will not consider him until the confusion is cleared up. Ginglen
Rigger, Sted Botter. Dir. Mark Sandrich. 107 mins. Rel. Oct. 19. Rev.
Nov. 20.

Grand Old Girl. Gioritying the Annerican school teacher. May Robon. Mary

Nov. 20.

Grand Old Girl. Giorifying the American school teacher. May Robson, Mary Carlisic, Fred MacMurray, Alan Halo, Dir. by John Robertson. Rel. Jan. 18.

Carlsic. Pred MacMutrey, Ann Italy Carlsic. Pred MacMutrey, Ann. 188.

Gridfron Flash, an habitual criminal becomes a football here at a large uniman proves that the easential fundamentals of good are basicnilly present in everybody. Eddle Quillan, Eetty Furness, Grant Mitchell,
Eligar Kennedy, Dir. Gienn Tryon. Rel. Oct. 26.

14. Coat and Glove. A murder story of a husband who has to defend his
wife's lover against an indetment of murder. Ricardo Cortez, John
Beal, Barbara Robbins. Dir. Worthington Miner. 46 mins. Rel. Aug.
24. Rev. July 31.

14. Greated Gambie. A father, in prison for murder, escapes in order to
Wilson. Dir. John Robertson. 70 mins. Rel. Aug. 3, Rev. July 24.

Kentucky Kernels. A pair of out-of-work vaudevillans adopt a small boy
who turns out to be helr to a large Kentucky, estate which is involved.

(Continued on page 32)



PHOTOPHONE OFFERS:

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PHOTOPHONE DIVISION

RCA VICTOR COMPANY, Inc. Camden, N. J.



Studio Placements

Hollywood, Dec. 17.

Hollywood, Dec. 17.

Alfred E. Green to direct Edward
G. Robinson and Bette Davis in
G. Robinson and Bette Davis in
G. Robinson and Bette Davis in
Donald Crisp, China Seas, 'Mutiny On the Bounty, 'Mo,
Joyce Compton, 'Go Into Your
Dance, 'WB.

We William of Compton, 'Go Into Your
Charles L. Mont, directing Three
Charles L. Mont, 'Raft, Collabing on screen play for 'Vampire of
Prague, 'MG,
Spencer Charles, George Carroll,
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Der Archiver Licy (Captain Harmon) Ander Licy (Captain Hurricane, Radio, Virginia Hammond, Once a Gentleman, Col. Horman Bing, Dorothy Appleby, Paul Fix, Douglas Dumbrille, Red-hadden of Rick, adapting 'Stolen Harmony, Par. J. P. McEvoy and Virginia Van Upp, adaptation and dialog, Vengeance, Par.

ance,' Par. Chic Sale, 'Redheads on Parade, OX, Francis Martin, adaptation, Big roadcast, Par. Best Bouch Inex Palance Only

Broadcast, 'Par. Bert Rouch, Inez Palange, 'Only Bight Hours,' MG. Frank R. Adams, adapting 'Crim-

on Zee, Par. Allen Jenklas, Get Rich Quick' rort, WB. Robert Graves

short, WE.

Robert Graves, Guy Usher, Inez
Courtnoy, T. Roy
Graves, Barnes, Bill
Claire Dodd, Roberta, Radio.
Gene Lockhard, Cape Cod, Radio.
Gilbert Emery, Tom Clicketts,
Maude Truar, Ruth Clifford, Phillibs Smalley, One; a Gentleman,
Dotts Anderson.

Col.
Doris Anderson, adaptation and dialog, 'Nancy Smith,' Par.
Donald Woods, 'Florentine Dagger,' WB.

ger, WB.
Victor Jory, 'Midsummer Night's
Dream, 'WB.
Al Austin, writing two-reel comedy, U.

edy, U.
Harry Clork and Dorls Malloy, adaptation and dialog, Milky Way, Par.
Helen Flint, While the Patient Siept, WB.
W. M. O'Connor and Angela Shanewise, treatment, 'Hong Kong,' Futter.

utter. Phil Regan, 'Go Into Your Dance,

i. Irginia Bruce, Ricardo Cortez, adow of Doubt, MG. Illa Dayenport, Wedding Night,

Milla Davenpos.
Goldwyn.
Greta Meyer, Joe Cawthorn,
Naughty Marletta, MG.
Maxine Doyle, Robert Armstrong.
Wystety-Man, Mono.
Henry Stephenson, Teckless,

MG.
Stephen Morehouse Avery, script
Heaven's Gate and an original

Albert Traynor and Gladys Leh-lan_collabing_on_'Highway_Rob-ery,' Fox.

Albert Traynor and Gladys Lebman collabing on Highway Robbery, Fox.
Loretta Young, Call of the Wild,
20 Casey Robinson, writing script,
Captain Blood, WB.
John Lynch and Jim Tully colhabing on "The Raven script, U.
Captain Blood, WB.
John Lynch and Jim Tully colhabing on "The Raven script, U.
Darger, WB.
John Lynch and Jim Tully colhabing on "The Raven script, U.
Darger, WB.
John Lynch and Jim Tully colhabing on "The Raven script, U.
Darger, WB.
John Lynch and Jim Tully colhary Bowen, Sarah Edwards,
Ruggles-of Red-Gap, Par.
Joseph Ged-Gap, Par.
Joseph Moncure March writing
an original, Par My,
Theodora Goes Wild, Col.
Grace Hoyle, Arthur Hoyt, 'All
the King's Horses, Par.
Mike Simmons, screen play, Jim
Grant Garrett, writing gags,
Stolen Harmony, Par.
Luis Alberni, Arthur Treacher,
Janet Beecher, Claudia Coleman,
Raiph Murphy, directing 'McFadden's Flats, Par.
Warren William, Case of the
Curtous Pald, WB.
Les Miserables, '20th Century,
Fredric March, Les Miserables,'
Stoch Century,
Fredric March, Les Miserables,'
Stoch Century,
Fredric March, Les Miserables,'
Stoch Century,
Gueenles Smith, 'Stolen Harmony,'
Queenles Smith, 'Stolen Harmony,'

20th Century, Queenie Smith, Stolen Harmony,

Queenle Smith, 'Stolen Harmony,' Par.
Alice Duer Miller, screen play, 'Orchids to You,' Fox, Nydla Westman, Otto Hoffman. 'Captain Hurricane,' Radio.
Brooks Benedict, 'Puzzle of the Pepper Tree,' Radio.

CALENDAR OF CURRENT RELEASES

(Continued from page \$1)

in a feud with a neighboring estate. Bert Wheeler, Robert Woolsey, Mary Carlisle, Spanky McFarland, Noah Beery. Dir. George Stevens, 75 mins. Rei. Nov. 2.

75 mms. Kel. Nov. 2.

Try Again. After ten years of married life, a couple decide to try partners, only to discover that the habit of being together is too stry Clive Brook, Diana Wynyard, Irene Hervey, Helen Vincon. Dir. Wolington Miner. 67 mins. Rel. July 6. Rev. June 25.

ington Miner. 67 mins. Rel. July 6. Rev. June 26. inling Strikes Twice. A fast-moving farce which concerns itself with an amusing tangle of identities that result from two young men brinsing a fan dancer home by mistake. Ben Lyon, Thelma Todd, Pert Kelton, Laura Hope Crews, Skeets Gallagher, Chick Chandler, Walter Catlett. Dir. Ben. Holmes. 64 mins. Rel. Dec. 7.

Dir. Ben Holmes. 84 mins. Rei. Dec. 7.

Littis Minister, The. The romance of a young Scotch minister and a gypsy giri, who really is the ward of a nobleman of the district. Katharine Hepburn, John Beal, Jain Haie, Dir. Richard Wallace. Rel. Dec. 28.

Of Human Bondage. A poignant story of a man who facee life as a partial cripple. Leslie Howard, Bette Davis, Reginald Denny. Reginald Shorffeld, Alan Haie. Dir. John Cromwell. 33 mins. Rel. July 20. Rev. July 2.

Red Morning. Adventure in a primitive section of Papua, New Guinea. Steffi Duna, Rogis. Toomey, Raymond Hatton. Dir. Wallace. Fox. 66 mins. Rel. Dec. 14.

Rel. Dec. 14.

Richest Girl in the World. Wealthy girl seeks non-mercenary gultor. Mirlam Hopkins, Joel McCrea, Fay Wray. Dir. Wm. A. Selter. 80 mins. Rel. Sept. 21. Rev. Sept. 21.

Rev. Sept. 22. Rev. Sept. 21.

Remance in Manhattan. A young Czecho-Slovakian enters the United States (his 'promised land') litegally and finds happiness and the chance for a successful future. Francis Lederer, Ginger Rogers, Arthur Hohl, mmy Duttler, J. Farrell MacDonald. Dir. Stephen Roberte. 27 mins. Teal. Bit. Mac.

Rel. Jan. 11.

Their Big Moment. A comedy drama with a supernatural twist and murder mystery. Znau Pits, Silm Summerville, Bruce Cabot, Ralph Morgan. Dir. James Cruze Rel. Aug. 10, Rev, Sept. 11.

Silver Streak, The. A fast-action melodrams in which the famous stream-lined train of the Burlington Raliroad plays the star part. Sally Blane. Charles Starrett, Hardie Albright, William Parnum. Dir. Thomas Atkins. 72 mins. Rel. Dec. 21.

We are the second of the secon

Rosen, 66 mins. Rel. Jan. 4.

Rosen, 66 mins. Rel. Jan. 4.

Ran in the Dark. A. fast-paced melodrama about a paroled convict who is involved in saving a beautiful society girl from the town cad. Fay Wray, Raiph Beliamy, Melvyn Douglas, Roscoe Ates. Dir. Phil Rosen. 69 mins. Rel. Oct. 28.

United Artists Offices: 726 deventh Ave.

Affairs of Cellini, The. The love life of Benvenuto Cellini, Fredric March
Constance Bennett, Frank Morgan, Fay Wray. Dir. Gresory La Cava
Rel. Aug. 34. Rev. Sept. 11.

Bulldog Drummend Strikes Back. Further adventures in crime solution. Ron.

ald Colman. Loretta Young, Warner Oland, Charless Butterworth. Una Merkel. Dir. Roy Del Ruth. 80 mins. Rel. July 20. Rev. Aug. 21. Clive of India. The story of Clive, who founded a new British dominion—india. Ronald Colman, Loretta Young, Francis Lister. Dir. Richard Boleslawskil. Rel. Jan. 25.

Boleslawski. Nel. Jan. 2b.
Count of Mente Cristo, The. The famous Dumas' classic about the man who found a fabulous fortune and used it to revenge a great wrong. Robert Donat, Elissa Landi, Louis Calhern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 7, Rev. Oct. 2.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle Cantor, Ethe Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 18.

ast Gentleman, The. Sprewd and elderly millionaire cleverly folls the plane of his son to chiefs his money away. George Arliss, Edna May Oliver, Janet Beecher and Ralph Morgan. Dir. Sidney Lanfield. Ref. Sept. 21.

Sept. 21.

Jur Daily Bread. Disinherited folks from all walks of life begin all over on an abandoned farm. Karen Morley, Tem Keens, and Barbara Pepper. An abandoned farm. Karen Morley, Tem Keens, and Barbara Pepper. Tenseousee and directed by King Vidor. Rel. Bept. 28. Rev. Oct. 3.

Transcourse of the control of the con

es mins. Res. Nov. 2. Key. Nov. 5.

-Pivate Life of Don Juan. Don Juan discovers that, deprived of his name and

reputation, he's no greater lover than the next fellow. Douglas Fair
banks, Merie Oberon, Benita Hume. Dir. Alex Korda. Rel Nov. 30.

Rev. Oct. 19:

Runawy Gueen. A merry maelatrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert Wilcox, Rel Doc. 21. We Live Again. A vivid new version of Toletoy's Immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben Mamoullan, 88 mlns. Rel, Nov. 16. Rev. Nov. 4

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero.

Minna Gombell. Dir. Rich. Thorpe. 57 mins. Rel. Nov. 5.

Embarrassing Moments. Comedy-drams. Chester Morris. Marlon Nixon.
Dir. Ed. Laemmile. 67 mins. Rel. July 9. Rev. Nov. 20.

Gift of Gab, Comedy-drama-musical, Edmund Lowe, G. Stuart and big radio and Screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3, Rev.

Good Falry, The. From Ferenc Moinar's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Jan. 28. Great Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker Rel. Oct. 22.

Rei. Oct. 22.

Human Sider, Than. Chair and Street Street

Talk is Over. Comedy-drama. Chester Morris, Mae Clarke, Frank Craven, Andy Divine. Dir. Kurt Neumann. 67 mlns. Rel. June 11. Rev. June 18.

Man Who Reclaimed His Head, The. From Jean Bart's stage play of French life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig Rei Dec. 24.

Hie. Claude Kains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig. Red. Dec. Renemon. Comedy-drama. Edward Arnold, Mary Carlisle. Dir. Murray Roth. Rei. Sept. 10.

Mystery. of Edwin. Decod. The. From the Dickens stary. Claude Raispas, Douglass Montgomery, Heather Angel. Dir. Stuart Walker, Rei. Jan. 21.

Night Life of the Gode. From Thorne Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. Rei. Jan. 27.

One Exciting Adventure. Comedy-drama Binnie Barnee, Nell Hamilton. Dir. Bi. L. Frank. Rei. Oct. 16.

One Mee River. Drama. Comedy-drama of a sium cinderella. Roger Pryor, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins. Rev. Spp. 14.

Rocky Rhodes. Western. Book. Jones. Dir. Al Raboch. Rel. Sept. 24.

Romance in the Rain. Comedy-drama of a sium cinderella. Roger Pryor, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins. Rev. Spp. 1.13.

Mystery story. Claire Dodd, Clark Williams. Dir. Rev. Spp. 1.13.

Mystery story. Claire Dodd, Clark Williams. Dir. Strance Wilse. Comedy drams a Cover Pryor. Jun. Clayworth. Dir. Rich. Strance Wilse.

Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich Thorpe, Rel. Dec. 10. Straight from the Heart. Buby Jane, Mary Astor, Roger Pryor. Dir. Kur-Neumann. Rel. Jan. 14.

Neumann. Rel. Jan. 14.
Thare's Alwaye Tomorrow. Drama. Frank Morgan, Lois Wilson. Dir. Ed.
Sloman. 35 mins. Rel. Sopt. 17. Rev. Nov. 13.
Wake Up and Dream. Musical. Russ Columbo, Roger Pryor, June Knight.
Dir. Kurt Neumann. Rel. Oct. 1. Rev. Oct. 136.
When a Man Sase Red. Buck Jones weetern. Rel. Nov. 12.

tudios Burbank. Warner Brothers Offices: 321 W. 44th St. Big Hearted Calif. From the stage farce. Old-fashloned father takes a licking from his modern family. Guy Kibbee, Aline Modalion, Patricia Ellis. Diff. Win. Keighley. 60 mins. Rel. Oct. & Rev. Nov. 28.

Case of the Howling Dog, The. Introducing a new film sleuth. Warren Wila-liam, Mary Astor. Dir. Alan Crosland. 75 mins. Rel. Sept. 22. Rev. Oct. 22.

Dames. Muelcal epectacie. Joan Biondell, Ruby Keeler, Dick Powell, Guy Kibbee. Dir. Ray Enright. 80 mins. Rel. Sept. 1. Rev. Aug. 21. Kibbee. Dir. Ray Enright. 90 mins. Rei. Sept. 1. Rev. Aug. 21.

Desirable. Mother and daughter in a battle for love. Jean Muir, Geo. Brent,
Verree Tassdale. Dir. Archie Mayo. 65 mins. Rei. Sept. 8. Rev.
Sept. 18.

Firebird. Murder mystery in Austria. Verree Tensdale, Ricardo Cortez. Dir. Wm. Dieterle. 75 mins. Rel. Nov. 8. Rev. Nov. 20. Friends of Mr. Sweeney. Comedy-drama of the browbeaten husband who turns the big trick for his newspaper. Charlie Ruggies, Ann Dvorak, Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rel. July 28. Rev. July 51.

July 23. Rev. July 31.
re Comes the Navy. Comedy-drama of a gob that tried to buck the fleet,
James Cagney, Pat O'Bries, Gloria Stuurt, Dorothy Tree, Frank McHugh. Dir. Lloyd Bacon. 46 mine. Red. July 21. Rev, July 24.
usewife.—A domestic wife beats the vamp. Bette Davis, Geo Brent. Dir.
Alfred E. Green. 69 mins. Rel. Aug. 11. Rev. Aug. 14.

Kaneae City Princees. Two mid-west manicurists on a lamborce. Joan Biondell, Glenda Farrell, Hugh Herbert, Dir. Wm. Keighley. 64 mins. Rel. Oct. 13. Rev. Nov. 6

Oct. 13. Rev. Nov. 6

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor. Ricardo Cortes. Dir. Robert Florey. Rol. Nov. 24.—
Madame Du Barry. Drama of the Indy who made history sit up and take notice, with comedy whists. Dolores Dai Rio, Reginnid Owen, Osgood Perkins, Yerree Tyandale, Viscor Jory, Dotohy Tree, Heien Lowell. Dir. William Distorie. Rel. Oct. 13. Rev. Oct. 30.

Presentity Kid, Tha. Fact moving melodrama of the ham and beaner that turns into a real champ thanks to wifey. Pat O'Brien, Glenda Farrell, Claire Dodd, Henry O'Nelli. Dir. Alan Crosland. 68 mins. Rel. July 7, Rev. Aug. 7.

St. Louis Kid, The. James Cagney, Patricia Eills. Dir. Ray Enright. 66 mins. Rel. Oot. 10. Rev. Nov. 6

Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewe. 70 mins. Rel. June. Rev. June 19. mins. Rel. June. Rev. June 19.

Battle, The. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merle Obron. Dir. Nicholar Barkas. Sci. mine. Sel. Nov. 20. Rev. Nov. 27.

Blie Steel. Gue Since Since

mins. Rel. July. Rev. July 21.

'I Carl't Ecape (Syndicate). Ex-convict goes straight. Onslow Stevens. Lila-Les. Dir. Otto Brower. 59 mins. Rev. Sept. 3.

Man from Hell, The. (Marcy). Western. Bob Russell. Dir. Lew Collins. 69 mins. Rev. Oct. 2.

Marrying Widows (Tower). Young widow gets her wish. Judith Allen,
Minna Gombell, John Mack Brown, Dir. Sam Newfield. 67 mins. Rcv. sept. 3.

young and Beautiful (Mascot). Studio story with the Wampa's baby stars'
Wm. Haines, Judith Alien. Dir. Jos. Santiey. 68 mins. Rel. Sept. 2.
Rev. Sept. 25.

Foreign Language Films

Note: Because of the clow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa.) Comedy of young love. Dir., Erich Waschneck. 60 mins. Rel. Sept. 1.

Adleu Les Beaux Jours (Fr) (Uta). Greek romance, Brigitte Helm. Dir, Andre Beucler and Johannes Meyer, 90 mins. Rel. April 15. Rev. May 1.

May 1. Alraune (Ger) (Capitol). Test tube babies. Brigitte Helm. Dir. Richard Os-wald. 70 mins. Rei, May 1.

wald. To mins. Rel. May 1.

Blonds Christi, Die (Ger) (Bävarla). Musical Karin Hardt. Dir Frans Seltz. 75 mins. Rel. Fsb. 15.

Buenaventura, Lu (Sp) (WB). Musical with Victor Herbert score. Enrice Caruso, Jr. Dir. William McGann. 80 mins. Rel. Sept. 15. Broken Shose (Russ) (Amkino). Child reaction to politics. Anti-Hitler. Dir. Margarita Barskaya. 80 mins. Rel. March 15. Rev. April 3.

Chalutzim (Hebrew) (Acme). Firet talker made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15. Ford. 70 mins. Rei. March 15. Ciudad de Carten, La (8p) (Fox). Drama of marital relatione. Antonio Mo-reno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 18. Corazones en Derrofa (Spanish). Tragio drama made in Mexico. Dir. Rubea. C. Novarro. 70 mins. Rel. Oct. 1

C. Novarro. 70 mins. Rel. Oct. 1.
Crown of Thorne (Kinematrade) (Gey) (Dubbed Eng.). Biblical drama. Die, Robert Winss. 70 mins. Rel. March 18.
Cruz V La Esmada; La (Sp) (Crox). Historical romance. Jose Mojica. Die;
Cruz V La Esmada; La (Sp) (Crox). Historical romance. Jose Mojica. Die;
Cruz V La Esmada; La (Sp) (Crox). Control of Control of Crox V La Cr

Dir. Louis Gasnier. 15 mins. Rei. Aug. 18.
Deserter (Russlan) (Garrison). More clase etruggle. Dir. V. I. Pudovkin. 30 mins. Rei. Oct. 1:
Dau Orphelins. Les (Fr). (Blue Ribbon). Oretume melodrama. Yvette
Des (Reinsland). (Sourcheur. 30 mins. Rei. Feb. I. Rev. Feb. 1
Des Mass Une Des (Spanish). (Sourcheur. 30 mins. Rei. Oret.
John Reinhardt. 65 mins. Rei. Oret.
Dis Mujerce y un Don Juan (Sp). Romantic comedy.
Dis Reit. June 1.

mins. Rci, Junc 1.

Du, Oder Weine (German) (Geneval). Operetta. Glitta Alpar. Dir. Karl Froehilch. 80 mins. Rel. Oct. 15.

Eln Gewisser Herr Gran (Ger) (Capital). Spy drema. Hans Albers. Dir. Carl Gewisser Herr Gran (Ger) (Capital). Spy drema. Hans Albers. Dir. Eln Toller Einfell (Ger) (Uffa). Farce comedy. Willy Fritsch. Dorothea Wiecke. Dir. Kurt Gerron. 70 mins. Rel. May 15.

Elin Statat Steht Kopf (Ger) (Capital). Farce. Dir. Gustav Gruendgera. 70 mins. Rel. Jan. 15.

Eines Prinzen Junge Liebe (Gor.) (Ufa). Romantic comedy. Willy Fritsch.
Dir. Artur Robinson. 80 mins. Rel. March 15.

Eines Prinzen Junge Liebe (Ger.) (Ufa). Romantic comedy. Willy Fritzsh.

Dir Act Will Work of Sen ina. Rei March 18.

Dir Act Will Work of Sen ina. Rei March 18.

Dir Act Will Work of Sen ina. Rei. Nov. 15.

Elmas Eine Grosse Dame Sein (Gorman) (Ufa). Comedy with music. Kacthe von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rcl. Oct. 18.

Elm Monn Will Nach Deutschland (Ger) (Ufa). Drama of patriotism. Dir. Enemels. of Prepress Russ). (Alex Nov. 19.

Enemels. of Russ). (Alex Nov. 19.

Elements. of Russ). (Alex Nov. 19.

Enemels. of Russ).

Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir, Chano Urueta, 70 mins. Rel. Sept. 15.

70 mins, Rci. Sept. 16. Es Wird Schon Wieder Besser (Ger) (Ufa). Farce. Dolly Haas. Dir Kurt Gerron, 65 mins. Rei. Jan. 1. Gerron, 55 mins, Rel. Jan. 1. Feldherrnhunget, Der (Ger) (Bayarian), Military comedy Betty Bird, Dir. Eugen Thiele, 76 mins, Rel. April 16.

Eugen Thiele. 70 mins. Rel. April 15.
Flueshtlinge (German) (Ufl.), German refugee yarn in the Far East. Hans Albers, Kathe von Nagy. Dir. Gustav Vocky, 80 mins. Rel. Oct. 1.
Fraulsin-Falsch, Verbunden (Ger) (Capital), Musical comedy. Trude Berliner, Dir. E. W. Emo. 70 mins. Rel. Jan. 15.

Frechdache, Der (Ger) (Ufa). Romantio comedy. Willy Fritsch. Camilla Horn. Dir Carl Boese. 75 mins. Rel. Jan. 1.

Horn. Dir Carl Boeke. 7s mins. Rel Jan. 1.

Freundin Eines Groseer Mannes, Die Gen', Uffa. Theattriol comedy. Kaethe von Nagy. Dir. Paul Wegöner. 89 mins. Rel. Sept. 1.

Freu Euch Des Labers (German). Uffa.), Romantic comedy. Lee Elezak. Rolling. Rel. Nov. 1.

Fuerts Waronzeff (Girman). Rel. Nov. 18.

Fuerts Waronzeff (Horn. Rel. Nov. 18.

Gaisvorstellung. Die Ger) (General). Mystery comedy with music Max. Adailert the Fratellials. Dir. Fredrich Zeink. 87 mins. Rel. Dec. 1.

Gaisvorstellung. Die Ger) (General). Drama of father love. Dir. Fredrich Beinks. 7 mins. Rel. Dec. 1.

Gaistorte Menschen (Ger). (Flimcholee). Drama of father love. Dir. Fredrich Beinks. 19 mins. Rel. June 1.

Gei Horn. Dir. Max Neufeld. 79 mins. Rel. May 1. 10 mins. Fred. Rel. 10 mins. Rel. Rel. May 1. 10 mins. Rel. Mins. Neufeld. 70 mins. Rel. May 1. 10 mins. Well Rellish) (Ger). Drochkes Wheek and Giris in Uniform (dubbed English) (Ger). (Flimcholee). Drochkes Wheek and

Girle in Uniform (dubbed English) (Ger) (Flimcholce). Dorothea Wicck and Hertha Thiele. Dir. Richard Oswald. 80 mins. Rei. March 1. Glueckszylinder, Der (Ger) (Gaptial). Boarding house romance. Fellx Breasart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rei. March 1. sart, Charlotte Anders. Dir. Rudolf Bernader. 1 miles Anders Granderes del Amer (Sp) (Fox). Romantio drama. Conchita Montenesro. Raul Roullen. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.

Raul Routien. Dir. John Heinnardt. 70 mins. Rei. Sept. 1.
Heidecknummeister. Uwe Karsten (Ger) (Ufa). Nazi back to the farm prop-aganda. Dir. Carl Heina Wolft. 70 mins. Rei. April 15.
Hell on Earth (Ger) (Gartison) (dialog in five languages). Horrora of was.

Dir. Victor Trivas, 80 mins. Rel. Jan. 15. Rev. Feb. 6. Hochtourist, Der (Gor) (Ufa). Romantic comedy in Alps. Otto Wallburg Dir, Alfred Zeisler... 70 mins. Rel. Jan. 15. Hochzeit am Wolfgangase (Ger). Romantic comedy. Dir. Hans Behrendt 70 mins, Rei. Nov. 15. linge und die Millionen (Ger) (Ufa). Romantic crook drama. Brigitte Helm. 65 mins. Dir. Erich Engel. Rel. April 15. in the Land of the Soviets (Rus) (Amkino). Newsreel compilation of past year, 65 mins. Rel. July 1. in Wien Ham Ich Einmal Ein Maedel Geliebt (Ger). Military musical. Dir Eric Schoenfelder. 70 mins. Rel. May 15.

Iza Neni (Hung). Produced, written by and starring Sarl Fedek. 80 mins.
Rel. June 1. Juarez Y Maximiliano (Sp) (Col). Mexican royalty's fail. Dir. Miguel Torres 80 mlns. Rei. May 1.

80 mlns. Rel. May 1.

Kars Slakten (Swedish) (Scandinavian). Romantie musical. Dir. Gustaf Molander. 80 mlns. Bel. May 1.

Liebe in Uniterm (Ger.). Military romance. Harry Liedtike. Dir. Georg.

Liebe Music Verstanden Sein (Ger.) (Ufa). Comedy drama with music. Dir.

Liebe Music Neusen (Ger) (General). Farca. Otto Wallburg. Dir. Viktor

Jansen. 80 mlns. Rel. Dec. 15.

Madams Bayery (Fr.) (Tanganyur). Patti.

Jansen, su mins, Rel Dec. 15.

Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic.
Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.

Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. 1. Kavaleridze. 70
mins. Rel. Sept. 15. Melsterdetektiv, Der (Ger) (Bavaria). Mystery satire. Welss Ferdl. Dir Frank Seitz. 75 mins. Rel. Feb. 1.

Frank Settz. vo mills. Rel. Feb. 1.
Melodia Prohibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank
Strayer. 70 mins. Rel. March 15.
Melodie der Liebe (Ger), Musical romance. Dir. Georg Jacoby. 70 mins.
Rel. Sept. 15.

Rel. Sept. 15.

Mit Dir Durch, Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir Frans Siltz. 80 mins. Rel. Nov. 15.

Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 8.

Mutter Der Kompagnie, Die (Ger) (Bavaria). Military farce. Weiss-Ferdl Betty Bird. 70 mins. Dir. Frans Seltz. Rel. March 1.

My Wife the Miss (Rung). Inter-marital farce. Dir. Staven Szekely. 80 mins. Sept. 1

Nada Mos Que Una Mujer (Sp) (Fox). Version of "Pursued." Dir. Harry Lachman. 60 mins. Rel. Nov. 16. Odes the Wanderor (Falestine) (Hebrew). Life in Falestine. Dir. C. Halahmi 65 mins. Rel. May 18.

Oro y Piata (Sp) (Inter-Continent), Romantic tragedy. Dir. Ramon Peon. 90 mlns, Rel. July 15.

90 mins. Rel. July 15.

Parada Rezerwistow (Pollah) (Capital). Military musical. Dir. Michael Wasyunet. 75 mins. Rel. May 1.

Petersburg. Nighter (Russ). Armkino). Based on two Dostolevsky stories. Dir.

Petersburg. Nighter (Russ). The Military musical. Dir. Peterson & Bendel (Swedish). (Scandinavian). Comedy-drama with music

Dir. Peri-Azol Branner. 30 mins. Rel. Feb. 15.

Problem of Fatjues (Russ). (Amklino). Scientific study. Dir. I. P. Pavlov. 60
mins. Rel. Aug. 18.

Prokurate (Pollsh) (Capital). Tenas court drama. Dir. M. Wassynskit. 30

Prokurator (Polish) (Capital). Tense court drama. Dir. M. Waszynski. 80 mlns. Rei. May 15.

mins. Rel. May 15.

Quick, Koenig der Clowns (Ufa) (Ger). Comedy. Lillan Harvey, Hans Albers
Dir. Robert Slodmak, 80 mins. Rel. Dec. 1.

Pakoczi Induo (Eting) (Danubla). Musical Romance, with Paul Abraham,
Sloman Elmer Nacht (Ger) (Bavarla). Romantic mystery. Liane Haid. Dir.
Carl Bocse. 70 mins. Rel. June 18.

Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Bel. Oct. 15.

drama, 70 mins. Rel. Oct. 15.

8. A. Mann Brand (Ger) (Bayarian). Nasi propaganda. Dir. Frants Seltz. 85 mins. Rel. May 16. Rev. May 28.

84 sen in. Kairo (German) (Ura), Musical comedy. Renate Medier, With Fritsch. Dir. Reinhold Schupzel. 89 mins. Rel. Dec. 15. Rev. Dec. 25.

Schlemill, Der (German) (Kinematrade). Comedy. Curt Bols. Dir. Erich. Engels. 69 mins. Rel. Nov. 1.

Engels. 69 mins. Rel. Nov. 1.

Simple Tallor (Russ) (Amkino. Drama of Jewish life. Silent with sound track. Dir. V. Viliner. 70 mins. Rel. Feb. 15.

Sobre Las Oles (Max) (Latino). Historical romance. Lir. Ramon Peon. 76 mins. Rel March 15.

Serment, Le (Fr.) (Protex). Heavy drama of love. Dir. Abel Gance. 90 mins. Rel. March 1. Rev. March 20.

Sembra de Pancho VIII. Sép) (Col). Life of the Mexican bandit oblet. Dir.
M. C. Torres. 70 mins. Rel. March to the Mexican bandit oblet. Dir.
Seviet Closeups (Russ) (Amkino). Newsreel compilation. 60 mins. Rel.
July 18. Soviets Greet New-Turkey. (Russ) (Amkino)..., Newsreel compilation. _60 mins. Rel. Sept. 1.

Rei. Sepi. I

Rei. Sepi. M. Chem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph
Arthur Roberts. 70 mins. Rel. Nov. 15.

Spy. The (Polish) (Capital). Drama. 80 mins. Rel. March 1.

Stern von Valencia, Der (Ger) (Ufa). White slave traffic in Europe. Liane
Hald. Dir. Alfred Zeisler. Rel. April 15.

Tannenburg (Ger) (European). Military drama. Hans Stuwe. Dir. Heinz
Paul. 85 mins. Rel. March 15.

Taul. \$5 mins. Rel. March is.
Tante Gust Kommandler (Ger). Romantic comedy. Hans! Niese, Max
Adalbert. Dir. Carl Heins Wolft. '10 mins. Rel. May I.
Tausend fur Elien Nacht (Ger) (Capital). Farce. Trude Berliner. Dir. Max
Mack. 10 mins. Rel. Feb. I.
Three onge the Command of the Carlon (Capital). And Capital
Three onge the Capital (Capital). (Anklino). Newsreel compliation. Dir.
Thunderstorm (Russ.) (Anklino). Russian melodrama. Dir. V. Petrov. 80
mins. Rel. Oct. I. Rev. Oct. 2.
Tochter Der Regiments, Die (Ger) (General). Military musical. Anny Ondra
Dir. Karl-Lannac. 10 mins. Rel. April .
Trere Amore (Shanlah). (U). Heavy drama. Anta Campillo, Mona Maris.

Youth of Russia (Ylddish) (Sov-Am). Religious conflict. Dir. Henry Lynn 70 mins. Rel. Nov. 1.

Key to Address

Filmchoice, 509 Madison Ave. Garrison Films, 728 Seventh Ave. General Foreign Sales, 723 Th Ave. Inter-Continent, 60 Manda Ave. Kinematrade, 733 Seventh Ave. Frotex Trading, 42 E. 88th. Scandinavian Films, 220 W. 42d. John Tapernoux, 136 West 56th St. Uta, 728 Seventh Ave. Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bayaria Film, 489 Fifth Ave.
Blue Ribbon Picts, 154 W. 55th,
Capital Film, 530 Ninth Ave.
Danubla, 729 Seventh Ave.
European Film, 154 West 55th.

Boettinger Joins Hays John Boettinger, Washington, D. C., newspaper correspondent, yesterday (Monday) joined the Hays office staff as assistant to Will Hays, one of several in the M.P. P. D. A.

Boettinger was Washington cor-

Boettinger was Washington cor respondent for the Chi Tribune.

ROLLAND SEAL SUED

Hollawood, Dec. 17.
Rolland D. Seal, who, with Ray
Deusern, operates the Wilshire theatre in Santa Monica, is being sued
for \$75,000 heart balm by Madoline
Maric Jewett. She charges breach of promise to wed.

Cummins-Koerpel's Try In Syracuse Flivs Quick

Syracuse, Dec. 17. Sam Cummins-Jacques H. Koer pel regime at the Civic, local white elephant, was a quick flop, folding after three days' try with 'Man of cheduled attraction, the first, 'Sex Madness, never getting started, due Madness, never getting started, due to Catholic protests to the city hall, Cummins-Koerpel took the Civic for a minimum of four weeks, and had announced 'War Is a Racket,' The Nudist' and 'Boys Will Be Girls,' latter a stage show, for successive appearances.

cessive appearances.

House reverts to Leavenworth
Steele, who recently leased it, tried
a repeat film policy and closed after

Chain of Art Film Houses, Exchanges Planned for Coast

Hollywood, Dec. 17. Hollywood, Dec. 17.
Plans for a circuit of arty picture
houses to play foreign features are
being fostered by Dr. Hugo Riesenfold, Abe Meyer and Ira Simmons.
Houses will be patterned after their
Filmarte here, which opens Christmas. Houses in San Francisco,
Fortland and Seattle are planned.
They are also opening an exchesses of the plant of the pla

Nov. 15

365 Nites in H'wood

Ranger \$1,500

Howling Dog \$2,000

ALABAMA (2.800; 80-85-40

High. \$29,000 Low. 8,500

High. \$5,100 EMPIRE (1,100; 25)

High. \$12,000

N.Y. Retail Sales Tax Has Theatres Dizzy Over Accessory Payments

The retail sales tax in New York City will take thousands out of the box offices it will indirectly affect in one manner or another. This in-cludes not only the theatres of New York City itself but those outside which do their buying to the which do their buying in the tax-

which do their buying in the tax-able area.

Many matters which may run up the tax burden for theatres h ve-not yet been decided. Among these is the question of whether all houses served by New York ex-changes must bear the burden of a tax on such things as ad sales ac-cessories, which are purchased through the exchange from which pictures are booked. This takes in posters, window cards, cutouts and, the like supplied by the various branches of the distributors. The-atre tickets, equipment material branches of the distributors. The atre tickets, equipment material furnished theatres from Erpl's New York headquarters and other items which may, be bought in the city under contracts are also disturbing the out-of-town theatres.

Affects N. J.

Affects N. J.

New Jersey exchanges of the distributors are all located in New York, which means that exhibitors of that State are also affected to some extent. New York exchanges take in all of Long Island, Westchester County and New Tork State up to and including Linguistics.

While many out-of-town theatre

Nov. 29

Wiggs \$6,500

Drop.

Chin Chow \$2,300

Dec. 6

Evelyn Prentice \$6,000

Private Car \$1,200

owners come into New York to do their buying, principally accessories, they may avoid the tax by having the material shipped. It seems that although the sale is made in New York City, if delivery is outside, there is no levy. If the stuff ispicked up here, there is. Big question on film and accessories must be answered for the theatres located in the taxable area.

Expectation is that rulings will be sought on a desiles accessories, among other items, it may be that accessories out of film exchanges are actually sold to Athibuter, the sought of the sold in the taxable area. Expectation is that rulings will be sought on a desiles accessories, among other items, it may be that accessories out of film exchanges are actually sold to Athibuter, the other contracts carry a clause that they shall remain the property of the distributor. This was inserted in the exhibition contract to restrict their resale by exhibitors after having once been used.

Presumption of film men is that film sold to exhibitors is not taxable because the prints are leased and must be returned to the distributor after having been played according to play date for which padd. But a ruling may be necessary on this point. The distributors are not known to contemplate passing on to exhibitors the added cost to them on prints as a result of increased. Overhead, in addition to the costs in connection with laboratory work will run up the overhead on all products sold in the city for the wide territory aerved.

in New York for printing or other costs in connection with laboratory work will run up the overhead on all products seld in the city for the wide territory served.

Theatres are already concerned about the accounting and the added work of the control of the con

174 4.3 977	Nov. 15	Nov. 22	Nov. 29	Dec. 6
PARA- MOUNT (2,318; 85-50) High. \$21,000 Low 2,600	Menace \$10,000 ('Spices of 1934')	Pursuit Happinese and Tomorrow's Youth \$5,700	Limehouse Blues and Young, Beautiful \$6,500	lt's A Gift \$10,700 ('Smile Again Rev.)
POLI'S (3,040; 35-50) High. \$20,000 Low. 4,200	Widow \$9,700	Evelyn Prentice and Wednesday's	Live Again and Fugitive Lady	Painted Veil and Hell In Heavens
d		Child \$10,200	\$9,500	\$9,000
SHERMAN (2,200; 35-50)	Transatiantic	Outcast	Gentlemen Born and	Limberlost and
High. \$16,000 Low. 1,500	St. Louis Kid	and Bike Rider	Kansas Princess	Kentucky Kernels
- N. J.	\$7,000	\$4,200	\$4,800	\$2,500 (5 days)

Comparative Grosses for November

(Continued from page 20) BIRMINGHAM

Nov. 22

Galante

Lady By Choice \$1.800

PORTLAND, ORE.

4. 5	Nov. 15	Nov. 22	Nov. 29	Dec. 6
B'WAY (2,000; 25-10) High. \$21,000 Low. 2,500	Happiness Ahead \$5,800	Sell Anything and Outcast Lady \$4,800	Evelyn Prentice \$6,300	Flirtation Walk ,\$6,600
UNITED ARTISTS (1,000; 25-40) High: \$13,200 Low: 1,200	Widow \$7,600	Widow \$1,100 (2d wk- 4 days)	Transatiantic \$5,600	Live Again \$5,200
PARA- MOUNT (3,000; 25-40)	Cleopatra \$7,800 (Stage Show)	Peck's Boy \$5,700 (Long Tack	Night of Love \$7,600	Captain Hates Sea \$6,300
High. \$16,000 Low. 3,000	Profit of	Sam)	The second second	

SEATTLE

JEN LUD					
A	Nov. 15	Nov. 22	Nov. 29	Dec. 6	
FIFTH AVE, (2,400; 25-40) High, \$26,000 Low, 2,500	Widow \$7,800	Widow \$4,000 (2d wk— 5 days)	Evelyn Prentice \$11,500 (8 days)	Hell in Heavens \$9,200 (6 days)	
PARA- MOUNT (3,103; 25-35) High, \$21,000 Low. 1,600	Caravan \$5,300 (Vaude)	Student Tour and Wagon Wheels \$6,200	Galante and Should Listen \$7,100	Every Woman Knows and 365 Nites in Hollywood \$5,500	
LIBERTY (1,900; 15-35) High. \$12,000 Low. 2,100	Night of Love \$10,000	Love \$10,000 (2d wk)	Love \$8,300 (3d wk)	Love \$6,000 (4th wk)	
MUSIC BOX (950; 25-35) High. \$17,000 Low. 2,000	Limberlost \$2,800	Sell Anything and Dangerous Corner: \$2,800	Exciting Adventure and Wednesday's Child	Hat, Coat, Glove and Girl of Dreams \$2,900	

\$500 Taxable

The average amount of overhead which is taxable runs close to \$500

a week.

It may run above that should such an item as advertising be deemed taxable because it is purdeemed taxable because it is purchased outright. Doubted, however, that all advertising costs will be taxable, although considered that such materials as cuts, photostatic copies, printed stills and the like won't escape the levy. So far the theatres are not certain on just what a tax should be paid.

This includes house fronts and lobby displays, cost of which frequently runs into the thousands. This material is built for the various theatres and paid for, although

This material is bulk for the various theatres and paid for, although usually of no value after an engagement, with result it is returned to its maker. Sometimes portions of house fronts or lobby displays are used over again.

Since the theatres usually have no use for this material on completion of engagement for which built it is understood it is to be completion of engagement for which built it is understood it is to be completed to the completion of engagement for which built is built in the bulk of the completion of the bulk of the bul

STORY BUYS

Ambassador Pictures has bought active for processing the process of the process o

TITLE CHANGES

Hollywood, Dec. 17.
Radlo has retagged Cape Cod,
umes Barton starrer, as Captain Addo has retagged Cape Cod, James Barton starrer, as 'Captain Hurricane.' Fox's 'Safe in Jail' has been re-named 'Tabloid.'

Parent-Teachers Glib in Criticism **But Slow on Constructive Action. KSTP Director Tells Listeners**

Kids wake up in their sleep trying to sidestep that withering death ray. They sneak deeper under their coverlets to escape some radio meanle's blue-steel scimitar.

It's been going on for months, this sort of thing, and the end is not yet. But Thomas Dunning Rishworth, KSTP educational director and Uncle Tom of that station's Children's Hour, proposes to do something about it. And how.

It all came to a head when the Minneapolis Paront-Teacher Assa. groups recently Jolined in a campaign of protest against children's programs, sending resolutions to all northwest radio stations.

all northwest radio stations.

Rishworth promptly took up the cudgels and for the first time in the six years, he's been conducting the KSTP Children's Hour, became ablt wrathy on the beauty of the first time of the six years, he's been conducting the KSTP Children's Hour, became ablt wrathy on the our on Monday (10) he minced no words. In substance, it was 'put up or shut up. He invited all parents who objected to kid's programs to cut out the side-stepping, stop gabbing and Do something—or turn off their radios. He scored Minneapolls FTA's for insincerity, and ambiguity, and claimed their attitude manifestiy unjust if every member of various groups was not represented at meetings which also lit into T. P. Gid-

Rishworth also lit into T. P. Gid-ings, supervisor of musical educa-Rishworth also lit into T. P. Giddings, supervisor of musical education for Minnespolis schools, for being opposed to fone of the best educational programs for children now on the air, NBC's Waiter Damrosch Music Appreciation Hour. Rishworth revealed that while opposed to the program, Giddings at the same time is a member of its advisory board.

Rishworth's spirited stand had two immediate and direct results: a flood of letters and phone calls sup-porting him and an invitation from the Minneapolis PTA council to the Minneapolis PTA council to conduct a symposium on children's programs at one of the Minneap-

Meeting was called for tomorrow (18), with audience composed of two representatives of every Minnerepresentatives of every Minne-apolis PTA group. On the plat-form with Rishworth will be repre-sentatives from the following or-ganizations: Minnesota Educational Assn., University of Minnesota, Minnesota Federation of Women's clubs, Campfire Girls, Boy Scouts.

With kids throughout the country missing their meals and doing for cl a silde down the health charts as a result, simply because they can't litters.

Skeptical Mags

Periodical publishers, notably Hearst, McCail, Satevepost and Crowell, are surveying the public for sponsor identification on radio programs, University of the undercover observed to be undercovered to the undercovered to the publishers on advertising identification of copy published in magazines. It is the thought of the publishers that their findings will reveal a situation of the undercovered to them. Clark-Hongile to them. Clark-Hongile to them.

CROSSLEY REPORT TO ASSUME NEW FORM

Subscribers to the Co-operative Analysis of Broadcasting, otherwise Analysis of Broadcasting, otherwise known as the Crossley Reports, will get a better idea of how their programs are faring as compared to other shows using the same span of time when the next set of popularity ratings is released. Documenting of the period poli results is being revised so that the hour, half-hour and quarter-hour shows are each grouped as to time units. There will also be an average rating for each time class.

By separating the programs ac

each time class.

By separating the programs according to the segment of the clock and listing them in groups it is figured that the sponsor and agency will obtain a better interpretation of their program's relative standing. Instead of comparing the rating of a quarter-hour show with that of an hour's stanza these concerned will measure the status of a quarter-hour affair by the average percentage prevailing for the quarter-hour class.

New form of the Cossies Penalty Penalty in the contract of the contract of the quarter-hour class.

New form of the Crossley Reports will also indicate what the changes in ayerage percentages have been for each class of time unit for the two previous two releases.

wait to hear when and where walt-to-hear-when and where-the corpse will turn up, or who did the counterfeiting, slugged the mort-gage-ridden widow or robbed poor Mr. Zilch, the present picture is admittedly acute. Blood-and-thunder, marrow-chilling, hair-raising, nerve-gripping radio, programs designed for children's consumption have litters and case of the consumption of the cons

RADIO SECOND RADIO PRIEST

Father Cox of Pittsburgh On CBS

Two Pittsburgh programs will go over the ABS network for the first over the ABS network for the first time on Dec. 22. Both from station KQV. First is the new Father Cox tour, which is to present some mili-tant political and timely surveys. Priest cannot solicit funds over the air, it is understood. On from 8:15 to 8:45 o'clock.

to 8:45 o'clock.

Next in order will be Will Ryshanek's music from Hotel Schen-

Lasker Back as L. & T. Prexy as R. Sollitt Quits

Ralph Sollitt has resigned as president of Lord & Thomas, effective immediately. Sollitt's resignation breaks an association with this agency since 1923 and removes a president who has been in the chair since 1931. A. D. Lasker returns to active presidency of the organiza-tion and Sollitt will continue on the directorial board.

directorial board.
Other elections last week in the agency named Don Francisco age executive vice-president resident in Los Angeles. In New York among the top men in the agency will be Sheldon Coons and Steve Hannigan, among others, while here in Chicago Raiph Allum continues as head of the local office with David Noyes and Stewart Sherman in high excepositions.

WHN, NEW YORK, WIRE TO FLORIDA FIGHT

Benny Leonard will broadcast fights for Truly. Warner firm from Miami during winter over WHN. New York. Said to be the longest single wired remote job on record. Leonard has regular weekly series St. Nicholas arena on Mondays and from Ridgewood Grove on Satur-days.

Period will cover from eight to 10 weeks, with former champ hop-ping back and forth.

Ad Agency Will Tell

System devised by the research department of Young & Rubicam for determining the value of each radio station according to listener response can, if adopted by the advertising trade in general, force a complete readjustment of rates in the broadcasting, industry. Copies of the mass of charts developed by the probe have been turned over to Professor H. S. Hettinger, who recently took a year's leave of absence from the University of Pennsylvania, to make a study of the relation between station coverage and cost to the advertiser for the National Association of Broadcasters.

Dr. George Galliu, who to directly the contract of the National Association of Broadcasters.

vertiser for the National Association of Broadcasters.

Dr. George Gallup, who, as director of research for Young & Rubicam, charted and directed all angles of the inquiry, describes has as a simple way of determining station coverage, even though it is still in the experimental stage. The method relies wholly on two sets of figures. One is the census of sets in each station's primary and secondary areas and the other is the results by a breakdown by primary and secondary areas of the mail received from an inquiry. Involved in the system are two equations, one dealing with the value per listening unit of the station's city coverage and the other with the like value for the coverage outside the city. On one side of the multiple mark in each equation is the number of sets over the number of responses and on the other-the ratio of the number of responses to the ests in the area over, the figure X' which represents the unknown value per listening unit' of the station.

station.

Dr. Gallup avers that in some of the spots probed the local stations were charging anywhere from 10 to 20 times more for per listener than outlets in other sections of the country. The chartury. The chartury is the stations carried rates that were far heyond their worth, while outlets were salling their facilities at excessively low levels.

Networks are reported alarmed and resentful at the efforts of agency to work out a method of cost-appraisal. One executive has stated if the movement should spread the networks would combat the imposition of outside criteria.

NRA HEARS BUFFALO PANELMEN DISPUTE

Buffalo, Dec. 17.

Operators' strike at WEBR (How-ell Broadcasting Company) was settled after labor differences with the station already had been aired before the NRA Adjustment Bu-

Two operators who had been dis-charged were re-employed, although one resigned immediately after hav-ing been reinstated. Prior to the NRA hearing the station headquar-ters had, been picketed by the operators.

McKee on Coast

Los Angeles, Dec. 17.

Los Angeles, Dec. 17,

J. H. McKee, of Cecli, Warwick-&
Cecli, is due here this week to start
the Grace Moore programs for Vicks
over NBC. Expects to be on the
Coast a month,

No date set for the beginning of
the program, but likely start early
in the new year.

Telephone Co. **Raps Station Before FCC**

Washington, Pa., Dec. 17.
Granting of a license renewal for
WNBO here is being held up by the
Federal Communications Commission pending the receipt of its examiner's report on the case, Among
those who opposed the station's
renewal application during the
those who opposed the station's
renewal application during the
Low the station of the station's
renewal application during the
Low the station of the station of the
Low the station of the station of a special telephone hookup for a
footbill broadcast by making routine long-distance calls from a point
25 miles away from Washington.
Phone-company-cited-other-instances of alleged similar practices
and averred that its contract for
local exchange service was confined,
to personal and business calls and
not for the transmission of remote
point broadcasts. Washington, Pa., Dec. 17.

COMPLAINED OF HOURS: AS EXECS IT'S WORSE

Philadelphia, Dec. 17.
Murray Arnold and John Hayes,
a duo of WIP ex-splelers who have
been upped to publicity and programming respectively. were the
studio's constant squawkers anent
night amouncing

Boys find that their new chores bring them in at seven in the dawn-ing for a short stay until midnight

Life Savers Goes Web

Life Savers, once a major spender in the spot broadcast field, goes CBS January 7 with a 15-minute patter act, Vivian and Her Life Saver, over 36 stations. Candy ac-count will use evening spots on both the Monday and Wednesday sched-

Topping & Lloyd, Inc., is the

Bernie Bierman's Acct.

St. Paul. Dec. 17.

Bernie Bierman, coach of the champion Minnesota eleven, starts airing for General Milis every Mon-

ABS Affiliates' First Get-Together **Sets Rates: Cormier. Aleshire Debut**

Christmas Gift Station Managers Will Find a Year's Subscription to VARIETY, the only critical medium in Broadcasting, an Appreciated Gift by Station Employes or Business Associates. Packed with News and Ideas-

> SUBSCRIPTION-\$6 ANNUALLY FOREIGN \$1 ADDITIONAL

An Investment in Source Material.

-17		-(ORDER	BLANK)		
VARIE	TY		290 1		The second
	est 46th S	treet			
	ork City		1 St.		MARCH AND
Gift to	ish to send	VARIETY	for one ye	ear as a C	hristmas
					200
13.					
					40.00
Encl ment.	osed please (Sig	find chec gned)	k for	Dollars	in pay-
150		•		••••••••	•••••••
	11.				

ABS rates are due for revision shortly following the one-day sees-sion held Tuesday (11) at the Watdorf - Astoria hotel, New York, in which all network affiliates came together for the first time. Albert Cormier, new vp. in charge of sales, and a constant of the west of the control of the west of the west

Closer co-ordination in operation discussed at length. The siashing of commercial schedules now in process to be ready for the stations within a week's time. Not all rates are to be changed, however.

within a week's time. Not all rates are in he changed, however.

Those attending meeting were: Afred Pote and William Pote, of WMEX, Boston: William C. Cherry, Jr., president, WPRO, Providence; William J. Pape, president, WXBS, Waterbury: Benedict (Gimbel, Jr., president, WYP, Philadelphia; Clair McCollough, president, WPEL, Willmington; John Elimer, president, MCBM, Baltimore; H. J. Brennen, president, KQV, Pittsburgh; Robert ST. Drompson, commercial manager, WEBM, Statistical Companies, President, WEBR, Buffalo; Roy Allough, President, WEBR, Buffalo; Raiph Manager, WEBR, Buffalo; Raiph Manager, WEBR, Buffalo; Raiph Manager, WEBR, Buffalo; Raiph Manager, WFBC, Clinclinati; James L. Hughès, general manager, WHBF, Boston: Hughès, general manager, WHBF, Rock Island, and L. A. Benson, president, WIL, St. Louis,

ROCHESTER STUNNED

Pure Oil's Terse Pluge Delights Station

Rochester, Dec. 17.

Pure Oil Company of Rocheste is astounding the radio trade by advertising the brevity of ballyhoo in its new program of 16 male yolces over WHEC. At the opening broadcast Sunday Dec. 9, the announcer said: Pure Oil Company, makers of etc. (listing products) presents—

Next day the company called the station and complained, "Too commercial. It's too good a program to clutter up with advertising, Make the opening, Pure Oil Company presents—"

Other announcements also were cut so that no more than 20 words of advertising were given for the 15-minute program, a new attitude in this city, where the stations have to use pressure to keep advertisers from usurpling the programs. WHEC is surprised and delighted.

WHEC is surprised and delighted.

WJW, Akron, Joins ABS

WJW, Akron, is latest station to Join ABS network. Members of the firm are: Williar. T. Jones, Samuel Townsend and John F. Weimer.

Went into effect Saturday (15).

RAISE PROPAGANDA ISSUE

INDIRECT RAP AT TRANS-RADIO

Hanson's Veiled Attack May Open Press-Radio Question Again-Expect Fed'l Move to Curb Paper-Station Tieups

PUBS WORRIED

Uneasines caused among the newspaper press associations the pass are all the pass as the pass are the strikes as the pass are the strikes are the strikes by the Transradio Press Service was brought out into the open last week when Elisha Hanson, counsel for the American Newspaper Publishers' Association, in a radio address scored Transradio's amiliation with Havas, the French subsidized never a French subsidized never of Transradio's amiliation with Havas, the Herbert Moore that the present the Herbert Moore than the present that the August of the August of the present that the present t

answer Hanson's remarks.

Hanson charged in his talk over a
WJZ notcup Wednesday night (12)
the transport of the transport of the transport
to spread propagands in this country. Without mentioning Transradio by name Hanson declared
that recently a French government
subsdized news agency established
a contact with an American group
for the purpose of broadcasting foreign news reports in the United
States.

States.'
"The question,' continued Hanson, 'should be asked by any American listener: Why should this be when the impartial, unbiased, uncolored and authentic news reports of the four-great press associations have been made available to all American citizens through the Press-Radio Eureau. It any agreement that the state of the and utilize American broadcast facilities, then there is no reason why other agencies—those serving Mussolini, Hitler, Stalin, or any other dictator—may not do the same.

other dictator—may not do the same.'

Moore's answer to Hanson's remarks is that his organization is operating along the same lines as the Associated Press. Although both are allied with the semi-official news agencies of France, Englance of the Associated Press. Although both are allied with the semi-official news agencies of France, Englance of the Associated Press. Although both are allied with the semi-official to great the proposed and the provide aid in filtering the news at this end.

Moore avers that he is aware of the fact that the Press-Radio Bureau has been transcribing Transradio news broadcasts on aluminum with the object of cuiling them for propagands and news pira Kindow's speech as revealing a desperate move to keep the press associations in line.

Recent reports in newspaper

regards the tenor of Hanson's speech as revealing a desperate move to keep the press Associations. In line.

Recent reports in newspaper elicies have had it that Carl Blokel, head of the United Fress, is anxious elicies have had it that Carl Blokel, head of the United Fress, is anxious elicies which he had to abandon when his organization became a party to the press-radio pact. Blokel has given considerable study to the development of Transradio. Blokel has given considerable study to the development of Transradio. Blokel offered to have the U. P. wire carry Moorc's answer to Hanson.

On Friday Moore sent a message over the teletype to his station subscribers. Excerpt is as follows:

Hearty approval of the stand against foreign pronggand in the United States, as voiced by Elisha Hanson general counsel for the Amsociation, was copressed today by Herbert Moore, president of Transradio Foreign correspondents, American born or American trained, today stand guard against propaganda in all major world capitals, and provide the American people with that absolutely unliased, non-partisan news which

Danny Malone Back in England— Gardel Off Air

Gardel Off Air.

Danny Malone Irish tenor imported by NBC some months ago is now back in England. Singer whose entry into the states was ballyhooed knot by knot in midocean, had a short filing at the U.S. air waves and then faded. Next his voice was heard with the Abbey Theatre Players in one of their quaint productions. Then after some Decoa recordings he sailed back to England. Variety and BBC dates on the other side, including a four of Scotland. He may return later for another try. Carlos Gardel, South Amerina izzler is another foreign vom the more of the middle of the state of the maximum of the middle of the maximum of the middle of the maximum of the middle o

nims.

In both cases the publicity depart ment wore itself out thinking up gags and choice phrases for the importations.

the vast social responsibility of radio demands for America's Immense radio detence. It carries on the splendin ewepaper tradition of the property purchasing any supplementary news it needs from the same foreign press associations which have so long and ably supplied the great newspaper press services.

washington, Dec. 17.
Federal moves to curb the up between broadcasters an newspapers of the process of the country.
First blow in impending warfare was struck last week by Representative Emanuel Celler of Brooklyn, who appeared before Federal Communications Commission in opposition to application of the Brooklyn Eagle for permission to operate on the 1,4°0-kc. frequency now shared by four small Brooklyn transmitters.

Threatening to ask Congress to

transmittere,
Threatening to ask Congress to
enact appropriate legislation, Collet
binnty registered his opposition to
press ownership of broadcast facilities and called for competition between two agencies.

press ownership of broadcast facilities and called for competition heterowen two agencies.

T am opposed to any newspaper owning and operating a station, Representative Celler said. The station of the competition has been appeared to the competition of the competition. Am of the competition of the competition. Am of the competition of

of radio ownersh one aim stem of radio ownersh per operation of transmitters.

Press-radio war is expected to break out on another front here this winter as a consequence of the frowing importance of Trans-Badio Press Service. While no moves have been made by radio news collectors to force the issue, it is incevitable that before the winter ends a show-down must occur on the question of admitting Trans-Badio legmen to Capitol press galleries.

Any overt row over this matter is bound to blow the lid off the whole radio-press agreement and throw

bound to blow the lid off the whole radio-press agreement and throw the entire subject open for further discussion. Broadcasters here feel that radio must obtain a better break-in-the news-field, but publishers on the whole are determined to keep ether industry in check.

ASCAP NOT DISCUSSED AT N. A. B. DIRECTORATE'S QUARTERLY CONFAB

Odd Commercial

Hookup between Hal Kemp and the King Feature Service is the first of its kind involving a dance combo, a hotel and a group of syndicated columnists and cartoon strip names. Series of sustaining please from the Pennsylvania, Kemp's current: stand, starting this Thursday (20) will have the band leader interviewing Bing Crosby, Milt Gross, Robert L. Ripley, Jack Lalt, James Aswell, George McManus, Otto Soglow and Prunella Wood.

\$250,000 F O R **HOLLYWOOD STUDIO**

Hollywood, Dec. 17.

Don Gilman, coast v.p. of NBC and O. B. Hanson, chief engineer, have been here a week looking for a suitable location for new chain headquarters here. Exces have so far failed to find what they need. Plan is to get a building already erected which can be revamped but so far have drawn a blank.

Report is that the chain is willing to spend up to \$250,000 for new facilities, and will build if necessary. New quarters are to take the place of the present offices and place of the present offices and transmitting rooms on the RKO lot.

Feldman, WNEW V-P

Robert Feldman is slated to wice-presidency WNEW, New York.

WNEW's only other v.p. is Dick O'Day. Milton Blow owns the sta-

Hostetler Ill, Can't Attend-Next Convention in Colorado Between July 1-15-Bellows Warns of Impending Legislation in Washington

BILL TO TAX RADIO ADV.

Washington, Dec. 17.

Enactment of legislation imposing a Federal tax on radio advertising will be urged in the forthcoming-session of Congress. While details have not been worked out, a scheme under which broadcasters would make some payment to the Federal Government for their franchises is certain to be drafted and submitted for Congressional consideration. A substantial bloc of members who feel that the broadcast industry is getting a great deal for nothing is behind the idea. One bill is being prepared by former Representative Edgar Howard of Nebraska, who forceast Saturday (15) that the measure would be introduced early in the session, which opens Jan. 3. Tax rate has not been decided but Joy. Conflictenting in the session, which opens Jan. 3. Tax rate has not been decided but Joy. Conflictenting for the rate by Congress and others urging that the problem be left to the Federal Communications Commission.

One objective of the bill is to provide revenue with which the Federal

munications Commission.
One objective of the bill is to provide revenue with which the Federal Government might aid states in
improving and maintaining educational facilities. Another idea would
provide for the use of the funds derived from the advertising impost
of educational stations by Federal
arencies.

Russ Hodges has joined WJJD, Chicago, as a specialist in sports. He hails from the announcing staff of WHBF, Rock Island-Daven-port, ia.

Sudden illness of its counsel, Joseph A. Hostetier, prevented the directorate of the National Association of Broadcasters from learning last week what concessions, if any, had been made regarding a new license contract by the American Society of Composers, Authors and Publishers. Hostetler, who since September has had several talks with E. C. Mills, ASCAP gen, mgr., on the proposition of charging radio on a per use basis, was due to make a report of these pourpariers to the quadrienty Enthering of the NAB-board. Hostetler was coming in from Cleveland where he has a law office partnership with Newton D. Baker.

Baker.

Meeting, which was held at the St. Regis Hotel, New York, obtained from Henry A. Bellows, former CBS v.p. and now special legislative agent for the NAB, some inside info as to what is in stere for the broadcasting industry at the coming session of Congress. Bellows averred that there was a good possibility that another drug and food bill would be introduced. This measure he said would likely turn out far more stringent than the one measure he said would likely turn out far more stringent than the one proposed at the last Congressional pow-wow by Rex Tugwell. Bellows reviewed the hearings held by the Federal Communications Commission two months ago on the educational interests demand for 25% of broadcast facilities and opined that the thing that seemed to impress the commissioners most was the plea for co-operation revealed by both sides of the issue,

Colorado Next

Directors approved an operating budget—of—\$60,000—for—1955 and agreed that the next national convention was to be held in Colorado sometime between July 1 and 15. The exact dates and town were to be determined by the executive committee.

committee.
Uniform accounting system for stations was adopted and the membership applications of KTSM, El Paso, WMEX, Boston, WOC, Davenport, WIXBS and WSXBY,

membersanj uppite tone of ASSAC De Pago, WANDE DE PAGO, WAXBE DE WAYBEY, Kannas City, were approved. With this quintet the NAB membership stands at 275.

New committees were also applointed. Chairmen of these groups are Arthur B. Church, commercial; E. M. Elkin, KDKA, Pitteburgh, tax; H. K. Carpenter, cost accounting, and Aitred J. McCosker, copyright. J. T. Ward, WLAC, Nash-ville, NAB prez, presided at the meeting—and—the others attending—went of the commercial of the commer

Special Equipment for Stations to Broadcast Film Sound Track of Newsreels: Liquor Account

Brwin, Wassy agency is developing for National Distillers a spot
broadcasting campaign along institutional lines, with the program
composed of newersel clips. Tied in
with the project is Pathe News,
whose reconverse would be used for
the gathering, editing and distributing of the clips for the stations on
the National Distillers list. By
wrapping up the ad text in a program with a striking element of educational and informative interest
those concerned, figure that the objection of many stations to liquor
business will be overcome.
Only in rare instances would the

business will be overcome.

Only in rare instances would the clips shipped to stations be the same as those used in Paths in every series of the same as those used in Paths in every series and a correspondents for mike release purposes. Also entailed in the proposition is the installation in each of the stations involved of special sound reproducing equipment for film.

As mapped out by the agency some 40-odd, stations, would be included in the campaign. Over 30 outlets have already been lined up, with an effort-being made-to-obtain-choice time that is guaranteed protection against active demands.

MAYBELLINE TO CHICAGO

Quits Hollywood—Star Salary Ideas

Hollywood, Dec. 17.
Giving up the plan of spotting pleture names on the weekly program, the Maybelline NBC broadcast shifts from the NBC studd here to Chicago starting next Sunday (22).

Last Coast emanation of this program was yesterday (10). High cost of film names the reason.

Ed Petry Back in N. Y.

Edward Petry returned to his office in New York last week. Just completed a six-week swing around the country as far west as California visiting the 83 towns he lists as station rep.

Novelist at Young-Rubicam

Norman Klein, novelist and col-umnist, has left the New York Post and Joined Young & Rubleam, where he will handle publicity for General Foods. Klein's hext novel, Terror by

Klein's next novel, Terror by Night, will be published by Farrar & Rinehart, Jan. 21.

Steve Cisler Resigns

Birmingham, Dec. 17. Birmingham, Dec. 17.
Stove Cister, manager of WSGW,
resigned last week and is planning
to take over the operation of six
stations in north Alabama. Headquarters will: be established at
WJBY, Gadsden.
Don-Campbell-of the business
staff has been made manager, succoding Clote.

Big Splurges Hearten Spot Biz; Ford Discs Go to 289 Stations

As part of its December-January campatin, the Chrysler Corp, is remewing blanket spot broadcasting contracts with some 60 stations. These blanket contracts involve the maximum number of broadcasts allowed under the station's highest discount rate and cover business turned in by any Chrysler subsidiated in the state of the beautiful contracts of the corp. The companion of the contracts calling for one minute announcements on a spit schedule. Distribution in this case will come to over \$150,000.

These represent the most hearten-ing omen in spot broadcasting this

season.

Most comprehensive dealer hookup known to apot broadcasting is
being undertaken by Ford Motors
through the World Broadcasting
System. Campaign calls for the use
of 289 stations, with the car manufacturer providing the diess and the
local distribe arranging for their
own station time.

local distribs arranging for their own station time. Steneil series, with each program running 15 minutes, are dubbings from transcripts taken of Fred Waring's network shows, and are being billed as 'Ford's New Car An-niversary.

New York State Health Dramas On 16 Stations

Albany, Dec. 17.

Broadcasting through 16 stations in the state, the New York Department of Health has what it claims to be the most extensive program of public health education ever unforced by the state of the s

NBC Resumes Band Dept. With Kemp in Charge; Engels' Jan. Biz Trip

NBC Artists Service will return to the business of booking dance bands shortly after the first of the year. Harold Kemp, who was for-merly in charge of the bureau's popu-

year. Harold Kemp, who was formerly in charge of the bureau's popular entertainment-division, will-head up the revived -department. His first-assistant will come from the other aides are being brought in from the outside.

George Engels, vp. in charge of the artists' service, figures on having the band booking thing smoothly going by the end of Jarwary. After he has disposed of this suggestion from the recent report of Trade-Chicago and Hollywood to put into effect all the Trade-Ways proposals, as has been practically done in the New York office.

MBC dropped out of the band business about three years ago after taking some hefty losses, particularly in Chicago. Before joining 'BC, Kemp was general Vaudeville book-ling may too 'the Warner Bros.' chron.

Hexin Folds 'Wings'

Chicago, Dec. 17.

Hexin is taking its 'Wings of Dawn' show off the Cotumbla wires with the close of this week.

Lack of approphations at this time understood as reason for the slough-off. Show is expected back after the first of the year.

Standard Oil Giving Coast Symphonies a Nod

Los Angeles, Dec. 17. Los Angeles Philharmonic orches-a of 90 pieces will be used for two Los Angeles Philharmonic orches-tra of 90 pleese will be used for two broadcasts on the Standard Oll NBC symphony program, starting Jan. 3. Here for seven weeks using Ray-mond Palge's orchestra, broadcast was switched this week for three programs emanting respectively in San Francisco, Scattle and Portiand, using local symphotics to seek and using local symphonies in each, and then returns for the local Philhar-monic airers.

CHINA WANTS COFFEE SHOW

Distributors of the canned coftee in China would like recorded
versions of Maxwell House Show
Boat to broadcast over Chinese stations in areas where there are appreclable English-speaking colonies.
Request for the discs were received
last week by Benton & Bowles, the
agency responsible for the program.
Mueller & Phipps, which has the
China distributing franchise for
Maxwell House, advised the
Shanghal rep for the Conquest Alliance Co. that it would be interested
in putting the product on the air Distributors of the canned cofliance Co. that it would be interested in putting the product on the air if it could obtain stencillings of the Show Boat broadcasts. When the Conquest home office relayed the into to B & B, the agency averred that although it hadn't made a practice of the could be considered in the state of the could be done about taking care of the Chinese situation.

Nets' Housewreckers Steam Up Heifetz: Calls Off Benefit

Declaring that he was an arrige and not an auctoneer, and that the networks should award was a compared to the networks should award was the networks should award was the property of the pro concert world

concert, world.

Heffets said he might have overlooked the attempt to make an auctioneer of him had not the men
assigned by the webs to install the
plokup equipment, bored holes all
over the Renaissance decor of his
apartment. Auctioning was to be
aired over the west of the said over the
as well as PME and Columbla.

Mack Millar, Cabaret P.A., Publicizing WNEW

Ed Fisher, who organized the press department at WNEW, New York, when the station started a year ago, resigned Saturday (15). He is succeeded by Mack Millar,

He is succeeded by Mack Millar, Broadway cafe p.a.

Fleher returns to United Artists, for whom he has previously worked, and goes on the road immediately ahead of the film, Mighty Barnum.

Dept. Store Starts

Richmond, Va., Dec. 17.

Richmond, Va., Dec. 17.
Thalhimers. large department store here signed a 13 week contract with WRVA for 50-called Thursday Matine.

Discription of the program which top lines Fritz Meyer and orchestra with Meyer and Helen Wyatt as vocalists.

Frogram from 4:30 to 5:30 p.m. and presents short dramatic sketch between musical numbers. It boosts a spetial 'matinee item' of merchandies and is aimed at woman shoppers primarily.

Agencies-Sponsors

Philee ordered Arm Chair Traveler program put out on disc by World Broadcasting for 60 stations. Placed through Hutchins Advertising Company.

Carnation Co, has renewed with its Monday night program on NBC's red (WEAF) link for the third year. Extension becomes ef-fective Jan. 7 and involves 41 sta-tions. Erwin, Wasey is the agency.

Studebaker has taken another 13 weeks on the NBC red, effective Jan. 7, for its Monday and Friday night programs with Richard Himber. Hookup concerns 32 stations, Roche, Williams & Cunnyngham is the agency.

Pontiac moves up to the 10 to 10:30 p.m., EST, spot on NEC's red Sundays, starting with Jan. 6, making that date also the starting point for a second 13-week run. Program uses 61 stations. Agency is MacManus-John-Adams, Inc.

Shell Eastern Petroleum has re-newed for Eddle Dooley's sports spiels on 23 stations over CBS Sat-urday night. J. Walter Thompson agenting.

Sterling Products (Bayer's Aspirin Sterling Products (Bayer's Aspirin and Phillips Dental Magnesia) has given CBS another contract for the Lavender and Old Lace' and 'Ac-cordiana' shows, with each renewal effective Jan. 1. Agency is Black-ett-Sample-Hummert, Inc.

Vick Chemical has renewed for the Plantation Echees' thrice weekly affair over NBC's and the Wazz loop. Willard Robinson's stays, but a male quartet will replace Mildred Balley. Disc versions of the program will be continued on nine supplementary stations in the south, southwest and KGU, Honolulu. Ceell, Warwick & Ceell Is the agency and Jean V. Grombach, Inc., the producer.

Venida products is arranging for a Saturday matines program on NBC. Donahue & Coe agenting.

Dr. Scholl's footpads is working on something for the Mutual Net-work, with WOR, Newark, the orig-

Wax Works

Harry Earnshaw of the Earnshaw-Young Agency, has formed Earnshaw Radio Productions. Is producing several disc programs, recording at the Freeman Lang studies, Los Angeles.

MacGregor and Sollie have made contracts with stations CJOR CHWK, XFCJ, CDAC, CJOC and CJCA in Canada.

Horlick's blossoming out still far-ther with its Tum and Abner' show which is now on the Mutual system, covering WGN, WXYZ, WLW and

work. Readying to record the program for spots throughout the west and southwest.

Besch-Nut Packing's 'Red Dayls' serial limited to four stations, WTAM, Cleveland; WBEN, Buffalo; WDAF, Kansas City, and WJR, Detroit. Previous local contracts previous the inclusion of the foursome. In the regular NBC bookin.

ABS' Bridgeport Stunt

New York Radio Parade

By Nellie Revell

Impresario Hanna of the Eso Crime Club broadcast is by way of ing the De Mille-Stokowski of radio. Using trick overhead spots, saring large earphones, waying his hands and spotting planos in rear studio under weird lighting, Hanna is out-Bachering Bill Bacher.

Morpheus Wins

Phil Duey leaving the early morning B. A. Rolfe program. His evening assignments keep him out too late while the Rolfe morning show rings him to studd too early. At present Duey works on Philip Mortis show which has a late repeat broadcast, Let's Dance, which runs until the wee hours, and Manhattan Merry-Go-Round. By the time he gets home to Larchmont he meets himself going to work.

Discovered

Kathleen Wells, ex-vocalist with Peter Van Steeden ork, is to be next find to sing on Lanny Ross' Log Cabin show at NBC. However, program will be in nature of final audition for Miss Wells. She is now being handled by NBC and Benton & Bowles have taken option on her voice. Does she click on Log Cabin she is readled to join 'Showboat' after first of year

Rule No. 6789 Didn't Cover Crisis

Ed Wynn's son arrived at NBC last Tuesday eve tothin his pet dog to pose for photos with his dad and the dog. However, service men would not okay his entry since there is a house rule against admitting dogs to building. Even a frenzied search among emergency passes revealed no form for special entry of dogs and there the long arm of service stalled. Finally the photographer, a gent from NY Times, hied himself to press dept and where he wangled a photographer's pass which okayed entry of toup.

Split-Second Stuff

Paul Whiteman ork had very bad Thursday last week. Band playing vaude which called for them to be at NEC to rehearse Kraft show at seven in morn. Then to theatre where they hibernated until nine p. m., when they caught bus to make broadcast. On way downlown with police escort there was a bit of a jam with a truck, though no one was hurt.

Fan's Fidelity

Mrs. Juliet Delmar of Long Island is a fan among fans. For the past five months she has been attending every furursday rehearsal of Showhoat. Just a yen to see rehearsals. Is among first in studies and last out. Coming so often of late she is never stopped by pages now and sits and chats with members of cast between numbers. On busy days she brings her bundles with her. She goes home to listen to broadcast.

Visiting Manhattan

In town: J. T. Ward of WLAC, Nashville; S. G. Persons of WSFA,
Montomery, Aia; C. W. Myers of KOIN, Portland, Ore; H. K. Carpenter of WHK, Cleveland; A. B. Church of KMBC, Kansas City; Tom
C. Gooch of KRLD, Dallas; Jerry Hoekstra, chlef of KMOX, press; E. S.
Rogers of CFRB, Toronto; Mr. and Mrs. Edgar Wolfe of WBNS, Columbus; T. W. Symona, Jr., of KFFX, Spokane; Harry Butcher of CBS,
Washington; Messra. Winger and Thomas of WDOD, Chattanooga; Tenn
and Carl H. McKenzle of WLBW, Erle, Pa.

Short Shots

Rosallad Green, speaking voice of Showboat's Mary Lou, will be the announcer and m.c. of new Lint all-girl show airing over CBS on Jan. 3.

George Hicks and Howard Fetrle will do miking on Let's Dance, University of the Company of the Carlon of the Carlon

Scrambled Notes

Scrambled Notes

Scrambled Notes

Boswell Sisters have been zipped from Crosby show with Mills Bros due on in few weeks. Meantime Bing will pad with guest stars...Helen Claire emoting on Roses and Drums' and Switt-Rombers show is now writing script for the Swift opus...Jimmy Cagney sick last week and missed some Lux rehearsals...Henry Herbert ork with WHN wire will replace Claude Hopkins at Roseland with Claude going trouping...Silver. Dust looking to clear time on Tues and Thurs so can air The O'Reilis' five times weekly stead of three...Don Bestor at Arcadia in Phila may so into Roosevelt Hotel after that engagement...Roy Campbell Swanse Singers of Cis go vaude at RKO. Routine will have choir using soloists from four different hands...Midred Munson of Coburn ork; Bill Thorne of Chas Davis ork; Jean Ule of Iry Conn ork, and Eleanore Bowers of Mischa Gorner, ork...Doug. Connah.is. now-head of commercial division of CBS press...Leah Rule, ABS traffic mgr, once publisher of Toledo, O. Weekly Tribune...Carol Lee, once. Voice of RKO before she joined RKO.

American Radio News Corp is now Hearst Radio, Inc...Frank Daly Ork at Meadowbrook with CBS wites going trouping. Daily owns and operates dub beside leading ork., Dick Freil, ill.American footballer at Syracuse, now being handled by Rockweller, Kille, Freink Prisell has sports show titled Our Coach, almed at youngsters. He Brown has 18 shows per week on air., Gump's and Little Freinch Freil Brown has 18 shows per week on air. Gump's and Little Freinch Freil Syracus on CBS, and Cap'n Tom' on WOR. .Bob Sullivan of ABS press sproud pappy of nine-pound boy. .NBC Artist Bureau set Peg LaCent 2008 Wooll cott show. .Kelvin Keech to Bermuda for four-week vacas with the country of the Company of t Bridgeport, Dec. 17.

ABS invades Bridgeport, thitherto completely monopolized by WiCC of the Yankee web, with a remote special Thursday noon in advance of The Mighty—Barnum (21) at the Majestic of The Broadcast, emanating from Barnum museum, reopened for the coasion after gathing dust for a long time, will present Governor Cross, Mayor McLevy and p.a. of Adolphe Menjou who, appears in film and Mayor McLevy and p.a. of Adolphe Menjou who, appears in film and Mayor McLevy and p.a. of Adolphe Menjou who, appears in film and Mayor McLevy and p.a. of Adolphe Argists with ABS headquarters in New York. Understood to be on a ground will basis, which was a state of the cological forms of the cological forms and the special forms of the special forms of the cologic forms of the cologi

Six-Year-Old Pianist

Oakland, Dec. 17. KROW has added a child-prodigy

age six, plays a quarter-hour of classics once a week.

She's protegee of Norman Pills.

AIR ADOPTS AMATEUR NIGHT

Contests Fall Off

Both contests and giveaways have taken an appreciable tumble on NBC. Although the first 11 months of 1934 accounted for 20% more accounts than for the like period of the previous year, the drop in the number of contests came to 30%. January-November stretch of 1935 saw a total of 46 commercials testing the skill and wits of the tuner-inners. So far this year the contest tally has been 38.

been 38.

During the first 11 months of '33 there were 149 regular offers made, as compared to 136 for the like period in 134. Eight NEC customers have continued their sampling activities through '33 and '34, while 54 clients have extended their giveaways over a span of

COMMISH OKES 10 POWER LIFTS

With demand for better facilities continuing unchecked, the Federal Communications Commission, last week arbitrarily granted permission to 10 transmitters to up their operating strength and slated for hearing six pleas for power boosts and

Increases authorized were WKBO Harrisburg, Penn., from 100 to 250 watts daytime; WMBF, Binghamton, N. Y., from 100 to 250 daytime WKBZ, Muskegon, Mich., from 150 to 250 daytime; WIBU, Poynette, Mich. from 100 to 250 daytime;

Mich. from 100 to 250 daytime;

Mich. from 100 to 250 daytime;

KREB. Berkeley, Calif., from 100 to
250 daytime; WSUI, 10va City, Ia.,

from 500 to 1 k.w. daytime; WFBI,

Syracuse, N. Y., from 25 to 5 k.w.

daytime; WKBB, East Dubuque,

III., from 100 to 250 daytime, and

III., from 100 to 250 daytime, and

Lev daytime.

Applications carded for examinares:

WQDM. St. Albana, Vt., frequency shift from 1370 to 1390 kc.

and power boost from 100 to 1 k.w.;

Homer York, Lufkin, Tex., new station 1340 kc. 250 watts; WDNC,

Durham, N. C., frequency shift from 1500 to 580 kc. and power boost

from 100 to 1 k.w.; KPOY, Denver,

Colo, from 500 to 1 k.w. daytime;

Town 100 to 1 k.w. daytime;

New Applications

New Applications

New Applications

sola, Ill., from 100 to 250 watts.

New Applications

New Applications

New applications received: Clarence Wheeler, Rochester, N. Y., new station—on. 1210. k.c.. 100. watts;

WFBR, Baltlmore, increase from 500 to 1 k.w.; Cumberland Broadcasting Co., Portland, Me, new station on 1210 kc. 100 watts; Worcester Broadcasting Co., Worcester, Mass., new station on 1200 kc. 100 watts; WGRA, Rome, Ga, increase from 100 to 250 watts daytime; John Springs, Ask, new station on 1500 kc. 250 watts daytime; Southwestern Broadcasting Co., San Diego, Calif., new station on 1210 kc. 100 watts; WGFJ, Los Angeles, from 100 to 250 watts daytime; Southwestern Broadcasting Co., San Diego, Calif., new station on 1210 kc. 100 watts; WGFJ, Los Emgland, Mansfeld, O., new station on 1370 kc. 100 watts; WHBC, Canton, O., from 100 to 250 watts; WGFJ, Seranton, Penn., from 250 to 1 kw.; I. J., and J. Kohn, Nashville, Tenn., new station on 1370 kc. 100 watts; E. F. Houser and the property of the property of the property of the watts; E. F. Houser watted and the 100 kg. 100 km. from WTCN. Minneandle, Minn. from WTCN. new clyde Miller, Big Springs, Tex. new station on 1210 kc., 100 watts; WTCN, Minncapolis, Minn, from 1 kw. to 5 k.w. daytime; WIBA, Madison, Wisc., from 500 to 1 kw. daytime.

New Hoover Show for Mme. Schumann-Heink

Chicago, Dec. 17.

Officago, Dec. 17.

Mmo. Ernestine Schumann-Heink will be on in a new program series for the Hoover vacuum cleaner company starting Jan. 6 on a regular Sunday broadcast.

Before starting the series Mmc. Schumann-Heink will be a guest Schumann-Heink will be a guest program will be Edward Davies for harltoning and Josef Koestner, leading the overheatra.

CROONERS 6% OFF

About 30 Bookings so Far at Macy's Talent Dept.

Macy's new entertainment department, where milady can book hot orchestra or a tea-time fiddle and charge it to her account, getting its first work-out during the holiday season. Store is advertis-ing this new bureau in the dailles, making mention of the usual low rates which are an institutional

rates which are an institutional feature.

Store's policy of selling merchandise at six percent cheaper than anywhere else in town, also in effect where crooners and tooters are concerned. Since no big names have been handled, this angle can be adjusted with ease.

About 36 deals have been made so far, with treatment for lid parties merchandled the so far, with the selling of the parties of th

Don Withycomb **Too Expensive** For WLIT-WFI

Philadelphia, Dec. 17. Owners of WFI and WLIT, who recently merged their operations still confering with NBC over the selection of a man to become general manager.

oral manager.

Donald Withycomb, NBC manager of station relations, had been tagged for the job, but understood negotiation—blew—up—when—those concerned couldn't get together on the salary angle.

Withycomb is one of the best known executives in radio having started years ago as Aylesworth's assistant. His present position at NBC is very responsible.

Pastor Gets Paying Job

Baltimore, Dec. 17.
WCBM this week takes on new announcer in person of Raymond W. Cooke, an active preacher with a church and congregation over on west side. He has a dally quarter-hour program on commercial basis

west side. He has a dally quarterhour program on commercial basis
which has been airing over WOBM
for past year. When scouting
around for a needed spieler, station
thought of Cooke, who possesses
pleasing pipes, and the preachet
took up proposition.

His own daily commercial will
continue, it being the opening program of day on station. Cooke will
then announce all, the programs
through first habes mornings.
Rev. tag which is appended to his
name on own commercial shots.

STUNT HAS BOOM

Stations Like Local Pro grams Because of Cheap ness, Community Tie-Ups. Listener Check-Ups

SPREADING

Amateur night, once standard a husiness-getter in vaudeville and

radio production. Stations throughout the country are adopting the
amateur stunt. Most of them have
local twists, some have sponsors,
majority use a telephone or, letterwriting gag for the vote. Prizes
very in character and value.

Station. WHIN, New. York, hasbeen conspicuous in starting the
check of the prize of the prize of the
conspicuous in starting the
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been conspicuous in starting the
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been conspicuous in starting the
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constant of the
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Amateur programs fit nicely into First the expense is slight. Second the community interest is keen. Third it affords definite proof of station listening by the telephone

station listening by the telephone check-ups. Hearst organization will probably launch an ambitious amateyr contest over. WINS, New York, in the near future. This will be a circulation promotion stunt tie-up with Hearst's Evening Journal. Details are not settled, and the nature of the prizes is unreported. Gus Edwards, with a lifelong reputation, as a talent digger-upper, may be rea talent digger-upper, may be re-tained by the Hearst group to do for WINS what Major Bowes does for WHN.

for WINS what Major Bowes does for WIN.

One of the most thoroughly and deftly handled shows of the ameter inght stripe is the WGN, Chicago, affair for Phillips 66 gasoline. Quinn Ryan, station manager-announcer, acts as ringmaster and imparts to the proceedings the light touch of showmanship by letting the country. Historically the amateur night in vaudeville or film theatres has always given cash prizes as a batt, allowing the audiences to vote by appliause. Usually \$10 for first prize has been minimum, even in the smallest spot with \$5 = as second prize and \$3 as third.

Rent-House Party is the monicker

prize and \$3 as third.

Rent-House Party is the monicker
of a new Harlem program in preparation over WMCA, New York. New
sustainer comes as a follow-up of
station's colored Amateur Night in
Harlem, which has been growing
steadily.

steadily.

Program to open with the jangling of nickels and dimes on a tin
plate-as-the-guests arrive and-paytheir divvy. Raiph Cooper, m.c. at
Apollo 125th Street theatre, down
for similar chores on new hour.
Orch and spot entertainment to be
worked around Cooper. Considerable impromptu plano playing to
figure in program, so as to catch the
reat Harbern party arrive.

OLD THEATRICAL Kaltenborn Gives Wash. the Lowdown On Crime and Radio Broadcasting

Grunow Show Back to CBS With Minn. Symph in Feb.

Chicago, Dec. 17.

Grunow refrigerator is returning to the ether on the Columbia system early in February on a onceweekly shot with the Minneapolis symphony, directed by Eugene Ormandy, Grunow used the same tallent set-up on its CBS show last year. Had also been scheduled for a CBS show last fall, but cancelled at the last minute with Chevrolet taking the allotted period.

On its new program Grunow will use a lighter type of music than formerly presented besides adding Ann Campbell, poetess of Detroit.

their first extended air contract

Tie-Up Through Ballots Providence, Dec. 17.

Tie-Up Through Ballots
Providence, Dec. 17.
Station WPRO, Cherry and Webb
Dopt, store station, and affiliated
with the American Broadcasting.
Company, opened a series of amateur nights at the Metropolitan theatre Saturday night (15), as first
idea of its kind in Rhode Island.
WPRO is out to cath more commercial programs, and is using the
free show idea to sell contracts.
Shows conducted once a week on
Saturday night statring at 8 pm.
Station is advertising the station of the state of the st

having to compete with such a stunt.

Ken Whitmer, former band leader at Loew's State, has been hired to put the theatrical touch to the shows. Selection of winners will be determined by number of votes. Ballot comes with bread sold by New England Baking Company, or a reasonably drawn facsimile.

Store as Theatre

Akron, O., Dec. 17.
What is proving one of the most popular radio programs at WADC is Amateur Night, aired twice weekly a half hour every Monday and Wednesday nights at 7:30. The station has secured a sponsor in the Sun Radio Company and in its showrooms these two nights amateurs are given an opportunity to do

snowcoma. Mese. two. hights, anateurs are given an opportunity to do their stuff.

WADC announcer and other members of the staff are at the according of the staff are at the store to record and the core to rovide a force of telephone operators to answer calls. Listeners are instead to eall the store and extra results as the store and extra press their opinion of the best turns. They are also invited to send letters to the store which count as votes. Cash prizes are awarded the best acts each week. At the conclusion of the tryout series a program will be made up of the best talent and aired over the station and a grand prize given for the act voted best.

Washington, Dec. 17. Co-operation between commercial broadcasters and police agencies was brought to the attention of Attorney General Cummings' tional conference on crime last week by H. V. Kaltenborn, radio news commentator.

Doubting the social value courtroom broadcasts and deplor-

courtroom broadcasts and deploring too exciting crime dramas,
Kattenborn predicted radio will play
an increasingly important part inthe prevention of crime and apprehension of criminals, but demanded
that broadcasters be given the
right to determine the manner in
which the industry will co-operate
with government authorities. And the
which the industry will co-operate
with government authorities. Police
tallo yard man a increased greatly
and nearly all large cities have this
service, large parts of the country
must rely for years to come on
commercial broadcasters, Kaltenborn said. Past performances show
that broadcasters are developing a
sense of public service comparable
to that of newspapers, he said, and
existing tie-ups have proved of
great value. In facilitating police
operations.

operations. Every radio listener feels him-7s, self to be a potential detective and he enjoys nothing better than an opportunity to exercise his talents, the commentator remarked. Whenever a broadcasting station sends out a description of persons wanted to the commentation of the comme

Conscious of Responsibility

Conscious of Responsibility
Discussing importance of manine
in which radio handles crime news,
Kaltenborn contended broadcasters
are conscious of their responsibility
and described care with which the
Press Radio Bureau edits and
selects bulletins and tries to restrict
crime nashes. He pointed to the

(Continued on page 44)

Avon Acoustics Cost CBS Coin For Bands Okav

CBS has had to invest an additional several thousand dollars in its Avon theatre studio in order to persent the according of the auditorium.

fect the acoustics of the auditorium.

Bands broadcasting on commercial programs from the spot complained that the reverberations prevented them from producing best of impressions on the

Avon-was the later of the Times Square legit houses taken over by the network to provide clients with show places for their

RUTHRAUFF & RYAN DROP CHI AIR DEPT.

Chicago, Dec. 17.
First agency to dismante its radio department since the ether has become a factor in advertising is the Ruthrauff and Ryan office here. Is doing away with an ether department which has been in existence for several years.

Lack of radio production here is the reason for the slough-0. In the past year has concentrated pretty much on Dodge auto radio programs but with Dodge halting campaigns for the time being the local agency has little more than some announcements. announcements.

Agency's New York office recently jacked up its radio personnel appreciably.

New Business_

Maison de Parie (beauty college), spot announcements for indefinite period. Placed direct. WPEN.

Kai-Pheno Labs (toothapste), spot announcements for 52 weeks. Placed direct. WPEN.

Manischevolts Maiso Company, half-hour musical program, for 13 weeks. Placed direct. WPEN.

8. S. Stayford Go. (Renol Purniture 8. S. Stayford Go. (Renol Purniture direct. WPEN.

Sparling Labs. (nororistory medi.).

Delia Station of the control of the

WIP.

Phillip Packing Co., six periods
weekly, starting Nov. 3, 1934, expiration indefinite, Uncle WIP program.

WIP:
Major Petroleum Co., two fiveminute periods, starting Nov. 12,
1934, expires February 5, 1935, Major
Broadcaster. WIP.
John Morrell Co., six periods

Broadcaster. vv. John Morrell Oo., six periods weekly, starting December 3, 1934, expires March 2, 1935, Uncle WIP Program. WIP.

Morris Musio Store, two periods weekly, starting Dec. 2nd, expires Dec. 24, 1934, spot announcements, WIP. forrell Co., six periods arting December 3, 1934, arch 2, 1935, Uncle WIP

WIF.

Outen Letters Sons Oosi Oo, three-periods weekly, starting Nov. 20, 1934, explres Nov. 20, 1935, weather.

Forts Mountain Products, six one-quarter hours weekly, starting Nov. 84, explres Nov. 25, 1935, weather.

Forts Mountain Products, six one-quarter hours weekly, starting Nov. 84, canary bird programs. WIF.

John Davis Company, six periods Sally, starting Nov. 194, explration in the control of the

mote control from dingham Chul WIP.

Adam Hat Stores, Inc., one hour weekly, starting Nov. 9, 1934, for 28.

Barriday Hotel, four the control will be control weekly, starting Dec. 11th, for indefinite period; periods in Home Philadelphia Towel Supply and Laundry Company, two periods weekly, starting Dec. 10th, Man About the will be control weekly, starting Dec. 10th, Man About the will be control weekly, starting Dec. 10th, Man About the will be control weekly, starting Dec. 10th, and weekly week

ments. WIP.

Theodore F. Seiffert, six periods
weekly, starting Dec. 8th, expires
April 3, 1935, spots on Town Tattler
and Magazine of the Air. SalesmanElkins. WIP.

April 3, 1935, spots on Town Tattlerand Masgazine of the Air, SalesmanBikins, WIP.

John Sidenic of Sons, three peJohn Sidenic of Sons, three Sidenic of Sons, three

Welsh's Furniture, six periods, weekly, starting Nov. 19th, expiraprogram, Wife Man About Town

Westminister Theological Seminary,
one-half hour weekly, starting Jan.

5, 1355, expiration April 28, 1935.

Vapo Products Co., Inc., five periods weekly, starting Nov. 10th, expiration indefinite, Home Makers spots weekly, starting Nov. 10th, expiration indefinite, Home Makers spots weekly, starting Nov. 9th, expiration indefinite, Magazine of the Activation Indefinite Magazine of the Activation Indefinite Magazine of the Activation Indefinite Magazine Magaz

minute program, 13 times, beginning Dec, 7. Placed by Mac Wilkins and Cole Agency. KGW. Oregon Institute of Technology, 25-word announcement, 13 times, be-ginning Dec, 26. KGW. Card Company m, 13 times, be-

Smith Greeting Card Company, five minute program, 13 times, beginning Dec. 7. KEX.
Western States College, 15 minute program, Sundays, one year, beginning Dec. 2. Placed by Frederich Schmaltz. KEX.
Acme Shoe Company, five minute program, 13 times, beginning Dec. 6. KEX.

KEN.
Reinoid's Jewelers, five minute,
13 times beginning Dec. 8. KEX.
Fred Bell, jeweler, announcement
service, beginning Dec. 25. KEX.
Kruft's Grocery, announcement
service, beginning Dec. 25. KEX.

Ardi's Grocery, amountement service, beginning Dec. 25. KEX.

**FORT WAYNE*

**Handarin Cale, nightly series of 15-minute programs for indefinite period. WGL.

**Trioner. Bair John mightly series of 15-minute program on the music for indefinite period. WGL.

**Lincoln National Bank, half-hour program on Monday nights featuring music and talks, for 13 weeks.

**Journal-Gasette, five-minute news broadcast nightly for indefinite period. WGL.

**Centilive Brewing Company, renewal on its wice weekly program, for 13 weeks. **WOWO.

**Dietzen Bakery presenting Happy Herb Haworth on Wednedays for 15 minutes, 26 weeks. **WOWO.

**Jinutes, 26 weeks. **Jinutes, 26 weeks.

**Jinutes, 26 weeks. **WOWO.

**Jinutes, 26 weeks. **WOWO.

**Jinutes, 26 weeks. **WOWO.

**Jinutes, 26 weeks. **WOWO.

**Jinutes, 26 weeks. **Jinutes, 26 weeks.

**Jinutes, 26 weeks. **Jinutes, 26 weeks.

**Jinutes, 26 weeks. **Jinutes

Dodge Motor Co., to use night spot announcements, starting late this month. Placed by Ruthrauff & Ryan, KNX.

Dr. Frank B. Robinson, Sunday 1,004-130 pm., discs. Frychians. KNX by Izzari Co. of Seattle. KNX.

Dr. Frank McCo.

A 100-4:39 D.R., aleas, rsychana. Flaced by Izzari Co. of Seattle, Co. Seattle, Dr. Frank McCov. 9:00-9:15 nightly except Sunday, starting Dec. 17 for one year. Placed direct. KNX. General Paint Go. Tuesday 3:20-3:30 p.m., Femining Fancies, Placed by N. W. Ayer. Columbla Don Lee Mactobank, Sunday 9:30-10:30 am, Sunday Morning Brackfast Club. Placed by R. H. Alber, L. A. KHJ. Godissart. Cowneringue. Sales Corp., Sunday 2:30-2:45 p.m., History of Perfume, musical and dramatic. A CHJ. Company of the Company of the

West Dishipecing Company, dally series presenting Problem Counselor type of program in Italian for period of one year. WOV.

Keystone Macaroni Company, dally series of comedy skits, with Angelo-Gloria Players, for 13 weeks.

WOV.

Lary Selics on Evenievy Settles, which was a control of the contro

Sun Radio Go. 130 till 3:30 every McGalo Go. 130 till 3:30 every Monday and Wonfaedder-night-night-night monteur night, local talent, cash awards to those judged the best determined by phone calls and fan mail. WADC. A. B. Polsky Co., Noonday Interlude, 30 minutes every Friday, 12:30 till and the montey of th

Reading Shoe Co., 15 minutes weekly, starting Nov. 22, 1334, expiration Nov. 23, 1335, EMO's More Products. WIP.

PORTLAND, OREGON

Moon Gloss Cosmetic Company, 25-word announcements, started Dec. 13, WIELL Studebaker Corp. of America, 12 amountements, started Dec. 13, WIELL Studebaker Corp. of America, 12 amountements, started Dec. 13, WIELL Studebaker Corp. of America, 12 amountements, started Dec. 12 amountements, started Dec. 13, WIELL Studebaker Corp. of America, 12 amountements, started Dec. 13, WIELL Studebaker Corp. of America, 12 amountements, started Dec. 13, WIELL STUDEBAKER, STUDEBAKER,

ing Sunday; began Nov. 1. Through Salinger & Publicover, Boston WNAC.

WNAC.

Kay Jewelry Company, 68 15-word announcements, four dally, including Sunday; started Dec. 7. Through Salinger and Publicover, Boston: WNAC.

WNAC.

Thomas System, 141 15-word announcements, two daily; started Dec.
Through Harry M. Frost, Boston. WAAB;

ton. WAAB,

Bridgeport

Dechiret Datry, Jewish song program, Cantor Luis Rosen, Julius Chernoff, pianlet, Sundays, 12:30

p.m., four-week contract, privilege renewal, WICC, macaroni), Italian

La 2 of the Common WOV, New York, 1

p.m., Sundays, WICC,

Spencer Shoe Stores, Derby Dance

Marathon, 15 minutes daily at 5:15

p.m. WICC, Oper Oo, Christmas

Sominole Sper, Ite minutes

Mondays, Wednesdays, Fridays, at 1:55 p.m. WICC.

OMAHA, NEBRASKA

1.65 p.m. WICC.

OMAMA REBRASKA
Alomits Dairy Go., 15-minute
transcription program daily, December 11-28. KOIL.

Burlington Bus Lines, five minute
original skits daily except Sundays,
Dec. 3 to Jan. 1. KOIL.

Burlington Bus Lines, five minute
original skits daily except Sundays,
Dec. 3 to Jan. 1. KOIL.

Nyal Co., drugs, announcement
daily, Dec. 12 to 31. Placed through
Relincke-Bills-Younggreen & Finn,
Chicago. KOIL.

Bullous Watch Go., two announcements daily, Jan. 1, one year.
Through the Blow Agency, New
York.

KOIL.

Bullous Watch Go., two announcements daily, Jan. 1, one year.
Through the Blow Agency, New
York.

Woll.

Bullous Watch Go., announcement once pier week; began Nov. 20
till forbid. KOIL.

Hanley Merchandise Go., three announcements per weeks, Nov. 25 to
Dec. 25. KOIL Bröhers, department
day, Santa Claus period, Nov. 30 to
Dec. 24. KOIL. Hayden Brothers, department tore, 15 minutes daily except Sunay, Santa Claus period, Nov. 30 to lec. 24. KOIL.

and the second of the second o

NOT THE WASHINGTON OF THE WASH

room Nov. S. KOIL.

Capital Drug Company, Dr. Kinsmark, Astronomy, Or. Kinsmark, Astronomy, Or. Kinsmark, Astronomy, Or. Kinsmark, Capital Drug Company, Or. Kinsmark, Or. Capital Drug Company, Chicago, Or. Capital Candy Company, Chicago, Or. Capital Candy Company, Chicago, W.S. Nyal Company, Detrot, six one-minute radio discs. Through J. T. Voungern-Finn Agency, W.I.S. Mudavis Springs Hotel, Kramer, Ind., a one-minute announcement each Monday, Wednesday and Friancial Capital Capita

SALEM, OREGON

SALEM, OREGON

Aome Auto Wrecking Company,
Is minute program, three times weekly,
Is minute program, three times weekly,
Is minute program, three times weekly,
Is minute program, two times weekly,
Is minute program, the times weekly,
Is minute Flower Shop, announcement service daily, three
months, KSLM, Shop, announcement service daily, three
months, KSLM, On minute proHollywood Theate months, KSLM,
Dom Madison Service Station, 15
minute program, three times weekly,
three months, KSLM,
Yalley Yacking Oompany, 30 minute
program, six times weekly, three months,
KSLM,
Zosel Tire Company, 30 minute
program, six times weekly, three
months, KSLM,

months. KSLM.

Know Company (Cystex), Kanshs City, Mo., five 15-minute Orphan Annie transcriptions per week for 54 weeks. KTU.

Kellogy Steles: Company, Oklahoma Orbinal Colonal Food Steles. Trusminute programs, The Colonial Fuzzle Man. KTUL.

Bardons, three announcements per day for two weeks. KTUL.

Gray's Diamond Shop, three announcements per day for two weeks.

(Continued on page 40)

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts

GOOD DEED JAMBOREE KSTP, ST, PAUL

BEDSIDE BROADCAST GIMBEL AWARD TIE-UP WIP, PHILADELPHIA

Making Junior Cherubio

Making Junior Cherubic
St. Paul.
KSTP's Good Deed Jamboree, in
which 5,000 kids are guests in a
Twin. (Minneapolis) Cities double
Party, is the biggest stunt radio's
co-operating with Minneapolis
Orpheum (Mort Singer circuit) and
Lou Golden, St. Paul RKO Orpheum
manager, station will air the themanager, station will air the thesamborees, from 10.48-1.100 a.m.
St. Paul party was held at the
RKO Orph Saturday (15) from 9.30
to 11.00 a.m., with 2.100 kids at
land its party for 2.800 Mill City
youngsters the same hours, on Jan.
5. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
5. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
5. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
6. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
6. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
6. Entertainment consists of shorts
furnished by the theatres, plus juve
youngsters the same hours, on Jan.
6. The plus property of the 100 km and the plus
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6. The plus property of the 100 km and the plus
youngsters the same hours, on Jan.
6. The plus property of the 100 km and the plus
youngsters the same hours, on Jan.
6. The plus prop

week.
Huge response, with mothers enthusiastically gaga about it, as it
makes it easier to get walks
cleaned, dishes wiped, etc. Righworth claims the kids are performing good deeds at the rate of \$500
per month, which, if it continues,
should soon build to a 100,000 total
here.

WIP's Smart Stunt

here.

WiP's Smart Stunt

Fhiladelphia.

One of the neatest bits of showmanship ever-onocoted locally was

manship ever-onocoted locally was

the parent Gimbel Brothers acre,
tieling in with the Gimbel Award to

Mrs. Franklin Roosevelt, as the nation's outstanding woman of 1934.

Station's outstanding woman price of the store's restaurant where over 1,200

guests, members of the city's (and nation's) elite, gathered to pay

tribute to the First Lady. Another

Sok, wife of the late publisher of

the Sat. Eve. Post, as the city's outstanding woman. Price totaled

\$2,00. Show was piped to the full

Arrogram ran according to Hoyle

until the station pulled a surprise
that had the scribes and newareels on their toes. When Mrs. Roosevelt

times owner her award to a paraly the

Warm Springs, WIP switched its

controls to the bedside of the child's

own room, located in a small house

in Fhilly smill district. Here,

induced the youngster and his par
ents, the trio-sending-back to the

restaurant and the network their

restaurant and the n

The Duke's Marriage

Duke of Kent-Princess Marina wedding broadcast to one of the largest audiences in history of radio, was effected by the British Broadcasting Company, which linked the whole world to Westminster Abbey on the morning of that important event. It was the first time microphones were installed in those for the world to world to world to the thing to the time of the world to world to the world to world to the wo

tions for the occasion occupied over two months.

Main problem was the broadcasting of the procession of the bridge from the main entrance along the nave where the bridgeroom was under the placetage.

Placetage at regular the rough of the procession and the procession and another in proached or passed. To obviate this, only one mike was employed for the procession, and another installed for the organ and choir, constalled for the organ and choir constalled for the organ and choir

and in so that the two receiving apparatuses would blude. B. B. C. Principal commentator, was placed on the roof of the Westminster Hospital (opposite the Abbey) with a cable direct from his to the crypt engineer. Another microphone was chimes could be heard as the commentation of the European countries co-operated with the B. B. C. and the event was relayed to the U. S. Over 100 miles of cable was employed, which included 60 loud speakers.

ployed, which included 60 loud speakers.

Elka-KDYL Tie-Up speakers.

Elka-KDYL Tie-Up the City KDYL, NBC outlet Lated up with the local Elks club in their Xmas club to raise toys and money. In past years the station and club ran independent campaigns, but rough the complete their the station of the complete their the station of the complete their their club and the station of KDYL-Elks Merry Xmas Chb.'

Toys are raised by daily plugs on Uncle Bers' children's program, which was the complete the complete their complete their club and the station. The midnight to 1:00 a.m. hour is devoted to phonograph requests, played for anyone telephoning in and promising a contribution.

Bromsing a contribution.

Bromsing a contribution.

Bromsing a contribution of the complete the comple

KTSA's Trading Post

KTSA's Trading Post
Sai Antonio.

KTSA has revemped its daily
more than a trevemped its daily
with a trading post general
store and postoffice with studio
visitors forming the personnel outducted the station know what
they have to trade—automobiles,
radios, stoves, kitchen sinks or anything. Announcement of these together with what owner seeks in
ers who have the required 'article
wanted in return mail in queries
which are sent the owner who begins dickering with the other felsers who have the required 'article
wanted in return mail in queries
which are sent the owner who begins dickering with the other felService is absolutely free and
considered worthwhile goodwill
builder-upper. Station is guarding.
Regainst possible squawks from persons sending in letters alleging a
closs check on post marks of letters
received in reply to announcements.
Frogram combines entertainment
and public service. It's a new idea.

It's a new twist on the exchange
programs used in some other parts
of country.

of country.

Puppetry Contest
St. Paul.

Judges are huddling to pick the
prize winners in KSTP's contest in
puppet making and puppet play
writing, which closed Wednesday (13). Which closed Wednesday (15). Which closed Wednestion fivision, estation asteed weeky
16-minute programs, conducted by
Mrs. Deborah Meader, St. Paul, national authority on pluppetry.
Weekly shot pulled a large following, with classes formed in
many schools and among youth or
statients and literature. Prize winners' creations will go on exhibit
at the St. Paul and Minneapolis
public libraries.

Grunt-by-Grunt.

Waterloo, Ia.

WMT in broadcasting a boxing exhibition suspended a microphone on a rope and pulley ever the center on a rope and pulley ever the center of the control of the instructions given out by the referee. Later it was lowered again to capture the actual sounds of the

to capture the actual sounds or the mat tussle.

Max Baer opened the broadcast with a few remarks before the exhibition which was staged by Buddy Baer. Ancil Hoffman also on for introductory patter. Charles Gussman down to handle all fight alrigs for the rest of the winter season.

Improbable Broadcasts

No. 1-Skippy Rescues the United States Marines

By Bob Landry

Sound effect—Lion's roar.
Announcer—Skippy is on the Air.
The Lion Boy. Strong as the King
of the Jungle, with muscles like
steel girders and a blow like a triphammer. But first let us hear from Skippy himself.

Sound effect-Lion's roa

Sound effect—Llon's roar.
Sichpy—Hello, fellows. They call
me the Llon Boy. I guess I am
pretty strong. And do you know
how I got so strong. By drinking
three quarts of malted sawdust
every day. And fellows. It's mighty
nice to take that maited sawdust.
Just mix it in with a strawberry ice
cream soda, and you hardly notice
the taste.

cream soda, and you maruy neare the taste.

Announcer—As Skippy told you, if you mix your malted sawdust with strawberry ice cream soda you'll hardly notice the taste. But now on with the story. Skippy, in response to an urgent summons from the United States government, has left school and gone to China, where the Chinese live and cause a certain amount of trouble for the white men. No sooner has Skippy arrived in China than he meets little Orphan Annie, who has married one of the Mdivani boys and is making a trip around the world. By the deep frown on her face Skippy quickly surmises that there's something on her mind. But let's hear for ourselves. Here they are.

Skippy-Whre's the prince? Little Orphan Annie—That's what worries me. I think he's been kid-napped,

Skippy-You think he's been kid

Annie-Yes.

Skippy—Let me get this straight fon think He's been kidnapped you

You stum.
Annie—Yes, yes, so I thins.
I do so think.
Skippy—How? Why? To what
do you attribute this amazing
thought of yours.
Annie—I have received a commu-

mication.

Skippy—Declare the nature of this communication.

Annie—I read quote we have the prince you can have him back for fifty thousand yen two per cent off for cash ten days stop do as we say or we will deduct the prince's head from his neck unquote signed Chinese Charles Thousand Charles Thousand Chinese C

from his neck unquote signed Chineso-Charlie.

Skippy-Chilese Charlle.

From his neck unquote signed Chineso-Charle.

Skippy-He is sometimes known

sa Charlle the Chinaman. A cool
feitow. Yes, a fellow of considerable
coolness. I will phone the United
States Marines. Hello, is this the
United States Marines? This is
Skippy. The Lion Boy. Take a
lotter. To Lieutonant Jack Arm.

detter. The Lieutonant Jack Arm.

detter. The Lieutonant Jack Arm.

detter. The Chember of Chinaman.

Division. Care. of General, Delivery.

Peep-Peep, China. Dear Armstrong.

Keep an eye peeled for Chinese

Charlle, also known as Charlle the

Chinaman. He is suspected of kid-Chinaman. He is suspected of kid-napping Prince Mdivani stop Little Orphan Annie anxious to phan Annie anxious to get prince tact Hudson High expects every arine to do his duty signed Skippy

Annie-Skippy, how can I thank

Annie—Skippy, how can I thank you?

Skippy—Utter no syliable of hearifelt appreciation. It is a mere nothing. The United States Marines, will bring beak the prince. Yes, and Chinese Charlie, too.

Announce—But I not as simple as Skippy, the Lion Boy, thinks. Chinese Charlie is velly velly ciever. Presently a message comes to tell Skippy that Jack Armstrong, the All American boy, too, too the Trail of Chinese Charlie, has disappeared and the United States Marines have been trapped by Chinese bandits and face extermination. We pick up Skippy again.

Skippy—I'm afraid I won't be able to have that second cup of tea.

shipy—Im attaud I won't be able to have that second cup of tea Princess Mdivani. I have just received word that Jack Armstrong the All-American boy, has disappeared and the United States Marines are ambushed. I shall really peared and the United States Ma-rines are ambushed. I shall really have to attend to this matter per-

Annie—That's quite all right, Skippy. I understand. Skippy—I'il just take an airplane up to Peep-Peep and dispose of this

Sound effect—Hum of an airplane

Sound effect—Lion's roar.

Sound effect—Lion's roar.

Announcer—Now we'll see some

action. Push up close to the loud-

speaker, children and don't miss a word. Skippy the Lion Boy is going into action. And remember kids, you, too can be like Skippy and have muscles like steel and a sock like a Planter's Punch if you drink three quarts of malted saw-dust every day.

ust every day.
Sound effect—Telegraph ticker.
Sergeant Flagg—Hurrah, hurray,
his message says Skippy is on his

this message says SAULY ...

Sound effect—United States Marines Cheering.
Sergeant—That means we're safe.
But poor Jack Armstrong, the all-American boy; I have my doubts.
Sound effect—rifle fire.
Sergeant — Save your builets, men, We must hold out until

Skippy gets here.

Sound effect—aeropiane motor. Sound effect—Lion's Roar. Sound effect—United States Ma

ness cheering.
Sergeant Flagg — Gee, Skippy
Ith you here we sure feel better.
Skippy — Where's Jack Armwith you l Skippy

Sergeant-They got him in the

sergeant—They got him in the aunted castle. Skippy—You fellows stay here. Sergeant—Where are You Golng? Skippy—To the haunted castle. Orchestra—Haunted Castle mu-

Skippy-Who's that? Sergeant - It's me.

Skippy—Who's that?
Sergeant — It's me. Sergeant.
Flags: I came along.
Skippy—There was no need for that. For that no need there was.
Scrgeant—I know. But I thought maybe I could hold your coat or sometime when you started giving cometing when you started giving toughhouse.
Skippy—Ali right, all right, You can hold my coat if it looks like some action.

some action.

some action.
Sergeant—Gee, thanks, Skippy.
It's white of you.
Skippy—Hello, what's this. It's dark in here Light a match.
Sergeant—It's a hand.
Skippy—It's Jack Armstrong's hand. Now we're getting some-

Skippy—hand. Now were where. Sound effect—ghoets. Sound of the control of the other hand, helio, what's this why it's Jack Armstrong's colon. Sergeant—Some more of Chinese Charlies diabolical work. Skippy—And here is Jack Armeass. is_pretty_bad.—table. J

Sergeant—This is pretty bad.
Skippy — Most regrettable. I
slways liked Jack Armstrong, the
all-American Boy, Bobby Benson.
Of the Bar X Ranch, will be sorry
to hear about this. If we had a
wheelbarrow we could get all of
the sorry
Sound offect—fonder yowling.
Chinese Charlie—So. You have
come.

Skippy—Chinese Charlle you shall pay and dearly for this night's may-

Chinese Charlie—On the contrary Jack Armstrong was only the antipasto of my banquet. I have reserved you for the main dish. Skippy, this time you are trapped and cannot escape. You are surrounded by an angry mob of Blackett Sample and Hummert office boys. They will dismember you and make a fine stew out of you—all full of blood and gore. Skippy—Skippy is never trapped. Never. You do not know Skippy—I am the lion boy. Do you see this object which—Indid in-my hand?—Chinese Charlie— (trembling). What is it? Chinese Charlie On the contrary

What is it?

Skippy—It is the RCA Planetary
Cathode calsiminer. It will blow
this entire mountain from here to
the Philippine Islands which is on
United States soil.

Chinese Charlie—Hey, nix on
that. You can't pull that Buck
Rogers stuff on this program.

Skippy—Here goes. Duck Serseant Flags. I am covering you
with the Skippy Patented Explosion-insulator.

Chinese Charlie—No. No. You can't puil that stuff on this pro-

gram.
Sound effect — pandemonimun, series A, B and G.
Sound effect—United States Marines cheering.
Sound effect—lion's roar.

Sound effect—llon's roar.
Announcer — And that's how
Skippy rescued the United States
Marines but unfortunately arrived
too late to save Jack Armstrong,
the all-American boy. Chinese
Charile and his bandits were burst
into small bits of gristle and bone
so that hardly an eye or a finger
could be found. It turned out that
Prince Mdivani wasn't really cap-

Measuring

Morton Downey and the new Morton Downey and the new talent which succeeds the original show on NBC for Carlsbad Sprudel Salts has a definite goal to shoot at.

Previous show drew 1,500 letters a week and the sponsor wants 5,000 letters weekly as a cause of success.

ELECTRICITY SEEKS PUBLIC GOOD WILL

Philadelphia, Dec. 17.
Philadelphia Electric Company, acting as agent for the Nat'l Electrical Association, piped an audition to N. Y. last week for a prospective good-will CBS web

show:
Batoning a 30-piece unit was
Sylvan Levin, former sub conductor
of the Chesterfield cig series with
Stokowski, Alex Gray got star billing, with Ruth Carhart, Four showmen Quartet and Florence Riddey
warbling. Latter gal, a Curtis Institue student, moved from her air
debut two nights before (12) on a
WCAU amateur show to the network audition.
It is expected that the Electrical

It is expected that the Electrical roup will originate the coming progroup will originate the coming program from Philip, with the above coterie probably to sign for 52 weeks. Show is an h.o. from last spring. N. W. Ayer is producing.

Cemetery Biz Good

Baltimore, Dec. 17.
Moreland Memorial Park, local
cemetery lot, which for past year
has maintained a once-weekly (Sunhas maintained a once-weekly (Sun-day afternoon) quarter-hour com-mercial on WFBR, expands current week, assuming similar Sunday slot on WCBM.

Program is waxed, cemetery hav-ing on its site a carillon-like set of chimes which have been recorded dishing in anch hymne as Tead

of chimes which have been recorded dishing up such hymns as Lead Kindly Light. Commercial chatter is altered weekly and spieled by an announcer, but the program never varies its stet music, since but one

Brooklyn Eagle Has Radio Plans Worked Out in Detail with Big 'If'

Corn Cob Pipe Club Goes On WRVA, WLW, WOR

UN WKVA, WLW, WOK
Richmond, Va., Dec. 17.
Corn Cob Pipe Club of Virginia,
WRVA show, went on a bi-weekly
schedule Dec. 10.
WRVA carries the program at 8
pm. Mondays and WLW. Cincinnati and WOR, Newark. air the
second edition of the program on
Monday at 10:30 pm.
Program originates at WRVA and
advertises Larus & Bros. company, makers of Edgeworth Smoking tobacco and owners of the station.

WAIU Barn Dance Draws 4.200 Paid Admissions In First Month at 10-20

Columbus, Dec. 17.
WAIU is newest station to try a
barn dance. In four weeks 4,200
paid admissions proves it's a good
idea. Held at Columbus auditorium,
on river front, Saturday, night barn dance gives one hour broadcast, starting at 7:45, with dancing to

starting at 7:45, with cancen-midnight.
Montana Meechy's cowboy, band durnishes show backing and dance music. Radio hour sponsored by Texas Crystais. Acts are Cowboy Joe, Horseshoe Mike and Littie Ann, with Meechy working as m.c. Prices are 10-20.

KTSA Steps Up

San Antonio, Dec. 17.
KTSA, local outlet for CBS and
SBC, Tuesday (11) jumped its daytime output from 2,500 to 5,00
watts which gives the station additional coverage.

ional coverage.
Night time output of 1,000 watts

Two Regionals in Texas Struggle

Southwest and Quality Group Alignments Sharply Marked

'JAZZED UP PRAYER' IS BANNED BY CBS

Although both the title and th lyrics have been revised several times, the spiritual 'O, Lord I Give You My Children, published by the Miller Music Co., stands banned from the Columbia mikes. The network's censor considers that verses are too sacrilegious for the loudspeaker trade. NBC has no objection to having the song cleared as is over its wires.

Original tag that the publishers gave the tune was 'Satan, I Give You My Children.' CBS scored this you my Unitaren. CBS scored this title as likely to give general offense and described the composition as nothing but a 'jazzed-up' prayer. One of the lines in the lyrics that the Columbia censor found particularly objectionable read, 'We'

Sam Pickards Mending

Sam Pickard is recovering in the United Hospital, Portchester, N. Y., from injuries he received last week when his auto and a trolley car crashed.

CBS v.p.'s face was badly cut by flying glass, while Mrs. Pickard suffered a broken leg.

tured at all but had left for Afghanistan to play polo.

Skippy—Tomorrow night I will tell you how I okin Fu Manchu alive. There will be several other murders, too. Good night, kids, and don't forget to buy malted saw-

Sound effect-Hon's roar.

Keen competition exists between two regional networks, for suprenacy in the southwest territory. Struggle is between the Southwest Broadcasting System and the Taxas Quality Group. O'ries-Blair & Splight Company the Texts O'dentify Company the Texts Owner of the Company the Texts Owner of the Company the Texts Owner or T

Quality web.

Entire southwest district is considered a money land at present due to the Tennessee Valley project and the easy money situation exists throughout the section.

the easy money situation which exists throughout the section. Spot, and national advertisers are finding the district a fertile territory for new business and testing of new pushess and testing of new Bestine and read on the section of the Bestine of redio situation are some of the daily newspapers of the Texas territory. Especially, is this so in Dallas, the key to the entire setup of both regional networks. On the Petry, list in Dallas, there is WFAA, which is controlled by the Dallas News; while the Grelg-Blair station is KRLD, owned and operated by the Dallas Times-Herald. Petry list has also the Ft, Worth Star Telegram for WBAP and the Houston Post for KPRC. Other, than WFAA, WBAP and KPRC the Petry web has only one other star.

Petry web has only one other sta-tion, WOAI in San Antonio for a network of four stations. GBS Network

GSS Network

Southwest web on the GBS list
has a basic setup of seven stations,
comprised of KTAT, Et. Worth;
KTSA, San Antonic, KRLD, Dalias;
WRR, Dallas; KNOW, Austin;
WACO, Waco, and KOMA, Oklahoma City. Besides these seven
there are five other supplementary
stations: KRLA, Littie Rock;
KTDM, Beaumont; KGKO, Wichita
Falls; KWKH, Shreveport, and
KGRS, Amarillo.
Besides the newspaper split there
are several other items which
squarely raise the issue between
these two networks. Petry list is
comprised of NBC stations while
Southwest web of the GBS list is

Southwest web of the GBS list is formed of Columbia stations.

Brookiyn Eagle's determination to go radio if and when Washington approves, would place Burgess Nes-bitt into the president's chair. Nesbitt into the president's chair. Nes-bitt was formerly with Baron Col-ller and Artemus Ward company. Others slated for executive posts in the tentative line-up include: M. Preston Goodfellow, publisher of the Eagle. vice-president; William X. Deckery, secretary. The last two hold similar positions with the sheet.

C. D. Isaacson, formerly identified with the Brooklyn threesome, WARD, WLTH and WVFW, and now acting as builder-upper for the paper's plea, also to be placed.

Other promises include the erec-tion of a modern station on the top floor of the Eagle's building, installing new equipment and operating in the most efficient way possible. Four sites under consideration for the transmitter site.

reasonable to the transmitter site.

Paper plans to get behind the station editorially as well as financially in serving the Brooklynites. One of the major moves is to cut down the foreign programs which now flood the borough channels. Twelve hours would be allotted for this feature, but no more. Over 60 hours foreign tongues now stretched out between the various stations.

Music standards is another item to be raised. A new commercial code would be worked out also. All of these to go into effect if the Washington committee says oke. Call letters would be either WBE or

WBDE.
Nothing is expected to be settled in the Brooklyn mixup, however, until March. I. Briefs, will be submitted again on Jan. 21 with another rehashing of the situation following in order.
Battle takes in the stations of WARD, WLTH, WVFW and WBBC.

WABD, WILTH, WVFW and WBBC. The first three, now running under a single roof, are the main bones of contention in the tussle. Practically everyone and anyone wants to come in and absorb this outlet. Bulova and Winston, part owners of WNEW, among those putting in abd for the spot. WEVD now sharing time with the work of the spot. WEVD now sharing time with a will be sharing the will be sharing.

PHILLY AUDIENCE SHOWS REVEAL AN INCREASE

Philadelphia, Dec. 17. Philadelphia, Dec. 17.
With audience broadcasts having been nonentities in Philiy, town
has suddenly gone nuts anent visual
programs. Has been usual here that
the only public aircasts available
were the visual ones done in conwere the visual ones done in conmection with home economics patter
for the gale, an occasional commercial, and an infrequent visit by some
out-of-town production show when
playing a local theatre. Now the
list is up to more than a dozen local
commercials and sustainers, one
aired from 4,000-seat house and
several others from nitrey floors.

Extent to Join the parached with
Vincent Travers ork, piped from the
hoand's hotel spot at the Pennsylvania twice-weekly, and the new

vania twice-weekly, and the new Renault Champagne aircast through WIP from Leo Zolio's Ben Frank-

WIP from Leo Zollo's Ben Frankim Hotel position, also a brace of
shots each week.
At the WCAU auditorium, the
situation is programming manypublic shows, among which are the
new Essilinger Beer programs with
Jan Savit's band using the amateur
night idea, the studio's daily Wom
en's Schelor and a hose of the situation. en's School of the Air with visiting stage celebe, and a host of sustain-ing variety shows for which the sta-tton makes frequent plugs for a weekly audience group. Local yokels have, taken to the free station ad-mish like ducks to water, but it is singular that the poorer shows are lacking in anything but a handful. Philly listeners, so close to New York, have become accustomed to the better type of shows and reques the better type of shows and refuse to bother with hodge-podge pro-

Lussier, former dramatic editor of the Seattle Times, has been signed by KTAB, San Francisco, for script work. TERCEN

9:30-Su-WJZ Waiter Winchell

JOHNSON & BON

KOLYNOS

COMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser' has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling

account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tues:
W (Wednesday): Th (Thursday): P (Friday): S: (Saturday). (Tuesday):

ACME PAINT CARBORUNDUM Arthur Pryor, Sr. Francis Bowmas B. B. D. & O. CARLSBAD (Salts) 4:30-8u-WJZ Morton Downey Guy Batos Post Rod Arkeil Ray Sinatri Oro *Kiesew setter. Smiling McConneil A & P 9-M-WEAF Harry Horlick Frank Parker Paris & Peart AMERICAN ROLLING MILLS

CARNATION MIL Frank Simon Oro Bennett Chapple 10-M-WEAR Luliaby Lady M L Hastman Erwin, Wasey OITIES SERVI 8-F-WEAR

9:30-F-WJZ
Phil Baker
Martha Mears
Harry McNaughte
Leon Belasco Oro
*Lord & Thomas Jessica Dragonette Rosario Bourdon O

Jessica Dragonotte
Rosario Bourdon O
Quartet
*Lord & Thomas
*COCA COLA
10:30-F-WEAF
Frank Black Oro
Chorus
*D'Arcy
COLGATE-PALM B. T. RABBITT Mary Small Wm. Wirges BEECHNUT 20-M-W-F-WJZ

7:50-M-W-F-WJ2
Red Davis
Burgess Meredith
Jack Rosselph Jack Rosleigh
Marion Darney
Elizabeth Ragge
Johnny Kane
Eunice Howard
Jean Southern
McCann-E.
BISODOL

CONTINENTAL OIL CO. BISODOL 8:30-W-WABO Veret & Marshall lizabeth Lenuox himan & Ardeu lotor Ardeu's Ord Riackett OIL CO. 10:30-W-WJZ Harry Richman Jack Denuy John B. Kenuedy *Tracy-L-D BLUE COAL 6:30-M-W-WARD

*Tracy-L-D

OORN PRODUCT!
12:15-Daily Ex. SaSa-WABO

The Gumps
Wilmer Waiter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
*E. W. Hellwig e:10-bit WWIBO
The Shade wire of the Shade wire

OREAM O' WHE Alexander Woollcot R. Armbruster Or ATL MASSEL OF STREET AND A STRE

B. D. DAVIS (Cocomait) 6-M-Tu-W-Th-WABO

6-M-Tu-W-The WABO

Buck Rogers
Curtis Arnall
Adole Ronson
William Shelley
Elaine Melchlor
Joseph Granby
Marion Alleu
Fred Jueli
Waiter Tetley
Louis Hector
Paul Stewart
**Ruthrauft & R

EMERSON
(Brome Seitzer

(Brome Seitzer) 8:30-F-WJZ 3:30-F-WJZ
Tutimate Revue
Al Goodman Orc
Jane Froman
Al Bowliy
*J. M. Mathes
EX-LAX

9:30-M-WAHO Lud Giuekin Blook & Suily Gertrude Niesen *Katz FIREGONE

Author Agental 8:30-M-WEAF 8:30-M-WEAE H. Firestone, Jr. Richard Crooks Vocal Ensemble. Wm. Daly Orch. *Sweeny-James 11:45-W-WABO
Jane Ellisou
•Young & Rubicam
BOSCH
A. S. BOYLE
(Floor Wax)
2-Sn-WABO FITCH 7:45-Sn.-WEAR

Irving Kaufman

Blackett.S-H

BREITENBACH

(Pepto-Mangan)

2-Su-WJZ FLETCHER'S CASTORIA 9-Sq-WARC

8-Sa-WABC
Roxy & Gang
Kitty Lewis
Aimeé Dorro
Horbort Kingsley,
Darrell Woodyward
Darrell Woodyward
Aifred Saville
Larry Taylor,
Henrieita Schimann
Lillian Morten
Leon Rosebrook Or Anthony Frome Alwyn Bach *McCann-Erickson

Alwyn Bach

*MeCann Erickson

BRISTOL-MYERS

9-W-WEAF

(Sal Hepatica)

Frot Ailen

Forthand Hoffs

Jack Smart

Lionel Stander

Elicen Douglas

Hoffs

Twin Delmors

Alwin Delmors

James Melton

Lennie Huytou

Benton & Bowles

Lallian Morton Leon Rosebrook C 'Young & R FORD, MOTOE S-Sa-WABO Richeller Company 9:30-Th-WABO Fred Waring Ted Pearson Tom Waring Ted Pearson Tom Waring Poley McClintock Rosemary Lane Priscilla Läne 'N. W. Ayer GEN. BARING 5:30-Sa-WABO CAMPANA 6:30-Su-WJZ Ann Seymour Don Ameche 10-F-WEAF

10-F-WEAR
First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubier
B Sagerquist Ord
*Aubrey Wallace

5:30-Su-WABO
Julia Sanderson
Frank Crumit
*B., B., D. & O.
GENERAL OIGAN
(White Owl)
9:30-W-WABO *Aubrey Wallace
CAMPBELL
(Soup)
9:30-F-WABO
Hollywood Hotel
Dick Powell
Jane Williams
Louella Parsons
Ted Flo-Rito Oro
Sally Elicrs
Lee Tracy
**T. W. Armstroug Burns & Allen
Bobby Dolan Ore

Thompson
GENERAL FOODS
11:15-Th-WEAF
Frances Lee Barton

Young & Bublean 9-Th-WEAF (Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
'Molasses 'n' Jan'
Gus Haenschen

(Floor Wax)
5:30-Su-WEAF
Tony Wons
Loretta Poynton
Hazel Dopheide
Emery Darcy
Gluna Vanno
Ronnie & Van
Anne Campbell
*Needbarn 7:15-Daily Ex Sa-Su-WABO Su-WABC
'Just Plaiu Bill'
Arthur Hughes
Ruth Russell
James Meighan
Curtis Arnall
Jos. Latham
*Blackett-S-H

Molasses 't Jan'ry
Ous Heenschen
S:30-W-WJZ.
Long Cabin Syrup)
Long Cabin Syrup)
Long Cabin Syrup)
Harry Salter Ore
Herry Salter Ore
Frank Benny
Mok GENERAL MILLS

KBAFT-PHENIX 5:30-Daily Ex. Su-WABC P Whiteman Ore Peggy Healy Jack Fulton Yvonne Gall Heleu Jopson *J. Walt. Thomp. Jack Armstrong
All American B 4-Daily-WJZ

Betty & Bob'
Betty Churchill
Dou Ameche
Betty Wluklar
Art Jacobson
Carl Brickert
Louis Roen

Blackett

(Chevrolet) Virginia Rea Teham Jones

Iehām Jones 10:30-Su-WEAF (Pontiac) Jaue Froman Modern Choir Frauk Black Ore

8-Su-WJZ
(Institutional)
Lily Pous
Louie Hasselmaus
*Campbell-Ewald

GROVE TAR

(Bromo Quinine) 1:45-Daily Ex. Sa WARO

Bell Mitchell
G-Su-WABO
(Feen-A-Mint)
George Gershwin
Louis Katzman
Dick Robertson
Rhoda Arnold
Lucilie Peterson
Harry Yon Zell
"Wm. Esty

DECKER H.O.

Su-WABC
H-Bar-O Rangers'
Bobby Benson
Neil O'Malley
Fiorence Hallan
Billy Hallop
Sohn Barthe
Erwin-Wasey
HOOVER

5-Sn-WEAF

5-Sn-WEAF

Edward Davies

Charles Seare

Mary Steel

Schumanu-Heink

Joe Koestuer

Erwiu-Wasey

EDNA WALLACE
HOPPER
2:15 Daily Ex SaSu-WABC

Su-WABC

Romance of Hel
Trent'
Virgina Clark
Lester Tremayne
Marie Neison
Alice Hill
Sundra Love
Gene McMillen
Jack Doty
Hazel Dopheide
'Blackott
HOUSEHOLD
FINANCE

TINANCE
7:30-Tu-WJZ
Edgar A. Guest
Jos Koestner's Oro
Charles Sears
Tom, Dick & Harry
*C. D. Frey

HUDSON MOTOR

*Brooke-Smtih
HUMPHREY'S
(Medicine)
10:30 a. m.-S-M-W
F-WEAF
Peter de Rose
May Singhi Breen
Bob Emery

6:15-Dally Ex.

LADY ESTHER
10-Sn-M-WABO
18:58-Tu-W-WEAF
Wayne Kiug
Stack-Gobie GEN. MOTORS LEHN & FINE

(Lysol)
10-Sa-WEAF
'Hail of Fame'
Walt Disuey
Leuuen & M

Leugen & M.
LIBBY McNEILL
5-M-W-F-WABO
'Adventure Hour'
Albert Brown
Patricla, Duniap
Jamee Andelin
Jesse Pugh
Karl Way
'J. Wait. Thompson

A. Walt. Thompson
LIGGETT
A. MIKES
A. W.S. WABO
Ross Monday)
(Wednesday)
(Wednesday)
(Neo Martin)
(Saturday)
Grete Stucckgold
(Throughout)
(Througho

WABO
'Marie, Little French
Princess'
Ruth Yorke
James Meighan
Allyn Joslyn
'Blackett

*Blackett

LUDEN

8:15-F-WJZ

Dick Leibert

Mary Courtlandt

Robt. Armbuster

Robt. Armbuster
8:45-Sa-WABO
Mary Courtland
Robt Armbruster
Jim Stanley
Paul Parkes
Carl Mathieu
Walter Scanlon
*J. M. Mathes

*J. M. Mathes
LUX
2:30-Su-WJZ
Waiter Connolly
'Goose Hangs H'
Erlo Lindeu
Frances Starr
*J. Wait. Thomp

J. Wait. Thompse
LUXOB
3-Sn-WEAE
Sally of Talkies
June Meredith
John Goldsworth
John Goldsworth
John Stanfor
Glibert-Douglas
Murray Forbes
Lord & Thomas
J. W. MARBOW
(Oil Shampoo)
1:46-W-WABC

Mary Lee Cadets Male 4 *Placed direct

MACFADDEN 8:30-F-WABC

8:30-F-WABO
(True Story)
Court of Home
Relations'
Percy Hemus
Arnoid Johnsou's (
Blisic Hitz
Ned Weaver
Lucilie Wall
Allyn Josiyn
Paul Stewart
8:30-Th-WABO

8:30-Th-WAB (Liberty). Edwin C. Hill Edward Neil Fulton Oursler Arnoid Johnson Allyn B. McInti Erwin-Wassy MALTEX

1-Se-WEAF Dale Carnegie
Lsonard Joy Ore
*Sam C. Croot
MAYBELLINE
3:30-Su-WEAF Don Mario Alvare: Harry Jackson ."
•Cramer Kasselt
MET. LIFE OO.
0:45-Dally WEAF

Arthur Bagley

8-Daily Except Sa & Bu-WEA
(Oxydoi)
Ma Perkiue;
Virgiula Dayue
Margery Hanuos
Karl Hubel
Will Fornum
Chaa, Eggleston
Plicokett

DR. MILES LAB'S

DR. MILES LAB'S
(Alka-Seltzer)
9:30-5a-WAZ
WLS Baru Dauce
Ridge Runners
Uncle EzraLuiu Belle
Maple City 4
7:45-M-W-F- WEAF
'Uncle Ezra'. Radio
Station EZRA
Att Barrett
Cliff Soubler
Carleton Guy
Nora Cunneen
'Wade

*Wade

MOLLE
10-F-WJZ
7:30-Th-WEAF
AI Bertiard
Paul Dumont
Theo, Carle
Mario Cozzi
Milt Rettenberg O
*Stack-Goble

BENJ. MOORE

(Paints)
11:30 a. m.-WWABO
Betty Moore
Lew White
Direct

JOHN C.

2:15-Sn-WJZ (Dog Food) 'Dog Chate' 'Henri, H. & McD

MURLLER C.

10:15 a. m. Dally Ex. Sa-Su-WABO

NATIONAL

BISQUIT CO.

10:30-Sa-WEAF

Kel Murray Ore
Kavler Cugat Ure
Benny Goodman Or
Phil Duey
Frank Luther
Carmeu Castilla
Connie Gatas

N. Y. MILK

5:45-Tu-Th-F-S-WABO

WABC
Robinson Crusos.
Lester Jay
Tony Gillman
Junion O'Day
Arthur Bruce
Cal Tinuey
Billy Mauch
Bobby Mauch
Jean Sothera
'N, W. Ayer

N. W. Ayer

NORSEU
(Toothpaste)
12:30-M.W.F.
W. Butterworth
Milton Retteubers
Loue Raderman
Lucleu Schmidt
*Stack-Goble
NOETHWESTERN
YEAST

8-M-WJZ

Jau Garber

*Hays McFarlaud

PACIFIC BORAX

9-Th-WJZ

Death Vall'y Days

Tim Frawley
Joseph Bolime Ore

*McC.EFICE

*McC.Erick
PACKABD
8:30-Tu-WJZ
Lawrence Tibbett
Wilfred Pelletier
*Young & R
PEPSODENT

PLOUGH, INC.
10-W-WEAF
Guy Lombardo
Pat Barnes
*Lake-Spiro-C

*Lake-Spiro-C PINAUD 6-Sa-WABO Arthur Murray Earl Oxford Leith Stevens *Blaker

PREMIER PAR 9-Tu-WEAF Ben Bernie •Matteson-F-J

Bill & Gluger Virginia Baker Lyu Murray 'Hollwig

10:15-W-WJZ Madame Sylvia TARTVEARE

*Gardner

RCA RADIOTRON

9-Sa-WJZ

John B. Kennedy

Frank Black Ore

*Lord & Thomas 12-Su-WJZ Sam Hearn Johnny Blue Orch Betty Jane Geo. Beuchier

REAL SILE
9-Sa-WJZ
Chas. Previn Orch
Olga Albani
*Erwin-Wasey

*Erwin-Wasey
BED STAR YEAST
11-Tu-Th-S-WEAF
Edna Odeli
Phil Porterfield
Irma Glen
Earl Lawrence

Earl Lawrence
B. J. BEYNOLDS
(Camel Cigarets)
10-Tu-WABIC
9-Th-WABIC
Casa Loma Baud
Walter O'Keefe
Aunette Hanshaw
Alice Frost
Jack O'Keefe
Louis Sorin
Kay Renwick
Kaproy Sargent
Pee Wee Hunt
Wm. Bsty

BOQUEFORT ASSOCIATION
1:30-M-Th-WABC
Bob White
Don Ameche
Ed Vito
Morris, W. & E.

SILVER DUST The O'Neilis'
Kate McComb
Jimmy Tausey
Ace McAlister
Jack Rubin
Jaue West

B., B., D. & O.

SINCLAIR 9-M-WJZ Geue Aruold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogeu
*Federal

SMITH BROS. 9-Sn-WEAF Rose Bampton Sorappy Lambert Blily Hilipot Nat Shilkret Oro •Homman, T. & F. SOCONY VACUUM 7-Sa-WABO

SOCONY VACUUM
7-Sa-WABO
Soconyland
Sketches
Chas Vestor
Chas Valie
Arthur Allie
Parker Fennelly
Kate McComb
Isabel Winlock
Eddith Spencer
John Milton
Ruth Russell
William Stickle Or
7J, S. Getchell

S. S. Getchill

BPARVONZ

BPARVONZ

FORD

GOVERNMENT

Deliver Foods

BASS-BUNDA

FORD

GOVERNMENT

TISS-BUNDA

TIS

PEFSODENT
7-Daily Ex Sat SunAmos 'a' Audy
PINEK CO.
1:50 Su-W-F-WABC
Little Jack Little
-Russell M. Seeds
PHILCO
7:45 daily ex. SaSu-WABO
Boake-Carter
'Hutchins'

Hutchins
PHILIP MORRIS S-Tu-WEAF Lee Reisman's Ore Phil Duey

PILLSBURY PHLISBURY

10:30-Daily-WJZ

Today's Children'
Irma Phillips
Walter Wicker
Bess Johneon
Irene Wicker
Lacy Gillman
Fred Von Amon
Jean McGregor

Hutchinson STANDARD OF

The OFIyan The Vote Phile Phil *Hutchinson

11 a.m.-W-F-WARG

Cooking Close Upa
Mary Ellis Ames
*Hutchinsou

Ohman & Ardeu
Dohman & Ardeu
Bart Hirede
Gus Hesenshan Ore
(Phillips Mag)
Waltz Time
(Phillips Mag)
Waltz Time
Frank Mun
Vivienne Segal
Vivie R & GWRLI 1:30 Daily Ex. Sa Sn-WJZ 2:45 Daily Ex. Sa Sn-WEAF Sn-WEAF
(Crisco)
Vio & Sade
Art Van Harvey
Billy Ideison
Bernadine Flyun
9:30-Sa-WEAF
(Ivory Soap)
The Gibson Fam'
Conrad Thibault
Jeok & L Clement
Lois Bennett
Don Vochees Gre
Flieckman

CHAS, WARNER Joey Nash • Roche-W-C 9-W-WJZ Warden Lawe '20,000 yrs, SUN OIL
6:45-Daily Except
Ba-Su-WJZ
Lowell Thomas
*Roche-Williams

Sing'
(Vince)
9:30-W-WJZ
John Chas, Thorecoll, W. C. SWIFT.

8-Sa-WEAF
gmund Romber
m. Lyon Phelp
J. Walt Thomps WARRY DOONE 8:15-M-W-F WABO Edwin C. Hill

Edwin C. Hill 12-Daily Ex. Sa-St WABO 6:45-Su-WABO Voice of Experient Erwin Wasey G. WASHINGTON

(Coffee)
4-Su-WJZ
Adventures of Sher
lock Holmes
lock Holmes
Lock Hotor
Leigh Lovel
Joseph Bell
Cecil, W. C.
B. L. WATKINS Stack-Goble
TEXAS CO.
9:30-Tu-WEAF
Ed Wynn
Graham McNamee
Eddle Duchin Orc
Hann-Metzger

TIME
9-F-WABO
Arthur Pryor Jr Di
'March of Time'
Howard Barlow Or
'B., B., D. & O. B. L. WATKINS
9-Su-WEAF
Plerre Le Kreeuu
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Or TYPEWRITER EDUC. RESEARCE *Blackett

WELCH

(Grape Juice)

8-F-WJZ

irene Rich

*Kastor 7:45-Su-WABO Mrs. F. D. Roosev'lt *B. B. D. & O.

*Kastor
WESTCLOX
4:45-Su-WEAF
'Big Ben Dream
Dramas'
Arthur Alleu
Parker Fennelly
'B; B, D, & O.

Mrs. F. D. Moosev!

D. D. Moosev!

D. D. GENTRAI

GENTRAI

FOR THE MAN THE MAN

Parker Annual Pa UNITED DRUG
4-Sa-WEAF
Rhythm Symphon
Dowolfe Ropper
Street & Finney
U. S. TOBACCO
(Dil's Best)
One Night Stands
Pat Fadget
Josef Bonime
-McC.-Erick.

MISIC HITZ
NICK DAWSON
'Lennen & M.

WM, WRIGLEY
'T-Dally Er. SaSu-WAHO
'Myrt'n Marge'
Myrtic Vail
Donna Damerel
6:45-Th-F-S-WAHC
Margeret Brainard
Connic Gates
Jerry Core *McC.-Erick.

VICK.

7:16-M-W-F-WJZ.

Willard Robison Or

Cecil, W. C.

5-Su-WABO.

Freddy Martin Ore

Alico O'Conneil

Russeil Gohring

Madge Marley

Eimer Feldkamp

Terry Shand

*Young & F. Co.

Connie Gates
Jerry Cooper
4:30-Su-WEAF
Harry Reser
Ray Heatherton
Peg La Centra
*Frances Hooper WALLER

*Young & R.

WANDEB CO.

(Ovalitue)
5:45-Daily-WJZ
*Little Orphau &
Aliau Baruck
Henrietta. Todre
Ed Sprague
Stapley Andrews
Shirley Peil
*Blackett 2:30-Su-WABO
(Hill's Nose Drop
'Hammerstein's M
sic Hall of the A
Ted Hammerstei
'Blackett-S-H

New Business

(Continued from page 38)
nouncements per day for two weeks.
KTUL.

Philitower Man's Shop, \$2 announcements KTULA lateributor
Standard Oil Company of Indiana
products, \$2 Fun Fest platters.

KTUL.

Coca Cola Bottling Company, 16
foreign hockey games in Southern
Lesgue. KTULA

Coca Cola Bottling Company, 16
foreign hockey games in Southern
Lesgue. KTULA

United Motors, one 15-minute program weekly, to run indefinitely.

KTUL.

National Male Company, three
Le-minuto programs weekly, for one

Seckatz and 6. Moore Optical On,
three announcements per day for
two weeks. KTULA

WINISTON-SALEM N.C.

WINISTON-SALEM N.C.

WINSTON-SALEM, N. C.
Dunn's Laundry, 15 minute pro-ram daily for one month. Placed cally. WSJS.

Dunn's Loundry, 15 minute program daily for one month. Placed Mear's dewelry Store, two spot announcements daily for one month. Placed College of the spot of the

SAN FRANCISCO
Old Gold Cigarettes, Navy boxing,
Dec. 14, Mat McMann announcing
over KTAB, San Francisco. Placed
direct.

Over Langendorf: Bakery, quarter-hour nightly, wax. Placed direct, KROW, Oakland, Call; General Mills, half-hour, weekly, renewal; KGO, San Francisco.
Putinize, twice weekly, Anne Warner's Chats with Neightors'. Warner Clifton Agency, KGO, San Francisco.

ncisco. tudebaker Sales, daily one-min-spots, Dec. 11 to 22. Placed by

Roche, Williams & Cumigham, KGO, San Francisco.

Vapez, spot announcements Monday, Wednesday, Friday, Jan. 2 to Feb. 27. Sanall, Kleppner and Siefer Agency, KGO, San Francisco.

Tillamook. Obless, Froncyul Al., Placed by Botsford, Constantine & Gardner, KFO, San Francisco.

Ploncer Canicry, Women's Magazine of the Air, 13 weeks, Placed by Roy Campbell Agency, Seattle, KFO, San Francisco.

CENVED

San Francisco.

DENVER

Right Spot Inn, 15 announcements KFEL.

Lakewood Grange Hall, four 15minute programs, KFEL.

Ray's Cafe, five announcements.

KFEL.

Singer's Oasino, five announcements.

KFEL.

Singer's Oasino, five announcements.

KFEL.

Sharphai Tea Room, one announcement daily, one month.

KFEL.

Denver Dry Goods Co., 500 run of schedule announcements.

KFEL.

Bears Roebuck Co., two announcements.

KFEL.

Bears Roebuck Co., two announcements.

KFEL.

Brinkler Koppital. 13 half-hour programs. KFEL.

U. S. Drug 6 Sales Co., 250 run of schedule announcements.

KFEL.

Cortified Mineral Grygatals, three Cortified Mineral Grygatals, three Cortified Mineral Grygatals, three Mineral Grygatals, three KFEL.

KFEL.

KFEL.

Vinon Pacific Stages and South-

15-minute transcriptions weekly. KFEL.

Union Pacific Stages and Southtoestern Greyhound Lines, 550 run
of schedule announcements. KFEL.

Zerbat Ospaties and Upyto Cough
four months. KFEL.

Hotel Ballimore. Kansas City, 50
announcements. KFEL.

Lit'l Delsel Engine Corp., three
time announcements each evening,
one month. KLZ.

Colo-Toms. 25 announcements.

Loe. Algerts, four, announcements.

Joe. Algerts, four, announcements.

Colo-Toms, -28 announcements, Model Alperts, four announcements daily, three months. KLZ.

Hortz Jewelry Co., three announcements daily, one month, KLZ.

Duarles Orps, 15-minute program daily, three months KLZ.

Standard Standar

Standard Bottling Co., 13 haif-hour programs. KLZ.
Coleman Lamps, 39 announcements. KLZ.
Studebaker, 22 announcements. KLZ.

KLZ. announcements. American Typeuriter Exchange, 26 announcements. KLZ. Cottrell. Clo. Co., 26 announcements. KLZ. Hoppers Furs, 26 announcements, KLZ.

ments, K.I.Z.

Edimain Curme, three announcements, M.Z.

Edimain Curme, three announcements duty, three months, K.I.Z.

Sears-Roebuck Co., 13 quarter-hour pregrams by remote control for the control of the control of

one-minute announcements. KOA.

Daniel & Fisher Siters, four time
signal, announcements daily, four
signal, announcements daily, four
signal, announcements, KOA.

Permand, Petroleum, Oo., 26. oneminute announcements, KOA.

Victor American Fucl, one temperature service announcement
daily, 10 weeks, KOA.

Oostree Clothing Co., eight oneminute announcements, KOA

minute announcements, KOA

weeks Grope teels oneminute announcements, KOA

weeks Grope teels

Webb Grope teels

Oneminute announcements, KOA

metallities Co., one daily
temperature report, one year, KOA.

Local Sports Interviews

Syracuse, Dec 17 Utilizing the sports background of Leo Bolley, newcomer to its announcing staff, WFBL will make "Sports Parade' a twice weekly feature, on. Wednesday and Sunday nights.

nights.

Boiley, who came to WFBL from Boiley, who came to WFBL from Elmira's WESG, played college football and baseball as well as pro. football, and is a registered gridiron official. New program will embrace general sports resume, including scholastic sports, generally passed up, and local sports inter-views.

New series will start with a spe-cial program tonight (17). Bolisy interviewing Ted Husing, here for a dinner tendered Syracuse Univer-sity's football squad by downtown business men. WPBL is standing-half of the \$200 Husing will get for his personal appearance.

41

HARVARD UNIVERSITY BAND Sustaining 30 Mins. WABC, New York

Apparently the new era in east-ern college bands is being paced by Harvard. It's been a long time coming but now seems definitely here, and either those Big Ten out-fits or Waring's Paradon here, and either those big 1eh out-fits or Waring's Pennsylvanians may be responsible. The spur, how-ever, is probably a cross between both. Waring has been glee-clubboth. Waring has been glee-club-bing those collegiate medleys on air and stage for some years, and out in the Conference, Illinois has been expertly rendering worthy under-graduate orchestrations for so long that it is generally recognized as the prize instrumental group among the prize instrumental group among the universities. So much so that those radio gridiron announcers who ignore the Illini instrumentalists between halves, in favor of their personally conceived intermission noveltles, give their audience the worst of it.

ists between halves, in favor of their personally conceived intermission novelties, give their sudience their personally conceived intermission novelties, give their sudience their person of the per

As famelies the reviewer is con-cerned, he humped into the program eath-as-cath-can in a downtown-bound taxi. He neither heard the start nor the finish of the session, but the park seemed particularly pleasant to the strains of Far-Above Cayuga's Waters and Har-Above Cayuga's Waters and Har-Above Cayuga's Waters and Har-Above Cayuga's Waters and Har-sey of the strain of the session of the seement of the seement and the something it doesn't always pos-sess. In fact, the only licking the program took was from the trolley cars, Going, crosstown accompanied

sess. In fact, the only licking the program took was from the trolley cars, Going crosstown accompanied by Harward's paraphrase of Winterprene for Fresident', was also no one time a cab would catch every green light?

This Harward group is not just so much brass blasting away. They're as adopt in a studio as a stadium. More so, of course, because the mentation and voice are more clearly defined. They sing, and without any apology needed.

As far as heard it was an all-coilegiate half hour which could stand an evening playback. An idea they are the standard of the control of the standard broadcast. On a memory basis there's not so much to choose between the two and both are capable of turning in an intoresting 30 min-them for an hour as the best in them for an hour as the best in the for an hour as the best in the formation and the forma

Green handle it.

Down south some schools have bands they like to talk about. But they've a tendency to be unorthodox in primarily being concerned with siving imitations of dance orchestras. There are other examples of the commercially mined college bands stretching beyond the limits emphasis probably work go up until NBC and CBS become the 'letter' broadcasts and Navy marches in to Tost in A Fog.'

So shed, a tear for the old grad.

So shed a tear for the old grad who is back for the big game, has had a couple of drinks and wants to sing what he sang when he could sing. According to the new era, he'll sing what's No. 1 on the air, or just cheer.

MORTON DOWNEY
Guy Bates Post, Ray Sinaira's
Orchestra
30 Mine.
GUZ, New York
Guy Bates Post has turned doctor.
Actor in the script is represented as having visited the Carlsbad apa
on more than one occasion and now comes on frequently to tell the marvels of the waters, and sometimes oven breaks into whimsy so powerful is the remedy's appeal. In the contrast to Morton Downey's sight pitched tones. Wabash Moori is still the latter's themer. Dear Little Boy of Mine was the plaintive song which caused Post to read to the contrast to Morton Downey's sight in the latter's themer. Dear Little Boy of Mine was the plaintive song which caused Post to read to the contrast to Morton Downey's sight in the latter's themer. The contrast to Morton Downey's sight in the latter's themer. The contrast to the midst of this muscal cure.

Ray Sinatra's music is good but not distinguished. His best offering was a belero arrangement or his played by the band. Carlsbad gets most of the attention here, thanks to Post's concentrated plugging. Post is a fine voice for radio but this sort of single plut this

HUMPHREY'S HOUSEHOLD CIRCLE
With May Breen, Peter De Rose,
Bob Emery
Commercial after doing a morning sustainer over the NBC red loop since the memory of the average listener runneth not to the contrart the peter of the peter

Program lay-out should be changed.

RADIO PLAYBOX
Children's Program.

15 Mins.
Sustaining
CKCL, Toronto
Marks the changed of the changed of

VICTOR MOORE and WILLIAM GAXTON Comedy Team 30 Mins. COMMERCIAL WEAF, New York

REPORTS

COMMERCIAL
WEAF, New York
Gaxton already in the files, but
this Hall of Fame date is the first
time for Victor Moore to go on record as an air entertainer.

'Mr. Robinson, of Louisville,' was
the story on which the two played
back and forth. Not too hot, either
Moore's retained ground the play,
but situations not really soke enough
for the spontaneous reaction he so
easily obtains on the stage. Both
click, however, and appear like natural air beta, though their script
must be up to sunt. Grace Hayes
also sang 'Two Cigarets in the
Dark.' Al Goodman's sprighty conception of You're the Top' from the
Cole Porter show, was excellent.
Didn't aquite come off as entertainment. Script was farcical and synthetic.

FUN FESTERS
With Dave Williams, Howard Anderson, Paige Ziegler and Conrad
Rice
Personality burlesque
30 Mins,

Rice
Personality burlesque
30 Mins.
CLA
WONDER Paul-Minneapolis
WONDER Paul-Minneapolis
WONDER Paul-Minneapolis
Words a stanza brimming over
with good, clever, clean fun. Program, started a year ago by Arthur
and, Harold Sincock, George Curtis
and Conrad Rice, recently changed
its personnel when Harold Sincock,
Foresont line-up is equally expert,
however, the boys trotting out Negrow-Swedish, British, Jawish, Ger
Christophin, British, Jawish, Ger
George Washington, Paul Revere
and Daniel Boone, and while it may
somewhat, in the spirit of fun all
is forgiven.
Rice directs, does the continuities
and announces the program. Stanza
both kids and adults. Sponsor its
Town Market Furniture Co. of
Minneapolis, one of the northwest's
largest radio advertisers. Program
airs every Sunday. 11:16-14.

Reschied.

NEWCOMER'S IMPRESSION OF HARTFORD Talk; 5 Mins. COMMERCIAL WDRC, Hartford

COMMERCIAL
WDRC, Hartford
'A Newcomer's Impression of
Hartford is the means used by the
Goodyear Tire and Rubber Company to break down any resistance
localities may have against a chain
new super-service station, the
company sent its manager on a
rampage around town meeting citlzens and seeing sights. The manager goes on the air for five minutes four times a week in which
seen and the things done in his
wanderings.
Clever enough to hold down on
superlatives, the speaker works his
way into a listener's feelings when
he picks out characteristic things
mind. Well handled, but the program yells commercialism without
being too entertaining.

JOSEF CHERNIAVSKY
ORCHESTRA
ORCHESTRA
Substaining
30 Minas.
WMAQ, Chicago
After 18 months at the Chicago
theatre, class house of the midwest,
Cherniavsky gets himself another
atre to the Joseph Urban room at
this class Chicago hostelry. For
Cherniavsky this dance band business is no new angle. Before he
came to the Chicago theatre he had
tlor in Chicinnati and New Orleans.
"Sympho-syncopation" is Cherniaavsky's original musical twist and
it's a twist that should aid him in
radio.

it's a twist the second radio.

His music is alive; it has rhyth swing and tempo. Intricate as novel orchestrations but infection both for the ears and the feet. Gold.

VIENNESE PROGRAM
With Josef Hornik
Orchestra
Sustaining
KGO, San Francisco
This program gets three big
breaks, it's on a perfect spot, 8
light classics at a time when there
are few light classics being played;
and it has as director a true Vienness, Josef Hornik, Hornik knows
his accent, broadened it must be assumed, he turns out a soft, sentimental program that is somewhat
a relief for jaded listeners,
regram adding nostalist control of
the gay city on the Danube.
Would seem this program is a
patural for a beer account, Popp.

NEWS WITH A KICK Lynn Willis and Ed Davies Lynn Willis and 5 Mins. COMMERCIAL WIP, Philadelpi

5 Mins.
COMMERCIAL
WIP, Philadelphia
Catching the title of this nightly news aircast. from the sponor's and catching the title of this nightly news aircast. from the sponor's and Davies manage to rattle off five minutes worth of headlines at breakneck speed. Spleter alternate in yelling the flashes, occasionally throwing in one for the sake of the speed of the sake of the sak

CARBORUNDUM BAND Arthur Pryor, Guest Conductor 30 Mins. COMMERCIAL WABC, N. Y.

COMMERCIAL WABC, N.Y. Now in its fourth year. Has had the same type of band program since its institution, with the company's advertise the company's advertise the copy and doing the spieling. Originates from Hotel Niagara, Niagara Falls, N.Y. This time selections by Herbert, Elizet and Sousa played. Also particular constant of the company of the co

ilsteners year after year.

WANDERING VAGABOND
Wolfe Schwangart
30 Mins.
Sustaining CKWX, Vancouver, B. C.
Wandering Vagabond is explanation in song of how the rest of the world live and what the people sing. Idea of program is to explain European folk songs. While many of his legends originated in earlier centuries, many are still bold and sung by the present-day. Beopeans, while others are among.
Upon leaving Kunich. University, Wolfe Schwangart made a special study of, folk lore and music. He got his information by traveling up yith the natives and learning their languages. His. Sunday evening programs contain not only descriptive music of the times, but also many revealing facts of the characteristics and customs of the different people.

DONALD MCGIBNEY News Commenta 10 Mins. WMAQ, Chicago COMMERCIAL

COMMERCIAL

They can't or won't find anything different. McGibney's local sponsor is RCA Victor radio, and the public is likely to think of Boake Carter and his program on CBS for

ter and his program on CBS for Philo. Because the public is bound to think in Just' such a manner, this to think in Just' such a manner, the Judgment—on—the-part of. NBC. and Victor.

That's the advertising fumble of this-program. Otherwise the show this-program, Otherwise the show delivers. 19 minutes of news and comment every evening immediately following the NBC press radio dispatch, which makes it a clever the shown that have been considered that the contract of the picture. McGibney is the program's real asset and only reason for being.

GOING HOLLYWOOD Reed Chapman 15 Minutes CJOR, Vancouver, B. C. COMMERCIAL

COMMERCIAL
Reed Chapman, sport broadcaster,
is on a new program far removed
from the realm of sport. News from
Hollywood screen personalities and
forthcoming productions. Also gives
listeners inside information about
celebs which seidom creeps into
print,

print.
Chapman lived in Hollywood for 10 years and worked at Warner Brothers for several years.

WLW's Big Music Dept.

WLW 8-Big. Music Dept.

Ed Fitzgerald has been appointed arranger in chief of the newly enlarged music department of Crosley Startes and WAAL He joined the Crosley-start-six-months ago-coming from Boschox where he served W.Bocchig Instrumentals and vocals under his direction are Phil Davis, Ken Knott, Joe Brattain, Paul Desmond, Cliff Shauffert, Nick Augenstein, Lloyd and Frank Basham.

Newspapers Scowl at KFAB
Lincoln, Dec. 17.
With the inauguration of the
Trans Radio news service over
KFAB early this week, another
step in the local newspaper-radio,
fight commences. The station plans
to be on the air for 15-minute
performed to the service of the service of

Dol Brissette's orchestra being aired several times weekly over WTAG from Silver Grill of Hotel Bancroft Worcester.

Radio Chatter

New York

Lennie Hayton resigned for Town Hall tonight for 28 weeks.
Gladys Rice, soprano, in midst of auditioning.
Vincent Lopez, playing in St. Louis, slated to return to New York of CES keeping Paul Sabin here instead of sending him south.
Fearl Hamilton of Three X Slaters on sick list.
Harold Van Amburgh new solosts tith Johy Coburn.
Jack Goodman new tenor at Village Barn.

Jack Goodman new tenor at vil-lage Barn,
Joe Reichman into Netherland-Plaza, Cincinnati, next month.
Gilbert Seides on new night pro-gram over WHN, reviewing the shows.
WFAS, White Plains, moves into

HOW'S YOUR SCRIPT?

Original material and "script dector-ing" service furnished by Author of National Network Shows. Comedy Sketches "Gag" Continuity Dramatic Dialogne

Write Box 80, Variety, New York

GRAC

MELD OVER CASINO DE PAREE LOEW'S STAT HERMAN BERNIE 1619 Broadway, Naw York

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

day, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF—Friday, 9 to 9:30 P.M., DST (Phillips Milk)

MOLLY PICON

"This program is now one of the best of its

-Wed. 7:30 P. M JELLO

GIERSDORF SISTERS

Monday, Wednesday, Saturday, WABC—9-0:30 P.M.

KUZNETZOFF

A-10 P. M. EVERY TUES.
"JOLLY RUSSIANS"
sian Kretchma Nightly

Sole Direction rman Bernie, 1619 B'way, N. Y. C.

MILLS and TOLLE

"ALL WORK AND NO PLAY"
Exclusive Management MEYER B. NORTH

new Roger Smith hotel penthouse quarters next week. Harry Acton, ship news reporter in WiNS Interview. Margaret West, radio cowgirl, singing over WMCA in prairie garb. Society Sieuth, new mystery voice over WHN, giving Mayfair low-down and gossip.

Fift Dorsay guest of honor at Montdair hotel Dec. 19 with Felix

Fill Dorsay guest of nonor at Monticlair hotel Dec. 13 with Felix Monticlair hotel Dec. 13 with Felix Hospital in Chicago.

Olga Albani out of Michael Reese hospital in Chicago.

WEVD holding Willem Hendrik Van-Loon's spot open for him on the University of the Air until here. Stars of Tomorrow name of WHN's follow-up program for lts amateur contest winners.

WINS readying Americana program for Dec. 23.n. Louise Sculreling Office program.

Terry Long handling soccer news bits over WBNX.

Jonathan Dooltttle new WINS.

nnouncer.

NBC's K-7 Mystery Thriliers to
e translated into French and

be translated into French and Spanish. New to World Broadcasting discs is Miss Tobe, fashion counselor.

New to World Broadcasting discs is Miss Tobe, fashion counselor.

Washington seasion.

On last week's Atwater Kent program, with Reinald Werrenrath, over CBS, the A&F Gypsies (which broadcast half an hour later, on the broadcast half an hour later, on the were mentioned as one of the two commercials on the air nine years ago when the first Atwater Kent shot, with Werrenrath, was fired, shot, with Werrenrath, was fired, shot with Werrenrath, putting on series, Consecutive Season of the two fans in tuberculosis sanatoriums.

North Carolina

Jane Bartlett, WBT, Charlotte,
N.C., suffered a burned nose when
a package of matches flared in her
face recentillington, WBT, Charlotte, N. C., operator, suffered attack of appendicitis.
Newman Brothera, cowboy-hillbilly act, has moved to Charlotte,
N. C., operator, suffered attack of appendicitis.
Newman Brothera, cowboy-hillbilly act, has moved to Charlotte,
N. C., operator, but of the
Pathfinder team of 'Just the Two
of Us,' on WBT, Charlotte, N. C.,
had the Dulin is now playing the
dumb stooge in Holly Smith's Let's
Get Friendly Show,' WBT, Charlotte, N. C.,
the Allotte of Charlotte,
Allotte, N. C.,
Jeansto Terry, Kansas City, goth
Vednesday night at 11 o'clock,
Jeansto Terry, Kansas City, goth
Faul Cholet's Cocoanut Grove
Revue,
Grady Cole, WBT news commen-

Paul Cholet's Cocoanut Grove Revue. Grady Cole, WBT news commen-tator with three different daily sponsors is now sporting new car. WBT has extended the time for its Man on the Street broadcast to a ull half hour every Saturday a ull half hour every Saturday three years. Grady Cole sets up a mike on the sidewalk and Inter-views persons passing on current toples.

topics.

Part of the Earl Carroll Vanities
road show was presented over WBT
on Sunday night before the show
opened at a local theatre on Mon-

on Sunday night before the show opened at a local theatre on Mon-Lines were extended from Char-lotte to Rock Hill. S. C., 30 miles away, for the installation services of the new president there. Col-lege footed the bill.

Ho Norris and his orchestra from WSOC is playing supper music at a - Charlotte cafeteria.

lowa

Voice of the University of Iowa, WSUI, steps into more power under a recent grant by the Federal Communications Commission, going from 500 to 1,000 watts, daytime and commission, going permitting unlimited operation.
Coincident with stepping up of WKBB, East Dubuque, Ill., from 100 to 250 watts, announcement

Coincident with stepping up of tw KBB, East Dubuque, II, from 100 to 260 watts, announcement has been made that the broadcasting been made that the broadcasting president, and Reginald Martin, starpresident, and Reginald Martin, start state territory in Wisconsia, Illimois and Iowa. Il

started at WHO. Des Moines and them skipped to WSUI, fowa City: KFNF, Shenandoah; KFID, Marshalltown; WOI, Ames; KMA, Shenandoah; WMT, Waterloo; KSO, Des Moines; KSCI, Slouz City; KOOIJ. Decoral; Marghaller (Cooral); Marghaller (Marghaller); Ma

ling a new program on KSO called Esquire.

Now that WOC has taken over its own call letters and WHO, Des Moines, has dropped the link designation of the WHO in the same tiself some 28,000 words a year through deletion of the WOC and in time computation just one hour and 50 minutes, John Price, WKBB, Dubuque, Ia., announcer, took time out for the value of the word of the word

Pacific Northwest

Let's Quit Killing' campaign in ortland is being advertised over Tets guit annual profiles over the air. City fathers trying to lower the number of auto accidents.

Jack Bain and his Club Victor ork has taken over three commercial

the number of auto accidents.
Jack Bain and his Cibu Victor ork has taken over three commercial spots for KOINAL for the commercial spots for KOINAL for the continues to frown on broadcasting of games.
Krausmeyer and Cohen for the Star Brewey on 14 N. W. stations.
Lipman Wolfe, dept. store, is broad to the commercial spots of the commercial

the first big account to use the tion.

KXL, Portland, programs are picked up by KSLM in Salem. The beginning of a small network. Virgil Smith: radio news service writer at KGW and KEX, visited his foks in Iowa.

Man Feming, KGW, writing copy of the considerable trouble not to mix the dope.

Minnesota

Stan Hubbard, KSTP boss, back

Stan Hubbard, KSTP boss, back from NAB. board of directors executive session: in-Gotham. Wanda Maddy is 'Carolyn' on the daily WDGY style talk.
Roger Krupp building a new moustache just as Abbott Tessman dealler on the control of t

Cora Appleby. "Crimerly with Kelley Sales System, now see to E. F. Sparks at W9XAT, which makes its 'first elevision broadcast on Jan I. Morris Flahbalt on WCCO at 1.40 - PM. - Cotay - Class and the service of the Minnesota Fublic 1.40 - PM. - Cotay - Class and the service of the Minnesota Fublic Health Ass'n. Silver Dime ork, with Jack Kennedy at the batton, now on nightly resulted to have it completely between the service of the servic

ties. Broadcast features music, readings and intimate chatter. Canadian Radio Commission programs are no longer heard from std. C. Cleetie Company is sponsoring former program over CKWK. Bill Holmes is on a leave of absence from CKWX. Listeners throughout the British Listeners throughout the British Commission of the CKWK.

Empire will again hear a message from King George on Christmas morning.

Burton Holmes (not the traveler) is a recent addition to the artist staff of CKCD. Holmes blew in from Montreal. He sings.

The Company of the Staff of the Christmas mezzo-captralo, and the Venetians are now heard over the E. C. Net-work.

work.

Mae Clark and Elste Swann are
the singing principals in the Artiste'
Revue program on CKWX.

Stan Petton and ork are again on
CJOR. Band has undersone some
changes since their last engagement.
Assort Canadian Radio Commistopic programs over CFCN missed by
Apan programs over CFCN missed by

sion programs over CFUN missed by Ians.

Ans. Chapman, CJOR, Is featured in a new program, known as Going Hollywood.

Percy Gaynor, former manager of CJOC, has been promoted to sales manager of the Foothills Network.

Gerry Gaetz, entineer of the station in the control of the station in the control of the sale manager.

Gerry Gaetz, entineer of the station in the control of the station in the control of the

Maryland

Another WFBR studio party last week.

Joe Katz splits his weeks 'tween
Balto and the Big Burg.

Broughton Tall scripting Santa Claus serial programs for the Hub's commercial on WBAL.

Bob Maslin and Purnell Could plotting a junket to Miami in Feb-

Harry Green, in 'Piper Paid' at the Maryland last week, interviewed by Nancy Turner on WFBR. Two other members of cast, Edith Bar-rett and Spring Byington refused to

be quizzed.

Brid Lee, WBAL, has penned more than 2,600,000 words continuity in past five years. Lass lacquers off a program daily.

WFBR carrying latest ad ever etherized locally—a spot for a ginger ale firm, broadcast at 1:30 am. Sunday morns.

John Ellmen of WCBM, in John Ellmen of heads of stations forming the ABS.

'Jimmy Allen' club fostered by WFBR now boasts better than 45,000 members.

California

Anne Sweeney, KTAB, has been moved from the Oakland office to San Francisco.

Tommy Harris, NBC, is back in Frisco and expects to go on air shown from Murrey, Pappy, formerly NBC, is now at KTAB airing his hill-billys for Tarzan Mineral Water.

mill-pinys our reason.

Hat Gibney has been named headannouncer for KTAB.

KFWB remoting Ted Flo-Rito
from the L. A. Ambassador at 8
o'clock nightly with KFI continuing
to remote the same orch at 11
o'clock.

to remote the same orch at 11 o'clock.

Tale of Two Cittes, which has been a Monday night show on KFWB for nine months, off air. Sara Langman, who adapted and produced, will follow with a serialization of 'Vanity Fair,' over the same station, starting Jan. 7.

New England

Bellmen, 40-voice Southern New England Telephone chorus, skedding special card program over WICC-Christmas very control of the series aimed to educate tuner-inners in art of taking and slaging diction, started on WICC by George C. Stock, New Haven composer, Company of the series at the series of the series of

ning to midnight schedule within a few weeks. Station now starts operating at noon.

The state of the state o

program to be called 'Stringing Along'.

"Radio Rose', original musicomedy premiered two weeks ago by WICC, such a cilic that a repost broad-cast, augmented by ork and choral effects. will be fed tonight (18) to entire Yankee network.

Illinois

Ralph Atlass, Leslie Atlass, P. K. Wrigley and Herb Sherman among the localities who filipped to New York last week.

Ray Linton on a business snoop in the St. Louis-Kansas City terri-

John Blair back from a hasty visit to Texas. Helen Shlvely taking time out to

Radio Club now holding its week-iy lunches at Grayling's grill.

Irving Collins around town trying to hustle up big for European music

society.

Society on three stations weekly, WENR and WMAQ from the Congress hotel and WGN from the Chicago theatre.

Cadets readying an act for possible vaude dates.



C.E.S. NETWORK phinepad Spiriterity of Time Albert M

TEL BILTMORE NIGHTLY

AND HIS ORCHESTRA Men., II P.M. Friday Sat.-Sun. Tues., II.30 P.M. 12 P.M. 8.56 P.M. CONOCO OIL Wednesday, 10:30 P.M., WJZ

New Idea in Music

AND HIS ORCHESTRA Direction 1019 Broadway NEW YORK CITY

ROY FOX

BAND

ON TOUR B.B.C. NETWORK

KEN AND HIS BANJO HARVEY

Dorchester House, London Indefinitely
DOUBLING TROCADERO CAFE (Dec. 3)
RECORDING FOR HIS MASTER'S VOICE (BRITISH VICTOR)

Radio Direction Cafe

Here and There

Greig, Blair & Spight, Inc., have been appointed exclusive national representatives of station WHEC, Rochester.

Don Forbes, formerly program director of CJOR, Vancouver, B. C., has joined the announcing staff of KHJ, Los Angeles.

WINS, New York, has added three new acts to its schedule. Lil-liam Montair, contralto, on Mon-days and Wednesdays at 2:30; Rose Diamond, the accompanist; Hal Gould; bartione, on Saturdays at 3 p.m., and Liewelyn Price, playing two plane arrangements. two plane arrangements.

L. A. Benson, WIL, St. Louis; James L. Hughes, WHBF, Rock Island, Ill., and John Gillan, WOW,

KINGSLEY and VICKI CHASE WARC

ROXY REVUE Also Opening Roxy Mastbaum, Phil.
Dec. 24—Doubling
Areadla, Phil., Dec. 24

Special Arrangements and Material
Exclusively by

LEITH **STEVENS**

PINAUD PROGRAM

Every Saturday Evening at 6 P.M. WABC

SPECIAL BROADCAST of Leith Stevens Harmonies Thursday, Bec. 27th, 8-8:30, WABC Exclusive Management Colum Broadcasting System

TASTYEAST STARRING

Jack and Loretta Clemens

WEAF 9:30-10:30 P.M. Saturdays

IVORY SOAP

NBC Artist Bureau Ben Bocke Productions

Tommy "Cecil"

MACK

DE LUXE THEATRES

Management
HERMAN BERNIE
1619 Broadway, New York

RCA Victor is working on a matinee program over NBC.

Omaha, tripled over to Washington from New York last week.

Irving Grossman, manager of the WHO, Des Moines, artists bureau, and Al Crosser of the Oklahoma Outlaws, are fathers of new daughters.

Al Banks of the commercial de-partment, WHO, Des Moines, mar-ried to Betty Halliburton.

Al Triggs, KSO, acting as com-mercial manager during Craig-Lawrence's stay at WMT, Water-loo, and Gwen McCleary, head of continuity, assisting in the com-mercial department.

Kay Becker new member of the continuity department of KSO, Des Moines, to pay special attention to programs for women.

Priscilla Wayne, chief sob writer for the Register and Tribune, in-terviewed Max Baer, but Max wouldn't read the right words and give the right answers much to the embarrassment of Priscilla and

WBNX, Bronx, to air the Spatar WBNX, Bronx, to air the Spatari radio code on Dec. 23 now from 2:30 to 6 a.m. Frogram was first scheduled for next week. Canadian DX relay, U. S. DX club and the Newark News DX group cooperat-ing by picking up the messages.

Jean Boaz, blues singer, returns to WLW, Cincinnati, as Jean Bowes Goes on Pure Oil Pepsters, commer-cial, alternating with Jeannine Macy, a newcomer from WJR, De-

Jane Tressler, young Cincy blues singer, whose success on WSAI warranted promotion to Crosley's WLW, in hospital recovering from appendix Jerking.

Don Gilman, Coast NBC v.p., is in Phoenix, Ariz., looking over KTHR, the chain's outlet there.

O. B. Hanson, NBC chief engi-neer on the coast, is in Denver for the opening of the new quarters for COA, 50,000-watt NBC outlet in

Clifton Wood, WTAG, Worcester announcer, is back on job after a month in hospital. Bill Williams formerly with WBZ, did pinch cast-ing during Wood's absence.

Louis Hadad, conductor of the Bridge Club of the Air over WGN, Chicago, has been elected president of the American Bridge League.

Douglas Stanbury gets two more appearances with Chase & Sanborn opera guild.

Irving Askenazy, the puglilist-poet of J. Walter Thompson's writing staff, did the Christmas sketch which Ben Lyons and Bebe Daniels may enact on the Ffelschman show this Thursday (13).

Eleanor P. Hurley, G. W. (Johnny) Johnstone's sect. at NBC for over five years, has joined him at WOR, Newark.

Hubbell Robinson, of Young & Rubicam, was but out of the running for a spell last week by an attack of la grippe.

Jack Van Volkenburg, gen. mgr of KMOX, St. Louis, in and are the CBS home office last week.

Raymond Northcutt, who used to be Wheatenaville's Santa Chas, is now Santa-ing for KROW, Oakland

Emil Gough, of Hearst's American Radio News, is in San Francisco.

H. C. Connett, KYA, San Francisco, script man, is back from an inforced lay-off due to illness.

WFBL, Syracuse, has a new whispering baritone, Al Morris. Is its own announcer.

MEARS

MONDAY, 9:30 P.M., BED NETWORK, WEAF (, 9:30 P.M., BLUE NETWORK, WJZ 4 P.M., RED NETWORK, WEAF UNDAY, 7 P.M., RED NETWORK, WEAR inday, 7 P.M., RED NETWORK, WEAF ingement NBC-Per Direction Harry Lendtoka

DENTAL ASSN. ON AIR

Ethics and Advertising Obscures

Dubuque, Ia., Dec. 17. WKBB has a sustaining program at present with members of the Dubuque Dental association talking Dubuque Dental association talking over the air on care of the teeth, preventive medicine, and health in general as: affected: by the molars. The series, once a week, is presumably under sponsorship of the Dubuque Dental association and announced as such. Ethical phases as a commercial still in process of beliep ironed out and it oke will so on as a regular paid program. As it is station has it logged as part of its public and community service pro-

gram.

Dubuque Dental association, sponsors, is composed of some 35 dentists in the community. Talks dentists in the community, Talks over WKBB, by various members of the association, relate in subject matter, to topics strictly within the bounds of ethics that permits no direct advertising, other than the urge to care for the oral restion and the tag of the Dubuque Dental as-

It is thinly veiled-advertising matit is thinly vehed-advertising mat-ter, but whether it can be commer-cialized under the banner of the as-sociation remains to be seen.

Radio Alibis Flop

Philadelphia, Dec. 17. Exact sign-off time of WPEN S. S. All In Fun show proved an important link in chain of evidence pointing to guilt of hit-and-runner who was shot to death recently while resisting arrest on Philly bullevard.

while resisting arrest on Philly bullevard.

When wife of Hebert Smith, in presenting dead husband's allbi, contended that on fateful night at 9:20 they were both aware of program's sign-off and were in bed at 9:30, the time the death occurred. This prompted investigation by local detective bureau, and checking the station's log sheets, it was discovered that the show in question did not leave the air until 9:56. Allbi was thereby discredited.

This is second reported instance of an attempt to use radio as alibi

Feed, Speed Herndon

Feed, Speed Herndon

Baltimore, Dec. 17.

L. C. Herndon, regional supervisor through this territory for the
Federal Communications Commissi,
hās been shifted to the Pacific
Northwest territory with headquarters in Seattle. Herndon steps intosew spot Jan. 1. George Sterling,
who has for long been Herndon's
assistant at Pederal office here, assumes top spot when later leaves
goes the sector of east-coast territory which has been supervised
out of Balto, will be narrowed down
and Federal offices installed in several cities to take over the jurisdiction in those areas. At present
everything south of Jersey, including Pennsylvania, forms part of
the Balto domain, and the territory stretches south to South Carolima. Burden has grown too weighty
for one office it is deemed, and
will be installed in Philly, and one
in a southern town, probably Charlotte.

WLVA Drops News

WLVA here has dropped daily newscasts, put on by Nowlin Puckett, Washington Herald correspondent. No reason given for the discontinuance. Program apparently was designed to scoop local dailies were broken to the discontinuance of the disconti ernoon paper went to press and the appearance of the morning sheet. Lasted about three months.

Traffic Court on Air Cincinnati, Dec. 17.

Cincinnati, Dec. 17.
Traffic court proceedings hit the
air today over WSAI, Crosley's
2,500-watter, and will continue to be
broadcast daily for an inder period,
as a means of reducing Cincy's
death toll from auto, accidents,
which is one of the highest in the nation.

nation.

Court is presided over by Judge Samuel W. Bell, who is blind, Joe Ries, announcer on Crosley's 500,000-watt WLW, handles the mike. Blasta are from 9:30 to 10

First Liquor Show Okay. So KSTP Tries Second

St. Paul, Dec. 17. KSTP, already airing Benz Bou-quet, hard likker account, and receiving no squawks, has signed its second liquor account. It's called 'Haskell's Punchbowl' and dispenses music and info on 'what's behind the wine.'

theowine.

Haskell' is the same Bennie
Haskell who two weeks ago pleaded
guilty to Federal charges of income
guilty to Federal charges of income
G. Local rado circles are watching for reaction on this angle, feeling that if no showls are forthorning, almost anything should go from

ing, almost anything should go from now on.

KSTP, however, has signed the account for 13 weeks on two 15-minute periods, for Monday and Thursday airing, with no provise for immediate cancellation, widently anticipating no trouble. Only restrictions for KSTP Heuor programs: (1) Must run at least 16 minutes; (2) Must be dignified in character; (3) Must not contain objectionable material; (4) Must air after 9:30 P. M., as protection to the little uns. the little uns.

Blues Singers Become **WOAI She-Hillbillies**

San Antonio, Dec. 17.

Newest angle on the hillbilly vogue is a two-gal harmony team which yodels the rustic ditties for WOAI. Team is Zelma and Irene Cullom, who have aired for various local stations

WOAI spot is team's first venture WOAI spot is team's and vertical into hillfully music, their previous stuff embracing hot and blues tunes. Program initialed Saturday (14).

Suds Air in Balto

Suds Air in Balto

Baltimore, Dec. 17.

Brace of big brewery accounts debut on ether over WFBR today (Monday). Arrow Beer, set for a year, bas a 30-min morning program that's slanting off a new angle locally. Targeta Today's Events, and the state of the set of a local to the set of civic info fount, announcer reading, off list of events taking place each day and where—such as charity, bazars. dinners, etc. Program prances daily, save Sundays. There's a novelty orck on period, and guest stars are brought down from N. Y. or from other burgs or weekly basis. Tommy McLaugh Hot Martin and the set of the Baltimore, Dec. 17.

Pause That Refreshes

Title devised by Coca Cola for its half-hour Friday night program on NBC's red (WEAF) link starting this week (21) is a twist on the firm's slogan. Stanza is being billed as The Pause That Refreshes on the Air. Black studie combo and a rarked chorus bas the entertainment assignment. Walfer Craite, as production man, acts for D'Arcy agency.

agency.

RENAULT CHAMPAGNE ON WIP Philadelphia, Dec. 17.

Philadelphia, Dec. 17,
Renault Champagne, the Egg
Harbor (N. J.) winery, which has
escaped local radio contacts for the
period of repeal, finally succumbed
to WIP for two 15-minute musical
shows weekly, to debut. Wednesday
(19) at 8 p.m.

(10) at 8 n.m.
Program, using Leo Zollo's 14piece unit, will air from the Ben
Franklin hostelry where the band
disports itself nightly. On the talent list is the team of Pat and
Patty, a song-chatter duo, recently
discovered by Ben Gimbel. Show is
add to be a test for air reaction,
with the client looking for national
release early next season.

WJIM. LANSING, SEES **FIRE FROM WINDOWS**

Lansing, Mich., Dec. 17.
WJIM, Lansing outlet of the Michigan Radio network and located opposite the Kern hotel, was in a direct position to all details of the control of the Michigan and the control of the control of the control of the control of the morning, and within a few minutes, engineers were telephoning news bulletins into WXYZ, Dctroit key station of the web. Regular flashes were ten carried out from there.

Later in the day, a special broadcast was given in which several persons who escaped were interviewed. Fireman fighting the blaze were also brought before the microphone, for first-hand description. Other details of the tragedy were carried for two days afterwards.

GEORGE BARITONE

Soloist with Tastvesst Sunday, 12-12:30 P.M. WJZ

ROCKE PRODUCTIONS

Experienced Radio Master-of-Ceremonies Comedian Capable of Ad-Libbing Comedy Material to Fit Required Commercials for Early Morning Program Now on

No Novices or Amateurs Wanted Apply in Writing, Listing Expe BOX 17, VARIETY NEW YORK

GEORGE GIVOT

THE GREEK AMBASSADOR

TOURING. DELUXE THEATRES

Personal Direction
HERMAN BERNIE
1819 Breadway, New York

fred allen's

"TOWN HALL...TONIGHT!"

HOUR OF SMILES—with
PORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN BROWN
MINERVA PIOUS
ELLEEN DOUGLAS
Material by Fred. Allen

0

Material by Fred Alien and
Harry Tugend
Management, Waiter Batchelor
Wednesdays
9-10 P.M., E.S.T.—WEAF ощощощо

==LEON=

ARMOUR HOUR FBIDAY-WJZ NIGHTLY, CASINO DE PAREE ondeasting-Coast-to-Coast-CBS Direction, HERMAN BERNIE 1619 Broadway, New York

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL MCA DIRECTION

Inside Stuff—Radio

S. B. H. Mais, British Broadcasting System official, has made a book Lippincott, \$2.50) of his tour of. America in late 1933. At that time fals was sent to the States by the British radio organization for a tour f four months. Each week along the route Mais broadcast a report of is findings, which was relayed by short wave to London. NBC co-

his findings, which was relayed by short wave to London. And co-perated.

Book is an amplification of the broadcasts. As light reading it's di-verting. Style is simple with Mais' perceptive eye and sense of humor helping to make it readable.

Several Instel slaints and the Several Instel slaid out Mais' it. Several Instel slaints and which worked out all wrong as to weather. M. H. Aylesworth was full of misinformation about English radio due to a member of Parliament's previous burn steers.

John Royal and Margaret Cuthbert (to whom the book is dedicated) were the path-clearers for the British Columbus. Mais wrongly states that American radio stars get much bigger salaries than Hollywood film stars.

Mystery Chef, who signs off December 21 on his present twice-weekly morning swing over the NBC for the Davis Baking Company after five years' sponsoring by that concern, is building up to a farewell by hints to the listening audience that he will be heard on another and bigger, program under different auspices. He says that he hopes 'shortly to gach every home in the United States which has a radio; whereas the present series of broadcasts go out to 'only ten or twelve cities'. The Mystery Chef expresses, on the air, his appreciation to the Davis Company for the pleasant relations which have existed between him and it. Unusual for a sponsor to permit an artist to begin air-plugging for another program while he is still working under contract; also to have attention drawn on each broadcast for a month before the fadeout to the exact date of the finale.

In addition to laying the groundwork for a switch of the ethereal congregation to his new program, the Mystery Chef is plugging, on the Davis Company shot, his recently-published 384-pager. The Mystery Chef's Own Cook Book'.

Marshall Field department store, Chicago, this week goes on WBBM, the Columbia station, for the continuation of its morning Musical Clock program brought over from KTW now in Philadelphia.

Representation of the Columbia station of the Columbia station, for the Columbia station, and the Columbia station of the Columbia station and the network believe that the agency gave the business to WBBM only when forced to and cancels accounts as soon as possible to WBBM cancellation of a Lord & Thomas show figures as a turn-of-the-tables on the part of the station, but indicates that the agency and network are now farther apart than ever on any possible future business dealings.

Among the press releases mailed to Philadelphia radio scribes last week by WCAU was the following subtle jibe in search of a stray lino-typer: Paul Douglas, now of the CBS announcing staff in New York, visited Philly last week and had lunch with several members of the WCAU staff, yet he never comes near the studio. Some of his old friends are wondering it the N. Y. announcing has at last reached his head, and he is forgetting some of the old fellows who helped him in the

and he is forgetting some of the oid senious who heads the sarry days.'

The sole local comment on the tale was squibbed by Dot Love, ether ed. of the Dally (Phila). News, who printed: The starf of the station which fired Paul Douglas a couple of years ago expresses amazement that Paul actually comes to town and doean't drop in for a visit. Paul, who has made good on the Columbia network, really should drop in and thank the boys for getting rid of him—it gave him his big chance.

Recent radio appeal sent out by Maj. Bowes on his WHN amateur hour to save the life of Stanley Walker, 12, at New York City hospital no Dec. 11 had more than 600 applicants rushing to the spot. Mob stormed the hospital right after the message was broadcast. Many came with sleeves rolled up ready to undergo; the blood test immediately. Hospital staff was enraged at the intrusion. The switchboard was glutted with incoming calls and with the added excitement in the reception hall, pandemonium was let loose.

Amateur hour was suits ready to go on the six when open the store.

Amateur hour was just ready to go on the air, when one of the sick boy's relatives telephoned Maj. Bowes asking it something couldn't be done to save the patient's life. Numerous cab drivers were among those who wanted to submit to the blood transfusion.

Two new NBC programs were born from air songs, Hurdy Gurdy Man' by Dietz and Schwartz which was in Gibson Family script is name of one, to be more or less dramatic in script. Will run a half hour on the air.

'Around the Marbie Arch', an English marching tune, also supplied stimilius for another new half-hour session. Panoranic impressions worked in here. Song has been on various B. A. Rolfe programs.

Arde Bulova, of the watch firm bearing that name, is one of the petitioners—before the Federal—Communications Commission for a Brooklyn, N. T., wavelength, Bulova is financially interested fin WNEW, New York, although not an official of the station. This is because of Milton Blow, president of the station, also handling the Bulova account via the Blow ad agency.

Lincoln newspaper radio columnist, instructed to ignore the local situation as much as possible, because of the intense feeling between the two advertising mediums, took if out on the KFAB 10th anniversary. Press material said the program was to celebrate the rise from 250 to 500 met wa tte

Some eyebrow-raising within radio circles over the explanation of one of the networks of a promotional brochure issued in October with some ballyhoo. Subsequently the stunt boomeranged embarrassingly; whereupon the explanation was made that it was privately gotten up and published by a network employee and was not an official publication.

Cecil. Warwick & Cecil advertising agency, in sending out a selection of Grace Moore photographs to newspapers on behalf of the Vick Chemical program, appends a note telling editors the star is hot copy because of her recent motion picture, 'One Night of Love'.

'Tarzan' Clamor Wins: **Use High School Paper Editors in Syracuse**

Syracuse, Dec. 17. Syracuse, Dec. 17.

Avalanche of protests by telephone and mall returned Tarzan' to WFBL's lineup after a week's lapse. First day that show was dropped, two trunks were required to handle the kicks, and there was a steady follow-up. for the remainder of the week. Cortland Baking Company, of Cortland, N. Y., is the sponsor of the broadcasts, now spotted three times a week.—Mondays, Wednesdays and Fridays, at 5-515 p. m. days, Wedne 5-5:15 p. m.

New idea to strengthen juvenile interest in "Tarzan" brings editors of vicinity high school papers be-fore the mike at the conclusion of each program to spotlight school activities.

Kaltenborn Tells Em

(Continued from page 37) Yankee Network's policy of limiting

Yankee Networks solicy of liming details.

Radio and newspapers both have been too free in their description of successful police methods, Kalawicker of the successful police methods, with their desire for widespread ubilicity, are responsible.

Predicting there will be tremendous' pressure for the privilege of broadcasting trials of important criminal cases, Kaltenborn said judicial authorities soon will be confronted with the necessity of fixing a policy and must decide, whether broadcasting will be helpful or harmful, detract from the court's dignity, make judges, and attorneys, concentrate on radio attorneys concentrate on radio audience instead of on justice, will

audience instead of on justice, will help prevent crime or stimulate an unhealthy interest in crime and criminals.

I listened carefully to a New York Traffic Court broadcast the other day and was not impressed with its value, 'the broadcaster said. with its value, the broadcaster said.

As a former newspaper reporter
familiar with procedure in the
minor courts I recognized that the
judge was painfully conscious that
the great world outside was hanging breathlessly upon his judicial
words. His ego was rampant, his
insincerity was manifest, and while
the attendant publicity probably
persuaded him to temper justice
with mercy there was grave doubt
the more, there was grave doubt
cof the broadcast.

Crime prevention_programs_inj.

in my mind as to the social value of the broadcast.'

—Crime-prevention-programs—initiated by a number of stations have proved beneficial, Kaltenborn said, but the value of such features dependent in the manner in which the region of the manner in which the region of the state of the state of the state of the state of radio results from disapproval of crime dramsa, Kaltenborn noted that no competent study has been made into the effect of radio drams—on-children, and concluded from personal observation that these dramsa does not consider the state of the stat when radio presents adventure, crime or mystery, it does too good a job.'

Pickards in Philly

Philadelphia, Dec. 17. Pickard Family, standard hill-billy act for many seasons, will move from the west this week to take a daily series on KTW, Philly, Pickard

Pickards replace another show of like nature, the Susquehanna Moun-taineers, under the sponsorship of Drug Products, Inc.

Anderson-Cramer Bid

Anderson-Oramer Bid
Council Bluffs, Ia., Dec. 17.
Revival of the Carter Lake radio
station is seen in the application of
Gordon Anderson, Council Bluffs,
and W. L. Cramer, Kanasa City,
Mo., to the Federal Communications
commission seeking permission to
construct a new 100-wait transmitre at this note. ter at this point

To be spotted in Nebraska terri-tory to get away from excess facili-tles ban now applicable to Iowa.

AUDIENCE PROGRAMS

(VARIETY PRINTS HEREWITH A LIST OF THE PROGRAMS BROADCAST IN NEW YORK CITY BEFORE AUDIENCES, APPROXIMATELY 65,000 FREE DUCATS ARE DISTRIBUTED WEEKLY TO THESE 80 FREE SHOWS.)

Easy Aces' Lay-Off

Easy Access has went off Columbia last Friday night (14), will return to a matines schedule on the same web Jan. 7. Interim is being spent by Goodman and Jane Ace in Florida with satary.

New spots contracted for the script act by Jad Salts are Monday, Tuesdady, Wednesday and Thursday, 3:45 to 4 p.m. EST.

Hillebrand on WHN

Fred Hillebrand is to m.c. a new music show for Michaels' Bros. over WHN, New York. First commercial for this former musical comedy

headliner.

Program to present elaborated versions of pop tunes. Hillebrand in for a song now and then besides impresario duties.

Hawaiian Exec Shifts

Honolulu, Dec. 17.
Webley Edwards steps up as station manager of KGMB, succeeding
A. Henley, who will continue his
importing, business. Edwards was
formerly program manager of KGU,
another Honolulu station.
KGMB is Hawailan outlet of Co-

Heller Goes Woof-Woof

Chicago, Dec. 17. Little Jackie Heller takes on an other commercial on Jan. 14 and one in which he will top the billing. Will be sponsored by Chappeli Brothers for its Ken-L-Ration

product.
Will hit once weekly in the evening and backed by an orchestra directed by Harry Kogen. This commercial figured to stall the contemplated shift of Heller to New York for some time.

WFRL Gets Permish

WFBL Gets Permish
Syracuse, Dec. 17.
Federal Radio Commission has
authorized WFBL (CIS) to increase its daytime power from
2,500 to 5,000 waits.
—Only-slight changes in the station's equipment in the Onondaga
hotel studios will be necessary, the
transmitter being designed for the
higher wattage.

Girl P. A.'s Program

Syracuse, Dec. 17.
Syracuse's first—and only—radio
station p.a., Katherine Cuff, turns
artist for a new WFBL program,
'Radio Press Book,' heard for the

first time today.

Broadcast will be a regular Monday show at -5:45 p.m. Program will spotlight Columbia and local radio ne

Fred Lane has joined the an-nouncing staff of the Northern Cal-ifornia Broadcasting System. He will serve as alternate announcer on KUBS, San-Francisco, and KGW, San Jose. He was formerly with KFAC, Hollywood.

COLUMBIA

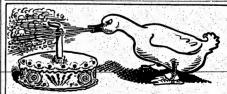
NBC

Bond Bread Gulf Headliners Féen-a-Mint Chesterfield Bayer Aspirin Chevrolet rave to Romance Roadways to Ro Ford Motor Corn Products Ex Lax Phillips Dental Camel Bi-So-Dol Roxy and His Gang

NBC Music Guild Plantation Echoes Eno Crimo Clues Red Davis Lanny Ross' Log Cabin 20,000 Years in Sing Sing Vince
Molle Show
Death Valley Days
Music Appreciation
Bromo Seltzer
Radio City Party Tastveast Sherlock Holmes American Bosch
Spratts program
Sparton Triolians
Jello Jello Bakers program General Motors Studebaker Champs Voice of Firestone A. & P. Gypsies
Colgate House Party
Philip Morris Texaco
Palmolive Beauty Box
Phillip Morris repeat
Fred Allen
Fielschmann Yeast
Maxwell House Showboat
Kratt Music Hall Magic of Speech Thrills of Tomorrow Thrills of Tomor Fox Fur Trappe Cities Service Waltz Time U. S. Tobacco Swift Hour Smith Brothers Gibson Family

Gibson Family Let's Dance Children's Hour Empire Gold Mattex
Little Miss Bab-O
Catholic Hour
Chase & Sanbora
Manhattan Merry-Go-Round
Music Album
Pontlac program
WOR Maitex

Sugar Cane Maverick Jim The Amateurs Affairs of Roland Music Memory Book Golden Dawn Paul Guiick Frank and Flo otlight Review Bamberger Symphony.



THANK YOU! JOE PENNER

FOR THE PRIVILEGE AND OPPORTUNITY OF WRITING AND COLLABORATING WITH YOU ON YOUR FIRST FIFTY PROGRAMS FOR THE BAKERS' BROADCAST

PARKE LEVY

STANBURY CHASE & SANBORN HOUR

BARITONE OF CHICAGO OPERA CO.

WEAF-Coast-to-Coast Network SUNDAYS-8 to 9 P.M. EST Exclusive Management GEORGE E. DILWORTH Hotal Park Plaza
50 West 77th Street Endicott 2-3700

Hollywood Growing Up

Getting Cocktail Parties, Just Like Other Regular Cities

Hollywood, Dec. 17. Hollywood and Los Angeles are beginning to turn sophisticated. Post-prohibition desire and liberal liquor laws has the Derby and al Levy's Tavern getting ready to install cocktail bars, the first in town. Derby will utilize the back private room, and Levy is taking over the Stanley Rose book store next door.

town." Derby will utilize the back private room, and Levy is taking over the Stanley Rose book store next door.

Opening of a cocktail bar is no great event in any community outside of here, where is has beeen impossible to get a drink possible to get a drink and the seen impossible to get a drink until now. Local snoopers and blue laws have held the open service of liquor in absyance until everyone had okayed the repeat.

Due to the scattered business districts of this town, hotels are not going strong for the cocktail room idea. Biltmore, ambassador and Rossevett are the only onea taking it seriously, but they are the only hotels in town with lighted lobbles after 10 p. n. n. n. n. for the the

hotels in town with lighted lobbles after 10 p.m.
Derby and Levy's figure their new spots will be popular, due to the close proximity of the studios-and-Hollywood shopping district, plus the added attraction of their picture

personality patronge.
Only other section that feels cocktail bars will be popular is the class
Wilshire shopping district. Downtown Los Angeles hasn't given them econd thought, for downtown L A. is strictly a beer drinking local

Chertok Quits as M-G_ Music Head. May Go to WB: Axt East on Radio

Hollywood, Dec. 17. Hollywood, Dec. 17.

Resignation of Jack Chertok as head of Metro's music department is believed to be but a forerunner of his next move, that of checking in at Warners to supervise the music-on-Cosmopolitan pictures.

Dr. William Axt, Metro musical director, has also left the studio and leaves next week for the east and a possible radio connection.

Gov. Sponsored Concert Opens in No. Carolina

Washington Dec. 17.

New federal-state venture in the concert field was launched last week in North Carolina when the first of five symphony concerts was pre-sented at Winston-Salem under the sponsorship of the N. C. Emergency Relief Administration. Federal au-thorities are watching the plan with deep interest, and it is probable deep interest, and it is probable other states will be urged to take up

deep interest, and its is producted on the states will be urged to take up-the program. As a means of providing relief and as a means of providing relief and as a means of providing relief and as a means of some and a mean calls for a series of concorts by an orchestra of 55 musicians directed by Lamar Stringfield, and local relief administrators before being engaged. Weeldy wages vary between \$15 and \$18.50 for musicians and \$28.85 for the director.

Orchestra, which includes a little symphony group and a chamber music group, has performed in smaller cities of the state and has the backing of North Carolina University.

Company includes seven princi-pals, two assistant directors, man-ager, two field managers, librarian, and five stenographers.

Kern Ducking

Hollywood, Dec. 17.

Dinner and banquet to honor Je-rome Kern, originally planned for night of Dec. 18 by the western di-vision of the Song Writers' Protecvision of the Song Writers' Protec-tive Ass'n, has been postponed until after the holidays at guest of hon-or's request. Kern, did not want the function to interfere with holiday plans of the tunemiths. Irving Berlin and Oscar Hammer-stein 2d head the arrangement com-sien 2d head the arrangement com-lets. L. Wolfe Gilbert will be foastmaster.

On the Burn

Tin Pan Ailey is now in the

Tin Pan Alley is now in the throes of a 'fire' cycle.
Recent song releases which contain the word 'fire' inolude 'The Face in the Fireplace' (Shapiro), Where There's Smoke There's Fire' (Santly), 'The Rainhow in the Flame of an Old Log Fire' (Crawford) and 'In an Old Log Cabin by the Fire' (Santly).

MPPA Breaks With E. & V. W. **Over Folios**

Music Publishers' Protective Association has withdrawn its official sanction of the bytro folio publishing enterprises of Engel-Van Wiseman-Inc.—Songwriters' Protective Association is expected to take similar action at the next meeting of its executive council.

MPPA's move brought to a close the controversy over the folio issue that has been raging in its ranks the past eight, months. Engel-Van Wiseman project had been strenul and the property of the proper

tion, and a committee had reported on the advisability of issuing a ban against any form of lyric reprinting, with this applying to both the Engel-Van Wiseman and Dell Publishing propositions.

HER FAN SLIPPED

Loma Smith Fined for 'Exposure' in Altoona Pinch

Altoona, Dec. 18.
Fan dancers still get pinched in Altoona. Loma Smith, Pittsburgh, appearing in a local dine and dance spot, spent \$20.80 on a charge worded (xeces exposure. The proprietor spent \$46.50 on charges of

promoting an indecent show.

The dancer defended herself by The dancer defended herself by telling the police court magistrate. Xou anyway and fass of the too away from me, could I help it? I had on clothing, but it was a special kind used by us fan dancers to convey the impression that it doesn't exist.'

Kleenex on Web

Chicago, Dec. 17.
Lord & Thomas agency is expanding the 'Story of Mary Martin' for the Kieenex account from a
WMAQ local to a NBC spread, Will
hit soon on a noon-hour broadcast
on the NBC basic, mountain and

Decision to spread the show fol-lowed a vote on the part of the lis-teners with the returns being far above expectations.

Dreyfus Back

Max Dreyfus, vet music man and head of the international Harms music pub enterprises, spent three days in his office last week and is again at his desk, this week.
Dreyfus was confuned to his home at Drewster, N. Y. for over three months with Illness which deputing all the distributions of the staff.

OMAHA NITERIES WAIT ON REPEAL

Omaha, Dcc. 17.

Omaha, Doc. 17.

Three major developments which will materially brighten the aura of the local filts club situation are set, but await action of the state legislature regarding repeal. State has a prohibition law until the new year, and legislative committee is already considering several mens by which fluor may be legally marketed. No one pian is yet the vored, but committee or of the committee of the committe Three major developments which

and the Athletic Club Roof Garden, for which two outside interests are reported angling. Latter deal is held up by owners who want to lease entire building instead of just the roof. All waits on the legisla-ture meeting in January.

Balto Catholic Rev.'s Editorial Campaign **Closes Pansy Club**

An editorial campaign against anuptown nitery named The Pansy Club in the Baltimore Catholic Review, church-news weekly printed for Balto and Washington, has forced the shrouding of the joint, first in this town with floor shows composed of female impersonators. In an editorial the paper demanded that police shut the spot. The billing came down so water was also the control of t Baltimore, Dec. 17. will exist.

Ralph Miller is the operator.

Negro Composer Back As Whiteman Soloist

Reginald Foresythe, American colored composer who went to London to make good, arrives in New York Dec. 20 to be presented Paul Whiteman as a guest artist

by Paul Whiteman as a guest artist on Whiteman's Kraft program. Foresythe's unique compositions oddly titled, are all being recorded by Whiteman for Victor, His first Serenade for a Wealthy Widow, was already waxed. Irwin Dash publishes Foresythe abroad and Robbins Music has the rights in America.

Chi Victor Lab Expands

Chicago, Dec. 17. Bill Young enlarging RCA Victor recording studies here in the Mcrchandise Mart. Adding two studies plus two new recording sets.

Has brought in a new engineer from the Camden plant and now has a staff of four recorders.

LOPEZ ON REBOUND

Hollywood, Dcc. 17.
Vincent Lopez band is barnstorming east after falling to land borth in Universal's Great Zlegfeld.
Eand was originally scheduled to return to the Beverly-Wilshire here if the picture job materialized.

Stores Reject Publishers' Shipping **Bureau Proposal; More Outlets Shut**

Most Played on Air

To familiarise the rest of the country with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last ueck, in relative standing, according to the number of combined pluys on WEAF, WJZ, WABO and WMCA. WIZ. WABO and WMCA Stay Sweet as You Are Continental Winter Wonderland Santa's Coming to Town Dancing With Shadow Object of Affections Hands

Hands
Difference Day Made Invitation to Danc Earful of Music Be Still My Heart June in January June in January
Out in Cold
Pog Goes Your Heart
Follow Secret Heart
Believe It Beloved
Night of Love
Alabama
Flirtation Walk
Love Just Around Corner
Take Number One to 10
Winese There's Smoke
Am I to Blame?
Mr. and Mrs. Is Name nd Corner

\$10,000 NET FOR WHITEMAN IN MONT'L

day stand at the Mount Royal, Montreal, opening Dec. 28 and staying through New Year's. Date calls for

Booking was handied direct by Jack Lavin, Whiteman's manager

MUSIC PROS ELECT MOSE GUMBLE PREZ

Mose Gumble was elected presi dent of the Professional Music Men, Inc., at a meeting and lunch-eon held at the Astor Saturday (15) eon heid at the Astor Saturday (19) by the publishers' contacteers. Other officers picked were Johnny White, 1st v.p.; Rocco Vocco, 2d. v.p.; Joe Santty, 3d. v.p.; Benny Bloom, treas, Mickey Addy, recording sec.; Harry Liebman, sec.; Johnny Green, sergt-at-arms, and Elmer White, editor.

Picked for trustees were Bob Millen Lester Santly, Jack Rich-mond, Max Stock and Georgie Joy, while the new board of governors, now consists of Addy Britt, Jules Von Tilzer, Frank Keiton, Phil Da-vis and Lester Santly.

To help bolster the organization's exchequer a theatre party will be tossed at the Majestic Feb. 17. Jonie Tapps is chairman of the committee in charge.

Musicians Underwrite I. A. Concerts vs. Loss

Los Angeles, Dec. 17. Los Angeles, Dec. 47.

Having entered into a contractual agreement with the Southern
California Symphony association
covering concerts in the Philharmonic auditorium this winter and
in the Hollywood Bowl during the
summer, Musicians' local, 47, is
guarantecing the association against
loss up to \$1,000.

This is first time musicians local as underwritten a musical venture of this type.

Selvin's New Berth

Ben Selvin, radio maestro and former recording manager for Co-lumbia Phonograph, has become di-rector for the recording division of Associated Music Publishers, Inc.

Syndicate stores last week flatly rejected the publishers' proposal that the former undertake to operate their own shipping bureau. Besides tossing the problem of finding a way, out of the dilemma back into the laps of the publishing trade, the chains shut down an additional ratt

of music counters.
Leading pop publishers met at the offices of the Music Publishers Pro-

or music counters.

Leading pop publishers mee at the offices of the Natus Publishers Profrom the National Publishers Profrom Province of the National Publishers Profrom Braverman head of the music division of the Nicsner Bros.

Stores, Thursday (13) advised John.

G. Paine that his organization had put out of operation the music departments in 14 stores and that action on the remaining counters in the chain would be withheld until after January inventory. Kresge link has closed 80 counters, since a considerable of the publishers of the chain would be withheld until after January inventory. Kresge link has closed 80 counters, since a considerable of the chain store or stand the loss of business from most of the chain outlets. Publishers answered this ultimatum by suggesting that the chains themselves assume the management and expense of the central shipping bureau.

Publishers shipping exclusively through the Maurice Richmond Musstream of the Counter of the Counter of the Chain at the Store of the Counter of the Chain at the Store of the Counter of the Chain at the Store of the Chain at the Store of syndicate outlets.

It had been hoped that Max Mayer

vent the further loss of syndicate outlets.

It had been hoped that Max Mayer and Richmond would get together on a merger of their jobbing organizations and thereby clear the way for those publishers who are bound by the agreement obtained by Mayer when he settled the conspiracy suit he had brought against them. On the constitution of the const

RICHMOND SYMPH ONLY \$2.500 FROM BREAKING

Richmond, Va., Dec. 17. Richmond, Va., Dec. 17.
Richmond symphony orchestra
completed a season of six weeks
Dec. 10. 11 was the third year-ofthe orchestra, which came within
2,500 of paying its way on a \$35,000
budget for performances.
Enterprise is financed by a large

\$2,000 of paying its way on a \$35,000 budget, for performances.

Enterprise is financed by a large group of Richmond clitzens and business houses. Wheeler Beckett is conductor and Leonid Bolotine, former assistant concert master of the San Francisco orchestra, was concert-master-this year, succeeding the lake Anton Wite.

Series included six formal and two junior concerts in Richmond, six out-of-town appearances, three of these at the University of Virginia at Charlottesville.

Orchestra is composed of 78 professional musicians, about 60 of whom were recruited in New York in 1932 and have become fixtures.

Hazen Exonerated

Burlington Vt., Dec. 17. Floyd Hazen, leader of the Bos-

Flord Hazen, leader of the Hos-ton Blue Notes orchestre, at the Hotel Vermont, has been exoner-ated of charges of being connected with an extortion plot in Ver-gennes, Vt. Hazen was in that city recently conferring with American Legion, officials on a New Year's Eve dance. To take care took him into cus-tody for questioning the following day.

Disk Trade-Ins

Altoona, Dec. 17. RCA-Victor sponsored pla Altoona, Dec. 17.
An RCA-Victor sponsored plan
by which local schools, through the
collection of used 'Victor records,
might receive one of three sizes of
radio-Victorias has been given a
big play locally through the local
dealer.

old the three high schools and a number of the grade schools have received machines, trucks making trips from Camden, N. J., to return the used records to the factory. No information concerning the plan behind the offer has been given the

NIGHT CLUB REVIEWS

RITZ-CARLTON

(NEW YORK)

(NEW YORK)

Dick Himber opened with a season of tea dansants at the snooty Hotel Ritz-Cariton and did such a surprisingly larger starter-offer business that the matter had to send on Saturdays and holldays and the fact that drinks are extra, that's a nitty chunk of extra income which the Ritz is bringing in via the Studenish of the Caritan Saturday.

studebaker Champions orchestra.

Last season the Himber orchestra
played for supper also, but the automotive commercial, and other club
control of the control of the control of the control
two the while for him to officiate
atter 6 p. m.

after 6. p. m.

Tenn his full combo, including
Joey Mash as vocal specialist, and
Katherine Cody as harpiste (his
other femme harpiste, Verley Mills,
performs for the broadcast), Himber
dishes up a swell brand of danaspation—smooth, rhythmic and well attuned to the ultra atmosphere of the
Abel.

Acc.

BAL MUSETTE

(NEW YORK)

(NEW YORK)
This typlcal corner of Montmartre at West 46th and Eighth avenue is that authentic that it's chiefly patronized by the local French colony. Most of the airs are in saucy Gallis, vocalized by Georges Marechal, and the Bal Musette orrheistra gives out typical French waltzes and quickering the control of the second color of the color of the second color of ires why they're not danc-would they prefer foxtrot-

clogy.
It's a nice gesture, but to try and ape American terp music would be the bigsets mistake for this pot, whose prime appeal is the foreign aura. It can't compete with the local niteries if it tries to go Broad-

way.

Along with Marechal, who also m. c.'c, are two dance teams, Arden and Duncan, and Millard and Antia. Latter do their Apache specialty as the piece de resistance. George Viggnetti and Pietro are prominent in the band, and M. Ferri gives out Italian ballada in a sympathetic tanor.

Italian ballads in a sympathetic tenor.

No couvert, drinks mostly 50c, ex-cepting Amer Picon, Pernod and such French apertifa, when it titts to 60c a copy. A different spot for a different hour or two is the Bal Musette.

CHEZ PAREE

(CHICAGO)

(CHICAGO)

Chicago, Dec. 3.

Mike Fritzel-and-Joe-Jacobson have made this an outstanding nite club.

No cover charge at any time: that the phrase in all Chicago charge at the phrase in all Chicago charge worth the money, plus a \$5,000 show, makes the Chez Paree popular. No-body walks out feeling that the clout has been put on 'em; for that reason the club has built up a large and faithful-following.

Sophie Tucker headlings

and faithful following.

Sophie Tucker headlines the current show and accounts for the turnaway trade. Long an established Chicago attraction, her-arrival in Chicago for this engagement drew editorial space and front page pictures. Always a surefire performer, a certain aura of sentiment sur-

a certain aurs of sentiment sur-rounds her.

But Miss Tucker doesn't need sen-timent. On straight performance she must be acknowledged as with-ship. Her material, as usual, is dif-ferent and individual. Songs such as 'I'm One of the Boys' and 'I' Picked a Flower in the Garden of Love' are distinctly Sophel Tucker



and shaped cleverly for the nite club

and shaped cleverly for the nite club customers.

Rest of the shows on the same shades come to the control of the same shades o

it's econtinuous music and dancing, one band taking up immediately when the other takes a rest.

3llied under Miss Tucker is Stetson, sub-labelled the 'Mad Hatterk comedy. Barbara MacDonaid leads the chorus with some oikay toe dancing. Arthur Beddocs does the m.c.ing in a quiet manner, besides in Mario and Fforta are in for the baliroom dancing, which has, come back strong in nite clubs. Are using the increasing man-and-girl-in-love The Clymas constitute a simple knife-throwing att, and not such speed in the act build up a reason comes as a climax. Instead of just sticking the gruy up against a board and pitching eclassics. A climax instead of just sticking the gruy up against a board and pitching eclassics and proposed the act in a Singapore dive the comes as a climax. Instead of just sticking the gruy up against a board and pitching eclassics and in the side of the comes are climax. Instead of just sticking the gruy up against a board and pitching eclassics and the comes are climax instead of just sticking the gruy up against a board and pitching eclassics and the comes are climax. Instead of just sticking the gruy up against a board and pitching eclassics and the company of the company of the company of the company of the control of the company of the control of the contro

GAY NINETIES (SAN ANTONIO)

GAY NINETIES

(SAN ANTONIO)

San Antonio, Dec. 10.

In through its novel appeal this spot is getting a play in a burg which is not provided to the second of the second of

Frisco, is announcing the crama and doubling in the floor show emcesing assistment. As the property of the commodate any left attraction, drama uses: painted drops in lieu of sets. A front curtain with slightly cockeyed cupids which drops with a deafening bang, paper snow tossed on ontage by visible laughs. Drama cast double for the floor show, working both onstage and on the floor is Vitahone Four, who carry out the Brodle atmosphere of the commodate of the control of the control

OBBINS
SINC CORPORATION
181C CORPORATION
199 SEVENTH AVENUE
190 SINC SINC SINC SINCE SINCE

otels, explaining a tie-in with present, with Hepp toying with idea unter which provided tables and of name band.

There are a decent of the control of the

Gunter which ployaged tables and part of personnel for opening.

Admish is \$1.55 per couple, or 40 per person in the balcomy, which is not yet equipped with tables but discount of the person of the Kens.

BOEUF SUR LE TOIT (NEW YORK)

(NEW YORK)
Famous in Paris and Cannes are
Les Boeur sur le Toit-carfes, meaning 'cow on the root.' Intime niterless, they're not book-catching touriss, they're not book-catching tourof the cosmopolitan bunch and such is
the idea of the New York
counterpart which Charles Brazelle
has established in the basement of
his Cade Basque on West 57th.

The state of the bright and the state of
his Cade Basque on West 57th.

The state of the continent with and did not an order
and the state of the continent with and did not an order
and the state of the continent moving with the seasons
to the spas and resorts. In his
years of practical patronage, Brabeaucomman have assimilated
continent, moving with the seasons
the state of the state of the continent and is evidencing that at
his new nitery.

Just for the convincer, he has
Billy Arnold, than whom there is
no whomer among favorite Concombos, his own Billy Arnold's
Continentals, featuring Herb Finney, and Don Alberto, tango band
Arnold also mc.'s.

The other convincer is Alina De

Armond size of the control of the co

and well suited to the room.

Downstairs room has a wealth of
charm and personality with its
trees and foliage interior, and a
nifty scenic idea including a marine
bar which will become one of the
small-tail topics with folks who
make much of this sort of thing.

No couvert, table d'hote dinner and popular scale. It's a very

Harry's N. Y. Cabaret (CHICAGO)

Chicago, Dec. 8.

Located in the midst of a \$5.00 tavens and a paradox in every way, this spot is a winner. Spotted on the near northside within the shadow of Michigan avenue and the loop skyerapers, Harry's is located so that it must cater mainly to taxical and carriage trade.

to taxical and carriage trade. To taxical and carriage trade. To taxical and carriage trade. The taxical and taxic

Wabash-avenue-bridge.

Until recently one floor sufficed.

Turnover has been remarkable, especially from 10-1 at night. Average stay is two hours, but in those two-hours a load of drinks can be put away. Food is served, but isn't of primary importance. They come in the served of th

find room in which to shake a hoot. One thing that Harry's does emphasize is ingenuity. Under the Illinois law the word bar' is out. Harry's hit on the idea of printing the word cabaret with the letters ba-r in caps and the others in small interes. This caught on, and when the average citizen in quest word that the average citizen in quest prince, the accent is invariably put on the second syllable.

place, the accent is invariably put on the second sylable.

Place retains a number of the novelties originated at the Streets novelties originated at the Streets and Prince Omar and his crystal among them. Pln games with a regular pay window have largety replaces the former two-bits slot manual properties. The second of th

present, with Hepp toying with idea of name band.

There are a dozen or more hootess on eight-hour shifts and common the same of the same

manner downstairs overflow, if any, can be absorbed, in keeping with Prices generally keeping with Prices generally allowing is highly diversified, as shown by fact that management has booked in Charley Cutler, former heavyweight scrapper, to take care of belligerents. On Sturkey the minimum is one buck, and the second of the second of

Harry's caBARet is No. 1 stop here on the rubberneck and sight-seeing tours. Loop.

STORK CLUB (NEW YORK)

Sherman Billingsley's new Storl Club on East 53rd, just off Fifth smacks of contemporaneous history in-many-respects. For-on the Stork is one of New York's be the Stork is one or New York's best known pre-repeal oases, possessing many an attribute which caused men and women to warmly take his vintage and viand dispensary very much to heart.

vintage and visual dispensary very much to heart, much to heart, much to heart, and the total state of the t

many a harive eagery and exmany a harive eagery and exNow built all on one dor instead of the one- and two-fights
up, as at the old 51½ Bast 51,
some may feel It's different, but
actually it's a smarter move for
Billingsley. The old Tocation
a time was the' room at his
former 51st street establishment.
Then when Billingsley, put. in. his
former 51st street establishment.
Then when Billingsley, put. in. his
rouslead bar' on the upper story,
and his captains had customer
troubles-as-to-where-to-spet-iem.
Now it's all on one ground floor,
with the big square ilquid dispensdink trade, and with the dance
floor and restaurant in the rear.

Now also Billingsley has a \$1

floor and restaurant in the rear.

Now also Billingsiey has a \$1 couvert and Lita Grey Chaplin as the star and Madelein Northway-Georges Danilo giving out expert bailroomology to Robert (Buddy) Wagner's dansapation. Starts at luncheon-through-cocktaits, dinner and supper and bids. fare to re-establish itself as of yore. Bill-start with the start of the s

BAR OF MUSIC

(NEW YORK)

(NEW YORK)

A subternam covey in the Buckingham hotel, a more or less residential hostelry just south of Central Park, has been installed under the designation of Bar of Central Park, has been installed under the designation of Bar of Central Park, has been installed under the designation of Bar of Central Park, has been installed to the designation of Bar of Character, rather than of charm of character, rather than of charm of character, rather than of charm of elegance, which gets that must be provided in the park of the control of the park of the pa

page for dancing. Out there is no page for dancing. Entertainment is of the initimate character, which was popular in the more circumscribed speak hang-outs of pre-repeal days. Rosa Rio, accomplished planist and organist, regates the customers with the companist of the customers with a personality that fits in with a personality that fits in with a seneral idea of the room. She is well known as an organist in picture houses and recently was at the PR. Brookiyn. In addition to Miss PR. Brookiyn. In addition to Miss other instruments.

other instruments.
Grog and food priced reasonably.
Room opens at around 4:30 for
cocktail hour and continues as long
as the cash register rings. Edward
J. Farreil, manager of the Bucking-ham and well known to show peopie since a tot of them live under
its roof, is personally directing.

Cheer.

BOWERY

GOHICAGO

(CHICAGO)

Forerunner of similar Boweryspots throughout the country, this
one owned by the Mandel brothers,
is the focal point for some fourscore honky-tonks of swry descripscore honky-tonks of swry descripstate of the forest of the forest of the
core honky-tonks of swry descripthan played to more than 100,000
customers since opening a little
more than six months ago and the
show has remnaided practically in-

show, has remained practically intext throughout.

One of the brothers, Mike, now has a Bowery unit playing the east. Other brothers, Hymie and George, are blanning to send the current are planning to send the current should be a problem, inasmuch as there have been close to a dozen. Bowery shows out on the road, Will replace with new novelty show.

Bowery location is a former frontage, but large depth. Old-time stage installed about eight inches off floor makes a great flash. Main drop and one hanging piece suffice for production. They do four shows of production. They do four shows utes. Main attraction is the inevitable beefers, eight in number, featuring Edna Leonard.

Others in cast include Johnny

turing Edna, Logist in numeer, rea-turing Edna, Logist in numeer, rea-construction of the control of the control of the Oddenan, comic; Warner, Meeks and Warner for dancing, and the Bowery Trio of Frazier, West and Tilson. Latter group works tables and produces spot's latest novelty, morning aga to hold customera. Harry Singer in with four pieces for orchestra. Wandering charac-ters work about the floor, used prin-cipally to maintain order.

cipally to maintain order.

Bowery is the only spot on Clark street, which does not advertise hostesses. Has a two-bit tap at door but imposed only if customers don't look good for more than one beer.

JAM CLUB

JAM ULUB
(NEW YORK)

Jam Club, located underneath the
Knickerbocker hotel in the Times
Square zone, may be so-called because if the trade should get heavy
its restricted confines might necesgood old Broadway sardine can
manner. Place can sent 225 with a
little crowding, but can't accommodate that many at one time on its
dame floor, when is about 25 by 12

date that many at one time on its dance shoor, which is about 25 by 12. The spot, premiered Friday evening under the operating agis of terned for the Forgotten Man of the speakeasy era who could not go for the 75c drinks if wanting some mussive expensions of the speakeasy era who could not go for the 75c drinks if wanting some mussive expensions of the following t

being more big time or merely barrooms.

Ciub has an eight-piece orchestra headed by Wingy Mannon, so
named because he has only one
arm. The other in artificial-but-enarm. The other in artificial-but-enis Mannone's first appearance in
New York. He has made some records for Brunswick and others, butotherwise his out-in-the-open pedigree is mostly native to New Oreaccent doesn't belle that, nor does
the torid, jazzy manner of orchestral work. That's the kind of music this type of play spot demands.
Mannone doubles vocality, putting
Mannone doubles vocality, putting.
Place has no steady speciative entertainers, policy being to bring in
feuer's that size every night. Music
and speciativ work is broadeast indopendently over WNEW, which
he had in a wire headwalter, a
senial gent wind well knownah the

Eddle Savo is the headwalter, a genial gent who's well known in the Broadway purlieus of night golags-on. Char.

ZIG'S

(NEWARK)

(NEWARK)

Still the are dine and drink spot in Newark, Dec. 13.

In Newark and drink spot in Newark are dine and drink spot in Newark and the spot in Newark and Montclair. No dancing, but first rate food and topnotch hootch seem mainly responsible for the consistent draw here. Ope Zlegier, and the spot in New Hort and the spot in New Hort and the spot in Newark and trio with an extensive repertoire of songs, ranging from sweet and sentimental to those that are a bit risque. The boys spot their stuff, risque. The boys spot their stuff, risque. The boys spot their stuff, and sentimental to those that are a bit risque. The boys spot their stuff, and the customers. A summing mond of the customers. The spot in th

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

CHICAGO

America's Smartest Restaurant and Supper Club Belaware 1655

Disk Reviews By Abel Green

Ruth Etting

Ruth Etting
Two filmuscal ditties in Miss Etting's usually expert lyric interpretation getting plenty, even out of an
essentially dance tune such as
processe. Stay As Sweet As You
Are from 'College Rhythm' is more
in the ballad category and better attuned to the songatross' rich soprano. Columbla 2979.

Kate Smith

Kate Smith
Sury As Sweet' again, this time
unes the Kate Smith treatment,
undered with Tm Growing Fonder
of You 'accompanied by her Swanes
music. In like manner. When My
Ship Comes In' from 'Kid Millions'
and 'Tho 'Continental' from 'Divorces,' more filmusical hits, latter
further fortified by the Ambassador
Trio as vocal background. Decca
276-5.

Gertrude Niesen

Gertrude Niesen
Miss Niesen Is also partial to
'Continental,' doing it more spirited
and moderne, backed up the dramatic 'Bo Still, My Heart', murtialballad, novelty orchostrated and interpreted on Columbia 2972. A nitry
sweet brass is the accomp. standout.

Geraldo's Gauchos

Geraldo's Gauchos

Pip tangos made abroad and Columbia 2983-released on this side.
Geraldo and, his Gaucho Tango orchestra do tricks with Sarony-Raffaelli's "Madonnu Mne;" u climb; for
international hitdom. The alreadyin America as abroad, "Isle of Capril'
(Grosz-Kennedy) is done in tango
arrangement on the reverse. Both
with vocals and very nice, too.

Irving Aaronson

Irving Aaronson

Aaronson and his Commanders are marking a fast comeback both on the sit, wax and in person, and the sit of the better foxtrot ballads, and In An Old Log Cablin, one of these corny numbers that usually emerges economically successful despite all other law of the sit of

Landt Trio & White with Orc Nonsense waltzes by this radio team backed by their Dixieland or-chestra. 'The Animal Trainer' is of

chestra. The Animal Trainer is Of-Flying Trapeze' pattern as-is No!-No! A Thousand Times! No!- an-other hoke waltz in the 1934 spoofery manner which the vocalists and their aggregation get across nicely on Victor 24,864.

Paul Pendarvis

Paul Pendarvis
From Chi comes this very danceablecombo on Columbia 2973-4. The
four selections (two disks) constitute a good sample of their brand
of terp music. The Object of My
Affection' is Jimmie Grief's Coast.
hit backed by Mississippi Honeyto the Coast.
hit backed by Mississippi Honeying the vocale. 'A Little Angel Told
Me So' (Coslow) is another picture
song backed by Tve Got An Invitation to a Dance, novelty by that
sonsynting novelty threes one;
Synton-Nelburg-Levinson. 'All done
in the manner.

Everett Marshall

Everett Marshall
This mustcal comedy bartione has
gone somewhat into the depihs to
dig up tunes suited to his resonant
vocal delivery. From As Thousands
Cheer' he has dug up a more or less
Cheer' he has dug up a more or less
Cheer' he has dug up a more or less
Lonely Heart' and given it unusual
distinction and vocal eclat. It's on
a 12-inch Decca disk with full orchestra accomp and Jack Jenney
bestra accomp and Jack Jenney
solo, and deservediy so. Reverse is
from the short-lived 1944 Blackbirds' edition, titled Let Me Be Born
Again. The Gavaliers vocal quartet
No. 15002.

Roy Fox

Fox is one of several American
Jazz beaus who had to go to London to make good. With his band
Fox is quite a West End fave and
shows how on Decca 175 with the
foxtrot transcription of the melodic
Dreamy Serenade, credited to CarrGrant Serenade, credited to CarrGrant Serenade, credited to Serenade
Swaller Tancoak Serenades
Step by Miller. Danny Dennis does
the vocal honors and Fox registers
in toto with the terps.

Red Norvo

Red Norvo and his Swing Septet will sell big in the campus belt undoubtedly. It's nifty synco in the 1985 manner, reviving I Surrender, Dear', and Tomboy', with which Norvo and his henchmen do jazz wicks os Columbia 2974.

Ottawa Supplants Hull

Ottawa, Dec. 17. Once upon a time when Quebec was wet and Ontarlo was dry, the boys in Ottawa used to troop across the river to Hull to the Quebec side for liquid inspiration. The taverns, and clubs around Hull, with their floor shows and vaudeville, enjoyed heavy patronage from the Canadian capital.

Last August Ontarlo went as wet as Quebec had ever been, and now

Last August Ontarlo went as wet as Queboc had ever been, and now the shoc is on the other foot, particularly as a result of an order from the Quebec Liquor Commission that all floor shows and night club entertainment will be taboo around Hull and in other Quebec centers after December 22.

It's a tough blow for the night establishments now running in full swing. Hull clubs were presenting real attractions. Further acts are being cancelled.

B.B.B. M.C'ing Jacobs Family's Fla. Hotel

Jacobs Family, which runs Al-amac hotel at Lake Hopatons, N.J., is opening a similarly-named hostelry at Miami Beach. B.B.B. is going in as m.c., with a small dance combo.

Suing Sissle

Cincinnati, Dec. 17. Suit for \$2,500 damage against Noble Sissle was filed in Common Pleas Court hat work while Sissle was filed in Common Pleas Court hat work while Sissle's common pleas for his state of the state of the

mantic Evolution of Jazz, which, he charges, Sissle and others produced as a pageant in Chicago last August. Spencer claims that last June hand Sissle entered into a contract to collaborate on a new play, Oh, Sing. a New Song' which, he contends was presented in large part by Sissle and others in the Windy City.

'Nother Cafe-Theatre

Little Picture House on East 50th street, New York, recently shut-tered, becomes one of those cabaret-

tered, becomes one of those capacit-theatres in January.

Operators will be Nick Frounis, former owner of the Simplon club, and Arnold Rossfield, long associated with Barney Gallant's Greenwich Village niteries.

Whites for Harlem

Opening of Harlem Moon, new West 125th dinner dance spot in West street, New York, by W McAvoy, is scheduled for De with a no cover, no minimum

Moon will present an all white Moon will present an all white show, an innovation in this district. Saxle Holtzworth is producing the show, which will include Fay Pierce, like Forbes, Jean Castle, Ted and Catherine Andrews, Hardiman, Cas-tle and Porter (Three Melody Boys) and Don Zito orchestra.

Valley Club Reopens

Hollywood, Dec. 17. Dark for several months, Club Airport, in the San Fernando val-ley, reopens Dec. 20 as the Club Continental.

Frankia Masters hand placed

CLUB IN A BARREL

A new night spot, Barrel of Fun, adds to New York's fast increasing list Saturday (22), with a floor show including Henry Youngman, mo, Lewis and Dody, Andy's Aces, an eight-piece colored orchestra and a of 15

line of 15.

Place is so constructed that peo-ple will have to walk through a huge barrel to enter the club.

AARONSON AT TRIANON

Chicago, Dec. 17.

Chicago, Dec. 11.

Irving Aaronson band comes to b.
Andrew Karasz Triánon ballroom of the original premiere or the origin

Film's Colony Club on Prowl for \$100 Pavees

Hollywood, Dec. 17.
Colony Club, hangout for the pleture mob, is going private with memberships selling at \$100 initiation plus a monthly fee. Attempt is made to get members from outside the picture business.

Also understood that if the Colony Also understood that if the Colony Dunes, Palm Springs, same operation, will do likewise.

Crawl Winner Socks Manager Over No Cup

Manager Over No Cup
Dubuque, Ia., Dec. 17.
Ralph Kemp, some dancer according to his own admission, got a belated masquerade prize, 10 days in the county lati, after having cleaned up on a night dance spot manager when the latter failed to award prizes as avertised in a frolic night billing.

Kemp and a girl friend spent plenty on masque costumes, made the dance and waited expectantly for the prize. No prize, there was a rumpus, the manager disappearing. Kemp met up with him on the street the next day.

street the next day.

Embassy, N. O., Folds

New Orleans, Dec. 17.
Club Embassy folded pronto.
Former Suburban Gardens, terraced
and primped by an expenditure of
\$18,000, just couldn't stand up such
a long way out.
Place has started and stopped so
often it has come to be an open and
shut proposition.

'Drunkard' Goes South

The Drukard' is going to Florida. Same troups that performed the old meller in an old East Side church, is booked for 12 weeks at the Coliseum, Miami Beach. Same night club policy with the beer is to be followed.

Max Hart arranged the vacation booking.

Oscard at Chi Paree

Chicago, Dec. 17.

Paul Oscard brought back to town to produce shows for the Chez Paree.

Paree.
Oscard is just back from Europe.
Had previously been in Chicago as production man for Balaban &

One More Socialite

Kitty Jarvis, Junior Leaguer, now at the Surf Club, New York, is another in the cycle of socialite warblers doing their bit for the couvert_charges,

Frank Farrel band and Riley and Comfort comprise the regular en-

GROFE IN CHI

Chicago, Dec. 17.
Forde Grofe orchestra comes into
the Silver Forest cafe at the Drake
hotel Dec. 29 for an indef stay.
The first appearance in Chi for
the Grofe orchestra.

TOWN CASINO BANKRUPT

John Prete's Town Casino Club Inc., has been petitioned into involuntary bankruptcy by trades-

voluntary bankruptcy by trades-man-creditors.

This is a class nitery at 9 West 52d street, New York.

Music Notes

Dick Fiddler's Orchestra will open an indefinite engagement at the Hotel Syracuse Dec. 14. Band comes from Columbus, O., and will broadcast from WSYR.

Mort Dixon and Allie Wrubel number, Mister and Missus Is the Name, highlighted in Warners Filtr-tation Walk, is the title of a Merry Melody technicolor short by Leon Schicsinger.

Abe Lyman band opens tomorrow (Wcdnesday) at the Paradise, N. Y., on the second anniversary of the original premiere of the nitery.

L. A. Is Iowa Where Nite Life's **Concerned: Still Tote Own Hootch**

It's the nuts. Los Angeles does not know what night life is. Town is strictly lowa or any spot in the sticks will do not know that prohibition is over. Hit the night spots with their own hootch. That goes for some of the picture mob, too. Town boasts of nothing smart. But with the sophisticated all of the third spots—it's just too bad.

Appears that the locals are strictly bridge, man jong, penny gambling and preview minded, and want to be clock hits the midnite point.

Though the town, which has an undefined radius, so far as its boundaries are concerned, and a population of plenty of consequence, to such a strictly of the spots of the strictly bridge with the celeba when it comes to spending their own coulders with the celeba when it comes to spending their own could be such as the temperament of an operaprima donna. Occasionally the tourlate born in here or there, but kind once pays shy attention to them, even though they have spent a good chunk of col.

In the hotel division tops is divided between the Coconu Grove Billmore Bowl, which Baron Long transformed into a public rendezvous from a ballroom at the Biltmore hotel.

Grove Still Aces

yous from a ballroom at the Blitmore hotel.

Grove Still Aces
Grove, which has world-wide rep starting from the time of its opening 12 years ago, when the pic starting from the time of its opening 12 years ago, with the pic start opening 12 years ago, when the pic start opening the growth of the pic start opening the fore martness are holding forth, with Velez and Yolanda giving the foor martness than the pic start of the pic s

Saturday, when it is-a case and a hallmore Bowl, operating less than a year, got off to a had start, due to a poor selection of music, but when it switched to Jimmy Grier and his outfit, with an aggregation of unimportant. Valude talent, for a floor citery from Pasadena gives it a play, as well as all the transients, as place campaigns heavy on a \$1.50 dinner, even-though-there-is-an-extra buck tap for couver nightly the transients.

BawWithirs Baffied

tra buck tap for couvert nightly except Saturday, when it is asoed up four bits.

Beverly Withinire, Baffled

Beverly Wilahire, which for some reason or other has miffed, so far as popularity is concerned, gets a Sunday trade, as the other two spots have-no-danning-and-that hostery is in another municipality. Place, and the second of th

At 35c a Drench

At 35c a Dreach
This may be given as a reason for the locals who hit the speaks to keep on going to those apots which serve anything, with white or colored water appearance, as hard stuff for an average of 25c. to 35c, a large transport of the color of

(Fourth of a series on site life in the principal cities of the U. S.).

Los Angeles Dec. 17.

It's the nuits. Los Angeles does not know what night life is. Town in the life is the life

inclined.

Eastern Chef a Factor

Main attraction here is a \$2.50
dinner put on by Ceorge Le Maze,
also an eastern importation, which
town. Charge for dining room is fit
couvert, with spirituous refreshments medium priced.

Also in the club line is the Trocac
dero, recently opened, which tried
dero, recently opened, which tried
and the club line is the Trocac
dero, recently opened, which tried
and the club recently opened, which tried
but gradually cut to compete with
the Clever. This place depends
mostly on pic executives for its
play, as others still figure food tap
leads and the place casts around
200 and has Phil Ohman for the
music, picking up now and then a
local dance attraction, with entertainment policy always up in the
attraction, with entertainment policy always up in the
attraction and the corner speaks.

tainment policy arms, air.

El Ray, one of the former speaks, is still doing fair, trade, with Gene leading the still doing fair trade, with gene providing the impromptu entertainment. Gets most of its play after midnite, Same goes for the contact former speak, contact former speak,

Habilit County and Coco providing the impromptu entertainment. Gets most of its play atter midnite, Same goes for Kings club, another former speak, where Tommy Lyman holds forth the state of the sta

each other and a transient visitor a novelty.

Then There Are Others
There are a flock of other places of this sort, such as Sherry's, where Gene Morgan is m.c. and leader of a dance aggregation. Place gets an given two to three hours, entertainment and dancing for this amount, as people who hit this spot are generally of the early to bed type. Then, in Hollywood, couple of the sandwich cating spots having the who give the crowd food and entertainment for four blis. Principally along these lines are Bob I ferry's and the Three Little Pliss, which has Lou Singer's dance or chestra and a girlle floor show, also four floor shows a night and forgets all about couvert, no matter, how little a customer spends or how long he stays.

Couple of the dance halls have

little a customer spends or how long he stays.
Couple of the dance halls have also gone in for floor shows and also gone in for floor shows and all the stay of th

UNIT REVIEWS

PHIL WIRTH'S CIRCUS (HIPP, BALTIMORE)

Baltimore, Dec. 14.

The Hipp a lawys brings in a circus week prior to Xmas and does pretty well with it usually with the control of the cont Baltimore, Dec. 14.

time.
Show this season is Phil Wirth's Circus. Spurts frequently, but lapsee as often. If some time were spent with it, it would probably evolve into something worthy. At present int so well routined; the socks are spotted at wrong junctures; finale is weak and personnel is not altogether shrewdly chosen.

mante is weak and personnes is to a construction. The first factor that should be remedied its line of 10 chorines carried. No place is this outfit for a line. The stage is covered throughout with sym mats, and griss can't stomp on that, yet they attempt to tacte. Twice again the line just groups around and forms background for couple stunts by specialists; they look okay in such duty, but wouldn't be missed. Addity, but wouldn't be missed. Addity but seed to be cavorting in place of chorines. nign-class clowns could ing in place of chorines

Ing in place of chorines.

There are but three clowns, but poor. The humor dept. could be greatly amplified. The joeys supply the breaks for crew when aerial hook-ups are to be strung.

the breaks for crew when send the hook-ups are to be strung.

Show is played before a nice cyc, depicting circus arens; proceedings roll through one large ring. One act, Sandino, trained camel, didn't show performance caught. Undertendants and trainer wouldn't risk it on stage.

Show starts with Marie and Her Pals, a parade of dogs and ponies, presenting a standerd and agreeable rome to the presenting a standerd and agreeable from both manual and pedal hangs; oke enough, Followed by a highly apt seasion of contortionistic capers by Evelyn; gal has long and solid sylvaling, and the season of contortionistic capers by Evelyn; gal has long and solid sylvaling, starting has long and solid and played drunk to fair reception; this bit could be abbreviated. Al appetial proper solid sylvaling, following came best bit, Bombard Hall of the season of which they punctuated with man demonstrating the swiring of water-cups on rope, and girl doing some pedal barrel-bouncing. Following came best bit, Bombard Hall of the solid proper bander, with as an around here. Brought down house, But there was nothing strong to follow.

The Duttong (man, two girle)

follow.

The Duttons (man, two girls) circled through a long bareback-riding bit, but was too sluggish to impress much, though good from spectacle angle, with myriad appurtenances and much tinsel effect. Dr. Bernardø elephants (3) were next and were too cramped for proper performing, though the very purtenance Dr. Berna next and proper per

DOROTHEA ANTEL

226 W 72d St. New York City CHRISTMAS CARDS and Stationery

especially to suit the personalities of the Profession.

Agents wanted to sell my cards and stationery. Write or call for details.

Liberal commission.

siderly pachyderm's narrow plank walk was a winner.

At this point kids from audience were invited up on rostrum to have a try at bareback riding; a sort of ducking stool arrangement was erected in center of ring and kids were girdled with belts and the rope lied to tem in case they toppel. The content of the content of

IRVING AARONSON (PARAMOUNT, ST. PAUL)

St. Paul. Dec. 14.
Although this unit isn't exceptionally wallopy, it brought sustained applause from a packed house when caught, and after all, it's box office which makes those youchers good.

In this **

house when caight, and arter all, it's box office which makes those volumes are all and an arter all and a second a sec

Rhapsody in Rhythm (ORPHEUM, LINCOLN)

Lincoln, Dec. 9.

(GRPHEUM, LINCOLN)

Idneoth, Dec. 9.

This unit is built around Bill Hert and his Ambassadors, Jack Mc-Bride and Frank Starr. They're about the whole show, although there is a lot of filler material padhere is a lot of filler material padhere is the emses and works before the band. He knows a lot of dirty stories, but has cleaned up the gag lines, so he gets two laughs when he fools em. This mob likes 'ma a little blue anyhow. He's better when working alone, his biz with Agnes Hassett being all, when he fools em. This mob likes 'ma a little blue anyhow. He's better when working alone, his biz with Agnes Hassett being all, the blue of the head, is the show's stopper, He goes impersonation stuff one better and debunits the sound effects of radio, as well as the blue of the head, is the show's stopper, He goes impersonation stuff one better and debunits the sound effects of radio, as well as the blue of the head, is the show's stopper, He goes impersonation stuff one better and debunits the sound offects of radio, as well as the blue of the big season which he had be an of the members of the unit are the Luke Sisters, not even fair in song and on the hoof; Agnes Hassett, singer and Wayne and Hull, hoofers.

NOW-Third Return Engagement-NOW

FOX, B'KLYN, THIS WEEK (Dec. 14)

FOR SIXTH CONSECUTIVE WEEK
AND HELD OVER THE NEXT TWO WEEKS

BROADWAY'S NEWEST AND BRIGHTEST COMEDIA MASTER OF CEREMONIES

Personal Direction

JOE LEFKOWITZ, 125 W. 45th St., New York

WALKER SISTERS

Touchth Hermon and Company of the Co

1933-ENGLAND, FRANCE, ITALY, IRELAND and MONOCO

NICE, FLORIO AND LUBOW

rring in FRANK NEIL'S Bovue, "NEW FACES," Twoil Theatre, Melbo Direction JOHNNY HYDE

Schooldays on Parade

(PITT, PITTSBURGH)
Pittsburgh, Dec

Schooldays on Parade

(PITT, PITTSBURGH)

This unit a good idea, but it stops there, are good idea, but it stops there, are good idea, but it stops there, are good idea, but it stops there are good idea, but it stops there are good in the good in

Saranac Lake

By Happy Benway

Bobby Graham, of 123 Bond street, Toronto, Canada, is plenty under the weather. Vaudevillians and burlesquers should drop him a letter

the weather. Vaudevillians and buriesquers should drop him a letter. Dabrowski, of Warners, Just hit the 20-year-old mark. Boy is curing here. Eugene Powers, remembered with Upcle Vanya' and 'Children of Darkness', now cooning at the Ala-Vista lodge. Mannie Lowy, Rudy Vallee's exfiddler, avers the change of come from Saranac to South Pines, N. C., If the constant of the Company selling the first sheet of stamps.

Santa will be able to make Saranac on high as the thermometer hit that low of 20 below.

Write to those that you know in

Blackstone Ass't Hurt

Rochester, Dec. 17.

Raiph Doremis, assistant to Blackstone the magician, was badly injured in a fall down an elevator pit at the RKO Palace theatre. He was on his way to his second floor dressing room and stepped into the elevator doorway at the stage level thinking the elevator was there. Doremis was taken to the Genesee Roapital, with a fractured ley and pelvis.

Heller Back in Pitt.

Pittsburgh, Dec. 17.
Quick respeat here for Jackle
Reiler, who played Alvin only a
couple of weeks ago. He opens a
fornight's stay at Joe Hiller's music
Box, nitery, Friday (21), Heller was
to have come in with a band, former
Buddy Rogers outfit, but deal fell
through and he's in as a single.
Heller is due back in Chicago
shortly after first of year for a new
NBC assignment.

Brice Sues Noser

Fannie Brice has started suit to recover \$1,500 on a note from Dr. Julius Lempert, nose specialist. Comedienne is proceeding through Attorner J. T. Abeles. Note is dated 1921.

NEW ACTS

MOORE and REVEL
Commety Dancing
6 Mina; Two
State, N. Y.
Moore and Revel, standard pleture house and care specialty team, are worthy of more attention in the celve here. As satirical ballroom dancers, they are clever enough to look good under any conditions, but that does not discount the fact that with proper handling they would be with the property for Vaudeville.

At the State they are tossed cold-ly onto a bare stage, do their stuff and depart. Their stuff consists of two dance numbers, both speedy and That one follows the other with no interruption, except .a change in music, tends to create monotony during the latter half of the six minute running time. The stuff conditions the six minute running time. The stuff conditions are six of the six minute running time. The six minute running time. The six minute running the latter half of the six minute running time. The six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time. The six minute running time is the six minute running time is the six minute running time. The six minute running time is the six minute running time is the six minute running time. The six minute running time is the six minute running time runn

RUBY OLVERA

RUBY OLVERA
Aerial
7 Mins. Three.
Orpheum, N. Y.
A good single, doing some of the
A good single, doing some of the
A good single, doing some of the
Carry a special thrill. High spot is
standing balanced on the bar and
swinging without holding on. A keen
sense of showmanship and a finished
performance give the turn emoothness and help put it across. Oke for
average blis.

50 YEARS AGO

(From Olipper)

Chicago museum reopening. Had 3,000 seats and a stage 33x40 with 35 feet height. Steam-heated and electric lighted. Dime to get in, but reserved seats extra.

Steamboat owned by Buffalo Bill and carrying his troupe to New Or-leans was rammed and sunk by an-other boat. No one lost.

Sig. Farranta was presenting opera comique at his New Orleans pavilion at a dime admission. New low. Capacity made price profitable able.

Mr. and Mrs. William Peak, whose Peak's Beliringers were standard for years, still trouping. He was 87 and she 75.

Hazel Kirke' finally petered out, playing only 13 weeks of a 35-week season. One of the Madison Sq. theatre troupes. Play had made top money for several years.

Farini, the circus man, had a troupe of six African pygmies—two men, two women and two children. Playing the museums.

Mixup over the various versions of the German original still going strong. A.M. Palmer had obtained a court decision giving his The Pri-vate. Secretary the right-of-wey-Field of the Boston Museum paid (Continued on page 50)

DUNCAN SISTERS (4) Songs, Comedy 24 Mina.; Full State, N. Y.

23 Minn.; Full State, N. V. Back on Broadway and together once more after a lapse of four once more after a lapse of four once more after a lapse of four waded into the Loew's State audience like the old acquaintances that they are. They copped, mopped and stopped in such a fashion as to present llving, breathing evidence vaudeville was vandeville. The treat which the Duncans have to offer is nearly a haif hour of special material. With even five minutes of special material rating as an extreme novelty in vaudeville to give the Duncans much distinction.

At a time when the typical vaude-

these days, this act alone is sufficient to give the Duncans much distance the control of the co

Judged by their strong State per-formance, the Duncans are still the Duncans and as good as new. Bige.

CARROLL and HOWE — Chatter, Dances 15 Mins., Three Orpheum, N. Y.

Orpneum, N. Y.

Some funny material here but long-winded in getting across. In fourth spot and retarding the general speed of the bill. Team on a deep stage which sgain devoured too strong either to fill such a wide expanse.

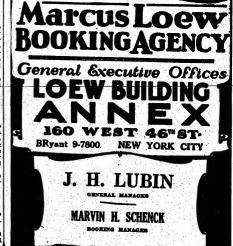
expanse.

Male partner does an acrobatic dance which leaves him worn out, and the gril then subhers away at drag at end, which seems outmoded in these rumba days.

Team makes a neat appearance and with considerable pruning here and there, should hit its tride. Not to forget the right kind of a set also.

PAULINE COOKE

BOB RIPA enth Week, Paradise Cafe Opening Dec. 20th Palmer House, Chicago "GOOKE & OZ"



Hollywood Sunday Vaudeville War Has Bard Using Big Guns in Bulk

Hollywood, Dec. 17.

Battle of Sunday night vaude got underway this week-end, with Ben, Bart and Ray Deissern entering the Ray Deissern entering the acouble-night affair, under billing of Calling All Stars. On their opening bill (light) they had Frank Fay as the topper, with Ruth Roland, Trikis Friganza, Maude Fulton, Ben Bard, Harriett Hoctor, Clarence Muse and Milt Douglas and Co. included in their Music Box show. Opposition Wilshire-Bell, where the Sunday Night Frolics are on their 16th week, had James Barton, as the topper, with Buster Shaver with Oile and George Brasno, Bill Bully and Helen Eby Rock, Fay Courtney, Lond Thughess Ramon and Rostrams also featured a new the Court of t

'Great Schneider's' Crystal Gaze Sets Him Back \$50 Fine

Milwaukee, Dec. 17.

The 'Great Schneider,' in private life Arthur Schneider, may be a great crystal gazer but not when police are around.

Schneider appeared on the stage of the Murray theatre and offered private consultations' backstage. One of his patrons was Mrs. Josephine Fawlek, policewoman. Schneider told her a private 'gaze' cost 55. She told him she had but' \$2, which Schneider took, and then sent her for the other \$3. Instead Mrs. Pawlek called the wagon. Schneider, charged with violating the fortune telling ordinance, was fined \$50.

PEARCE GANG EAST

Coast Air Feature for Vaude After

Los Angeles, Dec. 17.
Al Pearce and Gang, from radio, are heading east after the holidays to begin tour of vaude dates.
Final Coast appearance before the trip starts is Tuesday—(18) at the Criterion here.

Midnite Spook Shows

Los Angeles, Dec. 17.
Principal Theatres will run midnight shows in most of its houses
in Southern California, including
Yuma, Artz, using Mol-Roy's Spook
and Magic outfit for single night engagements. Opening date is Dee
27 at Yuma, with Brawley and Banning, Calf, to tollow on consecu-

Following New Year's Mel-Roy show plays the Principal houses in the Los Angeles area.

Inside Stuff-Vaude

Harry ('I think you touch')-Burns, who's one of those trick New Jersey state sheriffs and also a local constabule and assistant mayor in another town, atmost got a ticket for speeding but wound up giving the would-be arresting motorcycle cop a ticket—for the AFA, otherwise \$6 membership dues.

En route to a booking in Atlantic City, Burns was nabbed for speeding. His various official credentials only got surly wisecracks from the law until, in fishing for his license, he flashed his AFA card.

The cop was an ex-vaudevillian with a bike act and after much palaver about the chance of vaudeville coming back, wherein Burns put it on heavy that the AFA was doing everything to resuscitate vaude, it wound up with the ex-blcyclist laying it on the line for six bucks and a membership card.

Currival man, scouting along the Mexican border, was approached-by a peon beggar. Carnival mugr poticed the man had a six-inch bump atop his head, so he took the guy in hand, and after a week plus in-delible pencil and small collar, had a 'two-headed man.'

From the start biz was good; principally because all were allowed to feel the blood coursing through neck of the small head. Came the day when the promoter was \$30,000 to the good and he developed a yen to open a New York office. Putting a man in charge he moved into Broadway with the best money could buy.

But while away the freak became ill. New manager hustled him to a hospital. Surgeons were gleeful at this the first case of its kind. They fixed the phoney head in a hurry, and a month later the promoter was back at scratch.

back at scratch,

New York Supreme Court Justice Collins was presiding on the petition of Cliff (Sharile) Hall's plea for a reduction in his alimony from \$80 as week to less. The jurit, after hearing Attorney Julius Kendler's reasons for cutting Hall's alimony commitment, said, 'Oh yes, you're Jack Pearl's etoges on the air.

Although surprised at the 'stoogs' argot which the learned court used, Kendler proceeded to set forth reasons why, with Pearl off the air, Hall's case should be referred to a referee for early adjudication of the merits of his plea. Justice Collins reserved decision, with mild indication that he will appoint a referee to review the issues.

Mrs. Josephine Hall, now getting \$30 a week alimony, is a non-professional.

Reawakening of vaude suffered a stiff setback in Los Angeles Thanks-giving night when irving Strouse put on his Frolics at the Wilshire-Ebell theatre, a repeater from the previous Sunday night. It was in the nature of an experiment and died abornin. Take was off 50% from the previous Sabbath sellouts, although advertising was given a double splurge. Other incipient vaude ventures are cooling and promoters are turning

In an effort to get active representation on any new vaudeville committee formed out of the reopening of the code in Washington on Wednesday (19). John Hickey Hickey and Anger) called a meeting of Vaudeville producers to be held in the Palace Theatre bidg. Letters were sent a few days, in advance to all active unit producers, outlining the Purpose of the confab to strive for capable representation in code matters pertaining to vaudeville. Hickey was the only one who showed up at that meeting.

Invitation to Scram

Vaudeville comedienne play-Vaudeville comedienne playing a Pittsburgh nitery, accustomed to 1t. audiences
during her London and other
engagements, didn't get the
same undivided attention durFinally, for the blow-off, she
screeched, 'If you louses can't
stop acting like monkeys and
keep quiet why the h— don't
you get out.'

Some 75 coupies took her
advice pronto, the place became cleared and the manager
gave her her notice pronto.

Vaudeville Code Hearings Begin Tomorrow (Wed.)

With little opposition in prospect, the eight changes and amendments proposed for the vaudeville-section of the Motton Picture Code are expressed to the Motton Picture Code are expressed to the Motton Picture Code and the Mills of the Mill

Deputy Administrator William P. Farnsworth will conduct the hear-

WARNERS MULL STAGER FOR HOLLYWOOD LUXER

Hollywood, Dec. 17.

If Warners can decide what type stage shows to install, possibilities are that presentations will go back into the Hollywood. Stage of the house has been dark for the past year.

While favoring live talent, exect While favoring live talent, exect led that vaude and stage shows, as presented locally just now, are not classy enough for the Hollywood spot. Decision will be made within the next two weeks.

BROSIUS LEAVES HOSP

Fractured, Tramp Bicycle Rider Out for Months

Los Angeles, Dec. 17.
Harry Brosius, of Brosius and
Downey, tramp bicycle act, has left
fethodist hamital whom Methodist hospital, where he went following injuries suffered while following injuries suffered white playing the Orpheum here. He is at home but will be laid up for several months.

Broslus suffered a fracture of the neck when he collided with a guy wire on stage.

Hunting Mishap

Chicago, Dec. 17.
Mildred O'Connor, wife of John
O'Connor of the O'Connor Family
vaude act, was accidentally shot
while hunting near Danville, Ill.
Now at home recuperating.

Katya Snaps Toe

Chicago, Dec. 17.
Katya, of Kay Katya and Kay,
broke a bone in her toe at rehearsal
Friday (14) at the Chicago and the
act had to drop out of the show.
Adler and Bradford replaced.

Megley-Oz Producing \$1,000 Flash Acts for RKO: Bebe Berri Co. (12) First

Cem'r Moss Upholds **Sherman Cancellation** Of Robinson Unit

Eddie Sherman, indie booker, was Eddle Sherman, Indie booker, was halled before License Commissioner Paul Moss last week by D. P. Robinson, produce: of 'World's Fair Folies,' on the charge of unwarranted cancellation of the unit Robinson claimed Sherman contracted the show for three weeks on percentage, but cancelled before it had completed the first-half in Bridgeton, N. J. Cancellation, however, was unfield.

New York and the Arman and Armageon, No. Cancellation, however, was upheld by Commissioner Moss when it was shown that Sherman's contract called for 35 people, but only 27 showed on the stage in Bridgeton. A letter and telegram sent Sherman by Louis Linker, manager of the Criterion, Bridgeton, claiming that 'World's Pair Foilies' was the great-est show' he ever played, were branded as spurious by the booker. Sherman exhibited a telegram from Linker which stated Robinson dictated the letter and telegram to his daughter, who was forced to send them on Robinson's threat that the curtain would not go up for the

send them on Robinson's threat that the curtain would not go up for the next show if it wasn't done.
Robinson admitted before Moss that of the entire cast of 'World's Fair Follies,' only six appeared at the expo in Chicago. At Moss' behest Sherman agreed to play the unit the last half of last week in Harrisburg, Pa., but the remaining-two weeks are out.

I. Robert Broder was counsel for Sherman at the hearing. Louis H. Robinson appeared for the producer.

Performers' Jinx

Paramount stage troupes running into a physical jinx here. Last week Mary Jane Frazee (Frazee Sisters, with out with Hutton hand down for operation at local hosp. yesterday (Mon.). Currently Alice Kavin, Words and Music solo dancer, out with head trouble, result of injury in Hartford last week.

RKO has tentatively subsidized outside producers as a means of overcoming the growing scarcity of

outside producers as a means of overcoming the growing scarcity of blayable fash acts. Macklin Megley and O. L. Oz, working together on the project, will produce the acts as they are needed by RKO. furnish coatumes and scenery, at the rate of the project, will produce the acts as they are needed by RKO. furnish coatumes and scenery, at the rate of the one grand.

First Megley-Oz act will be the Bebe Berri Girls (12), with Petch and Deauville. This plays the Academy, N. Y., for four days beginning Dec. 21, and, if the experiment clicks, RKO is understood to be prepared to order the fashes at the rate of two or three a week. The backed by horizone, either all-tipl or mixed. In line with the plan submitted to the circuit by the producers, the flashes will be patterned so that they can fit in any portion of a five-act vaude layout.

This is RKO's first attempt of special production since the afterpleces the circuit inaugurated for its four-act intact shows it routed over the interestic and Orpheum a lew came back three years ago. Bobby Connolly joined the circuit to produce special acts, but all that eventuated from his office was an amateur show that was routed over the entire circuit.

Megley is also dickering with the Skourases on the proposition of production special shows every three or four weeks for the Academy, If this goes through, the house will be strickly the stager. KKO will book strickly the stager. KKO will book strickly the stager. KKO will book strickly the stager.

stand.
At the Academy, Megley will be strictly the stager. RKO will book the talent he needs. Skourases feel that, with special productions the house can more often deiver the type of girl shows which go so well on 14th street.

Robinson in Nitery

Hollywood, Dec. 17.
Bill Robinson, here for For's Libette Colonel, goes into the Continents at Club, formerly the Airport Gardens, Dec. 21 for three weeks. Deal set by the Morris office.
Club is under the same operation as the Clover Club.

29th ANNUAL VARIETY **ANNIVERSARY** NUMBER

OUT SOON

Advertising Copy May Be Sent Now to Any "Variety" Office

CHICAGO Woods Theatre Bidg.

NEW YORK 154 West 46th St.

HOLLYWOOD 1708 No. Vine Street

Rates Remain Unchanged

Variety Bills

NEXT WEEK (Dec. 21) THIS WEEK (Dec. 14)

Numerals in connection with bills below indicate show, whether full or split week opening day of

NEW YORK CATY Vicki Joyce Palace (21) (14) Sidewaik Cate (14) Geo Dormondo Co Don Cumminge Kelicr Sis & L Wally Brow Wally Brow Wally Brow Palace (21)

Geo Dormondo Colon Cummiga
Geo Dormondo Colon Cummiga
Geo Dormondo Colon Cummiga
Geo Dormondo Colon Cummiga
Geo Colon Cummiga
Geo Colon C

> LOEW'S PARADISE THIS WEEK DAWN and DARROW Placed by LEDDY & SMITH

12 Berti Giris
13 tel Cong Sis
Gertrude Briefer
Gertrude Briefer
Jack Bddie Cor
2d haft (24-27)
12d haft (24

Baby Rose Marie
Milton Berie
Pat Rooney & Jr
Raiph Snnford
(14)
French Casino Shot
CLEVELAND
Palace (14)
Nobie Sissie Ore
For ROT
Static Puppets
Paul Sydeli & S
(14) Grace DuFaye
Pettet & Douglas
Jack Pepper Province Transcript State Stat

Ist haif (22-23)
Il Shayne
Two to fill)
Tilyon
Ist haif (21-23)

1st haif (21-23)
See Friscoe
(Three to fill)
ALBAN
BOSTON
Keith's (21)
4 Stop Bros
Ross & Bennst
Band Show
Cortello's Stars
Gail Ens Dixie to Harlem SYRACUSE

NEW YORK CITY

2d half (25-27)
Ted Lewis Bd
Boulevard
1st half (21-24)
NTG Rev

orphenm

1st half (21-24)
Joe Fanton Co
Eddie Collins Co
Eddie Lambert
Jackson Irving & R
Jack Lenny Rev
2d half (25-27)
N T G Rev

Paradise (21)
Carl Emmy's
Shirley-Ross
Chester Fredricks
Stewart Sis
Cass Mack O & T
Thomas 5

State (21)

y C Flippen

BROOKLYN Gates Ave 1st half (21-24) lomor Remains

Homor Remaine Roy Smeck Vera Cordon Mills Kaye & M Gayleene Sis Rev

Metropolitan (21)

Valencia (21)

Honey Fam Russell Marconl & Johnny Burke Jack Sidney Rev

DR. JULIAN SIEGEL PARAMOUNT BUILDING
This Week: Violet Barney, Chas. B. Maddee

PROVIDENCE Kelth's (21)

NEW YORK CITY
Personaunt (21)
Fred Waring Ore
HOSTON
Metropolitan (21)
Gautier's Toy Shop
Mann Robinson & M
Julia Curtis
BUFFALO
Buffalo (21)
Ina Ray Hutton Bd
Harris 2 & L
Selectific Ago

Harris 2 & L
Stetson OHICAGO
Chicage (21)
Florence & Aivar
Freddie Craig Jr
Mark Love
Hill & Hoffman
Kay Katya & K
Joaquin Garray
Lambert
J & J McKenna
Lee Storms & Le

Paramount

DeGucht Tr

Deducki Tr
Orlental (14)
Jim Hadrasa Ro
O'Connor Fam
Meri-Beile
O-MGilveney Co
Billy Farreii
Baba Laval
Ted Cook
Outlying (21)
Preske's Tigore
Freddle Craig
Owen McGiveney
Upfown (14)
Bayes & Speek
Stetson Jackets

Stetson Yollow Jackets
Rector & Dorent
DETBOIT
Michigan (21)
Hill & Hofman
Red Dust
SPRINGFIELD
Paramount (21)
Thurston

Independent

CHICAGO / State Lake (18) Prosper & Maret Stratf'rd & Mayb'ry Vox & Walters Dave Seed Co Harriett Cruise Condos Bros Harriett Cru... Condos Bros Maxine & Bobby LONG BEACH Strand (13) Strand (13)
Routan's Dogs
Gene Gory Co
3 Lordens
Kleever & LaRue
Leonard Fues

LOS ANGELES
Orphenm (12)
Wells & Cillmore
Joan Andrewe
Les Nichols
Gene Austin
Gene Austin
Gene Austin
Gene Austin
Journour (13)
7 Debutantee
3 Walker Sis
Officerones
Stanley & Kaplan
Brody & Delevan

Warner

ELIZABETH Ritz
2d haif (26-28)
'Happiness Again'
PHILADELPHIA
Earle (21) Friedland's
(14)
Paul Ash

Staniey 2
Chas Kemper
WASHINGTON
Earle (21)
Liazeed Arabs
Reynolds & White
Nina Olivette
Johnny Marvin
(14)
3 Queens

Fanchon & Marco

Cabarets

Bal Musette
Arden & Duncar
Geo Marechai
Millard & Anita
M. Ferri
Geovignetti
Pietro

Central Fk. Casine
Eddy Duchin Ore
Control Fk. Taveri
Albert Kavelin Ore
Chapeur Ronge
Perro Albert Kavelin Ore
Chapeur Ronge
Perro Albert
Sandra Swenska
Modrano & Danna
Dict Gaspnarre Ore
Marian B. Davine
Wm Farmer Ore
Club Dawn Fatrol
Jerry Blanchard
Hai & M Kane
Faul South
Faul South
Faul South
Victor Linn
Club. Gancho

Club Gancho Senorita Leona Club New York

Brune George Thorne Angelita Loya Fox & Ballister Ralph Navelle Orc 2d haif .(25-27) Mickey King Modney & Gould Maud Hilton Eddic Lambert Poliy Jans Rev diberto & Jose Bricon Bricon Don Jose Orc Casino de Parce Bob Alton Rev Milton Berie Gracie Barry Geo Tapps Mark Plant De Roze Peggy Taylor 3 Leon Belasco Orc Jerry Freeman Orc Central Pk. Casine Eddy Duchin Orc JERSEY CITY

laf half (21.22) Paul Noian Co Gordon Recd & K Eddle Hanley Billy Glason Living Jewels 2d half (24-30)

BOSTON Orphenm (?1

Maximo Tucker Smith Carroll & Howe Lou Walters C R

BBIDGEPORT 1st, half (21-24)

Carlo's Circus
Barney Grant Co
Lucky Girls
Rex Weber
Tom Monahan Orc NEWARK 1st haif (21-23)

2d half (24-30) Gautier's Hot Dogs Grace Johnston Co Gwynno Co Ben Blue

Jack Sidney Rev
BALTIMORE
Century
1st half (21-22)
Beyers & Libbye Co
Heien Daniels
A & M Havel
Melson & Irmunette
Vernon Ratibburn R
2d linif (24-30)
Mulroy McN & R
Anne Lester WASHINGTON

Jean Deveraux Rev Senorita Lec Club May West & Page Songwriters Parade Leie Elliman

Geo Owen
Armend Vallerie
Jack Meyer Ore
Cinb Richman
Jack Mason Rev
Lide Girls Ore Co

Lido Giris Oro.
Cocanat Grove
Scott-Pather Oro
Coctanat Grove
Scott-Pather Oro
Cocanat Grove
Scott-Pather Oro
Cocanat Grove
Scott-Pather Oro
Cocanat Grove
C

Belmontes
Sid Tomack
Lafayette & LaV
Florence Barlow
Jerry Bakor
Wilma Novak
Honey Victoria
Mack & Ortis
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Jos Szigeti Ore

Hotel Fifth Ave

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Jos Smith Oro
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Carlé Nelson Oro
Harriett Hilliard
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Hotel Fark Lane
Max Bergere Ore
Hotel Feinsylvand
Hal Komp Oro
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Bnddy Wagner Orc
Lita Gray Chaplin

Burf Cinb Maurice Shaw Orc Tommy Riley Billy Comfort

Hotel Plana
Emili Colerona Oro
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Hotel Rits-Carlton
Rich'd Humber Orr
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Arman Vecsey Ore
Hotel Roosevett
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Alan Cole Orc

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Eva & Reyes
Vivien Fay

Jimmy Kelly's
Wayne Cook Jr
Danny Higgins
John Rockwood
Jeanne McCanley
Rita Renaud
Greisha
Rivera Boys
Claire Osgood
Chas Aibert Ore
Eddle Davis

Eddie Davis

La Euse
Walker O'Neils Ore
Walker O'Neils Ore
Wight Pike
Northway & Danlic
Le Bloom
Grace Morgan
Eliss Lord
Peter Marshall
Mario Di Paio Ore
Leon & Eddie's
Dei Pozo Ore
Ron Perry Orch
Malson LaPitte
Max Dolin Ore

Waldorf-Astoria Carmon Kavier Cugat Orc Henry King Orc Beauvel & Tova Zelli's Lois Revel Bernard & Graham Don Costello Orc Nell Litt Orc CHICAGO

Kay Kyser Orc De Mar & Doran Gloria Saiter Maxine Grey Wayne Van Dine Reeves & Lew Bowery M. H.
Peggy Leonard
Louise Strom
8 Beef Trust Girls
Edna Leonard
Harry Singer Orc

Frank Sherman Adelina Dossena Ginger Wood Mary Grant Ben Zimberoff -Del Estes

AFA's First Straight Vaude Show To Open Jan. 12; Nine-Act Bills

First American Federation of Actors' straight vaudeville show gets going Jan. 12. Cast and opening spot are not set as yet, but the

bills will contain nine acts. Ralph Whitehead, executive secretary of the AFA; will supervise the shows although it is expected that an outside booker will be employed to do the actual talent setting from among the member-acts of the or-

ganization.

Two theatre scouts are currently on the road, lining up houses in towns from 25,000 population up, but not including the key cities. While it is reported that the opening theatre is known; the AFA refuses to divulge it until some time next week.

week.
The straight vaude show will play
one, two and three-day dates at
popular prices, sans pictures. It is
trying to line up indie theatres on a
percentage basis,
According to the present plans,
acts will got a nominal guarantee,
and will share in the profits on a
co-op basis. According to Whiteco-op basis. According to Whitethe profit of APA is to create employment for APA as to create employment for APA as to create em-

ployment for AFA members and not chiefly as a venture for profit for the AFA itself.

It is for this reason, according to Whitehead, that the shows will not go into the key spots. The AFA does not want to give the major circuits the impression that the actors' organization is going into competition with them.

Towns the scouts are going into are those without stage shows of the state of the course of the course of the course the scouts are trying to line up auditoriums.

French Casino
Paris-Vienna Rev
Tom Gerun's Orc
Gay Ninetles Club
Phil Furman
Sld Raymond
Harry LeGrand Carl Whyte
Holly Moret
Sam Silm Hart
by Kilroy
Dan Montgomery
Eddie Meikles
H Wellington
Follmer Honse
Edgar Bergen
Tommy Martin
Roy Cropporth
The Fitzelbons
Abbott Dancer
Ted Wooms Oro
Paramonnt Clab

Harry's N. Y. Bo HI Hot Club

Effic Burton Veima Hand

Hellywood
Eddie Crompton
Glynn Sis
Myrtie Jordon
Buddy Wilson
Martin's 4 Aces Teddy Hill
Village Barn
Beth Challis
Eddio Ray
Geo McGuire
Frances McCoy
J Mcdders
Sir Jack Joyce
Ruth Delmar
Rose McLean
Luin Bates
Arthar Ball
Sheefic Medders
Julie Wints OroHillibilly Madcaps
Village Not Clab

Billy Russell
Art West
Geo. McDowoli
Enna 'Davison
Ray Nance Orc
Earl Partello

LOS ANGELES

Ballyhoo
Myra Mason
Murray Sis
6-Counts of Rhythm
Bilitmore Bowi
Jimmle Grier Ore
Kearney Waiton
Kirby & Degage
Tommy Wonder
Ruth Craven
Marietta
Marietta Sweet and Swande El Ray Club

El Ray Club
Gene Austin
Candy & Coco
Italian Village
Masie Richards
Louise Walker
Gray & Hudson
Kings Cinb
Tommy Lyman
Sten Club Marcell Inn

Billy Gray Snannon Dean Constance Sis Andrews Sis Keith-Beecher

Terrace Garden
Don Carios Oro
Roma Vincent
Showboy Harlam
Alice Blue
Stan Myers Oro

Via Lago
Rick & Snyder
Chicak Stanley
Peggy Laurie
Lou Blake Orc
Walnnt Room
(Bismarck Hotel)

Art Kassel Oro Esther Todd B & B Dodge Fritz Mueller Mara Senta

Marcell Inn
Adele Burlan
Julian & Marjorle
George Lioyd
Patrick & Marsh
Thech Oro
Falamor
Nick Stuart:
Gone Rose
Charley Biair
Bob Homphili

Paris Inn

Kay Kailo Orc Raymond Littee June Marlowe

Johnny Candio Muzzy Marcellino 3 Debutantes Campboll 2 Clover Clab Nan Blaketone Cotton Clab Llonal Hampton Ed

50 YEARS AGO

(Continued from page 48)

Palmer to hold back 'Secretary' for four weeks while he toured his 'Nunky.' Now in the courts charg-ing Palmer with having failed to

Cooper & Jackson's circus sold at Memphis Dec. 1, under foreclosure. Brought about \$10,000. Good price considering the condition of the equipment. Ring stock brought in most of the money.

Millie Christine, Nego Siamese twins, won her suit against Adam Forepaugh for defamation. He was always in litigation.

D. Hertzog opened a dime museum in Washington, with two shows daily. Dime down and 20c for a seat. House had been Lincoln Hall, but never a success as a theatre.

John A. McCaull after Wallack's theatre as a home for his comic operettas. Played many of his dates there.

Silbon aerial troupe and Eiliott family of bleyclists filling the be-tween-circus weeks with a combina-tion with the Wood family. Playing

Third avenue theatre housed a stock company headed by McKee Rankin and his wife, with five others. Co-op contract for three years, and four of the seven could hind the others for another three

15 YEARS AGO

(From VARIETY and Chpper)

VARISTY'S lead story told that Parwas to go back to production and Wall St. would run the theatres. Didn't happen then, but look at it

Hopp Hadley had an idea for movical comedies. To be mostly film, with four principals and a chorus of 20 cutting in at spots. Just an idea.

Two-day, two-round fight between-Harry Reichenbach and Dave Selz-nick in the Astor. First day Selz-nick had his glasses broken. Second day he handed the press agent a shiner. Both rounds short of the full three minutes because of inter-

Eddie Darling given full control over all Keith bookings.

Police officials from nearby cities gathered in N. Y. to frame a scheme of censorship for the theatre. Re-garded as camouflage to quiet the reformers. Never put into practice.

Variety sounded the first stroke of the knell of the road. Forecast the end of touring troupes because so many one-night stands had gone or were turning to pictures.

Wilmer & Vincent building nine more vaudfilm houses.

Old Lycoum theatre, Washington, destroyed by fire. Originally known as Kernan's and the home of burlesque. Was probably the first house in the country to run a midnish matinee. Done during mausuration week, and patrons permitted to sleep in the chairs until

Broadway shows in the pre-Christmas slump and pretty sick.

Shubert managers sore over Shubert managers sore over an order to count up at the main office. All ticket boxes removed from the theatre after the performance and checked the following morning. Many resigned.

Move on foot to restore men to the box offices. Women had been used during the war.

John Golden had a play, Bumbo, with a cast consisting of a man and a boy. Could not find a sufficiently clever boy.

Song publishing business at its peak. Largest incomes on record from sheet sales and phonograph discs.

NEW YORK CITY

Sophie Tucker Ted Shapiro Clymastr Mario & Fioria Don Harris

Geo Olsen Oro Ethel Shutta Colosimo's Waliy Vernon California 3 Zorinne Zorinne Lopez & Kolar Ethel & Alice Peggy Ray Lopez & Kolar

Josk De Barby El Chico

Clab Alabam
3 Blonds
Phyliss Harry
Gloria Starr
Bernie Adler
Gaie West
Miss Patsy McNs
Eddle Roth Orc
Club Algiers
Kay Club Algiers Kay Davison Rosita

Rae Biue Oilve White Jack Fagan Sherr Bros Milton Spielm Waldorf-Ast

Rosita
Aiglers Club Orc
Evclyn Camen
The Weismuellers
Kay Davidson
Sammy Kahn
Austin Mack Orc Cinb Minnet

(Agua Callento)
Nirvanna
Julian Marjorie
Reatrice Verge
The Casine
Morissa Flores
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Marietta
The Bower
Uncie Tom's Cab
Onfe de Paree
E Hoagland Orc
Armand & Diana
Trudy Wood
Sylvia & Bettina
Bill Carney
Kay Green

(Agua Callente)

SUNDAY SHOWS SEEM SURE

Managers Start Combat for New Basic Agreement; Want Film Coin and Director Clauses Changed

Aftermath of the Waltz in Fire' forced closing and the rebuke drawn to be a considered to the control of the co

emiration upon application of either side.

One of the differences concerns, clauses pertaining to picture rights, Producer may open Tuesday or Wednesday and if the play continues until the third succesive Saturday the manager's 50% share of the film rights are retained, provided he pays the author's royalties on a pro rata basis for the missed performances. In that way the play is considered having run the full three weeks. But the agreement stipulates that the board must first put its okay on such an arrival to the such as the first put its okay on such an ar-rangement and only after the author

magnetic to solve the authorization and the magnetic and only after the authorization and the magnetic and the second of the sec

'GIRLS' OFF INDEF: SAM HARRIS WEST

Sam H. Harris has decided to in-definitely postpone the presentation of Bring on the Girls. Broadway probably will not see the play until mext season, it needing still further script changes.

sext season, it needing still further script changes. Show starred Jack Benny. It was sent out twice for try-outs, most recently playing two weeks in Boston and a split week between Bpringfield and Hartford. Business was fairly good. First half of the bods in highly satisfactory to the work of the bods in highly satisfactory by the authors. George S. Kaufman and Morrie Ryskind.

Harris has booked 'As Thousands Cheer' until April, the revue possibly touring throughout the season. Plan to follow it with More Cheers', with the same cast virtually intact, is off until next season. 'Cheer' is the summer there next week and resumes there next week. Froducer. goes to .Palm Springs this week, remaining west through the winter.

MONTGOMERY IN MERRILY

Curran Opening New Ye. L. A., Frisco Follows

Hollywood, Dec. 17.

Homer Curran and Herbert Bergstein will be together in production
of Merrily We Roll Along at the
Belasco here, opening New Year's
Day. Douglase Montgomery will be
started. John Kennedy is being
brought from New York to do the

Piece will go to San Francisco Sollowing the local run.

Baltimore, Dec. 17.

Ina Clairs, starring in the Gilbert Malter, production of Ode to Mele 7, production of Ode 10 ode

Baby' Case Again **Nixed by Equity:** No Jurisdiction

Matter of the Civilian Conserva-tion Camp free show, Baby Mine, which operated under a federal re-lief fund but was withdrawn and the company disbanded after inter-nal trouble, again came before Equity's Council last week. Latter acted upon a petition for reconsid-eration after it had tossed out the eration after it had tossed out the were not well treated in the camps. Players sought to have Equity

complaints of players that they were not well treated in the camps. Players sought to have Equity intervene so that they would be re-installed on the drama project's relief payroll. Council decided that since it doesn't interfere with the-sngaring or dismissal of actors by commercial managers, it would not intervene in the conduct of the CCC unit was the out that the Baby' unit was the out that the Baby' unit was the out shall be complained to make a complaint. Equity, too, thought that such controversels might impair the relief show project, if not bringing it to a close, should they be brought before city and federal authorities. Col. Earle-Boothe, bead-of-the-CCC movement, returned from a tour of the camps accompanied by Chandos Sweet, chief aide. Shows will be one-nighting in 190 camps shortly after New Year's.

'Cheer's' Chi Lay-Off

Chicago, Dec. 17.

After an eight-week capacity run
here, 'As Thousands Cheer' will lay
off for the pre-Christmas week in
town.

Will reopen on Christmas night at the Grand theatre to continue

BENEFIT FOR LIL LORRAINE

A benefit in aid of Lillian Lor-raine, former Foilies' star, is being arranged. Miss Lorraine is barely able to walk because of a spinal injury believed to have been in-curred in a fall downstairs at the one time Fifty-Fifty club, New York.

Group of former show girls headed by Kitty Mahoney are ac-tive in readying the affair, which will be handled by Frank J. Ken-nedy, Forrest hotel.

ALLEN CAST

Lester Allen has been signed for the lead in "The Little Shot," com-edy by Percivale Wilde. Show goes into rehearsal some time this week. Pearson & Baruch are producing.

EQUITY FORCED TO ACQUIESCE?

Actors Organization Middle, with Other Stage Unions in Favor-Producers Get Ready—May **Drop Monday Nights**

DEPENDS ON ALBANY

Sundays seem to be ganging up on Equity. Last week's Council session was principally devoted to discussing Sabbath night legit performances. Although there was no further negative expression supplementing the recent resolution of the body as opposed to Sundays, sentiment seemed to veer around, with seeming indication that Equity will ventually change its viewpoint.

That the change will come soon is predicated on the action in Albany, where the Assembly is ex-pected to okay Sunday shows. One of the two bills on the calendar would give local option to New York state's communities.

Discussion touched on the fact

that other cities are playing Sun-day nights, which made the ban in day nights, which made the ban in the metropolis illofical, and also the fact that nearly all other forms of anusement are given in New York. From the actors standpoint, the opposition is even less understandable. Name players who shouted no when the Sunday thing arose, have repeatedly played on the Sabbath in vaudin theatres—four and Ryshows on that day, which was the action of the other stags unions (stage hands and musicians), who favor Sundays. Equity realizes it is in the middle and will be virtually finessed into okaying Sunday shows.

It is believed that if the Sunday thing becomes legal and Equity Falizes it is in the middle and will be virtually finessed into okaying Sunday shows.

It is believed that if the Sunday thing becomes legal and Equity ances, it will cook up plenton ances, it will cook up plenton ances, it will cook up plenton should Equity still hold out—managers will order actors to appear. It is expected that blayers will perform under such a situation.

He design come to Foredway its still the six of the season, but during the summer Sabbath shows would be switched to Monday.

Equity's leader, Frank Gillmore, the metropolis illogical, and also the

bath shows would be switched to Monday.

Equity's leader, Frank Gillmore, virtually conceded Sunday perform-ances in an editorial appearing in the association's current house or-gan. Article prepared members to expect the matter to come up at yesterday's general meeting at the Astor, but mention was made of the subject.

Astor, but mention was made of the subject.

Pro and con of Sundays were set forth and the information that the pending bills to legalize legit Sundays have powerful support, while blue nose organizations which formerly opposed such legislation, are now virtually inactive. He slass pointed out that the State Federation of Labor endorsed the measures over his seemingly firm opposition. That, he took as a significant of the support Equity has had from labor has been withdrawn. Stated: "To be quite, frank about it, the only body now in opposition to Sunday performances is the Actor's Equity Association."

Also set forth: "Whether it Albert and Sunday and determined to prevent Sunday and determined to prevent Sunday and support Squity Manager Sunday and Sunday support Squity Manager Sunday and Sunday support Squity members may very well consider servoix and subject to not sunday support to the sunday support support to the sunday support support to the sunday support supp

they are legalized, is something that Equity members may very well con-sider seriously and soberly in ad-vance of the placing of the issue before them. That it will be placed before them and probably soon, is something that no observer of the situation can doubt.

Washington Readies Action on Tax Collections from B'way; Cut-Raters Will Go to Courts for 'Protection'

Chicago Realism

Chicago, Dec. 17.

Saloon backroom scene in Ah, Wilderness, In terest in the foot of the control of the control

ABBEY, CARTE GROUPS' B'WAY **FINALES**

Abbey Players closed its season in New York Saturday (15) night with a celebration on stage for Barry Fitzgerald. The audience at the final performance was invited to stick around and listen in. Actor was presented with a scroll, calling him the 'most versatile character actor alive,' and several speeches were made.

Embarrassing situation for Fitzgerald arose during the week when workers of the Abbey troupe first conceived the plant of feling the actor. Someone decided that best thing to do would be to present lain with a plaque, autographed by an the conceived the plant of feling the actor. Someone decided that best thing to do would be to present lain with a plaque, autographed by an the control of shifted adjective.

shifted adjective.
D'Oyly Carte company, other importee which closed its season Saturday, also had a bit of a celebration. Orchestra played the 'Star Spangled Banner' immediately after the performance, and there was some mild speechifying.

COHN-SCANLON SHOW. PATHS,' REOPENS XMAS

Abe Cohn and Eddie Scanlon's maiden legit producing effort was disposed of to Albert Bannister, the due going for a \$12,000 loss. Their show, 'So Many Paths,' closed at the Ritz, 'New York Saturday (16) and is due to resume at the Ambassador Christman night. Cohn-Scanlon retain a financial interest, spliting 60-40 above \$2,500 and to copresent with Bannister. Bannister took Abbett & Dunning's Inauspiciously guited Kill That Story early in the season and made a run out of it via cut rates. Norma Terris, featured in Paths, was out, through lilness, for three performances Tuosday and Wednesday, substituted by Mildred Lasent understudy, who heaved Tasent College, who heaved the sear folding with the shows a sear folding the season only essayed singing the scale for her audition scene.

Air Sailors' Play

Hollywood, Dec. 17.
Coiling Zero, an aviation play by
Frank Wead, former naval air officer, will be produced in New York
by Courtney Burr.
Wead is currently scenario writing hers.

the Internal Revenue Department plenty of coin on admission taxes, particularly on cut-rate tickets. Checkers for the department estimate about \$47,000 due on the Shu-bert and 44th Street theatres alone, while the claim concerning collections on passes to Shubert houses is well above the \$100,000 mark.

Claim on cut-rates is being contested, with Leblang principally involved and an abatement is expected to be granted. Inequity in the admission tax law, which requires

admission tax law, which requires the payment of 19% on the original price of tickets regardless of what price they are actually sold for is the basis for the abatement pies. Result is that on tickets sold by Leblangs, 20% of the purchase price is collected. If the printed price of tickets is \$3 (\$43.30 with the tax) and sold by Leblangs at \$1.50, agency is required to get \$1.30 per ticket. Right to re-establish the price has been denied by Washing-ton.

ton.

For a year or so, no tax is said to have accompanied cut-rate sales. Admissions tax law, when amended about two years ago, specifically set forth the double taxing of cut rates. It was charged and not denied that certain toket interests, at that time certain toket interests, at that time spired that clause to embarrass the cut rate max.

not so threinty with Lentans, inspired but clause to embarrase the
Revenue people now say that because of the wording of the law all
such taxes are due. However, it is
set forth that should the failure to
collect from the buyer not be wilful
neglect-liability-shall not be proven.
For that reason it is believed the
claims will be adjusted or voided,
because Leblangs has faithfully collected and paid the double tax since
the ruling was made.

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hasis of the collector's claims. Pass money claim has been ruled on sev-eral times by Washington. Collec-tion of 40c, per person on passes is also involved. Although managers say such coln is a service charge or 'smployees admission,' collector de-clares free' admissions calling for the 'tax' are the same as cut-rates and therefore 10% of the full value of the admission. Is due the govern-ment. If 80c, is charged on a pair of free ducats, 80c, is payable to the collector if the scale is \$3. top and 50c, if the fool is \$2.50.

Alexander Gray's Home **Badly Damaged in Fire**

Mysterious fire did considerable damage to the Stony Brook, L. I., residence of Alexander Gray, of musical comedy. Fire is believed to have been of incondiary origin and is being of-ficially investigated. It occurred

Incendiary origin and is being of ficially investigated and is being of which investigated and of the course of th

Equity Socked \$40,000 by Court For Closing '31 Show, Will Appeal

Following the smacking given the Dramatists Guild for forcing 'Waltz in Fire' off the boards before the premiere, Equity was socked with a verdict of \$40,000 against it for

a verdict of 349,000 against it for ciosing a flop show called Hight of Happiness' in 1931; Case was held before a jury and Judge McNamee, called in from upstate to aid inclearing the calendar. Equity immediately appealed, court also reserving decision on an application to set aside the verdict. Robert Dr. Roy, who appeared for 18, show being presented by him and Stephen. Le Maistre, both unknown on Broadway previously and unheard of since Happiness' was presented. Because of frequent recesses, the trial lasted five days. Irony of the award lies in the fact that the playwas generally regarded as a turkey and the total nut approximated \$6,000. Flaintfirst sued for 100 Gs. or 100 Gs. or

Script Changing

Jed Hards has a penchant for rewriting plays he produces, and the habit even cropped up at a recent arbitration. He was one of three arbitrators, case being decided unanimously. At lunch Harris changed his mind about the award and convinced a second award successful the second of the control of the second of the case be reopened. Arbitration Society said no, matter having already been dis-

ter having already been dis-posed of.

A.T.S. SHORT OF **SHOWS IN PITT.**

Pittsburgh, Dec. 17. American Theatre Society, sub scription organization, may find the going plenty tough here as well as elsewhere in the future. Plenty of squawks already being registered. due to the fact that ATS has so far delivered only one play of its sched-

Although the Dramatists Gulid lost in the arbitration suit on Waltz in Fire; and the producers won all the way around, there has been no recedent stabilishes and the producers won all the way around, there has been mo recedent stabilishes and the stabilishes the stabilishes the stabilishes the stabilishes and the stabilishes the stabilishes and the stabilishes and the stabilishes are stabilished and the stabilishes are stabilished and stabilishes and arbitration committee is presumed to judge each case specifically on its own and must not be influenced by any other facts or set of facts. Another angle is that the arbitration committee in awarding the producers, Harmon & Ullman, the case and \$500, stated that the Gulid was arbitrary in closing the show. Gulid figures that this is obvious to the effect that no one denies the Gulid can close a show if it sees fit, but must take a bit more precountion or feasons for so doing. In other words, Gulid feels, the theory that the Gulid, or the author, can fold a show if not satisfied with the production still holds. This view was expressed by the Gulid is communications to members, although the Gulid refused to make any public estatement in the case, pointing out that there was nothing to say except that it had lost a case.

due to the fact that ATS has so far delivered only one play of its schedul that earlies and has nothing at all in sight. Where the vother shows are to come from remains somestings of a mystery.

"Gather Te Rosebuds," which was to have been the second in the sessaries, coming in here Dec. 27 for a nine-day stay, has been cancelled. Due to Max Gordon's decision to withdraw the plees after indifferent tryout stops in Philadelphia and Washington.

Even if 'Mary of Scotland' and 'Ah, Wilderness' do come through, it'll have to be without subscription ausgles, since both shows were offered here last season by ATS. Only subscription plees here so far was 'Valley Forgs', and there were plenty of customer squawks on this, too, most of them complaining that they were assured tried.

Subscription takings here are fallen off considerably in last few seasons, being about one-third what they were at the peak.

TOP LEGIT PRICE?

High mark figure for Broadway legit picture rights will probably be established by The Gay Di-vorce, which, under a profit-shar-ing arrangement between Radio Pic-tures and Dwight Deere Wiman, will net the latter approximately \$150,-000.

Intimate musical show in picture form is reported cleaning up. As a film the title had it 'Divorcee.'

Bard Tabs for Chi Legit Studebaker

Chicago, Doc. 17.
Shakespeare-Globe Theatre playors are readying to move into the
legit Studebaker on Christmas Daywith their tabs of the Bard dramas,
after a summer season at the Merrie England Village at the World's
Fair and a fortnight at the McVickers, vaudfilm house in the loop,
Will do two 45-minute tabloid
shows nightly to comprise a full
evening's entertainment. Will
couple at traredy with a comedy for

Inside Stuff—Legit

Settings for The Saint's Husband, slated for the Belasco, N. Y., but which was called off on the eve of premiere, may never be used. Author trouble the reason given by the expectant producers, D. A. Doran, Jr., and Nielson and Hanna. At the dress rehearsal, B. Iden Payne, who collaborated with Rosemary Casey in the writing, wasn't so pleased, either. He found that cutting had reduced the playing time to one hour and 20 minutes.

Payne, former director for Charles Frohman, and for years drama professor at Carnegie Tech, Pittsburgh, was unable to be present at most rehearsals. Miss Casey was one of Payne's students at Tech, and understood she also objected to changes sugrested by the producers. Payne is due in London to take charge of the Shakespeare theatre, Stratford on Avon.

With too many people giving orders, light cues were missed and all manner of mishaps occurred at the premiere of Cailing All Stars, Warners Hollywood, New York. Stage equipment, too, not up to legit show requirements and for some strange reason the gridiron was dropped some 20 feet during recent changes made to the stage. With but a 50-foot reach little flat stuff can be flown. Show's producer, Lew Brown, was plenty steamed, but during a quieter moment he cracked: Life Begins at 8:40 at the Whiter Garden, while Lew Brown dies at 11:15 at Warners Hollywood.'

Show underwent cutting, pruning and rerouttning right after the opening. The joint Brown-Warner Bros, management also now concedes that the \$3.80 opening night tap was too steep and chilled the customers into a 'show me' attitude.

Reported that Equity kayoed any idea which Frankwyn, producer of Revenge With Music, may have had on rewriting parts of the musical. Kayo was on the extra rehearsals which would be needed during the two week layoff.

Thus, the show is expected to reopen as was on Christmas Eve.

Laurence Schwab scrammed for Florida last week but not to revive that tabloid he published at Miami Beach last season. It was called the Tribune and ran all of 12 weeks. Schwab never did say how much the venture in newspaper publishing finished in the red.

Producer went by plane and is expected back within a month.

Lillian Hellman, Due West, Rewrites Her Own Hit Play Whilst Packing

Silent Partner

Baltimore, Dec. 17.
Though Harry, Green, owns a 25% pleec of the legit Piper Paid, which broke in here at the Maryland last week, he is not starred in it, nor billed as a presenter.
Nothing anywhere to give an ostensible hint that he has anything to do with the property.

BARRY PLAYS OFF

Will do two 44-minute tabloid when the two 45 minute tabloid and the two 45 minute 14 minute 14

Bright Star' and Maybe 'Harps Postponed Indef

perhaps to take some manny resur-now?
Suddenty Miss Hellman solved the works. To hell with this, she decided. Till take everything.
Miss Hellman's packing had been somewhat delayed because she chose to spend her last evening in New York at the Maxine Elliott theatre. The intermission comment there anent her play, The Chil-dren's Hour, has for her, she con-fessed, an irresistible fascination. There's a story going about that when indignant dowagers stomp out into the lobby at the end of the when indignant dowagers stomp out into the lobby at the end of the searing second act muttering the woman who wrote this play ought to be shot, a little slip of a girl (Miss Hellman says she weighs 117 pour As) steps forth and says, 'I wrote this play, lady.'
Miss Hellman denles the story, She says she only listens, charmed—she doesn't talk back.

By CECELIA AGER
At 2 a.m. of the day of her departure for Hollywood and a nice fat writing assignment for Reliance Pictures, Lillian Hellman stood looking perplexedly at her trunks spilling over with bright new fripperies, at the boxes, the books, the hats strewn the length of her hotel suite—stood there, plagued by the myriad separate decisions that bedwil a woman packing, wondering where to put this, where to put that, what to take, perhaps to take some brandy right now?

—she doesn't talk back.

A Nasty Woman?
Sometimes they gasp, What kind of a woman could have written this play? Miss Hellman never minda. She explains, 'When they make cracks about the author, it's because they unconsciously identify the author with what she writes. People who don't so into a thing very deeply, stupid people, always do that. For me the best thing very deeply, stupid people, always do that. For me the best thing very deeply, stupid people, always do that. For me the best thing the country of the

albutters them enough to be account about it.

In one of her interviews in the dallies Miss Hellman was described adulted his strict who opens bottles with the series who opens bottles with the test who opens bottles with the test with the control of the with the series who was a series at all, because when she tries it, she always breaks the cork.

Miss Hellman is also the kind of a girl who is pleased, tremendously gratified with her reviews. When, after an eleven months' tussle with the script, The Children's Hour (Continued on page 58)

(Continued on page 58)

DULUTH CIVIC REP

Will Be First Stock Co. in Town Since 1926

Duluth, Dec. 17.

Duluth will have civic Repertory company next summer as a new playhouse for such productors as soon as possible. Little theatra, following its winter season, will sponsor a season of drama from June 25 to Aug. 1, according to John Wray Young, director. Directors have approved the policy and proceeds from the Beaux Arts ball will form the nucleus of a fund for a new theatre.

new theatre.
Plans are under way to open with.
The Milky Way, to be followed
with 'The Curtain Rises,' There's
Always Juliet, 'The Smiling Hour,'
and a drama to be selected later to
feature a final festival week.
Group has a membership of 1,000,
Duluth has not had a dramatie
stock company since 1252.

Whiteside Touring

Walker Whiteside will begin a road tour of The Master of Ballantree, an adaptation of the Robert Louis Stevenson story, at India-

napolis Dec. 27.

Itinerary will include New Or-leans, Portland, Ore, Seattle, Van-couver, St. Paul, Minneapolis and

Colleago.

Chicago.

When hour concludes in Chicago in the spring, Whiteside plans to produce a new play there.

ENGAGEMENTS

Ethel Wilson, Frank Rowan, Selena Royle, William Harrigan, Alice John, John Hammond Dalley, Patricia Quinn, Charles Lawrence, Ann Dero and Roy LeMoy, 'Potrati of Gilbert'.
Ann Mason, Tly Away Home.'
Ann Mason, Tly Away Home, Ann Mason, Tly Away Home.'

29th ANNUAL VARIETY **ANNIVERSARY** NUMBER

OUT SOON

Advertising Copy May Be Sent Now to Any "Variety" Office

CHICAGO ods Theatre Bldg. 154 West 46th St.

NEW YORK

HOLLYWOOD

Rates Remain Unchanged

The D'Oyly Carte troupe, which went on tour from New York after Saturday (15), expects to be back on Broadway in two years. When it was suggested the company split the season annually between London and New York, the Gilbert and Sullivan exponents said: What about the provinces? We really cannot neglect them.

Brock Pemberton appears to be the white haired boy among the ticket brokers right now, although last season, active with the ticket control thing, he was hardly popular. Even distribution of tickets for Pemberton's comedy hit, Personal Appearance, Miller, New York, is the reason the specs smills when the manager comes around.

Gilbert Miller planed to Washington several times last week in Leland tayward's flying machine. Latter is a play broker, the only one owning plane.

Ship is operated by an experienced plict although Hayward is Booneed.

Thumbs Up' Mild \$16,000 in Philly: "Stevedore' Sock 10G, 'Fever' \$6,500

Philadelphia, Dec. 17.
Not much improvement shown in
Phility's legit, but now the blame is
being put on the normal pre-Christmas depression. May or may not be

mas depression. May or may not be true.

Eddie Dowling's "Thumbs Up' rewe lam't dowling's "Thumbs Up' rewe lam't dowling's "Thumbs Up' rewell big. The night, with Demorate big. Khough not the expected
sellout by nearly 100 seats. Biz therestre was disappointing with only
316,000 grossed on the week. Show
hereds around \$25,000 to bring has
eral consensus is through first hight
or far too long. Favorable wordord-mouth should build second week's
gross.

was far too long. Favorable wordof-mouth should build second week's
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Christman high with All That Study Delikrout folded suddenty before hast Monday's performance, and Walnut is dark. Reopening promised on Christmas with Bill Bryant's Snowboat outilt. This week's only newcomer is Piper Paid, tryout in for single week at the Broad the Proper Paid, tryout in for single week at the Broad definitely it is using the 40% pass-tax or cut-rating systems. Next week brings the D'Oyly

saing the 40% pass-tax or out-rating systems.

Next week brings the D'Oyly
Carte company to the Forrest, Mail
order sale by Saturday was over
\$16,000, unprecedented and figured
as some kind or and some sale
as one kind or and some sale
play here three weeks. Chestnut
gets 'Living Dangerously' on
Christmas Eve. Two weeks on subscription for this Shubert tryout.
Broad has 'One Sunday Afternoon'
Christmas For Town or the Shubert
inght. Garrick is dark Christmas
week, but has the Abbey-Players
New Year's week. Point Vailance
comes to the Chestnut on Jan. 7.

Estimates for Last Week.

Estimates for Last Week.

'Pursuit of Happiness' (Broad, 1st and final week). Great run ended, \$6,000, remarkable. Piper Paid this week and One Sunday Afternoon' Christmas.

"Petticoat Fever" (Chestnut, 1st week). Mild tryout, starring Dennis King, \$6,500, mostly on subscription. Living Dangerously' follows on Christmas Eve.

Christmas Eve.

Timmbs Up' (Porrest, 1st week).

Eddie Dowlins show has a sortmine the state of the state o

S. Carlo \$12,000

Des Moines, Ia., Dec. 17.

More than 15,500 persons paid
pproximately \$12,000 to attend four
erformances of the San Carlo grand opera company at the Shrine auditorium.

lum. dance was hotcha despite i weather and snow-blocked

L. A. SEPIA REVUE

Earl Dancer Readying It for Mayan After Holidays

Los Angeles, Dec. 17.

Earl Dancer is planning a colored revue to open at the Mayan after the holidays. Piece will have Harvey Brooks, Oits and Leon Renee and Ben Ellison working on the book, tyries and music. Same combo

Cast will include Alex Lovejoy Eddie Anderson and Jeannie Le-Gon. Latter, 16 - year - old colored singer, just signed by Radio

'No Mind of Her Own,' comedy by Turner Bullock, has been bought by Dmitri Ostrov, who will produce when casting is completed.

Current Road Shows Week Dec. 16

'Ah Wilderness' Erlanger, Chi-

ago. 'Follies,' Metropolitan, Minneapo

Katharine Cornell Repertory, Royal Alexandra, Toronto, 17-18.

'Ode to Liberty,' Maryland, Baiti-nore, 17-18. 'Petticost Fever,' Chestnut, Phila-

'Petrified Forest,' Parsons, Hart-ford, 20-22.

'Piper Paid,' Broad, Philadelphia. 'Rain From Heaven,' Plymouth

'Roberta,' Cass, Detroit, 16-19. 'Romance,' Blackstone, Chicago 'Stevedore,' Garrick, Philadelphia 'Thumbs Up,' Forrest, Philadel-

'Vanities,' Jonlin, Mo., 17, Walter Hampden Repertory, Colonial, Boston.

KATH CORNELL \$10,000, PITTS.

Big balcony and gallery trade gave Katharine Cornell's production of Rome and Juliet approximately \$10,000 on its three-day stay at the Nixon last week. Downstains was way of due to 130 Shakespeare around here. Acting and production both drew fine notices from cricks, but couldn't overcome that stiff tariff.

tariff.

Saturday matince was virtually a
Saturday matince was
Saturday and saturday

time.

'Gather Ye Rosebuds,' which was
to have come in next week for a
nine-day stay, has been cancelled,
and there's not a thing in sight.
Only definite bookings are 'As Thousands Cheer' and D'Oyly Carte
Opera Co., but no dates have yet
been set for either.

Cowl's \$9,800 Start Rates Okay in Boston; Pursuit,' \$3,200, Quits

Rain From Heaven, starring Jane Cowl and John Hallday, at the Plymouth, only new play in town, garnered most of the spare coin from the Christmas shoppers

Rain From Heaven, starring Jane Cowi and John Halliday, at the start of the start o

Hampden in Worcester

Worcester, Mass, Dec. 17.
Vaudeville at the Plymouth was interrupted last Thursday night (13) iong enough for Walter Hampden and compay to offer Richelleu.' Balcony was fairly well filled, but customers downstairs were few and

Shows in Rehearsal

'Battleship Gertle', Courtney

Accent On Youth' (Old Love'), Crosby Gaige.
'Little Shot', Pearson and Baruch. 'Living Dangerously', Shu-

berts.
'Old Maid', Henry Moses.
'The O'Flynn', Russell Jan-

ney. 'Baby Pompadour', Dreifuss and Gernhardt, 'Mother Lode', Busher and

Tuerk.
'Point Valaine', Noei Coward.
J. C. Wilson.
'Birthday', Harmon and Ull-

man.
'Laburnum Grove', Gilbert
Miller and Shuberts.
'Fools Rush in', Leonard Sili-

man, 'Music Hath Charme', Shu-

Piper' \$3,500 on Balto Break-In: Indie Maryland Getting All the Action

Baltimore, Dec. 17. 'Piper Paid,' in its break-in week

riper Paid, in its break-in week at the indie Maryland, approximated \$3,500 at \$1.50 top. Maryland, which is independently booked by resident general manager, Leonard B. McLaughlin, is hogging the spotlight as regards what is due into town from now on. UBO house, Ford's, is shrouded and has nothing inked in, though it might possibly secure an attraction for Xmas week. Ina Claire, in 'Ode to Liberty,'

opens tonight (Monday) for two days at \$2.75 top. Played last week at the National, Washington, UBO site, and fact that McLaughlin seized it for an indic spotting here selved it for an indie spotting here has caused quite some talk. The pleec, which opens Dec. 21 at the Lyeeum, N. Y., has rolled up a sizable advance, and looks to sweep the forest shelf dean stable advance, and looks to sweep the forest shelf dean stable advance and the stable and the four local newspaper critical tale was the play in advance and have their not of the shown's opening here. New angle around these parts.

Maryland won't have any legit show Xmaa week, though it will the Princeton Triangle annual nusical, this year tagged. Stags at Bay, comes in at \$2.50 top. House Is being taken on straight rental basis.

is being taken on straight rental basis.

New Year's week may possibly dind something at Ford's, but the dind something at Ford's but the first strain of the first st

B'way Faces Biggest Opening Week In 5 Years: Lew Brown 'All Stars' **Opens Raggedly but Shows Promise**

New plays will gang up on Broad-way next (Christmas) week, there being 12 or more arrivals carded. Ten new productions, plus several special attractions, are listed. It is special attractions, are instead it is the heaviest holiday eard in five years, five premieres being slated for Christman night. In addition, Revenge With Music, laying off two weeks, will resume at the New Amsterdam on the eve of the holi-

day.

Fall drop in theatre attendance, which annually sets in after Thanksgiving, caused heavier delight week than elines in grosses last week than usual. Not more than half a dozen attractions held their pace and only

elines in grosses last week than usual. Not more than haif a dozen attractions held their pace and only two approximated capacity.

'Calling All Stars' major musical which arrived last week at the converted Warners' Hollywood, drew an unlucky first-night break, with an adverse press resulting. Nothing seemed to go right back stage and such as the converted Warners' Hollywood, drew an unlucky first-night break, with an adverse press resulting. Nothing seemed to go right back stage and years are more than the same and the

Ruth Draper will appear at the Barrymore.

So Many Faths' stopped at the Ritz, but may resume next week at the Ambassador; The Night Remembers' folded at the Playhouse. The First Legion' picked up, and engagement at the Bitmore was extended another three weeks.

Estimates for Last Wesk 'Anything Goes, Aivin (5th week) (M-1355-44.40). Exception to the rule: list week when most shows save the stopped of the rule: list week when most shows acquacity nearly all shows; \$22.00.

(Bright Star, Plymouth. Postponed indefinitely; house gets -Accent on Youth' ('Old Love') next week.

'Calling All Stars,' Hollywood (2nd week) (R-1,607-\$4.40). Mis-

cues opening night resulted in adverse notices; after ragged premiere performance smoothened and next week should get into running.

week should get into running.
'Children's Hour,' Elliot (5th
week) (D-923-83-30). Pace aimed
around \$14,000 mark; exceptional
drama looks set for real run.
'Dark Victory', Little (7th week)
(D-532-33-30. Little change; should
get share of holiday coin on strength
of dar's min of childs.
'Dotsworth', Shubar (25th work)
'Dotsworth', Shubar (25th work)

head); around \$5,000.

'Dodsworth, Shubert (36th week)
(resumed engagement) (D-1,385\$3,50). Last month announced;
holdover hit slipped to around
\$12,000 last week; lowest gross of
engagement.

Farmer Takes a Wife, 46th St. (8th week) (C-1,375-33.30). Another exception; type comedy held to its \$12,500 gait and is turning weekly

profit.

'Gold Eagle Guy,' Morosco (4th week) (D-951-\$330). Suspends Thursday (20) and moves to Belasco for Christmas resumption; pace of \$7,000 should materially improve.

\$7,000 should materially improve.
'Life Begins at \$1.40'. Winter
Garden (17th week) (R-1.498\$4.40). Front-running revue sipped
lately, but should bounce back at
holiday time next week; under
\$30,000 last week.

lately, but should bounce hack at holde late the holde late energy week; under holde late energy ener

of \$7,000 Indicates moderately good trade charge with Music. New Amanagement of the Market Ma

oon last week.

'Sky's the Limit,' Fulton (1st
week) (C-913-\$3.30). Presented by
Raymond Golden; written by Plerce
Johns and Hendrick Booream;
opened Monday.

'Small Miracle,' 48th St. (13th
week) (D-989-\$3.30). Cast took
25%, cut; business eased of; around
\$5.600. wee Arst figured in the bis

25%, cut; business eased off; around \$6,000; was first figured in the bis. money. 'So Many Paths,' Ritz. Closed Saturday; due to resume under all ferent management at Ambassalor (The Distaff Side,' Booth (11th week) (C-918-\$2.75). Brant comedy still doing well, although running; under figures of first two months; \$8,000 estimates of first two months; \$8,000 estimates on,' Biltmore (12th week) (C-918-\$2.75). Extended another three weeks, with attendance-turning; quoted around \$8,000 last week). The Grast Waits' Center (13th word) (\$36,000 lowest figure since penning: list leader sure to come back next week. The Might Remembers, Playhouse, Withdrawn Saturday, after July 18 (1918) (

Blizzard Crimps Chi Legit Grosses; 'Wilderness' 16G; 'Cheer' Laying Off

Pre-Xmas week is here again. One play will call a recess for the session, while the other shows in town deeded so strikes ye of currently after a fine six-week run and will resume on Dec. 24 to stick until until Jan. 5 when "Roberta' is skedded to arrive. Blizzard fine like week run and will resume on Dec. 24 to stick until until Jan. 5 when "Roberta' is skedded to arrive. Blizzard fine six-week run and will resume on Dec. 24 to stick until until Jan. 5 when "Roberta' is skedded to arrive. Blizzard fine six-week despite weather disskedded to arrive. Blizzard fine six-week week despite weather disskedded to arrive. Blizzard fine six-week despite weather disskedded to arrive. Blizzard fine six-week despite weather disskedded to arrive. Blizzard fine six particularly the George M. Cohan 'Ah Wilderness' opening But Cohan show is perking and will go through to a fine run at present indications. But Cohan show is perking and will go through to a fine run at present indications. Society's subscription plays. Society show opens next Monday (24) to some weakness in the orehestra and lower balcony. This is the first of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's subscription plays. Society show opens next Monday (24) at the Larker of the American Thearter Society's Subscription plays. Society show opens next Monday (24) the Monday (24)

Plays Out of Town

THUMBS UP

Philadelphia, Dec. 15.

This new Eddle Dowling revue caused plenty of headaches on its opening and there were those who down. But by Thursday the show blown. But by Thursday the show it lies at the control of the state of the control of the state of the control of the state of the control of the con

personages introduced is praty teeble, but show made a major mlatiske in cutting out a novel number introducing the stars, called Musical Chairs.

Thumbs Up is not in the Dowling tradition. It is pretty sophisticated, readition. It is pretty sophisticated, and the stars, and the stars, and the stars, and the stars, and the stars of the stars

ODE TO LIBERTY

Washington, Dec. 11.
Comedy drame in three acts adapted by Sidney Howard from Michel Dorant "Likelier Provisoire." Presented by Gilbert Miller at National theater Dec. 10-15. Cast: Ina Claire, Walter Blezzk, Paul Mograth, Nicholas-Joy, Stanley Jessup. Allen Pagan, Katherine Stewart, Hal K. Dawson, Colin Zinten.

Grath. Michoise Joy, Staniey Jessup, Alien-Frann, Katheries Stewart, Jalk K. Dawyon, Cells The Micholand Control of the Contro

on the roof. In comes a detective and says the first dick was a phoney, being, in fact, the corresal control of the same and says the first dick was a phoney, being, in fact, the communist (Waiter Siezak) returns to Madelelne's apartment, sticks a gun in her ribs, tella her, the cope have madelene's apartment, sticks a gun in her ribs, tella her, the cope have mounces he is going to say there all night, Rest of play finds him staying five days and nights.

Fart of Madelelne is unbeatable from the same and t

RAIN FROM HEAVEN

Boston, Dec. 14.
Comedy drama in three acts and four
scenes by S. N. Behrman; produced by
the Theatre, Guild; directed by Phillin
Bootler; estlings by Lee Simonson; first
porformance on any stare at the Plymouth Mogler, estlings in performance on any Theatre Dec. 10. Mrs. Dingle Rand Eldridge. Ledy Wyngste. Hugo Willens Sascha Barrshaev Phobbe Eldridge. Clendon Wyatt. Nikolai Jurin. any stage at the Plymouth

Hancey Castle
Alice Beimore-Cliffe
Beg Smith
Thurston Hall
John Halldey
Marshall Grant
Lity Cahill
Robert Woold
Jose Ruben

The Theatre Guild has probably done S. N. Behrman a real favor by letting him get this off his chest and proving to him that involved and lengthy dialog without comedy relief had better be left to Eugene O'Neill.

O'Neill.
Even in the hands of Jane Cowl and John Hallday, who are both turning in brilliant performances, the dialog drags frequently almost to the yawning point, especially when Behrman starts wrestling with what's wrong with the world and fails to get a toe-hold. Yeteran Theatre Gulid subscrip-

tionista, who love their mental and varbal wrestling, thought it was good heavy fodge, but the casual mid-air in bewilderment at the vague final curtain. Low-brows who love their laughs and wanted to see Jane Cowl emote or see Halling to the communist publisher who is trying to carry on his ideals. At her estate outside of London she has gathered, and the wanter of the communist publisher who is trying to carry on his ideals. At her estate outside of London she has gathered, anging from a capitalist down to emigres, explorers, exiles, and other wandering idealists.

Abstract theories begin to be carged in the story and before the final curtain radicalism, apitalism, communism, socialism, racial tolerance, the League of Nations. Hitter, Lenin and argued back and forth.

The widow finally rescues a maligned guest by announding broudly that he is not only her lover but a showled such that complete the complete of th

PETTICOAT FEVER

PETTICOAT FEVER

Philadelphia, Dec. 15.

Young firm of Richard Aldrich and Aifred De Liagre, Ir., which the comment of the property of the pro

Englishman who has sowed plenty of wild oats and has come to this desolate spot to settle down and forget.

On the control of the control of

make it, but while they're gone Diamore's old girl arrives in the past and the safe in the

than it really deserves. Rest of cast is not so good. Sir James is flatly and obviously played by Jay. Fas. sett, who tries too hard for his points. The two gais, Doris Daiton and Ona Munson, are satisfactory others don't matter.

DeLiagre staged the play and has done a fairly satisfactory job. Single set is excellent, and supplies result of the play of the period of the period

PIPER PAID

PIPER PAID

Baltimore, Dec. 10.

Harry Albert (David Lederman and
Harold Bergy procents Edith Barrett in

Fiper Paid with Harry Green; written

Fiper Paid with Harry Green; written

Brown and the Company of the Compa

In Baltimore, where for the past couple of sparsely fed legit seasons, audiences have been near-push-overs, 'Piper Paid' did not displease.

In Baltimere, where for the past couple of apareely fed lesit seasona, audiences have been near-push verar. Piper Paid did not displease. Upon the play's entree into N. American the compilated during, the opening in Philly, would seem unable to vitalize chances of propitious in Philly, would seem unable to vitalize chances of propitious of concerning the part seed in the control of the part steel, in them, treatment and denousment. Treatment and denousment treatment and denousment treatment and the properties of five Americans and perplexities of five Americans and write (Kathadrine Warren); and how wife's bothers, an artial (Donald In Paris, the designer falls in low with the artist but, spured by an imagined slight, gives hereaft to the parish of the parish the control of the part steel in the part of the part of the parish the part of the part of

CHANTICLEER

(YALE DRAMA SCHOOL)

New Haven, Dec. 11.

A revival of Edmond Rostand's play translated by Gortrude Hall. Presonted at Yale University theatre by the Department of Drama of the Yale School of Fine Arte.

A revival of Edmond Rostands play translated by Gertride Hall. Presented at translated by Gertride Hall. Presented at translated by Gertride Hall. Presented at Corner, the Yale School of Pine Aric Orman of the Yale School of Pine Aric Orman of the Yale School of Pine Aric Orman of the Yale Drama School of things by getting hall of the Yale production. Not that the production has anything at all to do with the Yale group stands high on the list. Robert G. Scott had a grand time designing three artistic sets. Frank Reventing the Yale group stands high on the list. Robert G. Scott had a grand time designing three artistic sets. Frank Persenting the Yale group stands high on the list. Robert G. Scott had a grand time designing three artistic sets. Frank Persenting the Yale group stands high on the list. Robert G. Scott had a grand time designing three artistic sets. Frank Persenting the Yale of the Yale

Plays on Broadway



CHRISTENSENS

In MAX GORDON'S The Great Waltz'

CURRENTLY CENTER THEATRE Rockefeller Center, New York

Plays on Broadway

CALLING ALL STARS

Revue in two acts, 21 scenes, presented by Lew Brown. Lyrice by Brown must be provided by Lew Brown. Lyrice by Brown must be provided by Lew Brown. Lyrice by Brown must be provided by Lew Brown. Lyrice by Brown must be provided by Lew Brown. Lyrice by Brown must be provided by Lyrich Brown Mischell and Provided by Dark Market and Provided by Dark Market Brown Carely Ray. Beside Lyric. Derethy Ray. Reside Lyric. Derethy Ray. Beside Lyric.

depth and neight. It's the best seem of dea since the revolving seem of the se

Billing

HoltzBakerMarshall is the billing on the canopy of Warshars Alleywood, New York, for 'Calling All Stars,' Lew Brown revue. Not enough room to permit spacing. A red first initial distinguishes each name. All three players insist on pline billing. In the dallies there is enough space by jamming the names together. Second line billing has Jack Whiting, Mitzi Mayfair, Gertrude Niesen and Patricia Bowman.

at the premiere. Her song is Tm Stepping Out of the Picture, likely sounding ballad, and her success with it questions the judgment in saving the show's best femme voice till so near the finish.

Next is another late arrival, Al Bernie, on so late he must have thought he was playing a benefit Bernie is a young mimic and clever for his age, but far from a proper specialty act for a big time show at 11:39 p.m.

at 11:30 p.m.

Show ran past midnight at the premiere, despite having had three permiere, despite having had three permiere, despite having had three the permiere had been all hight rehearsal the pre-opening night, and the girls had to keep going all the next afternoon and almost up to curtain time. They must have been exhausted, but they gave a gallant opening performance.

formance.

Harry Akst's music blende well
with Brown's lyrice, and some of
his airs can't miss popularity.

Warner Bros.' participation as
backer of Stars' with a financial
interest is regarded as a possible
considering S.O.S.Ing Hollywood
for some names, but doubtful if that
could turn the show into a hit, for
film stars or any other kind of stars
can't get far without material.

can't get far without material.

As to Lew Brown, it must be said
that while he neglected his own
best het—material—he did courageously go the limit in all other
respects. But his loss in this try
is Broadway's loss also, for Broadway would gladly swap an unsuccessful producer for a truly great
material writer.

Bioe.

VALLEY FORGE

Drama in three acts presented at the Gulid Dec. 10 by the Theatre Gulid; written by Maxwell Anderson; Philip Merivale featured; staged by Herbert J. Biberman and John Houseman.

Andrew	Thaddeus Clancy
Spad	Alan Bunce
Alcock	Victor Killan
Tengue	Grover Burgess
Mason	Charles Elils
Oscar Nick Minto	Hans Hansen
Nick.	Robert Thomsen
Minto	Harry Hermsen
Tovia	Frances Sage
Anntle	Florence Gerald
Nell	Hendrik Booraem
Lieut. Cutting	George Coule ris
Rover Lucker To	Bingo
Lieut, Col. Luoffer To	nchStanley Ridges
An Alde	Philip Robinson
Gen. George Washing	ton Philip Merivale
An Alde	Edward Trevor
Major Andre	John Hoysradt
Captain	John Ryder
.Fielding	Stephen Appleby
First Soldier	Alan Bandler
Second Soldier	James Roader
Third Soldler	Wallace Acton
Civilian	George Spaulding
Civilian	
Mr. Folsom	Erskine Sanford
Gen. Conway	Charles Francis

After a too long first act, the change of pace in the second and third act gives 'Valley Forge' its chance to register. Indications, however, are for a limited engage-ment at the Guild probably a bit over the subscription period.

over the subscription period.

Maxwell Anderson has a flair for historical plays—"Blizabeth the Queen' and 'Mary of Scotland' the standouts. But his brilliant writing transcends the topic in drama-

standouts. But his brilliant writing transcends the toole in dramatizing the bitterest episode of the
American Revolution, when General
Washington suffered with his impowerished army of backwoodsmen
at Valley Forge, while General
Howe and his redcoats were goodtiming in Philadelphia.

Valley Forge is written in blank
verse, or most of it is, which makes
the dialog the more pleasant to the
dialog the more pleasant to the
sorely-tried Washington constantly
spoke in blank verse for the edification of his starving troops. In
fact, he was so wordy and versy
that at times he was a bore
The ragge in the theatre, or
The ragge in the theatre, or
The ragge in the theatre, or
the starving to the conseemed so in the theatre, or
the starving the property of the
ware, securing corn stored there
by the British troops. Several men
are lost in the fighting, but it only
makes the American detachment
the more determined to continue
the struggle for freedom. So, when
Washington arrives on the island to

surender to Howe, it is the spirit of his men that changes the general's deciglon.

In his headquarters at Valloy Forge, two commissioners from commissioners of the commissioner of the commissioners are thrown out of the house, one of the general's aides gives his idea of the compressment. Pimps, he calls 'em, and that's in because of the commissioners are thrown out of the house, one of the general's aides gives his idea of the compressment. Pimps, he calls 'em, and that's in Selection of Philip Merivale as Washington seemed curlous, but lart to far out of line. Washington was born in Virginia of parents who were born in relation on the whole is excellent. Stanley Ridges makes. Colone The Colone of the coldiers, a regular fellow who speaks his mind. Victor Killan as a private who has no pants registers what laughs there are in the play, year who were the coldiers, a regular fellow who speaks his mind. Victor Killan as a private who has no pants registers what laughs there are in the play, present mostly. In a party problem of Frenchman.

Women figure but silightly in the play, present mostly in a party given by Howe in his private ball-frenchman. Women figure but silightly in the play, present mostly in a party problem of Frenchman. Women figure but silightly in the play, present mostly in a party given by Howe in his private ball-frenchman is precise.

The play is many-peopled. It has more color than expected from the theme and the staging by Herring and the color of the

SAILORS OF CATTARO

SAILORS OF CATTARO
Theatr Union dram in two cate and atta
scenes by Friedrich Wolf at Civic Repettory theatre Dec. 10 at 18-10 (per transtory theatre Dec. 10 at 18-10 (per transtory theatre Dec. 10 at 18-10 (per transdec. 10 at 18-10 (per transmonths of the transmonths

Theatre Union has for its avowed

Theatre Union has for its avowed purpose the presentation of profetarian plays. This one is right down the group's alley, although not a good play. It's not, for that matter, a had play, but one that lacks fire and spirit—such fire and color a real financial success and made it possible for the group to do some experimenting. Sailors is a German play that Sailors is a German play that The sailors in the service of the sailors of the sail

story simply as is—and that's a letdown.
Sallors on the St. George are underfed and ill-treated. They manage to communicate with sallors on
surrection is arranged. All the
sallors strike out on their own, call an
end to bloodshed and ill-treatment
and run up the red fiag. That may
not be pleasant for some, but it is
Then the second act. Wolf knows
that in life the sallors would probably be defeated and the cruelty
and schyplidity would go on as before; he knows, as a matter of fact,
instance that the's describing. And
that's the way he tells it. The
strikers make blunders, they are
defeated, four of their number are

shot and the mess called life goes on in its regularly charted stupid channels.

That calling could have been that the channels of the could be cou

(Continued from page 54) ground and the production, in gen-eral, are all creditable, according to amateur theatrical 'workshop' stan-

erai, are all creditable, according to amatour theatrical "workshop" standard Sullivan, in the thankless but essential role of narrator, introducing each episode, deserves more than honorable mention, despite an unfortunate lisping effect caused by the mask he wore. William Hung with plenty of confidence, and Jean Goodale (Radoliffe), opposite him as Jocasta the queen, gave a praiseworthy performance, even though her makeup did not bear out her frequent alludions to fading beauty. Of the vampish Sphinx had a slight edge over the leading femme role, in spite of her unsympathetic characterization. Also outstanding was

In spite of fier unsympathetic characterization. Also outstanding was Arthur Szathmary as the aged high priest, Tireslas, performing with the restraint and aplomb of a seasoned trouper.

"Machine, as interpreted by the Harvard Dramatic Club, is a credit to the group, for evidently the studently the studently the studently the studently the sample of the studently the studently

Week-a-Month Legit By Kathleen Clifford

Los Angeles, Dec. 17.

Kathleen Clifford, former screen actress, has leased the Wilshire-Ebell theatre for a series of new plays that she plans to produce during the winter and spring. Deal is for use of the house for six nights and a Saturday matinee each month, over a seven-month period, Sunday, night vaude concerts at thehouse will continue uninterrupted, but the seven will be seven to be seven t

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back."

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Row in Chamber Starts French Gov't Investigation Into Opera Comique

Minister Maliante, Mc Saucation and Pine Arts, has a Saucation and Pine Arts, has a Saucation and Pine Arts, has a Saucation of Opera Comique, as a result of three-hour attack on that theatre in the Chamber of Deputics.

Kick of the Deputica was that M. Gheusi, manager of the Comique, is still running into the red, despite an increase in his subsidy and is arbitrarily firing players.

Socialist Deputy Jardillier opened fire, recalling that when Gheusi took office he received 3166,000 for equipment and \$48,000 a year more subsidy than his predecessor. All

equipment and \$46,000 a year more subsidy than his prodecessor. All he did to improve the Comique's repertory, and the deputy, was to put on a Viennese operata, which didn't give French composers and authors any royalties.

Then Gheusi, according to Jardil-iler, started to get payments from the wire-seas administration every broadcast, which happens once a week. Weekly revenue from this source about \$800. Henri Clerc then added that these broadcasts are teradded that these broadcasts are ter-

source about \$800. Henri Clerc then added that these broadcasts are terribe and, in comparison with German and Italian music on the air, give France a bad name.

More deputies on the socialist side rapped Gheusi for cutting singers' pay and first choisters, and Maliarme finished by observing that it looked as though the Opera Comique needed investigating.

One of the charges brought Conce of the charges brought conditions to the charges brought of the charges and the charges brought of the charges brought of the charges and the charges brought of the charges and the charge of the charges and the charge of the charge of the charge of the charge of the charges of the charge o

Gheusi appeared before a com-nittee of Deputies, and defended his nanagement of the Comique. Cointed out that income from radio broadcasts went chiefly to the pen-sion fund and did management of theatre no good.

Dutch Legit Biz Off: **New Cut-Rate Scheme**

The Hague, Dec. 8.

Legit is faring badly in Holland through the depression and theatres are often almost empty.

E. van Hoven, manager of the Rika Hopper theatre in Amsterdam, has thought out a scheme to boost takings. He intends to form a syntakings. He intends to form the syntax in the synt

Subscribers will only have to pay 140 per week per person and will be able to go to the theatre 12 times years. Subscribers will get best seats, can book them in advance free (booking fee usually 4c), free cloakroom (charge generally also 4c) and free programs (of which price varies from 10 to 20c).

Old Verneuil Play For Chi., New York

Paris, Dec. 8.
International Play Service has sold U. S. rights to Louis Verneuil's 'Mon Crime' ('My Crime'), comedy produced here in 1931, to Playgoers' Association of Chicago (Luther Green). Buyers expected to put on an adaptation of it in Chicago and New York.

an anjation of it in Chicago and New York. Same brokers sold two Italian plays for production in Vienna: G. Gueribaidi's 'Ultima Carta' (Last Card) and Luigi Bonell's 'Impera-tore' Both are to be handled in Austria by Verland Eirich.

Sp. Prize Play

Madrid, Dec. 5.
Antonio Asenjo and Angel Torr Antonio Asenjo, and Angel Torres. del Alamo were awarded first pitze of \$1,370 for their three-net farce, 'Una turde en la Boca del Asno, o La Boda del La Sole' ('An Afternoon in the Boca del Asno, o' the Wedding of Sole'), 'lin the annual municipal "saincte (farce) contest.

Same playwrights won the sainete award in 1910, when the competition was inaugurated. This year's contest had 93 entrants.

Italian Passion Play

Rome, Dec. 6.

Work is proceeding in the Provnce of Littoria, on the preparation of a grand spectacle on the lines of or a grand spectacie on the lines of the open air Oberanimergau Pas-sion Play. Idea is due to Filliberto Gigli, who will be responsible for the production, with the artifact the poet Mucci, the composer Don Luclino Refica, Marcello Govoni of the Royal Opera House, and some of the best scenic and architectural artists. In

scenic and architectural artists in Italy.

Performers will number 3,000, and 1,500 of these are already engaged.

Building of the necessary scenes will shortly begin in the solemn and picturesque locality of Pladde Ma-rine, which is like an immense baiconly overlooking the stupe plain of the Pontnie Marshes.

Britain Won't Allow **Import Circus Acts** To Take Vode Dates

London, Dec. 8 A bombshell has been thrown by the Ministry of Labor which now refuses to grant permits to acts booked for circuses here to play vaudeville dates on the side. It has vaudeville dates on the side. It has always been customary for such imported acts to accept vaudeville, bookers looking forward to the arrival of these novelties to help alleviate the act shortage.

New ruling has caused a rumpus among the agents, who are determined to fight the issue to the end. There are case the search

They are even threatening to appear to the Home Secretary.

LONDON TRIO CLOSE AFTER SHORT RUNS

London, Dec. 8 Three shows closed in the West-End after short runs. Most important of the trio is Flowers of the Forest, new John Van Druten play. which marked a new managerial partnership at the Whitehall theatre between Jack Buchanan and Aurioi Lee.

atre between Jack Buchanan and Auriol Lee.

Show lasted a fortnight.

The Drunkard, 'at the Garrick, produced by Jack Haskell and sponsored, by Jack Waller, ran a week, while 'Hurricane,' at the Playhouse, stayed four days, with the last day Showing only 15 cash customers.

The Drunkard' goes to the Princes' restaurant Dec. 10, having heen taken once hy Bradbury-Prestry who pays for running of show with Haskell and Mat. Mckelgue gettling, 15% of profits. Show is guaranteed a fortnight, with option. It is lintended to tour the plece in the sticks, twice nightly, in conjunction with Alfredo and his band. Latter will occupy the chiler first half of the program.

In Days Like These

Paris, Dec. 8.

Paris civil court permitted a roadshow impresario to cut in half indemnity called for in contract with actors to be paid if tour unexpectedly stopped.

paid if tou.
Stopped.
Judge sald contract was contract, but in times like these, when receipts melt away, some consideration for management is necessary, and half an indemnity would have to suffice.

STAGE SHOWS **BACK IN LOND.** PAR HOUSES

London Dec & Paramount-Astorias are definitely

going back to big stage shows, with the Plaza also resuming the same policy early next year.

Another important change is the resumption of house bands, which Paramount abandoned about five

For the nurpose of staging shows a company has been formed titled Francis Mangan Productions, Ltd., with \$100,000 capital, of which \$50 .-000 is subscribed by Paramount, the balance by H. Segai, connected with most Paramount ventures here and Francis Mangan and some of his friends.

Mangan Productions company, al-though catering mostly to Para-mount, will also produce for other companies, particularly those own-ing vaudeville houses not in com-petition with Paramount.

Mex. Reform

(Continued from page 1)

(Continued from page 1)

to assure them jobs. Casino de is
Selva was sold at auction for around
\$29,000 to Manuel Suarea, but
numerous creditors of former operators are trying to collect. Goverriment desires to make Foreign
Club buildings a lepers' senatorium
and to convert Casino into a dubidcontrol to convert Casino into a dubidcon, former Tiajuana concessionaire,
is reported to have dropped plenty
lack during brief time he ran the
Cuernavaca resort. Foreign Club
operators are said to be around a
million bucks in the black.
Foreign Club's closing, which
came only two hours notice, left
several Americans in its floor show
out in the cold. Some of them
landed in stage shows of first run
landed in stage shows of first run

several Americans in its floor show out in the cold. Some of them landed in stage shows of first run local-einemas.

Sporting circles are wondering just how far and wide administration's anti-gambling attitude will be carried. Talk is that all border pitches, including Agua Callente, will be shu within the next few weeks. Indicated that move means the end of all concessioned gambling in Mexico.

Much Ado About Little

Josephine Baker Asked to Postpone Opening of New Play but Manager Says No

Paris Dec. 8.

Leon Volterra, local impresario, not only has refused to postpone the opening of Josephine Baker in Offenbach's 'Creole' at the Marigny to please the authors, Louis Ver-neuil and Georges Berr, but wants to know how the authors get that

do-know-how the authors get-that way.

Verneull and Berr, in an open letter to Miss Balker which was letter to Miss Balker which was really fidely and to Volerra, said their state of the state of the

ing him for other work, one by one, so there could be no question of keeping the players on the solution of keeping the players on the solution which Verneuil and Berr had raised. Said he had kept the play going all summer, in spite of discouraging daily grosses, to please the authors.

Added that its Verneuit's fault that a film version of Taxpayers' has already opened on the boulevards, thus damaging the legit version.

Verneuit and Berr, getting the last word, replied that maybe this was all true, but Volterra could was all true, but house for

Plays Abroad

FEMMES EN FOLIE ('Women Gone Mad')

Paris. De

Paris, Dec. 5.

April 19 Paris, Dec. 5.

April 19 Paris 1

daro. Opesed Dec. I.

This year's Folies has all the regular ingredients, mixed and support the state of the support of the su

seara, who piayed in successful control of the provided in the

make of the comming which moves that we have the comming which danced were to expect the sing leading French politicians and deputies.

This number leads straight into the first act finale, which is a patricular than the single singl

FOR EVER

London, Nov. 27. Semi-historical play in three acts by Noel: Langley, produced by the author at the Shafteebury theater, Nov. 20.

Reminer of the Shafteebury theater, Nov. 20.

Gemma Donati.

Gemma Donati.

Gemma Donati.

Roy Byford Gemma Donati.

Roy Byford Donati.

Roy Byford Donati.

Roy Byford Donati.

Roy Byford Donati.

Lighteri.

Roy Byford Donati.

Lighteri.

Opinions were divided about 50-50 on "For Ever." It is the story to Dante and Beatrice, not based entirely on historical fact and spoken in colloquial verblage. Those who liked it professed to be entranced; those who didn't were ineffably bored.

John State of the state of the

THE DOMINANT SEX

under an assumed name and had it accepted. He seems to know a lot about married life. What he knows most about is that when a wife is beaten in an argument she starts a counter-attack, and nothing can bring her back to the original dis-cussion.

counter-attack, and nothing can bring her back to the original discussion.

Play is based on domestic bickerning the medium of a presentation of the medium of a presentation of the great the question. Characters are the question characters are the question of the few the presentation of the few chis year.

Hather more than the usual attention seems to have been paid to the presentation of the few chis year.

Hather more than the usual attention seems to have been paid to the presentation of the few chis year.

Hather more than the usual attention seems to have been paid to the presentation of the few chistonion of the few chistonion of the few presents. There is a clever pair of runners-up in the persons of Bilen Poliock and Henry Hewitt. Production intelligently handled by John transferred to the West End early in the New Year.

HALF A CROWN

Bill Hunnisett
Horbert
Walter Hunnisett
Count Nioholag Poyah.
Paul Vallay
Sergeant of the Guard.
The Minister of War.
The Countees Sivia.
Mrs. Hoperoft.
Bostoft.

The acceptance of the season o

PROSPER

Master Kaiff, George Vitray, Lucion Nat and a cast of 25.

Masterpiece of staging for atmosphere. On a relatively small stage, with simple though fine sets, clever offstage sound and masterly direction, Batty in this play has put on sentation of a modern Arabian Nights—scene.—Play—is—set—in the Casbah. the restricted quarter of Algiers, and carries its feeling 100 % Paris shoulds—fail—is—set—in the Casbah the restricted set in the Casbah. The restricted quarter of Algiers, and carries its feeling 100 % Paris shoulds—fail—is—set—in the casbah the restricted set in the casbah the restricted guarter of Algiers, and carries its feeling 100 % Paris shoulds—fail—is—set—in the casbah, the restricted guarter of the formula of Maya, his greatest previous success.

Miss Jamols, who played Maya, his greatest previous success.

Miss Jamols, who played Maya, her and the casting success. Miss Jamols, who played Maya, her and the casting success. Miss Jamols, who played Maya, her and the casting success.

ABRAHAM LINCOLN

Vienna, Dec. 1.

Dramatic characterization in six scenes
by John Drinkwaten. German, version by
Erich Glass. Stars Ofto Treseler.
Directed by Herbert Waniek under supervision of Herbert waniek under supervision of Herbert waniek.

Idea of International cyclus at Burg theatre is to bring nations artistically logether. For this reason a representative British authored play was selected depicting American history. In a like American Maxwell Anderson's Elizabeth and Company of the School of the Company of the School of the Company of t

THE DOMINANT SEX Incted to represent U. S. A next spring.

New comedy in three acts by Mechael Frank Presented by Embassy Productions, the State of State of

For the Kiddles, And How

For the Riddles, and row After all these years the mag publishers have discovered that children will read mags written down to their level. With the result that there's a lot of activity current in the juvenile mag field.

Recently announced Boys' and Girls' Newspaper, Little Home Pleckel and others are only a few of

Girls' Newspaper, Little Home Plo-torial and others are only a few of the new juvenile publications to come forth with the new year. Nu-merous others planned or in prepa-ration, and the existing children's mags are strengthening their posi-tions to resist the onslaughts of the posecomers.

tions to resact the first process of the first proc

Maytime.

Still another forthcoming juve mag is one to be called Youth, which Richard Davis and a number of associates, including Prince Serge Obolensky, will publish. To strengthen its position against competitors, Play Mate will be enlarged beginning with the February number, at which time the publication will undergo a change in title to Children's Play Mate Magazine.

Macy's Starts a Howl

Macy's Starts ...
Film and theatrical amusement ompanies, their advertising and companies, their advertising and press departments bombarded the N. Y. Mirror (tab) with telegrams of protest at the Watter Winchell column being taken, out of the amusement pages and moved up front to adjoin the new Macy's department store's daily full page ad, Macy's long balking at placing copy with the Mirror, was sold a contract, supposedly direct by Arthur Brisbane, the new Mirror editorial supervisor, with the express proviso that the Winchell column would adjoin.

Showmen's angle is that any Showmen's angle is that any Broadway gossip column belongs in the amusement section. Objection is also made to a new advertiser coming into the paper, like Macy's, and being accorded special consideration as against the regular amusement advertisers who have been supporting the Mirror right along.

Lorimer Ditches Presidency

Lorimer Ditches Presidency
George Horace Lorimer stepping,
down as president of the Curtis
Publishing Co, which issues the
Satevepoet among other publications. Becomes chairman of the
board following the action of the
card the post of president to make
room for Lorimer in the top spot of
the Curtis organization.

the Curtis organization.
Walter D. Fuiler, first vice-president, automatically moves up

dent, automatically moves up to the post refinquished by Lorimer.

Explained by Lorimer that his action is to relieve himself of some of the responsibilities. He continues as editor of the Satevepost.

2 Mags Cut Prices

Mag sales prices continue to upping their prices, claiming in-creased manufacturing costs, others are cutting, due mostly to competi-tion in the same field.

West, one of the few mags re-maining to Doubleday, Doran, will lop a nickel off its sales price, be-ginning with the February number, to sell for fifteen cents. Street & Smith also chops a nickel off Clues, making it a dime a copy.

Still a Verbal Matter

Still a Verbal Matter Reported plan of Harry Steeger and Harold S. Goldsmith, of Popu-lar Publications, the mag chain, to go into book publishing, not alto-gether set yet: Steeger and Gold-smith still talking it over, with Hurd Whitney, of Morrow, sitting in. If idea goes through, Whitney will probably direct the Popular book affiliate.

Steeger-Goldsmith book idea is to issue a volume a week of the light fiction type suitable for circu-lating libraries.

Reed Club's Writers' School

The John Reed Club will in-augurate a Writers School next month at its quarters. Courses will include fection, poetry, journalism and criticism.

John Reed Club is named for the American writer who died in Russia and was buried in the Kremlin.

Membership comprises scribblers with radical leanings.

Prohi Vets

Sherman Billingsley re-opened the Stork club, New York, tast week, with the newspaper bunch and other special guests receiving invi-tations which read: 'Veterans' of Prohibition,

tations which read:
Veterans of Prohibition,
Stork Club Post, invite you to
join them for preview of the
new club stop no password
needed this time come early
stay late and bring your own

stay late and bring your own sponge.

It was signed by Heywood Broun, commander; Joe Wil-ilams, past oommander; Mark Hellinger, future commander; Bill Corum, youngest major; Steve Hannagan, private.

Wood and the Guild

World Telegram, New York, still has women's page trouble, so much so that Lee Wood, the me, proposes to place a warso that Lee Wood, the me, pro-poses to place a man in charge of the department. Latest incumbent was Evelyn Seeley, whose column-ing was okay but it seems her ac-tivities with the Newspaper Writers Guild got into Wood's hair and after a series of arguments she

after a series of arguments she walked.

Last summer Wood was ribbed plenty after engaging Vivian Sliriey to do women, then discovering she is the wife of Harry Nason L. for more of the Poor the town of the Poor the World-they has nest women columnists. Migs Seeley is married to Kenneth Stewart of the Literary Digest and one time instructor in journalism at Stanford University.

That Guild angle on Miss Sagley has the lads around town worrled. Wood's trouble with Heywood Broun recently was diagnosed the same way.

Anvil Moves Up

Utilizing the services of the Cen Utilizing the services of the Central Distribution Bureau, The Anvil, with its ininh issue, graduates from the 'little' magazine category and enlarges its local sales outlet from 20 bookstores and newsstands to 20. Boom for this projetarian fiction mag, which was founded by Jack Conroy and Waiter Snow as a pioneer in its field in 1933, results from its repeated citations in Ed-

Jack Compy and Watter Snow as a following in the field in 1933, results from its regarded citations in Edward J. O'Brien's The Best Short Stories of 1934.

Not only was it the only radical mag to have a story reprinted in the O'Brien collection—Louis Mamet's The Pension—but ten others of its regular contributing staff won listings on the three-staff won listings on the three-staff Roul of Honor. Mag is edited from St. Louis, Mo.

Police Gazette Resuming

Police Gazette Netsuming
Police Gazette, which passed from
the control of Merle Hersey via the
bankruptcy route, will resume again
under Hersey guldance. The Hersey who will publish the revived
mag is Dorothy M. Hersey, who will
have Bernard Frank associated with

Fate of the other Merle Hersey publications undecided Among them was to have been a feminine counterpart of Esquire called Caprice.

Making 'Em Last

making tem Last
Wear and tear in the circulating
libraries is such that publishers are
experimenting with all sorts of
book-jackets to keep books fairly
durable. Knopt believes it has the
best bet with a socalled metal'
jacket.

Make up of heavy aluminum foli tr's claimed to supply the best pro-tection yet devised for a book. Knopf will supply it to those of its books which get a heavy circulating

Bernstein Issuing Mag

Herman Bernstein, who resigned recently as editor of the Jewish Daily Builetin, turning publisher with a mag which he will edit him-self. Publication is to be known as Present and Future, and will cover general events rather than sectarian

ones,

Bernstein has been a newspaper correspondent, editor and American Minister to Albania.

Gannett Reporting Europe

Gannett Reporting Europe Frank E. Gannett, head of the Gannett chain, is sending to his newspapers a series of articles on the European situation, the pub-lisher now being on a tour of the Continent and traveling by plane, as he often does in this country. Stories are siugged by mall.

Paris Trib Settles

Paris Trib Settles

Staff of the Paris edition of the Chicago Tribune has settled with the management on salary claims, and matter will not be taken into court. Grows out of the merger of the Trib with the Paris edition of the N. Y. Hersid. Each man made separate wage claim adjustments, according to length of time he had been on the paper's staff, average being about three months! pay per man. According to French pay per man. According to French at anone descharged on the pay at the part of the pay at the pay the

Heraid. Most of the men are still jobless. Some of the boys are amusing themselves by getting out Paris Tribune, a new weekly. It carries some of the policies of the dropped daily, notably May Birkhead's society column and Herol Egaris bar gossip. Jinmy King, racing name. Alex Small, whose column was one of the big draws of the daily Tribune, contributed to the first issue of the new weekly but has been out since. He has gone over to the Chicago Tribune foreign service.

eign service.
Paris Héraid is unchanged since
the merger except for the addition
of the name on the front page and
the inclusion of the Gumps and
Moon Mullins cartoon strips.

Fan Mag Changes

As a result of the purchase of Motion Picture Publications by the Fawcetts, several changes are being made on editorial estaff. Motion Picture Magazine will be edited by Patricia Reilly, formerly with Red Book and College Humor, and recently with Esquire Magazine. Movie Classic will be edited by Murphy McHenry, former editor of Screenplay. Screenplay will be edited by Carl Schroeder. Hollywood Magazine, another of Hollywood Magazine, another of

Schroeder.
Hollywood Magazine, another of the Fawcett string, will be edited by James Reid, who has been on the editorial staff of Motion Picthe editorial staff of Motion Pic-tures Publications for several years tures Publications for several years. Laurence. Reid, former editor of Motton Pictures Publications, be-comes managing editor of the com-bined Pawcett eastern editorial office.

Authors, Guild Talk Merger

Proposed affiliation between the uthors League and Newspaper

Authors League and Newspaper Guid looks warm. Respective or-ganizations have appointed com-mittees to talk it over. Authors League committee con-sists of Elmer Davis, Homer Croy, Arthur Richman, Sidney Howard, Ralph Block and John Howard On the committee repre Lawson. On the committee repre-senting the Newspaper Guild are Heywood Broun, Carl Randau and Paul Fredericksen.

Eberhard's Specialty Co's.

Couple of specialized book projects being undertaken by John F. Eberhard simultaneously. One is the Catholic Book Co., and the other the National Medical Book Co. Two organizations will be housed in one

office.

Nature of the books to be issued
by Eberhard indicated by the titles of his two companies.

On Law

Morris Hirschman and Abraham Bookstein, reputedly interested in the Central Book Co. will issue a mag to be called Smail Items. Cen-tral Book Co. issues technical volum

Understood that Small Items will deal with legal matters.

New Femme Mag

Another mag for femmes is in the making, to be known as The Amer-ican Woman. Sponsor is Edward F. McSweeney, who is now assembling

a staff.

Publication of The American
Woman will be monthly, and scheduled to get going early next year.

Kobler on Ads

A. J. Kobler, after his Hearst huddle on the Coast, is back as general advertising manager of the eastern Hearst newspapers, leaving his post as publisher of the N. Y. Daily Mirros.

Best Sellers

Best Sellers for the week ending Dec. 15, as reported by the American News Co., Inc.

American News Co., Inc.

| Good-Bye Mr. Chips' (\$1.25) By James Hilton Forty Days of Muss Dach' (\$3.00) By Franz Werfel So. Red the Rose' (\$2.50) By Start Young Lost Horizons' (\$2.50) By Mary Ellison Mary Feters' (\$2.50) By Mary Ellison Charge Observables of the Song Communication of the Song Communicat

Book Reviews

The 'Barnum' Script

The 'Barnum' Script
First screen play to be published
in book form in the U. S. is 'The
Mighty Barnum,' by Gene Fowler
and Bess Meredyth (Covici-Friede;
32). Whether it is going to become, as the publishers and authors
believe, a new form of the tention
and this first sample ought to sell.
well on its own.

and this first sample ought to sell-well on its own.

It's a racy, fast and interesting yarn and, as told by Fowler here, makes interesting reading, although one gets the impression it would rather be read in original book form, where it wouldn't be so abbreviated and sketchy. Book's greatest kick lies in its novelty of presentation, but the idea itself is not likely to be too successful. Even plays in book form are not too easy to read, frequently, and screen easy to read, frequently, and screen plays; because of the numerous asides, directions and technical terms, are even worse.

Tin Pan Alley Inside

Best thing about The Facts of Life in Popular Song' (Whittiesey House; 41:50) is the opening chap-ter of the same name. from which Sigmund Spath developed the 148 page booklet. Most of the rest is pad-ding, albeit authentic and written in an engaging, good-humored style, without sterroging to be too smart.

in an engaging, good-humored style, without attempting to be too smart-alecky: and yet achieving an authenticity that substantiates Doc Spach's keen insight into the machinations of Tin Pan, Alley.

Apart from the few laymen interested in pop songs the field must be, limited for this book; for the others: it's rather old trade stuff. Songwriters don't care about mixed metaphors, wrong tenses, poor parsing, we'nd rhymes and the kindred little things: Spacth dwells on, so long as the song sells.

so long as the song sells.

Title piece was a sketch in American Spectator. Other portions have appeared in the New Yorker.

Growing Up

Carman Barnes, who made some-thing of a spiash with 'School Girl,' goes a step ahead with 'Young thing of a spiase name goes a step shead with 'Young goes a step shead with 'Young Woman' (Claude Kendall & Willoughby Sharp; \$2.50), in which coughly Sharp; \$2.50), in which hose the step of those New York with the step of those the step of the

woman (Liquoe-Aenasia e Willoughly Sharp: \$42.50), in which
Naomi-Bratford, another of these
Southern beauties, tackies New
York with Just we had resure no
end to the southern we had been a case, of suspense as Noom,
takes her first licking.
Story will interest theatrical
readers since Naomi hooks on to a
famous producer—of girl shows.
He will not give her a chance, since
he fears it will make her independent of his bounty, and doles out
small bills from a large bankroil,
with the continual protest that he
cannot spare even that. Eventually
he thres of her and Naomi, locked
out of her hotel room and tossed
out of her benefactor's, goes out
linto the cold street presimably to the cold street presumably to into the cold street presumant to face a sequei. But she's still un-sullied except for a brief affair in her schoolgirihood, so there should still be hope. Well told.

Unguarded Photos

Unguarded Photos

Teople on Parade' (David Kemp.
33) brings together several hundred
off-guard photographs as snapped
by Jerome Zerbe, first-nighter and
free-lance: While many have
graced ads and blurbs in class
mags, most are reproduced for the
first time. Camera creeps up on
socialities in New York, Chicago,
Miami and other points.

socialities in New York, Chicago, Miami and other points.

Little of Broadway in the selection although some of the best pictures depict Constance Collier, Dorothy Gleh, Cole Porter and Tallulah Bankhead draped around tables. Practically all photographed are drinking, which wears thin after

Omnibus of Crime

Omnibus of Crime
Erie Stanley Gardner almost
wrote the best whodunt of the year
in his newest 'Case of the Curious
Bride' (Morrow, \$2). 'It's another
Perry Mason' yarn and its only
trouble is that it's a bit too much
dong the Howling Boof of
all the stand of the curious
end of the curious
end of the curious
and unraveling. But it's a fast,
interesting and human yarn
mevertheless, and well worth addition to mystery shelves. Warners
is making it into a film and it
should be okay.
There's a lot of action and considerable excitement in Eyes of
Death' (Crime Club; 22), by JohnBentley, although the solution is
pretty obvious very early in the
book. For a Sectiand Yard yarn,
It has an exceptionally sood set of
dialog. Not for films.

CHATTER

Martha Foley doing a historical Francis Stuart has written his

Valentine Williams back from

England.
Naomi Mitchison gets here in February.
Archie Binns will go to Florida to

write that new novel.

Hamish Hamiiton, London pub⊲

Hamish Hamilton, London publisher, has gone home.

International Publishers observeding its 10th anniversary.

A. G. Macdonell back in N. X. after a quick tour of the country.

Literary Guild choice for January is Anthony Thorne's Delay in the

Joseph Hergesheimer tired of avel. Will stay in town for the

Real name of R. Philmore, author of 'Journey Downstairs,' is Herbert E. Howard.

E. Howard.

Barbara Noien one of the very
few children's book editors with a
child of her own.

Authors League issuing personal
appeals to more affluent members to
aid indigent scribblers.

Harcourt, Brace has taken Rufus
King from Doubleday, Doran—but
D-D has taken Thames Williamson
from H-B.

John H. Lynch and William Cun=

ningham have joined the Chicago advertising office of McFadden

advertising office of McFadden Women's group.
William Poole has quit Putnam to join the McBride editorial staff. Tay Holoff also added to the McBride organization.

The Broad A

(Continued from page 1)

(Continued from page 1)
sop. It's getting so rough that
some muggs with a Brooklyn acstream of the some muggs with a Brooklyn acstream of the some muggs with a Brooklyn acnight in Custord as Takey as a baze,
drop. The only thing that's missing
is the monocle, but Hollywood is not
without the single eyeglass. There's
a few of those around, too.
Affected Piccadilly is the latest
thing to denote class; and everyone
is trying to talk like Lesile Howard.
Switch is made overnight, with littile thought of the impression it creates. Locals start out with the
broad A and advance from there.
Accent is ploked up at the Sunday

broad A and advance from there.
Accent is picked up at the Sunday
afternoon cricket games where the
Englishmen congregate, and the
schooling the boys receive from C.
Aubrey Smith, Boris Karloff, Ronald Colman and ottlers of the
English colony who foregather be
knock over wicklets.
Thing has gone so far that most
sarry at 4 p. m. for tea, with more
and more availing themselves of
the afternoon rest period daily.

Going Places

By Cecelia Ager

Z Little Girle

Two little girls, aged six and nine, went to the Astor theatre to see Babes in Toyland. They were very carefully brought up little always been chosen with a great deal of grave weighing as to what would be good for them and what would not. Always bed as mother them to make a bed as mother them to make a bed as mother them or give them unpleasant drasms or ideas, but this time she took a chance, which was yerry wrong of mother. The nine-ver-aid was impressed. always been chosen with a great

wrong of mother.
The ninc-year-old was impressed
by the antics of Laurel and Hardy,
but saidy disappointed in Charlotte
Henry, who, as Little Bo Peep, was
rather too plain and costumed too
matter-of-factly to win her adoration. At the conclusion of the pfeture, the nine-year-old disappoint of the
super-property of the said o ture over again.

the signess and to see show the six-year-old, though she's known around the Mickey Mouse theatre as quite a sticker, was eager to be gone. Nothing could induce her to see that picture again, not even the wooden soldiers. She was not amused by the Bogeyman, who looked like Mr. Hyde in bagey black tights and fright wigs; she did not care for the underground caverns of Bogeyland, nor was she interested in watching the crocodlles lying in the murky waters with jaws wide open. She particularly did not like this part:

She was also scornful, of a pro-

mry did not like this part.

She was also scornful, of a production that allotted Little Bo Pesponly three sheep. Both little girls were amazed to find Toyland so full of villatiny, deceit and menace, so they made up their minds not to believe a word of this Toyland and, instead in to recarding the results. instead, try to recapture the Toy land of their imaginations.

A Cleaned-up Repeat

This time—'Hell in the Heavens'—
it's Conchita Montenegro who's the
little Fra-a-nsch girl to all the
brave American soldier boys, or the

little Fra.a-asen giri to all the brave American soldier boys, or the girl in the picture who wears the extraordinarily low necked peasant blouses. "A Miss Montenegro's turn to aske a crop of black curls, turnble backwards into the laundry basket, scamper in and out of the officers' quarters at the shell-struck old French chateau, change from wild-cat to kitten for love of the American cap-tain. Now it's her crack at learning, wide-eyed, the so funny American slang, at beating the manly chests of the officers as they bear her kicking and screaming to the dug-out when it's the Germans' turn to play war. Dolores Del Rio did it all in What Fries Glory' and many have done it since. Still Miss Montonegro's experience differs in certain respects from that differs in certain respects from tha

differs in certain respects from that of her predecessors. She plays the little French girl in cleaner, decenter times. The only proposals Miss Montenegro hears are proposals of marriage, the only klasses she gets are vertical and on her brow.

'Babbitt's' Women

As penance, it seems, for having been so good at smart crack delivery, Warner Brothers has sentenced Aline MacMahon to a series of small town wife and mother roles, lates of which is Mrs. Babitt. In 'Babbitt.' Young Miss MacMahon is not

roles, latest of which is Mrs. Bab-bitt in "Babbitt" accidents in not Tume Miss of Guy Kibbee again in this one, she is again the mother of his strapping brood, she must again contess an undying passion for the gentleman. Embedded in a clutter of electric toasters and gairulous colored maids, pre-occu-pled with thoughts of two and one-pled with thoughts of two and one-prostate, dressed with matronly sedateness, always serving as buffer between pop and the kiddles, the acid and, interesting Miss Mac-Mahon is relemitessly transformed into miswect-tempered bore. "Quite into a sweet-tempered bore. Quite

into n. aweet-tempered-bore. Quite a feat, but "Babbitt manages it. In "Babbitt," too, is Claire Dodd as 12 blonde menage, equipped with guile, prettiness and a small but tasteful. collection of slim dark dresses, with dainty white lingerie collars. If she'd only stop plucking her eyebrows to such painfully thin arcs. The eyebrows date her, restricting her field to provincial vainping.

ferocity, ringing her eyes with such abundance of black eye pencil she scares the audience as well as her husband. A pity, because her sleek blonde colffure, brushed severely off her ears and close to her head, is

Ballet Slippers and Heels

Ballet Slippers and Heels
Whenever Irene Vermillion gels
ready to go into her dance, in her
thoughtfully produced act at the
Palace, five lady trumpet players
line up and blow. Precise as Russell Markert Rockettes, they line
up, march forward and blow. Havling puffed and puffed, they march
now halt. Now they stand like
femme angel Gabriels in their flowing white chiffon dresses, never
taking their trumpets from off their
faces, they've got their mutes taking their trumpets from on their faces, they've got their mutes planed to their trumpets, blowing prettily and harmoniously while Miss Vermillion, having been an-nounced with proper fanfare, glides through her routines.

nounced with proper fanfare, gildes through her routines.

Miss Vermillion is notable not only for her five sweet and modest lady trumpet_players_she_is_elso-capable of still greater resources. Having discovered how flat-footed toe ballet slippers make a toe dancer look when she's not up on her one her have seen that the still still slippers little rintestone heels. Little rinnestone heels for her first number, when she's wearing the long blue georgette banded with the white ruffling all over, and the short white gloves and white cap. Later Miss Vermillion is a fly—she steps forth from a backdrop with a sequin web; still later drums on either side of her as she slowly descends into a spilt.

Keller Sisters are wearing plints this week, and one of them has of them her of them has she

Keller Sisters are wearing prints this week, and one of them has gone in for those new-fangled bangs, Miss Jarvis, Vic Oilver's lady stoogs, wears a block suit with peaked shoulders. But her costume the beautiful of the beautiful of the document of the beautiful of the beautiful that the beautiful of the beautiful of the lady high-walsty grey plaid suit.

Saenger Reorg.

(Continued from page 23)
lix-Saenger and 1,400 shares of 'B'
stock, 25% of amount outstanding
in Dent Theatres. Saenger is the nger is th

in Dent Theatres.—Sænger is the owner of 28% of the Dent stock.—A total of 500 shares of preferred and 50 shares of the common of Central Florida Theatres, Inc., held by Richards, plus anything received through or on account of the stock of Peninsular Theatres, Inc., another Sænger Florida sub-

Evidence of ownership of 3,750 shares of the capital stock, or 50% of Jefferson Amus. Co. (Texas) subject to lien of a reorganized Saenger indenture.

An assignment of all liabilities of corporations, stock of which is vested in Richards as receiver.

vested in Richards as receiver.

The sum of \$38,000 in cash, plus a sum equivalent to the dividends accruing after Nov. 1, 1934, on stock to be held by the trustees.

Assignment of obligation of reorganized Saenger to give possession of certificates representing stock of Jefferson Amus, to Saenger or its restrates as some accruence. or its assignees as soon as stock in released from lien of a Saenger in

denture.

The trustees, also, are to buy 20 shares of Saenger 'B' stock outstanding for the sum of \$211.40. Paramount has been in control of all other stock of the Saenger

Paramount has been in control of all other stock of the Saenger-Theatres and Saenger-Realty companies, both of which are under receivership. At the time of receivership Saenger had 160 houses in Florida, North Carolina, Alabama, Mississippl, Loudiana, Texas, Virginia and Arkansas. Circuit has Most of the Saenger properties are mortraged under various bond issues. Two against: Saenger are for \$855,500 and \$697,500, while three exist against Saenger Realty, guaranteed by Saenger Theatres. These are for \$676,000, \$240,000 and \$40,000. According to Saenger's books as of Dec. 30, 1933, the company owed subsidiaries \$663,388 and general creditors \$75,645.

Three different committees have figured in formation of the plan in

figured in formation or the plan. the south, the Saenger (New Orleans), the Mobile (Ala.) and the figured in formation of the pian in icting mining.

If mining Gombel caricatures the Orieans), the Mobile tata, contented nagging wife with Clarksdale (Miss.) committee

Did You Know That-

Sally Rand employs a man whose sole function it is to blow up those bubbles., that was Lilian Bond, at Sardia, in that attractive Europund, outlines English and dramatic attaines English and dramatic fer for a show because of the result of the south... Irene Bordoni south... Irene Bordoni south... Irene Bordoni green hat... Jeannotte can take a bow on his pull. Endl de Philippe, who is causing so much a south... Irene Bordoni south... Irene Bordoni green hat... Jeannotte can take a bow on his pull. Endl de Philippe, who is causing so much the proper a crowd. Predict fine things for her... Mrs. Bert Lytell's laid up with the full... Tonlo Selwert seemed to be enjoying La Argentina's dancing Saturday afternnon... Nell and Lynn Farnol are off to Bermuda... Billy Gaston has never been more attractive than in 'Anything Gose... Peggy Wood was 'hiding behind spectacles at the Algonyum Saturday... Massguerie Churchill was there, too, and Mr. and Mrs. Louis Cathern, Mrs. Eddle Robi Cashia. Her Mayfair Saturday alpht with Adobjee Menjou... and Dorothy Hall. and Neal Angrowth Hall. Santa Claus Impersonators in the stores... most of the present crop frighten the youngsiers... Madeling In her pearl grey operture withs.

Lillian Hellman

(Continued from page 52)

(Continued from page 53)
was finally finished, Miss Hellman
felt she'd written a pretty good
play. So, thankfully, did the
so, thankfully, did the
people who read it before production,-liked—the_third_act_best__it
was the hardest to write. She wrote
lit, tore it up, rewrote it, threw it
out, rewrote it again, until at last
she got it to say what she wanted
it to say. It was the most important act to her because it was cffect.

tant act to her occause it was creed.

The first two acts were cause, which to Miss Hellman is relatively unimportant. She's latter for infect. Agata had been a subsequent of the control fused, but not too long—too source.

It does not, she sees new, root the play sufficiently. It does not make, to her satisfaction, the point that Miss Heliman had in mind all along

Miss Heliman had in mind all along when she was writing the play-that in a better order of society this Tragedy could not happen.

The third act is confused, too, Miss Heliman feels, because she did not motivate some of her characters well enough. Well, she sees now that she got too ambitious, then frightened. She did not know any-better then. The third act readbest, but plays are meant to be acted not read, she realizes now.

Just a Bad Kid

acted not read, she realizes now.

Just a Bad Kid

Nor did Miss Hellman, writing
the play, regard the child as the
demon she turned out. She thought
her just a bad, precolous child,
never pathological. Florence MeGee's magnificent performance,
Herman Shumlin's remarkable understanding direction and casting,
gives her importance beyond Miss
Hellman's conception of the role
in the writing of it, but still Miss
Hellman does not consider her Hellman does not consider he pathological. If the audience does Miss Hellman feels that that's because they've forgotten their owichildhood.

childhood.
Children tell lies, and there are bad children. This child was a bad child and told lies, but in this case the child had the adult strength to stick to a lie whose significance she

Among the Women

By The Skirt

Best Dressed Woman of the Week
TALLULAH BANKHEAD
'Dark Victory'—Little

Tallulah Bankhead is at the Little theatre in a tragedy called 'Dark Victory'. Given eight months to live, the girl in the story goes the limit. It's all very unpleasant although the play seems to be attracting the medical profession.

A black velvet coat, made with two short capes, with a small hat was Miss Bankhead's first costume. Underneath was a simple black frock with pink cuffs and a bow at the throat. Two shades of brown was a riding habit with a pale shaded pull on. Two evening frocks were shown, one a satin of a color bordering on lyory. The backless gown was tied at the waistline and at the neck. A crinkly red taffeta dress was worn under a sumptious red velvet caped wrap. The cape and hem were outlined with silver fox. There was a plaid sports coat and a blue cloth

Ann Andrews, as a wirecracking damsel with all the profanity, was nicely dressed, first in a green cloth-dress made with a tunic front and trimmed with buttons. A small hat was of the same material. Her dinner frock was made entirely of plum colored fringe.

Well Dressed Mother

Wednesday's Child' comes to the Roxy screen and is as interesting a divorce problem play on the sliver sheet as it was on the stage, more so as it has a happier ending.

arvives pronoun play on the Silver sheet as it was on the stage, more so as it has a happier ending.

Karen Morely as the discontented wife is more dressy than the stage mother was. A black tunic frock has a high collar of narrow lace bands and is worn with a flat hat of white. In fact, all Miss Morley's hats are of the flat model. A dinner dress seems to be of tiny lace ruftles made, with bolero jacket. A white summery frock has a design of black circles with a long sash of black velvet. At the trial she is in all black with a coat having a loose back. A print in square design has a capelet top. A metallic collar is on another black dress and silver fox cape is worn with still another black outfit. Shirley Grey in for one scene is in a black suit with white revers and blouse and tiny off-the-face hat.

Roxy stage show starts off with the girls as kiddles in pink maids' outfits with white aprons. In a conservatory setting the girls are in one, layer cerise chiffon gowns, with long pink ribbon bows. Large hats hang down the back. The finale has the girls in two different blue costumes. One set are in hooped gowns made in five ruffles with satinbodices. The rest of the girls are in a darker blue made with tunic tops and chiffon skirts, with pleatings as trimming.

The girl of Duffin and Draper does her doil dance in a short pink ruffled dress.

Badly Miscast Film

Badly Miscast Film

Radio City Music Hall has Music in the Air this week. With names tike Gloria Swanson, John Boles, Douglas Montgomery, Ai Sheen, Reginal Owen and Joseph Cawthorn you expecir much, but it amounts to a major example of miscasting. Miss Swanson is very bad as the prima donna, Unbecoming hats don't help the star a bit. They are bonnet in shape coming down, over the ears, and showing no hair. First costume worn by Miss Swanson is a three-piece affair. A black coat is worn over a plaid lining with muft and gloves matching. Removing the coat, a plain black frock is underneath. A white suit with three-quarter coat is trimmed with black velvet and a black velvet parasol had a white gown is smothered with white feathers.

June Lang is a nice looking blonde with a small voice. Her peasant costumes are in keeping and two summery frocks were worn with large flop hats.

costumes are in Reeping and two summery frocks were worn with large hop hats. Stage show consists of a white ballet and a blue costumed number which has been done before. The glass reflector again in evidence for a Fuller butterfly number.

Duncans Come Back

Much water has passed under the bridge since the Duncan Sisters have appeared in vaudeville, and they come back doing the same Topsy and Eva act. The blonde plano playing sister is a kiddle in a white dress over mauve. A tall woman assists in a hooped dress of blue with gold

acce front.

A pretty blond girl assists Capt, Mauss in a white satin dress made long-and-plain, and when she gets in the way of the spotlight reveals she ls not underdressed. Grace Barrie, mike singer, has chosen for her gown French blue cloth made long with a cape effect and edged with oleskin. Her slippers are red. The girl of Moore and Revel is in a lame gown of rust and gold. Jack

Sliney's 'Samples' consists of several girls. One does kicking contor-tions in the inevitable short skirt and brasslere of white edged with red. Walter sisters are in tomakir that did the with double breasted bodiess and wide bows at the throat. There is a dancer in a green frock with red kinding and another, miss in a white chiffon with black vertex coat. Sidney's

Mostly Chinese

Mostly Chinese

Linchouse Blues', film at the Rialto, is a not too pleasant picture.

Anna May Wong wears some lovely Chinese costumes and does a dance
with George Raft in a white satin coat and pants with crystal bead trimning. Solid crystal beads comprised another outlit and black, coat was
worn with a white skirt. The coat had but a single chrysanthemum
embroidered on it. There was a print costume, and for street wear a
plain black suit was worn.

Jean Parker, as a street urchin, was shabbily dressed most of the time
but did appear at the finish in a mandarin coat over a plain satin frock.

did not realize. It is the power for evil of the lie, not the child, which Miss Heliman considers her real villain. Writing the play, Miss Heliman wasn't worried about the reception of the child's character-lation; ohe was worried that the lattice, the was worried that the of the child of the child of the property of the child of the child

girls that age.

They talk, as near as she can remember, as children talked when Miss Hellman was a child. Miss Hellman worried about that, because children today, she's heard, are more precoclous. The time element makes a difference, Miss Hellman feels.

For instance, when observers remark on how matter-of-facity she takes her sudden cataputing into fame, fortune and Hollywood, Miss Hellman explains, 'This should come when you're 20, not 30.'

Nazi Nite Life

(Continued from page 1)

(Continued from page 1)
Ican cigarets, anything at all, are requested. And in this connection it is well to note that the ordinary brands of American ciga cost about brands of American cigarets the sucker. Is war in the continued of the sucker. Is war in the sucker is war in the company, including the host-cases and barmaids, and that so one expensive indoor sport in modern Germany.

Several of the standard places still manage to feed and when one without giving the feeling the customer is paying off the nation's reparations bill, but you've got to know them; you'll never stumble into them as a stranger.

East

Police raided top floor of 19 W. 31st street last week (12) arresting three men. Found 600,000 tickets to a fake Canadian sweepstakes. Figure that about 2,500,000 tickets haven planted through the country

ure that about zoversheep lanted through the country at \$1 a copy. Jacqueline Logan takes bank-ruptcy dip in N. Y. Owes \$14,461. No assets. Most of the sum repre-sents income tax here and in Great

rupus atti. Most of the sum represents income tax here and in Greet Britain.

Walter Hampden to play at \$2 top for his N. Y. engagement.

Philharmonic-Metropolitan. deal of weak as helpful to neither side.

Arthur M. Loew sued in N. Y. supreme court by Collette Francois, of Paris, who alleges he promised in 1529 to marry her. Suit adjourned freedant is abroad.

W. A. Brady sets Christmas night for the premier of Tools Rush In 182 to marry her. Suit adjourned reduction of the property of th

ness will be an elec-alimony. Zoe Alkens in from Hollywood to supervise rehearsals of her The Old Maid.

almony. Seems in from Hollywood to Survives rehearsals of her. The Old Maid.

License department has nodded at 10,000 slot devices which that office holds to be within the law. But the legal-department says-it-is not seem to be seen to be see

New York Theatres







News From the Dailies

TIMES SQUARE

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

but shown Theatre Guild and Provincetown Players had been permitted to show there so license was issued on the representation that it was a Priyate club. Ticket buyers must now show membership cards. James Buchter, chief electrician of the Met, demonstrated new lighting system of the opera house. First in 50 years.

SHIRINGHAM

Commissioner Mulrooney states that 40% of the N. Y. liquor dealers are violating the laws. Chiefly in regard to advertising in the windows and curtaining of 'on premises'

places.
Metro ties the N. Y. American to a contest. Writing captions for David Copperfield stills. One daily.
Maria Jeritza admits that a divorce might be in the offins. Says she may marry again, and to an American this time.

American this time.

Nicholas Prounis and Arnold
Rossfeld head the corporation
which will operate a cabaret in the
Little Picture House.

Now it's Dr. Moscowitz, of the
N. Y. League of Theatres, who yips
at the 'negligible minority' of
critics who amble into the theatre
with a bun on. Spoke at the Cheese

at the negugine minors, acciding who ambig into the Cheese Club.

Crosby Gaige rettites 'Old Love'. Now it's 'Accent on Youth.' witness for the Cheese Club. The William Fox against witness and the Company of the Cheese Club. The Company of the Club and the State Club. The Cheese Club. The Chees

and has also been with the GhiDecember in a 43nd street ballroom-on-strike in-protest of the
municipal abolishment of the sitting out practice. No longer get
a chance to rest their doog. Noel
Herbert James

Hill with. Delors assessed as ables at the stinger, says it's too mich mother-in-law.

Sidney Franklih, Brooklyn's only matador, has filed that threatened suit against Fox Movitone for a sui

decried the airing of sensational trials.

Treasury Dept. reveals a growing percentage of baneful aldehyde in bootleg liquor. In May 34% of the stuff was harmful. In Oct. 51% was more or less poisonous.

Hedgerow players back home and enthusiastic about the tour. Did
Dodsworth will hop to the road Jan. 12 with Watter, Huston, Fay Bainter and Nan Sunderland.

Strand theatre tied B way traffic for more than an hour and a half sarly Friday night (14). Fire in the

Reported that William Collier, Jr., will wed Marle Stevens, show girl, New Year's Eve, at the Little Church Around the Corner, in New York. Report lated denied by Col-iler when questioned on engage-

Coast

Pacific Coast Football Conference voted to permit continuance of game broadcasting next fall, provid-ing responsible sponsor is found. Betty Compson's art objects and household effects currently being sold at auction.

sold at suction.

Ruth Armstrong Steinmetz, slain in New York hotel, buried in Hollywood with services private.

Fred Paling, 28, film bit player, confesses shooting to death Mrs. Laura Basil, 37, who had betriended him.

Harry Albies, prop man for W. S. Van Dykes at Metro, planed to Laz Var St. Louis.

Mrs. Bessel Lesky to aythlytical Mrs. Bessel Lesky to aythlytical properties.

Mrs. Bessie Lasky is exhibiting er paintings at the Ebell Club.

Mrs. Bessie Lasky is exhibitingher paintings at the Ebeell Club.
C. of C. eliated that Leopold
Stokowski is going to live on a farm
Eloping to Phoenix, Ariz., and
wedding William McAdoo, distant
cousin of the Senator, brought
Lucille Watson, in George White's
Estated of the Senator, brought
Lucille Watson, in George White's
Estated of a term contract at the
studio.
Eleanor Barry, Harper's Bazsar
fashion ed, here and praising Hollybood styles. One and the studio of the senator of the senator
fashion ed, here and praising Hollybood styles. One gainst Frances
Marion, result of auto crash which
Almonthe baby, plaintiffs.
The senator of the s

riders 40 years ago, wed at Pass-dena.
Felicita Chavez, 21, drank poison in a downtown L. A. picture house, but a theatre attendant who saw her do it, called an ambulance and her life was saved.

Would be the same and the contraction was a seven and the contraction of 25,000° and \$12,500°, respectively, against W. R. Millar, attorney, as result of injuries in an auto colli-sion.

\$25,000 and \$12,500, respectively, against W. R. Millar, attorney, as result of injuries in an auto-collagainst W. R. Millar, attorney, as result of injuries in an auto-collagainst the state of the transport of the state of

Paris for \$2.00 est, a litering stora sold Universal an opera for 16 grand.

Edgar Rice Burrough, Tarzan creator, granted divorce in Las Vegas, century of married life.

George Regas, character actor, recovered from a nervous collapse after two days in Wilshire hospital. cal bank, ower investment life, a trust fund, is diamissed.

Harry Schultz, character actor, and bis wife celebrate 25th wedding.

Edward J. Boddles den, store

engine rome and aparites drawn up through the ventilating flower flower properties of Holy-through the ventilating flower flower flower flower flower for the flower flowe

peared,

Frank Capra, under treatment at
Cedars of Lebanon hospital, reported making satisfactory prog-

Portes Tress.
Upton Sinclair victorious against Grace Holmes, authoress, who claimed he fliched her material for his Immediate Epic.

his Immediate Epic.
Wife announces there will be no Mise announces there will be no Mise the constant of the c

and Charlie Chase.

Danny Danny Danner and Lovens Lay.

Danny Danner and the veck are applying-for-passports for European honeymoon.

Reports reach Jean Harlow that husband, Hal Rosson, In London, has had newspaper notice she is the second of the merical ties.

Cast in Warners' While the Patient Sleeps', Claire Dodd has been forced out by a flu attack.

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John Shaman-elect from Southers taken of forcet fire and flood area outside Passadena for showing as a flood control document.

Suit of Mrs. Harries Margolies as a flood control document.

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Mrs. Louis B. Mayer reported recovered from pneumonia.

John Gilbert and Wera Engels on Richard P. Green, 31, studio technician, shot can deliber and were Sunday (9), in grief for his recently deceased wife.

District Court of Appeals condition of Deceny pledges Sunday (9), in Knickard P. Green Louis Jesus Mother and brother of Gene Raymond here from Long Island to spend Xmas silent star, interviewed as an extra and quoted as being the start of the start supplemental and the second of the start of the second of the seco

ideas to federal anti-crime conference.

The Drunkard in L.A. passed its 127th performance mark Sunday (16).

Papers on body of a hitch hiker incinerated in that Wickenburg, Artz, tragedy where a gasoline truck exploded in a house collision, Proderice, it there are not the proderice are not be presented in the proderice.

east.

Isla Knowies, daughter of Sir
Arthur Pearson, former owner of
London Times, here to write chatter
for English publications.

James Dunn, Fox contractes, reported to police an automatic
pistol was stolen from his car when
parked in front of a night club.

Dick Arlen and Bing Crosby entered in open golf tourney starting

Dick Superfer court has allowed Vis-

Jeanstee Loft reported to police to the second place of the control of the contro

Reinhardt's 'Miracle' abroad, playing extra bit in Par's 'Gilded Lily', Faramount buys posthumously sconario of 'Waikiki Wedding', written and submitted by Daniel went to his death in an auto accident some months ago.

Margaret Van Pelt, writer, planed here from Philadelphia to deny Alexander Van Pelt's testimony in him a sap and was indiscreet settimon, another man on shipboard.

Mrs. Kate Kent, 70, character actress, was killed near Universall on the rain. She was the mother of Ted Kent, U film cutter, and lived in a cottage at the studio.

Harry C. Brandon, former manager of Dave Hutton, must stand from Alime's temple.

Lydia Martha Raswan seeks divorce from Carl Raswan, bona fide Arab shelk, who has worked at Radio studio; also asks part of royal from hime's less helk, who has worked at Radio studio; also asks part of royal results.

ties from his book, In the Black Tents'
Bernice (Giggles) Hansell, the voice of Mickey Mouse, who is a dressmaker when not duping for Mickey, in court against Charles and Louise Miller on suit for \$5,500 damages as result of alleged attack by Aller when she delivered to the wife She was awarded

228 and De Gaston, musician, on trial for murder of Irene Ellert, beauty parlor operator, via alleged dilegal operation. Edwina Booth, ill since the 'Trad-er Horn' expedition, said to be get-ting worse.

er Horn. expedition, said to be getting worse.
Doris Deane, one - time wife of
Fatty Arbuckle, gets divorce from
broker Ele. Hert, with the Dempader of the Company of the Company of the Company
Girl born to wife of George Hyder,
assistant manager of Fox Westwood
studio cafe, Dec. 12.
Will Rogers mc.'d an air appeal
for Saivation Army Xmas fund,
for Saivation Army Xmas fund,
Eurke, John Boles and Irene Franklin.

Cow belonging to Ann Dwand Leslie Fenton at e part of twalnut crop, shells and all,

and Lesile Fenton ate part of their wainut crop, shells and all, and died. Grow Mitchell, 27, held in Bev-erly Hills jail on charge of forging Lowell Sherman's name to a check. From their pleader guilty to sed-me of their pleader guilty to sed-most stery tickets here and were fined \$500 sech, simultaneous with starting of an inquiry in Tia Juana, that a phoney lottery racket there was finding many lim colony vis-timates. Waiton Langdon, second

was inding many nim colony vislimates. Walton Langdon, second
wide of comic, Harry Langdon,
granted divorce on grounds of criteity, despite decree he obtained in
Mexico and under which he married present wife.
Catholic students, numbering 2900, adopted a resolution at convention in L. A. to combat the preproduction and success of black-listed
pictures.

How Bowlers Stand

Paramount leads the league sc far in the M.P. Bowling League's rolling at the Radio City alleys. Standing of the clubs to date:

		1.01-		
in the second			cent-	
the same and	Won	Lost	age	
Paramount	18	3		915
R.K.O	16	5	,762	
Fox	14	7	.666	888
Columbia	11	10	.527	894
Consolidated	8	13	.380	918
United Artist	ts. 6	15	.286	828
Warners	6	15 -	.286	922
M.G.M	5	16	.238	882

MARRIAGES

MARRIAGES

Mayme Curtiss to Louis Sapp,
Nov. 23, in, Washington, D. C. Miss
Curtiss for several months on
WADC, Akron. Groom non-pro.
Jean Southern to Harry E. Hesneman in Chicago Dec. 13. Groom
is saxophonist with Charley Agnew
orchestra. Bride non-pro.
Effic O'Connor to Charley Debuque in Chicago. Secret marriagof mother of the O'Connor Family
vaudeville and Chicago. Secret marriagof mother of the O'Connor Family
vaudeville and to Ed. Fitzpaticky.
Mary Wood to Ed. Fitzpaticky
production of the Connor Family
vaudeville and the Connor Family
vaude

leader.

leader.

Molly O'Day, film actress, to Jack
Durante (Mitchell and Durante), of
stage, married four months ago at Tia Juana.

BIRTHS

Mr. and Mrs. Darryl Zanuck, son, at Cedars of Lebanon hospital, Holaywood, Dec. 13. They have two daughters.
Mr. and Mrs. Rex. Bell (Clara Bow), pon, Dec. 16, in Santa Monica, Cal.

Cal.

Mr. and Mrs. Chick Condon,
daughter, Dec. 11. She is the former Dean Ryan (Ryan Sisters). He
is leader of the orch at the New
Kennore hotel, Albany.

VARIETY

Jim MacFarland's ankle on the mend. Pre-holiday slump denting all niteries.

Broadway

Joe Bernhard gets back today (Tuesday). Bish Lenthan wants to go to Florida again. Sid Blumenstock Intends to stay

Florida again.

Sid Blumenstock Intends to stay
in Atlantic City.

The Warner crowd gave Herb
Crooker a party.

Billy Halligan to Florida representing Past brew.

Earl Wingart took over a bunch of the boys at poker.

Lindy's got two plugs in 'Calling Alex Gottleb, of Linde Artista, has grippe as a bed-fellow.

Louic Sobol of the Journal will cover the Hauptmann trial for his reg.

Al Wilkie and Alec Moss put off their vacation cruise until after

Xmas, Stanley Shuford subbing for Charle Einfeld while latter is on the Coast. loast. Inez Norton piloting the cocktail rade at the Wyndham's Club Dawn

Patrol.

Lou Goldberg may go to Chicago for opening there of Dealers in Death.

Pat Devine won't let lades any stand-up drinking at the Amican Bar. Fellx E. Reference

n Bar. Felix E. Feist back after a six onths' vacation to the Coast and lulu. rold Berg, co-producer of r Paid, under treatment for

iper Pa.

Piper Paid, under treatment for mastoiditis.

The Lynn Farnols, off Thursday (1) on a Calibbean cruise, will get (2) on a Calibbean cruise, will get (3) on a Calibbean cruise, will get (4) of the control of the contr

event.
Joseph M. Weiss, musician,
Riverside Drive, in voluntary ba
ruptcy; \$2,964 liabilities and

Jack Benny, the ribber, and Lou Holtz, the ribbee (guest of dis-honor) at the Friars' next Saturday nite (22). Charles McClintock back from

tonor at the Friest Sext Saturday in Charles McClintock back from coast arranging Cornella Oils Skinner tour, which resumes in Canada next month.

Here was the control of code of the control of the con

dsing that fireplace in Maurice Goodman's old Palace Building of Goodman's old Palace Building of Nancy Chaplin of the N.T.G. troupe, lett a purse containing \$4T in her dressing room at Loew's State last week, and when she got back the dressing room was there but the purse wasn't Winston, 400 Bast 52d attreet, admits to \$14,481 in debts and no assets in a voluntary bankruptcy petition filed in N. Y.—Liabillities—inelude—American and British income taxes. Actress now in Merrily We Roll Along' cast. The proposed of the control of the proposed of the prop

The Hague

By M. W. Etty-Leal

Concert hall biz rather slack. Central Cinema at Hague gone

Central Cinema at Augue gone bankrupt.

Dutch musician, Sam Freager, celebrated 80th birthday.

Amsterdam enjoying Strauss fes-tival, belated celebration of com-poser's 70th birthday, which was in

Artists In legit and vaudeville founded a union at Amsterdam; musicians also joining and object is to fight amateurs. In the produced by van Dalsum and company, of O'Neill's 'Days Without End' in Dutch version. In the produced by the Dalsum and company of O'Neill's 'Days Without End' in Dutch version. The produced by the Dalsum and the Dalsum an

to help him board his car after payrformance.

Richard Strauss arrived here by motor car from Bremen to conduct Holland premiere of his opera, 'Arabella'; the Queen conferred a high decoration on him his his produced in 1935 in the village Tegelen (south in 1935 in the village Tegelen (south of Holland), already growing whispers and having no more halrcuts.

CHATTER

Palm Springs

Cornelius Vanderbilt here. The Wallace Smiths at the El

Governor Frank Merriam at the Desert Inn.

Governor Frank Merrlam at the Desert Inn.
Nicholas Schenck wouldn't put on desert shorts.
S. J. Perelman at the Desert Inn setting new gags.
S. J. Perelman at the Desert Inn setting new gags.
S. J. Perelman at the Desert Inn setting new gags.
S. J. Perelman at the Desert Inn setting new gags.
Baroness Winaloe and Dorothy Thompson are palling.
Howard Strickland and Pete Smith expected here next week.
Edward Flynn, James Farley's asJohn Delmar and her youngster vacationing in the canyon.
Douglas Fairbanks and Fred Astaire fiew down for Sunday,
Warren Pinney binnning a Christmas of the Swith Strickland Creat Control of the Swith Swith

city. Jimmy Durante wants a steam room in the Ei Mirador so he car

exercise.

Herb John, badminton pro at the
Badminton Cub, killed in an auto
accident.
Gloria Swanson and Herbert
Marshall back for an extended

Gloria Swanson and Herbert Marshall back for an extended vacation.

Steffan here from Wash-Ington getting his first touch of the wild west.

Charles Farrell and Ralph Bellamy supervising building of their tennis courte.

Charles Farrell and Ralph Bellamy supervising building of their tennis courte.

Claudette Colbert, Steffi Duna and Claudette Colbert, Steffi Duna and Charlette Colbert, Steffi Duna and Charlette Colbert, Steffi Duna and Steffic Cortenis of the William Cortenis on the William Canada and Charlette Doucet. Playa. the lead in Nut's is Nuta's first P. S. Little Theatre production opening Dec. 26.

Mrs. Marshall Field trying to get good opposition at tennis and control of the William College of the William Coll

Good opposition of the control of th

for publicity both for P. S. and the shops. Same femmes refuse to pose for studio fashioms. Conference of Pacific Const Foot-ball Coaches and scheduling of next season's. Inter collegiate coast games is the first convention P. S. has had outside of story confer-ences.

Mexico City

By D. L. Grahame

Cold, with some rain. General biz way off last month Gold, with some rain.

Gold, with some rain.

Gold, with some rain.

Government is way off last month,

government is government of the control of the contr

prez.
All tourists granted extension of 15 days on their six marking. days on their six months' limit staying in the country, if they nt to.

want to.

"Mexican dramatic company has closed its season at the Palace of Fine Arts (National Theatre) and disbanded.

"La Cuvaracha' (Radio) ("The Battle") (French) and 'Cruz Diablo' ('Cross Devil'), Mexican made, current nic whams.

(Cross Devil'), Mexican made, current pic whams.

Flace of Fine Arts (National Tallace of Fine Arts (National Tallace of Fine Arts (National Tallace of Fine Arts), and the solution of the so

Mexican company that had a short season at Palace of Fine Arts (Na-tional Theatre). Thespians claim pay for ten performances. They were booked by an American, A. G. Wilson. Aver that all foreign art-lets booked for Palace were paid in full, but natives were left to hold the sacko.

London

Tracy and Hay off to Oslo. Max Miller to record for Columbia Gramophone.

Nils Asther off to his native Sweden for Christmas.

Dorothy Bourchier making film ests for four companies. tests for four companies.

Francis A. Mangan staging a full-sized revue for the sticks.

Doris Kenyon, Bebe Daniels and Ben Lyon being offered here,

Dorle Kenyon, Bebe Daniels and Ben Lyön beling offered here.

Bud Barsky blew in for a couple days and of to Soviet Russia.

Metro extending its offices and has taken adjoining premises.

Metro extending its offices and has taken adjoining premises.

Taken of the stage of the s

riously in Tournell tion.

"Java Head, made by Basil Deane, taken off the screen at the Troxy, a Hyams Brothers house, after one

Young England' moving from Victoria Palace and replacing Young Mr. Disraell' at the Kingsway, Dec. 6.

Dec. 6.
Arvid Gillstrom here on vacation with offers from Gaumont-British, British International and Julius Hagen.
When 'Mary Read' is filmed by Alexander Korda, Mary Robson will play the original role she handled in the play.

Hagen.
When Mary Read' is filmed by Alexander Korda, Mary Robson will play the original role she handled play the original role she handled by the state of the s

pure rouse. Vienna, will be staged here in March, with Mary Losser in her original role.

Drake of England' to be filmed in Drake of England International, with Thomas Bentley or Frank Lloyd to direct. Matheson Lang will enact the Trake role.

Sir Oswald Stoll has closed with Max Reinhardt to produce Die Ffedermaus' at the London Collseum enriy next year, with A. F. Herbert doing the English adaptation. for Christmas, but will be back here in January, to play her original part in filmization of Vintage Wine, to be produced in January at Twickenham.

Frospect of revival of Bartle's

ham.
Prospect of revival of Barrle's
Many Rose' at Haymarket with
Jean Forbes-Robertson starred, following 'Peter Pan' season, in which
she enacts title-role for eighth year
in succession.

Vienna

Franz Werfel lecturing

Franz Werfel lecturing.

Special production 'Men in White'
for local doctors' association.

Sean O'Casey's 'Within the Gates'
likely to represent Ireland in Inter-national cycle.

Never Come Back' by Frederick
Lonsdale, to be launched here at
Kammerspiele.

Lonsdale, to be launched here at Kammerspiele.

Local management nibbling for rights of The Pleasure Carden, by Bestrice Mayor.

The Pleasure Carden, by Bestrice Mayor.

New play. The Hoffman Scandal, under discussion for first legit vehicle of film star Kathlyon Nagy lay. The Hoffman Scandal, under discussion for first legit vehicle of film star Kathlyon Nagy lay. The Hoffman Scandal, under discussion for first legit vehicle of film star Kathlyon Nagy Long the Company of the Compa

Miami

Hugh Hough back in town Fleetwood hotel opened for the

Jack Pomeroy operating branch office here.

Florida dancing Instructors in convention here. Frank Ortell, handicapper, in for Tropical meeting.

Tropleal meeting.
Joe and Hary Cohen open cock-tail agar Troridin.
Mannie Gates, orchestra leader, shaken up in auto spill.
Stanley Jabin takes over Torch club starring Walter MacDonald. show for Frolice opening Dec. 97.
Juvenile court authorities take action against niferies agarteries.

show for Frolics opening Dec. 27.
Juvenile court authorities take
action against niteries employing
child labor.
Elieen O'Kane appointed director
of social activities at Höllywood
Beach hotel.
Of Paris opens under
direction of Chet Lasher. Honey
De Vell in show. Eddle Martin's
music.

De Vall in show. Eddle Marun music.
Bill Melhorn, golf pro, and Frank Godwin, sports writer, engaged in flaticuts over discussion whether a certain piece of news should be superior to the recent Mismi Biltimore open.
Rejuvenated Pier to open early in January. All concessions reported rented for the first time since erection. Eddle Peyton, band leaderection. Eddle Peyton, band leadwill offer class show.

Chicago

Art Thaler back from New Or-

Art Thaise back from New Or-leans.

Kalchelm and frau on a loop
Not. M. Charlle, Washburn ahead of 'Ah
Wilderness.'
Sweepstakes racket cleaning upcoin in this area.

KKO headquarters here cutting
down on office space.

KKO headquarters here cutting
down on office space.

Chicago news
rep for Tide magazine.

Ann Stack now Dick Bergen's sec
over at the Morris agency.

Frank Sraden in town ahead of
the Morris agency.

Frank Sraden in town ahead of
the Stack of the Stack of the Stack

All C. McCaffrey has been bagy
making fairs around these parts.

Charile Cottle had a three-sheet
blow-up made of his five-month-old

South of the Stack of the Stack of the Stack

Stack of the Stack of the Stack of the Stack

Stack of the Stack of the Stack of the Stack

Stack of the Stack of the Stack of the Stack

Stack of the Stac

Mort Singer again back in Chl-cago after flipping from coast to

cago testinger again bate in the coast coast.

Arnold Hirsh handling the list of acts while Sam Roberts is recoupling from his leg injury.

With the company of the company of the company of the same coast is seen to the company of the same compan

Paris

By Bob Stern

Arthur Loew Inspecting town.

Marcel Chantal on tour of Switzer-land.

Harry Leasim called back from Balkans. Smith, Rogers and Eddy playing the Rex.

Gregory Ratoff, here, to sail soon for U. S. Radio Paris broadcasting 'Mile. Nitouche.'

Radio Paris broadcasting 'Mile.
Nitouche.'
Croole' revival opening Dec. 14
at Marigny, Forte St. Martin company touring in Morocco.
In the Mile of the Martin Company touring in Morocco.
In the Riviera.
Four Richleys and Seven Airredes
playing Medrano.
F. Danilor buying Ranelagh
Cinema. In Passy
Cinema. In Passy
Cinema. In Passy
Gavenu. concert hall.
Jack Hylton and orchestra booked
at Rex week of Dec. 21.
M. Alexandre resigning from
board of Comedie Francaise,
Pathe to make screen version of
Eugene Sue's Mysteries of Paris;
Prench film personal who died in
1934.
Elde Norena to New York for

French film persons who died in 1934. Elde Norens to New York for Met appearance, followed by con-certs.

erts. Stanilas Strowska making French daptation of 'Desire Under the daptation

adaptation of creats Elims. Jacques Doval's 'Marie Galante' opening Dec. 19 at Theatre de Parls.
Fanny Heldy, ill, missing performance of 'Barber of Seville' at

Opera.

Walter Friedland over from London, Inspecting Universal layout

water Friedland over from Londonally Consily Consily Consily Denys Amiel author, presiding at Club du Faubourg banquet-discussion on feminism. Maurice Rostand speaking at Lyons on his new play, based on life of Oscar Wilde. Marcelle- Maurel and Andres Eyre for French stage. Myer Agen taking over publication of monthly magazine of Paris Post, American Legion. Mistinguett: Florelle and Josephine Baker among spectators at Folies Bergere gala opening. A consequence of the Consequence of

Medical educational film, Mediche of Tomorrow, holding feature spot at Artistic Claema, place Clichy.

Avistor's French comedy film success of year, with Noel-Noel and Fernandel, held over for eighth week at the Collese.

Enrique de Rossa, Argentine actor, here, prior to U. S. trip, during which, he will lecture on contemporary film success of the prior to U. S. trip, during which, he will lecture on contemporary film success of the prior to U. S. trip, during which, he will lecture on contemporary films are completed to the prior to the second success of the prior to the complete of the prior to the complete of the prior to the prior

whole newspaper and sports crowd concentrating in Harry's Bar for Herol Egar's wedding party. Ban sailing for America soon.
English broadcasts from Poste loan wax are at title Thrilling Dramas of American Newspapermen's Adventures.

Theatre at Montpeller. Feature of the Contract of the

at Montpelier, France, v court to pay damages Theatre at Montpelier, France, ordered by court to pay damages for inserting as ad in newspaper quotation of adverse press criticism of opposition house.

Toronto

Ernie Rawley p.a.'ing 'Cinderella. Newest recruit to Billy Bissett's band is Eric Wild.

Ray Henderson in town ahead of Katharine Cornell. Cameron Matthews back to put.

Evan Gare and his band into the Trianon, with Doris Belimore war-

Even Gare and nis-band motor. Trianon, with Doris Belimore warErnie Gever drops Capitol managership to do exploitation for Loew's.

Edward Johnson up from New York to listen to Lotte Lehmann, opera canary whom Hiller banned, opera canary whom Hiller banned, and the standard Home Betty Annan, Dally Star columnist's sis.

Shelia Froctor, socialite-thespian, is bank-rolling that Royal Alexanta Xinas production of Peter Because of union regulations, that Maple Leaf Gardens engagement of Don Redman's band for New Year's Eve means that Jack Evans' band

Hollywood

Ketti Gallian back from Europe. Mel Hulling here from Frisco on biz. Frank Morgan has shaved the up per lip

Bessie McGaffey getting over a flu attack

Eddie Clark erecting a new little

Eddle Clark sreeting a new ittle
theatre here to will spind Christmas
on Broadway.
Pat O'Brien tied to his home with
tummy trouble.
Mr. and Mrs. Geoge Ariss back
from the east.
Manny and Mrs. Geoge Ariss back
from the east.
Manny and the Mrs. Geoge Ariss back
from the east.
Manny and the Mrs. Geoge Ariss back
from the east.
Manny and the Mrs. Geoge Ariss back
from to Bean of Cedars of Lebanon.
Ben Plazza raving about the
southern cooling.
Caudette Cobet off to Palm
Southern cooling.
Charles to Hollywood's
lateat pipe collector.
Paramount wants a new release
title for Gilded Lily.
Charles Kirk to design settings
for Cape Kirk to design settings
for Appendix to the Mrs.
—J. William-Houck is new house
manager at the Filmart,
Evelyn Chandler doing exhibition
skating at the Folar Palace risk
for History Couldand for personals with Anne of Green Gables.
Alleen Pringle back at Metto in a
film, her first major in several years.
Tho Jesse Laskyx celebrated their
Strong South and the personals yellow the first of the morth
South Anne Shirley to Oddand for personals with Anne of Green Gables.
Alleen Pringle back at Metto in a
film, her first major in several years.
The Jesse Laskyx celebrated their
Strong South Anne Shirley to the northwest.

The Cape of the Mrs.

The

west.
Paramount camera department
11% over quota in Community Chest
drive.

W. Pabst due back from Lon to spend the holldays with hi lly, obert Leonard back on Metro's ekless' after a two-day layoff

Reckless' atter a the Max Arnow, Mildred Embs, sec to Max Arnow is back at work after a month in the hospital.

Stuart Les up from San Diego on a Hollywood assignment for Santevepost.

Def sladow,

the nospital.

Sturct Lake up from San Diego on Sturct Lake up from San Diego on Sturct Lake up from San Diego on Sturct Lake up and assignment for Statevepost.

Mack Gray, George Raft shadow, gcts part in Paramount's Rumba' and Car 99.

Sam Marx has an assignment and Car 99.

Sam Marx has an assignment and Car 99.

Sam Marx has an assignment and Aradia. Lake has been dead to Marners for comedy got. in Go Into Your Dance.

Patsy Kelly loaned by Hal Roach to Warners for comedy got. in Go Into Your Dance.

Merritt Huriburto Sam Goldwyn's axec staff last week.

Adolphe Menjou and his wife, Yerree Teasdale, will spend Xmas holldays in New York.

Mike Newman went to San Francisch way Bill' at the Orpheum.

One day halt on Radio's Puzzle of the Pepper Tree with Edna May Ollver at home with the flu.

W. S. Van Dyke lost a dog and offer the Pepper Tree with Edna May Ollver at home with the flu.

W. S. Van Dyke lost a dog and offer the Pepper Tree with Edna May Ollver at home with the flu.

W. S. Van Dyke lost a dog and offer the Pepper Tree with Edna May Ollver at home with the flu.

W. S. Van Dyke lost a dog and offer the Pepper Tree with Day of the Pepper Seattle for his semi-monthly visit and the pepper seminated to court. Sam Wangenaar, former exploitation of the Seat Wall of the Seat of the Pepper Seat Wall of the Seat of the Pepper Seat Wall of the Seat of the S

onge Arilis and Mrs. Arliss from England, actor reporting t 20th Century for Cardinal back from in at 20 Richelieu

Richellen!

Bart Wheeler joins publicity staff at Loew's State to handle exploitation for United Artists and Four Star theatres, Ricardo Cortez loaned by Warners to Metro for lead in The Comor's Rome also Bouth, Arthur Somor's Rome also Bouth, Arthur Bouth, Ar

CHATTER

formerly Dorothy Drake, Paramount's Wampas Baby Star entry, beginning at \$45 per yeek.
Regine Roma, Pollish actross being brought from France under contract to Fox, must chisel eight pounds off her avoirdupois to meet the contract requirements.

une contract requirements.
Walter Wangor went into huddle
with his staff on script and casting
problems for Private Worlds, his
scoond production after returning
from premiere of The President
Vanishes in New York.

Vanishes' in New York.
Edward Friedman, convicted of
robbing Mac West of \$16,400 in cash
and Jowerly two years ago, must
serve prison sentence of two to
30 years, District Court of Appeals
having denied his pies for new trisi.

naving denied his plea for new trial. Belated arrival of Xmas gifts ordered from New York by Rudy Vallee for distribution amongst his aesociates on Sweet Music at Warners, has Dick English, crooner's contact man, sticking around for Iyo weeks at studio-to-play proxy Santa.

Sure-Seaters

(Continued from page 25)

ish films, there has been a reawak-ening of interest, especially from the standpoint that the little fellows now can occasionally book first or second run films in the English lansecond run films in the English lan-guage which can get good reviews from the critics. More and more such films, okny in these spots but hopeless in regular circuit houses, are coming along, spelling manna to the arty operators.

the arty operators.

Indication of the difference made
by the British films is the Little,
Newark Playing two foreign langunge talkers three weeks ago,
house grossed about \$450, averaging
weekly take for the theatre during
the past two years. Manager
switched and managed to book
Plower (G-B). Gross went up to
\$2,500.

In New York Max Goldberg's Europa changed its name to the 55th St. Playhouse and is booking all available arty product in the English language. The Cameo, on 42d available arty product in the Eng-lish language. The Cameo, on 42d street, is sticking to French and Russian while hunting for any-thing else of an arty nature avail-able. The Little Picture House, closest to an arty in New York dur-ing the past couple of years, is pass-ing out of business at the very mo-ment when that policy seems headed back, but it's a forced closing. Lit-tle Carnegie, which has been run-ning grind American films on sub-sequent dates since it dropped forning grind American films on sub-sequent dates since it dropped for-eign language talkers 18 months ago, is shopping for new arry prod-uct again, looking the British films over and picking the American films carefully far films like Crime With-out Passion and others figured okay for the intelligentsia.

Spreading
Fine Arts, Boston, on the same
policy, is reporting better grosses
than it has had in five years. Little,
gatthnore, and Europa, Philadelphia, are other houses that have
pleked up materially, World, Min-Estimore, and Europa, Philadelphila, are other houses that have
pleked up materially. World, Minneapolis, and World, St. Paul, are
both consistently in the black for
the first time in several years.
Filmarte, Hollywood, has booked
G.B product and figures to start goling places. World, Chicago, is set
and two "new arties are looking
around for product in Chicago, the
Cliema and the Castle. 'Chiema' silsof but Castle wants to make sure
what is available before it opens up.
Lattle, Rochester, and Mayfair, Cincinnatt, are other houses that are
now going on an arty regime while
H. Nathan is in New York hunting
filma. For a Chevaland house, inc.
Income and Greenville, Ohlo, Detroit and
New Orleans. Filmarte, San Francisco, also has let distribs know that.
It is interested in whatever is avail-

Sith theatres.

The state of th

Minneapolis

By Les Rees Max Torodor, owner of Ritz, and

wife off to Fiorida for winter. Women's wrestling matches added attractions now on local boxing

Mike Comer, Warner's office manager, back on job after brief

Mike Comer, warners once manager, back on Job after brief manager, back on John India and the state of the state o

storms and users of the box-office.

Honorary degree of Doctor of Music conferred on Eugene Ormandy, Minneapolis Symphony or content and an analysis of the state of the state

New Haven By Harold M. Bone.

Roy Phelps leaves soon on for-

Roy Phelps leaves soon on foreign fliming trek.
Fox Film's Ben Simon got his pitcha in the pagah.
Leo Sullia now has two offspring keeps the pagabase of the p

day.

Adelmo Vanni getting in solid
with local kids for his free shows

at Poli's.

Flock of Yale studes landed as supers with Walter Hampden at Shubert.

Snubert,
Jimmle (three-sheet) Mahon expected a girl one-sheet, but it was
a seven-pound lad.

Pittsburgh By Hal Cohen

Mrs. Joe Hiller to the hospital briefly for a minor eye operation. Frances Pave going to Club Am-bassador in Miami at end of month. Howard Benedict, around beating the drums for Cather Ye Rosebuds. Jules and Josle Walton doubling between 400 club and Alvin this week.

band-leading brother, Len Leslie, in town from New York. Motor Square Garden inaugu-rating a series of Wednesday nite collegiate dances with Jack Pettis' band.

NEW HAVEN

(Continued from page 11) and 'Words and Music' on Par stage have fans dizzy trying to keep 'em

Estimates for This Week

Estimates for This Week
Paramount (Publix (2,348; 35-50)
The Mouldate (Music. Acound 35,369, 36-50)
Paramount (Publix (2,348; 35-50)
The Mouldate (Music. Around 35,369, good for this time of year.
Last week Behold My Wile' (Par)
okny at \$3,509.
Music in Air' (Fox) and "White Lies" (CD). Fadeaway and sensing the moulday of the control of the moulday of the control of the control

\$4,000.

Bijou (Loew) (1,500; 25-35)—'Silver Streak' (Radio) and Bachelor of Arts' (Fox). Drawing the action fans, but not enough of them. Light \$2,500. Last week, 'Men of Night' (Col) and 'Cheating Cheaters' (U).

Also light at \$2,500.

Fox Met Reorg.

(Continued from page 23)

(Continued from page 23)
representatives may not be in accord as to the possible future
operating setup of Fox Met. Trade
talk is open that Schlosser of
Hajsey, Stant looks with favor on
the operating capabilities of Si
Fablan, Niver of the same company, however, is stated to be for
the Skouras connection. Fablan

the Skouras connection. Fabian may have an additional ally in William Greve.
Fabian formerly was the theatre expert on the Fox Met job for the Irving Trust, receiver and presently trustee of that circuit which is under Sec. 77B of the new Corporate Bankruptcy Act. Fabian got \$86,000 pay for that work.

pay for that work.

At the time, also, the Skouras brothers were receiving a drawing account of \$150,000 annually against 50% of the profits of their end of the Fox Met operation. This was trimmed in 1933 to \$150,00 .yearly. Under the plan, if accepted, with Skouras operating, this \$15,000 continues until May, 1935. Then it is cut to \$52,000. Randforce is to receive \$39,780 after May 1, 1936, instead of \$44,200 as presently. The 50% interest in the profits continues.

tinues.

However, there is a condition talked about wherein, if the note-holders' committee sells the company assets in bulk, Skouras and nouers the part of the part of

In the meantime, as a part con-sideration for everything, any ex-cess money drawn by Skouras dur-ing the past years is written down with Skouras' obligation, if any, in this respect cancelled entirely.

One clause in the talked of re

One clause in the talked of re-organization privileges Fox Flim to cancel. its film franchise if, the new operating setup, whenever established, does not meet with the fullest Fox Flim favor. Additionally this Fox Flim privilege to cancel on any Fox Met theatre in-

hassador in Miami at end of month Howard Benedict, around beating the drums for Cather Ye Rosebuds. Jules and Josis Watton Goubling dividually. In the meantlme, there is pending dividually. In the meantlme, there is pending. The meantlme dividually dividually. In the meantlme, there is pending. The meantlme dividually dividually. In the meantlme, there is pending. The meantlme dividually dividually. In the meantlme, there is pending. The part of soil of the meantlme, there is pending. The part of the meantlme dividually. In the meantlme, there is pending. The part of the meantlme, there is pending. The meantlme dividually dividually. In the meantlme, there is pending. The part of the meantlme, there is pending. The meantlme, there is pending the meantlme, there is pending the meantlme, the control of the meantlme, there is pending the meantlme, the meantlme, there is pending goes on any Fox Met theatre individually.

In the meantime, there is pending
an appeal by Attorney A. Palmer before the Federal Circuit in which
Palmer, seeks, authority to examine
officers and others, including the
noteholders' committee under Section 21A of the new comprate
bank universal of the new comprate
bank universal.

Montreal

Lee Shelley at Stanley Grill. Jean Paul orch into Dominion

club. Stan Gardiner from Herald to Gazette

azette.
Dan Sairman Commanders' orch
n CRCM.
Allan Irwin to N.Y. Christmas
or cruises. for cruises.

Peggy Lloyd turning in special show, CFCF (11).

Peggy Lloyd turning in special show, CFC (1).
Larry Stephens handling Russian pic bailyhoc here.
Phil Lalondo, CKAC manager, sick, but recovering.
Verna Gullaroff, air planist, off to Budder, but the state of the

or opening nite, Clib Lide, at end of month.
Charlie Dornberger fetes fourth year anniversary Mount Royal Thursday. (20).
Alec Kramer orch finishing at Charles Clib Lide.
Thursdon puts on special magic show for newspaper boys and gets plenty publicity.
Mickie Ishman new manager Warner Iros Exchange here. Comes Jack Adams with Fred Norman booking around 30 nite olibs and booking around 30 nite olibs and

Warner Bros Exchange here. Comes from Winnipes:
Jack Adams with Fred Norman booking around 30 nite clubs and abarets-locally.
George Rotsky partly solves shopping problem by installing free tea room on second mezzanine floor of Falace. Moon putting in two

tea room on second meszanine floor of Palace
Harold Moon putting in two orchs out of four for New Year's Eve carnival at Victoria Hall for Serve carnival at Victoria Hall for Serve carnival at Victoria Hall for Serve Control of the Serve Control of Serve Control of

Des Moines

By R. W. Moorhead

Walker Whiteside in 'The Master f Bailantrae' at the Shrine New

rear's Eve. The A. H. Blank Theatres Corp. as made a 15% dividend payment

has made a 15% dividend payment to creditors.

W. J. Miller, of Des Moines, has bought the Broadway theatre, Audubon, from Harry Pace.
Hoot Gibson delayed here during the snowstorm en route by autofrom New York to Hollywood.
In spite of zero weather, local merchants are thrilled over Xmas business, which looks like the best in Local Catholics have Joined the Legion of Decency with 30,000 pledges issued in the AS Catholic churches of the diocese.
Walter G. Samuels elected president local musiclans' union. A Garrett Barnard is vice-president, and Claude E. Pickett secretary-treasurer.

and Claude E. Pickett secretary-reasurer.
State Attorney General's office brands as lotterles, and therefore illegal under Jowa law, the practice of drawing lucky numbers and giv-ing away prizes—which is a blow to the bank, night plan that has proved so popular in Iowa theatres.

Baltimore

By Albert Scharper, Jr.

Variety House Reviews

EMBASSY, N. Y.

(Continued from page 16)

Continued from page 18)
pilation, the sort of thing which belongs in newsreels. On top of this
clip the show runs in a Fox bit showing Italian youth now training with
guns. And while the show is on
these things, Par brings the feet
into Frisco and Hearst catches the
Soviets celebrating the 17th anniversary of the revolution.

Soviets celebrating the 17th anniversary of the revolution.

The president returns from the South, but says nothing (unusual); Homer S. Cummings from Washing. The control of the says nothing the says the presents late and exclusive pictures of the quintuplets; Polish Jew's are refused admilasion to Palestinet stages of the Lansing (Mich.) hotel tragedy are photographed; Mexican rallroad, men threaten to strike and mild disorders break out in the capital; the Giants and Bears plays by Pathe; Dutch Schultz is glimpsed by camera eyes; Twenty Grand arrives in California for a turf comeback; wedding rifts to the under observation, and Jack Dempsey burles his boxing gioves in a cornerstone. That sums up what may be regarded as the newsy material of the show.

The balance is novelty, publicity

terial of the show.

The balance is novelty, publicity stunts, staged stuff and the like, having no particular importance and not much more entertainment value. The usual pier-Christmas material is on display, including another bit on Santa Claus, Ind., which probably we resurrected from the files. The stage of the study of the show.

PARAMOUNT, L.A.

PARAMOUNT, L.A.

Los Angeles, Dec. 12.

Fanchoin & Marcon has transformed the Parameter the see into commend the Parameter of the see into a modern of the see into the see into winter from the Sam Dilli-Tom Mix tent duffit, which recently went into winter quarters near here. Result is a diversified type of stage from the see in the see into the see in the

ACADEMY, N. Y.

ACADEMY, N. Y.

The only vaudefilmer in Menhattan south of 23d street, the Academy, appears to be doing a whale of a business. The run of pictures here has been weak on the average, and the competition from the grinds on either side of this Skouras spot there are three straight picture joints, all of them underseiling the Academy's doc top. So it must be competed to the straight picture in the straight picture

size ode.

Show has two comedy acts. Eddle
White in the deuce and Pat Henning next to closing. Former would
probably do much better if not tipping his mit via that upturned hat,
up

gag accessit hurt, either.

Les Galis, talented flash, open,
Billed names deliver a sock apache
closing, while the remaining three
girls and boy'run the gamut of
dancing and singing. There's something of a reason for everything
they do, which is quite different
from other flash acts.

The screens backles is the control of the control

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The screens backles is the control of t

The screwy booking is the Chung Yee Wah troupe of five Chinese men and two girls, excellent acro-bats and balancers, but unneces-sary in a show aiready carrying two big acts. Their standout trick

Sixth act on the show is Andrea Marsh, singer from radio, who just wasn't hot enough for the down-town end. Otherwise she's okay on voice and looks. Male plano ac-companist to her miking. Scho.

COLISEUM, N.Y.

At the Saturday matines the audience was 90% children, with the remaining 10% most likely setting into the spirit of things and acting up like the youngsters. It was a matter of the entertainment fitting juve tastes, or else, and when it did or didn't those in back of the footlight knew it immediately. For the kids these first-half vaude bills the companies out here are the nuts: 100 clinics out here are not nuts: 100 clinics out here are nuts: 100 clinics out here are nuts: 100 clinics out here are not nuts: 100 clinics out here are nuts: 100

for some of the seeds are the nutsitive of the seeds. It must sound like old times.

Eddy Burston, maestroing the 11piece ork, has the kid angle down to a science. His 'overtures—probably for the Sattlday mat. exclusively—
are aimed chiefly, at the 10-yearaimed chiefly, at the 10-yearaimed chiefly, at the 10-yearare aimed chiefly, at the 10-yearare aimed chiefly, at the 10-yearare aimed chiefly at t

Another similar contrast came in the opening fash of Lynn Burno and Co. Three girls and two men in this one, but only the dancing in this one, but only the dancing one of the her operatic attempts one of the state of the state of the vigor, also imitated in childish tremolos.

so, the girls was assection of the girls was a special or tremole, and the second of t

companies needed most was the veren't bud enough. They just weren't Closing act, Liazeed Arabs (12), with two, three and four high and wide balancing formations, also clicked with the youngsters.

Captain Hates the Sea (Col) rounds-out-the-show.

CENTURY, BALTO

Baltimore, Dec. 17. Baltimore, Dec. 17.

This is third annual local talent show. Loew's has sponsored in Century in past years during weeks to the control of the

show on the whole, it rather lacks an integral part of any entertainman an integral part of any entertainman at a last customary, these revues have an estabilished performer to me. In current 'Okay, Baltimore' there is Teef Claire, w.k. here, having served nine consecutive months me.'s were the rage. He's liked plenty yet, judging by reception accorded him opening day, and he turned in an altogether oke performance ability, top in show was Lorraine Williams, acro contortionist, who socked with a backbend that eventuated with her literally sitting on her head. Gal gives hint of real future in vaude. Right pretty well-known around town, with couple years of nitery and cub-date experience under the belt. Only did one chant, rest of her turn by the couple of the cou

iumbling sunts; looked keen coming from so patently adolescent a had. Joseph Bennett stayed overstong in his spot with a self-accompanying strumning of a steel-actring guitar, while tossing tenor pipes into a mike; he should clip at least one of the three songs he tried when caught. Edgar Woll at the control of the cont

a brief Durante imitaen, pretty pallid and pointless.

A chanting cop is always a novicity, and show has one in university and show has one in university and show has one in university and the property of t

nervousness accompanying ucous.
Ted Claire has next-to-shut spot for own, and drains it dry. Claire's forte is warbling, and that's when he intoned for tm-straight and in imitash manner.

Wardrobe, shipped here from Capitol, N. Y., is good. 'Gay Bride' (MG) on screen; biz

FOX, B'KLYN

This is the week before Christmas and a theatre like this may be forgiven for not putting on its best of the search of the year. There won't be show of the year. There won't be show of the year, when the show of the year, the show of the search figure, no matter what the attraction. However, the little team of Pops and Louie, who are behind the foots this week as the headline act, may be somewhat up the alley for the clusive kids drawn past the blow of the show of the s

box office windows.

They're a cute and clever pair whom Brooklynites may have followed on the air. In which event the name will mean something. CBS presents the act here and it's the hit of a stage department which the the the team. The Fops-Louis water the team of the form the contract of the contra

rhythm routines.

Another act that may be familiar to the ears of the air is the Three Marshalls, mixed harmony tried and the state of the state of the state of the two girls assaying rather particles the two girls assaying rather particles of the state of the stat

oniging vocality.

No girls of the ensemble this week, the 12 Aristocrats doing the sort of work a mixed dancing chorus would be expected to do, although not as well.

though not as well.

Art Cooper, juggler, opens. Henny
Youngman is in between attractions with some talk, all of it mild.
That gag about father being killed
while proposing to mother would
be plenty taboo if on the screen.
Ben Nelson's orchestra permanently
on stage here, this week stuck in a
simple stage setting that reminds
aimple stage setting that reminds
with the stage of the stage of

Population of the house sparse-nine bells Friday evening, with a real drag names over the week picture, "The Gay Bride" (MG). Fit ture is on its first run metropolite showing over here. Char.

Equity Socked

(Continued from page 52)

(Continued from page 52)
takings clearly indicated the show
the a flop.

It is a

Case is the first reverse of the kind in court that Equity has enand an court that Equity has en-countered and the highest award known in any damage sult of simi-lar nature. Equity's right to con-trol its members has heretofore been upheld by the courts, 'Happi-ness' matter, therefore, creating a precedent.

OBITUARIES

JOHN DUNSMURE (MACNAB)
JOHN DUNSMURE (MACNAB)
JOHN DUNSMURE (Macnab) for
thirty-five years in light opera,
died in New York last week. Born
in Edinburgh, he took up singing
seriously, going to Italy where he
studied, then came to the United
States where he became principal
basso with the Bostonians. Following that came 'Happyland' with
DeWolf Hopper, with Lulu Glaser
in 'Dolly Varden' and 'Little Boy
Blue' where he played a real Scotleman, for several years. He was
with the original 'Chocolate Soldier'
and was called in at all its revivals.
One of Dunsmure's most successful
engagements was with the London
production of 'Rose Mario.'
His final New York appearances
were a few months ago in 'Gypsy
Both of Charles Turcell's retival of and Charles Turcell's revival of and the charles and the conginal part of General Popoff.

JOHN F. NESS

JOHN F. NESS.
John F. Ness. 41, promotion manager for KNX, Hollywood, died Dec. 11, at Los Angeles Collowing a week's illness with pleurisy. Born Mr. Chicago, Ness for eight years was assistant managing editor of the Los Angeles Times in charge of promotion and later filled a similar capacity for a short time on the San Francisco Call-Bulletin.

He is survived by a widow

SIDNEY DRAWBAUGH

ney Drawbaugh, 44, stage ger of the Strand theatre, Long anager manager of the Strand theatre, Long Beach, died in Seaside hospital, Dec. 11. He had been stage direc-tor of the house for many years, joining the staff when it was Hoyt's theatre, playing standard vaudeville. He is survived by his father.

OLIVER BINGHAM

Oliver Bingham, 46, died in New York Dec. 10, He was most recently of Bingham and Van, but had been Bingham and Oisen, and Bingham and Meyles.

Survived by a widow and daugh ter. Interment in Philadelphia.

VERNON GILMORE

Vernon Gilmore, 48, died in Coshocton, O., Dec. 3, at the home of Nettle Lou Voshall. He was stricken several weeks ago in Jack-sonville, Fla., after closing with the original Williams Stock Company. Interment in Uhrichsyllie, O.

H. FRANK MATTHEWS

H. Frank Matthews, 59, once a well-known advance man, died in a Phoenix (Ariz.), hospital Dec. 12. He had represented George M. Cohan, Richard Bennett and others. Interment in Springfield, O.

TOM VALLANCE

Thomas Lauder Vallance, nephew and godson of Sir Ha Lauder, died after a motor-cy Lauder, died after a motor-cycle accident, Nov. 28. He accompanied Lauder on most of his American tours.

ELMER B. CENTER

Elmer B. Center, 58, a minstrei musician touring the country with several of the major companies for he past 15 years, died Dec. 5, in andusky, O., Interment in Sandusky,

William G. Wells, 50, musician, died in Los Angeles Dec. 9 and was buried in Forest Lawn cemetery, Glendale, Dec. 11. He shad lived in Los Angeles 40 years, was one of the organizers of the Strollers Quartette and for years was a member of the Orpheum Four.

John Sykes, 75, singer and theatre decorator, died in Santa Barbara of a heart attack about Dec. 6. His body was found by police Dec. 9. He was known as Santa Barbara's first remittance man, having settled there 25 years ago.

Gordon Moore, Jr., orchestra leader, died Nov. 22, following an appendicitis operation at Fitts White Clinic, Jackson, Tenn. Sur-viving are his parents and three sisters. Was principally known around Memphis.

Madame Ray Ravidna, dancer Haig Simma and teacher, fell Nov. 12 from the second story of her studio in John-Jamier n Jamier n J. Jamier n J. Jamier n J. L. nesburg and died immediately. She

was a sister of Espinosa, the weil-known dancer,

Wendell Gossett, 55, who was with Tex Rickard in Alaska, died Dec. 5 at Los Angeles and was cre-mated Dec. 7 at Forest Lawn ceme-tery, Giendale, Calif.

Mrs. Ella Sterling Mighele, 81, historical writer who used the pen name of Aurora Esmeralda, was burled in Mountain View cemetery; Oakland, Caiff., Dec. 1.

Jacob Jackson, 75, father of Billy Jackson, RKO agent, died in Brook-lyn Dec. 16.

Nets' Income

(Continued from page 1)

Apes' and no Forhan 'Count of Monte Cristo.' Also missing was the Iodent plum and the huge ap-propriation that Gillette made available last season for spot

available last season for spot broacasting.

Idea-Creators

Experts in the advertising busi-ness attribute the sharp swing-sway from million dollar and half million dollar bankrolls for spot broadcasting to changes that have taken place in the spot field itself. These experies are the theorem and the structure of the second of the se The alignment of pr ractically all im-

petted from this source, because of the anomalous position that the webs hold. They can not blow too strong for spot broadcasting for fear that this enthusiasm and vigor may leopardize their network time interests. By offering to do the spot representation for their asso-ciated stations the networks have as their main objective the idea of self protection. Not only have the webs in this way a hand in plotting the allied station's schedule but by bringing the latter some spot busi-ness they make up in part for the

bringing the latter some upot business they make up in part for the financial deal that the station is getting on network time.

NEC will come through 1934 with around \$27,700,000 from network time sales, as against \$21,500,000 for 1932. Jump over '33 is 30% and over '32, 13%. Columbia's faily for 1934 will come to about \$14,850,000, or 20% better than the \$10,050,000 it did in 1933 and 18% above the 1932 accumulation of \$12,600,000.

Spot and local broadcasting is expected to show a taily of around \$30,000,000 for 1934.

Vivia Fay doubling from 'Great Waltz' into the Caprice room of the Hotel 'Weylin, N. Y., with Raoul and Eva Reyes, Milton Douglas and Enric Madriguera orchestra.

Harry Warren and Al Dubin will enact a pair of song writers in Warners' Go Into Your Dance,' with Joison.

LETTERS When Sending for Mail to VARIETY Address Mail Clerk POSTOARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

> NEW YORK Maurice Max Mack Dolly

Davis Ethel Frankel Lou-Herbert Grace &

Richards The Skiff Harry B CHICAGO

Parado Allan

Murray Ken Maguire Vivian MacCarthy Frank McCombs Emile P

Bernard Al Butler Louise Beattle Robert Burns Curly Benson Marie

Cummings Don Drew Virginia Durce A Dunn Johnnie

Robinson J E Robinson Elliott Robinson Robt Scott Joe

Verabelle Mdni Vitchel Billy White Bros

hry Disagrees in Lillian Dixon Raid Case: Albany's 1st Show Pinch

Albany, Dec. 17.
The first police raid on a theatre in Albany resulted in a police court lury's disagreement at 1 a.m. Saturiay (15) in the case of Lillian Dixon, 8, of New York, on a charge of participating in an obscene show. Miss Dixon was one of 28 girls seized when police swooped down on the Supreme Wheel burleague, show, Monte Carlo Nights, at the Capitol Malf hour after the maintee began wideneds (12) and the state of the maintee began wideneds (12). The second of th Albany, Dec. 17.

Church Campaign

Church Campaign
The surprise raid climaxed a
vigorous campaign against burlesque by the Evangelist, weekly
publication of the Albany Catholic
diocese, and a few priests, including the chairman of the Legion of
Decency, anti-improper film church
organization. The campaign began
when the legion's chairman, the
Rev, James E. Kelly, preached a
sermon denouncing the city adminfetration for permitting stage shows
on Sunday in violation of the city
ordinance, which only permits
lims.

unimance, which only permits films.

Until two weeks ago the State had a stock burlesque troupe for five weeks. But the attacks were directed solely against the Capitol. The witnesses against Miss Dixon were two police detectives who reviewed the show and then recommended that it be raided. The trial took place in police court before a jury of six men. Their deliberations resulted in a split of five to one in favor of acquittal. After the jury's announcement the case of Miss Dixon was continued—totoday (17).

How Many Inches

How Many Inches

How Many Inches
One of the detectives testified
Miss Dixon had exposed three
inches of flesh of her frontage and
the other cop testified it was 14
inches. Delense witnesses, theatre
employees and persons had witnessed the show on the night the
nessed the show on the night the
special control of the show on the
testified to allegedly improper lines
spoken by the girl and comedians.
Capitol is owned by W. W. Farley.
Albany lawyer, former state ex-

Albany lawyer, former state ex-cise commissioner in the days be-fore prohibition, and former state democratic chairman. It is operated

democratic chairman. It is operace by Rowland and Max Rudnick of New York.

New York.

The Archive of the Archive of New York.

The Archive of the Archive of the Archive of New York.

The Archive of the Archive of New York Anne Lawrence, Loretta Carney; Catherine and Helen Chuze, sisters, and Joan Taylor.

BANDIT REPEATS

Holds Up Minne. Gayety Twice in

Minneapolis, Dec. 17. Twice within two weeks the same man held up Mabel Keary, gallery cashier at the Gayety, local stock burlesque house. Bandit obtained 22 the first time and \$14 the

second.

On both occasions he waited until the performance got under way and then, leveling a puntat Miss Keary, who was behind a window, demanded her receipts After scraping up the bills and change, he walked through the door and disappeared.

Block Booking

(Continued from page 5) according to the reasoning of one of the sales leaders, but just how the majors can protect the innocent account is in itself a problem. Through the years exhibitors who fayor block booking, and are satisfied to continue buying on that basis, have continue buying on that basis, have never taken the trouble to pit up, a defense or join the distributors on common grounds. Whether or not the sales chiefs, who are now discussing the question from the exhibitor point of view, will make an effort to line up these exhibs with themselves against the anti-block accounts is not indicated.

Would Cest Exhibs More Should block peaking ever he

Should Cest. Exhibs More Should Cest. Exhibs More Should Cest. Exhibs More Should be s

want because there isn't enough product to go around.

The distributors say they would still sell the weak films, even if on the auction block these pictures brought less than an advance contract would have gotten under sales on bloc. On the other hand, the souther hand, the souther hand the south might bring-juicier prices than now because exhibs in the average situation would be forced to bid on them.

erage situation would be forced to bid on them.

Except for the trouble it would cause in readjusting sales systems, the distribs claim they aren't par-ticularly atraid of selling their plo-tures individually. They know that most of their accounts would be the first to squawk, accounts which they

first to squawk, accounts which they claim are not in sympathy with the continued agitation against the pregent methods of merchandising. Besides which, it is pointed out, every sales manager in the business would have no trouble figuring out several other systems of selling pictures. In other words, according to tures. In other words, according to some of the distribs, block booking, some of the distribs, lock booking, if outlawed, would be back within six months. An open market in which pictures were auctioned off to the highest bidder wouldn't last any longer than that in their opinion. They give as their principal reason the fact that the exhibitors couldn't stand it.

Loew in Chi

(Continued from page 5)

clause which states that Loew's will not build in the city of Chicago. But there is nothing which states that Loew's cannot purchase hold-

ings.
To Metro the local territory means easily \$500,000 in annual

means easily \$590,000 in annual revenue.

Jones Head Man
It appears generally set that if and when Loew's secures its theatte holdings in this town, these houses will be operated by Aaron Jones, who now has a group of loop for a number of neighborhood houses since his recent comeback into active theatre operation in Chicago.

into active theatre operation.

Selection of Jones as operator of these theatres would follow a long standing friendship between Jones and Loew's which dates back to the personal friendship of Aaron Jones, Sr., and Marcus Loew. In fact, it was because of this friendship that Loew's never invaded Chicago, because at the time that Loew's was planning such an invasion Jones such as the such as invasion described in the such as the such as invasion and Marcus Loew retused to enter into competition with him.

Sandra Swenska back Into Peppy's Chapeau Rouge, N. Y. suc-ceding Irene Bordoni, who was in for only three weeks. Galli-Galli leaves to go to the Manin Biltmore, Florida, for the winter. Miss Swenska is set on WOR austaining on direct booking by Peppy with A. J. McCosker, head of the stetlon.

No National Z-C

(Continued from page 7)

(Continued from page 7)
In this code shall, when directed so to do by the Code Authority, receive any and all protests from Motion Picture Exhibitors against any existing clearance and zoning as to their respective, theatres alleging that such clearance and zoning is unreasonable in length or area. The best continued that the clearance and zoning Bourds after notice and hearing to the parties affected, and pursuant to the procedure and subject to such rights of appeal as are provided in this article. The Code Authority may direct that the duties of the Local Clearance and Zoning Boards shall be performed and discharged by the hearing and deciding South and the Code Company of the Local Clearance and Zoning Boards shall be performed and discharged by the hearing and deciding scotion, instead of formulating schedules as provided in Article VI, Part I, Sections I and 3.

That last sentence gives the gist of what has been finally done about zoning and clearance schedules. That schedule thing is another one of those early NRA moves which has come home to roost. When it was the provision of the total control of the sent parties of the administrator himself. However, exhibs were quick to sense the value of the provision to themselves individually. They literally hurled the question at the CA. Then only did the wisdom of the business awaken and with a joil. They smelled danger. So they final the control of the attempt of exhibits. Back of the attempt of exhibits.

ly overcame it by the aforemen tioned amendment.

Back of the attempts of exhibs

Back of the attempts of exhibs to put up a price schedule in opposition to the affiliated theatre men and distribes in the naturally inheated. The exhibition of the property of the exhibition of their business through a soning schedule written in the code and based on price and additionally presumably have the law's protection under the code. The CA. tried to peep through the thing but couldn't see a streak of light after many attempts. A committee was appointed to adjudicate the matter after around a dozen or more zoning and clearance schedules were set up and appealed from and hearings on appeal held in New York.

Finally it was decided that the Finally it was decided that the model, schedule must come from Kansas City. That Missouri town was to provide the beautiful precedent of a zoning and clearance schedule for the rest of the industry to follow. That this went flop is history in the trade. There was a price war which bust in K.C. right on top of the zoning and clearance squabble. Whether by design or accident doesn't matter presently. Whether the committeemen who travelled into K.C. were aware of the ultimate futility of their efforts when departing from New York is

the utilitate futility of their efforts when departing from New York is not known. Certainly they knew about this when they returned, namely that no schedule would emerge from their K.C. journey.

The much sought for precedent never materialized. It looks like it never will.

Neme Roth, formerly with Harry Engel, is now contacting the pro-fesh for the Joe Morris Music Co.

Beatty, Adkins, King Switch to Cole As Break Occurs in Ringling Ranks

DIVING BELLE SUES

Asks Damages of Canadian Fair

Toronto, Dec. 17. Sequel to a diving accident in which she broke her back at the Canadian National Exhibition, Bella Lichman, 20, was wheeled into court on her cot to testify before a tury in her \$20,000 action against C.N.E. the Model Show

the C.N.E. the Model Shows of America, Cleo and Louis, Hoffman. Lowering his voice so that the girl on the cot could not hear, Dr. Chas, A Markeon to the control of the control of the could not hear, Dr. Chas, a Markeon to the control of the neck having paralyzed her body so that only a bare movement of the shoulders was possible. Three eye-witnesses were called but two would not commit themselves. C.N.E. Officials denied any results of the control of be called. Case has been postponed until the arrival of eye-witnes who are coming from the South.

SAYS RACES AT FAIR **BOOST THE INTAKE**

Des Moines, Ia., Dec. 17.

"A county fair without a good racing: program and parl-mutuel betting is like sitting up with å dead man, was the way that N. J. Ronin, secretary of the Nebraska state racing commission, fulceted in age-old dispute into the lowafair managers convention. Betting, fair managers convention. Betting, attendance from 25 to, 60% at fairs where it has been sanctioned and legalized.

"In Cook county, Ill., the amount collected from sanctions and admissions in 1933 was \$470,000. Of this amount \$337,500 was pald-to county fairs for premiums. He also contrasted conditions in Nobraska-before and after parl-mutuel betting was legalized and declared that it had given all the fairs new life blood. Des Moines, Ia., Dec. 17.

Herk to Wash.

I. H. Herk, executive secretary of the Burlesque Code Authority, if and when burley ever gets set on a code goes to Washington this week-Herk aims to confer with NRA heads on the code proposition, and find out what's what,

Clyde Beatty, animal trainer and box-office name, who has been with the Ringling forces for several ears, is leaving the outfit and will e with the new Cole Brothers circus when it opens next spring. Beatty today rates as top among circus attractions due to his work

circus attractions due to his work with the cats. In addition to big-build-up with the Ringling-Barnum & Bailey show in the Madison Square Garden in New York, Beatty is known nationally through his tours with the Hagenbeck-Wallace show and two pictures for Universal.

This switch of Beatty away from Ringling is only one of the indications of a complete upheaval in the circus world and the first break in the rule of the Ringling outift as the controllers of the circus field. To many on the inside the cracking in the Ringling ranks is due to the iron flat tactics of the Sam Gumpertz rule, the key man it present and in control of all Ringling holdings.

At the same time with the loss of At the same time with the loss of Beatty comes the desertion of Jess' Adkins, a long-standing circus exec and last year's manager of the Hagenbeck-Wallace show. And util another well-knowner to fly the Ringling-Gumperts fold is Floyd King who [will] press agent for the new Cole outilit.

new Cole outitt.
Cole circus, which has its quarters at Rochester, Ind., is being operated by Zack Terrell, who with the backing of big coin, will hit the trail next spring with the first serious railroad opposition that the Ringling group has encountered since buying out the Ballard-Mugi-van-Bowers combine in 1836.

JACK GRIMES HEAD P.A. FOR BARNES CIRCUS

Hollywood, Dec 17.

Hollywood, Dec. 17.

Buster Cronin has appointed Jack
Grimes as number one press agent
for the Barnes Circus to replace
Floyd King, who has been transferred to the Hagenbeck-Wallace
outfit in-air executive capacity.
Other pa.'s on the show are Cliff
McDougall and Bernie Head. Bern
Austin, general agent, left here fast
week for a three-week visit to his
home in Houston before starting
on his country-wide swing ahead of
the show Jan. 5.

This season, the three pa.'s will
all work ahead and back with the
show, working their towns up to
the day the show plays the spot.

Three-Week Lavoff

Worcester, Dec. 17. Burlesque suspended here at Worcester theatre for three weeks by Ben Levine. Stock company expected in February after another few weeks of strippers.

Resort Burned Down

Burlington, Vt., Dec. 17. Burlington, Vt., Dec. 17.

The four main buildings at Lake
Shattsbury, Vermont, summer, resort, were destroyed by five. Structures included a large dance pavillon, dining hall, kitchen and
store, owned by John James. Loss, estimated at \$14,000, was partially covered by insurance.

Elects Bosses

Des Moines, Dec. 17. J. P. Mullen, Fonda, named president of the Iowa State Fair associadent of the Iowa State Fair associa-tion, and F. E. Sheldon, Mount Ayr, v.-p. Board of directors includes E. T. Davis, Iowa City; Paul P. Stewart, C. Ed. Bemen, Carl Hoff-man and Sears McHenry

COREY RE-ELECTED

Des Moines, Ia., Dec. 17.

A. R. Corey, Des Moines, has been named secrétary again for the 1935 Iowa state fair. Board of directors also named P. H. McBreath of Whiting treas-

Mix Takes Over Entire Show. Plus Offer of Dates in Russia

French Imports

(Continued from page 17) Japan, Belgium and Sweden, which appeared in French import statis-tics last season, are goose-eggs this

time.

Total importations show a heavy drop, since 86 films in four months corresponds to 258 a year, whereas are looked over 315 creign filekers. In number of abbed foreign films submitted to the censor from July 1 to Oct. 31, United States leads by an overwhelming margin with 93 out of a total of 124, Germany is next with 12, then Great Britain with nine, Italy with six, Austria with value of 124 and Denmark each with one.

Total of 1240 submitted in four

Total of 1240 submitted in four months is 30 more than the total allowed to be authorized, by quota law, in six months.

Hollywood, Dec. 17. With Tom Mix now the solc wner of the Mix-Dill Circus, nego tiations for the proposed tour of tiations for the proposed tour of Russia of the show are being worked out by Mix and Amsev officials, agency for the Soviet government in this country. Mix will go cast next week for more details on the proposed trip.

Hitch is not Mix wants to re-mit to the country for the coming outdoor season. Russian season, due to weather, is very short and roads are not so hot for a truck outfit.

roads are not so hot for a truck outfit.

Mix is presently rebuilding the show and on his eastern trip will stop off at Detroit to buy additional truck and trailer equipment. Personnel and equipment for the new season will be considerably increased over last year. Plans are the properties of the properties of the properties of the properties of the past season with a lone built.



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Vol. 117 No. 2

NEW YORK, TUESDAY, DECEMBER 25, 1934

56 PAGES

VORCES DR

Want Fed'l Subsidy to Launch Television, and It Will Take Plenty

Electric Home and Farm Authority, one of the numerous NRAoreated government bureaus, is the
latest avenue of approach to the
public treasury taken by the
silps of television-by-Federal-subsilgs. With minimum estimates of
the amount of capital required to
launch a television industry placed
at around 3200,000,000 and with bigbusiness indifferent to the urgings
of television advocates, hope of any
progress seems to lie with Uncle
Sam and how much of that \$200,000,000 will go to start the boys
off.

sam and how much or that \$200,000,000 will go to start the boys off.

It is being urged that to stimulate a new industry at the time woulder. While the government has yet to reveal any attitude one way or the other on tele-vision subsidy, certain developments suggest the probable lines television must take if and whengetting started. Costs are estimated to be triple that of radio both on sending and receiving.

Television will be limited to local communities if the engineering experience to date is any gauge. In other words, sight programs can be broadcast only within a limited geographical radius. Efforts to transmit from New Kork to fund, are reported, as having convinced (Continued on page 50)

(Continued on page 50)

ROOSEVELT NEW YEAR PARTY'S MUSIC MENU

Requests from the White House for the annual New Year's party Dec. 29 lists 'Home on the Range,' the President's favorite song, as the first 'must.' Second request num-ber is 'The Continental.'

ber is 'The Continental.'

The party this year in honor of Frankin D. Jr., and John Roosevelt, will include the following on the dance program: 'You're the Top,' Merry Widow Waltz.' 'Anything Goes.' Two Cigarets in the Dark, 'Alabama,' Flirtation Walk,' 'You and the Night and Music,' 'You and the Night and Music,' 'You and the Night and Music,' 'You wand the Night and Stay As Sweet As You Arc.'

Meyer Davis, playing the engagement, has composed 'Harvard Gilde' in honor of the Roosevet have to he

in honor of the Roosevelt boys to be performed immediately preceding the supper intermission. 'End of a Perfect Day' is the finale.

Hotcha Out

WEVD, New York airing series of programs from 135th Street Y.M. C.A. on negro life in Harlem. In stead of hotcha, series to present the miner cultural and educational aspects of the district. Agr. James Weldon Johnson, of Pisk University, opened the series on Dao. 19. Next will be Dr. George Haynes on Dec. 26.

Just Trying

San Antonio, Dec. 24.
Showless niteries here are
giving the trade some semblance of floor entertainment
with a local couple doing ballroom numbers. They oblige
when called on by ork leader,
which occurs every time they

which occurs every successions up.
Gal is a pro, but male half of the team is a 60-year-old business man who takes his dancing seriously and thrives on the applaues garnered. A few berries invariably mixed with the applause : e no handican,

BREEN REJECTS U STORY HEAD PROPOSISH

Hollywood, Dec. 24. Hollywood, Dec. 24. Universal's offer to Joseph I. Breen to become scenario chief has been rejected by the keeper of the morality seal for the Hays organization. Decision was made after Breen had been in telephonic communication with Hays and other producer association officials in the east. Also understood he got a nibble from Metro. Industry's purity leader admitted that the Laemmle offer was a flattering one but that he had been

that the Laemmie offer was a flat-tering one but that he had been dissuaded from accepting on the premise that he could not be spared

at this time.

Breen's contract with the Hays organization runs till March, 1936.

U.S.C.'s Pix Course: Capra, MacDonald. **Campbell Proffing**

Hollywood, Dec. 24. Hollywood, Dec. 24.

Motion picture activities at the University of Southern California during the winter quarter opening Jan. 7 will include four evening classes in chema activities. Staff will include Frank Capra, director; J. Farrell McDonald, actor, and Arthur J. Campboll, cameraman. In addition to textures students.

In addition to lectures, students will participate in actual production of an experimental sound pic-

McDonald will conduct a course in acting; Campbell on cinematogra-

60 SPLITS IN COLONY OF 20,000

Divorces Totaled 84 in '33 and 81 in 32'—One Bust-Up Over Cards

NO DIRT

Hollywood, Dec. 24.

The local picture bunch for 1934 is below the film colony divorce record of previous years. There were 60 divorces granted to people in pictures this year, and there are some 20,000 employed by films in Hollywood. The colony's divorce list in rest years was 31, 90; 32, 81; 38, 84.

And unlike some

81; '38, 84. And unlike some previous years, there was no dirt connected with the 1934 divorce crop, as heard in the courts. Those who abrogated their marriage arrangements were: Irene Bentley, who severed the knot with George Kent in Mexico; Louise A. Bradbury divorced her cowboy start. Bob Steele: Chice Ruby arranged the comboy divorced by the cowboy divorced her cowboy divorced her Chice Ruby arranged the composition of t

The Cherrys Chirp

Chicago, Dec. 20.

Editor Variety:
We saw in your paper of
Dec. 13-a most insulting article written on the Cherry Sisters, saying that we played behind screens. This is faise and vicious.

screens. This is faise and victous.

And now we will state right there that we, the Cherry Sisters, have never played on any stage in all of our stage career behind nots or screens and the state of th

suit. We hope other papers and periodicals will take notice. For in the future any publisher who deigns to connect our name with screens or nets our name with screens or nets on any stage, or any other falsehood, will be taken care of through the courts.

Patience has ceased to be a virtue with us any longer.

Addie and Blie Oherry.

(The Cherry Sisters.)

This letter came in written on two sheets of stationery, one from the Hotel Burton, the other from the Hotel Marion. The girls must be playing a route of writing desks.

Air Show Pulling Ermine-Wrapped 'Carriage Trade,' In on the Cuff

A Blizzard

Broadway is seeing its great-est restaurant revival of all times. All are primed for the same purpose—to reincarnate the spirit of the now time-honored and historic Jack's, Shnn-ley's, Rector's, Churchill's, Rei-senweber's and kindred 'lobster

palaces. Since all these famous old New York landmarks are now history, each new operator, no matter how many are already open, opines that none has yet grasped the true atmosphere of yesteryear, and so they pile on.

8-FL. 'SCRAPER TO 'INSPIRE' **SCRIBBLERS**

Metro, working on the theory that Grade A milk only comes from contented cows and that discontented writers can't turn out what it takes in the present cubby holes in which scribblers are housed. Is drawing up plans for it takes in the present cubby holes in which scribblers are housed, is drawing up plans for a six or eightstory building. In which the scribs will be located. If there's a 'quake the first one down is a sissy.

Currently scribblers are scattered over the studio in various buildings, with the offices accorded the writers a traditional burn among writers on the lot.

Site for the new building and its modernized offices not yet picked.

Y.M.C.A. Out in Open For Birth Control With Radio Series

Young Men's Christian Ass Young Men's Christian Associa-tion comes out openly for birth con-tion in a new series of radio lectures over WEVD, New York. Two years ago the station started same idea, but let it die out after a time. New series on Friday nights at 3:45 o'clock. Dr. Marle Pichel War-ner, a director of Margaret Sanger's clinic, was the first to hand out the palaver (21).

Y.W.C.A. attitude not reported!

Ottawa, Dec. 24.
The Government has authorized the transformation of an outmoded prison at Winnipeg into a theatre, no less.

At least one of the 80-odd free shows weekly broadcast before invited audiences in New York City had all the state of the

(Continued-on-page 55)

CIGARET FIRM AFTER **NEW ORLEANS GAME**

Old Gold is figuring on an indie hookup to carry the Tulane-Temple football game from New Orleans on New Year's Day. Proposed broad-cast calls for tying in 12 stations through the south and south At-lantic.

through the south and south Atlantic.

If the cig account looks to the webs for assistance in clearing these spots it will probably find itself stymled by two situations. One involves an auto broadcast over some. 80 CBS stations, scheduled to run from 2:30 to 5:15 p. m. EST, that day, and the other is the Passdens. Rose. Bowl game (Alabama-Stanford), which NBC has arranged to feed, to practically all its affiliates except those on the basic blue (WJZ). In either case the New Orleans game would overlap for eastern outlets.

Nash has a similar marathon pro-

Nash has a similar marathon pro-gram Xmas Day.

Using Boston Screens To Find Dr. Bigelow

Boston, Dec. 24.

Boston, Dec. 24.
The screen is being used as at all in locating Dr. George H. Blgelow, missing director of the Massachusetts General Hospital, Boston. Special truilers showing in Boston theatres list complete description of the noted doctor, who has been mysteriously missing from his home nearly three weeks. nearly three weeks.

Drive-In Cinemas May Get Over, **But Groucho Marx Has His Doubts**

By FRANK SCULLY Hollywood, Dec. 24.

Shrewdest stab for new biz, and one that can't miss if prosperity ever gets far enough around the corner to those two cars in every garage, is the drive-in-theatre idea. Scheme originated to a

Scheme originated in New Jersey, but the double play was completed in Hollywood.

First house catering 199% to carriage trade has been operating several months on Pico boulevard and Westwood, out in the sticks between the Fox and Metor studies, and its grosses show that the idea is in the

Hunch has everything in its favor Hunch has everything in its favor but location. To park a car down-town here long enough to see a full program costs 50c. Another four bits for seats and that's the end of that dollar. Drive-in house charges 25c a person, car included in the tit. This saving shart all there is to the drive-in idea. Even the most comfortable theatre seats are still a bit less downy than the front seat of a car. And the building advantages are all in favor of the auto, ioo.

advantages are an in layor of the auto, too.

First week of drive-in wasn't so hot, but the second with Thin Man' had cars lined up, waiting to get in, like the Holland Tunnel on Labor

Day.

Bad weather is already figured in, because you view the show from your car. Cars are ranged in a semi-circle, each row being about three feet higher than the previous giving every car a clear view

of the acreen. Sound is surprisingly good. Some say they never heard better. Screen is oversize, with walls around acreen painted black to sharpen the images. Box office is 'like the entry to a toll bridge, except that you douse your. Ights on entering and are guided by ushers' flashlights to your stall. Idea was a pushover for Hollywood, where everybody owns a car and half of them have been trained to dine in their tonneaus.

Groucho Chirps

Groucho Mary hiphixs, the fad will

Groucho Chirps
Groucho Marz, thinks, the fad will
go up and down-like midget golf,
though his was hardly a fair-test
as he tried out the idea in a car
holding six people and ended by
viewing the picture from the frontbumper, He-says even theatre seats
are softer than front-bumpers.

are softer than front bumpers.

Pine idea, he believes, for couples
who want some quiet necking, but
not so hot for those who go to a
picture house aimply to see a picture. Next idea will be to park
your car and view the feature from
a flag-pole, groused Groucho. But
I prefer an alsie seat in a grind
house to this latest luxury. I guess
I'm old fashinouted.

I'm old fashloned!
Others voted affirmatively. This
murg, having seen the picture before, thought the idea not so bad.
He had the hade a nice had.
He had the hade a nice bed.
But if a a cinch that if parking
problems get dearer and tougher,
and cars, get more numerous, a
parking space that will give you a
picture is going to be the solution
of a lot of repole's flicture enterof a lot of people's picture enter-

tainment.

The shooting galleries are too stuffy. The outdoor theatres are too chilly. But a theatre which allows each patron to have as little or as much fresh air as he likes and doesn't have to charge the convenience against its overhead is

in a money position.

It can't expect to house more than 400 cars or gross more than \$3,000 a week, since it's confined to

Low Budget 'Terror'

Hollywood Dec. 24 Paramount will spot most of its junior group of players in 'Terror by Night,' short budget college Helen Mack gets the femme lead

REED FLITS EAST

Hollywood, Dec. 24.

Phillip Reed planed to New York yesterday (Sunday) for his first trip east since he came out to join Warners 18 months ago.

Player returns after New Year for tentative assignment in The Goose and the Gander.

Survivor

Hollywood, Dec. 24.
Twentieth Century sent out a call for former Alaskan sourdoughs to work in Call of the Wild. Only applicant was Sid Grauman.

It's Sucker Time In L. A. as Xmas **Benefits Abound**

Hollywood, Dec. 24.
Although the Hays office has attempted to put the quietus this year on those annual benefit shows, the try has missed all around. Pleture names, either through charitable inclination or politic intimidation, are falling hatder than usual this semester for the free service, which around Hollywood and Vine Is now referred to as "sucker time." For the three weeks prior to Christmas the town has been overboard on benefits, those on the up and up and otherwise. Requests to the studies are always the same—they must have picture names. With the realization that audiences seeing name players in person

With the realization that audiences seeing name players in person at two bits and up takes dough from the nabe houses, Hays office tried to cull the benefit requests to a minimum, with studies co-operating, But no go.

Turn-down by a studio doesn't seem to faze the organization operators. They dig up some way of getting to the players, generally through a friend of a friend, and then they put on the tears until he falls.

Top honors for benefits the least trialing the seem to the players.

fails.

Top honors for benefits the last two weeks goes to Dick Powell. He did 10 of them. Bill Robinson, here two weeks and always a prolife gratis performer, hasn't appeared in a picture yet but has benefitted almost every night. And the colored, church societies he has had to turn down are in the scores.

Will Rogers is another chief nat-—Will-Rogers-is-another-chief-pat-sy. He plays a goodly share of them, but coming at the rate of six and seven a day at this time of the year, his turn-downs also must run into the hundreds over the year.

Logans' Balm Suit

Charging alienation of the affections of Eugene W. Logan, head of Logan Productions, which in silent Logan Productions, which in silent film days produc d. Independently here, Mrs. Ada M. Logan of this-city is demanding \$10,000 damages from Mrs. Lullian Kane in a Su-preme Court action. Mrs. Logan asks the "ustody of their daughter, Yvonne, former child film star. Callenation suit follows Mrs. Logan abandonment grounds. Mrs. Kane's answer sets up a general denial.

Tilt in Weekly Take Restores Powell Grin

Hollywood Dec. 24

Hollywood, Dec. 24

New seven-year contract stuffed in Christmas sock of Dick Powell by Warners; a good tilt has transformed the player's recent peeve about his salary into broad grin.

Powell is currently in two pictures, Gold Diggers of 1935 and Midsummer Night's Dream. Next assignment is a singing role in Broadway Gondoller.

Par Renews Carlisle

Hollywood, Dec. 24. Kitty Carlisle is set for another

New pact calls for four pictures during 1935 and options for further services in 1936.

services in 1936.

Paramount gave Christmas gifts in the form of renewed options to one actor and two writers. Harry Wilcoxon is the actor; Virginia Van Upp and Gilbert Fratt, scribs.



WILL MAHONEY

The Edinburgh Evening News said: "This American comedian, who is the principal artiste, in a most enjoyable variety programme, has an original and irresistible sense of comedy. He is an expert dancer. His dancing on an original control of the company of the control of the con

Direction
WM, MORRIS AGENCY
Mayfair Theatre Bldg.
New York City

'34 Divorces

(Continued from page 1)

dropped Kenneth McKenna, her cis dropped Kenneth McKenna, her third spouse; Doris Kenyon; called it quits with Arthur Hopkins; Dave What A Man' Hutton and Almee Semple McPherson split after a hectic but short married life; Mimi Jordan divorced Joseph Davis, a husband no one in Hollywood knew she had, Janet Gaynor and Lydell Peck called it quits, Miss Gaynor claiming Peck was hindering her career.
No Laughs at Hon

No Laughts at Home
Ken Murray divorced Charlotte
Murray, who, he said, deserted him.
Mary Rubin lost Benny Rubin because, she said, he was temperamental, sullen, morose and a grouch.
Rubin is still getting laughs as an
me. Katharine Hepburn divorced
Ludlow Smith; Ned Sparks and his
wife murtually arread to have it wife mutually agreed to have it over with, in Mexico.

wile mutually agreed to have it over with, in Mexico.

Virginia Bruce claimed temperamental clashes with John Gilbert; Hubert Volgiti and Olive Hatch called it a day because size, as a divine champ. The control of the claim of bridge playing.

Other Splits

The Ronald Colmans had it severed in London, Marian Nixon and Eddie Hillman are still speaking but not across a breakfast table. Adolphe Menjou and Kathryn Carver parted, Helen and Oliver Morosco are together no more. Morosco are together no more Mary Hay and Vivian Bath are also on the list. Sue Carol and Arris on the list. Sue Carol and Nick Stuart agreed-that it would be bet-ter spart, as did the Normar Kerrya. Louise Garrett and Olivei H. P. Garrett had the judge make it final. Ruth Chatterton and Geo it final. Buth Chatterton and Geo-Brent told it to the court and came out free. Marjorie Crawford and Eddle Dowling (not the legit lad)

also quit.

Adela Rogers St. John and Dick
Hyland called it off. Mr. and Mrs.
LeRoy Printz are together no longer
Gloria Swanson and Michael Farmer decided to part, and Mae Murray and Prince David Mdivani came to and Prince David Mdivani came to the same conclusion. Kathlees Burke and Glenn Rardin are an-other pair now going it alone. Edga Rice Burroughs and the missus fel out and Harry Langdon and hi, wife did likewise. Dorts Deane an Elmer S. Hartz are now two, with Miss Deane claiming desertion.

NO ROMERO LOAN

Paramount tried to borrow Cease Romero from Universal for an addi-tional picture, Rose of the Rancho,' but U glaimed the player was needed on his pome lot. Romero. Is currently at Par in Caprice Espagnol.' Hollywood, Dec. 24.

Hollywood's Bearded Dividends

Fancy Chin Pieces Command as Much as \$75 a Day in Foliage Scenes.

Poor Shirley

Hollywood, Dec. 24.
Shirley Temple is being mored as a Fox possibility r supervisor honors because, three days, she learned to ad half of her first primer.

Film Editors Want Their Best' Pegged For Academy Award

Hollywood, Dec. 24, Film editors have made a rec to the Academy to be included this year in the various groups drawing awards for outstanding work during the previous 12 months. Matter will be debated at the next session of the awards committee, with like lihood that the best job of film editing during the year will be recognized by a certificate of merit. Accompanying the recommenda-

tion from a committee of editors is also a detailed plan for conducting nominations for such honoring. This includes the naming by each film editor in the industry of one picture he considers his best, plus one other picture, edited by another. Final vote to be by the members of the film editor's section of the Techni-cians' branch.

Producers of the best shorts of

Producers or, the nest snorts of the year are to be recognized this year with gold statuettes awards instead of certificates of merit, as before. However, producers will not be given awards outright, but will have their names and the title

will have their names and the title of the pictures engraved on one, with pienty of room left for succeeding vesser's honoring.

With the Academy picking a beat' in three classes—comedies, novelties and cartoons—it means a trio of names going on the statuette each year.

Green Directs 'Goose.' Next for Francis-Brent

Hollywood, Dec. 24. Alfred E. Green draws 'The Goose and the Gander' as his next direc-torial chore at Warners. Pic gets going after first of year, with Kay Francis and Georgo Brent topping a cast which includes Genevieve cast which includes Genevieve Tobin, John Eldredge and Claire

'Goose' is from an original by

Par Signs Penner Again

Paramount on Saturday picked up its option on Joe Penne for another picture, but film prob ably won't be made until the sum

ably won't be mer.

Company wants the comic right away, but radio and stage engagements have him tied up until June.

He's going to try to shuffle dates to go to Hollywood seoner.

Wendy Barrie Snags

Paramount Termer Hollywood, Dec. 24.

Wendy Barrie, English picture actress who came here on spec last September, has knocked off a term contract with Paramount which starts Jan. 10. Deal was made by Zep Marx.

Footballer's Test

Footballer's lest
Lester Borden, capital of the 1924
Fordham gridders, and playing in
the annual East-Wearame in San
Francisco on New Yearame in San
Francisco on New Yearame be piskin
tussie for a screen test.
Rockell-O'Keefs is handling the
Fordham football, star professionally, having become in the res at de
through Glen Gray, of the Casa
Loma orchestra, who brought Borden to attention.

Hollywood, Dec. 24. whiskers disappeared lorse-drawn trolley car. Though with the he there are a dozen or so picture ex tras who find that hirsute adorn there are a dozen or so picture extras who, find that hirsute adornment earns them a good living. If whiskers are needed for a picture, these boys, some young, others old, find that their muffs are worth money. The camera being as critical as it is, phoney creps will not do. Prices for bearded muggs runsfrom \$7.50 for the garden variety 4 to the leaborately bewlinkered chins "4 which bring as high as 360 per day. 21 Most famed published from the sentile chin of August Tollaire. Long and whits and it has earned Tollaire sufficient to keep him for years, 80, prized is this beard oy-both its wearer and studios that the asking price is \$75 daily in all-time light on beard quotations.

Tollaire works mostly in pictures ith a foreign background where he is always a member of some wel-coming committee, political or civic

body.

Faces covered by half are not uncommon. In Hollywood, with the
town cluttered up with isms and
schilams that follow the lead-of the
House of David but a lanate facthat registers well in a camera is
samethra also scrib.

that registers well in a camera is something else again. When a Russlan picture is nearing production, beards sprout on the most unusual faces; but by the time the studio sets through casting types and bits, most of the muffs have disappeared, for the recognized bearded extras get the choice easting.

nized bearded extras get the choice castings.

Best follages in Hollywood are those worn by W. S. McDonough, William Von Hardenberg, Carl Milifield and Lewis Vincenor. All keep them more or less long so that they can be trimmed to the desired length on moments notice heard is worth can be realized from the fast that: "Millford has raised a family of 13 children on what decorates the floor of any barber shop:

"Boy "Cooper, by youngeter com-

nose of any barber shop.

Boy Cooper, a youngster compared to the others, has a two-way beard which sprouts out of his chin, the hair going east and west. Brushed up, he looks like any general in the Italian army.

A veriage beard call is for 31 per A veriage beard call is for 31 per the studies are the chir mattrenses badly prices goar and studies are the chir mattrenses badly prices goar and studies are the studies are seen and studies are the studies are the chir mattrenses.

the studio needs the chin mattresses badly, prices soar and studios pay. It's the law of supply and demand. Many a: man carries a full beard on his, chin the year fround in order to be ready for half a dozen days work during the year.

Aquatic Scripting

Hollywood, Dec. 24.

John Ford set out in his boat last

coast to work on the screen play of The Informer. Dudley Nichola is along.
Director and writer return in about three weeks, with picture (Radio) plated to go into produc-tion-the end of January. Cliff Reid will produce.

SAILINGS

Jan. 2 (London to New York)
Mrs. Roy Fox (Majestle).
Dec. 29 (New York to Los
Angeles), Harry Shemman and
family (Virginia).
Dec. 28 (Los Angeles to Sydney)
Raiph Clark (President Hoover).

Dec. 29 (New York to Paris) Mr. and Mrs. Leon Garganoff (Ile de

Dec. 22 (Los Angeles to Honolulu) Ann Dvorak, Leslie Fenton (Lur-

Dec. 21 (New York to London) Stewart and Vale, Gomez and Winona, Phyllis Gilman, Betty Doug-las, Vivian Porter, Peggy Odin, Eve Knight, Joan Rogers, Genevieve Carlstrom, Jerrie Koban, Merle Dans

ARRIVALS

Ganna Walska, Laurence Hills, Arthur Field, Martin Sobelman, Bruce Cabot, Fanny Ward, William Fiske, G. W. Pabst, Arthur Loew, Phil Reisman,

Mrs. Lesile Howard, Dorothy Far-

num. Kimberly and Page, Teddy Carr (Manhattan).

MEDIOCRITY'S BIG COM

Court Hobble Keeps Reinhardt Off 'Dream' Production at WB

Los Angeles, Dec. 24.

Los Angeles, Dec. 24.
Restraining order issued by Superior Judge Emmett H. Wilson in behalf of the Habel Company, a Franch thentical concern, on Dec. 19 prevents Max Reinhardt from engaging in any directorial activities on his 'Midaummer Night's Dream' production for Warners until Thursday (28), at least.

The German producer-director is thus removed from the helm of his version of the Shakespearean fantasy just as it is getting into full swing with key shots on the enormous Warners stages. Hobbling order prevents him from even appearing on the sidelines or in any way transmitting orders, pending hearing of Reinhardt's arguments before Judge Wilson on Wednesday (27) why the order should not be extended until the case is heard on trial.

The Mahal Commany, and its ad-

trial.
The Habel Company, and its administrative exec. A. W. Haendler, filed charges in Superior Court here that Max Reinhardt had obligated himself through contract and ac-

filed charges in Superior Court here that Max Reinhardt had obligated himself through contract and acceptance of option binder money, to stage the Johann Strauss operetts, "Die Fledermaus" (The Bat'), in London during the month of December. The alleged contract came to the plaintiffs on assignment. The defendant impresario is said in the complaint to have several times asked for and been granted postponement in fulfilling his commitment to the French firm, and finally on Sept. 29 to have breached the compact in favor of his contract to produce "Dream" for Warners. He is charged with having accepted \$1,750 as a binder. Handler subsequently rushed to New York and Hollywood-to-plead with the producer to carry out his asserted pledge, but without avail, the complaint states. Flaintiffs, through Attorneys William H. Neblett and E. H. Mitchell, demand that Reinhardt be restrained from giving any services to Warners during the remainder of this month and throughout January spice in the complaint states. He had all alleged prior commitment on all the stage of prior commitment and thouse of the service of th

ily damaged oy ceiny and another expenses.
Warners, abetting Reinhardt through his attorney, A. Ronald Button, is prepared to offer strenuous opposition to the producer's removal from Dream at the hearing Wednesday.
Meantime, William Dilettle as co-director is, in full charge of the Warners production.

Navy Plays Ball with MG on 'Marines' Remake

Hollywood, Dec. 24 Navy department has okayed Metro's script for a remake of Tell It To the Marines' and will co-operate with the studio in its film-ing.

Picture will be made around the marines at San Diego and goes into production early in the New Year with Wallace Beery topping. Lucien Hubbard produces.

Beery-Rooney Team

Hollywood, Dec. 24. Hollywood, Dec. 24.
Wallace Beery and Mickey
Rooney will be launched as a new
team by Metro for a group of pictures during the next year.
First yarn lined up is 'Hero's Son,
purchased from Frederick Hazlett
Brennan.

Comfy Now?

Hollywood, Dec. 24.
Flacks at Metro had to trot
out 19 different divans, ransacking the prop rooms, before
they found one to please Constance Bennett in a sitting,
with Clark Gable for publicity
photos.

FOX FROTHS AT **PIC KIDDING TEMPLE**

Hollywood, Dec. 24

Fox has registered a protest with the Hays office against Monogram over the latter's kidding of Shirley Temple in 'The Million Dollar Baby. Fox also is protesting the use of the Temple name in advertising the

Complaints follow the catching of the Mono picture at preview here by Fox execs, who protested against the general kidding atmosphere of the picture and the several allusions made in the story to the Fox child

contractes. Mono is being asked to delete all such references to the child in the film and the dropping of the name in future advertising. Monograms film, written and directed by Joseph Santley, is admittedly based on the current furor over the old actrees.

Tie Bette Davis After Okay in Warners' Poll

Hollywood, Dec. 24. Bette Davis, not so long ago on the verge of walking from Warners because of dissatisfaction with

because of dissatisfaction with parta, has set her hand and seal to new long term contract.

Miss Davis' stock took a swift rise as a rea. It of 'O' Fluman Bondage' and Border Town. In a canvass of Warners players as to whose performance they regarded the best in 1934, made by studio exces, 17 of the 34 polled nominated Bett Davis' role in 'Bondage.'

She is set to play opposite Edward G. Robinson in 'Money Man' as her next.

LANGFORD SIGNED FOR WANGER 'VOGUES' TUNER

Hollywood, Dec. 24.
Walter Wanger has signed contract with Frances Langford, NBC singer, who arrived on the Coast last week to go on payroll of the

Wanger is figuring on giving the vocalist a featured spot in his forth-coming filmusical, 'Vogues of 1935.'

Two Get One-Maybe

Hollywood, Dec. 24.
Big talk is on between Metro and
20th Century, with former wanting
to borrow Ronald Colman on a onepicture deal.
Studio figuree, 20th should be
willing after borrowing Beery twice
and Gable once.

H'WOOD DEARTH **UPS SECONDARIES**

Second-Raters in Production Cashing In More Than Ever Beforeply and Demand

ALL BRANCHES

Hollywood, Dec. 24.

At no time in the history of mo-lon picture production has me-locre talent been able to gather dlocre talent been able to gather such returns as the present. Law of supply and demand governs their employment. Hollywood has always rated talent of all kinds. In two classes, good and bad, so It follows that with class ability tied up and the bad craftsmen out, middling quality is getting more coin than it

At one studio recently, a director was needed for a picture ready to start. None of the studio's toppers start. None of the studio's toppers were available and the studio did not wish to entrust the production to a poor director. Final selection was a pilot whose most recent picture was a poor grosser and who had been taken off his lact assignment. Ordinarily he would be satisfied with \$5,000 for his work but because of the lack of available good directors, studio gave him \$7,500 for the job. the tob.

the job.

At present, writers with only intermediate ability are working
steadily because class scriveners are
all employed. Most studios have
the commonplace scribe turn out
first drafts of stories, then turn the
yarn over to their topnotch writers
for a pollsh. Idea works as a timeaver.

saver.

Same condition exists with players. All those of ability are tied up at major studios. Casting secondary parts in pictures, studios have to take undistinguished talent. Sale-

to take undistinguished talent. Salar-ries paid are extremely high for the talent but not of necessity high for the part.

More ordinary people are getting top coin in pictures than in any other industry, but, that's the pic-ture business.

Pictures must get started on specified dates, to meet release con-tracts. With the time element un-governable in connection with supply and demand, talent, good or bad, seemingly will always be able to get big money in pictures.

Buck Jones Breaks Barrier So Riders Can Get Xmas Coin

Hollywood, Dec. 24.

To give some of the cow wad-dies who ride with him in pictures Christmas money, Buck Jones ad-vanced start of his Universal pic-ture, 'Riders of the Crimson Trail,'

ture, 'Riders of the Crimson Trail,'
two weeks.

'Trail' was not skedded to go in
until atter New Year, but when
Jones spotted the long faces and
the short purses of the buckaroo
extras, many of whom hadn't
worked for months, he got the production and sound trucks loaded
and the company was on its way. and the company was on its way to Kernyllie location within a few

Veloz, Yolanda Dance, Teach in Par's 'Rumba'

Hollywood, Dec. 24. Hollywood, Dec. 24.
Veloz and Yolanda, ballroom
dancing team from the Coccanut
Grove at the Ambassador, are at
Paramount in a two-way capacity.
They are instructing George Rart
and Carole Lombard in torso tossing
for the film 'Rumba' and will 'also
do a specialty number for the picture.

MG Will Be Object of Pinkie's Affections for Next Six Months

Mae's Rumba

Hollywood, Dec. 24.

Surprise Mae West will spring in Thow I'm a Lady will be a rumba dance.

Star has been practicing for weeks and is said to have the hip weaving at her mercy.

GIFTS TO FILM **CHATTERERS** NIX IN '34

Hollywood, Dec. 24.

Just before Kris Kringie drove into town studie publicity heads pulled a gest-together and voted the pulled a gest-together and voted theer for the late states and studied the pulled a gest-together and the pulled the pulled the pulled the pulled to gest a gest a gest and the pulled to the pulled to the ordinary for the publicity chief to get \$3,000 from the front office to spread cheer among the scribes. Through special discounts and studie purchasing power they were able to hand the chatterers and quillers presents that retailed around \$50.

One local columnist last year.

around \$50.
One local columnist last year gathered in sifts that couldn't have been duplicated for less than \$10,000. One producer, with but a single star under his wing, went down the line for \$4,000 to salve the writing mob.

This year the studios are saying it with cards. Pretty ones they are, too. Some of them cost anyhow a buck. And loaded with sentiment,

Hollywood, Dec. 24. Pinkle Tomlin and Coy Coe landed In Hollywood two months ago from Oklahoma City looking for fame and fortune. Pinkie had been a combination law student and truck

fortune Pinkie had been a combination law student and truck driver back home. Coe had promoted dances. At one of the rural wards and the student and truck driver back home. Coe had promoted dances. At one of the rural wards are student of the stu

Make Way For Pinkle

Make. Way. For Pinkie
Pinkie became a local sensation.
He went into the Paramount for
four weeks. 'Object of My Affections' became a Coast hit. Bing
Crosby invited him to guest on a
broadcast. Tominy Rockwell wanted
to set him in New York. Marco offered him the Roxy and the ParaTablings were looking up for Pinkie dise Restaurant, on Broadway. Things were looking up for Pinkie

(Continued on page 28)

WB Gets 'Glory' For M. Davies: A \$72,500 Buy

Page Miss Clory' legit current at the Mansfield, N. Y., has been sold to Warner Bros. for \$17,500. That is the highest price for a Broadway play so far this season and caused surprise in film circles because there had been little or no competitive biddin, for the -rights. Understood Warners figures on 'Glory' for Marion Davies. Show was produced by Laurence Schwab and Philip Dunning, latter also collaborating author.

'TORCHBEARERS' MAY BE REVAMPED FOR ROGERS

Hollywood, Dec. 24.

Bartlett Cormack has been switched from "Torchbearers" at Fox to "Day Never Came," Erich Pommer's next production which Richard Wallace will direct. Picture goes into production in three weeks with Wallace at the studio on a 10-week deal.

Meanwhile, William Conselman has been switched to writing the adaptation of "Torchbearers" for Buddy De Syiva. Possibilities are that the former stage play and vaude act will be rewritten for Will Rogers. Hollywood, Dec. 24.

vaude act will be rewritten for win Rogers.
Lester Cole, completing 'East River,' goes to Nymph Errant,' with S. J. Perleman, 'Picture will be a co-production by Winfield Sheehan and Buddy De Sylva.

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Happy New Year

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Brit. Films Pick Up in Canada; 1934 B.O. Returns 25% Better

VARIETY

Independent survey of British film hox-office revenue in Canada for 1934 reveals an approximate 25% increase over last year's total, according to distribs here.

cording to distribs here.

Installation of modern equipment in British studios and developing or importation of technicians has removed that earlier projudice against British films in Canada which arose from poor sound. Interior, story material has also been obviated to a high degree, as far as audiences are concerned, but this is mainly due to the fact that distributors here are rejecting such British pictures as they deem medicore, so that Canuck filmgoers are seeing only the cream of the British cinema crop.

Distribs point out, however, that the number of pictures being returned is decreasing and all are unantmous in stating that '34 has been their most successful year with British films, as borne out by box-office figures. Ten best British pix of '34 as revenue-producers were:

'Chu Chin Chow (G-B); Blossom time (BF); 'Catherine the Great' (London); 'Constant-Nymph' (Hagen); 'Power' (G-B); 'Red Wagom' (BIP); 'Evergreen', (G-B); 'Return of Buildog Drummond' (BIP); 'The Great Defender'; 'Those Were the Days.'

Believed that early 1935 release Belleved that early 1985 releases, some of which have been chught at trade screenings, will sustain the 1934 reception in Canada. Evensons, starring Evelyn Laye; Seartick Plusperal with Leslie Howard; Tron, Duke with George Ariles; Lies Carvoll; Camela Are Country with 'ack Hulbert are among big bo, prospects."

with Jack Hunes.

b.o. prospects.
Also Lorna Doone' with Victoria
Hopper, Hergesheimer's Java Head'
with Anna May Wong and John
Loder; Drake of England' with
Watheson Lang: Abdul Hamid'
Thirk Kortwith Kort-Loder; Drake of England with Matheson Lang; 'Abdul Hamid' with Raymond Massey, Fritz Kort-ner, Nils Asther and Adrienne Ames; 'Dance Band' with Buddy Rogers; 'La Bohme' with Gertrude Lawrence and Fairbanks, Jr.; and The Dubarry,' starring Greia Natzler

SEE SETTL'M'NT OF J-L-S VS. PAR

Charging it cannot get picture product for McVickers, Chloago, Jones, Linick & Schaefer of that city has brought suit against Paramount under the auti-trust laws, Par being the dominating factor in the Chicago area through the powe, wrtul Balaban & Katz chain. Suit was brought in the Bederal courts in New York and asks for an injunction, restraining Paramount and B. & K. together with Chicago exchanges of restricting supply of picture product to McVickers.

According to Paramount, the motion for a hearing on the action, set for tomorrow (Wednesday) will be marked off indefinitely, which may mean that the controversy will may mean that the controversy will be satisfactorily fromed out. This is regarded as nossible in view of the recent deal by the Far trustees with Aaron Jones, head of J. L. & S., turning over operation of Mc-Vicker's to him. House was closed for some time. The trustees also roorganized bond issues and other obligations on the Rouse.

B. & K. formerly operated Mc-Vicker's, an old Chicago theatre landmark, but could not turn it to profit. If forced on the suit, this would probably be one point of defense.

Forde Directs Whodunit

Eugene Forde draws the direction of the next Victor McLaglen-Edmund Forde picture, Recipe for Murder.

Murder is from a magazine short story by Vincent Starrett, being scripted by Arthur Kober.

Plugs and Fillies

Hollywood, Dec. 24.
Figuring new Santa Anita
race track will be outlet for
American femme fashlons
similar to Paris tracks as International fashlon setters,
local track has engared Gwen
Waiters to contact the newpapers, magazines, photo services, syndicates and newsrees
on who's wearing what and

Jules Rachman Stages Prison **Show for Radio**

Jules Rachman, former Omaha exhibitor now serving a 15-year sentence, is producer of a special Christmas radio program composed tiary. It's a follow-up on a similar stunt done around Thanksgiving Programs broadcast by KFOR, Lin

Programs are framed for family audiences with a five-minute talk by a prisoner on the subject, 'Crime Doesn't Pay.'

Rachman has recently been men-loned for a parole but that's indef

BRACKER POSTERS WILL COST MPPDA \$16.000

The J. L. Bracker poster series, which the Hays office is distributing gratis to the picture theatres of the country, will cost the MPPDA around a total of \$15,000. Bach one-sheet will be wrapped in a tible for individual mailing and there are six in the series. Batches are also to be shipped to England and Australia. Booter goes out the end of January, others following at month intervals. They are proposed for decorative lobby display with intent being emphasis of the relation between the screen and the public. Theatre list was compiled via a post office checkup and it is estimated 12,000 houses in the U. S. will get the series. Bracker, artist, has done similar posters for other industries.

Fox's 14 for January Sets Peak On Production in Recent Years

Hollywood, Dec. 24.

January production schedule at clare from 18 to biggest at that studio for years, with expectations that factures will be in the work during that month, of which only two, Dante's Inferno' and George White's "Scandals," will be carryovers from clar Lewis story, goes in at the Western avenue studio.

For .1s the biggest at that studio for years, with expectations that its features will be in the work during that month, of which only two, 'Dante's Inferno' and George White's Canadals, 'will be carryovers from December.

'Man Eating Tiger,' the Bent Hecht-Rose Caylor film with Mel-man directing, goes in Jan. alar! Lewis story, goes in at the Western avenue studio.

'Man Eating Tiger,' the Bent Hecht-Rose Caylor film with Mel-will be story, goes in Jan. alar! Lewis story, goes in at the Western avenue studio.

'Tabloid,' newspaper story by Sid-Tabloid, newspaper story by Sid-Melder avenue studio.

'Tabloid,' newspaper story by Sid-Melder avenue studio.

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'Tabloid, newspaper story by Sid-Melder avenue studio.

'Tabloid, newspaper story by Sid-Melder avenue studio.

'Tabloid, newspape

Loew's Restores Cuts

Loew's Christmas present to employees was the slimination of salary outs, original salaries being paid last Friday (11).

Executive office slipped the word around that no publicity was desired anent the restoration. Rescinding of cuts goes also for the Metro organization.

GUILD NEEDS 8 MORE VOTES ON EQUITY

Hollywood, Dec. 24. Hollywood, Dec. 24.

Screen Actors Guild is within eight votes of having the necessary two-thirds ratification from their class-A membership for application for an A. F. L. oharter under AAAA jurisdiction.

Nature of the mail voting calls for no negative replies, as request to the membership to send in only affirmation ballots if the members are in accord.

only affirmation ballots if the members are in accord.
With indications that the necessary eight will be in within the next few days, Guild has set Jan. It am a date for a mass meeting at the Hollywood Woman's club when the A. F. L. proposition will be explained in full and affiliation for the AAAA charter will be made.

Radio Skeds Black And White Tuner. 3 Others by April

Hollywood, Dec. 24.

Radlo has four musicals set for production within the next four months. First will be the Bradford Ropes-Marion Dix untitled yarn which Felix Young will produce. Picture will be a black-and-white musical with several colored players and a colored chorus. Music is by Dorothy Fields and James McHugh.

Loiu Gensler and Sig Herzig are adapting, air original story, which Zion. Myers. will produce. John Marcer is being brought from New York to do the lyrics for the Gensler tunes.

ler tunes.
Irving Berlin is preparing the music for 'High Hat,' the next Fred music for High Hat, the next Free Astaire picture. Al Boasberg is working on an untitled yarn for Wheeler and Woolsey which will start early in March, Tunes for the latter will be hought outside the

DERR. SULLIVAN WIND UP CONFABS IN EAST

Mono Not Joining Hays

Monogram is not joining the Hays

Mono prefers to be free of any Hays

The work of the past two weeks

Mono prefers to be free of any Hays

The work of the past year the past year.

Mono prefers to be free of any Hays

Mono prefers to be free of any Hays

The work of the past year.

C. E. Richardson Resigns for 2d Time, See Exec Post for Him with Par

Cautious

Hollywood, Dec. 14.
Taking no chances with the holiday spirit, Harry Lachman, director of 'Dante's Inferno, provided paper cups for the suds at his pre-Xmas party to cast and crew on the set last and crew of the set last

Boris Morros To Head Par's Foreign Prod.

Boris Morros, six months to a year from now, is to head all foreign production activity of Paramount, under plans which Adolph
Zukor has in mind for him, Within
that time Par desires to reinvade
the foreign made on a larger scale,
the foreign and the production of the conwell as in Cechoslavakia, if any of
the malors are to return to that

Morros will go out to the Coast studie the end of January at Zu-kor's suggestion to spend six to eight months there before going

abroad.

At present Par's foreign filmmaking progress is considerably
curbed. The company is doing
nothing in France and no more than
necessary on quotas in England.
Morrors has been head of music
and stage productions at the Broadway Paramount heading menaries.

way Paramount, besides managing

Morros on Saturday (22) bought a Deusenberg car in which he and his family will drive to the Coast.

HOFFARTH FINED FOR DUPING PRINTS

Attorney Gabriel Hess, general counsel of the Motion Picture Producers: & Distributors Association, prosecuted successfully two 'in-fringement of copyright actions by picture companies against Dion Hoffarth, of Yonkers, N. Y., in the Federal Court, before Judge Murray Hulbert, Paramoinst and Harold Lloyd Corp, sued in one action, and in the other the Pathe Exchange, Jinc., Van Beuren and the RKO-Pathe-wers-co-plaintiffe.

Hoffarth was unauthorizedly dis-

change, Inc., Van Beuren and the RKO-Fathe were co-plaintiffs.

Hoffarth was unauthorizedly distributing, a print of Movie Crazy, Lloyd picture, under the title of Hollywood Bound, and two other, films, 'Splashing Thru' and 'Bug-ville Romance.'

Judge Hülbert ordered the prints returned to the plaintiff owners and additionally awarded Far and the Harofa Lloyd Corp. 1250 damages and costs in the matter of. the 'Movie Crazy' action. In the action involving the other two prints, Judge Hülbert awarded Pathe, Van Beuren and RKO-Fathe \$500 damages and costs, likewise ordering the prints returned to them.

Investigations which resulted in the two actions began last spring. The prints were traced as used for unauthorized exhibition in Maine and finally resulted in their seizure by a U. S. marshal.

Mascot Turns Loose Nine Scribs on Yarns

Nine Scribs on Yarns
Hollywood, Dec. 24.
Nine scribes were assigned to
now stokes at Masoot Thursday
(20). Chiese at Masoot Thursday
(21). Thursday
(22). Thursday
(23). Thursday
(24). Thursday
(24). Thursday
(25). Thursday
(26). Thurs

Charles E. Richardson, one of the three Paramount trustees, resigned his post, for the second time, last week. His action comes on the verge of the action comes on the verge of the court hearing on the company's reorganisation. On the last occasion of his resigning which occurred just prior to the company asking for relief under Section 773 of the new Corporate Bankruptey of the new Corporate Bankruptey of the new Corporate Bankruptey in the management to sitck it out. That changed his mind and Richardson, at the time, and since, has been figured for a company operating post. His present resignation; scaleulated to indicate a high post for him in the home office of the company. Root, Clark, Buckner & Ballantine, counsel to the trustees, and the law firm of Cook, Nathan & Lehman, through Alfred Cook, are stated to be behind Richardson.

See stude to be behind Richardson. plan, as well as the present Par management for Richardson.

management for Richardson.

In the meantime, Par is left with only two trustees, Eugene W. Leake and Charles D. Hilles.

At the hearing on Thursday (27) he court on the company's reorganization plan, it le expected that no additional directors to the plane chosen will be ready for amouncement. In the meantime—the new board will contine as is.

There is a possibility of only one exception that might be made in a this connection. This would refer to the possibility of a prominent financial person being named to the new board.

President, is deemed certain occupy a position in the new pany. Roosevelt

SUN. WORK, BUT **NOT MUCH WORK**

Hollywood, Dec. 24.
Sunday (28) operation of the studies, which closed for Monday and Kmas, proved somewhat of a joka as it was a case of Kule cheer and exchange of presents more than work.

exchange on work.

Fox had one company at the Westwood plant and three toiling at Western avenue plant, with ekcleton views in various executive and company offices. Parkindunt, with two pictures working, was the same

way.

Also Universal. Latter plant was pen today (Monday) as was Metro.

WANDERING JEW' FILM SET FOR B'WAY HOUSE

'The Wandering Jew' The Wandering Jew (Twicken-ham), British-made film which Metro almost bought for American release a few months ago, has been booked into the Criterion, New York, for a first run in about three weeks: Morris Kandel, who is the U.S. rep. of Twickenham, is re-leasing the film on his own. Metro had made a deal for the release of the film and had it booked into the Cantiol. New York, but (Twicken-

into the Capitol, New York, but

Cardboard Lover' Back At MG for 3d Filming

Hollywood, Dec. 24.

Metro is figuring on a remake of Cardboard Lover, which has been celluiolded on two previous occasions. Last time it was released as "The Passionate Plumber, with Buster Keaton featured.

New treatment for the remake is being written by H. M. Harwood, Ernest Vajda and Claudine West,

PAR DROPS & SCRIBES

Hollywood, Dec. 24:
With their assignments complete,
Paramount dropped three writers of
Saturday (22).
They were Irvin S. Cebb, Joseph
McCarthy and Max Lief.

B.O. TAX MAYBE PERMANEN

N.Y. Sup. C't Doesn't Absolve GTE. Fox-Chase Stock Pool, but Dismisses \$4,000,000 Action on a Technicality

If, in violation of their duties as directors the board members of General Theatres Equipment, Inc. participated in a syndicate, and Chase Securities Corp., as a member of that syndicate, made personal profits in transactions encompassing the transfer and exchange of stock between Fox Film. Fox Theatres Corp. and GTE, then they should be compelled by appropriate proceedings to give them up. This is the ruling Justice Samuel Rosenman, in the N. Y. Supreme Court handed down last Wedneaday (19), in a case which he considered apparently as not the appropriate proceeding for this purpose because he dismissed the complaint against all the defendants. This was the sult brought by three stockholders of Fox Film against certain former officers, former directors and bankers of Fox Film. Judge Roseman's ruling is among the most important made.

Justice Rosenman's decision was between Fox Film, Fox Theatre

made. Justice Rosenman's decision was made on the motion to dismiss by defense counsel, before defense testimony was taken. Plaintiffs in the sult were James Cleary, Fanny Lurie and Gustave Oppenheimer, all stockholders of Ex Illin. Openahelmer, was at N.

Oppenheimer, all stockholders of Fox Film. Oppenheimer was an intervening plaintiff. As is the case in such stockholders actions, the company, in this case Fox Films, also is a nominal plaintiff suing itself.

company, in this case Fox Films, also is a nominal plaintiff suing itself.

Defendants among others included Charles W. Higley, Gscar L. Gubeiman, W. R. Sheehan, Charles B. B. Barrish, Saul E. Gress, W. Sheehan, Charles B. B. Burns, Saul E. Gress, W. Gress

Justice Clarence J. Shearn.
240,000 Shares
Plaintiffs sought to recover from
defendants all the profits made by
the syndicate in 240,000 shares of
stock totalling around \$4,000,000.
This, in addition to claims for alleged damages auffered by Fox Film
as result of the Issuance of its own (Continued on page 55)

U STUDIO SHAKEUP IMPENDS, JR. BACK

Hollywood, Dec. 24. Hollywood, Dec. 24.

Carl Laemme, Jr., arrived here today (Monday) from the east and conferred immediately with his father on studio setup, which may bring changes in the executive personnel, especially among those who extempted to place blame on him for studio conditions after he left for New York.

Junior will continue as general manager of the plant, with the edder Laemmle keeping tab on production and Fred Meyer functioning as liason between the Laemmles.

WB Execs Leave Coast

Hollywood, Dec. 24.
Andy Smith and Jake Wilk of
Warners hopped Friday (21) for the
east in order to spend Xmas with
their families. Harry M. Warner
and Charles Einfeld, who came west

and Charles Eanreid, who came west with the pair a week ago, remain over for another two weeks. Einfeld went to San Francisco to spend Xmas with friends and will return to the studio for further production conferences Wednes-

NOV... '34. AMUS TAXES A BIT UNDER OCT.

Washington, Dec. 24.

Slight slump of admissions during November was indicated last week in the Internal Revenue Bureau's monthly statement of tax receipts which showed Government take ran well alhead of last year but sild below previous month. Secondary of the state of the secondary of the sec

in November amounted to \$1,443,213 which was \$212,522 more than the same month last year, but \$53,278 under the October, 1934, total.

KATZ ON M-G TUNERS. **CONSIDINE AS AIDE**

Sam Katz is taking over the mu-sical units at taking over the mu-sical units at Metro and has John Considine, in assosiation with Ar-thur Feed and Herb Nacio Brown, handling the supervision of Broad-way Melody of 1935. Alex E. Aarona is sitting in as production

Advisor.

Jack McGowan has come on from
New York to prepare the script ir
collaboration—with Sid-Silvers,—Picture goes before the cameras around

Goulding Produces, Directs M-G Flame

Hollywood, Dec. 24. First assignment for Edmund Goulding as a Metro producer will be The Flame Within, which he also cirects. Picture gets going around Jan. 15 with a cast made up mostly of stock players.

Due to the lliness of his wife. Goulding has been laactive, his last picture at MO being Hip Tide:

Sid Kent West After The First of the Year

Sidney R. Kent plans going to the Coast right after New Year's for a checkup on production and confer

checkup on production and confer-ences.
Winnle Sheehan considered re-maining east over the holidays to go weat with Kent but left Friday (21), accompanied by Gabe Yorke, studio publicity head. Sheehan came east on legal matters.

Sheehan Returns West

W. R. Sheehan and Gabe Yorke, head of Fox studio publicity, re-turned to the Coast over the week

end.
Sheehan o.o.'d Farmer Takes a
Wife' his first day in, play having
been acquired by Fox for Janet
Gaynon.

RECOMMENDED TO CONGRESS

10% Admish Levy Consid ered Certain to Continue Called Painless Tax-Only Relief for Theatres Likely from Proposed Fed-State Tax Pool

'PAINLESS'

Washington, Dec. 24.

Washington, Dec. 24.

Continuation of the 10% 'temporary' admissions levy for at least another year will be recommended to Congress next month by a special House of Representatives subcommittee. A study of the dealrability of the making the reference system will be launched next year.

Although the administration is determined to avoid new or boosted levies, continuation of the admish fee is certain. Prediction that the sub-committee will urge extension of all 'miscellaneous' levies expiring this year was made last week by Chairman Samuel B. Hill, Dem., of Washington, influential member of the potent Ways and Means committee.

committee.
Faced with continued deficits and uncurtailed government spending. Congress cannot permit abolition of any of the nuisance taxes imposed in 1932 for only a two-year period it was indicated. The emergency

an 1922 for only a two-cear period, it was indicated. The emergency raseline tax, electric power tariff and more than a score of assorted imposts will be extended until 1936 to avoid raising rates on corporation and personal incomes.

Revenuers Studying
Fear that the admish levy may be made permanent was stirred up by announcement last week that a corps of revenue experts is studying—the question of overlapping taxes and of bringing state and Federal revenue systems into better balance. The brain trusters will survey the entire field to determine what lines of business are most burdened with Federal, state, county and municipal imposts and to seek some way of preventing excessive duplication.

The state of the

abandoned during the boom days. Tax experts contend this fee is simple and inexpensive for the government to collect, and dependable as a steady source of income. Consequently it appears likely the new study will result in recommendations that the box office charge be continued in operation indefinitely. Hope that the amusement industry may be relieved of some of its (Continued on page 28)

-- (Continued on nage-28)-

Sweeping Film Code Changes May **Eventuate: Hearings in January** To Embrace All of NRA Program

Havs on Coast

Hollywood, Dec. 24.

Wili Hays slipped into town unexpectedly ahead of schedule last night (Sunday) accompanied by Will, Jr., Maurice MacKenzie and Mrs. MacKenzie.

Hays and his son immediately slipped north to a ranch for several days' shooting ere New Year's, He returns here next. Monday. (21.) and remains. View weeks. on morality.

THALBERGS 7 **FOR METRO** IN 1935

Hollywood, Lec. 24.

Irving Thalberg has seven productions scheduled for 1935 at Metro. Producer's first will be the remake of 'Her Cardboard Lover,' with Chevaller starred. Mutiny on the Bounty' and 'China Seaz' are set to follow, with Beery-Gable-Montgomery in the former and Gable and Jean Harlow in the latter.

Some time in March the untitled Marx Brothers' picture is set to start with the first draft of the story by James K. McGuinness; Bert Kaimar and Harry Ruby about complete. No More Ladles,' with Joan Crawford and Robert Montgomery, and E. H. Griffith directing, is also on Thalberg's schedule. Hollywood, Lec. 24.

and E. H. Griffith directing, is also on Thaiberg's schedule.

'Good Earth," which has been in preparation for the past year, will be a summer production. Thaiberg has shelved the idea of making the picture with a Chinese cast, and will stick to occletatials. Cecil Rhodes; with Charles Laughton, and Marie Antoinette, with Norma Shearer, will not get under way until fall.

RIVKIN TALENT SCOUT FOR ROACH IN EAST

Hollywood, Dec. 24.

Joe Rivkin, New York agent, goes with Hai Roach as talent scout and eastern contact for the studio. Deal was made in New York by Henry Cinsbers; general manager for Rech. Before opening of the contact of the studies of the contact of the co

Washington, Dec. 24.
Desirability of sweeping code-changes or of abandonment of the film competition agreement will be aired carly in January as Federal authorities get down to brass tacks on the future of the National Re-covery program.

alred carly in January as Federal authorities get down to brass tacks on the future of the National Recovery program.

With details of future legislation still under cover; S. Clay Williams, chairman of the National Industrial Recovery Board, last week revealed plan, for extensive hearings on all matters of major policy and implied complete change in operating procedure of the NRA. No definite outside the procedure of the NRA. No definite outside the procedure of the NRA no definite outside the new force of the NRA no definite outside the new force of the NRA no definite outside outside the new force of the NRA no definite outside the new force of the NRA no definite outside ou

planned economy through stringent industry regulation.
Subsequent policy hearings, the Board said, will take up general isbor and employment questions, the plight of small business enterprises, and methods of code encorement stand-administration.
Another Version of Darrow B'd The film industry undoubtedly will participate in all of these mat-

(Continued on page 27)

M-G Selling Shorts in Chi Though Features

Still Remain Stalled

Chlcago, Dec. 24.
Despite the general Indie exhibstand against Metro features this season, the boys are purchasing M-G shorts.

M-G shorts.

Since the exhib burnup is purely against Metro's percentage and preferred playing time policy, the theatres have no objection to buying the flat-rental two and one receirs.

HARBURG'S FIRST U PROD., 'SHOW BOAT'

Hollywood, Dec. 24.

First production for E. Y. Harburg, Universal's new musical producer, will be 'Show Boat.' Picture was originally planned as a Frank Borzage production but director jumped over to Warners. James Whale has been assigned to direct.

Production is slated to start shortly after Jan. I when Harburg returns from New York.

Report N. L. Nathanson's Show Biz Retirement to Join Royal Bank (Can.)

Authoritative observers see N. L. Nathanson as retiring from active show business in Canada, to go into

show business in Canada, to go into the banking business here and in England. Understood that the Parason was a second of the parason of the Royal Bank of Canada which is all set.

New activity will take Nathanson also out of any possible operating hookup with the Paramount company in New York. His name had been mentioned variously as a possible home office executive for Parupon reorganization of that firm. Likely that J. J. Pitzibbons may succeed Nathanson as over-all operating exce of Famous Players Canadian, upon Mathanson retiring.

Nathanson's Interest in Regal Films, Ltd., Canadian is not mentioned in current talk, and whether the Canadian showman means to dispose of such interest can't be detailed. Nathanson has been a leading figure in the theatre, and film business for years. He is credited greatly with having developed the F. P. Canadian theatres and more recently, since he has taken charge again of the circuit, the Canadian branch of Par theatres are stated to have jumped ahead perceptibly.

Nathanson and the Holts, of the Royal Bank, are known to be very friendly. Andrew, the younger Holt, it is stated will be actively asso-clated with Nathanson in the new

Yesterday's Prices

Sales. Supplied to the supplint supplied to the supplied to the supplied to the supplied to th

L. A. JR. ORPH

FIGHTS R'C'VR

Los Angeles, Dec. 24. Seeking to avoid receivership, the unior Orpheum Los Angeles Corp.

operating the RKO - Hillstree theatre, has filed petition in Federal Court to operate under Section 77a of the amended Bankruptcy Act, permitting reorganization without

suspension of business under court

Junior Ornheum in its netition admits liabilities of approximately

ammis nanintes or approximately \$2,000,000, with assets enough to cover, but troubled by meeting current obligations. Among the assets are listed the RKO-Hillstreet theatre, valued at \$2,312,556, a depreciation reserve fund of \$616,000 and \$23,000 in cash.

and \$23,000 in cash.
Creditors, bondholders and stockholders have been notified to appear before U. S. Dist. Judge William P. James on Jan. 7 to consider the proposed plan of reorganization and granting of the
petition.

WALTER LANG HITTING

Walter Lang left here by plane Saturday to spend Christmas with his mother in Memphis. From there he goes to New York to absorb Harlem for the Felix Young mu-sical at Radio which he directs on his resulting

his return.

Musical is a black and white story using several colored players in the leads.

M. P. Relief Doles Out.

Victuals to Film Needy

Hollywood, Dec. 24.

HARLEM VIA MEMPHIS Hollywood, Dec. 24.

anction and supervision.

Amusements Slightly Down, Follow General Market Trend of Week

Solling of utilities unsettled the whole market in past week, and Dow-Jones Industrial Averages closed off 1.11 points at 99.73. Ability of market generally to hold fairly steady in face of concerted drive against utility issues brought out favorable comment.

drive seniest intitley issues brought out favorable comment.

Anusement group averages also hold fairly firm despite nosedite of Radio Preferred B on Saturday (22). Averages finished week at 244m where they down 650 pm of 12 representative stocks had dipped to 24 and at one time managed to get up to 25%. Anusements ran true to form in that it had been articopated ing time might be pattern for group.

Announcement by Radio Corp directors that they had rejected plans to readjust the company's capital structure for present alredd fired expected action to clear up arrearages on preferred issues, and best reports had it that common stock might be used in paying up arrearages on preferred issues, and best reports had it that common stock might be used in paying up arrearages on preferred issues, and best of common would further lower value. Of common shares, and Radio common had been discounting such action by hovering about 1934 low mark.

Sich versight news made Radio

tion by hovering about 1984 low menty.

Such overnight news made Radio stocks a feature of Saturday's stock. Exchange trading, Radio B broken nearly 4 points on India sale of 4,000 carry that the stock of 1900 shares of Radio common sold at 6 during opening hour, and another block, of 4,200 shares of Radio common sold at 6 during opening hour, and another block, of 4,200 shares of Radio B common sold at 6 during opening hour, and another block, of 4,200 shares of Radio B common sold at 6 during opening hour, and another block, of 4,200 shares of the things of the shares of the shares

Radio Common Up

Radio Common fell back near
close to wind up at 5½. It was up
half a point on week Low mark
half a point on week Low mark
from 1834 low. Of the 180,400
shares of common that exchanged
hands during week, Saturday witnessed a total of 53,600 shares,
Radio B fell badly considering that
only 16,400 shares changed hands,
while total sales for week in this jawhile total sales for week in this jaday's trading. Radio A recorded its
biggest day's trading during its
Saturday dip. A thousand shares
were exchanged Saturday, while total sales in week were \$0.00 shares.
Because Radio director's committee
(Continued on page 50)

PAULINE LORD STARS IN 'SO RED THE ROSE'

(Continued on page 50)

Hollywood, Dec. 24.

Mesley Ruggles has been given the directorial assignment on Para-mount's '50 Red the Rose.' Max-well Anderson is scripting the Stark Young novel.

Piece will be a starrer for Pauline Lord.

L. A. to N. Y.

Men Verschleiser.
Minna Wallis.
Mady Christians.
Herman L. Mankiewicz.
James Blakeley.
J. P. McEvoy.
J. E. Otterson.
Pat Casey.
B. Herstel.

E. B. Hatrick.
Jock Whitney.
Pauline Starke.
Edward G. Robinson. Edward G. Robinson.
Andy Smith.
Jake Wilk.
Don Forker.
Leontine Sagan.
Waiter Lang.
Harry Ruekin.
Gogo Delys.
J. R. McCarthy.
Mr. and Mrs. A. M. Botsford.
Pat De Cicco.
William Sussman.
Charles Bickford.
May Robson. May Robson. John Boles.

N. Y. to L. A.

W. R. Sheehan. Yorke. Will Hays. Maurice MoKenzie.

CAN'T FIGURE FREAK FILM

No Release Deal on 'Life Returns Till Public Slant Pegged

Hollywood, Dec. 24.

Final distribution deal for Dr.

Eugone Frenke's Life Returne, feature by Universal, will depend on reception of the picture in San Francisco and possibly two other spots. Universal, which advanced \$40,000 to Frenke on the production, feels that the picture is too unusual for regular release and doubts its draw as a roadshow.

Story is based on Dr. Cornish's experiments in bringing dogs back to life after they have been suffocated. Hollywood, Dec. 24.

focated.

Studio has oked Frenke's propo-sition to take the picture out to three key cities for experimental engagements. San Francisco, Dr. three key cities for experimental engagements. San Francisco, Dr. Cornish's home town, where he conducted the experiments, is the only city oked so far, with that date still pending.

FURBER RE-ELECTED TO HEAD TRANS-LUX MGMT.

Percy N. Furber's management of the Trans-Lux Corp. was okayed by stockholders at the company's annual meeting Friday (21). Furber won by a majority of 167,348 shares. The total number of shares qualified to vote is 776,348. The total voted was 671,256. Furber received 399,471 shares, against 232,008 for the opposition. New directors elected were Ellery Mann, Ewerett W. Marshall, Percy N. Furber, Albert Farrington, Robert Gordon, Leavitt J. Hunt, George H. Robinson, Robert L. Daine, George N. Elchelberger, Walter

ert Gordon, Leavitt J. Hunt, George H. Robinson, Robert L. Daine, George N. Elchelberger, Walter Siemers, Leslie E.-Thompson, Rob-ert Atkins, Stuart Vebb, L. A. Hall and Edwin G. Lauder. Major Thompson is president of RKO theatres. Stuart Webb is president of Path.

Rogers Starts New Year with 2 at Par

Hollywood, Dec. 24. Under his new contract with Paramount, Charles R. Rogers will

Paramount, Charles R. Rogers will put two pictures in production after the first of the year. 'Held 'Em Yale' gets going around Jan. T with Ben Stoloff directing. Cast includes Patricia: Ellis, Caesare Romero, William Frawley, Warren B. Hymer, Andy Devine, George E. Hone, Bushall Charles and C

Hollywood, Dec. 24.

M. P. Relief Fund distributed more than 1,000 baskets of roud to the industry's needy today. Contributions of around \$10,000 from picture people made possible the spread of Christmas cheer. Those without families were given meal tickets.

Distribution was supervised by Francis X. Bauer, secretary of the fund, who drew the names from lists submitted by the studios. phy to the direction of his second.
'McFadden's Flats', Walter C.
Kelly, Andy Clyde, Jane Darwell
and George Barbier already cast.

BOTSFORD XMASES IN N.Y.

Hollywood, Dec. 24.
A. M. Botsford arrives in New York Tuesday (Xmas) to spend the

olidays. Returns here Jan. 7.

Mascot Leases Sennett Plant. First Indie in Its Own Studio

Mascot has closed negotiations with Guaranty Liquidating Corp. whereby the independent producing

fices: existing stages will be remodeled and a new stage built.
Mascot will move into the new
plant around Jan. 10, at which time
W. C. Durst, who has been handling the affairs of the bankrupt
Mack Sennett Studios, will relinquish possession and move any
equipment and supplies that remain
as assets of the defunct company
off the lot.

During the past several months
Durst has been leasing space and
equipment at the Sennett plant,
paying Guavanty reported rental of
\$25 a day for every day a rental
company worked on the stages or
lot. whereby the independent producing compeny takes a long term lease on the Mack Senent Studios in North Hollywood. It's the first indie out taking over its own plant. Deal was closed Saturday (22) by Nat Levine, president of Mascot, and Hadley B. Dode, head of Guardin and Levine is an any Liquidating, which holds title on the property and buildings. Mascot will change the name of the plant immediately to Mascot Studios, and Levine is reported factor to the structure which is on the main highway neon signs to the main highway to San Francisco, because the structure which is on the main highway to San Francisco, because the structure which is on the main highway to San Francisco, with Levine. This is Goodman's spent in remodeling executive of

Inside Stuff—Pictures

Just like John Hickey, vaude producer, who called a meeting of vaude-ville producers, showing up all alone at his own meeting, Warners called a confab of all the old-time songwriters in town. Only three showed up: Gus Edwards, Anntole Friedland and Jean Schwartz, with the guest of honor, Dick Gerard, who co-authored the original 'Sweet Adeline,' also in attendance. Warners' tieup is in connection with the Kern-Hammer-stein musical, which WB just filmed, and, while a battery of exploiteers were present, few songwriters attended.

N. Y. Cheese club feted Police Commissioner Valentine last Wednesday (19), first time this season that the club put over its regular Mondey Inncheon. Did it as a courtesy to the commish.

Harry Hershfield, in gagging about Walter Wincheil and Ed Sullivan usurping the police department's duties by giving out alleged inside stuff on all sorts of cases, declared, Pretty soon one will marder the other, and the other will get the chair, and then we'll all be happy'.

Universal has given Columbia the right to use th. title, The Whole. Town's Talking, as a substitute for Passport to Fame, for the picture, starring Edward G. Robinson and Jean Parker.

Universal got the title back in 1926 when it made a screen version of the stage comedy produced on Broadway. U made the courtesy bow to Columbia following announcement by the latter that it had paid Milton Bren a \$50 bonus for suggesting the monicker.

The 'facts of life' were ruthlessly eliminated from Universal's The Good Fairy' when Joe Breen's cleansing cohorts troweled out a botanical innuendo dealing with the love life of posies. Scene is where the old German woman character strains to the native Mergaret Sullavan in the picture the function of the soral pollen wafted from one stalk to another on the

Arty Westminster, 200-scater, in New York, showing 'Man of Aran' on a two-a-day \$1. top run, will end profitably, averagin, 22.00 a week, it goes out Jan. 2 after inke weeks. Westminster booked it after a disappointing \$2.20 try at the Criterion. Operating on a slim budget, most of the advertising has been through a personal letter campaign worked out by J. C. Goe, manager.

Jean Hersholt plans a book, or a series of articles, of reminiscences when he reaches the 25-year-in-harness mark. On a recent radio broad-cast, the action requested comrades of pioneer days in Hollywood to write him. Present picture in which Hersholt is working for Metro is his 428th, possibly the high number for any current film player.

A few weeks ago when the Catholic churches of the country asked worshippers to stand up in signifying that they would take the pledge against objectionable pictures, a member of the Hays office, attending high mass, also stood up. He is said to hate seeing motion pictures high mass, also stood up. when not having to.

When Wheeler and Woolsey headlined at Hamrick's Music Box. Tacoma, for three days, they said before leaving via plane for Hollywood they collected more for their three days on a \$5% of gross split than on straight bookings in Seattle and Portland.

Lee Rosenblatt, sister of Sol A. Rosenblatt, is now in the Columbia studio publicity. It's a move from the reading department. Around the studio Miss Rosenblatt is known as Lee Ronell. Latter name is used by another sister who writes music as Ann Ronell.

Much publicity was given the recent announcement that a producer would resign from a major studio to organize his own producing company. Affair was apparently a buildup for a new contract. Anyway, the producer was given a new and better contract by the studio.

When Columbia puts the next Grace Moore picture into work, around the middle of February, operatic arias will be drawn from Faust and La Boheme. Studio is also after excerpts from "The Mikado" (Gilbert and Sullivan) for this film.

To Be Represented

29th Anniversary Number



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THEATRE PROPERTY BOOM

L. A. Court Okays F-WC \$17,000,000 M'WEST QUOTING Sharp Tilt Over Leasing Clause Sale, Brushing Aside Last Barrier HIGH RENT SCALES

Los Angeles, Dec. 24.

Sale of Fox West Coast Theatre bankrupt estate to National Theatre Corp. for a sum approximating \$17,000,000, as ordered by Refere Earl E. Moss, was confirmed on Saturday (22) by U. S. District Court Judge George Cosgrave. The Court, to which protest of sale had been taken on writ of review by

Court, to wance protest of sales had been taken on writ of review by attorneys for Marshall Square Theatres and Harry L. Hartman of the San Diego Orpheum theatre, did not enhorate on-the-decision.

Attorneys Jules C. Goldstone and Joseph Lewinson for the protestants announced immediately that they would be Court. They would say the protest of the protestants of the Court. They were given 10 days to perfect the appeal. Immediate disposition of the F-WC cassets was laid in Judge Cosprave's legal lap on certificate of review from the sale order granted two weeks gao by Referee in Bankruptcy Earl E. Moss. Attorneys Goldstone and Lewinson for Marshall Sq. Theatres and Hartman, who are seeking to prevent transfer who are seeking to prevent transfer attential of federal damage suits, including the F-WC trustees among defendants, charged violation of the Sherman and Clayton anti-trust acts.

Opponnts' Protests

Opponets' Proteste

Appellants, in carrying the case up on review, argued that the as-sets should be kept intact under responsibility of the trustees so that judgment, in case it was recovered by the plainting in the damage suits, would be collectible. If the estate passed into the hands of Na-

butts, would be collectible. If the sentate passed into the hands of National Theatres and the assets were absorbed in reorganization combinations, recovery would be dublous, Attorneys Goldstone and Lewinson contended.

In support of their challengs of sale, counsel tried to prove that Referse Moss's affirmation of the purchase bid did not constitute a vaild sale because it lacked a proper cash consideration, and that the so-called dividend of 100c on the dollar and the second second that the second second that the second most remarkable stewardship of any big bankrupt in the history of show business.

Trustees' Arguments

Attorneys for the trustees contended that the protestants were amply covered for recovery of any judgment by the indemnification by the specific assumption by the purchase bid, and by the specific assumption by the purchase of legitimate administration charges, into which admittedly the type of litigation involved would fall.

Arguments were finally submitted on briefs addressed mainly to the issues: Is the proposed sale, as ordered by Referee Moss with full approval of all unsecured creditors, a permissible distribution of assets under the bankruptcy act; does a sale as here proposed depend upon cash payments, and may the bankruptcy be terminated while littigation involving the trustees is pending in other legal forums?

Combined briefs contained over 100 pages of argument and citations to be scrutinized by the court in affirming or revoking the sale.

Small Gets Busy on

New Coliance Prod.

Hollywood, Dec. 24.
Edward Small is starting production plans rolling for his new grouption plans rolling for his new grouption plans rolling for his new groupduring 1935. Producer returned last
week from New York, accompanied
by Sam Wood, Louis Weitzenkorn
and Lillian Heilman.
Wood will direct one for Reliance.
Weitzenkorn is slated to write an
original titled (Washington Correspondent, while Miss Heilman will
adapt The Melody Lingers On;
Lowell Brentano's novel recently
secured for pictures by Small. Hollywood, Dec. 24.

MINN. RENTALS UP 25-500% IN 1934

Minneapolis, Dec. 24.
Local film exchanges report that 1934 showed business increases ranging from 25% to 500%.
Improved general trade conditions and better product are given credit for the big boost. More income is being secured from percentage deals because of the fact that theatre attendance has been considerably larger. Also, more theatres are operating on fuller schedules, making for a bigger number of play dates.
Legalization of Sunday flins in North Dakota will add considerable revenue to the takings of local exchanges, exchange managers point out. Everybody all along the line is optimistic over the 1935 outlook because of increased employment, right of the cause of the cause of the cause of increased employment and respectively.

Schine Attv. Protests NRA's Jurisdiction in Smalley Lease Case

Washington, Dec. 24.

Jurisdiction of the film Code Authority and the NRA compliance board over interference-with-lease complaint filed by William C. Smalley of Hamilton, N. Y., was challenged last week by William McKay, attorney for Schime circuit, and the state of the control of the first time, McKay contended that the government agency has no authority to rule on the Smalley complaint and insisted that proceedings be abandoned. Reserving decision, compliance board proceeded to hear arguments on the merits of the action without prejudice to McKay's legal contenden. Finding is expected some time this week.

UA Sales Confab in S.F.

San Francisco, Dec. 24. San Francisco, Dec. 24.
Midwinter western sales convention by United Artists is set for here starting Jan. 2.
All branch managers and salesmen from the western division will participate, Al Lichtman presiding.

Riter Quits Z-C Board

Los Angeles, Dec. 24.
William C. Riter, branch manager here for Columbia Pictures, has resigned as a member of the L. A. zoning and clearance board.
Successor is expected to be Al O'Keefa, Universal branch manages.

Owners Seek 10 Year Profit - Practically No Turn-Over of Theatres Due to Prices

NO DARK HOUSES

Chicago, Dec. 24

Chicago, Deo. 24.

That trade is pointing upward in this territory is indicated by the booming of theater resulty prices throughout Chicago and the midwest. Houses which were on the market last year and the year previous at aimset any price are now far out of reach. They've attached hold prices of the great majority of theatres, with asking terms now four and five times greater than they were in the 1931-1933 era.

Aaron Jones, of Jones, Linick &

Aaron Jones, of Jones, Linick & Schaefer, for example, is aurious to secure suitable theatre, properties in this town. He negotiated with some 35 different owners and theatres here and was unable to make one deal.

Not for Sale

Not for Sale
Loew's at present is understood
to be considering theatres in the
various neighborhoods as the start
of an invasion campaign, but so far
not one house has changed hands.
Harry Balaban has been trying to
spread his circuit of neighborhood
theatres and even he has been unable to buy at the prices quoted
recentiy. recentiv.

able to, buy, at the prices quoted recently,
In Chicago today there is not one closed nabe theatra. Balaban & Katz had a couple dark, but they are all reopend today. Even the white elephant Paradise is alive and operating at a profit today. Houses which were considered liabilities a couple of years ago are today lighted and going.

About the last theatre deal made in town which was considered a pretty good buy was by B. & K. for the legit Apolio and Carick on Randolph. street. Reported that B. & K. got those theatres on a two-year lease with options and at \$500 a week rental. This deal was made early in 1934.

Theatre-seckers find that the op- (Continued on page \$1)

(Continued on page 51)

Abandonment at Wash. Code Hearing; Revision as Compromise

E. T. Lowe (Not an Actor) Made Fox Producer

Hollywood, Dec. 24.

Hollywood, Dec. 24.

Edward T. Lowe has been upped to status of associate producer at Fox, to work with 804. M wurtzel at the Western Avenue plant. He will handle as his first assignments 'Charlie Chan's Danger' and 'Secret Lives,' featuring Mona Barrie and Gilbert Roland.

Lowe has for the nast waar boom.

Gilbert Roland.

Lowe has for the past year been on the Fox writing staff and has assisted John Stone with Spanish

SCRAPPING OF **Z-C IRKS BUFF EXHIBS LOTS**

Buffalo, Dec. 24.

Scrapping of clearance and zoning features of the motion picture code hits local exhibitor group hard. Bufhits local exhibitor group hard. Butfalo last spring was one of the few
centers to formulate a clearance and
zoning schedule based on admisslons.—The-pian, was rejected, by,
the Code Authority and a legal representative of the Code was sent
here under whose direction a new
plan was formulated after protracted meetings held all summer.
Announcement of the abandonment of the 'zoning features in
favor of 'individual complaints to
the zoning hoard is being resarded

favor of individual complaints to the zoning board is being regarded with dissatisfaction by local exhibs many of whom are threatening to withhold further payments or assessments. They contend that the clearance and zoning was the only advantage, guaranteed exhibitors under the code and that its abandoment now takes away this sole advantage. One local group is on record as favoring complete abandomment of the code so far as the exhibition end is concerned.

Washington, Dec. 24.

Washington, Dec. 24.
The leasing clause abandonment, suggested by the Code Authority, precipitated a rather sharp tilt at the hearing Wednesday (19) on proposed changes in the NRA film code. Deletion of the leasing clause was strongly recommended by Tyree-Dillard, code authority counsel, but was opposed by Ed Kuykendali, MP.T.O.A. president, and Norman Samuelson, of New York, attorney for William C. Smalley, Hamilton, N. Y., exhibitor emmeshed in a code violation dispute growing out of this

No. T., exhibitor emmeshed in a code violation dispute growths out of this particular provision.

Admitting that codiats were divided 8 to 4 on the deletion proposal, Dillard specified several reasons why the provision should be dropped. The clause is 'relatively unimportant' he testified, noting that only 15 of 1,838 complaints brought before the C.A. and subsidiary boards involved this section and that no complaints have been filled against chains. Difficulty of enforcement, conflict of state laws, and possible damage to landlords were other reasons cited why the C.A. desires to throw this provision overboard.

overboard.

With the explanation that the provision priginally was intended to protect indice against unfair chain competition, Diliard significantly stated that all of the complaints brought under this section during the past year were almed at independents. Consequently, Dillard concluded, there is little reason for continuing such an unworkable provision.

concluded, there is little reason for continuing such an unwortable provision.

Kuykendall and Samuelson contended in defense of the provision that the supplied act of the provision to cancel leases of their rivils. But the two defenders could not agree on how the clause should be revised to make it enforceable. Insisting that the small number of complaints is evidence of the value of the clause, Samuelson suggested that legal difficulties neountered in administration might be avoided if the provision were amended to exclude cases involving foreclosures, estates, and bankruptices. Dillard previously had related the difficulty encountered in smoothing out comencountered in smoothing out com-plaints where several sets of bond or mortgage holders or estates were invoived.

Embarrassing

Invoived.

Admitting that the clause in its existing form is not entirely effective and places the Code Authority in an embarrassing position, Kuy-kendall advised that attempts be made to improve the phraseology before tossing the provision in the ashean. The first of the clause hashes good to the clause hashes to an order it. he said.

The provision serves as protection for indies against fly-by-night promoters who have been trying to chief in on theatre properties in small communities, M. P. T. O. A. prexy asserted. Noting that many small exhibs have had a difficult job weathering the depression and are just now beginning to see day light, he said that if no provision of this sort were contained in the

are just now beginning to see asylight, he said that if no provision
of this sort were contained in the
code there would be no restriction
on racketeering which would force
numbers of indies and smail house
operators into bankruptcy.
There is no question this has been
a restrictive influence on the fly-bynight promoters, Kuykendall said.
T feel sure that 85% of the exhibitors want something, of this sort to
restrict unfair operations.
Strength of Allied States was
thrown behind Kuykendall and Samuelson when Deputy Administrator
William P. Parnsworth read and
censored a letter from Abram F.
Myera. Compitaining that dominant majors want to delete the
clause now that it has served its
(Confuned on page 27)

(Continued on page 27)

Both Sides Absent When Jolson Vs. Setay Suit Motion Is Called

There are reports of a possible settlement in the suit which has been brought by Al Joison against Herbert J. Yates and ether officers and directors of Setay, inc., investment trust. Neither side showed up to argue the motion for an examination-before-trial of Yates and other defendants when due to be heard in New York Supreme court Dec. 17. Motion therefore was stricken off the court calendar.

Albert J. Karch, holder of 400 Setay shares, is co-plainiff with Joison in the suit, Joison is a holder of 2,200 shares.

and directors of Setay, Inc., lavestment trust. Neither sle showed up to argue the string of Yakes and other directions when due to be heard in the string of Yakes and other directions when due to be heard in the string of Yakes and other directions when due to be heard in the string of Yakes and other directions when due to be heard in the special committee which is shown York Supreme court Dec. 17.

Motion therefore was stricken off called in to look at pictures in the string of the court calendar.

Albert J. Karch, holder of 400
Setay shares, a co-plaintiff with Jolson in the suit, Jolson is a holder of 2,200 shares.

According to the complaintif, Setay under the domination of Yakes, lost millions through allegedly specularity and the string of the string of

BOETTINGER'S DUTIES

On Special Morals Committee East To O.O. All Pix

One of the first functions worked

ROXY-MASTBAUM HOPES FOR \$50,000 INAUGURAL WEEK WITH 'ADELINE'

Big Excitement as Rothafel Invades Philadelphia-Report House Can Break at \$30,000-Will Adhere to Monday Opening Policy

Philadelphia, Dec. 24. All eyes are turned this week or the Roxy-Mastbaum. Its reopening is far and away the biggest news in the amusement world that Philly has brought forth in some years.

ans prought forth in some years.
Big house, under Roxy tutelase, has 'Sweet Adeline' as first film attraction, plus a typical big Roxy tutelase, has 'Sweet Adeline' as first film attraction, plus a typical big Roxy and the property of the

Estimates, for Inia week
Aldine (1,200; 35-40-55)—'Mighty
Barnum' (UA). Opens tomorrow
and-hopes for a sizable run. 'Private Life of Don Juan' (UA) a
rather sketchy \$7,000 in eight day

Vate Lite of Lord variety and the state sketch \$7,000 in eight day stay that the sketch \$7,000 in eight day stay.

Rhythm (Tax). Ought to be good for a lively \$2,200. Last week We Live Again," (UA) only \$1,800.

Boyd (2,400; 35-40-55)—Tiltite Minister (Radio), Opens tomorrow (Tuesday), much expected of it. Anne of Green Gables (Radio). Getting scanty \$8,000 on week end-inections.

Anne of Green Gables' (Radio). Getting scanty \$8,000 on week end-ing-today.

Earlo (2000; 40-55-65)—Babes in Toyland' (MOI) and vaude. Frim general control of the control

to conjecture on biz shead of course but management would like \$50,000 or more for holiday week. Stanley (3,700; 35-40-55)—Broadway Bill (Col). Opens tomorew This house will find Mastbaum competits). Tehnol My Wife (Par) is more than \$7,50 of the holiday with the house Blue' (Par). Opens tomorew along with the big pack. (Gay Bride' (Mg) getting only \$4,800 on week ending today.

'Rhythm'-'Prentice **Only Show Okay** In Newark, \$5,000

Newark, Dec. 24.

It's all stop gaps at the screens this week-end. Films that probably wouldn't go anyway are being run in for the weekend with new fare being of Loew's. Monday in the best of Loew's. Monday in the best of Loew's. Monday in the state of Loew's. Monday in the state of Loew's. Monday in the state of Loew's. Monday in the Branford will try an unusual stunt. Last three days of the week will show Guy Lombardo and four acts nights only with a film, while arternoons will play kiddles mats with East markes for This Week.

Branford (WB) (2,958; 15-46)—
Babes in Toyland' (MG) (and White Lies' (Col.). Plenty of kids during mats but their 15c. pleeces hardly swell the excheck. Will barely reach \$4,00 on six days, off. Last week eight days of Imitation Life' (UWB) fair on \$3,000.

Capitol (WB) (1,260; 15-28-35-40)—College Rhythm' (Par) and Evelyn Prentice' (MG). Only house opening like anything. If it is and Tsedy for Love' (Ferr) weak at \$3,000.

Little (Franklin) (239; 30-40-45)

BABES IN TOYLAND,' 3G. STRONG IN LINCOLN

st week 'Babbit' (WB) and A very pale \$11,500.

Bright ex (Foot) and 19-56-50 will be shown the state of the

1st Runs on Broadway Subject to Change

Week of Dec. 28 Gepitel—Forsaking All Others' (MG) (25).

Mayfair — T Sell Anything'

(WB) (28).

(WB) (28).
Music Mall—Little Minister
(Radio) (27).
Paramount — Here Is My
Heart' (Par) (24 wk).
Risite — Murder in the
Clouds' (WB) (25).
Rivell—Barnum' (UA) (2d
wk).
Resy—Anne of Green Gables'
(Radio) (24 wk).

Week of Jan. 4

Capitol—Torasking All Others' (MG) (3d wk).
Mayfair—I Am a Thief' (WB) (31).
Musle Hall—Little Minister' (Radio) (2d wk).
Paramount—'Sweet Adeline'

(WB).
Risite—'Best Man Wins'
(Col) (1).
Riveli—'Barnim' (UA) (8d

wk). Roxy—'It's & Gift' (Par).

an indication of some live competi-tion with the start of 1985. Both LTC and the opposition Westland have been choking back the best product, and the month of January forecasts bills, the like of which have not been seen in a long time.

have not been seen in a long time.

Estimates for This Week.

Colonial (LTC) (759; 10-15)—

"Rowling Dog" (WB). Should get
\$500 on the four days. Last week

"Murder in the Cloude' (WB) three
days; "Secret of the Chateau'
(Radio) two days, and I'm a Thief'
(Radio) two days got about \$900,
nice snough'.

nice enough.

Lincoln (LTC) (1,600; 10-15-26)

- Babes in Toyland (MG). Indicates exceptional \$3,000. Last week Peck's Bad Boy (Fox) very nicely, \$2,100.

\$3,00.

Orpheum (LTC) (1,20c; 10-15-25)

—Gambling (Fox) with World of Mirth' stage show. Prospects of a fair enough \$2,100. Last week 'Love Time' (Fox) bolstered by the Manile Smith-Andy Kirk colored unit and followed by Silver Streak' (Radio), featuring the local Zephyr train, jumped amo, high ground with al-

featuring the local Zephy: trainjumped into high ground with almost 44,000.

Stuart (LTC) (1,90); 10-25-40)—
Musio in the Air' (Fox). With personal appearance of Orville Rennie, of Student Prince' cast, in for five dars, will probably set \$2,200, so-so. Last week: Painted Vell' (MO) very sew with \$2,000; 10.00; 10-25)—Jealousy' (Coll). Described by the first three title letters being lopped off; a possible \$560 in sight. Last week Power' (GB) was as slow in its biz as its unraveling, \$500.

Columbus' Pix Sked All Jazzed by Holiday

Columbus, Dec. 24. The boys are rubbing hands in anticipation of Christmas week, which should bring big takes all around. Four ace pictures booked; town's in a spending mood, and the loldrums are past. What with bad weather, oharity drives and fock of concerts, business hasn't been much.

concerts, business hasn't been much.

Estimates for Thie Week.

Ohio (Loew-UA) (3,008; 80-44)—

Babes in Toyland' (MG). In for a four-day run and pretty week at 3,000. Mighty Barnum' (UA) opening Xmas day, should sock for 312,000.

\$12,000.

Palace (RKO) (3,075; 80-44)—

'Hell in the Heavens' (Fox). About

\$3,500 for four days. Bright Eyes'
(Fox) opening Tuesday, will hit

\$11,000.

Broad (Loew-UA) (2,500; 80-44)

"Band Plays On' (MG). Died at
\$2,500 in Your days. Tuenday opener,
Here Is My Heart' (Par).

Majestio (RKO) (1,10; 50-44)

"Firebird' (WB). Will take about
\$1,000 in half a week (Kentucky
Kernels' (Radio). opens Tuesday
(25).

'BRIGHT EYES' \$7.000 TOPS DENVER

Denver, Dec. 24.
Five-inch snow on tail-end of last week, making streets slippery at night and sloppy in day, didn't help grosses any. Bright Eyes' opened well Sunday and looks to do well.
Estimatas for This Week

Estimates for This Week
Aladdin (Huffman) (1,500: 25-2550)—Bachelor of Arts (Fox), Looks
100.—Bachelor of Arts (Fox), Looks
100.—Bachelor of Arts (Fox), Looks
100.—Bachelor of Thi) did only fair
and closed with \$2,000.
Denham (Cooper) (1,500: 25-2550)—'Wedneaday's Child' (Radio)
and fit's a Gift' (Par), double bill.
Around \$3,900, which is poor. Last
week 'Gay Divorce' (Radio) on
second week did over haif the business done the first week and finished with \$5,500.
The opening
week ran to \$10,000. Big engagemient.

week ran to \$10,000. Big engagement.

Denver (Huffman) (2,500: 25-36-50)—Music in the Air (Fox) Masses of the Market of the Air (Fox) Masses of the Market o Adventure Girl' (Indie), double bill; and 'Down to Their Last Yacht' (Radio) and 'Strange Wives' (U), double bill split week — did only fair, turning in \$1,500.

MIXED-UP DATES PROVIDENCE HAZY

Providence, Dec. 24.
All sorts of complexes this week.
Exhibitors trying their, darnest to
get the business. Bookings are all
screwy, and will be that way until
the holidays are over. Two theatres
on the main stem have spit up their
of holiday red ink.
Mighty Barnum' opened today
(24), but this one is not expected to
hit its real stride until tomorrow.
Existing experience of the property of the

everything.

Estimates for This Wesk
Fay's (2,00; 15-25-40)—World
Accuses' and Tulve, Laugh and
Love, stage show. With the peak
in holiday biz, gross should be well
around average at \$3,500, despite a
transport of the stage of

week turn. Hart week 1 Am a titler on stage was oke, too, at \$1,500 and Music Hail Varia titler on stage was oke, too, at \$1,500 miles of the titler of the

Mixing In Sluffs With Strong Pix For the Xmas Coin

Portland, Ore., Dec. 24.

Portland, Ore, Dec. 24.
Exhibitors differed on Xmas plo
bookings. Some—houses—amashed
with new show to wow, others figured it a break to get rid of weak
product or hold over a winner for
every ounce of holday biz. 'Emitaa third week and holday trade
keeping its gross about as high as
second week.

a third week and house, it was keeping its gross about as high as the second of the se

ung a fair share of holiday bis, seven (AG) did about average at 14660. (AG) did reference and the seven average at 14600. (AG) did reference and the seven average at 14600. Last week Painted Vell' (MG) did reference and the seven average at 14600. Last week Painted Vell' (Par) with vaude and stage band. Fair enough for holiday bis, around \$5,600. Last week Hell in the Heavens' (Par) Orpheum (Hamrick) (2,000; 25-40)—"K. C. Princess' (WB) with vaude and stage band Average pace at \$5,000. Last week 'Age of Innocence' (Radio) and vaude, \$4,400. (AG) (Par) (Farker-Evergreen) (Letter average a

Many 4 and 3-Day Pics-'Barnum' for Finish

Getting State \$16,000

Split Week in Boston

With the Christmas shopping pall lifting in Hub, film biz perks up, led by 'Mighty Barnum' at the State. Looks like Hub's best. Shirley Temple in 'Bright Eyes,' aided by oke stage show, appears to be second heat at the Mr. Adjestic theatre, bombed two Adjestic theatre, bombed two preairs, so still dark, undergoing remairs.

Estimates for This Week

Estimates for This Week
Fenway (M&P) (1,50s; 25-20-40-50)—First World War (Fox) and
Love Time (Fox), dual, splitting
the week with another double bill,
starting Christman, Sweet Adeline'
(CD should
the control of the control of the control
T Am a Thief' (WB) and One Hour
Late' (Far), doubled, slumped to
\$2,400.

\$2,400.

Met (M&P) (4,400; 35-50-65)—
Bright Eyes' (Fox) and stage show expected to turn in a good \$24,000.

Music in Air (Fox), with stage show, down under last week at

"Filtriation Walt" (WB) gecom run and vaude to a nitry \$5,000 here. Last week offish, \$5,400, with College Rythin (Par) and vaude. Keith-Boston (RRC) (3,300; 25-30-40-50)—West of Peoce (Radio) and snaes show promise of bullish and snaes show the snaes of t

Loop B. O.'s Waiting for Xmas Day; 'Eyes' Best Outlook on \$30,000 Pace; 'Veil' OK \$10.000; 'Caravan' \$17.000

\$3.500 week. It to loop last week.

\$3.500 MeVickers (Jones) (2.200; 25.25.

—'Chu Chin Chow (GB), (23.66.)

—'Chu Chin Chow (GB), (23.66.)

Excellent notices and fine mment built this picture and hald second week despite shift from 192 each of the second week and the second week despite shift from 192 each of the second last week. asaant \$10,800. "Fower' (GB) mext. Oriente! (E&X) (8,200; 2.55.40)

Little Gue Van headtling holiday over the second line of the second

sys and other street, where the consequence of the and over currently. 'Min' (UA) slated for Jan.

N. O. VAMPING

Not Ready Until Xmas Day When

udor and St. Charles not chang

Tudor and St. Charles not changing full-week policy.

Estimates for This Week
Saenger (3,568; 40)—Peck's Bad
Boy (Fox). Opened Saturday for
three days and will get cke \$4,000.
'Here Is My Heart'. (Far) opens
Kmis, Last week Limchouse Blues(Far) did fine \$10,002.3; 40)—Band
Played On. (MG). Bather ansemic
\$1,3000 in four days. 'Mighty Barpum' (UA) opens Kmas eve. Last
week 'Don Juan' (UA) very low at
\$5,000.

0.
pheum (2,400; 85)—'Big HeartHerbert' (WB). In five daye
get weak \$4,000. 'Sweet Ade(WB) opens Xmas, Last week

Lady by Choice (Col) garnered \$1,000, good.
St. Charles (2,200; 25) — Jane
Spre' (Mono). Old tear-jerker kinds
for \$2,000. Last week 'Gambling'
(Fox) got poor \$1,500.
Tudor (700; 25) — Babes in Toy-land' (MG). Perfectly spotted here
and will run close to big \$3,000.
Last week Tarust of Happiness'
(Exa) for Tail \$1,000.

'MY WIFE,' VODE **FAIR \$16.500** WASH.

Bank Payoff, Auto Re-employment Aid To All Detroit B.O.'s

IND'POLIS STYMIED

Working for Hollday

Nothing doing at the downtown houses, and virtually everyone has stuck in weaker pictures until Christmas Day, when the big ones are to open. Only play the thestree shoppers who are making business boom for the local merchants this year.

Christmas Iuil.

Estimats for This Wesk

Apollo (Fourth Ave) (1,000; 2540)—Bachelor Of Arts (Fox). Slow
at \$2,500. Bright Eyes' opens Tues.
(25). Last week Music In the Air
(Fox) weak at \$3,000.

Fill-tation Walls (FA). Repeat
days at the Indiana. Bis scient at
\$2,900. Last week West of Pecos'
(Radio) and Firebird (WB) split
week at terrible \$2,000.
Indiana (Katz-Feld). (3,100; 2540)—One Hour Late' (Far). Sim
with only \$2,750. Last week Beirdble at \$3,100. and was also misrable at \$3,100. and was also misseries Bride' (WB) and vaude.
(Glose to par 1st \$5,600. Last week
Murder In Clouds' (FN) and (Olsea
and Johnson unit terrife. at \$11,500.

Low'e Palace (Locw's). (2,800;
\$3,40)—Bases. In Toyland (MC)
and Band Plays On (MC), on a
Last week Gay Frides' (MG) bad
at \$3,900.

Best Pre-Xmas Wk For Balto in Yrs.; **Monday Openings**

Films' Good Pre-Holiday Start On B'way; 'Barnum' and 'Heart' Chasing \$50,000, 'Gables' \$32,000

in others diseased mosts. Mosts Hall, for instance, had a big Saturday mat but at brutal, evening that day. Christmas seve possibilities had the theatre men. In a speculative mood yesterday afternoon (Monday), with business nearly everywhere starting. Outstanders among the new pictures are Barnum' (Rivoil), opening Saturday (22), calloping for \$50,000 or over, and Here is My Heinr't (Paramount), which is also like the starting saturday (22), calloping for \$50,000 or over, and Here is My Heinr't (Paramount), which is also in the region of \$30,000, and no holdover, The Music Hall, with Bright Eyes, looks like it will be in the region of \$30,000, and no holdover as planned.

The Roxy is laughing at the pre-Anna busing the highly welcome, appect in pre-Xmas busing the highly welcome, appect to pre-Xmas busing the highly welcome, appect in pre-Xmas busing the highly welcome, appect to pre

(WE) was sold to the rat of weed of Entimates for This Week Astor (1,012; 25-40-55)—Babbes in Toyland' (M-G) (2nd week). Holding up well with second week pointing to \$1,000. May go out Tuesday after six days, all depending on whether Loew will defer its own dates in nabes. First week over \$13,000. Wicked Woman (2&2)

Palace (1,100 and value Lante Indie (ROY) and value Lante stamina here and Lave poor stamina here and Lave poor stamina here and Lave poor stamina here and Lave (Habbit (WE) falled to get anywhere, Paramount (2,564; 33-55-75-85)—Here is My Heart' (Par) and Fred Wairing's band in pit. Off strong and will be at \$50,000 or thereabouts, big. Last week, second of President Vanishes' (Par), only \$15,000.

President Vanishes' (Par), only \$15,000.

Radio City Music Hall (4:945: 40-60-85-09-\$1.10) — Bright Hapse (Fox) and stell but made has been dependent on the control of the

TOYLAND' FAIR \$4,000 IN MPLS.

L. A. All to Merry: 'Broadway Bill' Hangs Sock for \$23,000; 'Adeline's' Sweet Start: Kids Give 'Babes' \$9,600

VARIETY

Los Angeles, Dec. 24. Having top attractions, most pic-ture houses are enjoying the Yule spirit and going to town the cur-rent week so far as grosses are concerned, despite the street car

strike, which still drags on.

Paramount with 'Broadway Bill'

concerned, despite the street car strike, which still drags on.
Paramount with 'Broadway Bili' is running in the foreground and will have a finate for the first stanza of this opus around the \$23,000 mark. Warners and RKO opened Saturday (22) with 'Sweet Adeline' at a smart pace and picture will hold through to New York of the Adeline' at a smart pace and picture will hold through to New York of the Adeline' at a smart pace and picture will hold through to New York of the Adeline' at a smart pace and picture will not count much on take.

'Sabes in Toyland' at Four Star and United Artists getting good take. The Adeline' at the Adeline' and doing too the Star and United Artists getting good take the Adeline' at the Adeline' and the Adeline' and doing too the Adeline' and doing better than regular house average trade for single week runs, Off to bad start and bows out its five-day run with around \$3,700, awful. 'Bright Eyes' (Fox) opens (25) and gurd for big take. Last week 'The Last Gentleman' (20th, house which, went-into-red with \$5,400 take, Criterion (Partmar) (1,600; 25-30-400-Father Brown, Detective (Far) and stage show. Doing better than the Adeline' and even \$1,100 which is terrible.

Bowntown (WB) (1,500; 25-30-400-Father Brown, Detective (Far) and stages show. Doing better than stages show. Doing star with the Adeline' and available of the Night' (Col) with vaude open (25). Last week I Adnes and Widerness' (Jerry Fathanke) split and value device. In for five days, and and vaudeville. In for five days, and and vaud

Mon of the Night' Col), with vande open (28). Last week I Am a Thief' (WB). Star (Fra) (309; 30-55)—

Babes in Toyland' (AG). This is a natural for the kids who live In the neighborhood and should come through with around \$4,800 which is nice profit. Last week Death of the same of the same through with a round \$4,800 which is nice profit. Last week Death over predictions with \$2,400, hit over predictions with \$4,500 which is not in the hit class. Partages (Pan) (2,700; 25-40)—Thittation of Life (U) (4th week). Partages (Pan) (2,700; 25-40)—Thittation of Life (U) (4th week). Partages (Pan) (2,700; 25-40)—Thittation of Life (U) (4th week). Partages (Pan) (2,700; 25-40)—Star (4,700) (4,

United Artists (Fox-UA) (2,100; 25-30-40-55)—Babes in Toyjand: (MG). Kiddles are filling up the place a bit this wock and this one should be best house has had since reopening with around \$4,800. Last week 'Prentiee'. (MG) much better than anticipated at \$4,500.

Hansen Leaves Exhib Worries Behind Him

WOTTIES BERING HIM
Hollywood, Dec. 24.
Mark Hansen, ploneer indie exhib
who has been active in the Loe
Angeles area for 10 years, has disposed of the last of his theatres
and is temporarily retiring from
the exhibition field.
Marcar theatre was taken over
Sunday (23) by Gaiston and Sutton
who also operate the Dale, Long,
Beach, and the Novelty, L. A.,
downtown grind.

'SWEET ADELINE' \$7,800

New Haven Biz Spotty in Holiday

New Haven Biz Spotty in Holiday Confusion

New Haven, Dec. 24.

It's a mixed week here, with Roger Sherman and Bijou playing full states of the states of th

\$4,200, not too but an analyse year.

Bijou (Loew) (1,500; 25-35)—
'Babes in Toyland' (MG) and 'West-erner' (Col). On way to better than a nice \$4,000, Last week 'Silven-Streak' (Radio) and 'Bachelor of Arts' (Fox); surprisingly good at \$3.300.

BUFF PICS IN MAD SCRAMBLE

Buffalo, Dec. 24.

Picture business in Buffalo currently finds itself in the most jumpled state in many years. Split-up of weeks and programs, due partly to the desire to get in on Christmas Day business, has completely displayed to the desire to get in on Christmas Day business, has completely displayed to the desire to get in our considerably, although somewhat-better—than expected. Christmas Day will undoubtedly mark a resumption of heavy activity.

The descond week's showing of finitation of Life' at the Lafayette, which ran way ahead of expectations. Everything elsewhere was quiet.

quiet. Estimates for This Week

Estimates for This Week
Burfalo (Shea) (3,600; 30-40-65)—
Music in Air (Fox) and stage show.
Slow sailing for the opening, as exConstitution of the opening, as exConstitution of the opening as ex
Translation of the openi

55.300
Great Lakes (Shea) (3.400; 25-40)
—Little Minister' (Radio). Christmas Day opening for this should
mean substantial takings. Gross
should better \$1,500. Last week
Lovetime' (Fox) and 'Housewife'
(WB), average-dual-bill, good-for
26.000.

St. 900. Century (Shea) (3,400; 25)—TAm a Thier (WB) and 'Side Streets' (WB). Still going along with regular double feature programs and will probably better \$5,000. Last week 'Ready for Love' (Par) and Wagon Wheels' (Par), average at \$4,000.

\$5,200.

Lafayette (Ind) (3,400; 25)—In tation' and 'Kentucky Kernels' (R dlo). Holdover of 'Imitation' in third week drained first-run bus ness. 'Kernels' opens Christm third weck drained first-run busi-ness. Kernels opens Christmas Day, Week to Thursday, with Christmas Day spiit, should better \$6,500. Last week, second of 'Imi-tation,' was a real surprise. Tak-logs heid up for over \$5,500.

SCHILDKRAUT FOR 'CRUSADES'

Hollywood, Dec. 24.
Joseph Shelidkraut arrived here today (24).
He goes into C. B. De Mille's "The Crusades."

B'ham Not Hopeful

\$1,700.

Pantages (Wilby) (2,500; 25-30-35)—It's A Gift' (Par) and vaude-ville. Today marks die opening of this house which has been completely redecorated and refinished. Has been dark half dozen years. Good for \$4,000.

Holdovers, Short Weeks Prevail in Seattle: Pay Box Heebie-Jeebies

This burg is noding pixes over a few days if strongers, and other few days if strongers and other to bring up to Christmas day change. Faramount (Evergreen) alone finds Tuesday in reg change date and Tuesday in reg change date and count of stage bookings.

Estimates for This Week.

Blus Mouse (Hamrick) (1,000; 250), and the count of stage bookings.

Estimates for This Week.

Blus Mouse (Hamrick) (1,000; 250), and the count of the country of the country

or Tuesday change account well-days. Terrible at \$1,500. Last week, same film got \$2,500, not hot either.

"For Trible at \$1,500. Last week, same film got \$2,500, not hot either.

"Gol'Outcast Lady" (MG) and 'servivants Entrance' (Fox) dual. Six day week may grab \$3,000. Okay. Last week, 'Have a Heart' (MG) and Last Gentlemen' (UA) dual, 'Fifth, Avenue (Eyergreen) (2,400; 25-40) — Tilrtation Walk' (FN). Holding for five day week, looks weak. Around \$3,200. Week, Looks weak. Around \$3,200. Okay. Last week, Jady by Cholee' (Col) to open tomorrow. Bad going on final four days of 'Tonight,' \$1,300. Last week, and film \$1,300. All the week, same film, \$3,000. May. Timitation of Life' (U) held over for four days week, with big blasts of bally-hoo. for 'Chu Chin Chow' (GB) to open tomorrow. For the four days, Musio Hall (Hamrick) (2,200; 25-40)—Kid Million' (UA). Another four day week, for the same reason, will do around \$2,000, bad, Section of the control of the c

MONT'L EXPECTS XMAS TO UP ALL GROSSES

Week of Christmas should lackup grosses which, except for Loews,
have-felt-the shopping wave pretty
badly, the Capitol being forced to
yank 'Great Expectations' and subsubstantial of the Capitol being forced to
yank 'Great Expectations' and subcapitol being being the Capitol being the
extra two day showing 'Music in the
Ali 'and 'Hell in the 'Heavens' with
good, name chasts and should cash
in for \$4,500. Capitol has 'Babes'
ing 'Dog' but ban against children
in for \$4,500. Capitol has 'Babes'
ing. Dog' but ban against children
in this town's cinema will cut gross
that elsewhere at this season would
have been high. On a mine day
showing should gross \$3,500. Loew's
banking on 'Happiness Ahead' and
big vaude prez and may gross \$12,Princess may get \$1,000 on two
'British pix, 'Little Friend' and
'Camels Are Coming.' Imperial
working out a try for better gross
on 'Successful Fallure' (Mono) and
When a Man Sees Red' which may
take in \$3,000. Chiman de Paris
starts a new pix 'L'Or' after three.

Eves' and Local Stage Show \$15.500. Best in Pittsburgh's Tuff Week

week repeat. Nabes scraping along on diminished grosses. Page of the page of t

Western Front' (U), middling at \$2,000.

Cinema de Paria (France-Film) (600; 50)—'L'Or.' Liable to make a hit for this house at \$2,500. Last week's third repeat of 'M'sieu de la Sante' \$1,800.

OMAHA DOES BETTER THAN IT EXPECTED

Omaha, Dec. 24.

1t's a short week at all Omaha picture houses. Brandels and Worrie and the picture houses. Brandels and Worrie and the picture houses. Brandels and Worrie and the picture of the picture on Christmas day. All openings will be on Christmas day. Toyland' at the Orpheum probably the leader, than the others. Four days may reach \$4,00. Marie Galante' at the World opened good and is set for \$2,700 on the five days. Brandels tures in Fugitive Lady' and Wednesday's Child' but is bolstering the bill to good effect with a Dizzy and Daffy Dean short, week was far below anticipations. All houses report business was practically average despite the heaviest holiday activity in a couple of years' holiday activ

Estimates for This Week
Orpheum (Blank) (2,976; 25-40)—
Babes in Toyland (MG) dualled
Babes in Toyland (MG) dualled
Laurel-Hardy flim getting plenty of
notice by the huge lobby exploitation of Manager Bill Miskel. Four
days to around \$4,000. Last week
was good with Hell in Heavens'
around an average \$17,00.

World: (Blank) (2,100; 25-85)—
Marie Galante (Fox) and 'Redhead' (Mono). Opened well on the
last scheduling of double features
\$2,700. House opens Christmas day
with Here is My Heart beginning
a new policy of single features. Last
week Howing Dog (WB) and
Chicating Cheaters' (U) good
Branchis (Sharer) (1,200; 20-25-8

Cheating Chaice (WB and Cheating Chairman Chairm

TACOMA IN SEMI-DOZE

Tacoma, Dec. 24.

Most shows getting full slap of pre-Christmas theatre panc with tomorrow opening new bills. However, Kid Millons' (U) starts with good campaign and looks to bring up the MB week to real figure.

Estimates for Thie Week
Blue Mouse (Hamrick) (700; 25-85).

Transatlantic Merry-Go-Round'

Pittsburgh, Dec. 24.
Usual holiday upswing after fortnight of worst business in years is
looked for this week, although estilooked for this week, although estilooked for this week, although estipostering day posting day
to take advantage of Christmas inaugurals.

Constraints in a constraint in

Dangerous Corner' and World's Fair Follies' and should hit well over \$6,000 a figure this house has been estimates for this Meets and the search of the sear

(UA) opens tomorrow (25). Last week 'College Rhythm' (Par) held over four days, and terrible at \$700. But first full week good at \$4,000. But first full week good at \$4,000. But first full week good at \$4,000. Grant for the same state of the same

BROOKLYN N. S. G.

Broadway Bill' at Fox Is Stepping

Broadway Bill'. at Fox ls. Stepping Home, \$20,000.

City of Churches is full of Christimas trees, misistones, rood chear, good silms but no business, except at the Fox, which is doing big, and Strand on above average takings. Translux won a victory in the room of the ro

Modernization of Turkey a Break For Yanks: Fezzes Out and Jazz In

Paris, Dec. 8.
Harry Leasim, Radio Pictures
local chief, who recently had a
flock of southern, central and eastfock of southern, central and easi-arm European countries added to his territory because he can sell. In all sorts of funny, languages, just returned from a survey and con-tract-signing trip to Roumania, Greece, Turkey and Bulgaria. Resides finding Virginia tobacco expensive and cockroaches nu-merous, Leasim checked recent grosses on all sorts of films in those-countries.

grosses on an sorts or films in those countries.

In Turkey, however, business is votten. Film business was overex-panded there, and there are to many theatres, Leasim says. But—

protten. Film business was overstpanded there, and there are too
many theatres. Leasim says. But—
To make the country modernize
itself more quickly. Leasim said,
Mustapha Kemal has forbidden the
playing and singing of Turkish
music, which is a good break for
Americans. Jazz is all over the
place.

In Roumania and Greece business
is not too bad, Leasim found. After
having signed up with Arta Films
to distribute Radio product in the
former country, he made a deal with
Cline Alliance Helienlque for Greece,
Both countries are getting through
the depression because they are
largely agricultural and survey.

In the both Roumania is selling cil.
In other Roumania and Greece
Leasim found that the revue type
of pictures is no good. They want
drama and comedy—mostly drama.
Despite the general thumbs down on
music, however, the Austrian-made
Unfinished Symphony' set: an all
time high in Greece—because it has
a real story behind the music.

In most of these countries a film
must be dubbed in French in getype the story behind the music.

In most of these countries a film
must be dubbed in French in getype the story behind the music.

In Greece, Buligaria wants
anothing but German is acevertable in Greece, Buligaria wants
anothing but German dubbed versionassential.

In Greece the French pietures

Zalitre des Forges', a Gaby Morlay
varsion of an old French has wes

is essential.

In Greece the French picture
Maitre des Forges', a Gaby Morley
version of an old French play, was
the biggest recent drawing card.
German musicals are good there,

too.

The language mixup in these countries leads to funny complications. King Kong, which has been Radio's biggest European success, was distributed in Turkey in three forms: in English with Turkish titles, and in English with Turkish titles, and in English with French titles.

LIBERTY OUTBIDS G-T FOR 'LOVE' IN SYDNEY

Sydney, Nov. 29.
One Night of Love' (Coi) was sold by John McCurdy to the Mar-tin Liberty group after General Theatres refused to go any higher

en bids.

Ple is due to open Dec. 28 at \$1.50

top. Said that deal calls for 12

weeks' guaranteed run at highest
price on a single pic here yet. Reported that Martin plans to spend
plenty on advertising and is out to

equal the aix-month run of 'Vien
mean Night,' on

e Nights.'. T. will continue to book the

Col product as before.
Columbia product will be handled here for another year by Greater Australian Films under direction of ustrain Firms under direction of J. Jones. Col will then probably nalize matters in connection with unning its own distribution unit.

SYDNEY CARNIVAL WK. HELPS PICS AT B. O.

Sydney, Nov. 28.
Business remains on the slow side deepite high b.o. attractions. Caralyal week in Sydney just now and knade is expected to pick up.
Live the state of the state of the state of the state of Heart (Fox), Little Miss Marker (Par), House of Rothschild (UA), Buch Women Are Dangerous' (Fox), Thin Man' (Metro), Have a Boart (Metro), Were Not Dressing' (Par), Splendid Fellows' 'One More River' (U), Romance in Rain' (U), Strike Me Lucky' (B.P.), 'She Loves Me Not' (Par), Little Man, What Now (U), Dessert Song' (WB) and Elmer and Eliste' (Par),

'DICTATOR' READY

Simultaneous Premieres in Paris Copenhagen and Vienna

London, Dec. 15.
Toeplitz Productions' first effort,
The Dictator,' has passed its cutting
room stage, and will have a simultaneous premiere in Paris, Copenhagen and Vienna around the middle
of January, with the English premiere 10 days later.
Picture will have its first West
End prerelesse at the Tivol.

G-T, G-B ALLY,

12 of these are devoted to vaude-ville.
Year's profit shows a decrease of around \$280,000 from last year.
Report claims loss of earnings due to increasing competition, caused by over-building and the additional theatre tax imposed by the government.
Financial position of the company is not strong enough to allow for the rebuilding of some of its prop-erties on up-to-date lines, and as a result the theatres have suffered by comparison. After various de-ductions, including, interest on the debenture stock and income tax, there is a clear surplus of just over \$40,000, meaning there is not enough to meet the debenture stock interest for the year ending interest March 81.

March 81.

An interesting fact revealed is that despite booking arrangement for films with Gaumont-British, as one-of-its-subsidiaries, the-cost-of cinems programs has increased due to competition. On the other hand, the cost of vaudeville programs is slightly lower, due to the arrange-ment made some time ago between General Theatres and Moss Em-

pires.

Directors have decided the only way to put General Theatres Corp. on a paying beats is to reduce its capital, and a scheme is on foot for the writing down of the company's capital by about 50%.

George Biack, who is one of the directors to refire by rotation, offers himself for re-election.

ARTHUR LOEW BACK

Foreign Film Exece on Hop-

Due to Start Again
Arthur Loew, Metro's foreign department chief, got back to New
York yesterday (Monday) after a
six months trip around the world,
which included a complete survey
of South America and a look-see
of the European situation. With
Field and of the Metro French
office and Martin Subleman, one of
the Field aides.
Phil Reisman, head of Radio's
foreign big, returned to New York
Saturday (22) after a quick threeweek hop to Europe to see new men
in London and incorporate a new
company, Radio Pictures, Lid., to
handle the company's European affall Athur, Kalle hand of the Terror

Arthur Kelly, head of the United Arthur Kelly, head or the United Artists' Foreign department, and Arthur Loew's rival in picture busi-ness for globe-girdling honors, beat Loew back to New York by about a week, although he was out in the Far East this time and some three months longer than Loew on his trin.

months longer than how trip.

It's the first time in a very long time, that all the film company foreign managers are in New York at the same time, although the exclude will start again soon, probably led by John W. Hicks, Jr., Paremount foreign chief.

Ask Bids on I. W. Schlesinger Chain

London, Dec. 15.
Receiver for the 7% debenture holders of United Picture Theatres.
Ltd., is advertising in the local trade Ltd., is advertising in the focal trace papers here asking for bids for 10 picture houses and 60,000 ordinary shares of British Amalgamated The-

atres, Ltd.
U. P. T. is the corporation or-ganized by I. W. Schlesinger to con-duct theatres in England.

MG DENIES ANY INTEREST IN PATHE-NATAN

Deputy Petsch at a session of the Finance Committee of the Chamber of Commerce Wednesday (19) de

of Commerce Wednesday (19) de-manded an 'investigation into rumors about an approaching liquidation of Pathe-Natan and phosphore to the Gaumont cheatres on France the Gaumont cheatres on France are group, which in-cludes Metro.' Since the crash of the Andre Citroen firm, manufacturers of local low-priced automobiles, Parifa-mentary circles have been busy with chatter, about the Pathe affair, with this open explosion the outcome.

Metro in New York declares it has no interest in the Gaumont theatre or any other theatre chain

Fight on French NRA for Pictures Starts in Paris

Charles Delac, president of the Chambre Syndicale, is reported taking a new crack at imported films in a confidential report sub-mitted to the interministerial com-mittee working out a French film

mittee working out a French film.

NRA.

Flat tariff of \$3,000 to \$4,000 a film on all features imported, whether dubbed or not, with proportional duty on shorts, is said to be the main feature of his report.

This means that just as the fight to extend the old quota has been won a new battle must be waged against the Chambre Syndicale idea.

Raymond Laussles, exhibitors leader, and Henri Clerc, oblet of Independent producers and distribs, have already filed their reports with the committee. They are liberal as to imports. In addition to picture import provisions, the Delac report is supposed to contain ideas which would upset the raw film manufacture and import situation in France. Distributors interested in fighting booking combines and unifying distrib trade organizations are meeting next week, and definite action is expected. Raymond Lussiez exhibitors

WARNER'S 'HEROES' TOO REALISTIC FOR PARIS

Paris, Dec. 15. French censors refused to permit howing here of 'Heroes for Sale' (WB).

showing here or nerves out was (WB).

Objection is based on riot scenes in picture, which are alleged to remind the French of those which to remind the French of those which therefore the picture of th

ever, enough to ever ome objections, and will show the film to censors again next week, with fingers crossed.

Australian Quota Law Almost Ready; **Boom in Productions Seen Likely**

U. S. Ambassador Attends Opening of French Pic

Ambassador Jesse Isldor Straus and Mrs. Straus were among the notables who gave swank to open-ing of a French film. Maris Chapde-laine, at Cinema Agriculteurs yes-terday (14). Fancy first showings. as originated by American comterday (14). Fancy first showings, as originated by American companies here, are thus revived, but now the French Instead of the Yanks are throwing the parties. Mrs. Albert Lebrun, wife of Fresident, and her daughters; Premier Flandin and his daughter, a fock of ambassadors, politicians and functionaries also attended.

FRENCH INDIES READY U.S. **PUSH**

Paris, Dec. 15. —Stirred by departure of Robert Hurel to get Pathe-Natan's New York office started, independent group of French distributors who deal through John S. Tapernoux in New York are busy with plans the crowd that has hookups with the French Line and Harvard Univer-sity.

Prench Line and Harvard University,
Deal is pending between Tapernoux and rniversal's French branch for the presence of the presence of the presence of the heaviest growth was one of the heaviest grossers here a couple of years ago and which Universal owns. Plan is to show it in the original with English titles. Representatives of the French Line, Harvard Committee and others previewed Tito; French film on Morocco colonization, which Marcel Sprecher expects to bring to New York in January to show at a steamship gala. Picture is supposed to combine propaganda with enter-tailment.

FRENCH FILM STUDIOS BUSY

Faris, Dec. 15.
Reasonable amount of activity in studios around Paris.

At Pathe-Natan Joinville studies around Paris.

At Pathe-Natan Joinville studies around Paris.

At Pathe-Natan Joinville studies are Coottes. (School for Fast Women), with -Raimu- and -Renee-Saint-Cyr in principal paris. Anatole Litwak's company is back from location, where it was making exteriors for 'Ivequipage'. A troupe is being prepared for an as yet untitled film to be made by Karl Anton and distributed by David Souhami's concern, Gaille Pilms. 'Prince Jean' is in the cutting room.

At the Paramount Joinville studies Fred Bacos is making 'Le Vertige' for Fox, based on a Charles Mere play, adapted, as usual, by Dr. Paul Schiller. Alice Field, Paul Burden, and Christian Jacque has started to shoot. Compartiment des Dames Seules' ('Ladies Only'), with Armand Bernard in comio lead. Several retakes for sound version of Abel Gance's old one, 'Napoleon', were shot last week.

At the Eclair studies, in Epinay, sound is being recorded for 'Last Adventure,' Heigar Film production, with music by Jean Wiener. Un Petit Trou Pas Cher' (Cheap Piace') Is, in the cutting room, as is a military musiker merged by Maurice Cammago.

rice Cammage.
On the Tobis lot 'Deux Contre Un' On the Tobis lot Deux Contre Un'
(Two Against One), with Paula IIlery, is being made. This is a
quickle for first parts of dual programs. Work is being started on
dubbing of Little Women' (Radio),
which Tobis will release in French.
At Billanoun' Studios ForresterAt Billanoun' Studios Forresternewspaperman's association: picture, "Thousand Franc Note, and
Warvick Films" Last Waltz' is in
the autting room. By ERIC GORRICK

Sydney, Nov. 28.
Action is promised this week by
the government on the quota ques-

Believed that the figures will be:

Action is promised this week by the government on the quota question.

Believed that the figures will be: Distributors, first year, 5%; second year, 74, 5%; third year, 19%; fourthear, 12%; fifth year, 15%. Exhibitors, 75%; third year, 19%; for year, 74, 5%; third year, 19%; fifth year, 19%;

ard.

Exhibitors will be given the right, despite contracts, to reject any foreign ples necessary to enable them to comply with quota regulations. An advisory committee, comprising representatives of distribs, producers and exhibs will be formed to assist, the Chief Secretary in administering legislation.

Local Opinion

Lecal Opinion
Opinions are divided here on the quota angle. Many favor quota for exhibs, but are entirely against quota for distribs. Assumed that an unfair distrib quota may cause un-(Continued on page 52)

Italian Imports **Increase Despite Higher Tax Fees**

Rome, Dec. 13.

Instead of the importation of foring films decreasing since a tax of
\$2,150 each has been put on them,
they are arriving in greater numbers. During the 1922-29 season
about 200 foreign films were imported and the number increased to
about 250 foreign films were imported and the number increased to
about 250 for 1933-26.

Some explain this by the increase
in first-run cinemas, while others
declare it to be due to the poor
quality of many of the imports,
making frequent changes necessary.

Most modest computation for the
1934-35 season is 350 sew films, and
as the maximum number that can
be placed on the market here is 300,
of which 35 are fallain, the surplus
\$5 foreign films will have to take
their first run in second run houses.
New renting compenies are continually being formed here so that
competition grows keener and thearre 'owners have a big stock to
choose from; but as there is a
dearth of reality good films, the public is not nuch better off. Average
yield of a good film here is from
\$21,000 to \$25,700, but expenses run
10 to almost that with the result
that the renter is often the loser.

Anne of Green Gables

RKO Radio production and release. Fea-tures Anne Shirley. Directed by George Nicholia, Jr., from L. M. Montgomery's book; adapted by Sam Mintz. Camera, Lucien Andriot; musical, Max Steiner. At Roxy, N. Y., week Dcc. 21. Running time, 80 mins.

Anno Shirley Anne S	hlrioy
Glibert Blythe	Hrown
Matthew Cuthbert O. P. I	leggle
Marilla Cuthbert	estley
Mrs. BarrySara	Haden
Diana	singer
Mrs Belewett's Doughter June P	reston
Dr. Tetum	newin .
Mrs. Blowctt	aughn

'Anne of the Green Gables' is the answer to a prayer so far as clean pix are concerned. It's wholesome, sympathetic, romantic and dramatic, packing many a heart-tug and tear-jerk, and bound to prove satisfying for all types of audiences despite the obvious lack of marques strength.

satisfying for all types of audiences despite the obvious lack of marquee strength.

Anne Shilvey, Tom Brown, O. P. Heggie and Helen Westley in the strength of the strength o

hood.

Homespun setting is almost idylle in a natural, bucolle Prince Edward Island (Canada) lossle which ward island (Canada) lossle which the state of the stat

The Mighty Barnum

The Mighty Barnum
Twentleth: Century production and
United Artists release. Stars Wallace
Beery and Adolphe Menjou, Directed by
Beery and Adolphe Menjou, Directed by
Beery and Adolphe Menjou, Directed by
Bees Meredyth. Associate producers,
William Goets and Raymond Oriffith. At
United States,
Bees Meredyth. Associate producers,
William Goets and Raymond Oriffith. At
United States,
Bees Meredyth. Associate producers,
William Goets and Raymond Oriffith. At
June 19 June
June 19 June
June 19 June
June 19 June
Joet Medit La Verre
Lavinia Thumb. Olive Brann
Gilbert. Michael Strann
Gilbert. Michael Strann
June 19 June
June 19 Ju

D. T. Barnum's life, the things he than the things that were done to prove the control of the co

It is not explained where the money comes from to reopen the place and stock it with animals and the like stock it with animals and the like stock it with animals and the like setting fire to the museum, Barnum losing all again, although he's happier in that Lis wife has returned to him and an old friend, Ealey Waish, who is to rise to rise the setting of the setting that the setting the setting that the setting that has brought back from England the Jumbo which Lind had purchased for him as a token of her forgiveness for the awful mess Barnum had made the awful mess Barnum had made which Lind had purchased for him and Waish (changed to Balley, Walsh's first name) parading down the street, Barnum his upon the idea of playing under tent and the street, Barnum his upon the idea of playing under tent and the street, Barnum his upon the idea of playing under tent and the street, Barnum his upon the idea of playing under tent and the street, Barnum his upon the idea of playing under tent and the street for the street shown and together with the playing the remains of the street, and the street of the street with the street with Grant ming towe interest. As Beery's wife, Janeth of the street of the street with the life of the street shown and the street shown and the street shown and the street shown and the street street shown and the street street shown and the street street shown and the street street street shown and the street street street shown and the street street street street shown and the street street street street street street street st

HERE IS MY HEART

	J. Faul Jones	
	Princess Alexandra	Witter Continte
į	Countess Rostova Prince Viadimir	rwiana loung
	Countess Rostova	Alison Skipworth
	Prince Viadimir	Reginaid Owen
	Wiegins.	.registin mensheld
	**************************************	Charles E. Arnt
	motel manager	Akim Tamiroff
	Higgins Hotel Manager Walter	Arthur Housman

A setup for the Crosby fans and an excellent example of mesical control of the co

Miniature Reviews

'Anne of the Green Gables' (Radfo). Orphan Annie classic certain to please all and establish Anne Shirley for future

The Mighty Barnum (UA).
Good entertainment, though slow in spots. Wallace Beery

tops fine cast.

'Here is My Heart' (Par).
Comedy with songs featuring
Bing Crosby and Kitty Carlisle. First rate entertain-

ment.
'Ticket to Crime' (Beacon).
Weak mixture of comedy with
murder mystery. Dull enter-

'The Band Plays On' (MGM):

'The Band Plays On' (MGMb)'. Football pletture, slow, long and weak on cast names. 'Bachelor Bait' (Radio). A comedy that misses fire, but performance of Stuart Erwin should tickle the matrons. 'Bright Eyes' (Fox). Shirley Temple in a well-made comedy of general appeal.

TICKET TO CRIME

Produced by Max Alexander and released by Beacon. Directed by Lewis D. Cellins. Adaptation by Jack Neville. from criginal Adaptation by Jack Neville. from criginal control of the control

'Ticket to Crime' sets out to merge a Sergt. Quirt-Capt. Flagg cross fire with a comedy-mystery.

merse a Sergt Quirt-Capt. Flagg cross fire with a comedy-mystery. Attempt at whodount angle will flabbergast the lowlest of intelligible of the common state of the co

StuffyStuart Erwin
AngeloLeo Carrillo
KittyBetty Furness
Joe Ted Healy
Howdy
MikeRussell Hardle
Rosy
Bob StoneRobert Llvingston
Stuffy as a child Norman Phillips, Jr.
Tony as a child
Rosy as a childSidney Miller
Mike as a childBeaudine Anderson
Kitty as a childBetty Jean Graham
Mr. Thomas
Professor Hackett Henry Kolker

are in, but like the others give facial evidence of wondering what it's all about.

Odec.

THE BAND PLAYS ON

M-0-M production and release. Features Robert Young, Stuart Farin, Loc Cartilo.

And Russell Hardle. Directed by Russell Machanian and Performance of the production of the Sand Russell Hardle. Directed by Russell Radio. Russell Russell Radio. Russell Radio. Russell Radio. Russell Radio. Russell Russell Radio. Russell Russell Radio. Russell Russell Radio. Russell Rudio. Russell Russell Russell Russell Russell Russell Russell Russ

two yarns used into soreen enter-tainment which fails to rise above a mild state. Picture starts out on a novel premise with the arrest of four tought of the state of the sta

building the quartet into a backfield that eventually makes em the When the coach's best interests in their behalf are mistaken for self-takness, one lad gets injured and the other three walk out on the beach of the coach, while taking the coach back the next year with their tails figuratively between their legs and the coach, wills taking them on, the coach wills taking them on the beach most of the first big game. After sufficient puni ment they go in and although holding their adversaries to a tite-first big game. After sufficient puni ment they go in and although holding their adversaries to a tite-first big game. After sufficient puni ment they go in and although holding their adversaries to a tite-form of the coach their sufficient punits. The coach of the coach the coach of the coach o

BACHELOR BAIT

Radlo production and rolense. Directed by George Stevens. Screen play Glenn Tyron, from story by Edward and Victor Halperin. Camera, David Aboi. At Tivoli, N. X., as half double bill, Dec. 18. Running time, 80 mins.

Wilbur Fess. Stuart Erwin
Wilbur Fess. Stuart Erwin
Llrida Rochello Hudson
Llrida Rochello Hudson
Part Keiton
Van Dusen Skeets Gallagher
Big Barney Berton Churchill
Don Beiden Grady Sutton
District Attorney. Claronce Wilson

Narrative is tangled up with unessentials, but the theme and Stuart Erwin should get this one by in the naborhoods. Particularly, if it balances the other side of a double bill.

It balances the other side of a double bill.

Erwin overcomes the story with a human and sympathy-snaring performance. He plays his stock character for all the meekness and sweetness there is in it, and must be successed to the success and sweetness there is in it, and must be successed to the success and sweetness there is in it, and must be successed to the success and sweetness there is in it, and successed to the success and sweetness there is in it, and successed to the success and successed to the success and successed to the success and successed to the successed to the success and successed to the success and successed to the successed to the successed to the success and successed to the successed to the successed to the successed to the success and successed to the success the successed to the successed to the successed to the successe

SPLENDID FELLOWS

(AUSTRALIAN-MADE)

Sydney, Nov. 10.

Sydney, Nov. 10.

J. C. Williams-Beaument Smith production. Released through British Empley. The Comment of the Comment of

Loveum, Sydney, Running time, is mina.

Main b.o. Interest lies in fact that Ronald Colman's arother, Eried that Ronald Colman's rother, Eried that Ronald Colman's rother, Eried by Ronald Colman's rother, Eried by Ronald Colman's rother by Ronald Colman Ronald Ronald Colman Ronald Ronald Colman Ronald Ronald

cruited from williamson legit Fernme lead is dreadfully weak and a head.

Fennme lead is dreadfully weak and a head.

"Splendld Fellows' is right up to the minute in news, dealing with the Centenary air race. Most of this was culled from newsreels.

Story is weak and tells of an Englishman banished from home by the story of the state of the

BRIGHT EYES

Fox production and release. Stars Shirley Temple. Features James Dunn. Produced by Sol Wurzel. Directed by David Butler, Story, Butler, Villiam Counselman and Edwin Burke. Cameraman, Arthur Miller, At Radio City Music Hall. N. Y., week Dec. 29. Running time, 84 mins. At Radio City Music Hall, N. Y. week
Duce, 23. Running time, 8 mins. Tunie
Duce, 23. Running time, 8 mins. Tunie
Loop Merriti.
Loop Millson
Loop Mill

No reason to doubt that Bright Eyes' is a boxoffice picture. Shirley Temple draws and this picture has been tailored to her measure. It seems a cinch to please generally, the family and sentimental strata in

Tuesday, December 25, 1934

WE GOING PLACES WAY



"Have you seen Irene Dunne in 'Sweet Adeline'?"

"I hear Bette Davis gives a simply marvelous performance with Paul Muni in 'Bordertown'."





"My dear, you must see 'Sweet Adeline' with those grand Kern & Hammerstein songs!"



"I can hardly wait to see Rudy Vallee's new picture, 'Sweet Music'!"



"Gee—what a grand direction job Mervyn LeRoy's done in 'Sweet Adeline'!"



"They say Bordertown's' the best thing Paul Muni has ever done."

Roxy-Mastbaum, Phila.

Philadelphia, Dec. 23, Roxy (S. L. Rothafel) is no er to Philadelphia, but Sunarranger to Philadelphia, but Sun-day night (23) he assumed a new role, not that of a New York im-presario over for a brief engage-ment but as a Philadelphia theatre

and amusement man.

Philly hasn't had a turn-out such as was present, on invitation strict-ly, at the Roxy-Masthaum theatre last evening in many moons and there isn't the slightest doubt that both the muggs and the class bunch were much impressed. There

both the muggs and the class bunch were much impressed. There is in question, either, about the business the relighted and rettiled Mastbaum will do for a couple of weeks. It will be plenty big, but then the test will come.

This show impressed as on. This will be the average run of Roxy's New York presentations, perhaps not as strilinary novel as some of the best but certainly up to his average. The invitation audience was industrated and income was industrated and income was industrated and picture. Show, scheduled for 8:45, didn't start until a few minutes after 3 and picture. Sweet Adelm's pretty long going and it must be admitted there were some full moments. In fact, the criticism of 'too heavy was heard quite a lot is the labor of the context and Roxy in the context and the lighting. Philly bunch and the lighting. Philly bunch agreed, that they'd never seen its equal.

"Hoxy chose net to enacy the obvious idea of matching pp" Sweet adeline with a Gay Nineties show Show opens with a Gay Nineties show Show opens with a Gay Nineties show Show opens with a Gay Show op

the business heads furned out in force. No Hollywood fan-fare attempted and everything went smoothly, considering that ushers were battling with numbered-seat Waters.

CAPITOL, N. Y.

A show for four days to bridge the gap between the completion of a two weeks run of Painted Vell' and the opening Christmas day (25) of Forsaking All Others' with Ted Lewis pon the stage, is in here for filler. It serves about all right as such.

filter. It serves about an even such that the same that th

Sibley and Rosemary Deering, who are held over from a two weeks booking for the extra four days. Show isn't a cheat, avery effort having been made to provide a unit production that entertains. I have been considered that the content of the conten

the equally as inescapable plate-juggling.

For pre-Xmas flavor the closing-production number has a big Santa-stepice at the back and the girls as kids with blocks to all the girls and the girls and the girls and the girls being 'pulled by 'un' norses pounding hoofs at breatment's peed on the girls and girls and the girls an

out.
Business was quite bad Friday night.
Char.

DOWNTOWN, L. A.

R. C. MUSIC HALL

R. C. MUSIC HALL

Typical pre-Christmas week business, Pediculus. A sace mashie shot half a doze directions within the sace mashie shot half a doze directions within the sace of the sace

worthy. It's slow, tedlous, repetitions.
Arnaut Brothers are used for one scene and fit perfectly. Same act they've done for 15 years. But it fit into that Enchanted Forest and showed that pantominic comedy has a place in the Musol Robert Same on the Musol Robert Same on the Musol Robert Same on the selfon ventured. Yet, by the time the Arnauts came on, it was already scene five and scene four was a logical climax. Remarks overheard Thursday night: clearly indicated that this was taken as the finale by the public, with the surprise not favorable when it was alsecovered that more—A great deal more—Was the property of the surprise o

the public, with the surprise not favorable when it was discovered that more—a great deal more—was to come.

Enchanted Porest' disenchanted.

Enchanted Porest' disenchanted that more—a great deal more—was to come.

Enchanted Porest' disenchanted the chance by failure to recognize the chance by failure to recognize the chance of brevity. It seemed interminable. There were half a dozen too many operatic arias. As the two children, Hans and Hilds, gung by two women. Cella Branza innd Dorothy Miller, was held the company of the fantastic figures are calculated to scare children. Fresks, monstrostites, cateryliars, could be taken too literally, Or too serlously. It would seem that the Music Hall never heard of a split-second blackout, has no respect for the tempo, and zip so literally of the company of the com

girls nave tone account of the control of the contr

its own brand of novelty material, it's still Waring's Pennsylvanians. That happens just often enough this week to keep the audience on the street of the performance and the street of the performance and twice was the direct cause of audience heeking. With Waring in the Pastablished room of the street of the performance and twice was the direct cause of audience heeking. With Waring in the Pastablished room. Poly Clintic, Three Smoothles, Johnny Davis, Stuart Churchill and the Lane Sisters. In Babs Ryan, of the Smoothles, and the Lane girls and the Lane silsers. In Babs Ryan, of the Smoothles, and the Lane girls rate more important as lookers than anything else.

Along with the pit show and picture, current Par bill contains the newsreel and an interesting traiter on "Sweet Adeline" Bigs.

EMBASSY

EMBASSY

Without much in the way of spot news to choose from the Embassy of the server of the server

Paramount is responsible for an ex-clusive of the box King Peter of Jugoslavia at play. Odec.

KEITH-BOSTON

KEITH-BOSTON

Boston, Dec. 21.
Breaking away: from the unitwande combination, production and a comand a combination and a combreaking away: from the unitwas a company and a company and a combreaking a company and a company and a comtime a scrim, face a colored hoofers, start things rolling with a scoke routine that immediately puts the show on first base. Opening with a song: that could be eliminated with a company and a

REX, PARIS

REX, PARIS

Paris, Dec. 12.

Not many please remain in Paris, for booking of international vaude ville acts. This spot, with the companion Gaunon-Palace (most acts and the please companion Gaunon-Palace (most acts and the please concentrate on purely French acts 30'3 single single single months. The place concentrate on purely French acts 30'3 single single months. The place concentrate on purely French acts 30'3 single single months. The place concentrate on purely French acts 30'3 single single months. The place concentrate on the place concentrate on the place of the

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.

Ether to put up something of a fight egalast the open thing of a fight egalast the ante on its vaude show here from five to six acts. At the same time, the booking office yielded, the acts to keep their running the time, the booking office yielded the acts to keep their running to the acts is a nicely bended distributed the acts to keep their running to minutes.

Just about a half house had their eyes afmed at the footlights for the Friday evening showing of the acts plause leaturns when't wan't the fault of the acts. A dead-pan, show me feeling apparently pervaded the outfronters, and, when they were ahown, it sull, ident they were ahown, it and included the control of a holiday for the acts.

Current show starts on the fight yourful Rhythma, and meely falters. Openers three girls and two boys debut with a reason in front of a small bar, with the bartender singing 'Cooktais-for Two' while the others point on a dance, while the others point on a dance, in the control of the start of the program. Their trick musical work in clown getups, dessit conflict, however, with the closing Great Yacopis. (9). Seven men and two women in this, one of the latter coming on only for a couple of announcements, Other girl, though, takes equal part hunch and the program. Their trick musical work in clown getups, dessit conflict, however, with the men. The program of the first and the program. Their trick musical work in clown getups, dessit conflict, however, with the men and two women in this, one of the latter coming on only for a couple of announcements. Other girl, though, takes equal part hunch and the program and the couple of announcements. Standard and takes highly feet-to-shoulders landing being the standards.

Specially be a special property of the commentation of the comment

EXPLOITATION

By Epes W. Sargent

In Barnum's Home

It would have done the late P. T. Barnum's heart good to see the builder-upper that ushered in the world premiere of Twentieth Century's The Mighty Barnum' at the Majestic (Loew). The showman's home town heart with the seed as a seed of the seed

will be justified.

Exploiteers didn't miss a possible trick. Day-before ceremonies, including a street pirade and ABS network broadcast, brought in Adolphe Menjou, featured in the Wallace Beery starrer; Verree Teasdale (Mrs. Menjou) and Daxter Rejlows, much-storied photoster Rejlows, much-storied photoster Rejlows, the Mendou and the think the Martin beadquarters for years in Barnum's Bridgeport.

Fellows, who knows a think of

Fellows, who knows a thing of two about campaigns himself, de-clared it a first-rate job.

elared it a first-rate job.
Menjous got big welcome at railroad station and took place of honor,
in a parade that Main-streeted past
Majestic. In line wers American
Legion post band, unlocation to the legion post bands and to the legion to th

Parade wound up at Barnum nuseum, where ABS broadcast half-our program. Luncheon at Hotel

museum, where ABS broadcast hairhour program. Luncheon at Hotel
Barnum followed.
Loew and UA joined forces inpromoting premiere. Working on
campaign were Harry F. Shaw of
New Haven, Loew's divisional sim.
Morris Rosenthal, manager and
the state of the state of

Freshen Up

Stunts long continued are invariably certain to stale in the long run. It pays to vary term. Some 18 months ago a paper ment of the long run. It pays to vary them. Some 18 months ago a paper ment for ticket prizes in connection with a theatre. At the start the attractor was a puzzle which had to be solved. It was changed each week according to the paper of the paper's solicitors. After a time the puzzle was

ment for the paper's solicitors.

After a time the puzzle was dropped by the company which invented to keep on with something. After a huddle it was decided to give the free tickets for the best new ads made up of lines from current want announcements.

naw and made up of lines from dur-rent want announcement, just as well, and the replies ran into the world, and the replies have been so few months the replies have been so few that the girl handling the lay all of the confectants by name. Fewer than 50 persons regularly con-tribute.

than a persons regularly con-tinuous the second of the the-arte gives 12 pairs of tickets each week. It closent's pay. The news-paper is willing to keep on with the gag-because it looks all right, but the theatre really is losing money less an advertisement can be made to reach at least 500 readers daily, it's not worth the tickets, since most of those who do read do so grade the second of the second of the second of the second of the department of the second of the department of the second of the second do not go. They are too hardened as deadness. do not go. Ti

Keep the stuff freshened up or drop out for a time and come back

Lamp Gag

Something new seems to be the wireless lamp used in some electrical shope for an attractor. The effect is that of a lighted lamp invested on its tip with no possibility of wires being run up to the plug. It is a simple gag, and yet it attracts no little attention.

Struct and little attention or small Struct and little attention or small Struct call the structure of the s

inary pear shaped pulps vanishing three or four lamps with used.

Using three or four lamps with either inasher buttons or a timer will provide an eye catcher that will get provide an eye catcher that will get the control of the co

Stirs Them Up

Combination of the quartered card idea with the old matched ticket scheme had one town heated up lately and the presumption is that it will warm any town of 15,000 or under. House had a sufficient number of

hat it will am the presumption fathed that it will am the presumption for that it will am any town of 15,000 or under.

House had a sufficient number of cards printed up in trios. Text read: On (date here) the Playtime theatre will be giad to have as its dones and Brown families, but only when they come in threes. Find a Brown and a Smith, present this card at the box office between 7 and 7:30 and be our greats to see (Attactades were printed in for the Browns and Joneses. All were enclosed in small cash envelopes reading: 'Do not open this until (date as above), but be sure and open it then.' Only one Smith card was automatic. Envelopes were distributed for two nights a week, ahead of the invitation night.

Erown, the cards being arranged in trays so that this 50-1 ratio was automatic. Envelopes were distributed for two nights a week, ahead of the invitation night. The cards and discovering that 'Smith' was the one hard to catch. After that the search concentrated on Smiths and the Smith was the one hard to catch. After that the search concentrated on Smiths and the Smiths of attention. Unity was about 21 passes, but for that the theatre had been given several hundred dollars' worth of attention.

several hundred dollars worth of attention.

It is a good plan to order an equal number of each card so that even the printer does not know at irst which is the control. It also helps to keep the cards but of unauthorized hands.

Linoleum Cuts

Linoleum Cuts

From the present outlook this is going to be a linoleum Christmas card year. More will be sent out than ever before, and more and more art stores are catering to the demand for material. Lately a new composition has been placed on the market, which is reputed to be an example of the market, which is reputed to be an example to making impressions. In times gone by managers have reported that patent leather gives excellent results.

It might be a good idea to ride

cellent results.

It might be a good idea to ride along with the plan, since the cost is so small and the results as striking. Most high schools now teach block printing, and probably expert help can be had locally where there is an art teacher, but it requires little experimenting to turn out good work.

ittite experimenting to turn out good work.

The blocks are a pine or hardwood foundation faced with lindeum of the smooth sort. The block should be planed type high fit is to be used with type, otherwise it need to be used with type, otherwise it need to be used to be used

It's worth trying for a one-timer and, once tried, it probably will be repeated.

Junior Censors

New Haven.

Ben-Cohen has an idea for dragging the kids into his College for
Sat. a.m. shows. Plan is a tieup
with local Theatre Patrons' Council
(formerly Better Films Council), in
which a junior organization is
formed.

formed.

Groups are formed in schools and representatives from these groups act as a preview board to pass on what they think other kids would like. Programs include the usual educationals, comedies, Mickey wasterns, Rovement is proposed as westerns, Rovement is outed which is helping to put the sides over.

Jr. Leaguers' Bally

Jr. Leaguers' Bally

Lancaster, Pa.

Junior League handed the grind
shops here a swift-kick for one of
their best Christmas exploitation
trick here. For several years films
have been running 'toy mountains'
in which patrons donated toys for
poor kids and the houses ran a free
show on Christmas, after which the
gadgets were passed out.

This year howaves elaborate

gaugets were passed out. This year, however, elaborate lobby preparations for the expected mountain falled to bring results. Junior League opened a Christmascher toy shop and the public carried its toys to the debe. Exhibs made the most of the situation by tossing their lot to the Leaguera.

Streamline

Streamline
Until recently the toy train outfit, running either in the lobby or a show window, was regarded as about the best stopper in the whole bag of tricks. Young men and old would line up and watch for mintogether than the stream of the stream of

theatre lobby,

Display was made on a platform about 4x8 feet, with plenty of trackage and automatic switches, to give the train a variety of travel. Set up as a scenic display with a painted backing, houses, trees, autos on the road and plenty of billboards evenig divided between the store and the theatrie coming attraction.

A small boy was installed to run the display, but it took two cops to keep the crowd moving. Evidently there is still life in the old etunt if only it is kept up to date.

Mrs. Raffles Renews

That old gag of a masked shopper parading through the etreets was revived by the Alabama for 'Merry Widow.' A good looking gal with a half mask over her over went without the mask drasser for merry widow. The state of the stat

Matching the Demand

Some of the experts along Broad-way are decrying the Astor marquee for "Babes in Toyland." It is a four section sign, each in a loud color and fighting with the other three tints. They argue that it is inartistic.

three tints. They argue that it is inartistic.

Maybe that's true, but the point is overlooked that 'Babes' is non a grind run in a two-a-day house and the strength of the st

lant and hear it three.

In a more limited way it is badtreatment to spot a comedy or a
melodrama with the same type of
front as a romantic idyl. Color and
treatment should be changed to
match the attraction. One of the
reasons some managers declare that
reasons some managers declare that they
use the wrong paint brushes.

Helping 'Kid'

Tying in with bookings of Kid fillions, the Robbins Music Corp., which published the songs from th picture, sends out cards to the trade These inform the music counters where and when the Cantor picture will play, and have attached an order blank so that the stores can stock up on the ditties and aid in exploiting the film.

Trick Sign

Trick Sign

This may be of small use in a big downtown house, and again they may fall for it. It's a ringer in the smaller spots. Easy to make, and it keps can pusied. A one sheet of the smaller spots. Easy to make and it keps can pusied and the smaller spots. Easy to make and it keps can pusied and hung to a frame off center and with weights in the top to assure that it will swing to an upside down positions. The spots is sufficiently and the same spots being in the hole to prevent wear and tear.

Sign on the base asks the passerby if he thinks he can make it stay in the hole to prevent wear and tear.

Sign on the base asks the passerby if he thinks he can make it stay in the hole to prevent wear and tear. Sign on the base saks the passerby if he thinks he can make it stay in the healter it say in the healter it say in the healter it say in the same should be a supposed to try and after several fallures finally manage to get it to stay put. But when they demand a ticket they find to their chagrin that the sign is standing on its.

Explanation is that there is a piece of soft iron, (a large washer will do) on the bottom of the sign, and an iron plate is set into the frame, but covered by paper. When the latter it acts as a magnet, holding the washer and preventing tipping. Switch is operated by the doorman or some other person, who throws the current in after a time good gag to cut out the current just before the claimant comes up. so he can see the sign do its head-ready and figure out the letter-ling where they would not bother to read a normal sign.

It's Rebuttal

It's Rebuttal

It you are in any sort of a jara with the Parent-Teacher outfit or any smills rody, it will pay to book any smills rody, it will pay to book in the your land to the pay to the pay to the pay to pay pay

But don't get them so steamed up that they'll write something that no picture possibly could live up to. Overselling is worse than underselling.

Building the Show

Lobby attractions is the big thing here. Thurman, the man with the penetrating eyes, held over for three weeks in lobby of State. Juno the Mystic played the lobby of Fisher theatre for two weeks.

mystic piayed the lobby of Fisher theatrs for two weeks. This week Jules Charbenau opens in the lobby of the Fox theatrs for an indefinite engagement with his World in Miniature display. Con-sists of tiny books, machines, works of art, etc. Added attractions have builting in additional business.

'LADY' STARTS AT PAR

Mae West's 'Now I'm a Lady' started at Paramount Wednesday (19) with Alexander Hall directing. Cast includes Paul Cavanaugh, Janet Beacher, Monroe Owsley, Dewey Robinson and Grant Withers.

MELVILLE BROWN'S 'TIGER'

Hollywood, Dec. 24.

Melville Brown is at Fox to direct Man Eating Tiger.

Yarn is from a play by Bea Hecht and Rose Caylor.

BEHIND the KEYS

Seattle.

Bob Armstrong back at the Liberty theatre on advertising and
publicity for the Jensen-von Herberg string.
Clarence Farrell, owner of Colonial theatre in Ellensburg, was
kidnapped by failbreakers and held
cone of the aggs threatened to kill
Farrell but finally he was released,
and the fugitives got away in his
car.

car.
Willard Coghlan moves from
Paramount to head publicity offices Paramount to head poor Evergreen theatres.

Jim Moxley is back in harnes after an absence of more than fity years from the Ottawa theatre field Moxley opened new Victoria.

Albany.

More than \$250 in cash and a large check were stolen from the Uptow theatre, titca, when the accordance of the control of the contro

Articles of incorporation of the R. & C. Theatre company, authorized to own, lease and conduct one or more theatres or other amusement enterprises, filed this week. R. M. Brock is resident agent. 108 shares of stock, no par value. R. Trundstein, Louise Brock and Fern Pfundstein, Louise Brock and Fern Pfundstein, all of Chicago.

Los Angeles.
Fox West Coast shue down it
Belmont, nabe subsequent run, fc
three days last week for interic
remodeling.

Oklahoma City.

Kenneth Biackledge, Ada, Okla, theatre operator, has appealed to the control of the control of

Montgomery, Ala.
Eugene Parrish moves to Birmingham to open Fantages. Ed
Bradley serving as temporary manager at Empire.
Richard. M. Kennedy, southern
manager for R. B. Wilhy houses,
siven trip to Rose Bowl football
same on New Year's Day from all
house managers from the chain.
Grand (Independent) will open

Christmas Day with Galvin Stock Company, coming here from Bos-ton, Mass.

McGregor, Ia.
Ed Nordhus, managing the Strand iere for the last two years, has surchased the house of Mrs. H. Hall

Dronto.

Decision to spend \$150,000 on renovation of Loew's downtown house was made at meeting here with Canadian stockholders and New York execs. Business as usuall be observed during alterations period, according to Joe Vogel, g.m. for Loew's.

E. A. Crowther of Miami, who formerly operated theatres in Florida, has been appointed assistan manager of Warner's Trenton here

Allan Thamer, lately with the Harry Huffman, Denver theatre group, added to LTC's exploitation forces here.

Los Angeles.
Three Fox-West Coast houses in
George Bowser's division dark last
week to undergo interfor remodeling. Houses, Plaza, San Diego;
Palace, Long Beach, and Valley,
El Centro. All set to reopen on
Christmas Day.

San Francisco.

H. P. Franklin new manager of the F-WC California, replacing John F. Enos, resigned.

To smoke or not to smoke, is the question. City council passed ordinance prohibiting smoking a month ago, however, giving fire marshall discretionary powers to permit council rescinded power given marshall, but theatres are permitting smoking just the same. Managers propose to make test case of ordinance. Twelve theatres in town permit smoking, mopened office in Pilm building, Milton E. Cohen manager, formerly city sales manager for Columbia. Fred Nugent and Ann Zimmerman as Cohen's assistant. City Waxman, late with Universal, city sales manager. Product proposely and control to the Monogram exchange.

Cleveland.

Al Beckerich, from White Plains, N. Y., made manager of W-B Hip-podrome. Succeeds William Wat-son, who died recently.



START THE NEW YEAR WITH A BING!

BING CROSBY and KITTY CARLISLE

"Here Is My Heart" with

m "Here Is My Heart" with
Allsen Skipworth, Roland Young, Reginald Owen.
Music and Lyrics by Ralph Rainger, Leo Robin
and Lewis Gensler A Paramount Picture.
Directed by Frank Tuttle. Released December 28th.



CLINTON HEADS NEW NW INDIE EXHIB ORG.

Minneapolis, Dec. 24.
With the formation here of the Independent Theatre Owners' Association by exhibitors dissatisfied with the manner in which Northwest Allied States has been run and functions, this territory now has two organized groups of independent exhibitors. A committee of 20 Minnesota and South Dakota theatre owners, meeting here, brought the new body into existence and chose temporary officials. J. B. Clinton, Duluth independent, named president.

CRITERION-LOEW'S N. Y. ON AUCTION IN FEB.

Criterion-Loew's New York theatre block, 44th to 46th streets, front site in the heart of Times Square, N. Y. is scheduled to go on the auction block under foreclosure proceedings in February. Walter-Reade, who two years ago approached Partner of one of the site under consideration following Par's recent decision to let it go by the boards, but state he inn't interested any further. Carrying charges on the property, are tremendous. Criterion-Loew's New York property alone, not including parcels behind both theatres which Par took over, the interest on the mortgage is \$240,000 annually. Taxes run to \$140,000. The City Bank Farmers Trust Co. holds mortgage on the theatre portion of the big block front. There are additional mortgages and tax charges on a hotel, stores and restaurants back of both houses on both 44th and the storest of the contract of th

TO WHOM IT MAY CONCERN:

TO WHOM IT MAY CONCERN:
NOTICE IS REMERBY GIVEN that the
pathership lately abbieling between
the pathership lately abbieling between
the pathership lately abbieling shown
has of producing and distributing monew York City, New York, under the
furn name of DOUGLAS D. ROTHber, 1334, dissolved according to law.
DOUGLAS D. ROTHACKER as Trustee
pathership up the business of the I wind up the result of the re

TO WHOM IT MAY CONCERN:
NOTICE IS HEREBY GIVEN the
starting with the 21st day of Decembe
1334, the undersigned in the future we
carry on the business of producing an
distributing motion picture films alor
add. in his own name.

his own name.

DOUGLAS D. ROTHACKER.

Critic Balks

Sometimes performers balk at free performeres on columnitate radio acceptance on columnitate radio acceptance of the structure of the structur

Tribune on paper's station, X. Tribune on paper's station, X. Everything was okey until Soanse was approached. He. demanded compensation from heatre, arguing that promotion was a Paramount affair, not the Tribune's or his, and insisted that while his name might have a certain amount of draw on the air, Miss Shirley's ac yet is of small value. So, no interview. It's the second time Soanes has balked on radio. For which we have been considered to the control of the con

ROACH STUDIO DARK **BUT SCRIBS STAY ON**

Hollywood, Dec. 24.

Finishing an Our Gang and a Laurel and Hardy comedy Thursday (20) Hal Roach studio went dark until after the holidays.

Camera work is expected to be resumed Jan. 7 when a Thelma Todd-Patsy Kelly two-reeler goes in. Writing staff is remaining at work, preparing stories for the resumption.

Bo Dowling Dies at 57

London, Dec. 24.
Ambrose S. (Bo) Dowling, former head of Radio Pictures foreign department, died here suddenly Wednesday (19) as the result of an attack of pneumonia. He was 57 years old.

Dowling.

attack of pneumonia. He was by years old.

Dowling's body will be brought back to the U. S. for interment, in Boston, where his family live, although he had been estranged from them. There is a widow and a son. Dowling joined Radio, when it was still FBO, coming, in with the Joe Kennedy, crowd from Boston. He temained foreign manager until about a year ago when he headed European sales, with headquarters in London. About two months ago, he resigned and had been just sitting around in London, making plans for the future since then.

TO ALL OUR FRIENDS FROM COAST TO COAST

A Merry Xmas and A Happy New Year



FANCHON & MARCO

KANAMAKA KANAMAKA MAK

Minister' and Maybe 'Duke' Into Music Hall

Originally intending to keep 'Bright Eyes,' Shirtey Temple, starrer for two weeks over New Year's, but with gross of only \$80,000 or over on first week, Music Hall, N. Y., has decided to keen it than seven days. Thursday (27) house is bringing in Little Minister (Hepburn) whi was to have come in after New Year's

Year's.

Hall is not set ch a picture for Jan. 3, but probably will be Gaumont-British's 'Iron Duke' (Arliss).

RECORD AMPAS GROSS

Take, Hypoed By Car Raffle, Five

This year's Xmas luncheon of the Associated Motion Picture Advertisers played to a pre-Xmas gross at the Hotel *ztor, N. Y., that would be the envy of most any box office. A total of \$1,612 was taken in on sale of tickets at \$1 each, while chances sold on the raffle of a car, not yet computed, is estimated to run between \$2,500 and \$3,000. The net goes to combined motion picture charilies. nicture charities.

Gross of \$1.612 on lunches, plus the raffle proceeds, is more than five times that of last year's luncheon, when \$1,187 was taken in on tickets.

MG STILL MILITARY. MARINE PIC GOING IN

Hollywood, Dec. 24.
Military leanings of Metro continue with studio scheduling First to Fight, Marine pic for Wallace Beery, immediately upon his completion of 'West Point of the Air,'

another uniform opera.

Story is by Lt. Comm. Frank
Wead and Joe Sherman.

Ruskin New Yorking
Hollywood, Dec. 24.
Completing work on Par's
'Rumba' Satur ay (29) Harry Ruskin, contract witer, goes to New
York for a three-week vacation.

AMUSEMENT DIVISION

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Executive Committee David Bernstein Jack Cohn Al Lichtman

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Orchestras and Vaudeville Stars

Burlesque Theatres MAX RUDNICE

Orchestra Leaders EDDIE DUCHIN

Musicians MICHAEL MARKEL

Motion Picture Club

Will You Be There When the Federation **Roll Is Called?**

Come on Boys! Keep up the good work!

We of the Amusement Industry must make GOOD our promise.

You don't want this fine work to fail. Neither

So come through, Boys. You've never ignored a good cause yet.

FEDERATION

and Its 91 Charitable Institutions

NEEDS

YOU

NOW!

Federation for the Support of Jewish Philanthropic Societies of New York City, the efficient "community chest" for 91 leading welfare agencies, including seven nationally-known hospitals



MOUNT SINAI BETH ISRAEL MONTEFIORE BEDFORD HILLS SANITORIUM LEBANON HOSPITAL FOR JOINT DISEASES JEWISH MATERNITY HOSPITAL

whose services are given without regard to race, color, or creed, must wipe out a \$2,071,000 deficit by December 31 in order to balance its \$3,655,000 budget. Federation helps more than a quarter of a million people every year. These unfortunates need Federation NOW more than ever before.

ALB	ERT	WARN	ER,	Chai	rman,
221	West	44th	St.,	New	York

I hereby	make a	special	donation	of	\$		 		pay	able
before Dec	ember :	31, 1934	1.16.00	100	2. 1	4	2		100	

Name

Address

Please make checks payable to Walter E. Beer, Treasurer of Federation



DWEST ΓURMO

CINCY EXHIBS TAKING RAP ON 3% TAX

Cincinnati, Dec. 34.

Looks like Cincy exhibs will take it on the chin for the Ohio general sales tax of 2%, which becomes effective Jan. 10 and tosses out the present 10% state amusement levy. That's the plan most favored by theatre operators in preparing for admish changes under the new set-up. If it's adopted the pix trade will be one of very few lines absorbing the general sales tariff.

Under the dual Federal and Ohio 10% amusement taxes, ace theatres were charging 44c top, thus escaping the Federal levy, which starts at 41c, and allowing 4c on each tick for the tax of the tax applying on gross receipts. That means 38.8c for the exhib on every 40c ticket.

plying on gross reccipts. The means 38.8c for the exhib on every

If the above plan goes through nabes will likely be compelled to shave a nickel off of their top price mostly 30c.

Silverberg Critical; Lansing Fire Victim

Detroit, Dec. 24.

Hurry Silverberg, Michigan representative for National Screen Service, was a victim of the tragic Kerns hotel fire at Lansing. His room was on third floor. He made his escape from third floor to window sill, where he hung on till flames forced him to let go. He dropped three stories through glass marquee, which saved his life, but dangerously cut his legs and body. He is now in a serious condition at Lansing hospital.

Charles Powell of Chicago office handling office till Silverberg's teturn. Detroit Dec 24.

Tom Gorman's Hipp

Tom Gorman has taken over the Hippodrome, New York, and will rrun the house as a double-feature grind spot starting immediately at 15 and 25c.

Gorman is in on a short-notice basis, house being set for legit next season. He was managing director of the Hipp when it was a big-time Keith vaude house years ago.



GUS and ANDY'S Somerset Restaurant RATES *** TOB THEIR FOOD (NOT WINCHELL).
—POLLY MORAN P. S.—THAT BREAKFAST IDEA TIL S P.M. IS SWELL.

LISTLESS STRIKE

Gamera Group

Hollywood, Dec. 24. Hollywood, Dec. 24.

Listless strike called by the
Motion Picture Workers' Industrial
Union, vertical organization embracing all crafts, against the
Mitchell Camera Co. has been on
for a week with nothing untoward
happening. Union claims its members, were locked out by Mitchell
when they asked for a raise.
Camera firm claims it merely shut
down, due to overpreduction and
the yearly inventory.
Crafts sembraced by the union

Crafts embraced by the union working at Mitchell's are machiness and tool and die makers. Union was organized about eight months ago, has around 1,200 members. It is not affiliated with the AFI.

DENVER SHOWDOWN ON AUTO GIVEAWAY

Denver, Dec. 24.

The Denham theatre will go before the grisvance board Friday (28) in an attempt to prove Harry Huffman has violated the order of the Code Authority, which upheld the decision of the Iocal board that his weekly auto givesaways were an unfair trade practice and should be stopped. The Denham will ask the board to issue an order to exchanges to stop film service to Huffman. When and if this is done, Huffman will at once go into federal court to seek an injunction, and, if refused, will appeal to the U. S. Circuit Court of Appeals.

Huffman has had one auto gives

U. S. Circuit Court of Appeals.

Huffman has had one auto giveaway since his appeal was denied,
and another is due Christmas night.

Huffman has two franchises—Fox
and Warner Bros.—and he will contend in court that the board has no
right to interfære either with these
or with any pictures that are aiready contracted for on other contracts.

Mayer Relinguishing His 50% of Criterion

Arthur Mayer is relinquishing his 50% interest in the operation of the Criterion, N. X. with John Goring taking it over entirely under arrangements with the City Bank Farmers Trust Co. which holds a \$4,000,000 on this and the Loew's New York property. Goring was interested 50% with Mayer under the deal made for their-operation of the house close to a year ago when Paramount, which had a lease on the Criterion for many years, gave up.

Theatre on a counce of occasions

Theatre on a couple of occasions under the Mayer-Goring setup went two-a-day, but otherwise it has operated under a continuous policy, scaled at present to 65c.

scaled at present to 55c. Following West of Pecos' (Radio, which comes in Thursday (27), Goring has booked 'Wandering Jew,' produced in England by Twickenham and sold here by M. J. Kandel, independent distributor.

Criterion, N. Y., Duals It Awaiting Next Picture

The Criterion, N. Y., showing Dealers in Death' (Topical), went dual Dee. 19 adding 'Night Alarm' (Majestic) to the bill. It's the first instance of a Broadway first run showing double features. Policy adopted only as a temporary measure.

House will continue with duals until arrival of the next feature, 'West of the Pecos' (Radio) which will be lone billed.

DIME DUCAT BAN NEAR EXPLOSION

Exhib-Distribs Fencing Over 10c Permission - Exchanges Cut Off Service as Theatres Break No-Dime Clause — South Bend, Chicago Hot Spots

MAY ASK EXHIB VOTE

Chicago, Dec. 24.

Film exchanges here are in a tough spot in their attempts to pretough spot in their attempts to prevent 10c. admissions from coming back into this territory. They are clamping down on service on all theatres breaking out with dime tickets but each day it gets worse with more and more exhibs suddenly kicking the bottom out of their bo. prices and letting the public in for the thin silver.

Exchanges are watching so as to cut off service as quickity as possible, when the dime. ticket goes into effect. But in many of these hideaways as much as two and three weeks elapse before the distribs get wise to the silce.

aways as much as two and three weeks elapse before the distribs get wise to the slice.

Three territories stand out as the hotbeds of the dime situation—west Madison street, south State street and the entire city of South Bend, Ind. The Indiana town is driving the exchanges screwy trying to keep tab on the lightning changes of policy and prices. Battle in South Bend gets hotter each day with a big majority of theatres now showling double features for 10th. despite the fact that both twis bills and dime admissions are beamed by present contracts.

Distribs are waiting momentarily for some exhib to rush into court with a suit asking the sourt to force the exchanges to continue survice despite dimes or twin bills. And the exchanges are not certain that (Continued on page 27)

(Continued on page 27)

Shoestring Exhibs Playing Oldie Revivals Have Everybody Squawking

Exhibitors all over the country are steaming over increase of shoe string operators who, at low prices run single and double bills of old pictures which have played all other theaters and virtually been forgottheaters and virtually been forgotten about by the public. Theatre chains and major producer-distributors are also complaining, without knowing exactly what to do since problem involves a wrestling match between theatres and sales departments.

ments.

Operators are hollering not only because 10 and 25c houses are booking old product, much of it has long since run through its normal circulation of playdates, but over the manner in which such houses are advertising the pictures. Favorite stunt is to book an old Mae West picture, for example, at a time when her latest is placed on first run release. The old picture, halled as Mae West's best, etc., without emphasis on the title, is claimed to be often mistaken for the newest West production. The revival houses have little difficulty getting product, it is little difficulty getting product, it is pointed_out

little difficulty getting product, it is pointed-out.

Trouble, as theatre men view it, is that the average distributor sees extra late coin on the old film bookings and would deprecate the loss of this by-product of the regular routine bookings. Some of the houses playing oldies dig them up when they're four and five years old, occasionally picking up a picture which started off some star who since then has become box office. In such cases the revival spots play the name up big on marquee and in whatever advertising they use, burying the title, or if using it, doing so on the assumption that public doesn't remember titles so well anyway after a year or more. Not improbable that exhibitors and chain men will attempt to write something into the code to outlaw revivals except where strictly advertised as such and possibly then, too. Only other solution seen as likely is an agreement through

THE REPORT OF THE PROPERTY OF

the Hays' office with all majors binding themselves to satisfactory restrictions. Difficulty there may be the danger of anti-trust repercussions from the revival operators, whom such restrictions would affect, the average distrib being afraid to act in concert with other distributors on any such problem.

HARRY SHERMAN LOOKS SET FOR M-G STUDIO

Harry Sherman may join the Metro studio in Culver City in a capacity as yet unannounced, probably on the staff of Sam Katz, production executive. Katz sent for Sherman, who is in New York now, and he salis Saturday (29) for Los Angeles via the Canal, taking his family with him.

family with him.

Sherman was with Publix under
Katz as director of special relations,
which took in all labor matters.

Par Studioites' 75 % Settlements on Claims

Settlements on Claims
Holding money attached on suits
brought from the outside against
George Bancroft, Cary Grant, Gene
Raymond (Raymond Gulon) and
Fred L. Datig prior to bankruptcy,
the Far trustees have decided to
offer 17% of amounts claimed reoffer 17% of amounts claimed rethe garnished salaries should be
treated as general claims, the trustees suggested the 75% compromise
settlement to Special Master John
E. Joyce during the past week.
Since Par held back the monies
claimed due, the suits causing the
holdouts were lost, leaving the
money in control of the bankruptcy
trustees. Proposal is to pay over
15% of \$4,443 to Bancroft; of \$1,000
to Raymond; of \$300 to Grant and of
\$332 to Datig.

Wishing Everybody

Happiness at Christmas

And Throughout the

Coming Year

THE SERVICE STATE OF THE SERVICE STATES OF T

Ted Lewis

Opened at the CAPITOL, NEW YORK

Christmas Day

BOOKED .. SIGHT UNSEEN!

AND PLAYING THIS HOLI-DAY SEASON IN MORE THAN 200 KEY CITIES...

the most important playing time of the year reserved by the great circuits and leading independent houses for the most eagerly awaited production in years!

Albany, N. Y. Polace
Albany, P. R., Capirol x
Albany, P. R., Capirol x
Albany, P. R., Capirol x
Albany, R. R., Capirol x
Albany, R. R., Capirol x
Burninghom, Ala, Rits
Beite, Idaho, Ridta
Beite, Idaho, Ridta
Besten, Mass., Keith
Boulder, Cola, Curran
Butte, Mant, Ridta
Butled, N. Y., Great Lokes
Cesper, Wye., American
Cheyanne, Wye., Lincoln
Chicaga, Ill., Polace
Colymbus, Ohio, Hippodrome
Columbus, Ohio, Polace
Coder Rapids, Iowe, Iava
Cincinnati, Ohio, Polace
Cheltonoega, Isnn., I'voli
Clotaburg, W. Ya, Rits
Durbany, N. C., Cardina
Destoit, Mich., Fas
Destoi

Huntington, West Va., Kerin Alok-Henhey, Pa., Community, Hot Springs, Atk., Royal Helsens, Mont., Martoine Hollywood, Cal., Hollywood Horthord, Conn., Strand Jamestown, N. Y., Winter Gorden Johnstown, Pa., Combria Kansas, City, Mo., Main, Street, Knowville, Henn, Tennessee Lowence, Mass., Paloce Lowell, Mass., Kall, Hillstreet, Los Angeles, Cont. Limbe, Start Limbe, New Strand, Strand Limbe, New Strand, Hollywich Strand Lynchburg, Va., Trenfon Lewiston, Ma., Empire Lexington, Ky., Kantucky Minnaspolis, Minn., Orpheum Mamphis, Tenn.

Marion, Ind.,
Paramount
Missoula, Mont.,
Wilma
Montgomery, Ala.,
Paromount
Milwoukee, Wisc.,

Warner Manslield, Ohio, Ohio

Warner New Costle, Pa.,

New Orleans, La., Orpheum Newport News, Va.,

New Bedford, Mass., State New York

Radio City
Radio City
Nampa, Idaho,
Majestic
New Britain, Con

Omoha, Nebr., Brandeis Oshkosh, Wisc.,

Strond
Piere, S. D., Grand
Philadelphia, Pa., Boyd
Peterburg, Y. A., Bluebird
Providence, R. I., Albee
Providence, R. I., Albee
Providence, R. I., Albee
Perland, O. R., Mosic Boo;
Piliburgh, Pa., Stonley
Perland, Me., Empire
Reden, W. Va., Smoot
Portland, Me., Empire
Reden, W. Y., Stonley
Reden, W. C., Stote
Reden, P. W., R., W. C., Stote
Reding, Pa., Astor
Robeigh, N. C., Stote
Reding, Va., Stolem
Salem, Va., Solem
Syracuse, N. Y., Keith
San Francisco, Cal., Golden Gate
St. Louis, Mo., Vryheum
St. Poul, Minn., Orpheum
St. Poul, Minn., Orpheum
St. Poul, Minn., Orpheum
St. Poul, Minn., Orpheum
South Sale Lake City, Utah, Orpheum
South Norvall, Conn., Palace
Sheborgan, Wise, Sheboygon
Springfield, Choin, Palace
Sheborgan, Wise, Sheboygon
Tranton, Canada, Uptown
Tranton, N. J., Lincoln
Tray, N. Y., Practor
Toleda, Ohio, Panthean
Wanhington, D. C., Keith
And MORE
Wanhington, D. C., Keith
And D. MORE
Wilmington, Del, Aldine
Worcester, Mass., Wanner
THAN 100

OTHERS . FE

SIR JAMES M. BARRIE'S—
THE LITTLE
AMANASTER

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* * * *

RKO-RADIO PICTURE with
JOHN BEAL * ALAN HALE
DIRECTED BY RICHARD WALLACE
RANDRO PERMAN PRODUCTION

CALENDAR OF CURRENT RELEASES

Harold Auten Office: 1540 B'wsy, N. Y. C. Autumn Crocus (British). Charming film from Anthony play, with formme appeal. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.

Blaus von Himmel, Des Ger). Musical romance. Martha Eggert, Dir Victor Jarson. 70 mins. Rel. Sopt. 1.

Victor Jarson. 70 mins. Rol. Sopt. 1.

Rod of the World (Fin du Monde (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rol. April 15.

25 week of the Commission of t

Mele (German). Sensitive study of psychological difficulties. Elisabeth Berg-ner. Dir. Paul Czinner. 98 mins. Rel. Feb. 1. Rey. Feb. 6. Poll de Carotte (Red Head) (French). A etory of adolescence. Robert Lynen Dir. Julien Duviyler. 96 mine. Rel. Sept. 1 Rev. Dec. 20.

Chesterfield Offices: 1840 Broadway, New York, N. Y.

in Faile, The. Old actress impersonates aunt of a wealthy family to make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.

Fugitive Road. An Austrian-Italian border story. Eric. von Stroheim. Wera Engels, Leslie Fenton. Dir. Frank Strayer. 69 mine. Rel. July 1. Rev. Nov. 20.

Ghost Walks, The. A mystery comedy. Cast, John Miljan, June Collyer, Dir Frank Strayer, 67 mins. Rel. Dec. 1.

One in a Million. Department store background for a love story. Chas. Startett, Dorothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.
Port of Lost Dreams. Tragedy along the waterfront and on the tuna fisheries. Wm. Boyd, Lola Lans. Dir. Frank Strayer. Rel. Oct. 15.

Wm. Boyd, Lola Lane, Dir. Frank Strayer, Rel. Oct. 15.
Sons of Stele. A new deal drama of fathers and sons, Charlee Starrett, Wm.
Bakewell, Polly Ann Young, Dir. Charles Lamont, 64 mins, Rel. Dec. 15.
World Accusers, The. A woman's fight against the world alone. Vivlan Toble,
Russell Hopton, Dickle Moore. Dir. Charles Lamont, 69 mins, Rel. Nov. 1. Brudlo: Gower at Sunset, Columbia Offices, 729 Seventh Ave., New York, N.Y.

Against the Law. Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel Oct. 25. Rev. Dec. 18.

Among the Missing. Wealthy old lady does a Haroun al, Raschid and enjoys herself hugely in the underworld before she returne to her family, Richard-Gronwell, Henrietta Crosman, Billi Seward. Dir, Al, Rogell, 71 mins. Rel. Aug. 15. Rev. Nov. 6.

Behind the Evidence. Newspaper man smokes out a master mind. Normar Foster, Donald Cook, Shella Mannors. Dir. Lambert Hilyer. dway Bill. Race track story based on one of Mark Hellinger's yarns Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec. 8. Rev. Dec. 4.

Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Flor-ence Rice as the girl. Dir. Earle Kenton. Rel. Jan. 5.

Captain Hates the Sea, The. Riotone nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Allson Skipworth, John Gibert, Dr. Lewis Milestone, 80 mins. Rel. Oct. 22. Rev. Dec. 4. Call to Arms. Willard Mack, Shelia Mannors, Esther Ralston. Dir. Willard Mack, Rel. Jan. 12.

Mack. Rel. Jan. 12.

Carnival. Lee Tracy, Sully Ellers, Jimmy Durantc. Dir, Walter Lang.

Defense Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean

Fugitive Lady, Innocent girl, sentenced to prison, finds a haven and love

Nell Hamilton, Florence Rice. Dir. Al. Rogell. 66 mins. Rel. Oct. 26

Rev. Dec. 11.

In Danger, 'Inspector Trent' story of a lost emerald. Ralph Bellamy Shirley Grey, Dir. D. Ross Lederman. 61 mins. Rel. Aug. 29. Rev Nov. 6.

Pii Fix it. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie Winnie-Lightner.—Dir. Roy W. Neill.—69 mins.—Rel. Oct.—18. Rev Nov. 20.

Nov. 20.

189. Jealous prize figliter hae a vivid dream while taking the count Nancy Carroll, George Murphy. Dir. Roy W. Nelli. 66 mins. Rei by Choles. Fan dancer adopts a mother, who brings her happiness Carole Lombard, May Robson, Roger Pryor. Dir. David Burton ff mins. Rel. Oct. 18. Rev. Nov. 20.

Ledy is Willing. Investment victim kidnap banker's wife. She falle in love with her captor. Lesile Howard, Binnie Barnes. Dir. Gilbert Miller 66 mins. Rel. July 30, Rey. Aug. it.

Man of the Night. Romance of a detective. Bruce Cabot, Judith Allen. Dir.

Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4.

Henry Freulich, 58 mins. Rel. Nov. 28. Rev. Dec. 4.

Mille of the Goods. Industrial story of the depression. May Robson, Fay Wray,
Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15.

Neme the Women. Politics and a girl reporter. Arline Judge, Richard Cromwell. Dir. Al Rogell. 63 mins. Rel. Aug. 1. Rev. Dec. 4.

Once a Gentleman. Tuillo Carminati, Lilian Harvey, Tala Birel. Dir. Victor
Schirtzinger.

One Night of Lews. Rompres of an opera star. Casca Moose Tuils. Car-

One Night of Leve. Romance of an opera star. Grace Moore, Tulin Carmanitt, Lyle Talbot. Dir. Victor Schnitzinger. 24 mina. Rel. Sept. Rev. Sept. 11.

Possport to Fame. Edw. G. Robinson, Jean Arthur. Dir. John Ford. Rel. Jan. 12.

Jan. 12. Prescott Kid, The. McCoy western. Shella Mannors. Dir. David Selman. 56 mins. Rel. Nov. 8. Square Shooter. Tim McCoy, Jacqueline Welle in a Weetern. Dir. David Selman, 57 mins. Rel. Jan, 31.

That's Gratitude. Theatrical man sets no thanks in farcical romp. Frank
Craven, Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13.
Rev. Nov. 6.
Westerner, The. Thm. McCoy, Marion Shilling. Dir. David Selman, 67-mins.
Rel. Dec. 19.

White Lies. Rich society girl falls for the big, brave cop. Walter Conolly, Fay Wray, Victor Jory. Dir. Leo Bulgakov. 63 mine. Rel. Nov. 27.

DuWorld Office: 729 Seventh Ave., New York, N. Y.
Seat of Serice. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rol. July 15. mins Rot. July 15.

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolo-niltes. Directed and etarring Loni Ricenstahl. Rel. Sept. 15.

Bride of Samoa. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.

Dawn to Dawn. Artistic rural story. Julie Hayden. Dir. Cameron McPherson, 35 mins. Rcl. Jan. 1, Rev. Jan. 9.

group, as mines. Not. Jan. 1. Key. Jan. 3. [Immy Savo Edals (Irl in the Case. Conneyth In the Continental manner. Jimmy Savo Edals (Irl in the Case. Conneyth In the Case In the Case of Case Individual Case

Man Who Changed His Name (British), An old Edgar Wallace yarn revived. Dir. Henry Edwards, 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norsh O'Neale (British), Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 25. Romance in Budapest (Hung). Franciska Gaal. Musical. 76 mins. Rel. April 16. Rev. May 15.

8word of the Arab. Adventures of American cowboys in Arabla. George Durrell, Duncan Renaldo. Dir. Alfred Smalley. 30 mins. Rel. Sept. I.
 Tell Tale Heart (British). Edgar Allan Poe thrillier. Dir. Desmond Hurst. 50 mins. Rel. June 18. Rev. June 19.

First Division Offices R.K.O. Bldg. N. v. Releases Also Allied, Chesterfield and Monogram

Gurtain Falia. One-time framous actress uses her talente in an entirely novel role; and stages one final siorious comeback. Henrietta Groeman, Vigitain and Stages one final siorious comeback. Henrietta Groeman, Fuguitive Read. Eric von Stroheim, Wera Empela, Leslie Fenton 69 mins. Rel. Aug. 30. Rev. Nov. 30.

Gui of the Limberlost. The famous Gens Stration Porter classic. Marian Marsh, Ralph Morgan, Louise Dresser, Eddie Nugent. Dir. Ohristy Cubnins. 83 mins. Rel. Nov. 8.

Cabhans. 83 mins. Rel. Nov. 8. Graen Eyes. Murder at a masquerade party. Wm. Bakeweil, Shirley Grey. Charles Starrett, Claude Gillingwater. Dir. Richard Thorps. Rel. July 30. Girl of My Drasma. College life and college romance, Mary Carlinic, Eddie

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after-release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subserve a copy of the calendar for reference.

The running time.

reference.

The running time as given here is presumably that of the projection come showings and can only approximate the actual release length, in those states or communities where local or state consorehip, may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorehip, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold

while every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrep-ancies.

Studio Placements

Hollywood, Dec. 24.
Jack Oakie, Katherine DeMille,
Reginald Owen, 'Call of the Wild',
20th Century,
John W. Grey, writing original
for Langdon short, Col.
Lawrence Riley, screen play, 'Brazen', 'Par.

awrence Riley, 'McFadden's Valter C. Kelly, 'McFadden's ts', Par. 'rances Langford, 'Vogues of

Flats, Far.

Frances Langford, Vogues of
Frances Langford, Vogues of
Frances Langford, Vogues
Fred Kohler, Gilbert Emery, 'Now
Fred Kohler, Gilbert Emery, 'Now
Frances Langford, Far.

Joseph Sauers, Howard Wilson,
Charles Wilson, Luesell Hopton,
Charles Wilson, Luesell Hopton,
Lee Kohlmar, Julia Graham, Sam
Godfrey, Win or Lose, 'Par.

Charles Sellon, 'Caprice Espagnole, 'Far.

ar, Devine, Hold 'Em Yale'

Andy
Par
Jim Tully, John Lynch, screen
play, 'The Raven', U.
George E. Stone, 'Hold 'Em Yale', Par. O. P. Heggie, 'A Dog of Flanders'

O. P. Heggis, a Prop. of the Pep-per Tree, Radio.
Peter Mina, scripting From the Dark Stairway', WB.
Joan Blendell, Traveling Sales-

per Tree, Radio.

Peter Milne, scripting From the Dark Stairway', WB.

Joan Blondell, Traveling Saleslady, WB.

Benny' Rubin, Ben Markson, screen play, 'Molly and Me', WB.

Benny' Rubin, Ben Markson, screen play, 'Molly and Me', WB.

Roy Marker, Princess O'Hara, U.

Prudence Anderson, Dana Burnett, screen play, 'Shining Adventure', Fox.

Iaabel Jewell, Regis Toomey, Arture', Fox.

Parand, Sleep, 'Shadow of Double', Metro.

Phil Regan, 'Callente', WB.

Walter Lang, directing untitled musical, Radio,

Jenie LeGon, untitled musical, Maywell anderson scripting 'Go'

Jenie LeGon, untitled musical, Radio.
Maxwell Anderson, scripting 'So Red-the-Rose', Par.
Arthur Kober, screen play, Recipe to Cortland Fitzetbona, adapting Crimson Ice,' Par.
Anthony Coldeway writing original, Devil's Cargo, Col.
Inal, Devil's Cargo, Col.
recting The Cargo, The College of the College of

Lambert Hillyer, writing and directing Bodyguard, Col.

Marion, March, John Buckler, Elgist Bells', Col.

Marion March, John Buckler, Elgist Bells', Col.

R. William Nelll, directing Climby, Col.

Way MacOy, Metro.

Sam Neufeld, directing Northern Frontier, Ambassador, Kermit Maynard, J. Farrell Mac-Donald, Russell Hopton, LeRoy Maron, Ben Hendricks, Jr., Walteren, Frontier, Ambassador, Northern Frontier, Ambassador, October String, Col.

George Nicholls, Jr., directing Crime of Sylvestre Bonnard, Radio.

Francis Faragoh, screen play, Crime of Sylvestre Bonnard, Radio.

Francis Faragoh, screen play, Crime of Sylvestre Bonnard, Radio.

Dorothy Fields, James McRiugh, scripting, untitled musical, Radio.

Dorothy Fields, James McRiugh, scripting, untitled musical, Radio.

Dorothy Fields, James McRiugh, scripting, untitled musical, Radio.

Betty, Hot, Wildeummer Night's Dream, WB.

Maurice Chevalles, Her Card-board Lover, Metto,
Joen Crawford, No More Ladles,'
McIro.

Charles Laughton, Ceoli Rhodes,'
Metro.

George Baxtes, Mack Gray, Hal-

Charles Lauden Metro. George Baxter, Mack Gray, Hal-(Continued on page 29)

Nugent, Creighton Chaney, Arthur Lake, Stering Holloway, Gigl Parrish. Dir. Ray McCarey. Rel. Nov. 17. Happy Lending. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 68 mins. Rel, Sept. 1.

Inte Wells. 48 mins. Rel. Sopt. 1.

Jane Eyrs. Green adaptation of the Charlotts Bronte classic. Colin Cilve, Virginia Bruce, Alicen Pringte. Dir. Christy Cahanna, Rel. Oct. 1.

King Kelly. Dance director and his girl dancing trongs away contracts on way to Parls, and bring prosperity to a mythical Beigravian kingdom via crooning, dance routines, etc. Romantic comedy with music. Giuy Robertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 16.

Man from Utsh. John Wayne western. 25 mins. Rel. July 1.

Manhattan Love Songs. Two orphaned Park Avenue society deb sisters, forced to go to work, change places with their servants who go society. Ditte Lee, Robert Armetrons. Dir. Leonard Fields. Rel. May 30. Rev. Sept. 3.

stone. The Wilkle Collins novel of the disappearance of a famous gem. David Manners, Phyllie Barry. Dir. Reginald Barker. 60 mins. Rel.

Sept. 18.

One in a Million. Romance of a department store employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 15.

Port of Lost Dreams. A gun moll's past catches up with her after she has
reformed and is happily married to a sea-faring man. Lola Lane, Bill
(screen) Boyd, George Marion, Edward Gargan.

Gersen) Boyd, George Marlon, Edward Gargan.

Gersen) Boyd, George Marlon, Edward Gargan.

Genhead, Romance of a Glowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Metville Brown. Rel. Nov. 30.

Shock. Shell shock world war victim unknowingsy tale. In tere all over Gwellan Gli, Munroe Owsley. Dir. Roy Fowersy, 6 mine. Rel. Nov. 30.

Gwellan Gli, Munroe Owsley. Dir. Roy Fowersy, 6 mine. Rel. Aug. 1.

Woman's Man. Hollywood inside story, John Halliday, Marguerite de la Motte. Wallace Ford Dir. Edward Luddy, 68 mins.

Young Eagles. Boy Scout adventures in wilds of Central America. Twelve episode serial. Dir. Harry Hoyt. Rel. July 1.

Studios: Burbenk,
Callt.

First National Mesal 321 W. 48th 84.

Babbitt. Upton Sinclair e Main Street: Guy Kibbee, Aline McMahon Dir.
Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.

British Agent. Adapted from the novel about international spids. Leslie
Howard, Kay Francis. Dir. Michael Curitis. 75 mins. Rel. Sept. 16.

Rev. Sept. 26. Dragon Murder Case. Philo Vance detective yarn. Warren William, Mar-garet Lindsay, Dir. Bruce Humberstone, 65 mihs. Rel. Aug. 25. Rev. Aug. 23.

Filrtation Walk. West Point story, Ruby Keeler, Dick Powell, Pat O'Brien. Dir, Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Dec. 4.

Dir, Frank Borzage, 95 mins, Rel, Dec., Rev. Dec. 4.
Gentiemen, Are Born. Four college boys hattie the world. Franchot Tone,
Jean Muir, Ann Dvorak, Margaret Lindeay. Dir. Aired E. Green,
16 mins, Rel. Nov. II. Rev. Nov. Brancess, Dick Powel, Josephine
Happiness Ahead. Window washer wins success, Dick Powel, Josephine
18 Margaret Rev. 18 Margaret Rev. 18 Rev. Doc. 18

1 Sell Anything. Comecy in a fake auction from P2t O'Brien, Ann Dvorsk; Clare Dodd, Roscoe Karns. Dir. Robt. Florey. 79 mins. Bel. Oct. 28. Lost Lady. A. Willa Cather's story. Barbars Stanwyck, Frank Morgan, Ricarde Cortez. Dir. Al. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 9. with Tw lneon, July 17. Two Faces, The. From the stage play, 'Dark Tower.' Edw. G. Rob-n, Mary Astor. Dir. Archie Mayo. 73 mins. Rel. Aug. 8. Rev.

Midnight Allbi. Heart interest melodrama from Damon Runyon'e 'Old Doll's House.' Richard Barthelmess, Ann Dvorak, Helen Lowell, Helen Chandler, Dir. Alan Crosland, 59 mins. Rel, July 21. Rev, July 10. Return of the Terror, The. Mystery drams with plenty of heart interest.

Mary Astor, Lyle Talbot, John Halliday, Frank McHugh. Dir, Howard
Bretherton. 65 mins. Rei, July 7. Rev, July 17.

Six Day Bike Rider. Thrills and spills in a bike race. Joe E. Brown. Dir. Lloyd Bacon. 69 mins. Rel. Oct. 20. Rev. Nov. 6.

Lioyd Isacon. 69 mlns. Rel. Oct. 29. Rev. Nov. 6.

Studio: Fox Hills.

Hollywood. Cal.

Fox Offices: 444 West 56th St.

New York. N. v.

Bach Vallywood. Cal.

Start of the St.

New York. N. v.

Bach Vallywood. Cal.

Start of the St.

New York. N. v.

Bach Walthall, Anita Loubles. Dir. Under St.

Carevan. Romantic story based on 'Gypay Melody'. Chae Boyer, Lorenta Young, Jean Parker, Louise Fazenda Dir. Erik Charelli. 192 mins. Rel.

Spot. 28. Rev. Oct. 2.

Cat's Paw, The. Comedy done from a story by Clarence Budington Kelling. The Comedy done from a story by Clarence Budington Manuel Manuel Manuel Manuel Manuel Manuel Manuel Manuel Manuel Manuel

Charlle Chan in London. Another detective yarn. Warner Oland, Drue Leyton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sept. 14, Rcv. Sept. 18. Dude Ranger, The. Geo. O'Brien, Irene Hervey. Dir. Eddie Cline. 64 mins. Rel. Sept. 21.

Rei, Sept. 21.

Esst River, Story revolving around an underwater tunnel. Edmund Lowe,
Victor McLaglen, Marjorle Rambeau. Dir. Raoul Walsh. Rel. Dec. 7.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden.
Rel. Nov. 2.

First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.

Nov. 13.

Gambling. From the George M. Cohan play, Geo. M. Cohan, Wynne Gibson.

Dir. Rowland V. Lee. 85 mins. Rel. Nov. 2: Rev. Dec. 11.

Gambling. From the George M. Cohan play, Geo. M. Cohan, Wynne Gibson.

Gambling. From the George M. Cohan play. 11.

The Committee of the Cohan play of the Cohan play. 12.

Handy Andy. Will Rogere. Peggy Wood. Dir. David Butler. 81 mins. Rel.

July 27. Rev. Aug. 7.

Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir.

Join Birstone. 49 mins. Rel. Nov. 9. Rev. Dec. 18.

Join Biyetone. 79 mins. Rei. Nov. 9. Rev. Dec. 18.

Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Waithall.
Zom Brown, Artha Louise. Dir. John Ford. Rei. Oct. B. Revected.
Lettery Lever Pat Paterson, Lew Arges, Dir. Wm Thiols. Rei. Nov. 38.

Lever Mandin. Barry Green. Dir. Jas. Tinling. 72 mins. Rel. Sept. 21. Rev.
Nov. 6.

Marie Gallante. Done from the novel of the same name. Spencer Tracy.
Kettl Gallan, Helen Morgan. Dir. Henry King. 90 mins. Rel. Oct. 26.
Rev. Nov. 27. c in the Air. Foreign musical story. Gloria Swanson, John Boles. Dir.

Pack's Bad Boy. Story of an adopted son and an understanding man. Jackle Cooper, Thomas Meighan, Jackle Searle. Dir. Eddle Cline. 69 mls. Rel. Oct. 19. Rev. Oct. 9.

Res. Uct. 19. Rev. Uct. 3. Per. Uct. 3. Rev. Nov. 7. Relton. Dir. Louis King. 70 mins. Rel. Aug. 24. Rev. Nov. 7. Sevantis Enrance. Joseph Communication and Commun

88e Learned About Sallors. Navy romance in Shanghal and Los Angeles. Alice Faye, Lew Ayres, Mitchell and Durant. Dir. Geo. Marshall. 82 mins, Rel. July 6. Rev. July 31.

mins. Rel. July 6. Rev. July 31.
She Was a Lady. Heien Twelveiree, Robert Young. Dir. John Blystone.
68 mins. Rel. July 20. Rev. Aug. 28.
385 Nights in Hollywood. James E. Dunn, Allos Faye, Mitchell & Durant. Dir.
Geo. Marshall. 77 mins. Rel. Oct. 12. Rev. Nov. 13. Twenty-four Hours a day. Claire Yrevor, Gilbert Roland. Dir, Hamilton Mac-Fadden. Rel. Nov. 23.

White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. 80 mins. Rel. Nov. 16. Rev. Nov. 13. mins. Rel. Nov. 15. Rev. Nov. 13.

Mile Gold, John Boles: Calter Trevor. Harry Green. Dir. Geo. Marshall.

77. mins. Rel. June 8. Rev. July 31.

World Moves On, The. 'A love story which covers a century. Madcleine Carroll, Franchot Tone. Dir. John Ford. 104 mins. Rel. Aug. 31. Rev. July 2.

Gaumont-British Office: 1600 Broadway,

Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Frits Kortner. Dir. Walter Forde. 95 mins. Rel. Sept. 15. Rev. Scpt. 25. Evensors. Musical dramatigation from the Baveing Nichola novel Devlyn Lave Fritz Kortner. Carl Damond, Alice Delysia, Conchitz Supervia. Dir. Victor Saviline to see and sense. Jack Hubert, Nancy O'Neil, Alactic Charles of the Saving of the Saving



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UNITED ARTISTS

CALENDAR OF CURRENT RELEASES

(Continued from page 23)

Matthews, Sonnie Hale, Betty Balfour, Barry Mackay. Dir. Victor Saville, Rel. Jan. 8, 1935,

yille, Rei, Jan. 8, 1395,

fren Duke, The, Drama hassed on Duke of Wellington at Battle of Waterloo,
George Arllas, Ellaline Terris, Gladys Cooper, A. E. Matthews, Allan
Aynesworth, Dir. Viotor Saville, Rei, Ann, 1832

Little Friend, Drama of a clilid's devention and influence. Nora Pilbeam
Dir. Serthold Viorte, Rei, Oct. 15. Rev. Oct. 23.

Men of Aran, Irish story with preponderantly beautiful photography. Dir.
Routen Court Planetty, 19 mins, Rei, Oct. 15. Rev. Oct. 23.

Power (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Veldt, Benita Hume. Dir. Lothar Mendes, 106 mins. Rel. Oct. 1, Rev.

Princess Charming. Musical comedy in a mythical kingdom. Evelyn Laye Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Eivey .Rel. Jan., 1885.

Cliberty

No Ransom, From Damon Runyon's The Big Mitten, Lella Them, Phillips Holmes. Dir. Fred Newmeyer. 70 mins. Rel. Oct. 28.

Ones te Every Bachelor. Honeymoon with a hired bride. Marian Nixon, Nell Hamliton, Allen Pringle. Dir. Wm. Nigh. 72 mins. Rel. Dec. 1

Hamilton, Alloen Pringle. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14.
School for Girle. Auform school drama. Sidney Fox, Paul Kelly, Lols Wilson, Anne Shiricey. Dir. Wm. Nigh. 73 mins. Rel. Mar. 22.
Sweed Rev. Wilson, Wart Shreke. Dir. Rev. Mar. 22.
Sweed Rev. West. Engels. Dir. Rev. Mar. 22.
Sweed Rev. West. Engels. Dir. Rev. Mar. 23.
Take the Stand. Murder of a columnist. Jack La Rue, Thelma Todd, Gall Patrick. Dir. Phil Rosen. 73 mins. Rel. Sept. 7. Rev. Sept. 17.
Two Heads on a Pillow. Matrimonial warfare. Neil Hamilton, Miriam Jordan. Dir. Wm. Nigh. 73 mins. Rel. Cet. 2. Rev. Cet. 9.

When Strangere Meet. Mixup in a bungalow colony. Rich. Cromwell, Arline Judge. Dir. Wm. C. Cabanne. 73 mins. Rel. July 20. Rev. Nov. 20. Judge. Dir, Wm. C. Cabanne, 73 mins, Rei, July 20, Rev. Roy. 20, Without Children, Modern drama of divorce, Marguerite Churchill, Bruce Cabot, Evelyn Brent, Reginald Denny, Dir, William Nigh, 81 mins, Rei, not sot.

Majestic Offices: RKO Bidg., Radio Cit

Night Alarm, The Newspaper story with a reporter winning the city boss faughter. 2 rules Cabot, Judith Allen, H. B. Warner. Dir. Spence Cabot, Judith Allen, H. B. Warner. Dir. Spence Carlet Letter, The. Hawthorne's dramatic classic. First sound fining. Colerate Letter, The. Hawthorne's dramatic classic. First sound fining. Colerate Letter, The. Hawthorne's dramatic classic. First sound fining. Colerate Letter, The. Hawthorne's dramatic classic. First sound fining. Colerate Carlet Spott. Rov. Sept. 26.

Sept. Rev. Sept. 25.
Had to Choes. Texas girl goes to Hollywood and back again. Not a studio story. Saily Blane, Larry Crabbe. Dir. Raiph Cedar. 62 mins. Rel. Oct. 1. Rev. Sept. 25.
Perfect Clue. David Manners, Sikeets Gallagher, Dorothy Libaire. Dir. Robt. Vignola. 64 mins. Dynamic detective mystery thriller.

Mascot Offices, 1776 Broadway,

Mascot Offices, 1776 Breadway, New York, N. Y.
Crimmen Romance. Two leds you have the referred to the the referred to the refe

oung and Beautiful. Story of a press agent who builds his sweetheart to stardom nad nearly loses her. William Haines, Judith Allen, Joseph Cawthorn, Wampas Baby Stars. Dir. Joseph Santley. 63 mins. Rei. Sept. 1.

Studios: Culver City, Calif. Officee: 1840 Broadway, Metro

Calif.

Babes in Toyland. Child story, with the Victor Herbert music. Laurel and Kindy, Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 77 mins. Rel arreits of Wimpole Street. Based on the play by Rudoif Besler. Norms Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin, Rel Sept. 21. Rev. Oct. 2.

lography of a Bachelor Girl. Based on S. N. Berhrman's successful play "Blography" Ann Harding, Robert Montgomery. Dir. E. H. Griffith Rel. Oct. 26.

net. Oct. 20. hed. Joan Crawford in love with two men. Clark Gable, Stuart Erwin Dir. Clarence H. Brown. 73 mins. Rel. Aug. 31. Rev. Sept. 3.

Dir. Clarence H. Brown. 73 mins. Rel. Aug. 31. Rev. Sept. 3.
Death on the Diamend. Murder in the big, eagues. Based on the novel by
Cortland Fitzshimmons. Robert Young, Ted Healy, Madge Evens. Dir.
Evelyn Pentles. District attorney's wheep. 12. Rev Rept. 2.
Evelyn Pentles. District attorney's wheep. 13. Rev Rept. 2.
Evelyn Pentles. District attorney's wing. Bowley. Dir. Win, K. Howard. 78
mins. Rel. Nov. 8. Rev, Nov. 13.
Gay Bride, The. From Francis Coe's Repeal. Carole Lombard, Chester
Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 13.

MOTTIS. DIT. JACK CORWAY. 32 MINS. Rel. Dec. 28. Kev. Dec. 18.

Girl from Missouri. The small town girl lands her millionalire. Jean Harlow,
Franchot Tone, Llonel Barrymore. Dir. Jack Conway. 69 mins. Rel.
Aug. 8. Rev. Aug. 7.

Have a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy
Dir. David Butler. Rel. Sept. 7. Rev. Oct. 23.

Hide Out. The gangster goes rural and reforms. Robt. Montgomery, Maureen O'Sullivan. Dir. W. S. Van Dyke. 80 mins. Rel. Aug. 24. Rev. Aug. 28.

rry Widow. Based on the world-famous operetta by Franz Lehar, Maurica Chevaller, Jeanette MacDonald. Dir. Ernst Lubitsch. Rei. not set Rev. Oct. 16.

Outcast Lady. Based on a novel by Michael Arlen. Constance Bennett Herbert Marshall. Dir. Robert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6 ted Vell. Based on the novel by Somerset Maugham. Greta Garbo. Herbert Marshall. Dir. Richard Boleslavsky. 84 mins. Rei. Nov. 23. Rev. Dec. 11.

Paris interfude. Based on the play, 'All Good Americans,' by S. J. and Laure Ferelman, Otto Kruger, Madge Evans, Robert Young, Dir. Edwin L. Marin. '73 mins. Rel. July 27.

Stamboul Quest. Spy story, Myrna Loy, Geo. Brent, Dir. Sam Wood. St nins. Rel. July 13. Rev. July 17.

Braight Is the Way Released convict story. Franchot Tone, May Robson, Karen Morley. Dir. Paul Sloan. 60 mins. Rel. Aug. 10. Rev. Sept. 3. Student Tour. Musical comedy about collegians on a European tour. Charles Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riesner, Rel. Oct. 12. Rev. Oct. 18.

Treasure Island. The Stevenson story. Wallace Beery, Jackle Cooper, Lione Barrymore. Dir. Victor Fleming. 109 mins. Rel. Aug. 17. Rev. Aug. 21. What Every Woman Knows. Based on the play by Sir James M. Barrie.

Helen Hayes, Brian Aherne. Dir. Gregory La Caya. Rel. Oct. 19. Rev

Oct. 30.

Wicked Woman. A story of a faithful mother. Mady Christians, Jean Parker.

Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7, Rev.

Dec. 18.

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C

Hollywood, Cal. NIONOGRAM Rockefeller Center, N.Y.C.,

Qirl of the Limbertost, A. Gene Stratton-Porter atory, Marian Marsh, Raloh
Morgan, Louise Dresser. Dir, Christy Cabanne, 89 mins. Rei. Oct 15.

Rev. Nov. 13.

Girl o' My Dreams. College romance with track team events. Mary Carlisle,
Creighton Chaney, Sterling Hollowar, Eddis Nugent, GiGl Parish, 66
mins. Dir. Ray McCarey. Rel. Nov. 17.

Filirting with Danger. Three buddles play with dynamite and love. Robert
Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba.

Rel. Dec. 1, 70 mins.

Hel. Dec. 1. 70 mins.

Happy Landing Story of the U. S. dir border patrol.

Wells. 63 mins. Rel. Sept. 1. Rev. Aug. 28.

Healer, The. From novel by Robert Herrick. Dir. Reginald Barker.

Jane Eyre. Charlotte Bronte's classic. Colin Clive, Virginia Bruce. Dir.

Christy. 65 mins. Rel. Aug. 15.

King Kelly of U. S. A. Guy Robortson, Irene Ware. 68 mins. Rel. Sept. 15.

Rev. Dec. 15.

Lawless Frontier (Lone Star), John Wayne, Sheila Terry. Dir. R. N. Brad-bury. 54 mins. Rel. Nov. 22.

Lost in the Stratesphere. Romance of two members of air patrol amid solentific experiments.

June Collyer, William Cagney, Eddle Nugent. 64.

mine. Nov. 15. Man from Utah, The, (Lone Star). John Wayne, Polly Ann Young, 55 mins, Rel. May 16.

Rel. May 18.

Million Dollar Beby. Fond parents try to paim over their little boy as another girl movie find to win fame and riches. Arline Judge, Ray Walker, Jimmy Fay, George B. Stone. Rel. Dec. 29.

Monte Carlo Nighta. Innocent suspect trape his man at famous casino and wins the girl. Mary Bitan, John Darrow. 62 mins. Rel. May 20.

Moenstone, The. Wilkie Collins story of disappearance of famous gem. David Manuners, Phyllis Barry. Dir. Reginald Barker. 56 mins. Rel. Aug. 20.

Sept. Sopt. 18.

Money Meane Nothing. Wallace Ford, Gloris Shoa. 70 mins. Rel. June 15. Money Meane Nothing. Wallace Ford, Gloria Shea. 70 mins, Rel. June 15 Rev. July 24.

Mysterious Mr. Wong. Story of the twelve coins of Confucius. Arline Judge, Bela Lugosi, Wallace Ford, Rel. Dec. 22, 'Neath Arlzone Skies. (Lone Star). John Wayne, Shelia Terry. 52 mins. Rel. Dec. 22.

Rel. Dec. 22.

Nut Farm, The, Movie-atruck family takes husband's all to crash Hollywood, with hilarious results. Wallace Ford. Rel. not set yet.
Rainbow Valley. (Lone Star). John Wayne, Lucille Brown.
Reckless Romeos. Comedy advantures of two hard-holled eggs who are afreid of nothing but each other. Robert Armstrong, William Cagney.

Red Head. Boy and girl work out their social salvation in a lunch wagon. Bruce Cabot, Grace Bradeley. Dir. Meiville Brown. 77 mins. Rel. Nov. I. Rev. Nov. 20.

Nov. I. Rev. Nov. 20.

Shock. Raiph Forbes, Gwellian Gill, Munroe Owsley. Shell-shock victim returns from World War, falls in love with the wite he had married just the control of the co

Ster Packer, The. (Lone Star.) John Wayne, Verna Hillie. Dir. R. N. Brad-bury. 58 mins. Rel. July 30. Trell Beyond, in the. John Wayne, Verna Hillie. 56 mins. Rel. Oct. 22.

Women Must Dress. Intricate ways of fashion salon people almost causin young romance of daughter to end in disaster. Minna Gombell, Gavi Gordon, Suzanne Kaaren, Robert Light and Monogram contest winner young rome Gordon, Su Rel. Jan. 2.

Studios: 5851 Marathon St., Hellywood, Calif. Paramount Offices: 1501 Broad New York, Behold My, Wife. Sylvia Sidney, Gene Raymond. Dir. Dave Leisen. Offices: 1501 Broadway, New York, N. V

Dec. 7.

Bells of the '90's. Backstage in burlesque. Mae West. Dir. Leo McCarey. 73 mins. Rel. 80pt. 21. Rev. 80pt. 81.

Cleopetre. Expyring spectacle with modern dislog. Claudette Colbert, Warren William, Honry Wilcoxson, Dir. Cecil De, Mille. 102 mins. Rel. Aug. 18. Rev Aug. 11.

Aug. 18. May Aug. II.

Goliege Shythmi, Musical type story. Joe Penner, Lanny Ross, Jack Oakie,
Lyda Roberti. Dir. Norman Taurog, 75 mins. Rel. Nov. 22. Rev. Nov. 27.

Crime Without Pession. Lawyer trapped by a neediese fake albib. Claud
Raine, Margo. Dir. Ben Hecht, Chas. MacArthur. 70 mins. Rel. Aug.
17. Rev. Sopt. 3.

17. Rev. Söpt. 2.

Father Brown, Detactive. New typs of mystery story. Paul Lukas, Gertrude. Her Signer School. Edw. Sedwick. - Rel. Doc. 14.

Her is Signer School. Edw. George School. Schoo

Lacod. Rat. Nov. av.

Lacies Should Listen. Parisian telephone girl helps a South American million-aire. Cary Grant, Frances Drake, Ed. Everett Horton. Dir. Frank Tuttle. 61 mins. Rel. Aug. 2, Rev. July 31.

Lemen. Drop Kid, The. From the Damon Runyon story in Colliers. Lee Tracy, Helen Mack, Dir. Marshall Nielsn. 60 mins. Rel. Sept. 28. Rev. Oct. 80.

Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 18. Menace. Three people who live in fear of death. Gertrude Michael, Paul Cavanaugh, Henrietta Crossman, Dir. Raiph Murphy. 58 mins. Rel. Oct. 25. Rev. Nov. 27.

Oct. 25. Rev. Nov. 27.

Mrs. Wiggs of the Cabbage Patch. Talk version of the old favorite. Pauline Lord, ZeSm Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel. Oct. 19. Rev. Oct. 30.

orious Sophie Lang. Story of international Jewel thieves. Gertrude Michael, Paul Cavanaugh. Dir, Ralph Murphy. 80 mins. Rel. July 20. Rev. July 24. Rev. July 24, and Forever. Little Miss Marker type story. Shirley Temple, Gary Cooper, Carole Lombard. Dir. Henry Hathaway. 83 mins. Rei. Aug. 31. Rev. Oct. 18.

Old Fashloned Way, The. W. C. Fields, Joe Morrison, in a road show in the 99s. Baby LeRoy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 8. Rev. July 17. four Late. Jos Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Ralph Murphy. Rel. Dec. 21.

murphy. Rel. Dec. 11. From current sensational novel of same title. Arthur Byron, Janet Beecher, Paul Rely. Dir. Wm. A. Wellman. 80 mins. Rel. Jan. 11. Rev. Dec. 11. ut of Heppiness, Thes. From the stage play about bundling. Joan Bennett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. Nov. 19.

Nov. 18.

Redy for Leve. Small town romance of an actress's daughter. Ida Lupino, Rich Arlen. Dir. Marion Gering. \$2 mins. Rel. Oct. 12. Rev. Dec. 4.

Scarlet Empress, The. Story of Catherine of Russia. Mariene Dietrich, John Lodge. Dir. Jos. von Sternberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.

She Leves Me Not. Stage play. Girl in college dorminery masquerades as a Boy. Mirjam Hopkins, Bing. Crosby. Dir. Elilot Nugent. 35 mins. Rel. Aug. 10. Rev. Sept. 14.

Aug. 10. Rev. Sept. 14.

Wagon Wheels. Western for a Zene Gray story, Randolph Scott, Gail Patrich. Dir. Chas. Barton. 68 mins. Rel. Sept. 14. Rev. Oct. 5.

You Belong to Me. State story with Relen Macs, Lee Tracy. Dir. A. L. Worker. 57 mins. Rel July 27 Rev. Sept. 13.

Principal Office: 1270 Sixth Ave., Chandu on the Magic Island. Mystery—sequel to Return of Chandu. Bela Lugosi, Clara Kimbail Young, Dean Benton, Phyllis Ludwig. Seven reels.

Return of Chendu, The. Mystery story. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-reel feature, followed by eight two-reel serial episodes. Rel. Oct. Studies: Hollywood, Cellf. R.K.O. Radio Office: R.K.O. Bidg., Radio City. N.Y.C

Coiff. N.A.U. Radio Office: R.K.O. Bidg., Radio City, N.Y.C Adventure Girl, Joan Lowell goes down to Guatemala in her 48-foot schooner. The Black Hawk; and has a series of thrilling adventures trying to find a sacred emerald. Joan Lowell, Capt. Wagner, Bill Sawyer, Otto Stefer, Capt. Jack the mascot. 78 mins. Rel. Aug. 17. Rev. Aug. 14. Age of Innocence. A romance of the 1880's. A man and woman sacrification for their love on the altar of duty. Irace Dunn, John Boiles, Helen Westley, Call School, Capt. School, Capt

Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Avoiles on Prince Edward Island, Anne Shirley, Tom Brown, Helen Westley, O. P. Heggie, Sara Haden. Dir. George Bacheler Ball. The story of a martimonial agency run by a timid young man and the gangsters who try to make it into a racket. Stuart Exwin, Port Kelton, Skeete Gallagher, Rochelle Husdon. Dir. George Stevens.

By You was a Anne and the Sarage and the Sarage Stevens. And the Sarage Stevens who have the story to the

mins. Rel. Nov. 9.

Gokeyed Gayallers. A costume story with Bert Wheeler and Robert Woolsekyed The Rel June 29. Rev. July 31.

Dangerous Certaer. A year after he commits suicide a dead man is exonerated of theft by his brother, who demands that the group of friends and relatives involved tell him the whole truth instead of trying to conceal certain facts. Virginia Bruce, Erin O'Brina-Moore, Courad Nagel, Melvyn Doughs, Ian Kpith, Betty Furses, Blenry Wadsworth, Dorfs Lloyd. Dir. Phil Rosens. 694 mins. Rel Melvyn Doughs, 1981 Melvyn Doughs,

Lloyd. Dir. Phil Rosen. 66% mins. Rel. Oct. 5.

Down to Their Last Yacht. Impovershed millionaires take a party of paying guests for a cruise. Sidney Fox, Mary Boland, Sidney Blackmer,
ing guests for a cruise. Sidney Fox, Mary Boland, Sidney Blackmer,
for guests for a cruise. Sidney Fox, Mary Boland, Sidney Blackmer,
for guests for a cruise. Sidney Fox, Mary Boland, Sidney Sidney
Enchanted April. Under the enchantment of Italian sunshine, and a romentie (Continued on page 27)

Studio Placements

(Continued from page 28) iene Hill, Peggy Watts, Alf P. James, Hooper Atchley, Rumba,

Tito Guizar, 'Adois Argentina,' Bodil Rosing, King of the Ritz,

Wallace Beery, Mickey Rooney, 'Hero's Son,' Metro.

Hero's Son, Metro,
Addison Richards, Dorothy Tree,
Berton Churchill, Mart Treen, Mary
Russell, 'King of the Ritz, WE.
Phil Rosen, directing 'Mistaken Phil Rosen, directing Identity,' Col.

Jack Holt, 'Jim Burke's Boy,' Col. Warner Oland, 'Charlie Chan's

Jack Holt, 'Jim Burke's Boy,' Col. Warner Oland, Charlle Chan's Danger,' Fox.

Mona Barrie, Glibert Roland, 'Section of the Barrie, Glibert Roland, 'Section of the Barrie, Glibert Roland, 'Section of the Barrie, Bruck Humberstone, directing 'Section of the Barrie, Fox.

Earle Snell, writing original for Tuknown Woman,' Col. Sidney Sutherland, writing original o bers for 'Big Broadcast of 1935,' Par. Grace Moore, 'On Wings of Song,'

Col.
Col.
Jo Swerling, Sidney Bruckman,
screen play, 'On Wings of Song,'

Col.
Victor Schertzinger, directing 'On
Wings of Song,' Col.
Wwnne-Gibson,

Victor Schertzinger, unseems Wings of Song, Col.
Gene Raymond, Wynne-Gibson, Black and White Revue, Radio. Vina Delmar, writing yarn for Hands Across the Table, UA.
Miriam Hopkins, 'Hands Across the Table, UA.
George Ratt, 'Gambler Maxim,' Par.

Par.
Gene Towne, Graham Baker,
screen play, Gambler Maxim, Par,
George Seitz, directing 'Shadow of Granam Baker, screen play, 'Gambler Maxim', Par, George Seitz, directing 'Shadow of Doubt,' Metro. Regis Toomey, 'Shadow of Doubt,' Metro.

Metro.
Arthur Teacher, Howard Entwhistle, Nell Fitzgerald, Vanessa—
Her Love Story, Metro.
Selma Jackson, While the Patient
Slept, WB.
Lionel Belmore, David Copperfield, Metro.
Gladys Gale, Gypsy Sweetheart,
WB.
Powell, Viscon to Direct

Russ Powell, 'King of the Ritz,'

Leroy Mason, 'Mystery Man,' Mono; 'Call of the Wild,' 20th Cen-

WB.

Leroy Mason, Mystery Man, Mono; Call of the Wild, 20th Centry.

Hoth, Midsummer Night's Deam, WB.

Bartlett Cormack, scripting Torchearers, Fox.

John Ford, Dudley Nichols, screen play, The Informer, Radio.

Water De Leon, scripting Big States of the World, Par.

Marguerite Roberts, John Balderston, screen play, The Mine, scripting 'From the World, Par.

Peter Milne, scripting 'From the World, Par.

Peter Milne, scripting 'From the World, Par.

Benny Rubin, Ben Markson, scripting 'Molly and Me, 'WB.

Harrison Jacobs, adapting 'Private Property,' Col.

Title Coral, Now in Fred Sullivan, Phillips Smalley, Walter McGrail, George MacQuarrie, 'All the King's Horses, Par.

Christy Cabanne, directing 'Reeper of the Bees,' Mono.

Keeper of the Bees,' Mono. Morgan, scripting 'Stolen Harmony,' Par.

Norma Krasna, screen play, 'The Milky Way,' Par.

Robert Light, 'Reekless,' Metro.

Gene Sheldon, Roberta,' Radio.

Gertude Purcell, 'Saliton,' Captain Hurricane,' Radio.

Gertude Purcell, 'Saripting 'They Also Serve,' Radio.

Tom McGuire, Jim Farley, 'The Winning Ticket,' Metro.

Stuart Casey, 'Reekless,' Metro.

Ben Stoloff, directing 'Hold 'Em

Par.

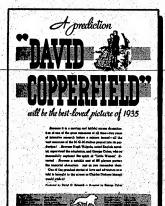
Hen Stoloff, directing Hold Em Yale' are the Yale' a

WB.
Clarence Wilson, Joe Young, Doris
McMahon, Wilfred Lucus, Herbert
Evans, Rosa Gore, George, and Olive
Brasno, Gang comedy, Roach,
Mae Busch, Charles Hill, James
Morton, 'Tit for Tat,' Roach,
Edward Keene, 'Naughty Marietta', Aletro.
Sidney Blackmer, 'Little Colonel,'



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because 1935 will be best known for that!



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(Continued from page 25)

(Continued from page 25)

modioval castle, love comes to four unhappy English women. Ann Bruting, Farata Morgan, Katharine Alexander, Reginald Owen, Jane Dring Penumon, Rel. Jan. 25.

Fountain, The Forty Beaumon, Rel. Jan. 26.

Fountain, The Forty Beaumon, Rel. Jan. 26.

Fountain, The Forty Beaumon, Rel. Jan. 26.

Gay Diverces, The When Almit tries of the Service of the Market Service of the M

Noy. 20. Old Girl, Giorifying the American school teacher. May Robson, Mary Carlisle, Fred MacMurray, Alan Hale. Dir, by John Robertson. Rel

Jan. 18.

Gridfron Flash. An habitual criminal becomes a football hero at a large univorsity and proves that the essential fundamentals of good are basically present in everythe die Guillan. Betty Furness, Grant Mitchell,
Edgar Kennedy. Dir. Glenned Grant Betty Furness, Grant Mitchell,
Wife's lower against an under story of a subsand who, has to defend his
wife's lover against an indictment of murder, Ricardo Ceptez, John
Beat, Barbara Robbins, Dir. Workington Minera, St. nins. Rel. Aug.
24. Rev. July 31.

24. Rev. July 51. Greatest Gambie. A father: In prison for murrely example: A father: In prison for murrely example in order save his daughter from her domineering mother. Richard Dix, Dorot Wilson. Dir, John Robertson. 70 mins. Rel. Aug. 8. Rev. July 24. Rev. July 24

75 mms. Rel. Nov. 2

Let's Try Again. After to years of maried ille, a couple decide to try new justifiers, only to discover that the rule of the brigg together is too strong. Clive Brook Diana Waynard, frene Bervey Brigg together is too strong. Clive Brook Diana Waynard, frene Bervey Brigg together is too strong. Clive Brook Diana Waynard, frene Bervey Brigg to Brigg to Brook Diana Waynard, frene Brigg to Brigg to Brook Diana Rel. July 6. Rev. July 18 for manually tangie of identifies that result from two young men brigating a fan dancer home by mistake. Ben Lyon, Theima Todd, Pert Kelton, Dir. Ben Holmews. Skeets' Gallagher, Chick Chandler, Walter Catlett, Dir. Ben Holmes Waynard Brook Strong Stron

Minister, The. The romance of a young Scotch minister and a gyps girl, who really is the ward of a nobleman of the district. Katharin Hepburn, John Beal, Alan Hale: Dir, Richard Wallace, Rel. Dec. 22. Heppurn, John Beat, Alan Hales. Dir. Stegaro Wanaue, Rei. Deceatuman Bondage. A polgnant story of a man who faces ilfe as a partia cripple. Lealie Howard, Bette Davis, Reginald Denny, Reginald Sheffield, Alan Hale. Dir. John Cromwell. 83 mins. Rel. July 20. Rev

Adventure in a primitive section of Papua, New Guinea. Steff gis Toomey, Raymond Hatton: Dir. Wallace Fox. 66 mins

Rci. Dec. 14.

set Girl in the World. Wealthy girl seeks non-mercenary suitor. Mirlam Hopkins, Joel McCrea, Fay Wray. Dir. Wm. A. Sciter. 80 mins. Rel. Sopt. 21.—Rev. Sept. 21.

nnee in Manhattan. A young Czecho-Slovakian enters the United State (lib promised land) illegally and finds happiness and the chance for a successful future. Francis Lederer, Ginger Rogers, Arthur Hohl Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberts. 77 mins Rei. 2n. 11.

Jimmy Success, Rei. 'an II.

Big Moment. A comedy drama with a supernatural twist and murder invitery. Zasu Pits, Silm Summerville, Bruce Cabot, Raiph Morgan. Dr. James Cruze. Rei. Aug. 10. Rev. Sapt III.

Streak, The A fast-action melodrama in which the famous stream-stream of the Burlington Railroad plays the star part. Sally Blane, insectivally of the Burlington Railroad plays the star part. Sally Blane, insectivally and the Burlington Railroad plays the star part. Sally Blane, insecting the star part. Sally Blane, in the star part. Sally Blane, it is a star part.

kins. 72 mins. Rei. Dec. 21.

s Rich Again. How a woman gets her man by helping her family out of manched difficulties. Edna May Oliver. Billis Burks. Marian Nixon the Control of the Con

Oct. 26. Rev. Dec. 18.

t of the Pecce. The locale is the Pecce county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wins happiness. Rev. 19.

Rosen. 66 mins. Rel. Jampel, Samuel Hinda, Fred Kohler. Dir. Phil Rosen. 66 mins. Rel. Jampel, Samuel Hinda, Fred Kohler. Dir. Phil Rosen. 66 mins. Rel. Jampel Rel. 24.

New York, March 19.

Rel. 19.

Rel

United Artists Offices: 729 Seventh Ave.,
Affairs of Cellini, The The love life of Benvenuto Cellini, Tree Charles Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava Rel. Aug. 24, Rev. Sept. 11.
Buildes Drummond Strikes Back, Further adventures in crime solution. Ron

ald Colmith, Loretta Young, Warner Oland, Charles Butterworth, Una Morrie. Dir, Roy Del Ruth. 80 mins. Rel, July 20. Rev, Aug. 21.

Give of India. The story of Clive, who founded a new British dominion—
British Charles Colombia. Coretta Young, Francis Lister. Dir. Richard
Golesiawski. Rev. 18. The famous Dumas' classic about the man who found a fabulous fortune and used it to revenge a great wrong. Robert Donat, Elissa Landt, Louis Caffern. Sidney Blackware, Donat, Charles Colombia.

Donat, Elissa Landi, Louis Cafhern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 7, Rev. Oct. 2. Kid Millions. Musical spectacie in the U. S. and Egypt. Eddie Cantor, Ethe Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 13.

Gentleman. The Shrewd and elderly millionaire cleverity folis the plants of his son to chief his money away. George Arilss, Edna May Oliver, Janet Beecher and Raiph Morgan. Dir. Sidney Lanfield. Rel. Sept. 21.

Sept. 21.

Our Daily Bread. Disinherited folia from all walks of life heath all over on an abandoned farm. Karen Morby, Tom Kehne, and Barbara Pepper, Produced and directed by King Vidor. Ral. Sept. 23. Rev. Oct. 2.

Transatiantic Merry-Go-Round. Mystery rifest the waves. Music in one room, nurder in the next. A gamble an anomal control of the next. A gamble and the standard detective accused of a crime that rocked the wholes ocean anomal detective accused of a crime that rocked the wholes of the standard Bunky. Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoloff. 38 mins. Rel. Nov. 2. Rev. Nov. 6.

38 mins. Rel. Nov. 2. Rev. Nov. 6.

*fivate Life of Den Juan Don Juan discovers that, deprived of his name and reputation, he's no greater lover than the next fellow. Djuudan Fairbanks, Merie Oberon, Bentia Hume. Dir. Alex Korda. 28 mins. Rel. Nov. 30. Rev. Oct. 13 and Dec. 13.

*flunaway Queen. A merry maelstrom of revolution and romance. Anns Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

*We Live Again. A vivid new version of Tolstoy's Immortal "Resurrection," Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Kouben Mamoullan, 85 mins. Rel. Nov. 16. Rev. Nov. 6.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y. Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero Minna Gombell. Dir. Rich. Thorpc. 67 mins. Rel. Nov. 5. Rey

arrassing Moments. Comedy-drama. Chester Morris. Marion Nixon. Dir. Ed. Lasmmis. 67 mins. Rel. July 9. Rev. Nov. 20. of Gab. Comedy-drama-musicat. Edmund. Lowe. G. Stuart and big radio and screen cast. Dir. Karl Fround. 70 mins. Rel. Sept. 8. Rev. Oct. 2.

Good Fairy, The. From Ferenc Moinar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Jan. 28.

Graat Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker. Rel. Oct. 22.

Human Side, The. Drama. Adolphe Menjou, Doris Kenyon, Dir. Eddle Bus-zell. 60 mlns. Rei. Aug. 27. Rev. Sept. 18.

zell. 60 mins. Rei. Aug. 27. Rev. Sept. 18.

P've Been Around. Comedy drama. Chester Morrie, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. Rel. Dec. 31.

Britation of Life. Drama. Claudette Colbert, Warren William. Dir, John Stohl. 116 mins. Rel. Oct. 29. Rev. Nov. 27.

Let's Talk is Over. Comedy-drama, Chester Morrig. Mae Clarke, Frank Graven, Andy Divine. Dir. Kurt. Neumann. 61 mins. Rel. June 11.

Rev. Period. Rev. Chester Morrig. Mae Clarke, Frank Chester Morrig. Mae Ch

who Reclaimed His Head, The. From Jean Bart's stage play of French life. Claude Rains, Joan Behnett, Lionel Atwill. Dir. Edw. Ludwig Rel. Dec. 24.

Million Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carliele. Dir Murray Roth. Rel. Sept. 10. Mystery of Edwin Drood, The From the Diokans story, Claude Raines, Douglass Montgomery, Reather Angel, Dir. Stuar, Walker, Rd., Jan. H.

CALENDAR OF CURRENT RELEASES

| Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Floring McKinney. Dir. Lowell Sherman. Rel. Jan. 7.
| One Exciting Adventure. Comedy-drama. Binnle Barnes, Nell Hamilton. Dir. Bil L. Frank. Rel. Oct. 18.

El L. Frank. Rel. Oct. 15.

One More River, Drama, Diana, Wynyard, Colin Clive, Dir. Jamee Whale.

St mins. Rel. Aug. S. Rev. Aug. 1.

Recommended Western. Buck Jones. Dir. Al Rabooh. Rel. Sept. 24.

Remanded Western. Buck Jones of alunt cubicatella. Roger Pryor. Victor Moore and Heather Augel. Dir. Stuart Walker. Aug. 13. 75 mins.

Rev. Sept. 11.

Rev. Sept. 11.
Servet of the Chateau. Mystery story, Claire Dodd, Clark Williams. Dir. Rich. Thorpe. 68 mins. Rel. Dec. 3.
Strangs Wives Comedy drams. Roger Pryor, June Clayworth. Dir. Rich.
Straight from the Heart. Baby Jane, Maty Astor, Roger Pryor. Dir. Kurt
Neumann. Rel. Jan. 1

There's Always Tomorrow. Drama. Frank Mergan, Lois Wilson. Dir. Ed. Sloman, 86 mins. Rel. Sept. 17. Rev. Nov. 13.

Sioman, 85 mins, Rel, Sopt, 17. Rev. Nov. 13.

Wake Up and Dream, Musical, Russ Goliumbo, Roger Pryor, June Knight, Dir Kurt Neumann. Rel. Oct. 1. Rev. Town Rev. 1. Rev. 1.

Case of the Howling Dog, The. Introducing a new film sleuth. Warren William, Mary Astor. Dir. Alan Crosland. 75 mins. Rel. Sept. 22. Rev. Oct. 23.

Dames Musical escriters. Joan Mondeur our Mibbes. Dir. Ray Enright. 90 mins. Rel. Sept. 1. Rev. Aug., 21. Clebes. Dir. Ray Enright. 9. Mins. Rel. Sept. 1. Rev. Aug., 22. Desirable. Mother and daughter in a battle for love. Jean Muir, Geo. Brent. Verree Teagdale. Dir. Archle Mayo. 58 mins. Rel. Sept. 8. Rev. Sept. 18.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterle: 75 mins. Rel. Nov. 3. Rev. Nov. 20.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Bleteste. 15 mish. Rel. Nov. 28. Rev. Nov. 20.
Friends of. Mr. Sweaney. Comedy-drama of the browbeaten himband who turns the big trick for his newspaper. Charle Ruggies. Ann Dovrak. Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rel. Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rel. Here Comes. the Navy. Camedy-drama of a gob that tried to buck the feet. Here Comes. the Navy. Camedy-drama for a gob that tried to buck the feet. Hugh. Dir. Lloyd Bacon. 46 mins. Rel. July 21. Rev. July 24. Housewife.—A domestic wife beats the vannp. Bette Davis, Goo. Brent. Dir. Alifed E. Green. 69 mins. Rel. July 21. Rev. July 24. Kansas City. Princess. Two mid-west maniculatis on a Jamboree. Joan Bion-Boll. Hugh Repeter July. Wm. Keightey. 65 mins. Rel. and Thiel. Mystery and murder: in a diamond theft. Mary Astor. Ricardo, Cortez. Dir. Robert Forey. Rel. Novy. 28. Madamé Du Barry. Drama of the lady whor made. history sit up. and take anottee, with comedy visits. Dolores Del Rio, Refinald Owen, Osgood Perkins. Verree Teasdale, Victor Jory. Dorothy Tree, Helen Lowell. Dir. Persenalty Kid. Ties? Est: moving miedorama of the ham, and beaney that turns into a real champ thanks to wifey. Pat O'Brien, Glenda Farrell, Claire Dodd, Henry O'Nelli. Dir. Alan Crostand. 68 mins. Rel. July 7. Rev. Aug. 1.

St. Louis Kid, The. James Cagney, Patricia Ellis. Dir. Ray Enright, 66 mins. Rel. Oct. 10. Rev. Nov. 6.

Miscellaneous Releases

Miscellaneous Releases

Are Wa. Civilized (Raspin). Propagand for peace. Dir. Edwin Carewe. 70 mins. Rel. June. Rev. June 3 de mins. Rel. June. Rev. June 3 de mins. Rel. June. Rev. June 3 de mins. Rel. June 3 de mins. Rel. Nov. 2 de Rev. Merle Oberon. Dir. Nicholae Farkas. Se mins. Rel. Nov. 25. Rev. Nov. 27.

Blue Steel. (Blue Star.) John vayne Western. Dir. R. N. Bradbury. 6 de Cross Streets (Invincible). Story of a down and out surgeon who performs a citiled operation. Frank Craven. Sally Bláne. Dir. Wm. Nigh. Rev. July 10.

Dancing Man. Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 64

mins. Rel. July. Rev. Juny 2s.

Dealers in Death (Topical Flim). Arraignment of munition makers. Mostly
news clips. 63 mins. Rev. Dec. 18.

tons cume us mins. Rev. Lec. 18.

'Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila
Lec. Dir. Octo Brower. 39 mins. Rev. Sept. 3.

Man from Hell, The (Marcy). Western. Bob Russell. Dir. Lew Collins. 60
mins. Rev. Oct. 2.

mins. Act. Oct. 2.

Marrying Widowe (Tower). Young widow gets her wish. Judith Allen.

Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mlns. Rev.
Sent. 3. War is a Racket (Eureka). Paste up of newsreel clips with some new mate rial. Rev. Dec. 11.

Young and Beautiful (Mascot). Studio story with the Wampa's baby stars. Wm. Haines, Judith Allen. Dir. Jos. Santley. 68 mins. Rel. Sept. 2. Rev. Sept. 25.

Wash. Hearing

(Continued from page 7)

purpose, Myers wrote that the reso-lution favoring abandonment was 'crammed down the throats of the minority' on the Code Authority.

Burkan's Influence
Allied head charged the clause
as inserted through Nathan Burwas inserted through Nithan Burkan's influence in the interest of the Stouras chain, which he was representing, and that majors now desire deletion because it has served the purpose of the dominant majority. Myers also questioned right of Robert H. Cochrane, Universal exe, to sit on the code authority as representative of unaffiliated producer-distributors, contending that Universal is in fact an affiliate through relationship with Schine chain in New York state.

Possible compromise and answer

New York state.

Possible compromise and answer
to legal objections was seen in

Possible compromise and answer Possible compromise and answer Possible compromise and answer to the provide a season of the provision be modified to permit an expected party to initiate legal proceedings for damages following a finding of code violation by an administrative board. Suggestion was acceptable to Samuelson, who said he had no doubt this procedure would provide adequate remedies for crowded independents. Complaining that chiseling exhibitors are filing appeals from local board decisions merely for the purpose of deay, St. Louis board said the code should be tightened to stamp out violations and warned that to give the C.A. 45 days to settle appeals would result in enforcement machinery and would result in enforcement machinery and would result in enforcement machinery and would be used to stamp out violations and warned that to give the C.A. 45 days to settle appeals would result in enforcement machinery and would be used to set the appeals would result of the appeals of the permit of the film code. Detailed report on the film code. Detailed report on that phase of the hearing is in the vaudeville department of this issue.

10c Turmoil

(Continued from page 21)

they don't want such a suit. Man agers here would like to get a de cision which the industry could follow so as to do away with the bick cring and angling. There is no code basis for the ban of either 10c. tickets or double features, the Nev York code authority having shipped the local code back to the Chicago board because the local set-up undertook to rule out both 10c. admis-

dericok to rule out both 10c admissions, and twin bills, and the CA has stated that codes must not attempt to regulate either price or policy.

It now appears that the exchanges will appeal to the exhibitor organizations themselves to get some kind of general ban on 10c, admissions, since the distribs feel that they cannot continue to isonadize them. not continue to jeopardize them-selves by cutting off service on their own hook. Exchanges are caught in between, since the circuit has selves by cutting off service on their own hook. Exchanges are caught in between, since the circuit houses and the big nabes have been threatening to sue the exchanges if they continue to service the small houses at dime admission, most of the big houses having clauses in their contracts stating that the pletures they may be a subject to the contracts of the co

tracts stating that the pictures they use will not be sold subsequently for less than 15c. admission.

Hence, the entire midwest situation is waiting for final settlement of the question. Admission question in the present confusion remains the present confusion remains the latest than 15c. It is estimated that some 155 orders for the stopping of film service to theatres in Chicago and South Bend have gone out from exchange managers in the past three change managers in the past three weeks. With the stopping of service change management weeks. With the stopping of service the exhibs have come in and promised not to attempt dime admissions again if the exchanges will reinstact service. But the distribs have found that promises are easily broken.

Code Changes

(Continued from page 5)

(Continued from page 5)
ters, while the second important,
blow-off inaide a year may develop
when the small-biz problem is
taken up. The Darrow Board last
Spring, in two separate reports,
blasted Divisional Administrator
Sol A. Rosenbiatt and industry
leader for writing a code with
leader for writing a code with
restricting angles and charged that
small exhibitors were placed at the
mercy of affiliated producer-exhibitor chains.

The hearings will afford an opportunity for presentation of all
relevant facts, analyses, and suggestions; by both industry representatives and other interested
parties, the NIRB stipulated, while
all general questions of major
policy, how confranting the adminition and the control of the control
in the control

which expires automatically next June, may provide an opportunity for dissatisfied industries to scrap their codes through a referendum, it is indicated in Government circles. their, codes through a referendum, It-18 indicated in Government circles. Although many details remain unsettled and final decisions will require President Roosevelt's concurrence, one alternative suggestion contemplates taking nation-wide votes on the question of continuance, or abandonment of existing competition pacts. Industries which elect to continue their codes would turn the entire enforcement problem over to the Government, with code authorities and subsidiary boards-probably being abolished or turned into advisory agencies.

Considerable opposition to this plan has arisen, principally from trade associations and code authorities. Government employees holding fat jobs, as well as industry members drawling compensation that few, if any agreements, have been of material value, except to labor.

That labor supervision will be

been or macrisis and the financial control in the financial control in

Organized Labor

Organized Labor

With Congress just around the corner, speculation is rife over the nature of economic recovery legislation which will be enacted. Business and industry associations are arrayed against labor in an impending fight over the Wagner-Connery labor disputes measure and revision of the NIRA, while a bitter tussle seems certain over the Black, 30-hour-week, bill. The American Federation of Labor has served notice that it will demand a served notice that it will demand a served notice that it will demand a greater voice in administration of NRA matters and will fight for a permanent labor tribunal, while the NKA matters and will light for a permanent labor tribunal, while the U.S. Chamber of Commerce, Na-tional Association of Manufacturers and allied groups have thrown down the gauntiet to the union

tional Association of Manufacturers and allied groups have thrown down the gauntiet to the union leaders.

The 30-hour-week controversy undoubtedly will be one of the features of the 1335 session, and President Rosseveit may be forced to the features of the 1335 session, and President Rosseveit may be forced to manufacture with the command to block Congressional action which would force all forms of business to make a flat reduction in working time for all forms of business to make a flat reduction in working time for all forms of business to make a flat reduction in working time for all forms of business. Belief that the new law will not be of such broad scope as the present act was encouraged last week by a disclosure in NRA circles that an under-cover campaign has been under-cover campaign has been under-cover campaign in the state of the second commerce and halled as a masterpiece of legal craftmanship, has been submitted to all state NRA directors with orders to keep the plan as quiet as possible. Washington will not give out copies of the measure or explain the details suggions of the measure or explain the details suggions of the second control of the second cont

Picture Possibilities

Stags at Bay'—Favorable

STAGS AT BAY (Princeton Triangle Clubé 48th annual produc-tion). Society debbies and anxious mammas' tribulations with the col-legate stag line. Comedy idea has possibilities for more ambitious de-velopment, stage or screen. Songs are outstanding and strong enough to have attracted Tin-Pan Alley bunch to performance. Will probably be heard around.

Tomorrow's Harvest'—Unfavorable
TOMORROW'S HARVEST' (Drama. Douglas G. Hertz. 49th Street).
Another play having to do with small town family's troubles. No fun
and questionable dramatic value. That goes for screen.

Ibec.

Post Road'—Favorable
POST ROAD' (Melodramatic comedy. Potter and Haight. Masque)
With some elements of mystery drama, this comedy on baby snatching should be picture material:

10cc.

'So Many Paths'—Favorable
'SO MANY PATHS' (Comedy-D: ma. Cohn & Scanlon. Ritz),
attern for a filmusical, capable of embelllshment on the operatic Ritz), Goo pattern for a filmusical, capable of embellish with some good dialog by Irving Kaye Davis. Abel.

'Valley Forgo'—Favorable

VALLEY FORGE' (Drama: Theatro Guild, Guild). Dramatic episode
of the Revolutionary War should be good picture material. Excellence of its writing will count.

'SKY'S THE LIMIT' (Ray Golden, Farce, Fulton). Although not much of a stage show, basic idea of lampooning radio advertising could probably be whipped into a good comedy film.

Land.

'Ode to Liberty'—Unfavorable 'ODE TO LIBERTY' (Comedy, Cilbert Miller, Lyceum)—May reach ollywood, dependent on length of Eroadway stay, Lightweight but fairly amusing. Ibee.

Mother Lode'—Favorable
MOTHER LODE 'Melodrama. Bushar and Tuerk. Cort). Another
excellent story of San Francisco in the empire building days, with Nevada's gold mines dead. Should supply good film material. Ibee:

Pinkie

(Continued from page 3) and Coy. They were fixin' to go

and Coy. They were fixin' to go places.

Metro heard about Pinkle, sent for him. He arrived at the studio with his manager, Coy Coe. It terminated in the studio offering Pinkle \$300 weekly, Boys told the studio that trains left for New York frequently and they couldn't waste time on small offers Studio upped time to \$250, then \$390, \$400 and the trains of the trai

Metro Sets Taken

Metro Sets Taken

Studio didn't waste any time; \$1,000 weekly it would be. And no three month options, the boys said. Straight six months. When the contract was ready to sign, Coe gave it the once-ver. What was this business about a five week layoft? Never heard of that down home. When a "guy was hired for six months, it meant six months, remained to read six months straight at 1,000 weekly.

Pinkle and con left the studio meandered to read six months straight at \$1,000 weekly.

Pinkle and cop left the studio meandered around Beverly Hills and ended up by leasing a house for six months; a valet, for six months; looked around for a good buy in a cooked ground for a good buy in a cooked ground for a good buy in a good allowance on the wreck that brought them from back home.

3rd Term for Peacock

As L.A. Film Board Prez

Carroll Peacock, branch manager for Paramount, has been reelected president of the L. A. Film Board of Trade for third consecutive term. John Dillon (Fox) was reelected vice-president, and Lola Adams Gentry continues as secretary-treasurer.

Adams Gentry continues as tary-treasurer.
Only opposition came from ex-change men themselves who did not relish another term.

Los Angeles, Dec. 24.

HEAVY COAST FOG **COSTS THEATRE \$800**

Hollywood, Dec. 24. est fog in local history last night (Sunday) caused innumerable auto accidents and enabled thug to press gun against Thomas Sappe, manager of Warners' Huntington Park theatre and force him to open

wall safe and uncover \$800.

Sappe locked in office clothes closet while thief faded away.

Connolly Directs Dance Steps in Tinted Tuner

Hollywood, Dec. 24. 'Gypsy Sweetheart,' Technicolor short musical, which has been hanging fire until Bobby Connolly was free to direct the dance num-bers, shoves off today (Monday) at

Connolly has been tied up on dance direction in 'Sweet Music.'

Never Shall Part

Hollywood, Dec. 24.
Paramount making Wes Ruggles
and Claude Binyon permanent director writer team as result of
their work on 'Gilded Lily'.

nis Claudette Colbert picture previewed last night (Sunday).

Leontine Sagan Sailing, But Returns in April

Hollywood, Dec. 24.
Leonthre Segan, femme director brotight over from Burope, by Metro, will return to England next week, unable to get together with the studio on a story. She will direct a new play by Ivor Novello in London.

Miss Sagan will return here in April to work on the Cecil Rindes' script for Irvins Thalberg.

COURT SHOWDOWN ON BEANO

COURT SHOWDIOWN ON BEANO Grand Raplids, Dec. 24.
Whether beano games are lot-teries will be decided by the Michi-gan Supreme court as the last re-sort to whe out this nuisance here. Beano games have been drawing thousands weekly away from thea-tres, and theater mon have been fighting this evil for over g year,

CLARA SAYS COMEBACK

Hollywood, Dec. 24. Clara Bow is quoted in a United Press story that she's returning to plx, but will pick her stories if and

WHO WOULDN'T? Pasadena Censors Prefer Film Nudes to Fatal Draught of Poison

Pasadena, Dec. 24. Taking the position that it would Taking the position that it would rather view naked women on the screen than a poison sequence in Metro's Death on the Diamond, local voluntary film censor board has ordered drastic cuts in the plo before it is shown at the Fox West Coast Strand here. Coast Strand here.

Censors protested the sequence showing the substitution of a cup of poison for one of mustard, and also ordered a number of other elimina-tions in order that its moral stand-

ards might be upheld.

Activity by the censor board is its first in some weeks.

Willard Mack's 'Gimpy,' Two Others Start at Col.

Hollywood, Dec. 24.

Lou Lusty, assistant to Harry
Cohn at Columbia, will act as producer on Gimpy, Willard Mack
story posthumously shrished. Roy
William Neill will direct. Picture tarts Wednesday (26). Two other Columbia starters on

Two other Columbia starters on the same day will be 'Eight Bells,' with Marion Marsh and John Buckler featured and Erle Kenton directing, and Lady Beware.' Both will be produced by J. G. Bachman.

Strand, Milwaukee, Set to Open, Doesn't

Milwaukee, Dec. 24.
With advertising set, the opening bill booked and Irv Stein here to manage, the Strand will not open Christmas day as announced some weeks ago by the Gran Enterprises which were to take over the house dropped months ago by Warners. Stein admits that the most of the trouble is due to inability of the management, to come to terms with the unions on booth costs; also film exchanges are balking on the pro-

the unions on booth costs; also film-exchanges are balking on the pro-posed 25c. double feature idea. To top things, Warners sent a crew of mechanics. In and stripped the house of its sound equipment, be-cause it had not been paid for. Al Cooper, who ran the Riverside for a few months more than the sent for a few months more than the sent is reported dickering for the Ma-jostic here, closed for two years.

Temple, Detroit, Goes

Detroit, Dec. 24. Signing of the final papers for the new office building to replace the old Temple theatre on Monroe are to be Temple theatre on Monroe are to be signed this week, with the arrival of Major I. E. Lambet, v.-p. and general counsel for RKO Theatres. Milton Mayer, head of the realty division of RKO Theatres, whin own the lease, two weeks ago made the announcement of the tearing down the standard the standard of the tearing down the standard the

Sales Crews Vacash

Los Angeles, Dec. 24.
Film salesmen of all major dis-tributors in this area take a vaca-tion with pay, starting today (Monday). Boys report back on the job Car allowances and expens

counts are taboo during the winter rest period.

FEEDING 'BAMA GRIDDERS

HEIDING BAMA GRIDDERS
Hollywood, Dec. 24.
Alabama grid team has been nabbed by Warners for a studio luncheon and look-around Wednesday (28), two days after the squad's arrival in town.
Warners expects to grab off plenty of publicity shots of the boys and take the edge off any other studio parties for the Dixle gang.

ROSEN DIRECTS 'IDENTITY'

Hollywood, Dec. 24.
Phil Rosen goes to Columbia to lirect 'Mistaken Identity,' from the nag story, 'Death Ties East,' by nag story, Death Tles E hillip Wylie. Sid Rogell will supervise.

Leahy with Coast Agfa
Hollywood, Dec. 24.
Wilson Leahy Joins the Coast
technical department of AgfaAnsco under Dr. Herbert Meyer.
Leahy has been a laboratory engineer at Universal lab for the past

45 Houses in 22 Okla., Texas Spots in New Deal K. C. READY FOR

Oklahoma City, Dec. 24. Forty-five theatres in Oklahoma and Texas cities are included in a deal closed here in which the West deal closed here in which the West-ern States Theatres, Inc., purchased the Universal Chain Theatres Corp.'s interest in the Griffith Amus, Co. All stockholders of Western States are affillated either with Griffith Amus, Co., Consolidated Theatres or R. E. Griffith Theatres.

Amus. Co., Constituted reactes or R. E. Griffith Theatres.
Foster McSwain is president of the \$500,000 Western States firm; A. R. Fowell, vp., and W. T. Spears, secretary-treasurer.
Deal involves the Rialto, Olfabiona City; the McSwain, Ritz and Liberty at Ada; Odeon, Lyric and Midwest, Bartlesville; H. &. S. and Odeon, Chandler: Paince and Folly, Duncan; Rex, Earlsboro; Rex, Eik City; Aztec, Criterion, Mecca and Arcadia, Enld; Melba, State, and Cuthrie, Gujthrie; Klowa, Hobart; Erie, Hugo; Arcadia, Maud; Sooner and University, Norman; Orpheum and Cozy, Okmulgee; Rex, State and Ritz, Seminole; Bison, Criterion and traits of the seminole; Bison, Criterion and Ritz, Seminole; Bison, Criterion and and Cozy, Okmuigee; Rex, State and Ritz, Seminole; Bison, Criterion and Rex, Shawnee; Azgle, and Texan, Stillwater; Rig and Rex, Borger, Texas; Le Nora, Rex and State, Pampa; Rex, Panhandle; Ritz and Texan, Wellington, and Rig and Rex,

Anderson Scripting Rose

Hollywood, Dec. 24. Opening of his play, Valley Forge, n Broadway having heen launched, Maxwell Anderson is due here today (24) to start scriptin Young's 'So Red the Rose' Anderson comes to the studio or

a five week contract.

BORZAGE'S BUMP

Breaks Collar Bone While Poloing On Off Day

Hollywood, Dec. 24.

Frank Borzage, who just completed Living on Velvet (WB) last Saturday (22) is in bandages as result of poloing on Sunday.

Borzage brodled when his horee slipped. He suffered a broken colar bone and landed in Queen of Angela hospital. Accident will not halt his cutting of picture.

Admish Tax

(Continued from page 5)

ta burden was inspired by Secre-tary Morgenthau's prediction that a Federal-state conference-will be held next summer on the matter of duplication in industrial levies. Secretary said government will consider question of having one agency, presumably the Treasury; collect revenue from over-taxed collect revenue from over-taxed states. If this prin-ciple is established. If this prin-ciple is established. It is probable shares to the states. It this prin-ciple is established, it is probable the Federal government would ask states to drop their admissions taxes and take their cut from the national pool

Maryland's State Tax 2.4.

Looks certain state a state that the state will leed \$10,000,000 additional revenue next year, plus funds to care for \$2,000,000 deficit for current year. Nice said that within 24 hours after he is inducted into office. on Jan. 9 he will have a bill in the state legislature asking for a 1% sales tax; that will not too the state of the sales tax that will not be the sales tax that will not be the sales tax that will not be the sales tax; that will not be the sales tax; that will not be made up in other ways, and, it is generally agreed upon, one of the first methods that will probably be applied is creation of state tax on theatre admissions and other amusement gates.

Since legit is sparse these days, and since, save week-ends, the pre-vailing top damission to all pic and vaudilim houses is but 40c, thereby escaping the government tax, it is the opinion of observers that when a state amusement tax is considered it will embrace and affect all admissions from a dime up. If tax wasn't that extensive it would not bring the needed coin. Since legit is sparse these nd since, save week-ends, the

BIG B.O. PUSH

Kansas City, Dec. 24

Kansas City, Dec. 24.

After a couple of weeks of pretty slim pickings, the theatres are sat in high and going fast after the holiday amusement money.

Loew's Midland opened today (24) with The Mighty Barnau, which with The Mighty Barnau, which attest is waiting until the Minister. It waiting multi the Minister, figured to stay two weeks. Uptown is showing Babes in Toyland, which the Loew office did not want to run in the Midland. It's the first time the Fox house has had a Metro picture. There is My Heart' is the Newman's Christmas offering and it should prove a pushover, as Hing-Crosby is a natural here. Tower, in addition to its stage show, has Madam DuBarry.

Last week was a sad story all.

Firtyate Life of Don Juan's Fritze Life of Don Juan's Hong Jua

worse.

Private Life of Don Juan, at Loew's Midland, only got a five-day showing on account of the Monday opening of the Earnum picture, but enjoyed fair business.

cnjoyed fair business.

Estimates for This Week

Mainatreet (RKO) (3,200; 15-25-40) — Little Minister (Radio).
Opens Christmas Day. Has been strongly exploited and expected to hit big coin. Last week 'Silver Streak' (Radio) got \$5,000, fair.

Locw'e Midland (Locw) (4,000; Locw'e Midland (Locw) (4,000; CA).

(UA). Opens Methy Estimate (CA).

(UA). Opens Methy Estimate (considered, and should hit its stride for, a strong gross. Last week five

for a strong gross. Last week, five days of 'Don Juan' (UA) did a fair

considered, and should hit its stride for a strong gross. Lat-week dived to a stong gross. Lat-week dived to a stong gross. Lat-week dived to the strong gross. Lat-week dived to the strong gross. Lat-week dived to the strong gross and held nicely over the mat being hurt by the Christmas shopper, and held nicely over the shopper, and held nicely over the week-end. Estimated to get \$5,000, possibly gross of the strong gross of the strong gross of the strong being the strong gross of the strong some of the strong bed, and business is holding up well. Last week the strong gross of the strong some of the strong bed, and business is holding up well. Last week the strong gross of the

BROOKLYN

(Continued from page 10)

(Continued from page-10)

15,000, alow, in view. Last week
Wicked Woman' (MG) \$12,000.
Albee (3,500): 25-35-50)—Musle
the Air' (Fox) and yaude. Will get
in vicinity of \$12,000 and no more,
poor. Last week 'mitation of Life'
(U) \$18,000, oke.
Strand (2,000: 25-35-50)—President Yanishee' (Par), and Tagbbit'
(WB), double feature. Around \$7,\$7,000 and Evensong' (GB-Fox),
\$5,500, mild.

MAE'S OWN LENSER

Pulls Struss Off 'Miss' to Photog West's 'Lady'

Hollywood, Dec. 24.

Karl Struss witched over as chief photographer from 'Mississippi' at Paramount to take charge of the cameras on Mae West's atarrer, 'Now I'm a Lady'. Company exces made the transfer after the star had requested Struss to photograph her new picture, and resulted from simpliar teaming of the star and cameraman on 'Gay Ninettes'.

Still having three weeks to go with 'Mississippi', Paramount 'assigned Charles Lang to take over the camera work on that produc-Hollywood, Dec. 24.

the camera work on that production.

College Town Getting Film House After 4 Mos.

Hamilton, N. Y., Dec. 24. Without theatrical entertainment Without theatrical entertainment for four monts, this yillage, seat of Colgate University, will be back on the film map in February. Glove City Amus. Co., subsid of the Schine chain. of Gloversville, has accuired the Sheidon opera house, local land-off the collaboration of the coll

atre here was cutting deeply into the normal Christmas trading, farm-ers of the district shopping in vil-lages where they could also take in a picture,

Lukas as 'Philo'

Hollywood, Dec. 24.

Faul Lukas has been sesigned the Philo Vance spot in Metro's Casino Murger Case. Ple was held up serveral weeks due to inability been peculied but being tided up.

This is Lukas' first assignment since joining M.-G. Film starts Jan. 7.

RADIO RAPS BUSYBODIES

Radio as a Patsy >

Arthur Pryer, Jr., of the Batten, Barton, Durstine and Osborne agency, speaking in Boston last week, and Thomas Rishworth, of station KSTP, speaking in St. Paul the previous week, both rapped the meddlesome undocumented, busybody criticism of radio programs for children leveled at broadcasting by parent-teachers and the uplift crowd generally. While admitting there may be grounds for complaint against some kid shows, both speakers flatly stated that loose talk and ready denunciation, without facts to prove the evils or suggestions to remedy, will be resented and resisted by the radio advertising world.

This is stout common sense. Nothing is to be gained by either the apollexy of fright or the apolegetics of confession every time the accusing finger is wagged in radio's direction. Let radio put the burden of proof where it belongs, with the prosecution and not with the defense.

It's debatable that any conclusive evidence has ever been brought forward to prove that play or motion picture ever planted temptation in minds where evil sprouts were not already rooted. Common deceney rejects pornography and unwholesome counsel. Bad taste or obscently regulates itself because it does not pay and its audience is limited to the pathological fringe constantly harassed by the gendarmes anyhow. Yet the same crowd that saddled America with prohibition continues to favor arbitrary censorship as a substitute for self-regulation.

As a matter of fact, radio has been polite to the point of asininity, sweet to the diabetic stage. Radio has been guilty of cheapness and tawdriness and phony sentimentality, but it's always been on the side of obedience, reverence, holy wedlock and spinach. For radio to start apologizing for not being on the right side is both a contraction and an absurdity. Radio is probably—the most sanctified amusement in the history of cinertaliument.

Very questionable, scientifically, if the possible effects upon children of over-melodramatic programs has anything whatever to do with morals. Parent-teachers' best argument, but the one least used, is that the excitement generated by some of the radio goose-pimple serials agitates the youthful composure to the detriment of orderly habits, good digestion and nightmare-free slumber.

Amidst the crime waves, kidnapings, etc., it is quite natural that the viewers-with-alarm should single out radio and try to isolate the germs of turpitude in some of the melodramatic flapdoodle dished up for kids. But only the fresh air of common sense is needed to clear out the fume of nonsense cluttering up a civilized approach to the crime problem.

Radio should refuse to be the patsy for the reformers.

DON WITHYCOMB McCOSKER OUT **AS WOR PRES?** LOOKS SET AT

WFIL

Philadelphia, Dec. 24.

Donald Withycomb, present head of NBC station relations dept., will be announced as the new manager of the combined WLIT-WFI outfit (now titled WFIL) this week, it is expected. However, it is understood WFIL will immediately grant him a 60-day leave to work with NBC's new station compensation scale soon to be established.

. Federal Communications Com-mission is expected to give final

mission is expected to give final oleay to WLIT-WFI merger this Thursday (27). Withycomb was considered too expensive for the WFIL payroll, but a conference with the local exces at New York last week is said to have resulted in an amicable salary arrangement. Naw (descent will) have resulted in an amicable salary arrangement. New director will take over complete carte blanche assignment.—Salesment for both local outfits were directed on Friday (21) that all incoming accounts must be cancellable by Jan. 1.

Proposed staff changes may send advinted Lowis, WFI manager, to

Edynfed Lewis, WFI manager, to the new combine as program direc-tor, with Joe Nassau, WLIT chief, apparently out. Several months \$50 Nassau was seeking control of WIBG, local indie, obviously pre-saging the present course events.

the new combine as program direct the new combine as program direct with Wilf, across the sparently out. Several months \$450 Nassau was seeking centrol of WIBG, local indie, obviously present courses events. Wants More Power WFIL will make application for funcrease of transmitting power when the new set-up has been completed. Studio site not selected as yet, although definitely defided that station will have a cenier-city office building location. New transmitter will locate in the suburban Manyunk district, to place the brace of aerials being tillized atop the two adjacent department stores. This will eliminate immediately after the WLFF-WFI interference between WFIL on \$500

It was understood in radio circles Monday (24) although not officially confirmed that Aifred J. McCosker has resigned as president of WOR Newark. His retirement is under-

Newark. His retirement is understood to take effect next Tuesday (1). McCosker's contract, which had about a year to go, is reported minicably settled by the Macy department store interests which operates-the-station.

McCosker, who has served two terms as president of the National Association of Broadcasters, took over the management of. WOR for the Bamberger store in Newark eight years ago. Previous to that he did a chatter program on the outlet tagged 'The Hollywood Reporter,' which was not become the description of the station.

John Boles for Lux

Hollywood, Dec. 24.

John Boles is New York bound to chant on the Lux hour with Helen Chandler the night of Dec. 30.

Returns here by plane for New York with

kilocycles with WIP, across the street in Gimbel Brothers emporium,

PRYOR SCORES LOOSE TALK

B. B. D. & O. Agency Exe Attends Boston Meeting and Rebukes Delegates as Theoretical Rather Than Practical

CRIME ANGLE

Boston, Dec. 24.

Arthur Pryor, Jr., v.p. in charge of radio for the Batten, Barton, Dur-stine & Osborne agency, last week took to task those who have made it a practice of publicly panning certain types of programs as detrimen-tal to the adolescent mind. Pryor scored this criticism as being without factual basis and urged that the critics, instead of citing wild assumptions and generalities, undertake a clinical study of the prob tem, and, if conditions are found to be as they claim, submit constructive suggestions for their im-

Occasion of Pryor's remarks was meeting sponsored by the Massachusetts Civic League and chairmaned by Roger Fenn, secretary of the Private Schools Association. Group invited to discuss the subject of radio programs and their influ-ence on children represented the teacher, welfare, religious and parents associations. Pryor was asked to attend as a delegate from the business of commercial broad-

saked to attend as a delegate from the business of commercial broadcasting.

After listening to one delegate after another giving testimony as to what they thought was the delegate to the state of the

Crime Commission Squawks

Crime Commission Squawks

U. S. Crime Commission has complained on air entertainment that melier sketches and horror program are dangerous, especially to state the state of t

St. Paul Meet on Kid Programs Calls Radio Villains Likeable: Suggest Boycott, Probation

CBS' Record

With the \$1,700,826 it figures to do this month, CBS, will come out of 1924 with the higgest fourth quarter in time sales receipts for any single broadcasting link in the history of the business. October-December lap of this year will give Columbia, a gross of \$5,136,185. For the seventh successive month CBS in November topped the gross income of NBC's red (WEAF) loop, Columbia did \$1,879,589 and the collection of the coll

Blue Sunday for Radio Brought Up by Pastors

Charlotte, N. C., Dec. 24.
With the Charlotte city council very much embroiled over Sunday blue laws just now, threats of closing down radio stations has come into recent hearings before the council.

At a statement

ing down radio stations has come into recent hearings before the council.

At a stormy session the question was raised by those opposing a delegation of preachers from the local ministerial association, seeking a closed Sundsdiene the local ministerial association, seeking a closed Sundsdiene the local ministerial seeking a close Sundsdiene the did not their demands for a tight closed day. Newspapers, street cars and other things were also mentioned. The debates followed threats to give Charlotte Sunday films and bowling, along with baseball, football and golf already allowed under the outdoor sports law. The ministers—are—now—demanding—that-everything be closed.

Local stations are not seriously considering threats for Sunday closing, feeling that such would interfere with federal government functions, since they are licensed to operate by Unite Samointed out at WBT that if such a thing should happen—a Sunday—studio could—beset up at the station's transmission plant located outside of the city limits. In this respect WSOC would not be so fortunate, since its transmission equipment and studios are both in the city.

WFBL, SYRACUSE, 50c A SHARE DIVIDEND

Syracuse, Dec. 24.
Onondaga Radio Broadcasting
Corporation, operating WFBL
(CBS), will pay a dividend of 56
cents a share Jan. 3 to stockholders.
of record on Dec. 22.
There are 24,000 shares outstandtine.

VERNON PRIBBLE IS NEW WTAM MANAGER

Cleveland, Dec. 24.

Vernon H. Fribble has stepped into the manager's post at WTAM, succeeding W. W. Smith, finally settling two-year-old rumors about a switch in managership.

Pribble was on advertising staff of Chicago Tribune for eight years, and also at WGN, Chicago. Smith Is now in Forida recovering heating before taking over a new NEC job. No other staff changes planned by Pribble.

St. Paul, Dec. 24. Outright boycott of goods manufactured by sponsors of objectionable radio programs for children. Petition the sponsors to modify

Petition the sponsors to modify present objectionable programs. Give the sponsors 90 days 'probation' in which to delete lurid phrases; if not improved within that time, clamp on the boycott.

Ask NBC to make a nation-wide survey of the good and bad radio programs now being purveyed for children.

survey of the good and bad radle programs now being purveyed for children.

Accept as the direct responsibility of the parents in every home just what programs the child shall be allowed to hear.

These suggestions were voiced by various spokesmen among 200 millitant. Parent-Teacher —Association.

EERA, and I. Roout, Campdender, Campdender,

Judge H. Z. Mendow declared.

board.
Judge H. Z. Mendow declared,
Radio is too new for us to assume
to correct it. It's still a puzzle. We
must study this thing before we
get ourselves excited and talk about
boycotts and control of the sponsors. It strikes me as strange, continued hizzoner, "that commercialrelation of the sponsors. It strikes me as strange, continued hizzoner, "that commercialrelation of the sponsors. It strikes me as strange, continued hizzoner, "that to mercialrelation of the sponmercial hizzoner, "that commercialrelation of the sponmercial hizzoner, "that
he had sold his eight-year-old
daughter on the idea of listening to
Eddie Cantor, Joe Penner and Jack
Benny, with the result, said the
jurist, that 'she has a pretty good
sense of humor.' Judge Mendow
further claimed that when his
doiter did listen occasionally to the
alleged blood-curdling programs,
'the sponlatin rebuttal, a gent who introduced himself as "luet an ordinary

sleep.

In rebuttal, a gent who introduced himself as 'Just an ordinary parent' drew salvos when he declared that he is essentially honest and therefore must admit, I do not control the dial in my home. The owner of that radio dial is Freddy.

This speaker also pointed out that while \$50,000 letters may pour into the sponsor's offices for some 'free' gadget, the sponsor's should not kid himself into believing that those \$50,000 letters are messengers of buyers' good-will.

Hardship on Parents

buyers' good-will.

Hardship on Parents

I believe, said this parent, 'that
80% of the parents, whose offspring,
are swayed by this type of radio
salesmanship harbor resentment
against the sponsor. When a parent
has to venture outdoors in a snowstorm to buy a three-cent stamp in
order to get a letter of thefore deadthough that manufacturer's sales
ideas, or his product. Personally,
be continued, I have made it my

(Continued on page 32)

(Continued on page 82)

PLUTOCRATS' HOLIDAY IN COLORADO NOT LIKED BY INDIES WITHIN N. A. B.

National Association of Broadcasters is faced with revolt from among the membership against the decision of the NAB directorate to hold the organization's 1935 convention in Colorado. Station operators, opposing the selection, aver ators, opposing the selection, aver that the expense involved will make it tough for a hefty share of broadcasters in the east and other sections of the basic area to attend. They point out that the choice of a swanky summer resort, such as Colorado Springs, may be right up the financial alleys of the NAB officers but it can only serve to allenate the members with skimpy, procketbooks.

allenate the members with skimpy pocketbooks.

If, say the objectors to the Grand Canyon idea, the NAB is to continue as the spokesman for the bir and small alike, it can't afford to breed discontent by making-such things as convention attendance as hardship on the things as convention attendance as hardship on the the things as convention at the summer's meet and it should be the concern of the headmen, in the organization to make a maximum attendance possible. Since the ovigrament of the concern of the headmen, in the organization to make a maximum attendance possible. Since the ovigrament of the points selected should be within that area. For jibe castern broad-casters the Colorado encampment will, to say nothing, of summer resort hotel and food prices, antail three days and three nights of

with to say nothing of summer resort hotel and food prices, entail three days and three hights of train-riding either way. Opponents of the Colorado designation recall the small attendance and the resentment that the staking of the convention in White Sulphur Springs, W. Va., garnered two years previous. An appreciable percentage of the attending NAB delegates were put to the honovenience of having to out the standard of the hotel at which they were stopping. This bunch elected to let the staff going cease with the room rent at the resort hotel selected by the NAB's executive committee.

committee.

At a meeting held in New York the week before last the NAB board of directors; agreed to toss the 1935 convention sometime between July 1 and 15, with the place in Colorado and the exact date to be left to the officers' discretion.

ROXY SETS UP PHILLY GANG

Philadelphia, Dec. 24.

Plans for Roxy's Philly gang were completed this week, with the shows to air locally via WCAU Sunday afternooms. Programs will follow along the same informal lines used by Roxy until last year from New York on NBC.

used by Roxy until-lists years from New York: on NBC.

Ork will be recruited from the Roxy-Mastbaum theatre, titled the Cosmopolitan Orchestra, a 55-pless unit batoned by the house's carriductor, Adolph Kornspan. Among the talent to be used will be Yascha Bunchuk, former cellist at the Capfol (N. Y.) Illiham Morton, a gless tiol (N. Y.); Lilliam Morton, a giges club handled by Leon. Leonardi, and several other warblers and instrumentalists who were formerly associated with Rothafel, Roxy will also use many of the singers now performing on the Saturday eve commercial for Castoria via GBS. Plans include a comprehensity search in include a comprehensive search in the local area for talent to aug-

HUBER TO TOUR RUSSIA WITH PIANO PRODICY

Baltimore, Dec. 24.
Freddie Huber, director of WBAL,
will accomp Shura Cherkassky, concert planist, on latter's tour of Ruscert planist, on latter's tour of Russla next spring. Huber discovered
Cherkassky II years ago and was
his first manager at time lad was ple talent lists for submission to
hailed as a boy prodigy.

Pair sail March 2 for England,
One list contains the names of Faul
Whiteman, George Gershwin, James

Happy Shovelers

Edward and Henry Peterson Edward and Henry Peterson, grave digages by profession, are giving a special Yuletide program—out over WMCA. New York, on Christimas Eve, Carols to be played on a zither and a violin.
Two young dirt-slingers, 21 and 24 years of age, respectively, work in a cemetery at Belmont, Long, Island.

BIG BIZ WAX SERIES VS. REDS

Dubuque, Ia., Dec. 24. National Association of Manufac-turers, New York City, has started out a batch of warings to various radio stations throughout the country designed to fight com-munism. James C, Selvage is sending out the discs, nine episodes in all being shipped free of charge to stations co-operating. Some 175 stations have taken the series to

date. Waxing goes under the title of The American Family Robinson'. In the case of WKBB, local outlet, the station had the local association of manufacturers sponsor the presentation, thus giving it a commercial witter. rating.

Film Cowboy Airing

Mascot's new serial star. Gen Mascotis new serial star, Gene Autrey, after completing his first thriller, flew to Chicago Friday (21) to reaume broadcasting for Sears Roebick. He returns here for an-other serial which will be produced after. Tom Mir's Texns Ranger. Autrey has been on the NBC out-let for the past five years.

Forker Joins L. & T.

Los Angeles, Dec. 24. Don Forker, for past six years advertising manager for Union Oil Co. on the coast, left tonlight (24), for New York to enter the Lord & Thomas-Agency.

Forker will work with the division handling the Lucky Strike accomme

Club Dates Go Radio: WMCA, WEVD Aloof From Talent Sideline

Plugging of their artists bureaus over the air has become an impor-tant sideline with practically every station in New York City. All our lets with the exception of WMCA and WEVD take some measure of and WEVD take some measure of time out during the day and night to tell tuners-in that entertainers for banquets, public or private par-ties and euchre meets can be en-gaged through the station.

gared through the station.

Heavlest plugger of the party idea is WOR. This station's booking bureau is mentioned over the air at least once on the hour. WHN, WINS and WNEW are somewhat less regular about it, while NBC, as represented by WEAF and WJZ, and Columbia by WABC each put in at least four licks a day in behalf of their talent services.

With these sources to contend with, the indic club bookers have found the going tough this season. What makes, the competition particularly, hot for them, is the buyer's fancy, for being able to, print on the program NBC or The Columbia, Broadcasting System presents.

Feen-a-Mint **Amateur Show** First on Web

Feen a Mint, sponsors, file first nationwide broadcast of matter nationwide broadcast of matter intertainers as its new series starting Dec. 80 over CBS. Outside of a small voterie of professional talent of dress up the program, all of the others will be air novices. To come over WABC from 6 to 6:36 in the spot vacated by Gershwin and his muste.

Ray Perkins will mo. Arnold Johnson's orohestra to play, with Harry Von Zell in for the announcing duties. A jury of five persons will separate the best ones each week. Station combing wide territory for these debuts. A professional tric will also probably fill in.

Health Productir search for something movel settled on this amsteur studi, due to its widespread craze over the entire country at the moment.

N. Y. Frames Musicians' Relief Series: Stars in Clusters, \$10,000 an Hour

tis build, up the value of late Sunday might, time, the NBC, and Columbia sales. departments are securing afound for a commercial or group of commercials to underwrite a series of four charity, broadcasts. Webs are asking for \$10,000 per program: Entire amount will go to the Unemployed Musicians' Relief Fund. Time proposed is the 10:30 to 11:30 stretch for any consecutive link of four Sunday nights between now and Feb. 1. Broadcast will be strictly metropoitan, with WEAF, WJZ, WOR, WINCA, WINS and WIN contributing their facilities. Webs are making no guarantees as to what talent will be on the programs, but they do make the assurant of the second of air names will be considered to what talent will be on the programs, but they do make the assurant of the second of air names will be care and these of regular sponsors do not conflict. A commercial may buy any one or number of the four broadcasts.

broadcasts. Two Lists

Though there's nothing in it for Melton, Phil Baker, Joe Penner, them but prestige and the chance Jessica Dragonette, the Revelers, to billd up the value of late Sunday Guy Lombardo, Gladya Swarthout, might time, the NBC and Columbia Burns and Allen and Amos n' Andy, sales departments are acounts while the other list proposes Fred around for a commercial or group Waring, the Mills Bros., Jack of commercials to underwrite a se- Benny, Morton Downey, Bogwell ries of four charity broadcasts. Sisters, Fred Allen, Virginia Rae, Webs are asking for \$10.00. per program: Entire amount will go to the June proposed is the 10:30 to maje and Budd Frank Munn and 11:30 stretch for any consecutive Frank Black.

Death Chair Sentence

Zanesville, O., Dec. 24. Russell Swiger, 21, convicted slayer of Harold Fleming, 19, gas station attendant during a holdup station attendant during a holding on September 24, was sentenced to be electrocuted in the Ohio penitentary on April 5, by Judge P. H. Tennehill in common pleas court here this week. Motions for a new trial were overruled.

triai were overruled.
Swiger was a radio entertainer
and orchestra leader. Miss Grace
Mitchell, radio singer of Pittsburgh,
whom Swiger said he wished to wed,
appeared at both trials as a defense

Inside Stuff—Radio

Broadcasting, with Grade A artists on a chain hookup and with disked programs spotted over stations in sections where local dealers face certain types or competitions in sections where local dealers face certain types or competitions. The sections were a steps which the Mental properties of the section of the section of the section of the section publicating the Memorial Idea.

Boswell M. Austin, secretary of the MEC, told members of the Neos York State Memorial Craftsmen, at the recent annual convention, that two kinds of radio programs had been suggested. On the national hookup, the message delivered would be more general than on the waxed programs. Latter would be spotted to combat what leaders of the monnent industry term 'the meance of speculative, no-monument cemestries and of promotional public mausoleums. Presumably, local dealers would have at least the moral support of 'old line' cemetery associations in their radio and newspaper fight on these types of burial places, for the regular cemeteries are strongly opposed to them and the state and national associations work with the MEC.

Only outdoor gala, such as Joan Lowell, Ruth Elder, Alice LaVarre, Heien Ritchle, Gertrude Ederic, Rabe Didficknon, Georgia Coleman, Hoten Hicks, Helen Meany and Louise Thaylen, will be used as subscribed as a conserved of cramatized episades which Crystal Corporation, will gair over CBS starting on Jan. 5. New program which will plug coametics, with be heard on Saturday evenings from 7:30 to 8 o'clock.

Besides the life stories of the forme, bunkles, thore, will be added variety entertainment. Gladys Baxter, Walfer, Preston for the vocala, and Victor Arden's orchestra. for the music. In between Kay Carroll will inject the beauty expert advice.

Program label, will be The Outdoor Girl Beauty Parade. Miss Lowell may head initial half hour.

KNX, KFI, KFWB and KHJ are splitting costs on a Coast technical survey of the receptive powers of their stations in western territory. Test is in connection with the country-wide canvass being made by cleared channel stations in order to have ammunition to present to the Federal Communications and halt the dividing up of the Federal Communications Commission and halt the dividing up of the frequencies.

Testing equipment in the west is to be installed at Los Angeles, Scattle and Denver.

U. S. Supreme Court's decision which upheld David Graves George's claim to the authorship of The Wreck of the Old 97 came as a stiff suprelse to both the phonograph and music publishing industries. George's royalties from RCA Victor, it is estimated, amount to around \$300,000. George goth the verdet in the lower court. The circuit court of appeals reversed this verdict. Isaac D. Levy, CBS v.p. and owner of WCAU, Philadelphia, was among the counsel engaged by RCA Victor for the litigation.

Broadcast of Christmas charity fight sponsored by Cleveland News' nearly hit backstage rocks when Barney Ross' manager objected to airing of fight without setting extra compensation for it.

Battle raged between him and officials almost up to opening of show Reported that Ed Bang, sporting editor of sheet, threatened to pull Ross bif the bill if the scheduled webbed account of fight didn't go through WTAM. John Royal, NBC seec in town on business, interceded and finally fromed out the ruckus.

Winners of the top prizes in Camay's Dreams Come True' contest, sponsored by Procter & Gamble and plugged on its thrice-weekly afternoon shot, with Barry McKinley, bartlone, over the NBC red loop, were bunched. None were eastern women. Winner of the first award-1,000 a year for life, or 10,000 in a lump sum—is a Chicago girl; of the third prize, a Springfield, ill, woman, Winners of the second and fourth prizes live in Sand Point, Idaho, and Cleveland, O., respectively.

Juck Denny, wanting to make his sustaining pickups from the Biltmore different, decided to insert four minutes of chatter about 'NBO' artists. Network niked the idea when the bandman picked on Wilson Brown, managing editor of Radio Stars Magazine, to do the pattering Grounds given by the web for its attitude was that the inclusion of Brown would show favortism toward a fan mag and might lead to an

New 435-foot vertical radiator at WBT, Charlotte, N. C., is now in use replacing the old two-tower antenna. Because of revolutionary ideas embodied in the construction for the first time, including a new radial ground system, A. B. Chamberlain, chief engineer, and W. B. Lodge, assistant general engineer for Columbia, have spent some time in Charlotte preparing a series of articles for engineering journals and papers for delivery before scientific societies on the new tower.

What its inventor describes as the first radical improvement in the accordion since its invention more than 100 years ago was patented wednesday (13) by Anthony Mondi of the artist staff of Station WGAL. ster, Pa

Lancaster, Pa.

His invention is a new type reed with a single steel tongue, making it possible to cut the weight of the instrument nearly in half.

Folles Bergeres' revue which opens Christmas night at the French Casino, N. Y., complained against the R. L. Watkins Co. (Dr. Lyons toothpowder) for using the F. B. billing in the Sunday night Manhattan Merry-Go-Round programs on the air.

The Watkins company has desisted and instead mentions that one of two of its artists are from the original Folles Bergeres' in Paris.

KNX has formally requested KHJ and KMTR, of Los Angeles, to make air retractions of the Los Angeles Times editorial blast on KNX and its Independent stand on news which was broadcast from those stations, Demand for retraction is a seguel to recent filing of a suit by KNX against the Times in connection with the editorial.

Studio Piaz in Paris, France, invited 100 guests to hear Lucienne Boyer sing 'Hands Across the Table' by radio from New York.
Something happened to the reception, and all the auditors got was a color of screeches they didn't think were emitted by Miss Boyer. So the studio put on a couple of Boyer disks made a year or so ago.

With the lyrics changed to suit the requirements of the network's censor, 'Lawd, I Give You My 'Children' has been okayed for release over CBS. The spiritual, published by Miller Music, Ino, is also back to its original title. Columbia has objected not only to some of the verses but the second choice of title, 'Satan, I Give You My Children.'

In rehearing for her commercial broadcasts, Mary Pickford combines radio and picture technique.

Reading her lines before the mike, Miss Pickford gets a sound track playback to personally criticize herself.

Hotel St. Francis fire in San Francisco (8) upset a few radio people. Ed Fitspatrick who lived there was aroused at around five in the mora-fung and just did get his fiddle before he was forced to feeve his room. KYA's remote to the hotel was completely destroyed.

CANADA PROTESTS WLW

A.T.&T.; Drop Western Union

A. T. & T. facilities are now used throughout the entire ABS network. Went into effect last week. Heretofore, a Western Union line, with repeater points along the way, was run through each of the saboard stations. Gradually these were replaced one by one by A. T. & T. equipment, and since October the Washington, Baltimore, Wilmington and Trenton. These last four were changed over just this month.

Station WCOL, Columbus, is the latest to join the chain. Edgar Wolf is president of the Columbus Broadcasting Corp., which owns and operates this new link. Transmitting on a cleared local channel of 1,210 kilocycles, with full time, station was recently assigned its presult of the Columbus Colu

achdistanae Day.

Complete roeter of network stations follows: WMCA, New York, key spott WJW, Akron; WMEX, Boston; "WABY, Albany; WCBM, Baltimore; WHDH, Boston; WEBR, Buffalo; WJJD, Chicago; WFBE, Cincinnatt; WJBK, Derott; WIND, Gary; WIP, Philadelphia; KQV, Pittaburgi; WFRO, Providence; WHBF, Boston; WFRO, WWBF, Complete WHBF, Complete WHBF, WTN, WTN, WSALIMITON; WYJE, Washington; WXBK, Watchurston; WXBK, Watchurston; WXBK, Watchurston; WHBF, Rock states WOL, Louis: WTNJ, Trenton; WOL, Washington; WIXBS, Waterbury; WHNS, Davenport, and WDEL,

WIP DENIED ASCAP DATA

In a decision handed down by Judge Mack in the New York Federal Court last week the Pennsylvania Broadcasting Co., operators of WIP, Philadelphia, was denied the right to inside information about—the American Society of Composers, Authors and Publishers. ATP is euing for a permanent injunction restraining ASCAP from trying to collect a licensee fee, on the ground that the performing rights outfit is a monopoly. Judge Mack's ruling denies WIP request for an accounting showing the salaries paid the president, secretary and general manager of ASCAP from 1927 to 1983, the operating expenses of the Society for the same period, and the fees that it has paid during this stretch to attorneys. This info was sought by the Philly outlet in a set of questions submitted preliminary to trial-of-the action.

The court ordered held in sheyance other points of information demanded by WIP. These included memanded by WIP. These included

questions submitted preliminary to ciral-of-the action.

The court ordered held in abeyance other points of information demanded by WIP. These included material about. ASCAP's income from picture houses, hotels, restaurants, cabarets and broadcasting stations for a number of years down to 1933, a list of all station licensees, an accounting of, the gross payments made by the Society to its writer and publisher members for such of the years between 1917 and 1934, and a cetalog of U. S. and for-each of the years between 1917 and 1918 and a cetalog of U. S. and for-each of the years between 1917 and 1918 ASCAP counsel objected to revealing the latter info on the ground that if might tend to incriminate the dee-endant named in the action, Gene Buck, Louis Bernstein, Jerome Kern and E. C. Mills. Contention advanced by the Society's lawyers was that the Philly station's charges could be made the basis of a criminal proceedings, or a penal action for triple damages, and that since an interrogated defendant could not be called in a criminal case as witness for the prosecution he could not for the same reason be called to answer questions in this civil suit. In reply to this argument Judge Mack Plet, found file objections to any \$\pi\$ to this argument Judge Mack Plet, could file objections to any \$\pi\$ the interrogatories which his \$\pi\$ years desimed hable to incriminate files.

CBS RETAINS REAM AS RESIDENT-ATTY

CBS headquarters now has its own general office lawyer. He is Joseph R. Ream. All questions pertaining to time and talent contracts or routine office matters with a legal twist are to be taken up direct instead of referring them to the web's outside firm of lawyers.

UNION OWNED WCFL BELOW SCALE!

Chicago. Dec. 24.

Station WCFL, owned by the Chicago Federation of Labor got into a jam with the Chicago Federation of Musicians last week with Jimmy Petrillo, head of the union, pulling out the band of nine men, when he discovered a kick-back system on salaries. Station originally earlied an ornelesta of six men, but new chieftains of the proposed network set up a band of nine members with the musicians handing back portions of their wages. Petrillo removed the nine men from the station six new men.

Union Jam-Up

Affiliated Radio Network, which was to have comprised WCFL, the Chicago Labor station, and some 22 indie outlets in Illinois, Indiana and Wisconsin, has postponed its inauguration indefinitely. Announced starting dates at intervals during the past few months but never got started at all. WCFL shleftairs state they want to hold off the start of the new regional web until si least March 1, when it is expected that the new 5,000-watt transmitter of WCFL will be ready.

RUTHRAUFF & RYAN 'STATE FAIR' OKAYED

Goodrich The has okayed the State Fair idea submitted by Ruth-rauff & Ryan, Seeney on the account and the state of the state are state are for 18 weeks, with the running time 48 minutes and the hookup coast to coast.

Cast will include Ted Lawis, Doc Rockwell, the Silvertown Singers (14 volces), Phil Duey, Luchle Manners, Peg LaCentra and Tim and Irene.

Ford, Chevrolet Stick On EA7, Madrid, Spain

Both Ford and Chevrolet have re-newed for their shows on EAI, Ma-drid, and its allied stations. In either case it's a musical show run-ning an hour. Contracts are for 52 weeks.

Makes the third year for each of these auto makes on the Spanish key station.

Long's 50,000-Watter

New Orleans, Dec. 24. New Orleans, Dec. 28.
Huey Long sent through his legis-lature a jump in corporation tax to take care of a 50,000-watter to be built on the Louisiana State Uni-versity campus at Baton Rouge. Huey has not figured as yet where he will get programs.

POWER FEB. 3?

Action by Radio Commission Based on Canadian Squawk-CFRB, Toronto, Claims Interference-Industry to Back Crosley in Fight for Stay on Cancellation of Experimental 500,000 Watter

LAW SUIT PROBABLE

Cincinnati, Dec. 24.

Joseph Chambers, technical aupervisor of WLW, returned Saturday (22) from Washington and denied Associated Press dispatch from that city reporting that the Federal Communications Commission had notified the Otton Personal Commission of the Otton Cincinnati, Dec. 24.

Washington, Dec. 24.

American broadcasting industrys first major experiment in superpower operation ran into international complications last week, and appeared bound for Federal courts in significant legal test of basic principles of communications regulation.

Although

principles of communications regulation.

Although formal announcement has not been made, Federal Communications Commission last week voted to cancel the special experimental authority of Crosley's 160,000 waster, William authority of Crosley's 160,000 waster, William authority of Crosley's 160,000 waster, William authority of Crosley supported by virtually the entire American Industry, is expected to carry the matter to court in an attempt to obtain stay of commish order.

Bound up in complicated international and political circumstances, basic issue on which fight will be based involves the question of whether the United States or Canda shall write regulations under which American broadcasters will operate.

operate.
Formal statements were withheld Formal statements were withhold Formal statements were withhold Commission and State Department, but from other quaetres it was learned that United States authorities have decided to knuckle down to the Dominion instead of fighting the question to a showdown.

Because Crosley's special grant has six weeks more to run, Communications board is not expected to announce its action until the license period is over. Crosley likewise is expected to sit back and wait for definite order before initiating legal proceedings.

To Reduce Night Strength Unicss political pressure forces

Unless political pressure forces the commish to alter plans, Cros-ley will be authorized upon expira-tion of present license to continue operating with 500,000 watts only (Continued on page 38)

American Chain Now Linked 100% by | SLASHING SUPER- | Fed. Commish Grants 9 More License Renewals, but with Reservations

CHISELING CHARGE

Big L. A. Stations Aver Smalles Undersell Card Rates

Los Angeles Dec. 24. Los angeles, Dec. 24.

Major radio stations, here have requested the Radio Code Authority to make an investigation of the Southern California territory claiming a mass of code violations by smaller stations.

smaller stations.

Principal complaints against the one lungers is the alleged failure of these stations to live up to their rate cards. General cut-rating and contingent deal chiseling said to be

FILE PROTESTS ON AIR CODE CHANGES

Strenuous protests against code authority proposal to tighten broadcasting code prohibitions on rate-cutting were filed with the National Recovery Administration last week by nine industry members in all sections. Action on suggested-amendments held-up until middle of next month.

gented-amendments held-up until middle of next month.

Only two objections were directed against suggested amendment banning discounts on contracts providing for combination sales of radios and other advertising media, but six kicks came in against the move to the combination sales of radios of the combination sales on the combination contracts proposition to the combination-sale proposition. Counsel for publisher was told to come in and talk matter over Jan. 11. No hearing for other protestants is contemplated, however, as mose of the other kickers asked for copportunity to file added data.

Joining WDAF in move to block the code authority's attempt to curb rate-cutting through granting of discounts on combination contracts was Dallar Tomes-Herald, which of the code authority's attempt to curb rate-cutting through granting of discounts on combination contracts was Dallar Tomes-Herald, which of the code authority's attempt to curb rate-cutting through granting of discounts on combination contracts was Dallar Tomes-Herald, which objects against probletion of discounts on that beats. Gent gave himself away, however, by revealing entire operating scheedule and his time-sharing agreement with other transmitters on his frequency and practically destroyed his own argument that he cannot contract for time on any other terms because of uncertainty about when he will be the contract of the co be on the air

kickers, all complaining run-of-sked move, were Other about run-of-sked move, were KOMO-KJR, Seattle; WJJD, Chi-cago, WFAS, White Plains, N. Y.; WJAG, Norfolk, Neb; KGIR, Butte, Mont., and KROW, Oakland, Calif.

Stewart-Warner Ripe

Chicago, Dec. 24. Stewart-Warner practically set with a new program to ride on a Columbia coast-to-coaster to start

Columbia coast-to-coaster to start early in February.
Placed through the Blackett-Sample-Hummert agency it will ride three times weekly, if and when, at 10:30 p. m. EST, on a 15-minute shot. Reported that the new program will originate on the coast. Board of directors will hear an audition of the show this week to pass final judgment.

Washington, Dec. 24. Nine more broadcasters placed on the spot last week, as the Federal Communications Com-

placed on the spot last week, as the Federal Communications Commission granted license renewals with strings attached. Commission kind five power increases and one new station, and ordered hearings on nine power-boost requests and pleas for six new transmitters.

Qualified for one reason or another, the following stations received lecense extensions for limited periods only. WHOD, Augusta, Me.; WJBY, Gadaden, Ala.; WCAP, Asbury Park, N. J.; WGAP, Asbury Park, N. J.; WDEL, Wilmington, Del.; WNEW, Newark, N. J.; KGGC, San Francisco; WPEN, Philadelphia; WDAS, Philadelphia; WDAS, Philadelphia, and WHFC, Cleero, Ill.

Power increases were granted the following: WRGA, Rome, Ga, from 100 to 250 watts daytime; WTCN, Minneapolie, Minn, from I kw to 5 kw daytime; WJAS, Vankton, S.D. from 2½ kw to 5 kw daytime; KHJ, Los Angeles, and KFRC, San Francisco, from 2½ kw to 5 kw daytime.

Similar requests by other state.

S. D. from 2% kw to 5 kw daytime;
KHJ, Los Angeles, and KPRC, San
Francisco, from 2½ kw to 5 kw daytime.

Similar requests by other stations, including some regional transmitters, were slated for further investigation. Broadcasting division
decided to hear WIJBK, Detroit, plea
for increase from 10 to 500 watts
and for change in frequency from
1500 to 680 kc on Jan. 23; KDYL,
Salt Lake City, and WEEI, Boston,
applications for boosts from 1 to 5
kw daytime on Jan. 30; WHK,
Seven Hills, O., from 1 kw night,
2½ kw day, to 5 kw, on Fb. 6, and
WYCN, Minneapolis, Minn., for
change from 1260 kc to 680 kc and
power change from 1 kw day and
on Jan. 23, Division also will have
request of David H. Cannon, Peasrequest for new station from 250 night and 1 kw day, and the following applications for new stations:
Southern Minnesota Broadcasting
Co., Rochester, Minn., 1310 kc, 100
watts, WHII. Broadcasting
Co., Rochester, Minn., 1310 kc, 100
watts, WHII. Broadcasting
Co., Rochester, Minn., 1310 kc, 100
watts, Childenton, Vandenton, Lestablalan new station was granted
when commish sustained Examiner
George H. Hill and Issued construction permit to H. E. Studebaker,
Lewiston, Ida, 407 1420 kc, 100
watts.

iton permit to H. E. Studebaker, Lewiston, Ida, for 1420 kc, 100 watts.

Several requests for new stations were catalogued during the week slong with pleas for higher power for existing transmitters. New applications included:

Paul Sullivan Andrews, Lewiston, Me, new station, 580 kc, 250 watts daytime; WDRC, Hartford, Conn, new station 1200 kc, 100 watts; Jesse H. Jay, Miami, new station, 1200 kc, 100 watts; Jesse H. Jay, Miami, new station, 1200 kc, 100 watts; WLBC, Muncle, Ind., increase from 50 night, 100 day, to 10' night, 250 day; WRBN, increase from 1 kw to 5 kw day! The Journal Co., Milwaikee, Wis, new station, 1010 kc, 1 kw; KLS, Oakland, Calif, increase from 260 to 500 day; James R. Doss, Jr., Decatur, Ala, new station, 1370 kc, 010 watts, and KRKD, Los Angeles, increase from 500 to 1 kw daytime.

Sponsor Local Shows

General Mills starting a spot campaign in four east and midwest cities, using special locally produced show to test new sales copy. Cities are Indianapolis, Columbus, Richmond and Norfolk.

Improbable Broadcasts No. 2-The Annual Gridiron Mystery

Prolog: A vice-president's office, this here football leason. So stick Ah, Biff. Come in, boy. About the property of the prope Ah, Biff. Come in, boy. About that game tomorrow. Want this to be a good one, Biff. Strictly busiokay if the mike is dead for a few

32

ness. Try not to talk so much, it's okay if the mike is dead for a few seconds once in a while. Give the audience a break. Make it a good your but don't overwrite it. You were a little, abrocom the striver of the second of the second with the second of t

cords of both teams. That's on the supposition that you know as much, as we do about the squads or you wouldn't be listening in. We'll give you the lineup presently. Stretch, that's my assistant, is checking with the bench now, 'The lowly press is over to my right, but we haven't spoken since '24.
'And now that that's over, listen

haven't spoken since '24.
'And now that that's over, listen
you muggs. I want as few squawks
on this broadcast as possible. Never
mind duttering up the studio with
your penmanship. If there's no
mail we'll know it was all right, so

your penminship. If there's no mail we'll know it was all right, so Just skip it. But in case you want to holler we'll give you a running start by tellin' the world this is the Rational Broadcasting Company, and heave-ho for station i-dentifications. The seconds lages company, and heave-ho for station i-dentifications. The seconds lages company, and heave-ho for station i-dentifications. The seconds lages company, and heave-ho for station i-dentification. The seconds lages company, and heave-ho for station is not seconds. The second lages are seconds lages and the second lages and the second lages and second la

...down.the alley...Kelley has it... he's running,..he's running...he's still running...and that makes it six to nothing in favor of Yale in the middle of this, the first quarter of the Princeton-Yale game at Princeton, N. J. This is the Ra-tional Broadcasting Company. (30 sec.)

Princeton, N. J. This is the Katienal Broadcasting Company. (30 sec.)

We're well into the second quarter and it's Princeton's ball on the second of the sec Hope they come in. Oop, they're playing. Why they've been playing Yale has kicked out and it's Princeton's ball...and there's the half. No foolin' this time.

Yale has kicked out and it's Princeton's ball. ...and there's the half.
No foolin' this time.

Tadies and gentlemen, my assistant here, Stretch, will now analyce the game up to this point for
you. Stretch helped inaugurate that
losing sireak at Knox, and I wasn't
so bad at muling an inside straight
so the stretch of the straight
Stretch of the stretch octaves
above. Ukulele Ike Edwarda). T
agree with Hiff here in everything
he's sald. Both teams are playing
hard and I've got a big surprise for
you at the end of the game, so be
sure and wait for it. All right, Biff.
Elif: "That's right, folks. I forgot
to tell you about Stretch's big surprise. He hasn't even told me, but
he's cooking up something, and you
can bet it'll be the bombahell of

Tadles and gentiemen, this is a man who, of course, needs no introduction. That paragon of sports announcers, that authority of authorities, the (hey, Stretch, phone down and tell the Yale band I want a chord in G. was when I refer my a chord in G—yea, when I raise my hand) final word on all sports broadcasts. When better sports are broadcasts. When better sports are played he'll be there or the same'll be off. Folks, Ted Husing.' (Up goes the hand, and no chord—the band is busy trying to see if Frank Black, in section 4, is listening.)

Black, in section 4, is listening.)

Ted: Thank you, Biff. Thanks you, wery much. Laddes and gentlemen, it's fine of Biff to ask me to speak to you. That was a sweet chore you did on the Gierville. West Liberty Teachers game last week, Biff. Beally a fine boy that. He doesn't want you to know his last doesn't want you to know his last name, a matter of policy, I'm told, and I'm glad I'm not with that network. It's been a pleasure, ladles and gentlemen, so until we meet again—at the Yankee Stadium next Saturday for Army-Notice Dameoh, Biff, do you mind? Here's Graham. Say something, Graham. For Biff, 'Ladles and gentlemen, Graham Nowmee'. Graham McNamee.

Graham; Thank you, Ted. Ob, I say—really—I didn't—expect— Splendid fellow, Ted. Splendid fel-low, Biff. The best. I'm very grate-ful to Ted, and Biff, for this oppor-tunity. Lovely boys I thought Ted's description of the Navy-Notre

Juli to Ted, and Biff, for this opportunity. Lovely boys. I thought Ted's description of the Navy-Notre Dame game inset week was marvelous. I was broadcasting another game (remember?), but I had, a receiver to my ear. Not early to do, broadcast and listen at the same time. But I do it upon occasion and invariably when Ted is on the air. So here you are, Biff. Thank you, Ted. Thank you had you It's Princeton's ball on its own 20 and they're about to Elck. Don't they ever run with the ball? Where's that other wire'? Ah. It's from Joe Gus, folks, who owns Indigestion Inn, just off, the tumpike as you pass New Brunswick. It says: 'Great stuff stop when you announce them it's the same as being on the 50-yard line stop even better because I sold the pair I had this morning for 46 bucks.' Follow. this morning for 40 bucks. Folles, lan't Joe a card? That wire was from Joe Gus, who was Indigestion fin, just off the turnpike as you pass New Brunswick. Thanks, Joe.

Likeable Villains

(Continued from page 29)

(Continued from page 28), policy from now on sever to buy goods plugged by these high-preserve methods, and if the sponsors want figures. (referring to those 500,000 hypothetical letters), let usay it with figures—by retraining from purchasing these products in such numbers as to cause their sales graphs to hit bottom. Rabbl David Aronson voiced his opinion that outright boycott of goods made by syonsors of objectionable radio programs is the only solution. While more timid souls may advocate 'requesting' the spon-

solution. While more timid souls may advocate requesting the sponsors to modify their programs, only vigorous methods will stir them to action, the rabbi opined.

Answering Judge Mendow's argument that radio is still new and should be coddled and experimented with, Rabbi Aronson declared that Just as radio has not reached per did that Just because we are not perfect is no reason why we should refer is no reason why we should refer to make the program of the still reason why we should refer the preason why we should rethat just because we are not per-fect is no reason why we should re-main topsy turvy on the radio or any other vital question of the day. If we wait for perfection in any-thing, we wait forever, challenged the rabbl. Neither could be see, any reason why small children should be used as guines pigs for the spon-sors' sales departments; why fragile childhood should be experimented with. with.

Villaine Likeable?

Villains Likeable?

Important, too, awerred the rabbi, la the fact that children thrill at the crime technique as dispensed via radio and consequently acquire fails values of the things in life. While in dimenovel fiction the villain was always unmistakably mean, radio's villains are likeable chaps who careas and cajole and win your sympathy, and then, when they have your name on the dotted line, they set in their dirty work he stated.

Professor John E. Andarons.

stated.

Professor John E. Anderson, director of the Institute of Child Welfare at the University of Minnesota, suggested that NBC be asked to appropriate \$500,000 for a nationwide survey of children's radio programs. The prof. declared it would cost at least helf a million to do

wide survey of children's radio pro-grams. The prof. declared it would cost at least half a million to do the Job right, if the investigation were to be significant and really mean anything. John Donahus, assistant probation officer for Ramsey county (St. Paul), cited cases of law-breaking tendencies in delinquents traced di-rectity to certain radio programs. Three youngsters brought before him last week, he declared, were carrying guns, and pointed to the Jack Armstrong program as the in-fluence which decided them that cut in the country of the country of the programs which took plenty, of heat at the meeting were Orphan Annie, Skippy, Jimmie Allen and Buck Rogers.

Annie, Skipp Buck Rogers.

Since the meeting was called merely as a rally for an exchange merely as a rally for an exchange of ideas among various groups in-terested in children's welfare, no resolutions were passed, but those present promised that the suggested remedies for improving suggested fare would be brought forward and threshed out at the very next business meeting of their various or-ganizations.

Divorce Suit Filed

Syracuse, Dec. 24, Naming a Cape May, N. J., woman

as corespondent, Mrs. Marjories Jacobs Love of this city is suing Luther H. Love, Jr., of Cape May, radio entertainer, for divorce.

Loves were married in Dryden, N. Y., in 1926. Love broadcasts from WPEN.

meet a college boy who is seeing his first college game. He's played three years at Hobart and this is the first autum Saturday afternoon he's been anywhere but on his back since '31. I'd like to introduce Slops McGes, my boyhood chum. Stops, what did you think of the game? Slops: I thought it was a fine game, Stretch. The boys certainly played hard. Hello, Ma—Hif (cutting in): 'That was swell, Stretch. That'll make 'em remember this broadcast, o'l boy, o'll boy, o'l

inn, just off the turnpike as you the pass New Brunswick. Thanks, Joe. Glad you and the boys are enjoying has been broadcast. And, Joe, you'll she first atturn Saturday afternoon fe's been anywhere but on his back the broadcast. And, Joe, you'll shee '31. It like to introduce Slops probably get me for dinner tonight on the way back. Hold a table for two. (how'd ya do, Stretch, quick). ... make it four, Joe, and don't forget te forget the check, Am I cutter Swell gur, Joe. This is the Rational Broadcasting Company, '(8) sec.).

They're tearing down the goal phost, folks, Yes, Yale won. Score, seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, assume. Ted, will you go over it once seven to nothing. A big upset, and la honor to both sides. And now, as the wool of the properties of the first the produce of the first three the properties. The first three the properties of the first three thr

New York Radio Parade

By Nellie Revell

Broadcasting companies are co-operating to put on a big show at the Center theatre on Jan. 8 for the benefit of the unemployed musiciana, Radio industry has a quota of \$100,000 to raise for the destitute.

Bill Bacher Flying High

Bill Bacher left Saturday morning for Hollywood by 17-hour plane to put on the Walt Disney show for the Sunday eve Hall of Fame. Squire Bacher remained on Coast for Christmas holiday to put on Bing Creeby's Christmas show Tuesday night for Woodbury sosp. Returns to NY by plane tomorrow (Wednesday) in time to releases and stage Esso The O'Flynn' show on Friday night. Bacher is free-landing and is at Lennon & Mitchels as a consultant only.

ABS Gets Itself a Plug

ABS has swell stunt under way with new Shubert opus 'Living Dan-gerously' opening in Phila. In third act of show radio is switched on for dialogue. At end of sequence announcer puts in plug for ABS. Then another volce announces next program and plugs WMCA at top of dial. Then introduces Crazy Water Crystal show and into commercial spiel on that product. Costs ABS the making of a few recordings.

Paid to Stay Off Air

Rod Arkell contract with Carisbad Salts calls for his exclusive services and so Rod is being paid each week to stay off air since the new Morton Downey program went on. Head of Klesewetter agency handling account is also bees man of Carisbad and stockholder of CBS, Arkell reports daily at advertising agency.

Short Shots

Short Shots

Decca Records contemplate a radio program with their name platter talent slated as show. Unless trick pay-off is arranged the talent may be on cuff or else recorded. . Kate Smith and Huddon Motors want, Connie Gates to sing on their show Jan, I. But Connie set with National Biscuit Co. program at NBC which will keep her from Smith broadcast. However, a schedule is being laid out and Connie expects to take both shows. . Colgate suditioned talent for six hours Friday. Listened to Otto-Harbach musical-show-with-Harbach-playing-himself, Al-Goodman-ork and Ted Webb. . . Paul Moyer, former publisher of Theatra Magazine and for last three years vp. of World Broadcasting, has new corporation called 'Onto N. Y., which will make-business film plugging-the town... The Pickens Sisters will resume their NBC schedule on Sat when Thumbs Up returns from Phila. . Frank Novak starts new show first of year. Show is morning shot five times weekly for Metropolitan Life of year. Show is morning shot five times weekly for Metropolitan Life ... Mary Boland and Charles Ruggies will Hall of Fame-it Sunday. ... Freddle Berrens ork returns to air over CBS with a 25-plece ork on a remote spot. .. WINIS Xmas show had Joseph Rumehinsky, Jewish composer. .. Entire cast of Fred Allen show also renewed for 25 weeks. ... Dlana Phillips of ABS continuity dept, is 'Fashion Writer' for that network.

Stand By

Stand

Scrambled Notes

Scrambled Notes

Jack and Loretta Clemens take air for Venida Hairnet on Jan. 13 at
NBC in 15-minute show. Johnny Cantwell of Rocke Productions wrote
script... Thompson Guerasey, owner and manager of WLBZ, Bangor,
Me., and Charles H.-Gurney of WNAX to CBS NY offices last week...,
Porter Houston, chief engineer of WORS in Battimore, and Oile King
program. manager-of-WOL-in-Washington, D. C., visiting, ABS-in-NY...,
Martha Mears signed for 13 weeks on "House Party for Colgate,...) Dea,
27 will make it 15 years as ork leader for Emil Coleman. Started 15
years back at old Bustanboy's with Sigmund Romberg... Hollywood
Hotel show will drop guest stara on Dec. 30:..Amos and Andy show will
have a cash prize contest next month... Donald Novis and Vera Van will
be steady talent on new Vickw set-up. Warren Hull as m.c. and Freddie
Martin ork.

Martin ork.

Post Script

The Gumps adding 11 stations to CBS network which will feed show to the Coast... Carolyn Gray, staff planist at WCAE in Pittsburgh, resigned last week and is back in town looking for a connection... New WOR show titled "Human Side of Govt' will have S. T. Grannik, asst work of County as interviewer. Postmaster Jim Farley is to be first speaker... Saul Flaum, advertising manager of Radio Guide has resigned at the Cornel and Maude Adams. Both deals still in sab stage... HI Brown taking plenty of ribbing about the dramatic talent of his eight-week-young-son. Brown claims has youngster trained to cry in all dislects... Tasty-Lax now with Redfield-Coupé Agency... Sanches Cameric Co. is contemplating use of radio... Kate Smith mald's access to the contemplating use of radio... Kate Smith mald's access to the contemplating use of radio... Kate Smith mald's access to the contemplating use of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Kate Smith mald's access to the contemplating set of radio... Access to the two sets of the contemplating set of radio... Access the contemplating set of radio... Access to the contemplating set of radio... Access to the contemplating set of radio... Access the contemplation of the contemplating set of radio..

Additional

Additional

Australian Syndicate in town looking to buy scripts to be used for recordings on Australian stations...Palmolive may buy another one-half hour of time and air the Colgate show at end of Palmolive program, May call for switch to another eve to obtain time if proposal goes through ...Jean McDonald sect to George B. Storer, prexy of ABS, hurt ankle in rainy day fall...The Musical Postman featuring Arteils Diokson will replace Dick Newton on CBS 8 a. m. show...Ruth Eithing new show at NEC is for Pep and will be opposition to Valles.

REAL SHOW BOAT FLOPS

Anne Ashenhurst, Radio Showwoman, AUDITION ENDS **Explains Her Program Theories**

By Cecelia Ager

By Gecelia Ager

Anne S. Ashenhurs, Goucher college, '29, production manager for Blackett-Sample-Hummert, Inc., is the only woman she knows of holding down this sort of a job. Mrs. Ashenhurst used to be a newspaper woman herself: Baltimore Sun, 'Advice to the Lovelorn', and Paris edition of the Herald, interviews. Six years ago she stormed the advertising agency field, which had just begun to experiment with radio, and her newspaper woman's intuition suggested to her that editorial features which interested women in the datles miled provoe every bit as included the provided of the conduct an Advice to the Lovelorn program for Neet.

Mrs. Ashenhurs' in intuition was good. Today she is in charge of 30, radio, programs a week and is in-stalled in an impressive office at 230 Paris. Alignet with the femiliance

radio programs a week and is installed in an impressive office at 230 Park, discreet with the feminine touch. Chintz hangings. Chippendale ladder back chairs, a charming little English knee hole desk, Napoleonic prints, a prin English softo, a graceful low table with the Goucher Alumnae Quarter-ly on it, and a French pottery ash tray for those that smoke. Mrs. Ashenhurst doesn't smoke herself, because it makes her sick.

Mrs. Ashenhurst is very carnest.

Mrs. Ashenhurst is very earnes nd sincere about her programs, and (Continued on page 38)

CBS GETS % ON **NBC PROGRAM**

Columbia Artists Bureau will col-lect a commission from the Red Michols until which makes-fits debut on NBC-Jan. 24 as part of the Kel-logs's (Pep) cast. Contract all around is for 26 weeks. NBC takes the attitude that Interchange of tal-tists of the Commission of the Columbia support of the Columbia of the Columbia support of the Columbia of the Columbia N. W. Avers did the frameter

N. W. Ayers did the dramatic falent booking direct, while Ruth Etting was engaged through the Rockwell-O'Keefe office.

London Celeb-Chaser Program Substituted

London Dec 11 In. Town. To Night, a British Broadcasting Corporation show which was introduced by Eric Maschwitz, the head of the vaude-Ville department, some two years say will be discontinued as soon as he returns from his vacation.

This is one of the most popular of the B.B.C. programs and has several promiseri personalities, in-cluding most of the American stars—ever-here. 'In Town To-Night,' a British

Maschwitz, Instead, will introduce an idea, which is likely to be dubbed With The Mike Around London, which will pick up important people on a portable mike, and will then be relayed from the B.B.C.

Trooper's Tra-La-La Hobby

Rochester, Dec. 24.

Major John A. Warner, head of the New York State-Troopers, made its radio debut as a planist over WHAM and MBC network, Saturgey night, at 7 p.m. He played schumann's Concerto in the Minor, accompanied by the Stromberg-Carlson orchestre.

Major Warner, who was born in Chester, is the son-in-law of forper Governor Al Smith. Much of the three work is spent in musical activities, the Epitameises.

L. A.'S 3 NATIONALS

Trio of Country Wide Program

Los Angeles, Dec. 24.
Starting Jan. 7, and on each successive Tuesday night for 13 weeks, three national programs will be emanating from Los Angeles simultaneously, a record for coast network broadcasting.

network broadcasting.
Trio going out at the same time
will be Grace Moore on NBC's blue
net for Vicks, Ben Bernie on NBC's
red for Pabst, and Bing Crosby on
CBS for Woodbury.

University Irate at Co-Ed's Campus Quips On Air in Lincoln

Lincoln, Dec. 24. A campus gossil-rolumn over the KFOR waves almost brought the expulsion of the glid who gave it and plunged the station into a battle with the University of Nebraska. Beth Langford, junior in college, was hired by the station to deliver a few squibs about the social doings at school and the program had hardly started when she was summoned before the Dean of Women and told to drop the job or he expelled.

and told to drop the job or be expelled.

Reason given was that the dope put the University—in a bad—light especially from the social angle and was a detriment. KFOR and the girl could do nothing but accede, despite of the property of the social angle of the property of despite free speech angle, although the program is still on the air with a sub doing the miking under the monicker of Jane Doe.

RADIO OKES SCHEDULING OF EXTRA-TIME RATES

Washington, Dec. 24.

Broadcasting industry has supported by a three-to-one majority the Code Authority proposal to require rate schedules covering sales decide early next month whether to propose formal amendment and write-rules into-the-code.

Under the plan, stations would be compelled to file multiplication table showing pric s quoted for sales in standard units up to total of three hours. Would have to fix yardstick for quarter-hour periods, and would-not-be-p-mitted-to-grant-rebates or discounts except a stipulated in published sked.

Kolynos Drops Coast

Chicago, Dec. 24.

Kolynos has dropped its west and Coast radio campaign through Columbia and is concentrating its effect of the columbia cape.

2870. Will use newsynaper, apreads. In the golden gate territory.

Western leg of Columbia carrieda a show originating in the WGN, Chicago Tribune, studios. But with the dropping of the west network Kolynos is replacing WGN with WBBM, the regular CBS station here, tacking that outlet on the regular eastern Columbia Röök-up. Didn't want to produce a separate show here just for WGN.

THOMPSON IDEA

Capt. Billy Bryant Brought Into New York from Sticks, but Didn't Recognize Himself or His Show **Boat Company**

TOO MUCH CLASS

Walter Thompson agency is looking around for another program to submit to American Tobacco for looking around for another program to submit to American Tobacco for its Half-and-Half brand, because the agency's audition of a show-boat idea didn't turn out so well. Tangled up with the audition that Tangled up with the audition that Bryant's introduction to big-time radio-and-what happened-when the Thompson agency's mike impresaries tried to polish up and place in an effect setting one of the rougher diamonds of show business.

Capt. Bryant, who rates as one of the few remaining active show-boat operators, came out of his experience a sorely puzzled fellow. It was the first time in his variegated show career that he allowed anybody to steer him out of his particular field as a foreign puzzled fellow. The province of the few particular field as a foreign puzzled fellow. The province of the few particular field as a foreign field as the particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field as a fact that he allowed anybody to steer him out of his particular field and his particular field and his particular field and his particular field as a fact that he allowed anybody to the his particular field and his particular field as a field field

a bleger Brodle than attended his attempt on Broadway, three years ago.

The Thompson agency.sent.a.man. Jown south to round up Capt. Billy and his troups and bring them into New York. It had been the agency's intention to have him put on the same type of entertainment with which he used to ply the natives along the Mississippi and its tributaries after the captain's bigwheeler of the same type of entertainment with which he used to ply the natives along the Mississippi and its tributaries after the captain's bigwheeler of avoid poaching on the preserves of Maxwell House Coffees' Show Boat the Thompson agency decided to bill-the Bryant affair.as The Bannstormers. Capt. Billy at first shied at the tag, because he couldn't see how. a bunch of showboaters could be referred to as bannstormers, but he withdrew-life objection. When the Maxwell angle was explained to him.

That Touch
With this issue out of the way those concerned with the audition then proceeded to make Capt. Billy all over again, as well as his acc. Behar mustechlow who, in a whiskey lenor, would go into teary lament over 'She Was Somebody's Mother' they inserted a youth of the modern crooping: school to air the latest moon and June limericks from Tin Pan Alley. Eliminated also was

tenor, would go into teaty mentioner inserted so with of the miser the inserted so with of the miser the inserted so with of the inserted so was the Swiss beliringer and the lass who filled the entre-acts with ditties of the 'A Bird in a Gilded Cage' genre. Williams A. Bacher, who for a while directed the Maxwell House Show, Boat, was brought in to whip this melange into audition form.

But the real rub didn't come until they told Capt. Billy, whose flair for ad libbing and flip comedy of the back-home kind accounted for 90% of the entertainment in his shows, that he would have to workfrom a script. The captain shied again, but since the audition had aiready been arranged he went through with the assignment. Surford the season paper. Capt. Billy handled his part nort of nervously, and the general impression left by the audition was a disappointing one.

Capt. Billy, just before his unveiling on Broadway, three years ago, gave himself and his troupe an appreciable run at the Cort, Chicago, At 14 top the novelty from the muddats, built to business for a few weeks.

Graves Taylor, p.a. for WGAR, Cleveland, to be married to Ger-trude Schneider, former Playhouse actress, on Dee, 17, and leaving for honeymoon in south during holidays. Gene Carr, program director, pinch-bit, or during absence.

Conflicting Judicial Opinions On Property Rights in News

WDAS Strengthens Signal To Meet Philly Competish Philadelphia, Dec. 24,

Philadelphia, Dec. 24.

First, step to increase the efficiency of WDAS, Philly independent studio, will be the construction of a new vertical type transmitter. According to owner Maurice Stappacher, new signal will cover the local area thoroughly, and place WDAS in a position to meet the competition which has turned up suddenly in the Philly ether district.

This is only one example of the rehabilitation here to meet the combined KYW-WCAU studios under the Levys brothers' management.

Newspapers Interrogate Public on Radio Likes: WHIO Gets Set to Pop

Springfield, O. Dec. 24.

Management of radio station WHIO, Miami Valley Broadcasting Corp. of The Dayton Daily News Corp. of The Dayton Daily News and Sun, and The Springfield News and Sun, which starts operation about Jan. 15, is giving prospective listeners a fair break in regard to program preferences. This station is the former W.LBW of Erie, Pa. Gov. James M. Cox is new boss.

James M. Cox is new boss.

Station owners are printing blanks
dally in affiliated newspapers, which
readers are asked to fill out and
return to newspaper offices. They
are to indicate what types of programs, from among music, comedy,
drams, sports, news, markets, children, religious, educational and
women's features, they enjoy most;
what kind of music they enjoy
most, classified in group one as to
popular, semi-classical, classical, old
time and sacred, and in croun two most, classified in group one as to popular, semi-classical, old-time and sacred, and in group two as to concert orchestra, dance or-chestra, string trio, plano, organ, other, instrumental solos, Hawailan, male voices and women's voices; what sports events they would like to hear; what time in the morning they would-like for-broadcasts to start; how late they would like programs to continue at night; and any other program suggestions. Answers on blanks are being checked at newspaper offices and will be considered when arranging programs. Station will be hooked up with NBC red web, officials have announced.

Opposition station in Miami Val Opposition station in Mami Val-ley, WSMK, Dayton, station of The Journal-Herald, is to move to enlarged studios within several weeks. New headquarters are now being remodeled on the second and third floors of Loew's Dayton The-arre building, under the direction of Stanley M. Krohn, studio manager. Now receiving Columbia broadcasts, station is to use practically all air-casts of this chain after Jan. 1.

Fiddler's Lipstick Airer Swings Over NBC Jan. 16

Hollywood, Dec. 24.

Jimmy Fidler's Höllywood chatter swing for Tangee lip stick starts Jan. 16 over NBC. Fan mag editor will be on weekly for a 15-min. chat on the doings of film names and may double for Non_Spl_on_same program.

Pensodent Adds WSYR

For the first time in two years Pepsodent has started to expand its Amos 'n' Andy hookup. Account on two hours' notice added WSYR, Syracuse last Friday

Seattle, Dec. 24. Reversing himself on a previous decision, Federal Judge Bowen last week refused to grant a permanent injunction restraining KVOS, Bellinjunction restraining KVOS, Bell-ingham, from broadcasting spot items culled from newspapers. In his latest ruling, which establishes a precedent from this district, Judge Bowen held that news is public property immediately after regular publication and may be broadcast.

Same judge two months previous Issued a temporary injunction against KVOS on the news pirating Issue. With this victory in hand the complainants, the Associated Issue. With this victory in hand the complainants, the Associated Press, the Bellingham Herald and the Seattle Post-Intelligencer, then pressed for a permanent order, Judge Bowen's new decision does not involve the pirating of news by one—news_gathering_arency. from another for publication. By virtue of Judge Bowen's ruling broadcasters are now free to relay over the air any news items carried in the local or nearby city dailles. In a similar case at Sloux Falls.

in a similar case at Sloux Falls, S. D. Involving KSOO, the local Federal judge granted the AP an Injunction against the station on the ground that news had a prop-erty value for 24 hours after publi-cation.

AMATEURS ON **UPBEAT ALL OVER**

Amateur show trend continues on upbeat. Fred Allen will have his own comedy version of amateur night on the Ipana-Sal Hepatica program. WISN, Milwaukee, has established an afternoon "Al r Breaks' programs for newcomers. Amateur programs are called various names with only about 50° frankly labelled as such. 'Stars of To-Morrow' appeals, to radio as classier than the word amateur. But meanwhile there's no question that this is the dominant regional and general program cycle in broadcasting today.

meanwhile there's no question that this is the dominant regional and general program cycle in broadcasting today.

Kate Smith's New Star revue getting under way on Christmas Eve as the Hudson Terraplane splanh is making an extensive as the Hudson Terraplane splanh is making an extensive and the splanh is making in the hook-up and songstress to make a personal visit to as many of these spots as possible.

Details concerning the transcontinental hop include a contest to be staged each week in a different city. Preliminary announcements are to be made locally four weeks expetite to the splanh in the splanh is the splanh in the splanh in the splanh is the splanh in the splanh is the splanh in the splanh is the splanh in the splanh in the splanh is the splanh in the splanh is the splanh in the splanh is the splanh in the splanh in the splanh is the splanh in the splanh in the splanh is the splanh in the splanh in the splanh in the splanh is the splanh in the splanh in the splanh is the splanh in th

campaign. An advance

Dave Russell joins WSFA as an-nouncer, and will also serve as solo-ist on several special programs.

Montgomery, Ala, reports circu-lated recently say another radio sta-tion may be erected there, but so far financial backing has failed to step.

Gus Arnheim band heard over SBC from San Macceo's Sui Jen, in Galveston, through KTRH, Hous-

KWKH, Shreveport, and KGRS, Amarillo, added to list of SBC sta-tions.

Mike Gallagher transferred from KNOW, Austin, to KTAT, Fort Worth, while Lee Kirby transfers from Fort Worth to Austin.

Rein Fort Worth to assessment of the party by Yankee Web laddes, in Boston, because she's giving up turning records for flipping flapjacks in a coubla weeks.

WNAC-WAAB gang, Boston to a December 24, with

WNAC-WAAB gang, Boston Xmas-partled on December 24, with Carl Moore, as Santa. Interchange, of two-bit presents, without name of donor, gave change for many a dirty dig.

OMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

rranged alphaceuceusy under the advertuser's name.

All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling.

account Abbreviation	s: Su (Sunday);); Th (Thùrsday);	M (Monday);	Tu (Tuesday); Saturday).	Botty Moore Lew White *Direct JOHN C. MORRELL	B
100 100 100 100 100 100 100 100 100 100		9-Th-WEAF	KELLOGG	2:15-Su-WJZ (Dog Food)	P
ACME PAINT 6:30-Su-WABO Smiling McConneil *Henri, H. & McD.	Ted Flo-Rito Ore Francis Lederer *F. W. Armstrong CARBORUNDUM 10-S-WABC Edward D'Anna Francis Bowman *B. B. D. & O. CARLMBAD (CARLMBAD)	(Maxwell)	5:30-Daily Ex. Sa-	Henri, H. & MoD.	1
A & P	10-S-WABC Edward D'Anna Francis Bowman	Frank McIntyre Lanny Rosa Conrad Thibauit Muriel Wilson 'Molasses 'n Jan'ry Gus Haenschen	'Singing Lady' Irecne Wicker 'N, W, Ayer	MUELLER C. 10:15 a. m. Dally Ex. Sa-Su-WABO	Ç
A & F 9-M-WEAF Harry Horlick Frank Parker *Paris & Peart	*B. B. D. & O. CARLEBAD (Salts)	8:30-W-WJZ		Bill & Ginger Virginia Baker Lyn Murray. *Heilwig	A
AMERICAN BOLLING MILLS 6:30-Su-WEAF	CARLSBAD (Salts) 4:30-Su-WJZ 7:10-Tu-WJZ Morton Downey Guy Bates Post Ray Sinatri Oro *Klesewetter	(Log Cabin Syrup) Lanny Roes Harry Salter Oro	Just Plain Bill'	Lyn Murray. *Heilwig	LE
	Morton Downey Guy Bates Post Ray Sinatri Oro	Benton & D	Arthur Hughes Ruth Russell James Melghan Curtis Arnali	NATIONAL BISCUIT CO. 10:30-Sa-WEAF	P
Bennett Chapple B. B. D. & O.	10-M-WEAF	(Jell-O) Jack Benny Mary Livingston I) on Bostor Ore Frank Parker	Jos. Latham Blackett-S-H ERAFT-PHENIX	Kel Murray Oro Xavler Cugat Oro Benny Goodman Or Phil Duey	1
ARMOUB 9:50-F-WJZ Phil Baker	Lullaby Lady M L Eastman *Erwin, Wasey	l)on Bostor Orc Frank Parker	10-Th-WEAF	Phil Duey Frank Luther	B
Phil Baker Martha Mears Harry McNaughton Leon Belasco Orc *Lord & Thomas	CITIES SERVICE 8-F-WEAF		P Whiteman Orc. Peggy Henly Jack Fulton Yvonne Gall	Frank Luther Carmon Castillia Connie Gates Helen Ward Louis Alvarez *McCann-Erlok	E
*hord & Thomas B T BARBITT 1:30-Su-WEAF	Jessica Dragonette Rosarlo Bourdon Or	(Grapenuts) Byrd Expedition Mark Warnow Ora 'Young & Rubicam	Jack Fuiton Yvonne Gall Helon Jepson J Wait Thomp.		7
Mary Small	*Lord & Thomas COCA COLA 10:30-F-WEAF	GENERAL MILLS 5:30-Daily Ex. Sa- Su-WABC		BUREAU 5:45-Tu-Th-F-8- WABC	K
Bob Crosby	10:30-F-WEAF Frank Black Oro Chorus D'Arcy	All American Boy	8:30-Tu-W-WEAF Wayne King *Stack-Gobie	Robinson Crusos, Jr.	j
BEECHNUT	COLGATE-PALM	4-Daily-WJZ	LEHN & FINA (Lysol) 10-Su-WEAF 'Hall of Fame' Charles Ruggles	Leater Jay Tony Gillman Junior O'Day Arthur, Bruce Cal-Tinney	
Red Davis Burgess Meredith Jack Rosleigh	10-Tu-WEAF	Betty & Bob Betty Churchill Don Ameche Betty Winkler			C
Jack Rosleigh Marion Darney	'Palmoilve Soapt 'Babes in Toyland' Marshal Bartholo- mew Singers	Carl Brickert	LIBBY McNEILL 5-M-W-F-WABC	Bobby Mauch Jean Sothern •N. W. Ayer	J
Marion Darney Ellzabeth Ragge Johnny Kane Eunice Howard Jean Southern McCann-E	mew Singers John Barclay Nat Shilkrel	Blackett GEN. MOTORS 9:89-Tu-WABC	'Adventure Hour'	NORSEC (Toothpaste)	
BISODOL	9:30-M-WEAF (ColgateToothpaste) Al Qoodman Orc	9:89-Tu-WABC (Chevrolet) Virginia Rea Isham Jones	Patricia Duniap James Andelin Jesse Pugh Karl Way	12:30-M-W-F- WABC W Butterworth	H
8:30-W-WABO Everett Marshall	CONTINENTAL OIL CO.	10-90-Su-WEAR	Jesse Pugh Karl Way *J. Wait, Thompson LIGGETT	W Butterworth Milton Rettenberg Lou Raderman Lucion Schmidt *Stack-Goble	:
Elizabeth Lennox Ohman & Arden Victor Arden's Orc	10:30-W-WJ2	(Pontlac) Jane Froman Modern Cholr	& MYERS	*Stack-Goble NORTHWESTERN YEAST	I
BLUE COAL 6:30-M-W-WABO	Harry Richman Jack Denny John B. Kennedy Tracy-L-D	Frank Black Ore 8-Su-WJZ	Rosa Ponselle	8-M-WJZ	SHA
The Shedow'	CORN PRODUCTS 12:15-Dally Ex. Sa- Su-WABC	(Institutional) Lucrezia Bori Eugene Goossens *Campbell-Ewald	(Wednesday) Nino Martini (Saturday) Grete Stueckgold (Throughout) A Kostelanetz Orc	Jan Garber Dorothy Page Bob White	•
James La Curto Allyn Josslyn Wm. Johnstone Virginia Venable	mb - Compat	GROVE-LAB.	(Throughout) A Kostelanetz Orc	Elinor Harriott Ed Prentess Virginia Lee	ľ
Betty Worth Julia Noa Paul Huber Santos Ortego	Wilmer Walter Agnes Moorehead Lester Jay	(Bromo Quinine) 1:45-Daily Ex. W- Sa-WABC	LOUIS PHILLIPPE	*Hays McFariand PACIFIC BORAX	1
Santos Ortego Jury Maoy Wilmer Walter Paul Stewart	Lester Jay George Graham Edith Spencer •E. W. Hellwig	Pat Kennedy	2 Daily Ex. Sa-Su- WABC "Marie, Little French Princess"	9-Th-WJZ	1
Jury Macy - Wilmer Walter - Paul Stewart - Bradley Barker - Rita Vale - Betty Garde	CREAM O' WHEAT	*Stack-Gobie	Ruth Yorke James Melghan Allyn Joslyn *Blackett	Tim-Frawley Joseph Bell Edwin W. Whitney Lonesame Cowboy Joseph Bonime Ore	i
Paul Stewart Bradley Barker Rita Vale Betty Garde Alice Reinhardt Milton Herman Waiter Soderling *Ruthrauff-R	Alexander Woolicott R. Armbruster Orc •J. W. Thompson	9:30-Su-WABC Will Rogers Reed Kennedy	Allyn Joslyn *Blackett LUDEN	Lonesome Cowboy Joseph Bonime Orc *McC.Erick	i
Milton Herman. Waiter Soderling *Ruthrauff-R	R. D. DAVIS (Cocomalt) 6-M-Tu-W-Th- WABC	Oscar Bradley Orc	8-15-F-W.1Z	PACKARD 8:30-Tn-WJZ	ŀ
BORDEN 10-Th-WARD	WABC	HEALTH PROD. 6-Su-WABC	Dick Leibert Mary Courtlandt Robt, Armbuster	8:30-Tu-WJZ Lawrence Tibbett Wilfred Pelietier •Young & R	١
'46 Min. in H'lyw'd' Arlene Francis Marlon Hopkinson Dwight Wolst	Buck Rogers' Curtis Arnall Adele Ronson William Shelley	'Ameteur Night'	8:45-Sa-WABO Mary Courtland Robt Armbruster	PEPSODENT	ŀ
Divight Wolst Chet Stratton Jack Smart	Adele Ronson William Sheliey Elaine Meichlor Joseph Granby Marlon Allen Fred Utell Walter Tetley Louis Hector Paul Stewart *Ruthrauff & R	Ray Perkine *Wm. Esty HECKER 11-0	Robt Armbruster Jim Stanley Paul Parkes Carl Mathleu	7-Daily Ex Sat Sun- WJZ Amos 'n' Andy PINEX CO.	1
Dwight Woist Chet Stratton Jack Smart Howard Smith Peggy Allenby Fred Uttal Lester Jay Lucille Wall Frank Readlek	Fred Utell Walter Tetley Louis Hector	0:15-Daily Ex. Sa- Su-WABC	Walter Scanlon J. M. Mathes LUX 2:30-Su-WJZ	1:30 Su-W-F-WABC Little Jack Little *Russell M. Seede	ŀ
Lester Jay Lucille Wall	Paul Stewart Ruthrauff & R EMERSON	H-Bar-O Rangers' Bobby Benson Nell O'Malley Florence Hallan	Daddy Longlege	PHILCO	į.
Tcd de Corsia William Adams Arthur Boran	(Bromo Seitzer) 8:30-F-WJZ	Florence Hallan Billy Hallop	J. Wait, Thompson	7:45 daily ex. Sa- Su-WABC Boake Carter *Hutchins	1
Mary Newton Chas. Cantor Jas. Melghan Ray Bloch	Intimate Revue	Billy Hallop John Barthe *Erwin-Wasey	LUXOR 3-Su-WEAF 'Saily of Talkies' June Mcredith	PHILIP MORRIS	1
	Jane Froman Al Bowlly J. M. Mathes	5-Su-WEAF Edward Davies	John Goldsworthy	8-Tu-WEAF Leo Reisman's Ore Phil Duey	١
Virginia Morgeu Donny Boone Maria Silveria Donald Novis	D:30-M-WABC	Charles Sears	Gilbort Douglas Murray Porbes Marjorie Hannan *Lord & Thomas	PILLSBURY	t
Bert Parks Cal York Eaton Boys Mark-Warnow Orc	b:30-M-WABC Lud Gluskin Biock & Sully Gertrude Niesen *Kaiz	Schumann-Heink Joe Kocstner *Erwin-Wasey	*Lord & Thomas	10:30-Daily-WJE 'Today's Children' Irma Phillips Waiter Wicker	ı
Mark Warnow Orc	FIRESTONE 8:30-M-WEAF	EDNA WALLACE	J. W. MARROW (Oil Shampoo) 1:45-W-WABC	Bess Johnson	ŀ
Jane Ellison *Young & Rubicam	1 2 2 2 2	2:15 Daily Ex Sa- Su-WABC Romance of Helen Trent	Mary Lee Cadets Male 4 *Placed direct:	Irene Wicker Lucy Gillman Fred Von Amon Jean MoGregor	1
A. S. BOYLE	R. Firestone, Jr. Richard Crooks Vocal Ensemble Wm. Daly Orch. Sweeny-James	Trent': Virgina Clark: Lester Tremayne Marie Neleon Alice Hill	MACFADDEN 8:30-F-WABC (True Story)	*Hutchinson	
A. S. BOYLE (Floor Wax) 2-Sn-WABC	7:45-Su-WEAF		Relations'	Cooking Close Ups' Mary Elils Ames 'Hutchinson	1
Irving Kaufman Biackett_S-H BREITENBACH	Wendell Hall	Gene McMillen Jack Doty Hazel Dopheide	Percy Hemus Arnold Johnson's Or Elsle Hitz Ned Weaver	PLOUGH, INC.	I
(Pepto-Mangan). 2-Su-WJZ Anthony Frome	FLETCHER'S CASTORIA 8-Sn-WABC	*Blackett HOUSEHOLD	Ned Weaver Lucille Wali Allyn Joslyn Paul Stewart	Guy Lombardo Pat Barnes *Lake-Spiro-C	1
Anthony Frome Alwyn Bach *McCann-Erickson BRISTOL-MYERS	Roxy & Gang Kifty Lewie	FINANCE 7:30-Tu-WJZ	Paul Stewart 8:30-Th-WABO	PINATTO	1
U-17-13-16-A-16-	Vickl Chase	Edkar A. Guest Jos Koestner's Orc Charles Sears Tom, Dick & Harry C. D. Frey	8:30-Th-WABO (Liberty) Edwin C. Hill Edward Nell Fulton Oursier Arnold Johnson Orc	G-Sa-WABC Arthur Murray Earl Oxford Leith Stevens	†
Fred Allen	Darrell Woodyard	C. D. Frey	Fulton Oursler	*Biaker PREMIER PABST	
Portland Hoffa Jack Smart Lionel Stander Elleen Douglas Livelin Delinore	Herhert Kingsley Vicki Chase Darrell Woodyward Darrell Woodyward Alfred Seville Larry Taylor Henrietta Sch'mani Jailian Morton Leon Rosebrook O	HUDSON MOTOR 8:30-M-WABC	MALTEX 1-Su-WEAF	9-Tu-WEAF Ben Bernle *Mutteson-F-J	
Irwin Delinore Mineral Plous James Melton			Dale Carnegle Leonard Joy Oro	P'CT'R & G'MBLE	
James Melton Lenule Hayton Bouton & Bowles CANPANA 0::0-Su-WJZ	FORD MOTOR 8-Su-WABC Dusolina Giannini	Jack Miller Ore. *Brooke-Smtih	Dale Carnegie Leonard Joy Oro Sam C. Croot MAYBELLINE 3:30-Su-WEAF	1:30 Dally Ex. Sa- Su-WJZ 2:45 Dally Ex. Sa-	
CANPANA 0::00-Su-WJZ	Detroit Symphony 9:30-Th-WABC Fred Waring Ted Pearson	10:30 a. mS-M-W	Pentirouse Seren-	2:45 Dally Ex. Sa- Su-WEAF (Crisco) 'Vio & Sade' Art Van Harvey Billy Ideison Bornadine Flynn	
Ann Soymour Don Ameche Phil Lord Betty Winkler 10 F-WEAF	Ted Pearson †N. W. Ayer GEN. BAKING 5:30-Su-WABC	Poter de Rose May Singhl Breen	*Cramer Kasseit MET. LIFE OO. 6:45-Daily WEAF	Art Van Harvey Billy Idelson Bornadine Flynn	-
10 E-WEAF	Julia Sanderson	JERGEN	6:45-Daily WEAF Arthur Bagley	9:30-Sa-WEAF (Ivory Soap)	
First Nighter June Meredith Don Ameche		9:30-Su-WJZ Walter Wincholl *J. Walt. Thompson	(Alka-Seltzer)		
Carlton Brickert Cliff Saubler E Saccountst Orc. •Aubrey Wallace	Herz Bros *B. B. D. & O. GENERAL CIGAI (White Owl) 9:30-W-WABO	JOHNSON & SOI	WLS Barn Dance Ridge Runners	Don Voorhees Ore	-
CAM-BELL	Burns & Alien	5:30-Sn-WEAF Tony Wons Loretta Poynton Hazel Dopheide Emery Darcy Ginna Vanno	Ridge Runners Uncle Ezra Lulu Belle Maple City 4	Lois Bennett Don Voorheee Ore Blackman S-Dally Except Sa & Su-WEAF (Oxydoi) Ma Perking	1
9:30-P-WARC	*Thompson GENERAL FOOD	Emery Darcy Ginna Vanno	7:45-M-W-F- WEAL	(Ozydoi) Ma Perkins Virginia Dayna	1

*Thompson GENERAL FOODS 11:15-Th-WEAF Francos Lee Barton *Young & Rubican

9:50-P-WARC
Hollywood Hotel:
Dick Powell
June Williams
Louella Parsons

J. Walt. Thompson JOHNSON & SON (Floor Wax) 5:30-Sn-WEAF Tony. Wons Loretta Poynton Hazel Dopheide Emery. Darcy Ginna Vanno Ronnie & Vann Anne Campbell *Needham

Carieton Guy Nora Cuanda Chas, Eggleston BALSTON 10:15-W-WJE Madame Sylvia *Gardner MOLLE 10-F-WJZ 7:30-Th-WE

*Gardner
ROA RADIOTRON
S-S-WJZ
John B. Kennedy
Frank Binck Ore
Lord & Thomas
REAL SILE
S-S-WJZ
Chas. Previn Orch
Olga Albani
*Erwin-Wasey Ai Bernard
Paul Dumont
Theo, Carle
Mario Cozzi
Milt Rettenberg
*Stack-Gobie

BENJ. MOORE (Paints) 11:30 a. m.-W-WABC Botty Moore Lew White

*Erwin-Wasey
RED STAB YEAS'
11-Tu-Th-S-WEAF
Edna Odell
Phil Porterfield
Irma Gleh
Earl Lawrence HN C. Su-WJZ r Food) ker H. & MoD

Earl Lawrence
R. J. REYNOLDS
(Camel, Cigarets)
10-Tu-WABC
9-Th-WABC
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Surinck
Kolyy Sargent
Fee Wao Hunt
*Wm. Esty m. Dally linger Baker ray

IONAL UIT CO. Sa-WEAF Tray Oro Cugat Oro Goodman O 1:30-M-Th-WABC Bob White Don Ameche Ed Vito *Morris, W. & E. uther Castillia lates Varez

*Morris, W. & E.
SILVER DUST
7:30-M-W-F- WAB
The O'Noills
Kate McComb
Jiminy Tansey
Ace McAllster
Jack Rubin
Jane West
*B. B. D. & O. REAU u-Th-F-8-Crunos J ay Iman r Day Bruce iey inch SINCLAIR

S-M-WJZ S-M-WJZ Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubjer, Harry Kogtu Federal 6:36-58-WABO Sports Review Eddie Dooley "J. M. Thouison

BOOUEFORT ASSOCIATION

*J. M. Thompson
SMITH BROS.
*9-Sa-WEAF
Rose Bampton
Scrappy Lamberf
Billy Hillipot
Nat Shilkret Orc
*Homman, T. & F

Homman T. & F.
SOCONY, VACUUM
SOCONY, VACUUM
SCOCONY, MARC
SOCONY, MARC
SOCONY, MARC
SOCONY, MARC
FARTHER FORMER
FARTHER FORMER
FARTHER FORMER
FARTHER FORMER
FARTHER FORMER
FORM IC BORAX

*J. S. Getcheil
SPARTON
6:16-Sn-WJZ
Jolly Coburn
*Erwin Wassy
SPBATT
(Dog Foods)
5:146-Sn-WJZ
A Payson Terhu
*Paris & Peart STAND, BRANDS

STAND, BHANDS B-SR-WARF (Chees, 4 Sanborn) B-SR-WARF (Chees, 4 Sanborn) T-Pagliace G. Martinelli Berry G. Martinelli Brown G.

(Alka-Seltzer)

0:30-Sn-WJZ

VLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple City
7:45-M-W-F-WEAF
Uncle Ezra 'Radio
Station EZRA
Pat Barret
Citf Soublet

Sa & Su-WEAI

(Oxydoi)

'Ma Perkins'

Virginia Dayne

Margery Hannes

Kari Hubel

Will Forness

Harriet Hilliard:
Walt Visual VI OIL
OF 'NEW JERSE
10:30-F-WABD
The OFflynn
Viola Philo
Viola Philo
Louile Viola
Louile Viola
Ray, Collins
Louile Smart:
John Gress
Nat Smilaret Grea
Nat Smilar

9:30-Su-WEAF Frank Munn Virginia Rea Ohman & Arden Bert Hirsch Gus Haenschen C

Ohman & Arden
Borr Harsochen Ore
Gue Harsochen Ore
Gue Harsochen Ore
Frenk Mag)
Waltz Time
Waltz Time
Frank Munn
Frank Munn
Vivienne Segal
Gue Harsochen
Gue Harsochen
Gue Harsochen
Schl
Frankin Adama, Tranois Adama, Tranois Adama, Tranois Adama, Tranois Adama, Tranois Adama, Tranois Shilp
Frankin Adama, Tranois Adama, Tranois Munn
Gue Harsochen
Gue H

*Blackett
STUDEBAKER
9:80-Sa-WABC
8-M-WEAF
Richard Himber
Josy Nash
*Roche-W-C

Station WBHS, Huntsville, Ala., Marlin. Name of Martin has been operated by Virgil Evans, has asked used on another product's show for permission to move to Chattanooga as well as change call letters agency wants no chance of confusion.

WCAX, Burlington, Vt., has applied to the local authorities for permission to install a mike in the city council chamber and the mayor's office at the City Hall. May also try to get wires into municipal

Frank Lamb, WIP, Philadelphia, vice-prexy, back from Florida full of stubborn and stories anent bar-racuda.

Paul Aiger, WPEN, Philly, program exec, has turned into an amateur poet with professional ideas.

Orin B. Gaston, staff orchestra leader at WSM, Nashville, died sud-denly on Dec. 14, following a heart attack. With WSM since 1926.

Gertrude Berg is auditioning through NBC a new serial entitled The House of Glass. Latter reverses the characters of the elder Goldbergs, with the woman a shrew and the husband the kindly personality.

Frank Cronin, Knikee Network organist, still on the sick list with protracted arthritis. Treatments by the Canadian foot-twister are proving effective, and may have him back at the console soon. WLAC, Nashville, recently pegged its seven-year high when sold com-mercially from 5:40 to 10:30 p. m. one evening. SUN OUT *Cecll. W. C Lebeck's Theatre of the Air averaging 4,000 attendants at Ryman Auditorium, Nashville. Broadasts over WLAC.

in Chicago and frau have adopted a six-week old boy.

Marie Coldevin Cole has left the Petry Chicago office here to join her husband, Amedee Cole, in New York.

Henry Klein, CBS continuity chief

Jane Froman considering a Eu-ropean date.

Rosaline Green of Peggy's Doctor auditioning for a French charac-terization at NBC.

Agnes DeWitt of WOWO-WGL Sales Service leaves Ft. Wayne on Jan. 2 to accept a new position in the Treasury Department at Wash-ington.

Tom Breneman is slated to replace Ed Fitzpatrick as m.c. at KFRC, San Francisco, when Fitzpatrick leaves for the east. Breneman was formerly head of the B. L. Cord stations in Los Angeles.

Yolande de Lyse, former New York NBC harpist, is now at KTAB, San Francisco.

Raiph Brunton, owner of KJBS, San Francisco, has owned radio station ten years, but recently an-nounced for the first time in his life at trial broadcast from his newly acquired station, KQW, San Jose.

John Palmer has joined staff of KWCR, Cedar Rapids, as continuity editor and p.a.

Al Borde, Chicago, has signed Don Roth orchestra. Roth was for-merly KWCR station band. Outfit will rehearse one week before going with vaudeville unit as stage band.

Marshall Miltimore, chief announcer of WCAX, Burlington, Vt., is seriously ill at the Bishop DeGoesbrand hospital. Place is being filled by Don Daley.

Reggie Fields brought to WCAX, Burlington, Vt., to do commercials for the Girard Baking Co. during the holiday period.

Station WMAC, Anniston, Ala. is scheduled to open New Year's Eye with Jack Doss as commercial man-ager.

Here and There

ton.

WCAU, Philadelphia, engineers will start their own publication next week as a means of gently ribbing studio announcers.

Nate Tufts, now with Ruthrauff & Ryan, Christmas corded his former associates at J. Walter Thompson in the round-robin fashlon. One envelope listed all the names and enclosed was one card.

Otto Harbach auditioned an original music comedy for Colgate toothpasts at NBC hat week. Account was to replace the house party idea.

Kleenex show starts on NBC next week, Name will be changed from Story of Mary Martin to 'Mary 6:45-Daily Except Sa-Su-WJZ Lowell Thomas *Roche-Willams

*Cecil. W. C.
WASEY PROD'CTS
8:16-M-W-FWABC
Edwin C. Hill
12-Daily Ex. Sa-Su6:45-Su-WABC
6:45-Su-WABC
VBrwin Wasey SWIFT

8-Sa-WEAF
Sigmund Romberg
Wm. Lyon Pheips

*J. Walt Thompson

G. WASHINGTON TASTVEAST TASTYEAST
12-Su-WJZ
Sam Hearn
Johnny Biue Orch
Betty Jane
George Bueler
Alice Frost
Larry Grant
Priggy Flyna
"Stack-Goble 4-Su-WJZ
'Adventurss of Si
lock Holmes'
Louis Hoctor
Leigh Lovel
Joseph Bell
*Cecil, W. C.

TEXAS CO. 9:30-Tu-WEAF Ed Wynn Graham McNamee Eddle Duohin Or • Hanff-Metzger

B. L. WATKINS
9-Su-WEAF
Plerre Le Kroeun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Ore
*Blackett PHANT-Metzger

TIME

9-F-WABO
Arthur Pryor Jr Dir
'March of Time'
Howard Barlow Ore
'B., B., D. & O.
UNION CENTRAI
(Insurance) WELOH (Grape Julce) 8-F-WJZ Irene Rich *Kastor

WESTCLOX 4:46-Su-WEAF 'Big Ben Dream Dramas' Arthur Allen Parker Fennelly 'B. B. D. & O. 6-Su-WJZ

daswranch

d-da WZ

d-da WZ

d-da WZ

Helen Claire

Reed Brown, Jr.

Reed Brown, Jr.

German Carlotte

Gur Smith

Gur Smith

Gur Smith

Jon Curtil

Jon Curtil

Jon Curtil

Jon Curtil

Jon Curtil

Jack Robluth

Ja

*B. B. D. & O.

WHEATENA
6:65-Dally except
Sa-Sa-WEAF
Dramatic Serial
Billy Batchelor
Ray Knight
Janet Freeman
Bobby Jordan
Bobby Jordan
Bobby Jordan
Maurico Elis
Maurico Elis
Mackee-Albright
WOODBrives

*McKee-Albright
WOODBURY
9-Tu-WABO
Bing Crosby
Finky Tomlin
Marian Mansfield
Georgie Stoil Orc.
7:46-M-W-F-WJZ
Dangerous ParaNick Dawson
*Lennen & M. One Night S Pic Malone Pat Padgett Josef Bonime *McC.-Erick, Mick Dawson
Lenning, & M.
WM. WRIGLEY
T-Daily E. Sa.
T-Daily E. Sa.
Myric Val.
Marge Marge
Myric Val.
Marge

VICE 7:15-M-W-F-WJZ Willard Robison O

#IJS-W-W-F-WIZ-Willard Roblom Or Quarted W C Quarted W C S-S-W-WABO Freddy Martin Over Year Van Donald Novin Donald Novin Covallino) Sid-Dally-WZZ Little Orpha A Chenicata Tedro Ed Sprague Stanley Andrews Stanley Andrews Collas, WARNER (Sloan's Linament) CHIAS, WARNER (Sloan's Linament) Warden Luves

(Sican's Linament)

9-W-WJZ

Wardso Lawes in
120,000 yrs, Sing
Sing
(Vince)
(Vince)
19-10 Chas Thomas

John Chas Thomas

Jelackett-S-H

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts

CHRISTMAS AUCTION KFEL, DENVER

ADVERTISERS' PARTY KFAB-KFOR, LINCOLN

O'Fallon's Annual Stunt

O'Fallon's Annual Stunt
Denver.
Every Christmas KFEL puts over
a Good Fellows Christmas Auction
that the Common of the Common of

Auction is also held for four and a half hours on Sunday afternoon.

Advertisers Xmae Party

Promoting the Lincoln theatre to house the kids in, KFAB and KFOR were hosts to every kid able to jam-limiself in the place to an advertiser's Christmas party.

"Companies using either advertions to contribute the presents; the theatre was glad to get in as a big public gesture and the station help put on the program which was an immense success. It goes down as one of the cheapest stunts for the for the year.

Lots of puffs for everybody.

John Harris' Milk Fund

John Harris' Milk Fund

Milk fund-tie-up mong KDiky
Varlety Club and Putnong KDiky
Varlety Club and Putnong KDiky
Varlety Club and Putnong KDiky
Street Station on the air every
saturday night from 12:30 am until
near daylight. It's an annual stunt
and going over bigger this year than
ever before. Idea started first of
All air and stage talent in town
contributing—their services, with
broadcast strictly an impromptu afbroadcast strictly an impromptu afstation, pledge so much dough for
a song or a musical selection, and
a minute or two later it's on the air.
First Saturday night's program,
with Feter Higgins as the lure, drew
pected to swell to around \$5,000 before Christmas.
Pappy of the idea is John H Harris, president of National Varlety
Chr. Johny Perkins has been
mc.ling the programs.

Des Moines Goes Sophistiate

mc. Ing the programs.

Des Moines Goes Sophistiate

KSO's latest abownmanship stunt
is the new Esquiter Des Moines.

KSO's latest abownmanship stunt
is the new Esquiter program, sponsorred by the Ulica, program, sponsorred by the Ulica, program, sponsorred by the Ulica, program,
to-war shop for men, women and
children. Station secured the permission of the magazine Esquire
mas been amen and the program
has been amen and the program
of the program.
Geo's S. Soud, seneral manager
Geo's S. Soud, seneral manager
feo S. Station for full particulars of
the program on his own
thoulders as 'Esquire' himself.
Continuity is handled by 'Dutch'
Schmidt, who has put out some
Schmidt, who has put out some
are.

Standa who has daways been in

Schmidt, who has put out some nittees in a high class cocktall manner. In the control of the country of the cou

sleighbell trappings, clink of ice states and all the sound effects, consisted and all the sound effects, community, most requests emailed from the community, most requests emailed serregated as they come in for various other programs and then spring on the cruise half hour, at present sustaining, as a surprise.

Local talent and outside artists are used where it is possible to enamy is skippering the innovation with Ed Palen and John Price doing jobs as mates.

Small Town Radio Show

Small Town Radio Show
St. John, N. B.
A radio show lasting three days
was sponsored by CHSJ, St. John,
the scene being a ballroom of the
hotel in which the station's quarters
are located. Nightly programs were
broadcast from the show, in which
there were a number of exhibits by
local radio set and accessory dealers and distributors. Show may be
made a yearly affair.

made a yearly affair.
Tled up with the station on the
show were the two local dailies
which are owned by the same finan-cial group which operate the station
Visitors to the station, which com-prises two studies and a contro prises two studies and a contro room on the top floor were welcome during the show dates. The specia show programs broadcast from the ballroom were of local talent, wholly

Tea Cup Gossip Program

San Antonio.

Extending usual salute to nearby rural burgs, KTSA is airing a program of this type, which includes a news gathering service, with the chatter limited to towns station will

a news gathering service, with the chatter limited to towns station will single out.

I will be served the service service of the common service servi

Round-the-Empire

Round-the-Empire Toronto.

Round-the-Empire broadcast, with a message from the King, is scheduled tomorrow (25) by Canadian lied to the major Dominions are contributing, eash picking up the others' offerings for the complete 70-min. broadcast.

In the major Dominions are contributing, eash picking up the others' offerings for the complete 70-min. broadcast.

In the major the contributing the contribution of the world—Bethiehem. India, Australia, Canada Hreiand and England. Canada will contribute the songs of Quebec lumberfacks, as broadcast for the contribution of th

Imaginary Pedestrianism

New York City.

Descriptive air jaunts of walking sprees which are popular in Europe, is the idea of a new WBNX, Bronx program. Corge Brunner, who has climbed most of the highest peaks in the Alps is doing the spieling. Pleasure angle of these trips played.

Pleasure angle of these the naveled up as well as the muscle-building benefits.

A mandolin orch breaks in frequently with yodeling outbursts to make the atmosphere complete. Right now the marathon is taking in the sights of the Weser Mountain district in Germany. Station has district in for this type of continental travelog.

WOC's Aeroplane Tie-Up

with only the white and pink ones going over the air but enough reference made to the red ones, with names attached, that the program produces plenty of phone calls those in the know.

Imaginary Sleigh Rides
Dubuge, Ia.

Now that the river and lake season and boating angle, WKBB has started in aging wKBB has started in aging wKBB has started and imaginary skating and bobsleigh and imaginary skating and imagin

Agencies-Sponsors

HI Test Products Co., San Fran-cisco, has begun a spot campaign to introduce ite pet food. Advertis-ing will be released over the names of local brokers in 30 key cities. Whitely Advertising Agency, San Francisco, is in charge.

Pacific Coast Coal Co. of Oregon and Washington will start an ad-vertising campaign soon. Western Agency of Seattle will handle the account, which will use radio as well as newspapers.

Frederick Ziv agency, Cincinnati andling radio for Fashion Frecks

Blackett Sample Hummert re-tains radio advertising of R. L. Watkins. Rest of account goes to Thompson-Kock, Cincinnati.

American Tobacce's Herbert Tareyton account is with L. H. Hartman agency, New York, sepa-rate from Lord and Thomas, who handle Lucky Strikes.

Duane Jones is account exec for Mohawk Carpet Mills, which shifts to Blackett-Sample-Hummert, New York.

Mentgomery Ward, mail order house, goes on a red NBC-hook-up shortly after the first of the year. Negotiated through the Chicago Lord & Thomas agency. Will have a Sunday show based on Biblical characters. Tagged 'Son of Jesse,' the program will run for 30 minutes in the afternoon, NBC now clearing time.

Chesterfield's new series, which starts Jan. 7, will be confined to an Andre Kostelanetz unit and a mixed

Thomas Cook & Son starts its travelog series on an NBC blue link Jan. 6. It will make the sev-enth season for the account.

Household Finance has renewed with NBC for the Tuesday night half hour for another year, effective Jam. 1.—Cast. Josef Koestner, Charles Sears, Tom Dick and Harry, and Edgar Guest, stays as it.

RCA Victor will use a studio combo and guest warblers on its Wednesday half hour, starting Jan. 9, over an NBC blue loop.

Abbott's Bitters, a nationally dis-tributed product, is taking to radio advertising for the first time with a musical show over WFBR. The bitters are misse in Balto, with home office situated ther. The bitters are misse in Balto, with home office situated ther. First, and the bitter of the pro-tribute of the product of the pro-tribute of the pro-tribute of the product of the pro-tribute o

WINS; New York, nabs World Clothing for a year's running of concert music under Joseph Rum-shinky's baton. Following two shinky's baton. Following two special holiday airings, the series will be regular half-hour session

Wax Works

Bond Bread is placing through B. B. D. & O. 26 one-minute announcements. Recordings each contain a duet by Julia Sanderson and Frank Crumit and copy calling attention to the team's Sunday matines show on CBS. Series' list calls for 29 stations.

for 20 stations.

Blackett - Sample - Hummert agency is augmenting the Orphan Annie' coverage through the radio disc medium. Are at present on the entire Cosat through disc follows the through disc follows the through contained from the through contained from the through contained from the through the contained from t

Detroit White Lead Company is putting Singin' Sam on wax. Plat-terized by the Chicago Columbia phonograph studios and placed by Erwin Wasey agency.

Princess Pat Company is adding spot coverage to their air campaign. Are recording the best of their enguiar Princess Pat dramas. Expect to disc between 75 and 100 of the 80-minute shows for spotting through the Mejunkin agency.

New Business

ST. PAUL-MINNEAPOLIS
MJB Coffee, San Francisco, 15minute transcriptions, twice weekly
for 52 weeks, beginning Dec. 15.
Lord & Thomas agented. KSTP.
Great Lakes Coal & Coke Co., St.
Paul, 15-minute transcriptions, once

weekly for four weeks, starting Dec. 16. Harold S. Chamberlain agented. KSTP.

16. Harold S. Chamberlain agented. KSTP.

17. The standard S. Paul, and Bouter Company and S. Paul, and Bouter Company and S. Paul, and Bouter Company agent. KSTP.

18. The standard S. Paul, and Bouter Company, agent. KSTP.

18. The standard S. Paul, and South and S. Paul, and South and South and S. Paul, and South and Sou

weekly for 52 weeks. Hutchinson, agent. KST.

Community Drughts, six an an according to the control of the cont

PHILADELPHIA
N. Snellenburg (dept. store), 10
announcements daily for indefinite
period. Placed direct. WDAS.
Henry A. Hurst and Company
(linens), five spot, announcements
daily for 13 weeks. Placed direct.
WDAS.

vices), spot announcements daily, for 13 weeks. Placed direct. WDAS. Auto Owners Finance Corp., two five-minute periods daily for indefi-nite period. Placed direct. WDAS. Henry Lankens Company (furniture); daily spot announcement, indefinite contract. Direct. WDAS.

B. Miller (furniture), five spot an-nouncements daily for 13 weeks. Contract placed direct. WDAS. three

Hollywood Dress Shoppe, the spot announcements daily for weeks. Placed direct. WDAS

NASHVILLE

Olson Rug Company, 8:45 to 9:00 a.m., beginning Jan. 7, Monday, Tuesday, Wednesday, Thursday and Friday for 52 times. Philip O. Palmer & Co., Chicago. WSM.

Froaty for 22 times. Prillip O. Parmer & Co., Chicago. WSM.miny. Ivo mornard Perfum Company. Ivo mornard Perfum Company. Ivo mornard Monday Dec. 17 and Tuesday. Dec. 18. Hillmer V. Swenson Company, St. Louis. WSM.
Ferris Nursery Company, half hour on 'Grand Of Opry. beginning Advertising. Company, Des Moines. WSM.
Carey Sait Company, one-minute transcriptions beginning Jan. 2. through Jan. 3. for 13 times. Critch-field & Co. WSM.

NEW YORK CITY

NEW YORK CITY
Eduin Cigar Co., 13 weeks, spot
announcements. WFAB.
Zinn Fur Shop, 26 weeks, music
and spot announcements. WFAB.
Morris Plan, 13 weeks, series of
spot announcements. WFAB.
Schalnucks Olothiers, six weeks,
presenting Bess and Schilling team.
WFAB.

spot announcements, WFAH.
Schainucke Ulothlers, six weeks,
presenting Bess and Schilling team.
World Colthing Company, one hour,
musical program, one year. WINS.
Jack and Eds store, 35 weeks, Bavarian music. WHN.
Restland Seles & Managing, Inc.,
13 weeks, church music. WOR.
14 Weeks, church music. WOR.
15 weeks, church music.
WEVD.
Planter's Edible Oil, half-hour variety, for 13 weeks. WEVD.
Booch Radio, sketches, 13 veeks.
WEVD.
Leisure Tima Eponsorahip Jon-

WDAS.

General Electric Products (Iudeon Letsure Time Sponsorship ComBurns), daily spot announcements.

Three direct WDAS.

Harry B. Rheinhart (electrical deprogram, indefinite period. WNEW,



THE NORSEMEN

WLW Staff Artists

Anybody in the radio basiness will tell you one sure five means of getting and holding a large and appreciative audience is with a good Male Quartet. There is just something about a good Male Quartet will "clicks" with any and all types of audiences . . Radio people also know that good Male Quartet are even more scarce than the provehila he's test M. At most there are probably not more than favor ask in radio today . . . That is why we see realing into print to amonone the present availability of the NORSEMEN—a new flat palled by critice as having literally everything required to make them a ruly great radio quartet. Each a gifted solo arist, the ensemble possesse distinctive richness and depth of tone, refreshing visor and brilliancy, perfect besult. Their reportator ranges from the popular to the clissics The North Control of the company of the control o

From the sound of footsteps to a symphony orchestra . . .



talent and production facilities cover the gamut of radio entertainment . . .

Radio Chatter

New York

86

Ted Webb new WMCA announces.
Leo Kahn's music on WNEWs announcerless program.
Dorothy Atkins, Whiteman's niece, of WMCA to Florida for the holidays, graret Harrison giving new announcer of WMCA.
Arthur Brisbane responsible for Nick Kenny changing his WMCA program label from Scandals to Varieties. Vergert, John Chickering, Amelia vergert John Chickering, Amelia vergert John Chickering.
Annelia vergert, John Chickering.
Annelia vergert, John Chickering.
Annelia vergert, John Chickering.
Nicholas Karlash singing over WBNX, Bronz.

VBNX, Bronx.

ABS only network carrying lnaug-ral program for Gov. Lehman on an. 1.

Jan. 1 Jan. 2 Ja Betty Lenox' (Patricia Sheldon), Dorothy telling femme fisteners how to bake her favorite date cake and Monica dittoing on peanut bread. No mike fright. Jordan Clothing firm has Uncle



Daily, WMAQ, 11 P.M., Sanday, WMAQ, 10:28 P.M. Sdays, WMAQ, 11 P.M., gram, NBC.

LEITH STEVENS CONDUCTOR

PINAUD PROGRAM

Every Saturday Evening at 6 P.M. SPECIAL BROADCAST of Leith Stevens Harmonies rsday, Dec. 27th, 8-8:30, WABO Exclusive Management Columbia Broadcasting System

Jack and Loretta Clemens

9:80-10:30 P.M. Saturdays

IVORY SOAP

Direction
NBC Artist Bureau
and
Ben Bocke Productions

MILLS and TOLLE

ALL WORK AND NO PLAY MEYER B. NORTH JOE FLAUM

Pete and Louise, western singers for 18 weeks over WNEW, New York, It is a daily spot including Sundays.

On Sundays from 11.15 to 11.30 .m. and daily, from 8 to 8.15 a.m. ordan firm is located in Newark.

Jordan firm is located in Newark.

**Alarm clocks will work overtime for the Cheerlo company on Christmas, a special broadcast being scheduled from NECs New York do extra duty for listeners, too, not only in the Eastern Standard Time zone but in the C.T.Z., where the hands will be at the numerals five and six respectively.

and six respectively.
Elena Jiminuz at WHN's info desk a dead-ringer for Kay Francis.
Anna Gold new in WHN's copy-right department.

Anna Gold new in Whn's copyright department,

A. Marbini, formerly with ChiCivic Opera, now on WFAB,
WNEW airline the decleatory
program for opening of new Adam
Hat store in Elizabeth, N. 7.
Restland Sales & Managing Inc.,
who scour the country for choles
over WOR, New York. Station at
first dublous of such an account because of the rather mourful angle,
but after a lengthy discussion executives okayed.

Olga Albani in N. Y. for Christmas.

Vincent Lopes at Deauville Casino, Miami, starting Jan. 1, for ten weeks.

n weeks. Larry Taylor commuting between hilly and New York for radio ap-Sid Gary again on the sick list hich calls of another vaude ap-

son carry again on the sick list which cails off another vaude appearance.

Solvent and the size of a solvent and stage dates.

Emil Coleman remaining at the Plaza for three more montle.

Joe Reichmann's father died in St. Louis inst Friday (15th. NBC starting around Jan. 15.

ABS to carry the Charlle Davis music from new Congress.

Johnny Slaughter's band at the Hotel Williard in Washinston will work through WOL.

Xilok, the bootback, who has been pollshing the shoes of NBC exces for 8-years, wants—them to know he is grateful and extends his him washington grateful and extends his him washington of refer de one-woman show last week.

New England

New England

Waterbury's WIXES back on full time, skedded daily from 9:30 a. m. to midnight and opening Sundaya a 15 Santa Claur party, nightly-pre-holiday offering at WIXES, Waterbury, ran fan mall up to 1,000 letters a week.

CHS Joseov and a standard standard standard from the total provide the WICC, Bridgeport, brought in more than 5,000 letters in a week.

Happy-Go-Lucky hour, Sunday night show at WIXES, Waterbury, drawing six times as many requests with the standard sta

ed, mothering three Irlah setters at home.
Eddle McHugh, WBZ gospel singer, readying for appearance in film short in N. Y. soon.
Robert G, Dutfield, chief engineer of WBZ, Boston, visiting parents in Chicago over holiday. Dutfield for the control of the control

RADIO KYW studies; also KDKA layout

in the studio's reception lobby.

Buddy and Blake' complete 13th
week for 'Yeastles' over WEEI,
Dec. 27. Bob Burlen, who writes
script for the detective series, is
also 'Blake' on the air.

also Blake on the air.

J. V. MacDonald, pa. for WEEI, appointed chairman of Power and Light Group in Boston's Emergency Campaign of 1985.

Russell Dorr, New England bartone, opened Dec. 18 at WJZ on series of austainers, working with band.

Pennsylvania

Fred Coll of ABS visiting the ole, home town.
WIP is resuming the Front Pager, nightly dramatic news series.
Penn Athletic club feting KXW staff as a welcome at luncheon.
luncheon.
Sandy Guyer has spaced.

staff as a welcome at luncheon.

Sandy Guyer has smared a daily spot for his morning review via support for his morning review via Wally News ether acribbler. Dot Love, really writes the heart-throb column in the fame sheet.

Bob Carter, back at WIP as announcer, starts his new sports show this week with Rube Saxe of the Record.

Capitain J. R. Standiford, Pennsylvania Highway Patrol connersed directing big highway drive with nearly 50 crack patrolinen. Did a ten minute interview in which juries were chastised for not convicting highway violators and motorists were given some sound advice.

Vice.

Jack Byrely, WGAL announcer, announces engagement to Mable Mellinger, both of Lancaster.

Iowa

Gordon Hitenmark, announcer, KSO, is having divorce difficulties. Forty-nine stolen cars were recovered through the state police. Forty-nine stolen cars were recovered through the state police. It is not be stolen to the state police of the state police police police of the state police police

celebration at Pla-Mor—the state's ingrest ballroom, Cedar Rapida, 1000. Davenport, Ia., has resumed its inquiring reporter stumt with Morgan Sexton, program director, handling the mike during the non-hour rush at a downtown spot. WOC Davenport has new family WOC Davenport has new family for Tusaday and Parky Promes, 17:30. Mildred Allen, Norma Bell, Richard Evans and Gerald Hallauer cast.

Don Spencer, voralist of WWAE, Hammond, Ind., a Dubuque, Iowa, visitor over the holidays, with Claire of WKBB. Used to do two-act. University of Iowa, recently allowed a stopup to 1,000 watte, will soon start a college of the sir program in the afternoons and patterned after those now being featured by Ohio State and the University of Wisconsin.

Minnesota

Al Sheehan, WCCO artists bureau chief, back on his gams again after a weeks illness.

Penny Petry, formerly warbling for Pure-011 over WCCO, back at the U, majoring in voice.

Last night (24) WCCO put on its eighth annual Xmas party, with the staff as guests of the manage-

the staff as guests of the management.

Dr. Tinkle now spinning his Toyland tales for WTCN.

Wanda Maddy's the only WDGYite who left town for the holidays.

Loren McNabb, formerly with
Larry Funk's ork, now tickling the
liveries for WCCO's Triple Threat
sroup.

placing Tena and Tim on a com mersh for the Mantle Lamp Co.

mersh for the Mantle Lamp Co. Jay Odell, KSTP sports reviews, skeded to take the long march on New Year's Eve. The Bal's Adal-berta La Voie, secretary to Kenneth M. Hance, KSTP asst. mgr. Very next day after the weddin' Jay leaves KSTP and goes on the Plo-neer Press-Ditpatch sports staff.

neer Press-Ditpatch sports staff.
U. S. Dept. of Justice agents asked KBTP for co-operation last week when Thomas H. Robinson, Jr., alleged kidnaper of Mrs. Alice Speed Stoil, was reported seen at Twin. Cities. KSTP aired the license number and description of the car, but the prey slipped away. W\$XAT chief engineer, Glem Montgomery, tickled over his new invention, a kelevision acanner which produces a 45-line, 15-frame physical physical produces a 45-line, 15-frame physical physica

Northwest Television Institute graduated its first class of five radio and television technicians from its new lab last week.

Texas

If absent minded artists leave their hats in the WOAI studio, Red Riddell of the night announcing staff presents them to his friends. Gay Ninettes, San Antonio's new-est nitery, airs from KTSA, CBS and SBC outlet.

and SBC outlet.
Chuck Woods former band leader who used to air locally is a frequent WOAI visitor.
Mary Adele Carson's warbling for WOAI attracting attention.
Jules Verne Allen and his musical cowhands busy last week transferring from theatre to radio station as their yodeling heard through both mediums.

mediums.

Christmas Eve mass at St.
Mary's Catholic church in downtown San Antonio, will air via
WOAL It's station is first such

venture.

Bob Skiles Haywire Band back from the north and NBC airlings to resume San Antonio etherizations. KTSA now using the combo. Bert Ponard, Atlanta organist, in San Antonio and gets spot on KTSA. San Antonio dailies cool to radio, but when the advertising clup has a program with a radio angle the papers splurge on it.

Utah

Philip G. Lasky, director of KDYL, and Earl J. Glade, KSL, are on the list of guest lecturers for the University of Utah extension course in advertising.

S. S. Fox, KDYL prexy on the coast, stirring up business in Lo Angeles.

Earl J. Glade and Sylvester Q. Cannon, KSL heads in Washington on FCC business.

on FCC business.

Gene Halliday, moves from KLO, Ogden, to KSL as staff organist. Utah Power & Light Co., prize local account, signed for 25 weeks, half-hour weekly musical show on KDYL.

Midwest

Frank Scott, Nashville distributor of Friendly Five shoes, signed for another 52 weeks, using a nightly spot, immediately proceeding the WLAC Sports Review.

Parker Smith, WLAC, oracked 30

Parker Smith, WLAC, cracked 30 new accounts during the past 60 days.

days.

Ken Carlson and Diok Richard
of the WISN, Milwaukes, control
room, are newlyweds.

Wisconsin Roof Baliroom has
switched remote control from
WTMJ to WISN.

Seymour Simons band due for return to Hotel Schroeder late this month, will broadcast over WTMJ, Milwaukee.

month, will broadcast over WTMJ, Milwaukee, Entire KYW music library has been transferred to WISN, Hearst STATION in Milwaukee. Grenndiers, WTMJ favorites, played to sellout in 10,000-seat Auditorium as part of Christmas benefit show.

Jess Williard and Ted Lewis recent guest spielers over WOWO, and the sellous of the control of the c

doing same dures of the spot o Notices for Webcs Aribes and Phill Porterfield, NBC vocalist in Chicago, in town for a time visiting Carlie Royal ork, now is half of the Two K's on WBBC.

Hugh Aspinwall on WCCO, re- Shots over WLS, Chicago.

BOTH SKINNERS ON AIR VARIETY SHOW

Otis Skinner and daughter, Cornella Otis Skinner, have been set for the next Fleischmann Yeast program Thursday night (27). Te marks their first time together on the air and at the next highest salary paid an outside act on the Fleischmann hour.

They'll get \$2,000 for the one dramatic broadcast. Record high salary for talent on this etherer. Curtis & Allen agented the Skin-ners for the Vallee broadcast.

Gabrielle De Lvs East

San Francisco, Dec. 24. Gabrielle De Lys, KPO, San Francisco, songbird, goes to New York to sing on Phil Baker's Armour hour.

Transfer of Miss De Lys to New York forces several program changes, notable emong which is Carefree Carnival, which will short-ly go Coast-to-Coast.

GEORGE

Featured Soloist with Tastycust Every Sunday, 12-12:80 P.M., WJZ

ROCKE PRODUCTIONS

GEORGE GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES**

Personal Direction
HERMAN BERNIE
1810 Brondway, New You

00000 fred allen's

0

HOUR OF SMILES VIII HOFFA
FORTIAND HOFFA
LOOKIL TANDEB
JOHN BROWN
MINERYA PIOUS
EILLEEN DOUGLAS
Material by Fred Allen an
Harry Tugend
Management atchel
Wennedays
9-10 P.M., E.S.T.—WEAF

Fred Allen and ry Tugend Walter Batchelo 0**0**0000

LEON

NIGHTLY, CASINO DE PARES Direction, HERMAN BERNIN 1619 Broadway, New York

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT MCA DIBECTION

DOUGLAS

Featured Soloist STANBURY CHASE & SANBORN HOUR

BARITONE OF CHICAGO OPERA CO.

WEAF--Coast-to-Coast Network SUNDAYS-8 to 9 P.M. EST Exclusive Management
GEORGE E, DILWORTH
Hotel Park Plaza
50 West 77th Street ENdlcott 3-2700

Law to Force Football Broadcasts

Politician Would Compel University of Nebraska to Accept Bids

Lincoln, Dec. 24. Senator Bullard, of McCock, Neb. will introduce a bill in the State legislature to make it compulsory for the University of Nebraska ath-

for the University of Nebraska ath-letic department to allow open bid-ding for the right of radio stations to broadcast the football games. Nebraska has been off the broad-east list for three years and in that time the attendance to games par-ticipated in by Nebraska has run from less than 100,000 first year of silence to 158,000 in 1933 and more than 210,000 in 1934, according to athletic department estimates. Ne-braska and Iowa State were the

athletic department estimates. Ne-braska and lowa State were the only two Big Six schools to ban etherizing during 1934. Bullard's argument is that the University is a tax-supported in-stitution and thence the public has a right to hear the athletic contests. However, the U. of N. athletic de-partment functions on its own hook with no help from the tax pot.



JACK DENNY

AND HIS ORCHESTRA Mon., 11 P.M. Friday Sat. Sun. Tues., 11.30 P.M. 12 P.M. 830 P.M. CONOCO OIL Wednesday, 10:30 P.M., WJZ

EDDIE PEABODY

WASHINGTON, D. C.

A New Musical Thrill
EDDIE PEABODY And His ORCHESTRA

Personal Direction Orchestra Corp. of Ame 1619 Broadway NEW YORK CITY

ROY FOX

BAND

ON TOUR

B.B.C. NETWORK

KUZNETZOFF

WMCA—10 P. M. EVERY TUES.

"JOLLY RUSSIANS"

Russian Kretchma Nightly Sole Direction man Bernie, 1619 B'way, N. Y. C.

MONCTON'S NEW STATION

Squawked at Loss of Old One-CKCW Starts

St. John, N. B., Dec. 24. New broadcasting station has been opened at Moncton, N. B. The been opened at Moncton, N. B. The call letters are CKCW. Power is 100 watts and the frequency, is 1,370 kilocycles. Northern Electric made installation. Canadian Radio Commission, of which CKCW will be a network unit, okayed after city of Moncton, following dismantling of previous station, squawked so loudly at being taken out of the radio lineup. Practically all the stock in CKCW is held at Moncton. Frank Hayter is technician in charge.

ARMLESS MUSICIAN DRAWS STUDIO MOBS

Lancaster, Pa., Dec. 24. None of the programs on WGAL ere has quite the studio drawing

None of the programs on WGAL here has quite the studio drawing power of Ray Myers, armiess musician who plays a guitar and harmonica at the same time.

Musician-walks-into-studio, kicks off shoes, removes instrument from case and sits down, then takes his harmonica out of his inside coat pocket with one foot and a small steel oylinder out of his vest pocket with the other. He works entirely unassisted, even to attaching the harmonica harness about his neck and then proceeds with his program with the unconcern of the average radio entertainer. radio entertainer. He sings also.

No Horse Racing

Los Angeles, Dec. 24.

There will be no broadcasting of a races at the Santa Anita track, which unveils Christmas day, it was announced by Dr. Charles Strub, segreton mayer on the plant Escape of the plant of the property of the plant of t

A Dilemma

St. Paul, Dec. 34. WTCN, owned by St. Paul Dispatch and Minneapolis Tribune, has so little stations news happening that paper-owners decided to yank the radio chatter department from their amusement pages, since rival radio stations were getting a

radio stations were getting a big edge.

Since their own baby hasn't much to bally, rags deemed it best to give no break to WCCO and KSTP, Columbia and NBC affiliates, respectively, but rather just kill the whole de-

AQUITANIA IN **WOR HOLIDAY HOOK-UP**

WOR artists' bureau is arranging a special high seas' broadcast coming from the Aquitania on New Two programs line

up for the airing on the night of nights. The first is to be presented from 8:30 to 9 with a complete va-riety show, bringing together all three bands from the various decks on the ship. Later at 1:30 a. m. the boat's orchestra will join in WOR's dance parade for another half-hour session of music.

session of music.

Harry Hershfield m.c. ing this holiday excursion to the West Indiday excursion to the West Indiday excursion to the west Indiday in the array which the artists' bureau arranged are: Art Frank, Vivien Peterson, Bill Telaak, Vaughn DeLeath, Jules and Josie Wolton. Vaughn DeLeath, Jules and Josie Walton, Zanou and Kaz, Lillian Wagner, Weeley Boynton, Murlel Harrison, J. Fred Coots, Eddy Brown, Fauline Alpert, and Nordstrum sisters. Station also has its own engineers along on the trip to get the hook-up through safely, and the control of the control of

Mutual Net Stalls Permanent Lines Mutual Net Stalls Permanent Lines Angling for WCAE, WGAR with WNAC Station is getting Transradio. Station is getting Transradio comparing it with Publishers' Committee, radio release. Will make up its mind, on basis of comparisons.

RADIO STUDES STRUT HANDEL'S 'MESSIAH'

Des Moines, Ia., Dec. 24. Drake university school of radio made its first public appearance, nearly en masse, when 100 students and members of the faculty took

and members of the faculty took part in the presentation of the 'Mes-sian'. Handel's oratorio. Stanford Hulshizer directed the chorus; Anthony Donato directed the orchestra, while Edwin G. Bar-rett, director of the radio school, was in charge of the broadcast over KSO.

Gaylord on Maybelline

Chicago, Dec. 24. Maybelline will use a band pro gram when they shift their show in

Chicago from the coast. Leading the program will be Chas Gaylord and orchestra.

Jennie K. Zwiok, first feminine advisor on love problems on Cleve-land air, starts series sponsored Jan. 1 by Burts over WJAY under title of Gulde to Happiness. Twelve half-hours at 9:15 a.m. and 3 p.m. planned per week, with music by Plazza ensemble.

Meeting of the executives in the Mutual broadcasting system last week resulted in the decision that the network would continue on the present co-operative basis with no attempt being made to establish permanent lines of the control of the control

Chicago, Dec. 24

oatempt being made to establish permanent lines at present. There's an if-and-when clause in the decision, however, which indicates that the MBS may install the permanent lines early next year.

Situation surrounding the

Situation surrounding the WLW-NBC tie-up is looked upon as holding up the final establishment of the Mutual system in every detail. While generally admitted that the present arrangement between NBC and WLW cannot possibly continue indefinitely, the Mutual web's final disposition must wait upon the decision of either NBC or WLW in their own relationship.

their own relationship.
Understood that the Mutual execs are angling for two additional stations besides the WNAC, Boston station, Mutual is reported negotiating for affiliations, with a station in Pittsburgh and one in Cleveland, likely WCAE in the former and WGAR, in the latter city, Would stick them see the of WGAP. mer and WGAR. In the latter city, Would give them a set-up of WGN, WXYZ, WLW, WOR, WNAC, WCAE and WGAR, which they believe to be equal to basic networks offered by CBS or NBC and at a rate considerably less.

Surveying a Survey

Columbia Makes Analysis of Eye vs. Ear Findings for Press Rebuttal

CBS has just issued a report aimed to answer any misinterpretation of facts as brought out in the Harvard Findings regarding eye vs. ear. Sales promotion department has mailed the pamphlet to all of its clients, advertisers and agencies. Three profs at the university re-

cently completed some detailed work on audiotary and visual impressions

cently completed some detailed work on audicary and visual impressions which bore considerable weight around the country due to the prestige of the department and the institution behind it. However, certain portions of an incomplete comment on this work, concocted by a grad student, were smatched up by the prees and pushed into prominent, front-page expensions and pushed into prominent, front-page expensions and pushed into prominent and pushed into promine the different and into the press pushed in its drive to stem the air tide. CBS delved deeper into the treaties and discovered that the actual findings of the Harvard studies, in so far as applied to practical advertising problems, told a very different story. CBS report scores the 12 points that: Facts, narrative and abstract more interesting when exceeding the printed page: that after 24 hours advertising trade names are recalled better when heard than read; that in eight groups of tests there is no significant difference between print-

in eight groups of tests there is no significant difference between printed and radio advertising in the remembered better when heard but that nonsense syllables were re-membered when given out visually;

6-HOUR DANCE PARADE MAY BE EXTENDED

Dance parade on WNEW, New York which begins at 10 in the eve-ning and runs straight through to 4 a.m. may be extended for another half-hour. Night spots are covered in the big outlay of dance music.

Latest additions are Eddie Worth's band from Will Oakland's Round Table nighterie in Greenwich Vill-age, and Teddy Hill's orchestra from the Ubangi club in Harlem.

WOAI, 50,000-Watts, May Shift to Transradio News

San Antonio, Dec. 24.

KTSA's or Else Show

San Antonio Dec 24

southwest saturated with late barn dance music KTSA is go-ing into reverse beginning this week to air a 'Road to Dreamland' half-hour of soothing, uninterupped crganology.

ganology.

Mightly from 10:30 to 11 P. M.

Station will etherize Bert Ponard,
organist who landed here from Atlanta, via the Texas theatre basement organ. Music is continuous
with announcements only at start
and finish of period. Station figures
there's ample listener's who tire of
the hayseed stuff and would rather
hear some dreamy strains before
hear the companion of the companion of the hays.

After the organiogue it's back to
the hotcha stuff for the stay-ups.

Cardinet Candy Spreads San Francisco, Dec. 24.

San Francisco, Dec. 24.
Arrangements have been completed between NBC and the Cardinet Candy Co. to plue their Hall Burdick Night Editor program, which has been aired locally, to seven stations, including Denver and Sait Lake City.
Program deals with story behind news. Night editor whiles away lonely hours of nocturnal vigil by spinning yarns of pressdom to cubs.

simple words register better on the air; that sentences short or long, specific or general are recalled bet-ter when heard; that short prose ter when heard; that short prose passages were preferred orally instead of visually; that fairly complex types of sentences were remembered best in recognition tests when heard over the air; that humorous material was preferred through the ear than through; the eye; directions are best remembered when spoken and that the human voice tends to make auditory persentations were personal or the caution was more exercised toward printed than spoken material.

printed than spoken material.

Which all stresses CBS' point that copy presented over the radio has greater power of suggestion than when read in print.

GRACIE BARRIE

CASINO DE PAREE LOEW'S STATE NEW YORK (Week Dec. 14)

8010 Direction
HERMAN BERNIE
1619 Broadway, New York

ABE .

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

Tuesday, 8:30 to 9 P.M. DST (Phillips Dental)-

WEAF-Friday, 9 to 9:80 P.M., DST (Phillips Milk)

MOLLY PICON

"Variety" "This program is now one of the best

t its

W M C A -Wed. 7:30 P. M. JELLO GEN. FOODS

KINGSLEY and

CHA S E

WABC at Eight Saturda ROXY REVUE

Heid Over Roxy Mastbaum, Phila, Dec. 31—Doubling Arcadla, Phili, Week Dec. 31 Special Arrangements and Material Exclusively by JEAN PAUREL

KEN AND HIS BANJO Dorchester Ross. London and collective Ross. London Ross. London Palladium. Four weeks, beginning December 24. Also—Back at the Mayfair Hotel for two weeks on December 24.

Cafe Henry Herrman

GIERSDORF SISTERS

Monday, Wednesday, Saturday, WABC-0-0:30 P.M. Columbia Broadcasting System

Radio Reports

WILLIAM A. BRADY Reminiscences Sustaining WABC, N. Y.

Sustaining
WABG, N. Y.
William A. Brady one of the leading producers in the American theatre is now airing his wide and colorful experiences over the air.
Not alone in the Times Stuare sector has this producer flourished. But in many other fields as well. This was supported that the section has this producer flourished. But in many other fields as well. This was support attractions and prize fights also. All told in a straight-forward manner with the speaker's volce carrying a convincing note alons with the diverse subject back to an early day in this career when the Cochett-Sullivan bout was staged in New Orleans. Many of the folice of that day including the exclusion of ladies from the fautorial content of the carry of the content of the conten

HEADLINES OF 1934 Graham McNamee, John B. Kennedy Drama, Talk 30 Mins. Sustaining WJZ, New York

30 Mine.
Sustaining
WJ2, New York
NEC took no chances this year on
being beaten to the punch by Columbia. With hardly any advance anmouncement, it shot into production
and release its annual review of
leading news events. In carrying
out the thing NBC made liberal use
of the technique associated withmoment of Time. At its best
moment in the second of the continuous
Like the weekly mag's affair, the
NBC program last Thursday night
(20) was an intermixture of dramatized bits, headline reading and editorial comment. The tempo of the
NBC program last Thursday night
(20) was an intermixture of dramatized bits, headline reading and editorial comment. The tempo of the
NBC program last Thursday night
(20) was an intermixture of dramatized bits, headline reading and editorial band, or insufficient preparation, while the musical scoring
coulant have been much worse.
Among the news events that received some dramatic freatment of
the Dione quintuplets; the arrest of
Brunn Hauptmann; the assassinations of King Alexander and Chanceiler Expert Doffuss; the flight of
Samuel insuli: the San Franciscofure: the Morro Castle, and the
shooting to death of Dillinger. Best
handled was the Dolluss attack,
while-the-slopplest-bit was the attempt to re-enact what happened
abcard the burning vessel. Long
ment as being the most amazing
character of 1334. In pointing out
why, the program was careful not
to say anything hat would vessily
offend the senator.

Odec.

PENTHOUSE SERENADE
Don Mario, Charles Gaylord's orchestra, Dorothy Hamilton
30 Mins.
COMMERCIAL
WEAF, N. Y.

WEAR, N. Y.
A standard compilation of dance
music, singing and sales talk. No
film chatter this time, though Maybelline authorities mention Hollywood frequently as being the hot
spect of the sales and the sales are sales. film chatter this time, though Maybeilline authorities mention Holybeilline authorities mention Holybeilline authorities mention Holybeilline authorities mention Holybeilline authorities mention Holybeilding make-up conscious, Charles
Gaylord's music is quite good, having a distinctive plano which standsout a medic from Life Begins
is a medic from

Sustaining KOA, Denver

ADDERN HOME MAKER
Participating GOW MILERCIAL

KGW. Portland, Ore.

One of the first changes made by Larry Allen, neviv spoplinted chief of KGW-KEX, was to change the Cooking School of the Air to the Modern Home Maker. Change was more than fust in name, program now embraces everything in the home, children care, care of chard on disagrecable jobs, in short everything except recipes. Allen's thory is that women are fed up with programs built around recipes.

Van Fleming gives shopping suggestions in humorous style.

THE PAUSE THAT REFRESHES Frank Black
Band, Chorus
30 Mins.
COMMERCIAL
WEAF, New York

After an absence of two years from radio, Coca Cola is back with

rrom radio, Coca Cola is back with a Friday evening session that offers nothing original in program technique or distinctiveness in enterthinment. Frank Black puts a studio combo of 5 men the studio c

ENGLISH CORONETS With Kay Van Riper, Gail Gordon With Kay Van Rip Historical 30 Mins. Sustaining WMCA, New York

WMCA, New York

Long a favorite on the west coast,
Kay Van Riper is reviving her
historical series in the east over
ABS web. She has been one of the

historical series in the east over. ABS web. She has been one of the few to be able to lift historical drama out of the thick books and inject some life and vitality into the rather stilled conversation of the rather stilled conversation. Sunday, night hour carries a certain dignity and is fluent enough in its style to build satchly.

DEDICATORY PROGRAM
Fred Schmitt's Orc., Josephins Ner
30 Mins.
Sustaining
KOA, Denver

(Continued from page 31)

(Continued from page 31)
during daylight hours, and will be
compelled to co down to \$6,000 at the
compelled to co down to \$6,000 at the
compelled to co down to \$6,000 at the
compelled to construct the continue of the continue of the
WLW may continue with superpower at night providing directional
antenna is installed to remove
source of Dominion squawk.
Canadian protest was submitted
to Communications bosses several
weeks ago by Col. W. Arthur Steele,
member of the Canadian Radio
Commission and to the Sites Department in writing. Dominion
is CFRB, 10,000-watter at Toronto,
which uses Canada's \$90-kilocycle
cleared channel.
American industry members were
joigted by news of commissions action and readiness to yield to Cananda, and, despite any personal tiffs,
are 100% behind Crosley in preparing for a showdown. They see in
this tangle a highly important issue
over whether United States progress
in the country is
coing to stand for its rights.

'Canadian-American agreement on
allocation of facilities does not
stipulate any power limitations on
cleared channels, and consequently
American broadcasters feel there is
no reason for U, S. to give in and
decline to protect facilities granted

American broadcasters feet there is no reason for U, S, to give in and decline to protect facilities granted exclusively to this country under international pact.

No American Complaints

Since no American stations on channels near WLW's assignment have complained of interference, it is felt that Canada has shown up her own failure to regulate her own broadcasters. Boys in the know say that Canadian transmitters have her allowed to determine the have say that Calmont transmitters have been allowed to deteriorate because of uncertainty over the type of con-trol which the Dominion will exer-cise in the future, and that trouble could be cleared up if CFRB had up-to-the-minute equipment.

up-to-the-minute squipment.
If Crosley jumps into court, attack probably will be founded on allegation, that commish deprived ilcensee of rights in an arbitrary, caprictious manner, and without granting opportunity for a hearing,
Question would involve any possible
differences — between —conditional
grants of authority and regular ilcenses, with industry expecting
courts to hold that Croslev's ancelar

differences between conditional grants of authority and regular licenses, with a fluidity expecting authority and regular licenses, with a fluidity expecting authorization was of offerent from the typical form of license. Then question would arise whether commish is justified in revoking the grant without a hearing in absence of finding of fact that WLW-falled to operate in the public interest. American authorities attitude is attributed to general reluctance of U. S. to fight for principles with control of the treaty, reciprocal-trade agreements and other concessions. American authorities—see—radio—tiff—as—merely authorities see radio tiff as merely one part of a complicated problem in international relations, and feel that by giving Dominion a break on the broadcasting dispute U. S. may win compensating privileges in other directions. Which makes the broadcasting industry in general, and Crosley in particular, just another pawn in the game of international relations.

Amateur Cycle

(Continued from page 33)

agent will also contact stations heforehand to see that everything is
in ship-shape style.
Ben Doline, me at a chain of
six Bronx theaters, is putting up
cash awa is for contest winners in
a new radio amateur series which
starts this week. Those coming out
ahead go over WBNX on Saturday
afternoons.

anead go over WBNA on Saturday afternoons.

Main idea is to discover some neighborhood talent. Houses included in the stunt are: Freeman, Deluxe, Lido, Tower, Fenway and Star.

Star.

WNEW, New York, is going in for an amateur contest program. Harry Wilson down to act as mc. for a new Radio Round-Up on Saturday afternoons at \$ p, m. Those out to try for air honors on this program, have to contact Wilson or H. J. Butler, Newark manager of the station.

WMCA's Amateur Night in Harlem shifts from a midnight broad-

Canada vs. WLW cast to a 11 o'clock splash, effective Dec. 30. Will still run for one hour as usual.

WHEC's amateur radio program, copying vaude amateur radio program, copying vaude amateur intes was as bad as was to be expected. It was put on without rehearsals or auditions, with the field open to all comers. A whistie in the hands of three judges replaces the hook. Eight out of 15 numbers got the whistle on the opening program. About two out of the 15 were passable. Whether the public goes for this sort of thing remains to be seen.

which we public goes continued to the sort of thing remains to be seen. Effort was made to get listeners to hone in their opinions.

Gunnar Wils, baseball announcer and general manager of WHEC, served as m. c., first admitting he was an amteur at the fob. There was a chaince for a bit of bright chatter and humor to help put across the program, but it didn't materialize.

Fair variety was obtained as between singers, instrumentalists and alloged humorists, but the radio effort, lacks the lusty sport engendered by the vaude protoppe.

Radio Showwoman

(Continued from page 33) is guided by an ideal. We want a person 12 years old to fully under-stand what we're saying,' is how she

stand what we're saying,' is how she puts it.

When she creates a program she strives to build a strip that will hit the masses all over the country, that touches the fundamental human emotions. If it's a dramatic program it's concerned with happiness gram it's concerned with happiness and sorrow, how to get into trouble and out again. If it's a musical program it's music with simple melody, the things people understand, the things they know. Beautiful melodies that have the feeling of familiarity.

Real Showmanship

Real Showmanship
Mrs. Ashenhurst has found programs go over best that have a definite idea behind them, that are not just thrown together. For instance, Broadway Varieties, with Everett Marshall—Bisodol—has showmanship, the way you get it on the stage. It's supposed to happen in a theatre, and it really does. The American Album of Familiar Music Manhattan Merry-Go-Round Dr. Lyon Toothpaste—It takes you from place to place in New York, People Mannatun Merry-Go-Round — Dr. Lyon Toothpaste—It takes you from place to place in New York. People want to know what's going on in New York City. Abe Lyman—Philips

want to know what s going on in Mary cola. The water had been want to the war women want to know how to become more alluring, they have great faith in the French touch,' thus 'Marie, the Little French Princess,' for Louis-Phillipe-Lipstick, which is a the story of a French princess in disguise married to an American

Knows What Kids Like

Knows What Kids Like

The kiddles' programs have their own set of rules. Mrs. Astenhurst has set of rules are set of rules and set of rules are set of rules are set of rules are set of rules are set of rules. Some advocate the child should be completely protected, others hold, with no protection at all. So Mrs. Ashenhurst tries to strike a happy medium between the two schools. In Skippy she strives for thrilling adventure, and asker in return that the children brush their teeth with Phillips Dental Magnessa. This alone proves that radio realizes its responsibility toward children, she says. At the risk of antagonising legitude followers, the Skippy prosenses are set of the rules of the rules. Skippy does not be ruled to be ruled to the rules of the rules o

Wholesome Thrills

To continue with Skippy, he gives them thrilling adventure without

scaring them to death, without making the little children nervous wrecks. As the little children nervous wrecks. The little children has an account to the little children has been accounted that makes the kiddles feel safer, more secure, And Mrs. Ashenhurst permits no terrorizing, just as the script goes off the air, such as leaving the small hero trapped in a fire. Children are very impressionable, she realizes. They believe everything, When she was working on the Wheatles program, Mrs. Ashenhurst remembers how mothers used to

When she was working on the Wheatles program, Mrs. Ashenhurst remembers how mothers used to write in asking them to 'please stop, the children are just gorging themselves with Wheatles.'

Mrs. Ashenhurst finds that women don't like to listen to women announcers in the night time, they'll accept them only during the day; that the hardest voice to cast is that of 'the male ingenue, the young hero, for his voice must make him sound very attractive looking and he must be capable of delivering love lines well; that radio script titles do well to have simple names they can easily remerber; that the characters should be very real and sincere: that the eastern accent is the most acceptable to the masses; that 'broad A's' and affections of speech are objectionable, antagon itse the listeners and get you a turn-off.'

Gov. Cox's Air Staff

WHIO, Dayton, O. WLBW. Erie. Pa.), will take to the ir as an affiliate of the Dayton Daily News and NBC around Feb. 1. Outlet will broadcast 181/2 hours a

Outlet will broadcast 18% hours a day on 1280 kc, at 1,000 watts, day and night. Former Gov. James Cox has organized—the-Miami Valley Broadcasting Corp. as holding company for the outlet. Among those named to operate WHIO are E. K. Steiner, sen. mgr.; J. L. Reinach, formerly with WLS. Chicago, commercial mgr.; R. H. Lingle Jr., chief engineer, and Charles E. Gay, publicity.

2d Dep't Store for WBBM Chicago, Dec. 24.

Fair store is lining up a show for likely January starting on WBBM, the local Columbia station. Scribbled by Leonard Cox, it's a six times a week program titled 'Fair View' which is a sequel to the 'Main Street' program which Cox formerly had in the east. Current plans call for a late evening shot just-preeding 'Myrt and Marge'.

If and when the Fair starts it will mean two department stores on the WBBM wires, Marshall Field now having an 120-minute morning musical clock program going.

Kay Foster at NBC

NBC has taken into its fold un-der an exclusive contract a Texas soprano, unknown to radio, who has just been started off on a sustain-ing program of 15 minutes three

She's Kay Foster and featured on the 15-minute sustainer over WEAF from New York.

Okay WOR Delay

WOR, Newark, has been granted permission by the Federal Commu-nications Commission to extend the completion date of the station's 50,-000-watt transmitter to Feb. 16: New transmitter will be located in Carteret, N. J.

Seliers Service agency of Chicage and Columbia negotiating for return of Hexin's Wings of Dawn's script show late in January.

H. R. McCann takes 13 weeks over WEVD, New York, for a serial drama. Loia Monti-Gorsey heads the cast of The Cantor's Daughter which the firm is sponsoring. McCann is distributor for Bosch radios. On Sundays at 2:15.

Procter & Gamble believes that.
The Gibson Family would fare better on the listening percentage if the show were moved from Saturday night to a week day spot, and has asked NEC to give it the first crack at the next hour span that becomes available.

Fletcher & Ellie ins designated Richard Barrett as manager of the agency's Chicago office.

Pittsburgh Just Wampum, Pa., as Nite Life Goes; Hippers Big Worry

(Fifth of a series on wite life in the principal cities of the U. E.)

By Hai Cohen Pittsburgh. Dec. 24.

Back in this reporter's dimly genembered childhood village of Wampum, Pa., the farmers for Wampum, Pa. the farmers for make the principal cities and fold a fortwars. Saturday night, when the week's vittles were put in and a souple of challt sodas and a pitchar would round out a but time had been soupled to skill sodas and a pitchar would round out a but time had been soupled to skill sodas and a pitchar would round out a but time had been soupled to skill sodas and a pitchar was. Saturday night is sensitive to the 10 millions of these United States, but Fitchiurgh is assentially an oversion of the sensitive states of the sensitive states of the sensitive sensiti Back in this reporter's dimly semembered childhood village of warmy and the semember of the semember

There's another trade factor that so far the cafe operators have been unable to eliminate, and that's the practice of toting one's own. It's estimated that at feast half of the saltery and hotel owners met of far a certain corkage charge per person for those who go in for just set-ups, but no action has yet been taken. It's expected to come before the care the control of the year when everybody mops up.

son for those who go in for just set-ups, but no action has yet been taken. It's expected to come before the ten. It's expected to come before the ten. It's expected to come before to the year when everybody mops.

What night crowd there is left hore has consistently passed up the hotels for the smaller spots, just as the hotels for the smaller spots, just and remains one of the few sites here to still inflict, a cover charge, \$2.20 and the control of the still inflict, a cover charge \$2.20 and the part of the loose coin. Of the established niteries, the place the house coin. Of the established niteries, the place the house coin. Of the established niteries, the place the house coin. Of the established niteries, the place the house coin. Of the established his pool to come out with big floor shows a couple of seasons ago and with the smalled. The Nixon, Tony Confortia malned. The Nixon Tony Confortia malned the nation of the ten the second has been considerably brighten the past. One is Eddie Klein, who il years ago had a gold mine in the second has been considerably brighten the past. One is Eddie Klein, who il years ago had a gold mine in the old Garden. Inn in East Liberty, Recently he took over the Tent of the past. One is Eddie Klein, who il years ago had a gold mine in the old Garden. Inn in East Liberty, Recently he took over the Tent of the past. One is Eddie Klein, who il years ago had a gold mine in the old Garden. Inn in East Liberty, Recently he took over the Tent. The past of th

unheard of; today it's quite common.

Until a couple of weeks ago town has secaped the massive dance garwhas secaped the massive dance garwhas control of the secape of th

Yank Writers Stick In England for G-B

London, Dec. 24.

Most Played on Air

To familiaries the trade with the tunes most on the cle around. Note that the tunes most on the cle around. Note that the tunes most on the cle around the tunes of tunes Dancing with My Shadow Hands

Dancing with My Shadow Hands
Stay Sweet as You Are
Sants's Coming to Town
Continental
An Invitation to Dance
Follow My Secret Heart
Pop Gees Your Heart
An Earful of Musio
Am I to Blame?
Where Smoke, There's Fire
Be Still My Heart
What Difference Day Made
You're the Top
All Through the Night
Because Once Upon Time
Mr. and Mrs. Is the Name
Out in Cold Again
Belisve tt, Baloved
Fliration Welk
I Woke Up Too Soon
Alabams

Alabams
Take Number from 1 to 10
A Needls in Haystack
I'm Growing Fonder of You
P. S.—I Love You
You and Night and Music
Love Is Just Around Corner
With Eyery Breath I Take

TUNERS SCORE DOUBLE

Gilbert and Berner Land Numbers

Hollywood, De. 24.

L. Wolfe Gilbert and Fellx Bernar have clicked for a second sale to pictures in a week. Pair have closed with RKO Radio for their number. You Opened My Eyes, which will be featured in the Wheeler and Woolsey pic, 'Murder in Tin Pan Alley.'

Fev days previously they scribed Becky Sharp,' which Ploneer grabbed for its pic of that name.

5 NAME BANDS WILL PLAY BALTO AUTO SHOW

Baltimore, Dec. 24.

This year's Auto Show, sponsored y the Maryland Automobile Trade Association, skeded for Jan. 21-26 at the Fifth Regiment Armory here, is being primed to be most lavish motor-merchandising effort ever

m being primed to be most awish motor-merchandising effort swer tried in Balto. The manner of the property of

Black Cat, N.Y., Reopening With Beck's Orchestra

Harry and Jack Finkelstein re-open the Black Cat in Greenwich Willage Dec. 27.

Marty Beck's orchestra will head a show produced by Jack Pomeroy.

Yachters Set in Miami

Yacht Club Boys open at Barney Gallant's, Miami, Jan. 15. Veloz and Yoland and Shep Fields' orches-tra are also featured in the show. tra are also featured in the show. Quartet, recently back from London, made a short for Warners last week in Brooklyn and are being offered a term contract for a series of shorts. Abe Lastrogel (William Morris agency) is handling them.

ENDOR, FARRELL TO MIAMI

ENDUS, FARKELLI TU MIREL
Hollywood, Dec. 24.
Who closed at the Clover Club, left here Friday (21) for Detroit where they go into the Detroit A. C. for two weeks opening Dec. 38.
Their go to the Beach and Tennis Club, Mikmi, for the remainder of the Winter's season.

Publishers Ask Delay on Counter Shutdowns to Clear Legal Rights

FLOOR SHOWS OUT

Cartsr, Cleve., Going in for Name Bands Only

Cleveland, Dec. 24

Cleveland, Dec. 24.

Anson Weeke ork was brought in by Carter hotel to reopen its Rainhow room, one of towns class spots, and is set for two weeks. Vincent Lopez tentatively slated to follow.

Hotel is reversing its last year's policy, which included a chorus line and expensive revue. No floor show this season, and only other enter-tainment outside of Week's band is Al Bannen's Continental Four, which is going to Miami after the new year.

All New 'Blue' Slate Wins in 802 Election

The filue ticket, which represents the more radical element in the organization, won a sweeping victory, last week in, the first annual election held by the New York musicians union, 802, since being granted local autonomy. Ballot count-up found every one of the current officers out, with the same applying to the executive and trial boards. Practically all the latter sought election on the yellow thett. New electees take office Jan. 8. Voted into office, last week were William Fineberg, vice-president; Jacob Rosenberg, secretary; Harry Suber, treasurer: Richard McCann, Samuel Suber, William Alex Conway, Jr., Anthony Mullert, David Freed, William, Laenden, Robert Freed, William, Laenden, Robert Court, Lavina, George Schector, Edward Horn, C. G. McGilney, Sidney Feldman, Frank (Jaze) Garisto, Albert McGann, each Rosenberg, secreted, the appointments as delegates to the American, Federation of Musiclani's Convention.

onvention. Edward Canavan remains presi-

Edward Canavan remains president for another year and a haif. When the A. F. of M. convention last summer voted 802 local autonomy it stipulated that Canavan, an appointee of International President Joseph N. Weber, retain his office for two years.

New Coast Wax Plant to Speed Up Pop Releases

Hollywood, Dec. 24.

A record pressing plant for American Record company and Brugswick Phonograph is being constructed at the rear of the Seward street plant of Consolidate Plim Laboratories. House coast quarters of the Marchan Record and Brunswick, which are subsidiary the plant of the pla

quarters of both American Record and Brunswick, which are subsidi-aries of. Consolidated Film. Indus-tries. Execs figure to have all coast recordings made for the Brunswick label pressed in the new plant said shipped to all states west of the Mississippi. This method, it is ex-pected, will give quicker release on pop numbers in the west.

Cut Down on Strauss Band in Chi Casino

Chicago, Dec. 24. Chicago, Dec. 24.
After a week of operation under
the new 'Hello Paris, Vienna Hello'
show at the Casino the nitery has
decided to cut down on the Johann
Strause washasten. causs orchestra.
Cutting the roster from 85 mer

Ramon and Rosita Busy

Hollywood, Dec. 24. Ramon and Rosita, ballroom dancers, are opening in the new Forentine room at the Beverly Wil-shire hotel on New Year's Eve. Pair also go into Warner's Gold-diggers of 1985.

Publishing trade as represented in the Music Publisher Protective. Association has decided to ask the chain stores to defer shutting down any more sheet music counters until a study has been made of the legal questions involving the creation of a central shipping service for the action of a central shipping service for the publishers last womenting of badding publishers last womenting of badding publishers last womenting of badding publishers last womenting of the publishers have settlement agreements with Max Mayer, jobber which bar them from central distributing alliances and whether they could participate in a warchousing service for chain whether they could participate in a warchousing service for chain they can be settled to the conspiracy suit last spring, have until April to go. prince the Mayor situation in the synth show the son spring have until April to go.

aurt nast spring, have until April to go.

In the event the Mayer situation can not be legally untangled, Paine has been authorized to urge the sundicates to bear along with the industry and keep their counters going until April.

Though some publishers strongly favor a contral shipping service as demanded by the chains, others take the view that the loss of syndicate business would be made up for by an increase of sales among indie retailers and that special shipping service or no special shipping service or the special shipping service, the chains will maintain, as a lavays, a shoct music counter as long as it shows a profit.

DISMISSAL ASKED IN COHAN COPYRIGHT SUIT

Counsel for the Richmond-Mayer Music Co. and Robbins Music Corp. last week sought to obtain from Justice Walsh in the New York last week sought to obtain from Justice Walsh in the New York Supreme Court a dismissal of the suit that George M. Cohan had brought in connection with his claim to the Fred A. Mills catalog. Detendant's lawyers argued that the state court had no jurisdiction over copyright matters, and that if the action was predicated on a violation of contract Cohan had no case because he couldn't show an agreement Involving Richmond-Mayer or Robbins. The court reserved decision on the motion for dismissal.

served decision on the motion for dismissal.

In his complaint Cohan contended the late Fred. A. Mills, publisher, had no authority to assign to Richmond-Mayer a group of Cohan mond-Mayer as group of Cohan Garde to Broadway. 'Little Johnson's Mayer and Change Sands to Broadway.' Little Johnson's Mayer and Change Sands to Broadway.' Richmond-Mayer later disposed of his catalog to Robbins.

Cohan originally brought suit sagainst the two limas in New York Federal Court. His counsel moved the issue to the state court after the former tribunal granted the Richmond-Mayer and Robbins law-yers' motion for a dismissal, with a provise that Cohan be allowed 30, days in which to file an amended complaint. complaint.

Relief Work Staggered For 576 L. A. Musicians

Upwards of 576 of its unemployed members have been placed in local relief project work recently by musicians' local 47. Unmarried members, with no dependents, work six hours weekly on these assignments.

six hours ween ments.

Married members and those with dependents work from eight to 24 hours weekly. Pay is at rate of 75c per hour.

Midwest Bands Switch Chicago, Dc. 24.

Several switches in bands through the midwest, with the various nite spots getting set for the new year. Seymour Simon orchestra goes into the Hotel Schröeder, in Milwaukee; my Joy band into St. Paul hotel,

Jimmy Joy band into St. Paul hotel, St. Paul.

Bobby Meeker shifts into the Chase hotel, Louisville; Johnny Johnstone orchestra takes over the rostrum at the Ambassador, Kan-saa City.

Disk Reviews By Abel Green

Jan Garber Jan Garber Garber Garber's another marking a distinguished comeback on the fill disks and otherwise. Victor 24310 is good sample of the Garber style. (Tellen-Gorney) is backed with a Filtration Walk except by Dixon-Wrubel, 'Art and Mrs. Is the Name. Fritz. Helibron and Lew Palmer Committee in the Name of the Style of the Name of

Vocally.

"Blame It On My Youth' by Edward Heyman-Oscar Levant is as potential song hit, Garber getting a lot out of this and "The Object or the Company of the Company of

Eddy Duchin

Eddy Duchin

The C. P. Casino (N.Y.), maestro has yet to make an undistinguished recording for Victor or anybody. That rhythmic plane style and the sweet syncopation are indelbie were some first in the syncopation with the syncopation of the case of the syncopation in the Table. Jean Delettre's nifty tune proyer some accompanied for the syncopation of the sore. I'd Like to Dunk You in My Coffee, one derson combination him strike when they were still pals and pards). If I's Love' is another sturdy foxtrot ballad. Duchin gets a lot out of them. Per usual Lew Sharnod on all the rocal intertudes.

Gus Edwards will probably get a kick out of this G. B. Medley which Decca 113 releases by Frank Crumit, who has made a pot-pourt of Jimmy Valentine, Sunbonnet Sue, the Silvery Moon. On the reverse is Crumit's version of that American folk song, Frankle and Johnny, expurgated of course for parlor consumption.

sumption.

Fray and Braggietti
If you like Yankee Doodle' served in an assortment of dishes here's your meat. On a 12-inch disk, no less, the crack Fray and Bragietti theme show how Yankee Doodle sounds in the Bach Beethoven, Choph and Gershwin styles. It's Braggietti's arrangement and while expertly enough done by this discrete whether has a tracked one wonders whether he and the office of yankee Doodle' in more ways than even George M. Cohan could handle it. Decca 15008.

Olaude Hopkins

New vogue of reviving old tunes to play around with finds Hopkins dusky Jazzists cutting up with Jerome Kern's "Who? hit from Sunny, aithough not getting quite as dirthy" as with Just You, Just Me Kinges-Greer's tune from Mandel Ma

Hal Kemp
From the Princeton U-Triangle
Club, Stags at Bay' show, Hal
Kemp has culled three swell tunes
which will do much to further that
undergraduate production's prestige,
not a little and likewise aid Princesold and likewise aid Princesold and likewise are few sotrabucks for campus coin, from their
royalties. On Brunswick No. 7334
Kemp's versions of Love and a
Dime-East of the Sur' (medleyed
on one side), with Will Love Find
okay for horofology, Deane Janis
and Skinny Ennis officiate vocally, Hal Kemp

ROSE WINS POINT

Counter Claims of Stern Group Dis-

In the sundry suits by Billy Rose, N. Y. Supreme Court Justice Walsh has dismissed the counterclaims of 37,500 by Billy Rose Music Hall. Inc., the \$50,000 counterclaim by the same outfit and the 37,500 counterclaim by Casino de Paree.

Inc.

Rose has three separate suits
pending against these niteries for
which he staged the revues until
ousted. He asks for salary arrears, damages for alleged breach
of contract, etc. Each countersted
for these amounts but Justice Walsh
disallowed these claims and a motion to examine Yermie Stern, before dent of the corporations, before trial will be made, returnable next Thursday.

McClure Walks

WICCIUIC WAIKS

San Antonio, Dec. 24.

Ken McClure is out as manager
of Gay Nineties, nitery, featuring
a Drunkard' company. He withdrew when backers insisted the
framatic end be featured. McClure
wanted the place plugged as a nitery with the drama slowed up to
give customers—ample—time—at—the
bar.

ar. Paul McSween, Gunter hotel man-Paul McSween, Gunter hotel man-ager, is looking after the place now. McClure is devoting his time to radio. He scripts a WOAI major show. Understood Mac Rogers' band is to be replaced at Ninety-spot with a six-place combo.

Miami Shows

Lillian Roth heads the floor show at Deauville Casino, Miami, start-ing Jan. 1. Vincent Lopez' band and the Stanley Twins in the same

show. Other Florida bookings include Ritz Brothers and Pearl Twins, Fleetwood hotel, Jan. 17 for three weeks; Ambassador club, opening Dec. 27, Jack Waldron, m. c., and Frances Faye, Brian McDonaid, and Maritz and Diaz. All placed through Jack Berleta.

Rules Is Rules

Syracuse, N. Y., Dec. 24.

Syracuse Musicians' Protective Association prevented attorney. William B. Mangin, non-union planist from appearing with three barrister musicians, members of the union, on a program arranged for a tuncheon of the Onondaga Bar Association.

Event was strictly for the legal profession, but the association was adamant that on the control of the control of

smith. or was that all. Associa-insisted the Nor was that all. Associa-tion insisted the three unloam musicians be paid for their ap-pearance on the luncheon pro-gram.

CHEZ SCARFACE

New Paris Nitery Named That was

Paris, Dec. 15 Paris, Dec. 15.
Chez Scarface is the name of a
new nitery opened in Montmartre by
Marcel Rallay. Will be run (for
baily purposes) by Scarface Joe
(Jo-le-balafre), although real origin
of the title is the Muni film.
Rallay has already paid tribute to

Railay h film biz by naming his Mont-parnasse spot Stage B, and decor-ating the interior with faces of

Bea Lillie Into Jack Rockefeller's Nitery

Beatrice Lillie starts at the Rain bow room, in Radio City, Jan. 9, for four weeks with options up to tel weeks. Salary understood to b around \$2,500. Signing via Richard 0. Signing via Richard of the Leo Morrison

Powatan's Show

Detroit Dec. 24 New show at Powatan club in-cludes the Bertrand Sisters, Harry Stephens, Mona Moore, Jack Brooks Kate Graham and Max Fidler's or-

NIGHT CLUB REVIEWS

TERRACE GARDEN (MORRISON, CHICAGO)

(MORRISON, CHICAGO)

Renovated and Chicago, Decimer, the Garden is utilities ame nitery as always, catering to the great bulk of the midwest middle-class element. The Garden, has a reputation extending back many years and the territory.

Popular in price, style and clientel, the way of the properties of the territory.

For years agong the company of the Morrison hotel and its Terrace Garden.—The-trade-slipped off-acouple of years ago, but it's riding back to the crest of popularity thin former showman now at the helm of this large hostely. And besides getting the tourist play the spot is developing a wide local pattonage.

Dime—East of the Sun' (medleyed on one-side), with 'Will Love Find on one-side), with 'Will Love Find and Way on the other, are plenty okay for hoofology. Deane Janis and Skinny Ennis officiate vocally.

Appropriately Named.
Their Mark Comments of the comment o

importance, doesn't attempt clown ing beyond his reach.

importance, doesn't attempt clowning beyond his reach.

Comedy is handled by Danny
White, who is doing a clever
white, who is doing a clever
dancing and business. White is-doing some 12 minutes of panto without tiring the audience, getting
particularly good results with his
eccentric les-work.

Mary, on for an agreeable tap
routine, while the ballet numbers
feature Szits and Anns, standard
vaude act for years and a sock turn
in this show. Their Russian
in this show. Their Russian
particular bright light, of the revue.

—No-couvert, with the drinks starting at 50c and dinner at \$1.25.

HARRY COOPER'S

(NEW YORK)

(NEW YORK)

Former Empire City Quartet member, and since prominent in the political. He of New York City, the control of the political of the Broadway bett will give the other eatery and nitery entrepreneurs much to worry about, indefine by the opening day's turnout. Bestdee a galaxy of politico and Indicial notables who showed up for Broadway bunch went to town in an unusual manner for a favorite son. Site is inder the old Club Lido (now the Tokay restaurant) on \$2d and 7th avenue, with a spacious bar and the went of the property of th

Francis Philburn, of Chic Con-on's orch at the New Kenmore otel, Albany, was robbed of a \$50 ute which he had laid on the band

Victor Schertzinger tune, Love Passes By, will be canaried by Tuillo Carminati in Once a Gentle-man, to be directed by the com-

Inside Stuff—Music

Rights to 'The Drunkard Song,' which radio recently brought back to popularity after the tune had been gathering dust on the shelf for over 40 years, have been acquired by Shapiro, Bernstein & Co. Foilowing the signaturing of contracts covering the sheet music, performance and synchronization rights to the song, Louis Bernstein has called upon the trade to turn over all copies of the ditty that do not carry the imprint of his firm,

'Drunkard Song' presents another one of those cases in which the publishing trade, stirred to action by the revival of an old tune over the air, flocks to run it off the press without first finding out whether the song is protected by a valid copyright. Although some 15 firms have reprinted the tune in recent weeks, the only publisher that did any digging on the copyright was M. M. Cole of Chicago. Cole found that the stew's lament had originally been copyrighted in 1883, and that, in 1911, the author, William Hills, renewed his copyright. Hills

that, in 1911, the author, William Hills, renewed his copyright, Hills died four years ago,
Cole's inquiries about Hills' widow led to Somerville, Mass. From her he obtained the publishing rights, but neglected to cover himself on all the other rights. Bernstein, taking up where Cole left or, contracted with the widow for the performance and mechanical rights, and then proceeded to work out a deal with Cole that would give Shapiro-Bernstein the publishing rights to the song. This arrangement was closed in Chicago last week.

ment was closed in Chicago last week.

Bernstein, who himself turned out a version of The Drunkard Song's while under the impression that it was in the public domain, has recalled the old copies. The new edition will carry the title, 'There is a Tavern in the Town,' with the tag, 'The Drunkard Song,' given sub billing. Rudy Vallee, who has been plugging the song intensively over the air, will be accredited on the title page with editing and revision.

Among the publishing firms upon which Shapiro-Bernstein has served notice in connection with the copyright are Wilmark, Robbins, Bibo-Lang and Villa Moret.

Temperamental tiff between two Hotel Ritz-Cariton (N.Y.) maestros almost resched the legal stage until the Studebaker Co, of America fold Armand Vecsey, for 18 years the concert orchestra conductor at the Ritz, that it didn't care much about the Ritz-Cariton name when it bought Richard Himber's orchestra for its Studebaker Champions programs on both the NEC and CBS networks.

When Vecsey salso wrote the RCA-Victor company that he (Vecsey) allegedly had priority to billing himself and his Hotel Ritz-Cariton orchestra', the Victor record-makers repiled in kind, stating that when they bought Himber it was for his dance musical organization rather than any R-C billing.

While Vecsey has been at the Ritz for so long, Himber only purveyed the dance music at this hostelry for one season in 1933, and just, resumed with the dansanation because of the broadcast schedules interfering with any night or dance dates at the hotel.

dance dates at the hotel.

dance dates at the hotel. Vecsey that also complained to Albert Keller, president of the Ritz-Carlton Hotel corp., claiming priority rights, but Keller's attitude is that every time Himber mentions or gives the Ritz any billing on the Studebaker air programs, or on the label of the Victor records, it's a plug for the hotel. Subsequently Vecsey withdrew any proceedings against Himber, allegedly at Manager Keller's behest. Vecsey, who has a WOR wire for his concert program, meantime, continues using and his original Hotel Ritz-Carlton orchestra'.

World Broadcasting System has asked the Music Publishers' Protective Association for a reduction in royalty fees on library discs which the former's small station clients sell for commercial purposes. World has based its request on the belief that these outlets, many of whom sell their time for as low as \$10 a quarter hour, can not afford to pay the unuse of 250 per popular number and 50-per restricted-composition.

By cutting the fee in half, asys World, the copyright of the half, asys World, the copyright have a better chance of collecting what is coming to them from these one-lungers. As the thing now stands in many cases the small-powered outlets not only pass up making payment but fall to make the required reports when leasing a library disc for sponsor use.

Policy of the MPPA has been to make no exceptions to the regular scale of fees.

The White House's New Year's party, Dec. 29 (always given on the Saturday night preceding), will again be played by Meyer Davis, making the ninth consecutive such party by Davis' musle in the third administration out of four. Only exceptions were the Coolidess, who didn't give New Year's parties.

This year's gails is in honor of Franklin D., Jr., and John Roosevelt. A previous Davis booking at a party by Alice Dupont at Wilmington was cancelled, but a band, booked by the Davis office, retained sans the maestro, who personally conducts at the White House.

Harms, which has had the corner on Broadway musical comedy productherms, which has nad the corner on Broadway musical comedy procude tions, the past many years, almost exclusively publishing the scores of these shows, is still batting strong with two exceptions this season. Be-cause of the Warner Bros. bankroll in Calling All Stare, Witnarks pub-the Lew Brown-Harry Alex songs from that show. Mills Music has the rights to "The O'Flynn," new operetta.

Lacking an official okay from Jock Whitney on their exploitation num-ber, Becky Sharp, for Pioneer's picture of the same name, Wolfe Gilbert and Felix Berner had Jimmy Grier include it in one of his coast-to-coast programs so that Whitney, in New York, could hear the number.

Major Coast studio imported a tunesmith to write several numbers for a forthcoming picture at \$1,200 weekly. After three months, composer leaves the lot having contributed nothing outside of his signature on salary receipts.

EMIL BOREO

OPENING DEC. 25

FOLIES BERGERES

FRENCH CASINO, NEW YORK CITY

Direction HERMAN BERNIE 1619 Broadway, New York City

CHEZ PAREE America's Smartest Restaurant and Supper Club Delaware 1655:

CHICAGO

Soviet Rubberneck Bookings for U.S. Acts; Can't Bring Money Home

For American acts going to Russia on bookings through the Amsov Agency of New York the proposition amounts to a sightseeing trip while working. Acts will receive salaries plus transportation, but can't bring any savings back home with then because the Soviet law forbids the taking of money out of Russia. Payoff will be in rubles.

Acts contacted by Alexander Basy of the Amsov outfit have been informed that they may use their

of the Amsor outfit have been informed that; they may use their Russian salaries for purchase of wearing apparel, and other native products on the spot, or otherwise spend their money as they see fitbut in Russia. But clothing, etc. bought in the Soylet will not be the fit of the fit o

Publix Pulls Units Out Of St. Paul, Objecting To Musicians' Terms

St. Paul. Dec. 24. After four weeks of units, Para-ount, Publix acc St. Paul house

After four weeks of units, Paramount, Publix ace St. Paul house, has yanked the stage shows and its back on the straight plx diet.

J. J. Friedl, Publix northwest division, manager, said, "We put shows into the Paramount and interested to keep them there, but St. Paul Musicians' Local 30 demanded a contract that we found impossible to meet." According to Edward E. Ringius, secretary of the local, however, the alleged objectionable contract was drawn by Publix.

Bone of contention seems to be the stand-by orchestra men. Claims it can't get outside units with bands unless it hires, an ork, too, and Publix feels it, can't at find the stand-by Ringium weeks of unit shows, Local 30 collected mothing for stand-bys, agreeing to hold the contract in abeyance for one week, Publix, claims Ringius, pulled a stadl-and-then-mixed-the-unit-idea-

Open More Cruises for Acts in South Seas

Raymond-Whitcomb agency is testing out vaude entertainment on its tropleal cruises this year for the first time. Begins Feb 1 on a series of 18-day trips southward. Companies of 25 entertainer are to be assembled for these sailings. Nat Abramson is, handling the bookings.

Tucker Undecided

Completing a run of eight weeks Sophic Tucker closes at the Chez Parec, Chicago, Jan. 2:
She has bids to spend the rest of the winter in either Florida of Hollywood.

Brendel Off Souper. Goes East for Vaude

Hollywood, Dec. 24.

El Brendel and Flo Burt leave here this week for week of the first personals, opening at Sheat Bloom Toronto, Jan. 3, with Leew's Montreal to follow. Team then goes into New York.

Brendel and William O'Nell were dropped from the Campbell Soup broadcast; 'Hollywood Hotel,' when the producers decided that the program did not need comedy and that O'Nell's sinsing conflicted with the work of Dick Fowell: and the Flo-Rito band's vocalists. Both players, though off the air, are being salaried until the end of their contracts. ried until the end of their contracts

Jessel to Make Solo Tour of **Texas 1-Niters**

George Jessel is set for three weeks of concertizing one nighters through Texas, opening in Amerilla the second week in February. He will be sole stair of a 'recital co-mique,' with possibly Art Landry's band as musical backer-upper. Sam Howard laid out the route. Territory is starving for live entertain-

ment.
Jessel's itinerary will approximate that which Will Rogers essayed recently. Jessel leaves today
(Xmas) for a holiday in Palm
Beach with his wife.

'RIO' UNIT BACK FROM S. A. MINUS SQUAWKS

'Hollywood to Rio.' unit composed of only six specialties and produced by Haj Sands, returned to New York last week from South Amer-

ica.

During its tour below the equator the unit played 20 consecutive weeks at the Casino d'Uros in Rio de Janeiro. It is one of the first American shows to return from South America without a hard luck story.

WARNER BOOK SETS 2 MORE JERSEY SPOTS

Warner booking office has added two houses, one of them, the Earle, Atlantic City, having opened Fri day (21) on a three-day stand. It will play five acts or units on an indefinite basis.

Stanley, Jersey City, starts Friday (28) as a spot-booked full-weeker, playing stage shows only when a name act or attraction is available.

Jack Benny will headline the first

RKO'S VAUDFILM FOR NEW YEAR'S

RKO is the only major circuit adding to its yaude shows for New Year's eve, or putting shows into spots for that one night where spots for that one night where the property of the property o

amplified that night, will be the Flushing Fordham, Collseum, Albee, Madison, Franklin and the Palace. Loow's vauddliners are not am-plifying their shows for that night, and upping scales but slightly. This circuit's operators feel that the class of people who celebrate New Year's eve in vauddliners can't afford to pay 4 stiff admission.

Gerry Society Again Tags Al Bernie; Kid Mimic Out of 'Stars

Gerry Society trouble forced Al Lew Brown's 'Calling All Stars' last

Frankwyn, Inc., Settles Claim of Don Zelaya

Count Bern-Vice unit, Spices of 1936, comes into the Original jan. It. Lou Elipstone, B. & K. booking manager, has also set the Dave Apollon unit for the Chicago Jan. 4, and Jimmy Save to headline week of Jan. 11.

Baking Co. Spots Vaude in Picture Houses on Coast as Advertising Test

Hollywood, Dec. 24. Weber Bread Company is organ

Weber Bread Company is organ-izing a six-act vaude show to play the sticks: as a plug: for the com-pany's product. Bakers, figure that the show might be a better plug than radio in a number of com-munities. If will include six acts and carry an orchestra lender. Cost to the theatre will be nothing out-ing. Bread-cell is Dec. 27, at the Mis-sion, Ventura. Bread-company will take only two Bread-company will take only two

She has bids to spend the rest of the winter in either Florida or Hollywood.

LEE KRAMER BREAKS ARM
Pittsburgh, Dec. 24.
Lee Kvamer, featured in Phil Tyrell's 'Schooldays' on Parade' unit at Flet last week, broke his arm in a fall backstage but played he week out just the same, carry, ling the injured member around in a sling.

Meglev-Oz's 2d Unit

Second flash act produced by Macklin Megicy and O. L. Oz under agreement with RKO at a cost of \$1,000 each will include 12 Bebe Berri girls and Ames and Arno. Latter act was formerly standard by tiself.

This act, like the first, will open at the Academy, N. Y., dated for Sept, 11.

Under the agreement, Megicy and Oz produce the flasher as ordered by the circuit, providing scenery, costumes and paying salaries out of the one grand RKO pays for each act.

CHARTERS WITH SALKIN

Chicago, Dec., 24.

Peggy Charters, formerly with
the Schooley office and recently,
with the Paul Ash theatrical school,
has joined the Leo B. Salkin agency.
Will concentrate on club business.

Question of Responsibility in **Salary Violation Chief Topic** At Wash. Hearing; Okay Changes

Althoff Salary Claim Vs. Young, Taylor in Chi

Failure to pay salary was the basis of a claim brought against Earl Taylor and Ernie Young be-fore the Musicians, Union by Charlie Althoff.

Althoff, who was featured in the Ernie Young revue in its Michigan tour, claimed unpaid salary for a week. Union awarded Althoff the decision and told the boys to get together on a when-and-how settle-

5 Balto 'Amateurs Get Breaks Out of Local Loew Revue Baltimore, Dec. 24. Some specialty members of the ent revue sponsored by Loew's at the Century here last week, have been accorded breaks since show closed last Thursday (20). Local 18-year-old gymnist, James Rae, who made first stage sippear ance in the 'Okay' show, has been a corded breaks since show closed last Thursday (20). Local 18-year-old gymnist, James Rae, who made first stage sippear ance in the 'Okay' show, has been accorded breaks since show closed last Thursday (20). Local 18-year-old gymnist, James Rae, who made first stage sippear ance in the 'Okay' show, has been accorded breaks and tumbling act, Four Trojans. Rae joined it at the Oriental. Chicago, 'Saturday' Revising Phraseology

Local 18: year-old gymnast, James Rae, who made first stage dypear-ance in the 'Okay' show, has been taken into the standard tumbling act, Four Trojans. Rae Joined it at the Oriental, Chicago, Saturday (22).

the Oriental, Chicago, Saturday (22).

Helen Meeks, singer, has been siven six weeks, paper at Edu Becker's Penthouse, Balto intery Gal played spot before, but rigured the Okay, performance reinserted her into prominence. Lorraine-Willlams, acro contortionist, has been siven a string of nitery dates by National agency. Ballroom team, Reniss and Revell, which played Wéber's before jöining cast of local talent unit, has been styen month's return booking.
Joe Bennett, tenor, who has been working on local stations, is being taken to N. Y. for an audition by CBS. Hearing was arranged by Tom Lyons, boss at WCAO, local Columbia outlet.

NRA's approval of proposed changes in the vaudeville section of the film code is expected from Washington within the next 10 days. Revisions, which were discussed at a hearing in the capital last week, will then become immediately effec-

At the same time the special Vaudeville Committee adjunct of the Code Authority will be appointed and commence to function This committee will serve as a central clearing bureau for all code compilaints dealing with vaudeville and formerly handled by local compilaince boards.

All proposed changes appeared satisfactory in form to the NRA and likely to go through for final approval with possibly a few minor alterations to clarify meanings.

Revising Phraseology

Revising Phraseology
The government proposal to require exhibs to make certain that all actors, and chorines, howsever compensated or piald, get code wages and work code hours drew bitter oblections from Paramount and Leews, but revision of the phraseology appeared likely to satisfy all parties.

Declaring the government proposal goes much too far, Sidney S. Bromberg, Loew's counsel, said he had no objection to stringent requirements affecting independent contractors, but protested that exhibitors should not be compelled to set as policemen for the NRA compliance board. Same view was taken by Sidney Justin, Par rep. (Continued on page 42)

(Continued on page 42)

To Be Represented

29th Anniversary Number

SEND COPY DIRECT TO

VARIETY

154 West 46th Street **NEW YORK**

1708 No. Vine HOLLYWOOD Woods Theatre Bldg. CHICAGO

Salary Responsibility

resentative, and Marvin Schenck, of Loew's.

Bromberg suggested that the government proposal be modified so as to stipulate tha. To independent contractor, producer, or owner of a vaudeville act shall require any chorus/pu/son or actor in his employ to perform in any theatre upon terms or working conditions less advantageous to such actor or chorus persons. Suggested alteration would leave exhibs out entirely. He said there was no objection to provisions requiring exhibitors who directly employ vaude performed observe the code, but noted that they already aim compelled that they already aim compelled that they already aim compelled whilminum wages and observe hour improvements.

limitations.

Explaining impossibility for exhibitor to make certain that independent contractors pr. code wages, Schenck said exhibitors can control hours actors work in their houses but should not be held liable for producers' railure to live up to wage clauses. Justin pointed out that if exhibitors contract to pay producers a sum sufficient to enable payment of minimum wages to actors and chorines 'we've done our part'.

Searching for a compromise,

chorines we've done our part'.
Searching for a compromise,
Farnsworth suggested that exhibitors he required under code to obfain-from-independent-producers as
certificate of code compilance and
also suggested that steps be taken
to beycott contractors who violate
code clauses. With certain reserva-

code clauses. With certain reserva-tions, both Ideas seemed acceptable to exhibitor representatives. Insisting that Paramount desires to conform with code requirements, Justin expressed fear that the code might enable actors to sue exhibit-ors for the fallure of contractors, but said Td favor that' in reply to but said Td favor that in reply to Farnsworth's suggestion that con-tracts state the right of actors to bring suits against chiseling pro-ducers. Justin also said exhibs should be protected from any action under anti-trust laws in case conof offending producers are tors

(Continued from page 41)
entative, and Marvin Schenck,
Loew's.
Loew's.
Cowy's.
Comberg suggested that the
ernment proposal be modified so
to stipulate that 'no independent
tractor, producer, or owner of a
deville act shall require any
russ parson or actor in his emruss of working conditions less adthe proposed that exhibitors agree
the proposed that call exhibitors agree
tractions to the proposed that exhibitors agree
the proposed that call exhibitor producer contracts of the proposed that called to
modified the proposed that the prop

value to employees. Farnsworth then proposed that exhibitors agree to refrain from contracting with any code violators until compliance cases had been settled through payment of bock silaries.

While sympathetic to fears of exhibitors. Farnsworth displayed determination to write some provision into the code on this point. At one time he stated forcefully that the government is desirous of 'splking an ailbi' used repeatedly by theatre managers suspected of chiesling and said that great difficulty had been experienced in settling complaints because of this sort of run-around. Demanding stringent requirements for actors' protection, Whitehead said he was 'Strongly in favor' of the government's original proposal and said tightening up was required to 'run out the shyster agents who are constantly cheating our people'. He brought a laugh at one point by observing that he does not know any 'reputable' agents, but thinks theatres should be compelled to do business only with responsible' bookers.

Amendment proposed to prevent bleycling of acts and employment

Amendment proposed to prevent bicycling of acts and employment

Amendment of second my power of the control of the

Bicycling

Move to stamp out bicycling ac-tors should provide protection

wiches, the A. F. A. exec said, asking that employers be compelled to pay all performers in cash. Remarking, It's rather hard to keep track' of vaude producers, Whitehead charged that two important circuits, which were not identified, have been booking 'amateurs' at

have been booking 'amateurs' at \$1.50 per day and prizes and keeping professionals out of work. Farnsworth interpolated that the C. A amendment would insure payment of \$17.50 worth obsards wiches anywarored definite guaranteed to compensation.

Following suggestion from John C. Flinn, C. A. executive secretary, Farnsworth rephrased the amendment, eliminating other form of compensation' phraseology and inserted a clause requiring payment in 'legal tender of the United States.' When assured the latter verbiage would not permit use of rubber checks, Whithead appeared satisfied.

While noting the difficulty experi-While noting the difficulty experienced by actors in getting pay from irresponsible employers. Whithead slammed the NRA. compliance division, which is now under direction of Divisional Administrator Sol A. Rosenblatt. Although Rosy had stepped out of the room, Whitehead reported that compliance boards throughout the country have failed to enforce the code interpretation banning employment of amateurs and said copies of the NRA ruling 'meant nothing at all' to gov.

caurs and said copies of the NRA ruling mean nothing at all to government enforcement agents.

Only one other conflict of centrement came out during the hearing. Mrs. Bryant, urging more safe change which would require payment-of overtime for chories. required to report at 8 clock once a week for rehearsels. Other proposed vaude code coived no more attention than explanatory statements by Films and seemed all set for adoption without delays.

seemed all so you delay,
Also in attendance, along with
Bromberg, Schenck, Justin Whitehead and Mrs. Bryant, was Gus
Eyssell of the Radie City Music

Vaude producers and agents sent to representatives.

NEW ACTS

the nail, they're as creay as accurate.

Jackson is from the original Clayton, Jackson and Durante turne. Under his aegis the boys have act as possible and unashamedly so. But they are unashamedly funny, too. They haven't the band but they have Harry Donnelly, at the plano in the pit. They have to have somebody who knows how to duck the telephone instrument heave which Irving makes along in the act.

somebody who knows how to duck the telephone instrument heave which irving makes along in the action of the country of the cou

JACKSON, IRVING and REED (1)

Consety, Songs, Dances
Leew's Orpheum, N. Y.

After 14 months as an attraction
at the Paradise restaurant, or
Bandway, the paradise restaurant, or
It ever hard luck beat down
If ever hard luck beat down
It was a luck beat 14 Mina; Full (Special)
Lowe's Orpheum, N.Y.
Nice enough flash but needs perking. Moves routinely from dances
to songs. A lad on the guitar and
a girl on the plano duct, while two
a girl on the plano duct, while two
who also solos. Needs harmony on
the costume end. Lenny privileges
himself too much to contrast his
clothes with those of his assistant
performers. Thus he wears resort
throughout. That ston facket costume and white vest don't jibe so
well either. Otherwise lighting oke
and Lenny himself. a niftly hopabouter, mostly soft shoe eccentric,
mishing belild he transletted from
. Next to shut on a fleve-act layout
when caught and fairly well received. For the record the Lenny
billing has him as having been in
the Stitle Me Fink' musical of a
couple seeson's back.

Ender Coll Mar (2)

EDDIE COLLINS (1)
Songs, Piano
8 Mins.; One
Low's O'phensess
Ince voice
with Tish Eyes' with the familiar
by request and with your permission. Wears tails and sings right
into a mike that hides his face from
frontline customers. Stage presence
off and reception weak accordingly
out when caught.

Good looking girl accompanist can
play plano and might be given a
chance to solo.

Shan.

WILLIAMS and CHARLES
Musical Novelty
5 Mina; Core. N. Y.
The state due works like veterangthough not included in the 'new act'.
fles. They're on in clown getups
for the instrumentalizing of forks,
knives, bottles and a prop rosat
chicken. One of them follows with
the drawing of tunes from metal
diaks bouncing one with the right
right of the control of the control
the drawing of tunes strapped on
their legs, arms and heads.
This may sound like something,
out of the dim past, but they constitute a highly playable act. Certainly surefree for children. An action
here.

THIS WEEK, PALACE, NEW YORK

LAST WEEK: ALBEE, BROOKLYN NEXT WEEK: PROCTOR'S, TROY, N. Y.

HICKEY AND ANGER

CLARENCE GASKILL Lyrics and Music

NICHOLAS MARINARO Music Director

HARRY SHIPLEY

JACK SHERMAN

Stage Manag

MAHIEU

Costumes

PREMIER STUDIOS

Company Manage

Productions

Present

BENNY ROSS'

EWALK CAFE"

BENNY ROSS

MAXINE STONE HAROLD BOYD

GEORGE, LITKA AND ROLAND SHARON DE VRIES WHEELER TWINS 16 COCKTAIL SHAKERS

BARNEY COLE JANICE DARRAS NELEH SANFORD GRETE BUSCH JO HENDEY

FRANCES LOPEZ VERA GLOY MURIEL MARTELL GERTRUDE STRUCK MIRIAM STARR

BLANCA PHYLLIS PERRY INGRID STOCKLASSA TERRY TODD IRENE WILHELM ADRIENNE ROSAIRE

DANCES STAGED BY AMATA

What the Critics Says

"One of the nicest units in the way of scenery, costumes and talent glimmed in a long time."—Variety.

"It won't belong when the boys around 47th street will be saying they knew Benny Ross when."—

"Maxine-Stone expresses a rare individuality and presents an unusual bright act."—Cleveland News.

"Harold Boyd and the Thr saws offer surprisingly good entertainment."-Montreal Herald

"Sharon Devries proves outstanding with her operatic buriesque."-Variety.

"The Wheeler Twins are the most graceful dancers to grace the Palace stage this season."-Cleveland

"The finest chorus of girls in any man's theatre."-Providence Jour-

"Hickey and Anger have outdone themselves with this one."

And So They Rave

"VARIETY" PICTURE CROSSES

Providence, Dec. 18. Last week "Port of Lost Dreams" (Invincible) and Dreams" (Invincible) and "Sidewalk Cafe" on stage; unit was what brought in the coin; oke at \$8,200.

AFA Trade Agreement

(Herswith is the trade agreement which the American Federation of Actors is seeking to standardize for signing by agents, managers and producers. It is designed for the protection of actors in all branches of the variety field.)

the variety field.)

First Definition of 'Artist' and 'Agent' and/or Manager or Froducer

First Definition of 'Artist' and 'Agent' and/or Manager or Froducer

actions. Particular Control of the Control

geeption of the members of the ohorus, Tho term 'agent' or 'manager or 'producer' whenever used in this trade agree-refers to an individual, partnership, or corporation representing the Artist in ations for the artist's engagements, upparances and services in private en-mment, vaudeville, motion picture presentations theatries, clube, cabarets, minarical, es, first, carrivats, public restaurants and music halls, with the exception of

minuters of the chorus.

This A. F. A. trade agreement shall be used by all agents and/or managers or producers in the conduct of their business and representation of A. F. A. members and a provisions of this A. P. A. trade agreement shall be fulfinfully observed by the conduct of their business and representation of A. F. A. members and producers in the conduct of their business and representation of A. F. A. members.

This printed or written contract shall be used by all agents and/or managers or producers in the conduct of their business and representation of A. F. A. members.

This printed or written contract shall be faithfully observed by the contracting particular contracts and/or managers.

This printed or written contract, shall be faithfully observed by the contracting portion hereto.

The analor managers or producer is must be citizen of '\$\frac{1}{6}\$. Untile States, of good moral character and repute, and must never have been convicted of a crima.

No agent analor manager or producer held have the right or authority to represent any A. F. A member and the provision in the state of the provision in the trade agreement.

The agent and/or manager or producer pledges than he will be respected to all the provisions in this trade agreement.

The agent and/or manager or producer pledges than he will be respected to the provision of the conduct and operation of the business of the representation of the A. F. A member and earl agent and/or manager or producer, than he will be failed for any damages or the conduct and operation of the business of the representation of the A. F. A members and earl agent and/or manager or producer producer and the producer of the conduct and operation of the same of the business of the conduct and operation of the same of the sam

um Wage for Local Cabarets, Public Restaurants, Beer Gardens or Music

Millinum Wage for Local Calarete, Public Restaurants, Beer Gardens or Music

A. Minimum wage for A. F. A. meanter of Maria (A. Minimum wage for A. F. A. meanter of Maria (A. Minimum wage for A. F. A. meanter of Maria (A. Minimum wage for A. F. A. meanter of Maria (A. Minimum wage for A. F. A. meanter of Maria (A. Minimum wage for A. F. A. trade agreement but in no case are they permitted to accept less than five dollars (35.00) net per day per person, within a continum prescribed in the A. F. A. trade agreement but in no case are they permitted to accept less than five dollars (35.00) net per day per person, within a continum prescribed in the A. F. A. trade agreement but in no case are they permitted to accept less than five dollars (35.00) net per day per person, within a continum prescribed in the A. F. A. trade agreement with the agent and the continum prescribed in the A. F. A. trade agreement with the agent and/or manager or producer, within a continum prescribed in the A. F. A. trade agreement with the agent and/or manager or producer, within the minimum prescribed in the A. F. A. trade agreement but but in no case are they permitted to accept less than twenty-five dollars (35.00) per week per person plus transport of the minimum prescribed in the A. F. A. trade agreement but in no case are they permitted to accept less than twenty-five dollars (35.00) per week per person plus transport of the person plus transport

milroad rintions.

SOUR NO. 1 Minmum Wage for Frivate or Club Entertainments

Minmum Wage for A. F. A. members employed in private or club entertainments

Minmum wage for A. F. A. members employed in private or club entertainments shall not be less than sleft dollars (86.00) net per person for one sengacement, eluding transportation and baggage expenses.

Under this A. F. A. trade agreement with agent and/or manager or producer, the minimum prescribed in the A. F. A. trade agreement, but in no case are they remitted to accept less than sight colours (8.00) net per person for one sengacement and in accepting less than sight colours (8.00) net per person, for one sengacement and in accepting less than sight colours (8.00) net per person, for one engagement the manager or producer, shall be due, and saysable not letter than forty-sight (80) that the same of the same shall be sent to the same shall be same sh

laid action. Both seems and/or manager or producer and action to collect any fees from Both seems and/or manager or producer and action tagged that advertising, written, withing or display which misrepresents acts, or which tends to mislead the sublic shall not be made by any individual or organization. The occur and/or manager or producer indepted that have been subjected to the subject of th

d.

"n any disputo between agent and/or manager or producer and artists of every more thankefer. It is agreed that both artist and seant and/or manager or pro- rare bound by the rules under this trade agreement and must blode by the d of the American arbitration board, whose award in all cases shall be final.

Variety (Dec. 4) New Acts CARL FREED and HARMONICA HARLEQUINS (9)

Harmonica Ork 17 Mins.; Three (Special) Palace, N. Y.

17 Mins.; Three (Special)
Palace, N. V.
Carl Freed has had straight band, acts, and admixtures of various read
Instruments, but this is probably
the strongest turn. Eight boys betwo or three minutes which can
easily be sliced, they're steady entertainment.

The straight has been seen as dislectic pantominist. Quito-different from otheracts of this type in which a comedy
makes something in the way of
works Med Seen the straight of the
content of the straight of the seen of
works Med Seen of the seen of the
Act is 100% musically and deserving of the curtain call it received
the closing spot here. Leader
around to get the tones from
the octet and it helps considerably.

Harlequin idea in the billing is

the occerte and a sub-ably. Harlequin idea in the billing is Harlequin idea in the billing is carried out by the clown costumes on Freed and the band, boys step-ping out of a laughing head set in their backdrop. Scho.

Radio Announcement This Week (Dec. 31) Loew's Baltimore Next Week (Jan. 7) Loew's, Jersey City

All Communication O. L. OZ COOKE & OZ 1674 Brondway, New York

Takes It Seriously

Senator Murphy was almost cancelled while playing a vaude date in Modesto the other day. Manager asked the comic if he was breaking in a new act, as he was constantly stuttering and apparently didn't know just what he wanted to say.

York, Pa., House Must Renovate Before Vode

York, Pa., Dec. 24.
York, Richly indie grind here, has been ordered by city fire dept. not to book any more stage attractions until house is made to comply with all state fire and panic laws. Must add fire arch, asbestos curtain, sprinkler system on stage, extinguishers and provide dressing rooms in addition to other minor chances.

rooms in addition to containers.
Whole thing started when State Department of Labor clamped down on house when it attempted as week with Raynor Lehr's tab. State authorities wouldn't permit use of scenery or props and even hanjo player had to work without a chair to sit on. Show got more laughs than anything York's seen in years, with house management being the house management being the parties unable to see the joke

Yes and No

ses and No Springfield, O., Dec. 24. Chakeres-Warner, Inc., can't seem to make its mind up on stage show question. Unit bills started to augment pix at Fairhanks theatre some six menths-ago. Then vaude came to Regent theatre in November. Now both houses are back on straight picture policies.

50 YEARS AGO

(From Olipper)

Ristori, Italian tragedienne, was not so hot; even Boston tepid in its praises.

John Philip Sousa led the open-ing performance of his comic opera; Desiree.' Even that didn't help much. Never did much with opera, though he tried.

Chicago clergymen were declaiming against the 'immodest and indecent' pictures used to advertise the theatres. Wanted something done about it.

St. Louis theatre used 15 electric arcs to make a picture of the audi-ence. All got copies. Not new, but still unusual.

Clipper praised a New Orleans manager because he kept his books on the double entry system. Easier to gyp visiting attractions with the single entry.

Clipper took nearly three columns to denounce the new school of acting attached to the equally new Lyceum theatre, and sponsored by the Frohmans. Still in existence as the American Academy of Dramatic Art.

Slight panic in a Lebanon, Ind., theatre. Woodwork around a stove used to heat the auditorium caught fire,

Musician got \$3,025 from the N. Y. Central for smashing what he claimed was the only Stradivarius bass viol in the country. Dog house suthenticated by several ex-

Charles Frohman was managing Minnie Maddern (Fiske). Reported to be two weeks in arrears on sal-aries. Pre-Christmas biz.

Willie Zilch got a job as leader in a Wheeling theatre.

Acts from the John Robinson circus were giving a one-ring show in a Cincinnati theatre. Show was wintering there.

Hyde & Behman opened its the-atre as a dime museum. Had origi-nally been an aquarlum, then housed an Indian village, being sitered into a theatre. Not much room for the museum, but the show was always the main thing. Last known as the Herald Square.

The Hanlon's 'Fantasma' was repeating its N. Y. success on the road, but the brothers were still (Continued on page 51)

Bard-Deucern and Strouse Go To Mat on L.A. Weekend Vaude

By GEORGE McCALL

Hollywood, Dec. 24. Battle for supremacy in the week and straight vaude concerts between end straight vaude, concerts between, Ben Bard and Ray Deucern at the Music Box, showing Saturday and Sunday night, and Irving Strouse's Froiles, showing for the past nine Sunday night at the Wilshire Ebell, sot under way last week end (16-16) with Strouse coming out ahead on the first round. Lack of showman-ship at the Music Box caused the effort to get away to a bad start.
While none too much showmanship While none too much showmanship is used by Strouse, his Sunday show suffered very little through the opposition and, with more tailent on the bill, he handed out the better brand of entertainment.

Just what swill happen in the future is another guess, for Bard and Deucern should have learned a lesson. Less attempt to be high-brow and a better selection of acts should help them considerably.

shown and extensible the design of the property of the propert

snow the house was about. 70% capacity. Wilshire beel was capacity Sunday.

Capacity Sunday: Box

Outstand on the will was Harriet Hoctore how his was manners. The theorem and the same hors. Letter, the Rawn, knocked the patrons silly and was class of the program. Miss Hoctor is here for Universal's "Ziegfeld." Show opened with Johnson and Dove, jugglers, who got it away to a fast start. Billy Daniels with Kirby and Du Valle, femme dancer, next. Trio okay on the hoofing, but insist on singing three numbers. Vocal efforts should be ditched in Eavor of hopping the buck. Al K. Hall, in his timeworn hoke act, followed. Com timeworn hoke act, followed. Com

the exception of Miss Hoctor, had a hard time living up to the introduction. Bard also went English on a well with the mob.

Clarence Muse, colored singer, came after Hall. Muse's offering of three negro spirituals is not timed for vaude and the singer lacks a vaude delivery. Accompanist didn't help much. Thick Friganza, with her-load-of-pep, managed-to-induce-the audience to sit up. Doing three special numbers and her rumba

dance, she had to beg off. Miss Hoctor next. Joe Spree English comic just here to try pictures, closed before the intermission and very small timey, too. Three blackouts by Troy Orr started the second half. Hall and

too. Three blackouts by Troy Orrstarted the second half. Hall and
Milt Douglas, aided by an unprogrammed girl, worked them. Gags
were local and meant nothing to
the show.
Ruth Roland, backed by a production, then offered three songs. Aided
by three crack arrangements for theorchestra, an accompaniat, a robed
choir of '12 boys and a colored
dancer, Miss Roland did a show
stopping turn but it was more the
way the act was dressed than
through Miss Roland's efforts. Here
way the act was dressed than
through Miss Roland's efforts. Here
way the act was dressed than
through Miss Poland's efforts. Here
way the act was dressed than
through Miss Foland's efforts. Here
when Miss Frigana rating
them. Later, when the entire show
took a bow, minus Miss Hotor,
Miss Friganza cot her posles.
Sam Coslow singled next-toclosing with a clowning medley of

Sam Coslow singled next-to-closing with a clowning medley of numbers he has composed. Coslow scored with the familiar hit tunes

(Continued on page 52)



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J. H. LUBIN

MARVIN H. SCHENCK

BOORING MANAGER

London

Variety Bills

NEXT WEEK (Dec. 28) THIS WEEK (Dec. 21)

connection with bills below indicate opening day of show, whether full or split week Numerals in

Gordon Reed & K Songwritere of '90's

RKO

NEW YORK CITY
Paince (28)
Do Guehl Japs
Cookie Bowera
Cookie Cookie
Cookie Sis Cookie
Cookie Dide to Harient Andubed (31 only Geo Dormonde C. Jerry Mann. Carl Shaw Co. 4 dalaide Hall

Carr Sassa Adalaide Hall Bert Gordon (One to fill) Chester 1sl half ('8-30) Anntole Affairs 2d half (31-1) Frank & Girton Al Shayne

Songwritere of '90's
Orpheum
Ist haif (28-31)
Itomer Romaine
Reiss H'mit'n & R
Jack Arthur
Colline & Peterson
DeMay Mooro & M
2d haif (1-3)
Honey Fam
Jacklo Green
Carl Shaw Co
Glibson-A & M Rev
(One to fill)
Farndiss (28) Cone to fill)
Paradise (28)
Nacopis
Na

Dorothy Lee Sid Cary Milton Berle Earl Hines Ore 3 Rhythm Kings 3 Painter Bros. Mrs Hines Ore 19 Painter Bros. Mrs Hines Green (21) Matteen's Rhythms Lowe Burnoff & W Baby Rose Marie Milton Berle Pat Rooney & P J Raiph Sanford

Nashboard Co-Peggie Calvert
Bobble Mry
Carl Shaw Co
Glbson-A & M R
2d half (31-1)
Carloe Circus
Kelly & Hayes
Holl & Arnold
Silm Timblin
Revelations
Metropolitas (22 im Timblin evelations (28) Metropolitias (28) Ling Foo Jr Co caynolde & White Vest & Page ay C Flippen Co iongwriters Parad Valencia (28) i Dolong Sis John Fogarty

LOS ANGELES
Parameent (26)
Rube Wolfe Orr
PHILAD PLIPHIA
Fox (28)
Singers Midgeis
ST, LOUIS
Ambassador (21)
Olsen & Johnson
WOROESTER
Plymouth
1st half (27-29)
Roe & Rowe

Levan & Boles 5 Saltice Murray 8 -

Dec. 24

ISLINGTON

ISLINGTON

Let luc. Hell

Let l

Bavoy
Savoy
Krakajax
Conway & Burns
Con & Dorotte
LEYTONSTONE
Rialto

Rialto
Reid Wayne & Di
NEW CEOSS
Kinema
Renee & Godfrey
Hilbillies
Vora & Pat Lenno
PECKHAM

Balante & Skaren

3d half (31-2)
Emerson's Mount'
Petc Spitzer Co
Seldon & Endler
B & B Miller
Claude & Marian

Week of Dec. 24

Week (
Astoris D. H.

3 Emeraids
Canterbury M. H.
1st half (24-86) Teo
Galliard (27-29)
Benedett Bros
Tracoy & Vinette
Domission
Bil. & Bil
3 Emeraids
Bobby Howell Bd
New Viotoris Maximo
Lew Duthers J &
Rex Weber
Dune Lew Duthers J. & J. Bex Weber Dunes at Street Stree

C Fredricks Co . Lambert! Living Jewele BALTIMORE Century (31)

New Viotoria
New Viotoria
Kit-Kat Bd
3 Synco Malde
Gracie Schenck C
Trocadere
Harry Welchman
Gaston Palmer
Weetern Bros
May Miller
Esme

CHELSEA. 20 Masteraingers
CLAPTON
Blink
Troise Mandollers
DALSTON
Floture House
Bobby Howell Bd
EAST HAM
Premier

Premier
Eldons
Lennox & Loranna
Joe Boganny Co
EDGEW'RE ROAD
Grand
Morris & Cowley
Cora O'Farrell
Wolkousky & G

EDMONTON Empire
Ted Ray
16 Singing Scholars
Reid Wayne & Dix HOLLOWAY
Marborough
Hardy Bd
ILFORD

Eldons Lonnox & Loranna Joe Boganny Co

Al Davis Revue
A Grabowsky Ort
Norma Bradley
Falais Royal
Dan Healy
Dave Chasen
Seena & Winches
Royal Jesters
Jay Seiter
Faxton Siler
Faxton Brabara Parks
Barbara Parks
Gob Crosby
Vincent Bragale

Parndise
NTG Rev
Sally Rand
Abe Lyman Oro
Jackson, Irving &
Jackso Hotel Commodor Archie Bleyer Or Hotel Edison

Hotel Fifth Ave Mishel Gorner Oro Hotel Gov. Clinton Anthony Trial Oro Hotel Git, Norther Ferdenando Orthon Jack Littis Orog Hotel McAlpin Joe Haymes Oro Bob Barker Ruth Robin Hotel Montolath Leata Lane Park Lane
Max Bergere's Orc
Place Plquale
Harry Rosenthal Or
Eve Synlington
Darlo & Brooks
Jos Zatour Bd

Rainbow Room Lydia & Joresco Luclenne Boyer Jolly Coburn Ore Rits Tower Leata Lane
Franc & Francin
Claire Willis
Donald Glynn
Rovits Ortoga
Fellx Ferdinando
Hofel New Yorke

Nat Harris Oro Rose's Music Hall Access Music Hair Cardini Chilton & Thomas Al Trahan Yukona Cameron Carolyn Marsh Milton Watson 6 Rosebuds Oszie Nelson Oro Harriett Hilliard D & D Fitzgibbon Hotel Park Lane Max Bergere Orc Hotel Pennsylvan Hal Kemp Orc Hotel Pierre S Rosebuds
Bagics Co.
Leon Froeman Orc
Max Fisher Orc
Savoy-Plans
Bob Grant Orc
Deelys & Clark
Sherry's
Maurice & Cordoba
Allee Dawn
Al Ross
Jos Smith Orc
St. Moritr Hotel
Paxton Sis

Hotel Flerre
Shep Fields, Ore
Hotel Plaza
Emill Coleman Oro
Marcos
Hotel Bitz-Cariton
Rich'd Humber Ord
Joey Nash
Arman Veessy Oro
Hotel Roserett
Del Campo Oro
Bernico, Parks
Fomeror, Rev.
Sarita.
Hotel St. Regis.

Hotel St. Regis

Hilliames
PRI Leance
PRICESAM
Palace
Renes de Odfrey
Hilliam
Vora de Pal. Leance
Vora de Pal. Leance
Morris de Cowley
Gran O'Parrell
Grandon
Hilliam
H Hotel St. Regis
Leon Navarra Ore
Marion Chase
Capert'n & C'lumb'
Hotel Vinderbilt
Joe Moss Ore
Hotel Weylin
E Madreguera Or

Hotel Weyll
E Madreguera
Eva & Reyce
Teddy Lynch
Heien Knott
Chester Towne
Hernandez Bros

Jerry Goff
Jack Kerr
Alan Cole Orc
Trenville
Jim Miller Orc
Ubangi Club Jimmy Kelly's
Danny Helly's
Danny Higgins
John Rockwood
Rita Renaud
Rivera Boys
Mel Craig Orc

Gladys Bently Ailen Drew Bill Baily Teddy Hill La Rue

Paxton Sis Leon Navara Oro Royal Jesters Chester Towne Helen Knot

Helen Knot
Stork Cinb
Buddy Wagner Ore
Lita Gray Chaplin
Northway & Danilo
Snrf Club
Maurice Shaw Ore
Tommy Riley
Billy Comfort
Taft Grill

Jack Joyce

Carmon: Xavier Cugat C Henry King Ord Beauvel & Tova Zelli's

Lois Revel
Bernard & Gran
Don Costello Ore
Nell Litt Ore

AGU
Gaic West
Miss Patsy McNairEddie Right Orc.
Cinb- Alglers
Kay Davison
Rosita
Alglers Club Orc.
Evolyn Camen
The Welemuellers
Kay Davison
Sammy Kahn
Austin Mack Orc.
Cinb Minuet
Frank Sherman

Cinb Minuet
Frank Sherman
Adelina Dossena
Ginger Wood
Mary Grant
Ben Zimberon
Del Estes
Ercelle Sis
Maxine Kirk

Drake Hotel

Karre Lebarone

Edgewater Beac Alta Warsawski Herble Kay Orc Jamos Kozaks Or French Casino

Parls-Vienna Rev Tom Gerun's Ore Gay Niuctics Cl

Malker O'Nells Orc Dwight Flake Northway & Danlle Le Bijon Grace Morgan Elles Lord Peter Marchall Mario-D)-Paio-Orc Village Bara
Beth Challis
Eddle Ray
Geo McGuire
Frances McCoy J.-Medders.
Nor Jacks.
Nor Jacks.
Nor Jacks.
Ruth. Delmar.
Ruth. Delmar.
Ruth. Delmar.
Rose McLean
Luiu Betes
Arthur Ball.
Medders
Julie Wints Oro
Hillbilly Madcaps.
Village Nut Club
Vai Vestoff.
Rac Blue
Olive Winter
Miller Mann's Ore
Millon Millon Mann's Ore
Millon Millon Mann's Ore
Millon Millon Mann's Ore
Millon Millon Millon Millon Millon Millon Mann's Ore
Millon Millo Leon & Eddle's
Del Pozo Oro
Ron Perry Orch
Malson LaFitte

Max Dolin Ore Maison Voyant A Valentine Ore Spicy Rita Belle

Mayfair Yacht Club Walker O'Neil Orc Mon Paris
Gene Fosdicks Orc
Consuelo Flowerton
Number One Club
Mimi Muriel

oimi Muriel
Old Roumnian
Hy Lembers
B. Thomashefsky
Rogina Zuckerbers
Sadie-Banke
Nellie Douglas
Ethel Benuett
Anna Flodorowna

CHICAGO

Blackhawk
Kay Kyser Orc
De Mar & Doras
Gloria Selter
Maxine Grey
Wayne Van Dine
Reeves & Lew Belmonico'
Sid Tomaok
Lafayette & L
Florence Bario
Jerry Baker
Wilma Novak
Kay Hamilton
Mike Durso C

Bowery M. B.
Peggy Leonard
Louise Strom
8 Beef Trust Girl
Edna Leonard
Harry Singer Ore Chez Paree

Sophie Tucker Ted Shapiro Clymastr Mario & Fioria Don Harris College Inn
Geo Oleen-OroEthol Shutta
Colosimo's
Wally Vernon
California 3
Zorinne

Jean Sargeant
Irving Rose's Orc
Nano Rodrego Bd
El Toreador Zorinno Lopoz & Koiar Ethei & Alice L'eggy Ray Lopoz & Kolar

Cor (Je ongress Hotel e Urban Ruor

Shannon Sis Jack Edwards Bobby Garth Eme Burton Velma Hand

Hollywood
Eddle Crompto
Glynn Sis
Myrtle Jordon
Buddy Wilson
Martin's 4 Abes

Hotel Stevens (Continental R Keith Beecher Gypsy Nina Flora Duane K-D Club

Billy Russell
Art West
Geo. McDowell
Enna Davison
Ray Nanoe Ore
Earl Partello

Michelob Inn Betty Moore Delores Marcetle Jeannette Graha Hal Hiatt's Orc Nut Clnb

Nut cimb
Cherry Sis
Carl Whyte
Holly Moret
Sam 'Slim' Hart
VI Kilroy
Dan Montgomery
Eddie Melkles
HI Wellington

Cafe de Parce
E Heagland Oro
Armand & Diana
Trudy Wood
Sylvia & Bettina
Bill Carney
Kay Green

Casino (Agua Caliente)

(Agua Callente Nirvanna Julian Marjorle Beatrice Ynez Armida Tovara La Francon The Casinos Merissa Flores Bobby Maytoren Benito Bd

Bill Robinson Frank Masters Or

Ted FioRito Oro
Johnny Candido
Muzzy Marcellino
3 Debutantes
Campbell 2

Clover Cinb

Nan Biaketone

coannt Gro

Edgar Bergen
Tommy Martin
Roy Cropper
Stan Kavanagh
The Fittgibbons
Abbott Dancers
Ted Weems Oro
Paramount Club
Billy Gray
Snannon Dean
Constance Sis
Andrews Sis
Keith-Beecher Ore
Boyale Frolles

Andrews Bis Keith-Bescher Ore Rebyale Froile Boyale Froile Froile

Wninnt Room (Bismarck Hotel)

Art Kassel Oro Esther Todd B & B Dodge Fritz Muoller Mara Senta ANGELES LOS

Ballyhoo Myra Mason Murray Sis 8 Counts of Rhyti Cotton Club Lional Hampton P& Sweet and Swander Creole Girls Biltmore Bowl El Bay Club

Jimmie Grier Ore
Jimmie Grier Ore
Kearney Walton
Kirby & Degage
Tommy Wonder
Ruth Crayen
Ruta & Rubin
Marietta Gene Austin Candy & Coco Italian Village The Bowery Uncle Tom's Cab

Italian Village
Mazie Richiardon
Gray & Hudson
Gray & Hudson
Kings Chib
Tommy Lyman
Stan Clare's Ore
Marcell Ina
Adole Burian
Julian & Marjorie
George Lloyd
Patrick & Marsa
Thech Ore
Palamor
Nick-Stuart-OreHudson-Metzger(3I
Paradise Gardens

Paradise Gardens Bud Averlli Paris Inn

Bud Averi and
Bort Level and
Bort Level and
Bort Level and
For Street Helen Burns
June Brooke
Gabriel Casino
Disna Tolly
Woles Sis
Rendovone
Rendovone
Rendovone
Ray June Marlove
The Ninciles
Beanies Nighth wik
Toppy's
Dorothy Glibert
Geo Redmon Ore

Coopers Reunite

One of those Broadway dramalets was enacted at the opening of Harry Cooper's restaurant, new Times Square eatery, when Joe and Burt Cooper, also prominent in the Times Square eatery, when Joe and Burt Cooper, also prominent in the Broadway belt, gumshoed up on their brother and gave him a fra-

ternal hug.

Burt and Harry hadn't spoken for eight years, and Joe and Harry Cooper had been on the outs for six years. The other Cooper brother, Lew, radio agent, was the only one on consistent amicability with all the Coopers.

Loew's 11-Day Stands to Untangle Holiday Book

Toew's Tersey City and Newark vaudefilmers become 11-day dates from Jan. 7 to 17, inclusive, to bring the house out of a short session of split weeks that took in the holl-days. Houses, go back to full week Friday openings Jan. 18.

No name acts will be on the shows. In either spot for the long data. Loew figuring Joan Crawford, Metro's 'Forsaking All Others,' film, sufficient for the b.o.

Lodge In 'Old Maid' If Completing Picture

Hollywood, Dee. 24.
Zoe Akins long distanced John Lodge, now at Fox, yesterday (Sunday) asking him to come to New York for lead, in her play, The Old Maid. Lodge accepted contingent upon his finished.

nel' in time.

Miss Akins has agreed to hold
the part open until Jan. 1, when
Lodge is due to fly if free.

ROSTON
Keithie (28)
6 De Cardon
Foloy & La Tour
Band frow
Joe Bessor
Virginia Bacon
Cottollo's Stars
Le Gall Enne
CHICAGO
Falace (28)
Hodson Wonders
Sid Gary
Milton Berle
For Here

Locw's Pandlse, New York NORMAN THOMAS 5 Locw's State, New York WILLIAMS and CHARLES Locw's Newark GRAY FAMILY PLACED BY

LEDDY & SMITH

Vic Oliver Bobe Barri Girls Mille Broe Rosalind Berle CLEVELAND Palace (30) CLEVELAND
Palacc (30)
4 Gyrals
Norde & Jeanne
Radio Rambiers
Lowe Bernoff & V
George Beatty
Badie South Bd
Hal Sherman bythm
Fox (21)
Sailed Puppets
Paul Sydell Co.
KANSAS CITP
Ministreet (31)
Spilos of 1935 Larre Giris

Coliscum

Isf halt (28-3b)

Prank Gaby

2d halt (21-1)

Don Zelay

Zel halt (21-1)

Don Zelay

Encora (31 only)

Bott Gordon

Polical Ground

Bott Gordon

Polical Faca, Rec

Franklis

Lanny Ross

Halt & Arnold

Clifford & Marion

Lory Ross

Franklis

Lory Ross

Lory Ross

Franklis

Lory Ross

Franklis

Lory Ross

Lory Ross

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Lory Ross

Franklis

Lory Ross

Lor

KANSAS CITY
Miniatreet (31)
Spicos (21)
Sp

Storns & Dean
Justa (21)
O'Donnell & Blair
Al-Justa (27)
Justa (27

Ortons
(21)
Joe Peanuts
Pettet & Douglas
Angus & Searle
Arren & Broderick
12 Acistocrats

Argun & Benderell
2 Aristocerata SYMACUSE.
Keldis Kel

Porte Viseas

Porte Viseas

Bickel & Rich Rev

Vic Oliver And Control

Finderson Ore

Finderson

Gall

Finderson

Finderso

1st half (28-20)
Sidewalk Cafo
(31 only)
Reis & Dunn
1co "Phillips Co
Welst & Stanton
UNION CITY
(notion)
1st half (29-20)
Dowery M H Follie 3 LaMar Bros Clifford & Marion ALBANY Blocker 1st. half (31-5)-Anatole's Amairs -Fulaco 1st. half (25-22). Rae Samuels

Loew

(TTY Chas Menally Co Slim Timblin Develations 2d half (31-1) 30) Modern Manikins Paul Mall Billy Kelly Co NEW YORK CTTY
Cupitel (28)
Ted Lewis Ore
Benigourd
1st half (18-30)
Honey Fain
Jacklo Green

Frances & Waiiy Marcus S & C Bros JERSEY CHT JERSEY (31) Slainey Smith Co Carl Freed CA Minor & Root Rev NEWARK Loows (31) Aut. Loows (31) Aut Paramount

NEW YORK CIT Paramount (28) Fred Waring Oro

BOSTON

Metropolitan (28)
Fonzells
Barstows
Harris & Ray
Gregory & Raym'n
Boatrice Howell BUFFALO
Buffilo (28)
Case Mack & O
Sims & Balley
Roy Smeck
6 Danwills
Florence & Alva

CHICAGO
Chicago (28)
Ina Ray Hutton I
Dorothy Crocker
(21)
Proske Tigers
Stan Kavenaugh

Analeson Bros
Orienta (21)
Gue Van
Orienta (21)
Gue Van
Chas Atthor
Ait Loyalts Greus
Shephrid Critin & P
Ted Cook.
Ontlying (28)
Prockes Tigers
Loyale Doce
Trainer Bros
Hill & Hoffman
Uptown (21)
Rev Continento
A B OFFROIT
Michigan (28)
Dave Apollon Co.

Marbro (21)
Joaquin Garay
Bob Hall
Dorothy Martin Re
Hammnod's Pets
3 Jackson Bros
Oriental (21)

OFFICIAL DENTIST TO THE N. V
DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Vis Oliver: Lucilie Leiand

Independent

CHICAGO
State Lake (23)
Joe Laurie's Jr
Momery Lane Rev
Jeeter Harding
Koone 2
Vic & LaMarr
Smith Strong & L
2 Daveys

Vic & LaMarr
Smith Strong & L.
2 Daveys WOODFlayhonse (23)
M Harmon's Ord
Glida Gray
R & E Newell
14 Ramediol Droer
Can Ens
R & E Newell
14 Ramediol Droer
Can Ens
R & E Newell
15 Ramediol Pronch
Can Ens
R & E Newell
15 Ramediol Pronch
Can Ens
R & E Newell
15 Ramediol Pronch
Can Ens
R & E Newell
15 Ramediol Pronch
Can Ens
R & Ens
R

Orpheum (19)
Birds in Toyland
Ted Leary
King King & A
Gene Austin
Candy & Coco
Heller & Riley
Schyder-Pass Co-Schuder-Ross Co-PITTSBURGH Harris-Alvin (28 Johnny Ferkins R Mary Small Frank Melino (21) Johnny Perkins R

Schuler-Ross Rev Rilman & Marr Vera Fern Kil Thomas Co LOS ANGELES
Downtown (20)
3 Biue Streaks
Walker Sis
Bee Ho Gray
3 Jacks & Q
Yaconelli D--

conelli Bros

Warner

ELIZABETH The Duponts Allia Rio Co
(Three to fill)
20 halt (2-4)
21 halt (2-4)
22 halt (2-4)
23 halt (2-4)
24 halt (2-4)
25 halt (2-4)
26 halt (2-4)
26 halt (2-4)
27 halt (2-4)
28 halt (2-4)
28 halt (2-4)
29 halt (2-4)
2

(21) Friedland's Affair WASHINGT Earle (28)

Paul Aeh

Nobby Gilbert
Trado 2
Sylvia & Clemence
D & Hilda Murra
Minnetto Zussman
(21)
Linzeed Arabs
Reynolds & White
Nina Olivette
Johnny Marvin

Fanchon & Marco

NEW YORK CITY 4 Poils
Roxy (28)
Gine DeQuincy & L Foster Ens

NEW YORK CITY Pete Waviery Georges & Jaina Keller & Field Faye & Wellingto Marian Eddy Nora & Jaybell Continental Cafe Charlie Wright

Cabarets

Provincial

Week of Dec. 24

Capitol

Ist balf (24-26)
Len Drew
Fred Sloan
2d half (27-29)
3 Gilssons

Cotton Clnb C Rev

Bal Musette
Arden & Duncan
Geo Marechai
Millard & Anlta
Geovignetti
Pletro
Geovignetti
Pletro
Den Alberto Oro
Alina Desliva
George Thorne
Agolita
Rajba Navelle, Or
Cantina Barra
Raymind & Lucin
Gilbarto & Lucin
Gilbarto

Regent
1st haif (24-26)
3 Glissons
2d haif (27-29)
Len Dréw
Fred Sloan

Raym'nd & Luci Gliberto & Jose Briceno Don Jose Orc Casino de Pare

Casino de Parce
Bob Alton Rev
Milton Berle
Gracie Barry
Geo Tappe
Zeida Santiey
Mark Plant
Leon Belasco Oro
Jerry Freeman Oro
Central Pk. Casine
Baron & Blair
Eddy Duchin Oro
Central Pk. Tavero

Control Pk. Taver

Eddy Duths Ore.
Contral Pk. Tavera
Albert Kavella Ore.
Albert Kavella Ore.
Peopy de Albrew
Irone Bordon!
Galtra Wennick
Medrano & Danne
Chateau Medrano & Danne
Chateau Medrano & Danne
Illia Parvall
Ches Mariane
United Pharmaco Ore.
Club Dawn Partol
Orry Blanchard
Irone
Iron Service
Irone
Iron Service
Irone
Iron

El Chico
Wences
Emilio de Torre Orc
Rosarillo de Trianc
Mona Montes
Flamenco
Rosita Rioe
Nina & Zabai.
Francisco Ramos
El Morocco

El Terender
D J Escarpinter O
Trini Varsia
Dinorah Arguden
Juanita
Ferlum & Mara
Easex Honse
Glen Gray Oro
Firenzo Sandino & Fairchil Dick Mansfield Or H'lyw'd Restantan Rudy Vallee Orc Eloise Martin Frances Langford Jerry Lester

Ör

Phil Furman Sid Raymond Harry LeGran Harry's N. Y. Harry Harris
Al Wagner
Billy Meyers
Elmer Schobel
Joe Buckley Orch
HI Hnt Cinb

Maid. Lodge accepted contingen upon his finishing in Little Colo nel in time.

Gertrude Berg at Albee

Gertrude Berg at Anoet
Gertrude Berg, author and star of
The Rise of the Goldbergs, will
headline the Albee, Brooklyn, on
Jan. 4. She will have a supporting
cast of three people.
It's her first New York vaude date
in three years.

EW DEAL FOR ACTORS

Weiser and Robbins Take Little Theatre as Frankwyn Washes Up

Frankwyn company is washing up and quitting its Fifth avenue offices. Arch Selwyn-H. B. Franklin combo let go of the Little theatre N. Y., its sole remaining interest being 'Revenge With Music,' which re sumed at the New Amsterdam yes terday (24). Arch Selwyn will again produce on his own, after a trip to the coast.

Unusual angle concerning the Little has the house being operated by Allen Robbins, a violinist in the

Allen Robbins, a violinist in the Winter Garden ("Life Begtins at \$1.40") orchestra, and Jacob Weiser, who presented several plays on Broadway some time ago. Latte's brother is the musicians contractor for the Garden. Robbins is said to have been interested in other the attre deals. New York Times bought the Little property with the Intention of building a 44th street entrance to tis publishing plant. Depresh caused poetponement of that plan. Little has had attractions under several managements since the Times took it over, but recently an attorney leased the house for two years and he commissioned Robbins to represent him.

Fiddler contacted Frankwyn, lat-

leased the noise for two years and he commissioned Robbins to represent the continuous of the continuo

Equity Unbends On Air Pay Rule For 'Great Waltz'

First concession made by Equity in its strict rules requiring managers to pay all players if participating in a show broadcast, applied to a recent airing of "The Great Waltz," Center theatre, N. Y. Finale of the performance went on the air, sans dialogue. Rules are that if any portion of a performance is broadcast, either from the stage or studio, the players must be paid one-eighth of a week's extra salary. "Waltz' score has frequently been used in radio programs by NBC because of the interest in the show by Radio Corporation of America. Rico, and the Rocketellers, ether substitution in making the considered the number of professionals used by 'Waltz' and the fact that the operative draw is heavily from out-of-towners. While the move may precede some changes in Equity's radio regulations, the Waltz' examption was for one time only.

enly.

Musicians' union also made a concession, cutting the extra wage from \$12 to \$4 per man in the ore heetra. Latter item was the only \$25panse involved in the broadcast, so far as the show was concerned.

SHUBERT VS. KENT

Actor and Manager Mix Blows with No Real Score

During rehearsal of Music Hath Charms ('Annina') at the Majestic, N. Y., last Friday (21) there was a bawling-out match between J. J. Shubert and William Kent, with an exchange of punches. Manager socked first and the actor socked right back. Then they clinched and were pried apart. Both men led with the right, so there was no claret and no damage. Score: no hits, two errors, one out—Kent was alred. However, efforts are being made to square the scrap and bring Kent back into the cast.

"The O' lyan' is in its third additional week of rehearsal beyond the five-week maximum for free rehearsals permitted by Equity. Operetta slated to be presented by Russell Janney at the Broadway Thursday (27) has the backing of the Standard-Oil Co. of N. J. In-Suckhangs-for the exclusive rights to the score, on the air, operetta being presented by the Esso programs on the Columbia network. Postponements of the show did not retard the radio usage.

usige.
First week of excess rehearsal time, players were paid full salaries. Jamey then huddled with Equity for a concession on last week, because it was the pre-holiday period when shows may lay off without avairs salaries.

when shows may lay off without paying salarles:
Council gave the manager the alternative of paying half salarles for the week and guaranteeing at least two playing weeks, or full salarles without. Although "The OFilynn' will play but three days this week, company must be paid for the full week.
Oil people were reputed putting.

Oil people were reputed putting in \$60,000 to produce 'O'Flynn.' De-leys have probably pushed the nut up considerably over that mark.

FITZGIBBON, COWAN FOR WEBB IN 'CHEER'

Clifton Webb will leave the cast of 'As Thousands Cheer' at the end of the Chicago engagement next week. He has been complaining of lilness for some time and doctors diagnose the aliment as ulcers of the stomch.

the stomch.

Dave Fitzgibbon, of the duo of
Dave and Dorothy Fitzgibbon, will
join the show to handle the Webb
dance assignments. Jerry Cowan
will rejoin to replace Webb in the
sketches,

will rejoin to replace Webb in the sketches,
For the balance of the tour booked until late April, the featured players will be Helen Broderick, Dorothy Stone and Ethel Waters.

Move will mean the break-up of the dance team of Dave and Jane Fitzgitbons, with Jane probably going to the coast for a pic try, probably with Metro-Goldwyn which tested her some weeks ago.

E. E. Clive Gives Up

Los Angeles, Dec. 24.
Edward Erskholme Clive has flied
petition for bankruptcy in Federal
Court.
Actor-producer asserts \$6,212
debts and \$445 assets.

REHEARSAL PAY SEEN EN ROUTE

Junior Ratings May Be -Younger Dropped Also Group in Equity Leading Reforms -- Managers Agree Changes Are Needed

BILL BRADY'S IDEA

Organized opposition within Equity to its present regime, which started last winter by the so-called younger group, continues and now seems to be bearing fruit. Left-wingers won some of their points and are striving for some other changes regarded as radical by the old guard, but favored even by some of the managers. Which makes it pretty positive that a new deal for actors is on the way.

is on the way.

Two most important and most immediate likelihoods are pay for rehearsal time and dropping the junior and senior actor rankings. At Equity's last quarterly meeting, last week, both items came up. Several proposals from the floor were ruled out of order, but referred to the Council. One, regarded as vital to all actors seeking jobs, would have the code minimum salary of \$25 for junior Equity members lifted to \$40, which is the minimum, set for all players except down as a few or set of the council of the second services and the control of the second services will-engages only junior members will-engages only junior members for chauffer and butter and

It is charged that some managers will—engage-only—innor members for chauffeur and butler parts, or other bits. Players who have been around for some time complain that around for the better that the cause of that \$15 and \$

(Continued on page 46)

WASH. MUM ON **BROKER MUTINY**

Washington, Dec. 24. Washington, Dec. 24.
Federal officials remained mum
today on the defiance of 15 Broadway ticket brokers to legit Code
Authority on ticket control regulations.

Authority on ticket control regulations.

Awalting a detailed report from todiets, Deputy Administrator Wilson and the control of the control

Billie Burke Starts Coast Legit Season: 'Merrily' Due in Jan.

Hollywood, Dec. 24.

After two weeks with the entire
Los Angeles area dark, legit activities resumed last night (Sunday)
when Henry Duffy opened his production of Her Master's Voice, 'featuring Billie Burke, and with Roger
Pryor chief in support, at El
Capitan.

Biltmore: relichts Jan. 7. with

Biltmore relights Jan. 7, with Fritz Leiber and Co. in two weeks of Shakespearean repertoire, Belasco will get going shortly after New Year's with Homer Curran's coast production of Merrily We Roll Along.

The Saga of Albert Killeen, Who Asked Minneapolis to Help Him Pick Plays—And How They Helped!

'GIRLS' AS MUSICAL

Harris May Switch Kaufman-Rys-kind Flop Around Next Season

Sam H. Harris intends to make a musical show out of 'Bring on the Giris,' comedy by George S. Kaufman and Morris Ryskind which was shelved after twice trying out. Understood the manager is figuring on having the Marx Brothers in the proposed musical next season.

Producer went West last week and will talk it over with the Marxes in addition to looking over his gold mine and resting at Palm Springs, Cal.

MIDWEST LEGIT **BOOMS. EVEN** IN STOCK

Chicago, Dec. 24.
More activity in the legit field here every day as stocks and productions go into towns which have been chilled for a long time. Equity office is bubbling faster than it has in several years, with several producers arriving to drop bond for

ducers arriving to drop bond for new shows.

W. A. Steffes arrived here last week to post bond for a production of Salfor Beware for the Shubert in Minneapolis.

Ray. Saxon is going to take a fiyer at stock at the Drury Lane in Detroit, opening Jan. 7. Has Ned Burns as director.

After a couple of weeks in pleture houses the Globe Theatre Shakespeare players return to legit at the Studebaker next week and again come under Equity jurisdiction.

again come under Equity jurisdiction.

Will mean that there will be six theatres going at one time in Chicago, the highest legit figure in several years. Besides the Shakespeare shows at the Studebaker, there are 'As Thousands Cheer' at the Grand, 'Ah Wilderness' at the Erlanger, 'Stevedore' at the Harris, 'Petticoat Fever' at the Selwyn, and 'Romance' at the Blackstone.

UTOPIANS BACK NEW L. A. LEGIT VENTURE

Hollywood, Dec. 24.

Supposedly backed by the Utoplans, Jack Preston and Sidney Deater are organizing the Civic Theatre Guild to produce a series of propande plays at the Hollywood of the Propande Propande Willey and Hollywood of the Propande Propande

Collins to London

Charles Collins is leaving the cast of 'Say When and salling for Lon-don to appear in 'Merry Go Round,' revue. Dancer is slated for the 'As Thousands Cheer' sketches, which were purchased hero last week for the new English show. Salling date is Dec. 29,

By LESTER REES

Minneapolis, Dec. 24.
Promoting a six-week 'Drama'
'estival' with players recruited Promoting a six-week "Drama Feetival" with player recruited mostly from Broadway and with casts altered for vach of the six plays, Albert E. Killeen, 22-year-old impresario, made a small profit on the venture but took plenty of grief from diagruntled season sub-scribers and his own 'advisory committee,' selected mostly from local acolaty.

mittee, selected mostly from local society.

Killeen had subscribers themselves (hoose the plays for the season by voting on a list submitted by him. Apparently, without knowing its theme, these subscribers selected The Green Bay Tree as one of the plays. When they saw it, a large number apparently were shocked by its subject matter and, despite the fact that a majority of them had voted for it, they jumped all over Killeen.

voted for it, they jumped all over Killeen. There also was plenty of fault found with the other plays of their own choosing—Blography. 'Autumn Crocus,' The Shining Hour,' 'Goodbye Again' and 'Criminal at Large—although most of them rated as more or less New York hits. Killeen was made the goat and subscribers and committee members rained down complaints. Moreover, subscribers and com—(Continued on page 46)

(Continued on page 46)

Hotel Sues Show For \$250,000 on Gag Line Insult'

Alleging that a line used in Page Miss Glory, Mansfield theatre, N. Y., tended to impair its reputation, the Park Central hotel is suing the producers and authors of the play for \$250,000. Included in the action is the actor who uttered the line to which the hotel objects. Situation in the farce follows a snatch bit, Ridnapers forcing several intruders to remove their trousers to avoid pursuit. One of the lads in shorts is a reporter on a tabloid. Manager of hotel enters and cracks: Where do you think you are, in the Park Central?—It mediately upon filing the best of the ladded the show management that the mention of that hotel could be made without offense. Line was thus changed.

Park Central drew country-wide

was thus changed.

Park Central drew country-wide mention several years ago, when Arnold Rothstein was fatally shot

there.

Those whom the Park Central names in the action are Laurence Schwab and Phil Dunning, producers; Joseph Shrank and Dunning, authors; Royal Beal, the guy who pulled the gag line.

BENEFIT AUTHORITY FUNCTIONING IN N. Y.

Theatre Authority, composed of officers from the various theatre organizations, designed to regulate before the control of the

Ticket Control System Starts; 15 Brokers In, Others Squawk

Shows in Rehearsal 'On to Fortune' - Crosby Gaige.
'Crime and Punishment'—
Victor Wolfsom.
'Death Comes at Sunset.'
'Battleskip Gertie'—Courtney.

Baruch.

'Laburnum Grove' — Gilbert
Miller and Shuberts.

In L. A. Doomed in

Los Angeles, Dec. 24. Little theatre movement will be dealt its hardest blow after the first of the year when closing orders are expected to be issued against about 50 houses by the board of fire commissioners. Warning has gone out that those buildings, housing theatrical plays and not complying with the fire and building laws, will draw padlocks.

Move is also aimed at establish-

draw padlocks.

Move is also aimed at establishments putting on floor shows as a subterfuse to sell hard liquor by the drink and other spirit refreshments.

Many of the little theatres will

Many of the little theatres will try to best the 1sp by oneraline as chartered clubs, with admittance by membership card only. Beer par-lors have no alternative but to com-ply with the law or give up the shost. Beverly Hills and communi-ties in the county strip are expected to follow the lead of the L. A. com-lah to prevent an exodus to their.

Vallee for Richman? Understood a deal whereby Rudy Vallee will replace Harry Richman in 'Say When,' Imperial, New York,

in 'Say When,' Imperial, New York; about Jan. 15, may be completed this week. Richman, who has an interest in the musical, produced by Jack McGowan and Ray Handerson, appears favoring the switch. Richman has been under the weather and is anxious to winter in Worlds.

Drive on Firetraps

Los Angeles, Dec. 24

50 Little Theatres

Broadway ticket control system outlined in the revised legit theatre code went into effect last Wednesday (19) when 15 brokers applied for licenses and agreed to post bonds to signify their willingness to abide by the restrictions. With as many agencies outside the code in addition to smaller fry, control system will be put to a test within a month.

Whether the plan is workable is questioned by dicket men, because of the devious ways in which tickets are circuitated.

Erokers with are now on the outside in the control with injunctive proceedings, principally on the grounds that the code's price fixing feature is unconstitutional.

System is not materially changed

stitutional. System is not materially changed over that originally set up, but is more restrictive. The 75c premium limit still applies, but there is no 80c limit placed on balcomy tickens of the control of the contr System is not materially changed

ilcense is issued, should they later seek to come in.

CA is looking for the support of Federal authorities in seeing that the control system is maintained and to check up on violations.

Claimed, too, that New York has a statute maintained and the control system is not the seen of the control system in the control system is the control of the contr

part of the state law, violators being liable to prosecution for misdemeanor.

Managers were advised by letter as to the identity of the agencies which hancocked and warned that others must not be allotted tickets. Yet, if persons pay cash at the box office for tickets, it was conceded to the committee of the Authority were advised that one theatre was exacting lee at the rate of a dollar perticket. That seemed to make the committee the more determined in preparing to see that rules are obeyed. Agencies licensed sudditivany and Postal-Leblang (Central Agency). Others: Picca dilly (Broadway), Mackey, Manhattan, Park, Saul-Suber, Sussman, Suppress, Library, Original Tyson and Forty-fifth Street.

Some of the application as we of the suppression o

Theatre Acattion, but 14 agencies in that socalled independent group are holding out. Several who applied had
not arranged for a surety bond and
were given until Dec. 28 to make
good.

Drama Guild Gets **Needy Playwrights** On Payroll of PWA

Dramatist's Gulld has worked ou a plan by which its needy members can also realize something from the funds allotted by the Department of Public Welfare for those relief

Royalty waived by those play-Royalty walved by those playwights whose works are performed
will go to a needy playwright
selected by the Gulid. Technically
the needy playwright will be put
on the payroll as a sort of afte to
the play's author. By this means,
the needy scribe will draw a minimum of \$24.50 a week for the particular play performed.
Dramatists' Gulid urging that
those authors willing to have their
plays performed by the Wolfare
Department under these circumstances assign their rights for such
performances to the Gulid. Gulid
can in that manner enable a needy
writer to benefit.

Sierra Says Maude Adams Will Star in His Play

Martines Sierra; Spanish play-wright, working on pictures for Fox, has a deal with Alexander McKay to produce his new play, Rebirth. He says it's all set for Maude Adams to return to the stage in

Hollywood Guilders Plan 12 Plays with Pic Names in Cast

Hollywood, Dec. 24. Hollywood Theatre Gulld, nev egit effort, is being organized here by Curt Cox and Raine Bennett. by Curt Cox and Rame Bennett.
Guild, which lists Vicki Baum, Eugene Walter and Walter Connolly
on its board, plans to lease either
the Hollywood Playhouse or the
Mirror theatres. Latter, now plctures, was formerly the Vine Street.
Plan is to present 12 new plays

for two or three week runs, using pictures names in the casts. Idea was tried here several years ago at the Music Box and flopped.

FEW CUT-RATES

Four Listed at Leblang's-Unusually Low Figure

Something of a new low in the number of shows in cut rates week before Christmas. Leblang's offered before Christmas. Leblang's offered but four attractions at bargain prices, save for several last-min-ute allotments. Usually there is a hefty flock of shows in our rates, especially during the pre-holiday stack period. Figured another half dozen shows

would ordinarily be on the Leblang list. Understood managers of the latter attractions, however, pre-ferred to take it on the chin rather than arrange a cut-rate deal.

'Noah' for B'way

Jerome Mayer has acquired the American rights for Noah by Andre Obey and will produce the play on Broadway early in January Noah' was originally produced 'Noah' was originally produced by Copeau's Compagnic des Quinze in Paris, where a revival of the play is planned this winter.

Inside Stuff—Legit

Brock Pemberton, reformed critic turned producer, kidded but defended current drama critics in a chat over WOR last week. He thought that if a producer put on a couple of critics instead of a play he might make a fortune. Literally: There's an advantage in being a producer—his habits and home life are his own affairs while a critics are public property. Like Will Rogers, I only know what. I see in the papers and in them I read that various critics are various kinds of naughty boys. I don't believe it for a 'moment—some of-my best friends are critics.... I have stood up for the boys because we need them in our business. Also I know that by and large, up and down, near and far they are an honest, hard-working set of men.

When they spank the drama, and those who produce it, it hurts them

hard-working, set of men.

When they spank the drama, and those who produce it, it hurts them more than it does us. Frankly I don't know what we would do without them ... the enthusiasm of a good critic is the theatre's most efficient sales agency. Word of mouth advertising determines the life of a play once it is going, but the notices the day after are responsible for the kick-off. There is no sweter musle to the producer's ear than the boxoffice telephone belig furnishing an obligato to the voices of cust. era at the window the morning a good set of notices appear, . But the fact that a critic likes a play does not insure its success. It gives the play a start but now and then their taste proves caviar to the average customer'.

customer.

Pemberton voiced some objections but did so mildly. He thinks one error is that they are boxoffice conscious.

Question if the legatees named in the will of the late Charles A. Levy, ticket broker, will be paid the bequests because of claims against the seate which is valued around \$40,000. Principal claimant is deceased's divorced wife, Rue, who asks \$150,000 as settlement of an alleged agreement to pay her \$25 weekly for life, Pormer Mrs. Levy is now the wife of Wille Kay, known to ticket men under the name of Krullovitch. Another claim has been filed by A. L. Jones, pariner of Levy in the Broadway Theatre Ticket agency, former contending latter overdrew to the amount of \$16,000.

San Carlo Opera Company is leaving Chicago to continue its season of 37 weks. Immediate bookings cover southwestern stands and are to be followed by Coast engagements. In a number of towns troupe will appear under ampices of civic or educational organizations. This is Fortune Gallow 26th season as impressario of the San Carlo putti. Nucleus of the company was the Lombardi Opera, for which Gallo was advance agent.

John Hammond, legit producer, was in Shelbyville, Tenn, when the courthouse was burned by a thwarted lynch mob. He also wrote several articles on the Scottsboro case.

Hammond's last stage production was 'Jayhawker'. In between pro-

Hammond's last stage production was 'Jayhawker'. In between producing plays he writes articles on music and liberalism for maga.

Saga of Al Killeen

Trip for Critics

As guests of the producer, the New York drama critics will attend the Saturday mathese performance (Jan. 5) in Baltimore of 'Old Maid', Zos Aking' dramatization of Edith Wharton's novel. Judith Anderson and Helen Menken head the cast.

Reason for the out of town jaunt is that 'Maid' opens in New York the same night (Jan. 7) as 'Petrified Forest' with Leslie Howard. Both shows are sold out the second night to benefit parties and Henry

are sold out the second night to beneft parties and Henry Moses, presenter of 'Maid.' figured the opposed premiers would split the reviewers. He huddled with John Tohey, show's p.a., and the Baltimore lear resulted.

'Acceptances by the critics was with the provise that no sudden premiere be carded for the Saturday they would be in Baltimore. Reviews of 'Maid' will not appear until Tuesday (3). It's the first time the reviewers have gone out of town as a group to review a new play.

New Deal

(Continued from page 45) acceptable under present conditions

(Continued from page 46) acceptable under present conditions, they point out. Inequity Not a few actors pikered out of jobs by the difference of code minimums have joined up with the remergency group. They point out that there are people getting bit parts at the junior wage who have no right on the stage. Seeming inequity is even more marked because, should the senior members that the parts of the first proposal for displaying the cause, should the senior members that the parts of the first proposal for do so by both code stipulations and Equity. Likely that the Council will recognize the contentions and appeal to Washington for a change in that portion of the code. But the proposal for at least partial rehearsal pay, is equally, if not more, important to actors and more likely to cause dissension. For a time the Equity session got out of hand when a member arose the proposal that the post of the past the first proposal was clearly outlined.

how the matter has been considered in the past, the proposal was clearly outlined. Proponents of rehearsal pay explained that it was a matter of existing until the play opened, and the idea has the support of the bulk of legit players. One objector said an actor receiving \$100 or more weekly could rehearse thereof other show lasted for only two weeks. It still meant an average of \$30 weekly, he said. But it was pointed out that this was years ago. Same class of actor is now paid as low as \$40.weekly, and it she-show.flopslit means he must try to exist on \$8 per week.

Der week.

Actors on Limb

It was further brought out that ploture actors are paid for rehearsals, so are musicians and stage hands, while authors get coin in advance—leaving the actor alone out on the limb At the conclusion of the discussion Gillmore recognized my old friend, William A. Brady, who will talk on his favorite topic—Sunday performances.

But the veteran actors.

Ances. But the veteran showman replied:
No, Mr. Gillmore, I'm not going to talk on that subject. I will argue that out with you in Albany. I when at this time to support the contentions of the men who asked for reheared pay went on record as being the first manager to support the pleas.

as being the first manager to support the plea.

Brady said he listened to the discussions and came to the conclusion that it was a logical and fair thing for actors, many of whom had been downtrodden. Manager suggested that the leeser salaried actors should be paid \$25 weekly living expenses during refearsals. Such payments would, naturally, be after the seven-day trial period, during which a meanager may dismiss actors or actors can walk out without liability. Reheersal oay has herestofore been

without liability.

Rehearsal pay has heretofore been regarded as hereay atong. Broad-way, but opinion is changing—it as producer can't devote two or three more C's for actor's rehearst coin, some C's for actor's rehearst coin, standing, attough Equity leaders particularly for the modest salaried of not raish the existence of the poople, a be a generalization and group.

(Continued from page 45) (Continued from page 45) mittee members seemed to feel that they had a proprietary interest in the entire project or, because Killeen is a young local boy, he needed their advice and criticism. By mail and in person they voiced dissatisfaction with casting, direction, performances and conduct of the box office. They made his life plenty miserable.

Some of them even took delight in bawling out the treasurer when they didn't like his smile or man-ner of response to queries.

Falling Down

Falling Down
Among others, Killeen brought in
Irene Purceil, Sylvia Field, Rollo
Peters, Harry Southard, Waiter Davia, Conrad Nagel and Edith Taliaferro. However, he also had promleed Roland Young, but couldn't
make good because Young got tied
up in a picture at Hollywood. His
C'uire in this respect brought him
leads of abuse. loads of abuse.

to the control of the

casting himself. Killeen had in-tended to act in other of the plays, but after these developments he never appeared again. Even the newspaper critics came to verbal blows over the Drama Festival. One of the leading local reviewers was very caustic in his comments each week. Other two, however, were liberal in their praises. At the last week one-critical and the second of the comments are not seen as a play to his liking, devoted the better part of a column to taking another of the reviewers to task for the latter's panning.

mother of the reviewed to task for the latters panning.

He praised the Drama Festival, and said "omehow, we cannot rec-oncile the utitude some persons have taken toward plays like "the Green Bay Tree" and the wholly different attitude they have adopted toward the frankly Rabelaisian or openly bawdy productions which, have appeared on our stages.

These suddenly righteous critics have anigered or laughed ex-plosively at theatrical illustrations of anecdotes which more fittingly, might have been presented in wash-rooms. They have cackled over blackouts and grinned mischlevously.

blackouts and grinned mischievously Diackouts and grinned mischlevously.

over double entender. Yet, wheat
there comes along a play as finely
written as "The Green Bay Tree,"
wherein tragedy is paramount,
wherein is no offensive detail, noeffort toward obscentiv, but an offering of free rein to the imagination there are no comments with tion, these same persons, mulling their suppositions, cast up their hands in righteous horror.

SALARY CLAIM DENIED

SALARY CLAIM DENTED

Claim for two weeks' salary fled
against E. E. Cilye by William Griffith was disallowed at an Equity
arbitration-hearing-last-weekComplaint based on rehearsal period of 'Woman on Trial,' Cliv's
legit production.

shouldn't belong is the new feeling. Unemployed actors form the built of the left-wingers in Equity.

Group's leaders have joined up with the Actors Emergency Association former spokesmen of that bunch having faded. Equity has recognized that condition and on several occasions declared that it has no connection with the smergency crowd, contending that as gency crowd, contending that as Equity has long officially represented legit actors, the activities of suddenly arisen groups is ax-

Six Shows in Loop and Not a Legit Theatre Available: 'Ah' at \$14,000 Oke Despite Pre-Xmas Wk.

Chicago, Dec. 24.
What's this? Is this a Christ-mas present from the Santa Claus of the legitimate stage or just a mirage? Six shows going simultaneously in the Loop. And that's not all. There is an actual scarcity of theatres in the Loop.

At least three shows can't get in.
It's the first time there's been a
theatre scarcity here in more than

theatre scarcity here in more than five years.

The reason for the shortage is that there aren't as many theatres available today as there used to be. There are really only six houses open for legit in town, Apollo and the Garrick, former home spots for the complete the complete that the complete the complete that th

trade production and a couple of other managers are hunting around for theatres.

Dusiness was off for the pre-Xmas session, but coming back cur-rently as six shows liven up the Rialto. Theatre Society has two going at once, Wilderness and Petticoat.

Estimates for Last Week

Petticoat:

Active of the service of

BALTO SHOWLESS FOR XMAS WEEK

Ina Claire, in 'Ode to Liberty,' grossed estimated \$4,100, excellent, in two performances last week at the indie wayland. Lower floor both times was capacity at the \$2.15 top, but the shelves weren't quite filled.

filled.

In one performance, last Friday
(21) night, Stags at Bay, Princeton
Triangle show, lined the till at the
Maryland with approximately \$1,700
at \$2.50 top. House went clean, as
usual, for a Triangle production,
Balto being so Princeton alumni
Debulous.

usual, for a Triangle production, Balto being so Princeton alumni Pepulous.

Currently, Cirlstmas week, town Currently, Cirlstmas week, town Currently, Cirlstmas week, town Currently, Cirlstmas week, town child the control of the c

Grace Moore Concert Fine \$5,800. Seattle

Grace Moore's concert last night (Sunday) at the Civic Auditorium grossed 35,600.

Many Garden's similar recital Friday (21) at the Moore theatre brodled to \$500.

Hampden Snares 15G in 1 Hub Wk: **Cowl Gets \$8.500**

Boston, Dec. 24.
Walter Hampden, in a repertoire including 'Macbeth,' Hamlet,' Richard III and 'Richalleu,' found the pre-holiday week at the Colonial, Boston, very satisfactory. Vet troup-the move close to \$15,009, leading the nower close the nower

are hollary west action on the control of the contr

San Carlo Op. Costs C. of C. \$1,772 in K. C.

Kansas City, Dec. 24.

W. M. Symon, executive manager of the Kansas City Chamber of Commerce, which recently sponsored a week's engagement of the San Carlo Opera Co., has announced that the sponsors will take a loss of \$1,772. The total receipts were \$13,745, of which the opera company received \$9,250.

Another-financial flop was the recent charity benefit sponsored by the Journal-Post, with the Max Baer show as the feature. According to the report of Garrett Smalley, local representative of the state boxing commissioner, the affair drew 2,099 paid admissions for a gross of \$3,531, or which the Baer agross of \$3,551, or which the Baer and the state of t

Salisbury, Legit Vet. To Manage L. A. Mayan

Los Angeles, Dec. 24.
Charles Sallsbury, vet legit road show manager and agent, has been appointed manager of the Mayan (legit) by Mortgage Guarantee Co., owners of the building.
Sallsbury has been headquartering on the Coast for several years.

PEARSON-BARUCH'S SECOND

PEARSON-BARUCH'S SECOND
Malcolm L. Fearson and Donald
Baruch, new producing team, have
acquired the rights to Distinguished
Gathering play by James Partish,
British author and director.
Parrish will come to America to
assist in the production, scheduled
to start after the opening of Little Shot, which Pearson and Baruch
are now rehearsing.

Current Road Shows

Week Dec. 24

'Ah, Wilderness', Erlanger, Chieago. 'As Thousands Cheer', Grand, Chi

cago. Abbey Players, Majestic, Brook

n. Ballet Russe, Auditorium, Chi

Ballet Russes, Auditorium, Car-cago, 26-29. Billy Bryant Show Boat, Walnut, Philadelphia, 25-29. D'Oyly Carte Repertory, Forrest, Philadelphia, 25-29. "Fly Away Home", Plymouth, Boston, 27-29. "Follies", Shubert, Kansas City, 26-

29.

Fritz Leiber Repertory, ErlangerColumbia, San Francisco.

Pastures, Convention
Hall, Tulsa, 29.

Kill That Story', Erlanger, Philactelphia.

adelphia. "Living Dangerously', Chestnut Philadelphia. "One Sunday Afternoon', Broad Philadelphia.

hiladelphia. 'Petticoat Fever', Harris, Chicago 'Petrified Forest', Shubert, Bos

on.

'Point Valaine', Colonial, Boston.

'Portrait of Gilbert', Playhouse,
Wilmington, 25-26.

'Roberta', Hanna, Cleveland, 25-

29,
"Romanes, Blackstone, Chicago,
"Stevadore', Belwyn, Chicago,
"Vanities," Auditorium, Memphis,
25-26; Columbia, Paducah, 27; Coli-seum, Evansville, 28; Auditorium,
Lexington, 29,
Walker Whiteside Repertory,
Mizpah Temple, Pt. Wayne, 27;
Hippodrome, Terre Haute, 28; Eng-lish, Indianapolla, 29.

Stevedore' 12G's. Capacity at \$2 In Philadelphia

Philadelphia, Dec. 24.

Legit houses are hopefully looking forward to better times now that the holidays are here, but it's been a long time since the town had any concerted or lasting trade.

that the holidays are here, but it's been a long time since the town had any concerted or lasting trade. The D'Oyly Carte company is expected to lead the way easily. Mail order-sale for this English organization was terrific and established some kind of modern record, but it's no secret that management was a little disappointed in the actual Monday. However, Xmas shopping was blamed. Carte people would like to hit \$30,000 on the week here, which they could just manage to do with the holiday litting, but it body here will think they've accomplished a miracle.

"Living Dangerously," only show bowing in Xmas Bre, is a importation-from-indom-and-a-Shubert-liber-from-indom-and-a-Shubert-liber-from-indom-and-a-Shubert-liber-from-indom-and-a-Shubert-liber-from-indom-and-a-Shubert-the-two-300% pass-tax houses have in the Broad and "Kill That Story' at the Broad and "Kill That Story' at

Pettional Influence (Chestmut, 2d reck). Maybe \$8,500 with help of ubscription and two nights taken by Forum. Living Dangerously pens tonight. Also on subscription.

opens tonight. Also on subscription Two weeks.

"Piper Paid" (Broad). A try-out that meant little. Maybe \$3.500. One Sunday Afternoon' opening to-morrow, for indefinite stay. "Stevedore" (Garrick, 2d week). Quite a sensation. Clapacity in last two or three performances; \$12,000 at \$2 top. House dark this week, with Irish. Players coming next Monday.

12 More Shows on Broadway Than Last Year: All Musicals but 'Waltz' **Boost Top Prices for New Year's Eve**

There are 12 more attractions on Broadway this Christmas week than last year. A total of 46 shows will be operating by Friday night, when the final premiere of the heaviest holiday card in seasons is dated. Outside of an exception or two, nothing held to form last week and the expected clean-up is just and the

the expected clean-up is just a matter of weather, according to indications.

In ticket agency circles there is some skepticism, about New Year's ever attendance, because of the repeated of the sever attendance, but two advanced the rate from \$3.30 to \$5.50.

Last season prices were not comparable because New Year's fell on day night the holiday eve with indifferent success. Shows have a better chance this year, although the night clubs are heavily in competition of the season prices were not competitively with the season prices were not comparable because New Year's fell on day night the holiday eve with indifferent success. Shows have a better chance this year, although the night clubs are heavily in competitive of the season prices were not competed at the Linde and the season prices were not competed at the Linde and the season prices were not competed at the Linde at the Fulton was plenty panned. However, Katharine Cornell opened brilliantly as Juliet at the Fulton was plenty panned. However, the Linde at the Larties. The Skor's the Linde at the Larties. The Skor's the Linde at the Larties. The Skor's the Linde at the Larties are not popering scheduled for next week, but several premieres are due again week of Jan. 7 and the month is expected to develop several new dramatic hits.

(Grosses week prior to Christmos not indicative of average takings.)

(Grosses meek prior to Christmas

"Accest on Youth," Plymouth (1st week) (C-1,036-\$3.30). Presented by Crosby Gaige; written by Samson Rapaelson; opens tonight. "Anything Goes, Alvin (6th week) (M-1,355-\$4.40). Ticket demand so strong that pre-holiday slump did not affect capacity pace; \$32,000 and better.

better.

'Baby Pompadour,' Vanderbilt (1st week) (C-804-\$2.75). Presented by Dreifuss and Gernhardt; written by Benjamin Graham; opens Thursday

Dreffuses and Gernaract; written by Benjamin Graham; opens Thursday (27); Archiday, 49th St. (Ist week) (2-1); Archiday, 49th St. (Ist week) (2-1); Archiday, 49th St. (Ist week) (2-1); Archiday, 49th St. (Ist week) (B-1); Archiday (26); Calling All Stars; Hollywood (3d week) (B-1,607-\$4.40). After unfavorable press, business better than expected; better line on chances this expected; better line on chances this country of the control of the control of the country of

(Tallulah Bankhead) out—wing rippe.

Dodsworth, Slubert (17th week)

Dodsworth, Slubert (17th week)

3.30). Had been approximating \$17,000 since resumption in August; off lately and tours after another three weeks; Escape Mc Never due Jan. 21.

Takes a Wife, 34th, 52th, 18th, 18th,

Tantiti Daninass for comady quoted takings around \$12,500, with little variance in pace.

"Fools Rush in," Playhouse (1st week) (R-938-\$3,30). Presented by teenard Siliman; intimate revue opens tonight.

"Golf Rughous Siliman; intimate revue opens tonight.

"Gattare," City Rughous Siliman; interest transported to the Petrified Briest, Jan. The

(1st week) (O-1,776-\$3.85). Presented by the Shuberts; was on tour last season as 'Annina, with Jeritag; opens Wednesday (28).

"Ode to Liberty. Lyceum (2d Openediate last week. Agental of the present of town." The present of the p

town.

'Page Miss Glory,' Mansfield (5th
week) (C-1,097-\$3,30). Laugh show
was averaging \$11,000 last week,
which it should better through win-

ter.

"Personal Appearance," Miller
(11th week) (C-994-\$3.30). Comedy
leader little affected, if at all, with
capacity the rule for takings around
\$15,000.

leader little affected, if at all, with capacity the rule for takings around \$15,000.

and the rule for takings around \$15,000.

and the rule for takings around \$15,000.

Post Road, Masque (2d week) (C-730-433.0). Well alsed of starters page; exception to rule last the page; exception to rule for the p

with not much business during preholiday week; may develop. how-ever.

holiday week; may develop. how-ever.

swell) (D-89-83.30) Modera very gaited meller had been getting day gaited meller had gaited meller had been getting day not be dealer with gaited meller had gai

definite.

"Thumbs Up," St. James (1st week) (R-1,520-\$4.40) Presented by Eddie Dowling; well regarded in Philadelphia try-out; opens Thurs-

Philadelphia try-out; opens Thursday (27).

Valley, Forge' Gulld. (22 week).
(D-913-82.90.) Drew very good notices and should make creditable run.
Within the Gates, National (10th to stick through holidays; got \$14.000 first several weeks then silpped; due for road.

Kath. Other Attractions
Kath. The Committee of the committee

Richeleu and Richard III'; opened Monday.
Ruth Drapar, Burrymore; one-girl' show; orens. Wednesday; house later to get Point Valaine.
'L'Aiglon, Broadhurst; resumed after weeks lay-off; house will get The Company of the Safety of the Safety

Plays on Broadway

ROMEO AND JULIET

ROMEO AND JULIET

Katharine Cornell presents play by WilHard Shakespers with Stage Libon. End in
Shakespers with Shakespers with Shakespers

Joseph Libon. Shakespers with Shakespers with
Shakespers with Shakespers with Shakespers

Joseph Libon. Shakespers with Shakespers

Joseph Holland

Grecor.

Archam, servant to Montague.

Abraham, servant to Montague.

Archam Chatterion Officer.

Archam Chatterion Officer.

Archam Chatterion Officer.

In Phys. Morrow Chatterion Chatterion Chatterion.

In Phys. Morrow Chatterion Chatterion.

Archam Chatterion.

In Phys. Chatterion.

Archam Chatterion.

Every major legit actress wants to play Juliet some time. Katharine Cornell now does it. In recent years the part has been played by Jane Cowl. Fea Le Gallenne, Ethel Barrymore and Helen Hayes. All of them have been good. But none of them have been good. But none of which have been good for the work of th

them has invested the production with the vivality and general love-liness that Miss Cornell possesses. But there has probably never before been a Romeo and Juliet's production of the producti



Wishing You All a Morry Xmae and Happy New Year 1560 B'way-Sulte 1214-Bry 9-0352

The Great Waltz"

CURBENTLY CENTER THEATRE feller Center, New York

that Miss Cornell doesn't star herself or anyone else in the production, but features five players of whom she lists herself as fifth. Certainly there is no denying that all four actors mentioned shere acting his production, but features five players of whom she lists herself as fifth. Certainly there is no denying that all four actors mentioned shere acting his production of the second she will be stage, towering above Basil Rathbone's Romeo, which is traditional. Mercutio is out of the second shalf or cutio. Is out of the second shalf or cutions a first laurence, and Edith Evans as Juliet's nurse is way, above par, She's a thoroughly schooled and chapable, actress and has never flowers and the second shalf of the second shalf

MOTHER LODE

MOTHER LOUIL

Molairams in thee dats. Preented at the Cort Dec. 22 by Google Busher and John Tungis, written by Dan Totherch and John Tungis, written by Dan Totherch and Douglass starred; staged by latter. Besides Bond and Helen Freeman Kantured.

Bond and Helen Freeman Kantured.

Bond and Helen Freeman Kantured.

Bond and Helen Freeman Market Parket Whilekey Truman Andre Alders Alter Al Sing..... Booth Ried ... Evelyn...
A Young Woman.
Mrs. Schiller...
A Young Man...
The Senator...
A Lieutenant...

A Leutenant. Enar svabs

San Francisco is the locale of another recently presented melodrama

Gold Earle. Guy "glamorous
ground for playwrights. But it still
remains to be seen whether their
work is appreciated by Broadway.
Mother Lode probably hasn't as
good a chance. Limited engagement indicateshara and John Tuerk,
one of the promising younger managerial duos, have again brought
credit to themselves; their first
presentation this season was the
controversial: Within the Gates.
This new play also is generously
peopled and is a more costly producMother Lode does not allozether.

broadcastal: "Within the Garsa." This new play also is generously peopled and is a more costly production. The Todd does not altogether. And the Golden Gate, first act being in Virginia City, Nev., in the early 80%, when men mined for predictions and the control of the Golden Gate, first act being in Virginia City, Nev., in the early 80%, when men mined for predictions and the Golden Gate, and the Month of Gate, and the Gate, and the Month of Gate, and the mother lode is again located, within 18 months the pattere again.

fall cut, it being two to one against Ried. During a ball, the house-warning of his mansion on Nob-Hill, a run on the bank is started, people lining up in the foggy early hours to draw out their money.

In Mother Lode: When Ried comes to the bank to pacify the depositors, he is reviled by his partners and spat upon by depositors. Dragging angular to the bank to pacify the depositors, he is reviled by his partners and spat upon by depositors. Dragging the her bonds and jewels to add Carey, but it isn't nearly enough. End of the play has the Rieds stricken but the plane, finely rendering an aria. Second act, too, has its moments. From the second act, too, has its moments. The plane, finely rendering an aria. Second act, too, has its moments. The plane, finely rendering an aria. Second act, too, has its moments. The plane, finely rendering an aria. Second act, too, has its moments. The plane is the plane, finely rendering an aria. Second act, too, has its moments. The plane is the plane of the plane is the plane, finely rendering in his possible plane. The plane is the plane, and the plane is the plane is the plane in the plane, ariar, is perhaps Miss Gahagan's most starry playing in wathing in the first act found her in excellent voice, but her acting throughout transcends the vocally less Miss Gahagan's most starry playing in wathing in the first act found her in excellent voice, but her acting the Miss Gahagan's most starry playing in wathing in the first act found her in excellent voice, but her acting the Miss Gahagan's most starry playing in wathing the first act found her in excellent voice, but her acting the Miss Gahagan's most starry playing the wathing in the grat act found her in excellent voice, but her acting the Miss Gahagan's most starry playing the wathing the second summer of the plane of the plane of the miss of the plane of the

throughout transcends the vocalising.
It is Miss Gahagan's play, with
husband Douglas a good running
mate. In addition his directional
and the state of the state of the state
has dnancfully interested in 'Mother Lode.'
Beulah. Bondi is important as
Mother, Hawkins, a part a bit overwritten. Helen Freeman does an
written, Helen Freeman does an
vitten, Helen Freeman does an
the state of the state of the state
'Another Lode in the state of the state
'Stother Lode has the color of the
'Mother Lode has the solor of the solor of

ODE TO LIBERTY

Comedy in three acts presented at the Lyceum. Dec. 21, by Gilbert Miller; adapted from Michel Durans "Liberte Provisoira, by Sidney Howard; staged by the latter. In a Claire starred; Walter Slezak featured. Madeleine. In a Claire Bernaud. Nicholas Jov

All of Hollywood on Broadway seemed to be present at the premiere of Ina Claire's newest starzing appearance, but not many of the coast mob were entertained. Ode to Liberty proved not as gay as expected, rather lightweight, with a moderate engagement judged from first reaction.

Ferhaps 'Liberty' was over-touted on the strength of the receptions accorded it out of town. Yet Gillbert Miller seemed too have gauged state of the control of the strength of the receptions accorded it out of town. Yet Gillbert Miller seemed too have gauged state rather than the play. That was indicated by the program billing, which had Miss Claire's name in larger display than the play's the play and the play's the play and the play's the play and the play in the pla

STAGS AT BAY

(PRINCETON TRIANGLE CLUB) (PRINCETON TRIANGLE CLUB). Princeton Triangle Club's 46th annual production. Two-act musical, with book by H. "A. Probles and B. T. Rulen-Miller, Munic and Pyrica Proofs Boowman, R. A. Maryller, "Annual Problem of the Problem of the Company of the Problem of th

Ayes, Mr. H. A. Brooks: dances staged by Joshua Legan, 31. At 81. James thestrs, N. T., Dec. 13-20, 1824; 38 top.
This, the 46th annual edition of the Triangie Club shows, is generally voted the best in years and obviously so. It's replete with beaucoup amp dialog which, prosupervised the production of the triangie Club shows, is generally voted the best in years and obviously so. It's replete with beaucoup amp dialog which, promirth, with not a few belly laffs, than can be said for many a Broadway production.
Written, staged and produced by the said to the said for many a Broadway production.
Written, staged and produced by the said to the said for many a Broadsupervised the entire production, and of Morgan Lewis, called in toput on the dance routines, it's a highly creditable preformance. The sumficient sturdiness and generalappeal for mass appreciation, for which it's not intended anyway. The travail of rival Long Islandhaughters, and their difficulties with a recalcitrant, stag line whichscrams the moment it consumes all ithe punch, toddles and corn likker, its runny, especially for the collegis and its punch, specially for the collegis and suggesters, and their difficulties with a recalcitrant, stag line whichscrams the moment it consumes all ithe punch, toddles and corn likker, its runny, especially for the collegis and suggesters, and their difficulties without strengthening, if, for Instance, the lidea were to be turned into a picture, and the collegis and corn likker, its runny, especially for the collegis and severally paying public without strengthening, if, for Instance, the lidea were to be turned into a picture, and the collegis and corn likker, its runny, especially for the collegis and severally paying public without strengthening, if, for Instance, the lidea were to be turned into a picture, and the collegis and corn likker, its runny, especially for the collegis and corn likker, its runny, especially for the collegis and corn likker, its runny, especially for the co

two-day engagement. Right now a trio of Princetonians publish them locally. D. Johnson, prez of the Sidney D. Johnson, prez of the Sidney C. Lub, and J. Peter Theuter, V.D., are prominent in the cast, along with B. T. Rulon-Miller and R. Mao P. Wood, the latter two exceptionally good as a grande dame, and her daughter. The femme menaches Mrs. Longcope, is also well-compared dumb deb daughter is A. Armstrong, okay, too. Same goes for the rest of the cast, of which the affable Brooks Bowman, one of the songwriters, registers hiftly with Towe and a Dime, which prolife young Bowman wrote most of the songs and individually sells embest.

young Howman wrote most of the songs and individually sells 'em.
Staging, nettings and general decror okay, Dance routhers are particularly worthy considering the grin's being assigned plastic toe and grin's being assigned plastic toe and etter routhnes, all of which the boys handle in better than a merely tal-ented amateur manner.

R. A. Hallenbeck, maestroing the Triangle orchestre, has a swell age with the master and co-composer of 'Stags at Bay' also tooting a nasty corner. Besides standing out as a trumpet playing band leafer, each member of the cast, either for the purpose of prompting or cueing high the boys (15).

Joshua Logan, who staged, hasbeen around Broadway in legic Listing and a 'mixed' chorus of \$5, including specialty dancers.

Abst.

Cast of 100 in Molnar Revival at Pasadena

Pasadena, Cal., Dec. 24.
Christmas week production of the
Community Players will be The
Shopkeeper Turned Gentleman,
free translation of Monar's Le
Bourgeois Gentilhomme. Thomas
Browne Henry heads cast of more
than 106, and directs.

Plece, which opens tomorrow (25), is on for five nights and Saturday mat.

They Golden production of farce by Pierce May Golden production of farce by Pierce Active Parton, Staged by Sidney Salkoy, Opening Dec. 14 Dec. 14 Putton, N. Y. Pott, Mangels Dec. 14 Dec. 14 Putton, N. Y. Pott, Mangels Dec. 14 Dec. 15 Dec. 16 Dec cussell Brent.
Duchess...
Perry Nichols.
Peggy...
Olga. Lew Briskin. Abe J. Pinko

Fraser. Murry Alps.

Four previous attempts to satirize radio advertising have been made by legit, but if there's a lift show in the properties of the large state of the sponsors and advertising agencies. Billy K. Wells and Arthur Barton were and led in late in the rehearsal period to correct the large state of the sponsors and advertising agencies. Billy K. Wells and Arthur Barton were and led in late in the rehearsal period to correct of the laughs.

Flot mechanics are very awkward at moments. First, ten minutes after the curtain goes up on Act I clumsy stalling by four stooges with no bearing, on the story and we seatly on the script.

clumsy stalling by four stooges with no bearing on the story and could be easily omitted from the could be easily of the eas

ENGAGEMENTS

ENGAGEMENTS

Lealte Howard, Pagey Condin,
Charles Dow Clark, Blanche Sweet,
Humphrey Bogart, Robert Hudson,
Walter Vonnegut, Ross Herts,
Frank Milan, Milo Boulton, Esther
Leeming, Robert Porterfield, John
Thompson, Aloysius Cunningham,
Frank Tweddell, Eugene Keith and
James Doody, The Petriled Forest;
(Complete cast), Complete Condingham,
Frank Green, Frank ManningBernard Gorcoy, Jean Colbert,
Frank Marino, Hope Richards,
Ralph Hertz, Fernando Elliscu, Wils
Ilam Shea, Lealle King, Alvin Dox
Voltack, Leale King, Alvin Lox
Voltack, Laughn, Add Hine, Roattine,
Gordon Gould, Buckler Hixon, Law

llam Snea, ter, Jack Harwood, Harvey Sayres, ter, Jack Harwood, Harvey Sayres, Walter Vaughn, Adeline Roattino, Gordon Gould, Buckler Hixon, Lawerence Tuck and Morris Armour, Creeping Fire (Complete cast.). Lester Allen and Lillian Bond,

Lester Allen and Lillian 'Little Shot'.
Roy Atwell, 'On to Fortune'.

FUTURE PLAYS

FUTURE PLAYS

Little Shot', melodramatic comedy by Percival Wilde, now rehears, ing. Malcolm L. Pearson and Donald Baruch will present and Donald Baruch will present and Donald the Complete Fire', melodrama by Marie Baumer. Glenn W. McNaugheton and John Cameron will produce with Cameron directing. Show goe into rehearsal when McNaughtop the Cameron directing. Show goe into rehearsal when McNaughtop into rehearsal when McNaughtop the Cameron directing. Show goe into rehearsal when McNaughtop to the Cameron of th

SALE of I. MILLER HOSIERY

89c No. 440 Regularly 1.00 3 pairs 2.65 No. 335 Regularly 1:25 1.09 / 3 pairs

3 pairs in a beautiful suede aift box

I. MILLER 1552 B'WAY iggs III Tama

PARIS NITE LIFE BOOMS

Plays Abroad

Woman With a Past

('A Woman With A Past')
Budapest, Dec. 6.
Budapest, Dec. 6.
Belvarost theates, Bridepest, Cast;
Cast, Barati, George Nasy.

Thres-act camenty of Anamapast and Carliage Maria Lazar, anthony Pages, Annie Soites, Baroti, George Nary.

Another crook comedy by the author of 'Honest Finder', who was at ho great pains to invent new types or new situations but stuck to his gracessful stunt of having a light of the study of the study

L'AGE DE JULIETTE

('Julistte's Age')

('Julistte's Age')

Three-sat consay by Jacques Daval,

Experiment Bardin Bardin Green

Bardin Bardin

bert. Paul Bernard, Alerme, Marcel non, Glides, Andre Beart, Georgea Valle, cques Berger, Jean Mercure, Garnler, uzewitch: Jean Larneull, Faradis, Helene drirers, Marvelle Ganlat, Junie Aster, liene Fax and Mierille Yvon,

New Deval play is certain to have a good local run, and has Broade agood local run, and has Broade way and film possible to be a good local run, and has Broade way and film possible to be a good entertainment and has definite romantic appeal, there are certain staging difficulties which would bother that appeal there are certain staging difficulties which would bother that a good entertainment and has definite romantic appeal, there are certain staging difficulties which would be fixed. It is a study in young love, handled with humor and all the insight anyone could wish for. That's just the tytouble—in spois Leval's insight, takes him into things that might be way, especially in view of the current purity campaign. Not that the play is rough; it is not in the slight-est; it is handled with complete delicacy, and its emphasis is on there. But the facts of life, are Juliet of the title is Shakespeare's

after appealing to Serge to guess ner thoughts, tells him outright that

iafter appositing to Serge to guess her thoughts, tells him outright that she wants to know about everything before she dies. She flees off stage to the bedroom, and Deval introducers a couple of electricians to diese the couple of electricians to guess a couple of electricians to giother the stage of the couple of the control of the couple of the co

2 LONDON TRYOUT PLAYS, BOTH WEAK

London, Dec. 15.
The Charta theatre, a Sunday night performing organization, which runs productions at the Westminster, presented The Fisher of Shadows' by Jean Sarment, with English adaptation by Ann Stephenson on Dec. 9. He wrote the play in 1921, but this was the first English presentation of the piece, titled in its original language, Le Pecheur d'Ombres. d'Ombres.

d'Ombres.

An interesting problem presented
more as a treatise than in dramatic
form. It's the kind of play Sunday
night clubs revel in and which
never lend themselves to anglicising.
Even if well played, it is not a
financial proposition for a commercial management.

Another Sunday night performance on the same date was Feace on
Earth, an anti-war propaganda
plece done in New York last year.
Not likely to mean much here.

BUDA THEATRE FOLDS: THIRD THIS SEASON

Budapest, Dec. 2.
For the third time during this theatrical season, only three months old. a producer has walked out of the theatre of which he could no longer meet the expenses, leaving scores of actors, musicalans, stagehands, etc., engaged for a whole year, in the lurch.
This time it is the Kiraly theatre, once one of Europe's leading musical comedy stages, which has gone dark.

Actors' Association is now trying Actors' Association is now trying to find a way to prevent similar abuses. Intends to bring in a rule that no member of the association may act in a theatre unless its producer has deposited one month's salary of all employees with the board of the association, the deposit to be renewed each month.

play is rough; it is not in the elightstit it is handled with complete
delicacy, and its emphasis is on
the plat the facts of JHE_are
Juliet. Deval's young girl is a bit,
older—IT—but she feels of JHE_are
Juliet. Deval's young girl is a bit,
older—IT—but she feels the same
delicated by the facts of JHE_are
Juliet. Deval's young girl is a bit,
older—IT—but she feels the same
delicated by the feels of the same
Juliet. Deval's young girl is a bit,
older—IT—but she feels the same
delicated by the feel she same
Juliet Deval's young girl is a bit,
older—IT—but she feels the
salon at Armenonville, swell Boid de
Boulogne restaurant.
Throughout, the chief charm-is
the absence of melodramatics in the
they kid each other, and bawl each
other out, like children, and take
their suicides as a matter of course,
the natural result of their love and
A couple of subway tickets an
Muriel's gloves, left in the cloakroom, reyeal that Serge is no prince
and the restaurant people get wise
the head waiter, a first grade comic
other in the play.

In the second act they show the
he had waiter, a first grade comic
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other in the second act they show
the head waiter, a first grade comic
on the play the title of the play
in the feel of legit to survive on continent,
in the play, the legit is licked.

One of the villains of the plece is
now in the second act they show
the feel of legit to survive on continent,
the play the feel of legit to survive on continent,
the play the feel of legit to survive on continent,
the play the feel of legit to survive on continent,
the play the feel of legit to survive on continent,
the play the legit is licked.

One of the villains of the plece is
not mande

ALL DRESSED UP

New High in De Luxe Floor Shows--Annette Kellerman Starring at Former Lido-New Spot has Orchestra on Elevator and Picture House Organ-Live Animals for Atmosphere

THEATRES BACK, TOO

Paris, Dec. 15.
The Champs Elysees is coming back as a cafe and nite life center.
And with such luxury as has never before been dreamt of for night

before been dreamt of for night spots.

Paris' grand avenue, which suf-fered an eclipse as tourists started leaving, is being boomed again for the benefit of Parislans. La Ruee vers l'Ouest' (Westward Rush') is what local people call the move-ment, because the Champs Elysees is at the west end of town. That's the same name they give to the Gold Rush in America in '49, and they mean there's gold in that there avenue.

they mean there's gold in that there avenue.

Two sensational openings are scheduled there just before Christmas—the Iido, renamed Paris Plage by Leon. Voiterra, leading local showman, who is feverishly regioritying the old awimming pool nitery, and Le Triomphe, monster cate intended to be the last word in Paris luxury and galety, on the site of the old Berri, which is being rushed to completion for Dec. 20. Around these is a rifect of the content of the completion for Dec. 20. Around these is a rifect of the content of the completion for Dec. 20. Around these is a rifect of these tree and dance spots, old, new and projected.

Volterra'e Idea

Volterra's Idea

Voltera is so absorbed in readying the Lido that he is leaving the management of his receiverse and his theatres to his wife, Mme. Simone Volterra. He is planning-a fancy show, both on the floor and in the swimming pool. Francis A. Mangan was to put it on, but walked out, on grounds Volterra's plans weren't high-class enough for him.

walked out, on grounds Volterra's plans weren't high-class enough for him.

To lead the mermaids in the pool—he'll have a line of them that can both dance and swim—Volterra has picked the world's most famous mermaid, Annets Kellerman.

Miss Kellerman and her husband, James Sullivan, have been in Paris for nearly, a year, chiefly on-vacation. They have also made a film of her number. In Lido she'll do her old wire act ver the pool.

Gino Arbib is exclusive booker for then-new Lido.—Plans-to-put in a comedy act or so, as well as girls.

Le Triomphe expects to grey for Marine Francois Pietri to stiend its opening which will be a charity dinner and dance under-the-auspices of an outfit called Les Amis des Croisieres—Friends of Cruises. Place's gastronomic specialty will be sea food, and it will be trotted out in special profusion on the occasion.

Live Animals

Live Animale

Live Animals
Charles Sicilia who did the
Collece decorations, is fixing up Le
Triomphe. In the Collece he used
aviaries and aquariums, filled with
live birds and fish, to line the
walls. In Le Triomphe he goes one
better, and one of his walls is a
forest, with live squiries climbing
bushes and shattering at the nuts.
General plan of the decoration involves a combination of crystal and
red copper.

volves a combination of crystal and red copper.

Musically, spot will have all other Paris cafes stopped. American film theatre organ has been installed, as well as rising and descending orchestral stand. Female band will be used, wearing uniform dresses, and one of them will play tife organ, under a spotlight, when the rest of the band disappears downward for rest periods.

Another cafe effort on the Champs Elysees is the Brasserie Claridge.
This will not be ready for several months, however. Educard Rouzier, proprietor of the Rotisserie Peri-

CHAMPS-ELYSEES | Anderson's 'Queen Elizabeth' New G. B. Shaw Play Skedded in Vienna

FANNER DRESSES

S. Dancer in Paris Keeps Covered When Prez Appears

Paris, Dec. 18.

Joan Warner, fan dancer of Ta-barin troupe, will keep her dress on when she dances before President Albert Lebrun and his Minister of Labor.

Labor.

Booked for charity gala opening of Le Trolomphe cafe on Champs Eliysees Thursday (20) she was warned not to strip as usual, because the President and Minister will be there. Nude, she might tose her reputation and permit to work in France, she was warned.

2 NEW PARIS **VAUDE HOUSES**

Pathe Cinema adopting policy of putting vaudeville into certain of its bigger film houses. In addition to opening the Empire as a vaudefilm house, will put acts into the Moulin Rouge, beginning Jan. 11. Jack Payne and his band are the opening headliners.

Incidentally with this opening of new fields, booking office layout in Paris is undergoing changes. Rothenberg and Golding are booking ex clusively for the Empire and Mouin. Paris Plage (ex-Lido) is be-ing handled by Gino Arbib. Teddy Ehrenthal is out as ex-clusive booker for Rex and Gau-

Teddy Enrential is out as ex-clusive booker for Rex and Gau-mont Palace, which after Dec. 28 will book in the open market.

O'Neill in Czech

Prague Dec 12.

Eugene O'Neill's drama, 'Mourn-ing Becomes Electra,' is current at the Czech National theatre. Director Hilar, who staged it, re-

duced the running time to one reg-ular evening performance. Several of the leading scenes were united, and the text of the last act sim-

plined.
Chief actors of the Czech National theatre, including Dostalova,
Scheinflugova, Vydra Kohout, Hart,
are in the O'Neill play.

Vienna, Dec. 13.

Austrian Federal Burg theatre, under management of Hermann Roebbeling, which has just scored a triumph with John Drinkwater's 'Abraham Lincoin' in a German version, announces the following new plays for 1935:

Mollero's 'Misan thrope', with Raoul Asian' and Nora Gregor, and The Hinderers, with Asian and Thimig; Ferenc Molnar's 'Wedding' and The Lady Confectioner, with Alma Sodder, Willy Thalier and Paul Hartmann.

Marwell Anderson's Queen Elizaman Paul Hartmann:

Marwell Anderson's Queen Elizaman Paul Hartmann; Grillparers' classic, 'A Faithful Servant of his Master, with Otto Tressier; Hermann Heinz Ortners' Beethoven,' with Warner Krauss; Gertrude Jenning's 'Family Affairs,' with Hedwig Bleibtreu; Ernst Hardts' 'Tantis' the Fool,' with Hartmann and Wagener.

Bernard Shaw's new play, announced as The Island of Surprises, with Asian and Wohlgemuth; Stucken's 'Gawan,' with Ewald Balser; Sardou's 'Dora, with Massolini and Forzano's 'Julus Ceesan,' with Werner Kraus Mex Mengraf; Schiller's Don Carlos, with Balser, Hartmann, Asian, Gregor and Wagener.

Mussolini and Forzano's 'Julus Ceesan,' with Raoul Asian; Georg Dueren's 'The Strong Man, with Wonner', with Raoul Asian; Georg Dueren's 'The Strong Man, with Werner Kraus and Elsa Wohlgemuth: Calderon's 'The Constant Prince,' with Raoul Asian; Georg Dueren's 'The Chenschlaeger's Aladdin, with Fred Llewehr.

Magyars Shacked

Magyars Shocked By Hollywood Yarn Of Fedak Trouble

Budapest, Dec. 13.

Consternation here on receiving the news that a warrant has been issued by the grand Jury of Los Angeles against Sari Fedak, Hungary's ace musical comedy star, on the charge of perjury committed as witness in the breach of promise case of Vilma Atnay against Ernest Vallar Far scenarios, pinked to the control of the charge of Vilma Atnay against Ernest Vallar Far scenarios, pinked Vallar Far scenarios, pinked from Hollywood and her-where-abouts are not known.

Hungarian Actors' Association has taken steps through the diplomatic service to ascertain how far the rumor is true; and it, 80, to give. Miss Fedak all possible assistance. The news was cabled to Budapest from Hollywood by Margit Veszi, journalist and ex-wife number one of Ferenc Mohar, of whom Sari Fedak was the second with the charge of the property of the control of the charge of

COMEDIE PICKS S. A. FOR TOUR. NOT U. S.

Looks now as if the 1935 road trip of Comedie Francaise, planned in order to leave theatre unoccupied during renovations, will be made in South America Instead of the United States. This was indicated during meeting of board of directors yesterday.

Board decided that members of troupe will be forbidden in ruture to accept managerships of Paris theatres or to participate in their operation. Reason for this is Marie Bell's job this year as manager of the Ambassadeurs. Ruling, however, is not retroactive and will not affect Miss Bell, but only those who might wish to follow her example.

Anyone who violates the rule can be fined \$600 a month and also be sued for damages. If he continues to run his theatre, he can be dired from the Comedia.

Solving Leftover Problem Now it's Hastings Harcourt

believes he can solve the book re-mainder problem. Of Harcourt,

Now it's Hastings Harcourt who believes he can solve the book remainder problem. Of Harcourt, Brace, he is working out his idea by means of a new organization called Original Editions.
Harcourt will take over remainders of books published more than two years ago. Will not take all remainders be used to be all remainders be thinks are meritorious und will have a renewed sale if properly pushed. Fiction books will be sold at 31 straight. Non-fiction prices will vary, but will be considerably below the price upon original publication. Harcourt has already ted up Dodd. Mean. Harper's Little, Brown, and, of course, Harcourt, Brace for their remainders; and is negotiating with others, For the time being he is working out of the Harcourt, Brace offices.
General practice was to dump remainders, on copies of books that the desire was the desire was to dump remainders, on copies of books that the control of the thing the state of the original to the control of the thing the state of the original terms of the original terms.

remained unsold, for whatever they would bring. These generally found their way into drug stores and other cut-rate outlets.

More recently most publishers, to retain bookesile: goodwill as well as protect the trade in general, have been destroying remainders. Original edition books will be marketed through regular book channels, it's understood, with booksellers participating.

Chi's New Yorker Chicago's first serious attempt to emulate the New Yorker appeared this week under the title 'Inland Topics' Format follows closely the size and 'lineup of the eastern weekly, with a liberal' sprinkling of smart cartoons, all executed by western artists.

smart cartoons, all executed by western artists.

Mag is actually an outgrowth of Tower Town, a publication once issued by the Chicago Woman's Athletic Club, now in the hands of

Bernice Challenger Bost, who started Tower Town, is editor of the new publication. Mag has 64 pages in its initial issue.

D-D Livening Parties
Doubleday, Doran, which has a
number of affiliates such as the
Crime Club Books and Garden City
Fublishing Co, adding still another,
Heyday House. This one will specialize in party books, such as puzsles, games and humor.

Jerome S. Meyer, who produced such books as 'Mind Your P's & Q's' and 'Mental Woopee,' has been

Knox on Buffalo Newa
Charles Victor Knox has replaced
E. H. Gooding as film columnist on
the Buffalo Evening News, latter
being assigned to general work on
the sheet. Knox comes here from Minneapolis.

Minneapolis.

Space devoted to picture comment
in the News has been more than
doubled under Knox. Rollin Palmer,
veteran critic, continues to do top
reviews for the paper.

New Juve Mag Due
George H. Shackley and William
J. Glassmoeller have formed a new
publishing partnership under the
name of the Treasure Chest Publications. Will-Issue a mag to be
known as The Treasure Chest, for juvenile readers

Publication to begin early next

Codero Moves
Joseph A. Codero, for 14 years circulation head of Cline Mundial, has resigned to Join the Vanero Pub. Co. With latter firm. Codero will be advertising and circulation director of El Cline Rile and other mags to Tel Cline Rile and other mags to published for distribution in programmer and Spanish-speuling countries

German Copyright Extended Germany has extended the period of copyright in literary and dra-matic matters for the life of the author and 50 years thereafter.

Heretofore Germany gave thie to writings for the life of the author and 30 years thereafter

Laying It On Thick
Harry Steeger and Harold S
Goldsmith continue among the most
active of the publishers. Are getthing out two new mags to add to their Popular Publications chain, Horror Stories and Mavericks. Rogers Terrill editing the two

Walter Ramsay on Mirror.
Walter Ramsay, for many years
Hollywood editor of Modern Screen,
moves over to the Movie Mirror to
succeed Ed Churchill, who joins
Dave Epstein as publicist.

Fooling the Reviewers
Appearance of many new imprints
n books does not mean in every
case the introduction of a new publisher. In many instances the imprint is that of the printer, added on the request of the author

on the request of the author who is actually the publisher. Scribblers publishing their own books have found that the book re-viewers will pay scant attention to a self-published volume. Reason is readily apparent. Action of a scrib-bler doing his own publishing indi-cates a tack of merit in the work which prevented its acceptance by a regulation publisher.

Mail-Order Book Firm Mail-Order Book Firm
A new mall-order bookselling firm
starts soon, sponsored by Edward
Friedman. Under the imprint of
Gold Medal Books, Friedman's firm
will offer five books for a total of
\$1.98. Books understood to be reprints of once good-sellers.
They will be sold by mail only
and will not go into the bookshops.
Donahue & Co. now laying out an
advertising camp-light to titlize both
newspapers and mags. Initial copy
will be placed shortly after Jan. 1.

Epic Ups Upton
Though 'Upton Sinclair did a
brodle on his political try, publicity
and interest he received elevated
the price of figtr editions of his
books. 'The Jungle,' f.e., which before election was quoted at \$2, is
now selling at \$20.

Book Reviews

Finally Gets Break

Daniel Fuchs is a young man, barely 25, and a school teacher. Several years-ago-he-woote-his-first novel. Summer in Williamsburg. Now it's published (Vanguard; \$2.50), another indication of how long, some writers have to wait. How it happens to be published now is a story.

now is a story.

After a whole series of rejections

now is a story.

After a whole series of rejections, Fuchs sent a chapter of the book to Story, the mag. Whit Burnett liked it and printed it. Three book publishers propositioned Fuchs immediately afterward. Vanguard got it. Understandable why some publishers might have hesitated a bit about publishing 'Summer'; it's not likely to be a commercial success. But Fuchs' name on a list will be definitely a worthwhile one.

He has more than promise; his book shows strength and vitality. It's a yarn, though, that's a bit too restricted and a bit too labored. The canvas is too big, attempting, to tell a half-dozen yarns interstructure of the proposition of th

On Theatre Scenery

On Theatre Scenery
Recent. theatre art exhibition in
the New York Museum of Modern
Art was a distinct success. Museum
now issues a book called Theatre
Art' (33-50), telling about the exhibit, which has some highly interesting matter for theatrical libraries.
Frown and Oliver, Saylor are explanatory, and there are a highly planatory, and there are a highly planatory, and there are a highly interesting selection of reproduc-tions from the show. Show was in-ternational in scope, which lends it more color and import. Some Russlanand German sets are shown, and ...ome of the leading ones in America, including one by Nat Kar-son, which stands out.

Mystery Moderne
R. H. Phillipotts does a workmanlike job of 'Journey Downstairs'
(Crime Club; \$2.) It's a whodinit
in the best modern tradition, a bit
on the roughleh-side and pleasy well mixed with false trails. Could have made a film several years ago, but perhaps too suggestive for these censorial days.

Television

Continued from page 1)

RCA that long distance hook-ups

are not practical.

It is recognized that until transmitters are in actual operation and entertainment sources established the public will not purchase receivthe public will not purchase recelvling equipment which, in turn, is a
first. condition for sponsorship even
on a small scale. Besides stimulating the building, and buying of
sets through financing television
transmitters, etc., and thereby putting people, to work, the subsidy
transmitters, etc., and thereby putting people, to work, the subsidy
and the subsidier of the subsidier
America to anticipate European
countries which threaten to wrest
television leadership from the U.S.

CHATTER

Second edition for 'Mighty Bar-

num.'

Bayard Kendrick off to Florida
for a cruise with Richard Barry,
with no destination in mind. Just ea-tramping. Noel Coward's autobiog about

Noel Coward's autobiog about three-quarters done, he says. Second edition for Cingalese Prince's Procks Atkinson. Three printings for Little Orvie.' Doubleday, Doran has Murray Godwin's first novel, Exile: Godwin has been writing for avant garde mags for some time. Knopf has George Albee's first novel, Not in a Day.' Set for mid-February.

Knopf has George Albee's first novel, Not in a Day. Set for mid-February.

'Another Caesar,' by Alfred Neumann, dated for Jan. 21 by Knopf, has already been published in Britchish, German, French, Italian and Czech editions.

'A new collection of Bunis short.' A new collection of Bunis short fair,' due on the Knopf list.

Abon Kandel off on a quickle to Hollywood.

fair, due on the Knopf list.

Aben Kandei off, on a quickle to
Hollywood.
George Jean Nathan's first book
in two years, 'Fassing Judgments,'
due Jan.',
Wells Wells is not completely a
nom de plume. The last half is correct, his first name is different,
Robert Davis off to Mexico to
write another travel book, his ninth.
December addition to Modern Library is 'Virgil's Complete Works.'
MacKiniay Kantor's next novel
will be laid in the ploneer days on
the Iowa-Minnesota border.
Second edition for Sig Spaceti's
'Second edition Sig Spaceti's
'Second edition for Sig Spaceti's
'Second edition Sig Spa

Daniel Lecurity of the Coast to do number of the Coast to do number of the Winter to complete a new novel—a costume romance, this time.

A's own Samuel Pepys'

A's reads Tri-reads Tri-reads.

bune column, being collected Essandess for book publication

Incorporations

NEW YORK CITY

NEW YORK CITY

A Room is Red and White, Inc.; etage plays, wanders and White, Inc.; etage plays, wanders, and the plays and the pl

Schilling, all of arts of the Crime and Punishment Productic Crime and Punishment Productic Crime and Punishment Productic Crime and Punishment Productic Crime and Punishment Production Crime and Pu

1154 President street, Brooklyn, ame Eleanor Brook, 1068 Sterling place, Brooklyn, Bro

New Fork.

Theatre. Corp.; theatrical business; capital stock, 30 shares, no par value. John J. Babe, L. M. Taby and J. Laurideen, all of 90 Broad street, New York.
Francis Carpenter Corp.; theatricals of

New York
Francis Carpenter Corp.; theatricals all kinds; capital stock, 250 shares—160 preferred, \$100, and 100 common, no par value. H. H. Shepard, Thos. Stokee and Alvin Miller, all of 37 Wall street, New York

AVIN Miller, all 04.37 Wall street, New Mobile, Stic, applied stock, 100 shares, no calle, stic, applied stock, 100 shares, no and Pallip J. Raff., all of 23.2 West 44th street, New York.
Columbia Sound Company, Inc., see States—109 preferred, 1810 and 190 common, no par value. Rose Jacobs, 2001 Douglass street, Brooklyn, Marc Hermelin and Fred Coldman, 24th Madison avenue. New York.

Stock Market

(Continued from page 6)

(Continued from page 6)
had been requested to study capital
structure readjustment, many in
Street believed recapitalization
actic available readjustment and
actic available readjustment actic
available recommended against the
adoption of any plan of recapitalization at this time and the officers
and directors of the corporation
ommendation. The weakness in
Radio B and easier tone even in
Radio B ariler in week seemed to
foreshadow some hitch in plans for
recapitalization. Feeling Saturday
recapitalization. Feeling Saturday
enhance popularity of this highly
speculative issue. Activity in
Radio common was reminiscent of
old days when it was a big favorite.
Until flutry i Radio shares, Con-

olid days when it was a big favorite.

Until flurry I Radio shares, Consolidated Film Industries shares ment division. Herbert J. Tates ment division. Herbert J. Tates amounted late in veek that agreement had been closed with Universal Fictures whereby Consolidated as to do all negatitive velocity of the control of the Radio common was reminiscent of old days when it was a big favorite. Until flurry 1: Radio shares, Consolidated Film Industries shares had held center of stage in amusement division. Herbert J. Tates announced late in veek that agreement division. Herbert J. Tates announced late in veek that agreement division. Herbert J. Tates announced late in veek that agreement division. Herbert J. Tates announced late in veek that agreement division in the same of the s

\$1 including the 75c, cash extra-dipped to 33½ before finding sup-port. It finished week, at 34 where it was off 1½ points. Chartwise this leader of amusement group ap-pears to be setting into position to join in any upward movement of market as whole. It has fallen back for three successive weeks now.

for three succession weeks now. To the reveals now for three successions weeks now for the control of the contr

Summary for Week Ending Saturday December 221

9 1	12.35		STOCK EXCHANGE	5.	3 - 1		Net
fligh.	Low.	Balco.		ligh.	Low.	Last.	chg,
7%	21/6	1,000	American Seat	5%	816	57	— »
41%	211/6	1,300	Col. P. vtc. (1)*	89	88%	881/4	7.2
64.	1%	28,400	Consol. Film	164	416	61/6	+17
201/4	10%	28,900	Consol. Film pfd. (2)	20%	18	20	- +179
116%	79	7,500	Eastman Kodak (4)1	112	108%	111	+27
147	120	870	Do. pfd	140	140	140	-24
17%	814	3,900	Fox Class A	137	12%	12%	- 2
2514	16%	. 69,700	Gen. Elec. (600.)	20%	19%	10%	+ 79
87%	20	100	Keith pfd. (7)	31.79	81%	81%	7
87	20%	82,500	Losw (1)t	207	83%	84 104 5%	-176
105	72	300	Do. pfd. (61/2)	104%	104	+104	
7	2%	1,300	Madison Sq. Garden	5%	27%	284	- 3
2814	21			254	27%	28%	+ 7
6%	1%	27,500	Paramount ctfs	. 87	816	. 3%	- 7
414	14	5,000	Pathe Exchange	174	1	1	- 7
24%	10%	4,000	Pathe Clase A	14.	13%	13%	1:29
914	416	130,400	Radio Corp	. 5	4%	52%	1.7
551/4	2814	3,600		85%	52%	02%	-23
46	15	62,100	Radlo pfd. B	45	87	87	- 7
414	114	50,800	RKO	2%		27	
814	2%				4%	- 27	- 7
81%	15	1100	Do. pfd	70 p	21	217	-17
95	27%	18,500	Weetinghouse	847	324 89	83%	- 7
95	82	1300	Do. pfd. (8%)	-00/2			

• Plus etock extras. † Paid this year on account of accumulation. ‡ Plus extra cash dividend. ‡ New 1834 high. ‡ Unit of trading, 10 shares.

	196 6	CURB	1.55		1	120
1	% 2,100 % 2,000	Technicolor Translux (20c.)	12/2	12%	12%	- 4
		BOND8	1		1	
2 574 85 1 30 5 4 28 5 4 28 5 4 28 5 4 28 5 4 21 1 4 11	59,000 11,000 94, 68,000 94, 75,000 94, 122,000	Keth 6s, '46 Loew 6s, '41 Par-Broadway 5½s, '51 Par-Fam-Lasky 6s, '41 Do. eth: Par-Pub. 5½s, '50: Do. ethe: Parthe 7e, '37	64% 64% 65% 65% 100%	81/4 67 1041/4 431/4 611/4 62/5 611/4 62 981/6 37 581/4	8% 70 105% 43% 61% 62% 62 100% 40% 58%	+
15 P. C.		PRODUCE EXCHANGE, N	. Y.	100	4.7	- 11
	5,300	OVER THE COUNTER, N.	8% Y.	814	914	- 4

¥ *Paid this year, † New 1934 high. 3 Includes extra dividend. \$ Extra 50% stock and cash dividends.

Now. Tork.

CALIFORNIA

CALIFORNIA

Tred Goldman, 274 Madison avenue

Trom American Radio News Corp.

Trom American Radio News Corp.

Trom American Radio News Corp.

Change of Directors and Purpass

Change of Director of the company, covering the street purpass

Change of Director of the company, covering the street purpass of the company covering the street purpass of the comp

Going Places

By Cecclia Ager

One of the sweetest traditions in plotures is that scene wherein the heroine, homeless for the night—it is always raining—takes refuge in the hero's apartment and in a pair

the hero's apartment and in a pare
of his oversize pajamas.

Latest heroine to conform to this
gallant custom is Shirley Temple in
Bright Eyes, accourted in garments reputed to be James Dunn's pajamas, but which resemble more the Macon deflated. Since it is not considered cricket for the heroine of considered cricket for the heroine of this scene to roll up the legs and sleeves and thus make it easier for herself, and since Miss Tmple rep-resents the forthright American girl of five years, she plays it fair and

of five years, she plays it fair and square.

There is another little girl in Bight Ives, Jane Withers, a very interesting little girl who likes to play machine gun, burgar, and doil hospital where sick dolls get worse. Also Withers is sequal to her characterization, dancing about like a bat, looking gimlet-eyed at her dolls before she tears them limb from limb, practicing the plano with from limb, practicing the plano with the ferocity of de Pachman, bursting with glee whenever she hits upon material for tattling. Miss Withers is the script daughter of Dorothly Christy, who is rich, wears while fox looped around the armholes of a black satin dress, and is haughty to her maid. Miss. Temple is the acughter of Lois Wilson, the maid, which explains the difference in the two little girls' natures.

maid, which explains the difference in the two little girls' natures.

Courage and Derrieres

To bring him closer to the audinece-and-make-it-reak-clummy-like, the Paramount put Fred Waring and his Fennsylvanians in the orchestra pit, and sure enough opening the property of the propert ey must step down the steps it asks. On Friday Babs' Ryan and masks. On Friday Babe Ryan and the Lane Sisters were going through this awkward procedure with a fine show of young courage and der-

show of young courage and derfieres.

Miss Ryan is young all over and sute enough to justify the 'Babs', and the Lane Slaters are young, too. They all have fetching childlike volces and a heguilling way of using them, and Miss Ryan is sweet in her honey colored heavy silk frock that matches her honey colored hair tiffied on top into a mass of curied bangs. Lane Slaters are just as sweet in their heavy pink lace dresses buttoning straight up to the starched peter pan lace collars that rached the starched the

wait-abl.

Wait-abl.

Yes, Kitty Carlisle's a princess, all right. You can tell, in 'Here Is My Heart' by the way she says waiter.' She says wait-ah.' She has to say it dozens of times in the picture, and she never misses once. Sometimes it is her royal caprice to give it a little more 'ah' than the last time, but that's all.

Miss Carlisle's got lots more regal extributes, too. All her clothes are out on princesse lines, for one thing, and she's got a white satin lounging robe banded in white ymine encrusted with ermine talls.

which, anybody knows, has been recognized as a symbol of royalty for years and hundreds of years.

Furthermore, Miss Carlisle's clothes are all beautifully fitted—simple, fashloned from rich fabrics and aristocratically arrogant about displaying Miss Carlisle's splendid chest. Miss Carlisle's splendid chest, Miss Carlisle also has a noble bearing and sits straight at the table; she always holds her chin high, and, when necessary, looks down ner nose; and her colifure, parted in the middle and drawn gracefully over her ears, elongates her head in a most patrician way.

'Here Is My Heart' appreciates

'Here Is My Heart' appreciates deeply the honor of presenting such a thorough-going princess, surrounding her with sets of great distinction, all done in white, that reveal what a treasure of ideas for modern decor may be found in classic Greece.

massic Greece.
Alison Skipworth, very neatly groomed, serves Miss Carlisle as lady-in-waiting, and Cecella Parker, in a not too musical comedy uniform, is Miss Carlisle's pretty blonde maid.

Yuletide Thoughts

Vuletide Thoughts

Though on the face of it, it would seem Impossible for the Music Hail Rockettes' 'Parade of the Wooden Soldiers' to get any better—it has always been that good, still nothing, well, hardly anything, is impossible to the Rockettes. Especially at Yuletide, when the program says that they are to be the Music Hail's Xmas present to everybody, simply everybody.

So, inspired by the magnitude of such a destiny, the conscientious how to be worthy aft, with the lily-painting result that now when they mark wooden like, they don't even head their knees, they don't even raise their gifted feet from the floor, they just silde them, which makes them that more wooden; and furthermore, when they fall over for the finish, they do it much more slowly, which makes the finish take longer and that much more fun to Meanwhile the Music Hail itself.

watch
Meanwhile the Muele Hall itself has been thinking, thinking away about little children loosed for their Xmas holidays. For them the Musle Hall has devised 'The Enchanted Forest,' an operatia filled with bright colors, gally fantastic costumes, with the Ballet Corps as a wonderful woodland caterpillar that takes off its sweet-faced head vidually denoting setting, with the Rockettes as delicious looking-cirreprised Men with strawberry frosting, with the Ballet Corps back again as toe dancing good fairies with stars in their hair and white mist skitts, with a grasshopper, a four-plece frog orchestra, a witch who gets hers all right, and a grand finale that restories the little lost brother and sister to the arms of their parents, but not until their return is preceded by a parade with stars and the stars of their parents, but not until their return is preceded by a parade with lagers, and fry themselves make-their entrance riding triumphantly on a beautiful foat.

Whenever the Musle Hall thinks about little children loosed for the Meanwhile the Music Hall Itself

Whenever the Music Hall thinks about little children loosed for the holidars, it always thinks good kind, tenderly fantastic thoughts—maybe a little longish thoughts, but never, never, scarey ones.

Property Boom

(Continued from page 7)

erators are asking a price equiva-lent to 10 times the annual profit. That is, a theatre netting \$10,000 a year has an asking price of \$100,000 for the operating right, Occasion-ally a theatre operator is found who will turn over the house for seven times the annual profit; never less.

And most of the theatre-hunters are determined not to pay more than two years the annual net for any house. They can't see paying 100 grand for a house and waiting 10 years before they're even.

10 years before they're even.

This tug-of-war has resulted in practically no turnover of theatre properties recently. Everyone with houses is sitting tight. Very few theatres in town are in the red, and the expectations for the neighborhood theatres are getting brighter each day. This is due to the practical elimination of percentage deals on picture product in Chicago. Only Metro continues to insist on percentage and preferred playing time and the exhibs this season got together to lay off Metro unless the embrange sold on a flat rental basis.

Did You Know That-

Nancy Carrell stopped traffic, in Sake Fifth Are, doing her Xmas shopping... Victor Moore is all dressed up by a new tailor... Ruby de Remer and Ben Throop will sail around the world with Mary Lewis and Sadie Murray... Major Bowes Is giving a New Year's Eveparty in his apartment at the Capitol... Joe Rivkin will be eastern representative for Hal Roach... The Helen Menken-Judith Anderson play is rehearing all night these nights... Phil Harris has gone hunting near Lake Flacid... Hilds Glider will do the honors Christmas Day for her Friends which the Capitol of the Capitol Christmas Day for her having tonsil trouble... Pat Casey is having tonsil trouble... Mr. and Mrs. Charlie Koerner, of Boston, will Christmas in town. Mascotte Harris is pulling for that Mi am I engagement... Mr s. Harry Lenets got a pup as gift... Sylvis Sullivar celecotte Harris is pulling for that M is an le angagement... Mrs., Harry Lenets got a pup as a gift.... Sylvia Sullivan celebrated her baby's fourth birthday last week... That was Vivian Duncan walking on 48th st. with that enormous log.... The gals were sighing over Jimmy Cagney at the opening of The Sky's the Limit Monday night... Dorothy Fields wins the prize on the cutest Xmas card this year... Betty Lawford lunched at 21 Caylor Cobina Wight, Bobbie Perkins... Mrs. Gloria Vanderbilt was fitting such lovely dresses last week on 54th st... Bert Lytell's fighting the flu.

50 YEARS AGO

(Continued from page 43) sticking to Le Voyage en Sul-in its fourth or fifth season.

A bearded fat woman was one the profitable museum freaks.

Horseman was advertising for jobs to show his six performing bronchos, but added he would prefer to sell them. Confidence.

15 YEARS AGO

(From VARIETY and Clipper)

Lewis_J. Selznick declared the producer-owned theatre never had worked and never would. Very emphatic.

First National was announcing a new franchise scheme under the caption of "Independence at Last!" Paramount was closing in on the organization. Plan was to sell on a pro rata scheme, each house being assessed a definite percentage of the cost. First National was announ

Earl Carroll was suing Selznick Corp, for payment for a film fea-ture he wrote and gave Herbert Brennon. Said he got no payment, though the plc was running-at-the

A. L. Erlanger in the courts to prevent Marc Klaw and associates from disposing of the former firm's N. Y. theatres. A move to retain

Met Op, issued rules for its chirp-ers. No dogs, no card games and no wraps or canes on the stage at rehearsals.

Equity gave a ball with Ethel Barrymore as the star feature. More than 2,000 crowded into the Astor ballroom, Pageant had Miss Barrymore crowned queen.

Peg o' My Heart' had been made by Famous Players. J. Harticy Manners took them into court: Pro-duction permitted to be released after certain excisions had been made.

Friars' Frolic drew \$25,000 at the Lexington theatre.

Vaudeville authors talking of forming an association for mutual protection. Chiefly featured the

American plays were doing so well in Australia that plenty were eyeing the Antipodes.

Among the Women

Best Drassed Woman of the Wesk CAROLE LOMBARD

Glamorous Carole Lombard is at her best in The Gay Bride' at the Riaito. Seen first as a chorus girl in a revue, she is bare of body with but crystal painties and brassiere. In a song number she is in a white dress with huse polka dots and a large flop hat. As a stage bride a wedding dress of many layers of net ruffles is worn with a vell with a sort of Normandy headdress. Several negligese carry fulty collars of net or feathers. A black dress had organdie collars and cuffs and another black velved tress was worn with an ermine tibbet held in place with a large diamond brooch. The small hat had a high flare. A beautiful lame gown was criss-crossed at the bodies and ran around the skirt in a graceful band. A crinkly lame had but a pair of clips as ornaments. An odd creation was of dark cloth with buttoned bodies with a tiny hip ruffle. Metallic threads ran through a cloth dress with a metal buckle as its sole trimmine. Striped slik tunic was worn with a cloth skirt, and a black velvet traveling outfit was worn with sables. A mink coat and a cloth two-piece suit completed a very gorgeous wardrobe. The hats for the most part were of the small pointed variety.

'Stars' Finds Its Stride

Stars' Finds Its Stride

Calling All Stars, at the Hollywood theatre, has found its stride and is a grand show. The no encore pollcy makes for the fastest revue seen in these parts in many a day. A row of show girls in rust colored satinakirts, with brown sequin tunics, call the stars to order. Mitzi Mayfair, in beige Jodhpurs, terra-cotta vest, white shirt and brown the, is joined by the girls in white Jodhpurs, green vests, black and white scarfs and green caps. Estelie Jayne wears a powder blue suit with black furthimming. Patricia Bowman does her well known toe work in a white children stading to black, with the girls dressed in satin gowns ranging collars surround the next sequer buttons down one side. Saucer-like collars surround the next sequer buttons down one side. Saucer-like collars surround the next sequer buttons down one side. Saucer-like with clong-tabled costumes combined with purple. Metalia are devils with long-tabled costumes combined with purple. Metalia are devils with constable costumes combined with purple. Metalia are devils with constable costumes combined with purple. Metalia are devils with constable are a sequence of the sequence of the

Four Days, and Plenty

The Capitol has a picture in for four days, and four days is quite sufficient. It is a football picture called 'The Band Plays On'. One-incident is taken bodily from the musical, 'Good News'. Betty Furness, the only girl in the picture, goes through college in the regulation clothes consisting of a camel's hair coat, a sports facket and a couple of simply made trooks.

Focks.
Stage show opens with a chorus singing Christmas carols in olderashloned costumes. A white draped stage is the setting for a white ballet. The layers of net skirts are embroidered sunburst fashion in silver. A woman soloist is in a hooped costume of white with coque feathers half way up the skirt and around the shoulders. A satin cap is decorated with feathers.

A thip solo dancer is in short, white ruffled skirt, satin bodice and small cap. The kid number for the finish has the chorus as boys in black velvet pants, white blouses, and as girls in short, pink baby dresses.

Unit at the Palace

Unit at the Palace
Palace is housing a unit called 'Sidewalk Cafe', an entertaining offering.
A chorus of 16 girls opens proceedings in white dresses with red frilling.
A chorus of 16 girls opens proceedings in white dresses with red frilling.
A chorus of the seck. One girl is in white lace with chilfon accordion please in the second of the second of

Military Roxy

Military Roxy

Roxy theatre goes military this week with the entire company in the dress uniforms of the army. Two girls an pages look well in grey velves tunics over tights of the same shade. Sam Brown belts and caps are red.

Crystal robes with no linings are worn by the Gae Foster girls who carry fans of pink shading to red. Two girls are in pink satial dresses with a ruffle running around the skirt and half way up the back. Gine, DeQuincey and Lewis have the girl of this team in white with a red bow at the back. Lillian Shade has on her familiar lame gown of many colors.

Anne of Green Gables' is the picture and very nice, too. Ann Shirley as the kild from the orphanase develops later into a very good looking girl. There are no clothes to speak of, Helen Westley does much towards the success of this picture.

seating capacity of \$9,853. Of these, three were Yiddish and three on the subway circuit. The Times Sq. sector seated \$7,069, In addition there were sight picture spots, counting the New York and the Roof as two, yielding 17,488 seats.

Music pubs flirting with the idea f making their own music rolls.

BIRTHS

the tabulation Vanuer showed be. 17, in Los Angeles. Father is asia, there were 50 kept theatres with a 'the fine comedian.

MARRIAGES

Alta Warsawka to Norman Steppe, in Waukegan, Ill., Dec. 21. Bride is dancer, groom is booking agent with Music Corporation in Chicago.

Chleago.

Hela Lindeloff to Richard Gump,
Oct. 29, Ventura, Cal. Bride fi
Danish actress. Second try for

Rosalie Castner to Earl Rettig, Dec. 9, Agua Caliente. Groom 6 business manager of Jesse Lask unit at Fox.

East

VARIETY

Right after Mayor LaGuardia ericked down on ship dinners to protect hotel men, latter as an invasion of their rights. Claim as an invasion of their rights. Claim it's untair opposition. Christian A. Kirlens, former concert violinist, committed suicide at his home in West Hartford, Conn., Dec. 17. Recently had been directivation, WTIC, but washed up there Dec. 6. Katherlie Standing ninch bitties.

Dec. 5.

Katherlie Standing pinch hitting for Margalo Gillmore in 'Valley. Forge'. Flu attack.

Peter Joseph Engel's 'Minnehaha,' American opera, to be given for two weeks at 'the Manhattan, starting Jan. 4. For benefit of sick Indian fund.

weeks at the Manhattan, starting weeks at the Manhattan, starting fund.

I will be manhattan of the Manhatta

which to go to London for werry Go Round, Go Round, Go Round, Grain, Raymond Gulon and Fred A. Grain, G. Gr

from Ben Bernie for allegedly allenating his wife, Ethel. Latter is Bernie's sixter. Asks for examination George Bernard, truster for the Lucinda shop, wins a \$3,000 judgment against peggy Fears. Seven of the men aurested for many states of the seven of the men aurested for many states. Seven of the men aurested for a seven of the men aurested for a seven of the men aurested for a seven of the seven streets. On complaint of Commissioner Moss.

"Kyklunkor," African opera, in revited form at the Channin theatre. Prince Randlon, armless and legisless and long a museum autraction, died in a 14th street museum Wednesday (19). Brought over for the Barnum show, he made his few doors from where he died.

Widow of the late Tex Rickard swarded \$2,232 from the estate in full relimbursement for the \$14,650 grad of the child does not here adapted to the end of 1355, or at the rate of \$50 a month. Child was residuary legate, but crust to his mother-in-law was converted to the estate for the support of the estate for the estate for the support of the child to the end of 1355, or at the rate of \$50 a month. Child was residuary legate, but crust to his mother-in-law was converted to the estate for the estate for the estate for the state star death recently.

"Anagers warned by legit code

anagers warned by legit code authority that they must not allot

New York Theatres





C. Filppen; Venita Gould



News Dailies From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francuco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Jerome Mayer plans to do Obey's 'Noah' early next year. Has been giving only amateur production in this country. Same writer did Katharine Cornell's 'Lucrece.'

mis country, same writer did Aktharine Cornellis 'Lucreece.'
Equity to ask that the League of New York Theatres assign a ratio between junior and senior members to be employed in any production. Charges NRA causes the managers of the control of t

guest of Sergel Elsenstein, picture producer. Has learned the language.

French and the language with the language with the language with the board of directors to suit his ideas, and he may stick around.

Mrs. Elseabor Bennett Danahy, formerly of musical comedy, fell or leaped to her death from the roof Had been suffering from a nervous allment. Believed she fell.

French furrier suing Pola Negri for \$2,000 in Paris.

So Many Paths' to be tried by Distillery has arranged with Western Union to receive orders, for its brand of liquor for transmission to dealers. Consumer merely phones the order, and around it Fashion designers in New York.

comes.

Tashion designers in New York pick Mrs. Roosevelt as the best dressed woman in public life and Kay Francis is the most smartly gowned screen player. Ina Claire gets the stage title. A bild to share the best dressed woman publicity from Paris.

gets the stage title. A bid to share the best dressed woman-publicity from Parls. Philip Faversham, son of William Faversham and Julie Opp, makes his B'way debut Jan. 8 in Fly Away Home.

his B'way debut Jan.'s in 'Fly Away Home.'
Sidney Franklin's libel suit against Columbia pies for cailing court in the suit against Columbia pies for cailing to the suit against Columbia projection room. Of the record he seemed to droor Franklin. Deelsion after to spend the holiday with his wife, Dame Sybli Thorndike.

Maine state-operated liquor stores opened Saturday (22). First legal abbott & Dunning changes Corespondent Unknown' to Jane Dee. George Abbott will stage as soon as he can seemble a cost.

respondent Unknown to Jane Does George Abbott will stage as soon as he can assemble a cast.

Henry Hull may take the lead in Albert Blen's production of Journeyman. Role is add to resemble acceptance of Journeyman. Role is add to resemble the stage of Journeyman to the stage of Journeyman to Journeyman taken wither the Journeyman to Journeyman taken abourt new time. Came Journeyman taken abourt new time.

cargo, reluced, restocked the larder and taken aboard new line. Came in a day late, owing to storms. Police alarm out for Anna May Summerfield, night club dancer known as Bobby Brooks. She had Newburgh, but missing 19 days, so her parents appealed to the police. Tailutah Bankhead collapsed in her dressing room Friday night (21). Ulcerated throat. Dark Victory closed by on light. Police of the police. Tailutah Bankhead collapsed in her dressing room Friday night (21). Ulcerated throat. Dark Victory closed by on light.

Little Shot with 'Distinguished Cathering'. English play by James Patrish.

seats to ticket brokers who are not not he licensed list. Some 20 have made application, but about a dozen made application, but about a dozen made application but about a divorce suit in California.

However, the provided his divorce suit in California washing the state of the state

modore.

Phila cops shut seven nabe houses where benefits were planned for last last Sunday (23). Plans had been made for 58 shows but all but seven scared off. in advance. Food and clothing instead of cash for admission

sion.

Moscow Art Players to open for four weeks Feb. 15.

Mae Wallace, who has been a chorus girl, swallowed polson Sunday in her room at the Chelsea hotel then tipped the police and newspapers. Bellevue hosp. No danger.

newspapers. Believine hood danger.
After safely moving a lion from Jersey City to a 5th Ave. side show. Arthur Taylor went back to show a friend how tearless he is. Stuck an arm through the cage. He'll be all right in a few weeks if blood polisoning does not occur.

Coast

Man Mountain Dean, wrestler, made defendant in L.A. in suit for \$50,000 filed by youth, who charges he was set upon and beaten by the be-whiskered giant.

be-whiskered giant.
Margaret Perry, N. Y. stage actress, revealed on receiving a din Freech. Clevland newspaperman, that she would marry Bobby Burns screen actor.
Verna. Hillie, film actress, filed sult in LA. for divorce from Frank Gill, Jr., radio playwright. Alleges of 32 a week.

of \$2 a week.

Bonnie Bellamy, radio entertainer, divorced in L.A. from Joseph Hickey, dancer.

Mary A. Dupee, double for Mariene Dietrich, settled out of courther \$28,000 damage suit for injuries received in an auto wreck.

her \$22.000 damage autt for injuries received in an auto wreck.

Ruth Clifford, former screen actress, demands back payments of \$300 for support of her gon before starting suit for divorce from James Cornelius, LA creation of police badge presented to David Hutton, former spouse of Almee Semple McPherson.

Arthur Grier, musician, ordered by L. A. Court to pay his divorced by L. A. Court to pay his divorced with the court of the co

geots outlawed in a bankrupte's action.
Second indictment voted by L. A. grand jury against Vilma Aknay and Sarl Fedak, Hungarian actresses, accusing them of conspiring to 'talsety move and maintain' a wright, who recently and successfully defended himself against a \$256,000 breach of promise action filed by Miss Aknay.
David Lamson, recently granted a new trial in the matter of the death of his wife at Palo Akto may be also got the stage offers if acquitted, he said.

accept stage offers if acquitted, nesaid.

Even Stroheim, halled intocourt in L. A. for fallure to procourt in L. A. for fallure to procourt in L. A. for fallure to proclared that his earnings this year
amounted to but \$4,000 and that he
was forced to pawn his personal belongings to meet living expenses.

Damage of \$3,000 caused by a fire
which broke out in the projection.

Astional Screen-in Hollywood.

Hazel Fitzgerald filed suit for
\$50,000 against L. A. brewery,
charged with displaying her picture

Tallulah Bankhead collapsed in the collapse of the decision from Friday night (21). Ulcerated throat. 'Dark victory closed from hights. Met opening complete sellout day by the control of the collapse of the consent. Met opening complete sellout day by the consent. The consent is the consent of the consent. Los Angeles county grand jury Little Shot' with 'Distinguished Gathering.' English play by James Parrish. David Stoneman, Boston attorney, given \$15,000 verdiet against Fox Films. He saked for \$150,000 at Films. He saked for \$150,000

Zalaukonousanonneessa usa waxayiiniiniin wani aan wayiin ka uwaniiniiniinii ka waxayiinii k turer, who leaped to his death from the L. A. city hall tower. At one time he was accused of bilking film players out of many thousands dol-lars in a phony stock deal.

rs in a phony stock deal.

Los Angeles philharmonic orchesa will disband unless \$57,000 is tised.

raised.

Suit for divorce filed in L. A. by wife of Charles Ray.

Elizabeth Allan announced her separation from William O'Bryen, London agent.

Nadine Dore, one time 'Miss Los Angeles,' files suit to have her Fox contract cancelled. contract cancelled:

Dope charge made in L. A, against four physicians by former wife of Roy D'Arcy, seeking len-lency on a bad oheck charge.

lency on a bad oheck charge.

Bernice Hansen, the voice of
Mickey Mouse, was awarded \$26
damages in her suit for \$5,000, the
outgrowth of a scuffle with a
woman for whom she had done
dressmaking.

Charlie Chase and his estrangedwife reported reunited.

Charlie Chase and his estranged-wife reported reunited.

Bandits ited C. D. Adams, film studio worker, to the steering wheel of his car and frisked him for \$18 and the countryles that Jack Kearns is not the father of 9-year-old daughter of Elizabeth Williams, former clerk in Jack Dempsey's hotel, in Los Angeles.

Barbara Baroncess, film actress, reported loss of \$1,500 mink coat. The country of the country o

Bette Davis tagged 10.

Mi. p.h.

Damages of \$10,165 demanded of Phillips Holmes for injuries received by boy in auto crash.

Midwest

K-9 Club, femme impersonation org. closed by order of Mayor Kelly of Chleago, who stated he will bring up a new ordinance before the council to prohibit impersonation of the opposite sex in any place of entertainment in Chicago.

Government started new investigation of the companion of the companion of the council to present union in Chicago and attended to look into the incomes of the various officers.

ficers.

James Petrillo, chief of the C
cago Musiclans Union, appoin
member of the general park bo
by Mayor Kelly,

Anzac Quota

(Continued from page 11)

due friction between America, England and Australia

land and Australia.

Australia has not yet turned-outone ple that has met with approval
in America and England. Local
men have a lot to learn in the production sphere. Country has not a
single director, scenario writer or
cutter measuring up to world standard.

ard. Recognized units, such as Cinesound, are in the game to stay. Their sponsoris know that they must buy-experience-in-pic-making-from overseas. This is why the are sending men to America and England to get a thorough grip of the art. Men like Dan Carroll, figuring on local production, propose bringing experis from the U. S. to teach the localites just how.

Week End Vaude

(Continued from page 43) and displayed a much improved stage personality, but he's still lost when he gets away from the plano. Milt Douglas closed, using a male and femme stooge. Douglas goes-a bit blue on material a la Phil Baker, particularly the cross fire between he and the stooge in the box. Act, however, pleased and served as a good closer for an otherwise draggy bill. Show carries the title, Calling All Stars, but Lew Brown hasn't heard of it. Call. All Stars, Du. heard of it.

Sameness of several acts took a lot of kick out of last week's show, but acts were crammed with laughs so most of the patrons overlooked that the grand plano was on five times as an accessory to single singe

singers.

Kitchens, fiying act, opened. Boya recently switched from ground bar to rigging, so muffed several catches, but managed to please with a double flip fillnish. Don Roberts, singer from radio with Peter Smith at the plano, finished strong, but the hand was mainly for the gray-haired Smith, composer of 'Down By the Old. Mill Stream,'—Roberts' three numbers were from Dist. Marco June 1916. Smith, composer of "Down by ne Old Mill Stream,"—Roberts' three numbers were from Dixio. Margo Armour, doing an imitation of Joe Penner, followed in one. Girl displayed a good personality and some fair hoofing, plus holding her end up to the fair of the part of the fair of the fair

comedy, working atons into edy lines. Half of the act was taken up with the team in a taxl, with Miss Rock on the make. Idea is not new, but done well here. It should be okay for what vaude is

Miss Rock on the make. Idea is mot new, but done well here. He should be okay for what vaude is left.

International Ballet, four boy-diressed as bums, did classical danctices of the state of the stat

unnecessary, Miss Blackstone em-barrassed the audience. Stags went for it, but regular patrons elevated

for it, but regular patrons elevated their noses.

Manny Harmon and his orchestra, in the pit for the first time, are an improvement over previous bands playing this show.



Broadway

lke Rose is 59 today (Xmas), Birthday for Marjorie Ford to-sorrow (Wed.). Orange blossoms for Evelyn Langfeit, see to Rudy Vallee. Friars' feed to Lou Holtz Sat-grday night (22) played to S.R.O. Vaude bookers' gifts, shiriking for years, hit a new low this Yule-

de. Roadhouse in New Jersey, not far om New York, calls itself Ciarl Roadhouse in avew very con-from New York, calls itself Clark Gables.
Nod Depinet left New York Sat-urday (22) for a brief vacash in Florida.
Jeff McCarthy on the mend after a wrenched back suffered in getting out of a cab.
Philip Seletsky, film buyer with M. & P. Publix, is the latest Ken-richty colonel.

out of a cab.
Philip Seletsky, film buyer with
M. & P. Publix, is the latest Kentucky colonel.
Joe Philips has picked another
tail girl, Oliva sibley, as his latest
Wilder of the sibley, as his latest
wilder between the mesonced in
former offices of Winthrop Ames
atop Little theatrs,
limmy Durante's two sets of holiday cards, levelling with Jeanne and
then gagging on himself.
Jeannetts Mondisohn as so
generated the sible of the sible of the
Jeannetts Mondisohn as so
generated the sible of the sible of the
Jeannetts Mondisohn as so
generated the sible of the sible of the
Jeannetts Mondisohn as so
generated the sible of the sible of the
Allen Rivikin, writer, blew in from
the Coast on Sunday (23) with Mra,
Rivikin, for about a month's stay,
Exhibst here w. Ray Johnson a
lunch in Boston, the Mono president getting out of bed to attend it.
Herschel Stuart, Dianed to Jeans
Stinart, Expected back Wednesday
(26).
Joe Cook's set of three Kmas

Herschel Stuart: planed to Texas for home, Kmas and Faith and Neil Stuart: Expected back Wednesday (28). Cold's sit of three Xmas and Faith and Neil Stuart: Expected back Wednesday (28). Cold's sit of three Xmas and Faith and Neil Stuart. Expected back Wednesday (28). The Stuart of Steep-loss Hollow. Nate Spingold, Columbia Pictures exec, left for Florida Friday for a brief vacation. Expects to return Harry Burns went deer hunting in Jersey has tweek, but didn't catch a deer. He would have caught a rabbit, only the rabbit got away. Harry Norwood, the agent, had all in a fire in his apartment in the Gorham. He scaped in his pafamas. Polly Moran, who claims she first coined the biggies' and the 'mail-jes' and the 'oldjes' as her latest elanguage.

Borls Morros won a fock of lurches on three different bets with Leon Netter on what President week at the Par.

Newsies complaining that, with People needing the pennies for sales taxes, they're losing the odd change which folks used to leave when Jerome B. Harrison, manager of the Europa for the Goldberg brothers in Phility, who also own the 5th Street, N. X., hopped in for a peek of the big town late last week. The perion of the Goldberg brothers in Phility, who also own the 5th Street, N. X., hopped in for a peek of the big town late last week. The perion of the Goldberg brothers in Phility, who also own the 5th Street, N. X., hopped in for a peek of the first Xmas tree casualty. A wire short circuited while he was trimming the decoration Sunday (23) and severely burned his hand. That opening campaign for the Goldberg brothers were now terming M. Proser, because of the French aspect of the show, George F. Kann, manager of Lowws Willard. Woodhaven, is received the shootlym Eagle, with Mrs. Dick of the Brootlym Eagle, with Mrs. Dick of the shootlym Eagle, with Mrs. Dick of the shootlym Eagle, with Mrs. Dick of the shootlym Eagle, with Mrs.

A wire short circuited while he was trimming the decoration Sunday (23) and severely burned his hand. That opening campaign for the Miles Bergeres is the work of Lower Williard, Woodhaven, is recovering from a serious operation of Lower Williard, Woodhaven, is recovering from a serious operation of Lower Williard, Woodhaven, is recovering from a serious operation of Lower Williard, Woodhaven, is recovering from a serious of Lower Weeks.

Martin Dickstein, pleture critic of the Brooklyn Eagle, with Mrs. Dickstein, John Miles Weeks.

Martin Dickstein, pleture critic of the Brooklyn Eagle, with Mrs. Dickstein, John Miles Weeks.

Martin Dickstein, pleture critic of the Brooklyn Eagle, with Mrs. Dickstein, John Miles Weeks.

Martin Dickstein, pleture critic of the Brooklyn Eagle, with Mrs. Dickstein, John Miles Weeks.

Martin Dickstein, pleture critic of the Brooklyn Eagle, with Mrs. Dickstein, John Mrs. Dickstein, John Miles Will Storil, the Weeks and the Will Storil, the Weeks and the Will Storil, to be etaged at the Colliseum or Almanbra, and never missed with were accepted by Law-bown Mrs. Dickstein, John Miles Will Storil, the Mrs. Dickstein, John Miles Will Storil, the Mrs. Dickstein, John Miles Will Storil, the William Will

CHATTER

London

Alex Fis Irving Thaiberg expected here in fortnight.

"The Moon Is Red' foided at Daly's after a fortnight: Hans May here to write British International.

Iain Lang, gossiper of the Daily Sketch, in bankruptcy.

Sketch, in bankruptcy, Quite a few of the Jack Hylton band leaving him shortly, Cedric Belfrage back-will do possible the control of the cont

campbell, Connelly & Company raising a mortgage on their property.

Martin Brown here from South of France to dispose of his play 'The Idol.'

Kimberly and Page U. S. bound spend Christmas holidays with

Kimberly and Fage U. S. bound to spend Christmas holidays with the folks.

All Moss Empire houses playing vaudeville to be closed week before Christmas. Stanley Lupino gargling his throat with ammonia is a mistake for Listerina, but a new show in the early spring.

M. Berman, theatrical costumers.

for Listerine.

Jack Buchanan hoping to hit Back Buchanan hoping to hit early springh, a new show in the early springh, and the series of the

Gertrude Lawrence compelled to cancet appearance in 'Moonlight Is Silver' at Golders Green Hippo-drome owing to abscess in her ear. Raye, Eilis and Le Rue out of the Patladium show for a couple days due to Ellis's dental trouble which developed into a mild break-down.

varien development.

At a special meeting Dec. 18, Sir James Barrie was elected president of Dramatist Club in succession to Sir Arthur Pinero, recently de-

Sir Arthur Pinero, recommended and addrector of United Artists (London), makes his initial trip to Hollywood for a looksee. Due there around Dec. 25.

Describer Stone and Charlie Col-

Miami

Hotel annex to Deauville oper City plans marionette theatre

City pians manuscret.

park.
Child's opens Gingham elub on Plagier attect.
University players to present The
University players to present The
Mrs. Lou Magnoila and son, Walter, here for winter.
Al Howard in to prepare for Embassy club opening.

Al Howard in to prepare for Embassy citib opening.
Arnold Volpe here to direct series of symphony concerts.
Snewigar defeated Katzentine in hot beach mayorality rac.
Charlie Dane new m. c. at Clara Villague of the concerning Mack Pepper.
His succeeding Mack Pepper.
His succeeding Mack Pepper.
The Hangar opened by Baron T. Von Zastrow, ex-German war ace.
Frank Seiden new prop. of Ffordian. Formal opening Sat nite (22).

22). Mrs. Waiter Hirshon, the former ean Ackerman, resting on the sands.

sands.

Sheik Sid Tayeb Saharaoui, of Tunisia, a visitor, Likens, Miami to his native Africa.

Abe Hallow one of the two lucky ticket holders of recent \$1,049.40 daily double at Tropical.

Gay throng attended Roney Plaza opening. Florence Herbert, Georges the abow.

opening. Florence Jerpert, ecorges and Jains and Mary Danis headline and Jains and Mary Danis headline Crowd of 10,000 sees opening race card at Tropical. Mutuel handle reached \$111,947, \$11,000 better than opening day last year.

Activity noted in amusement circles. Things expected to be in full swing by New Year's eve, although undecided as to the future. Blackstone Torrace room formally opened with dimner dance Wednesday (19). Show features Jean Du Val and Al and Fay Ray, Jerome Twitchell rendering rhytims.

New show comes in the Markette, Panny, the horse, with Andrew and Florence Mayo, and Gall-Gall. Carlos Molina and his South American orchestra dispensing rhythmic tangoes.

Sydney By Erie Gorrick

John McCurdy off to Melbourne to review 'One Night of Love' at the

John McCurdy off to Melbourne to preview 'One Night of Love' at the Capitol.

Capitol.

Missian Ballet will preenties in Missian Ballet will preenties in Missian Ballet will preenties in Missian Ballet will preentie in Missian Ballet will preentie in Missian Ballet will present in Missian Ballet will be Barry with Syrids Welling in Sydney. Show has just concluded a successful run in New Zealand. Change of Heart' and 'Such Women Are Dangerous' in fourth week in Melbourne. Sydney run was weak.

"House of Rother Melbourne and will continue. Sydney season reaches of the Missian Ballet will continue. Sydney season reaches of the Missian Ballet will continue. Sydney season reaches 'Merry Maiones' still fails to get going at the bo. Said that show will soon play a repeat in Melbourne where it made the grade. 'Merry Maiones' still fails to get will into experiment again willer will into experiment maghin will glure of his troupe in Melbourne. Company comes into the Tivoli Sydney on Ximas day but Sir Ben is not too sure of success.

Hollywood

Joe Mankiewicz a returner from

. M. Harwood took a brief of from the flu. H. J. J. Sullivan back from a trip brough the northwest. Raiph Block returns from hi Bermuda cruise next week.

Someone made off with Tracy's 12-cylinder buggy.

Harold Lloyd named grand marsha of Tournament of Roses parade. Joe Twerp, stuttering air comedi-n, talking straight for pictures.

an, talking straight for pictures. Senator Murphy to England next week after selling his property here. Loon Shamroy signed by Walter Wanger to lense Private Worlds. Indie Theatre Owners Association staging intensive membership drive. Herman Goldberg, of Warner's N. Y. office staff, here for a few

R. 1. Once standary days.

Rian James spending the yule holiday with relatives on Long island.

Martin Santell, brother of the di-rector, joined the Jacksen-Leyton

rector, Joinea the season agency.
Eddie Silton and Ciaudia Dell to have a strictly private wedding have a strictly private wedding.
Giant Jim McGuinness and short Sid Silver boon companions at parties.
Grace Moore airs from here New Year's day and each Tuesday for 13 weeks.

ear's uny acceptance of the control of the control

reare thy and each Tuesday for Itsers that Itsers the Harry Repy has a co-director with the Harry Rapf unit.

Githert Roland distributing wild ducks to his pals after a shoot at Salton Sea.

Salton Sea.

Lovelace back in town carrying 20 pounds he didn't have when he left.

Helen Barney, of Radio publicity department, recovering from appendectomy mf few to New York.

Mother of Norman Taurog gets at trip around the world as a Xmas gift from her son.

Mother of Norman Taurog sets at trip around the world as a Xmas gift from her son.

Jack Holfs son home from Cuiver Amay Proposed to the fact of the Work to the bedside of his father, Max Verschelieer, dangerously ill.

Harry Fox, settor writer, fles at 17,900 and assots consecuted to the fact of the for the holdsys.

Out Kibbee and Joe E. Brown dual as Santa Claus at show given by Warners Studio Club for 1,000 kids.

P. McEvoy jaunting to New t over the holidays on business, back to Paramount writing

staff.s. and Dee Gohlke, Florettes with Ted Florito, to record num-bers for George White's 'Scandals' at Fox.—Gloria Stuart and her husband, Arthur Sheekman, drove to Boulder Dam in series of see-California-first lunkets.

Dam in series of see-California-first junkets.

Frank Capra to Palm Springs for a month's rest after four weeks in the hospital having his appendix yanked.

yanked.
Olivier de Haviland and Ian
Hunter in from the east for parts
in Warners 'Midsummer Night's

eam.'
Jack Brower. Harry Lustig and
ii. Walsh spent a day in Frisco
the new Warner biz drive start-

Jack short a day in shift bill. Walsh spent a day in on the new Warner biz drive starting Jan. 1. Rin-Tin-Tin leashed by Al Levoy Rin-Tin-Tin leashed by Al Levoy attack of new, untitled

on the new Warner biz drive starting Jan. This leashed by Al Levoy as canine star of new, untitled Mascot serial now in preliminary writing stage.

Frank Joyce improving after anoperation, though doctors say it will be two months before he can leave the hospital.

Frank Joyce improving after anoperation, though doctors say it will be two months before he can leave the hospital doing his stair dance over again graits for Fex. Little Colonel because he no like recording of the taps.

Sid Grauman going to work on 20th Century's 'Call of the Wild' because he is a former soundough his Assacration of the Wild' because he is a former soundough N. A. MacKay, manager for Mary Pickford company, and Mrs. MacKay the MacKay manager for mary pickford company, and Mrs. MacKay resting at Gilman Hot Springs until after Xmas. holidays.

Fox Films has secured court okay on its contract with nine-year-old Jane Withers, signed up after her of a bangtail with B. P. Schulberg, acquilting a second, all his own, yciopt Jane Hastings, to run at the Santa Anlia rares.

Lowell Farrell, commer deskitant Lowell Farrell, cannot contract with production of the contract with prediction of the con

Chicago

Max Turner back to the Morris

Max Turner back to the Morris agency.

Max Donahus, general agent for W. C. Butterfield among the Florida residents this winter.

B. & K. Employees' Club togsed their first annual festival last week.

Aaron Jones in and out of towards and their first annual festival last week.

Aaron Jones in and out of towards and their first annual festival last week.

Johnny MacMahon organizing an opera company for a midwest tour, Lou Golden, manager of Orpheum in St. Paul, stepping around the CAPA organization; Herb Elliburg last with the CAPA organization; Herb Elliburg last vice-prexy.

R. M. Harvey, general agent for the Elarnett show, is wintering at Elli Elison and missus stopped off in the loop on their trip from Minneapolis to New York.

First time in years there's no his operation and expected back at the Columbia exchange shortly.

Burninge Butter dodgring the down or the season on his Arlzona ranch.

Lot of film people in town, among

Tanch.

Lot of film people in townsamong them Nick Schenck, Mrs. Joe Schenck, Harry Warner and Charles Einfeldt.

Einfeldt.
Practically every performer in town was drafted last week for the Mayor's annual charity show at the Statum

Budapest

By E. P. Jacobi

By E. P. Jacobi

Liesy Enlia musical comedy actrees, married to Feltz Joachimson, German scenarist.

Emmerled Kalman in town, discussing a picture to be made at Hunnia-shortly-with-his-musical field of the second propers and second propers and should again be held this year.

Erns: Eory National Theorem Scholer of the second propers and should again be held this year.

Erns: Eory National Theorem Scholer of the married to the country.

New picture producing company, Attila, formed with Swiss and German capital. First productions this property of the second propers of the second propers of the medieval Hun conquery, Attila, Ernest Dohnannyl, composer, consent at first presentation of his pantonnime. Sacred Torch at the Opera owing to lengthy liness. His wife, Elsa Gaiafres, has written the Marika Rockk hade from Vienna serformances, sued by her manager for breaking her contract there by walking out. She says he did not pay her saints, William of the pay her saints. Pality, Ufa picture starring her.

Mexico City

By D. L. Grahame

By D. L. Grahame
Another bar exclusively for
fammes here,
'Man With Two Faces' (WB),
Typer word (WB), and Death on
Typer word (WB), and Death on
Local music ators employee here
Local music ators employee here
Local music ators employee
Their pay dispute by hunger striking
in the establishment for two daya.
Tis Juan race meet doing well,
more American visitors than usual,
despite winter racing, in California,
program for intensity doping out a
struction, by further use of radio
and fines.
Six persons were killed it seamed.

attruction by further use of radio and films.

Six persons were killed, 11 fataily injured and 60 others burt when grandstands of a bull ring at Patzing as show.

Tweive players, entire personnel of a comedy legit company, euing a show.

Tweive players, entire personnel of a comedy legit company, euing management for \$1,750, claimed as to 44.25 a day seaches of from \$2.16 to 14.25 a day seaches of the producer making night scenes in can producer making night scenes in can coup lights which kept the early rettring neighbors awake. Row ended in favor of producer when police decided that national film industry must be aided.

The Hague

By M. W. Etty-Leal

By M. W. Etty-Leal
Reri at Amsterdam. She may appear in a Dutch film production.
Anton Roemer of Hofstadctoneel celebrated his silver stage jubilee at the Hague.
Dajos Bela and his band off to America this week, after final personance this week, after final personance this season, 'Aida', 'Antonio Votto conducting.
VARA, Socialist broadcaster here, fired all its communist employees, and extreme reds very amoyed.
Returned on page \$5).

Variety House Reviews

STATE, N. Y.

(Continued from page 16)
doing things a little different now
in not naming those she's imitating.
Included in her repertoire are takeoffs on Joe Pennet, George Arilss,
Marle Dressler, Mae West and Jim-Included in her repertoure are more of no no Sepaner, George Arliss, Marie Dressler, Mae West and Jimme Durante. That she got a hand for each, except Durante's, bespeaks the excellence with while the excellence with while the state of the

CENTURY, BALTO.

CENTURY, BALTO.

Baltimore, Dec. 24.

This is the five-act bill this usual full-week house brought in to span the pre-Kmas half-week, first time such a thing has been done here. The pic, Band Plays on (MG) and acts aren't. possessed of any bon manes, but could, possibly, have used some selected all billing and most of newspaper ad space is being devoted to coming 'Mighty Barnum' (UA) and stage show. Result is most everybody is looking upon this strony as feed fill-in fodder, which it isn't be some show it is being a first of the selected and now are back possible and the selected and now are back pedaling again after a few years history and the selected and now are back pedaling again after a few years in bleckface doing the hoke, and Libby, looking impossibly youtful, handling the straight-stunt riding. A gal comes on to figure in one stunt.

A gal comes on to figure in one attent.

Helen Danlels, blues-burper using a mike, is in the deuce. Standard stuff. Arthur and Morton Havel, plus pair of blonds former feetbase and the standard blues pair of blonds former feetbase than 10 mins. In the trey. Boye turn was hampered by fact the r.r. had lost their big boat-deck scenery and act was forced to work before a simple traveler; consequently much of rest lost meaning through lack of proper set. Charlie Melson. abstrad be actived.

teams; another girl travesties a toe dance; another warbles a pop song into mike, and the last accomps on the plane from start to finale, when she snatches a sax and joins in with the group.

At the first show Friday biz was plenty good considering pre-Xmas period.

HIPP, BALTIMORE

HIPT, BALL INWORE

Baltimore, Dec. 21.

Though house is not letting the word out, the line-up of acts which started off the week today (Friday) will not hold through whole session. Four of the five will be replaced on Tuesday (Xmas), and a walloping bally campaign will be uncorked to whip up. Intests the control of the

animal acts of late.

In his syndicated newspaper column, Odd McIndon Procently queried whereabouts of Marshall Montgomery Hipp this week and the with a life, plenty. As with all such turns, the gags seem rather thin from age, but the prime selling point, the ventriloquist thousand, and the process of the

Ross Wyse, Jr., in the trey, un known here. Another of those ladd with the property of the pro

which the waltz whirl is lampooned by the billed tiro (2 men, mald), through a long song in one by the femme plano accompanist, an acro-rhythm tap by one of the lads, and that closing pulsater, the vigorous Apache routine that closes only when the girl is tossed half-way, across rostrum and lands on hands and kness. and knees.

Blz very good at second show,
Friday.

FOX, BROOKLYN

FOX, BROOKLYN

A packed house on hand for the matinee, but none too receptive after the show got underway. Several reasons for the tepid response. Stage show is turned into a night club presentation this week and a country of the tepid response. The several response to work in. Most evident when the acrobates are assembled for their flips and never quite hit their stride. To convey the infinante club idea of the convey the infinante club. The convey the infinante club. I would be conveyed to the conveyed of the conveye

lads over the micropione. Girl has the volce airight and only needs to group the control of the

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, Dec. 24.

Though biz on baidy on Friday, the series is no Freadon why cutront fair for the price of the price

Danny Russos pit Ork, rings out effective.
On rtage, Berle opens with some clever timely chatter. Legit number one act, Mattison Rhythms, in dance routines, is a condiction with dance routines, is a condiction with a constant of the conductation of the conductation.

Lowe, Burnott and Wensley, in their standard adagto the with greep to have the conductation of the

thing they did was well liked by audience, and to local eafe featuring substantial to the local eafe featuring assessment for local eafe featuring a contest seeking a second Sophie. Need only wait a few more years and Baby Rose Marle can be a candidate. Her throaty singing, for a youngester, is unusual. Could be a candidate. Her throaty singing, for a youngester, is unusual. Could in a sufficiently talented to go over as is without trying to cash in further on that tot angle. Show closed with anti-climiac of an earlier used blackout—the Ventice in the country of the cou

okay. Usual stooges and sister in bits

Usual stooges and with Berle. Caravan' (Fox) on screen. Berle will remain second week following precedent started with last show.

Loop.

ORPHEUM, ST. PAUL

ORPHEUM, ST. PAUL

St. Paul, Dec. 21.

With across - the - street opposish Paramount, pulling its unit shows and pictures, this house is now the only major in town purveying vaudefilms, which means that it should continue dragging down those jutcy grosses. Decause the natives here because the natives here because the natives here because the natives here. Stepping Feet, trick dancing quinter of two femmes and three men, start this week's bill off in nitry tempo. One of the silckest openers are the second here in the second here. It is not the second here in the second here. It is not the second here in the second

limb exposing in some cute from a limb of a limb on exit-to-shut and did all closing act, Rolsman's Alabamans, billed as, a southern symphony direct from Hollywood. With but five musikers in the act has represented to the state of the stat

ROXY, N. Y.

ROXY, N. Y.

Formula show and toe long.
Starts running overboard with that
Filirtation Walk' opening routine
by the Gae Foster girls and the 12
Johnnies (male chorus), who do
everything in the West Folnt man
that be point, but for the finale it's
the same militaristic routine. Inspiration duly credited to the
Warner Bros. film
Lillian Shade top the bill with
her mederne veolution of the tomtom number, a nifty special Jyric,
and exceptionally well done by the
songstress.

ton numers, a man by the sought term of the control of the control

off signature sons, 'We Think You're Wonderful'?
Feature Anno of the Green Gables' (Radio), and some Yule shorts' trimmings including a Disney. Opening night (Friday) the entire mezzanine was reserved for a benefit show for unemployed. Biz okay downstairs also.

Abel.

ALVIN, PITT.

ALVIN, PITT.

Management reviving locally reordited Pitting locally reordited Pitting locally reordited Pitting locally rewhich used to be a regular Xmasweek feature at Stanley. Screen
announcement says it's 'produced
by the originators,' due probably to
fact that George Tyson, manager,
and Jerry Mayhall, musical directhe Stanley. What hoys seem to
have forgotten is that Idea had its
inception with Loew's when circuit
used to send around Johnny Hyde
to put on these luvenile presentations.

to put on these juvenile presenta-tions.

At any rate, production is, and always has been, a holiday week natural. And with Shirley Temple on screen in 'Bright Eyes,' that

OBITUARIES

HAL LEWIS

Hal Lewis, 70, general manager for Charles B. Cochran, died in his office, Dec. 4, following a selzure. Born in China of American parents, deceased was for four years manager for Andre Charlot, after being in government service in the East, and had been with C. B. Cochran for the last eight years.

He was the first to bring a company of the control of the control

ROBERT THOMAS

Robert Thomas, 58, known in vaudeville as Manuel, died at Lan-caster. Cal., Dec. 21, from injuries esster, Cal., Dec. 21, from injuries received in an auto accident.
For 40 years he toured the vaude circuits in a card and coin manipulation act. He retired from the stage last year and was interested in a quickeliver and tungeten mine near Mojave, Cal., at the time of his death.

JAMES J. McGUINNESS

James J. McGuinness, executive secretary of the Allied Theatres of Massachusetts, died at his home, 11 Lindsay street, Dorchester, last week from a heart attack, Mr. Mc-Guinness was at his office the early part of the week and developed a

Survived by his wife and sor Edmund.

AMBROSE S. DOWLING
Ambrose S. (Bo) Dowling, 57, dies
suddenly in London Wednesday
(19), Radio's torner foreign manager will be brought back to Bostor for interment

detailed story in film de

FELIX F. LEIFELS
Felix F. Leifels, 73, died in New
York Dec. 22. For 17 years he was

In Cherished Memory of

ARTHUR S. BLONDELL

Dec. 26, 1933 EDITH M. BLONDELL

manager of the N. Y. Philharmonio, giving up that position in 1922 in the merger. Prior to that appointment he-had-been bass viol-player in the organization since 1890.

FRANK BEAL

Frank Beal, 70, character actor and former film director, died Dec 20 in Hollywood. Funeral services Dec. 22 in Hollywood, remains cre-

nated.
Son, Scott Beal, Universal director, and a daughter survive.

JAMES HANLON
James Hanlon, branch manager
for Metro- at-Atlanta, died-there-last
week. He had been 14 years with
Metro in various exchange capacities.

ANN JINKS

Ann Jinks, who with her husband, George Jinks, played the standard Jinks' Marjonetteers in vaudeville Tinks, played the standard links Marionetteers in vaudeville for many years, died in New York Dec.-18 of pneumonis. Two children, aged six and four, urvive.

George Riley, 71, for many years backstage doorman at the Metropolitan and the Paramount theatreg in Los Angeles, died in that city Dec. 21 after a brief liness. Besidos his widow he is survived by a son, George Riley, Jr., former manager of Graumans, Chinese and now at. Warners studio

Edward S. Jordan, Syracuse mu-

IN FOND MEMORY **GEORGE LIPSCHULTZ** Who Died Dec. 24, 193 JERRY VOGEL

reputation, died Dec. 16 at Marcy, following a two years' liliness. He refulation, a two years' liness. He was best known as a harmonica player, and as such had made records for Victor and had broadcast from a score of radio stations.

Mrs. Robert R. Reynolds, wife of Mrs. Robert R. Reynolds, wife of the junior U. S. Senator from North Carolina, died in Asheville Dec. 12 after an illness of more than a year. She had at one time been in musical comedy as Eva

Mother, 84, of Max Gordon, died Dec. 20 at her home in New York. In addition to Max, five daugh-ters survive. Other children were the late Cliff Gordon, the monolo-gist; and Dave Gordon, the agent.

Joseph Riley, 37, of Local No. 1, IATSE, died at a private sanatorium in Saranac, Dec. 19, after a res-idence of 12 years. A brother, John Riley, survives, Interment, Greenpoint, L. I.

Mrs. Marjorie Hall, 34, former vaude dancer, committed suicide la Los Angeles, Dec. 18, by inhaing gas. Her fourth husband and a 12-year-old son survive.

Gien E. Booth, blind Syracuse radio musician, died in Onondaga Sani-tarium Dec. 18 after a prolonged illness. He was proficient on nine instruments.

Wife of Ludwig Klitsch, president of Ufa, Berlin's ace film producing and distributing company, dled Wednesday (19) in Berlin.

Dr. Henry Rice, 22, died Dec. 20 in Chlcago of pneumonia. Surviv-ing are two sons, Andy and Bill Rice.

Mrs. Henrietta Mulhall, mother of Jack Mulhall, dled Dec. 17, in Newark.

ness, the kids do too much of the same thing and the monotony bcomes a bit wearing after the first hour. It's impossible to regulate running time and there can't be any around backstage would raise the roef if their little pet hoofer or warbler didn't get his or her turn. So much talent accepted here this week that the kids work in four single show today. When caucht at first show this

shifts, nobody doing more than a single show today.

When caught at first show this afternoon, the kids had more cuteness than talent, and repetitious pretty draces. It is a single show the side of the side of

the audience that their errors made little or no difference.
Ferkins himself keeps in the background this week, merely introducing the kids and participating in a production number designed for a comedy sock at the finish. A test ensemble composed of about 20 standard of the company of the company of the company the mouth-organ with his ear and nose, and a sepia trio on next-to-closing for a dance fissh. Had 10 be next-to-closing because no-body could rollow them. As it was, and the company of th

DOUG MONTGOMERY FLIES

Hollywood, Dec. 24. Douglas Montgomery, flies to New York, Wednesday (26), to lamp Ken-neth McKeuna in Merrily We Roll

Along.

He will also fly back to begin rehearsals in same role for Curranwho is opening show at the Belasco here after New Years.

GTE Suit Dismissed

(Continued from page 5)

on April 17, 1930.

Judge Rosenman absolved Halsey, Stuart & Co., Including Charles B, Stuart, besides, Saul E. Rogers, and the Chase Bank, from possible liability in the matter. He held that Halsey, Stuart was not connected in any way with either the profits made by the syndicate or damages caused by acts of the directors involved.

He also found that Attorney Sau Rogers, former general counsel for Fox Film, had withdrawn from the situation before the acts complained of were consummated.

of were consummated.
Chase Bank was not involved either in the profits or loss of Fox Flim. He held that the only claim which was made against the bank in this sult was that Chase Bank logned the syndieste involved funds with which to carry out, the plan. No agnory was shown, and the bank, therefore, could not be made liable for making loans in the ordinary course of business.

The plaintiffs figured to show the

The plaintiffs figured to show the contrary through attempting to show domination of the bank and the companies by the directors and

others sued:
Plaintiffs' basis of complaint was
the exchange of certain properties
and money among three corporations, pursuant to a larger reorganization plan in which the three corporations participated and which
was designed to clear Fox Film and
Fox Theatres from debt. The third
company involved is General Theatres Equipment, Inc.

There is a reorganization plan for GTE presently in process of being formed. Whether Judge Rosen-man's ruling bears, and how, on this GTE reorganization plan isn't de-

tailed.

On April 17, 1930, For Film issued 1,600,000 shares of Chase 'A' stock and transferred this amount of shares to Fox Theatres Corp. together with about 18,000,000 in cash, and a release of claims of approximately 319,000,000 ind by Fox Film against Fox Theatres.

In exchange, Fox Film received 660,000 shares of Loew stock held by Fox Theatres and a release of a large contingent liability which had arisen on prior purchases by Fox Theatres of Loew stock.

Theatres of Loew stock.

This was part of the make of financial transaction surrounding the
Fox company properties in connection with the sale of William Fox's
personal interests and control to
others, including Harley L. Clarke
and General Theatres Equipment.
Albert H. Wiggin was head of
Chase Bank at the time.

Fox Theatres thereafter trans-

Chase Bank at the time.
Fox Theatres, thereafter, transferred 1,600,000 shares of Fox 'A' to
General Theatres Equipment, Inc.,
and received \$48,000,000.
The syndicate, which included
certain G.T.E. directors, it was alleged by plantiffs, had an agreement from G.T.E in let the syndicate have \$24,000 of the 1,600,000
per share.

per share.

Knowing that II wha to receive this stock a 430 per share, the syndicate preceded in the open market 120,000 to sell in the open market 120,000 to sell in the open market 120,000 to sell syndicate per share.

Therefore, on April 18, 1930, the syndicate had clear profits of \$12 per share on 120,000 shares on April 18, 1930, excording to Judge Rosenman's memorandum handed down with his ruling.

After April 18, 1930, the syndicate continued to sell the remainder.

cate continued to sell the remainder of its stock at further profit and the total profit on the 240,000 shares held, it is figured, aggregated around

44,000,000.

On these alleged facts, Judge Rosenman held it is contrary to good conscience and for well-settled principles of equity for a director of a corporation-to-make such profits at the expense of his corporation.

William F. Ingold and Murray

LETTERS

Whon Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

DeRose Marjorie Dunn Dave

Halligan Jack & L Mengean Hazel Seymonr Olive

1,600,000 shares of Class 'A' stock, Dodge were directors of Gen on April 17, 1930.

Judge Rosenman absolved Halsey participated in the syndicate; participated in the syndicate, ac-cording to Judge Rosenman's memo-randum. As such they were dis-qualified, he holds, from making a profit for themselves by trading in the assets of the corporation.

the assets of the corporation.

Not only must they themselves surrender such profit, the court holds, but those who co-operated with them with knowledge of the facts must likewise disgorge any profits which they may have made as a result of the transactions.

as a result of the transactions.

Insold and Dodge, defendants, as directors, and Chase Securities Corp., as a member of the syndicate, are therefore liable. Judge Rosenman holds, so far as the plaintiff's case goes, for all the profit made by all the members of the syndicate.

The corporation which is entitled to a return of these profits, Judge Rosenman holds, however, is not Fox. Film, but General Theatres Equipment, Inc. On this last account the dismissal of the Fox Film stockholders' complaint was had.

stockholders, complaint was, had, Dut Judge Rosenman, goes further to remark, as per his memorandum, that the claim for veturn of these profits should not be confused with the claims of the damages sistained by reason of the transfer of certain properties from Ever Nilly Court properties from Fox Film Corp. to

Class Air Show

(Continued from page 1)

Menuhin, Gladys Swarthout, Myra Hess, Lotte Lehmann, Tito Schipa, Feodor Challapin, For the Lily Pons-Louis Hassel-man's combination on the Stude (23) before Christmas the Metropol-tian ones; chorus index whether man's combination on the Sunday (123) before Christmas the Metropolitan opera chorus under the direction of Guilo Setti tumed in some fine carola. Lily Pons, dainty diminity of opera, a slim and graceful 120-pounder, whose polse is as famious as her votce, was a wow with arias from Barber of Sevilie' and Zakme. This spaghetti-avoiding diva must make it-tough for the operatic matrons of orthodox girth. Description of the control of the co

many words) to give the program a break.

Small concession, if any, seems to be made to the radio listeners so far as the selection of music is concerned. Mother Goose's suite, as an example, is faint at moments to the pant of insudbility and marked by mother than the selection of music is concerned. Mother Goose in commist. This would seem to be in commist. This would seem to be in commist. The would seem to be in commist. There were other evidences of catering to the orthodox ritual of symphony first and the dialers secondly. Probably this relatively high musical integrity on the part of General Motors has been a prime necessity and attraction to the philharmonic big timers. They are not asked or required to go vodeodo. Recent hodge-podge in Kansas City for the Rexall sponsorship was due to asking a symphony orchestra to the saking a symphony orchestra to

e Kexall sponsorsnip wing a symphony orche

Ducking the Ducker Syracuse, Dec. 24.

Syracuse, Dec. 24.
Waiter C Gannon, Hannbal conessionuaire, wants \$1,000 damages
round the Kirkville Brotherhood,
nc. claiming that terms of an
greement were violated when he
ras not permitted to ecupy space
t the Kirkville Exposition last
featember. at the Kirkville Exposition last September. Gannon proposed to operate a

duck game, with patrons tossing rings and winning the birds if they were ringed. Brotherhood's answer admits the lease, but alleges misrepresentation.

Just a Memory

Toledo, Ia., Dec. 24. Tama County Fair association is now a name only, fair grounds and properties having been soid at auc-tion. The 32-acre tract went for \$4.68, representing the amount of the mortgage and costs.

Red Men Hit War Trail

Detroit, Dec. 24.

Tribe of Indians and local theatre nanager met in office of Dante J. ente, legal counsel, for the local this week, when 40 Indians I claims for their salaries, due pressed claims for their salaries, due them for participation in outdoor spectacle of 'Hiawatha' at State

spectacie of 'Hiawatha' at State Fair grounds last September. It seems Gue Copeland, manager Columbla theatrs, forgot the little matter of paying the Indians off. Chief Big Bear, acting as spokes-man, declared they were putting the matter up to Chief Blue Eagle.

Copeland claims the Indians ran him up a neat bill by getting in the breadlines twice and that this would have to be threshed out.

N.Y. STATE FAIR FACES LOSS OF GIG RACES

Syracuse Dec. 24. Syracuse, Doc. 24:
Facing loss of all big time racing stables for the Grand Circuit meeting at the 1935 New York State Fair. its officials today are controuted with the alternatives of either shifting the dates of the exposition, fixed for Aug. 31-Sept. 7; or offering a series of half-mile attraction thorse races as the main three thousands.

It has been discovered that Fred J. Terry, publisher of The Horse-man, has sold his five stake races to the Indiana State Fair, held on the same dates.

ne same dates.

Suggestion that the New York Supposition be held Aug. 25-Sept. 2 has aroused stiff opposition from agricultural organizations, who say the additional week is vital for the maturing of produce for show purposes.

Beatty Under Roof

Detroit. Dec 24.

With the sending out of 100,000 tickets now in the mail, the annual Shrine Circus, makes advance announcement pertaining to its day showing in February at State Fair Collseum

State Fair-Colseoum.
Gretonas and Clyde Beatty to be
featured. Beatty will offer new
act consisting of 40 mixed animals.
Acts will be supplied by the Adkins
and Terrells International Circus
Corp. Eddie Stinson is representing local Shrine.

Chatter

(Continued from page 53) sterdam 15% less than last year, the Hague 4% less; main reduction

terdam 15% less than last year, the Hague 4% less; main 'reduction from cinemas.
Fritz Hirsch operetta opening winter season in The Hague with premiers of Fyreichingstraum im at the control of the cont

yet be 100% dark after midnight. Sam Morris, vice-president, and Max: Milder, manager British production of Warner Bros., flew from Croydon to Amsterdam to have a clook at Warner house there, which nearly ready, and will be Dutch home for Warner offices.

Vienna

'Circus Star' series ending M-G-M signed Luise Rainer, Dusolina Giannini recovering rom 'flu. New Magneton

Dusolina Giannini recoverina, from 'flu.

New Magneton organ to be tried out at the Urania.

Or Magneton in the Commercial of the Commerci

ment. Friedrich Schreyvogl translating Maxwell Anderson's Queen Eliza-

M. Behrman's 'Biography! in

J. M. Behrmans Discussion process of translation into German and Hungarian.
Leopoidine Konstantin to meet Leopoidine Konstantin to meet Leopoidine Konstantin to meet Leopoidine Konstantin to meet Leopoidine Konstantin to March 15.
Oscar Wilde's A Woman of No Importance' to be revived at Scala with Leopoidine Konstantin. Posce Bernd's Maupmann's to interrupt Men in White' at Josefatalt. Paula Wessely to star in Hans Jaray's Ping-Fong, and Bernard Shaw's Saint Joan.

Puzzling Ruling Mayor May Not Kill Albany Burley; Capitol **Pinch Causes Plenty Trouble**

BOCKUS SHOW FREE

Manager Pinched for Salary Ar-rears; Show Was on Dole

Rutland, Vt., Dec. 24. Salary attachments held up the Curtis L. Bockus Wild Animal Circus here for two days. The show

was held at the National Guard arnory by the sheriff despite efforts of the armory officials to force it to

of the armory officials to force it to move.

Bockus was jalied for two days, but an agreement was reached and he was released and allowed to return to his home in Saco, Me. The short of the sufficient funds to make the sufficient funds to make the sufficient was called the sufficient was The show had played five other Vermont dates and had found slim pickings, although the outdoor shows go good here.

BURLESQUE TO INVADE MIAMI

Miami gets its first sample of modern burleaque this winter, with Joe Weinstock taking over the Auditorium theatre there for the Minskys. Opens on or about Jan. 12. Cast will be changed every two weeks, companies being sent down intact from the New York Minsky houses by boat.

MINSKY-SUPREME LANDS VARIETY, PITT BURLEY

Plttsburgh, Dec. 24.

Third booking switch of season sends Minsky-Supreme burlesque shows into George Jaffe's Variety starting this week, Jaffe was ready

to grab a Minsky franchise turned up.

Jaffe started off year with stock in September, several weeks ago switched to Independent wheel shows, and will now get Supreme attractions. First show is Monte Carlo Nights with Mary Sunde. Business at Variety has shown marked improvement since management went in for cut-rate coupon tickets, newspaper ads, when clipped, entitling culstomer to 50% mark-down.

Mix-Miller Settle

Kansas City. Dec. 24.

Kansas City, Dec. 24.
Announced from Ponca City that
the damage sult brought by Colonel
Zack T. Miller of the 101 Ranch
and the late 101 Ranch circus,
against Tom Mix over an alleged
breach of contract by Mix has been
controversy was the result of a
contract between Mix and Miller for
the appearance of Mix with the 101

the appearance of Mix with the 101 Ranch show four years ago. Col-Nanca show four years ago. Col-onel Miller claimed Mix violated his contract when he went with Sells-Floto, and sued Mix in Pennsyl-vania, where he was given a judg-ment for \$\$6,000. Mix appealed from the decision and asked for a new trial, but was denled.

Terms of the settlement were not given, but the word from Ponca City states that they were understood to be approximately \$22,000.

Girl Gains Award

Toronto, Dec. 24

Toronto, Dec. 24.

Belle Lichman, 20, paralyzed for life after breaking, her back while doing a "neck-roll" in the Canadian National Exhibition's water carnival staged by the Model Shows of America, was awarded \$5,000 and court costs in her original \$20,000 action.

Albany, Dec. 24.

Burlesque - here since 1889 banned from Albany - but If any theatre starts burlesque it may expect to have its license revoked.
This puzzling edict, which, theatre
men contend, leaves the way open
to anyone to make a court test of
the ban, was made by Mayor

the ban, was made by Mayor Thacher a few hours after a public hearing Thursday (20) on whether the Capitol theatre's license should

be revoked.

The Mayor was saved from making a formal decision. Edwin W.
Rowland and Max Rudnick, cooperators of the house, went to him
after the hearing and told him theyvoluntarily would close Supreme
Wheel burlesque shows. They asked
permission to continue two weeks
to enable them to give that notice
to enable them to give that notice
to their employes and actors. The
Mayor promptly agreed.

to enable them to give that notice to their employes and nactors. The Mayor promptly agreed.
The public hearing before the Mayor took place eight days after police raided the scaon's most overdressed show, Monte Carlo Nights, and arrested 22 girls, Manager, Rowland and George Harris, stage manager. One of the girls, Lillian Dixon, was tried first and a police cour jury disagreed on the charge she took part in an indecent show. The jury stood five to one for acquittal.

The two detectives who supplied

The two detectives who supplied the information for the raid testified the slipis wore only a transparent breagthate, a thin slidle and a pair of shoes. At the police court tria one of the detectives testified Miss Dixon exposed three inches of fesh frontage while the other one said the exporure was 14 inches, But at the hearing they said nothing about the dimensions. No one came forward at the hearing to corroborate the policemen's testimony or to say they had wittestimony or to say they had wittestimony or to say they had ing to corroborate the policemens testimony or to say they had witnessed the shows.

testiminy ...
messed the shows.
The theatre was represented by ...
Col. John Q. Tilson, member of ...
Congress from Connecticut for 25 years; Paul Weintraub, counsel to the Burlesque Code Authority; I. H. Herk, challman of the Authority; two Albany lawyers and W. W. two Albany lawyers and W. W. Farley, former chairman of the State Democratic Committee owner of the Capitol building and also a Albany lawyers and W. W

eintraub vigorously objected to

lawyer.

Weintraub vigorously objected to
the detectives as judges of purity.
He contended detectives 'views on
the construction of conversations
are only private views, as are their
Tilson declared if the shows are
too indecent people will stay away.
Herk pointed out that burlesque the
country over would suffer if Albany officiale-banned it as improper entertainment.
Frank Walters, secretary of the,
Musleians' Union, spoke against
stopping the shows and thereby
creating more unemployment.
Thomas F. McGrath, spaking for
the Building Trades Union, asked
that the shows be continued so that
approximately 40 Albany employes
could retain their lobs at the
Capitol. Instructs Police

Instructs Police
After sneakers for both sides had been heard, the Mayor deolared the public may test assured that as long as he is in office there will be nothing; to offend the sense; of decency and morality. He declared this is not a drive solely against the this is not a drive solely against the show, whether in the declared the solely offend the solely offend to the solely offend to the solely offend to the had instructed police to obey his cleanup order.

cleanup order.
Retrials of Miss Dixon and the cases of the other 21 girls and Row-land and Harris have been continued to Jan. 7.

The Capitol obtained mor The Capitol obtained more than 3,000 names on potitions favoring the continuance of burlesque and 200 letters of approval were written by business men. Future of the house has not been decided. Royland and Rudnick, who have a five-rar lease, may confuse to never be a continued to the continued of the continued to the continued year lease, may continue to operate it, but not with burlesque.

In New York yesterday (Monday) In New York yesterday (Monday). Paul Weintraub sald he had not been informed of the 'no burlesque' ruling, but that the case is in abeyance, with defendants given 10 days in which to submit briefs.



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