

VARIETY

PRICE
15¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1934, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 116 No. 8

NEW YORK, TUESDAY, NOVEMBER 6, 1934

72 PAGES

CHORUS GIRL SHORTAGE

S.O. of N.J. Sends Lombardo Roadshow And Shorts on 1-Niters to Sell Oil

Standard Oil of New Jersey will bankroll the Guy Lombardo band on a five weeks or more tour of one-nighters to ballyhoo a new petroleum product. Itinerary will take in the key cities of some 15 states in which the company has distribution. Besides the Lombardo unit, the barnstorming troupe will include singers and specialty dancers. Show is plotted to run two hours and will also offer a half hour of short subjects.

Deal with Lombardo was closed by the Jersey refiners direct. McCann-Erickson, agency for the SONJ account, had for weeks been negotiating on the subsidized roadshow idea with Paul Whiteman, when the petrol distrib decided suddenly to handle the proposition itself. Standing in Whiteman's way was his Kraft-Phenix contract which stipulates that he originate the Thursday night broadcast from New York. Railroad charges (Continued on page 66)

MUSSOLINI'S FILM BID FOR CAPRA TO DIRECT

Rome, Nov. 5. Premier Mussolini is angling to get Frank Capra, Columbia director, to make a picture in Italy based on an original by Il Duce. Venture will be government-financed and is part of a plan to boost the local film industry into the world limelight. Mussolini is said to favor Capra because of latter's record and his Italian birth, which is supposed to give him an edge in depicting Italian life on the screen.

Nate Spingold of Columbia's home office said he knew nothing of the Mussolini offer, but added that such a deal would be handled direct with Harry Cohn on the Coast.

Erie Gets First Legit Since 'Abie's Irish Rose'

Erie, Pa., Nov. 5. 'Green Pastures' played to capacity at two performances at Shea's here, at \$2.20 top. Natives must have dug into the mattresses, as all theatres played to capacity on that date.

'Pastures' is the first legit show to hit town since 'Abie's Irish Rose' looped theatrical records by playing four weeks. Vance Minton, Shea's manager, is looking over the books and hopes to land another legit attraction before Thanksgiving. He's working on 'Ah Wilderness', with Geo. M. Cohan. Town is so show-hungry that it has with a sawbuck been hitting for Cleveland last week to catch 'As Thousands Cheer' at the Hanna.

Would-Be Grunter

Walter Dare Wahl, knockabout comedian in 'Life Begins at 8:40' doesn't believe there's a future on the stage. Under the management of Jack Curley, impresario of the grunTERS, Wahl is training to be a wrestler at George Bothner's gym in New York.

FAIR'S FINALE COST CHI PIX \$500,000

Chicago, Nov. 5. Closing two weeks of the Chicago World's Fair cost the exhibitors of this town \$500,000, according to the most conservative estimates among local film men. Whereas the Fair had generally built nabe trade during the main portion of the season, the closing weeks hurt because of the number of people who flocked out to the grounds for the final squint. All dallies were giving the Fair front page publicity and editorially urging the public to attend while they still had a chance. In many of the nabe houses business was off around 50% for the final two weeks, while the last few nights saw business drop to practically nil.

CHARLOTTE OFAYS CHEER MILLS BROS.

Charlotte, N. C., Nov. 5. Mills Brothers appearing locally with Tiny Bradshaw to play a dance made a special broadcast from Station WBT. Station exploited the event and drew a big attendance of both whites and negroes. Unusual circumstances of the whites in station audience cheering the negro quartet is believed to be something of a precedent hereabouts.

SOVIET'S U. S. TALENT SCOUT

Soviet Government has appointed Alexander Bassy, its American talent scout and booker, with instructions to dig up all available artists for vaudeville, circus, concert and other appearances in Russia. Bassy has opened official offices under the name of Amsov in the RKO building. He was formerly general manager of the Russian Grand Opera company in New York.

HOLLYWOOD GOPS BEST B'WAY GALS

Acute Shortage Holding Up Some Shows—Tough to Find Girls Who Can Hoof

SALARY SLIDE

For the first time, Broadway is crying for good chorus girls. There's such an acute shortage of the better type of comely gals who can hoof that musicals on the way in are stymied and puzzled as to how to proceed.

Broadway is now considered a poor second to Hollywood in the way of chorines. Several other reasons for the shortage are offered, including the disappearance from the Broadway scene of men like the late Flo Ziegfeld, Earl Carroll and others of that beautiful-picking school. Pointed out that in the old Ziegfeld-Carroll days the lavish show producers were constantly on the hunt for lookers and even went into the sticks to find them. Now that isn't done. Although Carroll and George White are still functioning they produce but an occasional show and both have their eyes on Hollywood just as much, or more, than Broadway.

When Ziegfeld was around girls got as high as \$125 a week, the opposition producers being forced (Continued on page 66)

Sherlock Cameras Tag Repeaters In Seething Cal. Voting Today

False Alarm

Friends receiving correspondence from Irene Castle McLaughlin have been alarmed at the black-edged stationery. Inquiry developed the mourning was for a pet dog.

Hollywood, Nov. 5. Use of films to check up on floaters and repeaters in hard fought elections may become general through idea of a rabid anti-Sinclairite here, to be given its first tryout in tomorrow's (Tuesday) election. Thinker-upper found out that investigators had uncovered numerous illegal registrations in various precincts, with the padders apparently being Sinclair supporters who figured to cast as many votes as possible for the Socialist-Democrat gubernatorial candidate. Checking with Republican and Democratic leaders opposed to Sinclair, the anti-Sinclair roter picked out six precincts that apparently were flooded with illegal registrations. He will station a cameramen at each one of the polling places, with instructions to get a snapshot of each voter who is challenged when he arrives to cast his ballot. Photographs will be taken by a 'snapp camera,' a small Leica which snaps photos on regulation motion picture film for about 2c. each. AF (Continued on page 12)

GUILD GOING CIRCUS FOR COHAN

Baltimore, Nov. 5.

The usually reserved Theatre Guild is letting down its hair in the manner in which it is exploiting the road tour of 'Ah, Wilderness,' Charles Washburn in advance p. a. for the O'Neill piece.

Ballyhoo play is getting decidedly circusy, and is, to an extent, a throw-back to days of minstrelsy and rep tours. And all with beaming approbation of the Guild and the play's cast. In single and two-night stands and splits, street parades will be held, brass bands will thump it up when troupe comes into depots, etc.

In the larger towns, where week (Continued on page 12)

COAST PATRONS BOO SCREEN VOTER TALKS

Hollywood, Nov. 5. Small riots and boos, with customers demanding their money back in numerous Fox West-Coast and indie houses last night (Sunday), may result in canceling voter interview reels. Audiences resented what they considered anti-Sinclair trend of clips.

Bringing Back G. V.

Greenwich Village feels that now's a good time to 'revive' itself and to that end a Little Old New York Association has been formed to re-popularize what will be ballyhooed as New York's 'Left Bank.' Village niteries are joining with the other Bohemian enterprises to bring back G. V., with Leo Posner paraded as p. a. to exploit the sector, as he also did on behalf of the Harlem life belt.

Radio Voting

Some radio mimics (of secondary importance) picked up extra coin electioneering for the various candidates through the mike entertainment angle. Audiences of Kate Smith, Bernie, Anson's Andy and Vallee were the most popular, as the spellbinders, on traveling trucks, loud-speakered through the p. a. systems that 'Hello, everybody; this is Kate Smith speaking and asking you to vote for Emil Gunz.'

Alex Tells 'Em, Gets Told

Woollcott's Cleveland Stand a 4-Day Burnup —Wisecracks and Insults

Cleveland, Nov. 5.

Alexander Woollcott, here for a department store's book-week campaign, started out to make the town Woollcott-conscious and wound up in a four-day controversy by burning up every clubwoman and newspaperman with sizzling remarks. Calling one prominent book critic a 'big pansy,' he said that he thought William F. McDeremott of the Plain Dealer the best dramatic critic in the country now, 'although there isn't any vitality left in the field of dramatic criticism.'

Speaking before a women's club, Alex shocked them cold when a female member asked his opinion about honesty. 'When a man talks so much about honesty,' he replied,

'It's like a woman boasting about her purity. I'm suspicious of both.' Half-a-dozen blue noses got up and walked out in icy silence.

Payoff came during one of his autograph-signing sessions when a sob-sister asked, 'Mr. Woollcott, what is your opinion of life?' Giving her a once-over, he snapped, 'My dear young lady, this isn't the place for such discussions, but if you'll come up to my room I'll—'

Girl turned scarlet while the crowd howled. One clubwoman beat Woollcott to the punch while driving him to a lecture. Alex kept screaming from the backseat for her to not go so fast. Driver pulled up in front of the lecture hall with a jerk that nearly threw him to the floor. 'Here's your stop, Mr. Woollcott,' she cracked, 'and I hope you notice that it's at the woman's entrance!'

Hearst-Metro Blowoff Sudden But Long Brewing in Disputes Over Marion Davies' Stories

Hollywood, Nov. 5.

Off-threatened break between William Randolph Hearst and Metro-Goldwyn-Mayer came suddenly last week with a deal between Hearst, on behalf of Marion Davies and Cosmopolitan productions, and Warners being consummated in less than 72 hours. New affiliation is effective Jan. 1, with Warners making two Marion Davies and four Cosmopolitan productions the first year.

Hearst Metrotone newsreel is not affected by the split, recently revamped clip unit continuing via Metro release for at least five years under existing deal.

Blowoff between the publisher-producer and the Culver City plant, while unexpected at this time, is not surprising to Hollywood. Differences over story assignments, especially 'Barretts of Wimpole Street' and 'Marie Antoinette', both given to Norma Shearer over the expressed wish of Miss Davies to do them, background the break. The 'Marie Antoinette' disappointment is believed to have done it, though G. B. Shaw's 'Joan of Arc' also is said to figure.

Hearst and Warners have been in several huddles in recent years, but nothing ever eventuated. However, when W. R. finally made up his mind to break away from Metro, things happened quickly. Ed Hatrick, representing Hearst, began talking with Jack L. Warner here Monday (29). They talked that night to New York with Harry M. Warner, via long distance phone, and on Tuesday set the deal. Wednesday the papers were signed.

Both sides to the agreement are tickled. Warners announce the con-

(Continued on page 62)

Taylor Deems

Hollywood, Nov. 5. Before dusting eastward, Deems Taylor announced the discovery that local traffic is the way it is because there's a stunt driver in every car.

McCarthy On Coast To Prepare Scenario Glorifying U. S. Dicks

Hollywood, Nov. 5. James Remington McCarthy, N. Y. Journal reporter, arrived here today (Monday) to write 'Federal Dick', a film to glorify the U. S. secret service men, for Paramount. McCarthy has been running a series of biographies and exploits of several of the men prominent in the pursuit of Dillinger, Floyd and other so-called public enemies, in the Journal.

Although U. S. Attorney General Cummings recently intimated that a certain film company asked for department cooperation and the loan of Melvin Purvis for a film, which was refused, Paramount execs say their company was not the one involved.

\$480,000 FOR COLBERT ON 6 PAR PICTURES

Hollywood, Nov. 5. Deal is set and contracts are ready at Paramount for signing whereby Claudette Colbert is tied up for two years on a six-picture basis.

Agreement provides for three films each year with Miss Colbert receiving \$75,000 each for first trio and \$85,000 for second group, or \$480,000 on deal. Star also is given permission to make one each year for an outside major studio.

Jerome Choderov Joins Warners Scrib Staff

Hollywood, Nov. 5. Jerome Choderov, brother of supervisor Edward Choderov, gets his first picture chore on the Warners writing staff to adapt the Earle Stanley Gardner story, 'Case of the Lucky Legs', which Sam Bischoff will produce.

Playwright has two plays readying for Broadway production, 'The Eagles, They Fly High' and 'L. Morrison.'

WALTER WOOLF'S BRIEFIE

Hollywood, Nov. 5. Prior commitment at Radio has Walter Woolf doing a two-reel musical before starting at Fox in 'One More Spring' under his former, Leigh Jason directing briefie.

New Novarro-Laye

Hollywood, Nov. 5. On completion of the current 'Night Is Young', Metro will again team Ramon Novarro and Evelyn Laye in 'Love While You May'. Music for the latter is being penned by Nacio Herb Brown and Arthur Freed.



WILL MAHONEY

The World's Fair in England said: "To use an Americanism, Mahoney 'slays 'em' with his comedy, falls, dancing and that imitable stepping on the xylophone. He is clean, funny and witty original. He clowns and leads the audience in shrieks of admiration."

Direction
WM. MAHONEY AGENCY
Mayfair Theatre Bldg.
New York City

GARBO'S \$300,000 FOR 1 PICTURE

Hollywood, Nov. 5. New Garbo-Metro deal is for one picture only and calls for \$300,000 to the star with studio having no options.

Actress's salary on 'Painted Veil' about ready for release, was \$270,000, of which Harry Edington received \$25,000 for straightening out the matter. 'Veil' was one of a two picture pact.

Laughton's Thatch Holds Up 'Ruggles' Pending Hair Crop

Hollywood, Nov. 5. Paramount starting of 'Ruggles of Red Gap', is being held up due to the lack of hair on Charles Laughton's head.

Upper brush was shaved off for Laughton to play Micawber in 'David Copperfield' and then when the player asked to be relieved he went back to Paramount, to be tested for the 'Ruggles' part in a wig. Demand that W. C. Fields shave his dome, when he went in as Laughton's replacement, almost cost the player the part. Fields said nix and won out. So film Micawber will now have hair.

JOSEPHINE HUTCHINSON STICKING IN H'WOOD

Hollywood, Nov. 5. Josephine Hutchinson has given up her thought of returning to the Civic Repertory Co., New York, on completion of her three picture obligation to Warners. She will stay on for more picture work.

Miss Hutchinson has completed two WB films and has one more to do under her present deal.

CHEVALIER IN, COASTWARD

Maurice Chevalier arrives today from France and will proceed to Hollywood at the end of the week to begin 'Folies Bergere de Paris' for Twentieth Century.

Tellegen's End in Poverty Contrasts With Thrifty State of Newer Stars

Hollywood, Nov. 5. As it does to all men, Death came to Lou Tellegen, but in a manner as dramatic as the career and parts he played in life and on the stage. Carefully planning his exit, he shaved, powdered and arranged his toilet, placed a pillow on the floor of the bathroom, plumed an old pair of slippers into his side, fell dead. From the bathroom window, his last sight was the \$100,000 home of a local racketeer and bookmaker, a home that Tellegen had once owned. So passed the last great matinee

idol, the great lover, Sarah Bernhardt's leading man. Hollywood a year ago. Breaks were against him from the start. He spent several months in a local hospital, where it was discovered he had an internal cancer. Operated upon, he left the hospital broke, was befriended by Mrs. J. P. Cudahy, widow of the meat packer, who helped other unfortunate actors. Tellegen tried hard to get a part in pictures, was unsuccessful. Several weeks ago he

(Continued on page 22)

H'wood Testing Court's Right To Place Agents' Commish at 5%

COLE PORTER GOES PICS

First for Fox—Deal with Metro on the Fire

Cole Porter is set to go Hollywood, as tunesmith for one picture for Fox and probably landing out there in a more permanent berth with Metro.

Fox deal is for the next Lou Brock musical. Brock just got in from the Coast this week to confer with Porter on the score. Arrangement made for Porter by Lyons & Lyons permits him to do his writing in New York. Metro follow-up is not set but in the works.

Coast Court Holds Agent Commish Pacts Not Pay Assignment

Los Angeles, Nov. 5.

An agency contract with an artist for percentage commission is not an assignment of wages. This precedential ruling was made by Superior Judge Charles L. Bogue on a novel contention advanced by the defense in the case of Lew Cantor and C. S. Humphrey against Janet Beecher whom the agency is suing for \$1,000 on complaint of wrongful discharge.

Attorneys Ralph Blum and Alan Miller advanced the argument, in Miss Beecher's behalf, that the agency had no ground for suit, contending the contract was void because it was actually an assignment of future wages. As such an instrument, it required the signature of the actress' husband—which it lacked—to be a valid pact.

Attorneys Zagon & Aaron for the agency resisted the move in motion to strike this portion from Miss Beecher's answer, and were sustained by the court.

Case is to be resumed later.

MG Adds Femme Megger On 'Copperfield' Corps

Hollywood, Nov. 5. Metro has been working four different units on 'David Copperfield', a record for the studio. Last week the company was divided three ways, but recently it split into a fourth unit, giving a meg to Leontine Sagan, recently imported femme director. This is Miss Sagan's first directorial work under her Metro contract.

Main unit is being handled by George Cukor. Other divisions of the company are directed by John Waters, Cukor's first assistant, and Slavko Vorkapich.

FOX' TORCH BEARERS'

Lining Up Original Broadway Cast for Film Version

Hollywood, Nov. 5. Fox will close a deal today (5) with Rosalie Stewart for the purchase of the screen rights to 'The Torch Bearers', the George Kelly play which Miss Stewart, now an agent, produced in New York some years ago. This will be a Buddy DeSylva production, with music intimated and Irving Cummings directing.

Plans are to use Frank Morgan, and Alice Brady, who were in the original cast; also Mary Boland, of the original Broadway production, if she can be borrowed from Paramount.

SAILINGS

Nov. 10 (New York to London), Al Sherman (American Merchant).
Nov. 9 (New York to London), Edward R. Lewis, Mr. and Mrs. Charles B. Cochran (Aquitania).
Nov. 2 (London to New York), Beverly Nichols (Ireneun).
Nov. 2 (New York to Panama), Jerome P. Sussman (California).

ARRIVALS

Sol Lesser, Eddie Cline, Beatrice Lidle.
Maurice Chevalier, Buster Keaton, Ketti Gilliene, Jack Pearl, Senator Murphy, Wallace Haerler, Freeman Rollins, Constance Collier, Edward Lilliarard.

Los Angeles, Nov. 5. Question whether a State court has the legal prerogative of deciding how much commission an agency may charge in contract with an artist is to be submitted to test here by Attorney Martin Gang, following refusal of Superior Judge Marshall F. McComb to validate the proposed agency pact between Jackie Cooper and the William Morris office.

Judge McComb nixed the submitted agreement on the basis of his opinion that no agent is entitled to more than 5% in the management of a minor, whereas the Morris request was for the customary 10%.

Sameo Jurist had previously refused to okay minor's contract between Shirley Temple and the Bernard-Melkijohn agency.

Challenge of judicial leeway in this regard is to be determined either through writ of mandamus proceedings or appeal to the California Supreme Court by Atty. Gang, who represents both the agencies affected.

M-G AFTER OPERA NAME FOR MARX PICTURE

Hollywood, Nov. 5.

Metro is hunting a femme opera name for the Marx Brothers' picture. Studio is also trying to get a name pair of juves to carry the love interest.

Story in development remains a book with most of the gags eliminated or cut to the bone. To this end, surrounding cast will have work to do instead of being walk-throughs as in previous Marx features.

White's \$50,000 Claim Against Par Pops Up

A belated and unique claim has been filed against Paramount by George White, 'Scandals' producer, who is readying to go to Hollywood to make another picture for Fox. He wants \$50,000 from Par on the ground that the company infringed sketches and other material from 'Scandals' shows, using the material without authorization.

White hasn't brought suit against Par for copyright infringement, record only showing that he claims himself entitled to the \$50,000 for violation of copyright. Since Par went into bankruptcy and no suits can be brought for judgment, the claim White has filed is his only recourse now. Recently several suits on infringement, libel, etc., which were pending when Par entered bankruptcy, have been settled by the trustees.

In his proof of claim White lists the various sketches, material portions, etc., which he asserts were lifted by Par. He filed through a Chicago firm of attorneys, Pennish & Rashbaum.

One of the oversights which interests Par bankruptcy people is that the claim has an annexed power of attorney, but the name of the person who's to have that power was left blank. Technically, any one's name could be written in, and if anything is allowed on the White claim the check would be sent to that person.

Fox Keeps Donohue, Will Dance 'Scandals'

Hollywood, Nov. 5. Fox has extended the contract of Jack Donohue for another year. Present pact is up Nov. 26. Donohue's contract is a four-way proposition calling for direction, dance direction, writing and acting.

He next will handle the dances on George White's second 'Scandals' for Fox.

Randall's MG Dances

Carl Randall is coming from London to dance in Joan Crawford's next Metro picture. He'll be partnered in the top sequences with the star.

Randall stated the new Columbia revue, 'Streamlined' and awaits confirmation from his agent, Al Melnick, to hop the next boat.

CONSTANCE CUMMINGS SET FOR B'WAY PLAY

Constance Cummings is leaving London Nov. 14 to do a Broadway play to be directed by her husband, Benn W. Levy. Producer or play not revealed.

Miss Cummings just finished a run in 'Sour Grapes' at the Apollo, London.

Crosby Gaije will produce Samson Raphaelson's 'Oh Love'. Miss Cummings' London lead, Nicholas Hannein, is also coming over, as are Ernest Cossart, Ernest Lawford and Leona Maricle for principal parts.

'Man on Flying Trapeze'

Next W. C. Fields at Par

Hollywood, Nov. 5. Next for W. C. Fields at Paramount will be 'The Man on the Flying Trapeze'.

Fields is working with Jack Cunningham on hacking out a script.

INDEX

B & O	52
Bills	57
Burlesque	70
Chatter	68-69
Editorial	58
Exploitation	23
Pilm Reviews	16-17
Foreign Film News	12-13
Foreign Show News	62
House Reviews	19
Inkies—Pictures	58
Leitmotif	59-63
Literati	64
Music	51-54
New Acts	56
News from the Ballies	66
Nite Clubs	53-54
Obituary	70
Outdoors	71
Pictures	2-36
Radio	40-50
Radio—Chatter	42
Radio—New Business	48
Radio—Reports	46-47
Radio—Showmanship	44
Sports	67
Talking Shorts	16
Times Square	67
Units	56
Vaultville	55-57
Women	65

STAGE-STRUCK FILMITEs

British Consul Called In on June Knight Contract Jam; \$10,000 Asked

Hollywood, Nov. 5. Matter of June Knight's duckout on her London commitment to Stanley Lupino has taken a serious turn, with Lupino forwarding claim for \$2,000 (about \$10,000) against the actress, and his local rep dropping it into the lap of the British Consul for this area.

W. H. Mooring, who signed a contract as Lupino's representative with Nat Goldstone, Miss Knight's agent, received cable instructions from Lupino to prepare a claim against the actress and her agent, also notifying him documents to back the claim are on their way from London. The documents include alleged proof that Lupino actually had to pay studio hire, cast, wardrobe expenses, etc., in the expectation that Miss Knight would show up to play the lead opposite him in his first screen production.

Mooring took the cabled instructions, plus his Goldstone contract, to British Consul Wentworth Gurney, who told him he would take cognizance of the matter and had him make a statement to the councillor of the consulate. Latter told Mooring, after hearing the details, that his written agreement with Goldstone was a bona fide contract that would stand up in any court.

Claim No Contract
Goldstone and Miss Knight claim the agreement with Mooring is not a contract. Goldstone says it was just a memorandum. Miss Knight is quoted as telling Mooring that

(Continued on page 65)

GERRY SOCIETY STOPS JACKIE ON SUNDAY

Jackie Cooper, film minor on a personal appearance, was kept from giving Sunday performances at Lee's Metropolitan, Brooklyn, last week by the Gerry Society. Theatre advertised fact that Cooper was out of the show for the day via signs on front of the theatre. There was no replacement.

Gerry Society issued a permit allowing Cooper to play the date, but due to the New York law prohibiting stage shows of any kind (but not enforced), the permit excluded Sunday performances.

Mackaill-Lee-Collier, Trio in Vaude Act

Dorothy Mackaill, Lila Lee and Buster Collier go into rehearsal in New York this week as a new combo three-act for vaude and the picture houses.

Billy Rose wrote the act and is producing it through the Lyons & Lyons office.

Writer's Widow Up for Term Contract at WB

Hollywood, Nov. 5. Juan Buckingham, widow of Tom Buckingham, Warner writer who died about two months ago, has been working as an extra since her husband's demise.

Spotted in 'North Shore' (WB), she is now up for a term contract as a feature player.

Defer Baer's Par Pic

Paramount and Max Baer have agreed to put off production of his picture, 'Kids on the Cuff,' until next February, so that it can go on release at about the time he is to figure in a championship scrap.

That will probably be in June, next year.

BUCK BACK TO MALAY

Frank Buck is making arrangements to return to Malaya in December to film another jungle thriller.

Releasing per used via Radio-Van Buren.

Befogged

Hollywood, Nov. 5. Loyola-Texas Tech football game was a mystery to the spectators during the first quarter. Fog blanketed the stadium so that the playing field was obscured, even to those in the front rows.

Coin Congealed, Betting Nixy on Calif. Election

Hollywood, Nov. 5. Last-minute entry of Lloyds of London into the California political arena was with the reported offering of odds of 2-1 on Tyrone Sinclair, cooled off the already apathetic betting on the gubernatorial campaign which wound up in a dog and cat backyard stage.

Despite the downtown papers' talk of lots of betting, with Gov. Merriam favored 3-1, a checkup shows few bets of any size having been made.

Locally, the Literary Digest straw vote, heretofore considered infallible on national elections, isn't being taken very seriously. Such a comparative few of the ballots sent out returned and running Merriam a heavy favorite, both sides feel that the publication might be wrong this time, on the theory that the heavy Sinclair vote from the unemployed and the industrial workers isn't fully represented.

Total vote of the KNX poll gives Sinclair, 29,558; Merriam, 7,579, and Haight, 3,755. Analysts at this station say that industrial centers and small farming communities will go for the Epic candidate with Merriam carrying the cities and communities mainly residential.

In Hollywood wearers of a Sinclair button are scarce, but a twist to the popularity of the Merriam buttons is the report that one company, not believed to be a film concern, had detectives working among the Merriam button wearers in the plant and reported back 60% of them intending to vote for Sinclair.

Newcomer Peter Lorre Gets Quick Col. Nod

Hollywood, Nov. 5. First assignment for Peter Lorre, imported by Columbia from Europe on term contract, will be featured spot in 'Crime and Punishment,' first instance where Col has given a top spot to a player new to American audiences.

Script now being prepared by S. K. Lauren.

Ivy Merton Yuma Bride Of Scrib Warren Duff

Hollywood, Nov. 5. Yuma on Saturday (3) claimed Warren Duff, Warners contract writer, and Ivy Merton, N. Y. stage.

Pair planned to the Arizona Grotto Green, were wed and at once started on a honeymoon trip.

Local Cop Makes Good

Hugh Strong, formerly the 'Benji Grummel' detective with the Newark, N. J., police department, started yesterday (Monday) as personnel manager at the Fox, N. Y., office.

Strong, who will be directly responsible to S. R. Kent, spent six months last summer as assistant business manager in Robert T. Kane's production unit at Fox studios in Hollywood.

PUSHOVERS FOR ANY OL' ROSTRUM

Greasepaint Yen Sticks to Many a Hollywoodite—Benefits on Coast Has 'Em Fighting Just to Work to a Real Audience

MANY AMONG 'EM

Hollywood, Nov. 5. Hollywood is filled to overflowing with stage-struck actors. Names that mean something on the marquee of theatres throughout the country beg for opportunities to get on the rostrum and strut their stuff. Few benefits are staged here that do not bring out more than the required numbers of enterprisers to make the affair a success. But benefits alone are not the main attraction. Anywhere that there's a platform, be it in a new cafe or a new market, the chance to do their act before humans proves too great a magnet for them to remain silent.

Perhaps the greatest stage struck boys are Frank Fay, Jack Osterman and Bert Wheeler. Osterman is currently satisfying his yen to get on the other side of footlights by staging Sunday night vaude shows at the Ebel club. Opening show had Fay working with Osterman, giving everything.

So far, Wheeler hasn't showed up, but he's due. Wheeler manages to play enough banquets to keep in condition.

(Continued on page 10)

Grant Agrees to Studio Visa of Fan Mag Yarns, So Gibson's Reprieved

Hollywood, Nov. 5. Studio publicity chiefs have withdrawn their ban on the Stanley Gibson fan magazines, on promise of Jack Grant, new publishers here, to live up to the clean-up regulations.

Grant promised that the two mags left in the group, Movie Classic and Motion Picture Magazine, would not print anything considered detrimental to the industry or its personnel and would allow p. a.'s to read, previous to publication, any story they wished.

Dorothy Donnell, who had been barred from the studios, still retains her berth as Western Editor, but Grant, as publishers' rep., has promised to take full responsibility in contacts with studios. New arrangement stopped sale of Gibson mags to Fawcett.

Hecht-MacArthur All Set for Russe Pic; but Helen Hayes Holds It Up

Ben Hecht and Charles MacArthur have decided to go through with making a picture in Russia. Only thing holding it up now is the matter of story, and that depends on available stars. Producing team want to take Helen Hayes over to star in the film and negotiations to that end have started despite the fact it's not believed likely Miss Hayes can free herself of contractual obligations for that length of time.

Men is for Hecht-MacArthur to take a small producing unit with all necessary technical men and only a few lead actors over, rest of the cast locally recruited in Moscow. They have an idea for a big production which the Russians have

Equity and Screen Actors' Guild Affiliation Set but Can't Become Effective Until Next Equity Meet

Pride Eternal

Hollywood, Nov. 5. Though two weeks have passed since the staging of Marion Davies' homecoming party, photographs of those who attended, attired in Tyrolean costumes, are still appearing in the L. A. Examiner.

Paper still has two dozen photographs to publish before the serial is completed.

YANKEE HYPO FOR GERMAN FOX MEGS

Hollywood, Nov. 5. Fox, having decided to put an American director with Erick Pommer, has taken Irving Cummings off 'Hawk of the Desert,' assigned him to the Pommer unit, with the pair now looking for a yarn.

Studio made the decision after Joe May, German countryman of Pommer's had completed 'Music in the Air' and realization came that the Germans both needed the American slant.

'Music' goes back for retakes today (Monday) with several sequences getting the treatment.

FELIX YOUNG'S DEBUT AT RADIO IS MUSICAL

Hollywood, Nov. 5. Felix Young, new associate producer at Radio, returned here from N. Y. by plane Saturday to assume his new duties.

First assignment will be an untitled musical. Following this he will handle 'Star at Midnight' with William Powell starred and Steve Roberts directing.

Muni Resumes Work

Hollywood, Nov. 5. Work with Paul Muni was resumed at Warners today on 'Black Hell' sequences.

Star was out all last week, due to illness and death of his mother. She was buried Friday (2).

Although Equity is desirous of affiliation with coast actors, its Council was not in full accord as to the method and requirements to be met by members of the Screen Actors Guild not heretofore belonging to the legit body. Council at a special four-hour meeting last Friday (2) argued over the problem, then submitted a proposal somewhat revised from that outlined by Frank Gilmore, the Equity head, when on the Coast recently. That rather reverses the east and west coast deal, claimed to be all set early last week.

Definitely known the affiliation cannot become effective until Equity's next quarterly meeting, about Jan. 1, because an amendment to the constitution creating a special membership classification is necessary before the Guild can be taken in as is. In the meantime the Guild must make reciprocal guarantee to Equity that its members will or will not walk out in opposition on either's moves in deals with producers. In other words, Hollywood cannot tap Broadway for talent, should the Guild call out its people, and the same would apply reversely should Equity call a strike in New York. Basic Minimum Agreement between Equity and managers providing against strikes was voided more than a year ago.

Understood that some Equity leaders thought the Coast bunch

(Continued on page 10)

FOWLER-SKOLSKY ARE WORKING ON PLAY

Hollywood, Nov. 5. Gene Fowler and Sid Skolsky are collaborating on a play about Broadway.

Fowler is also currently scripting Twentieth Century's 'Call of the Wild' and got to New York on conclusion of that job to plant the play. He then returns here to work on Universal's 'Sutter's Gold.'

Rotating System for Extras Now Working

Hollywood, Nov. 5. Extra's rotation system became effective today (Monday) providing that any extra on a day ticket cannot take a night call the same day and vice versa.

Idea is to spread work among as many as possible.

Figure Fowler 'Mare' As Dietrich's Next

Hollywood, Nov. 5. Gene Fowler's 'Shoe the Wild Mare' will probably be Marlene Dietrich's next at Paramount.

Studio is also flirting with the idea of getting John Barrymore as co-star of the picture. Ernest Lubitsch, though he has not as yet assented, has been penciled in as the director. Tiffany Thayer is adapting the story. Production is set for around Jan. 1.

Barton-Radio All Set

Radio Pictures has purchased 'Mr. Grant' for James Barton. Arthur Goodrich, author of the book, goes to the Coast in the same deal to adapt.

Barton drops out of 'Tobacco Road' (RKO) to report on the Radio lot Dec. 6 for his first, Sarah Bassett's 'Zen's Henry.'

Await Irving Berlins

Pain Splines, Nov. 5. Willie Brown is in readiness here for Irving Berlin's next film, with an expected next weekend after a stopover in Hollywood.

Jock Whitney Laying \$7,000,000 On Line for Nine Technicolors, Merian Cooper Joining in Later

Hollywood, Nov. 5. Pioneer Pictures will spend around \$7,000,000 in producing minimum of nine Technicolor features during the next four years. This announcement was made by John Hay (Jock) Whitney prior to flying back to New York Thursday (1).

Deal for Pioneer to make features via the new three component system of Technicolor calls for three pictures to be produced this year, and minimum of two each for the three succeeding years. Pioneer, which is first in the three color field with features, also holds annual options to purchase small blocks of Technicolor stock to cut in on profits that might accrue through expansion of Technicolor business.

After Merian C. Cooper completes his two-picture commitment with Radio he will join Pioneer as v.p. in charge of production. While awaiting Cooper, Kenneth MacGowan will act as producer of the first Pioneer, 'Recky Sharp,' which goes into production around Dec. 1. Although Whitney stated that 'Recky Sharp' was the only picture of his group that had been contracted to go through Radio exchanges, a tacit understanding exists that future Pioneer features will be released by Radio as long as the latter company maintains present distribution standards.

Before deciding to lay out the investment in the group of pictures, which will average around \$700,000 each, Whitney had his company make the experimental 'La Cucaracha,' a three-reel feature in Technicolor. Picture was aimed to familiarize staff and crew with new color ideas, and to try out certain innovations before latter were included in the features.

Although the short cost around \$50,000, and was expected to cover many times that amount on future color production of the company, picture is slated to recoup negative cost and show a profit.

DRIVE ON FOR FOX NAME LIST

Hollywood, Nov. 5. Concurrent with the new contract given S. R. Kent, order went out at Fox to start immediately building the studios list of stock players. To bolster market name strength, studio will offer stage, radio and operatic names. Time will be devoted only to players who can deliver on a fast buildup.

Producers have been instructed to give all junior players as much attention as possible, instead of passing them up for free-lancers who are known to those in charge of productions. It is felt that while these embryos under contract can hardly become stars overnight, they have been passed up at the studio or confined to extra work because no one wanted to take a chance.

BORIS MORROS BEING GROOMED FOR PAR PROD

When Boris Morros goes to the Paramount studio he'll be an associate producer, according to plans. His experience in music and in staging and booking unit shows, picking talent, etc., qualifies him in home office opinion.

Date for Morros' departure has not yet been set but it probably will be before the end of the year. On going out, Bob Weitman, veteran Public manager, will be placed in complete charge of the Paramount, N. Y., while Harry Kalchier remains in charge of whatever stage booking may become necessary for the Par. There will be no future music head.

KRASNA'S \$1,500 A WEEK

Publicity Boy Who Made Good Lands Juicy Par Deal

Hollywood, Nov. 5. Norman Krasna, who, three years ago was taking about \$50 a week in Warners publicity dept., is carrying around the juiciest young writer contract in Hollywood. He's just been signed for two years straight at Par, at \$1,500 weekly for 42 weeks out of each year. Contract calls for 10 consecutive weeks layoff annually.

Deal, negotiated by Zeppo Marx, calls for Krasna to adapt his own legit success, 'Small Miracle,' as first chore under the new setup. Completing 'Miracle,' Krasna will tussle with Ernest Lubitsch on one for Mariene Dietrich. Par is reported to have paid \$37,500 for 'Miracle.'

RAZE RIALTO, N. Y.; BIGGER THEATRE

The Rialto, N. Y., faces the razing crew in two years at the outside, earlier if the present lease on the building held by Paramount is bought up. Rialto on 42d street and Seventh avenue, is on the site of the old Hammerstein's Victoria.

A deal has just been made by the owners of the property, Gerry Estates, leasing the building for a long period of years to Rialto Times Square, Inc., which plans putting up a much larger structure on the site. Paramount holds the present lease which has two years to go, but said that it's not improbable this may be taken up so that building can go forward shortly.

Now lessees propose a building which will include a theatre and restaurant, the latter on a second floor, plus office space. It is probable that Paramount would take over the theatre, when built, but nothing definite on this at this stage.

At present Arthur Mayer operates the Rialto for Par on a percentage partnership basis. Since taking it over about a year and a half ago, it has been a consistent money-maker for both Par and Mayer.

WB-CENTURY RACING 'FOLIES'-DE PAREE'

Hollywood, Nov. 5. Despite the race between Warners and Zanuck to get their big musicals in first, looks like Zanuck's 'Folies Bergere,' with Chevalier, has best chance.

Warners has been forced to slow down on prepping Jolson's 'Cafe De Paree' because of story trouble.

Poverty Row Shifts Overseas, British Coin Mine a New Lure

Hollywood, Nov. 5. Poverty Row, made famous by the indies who in the past made quickies on a shoestring, looks destined for England. The coffee and doughnut boys, not so active lately, are now looking for greener pastures on the other side and all that is stopping a heavy invasion of England is the raising of the necessary bankroll for train and steamship fare.

Some of the more influential of the ex-Poverty Rowers are already set to go, but the heavy barrage will have to wait until the ex-quickie producers can raise passage money.

WB Stockholders Meet In Wilmington Dec. 10

Stockholders in the Warner Bros. enterprises will hold their annual meeting in Wilmington, Dec. 10. Among other matters will be the election of five directors to replace Stanleiph P. Friedman, Sam E. Morris, Morris Wolf, C. S. Guggenheim, and J. P. Laffey whose two-year terms expire. Under the company's corporate setup, only the common stockholders will be entitled to vote at this meeting, the preferred holders not voting since their rights become effective only when a majority of the board is to be elected. The board consists of 11 members.

On Dec. 18, the new board meets in New York to elect officers. This is a technical procedure since the officers from Harry M. Warner, president, down the line hold long term contracts.

READE CANCELS FOX PIX OVER PAR BOOKING

Claiming he was entitled to 'The White Parade' (Fox) which was sold during the past few days to the Paramount, N. Y., for exhibition starting Friday (9), Walter Reade fled a protest with Fox Film and as a result of the booking cancelled his Fox contract. He claims that the booking with Par was in violation of his franchise with Fox covering product for his own Mayfair competitive Broadway house this season.

Under his Fox deal, Reade was to get all pictures for the Mayfair which are turned down by Radio City Music Hall. Having second choice on the product, he claims 'White Parade' was not offered to him prior to its booking with the N. Y. Par and warned if this booking was executed he would demand modification of his franchise. Reade, on his second choice franchise, guarantees Fox a minimum annual rental of \$60,000, whether he plays all the pictures available to him after rejection by the Music Hall or not. This contract is now cancelled.

'First World War,' going into the Rialto, N. Y., following current run of 'Six Day Bike Rider,' was one which Reade turned down, it thus becoming available to Arthur Mayer for his Rialto.

'White Parade' was rejected by the Hall. In playing the Par despite Reade's protests, it's the first for that house from this distributor.

'MERRILY' HUDDLE BY MG, KAUFMAN-HART

George S. Kaufman and Moss Hart, authors of 'Merrily We Roll Along,' huddled with J. Robert Rubin of Metro last week on a possible of the duo going to the coast to supervise 'Merrily' in picture form, if and when the drama is secured by Metro. It is stated no deal has been made as yet.

Up to now both authors have declined Hollywood offers which ran into big money, with one exception by Hart three years ago, on the Metro lot.

The Main Air Menace

NBC and CBS pass out \$5,000 free ducats every week in New York City for radio programs. In Chicago it is estimated 5,000 free ducats, or better, are distributed weekly. This may seem far-away and hazy as a menace to the theatre as regards the smaller centers, but the danger takes on serious dimensions when a town like Charlotte, N. C., with a population of 46,000 contemplates using the public auditorium on Saturday nights to present a two-hour radio broadcast before 10,000 people under the sponsorship of Crazy Crystal Salts.

Not hard to figure what business will be in the Charlotte film parlors Saturday nights against the opposition of 10,000 free seats.

In Cleveland only a week or two ago the theatre men successfully squelched a proposal of the Higbee department store to use the public auditorium for a series of free entertainments arranged in connection with the Columbia network and again with more than 5,000 capacity. Admission to these programs was to be on a sales receipt basis. If the housewife did her shopping at Higbee's she got premiums in the form of tickets in relation to the volume of her purchases.

Theatre men can probably not do anything about programs within the actual status of a radio station or even in the hotel ballrooms, but when the stations or sponsors step out and try to use the civic auditoriums to jam in up to 10,000 'guests' in one night that is different.

Radio is now solidly a part of the American amusement picture. It is powerfully backed by big business and in a position to extend its activities in myriad directions. The main threat is those big programs from the local army or auditorium. When such efforts are made to use tax-supported public places of assembly to compete with the theatres, a lot of loud yelling is in order. Once this precedent is established, radio could surround and choke show business through this free show stunt.

Nor should it be supposed that more people prefer Garbo on the screen than the Mud River Hillbillies in an armory. Not when the hillbillies are free and Garbo costs 40c.

This free radio show thing isn't confined, by any means, to the big key centers where the excess of population can absorb and cushion the diversion of large numbers of people from theatres in studios. It will be found in full bloom in such small towns as Shreveport, Jackson and Dubuque.

The film business did itself no special good in killing off its natural ally, vaudeville, for it's as something of a substitute for vaudeville that radio thrives. And with the aid of the Jack Bennys, Fred Allens and others from vaudeville. But while trying to grab everything the film biz overlooked or couldn't touch radio which now offers more direct competition than all the vaudeville or legit's ever did. And the ever-widening scope of the free audience shows in conjunction with broadcast is making a range out of a molehill that's already grown into a mountain.

Anti-Raiding Pact Given Boot By All but Three Major Studios

Lou Brock's Quick N.Y. Hop to Set Fox Film Musical on New Pact

Hollywood, Nov. 5. Quietly and quickly shifting his affiliation from Radio to Fox this week, Lou Brock is heading for New York to contact composers and writers on a musical which will be his first production for Fox. Harry Fitzgerald, erstwhile agent and now special story and talent scout under W. R. Sheehan, is with him, pair having left for the east on the over-night plane Saturday (3).

Brock's contact with Fox does not become official in force until today, but the producer is anxious to get under way as quickly as possible, hoping to get into production before the holiday season.

Transfer of Brock from RKO to Fox took the colony by surprise, as he had only signed a new deal with the former a few months ago upon his return from Europe. For to his 10-week trip away from Hollywood last summer, when his time was expiring at Radio, Brock began seriously to build up an independent production unit, buying several story properties and contracting a writer to get his first yarn into shape. Signing of the new Radio deal shelved that idea.

XMAS IN ALASKA

Gary Cooper and Carole Lombard to North Country Location

Hollywood, Nov. 5. Ewing Scott, assistant director, who sold an original 'Tenegades' to Paramount, later got a two-way writing and directing contract. Scott is now working with Howard Estabrook on the script and later will direct the material for the film to be made in northern Alaska.

Company, cast headed by Gary Cooper and Carole Lombard, will leave in about six weeks for the snow country to be away an expected five months.

Hollywood, Nov. 6. Major companies are stepping out from under the Producers Arbitration Agreement, originally drawn up and signed in 1931 to prevent talent raiding, before contract expirations. Notification of withdrawal from the pact, which requires six months' notice by any individual company, has already been given by Radio, Universal, United Artists, Feature Productions, Samuel Goldwyn Productions, Educational and Fox.

These withdrawals leave only Warners, Paramount and Metro to go along among themselves under the agreement. Radio handed in its notice to the other companies May 13, which clears them of all obligations under the agreement next week (Nov. 13). Reasons for Fox and Universal's decisions to resign were not given, but UA, Feature Productions and Goldwyn served notice of withdrawal from the arbitration agreement last spring when the UA group dropped out of the Producers' Association.

Originally drawn up and signed in 1931, the Producers Arbitration Agreement was expected to correct inter-company talent raids, following the lifting of Ruth Chatterton, Kay Francis and William Powell from Paramount by Warners. A stiff penalty was imposed for violation of clause which stated that a company could not approach contract talent of another until within 30 days of the artist's agreement with the latter.

The agreement was signed secretly by the majors, with Columbia remaining on the outside and when it existence was disclosed a year later, the Academy squawked lustily with claim of a double-cross. It resulted on considerable toning down of the document and bringing its operation out into the open.

\$35,000 for 'Distaff'

Metro has taken 'The Distaff Side' by John Van Druten, legit play current at the Booth, N. Y., and hit. Company paid \$35,000 for the rights. Monica McCall agenting.

REVIEW FOX TRI-ERGON

Fox Film Board Gives Sid Kent New 3-Year Contract as Prez; See \$2,600,000 Fox Film Net for 1934-5

Last Wednesday (31) the Fox Films Board, including the representatives of Chase Bank, biggest company stockholder, tore up Sidney R. Kent's old contract as president of Fox Film, and handed him a new pact for three years. Same body passed a resolution commending Kent and praising his administration of the affairs of the company.

At the same time, the Board okayed new three-year contracts with W. C. Michel, executive vice-president, and John D. Clark, general manager of distribution.

When Fox-West Coast gets reorganized within the next 60 days, Kent will also be president of the new company which will replace F-WC as such. Thus Kent's overall supervision at Fox will cover even more ground than previously.

When Kent entered Fox Film the company was in the hands of Edward R. Tinker was president. The Tinker faction so far as the trade is concerned was never considered friendly to Kent.

Kent succeeded Tinker and under his direction the Fox company jumped from a \$1,000,000 loser that year into a company which this year will net around \$2,600,000 or \$1 per share, within the space of two years.

In granting the three-year contracts to Kent, Michel and Clark, the board has put all the higher officials of the company practically at an even expiration date. Winnie Sheehan's contract made in 1932 also has around three years to go as head of Fox Film productions on the Coast.

Statement of Condition
Fox Films, for the 39 weeks ended Sept. 29, 1934, shows a consolidated net operating profit before Federal taxes, of \$1,746,213. That's as compared with a loss of \$226,345 in the (Continued on page 29)

F-WC BECOMES NAT'L THEAT. ON REORG.
Los Angeles, Nov. 5. Fox-West Coast in its reorganized status by the first of the year becomes National Theatres Corp. Sid Kent will be president. Spyros Skouras will likely be first vice-president and Charles Skouras v.p. and general manager. W. C. Michel, executive v.p. of Fox Film, it is understood will likewise be included in the setup as an officer of the company or on the board.

Chase Bank and Fox Film respectively are the two biggest creditors of Fox-W. C. Together they hold an aggregate claim of \$20,000,000 against F-WC and in the new setup will have joint control.

Kent as representative of Fox Film and of Chase Bank will be in full charge, according to every indication. This presumably is his understanding with the bank when accepting his new contract to continue as head of Fox Film as okayed by the Fox Film directorate last week.

Attorney Ralph Harris, of the eastern legal counsel of Fox, is heading for the Coast to pave the way for a final clearance of the F-WC reorganization. This also would indicate the F-WC and Paramount situation, whereby F-WC continues to operate Par's coast theatres, with the exception of the Par in L. A., has been smoothed or is nearly cleared up.

Just when the F-WC for closure sale will occur is so far not known but apparently is imminent.

Eddie Small Still in N. Y.

Eddie Small is remaining in New York for another month or so to set a Reliance picture for United Artists release.

WANGER - PAR SETTLEMENT COMPROMISE

Original agreement between the Paramount trustees and Walter Wanger, comprising the contract settlement reached with him Dec. 16, 1932, and covering the recent releasing deal Wanger made with Par, has been modified following suggestions of Referee John E. Joyce. It was recommended that the Par trustees obtain certain modifications more effectively protect their interests.

In 1932, prior to bankruptcy, Paramount's main subsidiaries (Par Pictures Corp., Par International, Par Productions and Par Distributing) agreed to pay Wanger \$175,000 in settling an action he had brought under his contract with the company. He was paid \$30,000 by the parent company, Par-Public, and \$25,000 by one of the subs. After Par went into bankruptcy, Wanger sought a judgment for the balance from the subsidiaries. To avoid this judgment Par Distributing deposited \$70,000 with Wanger's attorney, who agreed to make no distribution until 30 days thereafter unless by judicial decree. This period was extended from time to time.

Par trustees then claimed payments to Wanger were preferential and, if this was established, that the \$70,000 on deposit would be returned and judgment entered against Wanger for the \$30,000 he collected.

Both sides then got together and the first settlement proposal, now modified, was reached. It was that Wanger be paid the \$70,000 on deposit, that his action be discontinued and that Par Productions and Wanger go through on a deal whereby Wanger would make six pictures to be distributed by Par. After Referee Joyce recommended modification of this deal, the trustees have worked out a final agreement, already signed by Judge Alfred C. Cox, under which Par Productions is to hold back 35% of the gross of the domestic and 40% of the foreign distribution return (Continued on page 10)

Sheehan Gearing Fox Production for Pre-Holiday Boom

Hollywood, Nov. 5.

Recently in a production slump, Fox is picking up its schedule with the return to the studio of Winifred R. Sheehan, with expectations that the studio will go into an above-normal boom until after the New Year. This will offset the usual pre-Christmas let-up.

Three current pictures carry over into this month with the schedule calling for the starting of two today (Monday) and two later in the month. Starters today are 'Charlie Chan in Paris,' and 'Dante's Inferno.' Nov. 15 and 16 see 'One More Spring' and 'Thunder in the Night' starting, respectively.

Expected that four go in during December including George White's 1935 'Scandals.'

U.S. SUPREME C'T GRANTS PAR PLEA

Company Petitioned Highest Judicial Tribunal on Behalf of the Entire Film Industry

FEARS 'COERCION'

Washington, Nov. 5. Vacating the Oct. 8 order, the U. S. Supreme Court today granted Paramount its petition to reconsider its stand on the William Fox sound patent case, and announced it will review the decisions of the Circuit Court of Appeals affirming the validity of the Tri-Ergon rights.

No date set yet for argument on lower court decisions. Action makes a substantial victory to the entire production branch of the film industry, which complained Fox was using the lower court rulings to 'coerce' payment of heavy damages for infringement over a long term of years.

Washington, Nov. 5. Making a last resort effort to stave off punitive damage suits, major film producers last week appealed to the U. S. Supreme Court for a reconsideration of its refusal to review decisions in protracted infringement litigation affirming claims of William Fox's American Tri-Ergon to sound patents.

Complaining that decision of the second circuit Court of Appeals in Fox's favor is being used 'to coerce substantially the entire industry,' Paramount-Public, on behalf of more than a dozen studios and labs, asked the high tribunal to waive its rule requiring a conflict of opinions as pre-requisite to a review of lower court's proceedings on the ground that events have occurred since the denial of the writ which clearly take the case outside the (Continued on page 27)

Again Nix Roxy, Lubin Offer for The 7th Av. Roxy

Bondholders' group of the Roxy theatre, N. Y., again have nixed the proposal to lease the Roxy theatre to S. L. Rothafel (Roxy) and Herbert Lubin. Rothafel-Lubin offer this time is similar to proposals previously made by the same parties.

The bondholders declined to consider the Rothafel-Lubin offer because of the substantial improvement in income which is being shown by the Roxy theatre under its present management. This management is supervised by Howard S. Cullman, trustee. Harry Arthur represents Cullman on the operating end.

The theatre, in the past four months has made a profit of around \$50,000, which figure represents an average weekly net profit of around \$3,000.

The Rothafel-Lubin offer comprised a proposal to furnish \$250,000 in cash to handle the house operation and provide sums for internal improvements, such as painting and repairs. Of this amount, \$100,000 would be for operating reserve and \$150,000 for repairs and renovation. Rothafel-Lubin offer conditional rent at \$3,000 weekly. This covers only the ground rent, according to accounts.

Paramount Corp. Preparing Its Own Reorg Plan; Probably Will Be Consolidated with Others' Ideas

Alex. Arons at Radio

Hollywood, Nov. 5. Radio has signed Alex Arons to produce musicals, taking over spot held by Lou Brock, who went to Fox.

PATHE WILLING TO FINANCE PRODUCTION

Hollywood, Nov. 5. Revealed in conjunction with the visit here of Arthur Poole, Pathe v.p. and treasurer, that the company is willing to finance productions part way but deals must be made through distributors. Producers must put up part of the coin. Also deals must carry agreement that all release prints be processed by the Pathe eastern labs.

John Jasper is in charge of the local office contact for the company on any and all deals.

Katz Top Sergeant Over Rapf, Hubbard, Goldstone at Metro

Hollywood, Nov. 5. Rearrangement of the Metro exec setup with the addition of Sam Katz has this official now supervising the activities of Harry Rapf, Lucien Hubbard and Phil Goldstone, associate producers.

When Katz joined Metro, it was stated at the time that he would relieve Eddie Mannix of some of his duties. New arrangement now has all other a. p.'s answerable to Mannix with the exception of Irving Thalberg and David O. Selznick, who are independent in this respect.

KENT AND BANK EXECS DUE ON COAST DEC. 1

Hollywood, Nov. 5. Sid Kent, Winthrop Aldrich, chairman of the board of Chase Bank, and other Chase officials are expected here around Dec. 1 on vanship of the Fox West Coast bankruptcy.

Eastern contingent is due to remain until Dec. 10.

LeMaire's Duties

Rufus LeMaire, who is en route to the Coast to assume his new post at the Metro studio, is still in the act of his exact duties. It's not strictly casting but more in the nature of general supervision of casting, with LeMaire commissioned by L. B. Mayer to be a talent scout at large, without confining duties to the studio.

It was for this reason that, when LeMaire huddled with the Metro exec in Europe, Mayer sent him on a roving commission throughout the Continent.

One of these trips to Vienna unearthed a ballet mistress who creates such effective ideas that LeMaire, who's a confirmed anti-ballet auditor, saw in her new directorial timbre, because of her creative imaginativeness.

Paramount itself, as a corporation, has decided to prepare reorganization plan, to be worked out by its own executives and probably offered for consolidation with other reorganizational efforts already under way. At the moment, outside creditor committee groups, are framing a plan, while an independent group of bondholders, represented by Malcolm Stinner and Judge Edwin L. Garvin, are reported readying a plan of their own in a couple of weeks.

One presumption is that the best features of all plans or proposals, including those which Paramount itself may offer, will be retained for the eventual plan to be adopted, unless various factions sponsoring plans take strong oppositional sides and refuse compromises. Though confirmed that Par itself is injecting itself directly in the reorganization picture, it is not known just yet what steps Par may take in finally presenting the final draft.

Indications are that Par will work out its plan in conjunction with and through the cooperation of various creditor committees, including bondholders, stockholders, commercial creditors, etc. On the final approval of any plan, it is the creditors who by a majority must vote acceptance, following recommendations of the bankruptcy trustee. Then it is up to the referee and the courts to either okay or reject the plan.

Up to now, Paramount and its officers have taken no hand in reorganization other than to furnish information or otherwise cooperate with outside forces which are attempting to frame plans. This information is compulsory through the trustees who are, technically, in full charge of the entire company. Presumption is that (Continued on page 70)

PAR - SAENGER REORG PLAN CHILLS

A Paramount reorganization plan for Saenger Theatres with E. V. Richards has been entirely called off and the quest n of what is going to be done about the Saenger circuit at the moment is anyone's guess. After numerous conferences and a recapitulation of figures, the Saenger reorganization plan, in preparation for more than a year, was killed.

Originally the Saenger plan was worked out in New York by the trustees but when difficulties arose in Washington on the question of new securities, the framing of a plan was transferred to New Orleans and the Saenger crowd principally.

Knocking out the modified plan places Saenger where it was more than a year ago before any plan was attempted. Saenger Theatres and Saenger Realty are both still in receivership, with Richards in charge.

GERMANY BARS 'DREAM' EVEN BEFORE IT'S MADE

Hollywood, Nov. 5. Warners has received a cable from Germany that its film of 'Midsummer Night's Dream' will be banned there due to Reinhardt's connection and the inclusion of Mendelssohn's music.

Film is due into production Nov. 19.

Indies Refuse to Finance Powers' Cinephone in Any RCA Defencing

Indie producers using bootleg talker equipment are in for considerable lawing at the hands of RCA Photophone. RCA is awaiting decision on its case against Walter Disney before it proceeds against other violators, most of whom are among the short bankrupters.

P. A. Powers claims priority patents for his Cinephone, but the indies, when approached by Powers to join him in defending Photophone's suit against Disney, which is a test suit, declared inclination to sit tight and wait for developments.

Powers, whose Cinephone patents are at stake, refuses to spend money on the ground that he is out of the talker equipment business, and anyway the Indies have never paid him any royalty but have used his patents freely as a basis for making their own equipment.

An outgrowth of Photophone's suit against Disney is a suit filed by Powers in the Los Angeles jurisdiction against Disney for \$175,000. Powers claims he holds a 10-year contract with Disney for the use of Cinephone recording equipment, dating back to 1928, and calling for a minimum yearly guarantee of royalty to Powers in the sum of \$7,500. No payments have been made under this contract, it is alleged, and Powers is suing for the full amount of \$75,000 plus \$100,000 damages claimed to have been incurred by the adverse publicity given the Cinephone equipment because of the Photophone suit.

Col Director Shift Scraps 9 Days' Work, Holds Back Durante

Hollywood, Nov. 5. 'Carnival,' Columbia picture held up when Benjamin Stoltz was taken off the direction by Harry Cohn this week, is back in work with intention to scrap almost all of the first nine days' filming.

Re-start of the picture, with Walter Lang megging, will postpone Jimmie Durante's jump to New York to go into the legit 'Calling All Stars.' Latter will be several days delayed although effort is being made to bunch Durante's scenes so they come early on the schedule. Picture will now be before cameras until Nov. 27.

BLUMENTHAL DEMURS IN GORE'S \$34,734 SUIT

Los Angeles, Nov. 5. Demurrer by A. C. Blumenthal in Superior Court suit for \$34,734 damages brought by A. L. Gore in connection with a commission deal for sale of Hollywood Theatres stock will be heard on Nov. 16, in argument before Judge C. Ries L. Egan.

Technical preliminary by the defense will be based on contention that the charges have improperly united the charges of fraud and deceit with the action for recovery, and that the complaint is ambiguous as to how Gore has calculated the damages he demands. Substitution of attorneys now has Mark M. Cohen and Irwin M. Fulop representing Blumenthal.

Call More Par Witnesses, But Collyer Gets Respite

The Paramount trustees are planning to go forward Thursday (8) or Friday (9) with examination of witnesses in its comprehensive inquiry into stock repurchase deals and other actions of Par prior to bankruptcy. Decision has not yet been reached as to who will be called among the many in and out of Par who are wanted for questioning, but Norman Collyer won't be further examined.

Assistant Secretary Collyer was first put on the stand and questioned for three days, with recall planned this week. That adjournment with Collyer will be put off until later.

B'way Gaiety's Foreigns

Jack Koerpel and Sam Cummings have leased the Gaiety, New York, from the Erlanger estate, and will institute a first run policy with foreign films. Lease is for 18 months, and an opener, Nov. 12, will be 'Man of Courage,' Italian made, depicting the career of Mussolini.

Cummings returned recently from Europe with a line-up of foreign product. Interested with Koerpel and Cummings in the operation of the Gaiety as a first run show window for foreign pics are Arthur Meyer, of the Rialto; John P. Goring, of the Criterion, and Louis Schneider, of the M&S Circuit.

PITT FEARS SCHOOL PIX MAY HURT

Pittsburgh, Nov. 5. Local showmen are raising a howl about 5c films which Pittsburgh high schools are inaugurating weekly as part of what they call a campaign of visual education. Arsenal school started idea, showing a selected film in auditorium weekly for nickel admission, and theatre owners, fearful lest idea spread, have put in a protest with exchanges supplying educational institutions with pictures.

Showmen claim it's a violation of NRA code and are prepared to see the fight through to a finish. They insist plan, if followed through all over city, would cut in heavily on their revenue and insist that practice be stopped immediately. While seen as an educational feature, circuit chiefs and indie exhibitors both here feel the thing could eventually have far-reaching proportions and are anxious to nip it in the bud.

U'S FAST NEWSREELING

Hollywood, Nov. 5. Universal Newsreel speeded on the Kingsford-Smith landing clip, getting it played from Oakland labbed here and on the Grauman's Chinese screen for the last show Sunday night.

Settle Conklin Suit

Hollywood, Nov. 5. Al Rosen has settled out of court his damage suit of \$22,450 against Peggy Conklin. Agent claimed he was wrongfully discharged.

Harry Sokolov negotiated the settlement for the actress.

Hollywood Casting Chiselers Warned Against Gyping Extras

Hollywood, Nov. 5. Stiff fines and possibly jail sentences will be meted out to studio execs that chisel on extras. That's the warning laid down to casting offices by Mabel E. Kinney, chairman of the extras committee.

So that there will be no misunderstandings as to the intent and purpose of the new administrative order from the Code Authority, Mrs. Kinney called in the casting directors and their assistants for a look-see at the new setup. She told them in plain words that the object of the meeting was to familiarize them with the new working agreement, so that in the event of an overt act there can be no extension on the ground that they didn't interpret a certain section to mean what she pegged it to mean.

Knows All Angles

In presiding over the grievance and compliance board, Mrs. Kinney has come to know most of the angles that are played on the day workers. She firmly told the men who engage

(Continued on page 57)

Eternal Femme Question Up Again Before AMPAS

Association of motion picture advertisers (AMPAS) will hold a closed meeting Thursday (8) to vote on admittance to membership of femme co-workers. Question has been up for years and opposed. This year the femmes seem to stand a better chance, but the odds are still against them.

Fred S. Meyer, Exhib Leader, Becomes Aid To Laemmle in H'wood

Milwaukee, Nov. 5. Fred S. Meyer, president of the MPTO of Wisconsin and secretary of the national organization, has been appointed assistant to Carl Laemmle, president of Universal, he announced today, preparatory to leaving for Hollywood Nov. 5. Meyer, a native of the state, who at one time was head of Universal theatre operations here and later took over the Alhambra under his own wing, has been devoting all of his time to MPTO activities the past few months. He returned to Milwaukee only recently after having been taken ill in Los Angeles while attending the MPTO convention last spring. It was while he was in Cedars of Lebanon hospital in Hollywood that the deal for his becoming aid to Laemmle started.

Meyer has been president of the state MPTO for the past three years. He will resign immediately, he said, and the post will probably fall to Andrew Gutenberg, neighborhood theatre owner, who was acting president while Meyer was ill, or to George Fisher, neighborhood chain boss.

Whether Meyer's transfer will mean Milwaukee will drop the 1935 MPTO national convention is not known.

DONOHUE-COE AGENCY GETS RADIO CITY ADV.

Donohue-Coe agency is assuming the Radio City Music Hall ad placing Nov. 15, simultaneously with D-C moving over into the RCA Bldg. Understood that the ad firm is leasing some 37,000 square feet in Rockefeller Center, abandoning its present location of one and one-half floors of office space in the Paramount bldg.

Donohue-Coe deal was closed with the Music Hall board, above the head of W. G. Van Schmus, managing director, who had expressed himself pleased with Lord & Thomas' servicing of its ad campaigns.

JACK BARRY MARRIES

John F. Barry, of Paramount, revealed to a few close friends last week that he was married a couple of weeks ago to Marilyn Herd, novelist and short story writer.

Barry was former personnel chief of Publicis.

THIRD DIMENSION Max Fleischer Working On It for Two Years, Now He Has It

What is claimed to be the first practical use of a third dimension process has been worked out by Max Fleischer, cartoon producer. He is experimenting with the new process in his color cartoon shorts and has samples in both 'Poor Cinderella,' on release, and 'Little Dutch Mill,' readying to go out. Later a complete short will be made by the process.

Fleischer has worked for two years on a third dimension effect that would be practical. Fleischer claims his process will not increase production costs more than 15 percent.

Fleischer invention, kept a secret the past two years, is by means of a machine weighing over a ton, made up of over 500 parts. It shortens the perspective point in the camera, attain a third dimensional effect, it is claimed.

Prices Edge Forward Slightly; Better Week Believed Coming

Yesterday's Prices

Sales	High	Low	Last	Change
400 Col. Pict.	30%	30%	30%	+
800 Con. Film.	28%	28%	28%	+
800 East. N.	107%	106%	107%	+2%
800 Fox A.	12%	12%	12%	+
1000 Gen. N.	18%	18%	18%	+
4,900 Low.	31%	30%	31%	+
4,900 Par. etc.	4%	4%	4%	+
1000 Hip.	1%	1%	1%	+
3,900 RCA.	5%	5%	5%	+
4,100 Rev.	1%	1%	1%	+
1,600 W. B.	4%	4%	4%	+

CUBB		BONDS	
600 Tech.	18%	12%	18% + %
1,000 Gen. T.	6	6	- %
1,000 Low.	104	104	+ %
52,000 Par.-L.	57%	56%	57% +2%
10,000 U.S.	91	91	+ %
42,000 Par.-Pub.	57%	56%	57% +2%
16,000 Do. etc.	91	91	+ %
1,000 W. B.	59	59	+ %

* New 1934 high.

Stock prices went higher on increased volume yesterday (Monday) and closed strong near day's tops. Amusement stocks joined in climb. Eastman Kodak went to a new 1934 high at 107% and Loew's bonds touched a new peak for year at 104, and Loew's common got up to 31% and closed with a fractional gain. Columbia Pictures hit 36%, for a 1/2 point advance. Some shrewd traders, after Monday's trading, went so far as to predict market would get into 88-100 level on considerably increased volume shortly.

Prices edged forward towards the close of the week, although action of stocks was far from being impressive. Tendency of prices to move upward last three days sent Dow-Jones industrial averages up to 94.95 at close, for a gain of 2.69 points over previous Saturday's close at 92.86. Rail averages were fractionally off and utilities were fractionally higher at the close. Volume reached its peak Friday and Saturday, total transactions being 650,000 on Friday and about 300,000 on the final day.

Action of amusement group of 13 representative issues was considered favorable in absence of any considerable interest. Averages for group gained 0.635 point, to close at 22%, which was near peak of 23% for this group. Low point was attained 21%. Volume for group dropped 79,200 shares. Late week rally, particularly on Saturday, was evident in this group, and did much (Continued on page 26)

FORM R.C. MUSIC HALL CORP. TO RUN HOUSE

Rockefeller interests want both RKO and RCA to continue their association with the Itadio City Music Hall. In line with this attitude, RKO, RCA and Rockefeller Center, Inc., have formed a new corporation to operate the Music Hall. This company will be known as the Radio City Music Hall Corp. Its capital stock will be owned 50% by Rockefeller Center, Inc. and 50% by RCA.

Rockefeller Center, Inc., and RCA each put up \$25,000 to make an aggregate \$50,000 for operating capital for the new corporation.

David Sarnoff will be actively identified with the new corporation as a member of the board, M. H. Aylesworth will very likely be chairman of the board.

W. G. van Schmus, representative of Rockefeller Center, Inc., will be president and general manager, according to unofficial indications. The board will also include Major L. E. Thompson, it is stated.

On such a basis the Rockefeller interests have arranged a new one-year deal between Rockefeller Center, Inc., and the R. C. Music Hall Corp. for operation by the latter of the Music Hall until Sept. 1, 1935. Both RKO and RCA will be interested in such operation.

All this is as expected, since RKO, RCA and the Rockefeller people have large financial investments in Radio City. However, insofar as the new arrangement is concerned, RKO is not called upon to make any new or additional financial investment to continue in association with the Music Hall.

This new deal is presently pending as filed by counsel for trustee (Irving Trust) of RKO, namely, Col. William Donovan, law firm, before the Federal Court.

It sizes very favorably from the RKO angle and, therefore, should be approved, according to observers. Prior to this new deal the \$1,000,000 cash security put up for performance of the RC office space and theatre leases on the part of RKO, with Chase Bank, has already been absorbed and withdrawn from Chase by Rockefeller Center, Inc.

L. A. to N. Y.

- Martin Beck.
- Ruth Chatterton.
- Crane Wilbur.
- Scoop Conlon.
- Joek Whitney.
- Austin Parker.
- Walter Connolly.
- Mary Plekford.
- Patricia Miller.
- Louis Calhern.
- Nunnally Johnson.
- Basel Rathbone.
- Herbert H. Yates.
- Gilmore Brown.
- Myrt Blum.
- Lou Brock.
- Harry Fitzgerald.
- Mort Milston.
- Norman Taurog.
- Fifi Dorsay.

N. Y. to L. A.

- Misses DeMaire.
- Misses Nathan Levinson.
- Paula Dilgas.
- Al All.

SCHAEFER ASKS LEAVE TO FILE SALARY CLAIM

Although the date for filing claims in the Paramount bankruptcy has expired, George Schaefer, Par's general manager and member of the board of directors, has asked leave to file a claim himself against the company. He is one of a half dozen claimants who under what is known as nunc pro tunc proceedings, have gone to the Federal courts for permission to file now.

Schaefer's contract with Par Publicis was one of several disaffirmed by the Par trustees, others including contracts of Adolph Zukor, Emanuel Cohen, Ralph A. Kohn and Sam Dombow, Jr.

Schaefer's disaffirmed contract was as head of the distribution department. He later was made general manager as well as president of Famous Theatres, principal Par theatre subsidiary.

N. Y. CENSOR BOARD NETTED STATE \$170,670

Albany, Nov. 5. New York state's revenue from the censorship of motion pictures amounted to \$231,497 during the year ended June 30, last, according to the report of Irwin Esmond, director. The net revenue is \$3,972 more than for the previous year. Expenditures during the past year were \$60,287, leaving the state with a profit of \$170,670.

Censors reviewed and licensed 1,769 films. Of these 256 were approved with eliminations; 15 were rejected entirely, of which two were revised later and approved with eliminations.

G-B Publicity Shifts, Staff's Salary Cuts

A. P. Waxman is reshuffling his Gaumont-British p. a. staff. Lou Goldberg and Marlon Sanders are out; Arline De Hans, Sam Wyrshawsky and Estelle Schrott added. Several salary cuts among the publicity staff members also were instituted last week. George W. Waxman, sales manager of Gaumont-British, is off on a month's tour and now on the Coast to visit all key spots. Before going he appointed several more sales managers. Jack McCarthy is now in charge in Omaha, R. G. Hoff in Des Moines and Fred Abelson in Minneapolis.

HOLLYWOOD'S CHATTERERS

Casting Officers' Aides Ask NRA To Set Aside Ban on Family Extras

Hollywood, Nov. 5. Assistant casting directors and other studio employees who have found their immediate dependents clipped off the extra lists through "non-favoritism" clause in the industry code, are leading a campaign to have the ban removed through revision of the code.

The junior casters, after several weeks of discussion, have presented a petition carrying about 35 signatures, asking that the Code Authority revise the particular clause to allow wives and other immediate relatives of studio workers' families to act as extras in studios other than the one in which the head of the family is employed.

Claims of those behind the petition are that many of the lower salaried assistants and clerks in the various casting offices have married girls who were working as extras, and the combination of the two incomes allowed the couple to get along. The code ruling, they state, now prevents the women from doing any extra work and is putting undue hardships on a number of competent atmosphere players.

Want Wives to Work.

It is known, however, that several assistant casters drawing good salaries are burned at the code provision which prevents their wives from getting extra calls, and they figure a revision of the provision by the Code Authority based on the hardships placed on many low-salaried workers will slip through to enable their own wives and relatives to get back on the extra lists.

Mrs. Mabel Kinney, head of the standing committee on extras, admitted that the casters' petition had been presented to her for forwarding to the Code Authority. She stated, however, that the document was confidential, and it was on its way east for action by the C. A.

Petitioners ask that paragraph B, Section 4 of Article 4 be amended to allow dependents of studio workers to accept extra calls from other companies where chance of favoritism would not be existent.

Paragraph B now reads: "no one shall be employed as an extra player or atmosphere worker who is a dependent member of the immediate family of any regular employee of a motion picture company, or any person who is not obliged to depend upon extra work as a means of livelihood, unless the exigencies of production, reasonably construed, require an exception to be made."

The particular section was written into the code to prevent nepotism padding of the extra lists by studio officials and other employees of the studios, thus excluding many capable and worthy extras from securing calls that would ordinarily go to them.

Loew's \$74,750 Refunds

Washington, Nov. 5. Tax refunds aggregating \$74,260 were awarded Loew's and various subsidiaries last week by the Internal Revenue Bureau.

Parent company was down for \$6,485, with others as follows: Brevoort Holding Co., \$48,700; Humana Production Co., \$286; International Vaudeville Co., \$78; Loew's Memphis Theatre Co., \$350; Marcus Loew Booking Agency, \$105; Marcus Loew Realty Corp., \$338; Marcus Amusement Co., \$36; Monarch Amus. Co., \$283; New Bond Co., \$261; Putnam Theatrical Corp., \$3,834; Seventh & Broadway Building Co., \$2,608; Greely Square Amusement Co., \$715.

Code Personnel Changes

Hollywood, Nov. 5. Two new names were added to the code extras committee last week. J. Buckley Russell succeeded Larry Steers on the grievance and compliance board and Mrs. George Henry Hines, local clubwoman, replaced Mrs. Lydia Hopkins as public rep on the board of 15.

Balaban's Rent Claim

John Balaban has been granted leave to file a claim against Paramount, based on rent for an apartment which he leased after being brought east from Chicago by Par, which later let him out.

Balaban is making an effort to collect \$8,263 for rent, lights, and other charges, including commission to a realty agent, on an apartment at the San Remo. Rent represented is from January, 1933, to June 16, 1934. According to his petition, Balaban claims that through a written agreement with him, Paramount indemnified him against losses on the lease.

Prior to Par's bankruptcy in January, 1933, Balaban left the home office. He has since been in Chicago in B. & K.

JURY IS STILL OUT ON NAT'L Z. AND C.

There's a chance that the Code Authority may get into action and finally settle the whole matter of zoning and clearance in a couple of weeks. It's not a big chance but there is that kind of a probability. This would come through the C.A. okaying the revised Kansas City zoning and clearance schedule. By so doing the C.A. will have provided a precedent and method by which to settle other situations.

Otherwise all the hearing on appeal as to zoning and clearance and others to be scheduled are merely recurrent sessions of the familiar and ancient alibi meetings of the industry between exhibitors and distributors. If the C.A. doesn't get under way and into action on the z and c matters by establishing some methods of adjudicating the squawks that come in there won't be any zoning and clearance this season.

Thus far not a single zoning and clearance schedule has been put into effect anywhere in the country. There are 21 schedules pending before the Code Authority. Of these 10 have been heard on appeal. There are 11 which had been sent back for revision.

The spots concerned include Los Angeles, Cincinnati, Columbus, Dayton, Buffalo, Indianapolis, San Francisco, Portland (Ore.), Detroit and Seattle. These are cities and zones on which appeals have been heard but so far not determined.

Remaining schedules pending are Atlanta, Jacksonville, Birmingham, Cleveland, Toledo, Kansas City, Milwaukee, New Haven, Memphis, New Orleans and Dallas.

The Code Authority has a committee which will pass the final say-so on the zoning thing and this committee includes George Schaefer, Al Lichtman and Charles O'Reilly.

Miss. Amus. Taxes Up

Jackson, Miss., Nov. 5. Whether it's the new deal or farmers have plenty of money, collections from the amusement tax of 10% collected by the state leads all other tax collections in gains.

The year isn't complete but receipts are larger than the entire last year when only \$155,009 was collected. Already this year \$217,666 has been received.

LOWDOWN ON PIX PRESS CONTRIBS

Cataloging the Newspaper Boys and Girls in the Film Capital—Some Are Pushovers, Most Are Suspicious Even of Themselves

200 OF 'EM

Hollywood, Nov. 5. News emanating from Hollywood about picture personalities and pictures is of a fixed quantity, governed by the number of pictures in production and the number of stars in those pictures. Despite this, it's no secret that the town is overrun with press correspondents, accredited or otherwise, with some 200 showing up every time there is a free feed.

Of those who cover Hollywood for the countless number of papers, syndicates and services, less than two dozen represent good coverage for the studios. Those important correspondents are divided between the wire and syndicate news disseminators.

Press departments of the studios have made exhaustive studies of the best and most effective method of disseminating their news. No rule holds fast. What local scribes grab eagerly, others pass up. All have their likes and dislikes which govern types of news received. Press departments are all wise to the individual tastes, cater to these peculiarities.

Cataloging the Craft

Syndicated columnist wire service writers, individual paper correspondents.

(Continued on page 29)

Expect Approval of NRA Costs' Levy

Probably Today or Tomorrow—New Schedules Based on Gross Income

Washington, Nov. 5. Approval of the revised assessment plan for producers, distributors and exhibitors was momentarily expected today at NRA following a compromise expected to placate insurgent independent distributors led by Monogram.

With rate figures unchanged, levy scheme will embody limitations on the contribution of indies and in the long run materially reduce their net ante to the Code Authority, it is expected. Although no definite word had been received up to Saturday (3), it was anticipated the recalcitrant indie contingent under leadership of W. Ray Johnston would be more or less satisfied with the restrictions designed for their protection.

The qualifications stipulate that if contributions by producer-distributor members in the seven lowest income brackets exceed \$18,000, the surplus will be credited pro rata on the following year's assessments. Other guarantees are that the 1935 budget will be based on a 'substantially revised' method of assessment.

Explaining steps taken to equalize the financial burden, Deputy Administrator William P. Farnsworth said:

Indies Protected

The final agreement carefully insures that the contributions of the independents will be limited to the amount the Code Authority finance committee assigned to them, \$18,000. Should members of the industry whose annual sales are less than \$750,000—which includes substantially all the independents—contribute a total exceeding \$18,000, the excess may not be spent, but must

L. A. Agents Razz Contention There's As Much Prod. East as H'wood; Call Rosy's Wash. NRA Confabs a 'Farce'

Washington, Nov. 5. Boycott of Blue Eagle by Hollywood professionals and agents turned the scheduled hot hearing on proposed rules of fair practice for agents into a farce as Divisional Administrator Sol A. Rosenblatt heard two producer spokesmen ask that pending regulations be discarded and wound up the session in 20 minutes.

A written protest by Ralph H. Blum, Hollywood agents' lawyer, was the only expression of opinion from the west coast crowd which has been assailing Rosy for not holding his squawk-fest in their vicinity. Blum complained that most of the individuals concerned are located in California and said sessions should not be held in Washington.

The sole witnesses were Harold S. Bareford, Warner Bros. attorney who represented nine major producers, and Gabriel Hess, Hays organization executive. Both urged Rosy to throw the whole list of recommendations in the wastebasket.

The disputed Article 5, defining the extent to which agents may represent their clients in negotiations with producers, was never mentioned, despite the inability of the 5-5 committee to agree and the added fact that this split was the sole reason for the hearing. Neither Bareford nor Hess referred to this disputed clause, while Rosy likewise failed completely to focus discussion on the question.

Just One of Those Things?

All in all, the hearing had the appearance of being just one of those things, and the strange procedure

caused suspicion that behind-the-scenes conferences had straightened out the tangle. Rosy insistently denied that any under-cover talk had taken place but could not account for the brevity and general nature of the hearing.

The general expectation is that Rosy in the end will pick most, if not all, of the recommendations and call on the 5-5 group to submit new regulations. The Divisional Administrator would not talk about this prospect nor would he state his reaction to the suggestions of Bareford and Hess.

The foundation for the criticism of the producer representatives was a claim that the committee had trespassed beyond its official authority and, instead of confining its recommendations to dealings between agents and employers, had taken up in detail relations between agents and clients. Neither of the two witnesses became specific, however, and both failed to back up their general criticism with exact instances.

Sliding with Rosy's decision to hold the hearing here instead of in Hollywood, Hess noted that there are as many agents in New York

(Continued on page 29)

Philly Exhibs' C.A. Reorg Plea Denied by Rosy

Washington, Nov. 5. Demands of the newly organized Independent Exhibitors' Protective Association of Philadelphia for re-composition of Philadelphia clearance-zoning and grievance boards were rejected flatly last week by Divisional Administrator Sol A. Rosenblatt.

Claiming to speak for 104 independent exhibitors, the Protective Association complained that the M.P.T.O. unit representing eastern Pennsylvania, New Jersey and Delaware exhibitors dominates the boards and that members of the M.P.T.O. have an 'antagonistic attitude' toward members of the Protective Association. Claimed this might cause board members to be prejudiced and biased. Also charged Warner controls boards through the M.P.T.O.

The Protective Association served notice on Rosy that because it is denied 'adequate representation' its members will not be a party to proposed re-zoning.

Obviously exasperated, Rosy shot back a stinging reply in which he noted that all members of Philly boards at time of appointment were satisfactory to all exhibitor organizations and significantly added that Protective Association was not in existence then. The M.P.T.O. was active in protecting interests of independent exhibitors, Rosy remarked, and okayed the names.

Showing impatience at idea board members might be produced or biased, Rosy said that until specific advice, demonstrating the incapability or unfairness of exhibitor members of the boards is supplied, the NRA 'must decline' to change board composition. Divisional Administrator replied that no member should be disqualified merely on account of membership in some other organization and dismissed matter with curt 'I am constrained to hold there is no necessity for reorganizing these boards.'

L.A. Still Limp Under Stress Of Election Campaign and Lack Of Standard Pictures for Draw

Los Angeles, Nov. 5. Trade in this sector is still very off. Various excuses being offered for the limited cash patronage houses have been getting. Mostly they are complaining about the governorship race keeping the folks away. Then, too, a little weather trouble, but actually, so far as the patrons are concerned, it is lack of outstanding pictures.

Paramount is tobs with 'Pursuit of Happiness', which is only lukewarm, however, in draw quality. State has 'Hide-Out' and, so far as customers are concerned, they are giving 'Hide-Out' the nod in the picture. 'Count of Monte Cristo' got off to an okie start at the Chinese and looks like an easy two-week attraction.

Hollywood and RKO are holding over 'Gay Divorcee' for a third week, but from trade indications run seems to be tending showtown.

'Wednesday's Child', slipped a bit from preceding week, with vaude helping. 'Cleopatra' moved into the Criterion and nothing doing. 'Would have been better to slip this one into general run.

Estimates for This Week Chinese (Grauman) (2,928; 30-40-65)—'Monte Cristo' (UA) and stage show. Starts similar to its predecessor and will wind up first stanza with around \$13,500. Last week 'Ceilium' (UA) 2d week, finished fairly strong at \$3,700.

Criterion (Fasnart) (1,800; 30-40-55)—'Cleopatra' (Par). Faux pas to move this one here, lucky to get \$2,500. Last week 'Wagon Wheels' (Par), not up to calculations with a \$2,900 finish.

Downtown (WB) (1,800; 25-35-40)—'Wednesday's Child' (Radio) and vaudeville. Start show helping. Plenty to sell this one. Last week 'Lost Lady' (WB) and vaude came through in fine style with \$8,500.

Hollywood (WB) (2,756; 25-35-40)—'Gay Divorcee' (Radio) (3rd week). Off to nice start on this stanza, but not holding up an account of length of stay. Will hit around \$5,800, aided by personal appearances cast members. Last week, second, surpassed expectations with an \$8,100 finish.

Los Angeles (Wm. Fox) (2,800; 20-25)—'Girl in Rags' (Col) and 'The Nightingale' (MG). 'The Nightingale' will be lucky with \$3,100 take. Last week 'That's Gratitude' (Col) and 'Against the Law' (Col). Just so-so at \$3,700.

Orpheum (Blau) (2,270; 15-25-35)—'Elinor Norton' (Fox) and 'Chan in London' (Fox), split and vaudeville. Though house has double bill, edge taken off by opposition vaude which will keep take below the \$5,000 mark.

Pantages (Pan) (2,700; 25-40)—'Cheating Cheaters' (U) and 'Love in Stratosphere' (MG), split. Off this week, though doublet lull in upper brackets. Will come around \$3,700, which is profit. Last week 'Great Expectations' (U), single billed, mounted as went along and finished with around \$4,800, big take.

Paramount (Partnart) (3,555; 30-40-55)—'Pursuit of Happiness' (Par) and stage show. No so forte, did quite intensive campaign, and will wind up with around \$12,000. Last week 'Cleopatra' (Par), as figured, slipped and just shined over the \$11,000 mark.

RKO (2,850; 25-35-40)—'Gay Divorcee' (Radio) (3rd week). Being milked for all they can get and with two previews rung in, will possibly hit \$7,500. Last week, second, was bit better than at Hollywood, with windup for week being a good \$3,500.

State (Loew-Fox) (2,924; 30-40-65)—'Hide-Out' (MG). They just will not go for this Montgomery picture. 'Hide-Out' is a weak, quite disappointing. Last week 'Peck's Bad Boy' (Fox), had hard road to travel to get \$5,200, which is red.

VAUDE HELPS TACOMA

'Big Hearted Herbert' on Strong End of \$4,500 Split Week

Tacoma, Nov. 5. Still just two first runs in the town, with Blue Mouse (Hamrick) getting a fair take. 'Big Hearted Herbert' is doing well. 'Roxy' has split week for first time in long while, figuring neither pic could hold a week here and to meet that split at a fair take, it holds over three week-end days.

For vaude Music Box policy is 15-35 cent scale, then four days middle of week pix policy is for district, with each day \$1,000. Estimates for This Week 'Music Box' (Hamrick) (1,400; 15-25-35), 'Big Hearted Herbert' (WB) and Levy vaude. Five acts, play-

ing here after Orpheum at Seattle, in for three days; 'Kansas City Princess' (WB) and 'Wednesday's Child' (Par), dual, four days, for total of \$4,500. Last week, 'Madam DuBarry' (WB), three days, \$1,200; then 'Richest Girl in World' (Rad), five days, fair \$2,500, for \$3,700 for eight day week. Okay.

Roxy (J-vil) (1,300; 25-35), 'Servants' Entrance' (Fox) and 'The Hide-Out' (MG), dual, week, and \$3,500. Last week, 'Chained' (MG), big at \$4,800.

4th Straight Wk. A Musical Leads Omaha, \$8,500

Omaha, Nov. 5.

Fourth successive week a musical leads the town. This one is 'Merry Widow' at the Paramount, but won't any more than lead and hard pushed by the bill at the Orpheum. World looks up a bit with type picture it can do business on, but hasn't been getting. Brandels will have to look on this week, after having three enormous weeks in a row.

Direct outside competition begins Monday for six days when Community Playhouse opens up for its second production of the season, 'Dear Brutus.' Election day in the middle of the week no help, and football games over the weekend, detract some.

Last week proved that show business is up some here at least. Heaviest outside competition of the year started Sunday with the opening of the annual Ak-Sar-Bien stock and horse show and rodeo at the Coliseum. This week it cuts in on the openings, last week on the last half. Daily attendance for week will probably average 10,000, one day setting a new record at 15,000. In spite of this tremendous number drawn away from the theater tills, grosses were all at least average.

Managers were thankful unannounced by the district convention of teachers letting kids out of school two days last week and bringing a few thousand teachers to town. Brandels especially reaped on this with his bill of 'Girl of the Limberlost' and 'Six-Day Bike Racer.' Watching the matinee Friday and Saturday shows, it was obvious, was by couples, one a grandmother to see 'Limberlost' and the other a kid to see Joe E. Brown. And at night it was the whole family.

Estimates for This Week Paramount (Blank) (2,765; 25-40)—'Merry Widow' (MG). Makes two straight on the musicals. This one should lead the town and may reach \$8,500, not so sure with considerable outside competition. Last week 'Dames' (WB) decidedly disappointing; hard to tell whether it was the pic itself or outside and opposition competition. Anyway it fell off to around \$8,000.

Orpheum (Blank) (2,976; 25-40)—'Peek's Bad Boy' (Fox) and 'Big Hearted Herbert' (WB), dual. Last week with the kids out of school this would have killed 'em. This week it's only an average bill—with possibilities probably \$7,700. Last week 'Here Comes the Navy' (WB) and 'One Exciting Adventure' (U) plenty good bill, and with Navy Day coming in the middle of the week went over okay, \$3,200.

World (Blank) (2,100; 25-35)—'World Moves On' (Fox) and '365 Nights in Hollywood' (Fox), dual. Here is a stronger bet than house has had for some time, and something to work on, probably \$4,400. Last week 'Student Tour' (MG) and 'Ready for Love' (Par), twinned, were just another average bill and gross \$3,900.

Brandels (Singer) (1,200; 20-25-35)—'Lady by Choice' (Col) and 'The Nightingale' (MG), dual. Not too much to be expected here, and may be okay at \$1,500. Last week was surprise week with 'Girl of Limberlost' (MG) and 'Six-Day Bike Racer' (WB), drawing in the whole family between them and sending the gross to \$5,000, strong. First two days of week with kids out of school accounts for this.

1st Runs on Broadway (Subject to Change)

Week of Nov. 9. Capitol—'Evelyn Prentice' (MG).

Mayfair—'365 Nights in Hollywood' (Fox) (5).

Music Hall—'We Live Again' (UA) (2d wk).

Paramount—'White Parade' (Fox).

Rialto—'First World War' (Fox) (7).

Rivoli—'Kid Millions' (UA) (10).

Fox—'There's Always Tomorrow' (U).

Strand—'St. Louis Kid' (WB) (2d wk).

Week of Nov. 16. Capitol—'The Painted Veil' (MG).

Mayfair—'Big-Hearted Herbert' (WB) (12).

Music Hall—'Gay Divorcee' (Radio) (15).

Paramount—'White Parade' (Fox) (2d wk).

Rialto—'First World War' (Fox) (2d wk).

Rivoli—'Kid Millions' (UA) (2d wk).

Strand—'Evansons' (G-I).

Strand—'St. Louis Kid' (WB) (3d wk).

\$2 Pictures 'Man of Aran' (G-I)—Criterion (4th week).

'Merry Widow' (Metro)—Astor (4th week).

St. Louis, Nov. 5. A luddover and an old-timer are the leaders in the week's film parade.

Will Rogers is still garnering in the shekels in profitable amounts in second week of 'Judge Priest' at the Fox and 'Merry Widow' is doing even better than that at Loew's.

In fact later got off to a good start and looks headed for big profits. Shubert and Orpheum will be in the money, too. But will not break any records.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'Captain Hates the Sea' (Col) and 'That's a Good Girl' (Mundus). Fair for \$8,000. Last week 'One Night of Love' (Col) (fifth St. Louis week), \$4,900.

Fox (F&M) (5,000; 25-35-55)—'Judge Priest' (Fox) (2d wk). Big at \$13,000; first week \$7,000.

Loew's (Fox) (Loew) (3,000; 25-35-40).

San Francisco, Nov. 5. The fans here are shopping as they never have before, and the house that gets the crowd has to have something better than just good, or at least what the ticket buyers think is better.

All the town's money is rolling into two houses, Warfield with 'Merry Widow' and Golden Gate with second week of 'Gay Divorcee.' Warfield on opening day broke all house records, but this was somewhat due to personal appearance of Jeanette MacDonald, who always goes big in this burg. Socialites always go for her, throwing tea at exclusive hotel for her, and then taking carriages to see the show.

Astaire pic getting such good word of mouth that third week is considered almost sure bet. Paramount's reversion to duals and drop in gate price is proving successful. Town's first taste a few months ago of duals in a downtown house makes sense being tough here.

Other houses are getting by, but not much more. Theatres that brace opening with personals or previews or some drawing stunt get first-week opening, but then light fades. Town also having bad case of pre-election jitters, with Upton Sinclair in role of bogey-man.

Estimates for This Week Fox (Loew) (5,000; 30-45-40), 'Wagon Wheels' (Par) and 'Firebird' (WB). Will get by all right with \$6,500. Last week 'Howling Dog' (WB) and 'Ready for Love' scraped by at around \$6,000.

Loop on Its Own as Expo Folds; 'Divorcee' Smashing 19G, 3d Week; 'Wiggs' \$25,000; 'Galante' OK 9G

Chicago, Nov. 5. Things are pretty spotty in the loop again this week and its due to a mob of holdover pictures. Paramount is running a precedent currently by holding 'Gay Divorcee' for its third session, first time any vaudeville house in Chicago has gone three weeks. Business remains at a remarkable pace for the run.

Other continuations are at the Garrick, where 'One Night of Love' (Col) comes in a fortnight at the Chicago 'Barretts' goes into its fourth week at the United Artists and 'Cleopatra' into a second stanza at the Lyceum.

This is the first week since June to see the town without the extra backing of the Century of Progress crowds, and theatres are watching the real run. There isn't much change noticeable in the loop, but in the nabes business is on the increase due to the fact that the closing days of the Fair attracted most of the townspop to the grounds for a final look-around.

'Wiggs of the Cabbage Patch' is proving a fair neighborly for its class Chicago. Currently, National W. C. Fields nor Pauline Lord have any particular drag at the local box office and this lack of effort is sending the gross down to the lowest it seen in several months. Will drop to close to \$25,000.

Apollo is still trying to get out of its recent hole. House has not done well since opening as a picture spot. Has been dropping cell nearly every week and being saved only by the fact that the show, 'Marie Galante' opened Saturday and Sunday, one of the best notices pictures at this house ever received. Shows signs of being the house to get above its break figure this session, but not much.

Estimates for This Week Apollo (I&K) (1,200; 35-55-65)—'Marie Galante' (Fox). Opened Saturday (3) to good reports and may have a chance. Looks capable of touching close of \$9,000, okay. Last week 'Constant Lady' (MG) and 'The Nightingale' (WB), which evidences that Constance Bennett is a picture on the downturn around here, and the gross hardly hit \$7,100, fairly.

Chicago (I&K) (3,940; 35-55-75)—'Mrs. Wiggs of the Cabbage Patch' (WB). Picture has no box office power at all in the loop. Apparently strictly a family time and audience picture. Not likely to get more than a soggy week-end gross. 'Night of Love' (Col) got a strong \$32,000 on its hold-over session.

Garrick (I&K) (900; 25-35-50)—'Night of Love' (Col). Over from the Chicago and doing okay for predicted \$5,000. Last week 'Six Day Bike Racer' (WB) was strong, consistent Joe E. Brown fans for pleasant \$4,300.

Oriental (I&K) (3,200; 25-35-40)—'Chan in London' (Fox) and vaude. Pat Kenton's studio stand and doing trade as a local name. House remains on steady pace currently for satisfactory \$17,000. Last week 'The Nightingale' (WB) was strong, consistent Joe E. Brown fans for pleasant \$4,300.

State-Lake (Jones) (2,700; 20-25-40)—'Wake Up and Dream' (U) and vaude. Another steady house, again staying \$15,000. Last week 'The Nightingale' (WB) touched \$12,200.

United Artists (I&K-UA) (1,700; 35-55-65)—'Barretts' (MG) (4th week). On the upgrade again after a week off, the picture is running. Third week did fine \$11,000 and currently above \$10,000. 'Trans-Atlantic Merry-Go-Round' (UA) in Saturday (10).

Ex-Franco (F&W), 'Barretts' (MG) (4th wk.). This loop hit one week too many, with bad \$4,000 dead. Third week got by with \$5,200.

United Artists (UA) (1,200; 30-40-55)—'Last Gentlemen' (UA) (3d wk.). Will be very poor with about \$4,000. House holding this one despite poor business to get past Election Day, with Anna Sten pic coming up. Aiming at about \$4,000, good. Last week all right at better than \$12,000 for 'Marie Galante' (Fox) and 'Six-Day Bike Rider' (WB).

Ex-Franco (F&W), 'Barretts' (MG) (4th wk.). This loop hit one week too many, with bad \$4,000 dead. Third week got by with \$5,200.

Warfield (F&M) (2,440; 30-35-40), 'Gift of Gab' (U) and 'Dude Rapper' (Lesser). Good for \$9,000. (Frank up). Aiming at about \$11,000, good. Last week all right at better than \$12,000 for 'Marie Galante' (Fox) and 'Six-Day Bike Rider' (WB).

Warfield (F&M) (2,440; 30-35-40), 'Merry Widow' (MG) and stage show. Look for record busting at around \$7,000. Last week 'Peck's Bad Boy' (Fox) was a large wed of el floppo at around \$13,000 for six days. This figure is dynamite for this house with expensive stage show.

NO ST. L. BLUES, ROGERS, WIDOW BOTH BIG

St. Louis, Nov. 5. A luddover and an old-timer are the leaders in the week's film parade. Will Rogers is still garnering in the shekels in profitable amounts in second week of 'Judge Priest' at the Fox and 'Merry Widow' is doing even better than that at Loew's.

In fact later got off to a good start and looks headed for big profits. Shubert and Orpheum will be in the money, too. But will not break any records.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'Captain Hates the Sea' (Col) and 'That's a Good Girl' (Mundus). Fair for \$8,000. Last week 'One Night of Love' (Col) (fifth St. Louis week), \$4,900.

Fox (F&M) (5,000; 25-35-55)—'Judge Priest' (Fox) (2d wk). Big at \$13,000; first week \$7,000.

Loew's (Fox) (Loew) (3,000; 25-35-40).

Everything's 'Merry and Gay' in S.F., 'Widow' Wow 27G, 'Divorcee' 15G 2d Wk

San Francisco, Nov. 5. The fans here are shopping as they never have before, and the house that gets the crowd has to have something better than just good, or at least what the ticket buyers think is better.

All the town's money is rolling into two houses, Warfield with 'Merry Widow' and Golden Gate with second week of 'Gay Divorcee.' Warfield on opening day broke all house records, but this was somewhat due to personal appearance of Jeanette MacDonald, who always goes big in this burg. Socialites always go for her, throwing tea at exclusive hotel for her, and then taking carriages to see the show.

Astaire pic getting such good word of mouth that third week is considered almost sure bet. Paramount's reversion to duals and drop in gate price is proving successful. Town's first taste a few months ago of duals in a downtown house makes sense being tough here.

Other houses are getting by, but not much more. Theatres that brace opening with personals or previews or some drawing stunt get first-week opening, but then light fades. Town also having bad case of pre-election jitters, with Upton Sinclair in role of bogey-man.

Estimates for This Week Fox (Loew) (5,000; 30-45-40), 'Wagon Wheels' (Par) and 'Firebird' (WB). Will get by all right with \$6,500. Last week 'Howling Dog' (WB) and 'Ready for Love' scraped by at around \$6,000.

Loop on Its Own as Expo Folds; 'Divorcee' Smashing 19G, 3d Week; 'Wiggs' \$25,000; 'Galante' OK 9G

Chicago, Nov. 5. Things are pretty spotty in the loop again this week and its due to a mob of holdover pictures. Paramount is running a precedent currently by holding 'Gay Divorcee' for its third session, first time any vaudeville house in Chicago has gone three weeks. Business remains at a remarkable pace for the run.

Other continuations are at the Garrick, where 'One Night of Love' (Col) comes in a fortnight at the Chicago 'Barretts' goes into its fourth week at the United Artists and 'Cleopatra' into a second stanza at the Lyceum.

This is the first week since June to see the town without the extra backing of the Century of Progress crowds, and theatres are watching the real run. There isn't much change noticeable in the loop, but in the nabes business is on the increase due to the fact that the closing days of the Fair attracted most of the townspop to the grounds for a final look-around.

'Wiggs of the Cabbage Patch' is proving a fair neighborly for its class Chicago. Currently, National W. C. Fields nor Pauline Lord have any particular drag at the local box office and this lack of effort is sending the gross down to the lowest it seen in several months. Will drop to close to \$25,000.

Apollo is still trying to get out of its recent hole. House has not done well since opening as a picture spot. Has been dropping cell nearly every week and being saved only by the fact that the show, 'Marie Galante' opened Saturday and Sunday, one of the best notices pictures at this house ever received. Shows signs of being the house to get above its break figure this session, but not much.

Estimates for This Week Apollo (I&K) (1,200; 35-55-65)—'Marie Galante' (Fox). Opened Saturday (3) to good reports and may have a chance. Looks capable of touching close of \$9,000, okay. Last week 'Constant Lady' (MG) and 'The Nightingale' (WB), which evidences that Constance Bennett is a picture on the downturn around here, and the gross hardly hit \$7,100, fairly.

Chicago (I&K) (3,940; 35-55-75)—'Mrs. Wiggs of the Cabbage Patch' (WB). Picture has no box office power at all in the loop. Apparently strictly a family time and audience picture. Not likely to get more than a soggy week-end gross. 'Night of Love' (Col) got a strong \$32,000 on its hold-over session.

Garrick (I&K) (900; 25-35-50)—'Night of Love' (Col). Over from the Chicago and doing okay for predicted \$5,000. Last week 'Six Day Bike Racer' (WB) was strong, consistent Joe E. Brown fans for pleasant \$4,300.

Oriental (I&K) (3,200; 25-35-40)—'Chan in London' (Fox) and vaude. Pat Kenton's studio stand and doing trade as a local name. House remains on steady pace currently for satisfactory \$17,000. Last week 'The Nightingale' (WB) was strong, consistent Joe E. Brown fans for pleasant \$4,300.

State-Lake (Jones) (2,700; 20-25-40)—'Wake Up and Dream' (U) and vaude. Another steady house, again staying \$15,000. Last week 'The Nightingale' (WB) touched \$12,200.

United Artists (I&K-UA) (1,700; 35-55-65)—'Barretts' (MG) (4th week). On the upgrade again after a week off, the picture is running. Third week did fine \$11,000 and currently above \$10,000. 'Trans-Atlantic Merry-Go-Round' (UA) in Saturday (10).

Ex-Franco (F&W), 'Barretts' (MG) (4th wk.). This loop hit one week too many, with bad \$4,000 dead. Third week got by with \$5,200.

United Artists (UA) (1,200; 30-40-55)—'Last Gentlemen' (UA) (3d wk.). Will be very poor with about \$4,000. House holding this one despite poor business to get past Election Day, with Anna Sten pic coming up. Aiming at about \$4,000, good. Last week all right at better than \$12,000 for 'Marie Galante' (Fox) and 'Six-Day Bike Rider' (WB).

Warfield (F&M) (2,440; 30-35-40), 'Gift of Gab' (U) and 'Dude Rapper' (Lesser). Good for \$9,000. (Frank up). Aiming at about \$11,000, good. Last week all right at better than \$12,000 for 'Marie Galante' (Fox) and 'Six-Day Bike Rider' (WB).

Warfield (F&M) (2,440; 30-35-40), 'Merry Widow' (MG) and stage show. Look for record busting at around \$7,000. Last week 'Peck's Bad Boy' (Fox) was a large wed of el floppo at around \$13,000 for six days. This figure is dynamite for this house with expensive stage show.

STUDIOS PROTEST L.A.

CO. TAX VALUATIONS

Hollywood, Nov. 5. Metro, Universal, Fox and Paramount have joined in a suit to enjoin the collection of county taxes on 1934 assessment basis charging that the rates are unfair, discriminatory and fraudulent.

Claim separate assessments on land and improvements wrongful, that rates are based on hypothetical future use and valuation instead of current value, and that they are unequal by comparison to other property similarly located.

Paris Grosses Down 60%; 'Little Women' \$5,000; 'Daily Bread' \$6,000; Cantor, 'Gallant,' \$12,600 in 3 Wks.

Paris, Oct. 2. With weather favoring the and plenty of people in town, Paris exhibitors are looking for a new ally to explain why business is rotten. However they may hope it out, fact remains that grosses this year are about 60% of what they were this time last season. Whole standard has changed, so that a film which does \$6,000 is considered as grand a wow as one which pulled \$10,000 before.

American pictures are getting their share. Radio has no less than six pictures around town, most of them in good first run showcases, testifying to the distributing activity of Harry Leasim, who has only been putting this firm's product on the market directly since last spring.

'Little Women' is leading them, having come back, after a slump, to a nifty approximate \$5,000 this week at the Edouard VII. Looks as though the run will continue nearly to Christmas. Of 'Human Bondage' at the Raspail 216, is also doing well, clocking about \$2,200 at the turnstiles currently. 'Vergie Winters' did about \$2,000 at the 450-seater Studio Caumartin, and 'Bill of Divorcement,' duled with 'After Tonight' at the Club d'Ortois, also grossed approximately \$2,000.

'Stingaree.' At two other radio films now running are 'Stingaree,' which did about a nice \$1,100 at the Washington Palace, and 'Morning Glory,' same in third run at the Bonaparte.

'United Artists' big bet this week, 'Daily Bread,' did approximately a swell \$8,000 at the Miracles, the daily gross getting bigger as the week wore on, thus indicating a healthy holdover.

'Bulldog Drummond Strikes Back,' at the Lord Hyron, did about \$4,000 this week. Picture will be pulled Tuesday (30), for 'Don Juan.' Doug Fairbanks' British made, which will be presented with the usual swank gala, 'British' and American diplomats setting the pace.

At the Aubert Palace, U's second run boulevard house, 'Roman Scandals' and 'Gallant Lady,' duled, grossed approximately \$12,600 in a three weeks. 'Nana' in the sticks, in a dubbed version, is fulfilling prophesies that it would pull in the coin once it got away from the literary atmosphere of Paris. Picture grosses about \$10,000 in three weeks in Bordeaux, which is way b. o. for that town, and is getting similar cash elsewhere in the provinces. Lacy Kastner, local UA chief, is thinking of putting the French 'Nana' in the Aubert later in the season for a second Paris run, just to show the locals.

Lloyd N. S. G. 'Cat's Paw' (Param) at the other UA-Unanisk showcase, the Avenue, because no UA picture was available for the house. Pic is not doing so well. This follows flop at same house of B.I.P.'s English made 'Hissom Time,' musiker with Richard Tauber.

'Viva Villa' (MG-M) still holds over at the Madeleine of Paris. Picture at the end of the run. Of the other larger houses showing American films, the Apollo also is doing well with the current Warner Brother's dual offering of 'Here Comes the Navy' and 'Mandalay.'

'Hollywood Party' (MGM) is drawing fair houses at the Elysees-Gaumont, local public dining on whether it is funny, but supporting it, due to Laurel and Hardy names. 'Twentieth Century' (Col.) is holding down the exclusive Ursulines on the left bank. Other current American films in town are 'Counselor at Law' (U.) at the Universel; Berkeley Square (Fox) and George White's Scandals (Fox) at Pantheon; 'Scarlet Empress' (Par), in original version at the Agricultures (dubbed version preceded it at the Paramount); 'Wonder Bar' (WB), duled with a French film at Clichy Palace; and 'Gaiete Licochebant'; 'Mystery of Mr. X' (WB), at Mabouff; 'Footlight Parade' (U.) at Napoleon; 'Queen's Affair,' at Studio des Aeneas; 'Alice in Wonderland' (Par) and 'Radio Follies' (Par), at

'WIDOW' MERRY IN N. O.

Big \$13,000 for Operetta—Gift of Gab' Good for \$7,000

New Orleans, Nov. 5. 'Merry Widow' turning them away at Loew's State and picture will do \$13,000. Heavy draw is hurting 'Chu Chin Chow' across the street at Snaenger, which is hoping for \$7,000. 'Gift of Gab' is running along neatly at Orpheum, while others are just so-so.

Estimates for This Week Saenger (3,568; 40), 'Chu Chin Chow' (G-B). Not ringing the bell and \$7,000 will be all. Last week 'Wake Up and Dream' (U) failed to wake them up and was jerked after three days, with 'Judge Priest' (Fox) put in for final four. House got fair \$6,000.

Loew's State (4,218; 40), 'Merry Widow' (MG). Luck soup for the natives and bangup \$13,000 will be best biz in town. Last week 'Transatlantic Merry-Go-Round' (UA) got big \$11,000.

Orpheum (2,400; 35), 'Gift of Gab' (U). Doing well, everything considered, and will do \$7,000. Last week 'Gay Divorcee' (Radio) in second seven days got fair \$6,000.

St. Charles (2,200; 25), 'Blind Date' (Col). Not much here and \$1,500 will be all. Last week 'One and Beautiful' (Mono) got good \$1,800.

Tudor (700; 25), 'Lemon Drop Kid' (Par). Runners this going for one and will do \$2,200. Last week '365 Nights in Hollywood' (Fox) did nice \$1,700.

Loew's Midland, K. C., Anni Wk.'s 21G on 'Widow'

Kansas City, Nov. 5. This is the Loew's Midland's seventh anniversary and the house is celebrating with 'Merry Widow.' Picture has been given one of the best newspaper and extra publicity campaigns for months and the near capacity pace most of the time indicates a big week.

Second week of vaudeville, in addition to its picture, brought Polly Moran, at the headline to the Midstreet. Picture is 'Six Day Bike Rider.' New policy has not started with the smash many expected, but the management is not leaving anything undone to build it up.

Fox Optown is holding the Judge Priest' a third week and doing satisfactory business.

Last week was a disappointment to all. Not a picture making any real show. Estimates for This Week Mainstreet (RKO) (2,200; 25-35-50), 'Six Day Bike Rider' (WB) and vaudeville with Polly Moran. Bill strongly exploited and drew good notices; looks like close to \$12,000, fair. Last week 'Happiness Ahead' (WB) and vaudeville, new policy opened nicely and held up for the first three days and then slumped to \$13,000, good but no wow.

Midland (Loew) (4,000; 25-40), 'Merry Widow' (MG). Just about every legitimate medium of advertising was used to put this one over and the opening day showed the result; great crowds from the start and it is continuing strong. Should do \$12,000. Last week 'Cleopatra' (Par), final countup showing \$8,900.

Newman (Par) (1,800; 25-40), 'Howling Dog' (WB) Another mystery which did not get off to a very fast start but which the management predicts will turn in fair \$8,000. Last week 'Cleopatra' (Par), \$8,700, good.

Towers (Rivolt) (2,400; 25-35), 'The Hearted Herbert' (WB) and stage show. Should get close to \$8,500, good. Last week 'Great Expectations' (U), dropped to \$6,000, lighted for a couple of months.

Uptown (Fox) (2,040; 25-40), 'Judge Priest' (Fox) (3d week). Will Rogers business steady; expects to get good \$4,000 after \$5,000 the second week.

Studio 28; 'War Correspondent,' at Washington Club, the armchair annex of the Washington Palace.

Ho! Hum! in B'ham

Birmingham, Nov. 5. Ho hum! Nothing to write home about this week with each house pushing a few tickets out the box office window.

One Night of Love' goes into third week and Alabama has a week-end of vaudeville.

Estimates for This Week

Alabama (Wilby) (2,800; 30-35-50), 'Six Day Bike Rider' (WB) and Henry Santy's stage unit; new picture, 'Happiness Ahead' (FN). At \$7,000 okay with the stage show getting most of the dough. Last week 'Barrett' (RN), \$8,100.

Ritz (Wilby) (1,600; 25-30), 'Castlin' (UA). Another one too stuck up to do much \$1,700. Last week 'K. C. Princess' (RN), \$1,800.

Empire (Acme) (1,100; 25), 'Howling Dog' (WB). Best bet in town outside Alabama, \$2,000. Last week 'K. C. Princess' (RN), \$1,800.

Strand (Wilby) (800; 25), 'Dude Ranger' (Fox). A westerner for a change, \$1,500. Last week 'Caravan' (U) was pulled in favor of 'Blind Date' (Col), \$1,500.

Galax (Acme) (500; 25), 'One Night of Love' (Col) (3d week). Will get around \$1,000; last week, \$1,500.

'MERRY-GO' 20G, 'KERNELS' 17G, 'BALTO' OK

Baltimore, Nov. 5. In the main, B'ham is riding along jauntily current semester. Good weather and rather diversified product are factors bringing the picture carried in the unit was laying 'em into the laps of the first-runners.

The Century again corral the top money with 'Transatlantic Merry-Go-Round' (UA) in the unit was laying \$2,000 gross in prospect.

Kentucky Kernels' and the stage unit 'Bowers Music Hall Follies' started last night at the Hipp, but commenced building the weekend faded, giving the house hopes for a betterment of \$17,000 on the week. Smashing exploitation campaign is showing that it is making itself felt at the wicket.

'Six Day Bike Rider' at the Stanley is being brought a bit by the same type of joke comedy picture 'Kentucky Kernels' and 'Bowers Music Hall Follies' unit on the stage. Wheeler-Woolsey combo has been rebuilding its rep around here of late, which is helping a just so-so unit that has a good ballyhoo sales value. Looks like maybe a good \$17,000. Last week, second of 'Gay Divorcee' (Radio) and stage show, fine \$16,500; fortune total, smash \$38,000.

Keith's (Schanberg) (2,500; 15-25-30-35-40) —'Great Expectations' (U). Fact it is the only straight drama (Radio) and drew good notices; author Dickens attraction bringing in some class and intellectual trade to boot; angles new money and success. Should do \$5,000. Last week 'Cleopatra' (Par) did sharply last days, but plenty smart for a \$7,200 total.

New (Mechanic) (1,800; 15-25-30-35-40) —'365 Nights in Hollywood' (Fox). Lack of any marquee magnets stumping it to extent, as it is essentially fair fodder for this shop. Picture is being pushed in the matter of pic alone is assurance of fair \$3,300. Last week 'Marie Galante' (Fox) wasn't at all glib to the box, mild \$2,600.

St. Charles (2,200; 15-25-35-40) —'Six Day Bike Rider' (WB). Getting a slew of short-trousered trade, but at 15c. tariff for Jews, isn't rousing rave from success. Success by means of big ballyhoo given flick has awakened some interest from among adults, which is helping to fair \$6,000. Last week 'Happiness Ahead' (FN), limped in at \$5,000.

B'way Grosses 'Spotty'; 'We Live Again' Best, \$100,000; 'St. Louis Kid' Strong 37G, 'K.C. Princess' \$30,000, OK

This is an up and down week along Broadway. Most places with a minority of pictures actually doing good business. The outstanding among the new arrivals is 'We Live Again' which should like the Music Hall to chance for \$100,000. Picture is in for two weeks.

'St. Louis Kid' at the Strand is the runner-up and will probably ride to a fancy \$37,000, also holding over a second week. 'Transatlantic Merry-Go-Round' (UA) is holding. The Roxy has what looks like a profitable item in 'Kansas City Princess' but no holdover on \$30,000. 'Blind Date' (Col) and 'Transatlantic Merry-Go-Round' got indifferent notices and not more than \$29,000 looked for. Picture goes out Friday (8) after a two-day run. 'Kid Millions' with Eddie Cantor, succeeding.

Not bad but not good, either, is 'Six Day Bike Rider' (WB), which might be able to top a fair \$9,000 with whatever help Election Day (today) brings. Broadway managers were expecting good business last night (4) and this morning (5) and usually having proved a box office stimulant. Most places of business are closed today, at least for half a day, and that should build up the market a little.

At the Capitol 'Outcast Lady' is going nowhere, probably not \$25,000. House was in disappointing shape last week. Joe contracting 'Wigwags' reported \$31,000 on 'What Every Woman Knows.' This week Amos 'n' Andy are on the Cap stage, but apparently postponing the picture as expected.

Second week of 'Mrs. Wiggs' at the Par looks very slow, maybe not more than \$15,000. First week was \$20,000, house holding 'Wigwags' over due to leak of product. 'White Parade' is booked from Fox for Friday (9), first from this distributor ever to be shown at the Waldorf. Reade squawked because he didn't get 'Parade' for the Mayfair, but the Par booking stands. Reade claimed he was entitled to the picture, but in this contract this season with Fox and cancelled his franchise.

His Mayfair found nothing sparking 'Student Tour' and it went out last night at 6 p.m. after falling under \$8,000. '365 Nights in Hollywood', a Fox item, was brought in. Among the second runs, State Street is to get a fair \$9,000 with 'Belle of the Nineties,' perhaps \$20,000. Palace with 'Now and Forever' will be about average, around \$12,000. 'The Girl in the Red Riding Hood' is being shown at the Westminister for a two-day \$1 top run. 'Merry Widow' continues to disappoint at the Astor, and while dice of denatation isn't set, it will undoubtedly be within two weeks. Last week, third for 'Widow,' was only \$8,700.

Estimates for This Week Astor (1,012; \$110-155-220)—'Merry Widow' (MG) (4th week). Being off neatly, picture got only \$8,700 last week, its third. 'David Copperfield,' when ready, will probably succeed here. No date of departure yet set, but probably within two weeks.

Capitol (5,400; 35-75-85-\$110)—'Outcast Lady' (MG) and stage show. Amos 'n' Andy personal notes apparently not helping much, gross on week looking like only \$25,000. Last week 'What Every Woman Knows' (MG), very disappointing, \$31,000.

Criterion (886; \$110-165-220)—'Astor' (GB-Fox) (3d week). Goes out tomorrow (Wednesday) after a second week of neatly selling for \$4) of only \$5,000. Theatre goes back to grind policy. 'Arms' moves to the Westminster for a \$1 top two-day run.

Mayfair (2,200; 35-55-65)—'365 Nights in Hollywood' (Fox). This picture was brought in last night (Monday) at 8 p.m. after failure of 'Student Tour.' Picture should better than under \$8,000 on the week.

Palace (1,700; 35-50-65)—'Now and Forever' (Par) and vaude. Looks like \$12,000 or more. Last week 'Age of Innocence' (Radio) around \$11,000.

Paramount (3,854; 35-55-75-85), 'We Live Again' (UA) (2nd week). Hasn't got what it takes and lucky, if \$15,000 this week on the holdover. First week was only \$20,000 which did not merit what it is getting. 'White Parade' (Fox) comes in Friday (9). Stage shows in the pit Nov. 23 or 24.

Radio City Music Hall (5,345; 40-60-80-110-150)—'We Live Again' (Goldwyn-UA) and stage show. New Anna S'ton starrer got off to a fast start and may see \$100,000, but looked in for two weeks. Last week 'Happiness Ahead' (FN) limped in at \$5,000.

week, slipping to under \$80,000, but 0800.

Rialto (2,000; 45-55-65)—'Six Day Bike Rider' (WB). Joe E. Brown comedy doing fair, maybe topping an indicated \$9,000. Last week 'Lemon Drop Kid' (Par) fell off a little but ended at a pretty good figure just the same, \$14,000.

Rivoli (1,920; 45-55-65)—'The Hearted Herbert' (WB) (UA). Not of great strength but bringing profit on first week's takings of \$29,000. Goes out Friday (8), and 'Blind Date' (Col) at the Cantor up, opening Saturday morning (10). 'Blind Date' (Col) (UA), its second, was \$21,500.

Roxy (6,200; 25-35-55-65), 'K. C. Princess' (WB) and stage show. This one is drawing nicely and probably over \$30,000, good. Last week on holdover of 'Little Friend' (GB-Fox) \$24,000, oke.

Strand (2,900; 35-55-65-85), 'St. Louis Kid' (WB). New Caney starring item is proving of stout box office. Last week, after big expectations of a big \$37,000, will holdover. Last week 'Du Barry' (WB), \$15,000, disappointing.

State (2,200; 35-55-75), 'Belle of the Nineties' (Par) and vaude. Mae West pulling for \$20,000, good. Last week 'Barretts' (MG) polled around \$17,000.

'WIDOW' \$8,000, SO-SO SEATTLE

Seattle, Nov. 5.

Three musicals in town this week. 'One Night of Love' starts on what looks like a run at the Jensen-Herberg Liberty, after big advertising campaign. 'The Merry Widow' is at the Fifth Avenue, while the other ace Evergreen house, the Paramount, has 'Caravan' The newly opened Orpheum, now under Hamrick wing, is depending upon vaude as its forte. Larry Rich heading the bill, doing well. Paramount also has vaude, with Long Jack Sam's Chinese revue on stage. Jules Iuffano comes here and at the Astor, with 'The Girl in the Red Riding Hood.' With Hermie Kline, now in Portland for Evergreen circuit, there is talk of bringing him back to his home town, with Iuffano to go to Portland. Hermie has real following here and hasn't been in his old town for several years.

Estimates for This Week Blue Moon (Hamrick) (1,000; 25-40), 'Gay Divorcee' (Radio). In third week, picture is in with \$10,000, getting \$1,000, which is unimportant. Last week, same film, \$5,000, very good.

Coliseum (Evergreen) (1,800; 15-25), 'Love Him or Lose Him' (U). First week, picture was in with \$10,000, getting \$1,000, which is unimportant. Last week, same film, \$5,000, very good.

Fifth Avenue (Evergreen) (2,400; 25-40), 'Merry Widow' (MG). Advertised as Pacific Coast premiere, expected to reach \$8,000, okay, but picture is in with \$10,000, getting \$1,000, which is unimportant. Last week, same film, \$5,000, very good.

Liberty (J-VH) (1,900; 15-35), 'One Night of Love' (Col), around \$6,000. Last week, 'Lady is Willing' (Col) (4) of only \$5,000. Theatre goes back to grind policy. 'Arms' moves to the Westminster for a \$1 top two-day run.

Mayfair (2,200; 35-55-65)—'365 Nights in Hollywood' (Fox). This picture was brought in last night (Monday) at 8 p.m. after failure of 'Student Tour.' Picture should better than under \$8,000 on the week.

Palace (1,700; 35-50-65)—'Now and Forever' (Par) and vaude. Looks like \$12,000 or more. Last week 'Age of Innocence' (Radio) around \$11,000.

Paramount (3,854; 35-55-75-85), 'We Live Again' (UA) (2nd week). Hasn't got what it takes and lucky, if \$15,000 this week on the holdover. First week was only \$20,000 which did not merit what it is getting. 'White Parade' (Fox) comes in Friday (9). Stage shows in the pit Nov. 23 or 24.

CANTOR REVUE, \$32,000, PHILADELPHIA, DOUBLE NEXT BEST GROSS IN TOWN

'Gambling' \$14,000 with Lukewarm Press—'Gay Divorcee' May Rate Holdover at Stanley on \$13,500 Promise

Philadelphia, Nov. 5. From all indications Eddie Cantor will run away from the field this week. Appearing with Rubinoff and his own show, Eddie started off in fine style at the Earle and it's figured as a cinch that \$32,000 will be reached with a chance for another grand or so. That will be far from a house record and the reach of the proportion of former Cantor biz, but it will be the best the house has turned in in some months and also more than double anything else in the picture for the week is 'One Exciting Adventure', but that's really beside the point. Gross may go above that with a fifth week daily inducted today (Monday).

Next in line, but a long way behind will come the Fox and Stanley. Former has George Colman's 'Gambling' with 'All-American Revue' in combination. Friday's start was very much off and the reach, while the George Colman planned the picture. As it looks will be lucky to reach \$14,000. Stanley has 'Gay Divorcee' which will have no opening on Wednesday and figures for about \$13,500 or \$14,000. Some talk of holding over, but not settled. 'What Every Woman Knows', despite rave notices last week rated as a flop. It got \$10,000 instead of the hoped-for \$13,000 at the Boyd and that wasn't enough for a hold-over. 'Happiness Ahead' at the Stanley also disappointed with a wishy-washy \$8,000.

Estimates for This Week
Aldine (1,200; 40-55-65)—'Transatlantic Merry-Go-Round' (UA). Notice not very flattering. Not more than \$7,500 likely and continuation doubtful. 'DuBarry' (WB) got only \$2,000 in last three days.
Aradia (800; 25-40-40)—'Chu Chin Chow' (FC). One of infrequent Fox bookings at this little house. Second run and won't get over \$1,800. Last week, \$3,000. Days in Hollywood' (Fox) first run. Dismal \$1,600.
Boyd (2,400; 40-55-65)—'Dr. Mandy Patinkin' This one won't do anything exciting. \$8,000 will be top. Last week, 'What Every Woman Knows' (MG). Disappointed keenly. \$10,000 and no hold-over.

Earle (2,000; 40-55-65)—'One Exciting Adventure' (U) and vaude. Eddie Cantor and his show the big noise. Fine, rousing \$32,000 forecast with chances for more. Five shows a day ordered starting today (Monday). Last week, 'Lost Lady' (FN) and vaude. Burned and Allen headlined. A good \$19,000.
Fox (3,000; 30-40-60)—'Gambling' (Fox) and stage show. Reviewers liked Colman but not the show. \$14,000 seen. Last week, 'Caravan' (Fox) and stage show. This was second run film. A poor \$13,500 recorded.
Karlton (1,000; 30-40-50)—'One Night of Love' (Col). Looks like \$3,500 forecast after last week's \$8,500.
Locust (1,400; 40-55-65)—'Little Friend' (GB-Fox). Swell notices but not over \$3,000. Last week's gross couldn't be around \$5,500.
Stanley (3,700; 40-55-65)—'Gay Divorcee' (Radio). Looks good for a nice \$13,500 and may hold. Last week, 'Happiness Ahead' (FN). A dismal \$8,000.
Stanton (1,700; 40-40-55)—'Kansas City Princess' (WB). Another \$5,000 forecast. 'Daisy Bread' (UA). Heavy rave, praised by critics, but only \$4,700.

Wanger-Par

(Continued from page 5)
 as protection. After Par recoups his advances and the Wanger company receives its cost of production, the Wanger people are entitled to the remaining 65 or 60%, whichever it may be, but latter percentages to Wanger are to be divided into two funds of 50 and 15% and 50 and 10%. The 15 and 10% funds are to be assigned to the Par trustees until the \$175,000 is reached, the equivalent of sums alleged by the Par trustees to be preferential. Until this sum through the special holdback fund is reached, Wanger will not get the \$70,000 on deposit with his attorney. When the \$175,000 materializes, Par will get up and the \$70,000 deposit paid. Wanger, all remaining receipts on Wanger's pictures are to be divided equally between Wanger and Par.

'MERRY WIDOW' GAY

\$7,800 Good in Indianapolis; 'Innocence' Nice \$7,700

Indianapolis, Nov. 5. 'Merry Widow' is romping along gaily at Loew's Palace to a good figure of \$7,800, while 'Age of Innocence' is taking second honors locally with a fairly good gross of \$7,000 at the Indiana. Only other ripples on the surface is the Lyric's combination vaudeville bill consisting of 'Marie Galante' and six acts, which is garnering a moderate figure of \$6,700.

Two smaller downtown houses reopened during the past week after long periods of darkness. Ohio re-lighted with a double feature second run polly, while the Colonial is trying to make it with a program of pictures and burlesque.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)—'Monte Cristo' (UA). Return engagement for this pic at this house, but it is faring only mildly at \$3,700. Last week 'Caravan' (Fox) was also set at \$3,200.
Cirela (Katz-Feld) (2,500; 25-40)—'Captain Hats Sea' (Col). Nothing much. Gross \$3,500, scanty. Last week 'Gift of Gab' (U) and 'Wagon Wheels' (Par) dualed and only collected \$3,500, which is also sparse.
Indiana (Katz-Feld) (3,100; 24-40)—'Age of Innocence' (Radio). Doing just about par at \$7,000. Last week 'Gay Divorcee' (Radio) very strong in its second week; a good \$6,500.
Lyric (Olson) (2,000; 25-30-40)—'Marie Galante' (Fox) and vaude. Something of a dip from the golden days this house has had, but the pickings are still moderately good at \$6,700. Last week 'Happiness Ahead' (FN) and vaude very good at \$8,600.
Loew's Palace (Loew's) (2,800; 25-40)—'Merry Widow' (MG). Very bright at \$7,800, but the house expected a lot more. Last week 'Transatlantic' (UA) passable at \$5,200.

'MARIE GALANTE' IN DENVER, \$6,000, FAIR

Denver, Nov. 5. Fair to middling grosses prevail in Denver. Nothing much to excite the local showmen or the home office.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-50)—'Whom the Gods Destroy' (Col). Looks like \$2,500. Last week, 'One Night of Love' (Col) did \$2,000. The film is the first to be taken from a downtown deluxer to play the second week at the Aladdin.
Denkin (Cowan) (1,500; 25-35-50)—'Menace' (Par). Worth \$3,750, okay. Last week, 'Wagon Wheels' (Par), fair \$3,500.
Denver (Huffman) (2,500; 25-35-50)—'Marie Galante' (Fox) and vaude.

'Merry Widow' Hotcha at \$14,000, 'Chu Chin Chow' Wow \$10,000, Prov.

Providence, Nov. 5. Once more stage attractions are out in front, but the edge is not so great this week. Screen fare not so forte except in one or two cases. Loew's State is leading with 'The Merry Widow', and gross promises to be double of what the house has been making lately.

Albee once more has a slight edge over Fay's, the other combo house in town, and this is due to strong combination of screen and stage program.
Estimates for This Week
Fay's (2,000; 15-25-40)—'Dragon Case' (WB) and stage show. Nice bill, and biz as strong as ever; off to a peppy start, and if pace continues should be around \$5,500; great. Last week 'Night Alarm' was excellent only because of the stage show at \$8,000.
Loew's State (2,200; 15-25-40)—'Merry Widow' (MG). First real grosser house has had in weeks. Judging from present pace things should be swell, with gross jumping the hundred to around \$14,000. Last week 'Transatlantic' (UA) and

50)—'Marie Galante' (Fox). Around \$6,000. Last week, 'Happiness Ahead' (FN), turned an average week of \$6,000.
Orpheum (Huffman) (2,600; 25-35-50)—'Lady by Choice' (Col). May go to \$7,000. Last week, 'Peck's Bad Boy' (Fox) did a nice average business, with \$6,000 in the till at the end of the week.
Paramount (Huffman) (2,000; 25-40)—'Blind Date' (Col), three days and 'One Night of Love' (Col), four days. May amass \$3,000. Last week, 'Side Streets' (FN) and 'Friends of Mr. Sweeney' (WB) turned in a mediocre week of \$1,500. Neither film seems to have any drawing power, and folks just stayed away.

Daniels-Lyon Personal Sends Buff to Good 17G

Buffalo, Nov. 5. Takings braced this week after turning sluggish for the prior seven days.

Daniels-Lyon in persons at the Buffalo started off in a whirl with the picture also well liked, 'Divorcee' and this picture looks to bring the gross up here with the Lakes and Century preserving even levels. Last week was featured by a fine \$8,000 at the Lafayette for 'Gab'. All houses except Toledo last week went to double features, the Hipp returning to single this week.
Estimates for This Week
Buffalo (Shea) (3,200; 25-45)—'Happiness Ahead' (FN) and Bebe Daniels and Ben Lyon in person. Swinging along to nice business, the personal appearance angle drawing well. Picture also good and show should round out \$17,000. Last week 'What Every Woman Knows' (MG) and stage show slightly under estimates, the film proving a bit thick for local consumption; just over \$14,000.
Hipp (Radio) (2,400; 25-40)—'Divorcee' (Radio). Under the wire to get a heavy push, with \$7,500 indicated. Last week, 'Age of Innocence' (Radio) and 'Big Hearted Herbert' (WB) dualed, did what was expected but figure is under recent takings at \$6,500.
Great Lakes (Shea) (3,400; 25-40)—'Kansas City Princess' (WB) and 'Towering Dog' (WB). Another double feature bill and with nothing outstanding may get to \$7,000 perhaps. Last week 'Bike Rider' (WB) 'Outcast Lady' (MG) did rather better than early takings indicated and may move up for a satisfactory week at \$7,600.
Century (Shea) (3,400; 25) —'Charlie Chan in London' (Fox) and 'Straight Is the Way' (MG). Running along again to usual double feature business, current indications being for \$6,000. Last week 'Man With a Plan' (WB) and 'Ladies Should Listen' (Par), excellent bill and should have done better than \$5,900 which figure is only average.
Lafayette (Ind.) (3,400; 25)—'Million Dollar Ransom' (U) and 'There's Always Tomorrow' (U). Nothing in particular to excite attention, this one should go something like \$6,000. Last week (U) and 'Name the Woman' (Col), an excellent gross for this program with the b. o. humming for nearly \$8,000.

'MERRY WIDOW' AVERAGE

New Haven Okay, However—'Menace' Near \$9,000

New Haven, Nov. 5. Town is smiling again, with some nice business in only stage fare in town, and 'Poll's', running 'Merry Widow' as a single, are doing a neck-and-neck race.

Estimates for This Week
Paramount (Unibix) (2,348; 35-50)—'Menace' (Par) and stage 'Sphinx of 1934'. A big \$9,000 in the way, with the revue getting all the credit. Last week 'Chu Chin Chow' (GB) and 'Ready for Love' (Par). (Okay around \$5,700).
Poll's (Loew) (3,040; 35-50)—'Merry Widow' (MG). Looks like just an ordinary \$9,000. Last week 'What Every Woman Knows' (MG) and 'Lady by Choice' (Col). Not too good at \$9,200 and should have done better against mild competitor.
Faye Sherman (WB) (2,200; 35-50)—'Transatlantic Merry-Go-Round' (UA) and 'St. Louis Kid' (WB). Getting a nice hunk of today's money for good \$6,500. Last week 'Happiness Ahead' (FN) and 'Firebird' (WB). A washout at \$4,600.
Elmo (Loew) (1,500; 25-35)—'Peck's Bad Boy' (Fox) and '365 Nights in Hollywood' (Fox). House gradually improving on new first-run polly. Not bad \$3,700. Last week 'Age of Innocence' (Radio) and 'I'll Fix It' (Col). No complaints at \$3,500.

Stage-Struck

(Continued from page 3)

is Benny Rubin who also keeps in trim at banquets but ever has his eye peeled for stage opportunities via benefits.
 Leo Carrillo is another who loves to give out his gazes before an audience, any audience. Like the others, he's at stage struck as any small town kid who ever threw out doggers for an upstairs opera house.
 Frank Tuttle, Par director, is another who'd like to forsake the meg for grease paint providing he could troupe in a theatre. Fred Niblo can't get the smell of grease paint out of his nostrils, and will drop more important things to m. e. a stage show.
 Douglas Montgomery will pass up a picture in order to play a non-paying engagement at the Pasadena Community Playhouse. Fred Keating keeps his hip care in his hip pocket so that he will always be ready to go on.
 Lou Holtz, while in Hollywood, haunts the Sunday night concerts, is satisfied if he can get on the stage for just one gag. Jimmy Durante is second to none in his desire to get on a movie, and he is the champion amateur, burning up many a mile weekly looking for empty stage where he can satisfy his stage yen. West has played more benefits than the Elks ever staged. Ben Bard is willing to play straight to anyone who'll include him in an act.

All these boys have had years of experience on the stage, will argue loud and long over a five buck salary slice, but benefits are their meat. Anything that gives them a five-minute stage sensation without the loss of dignity or caste is like rain in a drought.

Equity-Guild

(Continued from page 3)

Before any further definite negotiations are made, the Guild will have to place the affiliation prospect before its class a membership, claimed to be 100 film players. One of the points of difference in the Equity confab was the variance in dues. Legits pay \$18 yearly and Guild membership calls for \$7 annually. While no change is anticipated, Guild will be required to pay a pro rata membership fee to the American Federation of Labor, amounting to 18c per member per year. Such a fee will be payable by the Guild through Equity, because the Guild would be an affiliate and will not have a separate charter.
 That is further explained by the fact that Equity does not relinquish its jurisdiction over film players but rather delegates such power, temporarily at least, to the Guild.
 Messages sent the Guild includes the stipulation that Equity will have the right to cancel the affiliation within four months. That string was insisted on because it was contended that a certain percentage of

Capital on Names; Marlene Fair 18G, Benny Big \$24,500

Washington, Nov. 5. Grosses have been proving that names don't mean a thing unless the pictures do right by their stars. Shining example is 'Gift of Gab', which splattered names all over parades and got a nice amounting as a result. Will come out tomorrow (2) with constant slip from second day to plentiful wind-up. Other instance is 'Scarlet Empress', which gave Earle success but the air took but nowhere near what the boys hoped for Marlene.

Local Loew's crowd is playing critic for an hour on 'Merry Widow' and they're collecting a big h.o. Most scribbles were nice. Jack Benny is a big help in pulling 'Merry-Go-Round' at the Fox. Had top air check but nowhere near what the boys hoped for Marlene.

Estimates for This Week
Fox (Loew) (3,434; 25-35-60), 'Merry-Go-Round' (UA) and vaude. Jack Benny on screen and Jack Benny on stage. Top air check nicely. Should hit around \$24,500, big. Last week 'Last Gentleman' at the Fox. Had top air check, but nowhere near what the boys hoped for Marlene.

Earle (WB) (2,424; 25-35-40-60), 'Scarlet Empress' (Par) and vaude. Everything depended on Marlene and title and it wasn't enough to offset cost. Received top air critics. Took \$18,000, nice, but nothing like what was expected.
Palace (Loew) (2,362; 25-35-60), 'Gift of Gab' (U). Hitting along nicely toward swell \$24,000 second week, of 'Judge Priest' (Fox), won big \$9,000.

Keith's (RKO) (1,830; 25-35-60), 'Bright Night Opening' but it's dying. Out tomorrow (6) with light \$3,500 on five days. Last week, second of 'Divorcee', held up to o.k. \$7,000.
Met (WB) (1,682; 25-40), 'Night of Love' (Col). Fourth week swinging along toward excellent \$4,000. 'Night of Love' took swell \$8,000 on third seven days.
Columbia (Loew) (1,263; 25-40), 'Love Time' (Fox). Should hold up to satisfactory \$3,500. Last week 'Pursued' (Fox) took fair \$3,000.

'WIDOW' MERRY \$8,000 IN PORT., AND HOLDS

Portland, Ore., Nov. 5. All houses leveled their big production guns this week with stage strong for the leading gross spot. Parker's UA lifted 'Every Woman Knows' (MG) which might have held in order. 'Merry Widow' (MG) with the heaviest exploitation of the week. That house holds the top admission price at 40c for all seats and the two-bit balcony out.

'Cleopatra' going strong at Paramount with vaude. Orpheum with 'Every Woman Knows' (MG) going better than average results in spite of the strong opposition. Broadway closed. Last week with Arizona Wranglers radio stage unit and pic 'Dude Ranger'.

Current grosses are a dog fight between strong pic, stage and policies and heavy exploitation. **Estimates for This Week**
Broadway (Parker) (2,000; 25-40), 'Happiness Ahead' (WB) getting a good head in spite of strong opposition, okay \$6,000 but disappointing. Last week 'Dude Ranger' (Fox) with radio stage unit Arizona Wranglers from KXN, did big \$6,400.

United Artists (Parker) (1,000; 25-40), 'Merry Widow' (MG). Will begin before any answering with big returns, easily good for coming \$8,000, and will hold. Last week 'What Every Woman Knows' (MG) register hold; nice but not strong enough to hold.
Paramount (Evergreen) (3,000; 25-40), 'Cleopatra' (Par) with stage band and vaude. Poor at \$5,000. Last week 'Gay Divorcee' (Radio) closed. Connected for average attention at \$7,100.
Oriental (Hamrick) (2,500; 25-25), 'Cellini' (UA). Second run for this pic but getting fair play at \$1,500. Last week 'There's Always Tomorrow' (U), second week okay \$1,300.
 picture players were alienated by Equity at the time of the association's abortive attempt to organize Hollywood in 1922. A campaign which is said to have cost Equity \$150,000.

7,000 German Film Workers; 1,500 Extras, 3,500 Actors, 2,000 Techs

Berlin, Oct. 27.

Number of persons engaged in film production in Germany now totals approximately 7,000, of whom about 6,000 are located in Berlin and 1,000 in Munich. All of them are organized in the Film Estate and are divided among 17 sections.

Actors' section comprises about 5,000, while the remaining 2,000 are made up of directors, camera men, sound men, architects, etc. Of the 5,000 actors about 3,500 are listed that way and 1,500 as extras.

All persons claiming to be connected with film production in any way were subjected to close scrutiny during the past few months, and only those who qualified for film production work on the strength of their training and experience have been actually registered on the official lists. Number of extras, which about a year ago totalled approximately 3,000, has been cut down 50%. Only those with theatrical training and experience were accepted.

At present there is again a strong influx of extras. Average of 300 new applications for membership are accepted daily, great majority of them coming from theatres, music halls and cabarets.

In view of greater production activity, occupation average of extras is somewhat better than recently. However, on the average, extras work only two days per month, as film companies are avoiding mass scenes as far as possible for economic reasons.

American Pics Lead In Finland but Brit. Product Sneaking Up

Washington, Nov. 5.

American pictures hold a dominant position in Finland, according to a report from Consul Cyril L. Thiel, Helsinki, made public by the Commerce Department. About 75% of all films exhibited in Finnish moving picture houses are of American origin, he says. Because of their improving quality, British pictures are expected to show gains in the future, however.

While the number of picture theatres in Finland has declined this year as compared with last, box office receipts have considerably increased. This development, it is stated, is the result of improved business conditions and also the fact that better pictures are being shown.

There are three producing companies in Finland, one of which confines itself exclusively to the production of shorts. Because of lack of funds production of feature pictures by local companies is decreasing. Nationalistic spirit is chiefly responsible for whatever success locally produced features have had. Finnish shorts, however, are being produced in comparatively large quantities, largely as a result of the fact that theatres showing them are granted a 5% rebate in amusement taxes.

Sound apparatus used in Finnish theatres is in most cases Swedish product.

More Stringent Fire Laws Due in Rome

Rome, Oct. 25.

Probable that there will be a thorough overhauling of the safety conditions prevailing in picture houses in Italy in consequence of a tragic affair at the Alhambra here last week. Short circuit set fire to the film in the projection cabinet and the operator was burned to death.

Understood that compulsory precautions for reducing danger of fire to a minimum will now be inaugurated.

Kelly in Tokio

Tokio, Nov. 5.

Arthur Kelly, head of United Artists' foreign department, is due here Friday (9) for a stay of a week or two.

Kelly is on a round-the-world trip and is coming here from Singapore.

B.I.P. Gets Liberty

London, Oct. 27.

Arthur Dent, head of Warner Films, Ltd., has taken the English releasing rights of the entire output of Liberty Pictures.

Deal was set after numerous confabs on long distance 'phone between Dent, R. N. Pearce and M. H. Hoffmann.

Dent had competition from several English film companies, including Stanley Smith, head of British Lion Films, who was conducting negotiations while in New York.

SYDNEY PRODS. ON HUNT FOR MORE COIN

Sydney, Oct. 17.

Cinesound will seek added capital amounting to \$750,000 to enable studio to cope with bigger output.

Brokers have been instructed to release \$300,000 of stock in 6% preference shares as quickly as possible. Added capital will remove the company from bankers' interference and allow production plans to proceed without hitch, according to Stuart Doyle.

Cinesound has been making local pics successfully over a long period without quota assistance. Studio, biggest unit operating here, will, according to Doyle, soon take its place with some of the major English and American outfits.

Frank Thrink, m.d. Efftee, Melbourne, is figuring on seeking added capital of \$750,000 also for a company to take over his Melbourne studio. Thrink suspended operations just prior to the film probe, stating he would not reopen unless government granted a protective quota for local men. Last pic completed at Efftee was 'Clara Gibbings,' which, up to present, has not been given a city release.

NEW HONG KONG CENSOR LAWS FOR PIX, POSTERS

Hong Kong, Oct. 18.

No films or posters may be exhibited in Hong Kong until they have been censored and passed by the Board of Censors or by a member of the board or by some authorized person, according to revised regulations pertaining to public entertainments and regulations. Managers of picture theatres are required under the revised regulations to arrange for the projection or display of all films and posters for censoring at such places as the Board of Censors may appoint.

Any owner or renter of films or posters who is dissatisfied with the decision of any individual censor has the right to appeal to the Board of Censors, whose decision is final. A charge is made for censoring films, but posters are censored free.

Board of Censors consists of the Inspector General of Police, the Secretary for Chinese Affairs and the Director of Education.

Another for G-T

Adelaide, Oct. 17.

General Theatres will reopen the Olympia here as a first-releaser. House has a seating capacity of 2,500.

Theatre has been closed for 12 months, and opening will give G.T. three first-release houses here.

MICKEY'S PARIS REP

Paris, Oct. 27.

Frederick Richardson of the Walt Disney Enterprises, has moved into an office sublet from United Artists at 25 rue d'Asstorg to boost promotion of Mickey Mouse novelties, etc., in Paris.

Office is under supervision of London, where George Kanen is in charge.

Sale

London, Oct. 27.

Sam Spiegel, head of British & Continental Films, was looking for a suitable title for his 'Huster Keaton' picture. Dave Kohner suggested it be called 'Just an Old Spanish Customer.' Spiegel liked the title so bought it for 25 cents.

Just an Old French Custom Is Crashing Of Pic Trade Shows

Paris, Oct. 27.

Paris trade shows of films, always chaotic, are now becoming riotous. An exhibitor named Granon was stepped on and nearly suffocated in a rumpus outside the Max Linder theatre when a Russian film, 'Storm,' was being shown to the press.

Reserves were called out. At another trade show at the Marignan an exhibitor named Demouy, who had come 80 miles to see the picture, was heaved out bodily because he had no personal invitation.

Confusion is due to the practice of announcing trade shows in the trade press. List of presentations is released by the distrib section of the Chambre Syndicale and custom is that a member of the exhib association can go to any show thus announced and get in on his association card.

The Max Linder show had been intended for the press only but had been announced in the trade journals, so the exhibs thought they were invited, too.

Even reporters with press cards and special invitations, however, have a tough time getting into the period studied were French. In September, 1933, only 38% were French, so local product is on the up in its own bailiwick.

SOUHAMI OPENS INDIE DISTRIB CO. IN PARIS

Paris, Oct. 27.

David Souhami, once Paramount chief here, has launched Gallic Films, French distributing firm, putting out as his first offering a French dubbed version of 'Beyond Bengal' (Showmen's) under title of 'Malacca.'

Souhami has taken offices, decorating them with his own antique marbles and paintings, and he showed them to the boys at a cocktail-party-champagne party Monday afternoon (22) following the trade show of 'Malacca.'

L. de Vidass and Benjamin Souhami are co-directors of the firm with David Souhami.

Souhami has one more indie American film 'Sea Killers' and is looking for others. 'Will also distribute French, English or German' makes, if he can get them.

Calif. Election

(Continued from page 1)

ter the election, the snapshots from the several polling places will be compared, and if a repeater is caught casting ballots at more than one precinct, definite identification of the floaters can be secured for prosecution later for perjury.

Under California laws, any voter challenged must swear under oath that he is legally entitled to vote in the particular precinct. Nothing can be done to stop him, but regardless of the fact that a professional floater might use several different names for casting his ballots, the photo checkup made on election day can place him in the position of being convicted of perjury, which means a trip to the state penitentiary.

Asher Signs Flynn

London, Oct. 23.

Irving Asher, in charge of production for Warner Brothers here, has signed Errol Flynn, a young actor, on a seven years' contract.

Flynn is 25 years old and has done gold mining, pearl fishing, amateur boxing and sailing. He has done only one film and Asher thinks he has a find.

Many Indies Sprouting in Italy, But Little Important Pic Activity

Rome, Oct. 25.

New film companies are springing up everywhere. Vast majority of them are merely speculations run by men willing to spend a few thousands for a film which will net them a profit of a few thousands with a little luck. Of course, such films are no use for exportation. They are for local consumption only.

Most of these companies have no studios of their own, but rent them. Cines of Rome, which a few years ago was to be the centre of the Italian Hollywood, is now, after a disastrous financial career, dead as far as producing its own films is concerned. It is rented to independent producers, who, even if they had real capital back of them, could do nothing in the film line that would be salable abroad, because the equipment of the studio is long out of date.

Pittaluga company gave up producing films about three years ago, and now devotes its activities to renting films, hiring theatres and acting as an intermediary between the owners of picture theatres and concessionaires, in spite of the fact that the president of the company stated recently that he intends to take over the Cines studios and produce some films. So far, the company has made no headway in the matter, and the Italian film world believes that it will content itself with the work it is doing rather than launch out into a speculation so uncertain as the shooting of ambitious films.

Parisi, which has its studios near the shore, is the hope now of those who believe that Italy ought to have its own Hollywood. This company has money. Among the persons interested in it are the Minister H. E. Ciano, A. Agnelli, son of the banker Senator Agnelli, Comm. Ristori of Pathe Italy, Comm. Persichetti and Carlo Forzano.

Forzano, playwright and author, prompted by Mussolini, is now working on 'Campo di Maggio' (Napoleon), followed by 'Julius Caesar,' which are to be the two most spectacular films ever produced in Italy. At least, that is what Tirrenia believes.

Tirrenia, which has its studios near the shore, is the hope now of those who believe that Italy ought to have its own Hollywood. This company has money. Among the persons interested in it are the Minister H. E. Ciano, A. Agnelli, son of the banker Senator Agnelli, Comm. Ristori of Pathe Italy, Comm. Persichetti and Carlo Forzano.

Paris Matinee, Take Better Than Nights For the First Time

Paris, Oct. 27.

Matinee grosses in Paris film theatres are running bigger, at least several days a week, than evening figures. Nothing like this ever happened before.

Biggest spread between mat and eve figures is on Sunday, which is natural enough. Sunday is the big matinee day here. Current tendency is, however, to swamp the evening show entirely.

On last Sunday, for instance, Edouard VII, show in 'Little Women' (Italo) grossed approximately \$1,200 in the afternoon and only a little over \$300 at night, and last Sunday (21) the proportions were the same. A greater surprise, even, is the fact that on Monday (22), always a terrible day, the matinee took in about \$75 in the afternoon and only about \$140 at night.

On Saturday, a good night for going out, the matinee and evening figures were 50-50. Wednesday the evening had a slight edge, and Tuesday the matinee crowd was a little bigger. Thursday, which is a school holiday (instead of Saturday as in America) the matinee receipts were much larger.

New Zeiss Projector

Berlin, Oct. 27.

At the Nuernberg National Socialist party convention a new Zeiss-Ikon projector was successfully used. Set is equipped with 1,300-meter reels and enables an enlargement 10 times the size of the original. Size of the picture on the screen is 8 by 10 meters, individual actors appearing up to 6 meters tall.

A Magnosol lamp is used, which enables the projection set to be located about 80 meters from the screen.

UA's Trade Deal

Paris, Oct. 27.

United Artists, which has a large studio set up in Germany, proceeds of rentals, which it can't get out of the country, is buying a German-made French talker as a means of collecting part of its coin.

Picture is 'Controleur des Wagon Lits' ('Sleeping Car Conductor'), made by Bayerische Film A. G., which owes UA money for distributing its pictures in Germany. UA will put out the picture in France and keep all the proceeds, crediting Bayerische against the blocked debt.

Lacy Kastner, UA Continental chief, went to Berlin on the deal.

FRENCH PIX UP IN HOME MARKET

Paris, Oct. 27.

Survey of nationality of films rented in Paris during four weeks from August 24 to September 20 shows that 32% of them are American. Study was made by Louis Saurel, and is published here as a guide to the trade in considering measures of import control.

Saurel's dope is that more than 50% of the films shown here during the period studied were French. In September, 1933, only 38% were French, so local product is on the up in its own bailiwick.

Total of 1,022 rentals were made in Paris during the period. Of these, 523 were French, 321 American, 145 German, 18 English, 7 Austrian, 2 Italian, 2 Russian, 3 Czech, and 1 Danish.

Position of American films remains approximately unchanged since last year, when 33% of rentals were from the U. S. German films have dropped from 22% last year to 14% now.

Two percent of English films are now being shown—almost a net gain, because last year English rentals were practically non-existent.

Greatest native picture films since talkers started is shown by the fact that in 1925 only 10.5 percent of local screens used French product.

ANZAC PROD. ON HUNT FOR YANK DIRECTOR

Sydney, Oct. 17.

Ken Hall, director of Cinesound, leaves shortly for Hollywood to engage an American director versed in making outdoor quickies.

Hall has been Cinesound's ace director for some time, doing 'On Our Selection,' 'Squatter's Daughter,' 'Cinesound Varieties' and 'Silence Dean Maitland' and is working on a local comedy now.

With the local quota believed due at any time, Cinesound figures that another director can be used.

Circusing Cohan

(Continued from page 1)

stands or more are made, such a k. exploit methods will go by the board, but stunts still will be rather revolutionary considering the heretofore unobtrusive measures practised by Guild. Such things as cast and star meeting mayor at r.r. terminals before newspaper photos, luncheons with town's notables, etc., will be effected. Also, theatres played will have facades flag-dressed and huge canvas banners will be extended across streets. Banner stretched across the asphalt in front of Ford's here, where 'Wilderness' is current, is the first one in that place in the memory of Balto.

In adopting these unrestrained publicity methods, Guild is playing in hand that the road's comeback can be more speedily accomplished by big and broad publicity methods.

BIG FOREIGN FILM COIN

Foreign Market Possibilities

Country	Population	No. of Theatres	Gross Poss.
United Kingdom	46,519,445	4,950	\$675,000
France	41,334,923	3,900	350,000
Switzerland	4,082,511	310	15,000
Belgium	8,129,405	650	25,000
Holland	7,832,175	255	10,000
Spain-Portugal	29,421,706	2,850	85,000
Italy	41,145,041	2,500	225,000
Egypt	14,493,000	89	8,000
Turkey	13,660,275	80	3,000
Greece	6,315,000	100	5,000
Bulgaria	5,944,000	100	4,000
Roumania	18,178,757	350	10,000
Yugo-Slavia	13,930,918	338	4,000
Hungary	8,683,740	633	20,000
Austria	6,726,113	850	15,000
Czecho-Slovakia	14,726,158	2,024	90,000
Poland	31,927,773	752	15,000
Germany	64,600,000	4,000	300,000
Russia	161,006,200	2,000	Unknown
Baltic States	5,410,033	275	4,000
Finland	3,634,440	200	4,000
Norway	2,809,564	220	6,500
Sweden	6,141,571	1,100	15,000
Denmark	2,550,656	300	5,000
Australasia	7,960,836	1,385	50,000
China	462,837,000	250	37,000
Japan	91,793,681	1,669	40,000
Philippines	12,082,366	300	12,500
Straits Settlements	1,112,850	45	8,000
Siam	11,940,000	19	7,500
Indo-China	20,351,000	50	2,500
Dutch West Indies	60,731,025	100	8,000
India	351,500,000	675	17,000
Iran	3,300,000	5	600
Persia	10,000,000	30	800
South Africa	8,250,000	360	15,000
Mexico	16,527,766	701	7,000
Cuba	3,713,767	400	7,800
Porto Rico-S. D.	2,668,335	121	6,500
Venezuela	3,250,000	134	2,250
Colombia	7,851,000	355	2,500
Trinidad-B. W. I.	905,458	23	2,000
Bermuda	27,739	9	1,500
Haiti	2,550,000	8	175
Panama	467,159	36	10,000
Jamaica	994,419	14	14
Central America	4,918,170	114	114
Brazil	40,272,650	1,125	30,000
Argentine Terr.	18,335,727	1,985	45,000
Peru	6,237,000	100	4,000
Bolivia	3,014,069	25	1,000
Ecuador	2,500,000	22	1,000

TWICE AS MUCH AS FROM U. S. SALES

Statistics Show a 2-1 Ratio Possible from Abroad If Its the 'Right' Type of a Picture

WHAT'S 'WRONG'

Total film rental possibilities on an outstanding picture with an international appeal is 100% greater than the same picture's total gross possibility in the U. S. market alone. The film rental is 62 1/2% to 37% in favor of the foreign end.

Total gross possibility of such a film as mentioned in the U. S. would run around \$1,350,000 as compared to \$2,242,875 for the foreign end.

The following factors must be considered, however, when computing this ratio. The figures are based on the potential income from 52 countries besides the United States. Such countries aggregately are stated to offer 28,936 separate and individual film rental accounts. This latter computation being made on the basis that each individual theatre constitutes a film rental account.

Big Drawing Power

In other words, the 52 countries, outside of the U.S. which are concerned in this analysis, have a total of 38,936 theatres or twice as many more as the 18,900 given for the U. S. Total population of these 52 countries is 1,714,513,431 as against 135,196,502 of the U. S.

The ratio of theatres is 65-35 in favor of the foreign end.

However, there is much to be gleaned by the trade from such statistics. One is that more pictures with international appeal are to be desired.

Sound pictures of the right type can gross more than the wrong type talker, on the foreign end. Among the so-called 'wrong type' talkers are the highly sophisticated film and the so-called 'walking and talking pictures.' Also in the latter category are pictures which depend on dialog alone for motivation and the purely American type of picture. Farce comedies likewise fall in the same classification as 'wrong.'

The universal favorite is the action picture, and that goes for the foreign end as well as the States.

A chart of the possible film rentals to be achieved in foreign countries on films of an outstanding international appeal is annexed herewith.

BARSKY TO ENGLAND ON INDIE PRODUCING

Hollywood, Nov. 5.

Bud Barsky, former unit manager at Metro, leaves in a few days for England to produce a series of indie pictures financed by British capital. Pictures are to be strictly for home consumption. Expected he will spend around \$15,000 on each.

S. A. BIZ UP

Rio and Sao Paulo Report Best Grosses in Years

Washington, Nov. 5.

Commercial Attache Ralph H. Ackerman reports that theatre attendance in Rio de Janeiro and Sao Paulo, during the present winter season, has been well above that of any immediately preceding year. Same condition is also true throughout South America, according to reports, with all companies in the vicinity happy.

Berlin Bearing Down Again, Orders More 'Purging' of Non-Aryan Talent

Unsuspected Click

Prague, Oct. 25. American indie picture, 'Path of Death,' starring Tom Tyler, was shown here, dubbed in Czech.

Tyler walks in and is greeted with 'Mausta' Pane, Sheriff ('Welcome, Mr. Sheriff') and the audience immediately broke into a roar of laughter. All the way through the picture the idea of American cowboys talking Czech tickled the customers so much they laughed and wouldn't pay any attention to the yarn from any other standpoint. It's a comedy success.

FRENCH WANT A HAYS OFFICE OF OWN

Paris, Oct. 27.

French film trade is in a movement to get organization to protect itself against cracks in newspapers.

Argued that if there were a Hays outfit of some sort here, headlines such as 'Fire in Film House,' which recently appeared over the story of a blaze in a Sunday school building showing a picture-house not subject to any of the anti-fire precautions used in commercial theatres—would not have been printed.

Trade is all het up about announcement in daily press that the committee studying tax reform intends to stick radio users with the taxes that are to be taken off the theatres. Considers that the announcements amount to tip-off to radio trade to defend itself, and amounts really to a campaign against the tax change.

Idea is that central film trade organization would see to it that the money spent on advertising in the dailies would count as a preventative of this sort of stuff.

Ufa Wins Goebbels Cinema Prize, but Albers Is Absent

Berlin, Oct. 27.

Ufa won the Goebbels prize for the best film of the past year with 'Fugitives' (Fugitives), but the star, Hans Albers, was not at the ceremony when the huge gold symbol was presented.

Albers is married to a Jewess. Prize was established last year by the Minister of Propaganda for the best film produced in Germany.

In presenting the award Goebbels said: 'The government is prepared to do all possible for the industry so that artistically worthwhile films are produced which bear the kultur will of Nazi Germany.'

If the film industry makes every effort to reach that goal it may rest assured the government will give it every assistance possible.

The award, a huge golden globe from which sprout seven crystal pillars representing the various phases of cinema technique, must be won three times before it becomes the property of that film firm.

Allen to G-B

London, Oct. 27.

Les Allen, a member of the British Broadcasting Company dance band, has signed a three year contract to appear in pictures for Gaumont-British. He will be featured as a crooner.

Berlin, Oct. 27.

Further 'purging' of the stage and screen of 'non-Aryan' talent is indicated in new orders, which barred a number of artists from appearing in Germany.

Adolf Wohlbruck was forbidden to take any more film roles until he satisfies the film kammer that he is of Aryan ancestry.

Two theatre stars, Max Hansen, a Dane, and Otto Wallburg were also barred despite the fact they had been given permission to appear. Order resulted from 'the boycott declarations of the Daele conference.'

Leo Slesak, one of the best known theatre and opera stars was also tabooed, because he is married to a Jewess.

Film and theatre circles are watching with interest for the premiere of 'Peer Gyn,' which Bavaria is shooting in Sweden now with Hans Albers in the lead. Albers was forbidden to play because he is married to a non-Aryan, but it is figured Bavaria must have had some indication that the film kammer would look the other way before they put any coin into the production.

For some time it has been the rule that SA men were forbidden to patronize any theatre where a Jew appeared, either in film or on the stage.

Some of the American films have been banned already and interest is being shown in what the censor will do with 'Caravan,' recent production by Erik Charrell for Fox.

Gustav Froelich, married to Gita Alpar, a Jewess, however, continues to get engagements here, his latest being the part of a Polish peasant.

GERMAN RULES FOR NEWSREELS

Berlin, Oct. 24.

New list of rulings for newsreels have been issued here, with the government taking care of all possible contingencies in the strictest handout.

No filming of any of the events managed by the National Socialist Party, according to these new rules, except under special permission—or demand—of the Reich Propaganda Ministry.

If, at the request of the government, a newsreel is to be made and there is not 'room enough' for more than one or two crews, no preference is to be given any firm. They will all be considered in rotation and whichever crew is at work must furnish a print to all other companies free of charge.

In instances of newsreel pictures in which the party or the Reich are interested a representative of the government must be present when the film is censored and a gratis copy must at all times be placed at the disposal of the government official involved.

Expenses incurred in the shooting of all newsreel pictures must be split up between all newsreel companies.

Newsreel firms which cater to foreign countries or exchange pictures with foreign countries must consult constantly with the Propaganda Bureau as regards the selection of pictures going abroad. Also they must take all possible precautions that the films, titles or synchronization in foreign languages correspond exactly with the original. This also applies to pictures coming into the country from abroad, especially those referring in any way to Germany.

Each issue of newsreels must contain at least some shots which are of propaganda value for Germany.

Fox Paramount and Hearst, representing the foreign firms, must submit their films to the censor-office for joint examination, although many of them has an exclusive firm, exception may be made and they allowed a special consular examination.

Franco-Italian Export Film Crisis As Fascist Gov't Nixes French Pix

Rome, Nov. 5.

Italy has forbidden the import of French films, precipitating a crisis in film relations between the two countries which is considered serious. Country had a reciprocal agreement with France for the past couple of years but suddenly felt that it was getting the worst of the bargain, so called everything off.

Paris, Nov. 5.

Announcement from Italy that trade arrangements between that country and France have been called off were received here with much annoyance. Italy is considered one of the most important countries of the world for French films and local producers feel that its government is to blame for having allowed the situation to arrive. In Italy no films can be shown except in the Italian language. France, however, a bit over a year ago, had manoeuvred a separate agreement with Italy whereby both countries forgot all about quotas and all other except censor regulations and between themselves for inter-native film distribution. This agreement was up last month but the French officials were so embroiled in other politics they just didn't get around to negotiating a continuation or new agreement.

Italians felt the French were getting the best of the old agreement, more Frenchies coming into Italy than vice versa. This, according to localities, is due more to the fact that Italians have let down in production recently and are turning out less pictures than the French. Believed that had the political boys gotten together around a table they might have straightened it out, but no one arranged the meeting in time.

COIN TIGHTENING UP IN PRE-XMAS SYDNEY

Sydney, Oct. 17.

With only a few weeks to Yuletide, public is commencing to tighten up a little on spending coin. But in majority of cases pic trade is satisfied with business.

Biggest Sydney flop in recent times was 'The Battle' (Brit) at the Prince Edward. Pic following quick fall down, was replaced by 'Little Miss Marker' (Par) and 'The Old Fashioned Way' (Par).

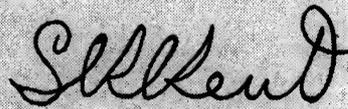
General pic fare offered is varied in entertainment value, with break-away from backstage and gangster stuff. Current bills include 'Blossom Time' (BIP), 'Chu Chin Chow' (GP), 'Sorrell & Son' (BB), 'Spitfire' (Radio), 'Off From Missouri' (MG), 'Operator 13' (MG), 'Change of Heart' (Fox), 'Grand Canary' (Fox), 'The Bowery' (UA), 'Voltaire' (WB), 'The Lady Is Willing' (Col), 'It Happened One Night' (Col), 'Defense Rests' (Col), 'You Can't Buy Everything' (MG), 'Sadie McKee' (MG), 'Affairs of Gentlemen' (U), 'Catherine the Great' (UA), 'Murder at Vanities' (Par), 'Stingaree' (Radio), and 'The Merry Prinks' (WB).

PAR FILMERS IN N. Y.

Henri Klarsfeld, Paramount's g.m. in France and Belgium, is due in New York today (Tuesday) for a couple of weeks of h.o. confabs. Jerome Sussman, company's Panama boss, left Friday (2) on a return trip to his home territory after two weeks in New York, during which he was married. Mrs. Sussman is accompanying him back.

SIDNEY R. KENT

- "‘The White Parade’ is the finest motion picture ever made by Jesse L. Lasky, surpassing even the greatest hits of his great career. It is a woman’s picture that also appeals to men. It has more than tears and heart-throbs and laughter—it has a soul. There is no limit to its profits for the showman who will get behind it."



President Fox Film Corporation

PHONE YOUR FOX EXCHANGE FOR A SCREENING

GOES ON RECORD!

LEADING SHOWMAN ANTICIPATES RECORDS

"It will make a ton of money and makes me look forward to an extended run. I am going to advertise it like a road-show . . . and I am going to base my advance campaign on a personal money-back-if-you-don't-agree guarantee. I have never done this with any picture, but I'll stake my reputation as a film man that this will bring home the bacon in huge chunks."

(Signed) **SIDNEY MEYERS***

* One of the South's outstanding showmen . . . operator of the Mayfair Theatre, Miami and Wometco Circuit of Florida.

THE
WHITE
PARADE



JESSE L. LASKY

Production

with

LORETTA YOUNG
JOHN BOLES

Directed by Irving Cummings. Screen play by Sonya Levien and Ernest Pascal. From the novel by Rian James. Adaptation by Rian James and Jesse Lasky, Jr.

... AND *You'll* JOIN THE PARADE OF PRAISE

WE LIVE AGAIN

United Artists release of Samuel Goldwyn production. Directed by Robert Z. Leonard. From Leo Tolstoy's 'Resurrection'...

'We Live Again' is a fine, artistic production which first impresses Anna Sten as a celluloid satellite, vividly displaying her histrionic talents...

It's a class picture basically. That limits its mass b.o. appeal, but the undeniable artistic contributions of all collaborators will satisfy once they're in.

Film isn't in the popular tempo, having been mounted with perhaps a too fine restraint. It's for this reason that the film fan will just have to turn to the box office attention. It was filmed several times previously, once as a talker.

That 8-10-minute Easter service brings an elaborate but none the less too realistic ecclesiastical atmosphere into a picture of theatrical splendor at the Easter period and the extra-curricular maneuvers between the student officers and the hall boys from the czar's subsidized ballet.

The nobleman Fredric March portrays is well depicted to illustrate how the youth's natural instincts are steeled by power and pleasure to the degree that he betrays the peasant girl (Sten) with whom he had been reared in equal companionship...

March's resurrection and regeneration is handled with unusual respect. Mammy's death is seen in the check at the same time not sacrificing Miss Sten. Her blonde beauty is enhanced by a highly effective native histrionism which the camera angles and the light further emphasizes.

'We Live Again' should do its share of gate receipts on the Sten-March marquee appeal alone. It has the Manoullian touch, the generally excellent camera work by Gregg Toland to further please 'em.

It's in at the Music Hall for a fortnight's booking. Abel.

OUTCAST LADY

Metro production and release. Stars Constance Bennett. Directed by Robert Z. Leonard. From Miss Helen Hunt Jackson's 'The Outcast Lady'...

For the rest, they're bits, and all adequate. Jane Baxter stands out as a promising new screen face in a minor assignment. Sam Alford once more is the highly effective ditto for C. Aubrey Smith.

Elizabeth Allan as the aunts and Jessie Ralph in the madron role and the light and further emphasizes. Where her first-in-America for Goldwyn, 'Nana' was glamorous and geared strictly for the highbrow.

Even had there been no dull crusade of 1934 the Michael Arlen story would still have been a matter of the glossing over of the unflattering parts of the original as it is the failure of the important sequences to stand up. Up to the point

where Iris March (Miss Bennett) and Boy Fenwick (Ralph Forbes) get married the picture is building. But the brilliant night is too sketchy. The subsequent unbridled unbridled unsullied bridegroom too precipitate for conviction. It is simply stated that he has served a term in prison...

At this point the story begins to be characterized by loose ends and anti-climax. The fact that she is slipping into the bride's hand just as she is entering the church in England is a case in point. It's the crux of the plot, yet remains unexplained. Scene then jumps to far-flung and finally to France. Oddly enough it seems to be only a few hours later, a time transition not made clear.

Everything that follows hinges upon the suicide. Again it is left to the imagination what sin the relations of Boy Fenwick and her own brother think the hapless bride guilty of. At least two men know the true reason for the suicide yet through an entirely incredible alibi Iris keeps this secret until the damage is done. After that it's simply a piling up of human wreckage. Her brother (Hugh Williams) is of pneumonia and alcohol; the lover (Herbert Marshall) is heart-broken; his father (Henry Stephenson) is forever saddened; the girl (Elizabeth Allan), who finally marries Boy Fenwick, never knows his love and ultimately Iris joins Boy Fenwick on the suicide route.

Ending is faithful to the original theme, but the reconciliation scene that follows is just as the audience is led to suppose that the stupid messing up of lives is about to be stopped and with everybody ready to forgive and forget, Iris steps on the gas and purposely takes herself off this planet.

Constance Bennett and if the story hadn't been such a patch-quilt it might have been one of her memorable performances. She goes down with the rest, however. Herbert Marshall is pretty stiff as Napier. Robert Loraine as about the only generous mortal in the story has one of those in and out roles, bobbing up and down. The story does not connect with the narrative. Nice work is done by Hugh Williams, who plays the dogs with a certain conviction. In the first scene, Henry Stephenson rises to the occasion, but thereafter the script lets him fade in the background. Yet as the force that leads the lovers apart, he should have been immeasurably strengthened as a character. Mrs. Pat Campbell is billed, but try and find her. Lead.

Transatlantic Merry-Go-Round

United Artists release of Reliance-Edward Small production. Features Gene Raymond, Mitzel Green, Sid Silver, Sidney Blackmer, Ralph Morgan, Robert Elliott, Frank Parker, Carlisle Harbo, Jimmy Greck orchestra, and other specialty people.

'Transatlantic Merry-Go-Round' is good, popular screen entertainment. It may be likened to a sea-going showboat with its general number-staging may hark back to the Warner-Bustly Berkeley technique; its plot may be melodramatically familiar, and its general structure may remind of one or another American or British-made flicker, but in toto it holds Small-Reliance has enough of each, and the measure of its own identity, to stand up on its own as an okay film fare.

It's a musical which was originally captioned, 'Transatlantic Showboat' and it is true that the universal objection this would jeopardize its own planned 'Show Boat' remake. Hence it became 'Transatlantic Merry-Go-Round' as the original title indicates it's a showboat, and what a showboat. Even on terra firma they couldn't put on those Sammy Lee-Larry Celluloid numbers with dozens of adagio teams, backdrops and stop-camera choreography which gives the lens technique such a great advantage over the actual stage.

But it's all nice, clean fun. Thrown against this is a melodrama in which Jack Benny is the affable fool and only the ends up as a dull, jumbled and pointless. Even had there been no dull crusade of 1934 the Michael Arlen story would still have been a matter of the glossing over of the unflattering parts of the original as it is the failure of the important sequences to stand up. Up to the point

Miniature Reviews

'We Live Again' (Goldwyn-UA). Remake of Tolstoy's 'Resurrection' with Anna Sten-Fredric March in fine, artistic film creation by Manoullian.

'Outcast Lady' (M e t r o). Tragedy among the old families of England. A melodramatic story that rambles. Dull stuff.

'Transatlantic Merry-Go-Round' (UA). Seagoing showboat musical with generous sprinkling of marquee names from Hollywood and radio. Corking entertainment.

'Kansas City Princess' (WB). Frothy, but clean, comedy with big cast of fun-makers, good for better than moderate bit.

'The St. Louis Kid' (WB). Jimmy Cagney in another slagger role, with results this time not so satisfactory.

'Six Day Seven' (FN). Potentially excellent comedy idea, but poorly developed. Joe E. Brown starred.

'Love Time' (Fox). Thin story, and slim chances.

'Among the Missing' (Col). Story trouble will hold this out of the big spots, in spite of Henrietta Crossman's fine acting.

'Autumn Crocus' (Auten). British picture fails to come up to level of Fay Compton's performance. Appeal limited to matrimony element. Ivor Novello also featured.

'Stormy Weather' (Col). Tim McCoy picture and superior to the usual. A railroad yarn.

'Girl in Danger' (Col). Double feature candidate on racketeering. Mild.

'That's Gratitude' (Col). Stage farce in stage fashion and too slow for the screen.

manner in which it brings Nancy Carroll, Gene Raymond and Sidney Blackmer to the fore as highly potent personalities. In the case of one of celluloid's champ lookers Miss Carroll has developed excellently as an actress and she'll go down in the annals of celluloid as a juvenile lead which, too, will carry the former Schuberts' Raymond sulon (from left) further in celluloid's annals. Sidney Blackmer also impresses with each successive film as a highly effective personality here, playing his role to the hilt. Shirley Ross, too, has an effective vamp as vis-a-vis.

There are a number of other excellent performances. Sam Hardy, as the pseudo-Montana come-on gambler, is a corker. The other liners; Robert Elliott, again tiptop as a dick (but on a vacah this time, until thrown into this dual murder mystery, the larceny and intrigue on the Atlantic); Bill Boyd as a bad 'un; Ralph Morgan as a dumped husband who trails the two-limbed Shiloh; and an artistically charming in a wedding arrangement all register. Ditto Sydney Howard's o.k. drunk.

Of the radio-recording musical people Sid Silvers, as partner in the act, is a corker. He's got a good tempo. Silvers, of course, is now more Hollywood than musical comedy.

Frank Parker (of the Benny radio program) honors the 'Sweet of You' theme song to a signal solo click, opposite Miss Carroll. The Boswell Sisters have two vocals with their trick harmony. The 'Rock and Roll' as a follow-up to Jean Sargent, who intro the song with Jimmy Grier's band. The three Howells then handle 'I Had a Million Dollars all alone. The Grier band (Los Angeles), accomps throughout.

Benny's 'Grind Hole' (pronounced from one or the other) gives an audience stuff (although very inside and upper-off on how they fake the sound effects within a radio studio) as they burlesque the Metro-Goldwyn all star screen version. It's here that Mitzel Green slips in her canny George Arliss impression with 'I'm Love'. (Little Mitzel Green, born her 15 or 16 years of age, quite grown up and in pretty formal frock). Hex Weber also shows for a flash, but he's not even billed in the Broadway version.

By the same token, the brought-to-Hollywood-from-Radio Jean Sargent, Boswells and Frank Parker are not overworked, although the sum total is hardly very paced. The Metro-Goldwyn all star screen version of the radio-musical stuff secondarily. The ether rep of the personnel obviously has various values. For instance, the Broadway version gives Benny top billing, although he is officially third to Carroll and Raymond.

The number staging isn't too lavishly and it's not so highly effective. Same goes for the film in general as certain box office fodder which possesses the additional virtue of having done something for some of its individual contributors.

TALKING SHORTS

'MOVIE MEMORIES'

Educational 9 Mins. Strand, N. Y. Vitaphone No. 8309

'Movie Memories' sounds like one of the 'Parrot' series. Screen Souvenir, and, while of somewhat the same pattern, different in that it's a revue of screen personalities of yesterday.

Unlike Par's travesty of the former silent methods of cinema-surgery with gag splicing and lokum sound effects, this nine-minute short struts for and in a measure achieves the dignity which the now deceased celluloid faves merit.

The short, as an historical subject, is something of a shock to the auditor. It does, in a way, show how many of the men and women who entertained thousands throughout the world are no longer among the living. Off-hand one may recall a few like Wally Field, Ed Marr, Artuckle, Cody, Tashman, Dressler, et al., but Warners' exhaustive revue will surprise and moderately shock the film fan, but will interest throughout.

Subject matter is not treated in a particularly inspired manner. It merely flashes the personalities of the old timers in relief with Bert Frank, who edited and compiled, doing a better job that way than as a speller. The lecture strives a bit too hard for fondles conducting his.

But it's among the better shorts. It will bring home somewhat startlingly that many a yesteryear favorite, perhaps a household byword in his or her day, is hardly a memory now—wax with few exceptions. Some are so vague in the mind's eye that it wallows across the trade axiom that you're as good as your last picture. Abel.

VINCENT LOPEZ

Musical Novelty 9 Mins. Columbus, N. Y. Vitaphone No. 1555

One reel of excellent entertainment against an effective background in his appropriate and interpretive. Camera effects are unusual and give this short a feeling of action and speed. Vincent Lopez contributes a pleasant and interpretive orchestra, and the whole thing is staged with an ear for sound and an eye for spectacle that gets top results.

Featured in the billing is Sheila Barrett as an inebrate. Of the two musical numbers, the closer 'Stormy Weather' is the standout. The orchestra plays a lively, rhythmic storm, holding umbrellas. Choice of song might have been better as this one dates the short, but the rendition is in the Lopez manner. Audience gave it a hand at the finish.

'HOLLAND IN TULIP TIME'

Technicolor Travelog 8 Mins. Rivalto, N. Y. Metro

Actually this is another in a series of the Technicolor Travelog series for Metro release, but it's the Technicolor and general high quality warrants special attention.

'Holland in Tulip Time' by virtue of its beautiful colorings, takes on extra value and is bound to be one of those frank shorts, which should get lots of audience reaction and may assume b.o. proportions, instead of being just another short. It's a fine, frothy bedroom comedy and the producer's narration rate on a par with the general excellence of production and cinematography. Abel.

Kansas City Princess

Warner Bros. production and release. Features Joan Blondell and Hugh Herbert. Directed by William Keighly. Screen play by Bartlett and Mammie Sell, based on an original by Bartlett; camera, George Kraska. Running time, 64 mins. Nov. 2, 1934.

Just a comedy. It'll bump up into trouble here and there and do excellently in other spots. Sum total ought to be just above moderate in returns.

But that's not the interesting point about the film. What is new is that it's a frothy bedroom comedy about dames on the make, a goodly portion of it laid in Paris—and it's clean.

For something in the picture to make it a good comedy—and maybe that's the trouble. The authors forgot nothing, they dragged in everything, despite the fact that the audience will recognize most of it. Including a great deal of the dialogic wisecracks.

CHARLES (CHIC) SALE

'Little Feller' Dramatic Poem 5 Mins. Rivalto, N. Y. Metro

When E. A. Brinno authored the picture, 'Little Feller' he probably never thought of its cinematic possibilities, but Metro has fashioned a nice little short out of this dramatic, tear-jerker. It's virtually a chic sales monolog.

Jack Cummings directed and it cost a cup of coffee, but it'll get plenty as a by-product for it packs a tear and a heart wallop under Sale's delivery. Especially worthy if booked as contrast to comedy or flimsical. That, perhaps, heightened the effect at the Rivalto where 'Transatlantic Merry-Go-Round' is the feature.

A home-on-the-range setting with Sale surrendering the little pony which 'Little Feller,' now departed, had ridden. And since the young-sass is so poignantly reminded to the old grandpa (Sale is in his favorite character) he's surrendering the pinto. One other male in the cast, a coward, virtually 'dumb' as far as looking solemn and merely there for atmospheric straightings. 'Abel.'

CHARLES CARLILE

'Time on Their Hands' Musical Sketch 15 Minutes. Albee, Brooklyn. Educational

Similar in title to Paramount's 'Time on My Hands,' but using Charles Carlile for a topper. Just one of those sketches which is supposed to lift a singing act into the production classification, but doesn't.

Girl visits a police chief and wants the radio singer brought in. Without asking why, the chief broadcasts an alarm and Carlile is rushed to the station house, where a group of convicts are broadcasting. He is called to the mike for a supposedly humorous ditty, then taken to the girl, who tells the chief she just wanted to tell the singer she was sorry they quarreled. So Carlile sings again and that's that.

Good singing, but the sketch is terrible. Chic.

'OLD KENTUCKY HOUNDS'

Dog Novelty 8 Mins. Rialto, N. Y. Paramount

'Old Kentucky Hounds' of the Paramount variety, is long both on novelty and entertainment value, though it isn't exactly new in idea. Short has a bunch of dogs belling their horns and playing a rags storm, holding umbrellas. Choice of song might have been better as this one dates the short, but the rendition is in the Lopez manner. Audience gave it a hand at the finish.

Dogs and the monk have been put through their routines in an effective and clever manner. They are made to make speaking or other actions and are dressed appropriately. Some of the dogs walk on their hind legs to look more human. Char.

There are two musicuists on the make. Blondell loses the diamond her tough guy boy friend (Armstrong) has given her, so the two girls run away. They maneuver a car in a clear trip across the ocean. Armstrong follows and muscles in as a bodyguard for a millionaire (Herbert), latter is going to Paris to check up on an old matter. Armstrong follows and let is framed by the wife, her lover (Ivan Lebedeff) and a crooked lawyer (Osmond Perkins). From there it's a natural two-way clinch.

William Keighly's direction leaves something to be desired, his tempo being spotty. Instead of playing it as farce all the way through he allows it to lapse into light comedy—and those lapses almost cost the film its audience reaction. The photography and production A-1. Kauf.

Lead Erik Rhodes Hollywood, Nov. 5. Comedy lead in Fox's 'Charlie Chon in Paris' goes to Erik Rhodes, on loan from Radio. Key Link, Radio, an artist, who turned actor, also in the picture.

ST. LOUIS KID

Warner Bros. production and release. James Cagney starred; Patricia Ellis, Allen Jenkins featured. Directed by Lloyd Bacon. Story by Frederick Hazlitt Brennan...

If 'St. Louis Kid' is criterion, there's only one thing left for Jimmy Cagney to do, and that's to start knocking guys out with a dirty look.

Outside of the head-slugging and Cagney's generous exhibition of that art, the picture is a little stuff of merit.

As is, story concerns itself mostly with Cagney and Allen Jenkins' troubles as truck drivers on a St. Louis-Chicago delivery run.

Key-strained efforts of the scripters to keep the boys in constant trouble is accountable for the rambling narrative.

The head work is explained by the story as necessary, because Cagney shows up in the first scene with his hands cuffed.

Jenkins provides the light comedy shade as the picture becomes more strenuous style, and they make a good combination.

Warner stock company members turn in their customary good work in the several character parts.

Dipe.

SIX-DAY BIKE RIDER

First National production and release starring Joe E. Brown. Directed by Lloyd Bacon. Story by Earl Baldwin, Warren Brown, Arthur J. Altmann...

They didn't give Joe E. Brown much help in this one. He's got to open his spacious kisser in order to get a laugh, and while he opens it often, it's still not enough to fill up a feature length picture.

Brown is up against a script that recalls the ancient and lamented Keystone comedy days, it brings on nostalgia rather than spontaneous comedy reaction.

The foolish story takes Brown from a tank town passenger agent post to the big city, where he wins the six-day race about as ac-

identally as he enters it. Frank McHugh, as the prize-winning bicyclist and snarls his laugh here and there on his own. Gordon Westcott drew no bargain in the old fashioned menace assignment.

OPEN ALL NIGHT

Real Art Production, released through Ideal Pictures; produced by Julius Haagen. Directed by George Fitzmaurice.

Nothing original in this, but good average entertainment anywhere, and not long enough to provoke much criticism.

Tangled lives of frequenters and staff of a popular night rendezvous come to a death on the streets of Anton, its stately night manager, formerly a Russian Grand Duke, he has for 11 years fulfilled his duties with grace and dignity.

Heartbroken, the old aristocrat cares little for living and is involved in several tragedies through his kindness of heart.

LOVE TIME

Fox production and release, featuring Pat Peterson, Nils Asther, Herbert Mundin, Joseph Schildkraut, and Harry Green. Directed by James Tinling.

Pat Peterson is the picture which walked Lillian Haynes off the stage. She is the girl to demure characterization and completely demoralizes it.

La Traviata Molinera

(It Happened in Spain) (SPANISH MADE)

D'Arrat-Soriano production, with exclusive Diana Reina and United Artists release in part of world. In Spain and Mexico, it is the most famous picture by Harry D'Abbadie D'Arrat.

Harry D'Abbadie D'Arrat has had his best one of these films which ought to get rave from those who hanker for swell photography, fine direction, and an okay sophisticated yarn.

D'Arrat got tired of Hollywood and came to Spain, where he and his pal Ricardo Soriano, the Marquis of Ivanrey, decided to make a picture of the best of the best.

Film is slow in spots, but D'Arrat maintains it wouldn't be faithfully Spanish if it was given speed in an American. Slowly, it's a film for class houses.

Pat Peterson is the picture which walked Lillian Haynes off the stage. She is the girl to demure characterization and completely demoralizes it.

Pat Peterson is the picture which walked Lillian Haynes off the stage. She is the girl to demure characterization and completely demoralizes it.

Dernier Millionnaire

(Last Billionnaire) (FRENCH MADE)

Natan production. Pathé Natan distribution. Story and direction by Clair; featuring Max Dearly, Renee Saint Cyr and Raymond Cordy.

This film is so unpopular here that the crowd at the Marignan is rioting against it nightly—partly because they think it's rotten and also, it must be said in justice to Clair, partly because they don't like the way it kicks the State.

Most French critics have been laying off this pic because it's a tough one. It's a lot to watch a French crowd as doing, than the French crowds are doing, than to criticize the picture.

Film is satire, sometimes carried to extreme. Action is expressed in an imaginary country, Casnarina, which lives off roulette played by visiting foreigners.

When Jean arrives in Casnarina he is hit on the head and goes crazy, and his administration, as a nut, gives Clair the excuse for most of his gags.

Despite its anti-American exhibits with specialized French houses should do well with it. Clair's name is big, and with proper exploitation, it should do well.

AMONG THE MISSING

Columbia production and release. Featuring Henrietta Crosman, Richard Cromwell, Billie Seward, Arthur Hohl.

Picture is obviously influenced by American films such as Those of My Brothers because Clair tries their type of humor. Fact that he can't get it fast enough, and also that the pieces in the picture are not fit for local consumption only.

La Traviata Molinera

(It Happened in Spain) (SPANISH MADE)

D'Arrat-Soriano production, with exclusive Diana Reina and United Artists release in part of world. In Spain and Mexico, it is the most famous picture by Harry D'Abbadie D'Arrat.

Harry D'Abbadie D'Arrat has had his best one of these films which ought to get rave from those who hanker for swell photography, fine direction, and an okay sophisticated yarn.

D'Arrat got tired of Hollywood and came to Spain, where he and his pal Ricardo Soriano, the Marquis of Ivanrey, decided to make a picture of the best of the best.

Film is slow in spots, but D'Arrat maintains it wouldn't be faithfully Spanish if it was given speed in an American. Slowly, it's a film for class houses.

Pat Peterson is the picture which walked Lillian Haynes off the stage. She is the girl to demure characterization and completely demoralizes it.

Pat Peterson is the picture which walked Lillian Haynes off the stage. She is the girl to demure characterization and completely demoralizes it.

Varconi handle the roles, respectively in the English and French versions.

Story's about the affair between the Mayor (Romen) and the miller's wife (Moreno), and how the miller (Antonio) who is the mayor's spouse (Boardman). Plenty of Spanish dancing to add color.

Forbidden Territory

(BRITISH MADE)

Progress production, released through Gaumont-British. Directed by Phil Rosen. Cast: Gregory Ratoff, Ronald Squire and Billie Barnes.

A Progress production means it was made for J. & G. Wainwright, an old firm of film importers here. If it was designed as a quota film picture, it so far exceeds that designation as to place it in a class with the contenders for the better picture houses here and an aspirant for American houses.

Picture starts off with every promise of being one of the greatest sensations in filmdom, with all the atmosphere of spying and intrigue which are commonly associated with Soviet Russia.

A young Englishman goes to Russia to recover some buried crown jewels and lands in forbidden territory, where they are secretly building a fleet of aeroplanes.

Probably the most impressively showy piece of acting was that of the Russian girl, played here by Gregory Ratoff. As a foil for the excitable Russian, Ronald Squire enacts the English father with characteristic British reserve.

There is much to praise in this effort as it somehow just misses being 'big.' One thing is certain—it has entertainment value, Jolo.

BEYOND THE LAW

Columbia production and release. Stars Tim McCoy, Dorothy Gish, directed by D. Ross Lederman.

This railroad story is one of the better McCoy films. McCoy is convincing, and although some of the detective play is dumb, a helpful cast surrounds the star, and for romantic decoy there is the attractive Shirley Ross.

ARE YOU A MASON?

(BRITISH MADE)

Universal production and Olympic release in U.S. Directed by Henry Edwards.

Has all the earmarks of a nicely dressed-up American queekie, with the exception of the acting. Even this edge is rubbed away since it's a pretty well confined to Sonny Hale and J. Robertson Hare.

What few provocations for giggles the padded-out narrative holds are not due to the picture as developed but because of the suave performances by these two comers.

Has all the earmarks of a nicely dressed-up American queekie, with the exception of the acting. Even this edge is rubbed away since it's a pretty well confined to Sonny Hale and J. Robertson Hare.

Has all the earmarks of a nicely dressed-up American queekie, with the exception of the acting. Even this edge is rubbed away since it's a pretty well confined to Sonny Hale and J. Robertson Hare.

Has all the earmarks of a nicely dressed-up American queekie, with the exception of the acting. Even this edge is rubbed away since it's a pretty well confined to Sonny Hale and J. Robertson Hare.

Has all the earmarks of a nicely dressed-up American queekie, with the exception of the acting. Even this edge is rubbed away since it's a pretty well confined to Sonny Hale and J. Robertson Hare.

AUTUMN CROCUS

(BRITISH MADE)

Royal Dan production and Harold Auten release. Directed by Harold Auten. Adapted from the novel by E. Nesbit.

Despite the photographic beauty of the Austrian Tyrol and the charm that Fay Compton invests in the central role, this screen version of the C. L. Anthony play falls short of the original appeal, but that's not to be mainly among the matronly contingent.

Its main faults are the jerky tempo of the direction, padding of the foreground picture with background shots and native custom sidelights, and the plotting of Ivor Novello as the romance-inspiring inkeeper.

Where the censors clipped their hardest represents the nub of the entire picture. In the scene on the mountain where the school teacher on vacation (Miss Compton) reveal how they feel about each other, and the lad tries to explain to her.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

Dean's concept of 'Autumn Crocus' should settle nicely with those who come looking for it, but seems limited to that group. Ode.

DON'T NEVER DO THAT!



A push in the pan may be a swell way to dump a rival half-back but it's no way to handle a blonde! Nor does Oakie handle his gals this-a-way, as the tricky photographer would have us believe! As a matter of fact, he makes it a rule never to date a blonde on a football field, though he does meet some of the nation's foremost gridiron heroes there in his latest film.



"COLLEGE RHYTHM"

JOE PENNER • LANNY ROSS • JACK OAKIE • HELEN MACK
 LYDA ROBERTI • MARY BRIAN • GEORGE BARBIER and the All-American Co-Eds

A Paramount Picture directed by Norman Taurog with plenty of words and lots of music by Gordon & Revel

MUSIC HALL, N. Y.

It's vodka week on the Rook-... Tre-Soviet Russia on the screen...

Two best highlights of the stage... Leonidoff produced 'Tempo', current week's unit...

Later in the riot of color, Petro-... unworked a novelty routine from their spiral staircase...

Stage show runs 45 mins.; fea-... Sissy Slay on screen. Biz good opening day.

PALACE, N. Y.

Folks, step up close, please! And look hard, for while this may appear like a bit of a bore...

One should ever care to write an up-to-date history of the vaude profession, one can start and end with the Palace.

An analysis of the Palace head-... the headline and holding down the chief comedy spot.

Without the word 'bousy' and some off-color Yiddish shag, Givov would be without an act.

Without the word 'bousy' and some off-color Yiddish shag, Givov would be without an act.

Without the word 'bousy' and some off-color Yiddish shag, Givov would be without an act.

ceedings applause he garnered at this Friday evening... Smekc is his usual string-virtuoso self.

CAPITOL, N. Y.

To match Metro's 'Outcast Lady' the Capitol has a stage bill consisting of the Danny Dare Girls, Georgie Tapps, Cardinal, Al Seigel and Carolyn Marsh, and Amos 'n' Andy accompanied by their radio announcer, Bill Hay.

Tapps is tops. Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

Cardinal is a slicker. Al Seigel is a picker. Carolyn Marsh is a comer. Bill Hay is a reliable partner.

ROXY, N. Y.

For some months now the Roxy has been doing pretty well by itself at the b.o. House, in fact has had such a pleasant run of good business that it's taken on a new attitude.

Present week's layout has its faults even there, but they're faults of omission rather than commission. It's a matter of taste and proper emphasis more than anything else.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

Edwin George comes down to the foots to work in one with his chatter and juggling. The Roxy family mob thought he was very funny.

mixture of comedy which gets across mostly through their dancing antics. One member calls attention to his own comedy, catching on and doing anything but that. Both dancers fall together for a novelty finish which is good for its well timed unity.

To close come Paul Tieson and his orchestra of femme musicians, on full stage. Dance team comes into spotlight for acrobatic waltz and later returns for an apache number which is rougher than rough.

With a nut that's the envy of every deluxer in town, Alvin is the town's best bet to make a go of it this season and show a real profit.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

Johnny Perkins is in his fifth week as m.c. here and building steadily on personal draw, which is plenty help in a burg that's always been more or less cordial to the boys who do the introducing honors.

PALLADIUM, LONDON

This is the first Palladium Crazy Show to give credit on the program for the book. Honor is accorded to three writers, Jan Van Doorn, Alex Shanks, and George Flanagan.

Barring the imported specialists, the show does not differ materially from the predecessor. Same type of humor and horseplay and several of the skits might profitably be omitted, which would quicken the action and shorten the running time of the entire presentation.

Importations interpolated include Renita Kramer, an especially dainty German girl, taking the old stunt of being a successful actress, a boy on the other and doing an idyllic woodland dance so artistically one forgets that the basic idea is a farce.

Herman Timberg and his company provided most acceptable and pleasing entertainment for their allotted time. They were well applauded therefor, though there was nothing bordering on the sensational in the reception.

Mathie Merryfield performed in a dramatic role, showing a graceful bit of fan-waving, suggesting an otherwise nude appearance. Ivey, Ellis and La Rue, two men and a woman, did some effective stage work, and George Prentice's Punch and Judy show had a tough spot just before the finale.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

Over 50 clips, picked from the current newsreel shelves of Fox, Hearst, Paramount, Pathe and Universal are included in the show, providing a diversity of material, newsy and otherwise, for the Embassy's drop-in trade.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

While the show is slow in spots, on the whole it represents an hour that is quite entertaining, including regular news, anytime news matter, novelty, laughs, sports events, personality and a few thrills.

ORPHEUM, N. Y.

Well balanced bill with any amount of sure laughs putting audience in just a right mood for dancing and more. Each one of the acts garnered applause and justly so for program is much better than usual these days.

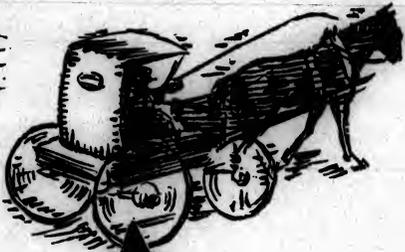
Well balanced bill with any amount of sure laughs putting audience in just a right mood for dancing and more. Each one of the acts garnered applause and justly so for program is much better than usual these days.



Presented with
pride by
RKO-RADIO

LIFE AND BEAUTY...
YOUTH AND LOVE.

Fiction's most delightful child
since "Jo" of "Little Women"
in a worthy successor to that
immortal screen masterpiece



L. M. MONTGOMERY'S
BEST-SELLING NOVEL
FOR OVER A QUARTER
OF A CENTURY

Anne of Green Gables



with ANNE SHIRLEY as "ANNE"
TOM BROWN O. P. HEGGIE HELEN WESTLEY
Directed by George Nicholls, Jr. ... Book published by L. C. PAGE & Co., Inc.

THANKSGIVING WEEK ATTRACTION in KEY CITIES

EMBASSY

(Continued from page 19)

boat setting new speed record, race in which Equiano's offer to buy...

Under the headliner personalities... George MacDonald on unemployment...

Some items which have been shown before are included among them...

Business good Saturday afternoon.

DOWNTOWN, L. A.

Opening show customers at this one-time ace vaude house, now operating under a vaude-picture combo...

Outstanding bust of the initial performance was the failure of the Wells, the male member of Brady and Wells, standard singing act...

Another error of judgment had Winifred Harvard, comely acrobat, opening the show in one, with a draggy bit of dancing and rope handling...

Had start, plus the Brady & Wells comedy, didn't put the customer into any too good a frame of mind...

Harvard is an attractive femme who does some snappy work on the swinging rings and then introduces her dad for some difficult somersaults from rings...

Tyler and St. Clair, xylophonists, fit nicely in the act, and are followed by Brady and Wells...

Next to shut spot has Bennett and Richards, who have an intensely dramatic opening on dancing stage...

Recently featured with the Al G. Barnes circus, the Carter-Holmes family has a cinch holding 'em in at the close...

Oscar Baum replaces Frank Frensther as pit leader next Thursday, with the necessary accompaniment of a change that should help forthcoming shows materially...

Screen feature, 'Wednesday's Child' plus three comedies and a vaudeville opening mat about normal.

PARAMOUNT, L. A.

Current Fanchon & Marco stage show has quite a little variety. For one thing the 18 femmes do not reveal their naked gams at any time during their two ensemble routines...

Opening has the band concealed behind scrim, with the girls on garbed entirely in black, while Tony Jones, garbed in white, warbles into the act...

Chinese youngsters billed as the Three Mah Jones, next, with the two girls revealing just fair voices, but one of them, and the boy, untroubled some outstanding hoofing...

Three Stewart Sisters, late from radio, do a bit of crooning before the mike, their best effort being a vocal imitation of a steel guitar...

clowning for hearty laughs. He's accompanied by Junnie, flashy blonde comely, for comic relief...

For the finale, girls are back garbed in light blue trappers, with garbed in blue military coats...

Screen has 'Pursuit of Happiness' (Dutch), 'Mill' (P.M.) Color comedy, and Par News. Biz just so-so as opening matinee.

Business good Saturday afternoon.

Paramount, Portland, Ore.

'The Drunkard' came to town and was played on the stage of the Paramount, giving those who had attended the show at other local spots amid the din of beer drinkers...

Audience at the opening show entered mildly and good-naturedly into the spirit of the occasion, hissing the villain and applauding the hero's florid speeches...

One serious fault is the tendency of the actors, especially the hero, to burlesque their parts. This is fun in seeing 'The Drunkard' but it is not with it...

Teddy Amatendam's comedy at the piano and as the instigator of applause and hisses, is one of the best features.

FOX, BROOKLYN

Paul Ash's flair for salesmanship is the main reason why he proved it beyond the shadow of a doubt at the Saturday matinee...

With the opening of the presentation tells 'em what a discoverer and maker of stars he is, and by the time he gets through maneuvering the audience...

Melange surrounding Ash runs strongly to accentuate his impersonations. Duffin and Draper, mixed team of novelty dancers, deal in the former ingredient and in two acts...

Ash's part that takes. Ash's part that takes. Ash's part that takes. Ash's part that takes...

Improvement in the Bestor outfit is little short of phenomenal. It's the difference between a good and a great act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

ALHAMBRA, LONDON

London, Oct. 23.

Four American acts, a big piece, 'Crossing Trafalgar Square' and yet the bill is dull. House has been running vaudeville for several months...

Openers were Eight Lancashire Lads in some nifty steps. Some of the boys have personality...

Betty Jewel, a burlesque of a prima-donna, with red nose, is anything but funny. Even her second number, in which she is assisted by a male comic...

'Sparkie' Brothers are three boys who should be thankful for the influx of Americans over here; prior to that they could not get any work...

'Crossing Trafalgar Square.' This is a sort of Eric Coates 'In Town Tonight', done much better by Jack Hylton and his Severn River Socialities...

Second half is opened by Adam, expert in billiard ball juggling. His comedy bit has a few good lines...

Hollywood Four, in some fast-paced act, has a first-class house has had since going vaude.

Chilton and Thomas are the only holdover.

STANLEY, PITT

Pittsburgh, Nov. 2. First presentation here in two months, since Dick Powell made his personal appearance...

First act out this week, save for the overture, with Bestor's crew playing for the layout, spreading their own numbers out over the course and picking up the audience...

Improvement in the Bestor outfit is little short of phenomenal. It's the difference between a good and a great act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

Next to close is Kibbee. Screen comic's personal appearance is just that, no more. He has the same kind of a stage act...

couple of stories, does a drunk act, which he is seriously being explained in just a few minutes...

'Richest Girl in World' (Radio) on screen, but in a cinema way are those hilarious interviews with sweepstakes winners...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

Hand opens with a medley of pop numbers. Arrangements are slick, getting all the meat there is out of the numbers...

Jackie and Earl Hatch, pianists with the act, have been around here for several years playing with the Al Pierce Gang, air act...

ORIENTAL, CHICAGO

Chicago, Nov. 2.

Bill was smartly presented, with roller skating, dancing, singing and two comedy spots. It was serious and funny...

The Gyro, three men and one girl, roller skating turn, on a platform and specializing in spins, opened. They worked the spins up to a fine climax...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

Business was good for the first show since the opening of the Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package...

Capitol, Lancaster. Something of the good old vaude days wrapped up in this week's package. Audience liked the old vaude style stuff...

The gifted pen of the writer who gave you one of the screen's big hits traces a new story of blazing human emotions . . . of a woman with a past and of men outside the law . . . of mystery, thrill and vivid drama!



DASHIELL HAMMETT'S

WOMAN DANGER



With FAY WRAY
RALPH BELLAMY
MELVYN DOUGLAS
ROSCOE ATES

Directed by Phil Rosen. Associate
producer Burt Kelly. Produced
by SELECT PRODUCTIONS
RKO-RADIO PICTURE

BY THE AUTHOR OF "THE THIN MAN"

WALTER W

bu

his first thre



Walter Wanger

gifted production executive, as Associate Producer for M-G-M; numbered among his pictures Greta Garbo in "Queen Christina", Marion Davies and Bing Crosby in "Going Hollywood," Helen Hayes and Robert Montgomery in "Another Language" and Walter Huston in "Gabriel Over the White House"; and as General Manager of Production for Paramount, he introduced to the screen such outstanding personalities as Claudette Colbert, Miriam Hopkins, Kay Francis, Walter Huston, the Marx Brothers, Charlie Ruggles, Mary Boland and Jimmy Durante.

Walter Wanger will produce six pictures for Paramount release in 1934-35



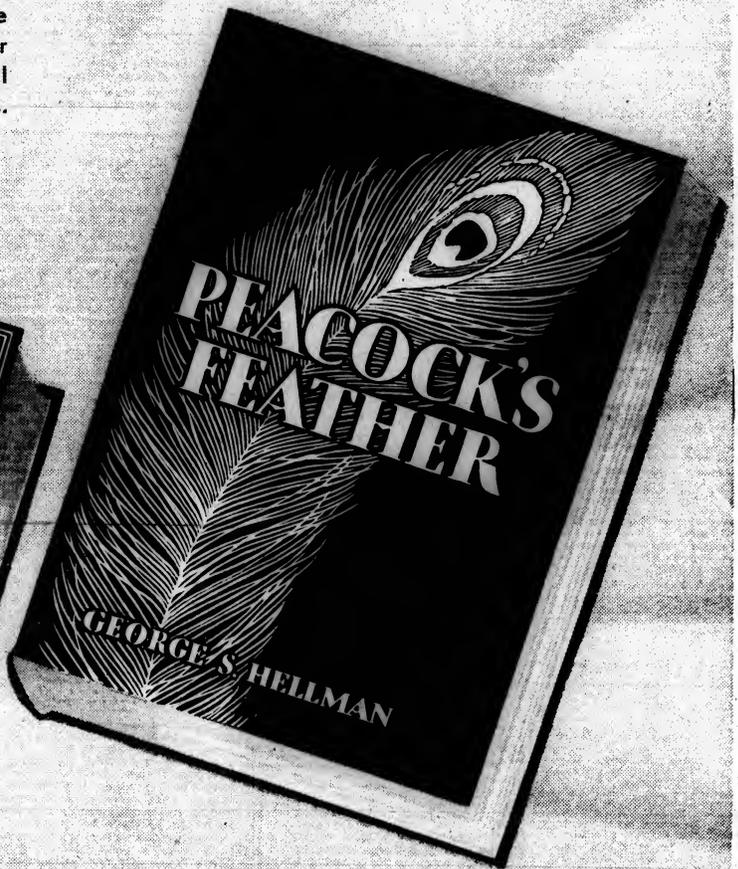
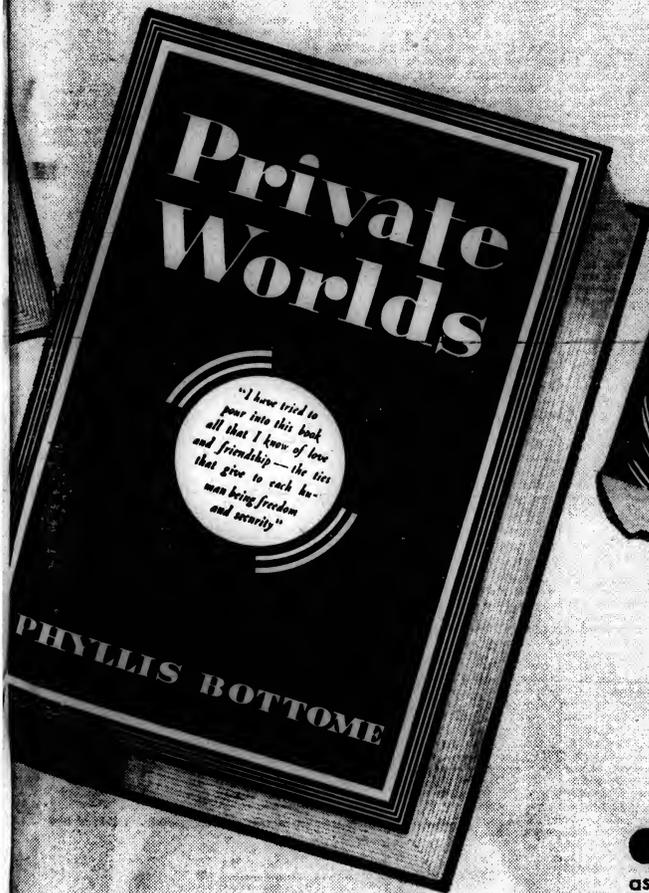
"THE PRESIDENT VANISHES"

the sensational novel that is now the talk of the country... a book so full of dynamite that its author prefers to remain anonymous! Its cast includes such skilled players as Edward Arnold, Arthur Byron, Paul Kelly, Peggy Conklin, Andy Devine, Janet Beecher, Osgood Perkins, Sydney Blackmer, Edward Ellis, Irene Franklin and Charley Grapewin. Directed by William A. Wellman. To be released November 16th.

three "Best Sellers" as basis for pictures for **PARAMOUNT** . . .

● "PRIVATE WORLDS"

From the brilliant best-selling novel by Phyllis Bottome, of which Gertrude Atherton said, "Not in years have I enjoyed a novel as profoundly as 'Private Worlds'." It is not only the best thing Phyllis Bottome has done, but from first to last a truly superb piece of work . . . Hospital novels are always fascinating, but there has never been one to compare with this." The cast will be headed by two well-known screen stars.



● "PEACOCK'S FEATHER"

as a story, possesses such exceptional opportunities for the use of color that it will be made as the **FIRST** full-length feature in the **NEW** three-color Technicolor process. "Peacock's Feather" will have a feminine star of great importance and two well-known male leads heading its cast.

U.S.-British Player Exchange System Uncorked in Hollywood

Hollywood, Nov. 5. Groundwork is being laid in Hollywood for an interchange of picture talent between American producers and their British contemporaries, somewhat like the exchange professor system among universities. Swapping of talent in all brackets is the ultimate object, with the advantage on the side of the local contingent.

These are but a few expressed opinions of T. Hayes Hunter, now in Hollywood representing Film Rights, Ltd. of London, one of the most active English agencies dealing in the top picture talent. Hunter is no newcomer, being remembered in this colony as a director as far back as 1908. In the east he served as producer for Helms, Cohen & Harris, and Klaw & Erlanger. Although he has switched his allegiance, Hunter has still two pictures to direct for Fox-British on the east coast.

Predicts Exchange Pact
Hunter visions in the not too distant future a pact between U. S. and British agencies that will dominate most of the picture talent here and abroad. The necessity of such a step is imperative to the best interests of the producers on both sides, he states, as the aliphath methods of the past have proved both costly and ineffectual.

Elaborating on the subject, Hunter cites recent cases in which American players have curdled deals by exorbitant salaries and a failure to report for work due to availability mixups and other misunderstandings, the result of the present system.

Hunter's visit here is in the interest of the plan for an interchange of talent through the setting up of U. S. agency affiliations. Writers, technicians and film editors are also included in the deal.

San Francisco, also amended copy furnished name of Coast Theatre, Inc. of Northern California.

Burbank-Alford Enterprises, Inc. H. A. Cummings, E. J. Wright, Alfred L. Armstrong, C. J. Vinyard, Fred M. Mudgett; capital stock, 2,000 shares, none subscribed.

H. N. Swanson, Inc. literary agency; capital stock, 120 shares, none subscribed. Directors: H. N. Swanson, Ruth Swanson, Dorothy Duncan.

Millon Collier Theatre, Inc. theatre operation; capital stock, 175,000, with 35 subscribed. Directors: Harry M. Popkin, Frances Popkin, Paul J. Ziegler, Jay J. Stein.

NORTH CAROLINA
Carolina-Grandia Theatres, Inc. Winston-Salem, N. C.; capital, 250,000. Leon Kraft and Dalton P. Morris incorporated.

OKLAHOMA
Maud Treasure Club, Inc. Maud, Okla.; capital, none. Incorporators: Charles P. Vinyard, Fred Smith and L. H. Ogce, all of Maud.

Mid-Centennial Kennel Club, Tulsa, Okla.; capital stock, 2100 shares, none subscribed. Directors: H. N. Swanson, Burney R. Clark, A. J. Bunch and Andrew J. Harrell, all of Tulsa.

W. L. Clayton, Inc. Muskogee, Okla.; capital, \$500. Incorporators: W. R. Dilley, J. L. Bowers and Willard Bowers, all of Ada.

Co-operative Pool of Oklahoma, Oklahoma City; capital stock, 100 shares, none subscribed. Incorporators: C. H. Hopps, Fred C. Hopps and E. E. Stewart, all of Oklahoma City.

Fittsworth Amusement Club, Fittsworth, Okla.; capital stock, none. Incorporators: J. E. Bury, L. G. King, J. R. Roff, and C. A. Thacker, of Ada.

W. L. Clayton, Inc., Muskogee, Okla.; capital stock, \$500. Incorporators: W. L. Clayton, Calvin, Ray Brance and R. H. Clayton, all of Muskogee.

Tau Beta Sigma, Oklahoma City; capital stock, none. Incorporators: Anna Bella, Clara C. Clifton, J. M. North and Dorothy Stewart, all of Oklahoma City.

Vet Baby LeRoy

Hollywood, Nov. 5. Paramount has given a contract to Lois Kent, 8-year-old from Weed, Cal. This makes five kids, all under 9, on the Paramount roster.

Baby LeRoy, youngest of the bunch, however, is the veteran so far as picture work is concerned.

Binyon and Skolsky Turn Play Into Film Money

Hollywood, Nov. 5. Sidney Skolsky and Claude Binyon have sold 'Safe in Jail,' an original story, to Fox. Pair wrote it as a play, but decided to take the Fox offer. Robert Kane will produce, with Herbert Asbury doing the adaptation.

This is Skolsky's second picture sale, having previously landed 'Movie Queen' at Metro for Marion Davies.

Press of studio assignments has caused Binyon to quit writing the Bing Crosby broadcast material after completing seven programs.

Burns & Allen Reading

Hollywood, Nov. 5. Elliott Nugent draws the job of directing Burns and Allen in 'Win or Lose' at Par. Air comics are due here shortly.

Meanwhile, Frank R. Adams is putting finishing touches on the story, which provides for Joe Morrison and Marion Mansfield in support.

Stock Market

(Continued from page 6)
to improve tone of trading in amusements.

Earnings report of Fox Film Corp. issued latter part of week showed a net profit of \$1,506,212, or 61c a share for 39 weeks ending Sept. 29. Net profit for 13 weeks to the above date fell off to \$306,970, compared with \$393,856 preceding 13 weeks. While favorable action of Fox A stock did not indicate that stockholders rated it particularly bullish, this stock managed to climb to 12% and closed at 12 1/2, for a net gain of a quarter.

Volume was lowest since middle of September. Sinking fell early in week allowed stock to fall to 11%. However, the stock gave some indication chartwise that it might reverse its recent trend and reach for higher levels.

Closing price for Radio preferred B also indicated that it might be getting ready to change its downward trend of the past two weeks. It closed at 23 1/2 for a gain of 1 1/2 points. At one point it reached 25 1/2 and found support again at 24 1/2, some mark it had in the preceding week. Number of transactions fell off to 7,900, which was smallest volume in more than a month.

Loew's Impressive
Loew's common looked impressive with a net gain of two points. It closed at 30 1/2, or off only an eighth from the high level of the week. Loew's managed to hold above 28 throughout the week. Action on the past has met resistance on upside around 31 but the splendid action chartwise during last three weeks indicates it may push through this resistance level shortly. Its dividend outlook is rated unusually good, what with the company earning approximately three times its present \$1 annual basis. Many expect Loew's to finish its fiscal year with earnings around \$4 per common share or better.

Paramount certificates on stock exchange again gave the impression that the \$4 shares are being accumulated. Stocks have hovered around the \$4 mark for three weeks or more after a clean out of shy traders a little more than two weeks ago. During the week Paramount certificates ranged from 3% to 4% and closed at 4 1/4 or up an eighth.

Warner Brothers common slipped down to 4 1/2 in past week but managed to close at 4 1/2 unchanged on the week. Old resistance level downwards for this issue has been around 4 1/2. Fact that stock closed at low of previous week and unchanged from week before would indicate that recent liquidation had been nearly completed.

Although Radio common slipped fractionally during week to close at 5 1/2, Radio B showed a neat gain, as noted, and Radio preferred A gained 3 1/2 points to close at 45 1/2 on a show of some strength on Saturday. As usual it was largely inactive most of the week, only 1,300 shares changing hands.

Columbia Pictures certificates advanced 1 1/2 points, to close at 36. Eastman Kodak closed at 105 for a

net gain of 1 1/2 points. Its high was 105 1/2 and the low 103 1/2. Consolidated Film Industries preferred scored a gain of three-quarters to wind up at 16 1/2. Other preferred issues also sported gains. Eastman Kodak preferred went to 14 1/2, up 1 1/2. Loew's preferred gained half a point and closed at 97. Pathe A went to 13 1/2, where it was up a quarter at close.

Other amusements to show fractional gains included Madison Square Garden and Metro-Goldwyn-Mayer preferred. RKO, which was weak most of the week, was sold in considerable volume last few days. It finished at 15, a new low for many weeks but only an eighth above its 1934 low point. This issue was off 3/4 on week. American Seating also fell off on a few sales. It was down a quarter at the close, which was 23 1/2.

Market was confronted first part of week with heaviness in grains, particularly wheat. Wheat came back in later trading, as did other commodities.

Chartwise, another week of better prices for the Amusement Group seemed to be in the offing. Chart readers made the proviso that too much could not be expected, however, if market as a whole sells down.

Market hit high point in industrial averages on Saturday when they went to 85.15. Chart readers did not anticipate that the industrials would get up into the 95-100 area during week just past. Market ran true to form and never even penetrated to the 95-level. Absence of volume, too, was a discouraging factor for chart readers. Unless election results or some news item of vast importance supply the incentive, a market of much the same pattern is anticipated in coming week.

Steady improvement in steel and durable goods industries expected by many during the next two or three months is apt to improve sentiment towards many industrial issues. Bonds in amusement sector just keeping up the commodity price level is expected to bring inflationary measures of some sort in time. Plans for further government spending also are expected to bring inflation back into the picture at some time in not too distant future. Bonds in amusement sector just about held their own, some moving up fractionally and some slipping off. Loew's 6s again held the center of interest by going to another new 1934 high at 103 1/2 and closing for a net gain of three-quarters at 103 1/2. Keith 6s also scored an advance of three-quarters, closing at 63 1/2. Warner Brothers 6s netted the same amount of gain and wound up at 53 1/2. RKO debentures were up half a point at 32 1/2. Paramount Broadway 5 1/2s suffered the largest loss, dropping a point to close on the bottom at 41. Pathe 7s held even with changing hands.

Summary for Week Ending Saturday, November 3:

STOCK EXCHANGE								
	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
200	200	199	1,000	Am. Tel. & Tel.	25 1/2	25 1/2	25 1/2	+ 1/2
30%	12 1/2	12 1/2	900	Col. P. Inc. (D)	30	24 1/2	30	+ 1 1/2
10%	11 1/2	11 1/2	1,200	Consol. Film	10 1/2	8 1/2	10 1/2	+ 1/2
17 1/2	10 1/2	10 1/2	3,000	Consol. Film (1927)	10 1/2	10 1/2	10 1/2	+ 1/2
100%	75	75	1,200	Eastman Kodak (A)	105 1/2	105 1/2	105 1/2	+ 1/2
14 1/2	129	11 1/2	11	Do. (B)	14 1/2	14 1/2	14 1/2	+ 1/2
17 1/2	84	81 1/2	3,100	Fox Class A	12 1/2	11 1/2	12 1/2	+ 1/2
16 1/2	16 1/2	16 1/2	27,000	Gen. Elec. (60c)	17 1/2	17 1/2	17 1/2	+ 1/2
35 1/2	29 1/2	13,200	Gen. Elec. (1 1/2)	29 1/2	29 1/2	29 1/2	+ 1/2	
7 1/2	7 1/2	600	Do. (D)	9 1/2	9 1/2	9 1/2	+ 1/2	
20 1/2	21	29	100	Met-Cim (1 1/2)	20 1/2	20 1/2	20 1/2	+ 1/2
4 1/2	10 1/2	10 1/2	100	Paramount (A)	4 1/2	4 1/2	4 1/2	+ 1/2
24 1/2	10 1/2	2,100	Pathe Class A	13 1/2	12 1/2	13 1/2	+ 1/2	
9 1/2	9 1/2	1,000	Pathe Class B	9 1/2	9 1/2	9 1/2	+ 1/2	
8 1/2	2 1/2	1,500	Radio (A)	4 1/2	4 1/2	4 1/2	+ 1/2	
35 1/2	1 1/2	1,900	Radio (B)	25 1/2	20 1/2	25 1/2	+ 1 1/2	
8 1/2	8 1/2	1,000	Warner Bros.	4 1/2	4 1/2	4 1/2	+ 1/2	
61 1/2	2 1/2	10 1/2	Do. (B)	61 1/2	61 1/2	61 1/2	+ 1 1/2	
5 1/2	5 1/2	8 1/2	Do. (C)	5 1/2	5 1/2	5 1/2	+ 1/2	

* Plus stock extras. † Paid this year on account of accumulations. ‡ Unit of trading, 10 shares.

CURB								
	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
14 1/2	7 1/2	2,800	Technicolor	18	12 1/2	13	13	+ 1/2
3 1/2	1 1/2	3,600	Translux (20c)	2 1/2	1 1/2	1 1/2	1 1/2	+ 1/2

BONDS								
	High	Low	Sales	Issue and rate.	High	Low	Last	Chg.
12	3 1/2	\$10,000	Gen. Elec. 3 1/2	40	6 1/2	6 1/2	6 1/2	+ 1/2
12 1/2	5 1/2	5,000	Keith Bros. 5 1/2	60	6 1/2	6 1/2	6 1/2	+ 1/2
10 1/2	8 1/2	12,000	Loew 6s	41	10 1/2	10 1/2	10 1/2	+ 1/2
6 1/2	2 1/2	100,000	Par-Param-Loew 6s	47	4 1/2	4 1/2	4 1/2	+ 1/2
6 1/2	2 1/2	97,000	Do. 6s	57 1/2	5 1/2	5 1/2	5 1/2	+ 1/2
6 1/2	2 1/2	97,000	Do. 6s	57 1/2	5 1/2	5 1/2	5 1/2	+ 1/2
6 1/2	2 1/2	135,000	Do. 6s	57 1/2	5 1/2	5 1/2	5 1/2	+ 1/2
10 1/2	6 1/2	100,000	Pathe 6s	36	10 1/2	10 1/2	10 1/2	+ 1/2
47	40 1/2	41,000	Warner Bros. 6s	38 1/2	40 1/2	40 1/2	40 1/2	+ 1/2

PRODUCE EXCHANGE, N. Y.

1,500 Par-Phib. 100 1/2

OVER THE COUNTER, N. Y.

Rox. Class A 4 1/2
Do. Forest Photo 11 1/2

* Paid this year. † New 1934 high.

Film Reviews

ARE YOU A MASON?

(Continued from page 17)

unfunny figure as a fat man whose wife to become a lodge member gets a job in a factory, runs around running and plunging into shallow pools. Bertha Belmore fits as a comic strip shrew. Others in the cast move in and out as hapless fools.

While the story has so many supplementary twists that keeping them clearly in mind must have involved the writer, the central theme is simple enough. A father-in-law (Hare) had been posing for years as a grand mogul of the Masonic order in order to be able to get to his old man's (Manning) (Gwyneth Lloyd), married to Sonny Hale, has the same fraternal ambitions for her husband. The latter has been stalling her about joining, but to his credit, the daughter he suddenly tells her that he has become a Mason. Hale's in-laws come on for a stay and the humor of the picture depends on the efforts of the father-in-law and son-in-law to maintain their fraternal fibs.

Film has scant chance of holding attention of an American audience. **Odeco.**

GIRL IN DANGER

Columbia production and release. Features Ralph Bellamy and Shirley Grey. Directed by D. Ross Lederman. Story and screen play by Benj. Glazer. Music by Otto Meyer. Camera, Benjamin Cline. At Loew's New York, N. Y., as half double bill, Oct. 22. Running time, 67 minutes.

Racketeers, a hero type of police inspector and an adventurous girl here combine for a meller which, in spite of all the liberties it takes, is under average screen diversion. Picture is pretty for the double billers happily fitting by being only 57 minutes in length. There could have been closer editing, but then there wouldn't have been any picture left. The premise is highly illogical. It has a respectable goal trying to get a thrill by engaging in a holdup with a notorious crook and minding a stolen emerald in her swank apartment while cops are searching for the responsible number two in the way of liberties is in the obvious efforts of a police inspector to protect the girl though knowing she has a respectable father. The inspector sits at a hand-carved desk in police headquarters, while the big shot of an insurance company has a small oak-type desk. They must have got the desks switched.

Story and direction is this way throughout, including newspaper headlines which screen the inspector has been murdered although he hasn't. Finish review the newspaper pull this unprecedented fake and get away with it in an effort to help police trap a gang which is trying to grab the murdered Jew's money. Finish review the newspaper pull this unprecedented fake and get away with it in an effort to help police trap a gang which is trying to grab the murdered Jew's money. Finish review the newspaper pull this unprecedented fake and get away with it in an effort to help police trap a gang which is trying to grab the murdered Jew's money.

ated, leaving little in the way of suspense, and all the old tricks of the trade. But what isn't conventional for the screen is a third-degree scene. In this sequence the gangster is purportedly being slammed around and rubbered into unconsciousness, camera picturing it by shadow through a glass door. Beating is terrific but this also turns out to be a gag. Cops set up a dummy as an example of Naish isn't happy to other muggs of the gang. Films have always been careful to merely suggest such lengths on third degrees.

Ray Grant... Frank Craven
Max Maxwell... Mary Carlisle
Arthur Hohl... Arthur Hohl
Clayton Lermer... John Buckler
William North... Charles Selgin
Mrs. Maxwell... Helen Ware
Nora... Nora

Few men are so gifted that they can shine in an environment of others. An author of stage plays he has written a number of brisk comedies, in many of which he has played the lead. Arthur Hohl, who is still a stage actor and as a director he fails to cover up his shortcomings as scenarist. As a result 'That's Gratitude' is a mild little farce with the laughs too distantly spaced and the plot too thinly spread to blanket structural faults. Picture will appeal only to the family.

Not much to the plot. Bob Green, one night stand impresario of musical comedies, gives Thomas Maxwell a drink. The doctor tells him well if he breaks his fever, so in gratitude he invites Green to his home. The troupe goes floppo, Green accepts the invitation, overstates his welcome, and is urged out when he star. She marries the tenor. Met's gratitude. Curtain. Not enough for 67 minutes.

Whatever humor there is is derived from the playing of Craven and Arthur Hohl, latter getting almost as much opportunity as the star. The two shine in a drunk scene played with admirable restraint, but about the time they lose it. They have other humorous bits with a few items of action going to Helen Ware, Mary Carlisle, John Buckler, excellent as the tenor.

Mr. Craven should prove an addition to the list of farceurs, but he should study cinematography as to writing for the screen. **C.R.G.**

Incorporations

NEW YORK
Hampton Productions, Inc. Albany, plays, musicals, etc.; capital stock, 100 shares, no par value. Directors: George Haulick, 226 West 44th street, and Mortimer Ackerman, 750 Riverside drive, all of New York.

Ljwaped Corp. music, literature and arts; capital stock, 100 shares, no par value. John P. Ljwaped, 145 West 44th street, New York; Adele M. O'Keefe, 145 West 44th street, New York; Theresa Regan, 2783 Valentine cense, New York.

Yulcan Pictures Corp. pictures; capital stock, 200 shares, no par value. Joseph F. Moore, Ardmore, Pa.; Johanna M. Moore, New York; Jerome Edwards, D. Colyer, 4 Wakeman place, Larchmont, N. Y.

Claremont Pictures Corp. pictures; capital stock, 600 shares—500 at \$100, and 100, no par value. Samuel J. Schwartzman, and Ben Kessler, 220 West 42nd street, New York; and Esther Leamer, 1321 50th street, New York.

Mid-West Distributors, Inc. pictures; capital stock, 100 shares, no par value. Martin J. Deemon, Jerome Edwards and Richard E. Beck, all of Room 501, 1501 Broadway, New York.

Monroe Movies, Inc. theatrical enterprise; capital stock, 100 shares, no par value. Bernard Gore, 1240 Walton avenue, Bronx; Jerome Edwards, 145 Halsey street, Brooklyn, and Adelaide Kline, 356 West 116th street, New York.

Rohlsen & Rohlsen, Inc. amusement enterprise; capital stock, 200 shares, no par value. Kate Silver, 115 Lenox road, Brooklyn; Max Silver, 103 East 11th street, Brooklyn; and Pearl Springer, 2019 Morris avenue, Bronx.

Stanton Mack & Co., Inc. radio broadcasting; capital stock, 200 shares, no par value. Samuel H. Kurzman, Herbert Pearson, and Jerome H. Shiro, all of 18 East 41st street, New York.

Tru-Vox Corp. sound devices; capital stock, 100 shares, no par value. Theodore Silverman, 1221 College avenue; Isaac Grossin, 100 West 44th street; and Harry Cohen, 1956 Crutten Parkway, all of the Bronx.

D'Oyly Carte, Inc. theatrical enterprise; capital stock, 100 shares, no par value. W. H. Taverner, 27 Cedar street, all of New York.

Cundor Electric & Radio Corp. movie projecting machines, musical instruments, etc.; capital stock, 100 shares. Marshall H. Rosset, 521 West End avenue, New York; Joseph H. Rosset, 103 East 7th street, Brooklyn; and Joseph Rosenbaum, 8528 88th street, Woodhaven.

Harlem Musicians Welfare Association, Inc.

Dissolutions
F. M. Y. Movies, Inc., filed by Joffe & Joffe, 141 Broadway, New York.

Mergers
Cosmopolitan Productions, Inc. Ltd., merged with **United Artists, Inc.** Ltd., filed by Konta, Kirchway & Engel, 7 East 44th street, New York.

CALIFORNIA
Sacramento, Calif., Nov. 5.
Berg, Stebbins, Allenberg & Blum, Inc., amusement agency, directors: Phil Berg, Arthur W. Stebbins, Bertram Allenberg, Mgrt. T. Blum, Lella Hyams, John Hyams, all of Sacramento, no par value, permitted to issue all.

Certified copy of Turner & Dubhaken.

Sinclair's Thoughts Wandered To Hollywood in Campaign Finale

Los Angeles, Nov. 5. Windup of the Sinclair campaign for the governorship saw the socialist-demo nominee make a desperate last minute effort to involve the picture industry. Interpreted by those on the side lines as a play for publicity rather than a sincere squawk, the plan, nonetheless, got a hard play in the dailies and achieved that doubtful purpose.

Seizing upon the editorial comment of a local trade paper (not DAILY VARIETY) that Tammany was being put in the shade by the picture colony in the matter of political humbug, Sinclair wired solons in Washington for a Congressional investigation. He also charged that picture producers were furthering Merriam's cause by releasing faked newsreels.

Next gesture within the industry, he claimed, was an appeal to the independent theatre owners. Then hurdling through the air came the charges that studio employees were being threatened with dismissal if they voted for Sinclair. District Attorney was asked to call in studio heads for a going over, but nothing happened.

Also squawked was the protest that film workers who earn \$100 a week or more had extracted from their pay envelope one day's earnings to apply on the Merriam campaign fund.

Only move by the district attorney was to send an investigator to the RKO Radio studio to learn from Katharine Hepburn whether or not she was intimidated.

Betting on the state election was the lightest in years. Last minute odds lengthened to 3 to 1 on the incumbent with no takers either way. Outcome was made all the more confusing by the various street ballots taken. Literary Digest had Merriam leading better than 2 to 1, but he trailed in the KNX air vote by over 3 to 1.

Independent theatre owners of northern and southern California slipped down Sinclair's overtures to come in under the EPIC banner on promises to aid the industry in their altercations with the majors.

Tri-Ergon

(Continued from page 5)

general rule requiring a conflict of decisions.

On this point, Par said in part: "Since the denial of the writ of certiorari the overwhelming majority of motion picture producers have been sued in the second circuit, where the courts are committed on the validity of the patent and respondent can thus achieve its purpose without extending litigation beyond the second circuit. Therefore the court should not dispose of this petition upon the mere ground of lack of a conflict of decision."

In the usual course of patent litigation the opposition is raised and is exercised on having suits brought and determined in several circuits involving the same or substantially the same issue, and in this process it may be reasonably expected that issues of fact will be thoroughly explored.

But the instant decision of the Circuit Court of Appeals for the second circuit is not the mere beginning of patent litigation which will extend into the several circuits. By reason of peculiar circumstances the respondent is in a position to confine this litigation to the second circuit. A decree of infringement in the second circuit against any infringer will bind it not only in that circuit, but throughout the whole U. S., and will permit the patent owner, in further proceedings in the second circuit, to have accounting for infringements occurring anywhere in the United States."

Basing its plea also on a second point, Par complained that the appellate court "reached an erroneous conclusion on the question of invention, and in so doing disregarded the findings of fact made by the trial judge." The lower court's fact finding should have been treated as unassailable on appeal and left no room for inferences that may properly be drawn where there is doubt with respect to whether the patentee disclosed anything new. Par also stated Judge explains, "The making of separate nega-

MG TERMS CHILD

Corra Sue Collins Sealed After 'Evelyn Prentice'

Hollywood, Nov. 5. Corra Sue Collins, child actress, has a term contract from Metro following her work in 'Evelyn Prentice.' Before the youngster goes to Culver City, she will play the child lead in Mascot's 'Little Men.'

Mascot pic starts this week with Erin O'Brien Moore, Ralph Morgan, Junior Durkin, Buster Phelps and Frankie Darr in the cast. Phil Rosen directs.

Lee Marcus Believes The B.O. Value of Shorts Hasn't Been Fathomed

In the opinion of Lee Marcus, short subjects should play a more important part in screen programs than they do. That the shorts do not, according to views as expressed by Marcus, can be traced mostly to certain lethargic consideration which exhibitors are prone to give to shorts as amusement fare, Marcus believes that the public wants to see short subjects.

Marcus, who is chief shorts' producer on the Radio lot, also emphasizes that duals have an stifling effect on short subject value, but that there have been shorts which have proved superior to feature films in amusement satisfaction and value.

Since Marcus was distribution chief of Pathe and RKO, prior to taking up film production work, his views are considered authoritative. It would seem that by inference at least on short subject value, but that a partial solution of the double feature problem through short subjects.

He also revealed that the RKO distribution minds are consulted beforehand in the matter of types of shorts to be made. This is apparently with a view to estimating the potential sales value of a short before the script is actually put on emulsion.

Recently the Radio studio completed a Ruth Etting short in Spanish dialog and songs, with the singer herself singing in Spanish. This is in the nature of an experiment for RKO's South American trade and general exhibitor appealing countries. The idea may be duplicated in other languages by RKO if the Etting piece proves successful.

Marcus was in New York on vacation. He left by boat for California on Saturday (3).

lives of sound and picture to permit the desirable separate development of each negative according to its needs followed by a separate printing on separate positive films was old. The question was presented whether it required invention to print the separately developed negatives side by side on the same positive film. The District Court held invention was not required, basing its decision upon a finding of fact, supported by the testimony of witnesses who appeared before it, that those skilled in the art of photography already knew that separately developed negatives could be printed side by side on the same positive film.

"The Circuit Court of Appeals did not dispute this finding of fact, but held that invention was involved, nevertheless. In reaching this conclusion the Circuit Court of Appeals gave controlling weight to testimony showing widespread adoption of the patented process by the talking picture industry and other evidences of commercial success. So to decide the question of invention is to decide that the evidence of commercial success outweighs the direct testimony of witnesses familiar with the available knowledge of the art.

The brief noted that an old infringement suit is pending against RKO and the new actions have been instituted against Metro, Warner, Columbia, First Division, Universal, Consolidated, Twentieth Century, Monogram, and other producers and labs, and explained that this includes practically all of the large sources of production of motion pictures, including substantially all of the producers and processors in the United States."

SETTLING PAR N. W. \$10,000,000 Indebtedness Must Yet Be Compromised

Minneapolis, Nov. 5. The matter of compromise settlement of a \$10,000,000 indebtedness by the local Northwest Public subsidiary, the former F. & R. circuit, to the Paramount-Public parent company is said to be the obstacle yet to the subsidiary's emergence from its present receivership, which has been of more than two years' duration.

The circuit had succeeded in riding itself of a number of bad property leases and readjusting others and has been operating on a profitable basis for some time. William Hamm, millionaire St. Paul brewer, the heaviest creditor next to Paramount-Public and present receiver, is reported to have agreed to settle his claims on a reasonable basis under a plan whereby he would be a partner with Paramount-Public in the reorganized circuit.

John J. Friedl, manager of the circuit, probably will continue in his present capacity for the reorganized circuit.

NOVARRO'S 4-WAY DEAL INCLUDES MEG ON LATIN

Hollywood, Nov. 5. Ramon Novarro will take time out from Metro to make a Spanish language picture at one of the indie studios.

It's a four-way job for the Metro star, who will get credit as producer, director, writer and star of the film.

Par Buys Six Yarns, Biggest 1-Week Crop

Hollywood, Nov. 5. Paramount bought six stories last week, four of them originals, which is the biggest week's buy in months. Originals bought were 'Drumbeats,' by Robert Andrews; 'Renegades,' by Ewing Scott; 'Got to Have Romance,' by William Rankin, and 'Man Alive' by J. P. McEvoy.

Starts buy was Norman Kraas's 'Small Miracle.' Sixth was F. Britten Austin's 'Red Book' story, 'Drums.'

Coast SMPE Select Nominees for Year

Hollywood, Nov. 5. Graid Rackett of Technicolor has been nominated for the post of chairman of the Pacific Coast section of the Society of Motion Picture Engineers for the ensuing year. Others nominated include Kenneth Morgan of Erpl, as manager, and Hollis Moyce of Dupont, secretary-treasurer.

Emery Huse, elected executive v.p. of the SMPE in New York last week, will head the coast section. Lester E. Waterbury for the canvassed at the next meeting of the middle of November.

Serials on Upbeat as Churches Boost Episodes for Kid Trade

Serials have come back with a smash, going into houses which haven't played the kid continued thrillers in many years. Even circuits are going for the episodic pictures again, Great States and Balaban & Katz both signaturing for serials last week.

Due in large measure to the recent church drive on pictures, with the houses figuring the serials as certain fodder for the children and no chance of any squawk from church quarters. In fact, most of the houses are starting the serials with church backing, the pastors personally helping to exploit the continued story as suitable for the children's patronage.

Most of the theatres are running their serials only on Saturday matinees, but in other spots they are playing the episodes on a two-day booking, and getting a both kid and adult patronage. Small towns have regularly found that adults go for the continued dramas as much as the kids themselves.

Film Industry Gathering Data On Published Material to Rebuff Future Church or Other Attacks

Joan Bennett Set In Wanger's Second

Hollywood, Nov. 5. Joan Bennett will be featured femme in 'Private Worlds,' second of the Walter Wanger productions for Par release.

Gregory La Cava will direct, starting about Dec. 1.

Day and Date Deal For Loew's State, L. A., And Chinese, H'wood

Los Angeles, Nov. 5. Deal has been completed between Charles P. Skouras, Nick Schenck and Al Lichtman whereby Loew's State, Downtown L. A. and Grauman's Chinese in Hollywood will run day and date straight picture policy. To start Nov. 15 with 'White Parade,' a Fox film.

Deal has been on three times within the past year with Schenck holding out against it, but commitment made by Fox-West Coast to Schenck when latter turned over United Artists and Four Star to them provided the inclusion of Chinese in day and date deal with State.

Following 'White Parade' on day-date plan are Sten-March's 'We Live Again' and Cantor's 'Kid Millions.' Scale for houses will be 35-55c, with stage shows out of the Chinese.

United Artists and Four Star set to day-date Nov. 16 with first run pictures capable of going to two weeks or more. First will be 'What Every Woman Knows.'

AMPAS' \$2,500 Suit

Because General Goods Corp. refused to pay for the broadcasting of entertainment on last winter's Associated Motion Picture Advertisers' shindig at the Astor, N. Y., the A.M.P.A. has filed suit against the food company for \$2,500. Complaint cites that the A.M.P.A. made a contract with General Foods to supply film artists as talent to be broadcast by G. F. from the Astor to Admiral Byrd and that the money now sought was to have gone to the Motion Picture charity fund.

Phillips & Nizer are acting for the A.M.P.A. in filing the suit, to which Lester E. Waterbury for the defendants has put in a general denial.

Poodles and Family Doing Short Series

Hollywood, Nov. 5. Poodles Hanneford and family will make a series of two-reelers for Educational. Hanneford was on the Ed program several years ago.

Act returned here with the Barnes Circus last Monday. Show is now in winter quarters.

'Divorcee' Goes 3 Wks. In Chi for H.O. Record

Chicago, Nov. 5. Breaking all run records for combination houses in Chicago, 'Gay Divorcee' (Rialto) slides into its third consecutive week at the RKO Palace. This is the first time a picture has held over a third week at the Palace or any vaudeville theatre in the Midwest.

Picture grossed \$28,000 the first week and over \$22,000 the second. A new vaude bill goes in for its third week, due to previous vaude bookings.

Major industry files are collecting and will continue to collect data which may be brought out if and when church agitation breaks out again. That the facts being gathered would ever be used as general propaganda to further the interests of the picture industry very unlikely because of the nature of the reports being made.

What the files will yield, if the material is ever disclosed, will be more in the nature of ammunition against opposition to pictures such as was leveled against the industry when the church drive began. Originally recognized by the church as 75% pure, since its drive and the Hays' self-censorship system, films are now conceded to be 90% pure.

Included in the investigations that are being made in behalf of the picture industry is the compilation of facts and figures which would place films in a highly favorable light when compared to other amusements or reading material.

What looks like an astonishing bit of ammunition has been collected through an analysis of boys' magazines. Two of the largest reaching kid mags have been placed under the microscope. The issues of each for the first six months this year were minutely studied and analyzed. Report shows that one published 40 stories, 25 of which involved crime or violence, the percentage being 62 1/2% in this class. In the 25 unfavorably listed yarns, a total of 162 crimes are tabulated. Analysis is further broken down to list killings, murder technique, concealment of murder, theft, destruction of evidence, how a jailbreak can be effected, and how a detective may be successfully impersonated.

In the other mag, 42 stories were published the first six months this year, 18 of which dealt with crime or violence, a percentage to the whole of 43%. A total of 64 different crimes or acts of violence was contained in these yarns.

Just how far the industry may go in collecting this kind of data for reports which can be shot back at film complainants, is not indicated.

NOW IT'S U'S HEADACHE FINDING ENGLISH KID

Hollywood, Nov. 5. Death of English lads in Hollywood is giving William J. Rosenthal, in casting 'Mystery of Edwin Drood' as Metro in casting the young David Copperfield.

Stuart Walker, who will direct, has the assignment of finding the youngster to fill the difficult role. George Breakston, who did 'Great Expectations' for U, was being considered, but studio decided it would be bad showmanship to use the talented lad in another Dickens classic so soon afterward.

L. J. Selznick Echo

Settlement of an old suit against the bankrupt Selznick Distributing Corp., brought by William J. Rosenthal, had been agreed between Rosenthal and the Selznick trustee, Arthur Y. Daisiel. It calls for compromise through payment of \$1,500 to Rosenthal.

All creditors of Selznick have been notified of the petition of the trustee and of a meeting to be held on the matter Nov. 13 before Irwin Kurtz, referee in bankruptcy.

Sten's Day and Date

Hollywood, Nov. 5. When Anna Sten's 'We Live Again' day and dates at the Chinese and Loew's State here, it will be for one week only.

Cantor's 'Kid Millions,' which follows, gets two weeks on the same basis.

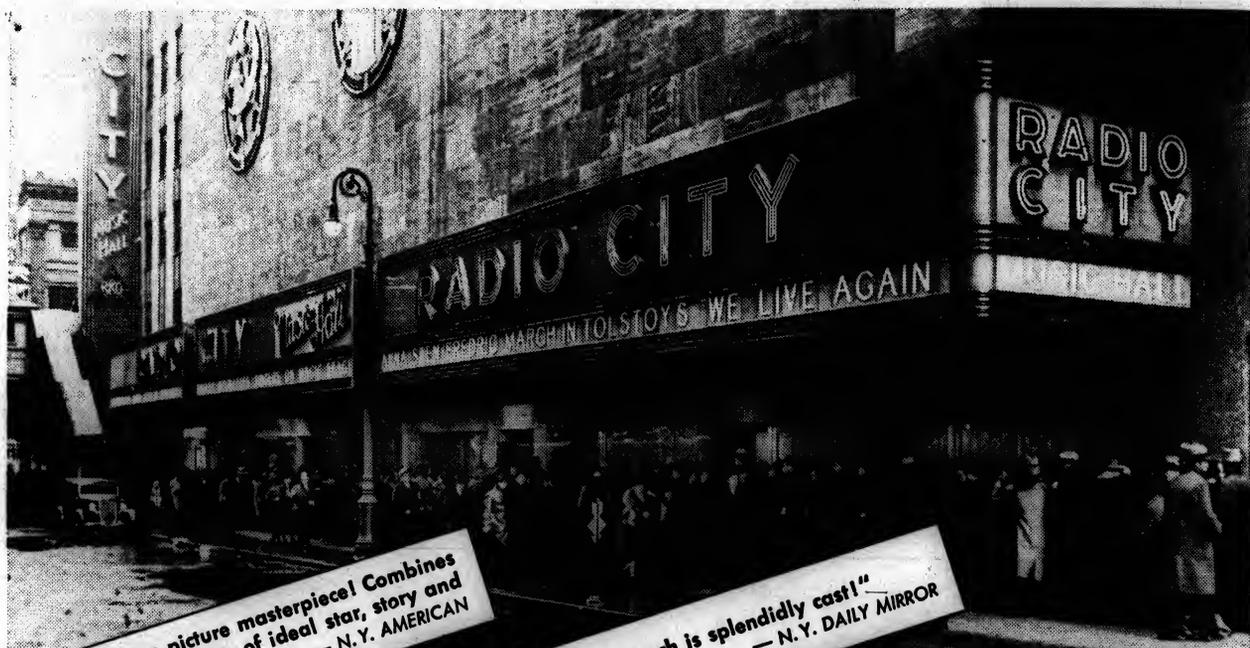
EASY ACES' SHORTS

Goodman and Jane Ace (the Easy Aces of radio) are doing four two-reelers for Al Christie at the Astoria, Long Island, studio, Fox release.

At the same time they are contracted to Van Beuren to turn out six gag traveltogs for Radio release.

GREAT BOX-OFFICE LINES

AT THE THEATRE... IN THE PAPERS



"A motion picture masterpiece! Combines the rare elements of ideal star, story and director!"
 — N.Y. AMERICAN

"Fredric March is splendidly cast!"
 — N.Y. DAILY MIRROR

"The enchanting Miss Sten triumphs handsomely!"
 — N.Y. TIMES

"A real hit!"
 — N.Y. SUN

"Now Anna Sten is definitely established as an outstanding star!"
 — N.Y. EVE. JOURNAL

*New York
 Enthusiastically
 Greet*

The SAMUEL GOLDWYN
 PRESENTATION OF

ANNA STEN *and* FREDRIC MARCH

We Live Again

A ROUBEN MAMOULIAN PRODUCTION

Released thru
 UNITED ARTISTS

Hollywood Chatterers

(Continued from page 7)
 respondents and feature writers all are cataloged by the studios. Of the number now in Hollywood, they rate, not according to importance, but as to their likes and dislikes, as follows:

Dan Thomas (NEA) represents the largest coverage, but not the class, his material going into numberless small journals and class B papers. In addition to a 5,000-word daily feature, he and spot news, Thomas turns out a two-page Sunday supplement for Scripps-Howard. A good newsman, he has been in Hollywood so long he looks on everything with suspicion. Due to the amount of space he has to fill, he accepts all sorts of features and art. Hardest worker of all those covering pictures, he does his own leg work, manages to cover all important non-picture stories in a fresh way to his regular work. Well liked by the studios, he has entree everywhere.

Louella Parsons (Universal News) is one of the oldest in line of duty in Hollywood. She demands exclusive on all stories, is easily fooled. She does not like to accept written stories, prefers news picked up by her legman Jerry Hoffman or by phone in in a few minutes.

Press agents who wish to plant a not-so-hot story in her column usually have an executive of their company phone to her, assuring publication. Nevertheless, she is still first read by the Coast film bunch among all columnists.

A. P.
 Associated Press (Francis Heacock, Hubbard Keavey, Robin Coons). Heacock, recently assigned to the studios, comes with a fresh slant, has the enthusiasm of a journalism school graduate. He finds news where the older hands pass it by, is liked by the studios. Keavey and Coons are old hands on picture coverage, do mostly interview pieces and fill clip sheets. Latter pair take care of the social angle, do chatter for a.m. and p.m. wires. A.P. does not cover Hollywood for Los Angeles papers, leaving that portion of the day's news to the paper's columnists. Occasionally, studio p.a.'s can get better breaks in local sheets by releasing press yarns as straight news to the wires. When this happens, wire service reaches local papers, which usually means the yarn will be played up as news. Same applies to the United Press.

Mollie Mollie Merrick
 Mollie Merrick (North American News Alliance) is considered the best newswoman covering Hollywood. Opinionated and hard to sell, she is almost impossible to fool. Saying what she thinks, her interviews do not always turn out as the studios hope. Personalities do not sway her, nor does she allow the studios to dictate. She demands and usually gets 10 days' protection for her stories, as much as when publicity departments change the lead and give the same story to another columnist.

United Press (Les Wagner). Son of Rob Wagner, young Wagner has not, as yet, displayed his father's ability to write, but manages to turn out entertaining stuff about Hollywood. Knows a good story when he sees one, but will accept run-of-the-mill press stories.

Grace Wilcox (Detroit Free Press picture supplement)—a newcomer and press departments have not been able to figure her out. She represents the Free Press's new supplement on pictures which is supplying 13 papers with a Sunday edition that has a reported circulation of 250,000. She has much space to fill, she also buys freelance fan mag writers and is considered a hard buyer. Studios have found that, despite her space necessity, she turns her nose up at obvious blarney.

King Features Spread-Eagles
 King Feature Syndicate (Russell Birdwell). King has three services out of Hollywood. Birdwell does special assignments on feature stories. An experienced by-line writer on daily papers, has been a studio p.a., picture director and scenario writer, is influenced by his studio experience. Handles well a hot yarn, always gives the underdog a break, manages to dig up interesting material without studio aid and is rarely seen in Hollywood. Colors his stories where he feels they will make better reading.

King Feature Service (Harrison Carroll). Considered one of the best newsmen on the coast, Carroll is

also dramatic editor of the L. A. Herald-Express. Liked by the studios, he rates tops among male correspondents. Carroll works with all publicity men, uses them to his best advantage, depends mostly on personal contacts and is accepted in picture people's homes. He demands accuracy. At times, he goes blue on some inside stories, but does not give out dirt.

Pantages, P. A. Paradise
 King Feature Service (Lloyd Pantages). Not taken seriously out here. Studios supply him with all their chatter to which he adds one of his trick expressions such as "Too, too DEVOGON." Unknown names can usually land in this feature which makes it a Utopia for most p.a.'s.

James Starr (Hearst afternoon papers, Saturday only). Starr is considered a push-over for most any yarn story in Los Angeles. His column consists mostly of chatter and gags. Column is filled with names, many of them Starr's pals. Never definite with his opinion, his reviews do not carry weight with the film colony. "Starr-Dust," his Saturday page, is filled mostly with publicity-department written special stories.

George Shaffer (Chicago Tribune Syndicate). Press department material is acceptable to Shaffer, though he looks for angles not included in the stories. His reviews are lukewarm. In interviewing he is liable to bring out hot angles not favored by the studios, but meat for his middle-western readers.

Eileen Percy's Position
 Eileen Percy (Paul Block papers). One time actress, Miss Percy has made a good newspaperwoman. She favors production and personality stories, has a good social in in Hollywood, gets most of her stuff herself. Most Block papers also carry the Parsons column, which makes it hard for Miss Percy to get non-conflicting stories.

International News Service (Wallace Rawles). Though long on the night wire, Rawles is new to exclusive studio coverage, has a number of newswomen in their first months of studio contact that Hollywood is hokey. Believes that wire men are above ordinary newshounds. Experienced in digging yarns, and admits that it's nice to know and speed stars.

Read "Speed" Kendall (Los Angeles Times and). Well-liked legman recently given a Hollywood column to conduct, Kendall has not as yet found himself. Depends too much on press agents. Possible conflict with two other picture columnists on his paper may have something to do with this. Stuff so hot borders on the fan mag style. With his background, when he finds himself he should do a good column.

Reine Davies (Hearst papers). Miss Davies deals only with the social side of Hollywood, but takes daily a 150-word story from publicity departments, supposedly written on her own. Studios contribute social chatter which ties up their personalities with the current reigning picture society mob.

Sidney Skolsky (N. Y. Daily News, Chi Tribune). Though with only two papers, Skolsky pulls a large circulation. Studios watch him like hawks. He is that Skolsky goes out of his way to hammer Hollywood. His material consists of inside chatter and once a week personality articles and mistakes in pictures. Latter is particularly disliked by Hollywood. Also had tendency to reveal too much inside on technical end of film making and tipping off gags in pictures prior to their release, but has curbed this habit. Though he's not backward about tipping off, he rarely indulges in dirt. Studios do not give him their regular stuff unless it has an exclusive angle.

Feg Murray and Capt. Bill Faycett, syndicated column layout. In the last year, both of these features have been gaining favor with the studios as publicity outlets. Widely syndicated they deal with personalities. At first, like Ripley, they gathered their own material, now depend on the publicity departments. Recently they have illustrated out-and-out plugs for current pictures.

Arthur Eliot Suicide

Arthur Eliot, formerly connected with the RKO film exchange here, and more recently with the United Theatre outfit, committed suicide last week. Eliot jumped from the window of his hotel room.

Kent's Contract

(Continued from page 5)
 same period for 1933. Profit from operations before Federal taxes, in the quarter ended Sept. 29, 1934, is \$256,971. That's as compared to \$256,661 for the third quarter, 1933.

The company's consolidated net profit for the 39 weeks ended Sept. 29, this year, after deducting a Federal tax reserve of \$240,000, is \$11,962,212.67.

This would amount to around 61c. per share for the first three-quarters on the company's 2,336,409 shares of Class 'A' and 'B' stock, outstanding.

Fox Film's consolidated earned surplus at Dec. 30, 1933, was \$1,674,854. After adding the net profit, together with foreign exchange adjustments of \$71,683, this consolidated net surplus at Sept. 29, this year, amounts to \$3,251,450. All this has been accounted for since the company's reorganization start, April 1, 1933.

Operations of theatre companies accounts are not included in these figures.

Balance sheet follows:
FOX FILM CORPORATION AND WHOLLY-OWNED SUBSIDIARY COMPANIES
 (Not including Wasco Corporation and International Accountants)
 Profit and Loss, 39 weeks ended September 29, 1934

Income:	
Gross income from sales and rentals of film and literature	\$30,307,148.47
Dividends	185,434.43
Other income	4,022,218.37
	\$34,514,801.27
Expenses:	
Operating expenses of studios, head office and administration expenses	\$7,494,974.78
Amortization of production costs	13,006,600.92
Participation in film rentals	4,022,218.37
	\$24,523,794.07
Net profit before interest, depreciation and Federal income taxes	\$2,219,613.00
Deduct:	
Interest	\$210,501.63
Amortization of production and expenses on funded debt	47,583.40
Depreciation of fixed assets, not including depreciation of studio buildings and equipment of \$170,087 absorbed in production costs	206,313.30
	\$464,398.33
Net operating profit	\$1,755,214.67
Provision for Federal income taxes	240,000.00
Net Profit	\$1,505,214.67

DUPED SYNC'S NEW FEE SCALE

Major manufacturers of phonograph and sound-effect records have undertaken to control the practice of duping in connection with film synchronization by creating a central licensing bureau. John G. Paine, chairman of the Music Publishers' Protective Association, has been designated licensing agent for the recording group, which consists of Brunswick, RCA Victor, American, Columbia and Gennett.

Particularly affected by the merger of licensing authority are the minor element of indie picture producers and trailer makers who, instead of using orchestras, depend on commercial records for their theme music and sound effects. Under the powers invested with Paine, these producers are restrained from using any disc from the five companies' libraries for re-recording purposes without first obtaining a license, regardless of whether the musical work involved is a copyright or is in the public domain.

Duping privileges are governed by a definite scale of fees. It's \$5 for use in a newsreel, \$10 in a short and \$25 in a feature. New arrangements also provides that if the musical work dubbed on a record or film is a copyright, an additional license must be obtained from Paine or the copyright owner. For the latter rights the minimum fees now in vogue will prevail.

Paine and the recording quintet got together after months of negotiations. With all re-recording licenses clearing through him, Paine will be in a position to maintain a closer check on film synchronization jobs which contain copyrighted music and thereby protect the publishers against bootlegging of their works.

In a letter issued to indie producers and trailer manufacturers, Paine has warned against the use of sound track which has been duped from restricted commercial records.

Publicity Filmers Bunco News' Lensmen by Shuffling Femmes

H'wood Razzes

(Continued from page 7)

representing artists in the motion picture industry as in California, and there are almost as many artists seeking employment in New York as in California. Hays spokesman remarked that production in the east has expanded so much in recent years that it is no longer justifiable to regard Hollywood as the principal center of the industry.

Getting down to the regulations, Hess observed curtly that some of the committee proposals conflict with state laws and with Federal statutes, and concluded his testimony.

Carrying the load for nine producers, Barford said the rules prescribe conduct of agents and clients which was not contemplated in the code, and added that a substantial part of the practices already are embodied in the code for the whole industry. Sharing Hess's viewpoint, Warner counsel said, "apparently these provisions were drawn only with California in mind, and it is likely they will conflict with the laws of other states where they might apply."

Barford added that there are a number of ambiguities in the proposals and warned of a possible legal snarl resulting from conflicts between different sections of the code and the Industrial Recovery act. Noting that the law authorized the President to prescribe rules to carry out the objective of codes, Warner attorney said rules cannot be at the same time both executive regulations and code amendments, and called to Rosy's attention a conflict between punitive provisions.

Following the brief hearing, Rosy announced proceedings would be suspended for 30 days for "determination" by the NIRA, and then went into a huddle with his raft of advisers, who, incidentally, outnumbered the spectators and witnesses at the public session. Sphinx-like after the confab, Rosy declined to show his hand or even discuss what might develop in the future.

Coast's Squawk

Hollywood, Nov. 5.
 Local agent circles regard Sol A. Rosenblatt's Washington hearing on their code as a fiasco and greet his decision to wait 30 days before deciding on his next procedure with a "So what?"

Agents, according to inside circles, have no intention of bankrolling a Washington trip, or to send a legal mouthpiece. They will stand pat on the petition submitted via Ralph Blum, attorney, and if or when Rosy announces adoption of a code, will challenge on the ground that no "full and fair hearing" was obtained by the agents, due to inquisition being held at a piece too far from their base of business.

Local opinion was that the hearing, drawing only a producer lawyer and Gene Hess from the Hays legal forces, had the bosses in the position of arguing with themselves and impeaching their own witness, the code draft itself.

"It's their code," said one agent, "and if Barford and Hess say it infringes state and federal laws, they are the ones who should know."

Attitude of the agents is that they have not been given a chance to state their objections to the code as proposed; that they cannot cover the subject in a brief and that they have no intention of trying to do so.

Blum backs them in this stand. "Our people have not submitted a brief," he said, "but merely a petition to the President and his deputies in the matter to hold hearings in Hollywood, where hiring of talent for pictures is almost 100%. Our petition did not discuss the provisions of the code, because that is a matter for oral and diversified testimony by the persons affected."

"For Mr. Hess to claim, or even intimate that the amount of production and casting in the east approaches equality with the activity in Hollywood is specious and ridiculous."

Hollywood, Nov. 1.
 When fan magazines and columnists blaze away with hot information that so-and-so has a terrific yen for such-and-such, they usually are suckers for a smart move made by the younger mob in the picture business to get their pictures in the papers, for the boys and girls who rate in type have found that the syndicate, fan mag and freelance photographers give them the go-by when they appear the second time in public with the same partner.

Any photographer prefers snapping a femme to a man. Former are always acceptable to most editors. Lads in pictures have found this out, so rarely attend a social function with a repeat girl. Girls know this and are as anxious for a new escort as the boys.

Most of these players are members of the mob who go places. They know that the photos will be waiting, so are ready for them. Perhaps the most photographed are Dick Powell and Jack Oakie. Though both boys appear often with Mary Brian, they manage to sandwich a few fresh faces in between. Margaret Lindsay, Mary Carlisle, Toby Wing and others help them get their mugs in the papers. Gene Raymond is another who has been photographed with Miss Brian and a romance has been rumored, but Miss Brian was just being a good publicity ally. Same for Janet Gaynor and Raymond.

Other boys who go for the picture convenience are Lyle Talbot, who has been on the same plate with Wynne Gibson, Peggy Waters and Gail Patrick. Randolph Scott has been photographed going places with the same trio. James Dunn, Bert Wheeler, George E. Stone, Jack La Rue, Norman Foster, Gordon Westcott, Douglas Montgomery and Philip Reed are others who are wise enough to have a s. hanging on their arm when the lads with the cameras are in evidence. They've all tried to get in the mags by themselves, found that a good looking femme is the only thing that influences the editors.

Tellegen

(Continued from page 2)

was cast in a small part in, ironically, Columbia's "Mills of the Gods." Off married, none of his four wives showed much interest in his passing. Geraldine Farrar was quoted saying that she "was not interested." Eva Casanova, his last wife, from whom he was separated, referred local authorities to his cousin, Countess Jeanne de Brochere and Isabel Craven. Other one-time wives of the actor could not be located.

Tragedy came to this country in 1910 with the death of her first, played opposite her in "Joan of Arc." Before that time he had played in London and Paris. He was born in Holland 51 years ago, the son of a Dutch actor and actress.

His last stage part was a minor one in the New York production, "A Lady Refuses." As a result of picture industry advances in years, deaths become more common. In the recent past, several stars have passed on—Marie Dressler, Lew Cody, Mable Normand, Ernest Torrence, Milton Sills, Louise Closser Hale, Lilyan Tashman, Russ Columbo and others.

Unlike Tellegen, they all left sizeable fortunes, or, as in the case of Columbo, considerable insurance. Impudence of actors would seem to be a thing of the past, but credit for this should be given to the high powered salesmanship of insurance companies, banks and trust companies, rather than to the thrift of the players.

Admittedly at the high salaries screen people, these institutions have carried on a relentless campaign of thrift in anticipation of waning popularity. Few are the people in Hollywood, now commanding large salaries through popularity with the public, who have not ample protection in case of misfortune.

Tellegen left nothing. Out of his last salary, he sent to a New York hotel \$20 to apply on an old debt of \$150. Mrs. Cudahy, who provided for Ted Sloss in his last days, with Harry Weber, Willard Mack, Norman Kerry and others provided the funeral arrangements.



"DID YOU EVER HEAR THE STORY

about the exhibitor who telephoned Miss Anderson of Omaha?"

(it's a NEW one on us, too!)

Such fun when pretty Miss Anderson, of the M-G-M office in Omaha, answered a telephone call from the Mayfair Theatre, Shenandoah, Iowa.

"I booked 'HOLLAND IN TULIP TIME' for three days," said the Manager of the Mayfair. "I've been getting swell comments and want to hold it over."

"Okay" said Miss Anderson, and imagine her surprise when that hold-over developed into an extended run! Originally booked for three days, this marvelous short subject ran **ELEVEN DAYS!**

Take a look at "HOLLAND IN TULIP TIME." Then watch for "ZION, THE CANYON OF COLOR" and "IRELAND, THE EMERALD ISLE." They're Fitzpatrick Travel-talks, the only reels of their kind in technicolor. M-G-M's pride!

FITZPATRICK TRAVEL TALKS in TECHNICOLOR



CALENDAR OF CURRENT RELEASES

Blau von Himmel, Das (Gerl). Musical romance. Martha Eggert. Dir. Victor Jacobson. 70 mins. Rel. Sept. 15.
End of the World (Fin du Monde) (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rel. April 15.
Es war Einmal Ein Walzer (German). Musical romance with Lehar music. Martha Eggert. Dir. Victor Jacobson. 70 mins. Rel. Oct. 1.
Mele (German). Sensitive study of psychological difficulties. Elisabeth Bergner. Dir. Paul Czinner. 93 mins. Rel. Feb. 1. Rev. Feb. 6.
Poli de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 30.

Chesterfield

Curtain Falls. The. Old actress impersonates aunt of a wealthy family to make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.
Green Eyes. Mystery. Charles Starrett, Shirley Grey, Wm. Bakewell. 72 mins. June 16.
Fugitive Road. An Austrian-Italian border story. Eric von Stroheim. Wera Engels, Leslie Fenton. Dir. Frank Strayer. Rel. July 1.
One in a Million. Department store background for a love story. Chas. Starrett, Dorothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.
Port of Last Dreams. Tragedy along the waterfront and on the tuna fisheries. Wm. Boyd, Lela Lane. Dir. Frank Strayer. Rel. Oct. 1.
Twin Husbands. 'Cheating Cheaters' type of story. John Miljan, Shirley Grey. Dir. Frank Strayer. 63 mins. Rel. July 17.

Columbia

Among the Missing. Wealthy old lady dies a Haroun al Raschid and enjoys herself before she returns to her family. Richard Cromwell, Henrietta Crosman, Bill Seward. Dir. Al. Rogell. 71 mins. Rel. Aug. 15.
Black Moon. Thrill story of a white woman under the Voodoo spell. Jack Holt, Fay Wray. Dir. Roy W. Neill. Rel. June 25. Rev. July 2.
Blind Date. Working girl marries the millionaire. Ann Sothern, Nell Hamilton. Dir. Roy W. Neill. 71 mins. Rel. July 20. Rev. Sept. 3.
Captain Hates the Sea, The. Rhotous nautical comedy of a mixed passenger list. Victor Jory, Wynne Gibson, Allison Sidsforth, John Gilbert. Dir. Lewis Milestone. Rel. Oct. 22.
Defense Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean Arthur. Dir. Lambert Hillier. 70 mins. Rel. July 15. Rev. Aug. 21.
Fighting Ranger, The. Round-up of killers by a temporarily furloughed ranger out for vengeance for killing his brother. Buck Jones, Dorothy Revier. Dir. George B. Seitz. 60 mins. Rel. March 17. Rev. April 17.
Girl in Danger. 'Inspector Trent' story of a lost emerald. Ralph Bellamy, Shirley Grey. Dir. D. Ross Lederman. 61 mins. Rel. Aug. 23.
Hell on the Beach. Woman marries a scoundrel, with an underworld angle. Robert Armstrong, Ann Sothern. Dir. Al. Rogell. Rel. June 16. Rev. July 19.
I'll Fix It. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie, Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13.
Lady by Choice. Fan dancer adopts a mother, who brings her happiness. Carole Lombard, May Robson, Roger Pryor. Dir. David Burton. 77 mins. Rel. Oct. 15.
Lady in Whirl. Investment victim kidnaps banker's wife. She falls in love with her captor. Leslie Howard, Blinnie Barnes. Dir. Gilbert Miller. 66 mins. Rel. July 30. Rev. Aug. 14.
Man's Game. A. Tim McCoy as a fireman. Dir. D. Ross Lederman. Rel. July 16. Rev. Aug. 15.
Name the Woman. Politics and a girl reporter. Arline Judge, Richard Cromwell. Dir. Al. Rogell. 63 mins. Rel. Aug. 1.
One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmichael, Shirley Talbot. Dir. Victor Schnitzler. 84 mins. Rel. Sept. 1. Rev. Sept. 11.
Whom the Gods Destroy. A man's cowardice exiles him from society. Walter Connolly, Robert Young, Doris Kenyon. Dir. Walter Lang. 70 mins. Rel. June 25. Rev. July 14.

DuWorld

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rel. July 15.
Blue Light. (Austrian and Italian). Mountain romance among Italian Dolomites. Directed and starred by Leni Riefenstahl. 85 mins. Rel. March 1.
Bride of Samoa. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.
Dawn to Dawn. Artistic rural story. Julie Hayden. Dir. Cameron McPherson. 35 mins. Rel. Jan. 1. Rev. Jan. 9.
Girl in the Case. Comedy in the conventional manner. Jimmy Savo, Eddie Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.
Hollywood City of Dreams (Sp). Jose Bohr. Spaulard's impression of cinematown. 68 mins. Rel. March 30.
Romance in Budapest (Hung). Francisca Gaal. Musical. 70 mins. Rel. April 15.
Sword of the Arab. Adventures of American cowboys in Arabia. George Durrell, Duncan Renaldo. Dir. Alfred Smalley. 30 mins. Rel. Sept. 1.
Tall Tale Heart. Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

First Division

Releases Also Allied, Chesterfield and Monogram
Fifteen Wives. Three of a man's fifteen wives, are suspected of his murder. Conway Tearle, Raymond Hutton, Natalie Moorhead, Noel Francis. Dir. Frank Strayer. 67 mins. Rel. July 1.
Fugitive Road. Eric von Stroheim, Wera Engels, Leslie Fenton. Coming. Rel. Aug. 30.
Green Eyes. Murder at a masquerade party. Wm. Bakewell, Shirley Grey, Charles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 20.
Jane Eyre. Screen adaptation of the Charlotte Bronte classic. Colin Clive, Virginia Bruce, Allen Frawley. Dir. Christy Cabanne. Rel. Oct. 1.
Man from Utah. John Wayne western. 52 mins. Rel. July 1.
Manhattan Love Song. Two orphaned Park Avenue society do sisters, forced to go to work, change places with their servants who go society. Dixie Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30. Rev. Sept. 5.
Star Packer (Lone Star). Western. John Wayne, Verna Hillie. Dir. Paul Malvern. 52 mins. Rev. Oct. 23.
Woman's Man. Hollywood inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward Luddy. 65 mins.
Young Eagles. Boy Scout adventures in wilds of Central America. Twelve episode serial. Dir. Harry Hoyt. Rel. July 1.

First National

British Agent. Adapted from the novel about international spies. Leslie Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15.
Circus Clown. The. Roaring comedy with the big tent with a winsome romance wound into hilarious situations. Joe E. Brown, Patricia Ellis, Gordon Westcott, Tom Dugan. Dir. Ray Enright. Rel. June 29. Rev. July 2.
Dragon Murder Case. Philo Vance detective yarn. Warren William, Margaret Lindsay. Dir. Bruce Mitchell. 65 mins. Rel. Aug. 25.
Filtration Walk. West point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. Rel. Dec. 1.
Fog Over Frisco. Mystery melodrama set in San Francisco. Donald Woods, Betty Davis, Lyle Talbot, Margaret Lindsay. Dir. William Dieterle. Rel. June 2. Rev. June 12.
Gentlemen Are Born. Four college boys battle the world. Franchot Tomes, Jean Muir, Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green. Rel. Nov. 15.
Happiness Ahead. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Mervyn LeRoy. 80 mins. Rel. Oct. 22. Rev. Oct. 16.
I Sell Anything. Comedy in a fake auction room. Pat O'Brien, Ann Dvorak, Claire Dodd, Roscoe Karns. Rel. Bolt. Frisco. 79 mins. Rel. Oct. 29.
Lost Lady. A. W. (Father's story). Barbara Stanwyck, Frank Morgan, Ricardo Cortez. Dir. A. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 3.
Man with Two Faces. The. From the stage play, 'Dark Tower'. Edw. G. Robinson, Mary Astor. Dir. Archie Mayo. 73 mins. Rel. Aug. 8. Rev. July 17.
Merry Frinks. The. Comedy-drama of the typical family stepping all over Ma

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, Nov. 5.
Phil Reid, 'Sweet Music', WB.
Phillip Dare, 'Clive of India', 20th Century.
Sidney Clare and William Kerne, lyrics, 'Hawk of the Desert', Fox.
Gladys Lehman, scripting 'Highway Robbery', Fox.
Sam and Bella Spewack, treatment, 'Blonde Countess', MG.
Ray Doyle, collaboration with Everett Hughes on 'Hat of the Month', MG.
G. Pat Collins, 'Black Hell', WB.
Nan Gray, 'Milton Shore', WB.
Ray Walter, 'Million Dollar Baby', Monogram.
Virginia Karns, singing, 'The Night Is Young', MG.
Jimmy Aubrey, 'Gilded Lily', Par.
Olm Howland, Billy Lee, 'Behold My Wife', Par.
Howard Estabrook, writing, Par.
Earle Snell, adaptation, 'Song of the Damned', Col.
Harvey Gates and Robert Harris, original opera, U.
Gertrude Purcell, screen play, 'Lady of the Lake', Col.
Tompeo Nigroti, 'Caprice Espagnole', Par.
James Eagles, Howard Wilson, 'Vanishing Pioneer', Par.
Al Werker, supervising, 'Song of the Damned', Col.
Virgil Simons, Esther Michaelson, 'Wings in the Dark', Par.
Al Werker, directing, 'One Night Stand', Par.
Larry Ceballos, dances, 'Georgianna', Schertzing, directing, 'Georgianna', Col.
Ford Beebe, directing, 'Feud', Col.
Robert MacKenzie, Hank Mann, Jose Rodriguez, 'Caprice Espagnole', Par.
Esther Muir, 'Gilded Lily', Par.
Olive Jones, Mary Russell, 'Gold Diggers of 1935', WB.
Albert Hall, and Frances Goodrich, scripting, 'Naughty Marietta', MG.
Kathleen Burke, Florence Roberts, 'Vanishing Pioneer', Par.
Iris Adrian, supervising, 'Par.
Jack G. Bachman, producing, fourth Jack Holt, Col.
Tom Swerling, scripting, 'Sure Fire', Col.
Frank Ellis, Bud Osborne, Eddie Chandler, Ernie Adams, 'Quicksand', Col.
Zelda Sears and Eva Greene, 'Rage in Heaven' script, MG.
Everett Rhodes Stage adaptation own stories, 'First of the Month', Par.
Malcolm Stuart Boylan, writing, WB.
Al Werker, directing, 'Princess O'Hara', U.
Curtis Downing, 'Clive of India', 20th Century.
Doris Lloyd, 'Straight From the Heart', U.
Archie Stout, lensing, 'Vanishing Pioneer', Par.
George and Olive Brasnow, midlegs, 'Carnival', Col. Also Grauman's stage story, 'Chinese Egg'.
Robert Young, 'West Point of the Air', MG.
William Roberts, 'Strange Wives', U.
Mary Jo Matthews, 'Dark Eyes' short, MG.
June Knight, 'Broadway Melody of 1935', MG.
Ray Van Dyke, directing 'Naughty Marietta', MG.
George Brent, lead, 'Living on Velvet', WB.
Curtis and Ruby, adaptation, 'Alibi', WB.
Fred Kelsey, Selma Jackson, Lowell Drew, Oscar Rudolph, Stanley Hyeston, Harry Wilson, Mrs. Bob Allen, 'Red Wings', Adia Gibson, Catherine Stoddon, Arthur Bulette.

(Continued on page 33)

until she turns and leaves them on their own. Alne MacMahon, Guy Kibben, Allen Jenkins, Hugh Herbert. Dir. Al Green. Rel. May 25. Rev. June 19.
Midnight Alibi. Heart interest melodrama from Damon Runyon's 'Old Doll's House'. Richard Barthelmess, Ann Dvorak, Helen Lowell, Helen Chandler. Dir. Alan Crosland. 59 mins. Rel. July 21. Rev. July 16.
Return of the Terror. The. Mystery drama with plenty of heart interest. Mary Astor, Lyle Talbot, John Halliday, Frank McHugh. Dir. Howard Bretherton. 65 mins. Rel. July 7.
Side Streets. Love drama based on an original story by Ann Garrick and Ethel Hill. Alne MacMahon, Ann Kelly, Ann Dvorak, Patricia Ellis. Dir. Alfred E. Green. 63 mins. Rel. June 30. Rev. Aug. 21.
Six Day Bike Rider. Thrills and spills in a bike race. Joe E. Brown. Dir. Lloyd Bacon. 69 mins. Rel. Oct. 20.

Fox

Studio: Fox Mills, Hollywood, Cal.
Baby Take a Bow. The Fox child star comes through again. Shirley Temple, Bachelor of Arts. From Fred Newmeyer's recent novel. Tom Brown, Henry Walthall, Anita Louise. Dir. Louis King. Rel. Nov. 23.
Call It Luck. Daughter of a London cobby wins the Sweepstakes. Pat Peterson, Herbert Mundin. Dir. Jas. Tinlin. 65 mins. Rel. June 1. Rev. July 17.
Caravan. Romantic story based on 'Gypsy Melody'. Chas. Boyer, Loretta Young, Jean Parker, Louise Fazenda. Dir. Erik Charell. 103 mins. Rel. Sept. 25. Rev. Oct. 2.
Cat's Paw. The. Comedy done from a story by Clarence Budington Kelland. Harold Lloyd, Una Merkel. Dir. Sam Taylor. 101 mins. Rel. Aug. 17. Rev. Aug. 21.
Charlie Chan in London. Another detective yarn. Warner Oland, Bruce Leighton, Mona Barrie. Dir. Eugene Ford. 79 mins. Rel. Sept. 14. Rev. Sept. 18.
Charlie Chan's Courage. Another episode in the life of the Chinese sleuth. Warner Oland, Bruce Leighton. Dir. Geo. Hadden. Rel. June 23.
Dude Ranger. The. Geo. O'Brien, Irene Hervey. Dir. Eddie Clive. 64 mins. Rel. Sept. 21.
East River. Story revolving around an underwater tunnel. Edmund Lowe, Victor McLaglen, Marjorie Rhambeau. Dir. Raoul Walsh. Rel. Dec. 7.
Elmer. Norton. Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Nov. 2.
First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. Rel. Nov. 23.
Gambler. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Howland W. Lee. Rel. Nov. 2.
Grand Canary. Warner Baxter, Madge Evans. Dir. Irving Cummings. 73 mins. Rel. July 13. Rev. July 24.
Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel. July 22. Rev. Aug. 7.
Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Bystone. Rel. Nov. 9.
Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Walthall. Dir. John Ford. Rel. Oct. 5. Rev. Oct. 16.
Lucky Lover. Pat Peterson, Lew Ayres. Dir. Wm. Thiele. Rel. Nov. 30.
Lovetime. Musical romantic story. Pat Peterson, Nils Asher, Herbert Mundin. Harry Green. Dir. Jas. Tinlin. Rel. Sept. 21.
Marie Gallante. Done from the novel of the same name. Spencer Tracy, Keefe Gleason, Helen Morgan. Dir. Henry King. Rel. Oct. 26.
Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. Rel. Nov. 30.
Peck's Bad Boy. Story of an adopted son and an understanding man. Jackie Cooper, Thomas Melghan, Jackie Searle. Dir. Eddie Clive. 69 mins. Rel. Oct. 19. Rev. Oct. 9.
Pursued. Romantic drama. Original. Rosemary Ames, Victor Jory, Pert Kelton. Dir. Roy King. Rel. Aug. 24.
Servants' Entrance. Janet Gaynor and Lew Ayres decide to spend their honeymoon earning their own living. Both engage in domestic service. Both decide to a happy ending. Dir. Frank Lloyd. 90 mins. Rel. Sept. 7. Rev. Oct. 2.
She Learned About Sailors. Navy romance in Shanghai and Los Angeles. Alice Faye, Lew Ayres, Mitchell and Durant. Dir. Geo. Marshall. 58 mins. Rel. July 6. Rev. July 6.
She Was a Lady. Helen Twelvetrees, Robert Young. Dir. John Bystone. 68 mins. Rel. July 20. Rev. Aug. 23.
365 Nights in Hollywood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Leo McCarey. 74 mins. Rel. Aug. 12.
Twenty-four Hours a Day. Claire Trevor, Gilbert Roland. Dir. Hamilton MacFadden. Rel. Nov. 23.
White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. Rel. Wild Card. John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshall. 77 mins. Rel. June 8. Rev. July 31.
World Moves On, The. A love story which covers a century. Madeleine Carroll, Anchut Tone. Dir. John Ford. 194 mins. Rel. Aug. 31. Rev. July 2.

Gaumont-British

Office: 226 West 42nd St., New York.
Along Came Sally. Comedy musical. Cicely Courtneidge. Dir. Tim Whelan. 70 mins. Rel. June 15. Rev. June 19.
Channel Crossing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rosmer. 68 mins. Rel. May 15. Rev. June 5.
Chu Chow Chow. Arabian tales in musical form. Anna May Wong, Fritz Kortner. Dir. Walter Forde. 95 mins. Rel. Sept. 15. Rev. Sept. 25.
Friday the 13th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev. May 22.
Ghoul, The. Thriller. Boris Karloff. Dir. T. H. Hunter. 73 mins. Rel. Jan. 1. Rev. Jan. 30.
It's a Boy. Comedy. E. E. Horton, Leslie Henson. Dir. Tim Whelan. 76 mins. Rel. June 1. Rev. June 12.
Just Smith. Mystery comedy by Londsdale. Tom Walls, star and director. 74 mins. Rel. July 15. Rev. July 15.
Orders Is Orders. American making film in British army. James Gleason, Charlotte Greenwood. Dir. Walter Forde. 70 mins. Rel. May 1. Rev. May 8.
Power. (Joy Suss). Dramatization of Stern Feuchtwanger novel. Conrad Veidt, Benita Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Oct. 3.
Prince of Wales. Newsreel compilation of British heir's life. 60 mins. Rel. April 15.
Woman in Command. Backstage story with music. E. E. Horton, Cicely Courtneidge. 70 mins. Rel. May 15. Rev. June 5.

Liberty

Office: 1776 Broadway, New York, N. Y.
No Ransom. From Damon Runyon's 'The Big Mitten'. Lela Hyams, Phillips Holmes. Dir. Fred Newmeyer. 70 mins. Rel. Oct. 26.
Once to Every Bachelor. Honeymoon with a hired bride. Marian Nixon, Nell Brown, Al. Rev. Nigh. Dir. Wm. Nigh. 72 mins. Rel. Oct. 14.
Take the Stand. Murder of a columnist. Jack La Rue, Thelma Todd, Gail Patrick. Dir. Phil Rosen. 78 mins. Rel. Sept. 7. Rev. Sept. 11.
Two Heads on a Pillow. Matrimonial warfare. Nell Hamilton, Miriam Jordan. Dir. Wm. Nigh. 78 mins. Rel. Oct. 2. Rev. Oct. 9.

Majestic

Office: RKO Bldg., Radio City, New York City.
Night Alarm. The. Newspaper story with reporter winning the city boss' daughter. Bruce Cabot, Judith Allen, H. I. Warner. Dir. Spencer Bennett. 63 mins. Rel. Sept. 22. Rev. Oct. 2.
Scarlet Letter. The. Hawthorne's dramatic classic. First sound filming. Colleen Clive, and Eddie Bright. Dir. Robert Vignola. 70 mins. Rel. Sept. 15. Rev. Sept. 25.
She Had to Chose. Texas girl goes to Hollywood and back again. Not a studio story. Sally Blane, Larry Crabbe. Dir. Ralph Colar. 62 mins. Rel. Oct. 1. Rev. Sept. 25.

Mascot

Office: 1776 Broadway, New York, N. Y.
Crimson Romance. Two lads, one American and one German find that friendship can lick even war. Ben Lyon, Sari Maritza, James Bush, Eddie Bright, William Bakewell, Trish von Stroheim. Dir. David Butler. 77 mins. Released Oct. 13. Rev. Oct. 15.
Young and Beautiful. Story of a press agent who builds his sweetheart's stardom and nearly loses her. William Haines, Judith Allen, Joseph Castleton, Wampus Baby Stars. Dir. Joseph Santley. 63 mins. Rel. Sept. 1. (Continued on page 33)

"THE CAPTAIN HATES THE SEA—

But Everyone Else Will Love It!"

Motion Picture Magazine

"A production which merits the finest adjectives that may be conceived by the mind of a critic. 4-star rating."
—Screen Book

"Chalk this up as another Columbia winner that you should see."
—Modern Screen

"It hits the bull's-eye!"
—Motion Picture Daily

"This is a swell picture! 4-star rating."
—Screen Play

"Every actor is either a star or feature player . . . laughs trip each other up . . . a sure-thing buy for your audience."
—Hollywood Reporter



The CAPTAIN HATES THE SEA

A LEWIS MILESTONE Production

Story and screen play by
Wallace Smith
Directed by
Lewis Milestone

A COLUMBIA PICTURE



EXTRA **THEY'RE IN THE MOVIES NOW** **EXTRA**

I'm

Warner Bros. Win Dizzy Race
for Film Services of That De-
lirious Duo of the Diamond—

I'm



DIZZY & DAFFY
DEAN

Direct from the front pages
to you! The \$7,000-a-week
stage attraction—now
yours for the price of a

VITAPHONE SHORT

Grab that 'phone and grab the timeliest attrac-
tion of the hour, in a 2-reel "Big V" Comedy-
"DIZZY & DAFFY"
READY DEC. 8th
with Shemp Howard and Roscoe Ates added
to make # surefire laugh entertainment for
every member of the audience.

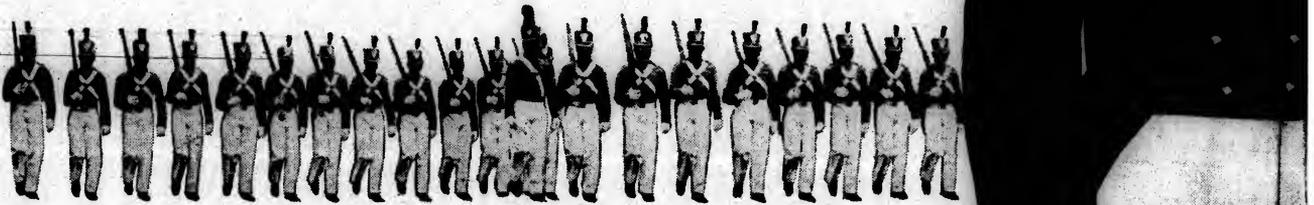
NO WONDER WE SAY—**VITAPHONE** LEADS IN STARS!



YOU'RE IN THE ARMY NOW! FOLLOW THE FLAG FROM FAR-FLUNG OUTPOSTS OF THE PACIFIC TO THE WIND-SWEPT



TO THE MAD, SWEET RHYTHM OF HUNDREDS OF HAWAIIAN DANCING GIRLS! . . . GET THE



GADET CORPS AS SUPPORTING CAST FOR AMERICA'S SINGING SWEETHEARTS, DICK POWELL

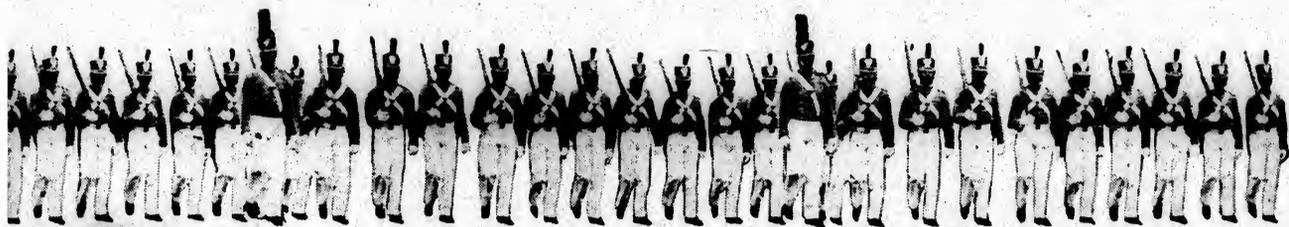


FLIRTATI

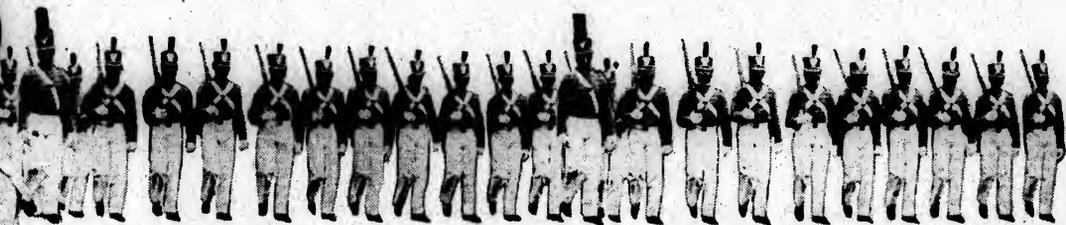
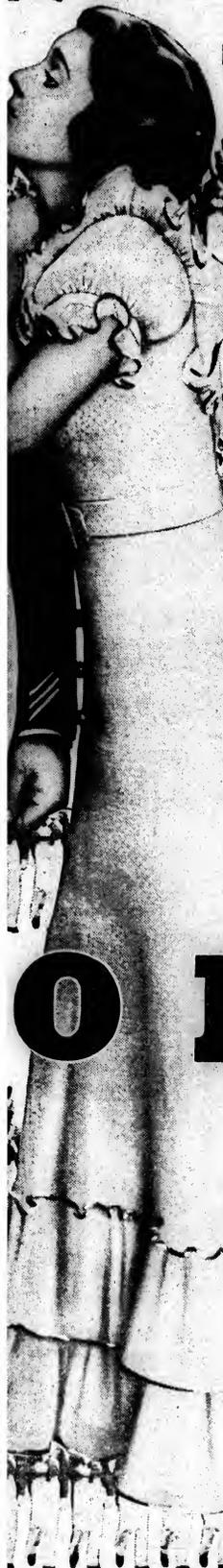


FRANK BORZAGE'S MASTER PRODUCTION, WITH SPECTACULAR BOBBY CONNOLLY DANCES . . . THE MOST
Dick Powell's songs by Dixon and Wrubel.

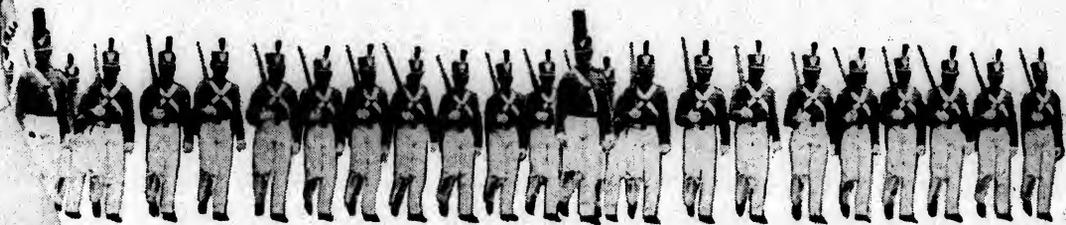




BATTLEMENTS OF WEST POINT! BLOOD TINGLING TO ROARING GUNS AND SOARING SONGS! HEART POUNDING



THRILL, SHARE THE ROMANCE OF WEST POINT LIFE—SHOT ON THE SPOT WITH UNCLE SAM'S WHOLE



AND RUBY KEELER, AND PAT O'BRIEN, IN WARNER BROS.' MILITARY MELODY-DRAMA—



ON WALK



PERFECT THANKSGIVING ATTRACTION EVER OFFERED TO THE INDUSTRY.
A First National Picture.



CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Dames. Musical spectacle. Joan Blondell, Ruby Keeler, Dick Powell, Guy Kibbee. Dir. Ray Enright. 90 mins. Rel. Sept. 1, Rev. Aug. 21.
Desirable. Mother and daughter in a battle for love. Jean Muir, Geo. Brent, Verree Teasdale. Dir. Archie Mayo. 65 mins. Rel. Sept. 3, Rev. Sept. 18.
Dr. Monica. Drama of woman who tries to help her hubby's girl friend. Kay Francis, Warren William, Jean Muir, Verree Teasdale. Dir. William Keighly. 65 mins. Rel. June 23, Rev. June 26.
Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterle. Rel. Nov. 3.
Friends of Mr. Sweeney. Comedy-drama of the browbeaten husband who turns the big trick for his newspaper. Charlie Ruggles, Ann Dvorak, Suzanne Parker, Dorothy Fere. Dir. Edward Ludwig. 65 mins. Rel. July 28, Rev. July 31.
Here Comes the Navy. Comedy-drama of a gob that tried to buck the fleet. James Cagney, Pat O'Brien, Gloria Stuart, Dorothy Fere, Frank McHugh. Dir. Lloyd Bacon. 46 mins. Rel. July 21, Rev. July 24.
He Was Her Man. Action melodrama of the gal who double-crossed herself in love when her past came back. James Cagney, Joan Blondell, Frank Craven, Harold Huber. Dir. Lloyd Bacon. 70 mins. Rel. June 15, Rev. May 22.
Housewife.—A domestic wife beats the vamp. Ette Davis, Geo. Brent. Dir. Alfred E. Green. 65 mins. Rel. Aug. 11, Rev. Aug. 14.
Kansas City Princess. Two mid-western musicists on a jammer. Joan Blondell, Glenda Farrell, Hugh Herbert. Dir. Wm. Keighly. 64 mins. Rel. Oct. 13.
I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24.
Key. The Fighting for love while the Sinn Fein and the Black and Tan crossfire during the Irish trouble. From the London stage success, 'The Key.' William Powell, Edna Best, Colin Clive, Henry O'Neill. Dir. Michael Curtiz. Rel. Oct. 14.
Madame Du Barry. Drama of the lady who made history sit up and take notice, with comedy twists. Dolores Del Rio, Reginald Owen, Osgood Perkins, Verree Teasdale, Victor Jory, Dorothy Tree, Helen Lowell. Dir. William Dieterle. Rel. Oct. 20.
Personality Kid. The Fast moving melodrama of the ham and beaner that turns into a real champ thanks to wife. Pat O'Brien, Glenda Farrell, Claire Dodd, Henry O'Neill. Dir. Alan Crosland. 65 mins. Rel. July 7, Rev. Aug. 7.
St. Louis Kid. The James Cagney, Patricia Ellis. Dir. Ray Enright. Rel. Oct. 10.

Miscellaneous Releases

Ars We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewa. 70 mins. Rel. June. Rev. June 19.
Blue Steel. (Blue Star). John Wayne Western. Dir. R. N. Bradbury. 54 mins. Rel. July 15, Rev. July 18.
Cross Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 10.
Dancing Man. Gigolo story. Reginald Denry, Judith Allen. Dir. Al Ray. 64 mins. Rel. July. Rev. July 24.
Drums of Voodoo (International). All-Negro cast in screen version of stage play 'Loulouiana.' Dir. Arthur Hoeri. 70 mins. Rel. May 7. Rev. May 15.
Fifteen Wives (Invincible). Murder mystery around a bigamist. Conway Tearle, Natalie Moorhead, Hugh Hutton. Dir. Frank Strayer. Rel. June 1. Rev. Sept. 25.
Hired Wife. (Pinnacle). Man hires a bride to get a fortune and falls in love with her. Oona Nielsen, Wendell Heyburn. Dir. Geo. Melford. 60 mins. Rev. March 13.
'I Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3.
Lost Jungle. (The Mascot). Circus-jungle story. Clyde Beatty. Dir. Armand Schaefer. 55 mins. Rel. July 15, Rev. June 15.
Man from Hell. (The Marcy). Western. Bob Russell. Dir. Lew Collins. 60 mins. Rev. Oct. 2.
Marrying Widows (Tower). Young widow sets her wail. Judith Allen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 61 mins. Rev. Sept. 3.
White Heat (Seven Seas). Love on an Hawaiian plantation. Virginia Cherrill, Mona Maris. David Lowell. Dir. Lois Weber. 60 mins. Rel. June. Rel. June 19.
World in Revolt (Mentone). News clips with comment by Graham McNamee. 69 mins. Rel. June. Rev. June 12.
Young and Beautiful (Mascot). Studio story with the Wampas' baby stars. Wm. Haines, Judith Allen. Dir. Jos. Santley. 65 mins. Rel. Sept. 2, Rev. Sept. 25.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one (Most of these available with English titles.)
Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir. Erich Waschneck. 60 mins. Rel. Sept. 1.
Adieu Les Beaux Jours (Fr) (Ufa). Greek romance. Brigitte Helm. Dir. Andre Beuclair and Johannes Meyer. 90 mins. Rel. April 15, Rev. May 1.
Airaune (Ger) (Capitol). Test tube babies. Brigitte Helm. Dir. Richard Oswald. 70 mins. Rel. May 1.
Blonde Christa (Ger) (Devaria). Musical. Karin Hardt. Dir. Frane Seitz. 75 mins. Rel. Feb. 15.
Buenaventura, La (Sp) (WB). Musical with Victor Herbert score. Enrico Caruso, Jr. Dir. William McGaughey. 50 mins. Rel. Sept. 15.
Broken Shoes (Rus) (Amkino). Child reaction to politics. Anti-Hitler. Dir. Margarita Berta. Rel. March 15, Rev. April 3.
Chakuzim (Hebrew) (Aeme). First talk made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15.
Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catherine Gray. Dir. Louis King. 70 mins. Rel. Feb. 15.
Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 70 mins. Rel. Oct. 1.
Crown of Thorns (Kinematrade) (Ger) (Dubbed Eng.). Biblical drama. Dir. Robert Wiene. 70 mins. Rel. March 15.
Cruz y La Esnada, La (Sp) (Fox). Historical romance. Jose Mojica. Dir. Frank Strayer. 75 mins. Rel. Feb. 1.
Cuesta Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona Maris. Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.
Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.
Deux Orphelins, Les (Fr) (Blue Ribbon). Costume melodrama. Yvette Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1, Rev. Feb. 15.
Dos Mujeres y un Don Juan (Sp). Romantic comedy. Dir. Jose Buchs. 80 mins. Rel. June.
Dream of My People (The Jewish) (Palestine). Silent travelog of Palestine with records by Cantor Rosenblatt. Dir. Jos. Fox. 60 mins. Rel. Feb. 15.
Ein Gewisser Herr Gran (Ger) (Capitol). Spy drama. Hans Albers. Dir. Gerhard Lamprecht. 70 mins. Rel. Feb. 15.
Ein Teller Einfalt (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wacke. Dir. Kurt Gerron. 70 mins. Rel. May 15.
Eine Stadt Steht Kopf (Ger) (Capitol). Farce. Dir. Gustav Grunewald. 70 mins. Rel. Jan. 15.
Eines Prinzen Junge Liebe (Ger) (Ufa). Romantic comedy. Willy Fritsch. Rel. April 15.
En Glad Guet (Norwegian) (Scandinavian). From Bjornson's novel. Dir. John Brunius. 80 mins. Rel. Nov. 15.
Enemies of Progress (Rus) (Amkino). Last of the Christ generals. Dir. Beresnyeff. 85 mins. Rel. Jan. 15, Rev. Jan. 14.
Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15.
Escondate, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 15.
Es Wird Schon Wieder Besser (Ger) (Ufa). Farce. Dolly Haas. Dir. Kurt Gerron. Rel. Jan. 1.
Feidherzhugel, Der (Ger) (Bavarian). Military comedy. Betty Bird. Dir. Eugen Thiele. 70 mins. Rel. April 15.
Fluechtlinge (German) (Ufa). German refugee yarn in the Far East. Hans Albers, Katha von Nagy. Dir. Gustav Gvay. 80 mins. Rel. Oct. 1.
Fraulein-Falsch (Ufa) (Ger) (Capitol). Musical comedy. Trude Berliner. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.
Frechdachs, Der (Ger) (Ufa). Romantic comedy. Willy Fritsch, Camilla Horn. Dir. Carl Boese. 75 mins. Rel. Jan. 1.

Freundin Einna Grosser Mannes, Die (Ger) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Galavorstellung, Die (Ger) (General). Mystery comedy with music. Max Adabert, the Fratelline. Dir. Fredrich Zeinik. 87 mins. Rel. Dec. 1.
Gehetzte Menschen (Ger) (Filmlibole). Drama of father love. Dir. Fredrich Fehrer. 70 mins. Rel. June 1.
Geid Regiert die Welt (Ger). Domestic comedy. Gustav Froehlich, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.
Girls in Uniform (dubbed English) (Ger) (Filmlibole). Dorothea Wacke and Betty Bird. Dir. Richard Oswald. 40 mins. Rel. March 1.
Glueckszylinder, Der (Ger) (Capitol). Boarding house romance. Felix Brasart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rel. March 1.
Granaderos del Amor (Sp) (Fox). Romantic drama. Cochita Montenegro, Italo Roulion. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.
Heideschumelster (Jwe Karsten) (Fr) (Ufa). Nazi back to the farm propaganda. Dir. Carl Heins Wolf. 70 mins. Rel. April 15.
Hell on Earth (Ger) (Garrison). (dialog in five languages). Horrors of war. Dir. Victor Trivas. 80 mins. Rel. Jan. 15, Rev. Feb. 6.
Hochtourist, Der (Fr) (Ufa). Romantic comedy in Alps. Otto Wallburg. Sept. 15, Rev. Oct. 15.
Inge und die Millionen (Ger) (Ufa). Romantic crook drama. Brigitte Helm. 65 mins. Dir. Erich Engel. Rel. April 15.
In the Land of the Soviets (Rus) (Amkino). Newsreel compilation of past year. 65 mins. Rel. July 1.
In Wien! Ham Ich Einnmal Ein Maedel Geliebt (Ger). Military musical. Dir. Carl Heins Wolf. 70 mins. Rel. May 15.
Iza Nani (Hung). Produced, written and starring Sari Fedek. 80 mins. Rel. June 1.
Juarez V Maximiliano (Sp) (Col). Mexican royalty's fall. Dir. Miguel Torres. 70 mins. Rel. Sept. 15.
Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Molander. 80 mins. Rel. May 1.
Laehende Erban (Ger) (Ufa). Farce. Max Adabert. Dir. Max Ophuels. 71 mins. Rel. Nov. 15.
Laugst du Trididli Worldkino). From a Shalom Aleichem novel. Dir. G. Critcher. 78 mins. Rel. Nov. 15, Rev. Nov. 21.
Liebs in Uniform (Ger). Military romance. Harry Liedtke. Dir. Georg Jacoby. Rel. Oct. 1.
Liebe Muss Verstanden Sein (Ger) (Ufa). Comedy drama with music. Dir. Hans Steinhoff. Rel. March 15.
Luegen auf Ruegen (Ger) (General). Farce. Otto Wallburg. Dir. Viktor Jansen. 80 mins. Rel. Dec. 15.
Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. I. Kavalierize. 70 mins. Rel. Feb. 15.
Materdeltegg, Der (Ger) (Bavaria). Mystery satire. Weiss Ferd. Dir. Frank Seitz. 75 mins. Rel. Feb. 1.
Melodia Prohibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank Strayer. 70 mins. Rel. March 15.
Melodie der Liebe (Ger). Musical romance. Dir. Georg Jacoby. 70 mins. Rel. Sept. 15.
Mlle. Nitouche (French) (Protex). Charming love story. Raimu. Dir. Chas David. 90 mins. Rel. Nov. 15.
Mother (Rus) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. July 15, Rev. June 15.
Mutter Der Kompagnie, Die (Ger) (Bavaria). Military farce. Weiss-Ferd. Betty Bird. 70 mins. Dir. Franz Seitz. Rel. March 1.
My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Seekely. 80 mins. Rel. Oct. 15.
Oded the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi. 65 mins. Rel. May 15.
Oro y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon. 90 mins. Rel. July 15.
Parade der Liebe (Ger) (Capitol). Military musical. Dir. Michael Waszynski. 75 mins. Rel. May 1.
Petersburg Nights (Rus) (Amkino). Based on two Dostoevsky stories. Dir. F. M. Dostoevsky. 70 mins. Rel. Sept. 15.
Pettersson & Bendel (Swedish) (Scandinavian). Comedy-drama with music. Dir. Per-Anders Ahrenberg. 80 mins. Rel. Feb. 15.
Problem of Fatigue (Rus) (Amkino). Scientific study. Dir. I. P. Pavlov. 60 mins. Rel. Aug. 15.
Prokurator (Pol). Tense court drama. Dir. M. Waszynski. 80 mins. Rel. Oct. 15.
Quack, Koening der Ciowns (Ufa). Comedy. Lillian Harvey, Hans Albers. Dir. Robert Siodmak. 80 mins. Rel. Dec. 1.
Roman Einer Nacht (Ger) (Bavaria). Romantic mystery. Liane Haid. Dir. Carl Boese. 70 mins. Rel. June 15.
Romance Tropen (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Rel. Oct. 15.
S. A. Mann Brand (Ger) (Bavarian). Nazi propaganda. Dir. Frantz Seitz. 85 mins. Rel. May 15, Rev. May 29.
Saison in Kairo (Germann) (Ufa). Musical comedy. Renate Mueller. Willy Fritsch. Dir. Alfred Zeisler. Rel. April 15, Rev. Dec. 25.
Small Tailor (Rus) (Amkino). Drama of Jewish life. Silent with sound track. Dir. V. Vilner. 70 mins. Rel. Feb. 15.
Sobre Las Olas (Mex.) (Latino). Historical romance. Elr. Ramon Peon. 70 mins. Rel. March 15.
Sermont, Le (Fr) (Blue Ribbon). Heavy drama of love. Dir. Abel Gance. 90 mins. Rel. March 1, Rev. March 20.
Sombra de Pancho Villa (Sp) (Col). Life of the Mexican bandit chief. Dir. M. C. Torres. 70 mins. Rel. March 1.
Soviet Cioseups (Rus) (Amkino). Newsreel compilation. 60 mins. Rel. July 15.
Soviets Great New Turkey. (Rus) (Amkino). Newsreel compilation. 60 mins. Rel. Sept. 1.
Spy, The (Polish) (Capitol). Drama. 80 mins. Rel. March 1.
Stern von Valencia, Der (Ger) (Ufa). White slave traffic in Europe. Liane Haid. Dir. Alfred Zeisler. Rel. April 15, Rev. Dec. 15.
Storch Hat Uns Getraut, Der (Ger) (General). Lil Dagover. Dir. Herman Kosterlitz. 80 mins. Rel. Nov. 15.
Tannenberg (Ger) (European). Military drama. Hans Stuwe. Dir. Heinz Hanke. Dir. Hans H. Holtz. 80 mins. Rel. July 15, Rev. July 17.
Tants Guet Kommandiert (Ger). Romantic comedy. Hansi Niese, Max Adabert. Dir. Carl Heins Wolf. 70 mins. Rel. May 1.
Tausend fur Eine Nacht (Ger) (Capitol). Farce. Trude Berliner. Dir. Max Mack. 70 mins. Rel. Feb. 1.
Thuders (Ger) (Aetolisch). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1, Rev. Oct. 2.
Tochter Der Regiments, Die (Ger) (General). Military musical. Anny Ondra. Dir. Karl Lamac. 70 mins. Rel. April 1.
Trenck (Ger) (General). Military drama. Dorothea Wacke. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.
Und sa Leuchtet da Puzsta (Ger) (Ufa). Musical romance. Wolf Albach-Retty. Dir. Heinz Hillie. 80 mins. Rel. Jan. 15.
Unsere Fraue Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Heugler. Dir. Hans H. Holtz. 80 mins. Rel. July 1, Rev. July 17.
Verkauft, Brue (Ger) (Kinematrade). Smetana's opera. Directed, Jamila Novotna. Dir. Max Ophuis. 80 mins. Rel. April 15, Rev. May 1.
Vi Som Gar Koksvagen (Swedish) (Scandinavian). Musical. Rel. April 15.
Volga Volga (Fr) (dubbed English) (Kinematrade). Adventure of a Cossack Robin Hood. 70 mins. Rel. Dec. 15, Rev. Dec. 25.
Wie Wir Kennen Uns (German) (Ufa). Franziska Gaal. Musical comedy. Dir. Carl Boese. 75 mins. Rel. May 15.
Wie Sag Ich's Meinen Man? (Ger) (Ufa). Farce. Renate Mueller. Dir. Reinhold Schuenkel. 70 mins. Rel. Jan. 15.

Studio Placements

(Continued from page 31)

Eric Wayne, Harrison Greeno, 'Passport to Fame.' Col.
Tommy Bupp, 'Little Men,' Mascot.
Harry Holman, 'Million Dollar Baby,' Monro; 'Gold Diggers of 1935,' WB.
Robert O'Connor, 'Honey Foucher,' 'Passport to Fame,' Col.
Lila Lugosi, 'Bradley Paige,' Mitchell Lewis, William Irving, Frank Hagney, Esther Howard, Emma Harrison, 'Depths Below,' Col.
Arline Judge, lead, 'Million Dollar Baby,' Monro.
Jay Walker, George E. Stone, Jimmy Faye, 'Million Dollar Baby,' Monro.
Arthur Treacher, Andre Bergerer, 'Gold Diggers of 1935,' WB.
James Gleason, 'West Point of Air,' MG.
George Regas, Harry Cording, 'Babes in Arms,' WB.
Charles Bickford, lead, 'I Murdered a Man,' U.
Edward Laemmle, directing, 'I Murdered a Man,' U.
Claude Blynon, script collab, 'Mississippi,' Par.
Roy James and Ethel Doherty, script, 'Vanishing Pioneer,' Par.
Felix Arndt, orig. Three Stooge short, Col.
Eleanor Griffin and William Rankin, adaptation, 'You Gotta Have Romance,' Par.
James Farley, Bud Pine, 'Carnival,' Col.
Charles McAvoy, James Milliken, Raymond Turner, 'Mills of the Gods,' Col.
Norman McLeod, directing, 'Kids on the Cuff,' Par.
John Allen, 'Salvage,' Select.
Luis Bernier, 'Child Lidy,' Par; 'Winning Ticket,' MG.
Tom London, George Burton, Walter Brennan, Harry Todd, Billie Stewart, 'The Cuckoo,' Col.
Low Kelly, 'Caprice Espagnole,' Par.
Robert Stanley, Sherry Hall, Babette Dale, Arthur Rankin, Allyn Drake, Virginia Pine, 'Passport to Fame,' Col.
Charles Marsh, Addie Gleason, Frank Yacanelli, 'Depths Below,' Col.
Dare, goods, 'Rendezvous at Midnight,' U.
Harry C. Bradley, 'Biography of a Bachelor,' MG.
Lionel Belmore, 'Clive of India,' 20th Cent.
William Rubl, 'Rendezvous at Midnight,' U.
Herbert Asbury, treatment, 'Safe in Jail,' Fox.
Cy Bartlett, adaptation, 'From This Dark Stairway,' WB.
Eugene O'Neil, adaptation, 'Victor Heermann,' screen play, 'Captain Nicosolas,' MG.
Parker Morrell, adaptation, 'Diamond Jim,' WB.
Sistine Choir, Grace Fields (England), Richard Tauber (Germany), 'Big Broadcast of 1935,' Par.
Jeannette Loff, 'Million Dollar Baby,' Monro.
Walter Long, '3 Little Pigeons,' Col.
Fessie Ralph, 'Enchanted April,' WB.
Eille Elisler, 'Black Hill,' WB.
Martha Merrill, 'Devil Dogs of the Air,' WB.
Robert McHans, 'Passport to Fame,' Col.
Norman McLeod, directing, 'People Will Talk,' Par.
E. C. Clive, 'Little Minister,' Radio.
H. S. Kraft, treatment, 'College Hero,' Col. Thyra Sauter Winslow same assignment.
Eugene O'Neil, 'Mary MacLaren,' 'Kid From College,' MG.
Edith Fitzgerald, scripting, 'The Shining Hour,' MG.
Robert Harrison Orkrow, scripting, 'Forgotten Girls,' WB.
Arthur Byron, Gladden James, 'Passport to Fame,' Col.
James Burke, 'Houdine Anderson,' 'Carnival,' Col.
Florence Fair, 'Sweet Music,' WB.
Furnell Pratt, Henry O'Neill, 'The Girl in the Suits,' WB.
Marshall Fessler, adaptation, 'The Harbor,' MG.
Gordon Elliott, 'Devil Dogs of Air,' WB.
Lucien Littlefield, 'Carnival,' Col.

Title Changes

Hollywood, Nov. 5.
WB (Cagney) 'Perfect Week-end' becomes 'St. Louis Kid.'
'Stakeout,' Col. goes out as 'Men of the Night.'
Par 'One Hour Late' is 'Me Without You,' same studio translates 'Laugh Little Clown' into 'Once in a Blue Moon.'
'Mala,' Metro, will be monkeyed 'Wonderlust' replaces 'Mary Jane's Pa' as cognomen at WB.
Radio has shrunk 'Portrait of Laura Bayles' to 'Woman Aroused.'
'Racing Luck' is 'Hot Hot Tires' on WB list.
'Kid from College' becomes 'Kid from College' at Metro.
Metro drops 'Iceland' for 'Bride and Best Man.'

Key to Address

Acme, 56 East 14 St.
Acme, 521 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Blue Eagle Film, 400 N. Mich.
Capital Film, 630 Ninth Ave.
Embassy Picta, 729 Seventh Ave.
European Film, 154 West 55th.
Filmlibole, 509 Madison Ave.

Sells Camera Device

Hollywood, Nov. 5.
Joseph Walker, ASC, who holds a cameraman's contract with Columbia, has patented a variable diffuser for cameras.
Patent has been purchased by Mitchell Camera Company, which will include the diffuser as standard equipment on all new cameras.

Garrison Films, 729 Seventh Ave.

General Foreign Sales, 729 7th Ave.
Inter-Continent, 60 E. 42nd St.
Jewish American, 620 Ninth Ave.
Kinematrade, 723 Seventh Ave.
Kosterlitz Trading, 42 E. 55th St.
Palestine-American Films, 185 24 Ave.
Scandinavian Films, 220 W. 42d.
Ufa, 729 Seventh Ave.
Worldkino, 1601 Broadway.

Planting Planters

Hollywood, Nov. 5.
Another shift in the Par studio publicity lineup has Teet Carlie topping a special planting dept. He has with him Fenton Gresser, ex-plantier for Southern Pacific News Bureau; Rufus Blair, Nick Coleman, Jack Lawrence and Lois Wiss.

Admish War Readies as Angling Chi Exhibs Continue Sun. Bargain Mat.

Chicago, Nov. 5.

With the kicking out of the 'early bird' bargain afternoon prices on Sundays and holidays starting yesterday (4) the film rowites are expecting a battle to start among the smaller theatres which are still using last year's product. This is due to the fact that last season's pictures do not come under the 'early bird' ban, the exchanges inserting the no-bargain-price clause only in the new season's contracts. With a number of theatres still having many of last year's pictures available, they are dating these pictures over a number of holidays and Sundays so as to evade the code ban on this year's product. Under the code the early bird bargain is mixed by the code's reduced admission clause. However, since the code asserted no jurisdiction over contracts already in force, the last season's contracts still permit bargain mats.

Exhibs Still

It is figured that will take at least two more months before the bargain afternoon prices on Sundays are really killed. Most of the early release theatres, however, started the same price all day on holidays yesterday (4), having prepared the public for the switch for the last two weeks by trailering the change as called for by the NIA code. To the local industry leaders the shift to one price all day on holidays and Sundays is the forerunner of a change in picture business which will eventually mean one price every day. There has been considerable talk of this move for some time, with most of the key exhibitors and exchanges favoring the same afternoon-evening admission price as the solution for the slumping evening trade and the overflowing matinee business in many spots.

N. W. UNIONIZATION OF EXCHANGES STOPS

Minneapolis, Nov. 5.

Efforts afoot here to unionize the entire film industry in the territory, including all exchange and theatre employees, apparently have been blocked. The move was to get film salesmen, shipping clerks, stenographers and all other clerical help in the exchanges into one union and theatre ushers, janitors and ticket sellers into another, with each union to be chartered by the American Federation of Labor. Ushers were promised a minimum wage of \$17.50 a week by the organization. Exchange managers and many theatre owners expressed themselves antagonistic to the plan of procedure advocated by the organizers, but indicated that they would not oppose having their employees form separate groups which would choose their own representatives to deal with the employers.



WALKOUT UNAUTHORIZED

Milwaukee Striking Ushers May Have A. F. L. Charter Revoked

Milwaukee, Nov. 5.

Possibility that their A. F. L. charter will be revoked faced ushers, doormen and cashiers of the Riverside theatre today for going on an unauthorized strike. The strike was called over the weekend and the theatre picketed by the employes. Stagehands, musicians and projectionists refused to walk out, claiming that the strike had been called without the authority of the local labor heads and that they were satisfied with their conditions.

Ushers, doormen and cashiers claim the manager, Ed J. Weisfeldt, refused to listen to their demands for a new contract. Weisfeldt told the stand he was living up to a contract signed last spring when the union was organized and the lads walked out of several other houses. James F. Sheehan, A. F. L. organizer, has informed the ushers that he would probably demand revocation of their charter because they had ignored his orders that no strike be called. The employes maintain, however, they needed no authorization from anyone.

In a statement on the strike, Weisfeldt announced only two of his employes were out, the others marching being 'sympathizers.'

Pitt to Remain Open With Vaudfilm at 30c.

Pittsburgh, Nov. 5.

Rumored to fold last week, Pitt at last minute decided to stick it out for a week with George Shafer, house's operator, returning to vaudfilm instead of units. Arthur Fisher booking house again, putting in eight acts weekly.

With Pitt's decision to continue comes a price cut which may mark the beginning of a war locally. House goes from 40 to 30c top to meet stiff competition offered recently by new Alvin, where scale is 40c. May also force down prices at Penn and Stanley, where it's 60c with stage shows, 50 without.

Pitt had presentation field all to itself last year, Shafer cleaning up more than \$30,000 but going has been tough here since Harris circuit opened Alvin and Penn and Stanley went in for occasional flesh. Understood house has been dropping a nice bundle last few weeks and showmen can't understand Shafer's decision to continue since it's reported he has only a month-to-month lease on the site.

Bootleg Twin Pix?

Minneapolis, Nov. 5.

Joe Friedman, owner of the Strand, St. Paul, de luxe grind house, told independent exhibitors here that emouflaged double featuring is being employed on a large scale by independents throughout the Twin Cities despite an agreement among the theatre owners to refrain from twin bills.

Friedman called attention to one St. Paul de luxe loop house, supposed to have a 15c minimum admission, having dropped its scale to a dime two nights a week. He also called vaudeville plus a feature at the same 40c price as formerly was charged for the picture alone as a form of double featuring.

Laurel-Hardy Short

Hollywood, Nov. 5.

'The Live Ghost,' first Laurel and Hardy short lensed in five months, went to hat at the Roach studios today, with Charlie Rogers (not Chas. R.) directing. Comes only recently completed 'Babs in Toyland' feature.

Anita Louise Returns

Hollywood, Nov. 5.

Warners checked in Anita Louise today, young lead returning from hostessing on the zephyr train and personaling with 'Mme. Du Barry.'

State-Lake's 1st 'Pink'

Chicago, Nov. 5.

On Nov. 11 the Aaron Jones State-Lake will start a week of 'Vergie Winters' (Radio), first picture of a new deal with RKO.

It will also mark the first 'adults only' play this house since being taken over by Jones for its vaudfilm policy. It figures as a sharp departure from the usual home-and-mother type of pictures for the only family house of the loop.

Exhib Dodges C. A., Seeks Court Redress Over 'Bank Nights'

Minneapolis, Nov. 5.

Instead of complaining to the local Code Authority grievance board, Ray Hiller of the Barrymore theatre at Marshall, Minn., near here, went into district court and obtained a temporary restraining order to prevent his competitor, the American Theatre Co., in a nearby town, New Ulm, Minn., from holding 'bank nights.' Hiller alleges 'unfair competition' under the NIA. The court has taken under advisement his plea for a permanent injunction.

Joseph Bradley, president of the American Theatre Co., has announced that if he is halted from holding 'bank nights' he will take steps to stop the stunt everywhere else throughout the state.

SUPPLY DEALERS ROW IN WASH. OVER CODE

Washington, Nov. 5.

Proposed supplemental code for motion picture and theatre equipment and supply dealers, amending the wholesale code, was discussed at public hearing here Friday (2). Row broke out almost immediately between members of the Independent Theatre Supply Dealers Association and outside distributors.

Shooting in a set of unexpected labor clauses, J. E. Robin of New York, association president, in effect proposed a separate complete code for the wholesale supply trade rather than a supplemental set of fair trade practices. Last minute proposal provides for a basic 40-hour week with a \$15 minimum wage and a 40c-an-hour guarantee for part-time employes.

Maintaining his organization covers 55 of 89 units in the trade, Robin called for adoption of the supplemental regulations to correct 'chaotic' conditions in the industry. Explaining that last year industry business volume amounted to \$7,000,000 and non-members handled \$3,000,000, Robin said the code is vital to independent distributors and would increase employment and local wages.

Supporting the proposals, Mrs. M. G. Ashcraft of Los Angeles, said that unless some such proposal was adopted she would have to lay off employes. J. C. Hecht of the Daylight Screen Co., Chicago, also supported the code, saying adoption would bring 'mass benefit' to the trade and represents 'the only logical way out of chaos.'

Principal attack on the code came from National Theatre Supply Co., subsidiary of General Theatres Equipment, which claimed to handle \$5,000,000 of business through 28 outlets. R. P. Larue, G.T.E. representative, said the code would not improve conditions of help labor, that its provisions would not check price cutting, that compliance could not be obtained, and that the association represented only a minority of the industry.

Would Doff Miss. Tax

Jackson, Miss., Nov. 5.

With Ed Kuykendall, president of the MPTOA present, the Mississippi branch of the association last week made plans to fight for tax relief when the next session of the legislature convenes. Every branch of the amusement industry pays a 10% tax on grosses, and exhibitors claim it is ruining them.

R. X. Williams, Jr., of Oxford, was re-elected president; J. E. Alford, of McComb, re-elected v.p.; J. A. West, Ellisville, second v.p.; and W. E. Ellis, of Aberdeen, secretary-treasurer.

Exhibs Charge Boothmen's Union Using Code as Closed Shop Slug

Los Angeles, Nov. 5.

CLINTON VS. STEFFES

Vet Duluth Exhib Attacks Allied States' Op.

Minneapolis, Nov. 5.

A bitter attack upon W. A. Steffes, president of Northwest Allied States, by J. B. Clinton, veteran Duluth independent theatre owner, featured a torrid meeting of the territory's independent exhibitors called here by Steffes. Clinton, who is not a member of Northwest Allied, and who has accepted an appointment as a member of the zoning and clearance board, assailed Steffes for opposing the industry code. He also charged extravagance in the conduct of the affairs of Northwest Allied, of which he formerly was an active member.

Moreover, Clinton intimated that Northwest Allied is not representative of the territory's independent exhibitors because it comprises less than a majority of them. He derided the 'political and other ambitions of some Northwest Allied leaders to propel themselves into the national limelight' and declared there was no need of the Minnesota organization to 'meddle' with national matters.

Steffes and his conduct of Northwest Allied's business were warmly defended by many other members and non-members of Allied present, but the meeting wound up with a group of non-members choosing Clinton as chairman to select his own committee to arrange a meeting of non-members of Northwest Allied States to decide how independent exhibitors in this territory may function best in an organization which will comprise 100% of them, or as close thereto as possible.

Singer Gets Col. Pix In Minn. Over Publix

Minneapolis, Nov. 5.

Surprise deal finds 'Night of Love' and a dozen other Columbia pictures going to Orpheum (Singer) here and RKO Orpheum (St. Paul) for Twin City loop first runs. Publix was to acquire the Columbia product, with the Orpheums relinquishing it after having had it for past several years, but after long negotiations involving Publix, Singer, RKO and Columbia, the first named stepped out of the picture. Max Roth, Columbia district manager, was here to close the deal. A deal previously had been made with Publix for subsequent Twin City runs and the balance of the circuit outside of Minneapolis and St. Paul.

With the product line-up now completed, Publix has MG, Paramount, Warner and Fox for Twin City first runs and the Twin City Orpheums have RKO, First National and parts of Columbia and Universal.

Projectionists union here is attempting to use the NRA code as an instrument of oppression in efforts to force a closed shop upon theatres, is the charge made by Independent Theatre Owners of Southern California in a letter of protest to Charles H. Cunningham, local compliance officer.

Complaint comes out of apprehension that prosecutions of a number of indie houses will follow NIA decisions on charges of code violations on projectionists' pay scale by scores on non-union theatres now before Cunningham. Verdict on these cases, on which the advisory trio named by Divisional Administrator Sol A. Rosenblatt conferred in hearings and recommendations, is expected shortly.

ITO protests, says the organization, is preparing to demand revision of the labor clauses of the motion picture code, sections 6 and 7 on page 231, as ambiguous and 'eminently unfair,' and asks Cunningham to await possible prosecutions in hearings and recommendations until the whole matter of revision can be gone into.

Cunningham's jurisdiction to handle cases of this nature is also challenged, ITO claiming that the Grievance Board is the NRA instrumentality to treat projectionist squawks.

ZONING-PROTECTION TEST IN MINN. STARTS

Minneapolis, Nov. 5.

A last-ditch fight to k.o. zoning and protection is under way here this week with the trial of the suit of W. A. Steffes, president of Northwest Allied States, as an exhibitor against all the local film exchanges and their managers.

In the case being heard by Judge G. H. Nordbye in federal district court Steffes charges that zoning and protection as practised in this territory discriminates in favor of the Publix circuit and against the independent exhibitors. He also claims that zoning and protection schedules constitute a violation of the anti-trust law and are illegal. The suit thus will determine the constitutionality of the practices.

Abram P. Meyers, general counsel of the national Allied States organization, has come to Minneapolis to appear as one of Steffes' lawyers. Steffes also is being represented by F. W. Murphy, leading local democrat, who was mentioned at one time for a post in President Roosevelt's cabinet, and S. P. Halpern, local attorney.

Predicted that the case will take at least three weeks to be tried and cost thousands of dollars. Northwest Allied States is financing Steffes' battle and is prepared to carry the case to the U. S. Supreme Court.

ENTERTAINMENT

Experience • Service • Organization



F+M

STAGE SHOWS

1650 Broadway New York City

A Subsidiary of
FANCHON & MARCO, Inc.

Petry on Record as Not Joining Wax-Brokerage Pact with Deutsch

No deal will be consummated between the time brokerage office of Edward Petry and the World Broadcasting Co. Petry states that the two organizations tentatively canvassed the possibilities of arriving at a working arrangement, but that there simply wasn't any common ground.

Petry explains that he negotiated with Percy Deutsch of World directly and he had no participation in any group deals whereby other time brokerage firms contemplate joining with World in the proposed exchange-of-favors pact.

Petry states his organization will mention the recording services of World as readily as the similar services of other disc-cutters, but will not bind the organization to push any one firm. Selling time remains the Petry organization's exclusive concern, he states.

As a means toward untangling the spot broadcasting business there has been discussions of World retiring from the brokerage business altogether and the station's reps. in turn, agreeing to use World recordings and to advance the sales of World's library service. So far as Petry is concerned no practical basis not involving sacrifices on either side has been advanced.

Petry, who has entirely recovered from his siege of hospitalization following the N.A.B. convention, now represents 39 stations, covering 33 markets.

If Slightly Scur-ewy It's Okay on Phillips WGN Amateur Program

Chicago, Nov. 5.

"Would you like to be a radio announcer?" If so, rush over to the WGN studios any Monday, Wednesday or Friday at 8:45 p.m. and Phillips 66 gasoline will foot the bill while you take a chance at gargling a typical commercial. This is the scheme which brings an 'amateur night' program backed by regular sponsor coin.

Program will be handled by Quin Ryan, who will introduce the amateur crooners, spiclers, sound-effects ginks, impersonators, etc. Not only that but the program will bring to the ether the first 'Vox Pop' or 'letters to the editor' session, allowing anybody to come before the mike and speak on their favorite subject or take a crack at their pet peeve.

Ad Lessons

Program will use an 'instruction' gag in order to build up the sales plug. One of the amateur spiclers will be allowed to handle the plug, with Quin Ryan stepping in to say, "that's okay but handle that phrase about more power like this."

Station used an 'amateur night' back in 1925 but that was strictly a sustaining shot. The trick of these amateur sessions is to get amateurs who are lousy enough to be funny. Will hold auditions in order to make certain to get the funny amateurs. That was the trouble on the other program; there weren't enough bad performers to be funny. At that time the station used Correll and Gosden (then known as Sam 'n' Henry) to stooge the program by singing off-key as amateurs.

Phillips 66 gasoline starts a 20-week campaign over 38 stations this week. Of this group 23 outlets have been assigned one-minute recordings framed around impersonations of Mike, screen and stage personalities by Ward Wilson, while the other five stations will do either sports announcements, newcasts or time signals.

KMOX, St. Louis, and WDAF, Kansas City, will each broadcast two five-minute sports periods a day. WHO, De Moines, will air news bulletins thrice daily; WGN, Chicago, will have Quin Ryan put on five stations for three 15-minute spots a week and KSTP, Minneapolis-St. Paul, will do 21 time signals a week. All schedules cleared through the Lambert & Feasly agency.

Negro Listeners

WBXN, Bronx, which adjoins the Harlem section and gets its share of Negro radio aspirants finds only tepid interest displayed by the average colored person in Harlem to radio as an institution or programs presented by members of its own race.

Religious programs which instill added impetus to Holy Roller gyrations and other remote ceremonies get a certain amount of attention, however.

Stock 'Tipster' Stuff on Air Out in Canada

Toronto, Nov. 5.

Following disclosures of stock-selling activities of certain brokerage houses here who have been multiciting Canadian investors, a ruling to Dominion radio stations prohibiting broadcasts of mining gossip and predictions on mining properties has been issued by Hector Charlesworth, chairman of the Canadian Radio Commission.

While the purpose of the ruling is to end 'tipster' stuff sponsored by brokers and mining interests, certain reputable firms will be permitted to continue broadcasts confined solely to stock quotations. Five financial broadcasts over four Toronto stations, two of these Commission stations, are affected by the ruling.

Japanese Radio May Go Commercial to Spite Chinese Broadcasters

Advices received by American specialists in foreign commercial broadcasting indicate that the Japanese government may after the first of the coming year let down the bars against sponsored air entertainment. In Japan all broadcast facilities are government owned and operated and like the British system anything of a commercial nature is no go.

If the Japanese government goes through with its contemplated change of policy toward paid broadcast it will be largely due to the situation prevailing among Chinese stations, whose time is available to commercial enterprises. Japanese announcers are used by these Chinese outlets to pour their sales messages into Japan.

Sponsors Pre-Dating Recordings for Day-Date Shots of Disc, Live Shows

Chicago, Nov. 5.

All system of taking recorded shows right off the broadcast wires in order to save the extra talent cost for the separate radio disc program, is passing out of the picture. Agencies and sponsors are finding it's better to have one show for the broadcast and another show in the recording lab for the disc job.

And this for two reasons. The first is the minor consideration that the lab job is always somewhat better than the off-the-wire discing, second is most important in the case of serial programs, most of which are using contests pretty often. When taking the program off the broadcast wire the recorded shows can't possibly hit their individual stations until three or four weeks later. Which puts the sponsor

Aylesworth Personally On Listerine Met End

Listerine has closed the contracts involving its bankrolling of the Metropolitan opera over NBC Saturday afternoons. Air series will start the week after Christmas and run from 13 to 14 weeks.

Hookup will take in practically every station on the NBC list, including KGU, Honolulu. Deal with the Metropolitan was handled personally by M. H. Aylesworth.

PETITIONS PILE UP AT FCC, WASHINGTON

Washington, Nov. 5.

Seven additional applicants for 100-watt quota-exempt transmitters sent the number of requests beyond 100 last week.

Proposals to build 100-watters came from John E. Langenegger, Poughkeepsie, N. Y., 1370 kc; Utah Broadcasting Co., Salt Lake City, 1300 kc; Wilton E. Wallin, Muskogee, Okla., 1290 kc; East Texas Broadcasting Co., Dallas, 1500 kc; Southern Minnesota Broadcasting Co., Rochester, Minn., 1310 kc; Philip J. Wiseman, Lewiston, Me., 1210 kc; and Wilton E. Hall, Anderson, S. C., 1290 kc.

Severals of existing stations for better assignments was featured by application of National Battery Broadcasting Co., St. Paul, Minn., for permit for transmitter on 680 kc using 500 watts night and 1,000 day at St. Paul. Other requests included: WSUI, Iowa State University, Iowa City, increase from 500 watts to 500 night and 1,000 day; WNAK, Yankton, S. D., increase daytime from 2,500 to 5,000; WHK, Cleveland, increase from 2,500 day to 5,000, or increase from 1,000 day and 2,500 night to 5,000 day and night; WEBC, Superior, Wis., from 2,500 day to 5,000; WBEW, Topeka, Kan., from 2,500 day to 5,000; KFSG, Los Angeles, from 500 day to 1,000; KHQ, Spokane, Wash., from 1,000 night and 2,000 day to 5,000.

Commission denied request for 50 watt, 1420 kc, station at Washington, Mo., and slated for hearing request for new 250-watt, from 1250 kc at Dayton, O., Petition of KGKL, San Angelo, Tex., for change from 1370 kc to 940 kc and for power boost from 100 watts night, 250 day to 500 night, 1,000 day, also set for discussion.

Reconsidering former decision, Commish authorized WTMJ, Milwaukee, to boost daytime strength from 2,500 to 5,000 watts.

Reading Ramon Coast Air Setup for New Year

Hollywood, Nov. 5.

Preliminaries are under way here for starting the Ramon perfume commercial on a Coast network about Jan. 1. Whether it will be NBC or CBS has not been determined, according to local advices, but probability is it will go via the former.

Richard Conduit of New York, handling the account east through WABC, has sent Margaret Grayson out to lay ground plans for its 'Fame' and 'Women' sketches, she to be followed by Sterling Morland, Chi actress, who plays the leads in the talk dramas.

Surveying the Surveys

Mathematicians among the ad agencies are fibbing NBC about an arithmetic faux pas contained in a network release giving the high-spots from a cross-country survey on daytime listening hours. Job, spots from a cross-country survey on daytime listening hours.

Final set of tables should give the reader an idea of the amount of time and labor involved in tabulating the results of the survey. Assignment, avers the release, engaged a staff of 63 people working 1,189,000 man hours, and, it adds, a few thousand more man hours will be required to finish the thing.

Agency figure jugglers point out there must be something awry about the calculation. If 63 is divided into the stated total of man hours each man's share is 18,873 hours, and if it figured that each man will work eight hours a day and 300 days a year NBC couldn't have the tabulation completed in less than 7.8 years.

Hollywood Expansion by NBC May Put Pic Spot Second to N.Y.

Hollywood, Nov. 5.

Wendel Sues KSO for Remarks Over Ether

Des Moines, Nov. 5.

Paul Wendel, orchestra conductor, has filed suit in district court here asking \$10,000 damages from the Iowa Broadcasting Co., declaring his orchestra was employed to broadcast over KSO last July in connection with a special broadcast by Jimmie Lunceford's orchestra.

Petition declares remarks were made over the air during the Lunceford broadcast which have damaged the plaintiff's reputation and business.

NBC Buys WMAQ Complete; Pays Chi News 500G

Chicago, Nov. 5.

NBC has bought the Chicago Daily News half ownership of WMAQ for a sum reported to be around \$500,000.

Station has been under a joint ownership between NBC and the Daily News for three years. At the time of the first sale an agreement was made that at the end of three years, the net could buy out the other half, unless a further agreement was come to at the expiration of that time. Nov. 1st was the expiring date.

Although NBC now has full ownership of the station, the agreement is that it will continue to call it the Chicago Daily News station and make no mention of the fact that it is NBC as is done with its other station, WENR. The net is not installing any change of policy or working setup. The free plugging that the newspaper will get is part of the agreement, but any further sponsorship of time later will be treated as commercial.

Cavanaugh Act Goes CBS for Hash Acc't

Chicago, Nov. 6.

Eddie and Fannie Cavanaugh on WBBM locally for the Illinois Meat Company moves to the CBS chain Nov. 19 for five times a week from 12:15 to 12:30 CST. The sixth day, Saturday, may stay local.

They were formerly a vaude team and a pair of song pluggers. They transferred to WBBM when WIBO went off the air.

Italian Translation of 'Human Relations Court'

WOV carrying 'Court of Human Relations' in Italian script by special permission of the Macfadrian publications. Same as used on chain with Italian group handling the translated versions.

Comes on Sundays from 5:30 to 6 o'clock, under direction of Mrs. Carla Adgate, James Capozucchi, announcer. This foreign version under sponsorship of DeMartini Mueconroni company. Runs for 13 weeks.

With a steady increase of the number of trans-continental emanating from the NBC studio here, plans are being drawn up for an immediate doubling of the present facilities on the RKO-Radio lot.

Recently, due to cramped conditions and crowding in of east-going material, the chain has been forced to switch some of its programs to the stage of Recordings, Inc.; but with the return here of Don Gilman, Coast NBC v.p., orders went out for the extension.

Gilman, who got an okay for the new construction while in New York, predicts that within a few months Hollywood will rank next to New York in air importance. Currently, he says, Hollywood, due to the influx of stage and radio easterners to films, has now three times as many names wanted for radio as any other spot in the country, excluding New York.

At the present time NBC is sending around 15 programs a week across the continent either from here or San Francisco. With the exception of two emanating from KFI, the local network outlet, all are commercials.

Gilman reports national advertisers are more Hollywood name conscious than ever before and that it is indicated this is to extend even further.

NBC v.p. returns here tomorrow night from San Francisco and will attack around the local plant until the new expansion gets under way.

ABS Hopes to Inherit Cleveland Outlet If Daily Gets 640 Okay

American Broadcasting System has an especial interest in the outcome of the scramble for the 640 k.c. channel. In the event the Federal Communications Commission grants the Cleveland Plain Dealer's bid to move WAUI from Columbus to Cleveland the latter town will find itself with an additional all-time station open to network affiliation.

Currently on the NBC list are WTAM, NBC-owned, and WGAIL, controlled by the same interests that operate WJR, Detroit, while CBS' present association is with WIHK.

Air Lead Flicks East For Pickford Series

Hollywood, Nov. 5.

Gale Gordon flew east over the week-end to appear as lead opposite Mary Pickford in her eastern Inlander, 'Michael and Mary' Wednesday.

On completing the Pickford trio of broadcasts, Gordon stays east to play Kay Van Riper's lead in 'Coronets.'

RCA Mouthpiece on Coast

Hollywood, Nov. 5.

Frederick Loewher, of RCA's New York legal department, is here as legal chief of the RCA subsid on the Coast, principally to look after NBC work.

He'll be quartered on the RKO-Radio lot in the NBC's offices.

RADIO SPLITS MENNONITES

Chain Income from Time Sales

NBC			
	1934	1933	1932
January	\$2,373,923	\$1,869,885	\$2,635,447
February	2,197,297	1,742,784	2,571,609
March	2,473,400	1,997,463	2,864,783
April	2,368,118	1,690,177	2,649,892
May	2,472,594	1,662,887	2,305,448
June	2,182,742	1,612,139	2,081,466
July	1,864,920	1,370,993	1,825,433
August	1,735,558	1,407,843	1,745,338
September	1,860,166	1,655,606	1,807,795
October	2,776,947	2,130,046	2,063,273
Total	\$22,305,162	\$16,939,823	\$22,550,481

CBS			
	1934	1933	1932
January	\$1,405,948	\$941,465	\$1,348,842
February	1,387,823	884,977	1,319,414
March	1,524,904	1,016,102	1,436,050
April	1,371,611	775,489	1,354,592
May	1,265,807	624,256	1,326,944
June	925,939	553,656	915,330
July	630,290	445,414	591,153
August	605,230	499,638	540,342
September	700,491	547,203	685,163
October	1,752,601	1,125,793	972,358
Total	\$11,560,714	\$7,413,393	\$10,490,708

Columbia Time Sales in Whirlwind Pickup of 56% Over October, 1933; NBC's Two Networks, \$2,776,947

Both Columbia and NBC last month exceeded all estimates of what the webs would take in from time sales. CBS not only bettered its October, 1933, take but established a new monthly high. CBS the past month drew \$1,752,601 from facilities sales, with the figure representing a jump of 55.7% over the gross for October, 1933. Columbia's previous record take was the \$1,524,904 for March, 1934. Difference between the latter figure and the network's October, 1934, tally is 14.9%.

With NBC last month's gross of \$2,776,947 meant a 30% boost over its October, '33, level and 20% better than the web fared in October, '32. In October, '32, the revenue from time sales came to \$2,130,046, while in October, '32, the previous October high for NBC, it was \$2,118,051.

Estimates are that CBS will this month continue to maintain the October margin of increase. Web for November, '34, took in \$1,277,459, or \$300,000 better than the previous November. NBC should also this month have no trouble repeating its October edge, if not bettering it. In November, '33, tally from time sales was \$2,188,342, while the gross for the preceding November amounted to \$2,475,305.

NBC SURVEYS HANSEN

Tests Following of Manhattan Book Reviewer

NBC is checking on the listening pull of book talks by Harry Hansen, critic of the New York World Telegram, which are now a once-weekly sustaining feature of the Woman's Radio Review. Tabbing done through free offer of a pamphlet by Hansen on 'Twenty Leading Books of the Twentieth Century.' The brochure contains a brief review of each of the twenty volumes which Hansen thinks every person should read in order to be familiar with the best of the present century provides in literature. The check is by individual stations, through which the booklet can be obtained. It is unusual for NBC to attempt to gauge the response to a sustaining talk like Hansen's; may be that either the chain, the critic himself, or a possible sponsor has other broadcasting plans in view.

Jacobson Out of WPEN

Philadelphia, Nov. 5. Rumored shake-up at WPEN which has been brewing since Charlie Stahl took up the management several weeks ago became effective last week, with Lou Jacobson out as program director. Going in to replace Jacobson is Paul Alger who moves up from the publicity depot.

FILM MAN IS NEW BOSS OF BOWEN, INC.

Control of Scott Howe Bowen, Inc. has been taken over by David R. Hochreich, who hails from the picture distributing business. Bowen remains in the organization in a sales capacity.

Hochreich intends to concentrate on the production of live and disc programs for advertisers. As the preliminary step in that direction Hochreich has organized a subsid company, Famous Producers Corp. Firm will also continue in the station representation business.

Stewart Leaves WCAE

Pittsburgh, Nov. 5. Jack Stewart resigns the general management of WCAE to join Paul Raymer station rep organization. This firm handles the Hearst stations, of which WCAE is one. Chester Thomas, WNSD, New York program director, has been appointed acting general manager.

WLW's Talent Quest

Chicago, Nov. 5. Station WLW, Cincinnati, has sent Don Becker and William Steves to Chicago to dig up talent now that station had taken over three additional hours from midnight to three being over present only also ideas and scripts.

BISHOPS' EDICT BRINGS DEFI

Strictest Sect in America Accepts Church Rules Prescribing Mode of Dress, Manners, and No Automobiles but Rebels At No Radio Rule

SCHISM

By Bob Posey

Lancaster, Pa., Nov. 5.

Splitting wide open one of the oldest and most severe religious denominations in the nation is a controversy which has divided long bearded bishops into rival camps and silent, serious congregations into embattled throngs.

The Mennonites, intact since they came to America from Switzerland in 1725 headed their leaders when rubber tired buggies were denied them. They have accepted the dictum barring them from riding in automobiles, and they have obeyed the predominant color in their dress and requiring them to keep their heads covered during every waking hour.

But the Mennonites have refused to accept the order telling them they dare not, on penalty of expulsion from their church, have radios in their homes.

Worldly Messengers

The Bishops, broader of mind in recent years pretended not to notice that in approximately 50% of several thousand Mennonite homes in this section the air waves were carrying in their worldly messages. But they rebel when one of their ministers began broadcasting daily programs of religious education over Station WGAL in this city.

In the heart of the Mennonite section, the words of Paul Moseman, preaching manufacturer of peanut butter began to be heard in an increasing number of homes. He was the instrument through which dozens of radio receivers were sold in homes which previously would not tolerate them and he began to amass an audience of threatening proportions. However, he was left unmolested to continue his 'Christian Workers Fellowship' program until he began to attract other young Mennonite ministers to the microphone. Then the Bishops stepped in.

Among them was Crusader Moseman's own father, one of the oldest and most respected Bishops of the congregation. He sat silently in the council which temporarily suspended his son from the congregation and denied him of all its privileges.

Moseman was temporarily expelled, with a period of grace in which to return to the fold. Instead, however, he purchased more air time over WGAL and took to the waves for full half hour each Sunday, carrying his appeal to an even greater number of his fellow churchmen and creating unexpected sympathy for himself and his cause.

Moseman estimates there are at least 10,000 Mennonites in Lancaster County and probably half that many more within the listening radius of station WGAL. If his plans, now being formulated and rapidly nearing completion are successful, he plans to buy two half hour programs every day of the week, every week of the year for broadcasting church services from the studios. Newspaper advertisements have already appeared in local paper soliciting support for the

WGSN, Birmingham, Asks Public Aid In Efforts to Get Tumble from NBC; Would Share with Part-Time WAPI

Preparedness

Los Angeles, Nov. 5. Studio attaches of KNX, were shivered one night last week when Rev. Dr. Martin Luther Thomas appeared to make a political plea in behalf of Merriman's gubernatorial candidacy. He began proceedings by placing a six-shooter on the reading desk. 'My life has been threatened,' he said, 'but I'm prepared.' He sure was, for in addition to the cannon he also was covered by a squad of bodyguards.

HEAR REPORT OMAHA WORLD GETS WOW

WOW, Omaha, is reported to be on the verge of switching ownership from the Woodmen of the World to the Omaha World-Herald, with the selling price \$250,000 and the option figure \$25,000. It is also reported that with the transfer of ownership the station will drop its NBC affiliation and join the Columbia list, and that KFAB, Lincoln, Neb., now tied up with WBBM, the CBS Chicago keep, on a synchronization arrangement, will shift allegiance to NBC.

Woodmen of the World queried by VANITY about the reported maneuver, yesterday (Monday) telegraphed 'Any story regarding sale of WOW absolutely unfounded.' Wire was signed by William Ruess, personnel director.

Scott Stays at WCAU

Philadelphia, Nov. 5. Alan Scott, who walked out on WCAU last Friday (2) has patched up his financial arrangements and remains at a post. Understood Scott was unwilling to sign a body-and-soul contract with WCAU artists' bureau at the money originally offered.

Scott has been occupying the Boake Carter niche and otherwise getting a build-up on station.

project and it was said by Moseman that he'll be ready to go ahead just as soon as funds for the first six months of operation are in hand.

The Mennonites date their origin to the time of the Reformation and a little later and gained their greatest strength in Switzerland where the time the Quakers and the Puritans came into existence. Led by a stern apostle, Mennins, they denied themselves of every indication of vanity, pride and worldly living. After migrating to America they remained true to these precepts through a century and a half, liberalizing very slightly with the changing of the times. Then one branch decided that the Church was slipping, and so created the Reformed Mennonites which are even more severe than the church they deserted. Respected business men and farmers, the Mennonites' word is his bond. They hold much wealth in one of the wealthiest agricultural sections of the country and have migrated into but few other parts of the continent. Aside from the group in Pennsylvania, there are smaller settlements in Virginia and in Ontario, Canada.

Birmingham, Nov. 5.

Appealing to the fans to assist the station get a portion of the NBC programs, Steve Clister, manager of WSGN, Birmingham, says he has already received around 5,000 letters. Station, few years ago considered an also ran in Birmingham, has picked up mainly through showmanship and now claims as many listeners as the other two stations.

A couple of weeks ago Clister decided to take the matter of obtaining some of the NBC programs to the public. Appeals to NBC brought no response. Several announcements were made daily urging listeners who wanted to hear NBC programs over the station to write letters. Clister said these letters would be taken to NBC and to the advertisers as well.

WAPI now gets NBC programs but is not on a full time basis, sharing with Tulsa, Okla. Because of having to share this time some of the best programs are not received in Birmingham and Clister wants what WAPI cannot use.

In one of his announcements he told the public he was not interested in taking all the programs. He said, however, that local listeners had to tune out of town to get Jack Benny, Joe Fenner, Eddie Cantor, Paul Whiteman, Amos and Andy, Gene and Glenn, Wayne King, Mary Pickford, Sinclair Ministrel, Ed Wynn, Fred Allen, Red Davis, Dangerous Paradise, First Night National Barn Dance, Colgate House Party, Realistic, and Carefree Carnival.

In the News' the other day Clister broke a four-column line urging readers to write letters. 'We know you like our present programs. But we know you like to hear a great many of the NBC programs now missing in Birmingham because the only NBC station in Alabama is off the air several hours each evening. WSGN is full time on the air. It could bring Birmingham people those programs if enough Birmingham listeners will tell the sponsors the missing programs are really MISSED in Birmingham.'

Birmingham is the only large city in the entire nation without full time NBC network programs. There are 400,000 people within easy reach of WSGN in the Birmingham market. These folks by the toothpaste, the coffee, the cheese, the drugs, the gasolines and the products making possible the big NBC programs, the ad said in part.

WHDF, CALUMET CASE READY FOR HEARING

Washington, Nov. 5.

Waiver of labor clauses of the broadcasting code for station WHDF, Calumet, Mich., was all set today following reversal of attitude by NRA labor advisory board. Formal approval of exemption is due shortly.

Labor advisory group backed down following hot conversation between James W. Baldwin, code authority executive officer, and William Collins, special advisor on radio problems. Collins' protest that station is violating code provisions was met by Baldwin's rejoinder that the exemption application has been kicking around the NRA since early last spring.

Bernie Coast Airing

Hollywood, Nov. 5. Ben Bernie will broadcast from the NBC studio on the Radio City Radio Nov. 20 and for several weeks following. Maestro will double in a limited at Paramount, next door.

Radio Chatter

New York

WINS installing new equipment in studios and control room. After finishing a short engagement on a commercial over WEEB, Reading, Pa., Bradley Kincaid returned to Schenectady before moving on to another station, probably in New England.

Marjorie McMullen, who plays Annie, the mournful maid of all work, in her small-town-based sketch, "Chapman's Boarding House" over WGY, is a member of the Junior League in Schenectady.

Wendy Barrie on Baron Wrangell's "Champagne Cocktails."

Ross Evans new baritone on WINS.

Frank Karna with Lanny Ross on over WJZ.

Dr. J. S. List, dream interpreter on Venida account over WOP.

New sky sound studios for WFAS, White Plains, will be ready next month.

Petty Barthel now making the rounds as entertainer for those small dinner parties on Park avenue.

New faces in WOR program department include: Virginia Blake, Esther Messing, Marion Wall and Mary C. Murray. Latter is new assistant musical librarian, taking Mary Doust's place who left to enter politics in New Jersey.

Chester Cummings in charge of popping up dramatic presentations over WINS.

Leon Belasco over WMCA now on Tuesday nights.

Pauline Albert into RKO, Nov. 16.

"Heat Waves" signed for year by WOL.

Joseph Wagstaff into Madison after series of European dates.

Leon Goldstein of WBXN still working on that new radio code for general usage.

Over 50 club dates already set for November through WOR Artists' Bureau. Extra activities in this department has necessitated additions of Alfred Roy, bookman, Ann Franks, club dates and Jane Brown, remote contacts.

Jack Day, of Eton Boys, to open music-store chain to CBS and Madison avenue soon. Figures he has to stick close to station all day, so might as well run a shop between broadcasts.

Lud Gluukin picking his own tunes for Columbia platters.

Al Shayne completed five hundredth program over WMCA on his "Sally" commercial.

David Freedman to contact fans direct for radio jokes for a new program, and will pay for all those selected.

Charles Courtney, deep-sea diver and trick locksmith, dramatizing headlines for WHN.

Contest winners on WHN's Amateur program will broadcast full week's time in Loew houses, which takes them out of amateur class.

Jean Sargent building as solo feature over WMCA.

Lillian Buchman, contralto, sang on the air for the first time two songs poems by Joseph Littal, leader of an NBC house orchestra, with the composer at the piano on the Woman's Radio Review over the red loop.

Floyd Williams on long-distance hop for WOV, who is to come to New York every Saturday from Washington, D. C., for his broadcast.

Helen Alexander new staff artist on WIN, coming from WOV, and being replaced at the latter station by Josephine Sabino.

Arthur M. Green, songsmith of pre-war era, now artist for "Singing Circle" over WBXN.

Dorothy Atkins, niece of Paul Whiteman, in "Moods in Melody" from WMCA.

Operators Orm Bullis and Elmer Grabb have switched posts at WHAM, Rochester, Bullis going from control to transmitter and vice versa.

Hilbilly Jack Foy and Hank Keene's radio gang are vying for audience attention and theatre dates via WJZ, Rochester.

WGI and WKBW, Buffalo, offering comprehensive local sports schedules with 32 programs weekly, exclusive of CBS live sports. Roger Baker, "Doc" Gallin and Gene Carson are regular members of sports staff during grid season. New nightly summary of racetrack results through WKBW being broadcast.

Walter Amidon, traffic supervisor for WGR and WKBW, Buffalo, is instructor at Seneca Vocational School course on radio production and studio routine. Course includes scheduling programs, office operation, commercial policy and drama without technical angles.

On Nov. 7 Patty Jean celebrates 12 years of broadcasting. Left WTAM last spring and now on WGB, Buffalo.

Bob Brown, former WGR announcer, to Detroit for Ben Herbie broadcast.

Sheila Murphy of Nancy's Shopping News leaves WGR, Buffalo, morning program for western trip. Marie Murphy, sister, taking over program during Nancy's absence.

Pacific Northwest

Bill Hooper is credited with presenting the most popular programs originating at the Washington State College station, KWSC.

Tracy Moore, formerly with KGW and KEX, has been added to the sales staff of NBC in San Francisco.

Jack Nesbitt, who was production manager of KHQ, Spokane, has joined the announcing staff of KPRC.

Milton Wood joins the staff of KOIN and will assume duties in announcing and writing.

Dr. M. Sayle Taylor, "Voice of Experience," presented Pacific University, Forest Grove, Ore., check for \$100 to buy school equipment. Sayle was member of the class of 1912.

KSL is auditioning a rather pretentious musical show for the Utah Power and Light Company, which will be a half-hour weekly program, and feature a 20 piece concert orchestra.

Two stage troupes, The Arizona Wanderers and Larry Rich, on the radio menu offered by KEX during the week of Oct. 26.

Lawrence Keating appointed chief announcer of KGW and KEX. Keating joined the Oregonian stations last August.

Nebraska

Union Pacific going in strong for broadcasts about its streamlined train.

New Dante's Inferno club with Eddie Perrigo's band goes on remote nights via KOIL.

Eddie Butler back at his instruments at KOIL after a two week layoff occasioned by a busted digit.

Bill McGraw exec. away from his desk at attend Reserve Officers camp at Fort Crook, but he can't get away from the work thanks to the telephone.

Tom Ports of the Union Outfitting Household Studios show and back at the Fox Hunt club warbling with Phil Dunkin's band.

Tennessee

Uncle Abner and the Delmore Brothers presenting a program at 7:45 each Saturday night broadcasting from the studios of WSM.

One of largest in the South is WSM's new studio with a seating capacity of 1,000.

College programs, Lassies White Minstrels, Grand Old Opry, Rise and Shine, the early morning show, and others.

Asher and Little Jimmie, the singing Sizemores, on WSM at 8:30 Mondays, Wednesdays and Fridays, and at 9:00 o'clock on Saturday night in Grand Old Opry.

Maryland

WBAL has added Veronica Boyle Francis to her staff of talents from Boston. Will have a weekly sustaining spot.

June Harvey, warbler find of George Sinner of WCBM announcer, given series of weekly contraaltoing choruses by station.

Georgia

Florence Bridges, 16-year-old songstress, sustaining and commercial over WGST, Atlanta.

Robert Temple's philosophic program now on third year on WGST, Atlanta.

Georgia Hillbillies having appeared on 51 radio stations in past six years, are now confining their broadcasts to Atlanta stations.

Frank McSherry's orch of 12 players a daily feature over WGST, Atlanta.

California

Lanny Ross east to stick to his miking.

Coast's musical ace, Standard Oil Symphony, may descend from Prisco to L.A. with Raymond Paige batonizing in place of Alired Hertz.

Every fumble of KFWB costs offender a quarter, with low score broadcast collecting the kitty at month's end.

Joe "Doc" Perry in Prisco to platter Dick Jurgens and his St. Francis orch.

Five colored Calvin Kilds being imported by Par for his "Mississippi" Service manager spot in KJLJ sales dept. taken by Jerry Norton, replaced Jack Fonda.

Ad Club set a fund of air inside from Naylor Rogers to KXX.

Barbara Stanwyck left a skit by Frank Fay on Rudy Vallee's NBC location in Hollywood.

Merrill badgers bought Warners

Bill Jinks for the hour Sunday using in a political twist on KFWB.

Swing of 13 weeks over KFI coast network started by Packard Fiesta, with Charles Shepherd conducting band and Jack Starr soloist.

Advance platter paid for by Eddie Holden and Reg Sharlan (Watanabe and Hon. Arehne) so they could get time off for duck hunting.

Segar Ellis in Hollywood snooping new air voices.

Ohio

Bill Griffiths WADC sportsman starting series of interviews with Akron district leading bowlers.

Dance bands playing at East Market Gardens, Akron, over WADC twice weekly now. Starts with Jack Bernhardt.

Texas

Ernest Hauser celebrates his fourth anniversary as conductor of Alamo National Bank concert orchestra for WQAA, San Antonio.

Hoot Owl program, late sustaining spot on WQAI, got in the spirit of things and aired a Halloween program (31).

Ray Leonard, KABC's sales staff, is improving and expected to return to work soon.

Ken McClure about to resume as a news commentator.

Lloyd Brown, formerly manager of KMAC, San Antonio, has joined an aerial survey outfit and traveling through the southern states.

San Antonio evening News now printing short wave schedules.

Sid Ballinger, former Denver Post at WQAI to catch San Antonio Public Service program. He's the communications expert for the p. s. company now.

SBC's Austin outlet, KNOW, is supplying the net with an 80-voice negro choir several times weekly with favorable reaction.

Jack McGraw, former chief announcer at KFDM, Beaumont spot for SBC, is now with KNOW as office manager.

SBC's San Antonio outlet, KTSA, is using the old 5,000-watt etherizer formerly owned by WLS, Chicago. KTSA, however, perks at 2,500 watts daytime and 1,000 nightly.

Red Bida, star of KMAC, San Antonio, drops the formal style of announcing for a try at m.e.'ing a nightly (except Saturday and Sunday) spot for a twice weekly airing stand band, blues warbler, and Jules Verne Allen, cowhand, singer.

WQAI has another sustainer, Longhorn (Miss Verne Allen) and eowhand band.

KABC, San Antonio, broadcast the Texas-Rice game (27) as a remote pickup to midnight program with distant to set new record for local pickup etherizations. Fred May spiled the game.

Fugh Haik, v.p. and general manager of local station, for continuity writing on the side.

Ben McCay and his Rio Grande fiddlers from KRBC, Harlingen, competing for a twice weekly airing for KONO, San Antonio.

Clyde Smith, formerly of KMAC, San Antonio, has joined KAY, KONO's commercial staff.

KONO grooming Karol Kay, gal warbler, for a commercial.

KONO has added an ivory, ebony and mahogany string program to its sustaining list. Ida Richlin, pianist, and Gilbert Fieros, violinist, with Ray Hunt narrating. It airs daily except on radio days.

Sam Goldfarb and Fred May, who air sports for KABC, San Antonio, taking an active part in newly organized Rob White Club, designed to protect and propagate the game birds.

Kewp Young writes radio continuity on the side.

Irene Leola's parents live in San Antonio.

KABC, San Antonio, has started a little theatre of the air with staff members writing, directing and acting. Participating are Kay Crews, Jerry Kroeger, Jack Crews and Joe Luther. Airs Sunday nights.

R. E. Wilson, KABC chief, back from Washington where he asked power increase and change of frequency.

Charlie Harris, KABC technician, had a birthday program.

KABC's sportscasts of local high school football games now sponsored by F. A. Mueller Co.

Ed Leola banked a sustainer on KONO upon opening (3) St. Anthony hotel's Coconut Grove, ace downtown dance floor. Band is in from Denver, where it aired for KOA and NBC.

Pennsylvania

Marvella O'Connell, WGAL warbler, to be in W. H. Bowman's orchestra for personal appearances.

Miltz Green in Philly last week and airing via WIP.

A. Manfre gets the Philly appointments from Fred Link.

Dorothy Love is now penning a full page other chatter column for the Philly Sunday News.

Jean Harrison, daughter of Henriette, former WDAS program di-

rector, is featured in the biz at the same station.

Mannie Sacks has booked Vincent Travers in the Ititz-Carlton with a WCAU wire.

Ed Davies, program chief, Ed Davies, is returning to that outfit as special feature news gabber, tying up with Lynn Willis.

While Ed Davies is appearing at the Arcadia International nitory, debuting Nov. 19, her CBS shows will air direct from the club.

Franklyn Lamb, WIP vice-presy, and the frau, are hitting night spots lately.

Jeanie Lang left Philly Sunday with a two weeks' cold still intact.

Columbia is burning at WCAU for last week's "Slylights" show (local output to the afternoon chain) because it featured a travesty named "The Noise of Experience" by Hal and Murray Kane.

Illinois

Wayne Randall visiting local NBC studios and back to New York.

Milt Mable and Dott Massey sold their song, "Ridin' Down That Old Texas Trail," to Paramount.

Marlan Hotch, Chicago girl, won the scholarship for blind actors sponsored by Anne Seymour, star of "Grand Hotel."

WLS putting out their 1934 Family Album.

George Blugar back to WLS after a jaunt through the Midwest.

Cleas Legee had a couple of teeth yanked out.

John Carlisle, CBS New York production head, in town from the Detroit Ford show.

Myrt and Marj celebrating their 1,000th performance on the air.

R. C. Eipers, on CBS sales staff locally, had his tonsils snatched.

Helen Black, back with WJND for sustainers after period as vocalist with Jan Garber.

Estimate for the number of kids that Homer Griffith, the WLS friendly philosopher, took into the Fair up to closing date is 10,000. Money sent up by the listeners was used in, with a average expense per kid of from 25 to 50 cents.

Pete Palmer, former member of the famous Southern Harmony Four (RKO Pantages circuit bookings, now a member of the WMBD (Peoria, Ill.) circuit).

Ell Lacanski, director of Jorgonvamb Tambourita orchestra, on WMBD, Peoria, claims unique distinction for his banding for native Jugoslavian instruments all imported from old country, unique in that they all have five strings instead of usual four.

British Columbia

A new singer to radio is Mae Carter, soprano, who is heard in the theatre broadcasts over CKWX.

Bert White, known in theatre circles for his novelty Chinese musical act, broadcasting over CKCD.

Don Pedro Gonzalez and a sextet is heard from CJOR every day.

Imperial Drama of British Columbia has been continued with the story of Captain George Vancouver. This dramatization is heard from CKWX and E. V. Young directs the players.

Peter Harvey, violinist, directs an instrumental ensemble which is becoming more popular with each broadcast. The program is a feature heard from CKRC.

Calvin Winter, directing the Home Gas Concert orchestra over CKVC.

Minnesota

Because of the gas war, Pure Oil will be off WCCO 'til Jan.

Imperial Potentate Dana S. Williams, who lauded All-America Pug Lund as his chauffeur when he attended the national Shrine convention in Minneapolis last summer, is on the air in the half in the Michigan-Minnesota Shrine Saturday (3) afternoon. The Shrine bigwig is visiting here from Maine.

Cal D. Voll in town huddling with Ed S. Dill on radio ideas.

Cedric Adams prowling around for a new radio connection.

Whitehooped manned alone by Jay Dell, KSTP's staff, is now the "triple threat" of the local radio picture, having added Bill Gibson and John A. (Prof) Norton to the kingdom of spidlers on things athletic.

Penny Perry, only 18, is working her way through the University of Minnesota via warbling over WCCO.

Earl Gammons, the boss at WCCO, is the son of a Methodist minister.

Tom Rishworth in as KSTP production manager, succeeding the late Phil Brown.

Halsey Hall, Minneapolis Journal sports scrib, is now handling the Barnhill review twice weekly over WCCO.

Jack Costello is taking up horseback riding and trying to inveigle other KSTPites to follow suit.

John Wald, Jack Costello and Tom Rishworth, all KSTP announc-

ers, got their plizes in the pages of the current (November) issue of Gopher and Sportman.

Al Sheehan, WCCO artists' bureau head, is promoting Nicoletto's "Ming" program on the side.

LAVanche Ludwig of WGGY, and her son, Rusty, glimming the indoor rodeo.

Dezias W. Countermine, new-comer WIDGY sales staff, has a positive push for blueberry pie a la mode.

KSTP makes transcriptions for its annual radio sales staff, has correct whatever delivery laws they may possess.

New England

Jimmie Lunceford's septians Sunday-nighted at McCormack's & Barry's Ritz, Bridgeport.

Newly spotted on WICC, Bridgeport: Charles C. Boshart and Dan Roland, tenors; Lillian Anderson, soprano; and Robert Kirk, pianist.

Judson La Haye, program director at WICC, again plannozing in Bridgeport's Hotel Stratford Pine Room.

Hal Morris' kiddie orchestra, Southern Connecticut Juves who made the national hopspots last summer, returning late this month to WICC, Bridgeport.

Bridgeport Little Theatre League planning weekly "Act's" stint.

Ann Hastings of Westport, elegant actress, may open diction school in Bridgeport.

Bridgeport Post-Telegram, which ended their national hopspot on WICC when Yankee web launched independent press service, tying up with station tonight (6) to broadcast election returns. Rocky Clark, radio ed, will be at the m. m. m.

Eric Peterson's ex-WICC orch set at Edgewood in outside Albany, until Jan. 1.

Iowa

WMT, Waterloo, Ia., has added a new Sunday afternoon, 5 p. m. program by the Cedar Falls Conservatory of Music, under direction of W. William Tallman.

"Lu" of Clara, Lu and Em, visited the home town and greeted her friends.

WMO will broadcast a special welcome program when WOC, Davenport, goes on the air Nov. 11.

WMO has been sustaining program on Sun. nites alternating the Tunetossers and Norcross sisters.

"Prof. and Tom Quiz," on WMO at 8:45 every Wed. eve creating a good radio record in the past few months. Unusual subjects asked by Quiz and answered by the prof.

Prof. Paul Stoye, head of the music department of Drake U. has a music club on WMO every Mon. afternoon, presenting his pupils.

WMO's new antennae goes into operation on Nov. 15.

WMO's new program now sponsored by Phillips Petroleum Co.

WMO found it necessary to include a five-piece pit orchestra for its Sat. night broadcasts of the Barn Dance Frolic at the President theatre. Broadcasts also include one production number.

North Carolina

WBT began broadcasting a half hour earlier last week. The 50,000-watt station now goes on at 7:30 on Wed. nights.

A gold mine of commercials that the Musical Cloek has attracted caused the earlier opening. Clair Shawwell handles the program. The show is made up of new songs, records, gags, birthday clubs and the like.

Barry Freeman, WBT, sold to Sterling Music Co., Chicago, Ill., for three programs a week.

Archie Grimaldis, announcer at WBT, played a leading role in "Three Corned Moon," produced by the Charlotte Little Theatre.

Tommy Callahan, supervisor of the control department at WBT, has returned to his post after an attack of appendicitis.

During recent wrestling bout broadcast over WBT, the promoters held up the final match for 20 minutes while WBT concluded a CBS network contract on the matter, that the station might carry the rinkside broadcast.

Prof Kirby, the Hillbilly Cavalier of WBT, has left Charlotte for the north.

WBT, Charlotte, N. C., has always managed to have at least one "mystery singer" lurking about. The new one is under the banner of A. K. Sutton, Inc., southern distributors for Philco and Norge.

Joe DuMond leaves WMT, Waterloo, as production manager and job for Sterling Music Company, Chicago. Expected to be replaced by Josh Higgins of Finchville program over NBC network sustaining Nov. 7.

Nathan Cook, with an Oxford accent, announcing for WLBW, Erie, formerly with Syracuse's WFBZ. He's in a doing weekly blogs of town's bigwigs.

ALL-HOUSEWIFE JURY

DEMOCRATS, OTHER STATIONS, RAISE CRY OF 'MONOPOLY' IN PHILADELPHIA

Delicate Political Situation—I. D. Levy Controls Both CBS and NBC Stations and Is Big Contributor to Republican Campaign—NBC Embarrassed

Philadelphia, Nov. 5. Democratic newspapers and Democratic politicians are trying to make something of I. D. Levy's large contribution to the Republican campaign fund. With the growing charges of "monopoly" against the broadcaster. It looks like Levy in getting control of the NBC station, KYW, has embarrassed himself and NBC.

Several aspects to the situation. With Levy a Republican bigwig and master of WCAU and KYW his position under G.O.P. rule would be exalted but with the Democrats getting increasingly prominent in this traditional Republican state his position calls for infinite finesse and diplomacy.

Democrats have long been outnumbered in the north on newspaper and broadcast allies and are seeing to it that matters get evened up.

Needless to say the smaller Philadelphia stations that have never had a look-in against WCAU are delighted with the prospect of pushing the Levy "monopoly" thing strong enough to get it out in the open or before Federal Communications Commission. An alliance of Democrats and the other stations to deflate the Levy domination is quite possible.

Meanwhile NBC is anxious to keep in the good graces of the Democrats but to set up KYW as a separate NBC station in Philadelphia would take \$500,000 or so in capital. This consideration is believed to have influenced the web to make the unprecedented arrangement of giving an NBC station over to the management of a CBS broadcaster.

Work at WCAU for the entrance of KYW is moving rapidly. Studio floor is in process of completion and office space already receiving finishing touches.

KYW is set for its official opening on Dec. 2, according to reports. Station is planning to debut in Philly with a network salute for NBC out of the WCAU (CBS) building.

Last minute dope on studio personnel moves James Hesley as staff announcer from WCAU to the newer outlet. No plans have been announced as yet for the distribution of the musical staff between the two stations. Likelihood that Jan Savitt will direct for both.

On the engineering end, John Gager will handle for Westinghouse.

Chicago, Nov. 5. Westinghouse station KYW will move out of Chicago on the close of business on Dec. 2 and will open in Philadelphia the morning of Dec. 3. This is the final settlement of a problem which has been annoying sponsors and broadcasters for three months. Originally slated to move on Oct. 15 the removal date was shored around until there were statements that KYW would not move until April, 1935.

There will be little change in the set-up on NBC programs in this city, the only commercial which will have to be taken care of being the "Cities Service" broadcast every Friday night. And NBC has 30 days in which to clear time on WMAQ which will carry the show.

Local stations are going into the field picking off the majority of the local sponsors on the station, though the new Affiliated Networks with WCFL as key is managing to get some of these accounts to expand to their Tri-State web covering Illinois, Indiana and Wisconsin.

Hearst Deals
No settlement yet, however, on what Hearst is going to do now that Herald-Examiner morning rag is losing the KYW attention. WSMR come from the loudspeaker.

Hearst has been around trying to make deals for practically every station but nothing yet settled. Most talk has been the possible purchase of NBC's WENR despite which is now tied up in a slight exploitative fashion with the Hearst evening American. WENR has only half-time on the air, splitting time with WLS, the Prairie Farmer station. If NBC should sell out to Hearst network will guarantee itself enough time to take care of the demands for the blue network in the Chicago market.

With the removal of KYW set for Dec. 2 notices have been sent to the staff and to the commercial talent.

Homer Hogan, manager of KYW since the Hearst organization took it over for Chicago, winds up 20 years of service with the Hearst enterprises. But still likely that he will stay with Hearst in some capacity. Hogan was a newspaper man before going into radio and whether he will continue in radio or return to newspaper work is up to the decision of the executive board of the Hearst organization.

Regular four weeks' notice was given the staff orchestra and the talent.

Philadelphia, Nov. 5. A novel idea in instructive air-casting is being devised at WCAU to advocate fair voting via the machine way. Studio has arranged to air its regular team of Mr. and Mrs. John Doe in the process of learning the ins and outs of pulling Republican and Democratic levers. Station is using a regulation machine for sound effects—with its one task being an effort to remain politically impartial. Broadcast will take place on Pennsylvania Election Day, in the early morning.

Dutch Legislation Bars Radio Advertising, News

The Hague, Oct. 20. Dutch government is framing a bill, which is meant to protect the press against competition from air broadcasting by radio, which lately has been gaining ground here; it is also intended to prohibit all advertising by radio, as this is also detrimental to press interests.

On the other hand, the broadcasting companies, which publish their own weeklies in which radio fans find the programs for the coming week, will be protected against piracy by the press and their programs will be granted copyright. From January 1 on it is intended to stop newspapers from publishing the programs of the broadcasting companies, save short extracts.

Hamlet of 700 Springs Up Around WSMR Antenna

New Orleans, Nov. 5. When WSMR moved its transmitter to Algiers, La., some months ago it took up quarters formerly occupied by the Algiers Naval Station. Shortly after, the Government, finding itself in need of a site on which to lay out an encampment for ERA, used that portion of the grounds not needed by WSMR for its transmitter and antenna. Soon a small town of 700 sprang up.

WSMR has put in a big loudspeaker, constructed so as to face the grand stand of a baseball diamond. From the time radio takes to the air each morning until the sign-off at night, all programs heard on WSMR come from the loudspeaker.

MEXICAN FINANCE Two Stations Have Trouble With People Seeking Wages

Mexico City, Nov. 2. Radio station XEPN at Piedras Negras on the border has resumed broadcasts under an injunction. Federal board of conciliation and arbitration ordered station affair in suit for \$125,000 brought by station's former technical director for back wages and return of his investment.

Another station with money troubles is XEAL, Mexico City. Wage claims filed by 31 former employees, most of them females, have increased difficulties of this station which had to close some time ago after paying a group of performers \$6,000 after they had hunger struck for 100 hours. Federal conciliation and arbitration board is handling new flock of pay claims against the station.

DAYTON NOW A COMPETITIVE TOWN

Dayton, O., Nov. 5. Both local newspaper publishers announced radio hook-ups the same day. Dayton Journal and the Dayton Herald, published by Burkam-Herrick acquired station WSMK, already established here. Dayton News (James M. Cox), which recently got station WLBW at Erie, Pa., has made application for reassignment of the operating license to operate out of Dayton on a wave length of 1260 kilocycles. WSMK operates on a wave length of 1380 kilocycles.

Miami Valley Broadcasting Corporation has been chartered with capitalization of \$150,000 to operate the News station and a studio is planned adjacent to the News building. Journal-Herald may have a studio in its own building. Stanley Krohn, who founded WSMK, remains as president and managing director of the station.

NBC Seeks Data on Older Kids Anxious to Gain Information to Guide Future Type of Programs

NBC may go in for a nationwide survey to find out the program preferences of the older kids in the family. Prompting this poll is the theory that kids play an important part in determining what programs the family should listen to, at least up to the former's bedtime, which averages 9 p.m., and that this dialing influence should be given broader consideration in fashioning entertainment. Before doing any inquiring in this direction the web wants first to frame the right kind of questionnaire.

Several studies of kid program preferences have been made in the past year but in each instance the quizzing has been confined to a particular community. Results of one of these surveys, conducted in a New Jersey town, sufficed to change the policy of a major advertising agency. It decided to cut out altogether programs of the strictly juvenile type and to go after the kid interest with a variety show spotted on an early evening hour.

NBC has fewer commercially-backed kid shows this season than it had last, while with CBS the comparative list stands the same. In either case it's a decided drop

Kitchen Programs

Philadelphia, Nov. 5. Practice of holding audience shows in the WCAU auditorium directly after the daily 30-minute cooking broadcasts ran into a snag last week. Band and vocalists found to their dismay that the lady in charge of pots and pans was brewing with savory limburger cheese, and for the following half hour (a network rescue) the cast yodeled and tooted with hasty gulps of fresh air outside. Boys and girls reported that limburger isn't like spinach—you never learn to like it!

Quarter Play-by-Play Resume Is KFAB Way To Top Football Ban

Lincoln, Nov. 5. Nebraska University ban on the broadcast of home football games here has led to various kinds of ingenuity on the part of radio stations. Although the school still taboos the play-by-play description from the field, by gradual working up from the point of giving score by quarters, the station using (KFAB) now gives a report on play by play on each quarter after the quarter is completed. So far the school has found no way to withhold this action.

Since so far this season, with the games half played, the gate has exceeded the entire take of 1933, it may be that the school will be more lenient with the air links at the next Big 6 conference meeting. Nebraska with two others declared themselves against the broadcasts last year, so it was left to the individual decision of the schools concerned.

Van Riper Wash-Up

Hollywood, Nov. 5. Kay Van Riper bows out of KFVB's "American Caravan" Nov. 18 and treks east for her new berth with American Broadcasting System. Air drama is being revamped by actress-author-producer to erase her part.

Miss Van Riper is due to open in New York Dec. 9 with Gall Gordon, her leading man for years, as vis-a-vis. Latter also may double on Mary Pickford's airer, which emanates from the east starting this week.

BOX-TOP BELLES HEAR AUDITIONS

Silver Dust Program to Be Voted in Hotel Astor Ballroom by 2,000 Women

B. B. D. & O.

Silver Dust has invited 2,000 housewives to meet in the main ballroom of the Astor hotel this Friday (9) and help the account pick its next network program. Eight shows will be piped to the Astor from Columbia's two theatre studios, the Hudson and the Avon, with the assignment going to the program garnering the largest number of votes.

Additional voting will be done in two groups of four, with each program designated by a number. After the fourth and eighth piping a ballot will be taken on each group. Final vote will involve the winner from each foursome. Contestants will be composed of script serials, dance combos, male harmony trios and string ensembles. Program picked will get a cross-country hookup on CBS three times a week.

Women invitees were chosen from listeners who in the past year have written in for Silver Dust giveaways. Batten, Barton, Durstine & Osborne is the agency.

Eight programs that will receive an airing before the Astor gathering are:

- Ray Perkins and the Jesters.
- Leonard Joy's band with Edward Mills.
- The O'Neills (script act).
- Rollo Hudson's band with Paul Keast (currently on the Silver Dust payroll).
- Leith Stevens' vocal ensemble.
- Lois Reisman's band.
- Mr. and Mrs. (script serial).
- Jack Fulton with Harold Levy's orchestra.

WLS \$50 Web Break Rate; 2C For Co-op Show

Chicago, Nov. 5. WLS is printing a new list of rates, adding two items to the old one.

Being added is a flat charge of \$50 for spot announcements during the break in period for station identification on the NBC chain broadcasts. It's the same rate they have for ordinary minute announcements, but it figures to give the local merchants of a national product the break of getting themselves some local advertising on the same hookup with the central office's national advertising. Rate is the same for day or night.

Also, "Today's Kitchen" participation program from 10.30 to 11 a.m. with six sponsors has a flat rate of \$200 per week. Each sponsor rotates daily as the feature plugger and the others get minute announcements. In that way it figures as a half hour period each week and five daily announcements for the sponsor.

Buss on Chi Scripts

Chicago, Nov. 5. Carl Buss, who went to the coast to write western stuff for Paramount, is back in Chicago pounding out the "Judy and Jane" script for NBC wires.

Buss is also negotiating for the sale of his "Behind the Scenes in Hollywood" script, with Blackett-Sample-Hammert agency reported taking it for a cosmetic account.

Stephanie Diamond doing bits on the Joe Penner show.

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts:

AMERICA'S LITTLE HOME
PARK AVENUE, N. Y.
CBS NETWORK

CBS' \$50,000 Stunt

New York. Columbia Broadcasting advanced \$50,000 to finance one of the smartest multiple tie-ups ever put through. That's the model home at Park avenue and 39th street which opens to the public this week. While the cost for one year during large for radio and scarcely to be emulated (except by NBC) on a less pretentious scale the principles employed can be adapted in broadcasting elsewhere.

CBS may or may not get back its \$50,000 in direct returns. It will certainly get back many times that sum in publicity, good will, and contacts. By special fees for broadcasting programs from the studio in the model house part of the \$50,000 may be recouped.

A charge of 10c. to inspect the house will go to pay the Bowery Bank owners of the plot of land which is leased for one year during which period an extensive campaign will be carried on. Landscaping of the lot next door is being done by the City Park department as a gesture of cooperation.

CBS besides providing the funds to materialize the project guarantees three sustaining periods weekly by actual planned tieups during operating of the house is the job of the so-called Better Homes in America Committee. That has a network of local committees in the country which will tie-up and cooperate with the stunt. Two commercial programs are already set to broadcast from the premises. They are the Benjamin Moore paint company and the Mueller Macaroni firm (Bill and Ginger). Others are expected to follow. Studio is located in that part of the house which would ordinarily be the garage. There is a small corridor for on-lookers who wish to watch the broadcasts. Four young ladies will open the house and do actual cooking, etc.

Some 23 manufacturers placed their products in the house, but the committee purchased the material and makes a point of its freedom from obligation in this direction. House is not for sale, but later it is expected to make blueprints available at cost.

CBS gets into the middle of the sort of gadgets, new developments, home economics, and product-pushing that is typical of the radio magazines and is rich in advertising possibilities.

Convention by Radio

Wichita. G. E. Holm, manager of the Wichita zone of the Chevrolet Motor company, conducted sales sessions in 35 towns in his territory on Oct. 25 without traveling a mile, using radio as contact.

In each town, dealer and salesman got together for a breakfast at 12:05 to 12:15 p.m., when employees at KFH, with each group listening in and joining the mass singing which was broadcast from the central station. Meeting lasted one hour, with a 10-minute sales spiel by Mr. Holm.

Solving a Problem

Omaha. Man on the street broadcasts have been tried here several times, but this time KOIL gave it a new twist and sold it to a brand new client. It's being done daily from 12:05 to 12:15 p.m., when employees are on the streets going to or coming from lunch. Spotted at this time as the easiest to draw a crew of gapers, thereby making it easier to enlist the performers.

Getting the passerby to stop and say something has always been the problem heretofore. Problem has been solved by having a definite question to be asked, and a prize and by rewarding each for his part in the broadcast. As an incentive the announcer waves in his free hand a book of ducats to the World, one of which he gives to each speaker, and he gets them. Broadcast is from the sidewalk in front of the clothing store which sponsors the stunt and which provides a speaker announcer (Paul Luther) describes to listeners the current fashion in men's clothes as displayed in the store's windows.

For the celebrities and actresses World theatre gets several plugs daily. All talk is spontaneous and Luther works without continuity of any sort.

Handling Politicians

Lancaster, Pa. Radio's rich harvest of the fall, politics, placed Station WGAL here in a position which threatened embarrassment to the local station manager. Misses Hatchette in

hot water until a temporary studio was erected. Dives to monopolize as much of the last minute air time as possible, one of the parties bought two and a half hours on the night before Pennsylvania's bitterly contested political battle. A big rally and round up, including a minstrel show, a college band and no less than 30 speakers each of which was to be allowed two minutes was set.

Then the other party bought the half hour immediately following, and the hot spot was set. In order to fulfill the contract the station was placed in a position where it had to cross the paths of rival politicians in the station's auditorium with the possibility of hard working fans and possible damage to equipment. The one party had to be brought through the ranks of the enemy so that their program could be broadcast.

Unwilling to gamble on good sportsmanship, the station staff quickly arranged for the use of another room on another floor of the building, which would be the studio they had to use. Drapes were hung, wires were strung and equipment moved and when the committee came in to look over the studio they found they had not been assigned to the new one before.

Dog Gives Audition

Seattle. No ordinary woof, Boots, the talking dog of Tacoma, scored a record of one kind or another recently, when, coming out of obscurity, he clicked so well on his first radio audition that he was placed for a broadcast on KJR, Seattle, that same day.

Six years old, Boots has been loquacious for three years. Until this recent discovery, Boots remained hidden in the metropolis of the Pacific Northwest, reporting his friends only. After Ralph Jones of KJL included in his news broadcast the Press-Radio Bureau dispatch concerning the death of 'America's talking dog' in the East, these friends of Boots rallied round to spread the Tacoma wonder's fame, by writing letters of a critical nature to the Seattle station.

Upon the invitation of KJR, Boots, with his owners, Mr. and Mrs. J. M. Young, came to Seattle, travelling expenses paid, for an audition. Eloquent on the forthcoming audition, Boots brought news, reports and other curious, but skeptical, people into the studio. The garrulous (as dogs go) Boots woofed them: "I want out," "My, my and my," and "I want out."

Given a spot on that evening's news broadcast, Boots was not nearly as chatty. Suffering from either the fright or the fact, all the pooch would do was ask for his mop. Nevertheless, immediate fan response via telephone warranted a ten minute encore after the regular news program was finished.

Police File Dramas

Rochester. Station WHAM begins series of dramas from the files of the New York State police. They are written by a syndicated newspaper, and edited by Maj. John A. Warner, superintendent of the state police. Presented by studio players under direction of Jack Lee. The episode was the manhunt following the shooting of two state troopers by Wilnot Wagner, near Canadea, in 1927.

Quiz Veteran Attires

Baltimore. Nancy Turner, WFIB fashions and household speller, interviewing Corinne, 60-year-old trouper in the "Henry Music Hall Follies" at the Hipp. Miss Corinne has been in show biz for half a century years and is desired to give an interesting period when she answers quizzes apropos change in make-up and styles practised by stage performers during her career before the foot.

Merchandizing Bulletins

Dos Moines. Dick Westergaard, merchandizing manager, is sending a merchandising bulletin which goes to all druggists and grocers in the city weekly. The bulletins list the national products being advertised over the station, and give information and sidelights on the programs, at the same time advising the merchants that they should call on the station for any co-operation in selling. Merchant reaction has been highly favorable, and the radio advertising programs are outlined for the convenience of the merchants who do not have time to go into the details of the advertising and national products in their stores.

More Straw for Camel

New York. In a half hour's time Jack Benny sets about five major mentions of Jello woven into the script. This too is an off-beat reference to the swollen vein. Every opening for a pun or a reference to eating drugs in Jello.

While this is clever and strictly in the line of advanced conceptions of radio showmanship, some question if Benny isn't putting a lot of straw on the comedy camel.

That's Life

New York. Ward's Baklog Co. brought a happy ending to its Buddy Rogers-Jeanette Lang program (CBS) by using fact as the purpose of fiction. Rogers is booked to make a picture for British International Films in England so was leaving the program for 10 minutes being lined up to show anyhow. So the script of the final installment had Buddy getting and accepting the English offer, but with Jeanette agreeing to marry him upon his return to America.

For the final bow-off Ward's had the romantic pair step out of character and say adieu to the radio audience.

Amos 'n' Andy Showmanship

Baltimore. Amos 'n' Andy have mixed a heavy dose of fun from a cigarette manufacturer who wanted their indorsement to use "in an ad campaign along with stills of 'em in character." "I want out" was often proffered a cigar, but always refused it with "I don't smoke." As having established a character of the non-nicotine type, considered it unshowmanly to contradict a statement repeatedly made by the character on the air.

Theatre's Kid Program

Jersey City. After running Saturday morning kiddie shows for years, Skouras Broadcast Jersey City, is adding a radio broadcast for children over WAAAT. This is headed by Sally and Sam, who have a half hour of fun over WAAAT and includes many others, some Jersey City children. This is broadcast from the stage of the State Theatre and offers, as well as a feature picture, several shorts, a serial, singing, Mickey Mouse books, candy and all for 10 cents with adults needing the 15-cent coin. The new broadcasts there was S.R.O. at nine o'clock.

WBBC Bane Contests

Brooklyn, N. Y. Contests are out as far as station WBBC, Brooklyn, is concerned. For the past year, with only one exception this angle has been used from this angle in conjunction with a commercial air account. Claim that they are a headache and after a while the merchant himself is ready to drop. Now station makes a policy to stay clear of any such means for getting audience returns.

In August, off account was anxious to try its tooth brush samples in circulation, but after a single day the idea was called off. Didn't pay at all. Executive feel that stunt has been tried and can't be cheapen a good program. Especially when the wrapper gap is suggested in copy.

Twist on Limerick Stuff

New York. Limerick contests still good account to station WHN, with current one running as a sort of feud between Perry Charles and Russel Clancy, both of staff. Each ribs the other, and requests listeners to give limericks which will lambast the other fellow. Prizes or awards consist of football tickets and once in a while pass to some of the sports programs. A definite period during fall and early winter months. Particular way of knocking the other opponent the catchiest item of the program.

Dramatize Local History

White Plains. WFAS leans heavily on the historical atmosphere of the community and is enlisting some of the major events of interest into regular broadcasts. Russ Tlight doing most of the research, and writing and digging for the unrecorded data which has not been incorporated into the school histories. Players from the station staff assist in dramatizing the spot. P. J. Seltz working on the scripts. Comes on every Saturday night and attracts attention for its pure localized appeal.

Necessity's Bright Child

Syracuse. Inauguration of Jack Shannon, program director of WFIB (CBS), permitted him to attend a Chicago convention and still keep a continuous radio story on the air. With Kingsley Horton, who produced "Pat and Jerry, co-featured Shannon and Buckle Weir, the program director worked the situation into the script. Pat and Jerry were scheduled to make their first commercial broadcast after week of struggling to get their chance on the air. Pat and Jerry were announced he had an oppor-

tunity to go to Chicago and when Pat objected, the two quarreled, and it looked like a split for the team.

Next installment found Pat in the radio station's studio wondering how she could possibly handle the new 'program' alone. In the midst of her worries, the commercial manager who had informed Pat that their sponsor had wired to delay the program. Another knock on the door signaled the arrival of a telegram from Jerry. Jerry would broadcast over a short wave station to Pat and wanted her to listen in. Tuning in, she heard Jack's voice begging forgiveness and promising her he's coming home.

That was the script. But in WFIB's studio it wasn't short wave broadcast that surprised listeners. Rather it was a record of Shannon's voice, made before he had a chance to return to the studio. The arrival of a telegram from Jerry would broadcast over a short wave station to Pat and wanted her to listen in. Tuning in, she heard Jack's voice begging forgiveness and promising her he's coming home.

Like Announcerless Music

New York. WNEW's Announcerless Program introduced October 5th, has brought response. Program uses no announcer whatsoever to interrupt Leo Kahn's Orchestra.

Although no bids for letters from the listeners were made station got lots of fan mail commending the innovation.

Sprucing Up KOA

Denver. Work is being rushed on downtown studios of NBC station KOA, and \$100,000 is being spent to modernize its story building to radio station needs. Front will be striking, with cream-colored terra cotta and brick structural glass. Dedication is set for Dec. 15, but is hoped to have the building ready for a program to be originated in Denver on Dec. 2 to be broadcast by short wave from Schenectady to the West coast in 15 minutes.

Gordon Strunk of New York, chief construction engineer for NBC, is supervising the job and will remain until it is finished.

Sampler Program

San Antonio. KONO plugs its programs for the coming week with a Sunday 'sampler' program. It's a 30-minute program which uses one number from each of forthcoming programs.

Day and time of program from which excerpts come is announced on the sampler.

Vinnedge's Talent Sources

Brooklyn, N. Y. Vinnedge, dealers in Worth Blend products, using civic and local institutions' talent in quarter-hour broadcasts weekly over KTAT. National talent is being used from two universities in vicinity, three sectional civic clubs, two musical conservatories and the Tarrant County School for Blind.

Mrs. George Morris produces shows.

Shakespeare Songs

New York. To build its afternoon hours, WBXN is featuring an unusual series of Shakespearean songs, some more than 300 years old, sung by Viola Steinmark, concert soprano. Entitled 'Musical Settings of Shakespearean Verses with Explanatory Remarks,' the program come through as a distinct departure from the usual fare of the household chatter and tra la tunes. It appeals more to the intellectual listener, especially the clubwoman or the reader steadily.

Many of the songs have been mentioned or sung in the original productions of the bard's plays several centuries ago and have been revived by the speaker through intensive research here and abroad. It is a weekly feature, coming on at 1 o'clock.

WOOL in Court

Columbus, O. WOOL, operated by the Wolff Bros. and managed by Fred Palmer, will, starting this concert program, broadcast the sessions of the municipal traffic court. Mike will be placed on the judge's bench and relay the witness' charge and reply to listeners the full procedure of each case. The defense put in by traffic law violators, the remarks of the prosecutor and defense attorneys and the comments of the judge.

Same station has also arranged to broadcast the weekly proceedings of the city council.

Well-Dressed Heroine

Lancaster, Pa. Combining a thriller angle with a style show is impossible, especially in a five minute program, but its done in nice style by 'Miss Budget' (Grace Bowman), as the modern well-dressed girl and the heroine of the series. 'Who is Miss Budget?' Program, sponsored by Budget Dress Shop got away to a good start with plenty of advance publicity in papers and on the radio. Series of teaser ads asked 'Who is Miss Budget?' Idea is to get away from stock stuff about what women are wearing in the city and to give the audience made interesting with excitement, romance and a little adventure. An average of ten characters portrayed in each program by only people.

Civic Pride Stuff

Syracuse. NBC will carry a Syracuse University program from coast to coast on Nov. 8, the broadcast from 8 to 10 p.m. originated with WFIB and its university associate station, WSU, in part.

Program is designed as a special feature for the Orange. Dorothy Thompson (the singular Levy) and Hallie Stiles, opera diva, both Hill alumnae, will broadcast from Radio City; Jim Ten Eyck, Syracuse's former crew coach, and the university chorus will be carried from this city.

Radio As a Detective

St. Paul. WCCO earned plaudits for co-operation last week when this 600-watt enabled Mr. and Mrs. John Dvorak, of Schuyler, Neb., to learn of the death of her brother and his wife, who had been missing 1,500 miles away from the accident. The Dvoraks were touring northern Minnesota and were visiting a friend's home near a small mine when a cop approached and told them that WCCO had sent out a police call for a car answering the description of the one they were driving. They immediately contacted relatives and started for home. Enroute to Nebraska all along the line they were told 'You are the people WCCO has been trying to locate.'

Earl Gammon, station mgr., received a letter of appreciation from the Dvoraks.

Classified Radio Tie-Ups

Syracuse. "What Would You Do?" dramatic playlets conceived by George Ellis for radio promotional campaign in behalf of the classified ad, department of the Syracuse Herald, will be handled by George Zain, of New York City.

Playlets written by Ellis are being recorded to prove a 13-week campaign for newspapers taking Zain's service. Playlet to be broadcast twice weekly.

There will be on variation from the plan originated for the Herald. As intended locally, interested were merely directed to seek the solution to the "what-would-you-do" situation in the classified column of the paper. In the recorded series, the subscribing sheets will further stimulate interest with prizes for the most plausible answers.

Syracuse response to the playlets, written by Ellis largely from news column plots, but given fictional treatment, was excellent. Herald will feature WFIB (CBS) for the broadcasts.

600% Sales Boost

Philadelphia. Practice of the Ward Baking Co. of inviting the grocery and delicatessen storekeepers to the Buddy Rogers (CBS) broadcasts Sunday nights from the Bellevue-Stratford has already shown its affect on local sales.

Within three weeks the number of Ward delivery routes has been boosted 600%.

Insurance Agents Talk Radio

Nashville. WSM has resorted to merchandising its major spot commercials by furnishing a manual and delicatessen storekeepers to the Buddy Rogers (CBS) broadcasts Sunday nights from the Bellevue-Stratford has already shown its affect on local sales.

WFSM estimates that this insert, if shown on every call by the National Agents, will account for 100,000 look-sees in 21 states every day.

Strikelite Giveaways

Nashville. Strikelite Matches, which has renewed for its Saturday night program on WSM, Robert's Lann's 'Giving Away' is still using the limerick all-in stunt as part of the match-carton giveaway. Reward for the listeners who turn in the rhyming 'give-away' lines is two cartons of the product.

Giveaway has run as many as 4,400 cartons per program.

WSMB's Football

Orleans. Station WSMB, failing to get universities to broadcast home games, watches from stadium with two cameras and a radio announcer, one writing, other calling plays. Within 15 minutes after final whistle, game is on the air. Getting over a crowded stadium and on the air with such speed is their own secret.

Dept. Store Stunt

Salt Lake City. Auerbach Company, department store, is giving away a Ford car weekly, using KSL for Saturday spree to announce winners. Tie-up with Coconut Grove dance hall and permits remote radio station and bally connection with the night spot.

State Ceremonies

St. Louis, Mo. Pa. A program in charge of announcer John Farelay and including S. L. Rony, Rothafel, Vera Van, Connie Kroeger, Paul Keane and (Continued on page 49)

Waterbury's Premiere

W1XBS Starts with 20% of Time Sold—Use ABS Sustainers as Talent Source

Waterbury, Nov. 5. W1XBS, Connecticut's sixth radio station and fourth network outlet (ABS), went on the air Friday (2) with a premiere that smacked of a Hollywood first night.

William J. Pape, publisher of Waterbury Republican and American, operators of the 1530-ke. high fidelity kilowatt, took over the State theatre (Warner) for the event. Gratis bids were issued to capacity of house, 2,400, to leading citizens, advertisers, employees, constant readers, etc. Two Pape-owned papers got 12,000 requests for admissions. Soup-and-fish and ermines in many of the stalls.

Customary network salute to new member, criss-crossing talent between key and connected stations, wasn't followed this time. Instead, the mountain came to Mohammed. George B. Storer, proxy of the American web, stepped up from WCMCA with the cream of the home-studio talent, who dominated the opening show networked for a full hour from 8:45 p.m.

ABS announcers Frank Knight and Jerry Mohr halved the broadcast program at the mike. Visiting artists included Kay Thompson and Rhythm Boys, Theo Karle, Marjorie Nash, Brad and Al, Arkie, Jan, Judy and Jerry, Elgo Santiago, Marie Hartmann, Tony Caboch and daughter, Jimmie Dew, and Lou Janoff. Bob Harling, America's musical director, piloted an orchestra organized in Waterbury by Mario DiCiccio, Joseph DiPietro and Joe DiVito. Well-paced revue made it an effective window-dressing for the entertainment of the W1XBS customers as expected to hear.

Locally-recruited talent, in minority at premiere, was Katherine Pape, soprano, daughter-in-law of station owner; Marcel Doucette, tenor; Charles Shons, baritone; Kae Ellen Hothkiss, character songstress; and Eddie Weaver, organist at New Haven deluxer imported for event. After premiere went off the network, new waterer carried on. Announcers John Henry, Bert Sherman and Alan Wallace miking. Made a tidy two hours and a credit to the proprietor's sense of showmanship.

W1XBS began daily operation Saturday, scheduled from 8:30 a.m. to 11:30 p.m. Infant broadcaster gets going with remarkable pre-opening achievement of more than 20 per cent. of available time already sold. Pape pays Storer a blanket price for sustainers and has privilege to resell these to local sponsors; that's already been done. Most of commercials rented to date are in early afternoon and around dinner hour. Chart fairly blank after 9 p.m.

Pape has okayed a combination whereby an advertiser may take space in the Saturday-afternoon American or Sunday a.m. Republican and time on the station for one fee. Special salesman will be assigned to campaign.

W1XBS, new 1530-ke. high fidelity station owned by Waterbury Republican and American and linked with ABS, has assembled its staff from most of Southern New England's waters.

Station manager is Allen L. Martin, ex-WTIC, Providence. Sydney E. Warner, formerly at WTIC, Hartford, is chief engineer, with Herbert H. Wood of Naugatuck assistant. Edward J. Lush, who has worked at Hartford's WTIC and WDIC and Bridgeport's WVIC, is continuity writer. Announcers are Bert Sherman, WVIC, and Alan Wallace, Yale drama school alum.

Control room manned by Waldo E. Henderson, New Britain, and John Dame, Bridgeport. Andrew L. Rodda, sales, comes from Southington. Niver W. Beaman handling press.

W1XBS is experimentally operating below the regular broadcast range.

James Hanrahan kept busy traveling between Washington, D. C., Waterloo and Des Moines. Several changes in personnel at KSO and WMT are to be announced soon.

Fred Palmer, of WBNS and WOOL, Columbus, in and around New York on business last week.

KSTP-Press Link

St. Paul, Nov. 5. Newspapers vs. radio has always been a dog fight in these Twin (Minneapolis-St. Paul) Cities, but the situation resolved itself somewhat when the Minneapolis Tribune and St. Paul Dispatch jointly purchased WRHM (since renamed WTCN) six months ago.

Now KSTP steps into the fray for the first time with a strong newspaper connection, having always previously lone-wolfed it in news gathering. KSTP will have a mike in the Minneapolis Journal office for Minneapolis and state-wide election return coverage in the current (6) balloting. Station will use its large St. Paul studio for local city and county returns.

Mpls. Trib. and St. Paul Dispatch will use their own WTCN, while WCCO, as in times past, will work with the Minneapolis Star.

KSTP has a crack staff of 30 trained men covering by special phone the various precincts throughout Minneapolis and St. Paul. They're promising—listeners they'll be first with the McCoy reports—and reminding 'em they've yet to fall down on a news-beat promise.

Utah's Sheep Grateful Over Radio Warnings Of Overcoat Weather

Hollywood, Nov. 5.

Herding of sheep is now made easier through radio. U. S. Department of Agriculture station at Salt Lake City has written to KXN, thanking them for their winter weather reports and prognostications, claiming that the nightly broadcast is of immeasurable help to the big sheep herders of Utah, Wyoming and Idaho.

Department states that the storm warnings, listened for by the shepherds in remote spots, give the shepherds time to get their flocks to safe places ahead of heavy rain and snow.

Until the sheep men used radios to get these warnings there was no way to warn them of threatened weather conditions.

Pittsburgh Diction Prize

Pittsburgh, Nov. 5. Annual H. P. Davis Memorial Award, given yearly to Pittsburgh announcer with best diction, goes to Wilbur C. (Bill) Sutherland, of KDKA this year. In addition to gold medal prize also carries \$150 in cash. Ted Epstein, WCAE, and Dick Koeh, WCAE, came in second and third, respectively. Last year Fred Webber, of KDKA, got award.

Judges were Marjory Stewart, of Microphone Playhouse; Chester Wallace, of Carnegie Tech drama school; and Miss Miner, Lowell Innes, Vanda Kerst and Richard Murphy.

Donald Flamm had as his guests at the Friday (4) dinner to Postmaster General James Farley, Federal Communication Commissioners Thad Brown and Hampton Gary, Paul D. P. Spearman, general counsel for the communications commission; Herbert Pettie, commission secretary, and John T. Kilmer, negotiator of broadcasting for the Democratic National Committee.

Barry McKinley romantic burlesque of the many three-weekly afternoon programs over the NBC red loop, is now working with a speaking vis-a-vis. Called 'The Girl Next Door,' she has been scripted in to give the broadcasts an s.a.p. angle. Canany is plugged as 'the soap of beautiful women.' Ray Simitra's orchestra still accompanies McKinley and Howard Clancy does the announcing.

Morgan H. Sexton, program director, auditioned more than 25 applicants over a period of a week to fill three announcer jobs at WOC, Davenport, Ia.

Sponsors-Agencies

Jack Morrison, chief on publicity for the Century of Progress, joins the Dade Epstein agency. Steve Trumbull in charge of radio contracts for the Fair returns to the J. Walter Thompson agency on general publicity.

United Cigars sponsoring 'Golden Dawn' revue over WOR with large lineup of talent on Monday's, from 8:30 to 9. Bide Dudley in charge.

Firestone Tire & Rubber Co. renews for 13 weeks, effective Dec. 3, for Monday night half hour on 62 stations on NBC's red (WFAA), with Lawrence Tibbett and Wilfred Felicitier. Sweeney & James Co.

General Foods (Grape Nuts) renews for 52 weeks, effective Nov. 14, the two-way Byrd Antarctic broadcast, 60 stations on CBS. Young & Rubicam.

Uncle Don (Carney) is slated to do the m.c.'ing for the National Biscuit Co.'s Saturday night dance series over NBC. Bruno and Associates is handling the exploitation of the program.

Mrs. Franklin D. Roosevelt will again turn over \$3,000 a week to her pet charity when she starts her six-time series for the Typewriter Educational Research Bureau over CBS Nov. 11. B. E. D. & O. handling.

World Clothing Exchange has taken 'Jack Douglas Relatives' over KJNS, New York, for daily airing. On Sundays the hour show will be carried during mornings instead of on afternoon schedule.

Golumbia Conserves sponsoring Gay Lee's thrift talks three times weekly over WINS, New York, beginning Nov. 14.

International Shoe Co. is again listening to network propositions. NBC last week piped to KSD, St. Louis, a couple of program ideas for the account's consideration. One was titled 'The Perfect Pair' and the other 'Buster Brown Adventures'. International has a 'Buster Brown' shoe among its kid brands.

Tintex starts a 13-week ride over WBHM, Chicago, on a two-a-week schedule. Headlining will be Roy Cropper, plugged as the original 'Student Prince'. Lillian Rosedale Goodman handling the talent job.

Sam Moore, of J. Walter Thompson's Los Angeles office, moved east with Mary Pickford to do the Royal Gelatine programs.

Betty Crocker, quitting General Mills after five years of it because the account insists she transfer the originating point of her broadcasts from New York to Chicago.

J. Walter Thompson (Chicago office) is representing the Radio Manufacturers Association in nationwide campaign to boost sale-all-ways sets.

Taatsey, Inc., renews for 13 weeks effective Dec. 12 its Sunday matinee half hour on the NBC blue (WJZ), with Charlie King and Peggy Flynn.

Wax Works

Capudine Chemical Co. renewing WBS program service for another month on WGST, Atlanta.

Phillips Chemical Co. is turning out through World Broadcasting 25 five-minute announcements for release over some 40 stations.

Bond Bread, a B. B. D. & O. account, has had 26 five-minute announcements recorded for it by Sound Studios, Inc.

Chesapeake & Ohio Railroad is having a series of five-minute recordings done for it for placement on 14 stations.

Philo's 'Armchair Traveler' series of 13 quarter-hour recordings have already been booked on 49 outlets.

Blackett, Sample & Hummert agency yesterday (Monday) started to produce a disc version of the 'Manhattan Merry-Go-Round' half hour which Dr. Lyons Toothpaste backs Sunday evening on NBC.

Former Penn Grid Star Panned As Announcer by His College Paper

Dressing Room Shows

Philadelphia, Nov. 5. WIP is planning a series of shows to overcome the local theatre exhibits fear that a program studio appearance will harm box draw. Station will air directly from the Earle dressing rooms weekly, while acts which would not be affected by persons will show before the Thursday Home Makers' Meeting in the Gimbel auditorium.

Theatre benefit from the dressing room angle will be that Carolyn Cross, conductor of the WIP Home Makers, will plug fact that the show house is only a few blocks away, suggesting that the women who have some time to spare 'drop in' at the Earle before journeying home to push up a dinner.

NBC SEEKS NEW MPPA WAX ROYALTY

NBC transcription department has 40 stations using its syndicated disc service, with eight of them having been acquired the past week. To date the web has turned out five sustaining series, each containing 13 programs.

For these recordings the network has paid no royalties to the Music Publishers Protective Association. Settlement of the music bill is being withheld pending the working out of an agreement whereby NBC hopes to be able to pay a lump sum for each composition used instead of the 25c. per number per performance arrangement.

Joan Lowell, Rod Arkell Form Publicity Alliance

Joan Lowell, the maritime miss, and Rod Arkell, radio writer and performer have formed a publicity partnership. Will operate a free lance service in New York.

Arkell is the headliner on the Carlsbad Sprudal Salt program over NBC net work but recently did publicity for WOR, New York. As a starter firm's handling special work for British Gaumont's 'The Battle' and Al Seigel.

KDKA's Ceremonies

Pittsburgh, Nov. 5. Marking the 14th anniversary of broadcasting, KDKA moved into its modern new studios in Grant building over week-end with two-hour network program honoring world's pioneer station. KDKA has been located for several years in William Penn hotel, and before that in building of old Pittsburgh 'Post,' now 'Post-Gazette.'

In addition to Pittsburgh, New York, Chicago and San Francisco joined in coast-to-coast celebration. From here, Little Jackie Heller, Twenty Fingers of Harmony, Pat Barnes, Honeyboy and Sassafras and Stanley Metcalfe, all of whom received their air start in Pittsburgh, went on from new studios. Other co-workers contributed Paul Whiteman, George Olsen, Ethel Shutta, Pickens Sisters.

The Vagabonds off WGY's thimble, while Cart Poulton returned to Nashville, Tenn., to testify in an automobile accident suit. Dean Upson, manager of the trio, accompanied Poulton.

Stenfield series will be placed on 15 stations.

Agency asked NBC for permission to let Sound Studios, a World Broadcasting System subsid, take the Sunday night broadcast off from wax from an NBC wire, but the web refused to budge from its rule which restricted this sort of hookup to RCA Victor. Because of NBC's stand, the band and waxing specialists will come in for extra salary slices from the account.

Philadelphia, Nov. 5.

Because his four years of rah-rah life (many years ago) couldn't eliminate faulty pronunciation, WIP gets a new sportscaster for its Chevrolet Univ. of Penn grid matches, Howard Nig' Berry, an ex-Penn football hero, loses a swell job, and the dailies have front-paged what a dirty deal Berry is said to have received from his Alma Mammy.

Berry, who has been calling the Chevrolet sports shots on the weekly Penn games, is a former All-American of the college, but still a little rough pronunciation. A letter complaint to prexy Gates from a former student averred that Berry's announcing, besides being very dull and uninteresting, was neatly enhanced by several ungrammatical phrases. The missive found its way to the school's news sheet. The Pennsylvania, and was published, therein. What followed, after the dailies spread the yarn via the front page, was a veritable holocaust.

Most of the barrage was directed at President Gates for not amicably settling the matter with Berry on the quiet out of respect for his past deeds for Penn, while other interested grades and students shot at Joe Labrum, the school's p. a., for supposedly releasing the story. The wind-up found Berry out in a cloud and the remaining allcasts to be done under the supervision of Bill Kurlish, a member of the Penn team who was injured early in the season.

P. S.—Kurlish's school record shows high English marks.

Ott Is WHBF Prog. Dir. As Eighmee Goes Sales

Rock Island, Ill., Nov. 5. WHBF now has Thomas Ott as program director of the station. Has been with the station since spring on the announcing and talent end, coming from WLW and prior to that time having been on the air for more than nine years.

P. O. Eighmee leaves the program spot to devote all his time as sales manager and head of the commercial department.

Pinchot Claims Foul

Eric, Pa., Nov. 5.

Gov. Gifford Pinchot, stumping for the Republican ticket in Pennsylvania, claimed a radio foul this week and again landed on the first pages.

The Governor, in a political speech in Erie, Pa., claimed that his speech was shot off in the middle by Station WLWV. Station explained that local Republican committee had only bought 30 minutes air time and during the cutting in there was some cracking over the phone wires.

Pennsylvania stations are giving this preamble before every political broadcast.

'The facilities of this station for the next 30 minutes have been contracted for by the Republican (or Democratic) party and the statements and policies expressed during this broadcast are not to be construed, in any way, as reflecting the policies of the management of this station.'

WTMJ Points with Pride

Milwaukee, Nov. 5.

Use of 5,000 watts on its old 620-kilocycle channels went into effect on WTMJ Sunday (4). The station announced the added daytime power with a flourish in its owner's newspaper, the Journal, and added that it is the first time in the history of the country a station on a regional allocation has received permission to double its power.

A novel stunt was used in making the transfer. Opening the program at 11:00 a. m. with the 'Star, Past Symphony' on its old power allotment, the station switched to the double-power 15-minute drive while the program was under way.

Doris Davis, blues singer, and Phil Henry, tenor, from the Embassy Club, Toronto, currently performing at the Hotel Strada in Erie, Ensigns through WGR and WKBW, Buffalo.

GENERAL MOTORS CONCERTS With Ernest Ansermet, Jose Irtubi Kofar, Giovanni Martinelli COMMERCIAL WJZ, New York

It's a quaint fancy seemingly taught in the public schools of Detroit... that inter-office memoranda isn't even hot copy for a house organ.

It is true that Plymouth tried to dramatize Plymouth salesmen, not understanding that inter-office memoranda isn't even hot copy for a house organ.

It's well for the concert boys. But do they get automobiles? The question is simply asked and not answered.

This program comes each Sunday night from the Centre Theatre in Rockefeller Centre, New York. That's 3,000, for the automobiles? The question is simply asked and not answered.

It's lovely music. No doubt of that. It's more, one of the finest hours of the radio... as Jose Irtubi, for example, wrings admiration from the most unimpressible.

Smart, too, is the crystal-clear exposition on the ventilated crank case. To make a talk on the fine points of a motor intelligible is to achieve an epic in advertising copy.

FISH TALES Patricia Mann Manners, Marie Nelson, Frank Dene, Cadets Quartet 15 Mins. COMMERCIAL WBBM, Chicago

They've got everything, including the kitchen sink, in this one. In 15 minutes the Booth Fisheries try to give the public doses of vocal ensembles, facts about fish, and a special yarn, a fish recipe and some sprinkling of humor besides a little mention of Booth.

Do you know that crabs turned red when they were boiled? Well, well. Do you know that halibut do something or other according to the strength of the sunlight?

Short story comes into action with some romance between a boy who is working himself up to be a Booth Fisheries salesman (this is on the square) and the niece of the woman who runs the town's best eatery.

Cadets Quartet are on at the beginning and end for the song of the sea. They've also got a foghorn in the show.

KOIN KLOCK Ivan Jones and Walter Stewart One Hour and a Half COMMERCIAL KJZZ, Portland, Ore.

Beginning as the Early Birds and changing to the KOIN Klock three and one half years ago, this early morning program from 6:30 to 8:00 p.m. has 4,000 regular and 7,000 listeners.

For the past two years, the Klockers have had annual picnics. In order to become a member of the Klock family, dues of one letter a week are assessed.

FORD SUNDAY EVENINGS Concert Orchestra, with Victor Kofar, Giovanni Martinelli 60 Mins. COMMERCIAL WABC, New York

Salient facts about Henry Ford's Sunday evening program: (1) The show (CBS) is nip-and-tuck with the General Motors concert (NBC), which trickles into the American parlors during the identification.

(2) It is a companion to Ford's other musical, put together by Fred Waring on Thursdays.

Copy is restrained in mentioning the Ford car, but more garrulous about Ford's personal benevolences and enthusiasms.

On the musical end the selections are picturesque in general character, but with musical material of lighter vein.

If this program reflects the personal sympathies and ideals of Ford insofar as these sentimentalities are demonstrably of American vintage, the emphasis upon the folksy stuff is good showmanship.

Here, however, what Ford stands for, his zeal for historic mementos, his particular exemplification of his particular virtues, are woven artfully into the program.

POLLY THE SHOPPER Edith Polly Shedlov Sales Chatter COMMERCIAL KSTP, St. Paul-Minneapolis

Polly the Shopper is living proof that it takes more than a broad A to win a woman's vote. Whenever it is, Polly has what it takes, for she's been filling the 9:00-9:15 a.m. niche for KSTP for nine months.

And with only straight commercial chatter at that! There's no music except for the opening and closing of the program.

So shrewd a shopper is Polly and such excellent buying advice does she dish out to listeners, that she has steadily won listener and requesting shopping and fashion advice.

There's no gush on this program; it's all frank and straight from the shoulder; no high hat.

KSTP actually uses this spot as the convincer, to prove to skeptical advertisers that whenever they want a selling agent radio can be.

WOMAN IN THE SHOE AND HER FAMILY With Antoinette Bergquist, Medora Louissel, Jean Gerber, Jean Goldberg, Billy Puffer and Abe Smookler 15 Mins. COMMERCIAL WTCN, St. Paul-Minneapolis

Mothe Goose tales form the motif of the program, sponsored by Sims Malt-O-Wheat, and the patter—while sounding sappy and trivial to the adult ear—seems to be liked by the young high school and college members of the program.

Antoinette Bergquist is the only adult in the program, filling the name role of member of the program.

Station recently put on a two-hour birthday party for all kids in the city, and the program was prepared to attend, winding up the festivities with the regular 15-minute airing in which the program demonstrates the program to the youngsters extemporaneously.

RED GRANGE Football Comment With Edith Polly Shedlov COMMERCIAL WSBM, Chicago

Smart handling of a problem by the Shell Oil company results in a smart commentary on the Red Grange act. On Thursday, Friday and Saturday evenings, the timing is perfect.

Tied in with the broadcast is the offer for free football schedules for the week, but they are to be picked up at the Shell gas stations.

There is no production to speak of, no sound effects other than a 10-cent whistle, no particular style of copy.

MIDDAY REVUE With Meyers-Hodek Orchestra, Billy Meyers and John Chapel Musical Show 30 Mins. COMMERCIAL WOW, Omaha

This is the third current attempt at building a big time show and the second one by this station. Because it is on five times a week it will have to take second place in quality and listener appeal as the other hour—a Monday night show—has more of an effort spent on it.

Haydon Brothers, the city's second largest department store, has gone to the expense of remodeling, refurbishing and modernizing its entire store, but they are the benefactor of letting the public know about it.

Plan is to present a musical show with guest artists and with room for specialties of many kinds. Meyers-Hodek orchestra (100% local) forms the backbone and the background for the show.

Announcer John K. Chapel, in as master of ceremonies. All reading of the introductions, advertising plugs and directing of the applause is done by him.

GUS VAN The Melody Man 15 Mins. Sustaining WGY, Connecticut

Living hall of vaudeville's Pennant Winning Battery of Songland (Jack Laity's tag) is now whipping the act, and the show is carried through the mike on a 15-minute network sustainer five afternoons weekly.

Van has everything a Tin Pan Alley warbler should possess; a pleasing voice, plenty of speed, a smart change of pace, perfect pitch, a large repertoire of numbers, and dialectical ability.

SLEEPY HALL'S ORCHESTRA 15 Mins. Sustaining WCBM, Baltimore

Hall's 12-piece aggregation, ennobled in the Lord Balto hotel's nitery, The Barn, is far and away the best music group in the city on any local lot currently.

Spindly angle, and one that is lacking in this town as a whole, and the presenter in a manner which the announcing and nitery's mention is handled.

SKYLIGHTS Jan Savitt's Orch., Four Showmen, Dierks and Murray Kane, Rhona Lloyd Script and Music 30 Mins. Sustaining WCAU, Philadelphia

This is one of the Columbia afternoon shows which WCAU is piping in connection with the network's idea of building the daytime audience.

Although the music clicks along nicely, script is such an involved affair that neither the audience nor the actor themselves seem to know just what happens.

The whole thing when reviewed last week was left in such a tangled mess that the scripter will have to do a major job of unweaving the scenario than the murder.

Jan Savitt's unit plays the revue in veteran fashion, although vocal efforts needed rehearsing in several places.

TOM BARBER'S COLUMN Weekly News Chat 15 Mins. Sustaining WJAZ, Lancaster, Pa.

No matter how the controversy rages between radio and newspaper on the subject of news commentators, Tom Barber goes on just as before.

N. Y. EVE. POST Carroll Lucas Orc, Terry Lawlor Musical Music 15 Mins. COMMERCIAL WOR, Newark

This is an out 'n' out commercial by and for newspaper.

Heretofore the press-radio affiliations have been more or less institutional, with an implied mutuality.

BILLY ISAAC'S ORCHESTRA 15 Mins. COMMERCIAL WCAO, Baltimore

Current at one of the downtown niteries, orchestra airs each Sunday evening during the hour.

It's been on the air for the past two years, but it's been on the air all of that time.

LUIGIENNE BOYER With Raphael Escudero Songs, Concertina, Dancing 15 Mins. Sustaining WJZZ, New York

Appearance of Luigienne Boyer, Raphael and Escudero before a Clix mille last Saturday night (3) was an exchange of 15 minutes of entertainment for a plug for the Harold Frankling Club.

Luigienne Boyer the broadcast was her first on this side. American listeners got their initial taste of this lass' fine sense of cadence and lyric interpretation.

ELECTRIC SERVICE PROGRAM With Walter Casseel, Kathleen Shaw, Harold Fair, Harry Bruce, Melodimen and Meyers-Hodek Orchestra 30 Mins. COMMERCIAL WOW, Omaha

This marks a return to the air of the new electric light last spring by the Nebraska Power Co. of Omaha and the Citizens Power & Light Co. of Council Bluffs as sponsors.

It's originated by the Bezel & Jacobs agency and produced by the Electric Service agency.

TOMMY TITO Songs 15 Mins. Sustaining WAZL, Hazelton, Pa.

At 1 o'clock every afternoon most of the radio sets in this section are tuned to hear Tommy Tito.

It's been on the air for the past two years, but it's been on the air all of that time.

N. Y. EVE. POST Carroll Lucas Orc, Terry Lawlor Musical Music 15 Mins. COMMERCIAL WOR, Newark

This is an out 'n' out commercial by and for newspaper.

Heretofore the press-radio affiliations have been more or less institutional, with an implied mutuality.

BILLY ISAAC'S ORCHESTRA 15 Mins. COMMERCIAL WCAO, Baltimore

Current at one of the downtown niteries, orchestra airs each Sunday evening during the hour.

YVONNE PRINTEMPS
With Charles B. Cochrane, John B. Kennedy
'Conversation Pieces'
Talk, Music
30 Mins.
Sustaining
WJZ, New York

A good deal of preparation obviously preceded the broadcast of this program, composed of excerpts from Noel Coward's play, "Conversation Pieces," threaded together by explanatory remarks of John B. Kennedy, NBC's most resourceful threader-togetherer, some singing and acting by Charles B. Cochrane, a great deal of Charles B. Cochrane, a British producer.

Emphasis upon Cochrane and his domination of the program seemed a bit astounding to American standards. Since Belasco's passing American managers seldom overshadow their stars. It became chiefly a dialog between the announcer and the British impresario. With extended passages of reminiscence and theorizing on showmanship by Cochrane, latter is a good deal better. Some few facts out of a long-life to embroider his remarks with authority, yet most people probably tuned in out of curiosity to emulate before he. A publicity stunt for the production now current in New York the program was very good. As a publicity stunt for Cochrane it was even better. Some few of the Yvonne Printemps' act were nice samples. Cochrane or Kennedy explained just what she was doing and why saying and how sweet she looked.

Arch Selwyn and Harold B. Franklin not mentioned. Land.

CHUBBY'S CHUMS
Children's Script Show
15 Mins.
COMMERCIAL
WCAU, Philadelphia

As a relief from precocious kids, wild cowboy thrillers and similar foldover, Tasteyeast has managed to collect several of the most talented kids ever to emote before a mike. Touching entertainment results.

Of course, children are children, until they start staying out late; but there's little compromise with age here. It's listening for the sheer enjoyment of it. At the conclusion of each show there is the direct plug for mail on the basis of audience tickets, same idea being used by the other radio shows hereabouts, and the final accounting should find "Chubby's Chums" far out in front.

There is nothing unique about this series, the much overdone theme of kids at play gets a work-out again. However, the talent potentialities of the cast, and particularly the youngster who plays chubby, enables the scripts to go from imitations to playlets to rags and songs without hitches and worried brows on production men. This program might easily jump to the chums, after the WJZ tryouts. It certainly should outline plenty of the kid hokum which is pervading the other today. Goach.

HOLLYWOOD HIGHLIGHTS
Film and Food Talks
15 Mins.
COMMERCIAL
WGY, Schenectady

A heavy icing of Hollywoodiana, which, program makers have discovered, sweetens the radio bill of fare for thousands of listeners, is now being laid on the baking-cooking talks delivered two mornings weekly over the NBC red network Betty Crocker. General M.B. Bennett of Minneapolis puts the check. Ingredients for the frosting are bits of gossip about the home life, food tastes and favorite dishes of film stars, male and female. Betty Crocker gathered her material on two visits to the picture colony. Sidelines given bear the ring of genuine information obtained through personal contact with the screen's big figures. Jaco.

FARMER IN THE DELL
15 Mins.
COMMERCIAL
WCAI, San Antonio

Chatter by an Maverick, a dairy proprietor who uses this Sunday afternoon period to plug his Sunshine Ranch milk. Rambled around farm, beef, price and crop reduction all of which problems do not touch the old home ranch where everything is oke and the cows keep right on turning out nature's best food to make even the happy. This according to the spicler who referred to Brisbane and Rogers as his 'competitors.'

It's switched off and on to the tune of Farmer in the Dell. Keys.

FOUR VIOLINS AND HARP
15 Mins.
Sustaining
KTSAs, San Antonio

Smooth rendition of lighter classics by a string combo made up as indicated. A quality program which fits in nicely with the Sunday afternoon mood.

'OG, SON OF FIRE'
Albert Brown, James Andelin, Pa. Hicks Dunlap, Jess Pugh, Karl Way
Kid Serial
15 Mins.
COMMERCIAL
WBBM, Chicago

Much has been written about sound effects on radio shows but the amount of noise on this show tops 'em all. And for that reason, the sound-effects Herb Johnson and Louie Wehr deserve a credit line as the real heroes of this antediluvian yarn of pterodactyls, brontosaurus and the heroic cavemen. Back in the dawn of the world, just after man stopped swinging by his tail, it's the period of this story. But they still had heroes; in this case it being Og, Son of Fire.

There is no difference between Og and Jack Armstrong or Skippy. Like the Armstrong hero he gets into a tough spot just before the closing advertising spiel and gets out of it just following the advertising spiel on the next program. Instead of whipping the Parnell football team he cows a fire-breathing mammoth of the stone age.

These huge animals make queer noises and ohhsson and Lehr steal the show with their impressions of what these animals would say in calling to their mates or what they should do okay for their bet. Since none of their listeners have ever been in the stone age Johnson and Lehr let their imagination run riot.

It's in item in this Columbia program as sponsored by Libby, McNeil and Libby for its evaporated milk, is not the sound effects or the story. The important item is the mention of the beginning of the program that the show is produced through cooperation with the Boys Life magazine. It indicates that the sponsoring more and more conscious of the resentment of the parents over the hectic activities on the air shows. And in this case Libby makes its way much more than it should for their offering if Boys Life is in the picture.

Show follows the pattern of other kid shows of selling adult products through the kids, giving away skates, dolls and bikes for labels. This is being pushed pretty far lately, and sooner or later the reaction is going to set in. Gold.

TONY CABOOCH
Italian Philosopher
30 Mins.
Sustaining
WMCA, New York

Low Chicago where he was long on air, AISB is giving Cabooch plenty of time and spot placement in the more metropolitan area. Character of Cabooch offers some room for giving and pathos though on Sunday morning hearing material devoted mostly to prayer talks and other Sabbath angles. Dialect in form for a short time and then dropped with result that speaker sounded more like a pulpit performer than the simple unaffected character he is supposed to be.

Also has a knack for making up rhymes on the moment, which station is also taking advantage of. Cabooch has been on the big Saturday games for humorous versions of the football games. His Sunday broadcast opens the station's air schedule, with his weekly hours scattered through program Jimmy Dew, his daughter, reads letters and is only heard for very short feedings. Organ music ushers and exits this one.

CY PERKINS GANG
Hillbilly station feature. Array of
15 Mins.
Sustaining
WFL, Chicago.

Goes on once a week Mondays at 10:30. It's a hillbilly program, Perkins carries extra talent for warbling and harmonica. They sing anything from rural to old favorites and use a lot of sound effects and anything else that makes the noise they need. They ask for listeners to send in requests and read the name and town before each piece.

JOHN ANDERSON
15 Mins.
Sustaining
WINS, New York

John Anderson, first string press critic on New York Journal, guesting over Michael Younkers' three weekly station feature. Array of questions brought forth some philosophical surveys, also threw light on situations which might puzzle average theatregoer. For instance, reviews of a play before curtain and to catch newspaper deadline at office and not because of any particular dislike of production. Background of critic sketched and general remarks made by Anderson. Younkers maintains a steady line of names for his programs, having the Broadway sector to draw from first-hand. Fiction of two participants this time none too clear, however.

TASTYEAST
With Charles Kings, Peggy Bernier
Flynn
Comedy
15 Mins.
COMMERCIAL
WJZ, New York

Repeating the dramatic playlets sponsored for some time by Tasteyeast is this combination put together by Ben Roche. King is the 'name' for the general public. Peggy Bernier is well known in show biz as Peggy Bernier, but is just Jane Doakes under the new billing. No understanding that unless somebody fancies that the word 'Be-n-i-g-n-i-o-r' overtook the intelligence of the American listening public. Which is putting the estimate pretty low.

Flynn or Bernier, she's developed an unusual comedy style. She's been learning tricks since she first merchandised cutie aumlers under the aegis of Paul Ash back in the incredible sultanate. This comedy style cannot be summarized in a word or a phrase. It's a twist all her own and a letter of credit to the program. Instead of a big wow. Not that the thing will happen by magic or without a necessary combination of showmanship and breaks. But at least some of the things and radio comedienne have been rare and mostly flops. Those that are best known are partnered with equally or better rated male performers.

King's work is familiar to the profession and he has had the benefit of several motion picture appearances. His voice has an individualistic twang which guarantees against being confused with anybody else. Among radio singers, that's quite an asset. He's teamed with Mlle. Bernier-Flynn, the screen-vaude gent is managing to make his commercial debut under promising circumstances. Land.

BETTY MOORE
And Lew White
Domestic Talk, Organ
15 Mins.
COMMERCIAL
WABC, New York

Brought from garage-studio of 'America's Little House' with brief mention of layout and trimmings. Other commercials also to use model setting for which it is in some phase of this scientific structure. Kitchen is chosen for discussion, with emphasis on that new coat of paint. It is a bit of application of choice adjectives helps to dress up usual household talk. Gates Ferguson as guest continued in home-culture of Federal Home Loan program, paint again brought into copy with the Benjamin Moore company casually suggested as being the right brand to select.

Low Chicago where he was long on air, AISB is giving Cabooch plenty of time and spot placement in the more metropolitan area. Character of Cabooch offers some room for giving and pathos though on Sunday morning hearing material devoted mostly to prayer talks and other Sabbath angles. Dialect in form for a short time and then dropped with result that speaker sounded more like a pulpit performer than the simple unaffected character he is supposed to be.

BUDDY CANTOR
Film Gossip
15 Mins.
COMMERCIAL
WMCA, New York

Another film reporter who claims to give the inside story on Hollywood ground covered on beat includes fashion hints, past histories of stars and a few advance squibs said to be exclusive.

Anyone reading dailies and other columns can get the same program given out here. Wilson Whiskey sponsoring with its copy soft pedaled under the gossip.

OREGON JOURNAL JUNIORS
Instrumental and Vocal
One Hour
Sustaining
KJFR, Portland, Ore.

With the resumption of two programs a week at KJFR the Oregon Journal Juniors and Senior radio club resumes promotion stunt of the Journal to increase interest in that paper with the youngsters and it devotes a page in each issue to further the stunt. Youngsters members with experience acquired are proving even more popular than the array of new talent added to the ranks make it possible to put on programs on both Tuesday and Thursday nights that sparkle.

Outstanding on the program are the two members of the Anderson team, Mary Lambert, singer, and her father, banjo player. They make good music together and get a lot of enjoyment out of it themselves. Wynne J. Simons gives a pleasing reading and Edward Harrison offers harmonica solos. Jane Gevurts and her young sister, Suzanne, sing with the younger members. Members of the Juniors, honors, Bettie Sue Bell and Gloria Stetup, singers, make their appearance and Tom Knutson, a newcomer, sings. Betty Ralston, singer, is a favorite.

BENNY FRIEDMAN
Football Talk
COMMERCIAL
WEAF, New York

Friedman is no stranger to microphonics, having attracted attention for play-by-play announcing. In this case he was answering questions by the late Thornton Fisher on the Lorillard tobacco sports program.

Speaks clearly and discusses the game with a knack for lucidity and complete authority. Land.

UNSEEN FRIEND
Advice
15 Mins.
COMMERCIAL
KYW, Chicago

Program takes a three times a week ride at 12:30 p. m. for the Masquerade Face Powder. M. H. H. Joachim, world traveler, with the background of India for the 'mystic wisdom,' handles the period.

Unseen Friend uses the regular method of calling for letters to answer, and answers each in pretty full detail. It's mostly about homes 'rammed' with letters. Instead of working in practical advice about bitterness poisoning the mind, and similar suggestions, should appeal. Unseen Friend of the 15 minutes was turned over to telling about Joachim's six booklets about he-seeds and she-seeds.

ARMCO BAND
Frank Simons, Conductor
30 Mins.
COMMERCIAL
WEAF, New York

This program is from Cincinnati, and probably the only brass band sponsored by a radio station. It's an engaging half hour on behalf of the American Rolling Mill Co. and with a limited amount of commercial copy. It is a contribution of 'WJZ' to the NBC red web at 30 p. m. EST. Sundays.

In salute to the birthday and memory of John Phillip Sousa, the Simons crew (43 pieces) did an all-star repertoire for 15 Nov. 4 program, and the bandman's widow came in for two minutes from New York to add a personal note. It was stated that 14 of the Armco bandmen are now in the service.

Like other manufacturers of equipment for homes, this sponsor is now stressing the new national purpose of the National Home Improvement Council. It's an engaging desire for sheet metal improvements in the public, with a good-will impulse in contractors catering to that desire. Land.

JUDGE MOTORS
Music, Verse and Songs
30 Mins.
COMMERCIAL
WHEC, Rochester

A pleasing Sunday evening program, high quality and variety. Opens with the theme number 'Breezing Along With the Breezes' by Peter Laurin's orchestra and the mixed quartet of Frances Hancock, Morris Foster, Thelma Schuman and Ralph Frank. Swings into verse by Cleo Lochner, quartet, then orchestra until near close.

Another such number near close, half-way mark would provide just the added touch of variety. Selections were from 'Hit the Deck,' 'The Grand Old Man of the Year's Clock' and 'Brown October Ale.'

Announcer Morten Buck got in three strong plugs, too strong and too long for the pleasure of the listener and the 15 minutes program. Company's award of \$10 in auto service for the best plug submitted gave material for the third advertisement. Nicholas Fasliara directs the program, assuring a finished performance.

NAT BRUSILOFF'S EXPRESS
With Elaine Jordan, Three Guardsmen, Jeff Sparks
Band, Songs, Dancing
30 Mins.
Sustaining
WOR, Newark

Even without the blowing of the whistle and the other usual effects this late Wednesday evening half hour would be a snappy little affair. With several years of experience on CBS behind him, Brusiloff rates as one of the more successful mike maestros in the New York area and he shows it by the adroit way he has gone about whipping a bunch of amateur musicians and a handful of stock arrangements into something that comes under the heading of good musical entertainment. The law know his rhythm, his melody and how to dovetail his samples so that they make a fine, diversified mosaic of current dance favorites.

For the most part, Nat Brusiloff has Elaine Jordan, who pitches her octaves low and makes a nice brand of Harlemaeq whoopee and sentiment. The Three Guardsmen harmonize superbly. The vocalists and Jeff Sparks as m.c. neither overtalks nor lets a trumped-up excitement get out of bounds.

REXALL'S MAGIC HOUR
With Annette Henshaw, Edward Nell, Jr., the Songsmiths, Orchestra
Radio Discs
15 Mins.
COMMERCIAL
WGY, Schenectady

This is the third or fourth series of discs which have been placed on WGY's revolving table, several mornings weekly, to advertise one-cent sales by Rexall-Liggett Drug Stores in New York and Pennsylvania. The formula for all the waxes is the same: brief musical specialties by a group of radio-named, a mixing by baby-faced young women xylept 'Little Miss Penny'; and build-ups and advertising by two announcers who work with the discs.

Idea for the continuity impressed one as fresh when first heard, but constant use without the deviation of hardly a line or the inflection of a voice has now meant staid if for steady listeners, at any rate.

Tupblers on present series do not seem to deliver as bright a package of entertainment as did the group on the last batch—perhaps employment of the nat number-advertising style takes away some of the brilliance. The stars would have clicked sharper if they were given longer solo spots. That could be accomplished by cutting dialog between the m.c. and his assistant; also the advertising, in which all three participate.

Miss Henshaw's singing, while acceptable, is not impressive. 'Showboat' program is mentioned. The star resonant baritone serves him well. The Songsmiths, who hold over from series to series, harmonize in competent if not outstanding fashion. Orchestra is okay. Jaco.

RAPHAEL YBARA
Songs
15 Mins.
Sustaining
KTAT, Fort Worth

A late air ride for pleasingly easy-going Spanish and Mexican songs. The star is an artist of our guitar accompaniment. All the more effective without orchestral background because the foreign ditties demand an inflection and shading of expression which this boy puts across.

Does a wide range of numbers from 'Cucaracha' through rumbas and the more simple folk tunes. Has on the SEC chain several times weekly. Keys.

QUEENA MARIO
With Graham McNamee
Soprano
15 Mins.
COMMERCIAL
WEAF, New York

Nice going by a Metropolitan opera diva. It's for American Auditor at 7:30 p.m. Sunday nights to have a concert and shading of expression which this boy puts across. No raves and no raps. Land.

HERE AND THERE

Leslie Bailey and Charles Smith-gall married Nov. 27 in Atlanta. Both on staff of WGST.

Dale Wimbrow has returned to WHK, Cleveland, to do a 13-week commercial of song and chatter, at 2:30 p. m. for Scott Tissue.

Clyde Kittel, from New York's NBC studios, joining WTAM in Cleveland as program director.

H. B. McNaughton, assistant manager WTAM, Cleveland, recovering from jaw smashed in auto crack-up while driving through Bellevue, O.

Joe, Eddy and Ralph, from WGY in Schenectady, are being groomed by WTAM officials as a new song-and-comedy team to take place of Gene and Glenn.

Alexander Woolcott now permitting interviews right after his Sunday night broadcasts.

NBC and CBS still haggling over football duplications, but nothing settled.

Adelaide Moffatt will be back on the air within 10 days.

Dorothy Gihon, wife of John Gihon, program director for KJKA, Pittsburgh, using Jane Hamilton byline on her radio column in Sun-Telegraph.

Stan Metcalfe, WWSW, Pittsburgh, protégé on CBS Sunday with Freddy Martin's orchestra.

So-and-So trio, formerly of WCAE, Pittsburgh, may join Bert Lown's orchestra.

Girard Ellis, former Chicago time broker and now Columbia phonograph exec. in New York on business trip this week.

New Business

New York Ad Agencies

(Radio Production Executives)

- N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C.
Douglas, Carter,
Batten, Barton, Durstine & Osborn, Inc.
383 Madison Ave., N. Y. C.
Arthur Pryor, Jr.
Herbert Sanford
Benton & Bowles, Inc.
444 Madison Ave., N. Y. C.
E. M. Ruffer.
Biow Co., Inc.
521 Fifth Ave., N. Y. C.
Milton Biow.
Blackett-Sample-Hummert, Inc.
230 Park Ave., N. Y. C.
Frank Hummert.
Blackman Co.
122 E. 42d St., N. Y. C.
Carlo De Angelis.
Campbell-Ewald
1790 Broadway
Louis Edel
Ceil, Warwick & Ceil, Inc.
230 Park Ave., N. Y. C.
J. H. McKee.
The Paul Cornell Co.
580 Fifth Ave., N. Y. C.
L. S. Caskin.
Samuel C. Croot Co.
28 W. 44th St., N. Y. C.
Arthur Anderson.
Erwin, Wasay & Co., Inc.
420 Lexington Ave., N. Y. C.
Charles Gannon.
William Esty & Co., Inc.
100 E. 42d St., N. Y. C.
William Esty.
Edward Byron.
Federal Adv. Agency
444 Madison Ave., N. Y. C.
Donald J. Ryan.
Fletcher & Ellis
500 Fifth Ave., N. Y. C.
Lawrence Holcomb.
Gardner Advertising Co.
330 W. 42d St., N. Y. C.
R. Martini.
Gotham Co.
250 Park Ave., N. Y. C.
A. A. G.
Lawrence C. Gumbinner
9 East 41st St., N. Y. C.
Paul Gumbinner.
Hanff-Metzger, Inc.
745 Fifth Ave.
Louis A. Witten.
Joseph Katz Co.
247 Park Ave., N. Y. C.
Benjamin Larson, Chicago.
Lambert & Fossley, Inc.
400 Madison Ave., N. Y. C.
Martin Horrell.
Lennen & Mitchell, Inc.
17 E. 45th St., N. Y. C.
Mann Hollister.
Robert W. Orr.
Loré & Thomas
247 Park Ave., N. Y. C.
Gregory Williamson.
McCann-Erickson, Inc.
285 Madison Ave., N. Y. C.
Dorothy Barstow.
David Brown.
Newell-Emmett, Inc.
40 E. 34th St., N. Y. C.
Richard Ströbridge.
O'Brien, Paris & Beart
370 Lexington Ave., N. Y. C.
B. J. Cogan.
Peck Adv. Agency
271 Madison Ave., N. Y. C.
Arthur Sinsheimer.
Pedlar & Ryan, Inc.
250 Park Ave., N. Y. C.
David F. Crosier.
Peg & Fendley Co.
247 Park Ave., N. Y. C.
Fulton Dent.
Ruttrauff & Ryan, Inc.
Chrysler Bldg., N. Y. C.
Myron P. Kirk.
F. B. Ryan, Jr.
Stack-Goble, Inc.
400 Madison Ave.
Wallace Butterworth.
Tracy-Looke-Dawson, Inc.
21 E. 40th St., N. Y. C.
Joe M. Dawson.
J.-Walter Thompson Co.
420 Lexington Ave., N. Y. C.
John J. Reber.
Robert Colwell.
Rogers & Rubinson
285 Madison Ave., N. Y. C.
Hubbell Robinson.
W. R. Stuhler.
Don Stauffer.
Jack Davidson.
Kellogg Sales Co., two announcements daily except Sunday, Oct. 17 to Nov. 1, KOIL.
Kellogg Sales Co., two announcements Mondays, Wednesdays, Fridays; began Oct. 15 for 102 times. Through A. T. Sears & Co., Chicago. KOIL.
Fris Sandwell Jewelry Co., announcements through KOIL, began Oct. 7 for one year. KOIL.
Wolf Brothers, clothing, announcement Sunday night; began Oct. 7 through KOIL.
State Furniture Co., 10 minute transmissions daily except Saturday

- and Sunday; began Oct. 11 for one year. KOIL.
Zoric Cleaners, announcement Sundays, Mondays, Wednesdays and Fridays; began Oct. 21, ends Jan. 14, 1935. KOIL.
Don Parmelee, Des Moines, five-minute program at 11:10 a. m., Mondays, Tuesdays and Fridays till forbidden, features Irene Danvers torch singer and Marvin Wright, pianist. Through Heath-Seehof, Inc., Chicago. WOW.
Hayden Brothers, Midday Revue, 12:30 p. m., daily except Saturday and Sunday; broadcast from store's newly constructed modernistic auditorium; began Oct. 23 till forbid, features Meyers-Hodak orchestra and John Chapel as m. c. WOW.
Hotellet Sales Co., announcements at specified times; began Oct. 15, till forbid. WOW.
J. L. Jacobson, jeweler, announcement Thursdays, Oct. 18 to Nov. 8. WOW.
Laurence Furniture Co., announcements at specified times; began Oct. 15 till forbid. WOW.
Mid-Continent Petroleum Corp., Tulsa, Okla., 26 daytime, 26 evening announcements between Oct. 18 and Nov. 16 through Dillon & Kirk, Kansas City. WOW.
LOS ANGELES
Dodge Brothers (Pacific Coast Dealers), Thursday, Thursday 5:30-5:45, disc drama, Ruthrauff & Ryan, 12 stations on Don Lee Coast network.
Forest Lawn Cemetery, Wednesday, 9:15-9:45 p. m., Tapestries of Life, musical and dramatic. Vera Oltham Killip.
King Outfitting Co., Tuesday 8:15-8:30 p. m., Radio Serenade musical. Condon Adv. Agency, KJLJ.
Congoin Tea Co., Tuesday and Thursday, 9-9:15 a. m., 'Voices of the Evening', vocal ensemble. Lockwood-Shackelford, KJLJ.
CHARLOTTE, N. C.
H. B. Moss, 31 announcements, WLOS.
W. T. Nelson, 58 one-hour broadcasts, one weekly. WSOB.
J. A. Baird, 59 30-minute broadcasts, WSOB.
C. Todd & Co., sponsorship, junior league baseball finals, WSOB.
A. & O. Co., New Bern, N. C. Series of 26 100-word live announcements Tuesday, Wednesday and Friday mornings, began Nov. 15, 1934, placed by J. C. Brantley Advertising Agency, Salisbury, N. C. WBT.
Case Brothers, Charlotte, N. C. Series of 26 live announcements, Tuesdays, day time, beginning Oct. 30, 1934, placed direct, WBT.
Coleman Lamp & Stove Co., New York City, 26 1-minute transmissions evenings daily, beginning Oct. 29, 1934, placed by Radio Sales, WBT.
Diagon-Stewart Co., Charlotte, N. C. Twelve quarter-hour live talent programs, Mondays, Wednesdays and Fridays, afternoons, beginning Oct. 8, 1934, placed direct, WBT.
Lucille Shubert, N. C. Series of 26 live announcements, Tuesdays and Friday mornings, placed direct—WBT—beginning Oct. 9, 1934.
Manlie Lamp Co. of America, Chicago. Series of 13 quarter-hour afternoon transmissions, Tuesdays, beginning Nov. 6, 1934, placed through Radio Sales, Inc., New York City. WBT.
Macklenburg Nurseries, Charlotte, N. C. Series of 26 afternoon live one-minute announcements, Tuesdays, beginning October 9, 1934, placed direct, WBT.
Morton Salt Co., Chicago, Ill. Series of 60 400-word live announcements, week-day mornings, beginning Oct. 22, 1934. Placed through Wade Advertising Agency, Chicago. WBT.
Perryman Associates, Chicago, Ill., unlimited number of 30-minute live announcements, mornings, beginning Oct. 16, 1934. Placed through Radio Sales, Inc., Chicago. WBT.
Partridge Magazine Co., Chicago, Ill., series of 13 live quarter-hour programs Monday, Wednesday and Saturday evenings, began Oct. 8, 1934. Placed through Radio Sales, Inc., Chicago, Ill. WBT.
United Drug Co., Boston, Mass., five quarter-hour transmissions mornings, beginning Nov. 13, 1934. Placed through Radio Sales, Inc., New York City. WBT.
Vick Chemical Co., Greensboro, N. C., 36 100-word announcements, daily, evening, Oct. 30, 1934. Placed through Radio Sales, Inc., New York City. WBT.
PORTLAND, OREGON
Oregon City Woolen Mills, 13 daytime announcements a month, one year. Placed by W. S. Kirkpatrick Agency, KGW.
Parola Motor Car Company, announcement service, beginning Oct. 29, KGW.
Moon Glow Cosmetic Company, announcement service, placed by Emil Brisecher and staff agency, KGW.
Procter & Gamble Company, 15-minute program, three times weekly, began Oct. 15, KGW. Placed by Woman Agency, Program for Ivory Soap, KGW.
Crisco, five 15-minute programs a week, one year. Placed by Woman Agency, Program for Ivory Soap, KGW.
Luthers Broadcasting Association, weekly 15-minute program, one year, KEX.
Portland Cleaning Works, 15-minute program, daily, indefinite contract. KXL.
National Securities Owners' Asso-

- ciation, program service. Placed by Frederick Schmaltz Agency, KGW and KEX.
Walnut Park Roofing Company, 15-minute program, daily, one year. KXL.
Oregon Bond Company, announcement service, time signals, one year. KXL.
George Lovenson & Son, clothing, weekly broadcast of wrestling matches, one year. KXL.
PHILADELPHIA
Mary Lawrence (beauty products) electrical transmissions twice weekly for 26 weeks. Placed direct, WIP.
Wurlitzer, musical instruments, six daily spot announcements for three weeks. Placed direct, WIP.
Sweets Co. of America (Tootsie Roll Candy) participation in Uncle Wip program and Home Makers' Club, Greig, Blair & Spight, WIP.
W. J. G. Music, piano studio orchestra twice weekly for 13 weeks. Placed direct, WIP.
Smithfield Ham Company, two spot announcements daily. Placed direct, WIP.
Louis Chou (furliers), announcements for indefinite period. Placed direct, WIP.
Triplets, Shock, spot announcements twice daily. Placed by Broadcast Advertising, WFI.
Bugs' (local costomers), three announcements weekly. Placed by Feigenbaum Agency, WFI.
RCA-Victor, announcements five times weekly. Placed by Feigenbaum Agency, WFI.
R. Miller, Inc. (local furniture dealer), five spot announcements daily. Direct, WIDAs.
Jos. Goodman & Co., three announcements daily. WIDAs.
Kelly & Co., participation in Merry-Go-Round program for indefinite contract. Placed direct, WIDAs.
CHICAGO
Jung Seed Company, one 15-minute program weekly and three two-minute announcements weekly. Placed by Radio Sales, WLS.
Warner Clothing Company, minute announcements six days a week. Direct, WLS.
W. J. Rubber Company, renewal of 15-minute programs with WLS Rangers. Kramer-Kraselt Agency, WLS.
Went Fur Company, three times a week from 6:30 to 6:45 p. m., talent. Schwimmer and Scott Agency, KYW.
NEWARK, N. J.
Charles E. Morris Fur Co., six 15-minute periods a week, 26 weeks, Bob Parker with Leo Kahn's band. WNBC.
Vick Chemical Co., 13 minute announcements. Morse International Inc., WNEV.
Grosbeak Soap, Chicago, 13 weeks, participation in the Beauty Forum, five times a week. WNEW.
Billy Day, Inc., 52 weeks, six one-minute announcements a day every day. WNEW.
Prophetic Toothbrush Co., 13 weeks, participation in the 'Beauty Forum', five times a week. WNEW.
PEORIA, ILL.
Phillips Petroleum, 4 announcements weekly, Nov. 5, to March 25, 1934. Lambert-Fossley Agency, WMB.
Carlson Pills, 12 five-minute transmissions Oct. 17 to Nov. 12. Spot Broadcasting, WMB.
Vick Chemical Co., 39 one-minute announcements, Nov. 1-15. Morse Int'l. Agency, WMB.
Dr. Ritzold Optical Co., three five-minute studio programs weekly, Oct. 29 to Nov. 12. Morse Int'l. Agency, WMB.
Beaumont Laboratories, 10 announcements weekly, Oct. 22 to May 17, 1935. H. W. Kastor and Sons Agency, WMB.
Kellogg Sales Co., nine announcements, Oct. 22 to 27. Direct, WMB.
Sheets-Rockford Silver Co., 26 one-minute spot announcements, Oct. 15 to Nov. 1. Howard H. Monk Agency, WMB.
Brooks Apparel Shops, Inc., three one-quarter hour programs weekly, 10-minute band, soloist, two announcers. WMB.
Cohen Furniture Co., two electrical transcription dramas weekly. WMB.
Ward's Furniture Co., two quarter-hour programs weekly. Virginia Gordon, soprano. WMB.
State Dental Clinic, six quarter-hour weekly Irish tenor, accompanist. WMB.
Ideal Tron Laundry, three five-minute programs weekly. WMB.
SEATTLE
Ponswell Motor Oil, four announcements split between KOMO and KJL, Oct. 25. Meyers Co., Inc.
Gardner Nursery, five five-minute shows between Oct. 27 and Nov. 1. KJL.
Kaufer Co., series of Sunday announcements, starting Nov. 4 to run indefinitely. KJL.
Aber Bros. Milling Co., series of 26 announcements, Nov. 11 to Dec. 6. Erwin Wabers, KOMO.
Stanect Laboratories, three announcements, Oct. 27 to Nov. 2. Beaumont & Hohman, KOI.
Orpheum Theatre, announcement every Friday night; Oct. 26 to run indefinitely. KOI.
Napier, R. G., three spots per day for week of Oct. 18. KOI.

- Wigley), five announcements daily, two weeks. Thomas & Thomas Agency.
Denham Theatre, five announcements daily, one week. KFEL.
Dorcas Coffee Co., 100 announcements daily, one month. KFEL.
Shanghai Tea Room, one announcement daily, one month. KFEL.
N. S. Cigarettes, five announcements two weeks. KFEL.
Cobb's, Inc., five announcements Sunday, one time. KFEL.
Joe Alperis, Inc., five announcements daily, one month. KFEL.
Avery Apts., one announcement daily, one month. KFEL.
Haw Co., one minute transcription daily, one month. KFEL.
Rocky Mt. Plumbing and Heating Co., five announcements. KFEL.
Phonotone Studios, 500 run of schedule announcements. KFEL.
Acme Fire Ins. Agency, five announcements. KFEL.
Model Furniture Co., 15-minute transcription daily, one month. KFEL.
Frances Jewelry Co., five announcements daily, one month. KFEL.
Stokel Stoker Co., three announcements daily, one Sunday, one month. KFEL.
Victor American Fuel Co., one 15-minute announcement. KFEL.
Earl Cornell, Lincoln, Neb., 500 run of schedule announcements. KFEL.
Certified Mineral Crystals, three 15-minute talent programs, one month. KFEL.
Green and White Grill, five announcements daily, three weeks. KFEL.
Frances Jewelry Co., optical dept., three announcements daily. KFEL.
Public Service Co., three announcements daily, except Sunday, one month. KFEL.
Guardian Safety Vault Co., five announcements daily, one week. KFEL.
Gigantic Cleaners, one announcement daily, five Sunday, one month. KFEL.
Union Mattress and Pillow Co., five announcements daily, one week. KFEL.
Willard Tablet Co., one 15-minute transcription daily, one month. First University Broadcasters, KFEL.
Sterling Cigarette Co., 250 run of schedule announcements. KFEL.
PORTLAND, ORE.
Lipman, Wolfe & Company, department store, 10 p. m. time and 13 night time announcements. KGW.
Cooks Super Service Station, announcement service. KGW.
McCann-Erickson Company, 24 announcements. Placed by Campbell-Ewald, KGW.
Safeway Stores, announcement service. Placed by MacWilkins & Cole, KGW.
Alberts Products, announcement service. KGW.
Malloy Logging Equipment Company, 28 announcements, monthly, six months. KGW.
A. B. Smith Chevrolet Company, 10 announcements on football broadcasts.
Associated Oil Company, football broadcast. KEX.
U. S. Tobacco Company, 52 one-half-hour weekly programs. Placed by McCann-Erickson agency, beginning Oct. 31. KEX.
Portland Retail Druggists' Association, 13 five-minute programs each month. KEX.
Omar's, Inc., 30 announcements each month, one year. KEX.
M. J. Jones, packer, one 15-minute program and 15 announcements.
Grayson Dress Shop, announcement service. KEX.
Coleman Lamp and Store, 26 one-minute programs, placed by Ruthrauff and Ryan agency. KEX.
S. H. McCormack Company, 15-minute daily program, one month. KXL.
Hayal Cab Company, 15-minute daily program, 3 months. KXL.
OMAHA, NEBRASKA
Greenberg Optical Co., announcement daily except Sunday from Oct. 17 for one month. WAAW.
Gardner Nursery Co., transmissions, five minutes daily except Sunday, from Oct. 17 for two weeks. WAAW.
Crane Co., announcement daily except Saturday from Oct. 14 for three months. WAAW.
United Drug Co., 15-minute transmissions, 'The Magic Hour', from Oct. 30 through Nov. 3. Placed through the Spot Broadcasting Co., New York City. WAAW.
Bunte Brothers, announcement every Monday, Friday, Saturday and Sunday between Oct. 10 and March 31, 1935, through Fred A. Robbins, CHI. KOIL.
Eastern Cut Rate Co., announcement Monday and Wednesday from Oct. 1 for one year. KOIL.
W. F. Laboratories, cough lozenges, announcement daily except Thursday, Oct. 15 to April 14, 1935. Through Buchanan Thomas Agency, KGB.
Financial Service Co., announcement once per week; began Oct. 7 for one year. KOIL.
Harvey Brothers, men's furnishings, 15-minute transmissions; began Oct. 11 till forbid. KOIL.

- ROCHESTER
American Molasses, molasses, Daddy Duck, Ready to Eat, Puddings, Sundays, half hour at 9 a. m. for 13 weeks. WHAM.
Procter & Gamble Co., soap, Stamp Club of the A. transcription, three days a week for 15 minutes at 4:45 p. m., for 26 weeks. Placed by Blackman Co., New York. WHAM.
Coleman Lamp & Stove Co., lamps, announcements daily at 12:25 p. m. for 26 weeks. Placed by Ruthrauff & Ryan, New York. WHAM.
Benjamin Moore & Co., paints, Betty Moore, music and patter, studio, Wednesdays 15 minutes at 11 a. m., for 13 weeks. WHAM.
Paine Drug Co., drugs, Tea Time melodies by transcription, Sundays for 15 minutes at 6 p. m., for 26 weeks. Placed by Stewart, Hanford & Frohman, WHAM.
Vincel Drugs, Magic Hour by transcription, four days a week for 15 minutes at 9:30 a. m. Placed by Spot Broadcasting, WHAM.
General Foods, nucca, Round the World Cooking School by transcription, three days a week for 15 minutes at 9:15 a. m., for 13 weeks. Placed by World Broadcasting, WHAM.
John Morrall, dog food, announcements on household hour, studio, twice a week at 9:45 a. m., for 13 weeks. Placed by NBC, WHAM.
Craig Martin, tooth paste, announcement on household hour, three times weekly at 9:45 a. m., for four weeks. Placed by Spot Broadcasting, WHAM.
Nisley & Co., shoes, announcements on Household Hour, twice weekly at 9:45 a. m., for four weeks. Placed by NBC, WHAM.
Affiliated Products, cosmetics, drama, transcription, daily for half hour at 2 p. m., for 13 weeks. WHEC.
Sterling Trade Inc., tooth paste, music transcription, daily for 15 minutes at 5:15 p. m., for 13 weeks. WHEC.
General Mills, Inc., cereal, drama, transcription, daily for 15 minutes at 5:30 p. m. for three months. WHEC.
Cocomalt Co., drink, drama transcription, four days for 15 minutes at 6 p. m. for 13 weeks. WHEC.
Health Products Corp., Aspergum, music transcription, Mondays for 15 minutes at 8 p. m. for 13 weeks. WHEC.
Liggett Myers Co., cigarettes, music, three days for half hour at 9 p. m. for three weeks. WHEC.
Chevrolet Motors Co., auto, music, Tuesdays for half hour at 9:30 p. m. for 13 weeks. WHEC.
H. J. Reynolds Co., cigarettes, music, half hour Tuesdays at 10 p. m. and Thursdays at 9 p. m. for 13 weeks. WHEC.
D. L. & W. Co., coal, drama, Mondays and Wednesdays for 15 minutes at 6:30 p. m. for three months. WHEC.
General Foods Corp., cereal, Admiral Byrd, Wednesdays for half hour at 10 p. m. for 13 weeks. WHEC.
Shell Petroleum Products, gas and oil, football talks, three days for 15 minutes at 6:30 p. m. WHEC.
McCladden Publications, magazine, story, Fridays for half hour at 8:30 p. m. for 13 weeks. WHEC.
SALT LAKE CITY
Cal-O-Line Company, 15-minute program, six per week, 10 weeks. KSL.
Ponswell Company, spot announcement service. Placed by Walter Biddick Agency, KSL.
Wander Company, Little Orphan Annie, 15-minute program, five times per week transmissions, one year. Placed by Edward Petry Company, KSL.
Boyle Furniture Company, additional 15-minute program, weekly, 52 weeks. KSL.
Ben Lomond Hotel, 15-minute program per week, indefinite contract. KSL.
Palman Tailors, additional 15-minute program per week, 52 weeks. KSL.
Unquentine, 120 spot announcements. Placed by Edward Petry Company, KSL.
Manlie Lamp Company, 'Smilin' Ed. McConnell' on transcription, 15-minute program per week, 13 weeks. KSL.
Booth Fisheries, 15-minute program per week, transcription, 13 weeks. KSL.
DENVER
Tony LaSalle, five announcements each Sunday. KFEL.
Channing's Restaurant, five announcements each Sunday. KFEL.
Zig-Arzi Co., three announcements daily except Sunday, one month. KFEL.
Mystic Tailoring Co., five announcements a week. KFEL.
State Association of Colorado, 52 political announcements. KFEL.
Kingston Clothing, 600 run of schedule announcements. KFEL.
Pines, 15 one-minute announcements. A. T. Sears Adv. Agency, Chicago. KFEL.
McCleary Sanitarium, three 15-minute transmissions each week. H. J. Potts Adv. Agency, Kansas City. KFEL.
Harry Steinberg, furrier, one announcement daily, one month. KFEL.
National Can Goods Week (Piggy

French Broadcasting Reforms

Eiffel Tower Silenced—12 State Stations Ruled by Committee of 15

Paris, Oct. 26. Eiffel Tower, which ever since Lucerne Plan has been gunning up European radio by broadcasting on about the same wavelength as Daventry, in England, will at last shut down, according to a decree by Andre Mallarme, Communications Minister, reforming French state broadcasting. Tower will be experimental only hereafter, thus conforming with Lucerne hope and pleasing the British.

Same decree turns over management of 12 state stations to board of 15 members, composed of government officials and representatives of trade associations, including those speaking for manufacturers, dealers and listeners.

Each station will be run by a

director and a treasurer chosen by the Minister among three names proposed by the board. They will be aided by an artistic director, Radio Colonial, shortwave station, for transoceanic broadcasts, is exempted and will continue to be independent.

Decree gets rid of 'National Broadcasting Federation,' which previously messed up French radio.

WXYZ Now Piping Into WGN and WOR

Detroit, Nov. 5. Station WXYZ, key station of the Michigan Radio Network, is piping programs to WGN, Chicago, and WOR, Newark, under the new Mutual Broadcasting System arrangements which make all three stations units of the same chain. WXYZ is also taking a number of programs from these stations each week.

Lone Ranger (horse opera) dramas, a half hour variety revue,

Just a Detail

Pittsburgh, Nov. 5. KDKA had Don Bestor scheduled to take part in the station's anniversary celebration Friday night (2) and publicity to that effect was sent out both by the outlet and NIKK.

When it came to the broadcasting of the dedicatory program the KDKA execs found that they had overlooked one thing. No invitation to participate had been sent to Bestor. Bandman was in town on a theatre date.

go out three times weekly with Lum and Abner, Ozark comedy skit, being taken by WXYZ from WGN, together with Ted Weems, Jan Garber, Wayne King and Earl Burnett, Monday through Friday.

W.E.J. Hagerstown, Md., is packing up for moving to Baltimore in November. New antennae and mechanical equipment will be set up when move is made.

Robert Strigl, former BBC announcer, returns to air as baritone soloist with string group through WKBW, Buffalo, Tuesday evenings.

New York Radio Parade

By Nellie Revell

Hans Hansen, a veteran of many seasons in legit, is on the air with 27 sponsors. Hans has been m. c'ing in a Bavarian Beer Garden in the Ridgewood section of Brooklyn. The section is pro-German and WPRL, a small local station, has following in that nabe. Hans started a year back with five storekeepers as sponsors and 15 minutes of time. Now has 27 storekeeper sponsors and buys 90 minutes of time on Sunday evenings. Broadcasts from beer garden and charges \$6 per show with minimum of four shows.

CBS Speaks to NBC

Due to number of listeners complaining about duplication of network football game broadcasts, CBS propositioned NBC to get together and divide the rest of the schedule.

Political Campaign Network

Contact men at WOR are plenty glad if election furor is about over since chasing candidates had them up all hours. One reason for this was the N. Y. State network organized by WOR for use of gubernatorial candidates, Lehman, Moses and Hyman. Network utilized independent and network stations throughout state with WOR as anchor. Stations in Buffalo, Rochester, Syracuse, Schenectady, Albany, Rochester and Utica were used, which was swell for candidates, since they could cover state at any time while on stump tour.

Short Shots

Ted Jewett goes on the air 12 times weekly at CBS. He will announce the Edwin C. Hill and Voice of Experience shows for Edwin Wassey Agency... Ed Dukoff suing Ham Fisher for \$1,800 which he claims as commission on \$18,000 collected by flam Fisher from Young & Rubicam Agency and CBS for Joe Palooka show in 1932... NBC sent six pages from Radio City studios to Pittsburgh to handle the crowds expected at KDKA anniversary celebration... Ken Fickett is now asst program director at WOR. Comes from Gotham Agency, NBC announcing staff and BBDO... Jane Cowell flared a couple of times during rehearsals of 'Smilin' Through' and she stalked from studio. Pacifiers were applied and she returned... Jack Denny to Baltimore... Walter Lynch, who airs as 'Aristocrat of Piano' thumping ivories at Anna Held's new spot on E 52nd St... Adams Hats going for sports and beer stations in big way. Besides fights at WMCA, wrestling at WNEW, now sponsoring professional football games at WINS... Ted Brown and ork at Moulta Rouge now on wire twice weekly over WOR... Stanley Smith, pix and legit, will return to CBS with his old ork under Artist Bureau contract... Ward Baking Products will cease using the air waves at end of present show... Ernest Truex and June Walker in 'The Nervous Wreck' is next Lux show.

Scrambled Notes

The three-hour dance program at NBC has set Xavier Cugat and Emil Coleman orks for the tangy tunes. Dorsey Bros. were considered for other spot but no agreement on money. Show will have m.c. and dramatized commercials... WGY in Schenectady breaks them in for WTAM in Cleveland. Clyde Kittell, Betty Lee Taylor, Skip, Step and Happiana act have switched and now Tom Lewis, Waldo Boeler and Jerry Brannon who have been 'Joe and Eddie' at WGY for two years, shift to WTAM... Little Jack Little ork celebrating first anniversary on air... Mr. and Mrs. J. Kelly Smith of WBBM, CBS outlet in Chicago, were in NY on biz last week... Irene Beasley in town again for one day. Raving about how swell Chi is... N. Y. Post takes air again this week in plug for the 10 grand contest. Show at WOR consisting of 'Fete Arno's Famous Names' musical... and Perry Lawlor and ork at WNEW... Stage Magazine going in for full spread on radio in next issue. Mmm... Sedgwick is handling dept... Dr. Rockwell, Phil Ducey and Peg LaCentra for Goodrich with Ted Lewis in show as m.c. ork leader. Leopold Spitznagel ork will be used.

Stand By

WNEW and WMCA hook-up on a broadcast for the first time last week when they put Max Steurer on the air for the Ekllyn Dem Committee... Paul Sabin ork now at Tavern on the Green goes commercial on the 15th for a cosmetic account... Gordon Jenkins who did arrangements for Isham Jones ork and Mildred Bailey now coaching and arranging for Bob Crosby... Len Karina, Finnish soprano at WINS, gets shakeup with Lanny Ross... If the new Congress Cafe, which has Don Bestor under contract, doesn't stop postponing its opening they'll have to get another ork... Lud Gluskin and Gertrude Nelsen doing recordings for Decca doing tunes getting most response, on their CBS commercial... Doug McMullen of WGY Players has part in Sinclair Lewis' opus, 'The Jayhawkers', which comes to N. Y. with Fred Stone as star... Danny Cahill, CBS elevator operator was suddenly called to mike for last Byrd broadcast. The boys in Antaretic wanted to hear an Irish brogue. Everyone had a swell time.

Colleges Sniff Air Coin

Next Year May See Policies Crystalized—Tobacco on Verboten List with Booze

Chicago, Nov. 5. Rush of sponsors to the university football games this season is causing several strange effects among these schools. Universities are seeking every kind of angle to trip up these commercial sponsors, the schools not feeling particularly friendly because they can't see any coin coming their way and can only see the huge free shows being given to national advertisers. Reaction of the schools to this angle is seen in the special order released by the University of Illinois last week which from now on prohibits any tobacco manufacturers from broadcasting play-by-play descriptions of the Illinois games. This is the first time that any university has barred tobacco sponsors from its football field.

Precedent on this score is seen in the ruling by the majority of universities which ban beer and liquor accounts from using their football games for advertising purposes.

Money Itch But the angle is seen as going deeper than that according to the agencies and station men. They have already heard more and more reports that the big schools will ask for coin for football sponsorship next year. This is pretty well grounded in the case of the Big Ten universities; reports being that two meetings have already been held by these universities to discuss the sponsorship situation in 1935.

Nothing has yet been decided upon as to how the universities will charge for the football games. It is pretty certain, however, that the universities will not try to farm out

their games on any exclusive basis to advertisers, but will allow any agreeable sponsor to broadcast the games at so much per.

Entire country is now loaded with sponsored football games, particularly local sponsors in the various football towns in the Midwest. In Chicago alone there are three local sponsors picking up Big Ten games, Walgreen is taking the Northwestern games on WGN, Penn Tobacco company is picking up the nearest Big Ten games on WBBM for Kentucky Winners, while the Dodge dealers sponsor the Chicago university football tussles over WIND.

fred allen's

"TOWN HALL... TONIGHT!"

an HOUR OF SMILES with

PORTLAND HOFFA JACK SMART LIONEL STANDER JOHN BROWN MINERVA FLOUS EILEEN DOUGLAS

Material by Fred Allen and Harry Tugend

Management: Fred Atchelor

Wednesdays 9-10 P.M., E.S.T.—WEAF

EDDIE PEABODY

The Instrumental Stylist

5th Appearance Popular Demand on the MAXWELL HOUSE COFFEE SHOWBATH HOUR

Thurs., Nov. 8th—NBC Coast to Coast

Starring in WARNER BROS. TALKING SHOWS

Commencing Nov. 6th

Personal Direction Harold F. Kemp NBC Artists' Service

LEON BELASCO

ARMOUR HOUR

FRIDAY—WJZ—9:30-10 P.M.

NIGHTLY, CASINO DE PAREE

Broadcasting—Coast-to-Coast—CBS

Direction, HERMAN BERNIE

1619 Broadway, New York

CHARLES PREVIN

Conductor

REALSILK'S SILKEN STRING CONCERT

N.B.C.—SUNDAYS

9-9:30 P.M. CST. 8-9:30 P.M. PST

10-10:30 P.M. MT

Tommy "Ceil" MACK

COLUMBIA'S CREATIVE COMIC

WITH GEORGE GIVOT EVERY TUESDAY

WABC, 10:30-11 P.M. COAST-TO-COAST

Management: HERMAN BERNIE

1619 Broadway, New York

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC—Tuesday, 8:30 to 9 P.M., D51 (Phillips Dental)

WEAF—Friday, 9 to 9:30 P.M., D5T (Phillips Milk)

GRACIE BARRIE

HELD OVER

CASINO DE PAREE

Solo Direction HERMAN BERNIE

1619 Broadway, New York

Columbia Broadcasting System Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Arsenal" Composer, Pianist, Character Vocalist

On Entire Columbia Network 3 TIMES WEEKLY

Near New Victor Recordings

Direction PHIL PONCE

JACK DENNY

AND HIS ORCHESTRA

Conoco Oil

Wed., 10:30 P.M.

WJZ

KEN AND HIS BANJO HARVEY

Dorechester House, London

London Evening Standard: "Ken Harvey plays 'Rhapsody in Blue' on his banjo and does it extraordinarily well."

Doubling Mayfair Hotel

Radio Direction Cafe

Phil Ponce Henry Herrman

JAY MILLS and BALLY PARKER

Radio's New Comedy Find

Radio Management MARTIN GOSCH

Showmanship

(Continued from page 44)

Vivienne Segal, opened and dedicated an eleven-mile stretch of concrete highway known as the 'Pinchot Trail,' which shortens the distance from Wilkes-Barre to Philadelphia by going over the wild and scenic Effort mountain.

William W. Multer, of Wilkes-Barre, introduced the artists to the new scenic Director of the engineer C. H. Buckles and Secretary of the Dept. of Highways, Samuel Lewis, also attended.

Irving Berlin on WGN Chicago.

Irving Berlin goes on the Chicago Tribune station, WGN, tomorrow (6) in a sustaining 30-minute period playing his own tunes.

Program is a tie-in for a plug on 'As Thousands Cheer,' which opens tonight (5) at the Grand. This gives WGN a legit as well as popular picture house tie-up, being on regularly every Tuesday with a sustaining broadcast from the B. & K. Chicago theatre.

Piano Program Tie-Up Dubuque, Ia.

A three way hookup was achieved by WKIB recently in pulling in a music store, piano instructor and the station itself on a piano program, used nightly and devoted to current pop numbers. The pianist, a teacher, featured selections as being furnished and obtainable at the store in question, while the station plugged its own services through a request plan for popular numbers, giving the program a semi-sustaining setup.

Banquet for Tipsters Peoria.

Effective program that draws lots of fan mail is the 'Heart of Illinois' program, broadcast each morning at 9:15 from station WMBD, Peoria.

J. Van Streed, WMBD director, known on the air as 'Your Neighbor,' broadcasts news of community doings from a 100-mile radius about the station—church socials, weddings, parties and other items of moment to the hinterland. A lot of names are used and regular correspondents in various towns send in stuff.

Recently, in appreciation of the correspondents efforts, the station management throw a banquet for them at the town's leading hostelry, the Pere Marquette.

LOOK AT HIM! COLUMBIA NETWORK—MON. NIGHTS AT 9:30

JESSE BLOCK and SULLY EVE

DIRECTION WILLIAM MORRIS AGENCY

ASCAP-MPPA ANSWER GOV'T

Digest of ASCAP's Answer to Gov't Music Suit, Sans Legal Verbiage

Herewith is the essence of the answer made by the American Society of Composers, Authors & Publishers to the U. S. Government's conspiracy suit which, naming also the Music Publishers Protective Association and the Music Dealers Service, Inc., was filed in the New York Federal Court Aug. 29. Unlike the customary court document, the ASCAP answer contains a measure amount of legal verbiage, but seeks rather to tell in simple and clear language the story of the origin of ASCAP, its battles with performance users from the start both in the courts and elsewhere, its purposes and achievements in protecting the rights of the copyright owner and lending him and his estate aid in time of need; and its various entanglements with broadcasting the past 11 years both as to the Society's rights to collect a fee from that medium and as to how much that fee should be.

Defendants (numbering 138 publishers and writers) deny: 1. Through Nathan Burkan ASCAP counsel, that they created a monopoly or attempted to create a monopoly or have in any way attempted to restrain trade or in any way violated the anti-trust laws. 2. That Music Dealers Service, Inc., exists any longer and that at time the Government brought its action ASCAP officers and directors also held office in the MDS. (The MDS was voted into dissolution last May.) 3. That there are others too numerous to mention who are also

(Continued on page 53)

ASCAP IN SPLIT WITH GERMAN SOCIETY

Indications are that the American Society of Composers, Authors and Publishers will sever all relations with the German performing rights society at the expiration of their present contract, which runs until Dec. 31, 1934, to go. ASCAP board of directors voted last week not to grant the German body the increased compensation it has demanded.

Action by the society's directorate followed the receipt of a letter from Staatlich Geschmiedete Gesellschaft zur Verwertung Musikalischer Urheberrechte advising that it was dissatisfied with the offer it has been getting from America and that unless the society saw fit to up this annual share it could consider the agreement between them terminated as of the end of the current year. German society complained that it was receiving less money than that collected by other European performing rights organizations, and that it considered the music it controlled as valuable as any other country's, and accordingly it should be paid as such.

ASCAP records show that compared to the works of such countries as England, France, Italy and Austria, German compositions receive negligible play through hotel, restaurants and broadcasting in the United States. Also that this minor status has become especially pronounced since the development of anti-Hitler sentiment. Because of the ban against money exports imposed by the Hitler regime, ASCAP is unable to collect from the German society any of the credit balance due it. ASCAP directorate have been willing to overlook this situation, but now that the German performing rights combine has assumed what it considers an arbitrary ruling the board would prefer to drop the affiliation altogether.

Tough Turn Down

Casa Loma band had to turn down a bid to play a New Year's Eve date at the White House. Operator of the Colonnade Room (Essex House, N. Y.), the band's connection for the current season, refused to agree to a substitute aggregation that night. Secretary of State Hull is giving the party.

Cleve. Niteries Organizing to Oppose Curfew

Cleveland, Nov. 5. Early curfew hour enforced upon \$1,000 nitery license owners has resulted in all night club proprietors forming the Cafe Owners' Protective League to lobby for more privileges.

It's the first time niteries have ever banded here to fight for rights, but recent raids to enforce the 2:30 Saturday night closing pushed them together for mutual protection. Chief complaint is that cafes having only \$400 restaurant licenses, supposed to close at 1:30, are violating the edict but not getting pinched.

Association plans to campaign for a three o'clock curfew for \$1,000 niteries, with stiff fine for violators, since majority of Saturday night biz comes in between midnight and three. Leading officials of organization include George Young of Back Stage Club, Bernie Bernstein of Cotton Club, Sammy Goldblatt of Rialto, Carl Cohen of Avylon, Charles Teud of Lotus, and Harry Prosser of May 17.

Three Music Suits in N. Y. Courts; 'Bananas' Trial Up This Week

Trial of the \$100,000 suit against Shapiro, Bernstein & Co., involving 'Yes, We Have No Bananas,' is slated for New York Supreme Court this week. Frank Silver and Irving Cohen, writers of the tune, claim that something in the neighborhood of this amount is due them in accumulated royalties. Publishing firm avers it obtained in 1923 from both, upon the payment to each of \$29 in general release and clear bill of sale.

Same publisher has had an infringement suit brought against it in connection with 'Spinning Wheel.' Otto Mazan claims that a strain of the 'Wheel' melody is similar to a song he wrote several years ago and sequestered in a bureau at home. Mazan admits his manuscript has never been published.

Leo Feist, Inc., last week filed in the New York Federal Court an action for \$100,000 against Metro, alleging that the tune, 'A New Moon Is Over My Shoulder' was lifted from 'Sings You've Known Me,' which Feist published four years ago. Metro song, which like the Feist tune was written by Herb Nacio Brown, is in the picture 'Student Tom.' Feist claims 'Moon' is practically a rewrite.

Suds Go Non-Union

Hollywood, Nov. 5. Selenites' Brooklyn, downtown dance spot, went non-union on music following row with writers' organization. Harry Deane's bartending

TRIAL MAYBE IN FEB.; NO JURY

Society States Grievances in 42-Page Reply to Gov't's Conspiracy Suit — Contends Music Cost Low Compared to Radio's Income Through Music

GENERAL DENIAL

With the filing last week of the answering papers the issues in the Government conspiracy suit against the American Society of Composers, Authors and Publishers, the Music Publishers Protective Association and the Music Dealers Service, Inc., have been joined, and all three remains now is for the New York Federal Court to set a date of trial. Even if the U. S. Attorney General asks for a preferred date on the trial calendar, there is little chance of the case coming up before February. Since the questions involved strictly pertain to law, and none of the action will not be before a jury.

Answering papers submitted by ASCAP runs to 42 pages of printed legalcap, with the contents devoted more to a statement of the problems and grievances of the music industry than an analysis of the law pertaining to copyright or performing rights. Counsel for the MPPA, on the other hand, took less than four typewritten pages to sum up what organization's denial of all the allegation in the Government's complaint, which was filed Aug. 29.

Legalities specializing in music matters aver that the judge to whom the case is assigned may regard the Society's answer as over-written. But these same lawyers add that in this particular issue it is to the defendants' good to be too voluminous than not to be explicit enough. If the ASCAP paper, remark these attorneys, was written with an eye to garnering favor from the public, it stacks up as an astute job. Since that the New York dailies gave the document on its filing last week serves to bear out this observation.

Even though the MDS was ordered dissolved last May recognition of the Government's charges against it was taken by the former distributing combine's directors and an answer was likewise filed in its behalf. This answer, drawn up by Gilbert & Gilbert, who also acted for the MPPA, makes a complete denial of the U. S. allegations that the MDS operated in unlawful restraint of trade and conspired with the MPPA and ASCAP to create a monopoly of the music business.

Only Government allegation that the MPPA answer treats in detail is that which pointed out many of the MPPA directors are also directors of the American Society. To that the similarity does not represent an interlocking of interests but rather is due to the fact that these persons are music publishers willing to devote their time and attention to the welfare of the industry.

In refuting the Government's contention that close cooperation exists between the MPPA and ASCAP to enforce royalty demands of members, the MPPA answer avers that John C. Payne's connection as chairman of the MPPA has nothing to do with his duties as trustee and agent in mechanical royalty matters. In all such cases, states the answer, Payne acts for publishers whether they are members or not of the MPPA, and that in no wise his services as a collector of revenue from mechanical rights, have to do with the interests of the American Society.

MPPA answer also takes particular note of the Government's charge that the alleged conspiracy among the three organizations has resulted in curbing the sheet sales of non-members. Admitting that the music music trade as a whole has been hurt, the MPPA answer declares that if the cause lies any-

802 Threatens General Strike Unless N. Y. Hotels Sign Classified Contracts

Man Bites Dog

Reading Pa., Nov. 5. Just to help the musicians' union, as he is showing films only and doesn't particularly need an orchestra at this time, C. G. Keeney, manager of the Park, installed a 15-man orchestra at his house. Paul M. Dreeday is conductor.

where, it is with radio. The development of radio, states the MPPA answering papers, has brought about a tremendous decline in the sale of sheet music as well as in the receipts of revenue from other sources.

A History of Music Wars

In laying the basis for its defense, ASCAP, through its answering papers, paints a detailed and impressive picture of the gross piracies that the copyright owners were subject to before the organization of the Society in 1914. It retails how these copyright owners were unable individually to protect their property rights and the battle that the Society encountered when it first attempted to compel commercial users of music to pay a tithe as required by law, and how this issue had to be fought through the courts every time some new class of user elected to resist the rights of the copyright owner. First it was the hotel, then it was the dance hall, then came the motion picture theatre, and now it is radio. Legal maneuvers and outcome of each of these cases is elaborately narrated.

Given especially lengthy attention in this recital are the various controversies that music have had to engage in with the broadcasting interests. Answer tells how after the American Society won its court fight against WOR, Newark, in 1923, the National Association of Broadcasters issued a broadside declaring war against ASCAP to the finish, and how the NAB sought to ally the various businesses using music in a concerted movement to press legislation to repeal the musical performing rights provision of the copyright act and otherwise prevent the Society from continuing its activities.

The Society's answer also charges that the NAB has publicly announced that it will give full support to the prosecution of the Government's present suit, and that in event the Society is dissolved the NAB will establish a music pool of its own, using only musical numbers of such writers as are members of the pool. If the NAB's scheme were to succeed, declares the ASCAP document, any writer or publisher who refused to join this pool would be discriminated against and would receive no compensation for the use of his works. In other words, the situation would be the same that existed prior to the organization of the Society except that the creator of musical works would be given an option to forego the rights which the copyright law intended to give him, or, in the alternative, subscribe and become a member of the broadcasters' pool and take whatever crumbs the broadcasters might feed him.

ASCAP answer avers that the society fee to broadcasters is low considering the revenue taken in by this industry from advertisers. It points out that radio in 1931 took in around \$70,000,000 from this source, while the medium's income for 1931 is figured to be over \$100,000,000.

Shift Vaude Conductors

Hollywood, Nov. 5. Oscar Baum's replacement, Frank Frankenstein as orchestra leader at Warner's Downtown Thursday (8). Found uses from six to nine pieces same time.

Neil Golden's orch. into Man About Town restaurant, N. Y.

Unless the New York hotels agree to signature house contracts with the union direct, Local 802 of the American Federation of Musicians will declare a general strike against them shortly after the first of the year. Agreements demanded by the union are similar to those now prevailing between it and theatre operators, in which each theatre is classified and allocated a minimum wage scale.

Through the house contracts the union hopes to eliminate the klick-back evil and bring under its control salary payoffs in the various spots. With the agreements made direct with a spot, the local would be in a position, in the event there is suspicion of double-dealing, to appoint a 'steward' to do the collecting and distributing of pay envelopes.

Local 802 officials are of the opinion that the flat scale applying to hotels and cafes of all descriptions is a thing of the past and that each spot should be tagged according to the amount it can afford. Under this sort of system, they believe, the practice of underscaling can be suppressed.

IRVING MILLS TAKES ON A SIDELINE

Irving Mills, who books colored bands and other acts, started out printing his monthly Melody News as a house organ and throwaway. It now has a sales price and an advertising rate card, etc., but it's still a throwaway plugging either Mills Artlets, Inc., or Mills Music, Inc., song publications of which Irving is an officer with his brother, Jack Mills. The advertisers are vendors or others who do business with Mills bands or other attractions. Ads also include the Mills bands and the Mills song publications.

The news is rewrite or pluggy for obvious reasons. If it's not an Irving Mills band it's a plug for some bands who are partial to the Jack and Irving songs. Irving Mills lists himself as the publisher of Melody News.

Each of Irving Mills' bands is separately incorporated. Duke Ellington, Inc., or Cab Calloway, Inc., et al, have several stockholders in the outfits. Included among these are the people from the Cotton Club, in Harlem, where both these bands first came to attention. Advertising and exploitation is charged against the separate corporations. Mills places the ad copy for each of his attractions and thus charges them, at full rates, to the benefit of his own throwaway sheet.

ASCAP SETS ARGENTINE DEAL FOR FIVE YEARS

Argentine performing rights society and the American Society of Composers, Authors & Publishers have got together on a new contract involving a term of five years. Deal was ratified at a meeting of the ASCAP board of directors last week.

Title of the South American affiliate is Asociacion Argentina de Autores y Compositores de Musica.

Lennis Hayton has established a music scholarship bearing his name in the Yorkville, (N.Y.) Music School, where he tutored.

Bands and Orchestras

Week of Nov. 5

Permanent address of bands or orchestras will be published without charge.

No charge is made for listing in this department. For reference guidance, initials represent: H—Hotel, T—Theatre, P—Park, C—Cafe, B—Banquet hall, D—Dance hall, R—Restaurant.

As far as possible, street addresses in large cities are also included.

A

Abrahamson, Irving, Congress H., Chi.
Adelstein, I., Italian Village C., L. A.
Agnew, Chas., MCA, Chicago.

Christensen, Paul, St. Anthony H., San Antonio.
Christian, Tommy, Palladium Amus. Pa.
Pallades, N. J.
Crisp, H. J., 1831 N. Ormsby Ave., Louisville.

B

Bauman, Lew, 211 N. Central, Chi.
Bauder, Rollie, New Sherbrook H., Sherbrook, Que.
Bayer, Emil, Lucca C., L. A.

Cott, Del, George C. Houston, Tex.
Cooper, Ferny, K.W.G. Stockton, Calif.
Cott, Frank, Signorini C., Montebello, Calif.

C

Caetano, Vincent, Post Lodge, Larchmont, N. Y.
Cale's Vapors, Tyburn Pavilion, Savannah Beach, Ga.
Carr, John, 1410 Broadway, N. Y. C.

Daniel, Emil, KJH, Seattle.
Danzig, Earl, B. George H., Brooklyn.
Danzig, T., Westward Ho H., Phoenix.
D'Arris, O., 111th St., Norwalk.

D

Davis, Billy, 820 2nd Ave., Bklyn., N. Y.
Davis, Jimmy, 2145-1/2 Lodge, Lake Tahoe, Calif.
Davis, Major, 15 E. 48th St., N. Y. C.

De Francesco, Louis, Fox Studio Westwood, Glendale, Calif.
DeLacy, Jack, K.L.X. Oakland, Calif.
Debridge, Del., 404 Madison T. Bldg., Detroit.

E

Eaton, Fred, 401 W. Way, Camden, N. J.
Eaton, Fred, Lakeside Park, Dayton, O.
Eaton, Fred, Lakeside Park, Dayton, O.

Edmunds, Glen, F.K.'s C., L. A.
Edwards, Lew, 827 Van Nostrand, Ave., Jersey City.
Ehring, H., Virginia B., R. L. A.
Ehring, Fred, 178 Manor, Glens Falls, N. Y.

F

Farmar, William, Park Marlene, N. Y. C.
Fay, Bernard, Fay's Providence.
Farrell, P., Inc., 1 Sheridan Sq., N. Y. C.

Fennell, Harry, 43 George St., N. Y. C.
Fennell, Harry, 43 George St., N. Y. C.
Fennell, Harry, 43 George St., N. Y. C.

G

Gaines, Charles, Irving Hawkins, 5028 Haverford Ave., Phila., Pa.

Gilbert, Peggy, 2101 C. L. A.

K

Kahn, Harry, 5210 Galton Road, Phila., Pa.
Kahn, Herman, Capitol T., Newark, N. J.
Kahn, Fred, W. Y. F., K. A.
Kalla, H., Lido Venice C., Boston.

Maroff, Ben, MCA, Chicago.
Mennia, Pete, High-Lo Club, Washington, D. C.
McDonnell, Dick, Lincoln H., N. Y. C.
Meyer, M. F., 928 Broadway, Brooklyn.

L

Lafayette, 111th St., Norwalk.
Lafayette, 111th St., Norwalk.
Lafayette, 111th St., Norwalk.

McDonnell, Dick, Lincoln H., N. Y. C.
Meyer, M. F., 928 Broadway, Brooklyn.
Meyer, M. F., 928 Broadway, Brooklyn.

M

Macdonald, Rex, Coliseum, St. Petersburg.
Mack, Dava, Paris Inn, L. A.
Makreuska, Eric, Weylin H., N. Y. C.

Malone, Samuel J., New Yorker C. Hot Springs, Ark.
Mantle, Al, 806 Elinor St., Knoxville, Tenn.
Mantle, Al, 307 N. Francis, Madison, Wis.

N

Napoli, Bill, Tutwiler H., Birmingham, Ala.
Nash, Len, Len Nash's Barn, Compton, Calif.
Navara, Leon, St. Moritz H., N. Y. C.

Napoli, Bill, Tutwiler H., Birmingham, Ala.
Nash, Len, Len Nash's Barn, Compton, Calif.
Navara, Leon, St. Moritz H., N. Y. C.

O

O'Brien, Tom, Saranac Lake H., Saranac O'Connell, Mark, 116 W. 98th St., N.Y.C.
O'Hara, Husk, MCA, Chi.
O'Hara, Oliver, LeClair H., Mobile, Ill.

O'Brien, Tom, Saranac Lake H., Saranac O'Connell, Mark, 116 W. 98th St., N.Y.C.
O'Hara, Husk, MCA, Chi.
O'Hara, Oliver, LeClair H., Mobile, Ill.

P

Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.
Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.
Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.

Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.
Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.
Palmer, Dan, 1900 Broadway Rd., (B), Co. Lumbus, O.

Q

Quaw, Gene, MCA, L. A.

Quaw, Gene, MCA, L. A.

R

Rainson, Jack, Station WOL, Washington, D. C.

Rainson, Jack, Station WOL, Washington, D. C.

(Continued on page 67)

NIGHT CLUB REVIEWS

Palais Royale, N.Y.

Ben Marden has a good opportunity with the Palais Royale in a famous environment on one of the most centrally located corners of the world, Broadway and 47th. If he got away from the mass show idea which the Hollywood, Paradise, Casino de Patee, et al. essay.

If Marden were different, gave 'em that crack Dorsey Bros. dancapation and a smart, bright little show—forgetting all about the nudges, the revue, the production and the dozens of choristers—and emphasized the idea that from 7:30 to 8:15 the diner may see a satisfactory pre-theatre diversissement he would do lots better. The idea of getting 'em out for the show—which is why so many are in the midtown sector, in the first place—is something which the lavishness of the competitive, nearby spots can't undertake.

Hollywood, Paradise or Casino, for example, give out so generous a show that both the establishment and the public know that a film, at best, may be taken in after they get out of these elaborate cabaret-theatres.

Hence the Palais might do itself plenty of good by catering to that bunch who might enjoy a leisurely 7-8:30 dinner, with a little dancing and a few ads and know they can get out in time.

The show as unfolded currently is elaborate enough but somehow missing. The ingredients are there, but lacking. These same ingredients—Morton Downey as the star, Danny Healy as the smooth m.c. and show-bacter that he is, plus a few other acts—could combine into a bit of a show. After theatre it may be permitted to run wild, but the same frugality of time and talent would be smart, just for contrast to the plenitude that obtains elsewhere in the immediate vicinity.

Instead the McHugh and Fields revue runs on and on. There are Tiek-Tiek Girls, a femme Yacht Club combo whose stuff is as-you-like-it. Some of their saucier verbiage is a question, Mildred and Maurice are the dance team. Nancy Healy is a steppeuse who reminds of a femme Hal Leito; she also leads some of the numbers. Kay Weber warbles in front of the crack Tommy and Jimmy Dorsey Bros. orchestra. Bob Crosby (Bing's brother) is also there for a specialty program. Ann Graham, from the line, also works with Crosby in some of the business.

The Pearl Twins are others prominent in the personnel, with their cute song-and-danceology. Downey registers to the extent of a flock of encores, working smoothly and very much at ease on a cafe floor with the mike not obliterating his personality. His "Two Cigarettes" and "Never Had a Chance" medley is a nifty coupling and the audience requests leave no doubt as to his marquee appeal. Downey's in here on an indef book.

Among the production outstanding is a hula finale with native Hawaiian girl among the leaders, although the general ensemble in this instance is chiefly eclipsed by the nifty costuming and staging.

Some of the routines are hold-overs from Marden's Riviera roadhouse, including the "Lost in a Fog" which, by now a familiar albeit worthy air, could be curtailed to advantage. There are about 36 girls, including a half dozen nudges. He that nude stuff, that's gone out of style somehow also. It was dated already last season. It reminds of Godiva gag on the white horse-folks haven't seen a horse for so long.

Marden, of course, has other ideas about the Palais. He was going to blow the spot altogether and concentrate on the Riviera. That Englewood, N. J., roadhouse has closed, however, meantime, what the election in everything. It may reason for the holidays as it's a pet idea of the cafe man to run

it the year round. It's been a manner to be better. Another Marden idea is an elevated platform for the show—a good idea, a la the Paradise.

Palais also has an undeniable b.o. advantage in that \$1.50 dinner (it's \$2.50 minimum at ringside, no covert). Cuisine is good and if the show is brightly paced he can do all right in face of much stiffer overloads for show, bands, etc.

CUBANACAN, N.Y.

This near-Harlem niterly with a McCoy Havana atmosphere is one of the most novel nite spots in New York. The minute it should ritz up and ape the Broadwayized cabarets it will lose its charm. For the chief appeal is the authenticity of everything, from the native Cuban Don Rafael orchestra to the Cuban rum and rumba and an unusual atmosphere. So much so that Opiclan and Pimentel, that berserk rumba combo was hired away by the Shuberts for the \$8-49 revue at the Winter Garden. This season he should clinch the spot.

Currently Rodrigo and Lilia, tangolists; the comedy ABC Trio, who've rounded these parts for months; Juanita and Antonio, rumbaists, and the band do their stuff.

Sabat is an affable host and m.c. in one, doing a sort of Cuban Joe Zee in serving his customers and presenting his show. Wisely the band, because of its novelty, is given fullest opportunity to edify the hoofing addicts, and that rumba rhythm brightly inspires the most lethargic feet. Hence the show's best trim, but while it lasts it's fast and furious.

Some unusual native Cuban dishes will intrigue the hunter after gastronomic novelty after having already found this novel corner of Havana in Harlem. No covert and tariffs quite reasonable. Come for the midnight whoopee; it's really sizzling then. Abel.

Netherlands Bar, N.Y.

This is the new bar of the Hotel Sheraton, Netherlands. It has some distinction for the record as illustration of the speaky influence on 1934 night life. This room, one of the most elegant of the staid hostery's cocktaileries, is definitely in the Urbanesque motifs which first cropped up in the drinking restaurants of 1931-33 just before repeal.

It was the evolution from post-Volstead jazzism up until the 1929 debacle when Wall street laid an egg and people got their wits together. That had anything left to spend wanted to indulge their lighter moments in less bizarre, less hectic and more svelte surroundings. Thus came about these lavishly upholstered hide-aways, some costing as much as \$70,000 to outfit (only of those fell neatly the ire of the enforcement squad during an era when general leniency against 11-kicker sellers seemed to be generally accepted) and from which has now come these equally tastefully done bars, cafes and lounges.

Hotels, under legal auspices—and rightly so,—are capitalizing on a habit created, built up and nurtured under less comfortable circumstances. It can only be to the credit of the hotels if they foster patronage by dispensing choicer brands of vintages, maintaining general high quality, insuring circumspect service and offering other embellishments in talent or some sort of diversissement.

The hotels can well do so for they are still getting a spend they tariff for their liquors and haven't had

any of the headaches and travail of 'protection' and bootleggers to contend with since Dec. 5, 1933.

Netherlands bar seems to recognize this, for it's one of the niftiest locations on 5th avenue on 19th right on the corner, opening off the street, and with a one-flight-up terrace cafe which is the top spot for imbibing and low and should become 'the' location of the establishment but for the common psychology of the public against getting off the main floor for anything.

Done in a beautiful green and black—a relief from the reds and blues,—it features a peripatetic snacc bar, Alexander Hans and his gypsy ensemble, the original personality of Gypsy Markoff and her accordion, Harry Lennon and his guitar and voice, and Maximilian and his violin. Abel.

THE BARN, BALTO

Baltimore, Oct. 31.—This room in the Lord Balto hotel was originally unveiled as a niterly last winter during the post-repeal flare, and did well till the heat of summer drove the crowd into outdoor spots. This season room has been subjected to an overhauling and last year's label, Terrace Club, has been changed to The Barn. Nothing, however, bucolic about the spot; no hoke effects; strictly class in men and appeal. And biz has been bounding since the start.

"Sleepy" Hall's 12-piece orchestra excites the dance music, which is best in town currently. Outfit, in for reasonable reasons, has already built a following that is making itself felt. Floor shows are changed weekly, booked in by the new Meyer Victor-Bobby Sanford combo on a budget of around \$250. Currently, entire show consists of Gregey Family, standard and familiar vaude dance flash. (Parody) seems to have poor swank in billing for this niterly date; in its vaude appearances here, simply spelled tag "Gray") Consists of four comedy girls and two ladies sportering in a 20-min. display of solo, duo, trio and ensemble songs and struts.

The group is nicely costumed (there are several changes) in togs that look so glossy the clothes must be getting a break-in here. Show was received with but polite attention and applause, but is understandable in this environment. In Balto the masses greet all entertainment with vociferous hand-plaudits, and the classes just look on. And this is a class camp.

Three shows nightly, one at the dinner hour. No covert, \$1 minimum during week; \$1.50 through week-ends. There's a nice dinner at a buck and a half that's pulling plenty customers in early hours of evening. Wines, likkers and food the best hostery has to offer, and just about as good as town affords.

CASCADES, BOSTON

Boston, Oct. 29.—In spite of a rash of niteries in the Hub this season with floor shows in nearly every basement and roof, this pop priced stand atop Hotel Bradford is more than holding its own. Maybe the green-white-cooper moderne—classical decorations and the new "Sweetheart Bar" help, but the bag of entertainment unloaded here this week is as good as they come in the book and bean town.

Even before the show takes off the nite club regular realizes he's seeing something unique; there is no m.c. Joe Rines, vet baton waver and entertainer, working with a 10-piece orch, has m.c'd many a stage, club and radio show, but at the present time eliminates himself as head man and throws the show into the performers' laps. Only once does he cut into the proceedings, to introduce Perry Lipson, guitarist from band, who finales his bit with ballad which cues Ruth Spaulding, seated at table, for war-bite solo that clicks. To complete net production eliminates himself steps down from rostrum to invite

(Continued on page 57)

N.Y. Hotel and Niterly Biz Big All Over; Conservatives Mull Attractions

35-HR. WEEK UP

Publishers Consider Adoption of Short Stanzas

Standard publishers will meet Wednesday (14) to decide whether they will agree to the 35-hour week suggested for the music industry by the NRA administration.

John G. Paine, chairman of the Music Publishers Protective Association, has written P. A. Murkland, NRA administrator for the publishing industries, that his organization would prefer that the entire contingent of five pop delegates to the code authority be elected from the ranks of the industry and that the MPPA as an association be left out of the election altogether.

In refusing conclusions submitted by the NRA law department Paine declared that the MPPA as an association at no time had anything to do with the preparation or presentation of the pop publishers' code and subsequently he saw no reason why the MPPA should be bound by the code of ethics set up by the board. MPPA, said Paine in his letter, has never functioned as a trade body but rather as a protective association, and that even though the code of ethics embodied in the music code is part and parcel of the MPPA's by-laws there is no reason why that organization should be made to conform to the rules and regulations laid down for trade associations by the NRA.

NRA law department had the week before demanded that the MPPA modify its constitution so as to make it gibe with the trade association regulations of the NRA. Among the things objected to by the NRA was MPPA's scale of dues, the penalizing rights it holds, and the salary paid the chairman.

'Song Sharks'

In his letter to Murkland Paine asserted that, although he wasn't disposed to have arrangers included in the code, some provision ought to be made to cover the 'song sharks' in the business. These 'song sharks,' said Paine, call their business a service in which they offer to do the arranging of a composition for novices. It was his opinion that the code should not be altered so as to allow this element to escape any of its rigid provisions.

Indications are that the NRA will yield a point to the music industry and allow the publishers a 36-hour week. Standard men as represented by the Music Publishers Association of the United States are insisting not only on this concession but the right to elect four or five standard delegates to the code authority out of its own ranks. As it now stands the code allows the MPA three reps to this board.

Hollywood restaurant, on the Troy-Rensselaer road, playing a floor show featuring Lestra Lamonte and Freddy Engel's orchestra.

Hotels are finding that attractions get 'em extra business and even the conservative St Regis, New York, is now scouting for suitable attractions. General biz niterly trade around New York has pepped things up.

Rainbow Room in Radio City is doing landoffice trade. Lucienne Boyer, payrolled at \$3,500 a week, is going out. She returns to France shortly. Beatrice Lillie, due in from London this Friday, or Marion Chase from the Central Park Casino, who left that spot due to differences with the management, are being approached. The present dance team, Cole and Pierce, is being replaced by Lydia and Jeresko, from the Chicago niteries in a fortnight. Not known whether the Jolly Coburn orchestra holds over.

Hotel Plaza with the DeMarco and Emil Coleman's orchestra are doing bullish biz; ditto the Waldorf-Astoria with Guy Lombardo.

Class Spots

Place Piquette of the class niteries, headed by the socialist Eva Symington who's drawing the blue book biz, is among the top money-getters. Phil Harris and Leah Ray are leaving that spot but Darle and Louise Brooks, dancers, and Harry Rosenthal's orchestra hold over. Peppy's Chapeau Rouge n.a.g. this season. Casino is also rather tepid this year, doing sporadic biz.

Each of the other smart hotels is perking and cashing in on a consecutive biz from luncheon through the cocktail hour; now an unexpected big source of extra gravy, dinner and supper. Each has some sort of an intimate entertainment to encourage the bar receipts.

FARMER AT MARIANNE

William Farmer will head the dance unit at the Chez Marianne, swank E. 62nd street, N. Y., spot, which unveils Thursday (9). Controlling interest in the niterie is held by Al Davis, Westbury, L. I., horseman.

Floor diversion will consist of Marianne Davis, Sig Ramon and a hailroom team.

A Musical Treat
LEON NAVARA
and His Orchestra
providing tantalizing dance romps at the beautiful Hotel St. Morris "on the park" in New York. They're "clicking" because they play the "click" songs, namely:
"LOST IN A FOG"
"WILL YOU BE MY "SAW STARS"
From the Eddie Cantor "Kid Millions" production
"WHEN MY SHIP COMES IN"
"YOUR HEAD ON MY SHOULDER"
"AN EARFUL OF MUSIC"
"KAY TO ME"

ROBBINS
MUSIC CORPORATION
799 SEVENTH AVENUE
NEW YORK

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

611 Fairbanks America's Smartest Restaurant and Supper Club CHICAGO Delaware 1855

THE FIRM OF

LESLIE, BROOKS & HENDERSON INC.

WILL HENCEFORTH BE KNOWN AS

CORPORATION

ROBERT CRAWFORD, President

Vice-President and General Manager, ROCCO VOCCO

745 Seventh Avenue NEW YORK CITY

Chi Palace Refuses to Tilt Sun. Mat Admish Despite B.&K. Appeal

Chicago, Nov. 5. RKO Palace has refused to agree to the new policy among theatres locally of eliminating the 'early bird' matinee bargain admission on Sundays and holidays. Local exhibitors and exchanges last week got together on an agreement to charge the same admission all day on holidays.

Palace management states that they won't enter into any general agreement and will run the theatre the way they see fit. Because of this individual policy, the Palace on Sunday afternoons at 30c, will be five-cents under the State-Lake and 10c under the Oriental.

This may mean a bust-up of the 'early bird' agreement not only in the loop, but throughout the town. There's nothing that can be done legally about the Palace's refusal to be pushed into an agreement by the exchanges or the other exhibitors, since the Palace picture contracts were all signed several months ago and do not contain any clause fixing the bargain matinee.

John Balaban is still negotiating with RKO to get them to meet the B. & K. agreement, but it's not likely that the Palace will quit its decision to run its box office according to what appears the best policy for that house. Because of this stand by the Palace, it's figured a clinch that neither the State-Lake nor the Oriental will continue to try to run at higher Sunday afternoon prices, but will slice admissions to the old scale.

Paraphernalia?

Leonidoff's sec phoned Leddy & Smith, agents, from Radio City last week asking for a bear act. 'Only bare act we have,' answered Leddy, 'is Sully Band.' 'That won't do,' retorted the sec. 'It has to much paraphernalia.'

Will Morrissey to Stage Sun. Vaude At Longacre, N.Y.

Will Morrissey, in association with Billy Jackson, is moving into the Longacre (legit), New York, for Sunday night concerts. Polley will depart from the customary Sabbath variety shows in containing special material. Partnership has Morrissey as producer and Jackson as booker. First concert takes place Nov. 18.

Cleve.'s 1st Variety Club Ball Drew 700; Capacity 3 1/2 Grand

Cleveland, Nov. 5. First annual hall of the Cleveland Variety Club in its Statler hotel headquarters drew a capacity crowd of 700 showmen at \$5 per, including about 150 guests from out-of-town Variety Clubs. Affair began at 7:15 p.m., with a cocktail party, followed by the banquet, and was still going hot at 7 in the morning. There was a six-hour show, made up of 46 acts, with 14 bands playing continuously. Fred Waring's orchestra doubling for the RKO Palace, Mike Speciale's and Maurice Spitalny's led the parade.

Among the guest artists in the show staged by Nat Holt, were Dorothy Stone, Ethel Waters, Gus Van, LeRoy Smith and Cotton Club troupe, Woods and Bray, with Val Olman's Mayfair show, Hoot Gibson, Idaho Red's cow-punchers, Hum and Strum from WTAM, talent from WGAR, WHK, and WJAY.

Loew Rebooks Jessel After Tour with Cooper

George Jessel goes back over the Loew time commencing Nov. 16, this time by himself. He just concluded a Loew trip teamed with Jackie Cooper. Rebooking starts at Newark and include Washington and Capitol, N. Y. Latter will be a two-week stand. Lyons & Lyons agented.

SUBLIME FAITH

Writer Sets Up Chi's 1st Material Shop in 10 Yrs.

Chicago, Nov. 5. Displaying unusual faith in the comeback of vaudeville, Michael Todd has opened material-writing offices in the Oriental theatre building here. With the opening of these quarters, Todd becomes the first writer to set up shop in this town for material in more than 10 years. Todd used to have such scribblers as Jack Lait, William Anthony McGuire, William B. Friedlander and Will Hough for vaude acts.

Todd is under contract at present to two top advertising agencies to write regular weekly comedy scripts for two network shows.

MERIDEN BLOWS

After a two-week try with stage-shows, Fox-Poll, Meriden, Conn., drops its last-half vaude this week, reverting to straight pictures. House has been booked by Lawrence Gable.

Spitalny's Par Brooklyn Return After Cleve. Wk.

Phil Spitalny is finding it too difficult to frame new programs for the Paramount, Brooklyn, each week and, while booked for a week, he's now in his third stanza. After next week (fourth) Spitalny is taking his all-girls' band to Loew's, Cleveland, and other Loew stands on tour before returning to the Brooklyn Par for extended booking.

PAR BACK TO STAGE SHOWS

Paramount, New York, in straight pictures since early last August, is due to resume shows, but in the pit, before the end of November. A deal is on to bring the Waring orchestra into the theater in conjunction with 'College Rhythm,' for two weeks, beginning Nov. 23 or 30.

Par went straight pictures on the influx of a crop of b.o. films. This is the theatre's first session with a pictures-only policy since it was built eight years ago.

With the booking of a band it's likely the Paramount, New York, will resume stage-shows as a steady policy.

2D CAP., N.Y., MISHAP FORCES DIAMONDS OUT

Capitol, New York, suffered its second backstage casualty in as many weeks Friday (2) when Harold Diamond's, injured hand forced the Three Diamonds off the bill opening day. No replacement made, as the show was overheard anyway.

Previous week's Capitol mishap involved Donald Novis, whose sore throat forced his withdrawal. Nick Lucas replaced him. Lucas was to have remained over at the Cap this week, but is at the State instead because the Cap's anticipated hold-over didn't materialize.

Buddy on Soap Box

Buddy Rogers is in Olathe, Kans., this week, campaigning for his father, who is running for probate Judge.

After election he heads toward Washington to open at the Eagle Nov. 9.

Canceled Adagio Act Sues R.C. Music Hall for \$500,000, Charging Slander

Just An Error

Lancaster, Pa., Nov. 5. All alleys looks alike to the Cahills, trapeze act, and so do all stage doors.

When they arrived in Lancaster Saturday (3) they went immediately to the theatre and set up their equipment—all of it.

Then they discovered they were in the Colonial and their billing called for the Capitol.

Lowe, Burnoff and Wensley, comedy adagio act, has started suit for \$500,000 in N. Y. Supreme Court against the Radio City Music Hall and its managing director, William Van Schmus, charging slander. Action is probably the first of its kind.

Suit grows out of the Music Hall's cancellation of the act during the week of Oct. 18 and before the week was over. Act was accused of giving an indecent performance, complaint alleges.

According to the papers filed in the act's behalf by its attorney, I. Robert Broder, formerly of the RKO legal department, Van Schmus ordered the cancellation after viewing the fourth show on the fourth day (Monday) from the wings. It is charged that Van Schmus, in the presence of divers persons, deliberately and maliciously spoke of and concerning the plaintiffs the false and defamatory words, following: 'Lewd and Lascivious'

'Where is Leonidoff? Get that dance trio out of here. They must leave tonight. I will not sanction their performance. They can perform here no longer. The Music Hall must be kept clean.'

Whereupon the act was paid off and let out.

On the contention they had enjoyed the reputation of being clean and moral people on and off the stage until Van Schmus' accusation of indecency, the trio asks \$250,000. And declaring the accusation has injured its professional reputation and rendered it unable to obtain bookings, act asks another \$250,000.

Act has been standard for years. Included in the turn is the handling of girl by her male partners, in a manner which the act declares is customary with all similar adagio trios. Members are suing under their proper names: Louise Lowe, Jack Burnoff and Jack Wensley.

Val Parnell and Harry Foster Due from London

London, Nov. 5. Val Parnell, head booker for General Theatres, sails (Wednesday, 7) for New York on his first visit to the United States.

Parnell is going over to o. o. talent, taking Harry Foster, agent, with him.

White Star Line Drops 'Vacation' Gag; Boats To Pay for Actors

'Vacation' gag for vaude acts in which they pay their way on cruises with entertainment, is out this year on the White Star Line. Nat Abramson, in again on the booking, is setting talent for series of 28 cruises starting Dec. 19 and lasting up to May, with all talent on the payroll.

Bands comprising six pieces will be used on the ships, along with several acts. Nothing gratis in the deal, and players are set to travel first class, with none signed for special crew duties.

Scale for musicians on week-end trips is \$30 and for the longer cruises \$90, all set by the union. Acts on the week-end trips are down for \$20 to \$25 for the four-day journey. On the extended trips acts will receive \$50 plus all first class accommodations.

Abramson offices is also lining up a special night club show for the Aquitania over holidays, using 40 people in a unit. Nat Brusiloff orch. is scheduled for music, with a line of 12 girls for chorus. Acts will be Harry Hershfield, Yachtin, Dec-Leath, Sid Gary and Cherie and Tomasia, dance team. There will be a total of five orchs on the New Year's trip, two, from New York and the other three from ship's list.

Lewis, Rogers Bands Set for B.&K. Chicago

Chicago, Nov. 5. Ted Lewis and aggregation go back into the B. & K. Chicago the week of Nov. 16.

Buddy Rogers band will head the Chicago show starting Nov. 30.

GENE DENNIS ROADSHOW

Backers Figure Unit for Halls After L. A. Dates

Los Angeles, Nov. 6. Basil Matlicote and Lloyd Mitchell, producers of the Gene Dennis vaude unit which opens here tonight (Monday) at the Philharmonic Aud., are planning to road show the bill following the local engagement. George Sackett will manage, with Sam Myers ahead.

Bill, in addition to Miss Dennis, includes Brown and Lavelle, Tom Clark, Micho Ito, Vitch, Orth and Codee and the Four Pianophonds. Unit will play halls and high school auditoriums on the Coast.

WARNING!

THE "Ripley Believe It or Not Odditorium"

IS CLOSED

THE FOLLOWING PHRASES ARE REGISTERED IN THE PATENT OFFICE:

"Ripley" "Odditorium"
"Believe It or Not" "Curioddities"

Any person or organization, including theatre owners, using any of the above listed phrases in connection with any kind of presentation will be prosecuted to the full extent of the law.

ROBERT RIPLEY, BELIEVE IT OR NOT, INC. BELIEVE IT OR NOT, ODDITORIUM, INC. INTERNATIONAL ODDITIES CO. KING FEATURES SYNDICATE

NEW YORK CITY

NEW ACTS

MOSCOW VARIETIES (17)

Stage Band
18 Mins.
Albee, B'klyn

When this band gets routined it should work into a nice corner. As is its colorful, playing is good albeit a bit noisy in arrangements, and nicely staged. Handicap is that an overuse of a dancer and a male choic stepper with a limited routine fails to blend into the show. Woman, in particular, could cut her last full dance to the benefit of the turn. It's her third stint, and one too many. Stage is set in the garish style made familiar to the 'Chaave-Souris.' Backdrop frames a panorama which changes with the music. An operatic selection for example, carries bits suggestive of 'Faust,' 'Aida' and others from which the band selections are derived. Band is of 13 men, dressed in blue, with the leader in white. His carriage suggests military service. He has his men well in hand. Band takes each alternate number.

Girl is agile but a bit too heavy for best results. Boy seems to have only three or four steps. There's a second woman for a song, which she handles nicely, though she's kept too much in the dark. She should be heard twice, taking over the dropped dance number. *Chic.*

MODERN MOUNTAINEERS (6)

Music, Singing
13 Mins.; Two
Orpheum, N. Y.

While all of the six males in this are dressed up for a jaunt up the Ozarks, but one of them speaks the mountaineer lingo. He's the harmonicaist and m.c., while the rest of the boys are on the strings, consisting of bull fiddle, guitar, two banjos and a violin, and look more like they've come off the musicians' beach on '8th and B'way.

Act as a whole shapes up extremely weak. The 'Modern Mountaineers' tag is strictly the nuts, the boys playing the usual hill-billy stuff, acrobatic comedy bits interspersing, and badly routined at that. Its one strong spot is a song by one of the banjoists in which he makes the one instrument sound like two. *8cho.*

Troyed hers. *8cho.*

WALTER "DARE"
WAHL
The Smash Comedy Hit of
Messrs. Shubert

LIFE BEGINS AT 8:40
ELBVENTH WEEK AT THE
WINTER GARDEN
NEW YORK CITY

PERSONAL MANAGEMENT
IRVING SHERMAN
ED DAVIDOFF OFFICE

PAULINE COOKE
1674 Broadway
New Playng
VIRGINIA BACON
RKO PALACE, NEW YORK
COOKE & OZ

Marcus Loew
BOOKING AGENCY

General Executive Offices
LOEW BUILDING
ANNEX
160 WEST 46TH ST.
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK
BOOKING MANAGER

VIRGINIA BACON and Co. (8)

Dancing, Singing
15 Mins.; One and Full
Academy, N. Y.

New company surrounding Virginia Bacon includes the Andrew Twins and Tommy Monroe, tenor. Offering itself unexcelled in comedy, starting off with a decided effort to achieve something in the ultra-sophisticated line, and then tapering off to little or nothing. Entire group posed in angular formation for the first number and working up to a mild cooch. Nicely staged, with red spots flooding them at finish.

Tommy Monroe sings next to introduce the Andrew Twins, who reappear with a tap dance. Miss Bacon follows for a solo spot, doing a toe routine, which while familiar was free from being too hackneyed. Monroe on again to sing 'Sittin' on a Log,' which misses for some reason or other. Either it was the song itself, which is out of date by this time, or the singing attire, which did not fit the number.

Finiaie brings the company together for a special version of tapping to 'Dance of the Hours,' lifted from the ballet list. Arrangement impressed as being much too long for a finale. Two male dancers along with girls. Costumed well, but flash stands in need of rearrangement.

YOUTHFUL RHYTHM (5)

Dancing, Singing
15 Mins.; Three
Metropolitan, B'klyn

Talent here, no doubt about it. Each one bursting with pep and zip, which is quite evident in the lively manner in which they dance and sing. The act, however, is heavy on dancing end, with only two spots saved to crowning. Opening has the five grouped around modernistic soder fount, with attendant behind counter and singing over a microphone. Girls then break into acrobatic number, leaving only one young miss on the stage. This one on for a solo acrobatic flash emphasizing back turns and difficult twists. Youthfulness of dancer adds to effectiveness of number. Another girl has a feature place, presenting a burlesque ballet.

Crooner at center of stage and, with aid of a mandolin, socks out some hot songs. A trifle too blaring at this show, due to singer's nearness to microphone. A semi-military routine closes, with each one called back for individual applause. Costumed in good taste, and everything about act in tempo.

THREE X SISTERS

Singing Trio
15 Mins.; One
Metropolitan, B'klyn

On a short vaude trip away from the microphone and club dates, but trio will garner many followers on this p. a. fling. Besides being able to send out a pop tune in classy rhythm, girls also inject personality into offering through their trick sound imitations. One number brings various celebs before the microphone, with Garbo, Zazu Pitts and Helen Kane cleverly presented. Another song has to do with the sound effects man, which carries catchy lyrics and is occasion for one member throwing her voice into all sorts of mechanical noises and wheezes. Trio comprised of two blondes and brunet, all very attractive. Voices blend as well for ballads as the more torrid pieces.

GUMM SISTERS (3)

Singing
7 Mins.; One
Chinese, L.A.

Hardly a new act, this trio of youngsters has been kicking around the coast for two years, but has just found itself. As a trio, it means nothing, but with the youngest, Frances, 13-year-old, featured, it hops into class entertainment, for, if such a thing is possible, the girl is a combination of Helen Morgan and Pussie Knight. Possessing a voice that, without a p.a. system, is audible throughout a house as large as the Chinese, she handles ballads like a veteran, and gets every note and word over with a personality that hits audiences. For comedy, she effects a pan like Knight and delivers her stuff in the same manner as the comic. Nothing slow about her on hot stuff and to top it, she hoofs. Other two sisters merely form a background.

Kid, with or without her sisters, is ready for the east. Caught on several previous shows, including the 6,000 seat Shrine Auditorium here, she has never failed to stop the show. Her current engagement being no exception. *Call.*

BRADNA BROS.

Acrobatic
12 Mins.; Three
Loew's Orpheum, N. Y.

Now known as the Bradna Bros. after being submerged under various labels for several seasons, the team in sailor garb fills stage with somersaults and tumbling of a type which boards close to slapstick. Speedy and steady in its routine, especially the way one follows the other right on. One perches aloft on partner's shoulders and after a trot around stage in this position, proceeds to skip a hoop which is good in its desired effect.

Juggling also enters into act with woman and man team tossing hats out over audience. Surprise injected into offering when one walks out with a suitcase which then runs off stage with a force on the ground providing the action. Another round brought on for execution of the 'Caricac' with its master doing most of the work. Full range of spirited round of tumbling, juggling and whirrs.

GRACE JOHNSTON

Singing
15 Mins.; One
Loew's Orpheum, N. Y.

Whoever is doing this singer's arrangements, is doing a strictly arrangement of it. Right from start femme varbler has the audience in her hand, giving out a popular song with lively finish. A ditty about a woman's fan brings her mimic powers into play with three versions poking fun at the various types who flaunt the feathered accessory.

Smarty is answered in talking chorus which has girl impersonating certain drunks who frequent cocktail parties. Then a dramatic version of 'Rhythmania' has her calling out the elements of the universe in its final verse. Orch picks up melody and act ends in rousing style. Smarty attired in black sequin and in very clear voice, this girl stacks up as plenty good. Selection of material way above average.

JOE MENDIES FOUR

Acrobatic
6 Mins.; Full (Special)
Orpheum, N. Y.

This quartet looks as though it has been around for some and but the files miss them. They deserve recording.

Three men and a woman run through a number of excellent hand-to-hand and body balancing tricks, but they major in hand-climbs up and down tables and chairs set five and six high. Gray-haired senior member of the troupe is the outstanding, doing most of the difficult tricks and balancing a pince-nez on his schnoz all the way. Later gag starts to get laughs and towards the finale of the turn.

Their stunts are finished and done with a certain flair. Opened this show to nice response.

Unit Review

BENNY MEROFF UNIT
(ORPHEUM, LINCOLN)
Lincoln, Nov. 1

This Meroff band unit, which has been out a month and is scheduled solid to the end of the year, is a strong hour of entertainment. According to audience approval on the supper show (caught) the unit was an enthusiastic success, so much so, it was almost impossible to get the curtain down to start the celluloid. Show gets by with a minimum of s.a., too, since there are only five females in the company and the only hard worker is Dolly Bell, acrobatic. Sweethearts' trio comes on for atmosphere a couple of times and Meroff works out with Florence (last the Mrs.) as a foil in a lone lit.

Remainder of the show falls to the boys, especially Jackie Marshall, Red Pepper and Benny Jay Hill tenor; Larry Powell, who does grand opera impressions of both sexes, the highlight being his sym-

Pix at Saranac

Saranac Lake, Nov. 5.

Since the opening of the N. Y. A. sanatorium in 1930 the promise of picture shows in the lodge has been a lingering dream. Now it's an actual fact. Machine has been installed and the operator, Johnny DeGiovanni, is a guest at the lodge. First showing was held Saturday (3).

70-PEOPLE CBS UNIT FOR LOEW

Most ambitious radio unit yet tried for vaude appearances is being produced by Columbia Broadcasting to open for Loew at the Valencia Jamaica, L. I., Nov. 23. Including the pit ork, there will be about 70 people on the stage.

Setup of the show so far includes Tito Guizar, Bert Swor and Lou Lubin, Four Elton Boys, Arthur Bonn, Jerry Cooper and a vocal chorus of 40 male voices.

Rest of the Loew time is optional following the Valencia week. Paul Rosa, of the CBS artists' bureau, is setting the talent.

Pheasant's Waukesha Aqua

Chicago, Nov. 5.

Since Pheasant, club and nitery agent, has been appointed regional representative for Waukesha Waters.

gogue treatment of John McCornack's 'Ireland Must Be Heaven!' Rudy Wahl, card manipulator and saxophonist, and another lad who throws aside his brass to come down for an imitation of Amos Fisher, the chalk talker, are individual contributors.

Outside of juggling his hat, giving the neighbors that personality toothpaste smile, playing five different instruments, doing several bits and looking grossly indignant when his musical organization blows up in his hands and reaches a new high in nuttury, Meroff, by his own admission, has practically retired. The difference between his band as a stage attraction and those who claim to be, seems to lie in the fact that he selected men who could entertain first rather than gathering up an assembly with union cards and teaching them to be funny. It's the first time talent of this calibre has leaked into this territory in a long time and one of the few stage shows here that the m.c. didn't applaud more than the audience. *Barney.*

DEANS DIDN'T DO BAD FOR SELVES

The Roxy theatre, N. Y., paid Dizay and Duffy Deans \$3,500. For the Warner short the baseballers received \$4,500. That's \$8,000 for about 8 days' work.

This total amounts to around half the combined sal which the two received for their regular season's work with the St. Louis Cardinals. Despite this there was hardly a moment in the past week or two that the deals were not nearly wrecked by the Deans' bickering or somebody associated with them. This kind of bickering chilled Metro's proposed deal with the Deans for a series of shorts.

Carolina Ponselle's Vaude

Carolina Ponselle, opera star and sister of Rosa, is pointing to a return to vaude through Bill Miller of the Matty Rosen office. Asking price is \$2,500.

Originally teamed in vaude with her sister before both went into into opera, Carolina Ponselle has not tried the variety stage since 1928.

LOEW AGENTS' ELECTION

Loew's agents' association re-elected its original slate of officers at a meeting last week. Joe Flamm continues as president, with Jay Wolfe, v.p.; Jack Mandell, secretary, and Eddie Smith, treasurer.

Last week's election occurred but a few months after the association was reorganized, but hereafter it will be a yearly affair, every October.

NO SQUAWKS ON FLAMER

Chicago, Nov. 5.

Muriel Page will take her flame dance to the B. & K. Southtown this Friday (9) for her fifth consecutive Balaban and Katz date.

She's the only World's Fair attraction to play these theatres without getting a squawk from any women's organization.

DOROTHEA ANTEL

286 W. 72d St., New York City
CHRISTMAS CARDS
and Stationery
especially to suit the personalities of the Profession.
Agents wanted to sell my cards and stationery. Write or call for details. Liberal commission.

NOW DOING A NEW ACT

CARL FREED

HARMONICA HARLEQUINS

On Opening Bill for RKO Nov. 2, Harmanus Bleeker Hall Theatre, Albany, N. Y.

Nov. 9, Palace Theatre, Chicago, Ill.

Personal Manager, O. L. OZ
COOKE & OZ, 1674 Broadway, New York City

OUR THIRD ENGAGEMENT WITHIN ONE YEAR

AT THE PALACE, NEW YORK
(This Week, Nov. 2nd)

CHARLOTTE JOHNNY
ARREN and BRODERICK
"OPERA IN THE RUFF"

DIRECTION
MILES INGALLS MARK LEDDY
Curtis & Allen Agency Leddy & Smith

VARIETY

Trade Mark Registered
FOUNDED BY SIMS SILVERMAN
Published Weekly by VARIETY, Inc.
514 Broadway, New York City

SUBSCRIPTION
Annual \$4.00 Foreign \$5.00
Single Copies \$0.15
Vol. 116 No. 8



15 YEARS AGO

(From Variety and Clipper)

Producing managers again tackled the ticket speculators, asserting as high as \$14 were paid for \$3 seats.

Harry Luder opened his American tour under William Morris at El Paso, playing to some 4,000 persons.

Strike at the newly opened Capitol. Users walked when the management posted signs saying ushers were pledged not to accept tips.

Equity dillying with the idea of building a theatre in N. Y. To have been the first of a cross-country chain of Equity houses. Figured it would be easy to get bank financing. John Emerson chief proponent.

Too many Sunday concerts blamed for loss of weekday theatre patronage.

List of Shubert attractions ran to 59 productions.

'Bird of Paradise' was in its eighth season and still going strong. Richard Watson Tully, who wrote it and still owned half the rights, had pulled down about \$600,000 in royalties.

Indies having a tough time getting a B-way opening for films. Usual deal was no rental and \$2,500 for extra advertising.

Producing managers and authors were scrapping about picture rights. Authors could not see why maker of stage production should cut in.

First report of Marcus Loew's desire to become picture producer to guard his theatre interests. Original intent was to finance indie producers.

50 YEARS AGO

(From Clipper)

Ada Gray had sworn off 'East Lynne,' but she was back at it again. She was to 'East Lynne' what Jefferson was to 'Rip.'

Serio-comics were looking for a more elegant synonym for their line of work. Now it's obsolete.

Fire panic in Montreal. Two gallery kids in a fight and calls of 'Fire them out.' Downstairs crowd did not wait for the last two words. Several crushed.

Theatres in many spots closed down to wait election. James G. Blaine and Grover Cleveland had Ben Butler and Belva Lockwood for side opposition and things were hot.

E. H. Sothern went busto in Washington and troupe closed. He was playing the Bijou, second rate. Then Frohman took him up and he went over.

Sells Bros. was the only big tent still being pitched. Only one to take a chance on Texas with the crops poor.

Detroit skating rink collapsed twice during construction but still permitted to open.

During a performance in New Orleans a long prop pole fell on stage and nearly heaved an actor. He pushed it back and this time it fell across his arm. Then he carried it off and took up his lines, but the scene had been killed.

Zoo theatre, Indianapolis, tossed all aerial acts. Too many had dropped and it annoyed the orchestra.

Inside Stuff—Pictures

The Hearst-Metro break has been in the offing for the past five years, with the final breach coming on the return of Hearst from Europe, when Marlon Davies insisted that the M-G studio give her 'Marie Antoinette' as her next picture. Studio held Miss Davies not suited for the title role, already assigned to Norma Shearer. Hearst put Eddie Hatrick on the job and he quickly made the deal with Warners, which was the third time in five years that the Hearst crowd and the Warner organization talked a deal. About a year ago, was the last time, which was after 'Barretts of Wimpole Street' had been assigned to Miss Shearer.

This play had been purchased for Miss Davies and she made several tests. Studio people said she was dissatisfied with them and wanted to experiment further before making the picture. Then Irving Thalberg came back from Europe and Metro to induce his return to the studio gave 'Barretts' to him, as Miss Shearer had her eye on it.

From that time the cordiality that had existed between Louis B. Mayer and Hearst began to cool. Then various old sores began to irritate Hearst with the result he decided that his connections with Metro should terminate, despite the fact the Cosmopolitan and Davies contracts were considered the best in the picture business for one who did not make any financial investment in a company. The Cosmopolitan deal was for four a year, all financed by Metro, with Hearst to give white space in his papers and get a good chunk of the profits. These pictures seldom went over a \$300,000 cost figure and two outstanding ones which paid Hearst a big profit were 'Broadway Melody' and 'The Big House'. Others made under this label also grossed nicely and Hearst was usually well reimbursed for the free space he gave.

The Davies deal was a straight salary proposition for two a year between Miss Davies and Metro. The star was getting around \$10,000 a week salary on a 52-week basis. Of late Miss Davies has been teamed with strong male stars by Metro.

There are reports on the Coast that Hearst also had a burn against Nick Schenck and Mayer over the original sale of Loews, Inc., to William Fox. It is said that at the time that Marcus Loew died Hearst and Mayer formed a pool whereby they were ready to take over the holdings of the Loew family should they desire to sell. The sale to Fox was made with Mayer at the time ignorant of the goings-on in New York and very much burned up at the deal. Around three years ago he and Hearst again expressed a desire to buy the company and associated with them at the time was C. B. DeMille. Understood they wanted to put up \$1,000,000 in cash each, but the proposition did not interest the eastern bankers who held the property.

Additional fuel was heaped on the Hearst fire when Miss Davies returned from Europe to find 'Barretts' a box office smash. After that they tried the 'Marie Antoinette' move with the suggestion that Thalberg take Miss Davies under his wing in his unit and make the picture with her. However, Thalberg as he had always done heretofore when Miss Davies name was suggested as star material for him to use, politely refused and stated he felt that she was better fitted for the light comedy type of story, which other producers on the lot probably would have more time to handle than he.

This was the same feeling on the part of the home office heads, as well as Mayer, with the result that Davies and Cosmopolitan contracts, which expired about three months ago, were not renewed and the outfit moved to Burbank, as it has no more product to deliver to Metro. Last Davies picture was 'Operator 13'.

Warner deal is for four Cosmopolitan and two Davies pictures on same terms, with Warners reported trying to get 'Marie Antoinette' as the first story for the star.

Current negotiations to lift the rigid restrictions on foreign-made films in Czechoslovakia between that country and the U. S. coincided with the sudden appearance in America of Julius Aussenberg. Latter is in the U. S. on strictly private negotiations. The U. S. State Department and the government of Czechoslovakia officially are handling the matter. Aussenberg is regarded to have come here for information as to progress of negotiations and so to have timed his visit. He is stated to be financially interested in the principal native film producing firm in Czechoslovakia and one which is regarded as having been among those primarily responsible for the rigid restrictions that obtain. Czechoslovakia has indicated an intention to remove certain of the rigidity that exists on foreign importation. However, so far, the American film people who have refrained from exporting to Czechoslovakia for the past two years, up to last accounts, consider the Czech offers still too rigid.

According to the Hays office, in close touch with Washington, no truce between American filmers and the Czech government has been signed. Hays office insists that the negotiations are still in a considerably muddled state and, although it is felt that negotiations are likely to be consummated, it is pointed out that no deal has been set and that no American major film company is as yet contemplating a return to the territory.

Aussenberg, part owner of the A-B studios in Prague, is anxious to see the matter settled and wants to be in New York when it's settled so that he can possibly grab orders for quota film production for American majors who would return to the fold. He was quoted as saying that new terms have been made of mutual satisfaction all around but this was later denied by the Hays office, which insists that both Aussenberg and his countrymen in Prague are overly optimistic and that thus far the matter is still status quo.

Paramount trustees are reported putting off hearings in the matter of the \$13,000,000 bank suit because the settlement proposed is understood to be predicated on a reorganization plan. Idea is apparently to do nothing definite on the bank settlement matter until a plan is ready to be brought forth, when any settlement reached would become a part of it. Settlement, unless terms are changed, would contemplate immediate payment of \$5,000,000, balance of loan to \$8,000,000 to be paid on reorganization in the manner and on the basis general creditors will be taken care of. The \$5,000,000 would probably go to the banks in the form of securities.

There has been considerable complaint that the bank settlement is being unduly delayed. During the past week, when it was to come up again, adjournment to Nov. 14 was asked and granted. This adjournment is deemed necessary because the hearing, part of many times before, is on a motion to examine bank officials prior to trial of the trustees' suit which it is hoped will not have to be tried. Major creditor committees, including the Frank A. Vanderbilt bondholder group, controlling over 50% of both bond issues of Par, and the stockholders protective committee, with more than 50% of the common stock deposited with it, are said to be ready to accept the terms of the bank settlement as worked out so far.

The Brooklyn grand jury action, which alleges gangsters were used in dealings with theatres, is against a union which is more or less inactive now, the Empire State Operators. This is a New York-chartered organization.

Empire is the group which originally brought about cross-picketing on Broadway when Sam Kaplan was the head of 306 and the Brooklyn branch affiliated with the A.F.L. After settlement was reached with

Empire by Harry Sherman, who succeeded the ousted Kaplan, and cross-picketing was called off, Allied Operators union sprouted and brought about the same situation as had existed with Empire. This has again gone on a long time and although the fight between 306 and Allied still wages in the courts, there is no indication when picketing between unions will be ended.

During the past week at hearings before Referee Robert McC. Marsh in New York in the 306-Allied matter, it was brought out that Allied is hiring pickets through an employment agency and paying them \$2 to \$2.50 a day to parade in front of 306-operated houses. The old Empire union was alleged by Kaplan sources to have done this, too.

Eddie Cantor's philosophy that 'it takes an actor to lick an actor' apparently has roots in fertile soil here, for a bunch of actors, first time on record, stuck together on a proposition when an indie Coast producer attempted to chisel extras. Call was made for 25 dress-suit boys to show up for an interview, attired in first part duds. They showed up and the caster, an independent operator, told them they were wanted for a picture by an important indie; that they'd be paid \$15 for a job that might last all day and part of the night; that there'd be no overtime. He admitted it was against code regulations, told the men they could accept or decline, but he was warning them what the producer would expect. Group walked out in a body and, as they were leaving the studio, a messenger called them back. They were told the producer had agreed to pay the overtime, so they signed. Extras hail the mob involved as examples for all others in dealing with chiseling producers and are setting their action up as a precedent for mobbers to follow in future.

A practical joke, which was headed for a tragedy, was pulled on Mort Millman recently. The agent decided to drive east from Hollywood in his new car, and the joker tipped off a newspaper friend that 'Baby Face' Nelson was supposed to be driving back to Chicago in a new machine. He also handed out the license plate numbers.

Millman's first experience from the joke was when a small town sheriff covered him with a gun and made him identify himself. Later, he was surrounded by a group of deputy sheriffs who carried an arsenal. Only way Millman could convince the law he was not Nelson was by his height, and they finally bought a tape measure.

After two days this Millman garaged his car in a small town in Wyoming and hopped a train. The car is still in the garage.

Renewed squawks are being raised in major film circles against the use of big stars or their names in connection with exploitation merchandising of a low-priced cut shop in New York which was once threatened suit by Par for using stills without permission. Most of the major companies are now reported to have put thumbs down entirely on any exploitation cooperation because they don't want to see their stars arrayed in anything but the most expensive coats, if at all. One of the latest stunts of this house is quoted as direct-mail advertising in which it is indicated certain stars wear their coats.

Louis Brock's shifting over to the Fox lot on a three-year deal, after a long term with Radio, doesn't mean anything to Lee Marcus, who had succeeded Brock in charge of shorts for Radio. Marcus has since assumed an associate producership, so that any promotion to Brock's a berth with Radio was anticipated. Alex Arons has since been added to the production forces.

Marcus is credited with Wheeler and Woolsey's 'Kentucky Kernels', after another producer had started it. Marcus, now enroute back to Hollywood from a New York holiday, will continue on shorts and occasional features. Felix Young's recent addition to the radio roster of associate producers otherwise absorbs Brock's spot.

A director at a major studio sold his studio a story for a child star for \$5,000. Picture went into production and after it was completed the studio, in looking for another story, came across the same yarn submitted by a team of writers some time before the director wrote his script.

Studio then called in the original writers, offered them five grand for the story, meanwhile refusing to pay the director. Writers, as yet, have not accepted and do not know that their story has already been made into a picture.

When 'Gay Divorcee' was first previewed at the RKO home office opinion was only fair. Particularly vehement in his kayo was a New York city divisional manager. The Music Hall also held back on the film. Then the RKO filmers shoved the picture on an out-of-town screen. It broke a record. Then M. H. gave in. The Music Hall has pencilled the pic in for three weeks and now the RKO home office theatre heads have warmed up, too. The pic actually is the biggest potential grosser the company has had this year judging by current results.

Virtually all of the independent producers and distributors are submitting their scripts to the Hays office because the indies realize an official okay from the MPEDA is of advantage to them. Since the theatre chains of the majors recently got together and decided not to exhibit any film which had not been passed by the Hays' organization, the indies are seeing Hays about a safety seal. Most indies are also of the opinion that a certificate of approval on their films is of patronage value.

Friends of William Fiske, who ought to know, want it known for the record that his trip abroad was to visit his family who live in Paris. Fiske hadn't been home for some time, hence the present trip. It had been mentioned that he was showing over a British film distribution deal on behalf of First Division of which Fiske is v.p. That's purely an aside, according to his friends, although now that Fiske is in the film biz he probably will take a squint around European studios. His journey abroad, however, is described as personal and not official.

Court reporters who scribbled for the record in the lengthy Paramount-Quittner anti-trust trial which lasted weeks when first tried a couple years ago, aren't going to collect for their work.

On motion of the Par trustees, the bill of the Southern District Court Reporters for \$3,365 has been disallowed. On Special Master Joyce's recommendations, Justice Alfred C. Cox knocked the claim out. The Quittner suit, pending on appeal, was recently settled for \$10,000.

In searching about for a new president for the Motion Picture Research Council, to succeed Mrs. August Belmont, someone is wanted who has sufficient social standing to command public attention and also a healthy pocketbook which the council can dig into. Everyone among those of the upper social strata who might fill this bill and has been approached so far, has turned down the offer.

Past week has been a heavy one for squawks between players and producers on alleged violations of money clauses in contracts. Academy settled in all 25 disputes, awarding the players involved \$800 during the week. It was record for the Academy conciliation machinery which generally averages around \$500 a week in this type of complaint.

The Paramount trustees have obtained an order authorizing them to pay the N. Y. State Tax Commission \$5,509. Amount covers taxes deducted by representatives of Paramount from salaries of certain non-resident individuals during 1932.

PRECEDENT TEST ON 'FIRE'

Critics Answer Rice

Reaction to Elmer Rice's panning of the critics appeared in the Sunday columns of several New York papers. Burns Mantle (News) seemed to be looking for his fellow drama commentators with the following:

Burns Mantle

'Who the heck cares what Elmer Rice or any other producer of plays thinks of his critics? Or what his critics think of Elmer Rice? The producer's job is to produce interesting plays. The critic's job is, upon invitation of the producer, to attend the plays and render an opinion upon them as theatre entertainment for the benefit and guidance of his newspaper's readers.'

'If the reviews seem to the producer to be unduly biased, or the attitude of the reviewer definitely unfair, his court of appeals is the editor of the paper that employs the offending reviewer.'

'No editor that I know, or ever have known, would continue to employ a reporter, or critic, who could be proved biased or unfair in his news reports or his signed opinions.'

'In the specific case of Mr. Rice, however, I am more inclined to sympathize with him than to censure him. Not because I believe he has a case against his critics, some of whom liked his "Judgment Day" and some of whom did not, some of whom found in "Between Two Worlds" to be satisfying theatre entertainment and some of whom did not.'

'But I sympathize because of the position in which he finds himself at the moment as a producer of plays and the owner of a theatre.'

'Rice has worked for twenty years to establish himself as a playwright. He has earned a comfortable fortune with his plays—a fortune, it might be added, that most of these same stupid critics against whom he is now railing had some part in helping him acquire through their extravagant praise of his "Street Scene," "Counselor-at-Law" and "The Left Bank."

'Now, after twenty years, he acquires a theatre and becomes a playwright-producer. He stakes everything on Rice and the Rice judgment. He produces his first play, which is a racially prejudiced attack upon an enemy of his people. His reviewers are divided, some shouting his praises as playwright, others deprecating his over-indulgence in the luxury of getting mad. The public response to the play is fair.'

'He produces a second play, a thoughtful but casual drama discussing the respective viewpoints of capitalistic and communistic citizens, and relating the adventure of a Park Avenue Junior Leaguer who meets and is seduced by a ruthless Bolshevik during an Atlantic crossing. This time his critics are pretty generally agreed that in stage skill and written word his play is a creditable job, but regret that it also lacks something as stirring and satisfying drama.'

'So here is Mr. Rice, a good share of his fortune at stake, his first two arseholes in danger of being beached and a bank of dark clouds obscuring the horizon.'

'Let any of you who would blame him for this hysterical outburst against those he sees as a chief contributing cause of his temporary defeat try putting yourself in his place. I doubt if you would be able to take it either.'

'It is regrettable that Mr. Rice is determined to leave the theatre. He has an uncommon gift for play writing and play producing. And a generally fine mind to work with. With a theatre of his own to play with he should become a major influence in the local producing field.'

John Anderson

John Anderson (Journal) reminded Rice that the same reviewers he now denounces 'dizzily sang the praises' of the dramatist's 'Street Scene' and went on to say:

'But he only weakens his case by assailing so violently a group of men who have patiently and to their best abilities tried to make the drama better. Their personal thirsts and morals have nothing whatever to do with their value as critics. Does Mr. Rice seriously believe that all who wrote nice letters to him about "Judgment Day" are persons any better than the men who happened not to like it? I doubt it. As a realist, he must know that there is no difference, and that he has, with the finest intentions in the world, tried to draw a distinction between white and black, and had it come out as a distinction between black and red. I mean ink; not politics.'

'Ah no. Mr. Rice should read over his scrapbooks, and think twice before rushing in where even the Broadway angels fear to tread. But if, as he intimates, he is bored with the theatre, it can well spare him. That may be what's the matter with his plays.'

Brooks Atkinson

Brooks Atkinson (Times), in commenting on the John Mason Brown and Montrose Moses anthology, "The American Theatre as Seen by Its Critics, 1792-1934," also devoted some attention to dramatic criticism. In referring to the book he wrote:

'It comes at a time when drama criticism is in especial disfavor. After eight or nine weeks of fairly consistent negation from the press, the authors, actors and producers of this town are smoldering with vexation and accusing the critics of standing between plays and their natural audiences. The point is a practical one. As a rule plays do not succeed without some favorable comment in the daily newspapers. Unless some of the reviewers write of them with enthusiasm they cannot survive the first two crucial weeks when the fate of a production at the box office is usually decided. There are several instances of current plays that have held on or succeeded in the face of hostile or mixed notices. Tobacco Road' being the most conspicuous example. Although it was generally condemned in the daily newspapers, except for Henry Hull's acting, it has been running eleven months, and will go on indefinitely.'

'Among the current productions that have found their public in spite of mixed or adverse verdicts in the press are "Within the Gates," "Judgment Day," "The First Legion" and notably "The Great Waltz," which is doing tremendous business. Although drama criticism in its not being practiced in the interests of the box office, now drama critics have acquired great influence without wishing to have it, the charge that they stand between plays and their natural audiences is a serious one. The practical function of newspaper reviewing is to spread the news, not to obstruct it. Even those who feel most bitter about drama reviewing will be willing to grant critics personal prejudices and limitations, which are humanly unavoidable. But if it is true that the reviewers keep theatregoers away from plays that they would enjoy, the function of newspaper criticism is being abused. For newspaper reviewing is not a form of the higher criticism: it is a practical form of news reporting.'

Laurillard Over

Edward Laurillard is enroute to New York for the purpose of producing "Yes, Madam!" there. This is the current Bobby Howes-Binnie Hale hit at the Hippodrome.

Unveil Barry Play

Hollywood, Nov. 5. Pasadena Community Playhouse unveils Philip Barry's "The Joyous Season" Tuesday (6). Cast has Harrison Ford, Owen King, Margaret Clarke, Ruth Covell Levinson and Joan Inness.

ALL PRODUCERS EYE HERTZ CASE

Forced Closing of Play Will Have Sweeping Effect on Future Author-Legit Entrepreneurs' Relations

MGRS. BURN

Case of forced closing of "Waltz in Fire" two nights before opening has spread in import and implication to the point where legit producers are matching developments closely for a possible index of the future. Play was to open last Wednesday (31), but David Hertz, the play's author, ordered the production stopped on Monday (29) because he claimed dissatisfaction with its quality.

Producers of the play are Harmon & Uiman. They were served with a letter from the Dramatists' Guild Monday, in accordance with the terms of the Minimum Basic Agreement, warning them not to open the play. They then held one more dress rehearsal that night, inviting several newspapermen and other Broadwayites, and folded the show. Next morning manager served both the Dramatists' Guild and Hertz with charges of having closed the production unnecessarily and a demand for immediate arbitration and return of the expenditure of the production. Guild answered pronto that it would appoint an arbitrator within a week, but Hertz has not replied.

Matter has long been one of bitter discussion between playwrights and producers. According to the regulation Dramatists' contract as drawn up in 1926 and the Minimum Basic Agreement as written and accepted in 1931, the author of a play has sole permission to permit changes of any sort in his play, dialog or staging. Also he has final say-so on casting, staging and production. But the real thorn in producers' flesh is that an author can at any time fold a production by refusing to let it go on. It was by holding this clause over the heads of producers in the past that playwrights have frequently won arguments on other items.

Legit code authority, through Philip Wittenberg, wrote to the Dramatists' Guild asking to be ad-

(Continued on page 70)

Drama Critic Are Put on the Pan Two Ways; O'Casey Lets Off Steam And Rice Says What He Thinks

Equity and H'wood

Equity and the Screen Actors' Guild accord for interlocking unionization is covered in detail in the film section of this issue, as it was last week.

Local autonomy of the Screen Guild will obtain but, as a non-A. F. L. affiliate, the Guild will be a branch of Equity, which alone enjoys the charter.

EMILY HOLT QUILTS EQUITY

Emily Holt, who has been handling much of Equity's legal work, suddenly resigned last week, her withdrawal being effective Nov. 15. She also is withdrawing from the office of Paul N. Turner, Equity official counsel.

In addition to regulation matters, Mrs. Holt is credited with obtaining governmental support for the 20 free shows now touring the Civilian Concentration Camps. She also figured in raising funds for expenditures not provided for by the state and city of New York's financing of the free shows, which have been presented in parks, school auditoriums and institutions.

Mrs. Holt will establish offices on lower Broadway.

SCHWAB AND DUNNING REPAIR 'DAWN GLORY'

"Dawn Glory," which Laurence Schwab and Philip Dunning tried out of town, was suddenly brought back from Wilmington for repairs. Understood cast changes are required. Herbert Rawlinson was first in the lead, being replaced by John Sheehan. Thomas Mitchell was then chosen, but the show closed before he joined.

Comedy was first called "The Path of Glory," Joseph Schrank and Dunning authored.

Sean O'Casey Dissects the N. Y. Drama Critics; Tells About Art

By Cecelia Ager

Sean O'Casey is a polite lion who, since they think it behooves him, will discuss the Drama with the intellectual lady journalists who come to interview him, though he would rather talk about a good play.

One day last week Mr. O'Casey was discovered in his lair surrounded by just such ladies very earnestly discussing Art and Literature and conscientiously sipping tea. Mr. O'Casey himself seemed to shrink into his armchair as he politely replied to their questions—politely, but somewhat dispiritedly. The further back Mr. O'Casey retired into his arm chair, the more eagerly reverential the ladies leaned forward—but at last they had no more artistic things to ask and so they went away.

Now, like a hunted thing, Mr. O'Casey eluded the VARIETY reporter who doggedly remained. He lit another American cigarette, exhaled gently when the aesthetic obtuseness of VARIETY was explained to him, and to the shamelessly mundane question of what did he

think of his notices on "Within the Gates," replied:

'It is always the mark of a fine play when there is a clear cut division of opinion. When you get both a vigorous denunciation and an ecstatic welcome, it shows you've written a worth while play—you've shattered their minds. The reviews of "Within the Gates" convinced me—and like everybody else I need convincing—that there must be something living in the play to cause such controversy. A good play arouses discussion, attacks, praise. It has vitality. It penetrates. A bad play receives either all good reviews or all bad; its very unimportance stings nobody.'

Atkinson's Response

Brooks Atkinson's response moved him deeply. "Mr. Atkinson's first piece was a stirring review of the play; his second (in the Sunday drama section of the Times), a review of the dramatist. It showed me the play as I had originally conceived it—very few critics succeeded in doing that."

Mr. O'Casey finds Richard Watts (Continued on page 62)

Sean O'Casey, the Irish dramatist whose play "Within the Gates" aroused much pro and con comment at its recent opening at the National, N. Y., stood before the members of the Dutch Treat Club last Tuesday (30) and, had his say about one critic. Next day Elmer Rice, playwright-producer-manager-director, slammed all the critics and declared himself done with the theatre. The O'Casey incident did not reach the dailies but the Rice stuff did, although some of his remarks were blue pencilled.

Rice's explosion came during an address made before Columbia University students, whom he told he was quitting the theatre, because it isn't any use, adding that "the author who writes serious things for the stage" cannot reach his audience because of economic difficulties and unfavorable criticisms. Showman explained that his was the "culmination of 20 years of hate" and that "few dramatist critics know anything about acting or directing or have any idea of what goes into the making of a performance." His ideas were amplified when reporters reached him later.

One student contact for a morning paper asked Rice if he would stand behind his address and, being answered affirmatively, the story went out. Afternoon papers hopped on it and fired questions at Rice, who is quoted as saying: "Critics are drama's worst enemies. They are stupid, jaded, illiterate drunkards. One is a senile alcoholic. One is a professional keyhole peeper. Three or four may have some degree of theatre sensitivity."

Same evening Rice appeared at a premiere and chatted with several reviewers. He seemed to be surprised that his remarks had been treated importantly and thought he might have prepared a statement had he figured the reaction would have been what it was. Playwright seemed distraught and one reviewer (Gabriel) piped that Rice was really a frustrated critic.

And First Nighters

Other views credited to Rice included his idea of first night audiences, who he said were the "scum of the earth." He also thought the Hollywood talent and play scouts "more stupid than the critics." He mentioned no names.

Rice's burn dates back to last season, when his "We The People" was panned by most reviewers. This season his "Judgment Day" drew mixed notices and also most recent "Between Two Worlds" got lukewarm mention. Author-manager gave away "Day" to his employees.

As a young attorney Rice made a clean-up with "On Trial," his first play. Cohan & Harris presented it, in association with Arthur Hopkins, play marking the latter's return into the legit field. After a lapse, Rice came into the limelight again with "Street Scene," which earned him a fortune. That play was presented by William A. Brady, Rice having carte blanche in the direction.

Two years ago he blossomed out as an author-manager with "Counselor-at-Law," another smash. Last season "We" was his first real crop-er. It was partly propaganda and wound up in the red. This summer he and Mrs. Rice purchased the Belasco theatre and "Judgment Day" was the opener. He immediately complained about the critics and demanded to know what the other managers were going to do about it, also Equity. Nothing happened until last week's squawk following the opening of "Worlds," also at the Belasco, where it is doing fairly well.

Theatre is a property valued at nearly \$750,000. That he will toss it aside is doubted. Rice declared season and his next play, "Not For Me" would not produce again this (Continued on page 70)

Reinhardt Lugs Two Carloads Of Cal. Foliage East for 'Dream'

Los Angeles, Nov. 5. Two carloads of mighty California oaks to provide a virginal setting for the Fauchon & Marco production of 'Midsummer Night's Dream' are being shipped east Wednesday (7), along with two other cars of scenery and costumes for the 12 weeks' tour of the Shakespeare fantasy. Cast of 69 principals headed by Max Reinhardt is also pulling out the same day.

Inability to find live lumber in the east at this time of the year and the refusal of the German director to stage his spectacle against a synthetic background are responsible for the unusual departure in transporting the overgrown acorns away from their native soil. Trunk and leaves are kept in their natural state of preservation by a special process.

'Dream' makes eastern debut in the Chicago Auditorium and is set for three weeks. Then follow Cleveland (Convention Hall), Philadelphia (Metropolitan Opera House), and Boston (Opera House). Remainder of route is not set yet. Week's net of route is not set yet. Week's net is said to be around \$25,000.

Professor Reinhardt will ready the production for the Chicago engagement and, after the opener, fly back to Hollywood to take up his duties at Warner Brothers. Felix Weisberger, assistant to Reinhardt, takes up the direction at that stage and holds it for three weeks. F&M will then put one of its own directors in charge for the remainder of the tour.

Players contracted for 12 weeks include very few of the names that appeared in the Coast presentation. Mickey Rooney goes along as 'Puck.' Stage crew of six is being taken along and will be augmented by 20 at Chicago, to comply with union regulations.

'CONTINENTAL' REVUE CONTINUES; CUT O.K.'D

New deal concerning 'Continental Varieties' will keep that attraction in at the Little, N. Y., for at least four more weeks. Understood the imported specialty artists have agreed to a cut in salaries, proposed by Arch Selwyn and Harold B. Franklin, who present the show. Show is headed by Lucienne Boyer, who is also appearing in the Rainbow Room, Rockefeller Center. Mile. Boyer's contract with the aerial cafe expires Dec. 12. Beatrice Lillie is mentioned to succeed her. Escudero, the Spanish dancer, who is the show's second feature, set back several dates so that he could continue with 'Varieties.'

Masquers' First Public Revel Has 100 Names

Hollywood, Nov. 5. First Masquers' Revel opened to the public, staged at Hollywood Playhouse last night (4), had more than 100 screen and legit names in specialty bits. Frank Fay and Charlie Irwin split on emceeing. Bill included Frank Morgan, Claude Gillingwater and Wm. Burgess in their 'bootblack' skit, and Julian Flingers.

Brown Bankrupt

Chamberlain Brown, agent-producer, resorted to the courts last week for an adjustment of his financial affairs. Petition in bankruptcy which he filed with the New York Federal Court states that the liabilities will run over \$30,000 and that there were no assets.

Breakston Road Puck

Hollywood, Nov. 5. Deal has been signed through Ivan Kahn for George Breakston, boy actor who stands out in U's 'Great Expectations,' to play Puck in the touring version of Reinhardt's 'Midsummer Night's Dream.' He replaces Mickey Rooney.

PASADENA PROTESTS

Gilmor Brown Flies to Challenge Equity Ruling

Pasadena, Cal., Nov. 5. Gilmor Brown, managing director of Community Players, planned New Yorkward Saturday, to appear before Equity council Tuesday (8) in protest against proposed ruling that Equity members be prohibited from taking part in Playhouse productions without receiving minimum NRA pay.

Equity hearing was set following dispatch of long letter by Brown, demanding full inquiry into Pasadena situation.

PITT'S CRYING AGAIN; NO LEGIT IN SIGHT

Pittsburgh, Nov. 5.

Legit situation here is still plenty acute, with indications that season will be worst locally in several years. Only three attractions have played the Nixon so far, the Chic Sale Play, 'Elephant on His Hands,' three days of 'Green Pastures' on a return engagement, and Fritz Leiber in Shakespearean repertoire. House, dark last week, will be dark for another fortnight, reopening Nov. 19 for the Theatre Guild try-out of 'Valley Forge.' It'll be the first subscription play of the American theatre series.

Formerly considered one of the east's ace tourist spots, town is being passed up more than ever before by producers, who are afraid to chance poor business conditions. Legit men are probably basing their judgment on increasingly poor grosses in film trade and dull takings for the Sale show and Leiber repertoire. Only 'Pastures' got away with any coin.

Even 'As Thousands Cheer' has passed up the Nixon, where it was originally scheduled for next week, and may not get here at all if the Chicago engagement holds up. That leaves the house without a show in sight after 'Valley Forge.' Where the remaining five subscription offerings are coming from becomes more and more a mystery.

'Pastures' Sees Biggest Road Biz Since '32

Toledo, Nov. 5. 'The Green Pastures' giving two performances here today at \$2.75 top has an advance sale indicating takings of \$9,000 or more. That is biggest business drawn by 'Pastures' since it played Des Moines two years ago, grossed for two performances there being \$11,000 at \$3.20 top.

'Pastures' is at the Paramount, which occasionally presents legit shows.

Maria Jeritza Changes Her Mind, Out of S. Carlo

Milwaukee, Nov. 5. Billed to appear in the role of Elsa in 'Lohengrin' with the San Carlo Grand Opera company at the Fabst, Friday (2), Marie Jeritza sent an eleven-hour cancellation announcing she couldn't make it due to a radio contract.

Fortuno Gallo, manager of the troupe, secured Biana Saroya to sing the part. Persons who bought tickets on the strength of the Jeritza advertising were invited to get refunds. None did.

Haring on the Hunt

Forrest C. Haring, general manager for Dwight Deere Wiman, left New York by plane Oct. 29 for Hollywood, trek west is to secure talent for 'It's You I Want.' Maurice Braddell's new play, which will be produced as soon as it can be cast. Wiman accompanied Haring as far as Chicago, detouring there and proceeding to Moline, Ill., where he spent a week to attend a meeting of Deere & Co., of which he is an officer.

Then and Now

VARIETY'S 15 Years Ago and 50 Years Ago depts. regularly each week are usually illuminating for contrasts in show trends. Signal item of exactly 15 years ago, to illustrate yesterday's bullish legit market, is the fact that in 1919 at this time the Shuberts had 59 productions attracting at the box-offices.

Brokers Squawk, But CA Ratifies Code Regardless

Over objections of Broadway ticket brokers, the revised legit code was ratified by the Code Authority last week which no notified Washington. Agency men asked the CA to postpone action until the special ticket committee and the brokers huddled over changes in the control rules.

Some further revision of the rules may be made later, but brokers must secure licenses from the CA immediately. William McBride, representing the three leading agencies (McBride's, Tyson, & Co. and Postal-Leblang), and Morris Rosenstein, acting for the other brokers, voted against ratification.

CA offered to refund money paid by the brokers for policing last season, but the agency men agreed the coin should be held by the code body for the time being. Agencies contributed \$1,000 for the gum-shoeing, but only \$200 was expended.

Barton Gives Notice; Henry Hull May Rejoin 'Tobacco Rd.'

For the second time Hollywood will cause a change of leads in 'Tobacco Road,' long-run drama at the Forrest, N. Y. James Barton has handed in his notice and leaves for the coast Dec. 1 under contract with I.K.O. Barton succeeded Henry Hull in the show last summer, when Hull similarly went to the coast to appear in films.

Sam Grisman, who with Harry Oshrin controls 'Road,' went to Hollywood last week with the idea of finding a third lead for the play. Some chance of Hull going back into 'Road,' actor being willing. Understood Hull is seeking an arrangement whereby he can rejoin the show until the end of the run.

Echo of 'Wishing Well' Flop in Frisco, 1929

Hollywood, Nov. 5. Equity is appealing the Municipal Court decision favoring Harriet Bennett, whereby she was awarded \$1,135 covering a judgment, attorney fees, court costs, etc., as echo of the 'Wishing Well' production in Frisco in 1929.

Miss Bennett, who claims she was part owner of the show and that her coin was included in Equity's bank balance with salary indemnity, and that the bank closed on it.

LEW LESLIES SPLITTING

Mrs. Leslis Back From England, Husband Stays in London

London, Nov. 5. Marital split between the Lew Leslies (Irene Wales) is certain, according to the producer, who says 'Blackbirds' is current here at the Coliseum.

Mrs. Irene Leslie returned to America a fortnight ago, presumably to consult legal counsel. They have been married over 10 years. Leslie's 'Blackbirds' continues at around a \$15,000 gain. Sir Oswald Stoll, in bringing over the American colored revue, guaranteed the show \$8,000 with a 50-50 split above that figure.

NO MORE ROOSTERS

'Farmer' Brought Realism Too Near to Broadway

'The Farmer Takes a Wife,' 46th Street, N. Y., is a play about till, Eric (anal. m.) about a farm at all. But there were chickens in it. First-nighters didn't see much of 'em, but several people who hadn't been to the show found out about the chickens early the next morning and squawked so much that it was decided those things don't belong on Broadway.

Two bantam roosters were placed in the theatre's small yard for exercise. At 4 a.m. they started crowing. At noon a letter came to the theatre from a guy stopping at the Piccadilly hotel. He said he lived 40 miles from Portland, Me., and when he was awakened by the roosters he thought he was back home. Said he would move out of the hotel if that was what was going on on Broadway. Then Mrs. James Moore, whose Dinty runs a chop house next to the theatre, complained. So the cluckers were aired.

MARGARET PERRY OFF TO RENO FOR DIVORCE

Cleveland, Nov. 5.

Margaret Frueauff French, New York actress, known professionally as Margaret Perry, is establishing a residence in Reno to secure a divorce from Winsor French, socialite-gossip columnist of the Cleveland Press, on grounds of mental cruelty.

Actress, who is the daughter of Antoinette Perry, and columnist was married in New York Oct. 7, 1933, when she cracked headlines by spending \$8,000 on a trousseau. After honeymoon of several months she stayed in London, while her husband returned to Cleveland. At time of her marriage she inherited \$75,000 from the estate of her late father, Frank W. Frueauff, Denver utilities magnate.

Her last stage appearance here was in 'Criminal-at-Large' at Cleveland Playhouse. Previous to that she starred in 'Strictly Dishonorable.' No announcement yet whether husband will fight divorce suit or not.

Harry Green East To Produce Comedy

Harry Green, back on Broadway from Hollywood, will be associated with Harold Berg in the presentation of a comedy entitled 'Piper Paid.' Play was written by Viola Brothers Shore and Sarah B. Smith, the latter a newspaper woman. Green and Blossom Secley will head the cast.

Basil Rathbone East, Joining Cornell Cast

Hollywood, Nov. 5. Finishing his part in Metro's 'David Copperfield,' Basil Rathbone left Saturday (3) for New York. He will join Katharine Cornell's repertory company in a road tour.

Wright Back in Dayton

Dayton, O., Nov. 5. W. H. Wright, several years piloted the Wright Players through three seasons here, will open another company at the State theatre Nov. 12. Leads and principal parts will be played by professionals brought in from New York. Weekly changes of bill, with New York successes, are announced, no Sunday performances and popular prices prevailing.

SHUBERTS RE-TIE 'FLAN'

Hollywood, Nov. 5. Option on 'American Flan,' play by Manuel Segal and Milton Lazarus, is said by the authors to have been renewed by the Shuberts. Tryout with Hugh O'Connell at Red Bank, N. J. got good notices last summer, and it was on strength of that showing that production for New York was optioned. Casting difficulties have held up previous production plans.

BERLIN TO COAST

Irving Berlin, in Chicago for the opening of 'As Thousands Cheer,' will go on to the Coast for a visit. He will be joined by Mrs. Berlin and Alice Duerr Milles.

North Brookfield O.O.'s Native Son And Says Okay

Boston, Nov. 5. George M. Cohan and his 'Ah Wilderness' company came, showed off and conquered at North Brookfield, Mass., in the heart of the Berkshire stielis last Monday night (23) when they brought O'Neill's opus to the boards of the town hall. Something like 517 townies and old cronies of Cohan were sardined into the antique hall, while outside more than 800 earned the distinction of being the first group to hear 'Wilderness' (via p.a. system) without seeing it.

Town's favorite son was not met with a brass band when he stepped off the New York train early in the day; because he had let his Brookfield intimates understand that he was to come into the town without fanfare, like a regular guy. This did not stop up the welcoming committee to the extent of forgetting the banner across Main street though.

Boston papers whooped the home town return and special one-act show, every page one shouting it with cuts and heavy heads. Scribbs traveled out en masse for the actual performance.

Scenes and props went direct from Boston to Springfield for Tuesday's opening there and Cohan's troupe used whatever the Brookfield thespians happened to have stashed backstage. Every eyebrow twitch, every piece of business by the old master, every catch line put the house in an uproar throughout the three acts; after which the company went on to Springfield, leaving the star to entertain with his own repertoire of songs and a buck and wing.

Marked in the hall had never seen a legitimate performance and they loved it. Cohan was presented with an inscribed cigarette case from his admiring ex-neighbors on the same stage where he last appeared at the age of eight. That night he stayed over with Murty Howard, local merchant, boyhood friend, and once a member of the Cohan-managers 'Coughlin's Dumbbells' rough and rugged Brookfield ball team.

3 SHOWS FOR DETROIT, SAN CARLO HOLDS OVER

Detroit, Nov. 5. Detroit's first consecutive legit booking started at the theatre Nov. 25 with 'The Follies.' Katharine Cornell follows the week after with a first performance (pre-Goetha) of her 'Romeo and Juliet,' with Basil Rathbone, Brian Aherne and Edith Evans in her support.

On Dec. 9 'Roberta' opens for another one week stay.

Marked in the hall had never seen a legitimate performance and they loved it. Cohan was presented with an inscribed cigarette case from his admiring ex-neighbors on the same stage where he last appeared at the age of eight. That night he stayed over with Murty Howard, local merchant, boyhood friend, and once a member of the Cohan-managers 'Coughlin's Dumbbells' rough and rugged Brookfield ball team.

'Girls' Out Again After Kaufman-Ryskind Fixing

'Bring On the Girls,' the farce which Sam H. Harris withdrew after playing a week in Washington, will again take to the boards in two weeks. After three days in New Haven, it will play the Plymouth, Boston, prior to Broadway. Jack Benny remains at this head of the cast.

Last half of the show was entirely rewritten by George S. Kaufman and Morris Ryskind.

Plan Portland Civic

Portland, Ore., Nov. 5. Group of influential business leaders have formed the Greater Portland Civic Theatre Committee, including Gov. Julius Meier and Mayor Joseph Carson, and are working with the Civic theatre group to increase interest and support for the theatre movement. While plans of the organization are still in the making, hope has been expressed that within a reasonable time an effort may be made to bring about the erection of a home for civic theatre plays and other activities, including a school of drama and allied arts.

'Chillun' Loop Fiasco at \$1,000; 'Folies' \$25,000 Csmash on Finale

Chicago, Nov. 5. After seven smashing weeks Ziegfeld Folies left the Grand and went to St. Louis. 'Folies' was the first outstanding sock of the legit season, rarely more than one or two grand from capacity. Smash of 'As show' stalled the coming of 'As Thousands Cheer', which finally comes into the house tonight (5). In contrast with the sock of the 'Folies' there's the death of the negro spectacle revival at the Selwyn. A local cast, all amateur, backed by local colored coin, the house did not get \$1,000 on its first week. So weak that Equity didn't even bother to round the cast into the organization. May try to go another session but likely to fold any minute.

'Pursuit of Happiness' will go on until Nov. 17 at the Blackstone, when it will be replaced by Eugene Leontovich in 'Romance', revival of a 14-year-old show. Cast is locally picked and goes into rehearsal today (5).

Estimates for Last Week
'Pursuit of Happiness', Blackstone (1,200; \$2.50) (5th week). Getting along on medium coin at \$5,500. Being presented by the Playgoers' group, which took show over from W. and Lew. L. (4).

'Run, Little Chillun', Harris (1,100; \$1.50) (2nd week). May close any second. Doing nothing at all in the way of biz and sinking fast. Not more than \$1,000 for the opening week. Ben says Phillips talking of a new show.

'Ziegfeld Folies', Grand (1,200; \$3.30) (7th and final week). Closed Chicago last Saturday (3) after smash run. Went to St. Louis where business is powerful. Took walloping \$25,000 for final session here.

'As Thousands Cheer', Grand (1,200; \$3.30) (1st week). Opens tonight (5) to excellent advance sale. Advertising four weeks only. Irving Berlin and Moss Hart on local radio stations for exploitation.

Other Attractions
Showboat 'Dixiana'—Fatal Wedding still the current attraction. Novelty attraction continuing to steady trade now on party and club biz.

CURRENT ROAD SHOWS

- Week Nov. 5**
Abbey Players, Royal Alexandra, Toronto.
'Ah, Wilderness', Ford, Baltimore.
'Anything Goes', Colonial, Boston.
'As Thousands Cheer', Grand Opera House, Chicago.
'Brittle Heaven', Garrick, Philadelphia.
Cornelia Otis Skinner, Metropolitan, Seattle, 5-7; Auditorium, Portland, 8-10.
'Dark Victory', Plymouth, Boston.
'Folies', American, St. Louis.
Fritz Leiber Repertory, Metropolitan, Minneapolis, 5-7; Metropolitan, St. Paul, 8-10.
'Green Pastures', Paramount, Toledo, 5; Hartman, Columbus, 6-7; Shubert, Cincinnati, 8-10.
'Her Master's Voice', Majestic, Brooklyn.
'Joyous Season', Playhouse, Pasadena.
'Love, Out the Window', Erlanger, Philadelphia.
Lyric Opera Comique, Curran, San Francisco.
'Milky Way', El Capitán, Los Angeles.
'Pursuit of Happiness', Blackstone, Chicago.
'Pursuit of Happiness', Broad, Philadelphia.
'Revenge with Music', Forrest, Philadelphia.
'Roberta', Playhouse, Wilmington, 5; Colonial, Allentown, Pa., 6; Capitol, Reading, 7; State, Harrisburg, 8; Majestic, Williamsport, 9; Temple, Scranton, 10.
'Run, Little Chillun', Blackstone, Chicago.
'She Loves Me Not', Walnut, Philadelphia.
'Success Story', Majestic, Boston.
'Vanties', Norva, Norfolk, Va., 8; Mosque Auditorium, Richmond, 10.
Walter Hampden Repertory, Plaza, Asheville, N. C., 5; Carolina, Charlotte, 6; State, Raleigh, 7; Carolina, Durham, 8; National, Greensboro, 9; Academy of Music, Roanoke, Va., 10.
'Woman on Trial', Playhouse, Hollywood.

Cook Stock in Atlanta

Atlanta, Ga., Nov. 5. Repertoire of past Broadway success has been set for Charles Emerson Cook's stock company here. Company opens Nov. 11 at the Erlanger. Troupe played 22 successive weeks in Baltimore last year. Scheduled plays are 'Her Master's Voice', 'Biography', 'Men in White', 'No More Ladies', 'The Pursuit of Happiness' and others which heretofore have not played the South. The company includes Helen Kinsley, Letty Davis, Evelyn Varden, Jessica Rogers, Barbara Lumsden, Henry Richards, Robert Baldwin, Joseph Eggerton, and George Taylor. John McKee will direct.

Bard Dull \$3,000; G&S Fair \$7,500 in Frisco

San Francisco, Nov. 5. William Thornton's Shakespearean Repertory company at the Columbia offered 'King Lear' here as newest of six plays Monday (29), repeating 'Richard III', 'Hamlet', 'Merchant of Venice', 'Taming of the Shrew' and 'Romeo and Juliet' on other nights. A poor approximate \$3,000 was the best the town gave it on the second week. First week also suffered, with little over estimated \$4,000.

Lyric Opera Comique at the Curran played 'Mikado' to approximately \$7,500, which is only fair, as this place generally eats up Gilbert and Sullivan. 'Pinafore' opens today (5) and expects better business.

Columbia opens tonight (5) with two old English ballad operas, 'The Farmer and the Love in a Del', with company mostly recruited from local singers. Poor business in sight.

Kennedy III

Bruce Kennedy, former stage manager for Earl Carroll, is alling at the Roosevelt hospital. Kennedy has at various times acted as manager for Schwab and Mandel and A. C. Blumenthal.

Philly Gets a Musical

First This Season; 'Love' Only \$5,500 but Holds Over

Philadelphia, Nov. 5. At last, for the first time this season, Philly is to have a musical show. It's 'Revenge with Music', opening tomorrow (Tuesday) at the Forrest and in for two weeks. Advance sale nothing remarkable, but it is figured as putting new life into the legit situation here. Not even the oldest-timers can remember a season with no musical bookings until Nov. 6; it sets some kind of a record.

Also opening this week is 'Brittle Heaven', drama try-out, at the Garrick and in for one week only. Despite pretty rocky business, 'Love! Out of the Window' held over for a second week at the Erlanger, and 'The Pursuit of Happiness' stays for its eighth week at the Broad. Record of this show has been phenomenal here. Last year original production, despite finest notices and praise, struggled through two weeks of miserable biz at the Walnut. Now, with an inferior cast and production, it is catching the full strength of the cut-rate and pass trade and has been averaging \$7,000 right along with no drop discernible yet. May even stay another fortnight.

Samuel Nirdlinger is holding 'The Milky Way' as the next attraction but won't take out 'Happiness' until it shows real signs of weakening. 'The Milky Way' with Leon and Mayfield, big Philly favorites, is figured as good for another six or eight weeks. That's to carry the Broad along to the holidays and beyond. In the meantime, Nirdlinger is able to keep the Erlanger occupied and lighted but trade hasn't been so hot at the big Market street house despite the cut-rating and pass-taxing. 'Love! Out of the Window' didn't get \$5,000 last week. Eva Le Gallienne's 'L'Aiglon'

FUTURE PLAYS

'La Liberté Provisoire', adapted from the French, by Sidney Howard. Ina Claire will be featured in this Gilbert Miller production. American version of which is as yet untitled. Show goes into rehearsal soon as casting is completed.

'The Children's Hour', drama by Lillian Hellman. Kober, Herman Shumlin producing. Scheduled to open at the Maxine Elliott theatre, Nov. 20. Aline Bernstein will design settings.

'Piper Paid', by Sarah B. Smith and Viola Brothers Shore. Play will be produced by H. K. Berg, going into rehearsal Nov. 13 and will open on Broadway Christmas week after an out-of-town tryout.

'The Lord Blesses the Bishop', authored by Hatcher Hughes, who is also directing. Glen, N.W. McNaughton, Inc. is producing and play is now in rehearsal scheduled for Broadway, Nov. 19. Claudia Morgan has feminine lead.

'The Saint's Husband', a comedy by B. Iden Payne and Rosemary Casey. D. A. Doran, Jr., will produce in association with Arthur Hauma and James Neilson. Play is now rehearsing and will be tried out at the Red Barn theatre, Locust Valley, L. N. prior to its Broadway bow Thanksgiving week. Alexandra Carlisle will star.

L.A. 'MILKY WAY' IN GOOD START

Los Angeles, Nov. 5. After being inactive for several weeks, Henry Duffy reopened the El Capitán Thursday (1) with 'The Milky Way', with Hugh O'Connell featured in his original New York part. Snappy comedy got away to a capacity start and picked up estimated \$3,500 on the first three days, which is excellent.

Only other legit functioning locally is 'Woman on Trial' at the Hollywood Playhouse, which continues on about an even pace, gathering approximately slightly over \$2,200 for the stanza and being figured to stick a few more weeks.

Downtown legit houses continue dark, with Biltmore set to reopen late this month with Cornelia Skinner in repertoire.

B.O. Slump Hits B'way All Along

The Line; Blame Election; 'Waltz' Drops to 42G; 'Life' 39G, Off

Business along Broadway slipped with the attendance affected all along the line. Showmen discounted the drop as being due to today's (Tuesday) election, but there is no doubt that grosses skidded, without exception. Absence of substantial advance sales is another thing puzzling the managers of successes.

There are four fresh dramatic standouts on the list—'Merely We Get Along', 'Within the Gates', 'Personal Appearance' and the 'Distaff Side'. All four of the musicals are getting lively coin—'The Great Waltz', 'Life Begins' and the Gilbert and Sullivan presentations, 'D'Oyly Carte', 'Dodsworth' of last season's hits, remains with the dramatic leaders.

Last week brought in several attractions regarded as money possibilities. Revival of 'L'Aiglon' at the Broadhurst Saturday (3) was the topper, and won raves. 'The Farmer Takes a Wife' was warmly greeted at the 46th Street, and should be a stick. 'L. A. Best' picked up notices at the Barrymore, but may make the grade. 'Allure' was yanked after one week at the Empire. All Rights Reserved' (4) was open until this week, while 'Waltz in Fire' was stopped in rehearsal after a mix-up between the author and producers. 'Geraniums in My Window' approximated \$2,000 for the longer, but is sticking. 'Between Two Worlds' got around \$7,500 in its first full week at the Belasco.

The Abbey Players in 'The Plough and the Stars' should attract attention next week, opening at the Golden (Royale). Balance of the Broadway Saturday (3) was the Heaven, Vanderbilt, and 'Social Outing', house to be named. 'Oedipus Wrecks' was carded, but came in for further rehearsal after a week's try-out.

'A Sleeping Clergyman' will close at the Guild this week. 'Spring Song' stopped at the Morosco Saturday (3) and 'Horizons', at the St. James, is in doubt.

Estimates for Last Week
'Allure', Empire. Withdrawn Saturday; one week; no business.

'All Rights Reserved', Ritz (1st week) (C-918-\$2.75). Postponed first week; announced to debut tonight.

'A Sleeping Clergyman', Guild (5th week) (D-914-\$3.30). Final week; just covers subscription period; next attraction, 'Valley Forge', due early December.

'Between Two Worlds', Belasco (3rd week) (D-1,000-\$3.30). Moderate money first full week; aided by party gross approximated \$7,500.

'Continental Varieties', Little (6th week) (R-550-\$2.75). Last week; estimated around \$5,500; reported even break.

'Conversation Piece', 44th Street (3rd week) (O-1,323-\$4.40). Again claimed \$30,000, aided by several theatre party sell-outs.

'Dark Victory', Plymouth (1st week) (D-1,036-\$3.30). Presented by Alexander McKelie, written by George Brewster and Hertran Block; opens Wednesday (7).

'Dodsworth', Shubert (30th week) (resumed engagement) (D-1,396-\$3.30). Last season's season stand-out indicative of stay through winter; quoted around \$17,000.

'Farmer Takes Wife', 46th Street (2nd week) (C-1,375-\$3.30). Started well, with takings of \$8,000 in first seven performances; better trade figured this week.

'Geraniums in My Window', Longacre (1st week) (C-1,654-\$2.75). Revising script; same day chances, too, but business weak; estimated around \$2,000.

'Judgment Day', Fulton (6th week) (D-1,275-\$3.30). Since moving here from Belasco average figures has been around \$5,000; about even break.

'Kill That Story', Ambassador (9th week) (C-1,066-\$2.75). Claimed to be bettering estimated figures, with quoted gross around \$4,000; mostly 'pass' money; low cost operation.

'Ladies Money', Barrymore (2nd week) (D-1,096-\$3.30). Opened middle of last week to some very good notices; better line on melodrama this week.

'Life Begins at 8:40', Winter Garden (4th week) (R-1,458-\$4.40). Drop along Broadway affected every attraction; revenue smash quoted around \$35,000.

'Lost Horizons', St. James (4th week) (D-1,520-\$3.30). If business does not materially improve this week it will be withdrawn; plenty red; under \$5,000.

'Merely We Roll Along', Box (6th week) (D-1,914-\$3.30). Hit in for this week in pre-election dip, but excellent money at \$19,000.

'Personal Appearance', Miller (4th week) (C-944-\$3.30). Nothing on

Broadway sold out all performances last week, but new comedy hit not far from mark; \$14,500.

'Sailor Beware', Lyceum (58th week) (C-923-\$3.30). Slipped down to around \$4,000; holdover operates at moderate cost and about broke even.

'Say When', Imperial (1st week) (M-1,488-\$4.40). Presented by John (Jack) McGowan and Ray Henderson; written and composed by them and Ted Koehler; well received in Boston; opens Thursday (8).

'Small Miracle', Golden (Royale) (7th week) (D-900-\$3.30). Moderate money attraction because of matinee weakness; estimated around \$7,500.

'Spring Song', Morosco. Withdrawn Saturday after coming five weeks.

'Tobacco Road', Forrest (55th week) (C-1,107-\$3.30). Holdover drama not big but steadily profitable; covers its cost each week.

'The Distaff Side', Booth (5th week) (C-704-\$2.75). Affected less than most others; paced around \$11,000 last week; not much under capacity.

'The First Legion', Biltmore (6th week) (D-911-\$2.75). All male cast drama has chance to climb; first week after moving from 46th Street okay at \$6,000.

'The Jayhawker', Cort (1st week) (M-1,488-\$4.40). Presented by Henry Hammond; written by Sinclair Lewis and Lloyd Lewis; opened Monday, Fred Stone starring.

'The Great Waltz', Center (7th week) (O-3,700-\$3.30). Money leader in pace of previous going; however, last week's takings of \$4,000 indicates great draw.

'Waltz in Fire', Masque. Was withdrawn during rehearsal.

'Within the Gates', National (3rd week) (D-1,164-\$3.85). Balcony draw much better than going; however, last week's takings of \$2,000 indicates great draw.

Other Attractions

'L'Aiglon', Broadhurst. Class revival with Eva Le Gallienne and Ethel Barrymore opened Saturday to acclaim; four weeks, then becomes part of repertory.

'D'Oyly Carte opera company, Martin Beck. Record draw for Gilbert and Sullivan presentations.

'Sworders', Grand Opera House. Leaving 14th Street for road show.

'Sailors of Cattaro' will follow.

'The Drunkard'. Old meller winding up long engagement in old church after another week.

Little Theatre Cashes In On MG-Barrie Pic

Barrie's 'What Every Woman Knows' got a double breasted draw in Lynchburg, Va. Little Theatre put it on for its 1,000 members about two weeks before Marsh Gollner booked it into the Par as a screen show. Gollner took advantage of the hit made by the stage play and sent letters to all members of the Little Theatre, notifying them the pic was coming. Emergency John Kew and judge for themselves whether Helen Hayes or the local femme star carried off the honors. Stunt got a good draw from the Little members, most of whom are upper-crusters.

ENGAGEMENTS

- Claudia Morgan, Jack Soanes, Patricia 'Valley Forge', Wilton Graff, Colcott Finch and Ann Dunningham, 'The Lord Blesses the Bishop', Ina Claire, 'Liberté Provisoire', 'The Great Waltz', 'The Great Waltz', Anne Revere, Katherine Emmett and Florence McGee, 'The Children's Hour', Harry Green and Blossom Selcy, 'Piper Paid', Alexandra Carlisle, Mary Rogers and Phillip Truex, 'The Saint's Husband', Stanley Ridges, Geo. Coulburs, Chas. Ellis, Chas. Francis, Grover Burgess, Victor Kilian, Alan Bunce, Frankie Sanford, Harold Tucker, Harland Gould, Philip Foster, Jack McGraw, Edward Trevor, 'Valley Forge', Leslie Barrie, Vera Dunn, Ted Arkin, 'Anything Goes', 'The Great Waltz', 'May Day', 'A Hinting We Will Go', Horace Braham, 'L'Aiglon', Ramona Rogan, 'Sailor Beware', 'The Great Waltz', 'The Great Waltz', Donald Douglas, Jerry Helton, Marla Byron, 'The Social Outlaw'.

'Sweet Aloes' Looks Okay in London; 'Royal Family,' Retitled, a Cinch Hit

London, Nov. 5. 'Sweet Aloes,' new drama, opened at Wyndham's Wednesday (31). It stars Diana Wynyard and was enthusiastically greeted by the first nighters.

It's more of a visualized novel than a dramatic work.

Two plays were produced here Oct. 22. First line critics attended the Lyric, where 'The Royal Family' (renamed 'The Royal') enjoyed a brilliant premiere. It was presented by Noel Coward with Marie Tempest, Madge Titheradge and Laurence Olivier in the principal roles of the Cavendish family. Smart audience revelled in it and it's a cinch hit.

Number 2 critics were exceedingly lukewarm about 'C. I. D.,' a melodramatic thriller at the Playhouse. 'Maggie Teyte's Opusetta' was the first play by a provincial vicar, and has one ingenious moment. Audience received it politely, but never as warmly as 'Maggie Teyte's Opusetta.'

Maggie Teyte is still as charming as ever—and Maggie Teyte is the only worthwhile feature of 'By Appointment,' an English farce, music by Arthur Stanley, libretto by Frederick Jackson, produced at the New Theatre, Oct. 11.

One of the silly stories about George IV, when he was Prince of Wales, and was morganatically married to Mrs. Fitzherbert. Of course they bring in Beau Brummell, but they can't give him anything to do. Anyway, Maggie Teyte sings several times to relieve the monotony.

After a couple of try-outs in outer London, H. C. G. Stevens brought his delicate, spiritualistic play, 'The Immortal Garden,' to the Whitehall, Oct. 18. Beautifully played, but slight and very uncommercial. Sincere work was attentively and appreciatively received. C. V. France, in the role of an old general mourning the loss of his friends and in touch with the after-life conducting those 'passing over' through the medium of his beautiful garden, was the happiest choice for such an ethereal subject.

175TH SCHILLER ANNI MARKED BY REVIVALS

Berlin, Oct. 27. Friedrich Schiller's 175th birthday anniversary, Nov. 10, will be the signal for a fresh outburst of Schiller productions in the theatres throughout the Reich.

Capital's houses plan a series of Schiller plays, and at Bayreuth his 'Wallenstein's Lager,' 'Wilhelm Tell' and 'Don Carlos' will be given Nov. 7, 8 and 9.

In Marbach, outside the house where he was born, a memorial tablet will be erected, and at Stuttgart 8,000 voices will participate in the Schiller Festival.

ANTIPODES LEGIT BIZ CONTINUES ON THE UP

Sydney, Oct. 17. Business in legit continues to remain at a very nice level.

Williamson-Tait enjoyed a marked success with 'White Horse Inn' and 'Blue Mountain Melody.' Firm will introduce the Russian Ballet with Olga Spessiva featured on Oct. 27.

Following run of 'Sixteen,' 'The Old Folks at Home' will be produced with Grace Lane.

F. W. Thring looks like setting the pace with 'The Merry Widow' with Alice Delysia. Show made big impression on its premiere this week.

Vaude for Sydney

Sydney, Oct. 17. General Theatres will convert Lyric from talkers to vaude early next year, according to Stuart Doyle. House tried a revue policy some time ago but flopped.

If interest is shown in the vaude idea, some American acts will be imported.

'MOON' FOR LONDON

London, Nov. 5. Owners of the Croydon theatre are spreading out into the West End, and have taken the Westminster for a production of 'Three Corned Moon,' American play of two seasons ago.

Expect to open about the end of November.

PLAYS ABROAD A Legboldgabb Ember ('Happiest of Men')

Budapest, Oct. 14. Play in three acts by Sigmund Spaeth at the National theatre, Budapest, with Kalmán Rozsokai, Pirooska Vaszary, Karoly Szendrői and Vízay.

Happiest of men is a poor devil past middle age, who has lost his position wages in an office from which, under plea of depression, he is fired at the moment when he is about to marry a girl as good as homely and as elderly as he is himself. He has lost his only chance of ever having a home and a family—still he is the happiest of men from evening till morning, because he has acquired the art of dreaming whatever he likes.

In his dreams he is as rich as Croesus, wallowing in the luxury that only exists in a fatiguing clerk's imagination; his purse-proud boss humbly cringes before him, begging for a loan; his homely, modest fiancée is the happiest of women. And while the girl, in a tragic scene, admirably played by Pirooska Vaszary, softens the heart of the cold, hard boss so that her man gets his job back, the husband in men passes in his sleep to the land where there is no awaking from happy dreams.

Perhaps an overdose of sentiment, but a great deal of charm and feeling in this tragic-comedy, of which the dream is the essential, but the scene between the girl and the manager, which only exists in a fatiguing clerk's imagination, is one of the most popular actors on the Hungarian stage, stressed the happy and contented part of the character of the optimistic poor devil, but did not quite bring out the tragedy. On the whole a pleasing play, with a good many pleasant smiles and a good cry for those who like the sort of thing. Audience of the National Theatre does, and the play has much success. A picture possibility, if well cast. *Jacobi.*

Nagysaga Nem Hajlando (The Lady Is Not Willing)

Budapest, Oct. 15. Musical comedy by Imre Harsanyi, music by Ferenc Földes, at the Pest theatre, Budapest, with Kalmán Rozsokai, Górosz, Mircsi Haraszti, Gabriel Kertesz, Sándor Újváry.

Usual comedy of errors with musical numbers, but the music, by a new man, is exceptionally catchy and good. The plot is quite good, and good many laughs and funny situations.

Porter of a smart hotel takes his daughter on a holiday trip to the country. Everybody takes them for marquis and his wife. They in turn, take a French baron for a waiter, the girl turns the tables on him by pretending to be a housemaid. The baron, who is in love with her, almost marries her mother by mistake, and so forth. Finally the situation is so thoroughly entangled that the third act looks as if it would never end, wherefore an actor made up as a police officer comes up on the stage from the swiftness, saying: 'Time close and settles everything, coupling off those who belong together. Good farcical situations and some funny lines; rather better than most farces with musical writers. Work of Ferzi Raffay is pretty and has charm, but she's not exciting. Vilma Górosz has plenty of pep and dances well. *Jacobi.*

SZEGENY ORDOG (Poor Devil)

Budapest, Oct. 16. Musical comedy, by Emosy Vékony, with music by Charles Komjati, at the Kiraly theatre, Budapest. Cost: Ilona Tilkos, Klaman Latabar, Ferenc Dely, Vilma Medgyaszay.

Rather clever and original musical which is, at least, not on hackneyed lines. First scene is in Hell, with the Devil's Parliament in conference to decide on the award of the competition of Women on Earth. Women make men's life such a hell on earth that they fairly enjoy the tortures of the real Hell when they get their revenge.

Devils decide to send out a delegate to investigate the methods of women and learn how they do it. Young devil who is sent to earth to study women promptly falls in love with one of them, renouncing his devilhood to marry her. Of course, she leads him a hell of a life.

There are sundry complications, with the participation of Beelzebub and other devils. Great deal of fun, some pretty scenic tricks and remarkably good lyrics. Work of the poet Emoked deserving a better fate than oblivion after fifty performances or so, but on the whole, the play holds its own on the stage. Idea for all its effect, and that doesn't quite suffice to last the evening through. Plenty of wit but not enough plot. Score has some witty and delightful touches, but not too much; but nothing one can take away with a lasting impression. *Jacobi.*

New Guitry Show and 'Barretts' Best Among New Paris Legits

U. S. Play in Czech Clicks

Prague, Oct. 24. First American play this season is 'Happy End,' by George S. Kaufman and Edna Ferber. It's at the Estate theatre, subsidiary house of the Czech National theatre, and was given a friendly reception by the first-nighters. Theatre is the oldest in Prague. Leading actors of the Czech National theatre are in the play, including E. Dostlova in the female lead.

At the main house, the Czech National, is a new play, 'Sinbad the Sailor,' by Stanislaw Lom. It's based on the fairy tale. 'Marriage With Time Limit,' new play by Frantisek Langer, is at the Vinorady, and 'Beggars' Opera, as done over by Kurt Weill, is at the Divadlo 35.

Sean O'Casey

(Continued from Page 59)

Mr. Watts is extraordinarily sensitive, a writer of beautiful prose.

'Mr. Watts should be a dramatic critic,' he remarked, 'so that he might find an incentive worthy his talent.'

On the other hand, Mr. O'Casey believes that some of the New York dramatic critics ought to be film critics.

Some of the critics compared 'Within the Gates' with Mr. O'Casey's earlier plays, thought his earlier plays better. Mr. O'Casey finds that illogical.

'You can't compare a new work of a new nature and conception, with an old work. There's no basis for comparison. You can look at the new thing only for what, good or bad, it is.'

What makes a good play, Mr. O'Casey says, is a standard. It has good dialogue primarily; it's written in English, good, vigorous, forcible and picturesque. It has the quality of imagination, it shows itself to be a creation from the writer's imagination. Plot? There's no such thing as plot. Who bothers about it in a good play? What plot is there in Shakespeare? His stories were the weakest point of his plays; he borrowed them, he was even too lazy to make up his own. Plot's incidental—it doesn't matter a damn.

No Problems

Nor does Mr. O'Casey believe that a play should solve a problem.

'A play's a thing to enjoy, not to study. That's the trouble with Shakespeare. He's treated with too much reverence. They fall on their damned knees to him, and the man never meant for them to do that. Shakespeare's someone to laugh with, to cry with, to cry with to dance with, to go a-whoring with—not to worship. Art appreciation, awesome respect, is the death of art.'

A playwright's particular business, then, is to write a good play, not to solve a problem. The playwright must be interested only in how a thing appears to himself. If there's a problem inherent in this theme, he presents it, banishing personal emotion. What writer ever solved a problem? Mr. O'Casey asks. 'Shakespeare solved no problems, Ibsen wrote his worst plays trying to solve problems. O'Neill whom Mr. O'Casey believes to be the greatest living dramatist, solves no problems.'

Mr. O'Casey finds the theatre here healthier, with more inherent vigor than in London. Theatre versus films?

'With a few well-chosen words, the stage can show a storm at sea as no film can. Films can't overcome the handicap of the living voice and living body. They're shadows, bound to realism. Films have only evolved the imaginative creations of Disney, which are the antithesis of realism—all symbols and caricatures, and yet true, close to life.'

The realistic medium is worn out, the conventions of the drama are worn out, there's no longer any development possible under their rule. Mr. O'Casey feels. But if you introduce song, dance and story in your play, imaginatively blended, there's infinite development possible. *Jacobi.*

Paris, Oct. 18.

With auto show hitting on all 12, transient season here is wide open, and legit, film theatres and niteries are all doing business.

Among the best bets among the new plays is Sacha Guitry's 'Nouveau Testament' ('New Testament') at the Madeline, which is full of the kind of wit that is identified with Guitry and the boulevards. Comedy depends on wise-cracking lines so much so that the part of program usually devoted to a summary of the plot has been eliminated and quotations from the piece substituted, so that spectators can learn the cracks they laughed at and repeat them to their friends. Despite play's local success, it is too specifically Parisian to be adaptable for Broadway. Guitry himself stars with Jacqueline Delbecq, who has taken Yvonne Printemps' place. Other success is 'Barretts of Wimpole Street,' put on by Marie Dell at the Ambassadors, with Lugne Poe, and Lucienne Bogzaert. 'Tol, C'est Moi,' opera at the Bouffes Parisiens, is also still getting full houses.

Summary

Following is summary of other current legit offerings: 'Rose of France,' spectacle opera by Willemoes, Mouzey Ion and Romberg. Sure fire.

Gaite Lyrique: Revival of 'Merry Widow.' Corinne Harris, formerly of Chicago Opera, is starring, and the revival is having a bigger success than anybody expected. Planned as a stopgap, but it is holding over indefinitely.

Mogador: Revival of Offenbach's 'Vie Parisienne.' This follows 'White Horse Tavern.' The old music is just what the current auto show crowd wants. The showman's choice of this by the Isolas is showmanship of the type exhibited by Henri Varna in opening early with his 'Parade de France,' provincial spectacle at the Casino de Paris.

Nouveautees: Continuation of last season's opera success, 'Hortensia Sismak.' Athens: Louis Jouvet has revived Jean Giraudoux's 'Amphitryon 38' as an opener in his new house, playing in it himself with Pierre Renoir, Valentine Tessier and Robert Le Vigan, who is doubling in 'Une Femme Libre' at the Oeuvre.

Comedie des Champs Elysees: 'Mogador' (Merry-Go-Round). German drama by Klaus Hermann, translated by Pierre Sabatier. Very foreign sort of piece and getting a mediocre reception.

Dejazet: Continuation of the summer farce hit, 'Une Robe en L'Air' ('Her Skirt's Up').

Le Grand Guignol: Continuation of last year's 'Vernueil hit.' 'School for Taxpayers,' which ran all summer.

Michel: 'Tourterelle,' comedy about a matrimonial agent whose theory is that only business counts in marriage, but who finally fails in love and chucks up the biz. Starring Andre Lugnet and Jacqueline Francell of films. Not so hot at the box.

Bourdet Play

Michodiere: Continuation of Bourdet's great play, 'Les Temps Difficiles,' hot.

Nouvelle-Comedie, new little theatre in the Rue des Martyrs: 'Ete' ('Summer'), three-act by young Jacques Natanson, with Rene Lejeune and Carrette. Getting a good hand from the arty mob.

Oeuvre: Armand Salacrou's comedy, 'La Femme Libre.'

Palais Royal: New farce in the rollicking tradition of this house, 'C'est Vous Que Je Veux' ('You're the One I Want'), by Yves Mirande and Gustave Quinson.

Saint-Germain: Discours des Prix' ('Commencement Speech'), three-act comedy by Jean Sarruget satirizing provincial life, politics and morals. Miscasting spoils what might have been a good local success, although not adaptable for Broadway.

Suzanne Bernhardt: Revival of Sarruget's 'The Letters,' with Madeleine Sorla, Lucier, Rozemberg and Kolla Norman.

Theatre de Paris: Continuation of last year's big success, Jacques Deval's 'Tovaritch,' still pulling.

Plays on Broadway

Plays Out of Town

L'AILGON

Drama in two acts and six scenes by Edmond Rostand... Starring Stella Reynolds, Mary Gray, Margaret Coninger, Marion Crego, Ruth Wilton, Isabel Martin...

l'ailgon's splendid histrionic performance... the magic of that on the rest of the cast, the show has little to offer...

Unfortunately, it is now presented in a mighty poor adaptation... Miss Le Gallienne, imbued by her role as she was...

There's a good supporting cast, but nobody really hits the A-1 level... Miss Dane did the whole thing over and couldn't seem to make up her mind...

Play has been switched from five acts to two, each of three scenes... That's all right, but it's only a gesture in the right direction...

This particular version of the elder Rostand's splendid play may not go down in history as an important production...

There is no need of comparing Eva Le Gallienne in the title role with either Maude Adams, who created it in the United States, or Sarah Bernhardt, who created it in France...

The one factor of Miss Le Gallienne's splendid performance...

LADIES MONEY

Melodrama in three acts presented at the Harrington No. 1... written by George Abbott; staged by Sam Eddle...

'Ladies' Money', which a season or two ago was known as 'Manhattan Melody', is fairly good rooming house melodrama...

Play uses an open faced, double deck setting, showing the hallway and two rooms on each level of a brownstone front dwelling...

establishment included two actors waiting for a duologue to come back supported by their young wives who worked in stores... One room was occupied by a morbid lad married to a blond...

Downstairs the gambler, in desperate need of coin to hospitalize his wife, entrusts 300 bucks to a hoodlum...

Acting is acceptable, with Helen Lane copying the honors... scabby, shrill-voiced wife of a vaudeville comic...

'Ladies' Money' has color and some novelty, which should provide the draw.

Farmer Takes a Wife

Comedy in three acts presented at the 40th Street Theatre... written by Walter D. Edmunds...

'Comedies have been slow in arriving... A Farmer Takes a Wife' is the second within two weeks...

Program neatly puts it that the play 'attempts to recapture the simple excitements of the people of that vanished era'...

Characters are logically types, picturesque people who think of making a living no other way...

To be a 'canawler' has it over farming in every way, according to the boater and crew...

Molly admires 'to' become the cook and, with Dan, makes the hauls through the season...

GREAT FOMBOMBO

Satirical comedy in three acts by David Wallace... presented at the Cleveland Playhouse...

David Wallace's latest opus might click if he rewrote it as an operetta, but even as a satirical comedy...

Bravest wise-cracks are tossed about in first act when a high-powered Yankee salesman blows into mythical South American kingdom...

Only one who remains calm in this confusion is the dictator, who is mortgaged in his palace than he is backed by sticking a knife in his back...

Love! Out the Window

Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

Love! Out the Window is a good production... Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

Philadelphia, Nov. 5. A number of highly capable players struggle gamely but futilely to put across this Continental importation...

even to the practice of carrying girls' pictures in his pocket—to arrange matches, whether legal or not... Then there is the girl, Lili (played by Elizabeth Love) who, as the play begins, is shown to be just breaking off an affair with a dentist...

For good measure there are the girl's parents, a promoter who is trying to figure out how he can grab his daughter's dowry money...

Arno, the impoverished dental mechanic, has fallen in love with Lili, who lives across the octagon or courtyard... But he is too shy to look at her...

With Slezak and Miss Love, there should be a nice romance but there isn't... Characters meet briefly in Act I and not again until the last scene of Act III...

If Aladdin Were Alive Today . . .

He would probably recognize in the stock ticker a modern adaptation of his Magic Lamp... The ticker is cruelly deceptive, as recent history proves, but it is none the less alluring...

Why trust to luck or magic? Fortune is fickle and her favorites are few... Let us show you how to play safe—how to provide an income for the future—for any emergency...

For Further Details, Write JOHN J. KEMP 551 Fifth Ave., New York City Phone: Murray Hill 2-7838-9

Now IN SMART NEW GARB

The non-smarting, tear-proof, perfectly harmless mascara preferred by the profession for seventeen years, is now contained in an ultra-smart polished gold and scarlet metal case...



Miller Leading producers find the prices, in our new theatrical departments, a pleasant surprise Showfolk's Shoeshop... 1552 BROADWAY

THE CHRISTENSENS in MAX GORDON'S 'The Great Waltz' CURRENTLY CENTER THEATRE Rockefeller Center, New York

Best Sellers

Best Sellers for the week ending Nov. 5, as reported by the American News Co., Inc.

Table listing best-selling books with titles, authors, and prices. Includes 'Mary Peters' by Ellen Chase and 'The Red Rose' by Stark Young.

Paris Herald-Tribune Mergers

Paris editions of the New York Herald and the Chicago Tribune have merged with the Herald...

The Herald was started by James Gordon Bennett in 1857. The Tribune is an outgrowth of the World War. It was started by Col. J. M. McCormack...

For a while there was a third American newspaper published in Paris, the Paris Times, an independent daily and no connection with any American newspaper...

Kable Buys Fan Mags Film fan mags known as the Motion Picture Unit, comprising Motion Picture and Movie Classics...

Kable execs who now control the two film fan publications are Samuel J. Campbell, president and treasurer of the Kable News Co.

Stanley V. Gibson continues as president and publisher of Motion Picture Unit.

Augustus Bride Injured Dean of Canadian drama critics, Augustus Bride of the Toronto Daily Star, was struck down by a car while on his way to a theatre...

Taken to hospital by the driver, the critic was found to have sustained a cut over one eye, a cut on the head requiring four stitches, and bruises.

Solo Publisher A new book publishing concern to issue both novels and plays has been formed by George Smith under the name of the Play-Novel Publishers.

Play-Novel Publishers will issue as its first, 'Never Say Good-Bye,' a work of fiction by George Hetherington.

Syracuse Pub in Crash G. Carlton Brown, publisher of the Saturday Night Bugle, Syracuse tabloid, was critically hurt and his bride of four months fatally injured in an auto crash early Sunday morning.

Two witnesses told police Brown's car was going at 60 miles an hour at the time it struck a truck.

New 5-Way Fan Tabs

A new tabloid-size weekly, dealing with amusements, sports and Broadway, is to make its bow shortly. It will cover news of the stage, films, radio, sports, night clubs, etc.

Provisional title for the sheet is Amusement, Drama and the Star is to print it in issues of eight pages at all times, with none other than Metropolitan New York circulation to be sought.

Two men of the defunct N. Y. World, who are still associated in other newspaper capacities and remain in the background, are putting out the paper.

Another new tab called The Weekly, and covering amusements, sports and allied activities, will make its initial appearance soon.

P. C. Putnam Bankrupt Petition in bankruptcy filed by Palmer Cosslett Putnam neither sports nor affects in any way G. P. Putnam's Sons.

Norman Klein is the newest N. Y. columnist, having been handed a columnar assignment on the Post. He calls it 'The Roaming Reporter.'

Herbert Agar lecturing in California. Booth Tarkington's poodle's name is Fligaro.

Phyllis Bottomo off on a two-month lecture tour. Beverly Nichols gets in from England Thursday (8).

Lord Riddell's Philanthropy At a dinner given at the Press club, London, by its members to friends, Lord Riddell, president of the club, announced he was willing to subscribe \$150,000 towards the erection of a new clubhouse, for which he would like 4% on his investment, adding they would find him a benevolent landlord.

Olga Rosmanith's 'Picture People' banned in the Irish Free State. Robert Whitcomb remaining in Woodstock to finish a new novel.

Maurice Samuel, returning this month after a summer in Palestine, Major Herbert O. Yardley some-where between Hollywood and N. Y.

William Poole leaving Putnam's to join the editorial staff of McBride. Caroline Miller, Pulitzer Prize (Continued on page 71)

N. Y. Dailies' Brother Act With the Hauptmann-Lindbergh kidnap trial set for January, none of the hectorism, which usually subjects newspapers to fancy tariffs, will become necessary...

The Lindbergh farm is on the line between Hunterdon county and the next county and were it not for a little more acreage in favor of Hunterdon, the Flemington farmers might not be enjoying this economic windfall from the fourth estate.

McIntyre's Rural Spree. O. O. McIntyre is building a home by mail in Gallipolis, Ohio.

It's all strictly a mail order job, with his pals arranging the installations of certain features and executing them from plans and suggestions.

Beth Brown Lectures Beth Brown is being booked for the lecture platform this winter to talk on divorce.

Mrs. Hersey Buys Two Plans to go out a new mag, a feminine counterpart of Esquire, has been abandoned by Mrs. Merle W. Hersey.

CHATTER Herbert Agar lecturing in California. Booth Tarkington's poodle's name is Fligaro.

Phyllis Bottomo off on a two-month lecture tour. Beverly Nichols gets in from England Thursday (8).

Lord Riddell's Philanthropy At a dinner given at the Press club, London, by its members to friends, Lord Riddell, president of the club, announced he was willing to subscribe \$150,000 towards the erection of a new clubhouse, for which he would like 4% on his investment, adding they would find him a benevolent landlord.

Olga Rosmanith's 'Picture People' banned in the Irish Free State. Robert Whitcomb remaining in Woodstock to finish a new novel.

Maurice Samuel, returning this month after a summer in Palestine, Major Herbert O. Yardley some-where between Hollywood and N. Y.

William Poole leaving Putnam's to join the editorial staff of McBride. Caroline Miller, Pulitzer Prize (Continued on page 71)

Circulation of New York Dailies

Circulation reports by all New York daily publications to the New York Post Office as of October, 1934, as required.

Table showing circulation figures for various New York dailies like Daily Mirror, Daily News, Daily News Record, etc., for Oct. 1, 1934 and Oct. 1, 1932.

Book Reviews

Plays on Paper

Elmer Rice's plays don't frequently stack up as well on paper as they do in actual production.

When John Erskine wrote the opera libretto for George Antheil's score of 'Helen Helene,' he may not have been thinking of it as a book to be published.

A curious play for Noel Coward to have written, 'Conversation Piece' (Doubleday-Doran, \$1.75). Holds plenty of interest, but only for advanced readers.

Ancient Romance

That the Aztecs and Mayans had their loves and hatreds, differing only in background, forms the basis of 'The Great White Gods' (Farrar & Rinehart, \$3).

Brings Breck Back

'Alan Breck, Again' (Coward, McCann, \$2) revives a beloved character of the Stuart Jacobite days in a new set of adventures described by Arthur D. Bowden Smith.

Chronicle of a Kat

Various short poems which have appeared in the newspapers about Baron Ireland's cat have been collected into a small volume, 'Our Cat' (Doubleday-Doran, \$2).

Chorus Girl Makes Good

'Love Without Breakfast' (King, \$2) is another version of the chorus girl who married into the social strata—and makes good.

Death as an Attraction

Harold Hadley is a reporter and rewrite-man on the New York American. Previously he worked on several newspapers in the middle west, and on all papers he was the boy who was shot out to cover the yarn when there were killings, or hangings, or executions.

It's a tough and readable book, Grandma will be shocked from several standpoints. There's no film in the book, although some of it is certainly fiction.

Able Serubwomen

According to the book jacket, Janice Langley, who authored 'Courage in Her Pocket' (Macrae-Smith, \$2), was for a time a member of the Hippodrome chorus during its brief spurge with two-bit vaudeville.

Otherwise, it's a pattern story of two sisters, with the heroine turning ugly duckling, winning the stage favor her sister gave up for matrimony.

Juve Main Street

Using a group instead of a single character for protagonist, Helen Hull has cut out a section of a midwestern main street and put it between covers in a deftly constructed story of the little group in a high school comprising the committee on the Year Book.

'Morning Shows the Day' (Coward, McCann, \$2.50) takes its title from the suggestion that the adolescent augurs his adult life not always by a sound argument, but it suffices.

Offered by the publishers as the star of their fall product, probably they're right. Too much material for the screen to assimilate.

Jeeves' Field Day

Of all the P. G. Wodehouse creations, perhaps Jeeves is the only character to come close to Bertrand Wooster. Now, for the first time, Wodehouse gives him an entire novel to cavort in.

Going Places

By Cecelia Ager

If Acts Return

At the finish of the Ed Lowry Revue at the State, while the Dancy Danc girls are madly dancing in red satin dresses, the orchestra's playing good and forte, and m.c. Lowry is carrying on m.c. like, a violent smile affixed to his face—Eleanor Powell, Elaine Arden, Lillian Dawson and Florence return from the wings to bid the dear, sweet, audience ta-ta. There is nothing unusual about this procedure in itself, but there is something very rare about the way the audience takes it: the audience is genuinely glad to see them once more—genuinely glad, not just polite, mind you. These young ladies have really entertained them, which is something an audience never forgets.

Ardently they welcome Eleanor Powell in her red princess evening frock; she was such a delight a few moments ago doing her delicate taps. An artist, that girl, dramatizing her suspenseful tap routine, a tap dancer so sure of her dancing now she can actually put animation in her face, so sure of her work she gaily throws it away. Prettier, too, with her high make-up, though her blue all-over beaded pyxias with the white beaded, bare-shouldered bodice is at strange variance with the matter-of-factness of her heavy black leather Oxford.

It's nice to see Elaine Arden again, too, that young lady with the Greek dialect, the dead pan and the remarkable abdominal trunk, all dressed up now in a satin evening frock for her banding across the slippers. (Not to mention a black polka dotted surplice street frock for her specialty, with a bright red belt at a low waistline to mark her sudden muscular punctuation.)

Nice to see Lillian Dawson, in black velvet with drop shoulders and wide sleeves caught gracefully about below her chin, without her fault if the State makes blast metallic ally at the onslaught of femme voices.

And here's Florence, who, wearing a yellow bias-cut crepe gown, danced so seriously with Alvarez—so solemnly, as if it were a penance. But very interestingly—modern, you know.

This is the Week

This is the Ballet Corps' week at the Music Hall, and it's a week of triumph; this is again the week when the Ballet Corps takes the audience into its confidence, permits it to watch the ballet from back stage.

You see, the Ballet Corps' number, "At the Theatre," is quite an imaginative piece of work to pretend. So we pretend that the supers dressing the stage boxes in the back drop are the really-truly audience and we are the Man from Mars. This little flight of fancy allows us to watch the Ballet Corps saunter onto the stage in informal Tropic poses, a group of boys' pants and so on while they wait for the make-believe curtain at the back to go up. We can even see how they made ready at the cue from the conductor, scurrying gracefully hither and yon to find their opening formations. It is a lot of fun for us, and instructive besides, which we learn how the well-behaved audience really acts as we watch the supers train their opera glasses on the stage in regular, rhythmic intervals.

But now the Ballet Corps is tired of the game, turns about and faces us. We've got to be audience again. The Ballet Corps wears conventional white ballet dresses, skirts garlanded with swags of yellow satin ribbon caught with bunches of blue flowers. Head girl Hilda Eckler can bend way back and at the same time walk backwards on her toes, just like the specialty toe "flipping" in "The Great Escape" that Miss Eckler's path leads from the stage to downstage, whereas the vaudeville dancers make it go off into the wings. But the Ballet Corps is always fascinating at conventional ballet, and under the magnificent Music Hall lighting, utterly spellbinding, until it prolongs its expert display beyond the obvious climax in the over-generous Music Hall way.

Rockettes dazzle this week as the stripes of a giant barber pole, descending its spiral staircase after the audience gets the point, and away they go in precision and soul-satisfying taps, and also in gay, brief costume changes. Behind the usual masses of blue sequins and

brilliant red velvet gloves. Comes the finale and the Ballet Corps and Rockettes return, one united group in Russian painted satin dresses and gold headresses, skimming across the Music Hall stage with smiles on their faces and resounding vigor in their works.

Libel in Clothes

Perhaps Orry Kelly doesn't care about the good wishes of the ladies of Kansas City, perhaps he won't mind if, after the release of "Kansas City Princess," manueurists the country over forget to mention him in their prayers—at any rate, he has designed for Joan Blondell and Glenda Farrell, who play both Kansas citizens and manueurists in "Kansas City Princess," a series of costumes which plumb the very depths of flashy bad taste, which are inaccurate—even libelous.

There are any number of manueurists in Kansas City who do right well at their profession and yet, when they discard their barber shop uniforms for the habiliments of their private lives, could be mistaken for private secretaries to the Conde Nast Publications. Certainly the Misses Blondell and Farrell, albeit dizzy, would be guided by their ambition alone to spurn the spectacularly decollete street frock that Orry Kelly put them in. After all, they want to get married, not arrested. Surely the hat shops of Kansas City offer more alluring headgear than Miss Farrell's patent leather turban fashioned in the high, faring silhouette that stout dowagers choose in the fond hope it gives them height. At home, aboard a transatlantic liner. In Paris, the Misses Blondell and Farrell wear clothes that give the lie to their success with the gents, that are as consistently unbecoming as they are silly and vulgar. Miss Blondell carries a puffed organly muff with an emine cape. Miss Farrell destroys the good impression of her one, credible dress, a sleek black crepe sheath with an up-standing flower petal collar by tying a wide tinsel ribbon around her neck—and so it goes.

What to Do Done

What to do about Anna Sten, what to do indeed, is all settled, quickly, in "We Live Again," the second try. We Miss Sten stride across plowed fields a blonde braided Ceres, flinging grain to the hungry earth as the winds sweep her dresses backward, as the camera photographs her plant form, catches her from a heroic angle, a handmaiden of Nature come to life. See, now, Miss Sten amongst the lowly creatures of the earth, gathering little lambs and pigs into her strong, gentle arms; see her, now, a milkmaid in the studio farmyard, milking the cow with such concentration she does not notice her peasant's blouse has slipped away off one shoulder, a very good, roundly modelled shoulder. No, she couldn't have known about it, for she is extraordinarily modest and shy. Simple, honest, modest, and shy.

Good to look at now, Miss Sten. At her case, in a role that suits her face, her structure, her screen temperament. The little flower of the masses who talks like Marlene Dietrich but who isn't afraid to let a genuine expression mar her lovely features. Again the healthy, elemental girl of those German films that used to play the little art theatres and set everyone to discovering a girl named Anna Sten. 'Such robust beauty and direct emotions—if she could only speak English!'

Well, she's speaking English, she's wearing a make-up that understands her, she's photographed with the greatest appreciation, she's cast in a role she feels. Which is what to do, and what's been done about Anna Sten.

Pat Ellis Grows Up

At least once to each Warner Brother lady lead comes the chance to talk back to James Cagney. In "St. Louis Kid," Patricia Ellis—and "Patricia" is what the expression does for her. Hereafter Miss Ellis has been the shy child, the preschool ingenue. But now fire flashes from her eyes. Standing up to Mr. Cagney has made Miss Ellis grow up. In "St. Louis Kid" she might be 18.

Miss Ellis can be no more than 18, though, for the way she bears up under the photographs under the sunlight, and without a hat, too.

Did You Know That—

Sarl LeMaire was a sensation at the Colony, for lunch, in that tall-tail suit from Paris. Ruth Clayton was there, too, looking attractive in black and white. Dorothy Fields should do lots more radio announcing with that luscious, low voice. Marilyn Miller appears to be one of the first to adopt the new black stockings, and very nice, too. The Hen Smith's baby is already weeks late. Agnes Ayres was more beautiful than ever at the opening of "L'Algon" (also Anita Louise (looking too lovely), and Norma Talmadge with George Jessel, Una O'Sullivan, Marjorie Stitzer, Lela Moran, Melvyn Douglas, Helen Gahagan among those witnessing Eva La Galliene's superb performance. Claire Whitney's mother has passed on—that was John McCormack strolling down Fifth Ave. the other day, and Claire Windsor was on Park Ave. wearing a luxurious silver fox cape. Mrs. Johnny Simons in town taking in the shows. Helen Menken was stumping for Moses. Denbie Moore's brother is a famous ice skater. Harry Moses is having difficulty casting that new play. Madeline Cameron and Bobbie Harris will be in Boston for the opening of Billy Gaxton's new show. The Nunnally Johnsons are here for a visit. That was Lucille Watson buying hats on 57th street last week. Harry Richman is most careless of observing professional courtesies in taking Boston bows in 'Say When' ignoring feminine members on stage. It must be rather embarrassing for the girls. Harlan Thompson takes his "randi cameras" everywhere, including theatres. It scares some people, those special lenses making it look like a new fangled machine gun. Olive McClure is studying fashion designing. Ruby DeLeyer has given up her Paris apartment and is in New York. The Arthur Selgals are giving a party for Doris Warner and Mervyn Leroy next Sunday. Mrs. Earl Benham has a new and huge emerald and diamond clip. The Tommy Meighans leave for Hollywood next week. Ben Lyon is pleased when he notices his loss of poundage. George Murphy is clicking in pictures.

She enters driving an open car on a dusty road, and yet when she smashes into Mr. Cagney's truck, it is utterly believable that he looks at her and finds shell'd. Later she's discovered behind a lunch counter, wearing a tailored cotton dress and a bit of lace, and tried for an apron, and now it is not believable that she could turn out such lovely ham and eggs.

Dorothy Dare and Gertrude Short play with verve and complete conviction.

June Knight

(Continued from page 3)

Goldstone had no right to act for her. Question of his right to act for her in the recently negotiated MGM contract, which transpired as she was due to sail for England, is not denied.

Bill Conklin, of the Academy conciliation board, is getting nowhere in his part of the meloe. He tried to satisfy Moorling's wrath by conveying an offer by Goldstone to reimburse him for \$40 cable costs and call things quiet; but the Britisher declined and said he would act in representation of Lupino and a London agent, who is forwarding a claim for 165 pounds, covering lost commissions and depreciated prestige.

Tangle is expected to reach a climax this week, with possibility of MGM contract being brought into the dispute, on the ground that the girl was not free to sign it while the English paper was in effect.

Hollywood is trying to figure why Miss Knight has put herself in the predicament. Her reputed contract salary at MGM is to be \$250 a week, while the English bid for her carried a five-week guarantee of \$1,000 a week net, with British income tax and two-way expenses, Hollywood—London, paid. It also became known that she received an offer from Universal of \$150.

Among the Women

By The Skirt

Best Dressed Woman of the week:
NANCY CARROL
Transatlantic Merry-Go-Round (film)

Nancy Carroll's Comeback

"Transatlantic Merry-Go-Round" is a swell picture and by the looks of the Rivoli Wednesday night (31) the house is going to be pretty busy for some weeks to come.

Jack Benny is splendid. He always has been, even if it did take radio to find out. A surprise is Nancy Carroll's comeback. On the shelf for some time, she is well repaid for her patience. Here she is the love interest with the best dressed man of the screen, Gene Raymond, and a fine job they do. Miss Carroll is wearing a well selected wardrobe. As an enlure performer she is lovely in a white wig and a full skirted gown with many spangles. This costume is worn in one of those white numbers against a black background with a large chorus forming all sorts of designs, a routine done so often in musicals. Miss Carroll also wears a good looking evening frock of a beaded material with pleated ruffles on the front of the bodice and down the skirt in back. A black cocktail dress has sleeves split in two places with sequins trimming the neckline and a short cape. There was a sport outfit consisting of a three-quarter coat with black and white braided tassels as trimming. A cloth tunic suit was set off with sables. A plaid cloth skirt was worn with a plain blouse. All hats were small.

Miss Mitzl Green, if you please, now a young lady, is in a dark satin frock made long and plain. Patsy Kelly, in for a bit, is smothered under a huge bow.

Nice Show, Messy Film

Nice stage show at the Capitol this week, headed by Amos and Andy. It is an hour of real entertainment.

Chorus as kiddies come through the door of a miniature cottage in short gingham dresses in cheek design in different coloring. Yellow and white, blue and white, pink and white and also green and white. Sashes of matching colors surround the waist and wide leghorn hats. Sashes used for a maypole effect reveal the fact that the dresses are really smocks.

The young woman with Cardini is in black trousers with a red stripe down the sides. The gold buttoned jacket is red.

Carolyn Marsh, one of Al Siegel's finds, is a pretty brunette with all the manners of her predecessors. She has a nice voice and looked very pretty in blue velvet made with long sleeves and low back. Around her curls was a blue beaded bandeau.

A sort of holero number for the finale had the girls in white taffeta dresses fashioned with three ruffles at the hem. Short jackets were of red velvet with satin revers. Matador caps were black. For the last chorus of the Siegel and Marsh combination the girls wore white shorts with jet dots sprinkled thereon. Wide black revers were dotted in silver, while caps were of red meline and sequins.

"Outcast Lady" is the picture. "Miscast" would have been a better title. The old green hat comes to life again. It is a messy affair, with Miss Bennett's clothes in the same class. Her bridal outfit would have put Vesta Victoria's waiting at the church dress to shame. A white satin evening gown was so smothered in pleatings the wearer could hardly look over the neck line. A feather cape was worn with another white gown. Redngote played an important part in two gowns for the evening. One was trimmed with brocade at the waist line while the other had dark inserts on the sleeves. There was a black frock with a deepish yoke of lace. And as a widow the black gown carried a series of loops at the throat and one diamond clip. Tweeds were worn for motor-ing and the big final scene had Miss Bennett in a cloth ensemble with a long cape trimmed down the sides with large buttons. Mrs. Pat Campbell was, as ever, done up in sables.

Shirley Draws 'Em

Shirley Temple continues to draw them, if Friday night's business at the Palace is a criterion. Picture is "Now and Forever."

De-Long sisters open the vaudeville, doing their difficult stunts in white ruffled trunks and brassieres, with flowers decorating their hair.

Ray Smock is next, followed by that very comical act, Arrens and Broderick. Miss Broderick looked very well in blue velvet, changing to a rust colored silk.

Virginia Bacon has wisely surrounded herself with a clever dancing contingent. Company consists of four girls and three men. Opening has Miss Bacon in silver lame with a touch of blue, while the four girls are in long blue frocks slit up one side. Two boys were smart in black trousers and shirts with white mess jackets. Two of the girls, pretty blondes, did some taps in turquoise blue soubrette dresses with fuchsia colored ruffles. Miss Bacon did a toe dance in a long apricot chiffon dress with feather trimming. Oddly dancing taps to "The Dance of the Hours," the girls were in black velvet, parties with pendant back, while the top carried high white satin revers. Miss Bacon's skirt was white satin slit to the hip with black brassiere and high white collar.

That Mayfair Balcony

Ten people in the logs and a scattering in the balcony at the Mayfair Thursday afternoon at 4 o'clock doesn't spell success for the picture, "Student Tour." Youth runs riot in it and the line of girls are particularly beautiful.

Maxine Doyle, the lead, is fair, with Lillian Lorraine taking honors. Here is a pretty miss with a future. Watch her. Miss Doyle as assistant to her professor uncle, Charles Butterworth, is clothed as one expects a school teacher to be. A masquerade ball gives her the opportunity to don a puerre costume of white net with full skirt and many spangles, and black velvet bodice. Miss Doyle does a song with a thin voice and her taps aren't up to standard.

The Lorraine girl is seen in several sport costumes, one bathing suit, running shorts and a couple of well made dinner frocks. Liberties were taken with a Tal Malah number.

One number, with Nelson Eddie coming into his own at last, has several of the taller girls in white satin gowns, with pleatings running over the shoulders forming capes and also eliciting short peplums.

"The Lemon Drop Kid" is Lee Tracy at his best. The Ritaito theatre housed it. It's a Damon Runyon story. Nicely done, this picture, with all scenes running true to form.

Helen Mack, opposite Tracy, is a sweet little kid, although she plays all her roles in the same tempo. Not her fault probably. As a small time girl she is seen in several dresses suited to the occasion. One evening frock was a little bit too sophisticated. Of satin, a founce was put on in points, while an accorcion pleated scarf formed a hanging cape over the shoulders.

Minna Gombel, with hair done up in the latest curl fashion, wore a black dress with plaid scarf and cap. Another black frock was striped in white.

Kitty Kelly as a telephone operator was in the inevitable lark.

Bill Frawley as Tracy's luddy sings a song to Baby Leroy. Don't miss that, anyway.

East

Liquor Code Board decides to censor all liquor ads. Distillers agree to submit all ads copy before insertion.

Mrs. James G. Rossman, Pitts- burch socialist, sues the Pullman Co. for alleged infringement of rights on individual dressing rooms used on new streamline trains.

Maxwell Anderson and John Houseman staging 'Valley Forge' for the Guild.

Joe Zell the hero of a play which Charles Wagner will produce.

Museum of the City of New York is making a special exhibit of Charles Frohman items.

Leonard Sillman announces Peter Arno is out of any participation in 'Fools Rush In'.

Damon Runyon a gran'paw. His daughter is the wife of Richard McCann of the Washington News.

Gen. Hugh Johnson in a N.Y. hos- pital recuperating from his attack of N.I.A.

Girl sitting in the case of the men charged with making kidnap threats to Mrs. William Fox unable to agree. New trial ordered in Brook- lyn.

Elmer Rice tells Columbia stu- dents that life is through with the theatre 'because it isn't any use'.

Clarence Chamberlain, flyer, taxed \$125 on parking his car without lights.

Postoffice Department announces that this year there will be mail service on Christmas Day. Aban- doned in recent years.

Macy's latest present to go Dis- ney this Thanksgiving. Headed by Mickey Mouse and with the pigs and wolf for supporters.

Equity meeting Tuesday (30) re- sulted in election of 10 members to the new board of directors.

Two suits in the U. S. District Court last Tuesday. First was by Leo Feist, Inc., against Metro, al- leging maximum of \$10,000. Sec- ond, 'The New Moon's Over My Shoulder'.

ASCAP reply to the Government's charges of monopoly hits radio harder than it does the theatres.

Street fair in Times Square pinched last week for selling Chi- nese laundry tickets in sealed en- velopes.

Four football pools went bust last week. Top many winners. No pay- off on \$130,000.

West End theatre, on W. 125th street, leased for 10 years by Joe Hurler, who'll specialize in all-col- ored revues and dramas.

Hearing on the motion of Fay Webb Vallee to set aside the in- junction restraining her from bring- ing separation suit outside New York state was held Wednesday (31). Trial set for Nov. 19.

Actors from 'First Legion' and a

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

pickup team supposedly from Judgment Day, played football on the street in Central Park, passing the money for Actors' Fund. No one remembered to keep score, but a good time was had by all.

Waltz in 'Fire' called off when David Hertz, author, notified Har- mon & Tilman their option had ex- pired. Matter to be taken to the Dramatists' Guild, producers, as- serting they had heavy advance costs and incurred production costs, only to have the play with- drawn.

Frankwyn trying to cancel the concert tour of Continental Varieties to remain at the Little theatre. Theremin concert at Town Hall last week apparently proved that the instrument is now under better control than when demonstrated by the inventor with the N.Y. Sym- phony some years ago. Strike con- quered by Clara Rockmore.

N.Y. transit lines carried 2,885,000,000 passengers for the year end- ing last June. First improvement since 1923.

Westchester holding its first recre- ation show in White Plains. To demonstrate hobbies.

Lina Abarbanell takes an apart- ment in the Barbizon Plaza.

Clarence Chamberlain, flyer, taxed \$125 on parking his car without lights.

Equity meeting Tuesday (30) re- sulted in election of 10 members to the new board of directors.

Two suits in the U. S. District Court last Tuesday. First was by Leo Feist, Inc., against Metro, al- leging maximum of \$10,000.

ASCAP reply to the Government's charges of monopoly hits radio harder than it does the theatres.

Street fair in Times Square pinched last week for selling Chi- nese laundry tickets in sealed en- velopes.

Four football pools went bust last week. Top many winners. No pay- off on \$130,000.

West End theatre, on W. 125th street, leased for 10 years by Joe Hurler, who'll specialize in all-col- ored revues and dramas.

Hearing on the motion of Fay Webb Vallee to set aside the in- junction restraining her from bring- ing separation suit outside New York state was held Wednesday (31). Trial set for Nov. 19.

Actors from 'First Legion' and a

oprettas but admits that opera comique may be given.

Site of the old Miner's Bowery theatre, which burned, now covered with a taxpayer arcade.

Theatre Union will do 'Sailors of Cattaro', from the German. Due about Dec. 10, nudging out 'Steve- dora'. Play once considered by The- atre Guild, but a bit too radical.

Robert E. Sherwood will adapt 'Tovaritch' for Gilbert Miller. Duval play has had two years in Paris.

Bill Robinson's section of Har- mon's 'Rhythm' dedicated Sun- day by the Mayor and Park Com- missioner Moses. It's at 135th street and 7th avenue.

In Rome Mme. Trezzani will make criminal charges against her young husband who, she says, has been trying to have her declared mentally incompetent.

Cliff McGouglan came after doing 40,000 miles with Barnes' circus.

Reports of kidnap plot against Clinton Davis died after one edition.

Regana, 15-year-old daughter of Countess Rina De Liguoro, former European screen actress, signed at Par studio.

Betty MacMahon won annuiment of what she calls her breach of promise nuptials with F. C. Stevens, Jr.

Scott Moore in town being guided by Leo Morison.

Cliff McGouglan came after doing 40,000 miles with Barnes' circus.

Reports of kidnap plot against Clinton Davis died after one edition.

Regana, 15-year-old daughter of Countess Rina De Liguoro, former European screen actress, signed at Par studio.

Betty MacMahon won annuiment of what she calls her breach of promise nuptials with F. C. Stevens, Jr.

Scott Moore in town being guided by Leo Morison.

Cliff McGouglan came after doing 40,000 miles with Barnes' circus.

Reports of kidnap plot against Clinton Davis died after one edition.

Regana, 15-year-old daughter of Countess Rina De Liguoro, former European screen actress, signed at Par studio.

Betty MacMahon won annuiment of what she calls her breach of promise nuptials with F. C. Stevens, Jr.

Scott Moore in town being guided by Leo Morison.

Cliff McGouglan came after doing 40,000 miles with Barnes' circus.

Reports of kidnap plot against Clinton Davis died after one edition.

Regana, 15-year-old daughter of Countess Rina De Liguoro, former European screen actress, signed at Par studio.

Betty MacMahon won annuiment of what she calls her breach of promise nuptials with F. C. Stevens, Jr.

Scott Moore in town being guided by Leo Morison.

of Atlanta, seeking to recoup for- tunes in films, with former first to land job, a chorine in 'Par' 'College Rhythms'.

Thelma Alley, claiming to be a picture actress, taken to women's prison at Tehachapi under 1-to-10 year sentence for auto killing.

Al G. Barnes circuit back to winter quarters at Baldwin Park after its biggest year since 1929, report- ing business up 50-60% and 29,042 miles covered in playing over 200 stands.

Lawrence Thomas, house boy, pleaded guilty to assault on Irene Franklin when she interrupted a fight between him and her late hus- band, Jerry Jarman.

Emery Huse already laying out program for 1935 convention of S.M.P. at Hollywood.

Gene Dennis made an honorary member of L.A. police dept., with flight to wear badge.

Midwest

Helen Hayes and child took a last glimpse at the Fair.

Patricia Marquand, who won the title of 'Miss Century of Progress', secured a divorce from Loren Mar- quand.

Jury awarded Dorothy Lambert, former concert singer, \$35,000 dam- ages against the N. Y. Central rail- road as the result of a crossing accident.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

Jury awarded Dorothy Lambert, former concert singer, \$35,000 dam- ages against the N. Y. Central rail- road as the result of a crossing accident.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

In a special meeting called last week, the Motion Picture Operators' union gave a unanimous vote of 're- newed confidence' to its head, Thomas Maloy.

Chorus Girls

(Continued from page 1)

to go equally high on coin. Now the average is down to \$35-40.

Another factor is motion picture house presentations. Picture houses have been putting on such lavish shows, with such complicated dance routines that they've cornered most of the ponies who can hoof.

That or most of the girls are on the Coast.

Backflips

In this connection it's pointed out that the picture houses don't have to pay as much attention to looks as legit shows do, because legit are so much nearer the audiences.

As an example of what is being called for, the girls in the line of the currently rehearsing Warner-Lew Brown musical, 'Calling All Stars,' are required to do a complete back- flip in one spot.

Same is true of all other legit musicals. Such rou- tines were never attempted in past musicals or revues, acrobatics and difficult dances being left to specialty groups, although the Seymour Felixes, Sammy Lees, Bobby Con- nollys, and the colored shows did much to bring on the new style of chorus work.

Still another motion picture angle is that the best dance directors on the street have been called to Holly- wood and have either taken their girls with them or sent for them, for lost track of them.

Part of the task of all show dance directors several years ago was keeping in touch with girls all the time.

Thus Bobby Connolly, for instance, when producing a show, generally had the nucleus of the same line. Same for Seymour Felix.

But with these step maestros gone Hollywood, no one in New York seems to have taken over. The girls' name groups are being used in most of the shows this year.

Thus the Waldman dancers in 'Life Begins at 8:40,' the Stran... dancers in the Brown show, the Rasch girls in 'The Great Waltz,' etc.

Never, in past years, did these school lines get so much of a play, because in the past there was sufficient talent available without calling on the schools.

And this, too, goes back to the Tilleris.

Oil Roadshow

(Continued from page 1)

for hopping the Whiteman organiza- tion back into New York from the Standard Oil dates would have been prohibitive.

States in which SONJ and the subsidies have distribution take in New England, New York, New Jersey, Pennsylvania, Virginia, West Virginia, District of Columbia, the Carolinas, Georgia, Mississippi, Tennessee and Arkansas.

Tour is later to start around Dec. 1.

New York Theatres: AMOS 'N' ANDY, CAPITOL, MAE WEST, PARK THEATRES

Eric Von Stroheim in court with his wife who seeks rehearing of beauty parlor suit.

Coast

Eric Von Stroheim in court with his wife who seeks rehearing of beauty parlor suit.

Maria Sumerl, pianist, and Wm. Tyrone musical director, wedding Armistice Day.

Kathryn Crawford, stage and screen, wedding James Edgar, De- troit heir to sugar millions, there next week.

Court denied right of Richard Dix's ex-wife to scan his income data.

Court okayed Academy arbitra- tion award favoring Lupe Velaz against Bill Rowland on \$7,500 sal- ary claim.

Victor McGlen sued by auto finance firm, via local assignee, for alleged backing of a payment on a Holly-Royce.

Felix Fitch (M-G) arrived and left for Frisco and Honolulu.

Mickey Daniels, juve actor, set- tled \$15,000 cooperation for 10%.

Victor McGlen sued by auto finance firm, via local assignee, for alleged backing of a payment on a Holly-Royce.

Shirley Temple guest of honor at Halloween party given by Harold Lloyd's progeny.

Jack Kearns' Bevillis home auc- tioned, supposedly to raise enough to finance a chicken ranch for Dempsey's ex-pilot.

Victor McGlen, Holly, Hollywood police, asked deputy city attorney for a ruling on legality of theatre bank nights.

Noble Johnson sold his film dog staking kennels to Gordon Wil- liams.

John Nims and actress bride, Ger- aldine Edith Kirby, back from their honeymoon.

Ann Power, actress-daughter of Tyrone Power, quits San Diego stock company to wed Leslie E. Fryer at Agua Caliente, being held Oct. 26.

Zelle Pool, Universal actress, marrying Ray Hansen, indie actor.

Cary Grant and Virginia Cherrill seen reconciling.

Henry Gloss, singer, heard in 'Luca' bill of 'One Night of Love,' underwent a major operation this week.

District Attorney's office refused to issue a complaint against West- luggles as result of his car's col- lision with another in which a child was killed.

Bill Perberg signed three-year- old Dickie Writers for Columbia.

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Paramount asking U. S. Supreme Court to reconsider its refusal to review the N-ERGON matter.

British Chamber of Commerce, in Rockefeller Centre, blew the D'Oyly Carte singers and Dame Sibyl Thordilke to tea Friday (2).

John Heydler, prexy of the Na- tional League, left the job Dec. 11. Says he's tired.

Football

By Benny Friedman

Some games this week have no basis for doping. In the east the outstanding game is the Colgate-Tulane affair in New York. Colgate should win but not by much. Fordham plays West Virginia. A tough one but give the edge to Fordham. Columbia should take Brown easily. Army can also win easily over Harvard.

Another swell contest on deck is

proposition but Michigan ought to have enough to pull this game out. Pitt-Nebraska. Each Saturday it has been a clash of the Titans for Pitt and it should be the Panthers again. A real scorcher will be between Navy and Notre Dame. If Harvard doesn't get hurt and can play the whole 60 minutes vote Navy.

Two games stand out on the Coast. U. S. C. should be able to

Probable Football Winners and Proper Odds

November 10

By Benny Friedman

GAMES	WINNERS	ODDS
Colgate-Tulane	Colgate	6/5
Fordham-West Virginia	Fordham	6/5
Columbia-Brown	Columbia	9/5
Army-Harvard	Army	9/5
Michigan State-Syracuse	Michigan State	6/5
Yale-Georgia	Yale	6/5
Purdue-Iowa	Purdue	6/5
Michigan-Wisconsin	Michigan	5/4
Pitt-Nebraska	Pitt	5/3
Navy-Notre Dame	Navy	Even
U. S. C.-California	U. S. C.	Even
Stanford-Washington	Stanford	Even

(Predictions based on fair weather)
Copyright, 1934, by Variety, Inc.

the Michigan State-Syracuse game. Michigan State should win on its speed. Yale and Georgia comprise a toss-up but it looks like Georgia because the boys from down south have always had the sign on the Eli's, and besides the boys in blue were badly used up in the Dartmouth game.

Iowa-Purdue is another tough spot, though Purdue has an edge. Michigan-Wisconsin seem an even

top California which is 'way below pre-season prospects. The other game is Stanford-Washington and this should really be a battle of giants. But Stanford may have more 'savvy' and is the pick.

A peculiar incident up at Cambridge was that after Princeton's first touchdown the Tigers kicked off from the 45-yard line. Not only were both teams unaware of the error but the officials also muffed it.

Chicago Stations Get Libel Warning From Illinois Democratic Committee

Chicago, Nov. 5.

Stations in this territory got a slight scare last week when they received authoritative letter from the Democratic committee for Illinois paraphrasing the regulation statutes on libel. Only station which received no such letter is WGN, owned and operated by the Chicago Tribune which is notoriously Republican and anti-New Deal.

Letter is a left-handed reference to the campaign speeches going on the ether by both Democratic and Republican candidates. Democratic party is getting stenographic verbatim reports on all Republican speeches. Stations have been pretty careful about the type of material they are letting the politicians use.

WGN is the only station which is not selling any of its time to politicians during the current campaign. It is, however, regularly permitting representative candidates state their case over their transmitter, and charging it off to public service. Station picked up the Democratic state convention down in Springfield.

Sol Bloom Running for Congress for 7th Term

Congressman Sol Bloom (19th N. Y. district) is up for re-election for the seventh term. He has held office as congressman for 12 years, and has always been strongly supported by theatrical voters as a friend of the theatre.

The 19th Congressional Dist. of N. Y. covers 86th to 125th streets, 5th avenue to Riverside Drive.

Today (Tuesday) is election day.

Mobilizing Radio In Flood Warning Service in So. Cal.

Los Angeles, Nov. 5.

An aftermath of the disastrous floods of last New Year's day has Los Angeles County engineers setting up two short wave stations to warn the populace in case of threatened disaster from flood. By installing these stations it is hoped that in times of danger the short wave messages will be picked up by commercial stations and the alarm spread over regular frequencies to listeners-in.

Considerable damage and some loss of life occurred within the city limits, and immediate environs, by the flood following heavy rain last year, mainly due to the inability to notify residents in threatened areas, because telephone wires were down and there was no means by which commercial radio stations could get information early enough to save some of the loss of life.

B. and O. Routes

(Continued from page 13)

Robbe, Karl, Colonial B.R. Boston.
Rohy, Leon, Syracuse H. Syracuse.
Rolle, B. A., 111 W. 57th St., N. Y. C.
Romaneli, I., King Edward H., Toronto.
Romano, Phil, The Farms, Colonia, N. Y.
Rosenthal, Harry, Place Piquette, N. Y. C.
Rowman, Harold, Bagdad C. Miami.
Roh, Eddie, Club Alhambra, Chicago.
Rothchild, Irving, Follis Rogers, Cal. Royal, Ugl. Harkrup, C. L. A.
Rucci, Barney, Michigan Tech., Houghsq. Ugl.
Rubinoff, Dave, NBC, N. Y. C.
Russell, Leif, Empires, H. N. Y. C.
Rutell, H., King Cotton H., Greensboro.

Sabin, Paul, Central Park Tavern, N. Y. C.
Sachs, Colman, Gunter C. San Antonio.
Schor, Harry, 149th St., N. Y. C.
Sampiero, Joe, KOIN, Portland, Ore.
Santera, Joe, MCA, Chicago.
Sanderson, Bob, Peter Cooper B., 130 E. 57th St., N. Y. C.
Santelli, Andy, Bruno's, 39 E. 49th St., N. Y. C.
Sano, P., 215 Ridgewood Ave., B'klyn.
Santaccia, Salvatore, KMTB, Hollywood
Sarmali, Fred, Fuglieri's, N. Y. C.
Sardi, Jean, care Owl Bldg., San Antonio Tex.
Schara, C. F., 624 B'way, Buffalo, N. Y.
Schell, Leo, Kitz Kat C. B. Y. C.
Schubert, Ed., 34 Arthur St., Lawrence Mass.

Schumaker, Joe, Station WCFL, Chasgow.
Schuster, Mitchell, Roseland B. R., N. Y. C.
Schwartz, H. R., Brighton St., Fremont Ohio.
Seogin, Chas., Shadowland, San Antonio.
Seidman, W., 400 Dilbert Ave., Springsfield, O.
Seidman, Frank, 254 President St., Brooklyn, N. Y. C.
Seidman, Wm., Stittler H., Boston.
Seidman, Jack, Kat Kat C. B. Y. C., Cal.
Seldman, Sid, Mayflower H., Wash. Bldg., Ben. 60th Ave.
Setzer, F., Paramount Bldg., Hollywood
Sever, Gino, KJLJ, L. A.
Singer, A. E., 108 W. 110th St., H. L. A.
Shuckley, Joe, WOR, N. Y. C.
Shapiro, Russell, of Myer, Hell-Man-Nick, 141 81st St., N. Y. C.
Shaw, Sydney, c/o H. Moon, 4186 St. Nicholas, N. Y. C.
Shaw, J., 111 W. 118th St., N. Y. C.
Shay, Budd, Shubert Theatre Bldg., Philadelphia, Pa.
Shroyley, Eddie, Vienna Gardens, World's Fair, Cal.
Shroyley, Chas., KFI, L. A.
Sheridan, Phil, Havenport H., Spokane.
Shild, LeRoy, NBC, Chicago.
Shiner, Jack, Sunset Blvd., Los Angeles, N. Y. C.
Shon, Nat., 135 E. 84th St., N. Y. C.
Shoff, Solly, Palace H., S. F.
Siwiers, Red, Peony Park, Omaha.
Simmons, A. Rie, Buell, Ark. South Bend, Ind.

Simon, Seymour, MCA, Cal.
Singer, A. E., 680 B'way, N. Y. C.
Singer, Lou, Palace B. R., Long Beach, Cal.
Singer Sherwoods, KPAC, L. A.
Slip, Larry, Simpson C. N. Y. C.
Slip, Wm., Parkside Bldg., B'klyn.
Smith, Curtis, Villara, Houston.
Smith, Ligon, Saint Anthony H., San Antonio.
Smolin, S., 190 W. Buchtel Ave., Akron Ohio.
Symbe, Jackson, Brant Inn, Burlington, Ont.

Snyder, Mel, Gibson H., Cincinnati.
Sorey, Vincent, WINS, N. Y. C.
Souder, Jack, Senator, Sacramento.
Sorenick, Harry, MCA, Chicago.
Southern, Geo., care Mundy Auditorium, San Antonio, Tex.
Specht, Paul, Belmont H., Milwaukee.
Specker, Irving, WOK, Albany, N. Y. C.
Spitally, Leopold, NBC, N. Y. C.
Spitally, Phil, Park Central H., New York City.
Spotts, Wally, Riverview Inn, Reading, Pa.
Springer, Chet, Country Club Garden, Flint, Mich.
Stanton, Leon, 134 Livingston St., B'klyn. St. Clair Terrace, Prince Edward H., Windsor, Canada.
St. George, Geo., 2160 Belmont Ave., N.Y. Stanford, Jesse, Swets B., Oakland, Calif.
Stanley, H., 2025 W. 4th Ave., N. Y. C.
Stanley, Stan, Gibson H., Cincinnati.
Stanon, Morris, Club Mitsub., Chicago.
Stearns, R., Mann Hotel, B'klyn.
Stek, Gus, Chantlerice C., Millbrae, N. J.
Stein, Hal, Fox Radio, Chicago.
Steed, Hy, Station WMBC, Detroit.
Stewart, Johnny, Montreal Press Club, Montreal.
Stillwell, Ray, Panorama C., Schenectady, N. Y.
Stroy, Marty, Radisson H., Minneapolis.
Stroy, Geo., Womg's C., London, Ont.
Stuck, H., 419 W. 14th St., Sacramento, Calif.
Sullivan, V., 29 Quincy St., Chicago.
Sweeth, Claude, RMC, S. F.

Tallier, Ray, Fairmount H., S. F.
Tappan, J. J., 63 Greenwood Ave., Buffalo
Teeven, Roy, Regent T., Grand Rapids Mich.
Temple, Jimmy, Kentucky C., N. Y. C.
Thack, Chic, Maryland Inn, L. A.
Thomas, Ed., 1029 So. Redfield St., Philadelphia, Pa.
Thompson's "Wireless" Venter T., Atlantic City, N. J.
Thorn, Andre, Surf C., Miami Beach, Fla.
Thriller, Bob, 114th St., N. Y. C.
Tobler, Ben, Flieger H., Fallsburg, N. Y.
Tollard, R., 122nd St., Manhattan, Detroit.
Track, Al, Hyde Park C., Chicago.
Traveler, Lou, Babco Gardens, Holly wood, Cal.
Trevor, Frank, KOIN, Portland, Ore.
Trink, Anthony, Village Barn H., N. Y. C.
Turner, Tom, Queens C., Rochester, N. Y.
Turnham, Edith, Topsy's Roost, South-east, Cal.
Tuttle, Geo., 90 Orange St., Manchester, N. H.
Turnham, Edith, Topsy's Roost, Southeast, Cal.

Vallee, Erlie, Stevens-Gilard H., Phila. Valle, Rudy, 111 W. 57th St., N. Y. C.
Van Cleeff, Jimmy, 41 Paterson St., New Brunswick.
Van Stiches, Peter, Gotham H., N. Y. C.
Vickor, James, Erie Ave., N. Y. C.
Viel, Al, 6211 Lindwood Ave., Cleveland.
Vogel, Ralph, 262 Coral St., Phila.
Voorth, Don, NBC, N. Y. C.
Walman, Herman, MCA, Dallas.
Walker, R., 20 St. James Pl., Brooklyn, N. Y.
Wall, J. Penna, care J. O'Connor, Ham-merstein T., BRKs, N. Y. C.
Warrior, Mark, CBS, L. A.
Watters, Ben, 114th St., N. Y. C.
Webb, Chick, Cafe de Lancer, N. Y. C.
Webb, Thos., Breakfast C., L. A.
Webb, Thos., Breakfast C., L. A.
Weeks, Ted, Palmer House, Chicago.
Weidner, Art, 44 Wavona St., S. F.

Tux-Day on B'way for AFA's Dinner to Sophie Tucker and Friars' Feed to Farley; Sellouts

KLICK CLICKS, BUT JACKSON SURPRISED

By JACK PULASKI

They put Peter Jackson 3d into Madison Square Garden's ring Friday (2) against Waiyou Tony Falco, supposed trial horse for the touted Coast colored lad. To the anguish of the layers, Tony was no set-up, getting the decision in 10 rounds. So the boys had to pay off at the rate of three to one, and in some cases even five to one.

Jackson looked as good as they said he was when the boys put up their ducks. The well attended house waited for Peter to show his stuff. He did tie up Tony in close, but was otherwise too surprised at Falco's active stickouts to do much damage himself. It was noticed late in the going that Jackson was planting some good socks in the mid-section, but the judges thought the other fellow scored too many points in the early rounds. Fans were in accord with the decision. Perhaps Peter was too scared before all those people in the big town. But he certainly was fooled by the rugged Falco.

Tough Fight

The main event was a win for Frank Klick, also of the Coast. Over Harry Dubinsky of Chicago, it being an even money bet. Boys thought the Jackson-Falco thing would be the fight of the night, but the Garden gauged it rightly. Main contest was a hard battle all the way and might have been a draw.

Klick found Dubinsky easy to hit. It was the other way around, too. Frankie's weakness appeared to be in the stomach and every time Harry planted his lunch-hook into that region the westerner's leg would hop up. Had the lanky Chicagoan concentrated on the body Klick might not have clicked.

Card was designed to bring out a contender or two for Barney Ross' lightweight crown. Show, however, wasn't as good as it looked on paper; in fact, mild until the star bout.

Next show at the Garden (16) will be the Bob Biltmore event, at Macey Rosenbloom's light heavy championship. Macey will display his newly bobbed ears.

SALTER STAYS

Harry Salter and the Park Central Hotel, N. Y., have straightened out their tangle and the Salter band stays on under an extended contract.

Hotel had objected to the proposition of a substitute combo Wednesday nights while Salter played his two broadcasts for Log Cabin syrup from the NBC studios.

- Wein, Walt, Watervliet Tavern, Watervliet, N. Y.
- Weich, Roy, Fulton-Royal, Brooklyn.
- Wells, Duke, Crooked Lake Hill, Troy.
- Werner, Ed, Michigan T., Detroit.
- Wesley, Joe, 117 12th St., Milwaukee.
- Weston, Don, Richmond H., North Adams, Mass.
- Wetter, Carl, 617 Adams Ave., Erastron Pa.
- Whidden, Ed, 125 Dikeman St., B'klyn.
- Whidden, Job, Miramar C., L. A.
- White, Lew, 411 W. 40th St., N. Y. C.
- White, J., 100 10th St., N. Y. C.
- Whitely, Everett, New Hartford, N. Y.
- Whitely, J., MCA, L. A.
- Whitely, J., MCA, L. A.
- Wilkinson, Raul, Dupont Biltmore H., Wilmington, Del.
- Williams, Ted, Isle of Palms S., Charleston, S. C.
- Wilson, Club La Masque, Chicago
- Wilson, Clara, Madison Gardens, Toledo.
- Wilson, Frank, Museum C., L. A.
- Wintner, Wm., 410 Mills Bldg., S. F.
- Winbranner, W. S., 267 Frederick St., Philadelphia, Pa.
- Winfield, A. K., Metropolitan Studio, Hollywood.
- Winter, Charles, Mayfair H., Boston.
- Wittenbrock, A., 1908 T St., Sacramento, Cal.
- Wittstein, Eddie, Dunes C., Narragansett Pier, R. I.
- Wolf, Rube, Sky High Club, Chicago.
- Wolf, Rube, care Fanchon & Marco, Hollywood.
- Wolfe, Johnny, El Patio B., S. F.
- Woods, Chuck, Alamo C., San Antonio.
- Wragg, Rolly, KFOZ, Long Beach, Cal.
- Wunderlich, F., 1947 E. 10th St., B'klyn.

Broadway went to town in a double-barreled manner over the week-end just concluded, putting on the soup and fish both Saturday and Sunday nights to attend two successive (and successful) testimonial dinners. The dress suit toters broke in their tails and tuxes Saturday evening in Sophie Tucker's honor and then paid the same compliment to Postmaster General James A. Farley 24 hours later.

The Farley affair, tossed by the rejuvenated Friars' Club, was treated in the Friars' customary kidding manner, with a lot of delicious humor of the Friars' brand despite the mixed audience. It was a gesture by the actors and others of the theatre toward the Washington administration as exemplified by the Postmaster General.

The Tucker affair was something else again—a display by the Broadway set of heartfelt regard for one of its own. They staged a red hot time for a red hot mama.

On the dais were Daniel Frohman, Abe Lastfogel, Nat Burns, Joe Penner, Paul Block, William Morris, Jr., Walter Huston, Joe Laurie, Jr., Bugs Baer, Jack Benny and Harry Herchenfeld. Floor tables sparkled with celebs. Affair was at Mecca Temple, which was jammed to the doors with 1,500 attendees.

In the audience were the usual number of rubbernecker from the outside, but the vast majority comprised theatrical and newspaper people who were there for but one purpose—to give Soph a rousing "Hya, Duchesse."

For her 25 years of honorable service to her profession; for her many professional and personal accomplishments; for her charity and good fellowship; for being one of the best loved women of her business among members of her business—for all these things Soph ranked first, plus a testimonial dinner every Saturday night for the rest of her days.

Farley affair, staged at the Astor before 1,050 people, had all the earmarks of a good old Friars' ribbing party, although the ribbers were more polite than ordinarily, due to circumstances. But it's doubtful that Farley will ever again meet up with as hostile, yet inoffensive, bunch of burner-uppers as toasted and roasted him Sunday night.

Grover Wialson, M. H., Aylesworth, Jack Benny, Bert Lytell, Burns and Allen and George Jessel, latter as toastmaster, comprised the speechmaking broadside fired at the head man of the letter carriers. Politics got the brush in a high, wide and handsome festival of ribbing. But it was all in good taste and Farley said he enjoyed himself.

Poor Farley

Burns and Allen landed top gag honors of the evening when Gracie Allen asked the purpose of the dinner. "Because Mr. Farley has held the positions of boxing commissioner, campaign manager for Mr. Roosevelt, election chairman of the Democratic National Committee and Postmaster General all in a very short time," Burns explained.

"Then it's very nice to give him a dinner," replied Grace. "The poor man can't hold a job."

"Touching on politics, Jack Benny stated the prime issue in the California election appears to be whether it's better to make pictures on the Coast or in the east."

He had been promised by Jessel that he wouldn't be called on to speak, so he came prepared, said Benny.

The speeches were held down to an hour all told by Postmaster Abbott Jessel. They were broadcast over Friar Donald Friars' American Radio Broadcasting Station through WMCA, New York.

Sponsor of the Sophie Tucker dinner was the American Federation of Actors, making its first bid for social prestige. It was a success all around. Gross at \$3 per plate was about \$100. Farley affair grossed around \$10,000 at \$10 per plate.

BIRTHS

Mr. and Mrs. George Barnes (John Honderd), son, Nov. 3, in Hollywood.

MARRIAGES

Mark Bullock to Katherine Sholz, in McCook, Nebraska, October 27. Groom is chief engineer of KOIL in Council Bluffs, where couple will live.

Buster West to Lucille Page, Nov. 2, in Salt Lake City.

Marilyn Herd to John F. Barry, New York, recently. Groom is with Paramount. Bride is author.

Samuel Fidler to Ruth Danziger, Oct. 31, in New York. Groom is composer and continuity writer.

Broadway

At Alt in from the Coast on biz. The Bishop Lenihans have moved into town. Arthur Hammerstein to Florida minus mustache. Alex Woolley has barber's itch and plenty annoyed. Fred Zimbalist and Mildred Hamlin back from Europe. Basil Grosvenor thinks his new store tooth rate a mention. Al Sherman to London to seek his fortune next week. Sean O'Casey drolled up in a sweater for a premiere. Eddie Peabody doing some shorts for Warner in Brooklyn. Jim MacFarland's wife bought Fox and Hallister with Maury Roland's orchestra into Bruno's. RCA installing sound equipment at the NVA 8th, Saranac Lake. Maurice McCormack is entirely recovered from that attack of gripe. Battle of the Sunday celebrity nights on among the Broadway nighties. Ballard Macdonald's 'memory lane' rhymed revue in Louie Sobol's column. Carol Vance and Jim Vernon, returned back from Europe, into Chez Madeleine's. Sports writing fraternity plugging Ford Frick for the National League presidency. Specs doing biz with pro football duats, which is a sign the game is catching on. Charlie Hastings is off the Brooklyn Times after being on the film desk for years. Mack Miller pairing both the competitive Hollywood and Palais Royal restaurants. George Hickey has joined First Division's ad dept, as assistant to Al Friedlander. Ciro running the Hotel Maurice's new room, with Gene Conte dispensing dnaspiration. Jean Westley (Mrs. Jack McInerney) is the current prima donna at the Fox, B.S. N.Y. What happened to those ardent Trojan rooters? A. Y. bettors ain't heard from 'em this year. Lou Goldberg handling exploitation for Monte Scott's munitions special, 'Dealers in Death.' Charles Hawthorne, vet Par attorney, a victim of pneumonia, confined home in New Rochelle. With three uncles' spins running full blast, 42d street now has more strippers than a nudist colony. Daniel Eberstein, attorney for many showboats, as secretary of the Municipal Court in the ninth district. Splay at the Malson Voyante after theatre Arturo Valentino, cousin of the late Rudolph, maestros the band. Nunnally Johnson, 20th Century scenarist, arrived yesterday from Hollywood to attend a home office story conference. Kent Smith, his address at Shubert theatre, West 44th street, with among the prizewinners in the EBert sweepstakes. It's moving day for Larry Cowen out at Woodmere, L. I., but only from one apartment to another in the same building. Mollie Steinberg handling publicity for the Sam Cummins and Jack Koepel venture in foreign plays at the Gayety. Gene Henry, Fink's next-door-to-the-Palace on Broadway nitery is now a nut shop, but Fink has opened his own spot on West 52d. All parties omitted the usual show business ballyhoo this election, so, for once, the actors didn't have to take the slap. Stan Harris' cowboy, into the Hotel Madison; Bela Lohivol, gypsy violinist, and Joseph Wagstaff, pianist, also featured. All Broadway lined up at the Kramers' Hotel Edison for Nat and Lil Kramer's 13-year old's formal confirmation ceremonies. Marc Lachmann flew to chi to o.o. Folies Bergeres, which he'll p.a. on its opening next month at the renovated Casino theatre. Donald Flamm's WMCA chartered the Friday dinner to Farley and also airing the regular Monday luncheons of the Cheese Club. Jack Pegler (Lord & Thomas) not a gentlemanly man and owner of five acres outside of New Canaan, Conn., from whence he'll double into his Bronxville manor. Remembering the unexpected craze of the 'Café' last year, the film, cafe and show producers are ballyhooing 'The Continental' as a new dance craze. It's also from a Radio film, 'Gay Divorcee.' Freddie Kohlar, Sam Goldwyn's talent scout headquartered in N. Y. for the winter, o.o.ing talent for the next Cantor picture, has been east a week or so and ready hit 'it. Gene native (Calif.) son 100%. Gary Leon, who figured in the Valievs' divorce notoriety, is being featured by the Valievs in cabaret on Broadway under the scarthead that his 'record' is an 'open book. Marcia Mace is his dance partner. A flock of beer and cigars, combined with oppressive heat, were too much for Daniel Frohman, who buckled under the strain at the A. F. A.'s Sophie Tucker dinner. He showed up o.k. the following night (Sunday) for the Frick Farley festivities.

CHATELAIN

Paris

By Bob Stern
Jeanne Chelrel ill.
Gloek's taking 'Wild Duck' to Al-sace.
Piffets now at Latsame with troupe.
Nathan Milstein here, ending his European tour.
Paul Paray named orchestra director at Opera.
Rene Hubert, Fox costumer, here picking fabrics and getting ideas.
Jean Sorbier doing songs for 'Le Fruit Vert' ('Green Fruit') for Universal.
White collar class widowed, Charles G. Norris tells white collared reporter here.
Varna signing Suzy Solidor, Mickey Twins and Ray Ventura for new Alcazar revue.
Corinne Harris quitting 'Merry Widow' at the Gaite Lyrique to re-lease for Alcazar show.
All theatres observing a minute of silent mourning Saturday night (20) in honor of Poincare funeral.
Suzanne Henry taking Huguettes Duffes' part in Verneuil's 'School for Taxpayers' at the Marigny.
Gaby Morlay taking repertory troupe on tour of France and Algeria, to finish on the Riviera.
Westminster Choir closing tour will reach here Wednesday (24) at Salle Harmon (Comedy Play).
Colored film of fire, projected as background for 'Sigurd' at Opera, proving a successful experiment.
George Hickey, as adviser to Fourrier and Mounier for their film programs.
Raymond Lussiez, exhib chief, fighting for reorganization of film biz, attending 14 meetings in one week.
Jean Dupuy, of Petit Parisien, and his wife, the former Dorothy Spreeker, are to pass the winter in California.
Maxime Levy working up a catalogue for Edwin Miles Fadam, who sells indie pic under name of Red Star Films.
Entellini brothers dropping \$200,000 lawsuit against Cirque d'Hiver and Gaston Desprez for breaking their contract.
Adrian Union (Equity) sending deputation to Pere Lachaise cemetery to commemorate anniversary of death of Sylvain.
Tullio Arimanti, passing through on way to Lyon after making film in Italy, entertaining his friends at Fonquet's at midnight. Stopped at Rizk.
St. Lesser and Eddie Cline, who have been shooting 'Cowboy Millionaire' in England, now in Paris, with Mrs. Lesser, for a little amusement before going back to Hollywood.
Epitaphyos and Alcide Tringe being carried on by late Charles Jourjon's son-in-law, Jacques Mathot. Widow believed renewing Agra ray film near France.
Marcel l'Herbier working on screen adaptation of Henry Bernstein's 'Bonheur' ('Happiness') for Theatres Nation. Gaby Morlay, Charles Boyer and Michel Simon in cast.

Berlin

Gerde Fricke working on a new setting for 'Wilhelm Tell'.
'Ludwig II' is still holding on at the Deutsches Kunstler theatre.
Fritz Lang's 'Die Frau im Spiegel' finished her film work, will return to Vienna.
'Krach um Jolantje', last season's sole hit show, doing equally well this season.
Ufa started its fall presentation schedule in two houses with 'Jungfrau Gegen Mosen'.
Die Frau im Spiegel will continue classics indefinitely, presently playing 'As You Like It'.
Hilde Hildebrand is carrying 'Die Frau im Spiegel' long at the Renaissance theatre.
'Firmian und Christine', dream play by Herald Paulsen, in rehearsal at the Deutsches theatre.
Kommische Oper has somewhat of a hit in 'Spiel nicht mit der Liebe', featuring a bunch of new names.
Walter Gronostay says he has been asked by M-G-M to do a musical impression of Greta Garbo.
Dassolina Giannini, Philly warbler, has two guest performances in 'Carmen' at the Staats Oper for November.
Karl Dannemann has been given the role of the police sergeant in 'Carmen' at the Komodienhaus.
Carl Froelich, who is to direct the film.
'Dr. Med. Illob Praetorius', last season's play, will reopen daily in November at the Komodienhaus with the author, Curt Goetz, playing the lead.
'It's So Endete eine Liebe' ('So Ended Love') a click at the Ufa. Most and seems set there for a few weeks at least. Paula Wessely and Will Forst have the leads.
Greta Garbo's 'Fanny Hill' and Herald Paulsen have the leads in Nicola Demis' 'Tageszeiten der Liebe', with

the premier sked for the end of November at the Tribune.
Alexander d'Arnals, formerly of the Deutsches Opernhaus, has been asked to do the Staatliche Hochschule fuer Musik to give dramatic instruction to classes.
Shorter days brought an avalanche of new entertainment to the capital, both on stage and bursting with first nights and renewals of old favorites.
Better quality of films now being brought on appears to indicate the propaganda ministry has shelved some of its demands for more and better Nazi propaganda in flickers.
'Lysistrata', operetta by Paul Linder and only distantly, if at all, related to Aristophanes' piece, due in November. Piza will bring it out with Lotte Loring, Trude Kroll, Hela Quis, Luise Stoefel, Marianne Grand and Melitta Klesler.
Great bursts of brilliance and promotion greeted La Garbo's 'Conquest of Christ' (G-B) at the Capital am Zoo, editorials appearing about the picture for days before the night of the premier. An excellent press greeted the opening.

The Hague

By M. W. Eddy-Lew
Concert season in full swing now.
'Rosary' into 90th performance this week.
Dutch composer, A. Lyсен, died aged 73, at The Hague.
Plans here for a newsreel house, promoted by French Cineac concern.
Newly founded stage mag 'Stage Revue' already gone phut; lived just one stage.
Amsterdam Stage Co. billing premiere of Noel Coward's 'Vortex' in a Dutch version.
New cinema opened, the Capitol, seating 1,000, will Dutch premiere of 'Evergreen' (G-B).
Winter season opened at The Hague in Hotel des Indes with a mannequin parade by Worth from Paris.
World premiere at Amsterdam Concertgebouw of 'Symphonische Phantasie', by Kurt Weill, conducted by Bruno Walter in presence of the composer.
Composition, which will be presented in New York by Max Reinhardt and then perhaps to Hollywood, where he has offers.

Sydney

By Eric Gorrick
'The Battle' (Brit) blew up.
Alice Delysia hits high in 'Mother of Pearl'.
MGM will further extend circuit here it's stated.
'The Old Spinning Wheel' is the latest song craze just now.
'Blue Mountain Melody' (WT) goes to Melbourne for release.
F. W. Thring will do a local musical next month in Melbourne.
Jim Davidson's band playing American hits at Palais Royal.
Several managements dickering with idea of reviving stage shows.
Catherine the Great (UFA) did not do smash business as expected. Pic was held back just too long.
Government has not yet brought in the quota bill as a law. Expected to come before the house this session.
Herb McIntyre has been pushing against the Unisync product over past few weeks with a special sales drive.
Par will put out a big publicity campaign on 'Cleopatra'. Pic will premiere at the Prince Edward, Sydney.
King's Cross, Sydney, will go first-run shortly, for G. T. House will play in conjunction with Capitol, Sydney.
Harold Bowden, g.m. of W.T. looking over the Little Theatres for talent. 'The Unisync' was at one time a New York booker.
Boxing is again on wane because of lack of good match-making. Try to bring it back wrestling with imported grapplers.
Dave Martin, Liberty, Sydney, lining up good bookings for his theatre. He had said expiring soon.
Increase in hold-ups expected.
Some chatter here of Columbia opening its own distributing offices in Australia. Present franchise with local unit said expiring soon.
Cinecound will preview its latest musical, 'Strike Me Lucky', at own studio. Swell mob invited for screenings, will feed through in.
Sir Ben Fuller is all set up over success of opera in Melbourne. Opens 'Merry Malones' in Sydney next week in his former British pic house.
WT will premiere 'The Old Folks at Home' in Sydney next week. Cast will include Jane Woods, Grace Lane, Harry Adams, Frank Brad-ley, Ken Brampton and Gerald Savory.

London

The Ace of Spades, roadhouse, damaged by fire.
Julius Hagen asking Bruce Cabot if he is American.
George Loyal, Greatrex Newman's partner, has bought a whole forest.
Anton Dolin had his teeth straightened and is now having his nose fixed.
Laura la Plante and Irving Asher off to the continent for a belated honeymoon.
Smith, Rogers and Eddy added to the cast of 'The Bing Boys Are Here', revival.
Al Woods cabling to Edward Laurillard: 'When are you coming over, sweetheart?'
McKeigue & Elliot to look after Edward Laurillard's affairs while he is away in Hollywood.
Richard Bennett cannot get a labor extension and will have to leave England in a week.
Clifford Whitley taking Maurice Chancier around to London's best tailors, and helping him to pick his suits.
Lupe Velez telling 'em they are very much behind here in making Paris in comparison with Hollywood.
Dick Henderson in Lycium pantomime, 'Dick Whittington', making his fifth appearance at this house.
Charlie Naughton (Naughton and Goldy) buying a Chrysler for \$1,500 at charity concert auction at the Palladium.
Frances Gregory likely to adapt the Nijlsky book for Broadway; American stage rights are held by Sam Hays.
Following closing of 'Mr. Whittington' after nine months' run, Blisse Randolph off to South of France for vacation.
Arre Navarre, former Fred Sanborn stogie, now doing a Sanborn, with comedy man playing piano instead of xylophone.
Patron Nasser proud of son, Monty, for having been chosen to play football for the Southern Amateur league against the Northern Amateur league.
Matheson, Lang and Beatrix Thompson are making ready to appear in a play by John Hastings Turner. Title has not yet been revealed.
W. E. Fuller, secretary of the Cinematograph Exhibitors Association, lining up a number of indie picture contracts to form a circuit booking company.
Lupita Tovar, Mexican beauty, playing lead in Buster Keaton's English and French version of 'The Intruder', off to Spain to star in films for Inca Films.
Howard & Wyndham's production of Dion Titheradge 'Invitation to Murder' being withdrawn from provincial tour. Was intended for London, but found not good enough.
Felix Perry threatening to sue Chilton and Tommas for having quit his Monte Carlo revue. American team claims they were told to walk after having tendered fortnight's notice.
Concurrently with British International's \$12,500,000 share issue, part of studios at Elstree was burned. 'Abdul Hamid' picture was being shot, and costumes and scenery were withdrawn from production.
After rendering their services for Queen Mary's Hospital concert at the Metropolitan music-hall, Elsie Carver, Ethyls Robbins were handed a ticket for parking their cars outside the theatre.
Clifton-Hurst Productions, having disposed of its second picture, getting ready to withdraw from provincial tour. Harry Clifton and Brian Desmond Hurst, two directors, are off on a 10 day vacation to Athens.
Americans are again being knocked off their priorities. National are Russell, Marconi and Jerry who were trimmed out of a week's coin at Birmingham. Promoter of unit was Joe Peterman, old time comic.

Cuba

By Rene Canizares
Bomb at a small neighborhood house found three victims.
John Dolis, while in town, visited the Mayor and the President.
Clifton-Hurst Productions, trying to bring musical review co. to the National for the winter trade.
Panama getting its entertainers here. A Cuban bank and some chorus girls with Miguelito Valdes, typical singer, sailed.
New bill proposed by Sec. of Justice will make Cuba divorce mill, for it will only require two weeks' residence to break the chain.
Montmartre opened to get the Legionnaires trade. Show has Clarisse et Christian, rumba team, Julio Richard, chorus of 10 and the Le Batard band.
Pietro Coll, general supervisor in Central America for Warner's, is down in town lining up next year's contracts. Stage specialty publicity stunts for next WB musical.

Madrid

Bullets and strikes.
Plassco o.o.'ing the town.
Glare Brokaw through Palma.
Opera may be back this winter.
Richard Halliburton expected to Palma.
Manuel Russell in from the States.
Thirteen bulleting deaths this season.
Harry D'Arrast collecting at back-gammon.
Salvador Font, salon dancer, home from Denmark.
Mary Hoover in from Ibiza on route New York.
Pedro Tripo abandoning the Hollywood trip idea.
George Milburn down to Malaga to finish that book.
Kasnikis, magician, killed in an automobile accident.
Reva Berez thinking about jumping from Paris to Madrid.
Nena de Vedo off to Paris for French and Spanish pictures.
Louza Escobar, before puling and theatrical reviews over EAQ.
Moreno Torroba's musical company embarking for Buenos Aires.
Rene Renault, Orpheu studio sound chief, married to Inez Perez.
Loreto Prado and Enrique Chicote inaugurating their 46th theatrical season.
Lester Ziffren celebrating one year on the radio and covering his fifth revolution.
Mallory Brown, Christian Science Monitor rep in Paris, camping here for a series of articles.
Gundel Thormann, German actress, back to Berlin to work after visiting family in Palma.
George Diaz Jimeno wine and dined lavishly and on before hitting the Hollywood trail.
Gisa Bergmann, Viennese concert singer, hereabouts before puling stunts for London and New York.
Lloyd Osborne, American writer and stepson of Robert Louis Stevenson, back to Mallorca to spend the winter.
Net proceeds of second Thursday in January of each year will be handed over to the Spanish Actors' Benefit Society.
Edward Hunter, Hearst rep, in the hoosegow at San Sebastian overnight after a misunderstanding with the authorities.
Alvaro Quintero brothers' 'La Risa' ('The Laugh') will be premiered in Seville by a stock company headed by Carmen Diaz.
Count Escobar, author of biography of Walter Rathenau, martyred premier of the German republic, in Mallorca writing his memoirs.
C. Danvers Walker, IBC announcer, transferred to Radio Nor-mandy. Gordon Cox replacing on IBC programs at EAQ and Union Radio.
Jay Allen in jail for a few hours after police claimed a rebel sniper was in action on the roof of his apartment building. Nothing to do with him.
Lee Stowe, Ed Taylor, Jules Sauerwein, Cardozo and other Paris newspapermen for a quick license-and-hor for the revolution, and back home for the Alexander-Barthou snuffout.

Mexico City

By D. L. Graham
Sue Carol another air weekend here from Hollywood.
Comedy bull fighters more of a smash than straight toreadors.
House of David nine here for a series with crack Mexican ball teams.
Ciudad Juarez, across from El Paso, busy with morality drive; two cabarets closed.
Radio station XEYZ here sued by Augustin Lara, show writer, for alleged pirating his material.
Arthur Abalos, former New York exchange manager and exhibitor, new chief of local WB branch.
Spanish musical comedy and operetta unit opened season of shows at the Cine Olimpia, largest local cinema.
Antonla Merce, 'La Argentina', booked for a dance series at the Palace of Fine Arts (National Theatre) and a variety show at the same place.
Unionized cinematographic industry employes organized a national association at a convention they held here.
Congress is considering a proposition for government to make and exhibit a film as a plug for recently approved socialistic education system and to attack religious prejudice and superstitions.
All-Mexican dramatic company, headed by ace thespians, Alirado Gomez de la Vega and Maria Teresa Montoya, inaugurated a repertoire of classical works at the Palace of Fine Arts (National Theatre).
War department band beat five other musical units in contests held in Palmyra Park and Chapultepec Park. Theatre contest was so close another had to be held in the park. Jose Iturbi, Spanish pianist and orch conductor, was chief judge.

Hollywood

Glenda Farrell has flu. Henry Herzbrun returning. John Boles in from the east. Claire Trevor back from N. Y. Spencer Tracy in from Hawaii. Harry Singer opening a percent...

CHATTEER

riam during the last week of the campaign. Orders were to play them even. Zoe Akins sticking here on U 'Showout'...

Toronto

Gene Fritzeley and his band into the Savoy. Slim Freckleton to m.c. Radio Star Revue. Stanley Moxted pens 'Love in Melody'...

Winnipeg

Fred Gee, manager Celebrity concert bureau, is booking artists across west. Motion picture house advertising in local papers is second ranking industry...

Rio de Janeiro

Construction new Atlanteo Casino well under way. J. Walter Thompson office, in from Sao Paulo. Karl MacDonald here with Nat Liebeskind...

Minneapolis

A. W. Schwalberg, supervisor of Warner Bros. exchanges, in town. Bill Kelly, of National Screen Supply, transferred to Kansas City as office manager.

Philadelphia

Gene Miller, formerly manager of the Walton, back from New York to manage the Ritz. Henry Murdock's Ollie Wood column in the Evening Ledger getting plenty of attention.

Pittsburgh

Mrs. Joe Feldman in New York for a brief stay with her ailing mother. Mike Cullen in New York for meeting of Loeu managers in eastern division.

Milwaukee

Gayety, burlesque, closed suddenly when business dropped to nil. After a week's layoff, the Minutemen players, are reopening at the Davidson with 'Stepping Sisters'.

annual Variety Club banquet there. Katharine Cornell's engagement at Nixon in 'Romeo and Juliet' next month will be limited to three days. Grace Moore, appearing at Mosque with Metropolitan Opera quartet, drew SRO for opening of May Beale concert series.

New Haven

Pro hockey on the way. Dave Fitzgerald quits Thirty Acres Inn. Yale Dramat set for opener Nov. 22-24. Harold Dyke doing set designing locally.

Baltimore

Len Trout's son had his tonsils yanked. Charles Washburn in ahead of 'Ah, Wilderness'. Jay Emanuel hot in politics, heads the Motion Picture Division of Schnader's campaign committee and landed his speech in four of five news reels here.

Boston

Bebe Daniels looking over scripts during last week in Boston. Al Goodwin, former manager at Keith-Boston, now at F. & M. Orpheum, San Francisco. Angeline Maney, of Met publicity department, has her desk after several weeks' illness.

Chicago

Sam Herman with a sore throat. Chamberlain and Earle motored to N. Y. Joe Cherniavsky back from Milwaukee. Ken Ehrlich, hungering for the coast again. Jim Cook handling Clara, Lu and Eth publicity.

Montreal

Albert Miller goes Russian with octet. Tom, Atterberry back with ripe mellen at Coronet. Charlie Dornerberger once more auditioning local talent.

Baltimore

George Rotsky abandons plans for a four broadway of 'Palace stage. Cost killed proposition. Russ Brown overcomes President McMaster's camera fright and shows Silver market newsreels at Palace.

Boston

Bebe Daniels looking over scripts during last week in Boston. Al Goodwin, former manager at Keith-Boston, now at F. & M. Orpheum, San Francisco. Angeline Maney, of Met publicity department, has her desk after several weeks' illness.

Burlesque Actor and BAA Deputy Charges He Was Beaten Backstage at Republic, N.Y., by Harold Weinstock

Charges of assault against Harold Weinstock, house manager of Minskys' Republic, New York, have been filed by Harry Rose, burlesque actor, with the actors' union, Burlesque Artists' Association. Rose is in Flower hospital with injuries allegedly received backstage at the Republic Friday (2).

Rose, a member of the Republic burly stock company, is the B.A.A. deputy for the Republic. B.A.A. holds an American Federation of Labor charter.

In the complaint he has filed with his organization, with a request that the B.A.A. take action on his behalf, Rose charges he was assaulted by Weinstock without provocation. According to Tom Phillips, B.A.A. president, Rose had complained of being threatened previously.

Abner J. Rubien, attorney for the B.A.A., stated yesterday (Monday) that the case will be presented to the executive council of the actors' organization for a decision as to what shall be the procedure in Rose's behalf. No criminal action is as yet contemplated, said Rubien.

Harold Weinstock is a son of Joe Weinstock, partner of the Minskys in operation of the Republic theatre and the Supreme wheel. Queried regarding the alleged beating, H. K. Minsky said, 'I have nothing to say. I didn't hear about it.'

MIDWEST BURLY BUSINESS UPS 25%

Chicago, Nov. 5. Burlesque is turning in reports from its Midwest strongholds that business has upped as much as 25% in the last year, with business at its best level in the last five years.

Central points like Milwaukee, Detroit (with three burlesque houses), Cleveland, Toledo, Buffalo, St. Louis and Minneapolis are running seven days a week with from two to four shows a day. Admissions range from 25 cents to \$1. Last month saw Columbus, Ohio, join the list of burlesque towns with the opening of the Lyceum theatre.

Return of liquor is claimed to both help and hurt the business. In large towns with a smattering of white collar boys the trend has been for more patronage following some legitimate drinking. It's a natural hop from a stag affair to a leg show. Liquor has hurt the smaller towns where there is a majority of workmen. Instead of going to the show they take the quicker pleasure of dropping down to the corner tavern and passing their time away there.

Par. Reorg.

(Continued from page 5) Adolph Zukor's inter-company executive committee, headed by Barney Balaban, will have a hand in reorganization work of Par. He is present in New York. Paramount-Cohen is also here from the Coast and will remain another week or two. Balaban is the only Par executive who's on any of the outside creditor committees. He's a member of the Paramount Shareholders' Protective Committee, of which Duncan A. Holmes is chairman.

The hope within Par is that the company can be discharged from bankruptcy by Jan. 1. There are still many large claims to be disposed of and such matters as the Paramount-Broadway reorganization plan, settlement of the bank suit, Allied Owners claim, etc. are on the verge of settlement. Belief is that reorganization can be effected by the end of the year.

Crix On the Pan

(Continued from page 59)

Children,' would be tossed between covers and not produced. O'Casey's Trouble O'Casey seems to have a penchant for rubbing the critics, too, but in his case it was probably unintentional. Several seasons back the Critics Circle of London awarded him the Hawthornden prize for his 'The Plough and The Stars,' done by the Abbey Players, Dublin. In accepting, he told the British reviewers that they over-estimated the play and therefore they were over-kind to him. That steamed the scribes plenty, they feeling that O'Casey was ungrateful.

Indeed, speaks by the Dutch Treater's last week, the Irish dramatist prepared a talk on Gilbert Gabrieli's notice of 'Within the Gates,' in the N. Y. American Reviewer, who belongs to the club, was introduced to O'Casey before the luncheon and noted that the visitor was a meany. Apparently that O'Casey, reading the notice to the assembly, misquoted it, which fact made Gabrieli burn. Later he wrote O'Casey one of those dictated but not read letters and with that off his chest was inclined to laugh the matter off. (Gabrieli, one of the most accurate predictors of success or failure, has won VARIETY's box score on critics four times.)

Gabrieli believed his notice was a fair criticism, although not favorable. Most of the Critics thought O'Casey's address was in bad taste. Some excuse is given for the scolding of the critics. O'Casey's sight being poor, as indicated by thick-lensed spectacles. He spoke in a low tone and his brogue made it difficult to hear what he was saying.

When further interviewed, Rice explained that he didn't only the critics that are reviewing the theatre, but the managers as well, because they 'have made prima donnas out of the critics by quoting them out of the fire for every dramatist, producer and actor in the theatre, but I suppose the critics' rank is lower. He was not talking as a disgruntled individual, but for all serious people of the theatre.

He stated that his Columbia address really dwelt on economics of the theatre and only about 10 minutes of the hour or so talk were devoted to criticism.

Rice is particularly interested in the Russian theatre. To the students he said: 'Russia is the only place where the theatre is really important. There the theatre is a social force, and it captures the imagination of the vigor. It has a religious force there, which is a return to the original purpose of the theatre. They produce only plays which are functional in that they relate to Russia. The audiences are highly emotional, giving a tremendous response to the theatre. The theatre has become a national thing in Russia.'

Author-manager, who also directs his plays, was rather vague about walking out on the theatre absolutely, saying he didn't have to make a big mind who he would do a year, hence. He hinted that the only solution to it all is to find a small theatre in a corner somewhere. Only a few hundred seats. Also to find some serious actors. No first nights and only three or four critics, whose opinions are valuable, to be invited. To hell with the others, ignore their existence.

Author-manager, who also directs his plays, was rather vague about walking out on the theatre absolutely, saying he didn't have to make a big mind who he would do a year, hence. He hinted that the only solution to it all is to find a small theatre in a corner somewhere. Only a few hundred seats. Also to find some serious actors. No first nights and only three or four critics, whose opinions are valuable, to be invited. To hell with the others, ignore their existence.

'Fire' Test

(Continued from page 59) vised of what action is taken and stating it is interested in watching the matter and wants to be represented in the arbitration proceedings.

In the 'Waltz in Fire' matter the author seems to have suffered a distinct change of heart several days prior to date of premiere. It was first owned for production by Louis Isquith, who paid the author \$500 for first option, had the show in rehearsal and changed his mind. Harmon & Utman, co-producers with the Group Theatre last season of 'Men in White,' the Pulitzer Prize play, bought 'Waltz' early last season, also paying \$500. 'White' being a hit, and producers having casting difficulty with 'Waltz,' they kept it the full six-month period and then renewed it, paying another \$500.

James B. Ulman of the producing firm took a trip to Hollywood last summer trying to interest some picture talent for the lead parts and

OBITUARIES

GEORGE F. HALL

George F. Hall, 67, well known comedian died in the Home for Incurables on Tuesday after a lingering illness.

For twenty years he was a favorite in Keith vaudeville and made two tours around the world. Mr. Hall had also played on the legitimate stage in Charles Hoyt's 'A Bunch of Keys,' 'An American Hustler,' and 'A Ragged Hero.'

Funeral services under the auspices of the Actors' Fund of America and interment will be in the N.V.A. plot in Kensico cemetery.

WILLIAM N. WEBB

William N. Webb, 49, died in New York, Oct. 31, following a brief illness. He was known both as an actor and stage director, having produced and conducted stock companies as well as playing in the support of Marie Walwin, Katherine Kidder, Frank Keenan and others.

He is survived by his widow, her son, Guy Robertson, three brothers and two sisters. His first stage work was in the Meffert stock, Louisville, in which David Wart, Griffith was a fellow player.

MAX MARCUS

Max Marcus, 78, veteran exhibitor and theatre builder, died Oct. 29 in his daughter's Cleveland home after a long illness. Born in Berlin, he opened Mark's Strand in New York with his brothers-in-law before coming to Cleveland in 1912.

First to build a movie house here with an organ, besides opening the Alhambra, Olympic and Globe theatres. He was honorary vice-president of Ohio Motion Picture Exhibitors' League.

Survived by daughter, Mrs. Omalle Miller, a grandson, Henry Fleischer and a brother, Julius Marcus, of Dresden, Germany.

RUSSI RINALDI

Stricken ill in a tourist camp at Gallup, N. M., Russi Rinaldi, stand-out concert violinist before and after the World War, died three weeks later (Oct. 25) in the charity ward of a hospital in that town. He was a native of Italy, 40 years old, had not been active in recent years. He abandoned his career to fight in the Italian army during the war. Survived by sister, Mrs. Elsie M. Armstrong, Los Angeles.

DON BELL

Body of Don Bell, inventor and member of the motion picture cam-

era firm of Bell & Howell, Chicago, was found in a shed on his Imperial Valley ranch outside Brawley, Calif., Oct. 31. Police said he died of carbon monoxide poisoning from his auto, probably inhaled with suicidal intent.

Deceased was 65, had lived in Imperial Valley since locating there 10 years ago in search of health. He and A. F. Howell invented a picture projection machine 20 years ago and later turned to manufacturing the camera invented by Howell. Widow and a grandchild survive.

CARLO NICOSIA

Carlo Nicosia, 73, former conductor of the Metropolitan and Manhattan opera houses, found dead in his studio in Philadelphia Nov. 2. He had acted as conductor-manager of several South American tours and had coached a number of professionals, including Mary Garden and John McCormack. He is survived by a son, Salvatore.

TINY TUREK

Tiny Turek, 32, associated in a vaudeville producing enterprise with his brother, Sol Turek, died Nov. 5 in New York. She was unmarried.

Formerly on the stage as a comedienne, Miss Turek joined her brother in producing more than 10 years ago.

LOU TELLEGEN

Lou Tellegen, stage and screen actor, who first came to the States as leading man for Sara Bernhardt, committed suicide by stabbing himself with a pair of shears Nov. 1 in Los Angeles.

More ample information will be found in the picture department.

SHIRLEY NASATIR

Shirley Nasatir, 67, mother of Paul Muni, and known in the east as a character actress, died at her home in Van Nuys, Cal., Nov. 1, following a lingering illness. Miss Nasatir had made her home in California for the past three years.

Mother, 80, of Jack Pulaski of VARIETY, and Mrs. Alice P. Glazer of Beverly Hills, died at Worcester, Mass., Nov. 2. Latter is east on a visit. Another daughter and four other sons survive, one, Leo Hoyt, in legit.

Helen Jossenberger, the mother of Larry and Phil Rich of vaude, died Oct. 31 in the Christian Science Benevolent Home in San Francisco. Deceased was non-pro-

duced, John J. Wilberg, firm's attorney, made a second trip to the Coast and signed Zita Johann. William Schorr, a youngster who had received good press notices because of his work in staging a revival of a Pirandello play, was signed as director, and Nat - Karson was handed the scenic assignment.

Firm expended about \$17,500 on the production, considered fair enough for a one-act, six-character play.

Gave Schorr a Cut About a week prior to the proposed opening day the author, it is claimed by the producers, was so much satisfied with the direction that he voluntarily gave Schorr a piece of his royalties. But two days later, without explaining himself, he charged that the direction was bad, the set bad and the general production atmosphere such that he refused to have his play put on.

First trouble started when it became apparent, during rehearsals, that the first act needed some re-writing. This re-writing, the producers charge, Hertz refused to do. Hertz would not explain his change of heart, according to the producers, merely saying that he realized it was not a good play and he preferred to have it dropped rather than have it try by opening. When reached by a VARIETY reporter, Hertz said he didn't know what he was doing. He had to say, 'It's nobody's business but my own, anyway.'

When served with the Dramatists' Guild stop order Monday the producers immediately phoned the Guild and tried to arrange a compromise, but were told on the phone, they charge, that no discussion was possible. They then had men look for Hertz. They found him, they folded the play immediately, avoiding future trouble with the

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk.

POSTCARDS, ADVERTISING or CIRCULARS WILL NOT BE ADVERTISED

LETTERS ADVERTISED IN ONE ISSUE ONLY

Brady Thomas	Tullis Mamie V
Chenet Geo A	Vaughn Kay
Davis Robert A	Walker John
Harvey Al	

Plays Out of Town

Love! Out the Window

(Continued from page 63) and is getting it, but that won't have much effect on the basic theme itself, which isn't palatable, nor on the strangely disjointed and ragged plot construction.

Sleazebag is excellent as the bashful hero but Miss Love is hardly as happy here as she was in the company that played "Strictly Dishonorable." Harry Devoretto does his best to remove the unpleasantness from the character of the old procurer and Frank Monroe gets his laughs as the chair-tender. Drama with the least bit of dirty stories and scandal. Cyril Scott does his small role well and so do Barna Osterag as the other girl and Vera Hurst as the heroine's mother.

Three sets are acceptable but not noteworthy.

Golden is holding the show here as a second week's poor business, flailing on taking it into New York thereafter, but it's hard to see why he wants to. As a piece of stage property it is almost as weak as the title, which is something to ponder over.

Waters.

TAKEN FROM LIFE

New Haven, Nov. 1. Drama in three acts by Armand L. Zimmerman. Directed by Alexander Dean; sets by Charles Elson; costumes by Norma Tulchik. Production University Theatre by the Department of Drama of the Yale School of Fine Arts Nov. 1 and 2.

Cast—Alfred Etheverry, Dorothy McLaughlin, J. Edward Rogers, Norman Brown, George Culver, Arthur L. Sachs, Marie Brown, Mary Wilsey, Helen Ward, Lou Koenig, Gibbons, Aish and Samuel Leve.

With a group of Broadway producers in for a reconver, Yale's drama department unfurled for the new season, its first production being an original play. The production has merit, but not enough to get it anywhere in its present state. From a picked audience, play drew a mild reception, which was about all it rated. Last half of plot wanders badly, with leading characters doing a pendulum act with their avowed love for each other.

Trouble with 'Taken From Life' is that it never was. Characters become fictional during last few scenes, which is a serious croppening out. However, despite play's steady slump as it went along, it is well written, containing pleasing dialog with a natural swing to it.

Productionally, the offering was quite acceptable. Handled by members of the department, the technical work was excellent, due to it. Of the two sets used, one, a living room in the family home, was above average.

Of the cast, Alfred Etheverry and Marie Brown drew long-winded roles which they handled creditably. J. Edward Rogers was convincing as Samuel Leve works in a conventional character bit that was good. Direction of Alexander Dean got about all there was to get out of the play as far as acting goes.

Probably won't click, but it's an ambitious try for young Zimmerman, who shows promise. **Bone.**

BIOGRAPHY

Minneapolis, Nov. 2. This production of "Biography" represents the inaugural at the Shubert theatre here of what is, perhaps, one of the most unique experiments in Broadway since the American legit. If successful, it may bring back the flesh-and-blood spoken drama in the provinces, revitalize the entire legit and provide considerable employment for idle actors, furnish a larger market for playwrights and give the screen an increased supply of stories first produced for the stage. It may prove so far-reaching that a revolutionize the entire legit, making possible its prosperous large-scale survival without road companies.

Experiment here calls for a six-week drama. First five seasons comprising six Broadway successes presented by New York casts with recognized stars or featured players in the leads. Unusual feature is that, with one or two exceptions, entire casts are changed for each production. This means that virtually six entire new companies are being brought in miles from New York for a single act of management each, so that there is a complete departure from the dramatic stock guest-starring plan or permanent repertory idea.

Would seem to be economically unsound, perhaps, for the transportation costs in themselves come to a heavy sum, not to mention the higher there is for advertising. Legit natural because only one week of actual work plus another week of rehearsals. Yet, it has remained for a 22-year-old local boy, son of a University of Minnesota graduate with little previous professional theatrical experience and less capital, to succeed in launching the experiment in a way that presages its financial success.

Albert E. Killen, youth who 'presents' the festival, is not only the impresario, but in "Biography" he acts the important Earle Larimore role of Richard Kurt as the only non-Broadway cast member. And he acquires himself so well that his performance compares favorably with that of the star, Irene Purcell, and such other experienced and capable troupers as Edith Gresham from the Centre Guild road production. Walter Davis, Harry Sothard, Alan Handley, Nancy Evans and Eugene Weber. Moreover, Killen will direct the productions.

After hitting upon the idea of 'bringing Broadway to Minneapolis' if it wouldn't come any more of its own accord and remedying the deficiency created by Broadway managers' failure to send road shows here, Killen began a subscription campaign. Whipping civic and women's organizations into line and securing the aid of Broadway managers' committees to help sell season tickets, he got the ball rolling. Enough season subscriptions were sold to warrant the actual undertaking, so Killen went to New York and succeeded in lining up his stars and supporting casts. Inducing these players to come here for a single week's work here probably no mean accomplishment.

Newspapers and radio stations have helped along with plenty of swell gratis publicity. Top is \$250 a week, and organized as a road show. Newspapers and radio stations have helped along with plenty of swell gratis publicity. Top is \$250 a week, and organized as a road show. Newspapers and radio stations have helped along with plenty of swell gratis publicity. Top is \$250 a week, and organized as a road show.

Little fault can be found with the performance of S. N. Behrman's sparkling clever comedy of the young woman artist who encountered complications when she essayed to write her biography involving 'affairs' with many men. It is directed, staged and acted in a fashion that compares favorably with the highest class Broadway road offerings seen here. Charm and intelligence of Miss Purcell make her performance of Marlon Froude a pleasant experience. Supporting cast in every instance fully measure up to requirements, work of Messrs. Davis, Killen, Sothard and Webber and Miss Gresham particularly meriting mention.

Current week brings Rollo Peters and Sylvia Field as the co-stars of 'Autumn Crocus.' **Reed.**

Literati

(Continued from page 64) winner, back to Georgia after a brief stay here.

Lloyd Douglas among the few scribblers who can refer humorously to his profession.

Blanche Colton Williams staying in the former home of George Eliot for color for the book of Eliot.

Katharine Tegen, N. Y. with a new chiller, "Murder in the Old Chateau," for Houghton-Mifflin.

Appropriately enough the London Telegraph's N. Y. office is in an East 55th street English-front block.

Frank E. Iresh, Jr., handing research and promotion for MacFadden women's group, moving over in like capacity to Photoplay.

One of the season's new novelists is seen frequently in the theatrical sector, telling people 'I'm the only new genius discovered in years.'

Irving Hoffman, who does art work for the N. Y. American, quit sending Broadway gossip-chatter to a Coast trade daily for Hearst reasons.

International Literary Bureau last week placed an untitled novel by Monique Jeans with Messner and a biography of Hadrian by Sulamith Ic-Tishor with Putnam. Also a short story, 'Week in Chelsea,' by Wolfe Kaufman, with Esquire.

N. Y. American's Gray-Volantion campaign. Its journalistic stars will be widely extended under recent Brisbane orders to push the American to the fore. But they left out the picture of Regina Carrow, and she's still burning.

Gordon Kahn (including that trick monacle) figures it out that as a reporter on the N. Y. Daily Mirror his byline means something to some 600,000 circulation; that a struggling Hollywoodite he was more anonymous, so he's happy covering the Hauptmann case, etc.

Wall Street financial writers cited VARIETY's page one streamer, 'Wall Street Lays An Egg' in recalling that Oct. 29 was the fifth anniversary of the Wall St. debacle.

Victor R. Smith, writer, 'Hotel New York' in a story of voluntary bankruptcy; debts, \$55,485, \$153 assets.

ESCALANTE CIRCUS

Organizing Winter Outfit for Mexico Touring

Mexico City, Nov. 5. Philip Escalante, father of the Escalante Family, American circus act, is here organizing a winter circus to tour the provinces.

Show, besides the Escalantes, will include the Canestrellis and Capt. Jacobs' lion act, all with the Barnes Circus last season.

Bob Morton's Circus

Toronto, Nov. 5. No hint of depression with the Bob Morton outfit, starting out earlier than ever this season and with a bigger and better show, it got off to the start of the 1934-'35 season at the Maple Leaf Gardens here with 10,000 customers on opening night and the show in popular demand for the first time. After the Toronto break-in, circus plays Bridgeport, Nov. 12-17, and then makes the long trek to San Antonio for two weeks, then swings and then north to the middle west for a route that takes it well into April next.

No canvas carried. As in the past five years, Morton is hitting the stadiums and auditoriums, rather than fraternal club auspices. In Toronto, it's a percentage deal with the Shriners, and the plugging, sale of tickets and organized shows, as in the name of charity making it road both for Morton and the local leads in the monkey suits. Scaled at \$1 top with matinee rates for kids.

Morton circuit this season has 24 displays, carries about 100 performers and 35 head of stock, in addition to other personnel, which brings the pay sheet up to 150 persons. The outfit has 48 motor trucks and three 72-foot railway cars.

As run off at the opener, fast pacing and shrewd showmanship make for a first-class show, a real success from the spectator angle. Running time about 145 minutes and good value.

For sensationalism and breath-catching, honors go to the Huzel troupe, which shows a real thrill, where takes place 50 feet up, without the use of a safety net. Five lads in heliotope tights do the usual pole, chain balancing, but the sockie finale, in 48 motor trucks, a bicycle across the wire with a three-man mount. Huge crowd hardly breathed during the feat and the gasp of the crowd was the biggest ovation of the evening. Incidentally, Hitler wore the lads to return to the fatherland to put in their military duty, but they are dodging it, particularly the latter assumption that greater safety lies over here, even if it's on a wire 50 feet above the concrete floor.

Elythe Selgrist and company also in on the applause salvos for a flying trapeze act, particularly for the triple turns, somersaults in mid-air and the double transfers as the two men, blindfolded and encased in wire, are sent to the top of the rig. Selgrists are mother, father and son. Fourth member is Mickey King, formerly with the Flying Wire Circus, on the ball for the little youngster finishes a single with the one-arm half-fling. She is reputed to have done 176 tosses in this feat, but she's out of town. When caught here she did 71.

Others scoring in the thrill category were the Five Gay Boys and the Dimanati Arabs, two standard vaude acts seen here before, but still exciting for speed and skill. First is a tector-board feature with somersaults, half-twisters, chair-catches and three-man-high shoulder catches. The seven Arabs go in for tumbling, quick pyramid-building and strong-man stuff, one laid holding up five.

Opening parade is colorful, and the presence of the uniformed Shriners is a touch of pageantry. An all-Indian band in feathers and costumes plays throughout, with Chief Winnesieck leading. Line-up of 24 displays has Dixie Fisher, Adele Nelson, and company; Betty Selgrist and Miss Evelyn and company on the tight wires; Bossel and company for the table-topping; Sammy the Ape, billed as the best in the world; roller-skating, baseball practice, a meal and a smoke; the Dixie Fisher Girls for jaw-work and the butterfly finish; Natic's exhibition and company for beautiful equestrian work on white horses, and the clown contingent of 20, headed by Shorty Flenm, Harry LaPearl, Adile Kock and the Red Tones. The latter is a member afraid to name the practicing clown because it might cause internal discussion.

Whole show is under the direction of A. E. Waltrip. Bob Morton up here for the opening night acting as ringmaster. **McKoy.**

Ringlings Changing Policy; Going In for Cat Acts Next Season

Hot Dogs

Baltimore, Nov. 5. New wrinkle in lawsuits was uncocked in Superior Court, last week when David Janofsky asked \$5,000 damages from C. E. Graham, owner of Bay Shore Park, local amusement resort, asserting he incurred severe burns on soles of his feet last June when he walked from a bathroom to beach over a sun-baked pathway.

Janofsky charges there was no written notification nor verbal warning that the pathway was heated, and that the park did not supply sandals, hence he took no precautions to protect his tootsies.

ROLLERS ON THE UP IN OHIO LOCATION

Canton, O., Nov. 5. Roller skating is staging a gallant comeback in eastern Ohio, with more activity this fall than at any time in many years. At least a dozen shuttered rinks have been reopened and many spots which have operated only during the summer are making a go of it the year round.

Dillon and Wood, well-known roller skating promoters, have enlarged their Windland auditorium rink at East Liverpool and in addition operating the Coliseum in Mansfield. H. D. Rubman, another well-known eastern Ohio rink man, recently reopened the Penn rink in Pittsburgh and also is operating rinks in Cuyahoga Falls, Newark and other eastern Ohio spots.

Earl Frye, for many years identified with rink operation in Canton, has reopened the Meyers Lake Park rink here for the winter season and will continue to operate the rink he opened last summer in Massillon just west of here.

Russ Glink, for years a rink promoter in Akron, has abandoned his open air rink at Summit Beach Park, Akron, and has moved into the Casino building at the park for the winter. Rock Springs Park rink at Chester, W. Va., will operate all winter after a successful summer season, C. C. MacDonald announced this week.

Ed. J. Lehnerd, Youngstown rink man who for several years has successfully operated the Roller Palace at Idora Park, Youngstown, has moved into town at his former location for the winter. The Rayen-Wood auditorium rink, one of the largest in eastern Ohio, also in downtown Youngstown, has inaugurated its winter season. Studer's rink, near Dover, continues to operate the year round, while Dick John's spot in Coshocton, is well into its fall season.

Thrills for Japan

Seattle, Nov. 5. American thrill acts are now being booked for the Tokio 'world's fair' which opens in the spring, to run for three months. Edward J. Fisher, Inc., veteran Seattle booking office, is representing the Japanese with instructions to get only the big acts, some 15 to 20 in number.

These acts will be used for free stunts at the fair, which is expected to attract visitors from all over the globe. Expenses for round trip are paid, the salaries are good, says Fisher.

Cleans 20G

Spencer, Ia., Nov. 5. Over \$20,000 is the net profit of the Clay County Fair, 1934 fall event.

The profit figures reveal that the fair, all expenses deducted, cleared \$22,451 this year. A bit disappointing to directors, ton as the 1933 event showed a net profit of \$22,620.

Hollywood, Nov. 5. Indications are that the Ringling show will alter its policy next season and include wild animal acts in the performance. Bert Nelson, for years a standard act in vaude with his wrestling lion, 'Princess Pat,' will be featured with the RB trick, working with a male lion. Outfit has been laying off big cat acts, except in New York, where Clyde Beatty has been featured the past few years. Beatty, however, does not travel with the show.

While here, Sam Gumpertz looked over the Goebel lion farm, where Louis Roth is breaking in a group of 40 mixed cats. Act was far from advanced for Gumpertz, but it is possible it will go with the Ringling outfit if it can be worked by a woman. Same act is also worked by Nelson. Gumpertz indicated he wants a new act for the Ringling show, keeping Clyde Beatty with the Hagenbeck-Wallace and Mabel Stark with the Al G. Barnes outfit.

Success of the Barnes outfit, which is strictly a wild animal show, has influenced the management to switch the Ringling performance.

In for the Winter

Charlotte, N. C., Nov. 5. Sheesley Shows has made arrangements for winter quarters here (the second carney to select Charlotte this year) and is playing a week locally before it holes in. The show has leased the old plant of the North Star Grosseto Company in North Charlotte.

A portion of the Barbett Brothers Circus, which winters near here at York, S. C., has arrived and unpacked in the large stone circus building. Already in are the elephants, camels, other animals, and a quantity of equipment. The remainder of the show continues in Florida where it has booked until December 1, after which it will also come in.

Front Page for H-W

Birmingham, Nov. 5. The Russell Brothers circus hit the trail to Springfield, Mo., for winter quarters last week after closing in Mississippi because of bad weather. Several dates were cancelled.

Hagenbeck Wallace Show is due to close in Memphis around Nov. 14. Staying so long as possible, due to good business. At Jackson the show was the first circus in three years, and the Daily News devoted almost all of page one to the show.

Suing Trap Rigger for Improper Apparatus

Cincinnati, Nov. 5. Suit for \$50,000 damage against Ed Van Wyck, local manufacturer of rigging equipment and props for aerobatic and novelty acts, was dismissed in Common Pleas court last week, when George Dunigan, New Britain, Conn., withdrew the action, without prejudice to filing another suit. Dismissal came after third day of hearing, and was prompted by question of proper service.

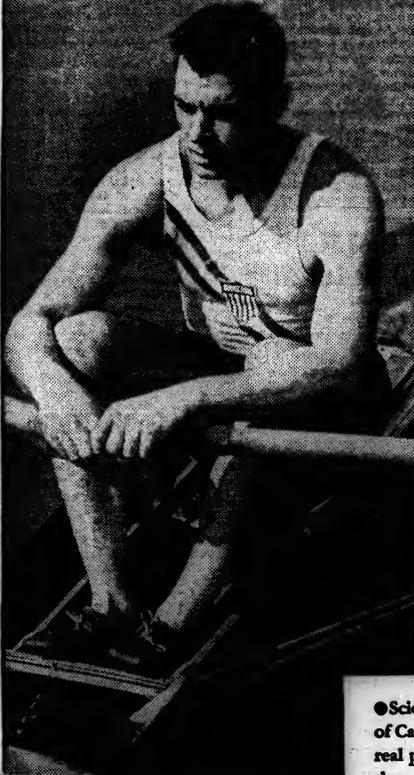
Plaintiff alleged that he fell 41 feet from a cable slide while doing an act in an eastern city in July, 1930, and suffered injuries which cost \$1,870 for doctor and hospital bills. Dunigan's attorney, H. H. Hensington, claimed that he averaged \$200 a week for 26 weeks a year with his act.

La. Fair's Record Biz

Shreveport, La., Nov. 5. Louisiana Fair closed Sunday, Oct. 29, after nine days of top business and a record for fairs in this section. Total attendance was 250,000.

Weather was held during all of the nine days. The Show of a Century played to 15,000 people.

WANT TO RELIEVE
TIREDNESS ? . . .



GET A LIFT
WITH A CAMEL!



ARCHITECT. W. R. Ballard says:
"When business makes heavy demands on energy, smoking a Camel smooths the way. When I feel listless, a Camel restores my energy. My mind is clearer and more alert."



YOUNG SOCIETY MATRON:
"Camels are a grand-tasting cigarette," says Mrs. Allston Boyer. "They are so mild and rich. And it's marvelous how smoking a Camel revives my energy."



COLLEGE STUDENT. Richard Whitney says: "After a long, hard session, a Camel tastes simply swell! And what is more important, it refreshes my energy and I feel fit as a fiddle in short order."

● Science has confirmed the "energizing effect" of Camel cigarettes. And actual experiences of real people bear out this scientific discovery—that you get a delightful "lift" with a Camel. As Bill Miller, famous all-around athlete and 4 times National Single Sculls champion, explains it: "Many people have commented on how quickly my energy seems to come back after a hard race. The secret is, I think, that it is my custom to smoke a Camel after a race. With me, as with other smokers, Camels quickly refresh me and revive my energy. And Camels never upset my nerves."

TOBACCO MEN
ALL KNOW:

"Camels are made from finer, more expensive tobaccos—Turkish and Domestic—than any other popular brand."



JOIN THE NEW
CAMEL CARAVAN

Every Tuesday and Thursday Night

WITH

ANNETTE HANSHAW

WALTER O'KEEFE TED HUSING

GLEN GRAY'S

CASA LOMA ORCHESTRA



ANNETTE HANSHAW

TUESDAY

10:00 P.M. E.S.T. 8:00 P.M. M.S.T.
9:00 P.M. C.S.T. 7:00 P.M. P.S.T.

THURSDAY

9:00 P.M. E.S.T. 9:30 P.M. M.S.T.
8:00 P.M. C.S.T. 8:30 P.M. P.S.T.

OVER COAST-TO-COAST—WABC—COLUMBIA NETWORK



NEWSPAPER WOMAN. Gretta Palmer says: "When I'm up to my neck in work, I find that smoking a Camel is a great voice. It brings that renewed energy...well-being...comfort...just the 'lift' I need."

CAMEL'S COSTLIER TOBACCOS

NEVER GET ON YOUR NERVES!

VARIETY

PRICE
15¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 12, 1916, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1934, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 116 No. 9

NEW YORK, TUESDAY, NOVEMBER 13, 1934

64 PAGES

NEW DEALERS' FILM THREAT

Dramatic Critics' Box Score

SCORE AS OF NOV. 1

Key to abbreviations: SR. (shows reviewed), R. (right), W. (Wrong), O. (no opinion expressed), Pct. (percentage).

	SR.	R.	W.	O.	Pct.
GABRIEL (American)	18	18	1.000
ANDERSON (Journal)	19	18	..	1	.947
BROWN (Post)	18	16	2	..	.889
LOCKRIDGE (Sun)	20	17	2	1	.850
HAMMOND (Herald Tribune)	18	15	2	1	.833
ATKINSON (Times)	19	15	2	2	.789
SOBEL (Mirror)	17	13	3	1	.765
MANTLE (News)	20	15	5	..	.750
GARLAND (World-Telegram)	17	10	3	4	.588
VARIETY (Combined)	25	26	1.000

(This Score computed on 25 failures only)
(Story on page 53)

CONGRESSIONAL PIC BIZ PROBE

Deemed Almost Inevitable to Revive Talk of Restrictive Legislation on Hollywood, Selling, Censorship and Other Past Proposed Once-Over-Lightly

F.D.R. FRIENDLY

Washington, Nov. 12.

Election of an overwhelmingly Democratic Congress and replacement of conservatives by fanatical progressives in both houses constitutes a major threat to the film industry. A sweeping Congressional probe of film matters from production to code phases is believed virtually unavoidable.

The prospects for staving off renewed demands for restrictive legislation were practically ruined when the flood of 'New Deal' ballots washed a number of industry defenders out of Congress and swept in new exponents of more Government participation in business and more stringent control of nearly all types of commercial activity.

President Roosevelt, who on the whole is friendly to the industry, but who also is known to look askance at certain practices and policies, stands as the last defense of the industry against Congressional interference and inquisition. Recent changes in administration of the National Recovery Administration undoubtedly will have the effect of slightly reducing complaints from Senate progressives. (Continued on page 27)

R.C. MUSIC HALL BOOKS 'MIDSUMMER DREAM'

Hollywood, Nov. 12.

Radio City Music Hall has booked Max Reinhardt's 'Midsummer Night's Dream' as a stage presentation. No date or length of stay announced.

Prior to N. Y. engagement, troupe of 70 will depart in Philadelphia and Boston. Road tour winds up in St. Louis.

The Winnah!

Kathleen Comery, member of the cast of 'Lost Horizons,' current at the St. James, N. Y., was one of the candidates swept into public office by the Democratic landslide last week.

Miss Comery was elected over two opponents, to office of Justice of the Peace at Weston, Conn. Lawrence Lanzetta, of the Theatre Guild, campaigned for her.

Film Critics' Box Score

AS OF NOV. 4

Key to abbreviations: PC. (pictures caught), R. (right), W. (Wrong), O. (no opinion), P.C. (percentage).

NEW YORK

	PC.	R.	W.	O.	Pct.
RICHARD WATTS, JR. (H. Trib)...	76	55	21	2	.706
KATE CAMERON (News)	98	68	30	0	.694
BLAND JOHANESON (Mirror)	127	85	39	3	.669
ANDRE SENNWALD (Times)	38	25	11	2	.657
ROSE PELSWICK (Journal)	109	69	20	20	.633
REGINA CREWE (American)	115	71	37	7	.617
WILLIAM BOEHNEL (World-Tele)	129	78	51	0	.604
EILEEN CREELMAN (Sun)	118	67	48	6	.567
THORNTON DELEHANTY (Post)	97	53	37	7	.546

VARIETY (Combined)

(This Score based on 159 pictures)

Note—Andre Sennwald is a newcomer to the list, taking the place of Mordaunt Hall on the Times.

Variation in number of pictures caught depends largely on number of assistants used for reviews and partly on length of vacation taken by reviewers. Sennwald has less pictures than anyone because scored only from the time he officially took over the reviewer's post, not including those pictures he caught as Hall's assistant or for several weeks in between the resignation of Hall and the appointment of Sennwald. Latter was previously Hall's assistant.

CHICAGO

	PC.	R.	W.	O.	Pct.
CAROL FRINK (Her-Examiner)	74	51	14	9	.689
DORIS ARDEN (Times)	117	80	37	0	.683
CLARK RODENBACH (News)	100	67	23	10	.670
MAE TINEE (Tribune)	104	62	34	8	.596

* Eleanor Keene.
† Frances Kurner.

(This Score based on 122 pictures)

(Story on page 3)

MARK DOWN ON LEGIT SCALES

Downward revision of ticket scales of four Broadway legit attractions has become effective, two dramas and two musicals figuring in the readjustment. Downward trend in attendance the past two weeks and demand for lower-priced tickets was indicated by balcony strength; managers thereupon ordering the reductions.

'Within the Gates,' National, cut
(Continued on page 31)

Loew Hopes Yale Socks Princeton, Books Eli's Band

Yale University's 75-piece campus band has keyed itself into a three-day stopover at Loew's State on Broadway Nov. 16-17-18 in the first booking of its kind.

Collegian tooters won't be in as a regular act, but will be added to the customary stage bill and play on a part-time basis—three shows Friday, two Saturday and four Sunday. The Saturday shows will be at night, following the Yale-Princeton game at Princeton, N. J.

Yale band is one of the largest in the east and is said to rate with the west's champ from Illinois. But both can take jazz lessons from the Southern Methodist outfit.

During last year's football season the Broadway theatres went in for college glee clubs in a heavy alma mater way. On one occasion three Broadway houses played as many tonsil combos as opposish in the same week.

Loew now hopes the Bulldog gives the Tiger a lacing next Saturday, because tears in a trombone never helped anybody.

Fox Cameramen Help Quell Span. Revolt

Madrid, Nov. 12.

Fox Movietone cameramen, Pierre Luck and Henri Brisdox, are being credited with aiding the government troops in rubbing out the recent rebellion.

Luck and Brisdox, who were in Asturias making pix of the Spanish Verdun, picked up a civil guard named Jose Moreiro Rodriguez, who was seeking reinforcements to help a civil guard detachment fighting rebels at Campanones. They rubbed the guard to Leon, where he secured reinforcements which wiped out the rebel nest at Campanones.

There's talk that the government may do some medal-pinning on Luck and Brisdox as a reward for their action.

Hands Across Sea in New Hollywood-Paris Style Exchange Idea

Paris, Nov. 12.
Rene Hubert, Fox studio costumer, now here, wants a double exchange of fashion talent between Hollywood and Paris.

Plans to send to the Coast two 'first hands' of big Rue de la Paix dressmakers to give lessons to the girls in the studio shops on how to make clothes.

Also wants to establish an exchange professorship here, leaving two Fox girls in a French dress house for a term, during which they can acquire some tricks.

Church Bans 'Drunkard'

Joliet, Ill., Nov. 12.

Orders were issued from the Catholic pulpit here that no member of the church attend the 'Drunkard' show.

'Drunkard,' burlesque meller drummer, has been playing throughout the country to top business and this figure as the first intimation that the show has anything immoral about it. In most towns it plays the class hotels.

Pro Inmates Coach Fellow Felons in 'Country Club' Show

Reading, Pa., Nov. 12.

Bad actors put on a good show in the Berks County Country Club, also known as the Berks County Prison, here. Two professional actors staged a three-act comedy, drilled a cast of inmates and got good results.

Five other long termers were the art committee and directed the production. 'It was a good show,' a guard said. 'It kept them up too late, though. Some of the boys fell asleep. They ain't used any more to late hours.'

Musicians, one a former theatre orchestra leader, were recruited from among the guests at the palatial new prison, which looks like a country club in its 700-acre setting.

1-ARMED HANDBALLER'S PIC

Minneapolis, Nov. 12.

On invitation of Harold Lloyd's company, which is financing the trip, George Quann, local one-armed handball star, is en route to the coast to play a series of exhibitions. He also is to be used in a film short on handball at Hollywood.

NBC AUDITIONS BIBLE STORY

Chicago, Nov. 12.

NBC here is auditioning a script based on Biblical characters. Program is tagged 'Sons of Jesse'.

It marks the first attempt of radio to market a Biblical script though other branches of show business, particular pictures and legit, have produced successful Biblical stories in the past.

Hollywood SOS's B'way For Filmusical Talent

Broadway agents for the past week have been flooded with calls for musical people for Hollywood. The general SOS emanated from all the major studios.

In volume the demands are comparable to those made during the first Hollywood musical cycle back in 1929.

Latest calls are for all types of performers with musical comedy and revue reps and experience.

Frisco Can't Take It—Or Another Version of the Good Ol' L.A. vs. S.F.

San Francisco, Nov. 12. Theatre men in Frisco are whetting their dirks for Jimmy Starr, L. A. scribbler who syndicates an article in the Cal. Bulletin here. Starr charged that the city never did anything to entertain Hollywood stars. Pointed out that big crowd was here for the last big football game but that neither the theatres nor city paid any attention.

Scribbler suggests that mayor's office ought to have committee to entertain visiting firemen. Theatre execs retort to this is that stars don't want such business preferring to wander around the hot spots by themselves, and give patrons a free look at them, but wouldn't take a bow at the theatres showing their pictures if they were asked with hat in hand.

Theatre operators point out that Bing Crosby comes up to hang a wreath around a horse's neck at Bay Meadows race track, but wouldn't appear at a theatre. Same goes for Anna Sten, who came here last Thursday (8) to honor the winning jockey in race named after her, but wouldn't take a bow at the United Artists theatre which that same day opened her new picture, "We Live Again."

Race track is sore spot in this town anyway, as far as entertaining crowd goes. It draws thousands a day to races, and the average bet on the pari-mutuels is \$30,000 a day. Some of this, the theatres think, would in other cities find its way to the box office, and hence the sore attitude against stars that won't help their bread and butter along, but will take people from the theatre to the race track.

Any slur at hospitality of Frisco leads the town around which stars for years had as its official slogan, "The City That Knows How." Mayor Angelo Rossi hit the ceiling when shown the Starr write-up, and called attention to the fact that his predecessor, the late James M. Rolph, was the inventor of the "key to the city gag," and that screen visitors would be entertained any time the theatres asked, but that stars must co-operate by helping theatre biz.

Lady in Waiting First Helen Morgan Starrer

Hollywood, Nov. 12. Warners is scripting "Lady in Waiting" as the first starrer for Helen Morgan. Erwin Gelsey and Cedric Worth are doing the screen play. Robert Frennell is producing. Before "Waiting," Miss Morgan goes into "Cafe de Parce," the Al Jolson pic.

EXPECTING KEATON

Hollywood, Nov. 12. With Buster Keaton on route from Europe picturing, it's announced he is due here today (Monday) to start a series of Educational shorts for Fox release.

INDEX	
Bills	61
Burlesque	63
Chatter	60-61
Editorial	62
Exploitation	21
Film Reviews	15
Foreign News	12-13
House Reviews	17
Inside—Left	56
Inside—Music	52
Inside—Pictures	52
Inside—Radio	52
Legitimate	53-57
Literary	44-46
Music	44-46
New Acts	59
News from the Dailies	29
Nite Clubs	44-46
Obituary	62
Outdoors	63
Pictures	2-23
Radio	34-43
Radio—Chatter	28
Radio—New Business	40
Radio—Reports	43
Radio—Showmanship	40
Sports	59
Times Square	59
Units	50
Vanderbilt	47-50
Women	31

Nix Santa Claus

Hollywood, Nov. 12. Early bird peddlers with Christmas cards, gift samples and other cheer ideas for sale caused the UA lot to clamp down on visitors and give studio passes a wartime counter-sign treatment.

5 BIG COIN M-G SCRIBES ASK RELEASES

Hollywood, Nov. 12. During the last week five high bracket writers, with salaries ranging from \$500 to \$2,250 a week, asked to be relieved of their Metro contracts. Scenarists claim that they are handicapped by the failure of their supervisors to make decisions, and as a result their yarns are given to other writers.

In each case the writers were told that their cases have been taken under advisement.

CASTERS CAN'T CHISEL FAMILIES INTO MOBS

Hollywood, Nov. 12. There's little chance of the code for extras being revamped to allow for the wives and kid of assistant casting directors to work in pictures. This was the reaction of Mabel E. Kinney, chairman of the standing committee, after forwarding the petition of the placement bosses to Washington.

Administrative order which governs the employment of day workers was signed by President Roosevelt, it was pointed out by Mrs. Kinney, and there is little likelihood that he will authorize any change. She declared that any attempt to get around the law would be interpreted as an outright evasion, punishable by fine or imprisonment or both.

Nick Stuart, Maestro

Hollywood, Nov. 12. Nick Stuart has followed the lead of Buddy Rogers and has grabbed himself a baton.

His coming recruited from former members of the Phil Harris band, goes into the Palomar cafe for four weeks and then hikes north for a stand at the Mark Hopkins hotel in Frisco.

Suo Carol will take the solo spot with ex-husband Nick Stuart's ork when it opens at the Palomar.

Social Walls of Jericho Crumble Under Blast of Filmite Fellowship

Los Angeles, Nov. 12. The Cabots and the Lowells of picture society are now rated 'in' by the flower of Los Angeles society, and no longer do the downtown and Pasadena dowagers and younger bloods give the chill to the film elect.

Society now accepts the filmites since the picture mob have shown willingness to give freely of their services at various society charity services. Plus that, the city's self-acclaimed bluebloods have found the picture writers willing to fork out for these charitable affairs, if their services are not required professionally.

Up to a short time ago, an eastern visitor to the homes of the social elect would be told, on asking to be allowed to meet picture celebs, that 'really no one of any importance knows picture people.'

Now, with the passing of the old social leaders, there has been a slowly changing feeling, until this year all bars seem to be down and



WILL MAHONEY

The Birmingham Post on September 15, 1934, said: "With Mr. Mahoney of the stage the audiences last night were kept in a state of almost continuous laughter. To dance on, and at the same time extract music from, a giant xylophone is no mean achievement, but this comedian, with a pair of sticks attached to his shoes, makes it a really humorous business."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

Jack Warner Supe Of First Davies Pic, 'Antoinette' Idea

Hollywood, Nov. 12. Jack Warner probably will be credited as the producer of Marion Davies' first Warner picture, with Hal Wallis handling most of the production details.

Though no story has been picked as yet, idea written around Marie Antoinette is being favored. Metro has worked on a similar idea for Norma Shearer, Herbert Marshall and Charles Laughton, but shelved the idea last week due to Miss Shearer's forced retirement.

'Show Boat' Starting In March on Miss. River

Hollywood, Nov. 12. Universal plans to start production on its "Show Boat" remake of the Ferber-Kern Hammerstein operetta, early in March. Picture will work for several weeks on Mississippi River locations.

Zoe Akins has been engaged to do the final script.

ELEANOR POWELL WEST

Eleanor Powell leaves Monday (13) for the Coast to take feature role in George White's "Scandals" for Fox.

On her return the dancer takes a leading part in "Nautical Revue," which Harry Kaufman will produce for the Shuberts. Deal set by John Hyde of the William Morris office.

Wisconsin U. Prof. Admits Film Reformers' Research Was Exaggerated

Delayeth Not

Hollywood, Nov. 12. With ratification of the new liquor laws, which permits sale of hard stuff in cafes, still 30 days off, all local eateries started serving the day following election. Wednesday's business was up 100% over Tuesday (Election Day) and Thursday's business showed a 125% increase.

L.A. Grand Jury Will Continue on Paul Bern Quiz

Hollywood, Nov. 12. Grand Jury of Los Angeles county, after more than a week of inquiry, will continue indefinitely to delve into the Paul Bern death case. This is an evolution of its investigation on District Attorney Buron Fitts. The Grand Jury will quiz Jean Harlow, former wife of Bern, and others called at the time of the Bern probe which resulted in a verdict of suicide.

Local papers all are playing up the story strong, though extremely careful to stick to the record.

Fox-Tracy Re-Pact, Also Stepin Fetchit

Hollywood, Nov. 12. Ironing out its past a. w. o. l. troubles with Spencer Tracy, Fox has given the actor a new contract calling for a straight two years, sans options. Old pact was torn up.

Studio takes another year's hitch on the contract of Stepin Fetchit and a six months' hike on Claire Trevor.

Diana Napier Gets Offer from U by Cable

Hollywood, Nov. 12. Cable negotiations are being conducted by Henry Henigson with Diana Napier, presently in London.

Actress is wanted by Universal for several forthcoming productions.

Gable-Bennett 'Talk'

Hollywood, Nov. 12. Metro will co-star Clark Gable and Constance Bennett in "Town Talk." Robert Z. Leonard directs, with production set to start within the next fortnight, when Leonard completes shooting the remaking of "Wicked Woman."

Story so far is without writer credits until the studio decides who of the several writers are entitled to billing.

COL. TIES BIRELL

As a result of her work in "Captain Hates the Sea," Tala Birell was handed a term by Columbia and leaves for the studio within two weeks.

Deal set by Leah Salisbury.

SAILINGS

- Nov. 17 (New York to London) Phil Reisman (Berengaria).
- Nov. 10 (New York to Paris) Marthe Bibesco, Jean de Cavagnac (He de France).
- Nov. 3 (New York to London) Sid Kent, Robert Fishery, Larry Adler (Apollonia).
- Nov. 9 (New York to Genoa) Caesar Searchinger (Rex).
- Nov. 8 (London to New York) Felix Ferry (Champlain).
- Nov. 7 (New York to London) Barbara Newberry (Manhattan).

ARRIVALS

- Beatrice Lillie, Beverly Nichols, John Wilson, Katherine Cornell, Tullio Carminatti, Eli Culbertson, Elsa Maxwell, Sol Lesser, Harold Samuel, Nigel Bruce, Ruby M. Ayres, Brian Aherne.

That actual reports of research work in pictures were colored by over-zealous reformers who, wanted to shock the American people into a realization of seriousness of the screen in relation to children; and that this false picture helped bring on the recent movement to clean up pictures," is indicated by an unreleased copy of a speech which has reached industry hands via a public stenographer's record. The address was rendered by Prof. Kimball Young, head of the Department of Social Psychology of the University of Wisconsin, at a motion picture conference recently held by the Wisconsin Federation of Women's Clubs.

It throws much light, in the opinion of industry men, on what pictures have suffered at the hands of falsely disseminated information, purportedly the result of great research work.

Prof. Young was a former member of the advisory board of the Motion Picture Research Council which, he pointed out in his speech, decided to undertake the task of discovering just how influential the motion picture is in the life of the present day boy or girl. The Council asked a group of men in psychology, education and sociology to write an objective and scientific study of the affects of films on children. He mentioned some of the persons selected and stated that the work was carried on between the years 1929 and 1932.

After discussing the studies and their conclusions, Prof. Young declared that the writers turning in their reports were all very cautious in their conclusions and in their interpretations. They are all aware that the movies are but one of the many influences playing upon children and adults, and most of the writers are aware also that it is difficult to say exactly what precise influence on conduct, ideas and attitudes the movies have, when we come down to concrete cases. What does a particular movie do to children? Not one of the studies can answer that question because we do not know.

Pans Forman's Book

The professor began calling a spade a spade, going on: "Unfortunately for science and also for the ultimate good effect of these and like studies upon improvements of the movies, the reformers who sponsored this research apparently were not satisfied with those cautious and milder reports. They evidently wanted to shock the American people into a realization of the seriousness of the movies in relation to American children. They, therefore, turned these reports over to a free-lance writer named Henry James Forman, who dressed them up in rather sensational terms in a book called "Our Movie Made Children." This book was published in May, 1933, some months before any of the separate scientific monographs or reports of the research was made available.

"It seems to me that this publication, by an apparently biased writer, had the effect of giving a totally false impression to the American public regarding the findings of the research workers. And it was distinctly unfair to them and distinctly misleading to the American people. I think it was a rather serious mistake to permit a man like Forman to do this."

(Continued on page 51)

DE SILVA LANDS SHIRLEY

Producing "Little Colonel" Soon With Fox Kid Star

Hollywood, Nov. 12. Shirley Temple lottery on the Fox lot, with every producer angling for the kid, has been won by DeSilva. He is to produce a new play, "Little Colonel," from Annie Fellows Johnston's book.

Irving Cummings directs, DeSilva probably starting close to Christmas.

RADIO WANTS PURCELL

RKO Radio is dicker-ing with Richard Purcell of the stage.

In two weeks, Purcell opens in "The Milky Way," a new play at Jackson Heights, L. I. He has had previous film experience with Educational.

Watts and Frink Lead East and West In Season's First Film Critic Score

Richard Watts, Jr., and Carol Frink lead the East and West respectively in the first quarterly scoring of film reviews for the 1934-35 season. Watts won in 1932-33, but slipped to third last year. Miss Frink was last among the quartet of Chicago film prognosticators last season and the season before, but this year is leading Doris Arden (Eleanor Keene), last season's winner, by six percentage points. Kate Cameron, who won last year's score in New York, slipped to the number two spot on early season coverage.

Score this year thus far is notable for the poor averages, percentages all around being lower than in some time. *Variety* combined managed to bat only .791. Happens that this score is better than that of any of the critics on the dailies by 36 points, which is a lot, but last year *Variety* finished with the same .791 and a whole armful of alibis. In other words .791 isn't particularly hot.

Although the combined average of the Chicago critics is higher so far than that of the New Yorkers, two Gothamites top the best Chicago can offer, both Watts with .705 and Miss Cameron with .694 coming ahead of Miss Frink's .689. Miss Arden and Miss Cameron both use the star rating system and their leadership last season was not noted as a vindication of that type of scoring.

Newcomers
Two newcomers start off as regulars in this season's New York race, Andre Sennwald of the *Times* and Eileen Creelman of the *Sun*. Miss Creelman worked a portion of last season, and was included in last season's final *Sun* list. She scored on only 38 attempts thus far, coming in fourth with a score of .657 which, incidentally, is the highest a *Times* reviewer has hit as yet. Sennwald handed out only two no opinions in that period, whereas Moradant Hall, his predecessor, was noted as the most prolific hither-and-yonker among the scribblers.

Dubious honor of handing out most no opinions now falls to Rose Pelswick of the *Journal*, with 20. Despite that, Miss Pelswick ends fifth in the ratings. Had she not been so prolific in goose-egging, and scoring her without regard to the eggs she would have led the New York and Chicago scribblers with an average of .775. As is, she gets .633.

Iland Johansson, who finished second last year to Miss Cameron, retains the same ratio but is pushed down to third by Watts' move upward. Sennwald and Miss Pelswick both pull ahead of Regina Crowe, who moves down from fourth to sixth. Boehnel is down a notch to seventh. Miss Creelman is up one to eighth, conceding the cellar to Delohanty, who ended last season in fifth.

Thus far, this season has been a tough one for the boys and girls largely because of an unusual number of foolers. Mostly a matter of pictures being called bad too frequently and ending up in the okay column. (Film Critics box score on page 1.)

BOYER'S 2D H'WOOD TRY, THIS TIME WANGER

Walter Wanger has signed Charles Boyer and is bringing him back to the U. S. for a film. French actor scheduled to come over some time next week.

Boyer was on a long-term paper with Fox, but had a falling-out with that studio over his role in "Caravan," objecting to the role because "he was cast as a gypsy." Studio let him out of his contract, and he returned to France about four months ago.

Pic on Dr. Locke

Work of Dr. W. M. Locke of Williamsburg, Ont., near Ottawa, known as a "miracle healer," is being filmed in a story written by Rex Beach, who has been visiting the village for the purpose of supervising the takes.

The picture is being produced by an independent Canadian syndicate, headed by Meyer Brenner, iron and steel magnate. Practically all of the cast is native.

Household Note

Albert C. Wilson, head of the property department at Warner Bros. Burbank studio, is in New York on a buying expedition. Wilson will spend several weeks locally looking over furniture for the studio.
The trend, he said, is toward the neo-classic style with a disposition on the part of the producers towards smaller but more attractive sets.

PIX BUNCH IN ON PERFUME ENTERPRISE

Hollywood, Nov. 12.
J. T. Cosman gets back into the cosmetic business as head of Vimay, newly organized with Victor Vivadou in charge of operations. Organization has taken over a plant on Third street and will market perfumes, powder and cosmetics.

Several Metro execs, including Eddie Mannix, Bernie Hyman, Harry Rapf and Jack Cummings have gone for investments of around \$2,000 each in the proposition.
Vivadou sold out his original company to Schulte in 1925 for about \$15,000,000, out of which he collected \$3,000,000 and Cosman \$4,000,000. Vivadou retained his name for cosmetics, and hit by the depression, the perfumer is returning to market his products under the new name.

DICKENS' TALE' BOTH BY METRO AND FOX

Hollywood, Nov. 12.
David O. Selznick, now producing "David Copperfield" at Metro, draws the supervisory job on the other Dickens' yarn planned by Metro, "Tale of Two Cities."
'Tale,' now being scripted by Hugh Walpole and Lenore Coffey, is skedded to go into production in three months. Expected a mixup to follow with Fox which has also announced intention of making this story and has had a script in work several weeks.

Warners joins the Dickens cycle with "Pickwick Papers," featuring Guy Kibbee, who's just returned from eastern personalty. Prior to "Pickwick," Kibbee is doing "White the Patient Sleep," with Aline McMahon.

Par Protests Metro's 'Florence Nightingale'

Hollywood, Nov. 12.
Paramount will make a Hays office protest against Metro producing "The Brave Live On," based on the life of Florence Nightingale, by Florence Ryerson and Colin Clements.

Paramount's squawk is that it has priority on a Nightingale story, having registered the idea several months ago, and now has a story in work.

MG Mulls Cecil Rhodes Idea as Thalberg Pic

Hollywood, Nov. 12.
Although several English companies at various times announced the making of a picture based on the life of 'Cecil Rhodes,' Metro is now contemplating such a film.
If produced it will be handled by Irving Thalberg.

W. & W. Salt Lake Personal
Hollywood, Nov. 12.
Wheeler and Woolsey open for a week at the Orpheum, Salt Lake City, Thursday (15).
Stage appearance is in connection with the showing of "Kentucky Kernels."

Ben Bernie Arriving On Coast Next Week

Hollywood, Nov. 12.
Ben Bernie and his orchestra, coming to the Coast by easy stages, filling dates on route, is due here next Monday (19) for his Paramount picture, "One Night Stand."
Bernie is due to broadcast his program from the NBC studios on the RKO lot Tuesday (20).

Studios Vote Film Fun Mags Into Doghouse

Hollywood, Nov. 12.
Studio publicity heads, meeting under the auspices of the Hays office, voted no future co-operation with the so-called humorous film magazines which, it is charged, use nudges and semi-nudes posed by burlesque and night club entertainers, and passed off as photographs of picture actresses.

While it is pointed out that credit on the objectionable stills are given to the shows and clubs in which the poser appears the type is stated to be so small that it is scarcely discernible and that the titles of the mags have the interland believing the gals photographed are in pictures.

BIG JUVE ROUNDUP FOR 'LITTLE MEN' PIC

Hollywood, Nov. 12.
Hollywood's supply of juve talent was heavily raided to supply the boys who will be title roles in "Little Men," the Louisa M. Alcott classic which Mascot got into production last week-end.

List embraces Frankie Darro, Trent ("Junior") Durkin, David Duxand, Buster Phelps, Dickie Moore, Tommy Bupp, Eddie Taylor, Thad Alexander, Ronny Crosby, George Ernest, Richard Quine, Bobby Cox, Dickie Jones and Donald Buck.
Phil Rosen is directing, Ken Goldsmith supervising.

Haley Suing Rowland On \$9,000 Promissory

Los Angeles, Nov. 12.
Superior court suit filed here last week reveals that Jack Haley had loaned William Rowland and Rowland Productions \$9,000 within the past few months, according to the complaint.

Comedian demands repayment on seven promissory notes from Rowland personally and the producing company.

Making Jackie Cooper a Test Case In Agency Fight for 10% Commish

Los Angeles, Nov. 12.
Attorney Martin Gang this week expects to apply for writ of mandamus to compel Superior Judge Marshall F. McComb to approve the agency contract between the William Morris office and Jackie Cooper which the court declined to okay on Nov. 1.

Judge McComb thumbed the pact on the basis of his own bias against granting more than 5% commission to an agency for handling a minor. Some judge had also refused approval of contract between Shirley Temple and the Bernard-Melkela agency on the identical ground. In both cases agencies had asked the usual 10%.

Attorney Gang's contention, as he will lay it before the higher court in asking the mandamus order, is that as long as the contract is in proper legal form, the lower court has no jurisdiction over the amount of commission. Should this plea fail, case will be appealed.
Point involved is considered vital in the relationship between agencies and minor artists, approval of this type of contract having heretofore been considered a mere legal formality.

Everyone Taking Bows in Merriam Win Except Croesus, Who Did It; Cafes Get New Life with Likker

Chaplin Weakens

Hollywood, Nov. 12.
Charles Chaplin may talk in his next picture after all.
Writing his own yarn, Chaplin has written in a wad of dialog for himself and is trying it out on several of the colony's first line directors to get a reaction.

IRVING BERLIN FILM MUSICAL FLIRTATION

Hollywood, Nov. 12.
Irving Berlin arrived here Saturday accompanied by his general manager, Saul H. Bornstein, of Berlin, Inc. Tomorrow (Tuesday) they will go into a huddle with Radio executives on the proposition of doing a musical for that lot.
Berlin has had numerous offers to do picture musicals, but in the past he has always ducked them. This includes an offer from Irving Thalberg to compose a musician for Metro.

Dave Dryer, who has been the studio contact for the Berlin company at Radio, goes on the studio payroll at Radio in addition to his own work as contact man for Berlin's. He will make other studio deals for Radio as well as continuing his own writing work there.

GEORGE ERNEST LANDS VITAL JUVE 'DROOD' JOB

Hollywood, Nov. 12.
Having spotted George Ernest in the vital juve role in "The Mystery of Edwin Drood," for which 60 boys had been looked over, Universal is getting the Dickens classic away today (Monday) with Stuart Walker at the reins.

David Manners has the title role, and added in support of Claude Rains, Heather Angel and Douglas Montgomery are Zeffie Tisbury, Walter Kingsford, Ethel Griffies, Elsa Buchanan and Rita Buckland.

Horne Takes the Leap

Hal Horne, publicity-advertising director of United Artists, took the big leap with Mrs. Lea Sachs, non-pro, on Wednesday (7). After visiting City Hall for the ceremony they were tendered a surprise luncheon by friends at Leon & Eddie's, that afternoon hopping the train for a honeymoon in California.

Both bride and groom were previously married and each is the parent of a girl.
The U.S. pub staff m.c.'d the surprise luncheon for the Hornes with a flock of Broadway talent and the U.A. execs turning out.

Par Takes Hit Play Author but Not Play

Lawrence Riley, author of "Personal Appearance," comedy hit at the Albee, N. Y., is set for Paramount's writing staff under term contract Leah Salisbury agented. Play, however, has not been purchased.
Riley left immediately for the Coast.

Los Angeles, Nov. 12.
Everybody in this man's state is taking a bow for writing the obit of Upton Sinclair's 'Epic' movement, except the bird who put in the telling ticks, one Conrad C. Croesus. When considering that around \$2,000,000 was spent to wing the Socialist-turned-Democrat author it is not hard to understand where the credit really belongs.

The picture industry did nobly in turning out its vote, which is something of a novelty herabouts. Although Sinclair adherents roundly accused film execs of coercion and intimidation they couldn't put a finger on a single case. Only deflection in the Merriam ranks around the studios was among technical workers and writers. Most of the others parked their X in the same column with their X's.

Sinclair's Garrison Finish
Sinclair went down fighting, in one of the greatest exhibitions of showmanship ever shown in this Republican stronghold. On the last three days he really bore down, staging a radio rally up and down the state on the Saturday night before Election Day that had the populace talking and accounted for more than a few votes.
To refute reports of his un-American attitude he opened (Continued on page 2)

Elissa Landi Fight Against Comish Suit Pivots on Lost Papers

Los Angeles, Nov. 12.
Omission of three vital documents in the transcript of court procedure in the commission suit of the Schulberg-Feldman agency against Elissa Landi, as the papers reached defense attorney Roger Marchetti for undertaking an appeal, added more grounds to one of the most bitter legal wrangles ever staged between an artist and an agency.

When absence of the documents was discovered, Miss Landi's counsel proposed to Attorneys Ralph Blum and Sherman Grancell, for plaintiff, that their import and inclusion be admitted by stipulation. Attorney Blum refused on technical grounds. Defense then went before Superior Judge Frank M. Smith, pleaded that the omissions were sent to their appeal as indicating error by Lester M. Roth, trial judge, and were granted an order on the county clerk commanding him to include the mysteriously vanished papers in a supplemented transcript.

Pending appeal is from decision in favor of the Schulberg-Feldman office, ruling that actress owed some \$6,000 commissions, following her dismissal of the agency. Case has been battled at every point with every technical recourse.

MG Thinks Bill Powell Hot B.O. Right Now

Hollywood, Nov. 12.
With William Powell considered hot after "Thin Man" and "Evelyn Prentice," also a Powell picture holding high hopes, Metro will rush production on "Reckless" which started last week with Powell and Joan Crawford co-starred. Studio figures the combo will be strong boxoffice.

Meanwhile, with Powell and Myrna Loy co-starred in the first two, Metro is hustling story work on "Casino Murder" for Powell and Miss Loy, planning to get the picture started as soon as "Reckless" is completed. Total will give Powell three pictures with Miss Loy and one with Miss Crawford in 10 months.

Victor Fleming is directing "Reckless" with Henry Stephenson and Violet Kembell Cooper supporting.
FOX TAKES BILL ROBINSON
Bill Robinson is set in a Fox picture, the next Shirley Temple film. Colored dancer leaves for the Coast in two weeks.
Matty Finkus set the deal.

Producer Bow-Out from Academy As Hollywood Peace Move Comes In Midst of Talent and Code Hitch

Hollywood, Nov. 12. In the midst of the 5-actor-producer Imbroglio and an apparent hitch in the Equity-Screen Actors' Guild merger, there is developing here a move for reorganization of the Academy, minus a producer branch. Several important studio heads are said willing to withdraw from the Academy in order to make the organization attractive to talent expatriates by removing the 'producer-controlled' or 'company union' stigma.

While the Academy officially denies the movement is afoot, it nevertheless is known that such a scheme has been widely discussed. Some producers go so far as to admit that if key members of the two Guilds, actors and writers, would come back into the Academy they (producers) would be willing to exit in the interests of harmony. They even would agree to a collective bargaining setup, something they have been adamant in refusing to Equity or the Guilds.

Lloyd as Advocate
Official denial of the plan emanated from Frank Lloyd, new president of the body, yet it is known that this director intended springing such a scheme at a dinner given last week to the board of directors, but that for some mysterious reason, he failed to carry through. (Continued on page 62)

FOX STARTING 11 PIX BY JAN. 1

Hollywood, Nov. 12. Starting 'Charlie Chan in Paris,' today (Monday) Fox goes into a boom production period that has 11 going before cameras between now and Jan. 1, the heaviest schedule of the entire year.
Four others for this month are 'One More Spring,' directed by Henry King, starting Wednesday; 'Dante's Inferno,' directed by Harry Lashman, 22nd; 'Little Colonel,' Irving Cummings, and the Jesse Lasky production, 'Red Heads on Parade,' 26th.

The six for December are 'Life Begins at Forty' and George White's 'Scandals,' starting Dec. 3; 'Thunder in the Night,' 'Beauty's Daughter,' 10th, and 'Tabloid' and 'Recipe for Murder,' 17th.

Reisman Sailing This Week to Set Newman, Dowling Successors

Phil Reisman, head of Radio's foreign business, will sail for Europe the end of the current week to appoint a new chief in England.
Sol G. Newman, Radio's rep in Great Britain, died Tuesday (6) from heart failure. He had held the post since 1930.
Not set who will replace Newman, Reisman will make up his mind after looking over the territory, although it is understood that J. Hanbury, Newman's assistant, temporarily in charge, has the inside track. While there Reisman will also appoint some one to replace Ambrose S. (Bo) Dowling as European rep. Dowling's work is being handled for the time being by E. D. Leiseman, who, it is believed, will get the official appointment from Reisman when the latter gets to London.

Voluntary Pinking

Brooklyn, Nov. 12. Brooklyn Paramount is voluntarily 'pinking' its current 'Pursuit of Happiness' (Par), advertising it as adult entertainment and 'not recommended for children.'
It's Joe Loe's idea and the first time a Metro picture, New York theatre has gone in for this idea.

HORNSTEIN BOWS OUT OF WB CO.; ON HIS OWN

Joe Hornstein, of Continental Theatre Accessories, Inc., a Warner Bros. subsidiary, has resigned, effective immediately. It is understood that he is forming a new company to handle theatre supplies.
Hornstein has been in the business for 31 years. In 1929 he consolidated his own company with Continental, also serving as chief purchasing agent for all the Warner Bros. enterprises.
Herman R. Maler, construction and maintenance head of Warner Bros., succeeds Hornstein, who resigned Friday (9) as general purchasing agent at the home office. Maler will double between both posts.

FRANKLIN ON THEATRE END AGAIN?

Some talk of Harold B. Franklin returning to the film end of show business as theatre operator for one of the major companies. Understanding is that Franklin has a standing invite to hook-on and one firm whenever so inclined.

Whether Franklin resumes theatre operation may depend entirely on the outcome of Fox's next bid attempt, 'Revenge With Music,' (musical), which is under repairs in Philadelphia.

3 WEEKS OF REMAKE SET ON 'EAST RIVER'

Hollywood, Nov. 12. Virtually entire rewrite of 'East River,' entailing three weeks of remake starts at Fox by next week. Raoul Walsh off direction, James T. Flinn in. Fox is also replacing Grace Bradley as femme lead. Cost when stopped 10 days ago was put at \$600,000, of which \$150,000 was run up prior to the start of shooting. Robert Kane reported continuing as its producer.

MG Takes Rap for \$500,000 Through Shelving Four Pictures

Hollywood, Nov. 12. Metro took the rap for over \$500,000 last week on the shelving and remarking of four pictures. Trio to be shelved are 'Marie Antoinette,' 'O'Shaughnessy's Boy' and 'Broadway Melody of 1935.' Also, remake process is scheduled for 'Wicked Woman.'
'Marie' has been in the preparation stage for 15 months. With the announcement that pending events necessitate the retirement from the screen of Norma Shearer for some time, studio finds itself unable to get a substitute star so production plans for the picture are up in the air. So far, Ernst Vajda, Donald Ogden Stewart and Claudine West have worked on the yarn, their combined salaries total around \$4,500 weekly.
'O'Shaughnessy's Boy' has been a headache for over a year. Picture was in production in the spring of 1933 with Wallace Beery and Jackie Cooper shooting sequences on the road with the Barnes Circus. Picture was stopped at that time due to story difficulties.
Several writers have been assigned to the yarn, but none developed anything. Two months ago, (Continued on page 55)

GRACE MOORE AT MG

'Night of Love' Star Once Before at Culver City Studios
Hollywood, Nov. 12. On a borrowing deal, Grace Moore goes to Metro for a picture after her next at Columbia, which Frank Capra will direct.
Culver City plant, which introduced the singer to pictures but didn't reach first base with her, is now looking for a yarn. Col.'s 'One Night of Love' got Metro interested to the degree it offered to buy the film from Columbia outright and assume its own distribution.

4 NEW STAGES AT WB DUE TO DAVIES

Hollywood, Nov. 12. Warner Bros. will immediately begin construction of four new sound stages, estimated to cost about \$400,000 to accommodate forthcoming production expansion.
Part of the extra space will be used to house the Marion Davies and Cosmopolitan units which move over to the Burbank plant on Jan. 1.
By Dec. 1 Jack Warner says the plant will have started work on three more of its listed specials, 'Midsommer Night's Dream' (Max Reinhardt), 'Casino de Paree' (Jolson) and 'Oil for the Lamps of China.'

PAR PUTTING & INTO PROD.

Hollywood, Nov. 12. Paramount reaches another production peak this month with eight pictures going before cameras during the month.
Last week entries were 'Ruggles of Red Gap,' and 'Rumba.' Today (12) the musical 'All the King's Horses' goes in; 'Mississippi,' 15th; 'Win or Lose,' 19th; 'McFadden's Flats' and 'Chivalry,' 26th, and 'Now I'm a Lady,' 29th.
While December generally sees a production lull, studio will be around normal this year with five scheduled to start. January plans call for seven.

LeMaire Starts MG Casting for 2 Years

Hollywood, Nov. 12. Rufus LeMaire, back from four months in Europe, took his duties as casting director at Metro today (12).
His contract is for two years, deal having been made with Louis J. Mayer while latter was in London recently.

PIAZZA SETTLES HIS MG PACT; INTO PROD.

Hollywood, Nov. 12. Ben Piazza effected a settlement of his Metro contract today (Monday) and leaves that organization for a short vacation, which will include a visit to New Orleans.
When he returns Piazza will enter into a contract with one of the major studios as producer, having given close study to production during his four-year stay on the Metro lot.

Schaefer's Par Claim

Considerable comment has arisen in and out of Paramount as a result of the filing by George J. Schaefer of a salary claim for \$88,663. Reported that one of the reasons for his putting in a claim against the company while he is still with it, is that he is making less salary now than when he was an assistant sales manager. The disaffirmed contract under which he filed the claim was given him by Sidney R. Kent when he was eastern division sales manager. At present Schaefer is in a far more responsible position with Par, being general manager of the parent company, president of Famous Theatres, main Par theatre subsidiary and a member of the Par board. Schaefer obtained a right-to-file claim some time ago as though it would have been filed on Sept. 15, last day for filing.
His claim sets forth that he had a contract dated Oct. 30, 1929, which ran to Dec. 31, 1934. This was amended on June 1, 1931, with contract then extended to Feb. 28, 1935, Ralph A. Kohn signing the amended agreement. Claim states that from Oct. 30, 1929, for balance of that year's salary was to be \$650 a week; for 1930, \$900; for 1931, \$1,100; for 1932, \$1,250; for 1933, \$1,400 and in 1934, \$1,600. The amended contract made the salary from June 1, 1931, for balance of that year, \$570.63 a week instead of \$1,100; from Jan. 1, 1932, to Sept. 1, 1932, \$983.13; instead of \$1,250, and from Jan. 1, 1933, to Feb. 28, 1935, \$1,500 a week. He contends that under his contract he received \$31,273 from Dec. 28, 1931, to Aug. 27, 1932, instead of \$34,409, a difference due of \$3,136; that from Aug. 28, 1932 to Dec. 24, 1932, he received \$15,169 instead of \$11,250 as called for by contract, leaving a balance due of \$6,980; that from Dec. 25, 1932, to Sept. 7, 1933, he got \$32,202 instead of \$51,800, a deficit of \$19,597 and that on Sept. 8, 1933, his contract was disaffirmed. Starting Sept. 8, 1933, and ending Oct. 20, last, when claim was prepared, Schaefer said he earned \$43,750 although entitled under his wage agreement for the period to \$55,500, a difference of \$11,750 or nearly 50%. Compensation under the contract to its expiration Feb. 28, 1935, called for by \$28,000. Contracts of Adolph Zukor, Emanuel Cobson, Ralph A. Kohn and others were disaffirmed by the Par trustees at the same time as Schaefer's. None of these men, including Kohn who is no longer with the company, have filed claims under their contracts.

Fox, Swiss and Erpi All Jockeying In the Film Patents' Maneuvers

HAL PHILIPS RESIGNS FROM HAYS IN CAPITAL

Washington, Nov. 12. Harold K. Phillips this week quit the Hays organization local staff to accept post as national publicity director for the American Legion. A former member of N. Y. Herald Tribune and Cleveland Plain Dealer bureaus in Washington, Phillips has been handling local publicity and serving as legislative and code observer for M.P.P.S.A. for the past 18 months.
Will make new headquarters in Indianapolis.

Par Settles 2 Claims On C. B. DeMille's 2 Films for \$144,754

The Paramount trustees have reached a settlement with Ceell B. DeMille Productions, Inc., of two claims filed against Par, one for \$125,000, the other for \$58,161, amounts alleged to be due under contracts which provided DeMille was to get percentages of profits of pictures produced by him for Par release. Amounts which DeMille filed claims upon were for percentages on 'Sign of Cross' and '10 Commandments'.
Under the trustees' settlement, approved by Judge Alfred C. Cox, following recommendations of Special Master John E. Joyce, Paramount Productions, Inc., assumes the obligation of Par-Parx under an agreement of July 21, 1932, and is to pay over the sum of \$144,754. Plus this amount, Par Productions is to pay one-half of the net receipts on 'Sign of Cross' received after last June 30. It is estimated this will amount to about \$27,500. Until these amounts are paid, under the settlement, DeMille is to have a lien on profits of 'Sign of Cross'.
DeMille claimed \$58,161 to be due under a contract of Nov. 16, 1923, under which Par agreed to give him 25% of the first \$1,000,000 in receipts on 'Commandments,' plus 25% thereafter on anything received.
His \$125,000 claim was based on amounts due on 'Sign of Cross' on which he was to receive 50% of the profits. As of June 30 last one-half of the net profits on this picture amounted to \$252,915, which, less payments made to DeMille, left a balance of \$144,754. Since that date the estimate places DeMille's share of receipts at \$27,500.
DeMille continues to produce for Par under a subsequent contract, 'Cleopatra' was his last.

An undertone of mysterious maneuvers in the industry's current patent may completely change the complexion of the situation. This is aside from any possible favorable decision on behalf of the industry in the Hays patent suits, by the U. S. Supreme Court, when that body makes known its re-review findings.
Among such movements there is reported a possible intention by Erpi to acquire the American rights to Tri-Ergon, as against William Fox on the presumption that Swiss Tri-Ergon can so dispose of these rights. That's owing to the accented expression that Swiss Tri-Ergon means to contest William Fox's ownership of the American rights to its patents, anyway.
On the other hand, Erpi, in his own behalf and on behalf of American Tri-Ergon, which he controls, may be safely stated to be considering strengthening his ownership of such American rights. If they be in danger of dispute.

At the same time, it is quite probable that General Talking Pictures (DeForest) may be angling the same way as Erpi. M. A. Schlesinger, president of General Talking Pictures (DeForest) has been abroad for several weeks. In the course of his travels he may have talked to Swiss Tri-Ergon on the matter.
There is still a third possible maneuver that could discount the aforementioned moves. This would occur in the event that the companies regardless of all things in the situation, begin an attack on the validity of the double print and the Byvick patents in Federal Court jurisdictions other than where such actions already have been tried and adjudicated in favor of William Fox. Some legalities contemplate contesting the validity of both patents through such counter suits.
As far as known, the companies have not yet decided on the question of employing Darby & Darby in such an event.
While the Tri-Ergon decisions are on re-review execution of the Tri-Ergon claims as upheld by the lower courts are stayed.

MG DOING A 'BARBARY,' DESPITE GOLDWYN NIX

Hollywood, Nov. 12. Metro will produce a semi-musical written around San Francisco before the fire and carrying the title of 'San Francisco' on the Barbary Coast played up. Clark Gable and Jeanette MacDonald will be costarred. Howard Emmet Rogers gets the writing assignment.
Samuel Goldwyn recently shelved his 'Barbary Coast' fearing that the moral wave would prohibit most of the Coast's atmosphere. The Barbary, its author, is now scripting at Fox.

PAR REORGANIZATION SET

British Offer to Buy Part or All Of Fox Film's Interest in G-B; See BIP-GB Deal After All; Kent Sails

London, Nov. 12. British interests have offered to purchase a substantial part or all of the Fox company's interest in Gaumont-British. The offer is being entertained by Fox. Sid Kent, president of the American company, who is also a member of the G-B board, is on his way over here to conclude negotiations.

The exact amount of the offer is not known. The figure is variously stated to be around \$7,000,000 or \$8,000,000. It is likewise understood that Fox Films is unwilling to dispose of its entire interest. This offer may be, therefore, encompassing only 75% or 80% of the Fox interest.

Identity of those who are making the offer is being carefully guarded here. Trade opinion links the Ostrers, managing owners of Gaumont-British, or John Maxwell, of British International Pictures, with the offer to Fox.

Conjectures about the situation see a Maxwell connection. He tried to conclude a merger of BIP and Gaumont-British recently but unsuccessfully. Such a merger could be more easily effected through purchase of Fox Film's interest in G-B by BIP, which was part of the original plan. Same observation could be made as to the probable

(Continued on page 51)

ERPI - SCH'BERG INDIE PROD. DEAL UP

Hollywood, Nov. 12. B. P. Schulberg, upon completion of 'Behold My Wife', final film under his Paramount contract, leaves next week for New York to confer with John E. Otterson on the proposition of ERPI putting up \$600,000 to make three pictures independently. Plan is to complete the three pictures before offering them for sale at a flat price without a percentage of profits to a major organization and then continue producing on this basis without release affiliations.

In case this plan, on which Schulberg has conferred with Otterson previously, does not work out, it is likely that he will renew deal with Paramount to make pix for next year's program on similar basis as his current contract.

J. D. WILLIAMS' WIDOW WILL HAVE WB HOUSE

Joe Bernhard, Warners' theatre head, is assigning managementship of a New England theatre to the widow of John D. Williams. House not yet spotted but arrangement to effect around Dec. 1. Williams founded First National and headed theatre and production organizations in both England and Australia. Mrs. Williams is a native of Australia.

Cooper Has Schoedsack As 'Pompeii' Director

Hollywood, Nov. 12. Ernest Schoedsack is back on the Radio directing staff, and will make 'Last Days of Pompeii', Merian C. Cooper production.

The director secured release from his contract with Radio several months ago after Cooper had stepped down as production head of the organization to take a trip to Europe.

Pettijohn East

Hollywood, Nov. 12. C. C. Pettijohn, here on industry biz and to deliver addresses, left for New York Wednesday (7) to return to his desk at the Hays office. Carl Milliken, public relations contact for the Hays organization, is due here tomorrow (Tuesday) for a two-week stay.

R.C. MUSIC HALL OVERLOADED ON FILMS

Radio City Music Hall is so overloaded with film commitments that major firms are declining to tussle for dates with the big house and are selling away from the Rockefeller spot whenever feasible in order to get dates on Broadway more suitable to their own company needs. Thus within the past two weeks, the Music Hall has lost two pictures which otherwise would have made R. C. screen fare.

These are 'Anne of Green Gables' from Radio, and Jesse Lasky's 'White Parade' from Fox. The RKO picture heads into the Roxy, N. Y., week of Dec. 21, and may go two weeks. 'White Parade' is now current at the Broadway Paramount.

The Music Hall is stated to have around films under contract including certain Gaumont-British pictures. Consequently many pictures already negotiated for by the M. H. are bound to be shifted to other Broadway houses in the near future.

MG, Fox, U and Par Aver \$1,000,000 L.A. Tax Overcharge

Los Angeles, Nov. 12. Discrepancy of over \$1,000,000 between L. A. assessor's property levy on four major studios and latter's own 'reasonable' assessment figures is involved in the equity suit filed in Federal court by Metro, Fox, Universal and Paramount seeking to enjoin county officials from collecting taxes for 1934 on the present basis.

Total assessments laid against the studio quartet amounts to \$1,819,105, as contrasted to the so-called cash market value of \$539,440 submitted as equitable by the companies.

Metro's property in L. A. county is assessed at \$304,465, against the plant's own figure of \$135,710; Fox, assessed \$551,670, sets down a cash value of \$159,480; Paramount-Public, \$717,920, against \$175,110, and Universal taxation basis is \$245,150 as compared to the company's figure of \$29,140.

Depression was completely ignored, say protesting studios, in assessor's appraisal.

ROSAMOND PINCHOT'S 1ST

Hollywood, Nov. 12. Metro has set 'The Brave Lave On' as first picture for Rosamond Pinchot under her deal with that company.

Yarn is an original by Florence Ryerson and Colin Clements.

ANNOUNCING PLAN TOMOR'W (WED.)

Includes, First, Settlement of the \$13,000,000 Negative Hocking Suits, Hearing on Which Slated for Wednesday—Also Recommends New Board—No Assessments on Stockholders—Zukor Prez

VANDERLIP'S POSISH

Paramount's reorganization plan will be announced formally tomorrow (Wednesday). That's when the plan will be submitted to Federal Judge Cox at the hearing, which is scheduled in connection with the company's suits against the banks involved in the \$13,000,000 negative hocking case. The plan will include a settlement of these suits.

It is likely that the plan will make no recommendation as to management personnel. This is to be left to the new board, members of which very likely will be included in the plan which will be offered.

A feature of the plan is that there will be no assessment, as such, on stockholders.

It is accepted that Adolph Zukor will continue as president, although no formal mention of this fact will be made on Wednesday. He will be a member of the new board also. In addition to Zukor the board very likely will include Frank A. Vanderlip, chairman of the bondholders' committee; Percy Johnson, president of Chemical Bank; Dr. Julius Klein, member of the bondholders' committee; Duncan Holmes, chairman of the stockholders' committee; also Mr. Davison, head of the Central Hanover Bank, and Mr. Cassat, Philadelphia capitalist.

The full list is not at hand. Maurice Newton and Barney Baiban may be among later names to be added as representing the stockholder group. This, however, is unofficial. Certain reps for the indie committee groups are so far not detailed but likely to be included. It's open as to who will be named chairman of the board. Vanderlip's name has been mentioned.

All of which is not apparent at the moment. Nature of the connection is not known. The younger Roosevelt has been a co-receiver of the Metropolitan, Boston, a Par theatre.

(Continued on page 22)

Par Stock Assessment Plan Worked Out on an Optional Basis; Propose To Ease Any Taxes on Employees

Sarecky with Wanger

Hollywood, Nov. 12. Leaving Radio, Louis Sarecky joins the Walter Wanger forces at General Studios. He carries the title of general production manager.

ROXY DEAL ON MASTBAUM IS SET

Deal between S. L. Rothafel (Roxy) and Warner Bros., for the former to take over the operation of the Mastbaum, Philadelphia, has been consummated. Roxy steps into the spot the week before Christmas.

Arrangement is for Roxy to share in the profits of the house. A new corporation Roxy-Mastbaum, Inc. is being formed and the deluxer will be renamed the Roxy-Mastbaum.

Stage presentations will be staged by Rothafel for the Mastbaum. Budget for the shows, however, will not be as great as Roxy enjoyed in New York.

According to the tentative setup, the WB booking office in N. Y., under Steve Trilling, will book the talent for the Rothafel-Mastbaum presentations.

JAMES ROOSEVELT AS PAR POSSIBILITY

Wall Street talk links the name of James Roosevelt, eldest son of the President, with Paramount. Unofficially said that James has been mentioned for a connection with the picture company. Nature of the connection is not known. The younger Roosevelt has been a co-receiver of the Metropolitan, Boston, a Par theatre.

After talking about a cash assessment on Paramount's common stock under a reorganization, latest proposal is to avoid this in favor of a plan that is held by reorganizational forces as far more desirable. This provides that for every share of Par stock the holder will receive a half share in the new company, provided a share of preferred stock is subscribed for. Otherwise, every share of the present stock will be worth one-fourth a share in the reorganized Par.

Another late development is discussion of some means by which Paramount employees who bought the stock at \$52 a share in 1929 will be separately taken care of. Par people from execs to stenos, purchased the stock on a quota allotment basis at the \$52 figure when it was selling at a higher figure on the big board, a condition of the employee purchase plan being that no one could sell the stock for at least a year. Many are still paying for.

Just what will be engineered in behalf of employees of 1929 who invested at the invitation of Par has not been figured out as yet, but stated that all forces on reorganization

(Continued on page 56)

BIG PAR CLAIMS CHOPPED WAY DOWN

A representative number of claims filed against Paramount have been reduced in amount, led by the \$78,000,000 claim of Paramount Broadway Corp., which has been brought down to \$8,000,000. A pending reorganization plan is predicated on compromising the Paramount demands but it has been held up for months due to objections of Par bondholders.

Another claim originally filed in large brackets but cut down is that of the Quigley Publishing Co., originally entered for \$367,749. It now stands at \$3,306. The Quigley claim, shorn of nearly \$365,000, represents advertising under a contract running to Jan. 1, 1935.

A discount of \$4,872 held by Quigley to have been incorrectly deducted, was also cut out.

Most of the other reductions are not in such high percentages. Electrical Products Co. is cut from \$3,719 to \$2,609; Western Union from \$2,414 to \$2,242; J. T. Barkeley Co. from \$1,948 to \$1,870, and Tower Bros. \$1,019 to \$1,012. Others are largely of a commercial creditor character.

4 Weeks, a Record for 'Divorcee' at Chi Pal; Sticks in Loop for B-K

Chicago, Nov. 12. After having broken all records and precedent by holding a picture for three consecutive weeks, the Palace is keeping 'My Divorcee' (Radio) a fourth week.

Picture has crossed over \$73,000 in its three-week stay and is figured to boost that mark to almost \$95,000 by the conclusion of the current week. It goes immediately into the B-K, Oriental for a fifth loop session, and then may switch to the B.K. Garrick for additional looping.

Dave Selznick Will Ask for His MG Release in Favor of Indie Prod.

David O. Selznick will ask for a release of his Metro contract upon completion of 'David Copperfield' so as to enable him to go into the independent production field with his brother Myron (Selznick-Joyce) to be associated with him on the financing end.

Selznick, who has not been happy lately on the Metro lot, wants to get out on his own along the lines of Wanger, and it is understood that Nick Schenck and Louis B. Mayer will give him the release if he asks for it.

Also understood that if this move is made considerable of the friction current at Metro may be eliminated.

MANNIE COHEN BACK TO COAST AND PAR LOT

The status of Emanuel Cohen at the studio, as v.p. in complete charge of production, remains the same. It was started at Par following his return to the Coast last week. Cohen took off Wednesday (7), but had nothing to say. He had been called east to be present at a board meeting and to discuss reorganization developments, production, etc.

He also checked into the newsreel situation. He is v.p. and general manager as well as a member of the board of Paramount News, Inc.

MANNIE COHEN BACK TO COAST AND PAR LOT

Cohen went west with a party including Henry Herzbrun, studio's legal head, Lewis Gensler, who goes back to do more songs for a new Bing Crosby picture and Mrs. Douglas MacLean, wife of the Par associate producer who's been vacationing in New York.

Special Master Joyce Recommends Sizable Cuts to Par Fee Claimants

Holding that the Paramount trustees are bound by the allowance percentage limitations of the bankruptcy act, Special Master Joyce is recommending substantial reductions in amounts requested in his reported schedule to be filed with the U. S. District Court today (Tuesday).

Instead of the \$300,000 requested by the three Par trustees for the period of the bankruptcy, from April 19, 1933, to last June 16, when supposed by reorganizing proceedings under Section 77B, the trustees will receive only \$97,000. This amount is based, under percentage limitations, on disbursements of around \$4,500,000, trustees' compensation being figured at the 2% maximum figure. Charles E. Richardson is recommended to get \$34,500 of this amount, Eugene W. Leake \$32,500 and Charles D. Hillies \$30,000. In the equity proceeding Hillies got \$20,000 and the attorneys \$73,000.

Not bound by the percentage clause, the Root, Clark, Beckner & Bellantine is to get \$225,000 for the term of the bankruptcy, although requesting \$350,000. Rosenberg, Goldmark & Colin, law firm, which asked \$7,500 was cut by the referee to \$3,500. Requests of two accounting firms were also reduced. Price, Waterhouse asked for \$15,600 and was cut to \$10,000, while the firm of Harrow, Wade & Guthrie was slashed from \$21,000 to \$10,000.

The percentage computation of allowances for the trustees is based largely on disbursements paid over by the trustees under bankruptcy to themselves as trustees when Par became a debtor corporation under 77B. Actual disbursements paid to date was \$1,314,000 while amount paid over to the 77B account was \$3,330,000.

Special Master's report is slated to come up in District Court before Judge Robert T. Patterson on Nov. 21.

PAR TRUSTEES O.K. 2 PATENT SUITS FOR L.A.

Believing it to be in the best interest of the Paramount estate, the Par trustees have obtained authorization to press to patent infringement actions pending in the Los Angeles federal courts against Warner Bros., certain of its subsidiaries and Frederick Jackman. The suits, okayed for prosecution by the trustees on order of Federal Judge Alfred C. Cox in New York, are on alleged infringement of methods for making composite pictures and seek injunction against further use as well as an accounting to determine damages thus far.

There are two suits, both brought by Paramount Publicity, Roy J. Pomeroy and Dunning Process, Inc., as a group. One is against Warner Bros. and certain subsidiaries plus Jackman, while the other names as defendants First National Pictures, certain subsidiaries and Jackman. In applying for authorization to prosecute both suits, the Par trustees were granted permission to substitute for the plaintiffs as originally filed when actions were brought April 23, 1931. Trustees were also authorized to employ Hornidge & Dowd, of L. A., as special counsel.

Two pending actions followed a contract of July 16, 1930, between Par, Pomeroy and Dunning Process, Inc., under which each of the plaintiffs granted to each other cross-licenses on patents for making composite shots for the screen. The contract provided that if an action for infringement were brought by Dunning, all costs were to be paid by Par and any amounts recovered should be applied toward repayment. The balance recovered was to be split 50% to Dunning and 25% each to Par and Pomeroy.

'Sweepstakes' Cast Set

Hollywood, Nov. 12. Complete cast for Liberty's 'Sweepstakes Annie,' which started today (12), includes Tom Brown, Marian Nixon, Vera Engels, Inez Courtney, Ivan Lebedeff, Wilma Cox, Dorothy Peterson, Lucian Littlefield, William Janner, Carl Levin, Gigi Parish and Lucian Privol. Production is at Pathe studio, with William Nigh directing.

Film Soc. Dissolving

Film Society, Inc., has sent notices to members that a special meeting has been called for Nov. 12 for the purpose of voting on dissolution and the distribution of present cash funds among the membership. Organization numbered among its directors and sponsors many well known names in business, finance, and the arts.

Breakup is due to prevailing circumstances and the views of the board that the society has outlived its usefulness.

Penn Censors Finally OK 'Monica' After 5 Months

Pittsburgh, Nov. 12. Warners' 'Dr. Monica,' which has been on the shelf for its last five months due to censorial difficulties, finally comes through in Pennsylvania and will hit the downtown spots Thursday (15) at the Warner as half of a dual bill. Belief is that it's scheduled for release with all of its cuts intact.

Originally scheduled to play Stanley week of June 26, 'Dr. Monica' was butchered so badly by censors that Warners refused to release it. Since then they've been trying to get censor boys and girls to relent, but without much success. Indications are, however, that since it's to be double-featured at Warner, circuit decided to accept all of the censor eliminations and get whatever revenue they could from it.

It's the longest period on record around here that a flicker has been held up due to censor agitation.

1st Runs on Broadway

(Subject to Change)
Week of Nov. 16

Capitol.—'Evelyn Prentice' (MG) (2d wk.)
Mayfair.—'Big Hearted Herbert' (WB) (13).
Musio Hall.—'Gay Divorcee' (Radio) (15).
Paramount.—'White Parade' (Fox) (2d wk.)
Rialto.—'First World War' (Fox) (2d wk.)
Rivoli.—'Kid Millions' (UA) (2d wk.)
Rox.—'Evansong' (G-B).
Strand.—'Firebird' (WB) (14).
Week of Nov. 23

Capitol.—'Merry Widow' (MG).
Mayfair.—'Marie Galante' (Fox) (20).
Musio Hall.—'Gay Divorcee' (Radio) (2d wk.)
Paramount.—'College Rhythm' (Par).
Rialto.—'Menace' (Par) (21).
Rivoli.—'Kid Millions' (UA) (3d wk.)
Rox.—'Imitation of Life' (U).
Strand.—'Flirtation Walk' (WB) (21).

WB'S HILL-DALE RECORDING EQUIPMENT

Hollywood, Nov. 12. First permanent installation of equipment for recording via vertical (hill and dale) method of diskling has been made at Warners studio. Company will use the apparatus exclusively for waxing vocal and musical numbers of pictures, to secure greater increase in recording quality; even with transference to regulation film sound track later.

Hollywood, Nov. 12. First permanent installation of equipment for recording via vertical (hill and dale) method of diskling has been made at Warners studio. Company will use the apparatus exclusively for waxing vocal and musical numbers of pictures, to secure greater increase in recording quality; even with transference to regulation film sound track later.

Official Figures Place C.A. Costs On Both Coasts at \$800-\$1,000 a Day

It is costing the film industry around \$800 to \$1,000 per day for operation of the Code Authority. Roughly, the monthly costs amount to around \$25,000. The weekly estimate of cost is around \$4,000 to \$6,000.

These figures are inclusive of the costs of the New York home office, the Hollywood office and the local boards.

They are gleaned from a survey of the regular reports of the Code Authority.

	October, 1934	Disbursements	Home, Hollywood, Local boards.	Total.
Contingent funds (credit).....	\$300.00		\$300.00	\$300.00
Furniture and fixtures.....	41.50		41.50	41.50
Office equipment.....	140.33		140.33	140.33
Subscriptions to trade papers.....	4,125.25	5.00	4,130.25	4,135.25
Salaries.....	1,871.00	6,107.72	7,978.72	11,577.33
Office supplies.....	187.21	302.77	489.98	677.19
Printing.....	481.15	600.00	1,081.15	1,562.30
Rent.....	749.00	7.40	756.40	1,708.80
Transportation and hotel expense.....	217.33	7.38	224.71	372.53
Postage.....	168.70	86.30	255.00	383.43
Telephone and telegraph.....	65.64	9.48	75.12	606.90
Light.....	21.25		21.25	47.10
Rental of office equipment.....	27.50	90.00	117.50	124.12
Expenses reporting meetings.....	60.03	57.00	117.03	117.03
Legal and account fees.....	2,241.49	75.00	2,316.49	2,316.49
Totals	\$8,282.32	\$2,021.41	\$10,303.73	\$20,940.49
October bills paid.....	\$8,282.32	\$2,021.41	\$10,303.73	\$20,940.49
October bills to be paid in November.....	1,212.47	1,967.98	3,180.45	3,180.45
Totals October bills	\$9,494.79	\$2,021.41	\$11,516.21	\$24,038.01

Receipts from exhibitors and distributors..... \$106,500.00
Receipts from exhibitors..... \$2,562.00
New York state income tax collected at source..... 189.00
Total receipts..... \$109,191.00

Less disbursements..... 107,019.89
Cash in bank October 31, 1934..... \$8,670.75
Reserve for rent—lesses..... 1,400.00
Reserve for rent—month to month..... 30,076.75
Cash balance November 1, 1934..... 17,094.88
Total..... \$7,171.11

	From	Hollywood	Local boards.	Total.
Contingent funds.....	\$25.00	\$1,500.00	\$1,525.00	\$3,050.00
Deposits on telephone and keys.....		51.00	51.00	51.00
Furniture and fixtures.....	2,863.19		2,863.19	2,863.19
Office equipment.....	1,137.79	1,086.72	2,224.51	2,405.63
Subscriptions to trade papers.....	63.00	20.00	83.00	84.80
Salaries.....	20,200.00	6,031.18	26,231.18	31,962.36
Office supplies.....	1,223.89	822.11	2,046.00	3,819.29
Printing.....	2,809.11	1,155.00	3,964.11	4,100.33
Rent.....	2,648.85	12,814.88	15,463.73	16,738.58
Transportation and hotel expense.....	6,190.44	413.40	6,603.84	13,806.36
Postage.....	680.48	2,160.24	2,840.72	3,992.90
Telephone and telegraph.....	2,370.28	230.80	2,601.08	4,538.82
Light.....	2,875.27	1,010.70	3,885.97	6,866.42
Rental of office equipment.....	154.44	141.38	295.82	295.82
Expenses reporting meetings.....	49.23	256.27	305.50	305.70
Legal and account fees.....	1,204.84	75.00	1,279.84	1,279.84
Insurance.....	218.71	4.23	222.94	222.94
Legal and accounting fees.....	2,616.87	71.00	2,687.87	2,687.87
Totals	\$63,498.88	\$6,806.54	\$70,305.42	\$137,019.50
Under budget.....				2,273.10
Over budget.....				1,720.28
Under budget.....				1,262.06
Over budget.....				183.24

Amusement Group Reaches Highest Average Since June; 124,000-Share Wk.

Hollywood, Nov. 12. Rudy Vallee finished his end 'Sweet Music' Saturday night, but is staying on for possible retakes. He leaves for New York Nov. 22, following his broadcast from here.

Bullish activity four out of the five days of trading last week sent up stock prices, particularly increased volume and generally increased sentiment in Wall Street. Dow-Jones industrial average hit 90.60 Tuesday (10) and closed at 92.21, or 4.29 points higher than preceding Saturday's close, which was at 94.95. With these averages in 48-1/2 level on three different days, profit-taking Saturday was hardly absorbed.

PAR'S 13-WEEK SALES DRIVE, 10G PRIZES

Paramount has decided on a 13 weeks' sales drive, from Jan. 1 to March 30, 1935, with \$10,000 in prizes to be awarded on a basis differing from all other contests in the past which have been predicated on dollars. New drive will be based on number of shipments of film with quotas to be set up on a system of points. One feature shipment will equal three points, while a short will mean one point.

Prizes are split in many directions. District manager of the winning district will receive \$1,000, while three prizes of \$750, \$600 and \$400 will be given three winning exchanges. Prizes for the first 10 winning salesmen on shipments will be \$500 down to \$50. Booking prizes will also be awarded the first 10 winning exchanges, bookers to get \$300 down to \$75. Ad sales managers will get five prizes, according to how exchanges win, \$50 to \$200.

Another feature of the drive is that all the employees of the winning exchange will get a bonus of two weeks' salary, while the exchange running second will get one and a half weeks' salary and branch eating third, one week's salary bonus.

REFINANCING PAR'S CAPITOL, WORCESTER

In order to protect Paramount against possible loss of a valuable theatre building property in Worcester, Mass., through foreclosure of a mortgage note, such action at the same time creating a deficiency in Olympia Theatres, Inc., main New England Par subsidiary, the trustees have worked out a refinancing plan to cover. Property is the Capitol theatre building, which besides the picture house includes a hotel and office space.

Refinancing plan is on a \$400,000 mortgage note of Olympia Theatres dated June 12, 1930, and secured by a mortgage on the Capitol theatre building. It is written in favor of the Worcester Bank & Trust Co. This bank is now in possession of the commissioner of banks of Massachusetts and its affairs are being liquidated with the Worcester County National Bank now holding Olympia's mortgage note. Fear is that if a refinancing plan is not worked out Par will lose the property altogether and Olympia will be in the hole for the note.

- ### L. A. to N. Y.
- Douglas Fairbanks.
 - Lois Hazard.
 - Marion Grahame.
 - For Lester.
 - Emmanuel Cohen.
 - Henry Herzbrun.
 - Lewis Genest.
 - Mrs. Douglas MacLean.
 - Marlan Spitzer.
 - Harlan Thompson.

- ### N. Y. to L. A.
- Adolfo Aviles.
 - Frank K. Speidel.
 - Marion Grahame.
 - For Lester.
 - Emmanuel Cohen.
 - Henry Herzbrun.
 - Lewis Genest.
 - Mrs. Douglas MacLean.
 - Marlan Spitzer.
 - Harlan Thompson.

LYNN FARNOL QUILTS GOLDWYN AFTER 7 YRS.

After serving Sam Goldwyn as publicity director for seven years, the past two dividing his time between New York and the studio, Lynn Farnol has resigned. He will leave Dec. 1 and take a two weeks' vacation in the south before joining an advertising agency, Donahue & Coe.

It is unlikely a successor will be chosen at least until next spring or summer when Goldwyn begins his 1935-36 season. When Farnol goes up with Donahue & Coe he will probably be assigned the newly acquired Radio City Music Hall account for this agency among other accounts.

Farnol often has been called in as consultant on advertising and publicity by various commercial houses and industrial firms, including financial firms.

With Farnol joining the Donahue & Coe firm (140 West 57th St.), Lachmann and Monte Proser are leaving D-C firm. Lachmann and Proser, as a team, were given free office space by Donahue & Coe in a desire to build up the theatrical adjunct and endow some of the commercial accounts with C. C. Fetzljohn, S. I. Sandler, Oscar Doob.

As D-C is moving its offices, Proser and Lachmann want to remain on Broadway and have other show interests.

Auer Making Two More
Two scripts are in preparation as follow-ups for J. H. Auer, who has just completed 'Crime of Dr. Cresp' in the east and is negotiating with Paramount for national release. 'The Cresp' is now being scored at RCA Photophone studio in New York.

CHI FILM SYSTEM TOTTERS

Fox-WC Washing Up Its Bkptycy Next Week; Nat'l Theatres' \$15,000,000 Buy

Los Angeles, Nov. 12. Subject to approval of creditors at a meeting called for next Monday (19), Fox West Coast Theatres will wash up its bankruptcy with private sale of its assets to National Theatres Corp. for approximately \$15,000,000.

Bid filed with the U. S. District Court here last week through Spyros P. Skouras, president of National Theatres, guarantees to pay off all unsecured claims 100c. on the dollar and to take care of all commissions to trustees and receivers and fees to attorneys chargeable against the assets.

Exact figure to be paid when Referee in Bankruptcy Samuel W. McNabb confirms the sale, following creditors meeting, will depend upon final sum total of claims allowed by the court, now standing at upwards of \$14,732,000, with several adjustments still to be certified.

Proffer of purchase was contingent upon court approval of the so-called Paramount contract for a new deal in operating certain theatre properties in San Francisco, Oakland, Seattle and Portland. This approval was granted at the hearing last Thursday (8), and the arrangement relieves the bankrupt estate of over \$10,000,000 in claims from Paramount-Public.

Sale price will include compensation to the three F-WC trustees, Charles P. Skouras, William H. Moore and Charles C. Irwin, in an aggregate amount of \$2,564.10 jointly per week over the period from April 9, 1933, to Dec. 31, 1934. Similar joint sum is also covered for Attorneys O'Melveny, Tuller & Myers for the same period. Parts of these sums have already been advanced by court allowance to both the trustees and the attorneys.

Referee in Bankruptcy at last week's session allotted \$15,000 to Charles P. Skouras and John Trocanor as receivers and \$25,000 to the O'Melveny law firm for the receiver phase of the bankruptcy. Attorneys Bailie, Turner & Lake were given flat sum of \$5,000 for their work in preparing the bankruptcy petition.

National Theatres' bid was also conditional on the sale by F-WC subsid corporations to National Theatres of their respective allowed claims against the bankrupt in consideration of 6% demand promissory notes in the amounts of their claims.

These claims are Fox DeLuxe Theatres, \$28,486; Fox Rialto Theatre Corp., \$2,862; Venice Investment Corp., \$131,529, and Fox Riverside Theatre Corp., \$1,165.

STEFFES ABANDONS TEST SUIT ON Z.-C.

Minneapolis, Nov. 12.

At the eleventh hour W. A. Steffes, president of Northwest Allied States, abandoned his suit designed to land a knock-out punch on zoning and protection. Just before the trial was to start before Judge G. H. Nordbye in federal district court he asked for a dismissal and the court acceded.

All the local film exchanges and their managers together with Publick were the defendants in the action which Steffes instituted as an exhibitor, the proprietor of the Paradise theatre, local neighborhood house, and which, it was announced, was to test the validity of the territory's zoning and clearance schedules.

In explanation of his last minute action, Steffes said that since the suit was filed nearly two years ago he has disposed of the Paradise theatre, the deal being completed only last week, and the industry code has come into being. Because the house involved in the suit no longer is under his ownership, he explains, his lawyers finally reached the conclusion that it would be advisable not to push the case.

Riesenfeld, Exhib

Hollywood, Nov. 12.

Dr. Hugo Riesenfeld heads a company that has subleased the Filmarts here from Fox West Coast.

Foley will be foreign and art pix, with Riesenfeld actively identified with presentations.

'TOUGH' PENNSY CENSORS OUT ON JAN. 1

The present Pennsylvania board of censors, long considered one of the toughest in the country, will cease to exist officially Jan. 1. While few in the industry regret the present board's disbandment, question is what kind of a crowd is coming in.

The incoming administration is Democratic, but nobody seems to know what the new governor's views are on motion pictures.

FRISCO GRIEF BD. ACTS FAST

San Francisco, Nov. 12.

Theatre men who have been sitting around wondering who would be the first to toss a fuse into the gunpowder keg they have been sitting on breathed a small sigh of relief as Grievance Board of Code Authority of Motion Picture Industry made a precedent-setting ruling that may avert the threatened price cutting war in this city.

Charges preferred by Joe Blumenfeld (American theatre, Oakland) against Morgan Walsh, of T. & D. theatre, Oakland, alleged cut prices contrary to price stipulations in contract made with T. & D. Board notified exchange that Walsh had cut prices and that unless change was made, that exchanges should stop service to Walsh. Latter is one of the big shots of the Code Authority here.

Action makes several houses stop and ponder whether slashes in contemplation would be good dope right now.

Another ruling, also precedent for this territory, was in favor of Carroll Nathan, part owner Marina theatre here, against Warner Bros. exchange, for supplying Hotel Richelieu with films. Hotel has been advertising free films in hotel as trade draw. Exchange was notified by Grievance Board to desist from supplying pictures to non-theatrical organization.

Theatre execs say this is just first step in projected battle against entertainment by non-theatrical groups.

EXPECT TURNDOWN ON TRANS-LUX B'KLYN TRY

Reported that New York City will refuse to grant a license to Trans-Lux for a theatre site on Flatbush Avenue, Brooklyn, near Erasmus high school. Commissioner Moses, head of the department of licenses, is understood to be opposed to the establishment of theatres adjacent to schools. Matter has been before Commissioner Moss for some time. Decision on the application being expected today (Tuesday).

N. Y. BD. REJECTS ZONE SCHEDULE

Code Authority Tosses Local Set-Up Back to Find Place for Dime Houses—Wreck System in Force for Years

CIRCUIT ANGLES

Chicago, Nov. 12. Possible scrapping of the entire clearance and zoning schedule which has been in existence in Chicago the past five years looms as a likelihood following the rejection of the Chicago zoning system by the Code Authority in New York. Eastern code heads have shipped the local code back to board here and told the code board members here to revise the schedule so that it meets with the basic rules set up for all exhibition systems. Code board will meet here on Thursday (15) to rewrite the schedule.

Two items are considered to be out of line with the national code set-up. The first is the establishment in Chicago of a 15c minimum admission, which is expressly against the code, which states that there must be no price regulation. Immediate cause of the rejection of the Chicago code was the case of the Empire theatre here versus the Chicago code, claiming that the house must have the right to play pictures at a dime.

It appears certain that the Thursday meeting will break its long-standing 15c minimum and establish a place in the release schedule for 10c houses. It has been a bitterly fought question in this territory for the past two years, with the major circuits opposing any attempt to restore the dime ducat to local houses. However, with the pressure of the national code board behind the move, it's likely that Thursday will see the restoration of dime houses to vicinity.

26th Week for 10c
According to the best dope the dime houses will get a spot calling for pictures on the 26th week of general release, which will place it 34 weeks behind the loop. Current set-up only takes pictures to the (Continued on page 61)

C.A.'s Procrastination, Because Alternates Can't Make Decisions, Delaying All Zoning-Clearance

Extras File 18 Squawks

Hollywood, Nov. 12.

Film extras had their inning before the compliance and grievance board of the code committee last week and lodged 18 protests against studios. Disposition of the complaints made by the adjudicators, Mabel E. Kinney, Ben Piazza and Buckley Russell, upheld five of the squawks.

Next session set for two weeks hence.

SO. CAL. EXHIBS GIVE UP ON ZONING

Los Angeles, Nov. 12.

After waiting for four months for zoning and clearance, with the film Code Authority seemingly continuing its procrastination from week to week, Southern California exhibitors are about reconciled to going through another season under the recently set-up Fox West Coast protection sheet. Failure of the C.A. to approve or reject the L.A. schedule at its meeting last Thursday (8) was about the last straw for the indie, and with buys for the 1934-35 season about 90% complete, general feeling is that nothing now can be gained by setting up a schedule for the remainder of this season.

French 'Battle' on B'way

'The Battle', French-made English language film starring Merle Oberon and Charles Boyer, goes into the Criterion, N. Y., for a run on Nov. 22.

Film is being presented by its producer, Leon Garganoff, who is in New York to launch himself as a distributor here.

Exhibs Nix M-G Balto Exchange's Idea of Identifying Pix 'A' or 'F'

Baltimore, Nov. 12.

Metro exchange queried the nabes here whether they wanted to have the M-G product dubbed 'Adult' or 'Family' fare. Nabes uniformly thumbed proposition, saying parents in these parts are inclined to phone houses, or drop in personally and inquire of managers as to kid reactions in advance of the pix penning in.

The Maryland censor board never pinks pix; either gives a clean bill or nixes in entirety. In the past quarter-year board has made fewer cuts from the product than it has clipped in years. Incidentally, the election of Harry W. Nice to the governorship last week will indubitably see a replacement of the present Censor set-up. When Nice assumes office in January it is certain a new board will be named. With one exception, due to a resignation, present board has been intact for more than a decade, as the Democrats have held office in gubernatorial chair for past 16 years. Republican governor-elect is said to have already designated the new board appointees when he officially assumes office.

Ex-Pa. Censor's Pic Job

Philadelphia, Nov. 12.

Sam Schwartz, chairman of the Pennsylvania censor board, which is due to go out Jan. 1, will affiliate himself with a major film company in New York. His duties will be executive with special attention to censorship matters, it is understood.

Ditmars N.B.R. Election Furthers Visual Educ.

National Board of Review at the last meeting of its executive committee appointed Dr. Raymond I. Ditmars, curator of the N. Y. Zoological Park, to its membership. He has prepared 42 reels of film called 'Living Natural History', which depicts his studies of animals. His appointment represents a field on which the board has been working for years, that of promoting the use of motion pictures in visual education.

Exhibitors' impatience has become intensified throughout the country because the Code Authority has thus far failed to make any directional move towards settlement of the long-pending zoning and clearance schedules. The z. and c. matters again were tabled at last week's meeting of the C. A.

The Code Authority was reluctant to take the responsibility of acting decisively on any zoning and clearance schedule before consulting the major company sales managers. This conclave with the 'sales managers is slated for today ('Tuesday').

Observers see scant hope of any consequential result towards settling the issues involved arising out of this session to be held today. They look upon today's meeting rather as an alibi. Indications, from those who complain are that only a direct appeal to Washington en masse will impel Code Authority action one way or another on the important zoning and clearance matters.

Those who take the bitter angle of the situation see in the Code Authority's action of postponement an admission on the part of the Code Authority that it is incapable of making an independent decision.

Where the problem in making such decisions would seem to lie is the fact that the actual members of the Code Authority council rarely attend the C.A. session, being represented usually by alternates, sometimes a third and fourth alternate. Consequently those who sit in at the C.A. meetings generally cannot make decisions for their principals without first consulting them.

Such consultation usually occurs after the C.A. meetings and generally amount to mere alibis for failure to take immediate action should such principals or companies feel that way about the matters involved.

There are 21 zoning and clearance schedules pending on appeal before the Code Authority. Of these 10 have been heard on appeal. The remainder had been sent back for revision.

That K. C. Schedule

First of the schedules to be reviewed in Kansas City. Thus it was felt that by acting on this K. C. schedule the C. A. could set up certain precedent regulations that would simplify all zoning and clearance handling by the C. A. later and serve as examples to be used in other cases in similar situations.

However, with the companies as a whole or mostly opposed to the exhibits as a group, or mostly as to the basis on which zoning and clearance should be founded, it is highly improbable that even this high convolve of sales managers with the C. A. to be held today will result in any decisive movement that can help settle the situation.

The companies for the most part are fighting any attempt by exhibitors to establish zoning and clearance schedules which shall be based on the b.o. scale. A scale basis is considered as offering the exhibitor his best protection. However, the companies oppose such a move because this will take control of the price schedules out of possible manipulation by the companies and give it to the Code Authority for jurisdiction. Prices usually sealed according to individual film contracts as negotiated by the distributor.

Schools' M.P. Study

Minnesota Educational Association, comprising the state's school teachers, is considering a proposal to request state school authorities to include in the curriculum the study of motion pictures as an accessible subject in the state's high schools.

Fleet's in and L. A. Grosses Up After Slow Start; Limehouse Helped to 17 1/2 G; Kernels' 8 1/2 G

Los Angeles, Nov. 12.—Though there was a three-day Armistice celebration, it was the arrival of the fleet over the weekend and threatening weather which helped trade in spots, notably the Paramount, Downtown and Cities.

Paramount started out with a \$2,300 opening day on 'Limehouse Nights,' but picked up and may hit \$17,500. 'Six Day Bike Rider' at the Hollywood and RKO. Hill street was an out and bust, but it did not hit the \$500 mark in either house for the opener, which is indicative of the fact that the locals were never hot for the long run.

Estimates for This Week
Chinese (Grauman) (2,028; 30-40-65)—'Monte Cristo' (UA) and despite show (first week) keeping up great pace on second stanza and headed for a repeat \$12,000 blow out week.

Criterion (Paramar) (1,600; 30-40-55)—'Pursuit of Happiness' (Par). Little hope for this one to get anywhere in second downtown week and will tune off with around \$2,700. Last week 'Cleopatra' (Par) a disastrous \$2,300 stay.

Downtown (WB) (1,800; 25-35-40)—'Kentucky Kernels' (Radio) and vaudeville. Wheeler and Woolsey, with stage show, to start with a good \$5,500 week. Last week 'Wednesday's Child' (Radio) just a bit ahead of calculations at \$4,900.

Hollywood (WB) (2,756; 25-35-40-55)—'Six Day Bike Rider' (WB). Joe E. Brown will start with this one and with holiday break lucky to hit \$5,500. Last week 'Gay Divorcee' (Radio) third and final week, had a swell exit stanza at \$4,500, giving house neat profit on run.

Los Angeles (Wm. Fox) (2,800; 20-25)—'Green Eyes' (Chesterfield) and 'Gift of Gab' (U) split. Hopped a bit over previous week and will come through with around \$4,400. Last week 'Girl in Danger' (Col) and 'Unknown Blonde' (Ma) much better than anticipated in hitting the \$4,000 mark, with a fine profit.

Pantages (Par) (2,700; 25-40)—'Among Missing' (Col) and 'Girl of My Dreams' (Liberty) split. Couple of previews helping this combo to reach the \$2,200 point, as nothing of marquee value to sell the bill otherwise. Last week 'Cheating Cheaters' (U) and 'Stratosphere' (Meno) came through oke at \$3,300.

Paramount (Paramar) (3,595; 30-40-55)—'Limehouse Nights' (Par) and stage show. This raft opus, after opening, skidded a little but snapped out of it for good \$17,500 week. 'Pursuit of Happiness' (Par) kind of disappointed the studio folks, who thought it would build, but finished at the estimated \$12,000.

RKO (2,950; 25-35-40)—'Six Day Bike Rider' (WB). Not cutting much ice or raising rates around this corner and will tune off with around \$5,800 top. Last week 'Gay Divorcee' (Radio). Made a grand finish at \$7,900 for third and final stanza.

State (Loew-Fox) (2,024; 30-40-55)—'Marie Galante' (Fox). Tracy-Kettl Gallen comb mean nothing in draw network and from now start will be lucky to hit the \$6,000 mark. Last week 'Hide Out' (Metro). Disappointment and loss for house at \$5,900.

Buddy's Dad Wins
Kansas City, Nov. 12.—Bert Rogers, father of Buddy, was elected probate judge on the Republican ticket, at Olathe, Kansas, the old home town, at the election this week.

HONEYMOON DELAY
Hollywood, Nov. 12.—Yachting honeymoon of Evelyn Knapp and Dr. George Snyder has been delayed because the bridegroom is unable to leave several critically ill patients. Pair had socialite wedding at Montecito Saturday afternoon (10).

LOEW'S TOPS MONTREAL

'Lost Lady' and Vaude. \$12,000—British 'Heart', \$8,000

Montreal, Nov. 12.—With lack of star names in programs at big three main stems, looks like week of mediocre grosses, with Loew's vaude pre topping the town.

Weather getting cold at last and start of hockey may hurt. Talking over British picture 'This is My Heart,' which is liable to bring in those that like good singing and music, but cannot see gross much above \$8,000. Capital has 'Marie Galante' and '365 Nights in Hollywood,' neither outstanding, with estimate running around \$7,500.

Estimates for This Week
Palace (FP) (2,700; 50)—'This is My Heart' (Brit.) attracts fans otherwise not show-shoppers. \$8,000. Last week 'British Agent' (WB) attracted on star names and grossed \$8,500.

Capitol (FP) (2,700; 50)—'Marie Galante' (Fox) and '365 Nights' (Fox). Will make most of \$7,500 on week-end trade. Last week 'Mrs. Wiggs' (Par) and 'Gift of Gab' (U) \$7,000.

Loew's (FP) (3,200; 50)—'Lost Lady' (WB) and vaude pre. Good vaude will bring most of a \$12,000 gross. Last week 'Dragon Murder' (WB) and vaude \$13,000.

Princess (CT) (1,900; 50)—'Chu Chin Chow' and 'Cuckoo in the Nest' (Brit). Did fine biz at \$8,500, first week. Repeat will gross \$7,000.

Ginéma de Paris (France-Film) (400; 50)—'Le Contribuable' should gross \$2,000. Last week repeat of 'Le Rosaire', \$1,500.

'ST. LOUIS KID' \$18,000, BIG IN NEWARK
Newark, Nov. 12.—Looks fair to middling here this week.

Estimates for This Week
Branford (WB) (2,866; 15-65)—'St. Louis Kid' (WB) and 'Wake Up and Dream' (U). Almost like the old days here with lines waiting. Should be near \$18,000. It's Cagney. Last week 'Six Day Bike Rider' (FN) and 'There's Always Tomorrow' (U) good at \$16,500.

Capitol (WB) (1,200; 15-25-35-40)—'You Nineties' (Par) and 'You Belong to Me' (Par). Ought to pass \$5,000. Last week 'One Night of Love' (Col) and 'Affairs of Cellini' (UA) fine at \$5,500.

BIRMINGHAM BLAH

'Night Love' Only Good 'un in Town, 4th Wk. \$1,900

Birmingham, Nov. 12.—'Night of Love' goes into its fourth week which will probably wind up the run. Moved over to the Galax three weeks from the Empire, and has been doing more than normal business for the little 500 seater. 'Cloutr' still wowing anybody, while George Arliss in 'Last Gentleman' is better than usual here.

Estimates For This Week
Alabama (Wilby) (2,800; 30-35-40)—'Cleopatra' (Par.). Ends run Thursday with just a moderate \$6,000. Last week '365 Days Hollywood' (Fox) with stage show three days and 'Happiness Ahead' (FN) balance \$11,000. 'Cloutr' (Par), 'Ritz' (Wilby) (1,600; 25-30)—'Last Gentleman' (UA). Fairly good at \$2,500. Last week 'Cellini' (UA) \$1,700, light.

'Empire' (Ame) (1,100; 25)—'Lady by Choice' (Col), \$1,800, fair, last week 'Howling Dog' (WB) \$2,000. Galax (Ame) (500; 25)—'Night of Love' (Col). Goes into fourth week with \$1,000. Last week \$1,500.

Strand (Wilby) (800; 25)—'Marie Galante' (Fox). Poor at \$1,200, with another pic probably finishing out the week. Last week 'Dude Ranger' (Fox) \$1,500.

Minneapolis, Nov. 12.—After a hectic fortnight, during which very sizable totals were amassed, there's somewhat of a box-office let-down currently. However, it's far from serious. What's first vaudeville and 'The Age of Innocence' pulling 'em in strongly to the Orpheum and 'The Merry Widow' making stir at the State, business still far removed from a comatose state.

They gave 'Merry Widow' quite a campaign at the State and it is just far from serious. What's first put forth in its behalf. Lacks the support of stage entertainment, but seems quite capable of going it alone and judging by early indications, will turn a neat profit.

Aside from the Drama Festival at the Shubert and eclectic burlesque at the Gayety, the Orpheum this week is monopolizing the fish-and-blood limelight. But more stage shows are on the way to the State and the Palace is preparing to install a regular vaude-film policy within a fortnight.

Estimates for This Week
Century (Public) 'Marie Galante' (Fox). Picture lacks cast names or a dramatic feel for the masses and is, comparatively, weak box-office fodder. Will do well to reach \$4,500, light. Last week 'Monte Cristo' (U) and 'Age of Innocence' (Radio) Orpheum (Singer) (800; 25-35-40)—'Age of Innocence' (Radio) and vaude. Another bang-up show at rock-bottom prices and the public again being attracted to the State and Irene Dunne a good box-office team and picture is a magnet, too. Looks like a very good \$12,000. Last week 'Six Day Bike Rider' (FN) and vaude, \$13,500, big.

State (Public) (2,400; 25-35-40)—'Merry Widow' (MG). Advertising campaign for this Minneapolis is seeing this picture at 40c, while it's still running in New York at two bucks. May top \$10,000, good. Last week 'Happiness' (Par) and Benny Davis' revue on stage, with latter responsible for big \$12,500.

World (Steffas) (350; 25-35-50-75)—'Chu Chin Chow' (GB) (2d wk.). Doing fine for the masses and is doing in recent months. Should gather \$1,500 after good \$2,200 first week.

The (Johnson) (850; 25-35)—'Wake Up and Dream' (U). Light musical, not hardy box-office fare. Hitting at about \$1,000 clip, fair. Last week, 'No Greater Glory' (Col), \$900, light.

Uptown (Public) (1,200; 25-35)—'Judge Priest' (Fox) and 'Barretts' (MG), split. May reach fine \$3,000. Last week 'Judge Priest' (Fox), split, \$2,900, good.

Lyric (Public) (1,300; 20-25)—'Howling Dog' (WB) and musical practice for this mystery drama. Going along at strong \$3,000 pace. Last week, 'Lemon Drop' (Par), \$2,200, fair.

Calif. and Md. Census' Grosses

Washington, Nov. 12.—Gross receipts of \$41,726,000 were reported last year by 777 film and legit theatres in California and Maryland, the Census Bureau announced this week. Figures bring totals for 47 states to 8,738 houses and \$289,657,000. Pennsylvania and New York reports only ones lacking.

California jumped solidly into first place for the present with 629 houses and take of \$35,223,000. Maryland showed 148 houses and receipts of \$6,503,060.

Ranking as the most important theatrical center so far covered in the Government's first theatrical business survey, Los Angeles reported gross receipts at 153 theatres of \$10,121,000, a figure larger than the income of 39 entire states. Film capital had 4 legit houses with take of \$865,000 and 153 film and film-vaude houses which garnered \$9,756,000.

The California totals showed 11 legit houses collected \$927,000; 455 film houses, \$20,367,000; and 163 film-vaude houses, \$13,829,000. Principal cities reported as follows: Berkeley, 9 houses, \$541,000; Oakland, 29 houses, \$2,109,000; Fresno, 7 houses, \$534,000; Glendale, 5 houses, \$304,000; Long Beach, 15 houses, \$521,000; Pasadena, 10 houses, \$499,000; Sacramento, 11 houses, \$850,000; San Diego, 9 houses, \$757,000; San Francisco, 59 houses, \$6,849,000; and San Jose, 9 houses, \$413,000.

Baltimore, only city in Maryland covered in detail, reported 3 legit and film-vaude houses with receipts of \$159,000; and 77 film houses, \$4,938,000.

Pitt. Seesaws, 'Empress' 30G, Sten 10G, but Biz Definitely on the Upbeat

Pittsburgh, Nov. 12.—Looks like a seesaw week along the Main Stem, with top grosses in a couple of spots, average in a couple of others but a definite improvement noticed all along the line at the same time. This is probably due, not to any industrial pick-up, but rather to the commercial big Jubilee Celebration which brought thousands of out-of-towners in by rail and auto for week-end.

Parades, usually bans of downtown houses were timed so as to give theatres a break and that helped, too. So did the Armistice Day Holiday at the usual top prices.

Best bet around is combination of Waring on stage and 'Scarlet Empress' at Stanley. Should result in bang-up \$30,000 or close to it. That's the best mark house has hit with presentation since Cantor-Rubino came in here last March. At Fulton, 'Judge Priest' holding up nicely in second week to a possible \$6,000 and 'Ladies Should Listen' (Par), Wheeler-Woolsey no longer mean anything around here and with no outside help from No. 3 flicker looks like an indifferent \$4,000. Last week 'Lemon Drop Kid' (Par) and 'Firebird' (WB) about the same.

San Francisco, Nov. 12.—Business still off in this territory, although week following election generally sees slight pickup. Marked drop in receipts is also noted in neighborhood houses.

Downtown double bills responsible for this, outlying theatre men declare. Another reason for slump is probably due to holdovers.

Warfield will take best money, although even that will be nothing to brag about. House is holding 'Merry Widow' for deuce week Golden Gate gets place money with third stanza of 'Gay Divorcee,' with other houses still running neck and neck for bad third dough.

Estimates for This Week
Fox (Leo) (5,000; 30-35-40)—'K. C. Princess' (WB) and 'Wives' (Ches). Look for a nice \$9,200. This theatre picking nicely of late. Last week oke at \$8,000 for 'Wagon Wheels' (Par) and 'Firebird' (WB).

Golden Gate (RKO) (2,844; 30-35-40)—'Gay Divorcee' (Radio) and stage show (3d week). Strong with \$11,500; last week good \$15,600.

Orpheum (F&M) (2,440; 30-35-40)—'Girls of the Limberlost' (Wm.) and 'We're Back' (A-F). (Radio). Don't look to bring in much more than 5,600, little better than fair. Last week, 'Gift of Gab' (U) and 'Dude Ranger' (Lessor) off at \$5,500.

Paramount (FWC) (2,400; 30-35-40)—'Hell in the Heavens' (Fox) and 'Gentlemen Are Born' (WB). Will get by nicely at \$10,000. Last week about same figure for 'The Barry' (WB) and 'Gambling' (Fox). St. Francis (FWC) (1,446; 30-35-55)—'What Every Woman Knows' (MG). Off to bad start, but ought to build to fair \$5,100. Last week fourth and final of 'Barretts' (MG) wound up with unsatisfactory \$4,000 plus.

'Helen' Artists (UA) (1,200; 30-40-55)—'We Live Again' (UA). Looks for a satisfactory \$9,200. Last week third and last of 'Last Gentleman' (UA) bad at \$4,300.

POST-ELECTION QUIETUS ON FRISCO BIZ

"A" BEST THIS SEASON

'Widow' Merry \$20,000, 'Today' Hot \$11,000, 'Tour' So-So 14G's, Philly

Philadelphia, Nov. 12. Outlook for this week's business in the downtown film houses is not the brightest, but there are two or three highlights.

'Merry Widow' at the Boyd is being watched with special interest. It got off to a lively start and the management is holding for \$20,000. That would be better than anything this house has had in a long time. 'Widow' is being definitely figured for a hold-over, with some optimistic enough to see three weeks.

Big advertising and exploitation plurge being used for 'Today We Live', which expects \$11,000 in its initial week at the Aldine.

Experience of 'Night of Love' is remarkable. In its first showing at the Stanley disconnected keenly. Moved down to the little Karilton, it reversed with a sensational \$8,500—three times the usual house average.

Field for a second week, it got almost \$7,000 and that result in a third week, unprecedented for the Karilton. No reason why it shouldn't get \$5,000 or better, still above average.

Fox looks none too strong with 'Marie Galante' on the screen and just a fair bill; \$14,000 will be tops. Earle, with 'Student Tour' and a stage show, should hit about the same. 'Gay Divorcee' held over at the Stanley, may hit \$9,000.

Last week's feature was the Earle's \$31,000 for Eddie Cantor in person and a program film, 'One Exciting Adventure'. The Fox staged miscellany with George Cohan's 'Gambling', gross not exceeding \$12,000. The Stanley was okay with \$13,500 for 'The Gay Divorcee' and that meant a hold-over. Sharp cutting price at three houses, Aldine, Boyd and Stanley, will probably find its reflection in weekly averages. Fifty-five cents will now be paid at the Boyd for a first-run house here in years.

Estimates for This Week

Aldine (1,200; 40-55), 'Today We Live' (UA), Management splurging and \$11,000 is forecast, even with cut in price. 'Student Tour' (M&P), 'Merry-Go-Round' (UA), Only \$9,500 in ten days—not so forte.

Aradia (900; 25-40), 'Baretta' (MG), Looks very hot and ought to get \$23,000 for its nine day second-run showing here. Last week, 'Chu Chin Chow' (Gib), Not-so-hot, \$18,000.

Boyd (2,400; 40-55), 'Merry Widow' (MG), Looks like a big noise of the week; \$20,000 expected, even with price cut and that would mean hold-over course. Last week, 'Dr. Monist' (WB), Not very interested at \$7,500.

Earle (2,000; 40-55-65), 'Student Tour' (MG) and vaude, Combination looks to be hot and vaude, 'Exciting Adventure' (U) and vaude, Eddie Cantor dragged them in to the tune of \$31,000. That was big, but not as big as his last time here.

Fox (3,000; 30-40-60), 'Marie Galante' (Fox) and stage show. Nothing unusual, may hit \$14,000.

Gay (2,000; 40-55), 'Merry Widow' (MG), Looks like a big noise of the week; \$20,000 expected, even with price cut and that would mean hold-over course. Last week, 'Dr. Monist' (WB), Not very interested at \$7,500.

Earle (2,000; 40-55-65), 'Student Tour' (MG) and vaude, Combination looks to be hot and vaude, 'Exciting Adventure' (U) and vaude, Eddie Cantor dragged them in to the tune of \$31,000. That was big, but not as big as his last time here.

Fox (3,000; 30-40-60), 'Marie Galante' (Fox) and stage show. Nothing unusual, may hit \$14,000.

Gay (2,000; 40-55), 'Merry Widow' (MG), Looks like a big noise of the week; \$20,000 expected, even with price cut and that would mean hold-over course. Last week, 'Dr. Monist' (WB), Not very interested at \$7,500.

Earle (2,000; 40-55-65), 'Student Tour' (MG) and vaude, Combination looks to be hot and vaude, 'Exciting Adventure' (U) and vaude, Eddie Cantor dragged them in to the tune of \$31,000. That was big, but not as big as his last time here.

Karilton (1,000; 30-40-50), 'Night of Love' (Col). Third week, which is unprecedented for this house. Ought to get good, \$5,000, too. Last week an amazing \$8,500 after first week's \$8,500.

Locust (1,400; 40-55-65), 'Scarlet Letter' (Maj). Opens today. Last week, 'Little Friend' (GB), Weak \$6,000 in nine days.

Stanley (2,700; 40-55), 'Gay Divorcee' (Radio) (20 week). Ought to get \$9,000, although Stanley is another house cutting price scale. Last week \$13,500.

Stanton (1,700; 30-40-55), 'Menace' (Par). May fool 'em, but looks like very ordinary \$4,800. Last week, 'K. C. Princess' (WB), So-so \$5,500.

'CAPTAIN HATES SEA' \$13,000, LIGHT, K. C.

Kansas City, Nov. 12. Six thousand and one teachers attending the annual state convention, gave the amusements a flying start on the current week and a strong finish on last week's business sheets. All in all, the current week with its strong start and with good entertainment line or offered looks very encouraging to the managers, and they need a break.

Estimates for This Week

Mainstreet (RKO) (3,200; 25-35-54)—'The Captain Hates the Sea'

(Col) and Bowery Follies. Looks just fair at \$13,000. Last week 'G Day Bike Rider' (WB) and vaudeville, headed by Polly Moran, \$20,000.

Midland (Loew) (4,000; 25-40)—'Evelyn Prentice' (MG), Average \$15,000. Last week 'Merry Widow' (MG) \$19,000, big.

Newman (Par) (1,800; 25-40)—'Linchouse Blues' (Par). Expects to see near \$8,000, good. Last week 'Case of the Howling Dog' (WB), \$5,500.

Tower (Rewol) (2,400; 25-35)—'Housewife' (WB) and stage show. Management spending a little more cash on both acts and production, and the customers like it. Should check close to \$8,000, good. Last week 'Big Hearted Herbert' (WB) seemed to be to the liking of the patrons as they gave it a nice play for \$7,900.

Uptown (Fox) (2,940; 25-40)—'Peck's Bad Boy' (Fox) Nice publicity campaign given this Jackie Cooper feature and the opening crowds were the evidence. Will only schedule for around \$4,000, good. Last week Judge Priest' (Fox), third week, \$4,400, fine.

'WIDOW,' 'KID' BEST IN Q.T. BOSTON

Boston, Nov. 12. All quiet on Hub front this week with holiday (12) helping a little. City required houses to take Sunday schedule for Armistice Day, and that means loss.

'Merry Widow' at State outstanding performance, earning holdover in the uptown spot. Deluxe Met look better than last week with 'Limehouse Blues' on sheet and ace stage fare.

Scollay perking up with 'St. Louis Kid' and seven acts. Policy seems to be catching on okay.

Rodeo cleaned up over week-end, Friday night a sell-out. Two Sunday shows and holiday swung it into the red. Total take of \$15,000 for 12 day stay at Garden. Pic men figure cowboys rounded up only small percentage of loose coin that might have come their way.

Estimates for This Week

Fanway (M&P) (1,500; 25-30-40-50), 'St. Louis Kid' (WB) and 'Ellenor Norton' (Fox). Should clear good \$6,500. Carney pic gets all draw credit. Last week weak \$5,000 with nice 'Memoria' (Par) and 'I sell Anything' (FN).

Keith-Boston (RKO) (3,300; 25-30-40), 'By Your Leave' (Radio) and 'The Girl' (Radio) take \$15,000 below par of recent weeks, but no grief. 'Gridiron Flash' (Radio) and home-made unit sailed home last week to little better \$17,000.

Keith-Memoria (RKO) (3,300; 25-40-55), 'Age of Innocence' (Radio). May garner weak \$13,000 at the ace Keith stand this week.

Opheum (Loew) (3,000; 25-40-55), 'Transatlantic' (UA) and vaude. Promises close to \$13,000 this week, satisfactory. Olsen and Johnson unit and 'What Every Woman Knows' (MG) swept in proud \$15,000 last week.

Paramount (M&P) (1,800; 25-35-50), 'St. Louis Kid' (WB) and 'Ellenor Norton' (Fox). On the way to nice \$8,500. Last week fair enough \$7,000 with combo of 'I Sell' (FN) and 'Menace' (Par).

Scollay (M&P) (2,700; 25-35-50), 'St. Louis Kid' (WB) and vaude. Ager \$10,000 at this spot, best since opening this season. Last week ok \$8,000 with 'Cabbage Patch' (Par), second run and seven acts.

State (Loew) (3,000; 30-40-55), 'Merry Widow' (MG). Waiting around \$13,000 on second week here. Opening week ok, rugged \$18,000. Strongest screen magnet in town.

BUSINESS BRISK AT ALL STANDS

Goldwyn's Two Clicks, Cantor and Sten Pix—'Kid Millions' Big \$55,000 on First Week—'Prentice' Neat \$50,000—'White Parade' 35G, 'First World War' 25G

4 HOLDING OVER

This looks like the best week of the new season, with business all around in excellent condition. Among the new pictures the smash hit is 'Kid Millions', which, aided by yesterday's holiday, Armistice Day, is galloping for a big \$55,000. Will probably get \$20,000 this week (second). First seven days brought \$36,500. 'Firebrand' (WB) opens tomorrow night (Wed).

State (2,900; 35-55-75)—'British Agent' (WB) and vaude. Herbert Rawlinson in person with MGM film contest finalists but not more than \$15,000. Last week 'Telle of Nineties' (Par) just under \$20,000.

Capitol is pacing for big money after many disappointing weeks, and on 'Evelyn Prentice' looks to come through with holiday on the first week. Picture holds over, as does 'White Parade' at the Paramount on what is estimated at a \$25,000 week. Par spent a little more money on this. Fox booking than usual and got out a snappy ad campaign.

First 'World War' at the Rialto is another hit's packing in. This one is romping for a big \$25,000 on the first week and also holds. Roxy will be pretty good at \$29,000 with \$18,000 on the first week. While the Strand maintains fair pull at \$20,000 second week of 'St. Louis Kid'. Last week with election helping all houses, the Casney picture drew a handsome \$26,000.

Palace has a first run currently, 'I'll Fix It', and doing better than average, perhaps \$12,000. Mayfair got nowhere with '85 Nights in Hollywood', which was taken off last night (Monday) after failing to reach \$7,000 on the week. 'Big Hearted Herbert' (WB) got the right in last night (Monday) on a premiere.

'Merry Widow' went out of the Astor Sunday night (11) after a disappointing showing. Hold-over weeks' run. Final week was \$7,700. House went dark, but will reopen in a few weeks as soon as 'David Copperfield' reads.

Estimates for This Week

Astor (1,012; \$11.10-\$15-\$22.20) 'Merry Widow' (MG) (6th week). Closed Sunday night (11) after a run of four and a half weeks, final week of \$7,700. Scheduled to go into the Capitol week of Nov. 23. Astor darkens until 'David Copperfield' (WB) ready, possibly about three weeks from now.

Capitol (5,400; 35-75-85-\$110), 'Evelyn Prentice' (MG) (1st wk.) and stage show. Has it on the ball and may top a big \$50,000, holding over. Jimmy Stewart (Par) hit better. Last week 'Outcast Lady' (MG) disappointing, \$25,000, helped considerably by Amos 'n' Andy.

Mayfair (2,200; 35-55-65), '85 Nights in Hollywood' (Par). Went out last night (Monday) after failing under \$7,000. 'Big Hearted Herbert' (WB) successor.

Palace (1,700; 25-55-75), 'I'll Fix It' (Col) and vaude. Hold picture doing better for this house than the average, maybe \$12,000. Last week 'Now and Forever' (Par) hit better under expectations, \$9,000.

Paramount (3,654; 35-55-75-85)—'White Parade' (Fox) (1st wk.). Getting a smart play and \$35,000 on the probable run. Hold-over second week. 'College Rhythm' opening Nov. 23 on eighth anniversary week of house. Boris Morros is putting on a pit show and himself will conduct. Last week second of 'Mrs. Wiggs' (Par) \$16,000.

Radio City Music Hall (5,946; 40-60-75-99-\$110), 'We Live Again' (Goldwyn) (2d week) and stage show. A mighty grosser, new Anna Sten picture is expected to top a strong \$30,000 on its holdover week. First seven days brought \$37,000, handsome.

Rialto (2,000; 26-40-65)—'First

'Divorcee' Heads for \$100,000 Total In Record 4-Week Chi Palace Run; 'Widow' 17G; 'Peck,' Cooper \$30,000

World War' (Fox) (1st week). Doing so well at indicated chance for \$25,000 that it will hold over. Six days of 'Six Day Bike Rider' (WB) fairly good, \$9,000.

Rivolt (2,200; 40-65-75-85-99)—'Kid Millions' (Goldwyn-UA). A smash of no unmitigated proportions and \$55,000 first week will be the biggest takings of this house in three years. Ten days of 'Transatlantic Merry-Go-Round' (UA) was better than expected, \$42,400.

Roxy (6,200; 25-35-55)—'There's Always Tomorrow' (U) and stage show. A little better than average \$29,000. Last week 'K. C. Princess' (WB) surprised, \$32,300.

Strand (2,900; 35-55-65-85)—'St. Louis Kid' (WB) (1st week). Will probably get \$20,000 this week (second). First seven days brought \$36,500. 'Firebrand' (WB) opens tomorrow night (Wed).

State (2,900; 35-55-75)—'British Agent' (WB) and vaude. Herbert Rawlinson in person with MGM film contest finalists but not more than \$15,000. Last week 'Telle of Nineties' (Par) just under \$20,000.

SEATTLE'S B.O.'S 'STRONG LOVE' BIGGER 2D WK.

Seattle, Nov. 12. Another week of keen competition finds all three groups making strong bid for cash. 'Strong Love' bolstering the Paramount, hit by opening of Orpheum with similar vaudeville policy, by making it dual, and the vaude, too. The Hamrick Orpheum seems to be sticking to singletons with balanced fare.

Liberty is in a pretty spot with 'One Night of Love' getting tremendous customer attention. Opening week kept building. 'Divorcee' hits into fourth straight week in town, doing nicely at the Blue Mouse.

33rd Ave. is holding over for more days with good results for 'Merry Widow', but no wow.

Every theatre downtown showed lines Saturday except Fifth Ave. Where 'Widow' holdover was not warranted.

Estimates for This Week

Blue Mouse (Hamrick) (1,000; 25-40)—'Gay Divorcee' (Radio) (4th week). Still getting attention as this one has what it takes, this week good for \$3,500. Last week nice \$3,800.

Coliseum (Evergreen) (2,400; 25-40)—'Marie Galante' (Fox) and vaude. 'Love' (Par), latter first run. Real pull in the dual, headed for a big \$4,000. Last week 'Love Time' (Fox) and 'Drummond' (UA) dual, slow \$3,500.

Fifth Ave. (Evergreen) (2,400; 25-40)—'Merry Widow' (MG). Hold-over, six days, quiet at \$5,200. Last week \$7,800, good.

Liberty (Ly-Hi) (1,900; 15-25-35)—'One Night of Love' (Col) (2d week). Big biz. sure to be in for long run; bigger second week in sight at \$11,000, zowie, than last week; hit now debuting in vid; but kept on building for a big \$10,000.

Music Box (Hamrick) (850; 25-35)—'St. Louis Kid' (WB) and vaude. 'Dangerous Corner' (Radio), dual. Better at \$3,000 than last week's 'Girl of Limberlost' (Mono) at \$2,800.

Paramount (Hamrick) (2,700; 25-40)—'Happiest Ahead' (WB), Fair, \$5,000. Last week 'We Live Again' (UA), \$5,300, 40-80-85.

33rd Ave. (Evergreen) (2,700; 25-35)—'Student Tour' (MG) and 'Wagon Wheels' (Par) dual, with Cushman unit on stage. Big show running \$4 hours, good for \$7,500, ok. Last week 'Carney' (Fox) and vaude, \$5,300, slow.

Chicago, Nov. 12. There are attractions in the loop which deserve special attention. And the first is unquestionably 'Gay Divorcee', which is doing things without parallel in Chicago. It used to be a banner line when the Palace held a picture a second week. Well, they used up that banner line two weeks ago. Last week the picture topped all records by going a third week, and currently that same flicker is riding at a smashing pace in its fourth consecutive week. Picture took over \$27,000 on its first week and has not fallen below \$22,000 at any week. Currently sticking in at same time and is figured to gross close to \$100,000 on its four weeks.

Other four-weeker is 'One Night of Love', which is doing its second at the Garrick after two at the Chicago. Picture is a word-of-mouth builder. Other hold-over picture in the loop is 'Vergie Winters', which returns at the top at the State-Lake, and marks the first 'pink' product this house has ever played since being taken over by Aaron Jones.

Too much kid stuff is hurting the Chicago where 'Peck's Bad Boy' is on the screen and Jackie Cooper on the stage. Loop has never had a success like this picture. Opened weekly and perked only on the week-end when the kids flocked in. But it takes plenty of 15c. seats to add up to any coin.

Among the run spots the Roosevelt is doing the best with 'Merry Widow'. Big Balaban & Katz worry is the Apollo, which doesn't seem to be able to get on the right track. Has been switching pictures weekly and still hasn't caught on.

Aaron Jones has taken over the McVey and is opening it with 'Jane Eyre' Dec. 3.

Estimates for This Week

Apollo (R&K) (1,200; 35-55-65)—'St. Louis Kid' (WB). Maybe this James Cagney picture will be able to break the run of poor marks this house has been getting. Opened Saturday (10) and may hold house to fair enough \$8,000. Last week 'Marie Galante' (Fox) fell off to \$6,300.

Chicago (B&K) (3,940; 35-55-75)—'Peck' (Fox) and stage show. Jackie Cooper on stage and accountancy for practical week in loop. Did heading for \$30,000, not good for this house. Last week even weaker for 'Mrs. Wiggs' (Par), which scored \$28,100 due to lack of star names.

Garrick (B&K) (900; 25-35-40)—'Night of Love' (Col). Second week here and fourth week in loop. Did fine \$5,800 last week and holding to \$4,500 currently, pretty.

Oriental (B&K) (3,200; 25-35-40)—'Marie Galante' (Fox) and vaude. House managing to get a pretty steady gait lately, varying but little from the \$17,000-\$18,000 groove. Currently will hit the middle mark again for profit. Last week was under at \$16,100 for 'Chan in London' (Fox).

Palace (RKO) (2,600; 25-35-55)—'Gay Divorcee' (Radio) and vaude. At present the talk of the town. Four straight weeks with a picture that hasn't varied \$4,000 throughout the run. Averaging \$25,000 each week, it will clip off nearly \$100,000 for the run. Currently should stay above \$20,000.

State-Lake (Jones) (1,500; 25-45-65)—'Merry Widow' (MG). Started nicely on good reports and slated to take a pleasant \$17,000 for the first week in loop. Did \$15,500 on second week and slipped out at \$17,800.

State-Lake (Jones) (2,700; 20-25-30)—'Vergie Winters' (M-G) and vaude. Return to loop for this one and first 'adults only' picture for the house. Likely \$15,000 currently. Last week hit the same at \$15,500 for 'Wake Up and Dream' (11).

United Artists (R&K-UA) (1,700; 35-55-65)—'Transatlantic' (UA). Opened Saturday (10) to fair \$6,200. Did \$15,000 for first week. 'Baretta' (MG) good \$10,100 for fourth and final week.

WB'S 4TH ESTATE PIC

Hollywood, Nov. 12. Warner is starring Glenda Farrell in 'Women Are Bums Newspapermen', Satepost story.

Stage Shows Pep Prov.

Albee \$10,000, Fay's \$8,400 with Live Entertainment Credited in Both Spots

Providence, Nov. 12. Favorable weather and holiday combined to give local exhibitors a break after a previous week of hits and misses. Plenty of holiday crowds around to boost things up, and no matter what happens later in the week the grosses should be well in the upper brackets.

Emphasis continues to hold on stage shows. Albee and Fay's will be well out in front regardless of circumstances. Straight picture spots are high because of the holidays. Other than that it might as well have been labelled just another week.

Albee will be well past the \$10,000 mark with Wednesday's Child and a stage show. Fay's will be just a trifle behind with \$8,400 indicated. At Fay's both picture, '365 Nights in Hollywood' and stage show are responsible for peppy state of affairs.

Estimates for This Week

Fay's (2,000; 15-25-40) — '365 Nights' (Fox) and stage unit. Show ending with the week since it forsook vaude; solo picture idea not so hot with the natives since other spots all have twin bills; this week's gross, however, will be fairly good; around \$7,800. Last week 'Merry Widow' (MG) just so-so at \$7,500.

Majestic (Fay) (2,500; 15-25-40) — 'Happiness Ahead' (WB) and 'Scarlet Letter'; benefitting from the holidays; should be around \$7,500; o.k. Last week 'Marie Galante' (Fox) and 'Peck's Bad Boy' (Fox) didn't fare so well at \$6,900.

Strand (Indie) (2,600; 15-25-40) — 'Limchouse Blues' (Col). 'Tomorrow's Youth' (Mono); looks like about \$7,800 with every chance of bettering. Last week 'Ready to Love' (Par) and 'Mammy' (Par) didn't do so bad at \$7,300.

RKO Albee (2,500; 15-25-40) — 'Wednesday's Child' (Radio) and stage show; looks like the best yet at \$10,000; responsible. Last week 'Chu Chin Chow' (G-B) stuck it out for four days only, house fearing it wouldn't hold up; wasn't bad at \$6,500. 'Glorious Iron Flash' (U) for three days also oke at \$3,500.

RKO Rhodes (2,600; 10-15-25) — 'Rocky Rhodes' (Col) and 'Once to Every Bachelor's Dream' (Par); split week at \$1,300. Last week 'Moonstone' (Col) also good at \$1,100 on split week.

Estimates for This Week
Indianaapolis, Nov. 12. 'Evelyn Prentice' is doing a brisk business at Loew's Palace and the girls will be great. Great \$6,500. James Cagney is always good for extra money at the Lyric and he's demonstrating that fact again in 'St. Louis Kid', which will pile up a figure of \$7,000. 'Limchouse Blues' with a six-act vaude bill. 'Limchouse Blues' is the first picture in many weeks to hit par at the Circle and it is near the eventful mark with \$4,400. 'Peck's Bad Boy' is milking at the Apollo with \$3,900, while 'Pursuit of Happiness' is dull at the Indiana with only \$5,000 indicated.

Estimates for This Week
Anole (Fourth Ave.) (1,100; 25-40) — 'Peck's Bad Boy' (Fox). Juve biz, but not enough femmes from the house's social clientele to push the take above a so-so \$3,900. Last week return engagement of 'Count of Monte Cristo' (UA) was weak at \$3,250.

Circle (Katz-Feld) (2,600; 25-40) — 'Limchouse Blues' (Col). Best of recent weeks, but only moderate at \$4,400. Last week 'Captain Hates Sea' (Col) was acclaimed at \$3,500.

Circle (Katz-Feld) (3,100; 25-40) — 'Pursuit of Happiness' (Par). Extravagant 'teaser ad' campaign on 'bundling' used to try to put pic over, but not enough cash strength seems to hold this one down to \$5,000, lean. Last week 'Age of Innocence' (RKO) was fair at \$7,000.

Lyric (Olson) (2,000; 25-30-40) — 'St. Louis Kid' (WB) and vaude. Cagney is favorite at this spot and aided by vaude bill is boosting the gross to a dandy \$7,500. Last week 'Marie Galante' (Fox) and vaude were at \$6,200.

Palace (Loew's) (2,800; 25-40) — 'Evelyn Prentice' (MG). Clicking satisfactorily at \$6,500. Last week 'Merry Widow' (MG), \$7,700, good.

Palace (Loew's) (2,800; 25-40) — 'Evelyn Prentice' (MG). Clicking satisfactorily at \$6,500. Last week 'Merry Widow' (MG), \$7,700, good.

Palace (Loew's) (2,800; 25-40) — 'Evelyn Prentice' (MG). Clicking satisfactorily at \$6,500. Last week 'Merry Widow' (MG), \$7,700, good.

Palace (Loew's) (2,800; 25-40) — 'Evelyn Prentice' (MG). Clicking satisfactorily at \$6,500. Last week 'Merry Widow' (MG), \$7,700, good.

Buddy Rogers Aids 'Gentlemen Are Born' To Big 17G in Wash.

Washington, Nov. 13. Customers are shopping this week. Little effect that heavy rally is having is shown in way 'Judge Priest', which sneaked back downtown for repeat run, and is sensation of main stem despite much publicized opposition.

'One Night of Love' is now in fifth week after having been definitely announced as staying only four. Big spurt at end of last week made local WB office almost sorry they offered a string of nabe shows which were holding for film.

Estimates for This Week
Fox (Loew) (3,434; 25-35-60) — 'What Every Woman Knows' (MG) and vaude. Between Hayes fans and band draw on stage house is getting everybody. Looks like nice \$25,000. Last week 'Merry-Go-Round' (UA) and Jack Denny o.k. nice \$24,000.

Earle (WB) (2,424; 25-35-40-40) — 'Gentlemen Are Born' (Col) and vaude. Combo of pic youth appeal and Buddy Rogers on stage building heavily toward unexpectedly nice \$17,000. Last week 'Scarlet Empress' (Par) with no-name vaude took \$18,000, good.

Keith's (RKO) (1,830; 25-35-60) — 'Limchouse Blues' (Col) and 'La Cucaracha'. O.k. \$10,000 for nine days. Last week 'Gift of Gab' (U) folded after five days with light \$4,800.

Palace (Loew) (2,363; 25-35-60) — 'Merry Widow' (MG) (2d week). Looking toward nice \$12,000. Last week same pic pulled swell \$20,000.

Columbia (Loew) (2,363; 25-40) — 'Judge Priest' (Fox). Repeat after two big weeks at Palace shooting after wow \$7,000. Last week 'Love Time' (Fox) drew satisfactory \$3,500.

Met (WB) (1,683; 25-40) — 'One Night of Love' (Col) (5th week). Sailing into o.k. \$3,000. Last week pic purported to unexpectedly nice \$5,000.

\$8,000, OMAHA, FOR PRENTICE

Omaha, Nov. 12. Musical cycle continues for fifth straight week with the Brandeis booking of 'One Night of Love'. House goes back to single feature for this one, and though film is only in for a week it will undoubtedly hang out the H.O. sign as management fully expects.

Appearance of Grace Moore in person with the Metropolitan Quartet Tuesday preceding opening lent good opportunities for notices and tie-ups. \$6,000 week grand money and in sight from opening.

Paramount also off to a nice start on 'Evelyn Prentice' getting plenty backing from the Hearst daily Bee News on the Cosmo production. Powell-Loy at around \$8,000 okay.

Estimates for This Week
Brandeis (Singer) (1,200; 25-35-35) — 'One Night of Love' (Col). Takes house back to single feature for this run. On notices preceding film and personal appearance of Grace Moore only last Tuesday flick has good take \$8,000 grand money. Last week 'Lady by Choice' (Col) and 'Till Ix Ix' (Col) got \$4,500, good.

Paramount (Blank) (2,765; 25-40) — 'Evelyn Prentice' (MG). Set for a continuance of the steady weeks the house has had since reopening and opened to indicate \$8,000, good. Last week 'Merry Widow' (MG) doled out customer satisfaction money and tripped gaily to an \$8,500 gross, very good.

World (Blank) (2,100; 25-35) — 'Madame Dubarry' (WB) with 'Green Eyes' (Chesterfield). May reach \$4,500. Last week 'World Moves On' (Hollywood) dualed with '365 Nights in Hollywood' (Fox) were heavy with action on the first, \$4,400, nice money.

Orpheum (Blank) (2,976; 25-40) — 'Affairs of Collins' (UA) and 'Kansas City Princess' (WB). Strong enough to top average and also past two weeks. About \$8,000. Last week 'Peck's Bad Boy' (Fox) and 'The Hearted' (WB), average \$7,700.

Orpheum (Blank) (2,976; 25-40) — 'Affairs of Collins' (UA) and 'Kansas City Princess' (WB). Strong enough to top average and also past two weeks. About \$8,000. Last week 'Peck's Bad Boy' (Fox) and 'The Hearted' (WB), average \$7,700.

'HAPPINESS' IN N. O. Next \$4,800 Leads Town; 'Child' Only at \$2,000

New Orleans, Nov. 12. 'Happiness Ahead' is ahead of everything in town, but returns are high all along the line. 'Student Tour' is having a tough session at Loew's State and may hang up low for the year. 'Wednesday's Child' is doing rather well at Orpheum.

Tudor and St. Charles are licked through ordinary product. Estimates for This Week
Seeger (3,545; 40) — 'Happiness Ahead' (WB). Dick Powell liked here and picture will get nice \$9,500. Last week 'Chu Chin Chow' (G-B) slipped to \$8,000.

Loew's State (2,218; 40) — 'Student Tour' (MG). Natives are not coming in and light \$5,000 will be tops. Last week 'Merry Widow' (MG) got smash \$13,000.

Orpheum (2,400; 35) — 'Wednesday's Child' (Radio). Tear jerker drawing fairly good. Last week 'Gift of Gab' (U), drew fair \$6,000.

St. Charles (2,200; 25) — 'Girl of Kimberlot' (Mono). Not so forte at \$1,800. Last week 'Blind Date' (Col), ditto.

Tudor (700; 25) — 'Marie Galante' (Fox). Started moderately, and 'Lemon Drop' (Par) got neat \$2,000.

'Wiggs,' \$16,000, Dominates St. L.; 'Pursuit' \$11,000

St. Louis, Nov. 12. There's the peculiar but pleasing situation around this week of nothing sensational and yet business is pretty good on the whole. A couple of holdover programs are helping the newcomers.

'Mrs. Wiggs' at the Shubert is easily the week's leader although second week of 'Merry Widow' is getting a little more profit for Loew's. 'Judge Priest' is about petered out at the Fox and may be taken off first of week in favor of 'Peck's Bad Boy.'

Estimates for This Week
Ambassador (F&M) (3,000; 25-35-55) — 'Merry Widow' (MG) (2d week) and 'That's Gratitude' (Col). Figure \$10,000, good. Last week 'Captain Hates the Sea' (Col) and 'Among the Missing' (Fox) \$7,000.

Fox (Loew) (2,300; 25-35-55) — 'Judge Priest' (Fox) (3rd week). Around \$7,000. Last week \$9,000. Forcing this one.

Missouri (Bestall) (3,500; 25-40) — 'Mung and Bessie' (Mascot) and 'Return of Chandu' (Principal). Around \$5,000. Last week 'Marie Galante' (Fox) and 'Redhead' (Monogram) about the same.

Shubert (Warners) (2,000; 25-35-55) — 'Mrs. Wiggs' (Par) and 'Gentlemen Are Born' (Col). Big stride for \$16,000, big. Last week 'Happiness Ahead' (WB) and 'Wagon Wheels' (Par), \$11,000.

'Priest' 6G, Tacoma, Big

Tacoma, Nov. 12. The Blue Mouse, transferred from top to bottom, this week-end moves into position of Hamrick's ace house here. Opens Thursday with 'Gay Divorcee', beginning policy of the big pic at the B. M.

Vandlin, including dual for mid-week, are set in for the Music Box, biggest Hamrick house in the burg. Blue Mouse seats only 700, this being 10th week, and being second of the present improvements, made after three weeks' shutdown.

Estimates for This Week
Music Box (Hamrick) (1,400; 15-25-35) — 'Happiness Ahead' (WB) with vaude. Three days; then 'You Belong to Me' (Par) and 'One Exciting Adventure' (U) dual, four days. Anticipated grand total of \$5,000, big, last week 'Big Hired Hand' (WB) and vaude \$4,000.

Strand (2,000; 25-35-50) — 'Last Gentleman' (UA) and vaude headed by Grace Hayes. Looks like \$13,000, mildish. Last week 'Count of Monte Cristo' (UA), \$18,000.

Strand (2,000; 25-35-50) — 'Lemon Drop Kid' (Par) and 'Wake Up and Dream' (U). About \$5,500. Last week 'Madame Dubarry' (WB) brought in \$6,000, o.k.

'Widow's' Merry Cincy Waltz Hitting High Spots at \$15,000;—'Happiness' Okay \$9,500

Cohan's Previous Week's Legit Visit Help Pic; 'Widow' \$23,000, Balto

Baltimore, Nov. 12. With but one pic of any potency on tap this week, and that at a stage show house, the vaudeilans are snagging most of the biz. Pic alluded to, 'Merry Widow,' at the Century, being a banner week, and is achieving it is highly complementary. Film snagged sparkling notices and possesses enough name motivation on the marquee to march straight up to a sock \$23,000.

Estimates for This Week
Century (Loew-UA) (3,000; 15-25-40-55-66) — 'Merry Widow' (MG) and acts. Merry indeed, leading in right 'Up to the Mountains and Beyond' (Par) shooting at a stunning \$23,000. Last week 'Merry-Go-Round' (UA) and colored orchestra on stage, \$20,000.

Hippodrome (Rappaport) (2,200; 15-25-35-40-55-66) — 'Wednesday's Child' (Radio) and acts headed by Mars and the '365 Nights in Hollywood' means more than mite here in burg that bred her, helping out the mildly moving pic with a boost that's towing house up to a clean-cut \$17,000.

Keith's (Schreiber) (2,500; 15-25-35-40) — 'Our Daily Bread' (UA). Another one that is being stymied through absence of names in cast. Press presented it with plaudits and that is just about only thing that is keeping it breathing at scarcely better expectancy than a \$4,000 week, mild. Last week 'Great Expectations' (U) didn't materialize, \$4,200.

New (Mechanic) (1,800; 15-25-30-40-50) — 'Gambling' (Fox). As is, wouldn't have a chance, but the week's business is low. Last week of George M. Cohan in 'Ah Wilderness' excited the town. Mgmt. made smart move when it secured Cohan for the week's premiere on heels of Cohan's visit to town. Gross goes up bit over low level it has been foundering in of late, \$3,500, fair. Last week '365 Nights' (Fox), drew \$3,000.

Stanley (WB) (3,450; 15-25-35-40) — 'Pursuit Happiness' (Par). Hasn't caught on. The 'bundling angle' isn't being taken as well as it should be. Being a commercial and exploitative tie-up, so its possible efficaciousness as a come-on lure is lost. At policy race exhibit was low weekend, about \$5,000, bad. Last week even less for 'Bike Rider' (FN), which disappointed by crumbling in four days of support here. It got off to a fair start under impetus of wide publicity campaign house unworked for it.

Estimates for This Week
Paramount (4,000; 25-35-50-65) — 'Pursuit of Happiness' (Par) and Phil Spitalny's all feminine orchestra. In vicinity of \$17,000. Last week 'Mrs. Wiggs' (Par) brought in \$16,500, mild.

Fox (4,000; 2,535; 50) — 'Power' (PG) and stage show with Paul Ash. 'Picker and a bright stage show promise a good \$17,000. Last week 'Peck's Bad Boy' (Fox) \$16,000.

Albee (3,500; 25-35-50) — 'Kansas City Princess' (WB) and vaude with George Glavin and Keller Sillers and Lynch. About \$14,000, satisfactory. Last week 'Love Time' (Radio), \$15,000, mild.

Metropolitan (3,000; 25-35-50) — 'Last Gentleman' (UA) and vaude headed by Grace Hayes. Looks like \$13,000, mildish. Last week 'Count of Monte Cristo' (UA), \$18,000.

Strand (2,000; 25-35-50) — 'Lemon Drop Kid' (Par) and 'Wake Up and Dream' (U). About \$5,500. Last week 'Madame Dubarry' (WB) brought in \$6,000, o.k.

Cincinnati, Nov. 12. Improvement in film fare at ace since this week's conf. has bulge in the main. Prize take in 'Merry Widow,' at the Palace, with \$15,000. This old standby was plugging and delighted with 'Merry Widow,' at the Palace, with \$15,000. This old standby was plugging and delighted with 'Merry Widow,' at the Palace, with \$15,000.

'Pursuit of Happiness' getting second money, \$9,500, currently. 'Kentucky Kernels' next at \$5,500. Family hit up season's high on 'Lemon Drop Kid' at \$2,600.

Estimates for This Week
Palace (RKO) (2,600; 35-44) — 'Merry Widow' (MG). Cricks ga-ga about Lubitch treatment of Leah classic and delighted with cast. Extra ad campaign and good tie-up with Post, which got front-page splashes. Waiting gaily to tune of \$15,000, hot. Last week 'Captain Hates the Sea' (Col), \$8,000, o.k.

Albee (RKO) (3,300; 35-44) — 'Pursuit of Happiness' (Par). Swell press reception for Francis Lederer. Looks like \$9,500, same as last week on 'What Every Woman Knows' (MG).

Lyric (RKO) (1,400; 35-44) — 'Kentucky Kernels' (Radio), Pleading \$5,500 in sight. Ditto last week for 'Wagon Wheels' (Par).

Keith's (Libson) (1,500; 30-40) — 'Howling Dog' (WB). Lukewarm notice. Metes out \$4,500, fair. Last week 'Big Hearted Herbert' (WB), \$5,000.

Capital (RKO) (2,000; 35-44) — 'By Your Leave' (Radio). Will depart after five days with a sad \$3,000, to make way for advanced start of 'One Night of Love'. Last week 'Chu Chin Chow' (G-B), \$4,500, all right.

Grand (RKO) (1,300; 25-40) — 'Transatlantic' (UA), second downtown showing, \$2,700, swell. Pic got \$2,000 on sight. Ditto last week a fortnight ago. Last week 'Gay Divorcee' (Radio), third straight week of screening on front line in as many different houses and \$4,400, close to ace high here; pic brought \$24,500 on previous two weeks.

Family (RKO) (1,000; 15-25) — 'Lemon Drop Kid' (WB). Darnon Blythe and 'Merry Widow' with Helen Mack combo heavy screen fare at this stand. Hitting for \$2,500, new top mark for season. Last week '365 Nights' (Fox), \$2,000, better than average.

Strand (Ind) (1,200; 15-25) — 'Wake Up and Dream' (U), maybe \$2,000, fair. Last week 'Crimson Romance' (Mon), \$2,000.

'Green Hat' Tag Back On 'Outcast Lady' in Port.; B.O.'s All Fair

Portland, Ore., Nov. 12. New Mayfair (Parker-Evergreen) opened this week with 'Lady By Choice' and '365 Nights in Hollywood' as strong opening bill. New house made a good take-off into the burg. Mayfair was former the Music Box, which Hamrick lost to Parker theatres. Hamrick transferred the name Music Box to his Alder. Formerly a grind but now going first rank.

Week is b.o. close harmony for all Parker spots. Broadway tagged the 'Green Hat' label back on to 'Outcast Lady' and making it work for extra duets. United Artists slid easily into a bumper second week of 'Merry Widow' after mopping up on the first seven day stanza. 'Widow' got the week in exploitation and can take it.

Paramount had to lean heavily on stage unit this week, Long Track Cohan's absence show; 'Peck's Bad Boy' failed to get over. Paramount was strong last week with 'Cleopatra' and vaude.

Orpheum fell off substantially with 'Fountain' not registering very well. House followed this week with 'Wednesday's Child' doing fairly.

One day legit opening this week, with Cornelia Otis Skinner at the Masonic Auditorium in 'Loves of Charles II'. Road unit did capacity biz for one night at \$2.50 top.

Estimates for This Week
Broadway (Parker) (2,000; 25-40) — 'Outcast Lady' (MG) and 'I Sell Anything' (FN). Combo getting good biz and should hit an okay \$7,000. Green Hat tag on former for one week.

Ahead (FN) answered to exploitation for \$5,800. United Artists (Parker) (1,000; 25-40) — 'Peck's Bad Boy' (Fox) and 'Wake Up and Dream' (U). About \$5,500. Last week 'Madame Dubarry' (WB) brought in \$6,000, o.k.

(Continued on page 25)

We thought you'd like to know that..

the next **6** from
20TH CENTURY

will star **6** of the

**BIGGEST
BOX-OFFICE STARS
IN THE BUSINESS!**



in "THE MIGHTY BARNUM"



in "CLIVE OF INDIA"



in "FOLIES BERGERE de Paris"



in "LES MISERABLES"



in "CARDINAL RICHELIEU"



in "CALL OF THE WILD"

**DARRYL F. ZANUCK
PRODUCTIONS**

Presented by
JOSEPH M. SCHENCK

Released thru
UNITED ARTISTS

While U. S. Films Face Exclusion In Denmark, Yank's Femme Minister Is Chautauqua-Touring Panning Pix

Mrs. Ruth Bryan Owen is among the newest critics of American-made pictures. She is the U. S. Minister to Denmark. Presently she is on a chautauqua tour of the States. Her chief subject seems to be films which she attacks persistently.

In Denmark the American film industry faces exclusion as a result of a patent controversy.

American companies face a good chance of having to give up doing business over there. That is a result of the Denmark supreme court having okayed the patent claims of Nordisk Films on noiseless recording. Nordisk is asking the American companies to pay a royalty of \$52 per reel on all pictures imported into Denmark.

Nordisk so far hasn't pushed its patent claims in Norway and Sweden but this may happen any time, and the American firms face a possible ban throughout Scandinavia should Nordisk's claims be upheld in these other countries also. Nordisk is owned by David Bauder. The patents are the American and Paulsen patents, a mechanical process for eliminating noise in reproduction of sound on screen.

The Britishers' Edge

While Nordisk is asking the American firm to pay \$52 per reel, Gaumont-British, on the other hand, gets off with paying only one pound or \$5 per reel. The American firms are hoping that the government in Washington may take notice of this matter.

Nordisk served an ultimatum on the American firms to decide whether they would pay the demanded \$52 royalty per reel by last Friday (9). However, it seems that Nordisk has extended the time limit in the midst of negotiations with Erpi on the matter.

So far as the American companies are concerned, Erpi must shoulder the responsibility for squaring the Nordisk patent jumble.

Two of the companies re-recorded their pictures after the original Nordisk decision came down, but whether or not such re-recording is an infringement of the Nordisk patents also, is pending in Denmark courts.

BOOM IN S. AFRICAN DANCE ORCHESTRAS

Capetown, Oct. 14.

Dance orchestras throughout the country are in for a boom harvest, the best in years. Musicians are at a premium, and the supply is nearly exhausted.

With Christmas coming along, there will be a big demand for bands at dances and parties. One Capetown cafe owner has gone to South America for a gypsy orchestra.

There is a heavy tax on every musician entering South Africa.

MADRID REEL HOUSES CASH IN ON REVOLT

Madrid, Nov. 1.

Four local newsreel houses are upping receipts with Spanish revolution pix. Newspapers' lavish and detailed reports of atrocities committed by the rebels swelled interest and long lines of customers are now a daily scene in front of the newsreel houses.

Authorities have imposed strict censorship and are blue-penciling anything they don't like. As a result some of the stuff filmed by the news cameramen will be shown everywhere except in Spain.

CHALIAPIN PIC HERE

Joe Burstyn has taken the U. S. distribution rights of 'Don Quixote,' French talker, starring Chaliapin. Expects to launch it immediately after doing some shearing on it.

Hard to Start

London, Nov. 3.

Jack Haskell has had tough luck with his production, 'The Drunkard.' Originally scheduled to be produced at the Queen's hotel, idea had to be abandoned, due to the London County Council refusing to grant a license.

Next an attempt was made to do show at the Casanova restaurant, but nothing materialized for the same reason.

Show is now to be produced at the Saville theatre Nov. 19. Will be presented by Jack Waller.

MEXICAN COURT RULES DUCAT SPECS ILLEGAL

Mexico City, Nov. 9.

Local specs are doomed to extinction as the result of the national supreme court nixing their appeal from a lower tribunal's verdict upholding a presidential decree that all ducat peddlers must go. Specs contended the decree was unconstitutional as it is designed to deprive people of a means of livelihood. High court took the view that measure is lawful because its intent is to abolish a minority that lives at the expense of the majority.

Construed here the supreme court's action means that nobody can sell tickets for public amusements at more than face value, and if they do they will be liable to prosecution.

TWO LONDON HOUSES DROP VAUDE BILLS

London, Nov. 3.

Goldier's Green Hippodrome and Streatham Hill theatres are giving up vaudeville policy, which has been in operation since early April.

Houses were booked by Parnell & Zeitlin, who have found it tough to get big attractions. Biggest difficulty was to get Streatham Hill people vaudeville conscious. They go back to legit, specializing in West End productions. Parnell & Zeitlin will continue to book.

Negotiations are pending to stage pantomimes at both houses for the Christmas season, with Lee Ephraim likely to produce.

Lavish and Expensive Premieres Out in Paris; Do Not Bring Results

Paris, Nov. 3.

Era of big beanos and gala premieres for American and British films in Paris is dead. United Artists, which started the fashion, pulled what will probably be the last one for 'Don Juan' Tuesday (30) at the Lord Byron. Swell crowd turned out in shirtfronts and decollette and got their names in the society columns, but United Artists had decided beforehand the practice doesn't pay any more.

Business was started for 'Henry VIII' which was a world premiere, and went over with a bang. British Ambassador and other real important lads, stimulated by Curtis Melnitz, UA exploitation man, showed up and marched between the Republican guards in the shirts. That was about a year ago.

This time lots of diplomats came, as well as stage and society names, but the whole American embassy staff turned down the invite on theory that country was in mourning for King Alexander, Foreign Minister Barthou and ex-President Poincaré, and that the State Department would be annoyed if it learned its little boys had gone out and had a good time. Fact that other diplomatic officers more closely concerned in the mourning were coming had no influence on Uncle Sam's help.

Not only do the gala openings seem to be out from now on, because exploitation results have not

Zanuck's French Imports For 'Follies Bergere'

Hollywood, Nov. 12.

Twentieth Century will import several French musical stars for the French version of 'Follies Bergere.'

Arriving here within the next fortnight are Nathalie Paley, Sim Viva, Louvigny, Andre Barley and Andre Ledoux. Studio has a contract option on Miss Viva, which will be taken up if English tests are satisfactory upon the completion of the picture.

\$5.50 a Year for Ten Plays Is New Paris Legit Idea

Paris, Nov. 3.

Subscription theatre, whose members, paying \$5.50 a year, would have the right to attend as often as they liked, is being started at the Albert I by Henry Huguénet, son of the late showman, Felix Huguénet.

With a stable troupe, Huguénet wants to put on a show a month for ten months a year, which would put the price of a seat at about 55c to subscribers. In addition, every time he comes club member will have to put up seven cents to cover his program, cloakroom service and usher's tip.

People who live within easy distance of the Albert I are being circularized. When the subscription list is big enough to pay all costs no seats will be sold at the box office, and theatre will become a private, or club, organization.

Nut is just under \$100,000 a year—\$12,700 rent; \$14,400 administrative salaries; \$33,000 annually to players; \$23,600 for taxes, and \$13,000 miscellaneous, including advertising.

Huguénet is counting on 38 performances a month. If he averages 450 spectators—theatre seats 550—he gets \$91,000 a year at the subscription rate. For this he needs 17,000 subscribers. In addition, he gets \$11,400 from the franc-a-customer tax, which puts him over and even gives him a little profit, which, he says, he doesn't want.

So all he has to get now is 17,000 people to put up \$5.50 a year and go to a show once a month. In addition, he's going to read all the plays submitted to him, from beginning to end, and be very nice to his troupe so they'll stay with him, or he so he says.

apparently justified trouble and expense, but the swell lunches and dinners given to the newspaper boys after trade shows are getting more and more rare. Some of the French reporters are even taking to buying their own meals. That's news over here.

Last event of that kind given by an American concern was Paramount's 'Scarlet Empress.' Fox was planning a big spread for 'Caravane,' but decided to confine itself to a cocktail party during the week in which trade shows were given for whole line of Fox French makes, Hollywood 'Fox' French version and dubbed pix. 'Caravane' opened at the Marignan Friday (25) without any further nourishing of the so-called key people, and gathered itself a swell collection of crowds the first few days, despite this neglect.

Story in Calcutta

Calcutta, Oct. 17.

After a year's tour of the East, Rex Story has returned to Calcutta, and is playing at the Globe with a new song and dance show of nine people.

Six girls, all good steppers and lookers, are headed by Rose Lee. After a tour up-country show will probably pay a visit to South Africa.

All London Niteries Going for Big Floor Shows; U. S. Lines Ordered Out

Three Mex Pix

Mexico City, Nov. 9.

Three new native pic producers have got going with a production each. One, Producciones Fros, S.A., has completed 'Dos Monjes' ('Two Monks'), a Victorian era thriller; second, Producciones Monterrey has just made 'Una Mujer en Venta' ('A Woman for Sale'), drama, and the third, Juan Orol Garcia has produced 'Mujeres Sin Alma' ('Woman Without Soul').

All three are talkers. They are scheduled for exhibition here this month.

NO PAYOFF ON PARIS SHOWING OF 'LIKE IT'

Paris, Nov. 3.

Shakespeare stepped off on the wrong foot this time in Paris when one of the two versions of 'As You Like It,' which were playing simultaneously, shut down, leaving the cast unpaid.

Wrecked show is the one put on by Victor Barnowsky, exiled Berlin producer, at the Champs Elysees, and the Frenchmen are raising Cain about what happens when foreigners butt into local show biz.

Artists' Union (local Equity) had an idea at the beginning that something was uncertain about Barnowsky, and wouldn't let the show open until he deposited enough to pay salaries for a week. But this was not enough.

Gross was light, and after the first week the cast consented to go on a while on credit, in the hope that things would pick up. Then Annabelle and Jean-Pierre Aumont, film stars who had the leads, said they would go on only if the receipts were turned over nightly to the lower-paid members of the cast. Still there wasn't enough.

All concerned met at the Artists' Union after the shutdown, and Barnowsky said he hoped to get enough money from Berlin soon to pay the cast and all other debts. This hasn't showed up yet. Barnowsky, however, added fuel to the flames by calling the cast for a meeting, ostensibly to ask them to go on with the show, and then not appearing at the theatre to talk to them.

Sum put up with Equity and remains of gross are said to be enough to pay cast for 10 performances, not including Annabelle's salary. Union will try to stick Barnowsky for 37 performances, called for by contract. This won't help the extras, hired at 50c a day, and who rehearsed free for a month. They don't belong to the union.

Barnowsky says he can't resume performances because trade paper stories about his mess scared off a prospective angel. Show had been closed 48 hours, however, before stories appeared.

MEXICAN GOVERNMENT DRAFTING FILM CODE

Mexico City, Nov. 3.

Action is expected before the end of the year on a measure the state department has drafted calling for laws to regulate all phases of the film industry, including home production, imports, exports and exhibition.

Measure, which was suggested by President Rodriguez, has been submitted to congress. Understood that it embodies the best motion picture industry regulations of all countries.

PRODUCER HURT

Paris, Nov. 3.

Motorpaced bicycle racing, hobby of A. L. L'abaud, French film producer, proved unhealthy to him. He was spinning around a local track behind a motorcycle when the motorcycle stalled and he smashed into it. They picked him up about ten yards away, with an arm broken and other injuries which put him in a hospital.

He recently produced 'Cartouche' ('Cartage') and will start another production next month, after he gets out.

London, Nov. 3.
Days of single attractions at London cabarets are over. It is now a case of big floor shows if niterias are to make money.

Clifford Whitley started the vogue over a year ago, which has resulted in the Dorchester hotel becoming the most popular supper spot in the West End. Now Grosvenor House, which practically adjoins the Dorchester, has emulated the floor show policy. But this is only the beginning of a new era in night life.

Among others to accept this new mode of entertainment are Prince's restaurant, and even the most conservative of London hotels—the Ritz—is considering staging a floor show. Lord Lurgan, chairman of the Ritz and Carlton hotels, has decided to stage such a show at the Ritz, which is most likely to be followed by the Carlton. Matt McKelvie is lining up the talent, with Jack Haskell to produce.

Meanwhile the Ministry of Labor has notified hotel managements they will not tolerate wholesale importations of American show girls and chorus girls, nor that of girls from the continent. Beginning with the New Year, regulations will be tightened up, with chorus and show girls to consist of 50% English in all cases, and no exceptions in any circumstances.

Ministry, however, has no objection to the importation of big names for niterias, and in all such cases permits will be readily granted, it is said.

OFFICIAL NAZI YOUTH UPBUILD EXPERIMENT

Berlin, Nov. 3.

Assistance for young and untired actors of Germany is guaranteed by the action of the Nazis in the youth department, which has taken over the Theatre am Nollendorplatz for experiments in which younger people will play the principal roles.

Called 'Die Junge Buehne,' house is expected to produce two-score of plays this season and in early spring to give the youngsters a tryout.

Loud paens of joy expected from the press, however, turned out to be Bronx jeers. Seems the idea had been tried last year and fopped. Press felt that suggested pieces lacked quality.

General theme of pieces submitted for inspection had to do with farm life, but there was no 'Tobacco Road' among them. Most of them portrayed farm life as something inferior and tough. This was against Nazi tenets.

Parisian Playwrights As Tough as Americans

Paris, Nov. 3.

Row between Rene Fauchois, author of 'Monkey Speaks,' and Jean Sarrus and Jacques Celerier, managers of Comedie des Champs Elysees, has resulted in Fauchois' play, 'Dame aux Gants Verts' ('Lady with Green Gloves') being pulled out of rehearsal.

Fauchois says Sarrus and Celerier wanted to cut entire scenes of his piece. He admits they are strong, but insists on them staying.

Managers say play is too long, not too raw. Scene they want to cut was stuck on by Fauchois after play had been previously cut for time, they say.

Comedie is now rehearsing a Cromelynk play, with Pierre Bianchar in lead.

Gould's Winter Sports Resort Under Hammer

Paris, Nov. 3.

Frank J. Gould's winter sports hotel, within easy driving distance of Nice, the Mont Mounier at Beuil, is to go under auctioneer's hammer today for non-payment of taxes. Unsett price is \$250,000.

Determined to give the sun-baskers on the Riviera a chance to go ski-ing and skating, Gould built the place at a high cost four years ago in the Alps behind Nice. Every stone and piece of wood had to be taken up the mountains 30 miles on trucks. Place was opened three winters ago with great pomp

Propose French Theatre Tax Cut; Difference to Come from Radio

Paris, Nov. 3. Ministerial committee whose job is to cut theatre taxes is now working on a scheme to stick radio users with half the droit des pauvres—tax for municipal charities and hospitals—with which theatres have been saddled for ages in France.

Entire French public welfare department is supported now by show biz through this tax, which amounts to 10% of the gross. State taxes are additional.

Committee would cut droit des pauvres to 5% and make owners of radio sets pay the difference. This was supposed to be a secret, but the newspapers got hold of it, and public started to howl. Also the radio biz.

Film men are pleased at the idea and sore that its revelation gives the opposition a chance to get going and make to stymie the entire tax cut program. Say radio has been cutting into their business anyway, and it only served the listeners right to get stuck with extra tax on their free show. Tax will only amount to a few dollars a head annually for listeners, they contend.

Trade is not rejoicing yet, because committee hasn't made its report, although only one of its members, on a vote, was opposed to the scheme. Georges Lecomte, its chairman, says he will give show business tax relief quickly or know the reason why. Meanwhile a possible theatre strike is held as a constant club.

PARIS EXPO PLANS READY

Paris, Nov. 3. Layout of the 1937 Paris exposition has been worked out and made public. Show, in heart of town, will center on the Trocadero and Eiffel Tower, both exposition structures of the 19th century, with the Seine in between.

Enormous signal tower will be erected in the Place du Trocadero, in front of the building, and the gates on both sides of the theatre will serve as main entrances to the expo. Show will develop on slopes leading down to the river, and the foreign sections will be concentrated on the banks.

Foot of Eiffel Tower will be especially dressed up and exhibitions of film and radio businesses will occupy whole strip of land on its river side. On other side of the tower, near a second Champ de Mars entrance, will be section of expo devoted to advertising and publicity.

Water fetes will take place on river, in the middle, and fireworks and lighting effects will be put on there at night.

Special committee to take care of film business's interests and exposition in the Paris 1937 world's fair held its first meeting and elected Louis Lumiere, pioneer cinema inventor, its chairman. Vice-presidents are Louis Aubert, now a deputy and a pioneer in the business; Charles Delac, president of the Chambre Syndicale, and Bernard Natan, at present dominator of the industry through the Pathe firm.

News-papersmen got a look in, and a fourth vice presidency went to M. Vuilleumoz, film critic, Jean Chataigner, motion picture editor of the Journal and president of the Parisian film reporters' association, gets the job of general secretary.

Although a certain amount of disharmony was reported at the initial meeting, the trade hopes the boys will pull together and make something big out of the expo for the films, which are supposed to play an important part among the attractions.

Picks Comedian
Paris, Nov. 3. Robert Le Vigan, of Louis Jouvet's troupe, now doubling at the Oeuvre, has been picked by Julian Duvivier to play Christ in the passion film 'Golgotha.' Le Vigan is a comedian, but versatile.

Dutch Tighten Up Alien Restrictions

The Hague, Nov. 1. Minister for Social Affairs has installed a Royal Commission which will advise authorities in the granting of entrance-visa and working permits for alien talent seeking work in Holland.

Hotelkeepers are represented in the commission, also cinema-interests, and the association of Dutch musical artists and vaudeville artists.

ITALIAN GOVT PROMISES AID FOR FILMS

Rome, Nov. 1. Meeting of Italian film producers was called by Count Galeazzo Ciano, Under Secretary of State for the Press and Propaganda, who received them together with Luigi Freddi, G.O. Director-General for the Cinema; Professor Dettori, president of the National Fascist Association of the Spectacle Industry, and Avv. De Piro. Thirty producers were present.

After the meeting, had been presented by Professor Dettori, Count Ciano spoke of the measures taken by the Fascist Government for the benefit of cinematography, and assured those present that the Direction General of the Cinema intends to study the various problems with the object of increasingly supporting and encouraging the industry.

He said that the most insistent demand of the Fascist Government is for a continually increasing production, both in quantity and quality.

NEW TITLING SYSTEM HELPS 'JUAN' IN PARIS

Paris, Nov. 3. Doug Fairbanks' British made 'Don Juan' (London-U. A.) is a sell-out at the Lord Byron, where it opened Wednesday (31) after a gala preview the night before.

Local American and British opinion is that picture is not so hot, but the French like it.

Lot of the credit must go to French subtitles, which keep away from the actual dialogue of the picture and tell a story in witty French which keeps the non-English speaking audience laughing. Since nearly all titles up to now have been direct translations of dialogue, with a rare occasional explanation, this stunt is an experiment, and it worked even better than was hoped for in this case.

JIGSAW FILM Actors Come and Go in French Pie, With Scenes Fitted in Later

Paris, Nov. 3. Marcel Hlierber, French director, narrowly got away with his life when a 600-pound lamp toppled on him while he was mugging Gaby Morlay and Charles Boyer in Henri Bernstein's 'Bonheur' ('Happiness') at the Natan studio. Mechanic saw it falling and shoved Hlierber, who suffered only a broken arm.

This puts one more difficulty in the way of making the picture, which is being pieced together like a jigsaw puzzle, as far as arrival and departures of actors from the studio is concerned. Jacques Catelain arrived from America just in time to jump in and shoot a few scenes, and Charles Boyer will quit the lot to go back to Hollywood in a few more days. Michel Simon dropped a legit tour just long enough to come and play his part, and Gaby Morlay, her scenes shot, is leaving the studio to start a tour.

Vienna Bans 'Power'

Vienna, Nov. 1. 'Jew Suss' ('Power' G-B), was severely attacked by the conservative section of local press, because considered offensive to Catholic mentality here. First some cuts were made, but as protests and demonstrations would not cease, film had to be banned entirely.

Official grounds are that talker is likely to arouse public annoyance and disturbances.

Brit. Films Plan Cartoons in Color; First in England

British filmers are about to invade the screen cartoon field. Long having eyed this phase of the business as a profitable one, first of the English producers to make a definite attempt in this direction is Revelation Films, Ltd., whose managing director, Stanley S. Neal, is now in New York completing arrangements to begin production.

As a starter, Revelation will confine its cartoon activities to industrial, for which there is a heavy demand in England. Later company may go in for theatrical subjects. Present plans call for twelve cartoons for the ensuing year, in color. Company has acquired European rights to the Brewster Color-film process, an American development, and will lead this process to other European producers who wish to make pictures in color.

While the cartoons will be made strictly for exhibition in the British Empire, production work will be done in the United States by P. A. 'Power's' organization. This is due to the fact that there are no facilities for cartoon work in England, nor are there sufficiently trained men to undertake this type of screen production.

VIENNA FILM BANK ALL SET

Vienna, Nov. 1. Plans are completed for one Austrian Film Bank to finance Austrian talker productions.

Stipulations are:
(1) Talker must be Austrian made.
(2) Producing firm has to participate with one-third of total production costs in order to receive loan of balance.
(3) Producing firm has to prove tangible interest of a distributor.

Film bank, which shall have a capital of approximately \$400,000, will grant loan of up to two-thirds of actual production cost on above stipulations for a period of seven months.

See Czech-U. S. Film Accord Soon, But Am. Cos. Feel Quota Still High

Washington, Nov. 12. Major Frederick L. Herron, of the Hays office, is here to talk to the State Department about the Czechoslovak film situation. Believed that an accord between the Czech government and U. S. filmers on quotas will be settled within a few days and Major Herron is understood to have been called in by Washington to give the American picture men's view on things.

Accord is all lined up, it is understood, on the basis of no more film quotas in Czechoslovakia, but with a payment of an \$80 duty per film. That is believed satisfactory to most Americans, although some still think it too high. If passed, American firms will go back into Czechoslovakian market immediately. They have been out of there for a bit over two years, when a tough quota was instituted which Americans refused to accept.

It is expected that the Czechoslovakian government will issue a de-

French and Yank Indie Distribs Get Together in Paris to Fight Booking Combines; New Amity Seen

'Rothschild's' Big Biz At Royal, Capetown

Captown, Oct. 16. In its second week at the Royal (Union Theatres) Cape Town, 'The House of Rothschild' (UA) has topped big receipts with capacity at daily matinees and two night shows. Film is classified as one of the best seen here in years.

YANKS EXPECT TROUBLE FROM FRENCH NRA

Paris, Nov. 3. As deliberations on French film NRA progress, it grows increasingly apparent that American interests here are going to have a tough time fighting for the break they need.

Regulation of foreign films is one of the chief issues in the discussion. Interministerial commission, which is handling the matter, at first greeted with satisfaction by trade, is now seen to contain a number of officials who don't exactly see matters from showman's angle.

Men from Ministry of Commerce, which runs quotas, know what it is all about, but, on the commission are two from Ministry of Finances whose only thought is getting plenty of taxes; others from the Department of Interior, with a special policing point of view and a couple from the Fine Arts department, who are supposed to be traditionally anti-American, with the idea of defending French culture from invasion by the barbarians.

All this means lots of scrapping for the next couple of months by American lobbyists here.

BUCHANAN-AURIOL LEE JOIN HANDS FOR PROD.

London, Nov. 3. Jack Buchanan has formed partnership with Auriole Lee to produce plays in the West-End. Duo leased the Whitehall theatre for that purpose.

First play will be produced in several weeks. It is John Van Druten's 'Flowers of the Forest.'

London, Nov. 3. Total number of visitors from the continent and overseas during September was 19,894, showing an increase of 1,882 over the same month last year.

RENEW LEGIT ENTENTE IN CENTRAL EUROPE

Berlin, Nov. 3. Stage agreement between Germany, Austria, Switzerland and the German theatre in Czechoslovakia, whereby actors and actresses of the various signatory countries will be received by the other nations, has been renewed.

There was some battling about it reported in Prague, but it won over.

'Violets' N.S.G. in S. A.

Capetown, Oct. 16. 'Wild Violets' musical revue at Capetown Opera House, did fair business the first week but no fireworks. At closing of first week, African Theatres announced following week was final.

To induce people to line up at the box office, smoking was allowed in all parts of the theatre. This is unusual for a legit show here, but didn't help.

Paris, Nov. 3. Hopeful sign of united action for future in French film trade, hitherto hopelessly split, is seen in a gathering of distribs, including Americans, at Hotel Royal Monceau last week to dope out plans to fight booking combines.

This is first meeting to be held here recently for a practical purpose, not theoretical discussions. Everybody was in, including members of existing associations. No real action was taken, but more meetings have been called and all the crowd has fingers crossed in hope something will be done.

Initiative came from Tobis, which does a lot of business in Alsace and Lorraine, and in those provinces is up against one of the most powerful booking combines in France. It is pretty hard to crash into any of the theatres there without going through the central office, which pays about what it likes.

Tobis kicked to the Chambre Syndicale, and didn't get the reaction it had hoped regarding a fight against the booking combines. Fact that Pathe, which itself has the biggest combine in France, is the prime mover in the Chambre had something to do with this.

So Tobis called a general meeting outside the Chambre, and a new independent organization to fight the booking combines now looms.

Besides all the American majors doing their own distributing here, about a dozen French firms were represented. It means a lot to the Americans, for the combines, notably that one headed by Natan, are considered among the chief obstacles to the widespread distribution, at fair prices, of American films. Natan has a couple of hundred theatres tied up and drives a hard bargain.

Fact that French and American distribs are apparently working together on this is one of its most hopeful aspects.

BRIT. TOURIST BIZ 'WAY UP'

London, Nov. 3. Total number of visitors from the continent and overseas during September was 19,894, showing an increase of 1,882 over the same month last year.

For the quarter a total of 100,560, compared with 91,541 for the corresponding period last year, a gain of 9,019. Staidness of the improvement is further emphasized by comparison with the corresponding quarter of 1933, when the gain shown was 3,735 over 1932.

Greatest number of visitors came from the United States, totaling 26,724 for quarter ending September, compared with 25,297 in 1933—an increase of 1,427.

RENEW LEGIT ENTENTE IN CENTRAL EUROPE

Berlin, Nov. 3. Stage agreement between Germany, Austria, Switzerland and the German theatre in Czechoslovakia, whereby actors and actresses of the various signatory countries will be received by the other nations, has been renewed.

There was some battling about it reported in Prague, but it won over.

'Violets' N.S.G. in S. A.

Capetown, Oct. 16. 'Wild Violets' musical revue at Capetown Opera House, did fair business the first week but no fireworks. At closing of first week, African Theatres announced following week was final.

To induce people to line up at the box office, smoking was allowed in all parts of the theatre. This is unusual for a legit show here, but didn't help.



**EXHIBITOR THOUSANDS JOIN PARADE OF
PRAISE AT NATIONWIDE TRADE SHOWING**

Picture-wise
showmen hail
"White Parade"
as Jesse L. Lasky's
outstanding
box office hit

"**TREMENDOUS!**" "**Great!**" "**Knock-out!**" "**Sensational!**" exclaimed exhibitors privileged to see "The White Parade" at private screenings arranged by FOX in key cities of the U. S. last week. Did you ever see a theatre operator sobbing? Well, we did! Stifling tears. Letting loose loud gusts of laughter. Held motionless by suspense. Right now, they're planning extra weeks... extended time... and counting on extra profits. *And so will you...when you see Jesse L. Lasky's greatest box office production!*

THE WHITE PARADE

A JESSE L. LASKY Production

The greatest hit of this great showman's career!

with

**LORETTA YOUNG
JOHN BOLES**

Directed by Irving Cummings. Screen play by Sonya Levien and Ernest Pascal. From the novel by Rian James. Adaptation by Rian James and Jesse Lasky, Jr.



THE WHITE PARADE

Fox release of Laska Lasky production. Directed by Irving Cummings. Screenplay by Frank Craven...

"The White Parade" is a woman's picture, but also for general appeal.

The nurses' training school in a midwestern hospital doesn't limit the draw for the females only...

All-through the 80 minutes' footage a parade of many little cross-sections of life have fitted across the screen...

The performances contribute as much towards the effective visualization of this story as do the camera arts and artificers.

In Jane Darwell, as the mature and understanding, pseudo-hard-boiled nurse, the picture has a view her along Marie Dressler lines.

Sara Hayden, as the dead-pan mistress of the institution, too manifests masterful restraint in motivating her emotional meltdowns.

Loretta Young is altogether convincing as the sympathetic femme novice who has consecrated herself to her profession.

Dorothy Wilson (Radio's pseudotelegraphic discovery) proves she can safely throw her system into gear.

Muriel Kirkland in a more joyous light registers, as do Astrid Allwyn in a light heavy, and Joyce Condon in an old-time home Dixie drawl.

That goes also for Walter Johnson, relatively a new face, as a lighter male menace.

The inevitable medical interne who does some wrong (Apropos of that, much of the picture is evidenced throughout by dodging the obviously ballyhooed peccadilloes of the student nurses and medics who usually punctuate tales of this character.)

Frank Conroy is given the toughest male assignment as the mature doctor who is not so convincing as he makes some of his very solemn lines read convincingly.

That opening dialogue shot. But after he grows and he has a real click performance.

John Boles, though the feature vis-a-vis, is hand-dropped and limited by his role.

The hospital romance is started as a gag—and a somewhat far-fetched premise—but it gains again the general impressiveness of the production and the basic historic conviction of all concerned.

The first 15 minutes faithfully detail the routine of the probe nurses and while it's perhaps a bit too clinical and academic it won't bore.

"White-Parade" is the first Fox film which Paramount looked into its own par on Broadway.

It should do pretty okay box. A-B-C.

ALWAYS TOMORROW

Universal production and release. Features Loretta Young, Binnie Barnes and Lois Wilson. Directed by Edward Sloman.

Long in the telling and on occasion talky, 'There's Always Tomorrow' is still arresting screen material.

Frank Morgan and Binnie Barnes, led by Helen Hayes in 'King Henry', are on top, with Lois Wilson Henry third.

An American family in which the father serves his children so well that nothing more than a meal ticket provides the basis for plot, set off by the efforts of a former sweetheart to make him feel that he's being taken care of.

Accidentally, the children of the abused and ignored father learn that his lodge night every Thursday is a party for the general public.

Frank Morgan, with his soft-spoken, winsome manner, catches a clear picture of the husband, while Binnie Barnes is as sympathetic a character as the wife.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Miniature Reviews

'The White Parade' (Fox). Sympathetic comedy drama with strong female draw value.

'There's Always Tomorrow' (U). Frank Morgan, Binnie Barnes and Lois Wilson in attractive screen fare.

'The First World War' (Fox). Fox production and release. Edited by Laurence Stallings.

'Kid Millions' (UA). Goldwyn-Cantor girl and gas socko.

'Evelyn Prentice' (MG). Un-even film but extra heavy cast and strong femme sob yarn.

'365 Days in Hollywood' (Fox). Too slight for the more important spots. Lacks punch.

ANGELE (FRENCH MADE) Marcel Pagnol production and direction. From novel by Jean Giono.

Pagnol's theory that films are really a branch of literature and legit is one of the most discussed topics in the French business.

Pagnol usually takes plays over to the screen, and makes them directly, with dialogue untouched.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

Besides the story and educational value, the French rural and mountain atmosphere shows in a bet for the specialized houses in America.

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

Her whereabouts are discovered by Amedee, an old mountaineer, who is a friend of Albin, her old sweetheart.

FIRST WORLD WAR

Fox production and release. Edited by Laurence Stallings. Produced by Truman Talley.

'The First World War' is from the archives, but it's b.o. just the same—a celluloid anthology of the war's greatest moments.

Well-edited narration by Laurence Stallings is well spoken by Pedro de Cordoba.

Laurence Stallings' editing traces the contributory factors to this hotcaust back to 1893.

There are many long minutes when de Cordoba is silenced. No explanatory lecture is necessary.

No lecturer here to draw the audience's attention to the sundry hypodermics in the form of synthetic cheerio which the respective rappers give out.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

Coming on the 20th anniversary of the First World War, and psychologically released by Fox as an Armistice period presentation, it's a natural for box-office values.

May be too dominantly masculine in appeal and bloodily in its context.

It's obvious V. F. W. American League and other patriotic tie-ups go without saying.

The film, while library stuff, has plenty of new wallpops which impress as a quantity of having.

EVELYN PRENTICE

Metro production and release. Directed by William K. Howard. Screen play, Lenora Coffey.

Something seems to have gone wrong in the making of this film, and obvious attempts to cure it by cutting have not helped.

There's all the material here for a sock film, but it is unlikely to get that rating.

Based on a novel, but the adaptation must be credited to Lenora Coffey.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

They don't blend; they can't. But the primary yarn is that mystery shooting thing, and it's strong enough to hold together.

Powell and Lay are man and wife again—a happy, understanding man and wife, as they were in 'Thin Red Line'.

SCHWALBERG ON COAST

Herman Goldberg, home office traveling rep. accompanies Schwaberg.

Lois Wilson, as the wife, Helen, is a bashful, about 10 years old, cops the cake literally and figuratively.

Length is another interesting novelty, for as intended by the whole program, and an intermission is planted in the middle.

365 Nights in Hollywood

Fox production and release. Features James Dunn, Alice Faye, Mitchell and Durant.

Another Goldwyn-Cantor musical comedy extravaganza and again strong entertainment and strong box office.

There are possibly six or seven of the oldest gags that ever escaped the scissors of the film production, but outside of these wheezes the situations and lines are funny.

Cantor gives a lot of punch-lines to give Sully a good time.

There are possibly six or seven of the oldest gags that ever escaped the scissors of the film production, but outside of these wheezes the situations and lines are funny.

Cantor gives a lot of punch-lines to give Sully a good time.

There are possibly six or seven of the oldest gags that ever escaped the scissors of the film production, but outside of these wheezes the situations and lines are funny.

Cantor gives a lot of punch-lines to give Sully a good time.

There are possibly six or seven of the oldest gags that ever escaped the scissors of the film production, but outside of these wheezes the situations and lines are funny.

Cantor gives a lot of punch-lines to give Sully a good time.

There are possibly six or seven of the oldest gags that ever escaped the scissors of the film production, but outside of these wheezes the situations and lines are funny.

ALL-DAY SURGING CROWDS SWAMP RIALTO BOX OFFICE

Continuous S. R. O. as Broadway reads critics' unprecedented praise

New York Times:

"Mark 'The First-World War' down as a memorable and infinitely important document which should be distributed in every civilized nation. If any motion picture is assured of enduring life, this is the one."

N. Y. Daily News:

"★ ★ ★ ½★! An amazing series of pictures. Stallings' work in editing and explaining makes them the most thrilling of their kind."

N. Y. Daily Mirror:

"The greatest of war films. Don't miss it. War is pictured with all its pitiless horror, pictured with stirring detail."

N. Y. Evening Post:

"Not only a splendid example of dramatic narrative; it is an historical document which deserves immortality. The episodes depict with singular power the bitterness and devastation of the struggle."

N. Y. American:

"Impressive as a miracle, the Great War is waged again, and not a million history books can change the facts that confront us in this breathing, bloody massing of actual events. Laurence Stallings and Truman Talley merit decoration with a new order."

N. Y. Sun:

"Not a picture to be casually seen and lightly forgotten. This is reality. No one who reads the newspapers, who wonders what is coming next should miss 'The First World War'."

N. Y. Herald-Tribune:

"The most exciting, vitally dramatic and inescapably powerful war chronicle that the camera eye has yet recorded. The whole thing is little short of overwhelming in its power."

N. Y. Eve. Journal:

"There is much more to this picture than a harrowing camera record of carnage. It is a searing reminder, a pictorial history of a world in which history repeats itself. The picture will leave you emotionally limp. Seeing it is a terrific experience."

N. Y. World-Telegram:

"Without hesitation, I offer you 'The First World War' as the most important and powerful plea for peace the cinema has yet produced. It is a stark, grim, biting plea."

THE FIRST WORLD WAR

EDITED BY LAURENCE STALLINGS

Produced by Truman Talley
(In association with Simon & Schuster)



SECRET
FILMS FROM
NATIONS'
ARCHIVES

Now *breaking* Records at the Rialto Theatre, New York

CAPITOL, N. Y.

Just another show here this semester, though with average entertainment value. There are a couple of high-salaried stars on the roster, but the honors all go to the chorines. It's the line that does the most novel and most interesting work—and that goes in spades.

After a rather overlong and over-fustianous overture by Don Albert's augmented orchestra, there is a little Smith short about football. That disappears and the Danny Dare line romps on in football outfits to carry out the thought. There are two different kinds of uniforms, the stage is lined out like a field and painted stands all around are cheering. And the girls play a game. And what a game! Hard to believe that the girls actually throw a pigskin around and actually catch it without fumbles. Smart, timely and effective.

Harold Hill comes out, to sing a couple of numbers. He still sings well. Lewis and Van follow. Curious spotting for a two-man dance team, so late in the show and following a short act by the girls. But when they get going they prove to be outsiders. Perhaps they are the fanciest tap dance duo around. If not, they come a mighty close second to some mysterious first. It's an act that will get a lot of attention if the boys can keep up the pace.

Jimmy Savo is spotted here. Savo has been coming along extra long of late and is about due to burst out in a new film. He got a substantial amount of publicity on this date because of his rising reputation. The reputation and, perhaps, the salary, are well-earned, but it will be a pity if this show means anything. Suddenly risen to the heights he's doing a dangerous thing. He's standing still. At the Capitol he's doing the same act as he was doing at the Paramount a few months ago. Exactly the same songs with exactly the same patter. The same routine is funny—it's not funny the second or third or fourth time. So Savo will be funny to those getting their first flash, but what will he repeat?

The girls follow for the finish, a prettily staged number in which they've been allowed long and fancy white costumes, probably in contrast with the boyishness of the football outfits they wear in the first number. Stone and Vernon, with their good (but not novel) act are interpolated in the closing number and the Columbia Quartette (male) for one song into the opening routine.

Phyllis Prentice (MG) is the feature and his Friday night near capacity. **Kawf.**

MET, BOSTON

Boston, Nov. 9.

This week the Metropolitan digresses from the unit idea and takes on one of the smoothest vaude bills seen here in many a week. Film, 'Limelight Blues' (Par) is admittedly only medium, but stage show should more than offset it when word-of-mouth gets going. Betty Friedman, house ballet mistress, outdoes herself with three beautiful eye-opening routines for her 16 girls, one of which, off and on, is interpolated in the number, girls costumed in snappy silver cloth rigs, red gloves and hats. Neat opening and closed, although gaudy set which backed them up didn't help.

Deuce spot handed to Carter and Holmes dancing tumblers. Open with one of the lads playing harmonica and uke simultaneously while hoofing. Makes a weak introduction, and worthless here. Turn closes with rough house dancing and a song, ending with a sock acrobatic tap and challenge specialty.

Performance of Frances Arms, number three, most outstanding piece of show. Arms, a blonde, is She is top-billed as the 'Mrs. Rubin-off of the Eddie Cantor radio show,' but walked on to practically no recognition. Most of her act, the Cantor air show because't reach Boston. Miss Arms' opening patter, trying to get good back to her, meant little, but from there she stepped up her sleeves and went to work—and what a job! Out front they were cold until she finished her first direct monologue. From there she then broke the ice for her second bit in Italian—and by that time they were hungry for the next one in Irish. This put the customers right in her hand. Her second bit was a killing with her closing bit, an intimate, chatter song to the women. A perfect Josh idea. In fact the good she had to beg off. He called four times, but she was called a beautiful of a certain speech that cinched her for all time in this town. It was a well explained how a real act can bulk from her direct observation at start to a wham finish

on the strength of personality and talent. Eldia Ballet takes full stage for their next routine, billed as 'Three Shades of Blue.' Production and lighting conspicuous, and fine swell of music, but number not suitable as to color. One of the finest ballets seen at this spot this season and likewise appreciated.

Same sex handed over to Six Donnie's 'The Probable Lear' in which looked like Swiss regalia. Plenty of action with teeter board. Nicely spotted on bill and warmly received.

Bobby May winds up the vaude end of the bill with a wov repertoire of jazzing in a class by itself. Several stunts in the act looked unnecessarily intricate because too easy to miff, but May takes 'em all in his stride, and the customers with it.

Ballet polishes off show with 'White and Black Finale,' again misnamed as to color, but a gorgeous splash of production.

Henry Kalls playing the acts, as usual, and ends with this week. Show runs 56 minutes.

ROXY, N. Y.

Stage display offers no highlights this week but on the whole its ingredients are such as to provide 53 minutes of okay entertainment. It sets a fairly good pace, the only length coming in the act of Ross and Edwards, who are on pretty long and could find advantages on a playhouse management. Not in vaudeville in trimming down a little.

This is a turn that's been around and around so often of late that it is almost impossible to follow by heart. They've played downtown, midtown, uptown, in all the neighborhoods, back and forth, in the suburbs and elsewhere. It's about time the act was changed. At the Roxy, Johnny Convey was added something back as a stooge. He packs a punch with his clever hoofing. That slow-motion number is tops and it could have closed here. The hit following in which one of the boys taps with his fingers on a challenge with Convey could have been dropped. And still could be in vaude for that matter.

Pansy, the human horse with a girl as looker and trainer, packs a wallop. Acting as the two-man equine are at times very funny. Show opens with the Gae Foster girls doing a doll dance, topped by an acrobatic single which has one clever bit and a split finish that attracts notice. After the 'Pansy' horse act, CBS shows what its Silber Dust baritone, Paul Keast, can do. It's doing two numbers on the show, down both here and in stage forward, while a third serves as build-up for a production number with the girls. Here the Foster line carries circular mirror plates which are very annoying. The reflections of light sting the eyes. Harris Twins and Loretta, acrobatic trio which tries to look adagio, tops this. Ross and Edwards, both here and in Harris Twins-Loretta act is closed up by a return of the girls.

For the finish the house retains from the Continental the new dance from 'Gay Divorcee' (Radio), still to be released in New York. It is a charming and flashy dance presentation number, ably staged and executed.

Spools this week are wound with 'There's Always Tomorrow' (U). Show fills out with newswear, a Mickey Mouse cartoon (UA) and an untimely comedy, 'Super Stupid' (Educ).

Most of the seats were filled Friday night. **Char.**

PARAMOUNT, L.A.

Los Angeles, Nov. 8. House runs a gag unit from artistry to plain hoke with its stage show this week, in conjunction with Par's 'Limelight Nights' on screen, clever bit and a split finish that attracts notice. After the 'Pansy' horse act, CBS shows what its Silber Dust baritone, Paul Keast, can do. It's doing two numbers on the show, down both here and in stage forward, while a third serves as build-up for a production number with the girls. Here the Foster line carries circular mirror plates which are very annoying. The reflections of light sting the eyes. Harris Twins and Loretta, acrobatic trio which tries to look adagio, tops this. Ross and Edwards, both here and in Harris Twins-Loretta act is closed up by a return of the girls.

Rube Wolf band doubles between stage and pit, and helps provide its own music for the act. The routine by Miss Hioctor and her girls is the ballet in pink, closing the performance. The Morellis have been on view in mostly every vaude house in this vicinity, but is always surefire, and this afternoon was no exception. Scooty Weston is a F&M standby, and his brand of comedy is spontaneous. Show ran better than an hour on first unrivalling today, and will have to be cut down to provide adequate patronage turnover. Biz was capacity on lower floor and balcony well filled at opener, which would argue for a satisfactory take on the week. **Edick.**

Holborn Empire, London

London, Oct. 30.

After five weeks' tour in the provinces and suburbs, Will Mahoney and his vaudeville unit opened here, the nearest spot in the West-End, and considered second in importance to the Palladium. Both houses are under the General Theatres' banner.

'Despite championship boxing bout between Kid Berg and Harry Adler as comic attraction, business at the Holborn was capacity. Show is good entertainment, and was well relished by the mob.

Opener, the Kiraku Brothers, two Jap acrobats, one adopting a funny pan for comedy, gave bill a good send-off. Winnie Collins and Charles Brooks, former star of the days when Daly's theatre was the premier musical house in the West-End, have a fairly amusing comedy offering interspersed with some neat step dancing.

Joe Griffin, of the American contingent in this unit, sang a couple of numbers and was forced into giving a little. Fred Brezin, local conjurer, adopting broken English dialog for laughs, gets plenty of attention. A couple of numbers, with one obviously a stooge, helped matters along.

Twelve John Tiller Girls in a special ribbon act arranged by George Hale proved novel. Then came Will Mahoney to a hefty reception. Will fooled 'em, going straight into his dance, with his unique falls. Then brought out his xylophone, which is still the big punch in his offering, stopping the show. When audience yelled for songs, Mahoney took them by surprise, but fell for 'She Is My Lily.'

Second half was a sort of cabaret arrangement titled 'Hello America,' with one number in the act. It was Evie Hayes, another American with the unit and no stranger to the Holborn regulars, got a reception on entry. She took to her feet, revealing a mild personality and good voice. Had to begin with speech in which she promised to do another later. Leslie Strange, who played America three years ago, specializes in impersonations of political and film personalities. Some are very lifelike, somewhat if Strange were not so cocksure of himself.

Omar in some perfectly rhythmic act, with a little offbeat impression of a departing train, very realistically done.

Joe Griffin rendered two more, including a new one, the work of Mahoney. He was a good one. Evie Hayes likewise redeemed her promise of another number. Then came the bit-bit of the evening. This was a 'Carnegie' act, featuring a 'Carnegie' act. A rough and tumble affair, which made the real 'Carnegie' look like ballroom waiting. House roared.

STANLEY, PITT.

Pittsburgh, Nov. 9.

House has been carrying the Von Sternberg-Dietrich 'Scarlet Empress' (Par) on the books for some time, waiting for a logical moment to get it out of the way. Waring's Pennsylvanians provide the out as an attraction to carry the flicker through to a profitable finish. There's more than 100 minutes of dull celluloid and it takes all the combined Waring resources to send the audience out in a happy frame of mind.

They do it, but not without an effort. Waring has gone back to his old presentation style and with first act, 'The King of the 55 minutes that used to be identified with the Pennsylvanians in old days, the kind of shows that sent Waring into the top rung of ork leaders.

Among the name band crews, Waring's still represents the youth movement, the combination of collegial and individual acts. He got away to a flying start and there isn't a moment's letdown all through the five minutes less than an hour of his musical comedy, interspersed with the standard variety novelties, and a presentation that clicks every inch of the way. Usual opening, with ork playing their air theme song, hold court, and then right into a flock of specialties, featuring in turn Babe Ryan and brothers (Three Smokeys), Scooty Lane, Steaky Tom Waring and lively, bouncing Johnny Davis, of the hot-cha Davies. Foley McClintock was out of local action opening day due to some bad cold. Waring 'himself' is developing into a juvenile comedian and his patter with the Ryans and sidekick, Scooty Lane, is a fine one. Youngster who carries those huge announcement cards, is quite oke. High spot of first section is the 10-minute 'Man on the Flying Trapeze' routine, a kind of vaude, parodies respective styles of Lombardo, Whiteman, Wayne King, Rubinoff and Duke Ellington with Herbie Brown, a host of the two. Three gals, attractive, powerful, in three different shades, also make their appearance here, doing an imitation of the Boswells. The wind-up has them doing

that dominoes routine, a number that's been running with Waring for years. It's still a socko, and probably nothing the ex-Penn-Staters run across in the future will be able to replace this as a piece de resistance. It carries the Waring trademark.

Dave Broudy's house overture represents an unwise selection, made up entirely of a group of Russian acts, one of which does not do right on the heels of 'Scarlet Empress,' with all of its Muscovite antiems and 100 minutes of it at Par. Broudy's contribution never had a chance and is lost in the shuffle. Sole other items on bill, due to its extreme length, are latest issue of Par newscast and trailer of coming 'Gay Divorcee,' a trailer by the way, that hardly does justice to the picture.

Biz at opening show encouraging, with full lower floor and a 50% balcony. **Cohen.**

PARADISE, BRONX

Eddie Cantor Unit

For the Paradise Eddie Cantor and the neighborhood makes it one of those rare natural combinations. Eddie is a natural, a natural, a natural, and it should spell a sock week for this Bronx deluxer. It's the first stand here for Cantor in two years, and on the previous occasion he had his comrade in gags, George Jessel. With him now are Dave Rubinoff, still doing a silent film for his hearing, and the Standard Youngsters, who are making 'em in, and it should spell a sock week for this Bronx deluxer. It's the first stand here for Cantor in two years, and on the previous occasion he had his comrade in gags, George Jessel. With him now are Dave Rubinoff, still doing a silent film for his hearing, and the Standard Youngsters, who are making 'em in, and it should spell a sock week for this Bronx deluxer.

Large percentage of kids at the Standard Youngsters' turnouts helped make it a pushover for the comic and a headache for the management. One performance of their miks favored the boys, and the other situation among the youngsters got so bad that Cantor at the fadeout of the second show made it a point to act a Mike, revealing a mild personality and good voice. Had to begin with speech in which she promised to do another later.

Leslie Strange, who played America three years ago, specializes in impersonations of political and film personalities. Some are very lifelike, somewhat if Strange were not so cocksure of himself.

Omar in some perfectly rhythmic act, with a little offbeat impression of a departing train, very realistically done. Joe Griffin rendered two more, including a new one, the work of Mahoney. He was a good one. Evie Hayes likewise redeemed her promise of another number. Then came the bit-bit of the evening. This was a 'Carnegie' act, featuring a 'Carnegie' act. A rough and tumble affair, which made the real 'Carnegie' look like ballroom waiting. House roared.

Considering its one-man aspect the unit is neatly dovetailed and as good as a nickel. Nichols, twosome and the Aristocrats, who are the choice parts of their respective acts. The brothers registered solidly both with their tootie rhythm and their Aristocrats, who are the choice parts of their respective acts. The brothers registered solidly both with their tootie rhythm and their Aristocrats, who are the choice parts of their respective acts. The brothers registered solidly both with their tootie rhythm and their Aristocrats, who are the choice parts of their respective acts.

'British Agent' (WB) is the feature. **Odec.**

LOEW'S STATE, N. Y.

State needs dames. In the five acts there are 15 people and 10 of them are men. And only in one of these, the opener, do the girls (3) mean anything in the way of entertainment. The rest are remaining acts, they are nothing more, or less, than prop handers.

There are three practically single men on the bill following each other in the act. The first is a (Dixie Brothers) closing. In the duce frame is Paul Kirkland, the entertaining ladder, chair and paper-cone balancer and his girl assistant; trying to Nick Lucas the guitar-playing troubador with five songs, all well received, and in next-to-closing, the mental wizard, Kahn, who is a strong, strong backwards writing and fast arithmetic turn. Kahn injects a little comedy into his fast, though long act through asking the audience for help in cleaning the blackboard. A particularly tough word is called out. Kahn asks the donor to spell it. A male and fem. assist Kahn in moving and cleaning the blackboard. The opening of the act, the act, if patterned, Jeanne Devereaux and Co., five-piece flesh. Billed girl is the toe-strutter who later essays that act. As we get on and male trio, in ballroom and adagio routines, are oke, and so is the solo hooper.

Three Diamonds' knockabout in the closing frame, actually in the high spot of the show. The only 100 per cent comedy act in the show, they naturally grabbed all of the laughs and applause honors. After a few minutes of vaude, the State presented the MGM-test final, photographed with sound, two local girls in scenes with Herbie Brown, a host of the two. To get a three-act unit on the film try on the Coast. This lasted another 20 minutes. And then the feature, 'British Agent' (WB). Biz was slightly more than half. **Sch.**

PALACE, CHI

Chicago, Nov. 10.

It's all the picture. It goes into its fourth week here for a record run in any combination house in the town. 'Gay Divorcee' (Radio) is getting steady repeat customers. And on Friday night, opening of the fourth week, they were crowded out of the house to the extent of 31. Only four acts on the show, but they ran on forever. Carl Freed was on the stage for 21 minutes, while Polly Moran took a loose on the footlights by sticking around for 31. Both can cut down on their running time to advantage.

Miss Moran was on No. 3 and next to nothing. She does everything from talking to singing, to dancing and reminiscing. Getting serious and funny in turn. Miss Moran shrewdly used strictly flag-waving material in her act. Miss Moran shrewdly used strictly flag-waving material in her act. Miss Moran shrewdly used strictly flag-waving material in her act. Miss Moran shrewdly used strictly flag-waving material in her act.

As a harmonica act it is all right and can always get by anywhere, because the boys can play the mouth organs. But Freed must get a few funny ideas about the act. The stuff such as having the end stooge hop up and down and point offstage is passe and not comedy. The blurring of redoubts is no new vulgarism and there is no need for it. Act is imitation throughout. Besides the Minevitch take-off, the end stooge tries to do a Sammy Coon and ends up by imitating a train.

Opening holds Grace Eder and Reed Brothers, a pretty much dated dance turn. The military tap, the ordinary buck and wing routine and the challenge finish are too much in the line of what has been done steadily by many acts during the past few years. A good presentation of house act, but needs more strength to hold its own. Sakura Japs closed the show for the day, filling in for Maurice Coleman. Sakura Japs closed the show for the day, filling in for Maurice Coleman. Sakura Japs closed the show for the day, filling in for Maurice Coleman.

APOLLO, HARLEM

Wahouts on WMCA's Amateur Night in Harlem which got underway as a new weekly series after the regular show at midnight last Wednesday (7) for a solid hour's entertainment. The show took place at the 25th Street Apollo theatre to the crack of a pistol shot. Off-stage of course but the sharp report, replaces the proverbial hook, 'Patrolmen, back and wing routine and the challenge finish are too much in the line of what has been done steadily by many acts during the past few years. A good presentation of house act, but needs more strength to hold its own. Sakura Japs closed the show for the day, filling in for Maurice Coleman. Sakura Japs closed the show for the day, filling in for Maurice Coleman. Sakura Japs closed the show for the day, filling in for Maurice Coleman.

But when one does go over the approval sweeps the entire house was a good one. Bill Robinson was on hand to assist in the opening festivities. For a time it appeared that the professional crowd would not be there, but so after some of the entrants got started and caught the swing. A replica of Harlem's legendary tree of hope erected on the stage was occasionally seen. Bill Robinson was on hand to assist in the opening festivities. For a time it appeared that the professional crowd would not be there, but so after some of the entrants got started and caught the swing. A replica of Harlem's legendary tree of hope erected on the stage was occasionally seen.

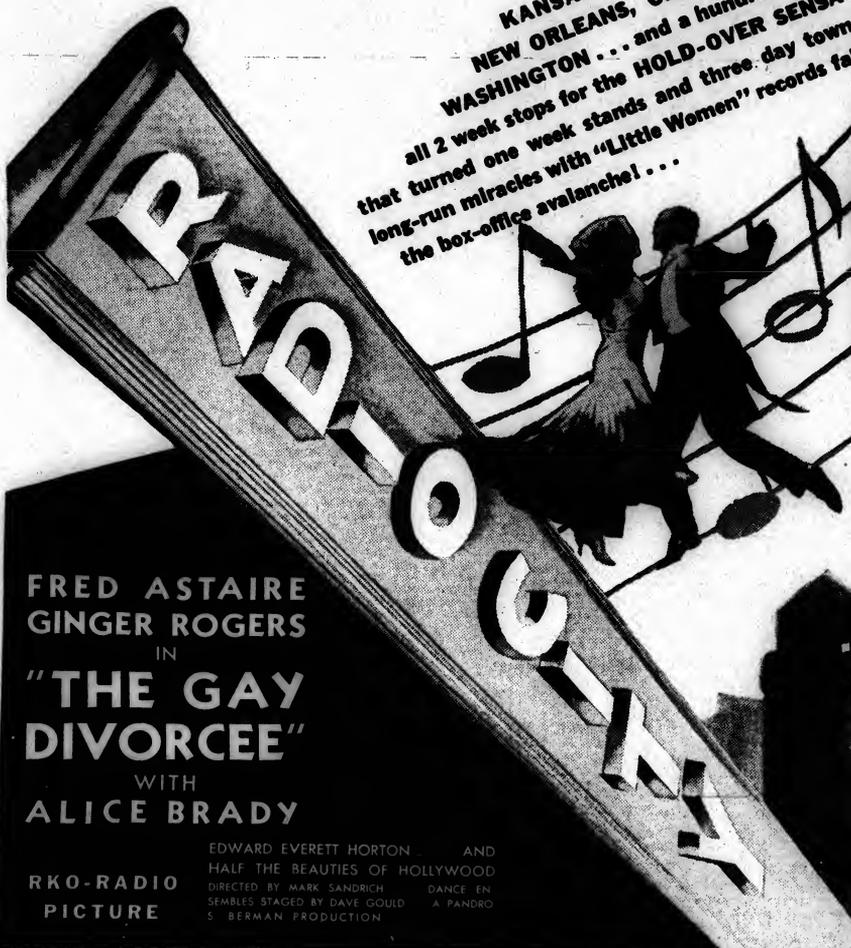
Others present for the opening were members of the 'Sally Brown' cast; Don Redmond and Larry Adler whose harmonica conception of 'Sophisticated Lady' stopped the proceedings cold for several minutes. Bill Robinson was on hand to assist in the opening festivities. For a time it appeared that the professional crowd would not be there, but so after some of the entrants got started and caught the swing. A replica of Harlem's legendary tree of hope erected on the stage was occasionally seen. Bill Robinson was on hand to assist in the opening festivities. For a time it appeared that the professional crowd would not be there, but so after some of the entrants got started and caught the swing. A replica of Harlem's legendary tree of hope erected on the stage was occasionally seen.

(Continued on page 18)

DANCING DOWN A RAINBOW OF GOLDEN RECORDS TO THE WORLD'S LARGEST THEATRE



all 2 week stops for the HOLD-OVER SENSATION that turned one week stands and three day towns into long-run miracles with "Little Women" records falling in the box-office avalanche! . . .



FRED ASTAIRE
GINGER ROGERS
IN
"THE GAY DIVORCEE"
WITH
ALICE BRADY

RKO-RADIO PICTURE
EDWARD EVERETT HORTON AND HALF THE BEAUTIES OF HOLLYWOOD
DIRECTED BY MARK SANDRICH DANCE ENSEMBLES STAGED BY DAVE GOULD A PANDRO S. BERMAN PRODUCTION

...and NOW!
NEW YORK
OPENING AT RADIO CITY
MUSIC HALL THURSDAY
NOVEMBER 15TH
WATCH THE RECORD
FALL! . . .

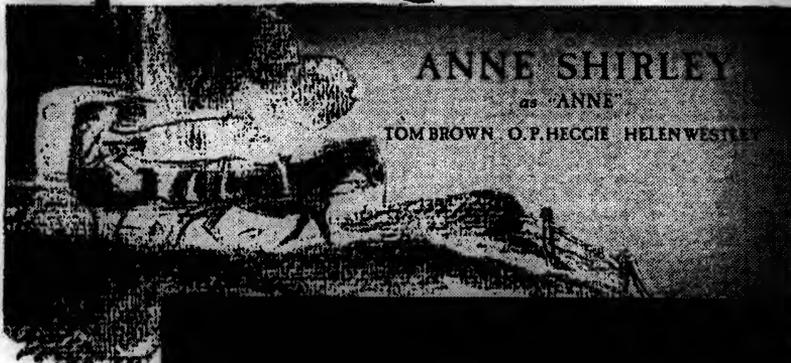
The world shared its
love with four girls
in "Little Women"

... but will
give it all
to one...in

Anne



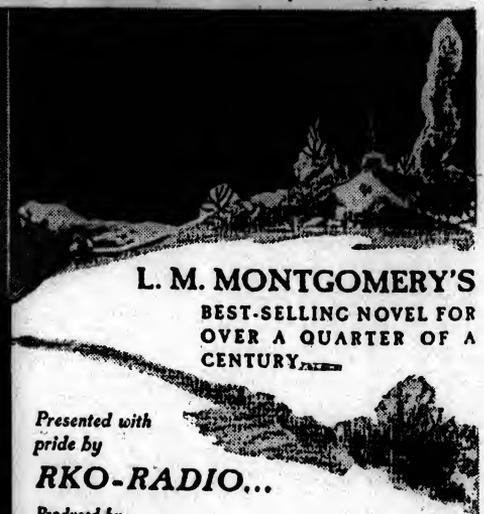
of GREEN GABLES



ANNE SHIRLEY

as "ANNE"

TOM BROWN O.P. HECCIE HELEN WESTLEY



L. M. MONTGOMERY'S
BEST-SELLING NOVEL FOR
OVER A QUARTER OF A
CENTURY

MADE FOR THE MILLIONS
WHO LOVED
"LITTLE WOMEN"

Directed by
George Nicholls, Jr.
Book published by
L. C. Page & Co., Inc.

Presented with
pride by
RKO-RADIO...

Produced by
KENNETH MACGOWAN
who made "Little Women"

EXPLOITATION

By Epes W. Sargent

Spotting Kisses

Rather elaborate but telling stunt to work on any kiss title or romance is to announce a kiss contest for a week without telling what the gag is to be like.

When curiosity is at fever heat, put out cheap throwaways with spaces for three 'kisses'; the imprints of as many pairs of lips. Use six or seven girls for the stunt and have three sheets of paper. Impress on each sheet, but do not team the girls, working to get as great a variety as possible.

Lipstick in a variety of shades should be used and the impress of each girl be registered in a special notebook. As possible figures, these sheets are handed out to patrons leaving the house during the previous show, with the offer of a free admission to all to identify the kisses.

Opening night the girls are in the lobby or, if preferred, in the inner lobby. They are using a different shade of lipstick from that used in making the impressions, and each wears below a number or wears a numbered sash. Trick is to mark the lip impressions with the visible numbers of the girls who are believed to have made the kisses. They are taken to a checker, who verifies the identifications. Kisses will be so much alike that few will have all three correctly numbered, and with a brisk marketing of envelopes it will make for plenty of excitement.

Would not hurt any if the preliminary announcement is met by a protest from the conservatives, with the laugh turned on them when the rules are promulgated.

Paper Tearing

Something different was worked in a lobby recently in a paper tearing idea. Nonsensical, but because it was out of the ordinary, it drew unusual attention. A one sheet wooden frame was raised four feet above the floor by means of an easel. Over the frame was the sign, 'If you wish to read this sign, tear off the paper.' Frame shows an unlettered area of blank white paper.

Most persons seemed to regard the urge as a joke, but many held back waiting for some bold spirit to take the dare and tear the paper, swarming in to see when this had been done. Back of the paper was a lettered sign 'We would particularly urge you to miss "The Barretts of Wimpole Street." It is a picture decidedly out of the ordinary.'

After the crowd had dissolved, the lobby man took the sign and got the torn paper out of a receptacle behind a three sheet screen being used.

Back of the frame had a false frame the same size with a winged nut on either side. Below was a roll of white paper such as are sold for grocery fixtures. When the nuts had been loosened the paper could be drawn up smooth, the nuts tightened and a taut unbroken surface again presented. The roll sufficed for more than 100 new surfaces.

Id back of the scheme was that the message would be more firmly fixed in the mind than a sign clearly visible. That seemed to work, as it most always does. Only good where there is someone who can be told to look after it. This requires no particular skill.

Fine for Fay

It was Ed Fay who suggested to Warner Bros. the purchase of 'Big Hearted Herbert' for screen use, and some of the trade advertising for the farce carried an acknowledgment to the Providence theatre man.

When he came to play the picture in his own house, his main ad was a reproduction of a letter signed by Albert Warner thanking him for the suggestion. It was a local touch to the appeal and everyone who read the 3x140 was urged to go and see what sort of a picker Fay was.

Nice little natural that made money for Fay.

They Went to Town

Tacona, Ned Edris, city manager of all of Hamrick's houses, did some unusual exploitation anent opening of big time vaude in Hamrick's Music Box. Bill was in Hamrick's, his assistant, arranged a party headed by local newspaper critics to witness the coming show. It timed the visit so that paper men would break their reactions the day preceding the opening of the acts here.

Local boys gave the show a big boost in pre-review by securing the opening grosses to capacity for Taconia's first vaude unit in many years.

More Bowery Gags

Baltimore. For the Balaban and Katz unit 'Bowery Music Hall Follies,' current at the Hipp, Jim Luntzel, shows a picture most apt at the advertising campaign town has seen strung for a flesh show in a long time. Neatest turn Luntzel triumphed was the spotting of an ad in the personal column of burg's most aggressive newspaper offering to hire souvenirs and antiques of the '90's. Actually he has a most complete collection in which he has been carrying with show-on-tour. Day after ad's insertion he goes down to newspaper office and displays the trophies, through an ad in its pages and promptly uses collection as background to tell how effective ads are in its showing of valuable publicity, and in a little cost.

A street parade is held, cast in costume and riding in antiquated motor cars which are promoted from the trust of a group of girls equipped a truck, a lift effect on spectators, as, in fact, that the heaviest of the girls rides upon seat suspended from a towing crane; thought gets over to public that a usual conveyance couldn't tote her loadage. A flat truck has a trapeze mounted on it with a large loop in the red under wear swinging through hooked routine of 'man on flying trapeze.'

A fashion show is set for a department store and the subpoena of troupe acting as models; they graphically show how styles have slanted in past forty years. In return for the show, the store, in a promotional, store mentions show and inserts some art supplied by p.a. in its newspaper ad.

Biggest achievement accomplished by Luntzel in Baltimore date was the spotting of two acts from his show on the broadcast last week on WFBT that went coast-to-coast and down to England in the middle America. Couldn't get direct plug, but overcame that by changing tag of one act from real label to 'Bowery Follies' quartet.

Stickers

Recently the fake pass, the imitation ticket and the subpoena have dropped into the discard, though now and then the fake pass comes up with mixed results. Only lately a wide distribution of apparently free tickets in the streets along following a black type 'Pass' got a plentiful supply of goats and probably reacted against the street scene. It is strange that anyone should present himself at the box office without having first read the complete type layout, but the many did that many did that they held their urdund against the theatre. They'll go when there is an attraction they feel they must go, but other things being equal, the bill head for an opposition house when they have amusement money to spend.

There seems to be less danger of misreading with the subpoena, but there still is a shock to some persons, unused to the law courts, and the stunt has a negative value, while the traffic in enforcement card, where these are still used, is always apt to be loaded.

The theatre is associated in the minds of patrons with entertainment. The man who is given a sinking sensation when he thinks his car has been tagged is not apt to regard it as a merry jest. A sign that does not exceed the good it does in spots. Regarded as shrewd showmanship at one time, it has lost its attraction and no longer holds its own in the theatre. Comedy stunts are good only when they make the recipients laugh.

Good for 'I Sell'

Boston. 'I Sell Anything' afforded Harry Brown, Jr., p.a. for the Boston Paramount, an inspiration for a giant sale that grabbed off plenty of business from the 'Lobby.' 'I Sell' catch line made 'on look twice' at an array of photos of prominent spots in town, laid out like a stupendous real estate sale. Laid out in principal police station, city hall, state house, etc., with warning that 'Spot Cash' Cutler, character from 'Pie with a Twist' would be the one to be depicted to unsuspecting suckers unless they wised themselves up by seeing 'I Sell Anything.' Gag drew attention to the theatre on certain picture houses. Photos promoted from newspaper morgues.

Assorted Stunts

Glen Curtis, of the sales promotion department of Famous Players Canadian, gets out mimeo sheets for his circuit outlining what is being done by the theatre on certain pictures. Some are novel. Ken Finlay, of Guelph, advertised that there was show in Egypt in Cleopatra's day. Of course every town in the theatre was urged to find out how Cleo imported show to cool Marc Antonio's wine. Of same de Millie picture Pote Egan, of

Roach Shorts Plant Gets

Back on Normal Schedule

Hollywood, Nov. 12. Hal Roach studios, low on shorts for the last few months during the production of 'Babes in Toyland,' the Laurel and Hardy feature, goes back to normal today. Studio starts a new Charles Chase comedy today, an 'Our Gang' Wednesday and a Patsy Kelly-Thelma Todd on Friday.

INDE OUTFIT HAS 3 IN WORK

Hollywood, Nov. 12. With three pictures scheduled to be in work simultaneously, Mascot expects to reach its production peak of the year latter part of this month.

First to go is 'Little Men,' which was launched last Thursday (7) under supervision of Ken Goldsmith. 'Phantom Empire,' first of the Mascot serials under Armand Schaefer's production reins, is slated to start Nov. 15, and 'Behind the Green Lights' is tentatively set to shove off Nov. 21, although no director or cast has yet been spotted. Studio expects the Louisa M. Alcott classic, 'Little Men,' will be in production long enough to overlap the other two.

Wanger Skeds 'Vogues' Tinter as His Next

Hollywood, Nov. 12. Walter Wanger will produce a fashion musical, 'Vogues of 1935.' Film will be in the three-color Technicolor process.

'Vogues' replaces 'Peacock Feather' on the schedule. This was shelved due to the illness of Ann Harding, who has been ordered by her physician to take six months' rest on completion of Radio's 'Enchanted April.' No director or cast yet for 'Vogues' which is skedded to follow 'Clipper Ship,' into production.

Calgary, put Marc into the auto traffic in a horse-drawn chariot.

On 'One Night of Love' Bob Knevez, of Hamilton stars, with a preview the night before to get first day newspaper reviews. Two managers each got a full page hook-up on the personal appearance of the department store. There are numerous radio raids and in Halifax Len Bishop promoted a regular Hollywood opening for 'British Agent' with the local station putting the proceedings on the air, promoting a 16 piece orchestra and a Russian choir without payment.

Has 'Expectations'

On Thursday (18) students of a Newark high school will do exercises on 'Great Expectations,' Universal's new film, over WEAF. This is on the Women's Radio review time, sponsored by the Hays office. Dr. William Lewin will speak on critical comments of George Arliss. It will supplement the distribution of booklets on the same film to the students in 18,000 high schools throughout the country.

Chucks Coin

In recent years money as an attraction in celebration of popular with theatre. That made 'Poll' New Haven, stunt almost new. Small card, about 4x5, was provided with a double slit opposite a hole. Coin is tossed into a penny was slipped into this. Continuation of the line was 'who has millions to spend in 'The Last Great Commandment' of George Arliss. When you see 'George Arliss in the richest picture of 1934.' Even with a penny bonus it needs a careful distribution to avoid the collectors. Best when enclosed in an envelope printed 'There's money in this.'

Cake for a Birthday

Springfield, O. Six-foot tall birthday cake, with actual frosting giving appearance of genuine contents, to be placed in State theatre foyer during next week in celebration of seventh anniversary of opening of house. Theatre is home house of Chakares-Warner chain in Springfield, Wilmington and Green Bay. Celebrated cake was used in birthday week, with extra bill throughout town and vicinity and added space in news sheets.

Studio Placements

Hollywood, Nov. 12. Robert Graves, 'Lottery Lover,' Fox. Lucian Prival, Carol Tevis, 'Sweepstakes Annie,' Liberty. Armand Kalisz, 'Ruggles of Red Gap,' Par. Ben Hendricks, Jr., 'Feud,' Col. Dorothy Christy, 'I've Been Around,' U. William Bures, 'County Chairman,' Fox. Zeffe Tilbury, 'We Must Dress,' Mono. Wallace Ford, 'Passport to Rome,' Col. Betty Grable, 'The Dictator,' Radio. Sidney Miller, short, Educ. Desmond Roberts, 'Clive of India,' 20th Cent. May Beatty, 'Little Minister,' Radio. Selmer Jackson, 'Living on Velvet,' WB. Doris Lloyd, 'North Shore,' WB. Grace Neville makes it a trio adapting 'Lady Beware' at Col. others being of S. Kraft and Thyra Scatter Winslow. Huston Branch, screen treatment, 'Private Beach,' Fox. Claude Richards, 'Sweet Music,' WB. Addison Gillingwater, Fred Vodingham, Forrester Harvey, Jan Buckingham, Arthur Treacher, Nella Walker, Brandon Hurst, Ann Shoo, Cole Hamilton, 'North Shore,' WB. June Clayworth, 'Good Fairies,' U. Martha Merrill, Sam Hinds, Maud Turner Gordon, 'Living on Velvet,' WB. Jim Thorpe, 'Rustlers of Red Dog,' serial, U. Patterson McEtt revamping 'Case Against Mrs. Ames,' Par. James Horne, directing Cattell and Errol shorts, Col. Edwin Nelson, continuity, 'Renege,' Par. Lou Breslow, gags, 'Mississippi,' Par. John Eldredge, Dorothy Tree, Russell Hicks, 'North Shore,' WB. Charles Samuels, and Leon Gordon, adaptation, 'One Night Stand,' Par. Harold Lamb, Dud Nichols, Waldemar Young, collating on 'Crusades,' Par. P. O. Helmers, original, Fox. Don Rian and Dale Van Every, rewrite, 'Kids on the Cuff,' Par. Oscar Apfel, 'Carnival,' Col. Charles Harvey, James Ellison, 'Winning Ticket,' MG. Harold Shumate writing original to title 'Man Proof,' Col. Frank Conroy, Robert Taylor, 'West Point of Air,' MG. John Gray and Arthur Ripley, original comedy, 'Shivers,' Col. Elmer Harris, special writing assignment, MG. Robt. MacGowan and Harry McCoy writing 'One Too Many,' original comedy short, Col. John Farrow and Edgar Allen Wolf, original story, MG. Karl Struss, camera direction, 'Mississippi,' Par. Frank Partos, scripting, 'Rumba,' Par. Arthur Byron, Robert Emmett O'Connor, Pat O'Malley, 'Passport to Fame,' Col. Nedd Francis, 'White Cockatoo,' WB. Eddie Kane, 'Million Dollar Baby,' Mono. Dorothy Peterson, 'Sweepstakes Annie,' Liberty. Ben Cronow, 'I Murdered a Man,' Universal. Sam Hayes, 'Living on Velvet,' WB; 'Silver Street,' Radio. Sam Coslow, music and lyrics, 'At the King's Horses,' Par. S. K. Lauren, adapting, 'Crime and Passion,' Col. Ralph Haninger and Dick Whiting, songs, 'Now I'm a Lady,' Par. Paul Harvey Fox, adaptation, 'China Seas,' Par. Mary Brian, femme lead, 'Charlie Chan in Paris,' Fox. Minn Ginnell, femme lead, 'Women Must Dress,' Mono. Akin Tamaraoff, 'Rumba,' Par. Alfred de Camille, Charles Hines, Alan Fox, and Irving, 'Wings in the Dark,' Par. Harvey Thew, screen play, 'Translucent Lady,' U. Arthur Richman, script, 'Rumba,' Par. E. E. Clive, Ethel Griffies, Eddie Ellisler, 'Mystery of Edwin Drood,' U. Joe Caythorne, 'Gold Diggers of 1935,' WB. Phyllis Ludwig, 'Rendezvous at Midnight,' U. Charles Klefford, Helen Vinson, Duke Dazey, Sidney Blackmer, John Darrow, John Larkin, Onslow Stevens, 'Murdered a Man,' U. Michael Essler, original story, 'Swing,' MG. 'The Girl,' MG. 'Forgotten,' MG. 'The Girl,' MG. Jill Dennett, 'Caprice Espagnole,' Par. Edgar Allen Woolf and Florence Hyerson, screen play, 'Casino Murder Case,' MG. Ray Handlin, screen play, 'My Mother's Boy,' MG. Edward LeSant, Betty Alden,

Wade Boteler, Lucille Bull, Charles Sabin, Oscar Apfel, 'Carnival,' Col. Nedd Francis, 'White Cockatoo,' 'Coast Patrol,' MG. Clyde Bruckman, directing 'Stooge comedies,' Col. William Conselman, screen play, 'Lullie Connel,' Fox. Chris Crane, 'David Copperfield,' MG. Betty Mack Winifred Lucas, Gertrude Astor, Ruthanna Stevens, Chase comedy, Roach. Ray Rennahan, Technicolor photography, 'Becky Sharp,' Radio. Maureen O'Sullivan, 'West Point of Air,' MG. Walter Shumway, Michelele Burani, Charlie Irwin, 'Gilded Lily,' Par. Grace Goodall, Bill Irving, Mitchell Lewis, 'Depths Below,' Col. Rolfe Sedan, 'Ruggles of Red Gap,' Par. Rafael Corio, 'Rumba,' Par. George Chesley, Lew Meehan, Edgar Lewis, 'Feud,' Col. Grace Hale, Arthur Hull, Francis Ford, Brooks Benedict, 'Passport to Fame,' Col. Gary Fort, writing, Radio. H. M. Harwood, writing, MG. Joel Sayre, adaptation, 'Sport Writer,' WB. Dale Holden, 'Little Men,' Mascot.

Contracts

Hollywood, Nov. 12. Lou Lusty signed to a long term contract for executive duties at Columbia, advancing from trailer dept. Doris Nolan, minor, signed to three-month acting contract by Fox, with studio asking court oke of \$50 weekly pmt. Bernier given to Margo, ex-Caldwell show girl, at Par with 'Rhubba' (Raft-Lombard) as her nodder. Warren (Harry) & Dubin (AI) repeated by Warners for musicals at a bid. Six-month option lifted by Warners on Eddie Shubert, stock player. Harry Clark gets another year at Universal, scribbling. Ralph Staub set for additional twelve-month as Warners shorts producer.

Colbert Clark acted as supervisor at Mascot, assigned to handle 'Marines Have Landed.'

Mady Christians, currently finishing 'Wicked Woman,' gets second six-month lift in Metro pact. Sam Coslow, Halp Hainner and Leo Harlow given long term tumer contracts at Par.

Ben Pivar, supervisor, Col. Paramount took up its option on Cary Grant, whose next is 'One Woman' opposite Claudette Colbert. John Wayne's old ticket, with six months to go, was torn up by Monogram and a new one, calling for a two-year contract, was option calls for two-years. Leo Morrison agented.

Columbia and Andy Clyde got together on a new deal for two-ree starrers. Fox has anchored Walter Woolf on a term ticket, his first chore under it being in 'Spring Is Here,' directed by Paul Verhoeven.

Buildup is planned for Isabel Jewell by MG, which has taken up her option several weeks in advance. Norman Krassna, writing staff at Par, starting Dec. 1.

Lawrence Riley, writer, signed in N. Y., on way to Par here. Joseph Santley, currently at Mascot, signed on a two-way term to write and direct for Warners. Norman McLeod termed anew by Paramount as director.

Fox issued a term to P. O. Heymond as scenario writer.

Fox has tagged Jay Gorney and Don Hartman to a combo song and scenario writing contract, their first assignment being a two-way term for 'Redheads on Parade' for Fox.

Noah Berry, jr., put under a term contract by Universal. Mascot has closed a two-picture deal with Eddie Darry, his first being the lead in 'Little Men.' After that he gets feature spot in a serial.

EXTRAS WILL GET THE BAD NEWS BY TELETYPE

Hollywood, Nov. 12. Central Casting has gone for a telenote installing so that word may be speeded to extras whose calls have been cancelled. To minimize the hardship to day workers, studios will allow for a three-hour period to notify mobs of less than 100 that their calls have been revoked and four hours for groups of more than 100. Teletyping in case where day workers can't be reached by phone.

Advice to Fathers



In the Film Business!

if you can't send your



to



book



's

COLLEGE RHYTHM

and give

him a

education



"COLLEGE RHYTHM" JOE PENNER • LANNY ROSS • JACK OAKIE • HELEN MACK • LYDA ROBERTI MARY BRIAN • GEORGE BARBIER and the All-American Co-Eds
A Paramount Picture directed by Norman Taurog with plenty of words and lots of music by Gordon and Revel

Chi Exchange and Exhibs Won't Budge In Battle on M-G Percentage Demand

Chicago, Nov. 12. Battle here between the exhibitors and the M-G exchange continues unabated with Metro refusing to budge. Despite the fact that the selling season here is winding up fast Metro continues to demand its original terms from the exhibs, which mean 13 pictures on percentage. And the exhibs, who are out in the waiting game, refuse to purchase Metro's 13 pic on percentage. It is figured that the local territory means close to \$500,000 for Metro's exchange here.

Meanwhile the available spots are rapidly being sold by the other exchanges. Practically every circuit is bought up for the season. Only objection is that Metro may get together with this group on a deal. Balaban & Katz also has Metro, but only on a straight rental deal for its neighborhood theatres.

Metro is still trying to sell away from those circuits such as Essaness which have refused to buy on percentage and still give preferred playing time, but are proving just as tough. Understood that only some seven indie houses have bought the product thus far. Great portion of the local exchange's sales force is downstate selling at present and waiting for the Chicago situation to clear up, if at all.

L. A. Theatre Sues Union And Its Organ for 180G

Los Angeles, Nov. 12. Charging that the L. A. Citizen, together with Motion Picture Projectionists, Local 150 IATSE, and various other labor organizations made libelous references to its management policy, Angeles Theatre Corp., owners of the Leimert theatre, have brought \$180,000 damages suit against the labor paper.

References complained of were interpreted by the plaintiff as intended to convey that the Leimert was paying its employees wages which did not permit them later to live according to the American standard. These statements, plaintiff asserts, injured its reputation financially.

KAO AND KEITH CORP. BOTH CUT '34 LOSSES

Keith-Albee-Orpheum and the B. F. Keith Corp, both cut losses substantially for the 39 weeks ended Sept. 29 last, according to figures which show that for this period KAO's net loss was \$168,546 and Keith Corp's red was \$173,603. This compares with losses for the companies, respectively, of \$552,792 and \$554,038 for the same period the previous year.

KAO's loss is after deduction of all charges including depreciation of \$703,283 and after provision for Federal income taxes. Keith figures are after deduction of all charges, including depreciation of \$569,303.

KAO's loss of \$552,792 for the same 39 weeks in 1933 included red of \$124,836 of the Orpheum circuit and its subsidiaries from Jan. 1 to Jan. 27, 1933. On the latter date Orpheum went bankrupt.

Weeks Reaches Coast On G-B Fence-Building

Hollywood, Nov. 12. George W. Weeks, general sales manager for Gaumont-British, arrived Saturday (10) from the east, after stopping off in several cities to close circuit deals for GB product.

He is slated to pull out next Thursday for his New York headquarters, bringing through the Pacific northwest exchanges and thence to Chicago, en route east.

CALIFORNIA

Hollywood, Nov. 12. **Hollywood Motion Picture Makers' Guild** has 10,000 members. Officers: Arthur H. Seltzer, president; Raymond Lopez, secretary.

Consolidated Pictures Corp., production: capital, 100 shares, \$100,000; authorized to issue three shares. Directors: Merrill Olin, Roger Dinglefelder, Geo. C. Woods, Bert Strachan.

Ambassador Pictures, Inc., production: capital, 100 shares, \$100,000; authorized to issue 10 shares. Directors: Maurice Holladay, Chas. Gaston, L. E. Power.

Funner Pictures, Inc., production: capital, 100 shares, \$100,000; authorized to issue 10 shares. Directors: John B. Alden, B. V. Mintenberger, Max Hollock.

Monte James Theatre Corp., filed by Sylvia C. LaChapelle, 274 Madison avenue, New York.

Knappa Club of Los Angeles, no capital stock. Directors: Norman Gordon, Nathan Marmarofsky, Max Melton, Anna B. Hudgins.

OKLAHOMA

Royal Theatre Corp., Oklahoma City, capital stock, \$5,000. Incorporators: Pat McGee and M. A. Avery, from Omaha City, and J. H. Cooper, New York City.

Knappa Club of Los Angeles, no capital stock. Directors: Norman Gordon, Nathan Marmarofsky, Max Melton, Anna B. Hudgins.

Knappa Club of Los Angeles, no capital stock. Directors: Norman Gordon, Nathan Marmarofsky, Max Melton, Anna B. Hudgins.

JUDGMENTS

(Name of the debtor is first; judgment listed in dollars.)

B. W. Griffith, Inc.; S. Fox et al.; \$500.

D. W. Disney; E. J. Smith; \$2,379.

A. C. Binkley; E. K. Rabb; \$2,571.

Glen Theatre Corp.; Paramount Distrib. Corp.; \$50.

Saturation Point

Ottawa, Nov. 12. With Parliament getting ready to swing into action in January, Premier Mitchell W. Hepburn has already offered good news for the edification of exhibs in Ontario.

According to 'Mitch,' there won't be any new taxes or tax proposals to worry about, the policy being to reduce expenditures rather than add to present levies. 'You can only tax to a certain point,' he said. Apparently the taxing limit has been reached.

SUE VICTOR M'LAGLEN ON CRASH, ASK \$11,000

Los Angeles, Nov. 12. Victor McLaglen, together with his chauffeur, is named in a \$11,000 damage suit filed in behalf of Edmund Donnelly, six, assertedly injured in an auto crash between the actor's car and one in which the child was riding on Oct. 7.

Boy's father, the complainant, charges reckless driving by the chauffeur.

Stock Market

(Continued from page 6)

contention that recent liquidation was nearly completed. It got up to 4 1/2 and showed a net gain of a quarter at 4 1/2. It found only it never fell below preceding week's closing point, 4 1/2. However, action of stock was not overly impressive, and fact that volume was only slightly was far from encouraging.

Paramount certificates on stock exchange were active and closed up a quarter at 4 1/2. This is around this level that greatest resistance has been shown on upside in past. But an actively higher general market may give this issue the impetus to send it into higher ground.

Action in Kodak

Action of Eastman Kodak bordered on the sensational. This stock registered a new high four of the five days of trading, finally establishing a new 52-week mark at 11 1/2 on Saturday. Closed at this new top at a gain of 3/4 point.

Other amusements to show gains included Columbia Pictures certificates, up 2 points at 38; American Seal, up 1 point at 57 1/2. Loew preferred, a gain of 1 1/2 points at 98 1/2, after making a new 1934 high at 99 1/2; Pathe A, up 1/2 point at 14; common of same, a gain of a quarter at 1 1/2. Radio common, up one-half at 6 1/2; Radio Preferred A, up a quarter at 46; Trans-Lux, up a quarter at 2; and Universal preferred, up 2 at 47. General Electric gained 1 1/2 points to 19 1/2 on volume. Westinghouse scored a net gain of 2 1/2 points to close at 34, also on increased activity.

Amusement liens, with two exceptions, wound up with gains or unchanged on week. Leaders were in Paramount group, Paramount-Famous-Lasky, closed at 57 1/2, after climbing to 58 1/2, for a net gain of 2 1/2 points. Certificates of same wound up with an advance of two points at 57 1/2. Paramount certificates were 58. Paramount-

Summary for Week Ending Saturday, November 10:

High	Low	Sales	Issue and rate.	High	Low	Last	Net
3 1/2	2 1/2	2,000	American Seal	1 1/2	1 1/2	1 1/2	0
3 3/4	2 1/2	1,800	Col. P. V. (1) *	3 1/2	3 1/2	3 1/2	0
5 1/2	5 1/2	1,500	Consol. Film	5 1/2	5 1/2	5 1/2	0
17 1/2	16 1/2	5,700	Eastman Kodak (6)	17 1/2	17 1/2	17 1/2	0
11 1/2	7 1/2	6,900	Eastman Kodak (6)	11 1/2	10 1/2	11 1/2	+5/8
17 1/2	16 1/2	9,700	Fox Class.	17 1/2	17 1/2	17 1/2	+1/8
35 1/2	35 1/2	55,800	Gen. Elec. (500)	35 1/2	35 1/2	35 1/2	+1 1/2
25 1/2	25 1/2	25,300	Loew (1)	25 1/2	25 1/2	25 1/2	+1 1/2
9 1/2	7 1/2	100	Do. pd. (6) *	9 1/2	9 1/2	9 1/2	+1 1/2
2 1/2	2 1/2	500	Madison Sq. Garden	2 1/2	2 1/2	2 1/2	+1 1/2
5 1/2	5 1/2	100	Met-Hill (1.180)	5 1/2	5 1/2	5 1/2	+1 1/2
5 1/2	5 1/2	20,500	Paramount citiz.	5 1/2	5 1/2	5 1/2	+1 1/2
2 1/2	2 1/2	7,500	Pathe Exchange	2 1/2	2 1/2	2 1/2	+1 1/2
24 1/2	24 1/2	100	Radio Corp. (1)	24 1/2	24 1/2	24 1/2	+1 1/2
9 1/2	4 1/2	37,700	Radio Corp.	9 1/2	5 1/2	9 1/2	+1 1/2
10 1/2	10 1/2	100,000	Par-Fam-Loeak	10 1/2	10 1/2	10 1/2	+1 1/2
35 1/2	35 1/2	28,000	Radio Pfd. B.	35 1/2	35 1/2	35 1/2	+1 1/2
4 1/2	4 1/2	3,700	RKO	4 1/2	4 1/2	4 1/2	+1 1/2
4 1/2	4 1/2	100	Trans-Lux	4 1/2	4 1/2	4 1/2	+1 1/2
4 1/2	4 1/2	10,000	Warner Bros.	4 1/2	4 1/2	4 1/2	+1 1/2
4 1/2	4 1/2	20,000	Westinghouse	4 1/2	4 1/2	4 1/2	+1 1/2
8 1/2	8 1/2	3,180	Do. pfd. (35)	8 1/2	8 1/2	8 1/2	+1 1/2

* Plus stock extra. † Paid this year on account of accumulations. 3 Unit of trading 100 shares. \$ New 1934 high.

CURB		BONDS	
1 1/2	7 1/2	2,200	Technicolor
1 1/2	1 1/2	1,100	Translux (20-3)
13	8 1/2	350,000	Gen. Thm. Eq. '40
10 1/2	10 1/2	13,000	Loew St. (1)
11 1/2	11 1/2	20,000	Par-Fam-Loeak
4 1/2	2 1/2	50,000	Do. pfd.
10 1/2	10 1/2	20,000	Westinghouse
6 1/2	6 1/2	100,000	Do. citiz.
10 1/2	10 1/2	12,000	Pathe 7 1/2
4 1/2	4 1/2	14,000	Do. 5 1/2

PRODUCE EXCHANGE, N. Y.

... 3,500 Par-Pub. ... 4 ... 4 1/2

... 1,000 Over the Counter, N. Y. ... 4 ... 4 1/2

Jones to Reopen McVickers in Chi With Indie Pix, Shakespearean Tabs

MG's Big Contingent in Texas on 'West Point'

Hollywood, Nov. 12. Metro starts production this week on 'West Point of the Air,' at San Antonio flying field location.

Director, Richard Rosson and cameraman Clyde De Vinna left here last week in advance of the production crew and cast members needed on the Texas location, with 40 of the latter pulling out Saturday (10).

Sol Lesser Noses West

Sol Lessers are heading back to Hollywood after a European business vacation, chiefly concerned with selling 'Peck's Bad Boy' abroad.

Director of the film, Eddie Cline, accompanied the producer and his wife.

Chicago, Nov. 12.

Aaron Jones last week acquired complete ownership of the McVickers theatre and will reopen it on Dec. 3. It will mark the return of Jones, Linick & Schaefer to the McVickers after almost 10 years of Balaban & Katz operation. House has been dark for three months, having been a heavy loser for the past year for B. & K.

Policy for the house at its opening calls for first run pictures and the Shakespearean tabs which were a powerful click at the Globe theatre at the English Village during the past World's Fair season. Jones has the Shakespearean tabs for a five-week showover plus options to carry the guarantee for five months. Is playing a guarantee and a percentage.

Opening picture will be 'Jane Eyre' (Monogram). Jones has also bought 'Girl of the Limblost' from Mono and eight Gaumont-British features plus an option on eight additional G-B pictures. Jones also figures to be in a position early this week to secure pictures from the other major producers.

Price set-up will be 55c. matinee and 50c at night, which will put the McVickers under the RKO Palace, the B. & K. Chicago and the B. & K. run theatres. Children 10c at all times. This will give Jones two major theatres in Chicago and along with his straight picture houses, will give him six theatres in the loop.

LaSalle Also

LaSalle reopens with straight pictures on Nov. 20 playing pictures in the first week of release at 25c. top. With these theatres the new Jones set-up completely changes the loop picture, bringing Jones into a powerful purchasing and exhibition position and reducing the grip which B. & K. has had over the loop situation for many years. With the start of next season Jones will be able to bid for pictures in an open market, something which he was unable to do this season due to the fact that the McVickers theatre did not come into his possession until after B. & K. had settled deals with the bulk of the distributors.

Johnny Jones will be in direct charge of the theatre as Aaron Jones Jr. supervises the State-Lake, though Jones Sr. will remain as the final word in all matters concerning all the theatres. McVickers is now being redecorated and repainted.

Jake the Barber's Yen for a Book Must Go to Trial on Coast

Los Angeles, Nov. 12. John (Jake the Barber) Factor's troubles in getting a literary portrait of himself designed for filming will soon be terminated, one way or another, in court here.

Robert Cosgriff's suit, in which the writer demands \$2,000 balance for scribbling the asserted life story of Factor, is one step nearer trial on its merits, several technical barriers having been cleared away during the past few weeks.

Demurrer by Sid Cohen, jointly named as Factor's agent in hiring Cosgriff, has been overruled, and latter must now defend himself on charge of having ordered the biography at the rate of \$250 per week writing salary. Cosgriff is represented by Atty. A. Ronald Hutton.

EXHIB INTIMATES BIY WAS NOT ON UPANDUP

Los Angeles, Nov. 12. Complaint by Edwin Smartton, exhibitor, in Superior Court, charges he was defrauded out of a down payment made to Andrew Bost for half interest in the Biy Theatre on Hoover street on representation by the latter that there were no encumbrances against his share of the property, other than an equipment contract.

Later, plaintiff declares, he discovered a chattel mortgage, and now he demands possession of the contract and demands recovery of the \$216 allegedly advanced to Bost.

Incorporations

Albany

Quentin Theatre Holding Co., Inc., pictures, vaudeville, etc.; capital stock, 100 shares, no par value. Directors: Julius L. Neidie, Max Taylor and Theo. A. Delman, all of 125 E. 10th avenue, New York.

Stapleton Area, Inc., boxing matches, etc.; Albert Riera, 25 Grant place, and William G. Cahill, 26 Broadway, are both of Grant City, Staten Island, and Robert J. Minkler, 1100 Madison avenue, Biltmoreville, Staten Island.

George Hamid Enterprises, Inc.; theatre, films, circuses, etc.; capital stock, 100 shares, no par value. George A. Hamid, Magnolia Hamid, and Herman Blumenthal, all of 1450 Broadway, New York.

Leo Birinski, Inc.; operate theatres of all kinds; capital stock, 150 shares, no par value. Leo Birinski, Anna Deel and Benjamin Rodes, all of 1450 Broadway, New York.

Waldo Zimmerman, Inc.; pictures; capital stock, 100 shares, no par value. Margaret C. Cowley, Edna B. Leach and Dorothea Henninger, all of 420 Lexington avenue, New York.

Home Again, Inc.; pictures, vaudeville, etc.; capital stock, 50 shares, no par value. \$100. Directors: Lillian Thaler, Herbert M. Greenberger and Thos. J. W. Henry, all of 1 East 42nd street, New York.

Geo Co., Inc.; pictures; capital stock, 100 shares, no par value. Directors: L. S. Schneider, E. J. Schwart and M. Waller, all of 1776 Broadway, New York.

A. J. Schlimer, Inc.; musical compositions, etc.; capital stock, \$500,000. Carl Engel and Gustave Behrmer, 2 East 42d street, New York; and Robert Schlimer, 143 Mercer street, Princeton, N. J.

Radio-All Amusement, Inc.; operate theatres, etc.; capital stock, 200 shares, no par value. Jas. L. McGraw, 224 Northampton street, New York; and C. C. Warzick, 87 Marine street, and C. C. Warzick, 26 A street, all of Buffalo, N. Y.

Radio-All Amusement, Inc.; produce pictures of all kinds; capital stock, \$1,000. Elinor M. Olin, Franklin B. Stineley, J. Whitelaw, all of 201 East 77th street, New York.

Productions, Inc.; pictures, vaudeville, etc.; capital stock, 100 shares, no par value. Janet Glen, Louis Housh and Sidney Schwart, all of 101 Broadway, New York.

Change of Directors, Etc.

Greater New York Vaudeville Theatre Corp.

Disolutions

Invisible Pictographs, Inc.; filed by William Weintraub, 39 Broadway, New York.

M. & M. Theatre Corp.; filed by W. Herbert Adams, 7 West 44th street, New York.

Monte James Theatre Corp.; filed by Sylvia C. LaChapelle, 274 Madison avenue, New York.

Hullmore Radio Corp.; filed by Shmerler, Wolfe & Tourin, 551 Fifth avenue, New York.

Motion Picture Lighting Co., Inc.; filed by Jos. E. & Allen E. Marcus, 8222 Fifth avenue, New York.

Chippewa Theatre Corp.; filed by R. C. Clement, 40 Paramount Theatres, Times square, New York.

How-Gur Theatre Corp.; filed by Louis E. Kaplan, 3 East 44th street, New York.

Farmman Teaching Film, Inc.; filed by Farmman Kodak Co., Rochester.

Mergers

De Sylvia, Brown Henderson, Inc.; to merge Crawford Music Corp., and assume name of Crawford Music Corp., filed by Wattenberg & Wattenberg, 351 Fifth avenue, New York.

Change of Capital

AFGA Ray Film Corp.; \$500,000—\$1,000,000. Filed by Bredel, Abbott & Morgan, 216 Broad street, New York.

Musical Courier Co.; \$500,000—\$10 changed to \$,000 shares preferred. \$10 and \$200 common. New York. Filed by Charles Hutterler, 38 West 44th street, New York.

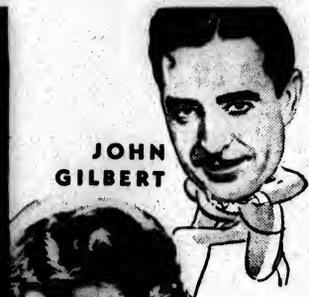
Change of Name

From Billy Rose's Music Hall, Inc., to Manhattan Music Hall, Inc.; filed by William Hutterer, 110 Broadway, New York.

From Metropolitan Productions, Inc. to Metropolitan Corp.; filed by Kent,



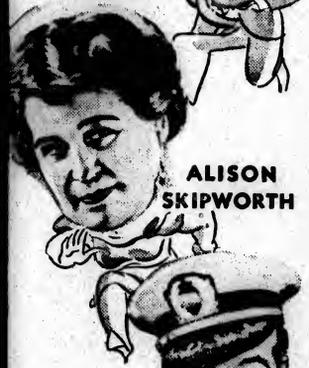
VICTOR
McLAGLEN



JOHN
GILBERT



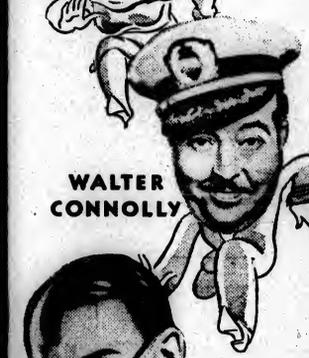
WYNNE
GIBSON



ALISON
SKIPWORTH



HELEN
VINSON



WALTER
CONNOLLY



FRED
KEATING



WALTER
CATLETT



LEON
ERROL



TALA
BIRELL

It stood 'em up in
ROCHESTER

It was a sensation in
CINCINNATI

It bowled 'em over in
INDIANAPOLIS

It was colossal in
ST. LOUIS

*What's the use
of being
modest?*

**IT'S JUST A
HELL OF A
SWELL PICTURE!**

THE CAPTAIN HATES THE SEA

A LEWIS MILESTONE PRODUCTION

Story and screen play by Wallace Smith

Directed by Lewis Milestone

A C O L U M B I A P I C T U R E



'GAMBLING' OFF IN DENVER, \$5,000

Denver, Nov. 13. 'One Night of Love' going fourth consecutive week at first-run house ran week at Denver, then week at Aladdin, and now goes into second week at Paramount.

Every first-run doing better than average except Orpheum. Denham going great and if it were not that stage show is booked for next week the current film might be held over. Manager Cockrill did fine piece of exploiting and packed them in. Aladdin \$3,000; Denham \$7,000 and Denver, \$7,500. Orpheum \$5,000; Paramount \$5,000, 'Night of Love' full week.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-50). 'What Every Woman Knows' (MG). Looks like \$3,000, fair. Last week 'Whom the Gods Destroy' (Col.) finished with an average take of \$2,500.
Denham (Cooper) (1,500; 25-35-50) 'Pursuit of Happiness' (Par). \$7,000 is fine promise. Last week 'Meat and Potatoes' (Par), turned in about \$3,750 at the cash drawer—close enough to average so that the management had no kick coming.
Denver (Huffman) (2,500; 25-35-50). 'Merry Widow' (MG). Worthy of \$7,500 by indications. Last week 'Marie Galante' (Fox) got away to a good start and did with \$6,000—present-day average for this deluxer, the most gorgeous house in these parts.
Orpheum (Huffman) (2,600; 25-35-50). 'Gambling' (Fox). Disappointment at \$5,000. Last week 'Lady by Choice' (Col.) did \$7,500.
Paramount (Huffman) (2,000; 25-40). 'One Night of Love' (Col.) Fourth week in town, \$3,000. First film to run three weeks at three first run houses. Last week 'Blind Date' (Col.), and 'One Night of Love' (Col.) split the week.

BUFFALO MUCH BETTER

All on Upgrade—Bill Robinson with 'Richest' Big \$17,000

Buffalo, Nov. 12. Business is distinctly on the upgrade again following phenomenally good takings last week. The current period looks bright for a while. 'Gay Divorcee' at Hipp is being held over after exceptionally fine business which boosted expectations materially. Buffalo also sky-rocketing and grosses generally up. The current week while generally somewhat under last week is moving fast with strong attendance in evidence.

Estimates for This Week
Buffalo (Shea) (3,400; 30-40-45)—'Richest Girl' (Radio) and stage show. Bill Robinson in person with stage show is helping and the picture itself comes in for favorable mention. Should better \$17,000. Last week 'Happiness Ahead' (WB) and Daniels and Lyon in person, with large take, holding up to high levels for excellent \$21,500.
Hipp (Shea) (2,400; 25-40)—'Divorcee' (Radio) (2nd week). Still doing nicely and should manage to get into 900. Last week management found a special favor and moved along at a snappy gait, running at almost \$12,000.
Grand Lake (Shea) (3,400; 25-40)—'Merry Widow' (MG). Ballyhoo for this one should mean high grosses with probably over \$10,000.
Orpheum (Shea) (2,400; 25-40)—'Crime Without Passion' (Par) and 'Have a Heart' (MG). Looks like another of the same kind of week which the house has been doing recently, very taking every business at over \$6,000. Last week 'Charlie Chan in London' (Fox) and 'Straight Into the Way' (MG), good takings for \$7,000.
Lafayette (Ind) (3,400; 25)—'Jane Eyre' (Mono) and 'Young and Beautiful' (Mascol). Feeling the competition very keenly down around \$5,000. Last week 'Million Dollar Ransom' (U) and 'There's Always Tomorrow' (U). Average as expected at \$6,000.

LINCOLN BIZ PLENTY UP AND TOWN CHEERS

Lincoln, Nov. 12. Theatre biz is up and up. Not only in spots, either. Combined with the fact that Nebraska's football team commands a three-day mob about every two weeks and that money is generally looser, the bill for every house each night is a sign of contentment.

This week-end crowd for the Pitt-Near was up to the neighborhood of 40,000, which is a big gathering for a tussle on these prairies and insured side dough for the 'C' Lumberlot (Radio). Will lead in interest among the new pics, although the gem in this week's news is the fact that 'Night of Love' held over and may even get a third week.

Estimates for This Week
Colonial (LTC) (750; 10-15)—'Trail Beyond' (Mono) and 'Night Alarm' (MG), split. About \$900, okay.
Grand (Radio) (Radio) and 'Human Side' (U) with 'Cimarron' (Radio) split, nice \$1,100.
Lincoln (LTC) (1,600; 10-15-25)—'Girl of Lumberlot' (Mono). Heading for the money at \$2,500. Last week 'Mrs. Wiggs' (Par) was a scorcher and ran up to \$3,000, very good.
Orpheum (LTC) (1,200; 10-15-25-40)—'Always Tomorrow' (Fox) and Carleton Coon's band on stage on split with 'Pountain' (Radio). Will be good for \$2,900. Last week 'Have a Heart' (MG) and Casanova Revue, followed by 'Age of Innocence' (Radio) on a split good for \$1,900, but a little short of expectations.
Stuart (LTC) (1,000; 10-25-40)—'Transatlantic Merry-Go-Round' (A). Splashy ads in the dailies; promises a nice \$3,000. Last week 'Chained' (MG) suffered and closed short with \$2,400.
Varsity (Westland) (1,100; 10-25)—'One Night of Love' (Col) (2d week). Viewing interest in the picture and the fact that one of the biggest week-end crowds is here for the Pitt-Near. Good for about \$1,500 should be a fine \$2,500 on second stretch after getting \$3,100 for an excellent trot the first seven days.

No Roch. Daylight Saving

Rochester, Nov. 12. Daylight saving was defeated 46,930 to 41,761 in a referendum conducted in connection with the election after a lively last-minute campaign. Proponents of change took full-page advertisements and radio time and accused opponents, particularly theatre managers, of selfish interest. Called Rochester kick town not to set clocks ahead.

Rancor dates back to last spring when theatre executives and labor unionists stirred up so much opposition that City Council dropped a plan for daytime time as too hot politically.

RKO's Par, Sy'cuse, Goes Week-end Vaudfilm, Shut 4 Days; Circuit War?

Syracuse, Nov. 12. RKO, which recently acquired the Paramount from Publix as its third Syracuse house, apparently has bit off more than it can masticate. Effective next week, the Par will operate on three days a week, Friday-Sunday.

Decision to darken for four days results from the failure of the seven-day vaudfilm experiment to click, although vaudfilm during the week-ends previously had taken hold. Earlier double feature bills, both for the full week and as supplementary to the week-end vaudfilm, had been attempted with indifferent results.

Simultaneously with the new Paramount start, Keith's will experiment with vaals. First program, opening Thursday, will couple 'Captain Hats the Sea' with 'Richest Girl'.

Signs point to a circuit war in the brewing here. Loew's State retains tried double features, and the week-end matinee price a line. Heretofore a complete ether line has been getting a straight quarter in the afternoon; under the cut the balcony is priced at 15c, lower floor holding the old figure. Loew's is the second house to juggle prices. Schine's Eckel recently reverted to a straight 25c price at all times after a month with a 35c top. While no announcement has been made, it is indicated that Keith's will follow Loew's in going to 15c for mats.

JULE RACHMAN PARDON PLEA COMES UP DEC. 12

Omaha, Nov. 12. State prison board has set Dec. 12 as the day for hearing the plea for pardon or commutation of Jules Rachman, former Omaha theatre executive, now serving concurrently two 15-year sentences for the slaying of Sam and Harry Goldberg, his cousins and former business partners.

On Dec. 2, 1932, Rachman, only a short time after he had been ousted from the firm, walked into the office of the Popular Amus. Co. and fired on the brothers. Harry died instantly. Sam died several days later.

While serving his term, Rachman has been given the promoting of shows and films in the prison, and a few months ago supervised the installation of new sound apparatus in the prison theatre.

State probation officer N. T. Harman said that letters from more than 100 persons, most of them prominent Omahans, had been received by the board asking the plea be granted. No objections have been received by the board to date despite the report that the plea would be contested.

Pic-Banned 'Bank Nites' May Spread to Dancehalls

Los Angeles, Nov. 12. Bank night, presently under Code Authority ban in picture houses, although a number of theatres against whom no complaints have been filed are still operating. It probably threatens to be thrown into the local area in wholesale measure by its Denver sponsors if the picture house embargo is not speedily lifted.

Plan is to invade dance halls, markets, department stores, beer parlors and numerous other spots with the weekly cash giveaways if C.A. regulations continue to keep the stunt out of the theatres, which has proven itself a hot magnet.

WB-Hearst Accord Seen in Settling Pitt. Theatre's Feud with Local Rag

CLEVE. NABES' WAR

Cleveland, Nov. 12. Despite a year-old agreement of the exhibitors association to refrain from competitive wars, nabe houses are quietly starting a price-cutting war that threatens to extend to downtown first-runners.

First move by starring third-run theatres in certain localities was to slice admissions to 10c. One downtowner belonging to a nabe chain plans to retaliate by chopping matinee prices to 7c, with 25c. for evenings. Several other nabe are violating association rules by receiving giveaways as a h.o. pick-upper.

Ether Disk Bally Favored by Local Exhibs on New Pix

Portland, Ore., Nov. 12. Demand for radio transcription exploitation trailers exceeds the supply, as far as this burg goes. Charlie Couche of KOIN has burned up the malls and wires trying to get complete or partial list of transcriptions from Hollywood studios exploiting pix. KOIN wants the discs for Parker Theatres account, which is all set to go on the air regularly using the discs with local h.o. sales talk.

Metro got the initial break by shipping a disc on time for Parker's opening of 'Merry Widow' at the United Artists. Exhibitor wants to plug regularly over KOIN, provided discs can be had for all pix. Present angle is that some studios are making discs and others reply that they haven't a complete ether line-up for all their pix. That holds up the parade as a regular radio exploitation feature.

Ted Gamble made a special arrangement of the 'Merry Widow' program taking 20 minutes. First two minutes introduced the disc, which took another 14 mins. That left a four-minute sales talk to follow with a background of studio music adding color. Parker Theatres engaged their own special announcer for the broadcast.

Exhibitors' angle is that for burges of this size spot announcements and canned sales talk register nil. Radio exploitation of pix needs all the musical and big-name punch that Hollywood can get on a disc, with time taken before and after the transcription to insert the local sales angle in a strong and colorful fashion.

Pittsburgh, Nov. 12.

Truce has been reached in rate war here between circuit theatres and Sun-Telegraph. Hearst daily, and both Warners and Loew's will go back this week on regular space after more than seven months of taking just directory schedules. Since Warners is chief space user, there has been talk that recent Hearst-Warner film combine may have had something to do with hastening decision.

Matters came to a head last week with arrival in town of a Hearst business executive, who went into a series of lengthy conferences with Mike Cullen, managing director here for Loew's, and Joe Feldman, advertising director for WB. At conclusion both execs took up matters with their home offices for final say-so and agreement to return resulted.

Decision of Loew's and Warners to drop Sun-Tele to directory space came last May after circuits had tried to get rate reductions. Chief editor of War was morning Post-Gazette, with houses doubling space in this sheet, and cutting it in half for Press, Scripps-Howard paper. Under new set-up Sun-Tele will receive equal space with Post-Gazette and Press will continue to receive half. Mort Shea's Fulton, which went along with Loew's and Warners, will also return to full space in Sun-Tele.

Only two first-run houses that refused to go along in slashing the Sun-Tele's space were Alvin, Harris property, and George Shafer's Pitt, both of which have given all three papers equal space right along.

CINCY'S SOLE COMBO HOUSE

Cincinnati, Nov. 12. Orpheum, subsequent suburban, is in first week with a pit ork as screen supplement; only combo of kind in Cincy. Band of 10 men conducted by Teddy Hahn, vet director of local theatres.

House, owned and operated by Chester Martin, reopened a month ago after nearly two years of dark under lease to RKO. It's opposite RKO's return Paramount, which recently installed Hy C. Geis at the console.



BEN BLUE
 WARNER BROS. COMEDIES
 Personal Appearances
 CHAS. V. YATES

STORY BUYS
 Hollywood, Nov. 12. 'Times Square Lady,' by Robert Shannon and A. J. Cohn, taken by MC.

ENTERTAINMENT
 Experience • Service • Organization



F+M
STAGESHOWS
 1560 Broadway New York City
 A Subsidiary of
FANCHON & MARCO, Inc.



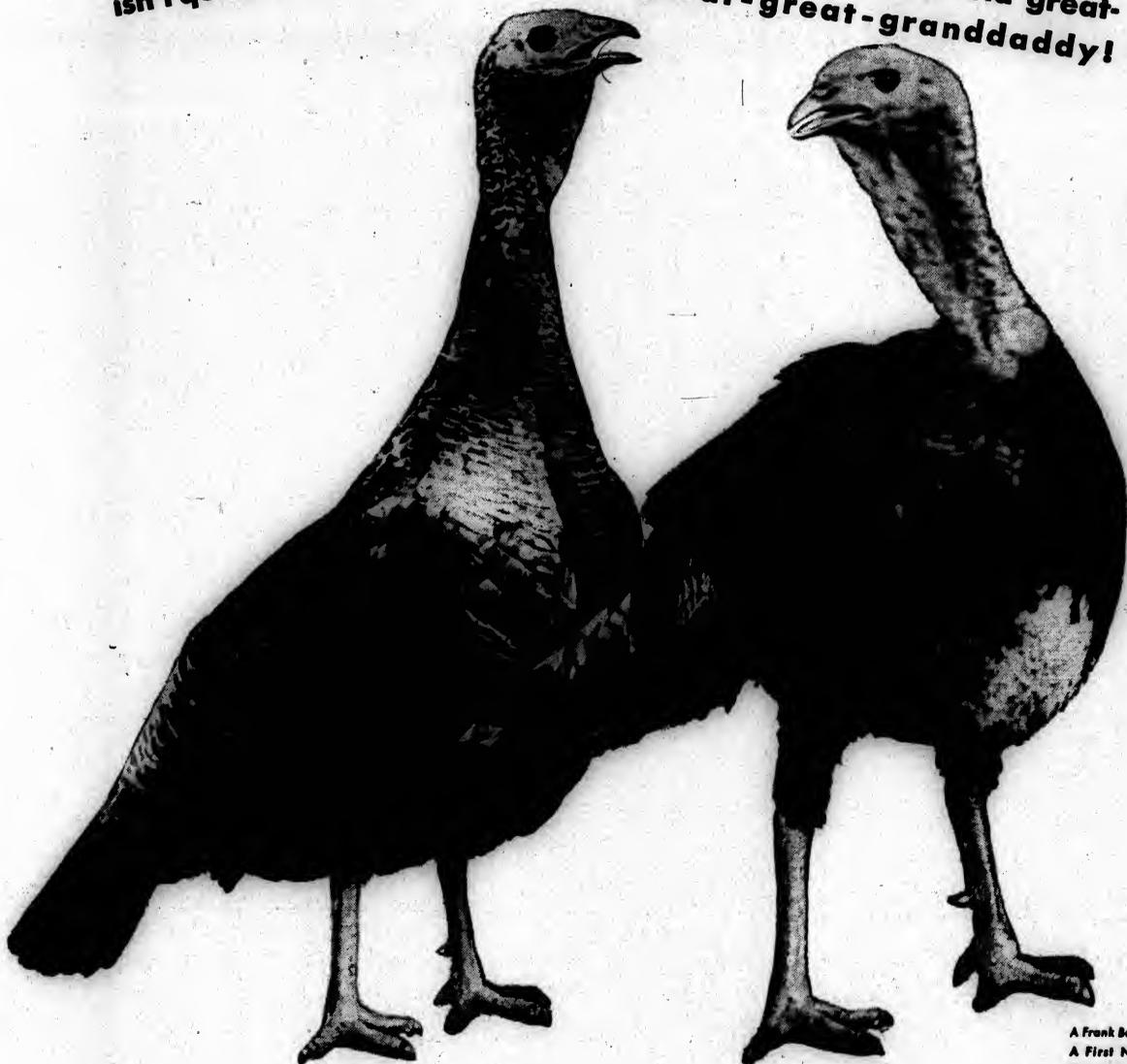
MGM STUDIOS
 CULVER CITY, CALIF.

GUS and ANDY
 Will Reopen Their New and Larger
SOMERSET RESTAURANT
 on Friday, November 16
 Same Location - Same Quality - Same Prices
 But more comfort and more pleasant surroundings

146 West 47th Street is the home of the famous
SOMERSET COFFEE and the meeting place for
 the theatrical profession

I don't want to spoil your holiday, Gwendolyn — but I'm afraid we've been double-crossed. Everybody knows we're supposed to be the big show on Thanksgiving Day. And now Warners have gone and dated in "Flirtation Walk" as an opposition attraction. It just isn't quite cricket, if you ask me.

I must say I think you're taking the wrong attitude, old girl. Personally I consider it a real pleasure to share the billing with Dick Powell, Ruby Keeler, Pat O'Brien, and the West Point Cadet Corps. In fact I think we picked just the right year to muscle in on this Thanksgiving racket. With a show like that breaking the same day it looks like we're going to be in on the biggest celebration since one of those Pilgrim Papas took a pot shot at my dear old great-great-great-granddaddy!



A Frank Borzage Production
A First National Picture
Vitagraph, Inc., Distributor

New Dealers' Film Threat

(Continued from page 1)

about the film code, but, on the other hand, reopening of the entire NRA question—which is inevitable—is liable to focus new light on the subject. The film code stands to the insurgent Senate bloc as a symbol of injustice, monopoly and discrimination, and the group led by Senators Nye and Borah undoubtedly will not let the opportunity pass to renew attacks on both the industry and Divisional Administrator Sol A. Rosenblatt.

Local observers believe, however, that the industry has one defensive weapon which it lacked in the past and which may prove valuable in sidetracking attacks, demands for censorship, moves to outlaw block booking, and investigation threats. This is the voluntary house-cleaning conducted under the leadership of the Mays organization and the imposition of moral regulations in response to the decency campaign of religious groups. But whether this gesture to satisfy industry critics will silence Congressional opponents is another matter.

The Church Thing Again

The church crusade of last spring and summer probably will be reflected in Congress before much time passes. Most of the industry opponents who last year advocated drastic control were re-elected and many members who did not take sides previously were forced by church and civic organizations to commit themselves to the idea of Government supervision in order to attract support during the campaign. Such industry enemies as Representatives Patman of Texas, Sabath of Illinois, Sirovich of New York, and Calkin of New York all were returned to Congress.

The California situation undoubtedly will contribute to movements to put the screws on the industry, and it is believed quite possible that Upton Sinclair's complaints will bear fruit. The charge that Hollywood studios coerced actors, writers and other employees into providing financial aid for the Merriam campaign and ordered

persons on their payroll to vote for the Republican ticket is certain to be taken up in the House and may be the lever with which film enemies will force an investigation.

The block booking issue is by no means dead despite the industry's temporary extension of cancellation privileges last summer during the height of the church drive. If anything, this topic is more lively and is expected to be more important in Congress as the result of formation of new groups committed to work for the cause of greater freedom in renting films.

Any attempts to put across the idea of Government censorship will be fought by Rosenblatt—providing he remains at the helm in the NRA—but Rosy himself may be forced on the defensive if the code wrangle comes out again. Rosy last week repeated previous assertions that he can withstand any Congressional inquiry into the method of writing the code.

Allied is expected in local circles to get behind a new drive for code investigation. The tip-off was seen in a recent protest that the exhibitor assessments are unreasonable in view of the fact that independent theatre owners have only one spokesman on the film Code Authority.

Revival of the Dickstein alien actor bill is viewed as a possibility not to be disregarded. The new Congress is overwhelmingly pro-labor, and it goes without saying that the American Federation of Labor will find occasion to put the heat on and try to bring this legislation before Congress again.

Employees' Relations
The film industry, in common with virtually all other forms of business, may be compelled to accept a number of new laws on employer-employee relations which will be highly distasteful. Enactment of the bitterly contested Wagner labor disputes act is a foregone conclusion, in view of the added strength of labor ranks in the Senate and dissatisfaction with the

temporary act pushed through at the close of the last session.

What Congress will do about continuing the NIRA or enacting permanent industry control legislation remains unsettled, but the universal view is that some new statutes of this nature are certain to be enacted. Donald R. Richberg, assistant president and head of President Roosevelt's special advisory committee on NRA policies, is reported to have drafted a complete new law embodying many new features of the Industrial Recovery Act and plugging loopholes in the existing law.

Elimination of clauses granting exemption from the anti-trust laws is believed highly probable. Senator Borah, outstanding opponent of combinations and monopolies, warned last week that Congress must settle this issue at the forthcoming session, and indicated he will renew his fight to limit the authority of industrial code authorities.

Indpls.' Grid Whoopie Almost Wrecks 2 Houses

Indianapolis, Nov. 12.

Football enthusiasts, following the winning of the local championship by a city high school, attempted to crash the doors of the Lyric and Apollo theatres here. Most damage was done at the Lyric, where about 40 rooters engaged in a hand-to-hand struggle with Charles Olsen, operator; Ted Nicholas, manager; Bob Kautsky, doorman, and an equipment salesman. Olson was knocked out cold by a pair of knucks in the hand of one of the participants, Kautsky suffered a discolored orb, while the salesman had his cigar stuffed down his throat. The gang dispersed when police arrived.

Lyric has now distributed sections of rubber hose throughout the house and has installed a buzzer riot signal, to be ready for any further outbreaks.

At the Apollo flashlights in the hands of the ushers were useful in dispelling the invaders before any damage was done.

Philly's Price Cuts

Philadelphia, Nov. 12.

Admission prices in three of Philly's leading downtown film houses were drastically slashed here last Friday by Stanley-Warner. Houses cutting scales were the Aldine, Boyd and Stanley. New price schedule, 40c and 55c, lowest for a first-run downtown theatre in 10-12 years. Price-slashing was started by Stanley-Warner two weeks ago in several of their neighborhood houses.

Pasadena Goes 100% Single Bill on Deal With Women's Club

Pasadena, Cal., Nov. 12.

Under a tentative agreement reached between indie and circuit exhibs, at the behest of various women's and other organizations, plan is for all picture houses in this city to go single bill on Jan. 1.

Presently, three houses, the United Artists (P-WC) and the Tower and Raymond, independently operated, are only houses not dualing.

A.F.L. THEATRE DRIVE TO UNIONIZE USHERS

Another effort to organize ushers and other service help in picture houses will be made by the Theatre and Amusement Employees Union, Local 95 of the A. F. L., according to plans yesterday (Monday) for a campaign looking to higher salary and shorter hours in both film and legit theatres.

Drive will begin by serving of demands on around 12 Yiddish houses. Union will campaign for a scale of 40c. an hour for ushers now getting 35c.; 55c. for porters and cleaners who now get 35c.

Less than a year ago an effort was made to organize theatre service help, with no success at all.

SEE NEW SET-UP FOR SINGER SPOTS

Reported that a shake-up is imminent in the Mort Singer circuit of theatres, which will likely result in a new lineup of control over the former RKO and Orpheum spots and figured to force Singer out of several important midwest districts. Behind the shakeup is the alleged disappointment of the RKO and Orpheum bunch over the way some of the theatres have been handled after they were turned over to Singer. Particular burn-up for the Orpheum receivers is the failure of Minneapolis to make good with its new vaude policy under Singer operation.

Also a fiasco, in the opinion of the Orpheum key men, is the Kansas City situation, which has the Mainstreet theatre there in a tough spot. Feeling among the Orpheum group is that the Singer circuit has failed to materialize all that had been promised after Singer had been handed the theatres.

Understood that an entirely new bunch of operators will be given these theatres to run them independently.

FEMME CASTER'S U.S. BERTH

Hollywood, Nov. 12.

Marion Mel departed Thursday (9) for Washington to take a position with the Department of Labor. She was formerly in charge of the women's division at Central Casting.

Schary Back at Studio

Hollywood, Nov. 12.

Dore Schary, in New York for the past month writing the screen play for Warners' 'Blue Moon Murder Mystery' with S. S. Van Dine, arrived back at the studio today (12). Picture will have Warren William in the lead.



ERIC LINDEN

PRESENTED BY

COURTNEY BURR

IN

"LADIES MONEY"

CURRENT BROADWAY SUCCESS

AT THE

ETHEL BARRYMORE THEATRE

NEW YORK

PERSONAL MANAGEMENT
MAYNARD MORRIS
WALTER BATCHELOR OFFICE



RED IS READ!

Not only is he read... But he's quoted from coast to coast... His comments in the Motion Picture Daily of which he is Editor, are brief, witty and to the point... An Editor who is above all a showman... His paper said GB's first 4... "Chu Chin Chow" "Power" "Little Friend" and "Man of Aran"... were money pictures... They are... They're getting the money everywhere... Circuits... Independents... Deluxers... Neighborhoods... From Maine to California... and back again.

Remember these titles:

"CHU CHIN CHOW" "POWER" "LITTLE FRIEND" "MAN OF ARAN"



**COMING: EVELYN LAYE in "EVENSONG" ROXY, FRIDAY
ON THE WAY: GEORGE ARLISS in "THE IRON DUKE"**

PHYSICAL DISTRIBUTION • FOX EXCHANGES • CANADA REGAL FILMS, LTD.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Peaches Browning to contest will of her late husband. Will claim divorcing rights.

Gatti Casazza to quit as Met helmsman the end of this season. Has been at the head for 26 years.

Bernice Smith, of Syracuse, N. Y., whose firm makes the typewriters, denies the report she is going to marry Frank Lyman, picture actor.

H. Blumenthal's new picture, with Mrs. Astor took up part of the court's time last Wednesday (7).

Yvonne Printemps' divorce from Sacha Guitry made permanent last week. No alimony and no share of the profits from his plays while they were married. Guitry also awarded a divorce from her. Both equally guilty.

Whitney Museum of American Art last week withdrew its suit to force removal of the picture of Marion Davies from new white pavilion at the Venice exposition. Show has been closed for a month, the action being merely to legally close the incident.

Mollon petitions the plaintiff on the hoof defeated the damage suit of Antonio Pasqua in Corona last week. Sued a construction company in N. Y., alleging negligence, but the camera caught him off guard.

John C. Wilson in from London to arrange Noel Coward's 'Point Valera'.

To rename Billy Rose Music Hall the Manhattan Music Hall.

Jane Cowell goes to the Guild for 'Rain' from Heaven.

K Esther Field, Yiddish radio star, off the ether and to the stage. Guest star at the Hopkinson, Brooklyn.

Phil Baker and Lou Holtz with 'Calling, All Stars.' Lew Brown's show. Jimmy Durante can't make it.

Election Day brought sanction of horse racing and pari-mutuel betting in Massachusetts. All but one county goes for dog racing, too. All under a state commission.

Hippodrome opera closes this week, though Rabino originally intended to close last Saturday. He has asked schedule make extension possible. Back in the spring, maybe.

'Liberte Provisoire' changed to 'On Ball' and now it's 'Ode to Liberty.' In a new vehicle.

Gilmore Brown, director of the Pasadena Playhouse, who came to plead with Equity, goes home with the bacon. He did not to put the little theatre on the commercial list at a meeting held last week.

N. Y. police pick up Mary Nolan and suspect of Pennsylvania officials, but dropping her again, because she comes the theft charges have been dropped. Chap thought he lost a bankroll he didn't have.

Brady Sr. plans to revive Shaw's 'Androcles and the Lion,' perhaps with the same author's 'The Six of Calais' for a certain period. To operate in N. Y. and Brooklyn.

Edna Ryan, former showgirl, who appeared as a child with Marion Davies in 'Yolanda,' suing her husband William Cunningham for a divorce in Philadelphia.

Luigi Pirandello beats O'Neill to the Nobel prize.

Paramount has settled for several thousand dollars the suit of Mrs. Minerva Brown who charged that she was libeled in 'An American Tragedy' film.

Ford Frick now heads National League baseball as pres. Former sports writer.

Police round up several men charged with forming the ring which has been stench bombing local theatres in N. Y. and Brooklyn. Two, John Borbaky and Charles Selzer, are asserted to be members of Local 306. Two others are laborers, said to have been used to place the bombs. One, a driver, charged a druggist, who is suspected of having supplied the fluid, and a saloon keeper whose resort the projectionists are alleged to have made their headquarters.

Marjorie Workman has her marriage to Ted Lloyd, author, annulled by the Supreme Court. Partner left her husband the first day.

Washington bridge taking a cut. On-the-hoofers can trudge for a nickel soon as turnstiles are installed.

James I. Miller, deputy collector of internal revenue, who for more than five years collected more than a million dollars annually from picture theatres, will close two years for appropriating \$450.

Met opera season will open Dec. 22 instead of the usual Monday opening on Dec. 17.

Katherine Comegys now a justice of the peace in Weston, Conn. Lawrence Langner helped put her over.

Grace Moore arrived in New York still suffering from cold, overwork

and acute indigestion. May get back to work in a couple of weeks.

Marcus Herman, Milton H. Weinberger, Dr. Henry Moskowitz to represent Nat. Assn. of Legit Theatres on the code. Martin Beck, George Haight, Laurence Schwab elected alternate. Meeting held last week.

Irving Caesar tells Fed. Communications that radio is hurting trade. People who stick around the parlor do not wear out shoes and autos.

Also putting picture theatres into bankruptcy, he continues.

Dreifuss & Gerhardt casting for 'True to the Marines,' their second this season. In before Christmas.

Reports around that Chi on and the M. G. M. merge. Same report given, control to Paul Longone, of the western tour.

Sergel Rachmaninoff, pianist, protesting \$19,152 slapped on his income tax for 1931. Revenue dept. claims that total income for that year was \$134,010.

'Path of Glory,' alias 'Dawn Glory,' now 'Paso Miss Glory.'

Francis Grover Cleveland, son of the former President, buys the general store at Tamworth, N. H., where he's a summer resident. Will convert it to the use of the Barnstables, summer theatre group.

West Point officers and cadets given a party at the Hotel Waldorf last week. Most of the pic was made there.

Marc Connelly explains it would be impossible to give a special performance of 'Merrily We Roll Along' in chronological order because it would take too much time to rearrange the drops and flats.

Clayton Brown has a new play, divorced wife, Lillian Salmond, English actress, for his daughter's tuition fees at Todhunter school.

Edna Ryan, former showgirl, who appeared as a child with Marion Davies in 'Yolanda,' suing her husband William Cunningham for a divorce in Philadelphia.

Luigi Pirandello beats O'Neill to the Nobel prize.

Paramount has settled for several thousand dollars the suit of Mrs. Minerva Brown who charged that she was libeled in 'An American Tragedy' film.

Ford Frick now heads National League baseball as pres. Former sports writer.

Police round up several men charged with forming the ring which has been stench bombing local theatres in N. Y. and Brooklyn. Two, John Borbaky and Charles Selzer, are asserted to be members of Local 306. Two others are laborers, said to have been used to place the bombs. One, a driver, charged a druggist, who is suspected of having supplied the fluid, and a saloon keeper whose resort the projectionists are alleged to have made their headquarters.

Marjorie Workman has her marriage to Ted Lloyd, author, annulled by the Supreme Court. Partner left her husband the first day.

Washington bridge taking a cut. On-the-hoofers can trudge for a nickel soon as turnstiles are installed.

James I. Miller, deputy collector of internal revenue, who for more than five years collected more than a million dollars annually from picture theatres, will close two years for appropriating \$450.

Met opera season will open Dec. 22 instead of the usual Monday opening on Dec. 17.

Katherine Comegys now a justice of the peace in Weston, Conn. Lawrence Langner helped put her over.

Grace Moore arrived in New York still suffering from cold, overwork

Coast

Auto prowler broke into car of Frank Bender, cameraman, and stole equipment worth \$200.

Dan Grosecbeck, ex-Los Angeles newspaper artist returns as special artist on Radio's production of 'She'.

Norman Reilly Raine, 'Tugboat Annie' creator, in conference with M. G. M.

Court grants retrial of Mrs. Eric Von Stroheim's suit to replevin \$125,000 from a beauty parlor where she was burned.

Mildred Behn, dancer, reputed to have declined term contract at Warners because she wants to travel.

Court grants Eleanor Hunt \$15 weekly pending trial of her divorce suit against her. Frank J. Nolan.

M. J. Charles, O'Sullivan visiting his daughter, Maureen.

Trio of drunken doorbell pullers scared Loan Andre into kidnap jitters. Same night a note delivered to Ann Southern, in E. Capitol building, proved a telephone call-back gag.

Mae Murray given final divorce decree from Prince David M'Divani.

Auto crash resulted in several broken ribs for Lillian Kilgannon, stand-in for Mae West. Marlene Dietrich, Colbert and others.

Will Rogers was 55 Nov. 4.

Charles Baron, dancer, drank poison in error for mouthwash. Caused some excitement in his hotel.

New slogan at Central Casting, 'Try Later,' replaces 'No Work.'

Hugh Walpole, retrieving \$100 from a police protective scheme, announced he'd donate it to the widow of the next policeman killed on duty.

Margaret Perry establishing Reno residence to saw off from Winsor French, Cleveland newspaperman.

Beverly Hills home of Joseph M. Schenck ransacked while house was unoccupied.

Edna Brothers Bancroft, first wife of George Bancroft, asks district attorney to probe material status of star, claiming he never was divorced.

Sons born Nov. 4 to Robert Martin, cameraman, and Bruce Newlands, U. lab technician.

Doug Fairbanks lost his vote in California because he was in New Mexico during campaign speech for Gov. Tingey.

Jane Winton divorced from Horace S. Gumbert and plotting to wed Victor Emanuel of Monaco.

Improvement in condition of Mrs. Julia Columbo has her family preparing to break the news of her death.

Undersheriff pitched by a bronc during filming and in hospital with broken rib and back injury.

Sister of Charles R. Rogers, Mrs. Julia Eschner, critically hurt when knocked down by an auto.

Plastic surgery helps Doris Dean, a former wife of the late Fatty Arbuckle, who was hurt in a motor crash.

Franchot Tone hurt when falling off a platform in Par's 'Bengal Lancer.'

Mae West's harness racers (three) and her horse now stabled at Van Nuys under management of her dad and brother-in-law, Wildimir Balkoff.

Dave Gould undated statistics to prove loss of 2,000,000 girls eligible for picture chorus work in U. S., only 500 have a chance to land.

Midjet theatre in transformed into her fight against the disease.

Six years in prison was the end of a six-year trail for Dr. O. E. Miller, promoter of Reilmee psychic films, who was convicted in Frisco of mail fraud.

Betty Boyd testifies she was coerced into getting a Max decree from C. H. Over, Jr., Pasadena broker, who wed her Xmas week and left her Xmas eve.

Father of Frances Dee, Capt. Fred Lee, 50, died Nov. 12, died in Frisco Nov. 8 of heart attack.

Secretary of Bill Fraser, Harold Lloyd's manager, took a husband's Armistide day. She was Emma F. Wyand, now she's Mrs. Dan W. Jones.

Banns are out for wedding of Travis Hiale, of Al Pearce's Gang, and Donna Lee, Frisco girl.

D. A. refused to move against George Bancroft at request of first wife, who contends he's now married illegally.

Edwin Booth, victim of a tropical disease claimed to have been incurred during the 'Trader Horn' expedition to Africa, is reported gaining in his fight against the disease.

Gloria Swanson amputated from her fourth, Michael Farmer.

Alex Buchman divorced from Betty Bonn, on fraud grounds, alleging she used him to promote herself into pix.

Par. Reorg. Set

(Continued from page 5)

that an early reorganization of Paramount is most necessary.

The Paramount situation, according to those who should know, is no longer a matter of what has gone in the past, but what must be done in the future. All feel that this plan submitted tomorrow before the court, fully answers this situation.

\$5,000,000 in Cash

Under the plan the bank suits are settled on a basis where the banks receive \$5,000,000 in cash. The balance of their claims the banks agree to accept on an equal footing with general creditors.

The plan differs only from what has been previously proposed in that there will be no assessment as such on stockholders. These stockholders will also be given the right to subscribe to \$2 worth of 2d preferred \$7 1/2 shares, together with 3/4 share of new common.

So far as known the plan otherwise remains unchanged, with the 2d preferred going to settle non-provable claims. General creditors would get 50% in new 6% debentures and 50% of their claims in new 6% preferred stock.

There has been much trade conjecture as to the position of Sir William Wiseman of Kuhn, Loeb in this new company picture. Understanding is that his varied financial interests would not permit him to devote all his time to Paramount. It is stated that he has made his attitude in this respect known to the Par reorganization groups and declined to permit his nomination to the new company board.

However, he is stated to continue to assist Paramount, as the company may require his aid from time to time and to advise the firm whenever it may be needed. Wiseman's action, so far as known, goes for Kuhn, Loeb generally. It is probable that none of the K-L partners desire any board representation. As handled none of them are on the new board, but K-L will continue in an advisory financial capacity as underwriters of the new plan.

In just about all essentials the plan remains about as first proposed through Kuhn-Loeb.

Possibility that the groups may want to elect a reorganizational plan to be submitted in the name of the stockholders. At least, the stockholders' group is optimistic about this phase. At the moment there is optimism in both the stockholder and management groups - which apparently working close association. Such association could effect a balance of power on the new board, and that seems to be the aim of these two factions.

As far as can be gleaned, the new board's setup is aimed to have equal representation from stockholder and banker and permit the former and bondholders, as a single group, are figured to be entitled to a greater portion of representation than the others. Thus the bondholders may have four reps.

Chances of Hayden, Stone continuing to lurk as a prospective underwriter of a Paramount plan look pretty slim now. Every possible means of accord is herein applied on the final reorganization plan. Such accord is a requisite to any plan which must be submitted to the Federal Securities Commission for an okay.

Authoritative sources deny that Emanuel Cohen is to be replaced as head of the studio. It is expected that his retention will be officially announced at the coming meeting. While there has been opposition to Cohen as production head, his recent trip to New York is presumed to have cleared that up.

Also reported that some Par contract talent, with agreements about to expire made known their willingness to quit Par if Cohen were reinstated.

Everybody Bows

(Continued from page 5)

the 'Star-Spangled Banner' and bade his air audience to stand at attention.

His answer to critics who called him an atheist was the reading of a psalm. The speaker at his Fresno meeting was a man of the cloth. In the course of his speech he made many references to the Deity, which was intended to erase doubt in the minds of those who had him pegged as an unbeliever.

By contrast the other camp floundered in a noticeable lack of color, and speakers spotted the

MRS. KOHLMAR STRICKEN

Fred Kohlmair, Sam Goldwyn's talent scout, returned to the Coast by plane Friday (9), summoned to the bedside of his mother, Mrs. Lee Kohlmair, who is seriously ill.

LOU WEISS RETURNING TO FILM PRODUCTION

Hollywood, Nov. 12.

Louis Weiss is returning to production, having set plans for a talker remake of 'Sawing a Woman' and a four-real featurette of 'The Drunkard,' and a 12 episode serial, 'Custer's Last Stand.'

George Durian has completed script of the chapter play and Weiss has signed Rex Bell for the top spot, with featured players to include William Farnum, Leroy Mason and George F. Hayes. Serial gets under way in about two weeks.

In making a short picture of 'The Drunkard,' the producer plans to use in the cast a number of former film stars whose names were tops in the business 10 or more years ago. Talker version of 'Sawing a Woman' will go out in two reels.

Weiss leaves for New York the end of this week, and will start closing distribution contracts on the product with state right exchanges.

Title Changes

Hollywood, Nov. 12.

Tim McCoy feature, 'Burnt Ranch,' changed to 'The Westerner' by Col. 'Me Without You,' Par's Joe Morrison feature, finally set as 'One Hour Late,' its original moniker.

This is the new
GARBO
DANCE!

*Joyfully posed by
 Manager Hall Baetz
 of Fox Wilshire Theatre
 in Los Angeles*

He played "The Painted Veil" in advance preview in his neighborhood theatre. **HE'S GOT GOOD NEWS FOR YOU!**



"Exhibitors are in for a real thrill. Garbo's in the kind of modern role that made her America's idol. Gorgeous, seductive, exciting. What a picture for the palpitating fans who yearn for a big heart thrill. 'The Painted Veil' is a sure hit!"

(Signed) HALL BAETZ

GARBO in **"THE PAINTED VEIL"** with HERBERT MARSHALL, GEORGE BRENT,
 Warner Oland, Jean Hersholt, Katharine Alexander • Directed by Richard Boleslawski • Based on the novel by W. Somerset Maugham.
 Produced by Hunt Stromberg. A Metro-Goldwyn-Mayer Picture.

Samuel Goldwyn

WITH TWO OF THE BIGGEST SMASH HI

AT RADIO CITY MUSIC HALL
THE WORLD'S LARGEST THEATRE

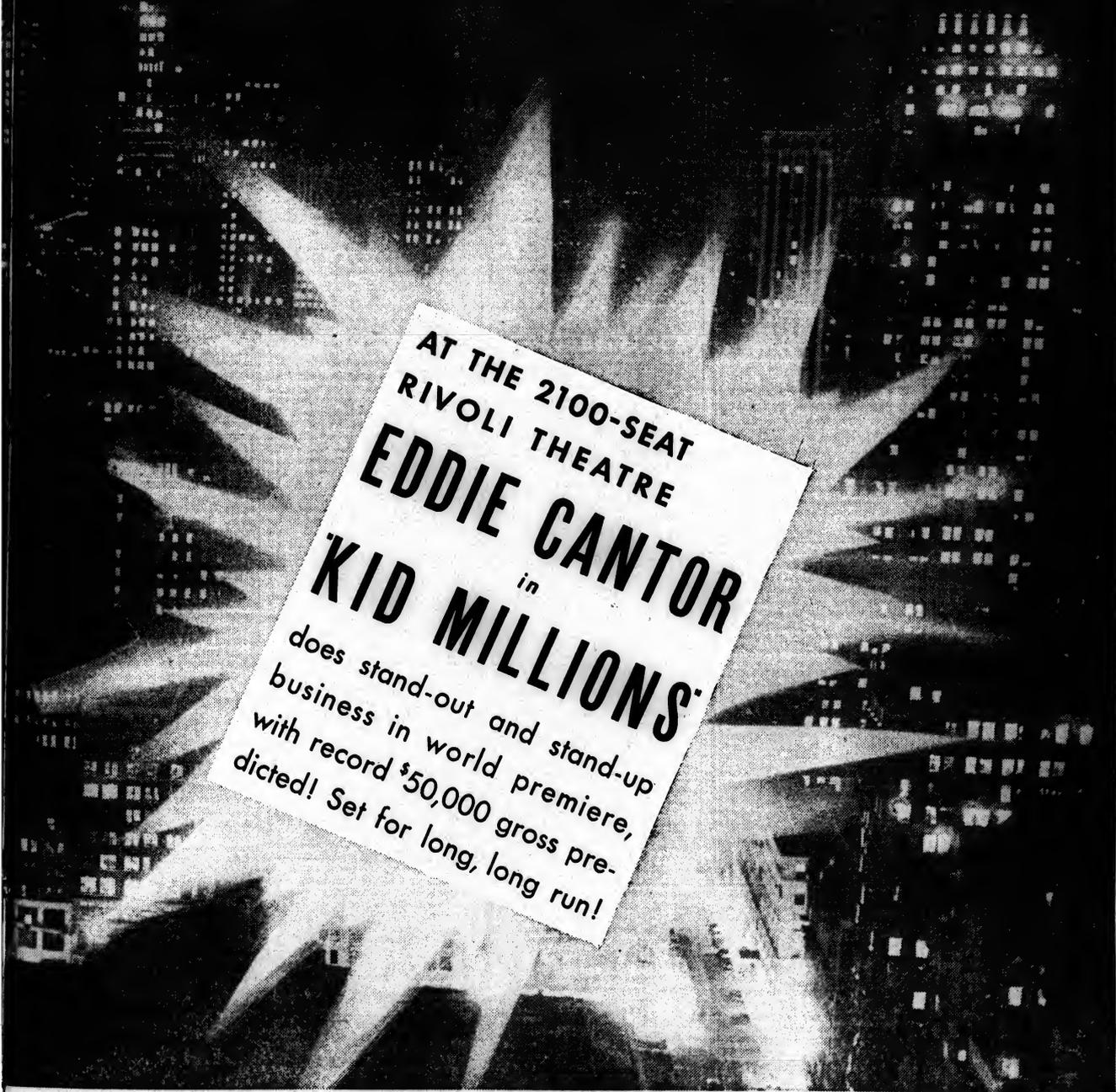
ANNA STEN
and
FREDRIC MARCH
in
"WE LIVE AGAIN"

rips records wide open as 2nd
weekend beats first week-
end, after Variety reports
\$100,000 for first seven days!

Presented by **SAMUEL GOLDWYN** and

Rules New York

'S BROADWAY HAS EVER KNOWN!



AT THE 2100-SEAT
RIVOLI THEATRE
EDDIE CANTOR
in
KID MILLIONS
does stand-out and stand-up
business in world premiere,
with record \$50,000 gross pre-
dicted! Set for long, long run!

d Released thru **UNITED ARTISTS**

WAX NEEDS SHOWMANSHIP

Flood of Applications to Radio Comm. Continues; 21 More Filed Last Week

Washington, Nov. 12. Flood of applications for new quota-exempt transmitters and for power boosts continued to reach Federal Communications Commission last week. Requests included 7 for 100-watt stations, 13 for power jumps and one high-powered new station.

Complying with compulsory rule about foreign ties, Atlantic Broadcasting, owner of Columbia's key station WABC, asked for government approval for plans to serve three Canadian stations with web programs. These are CKLV, Windsor; CKAC, Montreal, and CFRB, Toronto.

New petitions for 100-watters filed by Palmer Broadcasting Syndicate, Wilmington, Del., 1,210 kilocycles at Lewiston, Me.; David Parmer, Atlanta, Ga., 1,310 kilocycles, requesting facilities of WJTY; Pope Foster, Mobile, Ala., 1,200 kilocycles; William H. West, St. Louis, 1,200 kilocycles; Northern California Amusement Co., Yreka, Calif., 1,500 kilocycles; Fred L. Packard and A. Rosenberg, Los Angeles, 1,160 kilocycles, and Close-up Publishing Co., Bell, Calif., 1,070 kilocycles.

Application for five kw. station operating unlimited time on 850 kc. was filed by D. E. Kendrick and W. E. Vogelback, Indianapolis.

Power Boosters

Power boosts were asked by WNEW, Newark, N. J., from 2,500 to 5 kw. daytime; WEEI, Boston, from 1,000 to 5 kw. day and night; WBNX, New York, from 250 to 2,500 day; WDGJ, Minneapolis, from 2,500 to 5 kw. daytime; KGA, Spokane, change frequency from 1,470 kc. to 950, and change power from 5 kw. day and night to 1 kw. day and 5 kw. night; WNEF, Birmingham, N. Y., from 100 to 100 night and 250 day; KHJ, Los Angeles, from 2,500 to 5 kw. daytime; KFRS, San Francisco, from 2,500 to 5 kw. daytime; KGW, Portland, Ore., from 2,500 to 5 kw. daytime; WNBZ, Saranac Lake, N. Y., from 50 to 100; WCAE, Pittsburgh, from 1,000 to 5 kw. daytime; KARK, from 250 night and 500 day to 500 night and 1,000 day; WBHU, Bynette, Wis., from 100 to 250 daytime; KWK, St. Louis, from 2,500 to 5 kw. daytime.

Commission suspended grant of increased power to WJW, Akron, and set application for jump from 100 to 250 daytime for hearing following protest from WHEB, Canton. Application of H. E. Studer, baker for construction permit for 100-watt station on 1,420 kc. at Lewiston, Ida., drew favorable recommendation from examiner George H. Hill.

WBBM Nixes Horoscope Give-away by Mahraj As Occultists Fade Out

Chicago, Nov. 12. Increasing censorship over programs by station managers took another climb last week when WBBM refused to allow Mahraj to issue horoscopes on the Dr. Whigbee Canteen show. Stations throughout the country are clipping down on 'occult sciences' following several jams when the occultists overstepped propriety.

There used to be some 10 or 12 occult stumbers on the Chicago stations. Today there are only three and they are not nearly as strong as they used to be.

Dr. Price, New York occultist, is still under indictment for using the nails to defraud. He was on WNEW.

Murray Scripts Cantor

John Murray is now writing the Eddie Cantor radio scripts, augmenting Dave Freedman, who had been Cantor's author for the past two years.

Murray formerly gagged for Phil Baker.

Seek Return of Baker, Armour Show to Chicago

Chicago, Nov. 12. Niles Trammel, vice-president in charge of local NBC offices, and Tom Driscoll, advertising manager for Armour, are back in town this week after having spent a session in New York trying to get Phil Baker to return to Chicago. Armour execs feel pretty close to the show and want that Friday night session to ride out of the local quarters.

Baker, however, is working on a legit musical show, it is understood, and wants to stick in the East to get it on the boards. May work out that Armour will allow Baker eight weeks to get show going before returning to the loop.

COLGATE ACCT. ON THE LAM AGAIN

For the second time within a year the Colgate account has changed agencies. Colgate's entire advertising outlay moves over to Benton & Bowles as a result of the refusal of Young & Rubicam to release the radio end of the Colgate business to the former agency. Y & R took the attitude that the account remained with it intact or else.

Benton & Bowles, which has handled the Palmolive phase of the Colgate-Palmolive-Peet business since the toilet article combine quit Lord & Thomas, put in its bid for the Colgate radio contact after it was announced that Joe Cook would wind up his affiliation with Colgate toothpaste with the Nov. 11 broadcast. While Young and Rubicam was still engaged in developing a substitute program Colgate became sold on a radio proposition submitted by Benton & Bowles and decided to switch agencies as far as broadcasting was concerned. Young & Rubicam, when informed of the decision, burned at the disregard shown its efforts to prepare another show and advised the client that if it took out the radio business the rest of the account would have to go with it. Having already committed itself to Benton & Bowles there was no alternative for Colgate but to accept the "or else."

It was no secret to the trade that during the last 10 weeks of Cook's run all was not well between Young & Rubicam and Colgate's director of advertising. Cook found in due time that his gagmen were more concerned with dishing up the plug in a more palatable manner than in fashioning an entertaining script. When Cook rebelled at this situation the Colgate advertising exec retorted that he was the person to be satisfied and that the method of handling the plug would stay as was. Young & Rubicam, caught in the jam between the two, tried to steer the program along a compromise route.

Benton & Bowles also handles Ipana toothpaste.

Poet and Pancakes

Lynchburg, Va., Nov. 12. Touted as the south's No. 1 poet, Abe Craddock Edmunds, of Lynchburg, has been hired by station WLVA to announce special programs.

First assignment is getting together and explaining a flock of operatic phonograph records on Sunday mornings.

IDEA CREATION DEEMED WEAK

Contemplated Working Arrangement Between World, Station Reps, and Broadcasters Recognizes Menace of Falling Grosses in Spot Biz

FEE, NOT %

Indications are that the World Broadcasting System and the majority of important station representatives will within the next two weeks consummate a pact whereby WBS withdraws entirely from the time brokerage field to assume the position of a centralized creator of ideas and programs for the spot broadcasting industry. Since the project was first broached World execs and major station reps have held several meetings to work out details of the agreement, with yesterday's (Monday) get-together also including a delegation of top-rating station operators.

One of the major problems yet to be solved is the compensation that World is to receive from stations on the business it helps create. Both World and the station men who favor the program building alliance prefer that the return for the former be not based on a percentage plan or in any conflict with the 15% going to the station rep. These two elements would rather make it a definite monthly fee based on the value of the World's service to a

Petry's Position

Edward Petry is on record as opposed to joining the spot broadcasting trade pact between World and other station representatives but comment within the industry is to the effect that the stations which he represents will persuade Petry to join.

Petry prefers to be a lone eagle and makes a point of not joining trade cartels or of participating in general discussions. Apropos the decline in spot broadcasting revenues he runs counter to the expressed opinion of all the rest and states that spot biz on the 39 stations he represents is better, not worse.

station with the terms to be adjusted from time to time.

Not Creative

Under the plan that the conferring parties have in mind, World would function as the creative center of ideas of showmanship for spot broadcasting, with the services of the organization available to the station reps allied with it. A station rep with a warm prospect would outline his problem to the expert at World, and the latter would, in turn, fashion both a merchandising plan and a program for submission or auditioning to the client.

Station men, approached by their reps on the idea, have in practically all instances expressed their endorsement. These broadcasters have agreed that some such alliance is essential for the protection of spot broadcasting. Several of them have attributed the disappointing amount of business turned in this season by spot broadcasting to the lack of adequate creative factors in the field. Ice Lounsbury, gen. mgr. of WBBM and WGH, Buffalo, in commenting on this situation, declared last week that he is doing \$1,000 a week less of record-business than he did last year, and that it was his opinion that the majority of stations were suffering in like measure because of the absence of co-operative fac-

Australia Will Have Commercial Web; Broadcaster from There Tours U. S.

PARK AVE. LIKES

Fray-Braggiotti, Deutsch, Nichols, Guizar, Gluskin Lead

Mrs. Cobina Wright, socialite, now with the CBS entertainment bureau leads the Guizar and Emery Deutsch are most in demand of the CBS artists for the quieter teas, playing as many as two or more in a day. Red Nichols and the Lud Gluskin bands for the gayer parties. However, Fray and Braggiotti, piano team, still lead in bids for the penthouse affairs.

Besides booking and talking, contract clauses, the socialite also has her own Wednesday morning hour over CBS which is filled with guest speakers from the literary, stage and screen.

Hollywood NBC Biz Up 325 P.C. Over Last Year

Hollywood, Nov. 12.

Further indication of NBC's intention to shift the coast base from Frisco to the RKO Radio lot here is seen in the announcement of Don Gilman, chief of coast operations, that he would devote considerable more time to the local end of the network. Responsible for this move is the recent report showing that biz at this outlet has shown an increase of 325% over last year.

Newest commercial to emanate from here after a long term in the north is the Betty Marlowe musker, which is aired twice weekly on the seaboard chain. Troupe will also make 52 discs for midwest and eastern territories.

ities in the field of spot broadcast-

Chicago, No. 12.

Having put the brokers out of business the special station reps are now trying to do the work that the time broker used to do in digging up new business for radio. Stations have started complaining that the representatives are merely handling what business is around, but are not going out to sell new sponsors on radio as an advertising medium.

Reps are meeting this squawk by adding to the personnel men who are detailed only to contact potential advertisers who have never been on the radio. Reps have learned what the time brokers knew long ago: that the agencies themselves cannot be depended on to work up trade for the radio, particularly those smaller agencies which are still out of the radio picture and which do not have any facilities to service their clients for other advertising.

Reps such as Ed Petry, Free & Sleinger, Greig, Blair & Spight are sending men out to visit these sponsors and getting them interested in radio. No attempt made to do business direct, as the reps want to do nothing to endanger their friendship with any agency. But the contact is merely a prod to stir up additional advertisers for radio as present sponsors drop out. Ed Petry office led the campaign when Ed Voynow, chief of the local office, added Bert Green and commissioned him solely to non-radio users but who were potential advertisers.

Result of the campaign by Petry and the other reps has been the development of a number of accounts for spot trade. Nothing big or spectacular has come out of it, but a number of smaller clients which may be built up into big advertisers.

Australia is to have a commercial network confined for the most part to the New South Wales district, hooking up Brisbane and Melbourne with Sydney. More awaits return of John Dunne, studio manager of 2 SM, Sydney. He is now making a tour of U. S. and foreign stations. Dunne is in New York studying radio technique and purchasing American scripts which will be revamped for Australian usage. He sails Nov. 17 for London and the continent.

At present there are two classes of stations in existence on the island continent.

First, the government group designated as Class A, and second, the commercial stations labeled Class B. Owners of radios pay a \$1 license fee which is turned over to the maintenance of government group. Sydney has two of these stations and has about six in the Class B category.

Station 2 SM is owned and operated by the Catholic Broadcasting company of which Magr. Meany is director. In spite of this church backing, the only time the clergy takes to the air is on Sundays for services and later in the day, some announcements. At present most of the station's hours are devoted to platters with musical recordings most favored by the listening public. The U. S. orchestras are well known through this medium, especially the Paul Whiteman records.

Each night however station 2 SM breaks up this steady recording diet and presents a half-hour flesh show, using about 20 actors. It is a serial named Milestones in Australian History, being a sort of cavalcade idea which again ensnares the older traditions which all good British subjects love so well.

Dunne, ex-vaude performer directs the show and also has a juvenile hour. His wife presents household squibs on the station.

Radio listeners in Australia are just emerging from a cycle of thrillers and are gradually demanding programs with more advanced appeal.

One new American account, Kellogg's will make its bow in Australia shortly, using an adventure series for its presentation. Pepsodent and Ford spot announcements are other U. S. firms now broadcasting there.

ROQUEFORT CHEESE IN AIR CAMPAIGN

Makers of roquefort cheese, a French monopoly, have launched an air campaign to make Americans roquefort conscious. Roquefort Association of Roquefort, France, through the Morris, Windmuller & Elzinger agency of Chicago, has bought two weekly 15-minute matinee spots on CBS for the ballyhoo. Program, originating from Chicago, is tagged "The Story Behind the Song," and includes in the cast Don Ameche, Bob White and Ed Vito.

Cheese exporters opened the campaign last Friday (9) with a broadcast from the French liner, 'Le de France,' which was tom-tommed as 'Roquefort salutes America,' and presented Jean Aubert, Fray and Braggiotti, Raphael, accordionist, and Leon Belasco's orchestra.

Shepard in Waterbury

Waterbury, Conn., Nov. 12. John Shepard's Yankee web now using local WATR, 100-watt, as outlet, relying through WICC, network-owned station in Bridgeport, WATR carrying both sustainers from Boston and WICC studios. Move probably follows Shepard's intention to insure coverage in Waterbury sector, now that WIXBS, affiliated with ABS, has begun operation in this city. WDBC, CBS station in Hartford, also uses some Yankee output.

ATTACK AIR 'CIRCULATION'

Circulation Vs. Showmanship

It had to happen and it has happened. Magazines are cross-checking the checkers hired by the networks. The magazines are hiring their own fact-finders and it's a safe bet that the promised bickering will edify the enookers but won't do radio much good. It may laugh the whole rignarole of surveys out of court.

Radio hasn't hesitated to sock other media, so radio may have to take some socks itself. Those surveys were a little too glib to pass forever unchallenged. Radio was too saucy in talking the jargon of circulation. Just why radio persisted in putting all its eggs in the basket of circulation will ever remain a mystery to the showmanship viewpoint. But radio did and now the bricks are flying and they may break some eggs.

Did it really require so much proof from the networks to say that a lot of people listen to Amos 'n' Andy? Was it necessary to labor so hard to prove that millions of people are willing to be amused? Precisely why did the networks feel compelled to make a tribal duty out of Circulation?

The answer is, of course, that the networks wanted to talk the language of the advertising agencies. And the irony is that while talking circulation they forgot showmanship and the advertising agencies stepped out and took the production of programs away from the networks. And now the networks have their circulation and little showmanship. At least they have their circulation, unless the magazines take that away, too.

Perhaps Hollywood has some handy graphs on Greta Garbo's circulation. Maybe Gary Cooper is overpaid at \$1.42 per thousand fans. Maybe Loew's stock would be affected if a survey showed the neighborhood bowling alleys had increased their circulation. The showmanship viewpoint just can't take those surveys very seriously.

Now might be a good time for the networks to start whooping it up a bit for showmanship. They've about worn that circulation tuxedo out at the seat. Maybe the sponsors wouldn't shrivel from association with a great popular amusement sold quite frankly as an amusement.

What's the circulation of a bad program on a 50,000-watt station anyhow?

CBS TAKES BOW ON SERIES LISTENING

Columbia took advantage of the recent world's series to make a check on which of the local affiliated stations got favored listening attention from dealers of radio sets. In a brochure being released by CBS this week this network lays claims to coming out on top in 40 out of the 102 towns polled. Count in 10 of the cities receiving the Ford sponsored broadcasts, the brochure states, showed a tie between Columbia and the NBC red (WEAF) and blue (WJZ) networks.

Questionnaire was mailed out for CBS by an outside research organization, Walter Mann and Staff, and asked, "What station or stations did you tune in at your store for the broadcasts of the world series games?" and "If you tuned in more than one station, which one did you listen to most?" Out of the 7,959 quizzes distributed 20% were returned with the answers.

CBS's claims to superior popularity includes its affiliated stations in New York, Chicago and Philadelphia, Cleveland, St. Louis, Baltimore and Boston, which the brochure describes as seven out of the 30 largest cities in the U. S. CBS estimates the population of the towns in which its stations came out on top as totaling 26,896,163, and the towns that showed a stronger inclination for the NBC version of the series as totaling 10,924,454. In the breakup by network CBS states it won over the red link by a population tally of 23,796,804 to 13,827,451, and over the blue loop by 26,161,203 to 11,872,788.

Menck Nixes

Baltimore, Nov. 12. H. L. Mencken nixed an offer proffered last week by WFBR. Station had an account desirous of utilizing the critic on a weekly program that was to have been a two-way hook-up between WFBR and WRC, Washington.

In thumbing the offer, Menck said he didn't wish to go on either in Balto, burg of birth and residence. Claimed he has been approached by NBC on several occasions.

ABS BREAKING ICE?

Hear Chicago Account May Be Web's First Sponsor

Chicago, Nov. 12. Appears that the first sponsor on the new American broadcasting system will be sold in Chicago. Two accounts are on the fire at present, a beauty account and a food manufacturer.

Fred Weber, of ABS, has been in town pretty constantly during the past two weeks working with Herb Sherman, sales manager of WJJD, the local ABS headquarters.

AIR C. A. WILL MEET THIS WK.

Washington, Nov. 12. Climaxing a long string of postponements, broadcast code authority is due to meet Thursday (15) to dispose of a half dozen important issues which have been hanging fire for more than six weeks. Will be first session since the squawk-fest at Cincinnati in conjunction with National Association of Broadcasters convention last September.

Among major matters on the docket is the proposal of Edward Nockels to create a batch of regional enforcement sub-committees to speed settlement of controversies over fair trade practice provisions of the code and aid the major code authority in keeping abreast of its schedule.

Nockels' proposition seems destined to stir up considerable discussion, although most codists term the suggestion a "good idea." One of the objections arises from the stringent code requirements intended to insure decision on all important problems by a representative group of industry members. Opponents of the regional set-up point out that the code requires seven members to constitute a quorum and that employment of alternates never has been approved. They see in the Nockels' plan a means of breaking down this method of preventing a small clique from running the whole show.

Other business on tap includes action on N.A.B. request for clarification, modification, or repeal of code clause on special rates and decision about granting code authority places to the Far West, Middle West, and Southwest.

MAGS WILL PROBE RADIO'S SURVEYS

Magazines Not Letting Radio Claims Pass Unchallenged in Future—Will Cross-Check the Network Checkers

SEEK WEAKNESSES

Periodical publishers of America have set out to do some heavy checking on broadcasting's claims to listener attention and market potentialities. As the first step in the campaign the magazine coterie is bankrolling an elaborate telephone survey, with the prime purpose of finding out how much the tuners know about the product identified with the program to which they happen to be listening.

Job of conducting the telephone probe has been assigned to Clark & Hooper, one of the newer commercial research organizations. Calls will be made in all sections of the country between the evening hours of 7 to 10 o'clock every day of the selected week. It is figured to use around 100,000 phone connections during this stretch. Listeners will be first asked what program it is, if any, they have on and the two questions following will seek to ascertain whether they can cite the name of the program's sponsor, the purpose of the article plugged and the selling points made by the commercial patter.

'Debunking' Surveys

What the periodical clan is interested in proving is that radio hasn't anything like the regular listening circulation that its promotional copy claims and that broadcasting has been unfair in basing this circulation on probes made during the peak (Continued on page 36)

Horlick's on Radio Luxembourg Is 1st Thompson Show for England

London, Nov. 12. British branch of the J. Walter Thompson agency expects to have at least three of its accounts established on the European sphere by January. Gordon Thompson, of the agency's New York radio staff, who is over here on an advisory assignment, launched the first program for the London office last week. English client involved is the local franchise holder for Horlick's Malted Milk.

Horlick's distrib is using an hour Sunday matinee on Radio Luxembourg, located in the principality of that name on the Continent, but with ample power to blanket the British Isles. Program is framed around the Debroy Somers band and guest artists, with a portion of the hour devoted to dramatizations of great battles won by England, starting off with Waterloo and slated to wind up with the Great War.

Though Radio Luxembourg has made it a policy of announcing its commercials and continuities in French and German, the sales talk for the Thompson clients will be confined to English. A preliminary survey conducted by the agency disclosed that over 70% of the English listeners tune in on Luxembourg Sundays, due to the stodginess of the British Broadcasting Co.'s programs on the Sabbath.

Agency has worked out a special deal with Phonographic Performances, Ltd. to cover its use of records for dubbing or broadcasting purposes. It's to be a minimum of \$2.50 per recording, with the performance fees going up in proportion with the name standing of the artists. In most of the European countries the broadcasting of phonograph records are subject to the same restrictions as any other copyrighted article of music.

One difficulty that the Thompson office has already run into is publicity for its programs. Only one or two major English dailies list the Luxembourg programs. Agency

may resort to spotlight advertising in the more important newspapers as a way out of this dilemma.

Thompson, accompanied by his wife, went over four weeks ago on advices from the London office that it had several English accounts that were hot about going on the air and that it would appreciate the loan of an expert to get these commercials safely launched in radio.

SUNDAY NITES NOW CALL FOR HEAVY COIN

Ward Baking doesn't intend returning to the air until it can get a choice half hour spot over CBS on some other night than Sunday. Account considers the network competition on the Sabbath evening tougher than it has been in previous seasons on Thursday nights.

Unless an advertiser, figures the baker, is willing to come through with a stiff talent budget it has little chance against the big money attractions that mark the Sunday night schedules on both NBC and CBS. While Thursday night has its Rudy Vallee-Mr. Well House Showboat-Paul Whiteman combination, Sunday night now has Eddie Cantor, Joe Penner, Will Rogers, Jack Benny, General Motors and Ford concerts, Lenn & Fink 'Hall of Fame' and the quality musical shows offered by Bayer, Pontiac, Real Silk and Dr. Lyon's Toothpaste.

ARGENTINE RADIOITE HERE

Adolfo Aviles, representative of Station Radio Splendie in Argentina, is visiting in New York City.

How's Your Personality?

Radio Stations Should Have Personality. Not Just Local Personality, but National and Industry-Wide Personality. Most Stations are Merely Dots on Somebody's Map.

Is Your Station Only a Blur of Call Letters in an Alphabetical Forest?

Let VARIETY Help Obtain for Your Station Some Personality with the People Who Count. When Money Is Being Spent Don't Let Your Station Be Just One More Open Transom.

Give It a Personality. Make It Stand Out. Make It known.

Advertising Rates on Application.

VARIETY
154 West 46th Street
NEW YORK CITY

BOOKERS CHRISTENED MANAGERS AT NBC; ALL TALENT MUST PAY COMMISH

Percentage from Everybody Is the New Goal—
CBS Artists' Bureau Uses Same Arguments on
Dance Bands

NBC Artists Service has undertaken to purge itself of what it considers to be a misnomer. Both the heads of the bureau and the Trade-Ways probers responsible for the department's latest reorganization have expressed themselves as adverse to having the NBC Artists Service described as a booking office. It's not a booking office, they say, but strictly a management office. And employees have been cautioned against confusing the two tags inside and outside the organization.

Acting under orders from the higher-ups in the department, the staff last week proceeded to prove to talent connected with NBC programs that the NBC Artists Service was actually a management service, not a booking office. First the bureau's staff checked the list of commercial programs to find out who was on them and whether the talent had contracts with the accounts or otherwise.

Next step was to buttonhole the 'otherwises' and talk turkey to them. These acts and dramatic players were reminded that they had spent on so many programs and that the artists service was interested in seeing that they continued to fare nicely from radio. But, added the bureau's contactor, there was the little matter of a contract. In checking over the records, the acts and dramatic players were informed, it was discovered that they had not signed a management agreement with the NBC Artists Service. Fact that the bureau was not responsible for obtaining the jobs some of these artists were holding was explained away as being a mere oversight, also unexplained is how a performer, hired direct by an agency, comes under the jurisdiction of NBC.

CBS Technique
Practice of network booking office, or management service, going after someone to sign a contract after a job has been gotten is nothing new to the business. It's been so commonly used by the CBS Artists Service that band leaders regard it as part and parcel of the relations between that network and the dance music industry. CBS Artists Bureau as a rule waits for a band to get going on a spot linked by a CBS wire before making the approach. When the rep from the CBS band booking department makes his call he first inquires as to what office or agent handled the booking and then suavely suggests that the band leader avail himself of a CBS management contract. With the signing of this paper and the payment of 10% of his earnings on the job, the network will assure him of co-operation, and that the spot will continue to hold the wire.

NBC Artists Service has decided to defer revising the setup of its branch in Chicago until it sees how the reorganization plan works out in the home office.

CBS DEMANDS COMMISH ON ARKELL'S NBC JOB

CBS artist bureau has served notice on Rod Arkell that it expects commission from his NBC Commercial, Carlsbad Sprudal Salts. CBS bases its claim on the alleged fact that it introduced Arkell to his NBC sponsor.

Arkell is the Carlsbad Philosopher three times a week. He formerly was in the press department at WOR.

RCA Pep Rally

RCA tossed an inter-subsidiary meeting of department heads in studio 2B of the NBC plant Friday morning (9).

Pep talks were delivered by David Sarnoff, M. H. Aylesworth, and the heads of the various other companies in the RCA combine.

It was the first get-together of its kind in a couple years.

Info Bureaus

Numerous actors now on the air have been going back to their former vaudeville and stage agents—but for advice only—as a result of NBC trying to induce the signing of management contracts.

'Should we sign or not?' the actors are asking. Some of the agents are dizzy operating free info bureaus.

Attack Circulation

(Continued from page 35)

listening hours of the evening, 9 to 10 o'clock, and the peak listening season of the year. But above all, the inquiry will seek to determine upon what percentage of the loud-speaker masses the advertising pattern actually registers.

Directors of the Crossley Survey will during the week starting Nov. 11 go in for some experimenting in checking on program popularity. In addition to using the present method of calling up the next day and asking what programs the fan tuned in the day before, the Crossley field men will do a certain amount of incidental phoning. Results of one method will be checked against the other. In the major key spots the questioners collectively are expected to make as many as 500 co-incidental calls a half hour during the course of the week. Summary of the two-way check will be available to the survey's clients around Dec. 1.

In the Nov. 10 issue of Editor and Publisher, trade paper of newspaperdom, George Brandenburg devotes an article under the heading 'CBS Cheap Coverage Claims Refuted' to pointing out 'flaws in CBS reasoning.' Harold Anderson, head of the Gallup Research Service, is Brandenburg's authority for an attack upon recent claims put forward by the network.

This is further evidence that newspapers and magazines propose to do some shin-kicking in retaliation for radio's constant attacks upon the worth of other media.

In selling itself as an advertising medium radio has from the start first quoted program favorites and then gone into circulation. But regardless of the paths taken by it broadcasting has arrived at practically the same formula of evaluation as the press. So E. P. H. James, NBC manager of sales promotion, told the New England division of the Advertising Federation of America at a meeting in New Haven, Conn., last week.

Print media, said James, began their probing by the circulation route and eventually got around to the point of finding out how many actually read the advertisements. Radio, he averred, first undertook through the Crossley Reports, to find out what programs (the sugar-coating to the advertising), they preferred to listen to and then proceeded to determine where this audience was, what it amounted to and when it could be reached.

James also outlined to the advertising experts the results of a recent survey among dealers on media preferences. Druggists and grocers and gas station men, he said, expressed themselves as favoring radio above all other modes of advertising. For a young media radio, averred James, has done a massive job in the field of research. In support of this assertion he cited the elaborate studies that both NBC and Columbia have bankrolled since 1928.

Lloyd Squires, chief announcer of WDEV, Waterbury, Vt., was forced to use the "mike" to deny reports of his death in an automobile accident recently. Rumor was caused by death of another Squires of the same city, but no family connection.

Agencies-Sponsors

Goebel's meat products has joined the Fletcher & Ellis list.

Young & Rubicam has expanded its quarters to take in another floor of the building it now occupies.

General Baking Company using 26 on minor World Series broadcast discs over four Detroit stations including WJLH, WWS, WXYZ and CKIW. Placed through Batten, Barton, Durstine & Osborne, Inc.

Aspirinplus Company takes WBS program service on a series of five minute squibs. Placed direct.

Dr. Lyons Toothpowder renewal of WBS discs for 15 more 30 minute programs over WHAM, WCAE and CFRB, the last station being in Toronto, Canada. Wax series of 'Manhattan Merry Go Round'. Placed through Blackett, Sample, Hummert, Inc.

Konjola has returned to active advertising and coming more into radio. Has booked time on WHRM, Chicago, for a seven-times weekly spot with Alex McQueen and his 'Nothing But the Truth' program.

Marion Parsonnett, formerly with CBS in the twin capacity of continuity editor and director of dramatic productions, has joined the Lennen & Mitchell agency. He will share with Mann Hollner the responsibilities of the agency's radio department. Hollner will handle the musical shows, and Parsonnett will do the producing of the dramatic programs.

Wax Works

RCA Victor studios, Chicago, added another engineer, Jack Pennington coming in from Camden. Makes it a trio of engineers grinding out the work brought in by Bill Young and Ed Foreman.

Cosmopolitan Magazine has been added to the disc boiler-plate series put out by the General Broadcasting System for the Hearst publications. Cosmopolitan plates will be distributed among 125 stations at the rate of four a month and contain dramatized excerpts of feature and short stories. Like the American Weekly and Current Events affairs, the Cosmopolitan discs will be carried by these outlets on a sustaining basis.

Broadway Agents Slow to See Benefits Of Submerging Selves as NBC Cogs; NBC Can't Get an Equity Permit

Going Broadway-minded for the first time NBC is scouring the Broadway agent field for candidates for four of the five jobs still open in its reorganized artist bureau. Posts for which agents are wanted are talent scout, new talent polisher (auditions), combination picture-legit agent and combination hotel-nite club agent. Fifteen open spots is exploitation man to assist Edward de Salisbury, head of 'sales promotion.'

Spots which NBC is dangling before the Broadway agents' eyes require that they give up their present independent ventures and come into the NBC artist bureau as associates, thereby sacrifice their own identities for whatever benefits they may see in being associated with the network. Up to yesterday (Monday), no takers.

Alox Is Set

One position filled last week carries the title of 'booking manager.' Job goes to Jimmy Alox, who was with the Keith and RKO vaudeville booking offices for about 20 years. At the time of his leaving RKO two years ago he was in charge of the contract department. Last year for

Bookkeeping

By crediting all the Ford World Series business to the red (WEAF) link NBC was able to come through October with the gross breakup by networks showing the red loop leading Columbia by \$56,000. Baseball broadcasts were carried on both the red and the blue (WJZ) links, but NBC elected to attribute the full gross from this source, \$134,622, to the red network's side of the ledger. Columbia's bill to Ford for the World Series came to around \$159,000.

Breakup of the NBC time sales' figures for October gave the red network \$1,808,447 and the blue, \$862,528. Columbia for the same month grossed \$1,752,601.

WGN Continues Likker Ban Despite Trib' OK

Chicago, Nov. 12.

Despite the acceptance of liquor ads by the Chicago Tribune, the paper's WGN station is still refusing the booze accounts.

Tribune reversed its non-liquor ad policy last week after many years of strict rejection of likker ads.

Cig Account Spending IG Seeking L.A. Spieler

Hollywood, Nov. 12.

Kentucky Winner cigarets, which is taking over 'One Man's Family' for a coast-to-coaster, is spending around \$1,000 to find an announcer to handle the program to its satisfaction. Auditions have been held here and in the north, with the finalists to be piped over the NBC network into the New York studio, where cig execs will make their choice.

Line charge and incidentals will run the bill up to the grand mark.

'Gumps' Not on WGN

Sale of the 'Gumps' script to a Columbia web account without the show originating or being broadcast on WGN figures as break in an old policy by the Chicago Tribune that Tribune strips must be on WGN.

Break-up of this policy follows the removal of the syndicate offices from Chicago to New York, thus removing the newspaper syndicate mob from the influence of the station.

Philip Harrison joins WMCA, New York, as dramatic director. Formerly directed such programs as 'Collier's Hour' and 'Italices.' Rance Valentine also new to station as continuity writer.

BOTH WEBS NOW ASK WIRE FEE OF CAFES

New policy adopted by NBC toward hotels and cafes will within the next month leave few of the NBC affiliated spots with wires that are not being paid for. Like the arrangement that Columbia has had in effect for years NBC is demanding a monthly fee for the pick-up lines unless the band involved is booked through the NBC Artists Service or the spot itself has some other booking association with the network. Within the next few weeks NBC has upped its toll collections from niterie sources \$1,500 a month.

NBC Artists Service previously had been pretty free with its pick-up wires. Installations were made with little thought to billing the restaurants and night clubs for them. Web figured that the mano quality of the band sufficed to make up for what it cost NBC to link the spot to the studio wire.

Among the spots that NBC is seeking to collect from is the Cotton Club in Harlem. Though the niterie was advised two weeks ago that it either agree to a monthly fee or stand the loss of the wire, NBC has decided to let the connection stay in another month on the gratis basis. After the operators of the niterie got their notice from NBC they approached the CBS Artists Service. Propostion advanced by the latter source was that the Cotton Club either pay \$100 for the wire or agree to let the bureau book its bands.

WLVA, LYNCHBURG, VA., REBROADCASTS WLW

Lynchburg, Nov. 12.

New and inexpensive source of program for small stations has been worked out between WLVA in Lynchburg and WLW in Cincinnati. Former picks up several programs daily from WLW and rebroadcasts them on its own wave band. Idea is still in the experimental stage, but at present it consists of using a very powerful receiver which is locked to WLW's wave length. The receiver is several miles from the city, where it will not be affected by power lines or other man-made static.

Programs have been successful novelty so far, most ordinary receivers in Lynchburg being unable to tune in WLW in the daytime with any satisfaction. The rebroadcast sends out a sharp and distinct program, fairly free of static.

A.K.'s Pick Music

National Biscuit Co. and the agency on the account, McCann-Erickson, left it to a committee of six from their own ranks to pick the dance fare for the three-hour program the food packer is debuting on NBC Dec. 1. Most of those on the committee could not be rated as addicts of the waxed parquet. Age of the group averaged around 50 years.

Out of about a dozen bands auditioned they tagged Benny Goodman for hot, collegiate music; Murray Kellner for instrumentalizations of the sweeter and slower-tempoed variety, and Xavier Cugat for specializations in the tango and rumba. For their types of dispensation Cugat and Goodman rank high among phonograph record buyers and the profession itself. The three units will alternate over a five-hour stretch Saturday nights, so arranged as to allow for three hours of broadcasting in the eastern, central and mountain zones.

PROCKTER WILL WED

Bernard Prockter, gen. mgr. of CBS owned and operated stations, takes himself a bride Nov. 22.

Future Mrs. Prockter is Ruth Rosenthal, daughter of the late J. C. Rosenthal, gen. mgr. of the American Society of Composers, Authors and Publishers.

SHOW FOLKS' BUYING POWER

KGW, Portland, Mail Count

Portland, Ore., Nov. 12. Mail received at Station KGW during October for the various commercial programs emanating from that station is as follows:

SPONSOR	PROGRAM	NUMBER OF LETTERS
Alka-seltzer	National Barn Dance	10
Alpine Milk Co.	Will Aubrey	20
Blue Ribbon Malt	Ben Bernie	2
Bosch Auto Parts	American Explor. Club	4
Camay Soap	When Dreams Come True (Contest)	2,116
Caswell Coffee Co.	Caswell Concert	10
Dr. Lyons Tooth Pow.	Manhattan Merry-Go-Round	473
(Free samples offered)		
Pitch Shampoo	Wendall Hall	19
General Mills	Betty and Bob	23
Gerber Baby Food	Mme. Schumann-Heink	1
Gillette Razor Co.	Gene and Glenn	14
Heinz Prod.	Home Economics	15
Ivory Soap	The Gibson Family	1
Johns-Manville Co.	Floyd Gibbons	1
Johnson's Wax Co.	Tony Wons—House by Side of the Road	3
Log Cabin Syrup	Lanny Ross and Orch.	1
Maxwell House Coffee	The Showboat	2
Mohawk Carpet Mills	Mohawk Treasure Chest	22
Occidental Life Ins.	Winning the West	11
Ovaltine	Little Orphan Annie	6
Oxydol	Ma Perkins	4
Pacific Coast Borax	Death Valley Days	2
Sperry Flour, Swift, and		
Scotts Towels	Al Pearce and His Gang	17
Pepsodent	Amos and Andy	5
Royal Gelatine	Mary Pickford	2
Rykrisip	Mme. Sylvia	3
Sperry Flour Co.	Martha Mende Society	4
Spratts Dog Food	Terhune Dog Drama	1
United Drug Co.	Kansas Symphony	1
Vince Products	John McCormack	2
Wesson Oil Prod.	One Man's Family	92
Var. comm.	Woman's Magazine of the Air	18
Ford Motor Prod.	World Series	2

WXYZ, DETROIT, IN FOUR WEBS

Detroit, Nov. 12. Station WXYZ will regularly receive at least three programs weekly from the Columbia network, making this station the only one in the world tied in with four chain hook-ups. Present connections are with the Michigan Radio Network, the Mutual Broadcasting System and the Canadian Radio Commission network.

Fire in Lynchburg

Lynchburg, Nov. 12. Nowlin Puckett, who does a news spiel for WLVA, scooped his own station when fire caused a \$10,000 loss to the downtown studios last Wednesday night (7).

On his way home from a late date, Puckett saw smoke seeping out of the windows of the building. Puckett went upstairs to investigate and found the station, which had been closed several hours, in flames.

Fire department credited him with keeping down a nasty blaze on Main street. Fire was confined to the control room, but water poured through on the stock of a shoe store below, adding to the loss.

Station had just installed all new control equipment coincident with upping its power to 250 watts. Went on the air next morning as usual, employing duplicate equipment at the transmitter several miles from the downtown studio. Had to confine programs to records until temporary studio was set up.

Ross at Auto Show

Cleveland auto show is going in for the s. a. angle by hooking a fashion show and Lanny Ross Jan. 12-19. Instead of name bands, etc.

The WTAM orchestra will supply the dancipation, with Ross the dancer.

L.A. Times Denies Libel Blast at KNX In News Airing War

Los Angeles, Nov. 12. Times-Mirror Company, publishers of the L. A. Times, has filed answer to the libel damage suit brought by Western Broadcast Company (KNX) in which the publishers deny that an editorial complained of was an effort to coerce the independent radio station into joining the local Press Radio Bureau for news broadcasts.

Defendants assert that the editorial characterized as defamatory was privileged, because it dealt critically and in good faith with a matter of public concern in commenting on the asserted practices and attitude of KNX in refusing to join the news ethering combination.

TELEPHONE WIRES FOR WIP, WOL AND WCBM

Baltimore, Nov. 12. American Broadcasting System's south-of-N. Y. portion, which embraces stations WIP, Phila.; WOL, Washington, and WCBM, Balto, will get and send their chain programs over A. T. & T. wires, starting Dec. 1.

For the past three weeks the trio of southern stations have been unable to pipe programs out over the ABS, due to the refusal of the telephone company to carry anything that emanated over Western Union lines, wires of which company the southern stations have been using.

Murder Jury Disagrees

Zanesville, O., Nov. 12. Retrial of Russell Swiger, 21, of charges of first degree murder will begin November 26. His first trial ended in jury disagreement.

G.M. DEFERS TO 'EM AS PATRONS

Modifies Policy on Free Ducats to Forestall Possible Criticism from Automobile-Buying Theatre World

BREAD-AND-BUTTER

To avoid any recriminations from the theatrical and concert interests General Motors is making it a point to limit audiences at its Sunday night broadcasts to less than 3,000. Center theatre in Radio City, where the programs originate, holds over 3,000, but the manufacturing combine has drawn a line on the number of invitations and doesn't propose to budge from this figure for the balance of the series, 14 weeks.

In keeping the audience angle within bounds, General Motors is proceeding on the theory that goodwill won in one quarter may have an untoward effect in another. People in the theatre and picture producing business constitute an important proportion of car buyers and the less done to antagonize this element the better will it serve General Motors' purpose.

Auto critic has decided to distribute as many tickets as were available to it last season when its concerts occupied NBC's largest studio in Radio City, which seats slightly less than 3,000. General Motors figured that it was entitled to this studio for the current series, but when Chase & Sanborn intervened and held that it had put in a prior bid for the layout, G.M. agreed to the alternative of moving into the Center.

Since the concert series started six weeks ago the demand for tickets has increased 800%, but the motor men are set upon keeping the admissions within the 3,000 mark. The main angle in which G.M. is interested is the make-up of the audience. It seeks to make sure that the audience represents a cross-section of all classes of car buyers, from high to low price customers.

King Band Drops MBS Sustaining As Lady Esther Co. Fears Overplug

Chicago, Nov. 12. Wayne King band is dropping off the sustaining ride over the Mutual Broadcasting system after having given the WGN WLW-WOR-WXYZ chain a twice-weekly program from Chicago for the past month. Will return to broadcasting sustaining programs exclusively for WGN, the Chicago Tribune station, from the Andrew Karzas Aragon ballroom.

Reason for the withdrawal from the Mutual system is the squawk from Al Cohn, president of the Lady Esther company which is paying King for six commercial broadcasts over both the National and Columbia chains. Cohn yelled that the additional free rides on the Mutual wires was giving the public too much Wayne King and would react to the lessening of the King strength on the regular Lady Esther shows. It marks the first reported instance of a sponsor requesting a band to refrain from broadcasting on a sustaining hook-up while playing a ballroom, hotel or nitery.

However, the other Chicago bands on WGN and MBS, such as Jan Garber from the Phoenix, Ted Strom from the Palmer House and Earl Burtnett from the Drake will continue on the Mutual sustaining shows. Understood that MBS will pick up the Blackhawk restaurant in the loop as replacement for the lost King program.

Station Compensation Only Secret FCC Allows on Affiliates' Relations

Ford Concert's Shift

Ford will cease competing for listener attention against General Motors Sunday nights after the Dec. 30 broadcast. Former account is slated to move out of the 8 to 9 p. m. EST spot on CBS and take the hour following.

Reallocation of Ford's time will necessitate shifting the Gulf Refining and Cream of Wheat (Alexander Woodcock) half-hours which follow one another to the 10 to 10 p. m. stretch. Lehn & Fink will use the hour vacated by Ford for its Eddie Cantor and 'Hall of Fame' stanzas.

Gertrude Stein, Her Mgr., NBC, CBS Have Diffs

Gertrude Stein, the Radcliffe College alumna who made herself a celeb in Paris and has just returned to the U.S.A. after 30 years, is in a jam with her lecture manager, Clark Getts. At least he was her manager, but she's changed her mind. Couple of prospective radio commercials involved.

NBC and CBS are also involved. Getts booked Stein with Columbia for four paid broadcasts, but Stein has accepted one NBC broadcast instead. CBS, after the word-slinger had disagreed with her manager, propositioned NBC to make the broadcast a joint affair between the two networks, but NBC said 'nay, nay.' CBS reminded NBC that in the George Bernard Shaw case CBS had allowed NBC to take the program despite an exclusive contract. It was still 'nay, nay.'

Stein is the woman poet who wrote, 'Alas, Alas, There is No Grass, Alas.'

Information is being gathered by the Federal Communications Commission on the contractual relations between networks and their affiliated stations. The purpose appears to be to determine the basic ownership of all stations in the country. Networks have been requested to forward such contract data to the Commission in Washington.

It is understood that the only matter that shall be excluded in the information sought from the networks is the station compensation or monetary clause to the networks.

No explanation for this exclusion is being given but so far as can be learned the Commission itself thought of this exclusion angle.

Network information would infer that there is a deeper significance to the Commission request than appears on the surface. Those who claim to know would infer that the Commission is reading for an inquiry into the radio broadcasting system of the country similar to that which is intended for the telephone industry and the A. T. & T.

It is as likely as not that the inquiries into both fields may be linked as one to determine the extent of domination which may exist in any direction on the part of the networks or the A. T. & T. on the individual stations.

Networks were busy during the past week querying its affiliates about the Commission's request for contract data and securing the individual stations' consent to ship the data to Washington, minus the monetary clause.

Any restraining clauses in the affiliated stations' contracts with the networks are bound to receive the particular attention of the Commission. That angle is one which is being watched by all sides and wondering what kind of interpretations may be placed on same by the Commission.

2 Midwest Political Radioite Candidates Elected; 1 Defeated

Chicago, Nov. 12. Two candidates for public office among radio workers in this vicinity were successful in the recent elections while one candidate missed. John Roszkowski, who handles the Polish announcements on Ralph Atkinson's station in Gary, was elected State Senator to the Indiana Legislature. Fred Landis, who used to be on WBBM here as the Hoosier editor, was elected Congressman from the state of Indiana.

Ralph Lundquist, business manager of WCFB, was defeated in his attempt to become the criminal court clerk.

Uncle Bob at WIND

Chicago, Nov. 12. First of the KYW class to get set in a new connection, now that the station is moving to the Philadelphia area on Dec. 3, is Uncle Bob (Walter Wilson). Goes to the Ralph Atkinson WIND outlet in Gary.

Hearst Herald and Examiner here is negotiating with WIND to continue the weekly reading of the Sunday comic section by Uncle Bob. Besides the Sunday comic reading, Uncle Bob will do his regular 'keep off the street' program.

WLW Greases the Skids

Cincinnati, Nov. 12. Fresh batch of mixed vocal talent due at WLW this week, to replace five departing pipers. Outgoers are Franklin Bess and Wilson Lang, tenors; Milton Sachs, bass; Katharine Funk, contralto, and Jimmy Arlen, crooner.

WLW being very busy revealing names of new talent until hitting the air.

KETTEWELL, FIZDALE IN ABS CHI SPOT OFFICE

John Kettewell has been appointed western sales director for ABS chain with headquarters in Chicago. Tom Fizdale also joins this new office as publicity director. Both are former newspaper men. Fizdale has worked for NBC in Chicago and recently been operating a talent publicity service.

Drug Store Man's Bid

Charlotte, N. C., Nov. 12. J. A. Hart, High Point drug store operator, and Wayne Nelson, of WBG, Greensboro, have made application to the Federal Radio Commission for a permit to erect and operate a station on local channel frequency at High Point, which is 10 miles from Greensboro.

They ask for a daytime schedule only, with 100 watts power and 1,200 kilocycle channel. The studio and transmitter would be in the Southern Furniture Exposition building and will cost \$7,000. This station does not expect to obtain chain broadcast connections.

WJW, Akron, is starting a new program with Doc Weitzel's orchestra. Goes on 3:30 p.m. Mondays.

Radio Chatter

Cuba

National Radio Council getting tough with broadcasters trying to get its goat.

CMCA has provisional permit for six months to install studios on top floor of big department store here. Now it's time to move and they don't wanna, so it is padlocked.

Station CMCF padlocked for ten days by the chief of police. Political hotwads.

CMCF will be soon on the air again. It had money trouble with former owners but new company will have it 18 hours on the air. It uses Western Electric equipment formerly WIOD's.

Another shortwaver just appeared, COII, which hasn't commercial license yet as equipment not yet ready.

Multiple Adv. Agency here, specialized in radio, enlarging its staff. It is the only ad agency here with continuity production, artists bureaus, etc.

The 5,000 watters (3) must be on the air in January.

New York

Dick Leibert was back on the NBC red circuit in the 9 to 9:30 a.m. lot.

Guesting over WOR for Martha Dean, Iac Samuels revealed that her nine-year-old son was scheduled to play in a football game that afternoon.

Moving date for WOV into new location at 132 West 43rd Street has been set ahead for Jan. 1. Instead of next month, R. E. Study in charge of remodeling program.

WHN to broadcast Yale University band of 75 pieces including a double quartet on Nov. 17 from the State theater. Program to run about 20 minutes.

Terry Lawlor on new series over WNEW.

Carl Bjare and Ben Jackson new additions to WNEW's engineering staff.

Victor Hall joins production department at WMCA. New salesmen with station include: James B. East, Don Miller and R. R. Kaufman.

Walter D. Britt, chaplain of department of correction, airing experiences over WOV.

Walt Whitman to write sales department, of G. Howell Mulford, Robert Mitchell and Stanley Chambers.

Mad. Bowes recuperating from minor operation on arm.

Bernice Judis, WNEW station manager going to the west coast for two weeks over Christmas.

WELN trying to win 'Composer's Hour' on Thursday nights presenting works of budding musicians and lyric writers.

WOV already presenting short squibs daily regarding donations to the Italian Christmas Fund.

'Sailor Beware' company joining in the balcony clatter at the opening of WMCA's 'Amateur Night in Harlem.'

Robert Barker singing to console music for half-hour sessions over WNEW.

WNEW's latest Sunday feature is chamber music by Copolynsky trio by remote from Egyptian Art theater.

New program, 'Me and Mike,' over WGR on Fridays, sponsored by Manru Beer. Gerald K. Rudolph on the air for a quarter hour with news comments and reminiscence.

Rudolph formerly conductor of 'Portside Column' in old Buffalo Enquirer and later with Fox Film, doing a general comment and column-on-the-air.

Sally Arnold is Nat-Abramson's private sec. now at WOI.

Charles King and Peggy Flynn, the latter erstwhile Peggy Bernier of 'Good News,' planning vaude tour shortly besides some air appearances.

Julie Wintz signed for long-term contract on platters for California Perumure to be used over WLAV.

Buddy Rogers has to be in London by Dec. 12 and has his short vaude tour under way.

Nell Golden's orch from Man About Town cafe added to WNEW dance parade.

Romano, the Melody Singer signed with WOR artists' bureau. Same for Sylvia Cyde, prima donna stylist.

Leon Delacoe reuniting indefinite on an Armour program.

Al Sherman to represent Dave Freedman interests in London.

Arthur Doran to m.c. his first personal vaude unit on Nov. 23 at Valencia theatre with Eton Boys and Bert Swor included in group.

Al Sigi, news broadcaster of the Rochester Free Union, talked for 10 minutes into a dead mike when wire connections with station WHEC broke down. Repairs made, he did it over an hour later for the audience.

Tommy Mack first stooge for George Glot and now taking in some vaude dates himself, has

added two stooges of his own for the act.

Edward Kolo interviewing Dr. Carleton Sinsler, former chief of the New York narcotic squad over WBBE, Brooklyn.

Rev. Harold Erickson directing Sunlight program from WBHC, Buffalo.

Frankie Basch is doing her 'Faith Fortune' routine six days a week for Canadian Fur Trappers on WKNW.

Michigan

A baby boy was recently born to Mr. and Mrs. Jack Dougherty. Dougherty is of Jack and Earl over WXYZ. Mrs. Dougherty formerly Ruth Ward, staff pianist of station.

Virginia Graves, Detroit social register, soprano soloist with Delbridge's orchestra over WXYZ, Detroit, daily except Sunday. She is the daughter of Walter F. Zimmer, of the Zimmer-Keller Advertising Agency.

Pelix C. Holt, for three years radio man for WJMK and WQDX, Detroit, returned to Detroit after a summer's absence down south, to take over the job as publicity director of the Michigan Radio Network.

Minnesota

KSTP girls volley ball team is still the champ aggregation in those parts.

Corinne Jordan, KSTP artists' bureau head, is so busy working between the Mpls. and St. Paul studios she's practically wasting her young life away on those inter-city buses.

Roy Waters, WDCY continuity man, Wednesday (7) night had a surprise party sprung on him to celebrate his 24th birthday.

H. A. Finn, formerly with WVAE and WCBF, is now selling WDCY time. His wife, Mary, is doing WDCY continuities.

George Olsen, WTCN's dance band director, is a bearcat at bridge.

Jerry Harrington, former WCCO m.c.'ing for 'The Drunkard' company in St. Paul.

Roclie Ulmer, WTCN announcer, was once a drummer in a dance orch.

KSTP's sports announcing trio is a nicely-balanced combination of youth and experience. Jay Odell being in his early twenties, Bill Gibson a touch over 30, and Prof Norton 48 or thereabouts.

British Columbia

Frank E. Rutland, formerly of CKY, Winnipeg, has been placed in charge of station CKMO. Until recently Billy Browne was studio and program director.

Newest addition to the announcing staff of CJOR is Doug Gourlay. Charles M. DeLozier, radio editor of the Vancouver Sun, is heard over CKWX each day in the Sun News Varieties program.

Reg. Dugs has been appointed man in charge of CKWX and will be assisted by Bernice Ellis and Albert Wallace.

Three birthdays were recently celebrated at CJOR by Gerry W. not, Doug Gourlay and Don Laws.

New England

Audrey Deverill, Darien songstress, wins steady spot at WICC, Bridgeport. Lois Raymond, also of Darien, accompanies.

Nino Martin, Metropers and CBS tenor, opened Wednesday Afternoon Musical Club session in Bridgeport.

Add WICC listings: George Hollingsworth, Norwich; Carl Harrison and Ethel Ziglinski, Waterbury; Joseph H. Westcott; and Marlan Whittlesey, Wilton.

Spot news: George Bowe and Carl Weldenhammer, WICC announcers, both had birthdays.

Bridgeport Community Chest used big-name disks on WICC to lure listeners.

Tennessee

Zena Jones, of WSM will be married early in January to Floyd Adkinson. Had been with WSM since 1927.

Tennessee Valley project, the University of Tennessee and the TVA will be the subject of an elaborate radio production which will include 50 people and will be broadcast from WSM.

Francis Craig has resumed his Sunday night Rhythm Symphony concert under the title of the Sunday Night Serenade.

Rufus Phillips joins the staff of WSM as a member of the continuity staff.

Here and There

Clayton Randall, plant manager of WTIC, Hartford, on a hunting trip to the Adirondacks.

Paul Lucas, chief production manager of WTIC, now commuting to New Britain.

Gebhardt Mill Powder Co. of San Antonio marked its ninth consecutive year in radio (5) with Club Agular program on WOAI. It's one of oldest commercials.

Paul Monroe, WTIC, Hartford, announcer, resigns to take a similar post with WRC, Washington.

Paul Whiteman and Amos and Andy among those congratulating Ernest Hauser on his fourth anniversary honoring Alamo National Bank orch for WOAI.

Lewis Lacey, formerly production manager for KPBC, Houston, has switched to KTSB, San Antonio, as manager, replacing Ralph Nobles who goes to Shea advertising agency.

Hugh Half, vice-pres and general manager of WOAI and Martin Campbell, of WFAA, Dallas, to Washington to protect stations' clear channel rights before Federal communications commission.

Mexican police band and tipica orchestra, planned especially for United States police forces and Mexican residents, heard Wednesday (7) from XEW, Mexico City. Band has 145 pieces and orchestra 65.

Howard Peck, who came to WISN, Milwaukee, as sports announcer two months ago has been appointed assistant program director.

Edgar Kobak, NBC v.p. in charge of sales, is recovering from an appendix operation performed at the Doctor's hospital a week ago last Saturday (3).

Blanche Merrill auditioned an original musical comedy before the NBC program board last week.

Chet Zohn, who has been at WMAZ, Cleveland, for five years, has been made night program manager.

WJAY, Cleveland, has Clyde Wood as its new commercial manager starting Nov. 15. Wood is known over WGAR as 'Uncle Clyde.'

Craig Lawrence has taken over the general management of WMT for the Cowles group. Lawrence upped from KSO, Des Moines, where he held commercial management spot.

Freddy Carlone's band has succeeded Johnny Johnson at the 400 Club, Pittsburgh, with a KDKA hook-up.

Betty Lou, Sunday Star's fashion commentator, spotted Fridays for a quarter hour women's news program on WDEL, Wilmington.

Ted Sills, new production head at WNEW, New York, is from Chicago but with short stopover at WMCA.

George W. Bolling, Chicago newspaper, radio and agency advertising man, has been made assistant to Allan Campbell, commercial manager of WXYZ, Detroit.

Caldwell Cline of Salisbury left a job as first violinist with the North Carolina Symphony Orchestra to spiel for WSJS, Winston-Salem.

Harold Fair leaves Bozell & Jacobs advertising agency to join staff of WHO, Des Moines, November 12. At the Iowa station Fair will be assistant to the manager in charge of all production.

Lindy, Broadway restaurateur, makes his radio debut as George Glot's stooge Tuesday night over CBS.

Katherine Holbrook, well known as a radio director, has been appointed dramatic coach at Reed College, Oregon.

Emerson Gill and his band, which is playing the Webster Hall Cocktail.

(Continued on page 41)

New York Radio Parade

By Nellie Revell

Radio stations WAA, WMCA and WENX are no longer broadcasting running descriptions of horse races for the simple reason that they can no longer get the G & B Wire Service, which is the track wire the bookie uses to get his results. Stations continue to air results, but not till well after end of race. Reason for the refusal to serve broadcasters was that out of town subscribers were being past posted. Which means that bettors out of town were getting the results over radio and betting the winners with the bookies who got their results over the phone. However, the small books in NY claim the end of radio results was result of beef by telephone company. Seems with radio the small bookie could get his results without the use of the phone which did the A.T.&T. out of plenty nickels.

Radio Ousts Billposters

Radio has moved in as salesman for show business. For first time in show biz a road show doing top biz is not using any billposting unit. 'Green Pastures' in fourth year of trouping has dropped billposting unit entirely and has replaced with one man to contact and talk over radio stations. According to William Fields, press chief for Laurence Rivero, Inc., producers of show, plan was first devised by Beverly Kelley when advance for Ringling Circus, but with circus nixing plan. With Kelley ahead of 'Pastures' this year, and biz dropping at opening of season, Frank Braden, also an ex-Ringling man, was put on to concentrate on radio angle with result that billposter was dropped in Toledo. As now in operation the routine calls for Braden in town two days ahead of show resulting in daily five-minute plug on air. Day of performance the Hall Johnson Choir, a much publicized highlight of show, does 15-minute broadcast on cuff in return for plugs. Plan has been used over WLAV in Cincy and KDKA in Pittsburgh to name two larger stations. Obvious economies with better results for cost of one man vs. costly printing, enquiring troubles and labor bills for billposting.

Dogging George Arliss

J. Walter Thompson Agency extremely anxious to get George Arliss to play 'Green Goddess' for their Lux program. Arliss, however, refuses to do more than one job at a time, i.e., when doing movie will not do radio and he's most always doing movies. With Arliss due to land from England in couple of days agency will huddle in attempt to have him stay long enough to listen to recording of play made when show was first auditioned for sponsor. In recording Claude Rains plays the Arliss role.

WNEW a CBS Link for 30 Min.

On Nov. 14 from 9 to 9:30 p. m. WNEW will serve as New York outlet for CBS. This book-up is result of special event broadcast from Washington, D. C., that CBS got through promise of NY outlet. But WABC has commercial at that hour so is using WNEW wavelength with announcement stating 'This is CBS, WNEW, Newark, N. J. CBS often feeds WNEW their special event programs, but never as chain member.'

Short Shots

John Royal of NBC to Cleveland for a football game, over the weekend...Ford Frick will finish out his contract with CBS Chesterfield program after which there will be no more announcing while he is National League president...Out-of-towners calling at CBS last week include L. R. Lounsbury, Jim and Mrs. Hanzhuan, Fred Palmer of WBNS, and Gunnar Widg and Mort Waters of WHEB who are on way to Chicago...Bob Stephan, radio ed of Cleveland Plain Dealer in and out of town to cover debut of Werner Janssen as conductor of Philharmonic Thursday eve at Carnegie Hall...Mack Hawley of Pathe News doing two morning press broadcasts at WOR; Ken Ellis doing eve shots; and Allan Prescott, on air at NBC as 'Life Saver' doing the 5 p. m. broadcast. All copy edited by WOR press dept...Neilson Griggs is new ABS announcer...Preston Pumphrey, former radio manager at Fuller, Smith & Ross, is new NBC production man...Hershel Williams doing production on 'Mary Pickford' show for J. W. Thompson Agency...Gene Stafford new assistant to R. L. Ferguson of WINS...Vaughan DeLeath returns to NBC with a four times weekly sustaining.

Scrambled Notes

Kate Smith offered to Hudson-Essex. Account also auditioned original musical comedy with tunes by Rodgers & Hart and book by Pete Dixon. Cast headed by Lenore Ulric, Fred Ugal, Jerry Coop and Freddie Rich...Grandpa Burton of NBC Chicago studios in town auditioning for the home office...Martha Trueblood, NBC hostess slated for appendix operation...Helen Fox of CBS hostess staff has been sporting a new 'Cleopatra' haircut...Eddie Peabody signed by Warners for a string of musical shorts. Production started last week...Reggie Childs orch playing a one-night stand on the 6th at the home of A. Drexel Biddle in Phila...Al and Leo Reiser signed by General Foods for new commercial...Donna Earl makes her radio debut in dramatic sketch at NBC next week...Press staffs of National Broadcasting, McCann Erickson and Bruno Associates will combine to put on tremendous ball for three bands signed for National DeSult Co. three-hour dance show...Pat Barnes of Lombardo program at NBC sold his 'A Buck on Leave' script to Van-Buren-Radio...Don Bestor replaces Del Campo at the Roosevelt Hotel...Baby Rose Marie and ma 'n'a hopped for Coast and new Jackie Cooper place.

Stand By

Dame Sybil Thorndike heading 'Distaff Side' will do 'Macbeth' for NBC Radio Guild on Nov. 19...Ruth Denning and her made quartet have been set to do NBC electrical transcriptions...Betty Gould resumes her 'Sing Something Simple' program at WMCA next week with a thrice weekly show. This was a feature of the old WMCA set-up...Max Fleischer orch back at the Music Hall. Hasn't been in town since played Zigfeld Roof...Mario Braggiotti out horseshoeing with Rosemary Lane did a 'Prince of Wales' resulting a mess of taped ribs and a delayed rehearsal...Next week WNEW is hooking up with WIP in Phila and will air hook sport shows on Mondays and Fridays...For Adams Hats with shows set in dramatic sketch at NBC next week head doing 'Min' on Gump show and female talk act at NBC next week show with Barry McKinley...Perry Charles of WHN has 15-minute agram commercial consisting of part of his early hour sustaining...Ruth Thomas, NBC hostess, has finished Anthony Adverse. Viva...Mrs. Richard Mansfield doing a spot of emoting for J. Walt Thompson accounts...Lud Gluskin and Gertrude Nielsen are not making Decca recordings...Johnny Green is reuniting a one-hour afternoon show for CBS. Will use a large orchestra group...Cal Yorke of Bordens show was Henry Van Voorhes when he trouped in legit some five years back.

Junior Davis Writing

Donald Davis, son of Owen Davis, is collaborating with his playwright father, on Ivory's 'The Gibson Family' authorship. Elder Davis recently replaced Courtney Riley Cooper as writer of the weekly hour's story to the Schwartz-Dietz songs.

Pelletier's \$800 Damages

Chicago, Nov. 12. Vincent Pelletier, NBC announcer here, received \$800 last week as compensation for injuries received in an auto accident. Henry Kalheim did the necessary legal interference.

AIR CONTROLS THE VOTE

DIGEST OF NINE COMMUNITIES

Is Success at the Polls in Ratio to the Amount of Money Spent by Candidates and the Smartness of Their Use of Radio?

OLSON'S PAT

St. Paul, Nov. 12. Between newspapers and radio, the ability to reach the people is conclusively in favor of the latter. In the face of an unfair, petty and bitter campaign conducted by Minnesota's major daily newspapers, all united against my reelection to a third term, radio came to the rescue. Without equivocation, radio elected me.

So declared Floyd B. Olson, only Farmer-Labor governor in the U.S., after voters had swept him into his third term with a plurality close to 100,000 out of 1,000,000 votes cast.

Unbiased lowdown on the election from a newspaper slant is impossible in this sector, since all the rags so definitely committed themselves against Olson that they now find their bridges burned. Compared to how Minnesota newspapers battled Olson, the California sheets' thumbs-down on Sinclair was just a sissy parlor game.

Of local radio stations, WCCO snared more election-minded listeners than all others combined. It was far and away the biggest campaign in Minnesota history from a radio standpoint, surpassing even the Hoover-Roosevelt battle, previous high-time mark for local stations.

Senator Henrik Shipstead, only Farmer-Laborite in the U. S. Senate, was re-elected to his third term. Shipstead spent smart money for his radio time, spotting his talks as he did during his previous campaign, in 1928, making five-minute bursts at noon over WCCO. Several 15-minute periods were also used, but the Senator specialized in the midday addresses and they evidently did their stuff for he piled up the most staggering plurality (200,000) on the entire ticket, overwhelming former Congressman Elmer Holdale (Dem.), who was routed as able to poll the largest vote in Minnesota.

Hero Stuff Wins

Unique in the campaign was the 15-minute spot used by Melvin Maas (Rep.) Friday (2) over KSTP, in which his outstanding experience in Congress 'talking a gun away' from a maniac in the balcony of the House two years ago—for which Maas later received the Congressional Medal of Honor) was dramatized. First figured to run a tight race, Maas strengthened considerably immediately following the KSTP airing, the former congressman regaining his old office handily in the finals.

About \$3,600 was divided between stations KSTP and WCCO by the Olson-for-Governor campaign, with WTCN, 1,000-watt-owned by St. Paul Pioneer Press-Dispatch and Minneapolis Tribune, was passed up by major candidates of all parties. Tommy Gibbons, former heavy-weight contender running as independent candidate for sheriff, used six 15-minute spots over the weak-lunged KSTP and they found it worth while, scoring an upset to win the office.

Republican gubernatorial candidate Nelson's campaign on WCCO and KSTP totalled about \$5,400, the latter station landing most of this gravy. WCCO took in approximately \$14,500 from all candidates, all parties. KSTP explains the lesser political activity over its waves as due to its schedule being full on NBC weekly programs; in several instances spots were cleared for office-seekers by special permission of the commercial holding that niche. Most notable instance

was first half hour clipped from the Kraft-Whitman Thursday (1). KSTP nipped its usual commercial rate of \$125 per quarter-hour for time from 6 p.m. to midnight to \$150 for political spouters. Laugh of the race was the fluke 'straw vote' sponsored by 24 Minnesota daily newspapers in which 335,000 Minnesota automobile owners were mailed ballots. Results had Olson swamped, and rags predicted the governor would be lucky to bag even one of Minnesota's 87 counties in the finals.

Rags ran scare heads throughout the campaign, deploring Olson's 'communist policies,' shed fears over the 'certainties' of business firms scrambling the state if Olson were re-elected, and in general cried Bogey Man so loudly that the public finally tired of it all.

In the last month of the campaign, Gov. Olson used Elliott Trenchell, former Chicago Tribune city editor, as his publicity man.

Papers, which battled Olson tooth and nail, were such die-hard that they lacked even the usual courtesy of running the winner's photo after the finals came in. Neither were they congratulatory from the losers. Most glaring departure from custom was St. Paul Pioneer Press running a front-page, one-column out of Tommy Gibbons, a heavy WTCN (co-owned by this rag) time user, slugging the pic: 'New Sheriff.'

Portland, Ore., Nov. 12.

Use of radio in using by political candidates caused for this election, although amount of cash spent was lower than that of two years ago. Number of talks made for all candidates and measures was used considerably. Evidently as an economy move, talks were clipped to 15 mins. from the 30 mins. of two years ago. Also smaller stations with lower charges came into a greater share of biz.

Network stations like KGW (NBC) and KOIN (CBS) could not use all the political biz offered, due to chain interference. As a result their overflow stations KEX and KALE got additional breaks.

Heaviest radio user in this district was an independent candidate for governor, Pete Zimmerman, who lacked newspaper support in the burg and leaned heavily on radio for exploitation. He used an assortment of stations, including KGW, whose newspaper owners the Oregonian were opposed to his program.

In this election no candidate could be said to have secured victory by using the ether. Chief contest was that for governor, in which the leading party candidates fought it out largely through supporting news columns. Doubtful if newsprint advertising played more than a minority influence in resultant decisions. Rate news columns first, radio second, and newspaper ads third in political influence with the public.

Cleveland, Nov. 12.

Bitter fight between Republicans and local Democrats for sheriff's office, with newspapers rooting for a dark-horse on an indie write-in ticket, resulted in one of the largest radio campaigns by politicians in Cleveland's history.

Squawking that papers were unfair to them, party candidates spent roughly \$30,000 in buying radio time on four stations to rap sheets and throat-cutting rivals. About \$10,000 of it went to WTAM, with rest being divided between WHK, WGAR and WJAY. Most significant fact is that Sheriff John M. Sulzmann, noted for his sob-stories, made majority of speeches and was re-elected to tune of 158,232 votes. Col. Herbert J. Twelvetrees (R), whose party deserted him at last moment, landed \$3,545. W. A. McMaster drew only 100,526, although newspaper plugs and high interest in his indie radio speeches boosted him.

Offset Press

While influence of radio played bigger role than ever before in local elections, causing a Democratic landslide, no accurate comparison can be made by exceptionally large sum spent in broadcast. Either oratory of Sulzmann a swell as other Demo. city and county candidates

apparently was powerful enough to offset newspaper attacks, but party-roll-rings was a big factor. Station officials reported getting a record number of reactions from their listeners. Yet extensive broadcasting for McMasters by civic groups would have pushed him into office if both parties, afraid of his clean-up campaign, hadn't combined in putting pressure on him.

Syracuse, Nov. 12.

Radio's efficacy politically is debatable on the basis of election results in this sector.

Both major parties used radio, the Democrats more liberally perhaps than the Republicans, but Onondaga County continued in the G.O.P. column insofar as strictly local candidates were concerned, although Governor Lehman led Moses by approximately 3,000.

Heaviest investment in air time was in the interest of Justice Francis D. McCurn, Democrat, seeking election to the Supreme Court bench in the Fifth Judicial District. Justice McCurn was defeated by Edward L. Robertson, corporation counsel of Syracuse, the Republican candidate by a plurality of more than 18,800.

Justice McCurn did, however, succeed in carrying Onondaga County by a slim plurality—about 300. Whether this result, however, may be attributed to approximately \$500 spent for radio time over WFBL and WSYR is uncertain.

Baltimore, Nov. 12.

Last week's gubernatorial election was the first in which radio played an important part, and in many political circles it was accorded credit for having put into office the first Republican Governor Maryland has elected in 28 years and the third since the Civil War.

Campaign witnessed the initial use of the ether as a stupping instrument of prime importance, especially for Governor-elect Harry W. Nice, to whom was conceded the outlying districts of state. Nice enjoyed no newspaper support. The News-Post (Herald) was non-committal, and the morn and eve Suns were rabidly Ritchie.

Aside from the Nice victory, the Republicans took it on the chin. All other offices were copped by Democrats with comparative ease. The four radio stations that were engaged collectively by about \$7,000 from purchase of time on air-waves by candidates. The Democratic organization spent a shade over \$3,000; the Republican party showed up with shade less. Rest of dough was divided by indie candidates: Wm. Gillespie, former Democrat, who ran for Gov. on an indie slip, spent \$400; Edward J. Mitchell, Socialist for Gov., spent \$225; Bernard Ades, communist, \$50; John Phelps, indie for supreme bench, \$180.

Expenditures

In round figures, the four stations grossed: WBAL, \$3,200; WFBR, \$1,500; WCBM, \$450; WCAO, \$1,175; three of the stations (WBAL was out) combined and donated ten quarter-hour periods to the Bar Assn., which group campaigned to send into supreme court three judges on a non-partisan plan.

Biggest bombshell of the entire campaign, and that one that is generally credited with having blasted the Ritchie chances in Balto., was delivered over the ether by a non-partisan and yet woman of Balto., who went on her own expense to attack Ritchie regime, accusing it of being controlled by a criminal lawyer and his organization. Reprecussions were terrific and woman then continued to campaign for Nice on air. Newspapers, after the woman's initial speech, four themselves following campaign more than what transpired on air than from any other source. This year outdoor addresses and street-corner stumping went by the boards; no parades, and but few placarded trucks crawling around downtown drags; fewer buttons, banners and paper distributed than at any time in past seasons, as if by common cognizance the parties converged in the ether and there fought it out.

Gov. Ritchie's air addresses totaled 1 1/2 hours; Nice's 15 mins. less, but Nice had 80 spot announcements split up over stations' wave-lengths

day prior to election that told voters: 'President' Roosevelt says that the public would be amazed at the number of times he voted for Individual Republicans. Now the Democrats of Maryland with clear conscience can vote for Harry W. Nice for Governor.' Though the Democrats decried this as an unethical misquotation, stations carried it and the Democrats openly admitted it swung a perilously large number of votes.

Seattle, Nov. 12.

Use of radio by political candidates and by proponents and opponents of various measures came to the fore here in the past three months of hot campaigning which ended in a complete rout of the Republicans and victory for the Democrats.

Close-mouthed on actual campaign expenditures were the managers of candidates of both parties. Radio stations likewise refused to divulge amounts they received on station time for political ballyhoo. For reason of policy, it is apparent, however, that the down-trodden Republicans spent more than the Demos. Total campaign expenses for the GOP senatorial candidate, Reno Odlin, will come to around \$14,000; those of his successful Democrat opponent, Louis Stevenson, about \$2,000.

One fact worthy of note is that the Democrats made wider use of radio than the Republicans. Several of the younger Demo candidates, notably Marlon Zioncheck, running for re-election to Congress in this district, used radio exclusively. Zioncheck, leaving his time from KOL, piled up a greater majority over his opponent than did any victors in other races with the exception of Schwellenbach, who drew from the whole state.

Radio station estimates are that 70% of all campaign money here went into radio publicity; 20% to newspapers; and 10% to other blow-hard mediums. The old crack-wise, 'Hire a hall,' still has its supporters, especially in the candidates for state legislature whose field of appeal is limited to small districts, so that obviously much of the wide-spread voter appeal they give them is looked upon as wasted.

Told Detective Stories

Republican man who came closest to election, William H. Sears, running for Kings county sheriff, used the most novel method of radio advertising. Sears told detective stories in which he, as a law officer, coupled with his wide acquaintanceships, put him within a few hundred votes of defeating the Democrat, William B. Severyns.

Jointly owned and operated stations, KOMO and KJR, demonstrated what specialization on political accounts can do. Last summer their commercial department appointed Fred Warwick, a publicity man and political press agent for newspapers, to the job of getting and handling the political stuff. Warwick pulled \$23,000 of campaign money into KOMO-KJR coffers. Over 70 of their broadcasts were hooked up with other stations, often with as many as seven.

Warwick's biggest stunts was his pair of political shows—one held on the eve of the primary and the other on the eve of the final election. All candidates who had leased time on either station were allowed to make a short speech, but the program time was given chiefly to political banquets, featuring antics of the 'Annular Party' candidates. Last show was hooked up with five other stations in the state.

Many candidates leased radio facilities daily at a set time, thus becoming program landmarks for the duration of the campaign. The outstanding candidate of this kind was John C. Stevenson, former Kings county commissioner, who has had a daily program (sponsored by a dentist firm) on KOL for over two years. Stevenson, more or less of a political boss in these parts, was defeated in the Democratic primaries for U. S. senator, but continued to use his broadcast time to push his machine candidates for county offices. Just before the final election, the Republican opponent of one of the Stevenson candidates brought libel charges against the

radio speaker for something he said on the air. Named as co-defendants in the action were KOL and the program sponsor.

Philadelphia, Nov. 12.

Amazing and upsetting Democratic victory in Pennsylvania even washed out a lot of the Republican strongholds right here in Philly. City gave Schnader (defeated Rep. candidate for Governor) a 20,000 majority and Dave Reed (Rep. Senator) a 4,000 majority; but in comparison with former 200,000 and 300,000 majorities that was really a defeat.

Both sides spent plenty on radio advertising with one source giving the Republican expenditures (radio and newspapers) at \$42,000 and Democrats about two grand less. The loud squawks made by Democrats that WCAU (CBS), being controlled by strong Republicans, was in effect a monopoly and had not given them (the Democrats) an even break, died away as a result of the big Democratic victory. A defeat would undoubtedly have resulted in an even louder holler against the alleged monopoly.

During the last week of the campaign, both parties seemed to have about equal time on the local stations, but Republicans had started sooner and bought more.

In the meantime, the Record, Philly's only Democratic paper, and its owner, Dave Stern, is sitting on the top of the world. In fact, during the campaign just past, the Inquirer (Rep) commented on the fact and warned the voters that a Democratic victory would make Stern—a powerful czar hercabotta.

Des Moines, Nov. 12.

Iowa has survived one of the most bitter, ill-tempered election campaigns in her history. All of the skeletons in the Republican and Democratic closets were taken out and shaken violently, with the climax in hostilities being on election day, when Lieut. Gov. Nels Kraschel and former Governor Dan W. Turner were evened into combat at station WOC-WHO, taking turns in calling the other a so-and-so liar.

Turner, Republican aspirant for governorship, had finished a radio talk and was leaving the studio when the two came to grips. The Lieut.-Gov., hopping mad at remark Turner had just broadcast, greeted the Republican candidate with 'Turner, you're a liar,' to which the former governor retorted, 'Kraschel, there's not an ounce of truth in you,' and the battle was on. A station employe stepped between the two just as the fists started flying.

Democratic sweep gives that party a majority of both the senate and the house of the Iowa legislature for the first time in 80 years.

Because of greater coverage, WOC-WHO was used more extensively by candidates during the campaign than station KSO, Des Moines. WOC-WHO has estimated that the Democratic state party used four times the amount of time used two years ago, and that the Republican party used about the same amount or a little less than in the previous campaign.

KSO felt it had got its share of campaign business, and was glad to cooperate with WOC-WHO in local matters that brought mutual benefits.

However, because of the terrific landslide, which was unforeseen, it is hard to estimate just how important a place the radio had in establishing the supremacy of the New Deal. There is no way of knowing whether the results would have been the same had half the amount of money been spent by the candidates in radio and newspaper advertising, but at any rate, the local stations fared very well at the hands of both parties.

Lincoln, Nov. 12.

Foster May, KPQR-KEAF newscaster, who ran for county clerk on the Democratic ticket, came out on top, but he pushed the Republican candidate, a pretty steepy, May, into first time in politics, polling over 15,000 votes to the winner's 12,000, the winner having been in the office nearly twenty years.

So the newscast still goes on.

RADIO SHOWMANSHIP

(Merchandizing and Program Tiesups)

Outstanding Stunts

WOMEN'S WEEK TIE-UP
KSTP, MINNEAPOLIS-ST. PAUL

NOISELESS WAGONS
NATIONAL HORSE SHOW
BORDEN MILK COMPANY

Showing Mrs. Harriman How Minneapolis.

Famie Hurst, Amelia Earhart and Princess Kaiulani among the lady spicers booked by Clark Getts, New York manager, for the Women's Week stunting promoted for the Minneapolis Auditorium Thanksgiving week by Anna Borden, women's dean at the University of Minnesota.

Event is intended to show Mrs. Oliver Harriman, chairman, promoter of the Women's Arts and Industries Exposition, how the west does such things. It's a first time for Minneapolis.

Station KSTP, Minneapolis, and the Minneapolis Journal are co-sponsors of the stunt which will agitate the community in a big way. It is anticipated. Exposition will be liquidated by a number of spots to exhibitors. Invitations extended to Mrs. Roosevelt and other high voltage fuses.

Noiseless Milk Stunt

Borden is gathering beaucoup publicity through a 'music ride' of 12 rubber-tired milk wagons of a brand-new not-yet-in-use delivery wagon designed to reduce milk delivery noise by 90%. These wagons have pneumatic tires, ball bearings, horses shod with rubber horseshoes. Their appearance in the Garden in side-and-span harness made a great splash.

As the wagons go into use in other cities it is presumed they will radio stations may tie-in with public demonstrations. Horse shows of course are a push-over but if there is no equine exhibition handy the resourceful radio showman will find substitutes in a variety of places. At least there can be ceremonies on Main Street described over the air by a station spellbinder. Milk companies are generally good advertisers since the business is competitive.

Make-Believe Too Real

Des Moines. KSO's switchboard at the KSO's at the local airport hummed with requests for the exact arrival time of 'Tim and Irene,' sustaining on the blue network, who are doing a 'Silly Radio Show' and announced the Des Moines airport listeners didn't realize they expected to do the local airport from the New York studio.

Indian Tribe Stuff

Des Moines. 'Uncle Dutch Schmidt,' who is handling the kid sat. morning shows for KSO, rounded up a bunch of Indians, who had football with Drake U. Nov. 3, for a pow wow in native costume, together with some youngsters from the Sac and Fox tribes for songs and dances.

Charity Exploitation

Lancaster, Pa. Devoting a program a day for two weeks was Station WJAZ's contribution to the local Welfare Drive launched Thursday (11) and to continue until Nov. 17.

Opening gun in campaign, which is using more radio than ever before in this year, fired by President Judge Benj. C. Ailes of local courts. Series, being supervised by station staff, includes sketches, concert and speeches with much of the scripting being done by the staff.

Real Estate Note

On Director Bradley's regular Saturday afternoon Tourist Bureau program over WCCO several weeks ago, he mentioned that lakehouse lots are available to anyone for \$15 a year rental in the Chippewa National Forest area.

Result: so swamped was the post-office at Cass Lake, Minn., that in order to answer the myriad requests and applications which flooded in, the U. S. Forest Service had to get out a special mimeographed letter.

Reporting a Massacre

Hazleton, Pa. Capitalizing on the section's most sensational news item, the station Station WAZL here went on the air (5) with the lurid details of the now famous Keylars massacre before the machine guns had cooled in the killer's hands.

Flashing the amazing story to startled listeners, WAZL scooped every other news-gathering agency in the section and then turned around and reported the story on the radio. When members of the opposition attacked the station with stones and fired into the ranks of the Democratic parade in the little mining town, it was WAZL which got the story first. The station interrupted the program to send out the flash, and Jimmy Peiser was assigned to cover the story for the station. He rushed to the scene, gathered in the details and called the office by phone. Before reporters on the spot had finished phoning their story to the office, Peiser's findings were on the air. The first who received the message had a mike at his side and repeated the details into the air.

Immediately the station was swamped with calls from a dozen of small mining towns in the vicinity. All wanted further information, and Peiser, who was in the field and called the announcing chief back to the station to go on the air with a vivid description of the scene as he saw it. Peiser described the scene at the spot where the parade was riddled by the crossfire of machine guns, at the State Police barracks and the hospitals, all of which he had visited.

Yiddish Services

New York. On Friday evenings from 8:30 to 9 WBNX, Bronx, presents a Yiddish service. In addition to the services which come from the reformed temple, there is an organ recital also carried by remote control. Harry Roessels handles this part of the hour. This is the only station in the metropolitan district carrying such a religious program.

Film Premiere Broadcast

Pittsburgh. Novel broadcast by WWSW seen here in exploiting the Anna Steh flicker, 'We Live Again,' the night before it opened at the Penn. Program was of half hour length, starting at 10:45, and got some nice attention. United Artists exchange, working in conjunction with station, arranged to have picture screened for critics and a few invited guests at the Varieties Club theatrical organization. Remote control line was run into tap room of club and following the film, guests repaired to the downtown for drinks and eats. Budapest Gypsies, string ensemble, played Russian music throughout broadcast with a little bit of gal, tanya, zova, singing peasant anthems in the native tongue.

In meantime Walt Framer, handling the broadcast, described different scenes from pictures and called on critics and others for a few words on what they thought of it. Radio editors were also there. Idea of stunt broadcast sprang from them as much as prospect of seeing 'We Live Again.'

Theatre Tie-Up

Pittsburgh. Stanley theatre tied in with Pittsburgh's Ford Dealers on engagement. The 'The Pennsylvania Playhouse' and crunched a lot of two and three-sheet space in the V8 agencies. Dealers all blasted within their windows and showrooms about the new attraction. Stanley and plugged it with a number of lesser salesmanship ideas. One was distribution of tickets for Wednesday matinee which was obtained from here Thursday night (15) via WJAZ. Figuring studio too small, WJAZ will broadcast the matinee at the Chamber of Commerce building and most of tickets are in hands of different agencies in this district.

New Kind of Sandwichman

Cedar Rapids. Attention of KWCR aroused when Jack Yager, owner of Jack's store, was invited to give a one minute announcement on sporting goods and showed up for initial broadcast attired in complete hunting outfit. Jack walked through town to station, hunting cap and boots, toting new shotgun on his shoulder. Curious natives speculating on his hunting destination trailed him to studio and stayed through announcement.

Stunt clicked so well Yager purchased 10-minute weekly program in addition to one minute spot daily.

Veteran Stuff

New York. Earl Harper, WINC's sports commentator, deviates from his usual athletic recitals to direct activities for his Friends of the Veterans club in order to obtain magazines, books and other articles for the disabled vets at the Kingsbridge hospital in the Bronx. Radio audience has responded well to this program and roster now includes over 1,000 names ready to keep supply up to date.

Recently some of the disabled

STATION PORTRAIT

WGFB, EVANSVILLE, IND.

500 watts. Locally owned. Staggered broadcast schedule. Mostly local sponsors. A few national advertisers occasionally. Pathfinder Magazine contest for patent medicines, won by local dealer. Station on wax mostly but some parlor talent around. One station announcer specializes on stunts. Uses a noontime question-and-answer merchandizing gag on sidewalk in front of shops of different advertisers. Has a microphone at city police court each morning. Often the testimony makes stunts, but usually for radio—family brawls, drunks, sex.

Some of the political talks disguised as interviews. Uses classified dept. technique on one program for theatres, markets, etc. Most popular show is Helme Dingelhofers German Band sponsored by drug house. Merchant sponsors visiting matches. George Van Horn makes daily resume of news. Martha Lee Ferry has Children's story period. There's a 'professor' who answers questions and sends a leaflet for \$1. Local Rescue Mission on Sunday evenings. Studio in the Chamber of Commerce Building. Clarence Leich is head man.

veterans also expressed a desire to attend the Memorial Day services at Pelham park. Harper gave this out over the air, and 30 members came forward and offered to lend their cars for transportation to and from the program.

You'll Just Love It!

Cedar Rapids. How to present a cemetery advertising program had the boys on KWCR staff attempted. Cedar Memorial, modern burial ground of ultra-landscaping type, was in position to purchase time. Staff finally hit on idea of building program around fanciful garden of memory, with arching and verdant ensemble offering old-time songs in peaceful harmony.

Selections tied in with commercial copy describing 'Towa's' most beautiful rest place—Cedar Memorial Gardens. Care being taken to refer to cemetery as 'last resting place.' Diplomatic presentation has guaranteed and verified ensemble offering old-time songs in peaceful harmony.

Tragedy Amidst Royalty

New York City. 'Historical Oddities' latest WBNX feature for its Monday night hour. It features the life of the gruesome and fantastic facts of the dark ages. First story was 'The King Who Died From Too Much Death,' consisting the life of Phillip the Third of Spain.

Subsequent tales include the gory account of Inez de Castro of Portugal, 'The Death and Burial of a Queen' and also the saga of the female Bluebeard, Queen Frederonde in 'The Queen Who Murdered 10 Kings.' Fairy Brown comments on this clubby series is an American with an Oxford drawl having acquired this during his travels and stage experience.

WBAL's Brochure

Baltimore. WBAL has published, as a merchandising effect, a glossy brochure which it distributes among the retailers all over town and out into the countryside. The pamphlet lists all the sponsored programs carried over the station, the type they are, etc. Station, in the copy that forwards the brochure, tells the retail merchants to become acquainted personally with the programs sponsored by the manufacturers of the products each one handles, hinting that in that way they can keep space trends.

Station offers to assist at any time a retailer wanting to set up a window, floor or counter display that might help him capitalize on the radio program some manufacturer with a leading brand name. After advises the retailer that by keeping up himself with the programs WBAL carries he puts himself in a good position to talk 'em up to his customers.

Ants In Pants

Charlotte, N. C. WBT has applied to the radio for 'I Can't Dance I Got Ants in My Pants.' Recently when the Mills Brothers and Tiny Bradshaw were here for a dance engagement and were being put up on the dance floor the four brothers plunged into the ants and pants number. The control room cut it and there was a piano fill-in until the number was over. Manager Schudt says station received several telephone calls of thanks for the cut.

BRIDGEPORT

Fairfield County Retail Grocers' Association. Big story man! 15 mins. 5:45 p.m., Wednesdays, for 13 weeks. WICC. George E. Clark (furniture), women's 15-word cut-ins three times daily, renewal monthly. WICC. Johnson Educator Biscuit, sport flash, 160 words, 5:30 p.m. daily for six months. WICC. O'Brien's (clothing), time signal, 1:29 p.m. daily for 52 weeks. WICC. Ross Travel Bureau, announcements, 1:45 p.m., Wednesdays, for 52 weeks. WBSJ. Sears-Roebuck Co., 16-word cut-ins, four times a day for 52 weeks. WICC.

MILWAUKEE

Menthol-Kraemo Company, Clinton, Ill., spot announcements. WTMJ. Norwich Pharmacal Company, New York, series of 29 announcements. WTMJ. Phillips Petroleum Company, Bartlesville, Okla., series of 120 one-minute transmissions. WTMJ. U. G. C. Gilchrist, New Haven, Conn., series of eight 15-minute transmissions. WTMJ.

WINSTON-SALEM, N. C.

Lur Eye, five minute electrical transcription Tuesday and Friday for 24 weeks. World Broadcasting System. WSJS. La Gerardine, five minute program Tuesday, Wednesday, Thursday and Friday for 13 weeks. World Broadcasting System. WSJS. Reynolds Grill, renews daily spot announcement for six months. Placed locally. WSJS. United Automobile daily spot announcement for one month. Placed locally. WSJS. Margaret Marie Shop, daily spot announcement for one month. Placed locally. WSJS. Eleanor Dress Shop, daily spot announcement for one month. Placed locally. WSJS. Sears Roebuck and Company, renews spot announcement daily for one month. Placed locally. WSJS. Carroll-Grenford Coal Company, renews daily spot announcement for six months. Placed locally. WSJS. Central Cadillac-LaSalle Company, renews daily report for six months. Placed locally. WSJS. Jewel Hat Shop, daily spot announcement for one month. Placed locally. WSJS. Kapp's Jewelry Shop, daily spot announcement for two months. Placed locally. WSJS. Sossie's, 30-minute program on Sundays for 13 weeks. Placed locally. WSJS. Haverly's, 15-minute program Sundays for 13 weeks. Placed locally. WSJS. Bell Bros, three 15-minute programs each week to be augmented for 30 days by daily spot announcements. Placed locally. WSJS.

NASHVILLE

Was Melt Co., Fort Worth, Texas, one 15-min. program 7 to 7:15 p.m. Nov. 5. Gunther-Bradford Co., Chicago. WSM. Vick Chemical Co., Greensboro, N. C., 16-word announcement, 10 times, two day-time and one night-time, daily except Sunday, beginning Nov. 1. Morse International, New York City. WSM. Olson Bros, 5:45 to 9 a.m., 53 times, beginning Jan. 1, Mon. Tues., Wed., Thurs., Fri. Philip O. Palmer & Co., Chicago. WSM.

LOS ANGELES

Toonesend Film Group, Monday and Friday, 5:45 to 6 p.m. Tom Wallace agency. KXN. Wender Co. (Ovaltine), Monday to Friday, 5:45 to 6 p.m., discs 'Little Orphan Annie,' beginning Nov. 19. Blackett-Sample-Hummert. KXN. Sterling Co., Saturday, 5:45 to 9 p.m., 'Barn Dance,' Wednesday, 9:15 to 9:30 p.m., Loyal Underwood and his bang, cow-yodlers. Heath-Seehof, Inc. KXN.

NEW YORK CITY

H. G. Foods Co., 15 mins. on Fridays for period of three months, featuring musical programs. WFNX. Grozman Furniture Co., daily spot announcements for indefinite period. WBNX. Genoa Specialty Ruling Co., 16 mins. on Wednesdays. WBNX. Sachs Quality Furniture Co., Wednesdays and Thursdays, with a children's program, running for six months. WBNX. Budapest Restaurant, nightly broadcast for period of three months. WBNX.

CEDAR RAPIDS, IA.

Armstrong Clothing Company, complete election returns, four hours, Nov. 6. KWCR. Cedar Memorial Park, 15 minute program, each Sunday, for 52 weeks. KWCR. Jack's Store, 10-minute program each Friday noon, 53 words. Lasswell Studio, KWCR. KWC. Kitterman's, 52 30-word spots. KWCR. Tom Moy Laundry, three 60-word

New Business

announcements a week, for two weeks. KWCL. Phillips Petroleum, 60 one-minute transmissions, to run Monday, Wednesday and Fridays. Through World Broadcasting System. KWCL. La Gerardine, 52 five-minute transmissions, running Tuesday, Wednesday, Thursday and Friday, through World Broadcasting System. KWCL. Oknow's, Inc., 52 60-word announcements. KWCR. Vicks Chemical Co., 39 100-word spots, through Morse International, Inc. KWCR. Lur-Eye Products, 52 five-minute transmissions, running Tuesday and Thursday, through World Broadcasting System. KWCR.

SALEM, OREGON

U. G. Shipley Company, 15-minute program, daily, one month. Placed direct. WOAI. New Salem Coffee Shop, 15 minute program, daily, six months. KSLM.

SAN ANTONIO

Willard Tablet Company, 39 five-inch electrical transcriptions. First United Broadcasters, Chicago. WOAI. Vick Chemical Company, 39 one-inch electrical transcriptions. Morse International, New York. WOAI. Coleman Lamp & Stove Company, 39 one-inch electrical transcriptions. Placed direct. WOAI.

WHITE PLAINS

Garcon Manfre & Co., Inc., spot announcements for period of four weeks. Placed through Associated Broadcast Advertising Company. WFAS. Cosopolitans Grocers, announcements for 10 weeks. WFAS. Vera Saville, fashion talks, one five-minute program weekly for period of five weeks. WFAS. Dr. Glenn Hall, series of short talks on care of the feet. WFAS. Dr. Harry Berglund, four announcements weekly for period of five weeks. WFAS.

HARTFORD

Auto Tire Co., 13 15-min. broadcasts, 'Ask Me Another,' started Oct. 25, placed direct. WVIC. Gold Dust Co., 25 3-min. day-time announcements, twice a day, placed by Batten, Barton, Durstine & Osborne. WVIC. Radio's Co. of Connecticut, 13 15-min. transcriptions, 'Makers of History,' placed by Hammer Advertising Co. WVIC. Russell Miller Milling Co., 35 quick day-time hour-long two week. Strolling Tom transcription, placed by Mitchell Advertising Co. WVIC. Crayler Kruger Brewing Co., three 15-min. WFEAS. WOI. 24 weeks, placed by Blow agency, advertising beer products. WVIC. Coleman Lamp Co., straight announcements on an indefinite schedule placed by Rutherford & Ryan. WVIC.

Packard Motor Co. of New York, 24 Clarion Hour announcements, placed direct. WVIC. Diamond Shoe Stores, straight announcements for indefinite period, placed by Hammer Advertising Co. WVIC. Jewel Jewelry Stores, 100 announcements during December on WVIC, placed by Hammer Advertising Co. WVIC.

SEATTLE

Kesler Co. announcement each Sunday over KJR, started Nov. 4 to run indefinitely. Carl Art agency. J. E. Drain, three 15-min. financial digest programs a week; started Nov. 15 over KJR. KJR. Goppert Studios, 3-min. V. Kraft agency. Consolidated Dairy Products, series of 26 announcements, Nov. 9 to Dec. 24. Strang & Prosser. KOMO and KJR. Commercial Tire Co., series of 26 announcements over KOMO between Nov. 11 and Jan. 13. Erwin, Wasey & Co. Faber Hardware, quarter-hour disc, 'Smiling Ed McConnell,' each Thursday. KJR. West Coast Fuel Co., series of 52 announcements, running two a week, Oct. 30 to April 26. Atkins Adv. Agency. KJR. Vick Chemical Co., three announcements daily, except Sunday, over KOMO, Nov. 1-14. Morse International. KJR. Citrus Soap, five 5-min. discs over KOL between Nov. 1-29. Norma Tails agency. Zakor's, 300 announcements to be used during next 12 months. KOL. Robert Clark Co., quarter-hour shopping program three days a week for one year. KOL. Moon Glow Cosmetics, 100-word announcement over KOL, Nov. 13-17. War Bidding agency. KJR. Clouston, Inc., sponsorship of election returns on Nov. 6. KOL. Rhodes Dept. Store, 15-min. program, Nov. 13 to Nov. 15. KOL. MacDougal, 30-word (department store), series of 26 quarter-hour discs, 'Comedy Capers,' on KOL, starting Nov. 14.

Songwriter Turns Economist, Tells FCC Radio As Is Hurts Recovery

Irving Caesar, the songwriter, has turned economist. He has gathered facts and figures to support a theory that radio advertising as practiced in America under drug, cosmetic, cigaret, chewing gum and similar domination is actually at cross-purposes with the NRA's efforts to stimulate purchasing power. These chief users and principal beneficiaries of broadcasting also happen to be the industries enjoying the smallest proportionate amount of labor in the manufacturing processes, Caesar argues.

Crux of the Caesar argument presented before the Federal Communications Commission in Washington on Thursday (8) is that radio develops a sedentary stay-at-home habit to the injury of the purchasing power expended when people seek diversion afield.

In his address before the Commission, the songwriter-economist said in part:

"The programs of one network began at 6:15 a.m. and ran until past midnight without intermission. On the other, the program began at 7:30 a.m., and continued uninterrupted until one-thirty the following morning. For eighteen hours a day, seven days a week, and 365 days a year, you have but to twist your wrist and you are entertained 'free'."

"To enjoy the benefit of this 'gift' only one condition is implied—and that is that you stay at home and listen. The success of radio and the forming of the sedentary habit are inextricably inter-dependent. Bearing this in mind let us see what sacrifice we are compelled to make in order to receive gratis one hour of radio entertainment."

"It has been estimated that the audience for a popular radio hour is

somewhere between 15,000,000-20,000,000 people. In other words, taking the lesser figure as our guide, 15,000,000 persons are kept inactive for one hour, or 15,000,000 hours are being expended on this program alone. This is but one network. Computing the audiences of all other networks and local, independent stations; as another 25,000,000 for each hour, it gives us a total of 40,000,000 hours spent inactively as the price paid for this one hour's of entertainment. Statistics inform us that the average daily use of the 16,500,000 radios in the United States is two and one half hours. This means that 40,000,000 people are giving up each day, two and one half hours to their radios, which in turn, gives us a figure of 100,000,000 hours per day taken out of the lives of the average American—100,000,000 hours of inactivity. For two and a half hours each day 40,000,000 people are busy at their dials, and while thus engaged, they cannot walk down the shop-lined Main street, wear out their shoes, or their wearing apparel; nor can they ride the highways in their automobiles, with the attendant consumption of gasoline, tires, wear on engine, etc.

Radio's Subsidies
The three industries whose financial subsidies are practically the backbone of the radio industry are cigarets and cigarets, perfumes and cosmetics, and patent food products.

Cigar and cigaret industry as revealed by Government tables, employed (in 1932) about 88,000 men, paying in wages, approximately 1,670,000,000, creating a product of a value of \$1,670,000,000. On the basis of these figures, calculation shows that the industry employs one man to create a product of the value of \$19,000, and they also show that the ratio of the wages paid, to the value of the product, is a bare four per cent.

"It is no mere coincidence that just those very industries that employ relatively the least number of men and pay the least amount of wages, and thereby contribute least to the social wealth, are just the very ones that can afford the millions it takes to use radio as an advertising medium."

"It is demonstrated that the American people cannot remain seated and listen to their radios, keeping them from visiting public places, and keeping their shoes, their clothing, their automobiles, etc., from wearing out, and yet expect jobs to be created to supply motorists, more shoes, more automobiles, etc., when they themselves, by remaining inactive, have destroyed the necessity for the demand. That is the price paid for 'free' entertainment."

"I'll stay home and kill the night by listening to St. Paul. So" is a phrase you often hear. Think of it—kill the night—killing time—killing sales—killing dollars!

"And as to the overzealous industries that use the radio to exploit their products, we might remind them that silence is, indeed, golden—not only financially but, in this instance, practically. The advertising and entertainment value of a program following a night of silence would unquestionably be enhanced. Does this point need elaboration? Would not an occasional twenty-four hours of entertainment abstinence tend to increase the effectiveness of the next day's programs? And during this holiday from dial-spinning, our nation of 'sitters' might take occasion to look into shop-windows and acquaint themselves with the very products they had heard so much about but which, thanks to the sponsor, they have had so little time with which to exercise the instinct to buy.

"We are the only country in the world that permits—with a minimum of restriction—broadcasting for advertising purposes. I reiterate it is not for me to say now and in this paper whether or not we are acting wisely in so doing. As stated at the outset, I am aware of many of the benefits that come from the subsidies thus received. But I do believe that with typical American enthusiasm we have permitted abuses to develop in connection with radio that are worthy of the immediate attention of our best minds. We are expending too much of our time sitting down. Let us take a little walk. Let us take a little ride!"

Frankenstein

Hollywood, Nov. 13.
Having started a young real estate boom by publicizing plans of a new studio for NBC here, Don Gilman, coast chief for the web, has bought a new car so as to make a quick getaway when the subdividers gang up on him.

Cuban Telephone Tolls Established; CMAF 1st To Accept New Rates

Havana, Nov. 6.
At last the Cuban Telephone Co., having cleared its trouble with its employees' strike, has announced the tariff for radio remote control broadcast.

For a wire from studio to plant, \$4 monthly per kilometer. For the installation, \$25, and \$35 for the equalization and, besides, \$17.50 monthly for each direct telephone between the plant and the studios. The minimum charge will be \$25 for any distance.

These prices are o.k. for the monthly charge between studio and plant, but broadcasters say it means too much money for one broadcast. First customer is CMAF, which, under new ownership, signed a contract with Low Precision Piles dept. store for two hours daily by remote control, and will also install studios at the building, as the plant is far out of the city in Marianao.

Cuban Telephone Co. not expected to open up its own station CMC for a while yet.

HAPPY DAYS IN BALTO

WBAL Signs Five Sponsors in One Week—Record

Baltimore, Nov. 13.
WBAL last week signed five commercial accounts, more than station or any other station in Balto ever snagged in one week.

Arrow Beer started last Saturday (10) with a musical scoreboard running 15 mins., and embracing Bob Tula's orchestra, a quartet, and the reading off of football scores. Program will run four weeks, or till expiration of football season.

S. & N. Katz, burg's biggest jewelry firm, starts current week with a once-weekly 15-min. period, 'Diamond Dramas,' a waxed program. Gas & Electric Company (owner of station WBAL) also starts a program rolling currently, that will hit the air every Monday night for half-hour. Felice Tula and a 25-piece military band will supply the entertainment.

May Co., department store, will b.r. a daily a.m. 15-min. shot 'Over the Coffee Cups,' program of femme interest piloted by Ruth Lee, newcomer to local broadcasting circles. Steinway Recital series of 15 hour-hour periods Sundays will be sponsored by Hecht Bros., furniture firm.

Pluto Silent

Chicago, Nov. 13.
Kastor agency is cancelling all Pluto other agencies around the country, both on show and on announcements. Figure to be clear of all stations by late next week. Recent campaign had tied in Pluto and French Lick Springs on a general campaign. With winter coming on fast can't see any need for continued Springs hotel plugging. Schedule of returns to the air late in January to start drumming up some spring and summer trade.

Jean Goldkette Set

Jean Goldkette, the Detroit maestro, is set at WOR as a house maestro.
Station is giving him a bulderupper with a large combination of about 20 pieces. Goldkette will also be featured as a concert pianist in which field he is prominent besides dance-maestroing.

KFJR GETS BREAK

Portland, Ore., Nov. 12.
Blackett-Sample-Hammer agency has picked station KFJR here to broadcast their transcriptions of 'Little Orphan Annie' for Ovaltine. This will be the first small station here to get such an account. KFJR is a 500-watter.

Oregonian station KGW had this program for some time. The program will be broadcast five times a week.

Here and There

(Continued from page 38)
Laff Grill, switches from WXYZ to Station WWJ (the Detroit News) for his nightly broadcasts, starting Monday night.

Dall Adams of CKLW, Detroit-Windsor station, has been chosen as representative of the Detroit area for the Open House programs this season emanating from New York.

George Mills made merchandise manager of sales staff of WILK, Cleveland.

Doc Whipple taking over organ spot at WTAM, Cleveland, for Bettye Lee Taylor, who's laid up with infected finger.

Russ Lyons and George Duffy first Cleveland bands to get on NBC blue net through WTAM this season.

Tom Currier, of Cleveland team of Hum and Strum, buying gift cigars for WTAM-ers. It's an eight-pound baby girl.

Martha and Hal, morning patter team over NBC, joining WTAM's Cleveland staff Dec. 1.

WFLB, Syracuse. Local business this fall shows an increase of 20% over last year.

Diek Paek, 18-year-old dramatic critic, airing his reactions over WBNX, New York.

Bill Boehr, transmission station engineer at WCAE, Pittsburgh, has been transferred to WINS, New York.

Joe Fisher, Pittsburgh boy, has signed with Bert Low as vocalist.

Johnny Marvin, WGY's 'lonesome singer,' jumped to Detroit to play a theatre engagement, which was

plugged on the air from Schenectady.

WMAZ, Macon, Ga., has purchased 30 lots as site for its new transmitter and radio centre.

KFBB, Great Falls, Mont., recently celebrated its 13th birthday anniversary.

Henry Hadley will be guest conductor for General Motors broadcast Sunday nights. Date far off, however.

Mary Williamson, of the New York World-Tele radio department, is ailing at the Essex County hospital in Bellville, N. J.

Patti Pickens, youngest of the trio, will play the ingenue lead in Eddie Dowling's forthcoming musical, 'Thumbs Up'.

Carl Everson, new program manager at WHK. Former duties as announcer and night manager handled by Martin Bowin.

Ted Hills and Douglas Blair are the latest additions to the production staff at KTRH, Houston.

Jessie Milburn, announcer, has returned from KLRA to WACO, Waco, Texas.

Irvin Gross, of Merchandising Service at WHK, Cleveland, has joined the staff of WFAA, Dallas.

Harry Sutton, Jr., former program director for CKLW, Detroit, WSPD, Toledo, and WVVV, Wheeling, has joined the production staff of WXYZ, Detroit.

Countess Olga Albani remaining in Chicago for series of appearances with Charles Previn's Real Silk program. Will commute by air between Chicago and New York for other dates, including her recordings.

In Order to Clear Up Any Confusion . . .

The Greek Character
"PARKYAKAKAS"
with
EDDIE CANTOR
On the Chase & Sanborn Radio Hour
IS
HARRY EINSTEIN

WARNING to all motion picture producers.

Theatre Owners
Radio Stations
And All Others Concerned!
The name 'PARKYAKAKAS' is duly registered and can only be used by HARRY EINSTEIN. Anyone else using this name does so illegally and legal action will immediately follow.

For the opportunity of presenting the character 'Parkyakakas' I want to thank EDDIE CANTOR, Radio's Greatest Showman, whose wisdom, help and advice, is deeply appreciated.
(Signed) Harry Einstein

EDDIE PEABODY
The Instrumental Stylist
6th Return Engagement by Popular Demand
Week of Nov. 16
ROXY THEATRE
NEW YORK, N. Y.
Starting in
WARNER BROS. TALKING SHORTS
Personal Direction
Harold F. Kemp
NBC Artists' Service

"SHOOT! IF YOU MUST THIS OLD GREY HEAD

BUT THIS IS THE TRUTH, BY GAR!" he said!

When a representative of ERNST & ERNST (the internationally recognized firm of Auditors and Accountants) placed their survey before us we smiled—quizzically, we thought—and he responded as above.*

FOR THIS SURVEY OF 20,408 TWIN CITY FAMILIES U-P-S-E-T ALL THEORIES ABOUT W-H-E-N and W-H-E-R-E MINNEAPOLIS AND ST. PAUL L-I-S-T-E-N! HERE IS THE STORY IN TWO NUTSHELLS!

NUTSHELL No. 1

This survey conducted for seven consecutive days and nights, from 7:00 A.M. to 11:00 P.M., REVEALS these 16-hour PERCENT-AGES of LISTENERS tuned in on these stations:

KSTP	50.1%
Station B.	36.5%
Station C.	6.9%
Station D.	4.5%
Other Stations	2.9%
	100.0%

NUTSHELL No. 2

Percentage in Distribution of Listeners

Station B. From 11 noon to 6:00 P.M., shows an average of 32.8%.
KSTP: From 12 noon to 6:00 P.M., shows an average of 50.6%, or about 60% greater.
ALSO: From 2 to 10 A.M., ratings show KSTP averages 18.1%, or about 2 TIMES GREATER than Station B. . . 10 TIMES GREATER than Station C. . . 16 TIMES GREATER than Station D.

INTERESTING, isn't it? And VALUABLE to YOU, no doubt! The proof is in the certified copy of this survey, which is available for your inspection at each of our branch offices. And for certified facts on which to base your expenditures in the Minneapolis-St. Paul trade area, just ask: FORD BILLINGS, General Sales Manager, KSTP, Minneapolis, Minn., or our NATIONAL REPRESENTATIVES: IN NEW YORK—Paul H. Rayner Co., and in CHICAGO, DETROIT, SAN FRANCISCO—Greig, Blair & Sight, Inc.

KSTP

MINNEAPOLIS—ST. PAUL

DOMINATES THE 9TH U. S. RETAIL MARKET

COMMERCIALS

WEEK OF NOV. 13-19

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S (Saturday).

ACME PAINT
6:30-9:00-WABC
12:30-Th-WABC
Smiling McConell
& P
Henry H. & McD.

AMERICAN RADIATOR
7:30-9:00-WFAP
Queenie Marie
*Blaker

AMERICAN ROLLING MILLS
6:30-9:00-WFAP
Frank Simon Ore
Bennett Chaplin
*B. D. D. & C.

ARMOUR
9:30-10-WJZ
Phyll Baker
Harry Makers
Martha Mearns
Leon Beisaco Ore
Lena & Thomas

ATWATER-KENT
8:30-10-WABC
Charles Hackett
J. Hesterkamp Ore
B. D. D. & C.

R. T. RABBITT
1:30-2:30-WFAP
*Palmitone Soap
W. A. Racker, Dir.
'Hill the Deck'
Lacy Monroe
Humbert Trio
*Peck

CARNATION MILK
10-M-WFAP
Lullaby Lady
M. L. Eastman
Jane Tomman
Jean Paul King
'Kwinn, Wasey
'Lora & Thomas

CITIZENS SERVICE
8-9-WFAP
Jessica Dragoneite
Rosario Bourbon Ore
Quarlet
'Lord & Thomas

COLGATE-PALM
10-11-WFAP
'Palmitone Soap'
W. A. Racker, Dir.
'Hill the Deck'
Lacy Monroe
Humbert Trio
*Peck

GEN. MOTORS
9:30-10-WABC
(Chevrolet)
Pray & Braggiotti
John J. Jones Ore
10:30-3:30-WFAP
(Pontiac)
Gene Froman
Helen G. Racker
Frank Black Ore

8-9-WJZ
(Institutional)
John B. Kennedy
*Tracy-D

COOKY PRODUCTS
12:15-Daily Ex. Su.
Su-WABC
'The Gumps'
Walter Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
*E. W. Hestlin

CREAM OF WHEAT
8-9-WABC
Alexander Woolcott
Orlando Brewster Ore
'J. W. Thompson

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

8-9-WJZ
(Maxwell)
Frank McIntyre
Hazel Ross
Conrad Thibault
Muriel Thompson
'Molasses 'n' Jax'
Guy Haenschke

8:30-W-WJZ
(Loop Cabin Symp)
Lanny Ross
Harry Salter
'Hentons', R

7:30-W-WJZ
(Jell-O)
Jack Henry
Mary Livingston
Irene Hester Ore
Frank Parker

10-W-WABC
(Grassell)
'Byrd Expedition'
Mark Narwan Ore
'Young & Rubicam'

GENERAL MILLS
5:30-Daily-WFAP
Jack Armstrong
All American Boy
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Amache
Betty Winkler
Art. Amache
Carl Dickson
Louis Roen
*Blackett

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

Columbia Broadcasting System
Presents

GEORGE GIVOT

THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.
Coast-to-Coast

Personal Director
HERMAN BERNIE
1115 Broadway, New York

N.B.C. Presents

HARRY SALTER

MUSICAL DIRECTOR

On General Foods Hour for
Lanny Ross' 'Log Cabin Inn'

WED.-8:30-9 P.M.
WJZ

ROY FOX

AND HIS BAND

ON TOUR

B.B.C. NETWORK

Columbia Broadcasting System
Presents

THOMAS "FATS" WALLER

"Radio's Harmful Little Angel"
Composer, Pianist, Comedian,
Character Vocalist

On Entire Columbia Network
3 TIMES WEEKLY

Hear New Victor Recordings

Direction
PHIL PONCE

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT

MCA DIRECTION

JOHNSON & SON
(Floor Wax)
8:30-W-WFAP
Tony Wons
Loretta Dayton
Hazel Hopkins
Emory Dancy
Anna Vanno
Louise & W. O.
Gene Campbell
*Needham, R

KOLYONS
7:15-Daily Ex. Su.
Su-WABC
'John Plain Hill'
Arthur Hughes
Ruth Russell
Patricia Helman
Curtis Allen
Joe. Galbraith
*Blackett

10-TH-WFAP
(Whittaker 8-H)
*Blackett Ore
Helen G. Racker
Peggy Healy
Jack Paulson
'J. Walt. Thomp.
LADY ESTHER
10:30-11-WFAP
10:30-11-WFAP
Wayne King
*Stack-Goble

LENN & FINA
(Loop)
10-9-WFAP
'Sainte the Cavalier'
Lester Jay
'Hays McFarland'
Verree Teasdale
Lennen & M.
L. B. McNEILL
5-10-M-W-F-WABC
(Chevrolet)
'Adventure Hour'
Albert Brown
Patricia Johnson
James Andelin
Jesse Pugh
*Blackett

GEN. MOTORS
9:30-10-WABC
(Chevrolet)
Pray & Braggiotti
John J. Jones Ore
10:30-3:30-WFAP
(Pontiac)
Gene Froman
Helen G. Racker
Frank Black Ore

8-9-WJZ
(Institutional)
John B. Kennedy
*Tracy-D

COOKY PRODUCTS
12:15-Daily Ex. Su.
Su-WABC
'The Gumps'
Walter Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
*E. W. Hestlin

CREAM OF WHEAT
8-9-WABC
Alexander Woolcott
Orlando Brewster Ore
'J. W. Thompson

CUTEK
(Odeons)
9-9-W-WABC
Phil Harris
Leah Ray
*J. W. Thomp.
R. D. DAVIS
(Cosmalt)
6-10-M-Th-F-WABC
'Buck Rogers'
Curtis Arnall
Elsie Melcher
William Shelley
Fred Hill
Joseph Granby
Marion Allen
Walter Telle
Louis Hector
Paul Stewart
'Ruthrauff & R

EMERSON
(Thompson Seltzer)
8:30-F-WJZ
'Intimate Revue'
Al Goodman Ore
Rhonda Arnold
Al Bowley
'J. M. Mathes
ENNA JETTICK
10-W-WJZ
Dennis King
Lionel Stander
Donna Keenan Ore
EX-LAX
9:30-M-WABC
Lud Gluskin
Block & Sully
Gertrude Niesen
'Kais
FIRESTONE
8:30-M-WFAP
H. Firestone, Jr.
Gladys Swarthout
Voc. Ensemble
Wm. Daly Orch
'Sweeney-James
FITCH
7:45-Su-WFAP
Wendell Hall
'K. W. Ramsey
FLETCHER'S
8-WABC
Virginia of Helen
'Trent'
Romance Clark
Lester Tremayne
Alice Hill
Sandra Love
Gene McMullen
Jack Doty
Hazel Hoppeide
'Blackett'
HOUSEHOLD
FINANCE
7:30-W-WFAP
Elicar A. Guest
Jos Koestner Ore
Charles Rees
Tom. Dick & Harry
'C. D. Frey
IRONIZED YEAST
7:30-8-WABC
Whispering J. Smith
'Ruthrauff & R
JERGEN
9:30-Su-WJZ
Walter Winchell
'J. Walt. Thompson

AL BURNARD
Paul Dumont
8:30-W-WFAP
Bill Rettenberg Ore
*Stack-Goble

BENJ. MOORE
11:30 a. m.-W-WABC
Betty Moore
Low White

MUELLER C.
10:15 a. m.-W-WABC
Virginia Baker
Loy Murray
'Hollwig
N. Y. MILK
10:30-11-W-WABC
5:45-Th-F-S-WABC
'Robinson 'rueco, Jr.
Lester Jay
Tony Gillman
Junior O'Day
Frank Druse
'Cal Tinney
John H. Hinch
Bobby March
Jean Southern
'W. W. O.
NORTHWESTERN
YEAST
8-M-WFAP
Jan. Garber
'Hays McFarland'
5:45-M-W-WABC
Dave, Dunny & G
Dunny Conditelli
Dave Grant
Gordon Graham
Loy Murray & O.
D. OXYDOL
8:30-F-WFAP
'(Frost' & Gumble)
3-Daily Except
Su & Su-WFAP
'Sa Perkins'
Virginia Deane
Margery Hanson
Karl Hubel
Will Fontaine
'Chas. Kogelton
'Blackett'
PACIFIC BORAX
9-Th-WJZ
'Death Valley Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Jackie Housner Ore
'Wick Erick
PACKARD
8:30-Th-WJZ
Queenie Reed
Vincent Pelletier
'Young & R
P. FESIDENT
7-Daily Ex. Sat. Su.
Su-W-WFAP
Amos 'n' Andy
Su & Su-WFAP
7:45-Daily. Except
Su & Su-WFAP
Jungie Adventures
Frank Inck
PINEX CO.
1:30-Su-WABC
Little Jack Little
'Russell M. Sees
7:45 daily ex. Su.
Su-WABC
Boake Center
'Hutchins'
PHILIP MORRIS
9-Th-WFAP
Leo Helman's Ore
Phil Ducey
'Hitchin'
PILLSBURY
10:30-Daily-WJZ
'Today's Children'
Irene Phillips
Walter Wicker
Bea Johnson
Lucy Gillman
Fred Von Amos
John McGregor
'Hutchinson
11 a.m.-W-F-WABC
'Cooking Class Only'
'Hutchinson
PLOGG, INC.
10-W-WFAP
Guy Lombardo
'Laska-Spro-C
PREMIER PABST
9-Th-WFAP
'Matteoson-F J
P'CT'R & GMBLE
1:30 Daily Ex. Sa.
Su-W-WFAP
2:45 Daily Ex. Sa.
Su-W-WFAP
'Vic & Sade'
9:30-Su-WFAP
'Every Body's
'The Gibson Fam'
Conrad Thibault
Jack & L. Clemons
Don Voorhees Ore
'Blackman
PROFIDENT
(Life Insurance)
9:15-Th-WJZ
'Swing Behind the
Clair'
'Direct
RALSTON
10:15-W-WFAP
Madame Sylvia
'Gardner
RCA RADIODIEN
9:30-W-WFAP
John B. Kennedy
Frank Black Ore
'Lord & Thomas
REAL SILK
8-Su-WJZ
Chas. Fravin Ore
Olga Albert
Charles Lyons
Elinor Wasey
Pat Padgett
Joseph Bonine
'McC. -Erick
RED STAR YEAST
11-Th-Th-Su-WFAP
Edna Odell
Phil Berfield
Irma Glen
Earl Lawrence
R. J. BENEVOLES
(Cameo Clonata)
10-Th-WABC
9-Th-WABC
Cass. Lem. Bad
Walter O'Keefe
Annette Henschaw
'Wm. Esty
ROQUEFORT
ASSOCIATION
1:30-M-Th-WABC
Bob White
Don Amache

Ed Vito
'Morris, W. & B.
SHELL
6:30-Th-Fu-WABC
WABC
Eddie Donley
Walt Thompson
SILVER DUST
Paul Keast
Helen Madison's Ore
'H. B. D. & O.
SINCLAIR
9-10:15
'Hill & Singer'
Bill Childs
Mac Alford
Cliff Souther
Walter Cohen
'Federal
SMITH BROS.
9-Su-WFAP
Rose Hampton
Scrappy Lambert
Hilly Hilltop
Pat Sullivan
'Homman, T. & F.
SPARTAN
6:15-Su-WJZ
John Wasey
Jovin Wasey
NORTHWESTERN
YEAST
8-M-WFAP
Jan. Garber
'Hays McFarland'
5:45-M-W-WABC
Dave, Dunny & G
Dunny Conditelli
Dave Grant
Gordon Graham
Loy Murray & O.
D. OXYDOL
8:30-F-WFAP
'(Frost' & Gumble)
3-Daily Except
Su & Su-WFAP
'Sa Perkins'
Virginia Deane
Margery Hanson
Karl Hubel
Will Fontaine
'Chas. Kogelton
'Blackett'
PACIFIC BORAX
9-Th-WJZ
'Death Valley Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Jackie Housner Ore
'Wick Erick
PACKARD
8:30-Th-WJZ
Queenie Reed
Vincent Pelletier
'Young & R
P. FESIDENT
7-Daily Ex. Sat. Su.
Su-W-WFAP
Amos 'n' Andy
Su & Su-WFAP
7:45-Daily. Except
Su & Su-WFAP
Jungie Adventures
Frank Inck
PINEX CO.
1:30-Su-WABC
Little Jack Little
'Russell M. Sees
7:45 daily ex. Su.
Su-WABC
Boake Center
'Hutchins'
PHILIP MORRIS
9-Th-WFAP
Leo Helman's Ore
Phil Ducey
'Hitchin'
PILLSBURY
10:30-Daily-WJZ
'Today's Children'
Irene Phillips
Walter Wicker
Bea Johnson
Lucy Gillman
Fred Von Amos
John McGregor
'Hutchinson
11 a.m.-W-F-WABC
'Cooking Class Only'
'Hutchinson
PLOGG, INC.
10-W-WFAP
Guy Lombardo
'Laska-Spro-C
PREMIER PABST
9-Th-WFAP
'Matteoson-F J
P'CT'R & GMBLE
1:30 Daily Ex. Sa.
Su-W-WFAP
2:45 Daily Ex. Sa.
Su-W-WFAP
'Vic & Sade'
9:30-Su-WFAP
'Every Body's
'The Gibson Fam'
Conrad Thibault
Jack & L. Clemons
Don Voorhees Ore
'Blackman
PROFIDENT
(Life Insurance)
9:15-Th-WJZ
'Swing Behind the
Clair'
'Direct
RALSTON
10:15-W-WFAP
Madame Sylvia
'Gardner
RCA RADIODIEN
9:30-W-WFAP
John B. Kennedy
Frank Black Ore
'Lord & Thomas
REAL SILK
8-Su-WJZ
Chas. Fravin Ore
Olga Albert
Charles Lyons
Elinor Wasey
Pat Padgett
Joseph Bonine
'McC. -Erick
RED STAR YEAST
11-Th-Th-Su-WFAP
Edna Odell
Phil Berfield
Irma Glen
Earl Lawrence
R. J. BENEVOLES
(Cameo Clonata)
10-Th-WABC
9-Th-WABC
Cass. Lem. Bad
Walter O'Keefe
Annette Henschaw
'Wm. Esty
ROQUEFORT
ASSOCIATION
1:30-M-Th-WABC
Bob White
Don Amache

COLUMBIA BROADCASTING SYSTEM
Presents

MARK TARNOW

MUSICAL DIRECTOR

BORDEN'S

45 MINUTES
HOLLYWOOD

Thursday Night
at Ten, EST

W M C A
Wed. 7:30 P. M.
JELLO
GEN. FOODS

MOLLY PONCE

"Variety"

"This program is now one of the best of its kind."

W M C A
Wed. 7:30 P. M.
JELLO
GEN. FOODS

JACK DENNY

AND HIS ORCHESTRA

Conoco Oil
Wed. 10:30 P.M.
WJZ

Dorchester House, London
Indefinitely

London Evening Standard: "Ken Harvey plays 'Rhapsody in Blue' on the banjo and does it extraordinarily well."

Doubling Mayfair Hotel
Radio Direction Cfo
Phil Ponce Direction
Henry Herrman

KEN AND HIS BANJO HARVEY

Monday, Wednesday, Saturday
7:30-8:00 P.M.
Columbia Broadcasting System

LEO REISM

ON

PHIL HORSER

TUESDAY, WEAF AT 8 P. M.

TOM MIX ADVENTURES

Serial Radio Discs 15 Mins. COMMERCIAL WEAF, New York

Name of Tom Mix is coupled with all the glamour of the hard riding school which appeals strongly to juvenile listeners.

Though former cowboy star does not come over the air himself, his exploits in the four corners of the globe are related through the character of Old Wrangler.

RADIO'S NEW ROMANTIC BARITONE HARRY STOCKWELL

Opening Tues. Nov. 13 "THE AFFAIRS OF ROLAND" 7:30 P.M.-WOB

Notable on the Burns and Allen Program

Direction-LOUIS REUBER

LEON BELASCO

ARMOUK HOUR FRIDAY-WJZ-9:30-10 P.M. NIGHTLY, CASINO DE PAREE

Tommy "Ceell" MACK COLUMBIA'S CREATIVE OMIC WITH GEORGE GIVOT EVERY TUESDAY

Jack and Loretta Clemens WEAF 9:30-10:30 P.M. Saturdays IVORY SOAP

ABE LYMAN AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

VIVIAN JANIS "ZIEGFELD FOLLIES" CHICAGO HERMAN BERNIE 1619 Broadway New York City

COCKTAIL HOUR

Talk 5 Mins. COMMERCIAL WOR, Newark

Distiller behind this one ostensibly doesn't believe in wasting any time or coin on entertainment. For him life is too serious to suggest a background for his article and tell how much it costs.

Three of the five minutes the account took Friday night (9) were devoted to a razzle-dazzle of shouting voices and sound effects having to do with what was supposed to be a football game and a fade-out exchange between two of the yelling spectators.

PEGGY'S DOCTOR Romantic Serial 15 Mins. COMMERCIAL WEAF, New York

Delaware, Lackawanna & Western Coal Co. is using this romantic serial three times weekly to get femme listeners on edge, so as to pass the word along later to hubby and father-in-law.

At beginning air is filled with humming and a soft musical build-up. The announcer takes the quiet adventures of a young northern doctor in a small southern town and his courtship with the village belle.

Light before sound of song a speaker with the microphone takes the angle, with mention of a chart for all those writing in which will set them straight on a coal budget for the winter months.

WORLD'S BEST MOVIES Laurence Stallings, William Lundell Interview 15 Mins. COMMERCIAL WJZ, New York

Toped in for one of William Lundell's tete-a-tete on show business. Laurence Stallings, who co-authored "The Big Parade" and since then has spent considerable time around the Hollywood studios, gave it as his opinion last Thursday afternoon (8) that there has never been a talking picture made to equal the pace or the popularity of the silent product.

From the artistic angle Stallings picked "The God Rush" as the great picture of the individual, "Variety" as the outstanding example of camera achievement, "S.S. Potemkin" as the best in glorifying the heroic group, his own "Parade" as a fine sample of the 'film type of ballad, and "All Quiet on the Western Front" as another distinctive piece of camera virtuosity and the last great film of Hollywood preeding the talking era.

To illustrate the difference between technical perfection in pictures and great creative quality Stallings cited the cases of Douglas Fairbanks and Charlie Chaplin. The latter, he averred, intentionally ignores the photographic value of the production and concentrates the spotlight on himself, while Fairbanks turns out a superlative negative but just a competent piece of acting.

PLAZA SERENADE Concert Orchestra 30 Mins. COMMERCIAL KTSa, San Antonio

Plaza hotel of San Antonio and Corpus Christi gulf coast resort towns, pay the way for this one, which somehow misses its mark. It's mostly Mexican and Spanish music, with the first thrown in, by a capable enough orchestra under Alfredo Garza's direction, but too formalized to create the atmosphere it should. Scrip is too waddy to be effective. Should be snappy up.

Most Copied

Program most copied this autumn by individual stations is the "Cocktail Hour."

Variety has already carried radio reports on half a dozen such programs, and it is presumed there have been numerous other instances.

Programs all follow the same general pattern, generally call for the reading of cocktail recipes by experts, and invariably use the song, "Cocktails for Two" as the theme number.

ATWEAR KENT HOUR Jersey Pasternack orchestra, Everett Marshall 30 Mins. COMMERCIAL WAB, New York

A pioneer in class broadcasting, Atwear Kent returns under the CBS banner this time, continuing with a stellar array of guest artists and Pasternack's full-sized orchestra. Since coming on in September, Atwear has maintained a high caliber of guest stars, including Grace Moore, Jeanette McDonald, John Charles Thomas and others.

To back up its new world wave radio, Atwear cooked up interesting international broadcast insert, with the dial switching rapidly to Denmark, Madrid, Tokio and other foreign ports.

Same international flavor permeated the orchestra's selections. Marshall, chety and with plenty of reserve power per usual, first heard in a ballad of lament, and then immediately returned with "Wagon Wheels." All of his past shows mentioned also the forthcoming "Calling All Stars."

MODERN MINSTRELS With Bert Swor, Hotfoot Newman, Harry Bonzelle 30 Mins. Sustaining WABC, New York

A one-hour minstrel show on the stage is a tedious presentation, and now this one over the air seems twice as long. No matter what the special files here, there is a boring sameness about it. The second half of the presentation. This addition adds a certain amount of pep to program, but not enough lift it.

Small towners may like this show, but it would seem the cities will just snort and turn the dial.

BOOK OF LIFE With Stanley Church Half Hour COMMERCIAL KOIN, Portland, Ore.

This is a week day regular, spotted before "Happy Go Lucky" release. As title indicates program has definite philosophical trend, feeding little poetry into cozy and sentimental, with general appeal and readings going over transcription music.

Tuesday a pseudo art talk, with it for the Portland Art Museum, Monday is a news and m.c. works the stuff into good broadcast material, without playing too hard on cultural angle. Makes a good civic build up.

Thursday spots an interview of supervisory capacity. Fire chief, local District Attorney, etc. Has good general appeal and is not overdone, playing more on human interest than the routine.

COCKTAIL HOUR

With W. J. Benning, Bill Purnell 30 Mins. Sustaining WTMJ, Milwaukee

Cocktail Hour on WTMJ measures exactly to its title. It mixes orchestral music, vocal solos and comedy.

W. J. Benning orchestra of 18 men carries the program with pops and light classics. Each number is introduced by "The Mixer," Bill Purnell, who acts as master of ceremonies in addition to writing and directing the comedy sketches broadcast during the program.

Often Purnell presents a chef or wine steward from one of Milwaukee's leading cafes, clubs or hotel, who gives recipes for cocktails and appetizers.

FRANZ LEHAR, RICHARD TAUBER With Major Edward Bowes Viennese Music 30 Mins. Sustaining WABC and WHN, New York

As Major Edward Bowes phrased it, Franz Lehar, when he composed "The Merry Widow" 30 years ago, little dreamed that within the span of his own life he would ever be able to baton the Vienna Philharmonic orchestra in the Austrian capital.

Another significant commentary on the now lackadaisical manner in which folks are prone to accept such radio music, it simultaneously heard in the CBS and Loew's WHN indie station in N. Y. picked up this remote control broadcast from the Vienna Philharmonic, whose venerable conductor, the old Viennese composer of "Merry Widow" and other immortal waltzes was maestro-ting the crack orchestra, Richard Tauber was soloist. As Major Bowes put it, he is Europe's foremost tenor, and even the far-distanced pickup left no doubt as to the quality of his voice.

Besides the "Widow" score reprises, vocally and instrumentally, Tauber sang what he calls his Lehar favorite, "I've Been Alone" from "Land of Smiles." The half hour concluded with the "Black and Gold" waltz, and was to have finished with the "Merry Widow," but the time limitation cut that short.

RHYTHM SYMPHONY With Dewolf Hopper Music 30 Mins. COMMERCIAL WMAG, Chicago

This show that Karl Kruger, conductor of the Kansas City Philharmonic orchestra, walked out on when the sponsor, Rexall Drug Stores, asked him to play "something of the Kruger said that it was impossible for a symphony orchestra to play jazz tunes. And the first program of a new series, based on the "something light" idea proves that Kruger knows more about music than the sales manager of Rexall drug stores.

Those 85 musicians just can't play the music's innumerable comedy tunes. They made a hash of such music as "Of Thee I Sing," making the music sound like a dirge.

This symphonic group had no feeling for the swing of the jazz music, nor for the waltz tune of "Two Hearts in Three-quarters Time," not even "Poor Butterfly." The only thing that sounded okay was the "Unfinished Symphony" phrase during the "Blossom Time" music. A case of trying to make two opposing forces work in harness and the result was a jumbled wreck.

HOOT OWLS Music, Chatter Sustaining WQAI, San Antonio

An 11:20 to midnight hodge-podge of station talent which has developed a big fan mail, though only three weeks old when caught. Aired five nights weekly. It's a jumble of cowboy love music by Allen, a one-time cowhand and authority on cowboy tunes, a fiddle band in support of Allen, studio concert entertainers, Bobbie's blue warblers and ad lib chatter by all talent, and Red Riddell making his initial switch over from formal spelling to an m.c.-ing assignment.

Applied as needed by an ample element of dial twisters who dot on the whining fiddle and cowhand whoops. They at least prefer it to the late dance combos. Keys.

JACK DOUGLASS'S RELATIVES

Variety Revue 30 Mins. Sustaining WINS, New York

Too much talent pushed together in this half-hour mars the general entertainment value. If sorted out, some of the better voices could do more for program than just rushing in for a single number and then exiting. The kin angle in the program's label is obtained from Douglass announcing the innumerable entertainers as being his cousin from Milwaukee or his uncle from Scarsdale. Each one is related to him, according to the script. The short attempt at comedy fails with a thud.

June Carroll all set to liven up things blasts forth too loud, which does not help matters. Bob Howard, colored sock player, and Jimmy Genovese among those picked for favorable mention 'midst the top-heavy assortment of talent. Douglass himself ad libs for most part.

fred allen's "TOWN HALL... TONIGHT!" HOUR OF SMILES with PORTLAND HOFFA JACK SMAR, LIONEL STANIER JOHN BROWN MINNIE FLOES EILEEN DOUGLAS Material by Fred Allen and Harry Belafonte Management, Walter Batchelor Wednesday 9-10 P.M. E.S.T.-WEAF

CHARLES PREVIN Conductor REALSILK'S SILKEN STRING CONCERT N.B.C.-SUNDAYS 8-9:30 P.M. CST - 9-9:30 P.M. PCT 10-10:30 P.M. MT

LEITH STEVENS HARMONIES Leith Stevens Conducting a Program of Unusual Color Thursday 8:30 P.M. WABC COAST TO COAST NETWORK Exclusive Management COLUMBIA BROADCASTING SYSTEM

GRACE BARRIE HELD OVER CASINO DE PAREE Sole Direction HERMAN BERNIE 1619 Broadway, New York

RAY HEATHERTON Broadcasting Mondays and Wednesdays, 11 A.M. Fein-Sapota, WJZ-TV Direction NBC Artists Bureau

JAY MILLS and RALLY PARK & R Radio's New Comedy Find Radio Management MARTIN GOSCH

LOOK AT HIM! COLUMBIA NETWORK - MON. NIGHTS AT 9:30 JESSE BLOCK and JULLY EYE DIRECTION WILLIAM MORRIS AGENCY

E. & Von W. Demands Exclusive Rights To Lyric Sheets; Mull Discontinuance

With the lyric publishing situation showing signs of getting out of bounds again, the music business is faced with the alternative of either cutting it out altogether or assigning the rights exclusively to a single publishing channel. Engels & Von Weissman, the firm of commercial counselors which took over the publication and distribution of the nickel folio from the Music Publishers' Protective Association, is demanding that it be granted this exclusive right in order to protect it from other magazines specializing in song lyrics.

Following the success of the MPPA nickel folio from the sales angle the Dell Publishing Co. popped up in the field with "Popular Songs," a dime mag devoted principally to the printing of song lyrics. Dell obtains its rights to republication from the music publishers direct, paying around \$50 a lyric. Engel & Von Weissman is not only asking for the exclusive right in such republications, but wants to turn over to the publishers direct instead of through the MPPA and Songwriters' Protective Association. For permission to use the lyrics of songs controlled by members of these two organizations E. & Von W. has been paying the MPPA and the SPA \$1,000 each a month. How this money is to be divided up has yet to be solved by the two associations.

Competition

Competition that has developed among legitimate reprinters of song lyrics is now giving the industry cause to question the value of the whole proposition to music publishers. MPPA's nickel folio was launched with the hope that it would serve as a propaganda medium toward boosting the sale of sheet music. It was turned over to Engel & Von Weissman so that this campaign could be continued without officially entangling the MPPA. What mainly prompted the MPPA in getting from under the nickel folio was the fact that its participation in a publishing venture didn't jell with its status as a trade protective organization.

John G. Paine, chairman of the MPPA, in reviewing the lyric reprinting situation, declared the music industry was not interested in building up private property rights in song lyrics unless it was certain that collateral benefit would accrue for the songset business. With the Engel & Von Weissman setup the music publishers, he said, control the entire editorial policy, but if music publishers make it a practice of selling their lyric rights to any publication that comes into the field the whole purpose of the original lyric proposition will be lost and the only alternative left will be for the industry to agree to shut down on all of them.

Performing Fees Up For Talks in Canada

Ottawa, Nov. 12. Hon. C. H. Cahan, Canadian Secretary of State, has with the protest of the Canadian Radio Broadcasting Commission and 19 independent radio stations in the Dominion against the Canadian Performing Rights Society over alleged excessive royalty charges, inequality, discrimination and non-permanent fees for the right to produce copyrighted records now controlled by the society.

After hearing various complaints in his office, Cahan decided to withhold action for one month to enable the parties to come to an agreement regarding fixed fees, otherwise the radio stations will apply for a Royal Commission to investigate schedules and rights of the Performing Rights Society. This can be done under the Canadian Copyrights Act.

Some 25 broadcasting stations in the Dominion, including six studios of the government's own Radio Board, have combined to lay the complaints regarding the society.

Scott Fisher goes into the Park Central Nov. 26. He replaces Harry Saiter, who asked for his release after the management objected to the band's absence during the Lost Cabin Syrup broadcasts (NBC).

ASCAP's Copyright Charge Vs. Flock of Coast Spots

Los Angeles, Nov. 12.

In its relentless war on infringement of musical copyrights by entertainment spots out here, ASCAP has brought a new flock of complaints in Federal Court.

Latest batch of defendants against alleged violation of song rights includes Hilltop Buffet, Harmony Inn, B. Y. Beer Garden, Jerry's Joint, Green Parrot, Beer Haven, Wilson's Cinderella Dancing Studio, Sloppy Joe's, Coster's Beer Garden, and Happy Days Buffet. In each case \$250 damage is demanded.

GEO. HALL OUT

Leaving Victor After 28 Years—Reorg. on Coast

Hollywood, Nov. 12.

Reorganization of the local staff of RCA Victor-Phonophone has George Hall leaving the company after five years in charge of the record plant here, and 23 years with the Victor company.

G. H. Porter, in charge of RCA Victor Phonophone office in San Francisco, who has also handled supervision of the Hollywood plant for the past year, has relinquished responsibility of the latter, and is now permanently located in the north. Executive duties previously in the hands of Porter and Hall have been split up among various department heads.

Beverly Hills Musical

People Form Academy

Beverly Hills, Nov. 12.

Group of former concert and opera stars has organized the Beverly Hills Artists Academy. Those who sponsor and officer the organization are Maria Decker, one time ballerina of the Imperial Russian ballet; Andreas de Seguroia, former Met bass singer; Max Rahmowitz, former pianist; Rachmaninoff; Albert Verchamps, concert violinist, and Edith Lyle, former New York actress.

Artists will dedicate their efforts to the uplift of the arts.

Lenox Goes Ofay

Baltimore, Nov. 12.

Club Lenox, this burg's biggest colored niter, is changing its policy for the third time in as many weeks currently. For the past two years the spot had been best and most successful Negro niter in town. Recently, impelled by growing numbers of whites who drifted in, site went black-and-tan overtly with a big publicity push. Immediately biz brooded. Management then decided to convert it into an exclusively Caucasian camp, which club becomes this week with another campaign.

Band of 12 pieces, colored, likewise floor show, currently a line of girls and three specialty acts headed by a big publicity push. Shows will come down from New York. The Lenox is first colored-talent, white-patented niter try here since the Cotton Club flivvered three years ago.

"Winter Wonderland," by Felix Bernard and Dick Smith, has been placed by Donaldson, Douglas & Gamble in the roadshowing "Ziegfeld Follies." Guy Lombardo has recorded the tune for Decca, while Victor in its rush to make a statement of the song depended entirely on a leadsheet.

Publication and subsequent clearing of "Be Still My Heart" (Broadway Music Co.) makes the first break for Allen Flynn and Jack Egan in their 15 years around Tin Pan Alley.

Shapiro, Bernstein has acquired the removal of copyright on "The Princeton Cannon Song" and is putting out its own edition of the university's official tune.

He Was Lonesome

When Jack Robbins sailed, via the Canal, for Hollywood he was made most unhappy by an out-of-tune violinist with the ship's band. Platan was so bad that Robbins burned at the entire outfit and wouldn't talk to any of 'em throughout the journey.

And Robbins, on the same boat with a band for two weeks, not talking to musicians is a frustrated Robbins indeed.

STATLER MOVE STEAMS UP CLEVELAND

Cleveland, Nov. 12.

Right-about-face stand of Statler in adopting dance music and a smart niter policy, after turning thumbs down on it for nearly three years, is stirring competitive war among other conservative hotels here.

Stung by regular night clubs' success in grabbing off their old trade, the Statler has redecorated and reopened its Royal Pompeian room, one of several spots in town. For his initial orchestra H. E. Dugan, manager, picked Charles Stenross', former first sax in Ted Weems' outfit, who organized a band for the place. Instead of usual floor revues, it will feature guest artists with radio names. Ann Heath, NBC singer, and Earl Rohlf's Collegians doubling from WTAM in first week's set-up.

Carter hotel, owned by Metropolitan Life, also planning to join parade by reopening its Rainbow room before Dec. 1. Last season it featured Irving Aaronson and large-scale revues, but this year the Carter will emphasize smarter, more intimate entertainment. Also talk that the ultra-conservative Cleveland hotel has schemes of turning its dining room into a high-priced, polite niter for silk-hatters.

Theodore DeWitt set the jump on majority of hotel competitors by bringing Joe-Can-Dullo and Andrews Sisters into Hollenden hotel's Parisian room. Larry Revell also set as bandmaster for Park Lane Villa for winter. Lake Shore hotel keeping its Penthouse Club open with week-end breakfast dances, besides opening an American bar downstairs. While trying to draw the smart set with light diversions, majority of best hotels are dropping their formal-dress rules to lure the hot pool.

Bornstein Burning at Robbins Over Zanuck Filmusical Rights

Hollywood, Nov. 12.

A battle is being fought between Irving Berlin, Inc. g. m., and Jack Robbins as result of Darryl Zanuck deciding in favor of the Robbins firm to publish two songs by Jack Stern and Jack Meskill from "Folles Bergere." Bornstein is threatening to sue Robbins, Twentieth Century and the songwriters.

Stern and Meskill figure in the jam because they were introduced to the Zanuck setup by Dave Dreyer, of Berlin's organization. When signing options and getting advance royalties they informed Zanuck they had no publisher who said his contract gave 20th Century the right to choose the song publisher even though they had suggested, out of gratitude, that Berlin, Inc., should get the rights.

Zanuck decided to turn over the publication rights to Robbins. Then Stern says Bornstein approached him and Meskill to agree to a publication deal, which they refused.

Bornstein is shouting "double cross" and threatens court action. Bornstein also makes a claim on Jack Scholl, who wrote lyrics for "Ziegfeld Walk" for Universal with Con Conrad, but here the studio also reserves publication rights, which are understood will go to Robbins, who signed Conrad on a one year deal to write with Herb Magidson or other lyricists when required, with Conrad bringing New Washington on from New York.

Florida Primed for Banner Season; 46 Niteries Last Year, More Due Now

Publishers Await Auditor's Report on Col. Phonograph

Music publishers are withholding their assent to a 50c. on the dollar settlement with Columbia Phonograph until the recorder has supplied them with an auditor's report of the royalties due them up to Oct. 1. Columbia has already supplied the Music Publishers Protective Association with the royalty debts outstanding up to June 30, and it is expected the balance of the figures will be turned in to MPPA during the current week.

Starting with Oct. 1 the Columbia discs went on a full royalty basis as far as publishers were concerned. Any debts accrued by the recording company since that date are not to be included in the settlement.

Billy Rose Name Off

Billy Rose's name comes off the Music Hall and it becomes the Manhattan again, the previous theatre name (originally Hammerstein's) when Lew Brown puts in the new show at this cabaret-theatre. Harry Akst and Danny Dare are collabing on songs and staging. Cardini is being added.

Meantime, Rose's several suits against the B. R. Music Hall, Inc. and the Casino de Paree, Inc., are continuing, with the latter, through Nathan Burkan, having filed suit for damages for \$7,500 and \$50,000 in each.

There is one other suit pending and preference for December trial will be asked by J. T. Abeles, Rose's counsel.

VOVA HOLDS OVER

Baltimore, Nov. 12.

Vova Protzenko, sent in with floor-show at Lord Balto hotel's barn last week, is being held over indefinitely by history as m.c.

Barn now becomes only niter in town housing an m.c. except on the weekly change basis.

ACHRON ON 'LIFE'

Joseph Achron, gold medalist violinist, catches his first big assignment in composing the score for Dr. Eugene Frenke's "Life Returns," for Universal.

Ollie Wallace is supervising with Achron, and Clifford Vaughan is helping with the arrangement.

Miami, Fla., Nov. 12.

With Florida's prohibition law repealed at the polls in the recent election, Miami looks forward to a banner winter season, surpassing anything in recent years. The 48 active night clubs of last season are almost sure to be in full swing by New Year's Eve, and many more will probably join the parade.

Col. Henry L. Doherty's Miami Billions beat the gun and got off to a good start last week. Evelyn Raquel heads the show, with Irene and Harold, dance team; Ruth Ryder and the Sordelle dancers rounding out the bill. Chet Brown-agle's music.

Deauville Beach Casino, under the management of Fred Breit last season, has been taken over by Larry Carson, Nat Harris and got off to a good start last week. Evelyn Raquel heads the show, with Irene and Harold, dance team; Ruth Ryder and the Sordelle dancers rounding out the bill. Chet Brown-agle's music.

Red Grange, the galloping gridiron ghost, is reported on his way here to open the '77 Club.

At Goldman, Nat Harris and Tom Williams will open the Ambassador club. Show not definitely set; Jack Waldron or Joe Lewis may m.c.

Don Lanning's Silver Slipper club set to open Dec. 27. Will feature Roberta Sherwood. Club Madrid, which took an early flop last season, has been reopened as the Chesapeake. Charlie Miller, m.c. at the Frolles club under Hugh McKay's direction will open in December, featuring Joyce Lane. Other spots sure to dot the night ways include Albert Bouche's Villa Venica, Aubrey's Lagoon with either Jack Reiber or Aubrey Keoskie at the helm; the Embassy club, Deauville Yacht club, Floridian Supper club, the Hangar atop the Westwood hotel; Bert Wertheimer's Beach and Tennis club, stamping grounds for Harry Richman and June Knight last season; the Torch club, Osceola Gardens, with Lincoln McGill, m.c.; Cara Villa club, Jimmie Cammasa, prop.; Club Bagdad, one of Tom Williams' interests; and Fred Grinham's Coral Gables Country club.

Veloz and Yolanda, the Yacht club boys, and Henry King and his music are due here, but not yet set.

N. C. Symphony Gets Lunch Club Backing

Winston-Salem, Nov. 12.

Lamar Stringfield, conductor of the North Carolina Symphony orchestra, has persuaded luncheon clubs of city into underwriting a music festival to be built around the symphony orchestra here during the week of Dec. 10. Plan is to have name conductors, composers and musicians here from all sections of country to watch the only state-wide symphony in action.

Orchestra will go on tour of eastern part of North Carolina during week of Nov. 12, playing Goldsboro, Greenville and Raleigh. Tour will take orchestra over nearly 1,000 miles during the week.

While on tour Stringfield will give one of his children's concerts at Raleigh. Children's matinees have proven popular in Winston-Salem. Stringfield's past record is to explain each instrument and have the musician play a bar.

Detroit's Biz Leaders

Detroit, Nov. 12.

Webster Hall, Penthouse and Manhattan are the three leaders in Detroit's night club and supper club business. Webster has had to enlarge its seating capacity, while Emerson Bill begins his ninth week at this spot. Marian Mann is featured soloist.

Penthouse holds on to Carroll and Gorman, song team, while Alexander and Swenson, former Detroiters who have just returned from Shanghai, head the bill. Eight Mayfair Girls, who appeared all summer at Chicago's College Inn, are beginning their eighth week as the Penthouse chorus.

Ruth Delmar is the big draw at the Manhattan. Other clubs in town doing fairly well.

Lancaster Mama Wants \$1,000 Band for Daughter

Lancaster, Pa., Nov. 12.

A thousand bucks for a good name band. That's not the offer of a dance hall, a club or a theatre.

It's the bid submitted by a local matron who wants her daughter to make her debut in real style.

Mother contacted manager of Hotel Brunswick here to make arrangements for the party and when the matter of music came up she laid the grand on the line.

Hotel plans to book band in for three days.

Bert Stock of Youngstown, O., returns to dance band business. Stock for many years headed his own band and later was musical director of WKBM.

Option on Will Osborne and his orchestra has been picked up by the Paradise restaurant, New York, where he is musicing currently. Engagement will extend for an additional four weeks.

Madelyn Hardy, with the Irving Berlin, Inc., professional staff for seven years, has joined the program department of American Broadcasting System.

MINOR PUBS IN REBELLION

ASCAP's Payoff System Clarified

A popular impression in the music business is that the new American Society of Composers, Authors & Publishers' royalty dividend payoff system is on the program basis. This is not so. It's on a point system, but the points while based on the number of radio program plugs are not governed otherwise by the program idea.

Instead, ASCAP established three or four arbitrary classifications and allots to them a certain number of points as a basis. Thus, instead of triple-A, double-A, A, BB and B, etc., as heretofore, the Society on its last dividend combined that particular top group into one, and then allocated to them a unit of say 1,000 points. The number of air plugs then governed the number of points credited for the ASCAP dividends.

Same went for the subsequent classifications. And it was because of this point payoff that the common misimpression now exists that the society in future will maintain the program divvy as a norm.

Actually, it's very likely that the letter classifications on the next quarter will be altogether abandoned and the point system adhered to. Payment will be made on the air plugs, but also there will be taken into consideration the songs in pictures, cue sheets and other types of plugs, so that ultimately the program idea will be so developed as to ape the French Society's scheme of things.

However, classifications will be mentally maintained and when one music firm (or writer) has such a multiplicity of plugs as to warrant promotion out of one class into the next higher brackets, that will occur.

SAY PAID PLUG PLEDGE UNFAIR

Smaller Firms Burn Over Majors' Delay in Signing Agreement—Claim Even if They Sign, It's Uneven—Legal Trouble

TOO FEW PLUGS

Smaller music publishers are burning plenty, and some legal trouble is certain as result of the Music Publishers' Protective Assn. pledge against paying for arrangements. The lesser pubs aver that they skined the pledge not to subsidize plugs by payments of special orchestration on the express understanding that the industry at large was going to make this a unanimous move. This meant the bigger publishers as well.

Meeting On, Then Off

After much protest, John G. Paine, chairman of the MPPA, agreed to call a special meeting for Nov. 7. Somehow at the last minute, after the meeting was announced, it was indefinitely postponed.

It carries with it a fine of \$1,000 for the first offense and \$2,000 for every time thereafter that a publisher is found paying for an orchestration for a radio or other plug by a band leader, singer, et al. Of this penalty one-third goes to the informer as compensation and two-thirds to the MPPA to defray the expenses of investigation and adjudication.

That the covenant has teeth in it is seen in the major firms holding out on signing, because it further provides for Paine's authority to withhold monies due the guilty publishers from the ASCAP, which is authorized to turn over to Paine, as agent, sufficient monies to satisfy any and all penalties.

The publishers who are now squawking against the agreement argue (1) that it's ineffectual because they were induced to sign upon understanding that all the others were doing likewise, and (2) because the \$1,000 penalty proviso is allegedly anti-NRA in spirit, and furthermore unconstitutional, since it provides for no appeal. The adjudication of guilt or innocence, it is provided, will rest with an active or retired N. Y. Supreme Court Justice who will be designated by Paine, and this, it is feared, may introduce political angles and other complications, since this jurist, sitting in arbitrator, is final in decisions; there can be no appeals, by proviso.

Small pubs argue that they can't compete with the bigger firms under these conditions regardless, since the bigger firms, even if signing, are in position to command favors from the orchestra leaders and other major plugs through extending favors along other lines, meaning entertainment, foot ball tickets and the like. The small firms can alone compete by paying for the special arrangements of any of their songs if assured a good radio plug.

Several of the bigger music firms

Letting Exiles Skip, Paris Muffs Bid To Become World's Music Capitol

Most Played on Air

To familiarize the rest of the country with the tunes most on the air around New York, the following is the compilation of the songs most played on the cross-country networks last week, in relative standing, according to the number of combined plugs on W.E.A.F., W.T.Z., W.A.Z.C. and W.M.C.A.

MURKLAND TO ATTEND PUBLISHERS' MEETING

P. A. Murkland, NRA deputy administrator in charge of the publishing industry, will attend the meeting of the Music Publishers Association of the United States, representing the standard faction, at the Roosevelt tomorrow (Wednesday).

Purpose of the get-together is to ratify the revised music code as submitted by the NRA legal division. Two clauses that are expected to receive a vigorous attack from the assembled publishers are those dealing with the maximum working hours and the method of electing the code authority.

Maximum hours set by the NRA administration for the music industry are 35 a week, while the code's administrative clause provides that only three of the five standard members on the code authority come from the ranks of the MPPA of the U. S.

are among the holdouts on signing the non-subsidization agreement; others are stalling.

In order to get some of the allegedly rebellious major publishers into line, their firm allies were in some instances consulted to pledge the pubs against subsidizing bands, etc. One or two of the film-allied music firms which have been partial to the orchestration-paying racket were thus promised to behave, but they, too, are now numbered among the holdouts.

In line with this protest, Julian T. Abeles, as attorney for Olman Music Corp., served official notice on Paine that he considers the 'so-called pledge illegal and ineffectual' in view of the refusal of the other pubs to sign it. Attorney Abeles that the Olman music firm will violate its pledge on the ground it's now void and unenforceable for this and other reasons and threatens to take the matter to court for an injunction and damage if any attempt to halt the practice is made by the MPPA. The element of damages is interpreted in the light of its restraining value on Olman's past business methods which provided for the payment of special arrangements.

Paris, Nov. 3. This is getting to be the town through which they pass on their way to better things.

Just as in film field Paris got all the best of the bunch driven out of Germany by the Nazis, and then lost them to Hollywood and London, so in music nearly all the ace composers from Central and Eastern Europe who came here figuring it was the artistic center of the world have gone on to more fertile fields.

One of the few that stuck is a Russian who calls himself Jacques Dallin to sound French, although he really is a brother of Leon Belasco, the band leader. Dallin has become one of the leaders in the composition of French film music, having done the melodies for 28 films, shorts and features, in two years.

Those who have passed through ahead of him are really a distinguished lot, and if the French, instead of insisting on protecting their own composers and hanging on to their sou's had shown enough vision to give them a break, Paris would be the world's music capital now. As it is, they did a few pieces for the French, many of which were successful here, and then blew.

For instance, W. R. Heyman, composer of "Congress Dances," did "Florestan I" here last year, and it was one of the best operettas of the season. Now he's with Fox in Hollywood. Another one whom Fox took, and who made his first stop in exile in Paris, is Fred Hollander, who wrote the song that put Marlene Dietrich over in "Blue Angel."

And So On
Mischa Spoliansky, who is of Polish origin and was a big shot in Berlin before Hitler, came here and made an immediate splash with the "Chanson d'Une Nuit." Now he's in London working for Gaumont-British.

Another, whose music is a bit heavier but still in the big money is Ernest Toch. He was one of the star composers of the Schott publishing house in Berlin. He couldn't find a berth in Paris and went to London with Alex Korda, for whom he wrote the music of "Catherine" and "Don Juan." He also did "Little Friend" for Gaumont British, and then, going highbrow, skipped to New York to teach music at the New School for Social Research.

Franz Waxman, who did the music in "Lillom," as well as "La Crise est Fin" ("Depression's Over"), is now in Hollywood with Fox. Alan Gray, UFA ace, who gave Paris its chance, too, is in London doing operettas and films. So is Hans May, who is doing the first operetta to be produced at His Majesty's theatre. Arnold Schoenberg, pioneer of modern music, did several works in Paris when he first came into exile and he's now teaching at the Boston Academy of Music. Walter Jurmann and B. Kapper are with Metro.

Columbo Disc Freed Via Rudy Vallee Pic

Hollywood, Nov. 12. Dixon and Wruble tune, "I See Two Lovers," has been pulled out of Warners' "Flirtation Walk" to be added to the score of Rudy Vallee's "Sweet Music." Teamed on the wax with Russ Columbo's last theme, "Too Beautiful," number is now credited to the Vallee pic.

Warners held up the picture's release until the change was made.
NEW PENN'S MONEY BAND
Pittsburgh, Nov. 12. In an effort to bolster trade, New Penn Cafe, on outskirts of city, is bringing in Husk O'Hara's band Friday (16) for a fortnight's stay at highest guarantee spot has ever paid. O'Hara, first name only to play New Penn, is also in on a split of covers.
Nick Trollo made the deal.

U. S. Music Men May Have to Deal with 2 So. Am. Performing Rights' Bodies

American copyrighted music may soon have two separate performing rights organizations collecting royalties for it in Argentine. Though the American Society of Composers, Authors and Publishers recently entered into a contract which gave the collecting franchise for that country to Circolo, Oswald Freredo, president of the Association de Autores y Compositores de Musica, is here lining up American publishers for his organization.

Freredo declares a survey made by him shows that ASCAP does not have a contractual right to administer for its members public performances in Argentine, at least because of this there is nothing to prevent American publishers from doing business with his association. In previous years the Asociacion Argentina served as ASCAP's exclusive rep in the South American republic, but when it came to renewing the contract this year the ASCAP board of directors switched the alliance to Circolo when informed by E. C. Mills that the latter Argentine performance right outfit was a younger and more enterprising body.

Freredo argues that from the viewpoint of litigation Circolo has little standing in the Argentine courts. His organization alone, he has advised the publishers contacted here, is recognized by the Argentine tribunals as the authorized body through which copyright infringement suits can be brought. If an American copyright owner attempts a suit in Argentine without the aid of ACYAM (Freredo's association) he would be required to go through an elaborate tangle of red tape, involving affidavits certified by Argentine and American consulates in both countries.

When the new copyright act was passed in Argentine last year the Music Publishers' Protective Association gave thought to making a survey of sheet music conditions in that country with a view of establishing a central clearing house for American publishers. This idea was abolished after it was found that an Argentine hit song never exceeds 25,000 copies. Music in Argentine is sold at 20 centavos a copy, 8c in American money.

GARBER, KASSEL DISCS
Chicago, Nov. 12. Jan Garber will turn out eight sides for Victor this week.

Art Kassel last week turned out a half-dozen for the Blue Bird catalog of Victor.

Harms, Inc., has taken 'I've Been Around' from Universal for publication. Tune by Jack Stern, and Jack Meskill carries the picture's title.

VOGEL PICKS 13TH AS LUCKY DAY FOR START

Vogel Music Corp. comes into existence today (13), regarded by Jerry Vogel as his lucky day dating from his U. S. army discharge, and marking an evolution in the music man's development as a publisher. He takes over Frank Crumit Songs, Inc., and the F. B. Haviland Music Co., which firm names heretofore had dominated Vogels.

As general manager and partner of Crumit Songs, Vogel operated under another party's cognomen and utilized Haviland as the ASCAP rating. Instead Crumit retains an interest in Vogel's firm and the Haviland's credit rating in the Society is transferred to Vogel.

With the passing of the late Fred B. Haviland, Vogel has been running the business for Mrs. Haviland who likewise will hold an interest in Vogel Music Co., Inc.

Court Order Stops Biagini's Casa Loma Title Usage

Columbus, O., Nov. 12. Judge Leach in the Court of Equity last week handed down an order permanently restraining Henry Biagini from referring to his combo as the Casa Loma band. A temporary injunction had been obtained against him four years ago, but trial on the permanent issue did not take place until now.

In his decision Judge Leach averred that the Casa Loma band, headed by Glenn Gray, had built up a valuable property in the name and the fact that Biagini was once a member of the organization did not justify the appropriation.

After splitting with the band Biagini returned to this area and organized his own outfit, calling it Henry Biagini and his Casa Loma orchestra. After Gray and his colleagues in the band obtained a temporary restraining order against Biagini the latter filed a cross bill asking that the order be vacated and that his former associates be enjoined from continuing to use the Casa Loma tag.

P.M.M.'S SHOW
Professional Music Men, Inc., will toss its first show at the 14th Street theatre, New York, Feb. 17. Proceeds from the affair will go into the association's benefit fund. Jonie Taps is chairman of the entertainment committee.

EASTERN SHEETS CONTINUE CLIMB

Even though October saw nothing in the way of smash music sheet sellers, the jobbers in the New York sector found the general turnover much better than it had been during September. Compared to October of a year ago, these sales figures were anything but encouraging. With the first week in November showing the orders still slightly on the upbeat, the sheet trade has hopes of rounding out the current month in hefty fashion.

Entry of Decca into the field injected heaps of life into the phonograph platter counters. New company has yet to match production with orders, but by the end of October the eastern market had been pretty well serviced. Starting with next month, Decca will be added to Variety's best seller list.

In October Grace Moore gave Brunswick its top seller with the theme song from the picture, 'One Night of Love'. Fats Waller proved Victor's best bet and Frank Parker's interpretation of 'Two Cigaretts in the Dark' won him the initial spot on the Columbia list.

Still moving along at a nice pace as October came to a close was Harms' 'The Continental,' with the tune giving some indications of being another 'Caricosa.' Runners up in the best sheet seller list for the month included 'I Never Knew' (Berlin), 'I Only Have Eyes for You' (Witmark), 'Rain' (Shapiro) and 'Pardon My Southern Accent' (Berlin). Morris' 'I Am Lonesome for You, Caroline' shows signs of reaching the blue-ribbon section within another two or three weeks, doing another 'Valley of the Moon.' Two other strong comers are 'Out in the Cold' (Santly) and 'Pop Goes My Heart' (Witmark).

Chi Slips

Chicago, Nov. 12. Business slumped off in October and there are no more alibis. The boys have just about run out of them, especially since biz should increase at this time of the year. But the music guys are now saying that the songs being written at present are not commercial and back that up with figures proving that when a song is really commercial it tops the next best seller by five or more to one, such as 'Love in Bloom.'

'Bloom' continues its powerful strike in sales, topping 'I Saw Stars' like a tent. Not in the main list, but coming up fast, is 'Sweetie Pie.' Decca discs went on sale toward the close of the month. Crosby and Guy Lombardo topped the sales during the short period in October that the discs were available.

Coast Waits for Hit

Los Angeles, Nov. 12. Trade out here is still waiting for a new hit to come through. Nearest approach to a substantial grosser during October was 'The Continental,' which topped Brunswick platter sales and rated second in demand among Columbia customers, besides doing first rate for Victor. Number is perking up on the sheet counters, but still running behind Crosby's 'Love in Bloom' in this sector.

Decca discs were delayed two weeks reaching the local market and did not make their appearance until Nov. 3. Advance orders are tremendous, and both wholesalers and retailers anticipate a brisk November trade in the new records.

October biz held fairly strong, with the customary end of the month fall-off failing to materialize, which dealers regard as a good omen for the new month.

Gus Arnheim opens at the Hollywood Dinner Club, Galveston, Nov. 27, and stays through New Year's Day. Statts Randall is the incumbent.

OCTOBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING OCTOBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song—No. 1	'Love in Bloom'	'Love in Bloom'	'Love in Bloom'
Song—No. 2	'I Saw Stars'	'I Saw Stars'	'I Saw Stars'
Song—No. 3	'Alabama'	'Alabama'	'Two Cigarette in the Dark'
Song—No. 4	'Lost in a Fog'	'Continental'	'Continental'
Song—No. 5	'Two Cigaretts in the Dark'	'Two Cigaretts in the Dark'	'Only Have Eyes for You'
Song—No. 6	'Continental'	'Lost in Fog'	'Night of Love'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Night of Love,' 'Cibiribin' (Grace Moore)	'Moon Glow' (Duke Ellington Orch.)	'Continental' (Leo Reisman Orch.)
BRUNSWICK—No. 2	'Chinese Rhythm,' 'Weakness' (Cab Calloway Orch.)	'Chinese Rhythm' (Cab Calloway Orch.)	'Night and Day' (Eddy Duchin Orch.)
BRUNSWICK—No. 3	'Solitude,' 'Moon Glow' (Duke Ellington Orch.)	'Irresistible' (Hal Kemp Orch.)	'Alabama' (Freddy Martin Orch.)
BRUNSWICK—No. 4	'Why Am I Blue,' 'Irresistible' (Hal Kemp Orch.)	'Needle in Haystack' (Leo Reisman Orch.)	'Love in Bloom' (Bing Crosby)
BRUNSWICK—No. 5	'Talkin' to Myself,' 'Lost in Fog' (Leo Reisman Orch.)	'Night of Love' (Grace Moore)	'Night of Love' (Freddy Martin Orch.)
BRUNSWICK—No. 6	'Pop Goes My Heart,' 'Happiness Ahead' (Dick Powell)	'If I Had Million' (Ozzie Nelson Orch.)	'2 Cigaretts in Dark' (Casa Loma Orch.)
COLUMBIA—No. 1	'2 Cigaretts in Dark,' 'Sweet of You' (Frank Parker)	'Bugle Call' (Benny Goodman Orch.)	'Bugle Call' (Benny Goodman Orch.)
COLUMBIA—No. 2	'Talkin' to Myself,' 'Blue Sky Ave.' (Ted Weems Orch.)	'Talkin' to Myself' (Ted Weems Orch.)	'Continental' (Lud Gluskin Orch.)
COLUMBIA—No. 3	'Bugle Call,' 'Nitwit Serenade' (Benny Goodman)	'Ten Yards to Go' (Ted Weems Orch.)	'Moon Glow' (Benny Goodman Orch.)
COLUMBIA—No. 4	'Builder Upper,' 'Just That Way' (Henry King Orch.)	'Continental' (Lud Gluskin Orch.)	'Take My Word' (Benny Goodman Orch.)
COLUMBIA—No. 5	'2 Cigaretts in Dark,' 'Fortune Teller' (Johnny Green Orch.)	'Needle in Haystack' (Henry King Orch.)	'Out in Cold' (Ruth Etting)
COLUMBIA—No. 6	'Continental,' 'La Cucaracha' (Lud Gluskin Orch.)	'Night of Love' (Lud Gluskin Orch.)	'Ain't Lazy' (Benny Goodman Orch.)
VICTOR—No. 1	'How Can You Face Me,' 'Sweetie Pie' (Fats Waller Orch.)	'Continental' (Jolly Coburn Orch.)	'Drunkard Song' (Rudy Vallee)
VICTOR—No. 2	'Then I'll Be Tired,' 'Have Little Dream on Me' (Fats Waller)	'Alabama' (Dick Himber Orch.)	'All Forgotten Now' (Ray Noble Orch.)
VICTOR—No. 3	'Love in Bloom,' 'Straight From the Shoulder' (Paul Whiteman Orch.)	'Blue Sky Ave.' (Jan Garber Orch.)	'Don't Let Bother You' (Fats Waller)
VICTOR—No. 4	'I Saw Stars,' 'Counting on You' (Paul Whiteman Orch.)	'Blue in Love' (Jan Garber Orch.)	'Continental' (Jolly Coburn Orch.)
VICTOR—No. 5	'Continental,' 'Irresistible' (Jolly Coburn Orch.)	'All Forgotten Now' (Ray Noble Orch.)	'Talkin' to Myself' (Raymond Paige Orch.)
VICTOR—No. 6	'Try See It My Way,' 'Only Have Eyes for You' (Eddy Duchin Orch.)	'Drunkard Song' (Rudy Vallee Orch.)	'Needle in Haystack' (Eddy Duchin Orch.)

Night Club Reviews

TIC TOC, N.Y.

Reopened for the winter season, the Tic Toc has installed an intimate type of Continental entertainment, with decorations and atmosphere to match. It is a smaller room than most of the supper type, this in itself reflecting some of the intimacy and foreign-like flavor sought.

On the westerly side of the Park Central roof is the Cocoonat Grove, a larger supper club decorated in a totally different manner. That has been open right along but recently installed a new show, some of the members of which double into the Tic-Toc, including Pete Woolery, tenor soloist, and Keller and Field, comedy singing and piano team. The Keller-Field girl team, on from the Coast for the recent new show at the Cocoonat Grove, works with a small movable piano, singing among other numbers some clever specials.

Woolery has been a hit since his opening at the C. roof spot. Here on opening night he was recalled several times for encores, topping all the artists around him, which also includes a fast team of international dancers, Marino and Mona. The girl also does a single.

Gypsy flavor is lent by Mischa Markoff, who bills himself as the Gypsy Vagabond, while an added feature of the show not exactly Continental in flavor is Murray and Alan, who have been around quite a lot. They do a comedy routine, together with impressions of radio satellites. The one of Bert Lahr sounded a little like Ed Wynn.

Music is from Mischa Besoff and his Russian outfit, Dena Larena, striking Russian soloist, works with the band, doing numbers in a high and skilled soprano voice. Bert

Jonas is in charge of the show and the entertainment.

Tic Toc room is somewhat bottle shaped with the neck as the approach and a small center of the main portion set aside for dancing. It's a small floor, with a view to accommodating maximum number of patrons, and forces such artists as Marino and Mona with their whirlwind dances to watch their step.

An evening here is anything but costly. A de luxe dinner is served from 6:30 to 10 for \$2, while supper after 10:30 is \$1.50. Liquor is proportionately reasonable. *Char.*

PLACE PIQUALE, N. Y.

This is the class spot of the town for gross and patronage. Along with the Rainbow Room, El Morocco, the C. P. Casino (which latter does rather hit 'n' miss) and Peppy's Chapeau Rouge, which isn't clicking so well this season, the former Jungle Club, labeled the Place Piquale for the last two or three years, has maintained a steady and sturdy class clientele. Getting a \$2 covert, \$3 on Saturday nights, this intimate 225-capacity room gives out a divertimento, and atmosphere that's worth it. Wine is \$10 and \$11 and the evening's rap is so small item, but seemingly New York will always afford a few such choice nocturnal caravanseries.

The big attraction is socialite Eva Symington, daughter of Senator Vadsworth, who already is being mentioned as a White House candidate for '36) and with an undeniable society draw which has tilted her personal net for \$1,000 a week. And Frank Garlaco, who runs the Piquale, thinks she's plenty worth it.

Miss Symington, her professional name, is a society matron who is making her friends come into the niter as paying guests. Possessed of a charming personality which reflects her blue book background, she is likewise an interesting songstress—interesting in a somewhat deep and throaty contralto, whose resonance does justice to the well-rounded program of pops which she essays.

Along with Miss Symington there are also ex-Hollywood satellite

Louise Brooks and Dario, svelte ballroom dancers who are favored with the society bunch. Dario and Diane, the former team, danced from Coast to Coast in the nicer spots and Dario has groomed his new partner, Louise, into an equally expert terper. It's a showmanly idea, too, considering Miss Brooks' past performances in Ziegfeld shows as a beaut and later in the silents. They essay the standard tango, ballroom foxtrots and a dash of Viennese waltzing, in appropriate costumes, which makes 'em a natural for this environment.

Harry Rosenthal dispenses the dansapation in a manner which explains why he's back again in this class nighter. There is also a corking tango combo headed by Josef Zator, alumnus of the Cafe Chantant (atop the Hotel Montclair, N. Y., this summer). He mixes up his Continental ditties with the rumba-tangos. Valaspino handling the warbling in distinguished manner. A Phil Harris, sans his band, and Leah Ray, were also at the Piquale up until last week. Harris m.c.'d and Miss Ray, who sings with his radio band, officiated vocally, but the show has been trimmed subsequent thereto.

Place Piquale is a perversion on Paris' famous Place Pigalle in the Montmartre. The old 'q' spelling came about through Garlaco and Peppy de Albrow having a falling out a couple of years back, with Garlaco continuing to operate and as part of the split-up, modifying the name but retaining the Pigalle-and-Boulevard de Clichy atmosphere in the people, and obviously so. Incidentally the old Jungle Club's bar has been resurrected now that it's legal and that's doing okay, too. *Abel.*

Place Piquale is strictly a touch of Paris, but not a light touch on the br. However, the consistent patronage evidences that it's worth it to a lot of people, and obviously so. Incidentally the old Jungle Club's bar has been resurrected now that it's legal and that's doing okay, too. *Abel.*

Witmark has released a Dick Powell folio composed of the words and music from 16 songs in his various Warner Bros. pictures, photos and biographical chatter.

Ray Perkins has organized an orchestra and added as soloists the Three Rhythm Girls and Rita Bell.

Hotel Weylin, N.Y.

Ernie Madriguera and his orchestra, long at the Waldorf and more recently at the Central Park Casino, are the inaugural attraction at the Weylin's new Caprice Room. That's an interior which on its piquant label alone undoubtedly attracts 'em and which more than satisfies in its artistic visualization.

Weylin hotel on East 54th is one of those post-repeal phenomena which will go down in after-repeal history to illustrate what legalization of likker can do for a place. Heretofore unobtrusive, it came to the fore along with the likewise modest Chatham, Madison and Berkshire types of hotels through catering to the discreet cocktail patronage.

So quick was its afternoon imbibing success that with the fall, after a big spring and summer biz, the hotel built this new room, got a name band, Teddy Lynch to warble old ditties and a dance team, and is doing an expensive business, because the adjacent bar is still clicking.

Caprice Room is one of those dinner-at-10 spots. It's empty at 8, but fills up later. Tariffs are stiff. Average for dinner, including a still table wine (not a champagne) is \$16 a couple, but the management wants and gets that kind of patronage.

Madriguera's dansapation is, of course, the big draw. It's discreet and unobtrusive for an intimate room of this character, yet persuasive, and they turn out in large numbers seemingly. *Abel.*

Chicago's New Dance Sensation

CLYDE LUCAS and Jini California Doss who are providing tingling dance tempos at the Edgewater Beach Hotel in Chicago.

Free from their via WJLB on the Columbia network when they play the season's hits including "LOST IN A FOG" "WILD HOMEY" "I SAW STARS" "Kid Nipper" "Edie Cantlie" "WHEN MY SHIP COMES IN" "SHOULDER" "AN UNUSUAL MUSIC" "OKAY TOOTS"

ROBBINS MUSIC CORPORATION
799 SEVENTH AVENUE
NEW YORK

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

411 Fairbanks America's Smartest Restaurant and Supper Club Delaware 1653 CHICAGO

Expect 6 Important Vaude Code Changes at Meeting Today (Tues.); Layoff Concession for Producers

With the meeting of the Motion Picture Code Authority on vaudeville scheduled for today (Tuesday) advance indications were that producers and others with grievances against the present vaudeville code will be satisfied in all or in part. Vaudeville producers, who were the first to raise a protest, are due to receive an adjustment along with others who have filed objections.

At today's meetings six amendments and changes in the present code will be presented. Likelihood is that all will pass. The next step prior to ratification is an open hearing on the subject in Washington. This probably will be held on or about Dec. 1. The code authority is expected to recommend the changes, as written, to the NIRA Deputy Administrator, Sol Rosenblatt.

Among code provisions resented by producers is that necessitating payment of salaries to chorus girls during all layoff periods at the rate of \$3 a day. Producers maintained this, among other rules, placed a yoke around their necks and precluded any chance for successful producing. It is reported the code authority recommendation will permit one week's payless layoff in every six weeks of consecutive work.

Another recommendation is said to deal with the setting up of a permanent vaudeville committee within the picture code authority to deal with matters pertaining to vaudeville exclusively. Committee probably will consist of five members, representative of each branch of the vaudeville business, including actors.

Committee will operate in New York as a central arbitration board for complaints received by the various compliance boards throughout the country.

That the present minimum salary scale for principals and chorus people in vaudeville will be altered is reported as unlikely, although there is a possibility some respite may be accorded producers and act owners in the way of reductions during limited 'break-in' periods.

Roxy Confirms

Washington, Nov. 12. Waiting for submission of amendments to the vaudeville code by the film Code Authority, Divisional Administrator Sol A. Rosenblatt confirmed reports that major overhauling is in prospect and said suggested changes will be put up for open hearing.

Revision means a complete reversal by the government, which has ridiculed the idea that labor provisions were unduly burdensome, and an about-face for Rosenblatt, who on at least two occasions during the past year has bluntly refused to consider alterations.

Submission of the exact text of the proposed amendments is anticipated later this week following Code Authority meeting in New York Tuesday (today).

BLACKSTONE ON TOUR FOR RKO AT \$2,000

Blackstone's magic troupe, salaried at \$2,000, starts an RKO tour Nov. 29 in Rochester.

Deal, arranged by Max Tishman, takes in the balance of the RKO time.

Al Gillis Killed

Seattle, Nov. 12.

Al Gillis, for many years Panthege manager in various cities and recently independent booker here, died Thursday (8), shortly after being struck by an automobile. Driver of car said Gillis was crawling in street near midnight, apparently having been knocked down by another and unknown car.

Gillis managed Texas Gulman on her last tour through northwest and was at Vancouver when she passed away. By strange coincidence, he was closing negotiations to bring new show to northwest again. Was 48, and is survived by parents and son, Dr. Eugene Gillis.

LEW BROWN'S 1ST SHOW AT M'TAN MUSIC HALL

First new show for the Manhattan (nee Billy Rose) Music Hall, New York, since Rose went out, goes in November 26. Lew Brown, who replaced Rose as producer, is credited with writing the book, music and lyrics.

Danny Dare is staging. Talent lineup includes the Kitz Brothers, Chilton and Thomas, Milton Watson, Caroline Marsh, Cardini, 40 girls and Eagle's midget troupe.

All of the acts and Dare were set by the William Morris office.

UNION JAM TIES UP PAR BAND BOOKINGS

Union trouble was still standing in the way of the Fred Waring band's two-week \$3,500 weekly booking for the Paramount, New York, as late as yesterday (Monday). Par wanted the band for weeks of Nov. 21-23, with intentions of starting on that date a permanent policy of name bands in the orchestra pit.

Musicians' union is insisting on enforcement of a ruling put through about two years ago when Loew's Capitol on Broadway tried a similar band policy. At that time the union required the Capitol to maintain its full house orchestra, in addition to the visiting name bands.

For the Par that would mean about 20 idle musicians on the weekly payroll.

Par wanted the Waring band to come in when 'College Rhythm' opens as the picture. Under the deal the house agrees to let the band off the Saturday (29) of the second week so that it may play a debutante dance booking in Philadelphia.

House was on the open market all week for name band bookings in the event a deal can be made with the union. Paul Whitman turned it down first, due to hotel engagements. George Olsen is still a possibility, but he looks tied up in Chicago for the winter.

Should the Waring engagement be declined, off Philip Morris will go into the Par pit those two weeks as guest conductor as a sort of farewell gesture. The Par producing head goes to the affiliated studio in Hollywood next month for a production berth.

Pollock Loses

John Pollock, who went into politics seriously on leaving the RKO booking office, dropped a decision to his Democratic opponent last week in his race for a seat in the House of Representatives from the Ninth Congressional District, New Jersey. The Republican nominee there, Pollock was snouted under in the general Democratic vote blitzard.

Pollock is mayor of Leonia, N. J., where he resides. He was head of the Keith and RKO photo bureau for 20 years.

Oriental Gets Bacon

Chicago, Nov. 12.

After playing the State-Lake several weeks and getting an okay to quit in order to undertake an appendix operation, Fifth Bacon will go into the B&K, Oriental for a week Nov. 16. She is under option for two additional weeks.

When Miss Bacon was given permission to leave the State-Lake in midweek, Aaron Jones, handed her a signed contract and told her she could come back when she was ready. But, instead, she signed with the opposish Oriental.

O. & J. GET 7 WEEKS FROM F&M, B&K, RKO

Olsen and Johnson are booked for seven consecutive weeks via Balaban & Katz, RKO, and Fanchon & Marco. Placement made through John Schultz.

Team will rate \$6,000 weekly plus percentage over stipulated take everywhere except at RKO, where weekly pay is \$5,500, but boys get first \$1,000 over the average minimum gross and then split 50-50 on everything. Team and their 'Take a Chance' unit open at the Oriental, Chicago, for B&K Nov. 23. The RKO dates are Kansas City, Rochester and Cleveland, with St. Louis, for F&M, to follow.

ALBEE, B'KLYN, GOES TO 7 ACTS

RKO Albee, Brooklyn, is trying a seven-act vaudeville bill this week as an experiment. It is ordinarily a five-act house.

Heavy downtown competition in Brooklyn, combined with a worrisome picture situation, is behind the Albee's policy change. The seven acts won't be permanent, but, if clicking this week, will be used whenever necessary in lieu of a name, attraction or dependable picture.

Albee's current film with the seven-act is 'Kansas City Princess' (WB).

Chicago Loses Court Try To Stop Moore-Revel From State-Lake Date

Chicago, Nov. 12.

Balaban & Katz's Chicago theatre last week filed an injunction suit against Moore and Revel to prevent them from opening at the State-Lake yesterday (11) after having just completed a week at the Chicago. Judge Hyatt refused to allow the injunction and the act opened at the State-Lake.

Chicago theatre stated the appearance of the act at the State-Lake was in violation of the 30-day protection clause. State-Lake gave evidence that it had originally contracted for the act more than a year ago and had then given the team permission to play the Chicago.

Acute Shortage of Acts in Balto Gives Amateurs There a Field Day

Baltimore, Nov. 12.

Club dates and banquet engagements are on the upnet hereabouts to such an extent that an acute shortage of acts has arisen. National and Stanley agencies and John T. McCaslin all report it increasingly difficult to fill the demand for talent made by the suddenly booming number of organization festivities that want to be festooned with acts as after-dinner entertainment.

Not since pre-depress days have the clubs and organizations of all sorts been tossing so many banquets and get-togethers, and the number of 'em that want entertainers is reported as never exceeding the amount of work offered acts back in the halcyon era.

With an unprecedented number of niteries here running floor shows, club date bookers have been driven into grabbing just about all the amateur entertainers and stage-school students in town and thrusting the neophytes in to fill out the bills. And they are receiving surprisingly few complaints from the organizations that hire them. Pay has lapsed, too, and the amateurs are getting between \$5 and \$10 a night, in many instances more than the professionals received here in past few years when the idyllic front was bleak and the club date thing just about non-existent.

The answer to the boom in banquet work is variously given. Opinion of many is that people have tired of douring themselves and

Sunday Law Invoked to Close One Vaude and 2 Burlesque Houses in Albany; Priest Condemns Shows

LOEW LOSES ACADEMY, BUT GAINS BRIDGEPT

Loew's booking office loses a house this week, but gains another Nov. 30. On the new pooling agreement reached between RKO and the Skourases the Academy, New York, leaves the Loew book and goes over to RKO, starting Nov. 23. It will continue as a five-act, split-week.

On Nov. 30 Loew for the first time starts booking one of the newly acquired Poll houses with a steady vaude diet. Globe, Bridgeport, will get five acts on a split-week starting that date.

Policy of now-'n'-then attractions for the other Poll houses continues.

F&M-Musicians' Deadlock Nixes St. Louis Vaude

St. Louis, Nov. 12.

Fanchon & Marco's plan for re-visitng stage shows in St. Louis after the city has been without them for more than a year apparently has failed. The theater and the musicians' union have reached an impasse over the amount to be paid for music.

Charles E. Kurtzman, F&M representative, says the Ambassador offered to pay \$1,150 a week for twelve men in the pit, but the offer was rejected by the union. Samuel P. Meyers, head of the union, says the amount is not enough, insisting business conditions do not warrant such a great reduction from the \$1,900 which the theatre last paid for an orchestra of 30 men.

Result is that F&M has abandoned all plans for stage shows in the near future. Kurtzman reports no difficulties were met in reaching an agreement with the stage hands.

Albany, Nov. 12. Only a few hours after the priest who heads the clean film campaign had in a sermon denounced Albany's stage shows, police closed the Capitol and State, burlesque, and Harmanus Bleeker Hall, vaude, at six o'clock Sunday night (11).

Rev. James E. Kelly, pastor of a small parish, condemned burlesque as 'bold, crass and shameless' and said vaude was on a 'parallel with it'. The Klondiker attacked the Democratic city administration as being lax in permitting the Sunday stage shows in violation of a city ordinance. He said he did not care how far his remarks were broadcast. The ordinance, passed in 1930, was bitterly fought by a group of leading Catholic residents, led by Bishop Edmund F. Gibbons. It specifically states that it shall apply only to motion pictures.

The Hall was in the midst of its continuous performance when the closing order came. The vaude was omitted but the films continued. Capitol had played to a capacity matinee and the State likewise had given two afternoon shows. Hall had started vaudeville only last week and the State likewise had been open only a week. It is operated by C. H. Buckley and RKO. Capitol has been open nine weeks. It is operated by Max Rudnich and Edwin W. Rowland and plays Supreme Wheel shows.

Last spring the Capitol, then operated by W. W. Farley, owner, was playing Sunday vaudeville as the only stage show in town when police forbade further Sunday stage shows. Then the Capitol laid low for a while, but began advertising 'Sunday concerts'. These were not interfered with, but lasted only a few weeks.

First Vaude in Year

When the Hall started vaude a week ago it was the first time this type of show had been staged in Albany in about a year. The response was instantaneous, with packed houses for the four days. Capitol had been gaining weekly with heavy Sunday matinee biz and only a slight dropping off at night.

Police Chief Smurl explained the closing order, saying that 'we have had complaints for the last week or two'.

Regulations regarding amusements on Sunday in Albany have the complexion of a patchwork quilt. Hotels and public dance halls are not permitted to have dancing, but any kind of an organization may rent a hall for dancing. Bowling alleys and poolrooms are allowed to reopen as are other places which usually would come under a Sunday ban.

Theater managers took the closing order philosophically and pointed out the loss in wages to a large number of employees made idle on Sundays.

Chorus Equity Rules For Roxy Choristers On Overtime Charges

Acting on the complaint filed by Chorus Equity, the NIRA Compliance Board in New York ordered 94 members of the ballet and male chorus at the Roxy, N. Y., be paid for overtime. Choristers received a total of \$157.62.

Complaint was made on the ground that the ballet and chorus was called for rehearsal at 7:45 a.m. in violation of the picture code. Management promised rehearsals will not start earlier than 9 a.m. hereafter.

Revamp 'Passing Revue'; Now 'Folies of Paris'

Chicago, Nov. 12.

'Passing Revue' unit, now playing Chicago theatres, has been re-titled 'The Folies of Paris' and has added new scenery and new costumes. The new show, which has been given a special attraction, Revue-Unit playing the Capitol and then heads east.

HANNEN SWAFFER in 'DAILY HERALD': "She is the most popular of all the singers of her type, a woman with a heart of gold, one who never loses a friend."

"PEOPLE": "At the Royal Command Performance, Sophie Tucker got the first recall of the evening. She was actually forced to return or the show would have been stopped by the demand for the recall."

"ERA": "Sophie Tucker, that glamorous, vivacious lady, so full of charm and still full of dynamic force, tops the bill at the Palladium this week. I suppose no one can put a number over quite so well as our Sophie."

"THE PERFORMER": "The Troxy, Stepney, has the stage show taking priority of the billing above the film. Last week Sophie Tucker easily beat all previous box office records at the house."

"VADERLAND," Amsterdam, Holland, July 27: "Her art is quite individual. Sophie Tucker partly recites and partly sings her songs. The songs she delivers, croons or sings in her rich, powerful voice are simple as far as the contents or setting go, but she puts her own imprint on each, whether it is a comic love song or a homely little picture at which the audience roars."

"YORKSHIRE WEEKLY POST," July 28: "Miss Sophie Tucker is an accomplished singer and comedienne, who specializes in songs with 'pep.' She appeared in Leeds some years ago and was warmly welcomed back yesterday by a large audience."

"YORKSHIRE EVENING POST," July 31: "Sophie Tucker had a great reception at the Paramount Theatre. Indeed the audience enjoyed her singing so much that they were loath to let her go."

"DAILY MIRROR": "The lure of Sophie Tucker's personality seems enormous, for on her third night at the Cafe de Paris tables had even been put on the turn of the tables to accommodate the crowd and people stood along the balcony."

"DAILY MAIL": "Sophie Tucker sang to an absolutely full house at the Cafe de Paris. There was little room to dance."

"GLASGOW HERALD": "Sophie Tucker heads the bill and certainly the technique of her performance leaves little to be desired."

"MANCHESTER EVENING CHRONICLE": "Sophie Tucker came back to Manchester at the Palace Theatre last night, after an absence of some years, with the assurance of a warm welcome. One must add that the assurance was fulfilled."

"MANCHESTER GUARDIAN": "Sophie Tucker's energy was not subdued; and her volcanic outbursts, her grand vitality, made one forget the torrid air. She is the perfect discontented optimist shouting her wants from the levels of common humanity, and with every determination that they shall be satisfied. She has no moderation, she is as greedy as an earthquake, but she is surely one of the best storytellers the stage has ever had."

"EVENING STAR": "Well, Sophie is the same cheery, breezy soul we knew in the long ago, bristling with personality and an artist to her fingertips."

"DAILY HERALD": "At the Holborn Empire, Sophie Tucker was a triumph. She had to sing eight songs—and still the cheers went on."

"DAILY SKETCH": "Miss Sophie Tucker, that superb hot-mamma, won from the King some of the heartiest applause of the evening."

"THE STAGE": "Finsbury Park Empire. Here Sophie Tucker has her own extensive following and it was not surprising to find the packed houses on Monday evening extending an enthusiastic greeting to her and demanding a speech before allowing her to leave the stage."

SOPHIE TUCKER

PERSONAL REPRESENTATIVE
A B E L A S T F O G E L

DIRECTION
WM. MORRIS AGENCY

LONDON
FOSTER AGENCY

C H E Z P A R E E
C H I C A G O
I N D E F I N I T E L Y
"AND ME TOO"—TED SHAPIRO

Mpls. Gets 2d Downtown Vaudefilm Spot; Most Stage Shows Since '30

Minneapolis, Nov. 12. Most highly competitive situation in many years is being created here by the entry of the Palace, 1,900-seater, into the vaudeville field, giving the local loop two competing vaudefilm houses and a third independent first-run picture spot to compete with Publix and the Mort H. Singer Orpheum for product.

Palace is owned by the Benz Brothers, millionaire realty operators and wholesale liquor dealers, and is managed by William Mick, veteran vaudeville manager. It has been operated during the past several years as a dime grind fourth, fifth and sixth run straight picture house, and recently became a storm center when its owners asked the State Attorney General to investigate an alleged conspiracy in restraint of trade to prevent it from obtaining a film supply. With the change of policy the owners have asked the attorney general not to press the probe.

25c Top

Approximately \$15,000 is being expended to improve the theatre, which at various times during its career has housed vaudeville, musical comedy tabs and burlesque. New policy will start Nov. 24, and the scale will be 15c, 20c and 25c. Five acts will be booked out of Chicago by Hyman Schallman.

Singer's Orpheum now is playing five acts of vaudeville regularly along with pictures at 40c top, and the Publix, State is booking in unit stage shows and bands at frequent intervals, with its scale also 40c top. Consequently town has more stage entertainment than at any time since 1930.

Suing Adagio Act Sued in Turn by Producers on Contract

Sam Baerwitz and Theodore Adolphus, producers, have filed suit against Jack Burnoff and Mary Louise Lowe (Lowe, Burnoff and Wensley) for \$1,000, claiming breach of a personal management contract of 1931. Contract is charged to have been a personal one with Miss Lowe and Burnoff, with Wensley not mentioned.

Lowe, Burnoff and Wensley last week filed suit against the Radio City Music Hall and William Van Schmus, its managing director, for \$500,000 on charges of slander growing out of the act's cancellation during the week of Oct. 18.

Nathan Wolfe is counsel for Baerwitz and Adolphus, while I. Robert Bruder is defending the act in this action and also the suit against the Music Hall.

UNDER-AGE RAP TAKES BERNIE OUT OF PAREE

Al Bernie was forced out of the Casino de Paree, New York, Thursday (8) by the Children's Society on the ground he is a minor. De Boze, magician with "Continental Varieties," was set in Bernie's place.

Another change in the Casino show comes Thursday (15), when Lowe, Burnoff and Wensley, adagioists, replace Peggy Taylor and Kitchen Pirates, who are going in Lew Brown's "Calling All Stars."

FABELLO SHIFTS

Phil Fabello is being shifted for four days back to the Coliseum, N. Y., where he first came to attention, while the "Words and Music" unit goes into the Albee, Brooklyn, Nov. 16.

Unit carries its own orchestra leader, so the Coliseum will ballyhoo Fabello for that half.

NORMAN'S ROAD IDEA

Karyl Norman, female impersonator, debating the advisability of organizing a road show for himself. Plans involve use of two advance exploiters.

Dave Vine Asks Court For a Financial Bath

Dave Vine, vaude comic now doing a Tuesday night program on WOL- Newark, petitioned the New York Federal Court last week for a financial bath. Bankruptcy papers included a schedule which list his liabilities as \$8,526 and no assets. Petition filed under the name of David Vineberg.

Jack Curtis Legit Producing; Has 25% Of 1, Doing Another

Jack Curtis (Curtis & Allen), who is active in legit, producing anonymously with a 25% share in Vinton Freedley's musical, "Anything Goes," becomes a producer in his own name around the first of the year in association with Carlton Hoagland.

Curtis and Hoagland will do Damon Runyon's "Saratoga Chips," short story with a race track theme which Runyon is rewriting in play form.

In "Anything Goes" it appears Curtis picked a winner in his first try. Reports from Boston, where the musical is breaking in, are highly favorable.

Curtis has been a backer of legit before, including "Roberta" most recently, and the Lewis & Gordon shows in the past.

CLUB ARGUES WITH DOWS OVER \$1,800

A. & B. Dow, man and wife indie booking combo, and the Merchants & Salesmen's Club of Brooklyn, Inc., are at loggerheads over a bill for \$1,800 submitted to the club by the bookers for entertainment supplied at an organizational banquet at the Waldorf-Astoria hotel, N. Y., Oct. 28. Club claims the Dows did not live up to their contract in failing to produce half the names promised, and in telling those top-notchers who came that it was a benefit performance.

First intimation the club got that something was wrong was when the important acts got up on the rostrum and stated, one after the other, that they were "glad to aid such a worthy cause." Entertainment committee was flabbergasted, but boiled over when Hal Le Roy, hat in hand, begged off from hoofing, because "I have just come from three other benefits." Their cheer wasn't helped any when Paul Ash introduced the cork as Tommy Monahan's, although the program advertised Ash and his band.

Those who showed up were Hal LeRoy, Mary McCormack, Estelle Taylor, Baby Rose Marie and Arthur Tracy. There were a number of minor acts who put in an appearance, but they are understood to have been paid.

Merchants and Salesmen's Club is reported to have offered the Dows \$1,300 of the contracted \$1,800, with the stipulation that the remaining \$500 be donated to some actors' charity.

Howe's 2 Chi Jobs

Chicago, Nov. 12. Doc Howe completed his visit to town and scrambled westward after attending to two missions. First was to arrange all final details on the Max Reinhart (M) summer's Night Dream' show, which opens Nov. 15 at the Auditorium. Other item was the o.o.l.g. of units and acts for Fanchon and Marco, particularly since F. & M. is flourishing on a stage comeback in the St. Louis territory.

VERA STRELSKA RECUPING

Baltimore, Nov. 12. Vera Strelska, vaude and ballad classic toe-dancer, is recuperating at her home in the Duhney Valley from severe injuries sustained in a motor accident. Miss Strelska's brother, Vovo Potzanko, nitery m.c. is current in the floor show at the Lord Baltimore.

10 B.&K. VAUDE SPOTS AS TIVOLI RETURNS

Chicago, Nov. 12. Last of the big nabe houses on the Balaban & Katz circuit has returned to vaude, with the 'Tivoli going to a three-day week-end stage show policy. This makes 10 B&K houses using vaude, the largest lineup in more than four years. Expected that the Tivoli will expand to a full-week shortly, just as the Uptown did after having been a week-end spot for several months. Which will mean three nabe full weeks and two loop full weeks for B&K.

'Birds' on the Hoof

San Francisco, Nov. 12. An 'early bird' price has been set by the Fanchon & Marco Dancing Academy. School advertises early comers can have lessons at 5c. Regular class price is a buck.

Fine's All-Girl Unit

Chicago, Nov. 12. Jack Fine's "Platinum Blondes" unit is now an all-girl show. Is booked through the northwest territory and the Orpheum group.

SLIM TIMBLIN LOSES GERBER CONTRACT SUIT

Charles 'Slim' Timblin lost his suit against Alex Gerber, the blackface comic's manager, in which he asked for \$6,288 back salary on a guarantee contract. Justice Dore in New York Supreme Court last week decided against Timblin and also ordered him to pay the court costs. Timblin's claim was based on the second year of a two-year contract. He charged that he did not get the called for salary nor the full amount of weeks.

A Newer--Greater BIGGER SHOW!

AND The Modern Barnum and Bailey Jrs.

OLSEN AND JOHNSON

FROM

PICTURES "Fifty Million French Men" "Gold Dust Gertie" "Sailor, Behave!" "Shorts"

PRODUCTIONS "Take a Chance" "Tip Top" "Tell Me More"

RADIO 16 Weeks Fleischmann Hour 26 Weeks Swift Revue

VAUDEVILLE All Circuits for years and years and years

Now Presenting Their

"CAVALCADE OF FUN"

A Whirlwind Production of 40 Artists

MILITARY BAND ORCHESTRA - SCENES - PARADES - GIRLS - NOVELTIES FREAKS - AUDIENCE SURPRISES - HYSTERICIS - THRILLS - HOWLS CHARLIE STRONG'S 12 ADMIRALS

With Business and Publicity Personnel

AVAILABLE FOR

VAUDEVILLE • PRESENTATION • PRODUCTIONS BALLROOMS • CLUBS • ONE-NIGHT STANDS RADIO • HOTELS • PICTURES • AUDITORIUMS

NOW PLAYING

RKO - Balaban & Katz - Publix - Fanchon & Marco and Loew Circuits

ROUTED NOW:

- Oct. 5—Pittsburgh
- 12—Toronto (Famous Players)
- 19—Montreal (Famous Players)
- 26—Ottawa, Capitol Theatre
- Nov. 2—Boston, Loew's Theatre
- 16—Cleveland, RKO Palace
- 23—Chicago, B&K Oriental Thea.
- Nov. 30—Chicago, B&K Southtown Thea.
- Dec. 7—Open
- 14—Indianapolis, Lyric Theatre
- 21—St. Louis
- 28—Chicago, Marbro, B&K
- Jan. 4—Chicago, Uptown, B&K

A Few of the Bonafide Records Established and Still Unbroken

Shea's Theatre, Toronto, 1934 (Famous Players) St. Louis Theatre, St. Louis, 1933 (F&M) Palace Theatre, Chicago, 1931-2-3 (RKO) Downtown Theatre, Detroit, 1932 (RKO) Mainstreet, Kansas City, 1933 (RKO)

ADDRESS ALL COMMUNICATIONS TO

JOHN A. SCHULTZ, Personal Manager

1560 BROADWAY, NEW YORK

NOW ROUTING OPEN TIME

UNIT REVIEWS

DAVIS' STAR DUST
(STATE, MPLS.)

Minneapolis, Nov. 7.

This new Benny Davis show is one of the best of the many revues brought here by the popular song writer. Stepping into Gus Edwards' shoes as a "discoverer" and sponsor of youthful talent, Davis gives us to have outdone himself in assembling 'comers' and he gives the customers a great entertainment run for their money.

With so much good singing, dancing and comedy talent for one revue, Davis probably figured that he didn't need anything in the way of production, and he hasn't got it. For his 15 young men and women the stage is set simply to represent a night club interior, house drapes being used.

The locally recruited stage band of 12 pieces, augmented by Davis' own pianist, is grouped behind a single row of tables where the performers are parked, waiting to do their turns. Davis is master of ceremonies and gives the performance with little or no attempt at embellishment. If evident enjoyment is any criterion, the audience apparently doesn't mind absence of scenery, elaborate costuming or electrical or other effects. The customers, in fact, fairly eat up the entertainment, there being heavy applause returns for every offering.

It seems that Davis' bright particular prize is Rollo Pickcart, who contributes a most remarkable and unusual still dance and clever conception of "The Money" in the lead pressed for first honors by Jimmy Shea and Guy Raymond, eccentric dancers and comedians. Incidentally, the revue probably could stand more comedy, although in an entertainment of this sort the deficiency is no serious handicap.

Entire company does ensemble song and dance number, "To Be Or Not to Be a Star" as a starter that serves to label the performers. Davis then is introduced and takes charge from a platform built over the orchestra pit. Besides acting as master of ceremonies Davis also does some singing, one of his numbers being a medley with snatches of his own compositions, as usual.

Bobby Lane, acrobatic dancer, uncorks some difficult flip-flops and handspings. The Winsteads, a North Carolina trio, two boys and a girl, sing "Way Down South in Carolina" and several other numbers from the platform and get over nicely. Edith Mann follows with a sensational rhythm dance performed on her toes. This is prepared for young Pickcart's imitation of Mahoney. Pickcart clogs through the bag punching bit and does the familiar falls in masterly fashion.

After two songs by Ruth King, an acceptable torch singer, and some fast stepping by a pair of kids, Evelyn Farnie and Jimmy Byrne, Pickcart, who begins with his extraordinary drunk dance on stilts.

Bobby Bernard, dramatic tenor, puts plenty of fire into his two numbers, and he sells the customers easily. Minnie Lewis taps "Foot and Pensant" and then Shea and Raymond score with their eccentric and comedic dancing, a burlesque Spanish number being especially well received. The finale by the entire company Davis and the boys and girls sing a new composition, "Maroon and Gold," dedicated to the University of Minnesota football team.

GENE DENNIS

(Philharmonic Aud., L. A.)

Los Angeles, Nov. 8. Figuring that Gene Dennis, on her European publicity and a trip to the White House, was strong enough to wildcard as the main feature of a straight vaude unit with eight vaude acts in support, Claude Mallicote and Lloyd Mitchell framed the show and opened it at the 3,000-seat Auditorium here. Boys evidently guessed wrong, for the unit will have a tough time grossing \$2,000 or opened it at \$1.10 top. Doubtful that the show will move after it closes here.

Local engagement was handled poorly, main effort to bill the show was via the dailies. Boards, radio and other media were passed up. Radio now is essential for an act of the mentalist type where half the listeners are pushovers for prognostication.

Not for the current show is around \$1,500. Bill includes Passeau and Lee, roller skaters; Ward and Van, hoke musical act; Maxine Lewis, singer; Brown and LaVelle, radio charmers, and the Avalon Boys, male quartet with intermission following. Last half has Eddie Vitch, pantomimist; Jimmy Ray, singer; Orth and Codee, and Miss Dennis.

There's a load of entertainment on the bill but it's too much for the Dennis following, who want only to know of the future and care nothing about nip-ups.

As caught, Miss Dennis was not up to her usual standard, miffing on a number of questions, leaving herself wide open and failing to recover from her mistakes. Possible layoff between her European trip and her local opening may have had her stale. Lack of showmanship in presenting her and in handling the questions also contributed. Despite this, she satisfied the audience, but evidently did not impress the skeptics.

Outstanders in support of the mentalist were Eddie Vitch, whose clever pantio bits should land him in a show, suffered through the size of the house. But he managed to recover from his mistakes. Possible layoff between her European trip and her local opening may have had her stale. Lack of showmanship in presenting her and in handling the questions also contributed. Despite this, she satisfied the audience, but evidently did not impress the skeptics.

Maxine Lewis handled her three numbers well, but was not the type singer for the Dennis audience. Same for Ray's dancing. The so-called "radio" makes possible. Avalon boys, carney quartet, were more to their liking. Boys have nothing new in the way of arrangement to offer, and that's what makes quartets these days. Brown and LaVelle, with a lot of meaningless chatter, just got by. Passeau and Lee, skaters, were an okay opener.

Four grand pianos replaced the usual orchestra in the pit. Idea is good for this type show, as it eliminates the carrying and attending difficulties of a pit band.

As caught on Thursday night, less than 300 people were in the house. Call.

SOME SQUAWKS
OVER SINGER
HOUSES

Reported dissatisfaction with results in the Mort Singer circuit of theatres by RKO and Orpheum officials.

Behind the grumbling is said to be the disappointment of RKO and Orpheum over the manner in which some of the houses have been handled since turned over to Singer. Particular burnup for the Orpheum seems to be Minneapolis and its vaude policy under Singer operation.

Also apparently bothering Orpheum key men is the Kansas City situation with the Mainstreet theatre.

Chicago Tops N. Y.
With Longest Benefit
Show Route in History

Chicago, Nov. 12.

Chicago has taken the key position away from New York as far as benefits are concerned. There is more benefit time in Chi at present than at any period in the past, and about twice as much as New York had even in the hey-day of free shows. Last week alone there were 11 benefit festivals, with the performers going dissy trying to make all of them.

Resentment is increasing within the biz over the growing benefit racket. Particularly because some of these benefits are not of a completely non-profit character, being for the personal glorification of some politician, radio sponsor or advertising exec. Any time one of these boys thinks of throwing a party he immediately gets on the phone and puts the bee on the downtown theatres, the stations and the networks for free talent.

While the benefit racket has been pretty well curbed in N. Y. by the American Federation of Actors, there's no check-rein on the promoters here.

Hoffman on Midwest
House-Hunt for Diamond

Chicago, Nov. 12.

Dick Hoffman, of the William Diamond office here, has taken time out to go house hunting in the territory.

In contacting managers in Wisconsin, Ohio, Indiana and Illinois to reinstate vaude in former top vaude theatres, some of which haven't played stage shows in five years.

Opening Tingel Tangel
With Foreign Names

Hollywood, Nov. 12.

Frederic Hollander has spotted Margaret Scherck, wife of E. A. Du Pont, German director, for a song specialty in "All Aboard," opening at the Tingel Tangel hall Nov. 15.

Others billed are Hedi Shope, Barbara Ferns, Bobby Maurice, Bruce Wyndham, Lucille Watson, Diana Crystal, Cheryl Ford, Howard Wilson, Lucille Collier, Albert Canderero and Frank Farr.

Importing Carl Randall

Hollywood, Nov. 12.

Metro is bringing Carl Randall, dancer, from London to work with Joan Crawford in "Reckless."

Team will do two hoofing routines in the pic. Randall has been dancing and staging number with Barbara Newberry, both in New York and abroad.

Talent Snooters

Chicago, Nov. 12.

Charlie Olson of the Lyric, Indianapolis, and Howard Feigley, of Toledo, spent a week in Chicago and nearby territory looking over acts and attractions for their respective theatres.

Dashed from Waukegan to Hammond to Decatur and the Chicago nabes spots looking at units and vaude shows.

NEW ACTS

SIX DE CARDOS

Acrobats
8 mins. in three.
Palace, N. Y.

Not in the New Acts file, so it evidently drifted in from the circus end. Teeter board complicated with jumps into and out of barrels. The four men do most of the work with one girl offering a little ground work. The other is just in for the comedy and so strenuous she's a headache. Evidently they have been working fair where large spaces excuse something of this sort, but they should realize they're in the theatre now.

Trick stuff is well worked out, with a double to a chair and most of the standard tricks. Mostly teeter board stuff with a whole raft of tables and barrels for props. Act works at top speed and the good tricks drew hands in the opening spot.

MAIN STREETERS (5)

14 Mins.; Two (Special)
Coliseum, N. Y.

Three girls and two men whose faces look familiar and may have been about these parts under some name other than the Main Streeters here provide a hillbilly and of fair relish. Not all people care for this sort of thing, but those who do will be amused. Okay for neighborhoods on whole.

Using a drop of a barn for appropriate bucolic background, the quintet hangs close by a mike and plays, sings and dances in the accepted hillbilly manner. Outstanding is the song and dance number by the girl who southpaws on a guitar. In addition to guitars, violin, etc., a jug and a bass drum, which is pinned a musical string, figure for novelty.

Group closes with "Wreck of Old 97" but sings only a short portion of the number, this taking them off fairly. Char.

Woodin's N.W. Route

Seattle, Nov. 12.

Don Woodin, head of the Paramount Booking Service, is now booking three and a half weeks in the northwest. Latest addish is week at State here.

Also getting into Pendleton, Ore., and Yakima and Walla Walla sections. Joe Daniels is associated with Woodin.

RKO Vaude in Springfield

Springfield, O., Nov. 12.

RKO resumes vaude here for first time since 1929, opening Friday (16) with five-act bills to play at Regent two days each week (Friday and Saturday).

Booked through Bob Shaw of Gus Sun office here.

GARY'S PTOMAINÉ

Sudden attack of ptomaine poisoning Sunday night (11) forced 513 Gary out of the Academy, New York, show opening today (Tuesday).

Ruth Roy took the tenor's place.

LES GAILS (6)

Song and Dance Flash
15 Mins.; One, Full (Special)
Coliseum, N. Y.

Not new in name, the Les Gails have come forth with a new flash which is the best they've done. It has talent, is well staged, possesses speed and includes some highlights which decisively rate it among the picks of the season.

Outstanding is the Apache closing in which the girl first engages in a routine with the lad who has just finished a clever soft-shoe dance. She is the aggressor, but the head waiter of the cafe, which provides the scene, comes to his rescue and places the girl on the defense. From here on it's a fight, ending violently in the throwing of the girl against a bar, knocking it over and raising the dust. Very melodramatic.

Previously an adagio had stood out, characterized by the speed with which it's executed. An acrobatic single is another toothsome interlude.

Act is staged in three scenes, first a street and traffic light drop. Second is a full-stage set of a penthouse, while finale perspective is that of a cafe, dressed up more elaborately than most in vaude.

Flash closed here and Saturday afternoon went over fine. Char.

WALDECK and MITZI

Comedy, Singing
10 Mins.; One
Academy, N. Y.

Mitzi appears to be the former single who came to vaude from musicals, while Waldeck is unrecorred in the new act files. Teamed, they comprise a nice little comedy act. Waldeck supplying all of the laughs via his nut panning, mugging and imitations of musical instruments.

Cute little femmo sticks to singing and its ilk. Waldeck interrupting frequently for laughs. He bears almost the full weight of the act and bears it well. That they stay on the boards to a minimum is also greatly in their favor. Well received here in the dance frame. Scho.

RAY SAX

10 mins.; One
Loew's Orpheum, N. Y.

If placed correctly on a bill this single might impress, though here the similarity of surrounding acts took the desired edge off. First on for a dance while playing a saxophone at the same time. Shifts to a rope-throwing stunt, continuing the dancing and playing with one hand for the final spurt. In between breaths tries some patter which misses completely, so he suggests returning to the stepping, which is okay.

Donning a battered top hat, then impersonates Ted Lewis with some added acrobatic flourishes.

PAULINE COOKE

1674 Broadway

Now Playing

CARL FREED

and His Harmonica Harmonies
PALACE, CHICAGO, ILL.
O. S. 02

WALTER "DARE"

WAHL

The Smash Comedy Hit of
Messrs. Shubert

'LIFE BEGINS AT 8:40'

ELEVENTH WEEK AT THE
WINTER GARDEN

NEW YORK CITY

PERSONAL MANAGEMENT

IRVING SHERMAN

ED DAVIDOFF OFFICE

DOROTHEA ANTEL

220 W. 72d St., New York City

CHRISTMAS CARDS

and Stationery

especially to suit the personalities of the Profession.

Agents wanted to sell my cards and stationery. Write or call for details. Liberal commission.

"Nothing Better Than the Truth"

THE TRUE MENTAL MARVEL

HARRY KANE

THE ACE OF ALL MENTALISTS

Completing a Headline Tour of Loew Theatres

LOEW'S STATE, NEW YORK!

This Week (Nov. 9)

Direction—SAM LYONS

ELAINE ARDEN

DIALECT COMEDIENNE

with ED LOWRY'S UNIT

This Week (Nov. 9th) LOEW'S VALENCIA

VARIETY

Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
Sime Silverman, President
114 West 46th Street, New York City

SUBSCRIPTION
Annual.....\$6 Foreign.....\$7
Single Copies.....15 Cents

Vol. 118 No. 9



15 YEARS AGO

(From VARIETY and Clipper)

Yiddish theatre employees threatening strike. Actors had been upp'd any they wanted theirs, too. Fomented by White Rats, it was said.

Managers had another scheme for distributing tickets to prevent big premiums. Always hopeful.

Legit theatres in Boston kicking to the newspapers because their Saturday stuff was mixed with the picture material. Wanted to ride alone.

Another of those moves to bring all music pubs into a single organization.

Rising costs of production upped prices on sheet music and pubs felt that dime stores were out. Dimeries to have been paying 6½¢. Now to go to 15 or 18¢.

Department of Justice was seeking communist propaganda in Times Sq. Several actors said to be active.

Canadian troupe coming into U.S. at Detroit had its stage hand turned back as a contract laborer. Appeal unavailing.

In some spots one-night towns were doing sellouts weekly. On the other hand it was asserted that one-nighters were on the way out. Picture houses getting too numerous.

Country-wide slump in business the eve of Armistice Day. Drop was as much as 30% over previous night's take. No explanation. Just happened.

Baggage car shortage was hurting show movements in the middle west. No new cars since the war.

50 YEARS AGO

(From Clipper)

Light opera in New Orleans brought the comment that the company could not hope to do business at \$1 when most of them had been heard in the summer season at half that price.

Master Harry Woodruff was out with 'The Black Flag' as a child player. Later he became engaged to Anna Gould, Jay Gould's daughter, but she married the Count de Castellane.

Wheeling theatre advertised an all-night session to get the election returns.

Correspondent wrote that a hostler on the Coast show was left behind in San Francisco with paralysis. Circus people subscribed \$140, but he received only \$18.60.

Al G. Field was equestrian director of Wallace show. To go with Hamilton & Hummel in '85. Later took to minstrelsy.

Buffalo Bill show, wintering in New Orleans, arranged to play the Exposition there.

Mr. and Mrs. William Peake, once the famous Peake Bell Ringers, down and out. Actors' Fund unable to help, as its scope did not include pensioners.

Sec. of the Interior ordered Sittling Bull, who had been making museum appearances with some of his bucks, back to the reservation.

Troupe including 'Two Orphans' in its repertoire, made an exploitation rag of inviting orphans to that show.

Inside Stuff—Radio

Electioneering brought radio about \$55,000 in the metropolitan area. Biggest chunk of the political coin went to WOR, Newark, with the intake from the various candidates and parties in both New York and New Jersey coming to around \$25,000. Of the strictly New York City stations WMCA struck top pay dirt with a tally of \$6,250.

With WOR the Lehman campaign for re-election to the governorship headed the contribution list. Republican element behind Robert Moses, Lehman's chief opponent, spent about 20% less, while the Jersey politicians were responsible for close to \$10,000 of the station's tally.

Columbia, through WABC, local key, and state hookups got \$6,200 from the Republicans, \$3,800 from the Constitutional Party and nothing from the Democrats. NBC's gross from WJZ and WBEA came to less than \$2,000.

Little flurry of anger in Chicago last week on the part of NBC and its farm bureau here when Irving Berlin failed to make his scheduled appearance for an interview on the Farm and Home Hour. Berlin was in town for the opening of 'A Thousand Cheers' at the Grand and the p.d. had arranged the interview and a press tie-up. Publicity had gone out and had hit all the dailies.

Berlin got in touch with NBC and begged off, saying that the business of getting the show started here would take up all of his time. Caused considerable embarrassment for the network when it was forced to apologize on the publicity.

Jumping at the first figure in their settlement of a chatterer's contract set a radio account a nice sheaf of frogskins. When Hollywood gossip was approached on bowing out and calling it quits he set the price plenty high so as to have sufficient leeway for a comedown. First quotation was snapped up and now the picture palaverer is enjoying a hearty haul. He admits he would have gladly settled for half—and have gotten the best of it.

Madison 52nd Corp., owners of the building at 485 Madison avenue which CBS occupies, appealed to the New York Federal Court last week for permission to reorganize its affairs as provided for under Section 77 of the bankruptcy law.

Though the property is known as the Columbia Broadcasting System Building, the network's only connection with the holding corporation is that of a tenant.

Not often an agency, in placing newspaper copy for a radio program, adds a line to the effect that time is not available over a leading local station. But such is the policy pursued for the 'Red Davis' thrice weekly (Beechnut) program.

Ads in New York's capital district (Albany) dailies list the four stations broadcasting the sketch, WJZ, WHAM, WBAZ and KDKA, with a parenthetical notation: 'Time not available on WGY'.

Operators of the Affiliated Tri-State network, which purposes using WCFL Chicago, as its program source, have turned to New York music publishers and artists booking managers for finances. Harry Delf, former actor, who is associated with Ota Gigi in the Tri-State idea, is doing the contacting for coin in the New York area.

Mary Pickford has promised a private settlement on commission claims of her original radio managers whom she cancelled prior to signing with Royal Gelatinic.

Managers alleged that the cancellation by the star was dated a week after she had personally designated another agent.

Ted Husing was barred through pressure brought by the Minnesota Alumni Assn. from broadcasting the Minnesota-Michigan debacle because in last year's scoreless tie he allegedly showed partiality to Michigan. Husing also evidenced a strong yen for Notre Dame throughout the Navy game last Saturday.

Inside Stuff—Music

Max Mayer, head of Richmond-Mayer, who returned last week from a five weeks' tour of the middle west, reported he found the sheet music business picking up nicely in the farm areas as well as the industrial sections, but that conditions in the mine districts were worse than ever. During his trek, said Mayer, he called on some 150 dealers.

Main complaint about the sheet trade he heard from the retailers was that the price of music was much too high and that the theory held by publishers that if the consumers want it they'll buy regardless of the price was doing the industry no good. This theory, the dealers told him, should have been discarded at the same time that the industry abandoned the theatre-box song plugger.

The James Paul Warburg's marital split also divorced a promising light production writing team. The banker, under the pseudonym of Paul James, and Mrs. Warburg, the former Kay Swift (and using that as a non-de-plume) fashioned some of the smarter show tunes for a time.

The son of Paul M. Warburg, governor of the Federal Reserve Board under President Wilson, and a member of Kuhn, Loeb, young Warburg was one of the pioneer NRA brain-trusters and has written authoritatively on contemporaneous banking, besides writing songs. He married Miss Swift in 1918 while serving as an ensign in the aviation division of the U. S. Naval Reserve.

Ben Bernie band played a concert and dance at Pine Bluff, Ark., Wednesday (7) to well-attended houses, but had it not been for the operation of three railway companies the date could not have been played.

Bernie played Oklahoma City Tuesday (6) and was booked in Henderson, Tex., for Thursday. The regular railway schedule could not get him there to make his date, but the Shriners, who sponsored the date in Pine Bluff, arranged with the railways to hold their trains to make the connections. A 42-minute delay in Pine Bluff, then delays at Texarkana and Overton, Texas, made the date possible.

Decca Record Co. figures that it's bringing back into the phonograph disc retailing business hundreds of music stores that disposed of their platter counters years ago. Decca's newspaper and mag ad campaign has brought in over 600 requests from small town dealers for further info.

Firm's salesmen in serving these inquiries have found that the majority of stores have handled no records for anywhere from two to five years.

Decca denies dealers' resistance to its 35¢ product because of the lesser margin of profit. The same 40% net profit figures and only smart music shops like the Liberty dealers in New York, which press their own \$1 and \$1.50 records, and sell 'em to a limited clientele, balked at first. Since then Liberty has taken on Decca, which wholesales at 2½¢ and retails at 35¢. The regular 75¢ brands wholesale at 45¢, affording the same 40% margin.

Inside Stuff—Pictures

An unusual procedure in bankruptcy is the order of Judge Alfred C. Cox approving the petition of American Tri-Ergon to proceed with a pending action in the U. S. District Court against Paramount and to continue it to final judgment. Par is the only picture company among those sued by Tri-Ergon which is cloaked under the mantle of bankruptcy. The new Cox order modifies three previous orders which prevented continuance of actions.

While at present all Tri-Ergon actions are subject to a re-review of the case by the courts, if William Fox's validity of claim is upheld, then A-T-E is free to go ahead with its suit against Par. If successful in getting a judgment, that judgment then would have to be entered in the bankruptcy as a claim under a nunc pro tunc motion for filing as of Sept. 15 last. Then it presumably would be analyzed by the trustees, as all other claims, for whatever action should be taken. If allowed, in whole or part, the payment would be on the dividend basis that other Par creditors are paid off on a reorganization.

Through an order of the Federal courts in New York, the Par trustees have been authorized to complete the United Detroit Theatres Corp. setup in Detroit for which there is a management deal with George W. Trendle by paying to United Detroit \$6,691 as balance owing to the trustees as subscription price for 66.91 shares of common stock held by United for the trustees.

This is the balance of 90 shares of common originally issued in March, 1932, as Foxville Theatres, name of which was later changed to United Detroit. A total of 250 shares of common at \$100 a share was issued. Of this amount, 10 shares went to Nathanial Platt and was paid for. 90 were issued later to Platt, A. F. Martin and John McDonald, all of Detroit, but subscription price on these were not paid for. Subscription of 90 shares was made on behalf of Balaban & Katz and it was trustees' understanding that 25.65 shares should be owned and paid for by B.&K.

With Walter Reade's franchise for all Fox product second choice after the Music Hall cancelled, and the cancellation consented to by Fox, this distributor is now going to sell its pictures (turned down by the B. C. Music Hall to the highest Broadway bidder. Reade, who had made a deal guaranteeing Fox a minimum rental of \$60,000 on pictures he picked after the Hall, insisted on the cancellation because Fox said 'White Parade' to the N. Y. Paramount. Although Fox contended that the Hall had not rejected this picture but made it available for the Par because an early date at Radio City couldn't be given Fox, Reade contended his contract was violated.

If not cancelling, Reade threatened an injunction against the Par booking of 'White Parade'. Fox took the cancellation, freeing the Par booking.

Basis for distribution of the income of the Radio City Music Hall Corp. under the new arrangement between Rockefeller Center, Inc., RCA and RKO is as follows: RCA and RKO, jointly, will receive first money after all operating expenses, such first money amounting to \$28,000 yearly, payable at the rate of \$500 weekly. After this, \$700,000, if available out of net earnings, goes to Rockefeller Center, Inc.; to RCA and RKO, jointly, \$24,000 if available after the first two financial conditions as mentioned are met; to Rockefeller Center, Inc., \$100,000, if available, after all previous conditions have been met. Should there be a balance after all conditions have been met, Rockefeller Center, Inc., gets the first 60% of the first \$200,000 and RCA with RKO jointly, 40%. It's 50-50 on whatever remains.

George White's belated claim against Paramount for \$50,000, based on alleged infringement of copyright in lifting sketches and other material from his various 'Scandals' (stage) in previous years, is going to be contested by Par trustees. They have set Friday (16) as date for a hearing at which objections will be entered before Special Master Joyce.

White waited until the last minute to put in his proof of claim. Papers and the nature of the claim would indicate that he never sued Par, a step that was too late to take after the company had gone in bankruptcy. White's only recourse now is through the claim procedure which he has taken. He is now in Hollywood producing for Fox.

Ralph A. Kohn is not out of the Paramount picture entirely, although his resignation as treasurer of the company and as a member of the board was requested by the Par trustees some months back. Kohn is reported to be assisting in the Par reorganization plan on which Kuhn, Loeb & Co. has been laboring since early last summer. Lately he has been ill. Kohn is maintaining an office near to one occupied by Dr. Julius Klein, who came into the Par reorganization picture at an early stage in behalf of Kuhn-Loeb. Par's former treasurer also has had close contacts for years with the Kuhn-Loeb attorneys, Cravath, de Geradoff, Swaine & Wood, which latter firm is also working on the reorganization.

Government's case against William Fox on alleged income tax claims, which is stated to be in preparation now by the Department of Justice, may hinge on Louis Cohen. Some talk would have Cohen as the Government's expert in that case.

Cohen, possibly the leading theatre realtor in the trade, has headed the real estate division of Fox about every company at one time or another and probably handled for sale or purchase most of the major companies' theatres.

So far as the Hays' organization is concerned the defeated Upton Sinclair and the ruckus he raised about use of films for political propaganda is an issue status quo. Will Hays failed to reply to Sinclair's second telegram of attack received prior to election day and is said to be planning no further attention to the matter. Insiders are not expressing themselves as perturbed over the Congressional action sought by Sinclair against the industry.

Following the shooting of 'Pretty Boy' Floyd there was a general rush by the studios to get priority on a film glorifying the Federal secret service men. On Oct. 22, Paramount registered 'Federal Dick' with the Hays office. Oct. 25, Select Pictures tried to protect its story titled 'Federal Man' and the day following Universal tried to register 'Uncle Sam Gets His Man.' Paramount got the palm and now has 'Federal Dick' in the works.

Charles D. Hillis, one of the Paramount trustees, said to have resigned all other connections on election in the Par bankruptcy, is now listed as a director of the Marine Midland Bank & Trust Co.

At the time he became a Par trustee, Hillis was a director of the Bankers Trust Co. He is listed on the Marine Midland board as an officer of a large casualty company.

Universal settled its salary differences with Willy Castello, actor imported from Holland.

Squabble over the pay check had Castello asking for his release before starting a picture. U agreed to this, but later a settlement was reached whereby the importee stays under his original contract, plus a salary boost.

Durante also said he'd rather not walk in as a star of a show after its opening and would rather play picture house dates anyway.

Warners' Going Legit; Third Cinema In Fifties to Switch; May Presage New Trend Towards Columbus Circle

The Warner theatre on Broadway, opposite Warner's Hollywood, will become a legit house shortly after the turn of the New Year. It is the third theatre originally designed for pictures to change policy to stage attractions in New York this fall. All three spots are unlooked-for additions to available legit spots, following several seasons during which a flock of legit houses changed to other types of amusement.

Other remodeled picture spots are the Center, Radio City, where 'The Great Waltz' is running and the Warner's Hollywood, which will debut with Lew Brown's revue, 'Calling All Stars' in December. All three are located around the 50th street intersection, well above the now passe 42nd street show center.

The Warner will be used for straight shows, being more or less intimate, with a capacity of 1,900 seats. Reconstruction of the stage and installation of dressing rooms will cost \$75,000. Warners is spending as much or more on the Hollywood. Both houses have been a problem since construction and were more or less dark for the past two seasons.

Not since it backed 'Fifty Million Frenchmen' has Warners been active in legit. It is more so now and may produce its own plays at the Warner, possibly using some of the talent now on the coast in between pictures. House, however, is not committed to that policy and if other likely attractions are available, they will be regularly booked. Warners, too, is interested in the production end of 'Calling All Stars', without using any of its own coast contract people.

Test

Conversion to legit of the three theatres is expected to brighten prospects in Broadway's 50th street zone (although the Center is at Sixth avenue east). The Warner houses are between 51st and 52nd streets. The Alvin and Guild theatres are around the corner on 52nd street, west of Broadway.

Whether the trend will extend to Columbus Circle is still uncharted years ago, is still indefinite. Five theatres clustered around 64th street are still failures as legit domiciles. Two are now night spots—Hammerstein's, later the Manhattan and then the Billy Rose Music Hall and now the Manhattan Music Hall and the New Yorker, which is now the Casino de Paree. The Craig, renamed the Adelphi and the Broadway are both dark. Fifth house in the sector is the Ziegfeld, having a grind picture policy but possibly reverting to legit when the northward trend is more established.

Half a mile south, 45th street is the most populous theatre street on Broadway, having supplanted 42nd street for several seasons. Later thoroughfare now has three stock burlesque shows in former legit houses and seems finally completely washed up for more polite attractions, although the New Amsterdam will shortly get a major musical, 'Revenge With Music.'

Helen Broderick's Emerg. Operation in Cleveland

Cleveland, Nov. 12.

Helen Broderick fell sick after the first performance here in 'As Thousands Cheer' and was forced to withdraw from cast during rest of engagement at Hanna.

Removed to St. John's hospital, the actress' condition became so serious the second night that a blood transfusion was necessary. Following morning she was operated on. Condition improved enough by end of week for her to follow company to Chicago. When advised by physicians not to act for a month, actress replied she planned to retire after this season, due to her run-down condition.

Hanna kept her illness a secret, and her understudy played the part so well that majority of localites didn't know she was missing.

Self-Description

Drucilla Strain, former show girl, has been elevated, having a small part in 'Anything Goes', which arrives at the Alvin, N. Y., next week.

Miss Strain refers to herself now as a H.B.P., meaning 'half-baked principal.'

Shubert Review Burn in Boston; Usual Ad Stuff

Boston, Nov. 12.

George Holland, former Broadway publicist, gained the enmity of J. J. Shubert because of his review in the 'American of America Sings.' The manager wrote a squawking letter about it to the editor. At the same time Shubert daily ads were cut in half. Paper stood behind Holland, the publisher telling the critic it would be okay if the Shubert ads were dropped entirely.

'Sings' opened here last month, and after a short engagement was recalled to New York. Although a rehearsal call was reported issued thereafter, understood show is doubtful of reaching Broadway.

Holland's own 'Pie in the Sky,' tried out in a summer theatre near here, has been accepted for production and is due on Broadway next month.

GEO. COHAN AND GUILD PLAN ANOTHER PLAY

Baltimore, Nov. 12.

George M. Cohan, here at Ford's last week in 'Ah, Wilderness,' said his next legit chore will probably be in another play produced under aegis of the Theatre Guild.

Said both he and the Guild are scouting around for a script deemed suitable. In meantime he is working on a play of his own authorship.

Gabriel Leads in Box Score; Anderson 2d; Lockridge Crashes First Division

Gilbert Gabriel of the American, nosed out by John Mason Brown (Post) for the New York Dramatic Critics League batting crown last season, gets back into a winning stride to lead the circuit in the first computation on the '34-'35 legit year. Gabriel is slapping the critical apple for a percentage of .1000, having got to first base every time in 18 times at bat.

This is VARIETY's 12th annual compilation of the panegyric hits and misses of the Boys Who Irked Kice. Score is as of Nov. 1 and, as per custom for the season's initial count up, it is based only on flop shows to date. Meaning the number of shows included in the scoring is 25, that many having already opened and closed 'in one' like a wounded umbrella.

In addition to the 25 flops, some 15 other legit hits have been presented on Broadway since the season's commencement. Of these some will be classed as hits, others as moderate successes, and still others as flops. Latter will be such failures as are still hanging on, but excluded by the rules from this box because they haven't as yet folded.

The 25 shows used as the basis for this score are bounded on the cast by 'Keep Moving' (Aug. 2) and on the west by 'Albino' (Oct. 29). Just behind Gabriel in the bat-

Razing Detroit O. H.

Detroit, Nov. 12.

Old Shubert Detroit Opera House, on Campus Martius is being razed to make room for an office building. Was for many years Detroit's finest theatre and housed many Broadway shows. Duse, Booth, Drew, Barrymores are among the those who played there. O. H. It was used by the Shuberts for filler-inner purposes only.

\$223,000 TAKE FOR \$1,500 NET

Hollywood, Nov. 12.

Max Reinhardt's 'Midsummer Night's Dream' ran up a gross of \$223,000 in 21 performances on the Coast. California state chamber, which auspiced the fantasy, got \$1,500 for its end of the promotion.

Nine shows in Hollywood Bowl accounted for a gross of \$103,000. Dozen dates in Frisco and Berkeley added another \$120,000.

Dresser, with a cast of 70, showed off Friday (9) for Chicago. Prof. Reinhardt hops back to Hollywood after launching the road tour.

Felix Weisberger then takes over the direction, going east after the Chicago engagement to ready production of a legit play for Paul Muni.

'Dream' management is showing little concern over the suit filed by Theodore Kosloff. Claim is made that he held no contract and that he associated himself with Reinhardt for what publicity might be gained for his dancing school.

EQUITY STRIKES BACK AGAINST COIN VERDICT

Los Angeles, Nov. 12.

Actors Equity has appealed to Superior court the Municipal court decision which gave judgment of \$1,056, plus costs, to Harriett Bennett against the association in a suit growing out of 'The Wishing Well' production in San Francisco and Los Angeles in 1929.

Equity was holding an indemnity fund for players' salaries, in which Miss Bennett claimed a proportionate share as actress and production cost when the ban him, which the account was carried failed. Present situation developed out of complications arising from Equity's protested responsibility for the funds so far as plaintiff was concerned.

Equity Backs Down on Pasadena Playhouse 'Pro' Intent, but Seems Eyeing Little Theatres Generally

Gordon's Hunch

When 'Roberta,' touring Pennsylvania one nighters, drew \$3,400 in Reading and \$4,100 the next evening in Harrisburg, Max Gordon, the show's presenter wanted to telegraph President Roosevelt that the country is markedly improved.

Rumpus over the Pasadena Community Playhouse, which started during Frank Gillmore's recent Coast visit, has subsided and the status of the noted amateur theatrical organization has been definitely fixed as such by Equity's Council. That reversed Gillmore's ruling that the Playhouse be placed under stipulations, requiring minimum salaries of \$40 weekly, or \$25 for junior players.

Council ruled that out entirely after Gillmor Brown, managing director of the Pasadena group, came to New York by plane and declared that during 17 years the Playhouse continuously operated at a deficit, even though players received no salaries.

It was indicated that the Pasadena matter has roused Equity to fresh interest in the Little Theatre movement. Council recognized the growing importance of such amateur stage activities, because of the virtual disappearance of stock companies which formerly flourished in many communities. With stock out as the training grounds for stage and screen talent, it is expected that little theatres will be encouraged wherever possible.

Brown Totes Records

Brown brought records with him, and the Council was informed that the Playhouse is tax exempt by the city, state and federal governments. He pointed out that there was a definite benefit to actors appearing in the Playhouse because of the presence in the audience of studio talent scouts at performances. Brown declared the Playhouse would have to close its doors if salaries had to be paid to players. Performances are gratis, the expenses being defrayed by citizen membership.

Gillmore made the temporary ruling on the Playhouse at a meeting in Hollywood with about 150 actors attending. Sense of the speeches was that no players should be permitted to act without remuneration. Since the ruling more than 100 letters were written to Equity protesting, only one backing up Gillmore's ruling.

It was brought out before the Council that only a few professional players in the Pasadena shows and then only when they request permission to play, so that they may be seen and possibly land picture engagements. Rating of the Playhouse as being semi-professional was thereby regarded as incorrect.

Cochran Passes Up Broadway List, but Likes 'Anything Goes'

Charles B. Cochran, who returned to London on the Aquitania Friday (9), has bid for the British rights to 'Anything Goes,' due at the Alvin, New York, next week. London producer witnessed the premiere of the Vinton Freedley musical last week in Boston.

Cochran evinced no interest in any of the current Broadway shows in London possibilities. Showman came over with 'Conversation Piece,' which he produced in London, and which Arch Selwyn and Harold B. Franklin are presenting here.

'Piece,' starring Yvonne Pringle, was brought in intact under a four-week guarantee, but is aimed for a 12 weeks' stay on Broadway. It will not be sent out of town.

SHUBERT PAINTING MISSING

Kansas City, Nov. 10.

Painting of Sam S. Shubert, which hangs in the lobby of the Shubert theatre, here, since the house was opened in 1903, is missing and house attaches fear that it has been stolen.

It was missed when the house was opened this week for a three-day run of the Junior League Follies.

Was painted by Julian Schmiedelski and brought to this country to decorate the Manhattan Opera House, in New York.

Tyson, McBride Brokerages on Verge of Feud

Although Broadway's brokers are agreed in opposing the ticket control plan included in the revised legit code, a battle impending between two of the largest agencies—McBride's and Tyson & Co., operated by Harry Kaufman and William Sullivan. Latter secured three hotel stands formerly operated by McBride's and bid for others.

Independent agencies have been wary of McBride's, Tyson and Postal-Leblang, whom they claimed planned to secure the major allotment of tickets. For that reason they are separately represented when tickets matters are considered by the Code Authority. Reputed feeling between McBride's and Tyson has somewhat altered that hunch.

Authority will meet Wednesday (14) to organize under the new code. Later provides for the managers having six members on the CA. Newly named to that body are Marcus Helman, Henry Koskowitz and Milton Weinberger. Latter is a lawyer associated with William Klein and is said to have been acting for the Theatre League in CA matters without fee. Phillip Wittenberg, an attorney, is also active in the Authority and may be named its executive head.

LAMBS' GAMBOL DEC. 8 MARKS 60TH ANNI

With Jack Norworth acting as Collier, Lambs Gambol held in the clubhouse Sunday (11) marked the reinstallation of Frank Crummit as Shepherd. Performance was the basis for a public Gambol marking the 60th anniversary of the Lambs at the Waldorf-Astoria, Dec. 8.

Frank L. Hague, Lambs treasurer, was host to 110 guests, including a dozen newspapermen. Prior to the show, Hague held a reception and dinner for his party at the Pierre hotel.

'D'OR' SELLOUT

Los Angeles, Nov. 12.

First advance sellout for an opera in years gave 'Le Coq d'Or' an auspicious send-off on its Coast tour. All the swells of the town turned out for the pantomime-opera at the Shrine auditorium and gave it a warm reception.

Piece moved to Frisco after a single performance here.

BARBARA NEWBERRY SAILS

Barbara Newberry sailed suddenly for London last week on a hurry call to join a new musical show over there.

Only having been in New York a few weeks on a return trip, Miss Newberry also sailed to stage a new floor show at Dorchester House.

Cornelia Skinner Dates

Hollywood, Nov. 12.

Cornelia Otis Skinner opens at the Baltimore theatre here for one week Nov. 13. Following the local engagement she goes to San Francisco for a week.

Closing in Frisco, she jumps to Vassar college for a three-day date. Charles McClintock is ahead.

Try as he might, VARIETY's box score keeper couldn't find a way to give VARIETY more than .1000, therefore this sheet must be content with splitting first place with Gabriel. Who said that this box score is not only loved, but framed? (Dramatic Critic's Box Score on page 1.)

Pirandello, Nobel Prize Winner, Started Writing His Plays at 55, Got His Real Start on Broadway

Although the award of the Nobel Prize to Luigi Pirandello made no mention of the American presentation of the winner's dramas, the man who at 55 years of age started playwrighting can credit his present good fortune to Broadway. More than a dozen years ago Brock Pemberton exploited Pirandello, starting with "Six Characters in Search of an Author." He thereby gained fame, although the play was a flop.

It is estimated that Pirandello got more money from the award than the royalties on all his plays produced here, his native Italy and other countries. Alfred B. Nobel, Swedish scientist who invented dynamite, died in 1896, his will establishing a \$9,000,000 foundation instructed to award five prizes annually to those who contributed the most to mankind during the preceding year in the realms of physics, chemistry, medicine, literature and peace. Prize valued at \$41,318 to Pirandello was awarded for his literary works, including a number of books in addition to his plays. Only other dramatist to win the Nobel plum was George Bernard Shaw. In American literary circles it was expected that Eugene O'Neill would cop this year's prize, Willa Cather, author, also having been mentioned.

"Six Characters" played 17 weeks on Broadway and ended up in the red. Pemberton presented it in October, 1922, at the forgotten Princess, a little theatre on 39th street. Current at the time "Rain," across the street at the Maxine Elliott, where it ran to capacity, which fact greatly annoyed Pemberton. Young producer had quit newspaper work shortly before and scored his first managerial hit with "Enter Madame."

Brought to N. Y.

Pemberton recognized the unusual in Pirandello, brought him to New York and introduced him widely through a series of receptions. Subsequent Pirandello plays "Presented" by Pemberton in the "Living Masque" (title used was "Henry IV") which ran but five weeks. That play served to introduce Adolf Korf over here. There also was the Italian's "Man, Beast and Virtue," presented under the title of "Say It with Flowers," played as a midnight performance by the same cast later in "Loose Ankles," a Pemberton attraction. It was revived on Second Avenue in Yiddish last season.

Pemberton couldn't score a financial success with Pirandello, but established the author as a literary figure. Manager let his option on Pirandello lapse. Theatre Guild did "Right You Are if You Think You Are." "As You Desire Me," which came along in 1924, was Pirandello's first and only success on Broadway and, though it made a run, it drew moderate money only and was not a smash.

First Break

First known showing of "Six Characters" was the private presentation in London by the Stage Society, about 1921. Pemberton saw the performance and arranged for its first public presentation in New York. At least twice the play was revived and both times it repeated the initial failure. One of the revivals was Pemberton's, under the belief that the fame won by the author would reverse the original try.

At 67, after being long washed up with the theatre, the Italian is again in the limelight and the money. Broadway did much to establish his name internationally, even though it didn't like his play.

Very seldom that the Nobel prize committee picks out financially successful authors to honor, Sinclair Lewis having been an exception. Pirandello was well known as a name in the theatre, although last year's winner, Ivan Bunin, a Russian short story writer, was practically unknown anywhere and was living in poverty in Nice when singled out. Selma Lagerlof, when winning the prize, was a name in her native Scandinavian market but practically unheard of in the outside world.

Weatherly May Revive 2-Year-Old 'Cook's Tour'

Tom Weatherly, possibly in association with others, is planning to do a play which opened on the road two years ago as a potential hit, but went to the storeroom when the authors, Kirby Hawks and John Flood, refused to make certain requested changes. Play is "Mrs. Cook's Tour."

On a two and a half weeks' try-out it grossed \$28,000, yet the co-authors refused to revise their script and the play was called off. Wiman & Brady produced it at that time, and all the scenery and props are intact in a storeroom. Weatherly is expected in from the Coast some time this week to further tinker with "Martin Kemnek of the Frank Henry Rice office, which is representing the authors. Feelers have gone out for Mary Boland with a view to getting her for the show if done again.

Regional Code Boards, Minus Ticket Control

Washington, Nov. 11.

Creation of regional code authorities by the legit codists is expected in the near future, but steps to apply ticket control to other cities probably will be delayed pending report of the special ticket investigating committee.

Explaining that the question has been left up to the codists for disposition, Deputy Administrator William P. Farnsworth said today it is likely that four or five regional administrative bodies will be established to speed and simplify enforcement and aid legit operators in complying with the code. Likely centers for sub-authorities are Los Angeles, Chicago, Boston and Philadelphia.

Although original provisions limiting ticket control provisions to New York were eliminated to clear the way for regulation in other cities if desirable, no move has been made to set up ticket control in any other legit center. Looks as though New York will continue to be the only place where ducats are sold under close government supervision unless some unexpected tough situation develops.

Farnsworth said no need for regulation elsewhere has been observed so far, but that even if requests are made for extension of the control system to additional cities final decision probably will await committee report and possible further revision of code clauses.

New Hipp Idea Is Civic Pop Opera With Relief Funds for Orchestra

Plans are being made for civic grand opera at pop prices in New York with a permanent non-profit organization at the Hippodrome next season. Nucleus would be present operatic set-up at the Hipp under the direction of Max Rabinoff.

Sponsors of the Rabinoff opera, also said to be on a non-profit basis, have conferred with officials of the city's Welfare Department, proposing that part of the operating outlay be paid out of relief fund money. Idea calls for the Welfare arm taking care of the orchestra and chorus, sponsors believing the box

'Regular Theatre'

Ushers acting as guides during the daytime escort visitors through the Center, N. Y., on off-matinee afternoons of "The Great Waltz." Reconstruction of the proscenium is explained and the guides finish up by saying: "When this engagement is over the Center will be converted back into a regular theatre again."

It cost \$100,000 to alter the stage and arch for the legit presentation. Understood that other stage productions are proposed later, keeping the Center in legit indefinitely.

ALIEN RULE OFF FOR WALTER SLEZAK

Walter Slezak has been made an exception to the alien rules by Equity, free to accept legit engagements without the six months' lapse between shows. Although not having played the length of time here required for such rating before Equity put in the bars, last week the Council ruled the German's case unusual.

Gilbert Miller sought Slezak for the forthcoming "Ode to Liberty" ("Liberte Provisoire"), manager advising Equity that unless he could have the services of foreign actor he would have to import another player from Vienna. Slezak was appearing in "Love, Out the Window," which was withdrawn by John Golden after a Philadelphia tryout. Equity replied it was okay after Slezak's standing was discussed.

Slezak had played 73 weeks in America at the time the alien rules were adopted. Several foreigners who had played 75 weeks were permitted to establish a 100-week playing time, exempting them from the restrictions and payments to Equity. Council believed Slezak should have the same privilege.

Last season when in "Music in the Air" the German withdrew from the cast during the summer for a try-out of "The Pursuit of Happiness" at Westport. He rejoined the show for its tour, after the "Air" management threatened to cancel the road dates if Slezak was not in the cast. Understood the stage hands appealed to Equity to aid in keeping Slezak in the show, and his part in the Broadway date of "Happiness" was played by another alien, Tonio Szwarc.

Although Slezak's services are available, it was later reported that Miller has not definitely decided to use him in "Liberty."

House in 'Annina,' Shubert's Revival

Billy House goes in "Annina," which the Shuberts are reviving for Broadway. Musical, with Jeritta starred, failed in a road tryout last season. In starts rehearsals in two weeks.

House was set in the musical by Charlie Morrison.

Expect 2 Hearings on 'Waltz in Fire'; Author Sought Delay, Not Closing

Even City Groups Going For 40% Idea in Philly

Philadelphia, Nov. 12. That pass-tax thing seems to be catching. Its oddest application has just come to light here. Ben Wolf, head and director of Cosmopolitan Players, arty group presenting plays in the ballroom of the swanky Warwick hotel, has just followed the lead of the Broad and Erlanger, regular legit houses which have been working the pass idea for a year.

Wolf had 600 passes printed and has spotted them in restaurants, etc., all over town, although not going quite so far as to use barber shops and bootblack establishments as the regular pro outfits do. He said he hadn't been able to get any results selling \$1 tickets, but expects to get good audiences on the 10 p.m. shows.

Walnut management, Ivan Cedar heading, has adopted the 40% thing after declaring at first it was unilaterally opposed to it. Began last week, so that now Philly is flooded with passes. "She Loves Me Not" holds on at the Walnut, but is reported in tough straits, with the stagehands demanding payment before each performance.

Right or Wrong, Actors Told Not To Work Gratis

Hollywood, Nov. 12.

Although Equity's council in New York is reported to have reversed its president, Frank Gillmore, in the matter of banning its members from appearing at the Pasadena Community Playhouse unless paid the minimum NRA scale, Charles Miller, actor's rep on the coast, is advising actors against giving gratis performances at the theatre.

Miller said that until he has had official notification of the council's action he will advise members against working without pay. He is now assembling data on the little theatre movement to present to the council in the hope that a blanket ruling be made putting an end to actor-free shows in professional houses.

Cornell's Dates

Arriving in New York last week from Italy, Katharine Cornell immediately began rehearsals at the Shubert's "Romeo and Juliet," in which she is to appear at the Cass Theatre, Detroit, the week of Dec. 3. This engagement will be followed by three days in Cleveland and the same in Pittsburgh before opening her season at the Martin Beck in New York Dec. 20.

Brian Aheran, also engaged to appear with Miss Cornell, is from England. Edith Evans sails from England Nov. 14.

Hollywood Playhouse Will Stick to Legit

Hollywood, Nov. 12. Playhouse has nixed the idea of vaude on Sunday nights following chilling of bid for Osterman-Strouse Frolies, and will stick to its policy of straight legiters. Several dents were on the fire, but the coals went cold when guarantees were mentioned.

"Woman on Trial," now in its third week, may get two more with a comedy to follow.

Easton Likes 'Roberta'

Easton, Pa., Nov. 12. First legitimate attraction in Allentown in several years went over big when "Roberta" played to two large audiences in the Colonial. Wilmer & Vincent house. Night crowd was almost capacity, and the matinee well attended.

Next legit in Allentown will be "Cyran de Bergerac" with Walter Hampden on Dec. 5.

Arbitration on the "Waltz in Fire" matter will probably be held some time in the week of Nov. 26. There will be two separate arbitration hearings, one in which the author of the play (David Hertz) will be the defendant and another in which the Dramatists' Guild will defend. Brock Pemberton will represent the plaintiff producers, Harmon & Ulman, in both cases. Edward Childs Carpenter will represent the author. John Runsey will act for the Guild. Mutual delegates have not yet been appointed in either suit.

It became known last week about what the defense of the author and Dramatists' Guild is likely to be. Play was in rehearsal for production by Harmon & Ulman, with New York (cold) opening set for Oct. 31. But it was all called off on Oct. 30 on receipt by the producers of letters from both the author and the Dramatists' Guild, forbidding an opening on threat of a break of the Minimum Basic Agreement. Producers' claim was that rather than risk a break with the Guild, which might hurt them in future production activities, they closed the play promptly and immediately instituted demand for arbitration of claims, charging that the guild and the playwright had forced a loss of \$17,500 on the production.

Playwright is expected to maintain the demand for postponement of the show—rather than closing of it—was because the director of the piece, William Schorr, had been let out by the producers and that there had been no director for several days. The show was thus not ready to open it L. contended. Previous charges by the producers, that the playwright had refused to cooperate on proposed alterations in the script, are also to be denied by the author. Lauer will claim willingness to do whatever changing is or was necessary. His point will be that the play was not ready to open and that all he wanted was a postponement of the show until a final period to get the play in shape.

Producers' view on this point is that they had spent \$17,500 preparing a six character one-set show, proving an intention of giving the show all help possible. When the trouble started they asked Equity for an extension of rehearsal time. Equity refused. The producers deny that the director, Schorr, had been fired or was not on the job but argue that, instead, the author had a falling out with the director and tried to stop the latter from functioning properly. They admit that the director also had a falling out, or disagreement, with Zita Johann, cast lead, and that this, too, tended to weaken the show prior to opening.

Producers feel, however, that the show could have been ready and fit on time and, as a proof of their confidence in the director, have appointed Schorr to stage the new play, "Sixteen," for them. "Sixteen" is a British writing by Philip and Amy Stuart. It is being cast and Harmon & Ulman hope to get rehearsals started by the end of this week.

Both Hertz and the Dramatists' Guild last week preferred not to comment at large on the situation, pointing out that the burden was on them in the roles of defendants in the suits and that therefore they preferred to wait.

TWO ON COAST RELIGHT FOR LEGIT THIS MONTH

Los Angeles, Nov. 12.

After being dark for many months two downtown legit houses are about to reopen temporarily. Hillmore gets going Nov. 19 with "Sixteen," and the Oltis Skinner. Helasco relights Nov. 26 for a week of Shakespearean repertory by the William Thornton co.

Following these dates both legit go dark again, probably until after the holidays.

'Chillun' Folds in Chi

Chicago, Nov. 12.

Ben Guy Phillips' production of "Run Little Chillun" with a local negro cast, folded last Saturday (10) at the Harris after a week fortnight.

Phillips now figuring on a five-person drawing room comedy.

'Revenge' Weak \$13,000 in Philly; 'Heaven' Brutal 2G, 'Pursuit' OK 7G

Philadelphia, Nov. 12.

Philly's legit remained in its deep blanket of gloom last week and the few hopeful ones that are left are now concentrating on the coming of George Cohan's 'Ah Wilderness' next week as the next possible turning point.

Those same optimists had previously placed their hopes on the season's first musical, 'Revenge With Music,' but that big Selwyn-Franklin production, after a very good opening Tuesday (theater night), suffered from adverse notices and the word going around that the show wasn't ready. Biz during the rest of the week dragged badly. Could it reach \$2,000 in actual performances. Stays this week, but a third, which was talked about, is now most unlikely.

Week's other opening, 'Brittle Heaven,' with Dorothy Gish at the Garrick, found the going so tough that it hurt. This troupe, which had two-thirds unfavorable notices, hit somewhat better in its second performance. 'Moonlight,' which never played here, with Edith Barrett for Nov. 19.

Which left the Broad as the one bright spot. In its eighth week there, 'The Pursuit of Happiness' reported approximately \$7,000 and holds indefinitely, with 'The Milky Way' still mentioned to follow.

Only opening this week is 'Her Master's Voice' (Wee and Leventhal) at the Erlanger. Blanche Ring is playing the Laura Hovey Crews role. Next Monday here 'Ah Wilderness' at the Chestnut and 'Mrs. Moonlight' at the Walnut.

On Thanksgiving eve of that week, Max Gordon will present his newest troupe, seriously known as 'Gather Ye Rosebuds' and 'Down to the Sea in a Sieve' at the Garrick. Sidney Howard and Robert Littell authored this piece which will have Ernest Truzy and Walter Connely in the cast. It is scheduled for only four days here, probably because Gordon remembers the terrible biz done by 'The Farmer Takes a Wife' and 'Spring Song.'

Estimates of Last Week

'Brittle Heaven' (Garrick). Pitiful business for a show that deserved better. Somewhere between \$2,000 and \$3,000. House goes dark for two weeks.

'Revenge With Music' (Forrest, 1st week). Town's first musical this season, but that didn't help much after ragged first night and generally adverse notices. Not over \$13,000 in seven performances. Stays this week but probably not a third. Walter Hampden next.

'Pursuit of Happiness' (Broad, 8th week). Still succeeding merrily; \$7,000 or a little better.

'Love Out the Window' (Erlanger, 2nd week). Had its troubles. Under \$5,000. 'Her Master's Voice' this week.

'She Loves Me Not' (Walnut, 3rd week). Struggling badly and into the 40% pass-tax game. Under \$4,000. Closes end of this week.

FRISCO LEGIT'S ON THE FRITZ

San Francisco, Nov. 12.

Frisco is still in the doldrums as far as legit goes. Columbia stayed open this past week with local group under name of English Opera Singers taking in an estimated poor \$4,000. Group presented two century-old operettas, 'The Farmer and Love in a Village.'

Curtain is doing better with Gilbert Sullivan operettas by Lyric Opera Comique, company mostly made up of choir singers and one or two old-timers, plus Allan Rogers' 'Dinaform' good for estimated \$5,000. Tonight (12) 'Fantome' takes boards with about same dough expected.

Cornelia Otis Skinner opens tomorrow (13) at the Columbia with her one-woman show, and should get the limousine and ermine trade.

After Skinner and Lyric Opera Comique, there are here to store the marquee bulbs in the closet for a while, with nothing in sight.

There's talk about reopening the Alcan in stock, but so far no marbles.

PASTURES' \$8,000, 4 SHOWS, CINCINNATI

Cincinnati, Nov. 12.

'Green Pastures' pulled approximately \$8,000 on four performances during the latter half at Shubert's last week. Top was \$2.20. Saturday matinee was a sellout and upstairs was jammed at nights.

Theatre has Ziegfeld 'Follies' this week at \$3.30 top. It's the second musical of season; 'As Thousands Cheer' at same scale grossed about \$25,000 a fortnight ago.

Next full-week show for house is 'Roberta,' Dec. 2-8.

'Crocus' \$8,000, Leiber \$4,500; Mpls. Biz Okay

Minneapolis, Nov. 12.

Two legit attractions opposed each other here last week for the first time in months. Drama Festival had Rollo Peters and Sylvia Field at the Shubert in autumn 'Crocus' and it clicked through to a good approximate \$8,000 for six night and two matinee performances. Conrad Nagel is here currently in 'The Shining Hour.'

Fritz Leiber Shakespearean repertory did nicely at the Metropolitan, pulling approximately \$4,500 on four performances. Nothing else immediately in sight for this theatre.

Shows in Rehearsal

- 'Poet Road' (Potter and Haight) Mosque.
- 'The O'Flynn' (Russell Janney) Broadway.
- 'Joy of Living' ('Thumbs Up') (Eddie Dowling) St. James.
- 'Page Miss Glory' (Schwab and Dunning) Mansfield.
- 'Soldiers of Fortune' (Theatre Union) Civic rep (14th Street).
- 'Gather Ye Rosebuds' (Max Gordon) New Amsterdam.
- 'The Saint's Husband' (Doran, Hanna and Neilson) St. James.
- 'Valley Forge' (Theatre Guild) Guild.
- 'Rain From Heaven' (Theatre Guild) Guild.
- 'Illilo' (Charles Pitt) Carnegie Hall.
- 'Roman Servant' (Arnaud & Connors) Longacre.
- 'Many Paths' (Scanlon & Cohan) Ambassador.
- 'Bring on the Girls' (Sam H. Harris) Music Box.
- 'The Night Remembers' (Peters & Spiller) 48th Street.

FOLLIES' WOW \$49,000 IN ST. LOUIS

St. Louis, Nov. 12.

Few, if any, legitimate attractions have played to more money in a week here than the 'Ziegfeld Follies,' which grossed approximately \$49,000 in a nine-performance engagement that closed Saturday (10) in the Municipal Auditorium. Total attendance was 30,460, and three of the performances were at capacity, the auditorium seating 3,560. Prices ranged to \$2.75 top, lowest scale to 15¢.

'Follies' have played to in St. Louis in 15 years.

It was the first strictly legit offering to play the auditorium, doing so over the vigorous protest of private theatre interests. Row thus stirred up inspired Manager James E. Darst to poll 'Follies' spectators on the question of the auditorium's future policy, ballots being distributed with program. Vote was more than 7 to 1 for more big musicals, count being 2,610 for and 363 against.

'Follies' biggest sight was Friday, when there were more than 100 standees in the house. One other performance drew in excess of \$7,000 and two others approached the figure.

'MILKY WAY' \$6,500, IN FOR A RUN IN L. A.

Hollywood, Nov. 12.

'The Milky Way' continues to draw crowds to Capitol, where it is now in its third week and probably staying for two or three additional stanzas. Second week estimated an easy \$6,500, in spite of the general letdown due to election excitement.

At the Hollywood Playhouse, 'Woman on Trial' lingers on, with third week, but still grossing approximately \$1,800, slim pickings.

Also slated for business in 'Midsummer Night's Dream,' which comes into the mammoth Auditorium Nov. 15 to two weeks.

Estimates for Last Week

'Pursuit of Happiness,' Blackstone (1,800; \$2.50) (6th and final. Will quit town Saturday (17) after a good week. Took \$5,500 last week. 'Romance' in Monday (19).

'Run Little Chillun,' Harris (1,100; \$1.50) (2d and final). Closed Saturday (10). Grossed under \$2,000 for fortnight with local colored cast.

'As Thousands Cheer,' Grand (1,200; \$3.30) (2d week). Smash hit \$28,000 for first season, more than capacity with additional opera chairs stuck in convenient corners. In for four weeks, can stay double that.

Other Attractions

Showboat 'Dixiana'—'Fatal Wedding' has run its course and this week the bill changes to 'Nellie the Beautiful Cloak Model.' Showboat getting along nicely.

Week-Ends Save B'way; Same No. of Hits as '33; 'Personal' Top Cash At 16G; 'Life,' 'Waltz' Get \$42,000

Broadway approaches Thanksgiving with as many successes as last season. Only difference is that the hits came in a bunch then, whereas this autumn the scoring has been separated.

Show attendance has been off during the early days of the week lately, but week-ends have been uniformly strong. Football absorbs some matinee trade Saturdays, yet the night's steady number of houses sold out. Last week most shows added a matinee on Election Day with profitable results.

Musicals have been sparse to date, which may account for the enthusiastic reception accorded to 'Say When,' which opened at the Imperial Thursday (8) to good trade thereafter. Other entrants are more or less in doubt. 'Dark Victory,' Plymouth, and 'The Jayhawker,' Cort, drew divided opinion, though both have name draws—Tatiana Banker-1 and Fred Stone, respectively. 'Jayhawker' got about \$7,000 on the week, 'Victory' not opening until Friday. 'All Rights Reserved,' at the Ritz, rated fair.

'The Farmer Takes Wife,' 46th Street, got \$12,000 its first week and should land; 'Ladies' Money,' in initial full week at the Barrymore, was moderate at \$7,000. 'L'Aiglon,' Broadhurst, was not the sock indicated at the premiere, but with \$13,000, at \$2.75 top, the business is substantial.

'Personal Appearance' is rated top in agency demand in the straight show division. It went to \$16,000 in nine times—virtual capacity all performances.

No sudden folds last Saturday. Due next week, 'Anything Goes,' topped at \$17,000. 'Follies' comes to Alvin; 'Children's Hour,' Elliott; 'The Lord Blesses the Bishop,' house to be named; 'Africana,' Venice (formerly Johnson's); something called 'Laird,' Fairchild Hecksher (little). Possibilities include 'Slightly Delirious' and 'A-Hunting We Shall Go.'

Estimates for Last Week

'All Rights Reserved,' Ritz (2nd week) (C-1,525-\$3.50). Drew fair press notices, but chances doubtful; first seven performances estimated under \$5,000.

'Between Two Worlds,' Belasco (4th week) (D-2,000-\$3.30). Moderate money for ship drama, which may stick through holidays; estimated at \$7,500.

'Britches,' Broadway, Vanderbilt (1st week) (C-804-\$2.75). Presented by Dave Schooler; written by Vincent York and Frederick J. Poli; opens tonight only premiere of week—\$7,000.

'Continental Varieties,' Little (7th week) (R-500-\$3.30). Ticket scale again reduced and Wednesday matinee added; hoped for holidays; some additions to show; estimated at \$8,000.

'Conversation Piece,' 44th Street (4th week) (C-1,325-\$4.40). Imported operetta piece; ground \$28,000; aimed for three months; audience; admission price down to \$3.30 next week.

'Dark Victory,' Plymouth (2nd week) (D-1,036-\$3.30). Opened last week (Friday); drew mixed notices; script to be lightened.

'Gather Ye Rosebuds,' Shubert (31st week) (resumed engagement) (D-1,396-\$3.30). Plenty in black; consistently excellent attendance for run show with the grosses around \$17,000 mark.

'Farmer Takes Wife,' 46th Street (3rd week) (C-1,375-\$3.30). First full week about \$12,000; not big, but should have successful engagement to moderate money.

'Geraniums in My Window,' Longacre (4th week) (C-1,050-\$2.75). Engagement over weak start, but chances slim, with takings estimated at \$2,500.

'Judgment Day,' Fulton (10th week) (D-913-\$2.75). With extra support, drama setting record; \$5,000, approximating even break.

'Kill That Story,' Ambassador (10th week) (C-1,166-\$2.75). Has been strong by through; pass tax here; but not operating cost; claimed pace \$3,500.

'Ladies Money,' Barrymore (3rd week) (D-1,096-\$3.30). Getting fair pace; week's first full week figured around \$7,000; has moderate money chance.

'Life Begins at 8:40,' Winter Garden (12th week) (R-1,098-\$4.40). Extra matinee (election) last week; sent the gross around \$10,000 mark; review cleaning up.

'Lost Horizons,' St. James (5th week) (D-1,259-\$3.30). Low rate ticket scheme will extend engagement another three weeks at least; slightly better at \$5,000, but still in doubt.

'Merry We Roll Along,' Music Box (7th week) (D-1,013-\$3.35). Dramatic leader tops in weekly grosses; some matinee weakness; \$12,000, in nine performances last week.

'Personal Appearance,' Miller (5th week) (C-944-\$3.30). Comedy leader has strongest ticket demand in agencies; virtual capacity all performances; \$16,000 with one extra matinee last week.

'Sailor Beware,' Lyceum (5th week) (C-823-\$3.30). Warhorse among comedies; rarely has red week, although takings around \$5,000 weekly.

'Say When,' Imperial (2d week) (M-1,483-\$3.30). Recorded strongly favorable press; opened last Thursday, with good business thereafter.

'Social Outlaw.' Postponed; called in for repairs after try-out.

'Small Miracle,' 48th Street (6th week) (D-959-\$3.30). Making some coin in moderate grosses; average about \$7,000; moved here from Golden Monday.

'Tobacco Road,' Forrest (6th week) (C-1,107-\$3.30). Operating to steady profit and may last through winter; new lead being sought to replace Jane Barton; paced around \$6,500; more last week with extra matinee.

'The Distaff Side,' Booth (6th week) (C11-704-\$2.75). English piece sold success; last week, with extra matinee, gross went to new high at \$13,000.

'The First Legion,' Biltmore (7th week) (D-991-\$2.75). Indecipherably all male cast drama reported, slowly improving; quoted between \$5,000 and \$6,000.

'The Jayhawker,' Cort (2d week) (D-1,050-\$3.30). Civil War drama drew mixed notices; excellent premiere, but mild thereafter; about \$7,000 first week.

'The Great Waltz,' Center (6th week) (O-3,700-\$3.30). Busiest box office in town; capacity attendance at week-ends keeps gross away up; over \$42,000 last week.

'Within the Gates,' National (4th week) (D-1,164-\$3.30). Most of tickets sold direct at box office here last week; capacity engagement indicated; around \$15,000; scale down.

Other Attractions

'Abbey Players,' Golden (Royale); troupe from Dublin opened four-week date Monday; repertory of Irish plays.

'L'Aiglon,' Broadhurst; draw not as strong as expected, but plenty okay at \$13,000; stays into January; then repertory.

'D'Oyly Carte Opera Company,' Martin Beck; engagement may extend beyond this month.

'Stevadors,' Civic Rep theatre; definitely out after another week.

'The Drunkard,' revival in abandoned east 55th street church announced to continue another month.

Cohan Socks Balto For Large \$24,000; Hampden Next In

Baltimore, Nov. 12.

'Ah, Wilderness' socked at Ford's last week, snagging an approximate \$24,000. Press raved over first appearance of George M. Cohan on Balto boards in a decade; several of the reviewers remarked they liked the road company trouping the show better than the cast they saw in New York last winter.

Walter Hampden comes in last half of current week for four performances of repertoire at Ford's at \$2.75. Next advance a Hampden troupe has warmed up here in some time; the gallery and most of balcony was cleaned by Saturday (10). Schools from all over the state are enjoying bus loads of scholars for an o.d.

Though town acems theatre-hungry, nothing is set beyond Hampden. Ford's had a booking for 'Thanksgiving' week, the break-in of the Gordon-Miller 'Gather Ye Rosebuds,' with Walter Connely, but the inkling-in has been rescinded and the piece will premiere in Philadelphia.

Leonard McLaughlin of the indie legit, Auditorium and Maryland had the operetta, 'The O'Flynn,' which Russell Janney is producing, all set for a truck to the prior to Broadway for 'Thanksgiving' week, but the show decided to open cold when it was discovered that the \$25,000 in nine performances last week could accommodate the production.

Plays Out of Town

ANYTHING GOES

Boston, Nov. 9.
Musical comedy in two acts and nine scenes, produced by Vincent Freedley; book by Guy Bolton and Norman Panama, with dialogue by Russell Crouse and Harold Lasker; music and lyrics by Cole Porter; dances and chorography by Robert Alton; settings by Donald Oenslager; costumes by Elaine and Frank Jenkins; set by Colonial Boston.

Bartender.....George Mack
Kishu G. Wilney.....Paul Everton
Billy Crocker.....William Gaxton
Bill, Boy.....Irvin Pincus
Rena Sweeney.....Edel Moran
Reporter.....Edward Hedbridge
Flora.....Margaret Sweeney
Second woman.....Neal Evans
Sir Evelyn DeMolay.....Leslie Harris
Hope Harcourt.....Betty Hall
Mrs. Harcourt.....Helen Raymond
Bibbop Dodson.....Pete Hinkle
First Chinaman.....Richard Wang
Second Chinaman.....Charles Paug
First maid.....William Stumm
Steward.....William Stumm
Assistant barman.....Tom Arkin
First Federal Man.....Harry Wilson
Second Federal Man.....Arthur Tompato
Meyer.....Edith Barry
Mrs. Fritsch.....Florence Barle
Miss Mervin.....Vera Dunn
Honnie Lott.....Vera Dunn
Chief Officer.....Houston H. Richards
Ship's Doctor.....William H. Barry
Mr. Scott.....Maurice Jellon
Edith Barry.....Edith Barry
Captain.....John King

This new musical looks as good or better than 'Of Thee I Sing' looked at the same tender age of four days. Both were hatched in Boston at the Colonial.

Whiton Freedley expects that it will play solid until around next May when Sam Goldwyn wants Ethel Merman to leave the show and report under contract to Hollywood. Miss Merman, Victor Moore and William Gaxton are carrying the show, with Bettina Hall featured.

Victor Moore has touched new comedy heights in a made-to-measure role as 'Moon-Faced Mooney'—Public Enemy No. 13. Disguised as a clergyman he has one of the funniest comedy make-ups the stage has seen in a long time. He is hiding from the authorities on an ocean liner and one typical comedy situation has him winning the first prize for trap-shooting by bringing down clay pigeons with a machine gun while he always carries in a violin case.

Miss Merman is all set, with lyrics and scores written for her by Cole Porter, that either one night, 'You're the Top,' 'Buddy Beware,' 'Anything Goes,' 'Blow, Gabriel, Blow' and 'I Get a Kick Out of You' have Boston by the ears and a couple of them are wide open for new lyrics steamed up for New York.

Boston is having more trouble getting rolling in the character of a young bond salesman who impulsively sails on the liner when he sees the girl of his dreams and borrows a passport, which really belongs to Public Enemy No. 1. He slips aboard the ship disguised as an old woman, a sailor, a chef and finally escapes as a young Chinaman. It is a riotous role developing rapidly and which will probably be one of his funniest performances by the time the show hits Broadway.

Chorus carries 18 dancers and a half dozen show girls, flanked by three or four male quartets that fill in between the lyrics with real comedy revolving stage. Main set, while another of this season's epidemic of shipboard scenes, is particularly well done.

Book is strong enough to go on its own as a comedy, and in addition to a steady improvement in comedy lines that with real comedy situations, running the entire range from gangster satire down to sheer hilarious joke. The plot is too well woven. If anything, running the show at present 30 minutes too long and crowding out some good material as well as eliminating chances of adding one or two specialty dancing items which badly needed to balance out the routine.

Boston has had a flock of first nighters during the past two seasons, but 'Anything Goes' has won the most spontaneous rave of them all from the actual box office payees, as well as the critics.

It ought to be good until hot weather in New York. *Libbey*

AUTUMN CROCUS

Minneapolis, Nov. 8.
C. L. Anthony's thin but charmingly romantic and sentimental little comedy is the second play of Albert E. Killien's six-week Drama Festival with New York stars on featured players in the leads and Broadway recruited support. It affords a considerable amount of pleasure for localities almost starved for the flesh-and-blood.

For this production Hollo Peters was chosen to portray the part in which Francis Lederer starred on Broadway, with Sylvia Field playing the opposite him. The production is very well and do much to offset the

deficiencies of the script and make for an enjoyable evening.

Not a liberant and romantic Tyrolean innkeeper while Miss Field imparts a mouse-like quality to the role of the little English schoolteacher who dures to cast aside inhibitions to taste the love life that her innermost being long had craved secretly.

Minor roles are done much better than this story is directed by the 'Broadway' road productions reaching here. Edith Gresham, Harry Southard and Walter Davis, retained from last week, are particularly effective. Among the newcomers Lizzie Forster is especially good. Cast also includes Dugmar, Vala, Hilda Grubman, Nancy Evans, Alan Hahn, George Hip, Miss Gavin and Adelaide Adamson. Killien's direction is commendable and the staging answers the purpose well.

This week brings Conrad Nagel as star and an almost entirely new cast in 'The Shining Hour.' *Recs.*

Revenge with Music

Philadelphia, Nov. 12.
Musical in two acts, presented by Arch Selwyn and Harold B. Franklin. Written and composed by Howard Dietz and Arthur Schwartz, staged and directed by Kootz Arjesky. At the Forrest, Philadelphia, Nov. 6.

Hard to remember when Philadelphia has seen a more completely beautiful production or one that had more definite class than this Arch Selwyn and Harold Franklin. It's premiere put new life into Philly's dawdling legit scene.

Whether show gets much trade here is something else again, because that first performance was tedious and ragged and 'Revenge with Music' for all its money gets sets, needs so much work that if it isn't wisely and carefully done, the Selwyn-Franklin firm will have an expensive and probably undeserved flop on its hands.

The two outstanding aspects right this minute are (1) Arthur Selwyn's beautiful score and (2) the scenic side. There might also be included a cast of accomplished players, but their values cannot be properly appraised until the book gets a better grip and the direction is improved. Most of the players fumbled badly opening night and few of them showed to full advantage.

'Revenge with Music' is based on an old Spanish folk tale, which served also as the basis of De Falla's 'The Three-Cornered Hat.' Schwartz and Howard Dietz have been interested in the theme ever since a trip to Spain several years ago and also has been long projected. In many aspects it is straight-forward operetta, but in others it is both farce and drama with musical embellishments. It has, as the critics note, and at times goes directly into dance pantomime. Throughout there is a distinctly bawdy strain, expressed in a frankness of language and in the angles of the plot, which is not generally to be expected in operetta and which may jolt some devotees of that lighter entertainment, although it tickled the first nighters here.

Scene is laid in Andalusia, Spain, in 1600, and the story concerns Don Emilio, Governor of the Province who is an old philanderer always on the lookout for a pretty woman. His wife is not averse to a little flattery and flirtatiousness but she is generally too busy keeping her eye on the governor to indulge her impulses.

As disclosed the first night, directing left a great deal to be desired. Komsarskyevsky is undoubtedly a name for the intelligentsia to conjure with, but he seems to have much to learn about the business of staging musical shows for the rank and file. Pace is turgid, movement of the actors clumsy and ineffective and timing poor. Although there is plenty of matter with the book, it would not have seemed half as inept had there been more spirited staging.

And it's up to Dietz to do some strenuous pruning and revision of his book. It hardly seems as felicitous a version of the old folk yarn as could have been made. Modifications from old-fashioned romantic operetta to satirical, sophisticated version of the same are made too often. Author's letter make up their minds just what their production is and stick to that mood.

Charles Wininger plays Emilio the Governor and fans of his radio 'Captain Henry' or 'Cap'n Andy' for that matter, may be shocked at the kind of role it is. Emilio is really a low-down, low-down character but he was heavy villainy personified and it is a remarkable credit to Wininger's personality and skill that he made the character both funny and sympathetic. He didn't know his lines any too well, but it's easy to see he will be a highlight. It's a strenuous part he has, and one that will require him to draw his sword, and fall into a pool of water.

(Continued on page 63)

Par Assessments

(Continued from page 5)
tion are agreeable about doing something.

Par Reorganizers
In downtown reorganization circles the new method for taking care of the common stock is believed the best, since the cash assessment previously proposed may not rest well with owners of the stock. Also it is pointed out that the subscription condition, if the stock is to be on a two-for-one basis, may be a good means of getting the preferred out, providing a quick market for the preferred issue.

Cash assessment ideas have ranged all the way from \$1 to \$2.50 a share on the present stock. A \$3 compromise figure had been set. A majority of the shares are on deposit with the Protective Shareholders' Committee, of which Duncan A. Holmes is chairman, and Cook, Nathan & Lehman the attorneys. Since the enactment of new bankruptcy laws last summer, this committee has been very active.

'LOST HORIZONS' TELEPHONED 2-FOR-1 GAG

New reduced-price ticket promotion stunt is being applied to 'Lost Horizons,' St. James, N. Y. It is called the 'Theatre of the Week Club,' offering two tickets for the price of one, excepting Friday and Saturday. Show management has engaged extra people and installed 20 telephones in a loft. Prospective patrons are called up, told that 'Horizons' is play selected for the week, then offering the two for ones, which can be secured at the box office.

Show was produced by Laurence Rivers (Rowland Stebbins). It drew a mixed press and business has been mild despite costly scenic equipment. Continuance was in doubt last week, but because of favorable comment from audiences it was decided to try the telephone solicitation idea for another three weeks.

Regular cut rate agency has complained to several managers who permitted a somewhat similar 'distribution.' That scheme, however, has an outside office selling passes at a dollar a pair by telephone, buyer asking for the ducat at the box office under the name agreed on. Operator of the scheme works on percentage.

Charlotte Papers Go After Hamden for Late Arrival, Snubs

Charlotte, N. C., Nov. 12.
Walter Hamden and his company, playing 'Macbeth' for a matinee and 'Rochelle' for a night show, didn't entirely please his Charlotte audiences. It wasn't Charlotte's acting, which press critics and the audience, raved over, but other things.

For instance, he refused audience to newspaper reporters seeking to interview him. He refused audience to radio station representatives who sought to get him to say a word over the air. His afternoon show was a full hour late in starting.

After the matinee audience was pretty well worn out, a young man came from behind the curtain, raised his hands and clasped them over his head in a prizefighter's salute (which didn't exactly fit the Shakespearean atmosphere) and announced that the company had arrived in Greensboro until 11:30 o'clock; hence the delay. Being in Charlotte and calling it Greensboro brought calls of 'Charlotte, Charlotte' from the audience, and while they waited for another half hour the customers wondered what had happened between 11:30 until after 4 o'clock that the stage wasn't ready.

After high praise for Hamden the critics took his company, his sets, his costuming and the ability of other players in his company to task. A columnist burned over having to pay for his seat.

Eugene Street, manager of the Carolina theatre, where he played, announced that he lost \$100 on the booking.

Inside Stuff—Legit

'Ladies' Money', presented at the Barrymore, N. Y., by Courtney Burr, was originally called 'Manhattan Medley', and tried out in Newark two seasons ago with the late Hal Skelly starred. L. Lawrence Weber produced the piece originally, the double deck set now used being purchased from Weber by Burr.

Several authors had a hand in the writing and rewriting of the melodrama. George Abbott is credited with the present version with Lawrence Hazard and Richard F. Flourney concerned with the original play.

In the show the brownstone front, theatrical boarding house on West 46th street, is first identified as No. 136, later called No. 146. Probably should be No. 152, the number of the Lyceum theatre stage entrance (where Burr's other show, 'Sailor Beware', holds forth). The other two street addresses are actually theatrical boarding houses on West 46th.

Dick Maney, p.a., brought Abbott and Burr together for this venture, from reports. Maney p.a.'s Burr's attractions.

Chicago dramatic critics find themselves in a peculiar situation. Long seasons period in the Windy City legit situation gives them practically nothing to review and with an ever-present problem of filling space daily. Not wanting to be Chicago commentators on the New York theatre they have, in the last year or two, adopted a policy of reviewing vaudeville, road show pictures, little theatres, amateur productions and the Jewish institute in the Ghetto. Now the demands of such highway groups have multiplied and the critics would like to call a halt to the practice which they themselves inaugurated.

Out of the leisure which the critics enjoy under the prevailing set-up of never more than one or two legit in town, or in sight, at any one time, two of the critics, Lloyd Lewis (News) and Gall Borden (Times) have turned playwright, and others are suspected of harboring manuscripts.

Sam Levine is becoming an expert juror into shows. He was in 'Spring Song' which closed at the Morocco, N. Y., Saturday, going into 'Geraniums in My Window Monday' (6) at the Longacre. Because the part in the latter show calls for his appearance in the first act only, he was to have doubled between the two shows. Last season Levine went from 'Yellow Jack' to 'The Milky Way' similarly without loss of time. Samuel Ornitz and Vera Caspary, authors of 'Geraniums', are rewriting the first act and there will be some revision of the last act. Play was written while they were on the Coast. Show drew a general paning from Manhattan reviewers.

Charles B. Cochran, who sailed back to London last Friday (9), will return late in December with the company of 'Escape Me Never,' Elisabeth Bergner show, which is slated for New Year's at the Empire, N. Y.

Peggy Wood was hostess at a reception to the Cochrans on Thursday. It was a sherry party and Cochran sherry was served. The wine is a Spanish (Seville) product, showman receiving royalty for the use of his name.

Jimmy Durante's new Metro deal comes up in January, and that he's on a loan to Columbia for a film that doesn't go into work until Nov. 27, plus an innate objection to opening cold on Broadway, combined in keeping the comedian out of the Lew Brown-Warner Bros. musical comedy (stage) 'Calling All Stars.'

Show's out-of-town break-in is Boston just before Thanksgiving. Brown has signed Phil Baker and Lou Holtz for this troupe.

'Lost Horizons' current at the St. James, N. Y., has no connection with 'Lost Horizon,' the book, but the latter jumped to attention immediately after the drama was presented. Book, by James Hilton, has been out for about two years.

Publisher boosted the book sales further by extra space ads in the dailies.

River boat tied up in the Diversey basin, a backwash lagoon in Chicago, created quite a giggle among Chicagoans on the opening night. Typical Mississippi showboat spiel about 'Your bee-utiful river' was pulsed by the captain in front of the olio. In view of the muddy and smelly waters around Chi the audience got a laugh.

Public Service Ticket Office (N. Y.), Leblang's cut rate branch, will give away a car in a promotional campaign to attract new faces to the lower floor agency.

About 2,000,000 coupon tickets will be distributed in the metropolitan area.

Well known scenic designer recently walked out on a legit producer. Seems the producer attempted to supervise the designer's work. Later called for his copy of the contract and tore it up in front of the producer.

Being said around that Harry Richman has a half interest in 'Say When', current N. Y. musical. Ray Henderson and Jack MacGowan presumably have the other 50%.

Future Plays

'The O'Flynn,' operetta by Russell Janney, now rehearsing at Broadway theatre, with Max Pigman directing.

'Tovaritch' adapted from the French of Jacques Deval by Robert Emmet Sherwood for Gilbert Miller.

'Ode to Liberty' is the title selected for Sidney Howard's adaptation of Michael Duran's 'Liberty.' Production will be produced by Gilbert Miller in January, starring Ina Claire.

'Our American Cousin,' written by Tom Taylor, will be revived by Gus Hill. Rehearsals to start Nov. 26.

'Not for Love,' by Geraldine Emerson, now rehearsing, to open Nov. 27 at a theatre to be named later. Sheppard Traube, producer, also directing.

'Page Miss Glory' is the title selected for the comedy originally called 'The Path of Glory,' which Laurence Schwab and Philip Dunne are again readying. New members of the cast are Charles D. Brown, Peggy Shannon, Bruce MacFarlane and James Stewart.

'REVENGE' STAYS IN PHILLY FOR FIXING

'Revenge With Music,' operetta presented in Philadelphia last week by Arch Selwyn and Harold B. Franklin, is holding over there. Several new numbers will be spotted in the show and two new scenes, besides revision throughout.

Marc Connelly is working with Howard Dietz on book changes. Worthington Minor being assigned to restaging.

'Revenge' will rehearse in New York next week. Its debut at the New Amsterdam being slated for the week of Nov. 26.

Sherwood on Frenchie

Adaptation of Jacques Deval's 'Tovaritch,' acquired last year by Gilbert Miller, will be done by Robert Emmet Sherwood.

Play has been running for two seasons in Paris and is still showing.

Will mark Sherwood's first attempt at adaptation.

Plays on Broadway

SAY WHEN

Musical comedy in two parts presented at the Imperial Nov. 8 by Jack McGowan and Ray Henderson at \$3.50 top; music by latter...

quite effective. As for his warbling, he can do plenty with numbers he likes...

progress in the fighting, he begins wondering how to stop it. He encounters a pre-war friend...

'Dark Victory' brings up the query as to what is diversion in the theatre. Here is intense drama...

All Rights Reserved

Comedy in three acts presented at the His Majesty's by Joseph Poliak at \$2.75 top...

A comedy which should have been funnier. It seemed to have the makings, but unevenness grooved it as an in-betweener with limited engagement indications.

Irving Kaye Davis has authored other plays, but being his best try to date...

JAYHAWKER

Drama by Sinclair Lewis and Lloyd Lewis, starring Fred Stone and featuring the most warbling set, shot to Richmond...

Could have been a show here, but there isn't. It goes down in the books as a might-have-been and a probable flop.

Sinclair Lewis, novelist and Noble prize winner, combined with Lloyd Lewis, Chicago newspaperman, but no relation, to write the piece...

Play allows for the appearance in straight legit for the first time of Fred Stone. He impresses rather pleasantly and it seems a shame to have wasted his talent thus.

Action is laid in the period just prior to the Civil War. Asa Burdette is a fine actor, but his part in Kansas who manages to get himself elected as a senator on an anti-slavery program...

MARTY MAY

Now Featured with MAX GORDON'S "ROBERTA" The "Baltimore Star" said: "Marty May is responsible largely for the vim and vigor of the performance..."

THE CHRISTENSENS'

in MAX GORDON'S "The Great Waltz" CURRENTLY CENTER THEATRE Rockefeller Center, New York

Miller Leading producers find the prices, in our new theatrical departments, pleasant surprise Showfolk's Shoeshop 1552 BROADWAY

DARK VICTORY

Drama in three acts presented at the Plymouth, New York, Nov. 9 by Alexander McKaig; written by George Brewer, Jr. and Herman Bluchel...

'Dark Victory' brings up the query as to what is diversion in the theatre. Here is intense drama, but the answer to the question is in the negative.

There is something fine about the play, yet the strain of morbidity streaks it. 'Victory' had its tribulations in the preparation. Alex McKaig, young producer, clung to it and it is just a matter of whether he was wasting his energy.

Otherwise, if one is interested in the case of Judith Trahern, Lone Island playgirl and horsewoman who for the first time has fallen in a fox hunt, the play is an absorbing story.

First act, in which Dr. Frederick Steele, a young brain specialist, conducts a clinical examination and tests Judith's reactions, which confirm his diagnosis of a cerebral tumor, is perhaps as authentic as was the surgical procedure in 'Men in White'.

Judith's only hope is through a delicate operation. That is successful, but even so her chances are nil. She and the doctor fall in love, but when he visits her home several months later she discerns he is holding something back.

Thoroughbred as she is, Judith dismisses him and is off on a continuous round of gaiety in between winning spots with her jumping horse. Then finally she goes to join him up in a small Vermont town. There he retreated from the buzz of New York. Being a New Yorker, she attempts to treat the ill of his own kind. And there Judith and Fred are wed. There is

a sweet two months together, he always tenderly watching and guarding against the time both know must come. Then an emergency call from Montreal—motor car accident, fractured skull. He rebels at leaving, but she insists. Judith doesn't confess that the flash of blindness had stricken her that day. Certain as she stoically strolls to the fireplace...

'The allure of Tallulah Bankhead with her poise and beauty is the strength of 'Dark Victory'. Of the films of Broadway and London dramatic stage, she possesses a varied draw and when she does appear in a role, hit will really come to her own. Opposite Miss Bankhead is Earl Larimore. His Fred is played with restraint, doubtless under direction. Yet the character is difficult, that of a specialist too young to be leaving the limelight of the metropolis.

Ann Andrews is Judith's novelist friend, a woman whose witty remarks lend some lightness to the story. Dwight Fiske is on shortly for one scene as a drunken stock broker and he plays it to the hilt. Edgar Norfolk was brought from the other side to play Michael, Judith's groom. Second act bit which has Judith on the verge of an affair with the fellow seemed all out of tune and it came near destroying the audience sympathy. Show is overtime anyway.

'Dark Victory' is a literate play. Perhaps in a season with fewer serious dramas it would have a better chance. But tragedy at the present time does seem a tough handicap.

Engagements

- Phil Baker, Lou Holtz 'Calling All Stars.' Dorothy Vernon, Tom Tempest, John Winthrop, Helen Petrie, 'A Lady Detained.' Osgood Perkins, 'Point Valain.' Geo. Blackwood, Sara Perry, Matt Briggs, Mildred Bar, Leah Ferguson, Natalie Schaffer, Nancy Terris, 'Home Again.' Valerie Bergere, Howard St. John, Alfred, Helen Sallinger, Kay Strozz, John Hoyt, Jilliet. Lee Patrick, 'Slightly Deirious.' Lowell Gilmore, Harland Tucker, Philip Foster, Harold Elliott, 'Valley Forge.' Hortense Aiden, Walter Graess, Effie Shannon, Helen Brooks, Ben Lackland and Ray Harper, 'But Not for Love.' Jean Newcombe and Doris Rich, 'The O'Flynn.'

THE GREEN PASTURES' FOURTH and GREATEST of ALL ROAD SEASONS COLLEO, ONE DAY ONLY \$9.25 MAT. & NIGHT \$2.49 TOP PRICE

ANN ARBOR, MICH. ABSOLUTE CAPACITY AT \$1.00 1 PERF. \$2762.00

COLUMBUS, O. 2 PERF. \$4310.00

PITTSBURGH, PA. 4 PERF. \$8849.50

DETROIT, MICH. 4 PERF. \$8797.00

CHARLOTTEVILLE, VA. 1 PERF. \$2016

TOWN HALL SERIES, INC. 681 Jefferson Avenue Toledo, Ohio

See Office Statement--The Green Pastures' Paramount Theatre, Mat. & Night, Nov. 5 Toledo, Ohio.

Table with columns: Sold, MATINEE, Total. Rows for Ann Arbor, Columbus, Pittsburgh, Detroit.

Table with columns: Sold, NIGHT, Total. Rows for Detroit, Charlottesville.

Total \$9828.52 Co. Share \$7369.14 House Share \$2459.38

FOR DATES AND TERMS COMMUNICATE WITH CHARLES G. STEWART, 12 LAURENCE RIVER, 15 WEST 44TH ST., NEW YORK. THE GREEN PASTURES Returns to NEW YORK, FEBRUARY 26, 1935

Pastures' Sees Biggest Road Biz Since '32

The Green Pastures' gives two performances a week. The production has an advance sale indicating change of dates. The biggest business done by 'Pastures' since its road tour from two years ago, gross for two performances, has been \$115,000 at \$1.50 top.

Company Manager C.D. Jacobson

Brisbane Over Mirror
A. J. Kobler, publisher of the N. Y. Daily Mirror, is leaving today (Tuesday) for Sam Simeon, Cal., to huddle with W. R. Hearst on executive publishing matters.

Reported to be the other Brisbane is coming into the Mirror as publisher, although that's no novelty for Brisbane. Actually, on all Hearst papers Brisbane has often held superior authority on editorial policy even above the designated publisher. However, it's always been emphasized within the Hearst organization that Kobler was running the Mirror on his own and that there was no Hearst direction or affiliation. In view of the Hearst service writers and syndicated matter going into the Mirror, this contention was never taken too literally.

Paris Trib's Staff
Folding of the Paris edition of the Chi Trib to merge as of Dec. 1 with the Paris Herald, puts 21 American newspapermen in Paris out of work. A couple of them have side jobs and can float until they hook up elsewhere; maybe a couple will get into the Chi Trib foreign as there's no indication as yet that the Herald is taking any of them on. Trib management is offering two months notice, from Nov. 1, to staff, and three months to department heads. French law requires a month's pay to every newspaperman for every year he has been with the paper, and some of the gang have been there 10 or 11 years. They're ready to fight for this, too.

Authors Ask Library Cut
Ambitious plans under way in Vienna to protect authors and their financial interests in cases where their books are lent by lending libraries. Whereas authors participate only when copies are sold, or when plays are performed, professional libraries in Austria are lending a minimum of 15,000,000 books to the public annually, of which profits go to lending libraries only, except for the odd copies bought, which are also being lent continuously.

In addition to the charges of the lending libraries, an additional one cent were charged per book, \$150,000 would be made for the authors annually. There is strong likelihood of plans materializing.

Rural Mag's 2,000,000 Circs
Starting with controlled circulation of 2,000,000, Rural Progress, a new monthly, has begun publication. Plans already being made to send that figure up to 3,000,000 within six months.

Rural Progress is published by a Chicago group headed by Maurice V. Reynolds. Editor is George Martin, who edited Farm and Fireside before its absorption by Country Home. John M. Wyatt is advertising manager.

Mag using fiction and articles of all types, including those on films and radio, but all slanted to rural dwellers. Circulation confined to the West and mid-West.

Printer Turns Publisher
Lion Press, which does book manufacturing for a number of publishing concerns, has published its first while continuing to maintain its printing. Will issue its own books under the imprint of Lion Press.

Initial Lion Press book will be a slim volume by Leyla George, called 'Bonjour Mimi: The Private Life of a French Bull Pup.' It's the story of a French animal supposedly killed by her dog. Another Lion Press book in the offing is entitled 'Weaver of Tales,' author anonymous.

Freelancer Comes Back
Ronald C. Freelander back in the book publishing biz, on his own. Has organized the Yorktown Press and starts off with a novel, 'Joseph, the Husband of Mary,' by Hiram Giddens. Publication will be around the end of the month.

Freelander was formerly with a number of book houses, including Alfred A. Knopf. Exploited liquor products more recently.

Trans-Atlantic Yarns
Most newspapers in New York went for a piece of serializing last week when the Benches broke her own trans-Atlantic speed record. Several of the dailies gave it page one.

Story was sent out by the Goman steamship line, phrased just that way—that the boat had 'broken her own trans-Atlantic record.'

The Hex still holds the fastest time across the Atlantic.

Divine Loyalty
Story behind the writing and publishing of 'Tiffany Thayer's A Kluek Abroad,' which will be issued by Doubleday-Dorson in December. Thayer was called by his agent, told that Radio was looking for a story for Katharine Hepburn and asked for ideas. He told a brief outline of a tale he had in mind, in which the central character was a school teacher on a tour of Europe. Agent arranged for him to tell the story to Pandro Berman, Radio studio producer in Hollywood, who liked it and instructed Thayer to develop the story further and bring it in.

Author went to work at home and several days later received a call from Cosmopolitan mag asking him if he had material for a serial. He told her the same story and she asked for more, but signified their approval of what he had already written.

Thayer pounded away on his typewriter, began to develop a romance; but his male lead became effeminate. Thayer tried to change the character to a he-man, but found that it was a likeable person and kept building. Finally he decided it was no use, let him continue with the lavender hue, because, despite his attempts to have the man fall in love with the girl, it wasn't in the cards. So he completed the story with the girl returning home to this country and the man remaining in Paris, enamored with one of his like.

When Radio and Cosmopolitan read the finished story they threw up their hands. Thayer explained that he knew it, but it couldn't be helped, the character wrote itself. Now he has only the revenue from the novel.

Press Agent Legionnaires
A press agents' post of the American Legion is being formed in Hollywood by a group of studio publicity men under title of Printer's Ink Post. Only publicity and advertising men who have had at least six months in studio departments will be eligible. Len Boyd, of Paramount, is chairman of the organization committee, which includes Al Allen, Jackson Parks and Bill Rice.

More Comics in Less Space
Success of the Hearst Comic Weekly as an advertising medium has led that publisher to arrange for a similar one as a Saturday supplement for his six-day papers. New one, which will be a 16-page tab, will be known as the Comic Pictorial.

Makes its first appearance on Nov. 24 and, in the case of the N. Y. Evening Journal, will replace the present standard-size comic supplement.

Marian Spitzer Repeats
Marian Spitzer, currently in New York, will continue her extensive writing for the Saturday Evening Post. She will do a short story, three articles and a serial.

This is the second salvo for the Post by Miss Spitzer, her previous serial having been switched to the Ladies' Home Journal. She was due to return to the Coast either last or this week.

Galarraga Dead
Gustavo Sanchez Galarraga, 42, foremost of the modern Cuban poets, died in Havana Nov. 4 after a short illness. Galarraga teamed up with Ernest Leucono for quite a number of hits, among them the famous 'Maria La O.' During his lifetime he wrote many Cuban musical shows and lyrics.

Fiction Guild's New Officers
Entire new state of officers was elected by the American Fiction Guild at its annual meeting. New national president is Norvell Y. Page. Other officers are Wallace W. Bamber, secretary, and Viola Irene Cooper, treasurer.

John Thomas' New Post
John A. Thomas has been appointed drama and motion picture editor of 'The Smart World,' Schuyler publication. Thomas was formerly editor of 'Cinema,' and is a member of the Exceptional Photography Committee of the National Board of Review.

Strictly Poetry
Vogue for poetry has led to the formation of a new book publishing house which will issue volumes of rhymes only. Called the Poets Press, and is the idea of Edward L. Meyer. Post Press books will be small volumes, selling at around \$1.25.

Bernard Ridder Bankrupt
Identifying himself simply as 'manager of Ridder Bros., Inc.', Bernard H. Ridder, publisher of the N. Y. Staats-Zeitung and N. Y. Journal of Commerce, along with 14 other daily newspapers in German and English, filed a voluntary petition in bankruptcy as an individual last week in the N. Y. Federal District Court. No assets or liabilities' schedules accompanied the preliminary filing of the petition.

The publisher, whose home address is given as 1109 Park avenue, N. Y., later explained the petition arose chiefly from the \$35,000 per annum alimony obligations to the former Mrs. Nellie J. Ridder, who divorced the publisher in Reno in 1930. The out-of-court agreement for the support of Mrs. Ridder and their children is characterized by the publisher as calling 'for 12 1/2% of my income.' He is said to have taken the bankruptcy action upon reports that Mrs. Ridder was contemplating proceedings for a receivership.

Disney Biog in 400 Foreign Pubs
Biography of Walt Disney, with certain hitherto unpublished facts, has been released by the United Artists' foreign publicity department to some 400 foreign newspapers and magazines. The biog runs in six instalments.

One of the bigger breaks came from England, where the News of the World got the release on the character of Mikey Mouse creator. This weekly has a circulation of 3,500,000.

Lloyd-Smith's Estate
Parker Lloyd-Smith, managing editor and one of the founders of Fortune Magazine, who fell to his death Sept. 16, 1931, left an estate valued at \$71,392 gross and \$1,236 net, according to transfer tax appraisal papers.

Double Assist
To help her cousin, Phyllis Fraser, get established as a fan mag writer on Coast, Ginger Rogers declined all interviews to scribe on her impending marriage to Lew Ayres. Both clammed it when approached by the scribes, referring all queries to Miss Fraser. Meanwhile the young quillier got busy on two stories and had little trouble peddling them.

CHATTER

Ruby M. Ayres over from England.
Fourth printing for 'City Editor.' Sydney A. Clark to Holland and Belgium.

Margaret Ayer Barnes in town for a lecture date.

Ford Madox Ford coming over soon. Now in France.

H. C. Englebrecht off on a lecture tour through the mid-West.

Edna St. Vincent Millay going out on a tour of poetry readings.

Fifth printings for 'Road to Nowhere' and 'Years Are So Long.'

Katherine Woods got back from abroad with a new novel underway.

Nita Cram Cook writing her autobiography for Macaulay publication.

Stanley Paul is bringing out British edition of 'After Worlds Collide.'

Martin Hare, author of 'If This Be It,' really a femme named Zoe Grilling.

Reynald & Hitchcock published only five books so far this fall, and three of them are clicks in the above 10,000 class.

Farrar & Rinehart will bring out a one-volume edition of Hervey Allen's 'Israel; (The Life and Times of Edgar Allen Poe.'

'The Jack Proctors' (Kay Harms, Salt Lake City newspaperwoman) South Sea trip was to have extended over a year while Miss Harms worked on novel, but ended abruptly due to death of her father, Herman Harms, State Chemist, in Salt Lake.

Cortland Fitzsimmons, who writes combo sport-mystery yarns, has followed 'Death on the Diamond' with 'Crison Ice,' Stokes publishing on Jan. 2.

Robert McBride will box all copies of 'Tin Box Parade,' by Milton Mackaye, in pseudo tin boxes of the sort made famous during the Seabury-Tammany squabble.

'Ziegfeld, The Great Glorifier,' by Eddie Cantor and David Freedman, published Nov. 3, has two editions going out before date of publication (Alfred H. King).

Best Sellers
Best Sellers for the week ending Nov. 10, as reported by the American News Co., Inc.

Fiction
'Pitcairn's Island' (\$2.50).....By Charles Nordhoff and James Hall
'So Red the Rose' (\$2.50).....By Stark Young
'Mary Peters' (\$2.50).....By Mary Ellen Chase
'Lust for Life' (\$2.50).....By Irving Stone
'The Folks' (\$3.00).....By Ruth Suckow
'Lost Horizon' (\$2.50).....By James Hilton

Non-Fiction
'City Editor' (\$2.00).....By Stanley Walker
'Forty-two Years in the White House' (\$3.50) ..By Irwin H. Hoover
'Wine From These Grapes' (\$2.00).....By Edna Vincent Millay
'While Rome Burns' (\$2.75).....By Alexander Woolcott
'100,000,000 Guinea Pigs' (\$2.00).....By A. Kallet and B. Schlink
'Contract Bridge Red Book on Play' (\$2.00).....By Ely Culbertson

Book Reviews

Broadway's Commandments
Morton Eustis decided some months ago that what Broadway needs most is a text-book, so he set himself out to write one. 'B'way, Inc.'! (Dodd-Mead, \$2) is the result.

It's a curious book and like nothing else that has yet been attempted. It tells how to produce shows—although not bothering to say why. It tells of all the headaches a producer is liable to get involved in and goes pretty thoroughly into figures and facts. Also it contains a copy of all the important contracts used in the business, which is something that in itself makes the book highly useful. It's the one available book with all that information. Eustis has dug into 'VARIETY' and other trade papers for a great deal of his information, according to the credits he carefully sprinkles around. In one or two cases he quotes from unaccounted sources, but, all in all, it's a volume that will be useful as long as the information it contains remains up-to-date. And that's the trouble; show business changes too fast to lay down any hard and fast rules. Unless Mr. Eustis expects to turn out revised editions regularly.

A Long Day
Covering less than 24 hours, 'A Wedding in June' (Greenberg, \$2), by George S. O'Neal, draws on flashbacks to push the volume to its 250 pages. Even at that it shows traces of padding.

Not for pictures, because the story hinges on the fact that the bride is the illegitimate daughter of the hero's mother. The mother spent the night just before her wedding with her fiancé's brother. They meet for the first time since her own wedding, and she's in distress lest she may betray her secret. Her brother-in-law spills the beans. Some suspense, but sympathy is not won, with the husband quietly accepting the horns for the sake of the girl he has come to love as his daughter.

Mary Pickford's Book
Perhaps the best advertised book of the moment is Mary Pickford's 'Why Not Try God' (H. C. Kinsey & Co., \$1). It is a small, pocket-size volume, with a type page only 2 1/2 by 4 1/2 inches, and but 25 pages in extent. It is a familiar combination of the Mary Baker G. Eddy doctrine with the somewhat related Unity gospel. It all simmers down to the argument that happiness and its reverse is merely a state of mind.

Clearly outlined and presented, save that towards the close it becomes rather silly with allusions to 'Mme. Filmmagister' and 'Professor Roomfoos' to typify adverse influences. This part reads somewhat like a radio bedtime story, but perhaps this will appeal to those most sorely in need of being steered into the channels of spiritual hills.

New Triangle
There's a different sort of a triangle in 'Sweet Talk' (Farrar & Rinehart, \$2) in which Beatrice Burton Morgan has three sisters, each winning the attention of a wealthy bachelor and each marrying someone more suited to their station. Could be made into a nice screen study of masculine egotism, but would need skillful handling to avoid complicating the plot.

Scene is Cleveland of today, with the girls the daughter of a level-headed middle class mother. No dirt, but the story holds an interest that does not depend upon hot sex passages.

Frank Biography
There's real meat in Elsie Robinson's biography, 'I Wanted Out' (Farrar & Rinehart, \$2), which originally ran in the Cosmopolitan as a serial. More than that, there's the making of a good screen story with a made to order title. Film would not necessarily have to stick closely to the writer's own story.

Miss Robinson tells of her progress from Benicia, California (where the Southern Pacific trains used to ferry across the bay) to becoming one of the star writers of the Hearst newspapers with a flock of followers for her 'Listen World'. She is frank, salty and the book can be read either for light entertainment or profound philosophy.

Adventure Afloat
Another smashing romance of the sea is handed out by Kenneth Roberts as part of his Arundel eycle. 'Captain Caution' (Doubleday, Doran, \$2.50) tells of a Maine skipper who turns privateer during the war of 1812. Not a dull moment from the opening paragraph and plenty of sea adventure. It's a book that stands out from the run-of-mine fiction both for subject matter and handling.

Probably not picture material, since it would not sell in England.

Western With Variations
Book authors seem to find it easier to give variations to the western stories than do the producers of horse operas. 'Trouble Valley' (Greenberg, \$2) is based on the adventures of a man who is in to see justice done, but the story by Ward West has variety and punch, with a number of vivid bits that keep book above the average.

Vigorous light reading for those who like to be all het up. Would be a good film.

Omnibus of Crime
Rex Stout used to be a banker. Then he got mixed up in publishing business for a while. And then he became an author, turning out three or four highly interesting and promising books. Instead of carrying that promise out along usual lines, he's now again turned in a different direction and is writing chillers. His first is 'For de Lance' (Farrar & Rinehart, \$2) a writer who definitely establishes a new whodunit character who should go far. Nervy Lance is the kind of between-covers detective who will probably come to life on the screen because he's different and colorful. Mystery element is okay, too, which ought to make it a cinch for filming.

Simon Templar, better known as 'The Saint', is back doing his tricks again. This time, Leslie Charteris calls the book 'The Saint Intervenes' (Crime Club, \$2). It's a series of 14 short adventures in which the Saint clips other crooks. Shorts like this are better in magazines than strung together in a book.

Carlynn Wells is always good for an unusual mystery element in her books. Holds true in 'The Visiting Villain' (Lippincott, \$2). Paul Dunbar did mysteriously and four will show up. All of them written by him in perfect legal manner at about the same time and the same day. Which was the last he signed and who killed him to get the coin? There's about \$1,000,000 involved. Not too well written, but easy reading and hard to unravel. Okay for sound.

Bulah Foynter uses most of Europe, but chiefly Paris, for her 'Disappearance of Mary Amber' (Greenberg, \$2). Events move fluidly, but now and then events seem to be a trifle forced. Still a good whodunit, though the European background won't help its film chances.

Football

By Benny Friedman

Coming into the home stretch the games get tighter and tighter. This week's card is full of high grade battles.

Fordham-Purdue. Fordham has proven a most unusual team, rising to heights and then plunging. Purdue has class and the "touch-down twins".

Time honored Yale-Princeton is

it's the most colorful team today. Syracuse is tough and this is another traditional game. But Colgate should win. Then there's Navy-Pitt. Too bad Navy has to meet Pitt because it then would be undefeated coming up for the Army game, and if Navy doesn't get banged up too much that service fray is going to be a pip. A shade

Probable Football Winners and Proper Odds

November 17

By Benny Friedman

GAMES	WINNERS	ODDS
Fordham-Purdue	Purdue	7/5
Yale-Princeton	Princeton	9/5
Syracuse-Colgate	Colgate	5/4
Navy-Pitt	Pitt	9/5
Notre Dame-Northwestern	Notre Dame	Even
Ohio State-Michigan	Ohio State	9/5
Vanderbilt-Tenn.	Tenn.	9/5
Texas Aggies-Rice	Rice	5/5
U. S. C.-Oregon	U. S. C.	Even

(Predictions based on fair weather)
Copyright, 1934, by Variety, Inc.

also on tap. Princeton is much too strong all along the way—backs, line and reserves. The Tiger is a big favorite but funny things happen when these two get together and nothing is sure.

One of the great games of the year will be the Syracuse-Colgate tussle. Colgate has met the best of them and outside of losing to Ohio State it has taken them all.

to Notre Dame against Northwestern.

Ohio State takes on Michigan which means that Michigan will be hurtled still deeper in the cellar. Vanderbilt-Tennessee. Here is a classic game with Tennessee having a pre-game edge.

Texas Aggies and Rice. Rice is one of the unbeaten teams and will remain so after this game.

Cal.'s Racing Threat

Los Angeles, Nov. 12.

California State Racing Commission, according announcement by Carleton Burke, is out to protect the state's percentage and at same time put pool rooms out of biz by installing censorship and secret service system at all tracks.

Putting in regulation that all wire news from track must pass through clearing house which would prevent flashes of results to bookies after races or changes in odds prior to post time.

Dicks will trail tipsters and file complaints with authorities against violators of betting laws and if latter refuse to prosecute will do so themselves. The state's cut on bets is 8%.

Chicago Loop Corner Gets a Mazda Revival

Chicago, Nov. 12.

South end of the loop, centering around Monroe and State streets, is returning to an active position in show business. For several years pretty much deserted, the corner will light up once more with several new nite spots, theatres and theatre-restaurants. The North American restaurant has been taken over by E. J. Stevens and will switch from its present cafeteria policy to cafe style. Stevens is installing a bar and has booked a floor show, besides dickering for a name band.

International Cafe will reopen on the corner nearby in December with a floor show and music. N. S. Berger is readying the Majestic for a Casino de Parée policy, and Aaron Jones will reopen the McKivickers early the same month with pictures and vaude.

DeJohn's cafe is also being figured on for a return to this district after having been closed for almost 10 years. The Palmer House cafe is going SRO trade nightly at present, and its Empire and Victorian rooms.

It is some eight years since the Monroe street section was prominent in Chicago show business. The district's buildings, such as the Century, Majestic, Consumers, Celly and North American formerly housed the top offices in the trade. The scene shifted with the opening of the State-Lake theatre at the north end of the loop.

Worth It?

Mexico City, Nov. 9.

Puritan punishment is being meted out to neckers in Chihuahua City, capital of the border state of Chihuahua.

Cops have orders to pinch all neckers found on park benches and in other public places after 10 p.m. march 'em to the civil registry and compel 'em to marry, if they are not already wedded to each other.

Lost Finger, Sues

Toronto, Nov. 12.

Sequel to a shooting accident last Spring, when John Langley, violinist, tripped on a shoe-lace and blew off the index finger of his left hand when his rifle discharged during target practice, the suit has been launched against the Fidelity Assurance company to compel full payment of a total disability insurance policy which Langley holds.

He demands payment of \$74,000 in a lump sum or \$70 a week for life.

Maurice's Mishap

New Orleans, Nov. 12.

Maurice (and Cordoba) slipped to the floor opening night at Blue Room, in Roosevelt hotel here, injuring his leg to such an extent that he will be in bed for two weeks.

Dance team, just up from Rio de Janeiro will start again at the niteroy when Maurice has recovered.

Hash and Rehash

By Joe Bigelow

Nazi film censor has banned 'My Weakness' (Fox) in Berlin because 'the lace panties on the girls would contaminate the morals of New Germany.' Other Nazi censorship rules likely to be enforced: Frankfurters in amusement park scenes must be at least 75% covered by a roll.

Occupants of bald-head row must wear toupees. The naked truth must be covered by deceit. Deceit must be covered at all times.

Don't Be a Sap

Don't be a sap and spend years trying to be a comedian. Just learn the following by heart and become a star overnight. The expressions are assembled just to make it tougher. Simply match them up with the proper dialects and consider yourself a comic.

Dutch—"Tis a brae brecht moonlicht nicht tonight."

Scotch—"Yas suh, I so regusted."

Irish—"Well, I'll sell you."

Hebe—"She's a brenth o' Erin, that colleen."

Blackface—"Yas you effer in Zinzinnapolis."

Little White Lies

Legitimate theatre's coming back. Burlesque biz is in the black. The radio fad will soon be over. And then old vaude will be in clove. The picture code has been ratified. And everybody is satisfied. The Par Reorg. is due in three weeks. But which three weeks, which three weeks?

Screwy Correspondence from Screwy Correspondents

Praise, Ala.—Dan Druff, former actor, was jalled here for appropriating somebody else's prize airfald. When he gets out he's going to write the story of his life, entitled 'From Stealing Bows to Stealing Bow-wows.'

Hollywood—VARIETY was scooped bad yesterday on a story about Leo Boleslavsky. Muggs had the yarn first but couldn't spell the name.

Asbury Park, N. J.—Since novelty of the Morro Castle hulk has worn off, local merchants are squawking that their biz is ruined. Bunch of the boys are considering burning down the orphan asylum at night, figuring the charred ruins may attract some trade.

London—Jimmy Walker may become an actor.

New York—Sam Seabury may become a dramatic critic.

Through the Crystal

Now that the Metropolitan Opera Company is considering going low-down, anything might happen. A Met rehearsal of the future as it could take place:

Gullo (Clothes) Gatti-Cazzaza: All right boys, now let's run through the 'Love Poppy' bit. Where's Toscanini?

Toscanini: Right here. And I know it backwards. I didn't spend 19 years in the pit at the Star and Garter for nuthin'. When Lawrence (Bing) Tibbett socks Benjamin (Bozo) Gigli with a bladder, my guys give out an obligato. Right?

Gatti-Cazzaza: Right. Okay, Bozo, proceed with the first line.

Gigli: I want a woman!

Gatti-Cazzaza: No, no, no! I want a WOMAN—not I WANT a woman.

Gigli: I want a WOMAN!

Gatti-Cazzaza: Much better.

Gigli (aside to Tibbett): What a director. That guy oughta take lessons from Emmett Callahan.

Gatti-Cazzaza: Now, Bing, do your stuff. Let's see what kind of a straight man you are.

Tibbett (straighting for Gigli): You want a woman, do you? Well you can't get one like that. Your approach is all wrong. Just watch me. Here comes one now.

Enter Lily (Bubbles) Pons

Pons: Hello, Bing (glares at Gigli). My, what a terrible person. Tibbett: Oh, excuse me, that's only my friend here. Bozo, this is Bubbles. Bubbles, meet Bozo. Now, Bozo, go over and grab her.

Enter Nina (Rags) Martin and Giovanni (Hello Jake) Martinelli, etc.

Following the premiere performance, snatches of audience comment overhead in the lobby run as follows:

Mrs. Stuyvesant Droop: Wasn't it delightful, my dear Jay. I have never seen the 'In the Alley' bit done so well. And Lucretia (Tease) Boris's 'Dance of the S-ven Brussieres' was simply thrilling.

J. Hammond Eggs: It was just another opera opening to me, Mrs. Droop. Since 'Sliding Billy' Chailapin went back to Russia I don't h-much fun any more.

Advice to Actors

If you have to go out jobbing 'Cause the wife and kids are sobbing 'For want of vittals, shoes and duds and such, Just go and tell your agent. You don't want that vaude engagement. 'For vaudeville can't help you very much.

The best you can expect there Is a four-day stand in Wilkes-Barre. Or perhaps a week in Balto if you're lucky. Then you barnstorm on percentage. And are forced to hook the mortgage Or walk your way back home from old Kentucky.

But radio—now you're talking; No one-ners, homeward walking Are required when you're a hit upon the radio. Fifteen minutes at a microphone. Host a full week at the Hippodrome. And if you click upon the radio—you're made!.

So go and tell your agent, As regards that vaude engagement, That Marvin Schenck, Bill Howard or Steve Trilling, Faily Markus, Arthur Will, Arthur Fisher, Diamond (Billy) Had better find another act that's willing.

Tell your agent you'd prefer to Have the critics all refer to You as 'Air Star' when giving you the nod. Even offer him your bank commission If he'll only grab you an audish. From Batten, Barton, Durstine, Osborn & God.

Keno Takes Over Midwest, Femmes Deserting Bridge and Backgammon

Chicago, Nov. 12.

Midwest has gone keno screwy. The play has been taken away from every other game; bridge is passe, even the horses aren't pulling the way they used to. Today everybody is filling up numbers on a little piece of pasteboard. Every hotel in the nabe is running two and three afternoons of keno and the rage is still spreading.

Hotels have just about kicked bridge out of the window as a losing proposition and have substituted the pasteboards. The women think it's a swell game because they don't have to worry about rules, regulations and the possible faux pas. The simplicity of the game is a great relief to the femmes after the tricky bridge and backgammon rules.

There are some 200 keno clubs now spotted throughout the terri-

tory. Many of them are hideaway spots which are open only at night, and admitting only regular members. Others are run in the hotel dining rooms and paying off in gold to these spots.

Most of the places let you in for \$1 worth of chips, which takes care of 10 cards at a dime a smash. With the average number of players the winning card is worth from \$10-\$15. Every 10th play is run at 25c a card, which more than triples the winning chances of the right card.

It's a cinch money-maker for the spots themselves, since the percentage which they take out of the pot insures them their share. A syndicate is now operating the games in a majority of the hideaway spots, and the combine is pushing its trade into other quarters at the demand for the keno climbs.

WELK ORK'S CASUALTIES

Estherville, Ia., Nov. 12.

Welk orchestra, Yankton, S. D., lost three of its members temporarily when they were badly injured in an auto crash near here. Terry George, A. J. Jackoske and Leo Norton were injured. Eight other members escaped with bruises. Bus was demolished.

MARRIAGES

Hal Horne to Mrs. Lea Sachs, non-pro, Nov. 7, in New York. Horne is pub and ad director for United Artists.

Jeanne Andree to Stewart Stewart Dawson, Nov. 10, in London. Bride is former 'Follies' show girl. Groom is non-pro.

William Tyroler, musical director at Paramount studios, to Marie Sunsera, in Los Angeles, Nov. 11. Second marriage for both.

Rafael Lopez de Onate, picture actor, to Ellen Wilson McAdoo, in Albuquerque, N. M., Nov. 10. Bride is grand-daughter of the late President Woodrow Wilson and daughter of Senator William Gibbs McAdoo.

BIRTHS

Mr. and Mrs. Ralph Waldo Emerson, son, in Chicago, Oct. 31. Father and mother are staff organists with station WLS in Chicago.

New York Theatres

RKO THEATRES

86th ST. Wed. to Fri. Nov. 14 to 16
"Lemon Drop Kid" & "Love Time"

81st ST.
"Lemon Drop Kid" & "Most Precious Thing in Life"

WILLIAM POWELL MYRNA LOY
"EVELYN PRENTICE"
—On the Stage—
Jimmy HAY—Nona & Vernon—J. Harold HERRAY and Others
CAPITOR
Coming Friday—"THE MERRY WIDOW"

LOEWS BWAY, 45th ST. 23rd MON. - FRI. 10 A.M. - NOON

STATE

On the Screen
Key FRANCIS—Leslie HOWARD
"BRITISH AGENT"
Stapel—R. G. M. Viles and Screen
Context: Winners—Herbert Rawlinson—Nik Lessa—Other Stars

Broadway

Irving Shapiro allies.
Low Brown led with his right, so it's in splits.
Fredlike Brock warm for a Frairs Frolic for Florida this year.
Val and Ernie Stanton over in Brooklyn for some WB shorts.
Whitney Bolton, visiting father in Spartansburg, S. C., who is ill.
Sidney Skolsky due east any day now.
A. P. Waxman, G-B p.a. chief, has named Harry Eagles as West Coast rep.
Felix Ferry coming over from London to stage a new Broadway musical.
Ricardo Salgado, motion picture critic of Lima, Peru, is in New York for an o.o.
Margot Grahame to Hollywood to join hubby, Walter Lister, at Twentieth Century.
Arthur Will knocked off six winners out of six tries in a football pool Saturday.
Burnet Hershey's gang newsreel was the hit of the Lamb's armistice gambol at the club.
Robert Campbell, hit by motor car, suffered head injuries but reported coming around.
Chic York in Texas digging for oil, while the missus, Rose King, singles in the Dowling show.
The Morton Downeys building at Greenwich, Conn., in anticipation of the second family addition.
'Porjak' (or it sounds, if not spelled that way) is the new tango pas around the swankier joints.
Estelle Taylor, out of films now and playing violin, uses as a hit music, 'You Ought to Be in Philadelphia.'
'Shuffle Along' unit belongs to Rialto Attractions, Inc., and not to Harry Rogers, latter just agenting.
Jean Lenauer named New York correspondent for the Cinematographique Francaise, Paris film trade weekly.
Pete Cantor of Josef Zatoruz's band gives out vocal pops at the Place Plaquaine in that sympathetic manner.
Jack Delbonello, general manager for Dwight D. Wilman, had tumor removed from shoulder. Plenty painful.
Harry Green brags that he's 66 years young, having taken off a nice 30-odd pounds for that schoolboy emholpment.
Bill Stelz's cartoon-ad campaign on the Cantor pic's Riv opening getting plenty of trade comment and other attention.
New variation of the sandwich man idea last week saw a couple parading with fore-and-afters splicing for a locksmith.
Harold Rodner up to Suranac Lake this week for dedication of the new film equipment installed by RCA in the NVA San.
Alexander Haas' Budapest ensemble doubles from the Hotel Shekels-Nethander bar into 'Personal Appearance,' legit.
Fortune, \$1 mag which devotes its pages to analysis of successful businesses, reported doing a story on burlesque. A change in policy?
B. T. Tabarin, Paris, producer now in N. Y. preparing to re-create his B. T. for Broadway to compete with Cliff Fleischer's 'Folies Bergeres.'
Jackie Dorene, Canadian kid plucked from the N. Y. Paramount stage for 'Once in a Blue Moon' and under contract to Par, is now Jackie Breen.
There's another Ralnhow Room in town, not as swank as the Rockefeller's. Childs on upper Broadway with Ted Martin's band officiating.
Friars installing Willard Karns as bridge professor for contract lessons. Friars have been loyal to plain auction right along, but they're weakening.
Joe Frieberg, who used to be a soft touch for the Pantages-timers when he operated the Somerset hotel, now goes in for chawing in the Great Western champagne people.
Pierre Sandrin of the Bal Tabarin, Paris, cocktailing Chevalier, Lucienne Boyer, Yvonne Printemps, Rita Galleani and other French stars now in New York, at the Waldorf.
Friars Club reviving its Saturday night gag fests this Sat. (11), with Dr. S. L. M. Moore as chairman. Initial ribce, Nat Burns, Jack Benny and Jay C. Filppen comprise the burn-up committee.
Si Scandler and Oscar Doolf went back from their quickie 'Culver City' bubble. Howard Deitz belittled up with his new Frankwyn musical, they made the hop to the Coast on Metro flicker business.
Owner of the Chile on Carnegie place opposite the Mayfair theatre at 47th and 7th has lots of inside on the newsdealer on that corner—an ex-vaudeville—who took the kinking too literally last week and suicided.
Two ex-Mrs. Eddie Sutherlands are friendly and greeted each other at the Place Plaque, Louisa Breen (and Marie), dancers at the niter,

CHATEAU

Paris

By Bob Stern
Jack Kennedy in town.
Laure Diana to sing at Scala.
Cameo Cinema, on Boulevards, dark.
Eide Nurena back from Copenhagen.
Marie Dubas to tour North Africa.
Beulah Livingstone to America for winter.
Rex going in for scenes again with a line.
New cabaret titled 'Chez Moineau' ('Sparrows').
Gene Maxak writing a play for Yvette Guilbert.
Comedie Francaise to tour central Europe next year.
Harry Lessin to run around Balkans for RKO.
Lou Armstrong to give two jazz concerts in Salle Mameau.
'Minuit, Place Pigalle' held over for fourth week at Olympic.
Renaissance Theatre reported about to reopen, after lawsuit.
James Cagney developing into one of biggest draws in France.
Bill Ingram, veteran Canadian Press correspondent, to Hollywood.
Louis Moses, Bouef-sur-Je-Tout owner, off on his first trip to America.
Andre Daven setting up story brokerage biz. He's off to U. S. soon.
Three Veronas and the Ryders appearing at Medrano. First time in France.
French version of 'Caravan' ('Fox') getting off to a good start at Mogelman.
Harold Smith's term as commander of Paris Post, American Legion, ending.
Lilian Harvey again reported directed for legit appearance in Paris. In operetta.
Femmes en Folie ('Crazy Women') picked as title for coming Folies show.
Max Bosman and Fernand Bultin, RKO distributors in Belgium, here booking new product.
Gaby Morlay to be starred in 'Rouge' by Henri Duvernois after her return from tour.
Joe Schenck doing night club round with Marcelle Chantal. Contract hellish looming.
Variety houses of the cafe concert type, which sprang up last year, now reverting to revues.
Local songpluggers kicking that young 'Frencheman' sing any more because current lyrics are ously.
Marlene Dietrich toques, based on last year's 'Scarlet Empress,' latest development of French millinery.
Gaston Baty probably to follow 'Voyage Circulaire' with version of Shakespeare's 'Tempest,' at Montparnasse.
Jean Sarment finishing two new plays: 'Tamps Perdu' ('Lost Time') and 'Main dans le Sac' ('Hand in the Bag').
Jouvet closing revival of 'Amphytrion 38' to put on French version of 'Constant Nymph' at Athenae.
Also by Gene Gindoux.
Jack Payne over from London, booking his band for Christmas holiday engagement and giving him a 'Frencheman' prod.
Mrs. Frank J. Gould, back after quick turnaround in New York, says U. S. is great but she missed that European viewpoint.
Andre Glie singing 'International' with raised fist at meeting of Bolshevik Authors Association to receive a report on a Russian trip.
Comedie Francaise, trying to restore swank dressing of older days, prescribing evening dress for first and second performances of Paul Claudel's 'Hustage.'
Paul Raynaud, 'La Francerie,' French patriotic war play, performed in French at Strasbourg, Alsace, on same day of its performance in German at Paris.
Julia Bartet, called 'Divine Bartet,' celebrating her 80th birthday Oct. 28. Started at vaudeville in 1872 and closed career Dec. 31, 1914 in 'Cine Theatre.'
Michodiere probably to put on short revival of 'Vignes du Seigneur' ('Lord's Vine') in middle of November, with Victor Boucher, who played lead in original production.

Mexico City

By D. L. Grahame
Par's 'Cleopatra' a socko at Cine Palace. Biz aided by daily cartoon strip in public prints.
Antonia Merce, 'La Argentina,' Spanish dancer, leaves here Nov. 15 for engagements in the U.S.
Popularity of auto touring, especially by American visitors, boosted gas consumption this year 15% over last.
Roberta Purvis, who won title of 'Miss Texas' in a Lone Star State beauty contest, here doing personals at cafes.
Another woman claiming to be the one and only widow of Pancho Villa is here gathering dope for a book she is writing about the guerrilla chieftain.
'La Verdad Sospesocha' ('The Suspicious Truth'), Mexican dramatic classic, so popular that it is being repeated by an all-native company at the Theatre of Fine Arts (National Theatre).
Cinemas and theatres reported a considerable trade increase for mats and night shows on the Day of the Dead (2), Mexico's memorial day. Other years, show biz has been away off on that day.

The Hague

By M. W. Eddy-Leal
Tito Schlita in Amsterdam.
Florence Barclay's 'Rosary' ran into a flop here.
Hubert Wolff, age 65, dead. He was Holland's Carrousel King.
Fritz Hirsch operetta back in its own native ground, the Princess Theatre at the Hague.
Hofstad-tonnel killing premiere of French play, 'Ma Crime,' by Bert and Genevieve, in Dutch version by Greshoff.
Notwithstanding new law against foreign talent, of a total of 174 musicians now in cities, only 64 are of Dutch nationality.
August Kiehl, last of the trio Kiehl, Kelly and Kresft, Holland's most popular comedians around here.
Premiere this week for Holland of 'Queen Christina' (MG) at Amsterdam and Rotterdam in Tuschinsky houses and at The Hague in City Theatre.
First Dutch 100% newsreel cinema, grand from moralizing tilt night, belonging to French concern, 'Cinecine,' in Amsterdam, in Amsterdam.
Hague next.

London

Sidney Burus filed bankruptcy petition.
Merle Oberon off on a Mediterranean cruise.
Noel Coward has English rights to 'Dodswood.'
Max Feigie & Elliot getting return visit to Hollywood.
Hayden Talbot has applied for British naturalization.
Agnes de Mille doing another series of dance recitals.
Bob Wyler starts shooting his new film any day now.
Jack Votlon patiently awaiting the arrival of Harry Hamann.
Four Yacht Club boys entertaining the Maharajah of Rappippi.
Rose Reed giving the Stoil Film Studios plenty of plugs these days.
flu since his arrival from New York.
Belle Baker riding in Rotten Row, with Belle and horse parting company.
St. Lincoln Howard has some very biting things to say about Hollywood.
Alf Zeitlin thrilled at getting a letter from Jess Freeman after 20 years.
Florence Desmond in hospital for couple of days with internal complaint.
Leo Novello practically completed draught of musical for Drury Lane theatre.
Hal Le Roy getting big hand for his dancing in 'Dancing Fool' at the Regal.
Miriam Seeger replaced Laura La Plante in 'Admirals All' at the Shaftesbury.
Admirals All vacating the Shaftesbury theatre and looking for a new home.
Eileen Culshaw (Mrs. Alf Zeitlin) due here Nov. 12 after three months in 'Molton.'
Archie de Bear away from radio critic's desk of Daily Express due to indisposition.
Dorothy Spear quit her stage work as a secretary to a couple of authors.
'George,' Fred Astaire's English dresser, off to New York at the invitation of Astaire.
Sir James Barrie writing a new play on the lines of 'Peter Pan' for Jean Forbes Robertson.
Margaret Marshall, publicity director of the Wickham Studios, operated on for appendicitis.
Daphne du Maurier has just published the life of her father under the title 'Gerard—A Portrait.'
Part of Lew Leslie's 'Blackbirds' at the Coliseum being broadcast on same program as Belle Baker.
Dennis King after English rights to 'Merrily We Go Along,' which he intends to produce in London.
Dave Bauer has option for Universal on Leo Spira's new play, because he helped with the dialog.
Hilma to be staged at the New, in succession to 'My Appointment,' Nov. 14, with John Gleigud in title role.
George Wood's suit against the Newcastle Corporation for \$15,000 damages up for hearing week of Oct. 29.
Lorna Doone, Basil Dean's latest hit, goes to the Adelphi for a six-week run, opening beginning of December.
British Broadcasting Corporation's Minstrel Show is likely to be the Christmas number at the Alhambra for matinee.
Joe Rock finished his first Leslie Fuller picture for Gaumont-British and will be ready to start the next in a few days.
Grete Natzler signed five-year contract with Paramount. Goes to Hollywood as soon as she finishes three pictures for B.L.T.
Channel's music publishers, are using a lecture of Joyce Bayne, who looks like Joan Crawford, on the cover of one of their songs.
The 'Ballet' is starting in British picture, 'Morals of Marcus,' for Julius Hagen, Noel Madison gets on the lot several hours before schedule.
Sir Oswald Stoll saw 'Bing Boys Are Here' in France. Hobbies Turner titled 'For the Defence' for a provincial tour before West End production.
Marsery Binner engaged for principal part in 'Princess Lillibaw's Babes in the Wood' and 'Robin Hood,' Christmas productions at the Victoria Palace.
The Matildas' closes at the Criterion on Nov. 13 after four months. Successor, new play by Lesley Storm, untitled featuring Mary Clare.
'Leslie,' Viennese musical with tunes by Kreisler likely to be next vehicle for Yvonne Printemps in London, with Charles Cochran to produce.
Mrs. Bradbury-Pratt lost \$5,000 with his continuous revue policy at the Garrick theatre, but expects to get it back with the new Jack Taylor revue, which has closed.

Berlin

Paul Altenberg's 'Garibaldi' will premier in Stettin.
'Demeter' by Schiller opened weakly at the Rose theatre.
Carlo's 'Konigin Christine' doing well at the Capitol am Zoo.
Paul Heimemann will play three guest performances in 'Fiedermaus.'
Kurt Waschneck in charge of the technical end of Ufa's color film, 'Molton.'
Mozartsal is housing Paramount's 'Thirty-Day Princess' with Sylvia Sydney and Cary Grant.
Will Forst will direct the as yet untitled film of Cine-Allianz-Film, production starting end of November.
Plenty new faces seen at the Metropol Theatre in 'Jauf ins Glueck' with a chorus of 50. Show's paying.
Schiller's 'Kabale und Liebe' will premiere with Walter Felsenburg, Erich Stroemer and Jakob Tiedtke in the lead roles.
Elsa Laere, Swedish dramatic soprano, called to Berlin to take part from Nedda's opera, in the Staatsoper Unter den Linden.
Terra's 'Die Reiter von Deutsch-Ostafrika' was such good colonial propaganda a tax issue was ordered for the picture's songs.
Any Ondra (Mrs. Max Schmeling) and Ivan Petrovich have the leads in Bavarla's 'Polenblut,' adapted from von Nedda's opera.
Europa postponed Katharine Hepburn's debut a few days because Joan Crawford's 'I Dance Only for You' pulled well for four weeks.
Fins Glass Wassser's holding up well at the Staatstheater. Hermine Koerner, Gustaf Gruendgens, Kaethe Gold and Franz Nickisch are featured.
Kleist's 'Fremdenschlacht,' with Paul Hartmann, Hilde Weisner and Eugen Kleopfer getting a nice reception at the Staatliches Schauspielhaus.
Frank Wysbar took over direction of Terra's 'Das Faehneln der sieben Aufsteiger,' with Gottfried Keller, for Henz Paul took sick and had to give up.
Actors and actresses, members of the Ufa-Gossenschaft der Deutschen Bühnennutzer, elected Ufa Ufa on Jan. 12, 1935, as the date for their annual ball.
'Die Englische Holrat,' auto race picture, featuring Renate Mueller, Adolf Wohlbrueck, George Alexander, Adele Sandrock and Hilde Hildebrand.
End of November will see the reproduction of Hebbel's 'Der Gross-Kurfuerr' at the Staatlichen Schauspielhaus, with Bernhard Minetti in the title role.
Alwin Krieger, landlord and Hans Adolf switched into the leads of 'Strassen Musik' in the last minutes, in place of Maria Paudler and Oskar Simo. Producers deny non-Asian trouble.
Ufa is making a French version simultaneously with the German of 'Liebe Tod und Teufel.' Kaethe von Nagy has the lead and is partnered by young Albin Skudel, drafted from the Deutsches Theatre.
Ufa expects 'Turando' to be a smash. Has the pick of the Ufa stars, including Kaethe von Nagy, Lily Bruns, Inge Lutz, George Alexander, Leopold Konstantin, Willi Schnoeffers, Paul Heimemann and Arbert Wascher.
Since the party started it with the filming of the party congress at Nuernberg, other divisions of the organization are following suit. The Ufa congress announced the farthest congress in Ufa history, to be preserved for posterity in the films.
New, or rather renovated, quarters for the 'Kameradschaft of November' are directed by Walter Lutz.
Luzin film of milk working in Rome on a new film 'You Are My Life,' from a subject by Carlo Veneziani.
Cinecolum Filma has bought Giuseppe Adamia's 'Fanny,' the

London

Sidney Burus filed bankruptcy petition.
Merle Oberon off on a Mediterranean cruise.
Noel Coward has English rights to 'Dodswood.'
Max Feigie & Elliot getting return visit to Hollywood.
Hayden Talbot has applied for British naturalization.
Agnes de Mille doing another series of dance recitals.
Bob Wyler starts shooting his new film any day now.
Jack Votlon patiently awaiting the arrival of Harry Hamann.
Four Yacht Club boys entertaining the Maharajah of Rappippi.
Rose Reed giving the Stoil Film Studios plenty of plugs these days.
flu since his arrival from New York.
Belle Baker riding in Rotten Row, with Belle and horse parting company.
St. Lincoln Howard has some very biting things to say about Hollywood.
Alf Zeitlin thrilled at getting a letter from Jess Freeman after 20 years.
Florence Desmond in hospital for couple of days with internal complaint.
Leo Novello practically completed draught of musical for Drury Lane theatre.
Hal Le Roy getting big hand for his dancing in 'Dancing Fool' at the Regal.
Miriam Seeger replaced Laura La Plante in 'Admirals All' at the Shaftesbury.
Admirals All vacating the Shaftesbury theatre and looking for a new home.
Eileen Culshaw (Mrs. Alf Zeitlin) due here Nov. 12 after three months in 'Molton.'
Archie de Bear away from radio critic's desk of Daily Express due to indisposition.
Dorothy Spear quit her stage work as a secretary to a couple of authors.
'George,' Fred Astaire's English dresser, off to New York at the invitation of Astaire.
Sir James Barrie writing a new play on the lines of 'Peter Pan' for Jean Forbes Robertson.
Margaret Marshall, publicity director of the Wickham Studios, operated on for appendicitis.
Daphne du Maurier has just published the life of her father under the title 'Gerard—A Portrait.'
Part of Lew Leslie's 'Blackbirds' at the Coliseum being broadcast on same program as Belle Baker.
Dennis King after English rights to 'Merrily We Go Along,' which he intends to produce in London.
Dave Bauer has option for Universal on Leo Spira's new play, because he helped with the dialog.
Hilma to be staged at the New, in succession to 'My Appointment,' Nov. 14, with John Gleigud in title role.
George Wood's suit against the Newcastle Corporation for \$15,000 damages up for hearing week of Oct. 29.
Lorna Doone, Basil Dean's latest hit, goes to the Adelphi for a six-week run, opening beginning of December.
British Broadcasting Corporation's Minstrel Show is likely to be the Christmas number at the Alhambra for matinee.
Joe Rock finished his first Leslie Fuller picture for Gaumont-British and will be ready to start the next in a few days.
Grete Natzler signed five-year contract with Paramount. Goes to Hollywood as soon as she finishes three pictures for B.L.T.
Channel's music publishers, are using a lecture of Joyce Bayne, who looks like Joan Crawford, on the cover of one of their songs.
The 'Ballet' is starting in British picture, 'Morals of Marcus,' for Julius Hagen, Noel Madison gets on the lot several hours before schedule.
Sir Oswald Stoll saw 'Bing Boys Are Here' in France. Hobbies Turner titled 'For the Defence' for a provincial tour before West End production.
Marsery Binner engaged for principal part in 'Princess Lillibaw's Babes in the Wood' and 'Robin Hood,' Christmas productions at the Victoria Palace.
The Matildas' closes at the Criterion on Nov. 13 after four months. Successor, new play by Lesley Storm, untitled featuring Mary Clare.
'Leslie,' Viennese musical with tunes by Kreisler likely to be next vehicle for Yvonne Printemps in London, with Charles Cochran to produce.
Mrs. Bradbury-Pratt lost \$5,000 with his continuous revue policy at the Garrick theatre, but expects to get it back with the new Jack Taylor revue, which has closed.

OBITUARIES

IVY L. LEE

Ivy Ledbetter Lee, 57, public relations counsel to the Rockefellers and other big interests, died in St. Luke's hospital, New York, Nov. 9, where he had been for nearly three weeks, suffering from a brain tumor. He was regarded as having reached the highest niche any publicity man has ever achieved.

Although generally referred to as a press agent, he was a consultant rather than a publicity getter. He had a keen sense of the public reaction, and it was his employment to see that his clients avoided unpleasant notoriety rather than to plan direct press matter. He suggested policies and campaigns, and, if asked, supervised them, but as a directing head rather than as a direct planner.

His first publicity work was for the Citizens' Union of New York, and following that campaign he conceived the idea of helping Big Business counteract the effects of the then prevalent muckrakers. His first employment was with the Pennsylvania railroad, and from there he was borrowed by Standard Oil when that company had the Colorado strike on its hands. His success resulted in a permanent retainer by the Rockefellers, but at times he has also had as clients most of the big corporations. He was employed by the Interborough subway to create public opinion in its favor, and the Subway Sun was one of his suggestions.

Last summer he came into considerable publicity as the press agent for the Nazi regime, but it developed that he had merely been

WILLIAM KAUTER

William Kauter, 47, once a hooper in vaude and musicals under the name of Bill Cody, committed suicide Friday morning (8) in his home in New York by stabbing himself with a pair of scissors. For the past number of years Kauter had been running a newsstand on the corner of 47th street and 7th avenue.

He worked in shows with Raymond Hitchcock and George M. Cohan, and his acts in vaude were Rose and Cody and Cody and Lynn. He was well known in the Times Sq. sector, many professionals regularly patronizing his stand.

Kauter is survived by his wife and a sister.

SAMUEL FISHMAN

Samuel Fishman, 56, one of the film pioneers of Harrisburg, Pa., died there last week, following an illness of nine months.

He came to Harrisburg from Russia in 1898 and after working a short time at his trade as tailor opened a film exchange and a string of small houses, which gave him the capital to branch out as a real estate operator. At the time of his death he was interested in many varied ventures.

Survived by his widow, Marion, eight children, a mother, three sisters and a granddaughter.

PIERRE ARTIGUE

Pierre Artigue, 62, artist, cartoonist and father of Lou Artigue, associate of Zeppo Marx's agency in Hollywood, died suddenly in Los Angeles Nov. 6 and was buried in Forest Lawn Cemetery, Glendale, Calif., last Thursday (8). He was a native of New Iberia, La., had been

a cerebral hemorrhage. He was credited with developing the making of radio sets in addition to telephoning equipment, formerly principal product of the plant.

He was born in Jacksonville, Mo., and came to Rochester in 1906.

LEO MILES

Leo Miles, formerly advance agent for legit road shows, died in New York Nov. 8 following a cancer operation. Recently he was associated with Louis Lizzner in operating the 'Old Keg' bar and cafe on West 44th street, N. Y.

ADOLPH BARR

Adolph Barr, 60, vice-president of a group controlling a number of Brooklyn theatres, died Nov. 4 in Loraine, Ohio.

He is survived by his widow, Martha, a brother, two sisters and a niece, the latter, Mrs. Sylvia Klein of Long Beach, whose home he died upon on a visit.

Interment in Brooklyn.

EDWARD A. McAULIFFE

Edward A. McAuliffe, former exchange manager for Fox in Cleveland and later an exhibitor in Bellefontaine, O., and theatre manager in Dayton and Portsmouth, O., died suddenly Nov. 8 in Cincinnati. Survived by widow and three children.

Roger Lion, veteran French film director, died Oct. 30 at his home in Paris after a long illness following an intestinal infection. He made more than 125 films, and wrote the stories and continuities of 100 of them himself. Interment in Montparnasse. Leaves a widow and a son.

Jean Sartens, French playwright, who wrote pieces for the Grand Guignol and the Odeon, died Monday (30) at the Paul Millet Foundation, Bondou, France, to which he had retired.

Gus Compton, for four years manager of Fox studio's cafe, was found dead in his home Nov. 9. Death was caused by heart failure.

Charles Hawthorne, legal head of Paramount's legal department, died Nov. 3, of pneumonia.

Acad Rift

(Continued from page 4)

Previously to that the idea had been waved as an olive branch by Academy officers to certain actors and writers now prominent in the Guilds who previously deserted the Academy. All this, however, had been kept sub rosa.

Producers admit that the general walkout from the academy followed the feeling on the part of the now Guild members that the employer-employee organization, although composed of five branches, is controlled by the producer branch. The growth of the Guilds was built on this war cry.

Concessions for Peace

Now, with the code parleys with actors failing; the agent proposition destined for the same fate, and the writer E. S. Edwards reported as deadlocked, the producer element is of the opinion that by stepping out of the Academy, yet still recognizing it as the official negotiating body, they might keep peace in the family. This would be sought by offering the same collective bargaining concessions granted the employees in the film code, yet at the same time allow the industry problems without government interference.

Harking back to the first launching of the Guild-Equity tieups and the producer-emanating emphatic statement at the time that under no conditions would Equities ever be recognized, some studio leaders are now of the opinion that if the Academy were made wholly employee the body would have full producer recognition in all matters of conciliation, arbitration and in other features now sought by the talent through the NRA code.

Entails Financial Revamp

Producer-Academy members feel that the Academy offers the best solution for settling of industry questions in the event of any controversial problems by the Academy's conciliation machinery. Revamping of the Academy along the lines suggested would entail a new financial structure to take care of revenues lost through abolishment of the boss equity.

Variety House Reviews

KEITH'S, BOSTON

(Continued from page 19)

In a load of continuous laughs, as the band jammed over the ovation. For encore he fiddles straight and they love it. Condensing the turn just a little wouldn't hurt; but still he's the climax of the show. Mattison took up the unit with a double by two boys as a starter. Lads carry heavy saxophones and hoof it, but their playing is lost in the shuffle. Leo Neill again does a single that's oke from knees down. Finale has four men and three gals in line tapping out some fast ones. Black transparent sarjannas of girls drew notice. Unit on whole looks healthy after a second-show shaping up. Ran 62 minutes opening show.

On the screen 'By Your Leave' (Radio). Biz off.

ACADEMY, N.Y.

Maybe it was the balmy afternoon, or perhaps they had their minds on the football scores, but Saturday's matinee customers didn't seem to care overmuch one way or the other about the proceedings on the stage.

By and large it wasn't a bad bill—as present-day vaudeville goes. In fact, in spots it was above average, but somehow not strong enough to make 'em burn the palms of their hands as they used to do. Audience chill may be traced in part to lack of finished comedy. What laugh efforts there were were waiting and crude, proving again that great or material comedy is still the scarest thing in today's vaude.

Cardini was the one real joy on the whole bill. Working with suavely he gave me minutes of cleverness, dexterity and aplomb. They liked everything he did, particularly his cigaret trick, and he walked off the stage in a most unbecomingly staid hand of the whole works—but still not what he deserved and what he should have got. Spotting the stars, he did do with it. He was third, following two acts that hadn't succeeded in raising the audience temperature a fraction of a degree. This, in effect, was like opening cold.

Closer, a flash turn called 'Youthful Rhythms', with four youngsters—two boys and two girls—did a great deal of charm, and classifies as the next best thing. Juves please the eye with their appearance and gladly with their footwork. One of them, a boy, handles a couple of songs admirably, and the sum total struck a responsive chord out front. Jennie Aubert renders songs in the breezy manner wind-up with 'Parlez moi d'Amour', which should have earned her a bigger hand at the finish than she got. Here she was an example of audience lethargy.

Gold, Raye and Cross, abetted by an unidentified blonde and an occasional stooge, tried hard to tie the audience into knots, but, like Cardini's handkerchief trick, the knot just wouldn't hold. The boys have a great deal of material, but they and it must have been apparent to the friendliest that it needs plenty of oiling. With a great deal of polychrome and a few bits of delivery they'll probably get somewhere.

Opener was the Five Crackerjacks—a group of five who do some fast and trick acrobatics and hoofing in the usual Harlem tradition. Burns and Kissen, on two, a familiar piano and voice, routine, with lyrics that sway at a fair rate. The film fare was Par's 'Now and Forever', with Shirley Temple. House two-thirds full downstairs.

CENTURY, BALTO

Baltimore, Nov. 9. A big and lengthy (107 mins.) screen feature, 'Merry Widow' (MG), has prompted management to come out with a poster on four frames currently, not one having any sizable name value.

At performance caught, there wasn't anything approaching a show-stopper, but the quartet of turns possessed enough merit when amalgamated to earn an oke rating.

The Three Sailors close and come closest to a pronounced hit with audience. This act hasn't been bouncing through these parts for a couple of autumns. Since last lapped on a local lot, boys have discarded a great deal of their former mayhemistic may-pollings. The once heated session of murderous face-flailing that first brought attention to act has been reduced to about nil now. Lads still pop furiously for laughs, but an easing up on the self-administered beatings is apparent. Tars are now indulging more in light acrobatics, which, though not so socko as former frolics, stand 'em in good stead; and their finale, loked and fancy polychrome, struck plenty pay dirt for 'em.

Venita Gould dispersed in the troy with a 10-min. march through a series of pop imitations, the best in long skirts. Neither song is very strong. Miss Dressler's character portrayal in the pic 'Anna Christie'. First

time Miss Dressler has ever served as the subject of an imitation on a stage here, and the second, incidentally. Miss Gould's other contributions included run-offs on Penner, West, Artiss and the inevitable Seawards.

Stone and Lee took the second spot for a quarter-hour of cross-fire comedy that impressed as just so-so. At start they scored with some fairly bright gag material, but act lacked strong finishing punch. Man member of team is the stereotyped straight for the gals' dumb-dora utterances; the latter is loaded with looks and possesses plenty of personality and charm, which endow her untalented tap dancing session with an aura that gets it over when on sheer ability it in no wise deserves to. Lee, who has mastered a mean trombone, but plays around with it too long.

The proto parade, Grace Du Fave and company, prances through an 11-minute act, but the second act novelty. The billed femme frisks through two sessions of egregiously compelling control capers; her joints appear just about the most elastic burg has beamed upon. Her big bit is sliding into a split and, in that position, banging her tootsies against the floor for a rhythmic heel-and-toe routine. Trio of non-tapping gals supply the breaks for Miss Gould with unexcitingly uniform drills, begowned in different poses each journey across the boards. A man sprints out about midway and hops through a new novelty to these precincts; he does a little of a special piano with widened, tinkling keys, tapping up and down from floor to stool to keys to top. Mild ability displayed, but stunt was saved by newness.

Bill is further burnished by organized by Harvey Hammond and Metro clips. Biz just fair opening performance, Friday.

COLISEUM, N.Y.

With 'Now and Forever' (Par) offering Shirley Temple for kid draw, the stage show is also built to include something for the totties. In two acts, Monroe and Grant, opening, and the Main Streeters, hillbillies with all kinds of musical and comedy bits, are particularly interesting. The Monroe-Grant trampoline comedy turn is fair grounds stuff but right up the alley for young 'uns.

Main Streeters (New Acts) is a hillbilly act—some of music, singing, dancing and talk which pleases old folks as well. Punch of the show is toward the end, from both the Al Norman and Les Gail turns. Former is surfeit all of the 11 minutes he's on, frothing up a lot of laughter with the aid of some lads planted in the audience, two of whom, looking like twins, mount the platform for a highly ingenious precision eccentric. Norman himself is no slouch with his brogana. A three-act 'Tays in the audience.

Closer, the Lora (New Acts) earns its spurs handsly, developing some strong entertainment value. The closing Apache is one of the most melodramatic ever staged. They have been around for some time in previous full-stage acts.

No. 2 holds Helen Honan, whose forte is impersonations of screen and radio stars, including 'Mits, Penner, Dixie, Washon, Hepburn, Carbo, West, Chrlin, Burns and Hardy, and Ruby Keeler. It's an acceptable little act, even if the accents and diction on some impersonations are somewhat New York. Keeler on the close. Miss Honan tips what a smart little back dancer she happens to be.

Vaude is used here first halves only, straight films on the other three days of the week. Currently, in view of Armistice Day, the Eddy Burston orchestra dedicates the overture to numbers of war days. Several instrumental and vocal solo figures, but the overture somewhat above average.

Saturday matinee business fair. Char.

365 Nights in Hollywood

(Continued from page 15)

suit at the close. Film is overlong and underpowered. James Dunn makes quite a little out of the thin part of the down-and-out who has fallen so low as to become a director in the fake school, but Grant is really scopo with a suave performance. In the school head, Miss Faye is pretty and fairly competent as the girl. John Bradford is the heavy, but the part is just a waste through lack of presentation. First is 'I'd like to Say Yes to You', with a good idea that doesn't work out well. Second is 'You Said You'd Stay', and a confused dance background that only now and then looms up. No bars here, and most of the girls are in long skirts. Neither song is very strong. 'Stay in the better position to win favor. Chic.

IN MEMORY

Of Our Beloved

TINY

Who did so much for the profession and gave up her

JANE and FRANK MITCHELL

retained to write a suggested campaign to better public feeling in this country. His suggestions were not followed.

Survived by his wife, three children, his mother, two brothers and three sisters.

ELIZABETH SANGER

Elizabeth Sanger, 58, widow of Fred Mayer, died in Los Angeles Thursday (8) and was cremated there Saturday (9). She had been ill ever since the death of her husband last March. Daughter of Joseph P. Keefe, old-time player, she was on the stage from childhood, principally in musical comedy. She was selected for the original Florida sextet, but missed by inability to reach New York in time for the opening. She went into the No. 2 sextet.

She was with many notable stars, including Fanny Davenport, Matthews and Bulger ('By the Sea Side Waves'), also Hoyt's 'A Bunch of Ovens', 'The Dazzler' and others. She retired years ago.

Her husband was a manager, for a long time handling Louis Mann. Mrs. Mayer is survived by a brother, Joseph T. Keefe, and two sisters, Mrs. Fannie M. Close, of Santa Monica, Cal., and Mrs. Lulu K. Collins, of Los Angeles.

JOHN E. NASH

Succumbing Nov. 5 to an illness that had lasted 18 months, John E. Nash, legit producer since the days of Gilbert and Sullivan, passed away at his home in Los Angeles. He was 70.

Born in England, Nash began as a boy with Gilbert & Sullivan and later became stage manager of the Drury Lane theatre. He had produced 'Patience' for G & S at the Bijou in New York in 1882, with Lillian Russell as star; and for the next seven years directed the James Duff Players. In 1890, he staged 'The Red Hussar' starring Marie Tempest. He came to California as stage director at the Tivoli, Fresno, in 1897, producing weekly operas. His last production was 'Pinafore' at Carthay Circuit theatre in Los Angeles, 1932.

Nash was twice married, his first wife being Lily Hawthorne, American singer. His second wife preceded him in death exactly one year. His only kin was a brother-in-law in London.

a newspaper artist most of his life. He and Earl Hurd developed an animated cartoon principle and Artigue also held patents on glass shot photography.

PHILIP SHER

Philip Sher, 38, who recently has been managing a valetion troupe, was killed in an auto accident Oct. 29, when the car he was driving skidded off the road near Painesville, O.

He had been secretary of the West Michigan Fair Assn., of Grand Rapids, manager of Jefferson Beach park, Detroit, and for 15 years had been with Eastwood park, Detroit. He is survived by two children. Interment in Buffalo.

GEORGE H. BRENNAN

George H. Brennan, producer, died suddenly last week in New York. He was instrumental in bringing the film 'Show and Then to this country and was associated with William Faversham in the production of 'Ghosts' and 'The Clansman' from which stage play from the Dixon book 'The Birth of a Nation' was evolved.

J. F. COGHILL

J. F. Coghill, head of the John Church Co. in New York for more than 25 years, died suddenly at his N. Y. home on Sunday (11) after what was deemed a slight attack of flu. Funeral services today (Tuesday) from the Fairchild chapel in Brooklyn.

Coghill is generally credited with having popularized the Sousa marches all of which the Church company exploited.

CARLO SODERO

Carlo Sodero, 49, for more than 20 years hapsist in the Metropolitan opera orchestra, died at his home in Brooklyn Nov. 5. At the moment he was in the orchestra at the Radio Center theatre.

He is survived by his widow, three daughters and a brother, Cosare, one of the conductors in the Hippodrome opera season.

W. R. McCANNE

W. Roy McCanne, 55, president and general manager of the Stromberg-Carlson Co., radio manufacturers, died in Rochester Nov. 5 of

J. S. COWBOYS FOR PARIS RODEO

Boston, Nov. 12. Fred Almy, "Millionaire" cowboy in Hub this week lining up about 40 riders from Johnson Rodeo for Paris show planned for December. Jeff Dickson, Gay Paree sports promoter, will sell it to the French public, if and when. This will be the first indoor rodeo of such proportions in show history of France. Joe Kilman tried out a small wild west show there several years ago, but no go.

Cowhands beginning to talk about their foreign bookings like vet vaudevillians.

MASS. RACING LEGAL

Now Managers Fear Influence of Pup Racers

Boston, Nov. 12. Boston showmen plenty worried over horse and dog track wits at the polls Tuesday (6). While boys figured dogs might lose out; and that's the biggest worry in Boston; but both dogs and ponies are now legal in Massachusetts by comfortable plurality.

Hub has two logical spots for puppies: Garden and Arena. Bad news for Intown houses, say the house managers. Some talk of horse track in East Boston, but that's not as likely as one in Norwood, about 15 miles away. Hotel men happy.

No action or plans announced by track men because racing won't become a reality until governor appoints commission to line up rules and regulations; and that may take weeks.

Inez Ward Marrying, Leaving Mix Troupe

El Paso, Tex., Nov. 12. Flying Years, standard circus act for years, loses its youngest member, Inez Ward, who leaves the act here this week to go to New York to be married.

Act is currently with the Dill-Mix circus, Irma Ward (Mrs. Tom Mix), with her other sister continue with the show until it hits winter quarters. Originally scheduled to end the season Nov. 15, route has now been extended until Dec. 15, when the show folds at Long Beach, Cal.

Linc Welcomes Ponies

Lincoln, Neb., Nov. 12. Repeat and pari-mutuel betting went over like a house afire in Nebraska at the Nov. 6 election. The legalization of betting on Nebraska race courses is expected to revivify the pony interest which has lagged tremendously in the last six years. Backed by the Omaha Aksarben, the mutuels were given a tremendous campaign.

If the state fair is not allowed the legal wagering by the 1935 legislature, it'll be a big day for the Aksarben, which has the best track in the state and is outside the state's metropolis. However, with the financial state of the fair, it is thought any aid to the treasury will be considered.

To Abolish Sport Taxes

St. John, N. B., Nov. 12. Motion picture exhibitors of the western provinces are watching with interest an effort of the Maritime Branch of the Amateur Athletic Union of Canada, to have the provincial governments of New Brunswick, Nova Scotia, and Prince Edward Island, abolish the amusement tax on amateur sports promotions such as boxing and wrestling shows, hockey, football, baseball, basketball, softball games and track meets, held indoors and outdoors.

The promoters claim the tax is burdensome to them, and allege it is higher in rating than that on picture theatres, although in that instance a private individual is securing personal gain. The reference to theatres was injected without opposition to the movement of the amateur sports moguls, being offered by the exhibitors.

Revenge with Music

(Continued from page 56)

In latter he is drenched all over, and no kidding about it.

Libby Holman sings two solos in a row in a series of other numbers. The solos are torch numbers, and she delivers them in corking style. You'll hear plenty of "When You Love Only One" and "Wandering Heart." Miss Holman's songs are both clean and will undoubtedly be a leading asset of the piece, although the acting that she essays is nothing that will worry Cornell or Hayes.

Georges Metaxa is okay and does very well by "You and the Night and the Music" (a top-notch) and "Any Woman Who Is Willing," which doesn't click as it should. Ika Chase, from the drama, is at her best in a hot bedroom bit in the last act. Rex O'Malley, also drama, gave the smoothest performance of the lot the first night. As Emilio's bodyguard and adviser, he had just the right amount of "Mordkin" type beautiful voice was used for only one number—a hard thing to explain.

Summing (credited to Mordkin) was, as expected, highly colorful, but was inclined to motony and Albert Johnson's many sets (Act I had nine scenes and Act II seven) were no less than a veritable revolving stage helped keep them speeded, but in Act II there were some long and painful waits.

MASQUERS REVEL

Hollywood, Nov. 4. Success of Jack Osterman's Sunday night vaude shows influenced the Masquers to take their monthly Revel, heretofore presented at the clubhouse, to the Hollywood theatre, inviting the public to attend. Idea is that if the affair gets over, it would be a monthly great and help swell the treasury of the already prosperous actors' organization.

Idea is good, but the execution was a little poor. The number of showmen on the club's roster. Looks as if the first show was put together by nothing but actors and it played along those lines.

First half of the bill had two dramatic sketches that meant nothing. Excuse for them was that they were two of the best received sketches on the club's roster. Also the doubling of talent didn't help the show. Johnny Boyle appeared in the first half doing a doll dance with two girls, and in the second half he worked with his son on straight hoofing. Similarly, Julian Ellingwood in the opening sketch and did his specialty in latter half of the show.

It was neither vaude, musical comedy, concert or any other well-defined type of entertainment. Show may have meant something to club members and would have been received at the clubhouse; but for the general public it was sleep-producing entertainment, particularly if they can go to the Osterman show and get at least a load of clowning for their \$1.65.

First half had a poorly developed and rehearsed sketch by Barry River with a female who is sleeping with her husband and stands in because the hubby was busy at the studio and the studio wanted to broadcast the wedding night. Elmer Howard and Harry Bradley were in the cast. Sam Ash followed, sang two numbers accompanied by an orch that hit plenty of sour ones.

"His Justice" sketch by Walter Weems, which started nowhere, ended about the same place, followed. It was one of those African things that the black man's god and justice. "Trautford Kent, Syd Saylor and Robert Frazer appeared. Merek Windheim, opera comic, next pleased with his quaint descriptions of his numbers.

"Two Old Men," by Hale Hamilton, next. A discussion between an old Negro shoeblack and his former master which meant nothing. William H. Dresser sang "Gillie Water played the ak's. Before intermission the Kaufman-Dietz sketch, "Fride of the Claghorns," managed to brighten up the audience with Frank and Charley. "Gillie Water was the high spot of the evening. Chic Sale next, scoring with his Sunday school act.

Ellingwood opened with "The Mad Dog of Europe," another heavy sketch by Bertrand Robinson. Well played and acted, it still was too weighty, the Boyles followed and "The Case" closed. Act did okay, but by this time the audience had been sketched to death.

Dick Powell and Frank Fay, both billie in the show. Charlie Irwin me'd the show, did a swell job, and managed to inject laughs where they were sorely needed.

If the Masquers intend to continue their shows in the city, someone should see that the bills are presented with more variety. Two sketches of the kind that actors are bound to select from themselves, but the audience can't fill. House near capacity. **Cull.**

APOLLO, N. Y. (STOCK)

Time heals all wounds, including burns, and it looks like the famous Sam S. Scribner burn was no exception after all. The Scribner burn goes back five years or so to the occasion of Sam's departure from burlesque. He was an advocate of clean burlesque, he said, and then he denounced his fellow managers as 'purveyors of raw meat.' Whereupon he scrambled into retirement.

But the burn has cooled and disappeared, and now Sam is back and in the livestock business just like the rest of the boys.

Associated with Sam in this 42d street venture is Max Wilner, vet impresario of Irving Place adjoining 14th street, and if it doesn't get over, Wilner has only himself to blame. He asked for it. In fact, he sought it. Most of the time it is to compel the License Department of New York to issue the Apollo a license for burlesque. It was License Commission Messer's intention that two burlesque theatres already in action were enough for one block. In a business way the commissioner may get prove to have been right, although the commissioner's opinion was based on moral grounds only.

In moving uptown Wilner has toted his Irving Place stock company with him, practically intact, as set at his I. E. producer, Allan Gilbert. Up here the troupe is embellished, garnished and saturated with girls. There are 40 of 'em besides the boys, and, in fact, it makes quite a flash. Yes, 40 of 'em on the stage at once, and 28 without brasserie, or enough to make a radical suppose that the troupe is a hard-karr. The competing Ellingwood and Republic theatres on 42d probably will have to go in for more girls in order to protect themselves, for at the moment the boys and girls, although up to now they've been getting by with a lesser number.

Producer Gilbert, as is his custom, not only specializes in his femme displays, but takes time out for little else. His comedians remain stage waits between strips, although Miss Sothen is an exception. For their career at the Irving Place, must be used to it by now.

Principals in addition to the two comics are: Johnny Cook, Floyd Hatfield, Jess Black, Royd, George, Karl, June, Clair, Ernie, Voggie, Alice Kennedy, Edna Mae, Lillian Law, Anna Norton and Georgia Sothen. The Misses Voggie, St. and Kl. are in the burlesque of the strips. Miss Sothen is dynamic.

Chorus is divided in three groups: a line of 20, eight 'manikins' (sic!) and a 12-girl troupe that must have lost Ed. Wayburn's address. Ballettes don't strip, and there's a show.

In his big numbers, which comprise practically a whole show, Gilbert continues far ahead of the burlesque producing pack. He gets a lot out of the little material at hand, and even exhibits some taste. If that's all he has in burlesque, where tossing beef across the trough is considered the highest form of art.

As same stuff goes, the Apollo show principals and 40 of their competition cards and spades. In their room for three burles on that avenue, the others had better start stepping to keep in the race, lest the Apollo prove that one is enough, if not too much. **Bigs.**

Shim Sham Shambles (SUPREME WHEEL)

"Shim Sham Shambles" is a Supreme Wheel frolic, produced by Pal Brandon from Form 34.

A strip, then a comedy scene, a strip, then a comedy scene. Boots, boots, boots.

Nineteen principals and 32 girls. Of the girls 30 are in line and 12 are showgirls. Requirements for showgirls in wheel shows at Minsky's Republic are that they be at least a head taller than the line girls, and always wear a braided expression. Looks don't count.

Four of the principal women are solo strippers, alternating as undressers with the chorus and show girls. The 20 and dozens.

Of the principal strippers only one presents a satisfactory reason for stripping. She's Mildred "Peaches" Strang.

Two legitimate turns got mixed up somehow in this opus. One is a cute dancer (no strip) who looks extremely out of place in these surroundings. The other is a three-leg hoofing act. Boys wear full dress hence their billing—Three Aristocrats.

Billie Fields is the chief comic. If he could do better, he would. Total list of principals consists of Fields, Miss Strange, the Aristocrats, Lillian Murray, Nora Ford, Miss Brown, Bert Carr, Lew Back, Jim Walters, in the chorus, Ed Keiler, Marie Gaudin, Rose Heatherly, Viola Spaulth, Betty Shaw and Lois Wray.

It's getting dangerously close to Thanksgiving for turkeys to be running around loose. **Digs.**

Settlement of Burly Code Budget Looks Month Off; Cuffo Officials

Two in Salt Lake

Salt Lake City, Nov. 12. Old Hippodrome repeats again for unimpaired time, with burlesque produced by John Goldsmith of San Francisco. Picked Sunday (4) for opening.

Al Ferris, local talent, featured as head comic; rest of cast and girls all imported from Denver and San Francisco. Policy announced as two-a-day with 25c matinees and 40c nights.

While Salt Lake isn't a heavy burly town, it seems to take care of one, and Goldsmith's will have double obstacle to hurdle, first on using the old Hippodrome house, which hasn't had a successful run in ten years, and second in bucking Playhouse burly-picture combo.

Rose Gets Year's Pay for Republic Backstage Socks

Minsky-Weinstock management of the Republic, New York, is reported to have made a settlement with Harry Rose, burlesque actor, who allegedly was assaulted backstage on Nov. 2 by Harold Weinstock, son of Joe Weinstock, senior partner of the Minsky firm. Burlesque Artists Association, which Rose represented as deputy in the Republic stock company, had threatened to file a charge of criminal assault against Weinstock.

Settlement, made following Rose's removal from Flower hospital, to which he was taken after the alleged beating, was said to comprise a season's salary. Understood Rose receives it without being required to play it out.

B. A. A. handled the case for Rose and settlement was made through the actors' organization.

Burlesque Motif in Warren Irons' Cleave. Bowery Music Hall

Cleveland, Nov. 12. After flopping with a straight night club policy, three ex-burlesque owners of the Frolles are trying to rejuvenate it with a type of burlesque mixed with Bowery atmosphere. Downtown spot is being rechristened Bowery Music Hall by combine including George Young, Edward Flannigan and Warren Irons. Tentative opening date set for Nov. 30.

Young, also co-owner of Roxbury and partner in Back Stage Club, is booking in Fatima and a "Beef Trust Chorus" for first show. Under his experiment tried out here for first time, the spot will feature freak attractions from burlesque and circus fields in its "Gay Nineties Frolles," chance to meet every two weeks. Singing waiters, "Diamond Lil" hostesses and side-shows to round out the Bowery atmosphere.

For another novelty the Music Hall will have a two-bits admission tax for continuous shows alone. Backers figure higher priced liquor and meat specialties will boost ante to a \$1.25 average per head.

Seeks Legal Racing

Des Moines, Nov. 12. Action has already been started throughout the state towards the legalizing of betting on the ponies. The Iowa Fair Managers association, meeting here, Nov. 10 to 12, plans to give it serious consideration, because of the intense interest displayed in the racing game during the last season at county, state and district fair spots.

Arthur H. Corey, secretary of the Iowa state fair, cited legalizing action in several other states as being the prime factor in boosting progress and promoting interests along with fair activities.

Indications now are that it will be at least a month before the burlesque code authority maintenance budget matter is settled by Washington. The NRA is still considering the pro and con arguments presented over the proposed \$21,000 expense account.

Meanwhile the burlesque code authority is operating on the cuff, including Chairman and Executive Secretary, I. H. Herk, and Counsel Paul Weintraub. The burly budget, if and when settled, will be retroactive to September last.

A report has it that Anthony Romano, minority member, may be challenged and asked to withdraw from the code board on the grounds that the closing of his Modern theatre in Providence disqualifies him as an active member.

Thomas Phillips, president of the Burlesque Artists' Association, and Louis Krouse, assistant president of the IATSE, will represent the actors and stagehands-operators, respectively, on the burlesque code authority. They will participate at the hearings in all matters pertaining to their fields.

Washington, Nov. 12. Pleas for continuation of the NRA burlesque code were made last week by former Representative John Q. Tilson, once Republican leader of the House of Representatives, on behalf of the National Burlesque Association (managers).

With all action on the proposed \$21,400 budget postponed at the request of I. H. Herk, Code Authority head, Tilson urged NRA officials not to destroy the 'good work' done in bringing the industry under government supervision and protested against suggestions that the code be virtually abandoned.

NRA has withheld action to afford Herk an opportunity to canvass the NRA membership about the proposed budget, which contains as the chief item a \$10,000 salary for himself. Dispute between Herk and independent operators over sentiment of the majority of managers toward the proposed \$10-a-week levy for Code Authority support is still going on, but probably will be cleared up following new check of trade association roster.

RAYMOND PAINE DIES IN FALL

Raymond Paine, 46, veteran actor and producer, was found dead Wednesday morning (7) on the street in Union City, N. J., where he was playing at the Hudson theatre in "Night Club Girls," Independent Wheel show. It was at first suspected that Paine had been the victim of a hit-and-run driver, but later determined that his death was due to a fall.

Paine was a stright man with the wheel show. He had been an actor in legit and in burlesque, also a producer in the latter field, notably at the National Winter Garden, New York.

His widow, Elizabeth, former actress, came up from their home in Philadelphia to claim his body. A 14-year-old daughter also had died. Paine's death climaxed a year of misfortune for him. In a short period he had lost his mother, a brother and two sisters.

LETTERS

When sending for Mail to VARIETY, please send full Clerk POSTCARDS, ADVERTISING or CIRCULAR LETTERS WITH NO MORE ADVERTISEMENTS.

LETTERS ADVERTISED IN ONE ISSUE ONLY

Editor, Variety, 150 West 42nd Street, New York, N. Y.

Miss Helen, 150 West 42nd Street, New York, N. Y.

Constance Martin, P. O. Box 11, New York, N. Y.

These Goldwyn Girls have no complexion worries...

—They use cosmetics, but they guard against
Cosmetic Skin the Hollywood way



THEY'RE YOUNG — these Goldwyn Girls—but—oh! so wise in the ways of beauty! They know that the way to keep complexions smooth is to guard against Cosmetic Skin!

If you use cosmetics, and probably you do, take this tip: Always remove them *thoroughly*—before you put on fresh make-up, before you go to bed at night—with Lux Toilet Soap. Then dullness, tiny blemishes, enlarged

pores—those dread signs of unattractive Cosmetic Skin—need never worry you!

The reason is this: Lux Toilet Soap is made to remove cosmetics *thoroughly*. Its ACTIVE lather sinks deeply into the pores—leaves no trace of dust, dirt, embedded powder and rouge in the pores to *choke* them, cause unattractive Cosmetic Skin!

Screen stars, stage stars, these Goldwyn Girls, guard against Cosmetic Skin with Lux Toilet Soap. You try it!

See
EDDIE CANTOR
in Samuel Goldwyn's
production
"KID MILLIONS"
with
ETHEL MERMAN
and
ANN SOTHERN
Now Showing Locally

Ethel Merman says: "I use rouge and powder, but never, never do I risk Cosmetic Skin. Lux Toilet Soap keeps my complexion clear, fresh."



VARIETY

PRICE
15¢

Published Weekly at 164 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription \$4. Single copies, 15 cents. Entered as second-class matter December 22, 1916, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1934, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 116 No. 10

NEW YORK, TUESDAY, NOVEMBER 20, 1934

64 PAGES

BLUEBLOOD BLUES SINGERS

AP VS. KVOS ON NEWS LIFT CHARGES

Seattle, Nov. 19. Charges of 'pirating' news for broadcast purposes were brought last week against KVOS, Bellingham, in the filing of an equity suit in federal court by the Associated Press.

Broadcasting station has been cited by Judge John C. Bowen to show cause this week why it should not be permanently enjoined from using material obtained from the Associated Press and member newspapers in its daily news broadcasts. A temporary injunction, pending the hearing, was also issued.

With the complaint, affidavits setting forth numerous instances of the alleged pirating of news from the Seattle Post-Intelligencer, the Seattle Times, and the Bellingham Herald were filed. Held by the plaintiff as material evidence are recordings of KVOS news broadcasts for the past year and a half, along with copies of newspapers which claim to show word for word phraseology.

KVOS and its owner, Rogan Jones, was recently in hot water over its unauthorized broadcasts of the world series baseball games last October. This trouble was smoothed over.

POLICE CAPTAIN ACTED ON AIR; NOW CHIEF

Portland, Ore., Nov. 19. Portland's new chief of police, Captain Harry Niles, received his appointment concurrently with the second anniversary of 'Homicide Squad,' KGW-KEX's dramatic program, a dramatization of famous criminal cases authored by Dave Drummond.

Niles was narrator for the first 25 of the series and has figured prominently in many of the actual cases from which the stories were taken. His appointment was celebrated by radio playlet based on an episode in the early days of the new chief's criminal catching career, one in which Niles played an important and funny role. The stunt caused a lot of added interest in the popular feature.

Methodists 'Show Boat'

Bridgport, N.J., Nov. 19. Men of Methodist church in Nicholas, suburban town, putting on their own 'Show Boat,' adapted from Maxwell House NBC hour, Friday night (23) in school auditorium. Joseph Lopez, station super of WICC, Yankee webber here, assigned to Cap'n Henry role, with church members playing Lanny Ross, Mary Lou, Mollasses in January and the Show Boat Four. Orchestrations.

The Mill Works

That gold mine in California owned by Sam H. Harris, D. Walter Haggerty and two downtown big shots has proven genuine. It is being worked and within one year will have returned to its owners the \$500,000 it cost them, it is hoped.

Mine was to have cost 200 G's to get started. Then the mill burned down and Harris burned up. Now he feels better.

TALK BLENDING OF ALL SHOW BIZ CLUBS

Broadway talk on an idea that's still in the nebulous is a merger of all the amusement clubs to give the Times sq. sector a truly strong fraternal organization.

Idea proposed which may be given serious consideration this winter is to combine the Lambs, Friars, Motion Picture club, Broadway Cheese club and possibly also the AMPA (Association of Motion Picture Advertisers).

Membership of all is interlocking. The Cheesers are in great majority among the AMPA's. The Cheesers are also prominent in the Friars' membership roster and hold their Monday luncheon meetings at the Friars.

The Lambs is more or less subsidized by the economic benevolence of Bob Hague, its treasurer and a Standard Oil exec. The

(Continued on page 58)

SOCIALITE GIRLS IN FLOOR SHOWS

Nocturnal Diversion with Social Register Aura—Eve Symington, Lois Elliman, Adelaide Moffat Make It a Cycle—Society Bankrollers, Too

R'FELLER INFLUENCE

Ever since the Rockefeller's went into the nite club biz at Radio City, nocturnal diversion with a Social Register aura has been made to pay dividends in New York. Debs and ex-debs are crowding the niteries in place of blues singers sans pedigrees.

This season particularly it's become a cycle. The socialite Eve Symington, Senator Wadsworth's daughter, with an ancestry that goes back to John Hay in the Revolutionary days, set the pace when she clicked at the swank Place Piquette on Broadway at 52d street. She was increased to \$1,000 a week on the strength of her drawing power. Understood most of it goes to charity.

Lois Elliman, of the really Pease & Billmans, at the Club New Yorker, is another out of the Blue Book who's getting covert champagne trade for the same songs which she dispenses gratis in her own home. She's getting the debs and undergrads from Princeton and New Haven at 75c a drink (plus other tariffs for food, etc.), suffering from the Piquette's patron.

(Continued on page 58)

Ann Corio, Who Knows Her Zippers, Tells What Stripping Is All About

Gettin' Even

Minneapolis, Nov. 19. Ned Alford, advance man for the Marcus Shaw 'World o' Girls,' used a line in the St. Paul ads, reading, 'For Sophisticated Adults—Will Not Be Presented in Minneapolis.'

Alford was ahead of Billy Rose's 'Crazy Quilt' when the Minneapolis mayor stopped it from opening.

By CECELIA AGER

'Burlesque today,' said Ann Corio, gravely thinking it over in her dressing room at the Apollo on 42d street while she deftly removed even her makeup, is just strip, strip, strip.'

Acknowledged by burlesque house box-office grosses the country over as the supreme strip tasser of them all, Miss Corio had just come off the stage at the finish of her number—just as she finishes her number—in all her natural glory. Meeting the VANITY reporter in the wings, she murmured a formal Emily Post 'how d'you do.' Suddenly backstage swarmed with chorus girls wearing spring flowers in their hair. 'Perhaps we can talk better in my dressing room,' she suggested, and walking very lady-like, graciously she led the way to the privacy of her star quarters. Besides, it was Miss Corio's dinner time, and she was in a hurry to get ready.

First Miss Corio pulled on long dark stockings, then tiny white net panties. Now a peach satin garter belt with 'Ann' embroidered in a dainty flourish in front; next a robin's egg blue chiffon chemise. Then a pink silk slip, and now over this decently complete underpinning a sober black dress with long sleeves and a high neck primly faced with white. Now a black hat, a black coat, a silver fox cape and black kid gloves. Thus does a strip artist, in her private life, get even.

But Miss Corio doesn't like to be called a strip artist. In fact, she hates it. She doesn't like the expression. 'It absolutely galls me,' she said.

It galls Miss Corio, who five years ago established a precedent for strip women because, first, she realized stripping was the one thing

(Continued on page 62)

100 FOREIGNERS FOR CHI CAFE TROUPE

London, Nov. 19.

Biggest troupe of foreigners ever brought over to America is being exported to Chicago by Eric Wolheim and Clifford Fischer. Entire bunch will number nearly 100.

They comprise 40 English show girls, about 20 French and German girls, and the following acts: Andre Trio (English and Russian), Les Pierrotis (Spanish), Three Wier Brothers (German), Robins (American), Carin Zofka (Russian) and Matray Ballet (English).

Company sails Nov. 23 to open at the French Casino, Chicago, Dec. 10 or 14.

B'WAY GOES BEAUCOUP CONTINENTAL; N. Y. NOW MOST COSMOPOLITAN CITY

Elks' Ether Bally

Benevolent and Protective Order of Elks is contemplating going on the air with a program to stimulate lodge's membership and prestige. No details are reported.

Some months ago there were some negotiations for Rotary, the business men's organization, to sponsor Prof. Walter B. Pitkin, but this never got beyond the talking stage.

Elks in recent years has gotten away from its purely social and good time fellowship idea and is now stressing patriotism and civic responsibility. It is understood the radio program would fit into this plan.

New York has suddenly become the most cosmopolitan city in the world. More foreign stars, agents and talent generally in New York now than ever before, and more than in any other world capital.

On 4th street, the block west of Broadway is being called the Boulevard des Italiens after the Main street for Yankees in Paris, with the reverse application over here, and the idea is spreading. 'Yvonne Printemps is starring in 'Conversation Piece' at the 4th St. Little,' just down the street. Jeanne Aubert, another French femme star, is currently at the Palace. Eve Le Gallienne is at the Broadhurst in a French play, 'L'Aiglon,' Charlot

(Continued on page 62)

Even by Mail

Chicago, Nov. 19.

New low has been reached in the method of trying to get people into a legit theatre, even with cut-rate tickets. In the past, these special reduced tickets were left on convenient drug store and restaurant counters.

Now the pick-up system is passing out and managers are going on the nut to send cut-rate pasteboards to every potential customer's house by mail. 'Pursuit of Happiness' at the Blackstone has been mailing out hundreds of these tickets, but the show is closing this week.

YEAR'S QUICKEST FLOP; PLOT STILL A SECRET

Cleveland, Nov. 19. Season's quickest floppo here was recorded by Gwen Wagner, Cleveland's only femme producer, who organized a company to stage a musical comedy of her authorship.

Leasing the longest darkened Met, she hired about 125 localities for show. On second night of rehearsals there was dissension among principals. Feud with director on third day ended in producer walking out, after waiving her rights. Director made a deal with theatre owners to enter on and had contracts drawn up. But when contract discovered it was to be a co-op affair, everybody took a runoff powder on the fourth night.

Business squabbles took up so much time that no one yet, except femme producer, who kept the script hidden, knows what the musical's plot was about.

Brother Hogg Is Transplanting Goose Creek, Ky., to Hollywood On Coin Earned by Country Kirk

Hollywood, Nov. 19. In mid-Hollywood, one block from the main intersection at Hollywood and Vine, will rise an exact replica of a Kentucky hill-billy hamlet. Six acre tract has been acquired by the Country Church of Hollywood, which now occupies the site, and the transplanting of the Goose Creek neighborhood will get under way next spring.

A peculiar admixture of showmanship and religion has made possible for project, which may become one of the showplaces of the west coast. White picket fence at the southern boundary will run along Hollywood boulevard. Spot will have 500 feet of creek, the mill pond, the red onion school house, the spring, where all may stake their thirst, and all the other reproductions of the locale. Present church will remain, but another seating 3,000 will be erected. Project will cost around \$250,000.

Where will the money come from? The showmanship of the Rev. William E. Hogg, known on the air as Josiah Hopkins, will take care of that, and amply, too.

Two years ago Brother Hogg started the country church and got busy on its most important adjunct—letting the natives know all about it. Being a humorist of note in his former diggings in the Cumberland mountains, he sold himself to a radio station in the idea of regaling the dialers with quaint, homespun philosophies of the hills. It clicked from the start and his fan mail began to mount.

Pegging him as a good bet, KHJ and the Don Lee chain took him on for a daily swing. When his popularity along the coast transcended that of Seth Parker, CBS signed him up for a coast-to-coast over 91 stations every Thursday morning.

The Goose Creek neighbors stick to the formula of the hills in their offering. Josiah Hopkins hokes his (Continued on page 31)

Fox Salvaging Costly 'East River' Atmosphere Stuff; Cummings Dir.

Hollywood, Nov. 19. "East River," McLaglen-Lowe tandem digging film which gave Fox headaches to the tune of \$450,000, will be completely remade with Irving Cummings replacing Raoul Walsh on the directorial assignment.

Most of the atmosphere stuff will be retained, but the story will be entirely rewritten. Not improbable that many of the present cast members will be replaced by others. Will go into work next week as soon as the new story has been completed.

REINHARDT'S 'DREAM' AT LEAST 50% COLOR

Hollywood, Nov. 19. Technicolor and Warners are dickering to make Max Reinhardt's "Midsummer Night's Dream" all color. It's Reinhardt's idea, only thing may prevent is process snafus and if these can't go through Technicolor, rest of production will be more than 50% tint.

"Dream" cast holds Guy Kibbee, Hugh Herbert, Anita Louise, Frank McHugh, Mickey Rooney, Josephine Hutchinson is indefinite; also Warren William. Rest of cast coming from Warners' young stock list.

AGENTS BACK AND FORTH

Hollywood, Nov. 19. Rebecca, of Rebecca & Siliton agency, left for New York on talent hunt.

At Kingston, coast agent, east on a talent hunt returns to Hollywood today (Tuesday).

SUES ROCHELLE HUDSON

Landau Claims \$480 Comish Due From Actress

Los Angeles, Nov. 19. Rochelle Hudson is being sued for \$480 agency commission by Arthur M. Landau.

Player's manager complains she earned \$6,807 from Sept., 1933, to Oct. of this year, but that she has paid only \$200 of 10% due.

R. R. NOW YENNING FOR STREAMLINE PIX

Hollywood, Nov. 19.

Union Pacific railroad, which turned down all offers from studios to make a picture around its streamline train is now trying to interest some major studio in making such a picture. R. R. feels that the blaze of publicity that accompanied the train's record-breaking transcontinental trip recently has cooled off and that some other form of publicity is necessary to keep interest in the train alive until it is ready for its regular running schedule next spring.

Radio made "Silver Streak" around the Burlington's streamline train and the U. P. realizes that the picture coming out within the next three or four weeks, will revive lagging interest in the new speedsters. Though the features would undoubtedly help, railroad admits that the most interesting feature is the publicity tie-ups between the roads and the studios.

Preparing Cantor's Next

Preparations are going forward on Eddie Cantor's next picture for Sam Goldwyn, though it will not be made until next spring, after proposed winter shutdown of the studio.

Ethel Merman has been set for the picture. She is at present in "Anything Goes," Broadway musical. Meanwhile Nat Perrin has arrived in New York to discuss authoring of Cantor's next. He co-authored "Kid Millions" with Arthur Sheekman and Nunnally Johnson.

Bancroft's B'way Yen

George Bancroft has a yen for the stage, from which he was recruited originally for pictures.

John Smith is in New York from the Coast as his representative looking for a spot.

14 Weeks' Vacation For English Import

Hollywood, Nov. 19. Privileged by his contract, Francis L. Sullivan, brought from England by Universal on a term ticket, will be given a 14 weeks' furlough beginning Dec. 8, to return to London for several stage engagements during the Yuletide Shakespearean repertoire season.

Player will have finished his second Dickens character for U in the current "Mystery of Edwin Drood." He played as his first the lawyer in "Great Expectations."

PAR'S 'BERNHARDT'

Hollywood, Nov. 19. Elissa Landi and Marlene Dietrich will play Bernhardt in Paramount's "Dixie Sarah" from Basil Woon's book "The Real Bernhardt." Landi is in if Dietrich does not sign a new ticket.

KOHLMAR EAST AGAIN

Hollywood, Nov. 19. Freddie Kohlmair, with his mother, Mrs. Lee Kohlmair, taking a turn for the better, entrained for New York again Saturday (17).

Remains east until February, scouting talent for the next Goldwyn-Cantor musical.



WILL MAHONEY

In the issue of the "Sussex Daily News" dated September 25, 1934, is a picture of Will Mahoney. The caption under the photo, written by the "Sussex" editor reads: "Will Mahoney, America's greatest funster, is at the Brighton Hippodrome this week." The caption is the reaction of the audiences to Will Mahoney's "Funning."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

SHORT FIELD'S NEW SUCKER MONEY

Sucker money in the film biz is still around. High pressure boys who, for the most part, don't know the difference between a sprocket hole and a one-sheet are in the field more than ever before. Only difference is that where heretofore they concentrated on features, now they're concentrating on shorts.

In the total of money involved the figure isn't as great as in years gone by, but in the number of hopeless pictures made the sum is dizzy. Accounting for this is the theory, that more suckers than ever are trying to crash the film biz on slim b. r., and figure the shorts field at least as valuable as the features, with the advantage that it requires little coin.

Number of orphan shorts being kited around averages 10 to 12 of these alley cats every week, with the distributors seeing them all, in the hope that maybe something worth while will turn up. Few have even a glimmer of possibility.

All that this assault on the industry is providing is work for a lot of people, besides bringing business to the labs.

MITZI GROWS UP

Wanted by Eddie Small on Contract for Adult Roles

Eddie Small, now in New York, is negotiating a long-term contract with Mitzi Green.

Reliance Picts producer wants the former kid star as a comedienne for grown-up roles, having presented her in "Transatlantic Merry-Go-Round" in a sub-deb get-up sans the kiddie stuff.

Hollywood, Nov. 19. Eddie Small is due back from New York the end of this month to prepare a picture based on the life of "Christopher Columbus."

Has abandoned intent to produce for Reliance in the east.

ARLISS TO COAST QUICK

George Arliss arrives in New York from England today (Tuesday) and shoots for the Coast almost pronto.

His next for Twentieth Century is "Cardinal Richelieu."

Joe Schenck is on the same boat with Arliss.

CEBALLOS DOING DANCES

Hollywood, Nov. 19. Larry Ceballos will direct the dances and ensembles for the Fox production of "Redheads on Parade." Jesse Lasky producing.

Par Trustees Announce Confidence in Adolph Zukor, Deny Conflict Reports

LUKAS COIN MYSTERY

Sued for 207,100,000 Crowns, but How Much Money?

Hollywood, Nov. 19. Court will probably have to hire a calculating genius to resolve the financial intricacies involved in suit for 207,100,000 Austrian crowns on file here against Paul Lukas by Theatretreiberei and its co-plaintiff, Ben Blumenthal.

Complaints asserts the actor owes that amount on notes given to secure loans in Budapest some years ago, but makes no attempt to translate the multiple millions in crowns into its American money equivalent.

M'GUIRE STARTS PICKING HIS 'ZIEGFELD' BEAUTS

Hollywood, Nov. 19.

Job of picking 200 girls from the 3,000 applicants for the given lineup in "The Great Ziegfeld" at Universal is under way this week. Winners will be tabbed by William Anthony McGuire, who produces the musical, and Seymour Felix, dance director.

Tests have been made in key spots in the nationwide hunt for the pithardulous ensemble. From the winning group one girl will be selected as representing the composite type of American beauty. Others will be picked for their likeness to Ziegfeld stars of the long line of "Follies."

Mrs. Mayer Stricken

Hollywood, Nov. 19.

Mrs. Louis B. Mayer was rushed to Good Samaritan hospital from her home Friday night (16).

Understood to be attack of pneumonia with her condition extremely serious.

Dr. Leland Hawkins reported Mrs. Mayer considerably improved over the weekend, but still in a serious condition.

MILESTONE'S 1 FOR MG

Hollywood, Nov. 19.

Irving Thalberg and Lewis Milestone practically set on a deal for the latter to direct one picture starring Charles Laughton.

Confirmation hinges on finding an acceptable story.

SAILINGS

Dec. 8. (New York to London) Hugh Walpole (Champlain).

Dec. 1. (New York to Naples) Eddie Cantor and family (Rex).

Nov. 24. (New York to London) Abe Lehr (Majestic).

Nov. 24. (New York to London), Val Parnell (Paris).

Nov. 23. (Tokio to Los Angeles) Arthur Kely (Empress of Japan).

Nov. 21. (New York to London) Stanley S. Neal, Harry Gosling, Fay Wray (George Washington).

Nov. 17. (New York to Paris) Frederick T. Birchall, Baron Valentin Mandelstamm, Fred Hoplerston, Dave Stanner, Edward Horan, Richard Bennett (Champlain).

Nov. 17. (New York to London) Richard Bennett (Champlain).

Nov. 14. (Baltimore to London) Mr. and Mrs. Rafael Lopez De Onate, (Ellen McAdoo), (City of Baltimore).

Nov. 14. (London to New York) George Arliss, Joseph M. Schneck (Majestic).

ARRIVALS

Roy Cummings, Bertram Mills.

Felix Ferry, Val Parnell, Harry Foster, Vic Oliver, Phillip Stuart.

Harry Edington and wife, Barbara Kent.

Noel Coward, John C. Wilson.

Florence Easton, Bessie Love, William Hawks.

Lily Panlita.

Johann Strauss, Slim Vava, Constance Cummings, George O'Brien, Marguerite Churchill, Merle Oberon, Jack Votlon, Louis Hayward, Leyla George.

Because of various reports concerning Adolph Zukor, and the future leadership of Paramount, the Par trustees have been moved to publicly voice their confidence in him, at the same time denying there has been a conflict of any nature.

The same trustees, Charles D. Hilles, Eugene W. Leake and Charles E. Richardson, in whom reports from time to time have also intimated ambitions to continue with Par on reorganization, about a year ago sued Zukor among other Par directors for recovery of over \$12,000,000 on stock repurchases alleged to have been illegal and improper.

The stand in support of Zukor comes at a time when the trustees are undertaking a detailed and lengthy examination of Par officials into the stock repurchases preliminary to trial of the action. Zukor is named with 18 others in the directors' action. This suit is expected to be heard sometime this fall or winter.

What responsibility or liability it will develop is something that cannot be foretold, but if a judgment is obtained, holding Zukor and 18 others had no right to put through the stock repurchases attacked by the trustees, it is a question among outsiders whether this would affect future associations with the Par company.

Statement

Statement of the trustees, released for publication, is the first of its kind. It reads:

"The inference that any conflict of any character exists or has at any time existed between Mr. Zukor and the trustees in regard to management, is utterly without foundation in fact. At no time has there been any such clash or difference, either in purpose or method, between Mr. Zukor and the trustees.

"Under the receivership, bankruptcy and reorganization proceedings, respectively, Mr. Zukor has continued to be the president and head of the principal subsidiaries of the company and has enjoyed the complete confidence and support of the trustees. In determining matters of operating policy, the trustees have at all times had the advice and fullest co-operation of Mr. Zukor and have found themselves in full and harmonious accord with him in such policies.

"Any suggestion or report of such a supposed conflict is far from the truth and is likely to cause grave concern in the minds of all people who have the interest of Paramount at heart. Mr. Zukor enjoys also the confidence and respect of artists, producers, exhibitors, competitors and of the vast personnel of the Paramount organization.

"The trustees know Mr. Zukor's long record of high executive accomplishment in the motion picture industry and recognize his great value and importance to Paramount and they are confident that all who are interested in the welfare of Paramount and are familiar with its affairs also know Mr. Zukor's record and recognize his great value to the enterprise.

FAY WRAY CANCELS AT 20TH FOR JOB ABROAD

Hollywood, Nov. 19.

Fay Wray left here Friday (16) for London to have the femme lead in Gaumont-British's "Alias Bulldog Drummond." In order to fill the spot, Miss Fay got a release from her contract at 20th Century and was also relieved of her commitment to go into Metro's "Ambulance Call."

Access sails from New York Wednesday (21).

Grace Moore's Solo For Frisco Auto Show

Grace Moore is slated for the San Francisco auto show for eight days Jan. 19-26 as solo star with a 30-piece symphony orchestra introduced by Gaetano Cappola.

Miss Moore was booked by Joe Rivkin and Melickjohn Bernard (Hollywood agents) who are allied east-west reps.

EQUITY OK'S SCREEN GUILD

Making Murder Laughable

Studios Now Insist on Mysteries Being Comical, a la 'Thin Man'

Hollywood, Nov. 19. 'Thin Man' has all studio trying to make comedies out of their mystery stories. Forgetting that in a mystery, the audience is interested only in whodunit, studios are telling writers to inject laughs and be sure to eliminate the dumb detective.

After getting a legitimate script out of S. S. Van Dine's 'Casino Murder Case' at considerable expense, Metro is having the story rewritten as a farce. Van Dine's material is considerably different from that of Dashiell Hammett, who authored 'Thin Man', hence the assignment is no cinch.

Warners, Paramount and Radio are instructing writers to whip up mystery stories with laughs as the main ingredient, the murder considered secondary. Writers frankly are trying to duck these assignments.

Mystery pictures have been hit and miss for the past few years, and can hardly be considered a staple commodity. Most successful have been 'Walls is Going', with Warren Williams replacing William Powell as Vance. Metro now has two Van Dine yarns in which Powell will do 'Vance'.

Independents are all increasing the number of thrillers on their programs. Mysteries have always been cheap to produce, can be worked out with a minimum cast and few sets.

HOLLYWOOD FEMMES SHAKE LOOSE FROM FLU

Hollywood, Nov. 19. Flu in the last week had the finger on Claudette Colbert, Margaret Lindsay, Kay Francis, Gloria Stuart—last three all on Warners payroll—and Mrs. Vince Barnett, wife of the comic.

All with the exception of Miss Lindsay and Mrs. Barnett, have recovered. Misses Colbert, Francis and Stuart have reported back to their studios.

BEVHILLS ECONOMY WAVE

Nabob Sector Checking on Servants' Chiseling Rackets

Hollywood, Nov. 19. Economy streak has hit the Bev-hills belt, with film names taking a double hitch in the change purse and shoo-licking the outgo in a manner surprising, and no end of a shock to the hired help.

Manse owners, not exactly famous for quick pay in the matter of store accounts (one biggie offered to settle a butcher bill of \$1,250 for \$750 and told the carver he could take the rap for \$500 or sue for whole amount), have just been tipped off to a servants' racket whereby the mistress and maser were being given the business on merchandise buys. Help have been taking 10% 'on top' on all grocery, garage and other merchandise bills; but they made life so miserable for the dealers by threatening to take trade elsewhere that the merchants have crossed them up by issuing trade coupons. Paper scrip is sent direct to employers, advising them to use the coupons and revealing that the servants have been taking them to the tune of an agent's cut on past buys.

Frances Marion Carries On for Late Husband

Hollywood, Nov. 19. Touch of sentiment enters into the assignment of Frances Marion to complete the script of 'Good Martha' at MG.

Story was in the hands of her divorced husband, George Hill, who also was to have directed it, when he committed suicide.

H'wood Revenge

Hollywood, Nov. 19. Actor-sag man at a major studio asked for his contract release, which was refused.

He is now refusing to take assignments and execs are so burned they threaten to take up his option, just for spite.

CATLETT SUED FOR SUPPORT BY EX-MRS.

Los Angeles, Nov. 19. Charged by his ex-wife with various subterfuges for evading maintenance payments agreed upon at the time of divorce, Walter Catlett is being sued in Superior Court by Zanetta W. Catlett who demands one-third the actor's gross earnings since 1930.

The former Mrs. Catlett, in her complaint for an accounting and judgment in equity, asserts that the player agreed to pay one-third his earnings for the benefit of Mrs. Catlett and their child, until a total of \$75,000 shall have been reached. Instead, says the plaintiff, Catlett has paid her only \$900 a year for the past four years.

Plaintiff also seeks to have Columbia Pictures enjoined from paying Catlett any advance or salary on his contract with studio until her own demands have been met.

ASTAIRE-ROGERS IN 'ROBERTA' FOR X'MAS

Fred Astaire, cast on a brief vacation, returns in a week or so to start on 'Roberta' for Radio with Ginger Rogers in the Lyda Roberti stage role and Irene Dunne for Tamara's original part. Astaire will do the Bob Hope part.

Script is ready to shoot and it is planned to have it completed by Christmas on an intensive production schedule.

Miss Rogers was likewise given a fortnight off by the studio in appreciation for her 'Gay Divorcee' work, during which time she has become Mrs. Lew Ayres.

Felix Young's First Radio

Hollywood, Nov. 19. Howard J. Green has been borrowed from Paramount by Radio to write the screen play for 'Star at Midnight', the William Powell picture. Green was formerly producer of 'The Sign of the Cross' at Radio.

Stephen Roberts will direct with Felix Young handling the supervisory duties as his first Radio assignment.

Thomashefsky's Yiddish Talker, Including Mrs. T.

Boris Thomashefsky, Yiddish legit star, goes ples for Sov-Am Film Co., new Yiddish producing outfit in New York. He will be starred in 'Tat Mitzvah', taken from a former legit play in which he appeared.

Mrs. Thomashefsky (Regina Zuckenberg) will play opposite him, and Henry Lynn will direct.

E. V.'S DAUGHTER

New Orleans, Nov. 19. E. V. Richards' daughter, Louella, will be queen of one of the Mardi Gras balls.

100% AUTON'M' US UNION ON ITS OWN

No Affiliate of Equity, Council Votes by 13 to 8—Formal Ratification at Next Quarterly Meeting in January—Equity Concedes Meagre Standing in the Studios.

4A'S CHARTERS

Screen Actors Guild of Hollywood will become a union on its own, harring any unforeseen obstacle and not an affiliate of Equity. That was decided by Equity's Council last week by a divided vote of 13-8. Because of the importance of the move the matter, however, will come before the membership for ratification at the next quarterly meeting early in January, although the Council is empowered to act without putting it to a general vote. Unionization too must be assented to by the Guild's class A membership, which it is believed, will be a formality.

Switch of Equity's viewpoint on the Guild's aim to unionize on its own came after the Screen Guild's secretary, Kenneth Thomson, and its attorney, Lawrence Bieleson, came on from the Coast to appear before the Council. Apparently

Guild Approves

Hollywood, Nov. 19. Board of directors of the Screen Actors' Guild has unanimously voted to accept the contract drawn by Equity and the Guild representatives in New York. This will be the working agreement between the two bodies when the Guild receives its charter from the A.A.A.A.

Details of the contract will be made public in New York Tuesday (20) following the Equity Council meeting.

every contention made by the Coast was conceded to.

Understand the Guild representatives frankly told Equity that its name meant little in the picture field, since it failed to organize the screen actors several years ago. Equity people admitted they were standing still so far as the Coast is concerned and therefore were not in a position of refusing the Guild a charter any longer.

Thomson and Bieleson explained that the 5-5 plan of adjusting differences between the film players and the producers, as provided for by the picture code, had failed. They declared that the producers had rejected every proposal made by the actors committees and had written the NRA at Washington that the plan wouldn't work.

A. F. L.'s Strength Needed

Under such conditions the Guild feels that unless it can show strength within the next six months it might not survive and that the backing of the American Federation of Labor was therefore important. An affiliation, such as proposed, would likely come to naught, it was argued, for the reason that Equity is on the outside looking in so far as the studios are concerned.

Charter to the Guild will not actually come from Equity but from the Four A's (Associated Actors and Artists of America) which has the basic charter for the amusement field. Equity officers also are officials of the Four A's, which explains why it was up to Equity to act. Per capita tax from the Guild will be paid directly to the A. F. L., also a small tax to the Four A's.

Who has happened is that Equity delegated its jurisdiction over pictures to the Guild which will have

(Continued on page 51)

Court Okes Commish Plasters, Figures Future in June Knight Suit

Armetta Pays Off

Hollywood, Nov. 19. Carl Laemmle, Sr., and some 50 Universal studio personages helped Henry Armetta celebrate belated payment of an election bet, lost to Alexander Pantages, by eating a couple of boilers full of spaghetti at the comic's Beverly Hills domicile.

Armetta, reputed as spaghetti maestro of the colony, invariably makes the kind of winners he can help enjoy losing.

MIX DOING FIRST SERIAL AFTER 20 YEARS

Hollywood, Nov. 19. Deal for Tom Mix to do a 15-episode serial for Mascot was set last Tuesday with Nat Levine flying to Laredo, Tex., where the Dill-Mix circus is playing, to get Mix's signature. He is due in here Nov. 25 with his show, which will winter at Compton. Serial is set to go into production around Jan. 1. Tentative title is 'Texas Ranger'.

Otto Brower and Breezy Eason have been engaged to direct. Though Mix has been in pictures for 20 years, this is his first serial. When the deal was signed, Universal was also dickering with him for a similar picture.

ROACH KNIGHTS FELIX KNIGHT WITH TERMER

Hollywood, Nov. 17. Hal Roach has signed Felix Knight, Atwater Kent winner in 1932, on a long term as result of work in 'Babes in Toyland'. Knight, 23, will be used for juve romantic leads.

'Bad Penny' Turns Up

Hollywood, Nov. 19. William Anthony McGuire's attorney has sent out a second warning to Select Pictures against using the title, 'The Bad Penny'.

His play with same title was produced here in 1930, and eastern bow is planned this year.

Using 'The Bad Penny' as a working title only, Burt Kelly and Bill Sault Select Pictures, Indle, with Lila Lee in the lead, went into production at the Biograph studio, New York, Friday (16). Crane Willbur is directing.

Cast, in addition to Miss Lee, includes Preston Foster, Melville Douglas, Herbert Hawkinson and Sybilla Lane Krinsky.

Team Barrymore-Temple As 'Little Col.' Co-Stars

Hollywood, Nov. 19. Lionel Barrymore is being co-starred with Shirley Temple in 'Little Colonel', Buddy DeSylva production at Fox. Evelyn Venable in cast.

Start due next week, David Butler definitely set to direct because Irving Cummings was taken off to salvage 'East River'.

RAYMOND'S U. PIC

Gene Raymond has closed a one-picture deal with Universal, the lead in 'Transient Lady'.

Starting date not set. Eddie Buzzell will direct.

Los Angeles, Nov. 19. Battle over technical preliminaries in the breach of contract suit being prosecuted against June Knight by Leo Morrison has served to sustain the legal principle, first expressed in the similar Janet Beecher case, that attachments are operable in complaints seeking damages on the probable future earnings of picture players.

Issue was raised in the Morrison suit when attorneys for June Knight sought to have the writ of attachment discharged on the ground that it was not properly levied in a case of this nature. But Judge Charles L. Bogue ruled that the attachment might continue to stick, until the case may be heard on its merits in trial.

At the same time motion by the actress to strike from the complaint the reference to her probable future earnings during the unexpired term of the assertedly breached contract was denied. Figure sued for by the Morrison agency is \$6,850, based on Miss Knight's present stated salary of \$450 per week.

An affidavit by the actress that she needed money for current expenses, the court allowed with withdrawal of \$150 from the \$300 still under plaster. Attorneys Zagon and Aaron represent Leo Morrison, and J. H. Tracy appeared for Miss Knight.

HENRY HULL IN U'S 'HUNCHBACK' REMAKE

Universal will use Henry Hull in a talker version of 'Hunchback of Notre Dame'. Current idea is to start work on the pic early in January.

Soon as U makes up its mind definitely when the film starts Hull will be told so that he can go into a road version of 'Tobacco Road', legit, if there's time enough.



Trade Mark Registered
FOUNDED BY SIMS SILVERMAN
Published Weekly by VARIETY, Inc.
811 Broadway, President
164 West 46th Street, New York City

SUBSCRIPTION
Annual.....\$6 Foreign.....\$7
Single Copies.....15 Cents

Vol. 116  No. 10

INDEX

Bills	51
Burlesque	63
Chatter	61
Exploitation	21
15 and 50 Years Ago	48
Film Reviews	15
Foreign News	12-13
House Reviews	13
Inside—Legit	56
Inside—Music	46
Inside—Pictures	29
Inside—Radio	26
Inside—Vaude	59
Legitimate	52-54
Legit	57
Music	45-47
New Acts	69
News from the Dailies	69
Nite Clubs	15-17
Obituary	82
Outdoors	63
Pictures	2-21
Radio	35-37
Radio—Chatter	42
Radio—Reports	28
Radio—Showmanship	49
Sports	59
Talking Shorts	17
Times Square	59
Units	59
Vanderbilt	48-50
Variety	33

Expect Film Relations Look-See in Gov't's Lengthy Exam of A.T.&T.

Washington, Nov. 19. Government spotlight turns on ramified activities and financial interests of the American Telephone & Telegraph Co. early next year, as Federal Communications Commission opens public hearings with a view to cutting rates and applying more stringent Federal regulation.

Disclosing a determination to probe the A.T.&T. setup from cellar to roof, commission announced Thursday (15) that it will inquire into the entire corporate history of the system, examine its financial structure, study relations between the parent companies and affiliates and subsidiaries, and survey license agreements and service contracts.

Initial phase of the ponderous inquiry will be confined principally to the question of communications, with a particular interest in rate structures. Subsequently, commission will turn the light on manufacturing companies, including Western Electric and ERPI, and financing activities, probably centering on film investments.

Directed by Paul Walker, advocate of drastic control of telephone operations, inquiry is expected to consume several months and probably will require an outlay of at least \$100,000. A staff of public utility experts, accountants and engineers has been assembled quietly under Walker's direction and already is analyzing records and reports to provide groundwork for public phase of the probe.

The inquiry undoubtedly will lead to strengthening of the communications law by Congress at some future date, but is not expected to produce sufficient results for legislative action this winter. Among the possible consequences, observers see Congress enacting new statutes which will force the telephone operating companies to sever connections with equipment companies, require withdrawal from sound picture field and film business generally.

While commission will give ERPI and Western Electric thorough going-over before the study is concluded, it is not expected that film matters will come up before summer. Commission feels rate control is most pressing phase of its problem of supervising telephone communications and will shelve other aspects until this ground has been covered.

This prospect does not mean, however, that film pho e will be a whitewash, as various government executives in the past have indicated a conviction that telephone company should be forced either to withdraw from the film industry or liberalize its grip on sound equipment. One commissioner entertains opinions that the company's invasion of the theatre field is of doubtful public benefit.

Broadcasting industry stands to profit among the first from government inquisition, and it is expected that radio spokesmen will appear at the January hearings to complain about arbitrary line charges and connections. Under the new law the commission is authorized to compel either telephone or telegraph companies to make physical connections to benefit the public interest, and broadcasters undoubtedly will seek to bring this weapon into play in their campaign for lowered tolls.

Madame Nijfnska is due in today to handle the ballet; Reinhardt due back tonight to take charge of final production arrangements.

'DREAM' STARTS DEC. 10
Hollywood, Nov. 19. 'Midsummer Night's Dream' start is set back 10 days to Dec. 10 due to incomplete preparations.

Madame Nijfnska is due in today to handle the ballet; Reinhardt due back tonight to take charge of final production arrangements.

FIRST GERMAN TALKER ON B'WAY IN A YEAR

'Walzerkung,' Ufa German language film retitled 'Waltz Time in Vienna' for the U. S. market, opened at the 55th St. Playhouse, New York, Saturday (17) for a run.

It's the first German-made film to brave Broadway in over a year since the anti-Hitler feeling sloughed the German language film houses.

Par Committees

Following is a list of various committees in the Paramount reorganization picture: Bank creditors' committee—Percy H. Johnson, president of Chemical Bank, president; S. Sloan Colt and H. P. Howell.

Vanderlip debenture committee—Frank A. Vanderlip, chairman; Robert K. Cassatt, Morris L. Ernst, Duncan G. Harris, Dr. Julius Klein and Lawrence Stern.

Munger debenture committee—Lloyd A. Munger, Harry Mottman, James B. Murray, and Henry Schottenfels.

Merchandise creditors' committee—R. Earle Anderson, chairman; E. C. A. Bullock, and Martin Quigley.

Broadway bondholders' committee—Peter Grimm, chairman; Robert E. Dowling, J. Russell Forgan, Robert Goetz, George McAnency and Harold V. Smith.

Stockholders' committee—Duncan A. Holmes, chairman; Barney Balaban, John P. Bickel, Gerald Brooks and Maurice Newton.

FLYNN GOING TO COAST, BUT NOT FILMS

Edward J. Flynn, Secretary of State of New York and Democratic leader of Bronx county, left Saturday (17) for the Coast. While close political sources say Flynn has been sound to succeed Will H. Hays in the M. P. D. A. his law partner, Monroe Goldwater, claims he is going west merely for a vacation. The Hays' reports have been officially denied.

Discussion concerning possibility of Flynn coming into the industry as its czar has been going on for weeks, Democratic informants declare, at the same time expressing wonder that it hadn't reached the newspapers until during the past week when dailies printed stories he had offers for both the Hays job and for a spot in RKO.

The Hays' office's denial on the Flynn thing is the first official denial on reports of a Hays successor, those in the past having been ignored, and add that 'there is not one word of truth in the statement that the position occupied by Mr. Hays has ever been offered to anyone else.' Telegram was signed by seven members of the M. P. E. A. board, Adolph Zukor, H. H. Cochrane, Nicholas M. Schenck, H. M. Warner, E. W. Hammons, Ned E. Deplinet and W. C. Michel.

Hays' contract has three years to go. It was renewed two years ago on a five-year term.

Among such other claims are the \$8,875,000 aggregate amount of Paramount Broadway Building bonds; the \$13,000,000 (\$1,983,716.97 with allowable interest to Jan. 1, 1935) bank debt; the \$5,000,000 Allied Owners' claim; the \$2,750,000 Paramount Properties bonds; the \$812,666.65 Paramount Land Corp.

Par Reorg Plan Places \$73,500,000 As Fair Value of All Properties

Under the Par reorg plan, a fair value of the consolidated properties of Paramount, and its subsidiaries as of June 30, 1934, is \$73,500,000, after deducting all subsidi's book liabilities and minority interests therein and book liabilities of Paramount itself, with certain exceptions. These exceptions are the old debentures, general claims among others, but before deducting costs of administration and reorganization.

The company balance sheet as of June 30, 1934, listed assets of \$132,219,22.65. Included in this amount is stated to have been approximately \$16,630,892.69 in cash and certain film inventory of the picture end including cost of unreleased pictures, completed or otherwise, story rights, rights in scenarios, after what was believed to be conservative charges for exhaustion.

WALPOLE WINDING UP
Finishes at MG Dec. 1, Sailing Week Later.

Hollywood, Nov. 19. Hugh Walpole washes up with Metro Dec. 1 and will leave for England, having offers to write for British producers.

Another movie scripting "Tale of Two Cities," sails Dec. 8 on the Champlain.

PAR VS. ERPI IF TRI-ERGO IS SUSTAINED

Paramount intends to assert its right to indemnification from Erpl, should the American Tri-Ergon claim on patent infringement be finally sustained as against Par. Other picture companies feel likewise. It is represented that in the opinion of Par counsel, Paramount may be successful in pursuing this right to indemnification.

To some extent such an attitude runs contrary to certain opinions held in some quarters of the industry. It is believed by some that the indemnification right permitted to Erpl and RCA licensees is limited to the actual cost of the equipment involved only. Should such an opinion be upheld, the responsibility of meeting judgment for exemplary damages would fall upon the licensees themselves. The matter is open, however, in other quarters.

Paramount trustees are reported considering some kind of negotiations toward settlement of claims against Paramount by DeForest Phonofilm and of the latter's patent company, General Talking Pictures. Each of these latter two firms, allied as they are, have filed separate claims of \$1,000,000 against Paramount for alleged infringement of patents.

Erpl's claim of \$1,884,411, based on contractual allegations is likewise in process of negotiation for settlement with Par.

However, Erpl's claim differs vastly from those of American Tri-Ergon and DeForest or GTP, and that all of the latter three base their claims on alleged patent infringement.

In the meantime, the adjudication of the validity of its patents on recording and reproducing which American Tri-Ergon won in the lower Federal courts is up for review before the U. S. Supreme Court. Should the American Tri-Ergon victory be sustained in the country's highest tribunal, the amount which Tri-Ergon could claim against Par and sundry American picture firms would be very substantial.

Setting 'Widow' Sans Stage; 'Walk' Opens at \$2
Hollywood, Nov. 19. Stage shows set out of Gramman's Chinese with the opening of 'Merry Widow' Thanksgiving Day.

'Flirtation Walk' gets a 22 premiere at Warner's Hollywood Nov. 22; regular scale the next day at the Hollywood and RKO Hillstreet, day-and-date.

Setting 'Widow' Sans Stage; 'Walk' Opens at \$2
Hollywood, Nov. 19. Stage shows set out of Gramman's Chinese with the opening of 'Merry Widow' Thanksgiving Day.

'Flirtation Walk' gets a 22 premiere at Warner's Hollywood Nov. 22; regular scale the next day at the Hollywood and RKO Hillstreet, day-and-date.

Par Reorg Plan Places \$73,500,000 As Fair Value of All Properties

Under the Par reorg plan, a fair value of the consolidated properties of Paramount, and its subsidiaries as of June 30, 1934, is \$73,500,000, after deducting all subsidi's book liabilities and minority interests therein and book liabilities of Paramount itself, with certain exceptions. These exceptions are the old debentures, general claims among others, but before deducting costs of administration and reorganization.

The company balance sheet as of June 30, 1934, listed assets of \$132,219,22.65. Included in this amount is stated to have been approximately \$16,630,892.69 in cash and certain film inventory of the picture end including cost of unreleased pictures, completed or otherwise, story rights, rights in scenarios, after what was believed to be conservative charges for exhaustion.

B&K Cancels Radio Films as Rival Palace Continues Sunday Bargain

7 Largest Keys
Washington, Nov. 19. Nation's seven largest cities reported theatre receipts last year of \$129,971,000.

While only one-ninth of all film, vaude and legit houses, New York, Chicago, Philadelphia, Detroit, Cleveland, St. Louis and Los Angeles accounted for more than one-quarter of the gross receipts of all theatres in the country.

New York had 424 houses which took \$70,360,000; Chicago, 215 houses, \$23,252,000; Philadelphia, 143 houses, \$10,578,000; Los Angeles, 153 houses, \$10,121,000; Detroit, 100 houses, \$7,143,000; Cleveland, 76 houses, \$4,827,000; and St. Louis, 40 houses, \$3,690,000.

FOX-WEST COAST BANKRUPTCY WASHED UP

Los Angeles, Nov. 19. Final move washing up the Fox West Coast bankruptcy came today (Monday) when Earl Moss, presiding referee in bankruptcy of Federal court, confirmed the sale of the circuit's assets to the newly formed National Theatres Corp. at approximately \$17,000,000. Last-minute effort to block the transfer was made by Marshall Theatre Corp. (Harr and Marcol) on grounds it jeopardized a possible verdict in their favor in the pending Federal suit against F-W. C. for \$500,000.

Latter suit names Joseph M. Schenck, et al., with circuit in alleged conspiracy to violate the Sherman anti-trust laws.

Referee Moss ruled out the protest on ground the complainant's interests were amply protected through National assuming all liabilities as well as assets of Fox-West Coast.

Immediately following the private sale of Fox-West Coast theatres to the National Theatres Corp. today (Monday), Charles Skouras will pull out for New York to confer with his brother, Spyros, prez of the new company. Sale brings to an end the bankruptcy of F-WC after a period of about two years.

Referee in bankruptcy, Samuel W. McNabb, will perfunctorily report the sale to the court for sum believed to be in the neighborhood of \$15,000,000.

Charles Skouras is expected back in about two weeks.

DIETZ TAKING TIME OFF FOR LEGIT SIDE JOB
Howard Dietz is reported to have requested, or is about to request, a four weeks' furlough from his Metro ad-exploitation duties in order to whip his 'Revenge with Music,' legit musical, into shape.

Dietz has been with the show in Philadelphia the past three weeks, during which time his presence became necessary at the Coast studio.

In his place, St. Scudder and Oscar Doub flew to the Culver City production plant after first visiting Dietz in Philly for a huddle on company matters.

'Revenge' is an operetta by Dietz and Arthur Schwartz, in which Dietz is reported to have invested. Arch Selwyn and Harold E. Franklin are the otherwise accredited producers.

Dietz before has also retained a 'piece' of this show. Schwartz is said to be in simply as the composer.

Setting 'Widow' Sans Stage; 'Walk' Opens at \$2
Hollywood, Nov. 19. Stage shows set out of Gramman's Chinese with the opening of 'Merry Widow' Thanksgiving Day.

'Flirtation Walk' gets a 22 premiere at Warner's Hollywood Nov. 22; regular scale the next day at the Hollywood and RKO Hillstreet, day-and-date.

Setting 'Widow' Sans Stage; 'Walk' Opens at \$2
Hollywood, Nov. 19. Stage shows set out of Gramman's Chinese with the opening of 'Merry Widow' Thanksgiving Day.

'Flirtation Walk' gets a 22 premiere at Warner's Hollywood Nov. 22; regular scale the next day at the Hollywood and RKO Hillstreet, day-and-date.

HENIGSON'S OP.
Hollywood, Nov. 19. Henry Henigson, Universal producer, was operated on today (Monday) at St. Vincent's hospital for gallstones.

Chicago, Nov. 19. In retaliation for the failure of the RKO Palace to cut out its 'early bird' matinee prices on Sunday, Balaban & Katz circuit last week cancelled its negotiations for a Radio picture contract for 1934-35 and pulled all Radio pictures out of its books. Even stopped the booking of 'Gay Divorcee' which has been a clean-up at the Palace and which had been booked into the B. & K. Downtown Oriental and the three big nabes, Tivoli, Uptown and Marbro.

B. & K. states that it will buy no more Radio product until the Palace follows the general agreement of all Chicago theatres and eliminates the Sunday cut-rate. All exhibs in town two weeks ago decided to charge the same price on Sunday all day, and do away with a cheap early afternoon admission. Palace is the only house in the city which has not raised that afternoon price to meet the evening admission.

Nix Compromise
Nate Blumberg, general manager of RKO theatres, is standing pat on the retention of the 'early bird' admission despite the squawks from Ned Depinet and Jules Levy of the picture distributing company. Palace has been doing exceptionally well lately and Blumberg wants to do nothing which might jeopardize the present run of its grosses. For the Palace it would mean the boosting on Sunday afternoon, from 30c. to 50c. Palace offered compromise of 40c. but B. & K. refused as several of its houses are 50c. and more.

Palace is able to get away with this refusal to join the other exhibs because the theatre and circuit for this year's product before the proposition had gone through. Most of the other theatres have contracts which specifically state that there shall be no early bird bargains.

On the spot, through no fault of its own, Universal which had sold its product to the Palace under the old deal and therefore has no control on the Palace admission price. However, B. & K. is reported decided to hold Universal equally punishable for the Palace early bird and is threatening to cancel all future Universal pictures.

LAEMMLE, SR., SETS UP U CABINET

Hollywood, Nov. 19. Universal studio is to be operated by a production cabinet, which has been created by Carl Laemmle, Sr., in order that he might be relieved of such matters involved in production.

Frank Mastroly, executive business manager, and Stanley Bergerman, producer, are co-chairman of the body, while the remaining personnel is to comprise various associate producers, and Martin Murphy, production manager. Laemmle will establish policy. The others will handle casting and technical details.

New arrangement in no way affects the status of Carl Laemmle, Jr., general manager of production, who sails from New York Nov. 23 on a three months' vacation in Europe and Africa.

Fred Meyer, former national secretary of MPTOA, has taken up his duties as assistant to Laemmle, succeeding Joe Well, who has returned to the U. home office to work on exploitation.

Setting A Successor To Farnol's Goldwyn Post
Lynn Farnol's post as eastern publicity-advertising chief for Sam Goldwyn will be filled now prior to shutdown of the Goldwyn studio for three or four months after completing one more Anna Sten picture. Abe Lehr, v.p., in New York, talked to several people, including head of another producer-distributor. He turned it down. Mordeant Hall is among those said to have put in a bid.

FILMS \$405,857,000 IN 1933

Census Report on Amusements, 1933

STATE	NUMBER PLACES	RECEIPTS
Alabama	354	\$2,395,000
Arizona	125	1,357,000
Arkansas	307	1,782,000
California	1,962	44,137,000
Colorado	431	3,475,000
Connecticut	383	5,814,000
Delaware	85	1,617,000
D. C.	106	5,507,000
Florida	433	4,982,000
Georgia	475	4,946,000
Idaho	177	1,146,000
Illinois	1,524	52,161,000
Indiana	855	8,670,000
Iowa	285	7,292,000
Kansas	725	6,450,000
Kentucky	468	5,429,000
Louisiana	373	5,288,000
Maine	239	1,521,000
Maryland	386	10,150,000
Massachusetts	1,038	26,660,000
Michigan	1,210	17,613,000
Minnesota	412	9,511,000
Mississippi	213	1,485,000
Missouri	924	13,158,000
Montana	201	1,794,000
Nebraska	666	3,908,000
Nevada	39	811,000
New Hampshire	159	2,815,000
New Jersey	952	22,699,000
New Mexico	152	659,000
New York	2,610	109,148,000
North Carolina	517	4,783,000
North Dakota	272	1,460,000
Ohio	1,886	27,681,000
Oklahoma	638	5,694,000
Oregon	301	3,667,000
Pennsylvania	1,852	35,574,000
Rhode Island	117	3,780,000
South Carolina	232	3,784,000
South Dakota	315	1,752,000
Tennessee	463	3,737,000
Texas	1,257	15,281,000
Utah	199	1,539,000
Vermont	115	689,000
Virginia	512	5,401,000
Washington	601	8,067,000
West Virginia	233	3,784,000
Wisconsin	816	8,296,000
Wyoming	106	1,015,000
Totals	29,733	\$519,497,000

PIX-VOUE HOUSES TOOK 75% OF ALL

U. S. Census Bureau's First Nation-wide Survey of Amusement Industry—Legit's Meagre \$8,611,000

N. Y., ILL., CALIF. 1-2-3

Washington, Nov. 19. Demonstrating that motion pictures are the nation's favorite form of entertainment, the Census Bureau's first nation-wide survey of the amusement industry today disclosed that film and vaudeville houses last year garnered more than 75% of a total of \$519,497,000 spent by Americans last year for all sorts of commercialized diversion.

Running far in front, the film industry was shown in an admittedly incomplete count, to have collected from the paying public a gross of \$405,857,000—legitimate theatres trail far behind with total income of only \$8,611,000.

The census count, the first attempt by any Government agency to discover how the public's entertainment dollar is spent and the most ambitious survey ever undertaken, also demonstrated that generally-used industry estimates of the number and take of film houses are considerably exaggerated.

While admitting their results are not 100% complete, Census Bureau officials maintain the figures compiled last winter by an army of unemployed enumerators are a reliable gauge of the industry's activity and volume of business.

Without specifying the extent to which their reports may be incomplete, Government supervisors of the tremendous count cite as extenuating circumstances the fact that the 1933 survey was conducted entirely without experienced "checkers and controls" with which to insure a perfect accuracy score, and explain that because the actual enumerating was done by C.W.A. workers employed for only three months a re-check was impossible in cases where there is reason to suspect the results.

The only State report, however, for which Government officials publicly apologize is Pennsylvania, where, it was said, "there is reason to believe that the canvass is not entirely complete. Owing to field conditions over which the Census Bureau had no control, it is believed the report understates conditions in several cities, notably Allentown, Altoona, Bethlehem and Johnstown."

N. Y., Tops in All As had been anticipated, New York outstripped all other States in all categories. New York City had nearly twice as many film, vaude and legit houses as Chicago, the runner-up, and a take slightly in excess of three times that of the Windy City. Nation's theatrical center reported 424 houses with receipts of \$70,360,000, against Chicago's 213 houses and \$23,252,000.

Only 10 States showed grosses above \$10,000,000, but these—New York, California, Illinois, Pennsylvania, Massachusetts, Ohio, New Jersey, Michigan, Texas and Missouri—took \$293,050,000, or slightly more than 70% of the total theatrical income. Smallest receipts reported in Nevada, where 19 houses pocketed \$174,000. Five other States—Delaware, Idaho, New Mexico, Vermont and Wyoming—reported income below \$1,000,000.

Film's competition was shown to be extremely weak and theatre receipts were more than ten times the total of the next most important form of entertainment, bowling, billiards, and pool. Review of Census figures showed 11,437 pool halls and alleys took \$31,687,000; 2,646 dance halls grossed \$10,154,000; 271 amusement parks, reported in 19 States, took \$4,082,000. Race tracks, shown for only three States, actually netted out films in Florida, but reports

(Continued on page 33)

Par's Reorg Plan, All Set and Dated Nov. 14, Takes a Sudden Turn Thru Factional Feuding All Over Again

New York Is Tops

Washington, Nov. 19. Manhattan's importance as hub of the theatrical universe is demonstrated beyond challenge by the Census Bureau reports. Government survey showed the borough has 44% of New York City's theatres and accounts for 49% of city gross receipts.

Manhattan had 29 legit houses, all of the city's, which took \$3,900,000; 144 picture palaces which pocketed \$28,309,000; and 13 vaude houses, which collected \$2,578,000.

Other boroughs rated as follows: Brooklyn, 130 film, \$18,197,000; Bronx, 51 film, \$8,532,000; Queens, 48 film, \$7,881,000; Richmond, A film, \$663,000.

Paramount and the industry are dismayed at the turn of events which have taken place in Par's reorganization picture. A reorganization plan had been agreed upon, dated Nov. 14, but not presented for various reasons. Among such official reasons was the illness of one of the lawyers. There are approximately 100 attorneys concerned in the Par reorganization.

It is now indicated that there are several additional elements which suddenly arose to send the reorganization plan adrift last week. It is hoped that the plan may be presented on Thursday (22) at the postponed hearing before Federal Judge Clegg in New York.

One of the more serious problems to be settled is the composition of the new Board. This board will control the new management setup and therefore is the most vital part of the plan so far as the reorganization generally is concerned. The stockholders actually are fighting for control of the management setup which will be dictated through the new board.

Another problem which suddenly arose was the question of sponsorship of the reorganization plan. It is alleged that the company itself may show up as the plan's sponsor when it is finally and formally offered.

There is a third problem offered by the rebellious attitude of the stockholders' group that revolves around composition of the new board's personnel. The stockholders' group is believed fused with the management group. It is known that the creditors' group is impatient over the stockholders' stand.

Wall Street Not Involved Completely, despite the fact that the plan is agreed upon, the Par reorganization situation has again become an embattled bivouac of reorganization interests. The financial aspects of the plan do not seem to be involved in the argument, with one probable exception. The idea of some of the reorganization of Paramount needs no new financing for underwriting of the plan.

Creditors can't see any other way, and as a compromise, apparently, the stockholders' group is aiming to gain added representation on the board.

Therein is one of the biggest differences of opinion and it may happen that the creditors, who must be the first to be considered in any reorganization plan under the bankruptcy act, can possibly alter the existing plan. It also may happen that the stockholders' group's representation on the new board will be reduced.

This would be had apparently on the basis that since the stockholders' group is closely allied with the management group the preponderance of the board membership, if applied as demanded by the stockholders' group, would delegate the creditors to a minority position.

The whole matter should be ironed out this week but certainly by Dec. 1, at the latest.

However, an early reorganization of the Paramount company has become more than just a desirable matter. It is becoming a necessity, according to Wall Street opinion.

Wall Street sees Paramount's operation as becoming seriously affected by the delay in reorganization of the company. It is not at all certain at the present writing whether Kuhn-Loeb and Hallgarten & Co. will undertake to underwrite the Paramount plan under existing conditions.

JR. DEFERS SAILING

Carl Laemmle, Jr., scheduled to sail for Europe tomorrow (Wednesday), has postponed leaving for several days.

Change in plans was due to necessity for clearing up several production matters still pending.

Catholic Church Pleased with Film Industry's Clean-Up Efforts, But Still Doubts Its Sincerity

Washington, Nov. 19.

Qualifying satisfaction with clean-up efforts, but still dubious of the film industry's sincerity, 78 leading members of the Catholic Church hierarchy Friday (16) served notice that a national film boycott will be called if producers fail to carry out their promises to maintain "decent moral standards."

Action featured two-day conference of bishops at which the screen situation was given an intensive going-over. Clerics indicated desire to give the industry a further chance to demonstrate its good intentions, but warned drastic action will follow any slip.

Three significant steps were taken to insure continued observance by producers of moral code.

1. Formation of nation committee to "fearlessly and constructively criticize" objectionable Hollywood product.

2. Organization of permanent "League of Decency" councils in all dioceses.

3. Request for continuation of Chicago blacklist and country-wide publication. Expressing pleasure at both the Catholic and the Protestant response to their clean-up call, bishops formally recognized industry's self-regulation steps, but would not comment on effectiveness of the Hays spolia program beyond remarking that "the bishops have been informed that...in recent months a marked improvement has taken place."

The conference, which included three cardinals and nine arch-bishops, emphatically announced that they have not called off their army and stated that "all who are interested in the maintenance of right moral standards in motion picture theatres should be on their guard."

The warning that the church will remain on guard was contained in (Continued on page 56)

Mort Singer's Coast Hop

Mort Singer left New York for a brief holiday on the Coast Friday (16). Report of an impending shake-up on the Singer circuit is nix. Nothing like that is in the wind. About the only change to be expected is that, vaude may exit for a two-week rest out of Singer's Minneapolis theatre, just prior to Xmas.

CANADA CHURCH DRIVE GETS HOT

Toronto, Nov. 19.

All films imported into Canada will be censored by the Catholic church, and theatres showing pictures banned by this self-appointed censor board will be boycotted by the Catholic faith, according to a decision reached here today by the newly-risen Legion of Decency. Membership therein so far is confined to the Catholic group.

In move backed by the bishops of the church, every priest in every parish will announce to his parishioners all banned films and will instruct them to boycott theatres showing these. Each church will also display a "black" and "white" list and parishioners will be exhorted from the pulpit to refuse to see films on the blacklist.

Schools and welfare organizations are also being sought for their support, irrespective of their religious leanings.

Active organizer of the Canadian Legion of Decency is Dr. Sam Atkinson who has arrived from Chicago where he is reported to have taken a leading part in the same controversy in that city.

RICHARDS-PAR IN ACCORD WITH SAENGER

E. V. Richards and Paramount have concluded a new partnership arrangement for the operation of the Saenger circuit. New deal is different from the deal previously proposed.

Under the new deal Richards gets an outright 50% interest in the common stock of the new company which will operate the 23 Saenger theatres in the south. Paramount has the right to repurchase under certain conditions. Richards must additionally guarantee the bond interest which amounts to around \$75,000 yearly on the circuit's theatres.

After this interest is met and administration expenses are paid, Richards and Paramount share 50-50. Richards is granted a weekly salary of around \$600 as operating chief.

The Richards deal has been hanging fire for around two years. A tentative arrangement had been arranged previously with Richards through the trustees but this deal had to be changed some months after an understanding apparently was already reached. Reason for the change was that accountants' figures conflicted as to earnings on the Saenger theatres.

BARNEY BALABAN EAST; REPORT BIG PAR SPOT

Chicago, Nov. 19.

Barney Balaban moved his family to New York last week. This follows several months of weekly commuting between Chicago and New York. Indications point the increasing standing of Balaban in the Paramount setup and reports are he will get one of the high posts in the pending Paramount reorganization.

It points also to a rearrangement, not necessary letouts, in the Balaban & Katz exec jobs here in Chicago.

ABE LEHR'S EUROP. JAUNT

East for about six weeks, Sam Goldwyn's v. p., Abe Lehr, is going to Europe before returning to the Coast studio.

He sails Saturday (24) for a holiday of a couple weeks.

NAT'L SCREEN OR F&M MAY BE DISTRIB FOR RUSSIAN PIX ON RECIPROCAL DEAL

Rights to U. S. S. R. Films, Granted Either Firm, Would Make It Official Agency for American Sales in Russia—Equipment Also

National Screen or Fanchon & Marco will enter the distributing business in the U. S. via a deal all lined up through which one of them will get American rights to all Russian films and in return become the official agency for American film sales in Russia.

Understood this deal, a big one from a Russ-American standpoint, and which will open up film relations between the two countries in earnest for the first time, is a first step for N.S., if going through. Company has been eying distributing for some time. It was largely with the notion of spreading out along these lines that Sam Dembow, Jr., joined the company recently upon leaving Paramount.

The Russian deal, in the wind for several months, was confirmed by Vladimir Verlinsky, president of Amkino, and with the benediction of Vladimir Ouslevich in Moscow. Laiter is head of foreign relations bureau of the motion picture trust. It was first reported in the wind for Boris Morros and was on the fire with Fanchon & Marco a couple of months ago, but blew up at that time. Now F. & M. is in it again, with a meeting called for today (Tuesday) between F. & M. and the Russians to possibly clinch it. Earlier in the week, N. S. was reported having the inside track.

Proposition provides for a long term franchise whereby the Americans will have exclusive rights to sell U.S. made films to Russia as well as equipment of all kinds. All American filmers or equipment manufacturers will thus be forced to deal via the American company. Payment will be made in dollars in New York.

Coin Problem

It was this latter item that held up the deal in the past, Russians (Continued on page 51)

TERMS ON B'WAY PAR THEATRE SETTLEMENT

Among the more complex settlements in the list of Paramount claims is that one for \$178,543,653.88. Par agrees to lease a large amount of office space and the Paramount theatre under the settlement agreement. Par will pay \$188,147.20 yearly for its office space and a fixed rent of \$250,000 annually on the theatre. The theatre lease is on an indeterminate lease, contingent on the \$3,875,500 outstanding bonds on the building being redeemed and reduced by one half, while the Par office space lease is for an initial term of 10 years and for two succeeding ten-year terms. However, anytime the outstanding bonds are reduced by one half, or to \$4,437,500, the office leases expire automatically.

For the present outstanding \$3,875,500 in bonds outstanding on the Broadway Paramount Bldg. new bonds to be issued by the new Broadway Paramount Bldg. for a like principal amount. The Paramount building is to be security for the bonds.

However, it is also conditioned that at no time shall the Par theatre rental be under \$200,000 yearly against certain percentages of the gross. These percentages follow: Gross receipts up to \$1,750,500, 15%; excess up to \$2,000,000, 16%; excess to \$2,250,000, 17%; and graduated up to the excess over \$2,250,000 at 25%.

1st Runs on Broadway (Subject to Change) Week of Nov. 23

- Capitol — 'Merry Widow' (MG).
 - Mayfair — 'Marie Galante' (Fox) (20).
 - Music Hall — 'Gay Divorcee' (MGM) (2d wk).
 - Paramount — 'College Rhythim' (Par).
 - Rialto — 'Menace' (Rar) (21).
 - Rivoli — 'Kid Millions' (UA) (2d wk).
 - Roxy — 'Imitation' of Life' (U).
 - Strand — 'Gentlemen Are Born' (WB) (22).
- Week of Nov. 30
- Capitol — 'Merry Widow' (MG) (2d wk).
 - Mayfair — 'Gambling' (Fox) (27).
 - Music Hall — 'Broadway Bill' (Col) (29).
 - Paramount — 'College Rhythim' (Par) (2d wk).
 - Rialto — 'Captain Hates the Sea' (Col) (29).
 - Rivoli — 'Kid Millions' (UA) (2d wk).
 - Roxy — 'Wednesday's Child' (Radio).
 - Strand — 'Flirtation Walk' (WB) (28).

PROMOTING M.P. STUDIO IN CHARLOTTE, N.C.

Charlotte, N. C., Nov. 19. A 10-acre lot on the Wilkinson boulevard about 10 miles from here has been secured as a site for the Southern Motion Picture Studios, which is planning to develop another 'Beverly Hills' just outside of the city, according to Willis Fellows, producer.

Fellows plans to base his first picture on the life of Gen. Stonewall Jackson, Confederate hero who lived here at one time.

WB's Irish Choice

Hollywood, Nov. 19. Errol Flynn, Irish musical comedy actor, picked from a flock of testies made at the Tedington Studio, London, is set for a Warner term contract. No arrival date set.

Kaufman Must Scrib Yarn Fitting WB Title

Hollywood, Nov. 19. Edward Kaufman has been engaged by Warners to write a story around the title, 'Social Pirates.' Sam Bischoff will produce. Kaufman completed work on Par's 'MacFadden's Flats' Saturday, started at Warners Monday.

PAR FINANCING UNDER REORG SETUP

Paramount's reorganization plan calls for a new issue of 20-year 6% sinking fund debentures to an amount of \$27,500,000; 275,000 shares of cumulative \$6 first preferred stock; 64,418 shares of cumulative convertible preferred stock; and 1,610,462 shares of new common stock.

The plan expressly forbids the committees to assent to confirmation of the plan if the issuable securities shall exceed \$32,500,000 in debentures, and 325,000 shares of first preferred.

This is conditioned on the basis that the total claims against Paramount when finally reduced shall not exceed \$50,000,000. Claims of the bank creditors and Allied Owners, as well as the Paramount Land Corp. are made part of the plan.

The amount of securities to be issued includes provision of allowable interest on claims and debentures to January, 1935. Of the bank debt, \$5,173,574.22 is to be paid in cash. The balance, \$9,810,142.75, comes in under the new securities apportionment for \$4,905,071 in new debentures, and 49,051 shares of first preferred.

Old debenture holders of the company, such as holders of present 20-year 6% sinking fund gold bonds, and 20-year 5 1/2% sinking fund gold bonds, receive an aggregate amount of \$14,297,089 in new debentures and 142,971 shares of first preferred. Allied Owners Corp. will receive \$2,500,000 aggregate amount in new debentures and 25,000 shares of first preferred.

Paramount Land Corp. note-holders will receive \$390,000 in new (Continued on page 62)

New Par Capitalization in Stock

So far as can be determined the capitalization of the new Paramount company, on reorganization, will be in stock, except for the proposed \$27,500,000 new issue of 6% sinking fund debentures. There will be 1,610,462 shares of new common stock and 275,000 shares of cumulative convertible \$6 first preferred stock. A cumulative \$6 second preferred also has been proposed and is on the fire.

The shares of the first preferred and the second preferred may be without par value, or may have such par value as the new finance committee of the new company may determine. Whatever equity there may exist in Paramount at the present time, under the bankruptcy laws, is under claim to creditors. The new debentures, plus the first preferred stock, therefore aggregately, represents such creditors' equity as nearly as is possible. Since the first preferred stock is to be redeemable at \$100 per share, the total creditors' equity as so far determined would run around \$55,000,000.

This figure may rise on consummation of the plan.

Under the proposed plan, the new company, however, ultimately reverts to control of the holders of common shares. There is machinery set up for this purpose within the plan. The new company must utilize each sinking fund payment for the new debentures to retire and cancel such debentures not later than the next succeeding January 1. When such new debentures outstanding shall have been reduced in aggregate amount to less than \$14,000,000, the company is at liberty to redeem the preferred stock.

Such redemption of the preferred stock is at the election of the new company by resolution of the new company's board on 60 days' notice to holders of stock.

All or any of the preferred stock, under the plan, will be convertible, at any time, unless called for redemption, into fully-paid and non-assessable shares of common stock of the new company. If called for redemption, such preferred stock will be convertible up to and including the day which shall be one week prior to the redemption date.

Fox Theatres' \$700,000 Anti-Trust Suit Vs. A.T.&T., Wes. Elec., Erpi

Wayne's 'Texas Terror' His Fifth at Monogram

Hollywood, Nov. 19. John Wayne has started the fifth of his series of westerns for Monogram release, which Paul Malvern is producing. R. N. Bradbury is directing the cliffhanger, 'Texas Terror.'

In support of Wayne are Lucille Brown, George Hayes, LeRoy Mason and Lloyd Ingraham.

WB's Dropping of Many Small Wisc. Theatres Revamps Local Setup

Milwaukee, Nov. 19. David Weschner, general manager of Warner theatres in the Wisconsin district, has been transferred to the Philadelphia district. Harold Mirisch, booker for the chain here, has been ordered to Cleveland.

Henceforth all Warner booking and theatre operation will be directed from the Chicago office for the Wisconsin district, leaving only Ben Katz, p.a., in the local field.

Warner's recently dropped a large number of its smaller houses in this district.

Weschner, zone manager for Warner Bros. theatres in Milwaukee, will not succeed Leonard Schlesinger in the Philadelphia territory. Weschner goes in next Friday (23) as general manager of the first run situation in Philadelphia which includes the Boyd, Stanley, Roxy-Mastbaum, Aldine, Stanton and Earle theatres. Schlesinger remains in his present post as head of the Philadelphia zone of which the Weschner houses are a part.

L. A. to N. Y.

- J. R. Ball.
- Milton Bren.
- Phil Berg.
- Charles Butterworth.
- Jack Cosman.
- Hobe Erwin.
- Preston Foster.
- Vivian Gaye.
- John Halliday.
- Hal Horne.
- W. Ray Johnston.
- Freddie Kohlmar.
- Oran Klam.
- Charles Lederer.
- Jay Palcy.
- Nat Perrin.
- Ayn Rand.
- Tommy Rockwell.
- Mickey Rooney.
- Benny Rubin.
- John M. Stahl.
- Rebecca Thr.
- Kay Van Riper.
- Louis Weber.
- Mrs. Eddie Welch.
- Fay Wray.

Triple damages of \$700,000 is sought by Fox Theatres Corp. in an anti-monopoly suit filed against A.T.&T., Western Electric and Erpi on Monday (19) in the Federal District court of New York. Practically all the allegations which have been made from time to time against Erpi and others are contained in the complaint of Fox Theatres.

The suit is brought against Erpi by Louis Karasik as counsel for Milton Weisman, receiver of Fox Theatres.

Gist of the Fox Theatres' complaint is that it bought Erpi equipment under alleged Clayton Act violating conditions. It is alleged that Fox Theatres was compelled as result of conditions and certain contractual relations between Erpi and film producers to purchase Erpi equipment at prices higher than other equipment could be purchased by Fox Theatres from other equipment manufacturers. However, it is alleged that because of the exclusive agreements alleged to have been originally made between Erpi and the film producers, Fox Theatres had to buy Erpi equipment.

As a consequence, it is alleged Fox Theatres overpaid on its equipment by \$225,000. Triple damages are sought which, if awarded, would raise this sum to \$675,000. With the \$25,000 attorneys' fees sought it brings the total sought to \$700,000.

Fox Theatres' complaint also mentions weekly service charges as a basis for a squawk and describes such charges as 'extortionate exaction.'

Fox Theatres at the time controlled around nine theatres which are concerned in connection with this suit. These are situated in various parts of the country and include the Academy of Music, the Audubon, Crotona, Ridgewood and Savoy, in New York; the Fox, Atlanta; Fox Theatre, San Francisco; Fox, Washington, D. C.; and the Liberty theatre, Elizabeth, N. J.

Attorney Louis Karasik, counsel for the receiver of Fox Theatres, has previously figured among counsel in a suit which involved monopoly charges growing out of the radio business and which case resulted in breaking up the so-called radio trust.

N. Y. to L. A.

- Julian T. Abeles.
- Murt Blum.
- Harry Edgington.
- Barbara Kent.
- Omar Klam.
- Al Kingston.
- Mervyn Lellay.
- Doris Warner Lellay.
- Elmer Lowell.
- Max Singer.
- Eddie Small.
- John Wildberg.

Amusement Stocks Still on Upbeat; Eastman, Loew, Consolidated Peppy

Stock prices opened higher yesterday (Monday) and showed considerable strength in early trading. Continued weakness in utilities and failure of rails to hold, however, brought lower prices near close. Amusements joined climb, with Loew's common and Radio Preferred B particularly bright spots. Current hit 33%, a new peak for Loew's movie, while Radio B went to 3 1/2%, only about a point from 1934 high.

Dow-Jones Industrial averages on the New York Exchange closed at 94.45 for a net gain of 0.24 points last week as compared with Saturday's closing figure of 93.21. Amusement group showed a gain of 0.27, closing at 23 1/2 after getting up to 24 1/2, the highest point for these 12 representative amusement issues since June 16. In that June week, group missed touching same level by an eighth. Volume picked up most noticeably in stocks which scored best gains. Top scores for group was 148,500, making it most active week in about a month. Low mark for week was 22 1/2.

Eastman Kodak closed up to a new 1934 high at 21 1/2, but closed at 10 1/2 for a loss of 1 1/2 points. Consolidated Film preferred rose

Yesterday's Prices

Stock	High	Low	Last	Change
300 Col. Pict.	37 1/2	37	37	+ 1/2
500 Gen. Film	20 1/2	20	20	+ 1/2
200 East. K.	10 1/2	10 1/2	10 1/2	+ 1/2
1,700 Fox A.	13 1/2	13 1/2	13 1/2	+ 1/2
10,700 Gen. A.	19 1/2	19 1/2	19 1/2	+ 1/2
15,200 Loew	33 1/2	33 1/2	33 1/2	+ 1/2
6,700 Loew P.	3 1/2	3 1/2	3 1/2	+ 1/2
4,300 Pathé A.	10 1/2	10 1/2	10 1/2	+ 1/2
6,000 RCA	5 1/2	5 1/2	5 1/2	+ 1/2
4,300 RKO	2 1/2	2 1/2	2 1/2	+ 1/2
8,000 W. B.	4 1/2	4 1/2	4 1/2	+ 1/2
CURR				
400 Tech.	12 1/2	12 1/2	12 1/2	+ 1/2
BONDS				
\$5,000 Gen. Th.	8 1/2	8 1/2	8 1/2	+ 1/2
10,000 Loew	10 1/2	10 1/2	10 1/2	+ 1/2
3,000 Par-F	27	27	27	+ 1/2
12,000 Int. City	3 1/2	3 1/2	3 1/2	+ 1/2
15,000 Par-Pub.	28 1/2	28 1/2	28 1/2	+ 1/2
4,000 Int. City	2 1/2	2 1/2	2 1/2	+ 1/2
50,000 W. B.	20 1/2	20 1/2	20 1/2	+ 1/2

1 1/2 points to 17 1/2, here it was off only a quarter from year's peak. Strength in this issue was attributed to declaration of additional 5% dividend, making a total of \$2 payable this year. Common stock also firm up, getting up to 3 1/2 for a fractional gain.

Loew's common was active and went up to 32 1/2 where it was less than three points from 1934 top. \$100,000 in shares were indicated that it might be going some place. Volume was largest in a month's time. (Continued on page 23)

NRA UPS ROSY'S POSITION

Par Reorg Goes Forward; 77 List Claims of \$25,309,231; Jesse Lasky's \$282,000, Katz's \$265,498 Among 'Em

Claims of Jesse L. Lasky and Sam Katz against Paramount-Public for an aggregate sum of \$547,498 are still undetermined, as the company's reorganization goes forward. Lasky's claim is for \$282,000. Katz's claim is for \$265,498.

Their claims are in addition to 75 others similarly situated in the Paramount situation in they are not determined and pending. This includes 49 miscellaneous claims of an aggregate amount of \$746,639. Each of these 49 claims is for less than \$75,000.

The total aggregate amount of the 77 claims is \$25,309,231.18.

A list of the more substantial claims still pending follows:

Loew anti-trust claims	45,099,000.00
Loew anti-trust claims	4,960,512.94
Loew anti-trust claims	2,500,000.00
Loew anti-trust claims	1,896,000.37
Loew anti-trust claims	1,884,111.13
Loew anti-trust claims	1,513,804.08
Loew anti-trust claims	1,000,000.00
Loew anti-trust claims	1,000,000.00
Loew anti-trust claims	470,110.12
Loew anti-trust claims	443,832.81
Loew anti-trust claims	443,390.57
Loew anti-trust claims	438,781.37
Loew anti-trust claims	438,237.28
Loew anti-trust claims	306,342.70
Loew anti-trust claims	291,766.18
Loew anti-trust claims	289,712.77
Loew anti-trust claims	150,000.00
Loew anti-trust claims	148,273.52
Loew anti-trust claims	127,500.00
Loew anti-trust claims	132,631.29
Loew anti-trust claims	125,542.42
Loew anti-trust claims	100,498.11
Loew anti-trust claims	88,455.22
Loew anti-trust claims	79,891.85
Loew anti-trust claims	75,000.00
Loew anti-trust claims	75,000.00

23 Settlements?

Thirteen of those claims already enumerated are stated to be in process of negotiation for settlement by the trustees. Additionally to these there are 10 others also supposedly on the way to settlement. The aggregate amount of the known claims in this respect is \$12,967,569.

None of these claims are of indeterminate amount. They are Isidore A. Simon and Jennie C. MacMahon, Third and Broadway Bldg. Co. bondholders, and the American Tri-Ergon Corp. Besides American Tri-Ergon (William Fox), three other talker patent or talker patent equipment firms are mentioned as on the settlement verge with regard to their claims against Par. These are Erpl. DeForest Phonofilm and General Talking Pictures. GTP is the parent company of DeForest Phonofilm, but has filed a separate claim for \$1,000,000 against Par, same as DeForest. Erpl's claim is for \$1,884,411.13.

Of the 23 firms, so concerned in settlement talk about their claims, the 13 firms already mentioned previously include: Loew anti-trust claims (10 claims); Boston Metropolitan Bldg. Co. bondholders (Erpl. DeForest Phonofilm); General (Continued on page 60)

Lachmann-Proser Remain In Donahue-Coe Agency

Mare Lachmann and Monte Proser are not leaving the Donahue, Co. advertising agency when it moves to Radio City.

Lachmann-Proser will continue affiliation with the agency handling both publicity and advertising accounts, but will return to an office in the Paramount building to be nearer the vicinity of their activities. Lynn Farnol, new D-C addition, will be in the R. C. head office.

Nix Pix Tags

Portland, Ore., Nov. 19. The suggestion of William Cutts, exhib-member of the board of censors, that pictures be classified for various audiences has been rejected, by the other board members.

Mrs. Ruth Joyce of the board pointed out that the minute a picture was classified for adults, "all children from the age of 12 on up will be there."

SERIALS NOT SHORTS—NRA

Washington, Nov. 19. Film exhibitors cannot include installments of serial films in their quota of short subjects under the code, the National Recovery Administration has ruled in response to an interpretation request from the code authority.

Settling the question of application of code provisions limiting the number of shorts which an exhibitor may be compelled to buy in order to obtain features, government held that serial installments are not in any sense of the word shorts and that purchase of such films does not reduce the number of other subjects which may be required under rental contracts.

4 NEB. EXHIBS SPLIT 20G SETTLEMENT COIN

Lincoln, Nov. 19. The four Nebraska exhibs who brought a protection suit against the MPPDA, Omaha Film Board, Public Theatres Corp., and Public Nebraska Corp., received settlement out of court last week here amounting to \$20,000. The amount sought in damages aggregated \$217,000.

The \$20,000 was split up in the following manner: G. G. Griffin, Plattsmouth, who sought \$42,000, got \$4,000; C. N. Robinson, Blair, who asked \$52,500, was paid \$6,000; Eric Wesselman, Pierce, seeking \$61,500, got \$6,000, and C. J. Kromer, Stanton, was handed \$4,000 after demanding \$62,500.

All suits were filed on the claim that protection was being practiced against the plaintiffs in their territories causing sharp loss of biz.

Attorney-General Good counsel for the plaintiffs, was the one who settled the case brought by William Youngclaus three years ago on the same grounds. Settlement in that case amounted to \$25,000.

Pushing the 'Kid' Ahead

Playdates on the Eddie Cantor picture, 'Kid Millions', are being moved up. All Dec. 25 playdates for New Year's biz are being put forward to cash in on the Thanksgiving holiday instead.

Keys starting off Saturday (24) include Boston, Kansas City, Chicago and Baltimore, with Pittsburgh next, on Nov. 30.

Ray Johnston East

Hollywood, Nov. 19. After two weeks conferring with Trem Carr on Monogram production layout for the balance of the 1934-35 program, W. Ray Johnston, head of that organization, hopped a plane for New York late last week.

GOVT. MAKES HIM COMP. DIRECTOR

Farnsworth Upped, Too, Moving Into Rosenblatt's Show Biz Divisional Job

RECOGNITION

Washington, No. 19. Long anticipated change in the National Recovery Amusement set-up materialized Saturday (17) with the promotion of Divisional Administrator Sol A. Rosenblatt to the post of compliance director and the boosting of Deputy William P. Farnsworth to acting director.

Formal announcement of the switch is expected momentarily following the ironing out of details of the transfer. Date for Rosy to assume his new office is still unsettled, but will be soon.

Foreshadowing a vigorous effort to end chiseling and code flouting, the Rosenblatt promotion was agreed upon Friday (16) at a closed-door conference of NRA topnotchers. W. Averill Harriman, new executive officer for the five-man board which took over from Gen. Hugh S. Johnson, urged adoption of the film code author to handle the organization's toughest assignment.

The transfer is a real advance for Rosenblatt and signal (Continued on page 62)

Dan Kelly Succeeds Ben Piazza on Extra Grief Seat

Hollywood, Nov. 19. Code authority has appointed Daniel Kelly, casting director at Universal, as alternate to Ben Piazza on the grievance and registration boards of the extras committee.

With Kelly sitting with the other members, Mabel E. Kinney and J. Buckley Russell, at last meeting (16), more than a score of squawks were reviewed.

'Worm' Not Turning Very Fast for Brown

Hollywood, Nov. 19. Due to get into production last week, but held back on account of story difficulty, 'Earthworm Tractor', Joe E. Brown's next at Warners, still is a fortnight away from the starting date.

Joel Sayre has been assigned to work with William Hazlett Upton, original author, in getting the yarn into shooting shape.

Par Trustees Mulling Salary Claims by Kent, Katz, Schaefer

Paramount trustees are reported preparing to get to work shortly on salary claims filed against the company by former executives, following some study already as to what action might seem most advisable.

The trustees are reported planning to take up the Sidney R. Kent claim first. Kent was former v. p. in charge of distribution for Par. He filed for \$65,000, representing the balance of a settlement reached with him on leaving Par. Nathan Burkan is his attorney in this matter.

Another contract salary claim, declared the biggest of this kind on file, was put in by Sam Katz, who asks \$265,498 as salary due under a contract which he alleges was broken.

That both were asked to resign is a matter of record in the Par bankruptcy testimony, obtained

Paramount Retains B'klyn Par For 20 Yrs. as Part of \$23,644,255 Claim Settlement with Allied Corp.

A 'Sweet' Deal

Armand Denis leaves next month for the Belgian Congo on a deal with the Belgian government to make an animal film there. He is the producer of 'Goono Goona' and was associated with Frank Buck in the latter's last animal film 'Wild Cargo'.

Denis has an unusual deal with the Belgian government. Later is paying all the expenses for the journey and gets in return an original print of the finished film for its official governmental archives. Commercial rights of the film throughout the world are retained by Denis.

K.C. THE TEST IN NATIONAL Z-C

Local advices yesterday (Monday) were that George J. Schaefer and Eddie Golden were to meet with the Kansas City local board for a final say-so on that city's zoning and clearance schedule which could be set up as a precedent by which to rule all others.

Indications are that the whole matter will come back to New York in such a manner that after all the work, time and money spent on the zoning and clearance thing, it will be thrown into the government's lap in Washington for final determination.

Md., Va. Allied Exhibs. Pow-wowing in Balto.

Baltimore, Nov. 19. Conference of the Eastern Regional group of the Allied States Exhibs opens today (Monday) at the Emerson hotel. Pic house operators from New York, New England states, New Jersey and Maryland are due in for the pow-wow.

Herman Blum, operator of the Little, downtown arty here, and a director of Allied, will be official host. Allied will host all indie operators of theatres throughout Maryland and Virginia at the feed.

Paramount has agreed to take the Brooklyn Paramount, minus commercial property and office building, for an additional 20 years at \$100,000 rent per annum against a percentage of gross receipts. The present Par lease had only a few months to go. The theatre presently is under sub-lease from Paramount to St. Fabian and it is expected that this sub-lease will be renewed and extended with Paramount.

Such arrangements with Fabian, however, may have to wait until the Paramount reorganization plan is consummated. Under Par's deal with Fabian, latter guarantees the fixed rent with Par also participating in the profits on the house.

Commercial rights of the film throughout the world are retained by Denis.

By the very size of the claim it was certain that eventually Allied must receive a substantial settlement from Par. However, the complexities of the case if put to litigation could drag in the courts indefinitely further militating against an early Par reorganization.

The Allied matter came to be settled after S. A. Lynch was assigned to handle the situation by the trustees. Others had tried for more than a year.

Allied's Claim Reduced

The reorganization forces aren't waiting for formalities but have made the Allied compromise a part of the company's reorganization plan. Virtually the compromise means that Allied's claim has been reduced to \$5,000,000 in general claims.

Under the reorganization plan, Allied, therefore will receive new securities to be issued as holders of \$5,000,000 in old debentures would receive. In minus interest. This means that Allied will receive \$2,500,000 in 20 years 6% sinking fund debentures and 25,000 shares of first preferred stock to be issued under the plan.

Other phases of the settlement are: (a) that Allied receives \$150,000 in cash covering a claim for use and occupancy by the Par trustees; (b) Paramount agrees to purchase the Alabama theatre, Birmingham, free of all liens and encumbrances, for \$1,000,000, with a down payment of \$100,000 cash on conveyance of title. The balance, \$900,000, shall be secured by a first mortgage on the property and be payable \$20,000 at the end of the year after consummation of the Par reorganization plan, and at the end of each year, thereafter, for a period of nine additional years; \$30,000 at the end of each year, thereafter, for four years; \$30,000 at the end of 15 years after the date of consummation of the reorganization plan; the unpaid balance, from time to time, shall bear 4% interest annually, payable semi-annually. The company has the right to repay all or any part of the unpaid balance of the mortgage on any interest payment date.

Other Theatre Deals

Paramount also agrees to lease the Paramount theatre building, Glen Falls, for 20 years at a rental of \$12,000 yearly against 1% of the gross receipts.

Paramount agrees to lease the Paramount theatre building, Fremont, Ohio, for 20 years at \$15,000 annually against 1% of gross receipts.

Rent arrangement on the Brooklyn Paramount on the percentage basis is as follows: (a) on straight picture; (b) on stock (Continued on page 25)

'Rhythm' \$20,000, Best in L.A.; 6 Houses Day-and-Dating Not Helping Town's Grosses at All

Los Angeles, Nov. 18. Town now boasts of a sextet of theatres running day and date, with two of the houses, United Artists and Four Stars, reopened after a long lull...

Business at the State and Chinese, playing 'The White Parade' not so far, opinion being the selling campaign on this picture was not along b.o. lines...

Estimates for This Week Chinese (Grauman) (2,028; 30-40-65)—'White Parade' (Fox) and

'Transatlantic' \$8,000, Omaha; Musicals Top

At the Brandeis Omaha, Nov. 19. 'One Night of Love' building up steady stays over for a second week after a near \$6,000 first seven days...

'Trans-Atlantic Merry-Go-Round' at the Paramount along with the Moore flicker gives more of the lead for sixth week...

Estimates for This Week Brandies (Singer) (1,200; 20-25-35)—'One Night of Love' (Col.) continues for a second week after starting only a little below the average...

World (Blank) (2,100; 25-35)—'Once Upon a Time' (Liberty) and 'Barrett of Wimpole Street' (MG). Opened to average \$4,000. Last week was third straight for bullish business at this house...

stage show. Day and date policy here just taking away from the Downtown State, as start here will be lucky to reach \$9,000...

Criterion (Partmar) (1,600; 30-40-55)—'Limehouse Blues' (Par). After good week at Paramount, moved in here to poor trade...

Downtown (WB) (1,800; 25-30-40)—'Firebird' (WB) and vaude. Film not strong enough to hit into the winning column with vaude...

Hollywood (WB) (2,750; 25-35-40-55)—'College Rhythms' (Radio). Start bit disappointing and will be around the \$6,200 mark, which is no profit...

Los Angeles (Wm. Fox) (2,800; 20-25)—'Mad Age' (Ideal) and 'Night of Love' (Col), split. Sloughed off bit from previous stanza to count of \$3,500...

Paramount (Partmar) (3,595; 30-40-55)—'College Rhythms' (Par) and stage show. Off to fast start and keeping going will sound off with around \$20,000...

RKO (2,950; 25-35-40)—'Age of Innocence' (Radio). They are not so enthused about this one here, so will fail for a second week...

State (Loew-Fox) (2,024; 30-40-55)—'White Parade' (Fox) Start was off and weekend helped it to gross that will hit around the \$8,000 point...

United Artists (Fox-UA) (2,100; 25-30-40-55)—'Hell in Heavens' (Fox). Splitting trade with the Four Star on this one will only mean bad take of around \$4,500 for house on initial week of policy...

Jessel Leads Newark, \$6,000

'Chow' and 'War' \$5,000, Rest of Town Drowsy

Newark, Nov. 19. Looks like an ordinary week, with Loew's heading the procession, chiefly due to the presence of George Jessel on the stage...

Estimates for This Week Branford (WB) (2,962; 15-65)—'St. Louis Kid' (WB) (2d week). May reach \$10,000, which will be sweet for a second week...

Capitol (WB) (1,200; 15-25-35-40)—'Monte Cristo' (UA) and 'Against the Law' (Col). Ought to be fair at \$4,000. Last week Max West failed to click and 'Belle of the Nineties' (Par) and 'You Belong to Me' (Par) went down to \$3,600...

Little (Franklin) (299; 35-50)—'Blue Danube' (Mundus) and 'White Lies' (UFA). Franklin is off germans and rocky over having booked 'Power' for Thanksgiving. Current English language films going nicely

LINCOLN ON EVEN KEEL College Town with Gridders Away Still Holding Up

Lincoln, Nov. 19. Grosses are running along at an even keel this week following a nice jump in the canto previous, good considering the fact that the week-end, bolstered usually by the football team playing at home, finds the team away...

It's pretty much the 'Barretts' at the Stuart with 'Happiness Ahead' running a pretty fair second. 'One Night of Love' taken out after 14 good days, the Varsity figuring to repeat it in about a month...

Estimates for This Week Colonial (LTC) (750; 10-15)—'Man Sees Red' (Col). A likely \$800, nice. Last week 'Night Alarm' (Mono) and serial \$900, good enough...

Orpheum (LTC) (1,200; 10-15-25)—'Desirable' (WB) and vaude. Will get \$1,900, ok. Last week 'Always Tomorrow' (WB) and 'Carleton Coon on stage with Fountain' (Radio) following got a pretty sweet \$2,700...

Kiv (Westland) (500; 10-15)—'Man from Hell' (WK) and 'Party's Over' (Col), split. Heads for \$700, better money than usual, still not good. Last week 'Lone Rider' (Col) and 'Pit of Desires' (WB) in the neighborhood of \$550, not breaking even...

Stuart (LTC) (1,900; 10-25-40)—'Barretts' (MG). Sure for a substantial \$1,000. Last week 'Transatlantic Merry-Go-Round' (UA) first-class notwhithstanding at \$2,100...

Varsity (Westland) (1,100; 10-25)—'Lady by Choice' (Col), split. Doing all right if it gets to \$1,900. Last week, second stretch for 'One Night of Love' (Col), a good \$2,100...

'LADY BY CHOICE' BIG \$22,000; ALL K. C. OK

Kansas City, Nov. 19. All set for quick showing; the Midland starting 'Kid Millions' Friday (23), and it will be a fight for business...

Mainstreet (RKO) (3,200; 25-35-40)—'Lady by Choice' (Col) and stage orchestra. House will lead all comers with close to \$22,000, great...

Midland (Loew) (4,000; 25-40)—'We Live Again' (UA). Name of Ann Blythe (WB) and extra bit of publicity and it helped. Friday opening fair and week-end takings satisfactory. Indications are for around \$8,500, fair. Last week 'Evelyn Prentice' (MG) also fair at \$11,000...

Newman (Par) (1,300; 25-40)—'Pursuit of Happiness' (Par). Management gave this one a teasing campaign for several weeks in advance and headed for a good \$1,000. Last week 'Lady by Choice' (Col) (WB) (world) okay at \$700, but not all expected...

Loew's State (2,780; 15-75)—'Outcast Lady' (MG) and vaude. Jessel on stage big draw and will bring large share of good \$16,000. Last week 'Last Gentleman' (UA) weak at \$13,000; okay but not for Arica...

Paramount-Newark (Adams-Par) (2,248; 20-99)—'Ménace' (Par) and vaude. Dismal, presages a weak \$9,000. Last week 'Pursuit of Happiness' (Par) \$10,000...

Terminal (Skouras) (1,900; 15-25-40)—'Chu Chin Chow' (Gib) and 'First World War' (Fox). Going great. Real money going on marquee no hurt. Looks like tops for a long period at \$5,000. Last week 'Lone Rider' (WB) with 'Peck's Bad Boy' (Fox) and 'Love Time' (Fox) split n. s. h. at \$3,300.

'Monica' Finally in Pitts. After 5 Mos. Censor Delay; Town's Biz Big

Pittsburgh, Nov. 19. Best all around week of season is in prospect, with a flock of act attractions on the boards and everybody singing hosannas for a change...

Uptown (Fox) (2,040)—'White Parade' (Fox). Opened a day ahead of house schedule, replacing 'Peck's Bad Boy' and is headed for a good gross. Probably close to \$4,500. Last week, 'Peck's Bad Boy' (Fox) six days, fair at \$2,900.

Three or four weeks developing what is called 'White Parade' heading for its best week since New Harris house opened three months ago. First time site has splurged its flicker at expense of stage...

'LOVE' \$12,000 BURNS UP CINCY

Cincinnati, Nov. 19. 'One Night of Love', a late starter here, owing to delay in Columbia and RKO get-together on season's contract, is the h.o. beam currently at \$12,000, sweet for the Capitol. Next in biz is 'We Live Again' with \$10,500, \$500 ahead of 'Hell in Heavens'...

Estimates for This Week Capitol (RKO) (2,000; 35-44)—'Night of Love' (Col). Local ericks join national chorus of praise. Radio song plugs, rave press notices from other points extra aid success in dailies and use of posters point to \$12,000, big figure for this house...

Palace (RKO) (2,600; 35-44)—'Evelyn Prentice' (MG). William Powell and Myrna Loy in big letters, but draw not near as fat for them as in 'Thin Man'. A fair \$10,000. Last week 'Merry Widow' (MG), \$16,000, socko...

Grand (RKO) (1,300; 25-40)—'Limehouse Blues' (Par). Raft-Parker-Wong combo fetching nice drama trade at \$2,500, ok. Last week 'Transatlantic' (UA), second downtown engagement, \$2,500, following \$14,000 on initial showing at Palace two weeks before...

Strand (Int) (1,200; 20-30)—'Bachelor Bait' (Radio). Start Ertz on a heavy note, share, \$500. Last week 'Wake Up and Dream' (R), \$2,100.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'White Parade' (Fox) and 'Bachelor of Arts' (Fox) grand at \$12,000. Last week 'Great Expectations' (M) and 'Lost in Strattonshere' (M) program 1, just \$8,000...

Missouri (F&M) (3,500; 25-40)—'Hell in Heavens' (Fox) and 'Night Alarm' (MG). Way off at \$5,000. Last week 'Young and Beautiful' (Masco) and 'The Turn of Chandu' (Princpal) same...

Orpheum (Warners) (2,000; 25-35-55)—'Kentucky Kernels' (Radio) and 'Time Without Passion' (Par). Looks near \$4,000. Last week 'Pursuit of Happiness' (Par) and 'Firebird' (WB), fair, \$9,000...

Shubert (Warners) (2,000; 25-35-55)—'Mademoiselle' (Liberty) and 'Myria, a Girl' (F&M). Last week 'Mrs. Wiggs' (Par) and 'Gentlemen Are Born' (WB) the same.

Another standout is Warner, where 'Dr. Monica' is playing after a five-month hiatus. Tennessee vania censors. Film was out of the Stanley for two months last summer and subsequent free newspaper space on heels of censorial demands apparently had anything but the expected derogatory effect...

Estimates for This Week Alvin (Harris) (2,000; 25-40)—'White Parade' (Fox) and 'We Live Again' (UA). First b.o. flicker house had since going into presentation policy and the ropes are up every performance. Picture has strong femmo draw and should hit \$14,000 for a record week. Last week 'Hell in Heavens' (Fox) and stage show split all right at \$11,700...

Palace (RKO) (2,600; 35-44)—'Evelyn Prentice' (MG). William Powell and Myrna Loy in big letters, but draw not near as fat for them as in 'Thin Man'. A fair \$10,000. Last week 'Merry Widow' (MG), \$16,000, socko...

Grand (RKO) (1,300; 25-40)—'Limehouse Blues' (Par). Raft-Parker-Wong combo fetching nice drama trade at \$2,500, ok. Last week 'Transatlantic' (UA), second downtown engagement, \$2,500, following \$14,000 on initial showing at Palace two weeks before...

Strand (Int) (1,200; 20-30)—'Bachelor Bait' (Radio). Start Ertz on a heavy note, share, \$500. Last week 'Wake Up and Dream' (R), \$2,100.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'White Parade' (Fox) and 'Bachelor of Arts' (Fox) grand at \$12,000. Last week 'Great Expectations' (M) and 'Lost in Strattonshere' (M) program 1, just \$8,000...

Missouri (F&M) (3,500; 25-40)—'Hell in Heavens' (Fox) and 'Night Alarm' (MG). Way off at \$5,000. Last week 'Young and Beautiful' (Masco) and 'The Turn of Chandu' (Princpal) same...

Orpheum (Warners) (2,000; 25-35-55)—'Kentucky Kernels' (Radio) and 'Time Without Passion' (Par). Looks near \$4,000. Last week 'Pursuit of Happiness' (Par) and 'Firebird' (WB), fair, \$9,000...

Shubert (Warners) (2,000; 25-35-55)—'Mademoiselle' (Liberty) and 'Myria, a Girl' (F&M). Last week 'Mrs. Wiggs' (Par) and 'Gentlemen Are Born' (WB) the same.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'White Parade' (Fox) and 'Bachelor of Arts' (Fox) grand at \$12,000. Last week 'Great Expectations' (M) and 'Lost in Strattonshere' (M) program 1, just \$8,000...

Missouri (F&M) (3,500; 25-40)—'Hell in Heavens' (Fox) and 'Night Alarm' (MG). Way off at \$5,000. Last week 'Young and Beautiful' (Masco) and 'The Turn of Chandu' (Princpal) same...

Orpheum (Warners) (2,000; 25-35-55)—'Kentucky Kernels' (Radio) and 'Time Without Passion' (Par). Looks near \$4,000. Last week 'Pursuit of Happiness' (Par) and 'Firebird' (WB), fair, \$9,000...

Shubert (Warners) (2,000; 25-35-55)—'Mademoiselle' (Liberty) and 'Myria, a Girl' (F&M). Last week 'Mrs. Wiggs' (Par) and 'Gentlemen Are Born' (WB) the same.

Estimates for This Week Ambassador (F&M) (3,000; 25-35-55)—'White Parade' (Fox) and 'Bachelor of Arts' (Fox) grand at \$12,000. Last week 'Great Expectations' (M) and 'Lost in Strattonshere' (M) program 1, just \$8,000...

Missouri (F&M) (3,500; 25-40)—'Hell in Heavens' (Fox) and 'Night Alarm' (MG). Way off at \$5,000. Last week 'Young and Beautiful' (Masco) and 'The Turn of Chandu' (Princpal) same...

Chi Grosses Mirror Midwest's General Slump; 'Happiness'-Lewis \$27,000; 'Capt.' 4G; 'Widow' \$13,000, 2d

Chicago, Nov. 19. Business taking a slump at present, not only in Chicago but throughout most of the Midwest. An occasional attraction and theatre is holding up, but generally the grosses are showing a 20-25% decrease from last month.

Such top houses as the Chicago United Artists and Oriental are exhibiting weaker grosses. The Chicago has dropped around \$20,000 into the red in the past fortnight and this week will show another splash of earnings with 'Happiness Ahead' on the screen and Ted Lewis on the rostrum. This marks the third successive losing week for the house, though the six months' previous had been consistently winners.

Oriental is going nowhere fast currently. Faith Bacon not doing much to bring customers up to the box-office. United Artists all do 10 days with 'Transatlantic Merry-Go-Round' and then switch to 'We Live Again'. Current picture got off to a good start on a big campaign, but had reports that it was losing.

Another worry is the Apollo, where nothing has been able to beat a steady flow of small marks. It now depends on the \$3,000-\$4,000 gross class and doesn't seem to be able to get out of it. Palace is doing fairly well this week with 'Great Expectations' and has hopes of a building gross figure on good word-of-mouth.

For good news there is 'One Night of Love', which is now in its fifth consecutive week at the top of the powerful \$9,200 last week. On that pace may stick seven or eight weeks at the Garrick. Other good news is 'Merry Widow' which is expected to stick three weeks at the Roosevelt at profitable grosses.

Estimates for This Week Apollo (B&K) (1,200; 35-45-65) —'Captain Hates Sea' (Col). Nothing seems to help this house. Hasn't seen extra real register total since Judge Priest. About the only thing the house has managed to do is help the RKO Palace by bringing 'em down. Randolph's current picture will be on low level, indications for gross \$4,000. Last week 'St. Louis Kid' (WB) let gross slide to \$3,900.

Chicago (B&K) (3,900; 35-55-75) —'Happiness' (WB) and Ted Lewis band on stage. Another tough figure at the register. Not going anywhere and will hardly finish at better than meagre \$27,000. Last week 'Peck's Bad Boy' (Fox) and Jackie Cooper in person. Too much kid stuff and a soggy \$20,800 was the answer.

Garrick (B&K) (900; 25-35-50) —'Night of Love' (Col). Five weeks in the loop already. In this house grossed powerful \$9,200 last week and the pace is still not slackening. Will do about \$7,000 currently, pretty good.

Oriental (B&K) (3,200; 25-35-40) —'Howling Dog' (WB) and vaude. Faith Bacon wiggling on stage and plastered on marquee is not playing the attraction, with gross sticking on the outside of \$14,000. Last week 'Straight Is Way' (MG) another baby lighter at \$14,000.

Palace (B&K) (5,000; 25-35-55) —'Expectation' (U) and vaude. Holding up on account of the picture despite general box-office weakness of the town at present. Centre going good, word-of-mouth late and curbing will stick to \$18,000, good. 'Gay Divorcee' (Radio) an all-time stand-out when it finished a wallowing four-week run to \$21,300. Could have held on for additional time except for the jump-up of other pictures waiting for the screen.

Roosevelt (B&K) (1,500; 25-45-65) —'Merry Widow' (MG). Last week. Will go for three sessions. Last week tucked away a fine \$18,100 and currently will hold above \$13,000, good.

State-Lake (Jones) (2,700; 20-25-30) —'Young and Beautiful' (Mon) and vaude. Steady grosses for this house; usual on the right side this week to fine \$14,000. Last week 'Merry Winters' (Radio) good \$14,900.

United Artists (B&K-UA) (1,700; 35-45-65) —'Transatlantic' (UA). Finishes Wednesday (21) after 10 days. Slumped off rapidly and will leave with \$12,500 for initial seven days. 'We Live Again' (UA) replaces.

'LIVE AGAIN,' DUAL, \$10,000 New Haven Just So So.—'Limehouse' \$6,000

New Haven, Nov. 19. Just an ordinary week in sight around here. No outstanding product means moderate business all around. Recent Paramount stage try worked out so well, house has

Chi UA Revisions

Chicago, Nov. 19. Several changes in the United Artists exchange personnel here. Sam Horowitz, manager of the exchange, brings in Charley Kemp as office manager to replace Freddy Martin, who is joining another exchange shortly. Kemp comes from Balaban & Katz.

Another switch makes Harry Goldberg country sales manager instead of Eddie Safer.

'CELLINI' WEAK, MINNEAPOLIS, \$4,000

Minneapolis, Nov. 19. 'One Night of Love' is the topper this week. Orpheum may gather more shekels than all the five first-run spots. 'Gift of Gab' is a cinch to hold over for a second week, although the vaudeville will be changed.

'White Parade,' at the State, is attracting some attention, despite the terrific Orpheum distraction. Heavily advertised, it looks like a box-office winner and capable of preventing 'One Night of Love' from monopolizing all the public's attention.

'Chu Chin Chow' has been the World's best box-office bet in a number of months and is holding over for a third consecutive week. 'The Affairs of Cellini' and '365 Nights in Hollywood,' at the Century and Lyric, respectively, are also-rans. The Colmo Doctor doesn't seem able to do much for the Time.

Estimates for This Week Century (Publix) (1,600; 25-35-40) —'Affairs of Cellini' (UA). Panned by the critics in its censor-manned (Radio) and vaudeville line-up. Will be lucky to drag in more than \$4,000. Light. Last week, 'Morie Gale' (Fox), \$3,800. End.

Orpheum (Singer) (2,800; 25-35-40) —'One Night of Love' (Col) and five vaudeville acts, including Daphne Pollard and Larry Rich. Only stage entertainment among the film houses. Theatre is having easy sailing. Opened big and is building every day. May reach \$18,000. Last week 'Age of Innocence' (Radio) and vaudeville, \$12,000. Good.

State (Publix) (2,400; 25-35-40) —'White Parade' (Fox). Lots of dough spent in newspaper advertising for this one. Neat week-end takings, considering tough opposition at Orpheum a block away. Should garner good \$8,000. Last week, 'Merry Widow' (MG), \$11,000. Big.

World (Steffes) (850; 25-35-50-75) —'Chu Chin Chow' (B&K) (3d week). Continuing profitable clip. About \$15,000 indicated. Last week, \$2,000 after \$300 first week. Big.

Utopian (Publix) (1,200; 25-35-35) —'Barrets of Wimpole Street' (MG). Off to big \$3,500. Last week, 'Judge Priest' (Fox), \$3,000, good.

Time (Johnson) (250; 25-30) —'Crime Doctor' (Radio). No great

Philadelphia, Nov. 19. Sharp falling-off in film business in the downtown section looked for this week. In fact, the hold-overs look really stronger than the new pictures.

Both the houses with stage shows aren't expected to show much. Earle has Ed Lowry and George Sidney as vaude headliners, with 'The Firebird' (Radio) and 'New Wives' \$14,500 indicated. Fox has 'The White Parade,' which got good notices. Stage show is not notable and combination hardly figures for more than \$15,000.

Estimates for This Week Aldine (1,200; 35-40-55). 'We Live Again' (UA). Ought to get \$7,500 and a third week. Last week \$31,500 was hot.

Arcata (600; 25-40-50). 'Peck's Bad Boy' (Fox). Looks like a bad choice for this small de luxe house. Lucky if it gets \$1,800. Scale has been dropped at this house, following lead of larger B-W houses. Last week 'Barrets of Wimpole Street' (MG). A fine \$4,200 in nine days.

Boyd (2,400; 35-40-55). 'Merry Widow' (MG) (2nd week). Still doing well and ought to get \$14,900,

'Divorcee' Smash \$100,000 as B'way Pic Grosses Hold Up; Evensong' Nice At 26G; 'Millions' Strong 36G, 2d Wk.

box-office strength, but may gather fair \$1,000. Last week, 'Wake Up and Dream' (U), \$950. Fair.

Lyric (Publix) (1,300; 20-25) —'365 Nights in Hollywood' (Fox). Harshly treated by critics, but title and cast names help it. About \$2,500 indicated. Light. Last week, 'Case of the Howling Dog' (WB), \$3,500.

Grand (Publix) (1,100; 15-25) —'Cat's Paw' (Fox). Second loop run. Hitting good \$2,000 pace. Last week, 'Chained' (MG), \$1,800. O.K.

Aster (Publix) (900; 15-25) —'Desirable' (WB). 'Slide Streets' (FN) and 'Death on the Diamond' (MG), second loop runs, split. Should get \$1,200. O.K. Last week, 'Crime Without Passion' (Par), second loop run, and 'Love Time' (Par), first run, split, \$700. Light.

'Divorcee' on Dual \$10,000, Montreal; 'Ready,' Vaude, 12G

Montreal, Nov. 19. International hockey started season here Saturday (17) and will continue twice weekly until April which makes some dent in grosses. Further, currently another first-run picture with picture plus a vaude pre, the Imperial under new management.

Estimates for This Week Palace (FP) (2,700; 50) —'What Every Woman Knows' (MG). May get \$9,000. Last week 'Thine Is My Heart' (Brit) disappointing at \$7,000.

Capitol (FP) (2,700; 50) —'Gay Divorcee' (Radio) and 'Girl of the Limberlost' (Mono). Better than average bill that ought to gross \$9,000 which would be very good. Last week 'Marie Galante' (Fox) and '365 Nites in Hollywood' (Fox) slipped some at \$7,000.

Loew's (FP) (3,200; 50) —'Ready for Love' (Par) and vaude. Mary McCormick in stage pre. Maybe \$2,000 gross. Last week 'Lost Lady' (WB) and vaude grossed \$11,000.

Princess (CT) (1,900; 50) —'Last Gentleman' (UA) and 'Blind Date' (Col). Will bring in the Artists faces and should not gross under \$8,000. Last week repeat of 'Chu Chin Chow' (Brit) and 'Cuckoo in the Nest' (Brit) took \$6,500.

Imperial (France-Film) (1,900; 35) —'She Was a Lady' (Fox) and vaude opened Saturday (17) under new management, \$3,500.

Cinema de Paris (France-Film) (400; 15) —'Ecstasy' (Contrails) 2nd week. \$1,500 after \$2,000 last week.

which would mean a third week. Last week \$21,000, very fine.

Earle (2,600; 40-55-65). 'The Firebird' (WB) and vaude with Ed Lowry and George Sidney. Despite Lowry's popularity here, no more than \$14,500 expected. Last week 'Student Tour' (MG) and Bowersy 'Follies' leading vaude show. Pretty heavy \$12,500.

Fox (3,900; 35-55-65). 'White Parade' (Fox) and stage show. Fine critical notices, but nothing exceptional in big forecast, although Saturday was rather good. May \$15,000. Last week 'Marie Galante' (Fox) and stage show, \$14,900, nothing to brag about.

Stanley (1,600; 30-40-50). Wednesday (17). 35-40-55. 'Pursuit of Happiness' (Par). Not what was hoped and won't hold over. Lucky if it hits \$12,500. Last week 'Gay Divorcee' (Radio). Pretty good \$12,000.

While the total grosses among New York's first runs will not add up this week to what they were last week, there are no complaints. New arrivals are led by the smash 'Gay Divorcee' at the Music Hall which is optimistic for \$100,000. Picture which was previously opened seasonally, but started to build a prairie fire Friday night (16) and brought one of the smartest week-ends the house has ever had.

Next to the Music Hall in pace is 'Evensong' at the Roxy. British-made operetta opened good and may top a pretty good \$26,000. Three other new arrivals are not doing much. 'Firebird' at the Strand is disappointing at \$12,000 and takes a walk tomorrow night when WB brings in 'Gentlemen Are Born' (2nd week) and 'Merry Widow' a first run. 'Lady By Choice'. It's doing fairly and maybe \$11,000 or over.

'Big Hearted' Herbert not above average at the Mayfair on week-ends ending last night (Monday) and went out. House brought in 'Marie Galante' at 6 p.m. last night.

Holdovers from last week are being underwritten by 'Evensong' at the Rivoli. Picture fell a little under the smash expectations for its initial week, getting \$15,500, but this is mighty. Finally, on second week picture should get \$36,000 or thereabouts, still very fine.

Capitol's second week of 'Evelyn Prentice' will probably be \$25,000. '365 Nights in Hollywood' second stanza for 'White Parade' should bring the Par \$19,000. 'First World War' holding up fairly at Rialto, probably \$9,000 on its holdover.

'Evensong' at the Rivoli week with Armistice Day (12), should have been better than it was. Astor now dark and may return to assist in the next set of screenings. Loew is trying to sublet.

Estimates for This Week Capitol (5,400; 35-75-85-110) —'Evelyn Prentice' (MG) (2d week) and stage show. Fell down considerably on week. Last week, getting \$37,000, on an holdover, paced for around \$25,000. 'Merry Widow' (MG), after Astor run of slightly over four weeks, comes in at \$14,000.

Mayfair (2,200; 35-55-65) —'Big Hearted Herbert' (WB). Went out last night (Monday) after hitting \$19,000 on week, average, 'Marie Galante' (Fox) brought in last night at 6 p.m.

Palace (1,700; 35-50-65) —'Lady By Choice' (Col) and vaude. So-called 'Evensong' (WB) and 'Merry Widow' (Col), doing pretty good, and may hurdle \$11,000. Last week another first run, 'Til Fix It' (Col) nosed in at \$10,000.

Paramount (3,564; 35-55-75-85) —'White Parade' (Fox) (2d week). Under estimate first week, ending up with \$28,000, and on holdover \$20,000. 'Evensong' at the Rivoli House celebrates eighth anniversary week starting Friday (23) with 'College Rhythms' (Par) on screen next night.

Radio City Music Hall (5,945; 40-60-85-99-110) —'Gay Divorcee' (Radio) and stage show (1st week). Off slower than expected but picking up in big way for a \$100,000 gross, raves. Holds over. Last week second of 'We Live Again' (UA-Goldwyn) the last few days weren't so good and house ended up at \$10,000.

Rialto (2,000; 40-65) —'First World War' (Fox) (2d week). Okay on its holdover, around \$10,000, but on second week 'Merry Widow' (MG) comes in tomorrow night (Wednesday). First week of 'War' \$18,000, fine.

Knickerbocker (2,200; 40-65-75-85-99) —'Kid Millery' (UA Goldwyn) (2d week). Still stout film timbre and probably around \$36,000, big, second week. Initial seven days, \$51,500, tremendous, although chance looked good for as much as \$60,000.

Roxy (6,200; 25-35-55-65) —'Evensong' (GIP-Fox) and stage show. Looks to get \$26,000 or over, fairly good. Last week \$19,000. 'Merry Widow' (2), held up nicely, \$24,000. House brings in 'Imitation of Life' (U) Friday (23).

Strand (2,500; 35-55-65-85) —'Firebird' (WB) (2d week). Picture that takes and no more than \$12,000 the answer. 'Gentlemen Are Born' (WB) comes in tomorrow night (Monday) and 'Merry Widow' (2d) at 6 p.m. 'Merry Widow' (WB) \$19,300.

State (2,600; 35-55-75) —'Monte Cristo' (UA) and vaude. Average week of \$7,000 or better. Last week 'Merry Widow' (WB), reported around \$15,000.

'Live Again,' Solo, \$8,900, Providence; 'Expectations,' Stage Show, \$10,500

Providence, Nov. 19. 'Live Again' (WB) and 'Let's Smile Again' (UA)...

United Artists (UA) (1,200; 30-40-55)—'We Live Again' (UA) (24 weeks)...

Estimates for This Week

Fay's (2,000; 15-25-40)—'Sell Anything' (WB) and 'Let's Smile Again' on stage...

New's State (2,000; 15-25-40)—'We Live Again' (UA). Solo film will not appealing with the fans here...

Majestic (Paw) (2,000; 15-25-40)—'Blind Notion' (Fox) and 'Hell in Heavens' (Fox)...

Strand (Indie) (2,000; 15-25-40)—'Girl of My Dreams' (Mono) and 'Jealousy' (Col)...

RKO Albee (2,000; 15-25-40)—'Great Expectations' (L) and 'Rhythm Roundup' on stage...

RKO Victory (1,600; 10-15-25)—'Silver Bullet' and 'Gift of Gab' (L)...

SPORTS, RAIN FRISCO'S BO HANDICAPS

San Francisco, Nov. 19. Football, rain, horse races, dog races—all these are denting Frisco grosses...

Warfield will get top money but that will be under the hands braced opening day of 'White Parade'...

Business ought to better, because this is the first week in months that there isn't a holdover on any downtown season except the United Artists...

Estimates for This Week

Fox (Leo) (5,000; 30-35-60)—'Student Tour' (MG) and 'Exciting Adventure' (L)...

Golden Gate (KOK) (2,844; 30-35-40)—'Lady By Choice' (Radio) and stage show...

Paramount (FWC) (2,400; 30-35-60)—'Great Expectations' (L) and 'Girl of My Dreams' (Mono)...

'PRENTICE' SMACKO 27G, BUT WASH. BIZ SPOTTY

Washington, Nov. 19. Business is not so good this week the lads are dizzy. Only top houses getting any...

Earle (WB) (2,424; 25-35-60)—'Fox' (Loew) (1,583; 25-35-60)—'Evelyn Prentice' (MG)...

Estimates for This Week

Earle (WB) (2,424; 25-35-60)—'Fox' (Loew) (1,583; 25-35-60)—'Evelyn Prentice' (MG)...

Palace (Loew) (2,363; 25-35-60)—'Columbia' (Loew) (1,363; 25-40)—'Met' (WB) (1,583; 25-40)...

New Orleans, Nov. 19. 'One Night of Love' at the Orpheum is good...

Estimates for This Week Saenger (3,568; 40)—'White Parade' (Fox)...

Palace (Loew's) (2,800; 25-40)—'We Live Again' (UA)...

Indiana (Katz-Feld) (3,000; 25-40)—'College Rhythm' (Par)...

Lyric (Olson) (2,000; 25-30-40)—'Hell in Heavens' (Fox) and vaude...

Palace (Loew's) (2,800; 25-40)—'We Live Again' (UA)...

Denham with World Fair revue has the edge despite price boost to 35-40-60...

Estimates for This Week Aladdin (Huffman) (1,500; 25-35-60)...

Denver (Huffman) (2,500; 25-35-60), 'White Parade' (Fox)...

Orpheum (Huffman) (2,600; 25-35-60), 'Hell in the Heavens' (Fox)...

Palmer (Huffman) (2,000; 25-40), 'Merry Widow' (MG) and 'Outcast Lady' (MG)...

Denham with World Fair Revue on stage. Name of dead star used on revue...

Denham (Cooper) (1,500; 35-40-60), 'Ready for Love' (Par) and Tex Guinan's World Fair Revue on stage...

Comparative Grosses for October

Total estimated grosses during October for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK

Table with columns for dates (Oct. 18, Oct. 25, Nov. 1, Nov. 8) and house names (CAPITOL, PARA-MOUNT, MUSIC HALL, ROXY, RIALTO, STRAND, etc.)

CHICAGO

Table with columns for dates (Oct. 18, Oct. 25, Nov. 1, Nov. 8) and house names (CHICAGO, MISSOURI, PALACE, UNITED ARTISTS, etc.)

LOS ANGELES

Table with columns for dates (Oct. 18, Oct. 25, Nov. 1, Nov. 8) and house names (DOWNTOWN, HOLLYWOOD, PARA-MOUNT, STATE, etc.)

BROOKLYN

Table with columns for dates (Oct. 18, Oct. 25, Nov. 1, Nov. 8) and house names (FOX, ALBEE, PARA-MOUNT, METROPOLITAN, STRAND, etc.)

ST. LOUIS

Table with columns for dates (Oct. 18, Oct. 25, Nov. 1, Nov. 8) and house names (AMBASSADOR, FOX, STATE, MISSOURI, SHUBERT, etc.)

(Continued on page 27)

Cohan Forgotten In Indianapolis; 'Gambling' \$3,600

Indianapolis, Nov. 19.

Grosses are going to town over the week end and the local boys are getting gray hairs trying to figure out where the crowds come from...

Palace (Loew) (2,363; 25-35-60)—'Columbia' (Loew) (1,363; 25-40)—'Met' (WB) (1,583; 25-40)...

Circle (Katz-Feld) (2,600; 25-40)—'Expectations' (L). Good campaign, but names in cast keeps average down to \$3,600...

Indiana (Katz-Feld) (3,000; 25-40)—'College Rhythm' (Par). Town is going for musicals in big way...

Lyric (Olson) (2,000; 25-30-40)—'Hell in Heavens' (Fox) and vaude. Tough competition and extended policy of all vaude acts and no units brings this one down to sad \$5,200...

Palace (Loew's) (2,800; 25-40)—'We Live Again' (UA). Team of March and Sten is hot and house leads the town with excellent \$8,900...

Denham with World Fair revue has the edge despite price boost to 35-40-60. Stage show runs full hour and first thing of its kind here in many months...

Estimates for This Week Aladdin (Huffman) (1,500; 25-35-60)...

Denham with World Fair Revue on stage. Name of dead star used on revue...

Denham (Cooper) (1,500; 35-40-60), 'Ready for Love' (Par) and Tex Guinan's World Fair Revue on stage...

Denham with World Fair Revue on stage. Name of dead star used on revue...

Denham (Cooper) (1,500; 35-40-60), 'Ready for Love' (Par) and Tex Guinan's World Fair Revue on stage...

Denham with World Fair Revue on stage. Name of dead star used on revue...

Slump in % Splits Prompts Paris Music Pubs to Withdraw Former Pic Support; Tough on Shoestringers

Paris, Nov. 10. Slump in film grosses is turning tables on music publishers who used to make plenty yearly on film rights to their melodies. In the past there were 10 publishers in Paris who got their stuff into the films that they used to pay the orchestras in the studios as an inducement to producers. Then the producers asked more, and it all but reached the point where the music publishers partly financed the films in order to get in their tunes.

Every time a film is shown, the Society of Authors collects a 3% royalty out of the exhibitors' gross, and this is split three ways—among the composer, lyric writers and publisher. These royalties often ran to \$10,000 a film, leaving a big margin to the publisher who put up the dough for the producers' band.

\$25,000 Royalties

Similarly, composers had a good thing. Some of them used—and still use—salesmen to get their stuff into the pictures in quantity. The best of them gross \$25,000 a year in royalties, on quantity production basis.

Recently this has been spoiled by the dialog writers getting a cut on the royalty. This new arrangement known as the cut for 'sketch' rights (sketch is here used as a French word), is being enforced by the Society of Authors, and does the music men out of their monopoly.

This, beside the drop in grosses (all the royalties being on a percentage basis) is another reason why the music publishers are giving up payments of any kind to producers, making it just so much harder for the local shoestring film makers to get by.

Leasim's European O.O. for RKO-Radio; To Get Promotion?

Paris, Nov. 10. Expansion of authority of the Paris office of Radio Pictures is seen in the current trip of Harry W. Leasim, Paris chief, through central and eastern Europe, to organize distribution. Leasim will go for several months, going as far as Egypt and Palestine.

Coincidental with the resignation of Bo Dowling as European chief, with headquarters in London, this is seen as an up for Leasim and a reward for his successful inauguration of direct French first-run distribution in Paris this year.

Also following the opening of Spanish offices by Phil Reisman, foreign distribution chief, on his recent trip here, with headquarters in Barcelona.

Leasim went first to Roumania. Will also visit Belgium, Switzerland, Italy, Bulgaria, Albania, Turkey, Greece, Yugoslavia, Egypt, Syria and Palestine.

PRIEST SUES DANCER FOR 'PROFANING' SONG

Paris, Nov. 10. Father Brun, priest who writes religious music, has instituted suit against Helba Huara, Peruvian hooper, for giving a dance recital to the tune of a Gregorian song he had arranged, and also against Alfred Lyon, concert agent, who ran the recital. Priest asserts the dancer profaned his religious music.

Spanish Eyes No

Madrid, Nov. 17. 'Roman Scandal' (UA); 'The Black Cat' (U); 'It Happened One Night' (Col); 'House of Rothschild' (UA); and numerous other films are on the black list of El Siglo Futuro, local Catholic and monarchist newspaper.

Siglo publishes daily the entire list of legit, musical and film offerings in town and lists a 'yes' or 'no' after each to indicate which 'can be seen' or 'cannot be seen.' Very few are on the 'yes' list. Sheet gives newsreels a 'yes.'

AMERICAN IDEA

Want Info From French Gov't on Next Year's Likely Quota

Paris, Nov. 10. American firms here have unanimously asked the government to give them a decision on the 1935 rules for importing films by Nov. 15. Can't do anything about dubbing arrangements, possible dismissal of staffs, advertising contracts, etc., if they have to wait until Dec. 31 for dope on what's going to happen next year, they claim.

Chances of getting an answer are slim, however. Under best conditions, action is slow, and with the government changing, it is considered almost hopeless.

INTRICATE POACHING RULE IN PARIS COURT

Paris, Nov. 10. Swiss Court of Appeals has just rendered a decision upholding the right of film companies to take pictures of a private festival, exclusive film rights to which have been given to another company, provided the picture company sets up its camera outside the grounds.

Societe de Film d'Art et d'Histoire bought official film rights to a dance festival recently given by the Swiss wine growers' association, and space was reserved in the grand stand for its camera. Association agreed to allow no other professional camera in the park. Received \$300, plus 50% of rentals and a free copy of films, in return for the rights.

Another company, Office Cinematographique, put a camera in a window overlooking the park, and got a picture. First company sued, and got an injunction in lower courts against the Office Cinematographique. Court of Appeals, however, reversed this decision, contending that as long as the second camera was outside it was okay.

Franco-Russ Film

Paris, Nov. 10. A syndicate of French motion picture producers has been organized to join with the Soviet Government in the making of a picture in Russia. Deal is sealed, signed and delivered, and production will begin early in January at the Leningrad Studios.

Story is Alexei Tolstoy's 'Peter the First,' and the author's nephew, now living in Russia, will assist on technical details.

NAZIS PLAN TO PRODUCE 3,000 NEW PLAYS TO DEVELOP GERMAN 'KULTUR'

All This Year and In Addition to Regular Commercial Projects—Will Get Drama to Every Village in Country

Berlin, Nov. 10. Plans for producing 3,000 plays in Germany during the winter, in addition to the regular productions, were discussed by Nazi Kultur-gemeinde embracing in addition, exhibitors and films.

Dr. Stang, boss of the NSK, outlined his plans before a huge meeting of the officials of the organization, saying they would take the drama into every hamlet and village in the Reich.

These plays will be produced in conjunction with the Nazi labor organization, 'Kraft durch Freude,' a mate to Mussolini's 'dopo lavoro' and designed to regiment the playtime of the German laboring masses, turning it into the 'proper channels.'

Discussing the vast project Dr. Stang said the work should em-

Metro's London Bally For 'Merry Widow'

London, Nov. 10. Metro's Empire's special attraction for the forthcoming Loyal Wedding will be 'The Merry Widow,' which starts its West-End pre-release Nov. 23. Management is trying to locate most of the principals that played in this musical in London for personal appearances.

Those likely to show up are Illy Risse, Joe Coyne and George Graves, stars in the show when it was first produced in the West-End in 1904.

BRITISH EQUITY BREAKS WITH MANAGERS

London, Nov. 10. More than 500 actors and actresses, members of British Equity, attended an emergency meeting of the association at the Comedy theatre Sunday afternoon (4).

They assembled to discuss the deadlock situation with regard to a 'closed shop' policy. For some time Equity here has been in complete agreement with the managers on minimum salary and other terms of employment, but arrived at a deadlock when the managers refused to insert a clause giving artists the right to refuse to continue working in any production with non-Equity performers.

After a lengthy debate a resolution was passed breaking off further negotiations with the Society of West End Theatre Managers, on the subject of a new form of standard contract.

49-SEAT THEATRES

Vienna Now Has Two of 'Em To Get Away From Legal Ruling

Vienna, Nov. 8. After the successful foundation of Theatre for 49' here, another theatre called the Tribune has been founded, also with a seating capacity of 49. New house is under direction of Hans Herwig.

Reason these little theatres seating 49 are springing up is that no licences are granted to open new theatres here, and according to local legal definition all houses giving public performances before an audience of 50 or more are classed as theatres.

Tribune opened with 'Tsarakoff's Puppen' (a dolls of Tsarakoff) which is Anna Eisengruber's translation of 'The Idol' by Martin Brown. Other little 49-seater also successfully presented an American drama 'Sun-up,' by Lulu Vollmer.

Italian Government Reorganizing Legit; Helping to Revive Road

WHEN IS FIRST SECOND?

French Exhibs Want to Know Just What Distribibs Mean

Paris, Nov. 10. Local exhibs who buy pictures for first runs are used to having the distributors sell them to other houses for 'exclusive runs' before the first runs, but now that films are getting 'pre-first runs' as well, they are beginning to get sore.

Board of directors of exhib syndicate, therefore, has issued instructions to members to see that their contracts name specified by any houses which can show pictures in 'exclusive runs' before the first runs, or else their first runs will not merely be second runs as now, but third, fourth or fifth runs.

It's just one of those funny situations that arises out of French logic. In no other country could a first run be second, but here it's normal. Only when it gets to be third or fourth does anything begin to seem wrong.

STAVISKY'S FRENCH MUSICAL FOR LONDON

London, Nov. 10. Sir Oswald Stoll has been conferring with Georges Bizet's French revue producer, for purpose of staging 'Deux Sou de Fleux' at the Alhambra. Show is one that Stavisky, the French financier, who committed suicide a year ago, financed at the Empire, Paris. Understood original production cost was around \$200,000, and will cost about \$40,000 to restage.

If arrangements are satisfactory, the Alhambra will go back to musical shows with it, opening after Christmas.

National Pic Library For Paris Exposition

Paris, Nov. 10. National library of motion picture films will be created for the 1937 Paris Exposition. Still photographs and phonograph records would also be preserved in this collection, which would aim to include everything of historic interest or of value to research workers. Would be to films what the National Library is to books.

Building near the Trocadero will be specially erected for the film library, according to plans of Director Huisman of the Biblio Arts Bureau, who has asked the Public Works Commission to provide for its construction. Structure would be inaugurated during exposition.

BRITISH STAGE FOLKS Charge \$250,000 Fraud

London, Nov. 10. Cyril Southwell Piper, described as an engineer, aged 29, residing at Grosvenor House, is on \$10,000 bail, charged with obtaining from James Henry Foster, by false pretences, with intent to defraud, a banker's draft for the same amount of money. Police opposed bail, saying there were further serious charges to be preferred.

Accused is head of an automobile distributing company, which sells cars on the instalment plan. A number of people invested money with him and for a time received large dividends thereon. Recently these payments ceased and it was alleged Piper was ill and there would shortly be an adjustment.

Among the investors were a number of members of the Green Room Club, and when the payments stopped, they called a meeting. Whether the charges are the result of this meeting is not known.

Among those reported to have placed money with Piper's company are William Mollison and his brother Clifford, who are said to have put \$22,000 into the venture; Jack Fincham, Jameson Dodds \$15,000, George Vealire, A. W. Baskenb, Gene George, Ernest Gibbins, George Gee and Esmond Knight. All of these show people are members of the Green Room Club and the total amount they are said to have put into the venture is over \$250,000.

Organization is out to put over an ambitious program and with free and cheap tickets as the platform.

Rome, Nov. 8. Under the name of Public Entertainments Guild, the Italian Government has extended its care over the legitimate theatre. All sorts of official bodies are being organized to alleviate the crisis that is bearing so hard on the theatrical industry.

The Guild is taking vigorous measures for abolishing every form of intermediation in the employment of operatic and dramatic artists; also gives encouragement to the new employment offices, and has arranged for the granting of the exceptional reduction of 72% of ordinary railway fares, passenger and goods, to principal theatrical companies.

Regional associations formed for the purpose of reducing general expenses and improving shows have given such excellent results in the Abruzzi sector that similar arrangements are being made for the season in the Veneto, the Upper Adige and Romagna.

Guild is also taking measures to eliminate the engagement of foreign managers for staging of Italian shows and to regulate the expansion of the Italian theatre abroad, both in regard to repertoires and companies.

Guild has awarded premiums, ranging from \$425 to \$4,250, to 20 companies this year.

Other bodies have been organized as follows: National Group of Dramatic and Cinematographic Authors, attached to the Authors and Writers Syndicate; National Union of Dramatic Art, which regulates all commercial relations of leading actors and companies, both in town and when touring, and looks after unification of authors' rights; Theatrical Industry Association, which regulates guarantees and controls conditions for theatre actors, and has instituted a national committee of stage technicians to improve the Italian theatre.

Dopolavoro has also been very busy with its three Chariots of Thespis, travelling theatres which seat 1,000 persons each, which visited nearly every part of Italy this year, giving more than 150 performances. Philharmonic societies, too, help to bring theatre within reach of the people, especially in the country; there are now 2,200 of these societies, with about 1,400 theatres, and they gave a total of 50,000 performances this year to audiences numbering about 4,000,000.

Back to Acting

London, Nov. 10. Monty Banks has temporarily abandoned show-biz to be featured in a full length film Warner's. Will be made at Teddie's, directed by Tim Whelan.

London, Nov. 10. Monty Banks has temporarily abandoned show-biz to be featured in a full length film Warner's. Will be made at Teddie's, directed by Tim Whelan.

YANKS ARE COMING—AGAIN

French Political Upsets Hurt Amusements; Legit, Films Drop Off

Paris, Nov. 10. Resignation of Premier Doumergue has put a complete kibosh on show biz. Again afraid of street rioting, people are staying home at night. Even big hits, for this season, are doing playhouse business. Legit is holding up better than films. 'Tol, c'Est Moi' (You're Me'), Bouffes Parisian operetta, is doing good business, as is 'Tovaritch', hollowed from last season, at the Theatre de Paris, but others, even those which are good, are only so-so at the b.o. Hard to find a single film of any kind that is doing really good business.

This in spite of fact that French this year are turning out pretty good product from a b.o. standpoint. Theoretically, that is, because the mob just won't leave the home armchairs.

Among the 'successes' are 'Si j'Etais le Patron' (If I Were the Boss), with Fernan Gravy and Max Dearly, indie pic that Natan got away from Dave Southern at the last minute by subsidizing him and putting it into his Moulin Rouge the same night. Picture is holding over, and since the house is big that's a good sign.

Another good one is 'Ademal, Aviateur', which is having a long run at the Colisee, showcase on Champs Elysees. Both these are comic films, showing current taste of public.

About 50% Off

But even the best of them are estimated to be grossing only about half of what the good ones did last year, and last year was no bonanza. Rex, big Halk program house, is going against trend and improving a bit.

Good b.o. prospects, for these things, are held in Yvonne Princetin's first talker, 'Dance au Camelia', recently opened at Olympia. This indie production is distributed by Agiman and Sassoon. Two others are hailed as winners which have not yet opened: 'La Flambee', Guy Croswell Smith's first French film, and 'Tartarin of Tarascon', based on the Leon Daudet novel, which Pathe-Natan made with Italmu, southern dialect specialist.

Cabinet crisis is also smearing the plans for cutting taxes on show admissions, and on the big film NIRA plan.

Tax committee met Monday (5) under chairmanship of Georges Lecomte and fixed up a lower scale of state taxes for theatres. Also approved a bill which would give cities a chance to cut down charity tax and get the money elsewhere, probably by socking radio set owners. But this is all air for the moment, under present circumstances, because no one knows who'll be political boss the next day.

Howard's London Play

London, Nov. 10.

Sydney Howard returns to the London stage Nov. 22, in a new farce called 'Half a Crown'. It is an adaptation by Douglas Furber of a serious play by Arnold Ridley.

On his return from Hollywood, Howard is reported to have made sarcastic remarks about the American film industry as conducted in Hollywood.

Kelly Homeward

Tokyo, Nov. 10.

Arthur Kelly, head of United Artists' foreign department, leaves here Friday (23) for New York after having completed his latest trip around the world. Will spend about a week on the Coast, en route to the studio before coming back to his home office in New York.

Kelly has been gone from the U. S. about a year on his current trip.

NATAN SAVES CHAMBRE

Since Americans Out, No One Seems to Pay Dues

Paris, Nov. 10. Chambre Syndicale would have folded for lack of funds recently if Bernard Natan, Pathe chief, had not come through with \$660 to tide the outfit over until next general meeting, according to reliable trade sources.

Chambre is the chief organ of opposition to importation of foreign films. Natan also is supposed to have given \$5,000 for support of the chambre last year.

All members of the chambre are supposed to pay slightly over 2c a foot for all film they put out, to keep it going, but since American firms pulled out last year, in fight over quota, funds have been almost entirely lacking.

G-B'S BERNERD TO STAY IN ENGLAND

London, Nov. 10.

Jeffrey Bernerd is not coming back to the United States. Official announcement is that he has 'indefinitely postponed' his return but understood that he has not been able to come to terms with the heads of the company on the assignment and prefers to remain in London. He is general manager here.

Mark Ostler is going back to New York about the first week of January. Probably will be decided by that time just what will be done, when and whether Bernerd will come over, or whether someone will be named in his place to handle the company's American activities. Bernerd was to sail Nov. 21 to take charge of the company's American end. Shift came late last week after some inner-office conferences during which it is understood Bernerd and the Ostlers were not quite eye to eye on coin and several other items.

Bernerd is on a long term contract with G-B and also owns considerable of the company's stock.

PALLADIUM HOLDS ACTS; TIMBERG JUST 4 WKS.

London, Nov. 10.

Acts in Palladium 'Crazy' show that have been held over for run of the show are George Prentice, Raye, Billis and La Rue, Mathea Merryfield, all Americans, and Renita Kramer, German. Herman Timberg and company, in for four weeks, will be let out after that.

Val Parnell, Palladium's booker, is off to America, and will have first job to scout with Harry Foster for a big attraction to replace the Timberg act.

Show seems all set to run till end of January, and Parnell will do his best to prevail on Eddie Cantor to accept a fortnight's engagement for the reopening bill of the Palladium's vaudeville policy. After that management figures on a prolonged Jack Lytton and band engagement.

Delayed Summer

Capetown, Oct. 23.

October is always set as the start of summer over here, but Johannesburg upset the idea with a cold snap Oct. 15, temperature dropping to within five degrees of freezing point. Frost covered the ground, with a cutting wind, peculiar this time of the year.

Hit amusements hard, all shows suffering.

HELP FRENCH TO FRAME NRA

U. S. Filmmers Named for Important Paris Committee on Reorganizing Industry—Natan Squabble Continues—WB and MG Reps in Key Spots

MAY HELP ON QUOTAS

Paris, Nov. 10.

Collaboration between French and local American film trade leaders on an unprecedented scale, to save the French industry, is prodded by the presence, for the first time in history, of an American on an all-important trade defense committee, and by continuous friendly negotiations now going on between Americans here and important elements in the French biz.

Committee on which Americans are officially represented is that of the Association de Defense et Propaganda, which is the central trade organ at present for fighting for the right kind of local film NRA. American on it is Ernest Koening of Warner Brothers.

Other members are Charles Delac, representing the Chambre Syndicale, of which he is president; Raymond Lussiez, chief of the exhibitors' organization, and Marcel Socher, president of the Independent Distributors' Association, one of the important elements of the Henri here indie group of trade bodies. Committee replaces one carried on the work of the Committee de Defense of the industry, which was called the Triumvirate and consisted of Delac, Lussiez and Clerc, all important Frenchmen.

Lineup into which the Americans have thus broken is really the top of the trade, and they can expect to have some genuine influence—especially since Delac represents the only anti-American element on the committee.

Others Favorable

All the other members are favorable to the free entry of foreign films, and although it is the Government, not the trade, which finally decides quota problems, this should have a lot to do with getting a good break this year.

Committee's first act was to provide funds for itself by having stamps, for its benefit, put on all contracts signed between members of the associations comprising it. Then it proceeded to go on with the setup for lower taxes and to deal with the interministerial committee for the reorganization of the trade.

Americans are also working with the French on the organization of the distributors to fight the booking combine. Alan Byre of Metro is the chief American rep in the committee engaged in this fight.

Chief booking combine is that of Bernard Natan, and this movement is rapidly becoming part of the fight against him of independent elements in the French trade. Americans are not sorry to join, since Natan remains the big quota advocate.

Natan's Wily Move

Natan pulled one of his characteristically clever moves, however, at one of the meetings of the anti-booking-combine committee early this week, and nearly took the whole works over into his own camp. It was one of those coups which show why, in spite of all the squealing against him, he remains the dominating figure in the local industry, and why he may stay so for a long while.

He walked into a meeting of the distributors' group and started to talk to it fluster and better than his enemies. He protested that his booking combine was a swell thing and favorable to the distributors, and invited the gang to come around and see the books and let him prove it. In the presence of American

Germany's Kontingent Boost to 8G Brings Talk of U.S. Quitting Reich

A Big Short—400G Cost

'Hoi Pausole', French-made English language film starring Emil Jannings and Sydney Fox, which cost about \$400,000 to produce, is being peddled in New York as an extended short. Film was produced at a length of about 12 reels. It's been cut down now to about four.

New production company was formed for the film in France, headed by Charles Levy, banker, who last week was jailed in France for financial manipulations said to closely parallel the Stavisky maneuver of a year ago.

BIP TO FILM 'BLACKBIRDS'

London, Nov. 10.

After a lot of dickering, British International has closed a deal with Lew Leslie to make a film of 'Blackbirds.'

Film starts as soon as show finishes at the London Coliseum, which is expected to be sometime in December.

Understood, Leslie gets a \$75,000 advance, plus percentage on grosses. Condition attached to the deal is the show is not to tour the provinces after its Coliseum run.

delegates, he appealed to the French for support on the ground that he was the only man in France to carry on the fight against the competition of American pictures. He had the crowd flabbergasted to the extent that they consented to come around and let him explain the works to them. His opponents figure that if they ever go they're lost.

Natan will gobble up the opposition—and they are trying to stop the committee from dealing any further with him in that manner.

Their program—and when Natan isn't around the distributors agree on it, including all the Americans—is to sell only to owners of theatres. They'll sell to Natan for the theatres Pathe actually owns, but not for those he has grouped, and which he simply books.

Expo Officers

Naming of the officers of the film committee for the 1937 exposition has led to another one of those funny French incidents of film politics involving Natan.

At the committee meeting to choose the officers, at which Louis Lumiere was chosen president and Louis Aubert, Charles Delac and the critics Vuillemoz and Chataigner received other offices, Pierre Gueraux got up after the nominations were over and suggested that Natan, as head of the biggest firm in the industry, should get an additional vice-presidency. Gueraux is a rich man who has angled couple of films and thus became a big shot in the industry.

Former Undersecretary Pommarot, one of the Government big shots on the committee, objected, saying that they had enough vice-presidents already, and Natan, moreover, would not have any time to work. He turned to Natan, who was present, and asked him if this was not so. Natan agreed, and everything was hunk without him. Next morning Natan's name appeared on the committee, objected, published in Comedia, leading Gueraux, Delac, who is Natan's main enemy, explained that it had been decided he should have been included, anyway.

But Natan is out of it. Committee met again and Natan was named vice-president, after having been previously named, but he immediately resigned, and that's that.

Berlin, Nov. 10. New ruling has been promulgated here but not yet officially posted raising the kontingent cost. Raise is not a big one but may affect American films considerably, especially since they are already harried by haphazard conditions of distribution here.

Now costs about \$7,000 per kontingent and new law will raise it to \$8,000. Details are not quite clear but are expected to be made so in an official communique within a few days.

American companies here are especially annoyed because the quota law, as passed last year, was supposedly for two years ending July, 1936. New move seemingly sweeps that aside despite the fact that all companies had made their plans on that basis.

Some talk among New York foreign managers of pulling out of Germany because of the film quota increase. Several companies are reluctant to do anything, preferring to hang on in the hopes the market will straighten out while others are bitter over the difficulties in Germany at present over censorship, employment and other items even outside the quota thing.

Warner Bros. has already pulled out of Germany and United Artists is also out of there, although having a distribution deal with Bayerische, Universal, Fox, and several other companies feel that they have too much coin tied up there and may be able to get some of it back if sticking. They are loath to forget it and mark the sum down as a net loss.

That money situation is due to the non-export of coin regulation from Germany. Some companies got their money out at a loss. Others kept it and tried to get it out in merchandise, films and raw stock. These are the ones that are stuck to the greatest extent.

CZECH ACCORD VIRTUALLY SET

Washington, Nov. 10.

A flash from Prague received here this morning has it that the new official film law has been published. No details are as yet available and Government is holding back on action of any sort until details arrive here.

George Canty, American film commissioner in Europe, has left Prague and gone back to his U. S. Embassy Post in Berlin.

In New York the film foreign execs believe that the long Czech film fight is over, but none has definite information, that going for the Hays office, also. Understanding is that Czechs have decided to do away with the film quota which first started the trouble, but would substitute a flat tariff of \$340 per film. While a number of American companies are disatisfied with this, claiming it is still too high, the Hays office is taking no action until it has complete details of the new situation over there.

About the end of the week, when it is presumed all info will be at hand on what Czechia plans a special meeting of all foreign managers will be called to decide what action is to be taken. General consensus is that if the new law has no jobs in it, calling for the tariff payment and allowing for free export of coin from Czechia, the companies will probably acquiesce and return to the market. They have been out of there for about two years.

NEW YORK CRITICS MERGE THEIR VOICES IN ONE UNANIMOUS FOUR-STAR SONG OF PRAISE THAT ROARS LIKE THUNDER IN THE STREETS . . . as "The Gay Divorcee" week-end business at Radio City Music Hall parallels all time record set by "Little Women"

★★★★ (FOUR STARS) "CHARM AND GAIETY RULE AT MUSIC HALL—Fred Astaire, emerges in 'The Gay Divorcee' as one of the brightest of Hollywood's light entertainers. . . Such expert and nimble dancing, as Fred Astaire's has never before been seen on the screen. . ." *Kate Cameron—Daily News*

★

"RHYTHM, COMEDY AND BRILLIANT CAST PERFECTLY BLENDED. . . A poem in pictures, rhythmic, utterly lovely. . . Silken smooth, suave, sophisticated, exquisite production. . ." *Regina Crewe—N. Y. American*

★

"For a Grade A blend of music, dancing and comedy you need look no further than. . . 'The Gay Divorcee' . . . you will find dancers who make all other pretenders to the modern dance look club-footed; you will find neatness, dispatch and good taste . . . in 'The Gay Divorcee' you will have . . . the almost perfect screen musical. . ." *Thornton Delahanty—N. Y. Eve. Post*

★

" . . . It has the sparkle of spontaneity . . . 'The Gay Divorcee' is tuneful, lively, eye and ear entertainment. . ." *Eileen Greelman—N. Y. Sun*

★

" . . . 'The Gay Divorcee' is a truly gay, refreshing, exhilarating and captivating musical comedy. Don't miss it." *Bland Johanneson—Daily Mirror*

★

"By the time 'The Gay Divorcee' makes its rounds in the country's theatres, Fred Astaire will undoubtedly be the screen's newest rave . . . 'The Gay Divorcee' is a refreshingly frivolous and thoroughly entertaining comedy with music. . . The production numbers are lavishly staged, the songs are catchy, the dialogue is bright. . . You couldn't ask for much more. . . It's gay, tuneful, romantic and fun. And Mr. Astaire is simply elegant." *Rose Pelwick—Eve. Journal*

★

" . . . Mr. Astaire is an excellent comedian and an engaging leading man, and his services in both capacities are shrewdly employed in 'The Gay Divorcee' . . . supplied with a dash, a polished humor, an air of fresh tunefulness and a general charm of playing that make for one of the most delightful examples of its type of cinema that has yet been devised . . . Miss Rogers proves an admirable partner. She almost makes one forget the lamented Miss Adele Astaire, and I can think of few higher compliments." *Richard Watts, Jr.—N. Y. Herald Tribune*

★

" . . . So long as Mr. Astaire is willing and eager to dance, nothing else matters. . . And how he can dance . . . 'The Gay Divorcee' is thoroughly delightful. . ." *William Boehnel—World-Telegram*

William Boehnel—World-Telegram

★

" . . . 'The Gay Divorcee' put everybody in a bright humor at the Radio City Music Hall yesterday. . ." *Andre Sennwald—N. Y. Times*

Andre Sennwald—N. Y. Times



R K O
RADIO
PICTURE

Down a pathway of stars . . . on a rainbow of rhythm . . . they're dancing to new box-office records everywhere!

HELD OVER
of course!

THE GAY DIVORCEE

(MUSICAL) Radio production and release, Stars Fred Astaire and Alice Brady, E. H. Horton. Directed by Mark Sandrich. The musical comedy...

"The Gay Divorcee" (cinematic s.a. twist added another 'e' to the original legit money...

The Music Hall engagement was deferred owing to the extended booking schedule. It's in for two weeks. An idea was to probably extend it for a third stanza but 'Broadway Bill' (Col.) is now slated for 'Thanksgiving week'...

This musical has everything for audience satisfaction. Its general acceptance in the many keys already played more than evidences that 'Gay Divorcee' has established a new musical comedy star for the celluloid firmament...

Astaire gunned into flickers as a dancing straight for Joan Crawford but scenic heights attained over night in 'Flying High' with Ginger Rogers, his vis-a-vis in 'Rio' Radio and the team repeats. And how.

Intently Astaire's manner, style, personality and terpsichorean brilliance, which impressed him so favorably upon Broadway and West End audiences, are likewise a cinch for the picture pattern. Furthermore, in all these personality qualifications the Radio studio has a star whose libretto is written by his own dancing feet.

The manner in which Astaire taps himself into an individual click with that 'Looking for a Needle in Haystack' a hooping soliloquy in his London hat and top hat, and his him his cravat, boutonniere and walking stick, is something which he alone elevates and soaks over on individual artistry. Neither librettists nor director could fashion that.

All through the picture there's charm, romance, gaiety and eclat. There's a dancing and singing in the situation of the professional male co-respondent who is to expedite Ginger Rogers' divorce.

The dancing can't help but impress as being of Astaire's own creation just as was the common belief in his Broadway legit try although Carl Randall and Barbara Newberry contributed by their own dancing. Ditto here, Dave Gould's tip-top staging leaves the impression that Astaire might have lent some unofficial collaboration on the hoof, at least so far as his own numbers (or those with Miss Rogers) are concerned.

"The Continental," of course, is the smash song and number of the flicker. It's another 'Caricature' and like that pip Vincent Youmans tune this song (the comeback tunc by Con Conrad and Herb Magidson incidentally) their for romantic singer.

Colie Porter's 'Night and Day,' from the original show, is alone retained and worthily so, especially as Astaire interpreted it. After having done it for months on 'New York and London stages it's but natural that his celluloid translation of a now highly familiar song must be enhanced by new personal business and lyric mannerisms sufficient to more than satisfactorily offset the familiarity. Wisely, too, it's held down just right.

'Don't Let It Bother You' and 'Let's K-nock K-need' are the other songs. They're Gordon and Revel's contributions. 'Needle in Haystack,' along with 'Continental,' is by Conrad-Magidson. A case of course is permitted to run the fullest for production, terpsichorean and general flash values as the seekroo for a brightly lit musical comedy which is both musical and comedy.

Ginger Rogers is also excellent, but the performances don't end there. Alice Brady and Edward Everett Horton, in the sub-plot, are more than just good foils. Erik Rhodes and Eric Blore, both from legit, also impress in no small manner. Blore's antics to self-righteous and stunts a scene or two when he's doing his stuff, while Rhodes as Tometti, the faithful co-respondent (who always phones his wife whenever he's playing ladies' boules on professional duties) likewise whams home a signal performance. Included in this is a renegade of 'Continental' voice, which is a certain accompaniment, upon which instrument Rhodes is no mean performer. Astaire can also do things with an accordion.

'Continental' is followed by an entire lexicon of production values, changing orchestration pace from the straight fox trot to all sorts of waltz, valse, and waltz-like rhythms, wherein Gould and Mus-

ical Director Max Steiner show wisdom in relieving the sameness of tempos.

Lillian Miles, Betty Grable, Charles Coleman, William Westcott (as the husband) and Art Jarrett are in for bits. Miss Miles does one trickily arranged chorus of 'Continental'.

Blore the kid number-leader in 'K-nock K-need,' in that Brighton-by-the-Sea setting, shows lots of promise.

Mr. Sandrich rates all sorts of bends on the direction. He's colored the story values with a flock of nifty displays. His terp stager, too, displays considerable imagination with the dance staggos, while camera by David Abel and the photographic effects by Vernon Walker also merit attention.

At the Music Hall the first nighters applauded each song number, as in a theatre, which gives the idea, Abel.

EVENSONG

(MUSICAL) (BRITISH-MADE) Gaumont-British production and Fox release. Stars Evelyn Laye, Fritz Kortner, Robert Montgomery, and Carl Gaumont. Directed by Carl Gaumont. Musical. Music, M. Spallanzani. Lyrics, Edward Knoblock. Photography, John W. Ross. N. 10. Running time, 81 mins.

England has sent over a highly absorbing and intelligently produced musical in this saga of an opera warbler whose career reaches a tragic end. It is an operatic account which is a fine and compelling in spite of the length it takes to unreal and the spots here and there, as a result, where the action lags somewhat.

'Evensong' is a London stage hit but when produced on this side in February, 1933, it was a failure, lasting only two weeks. Edith Evans and Robert Montgomery played the leads in the legit version done over here. Because of the success of the play abroad, the picture has points in its favor in Britain, but conversely, its flop here on the stage does not mean the film translation should suffer in the U. S.

Evelyn Laye, a star in England and known in America as the singing lead of 'Evensong,' Her name should add weight to the picture's chances on both sides of the briny, but not unduly when hung out.

The performance of Miss Laye will add followers for her. By stages she skillfully portrays the professional singer, but the role of a prima donna from her 'teens to the day when inevitably she must learn that her voice is burning out. Miss Laye is best in the scenes of young freedom and the embittered has-been with a force and artistry that is singularly important to the picture. She is a highly sympathetic character from the start in the flush of youth down to the final scene, when she dies in her dressing room, broken and hurt, after listening to a phonograph record of her young voice when at its height.

Final reel is tragically dynamic. The singer, fighting against the onrush of age, goes before an audience of young people, and the scene is a scene of a young singer. Although romance has been denied her by a manager who believed love did not mix with an operatic career, she finally gets a chance of mind being close that the former Archduke swain, himself now aging but still willing, means little. This is a scene of a young singer who is a little unlikely under the circumstances and doubted whether or not average audiences would prefer the happy ending instead.

The music ranges from popular numbers appropriately spotted, as for instance in the soldiers' canteen scene, to heavier opera. La Traviata's 'Veni, Veni, Veni' is a highlight. The music, mostly together with lighter compositions especially written for the play and picture. Musical portions are woven into the action so smoothly and never interfere with the action, much of which gains its impetus through concert or opera appearances of the stars.

Castings suits without heaping any high laurels on the players supporting Miss Laye. There are no comedians in the lineup as they are not needed in the absence of an important factor that was forgotten here, but in the similar Grace Moore picture played a vital part.

Fritz Kortner tops the support as the diva's manager and romance slaughterer, while Carl Esmond plays the archduke modernly. William B. Franke, who sings rather than English, as with most of the company. Enyla Williams, first love of the prima donna, dies in the war without having been married. Her character portrayal is by Alice Pollock as the diva's maid, while Conchita Supervia of impressive voice makes an agreeable camera star. 'Evensong' throws the weight of

Miniature Reviews

'Gay Divorcee' (Radio). Cinch boxoffice anywhere and certain of big foreign grosses.

'Evensong' (GB-Fox). Evelyn Laye stars in a pretentious operetta well done and impressive as entertainment. Looks like pretty good money.

'I'll Fix It' (Col). Twist on Jack Holt father-and-son stuff, but this time it's his brother. Not quite a click.

'Lady By Choice' (Col). Might have fared better with a little less suggestive of 'Lady for a Day.' Well made comedy drama.

'Blus Danube' (Mundua). British-made musical. Weak entertainment and poorly made.

'Red Head' (Mono). Poorly told story and indifferent picture.

'When Strangers Meet' (Liberty). Camera cross-section of life in a burglar court. Above average indie with long cast of fairly well known people.

'Shock' (Mono). War drama, not apt to be b.o. as a solo performer.

'The Firebird' (WB). Murder mystery, smartly made but padding in late reels keeps it from ac rating. Cast above par.

'Walzerkrug' (Ufa). Pre-Hitler musical. Dabry for houses still playing German plex.

'Man of Courage' (Cummings-Koerfel). War and newscipis tomtomng Mussolini. Appeal limited to pro-Fascist element.

'Embarrassing Moments' (U). Weak yarn and needs support.

'Big Hearted Herbert' (WB). For family trade.

'Fugitive Road' (Chesterfield). Erlich von Stroheim starred. Picture won't rate solo in many places.

sympathy toward Miss Laye, failing to develop any of the other characters more than mildly in this direction. Camera work is fine, takes the aspiring girl to Paris to study music, actually becomes an unsympathetic character because of his jealousy.

The picture may be charting the life of a prima donna who lived but it refuses to tip anything very definite in this direction, except that the girl came from Ireland and started to go up the vocal ladder early in the present century, washing up shortly after the war.

British-Gaumont's production of the story is both competent and pretentious. The picture's chances should be favorable with proper merchandising. Char.

ILL FIX IT

Columbia production and release, starring Jack Holt and featuring Mona Barrie, directed by Roy Win. Neil. Leonard Spillcock. Musical. Music, M. Spallanzani. Lyrics, Ralph Black, asst. dir. Benj. Schaeffer. N. 10. Running time, 68 mins.

Another of those periodical efforts to clean up with Jack Holt in a father-and-son story. Sometimes it works, but more generally it doesn't. 'Ill Fix It' is quite make the grade because it's too much like trying to drive a tack with a sledge hammer. Also because the scenarist fails to get the audience interested in the romance. In spite of a careful production, not even down the line is the story apt to give satisfaction.

TALKING SHORTS

'HOLLYWOOD RHYTHM' With Gordon and Revel, Jack Oakie, Fred Astaire, Fred Tomsett, LeRoy Prinz, Wilshire and Wilshire. Musical Featurette 10 mins. Rialto, N. Y. Paramount

This is one of the most ingenious trailers for a forthcoming feature, yet not a trailer, it's a Metro musical short that's entertaining on its own, that merits a rental value on its own, and yet it's a bulldozer for Par's about-to-be-released 'College Rhythm' feature. This is titled 'Hollywood Rhythm' and is built around one of Par's song-writing teams, Mack Gordon and Harry Revel. It features not only scenes and one of the song bits from 'College Rhythm' but also dovetails some of Gordon and Revel's past performances in song-staging.

The rotund Gordon, w.k. in the proef as a nifty performer for all his heft, looks even better under the Hollywood lens, once-over-lightly, while Harry Revel, sang and cheerers, is okay for sound, too.

Herb Moulton is credited for directing a director, in fact a couple of them as Norman Taurog and LeRoy Prinz, the director and dance-stager of 'College Rhythm', participate in this short.

It takes the auditor behind-the-scenes as Prinz is pleading with Gordon and Revel for that song. Lyda Roberti is likewise. So they go to work and the fashioning of a new 'College Rhythm' is being ingeniously and authentically portrayed to the customers—thus giving away another trade secret—and thus is evolved 'Take a Number (From One to Ten)' which is one of the song outstanders in 'College Rhythm.'

Oakie, Miss Roberti, Director Taurog and others slip in and out in bits, and the chorus, from the feature, is out into this short for production value.

It's chiefly a large institutional bulldozer-upper for Gordon and Revel and the feature, but it's also good capsule entertainment. Abel.

HAL LE ROY 'Syncopated City' Musical, Dancing 20 Mins. Strand, N. Y.

Getting tough to provide material for Hal LeRoy's pattering brogans. This time it's a fanciful idea built around a street scene, if not around others, including a line of girls, to pep up things in city departments by providing entertainment with work. Passes, but no more than that.

Short starts out with LeRoy, a girl vocalist partner and the chorus putting on something of a show for workers during lunch hour on a construction job with steam shovels, derricks, etc., as background. Then the girl does a song over a bridge table to collect back taxes and LeRoy taps out a smart tattoo while picking up gas payments. One of the big girl numbers comes with the lassies as fire fighters. Do a novelty song, 'The Love of My Life' and around an election spiel by the mayor, LeRoy and the others obliging with a number for a finish.

'SUPER STUPID' Comedy 17 mins. Roxy, N. Y. Educational

Yinee Barnett's comedy proclivities, makeup and otherwise, goes a long way there toward holding up otherwise ordinary shorts material for a fair amount of laughs. He has with him Billy Gilbert and together the pair create what comedy there is.

Gilbert plays a spicler selling anything he can think of in street corners, while Barnett is his stooge and shell. They are caught by a cop, but on two occasions talk their way out of a fair amount of laughs. He has a job as auctioneer. By mistake they go to the wrong house to auction off the contents, place being the love nest the cop has bought on the spot. In the end, the story in which Barnett plays shall to bid up the furniture is quite funny. Char.

TALL TALES 'Iron-Eating Bird' Fred Tomsett, LeRoy Prinz, Wilshire and Wilshire. Musical Featurette 10 mins. Rialto, N. Y. Paramount

Does not carry the name of a releasing company. One of a series of stories of the type suggested by the title. Lowell Thomas introduces. In this edition he interviews a comedian who tells of his encounter with a bird which eats iron. It lives in holes in the ground with a rock for a roof and is charmed out with music, so the hick explorer sets out with a safari of musicians. What follows is done in three-dimension animation, with the comedian in some of the shots. Announced as done by the Bowers Process.

One of the birds is brought home and ends up most of the spare parts of an auto storage. The comedian asks if it can lay an egg and is given an affirmative response and immediate proof. It hatches an automobile. Comic has visions of mass production, but the bird explains it happens only once each hundred years. Idea is cleverly done and different enough to get attention. Chic.

GUS VAN 'Neighbors' 19 Mins. Mayfair, N. Y. Universal

Mentone production using Gus Van's song of the same title ('Neighbors'), with Van doing several verses. Arimida, some Danny Darc girls and two acts comprise a vaudeville show.

Arimda does a brief bit nicely with the Darc girls, in for one brief and lighted dance, there also being three dancing girls and a comedy adagio. Just filler. Chic.

'I'LL BE SINGING YOU' Thelma Todd and Patsy Kelly Comedy 19 Mins. Times, N. Y. Hal Roach-Metro

If Hal Roach wants Thelma Todd and Patsy Kelly to click as a team, he'd better revamp his story department and see to it that these girls get material they can sink their teeth into. They deserve a better break than they got in this one. They're a pair of good trouper, but the stuff handed them is a little too light. If proof is needed, the story idea concerns a con-ning shyster lawyer, played by Eddie Foy, Jr., and a couple of smart dames who are trying to rock a department store in a money damage suit. While old, it's a natural set-up for Todd and Kelly, and if more originally had been put into it, it would have been a winner. As it is it just about rates 'fair,' Columbia.

'MEN IN BLACK' Three Stooges 19 Mins. Mayfair, N. Y. Columbia

Double reeler that starts off auspiciously but tapers off to a conclusion in the mood. Picks up for a finish and ends on an honest laugh. The former Ted Healey stooges (Howard, Fine and Howard) in a bit of a 'Three Stooges' style, in which they tear madly through the halls and into the private wards. Plenty of laughs and fair enough. Chic.

'THEM THAR HILLS' Fred Tomsett and Hardy Comedy, 20 Mins. Ziegfeld, N. Y. Hal Roach-Metro

Among the best this duo has turned out. Tailored along familiar slapstick lines, it is, nevertheless, funny and full of midriff-laugh. Laurel and Hardy are in for a good old-time slapstick, modernized up a bit, is still a prize risible provoking medium. Story itself is slight and pointed, but the gag situations and business pleased the customers no end.

LADY BY CHOICE

Robert North production and Columbia release featuring Carole Lombard, Myrna Loy, Fred Astaire, Fred Tomsett, Dwight Taylor, story by Joe Swearing, screen play by Arthur Black, asst. dir. Ted Tetzlaff. N. 10. Running time, 71 mins.

It's to be questioned whether this picture would not do better with a title less suggestive of 'Lady for a Day.' It's not a remake and can very well stand on its own outside the del-ixers if properly sold. A good acting and direction, a swell photographic job, plenty of comedy and constant action. It lacks the occasional heart tug of the other 'Lady,' (Continued on page 17)

**"Bids fair to outdo
'Little Women'..."**

says Film Daily

Anne of GREEN GABLES

with
ANNE SHIRLEY as "ANNE"
TOM BROWN · O. P. HEGGIE
HELEN WESTLEY · SARA HADEN

**The Best-Loved Girl that ever
stepped from a book!**...

The golden girl whom millions have loved... from the glorious romance that millions have read... now in a picture that millions have waited to see!... Girl with her red head in the stars... her wild heart in a world of dreams... her orphan's feet on the good green earth that gave her home, sweet home!... Girl who wanted to be a beautiful lady and was a beautiful soul!... A picture of life through youth's shining eyes... of love when the world is young!

Directed by George Nicholls, Jr. · Produced by Kenneth Macgowan

RKO-RADIO PICTURE

★★★★

Made for a world hungry for another great heart-throb!

ROXY, NOW

THE INSIDE STORY
OF THE MOST
FAMOUS SONG-
BIRD IN THE
WORLD... OF HER
LOVES AND THOSE
WHO LOVED HER.



gloriously sung and played by the glorious new personality

EVELYN LAYE
"IN"
"EVENSONG"

FROM THE *American* —
TO ALL AMERICA —
REGINA CREWE SPEAKS!

"Exquisite entertainment, romance, comedy, drama and tragedy are knit together with threads of golden song . . . Evelyn Laye has a voice to charm the birds from the trees, princes from their thrones, and audiences from their seats . . . You'll leave the theatre after an exhilarating evening of delightful music, moonlit romance and touching, poignant drama. It is a first rate film . . . 'Evensong' rivals 'One Night of Love.'"

—REGINA CREWE, N. Y. AMERICAN



COMING . . . GEORGE ARLISS in "THE IRON DUKE"!

R.C. MUSIC HALL

(ONE-ACT OPERA)

Epochal in picture house presentations is the world premiere of Dezzo D'Antalfy's one-act original opera in film...

It evidences that capsule opera, given the film fans in a lighter vein, and super-imposed against an ultra-fiction background, can be made an acceptable rostrum presentation for celluloid fans.

Fittingly enough as a native American original, it's a legend of the American Indian to which J. P. Coombs and Albert Silverman set the lyrics for D'Antalfy's tune which is better than is best known as an organist.

James Phillips, as the narrator, recounts the legend of the Injun triangle and how Omeeta, the happy hunting ground in voluntary self-destruction, rather than be separated because he happened to have lost the dance race which decided for the hand of Wanata, the bride (dually performed by Anne Jamison and Beatrice Joyce).

The narrator's plot-sketching helps a lot towards planting the theme so that the ensuing action isn't puzzling. Not too heavy on book, the choral and tepeschorean embellishments consist in the singing and sound appeals with the costuming and the dance routines particularly impressive on the flash.

Leon Leonoff did a corking job on the production, and the staff collaborating hands—Markert, Minelli's settings, Eugene Braun's special lighting effects, dancing and costumes by Florence Rogge, Gene Snyder and Van Lindhe, and all outstanding. H. Rogge's costumes also merit special crediting.

Richard Liebert at the console, newscast and an overture to the opera, complete the show, plus the 'Divorcee' feature.

Effective artistic value to the production is the visible striking of the scenes as the woodland trees move on the cantilevers to unfold the scenes in fullstage.

The horse and the treadmill has always been staple since 'In Old Kentucky' and, translated into this Indian legend, it's still good stuff.

Some of the dailies had 'Omeeta's Bride' separately reviewed by the music critics as a legit-opera production.

Of, of course, is the big draw this week, although biz was only mild for a starter, owing to but a two-day advance campaign on Saturday.

BOXY, N. Y.

On occasion the stage show here is more than worth seeing. This is such a week and the surprise is double, for in the closing well-acted rostrum display the screen mirrors an absorbing British-made musical opera, 'Evensong' (H-B-Pox).

Added up, its a good one, including usual newsreel and a Silly Symphony release which is tops, 'Peculiar Penguin' (C).

Eddie Foy's act on a return engagement for another indefinite stay as master of ceremonies and for musical numbers on his band in which he sings and plays piano is down toward the finish, playing three pops and singing a portion of one. His voice would never take him into the Mezz but he will always carry him about as far as banjos can.

Big bit of the current stage show surprisingly enough is the closing routine of the Gay Foster girls. They do the Continental from the picture, 'Gay Divorcee' (Radio), which seems to have cast something of a spell over the audience here.

On the previous two weeks, although the picture was changed, the house carried an elaborate number of the outstanding act with the girls. This week's staging of the dance is along different but highly effective lines and sends the Fosters across with bang. Girls in response do careful training and are beginning to go places. Earlier in the current show they do a 'sweet 16' routine which is also much above their average of the past.

Talent throughout also rates. There are two dance acts on the bill, both good. Opening is the highly effective and dance team of Sammi and Michi, which has been around for several years. Pair features a Buddhist-like type of dance in which the girl is effectively used and an odd paganistic flavor developed. Foster girls build up the number as gelishas.

ance. Team first does what it calls a 'dance of romance'. It's characterized by both smartness and grace. The other number is a 'dance of death' in which the exotic twin duo, a curly-haired girl and a girl with floor-Graff pair would be ideal for their shows. Pauline Alpert plays the piano deftly from the pit as another turn.

Another justly-acted act of Young Worth and Wile brings the laughs, as also do the Kitars who have cleverly worked glaggle material into their wispy and foot-juggling turn. But that gag about 'smoke gets in my eyes' used by Young, Worth and Wile may receive squawks.

They show 54 minutes, about the desired length. Business better than average Friday evening.

CENTURY, BALTO

The theatre is largely relying on the picture, 'We're Again in A' this unto, and seems to be regarding the stage show as merely supplementary stuff that's barely compensating for the picture.

Five turns exhibit, on the whole, more diversification than anything else. Audience's pulse went warm and good, dependent upon what it was gazing upon, but when the show had coursed its route, there weren't any standouts in the memory.

Opener is Gwynn, illusionist given to manipulation of shawls, fish-bowls and ribbons. Abetted by pleasant set and evenly mixed quartet assistants, magician displayed nimbly digits in a 10-min. advertisement of type burg has rarely seen in recent years. That fact greatly helped enjoy the hand mob accented him as ease.

Les Reis and Artie Dunn, from CBS, settled in the deuce for a quarter-hour. Too long. Pair sing in a pop manner into a mike. Couple of their earlier numbers could be clipped for betterment.

Char Bros. and Betty followed. Familiar to Balto, boys got over with their hoked and seriously executed hand and hoof equilibristics. The female gives 'em a clothes change and rest with an oke rhythmic tap dance.

Collins and Peterson, leather-jungled comedy team in town at year's end, are back in the next-to-shut and ran cold and then hot. Pair's patter isn't particularly good, but they are good, and they muscle their stuff over and squeeze guffaws out of Collins' cornet-tooting and eccentric hoofing.

Tay's Tremaine's orchestra closed. Bandman was well regarded here once, about three years ago, but now is largely forgotten. At performance night, act was laid out pretty good, but the man isn't anything but as effective as it might have been. Seemingly in effort to get all of his backprop into audience's ears, he arranged for right musickers in an unbalanced layout. Ten of 'em were herded together on one side, and on other side were but three, including a cellist and pianist. Impression was bad.

Tremaine himself pipes accompaniment for a tune, and has an un-dignified, raucous girl for another. (Gal stride) right into act, no more noting the mike. Pretty unusual, and she does okay.

And, as a brother and sister act, Al and Ed, Gans and Dineen, rates well. The oke, which is stringless save for cello, handles its numbers just mildly, and its melody of music is well arranged to play before the dance team's appearance; as is, it's after, and with nothing else, consume 16 or seven minutes.

Acts consume 70 minutes, the pic feature runs 83, and trailers and newsreel tack on quarter-hour more. Three Veritas, organist by Harlow Hammond, that's just under three hours. At first show, Friday, biz was good.

MEDRANO, PARIS

Paris, Nov. 8. Trained seal billed as Aqua, bailed as born in California seven years ago and shows by a Chinese girl, Fu Jo Saw, has the lead spot on the Medrano bill this fortnight, and she earns it. In addition to usual, she's lined seal juggling routine, which she does with a flourish. She does something closely resembling dancing. Is a lot more graceful than some human hoofers on the stage. (Landing) on the water.

Best of bill is mediocre, although standard French clown numbers—Minnetti and Ithum, and Carroli, Porto and Carroli, regulars at this house—were, apparently, a new tups. Four Algevois, aerialists, do a rather monotonous act in which only one of them shows any class. Three Veritas, apparently a new troupe, do a rollo-skatte number, not too hot, and Four Horams, billed as acrobatic dancers, attempt an adagio number which doesn't mean much.

Circus remains, however, a steady business-getter in bad times. Crowd that comes here doesn't worry about changes in the government or political conditions. They're out for a simple but good time.

ALHAMBRA, LONDON

London, Nov. 6. No outstanding personalities here this week, but a fairly interesting bill, although at times a little shy on comedy.

Openers are Charles Dudley and his midget gladiators, one of those long and short comedy act offerings. Both brothers attempt at comedy is falling flat.

Mauley Brothers, three Danish comics, with two in clown make-up, do nothing outstanding. They attempt musical sav. Concluding item is a comedy boxing match, with musical bells accompaniment, which is worthwhile.

Hoty, Frankie, with several published numbers including 'Boulevard of Broken Dreams' from 'Moulin Rouge', suffers from lack of a vehicle. Gal is clever and has done good work in several Andre Charlot revues. But as a vaudeville offering does not seem to hit. She will get to the top some day, however.

Billy Bennett in some of his nonsensical poems and chatter, including some new ones, was a little laugh of the evening, and badly needed.

Closing first half are the Three Radio Rogues, back after a long absence. Boys have added a couple of new take-offs, including Burns and Allen and Dick Powell, and do even better than on their first time.

Alfred and Charles, who rates in first stanza. Boys are practically the earliest to come over from America with comedy acrobatics.

Southern Sisters, three crooners who seem to have made a few teams; but they can still get a laugh.

Southern Sisters, three crooners who seem to have made a few teams; but they can still get a laugh.

Norman Evans, in the limelight in his first act, through having been discovered by Gracie Fields and coming from Rochdale where Miss Fields was born, is disappointing. In fact, the Dorset Sisters, two facial expressions which are funny at first, but then become monotonous. Will probably return to Rochdale shortly without setting London on fire.

Randolph Sutton, one of the best local light comedians, is still well liked. He does a neat act, and with some very much on the blue side.

Clair, Rowe and Clair, put ahead of them in order of a deep program, singles apart, a popular dancing team who have played for quite a while at the Garrick theatre across the way. Nothing new, but fast steppers.

ORPHEUM, MINN.

Minneapolis, Nov. 15. This theatre's second bill under the revived vaudeville policy moves at nearly as fast an entertainment pace as its first. It's probably the much old-time vaudeville of the type that was supposed to have become almost passe. And there are many of them, probably responsible for putting variety here into the near-discard for such a long stretch—the acts are repeaters and their routines are changed but little.

However, probably because much talent is packed into each of the five acts and because several years ago the Orpheum's partiality to entertainment wares were displayed here before, the show registers well with the customers. With 'Age of Innocence', Radio, Fathe News and several other shorts, at 40c. top, it's a substantial amount of amusement.

This week's name is Baby Rose Marie. Radio, Fathe News and several other shorts, at 40c. top, it's a substantial amount of amusement.

The show is first-rate dancing and acrobatics, along with the comedy and vocalizing, about everything that one expects in a variety show.

Arthur Petley and his troupe of two men and a woman open the bill auspiciously with their familiar trapeze act. The lanky, comical Petley is the one who does the trapeze, and he cops plenty of laughs with his springy glides along the net and other gyrations as he swings back and forth by his partners.

Edgar Bergen, personable and skilful ventriloquist, returns with his somewhat slow-paced, but amusing, singing. Her opening is some new comedy business and lines brighten the offering, which is an entirely acceptable deucer. A good-looking, attractive and a little dumpy, main assists Bergen.

Baby Rose Marie, looking little older or bigger than when she appeared here last several years ago, does a neat act, and she captures the mike with all the sophistication, confidence and ease of a veteran performer. Her noise and technique are almost uncanny and she captures the customers' favor. Her imitation of Joe Jenner, Rudy Vallee, Jimmy Durante, and Bing Crosby, landed big applause returns.

Jack Interluc, a comedian who has her to interrupt the stretch of singing.

Walton and his singing stooge, a midget, do a neat act, and the midget is a cinch in the next-to-close spot, even though the act is an old

one. Walton's gags are still okay here.

Dave Jones' dancing revue is no less classy than hitherto. Dean and Joyce, a cute pair of a girl and a boy, are a young man, get heavy applause with their acrobatic dancing and Peggy Lee scores with her tapping. Jones himself, an eccentric dancer of no mean talent, has a good house at opening-day's last show.

ORIENTAL, CHI

Chicago, Nov. 16. Up and down shows at this house lately, due to last minute booking and haphazard talent choices, are reflected in the business, which is starting to wobble considerably. Up and down grosses, varying \$5,000 and \$6,000, indicate a lack of steady patronage and a shopping public.

Show this week is an example of misplaced arrangement and complete lack of good acts, chosen for the first act, though the turn has been around before. Never get itself carried under the name of the Palace is Fred Sanborn, who's his own stooge because he's funnier than the stooge. That makes it different.

Another act, though the turn has been around before. Never get itself carried under the name of the Palace is Fred Sanborn, who's his own stooge because he's funnier than the stooge. That makes it different.

Headlining currently is Faith Bacon, but biz was poor at the first show on Friday. First show nearly always ends to a filled orchestra.

Bacon is doing about five minutes of an Oriental fantasy without fans and with a sheer chiffon. It is a mere and grinds in a light that emphasizes the nudity and there is no reason for it. After the line of girls, Miss Bacon is out to do a fan dance. This is much better. It at least has some dignity and some grace in comparison with the other.

Other week-enders, the deuce just preceding Miss Bacon. Act is labeled Gresham and Blake. For most part they are on that stage five minutes. Gresham chases Miss Blake around the stage and that's not as funny as it seems to Gresham and Blake.

Mil and Kappy opened the show with their pleasant dancing interlude. Boy and girl make a clean-cut appearance and handle their game well. In fact, they do a neat act, and with their pleasant dancing interlude. Boy and girl make a clean-cut appearance and handle their game well. In fact, they do a neat act, and with their pleasant dancing interlude.

Libuse was the closer of the four-act bill. He got a good partner, who carried plenty of the burden. She works well and builds every gag, all of which are physical. Not much new in the show, but the splendid salesmanship and comic muggery.

Presentation half opened with one of the best routines ever turned out in the Oriental. A simple tap routine, it was pleasant to watch. Then the Doring Sisters of radio for a moment war with the kind which is rapidly passing out of style, but they need something else to build it into a genuine act.

Tommy and his three-person lowdown loko. His hare-lip nasal speech is still a laugh for most audiences, and this audience was no exception. The closing Gold (WB).

ORPHEUM, N.Y.

Honors are evenly divided on this bill. Regardless of the designated headliner, one is as good as the other and vice versa. As a whole, it is light-hearted entertainment, good, perhaps, as measured by the standards of current vaudeville, but distinctly unexciting in the light of present day tastes of the public.

This week's Orpheum bill is a good example of what audiences don't respond to. In themselves, each of the four acts are all right as far as they go. But as a whole, they don't go far enough; they hardly get started. Opener is Al Gordon's 'Dogs', nine minutes of singing and dancing and comedy by Mr. Gordon. Spot is oke. Next, Lorraine and Dibly preempt the stage for ten minutes with one thing and another, but they don't do much that make you wonder when their teeth are going to be knocked out. They tear off a line of comedy talk that makes the audience to expect to see it with some mild acrobatics.

A nice appearing team, but they lack that zippy something that makes a difference. Contrasted with the other acts, they seem to be three songs. She looks good and has a friendly voice. But the sum total is that she does what an army of comedians do, and in the same familiar way. Closer is Minor and Root, who attempt novelty with their 'ballroom dancing'. They're a good deal of fun, but they do it in a manner that's soothing to the eye, but add it all up and it's more or less like many other acts of its type. Settling with two pianos flanking the act, the act is a little better. Effective. Lighting could be improved.

House at Saturday's matinee (17) was a much lower crowd. The screen picture was 'The Count of Monte Cristo' (UA).

PALACE, N. Y.

Palace this week, shows that she holds the middle spot in a five-act layout and over solidly, doing four songs and coming back for an encore. Her act is a good one for an exit tune is 'The Man on the Flying Trapeze', sung in operatic fashion. She makes it all her own, but she does it without offering to quit and doesn't make them beg too hard for the encore. She can tell from the volume they want her. Never get the first half of the line, which is a good thing. Friendly, and real folk.

The usual hand number for a close-up time Helen Conroy and her Bryn Mawr orch. They may have come from the town, but never from the college. They are kept under subdued lights all of the time, which is a good thing. Under New York Acts, though the turn has been around before. Never get itself carried under the name of the Palace is Fred Sanborn, who's his own stooge because he's funnier than the stooge. That makes it different.

Another act, though the turn has been around before. Never get itself carried under the name of the Palace is Fred Sanborn, who's his own stooge because he's funnier than the stooge. That makes it different.

Headlining currently is Faith Bacon, but biz was poor at the first show on Friday. First show nearly always ends to a filled orchestra.

Bacon is doing about five minutes of an Oriental fantasy without fans and with a sheer chiffon. It is a mere and grinds in a light that emphasizes the nudity and there is no reason for it. After the line of girls, Miss Bacon is out to do a fan dance. This is much better. It at least has some dignity and some grace in comparison with the other.

Other week-enders, the deuce just preceding Miss Bacon. Act is labeled Gresham and Blake. For most part they are on that stage five minutes. Gresham chases Miss Blake around the stage and that's not as funny as it seems to Gresham and Blake.

Mil and Kappy opened the show with their pleasant dancing interlude. Boy and girl make a clean-cut appearance and handle their game well. In fact, they do a neat act, and with their pleasant dancing interlude. Boy and girl make a clean-cut appearance and handle their game well. In fact, they do a neat act, and with their pleasant dancing interlude.

Libuse was the closer of the four-act bill. He got a good partner, who carried plenty of the burden. She works well and builds every gag, all of which are physical. Not much new in the show, but the splendid salesmanship and comic muggery.

Presentation half opened with one of the best routines ever turned out in the Oriental. A simple tap routine, it was pleasant to watch. Then the Doring Sisters of radio for a moment war with the kind which is rapidly passing out of style, but they need something else to build it into a genuine act.

Tommy and his three-person lowdown loko. His hare-lip nasal speech is still a laugh for most audiences, and this audience was no exception. The closing Gold (WB).

PALACE, CHI

Chicago, Nov. 17. Business continues good this week with 'Great Expectations' (U) on the screen. The main floor was well-filled at the matinee on Friday, and the audience seemed to enjoy a typical five-act layout which carried no particular shock. It was a regular arrangement of acts, but it was a good one.

Opener was the Arthur Petley trampoline act, which still figures as one of the best in this type of act. He does a neat act, and with their pleasant dancing interlude. Boy and girl make a clean-cut appearance and handle their game well. In fact, they do a neat act, and with their pleasant dancing interlude.

Edgie Foy family, five of the seven Foy kids doing an act getting across a great deal on the sentimental wall-toe of the Foy name. They even used an opening trailer showing the late Eddie Foy playing in the New Rochelle garden with his little kid. It was similar to 'The Dixie' and waving the American flag.

As an act, the three men and two girls do everything and nothing with a simple, effortless parlor type of entertainment. Honey dialect impersonations, chatter and singing that are very intimate and also very effective. Charles does some playing-acting. Charles does some playing-acting. Charles does some playing-acting.

And dance and the most remainder of the act they spend in singing their names to identify themselves. This could be a great family act, but not the way it stands. A little thought and an idea would do wonders. As it is, the act depends too much on the trailer of the immortal Eddie Foy back when.

From the early years of radio comes Phil Cook in next-to-closing with a simple, effortless parlor type of entertainment. Honey dialect impersonations, chatter and singing that are very intimate and also very effective. Charles does some playing-acting. Charles does some playing-acting. Charles does some playing-acting.

And dance and the most remainder of the act they spend in singing their names to identify themselves. This could be a great family act, but not the way it stands. A little thought and an idea would do wonders. As it is, the act depends too much on the trailer of the immortal Eddie Foy back when.

From the early years of radio comes Phil Cook in next-to-closing with a simple, effortless parlor type of entertainment. Honey dialect impersonations, chatter and singing that are very intimate and also very effective. Charles does some playing-acting. Charles does some playing-acting. Charles does some playing-acting.

And dance and the most remainder of the act they spend in singing their names to identify themselves. This could be a great family act, but not the way it stands. A little thought and an idea would do wonders. As it is, the act depends too much on the trailer of the immortal Eddie Foy back when.

From the early years of radio comes Phil Cook in next-to-closing with a simple, effortless parlor type of entertainment. Honey dialect impersonations, chatter and singing that are very intimate and also very effective. Charles does some playing-acting. Charles does some playing-acting. Charles does some playing-acting.

And dance and the most remainder of the act they spend in singing their names to identify themselves. This could be a great family act, but not the way it stands. A little thought and an idea would do wonders. As it is, the act depends too much on the trailer of the immortal Eddie Foy back when.

Program leads off with the first regular run of the Burlington (Continued on page 63)

"THE PRESIDENT VANISHES" WALTER WANGER'S FIRST PICTURE FOR

PARAMOUNT RELEASE PREVIEWED IN HOLLYWOOD TO AMAZING PUBLIC

REACTION. TRADE PAPERS RAVE. "WANGER DELIVERS HIT. IT CAN'T

MISS"... HOLLYWOOD REPORTER. "WILL GIVE ITSELF FLYING START

AT BOX OFFICE"... MOTION PICTURE DAILY. "DISTINGUISHED,

DARING, PROVOCATIVE, SHOULD GROSS HEAVILY IN KEY SPOTS"...

HOLLYWOOD VARIETY, STOP WATCH FOR THIS PICTURE.



EXPLORATION

By Epes W. Sargent

Just the Highlights

Harry Black, of the Schine theatres in Glen Falls, sends in what he refers to as "Just the highlights" of his campaign for Happiness Week on "Happiness Ahead." He must have done plenty. Big noise locally was getting the Mayor to endorse Happiness Week as an official. For it is the theatres and the administration were not exactly bosom pals, due to a wrong approach, but Black got things straightened out when he blew in and the morale cordial was demonstrated by an official letter endorsing the idea of the week.

Pictures came in shortly after Halloween, and that night was marked by a parade of floats, and 150 floats in a town the size of Glen Falls is something plenty. The Rialto of course had a float. It was the ship recently used on the marquee for "Down to the Last Yacht," but now covered with red, silver and gold glitter, which made it look more in the carnival spirit. After the parade it was hoisted on top the marquee again, but where it had been headed across the street on the first use, it was now parallel to the marquee, which gave emphasis to the change.

Black's lobby was dressed up like a pickaninny at a Sunday School picnic. The stunner-outer was a comedy scale. Universal agreed to carry a serial number and a line advises the recipient to "keep this card and watch the numbers in our lobby." Idea is that a list of the live numbers will be kept and from this the manager will select a few numbers each week, posting these in the lobby. The number of the card will yield a ticket to the Friday shows. Planned to divide the number so that the list will be cleaned up by the end of the week. The gift and at the same time be less trouble than the special performance which has been a landmark at this house.

In a small town the numbered card idea might be a good gag to distribute to all children at the Christmas matinee, whether a pay or reward incentive. Children are told to watch numbers in store windows to see where their gift is. Manager promotes various toys, packages and specialties. The gift is slightly below trade price, the stores figuring that kids with Christmas money may be moved to make other purchases which they can't claim their gifts. This does away with the awkwardness of handling at the theatre, with numerous requests for swaps, and at the same time prolongs the fun.

Black's lobby was dressed up like a pickaninny at a Sunday School picnic. The stunner-outer was a comedy scale. Universal agreed to carry a serial number and a line advises the recipient to "keep this card and watch the numbers in our lobby." Idea is that a list of the live numbers will be kept and from this the manager will select a few numbers each week, posting these in the lobby. The number of the card will yield a ticket to the Friday shows. Planned to divide the number so that the list will be cleaned up by the end of the week. The gift and at the same time be less trouble than the special performance which has been a landmark at this house.

Played to Priests

Baltimore. Ted Routsen, the publicity hunter of the Hipp, gave "Wednesday's Child" (Radio) a new type twist exploitative start in advance when he sent a letter to every priest residing over a parish in town and invited them down for a special showing of the film week last week. Routsen procured the priests' names and addresses from the Catholic Review, local church weekly. The paper was so pleased with the idea that it gave a boost in its editorial columns, not the easiest place for a picture house to receive approbative notice. Routsen got his idea from remembering that "Wednesday's Child" was in its original local state in New York last winter, the Catholic press applauded it as being essentially a perfect proclamation against the divorce practice. The clergy of the town turned out roundly for the pre-view, and many of them talked it up unofficially among their parishioners.

Guessing Squirrel Spins

Hollywood. For "Day Bike Race" current at Warner's Hollywood and the RKO Hibbs (day and date) exploitation department under Harry Maizel is utilizing four six-day bicycle races, split into two, each pair riding a machine attached to a recording instrument in the two lobbies. Prizes will be awarded patrons who estimate closest to the correct number of miles speedometer will show at the end of the trial. Also, a few riders will be installed in a downtown furniture store display window, with \$50 in prizes to be similarly awarded on her accomplishments. Good showmanship has been worked in with the two lobby stunts, including installation of rest coats and other paraphernalia incident to six-day marathon.

Two from Omaha

Omaha. One that isn't in the press book on "Pursuit of Happiness" is a happiness contest. Charlie Schlicher, directing advertising, and Bill Miskolc, making the Omaha where the flick showed, devised it, and put it over through the Bee-News. Sixteen prizes offered to persons writing best letters of not more than 100 words telling which each is the happiest person in Omaha. \$10 prize the No. 1 come-on with other prizes graded down to theatre passes. Same week Ted Emerson, manager, at the Paramount, needed something to draw attention to his house, got it by arranging with Creighton University to have the annual evening rowing; the college sweet heart run off on the stage of the theatre. Good for lots of notice among the collegiate crowd and brought lots of them in past the cast. Universal agreed to give first time stunt ever pulled off campus—to get plugging for its annual football battle with Marquette, the game pointed for each season.

Christmas Cards

Instead of giving a special treat matinee to his juvenile patrons, a manager plans to send cards this year. Just the usual greeting card and not very expensive, but each carries a serial number and a line advises the recipient to "keep this card and watch the numbers in our lobby." Idea is that a list of the live numbers will be kept and from this the manager will select a few numbers each week, posting these in the lobby. The number of the card will yield a ticket to the Friday shows. Planned to divide the number so that the list will be cleaned up by the end of the week. The gift and at the same time be less trouble than the special performance which has been a landmark at this house.

Boston Gags

Boston. H. M. Addison, northeastern manager of Loew's in New England, has worked out a commendable idea or calling physicians at the State, Boston. Since house is not covered by insurance means nothing, so doctors who wish to register on entering house are given a number at the check room. Then when call comes, number is flashed on the screen, and the doctor is notified. No interference with show, and does like it.

New call boards were announced in newspaper ads, followed up by direct mail campaign in which physicians were sent post cards explaining the plan, and mention of the current show.

On "Merry Widow" State Theatres, Boston, they up with jobber for Eugene's beauty shop supply jobber in Boston territory. Clean-cut print job on machined stock carried out of Jeanette MacDonald, featuring cuffure, in close-up with Chevalier. Appropriate copy suggested "Merry Widow" cuffure as special item for week at the various shops on the jobber's mailing list. The card job for printer; jobber paid for mailing.

State also tied in with local ballroom on same film, where "Merry Widow" contest was run. Cash prize donated by ballroom; 12 brace of dance donated by theatre for also-rans.

Two Conveniences

Lincoln. Two uses are being worked here in connection with establishing policy in the theatre, the Variety, which is just opening. The back row of the main floor seats will be reserved entirely for deaf people and each seat equipped with ear phones. A poll of the city was taken to find out how many deaf people there were on the record. All they have to do is phone in for a deaf person and their deficiency will be taken care of. Also, patrons who are expecting calls while at the theatre are requested to utilize the card call system. The card is fixed out with name by the patron and by aisle, row and seat occupied by the usher. This eliminates the confusion of paging and insures quicker service.

Classified Gag

Embassy theatre, Cumberland, Md., has a hook with the Times on the classified ads. House contributes 10 tickets as prizes for the best answers to five questions about classified ads in the current issue. Used for the merchant advertisers rather than for the job seekers, and of more permanent benefit.

Sample set of questions calls for identification of three slogans, the name of a firm handling weather stripping for the past 12 years and the auto dealer who is going to move on the first of the month.

In return for the ducats the house gets a flash ad for the current attraction, in this instance "Barretts of Wimpole Street."

'Bundling' Beds

St. Paul. "Pursuit of Happiness," an admittedly tough baby to exploit in the current whitewash campaign, was neatly handled here by Ev Seibel, Riviera boss, who ran ads in the classified section of local papers, slugged: WANTED—A BUNDLING BED. In smaller type, EV announced that his theatre was anxious to obtain a bundling bed to use for advertising purposes in connection with the movie.

More than 70 persons answered the ad, most of the wanting to rid themselves of jallory sleep-inducers, but anyway, the thing built up to fifty word-of-mouth.

Seibel contacted a local furniture store to buy a miller surrounded by Colonial style furniture, with cutouts of the two stars and the legend "Bundling on Sunday—in the Pillory of Love." EV mixed the idea when his classified ad clicked.

Behind the KEYS

Youngstown, O. Palace (Chatkin), after several months of shut-up, is now switched to X-G shows and films.

Lynchburg, Va. First Sunday film test case here was won by M. Corcoran, owner of Liberty at Altavista, suburb. Corcoran was called into court by Altavista town attorney, but was acquitted when the judge turned all proceeds into charity fund.

Boston. Jack Goodwin shifted from Strand, Portland, Me. to manage Scollay. Alton Freeman remains on as assistant to Goodwin.

Los Angeles. Marty Schwartz recast Bruce Fowler at the F-WC Figueroa, Fowler moving back to the Four Star, which reopened Wednesday (14) on day and date policy with the United Artists (downtown), also dark for several months.

M. E. Ellsworth shifted from the F-WC Gateway to the Arroya as manager. Replaced by Frances Bates, formerly at the Beverly in Beverly Hills.

Lohrville, Ia. Lomar theatre will reopen, after a darkened spell.

Norwalk, O. Jerry Steel of the Apollo theatre, Oberlin and William Selman, film salesman formerly with United Artists, are planning to build a deluxe picture theatre here. Fred Cary, former assistant manager of the public auditorium in Cleveland and prior to that with the Loew organization, will manage it is reported.

Albany. Schine Theatrical Enterprises, Inc., will pay a dividend of five, on preferred stock on Dec. 1, to stockholders of record at the close of business Nov. 20. Stock dividends were suspended two years ago.

Houston. I. B. Adelman, Fort Worth theatre operator who is building the DeLuxe, a deluxe theatre, now expects to open the new show house around Thanksgiving. L. O. Daniel, Jr., named manager. Subsequent run policy, at popular prices.

Troy, Ala. Richard M. Kennedy, southern manager for R. B. Wilby theatre chain, announced the purchase of Princess theatre, formerly owned by Glenn Crouch. The later will continue to manage the house.

Montgomery, Ala. Grand theatre dark for several months, will open with stock shows, starting Nov. 21. A group of stock players, under the name of Playfair Players have secured the house for an indefinite stay.

Cedar Rapids, Ia. State theatre here, dark for past

Star's Brother Helps

San Antonio. Aztec helped draw for "One Night of Love" with department store tickets on two items. Martin Moore, Grace Moore's brother, sales rep for hosier firm but across a store and newspaper ad display campaign in connection with his firm's product.

His presence here was justification enough for one daily drama page to nudge him and theatre moguls which made the populace, ordinarily cold to a picture of the "Night" type, curious. Second angle was put across by Gene England, Columbia P. A., in connection with perfume display in stores, star being one of several whose personality and beauty are plugged as comparable to a type of perfume put out by company. Usual radio spot announcements preceded the tie-in arrangement.

Got Divorcees

Lancaster, Pa. The divorcees here took Manager Harry Travis up on his offer to let them in free to see "The Gay Divorcee." Travis expected none of them to show up but a fair representation of the gals claimed the ducats.

Tie-up with local department store in which passes were given to the sales girl in case of no turnout. Controversial most during the week. "Continental" man during the pix was plugged hard in dance halls where instruction sheets were distributed. The store gave free lessons to all interested. Victrola in lobby played number for three days preceding the opening.

Portland, Me. Theatres here, on holidays, one-sheet and food shop throw-away tie-up.

Press Book Gags

Recently an exhibitor wrote in that a certain press book, "like all the others," carried stunts too costly for so small a house as his. His inference was that the home offices just didn't care a whoop about the small theatres, though the smallies need more help than the large capacity houses if they are to make good on film rentals.

"This way," started more than 20 years ago and has been pretty constant. A study of the particular press book complained of developed the fact that a number of stunts, including gags worked with cuts, were planned to suit the smallest pocketbook. The only trouble was that it was not scaled to the particular type of theatre owned by the complainant. As he pointed out, he did not have the \$50 to offer as prizes. It did not seem to occur to him that he could use the gag on a less expensive basis; that he did not have to follow copy and offer a \$25 top prize. He could make it \$5 or five tickets, if that suited his house.

Another gag suggested the cost of a photographic blowup. That costs money. But blowups have been achieved by the "squares" method with a kid from the class of the local school doing the drawing.

Some press books are pretty impossible, but it is difficult to find one which does not contain at least suggestions to fit all size theatres if only the owners are not too literal. Home offices do as much as they can, but the local man has to possess some imagination.

Buns Own Fan Club

Boston. Ben Rosenberg of the Fenway, Boston, is getting nice reaction to inaugural of his Fenway Fan Mail Club. Started with a fresh mailing list solicited with trailer on screen, Rosenberg wrote those who signed up for club a personal letter accepting their membership and naming him as the fan mail group.

Plan is to arrange, from time to time, for letters direct from pic stars to club members; occasional star picture sent free to members; and weekly card or mailing piece on coming show. He closes his letter with request for member's birth date, without revealing reason for wanting it. Birth date, Fenway Fan Club members will receive brace of guest tickets to Fenway on birthdays. Campaign opened last week and response indicates list of about 5,000 in view for future. Fenway, in uptown Boston, is nabe spot, and lends itself to this type of campaigning.

Human Robot

London. Gaumont-British has a traveling robot, which it installs in various department stores in the large provincial towns. It is creating quite a sensation.

The robot answers all sorts of statistical questions and incidental comments on the excellence of the programs at the local G. B. picture houses.

The stunt is none other than a microphone and loud speaker with Datas, the memory expert, doing the talking.

Bucked Nite Clubs

Portland, Ore. Ted Gamble pulled a fast one to cash in on the heavy sugar for his Broadway last week when he hired a dance band and threw open the mezzanine lounge as a dance spot for the football fans. Town was full of visitors who were here for the annual game of the State University and College. Idea was to get the break on the nite spots and avoid a long mission. Has all it cost, \$100, and a bit of publicity. Fenway, in uptown Boston, is nabe spot, and lends itself to this type of campaigning.

Talked Bulletins

Rochester. RKO Palace theatre gave its patrons a new twist in election reports by the heavy sugar for his Broadway last week when he hired a dance band and threw open the mezzanine lounge as a dance spot for the football fans. Town was full of visitors who were here for the annual game of the State University and College. Idea was to get the break on the nite spots and avoid a long mission. Has all it cost, \$100, and a bit of publicity. Fenway, in uptown Boston, is nabe spot, and lends itself to this type of campaigning.

Tireless Rider

New Haven. Jack Sanson has rigged up a lobby attraction for "Six Day Bike Ride" at the RKO. It's a life-size figure of Joe E. Brown pedaling away on a bicycle. Local sports crowd store furnished the bike, which has the rear wheel propeller to a direct contact motor. The card number's legs are hinged and fastened to pedals and the whole thing makes a clever plug for the film.

(Continued on page 22)

WORLD PREMIERE RADIO CITY MUSIC HALL

PRE-RELEASE

Thanksgiving

GENERAL RELEASE
DECEMBER 27TH

IN a year which has been outstanding for noteworthy pictures, the nation's finest theatre has selected this COLUMBIA picture for its most important playdate.



WARNER

MYRNA

BAXTER • LOY

In FRANK CAPRA'S PRODUCTION

Broadway Bill

by Robert Riskin
Based on the Story by
Mark Hellinger

A
COLUMBIA PICTURE

with Walter Connolly
Helen Vinson

Stock Market

(Continued from page 6)
Close was at 3 3/4, where it showed a steady recovery...

Loew's preferred climbed into the select century class by hanging up a new high at 100 1/4, where it closed...

American Sealing also was strong. It finished up 1/2 point, for a gain of a point, duplicating its gain of preceding week...

Summary for Week Ending Saturday, November 17.

STOCK EXCHANGE

Table with columns: High, Low, Sale, Issue and rate, High, Low, Last, Net chg.

CURB

Table with columns: High, Low, Sale, Issue and rate, High, Low, Last, Net chg.

BONDS

Table with columns: High, Low, Sale, Issue and rate, High, Low, Last, Net chg.

PRODUCE EXCHANGE, N. Y.

Table with columns: 1.000 Par-Pub, 4% 3% 3% - %

OVER THE COUNTER, N. Y.

Table with columns: Doxy, Class A, De Forest Photo.

Behind the Keys

(Continued from page 21)
Fox Theatres, with First Division, as a member of the New York sales staff.

earlier but staged a neat comeback in final days of week.
Indicative of way in which prominent leaders stood still or changed only fractionally from previous week was action of General Electric and Westinghouse.

Bonds In and Out
Amusement bonds were irregular. Best performance was turned in by General Theatres Equipment Bonds which showed up to 8 before meeting much resistance.

Point at 58, with high for week at 59. Certificates of same just 3/4 point at 57 1/4. But they had gone up to 58 1/2 during early week trading.

Paramount - Famous - Lasky 68 closed at 57, off a half. High for these liens was 58 1/2. Certificates of same closed week unchanged at 57, after climbing up to 58 1/2.

Appearance of two preferred amusement stocks on bid and ask market. Over Counter Market attracted attention.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

has been without a manager for several months since Howell accepted position as postmaster.

Newark.
Charles Oelrichs, assistant manager of Oelrichs, has been promoted to manager the Regent, Kearny. Both I.K.O., Warren Davis becomes assistant manager of Proctor's.

New Haven.
Louis M. Sagal, New Haven, continues indefinitely as general manager of the Regent, England, according to announcement Nov. 15, day on which Loew's, Inc., officially took over houses and on which Sagal's service was to have ended.

INCORPORATIONS

NEW YORK

Omni-chrome Corp.; films, etc.; capital stock, \$50,000. Marshall H. Rosett, 525 West End Avenue, New York; Joe Kaplan, 1601 Ocean Parkway, Brooklyn; and Rose Kaplan, 1601 Ocean Parkway, Brooklyn.
Peter Dixon & Associates, Inc.; amusement enterprises, etc.; capital stock, \$20,000. Peter Dixon, 110 W. Broadway, 50 Central Park South, and Reuben Cullin, 1450 Broadway, all of New York.
Great European Film Inc.; films; theatricals of all kinds; capital stock, \$20,000. Alfred W. Hays, 110 W. L. Wolf, 81 Elmwood street, Shreveport, La., and Beatrice M. Butler, 127 West 11th street, New York.
Ballet Productions, Inc.; dramatic and musical performances; capital stock, 200 shares, no par value. Lincoln B. Fisher, 37 Beckman place; Lincoln B. Fisher, 1420 Grand Concourse, Bronx; and Dmitriy, 35 West 58th street, all of New York.
Whitway Enterprises, Inc.; pictures, theatricals, etc.; capital stock, 75 shares, no par value. Julius P. Abeles, Leopold Reich and William Reich, 22 East 40th street, New York.
Blackstone Productions, Inc.; theatricals of all kinds; capital stock, 60 shares, no par value. Aveline Gerstein, 1270 Sixth street, New York; Louis W. Young, 2205 21st Avenue, Astoria, L. I., and A. Paul Di Palma, 1429 51st street, New York.
Carol Automobile Radio, Inc.; radios, etc.; capital stock, 50 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; and Ernest W. Brackett, 203 Thermo street, Bronx.
Frank Beck Enterprises, Inc.; display of window goods, pictures, etc.; capital stock, 100 shares, no par value. Frank Beck, 247 Park Avenue, N. Y. Loveland, 40th street, Elia, value \$2,000. 535 Fifth Avenue, all of New York.
Alma Enterprises, Inc.; engage actors, dancers, etc.; capital stock, 200 shares, no par value. Henry G. Walter, Jr., Gilbert W. Oswald and John Vicholson, all of 150 Broadway, New York.
Comopolitan Orchestra Corp.; operators of orchestra, pictures, etc.; capital stock, \$100,000. Donald J. Waldron, 1621 Sunset avenue, Hollywood, Calif.; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc.; engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

Memberships
Professional Players Guild, Inc., California.

Leo Morrison, Inc., employment agency. Capital, 100 shares of \$10 par value permitted to issue all directors. Leo Morrison, Theo. Wiseman, Alta Todd, Leo K. Lavin.

Lavalle Products Co., acoustic plaster. Capital, 600 shares, no par, permitted to issue 1,000 shares common, no par. Permitted to issue 500 shares of 400 cent. directors: Gordon H. A. Smith, Geo. W. Hulse.

In the Bag Confection & Machinery Co. vending machine. Capital, 1,000 shares of preferred, \$10 par value; 1,000 shares common, no par. Permitted to issue all directors: Edgar G. Pratt, John A. Marney, E. Thomas, W. K. Lavin.

G. C. L. Operating Co., sports promotions. Capital, four shares, none preferred. Directors: Ralph H. Cohen, Gen. P. Meyers, William B. K. Abernethy.

Radio Club, Inc., radio. Capital, 100 shares, no par value. Robert A. Fisher, 1420 Grand Concourse, Bronx; Ernest W. Brackett, 203 Thermo place, all of Elia.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, \$10,000. Jos. J. Mintzes, Jos. D. Rudolph, 40th street, Elia, value \$2,000. 42nd street, New York.

Alma Enterprises, Inc., engage actors, dancers, etc.; capital stock, 100 shares, no par value. R. M. Savini, J. F. Thomson and John Vicholson, all of 150 Broadway, New York.

Al Singers Club Variety, Inc., amusement entertainers. Capital stock, 100 shares, no par value. Al Singer, West 42nd street, New York; Louis Levine, 2007 Mulger Avenue, Bronx; and Nathan Seliger, Jr., 1174 Broadway, New York.

Comopolitan Bazaar Corp.; promote affairs, bazaars, carnivals, etc.; capital stock, 200 shares, no par value. Somer, 814 Howard Avenue, Brooklyn; Abraham Greenbaum, 110 W. Young, Bronx; and Joe H. Schanbel, 1270 East 19th street, Brooklyn.

Famous Theatres, Inc.; theatricals of all kinds; capital stock, 200 shares, no par value. Leonard Silman and Blanche K. Silman, 110 W. Young, Bronx; and William A. Brady, 137 West 48th street, New York.

Gloucester Productions, Ltd., Manhattan; operate theatres of all kinds; capital stock, \$100,000. Wm. Adams, 6 North Clark street, Chicago; Earl H. Gale, 11 Park place, New York; and J. Nicholas, 1000 Broadway Avenue, Chicago.

Anglo Operating Co., Inc.; realty; property, 100 shares, capital stock, \$1,000. Dorothy Steep, 103 Kaufman and Rita Steep, all of 22 Court street, Brooklyn.

F. F. G. Corp.; operate amusement park. Capital stock, 100 shares, no par value. John J. Roesch, 30 Herkimer street, Brooklyn; Charles Gough, 243 Argyle road, Brooklyn; and Bertram S. Sarnner, 261 Broadway, New York.

Change of Name
From Hertz to Baltimore
Rudin Corp. filed by Morley S. Wolfe, 551 Fifth Avenue, New York.

Merge
Walter Wander Enterprises, Inc., to merge Jappy Pictures Corp. filed by Nathan Turkun, 1450 Broadway, New York.

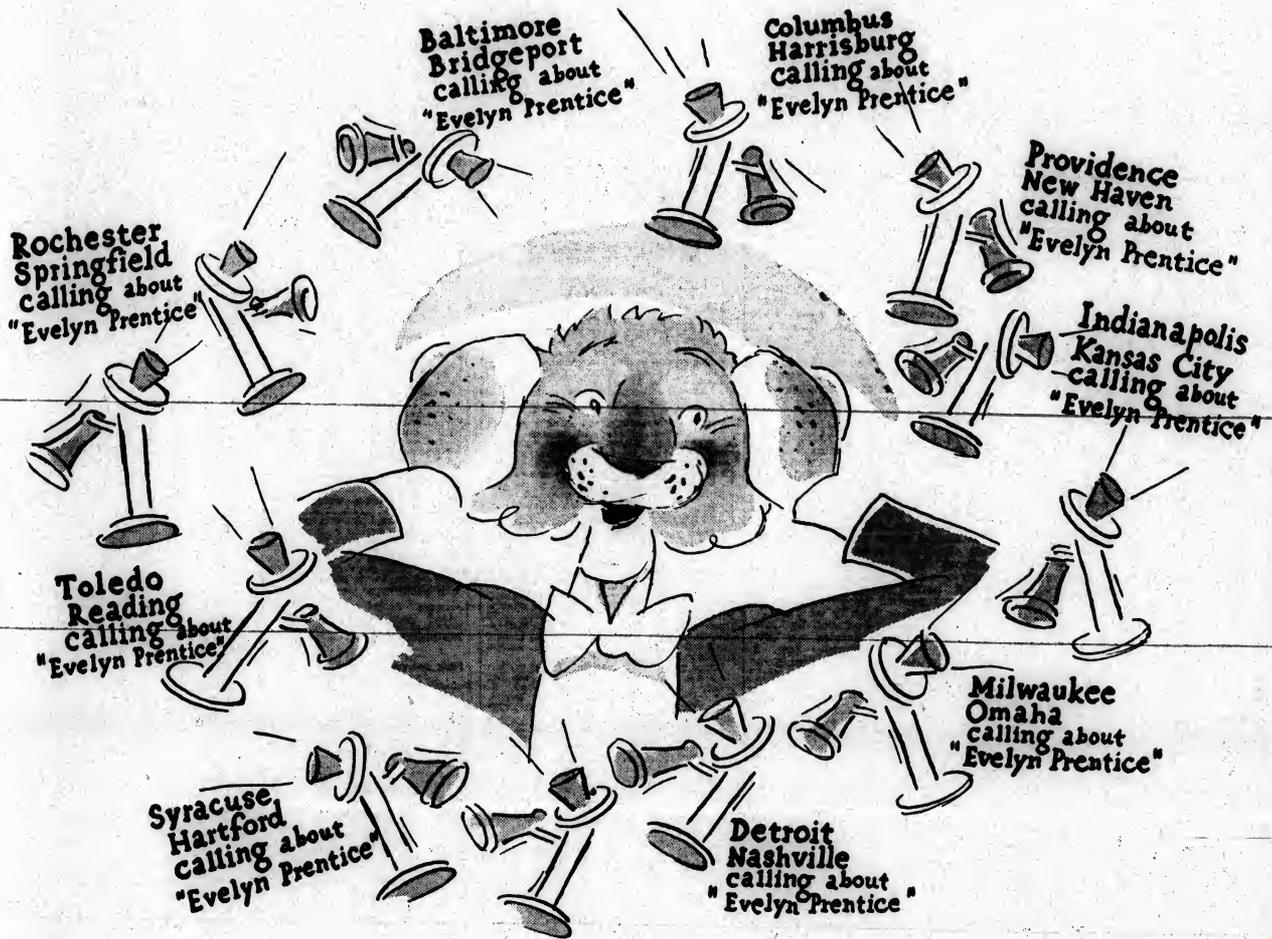
Memberships
Professional Players Guild, Inc., California.

Loew's '33-'34 Statement

Loew's reports a net profit of \$7,479,977.41 after federal taxes and subsidiaries' preferred dividends, for the fiscal year ended Aug. 31. That's compared to \$4,034,259.51, for 1933.

There are 4,000,000 shares of Loew common authorized, but only 1,464,205 shares issued. Loew executives hold options on 250,000 shares of treasury stock, in connection with personal service contracts. These options are exercisable from Dec. 31, 1934, to March 1, 1939, at prices increasing from \$30 to \$40 per share.

Company's gross income was \$26,877,672.91. Expenses were \$51,792,960.30, of which \$2,



ANOTHER **BELL** **RINGER** FOR LEO!

it's **BILL POWELL-MYRNA LOY** in
"EVELYN PRENTICE"
 that's burning up the wires with news of
 a new M-G-M box-office smash from coast
 to coast! Held Over 2nd Week Capitol,
 N. Y. You're next!



Is your cash register
 on a diet? Get ready
 for FAT box-offices
 for Mr. and Mrs.
 "Thin Man", the pub-
 lic's adored couple!

(An M-G-M Cosmopolitan Production with Una Merkel.
 Wm. K. Howard, Director. Produced by John W. Considine, Jr.)

Jones Sends Warning Letter to Chi Exchanges in B&K Battle For First-Run McVickers Product

Chicago, Nov. 19. What looks like the start of a legal battle between J. L. Linick & Schaefer and Balaban & Katz loomed late last week when all exchanges, but RKO, received registered letters from Aaron Jones, Sr., regarding the lack of major product for the McVickers, which Jones reopens on Dec. 3.

The two-page letter made a straightforward demand for first-run pictures for the McVickers, stating that the house had always had product in the past whether under B&K or J.L.S. management. Letter wanted to know why B&K was given the choice of six major products, while the McVickers was left out in the cold. Later, Jones wanted the rounds after Jones had previously made a personal appeal to all exchanges for product and had been turned down by all due to previous assignments. Letter specifically mentioned the personal request and the refusal.

All letters were identical with the exception of one sentence mentioning the amount of each exchange's product which had been controlled by B&K, Paramount, Warner Bros. and United Artists had sold a 100% allotment to B&K. Of the other product, B&K has the choice of 42 from Metro, 32 from Fox and 21 from Columbia. Radio and Universal pictures are sold to the Palace and the McVickers will have second choice on these two companies for first run.

Marks Bros. Precedent
While the letters made only demands and contained no threats, it is understood that they are the first broadside in a suit which Jones may shortly file against the exchanges and B&K. Basis for such suit, if it is ever materialized, is reported to be the injunction secured several years ago by the Marks Bros. when fighting for product for its two nabe theatres, Marbro and Granada. This injunction is recognized as a permanent restraint on the circuit and the exchanges and not merely a one-time decision for only the Marks Bros. case.

Par Brooklyn

(Continued from page 7)
receipts up to \$15,000 weekly, 12 1/2% over \$15,000 weekly and up to \$20,000, 15%; over \$20,000 weekly, 20%.

On a stagelash policy: Gross receipts up to \$20,000 weekly, 12 1/2%; over \$20,000 weekly and up to \$25,000, 15%; over \$25,000 weekly, 20%.

That Par-Allied Owners affiliation runs back to Jan. 27, 1927. Par made an agreement with the Pitkin, Brooklyn, Valencia, Jamaica, and the Kings, Brooklyn.

The Allied deal of 1927 was among the stiffest ever made by any theatre company in the industry. That Paramount made the 1927 deal in the first place for the erection of the theatres at the high cost which was involved for Par is still the talk of the trade. Such a deal probably will never again occur in the business.

Paramount agreed to pay 10% of the so-called 'capital account' yearly for 15 years on theatres which Allied was to erect in Brooklyn and Jamaica. On theatres outside of Greater New York, erected by Allied, Par agreed to pay 10% for 15 years. However, conveyance of title to Par could be had only after final payment of 50% of the so-called 'capital account' at the end of 15 years.

This so-called 'capital account' included a 4% charge additionally for financing and 7 1/2% promoters' fees.

On Nov. 15, 1927, Paramount assigned its leases on the Pitkin, Valencia and Kings theatres to Loew's Theatres Realty Corp., which assumed all obligations thereunder, with Loew's, Inc. parent company, guaranteeing performance.

One of the angles of Paramount's

F-WC Balks on Anti-Duals

Hollywood, Nov. 19. Fox West-Coast refuses to enter on anti-dual six compact with Parent-Teacher Association and other exhibitors in Pasadena. Circuit takes the position that so long as duals operate Alhambra, Monrovia and other towns near Pasadena it will continue doubles in their one Pasadena house where policy now exists.

Decision means agreement ending duals Jan. 1 in Pasadena houses is dual.

MINN. EXHIBS IN MOVE TO ORG. INDIE ASS'N

Minneapolis, Nov. 19. Steps have been taken by J. B. Clinton, prominent Duluth independent exhibitor, to bring the state's theatre owners into a new organization which will have no affiliation with Northwest Allied States.

In a questionnaire to sound out sentiment among 500 independents in the state, Clinton charges that Northwest Allied States at this time 'is not filling the needs of the average picture exhibitor,' although 'doing splendid work along certain lines.' Intimating that Northwest Allied States and its leaders are too much concerned with 'national vending picture politics,' Clinton says 'only a few of us exhibitors' are interested in those matters.

For the proposed new organization, Clinton suggests a Minneapolis office in charge of a competent representative who would carry out exhibitors' instructions and execute their commissions, attending to the general work required here by theatre owners. He declares that such an office would serve out-of-town exhibitors' needs so well that membership in the proposed organization would be 'good business.'

Corrigan Megs Mystery

Hollywood, Nov. 19. Lloyd Corrigan will direct 'The Puzzle of the Pepper Tree,' mystery play by Stuart Palmer at Radio, Edna, Mae Oliver and James Gleason will be co-featured.

relationship with Allied, is that on July 15, 1932, in consideration of Allied deferring the July, August and September, 1932, payments on the houses in Glens Falls, Brooklyn Par, Alabama, and Promont theatres, Par purported to assign to Allied the guaranty of Loew's, Inc. Additionally, Par also assigned to Allied, at that time, the sub-lease from Par to the Brooklyn-Manhattan Transit Co. for a greater part of the office space in the Brooklyn Paramount building.

On January 1, 1933, Paramount defaulted on payments due on the three outside New York houses and the Brooklyn Par. In June, that same year, Loew's defaulted on the Pitkin, Valencia and Kings.

The total amount which was payable pursuant to the 1927 agreement between Par and New York Investors was claimed by Allied, was \$29,735,916.04. It was accounted that of this amount \$6,544,886.16 had been paid prior to June 16, 1934.

But in 1933 Allied also became bankrupt. The \$23,642,255.42 claim of Allied includes \$77,754.21 alleged past due installments on theatres plus \$273,371.33 in alleged unpaid taxes due.

It is handed that under a settlement reached between Loew's and Allied, Loew's have agreed to purchase the Pitkin, Valencia and Kings. In this wise Paramount would then be released of obligations on the three theatres in question.

MICHEL EXAMINED

Trustees' Counsel Interrogates Him At Length On Par Deals

The first of several outsiders who were with Paramount prior to bankruptcy, to be subjected to lengthy examination by attorneys for the Par trustees regarding the stock repurchase deals on which a suit for recovery is based, is A. John Michel. He was on the stand before Special Master John E. Joyce a day and a half during the past week identifying sundry letters, memoranda and other papers in connection with stock repurchases.

Michel was taken over some of the ground already covered in examination of Norman E. Collyer, Par assistant secretary, and Marlon Cole, former Par assistant secretary now attached to Olympia and New England Theatre subsidia as secretary-treasurer. Michel is now with Fox Film.

He was an assistant treasurer for Par up to about two years ago and wrote many memoranda and letters in connection with stock repurchases and declaration of dividends which, it has been attempted to prove in previous testimony, were decided on in February, 1932, but dated back in minutes as though meetings were held the previous December with dividends then declared. Herman T. Stiche-man of the Root, Clark, Buckner & Ballantine firm questioned Michel.

He has taken over some fresh ground in connection with various stock repurchases under attack, including Kunsky-Detroit, Great States and Columbia Broadcasting.

Hearings will probably be resumed some day this week when someone else among a dozen people to be examined will be placed on the stand. In addition to Michel two other former Parites now with Fox are to be examined. These are Jesse L. Lasky and Fred L. Metzler, both at the coast Fox studio.

A Par attorney, Charles E. Hawthorne, who was questioned, dated a couple of weeks ago from pneumonia.

HERB YATES' CO., SETAY, SUED BY JOLSON

Al Jolson wants Herbert Yates to explain what happened to the Setay Company and why. So does Albert Karch. Setay Company, Inc., is an investment company of which Herbert Yates is president. Yates also is president of Consolidated Film Laboratories and indulges in various kinds of film production financing and printing. The Setay firm name is Yates spelled backward.

Jolson is the holder of 2,200 shares of Setay stock. Karch is the owner of 400 shares. A motion is before the New York Supreme Court for an examination of Yates before trial. This comes up Dec. 3.

Other defendants with Yates are Jules Bruiatour, John C. Cosgrove, Benjamin Goetz, Frederick R. Ryan and Walter W. Vincent. They have all filed general verdicts.

Allegations are that Setay was formed in 1927 with a capital of around \$14,000,000, allegedly chiefly contributed by Setay stockholders.

Involved in the probable inquiry which Jolson intends to make is Setay's purchase of the Liberty National Bank & Trust company. It is claimed that Yates had Setay buy this bank despite his alleged knowledge that the bank was unprofitable. Jolson also wants to question about the exchange of Liberty bank stock for Harriman bank stock on the basis of 180 shares of Liberty Bank for one share of Harriman. The Harriman Bank since failed.

It is the contention of those bringing the action that Yates allegedly caused Setay to acquire the Liberty Bank stock so as to use the bank for obtaining loans for firms in which Yates was interested.

Many in-show biz bought Setay stock and it is alleged that millions have been lost in the venture.

Nathan Burkan is Jolson's counsel.

Chi Exchanges Drop Plan for 25c Minimum Admish on Special Pix; Only 'Millions' (UA) Keeps Demand

NEW H'WOOD THEATRE

Sheehan and Sinks' Boulevard House Costing 95G.

Hollywood, Nov. 19. Howard Sheehan and Earl Sinks are erecting a new 900-seater for pictures on Hollywood boulevard. House, to cost \$95,000, will be ready about April 15.

In anticipation of television, special projection room is being installed. Another departure will be the inverted lighting system commonly used abroad.

Sheehan and Sinks recently lost the lease on the Iris, a few blocks down the street.

24 PAR SUBSIDIS' CLAIMS TOTAL \$5,720,412

Under Par's reorganization procedure, there will be an aggregate amount of \$5,720,412 in claims of wholly owned subsidiaries which will not involve the issue of new securities. The amount of aggregate claims cover 24 subsidiaries. These subsidiaries are those which have no creditors themselves other than Paramount itself, or other similarly situated subsidiaries which cannot be otherwise provided for, and which are not to be released or otherwise dealt with under the reorganization plan.

The subsidia and their claims follow:

Par. Pictures Distrib.	\$93,356.66
Co. Realty Corp.	31,979.90
Par. Properties, Inc.	2,098,308.03
Par. Land Corp.	140,804.20
Par. International Corp.	483,524.61
Par. Fam. Lasky Corp.	10,000.00
Cedric Realty Corp.	38,897.20
Afgar Corp.	31,905.10
Parcol Corp.	4,313.39
Penates Trading Corp.	5,000.00
Charles Frohman, Inc.	221,899.37
Peun York Supply Co.	40,628.24
State Theatre Co.	1,000.00
Seld. Amus. Co.	697.75
Los Angeles Theatres Enterprises, Inc.	1,061,824.52
St. Francis Amus. Co.	229,518.67
Penates Trading, Inc.	9,021.46
Cedric Realty Corp.	5,335.63
Par. Pictures Distrib. Corp.	1,574.43
Paramount Film Service, Ltd.	33,497.15
Chas. Frohman, Inc.	869.72
Par. Broadway Corp.	13,736.65
Granda Realty Co.	747,837.65
Par. Pictures Distrib. Corp.	156,754.44

Col's Frisco Meet

Los Angeles, Nov. 19. Columbia's western exchange managers meet at San Francisco, Nov. 25, for a pow-wow on coming product.

Chiefs from the Los Angeles, San Francisco, Portland, Denver and Salt Lake City houses will be chiefly concerned in the arranging of details for special exploitation on 'Broadway Bill.'

CAP, WORCESTER, DEAL

Worcester, Mass., Nov. 19. A decree was ordered Friday (16) in Superior Court giving the receivers of the New England Theatres, Inc., authority to deliver to the lease of the Capital theatre there.

Authorization also was given to pay the holder of a mortgage note on this property \$50,000, reducing the principal thereby to \$250,000 and to pay all interest due at 6%. Condition of the agreement is that holder of mortgage shall endorse mortgage note and assign the mortgage to a bank or trust company designated by the receivers upon receipt of the \$250,000 balance due from such bank or trust company. Such bank must agree not to demand payment for five years, but shall receive \$5,000 upon the principal on each day the interest is payable.

Chicago, Nov. 19. Early campaign among the circuits and the exchanges for a possible 25c. minimum on all outstanding pictures in Chicago is cold. Led by United Artists which had threatened to set at least six pictures on a two-bits minimum ticket, the exchanges were lining up four and five picture sets for the 25c. low. But all that is out now.

Out of the 500 pictures to be released during the coming year only one picture will play at the two-bits basic—the Goldwyn-Cantor picture, 'Kid Millions.'

B. & K. was plenty anxious for this minimum admission plan to go through and had been campaigning with the exchanges in connection that scheme into all contracts. But the exchanges dropped out of the picture one by one as they ran up against obvious difficulties. Most of them didn't even mention the scheme to the exhibitors once the selling season got started, because the objection was always pretty clear. Chicago's releasing system is based on admission prices and the more the admission price the greater the protection over subsequent houses. Houses are placed in first, second, third or fourth weeks of release by the zoning board—that is their playing position for the coming season. And these subsequent exhibs refused to play pictures in the fourth week of release at the same price that they had played in the first, second and third weeks.

LOWER SCALES GREET ROXY IN PHILLY

Philadelphia, Nov. 19. Reopening of the 4,300-seat Mastbaum with S. L. Rothafel (Roxy) at its helm on Dec. 24 is being preceded here by a general price reduction in the downtown picture houses.

From present indications, Roxy's Mastbaum, which hasn't announced its price scale but will probably have a 75c top, will have only one competitor with a deluxe price scale, that being the Fox. Fox too, is reported likely to drop its scale. The Earle, six and vaude house at 11th and Market, is also likely dropping below its present 65c top.

Boyd, Stanley and Aldine led the way among the S-W houses and now have 75c top prices. The Little Arcadia, Indis, has dropped to 40c top, and the Locust, closed temporarily, down from 65 to a 55c top.

Stanley-Warner also is making an extensive advertising campaign. Institutional ads in the dailies and on billboards relative to the price reductions and also the classification of films for adults and family trade are a feature of the campaign. Company seems to be intent on selling its policies as well as its pictures.

Geo. Browne East, but Returns to Coast Shortly

Hollywood, Nov. 24. Completing another two-week survey of audio forms insofar as the International Alliance Theatrical Stage Employees locals are concerned, George Browne, international president, left for New York Wednesday (14).

Before leaving, he appointed Steve Newman international representative for southern California, with supervision over all locals in this district. After finishing up current affairs in the east, Browne comes back to the Coast in about two weeks, at which time he is expected to set the groundwork in a move to regain ground lost by the IA locals in the studio strike of 1932.

*The whole country will join in the chorus
as these wilful lovers laugh... kiss... love... quarrel
to music*

- MELODY to keep your audience singing gayly for a year...
- MERRIMENT to keep them smiling happily for months...
- MAGNIFICENCE to keep a sparkle in their eyes for days...in this resplendent FOX production of the champion stage hit of years.

Music in the Air

Music by Jerome Kern.
Lyrics and libretto by
Oscar Hammerstein, 2nd

GLORIA SWANSON
and JOHN BOLES
DOUGLASS MONTGOMERY
JUNE LANG

Al Shean • Reginald Owen
Joseph Cawthorn • Hobart Bosworth
An Erich Pommer Production. Directed by Joe May.

Continuity by Robert Liebmann, Screen play by Howard
I. Young and Billie Wilder. Dances by Jack Donaghy.

*And everyone will
join in the chorus of
these unforgettable tunes:*

"I'VE TOLD EVERY LITTLE
STAR"
"I AM SO EAGER"
"THERE'S A HILL BEYOND
A HILL"
"ONE MORE DANCE"
"WE BELONG TOGETHER"

FOX

Comparative Grosses for October

(Continued from page 10)

PHILADELPHIA

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
EARLE (2,000; 25-30-35) High. \$33,000 Low.. 10,500	Big Hearted \$19,000 (Ben Bernie) (Vaude)	Richest Girl \$19,500	Bike Rider \$15,000 (Sylvia) (Progen)	Lost Lady \$19,000 (Burns and Progen)
FOX (3,000; 30-40-45) High. \$41,000 Low.. 10,500	Judge Priest \$19,500 (2d wk) (Stage Show)	Chin Chow \$16,000	Peck's Boy \$15,000 (Repeat)	Caravan \$13,500 (Repeat)
STANLEY (3,000; 30-35-40) High. \$48,000 Low.. 3,750	Now, Forever \$12,500	Empress \$8,400	Night of Love \$11,000	Happiness Ahead \$8,000

BOSTON

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
KEITH'S (2,900; 25-30-35) High. \$43,000 Low.. 4,000	Monte Cristo \$17,500 (4th wk)	Divorcee \$22,000	Divorcee \$14,000 (2d wk)	Divorcee \$12,000 (3d wk)
ORPHEUM (2,000; 25-30-35) High. \$23,000 Low.. 4,000	Death on Diamond \$10,500 (Vaude)	Barretts \$16,500 (Repeat)	Outcast Lady \$19,000	Last Gentleman \$12,000
METRO-POLITAN (4,000; 35-40-45) High. \$69,000 Low.. 2,500	Du Barry \$28,400 (Ted Lowry) (Vaude)	Wiggs \$25,000	Judge Priest \$25,000 (Shuffle Along)	Happiness Ahead (Daniels- Lyon)

BUFFALO

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
BUFFALO (3,100; 20-40-45) High. \$42,000 Low.. 9,000	Last Gentleman \$17,500 (Stage Show)	Wiggs \$17,700	Judge Priest \$17,500	Every Woman Knows \$14,000
CENTURY (2,000; 25) High. \$21,000 Low.. 3,200	Hat, Coat, Glove and Born to Be Bad \$7,000	Desirable and Death on Diamond \$8,400	Was Lady and Return of Terror \$5,900	Two Faces and Ladies Should Listen \$5,900
HIPPO-DROME (2,400; 25-40) High. \$22,000 Low.. 3,600	Barretts \$13,000	Barretts \$6,600 (2d wk)	Caravan and Belong to Me \$6,900	Age of Innocence and Big Hearted \$6,500

SAN FRANCISCO

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
PARA-MOUNT (2,100; 20-35-40) High. \$37,500 Low.. 5,000	Caravan \$9,500	Cleopatra \$10,000	Wiggs and Lost Lady \$13,900	Bike Rider and Marie Galante \$12,000
GOLDEN GATE (2,840; 20-35-40) High. \$22,500 Low.. 5,400	Richest Girl \$10,700 (2d wk) (Stage Show)	Age of Innocence \$16,800	Kentucky Kernels \$16,200 (Wheeler- Woolsey)	Divorcee \$19,200
WARFIELD (2,020; 25-40-45) High. \$57,400 Low.. 8,200	British Agent \$16,500 (Stage Show)	Barretts \$28,000	Barretts \$16,500 (2d wk)	Peck's Boy \$13,000 (6 days)

PITTSBURGH

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
PENN (3,300; 25-35-50) High. \$41,000 Low.. 3,750	Belong to Me \$16,500 (Ed Lowry) (Stage Show)	Outcast Lady \$12,500 (Folkie Ballet)	Cleopatra \$17,500	Wiggs \$14,000
WARNER (2,000; 25-40) High. \$29,000 Low.. 2,000	Lost Lady and Last Yacht \$6,000	Age of Innocence and Kansas Princess \$7,250	Daily Bread and Big Hearted \$4,500	Wagon Wheels and Sell Anything \$4,600
STANLEY (3,500; 25-40-50) High. \$48,000 Low.. 3,200	Belle \$14,500	Now, Forever \$9,500	Happiness Ahead \$6,250	Bike Rider (New Low) \$3,200

WASHINGTON

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
EARLE (2,420; 25-35-40- 60) High. \$27,000 Low.. 6,000	Night of Love \$21,000 (Vaude)	Now, Forever \$21,500	Bike Rider \$18,000	Empress \$18,000
FOX (3,430; 25-35-60) High. \$41,500 Low.. 11,000	Outcast Lady \$19,000 (Folkie stallet) (Vaude)	Cat's Paw \$22,000	Have He Jr \$29,000 (Amos n' Andy)	Last Gentleman \$28,000
KEITH'S (1,800; 25-35-40) High. \$32,000 Low.. 3,500	Richest Girl \$8,000	Age of Innocence \$10,000	Divorcee \$16,000	Divorcee \$7,000 (2d wk)
PALACE (2,363; 25-35-50) High. \$32,000 Low.. 5,000	Cleopatra \$17,000	Cleopatra \$6,500 (2d wk)	Judge Priest \$19,000	Priest \$9,000 (2d wk)
COLUMBIA (1,200; 25-40) High. \$19,000 Low.. 1,100	Sophia Lang \$2,500	Barretts \$7,000 (Repeat)	Barretts \$3,500 (2d wk)	Pursued \$3,000

NEW HAVEN

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
PARA-MOUNT (2,518; 35-50) High. \$21,000 Low.. 2,600	Cleopatra \$7,300 (9 days)	Wagon Wheels and Lemon Drop \$5,500	Wiggs and Curtain Falls \$5,500	Chin Chow and Ready for Love \$5,700
POL'S (3,040; 35-50) High. \$20,000 Low.. 4,200	Monte Cristo and That's Gratitude \$10,300	Love Time and Richest Girl \$9,000	Last Gentleman and Wake Up, Dream \$9,000	Every Woman Knows and Lady by Choice \$9,200
SHERMAN (2,250; 25-50) High. \$16,000 Low.. 1,500	Daily Bread and Big Hearted \$3,500 (6 days)	Du Barry and Dangerous Corners \$5,100	Divorcee \$6,700 (10 days)	Firebird and Happiness Ahead \$1,600

SEATTLE

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
FIFTH AVE. (2,400; 25-40) High. \$26,000 Low.. 2,500	Barretts \$10,000 (3d week)	Judge Priest \$11,300	Servants' Entrance \$4,500 (5 days)	Cleopatra \$9,100 (9 days)
PARA-MOUNT (3,100; 25-35) High. \$21,000 Low.. 1,600	Death on Diamond \$6,500 (Stage Show) (Drunkard)	Have Heart \$6,100	Outcast Lady \$9,000 (Clas Arnheim)	Wiggs \$9,100
LIBERTY (1,800; 25-30) High. \$12,000 Low.. 2,100	Blind Date and Black Moon \$4,800 (8 days)	Dude Ranger and Precious Thing \$4,300	Gods Destroy and Name Woman \$3,900	Lady's Willing and Randy Rides \$3,200
MUSIC BOX (600; 25-30) High. \$17,000 Low.. 2,000	Lost Lady and Wake Up, Dream \$3,500	Gift of Gab \$7,400	Bike Rider and Million Ransom \$3,200	Young, Beautiful and Side Streets \$2,900

PORTLAND, ORE.

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
B'WAY (2,000; 25-40) High. \$21,000 Low.. 2,500	Lost Lady \$4,200	Bike Rider \$3,500	Wake Up, Dream and Dragon Murder \$3,200	Dude Ranger \$6,400 (Arizona Wranglers)
UNITED ARTISTS (1,000; 25-30-35) High. \$13,000 Low.. 1,200	Barretts \$6,600	Barretts \$3,600 (2d week)	Barretts \$3,400 (3d week)	Every Woman Knows \$5,300
ORIENTAL (2,500; 25-35) High. \$24,000 Low.. 800	Take Stand \$1,000	More River and Romance in Rain \$1,500	Drummond \$1,200 (Repeat)	Always Tomorrow \$1,300 (Repeat)

TACOMA

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
MUSIC BOX (1,000; 15-25-35) High. \$10,500 Low.. 1,100	Last Gentleman \$7,700 (6 days)	Cellini and Gift of Gab \$3,100 (8 days)	Bike Rider and Age Innocence \$3,300	Du Barry and Richest Girl \$3,700 (8 days)
ROXY (1,000; 25-35) High. \$7,000 Low.. 2,000	Treasure Island \$6,600	Operator 13 \$4,300	Thin Man \$5,800 (8 days)	Chained \$4,800

DENVER

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
DENHAM (1,500; 25-35-50) High. \$16,000 Low.. 2,000	Without Passion \$3,000	Wiggs \$7,000	Lemon Drop \$7,500 (Irving Aronson)	Wagon Wheels \$3,500
DENVER (2,500; 25-35-50) High. \$27,700 Low.. 3,000	Barretts \$7,500	Du Barry \$6,000	Night of Love \$9,000	Happiness Ahead \$6,000
ORPHEUM (2,000; 25-35-50) High. \$20,000 Low.. 3,500	Dragon Murder \$5,500	Bike Rider \$6,000	Wake Up, Dream and Gift of Gab \$5,500	Peck's Boy \$6,000
PARA-MOUNT (2,000; 25-40) High. \$22,000 Low.. 1,200	Judge Priest \$3,000 (Repeat)	Barretts \$3,500	Death on Diamond \$2,500	Sweeney and Side Streets \$1,500

CINCINNATI

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
ALBEE (3,300; 25-44) High. \$33,500 Low.. 5,800	Cleopatra \$14,000	Wiggs \$16,000	Divorcee \$15,000	Lady by Choice \$7,500
PALACE (2,600; 25-44) High. \$28,100 Low.. 4,500	Judge Priest \$14,500 (8 days)	Age Innocence \$10,000	Peck's Boy \$6,500 (6 days)	Transatlantic \$14,000
LYRIC (1,400; 35-44) High. \$28,900 Low.. 2,500	Death on Diamond \$6,000	Gift of Gab \$6,000	Belong to Me \$3,500 (6 days)	Divorcee \$5,500 (Repeat)
KEITH'S (1,600; 30-40) High. \$22,100 Low.. 3,200	Kansas Princess \$5,500	Bike Rider \$5,500	Du Barry \$4,500	Happiness Ahead \$5,000

KANSAS CITY

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
MIDLAND (1,000; 25-40) High. \$35,000 Low.. 5,100	Death on Diamond \$8,000	Last Gentleman \$8,500	Every Wo- men Knows \$8,100	Transatlantic \$5,900
MAIN-STREET (3,300; 25-35-50) High. \$35,000 Low.. 3,300	Lost Lady \$9,500 (Passing Revue)	Divorcee \$13,500	Divorcee \$8,000 (2d wk)	Happiness Ahead \$14,000 (Vaude)
NEWMAN (1,800; 25-40) High. \$35,000 Low.. 3,500	Kansas Princess \$6,500	Wiggs \$7,900	Wagon Wheels \$7,000	Cleopatra \$8,700
UPTOWN (2,040; 25-40) High. \$9,000 Low.. 1,500	Limerlost \$8,900	Caravan \$3,000	Judge Priest \$9,000	Priest \$5,000 (2d wk)

MONTREAL

	Oct. 18	Oct. 25	Nov. 1	Nov. 8
PALACE (2,700; 50) High. \$18,000 Low.. 4,500	Cleopatra \$19,000	Barretts \$12,000	Barretts \$7,000 (2d wk)	Chained \$9,500
CAPITOL (2,700; 50) High. \$30,000 Low.. 5,000	Caravan and Human Side \$9,000	Richest Girl and Wagon Wheels \$7,000	Outcast Lady and Kansas Princess \$7,500	Big Hearted and Age Innocence \$8,500
LOEW'S (3,100; 50) High. \$18,000 Low.. 3,000	Death on Diamond \$18,000 (Vaude)	Have Heart \$13,000	Lemon Drop \$12,000	Always Tomorrow \$13,000
PRINCESS (1,900; 50) High. \$25,000 Low.. 3,500	Night of Love and Girl in Danger \$10,000 (2d wk)	Night and Girl \$7,500 (3d wk)	Monte Cristo and Silver Lining \$9,000	Cristo and Silver \$8,500 (2d wk)

(Continued on page 34)

SPECIAL BOOTH SCALE FOR L.A. NON-UNIONS

Los Angeles, Nov. 19. Separate projectionists wage scales for 137 independent, non-union motion picture theatres of southern California, fixed by the Sol A. Rosenblatt advisory committee of three to work with the local NRA compliance chief, were approved by Charles H. Cunningham, Scale became effective Nov. 15.

Theatres affected start with clean slate, complaints of code violation against them, on the score that they were paying less than the NRA scale for bothmen, having been dismissed by Cunningham. Complaints, the NRA exec ruled, could not be held valid because until his own official act there was no exact scale.

Wage levels for the non-union house projectionists were scaled to the nearest degree of comparability with union-manned theatres whose basic code wage figure is the scale which was in effect on Aug. 15, 1933.

Cunningham's affirmation of the advisory committee's recommendations followed exhaustive hearings before him, and H. L. Haywood, representing Projectionists and A. F. of L., Harry Illicks for the indie theatre owners and Leo Stockwell for the unaffiliated projectionists.

From now on theatres for which scale has been fixed will be prosecuted for code violation if they deviate from the pay level.

Canadian Premier Favors Fed'l Censor But Looks Cold Now

Toronto, Nov. 19. While Premier Hepburn during his election campaign indicated his preference for a Federal board of film censors to replace the group of separate boards sitting for each province, it is unlikely that this will come about for some time, judging from the findings of Col. John Cooper, chairman of the Motion Picture Exhibitors and Distributors of Canada, who is back from a trans-Canada jaunt which he undertook for the purpose of sounding the various provincial governments as to their attitude toward a Federal censor board.

The present situation reveals that the provinces are reluctant to concede any of their censorship powers to Federal authority. The member of one western board pointed out that in Australia this year the various states rejected the Commonwealth's proposal to control film censorship and it was felt that the provinces here will act in like manner. Some semblance of cooperation was noticeable between Alberta and Saskatchewan until Manitoba was asked to come in on a tri-provincial board. The plan was shelved when the other two provinces refused to make Regina, Saskatchewan's capital, the centre for the prairie board.

Premier Hepburn is taking a particular interest in films and sits in with the board of appeals. A number of films, rejected by the outgoing legislature, have now been submitted and passed. The Premier's contention for a national federation of censors seems to be mainly actuated as an economy move in the reduction of censor board personnel. He says the retention of separate boards for each province 'seems silly.'

FREER IN LANCASTER

Lancaster, Pa., Nov. 19. Jack Freer, former Warner Bros. district manager in the Philadelphia Zone at one time manager of the Grand theatre here, becomes manager of the Colonial, indie. Succeeds Charles M. Howell.

TITLE CHANGES

Hollywood, Nov. 19. Radio's 'Kara, a South Sea Girl,' will meet its public as 'Red Morning.'

Same studio has rechristened May Robson's 'Portrait of Laura Bayles' as 'Grand Old Girl.'

ff THE PICTURE
OF THE
MONTH *fff*



Never has a story brought back so gloriously the good old days when flaming youth went to town on a bicycle-built-for-two—or more. That's Papa in the rumble-seat...but where's his shot-gun?



For the Christmas Stockings of a Hundred Million Film Fans, We Give You Warner Bros.' Magnificent Picturization of the Stage Triumph That Made America Young Again—

IRENE DUNNE in

"SWEET ADELINE"

Brought to the Screen After 63 Weeks — Count 'em, 63—on Broadway, With Its Immortal Melodies and Romance That Take Us Happily Down Memory Lane, Dashing! Guided by Director MERVYN LEROY



We'd like to take up the merrie olde custom of slipper-drinking ourselves—just to toast that grand trio of fun-makers—Hugh Herbert, Ned Sparks, Joe Cawthorn—and all the delicious dancing girls who are too numerous to name—but too sweet not to mention.

Ever whistle "Why Was I Born?", "Here Am I", and "Don't Leave Me"? Well, this is the show that made them famous! Now you'll hear these and other great Jerome Kern hits sung and danced as never before—all because Warner Bros. finally lured dance-director Bobby Connolly of "Ziegfeld Follies" fame to Hollywood.



And while the orchids last, let's toss a load of them to irresistible Irene Dunne, and Donald Woods and Louis Calhern for their brilliant telling of a great love story; to Mervyn Le Roy for his superb direction; to Phil Regan for his delightful tenor; and to Jerome Kern and Oscar Hammerstein II for authoring December's grandest show!



Starting today—this advertisement will appear in 11 national magazines, opening Warner Bros. 6-week campaign in advance of the Christmas Week release of "Sweet Adeline"

Inside Stuff—Pictures

In two and a half months as a receiver for Paramount, Charles D. Hillis received two-thirds as much as he is recommended to get for his services as a trustee over a period more than six times this long, or 14 months. He was awarded \$20,000 for his term as a co-receiver with Adolph Zukor, when Par was in the equity receivership from Jan. 28 to April 19, 1933, while under the Special Master's recommendations, just filed, he is recommended to get \$30,000 as a trustee from April 19, 1933, to June 16 this year. Root, Clark, Buckner & Ballantine attorneys, serving the Par trustees, are to get three times under the bankruptcy period what they got during Par's brief period in receivership. Recommendations for the 14 months are for \$225,000. Root-Clark got \$75,000 for the equity two and a half months.

The amounts finally awarded some months ago by Justice Woolsey in the receivership allowances were considerably under what was asked for. Hillis having petitioned for \$30,000, getting \$20,000, and Root-Clark having requested \$125,000, receiving \$75,000. The late Referee Henry K. Davis cut original amounts and Justice Woolsey further made reductions.

Drastric cuts by Special Master Joyce for fees under the bankruptcy term arrived as a blow in Par trustee and attorney-accountancy quarters. Joyce based his cuts for the trustees on an old bankruptcy rule which limits maximum fee for trustees to 2% of the total amount of disbursements made by them. This 2% goes for one trustee, or where three figure amount is to be split. The three trustees had asked for \$100,000 each, or a total of \$300,000, whereas only \$97,000 was split between them. The so-called 2% rule does not apply to attorneys, accountants or others who are retained by the trustees.

Razing of the Rialto theatre, N. Y., marks the ending of this plot's show history for a time, at least. Original theatre on this site was built by Oscar Hammerstein in the late '90s, called the Victoria, when he lost what is now the New York-Criterion setup on mortgage foreclosure. He tacked the flag to the mast of the building and offered to bet he would have a new house before it was blown to rags. He won by several shreds, but the house was virtually thrown together and the doughy Oscar had many notable tilts with the building department.

Floor beams were laid on solid rock, to save excavating, and when Horace Goldin played the roof his first summer he was unable to play his stuff downstairs when it rained because there was no trap room. Hammerstein occupied the unfinished space back of the gallery, but he had little to do with the actual operation of the place, all of the

booking being done by his son, Willie, who made it the most profitable vaudeville operation in New York.

When the Rialto was planned as a picture house it was found that it would be cheaper to rebuild than to lift the many violations slapped on by the building department. Also it was desired to have a modern style by the building department. During the life of the Victoria the roof garden, known as the Paradise, extended over the roof of the somewhat higher Republic, next door, also owned by Hammerstein. It was landscaped as a Dutch garden, with a pool and ducks and a windmill.

The house nearly became another home for pop-priced burlesque. At the time realty interests took over the lease of the house from Gerry Estates a couple of weeks ago, Walter Reade was negotiating to take it over. His plan was to throw the Rialto in burlesque, thus removing from Broadway one of the houses which at the same price scale and policy is in competition with Reade's Mayfair. Plans for the new building to rise on the site of the Rialto call for inclusion of a theatre which Paramount expects to lease, as well as a restaurant to be located on the second floor.

That there is a decided reversal of form in editorial opinion throughout the country with reference to the motion picture industry and its part in the clean-up campaign, is indicated in a brochure issued by the Hays organization containing excerpts from editorials published since last August by newspapers all over the country.

Where six months ago the general tone was at the least unfriendly, recent editorials show that the nation's press is viewing the industry's self-house cleaning with commendation. Not only are the more recent pictures praised for their adherence to the code but the industry itself is handed the palm for keeping its promise to clean up.

The brochure contains excerpts from newspapers all over the country which are taken to indicate that the change of heart in editorial opinion of the picture industry is general and not sectional.

Before he left to return to the West Coast, Emanuel Cohen decided to take some pot-shots at competitive newswriters, following recent innovations which have not been adopted by Par's reel. Cohen is still v.p. and general manager of Paramount News and checked into that branch while in New York.

Among other things, his barbs against opposition reels were that 'Paramount is not interested in blending its feature and short production departments with its newswear', and that 'Paramount is designed only to serve as a news medium and if it isn't the kind of news that a metropolitan newspaper would headline or feature, Paramount News doesn't want it'.

Paramount has three more special trailers in work which will be released as shorts. Trio were started following the success of the first, 'Hollywood Rhythm', an experiment for plugging 'College Rhythm'.

A trailer of 'Bengal Lancers' will be of a traveling nature. A fashion short will contain subtle plugs for 'Caprice Espagnole', 'Rumba', 'Now I'm a Lady' and 'Gilded Lily'. A dance short will be a special on the various types of dances to be seen in pictures currently in production. Made by Herb Moulton, former publicity man, the briefies are supposed to pull in coin while at the same time act as an advertising medium for features to follow.

It was inevitable that Columbia would crash a lot of publicity through providing burial for Mrs. Ellen McCarthy (who figured as 'Apple Annie' in a press stunt on 'Lady For a Day'), and her husband, who died together more than a week ago. While Col was guided by commendable motives, some pot shots were taken at the company with sequel to the 'Apple Annie' picture, 'Lady By Choice' on release at this time.

Col didn't know of 'Annie's' death until six days after the bodies had lain unidentified in the morgue and a newspaper reporter phoned to ask Col what it was going to do about it. Col had now and then provided the pair with money.

The motion picture industry has been invited by Attorney General Homer S. Cummings to participate in the National Conference on Crime to be held in Washington Dec. 10-13 inclusive. Specifically, the industry has been asked to present a plan on how the screen can cooperate to prevent crime, and Gabriel Hess of the Hays organization is now drawing up a symposium which will be submitted by a Hays delegate as yet unnamed. The conference, which will draw delegates from all over the country, is scheduled to be opened with an address by President Roosevelt, and will discuss causes and prevention of crime, investigation and detection, courts and prosecution, and the parole and probation systems.

A cry for reform in trailer construction is beginning to issue from various theatre operators. Among other things, complaints are that trailers are too long, frequently too department store-like in the advertising copy and too often give away more of the story than necessary. National Screen is studying the situation from report and shortly may bring out something new in the way of trailers. This company has the trailer contracts of all majors excepting Warner Bros. and Metro which make their own. WB has been trying to get away from the set formula by using a sketch or some other novelty background for planting of the advertising on coming features.

There will be no more meetings of the Producer-Writer five-and-five committee in Hollywood until members of both sides are ready to vote on the several questions involved. This is not expected before two or three weeks.

Writer side of the committee has been working on putting several demands into code form. As in the case of the agency and actors' code a vote will be taken on the final draft as a whole. On some points both sides are in agreement now, but there are at least two clauses which are expected to cause a stumbling block to an unanimous producer vote.

Complaint by Chorus Equity, favorably acted on by the NIRA Compliance Board, which ordered choristers paid overtime because called at 7:45 a. m. in violation to the code regulation, applied to the Music Hall, N. Y., not the Roxy theatre. Involving of the Rockettes brought mention of the latter house in error.

Arthur Mayer and John Goring are not interested in operation of the Gaiety theatre on Broadway under the new arrangement there. House has been leased by Samjax Corp. of which the major stockholders are J. A. Koepfel and Sam Cummins.

Paramount is having quite a time keeping production of 'Ringside of Red Gap' under way. Story was given to Arthur Hornblow last June and when it went into work last week the director had only one sequence with which to start. Cast had no idea as to how the story would unfold itself in work.

Like situation also exists on 'Humber' at Par, with three writers ac-

(Continued on page 34)

BACK-



will he come back to
YOUR THEATRE AGAIN?



A pain in the back doesn't help your box office. People won't endure uncomfortable chairs. Easy, restful seating builds "come-back-again" patronage.

Ask Us, "How can I reseat and pay for new chairs conveniently?"

American Seating Company



Makers of Dependable Seating for Theatres and Auditoriums
General Offices: Grand Rapids, Michigan
BRANCHES IN ALL PRINCIPAL CITIES



WIN

with a full house every time

**RCA VICTOR
PHOTOPHONE
OFFERS:**

- Unfailing Sound Satisfaction
- A Sound Box Office Attraction
- Complete Ownership
- A Self-Liquidating Investment

PHOTOPHONE DIVISION

**RCA VICTOR
COMPANY, Inc.**
Camden, N. J.

A Radio Corporation of America Subsidiary

HIGH FIDELITY

Watch it Sweep

THE Country



CARL LAEMMLE presents

CLAUDETTE

Colbert

in

FANNIE HURST'S

IMITATION OF LIFE

A UNIVERSAL PICTURE with

WARREN WILLIAM

**ROCHELLE HUDSON • HENRY ARMETTA
NED SPARKS • BABY JANE • ALAN HALE**

A JOHN M. STAHL

P R O D U C T I O N

ORPHEUM	November 22	SALT LAKE CITY
STRAND	November 22	MEMPHIS
INDIANA	November 22	INDIANAPOLIS
ROXY	November 23	NEW YORK CITY
PALACE	November 23	CINCINNATI
STATE	November 23	MINNEAPOLIS
HOLLYWOOD	November 24	FORT WORTH
NEWPORT	November 26	NORFOLK VA
CAPITOL	November 28	RICHMOND, VA
ORPHEUM	November 29	SAN FRANCISCO
ECKEL	November 29	SYRACUSE, N. Y.
KEITH'S	November 29	BALTIMORE, MD.
BROWN	November 29	LOUISVILLE, KY.
ORPHEUM	November 29	OMAHA
PARAMOUNT	November 29	ST. PAUL
PANTAGES	November 29	LOS ANGELES
AMBASSADOR	November 29	ST. LOUIS
PALACE	December 1	DALLAS
MAJESTIC	December 1	SAN ANTONIO
EMBOYD	December 2	FT. WAYNE
GRANDIN	December 2	ROANOKE
STRAND	December 6	ALBANY
CAPITOL	December 6	SPRINGFIELD, MASS.
DENVER	December 6	DENVER
METROPOLITAN	December 6	HOUSTON
FOX	December 6	ATLANTA, GA.
DES MOINES	December 6	DES MOINES, IA.
WARNER	December 6	WORCESTER
MUSIC HALL	December 7	SEATTLE
MUSIC BOX	December 7	PORTLAND, ORE.
FOX	December 7	DETROIT

CALENDAR OF CURRENT RELEASES

Autumn Crocus (British). Charming film from Anthony Hay with femme appeal. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.
Blau von Himmel, Das (Ger.). Musical romance. Martha Eggerst. Dir. Victor Sjöström. 65 mins. Rel. Sept. 1.
End of the World (Fin. Dan.). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rel. April 11.
Es war Einmal Ein Walzer (German). Musical romance with Lehar music. Martina Eggerth. Dir. Victor Jansen. 80 mins. Rel. Oct. 1.
Loyalities (British). Drama from the Galsworthy play. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.
Melo (German). Sensitive study of psychological difficulties. Elisabeth Bergner. Dir. Paul Czinner. 93 mins. Rel. Feb. 1. Rev. Feb. 6.
Poli de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20.

Chesterfield Offices: 1840 Broadway, New York, N. Y.
Curtain Falls. The. Old actress impersonates aunt of a wealthy family to make old age secure. Proves good success. Henrietta Crossman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.
Green Eyes. Mystery. Charles Starrett, Shirley Grey, Wm. Bakewell. 72 mins. June 15.
Fugitive Road. An Austrian-Italian border story. Eric von Stroheim, Wera Engels, Leslie Fenton. Dir. Frank Strayer. Rel. July 1.
One in a Million. Department store background for a love story. Chas. Starrett, Dorothy Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.
Port of Lost Dreams. Tragedy along the waterfront and on the tuna fisheries. Wm. Boyd, Lola Lane. Dir. Frank Strayer. Rel. Oct. 15.
Twin Husbands. 'Cheating Cheaters' type of story. John Miljan, Shirley Grey. Dir. Frank Strayer. 63 mins. Rel. July 17.

Columbia Offices: 729 Seventh Ave., New York, N. Y.
Among the Missing. Wealthy old lady does a Haroun al Raschid and enjoys herself hugely in the underworld before she returns to her family. Richard Cromwell, Dorothy Crowder, Bill Seward. Dir. Al. Rogell. 71 mins. Rel. Aug. 15. Rev. Nov. 6.
Beyond the Law. Tim McCoy as a railroad detective. Shirley Grey. Dir. D. Ross Lederman. 58 mins. Rel. July 20. Rev. Nov. 6.
Black Moon. Thrill story of a white woman under the Vodoo spell. Jack Holt, Fay Wray. Dir. Roy W. Neill. Rel. June 25. Rev. July 2.
Blind Date. Working girl marries the millionaire. Ann Sothern, Neil Hamilton. Dir. Roy W. Neill. 71 mins. Rel. July 20. Rev. Sept. 3.
Captain Jack. Delightous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Alison Skipworth, John Gilbert. Dir. Lewis Milestone. Rel. Oct. 22.
Defense Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean Arthur. Dir. Robert Florey. 70 mins. Rel. July 17. Rev. Aug. 21.
Fighting Rangers. The loud-up of killers by a temporary furloughed ranger out for vengeance for killing his brother. Buck Jones, Dorothy Revier. Dir. George B. Seitz. 60 mins. Rel. March 17. Rev. April 17.
Girl in Danger. 'Inspector Trent' story of a lost emerald. Ralph Bellamy, Shirley Grey. Dir. D. Ross Lederman. 61 mins. Rel. Aug. 29. Rev. Nov. 6.
Hell Cat. The newspaper man tames a socialite, with an underworld angle. Robert Armstrong, Ann Sothern. Dir. Al. Rogell. Rel. June 16. Rev. July 19.
I'll Fix It. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie, Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13.
Lady by Choice. Fan dancer adopts a mother, who brings her happiness. Carole Lombard, May Robson, Roger Pryor. Dir. David Burton. 77 mins. Rel. Oct. 15.
Lady is Willing. Investment victim kidnap banker's wife. She falls in love with her captor. Leslie Howard, Binnie Barnes. Dir. Gilbert Miller. 65 mins. Rel. July 20. Rev. Aug. 15.
Man's Game. A. Tim McCoy as a fireman. Dir. D. Ross Lederman. Rel. June 16. Rev. Oct. 16.
Name the Woman. Politics and a girl reporter. Arline Judge, Richard Cromwell. Dir. Robert Florey. Rel. Oct. 30.
One Night of Love. Romance of an opera star. Grace Moore, Tullin Carmichael, Lyle Talbot. Dir. Victor Schitzinger. 84 mins. Rel. Sept. 1. Rev. Sept. 11.
That's Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven, Virginia Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13. Rev. Nov. 6.
Whom the Gods Destroy. A man's cowardice exiles him from society. Walter Connolly, Robert Alton, Doris Kenyon. Dir. Walter Lang. 70 mins. Rel. June 23. Rev. July 14.

DuWorld Offices: 729 Seventh Ave., New York, N. Y.
Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rel. July 15.
Blue Light. (Austrian and starting) Mountain romance among Italian Dolomites. Dir. Robert Florey. Rel. August 15.
Bride of Samoa. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.
Dawn to Dawn. Artistic rural story. Julie Hayden, Dir. Cameron McPherson. 25 mins. Rel. July 15.
Girl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddie Lambert, Dorothy Darling. Dir. Eugene Frenkel. 60 mins. Rel. Oct. 1.
Hollywood, City of Dreams (Sp.). Jose Bohr. Spaniard's impression of cinematown. 68 mins. Rel. March 15.
Kocho. Lullaby (Ging). Young love in Poland, with music. Dir. Michal Wyzanski. 70 mins. Rel. Nov. 1.
Man Who Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.
Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Nov. 6.
Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel. April 15. Rev. May 15.
Sword of the Arab. Adventures of American cowboys in Arabia. George Durrell, Duncan Renaldo. Dir. Alfred Smalley. 70 mins. Rel. Sept. 1.
Tall Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg., New York, N. Y.
Releases Also Allied, Chesterfield and Monogram
Curtain Falls. One-time famous actress uses her talents in an entirely novel role and attains glorious comeback. Henrietta Crossman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.
Fifteen Wives. Three, of a man's fifteen wives, are suspected of his murder. Conway Tearle, Raymond Hatton, Natalie Moorhead, Noel Francis. Dir. Frank Strayer. 67 mins. Rel. July 1.
Fugitive Road. Eric von Stroheim, Wera Engels, Leslie Fenton. Coming. Rel. Aug. 30.
Girl of the Limberlost. The famous Gene Stratton Porter classic. Marlan Marsh, Ralph Morgan, Louise Dresser, Eddie Nugent. Dir. Christy Cabanne. 82 mins. Rel. Nov. 8.
Green Eyes. Murder at a masquerade party. Wm. Bakewell, Shirley Grey, Charles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 20.
Girl of My Dreams. College life and college romance. Mary Carlisle, Eddie Nugent, Irene Ware, Arthur Lake, Sterling Holloway, Gigi Parrish. Dir. Ray McCarey. Rel. Nov. 17.
Happy Landing. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 63 mins. Rel. Sept. 1.
Jane Eyes. Screen adaptation of the Charlotte Bronte classic. Colin Clive, Virginia Bruce, Allen Pringle. Dir. Christy Cabanne. Rel. Oct. 1.
King Kelly. Dance director and his girl dancing troupe swap contracts on way to Paris, and bring prosperity to a mythical Belgravian kingdom via crooning, dance routines, etc. Romantic comedy with music. Guy Robertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 15.
Man from Utah. John Wayne western. 52 mins. Rel. July 1.
Manhattan Love Song. Two orphaned Park Avenue society deb sisters, forced to go to work, change places with their servants who go 'society.' Eddie Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30. Rev. Sept. 3.
Moonstone. The Wilkie Collins novel of the disappearance of a famous gem. David Manners, Phyllis Barry. Dir. Reginald Barker. 69 mins. Rel. Sept. 15.
One in a Million. Romance of a department store employee and the boss' son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Brother Hogg

(Continued from page 2)
lines after the manner of Will Rogers, and has surrounded himself with a quartet and other crossroads cutups.

Country church idea has been booming along at such a terrific pace that as many as 10,000 attend the services on the hill every Sabbath. Most of the curiously seekers, for that's what most of the first timers are, are sheltered under canopies, where the sermon from the chapel is amplified.

That Josiah Hopkins has taken the play away from Aimee Semple McPherson in these parts is frankly admitted. The types that attend the two services are entirely different. While Aimee played mostly to elderly and indigent folks, the country church draws from all classes.

Ardent supporters are such Hollywood notables as Carrie Jacobs Bond, Sig Grauman, George McManus, Lon Chaney, Barrymore, Joan Crawford, et al.
The Rev. Hogg admits that most of the larger contributions are from 'my Jewish friends,' although the ecclesiastical services are strictly non-sectarian. Al Jolson became so interested in the church that he readily consented to sing at their Armistice Day services. Stricken with a cold, he sent his brother, Harry, to fill his spot.

Trout and Daffodils
When the new project was announced, gifts were pledged from all over the country. One woman has donated a carload of redwood logs, another, 2,000 rainbow trout for the stream. A friend in Holland is sending 2,000 daffodils to be planted on the grounds.

Mail delivery of the Country Church is the heaviest in Hollywood, averaging around 10,000 letters a week. Mailing lists show that more than 100,000 persons are receiving leaflets for their albums.

The Rev. Hogg beat the VARIETY interviewer to the punch and laid his cards on the table. He was expecting, 'what's the racket and how does it operate?' He explained that he has avoided that racket stigma by keeping his hands off the 'gifts' as the downtown bank handles the money and meets all bills. The skylit (he doesn't mind being called that), is paid his living expenses plus \$10 a week for incidental expenses.

Scored Gasoline Royalty
All contributions are voluntary and are being turned around the mills in all denominations. Volunteer workers often bring in large sums. To keep the taint of commercialism from the church, the preacher-emcee declared that he recently turned down the offer of an oil company for a royalty of one-cent a gallon up to \$100,000 for a tie-in on a Goose Creek gasoline.

'What caused the thing to click so hard?' he was asked.
'I steer clear of religious or economic controversies. I try to make folks happy the same way it was done back in the hills. Simplicity and genuineness are the keywords of the Country Church!'

Port of Lost Dreams. A gun moll's past catches up with her after she has reformed and is happily married to a sea-faring man. Lola Lane, Bill George, Howard, George Marion, Edward Gargan.
Redhead. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchhill, Regis Toomey. Dir. Myville Brown. Rel. Nov. 20.
Shock. Shell shock warrior, unknowingly falls in love all over again with the wife he married before going to the front. Ralph Forbes, Gwillian Gill, Munroe Owsley. Dir. Roy D'Amico. 66 mins. Rel. Aug. 1.
Star Packer (Lone Star). Western. John Wayne, Verna Hillie. Dir. Paul Malvort. 52 mins. Rel. Oct. 23.
Woman's Man. Hollywood inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward Luddy. 68 mins.

Young Eagles. Boy Scout adventures in wilds of Central America. Twelve episode serial. Dir. Harry Hoyt. Rel. July 1.

British Agent. Adapted from the novel about international spy. Leslie Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15. Rev. Sept. 25.
Circus Clown. The. Roaring comedy under the big tent with a winsome romance wound into hilarious situations. Joe E. Brown, Patricia Ellis, Gordon Westcott, Tom Dugan. Dir. Ray Ewright. Rel. June 30. Rev. July 2.
Dragon Murder Case. Philo Vance detective yarn. Warren William, Margaret Lindsay. Dir. Bruce Humphreys. 65 mins. Rel. Aug. 25. Rev. Aug. 28.
Flirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Capra. Rel. Oct. 15.
Fog Over Frisco. Mystery melodrama set in San Francisco. Donald Woods, Bette Davis, Lyle Talbot, Margaret Lindsay. Dir. William Dieterle. Rel. June 2. Rev. June 12.
Gentlemen Are Born. Four college boys battle the world. Franchot Tone, Jean Huguin, Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green. Rel. Nov. 17.

Happiness Ahead. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Nerys Laskoy. 80 mins. Rel. Oct. 22. Rev. Oct. 15.
I Sell Anything. Comedcy in a fake auction room. Pat O'Brien, Ann Dvorak, Claire Dodd, Roscoe Karns. Dir. Robt. Florey. 70 mins. Rel. Oct. 20.
Lost Lady. A. Willa Cather's story. Barbara Stanwyck, Frank Morgan, Ricardo Cortez. Dir. Al. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 2.
Man with the Axe. Thriller. 'Dark Tower' story. Edw. G. Robinson, Mary Astor. Dir. Archie Mayo. 73 mins. Rel. Aug. 8. Rev. July 17.

Merry Frinks. The. Comedy-drama of the typical family stepping all over Ma. Roy Askie, Dorothy Foy, Ann Dvorak, Helen Mackay, G. Kibbee, Allen Jenkins, Hugh Herbert. Dir. Al Green. Rel. May 26. Rev. June 19.
Midnight Appl. Heart interest melodrama from Damon Runyon's 'Old Doll's House.' Richard Barthelmess, Ann Dvorak, Helen Mackay, Helen Chandler. Dir. Alan Crosland. 59 mins. Rel. July 21. Rev. July 10.
Return of the Terror. The. Mystery drama with plenty of heart interest. Mary Astor, Lyle Talbot, John Halliday, Frank McHugh. Dir. Howard Bretherton. 75 mins. Rel. July 17.

Side Streets. Love drama based on an original story by Ann Garrick and Ethel Hill. Aimee MacMahon, Paul Kelly, Ann Dvorak, Patricia Ellis. Dir. Alfred E. Green. 63 mins. Rel. June 30. Rev. Aug. 21.
Six Day Bike Rider. Thrills and spills in a bike race. Joe E. Brown. Dir. Lloyd Bacon. 69 mins. Rel. Oct. 20. Rev. Nov. 6.

Studio Fox Mills. Hollywood, Cal. Fox Offices: 444 West 56th St., New York, N. Y.
Baby Take a Bow. The Fox child star comes through again. Shirley Temple, Bachelor of Arts. From John Erskine's recent novel. Tom Brown, Henry Kolker, Fred Astaire, Louis King. Rel. Nov. 23.
Call It Luck. Daughter of a London cabby wins the sweepstakes. Pat Patterson, Herbert Mundin. Dir. Jas. Tinlin. 65 mins. Rel. June 1. Rev. July 17.

Caravan. Romantic story based on 'Gypsy Melody.' Chas. Boyer, Loretta Young, Jean Parker, Louise Fazenda. Dir. Erik Charell. 105 mins. Rel. Sept. 28. Rev. Oct. 2.
Cat's Paw. The. Comedy done from a story by Clarence Budington Kelland. Harold Lloyd, Aimee Merkel. Dir. Sam Taylor. 101 mins. Rel. Aug. 17. Rev. Aug. 21.
Charlie Chan in London. Another detective yarn. Warner Oland, Drue Leyton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sept. 14. Rev. Sept. 18.
Charlie Chan's Courage. Another episode in the life of the Chinese sleuth. Warner Oland, Drue Leyton, Dir. Geo. Hadden. Rel. June 29.
Eude Ranger. The. Ge. O'Brien, Irene Hervey. Dir. Eddie Cline. 64 mins. Rel. Sept. 11.

Dust River. Story revolving around an underwater tunnel. Edmund Lowe, Victor McLaglen, Marjorie Lambeau. Dir. Raoul Walsh. Rel. Dec. 7.
Ellenor Norton. Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Nov. 2.
First Wives. The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.
Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. Rel. Nov. 2.
Grand Canary. Warner Baxter, Madge Evans. Dir. Irving Cummings. 73 mins. Rel. July 13. Rev. July 24.
Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel. July 27. Rev. Aug. 7.
He Is Donkeyman. Comedy yarn. Warner Baxter, Conchita Montenegro. Dir. John Blystone. Rel. Nov. 9.
Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Walthall, Tom Brown, Anita Louise. Dir. John Ford. Oct. 5. Rev. Oct. 16.
Letter to a Lover. Pat Patterson, Lew Ayres. Dir. Wm. Thiele. Rel. Nov. 30.
Lovetime. Love story. Pat Patterson, Nick Archer, Herbert Mundin, Harry Green. Dir. Jas. Tinlin. 72 mins. Rel. Sept. 21. Rev. Nov. 6.

Marie Gallante. Done from the novel of the same name. Spencer Tracy, Ed. G. Mallan, Helen Morgan. Dir. Henry King. Rel. Oct. 25.
Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. Rel. Nov. 29.
Peck's Bad Boy. Story of an adopted son and an understanding man. Jackie Cooper, Thomas Meighan, Jackie Searle. Dir. Eddie Cline. 69 mins. Rel. Oct. 19. Rev. Oct. 9.
Pursued. Romantic drama. Original. Rosemary Ames, Victor Jory, Port Keltton. Dir. Louis King. Rel. Aug. 24.
Servants' Entrance. Janet Gaynor and Lew Ayres decide to spend their honeymoon earning their own living. Both engaged in domestic service. All work for a happy ending. Dir. Frank Lloyd. 90 mins. Rel. Sept. 7. Rev. Oct. 2.

She Learned About Sailors. Navy romance in Shanghai and Los Angeles. Aimee MacMahon, Lew Ayres and Durant. Dir. Geo. Marshall. 53 mins. Rel. July 5. Rev. July 31.
She Was a Lady. Helen Twelvetrees; Robert Young. Dir. John Blystone. 63 mins. Rel. July 20. Rev. Aug. 23.
365 Nights in Hollywood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Robert Florey. 70 mins. Rel. Oct. 13. Rev. Nov. 13.
Twenty-four Hours a Day. Claire Trevor, Gilbert Roland. Dir. Hamilton MacFadden. Rel. Nov. 23.

White Parade. The. Loretta Young, John Boles. Dir. Irving Cummings. 90 mins. Rel. Oct. 13. Rev. Nov. 13.
Wild Gold. John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshall. 77 mins. Rel. June 8. Rev. July 31.
World Moves On. The. A love story which covers a century. Madeleine Carroll, Franchot Tone. Dir. John Ford. 104 mins. Rel. Aug. 31. Rev. Oct. 13.

Along Came Sally. Comedy musical. Clely Courtneidge. Dir. Tim Whelan. 70 mins. Rel. July 15. Rev. June 19.
Channel Crossing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rossmore. 68 mins. Rel. May 15. Rev. June 5.
Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Scherer. Dir. Walter Forde. 69 mins. Rel. Sept. 15. Rev. Sept. 25.
Friday the 13th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev. May 22.
Ghoul, The. Thriller. Boris Karloff. Dir. T. H. Hunter. 73 mins. Rel. Jan. 1. Rev. Jan. 30.

Gaumont-British Office: 226 West 42nd St., New York, N. Y.
Along Came Sally. Comedy musical. Clely Courtneidge. Dir. Tim Whelan. 70 mins. Rel. July 15. Rev. June 19.
Channel Crossing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rossmore. 68 mins. Rel. May 15. Rev. June 5.
Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Scherer. Dir. Walter Forde. 69 mins. Rel. Sept. 15. Rev. Sept. 25.
Friday the 13th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev. May 22.
Ghoul, The. Thriller. Boris Karloff. Dir. T. H. Hunter. 73 mins. Rel. Jan. 1. Rev. Jan. 30.

(Continued on page 32)

Studio Placements

Hollywood, Nov. 19. Sylvia Sidney, Elissa Landi, 'Crusades' Par. Chandler Sprague, adaptation, 'Sacrilice', Fox. Herbert Fields, screen play, 'People Will Talk', Par. David Butler, direction 'Little Colonel', Fox. May Beatty, 'Living on Velvet' (Wife's Mystery of Edwin Droad), U. Ferike Boros, Christian Rub, 'Black Hell', WB. Paul Irving, Lionel Belmore, 'Vanessa', MG. Harry Bradley, 'Living on Velvet', Fox. Norman McLeod, directing, 'Red-heads on Parade', Fox. Jacques Lory, 'The Night Is Young', MG. Jules Raucourt, 'Folies Bergere' (French), 20th Cent. Richard Romann, 'Broken Soil', Goldwyn. King VIDWY, directing, 'Broken Soil', Goldwyn. Anthony Smith, Pedro de Cordoba, 'Crusades', Par. Kitty Kelly, 'Gilded Lily', Par. Virginia Reid, 'Dictator', short, Fox. Norman Foster, Pat O'Malley, Charles Sabin, Sheila Mannors, Donald Cook, Geneva Mitchell, 'Behind the Lens', Fox. John Wray, Vance Carrall, Joseph Sauer, 'Passport to Fame', Col. Minor Watson, 'Charlie Chan in Paris', Fox. Johnny Sullivan, Rupert Burkhardt, 'Depths Below', Col. Vivienne Oakland, Leon Errol, 'One So Many', Col. Stella Mannors, 'Carnival', Col. Cornelius Keefe, 'Passport to Fame', Col. Muriel De Martilly, 'Gold Diggers of 1935', WB. Pat Flaherty, '24-Hours', Fox. David Durand, 'Little Men', Mascot. William Daniels, photography, 'Naughty Marietta', MG. Robert Allen, 'Feud', Col. Albert De Mond, writing orig. Norman Tryon, scripting, 'Roberta', Radio. Ivan Harris, screen play, 'Laddie', Radio. Helen Miles, lead, 'Darmour prod., Majestic. Chester Morris, 'Princess O'Hara', U. Ralph Morgan, 'I've Been Around', U. Ethel Borden, additional dialog, 'Forsaking All Others', MG. George K. Fox, original musical comedy, 'Joy of Living', U. Jay Eaton, Billy West, Harry Dickinson, Ernie Young, Larry Steers, Bernadine Hays, Mary Gordon, Helen Sears, Sid D'Arbrook, John Ince, Dick Rush, 'Passport to Fame', Col. Ed Henderson, Lucient Littlefield, 'Ruggles of Red Gap', Par. J. Farrell MacDonald, 'Jerry Frank, 'Depths Below', Col. Florence Hyerson and John McLean, rewriting 'Wicked Woman', MG. Stanley Marks, Dutch Hendrian, 'Behind the Evidence', Col. George K. Fox, original musical comedy, 'Joy of Living', U. Ben Sharpe, 'Wings in the Dark', Par. Helene Barbery, Betty Alden, 'Carnival', Par. Doris Anderson, scripting 'Moon Mullins', U. Helen Lowell, 'Living on Velvet', WB. John Eldredge, 'Goose and Gander', lead, WB. Dr. S. M. Marcus, technical advisor, 'Private Worlds', Wanger. Alan Darling, 'Mystery of Edwin Droad', U. Jesse Robbins and Norman S. Hays, collaborating on an original, 'Reckless Romeo', Mono. Jacques Lory, 'Women Must Dress', Mono. Edward Tiltbury, Soledad Jimenez, 'Rumba', Par. Donald Woods, lead in 'White the Patient Slept', WB. Raymond Chandler, Morgan Wallace, 'Coprice Espagnol', Par. Rod LaRoque, 'Mysterious Blonde', Fox. Thomas Beck, Ruth Peterson, 'Charlie Chan in Paris', Fox. Charles Kenyon and Mary McCall, scripting 'Midsummer Night's Dream', WB.

CALENDAR OF CURRENT RELEASES

(Continued from page 31) It's a Boy, Comedy. E. E. Horton, Leslie Henson. Dir. Tim Whelan. 75 mins. Rel. June 15. Rev. June 12. Just Smith, Mystery comedy by Lombade. Tom Walls, star and director. 70 mins. Rel. April 13. Rev. April 24. Little Friend, Drama of a child's devotion and influence. Nora Pilbeam. Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23. Man of Aran, Irish story with preponderantly beautiful photography. Dir. Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23. Orders Is Orders, American making film in British army. James Gleason. Christie Greenwood. Dir. Walter Forde. 70 mins. Rel. May 1. Rev. May 8. Power (Jew Suss), Dramatization of Stern Feuchtwanger novel. Conrad Veidt, Benita Hume. Dir. Lothar Mendes. 165 mins. Rel. Oct. 1. Rev. Oct. 9. Prince of Wales, Newsreel compilation of British heir's life. 60 mins. Rel. April 15. Rev. April 24. Woman in Command, Backstage story with music. E. E. Horton, Cicely Courtneidge. 60 mins. Rel. May 15. Rev. June 5.

Liberty Office: 1776 Broadway, New York, N. Y. No Ransom, From Damon Runyon's 'The Big Mitchell'. Leila Hyams, Phillips Holmes. Dir. Fred Neumeyer. 70 mins. Rel. Oct. 26. Once to Every Bachelor, Honeycomb with a hired bride. Mariann Nixon, Neil Hamilton, Helen Prince. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14. Take the Money and Run, Comedy. Jack Le Roy, Thelma Todd, Gail Patrick. Dir. Phil Rosen. 78 mins. Rel. Sept. 7. Rev. Sept. 11. Two Heads on a Pillow, Matrimonial warfare. Nell Hamilton, Miriam Jordan. Dir. Wm. Nigh. 78 mins. Rel. Oct. 2. Rev. Oct. 9.

Majestic Office: RKO Bldg., Radio City, New York, N. Y. Night Alarm, The Newspaper story with a reporter winning the city boss' daughter. Bruce Cabot, Judith Allen, H. R. Warner. Dir. Spencer Bennett. 63 mins. Rel. Sept. 22. Rev. Oct. 2. Scarlet Letter, The Hawthorne's dramatic classic. First sound filming. Col. Charles Brannan. Dir. Robert Vignola. 70 mins. Rel. Sept. 15. Rev. Sept. 25. She Had to Chase, Texas girl goes to Hollywood and back again. Not a studio story. Sally Gray, Larry Crabbe. Dir. Ralph Cedar. 62 mins. Rel. Oct. 1. Rev. Sept. 25.

Mascot Office: 1776 Broadway, New York, N. Y. Crimson Romance, Two lads, one American and one German, find that friendship can lick even war. Ben Lyon, Sari Maritza, James Bush, Hardie Albricht, William Bakowicz, Rich von Stroheim. Dir. David Howard. 67 mins. Released Oct. 12. Rev. Oct. 16. Young and Beautiful, Story of a press agent who bullies his sweetheart to stand next to her. William Haines, Judith Allen, Joseph Cawthon, Vampas Baby Stars. Dir. Joseph Santley. 63 mins. Rel. Sept. 1.

Metro Office: 1940 Broadway, New York, N. Y. Barretts of Wimpole Street, Based on the play by Rudolf Kipling. Norma Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel. Sept. 2. Rev. Oct. 2. Biography of a Bachelor Girl, Based on S. N. Berdman's successful play. 'Biography' Ann Harding, Robert Montgomery. Dir. E. H. Griffith. Rel. Oct. 26. Chained, Joan Crawford in love with two men. Clark Gable, Stuart Erwin. Dir. Clarence H. Brown. 73 mins. Rel. Aug. 21. Rev. Sept. 3.

Death on the Diamond, Murder in the big leagues. Based on the novel by Cortland Fitzsimmons. Robert Young, Ted Healy, Madge Evans. Dir. Ewald André Sothmann. 63 mins. Rel. Sept. 4. Rev. Sept. 22. Evelyn Prentiss, District attorney's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78 mins. Rel. Nov. 8. Rev. Nov. 13. Girl From Missouri, The small town girl lands her millionaire. Jean Harlow, Franchot Tom. Dir. Harry Beaumont. 69 mins. Rel. Aug. 3. Rev. Aug. 7. Have a Heart, Jean Parker as a crippled little doll-maker. Spencer Tracy, Dixie Deaux, Richard Dix. Rel. Oct. 2. Rev. Oct. 23.

Hide Out, The gangster goes rural and reforms. Robt. Montgomery, Maureen O'Sullivan. Dir. W. S. Van Dyke. 80 mins. Rel. Aug. 24. Rev. Aug. 23. Hollywood Party, All star musical film. 63 mins. Rel. June 11. Rev. May 29. Merry Widow, Based on the world-famous operetta by Franz Lehár. Maurice Chevalier, Jeanette MacDonald. Dir. Ernst Lubitsch. Rel. not set. Rev. Oct. 18. Murder in the Private Car, Mystery thriller with most of the action on a train. Robert Ruggles, Gust Merkel. Dir. Harry Beaumont. 60 mins. Rel. June 29. Rev. July 10. Operator 13, Based on the last novel of the late Robert W. Chambers. Marion Davies, Gary Cooper. Dir. Richard Boleslawsky. 85 mins. Rel. July 13. Rev. July 17.

Outcast Lady, Based on a novel by Michael Arlen. Constance Bennett, Herbert Marshall. Dir. Robert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6. Painted Veil, Based on the novel by Somerset Maugham. Greta Garbo, Richard Dix, Richard Bolingbroke. Rel. not set. Paris Interlude, Based on the play 'All Good Things Come' by S. J. and Laura Perelman. Otto Kruger, Midge Evans, Robert Young. Dir. Edwin L. Marin. 73 mins. Rel. July 27. Standby, Quest, Spy, Reporter. Myrna Loy, Geo. Brent. Dir. Sam Wood. 85 mins. Rel. July 15. Rev. July 17. Straight Is the Way, Retarded convict story. Franchot Tane, May Robson, Karen Moray. Dir. Paul Sloan. 60 mins. Rel. Aug. 10. Rev. Sept. 3. Student Tour, Musical comedy about collegians on a European tour. Charles Butterworth, Marie Bonard, Maxine Doyle. Dir. Charles Brannan. Rel. Oct. 12. Rev. Oct. 16.

Treasure Island, The Stevenson story. Wallace Beery, Jackie Cooper, Lionel Barrymore, Tom Mix. Rel. Oct. 19. Rev. Oct. 23. What Every Woman Knows, Based on the play by Sir James M. Barrie. Helen Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19. Rev. Oct. 30. Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C. Girl of the Limberlost, A. Gene Stratton-Porter story. Marian Marsh, Ralph Morgan, Louise Dresser. Dir. Christy Cabanne. 80 mins. Rel. Oct. 15. Rev. Oct. 19. Happy Landings, Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 63 mins. Rel. Sept. 1. Rev. Aug. 25. Healer, The, From novel by Robert Herrick. Dir. Reginald Barker. Rel. Aug. 15. Rev. Aug. 19. Jane Eyre, Based on the classic. Colin Clive, Virginia Bruce. Dir. Christy. 65 mins. Rel. Aug. 15. Rev. Aug. 19. King Kelly of U. S. A., Guy Robertson, Irene Ware. Rel. Sept. 15. Loudspeaker, The, Radio comedy. Ray Walker, Jacqueline Wells. 67 mins. Rel. Sept. 1. Rev. Aug. 14. Moonstone, The, A tale of disappearance of famous gem. David Manners, Phyllis Barry. Dir. Reginald Barker. 60 mins. Rel. Aug. 29. Rev. Sept. 15. Money Means Nothing, Wallace Ford, Gloria Shea. 70 mins. Rel. June 15. Rev. July 24. Randy Rides Alone, (Lone Star.) John Wayne, Albert Vaughn. Dir. R. N. Bradbury. 54 mins. Rel. June 15.

Shock, Ralph Forbes, Owellion Galt, Munroe Owsley. Shell-shock victim returns from World War, falls in love with the wife he had married just before going to front, and hates his unknown rival till his identity is re-established. Dir. Roy Pomeroy. 66 mins. Rel. Aug. 1. Rev. Aug. 21. Star Packer, The, (Lone Star.) John Wayne, Verna Hillie. Dir. R. N. Bradbury. 54 mins. Rel. July 30. Trail Beyond, The, John Wayne, Verna Hillie. 55 mins. Rel. Oct. 2.

Studio: 6851 Marathon St., Hollywood, Calif. Paramount Office: 1501 Broadway, New York, N. Y. Belle of the 70's, Backstage in burlesque. Mae West. Dir. Leo McCarey. 75 mins. Rel. Sept. 25. Cleopatra, Egyptian spectacle with modern dialog. Claudette Colbert, Warren William, Henry Wilcoxon. Dir. Cecil De Mille. 102 mins. Rel. Aug. 16. Rev. Aug. 21. Crime Without Passion, Lawyer trapped by a needless fake alibi. Claud Rains, Margo. 57. Dir. Heinrich Chan. MacArthur. 70 mins. Rel. Aug. 17. Rev. Sept. 3. Eimar and Etela, Truck driver and the president of a piano concern both prove the man's best friend is his business and his home. They will prove the reverse to be the case. George Bancroft, Frances Fuller, Roscoe Karns, Nella Walker. Dir. Gilbert Pratt. 70 mins. Rel. July 27. Rev. Aug. 10. Great Flirtation, The, Stage story by Gregory Ratoff in which an egotistical

matinee hero sacrifices his career to promote that of his wife, Elissa Landi, Adolphe Menjou. Dir. Ralph Murphy. 71 mins. Rel. June 15. Rev. June 26. Hare Comes the Groom, Escaping burglar is forced to impersonate the groom of a deserted bride. Jack Haley, Patricia Ellis. Dir. Raoul Paga. 61. Rel. June 15. Rev. June 19. I Married an Actress, Matinee idol loses out to his wife, an actress, who takes his glory. Adolphe Menjou, Elissa Landi. Dir. Ralph Murray. Rel. June 22.

Kiss and Make Up, Beauty doctor marries his model. Cary Grant, Genevieve Tobin, Helen Mack and the Wampas Baby Stars. Dir. Harlan Thompson. 64 mins. Rel. July 2. Rev. July 2. Ladies Should Listen, Parliarian telephone girl helps a South American millionaire. Cary Grant, Frances Drake, Ed Everett Horton. Dir. Frank Tuttle. 61 mins. Rel. Aug. 3. Rev. July 31. Lames, Drama of the famous Runyon story in Colliers. Lee Tracy, Helen Mack. Dir. Marshall Nielan. 60 mins. Rel. Sept. 28. Rev. Oct. 30. Little Miss Marker, Humong Runyon story of a child who was pledged with a bookmaker. Adolphe Menjou, Dorothy Dandridge, Rockford, Shirley Temple. Dir. Alex. Hall. 110 mins. Rel. June 1. Rev. May 22. Many Happy Returns, Burns and Allen at their dizziest. With Guy Lombardo, Joan Marsh. Dir. Norman McLeod. 66 mins. Rel. June 8. Rev. June 22. Rev. Oct. 10.

Mrs. Wiggs of the Cabbage Patch, Talk version of the old favorite. Pauline Lord, Zasu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel. June 22. Rev. Oct. 10. Notorious Sophie Lang, Story of international jewel thieves. Gertrude Michael, Paul Cavanagh. Dir. Ralph Murphy. 60 mins. Rel. July 20. Rev. July 27. Now and Forever, 'Little Miss Marker' type story. Shirley Temple, Cary Cooper, Carole Lombard. Dir. Henry Hathaway. 83 mins. Rel. Aug. 31. Rev. Oct. 10. Old Fashioned Way, The, W. C. Fields, Joe Morrison. In a road show in the 908. Baby L-Roy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 17. Rev. July 17.

Pursuit of Happiness, The, From the stage play about bundling. Joan Henne, Francis Lederer. Dir. Alex Hall. 60 mins. Rev. Nov. 10. Rev. Oct. 30. Scarlet Empress, The, Story of Catherine of Russia. Marlene Dietrich, John Lodge. Dir. Josef von Sternberg. 100 mins. Rel. Sept. 7. Rev. Sept. 18. She Loves Me Not, Stage play, Girl in college dormitory manufactured as a boy. Miriam Hopkins, Bing Crosby. Dir. Elliott Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 11. Shoot the Moon, A featured 'The Great Magoo. Jack Oakie, Ben Barish, Dorothy Dell. Dir. Wesley Ruggles. 76 mins. Rev. July 29. Rev. July 29. Wagon Wheels, Western for a Zane Gray story. Randolph Scott, Gail Patrick. Dir. Chas. Barton. 65 mins. Rel. Sept. 14. Rev. Oct. 9. You Are My Darling, Stage play. Helen Reddy, Lee Tracy. Dir. A. L. Walker. 67 mins. Rel. July 27. Rev. Sept. 18.

Principal Office: 1270 Sixth Ave., New York, N. Y. Little Damozel, The, Anna Neagle and James Reunie. The story of a 'night club queen' in a racy London 'hot spot'. 53 mins. Rel. June. Return of Chandu, The, Mystery story. Helen Laurson, Clara Kimball Young, William L. Powell. Rev. July 17. Rev. July 17. Studios: Hollywood, Calif. R.K.O. Radio Office: R.K.O. Bldg., Radio City, N.Y.C.

Adventure Girl, Joan Lowell goes down to Guatemala in her 48-foot schooner, 'The Black Hawk', and has a series of thrilling adventures trying to find a secret entrance to a long-lost city. Rev. July 17. Rev. July 17. Age of Innocence, A romance of the 1880's. A man and woman sacrifice their love for the sake of duty. John Barrymore, John Bates, Helen Westley, Julia Haydon. Dir. Philip Moeller. 83 1/2 mins. Rel. Sept. 12. Rev. Oct. 22. Anne of Green Gables, The story involves the adoption, life and development of an orphan at Prince Edward Island. Miriam Hopkins, Sidney Blackmer, Tom Brown, Helen Westley, G. P. Heggie, Sara Haden. Dir. George Nichols, Jr. Rel. Oct. 26. Bachelor, The, Theater, a matrimonial agency run by a third young man and the gangsters who try to make it into a racket. Stuart Erwin, Bert Kelton, Skeets Gallagher, Itocelle Hudson. Dir. George K. Fox. 70 mins. Rel. Oct. 26. Reel. Oct. 26.

Cockeyed Cavaliers, costume story with Bert Wheeler had Robert Woolsey, Thelma Todd, Dorothy Lee, Noah Berry. Dir. Mark Sandrich. 72 mins. Rel. June 29. Rev. July 31. Dangerous Corner, A year after he commits suicide a dead man is executed by a cruel and unscrupulous man who demands that the group of friends and relatives involved tell him the whole truth instead of trying to conceal certain facts. Virginia Bruce, Erin O'Brien-Moore, Conrad Nagel, Walter Catlett, Paul Kelly, Betty Lee, Betty Lee, Betty Lee, Betty Lee, Betty Lee. Dir. Phil Rosen. 66 1/2 mins. Rel. Oct. 12. Rev. Oct. 12. Down to Their Last Yacht, Impoverished millionaires take a party of paying guests on a cruise. Sidney Fox, Virginia Heiliger, Sidney Blackmer, Polly Moran, Ned Sparks. Dir. Paul Sloane. Rel. Aug. 2. Rev. Sept. 25. Fountain, The, From the Chas. Morgan novel. Ann Harding, Brian Aherne, Paul Lukas. Dir. John Cromwell. 85 mins. Rel. Aug. 31. Rev. Sept. 3. Gay Divorcee, The, When Mimi tries to hire a gigolo she mistakes Guy Rogers for a criminal, although they fall in love with each other she will not consider him until the confusion is cleared up. Ginger Rogers, Fred Astaire, Alice Brady, Edward Everett Horton, Erik Rhodes. Dir. Mark Sandrich. 107 mins. Rel. Oct. 12. Rev. Oct. 12.

Gridiron Flash, An habitual criminal becomes a football hero at a large university and proves that the essential fundamentals of good are basically present in everybody. Eddie Sullivan, Betty Furness, Grant Mitchell, Robert Preston. 79 mins. Rel. Oct. 19. Rev. Oct. 19. Hat, Coat and Glove, A murder story of a husband who has to defend his wife's lover against an indictment of murder. Ricardo Cortez, John Barrymore, Robert Robbins. Dir. Worthington Miner. 64 mins. Rel. Aug. 24. Rev. July 21. His Greatest Gamble, A father, in prison for murder, escapes in order to save his daughter from her domineering mother. Richard Dix, Dorothy Lee. Dir. Robert Z. Leonard. 72 mins. Rel. Aug. 2. Rev. July 24. Let's Try Again, After ten years of married life, a couple decide to try new partners, only to discover that the habit of being loving is too strong. Celine Brook, Diana Wynyard, Irene Hervey, James Cagney. Dir. Wortham. 67 mins. Rel. Aug. 26. Rev. Aug. 26.

Life of Vergie Winters, The, A woman's devotion for a man which causes her to live in the back street of his life so that he may become a great success. John Barrymore, John Hays. Dir. Alfred Santell. 83 mins. Rel. June 22. Rev. June 19. Murder on the Blackboard, A school teacher helps unravel a murder which takes place in a classroom. Elna May Oliver, James Gleason. Dir. George Archainault. 72 mins. Rel. June 15. Rev. June 26. Of Human Bondage, A poignant story of a man who faces life as a partial cripple. Leslie Howard, Bette Davis, Reginald Denny, Reginald Sheffield, Alan Hale. Dir. John Cromwell. 83 mins. Rel. July 20. Rev. July 20. Richest Girl in the World, Wealthy girl seeks non-mercurial suitor. Miriam Hopkins, Joel McCrea, Fay Wray. Dir. Wm. A. Seiter. 80 mins. Rel. Sept. 1. Rev. Sept. 1.

Their Big Moment, A comedy drama with a supernatural twist and murder mystery. Zasu Pitts, Slim Summerville, Bruce Cabot, Ralph Morgan. Dir. James Craven. Rel. Aug. 10. Rev. Sept. 11. We're Rich Again, How a woman gets her man by helping her family out of financial difficulties. Edna May Oliver, George Arliss, John Barrymore, William A. Seiter. Rel. July 13. Rev. Sept. 3. United Artists Office: 729 Seventh Ave., New York, N. Y.

Affairs of Cellini, The, The love life of Benvenuto Cellini. Fredric March, Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava. 82 mins. Rel. July 27. Rev. July 27. Bulldog Drummond Strikes Back, Further adventures in crime solution. Ronald Colman, Loreta Young, Warner Oland, Charles Butterworth. Una Merkel, Lino Brocka. Rel. Oct. 10. Rev. Oct. 10. Count of Monte Cristo, The, Famous Dumas classic about the man who found a fabulous fortune and used it to revenge a great wrong. Robert Donat, Elissa Landi, Louis Calhern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Oct. 10. Rev. Oct. 10. Kid Millions, Musical spectacle in the U. S. and Egypt. Eddie Cantor, Ethel Merman. Dir. Roy Del Ruth. 90 mins. Rel. Nov. 13. Last Gentleman, The, Shrewd and elderly millionaire cleverly falls the pants of a young girl. Tom Keene, Kay McGee, Tom Keene, Kay McGee, Kay McGee, Kay McGee. Dir. Stanley Langford. Rel. Sept. 21. Rev. Sept. 21. Jur Duty Bred, Disinherited folks from all walks of life begin all over on an island. Tom Keene, Kay McGee, Tom Keene, Kay McGee, Kay McGee, Kay McGee. Produced and directed by King Vidor. Rel. Sept. 23. Rev. Oct. 9. Transatlantic Merry-Go-Round, Mystery rides the waves. Music in one detective murder in the next. A gambler, an heiress, a conman, a man who has been murdered. George Arliss, George Arliss, George Arliss, George Arliss. George Raymond, Nancy Carroll, Sidney Blackmer. Dir. Berthold Viertel. 88 mins. Rel. Nov. 2. Rev. Nov. 6. Private Life of Don Juan, Don Juan discovers that, deprived of his name and

NEW CONTRACTS

Hollywood, Nov. 19. Universal handed six-month pacts to Doris Malloy, Harry Clark, and John Meehan, Jr., writers. Also signed Kurt Neumann, director, for half a year more, his sixth option. Wally Westmore, head of Par makeup department, held for another year. Alan Dinehart, given combination agent-directing deal at Fox. MG asks court okay on contract with child, Cora Sue Collins, for \$150 a week, Par does same by Mary Ellen Brown, starting at \$100 weekly. Dorothy Parker and her husband, Alan Campbell, stay on at Paramount under a year's pact. New deal at RKO for Lyda Robert to do two more.

reputation, he's no greater lover than the next fellow. Douglas Fairbanks, Merle Oberon, Benita Hume, Dir. Alex Korda. Oct. 19.

Queen's Affair. The merry misadventure of revolution and romance. Anne Scottie and Gerald Grayson. Dir. Herbert Wilcox. Rel. Nov. 9.

We Live Again. A vivid new version of Tolstoy's immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith, Dir. Rouben Mamoulian. 85 mins. Rel. Nov. 18. Rev. Nov. 6.

Studios Universal City, Calif. Universal Offices: 30 Rockefeller Plaza, New York, N. Y.

Affairs of a Gentleman. Drama. Paul Lukas, Lella Hyams, Patricia Ellis, Onslow Stevens, Lillian Bond, Dir. Edwin L. Marston. Rel. May 14. Rev. June 26.

Embarrassing Moments. Comedy-drama. Chester Morris, Marion Nixon, Rel. Feb. 15.

Gift of Gab. Comedy-drama. Edmund Lowe, G. Stuart and big radio and screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3. Rev. Oct. 2.

Great Expectations. Drama. Henry Hull, John Wyatt. Dir. Stuart Walker. Rel. Oct. 29.

Human Side, The. Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddie Bazzel. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

I'll Tell the World. Comedy. Lee Tracy, Gloria Stuart, Roger Pryor. Dir. Edwin Sedgwick. 75 mins. Rel. April 17. Rev. April 24.

Imitation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stahl. Rel. Oct. 29.

Let's Talk It Over. Comedy-drama. Chester Morris, Mae Clarke, Frank Krayer, Abby Divine. Dir. Kurt Neumann. 67 mins. Rel. June 11. Rev. June 19.

Little Men, What Now? Drama. Margaret Sullivan, Douglass Montgomery. Dir. Frank Borzage. 87 mins. Rel. June 4.

Love Captive. Drama. Nils Arther, Gloria Stuart. Dir. Max Marcini. 61 mins. Rel. Aug. 21. Rev. Aug. 19.

Million Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carlisle. Dir. Murray Roth. Rel. Sept. 19.

One Exciting Adventure. Comedy-drama. Bonnie Barbee, Nell Hamilton. Dir. El L. Frank. Rel. Oct. 15.

One More River. Drama. Diana Wynyard, Colin Clive. Dir. James Whale. 83 mins. Rel. Aug. 6. Rev. Aug. 14.

Rocky Rhodes. Western. Duke Jones. Dir. Al Kaloche. Rel. Sept. 24.

Romance in the Rain. Comedy-drama of a slum childerella. Roger Pryor, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins. Rev. Sept. 15.

Smoking Guns. Western. Ken Maynard. Rel. June 11. Rev. Aug. 14.

There's Always Tomorrow. Drama. Frank Morgan, Lois Wilson. Dir. Ed. Stinson. 86 mins. Rel. Sept. 17. Rev. Nov. 13.

Wake Up and Dream. Musical. Russ Columbo, Roger Pryor, June Knight. Dir. Kurt Neumann. Rel. Oct. 15. Rev. Oct. 16.

Studios Burbank, Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y.

Dig Hearted Herbert. From the stage farce. Old-fashioned father takes a licking from his modern family. Guy Kibbee, Aline McMahon, Patricia Ellis. Dir. Wm. Keighley. 60 mins. Rel. Oct. 6.

Case of the Howling Dog. The, introducing a new film sleuth. Warren William, Mary Astor. Dir. Wm. Frankson. 75 mins. Rel. Sept. 22.

Dames. Musical spectacle. Joan Blondell, Ruby Keeler, Dick Powell, Guy Kibbee. Dir. Ray Enright. 80 mins. Rel. Sept. 17. Rev. Aug. 21.

Desirable. Mother and daughter in a battle for love. Jean Muir, Geo. Brent, Verree Teasdale. Dir. Archie Mayo. 68 mins. Rel. Sept. 8. Rev. Sept. 18.

Dr. Monica. Drama of woman who tries to help her hubby's girl friend. Kay Francis, Verree Teasdale, Dick Powell. Dir. William Keighley. 65 mins. Rel. June 23. Rev. June 26.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterle. Rel. Nov. 3.

Friends of Mr. Stevens. Comedy-drama of the browbeaten husband who turns the big trick for his newspaper. Charlie Ruggles, Ann Dvorak, Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rel. July 28. Rev. July 29.

Here Comes the Navy. Comedy-drama of a gob that tried to buck the fleet. James Cagney, Pat O'Brien, Gloria Stuart, Dorothy Tree, Frank McHugh. Dir. Lloyd Bacon. 46 mins. Rel. July 21. Rev. July 24.

Chalutzim (Hebrew) (Acme). First talker made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15.

Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catalina Barea. Dir. Louis King. 70 mins. Rel. Feb. 15.

Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Navarro. 70 mins. Rel. Oct. 1.

Crown of Thorns (Kinematrade) (Ger) (Dubbed Eng.). Biblical drama. Dir. Robert Wiene. 70 mins. Rel. March 15.

Cruz y La Espada, La (Sp) (Fox). Historical romance. Jose Mojica. Dir. Frank Krayer. 70 mins. Rel. Feb. 15.

Cuestas Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona Maris. Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.

Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.

Deux Orphelins, Les (Fr) (Blue Ribbon). Costume melodrama. Yvett Guilbert. Dir. Maurice Tourneur. 80 mins. Rel. Feb. 1. Rev. Feb. 15.

Dos Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir. John Reinhardt. 80 mins. Rel. Oct. 15.

Dos Mujeres en Don Juan (Sp). Romantic comedy. Dir. Jose Buchs. 80 mins. Rel. June 11.

Dream of My People, The (Jewish) (Palestine). Silent travelog of Palestine with records by Cantor Rosenblatt. Dir. Joe Fox. 60 mins. Rel. Feb. 15.

Du, Oder Weine (German) (General). Operetta. Glitta Alpar. Dir. Karl Froehlich. 80 mins. Rel. Oct. 15.

Ein Gewisser Herr Gran (Ger) (Capital). Spy drama. Hans Albers. Dir. Gerhard Lamprecht. 70 mins. Rel. Feb. 15.

Ein Toller Einfalt (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wiecke. Dir. Kurt Gerron. 70 mins. Rel. May 15.

Eine Stadt Steht Kopf (Ger) (Capital). Farce. Dir. Gustav Gruendgens. 75 mins. Rel. June 11.

Eines Prinzen Jugend Liebe (Ger) (Ufa). Romantic comedy. Willy Fritsch. Dir. Artur Robinson. 80 mins. Rel. March 15.

En Glad Gut (Norwegian) (Scandinavian). From Bjornson's novel. Dir. John Brunnos. 80 mins. Rel. Nov. 15.

Einmal Eine Gasse Deme Sein (German) (Ufa). Comedy with music. Kaethe von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rel. Oct. 15.

Enemies of Progress (Russ) (Amkino). Last of the Czarist generals. Dir. Beresnyeff. 85 mins. Rel. Jan. 15. Rev. Jan. 16.

Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. June 11.

Escandalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 15.

Es Wird Schon Wieder Besser (Ger) (Ufa). Farce. Dolly Haas. Dir. Kurt Gerron. 65 mins. Rel. Jan. 1.

Feldherrnhuegel, Der (Ger) (Bavarian). Military comedy. Betty Bird. Dir. Eugen Pollock. 70 mins. Rel. April 15.

Fuehrtinge (German) (Ufa). German refugee yarn in the Far East. Hans Albers, Katho von Nagy. Dir. Gustav Vocky. -80 mins. Rel. Oct. 1.

Fraulein-Falsch Verbunden (Ger) (Capital). Musical comedy. Trude Bernburg. Dir. E. Eno. 70 mins. Rel. Jan. 15.

Freuchdas, Der (Ger) (Ufa). Romantic comedy. Willy Fritsch, Camilla Horn. Dir. Carl Boese. 75 mins. Rel. Jan. 1.

Fraundin Eines Grosser Mannes, Die (Ger) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.

Freu-Enten, Die (Ger) (Ufa). Romantic comedy. Leo Eliesak. Dir. Hans Steinhoff. 80 mins. Rel. Nov. 1.

Gelevorstellung, Die (Ger) (General). Mystery comedy with music. Max Adalbert, the Fratellinis. Dir. Fredrich Zellnik. 87 mins. Rel. Dec. 1.

Geheetzte Menschen (Ger) (Filmchoice). Drama of father love. Dir. Fredrich Zellnik. 87 mins. Rel. Dec. 1.

Geld Regiert die Welt (Ger). Domestic comedy. Gustav Froehlich, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

\$405,857,000 in '33

(Continued from page 3) showed that 11 pony parks pulled a mere \$64,417.00.

Stetky figures on railroads—conducted by census a "business service" rather than means of entertainment—showed 37 stations in 37 State took \$55,149,000. No figures available for remaining 180 commercial air outlets.

Ohio as well out in front in the park-pool-beach survey with 54 spots pulling \$1,282,000, while California took top position in dance hall category with 107 hoof parties reporting \$1,300,000 gross. New York led-shakers coughed up \$111,000 to 146 halls, and Illinois hoofers paid \$1,007,000 to 137 halls.

While legit figures are admittedly somewhat incomplete and deficiencies cannot be overcome at this date, census officials contend their firm and vaude survey is pretty close to entirely accurate. Taking their statistics for what they are worth, the report shows that straight-run houses lured seven times as much coin from the paying customers as the vaude spots, but that the stage show spots had an average gross more than twice that of the film theatres. The film-vaua house average was approximately \$77,000, as against \$137,000 for the film theatres.

Following policy of withholding statistics where publication might disclose identity of certain establishments and give away confidential information, Census did not provide complete break-down for all states in the film-vaua and legit classifications. Detailed figures were supplied Variety, however, in the straight film break-down.

The film study disclosed 9,499 houses were open last year and had a gross of \$36,316,000, with New York's 820 spots taking the lion's share, \$9,180,000, and Pennsylvania coming in second with a gross of \$2,956,000 at 722 houses.

The combination film-vaua houses in California where patronage in Los Angeles area swelled receipts to give the state a total of \$13,929,000. New York presentation spots garnered only \$4,850,000, ranking third, behind Illinois, which posted a total of \$1,935,000. Only 62 film-vaua places collected \$494,100.

B'way Legit O.K. Too. Despite bleats from Broadway, Census sleuths found legit had an income in New York which indicated an average take for 30 lighted houses of \$130,000. City's legit theatres reported gross of \$3,907,000 or more than twice as much as stock, burlesque and legit houses pocketed in the other 47 states and District of Columbia. Massachusetts report showed Back Bay bluebirds still go for the real thing and state's 10 houses had the second largest take, \$975,000. California, with 11 open houses, reported legit income of \$927,000.

Amusements as a whole did most business in New York where 2,610 places of every description collected \$109,148,000. Illinois was second with 1,534 places and \$52,161,000; California third, 1,962 places and \$44,137,000; Pennsylvania fourth, 1,522 places, \$35,574,000; and Ohio fifth, 1,886 places, \$27,651,000.

"Pluck" does not mean horse emporiums caused pleasure-seekers to fork over \$700,000 more than the orange land's film spots. Track takings amounted to \$2,406,000 while theatres pocketed but \$1,746,000. Maryland tracks reported receipts of \$2,127,000 and Illinois tracks \$1,919,000.

New York's legit figures for New York. Reporters issue last week showed following receipts for leading cities in New York and Pennsylvania: Albany, 15 houses, \$1,447,000; Binghamton, 12 houses, \$725,000; Buffalo, 47 houses, \$3,204,000; Rochester, 23 houses, \$1,912,000; Niagara Falls, 5 houses, \$435,000; Utica, 8 houses, \$351,000; Syracuse 14 houses, \$1,285,000; Troy, 10 houses, \$188,000; Schenectady, 10 houses, \$161,000; Mt. Vernon, 4 houses, \$687,000; Yorkers, 5 houses, \$694,000; New York City, 424 houses, \$70,350,000; Pittsburgh, 46 houses, \$3,632,000; McKeesport, 6 houses, \$207,000; Reading, 4 houses, \$625,000; Altoona, 6 houses, \$442,000; Johnstown, 9 houses, \$245,000; Harrisburg, 4 houses, \$232,900; Chester, 6 houses, \$382,000; Erie, 14 houses, \$178,000; Scranton, 16 houses, \$1,262,000; Lancaster, 5 houses, \$348,000; Allentown, 3 houses, \$58,000; West-Port, 12 houses, \$388,000; York, 4 houses, \$361,900; and Philadelphia, 146 houses, \$10,578,000.

(Continued on page 34)

Picture Possibilities

'ALLURE'—Unfavorable
(Drama, Drelfuss and Gerhardt, Empire). Not a pleasant story of two sisters hating each other. Doubtful for either stage or screen. *Ibec.*

'A Farmer Takes a Wife'—Favorable
'A FARMER TAKES A WIFE' (Comedy, Max Gordon, 46th Street). Plenty of color and types in show about the Erie Canal people, which should furnish rich film material. *Ibec.*

'All Rights Reserved'—Unfavorable
'ALL RIGHTS RESERVED' (Comedy, Joseph Pollak, Ritz). Fairly good diversion. May get some Hollywood attention if run is accomplished. *Ibec.*

'Dark Victory'—Unfavorable
'DARK VICTORY' (Drama, Alexander McCall, Plymouth). Too morbid, though well written. *Ibec.*

'Jayhawker'—Favorable
'JAYHAWKER' (Drama, Henry Hammond, Cort). Civil war play might make an okay costume picture if speeded up and with dialog fitted, although not likely to go far as legit. *Kauf.*

'Brittle Heaven'—Unfavorable
'BRITTLE HEAVEN' (Drama, Dave Schooler, Vanderbilt). Period play based on Emily Dickinson, American poetess. Unlikely for either stage or screen. *Ibec.*

Comparative Grosses for October

(Continued from page 27)

MINNEAPOLIS

STATE	Oct. 18	Oct. 25	Nov. 1	Nov. 8
(2,400; 35-35-40)	Judge Priest \$10,000	Wiggs \$6,800	Cleopatra \$9,000	Big Hearted \$8,500 (Vaude)
High. \$28,000 Low. 2,500				
ORPHEUM	Gift of Gab and Defense Rests \$8,500 (Split) (Amos 'n' Andy)	Divorcee \$12,000	Divorcee \$8,000 (2 wk)	Happiness Ahead \$10,500 (Bowery Music Hall)
(2,800; 25-25-40)				
High. \$25,000 Low. 2,000				
LYRIC	Death on Diamond \$2,100	Chan in London \$1,800	Wagon Wheels \$2,500	Daily Bread \$2,000
(1,300; 10-20-25)				
High. \$17,000 Low. 1,200				

PROVIDENCE

STATE	Oct. 18	Oct. 25	Nov. 1	Nov. 8
(3,200; 15-25-40)	Outcast Lady and That's Gratitude \$7,100	Last Gentleman \$12,500	Every Woman Knows \$7,300	Transatlantic and Against Law \$8,900
High. \$29,000 Low. 2,500				
MAJESTIC	Desirable and Howling Dog \$7,100	Du Barry and Curtain Falls \$6,100	Caravan and Back Stage \$6,500	Bike Rider and Big Hearted \$8,000
(2,200; 15-25-40)				
High. \$17,500 Low. 2,500				
STRAND	Limerlost and Young, Beautiful \$6,700	Cleopatra \$7,200	Wagon Wheels and Lemon Drop \$6,700	Wiggs and Redhead \$9,100
(2,200; 15-25-40)				
High. \$18,000 Low. 2,000				
ALBEE	To Every Bachelor \$8,200 (Vaude)	Gift of Gab \$8,800	Divorcee \$10,000	Lady by Choice \$9,700
(2,500; 15-25-40)				
High. \$20,000 Low. 1,900				

BIRMINGHAM

ALABAMA	Oct. 18	Oct. 25	Nov. 1	Nov. 8
(2,800; 30-35-40)	Belle \$7,500	Treasure Island \$7,000	Judge Priest \$8,500	Barretts \$6,500
High. \$29,000 Low. 3,500				
STRAND	Chan in London \$1,000	Death on Diamond \$1,200	Wagon Wheels \$2,000	Caravan and Elinor Norton \$1,200 (Split)
(900; 25)				
High. \$5,100 Low. 800				
EMPIRE	Midnight Alibi \$1,800	Housewife \$1,600	Night of Love \$3,000	Kansas Princess \$1,800
(1,100; 25)				
High. \$12,000 Low. 800				

50G CAMPAIGN
FUND BY IOWA,
NEB. EXHIBS

Des Moines, Nov. 19. A budget of \$50,000 for an investigation into certain phases of the distribution of pictures was voted by the Allied Theatre Owners of Iowa and Nebraska at the final session of its annual convention here last week.

Statement in behalf of the more than 300 Iowa and Nebraska theatre owners to learn why exhibitors have been refused certain timely pictures now on the market. Film producers have held back certain pictures, giving no reason and thereby holding up the playing of these pictures in certain communities.

E. O. Ellsworth, Iowa Falls, a member of the house of representatives in Iowa, was elected president of the association. Lester F. Martin, Nevada, Ia., was chosen acting secretary-treasurer. Josephine Baumgartner, assistant to the secretary-treasurer, is in charge of press relations.

SO. CAL. INDIES
ON WARPATH

Los Angeles, Nov. 19. Southern California indie exhibitors went on the warpath last Friday (16) at a general membership meeting of the ITO of S.C. and attacked continued employment by distributors of the Ross-Federal agency for percentage booking checking; United Artists' exchange for its decision to limit bookings of 'Kid Millions' to single feature bills only, at a 25c. b.o. minimum, and distributors generally on percentage pictures and arbitrary designation of play dates.

Indies also staged a battle over the attempts of Projectionists local, 150, IATSE, to enforce A.F.L. wages for booth men in non-union houses, and also devoted some time to zoning and clearance worries.

Ind. V. C. Officers

Indiana, Indianapolis, Nov. 19. Variety Club elections for the forthcoming year installed the following new officers: Mark Wolf, president; Floyd Brown, Ken Collins, v.p.'s; A. C. Zaring, sec., and Carl Niesse, treas. Joe Cantor, retiring chief baker, on the board of directors.

Inside Stuff—Pictures

(Continued from page 29)

Walter Wanger and Jay Paley made a new deal with General Studios before the latter left for New York last week. Wanger was in the ERPI controlled plant for one picture.

New deal has Wanger continuing at the studio for his other five features. Understood that ERPI is sharing in the financing of the Wanger productions, but it is not known if the interest is cash or studio credit. Agreement for the studio was not made until after the preview of 'President Vanishes'.

Air lines battling for film biz are bending backwards to win favor. One of the outfits made a gesture that is sure to hit home with the picture mob.

Talled to the airport by a process server, a film publicist was tipped off and kept under cover until the plane's departure. He was then whisked out on the field in a company car, the ship did a slow takeoff and the fare was taken aboard before the pilot gave her the run.

'Gay Divorcee' (Radio) press book carries illustrations of 'The Continental', the Dave Gould-created song-and-dance hit out of the filmical, as having been posed by William Brand and Ruth Rapp. These are two who are prominent in the ensemble of the 'Divorcee' film. The pressbook hallyhoo further emphasizes an already definite impression which the two choristers make on those seeing the pic.

Following a survey of Pacific coast branches of National Theatre Supply Co., Oscar Oldknow, in charge of southern and Coast areas, reports the 11 branches making up his territory as out of the red for first time since company was organized in 1928. Towns included are Atlanta, Charlotte, Memphis, New Orleans, Dallas, Oklahoma City, Denver, Salt Lake, Seattle, San Francisco and Los Angeles.

At a hearing Friday (16) before Justice Alfred C. Cox, who has jurisdiction over Paramount's reorganization proceedings, understanding was reached that the Par trustees would file answer to American Tri-Ergon's patent suit but that no moves would be made until after the U. S. Supreme Court had reached its decision on a re-review of the patents' case.

Paramount is trying to buy 'The Unsinkable Mrs. Brown' from Metro as the basis for a Mae West story. 'Mrs. Brown' is a chapter from 'Timberline', the Gene Fowler bio on Bonfils and Tammen.

Peculiar angle of the original sale to Metro is that del permitted only one incident to be taken from the book. Metro liked 'Mrs. Brown' for the late Marie Dressler, but studio now has no interest in the story.

Metro was to have brought in its 'Merry Widow' at the Capitol, N. Y., to battle Radio's musical, 'Gay Divorcee' and 'Kid Millions'. As it is, with 'Evelyn Prentice' having held over at the Cap, next week will see this triple-musical competition in the Broadway first runs when 'Widow' joins the crop. 'Divorcee' and 'Millions' stick.

First appeal against a bank night decision by the Los Angeles film grievance board is being taken to the Code Authority by Fox West Coast, following cease and desist orders directed against its name Highland.

Previous conviction of a circuit, or its affiliates, for operating the money give-away scheme, was permitted to stand without appeal.

Paramount is capitalizing on a one-reeler turned out by Herb Moulton, of the studio publicity department, under the title 'Hollywood Rhythm'. Footage originally started out to be a trailer for 'College Rhythm' (Par), but turned out to be such a class job that it is being peddled with regular short subjects.

A review of 'Hollywood Rhythm' appears on page 15 of this issue.

United Artists has suddenly manifested interest in 'Tell Me Mors', short-lived Broadway musical featuring Lou Holtz at the Gayety, N. Y., back in 1925.

Idea is that it may serve as a plot skeleton for Eddie Cantor's next. It was written by Fred Thompson and William K. Wells with songs by Buddy deSylva, Ira and George Gershwin.

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Soviet Closeups (Russ) (Amkino). Newsreel compilation. 80 mins. Rel. July 15.
Soviets Greet New Turkey. (Russ) (Amkino). Newsreel compilation. 60 mins. Rel. Sept. 1.
Spy, The (Polish) (Capital). Drama. 80 mins. Rel. March 1.
Stern von Valencia, Der (Ger) (Ufa). White slave traffic in Europe. Liane Haid. Dir. Alfred Zselner. Rel. April 15.
Tannenburg (Ger) (European). Military drama. Hans Stuwe. Dir. Helms Paul. 85 mins. Rel. March 15.
Tante Gustl Kommandiert (Ger). Romantic comedy. Hansi Niese, Max Adalbert. Dir. Carl Heinz Wolff. 70 mins. Rel. May 1.
Tausend fur Eine Nacht (Ger) (Capital). Farce. Trude Berliner. Dir. Max Mack. 70 mins. Rel. Feb. 1.
Three Songs About Lenin (Russian) (Amkino). Newsreel compilation. Dir. D. Vertov. 55 mins. Rel. Nov. 1.
Thunderstorm (Russ) (Amkino). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2.
Tochter der Regiments, Die (Ger) (General). Military musical. Arny Ondra. Dir. Karl Lamac. 70 mins. Rel. April 1.
Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.
Tres Amores (Spanish) (U). Heavy drama. Anita Campillo, Mona Marin. Dir. Moe Sachin. 80 mins. Rel. Nov. 1.
Und es Leuchtet die Funke (Ger) (Ufa) Musical romance. Wolf Alibach-Retty. Dir. Hans Hille. 80 mins. Rel. Jan. 15.
Unsere Fahne Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Georg. Dir. Hans Steinhoff. 80 mins. Itel. July 1. Rev. July 17.
Verkaufte Braut (Ger) (Kinematrade). Smetana's operetta diluted. Jamila Novotna. Dir. Max Ophuls. 80 mins. Rel. April 15. Rev. May 1.
Violsa Volga (Fr.) (dubbed English) (Kinematrade). Adventure of a Cossack Robin Hood. 70 mins. Rel. Dec 15. Rev. Dec. 25.
Wie Mann Maenner Fesselt (Ger). Franziska Gaal. Musical comedy. Dir. Carl Boese. 75 mins. Rel. May 15.
Wie Sag Ich Meinem Man? (Ger) (Ufa). Farce. Renate Mueher. Dir. Reinhold Schuenzel. 70 mins. Rel. Jan. 15.

Key to Address

Acme, 56 East 14 St.
Amkino, 222 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Blue Ribbon Picts., 154 W. 55th.
Capital Film, 620 Ninth Ave.
Embassy Picts., 729 Seventh Ave.
European Film, 154 West 55th.
Filmchoice, 509 Madison Ave.

Garrison Films, 729 Seventh Ave.
General Foreign Sales, 729 7th Ave.
Inter-Continental, 50 E. 42nd St.
Kinship American, 638 Ninth Ave.
Kinematrade, 723 Seventh Ave.
Krozier Trading, 43 E. 58th.
L'Estimote-American Films, 189 2d Ave.
Scandinavian Films, 229 W. 42d.
Ufa, 729 Seventh Ave.
Worldkino, 1501 Broadway.

ENTERTAINMENT

Experience • Service • Organization



F + M

STAGESHOWS

1560 Broadway New York City

A Subsidiary of FANCHON & MARCO, Inc.



MGM STUDIOS
CULVER CITY, CALIF.



BEN BLUE
WARNER BROS. COMEDIES
Personal Appearance
CHAS. V. YATES

GUS and ANDY'S
Somerset Restaurant
Opened

And His Coffee Tastes Better Than Ever—
To Say Nothing of Excellent Food and Comforts
BOB MURPHY BODE PARIS

\$55,140,000 IN 1933

'So What?' on Double Checking

Advertising Agencies Not Excited Over New Crossley Technique

Several of the major ad agencies are leery of the value, if any, to be derived from the double check being made this week by the Crossley Survey on program popularity. It is their opinion that even if the check of the coincidental method against the memory system proves a wide disparity of listening interests the results will be of minor importance to the average advertiser.

These agencies hold that the average advertiser is more impressed by the fact that the set owner remembers the next day as having listened to his program than by information gained while the program was actually on. The advertiser assumes that in the majority of cases if the program has made enough of an impression to remain in the memory the stanza has served its primary purpose, and that is association of the sponsor with the entertainment. If the advertiser finds that 30% of those contacted recall his program the next day he feels that his objective has been well carried out, and that this 30% is worth twice that percentage in the case of a coincidental phone call.

The most that can be gained from a coincidental phone call is a flash or momentary picture. Countless circumstances can enter into the situation. The person answering the phone may have just switched to the program to get away from one that irritated. There is the possibility that he has turned off his set to answer the phone, as is the common practice, with the result that the answer to the question, "What program are you listening to?" will be, "None."

These agency men aver that the double check may give the Crossley clients a broader picture of program popularity but at the same time they doubt whether the results will prove that the recollective system is not from the advertiser's viewpoint the more valuable system.

RUDY VALLEE MAY HOLIDAY

Rudy Vallee is flirting around with the idea of taking a trip to Europe. In the event that Standard Brands proves amenable it will be his first break from the Fleischmann show in five years.

He will be back in New York from Hollywood in time for the Thanksgiving (29) broadcast. Vallee is reported anxious to relax from the rigors of his radio work for a few months both as a personal treat and a professional act of showmanship.

Angle New WHAM Boss

Rochester, Nov. 19. Wesley M. Angle, vice-president, becomes president of Stromberg-Carlson Company, radio manufacturers and owners of WHAM, and George A. Scoville, vice-president, becomes general manager, succeeding W. Roy McCanne, who died two weeks ago.

Leo McCanne takes his father's place on the board of directors and becomes secretary of the company. Walter L. Todd, president of the Todd Photographic Company, was elected to the board.

Re-Schnozzing Singer

Few knew it, but Gertrude Niesen slipped away a short time ago to get a new nose for her forthcoming appearance in 'Calling All Stars,' her first big musical.

New coiffure also quite different, which changes her physical make-up.

JOHNSTONE AT WOR AS PRESS BOSS

G. W. (Johnny) Johnstone resigned last week as columnist contact for the NBC press department to become director of publicity for WOR. Johnstone, rated as one of the most widely known p.a.'s in radio, stepped into his new job yesterday (Monday). Dave Casem, whom Johnstone succeeded, resigned, as did his assistant, James E. Maher.

Johnstone had been with NBC since its inception, going over to the network payroll when RCA acquired WEAJ from the New York Telephone Co. to make it the local key for the red link. Johnstone joined WEAJ in March, 1923, and at one period during his connection with NBC he served as assistant to President M. H. Ayleworth.

Casem will open a news and photo bureau in Miami, Florida. Entire southern territory to be covered including styles, radio and golf. Maher, his former assistant at WOR, will be associated with him in the new work. Both plan to leave this week for the south. Before going into radio Casem was with various newspapers.

NBC press department is doing away with a special contact for columnists. Herbert Devens, who holds the title of day city editor, will also handle the inquiries for info from these sources. Under the setup that previously prevailed Johnstone functioned exclusively as feed for the radio eds.

MODEL HOME CLICKS

Attracts 2,000 10c Visitors Every Day

America's Little House, put up jointly by Better Home, Inc., and CBS, averaging about 2,000 visitors daily. Since opening on Nov. 6 a total of 22,988 persons have paid a visit to the model house during the eleven-day period.

Ten-cent admission fee at the door is turned over to the Bowery Savings Bank, owners of the property which was loaned the sponsors of the project. This goes for taxes and sundry expenses. The house is to be open for one year. So far only two commercials, Benjamin Moore Paint company and Mueller Macaroni company, are broadcasting from the studio, but several more accounts are expected to air their weekly broadcast from here after the first of the year.

ABS Pulls Bloomer

On Cardinal Speech

Chicago, Nov. 19. Mix-up of schedule put the newly formed American Broadcasting System on a spot with local radio eds and listeners last week when it failed to broadcast Cardinal O'Connell as had been widely publicized in all dailies.

Broadcast was to have come from Washington, where Cardinal O'Connell was guest of honor at a banquet. Instead, ABS sent through an ordinary musical program.

WCAX, Burlington, Vt., building its own dramatic staff around Dorothy Murphy, formerly of the Repertory Playhouse Association. She is handling all production and also coaching University of Vermont student dramatic ventures.

CENSUS FIGURES 'BIG TIME' ONLY

Only Seven States Exceeded \$1,000,000 Gross for All Stations Within Borders

OMIT 1-LUNGERS

Washington, Nov. 19.

Census Bureau, reporting on first Federal study of broadcasting industry business volume, showed last week that New York outlets account for nearly two-thirds of the cash income of the country's 540 commercial transmitters.

Withholding statistics on one-third of the stations for reasons of policy or insufficient data, government figures indicate gross income of 374 broadcasters last year amounted to \$55,140,000. Income of the remainder believed insignificant as most of the omitted stations are low-power, part-time transmitters located in agricultural areas and sparsely populated states.

Apparently the government nosocounters credited to network key stations all receipts from air users. Report showed 27 New York stations collected \$35,011,000, or 17 times the receipts of California's 27 outlets.

Final reports for 48 states and D.C. showed that broadcasters in only seven states grossed more than \$1,000,000 last year. In addition to New York and California, the group includes Illinois, Massachusetts, Missouri, New Jersey, Ohio, and Pennsylvania. Smallest figure was South Dakota's \$40,000 reported by four stations.

The report by states follows with number of stations in each state parenthetically indicated:

State.	Receipts.
Alabama (6).....	\$191,000
Arizona (4).....	131,000
California (27).....	2,997,000
Colorado (10).....	312,000

Radio CA Is Silent on Legit's Renewed Battle vs. Free Broadcasts

Is Dat Religion?

Wanting a religious note in the Rudy Vallee Thanksgiving Day (29) program, Fleischmann sought either Dr. S. Parkes Cadman or Dr. Harry Emerson Fosdick for the spot, but couldn't land either one. So Heywood Brown gets the job.

Florida (4).....	123,000
Georgia (10).....	242,000
Idaho (4).....	66,000
Illinois (21).....	223,000
Indiana (7).....	1,899,000
Iowa (8).....	593,000
Kansas (6).....	160,000
Louisiana (8).....	311,000
Maryland (6).....	487,000
Massachusetts (13).....	1,416,000
Michigan (11).....	906,000
Minnesota (6).....	664,000
Mississippi (3).....	66,000
Missouri (13).....	1,093,000
Montana (5).....	126,000
Nebraska (10).....	325,000
New Jersey (8).....	1,538,000
New York (27).....	\$35,011,000
North Carolina (7).....	252,000
North Dakota (6).....	165,000
Ohio (14).....	1,182,000
Oklahoma (4).....	155,000
Oregon (9).....	414,000
Pennsylvania (19).....	1,043,000
South Carolina (4).....	72,000
South Dakota (4).....	40,000
Tennessee (11).....	601,000
Texas (29).....	862,000
Utah (3).....	280,000
Virginia (7).....	267,000
Washington (12).....	846,000
West Virginia (3).....	56,000
Wisconsin (13).....	749,000
Others (12).....	475,000
Totals (374).....	\$55,140,000

Washington, Nov. 19. Plans of the legitimate theatre code authority to revive its fight against free broadcast performances brought no public response from broadcast codists at their meeting last week and aroused little attention in government quarters.

Promising to listen with an open mind, Chairman Hampson Gary, of the broadcast section of the Communications Commission, declined to discuss the subject for publication, and Commissioner Thad Brown had 'no comment' to make. Neither has paid much attention to the question of competition between radio, films and legit, it was said, and do not feel sufficiently familiar with the subject to express any opinions.

Implication that legit codists are fed up with waiting for reports on the survey conducted some months ago by the broadcast CA brought a promise from James W. Baldwin, executive officer of the air group, that figures will be compiled and facts sent to the NRA within the shortest possible time. Codists authorized Baldwin to submit his report, but without recommendations, as soon as completed and without obtaining their personal approval of his data.

The report should be finished within 10 days, Baldwin said, as the tabulating already has been started.

Autoline's Musicals

Baltimore, Nov. 19.

Autoline, motor oil company, will burst out with a series of 13 commercial periods over WFBR. Programs will be weekly, quarter-hour musical affairs, and will commence in about a fortnight.

WFBR also started off a musical series last week for Superfine Ice Cream, new creamery concern debuting here. Initially set for 13 weeks, sponsor extended time to 26 sessions after first broadcast.

ADVERTISING AND PAUL REVERE

There were three horsemen that night who rode out of Boston to carry the alarm to every Middlesex village and farm. Yet only Paul Revere is known by name. The other two riders are forgotten.

Because Revere had the best horse? Knew his job better? Or covered more ground?

Paul Revere is famous because Longfellow's poem didn't mention the other two guys.

That's an advertising lesson.

If there are two or three stations in one town, outsiders are apt to choose the best known personality. It's not only a question of the better horse, the best horseman, or covering the widest area. Personality isn't based on mechanics or statistics.

Build up station personality through Variety with the people who buy advertising.

Advertising Rates on Application

VARIETY

154 West 46th Street
New York City

Inside Stuff—Radio

Johnny Johnstone's departure from NBC brought forth a publicity release thought to be unprecedented. Persons leaving either by resignation or request almost never get any mention from NBC. Radio circles around Manhattan interpreted the story from Frank Mason, as representing the NBC publicity v.p.'s earnest desire that the radio columnists with whom Johnstone has been a favorite shall understand that Johnstone left on his own steam and was not forced out.

NBC's official announcement of Johnstone's exit was also unusual in that a paragraph was devoted to explaining that WOR (not an NBC station) had recently undergone political changes which brought about the invitation to Johnstone.

Efforts within NBC to persuade Johnstone to accept a station managership 2,000 miles away were reported not long ago.

Although the state of Maryland is time-honoredly saturated with wet, and has never voted dry at any time in state's history, there are at present no liquor ads of any sort emanating from a Balto radio station. In the year since repeal, a couple of spot announcements have been aired for some liquor firms, but a program of any sort has never made an appearance. Two of the local broadcasters have never advertised liquor, WCAO and WCMB. Formerly announced on heels of repeal that it would accept none; later said it would consider nothing but quarter-hour programs or more. Neither were ever approached.

NBC has revised its breakdown of last month's gross from time sales by network, with the result that Columbia took first place over the red (WEAF) link for the first time since April of this year. New division of NBC's total business for October, \$2,775,431 credited the red loop with \$1,726,141 and the blue (WJZ) with \$951,824. CBS last month grossed \$1,752,601.

In its original breakup for October NBC applied the entire proceeds from Ford's World Series broadcasts to the red link's side of the ledger. Under the revamped setup \$38,000 of the \$134,000 collected from this source was attributed to the blue trail.

Columbia has another listening area survey in the offing. It will when completed be the fourth put out by this network.

Web is using the same method to determine the listening intensity of its various affiliates. Each station is offering a souvenir booklet, and from the number of inquiries received from each community CBS will calibrate the relative popularity of that outlet in the particular community.

Los Angeles radio ed, who took it upon himself to toss out all blubs which didn't suit his fancy, has caused a breach between his sheet and a station with which it is tied. It may develop a definite split. When station's puffery were basketed, order went out to pass up the sheet entirely. Efforts to patch the break have been unavailing, station now demanding the ed's removal as its terms of kiss-and-make-up.

45 MIN. DAILY HILLBILLY LIMIT

Charlotte, N. C., Nov. 19. William A. Schudt, Jr., manager of WHT, has decided that the station has reached the saturation point with hillbilly stuff and has instructed his program department not to add any new hillbilly acts, to use no further hillbilly sustainers, and to accept no additional contracts for programs with commercials who insist on using hillbilly talent.

Station now has three-quarters of an hour of mountain music daily. That, Schudt thinks, is an abundance.

Sponsored Fisticuffs Is First Commercial For Storer's Network

Adam Hat company sponsored the first commercial program over ABS when it took the Rosenbloom-Olin fight at Madison Square Garden last Friday night (16). Went out over WMCA, New York; WAAB, Boston; WPHO, Providence; WIP, Philadelphia; WBCM, Baltimore; WOL, Washington; WJKB, Detroit; WEBB, Buffalo; KVV, Pittsburgh; WDBE, Cincinnati; and WDEL, Wilmington.

Sam Taub did the main spilling with the usual short remarks from the sidelines by Angelo A. Pelange.

WOMAN STATION BOSS TAKES A HUSBAND

Fairfax, Va., Nov. 19. Bertha Jackson, publisher of the Daily News and director of station WCAN, affiliated with the paper, was married Saturday (17) to George Kolk, regional manager of the United States Veterans' Bureau. Mrs. Kolk is the only woman in the state having full charge of either a newspaper or radio station. She expects to return to her duties before Jan. 1.

Wax Works

James A. Green Company, Atlanta, has just completed series of two-minute announcements for Par-T-Pak ginger ale, covering everything from romance to prize fights. Hugh Conrad main personality in series, which is a World Broadcasting product.

Marvin Hicks, formerly with Columbia recording, joins the Decca office in Chicago as radio disc salesman. Monroe Wayne, engineer for Decca in Chicago, switches to the Columbia recording lab.

Wheaties (General Mills) is having its 'Jack Armstrong' show on CBS transcribed for spot supplementing.

Alber's Flapjacks has had five-minute records made for placements on 14 outlets. Erwin, Wasey's Los Angeles office, is handling.

Eastern States Ice Co. is figuring on using for its back-to-the-old-fashioned-icebox campaign this spring a series of 26 quarter-hour programs. Last season the ice-creamers in the association bank-rolled 13 musical recordings on 34 stations.

World Broadcasting System's royalties to the Music Publishers Protective Association from discs in its library service sold to local sponsors came to over \$1,850 for the month of October.

Scott's Emulsion is looking five-minute dramatic discs on 43 stations. Agency for the spot campaign is Marshalk & Pratt.

Mennen's Shaving Cream starts its spot broadcasting campaign with the first of 1935. Obligation will involve three 15-minute periods of sports comment a week over 15 stations. Contract placements will be limited to towns where the account has newspaper advertising. Kiesewetter is the agency.

MULTIPLE THREAT

Greek Scholar, Announcer, Writer, And Pianist

Rockford, Ill., Nov. 19. Dixon McCloy, until recently teaching Greek at the University of Pittsburgh, has joined staff of WRBK Rockford as announcer, copywriter and pianist. He speaks French, German and Russian.

Agencies-Sponsors

Gardner-Griest is the new firm name of a merger of the Gardner (New York, St. Louis) and the Harold Griest agency (Chicago). Gardner has the Ralston Purina program.

Baladita (cosmetics) is employing radio. Agency is Mary Lawrence, Inc., of New York.

Donahue & Coe inherits Hercules Powder account.

Libby, McNeil & Libby has a new by-product, baby foods. May use radio. Agency is Neuham, Louis & Brophy of Chicago.

N. W. Ayer gets French line budget in toto.

Toddy has taken over the bank-rolled 'El Hombre Que Sabe' (The Man Who Knows) on LR4, Buenos Aires. Program was formerly on the payroll of Sapollo. Business in either case was placed through Conquest Alliance Co.

Columbia is dickering with Oldsmobile for a three-hour broadcast Christmas matinee with guest names picked up from all sections of the country.

Hubbell Robinson, of Young & Rubicam, left Thursday (15) for a time-placing tour of the Pacific area. Towns on his schedule include Los Angeles, San Francisco, Seattle, Portland and Spokane. He will be gone three weeks.

Maxine Wright, who developed and personally broadcast 'The Brown-Dunkin News Reporter' has joined the radio division of the Mills-Wolf Corporation, Tulsa.

'Uncle Ezra' program, sponsored by Dr. Miles Laboratories, went on a new schedule this week over NBC from Chicago. Now heard on Monday, Wednesday and Friday, at 6:45 p.m., CST, or 7:45 Eastern. Pat Barrett plays the title role.

Ralph Foots, ad mgr. for Beachnut Packing, is confined to the hospital with an ailing back.

Cal Kuhl, of the J. Walter Thompson radio staff, started back for Los Angeles Sunday (18).

Fred Gamble, Four A's sek, back Friday (16) after delivering his routine of three speeches along the Pacific trail.

Texaco reported shifting its print advertising to Newell-Ernst, but account's radio business stays on with Hanff-Metzger.

Stanford-California Big-Gam, the Coast's greatest classic, Nov. 24, will be broadcasted transcontinentally on NBC's blue net by the Associated Oil Co., a Western firm.

Simplex Diathermy, Inc., on a series of 15 minute discs for period of 26 weeks over WNEW, New York. Placed through Friend Advertising Agency.

Furniture Bargains, Inc., new account over WOV, New York, for a series of daily morning broadcasts. Placed direct.

Station WJR, Detroit, is inaugurating a new program sponsored by the Goebel Brewing Co. and presenting Larry Vincent, who is doubling as master of ceremonies at one of the clubs, in a 15-minute spot and patter act.

Household Finance Co. renew Musical Clock over WJR, Detroit, and add Billy Repaid, talking reporter, to the program.

DEC. 1 NEW DATE FOR NBC RATE SET-UP

Chicago, Nov. 19. Continuing to push back the release date, NBC now states that its findings on signal strength and the new station plan will not be ready for publication before Dec. 1. NBC has been working on this new plan of station service and compensation for almost a year and has been postponing the release date for six months already.

Pickard Family now on four local stations—WIND, KYW, WJJD and WBBM, in Chicago.

New York Radio Parade

By Nellie Revell

In an attempt to bring relief-musician-staffed bands to a greater number of citizens, programs of WNYC consisting of these organizations have been offered to all stations in USA and are being heard over ABS as far west as St. Louis and over CBS Yankee Network throughout New England. Any station is eligible for one of these programs with only cost being wire charges.

City gets plug at end of show: 'This is presentation of City of New York. Sponsored by Mayor LaGuardia.'

As originally laid out the plan had relief musicians, actors and concert artists, from state, city and federal lists, playing libraries, schools or any tax and admission free bldgs. But audiences were small which caused switch to radio. CWA dramas and concert programs are also on lists. George Crandall with title of director of concert, with Dr. Seigal serving as contact man.

Another WNYC service, this one aired by every local station and utilizing 96 relief workers in 'City's Consumers Guide' on air each aye from 8:25 to 8:30. Using relief workers, and working during early morn hours when produce is entering city all markets, chain store depots and many independents are covered with housewife getting info on best buys for her in her daily shopping. This under supervision of Dept. of Markets who feed the station the info.

Memento for Johnny

Johnny Johnstone, who left NBC for WOR after 11 years, not an elaborately engraved cigarette case and lighter from his associates. 'Johnnie' went to WEAF as a standby pianist and engineer 11 years ago. He was at that time pianist for Vincent Lopez. The late George McClelland installed him as press agent.

Columbia Excess in Town

CBS excess visiting home office last week included: Dick Shafto, manager of WNOX, Knoxville, Tenn.; E. W. Carr, owner and manager, and Squire Allen, program manager of WDNC, Durham, N. C.; Harry Engh and Carl MacKenzie of WLBW, Erie, Pa.; Edgar and Mrs. Wolfe of WBSN; Burt Squire, commercial manager of WHK, Cleveland; and Frank Hip of Liberty Insurance Co., who possesses WNOV. Mr. Hip is shepherding his son and bride.

Not Nailed Down

Joe Haymes, at the Hotel McAlpin with a CBS wire, has been having his best men lifted from his ork by other artists starting new bands. Thursday eve someone topped this! Joe, who makes all his own orchestras in addition to composing and directing, had his entire music library stolen.

Short Shots

Tito Gulzar's 'Midday Serenade' on Sundays at CBS with Brillo as sponsor will vacate from Dec. 16 to Jan. 12. Richard Himber ork opens at Ritz on Dec. 15. May Singh Breen and Peter de Rose go commercial at NBC four times weekly for Humphrey's products. Donald Novis goes CBS when he joins cast of '45 Minutes in Hollywood'. Harry Sax of NBC sound effect is proud papa of eight-pound girl. Only afternoon crime yarn on air is WJWB Thursday Matinee Playlets. They do Street & Smith stories. Hearst papers bought time with ABS to plug new comic sections in American and Journal. Ripley spoke for American last Saturday with O. Sogolow due to take air for Journal next Saturday. John Roak of NBC made the Miami and back flight with Rickenbacker last week. Benton & Bowles hopping around frantic trying to line up show for new Colgate account which was dumped in their collective laps with no warning. Fritz Scheff may catch job. Elmer Oliphant, West Point footballer of fame, will gab with Bill Farron at WNEW. Annette Hanshaw's secretary is Alicea Clark, daughter of the radio editor of Chicago American.

Scrambled Notes

Mrs. Berg of Goldberg fame has new script in rehearsal at NBC. This one has large cast with Fern Levene of Broadway being lead part. Frank Hensley is no longer 'The Shadow'. He was replaced by James LaCurto who was original 'Shadow'. Prexy Paley, dean of CBS, returned to his office Friday eve to find it locked and no one around with the key. Had to wait while key-keeper was located up on studio floor watching the March of Time broadcast. Arthur Warren ork goes into Ritz-Carlton in Phila on the 26th with a CBS wire. Enoch Light ork will play at Roney-Plaza Hotel in Florida with a CBS wire. Jimmy Haupt, once a tenor, is now NBC production dept. Kinsley and Chase, new piano and song duet, have been on Roxy show five times since opening. Sugar Cane has had her contract renewed for 13 weeks. Bert Parks, Carlisle Stevens and Bill Handoll of CBS announcers are on sick list. The Marks doing radio column under alias of George Allen.

Gossip

Mark Hellinger, Gladys Glad (Mrs. Hellinger), Peggy Flynn, Emil Coleman with 15 men ork, and Morton Downey as guest star, auditioned for Avar Agency at NBC. Glad did beauty talk and Mark a modern O. Henry with cast dramatizing yards. Seven Sons an NBC sustainer auditioned for Life Savers. Vic Arden ork and Gladys Baxter set for Outdoor Girl Beauty Prods at NBC. CBS will resume early eve 15-minute sustainers with Betty Barthel, Vera Van, Nick Lucas, Patty Chapin (a newcomer) and Jerry Cooper starting this week. Phil Spitalny girl ork now at Bklyn Par and 3 X Sisters will do audition at NBC in all female show. Scott Fischer's ork returns to Park Central Hotel. Keith Beecher's ork opens at Stevens Hotel in CHI with CBS wire. Nash Motors dickering to buy entire afternoon time on CBS for Xmas and New Year bizman. Vera Van and Ruth Etting auditioned for Campbell Soup. Edna Palmer did a swell 'Apple Annie' on March of Time and Jack Smart who did Huey Long on same show in large, stout and lives on Peckman Place which is exact opposite of Huey. Leon Belasco ork renewed for 26 weeks by Armour. New General Foods commercial at NBC opens Jan. 3 with Al and Lee Reiser, Frances Langford, Jimmy Wilkinson, Wash, D. C., baritone, and Frances Lee Barton (Mrs. Harry Beach) as commentator. Lennie Hayton up for renewal on Town Hall show on Dec. 7.

Stand By

Margaret Reilly of WJWB where she was sec to Station Manager Bernice Judis exits from WNEW to join New Yorker Mag. Elaine Melchior, Ardelia in Buck Rogers show at CBS' wed to Leon F. Ames ork at WCAU gives individual members chance to swing baton on 15-minute dance shows. In line with search for actor in Betty Goodhead of Erie, Pa. is new ABS hostess replacing Judy Dunderdick who moved up to sec to Don Miller of WMCA sales dept. Vic Knight of WJAY, WGAR, WHK, all of Cleveland, is new production man at CBS. Barry Holloway of NBC press broke ankle at CBS dinner on Ile de France in honor of Cheese Week. Barry back on job though uses crutches. Jack Carstairs of NBC dramatics was assistant to golf champ Benny Hulse and now runs his own driving range under Queensboro Bridge. So Tsai, daughter of first Chinese ambassador to USA, is new singer at WNEW. Don Novis has new 26 weeks' commercial at WNEW. An electrical technician.

Pinkerton Work

Clients rooms in the NBC studios have been ordered kept locked and admission given only to those certified by the sales department. This rule has been put into effect to keep agencies competing for the same account from finding out what type of program the other fellow is auditioning.

Network resorted to the locked door policy as a result of one of those embarrassing episodes. Competition involved an auto account. Agency, which was out gunning for the radio business, got advance info of what studio the incumbent agency's program would be auditioned, and at the hour of the hearing one of the former's rep slipped into a clients booth and dialed in the audition. Frivv to what had been already offered, the gunning agency was prepared to present something entirely different when its turn came the following week. Incumbent agency had dished up a dramatic show and the competing agency to take a stab with a symphonic affair.

After the latter was awarded the program the lad who had done the eavesdropping bawled about the incident and when other agency got wind of it a row with the network's sales department followed. Agency that lost out avowed that it would refrain from doing any auditioning around NBC if it couldn't be assured of better protection.

At Columbia all the loudspeaker dials around the clients compartments are kept locked and the keys made available only to the clients and agency for whom the audition is being held.

A.N.A. Quiz Suggests 45% of Agencies Make No Deduction from Air Talent Budget, but Take 15% on Time Alone

There are still an appreciable number of ad agencies which do not collect from clients a commission on talent appropriations. This situation was brought out in a survey recently conducted by the Association of National Advertisers. Inquiry on the talent commission angle was included in a general study of agency compensation.

ANA's questionnaire was addressed to around 9,000 advertisers, with the returns numbering about 10% of the total addressed. One of the questions sought to find out how many advertisers were billed by their agencies for services rendered in booking radio talent. National advertisers that answered this query figured 14%.

Of this number 45% answered that their agencies made no extra charge for handling talent and were content to depend on the 15% commission derived from time bookings to cover the cost of maintaining the radio end of the account. The ANA's survey remarks that the percentage reveals a decided trend in the other direction. More and more of the smaller agencies in radio are with each successive season showing a disposition to add a commission to the talent bills relayed to the clients.

Practice

Practically all the major agencies have for the past two or three years made it a practice of deducting a commission from the amount set aside by the advertiser for program talent. Ground advanced for making this charge is that the 15% allowed the networks or local stations on the time bill is not enough to take care of the overhead of a thoroughly equipped radio department.

Some of the minor agencies in broadcasting have been able to wean away the radio end of an account by offering to pass up the commission on talent. One of these has carried on this sort of alienating campaign against a particular bigtime agency whose policy is 15% commission for talent or else, with the result that the former concern has within the past two seasons nicked away the radio business of a petroleum distrib, an auto maker and a medicinal account.

Boy Scouts as Actors

Hazleton, Pa., Nov. 19. It isn't the U. S. Marines or the good old U. S. Cavalry coming over the hill just in the nick of time that's saving fair maidens in these parts these days. It's the Boy Scouts.

Scouts of Troop 15, headed by Scoutmaster Clarence E. Cramer, now do a one act playlet every Wednesday evening over WAZL and the folks like them. The boys not only script the pieces themselves but they carry all the roles, even to those of the fair maidens bedding saving.

ROD ARKELL'S COMMISSH

CBS Claims It, But Sponsor Disputes That Claim

H. M. Klesewetter, president of the Carlisbad Sprudel Salts Co. and head of the advertising agency bearing his name, has informed Columbia Broadcasting System that he does not regard CBS' efforts to collect commission from Rod Arkell as justified.

Klesewetter concedes that Arkell's name was mentioned to him by CBS, but states that NBC also had Arkell on its list of available talent. Program ultimately went to NBC web, with CBS nevertheless filing a claim for commission from Arkell and Klesewetter. Both flatly refuse to pay.

In writing to CBS Klesewetter called attention to the fact that he is a stockholder in Columbia and might ordinarily be supposed to be partisan.

TARDY ANNOUNCERS

MUST PAY 25c to \$1

Rochester, Nov. 19. Schedule of fines posted at WHAM for announcers not at the mike when they should be. For missing a station announcement of the garden variety the penalty is 25 cents a week for six months. For the announcer failing to arrive in time to speak when his station goes on the air in the morning, the cut is \$1 a week for three months. Transmitter operators are on the "sugar bowl" system. For every mistake, an operator tosses in a dime. At the end of the month the operator with fewest black marks takes the bowl and goes to town.

Nat Brusiloff, Nat Wolff File Bankruptcy Pleas

Nat Brusiloff, band conductor, now affiliated with WOFL, Newark, took his financial worries to the New York Federal Court last week. In a schedule filed with his petition in bankruptcy the maestro listed his liabilities as \$4,541 and stated he had no assets other than insurance and accounts receivable amounting to \$750.

Brusiloff formerly did the orchestra accompanying for Kate Smith on CBS.

Nat Wolff, describing himself as a radio program director and giving his address as 28 West 55th street, filed a petition in bankruptcy with the New York Federal Court last week.

Schedule attached to the petition gave his liabilities as \$7,222 and assets none.

HEARST BUYS WBAL, BALTIMORE; OGLIES ATLANTA, DETROIT, SEATTLE, CHICAGO

Gene & Glenn Off

Gene and Glenn bow off NBC for Gillette Hazor Nov. 30, giving the team a run of 32 weeks.

Account has not arranged to replace the pair with another program.

CODE'S TALENT QUERY READY

Washington, Nov. 19.

Form of questionnaire for conducting long-postponed survey of employment conditions of broadcast talent was approved Friday (16) by radio code authority, clearing the way for mailing of the blanks to all members of the industry.

Accepting additions and changes effected by the government in response to complaints from Equity, the codists authorized James W. Baldwin, executive officer, to proceed with the inquiry without further delay. Blanks will be printed this week and probably will go in the mail within 10 days.

Codists acted on a variety of other proposals at their first session in six weeks, but were close-mouthed following adjournment in accordance with an understanding not to talk until the NRA has been formally notified of all action and decisions. Copies of resolutions will be turned over to government authorities today (Tuesday) it is expected, but, until this ritual is finished, there will be no announcements about the nature of business accomplished. Codists' insistence on formal procedure was not explained.

Code revision, kicking around since last June and affecting a shorter work-week for studio engineers, did not come up for discussion, members of the group insisted.

MITZI GREEN PREPARES

Leon Janney and Mitzi Green, adolescent film players, are being groomed for a radio team.

Billy K. Wells is authoring their stuff with a view to a kid show.

WBNS, Columbus; WHEC, Roch., Try Facsimile Transmission on News; Both Are Newspaper Properties

NRA As Sponsor

Seattle, Nov. 19.

Providing employment for out-of-work musicians, and at the same time plugging the renovating campaign, the NRA offices here are putting on a half-hour weekly program over KJLH.

Orchestra is made up of WERA (Washington Emergency Relief Association) musicians. Prominent citizens and officials boost the national housing program. It is a government program, paid for in toto by the government.

WEHR Hearing Dec. 12

Hearing on the application of WEHR, Buffalo, for a transfer of the clear channel, 600 kc., and a boost in power has been set by the Federal Communications Commission for Dec. 12. Only American stations now occupying the band are WAAR, Dallas, and WBAF, Port Worth.

WEHR, an affiliate of the American Broadcasting System, is now on 1210 kc. and operates at 250 watts daytime and 100 watts night time. Request before the commission is for 1,000 watts up to sunset in Dallas and 500 watts thereafter.

Publisher Rapidly Forging Own Network to Protect His Dailies—Many Deals and Changes Pending —Tom White Top Man

NEW 'CRYSTALS' BRAND

But Sticks Strictly to the Hillbilly Idea

Charlotte, N. C., Nov. 19.

Success of Crazy Water Crystal programs has brought competition to the field. WBTV has just sold the Dollar Crystal Company two 15-minute programs a day for six days a week, over a six months period.

Dollar concern will also use hill billy music. A cowboy outfit is being imported from Wheeling, W. Va., and the show will be built around this unit.

Purchase last week by William Randolph Hearst of WBAL, 10,000-watts, is interpreted in broadcast circles as expediting the publisher's thoroughly-laid plans for a cross-country network. Washington figures that Hearst will, by the fall of 1935, have acquired the stations necessary to his project and be in a position to launch a web that will operate free and clear of his other enterprises.

Hearst's buy of WBAL from the Consolidated Gas and Electric Co. of Baltimore involved a cash payment, reported to be around \$250,000. The station splits channel with WVIC, Hartford 50,000-watts, and has a synchronizing arrangement with WJZ, New York, after 9 p.m. Hearst takes possession of WBAL Dec. 1 but the station's present staff has been assured by the utility company that there will be no changes at least until after Jan. 1.

WBAL takeover was negotiated by Thomas White, the general manager of the Hearst enterprises. In addition to handling the station buys White is serving as Hearst's broadcast contact with Washington. It is proposed to have White head the Hearst network proposition, with the probability that M. H. Aylesworth may eventually enter this picture. Other executive changes and additions are in prospect.

Hearst's Idea

Hearst, to begin with, is interested in acquiring an outlet in every town in which he has a newspaper. Subsequent moves may find him the owner of stations in Detroit, Seattle, Atlanta and Los Angeles. There is a deal now on for him to take over WGN, the Chicago 50,000-watt. It had been hoped that this proposition would be sealed in time to precede the announcement of KYW's unveiling as a Philadelphia outlet (Dec. 3.) Hearst's other station holdings are WCAE, Pittsburgh; WISN, Milwaukee; WJW, New York; and KYA, San Francisco. WISN has an application before the Federal Communications Commission for a boost to 5,000 watts and permission to operate full time.

It does not appear that Hearst contemplates operating his stations as a network in opposition to NBC or CBS but rather as part of his advertising domain. Eventually a dual rate for papers and stations is expected, however.

Baltimore, Nov. 19.

Fredde Huber, boss of WBAL, has been appointed by Governor-elect Harry W. Nice to directorship of the inaugural ceremonies attendant Nice's induction into office, Jan. 9. New Governor will be sworn in at Annapolis, and ceremonies will be picked up by remote by WBAL and the NBC blue band will relay over chain. Fact Nice was only Republican candidate for Governor in recent state elections to taste victory has prompted the NBC to pipe proceedings over network, as Nice's win has caused wide-spread comment.

Appointment of Huber to job came as surprise, as the radio man is not politically affiliated, and position is ordinarily given to someone who is.

Chicago, Nov. 19.

Doggs's Morning Herald and Examiner will make a tie-up with NBC's WENR on Dec. 3 when KYW moves to Philadelphia. Original Hearst plan to purchase WENR is reported cold.

Bill Becher Resigns

Bill Becher, who was responsible for Maxwell Showboat, the Baltimore operetta, Log Cabin Inn and this summer the Crest Metropole shows for Brenton & Bowles Agency, has resigned his position, charging interference. He may shift to Blackman Agency and assist Carlo De Angelo with special attention to "The Gibson Family". Kenneth McGregor, NBC production man on the Showboat, may replace Becher.

GERTRUDE STEIN
Interview with William Lundell

WJZ, New York
CBS had expected to have this personality, but NBC copied her instead for a speedy interview with William Lundell. She's gotten lots of publicity on her poetic mumbo-jumbo, and part of it is, at least, as curious over her. In most cases, when approached by the press, she has sidetracked everyone by diving headlong into her pet line of wretched English words divorced from meaning. Same goes for her radio debut, which twice bordered close to a flare-up between herself and Lundell, who the visitor finally simmering down into something about 'If you enjoy it... you understand it.' Lundell stumbles twice on the retorts. Stein speaks in a well-modulated voice which, over the air, instills a certain amount of confidence in her literary hocus-pocus. An American in London conveyed the idea that she knew everyone and everyone knew her, therefore it was charming. Which is logic of a sort, but why argue with the English?

Strictly a one-time freak attraction with meagre entertainment. Stein is more controversial than a tango, both as a composer and a woman but selling a feeble line of gibberish. She's to highbrow radio commentators what the House of David is to professional baseball.

OSWALD FRESEDO
Orchestra Sustaining

WJZ, New York
Music departments of NBC and Columbia have developed a rivalry all their own. They consider it something of an achievement when either grabs off some foreign dance maestro here on a visit for a guest program. NBC made the invitation to Oswald Fresedo doubly attractive when it assured him that his program would also be short-waved so that it would be picked up for rebroadcast in Argentina, his homeland. Fresedo, rated as one of the world's outstanding exponents of the tango, both as a composer and a batonist, is the president of the societies of composers and authors in Argentina. Main purpose of his visit is to line American music publishers up on a reciprocal performance rights arrangement with his organization.

Fresedo was down for 30 minutes Tuesday night (8), but his program was cut short by the intrusion of a special event broadcast. With apologies to Argentine listeners, the network suddenly applied to Graham McNamee to speed the arrival at Newark airport of the record-breaking passenger plane piloted by Capt. Eddie Rickenbacker.

But the quarter hour preceding the rather unimportant interruption allowed Fresedo ample time to give American listeners a few such samples of his work and also an idea of how the tango should be instrumentally interpreted. He got exceptionally fine results out of the concerto assigned him. This was made up of musicians culled from the studio's regular personnel. One of the numbers in Fresedo's repertoire that brought the most consistent into brilliant relief was an impressionistic concert with a rainstorm as its central theme. *Ode.*

'MARY AND JOHN'
With Phyllis Greenwood, Gordon Owen

Dramatic Serial 15 Minutes Sustaining
KSL, Salt Lake City
'Mary and John' has been going nearly three years without a break with its audience and mail response still building like 'One Man Family'. It owes its consistent following to something or other that has never been quite described. This program on twice weekly portrays a rather romantic and colorful home life of a young professional man and his wife, with diversions relative to the affairs of their friends, acquaintances and business associates.

'Mary and John' has been variously sponsored, and remains after nearly three years the most consistent mail puller on the station. Phyllis Greenwood and Gordon Owen play the title roles.

MEREDITH WILLSON ORCH.
30 Mins. Sustaining

WEAF, New York
Back on the Coast after a New York vacation, Meredith Willson has evolved a new idea of 'weekend' for the cold winter days. The first of this series hit N.Y. Tuesday afternoon at 6-8:30 p.m. EST, emanating from the San Francisco NBC studios.

It's all in Willson's now established musico-radio showmanship in pacing his programs for popular appeal. Thus he mixes up the lighter standards with the pops and the continuity emphasizes the interpretive motif of the sundry selections.

SKIPPY
With Franklin Adams, Jr., Francis Smith

Commercial 15 Mins. WABC, New York
'Skippy' started in 1931 for 'Wheaties' and NBC. It's changed from NBC to CBS, from Wheaties and 'The Big Top' to 'The Mystery of Davy Owen' to Director Ray Appleby, and from legitimate, likable kid stuff similar to the 'Percy Crosby' originals to a 'Percy Crosby' nonsense. It's no longer 'Skippy', but a carbon copy of dozens of other radio programs.

In judging juvenile script shows it is always difficult to make proper allowance for the tastes and likes of youngsters, yet there seems no reason to doubt that the original 'Skippy' had an authenticity and appeal far in excess of the fatuous boy detective and whatnot that is now in vogue.

Job Andrews still writes 'Skippy' but is showing the strain of five scripts a week for three years. Gone is the Crosby flavor. Whereas fetch could be the program approach, in the beginning, it is now impossible.

Andrews has had a great success as a molecular, turning out dozens of scripts weekly. It's not surprising that the one-man literary factory would start revealing a repetitiveness tendency. The stencils is blurring from long use.

Writing technique now is stilted and heavy. Constant recourse is made to short sentences with the thought of large ideas and the like repetition. 'Watch out now.' 'Let's go.' 'Are you there?' 'Watch out now' is a rendering of typical adult style that Andrews has developed. Effective enough at times, but seldom varied and becomes a tedious sing-songy chant.

'Skippy' now embarked on fanatical adventures home by parrot-like repetition. 'Watch out now.' 'Let's go.' 'Are you there?' 'Watch out now' is a rendering of typical adult style that Andrews has developed. Effective enough at times, but seldom varied and becomes a tedious sing-songy chant.

DAVIDSON COLLEGE PROGRAM
30 Mins. Sustaining

WEAF, Charlotte, N. C.
Seeking to transcend some of the color and atmosphere of a college campus to radio listeners, WIT has installed wires into the Chambers Auditorium at Davidson College, 21 miles from Charlotte, and is carrying a half-hour program each Friday night from 9 to 9:30 o'clock.

JACK ARMSTRONG
Jack Armstrong

Commercial 15 Mins. WABC, New York
Jack Armstrong follows over the Columbia web immediately after 'Skippy'. Armstrong is sponsored by the ex-bankroller of 'Skippy' and 'The Mystery of Davy Owen' (CBS 15-minute programs for kids that began at 8:15 and runs until 8:30). This close proximity on the schedule reveals vividly just how out to pattern most of the kid shows are. They all use the same narrative formula, the same line of approach, the same stereotyped situations and dialog, they reek of bunk, phoney melodrama and imitation.

Armstrong is the wonder boy of Hinton High. He spends very little time in classroom, apparently, as he is constantly trailing counter-felers, kidnappers or other nefarious persons. And he's more at home in hanted houses than at home. Author allows himself liberties amounting to anarchy. There is the matter of the old castle near Hudson High that has elevators and secret panels and no landlord. And there's 'Polson Dan' Hargrave of Capetown, South Africa, a scout who plots and executes his skulluggery by short wave radio. It's all a mulligan's stew of 10-20-30 m.e. boy day dreams, and wild-incredibility. Designed to reach high school boys, it seems more likely to fall short on the age goal by several years. Or have the high school kids of today retrogressed from the bright sophistication of the flapper epoch after the war?

Similarity of this program to 'Skippy' which precedes it, is marked even to the similarity of the content. But to involve the promise of cash as bait. Armstrong show seeks to get the mothers lathered up also. There is \$12,000 to be divided up in a raffle program. To participate a visit to the local baker or grocer is a first condition. *Land.*

'CAMERA, PLEASE'
Film Gossip 15 Mins. Sustaining

WBAL, Baltimore
This thrice-weekly, quarter-hour quota of palaver on the happenings of the picture industry is the only one of its kind, really, and it is not believed that the program has many counterparts anywhere. No commercial tie-ups of any sort are sought, and there is distinctly no love for his bits were were from VARIST's pages, and were read off in the exact phrasing in which they had been originally framed.

Down through the Ages, dramatic playlet, as broadcast over KXII.

DOWN THROUGH THE AGES
Drama with Norman Bean, Lillian Ritter, Jack Charles

Commercial 15 Mins. KXII, Portland, Ore.
'Down through the Ages,' dramatic playlet, as broadcast over KXII. Combines history and biography and achieves considerable success. Program takes high lights of historical happenings on particular days and dramatizing them. The recent broadcast episode in which the program combines one outstanding episode together with many minor historical happenings, to round out a well balanced 15 minute program. The success was necessary to make a success of a broadcast of this style is considerable, not to mention the blending of the musical interpolations, and the smoothing of former rough edges. The ability of any monitoring technician.

ROBINSON CRUOE, JR.
With Lester Jay, Tony Gillman, Junior O'Day, Arthur Bruce, Cal Tinney, Billy Mauche, Bobby Mauche, Jean Sothorn

Commercial 15 Mins. WABC, New York
This is written along more legitimate lines than 'Skippy' and 'Jack Armstrong', which precede it, and 'Truck Rogers', which follows it over CBS. There is a group of characters on a desert island. They get there through the plausible explanation of a shipwreck, and their doings, personalities and general credibility have some regard for life as it is. Program does not soften the brain tissue of young Americans in the name of entertainment.

New York State Milk Bureau is the sponsor, and the increased consumption of dairy products is the obvious aim in which the medical profession actually concurs, unlike the bogus endorsements claimed for so many other food-stuff advertisements over the air. To impress the youngsters, the prestige and authority of the State of New York is brought into play. This is the first instance of a government department in a radio program, and putting its official seal up as an argument to awe and impress the kids. It has challenging sociological content.

MUSICAL MELODRES
Musical, Vocal 15 Mins. Commercial

WFBR, Baltimore
In its initial inning on the air, the thing that indubitably most impressed the radio listener was the final announcement in which public was offered a pint of free ice cream, for nothing but sending in name and address. Nothing that precluded that announcement had much chance of being remembered after the sponsor (ice cream firm trying for foothold here) laid down its offer.

Backgrounding work on program, which is not named but should be in the case, and supplies the smart part of period when it fails loose on own without the trio tra-la-ing into mike. Capable crew that shifts at random from fox-trotty American tunes to Harlemiana and Cuban rumbas and back again. If the trio was inserted only twice, effect might be changed. On night caught the game summed entirely too much.

VAGABOND SINGERS
Songs, Orchestra 15 Mins. Commercial

WEAF, New York
Even though the main objective of this Wednesday evening quarter-hour is the Yiddish-speaking consumer, the repertoire of the Vagabond Singers is anything but monotonous. In fact, the program is plotted the impression gained is that the single Yiddish number, a topical folksong, has been tossed in as an afterthought. Italian and English songs predominate.

STYLE REVIEW FOR MEN
Archie Presby 15 Mins. Commercial

KEX, Portland, Oregon
A style review for men. A fifteen minute program, discussing what new in men's wear started the first of the month on KEX. This idea requires special treatment to keep the men from thinking they're assies left for listening and learning. Left turn and straight from the shoulder delivery to remove the stigma.

DOLPHE MENJOU
With Verree Teasdale

Commercial 15 Mins. WEAF, New York
It seems there was a lady in evening gown and a gentleman in talls, and a diamond, and a cockney police sergeant, and the lady and gent were crooked.

HARRY NEIGHER
With Guest Artists Chatter, Music 15 Mins. Sustaining

WABC, Bridgeport
Harry Neigher's 'Cover the Night Life' in the Bridgeport Herald, all-state Sunday paper, makes him Connecticut's only rendezvous route. He has built up a wide following via the chatter and romance route and his Friday-night radio spot benefits thereby.

NICK STUART'S ORCHESTRA
With Ruth Richards and Charles Blair 30 Mins. Sustaining

KFWB, Hollywood
If this combo clicks, and it sounds very promising on its first out, it's important for musicians there are given the go-ahead for film markets. This one offer, a typical case, although it is antedated by the pioneer in this new field, Buddy Bickel.

Out of pictures for some time and more than likely finding the way in not such a sincere. Stuart turned out a very promising offering. If he didn't have sweet pipes and couldn't toot or strum? He had a name. So he set about surrounding himself with those who could toot and toot. Importantly, too, he engaged one of the town's top arrangers, Gene Tose, who did such a swell job on the tunes in 'Gay Divorcee'.

Stuart, also, was favored with a situation that he made the most of. Just about the time he was slipping out for musicians there was turned to their home abode a half dozen former members of the Phil Harris troupe. These were quickly engaged and gave him a nucleus to work on. When the bill roll was called there were 17 men.

Band is remoting from the Palomar, a night club jergery. It's a must, and therefore not acoustical-ly (turning to the radio reception. The brass sounded bled, but this fault is easily remedied. There's a swing and a lilt to the swing. In fact, the band has the itch in dancing feet. Once over its nervousness and newness, the outfit should develop into a coast fave.

Two soloists share the carrying on, and across the board the jargonie Lang type is Ruth Richards, who was runner-up in the Campbell Hollywood Hotel auditions. She scored high in her rendition of the routine in 'My Affections'.

Combo gets two half-hour swings nightly on the Warner channel, Ken Prosky, radio ed of the Illustrated Daily News, and about the only dancing the club has in its rooms herabout with the required capabilities, handles the program nicely. *Helm.*

BART WOODYARD
Dance Music 15 Min. Sustaining

KGW, Portland, Ore.
A style review for men. A fifteen minute program, discussing what new in men's wear started the first of the month on KEX. This idea requires special treatment to keep the men from thinking they're assies left for listening and learning. Left turn and straight from the shoulder delivery to remove the stigma.

\$2 Fee Plus \$8 Fine in Canada

Citizens Grumble Plenty as Government Socks Radio Set Ownership

LONDON, Ont., Nov. 19. — Some 50 Londoners have so far appeared in city court and been fined \$5 and costs, amounting in all to \$8, for not having their current radio receiving license. Many paid their fines to the court clerk rather than appear before the magistrate, while the others have been armed with some kind of an excuse which did not go over with the court.

One man said he did not care when the government fiscal year ended, he bought his in November of each year. Another said his set was an old one which would only bring in a blast, and he was not going to pay \$2 for that. Another told the court he had records at home which he could play for nothing on his phonograph and thus escape paying to hear some station broadcast record music. Another said his machine would not bring in \$2 worth of entertainment in a year. Each charge was laid by an officer of the Royal Canadian Mounted Police, who visited homes in London about a month ago.

Fee for a license is \$2 per year—but for those who have been convicted the cost of 1934 licenses jumped to \$10, including the fine. In some district cities the fines imposed were only \$2 and costs of \$2.50. The local magistrate said he had nothing to do with what other cities charged, while the local radio inspector said the amount of the fine was up to the presiding magistrate where the charges were laid.

WMT BLUE NBC LINK BY DEC.

WMT, which the Cowles Bros. of Des Moines bought from Harry Shaw, is figured to go NBC blue (WJZ) Dec. 3, providing the new owners can in ample time obtain permission from the Federal Communications Commission to shift the transmitter from Waterloo to Cedar Rapids. Cowles duo is making up for the loss of the WMT affiliation to Columbia by moving KCWL into Des Moines from Cedar Rapids and attaching it to the CBS list.

Third Iowa outlet controlled by the brothers, KSO, Des Moines, serves as local release for the blue loop. NBC's Des Moines connection for the red (WFAA) link is WHO, owned and operated by the Palmer interests.

SILVER DUST WINNER ON ICE FOR WEEK

Winner of the Silver Dust audition held before 2,000 housewives in the Astor ballroom won't be announced until next week. Ballots have been counted and the result is now in the hands of the client awaiting confirmation.

Eight programs took part in the event, with each referred to by a number when it came to voting.

WGN Snares Hockey

Chicago, Nov. 19. — Blackhawk hockey games at the Stadium will again be broadcast exclusively by WGN, the Chicago Tribune station, this year. Station will regularly carry the last period of the game.

Losers in the competition for the hockey games were NBC, which offered \$50 a game it is understood, and ABS. Games will be sustaining on WGN.

ABS' Albany Link

WARY, Albany, is to be added to ABS chain, being the eighteenth station in the group. Station is owned and operated by the Adirondack Broadcasting Co., Inc.

Richard Osgeod is program director and Norman Sherwood is chief engineer. Becomes effective on Dec. 1.

NBC MAY INCLUDE WNEL, PORTO RICO

NBC may add to its affiliation list WNEL, the new 500-watt station in San Juan, Porto Rico, which last Saturday (17) started operations. Although the WNEL license was issued in the name of Emanuel Piza, RCA is understood to be interested in the proposition. Piza is the local RCA Victor distributor.

WKAQ, the other Porto Rico outlet, has met the advent of opposition by slashing its time rates about 30%. When Piza's license application came up before the Federal Communications Commission the International Telephone and Telegraph Co. interposed strenuous objection. WKAQ, a 1,000-watter, is owned by the Porto Rico Telephone Co., which is a subsidiary of the IT&T.

Lonesome Club, For Middle-Aged Hoofers, Aims

Milwaukee, Nov. 19. — About the freakiest of remote control hook-ups in this section has been signed for a three-month, 15-minute-a-day span by WISN. Broadcast will come from the Lonesome club, and will include the club's music and coveydrop on tetra-tetes between those who go there. Lonesome club was organized a couple of years ago by a Milwaukeeer, who admits 45 years and who claims he liked to dance but couldn't find a place to do so without being laughed at by the youngsters who frequent the run of ballrooms. He hired a hall and restricted his clientele to persons above 25 years of age. He arranges partners for dances, and claims, while he doesn't run a matrimonial bureau, his club has brought about 50 marriages of Lonesome clubbers around here. The venture, now located on the main stem of the town, is a big money maker and plays to capacity nightly.

WLS BARN DANCE VS. WFAA CARBON COPY

Wade agency is negotiating with NBC to widen coverage for the Barn Dance under the Alka-Seltzer sponsorship. Figuring on adding the southwest supplementary network to the present blue web setup.

Addition of the southwest group plays havoc with a couple of individual barn dances down in Texas, particularly the frog groovy Saturday night on WFAA-WBAT in Dallas and Fort Worth.

Higher Rates Drive Local Merchants Off CHSJ

St. John, N. B., Nov. 19. — Two rival cut-rate drug firms, each operating two stores in this city, have quit the air, in protest against an increase in advertising rates introduced at CHSJ, a local station, since the acquisition of the station by the local newspaper and public utility monopoly.

Two firms had been following each other at noon, for four years

Stewart in Baltimore

Baltimore, Nov. 19. — Jack Stewart, who three weeks ago left the post of general manager of the Hearst-owned WCAE, Pittsburgh, is back in Balto looking for an opening.

Stewart left here six months ago for the Pitt spot. Prior to that he was commercial manager for WFRB here, and some years ago held same position at WCAO.

GLUSKIN BYE-BYE

Peevish at Ex-Lax for Making Band Incidental

Lud Gluskin quits the Ex-Lax show on CBS with the Dec. 17 broadcast. He handed in his notice after the commercial had cut down the soloing portion of his hand to three minutes out of the half hour so as to allow for more time for Block and Sully.

His departure date will make it 26 weeks on the program for Gluskin.

SAYS RADIO IN COURTROOM IS LAW AID

Charlotte, N. C., Nov. 19. — WBT has petitioned the city council for permission to broadcast the daily sessions of the city police court, with a microphone placed where it will pick up the comedy, tragedy, legal discussions and all the human interest that goes with a police court. Council has the matter under consideration.

Station is arguing that persons knowing that offenses will have the additional publicity of radio, if they get in police court, will be more careful with traffic rules and the like and the program will therefore serve as law observance aid.

Several cities have permitted mikes in police courts. Lawyers don't like practice, however, and N. Y. Bar Assn. for one has resolutions against its innovation.

Omaha, Nov. 19. — Despite efforts of municipal and police court judges led by Judge Sophus Nebel to halt daily broadcasts of court over stations KOIL and WAAW and a concentrated attempt to ban night broadcasts of police court over KOIL, broadcast of Omaha's first night police court went on the air Thursday (15).

Contention of opposing judges who claimed night court can be instituted only by vote of all the judges went by the boards when only Nebel and Judge Battin showed up at meeting called to decide issue. Court went on with Judge Lester Palmer (Sunday afternoon for station WQV) presiding, although it was Battin's regular turn on the bench. First court was something of a spectacle with near a hundred cases called in, many of them holders of golden rule summons who appeared evidently only for the effect as many went without fines or sentences being imposed. Crowd which gathered for the innovation was pushed out into the halls by the number of offenders on hand.

Both Police Commissioner Frank Myers and Police Chief Robert Samardiek favor a trial of the night sessions which is limited to traffic cases. Commissioner would like to include all cases, and chief favors the plan as it may give offenders a better chance to appear in court without loss of wages and time at the office.

Negotiations were made by John Henry, managing KOIL, and Judge Lester Palmer who attended to all details as well as sitting on the bench. Opposition thus far has gotten only as far as questioning legality. First broadcast went for a full hour, with subsequent periods expected to be limited to a half hour on the air, twice per week.

Newspapers continue to give front page columns to the developments, while listener interest reaching a new point of interest.

Harvey Back at WCAE

Pittsburgh, Nov. 19. — Ed Harvey, who was transferred to WISN, Milwaukee, several months ago, has been brought back to Hearst station here, WCAE, as program director. His wife, Sandra Kostner, of studio's dramatic staff prior to his departure, returned with him.

As result of Harvey's most recent transfer, Dave Olson, who had job during his predecessor's absence, returns to his old post of music librarian. Olson is also on dramatic staff and will continue his work in his department.

Clamor for Power-Boosts, New Outlets Continues; Wash. Okes 100-Watter

Huey Spiels

New Orleans, Nov. 19. — WDSU, New Orleans had a participation program which had to be interrupted Election Night because Senator Huey Long wanted to go on the air from his rooms at the Hotel Roosevelt. WDSU sent along the commercial plugs with the remote announcer, however, hoping to get a chance to broadcast in the intervals between election returns.

Long was in such jovial mood that he took over the copy and turned radio announcer, reading the advertising matter himself and commenting on the various products.

CHURCHES PAY 2/3 CARD RATE IN CANADA

Toronto, Nov. 19. — Canadian churches need expect no free distribution of their religious views through the channels of the Canadian Radio Commission stations, according to the emphatic decision of Hector Charlesworth chairman. The Commission will give churches a one-third cut on commercial rates, as it has been doing in the past, but it won't go any further.

Any free broadcasting of religious services would mean that there would be more broadcasts available than all the wires in Canada could carry, points out the Federal-appointed chairman, and enough is enough. Furthermore, if the sermons run so long that the closing hymn is drowned out by the next commercial program, there is going to be further trouble.

ALL-YANK PROGRAM OVER BRITISH AIR

London, Nov. 10. — British Broadcasting Corporation is shortly contemplating an all American program.

Names under consideration are Four Yacht Club Boys, Dave Apollon and company, Herman Timberg and company, Huesch, Maroon and Jerry, Belle Baker, Will Maloney, Vic Oliver, Joe Griffin, Evie Hayes, Nina Mae McKinney or Elizabeth Welch, Radcliffe and Rogers and some of the company of Lew Leslie's 'Blackbirds,' currently at the Coliseum.

WGN Gets Chi Operatics For Exclusive Shows

Chicago, Nov. 19. — Tie-up has been arranged whereby WGN, the Chicago Tribune station, will get the Chicago Civic Opera stars exclusively for a Sunday concert.

In the deal is the loan by WGN of its staff conductor, Henry Weber, to the Civic to conduct three operas. NBC had also been negotiating for the opera tie-up and was particularly interested in selling the Saturday night show.

Chi Stations Rush Marshall Field Show

Chicago, Nov. 19. — One account that every station is trying to snatch from KYW what the station is moving to Philadelphia on Dec. 3, is the Marshall Field Musical Clock which runs for two hours each week day.

Show has been on KYW for seven years and has built up a real following. Hot on the trail are WGN, WLSM and WMAQ. All are asking more money than KYW has been getting.

Washington, Nov. 19. — Clamor for power boosts and new 100-watt transmitters continued last week, and Federal Communications Commission was asked to up power limit for seven licensees and authorize construction of six additional low-power quota-exempt outlets. One 100-watt plea was granted.

New applications came from Salt City Broadcasting Co., Hutchinson, Kan., 1500 kc; KGBX, Sedalia, Mo., 1210 kc; Dr. George W. Young, Minneapolis, 1370 kc; Attar Broadcasting Corp., Keesauko, Miss., 1210 kc; Samuel Nathaniel Morris, Stamford, Tex., 1420 kc, and Mississippi Valley Broadcasting Co., Hannibal, Mo., 1310 kc.

Power pleas were filed by WIB, Kansas City, from 500 to 1 kw day; KFJB, Marshalltown, Ia., from 100 night and 250 day, to 500 day and night; KFV, Hollywood, from 2,500 to 5 kw day; KIEB, Baroka, Calif., from 100 to 500; WATR, Waterbury, Conn., from 100 day to 100 day and night; and KMBC, Kansas City, from 1,000 night and 2,500 day, to 1,600 night and 5,000 day.

Frequency changes were sought by three of the existing stations. KIEB asked to shift from 1210 to 1450 kc; WATR wants to go from 1190 to 1200 kc; and KFJB wants to move from 1200 to 1230 kc.

New Santa Fe Station Still proceeding cautiously, Commission disposed of one more of the raft of 100-watt petitions, granting construction permit for new station to operate on 1810 kc to J. H. Speck, Santa Fe, N. M. Four similar pleas were set for hearing at an unspecified date; Robert H. Fette, Meriden, Minn., 1310 kc; KGBX, St. Joseph, Mo., 1500 kc; Arthur Westlund and Jules Cohn, Santa Rosa, Cal., 1500 kc; and William A. Schall, Carter Lake, Ia., 1420 kc.

Reconsidering former action, Commission granted application of Joseph M. Kirby, Boston, for construction permit for new station operating on 1120 kc, authorizing 500 watts daytime and assigning for hearing request for 250 watts night. Permit for new transmitter on 900 kc, using 500 watts daytime, was granted Patrick H. Goode, New Haven, Conn.

Hockey Latest Chi Pro Game to Seek Air Coin

Chicago, Nov. 19. — And now the broadcasters are starting to worry about the hockey games and their demands for coin this winter. Blackhawk team has already stated that the price per game will be \$250 which will give exclusive rights to the purchaser. Stations interested are WJJD, WIND, and WGN. Last year WGN regularly carried the games sustaining.

Only the last period will be allowed over the ether this winter. Blackhawk team figures that the full game hurts attendance while the last half program is good exploitation.

Aleshire Joins ABS

Chicago, Nov. 19. — Edward Aleshire leaves the Lord & Thomas Agency radio department here on December first to join American Broadcasting System in charge of sales promotion.

Before joining Lord & Thomas Aleshire was radio chief of Blackett Sample Hummert.

CBS Rigors

Couple of CBS home office execs on the sick list. Mott Runcy, treasurer, went into a nervous breakdown tailspin but is climbing out rapidly. Due back tomorrow (Wednesday).

Sam Pickard, who brought back La. Grippe from Washington, but exterminated the bugs and is now okay.

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts:

LITTLE THEAT-AIRE
KOIL, OMAHA

10-CENT INTERVIEWS
KTRH, HOUSTON

Little 'Theat-aire'

Season on dramatic periods now in full swing. KOIL has opened its Little Theat-aire with a formal legit opening. This as a means of sending the series off to a rousing start. Opening program Thursday (15) was done in a most interesting method with admission only by card and that to only 150 reserved seats, with actors dressing for the part, with woman in uniform, with grease paint, a raised platform, a curtain, et al. Several of station's most popular programs are dramas and serials, but this one of the Little Theat-aire is the station's proudest spot and locally produced, though material is purchased. To give it the lead by this special ballyhoo was the idea of Manager John Henry.

On a new series for children which KOIL inaugurated Saturday (17) a brand new idea. The idea is to present a complete story of three episodes in a single day. Thus three periods at 9 a. m., 1:15 p. m., and 5:45 p. m., give school kids a series complete in one day. This article called the Animal Fair further delves into child stuff by having every character an animal, with no human being represented in any episode. It's all written, produced and played by the staff. By this plan station hopes to keep kids near local broadcast all day and go heavy on kid stuff advertising on Saturdays. Begins sustaining but commercial possibilities showing already. Besides this the station has children's programs broadcast daily into the one hour from 5 to 6 p. m., four different programs, all juvenile appeal.

Rockefeller Touch

Houston. 'Vox Pop of the Air,' popular old-timer among local broadcasts on KTRH, Houston, has a twist on the 'man on street' stunt. Pays a dime for each of the informal interviews in the weekly street broadcasts. Each interview is given on a cash register down on the street.

Counting The Vote

WTMJ on Milwaukee election sent its remote control portable truck to various precincts in Milwaukee and had returns broadcast direct from the polling booths. The test worked well. Believed to be first time returns were broadcast by remote control direct from the voting booths.

Grocery Store Stunt

Des Moines. Gordon Hittenmark, announcer KSO, is doing a swell job for the Peter Pan stores. Not only is it big with the kids, but mama, too, seems to be having fun. The idea is that every Fri. afternoon at five o'clock, after the evening paper has reached the residential districts by four, Hittenmark reads a garbled Peter Pan grocery ad for the following day's features. The kids are directed to take a big pencil and write, say, the 'P' in pickles, cards, the 'D' in dolls, where it reads '1/2 doz. cans of (a certain brand of peas) for \$1.29,' etc., until when the kid is through following the announcer around the ad he finds the pencil traces a turkey, a cow, a pig, etc. Then if the kid (or the mama) takes his ad, outlines the announced, says to any Peter Pan grocery he gets a soft No. 1 pencil for next week's tracing, and the very next ad received gets a grand prize of a grocery item.

Chevrolet Cuts a Cake

New York. Chevrolet celebrated the building of its 10,000,000th car last week during its Tuesday broadcast with Isham Jones. A birthday cake and all the trimmings on hand for the occasion. The cake, 13 feet high, was carried in by six men, and after a wholesale cutting off pieces were passed out through the audience.

Dept. Store Idea

New Orleans. WDSU put over a ballyhoo deal with Feibelman's department store which was also an experiment. Store agreed to use radio only to handle a special sale to be called 'Penggo Day,' which is Chinese for big value.

Station opened about two weeks ahead with four top teasers. These were scattered through the program schedule and aroused lots of curiosity. Oddly enough, Feibel-

man's competitors paid no attention and had no counter-attractions prepared. They maintained secrecy on the teasers until the eve of the stunt. Weekend before the telltale Monday the store rushed through preparations, special decorations, etc. When the sale opened WDSU moved a mike in and during the day asked customers to tell listeners of the value to be had. Store took in \$35,583 during the day.

Tells All

New York. Jean V. Gronbach, program-building service, has prepared an informative booklet on spot broadcasting pointing out in simplified language the technical aspects of electrical transcriptions and sketching the growth and reasons for spot as against network programs. Brief, lucid, factual, it's a nice bit of promotional work.

Throwaways

New York. WJNB prints a four-page program weekly giving the broadcast time and cast of various dramatic programs during the week. Follows the general outline of theatre credits.

George Danforth distributes 10,000 weekly in his neighborhood.

But No Booze

Syracuse. WSYR explains its policy on hard liquor in a formal statement just issued by expressing the belief that whiskey, gin and brandy are always adulterated and not accepted (WJNB) but that there is no objection to beer and wine advertising providing it is part of a program of maintaining station's credit, straight announcements for alcoholic beverages. WSYR estimates that it may be losing 30% of potential revenue due to maintaining this program standard, but believes that in catering first to the listener it serves the ideals of radio showmanship.

Campaign Scrapbook

New York. Campbell-Ewald agency has completed a scrapbook from promotional campaign put on in behalf of General Motors' Sunday night concert on NBC. Pasted are samples of the spot-lighting ads carried in 17 newspapers, 48 posters distributed among G. M. dealers and music dealers and schools, publicity placed with 1,100 newspapers in 618 cities, 150,000 copies of letters to be addressed to dealers, supervisors of music in high schools, and the presidents of important women's clubs, clips from 17 G.M. house organs, 400 copies of letters to prominent figures in each community expressing their reactions to the program.

University of the Air

New York. Hendrik William Van Loon has concocted the special invitations to the 48th session of the University of the Air on Dec. 8 which will attract over 1,000 guests to Town Hall. WGVU carries the program. Series of 48 one-hour lectures by the late Dutch monarch. He has also invested paper with one of his characteristic pen sketches as a heading.

Slated to speak then are: Nazimova, Professor John Dewey, Fannie Hurst, Heywood Brown, with music by the Milan Strung trio and a symphony orchestra.

Rotate Window Displays

Seattle. Giving the drug manufacturing sponsors of their programs a push, KOMO and KJR have fixed elaborate signs with photos of NBC stars of drug item programs for their drug store window display. Plan is to circulate them by rotation plan in Seattle chain stores, and advertising circulating by a certain drug store in Washington. Promotional displays on the placards is the KOMO-KJR insignia. Another plan along the same line of station-sponsor co-operation is their sending out of over five hundred letters to leading drug stores in Western Washington, calling attention to the wide use of radio advertising by a certain drug concern, and advising the pushing of this firm's products.

Build-up For Circulares

Oakland, Cal. KLS, a record plunger almost entirely, has signed with American Advertising Distributing Co. to spot a boost for circulars just an hour before circular reaches listener's door. Programs are dedicated to advertisers.

Sound Effect Hint

Portland, Ore. Something new in the way of sound effect was used recently in a strip called 'Speak and Snoop' on KGW. The script about two screwy detectives called for a

Kismet

Chicago, Nov. 19. Flare of personalities and cast changes in the Helix 'Wings of Dawn' show on WBBM last week, with Cornelia Osgood, who started the role, being replaced by Louise Barkido (Mrs. Fritz Block). Entire mix-up surrounding the show-up concerned the mighty question of whether or not a music stand could be used in the studio to hold the script.

man being thrown down a long chute. Cutting down the gain and reducing the volume of the victim's voice didn't get the desired effect. So the studio door was opened and when the victim was being thrown down the chute, he started to yell and ran down the length of the hall yelling as he made more of a run at the end of the hall he dropped an iron chain in a tub for the crash, at the bottom. Very realistic. Worked so well that the author, Van Fleming wrote two men into the script to be thrown down the chute the next day. One after the other ran down the hall yelling but he anticipated. When he got to the end of the hall he slipped and fell into the tub. Anything for the sake of art.

Gas Station Build-Up

Chicago. Phillips 66 Oil Co. is running a Chicago Tribune station. On the air three times weekly, with Quin Ryan handling the mike and 'Gow' Andrews (and not accepted by WJNB) or talk into the WGN mike, the would-be guesters must fill out an application blank. These blanks are mailed only at the Phillips gas stations.

Copping a Scoop

WFER scored a clean scoop over the whole burg when the gubernatorial election returns became definite late Wed. (7) night, 30 hours after the polls closed. Station had a tie-up with an afternoon daily whereby a mike was planted in newspaper shop and returns broadcast almost a mile of election and at junctures following day. Late following evening the newspaper conceded that Gov. Ritchie had been elected, and that the station's scoop was correct. Station has been sleepless for 48 hours. Station, however, stuck, and saw the early Ritchie lead gradually lopped off by the news on the radio. Next Nics. When the race was indisputably won, station announced fact, scoring beat over all other broadcast news. Station was licking the burg's other newspaper at pronouncement of the result. The sheet WFER had hooked-in with was upped, noped, and footed with most of its staff gone, couldn't even get an extra edition out on streets.

Farm Forum 10 Yrs Old

Schenectady. Oldest program on WGY's chart is the Farm Forum, which is now in its 10th year of thirty-year presentation. It is a half-hour affair on Friday evening, WGY dropping the second half of the Cities Service program to put on the air Emerson Markham of the General Electric Company's publicity department, has been in charge of the program since the start. Ed. W. Mitchell, who handles the 'Question Box' on the broadcast, has been working with Markham for six years, and in this stretch of time has answered by the ether waves 17,000 queries—written replies also are sent. Ten per cent of the communications received by WGY are directed to the Farm Forum. Two guest speakers are heard on each broadcast, the range of subjects and the territory from which they are drawn being wide. A number of nationally known figures have spoken on the Farm Forum. Markham also edits WGY's 'Farm Forum' column, and in a recent time show with guest talkers, The General Electric Company spends more money for these two agricultural shots than for any other sustainers.

RCA's Tacoma Plant

Tacoma, Nov. 19. R. R. Beal, manager of the Pacific coast division of the Radio Corporation of America, has negotiated purchase of 195-acre tract of land on the bluffs adjoining Tacoma on which is to be built towers for a powerful shortwave station. Estimated cost of unit will be \$200,000 and will be ready for operation Jan. 1. New unit will be used to establish direct radio communication with the Orient and Australia and will relay messages from these countries to the Atlantic coast.

OMAHA, NEBRASKA

Elks Club, stocking fillers, 15 min. Sundays, 2-3 min. Tuesdays and Fridays, Nov. 30 to Dec. 21. Harry Burke, announcer in charge. WOW. Omaha Flour Mills, Omar Wheat Cereal, Transcriptions 15 min. feature, 15 min. Muck and Jimmy and their Round the World Club, 21 weeks from Nov. 5, placed through Izell & Jacobs, Inc. WOW. Sinner Manufacturing Co., macaroni, Jimmy Gleason as the Hollywood Reporter, 15 min. Tuesday and Thursday, 26 times from Nov. 6, placed through Ernest Bader & Co. WOW. Pula Springs Desert Tea, 15 min. daily except Thursday and Sunday, featuring Doc Hopkins and Junkhouse Hill, placed by Master Drug, Inc. one year. WOW. Meloshak & Co., Jewelers. Announcement once a week for one year from Nov. 3. KOIL. Phillips Petroleum Co., two announcements a week for 60 times from Nov. 5, placed through Lambert & Beecher, Inc. WOW. Zoric Cleaners, announcement four times weekly, Oct. 17 to Jan. 14, through Earl Allen & Co., Omaha, KOIL. Industrial Finance Co., announcement daily except Sunday, one month; began Oct. 23. WAAW. Malashock Jewelry Co., time signals twice daily; two months from Oct. 31. WAAW. Morton Salt Co., daily announcements, except Sunday, began Nov. 3, for three months, through Wade Advertising Co., Chicago. WAAW. Urdike Lumber & Coal Co., announcement daily except Sunday; began Oct. 23 for one month. WAAW.

PORTLAND, ORE.

Vicks Chemical Company, 30 100-word announcement. Placed by Morse Interests Agency, KGW. Welsfield and Goldberg, Jewelers, 13 announcements. KGW. Stone, Margulis, Jewelers, 13 announcements. KGW. Nick's Flower Home, 24 announcements. Placed by Associated Advertising Service. KGW. Tommy Luke, florist, half hour program one year. KGW. Parker Dental Clinic, six 15-minute programs per week, one year. KGW. Supercurline Permanent Wave Shop, 15 announcements. KEX. Thompson DuZey, 15 announcements. KEX. Portland Cleaning Works, six five-minute programs per week. KEX. G. F. Johnson Music Company, five-minute program, 13 per month, two months. KEX. King Fisher Mattress Company, announcement service, one month. KEX. Pacific Coast Coal Company, announcement service, one month. KEX. Francis Motor Car Company, announcement service, one month. KEX. Lipman, Wolfe & Co., 43 night-time announcements. KGW. MacVoy Motor Co., 24 announcements, placed by Campbell Ewald. KGW. Safeway Stores, announcement service, placed by MacWilkins & Cole. KGW. Alberts Products, announcement service. KGW. Mallory Logging Equipment Co., 24 announcements, monthly, six months. KGW. A. B. Smith Chevrolet Co., 10 announcements on football broadcasts. KGW. Criaco, 15-min. transcriptions five times weekly, beginning Nov. 12. Sept. 27, 1935. Coronation Abers, 5-min. transcriptions three times weekly, 13 times. KGW. G. A. Paine, 15-min. program weekly, one year. KGW. Perigo-Henrich, 15-min. announcements, one month. KGW. Nick's Flower Home, four announcements, placed by Associated Advertising Service. KGW. Penzold Co., announcement service, placed by Walter Biddick. KGW and KEX. Associated Oil Co., football broadcast. KEX. U. S. Tobacco Co., 52 half-hour weekly programs, placed by McCann-Erickson. KEX. Portland Retail Druggists' Association, 15-min. programs each month, one year. KEX. Omar's, Inc., 80 announcements a month, one year. KEX. J. A. Jones, packer, 15 announcements. KEX. Grayson Dryas Shop, announcement service. KEX. Coleman and Stone Co., 26 1-min. transcriptions. KEX. S. H. Gill Co., half-hour program weekly, 10 weeks. KEX. Montgomery Ward, 5-min. program weekly, 17 weeks. KEX. S. H. McCormack Co., 15-min. daily program, one month. KXL. Royal Cab Co., 15-min. daily program, three months. KEX. Kayman Hat Co., 15-min. daily program, three months. KXL.

LINCOLN

Smith Baking Co., one night and one day spot announcement for three months, KFOR; 26 25-word announcements daily over KFAH. Mrs. Stover's Bungalow Club, for spot announcements. KFAH, KFAH. Walt's Music Store, one 15-minute program. KFOR. Leader Beauty Shoppe, announcements three times per week for one month. KFOR. Ideal Garage, participation in the noon organ program for three months. KFOR. Wells & Frost, one 100-word announcement. KFOR. Chris Beck, participation in Time and Tunes, morning broadcast, for a year. KFAH. Kellogg Sales Co., daily announcements for one month. KFAH. Lincoln Oil Co., participation in Time and Tunes, three times per week, for a year. KFAH. Don Parmalee Concerts, daily announcements for two weeks. KFAH. Vicks Agency, 100-word (Clothing) quarter by quarter football reports. KFAH. O'Shea Rogers, 15-minute interview with football games each Saturday. KFAH. Pittsburg and Midway Coal Co., one minute transcriptions daily to Feb. 6. KFAH. Lincoln Food Corp., Middy coffee, transcriptions daily for three months. KFAH. Vera's Hat Shop, participation in Time and Tunes for a month. KFAH. Willard Tabb Co., 28 daily announcements. KFAH. Carl Anderson's Tinney, in Time and Tunes for a year. KFAH. Vicks Agency, one one-minute daily transcriptions for 15 days. KFAH. Phillips Petroleum, 60 e. t. announcements, one a day. KFAH. Golden Eagle Stores, 13 spot announcements each for KFAH and KFOR, one a day.

BOSTON

New England Pure Food Institute, 26 programs, Tuesdays and Thursdays, 2:00-2:15 p. m., starting Nov. 13, ending Feb. 7. Dr. Lewis B. A. and Sylvia Winters for talent. Placed by Broadcast Advertising, Inc. WBEI, WTAC, WJAR, WTIC, WWSR. Leopold Morse Company (Clothing), two one-minute announcements, Sat. Nov. 10 and Monday, 12 at 7:45 a. m. Through Ingalls Advertising. WBEI. Gold Reclaiming Corporation, 25-word hourly cut-in, starting Nov. 14, ending Nov. 24, 55 hourly flashes, week days, through David Malkiel Agency. WBEI.

SALT LAKE CITY

10 Days Make Up Studio, one quarter hour weekly. KSL. Boyle Furniture, one additional quarter hour weekly. KSL. Auerbach Company, two additional quarter hour weekly. KSL. K. J. Chemical Company, 18 spot announcements. Placed by Edward Petry. KSL. Conopin, six quarter hours weekly, 3:00 p. m. Placed by Lockwood Shackelford. KSL. Rego Milk, two additional quarter hours weekly, indefinite contract, placed by L. S. Gillham Agency. KSL. Sears Roebuck and Company, five minutes weekly. KSL.

SEATTLE

Abers Bros. Milling Co., series of 26 announcements, between Nov. 13 and Dec. 13. Erwin Wasney Co. KGW. Grumbum Bros., series of 13 announcements, one each Sunday, starting Nov. 11. KOMO. Geppert Studios, four five-minute spots weekly, Nov. 12-16. V. I. Kraft Agency. KJR. Coast Radio Co., announcements in 'classified period' during week of Nov. 12. KOL. Star Brewery Co., 15-minute disc, three times a week for 26 weeks. William L. Norvell Agency. KOL. John Mamrick's Theatres, daily announcements, to run indefinitely. KOL. Archway Bookstore, announcement on Nov. 13. KOI. Actors', spot announcements on Nov. 11. KOI.

SHREVEPORT, LA.

Federal Clothing Stores, three five-minute programs weekly. KSL. KWKH. Feibelman-Sears, 15 minutes daily, 52 weeks. KWKH. Louisiana & Arkansas H. R., spot announcement daily. KWKH. Address Motor Co., five 15-minute spot reviews weekly, 13 weeks. KWKH. John Brown Schools, three 15-minute programs daily, 52 weeks. KWKH. Hinesbury Crystals, 15 minute daily, 13 weeks. KWKH. Lur-Eye, four five-minute programs weekly, transcriptions, 13 weeks. KWKH. Gertrude, four five-minute programs weekly, transcriptions, 13 weeks. KWKH. Aspirin-Plus, four five-minute periods weekly, transcriptions, 13 weeks. KWKH.

WTIC, Hartford, On Blue and Red Simultaneously

Hartford, Nov. 19. Possibly for the first time in history of radio has one local station fed two networks at one time with two different type programs. This feat was accomplished by WTIC, Hartford's 50,000-watt, on Saturday (17).

Some 50 stations on the Blue Network received the special nationwide Grange program originating at the Bushnell memorial. The Grange is at present holding its national convention here and 25,000 received their seventh degree during 24 hours. At the same time, 12:30 to 1 p. m., Norman Cloutier and his Merry Madcaps broadcast a dance program over the red network with 30 stations hooked up.

Both broadcasts were handled entirely by the station's own staff and it is believed WTIC is at present one of the few stations equipped to handle two such programs simultaneously.

Code Costs WHAM Its Newspaper Affiliation

Rochester, Nov. 19. Radio news broadcasts by the Rochester Democrat & Chronicle and the Times-Union have been transferred from WHAM to WFBC, Roy Elliott of the D. & C. and Al Sigl of the TU, who have large personal followings, will continue to do the broadcasting. WFBC is owned by the Gannett Company, which also owns the newspapers.

This is the first time in its history that WHAM has been without these two papers as news sources, as the papers formerly owned the station and continued the news affiliation after selling out to the Stromberg-Carlson Radio Manufacturing Co. seven years ago. WHAM is now a 50,000-watt station against WFBC's 500 watts.

Reason for the transfer of the news broadcasts was financial. Newspapers could not see paying for time on the local medium as required by the code. With WFBC it is different, all in the family in fact, and appearance of radio papers in the newspapers indicates WFBC will use enough advertising to equal the broadcasting cost.

WHAM is using NBC radio news, but so far is without a local news team. Election returns were broadcast from the editorial rooms of Hearst's Journal-American with Managing Editor Ralph Young and Sports Editor David Kessler doing the talking.

WJR-WLS Hookup

Chicago, Nov. 19. Leo Fitzpatrick of WJR, Detroit, is working on a plan to tie-up his station with WLS here for a broadcast of the pro football game here on Thanksgiving Day between the Chicago Bears and Detroit Lions. Sponsor would be Midwest Ford dealers.

Detroit team is owned jointly by Fitzpatrick and W. A. Richards, president of WJR.

Mexican Tourist Lore

Mexico City, Nov. 16. Ministry of Foreign Relations has resumed its series of hour-long radio broadcasts every Friday night as publicity for Mexico. Propaganda is spread on a 960-kilocycle wave and is picked up in many parts of the U.S.A. and Central and South America.

Broadcasts are staged in the cool months, as transmission is better then.

Referee Gets Job

Syracuse, Nov. 19. William McGrath, staff announcer at WFBL (Columbia) here, has resigned to join WNAC of the Yankee Network at Boston.

He will be succeeded by Leo Bolley, new program manager for WESG at Elmira.

Bolley, a graduate of Niagara University, is a registered football official.

HAITI STATION MAY OKAY COMMERCIALS

Port-au-Prince, Nov. 19. Government-owned HAIK on the island of Haiti is expected to become available for commercial programs as soon as the elections are out of the way.

Present administration is leery of antagonizing the island's press while the campaign is on and it refuses to entertain any broadcast advertising until the next legislature has shown how it feels toward the current political set-up.

WNEW DANCE PARADE ATTRACTS BLURBERS

Four sponsors are cashing in on the long array of music presented in WNEW's Dance Parade which goes on for a six hours' stretch from 10 in the evening to four in the morning, covering a chain of 20 night spots. Madeira Wine, Phillip Morris, Krueger Beer and Bulova Watch company use this extended series for their short squibs coming in at regular intervals, just long enough to put their product across. After 2 a. m., WNEW has the air practically to itself.

Spots covered on this nightly tour now include the following: Hotel Taft, George Hall; Hotel Governor Clinton, Anthony Trini; Luma's, Ernie Golden; Delmonico's, Gene Kardis; Palais Royale, Vincente Brogare; Nut Club, Milton Spielmann; Four Towers, Howard Wood; Park Casino, Benny Fairbanks; Cotton Club, Mills Blue Rhythm band; Elmer Hall, Max Fisher and Leon Friedman; Casino De Parce, Jerry Freeman; Hollywood Restaurant, Cuban Boys; Child's, Art Kahn; Chez Folles, Mike Durso; Tokay, Eddie Ashman; King's Terrace, Sherry Magee; Small's Paradise, Jimmy Johnston; Playground, Jimmy Cross; Paradise, Will Osborne and Village Barn, Julie Wintz.

Bobby Feldman in charge for station.

Amateur Hockey Now

Chicago, Nov. 19. Another sports field is being opened up by radio for commercial possibilities. WGN last week signed the amateur hockey association at the Coliseum for regular Sunday broadcasts. Bill will be paid by Dodge auto.

WGN has the pro hockey matches at the Stadium on a sustaining basis.

West Leaves KSD

St. Louis, Nov. 19. William H. West has resigned as general manager of KSD, St. Louis Post-Dispatch outlet, to go into business for himself. With his office located in St. Louis, West will serve as technical consultant and advisor on station development and management problems to KSD, KWTO-KDIX, Springfield, Mo., and KSRG, Columbia, Mo.

His resignation from the KSD management takes effect Dec. 1.

SAY GIRLS UNDER SCALE

British Equity \$15 Scale Claimed Unobserved

London, Nov. 19. British Broadcasting Corporation is at loggerheads with British Equity. It appears the B.B.C. troupe of girls, the Dancing Daughters, have been receiving \$12.50 per week, whereas the Equity price is \$15.

B.B.C. has been paying \$17.50 per girl, with the organizer of the troupe, Rosalind Wain, said to be paying the girls the lower price.

ABS Link Strengthened

Providence, Nov. 19. Radio station WPRO, the Cherry & Webb Broadcasting Co., went on the air last Thursday on a new wavelength of 530 kilocycles. A directional antenna, the only one in the United States, is employed at the new transmission equipment, near Barrington parkway, East Providence.

Studios remain in the Metropolitan theatre building, with increased facilities, including a three-manual pipe organ.

WPRO is now part of the ABS.

Here and There

Benny Fields new to WMCA, New York.

Wilson Lang of WLW auditioning in N. Y.

Jean Dahl, KDKA, Pittsburgh, now in New York doing dramatic bits.

Dan McDonald, 20-year-old bass singer over WREI, Boston, made some Victor platters last week.

Frank Rand back to Boston as new publicity director for Yankee Network. Formerly free-lanced in Chicago and N. Y.

Bill O'Connell, Yankee Network announcer, gone dialectician. Gagged Italian for the Coty audition with Bob Hope over CBS and last week chattered Chinese for Sallinger hour, Boston furniture broadcast.

Francis J. Cronin, staff organist for WNAC and WAAB, out two weeks account neuritis. Harry E. Rodgers filling in on both shifts.

Amedeo Cole, chief copy-writer with the Chicago office of Kastor agency, leaving to join Sterling-Getschel in New York.

Uncle Ezra show for Alka-Seltzer moving to the Frank Buck periods on NBC.

Ben Kanter of WJJD, Chicago, readying for his LLB.

Don Forbes, CJOR, Vancouver, B. C., program director, resigned to join announcing staff of KHJ, Los Angeles.

Charles Previn resigned for Silken Strings for 26 weeks.

Frank Novak and Harold Orlob have opened an office together under the label of Musical Ideas, Inc.

Joe Reichman back from Miami where he visited his mother.

Bab-O resigns Bill Wirges and Mary Small.

Sarita with Del Campo's band at the Hotel Roosevelt slated for London dates in February, together with Blanca's band.

Harry Bruno associates throwing a cocktail party at Whitehouse Inn for National Biscuit company's cast of Let's Dance hour.

Armour renews Leon Belasco for 26 weeks.

Fred Hazen, of the Middlebury College publicity staff, called in to help handle announcements of election returns by station WCAX, of Burlington, Vt. Hazen may join station as engineer as he holds a Federal license.

Bill Bates, former KLS Oakland chief Barker, is in Modesto, Calif. operating KTRB.

Scott Weakley, pioneer Kansas City m. e. has been signed as program director of KROW by H. P. Drey, manager. He and Drey were teamed together at KFLY, Rockford, Ill.

Sam Hearn, vaude comic, did four different characterizations last week on three different network commercials. Appearances were with Eddie Cantor, Jack Benny and the Gibson Family.

Frank Smith, former chief engineer of station KTRH and KXYZ who resigned from KTRH to devote all his time to the other station, has been named manager of KXYZ. Cliff Taton is assistant manager and program director.

WISN, Milwaukee, new announcers include Merrill Trapp and Everett Cobb.

Stanley High sailed Friday (16) for Europe on a six weeks' journey during which time he will visit Hitler, Mussolini, Stalin and other leaders. This trip will interrupt his NBC series.

Col. B. J. Palmer, head of the Palmer School of Chiropractic, Denver, and owner of stations WOC, Denver, and WPRO, Des Moines, has started a series of special programs dramatizing chiropractic.

(Continued on page 42)

Dub Spanish Into Ford Programs

Waxings Made by 'Off the Air' Method and Fixed Up for Europe

DUTCH GOVT. REVAMPS RADIO SITUATION

The Hague, Nov. 8.

It is the intention of the Dutch government to build national broadcasting station. At present there are three senders: Short wave at Hilversum, long wave at Huizen, which both belong practically to the Phillips Works, and the powerful station at Kootwyk, which belongs to the government. A bill will be introduced into Parliament shortly, which means a big change. Huizen will have to go and will be supplanted by Kootwyk, while a more powerful station will be built in Hilversum. A limited company will be formed with a board of directors in which the government will have the majority of votes. The broadcasting associations will get shares in this company and will either get these for compensation of interests in existing stations or in cash.

This means end of dream of associations to own their stations. New scheme has nothing to do with division of broadcasting time between the various associations (neutral, Roman Catholic, socialists, Protestants, etc.). Scheme only deals with technical questions attached to broadcasting.

Ford Motors is extending the listening area of its Ford Waring programs to take in the eastern parts of Europe. Disc versions of the Waring broadcasts over CBS are being shipped across for rearing on such continental outlets as Radio Luxembourg, Radio Normandie and Poste Parisienne. Main listener objection in each instance will be the British set owners across the English channel.

Records involved are all of the 'off-the-air' variety, with the stenics made during the band's net work broadcasts. Spanish announcements have been dubbed onto some of the exported waxings so that the overseas Ford distributors can place them with stations in Spain.

WFBL IS 12, GAY; KXYZ 3, QUIET

Syracuse, Nov. 19. WFBL (Columbia), Syracuse's oldest station, will mark its 12th anniversary tonight with a binge at the Onondaga Hotel, the Hiawatha Room being taken over for the party.

Staff and active talent will be guests. Program will go on the air at 11 p. m.

Houston, Nov. 19. Third birthday of KXYZ, Houston, was celebrated by an evening's silence on the air and a gala birthday party at San Jacinto Inn, bayshore resort, with all the station's 27 employees in attendance.

ANNOUNCERS DENIED PUFFS IN CANADA

Vancouver, B. C., Nov. 19. Fan magazines have received very definite answers to their many requests to the Canadian Radio Broadcast Commission for pictures and names of announcers. Each time the answer is a big 'No'.

Commission has strongly decided on a policy of not making known the identity of its announcers, for reasons of its own.

Drey Hypoos KROW

Oakland, Nov. 19. KROW has taken new lease on life since H. P. Drey came west from KFLY, Rockford, Ill. Drey, by grabbing new artists and commercials is jacking up his new net.

New programs include Ne'er-Do-Well, a masked marvel, homely philosophy, etc. Station gets more mail from yokelry. Motorcycle races and fights covered by Bill Myers, as remote stunts.

WGN's 3 Name Guests

Chicago, Nov. 19. WGN, Chicago Tribune station, last week grabbed off three names for guest appearances for its mike. They were Irving Berlin, Max Reinhardt and Fat O'Dea, the famous George and Ira Gershwin's Aunt Sara and Sausard and Moonshine, all by-players, and new ones including Ruth Peters, child pianist, Charlie Toddlewain, tenor, Oscar the Plumber and The Cross Roads Jazz Band.

Program is presented on Saturdays at 7 p. m. and originated at WRVA.

Corn Cob Pipe Club Back

Richmond, Va., Nov. 19. Corn Cob Pipe club is back on the air over stations WRVA, Richmond, and WLW, Cincinnati, presenting The Cross Roads Symphony, Little George and His Harmonica, Aunt Sara and Sausard and Moonshine, all by-players, and new ones including Ruth Peters, child pianist, Charlie Toddlewain, tenor, Oscar the Plumber and The Cross Roads Jazz Band.

Program is presented on Saturdays at 7 p. m. and originated at WRVA.

SYRACUSE GETS FIRST RADIO PRESS AGENT

Syracuse, Nov. 19. With Hearst's Sunday American devoting three pages to radio, and with the other dailies increasing their space allotments, WFBL (Columbia) has given the city its first radio press agent.

Assignment goes to Katherine Cuff, who joined WFBL after several years at the Paramount here.

Show Boat on Wheels

Goodrich Tire's dramatic musical, 'State Fair', is slated to unveil on NBC within four weeks. Program, plotted for an hour, will be built along 'Show Boat' lines and will include an extensive dramatic cast in addition to Ted Lewis, Doc Rockwell, Leo Spitalny, Phil Ducey, the Modern Club, Peggy La Centre and Lucile Manners.

Myron Kirk, head of the Ruthrauff & Ryan agency's radio department, visited the account's home office in Akron, O., last week to talk over program's money angle and other details.

Morning Club Collapses From Lack of That Touch

Syracuse, Nov. 19. WFBL's pioneer revolve commercial program, 'Top of the Morning Club', went off the air with the resignation of Ted Doolittle from the station's staff. Doolittle joins the John Flack advertising agency here, and will install a radio department.

Doolittle gave the club period a comedy touch. Originally sustaining show was finally used by Dey Brothers, local department store, and the Kellogg Company as a commercial.

Lomask-Miller's Extras

Pittsburgh, Nov. 19. Click of violin-organ combination of Milton Lomask, concertmaster of Pittsburgh Symphony Orchestra, and Lois Miller, former organist at Penn theatre here, on NBC program with Josephine Gibson sponsored by Heinz has brought pair two extra programs weekly. Same sponsor is putting Lomask-Miller duo in a pair of morning spots, covering same network to alternate with brace of home counsel programs they do weekly with Miss Gibson.

New job puts Miss Miller, once assistant to Dick Lebert, Radio City Music Hall organist, on air seven times weekly now. She has three commercial evening spots on KDKA in addition to the network broadcasts.

Radio Chatter

New York

Old Man Sunshine (Bob Pierce) off WGY's chart for past several weeks. Did a super-hour commercial and an early-morning sustainer.

Arthur Lane, crooner, heard again via WGY's wave length, singing on an afternoon sustainer.

The Southerners, "Four Boys From the Deep South," will knock plenty about the rigors of late-fall weather in the North before they finish a one and two-night stand tour of towns in Vermont and New Hampshire, where they have been booked by the WCY Artists Bureau.

Winston P. Leighton, manager of WGY's commercial department, is one of the judges on a letter-writing contest being conducted by an Albany furniture store in connection with a broadcast the latter is sponsoring. Leighton's name is mentioned on the air.

Billy Rose, WGY announcer-in-chief, including a bulid of his own, "Let Me Be the One," on commercial and sustaining shots.

Broadcasting gets the call over teaching from Harriet Hall, who turned down a school matron's job in her home town, St. Albans, Vt., to continue making with the Three Schoolmasks (Itazel and Marguerite Burnam are her partners).

Betty Moorhead new night-time hostess at WJCA.

WBBC, Brooklyn, already out with a Mr. and Mrs. Santa Claus program.

Walter Abel over WJCA this week as guest star.

Pennsylvania Dutch provide theme for new series known as Cousin Tulle' on WBBC, Brooklyn.

Billy Rose's Small-Time Cavalcade, which has been holding forth since last year, will be given a special farewell airing over WJCA right before it ends its run on Nov. 27. This broadcast, which is the only one carried on the vaudeville format, is set to go out over the other on Nov. 24. It will be a side attraction on the Sidewalks of New York hour and will run about 60 minutes.

Silver Linings, which has been a feature over WBBC, Brooklyn, for more than two years, has added another 15 minutes to its schedule, being heard now also on Saturday mornings from 8 to 8:30, giving it a half hour instead of a quarter session. Also on Tuesdays and Sundays with Bert Child in charge.

Frank Novak, one-man band over WJCA, purchased musical library of Ernie Erdman which covers a span of some 60-odd years.

Typographical error had Ike Lounsbury connected with WJEN, Buffalo. Station should have been WKBW.

Bob Murray new tenor on Venida program over WOV.

Archie Blyer over WHN three times weekly.

WHN, in the midst of rearranging its offices and departments with some of the heads moving down to 10th floor from the one above.

Hockey the latest sport to attract attention over the radio.

Dixie Dunbar of 'Life Begins at 8:40' on WHN interview.

Alan Courtney of WOV writing new lyrics for some of the claret.

Paul Keast filled his Roxy date minus any microphone assistance.

Arthur Borna takes over m.c. duties on CBS Monday Minutemen with Elton Boys as an added attraction.

Baby Rose Marie now in Hollywood for radio and films.

Clark, radio ed of Bridgeport Post, arranged it.

Arlene Lederer, pianist at WICC, Bridgeport, working for Columbia Bix, Manhattan.

Announcing a daughter to the Gato Rays; he's chief engineer at WICC.

Herbert Anderson of WICC's "Chapel Echoes" cashing in via p.a. route to the public.

Considerable interest in Hub on Cardinal O'Connell's golden anniversary broadcast over CBS from Washington, Wednesday (11). His eminence featured in half hour broadcast enhanced by Cordell Hull and Catholic University Choir.

Willie Morris, at WEEL, Boston soprano, no longer on speaking terms with a certain maitre d'hotel who told her that milk would knock garlic aroma for loop.

Walter Leavitt of WEEL mail dept. says it's wedding bells for him next Spring.

Rogere Wheeler, current events author at WEEL, Boston, is now penning "Radio Charades" (Tuesday, 5:30) for NBC red net.

Lewis Whitcomb, assistant manager at WEEL played around with incense the other night after his pet pup chased what he took for a cat. Whitcomb up all night bedding and spraying careless canine.

Martha Atwood, Met opera singer, a visitor at WEEL last week. Just looking around.

Here and There

Here and There

(Continued from page 41)

practic cures, used against a string trio background, with Francis Asbury Robinson, dramatic director, WHO, taking the part of Col. Palmer. First one was produced Nov. 16, and dramatized the curing of a blind patient.

WJEN, New York, reading its Brooklyn auxiliary station located in Loew's Metropolitan building for Feb. 1. Sub-station will be directed from the main offices in New York, and is to carry only special Brooklyn programs.

WMT, newly purchased Iowa broadcasting station, Mason City, Iowa, gets Columbia's 'March of Time'.

Ed. Barrett, who is conducting Drake U's radio classes, produced 'The Bohemian Girl' over KSO, using 100 Drake students, and broadcasting from the University's conservatory. Opera was under direction of Dean Herbert Gould of the fine arts college.

Russell Wylly, announcer on WSM, Nashville, has resigned and gone to Chicago.

Irvin G. Abeloff, of the announcing staff, WRVA, Richmond, became a dad Nov. 9.

Kay Donna, torcher, and Jeanne Van Ruypeb, blues, new on WLW, Cincy. Donna from KIOKA, Pittsburgh; WTAM, Cleveland. Ruypeb from Eddie Laughton's band.

Maurice Thompson, of WCKY, Cincinnati, has assembled new four-some of hitting songsters in Jerry Behrens, Bill Haley, Riley Puckett and Johnny Buffington.

R. E. Wilson, chief mogul of KABC, San Antonio, laid up by illness.

KABC will air the Michigan State-Texas A. & M. post-season game in San Antonio, Dec. 8, as a sustainer.

Hugh Hall, vice-prexy and gen. mgr. of WOAL, San Antonio's NBC outlet, is back from Washington.

Fred Malv, spots speller for KABC, elected prez of city major basketball league in San Antonio.

WOAL aired its biggest production to date (9) for San Antonians, Inc., when fall of the Alamo was the dramatic spot on program. Used 31 persons, two platters and battery of mikes simultaneously.

KTSA Woos Mexicians

San Antonio, Nov. 19. KTSA is first major station to air a one-hour daily program exclusively for Spanish speaking population. The daily afternoon stanza begins today with a Mexican m.c. and seven artists; Tied-in with commercial announcements in Spanish only. Only English is description of musical numbers. Texas has huge Mexican population there, being some 50,000 in San Antonio. Station is first above the 100-watt level; to pay major attention to this strata of population.

Group of New York Zone Radio Stations WANT:

STAFF EMPLOYEES - qualified for PRODUCTION and/or ANNOUNCEMENT - to script and general WRITERS, a/o dramatic, character or comedy ACTORS, a/o musical instrument PLAYERS, a/o orchestra and vocal ARRANGERS, a/o solo or harmony SINGERS, a/o PUBLICITY WRITERS, a/o Secretaries... YEA in any one - or any combination - of talent and technique necessary and are willing to put forth your BEST efforts for a REASONABLE remuneration for the opportunity offered. KSO can have the opportunity NOW. Express yourself freely and confidentially in your application, stating qualifications, age, nationality, salary desired and your phone number. APPLICATIONS MUST BE MADE BY LETTER ONLY. ONE WRITER TO: LEONARD J. FREEMAN, Radio Director, Scheels Advertising Agency, Inc., 300 Fifth Ave., New York City.

Warn M.D.'s on Radio Use

Wilmington, Nov. 19. Radio as a means of advertising has been denied members of the Manitoba Medical Association as the result of an edict sent out following a change in the by-laws of the association. They also have been restrained from calling attention to advertising to the fees charged for their services. Dentists belonging to the association also are forbidden to call attention in advertising to special methods of operating, terms of payment or to publish testimonials or claim superiority over other practitioners.

GRACIE BARRIE HELD OVER CASINO DE PAREE

Sole Direction HERMAN BERNIE 1619 Broadway, New York

LEON BELASCO

ARMOUR HOUR FRIDAY-WJZ-9:30-10 P.M. NIGHTLY, CASINO DE PAREE. Broadcasting - Coast-to-Coast - CBS. Direction, HERMAN BERNIE 1619 Broadway, New York

Tommy "Ceil" MACK COLUMBIA'S CREATIVE OMIC

WITH GEORGE GIVOT EVERY TUESDAY WABC, 10:30-11 P.M. COAST-TO-COAST. Management HERMAN BERNIE 1619 Broadway, New York

Jack and Loretta Clemens

WEAF 9:30-10:30 P.M. Saturdays IVORY SOAP. Direction NBC Artist Bureau and Ben Roche Productions

N.B.C. Presents HARRY SALTER MUSICAL DIRECTOR

On General Foods Hour for Lanny Ross' 'Log Cabin Inn' WEB-8:30-9 P.M. WJZ

SALLY MILLS and PARKER Radio's New Comedy Find

RAY HEATHERTON Broadcasting Mondays and Wednesdays, 11 A.M. Felx-Naptha, WJZ-NBC. Direction NBC Artists Bureau

California

Air version of 'Clear All Wires' was used by Warren William on the Vallee program Thursday (15).

Don Allen of KF-WH receives plattered letters from Ken Darby of the King's Men.

Leslie Howard Luxing from New York Dec. 9.

Clyde Leech band being KF-WB noted from Hollywood and Sherry's. John Swallow and Cecil Underwood given accolade by NBC tops for slick handling of Kingsford-Smith broadcast.

Tom Gibson no longer production chief at KFAC, Los Angeles, but in as independent producer and continuing with his original 'Doctors Courageous' on the same station.

Illinois

Cliff Steinger now a full-fledged ether performer after going on WOC for their inaugural program out of Davenport.

Herb Sherman around town shopping for a new Benny.

Art Linick acknowledged the best canine bark imitator in local radio.

Natalie Gaudin auditioning a couple of commercial shows.

Alan Campbell commuting between Chi and Detroit.

Pennsylvania

Old Bill Bailely, familiar voice of WKYC, Lancaster, takes new name of 'Jolly Bill' in new station column he instituted in local weekly. Stuff is chatty dope about the station's programs.

Eddie Stanzola, program director at WGAL, is called the Fire Chief these days, not due to any similarity to a famous comedian but because the marriage counselor has his maroon car mixed the polish cans and turned it out bright red.

Iowa

Gordon Hittenmark's musical service on KSO now putting out an eight-page pamphlet of records, etc.

Dorothy Fay who sang with Al Murey's Yunker team orchestra last season, returning to sing at the Tropicon Hotel Ft. Des Moines, for Bob McGrew.

Betty Chaplin added to Standard's Live Power program as soloist with Al Murey's band.

Craig Lawrence superintending WMT at Waterloo temporarily while Hal Sheridan assumes his work at KSO in addition to his own as station manager.

Herman Helmle now at KSO as national advertising manager - his work not to be confused with Greg's. Bill and Spigitt of Chicago, who have exclusive arrangement with all three Cowles Bros. stations - KSO, Cedar Rapids, and WMT, Waterloo.

KSO will use their inquiring microphone at the dog show. Zoie Riley added to personnel. WHO, also at Bangs, formerly of Lessing Advertising Agency, added to commercial department. Charles Gussman, from KSO to WMT, Waterloo, as program director temporarily. Dick Burris, formerly with KF-DY, KICG and KGDY, now a staff announcer. KSO's new m.c. is Gene McCleary's 6-min. diet programs as the Flynn Dairy Maid, have been running since April and still going strong - some of the list.

New England

Winnie Hyde, Montpelier songstress, has been given a steady spot on WDEV, Waterbury, Vt.

Marshall Millmore, WCAX chief announcer, has been requested by station to tune his voice a little more towards bass.

Francis Colburn has joined the announcing staff of WCAX.

Montpelier studio announcements for WDEV, of Waterbury, are being handled by Bill Bicker.

WDEV has set Abernathy-Clarkson-Wright, Inc., to sponsor 15 minute afternoon news broadcasts. Station in has been giving three daily gratis.

Teddy Pearl followed Johnny Woodworth into Club Crescent, Hartford.

Frank Romano land, Waterbury, opens Dec. 5 at Palorina, Schenectady, with WGY wire.

Jimmy Seale, ex-WICC, Bridgeport, launching new band at Chateau Lido, Daytona Beach, Fla.

Gene Supple, crooning Bridgeport maestro, landed stand in city's new Timbers, Conn.

Dorothy Ann and Virginia Thompson, WIC'ers, went down from Bridgeport to make it on Major Bowes' WHN over air hour. Rocky

RADIO'S NEW ROMANTIC BARITONE HARRY STOCKWELL ON KOPS BROTHERS' "THE AFFAIRS OF ROLAND" TUESDAY, 7:20 P.M. - WOR

COLUMBIA BROADCASTING SYSTEM MARK WARNOW MUSICAL DIRECTOR BORDEN'S 45 MINUTES HOLLYWOOD Thursday Nights at Ten, EST CBS NETWORK

JACK DENNY AND HIS ORCHESTRA BILTMORE HOTEL W.E.A.F. 11:30 P.M., Thursday, Nov. 22 and Saturday, Nov. 24 CONOCO OIL Wednesday, 10:30 P.M., WJZ

ABE LYMAN AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST WABC-Tuesday, 9:30 to 9 P.M., D51 (Phillips Dental) WEAF-Friday, 9 to 9:30 P.M., D57 (Phillips Milk)

fred allen's "TOWN HALL TONIGHT!" an HOUR OF SMILES with PORTLAND HOFFA JACK SMART LION STAMPER JOHN BROWN MINERVA PIONEER EILEEN HUGGLES Material by Fred Allen and Harry Tugend Management, Walter Bachelor Wednesday 9-10 P.M., E.S.T. - WEAF

EDDIE PEABODY The Instrumental Stylist 6th Return Engagement by Popular Demand Week of Nov. 16 ROXY THEATRE NEW YORK, N. Y.

EMERSON GILL AND ORCHESTRA HIS HOTEL WEBSTER HALL DETROIT MCA DIRECTION

COMEDIES

WEEK OF NOV. 20-26

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S (Saturday)

ACME PAINT 6:30-Mo-Wa-Wc 12:30-Tu-Wa-Wc... AMERICAN RADIATOR... HARRY HORLICK

No! It Isn't George Zilch, Nor Is It Joe Swerve... Just to Clear Matters Up Let It Be Known That The Greek Character "PARKYAKAKAS" with EDDIE CANTOR

WARNING!!! The name "PARKYAKAKAS" is registered and fully protected by HARRY EINSTEIN, and anyone else using this name does so illegally and immediate legal action will follow.

For the opportunity of presenting the character "Parkyakakas" I want to thank EDDIE CANTOR, Radio's Greatest Showman, whose wisdom, help and advice, is deeply appreciated.

Columbia Broadcasting System Presents GEORGE GYOT THE GREEK AMBASSADOR OF GOOD WILL

KEN AND HIS BANJO HARVEY... Direction Henry Hertzman

GIERSDORF SISTERS "CHESTERFIELD" Monday, Wednesday, Saturday, WABC-9:30 P.M.

VIVIAN JANIS "ZIGFIELD FOLLIES" ON TOUR

LOUIS PHILLIPS 8:30-Tu-Wa-Wc... PHILCO 7:45 daily ex. Sa-Su-Wa-Wc... HILCO 8:30-Tu-Wa-Wc

GROVE LAB. (Ibrom Quinine) 1:45-Daily Ex. Sa-Wa-Wc... GULF 9:30-Sa-Wa-Wc

HEALTH PROD. 8-M-Wa-Wc... HOOPER 8:30-Wa-Wc

HICKER I-O 6:15-Daily-Wa-Wc... HOOPER 8:30-Wa-Wc

IRONIZED YEAST 7:30-Tu-Th-Sa-Wa-Wc... JERGEN 8:30-Wa-Wc

KRAFT-PHENIX 7:45-Sa-Wa-Wc... KRAFT-PHENIX 7:45-Sa-Wa-Wc

LIBBY McNILL 6-M-Wa-Wc... LADY ESTHER 10:30-Mo-Wa-Wc

LIBBY McNILL 6-M-Wa-Wc... LADY ESTHER 10:30-Mo-Wa-Wc

LIBBY McNILL 6-M-Wa-Wc... LADY ESTHER 10:30-Mo-Wa-Wc

STELLING PROD. 8:30-Wa-Wc... WOODBURY 9:30-Sa-Wa-Wc

Radioites Write Musical... London, Nov. 10. Eric Maschwitz, head of vaudeville section of British Broadcasting Corporation, and George Posford have written a musical titled 'Travitation to the Waltz'...

MOLLY PCOON "Variety" "This program is now one of the best of its kind."

ROY FOX AND HIS BAND ON TOUR B.B.C. NETWORK

LETH STEVENS HARMONIES Leth Stevens Conducting a Program of Unusual Comedies, Thursday 8:30 P.M., WABC COAST TO COAST NETWORK

CHARLES PREVIN Conductor REALSILK'S SILKEN STRING CONCERT N.B.C.-SUNDAYS 8-8:30 P.M. EST - 9-9:30 P.M. PCT 10-10:30 P.M. MT

THOMAS "FATS" WALLER "Radio's Harmful Little Armful" Composer, Musical Comedian, Character Vocalist

LOOK AT HIM! COLUMBIA NETWORK - MON. NIGHTS AT 9:30 JESSE LOK and JULY EVE DIRECTOR WILLIAM MORRIS AGENCY

Marks Award on 'Spring' Largest Ever for a Copyright Infringement

Justice Lippe in New York City Court last week confirmed the largest judgment ever allowed in a state court for a copyright infringement. In his decision the judge upheld the award of \$500 per use for the unlicensed inclusion of Lincke's 'Spring, Beautiful Spring' in 'Trapeze,' imported and distributed in this country by Protex Pictures Corp., of which Leo Brecher is president.

Action was brought by John G. Paine, as trustee for E. B. Marks, who has the rights to the song in this country. The publisher had been amenable to accepting \$150 for the three uses of the composition in the picture, but when Protex refused to make it more than \$50, Paine was delegated to start suit.

Copyright owner won out on the trial of the infringement issue and the court appointed a referee to determine the amount of the damage. Referee reported back that \$1,500 should be allowed Paine and the latter's lawyer last week asked Justice Lippe to confirm the award. Brecher's attorney sought to have the judgment set aside on the ground the proceedings were in violation of his client's constitutional right to trial by jury, but the court held that Brecher, by participating in the hearing before the referee had waived this right.

CASINO DE PAREE DEAL FOR CHI MAJESTIC CLUB

Months of negotiations went up the line last week when the deal on N. S. Harger to take over the Majestic theatre for a Casino de Paree policy blew. Harger had the house pretty well under his wing but couldn't make satisfactory arrangements with New York. Had wanted to bring in the Casino shows Inact from New York. And when that fell through tried to get Billy Ross out here to supervise the shows.

Only possibility for a Casino policy in town now remains with the Cort where all the seats have been taken out but which hasn't decided yet whether to be a nitery or a parking space.

Ia. Hotel's Expansion

Fort Dodge, Ia., Nov. 19. Hotel Waukong is spending \$20,000 in revamping a considerable section of its second floor for a deluxe dine and dance spot, particular emphasis being placed on floor and acoustic properties. When completed it will be one of the swank spots in this section. Main idea is to feature orchestras and floor shows.

THEATRE BECOMES NITERY

Milwaukee, Nov. 19. The Comfort, nabe house, dark since the advent of sound, has reopened, but not as a picture house. Whole int' is gone over at a cost of \$8,000 and is now called "The Mayfair," swanky night club with Milwaukee's first terraced effect to give full view of the dance floor. Bob Puelleman operating.

DETROIT'S BLACK AND TAN

Detroit, Nov. 19. 'Heat Wave' is the name of the new black-and-tan night club which opened here last week at Alberta Prynne and Shelton Brooks, night club and vaudeville entertainers.

The club is on St. Antoine in the heart of the black belt.

L.A. ROOSEVELT REOPENING

Hollywood, Nov. 19. Blossom Room of the Roosevelt Hotel is being readied for Dec. 15 opening. George Hamilton's ork will dole out the sherpas and flats. KFWB gets the remote. Manager Tommy Hull has made Francis Patrick Shanley, vet Coast greeter, his assistant.

Albert Kavelin orchestra continues at the Book-Cadillac, Detroit, until Dec. 8. WJR broadcast twice daily.

Stunt for Vallee

Hollywood, Nov. 22. For a Warner picture exploitation stunt Rudy Vallee will sing two numbers, each titled 'Sweet Music,' on his air program this week (23). Gag is for listeners to send in their opinions as to which is the better tune for use in Vallee's picture.

San Antonio Nitery

Debuts with 'Drunkard'

San Antonio, Nov. 19. 'This town finally gets a 'Drunkard.' It's incident to opening of a new nitery Dec. 1 in old Boetboven Hall, which is being converted into a nitery spot under direction of Ken McClure, currently in radio, and Coates Wynne of legit.

Spot will be known as the Gay Ninety with a repertory company in from the Coast. 'Drunkard' is set for first three weeks. Then a shift to other productions with a Bowery flavor.

Stude Buys Nitery

Baltimore, Nov. 19. William Boudreau, 26-year-old scion of a wealthy family, and who is a student at Johns Hopkins University here, last week bought the Hi-Hat Club, nitery, from Bill Mechanic, who founded the spot three years ago. Jimmy Atwell, who has been serving as m.c. at the club and floor-show booker, will step into manager's brogans for Bourne.

Pavillon Year-Round

With it's new, no-cover, no week night minimum policy, the Pavillon Royal on Long Island will remain open for the entire winter season. This is first time the spot has been operated all year round. Pavillon is being managed by Walter Gaidnick, for Moss & Amron, who turned club over to him to operate for as long into the winter as he could survive.

LAPHAM'S OP

Tokyo, Oct. 27. Claude Lapham, American composer-arranger, now with Nipponophone Co., Ltd., Japanese distrib for Columbia Phonograph Co. of Japan, Ltd., has composed a Japanese symphony and opera which will be done here shortly. He is semi-jazz and Lapham, who scores for the Columbia's local Japo-jazz recordings, avers that the natives handle the American jazz-like style quite well. He uses them for local recording purposes.

Old No. American, Chi, Becomes Red Lion Inn

Chicago, Nov. 19. Former North American cafe on State street will reopen on Nov. 24 as the Red Lion Inn playing name bands and floor entertainment. First orchestra going in is Charley Arnew. Spot has secured a WGN wire.

CONNIE'S PARTNERSHIP IN CLEVELAND C. C.

Cleveland, Nov. 19. Connie Immerman, formerly of Connie's Inn, in New York, has become a partner in Cotton Club, ex-Harlem spot here, operated by Bernice Bernstein. Immerman is booking name acts for next six weeks at Cotton, including Buck and Bubbles, LeRoy Smith, Naam, fan dancer, and Maurice top current septa revue. Reported that Immerman and Bernstein are talking a middle-western chain of Harlem niteries playing rotating road revues.

Al Tierney Dies

Chicago, Nov. 19. Al Tierney, once one of Chicago's chief night club operators, died on Sunday of heart disease. He was 57. Tierney was president of Three Eye Baseball League at one time.

Youngstown Nitery

Mgrs, Acts Organize

Youngstown, O., Nov. 19. Youngstown night club operators are organizing the Cafe Owners Protective Association to fight the only closing law and being about a uniform admission tariff. Night club entertainers also plan an organization meeting soon, with a local man at the helm. The performers group hopes to eliminate chiseling on acts and musicians.

Nudity Arrests

Syracuse, Nov. 19. Arrested in a police campaign to stamp out nudity in floor shows, Ann Shirley of Syracuse and Rebecca Gordon of Houston, dancers, pleaded guilty to charges of indecent exposure. They escaped with suspended sentences.

MAXINE FOLDS

Detroit, Nov. 19. Club Maxine closed last week. Maxie Silk may open again following alterations and rearrangement. This club was among the first of Detroit's legal night clubs and was the first to introduce theatrical nights when outside and transient talent visited the club.

U. S. Census Report on Dance Halls, '33

STATE	NUMBER	GROSS
Alabama	12	\$24,000
Arizona	16	28,000
California	107	1,300,000
Colorado	71	185,000
Connecticut	24	85,000
Florida	21	71,000
Georgia	11	25,000
Idaho	55	95,000
Illinois	127	1,607,000
Indiana	63	217,000
Iowa	152	407,000
Kansas	101	156,000
Kentucky	22	37,000
Louisiana	68	119,000
Maine	66	94,000
Massachusetts	69	463,000
Michigan	128	672,000
Minnesota	162	255,000
Missouri	83	273,000
Montana	58	103,000
Nebraska	24	342,000
Nevada	4	15,000
New Hampshire	12	38,000
New Jersey	35	89,000
New Mexico	36	39,000
New York	116	1,111,000
North Carolina	19	25,000
North Dakota	56	47,000
Ohio	152	653,000
Oklahoma	28	108,000
Oregon	40	113,000
Pennsylvania	107	454,000
Rhode Island	11	74,000
South Carolina	11	12,000
South Dakota	57	97,000
Texas	148	240,000
Utah	51	158,000
Vermont	26	48,000
Washington	70	207,000
Wisconsin	29	841,000
Wyoming	32	44,000
Totals	2,646	\$10,154,000

Disc Reviews

By Abel Green

Paul Whiteman-New Mayfair

12-12-inch Victor No. 35141 featuring the Cole Porter wealth of song material out of 'Anything Goes' Ramona, Peggy Healy, John Hauser and Bob Lawrence of the Whiteman studio company participate in this concert edition of the five Porter songs from the highly original musical.

Reverse is by the New Mayfair orchestra (recorded in London) medleying the 'Evergreen' selections composed by Harry Woods, Rodgers and Hart, of which the best known in this country is 'Dancing on the Ceiling.'

For the hoed addicts Whiteman reprises the two outstanding from 'Everything Goes' in orthodox format. You're the Top (incidentally a peach of a novelty lyric) which Peggy Healy and Hauser interpret vocally. 'I Get a Kick Out of You' is the inner-upper on Victor No. 24769 (Ramona vocalizes) and certain to be plenty in demand for requests.

Cole Porter

For best lyric values on 'You're the Top,' the composer tenor's own vocalizing, to self-piano accompaniment on Victor No. 24769 will sock home the appeal of the 'Anything Goes' song hit which has as nifty a set of novelty lyrics as have been authored.

Noel Coward

In line with the other bright young men of the theatre who write lyrics, songs and produce their own creations none is nonesucher, of course, than dear ol' Noel Coward. Here is he again on Victor 24777 with his 'Zigeuner' out of 'Bitter Sweet,' which the baritone-composer (also to self-accompaniment) airs.

Freddy Martin

This Hotel St. Regis (N. Y.) mania, still in his prime, these mornings turning out a flock of contemporaneous dancipation, judging by the latest Brunswick releases. No. 7316 couples 'Water Under the Bridge' (see 'My Future Star' Goodnight (So Soon?)); No. 7316, 'Say When' and 'When Love Comes Swinging Along' from 'Say When' (see 'My Future Star'). 'Yes to You' and 'My Future Star' (Clare-Whiting) out of '265 Nights in Hollywood.' Elmer Feldkamp's a man who handles the vocals, and all are done with sophisticated modernity in style and tempo.

Enric Madriguera

Another of the smarter hotel maestros, this one from the swank Westin, New York, is Enric Madriguera with a tip-top vocal, and which already has commanded attention in such smart spots as the Central Park Casino, Waldorf-Astoria and now the Westin.

Little Jack Little

Perhaps not as ultra is the Hotel Lexington, N. Y., where Little holds forth in his dance orchestra, but his dance style is nothing to be deprecated. 'Stay as Sweet as You Are' and 'Let's Give Three Cheers for Love' are both from 'College Rhythm' (Gordon-Roy).

Canned Vaudeville

Talent from the varieties, radio and film, well represented on the wax impressions these days. Lyda Roberti, aided and abetted by Jimmie Grier and his orchestra, re-recorded, for the platters the two ditties she handles in the Par picture, 'College Rhythm.' She 'Chihuahua' Take a Number From One to 10' and the little song in 'charismatic manner.' Columbia No. 2967.

Boswell Sisters ditto with the nirs

They aired in the 'A-Reliance film.' 'Consistent' Merry-Go-Round—'If I Had a Million Dollars' (Mercedez Malmek) and 'Rock and Roll,' their novelty ditty by Clare-Whiting, intricately arranged in the typical Boswell manner. Grier's band here also accombs, although this time it's a Brunswick release, No. 7302. Connie Boswell, than whom there is no warmer in her own style of vocalizing, has her solo opportunities on Brunswick No. 7303 with two tops, for a change—'Isn't It a Shame?' and 'Lost in a Fog,' again with Grier band aide.

Lanny Ross on Brunswick No.

7314 couples 'Water Under the Bridge,' a bear-trobbler, and 'The World is Mine.' Both are 'inspired' songs. 'Bridge' is a buildup from Ed Sullivan's (latter column in the N. Y. Daily News. Webster-Pollack are accredited authors; Sullivan is in for a cut on the royalty but not in for a cut on the disk, although duly acknowledged on the printed copies. 'World is Mine' likewise is 'inspired' by the 'Count of Monte Cristo' but the Yip Harburg-Johnny Green song isn't part of the regular score. Ross' effective vocalizing is further enhanced by Nat King Cole and his Paramount recording orchestra as musical backupper.

The Eton Boys, other alumni, offer some more 'Transatlantic' music with 'Rock and Roll and Oh! Leo' ('It's Love'), novelty vocals in novelty manner.

Ross and Sargent, recently in a Hollywood nitery, evidence their film credit, as do the Brunswick boys, strictly an inside-stuff doggerel, wherein the Hollywood agents—Bren, Opsatt, Berg, Schuberger, Paul, Boudreau, and Joyce, et al., make into lyric play as part of the plaint of Boris' who wouldn't go far, hence she didn't go far in films—or so the song alleges. It's Ross and Sargent, who handle the vocal, and should sell well on the Coast, where the enterprising music dealers will undoubtedly be tipped off to feature this for local contacts. 'Nelli, the Nudist Queen,' also of their own composition, is the companion piece on Columbia 2,966.

Jimmie Grier

After doing musical accomps for Robert H. Buckner, in Brunswick, went into some serious dancerecording with the Grier combo and turned out a flock of swell hoof-ology.

Brunswick No. 7307 couples 'Stay as Sweet as You Are' and 'Nun-ber One to 10.' No. 7306 is more 'College Rhythm'—the little song, 'Let's Give Three Cheers for Love.' Just to be different No. 7308 gets away from filmicals and offers 'Object of My Affections' a self-composed offering by Grier. 'Joe-Tonia,' wherein Grier conducts the lyric interpretation, and 'Somebody's Birthday' by Grier-Gay, which should become a birthday party smash, all get away from the now overly familiar 'Happy Birthday to You.' Harry Foster, Dick Webster, the Three Cheers and Betty! Both all participate in the Grier-comb's vocal.

Richard Himber

The smart spots seem to have the smart bands as a matter of course. Himber, who's smart, smart from New York, dispenses uptop froxtrotology on Victor No. 24757, 'Were You Foolin'?' (Leslie-Albert) and 'Winter Wonderland' (by Dick Smith, a newcomposer, and Polly Turner, who hasn't had a hit since 'Dardanella,' which in itself speaks a piece for the vagaries of the tin pan alley. Heavens, Himber, smart from its timely release, is going places, having been incorporated into the Shuberts 'Ziegfeld Follies' for the Chi' run.

He goes 'Now When' music on Victor 24761, the title song and 'When Love Comes Swinging Along.' Joey Nash handles all vocals and well.

Ted Fiorito

Fiorito has been the west coast high note for many months and is highly touted as the 'coming' big band of the country. He's evidenced that on the air waves and proves it to critical satisfaction with his manner of skillful and novel orchestration on 'Brunswick 7314, 'You Beautiful for Words' and 'When You're in Love' are both out of 'Wake up and Dream.' On No. 7316 the Fiorito band offers Rodgers and Hart's novelty 'Blue Moon' coupled with 'Were You Foolin'?' In all, Muzzy Marinello does his stuff vocally.

Leo Reisman

Reisman always means the ultra in dancipation. Good samples of it on Brunswick No. 7304, 'Nevermore' and 'I'll Follow My Secret Heart,' both by Noel Coward and both out of his 'Conversation Piece,' two of the most distinguished contemporaneous waltzes. Lew Conrad and Sally Sincor sing the refrains.

Ray Noble

Another of Victor's American releases of Ray Noble's recorded-in-Europe waltzes, Ralph Benatzky's classic 'Grinning,' inspired by the 'World is Mine' locale, and another graphic composition, his 'Isle of Capri,' are a highly colorful waltz-fox couplet. Both are of Continental flavor and recorded in dance style with the usual Noble orchest. Victor 24771.

Clyde McCoy & orchestra opens at the Lowry hotel, St. Paul, Nov. 26.

Songwriters Enter Folio Controversy, Demand Withdrawal of Reprint Rights

Songwriters' Protective Association has injected itself into the lyric folio controversy and is demanding that publishers immediately cease granting reprint rights to publications outside the trade. Not only does the SPA seek to have the publishers withdraw their sanction of the Engel & Van Weisman lyric folio enterprise, but threatens to take court action if the publishers continue to sell music and verse reprint rights to the Dell publication, 'Popular Songs.'

Executive council of the SPA, at a meeting yesterday afternoon (Monday), passed a resolution condemning the condition in which the song folio proposition finds itself and ruled against renewing the Engel & Van Weisman agreement when the present one expires, Nov. 30. It was also voted to warn the publishers that if they did not desist from selling reprint rights to publications of the E. & Van W. and 'Popular Songs' types, suit would be brought in behalf of writer members to collect a three-cent royalty on each song in every folio distributed.

Songwriters are accusing the music publishers of violating the agreement made on the song lyric proposition early this year. Writers aver that they gave their consent to the publication by the Music Publishers' Protective Association of an official lyric folio on the latter's assurance that the project would serve to eliminate songsheet bootlegging and at the same time stimulate the sale of sheet music.

The only thing that this project has stimulated, the writers now say, is the advent of similar folio publications in the field. Writers charge that the publishers by selling both lyric and music rights to 'Popular Songs' have not only undermined the original agreement with the SPA, but have tended to deprive writers of potential sheet music royalties.

December issue of the Dell magazine, which sells for 10c, contains in addition to 18 sets of lyrics the music and words of six recent pop releases. Dell is paying the publishers \$50 for the privilege of reprinting the words and music of a song. Under the folio clause of their contract the writers are entitled to only \$1 of this money.

Writers are also demanding an accounting from Engel & Van Weisman of the folio copies turned out by this combination. They also want to know why E. & Van W., which took over the publication of the lyric folio from the MPPA, have kept up their stipulated payments to the SPA. Agreement calls for the payment of \$1,000 each to SPA and MPPA for every folio edition published by Engel & Van Weisman. To date it has distributed eight editions, with the copies amounting into the millions, and each organization has received \$3,000.

Bobby Crawford, head of Crawford Music Co., last week advised John G. Paine, MPPA chairman, that his firm was to be put on record as opposed to both the E. & Van W. and Dell propositions, and that it was time the industry shut down the whole thing before it got out of control. Paine declared Friday (13) that a meeting of the MPPA executive board would be called this week to discuss the lyric folio situation, but it was his opinion that discontinuance of the Van Weisman deal would handicap the effort of chain stores to rebuild their sheet music business.

Keit Suspends Biz

Joe Keit who opened his own publishing concern following dissolution of the Harry Engel partnership, has found the going too tough to continue. Keit last week shut his offices in the Brill Bldg. on Broadway. He is undecided as to his next step.

Last week Keit told Pauline M. Berke, special counsel to the members of the Songwriters' Protective Association, that he would make every effort to pay off his debts to the writers' T. fall.

Gee Whizz!

Fort Dodge, Ia., Nov. 19. Back here among the home folks, Ray Schulze probably wouldn't have gotten to first base, even in a hog calling contest. Yet two weeks in Chicago, where he went to study music, were sufficient to win him a place in the chorus of the Chicago Civic Opera Company. In addition he holds a promise of a minor role in an opera to be presented later in the season.

38-HOUR WEEK FOR MUSIC INDUSTRY

NRA has compromised with the standard publishers and agreed to make 38 hours the maximum working period per week for the music industry.

Pop publishers meet today (Tuesday) at the Astor hotel, New York, to elect a committee whose function it will be to accept the final draft of the code and approve it for the popular phase of the industry. It is figured that the code will receive President's signature by Dec. 1. Only step left after that will be the election of a code authority.

Standard publishers okayed the code last week after P. A. Murkland, NRA deputy administrator for the publishing industries, assented to the former's demand that the time provision of the code be revised. Maximum work stretch set by the NRA for the industry had been 35 hours.

Chi Musicians Call Off Monthly Sessions

Chicago, Nov. 19. Musicians union last week unanimously defeated a proposal to hold regular monthly meetings. Union used to hold these monthly gatherings but only a handful would show up and these few members, to fill the time, would make motions and propositions which they had no right to make and which were generally against the desires of the working majority.

Special meeting was called by Jimmy Petrillo, chief of the union, who sent wires to all band leaders to have their men and themselves present to settle the matter once and for all.

Behind the move for regular meetings was seen a desire on the part of a minority to evade the supervision of the president and the union board of directors. At present the board and president run the general working of the union, but with frequent meetings at which only an organized handful would show up it would be possible for this small group to go over the heads of the rest of the membership.

HILLBILLY FOLIO SUIT

Herscher in Court Over Robbins' Annie-Judy-Zeke Book

Annie, Judy and Zeke of radio and vaude have a song folio bearing their names published by Robbins. It's a collection of hillbilly ditties, whereupon hangs an alleged copyright infringement claim by Lou Herscher, songwriter, who avers he wrote four of the numbers in the folio with Dwight Butcher and Allen Faulstich.

The songs are credited to Anna Canava (the Ann of the radio trio), and Butcher. Herscher doesn't allege copyright infringement, as he never copyrighted his songs, but is suing in New York Supreme Court on common law rights for accounting, injunction and damages.

Trumpeter Killed

Pittsburgh, Nov. 19. Herman (Heine) Graver, 26, trumpet player, featured for several seasons with Dick Powell's old stage band at the Enright and Stanley, was killed late Friday night in an automobile accident near Altoona. He was enroute to State College, Pa., with two other youths for the Penn State-Lafayette football game. The others were also killed.

S.P.A. CONSIDERS GOING UNION

Executive council of the Songwriters' Protective Association has under consideration a proposal that the organization affiliate itself with the American Federation of Labor. In going union the SPA would be required to obtain its charter direct from the Federation, since there is no similar writing craft already affiliated with organized labor. So far the union proposition of the SPA is in a wholly nebulous state. Before broaching the matter to members of the SPA council wants to iron out and clarify all angles. Proponents of the union idea believe that affiliation with organized labor would strengthen the writers' position in their dealings with the picture studios and expedite the uniform contract that they have been seeking from the film industry for two years.

Hein-Reichner's Failure To Click Brings Shake In Paris Tune Circles

Paris, Nov. 10. New lineup in local music publishing circles resulting from death of Walter Reichner, former German publisher now active in Paris, with Choules publishing house. Reichner leaves Editions Codo, which he founded with Otto Hein, another Central European exile, backed by the publishing houses Heugel and Sennart. In order to enable latter to get into the pop music biz in competition with Salabert. Hein and Reichner didn't click together, hence the shakeup. This puts Choules, one of the oldest and richest in the business, specialists in opera comique type and publishers of 'Charmen', etc. in line to do pop stuff and also to break into the films, in which Reichner is active.

Arrival of the German exiles in Paris a year or so ago coincided with boom which Salabert led, and this firm's more conservative competitors took advantage of the newcomers to try to break in. Things are not so good now, but the old line firms are still interested in the lighter melodies.

Lombardo on Tour

Guy Lombardo orchestra leaves the Waldorf-Astoria, New York, in two weeks for a 10-week tour of theatres and dance personal appearances. Will do his weekly Plough Show from the road. Will be substituted by Henry King band at the Waldorf, returning to the hotel Feb. 15.

Robbins' 'Folies' Tunes

Hollywood, Nov. 19. With \$60,000 budgeted for national exploitation campaign, Robbins will publish the music for 20th Century's 'Folies Bergere,' with Maurice Chevalier. Five songs to be plugged.

WHITEMAN IN PHILLY

Paul Whiteman will put in six days at the International Music Hall, Philadelphia niterie, the middle of December.

Bea Walker, of the Crawford professional staff who went abroad as Belle Baker's pianist, is back. Miss Baker was undecided whether to continue her variety bookings in London. If she does, she will work with the pit orchestras.

Harry Sosnick orchestra leaving the Coast and heading back east, breaking jumps with dates at Denver and St. Louis before reopening in Chicago.

Three Jacks Cop 'Folies Bergere' Music Pot, with Zanuck Springing New Angle by Auditioning Tuners

Hollywood, Nov. 19. Famous Battle of Bergere has ended with those three Jacks copping the pot—Jack Stern and Jack Meskill writing the music for the Chevalier 'Folies Bergere' film at 20th Century, and Jack Robbins getting the publication rights.

Darryl Zanuck sprang a brand new routine in tuning this one. Instead of contracting one or more teams of writers to do the musical end of the production, he sent bell

ringers into the highways and by-ways calling all song writers who have songs to gather at the United Artists lot and sound their stuff.

About 15 teams showed up and played their material, with the Zanuck staff's ears reacting to about 150 samples. Practically every unattached tuner in town joined in the contest, some of the best tin-panners out there showing up at the starting line.

Out of the flood of melody Zanuck had about nine numbers made into sound tracks, to be held until Chevalier arrived and picked those that he considered best for himself and the production, which is to carry five tunes. First thing the French chancier did upon arrival at the studio was to have Zanuck's piano moved into his dressing room, then he went into Zanuck's projection room and listened to the recordings.

Chevalier Does the Rave

Report is that he went mildly hysterical and almost completely daffy over four Stern-Meskill numbers and immediately called for the tuners. With Stern at the piano, he had the writers go over and over their stuff and, at the finish, announced that Stern must always write for him, even in Paris, if he goes back to Paris.

Next day, Thursday, contracts were signed, with the tuners set in as coaches of Chevalier, and Stern doing the score of the production, in association with Al Newman, Stern-Meskill numbers, all of which will be made into production specials, are: 'Rhythm of the Rain,' 'I Was Lucky,' 'Singing a Song,' and 'Au Revoir to Love.' Only other tunes will be Chevalier's 'Valentine' entrance and an Adamson-Lane chorus, 'You Take the Words Out of My Mouth.'

'Folies Bergere' deal is regarded as one of the outstanding musical propositions of the season, not only because of Zanuck's original method of auditioning song writers, but also because it puts two heretofore submerged writers in the top flight of tunes. Story, who wrote around New York years ago and went to go into the business end of Waterston, Berlin and Snyder, is being rediscovered by Zanuck. With his wife, Grace Hamilton, and Bernie Grossman doing the lyrics, Stern got a fair break with the Russ Columbo picture, 'Wake Up and Dream,' and seemed on his way. But the death of Columbo gave him a setback.

In the hiatus following that tragedy, Stern and Grossman split up, the melodist then teaming with Meskill, hit lyricalist of other days, who also was somewhat in eclipse here. Pair were taken to Zanuck by Dave Dryer in the 'Folies' free-for-all, practically unknown, and emerged with one of the biggest tuning prizes of the year.

Berlin-Robbins War.

Meanwhile, they were the subject of a bitter war between the Berlin and Robbins publishing interests. Because Dryer introduced them, the boys expressed wish that the Berlin office get the publication rights, but in signing the option agreements 20th Century reserved the right to pick its own publishers. Then ensued the battle between Jack Robbins and Saul Bornstein, with Robbins finally getting the nod. Latter promised Zanuck to put a tremendous campaign behind the 'Folies' music, and is quoted as saying he will spend \$50,000 on it.

'Folies Bergere' goes into production Dec. 5 and is aimed for March 1 release, two productions (French and English) to be made.

Multiplicity of financial contracts which Jack Robbins, on behalf of Robbins-Metro, is negotiating on the Coast, along with a number of litigations which involve that outfit, have called Irving T. Abeles hurriedly to Hollywood. He left for New York last week.

Robbins, a Metro subunit, is involved in several pending lawsuits for alleged copyright infringements, etc., which are shortly coming to trial. Attorney Abeles' interviews with witness, et al. necessitated the flying trip further.

CHI MUSICIANS TALK 4-DAY WEEK

Chicago, Nov. 19. Move is being started by unemployed members of the local musicians union to reinstate the 'divide the work' ruling which was in effect last year. Except that where last year the regularly employed bands laid off just on Sunday, the notion being talked of at present would mean a three-day layoff for the regular working members.

Another proposition bruted about, but which hasn't a chance of going through, is the clipping of the seats on bands and adding men to every orchestra group. This looks dead already.

Other proposition of a four and three day week doesn't appear likely of going through either since business generally has improved and the union today has more men at work than it has had in many months. More theatres are playing flesh and more cafes are running than at any time since 1930. Only chance of the split week proposal going through would be the closing down of theatres and cafes as far as music is concerned. Things doesn't appear to be anything like that in the wind at this time.

802 DEFERS ACTION ON PICKUPS TILL ELECTION

New York musicians' union will defer enforcement of the new rule on the number of broadcasting pickups allowed each hotel or cafe bands until after the first of the year. In the meantime another meeting of New York dance unit leaders will be held for further discussion. Many of the maestros most concerned with broadcasting failed to show up at the gathering that okayed the pickup restrictions because the meeting notices were late in reaching them. Under the new regulation bands are restrained from doing from a hotel or cafe spot more than two broadcasts a week over the same network or local station wire. Limit in any event permitted any orchestra is four pickup broadcasts a week.

Union officials prefer to let the whole situation ride until after the Dec. 20 elections. This will be the first balloting held by Local 802 since granted local autonomy by the Cleveland convention of the American Federation of Musicians.

Texas Song Suits

San Antonio, Nov. 19. Free use of songs in the local moonshroom growth of niteries has finally hit a snag. Operators of three places are named in suits alleging violation of copyrights, filed by Irving Berlin, Inc., Santly Bros, Inc. and Stanton wire. Suit in Federal court (14).

Defendants are Red Berry, who managed the now defunct Alamo nite club; Bill Cohen, O. Barnett and Joe Dwyer of Shandland, and Jack Lee of Paradise Club. Publishers ask \$250 each.

Charge Johnson Query Bares Padrone System Among N. Y. Union Musicians

Drastic action is being taken by the New York musicians' union against leaders who have allegedly been organizing transfer men into dance units and farming them out to name maestros on personal appearance tours. Union decided to make a thorough probe following testimony given during the trial of Jerry Johnson, a leader, brought up on charges of colonization and un-

dersealing. Evidence developed at the Johnson hearings has involved several name bationists and New York band booking agents.

Johnson is accused of putting transfer card men under obligation and then sending them out as organized units at cut-rate wages to play engagements with leaders who find it too expensive to take regular bands alone. These transfer men are ineligible for jobs in New York

until six months after they have posted cards with the local union.

Haled up on charges with Johnson were 14 musicians that made up his regular farming-out unit. Understanding is that the local union will limit the penalty in the latter cases to cancellation of transfer cards, which action will ban these men from admittance to Local 802 for all time.

Union's inquiry has disclosed that scores of transfer men, waiting for their probationary periods to expire, have been amenable to working for anything as long as it was enough to keep them in room and board. This situation has developed a padrone system, the first of its kind since the organization of New York musicians into a union.

Inside Stuff—Music

Shapiro-Bernstein made claim on Robbins Music Corp. that the 'Drunkard' song, which Rudy Vallee etherized, popularized and recorded under the title, 'There's a Tavern in the Town' (with Vallee's own arrangement carried as 'author of the doggerel') has uncopyrighted still another claim by the estate of William H. Hills of Boston that Hills first wrote and copyrighted the song in May, 1893. Mrs. Hills, his widow, sets forth that copyright thereon was renewed in March, 1911.

S-B complained against Robbins' edition of 'Tavern in the Town' on allegations that S-B's new revised version and arrangement took the song out of the public domain and gave Shapiro-Bernstein certain priority rights which Robbins should recognize.

With the Hills' complaint it uncovers the fact the song is supposedly under copyright protection and not in the common domain.

Performance of 'Le Coq D'Or' by the Met opera group in Los Angeles revived the story of how Simeon Gest smuggled the original score out of Russia.

Opera, having to do with a superstitious Czar who believed a golden rooster to be a prophet of war, never was presented during the days of the czars and Gest got it out of Moscow at the height of the revolution. He delivered it to the late Otto H. Kahn who always credited Simeon with supplying the Met with a property that put it on the profit side for the first time.

Metro studio found two German composers on the lot demanding assignments under their \$500-a-week contract and raising a rumpus. None knew 'em, so Jack Chertok, in charge of the Metro music dept. figured he'd look into it.

Later discovered by Eddie Munnix, studio exec, that Louis B. Mayer had signed the German tunesters on his foreign jaunt but had forgotten to notify anybody about it.

Associated Music Publishers, Inc., as assignee of Manuel M. Ponce of Mexico City, composer of 'Estrellita,' has made demand on several music publishers for damages because that song is copyrighted as of Feb. 24, 1914, and its inclusion in song folios is allegedly without the law.

Benel & Cie of Paris assigned the copyright to Associated in 1929, it is set forth, and the M.F.P.A. has been advised that litigations for damages, injunctions, etc., are contemplated.

Like the average ballad of its type, 'I'm Lonesome for You, Caroline' is doing a slow build-up. Within eight weeks the tune has sold 48,000 copies.

Music Notes

Frankie Davis eastern rep. for Jenkins Music Co.

Irving Aaronson orchestra, booked through MCA, into the Congress hotel, Chicago, Nov. 2.

Henry King orchestra left Chicago and into Grove, Houston, Nov. 3.

'Park Avenue Fantasy' by Matt Malneck and Frank Signorelli to be published shortly by Robbins.

Bela Lobov string ensemble continuing at the Hotel, Madison, N. Y.

Echo Tavern, North Troy, N. Y., opened with Jack Mason's Revue and Murray Hoffman's orchestra.

Edith Murray forming own girl band.

Felix Ferdinando presenting new tenor, Don Glenn, with his orch.

Enoch Light off on tour of one-night stands through New England.

Don Bestor relieves Del Campo at the Roosevelt Nov. 23.

Reggie Childs to play for two Yale dances Nov. 23-24.

Jack Denny next in line for the Biltmore.

Henry King orch. into Waldorf-Astoria opening Nov. 29.

Enoch Light orch. with Mary Danis, songstress signed for Roney-Plaza hotel, Miami, and leaving Dec. 15.

Ray Walker has disbanded his orchestra to do music coaching in his own studio in the Roseland building, New York.

Henry King orchestra succeeds Guy Lombardo band at the Waldorf-Astoria hotel, N. Y., Nov. 29. Later goes on tour. Paul White man leaves the Biltmore Nov. 22 and Jack Denny succeeds.

ABC Boys and Juanita, rumbaist, doubling from the Cubanacan into Leon and Eddie's.

Clyde Lucas band at Edgewater Beach hotel, Chi., goes out Dec. 15, and will be replaced by Herbie Kay orchestra.

Radio Chatter

(Continued from page 42)

listeners who started on her gaining diets in April now following the reducing ones.

Bill Spargrove, KWCR, Cedar Rapids, announcer, in Chicago recently, watching 'how they do it' at NBC studios in Merchandise Mart.

KNO's chatter or gossip program, handled by Mrs. Strauss, of the Strauss Radio Program Producers, the only one to survive, since it is handled ethnically and diplomatically.

Local papers, owners of station KSO, also carry programs of WHO, the opposition.

WHO's new antennae goes into operation on Nov. 29.

Indiana

Following its expansion schedule, started with the granting of a full time operating license recently, WFHM, Indianapolis, is constructing new studios on the second floor of the Meridian Life building.

Morris Hicks, 'Man in the Street' reporter for WKBF, is papa of boy, Bob Bennett, sports announcer for WSBT, South Bend, visiting in Indianapolis.

WFHM's chief announcer, Bill Brown, playing golf in ear muffs and mittens.

Jack Stillwell beginning new program, Lamp Lighting Time in Valley, for WKBF.

Walter Eberhart, director of Indianapolis, on WFHM, making series of disks for national distribution.

Jim Metheny, announcer for WKBF, recently said 'yes' to the preacher.

WKBF broadcast lobby pickup for Jack Benny's 'Merry-Go-Round' opening at Palace theatre.

Al Feecey, Indiana's director of public safety, doing police broadcast on WFHM.

Deservedly a Favorite

PAUL SABIN

and His Orchestra

Selected to direct the dance

music at Central Park's fa-

mous "Tavern on the Green."

A hit who plays the hit.

Hear him via WAUC play:

"LOST IN A FOG"

"WILD ROSES"

"I SAW STARS"

From "The Little 'Kid"

Millions' production

"WHEN MY SHIP COMES IN"

"WE'VE BEEN HERE A WHILE"

"AN EARFUL OF MUSIC"

"OKAY TOOTS"

ROBBINS
MUSIC CORPORATION
799 SEVENTH AVENUE
NEW YORK

Two more smash tunes

from **LEO ROBIN** and

RALPH RAINGER

the boys who gave you
"LOVE IN BLOOM"

Those who have heard these new songs
predict that they will be even greater
musical contributions than "LOVE IN BLOOM"

JUNE IN JANUARY

WITH EVERY BREATH I TAKE

also

"LOVE IS JUST AROUND THE CORNER"

by LEO ROBIN and LEWIS GENSLER

Introduced by

BING CROSBY

On the Columbia Network, starting Tuesday, Nov. 27, 9 P.M.—EST.

These songs are from the forthcoming Paramount Picture
"HERE IS MY HEART"—featuring the singing sweethearts
of the screen BING CROSBY and KITTY CARLISLE

FAMOUS MUSIC CORPORATION 1619 BROADWAY
PUBLISHERS TO PARAMOUNT PICTURES NEW YORK

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN
AT MIKE FRITZEL'S

CHEZ PAREE

611 Fairbanks American's Smallest Restaurant and Supper Club Delaware 1655
CHICAGO

NIGHT CLUB REVIEWS

New Princes, London

This is the latest restaurant in the West End to fall for the flourish idea.

Cabaret is operated by Beaumont Alexander for Harry Bradbury-Pratt, owner. Alexander is no newcomer to London night life and certainly no newcomer to the Princes, having operated there during 1924-1927.

No artists of such calibre grace his present offering. But, nevertheless, in a small way, show is entertaining.

Audience is not the usual encountered in the ritzy niteries, such as Dorchester, M.A.Y. fair, Grosvenor House and Savoy.

CASINO DE PAREE

This spot continues doing a big gross and for obviously good reasons through a changing policy of new talent, bargain value on food and entertainment and a novelty of atmosphere and presentation.

Milton Berle, at the helm of the new show, is the money's worth on comedy. Fast, furious and working at lightning pace in a manner which makes even the musicians and the waiters stop and listen for the new nifties, he's a terrific comedy personality and unquestionably a draw.

Then there is Mark Plant, who may not be long around these parts. He is Hollywood type, of fine physique and possessed of a resonant voice, very likely for flickers. He's certainly okay for sound. Plant's been in the "Club" for a while, but he is more stand-out entry in this frolic.

Peggy Taylor and her adagio threesome of male catallipors (good idea to drop them when Pirates billing) has been making it a stock engagement at the C. de P. She's still a rasper the way she sings those colorful ballads, with three male aids with smiling mien and seeming abandon.

Tracie Barrie is another hold-over with her dominating personality and nice song delivery.

how to read their lines as well as show them.

Some of the songs started in this show have since become national hits, including "Have a Little Dream on Me".

Not the least of the b.o. appeal are the crack Leon Belasco and Jerry Freeman orchestras. Belasco is either new or long at the Hotel St. Moritz, New York.

Casino de Paree is now in the institutional class. The patrons have a choice of sitting at the cabaret tables in a conventional theatre, seeing the show perform on the stage proper, while also dancing on the rostrum behind the scene—and also with their backs to the dancing from them that's great walking ads because it's a novelty.

ST. MORITZ

Leon Navara is the new dance band attraction at the Hotel St. Moritz Continental. The Continental's Night Club has a band that has been getting plenty on the uptown ever since this ex-vaudeville pianist, now turned maestro, took charge of the band.

Along with Navara, Shellia Barrett held forth with her mimicry, but since out as she's going into the show, she's been appearing in the grill-and-supper appearances in the grill-room. Instead Khalid, magician, does his mysticism under the customer's hors d'oeuvres, and Minor and his quartet continues to continue with their nifty dance routines.

Grill is smart and conducive to the party-going and the Continental motif, which permeates the entire St. Moritz catering. No cover any time with dinner starting at \$1 and supper standards at \$1 and \$1.50 (latter on Saturdays).

BLACKHAWK

More interesting are the Blackhawk's "Midnight Flyers" guest festival on Monday nights than the Blackhawk itself. For the restaurant is a typical niterie and is known primarily for its association with two orchestras, the Coon-Sanders orchestra and Hal Kemp's. When Coon-Sanders died and the orchestra disintegrated, the restaurant stalled around for some time before Kemp arrived to click. Kemp has established himself so closely with the patrons that the evening orchestras have a tough time trying to break down that mental hazard.

At present Kay Kyser's band is in on the roster, and gives the best indication of being able to beat the game.

Blackhawk has just been redecorated and is as pleasant enough for the leaders, but the manager continues to get the bulk of the rah-rah trade, the college boys out for the one-night-a-week spree. It is the trade that goes for the radio guesters on the Monday night grind from midnight to 2 a.m., when the place starts to shut down.

The setting light of this Monday night festival is Pierre Andre, ranking announcer of WGN. Andre has handled the mike each Monday night, and has built for himself a remarkable following. He is possibly identified more closely with the click of this show than the cafe is itself. It's a pleasure to watch Andre work, handling the performers, whether rough or prima donna, with excellent diplomacy, smoothness and sure showmanship. He gets the most out of each personality, and he is, in fact, it takes plenty of mike intelligence to keep everybody happy about about 2 a.m., making sure that both the

Most Played on Air

Table listing songs and their frequency on air, including 'Stay Sweet As You Are', 'Continental', 'Be Still My Heart', 'Diference Day Made', 'Sweetie Pie', 'Pop Goes Your Heart', 'Lost in Fog', 'Hands Across Table', 'Out in Cold Again', 'Flirtation Walk', 'If I Had a Million', 'Wintie Wiedleria', 'Isn't It a Shame', 'Must We Say Goodnite', 'One Nite of Love', 'P.S.—I Love You', 'You're Builder-Upper', 'Gone with the Wind', 'Folks My Sweetheart', 'Wild Honey', 'An Earful of Music', 'Don't Let Another You', 'Happiness Ahead', 'If You Love Me', 'Midnite, Stars, You', 'Serenade to Wealthy Widow'.

rapid-fire, but sure fire and perfect closing for any floor show. Grover's rolling roof enabled management to withstand last summer's heat in the city, and this winter it will be used to keep the lights and the smoke in the club. Decorations are white, red, black and silver, with light walls complementary to the ladies. Coconut trees still evident, with unique lighting, and an ambitious mural behind the bar, depicting some sort of African whoopee act together, has local critics guessing

BROWN DERBY

One of the flashiest floor shows in town and unique because it has definite color. Yvonne Lang, thanks to Charles Elbey, Producer, Broadway talent is the rule here, and not the least of it is Joe Herbert, being held over as m.c.

Herbert, besides selling the acts in town, does well for himself in his own right. On night Derby show was caught, Herbert had to fill in with an impromptu vocal and this bit was a high spot in the show.

Ensemble flash is dazzling top hat strut, with gals swinging canes deftly. Surprise chorus feature for Herb niterie show comes with flashy walk-around number. Each gal spotted as a separate jewel.

Opening number byline, with blue gown costumes and waving kerchiefs, least imposing, but oke. Production efforts evident throughout. Hub is catching on to idea. Censorship heading down as to night spots and it looks as if town is on the edge of a liberal era.

COCOANUT GROVE

Jacques Renard of NBC returns to his former Cocoanut Grove stand in the Hub, from which spot he was snatched by radio and developed into a national band name. Right now Renard is the draw at the Grove; but whether radio possibilities now being considered will take him away from Boston is not known.

Charlie Walke, doubling as trombonist in band, is adequate in m.c. duties. Bert Brive, in a new jacket formula and girl in eye full in filmy white costume that gives a peek-a-boo effect under white spot.

Charlo Walke, doubling as trombonist in band, is adequate in m.c. duties. Bert Brive, in a new jacket formula and girl in eye full in filmy white costume that gives a peek-a-boo effect under white spot.

Florence Case then takes over for two blues ballads that click, using much designed for butterfly effect at the climax of the routine. Well-liked and peppered with dives, twirls and scoops that put the customers on edge. Whirlwind finish grabbed by applause.

Colls close show with solo aerobatic and toe-tap by Elinor in peach ensemble, soubrette. Big fetching. Herbie for a flock of customers that holds attention while partner chances to white costume; and then both mingle for a rapid-fire tumbling, aerobatic novelty. Not only

It's entirely too bright for such a small room capacity around 300. Miller for the night. He's a cop.

If there's one thing that's going to put the show in the money here, and that night work the way too. Miller has Dora Maughan topping the bill in a smart revue of her own fashioning, and Miss Maughan's a funny personality far and away different from anything Pittsburgh has encountered on a night club floor before.

Double entendre lyrics used throughout. Myra Morgan, who acts as mistress of ceremonies, in addition to contributing her own song specialties. She has with her Virginia Nolan, cute dancing trick; and a bunch of funny personalities, who need a better mike than the Music Box provides; Miss Pat Mason, who sings and looks in male attire; Don Adams, a funny personality; and a quartet of dancing lookers who call themselves the Four Rhythm Queens.

Music is by Buddy Kountz, whose local crew has developed in last couple of years, and dishing out class, sanitation, Koutz, from the upper crust of Manhattan society following that Miller hasn't overlooked, either.

CLUB NEW YORKER

Always a nice spot, and now that Hector's back in town, it's an open door proposition he has made it a nifty niterie by swinging with the socialite tide and installing Lois Ellinger as really Fease & Ellinger as the attraction.

Club New Yorker also has a very nice team of male dancers in George Owen and Armand Vallerie. Owen acts as m.c. in paing the show and generally paces his own act. Vallerie dances and sings. Music-chorus, but Owen is the principal singer with a style that's elastic and suitable both for the pliant, sometimes saucy, lyrics and the more serious, but with other style of straight balladizing that he may undertake.

Hand is tight. It's Jack Meyer and a Meyer band, long at the Surf Club. For four men, Meyer gets plenty out of 'em. He's obviously a fave with the nice young people who patronize Hector's caravanserai.

New Yorker is doing a revival in trade with a steady stream from luncheon through cocktails, dinner and supper. It's a good thing at \$1.50; drinks 75c, and good. Abel.

MAYFAIR

Although localities now usually treat masters of ceremonies like a dose of arsenic, Harry Propser has finally picked a good one for his Mayfair. The native son has a big way to Sammy Walsh, who has more talent and far less brass ego than the former m.c.'s who antagonized crowd.

MUSIC BOX

This is the latest night club venture in the city. It's a neat job at a time when most of the old Show Boat for two years. Located in heart of downtown district in a cellar room formerly occupied by a cafeteria, it's a neat job at a time when most of the old Show Boat for two years. Located in heart of downtown district in a cellar room formerly occupied by a cafeteria, it's a neat job at a time when most of the old Show Boat for two years.

10 Chi Relief Units Play to 50,000 Weekly in 100 Spots; Five Bands

Chicago, Nov. 19.

Units of the Illinois Emergency Relief commission are now playing to an average audience of 50,000 weekly. The Chicago project has 150 performers, of whom 40% are Equity members and the remainder from vaudeville.

They are split into 10 units, each working five days per week in more than 100 spots. Municipal and county institutions are asking for additional units to supply the increasing demand.

Units organized by Dr. Simson Wall and Walter Hawley and booked by Emory Ettelson operate with the minimum of scenic expense so that most of the Illinois Relief appropriation goes into salaries instead of being gobbled up by costumes and props.

Shows are being brought regularly to the shut-ins throughout the county, and to people who are too poor to purchase regular theatre tickets. Among the institutions getting the units are the Juvenile Detention Home, County Jail, O'K Forest Infirmary, Home for Delinquent Girls, St. Charles Home for Boys, Geneva Home for Girls, CCC Camps, Hines Speedway hospital, Home for the Blind, U. S. Veterans' hospital, in some 70 public parks, in shelters for men, in various boys' clubs and in social centers.

Relief committee has also organized a 60-piece symphony orchestra and four bands of 32 pieces each, which give 27 concerts weekly.

Vaude Fails

St. John, N. B., Nov. 19.

A trial with vaude at the new Empire here lasted only one week. Three acts had been substituted for one feature picture.

Former policy of two features and several shorts has been resumed.

50 YEARS AGO

(From *Clipper*)

'Private Secretary,' which had three different versions in the east, had a Frisco premiere. Madison Sq. version used. Nick Long was the lead.

Stage riot at the Chicago Museum. Bob Austin, manager of the Australian Novelty Co., came on the stage to announce he would not give a performance as he had not been paid. Stage hands tried to drive him off the stage and a troupe of Arab acrobats went into a clinch. Police arrested all the men.

'A Case of Wine' tried out in Austin, Tex. About the only frost Chas. H. Hoyt ever wrote.

James B. Mackie replaced Barney Fagan in 'A Bunch of Keys.' His Grimes was one of the outstanding comedy bits for year. Chief gag was running upstairs and sliding down a pole, known as the 'Grimesy bit.'

Presidential race over and everybody happy except James G. Blaine. In one town Pat Rooney skipped a matinee to parade the troupe in a political demonstration.

Present style of drop curtain parting in the center enough of a novelty half a century ago to rate newspaper mention. Albaugh's Grand Opera House, Washington.

Nell Burgess, who had been touring New England with 'Jim,' made a hop to Texas. Some jump for those days.

Mary Anderson's Juliet was pleasing all London but the critics.

'Knights of Labor' was the title of a newly produced drama. 'Knights

1 Way to Land 'Em

A Broadway combo house, needing a headliner, tried to get Sophie Tucker, but couldn't. Then it tried to get Eddie Cantor, but couldn't. So it booked in a columnist and got both of 'em.

Newburgh, N. Y., Fights For Sun. Stageshows

Newburgh, N. Y., Nov. 19.

Theater operators and other business men here are waging an intensive campaign for the approval of Sunday shows. Petitions are being circulated to obtain at least 12,000 signatures, which will be presented to the City Council within the next two weeks.

Only benefit shows have been permitted on Sundays. Beacon, on the opposite side of the Hudson River, has Sunday vaude and advertisements in the Newburgh newspapers.

the forerunner of the A.F.L. Original 'one big union.'

Mayor of Montauban, France, classified women residents as respectable, keptees and prostitutes. First class had run of the theatre, but middle class had to sit in the balcony, and the third rank in the gallery only.

Frank I. Frayne tried out 'Seth Green, or Struck Oil at Last' in England, so he went back to 'Mardo' and 'Si Sticum.'

John A. Stevens, who played modern melodrama, essayed 'Richelleu' for his benefit at the Third Ave. Audience chucked when the Cardinal nearly lost his goatee. Everyone enjoyed the show, which suffered other handicaps.

Probate of the will of Charles S. Stratton (Tom Thumb) showed estate of \$15,431.

Skating rink opened at B'way and 31st street. There had been a theatre there, the Cosmopolitan.

Columnist-Booker

T. D. Kemp to Book for W-K and Continue Writing for Charlotte Paper

Charlotte, N. C., Nov. 19.

T. D. Kemp, Jr., columnist and critic for the Charlotte Observer, becomes general booking agent for stage units to play the Kinsey-Paramount theatres in North and South Carolina.

Kemp was formerly a New York theatrical agent. He will continue to do his daily column for the Observer, but will drop all staff work. He takes a post that was to have been filled by Charlie Mack, but the deal didn't go through.

Mack turned the job down, saying he prefers to continue as a unit producer on his own.

GROFE FOR VAUDE

Ferd Grofe goes vaude at the head of a 13-piece orchestra. Opens Nov. 30 for Loew in Washington. Set by CBS.

Acts looked at the mark quotations and thumbed noses.

Managers protesting the stop limit was too high for B'way houses. Musicals had to quit if they went below \$10,000. Dramas had to make \$8,000 or out.

Vaude artists warned to make foreign contracts in dollars to beat fluctuation. Took nine French francs to buy a dollar.

Burley managers in more trouble than ever over chorus girls. Paying \$22 to \$27.50, but the girls demanded more. Road expenses were up.

Road bookers urging producers off new shows. Impossible properly to house those already playing.

Advance sale of 'Aphrodite' more than \$200,000, which included \$120,000 for agencies' first eight weeks' buys.

WORDS HAVE PROMISE—MUSIC HAS CHARM

but

"WORDS AND MUSIC" INC.

A HICKEY-ANGER PRODUCTION

Has that **BOXOFFICE SOCK**, proven by
ONE YEAR OF SOLID BOOKING

LESTER COLE HERMAN HYDE

LEONARD BARR and VIRGINIA ESTES

SALLY BURRILL

ALICE CAVIN

JOE LOMBARDI

12 SINGING SOLDIERS OF FORTUNE

ANTONIO PASSY
DON OLIVERO
GUS LORING

NAT GOODMAN
EARL GRIMES
WALLY HALL

LARRY O'DELL
DAN MCGOVERN
NICK BARANOFF

DAVE BOGARD
FELIX NOONAN
JERRY WALLACE

1934 KNEE-ACTION GIRLS

ETHEL ORTMANN
JUNE CLAYTON
DIXIE DARRELL

MARION PAITSON
EVELYN BEEBE
RUTH PROWLER

DOROTHY GLASS
ETHEL ADRIAN
GLADYS GRAY

DOROTHY WITTEN
KASIA VASIL
RONNIE KLEIN

THIS WEEK, NOV. 16, ALBEE B'KLYN

NEXT WEEK, NOV. 23, PALACE, NEW YORK

STAGE MANAGER, ANTONIO PASSY
SCENERY BY PREMIER STUDIOS

TUNES AND LYRICS BY CLARENCE GASKILL

COSTUMES BY MAHIEU

Units Coming Back Strong; Par Has 8 Booked Nov. 30, RKO Also Bullish

For the first time since they were brought out on a large scale last season, units have come into their own. They are now being recognized by the circuits, but with a greater measure of support than the producers had ever hoped for.

RKO, for one, unbent with a vengeance, and is booking almost every playable unit in sight so long as the coin doesn't run much over \$3,000. 'Words and Music' is currently at the Albee, Brooklyn, while 'Live, Laugh and Love,' in production by Anger & Hickey, has been routed in advance over all of the RKO time.

This one includes Jack McAllen and Sarah, and Collette Lyons. Another unit being negotiated for by RKO is the colored 'Harlem on Parade,' produced by Jack Klotz.

Week of Nov. 30, eight units will be playing that many spots for Paramount. Cab Calloway's outfit will be in Buffalo; Benny Davis in Detroit; Buddy Rogers in Chicago; Olsen and Johnson at the Southtown, Chicago; Ed Lowry's Revue at the Metropolitan, Boston; Ina Ray Hutton in Hartford, and 'Smiling In' in Springfield, Mass. This will be the first time so many units have played for Paramount at the same time since its own production department.

On the indie side, Fay's, Providence, has laid aside the vaude policy for good and is sticking strictly to units. When playing vaude early this season the house averaged around \$7,000 weekly.

A survey of the indie bookers shows that almost all of their prefer units to the regular five-act vaude bills. Only trouble is, most of them say, there aren't enough units around.

Mpls. Niteries Thank Gopher Footballers For Heavy Business

It pays Minneapolis night clubs for the University of Minnesota to have a championship football team. Cabarets are doing record business, with crowds even exceeding those of the 1929 era. The establishments' owners give much of the credit to the Gophers' gridiron accomplishments.

After-game enthusiasm is finding an outlet at the night clubs and every Saturday during the present football season has found turnaway trade at all of the leading and most of the lesser places.

WHITEMAN GOES VAUDE, BUT ON 'SHORT-WEEK'

Paul Whiteman will follow his closing at the Biltmore hotel, N. Y., with a five-day stand at the Stanley, Pittsburgh, starting Nov. 23. Thursday is out because of Ork's radio program, with Sunday eliminated by Pennsylvania's bus law.

Hand may follow up this engagement with more stage bookings if the theatres concerned will agree to eliminate Thursdays from the dates. Whiteman's obligation to Kraft-Phenix requires that his organization originate its Thursday night broadcast over NBC network from New York.

Leo Spitalny Into Cap., N. Y., With 65-Piece Ork

Leopold Spitalny goes into the Capitol this Friday (23) as guest conductor. House orchestra is being augmented to 65 men for his stay of four weeks. Spot has an option on his services for four more weeks, providing his slated connection with a commercial program permits.

Choral ensemble of 30 voices is being installed for the four weeks.

Long-Jump Vaudifilm Dates Makes Actors Air-Minded, or Else

The long-jump situation now prevailing in vaudeville is forcing actors to become air-minded, whether they like it or not. Many have lately commented flying from date to date, due to impossibility of consecutive playing otherwise.

Flyers, of course, are only such actors whose salaries permit costly travel or who are important enough to have their fares paid by the theatres or booking offices.

Playing time for these acts whose salaries are in the higher brackets is limited, consisting in 10 weeks or so on the combined major circuits. But the dates are far apart and most of them now Friday openings. Closing Thursday night in a town, the money acts can't make many jumps in time to open the following matinee unless they go by air.

For the rank and file vaudevillians the air route is naturally out. The majority now can't even afford railroad travel. They use various

B&K Gets Joe Penner Day-'n'-Date with Pic

Joe Penner comes into the B. & K. Chicago for a week starting Nov. 23.

He will play day and date in the house with his Paramount picture, 'College Rhythm.'

Turns Other Cheek

After Balaban & Katz attempted to get an injunction to restrain Moore and Revel from playing the State-Lake after the Chicago, Aaron Jones permitted Faith Bacon to play the B. & K. Oriental despite the fact he had prior rights to the dancer. Jones merely served notice on B. & K. to make it a matter of court record, but allowed Miss Bacon to continue the date.

According to the State-Lake contract, when an act is forced to cancel due to illness, the house retains a year's option on the act. Miss Bacon cancelled out of the State-Lake in midweek due to illness about a month ago.

Shakespeare Tab on Solid Midwest Tour

Shakespeare tab company is booked solid on a legit route through the midwest before opening for Aaron Jones as a vaude unit at the loop McVickers on Dec. 3. Is playing Oak Park, Rockford, Milwaukee, Peoria and other towns.

Word is getting a getting a nightly guarantee of \$1,000 plus percentage, it is understood. Will do two 40-minute Shakespeare shorts as the regular performance. Entire cast last week joined Equity.

Mosconi Vice Kelly

Tom Kelly has been replaced as head of the Philadelphia branch of the American Federation of Actors by Louis Mosconi.

Change was made last week, the AFA feeling that Kelly could not devote sufficient time to it because of heading another actors' organization in Philly, United Entertainers Association.

Joan Franza's Comeback

Joan Franza (Mrs. Jimmy Savo), in retirement for several years, is coming back to try radio with a sustaining spot on WOV, New York.

Miss Franza formerly did straight for her husband in vaude.

Henry Tobias' Act

Henry Tobias, songwriter, has framed an act, the cast including Donald Tannen and Edith Lowe.

Tura is doing a four-day break-in this week in Jersey City.

3 BOOKERS FOR PAR NEW ENGLAND SPOTS

Spot-booked units and vaude are going into three of Paramount's New England spots, with a possible fourth later. Shows are in at the direct request of the managers in those towns.

Although Par has its own booking office, authority for buying the shows for Hartford and New Haven, Conn., and Springfield, Mass., has been divided between two unaffiliated bookers, besides Harry Kalchelm at Par. Lawrence Golde, of the William Morris office and Fally Markus, indie booker, have also been delegated to spot shows in the towns.

The fourth spot that may use the now-'n'-then shows is Worcester, Mass.

CHIC YORK WELL OILED

Livingston, Tex., Nov. 19. Chic York (York and King) is 400 barrels a day nearer to becoming an oil baron. A well producing that quota came in on his property last week, and now he's digging for more.

With the act temporarily spitting, due to Mrs. York's (Rose King) going into the Eddie Dowling musical, 'Thumbs Up,' solo, York came down here on a hunch a week ago.

York stood on the property watching the well-sinking operations and, when the oil spurted out, the foreman turned to him, cracking: 'Actor, you're rich.'

Detroit Booker Shows Midwest Acts Why It's Cheaper to Lay Off

Bottom has been hit here in vaude prices, according to a wire from Lew Kane, Detroit booker, to Chicago agents. He wants acts to play a six-day route between the Colonial, Detroit, and the Park, Erie, Pa., on a strictly code price basis. Wire reads:

'Get busy and get me list of acts immediately for six days consecutively on way to New York. Must be good type of act, and acts that had been here in a year or so. Two or three days in town and three days in Pa., on way to New York, paying code. Wire list with as many good acts as possible for this money. Need flash, four or five people, and must be code. Lew Kane.'

Out of this code salary the acts must pay their own transportation and 10% commission. Code minimum salary calls for \$40 net per person in vaude. Looks as if Kane will be coming into town himself to pick up these acts, as the local agents have all passed up this opportunity for the Kane route.

Moss Again Out to License Agents; Two Detectives Gathering Evidence

New York License Commissioner Paul Moss has begun another drive to license all club, vaude and legit shows as employment agencies. Besides the regular license department inspectors, Moss also claims he is employing two detectives from the W. 47th street police station to gather evidence that might be used in another test case.

First court attempt by Moss to bring the agents within the province of N. Y.'s General Business Law, which contains the employment agency statute, failed last summer. Charles Allen (Curtis & Allen) was the test defendant at the time, but General Sessions Court held that his managerial duties superseded getting jobs for the performers he represents, therefore placing him beyond the pale of the law.

First indication that Commissioner Moss had not given up his idea

B.&K. Takes Gt. States Vode Book From RKO; Renew Feud; Bergen Shifts; Leaves RKO 3 Week-Ends

Two Slate Bros. and One's Wife Injured In N.Y. Auto Crash

Two of the three Slate brothers, Sid and Henry, and the former's wife were injured when a taxi collided with their car at 49th street and 6th avenue, N. Y., Saturday night (17). Mr. and Mrs. Sid Slate are at Medical Arts hospital. Henry was treated for a broken nose and sent home. Jack, third member of the act, was not in the car.

Accident left a gap in the current bill at the Palace. William and Joe Mandel went in Sunday as a replacement.

BIG PIX CAUSES PENN, PITT., TO DROP SHOWS

Pittsburgh, Nov. 19. With a brace of big pictures coming in, Loew's Penn has dropped stage shows at least for another fortnight, but may resume later. 'Painted Veil' opens Friday (23) and 'Kid Millions,' moved up from Christmas week, follows. Both will play sans flesh.

Stanley continues popping occasional presentation competition against Penn. Against 'Painted Veil,' Stanley will have Paul Whiteman's band, but against Cantor flicker, 'Flirtation Walk' will go it alone.

Catskill Mt. Unit Gets Prov. Booking

Show that appeared at Grosinger's hotel, Ferndale, N. Y., last summer, opened in Providence, Friday (16). Titled 'Let's Smile Again,' Unit has Radio Rubes, Eddie Neilson, Hank H. nry, Mario and Lazarin, Carter and Holmes, Harriet Myrre, Dorothy Young and a line of 16 girls. Dave Bines did the staging.

Parnell Scouting

Val Parnell, general booking manager of General Theatres, Inc., of England, which included the Palladium, London, arrived in N. Y. last Wednesday (14) on a hunt for talent. It's his first time over.

In making his headquarters in the William Morris office until he sails for home on Saturday (24).

That all theatrical reps should be licensed came last Thursday (16), when Phil Coscia, associate in the Charles Yates agency, was subpoenaed to appear before him for questioning. Coscia was not held after the query was over, Moss simply warning that he would have to be licensed in the near future.

In the event that he is balked in another court case, Moss intends to go to the Board of Aldermen and have the employment agency statute amended to take in the show biz agents, regardless of any unique service they may render a performer.

Moss' statement that he is licensing agents at the rate of six or so a week is denied by the RKO and Loew's agents' associations, which deny that any of their members have been licensed. These organizations put up the \$1,000 retainer for Maurice Goodman and Harold M. Goldblatt, counsel for Charles Allen in the previous test case.

Chicago, Nov. 19. Breach between RKO and Balaban & Katz has widened further with B.&K. laid week retaliating for alleged injuries by removal of all the Paramount-Great States vaude time from the RKO book to the B.&K. and William Morris offices. Booking switch takes place Dec. 1.

This vaude booking switch is but one angle of a general B.&K.-RKO battle. Feud started more than two years ago, when B.&K. walked out on Radio pictures. This breach was finally closed, but now has broken open again with the second cancellation by B.&K. of Radio product. This follows the recent change of policy by the RKO Palace, a policy which has proved successful for that house. To protect this policy, the Palace refused to raise its Sunday morning and matinee price to meet a raise by B.&K.

Radio booking burning over the holding of 'Gay Divorcee' (Radio) for a fourth week at the Palace, claiming that the milking will hurt the picture possibilities in its nabes. For these reasons, B.&K. notified Radio that the circuit will not play Radio pictures at any of their loop or night theatres.

Bergen to Shift And now B.&K. is taking away from RKO the 5% booking revenue that RKO got from booking the Paramount-Great States time in Indiana and Illinois. A subsidiary of B.&K. has maintained a joint booking office with RKO for the past 10 years, with Richard Bergen in charge. Bergen booked eight Great States theatres besides taking care of the RKO houses on the Mort Singer circuit in Iowa. All of these theatres had to seven weeks of playing time.

B.&K. notified Bergen that starting Dec. 1 he will book Great States houses exclusively, and make his office in the B.&K. or William Morris offices. He will sit in on all Balaban & Katz bureaus of presentation and vaude material, maintaining offices in the William Morris agency only to facilitate buying. The location of Bergen in the Morris office, however, does not mean that acts will have to be booked through the Morris agency.

Moss leaves Bergen in a tough spot for flesh material, especially for their Iowa time, since that plays week-end stuff only, making it tough to get acts to make the trip. Sioux City, Cedar Rapids and Davenport only remained on RKO's book.

A. Warren Jones, assistant to Richard Bergen, will stick with RKO in charge of booking these spots.

GATES GOES LAST HALF; ORPH. LAST LOEW SPLIT

After having a possible polley-switch notice up backstage for months, Loew's Gates, Brooklyn, goes last-half only Nov. 29. It has been a five-act, split-weeker. This leaves Loew's booking office with only one split-weeker, the Orpheum, in New York, the Boulevard, Bronx, having gone last-half a few weeks ago.

RKO's policy is last-half vaude in most of the New York nabes.

Ballerina's 50G Suit

Baltimore, Nov. 19. Vera Strelska, famous ballerina dancer, recently laid up after motor car smash, has filed suit here for \$50,000 from Francis Symington, local sportsman-banker.

Symington is a brother-in-law of the socially-prominent Evelyn Symington, whose debut as a nifty warbler a month ago at the Piquette, N. Y., went out over press wires.

Hickey-Anger Unit

John Hickey and Harry Berger have put out their unit in the making, to be titled 'Live, Laugh and Love.' Clarence Gaskill wrote the music.

Cast will include Jack McAllen and Sarah, Collette Lyons, Holman Sisters, 16 girls and one act to fill. Break-in date is set for Trenton, Nov. 28.

Inside Stuff-Vaude

With vaudeville returning after a long absence, Minneapolis audiences are self-conscious and don't applaud properly, or give the sort of enthusiastic demonstration that the entertainment warrants, according to a survey by Don A. Williams, Journal columnist.

"Strangest thing about the return of vaudeville is the self-consciousness of the audiences when they applaud," said Williams in the Journal. "They've gone so long without stage shows that they're out of practice. They seem actually abashed when they clap."

At both the Orpheum and State, the m.c.'s explain to the audiences several times at each performance that applause induces the artists to work harder and better.

Troupes touring through Florida in buses licensed by other states must buy Florida plates before they can go through, according to an edict of the State License Department.

Until complying with the ruling, units are held from continuing their route. Bus licenses in Florida average around \$55 per.

as just an excuse for a flock of voice imitations, all good.

The band number early in the show slows it down. Too long and has no flash. Organization is owned by Don Daragh. Running time here was 50 minutes, but it should be pared to 35 or 40. *Barney.*

HOLLYWOOD REVUE

(STATE, N. Y.)

This one is only three-quarters nude. The Hollywood restaurant floor show attempts to play down this emphasis. But on the whole it's not unlike the usual flash of its kind. It's pretty good at that and a swell ad for Joe Moss's Broadway eatery.

Some members of the line also do specialties. The line is not as symmetrical as figures as may be expected, but on the whole a good looking assemblage of girls. There is some distinction to Hollywood café girls. Unfortunately their dancing does not bolster this fact. Between the shows the girls must do at the restaurant and those at the Loew's State, they must be pretty tired.

For a first class theatre like the State, however, the girls should be more tastefully clad than they are in that pseudo Spanish number. Some of the gowns seem in bad need of repair. It is at this juncture also that Zanou and Kaz, two dark-haired girls of fair girth, flip a whip and dagger dance.

Cross and Dunn offer a clean, wholesome and abundantly entertaining few minutes. These two are arriving at the point where they can carry such a show almost by themselves. When caught, the unit needed more comedy and a Jerry Lester's m.c'ing needed some cleaning up.

Vilma and Buddy Ebsen are offered in a single number which they do very well. But they are on too briefly.

A sextet of girls in long gowns and wide brimmed hats open the show. They turn to show transparent backs to the gowns. But the gowns should be on straight. "They weren't when caught."

One who attempted has four of the male members of the unit out in 'one' leading as many dogs. Not a particularly wholesome or entertaining piece of business. Unit is under an hour on running time. *Rhan.*

Saranac Lake

By Happy Benway

Camp Intermission remodelled; larger kitchen installed to accommodate Morris office guys who vacate up here.

Rosale Sussman now sitting up and allowed downstairs talkers.

Marion Greene is a newcomer at the san. This new routine should do the trick for her.

Final exams have shot Tommy Vicks, Danny Murphy, Jack Casey, Charles Bloomfield and Irving Horn to the third floor, meaning that these boys have progressed 100 per cent.

After six months of bed and meeloing, Bobby Graham tries the labor routine.

Jackie Roberts (Seed and London) improving greatly.

A lot of wit laying in bed 24 hours daily, George Harmon, Fred Bachman, Louis Rheingold and Angela Papulis.

Ruth Morris and Betty Brown vacated at Camp Intermission in rain.

(Continued on page 51)

NEW ACTS

HELEN COMPTON (17)

Bryn Mawr Orch.
35 Mins.; Full.
Palace, N. Y.

The orch. has been around before, but evidently under another name. It's a 12-piece band of fair ability with Miss Compton leading with her baton and a smile. The smile's the asset. She oozes personality and has improved her stage presence much since last caught when she was over-anxious. Hand does several selections, but muffs on the finale. "The Last Roundup" is nothing to make them beat their hands these days, no matter how well it is scored. Novelty arrangement, but should be replaced.

A girl does a mixed acrobatic and control dance, a team of boy hoopers and a kid singer do one bit each. One of the dancers is much better than his partner. Several good steps. But the kid hogs the show as most any kid can. This boy has a ragged voice with a poor tone formation, but he literally stopped the show and had to encore his last number. *Chic.*

JEANNE AUBERT

Songs.

41 Mins.; Two.

Palace, N. Y.

Making one of her infrequent dips into vaudeville, Jeanne Aubert gives 'em an idea of how to sell a song, to sell four songs, in fact, and come back for a fifth. No fuss and feathers, if she does come from musical comedy and she doesn't snoot the pay customers. She even warbles "The Man on the Flying Trapeze," but she sings it as it hasn't been sung before at the vaude houses, which is why she gets invited back and does a fifth for an encore. Stays put for the first four, not making a motion of quitting to coax a hand, and affable without overdoing. She handles her selections with the skill that counts, and scores very solidly. Not only a name that draws, but that makes good once they're inside. *Chic.*

Marion and Martinez Randall with Mile. Capline come into the Hotel New York, New York, soon from the Arcadia restaurant, Philadelphia, after which they go to Miami for the Winter season.

MARGIE PALM REVUE (5)

Dance Flash
15 Mins.; Three
Orpheum, N. Y.

Just another dance flash until Margie Palm herself takes the spotlight for a solo acrobatic number. She executes a series of handspins and other acrobatic stunts with marked agility, all done in slow tempo. Other than that this dance array has little to offer.

Opening has two girls and a boy partner in a tap routine with Miss Palm warbling weakly at a piano in the background. Next another girl who does a tap on her toes, again relying on the body contortions for best effect. Trio then back again for specialty turns bringing the entire group together for a final whirl. Fairly well costumed.

MASON & YVONNE

Comedy, Singing

12 Mins.; One

Orpheum, N. Y.

Yvonne in this act is a little tot all perked out in a fluffy party dress who makes her appearance from under a piano top as Mason starts into play and strikes a sour chord. Kid is supposed to entertain the beau until her sister is ready to come together for a flight until the youngster starts in on the double-meaning stuff which stacks up as rather poor taste. Most of the patter goes along in this vein with her partner finally settling at the piano for a song. The two join for a dance with girl given plenty of space and time for her small steps.

WALTER "DARE"

WAHL

The Smash Comedy Hit of

Mrs. Schubert

'LIFE BEGINS AT 8:40'

THIRTEENTH WEEK AT THE

WINTER GARDEN

NEW YORK CITY

PERSONAL MANAGEMENT

IRVING SHERMAN

ED DAVIDOW OFFICE

Unit Reviews

Atlantic City Revue

(ORPHEUM, LINCOLN)

Lincoln, Nov. 9.

This show is all Carleton Coon, Jr., and his band with exception of a socko few minutes monopolized nicely by the Owen Sisters, close harmony singers. It's another band show with emphasis on orchestral arrangements rather than regular vaude entertainment.

Clifford and Leslie, in comedy not so forte, still pull the gag about the

chiffonier's drawers. Sidle and Carr, femme hoofers, have a pair of good numbers, but from the dancing side it's all George Shepard, who is unusually fast to jaying his feet down.

Coon's band does three numbers, of which two would be sufficient, because the second one bogs the show down midway. Owen Sisters' minutes, both when they're harmonizing together and appear separately, are the show's jewels. Coon has a likeable personality over the foots, but he has the bad habit of applauding before and louder than the audience regardless of the act's merit.

Show is 43 minutes long and okay for spots liking hands, but misses being vaude. *Barney.*

CASANOVA REVELERS

(ORPHEUM, LINCOLN)

Lincoln, Nov. 4.

A big getter for smaller towns, but on the date a good 10 minutes over-long and slow to get to the meat of the show, of which there was little. 'Casanova' isn't a bad small unit, has good costuming, young performers and from the femme side, lookers. Principal trouble here was that it followed Benny Meroff's squad.

All the gals do specialties, with Jo Pullo's toe number and the hard working Risoll Sisters, outstanding. Betty Reed clicks with a couple of xylophone numbers and the Dean Sisters, acro dancers, were over nicely.

Comic billed as Doby (Norman Dobrin) is fat enough and looks funny enough to be funny. If he had some up-to-date chatter. As is, his wheezes go over fair. Earl Scholl, tenor, gets off a couple of numbers and otherwise straight for the comic. Adler and Dunbar are the show's only near sock, with a hypnotist bit which starts out to look like the McCoy but blows up

WE WISH TO THANK

MR. EDDIE CANTOR

For the Opportunity of Appearing in Person with Him at

LOEW'S METROPOLITAN, BROOKLYN

(This Week, Nov. 16)

And on the Screen with Mr. Cantor at the Rivoli Theatre, New York, in

"KID MILLIONS"

We Also Desire to Acknowledge the Courtesy and Able Efforts of Our

Manager

MR. HERMAN STARK

NICHOLAS BROTHERS

Opening November 25 in the
NEW COTTON CLUB REVUE

Mrs. Hope Minor

and
Mr. Edward Root

IN THEIR LATEST DANCE CREATIONS

"DANCE POEMS"

Engaged to appear at the following theatres: Week November 23, Loew's State, New York; November 30, Loew's Metropolitan, Brooklyn; December 7, Loew's Paradise, New York; December 14, Loew's, Jersey City; December 21, Loew's Valencia, Jamaica.

Personal Management

SAMUEL BAERWITZ

1540 BROADWAY, NEW YORK CITY

Marcus Loew BOOKING AGENCY

General Executive Offices
LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK
BOOKING MANAGER

ELOISE MARTIN

Only Dancer Who Taps on Toes While Jumping Rope

DOUBLING—HOLLYWOOD RESTAURANT

LOEW'S STATE, New York (Week Nov. 16)

ELAINE ARDEN

Dialect Comedienne

with ED LOWRY UNIT

Week Nov. 16

EARLE, PHILADELPHIA

1923—ENGLAND, FRANCE, ITALY, IRELAND and MONACO

1924—AUSTRALIA

NICE, FLORIO AND LUBOW

in "CRAZY PEOPLE"

Starring in FRANK NEEL'S Revue, "NEW PATENT" Theatrical Theatre, Melbourne

Director JOHNNY HYDE

Free C.C.C. Legit Is Show Biz On Big Scale; 27 Shows Moved Every Night; 100 Camps Served

There are 27 professional units giving free shows in and around the metropolis and in Civilian Conservation Camps, of five states, all financed by federal and New York city and state emergency relief. It is one of the biggest theatrical projects ever attempted. Volume of detail and effort makes the average busy manager's office seem insignificant.

Shows are being booked into 100 CC camps up-state as far as the Adirondacks, in Connecticut, New Jersey and Massachusetts, with camps in Pennsylvania being added in two weeks. An idea of the job may be had from the fact that 27 shows are moved every day or night, because playing 'one-night stands'.

There are half a dozen 'recruits' arranged for the camps. It has been discerned that continuous trouping in the camps is too difficult on the players and every five or six weeks each unit will return to New York for a change of pace. Camps are getting 20 show units, seven playing in the city institutions, school auditoriums, settlement houses and the like. During the summer there were 12 units in the city's parks and indoor spots. However, the same number of actors are employed, there being 20 musical shows. One is 'The Mikado,' which, with a 14-piece orchestra, makes for a company of more than 40 professionals. Musicians receive same wages as the actors, who are getting approximately \$25 weekly. In the camps food and lodging is supplied without charge.

Relief shows will continue through winter and probably longer.

Free legit shows employing 150 actors started in New York last February, originally financed by the Civil Works Administration (federal). Later, when the project was extended to the War Relocation Division of New York's relief organization assumed the direction. Government funds again became available late in the summer, putting 300 additional players on the payroll.

Plan to use armories and dark neighborhood theatres for the free shows, which include four vaudeville units, has been shelved for further consideration. No money to defray light, heat and janitor costs is provided for and the project's managers hesitate attempting, to fix a small admission fee to secure such funds, because of likely objections from theatre operators.

3d Lead for 'Tobacco,' Jas. Bell Vice Barton

James Bell will replace James Barton in 'Tobacco Road,' Dec. 3, later at that time going to the Coast for Radio. Bell is the third lead in the Georgia cracker drama, which has been running more than a year on Broadway. Show has had three berths, opening at the Masque, moving to the 48th Street and then to the Forrest, where it is current. Bell was the original choice of Sam Green and Henry Oshrin, 'Road's' producers, but he was under contract for another show at the time and Henry Hull was engaged. Later withdrew in favor of Hollywood and has been on the Universal lot since.

St. Louis Rep

St. Louis, Nov. 19. In the hope of cashing in on the scarcity of dramatic attractions which find their way to the local legit theaters, the Little Theatre of St. Louis has inaugurated its first repertory season. Presenting Sidney Howard's 'The Late Christopher Bean' Thursday night (15) and the same author's 'Yellow Jack' tonight, group will offer the two plays alternately for the next month.

Repertory plan is idea of F. Cowles Strickland, Little Theatre director. Strickland, serving his third season here, spends his Summer directing his own Summer stock company at Berkshire, Mass.

Anderson 1.000

Recount of VARIETY's first critics' box score for this season shows that John Anderson, reviewer for the N. Y. Journal, was incorrectly debited with one 'no opinion.' Show in question was 'Dream Child,' which he correctly rated a box office failure.

This recount throws Anderson into a tie with Gilbert Gabriel (American) at 1,000 to date.

ROAD SHOWS ELBOW STOCK FROM CLEVEL.

Cleveland, Nov. 19.

Carl Hanna's Green Room company, after two weeks of 'Milky Way,' closes shop at the Hanna until Christmas week to make way for three legit roadshow bookings.

Following current engagement of 'Ziefel Follies,' the Hanna has George M. Cohan slated for December 3 in 'Ah, Wilderness,' then Katharine Cornell in 'Romeo and Juliet,' Dec. 10.

Stock directed by Nat Burns will be resumed Dec. 23 with Eugenie Leontovich in 'Romance' and 'By Candlelight,' Lenore Ulric in 'Pagan Lady' and 'Lillian Gish in a new piece, 'Miss Lucretia.'

Green Room Club, Inc., made up of ticket subscribers, is also sponsoring a series of concerts at the city's Public Music Hall this winter. John Charles Thomas and Mary Garden are scheduled as starters.

Tab Bard in Det.

Detroit, Nov. 19.

The Globe Theatre players are bringing their repertory of abbreviated Shakespearean plays to the Masonic Temple Friday and Saturday (23-24).

This is the group under the direction of Thomas Woods Stevens that cleaned up this season at Chicago's Century of Progress with hour-length versions of 'Othello,' 'Macbeth,' 'Hamlet,' 'Much Ado,' etc. Scripts were prepared by B. Iden Payne.

Stage of the Scottish Rite Cathedral in the Masonic Temple will be converted into a stage similar to the Globe Theatre facsimile in Merrie England at the fair this summer. Troupe is headed by Carl Benton Reid, Jackson Perkins and Martha Ellen Scott. Mary Jackson, formerly with the Bonstelle group, is the only Detroitier in the company.

More Afr. Opera

Plans are being formulated to produce an entirely new version of 'Kykunkor,' African dance drama, with a complete native cast, which enjoyed a moderate success last season on Broadway.

African Dancers, Inc., group which offered sepi drama last season figures on bringing in new production early in December.

CALVIN TROUPE FOLDS

Lynchburg, Nov. 19.

After four weeks of flop business, Calvin Players, stock troupe, quietly folded this week. Last week was said to have been best of any, but despite that, troupe couldn't see daylight.

Just before closing, company added three members of the local Little Theatre outfit to take the places of professionals, who had quit. Failed to bring in added biz.

HALLIDAY'S GUILD PLAY

Hollywood, Nov. 19.

John Halliday pulled out Saturday (17) for New York to go into the Theatre Guild production of 'Rain From Heaven,' co-starring with Jane Cowl.

MAILEY DARES H'WOOD

Leases Playhouse After Clive Gives Up Battle

Hollywood, Nov. 19. Fred Malley, little theatre producer, has taken a six month lease on the Playhouse and will reopen the house Nov. 29 with 'These Few Ashes,' John Warburton tops the cast. Past policy of service paper will be discontinued.

R. E. Clive bowed out as lessee of the house after the early fold of 'Woman On Trial.' He will devote his time to acting in pictures.

Frank Ausman succeeds Joe Gleason as house manager.

Frisco Opera in The Dough; Gets \$37,500 1st Week

San Francisco, Nov. 17.

Frisco's twelfth annual season of municipal grand opera opened here Wednesday night (14) to capacity business. Gross for first week (three performances) is \$37,500. Season will see 12 operas with three repeat performances.

San Francisco is only city in America that makes opera pay. Association started with \$25,000 endowment, and has that and more still in bank, besides paying all bills, and building 35 productions in 12 years. Gastano Merol is general director.

Stars this year are Betherg, Val-lin, Borl, Lehmann, Borgioli, Bonelli, Crooks, Pinza, Gandolfi and D'Angelo.

Three Southern Stocks

Birmingham, Nov. 19.

After what appeared to be a gloomy winter for the south, three legit companies are now being either planned or opening.

The Grand at Montgomery is scheduled to reopen Wednesday (21) with the payfarf stock company at pop prices. Sam V. Bacon is head of the company. The Emerson Cook Players are due to reopen the Erlanger at Atlanta, and the Avon Players are planning to open at the Hillsboro theatre in Nashville. Latter will probably alternate between Nashville and other towns.

Guild's Vodka Play

Theatre Guild has taken rights to 'A Million Tortures' by Valentine Katayev. It's the first Russian importation for the Guild in some time and the first modern Russe play to be aimed for Broadway by a major producer.

Eugene Lyons figured in the deal as agent, play being one of those he brought over from Russia recently when he returned from his assignment as U.P. and Variety rep there.

LILLIE'S GORDON SHOW

Untitled Rodgers-Hart Musical for January—Also Nitery

Beatrice Lillie will get the lead in the new Rodgers and Hart musical, which Max Gordon is producing.

Show has no title as yet. It is only in the writing stage, although expected to be ready early in January.

Miss Lillie is also pencilled in to following Lucienne Boyer into the Rockefeller's Rainbow Room nite club.

Legit for Lynchburg

Lynchburg, Nov. 19.

Paramount theatre here will make a bid for road show companies as soon as new stage equipment is completed. Changes in stage were ordered by Marsh Gollner, new manager of the house.

Gollner said he would attempt to cop some of the road-show coin now going to nearby cities. Hoped to have stage ready in time to play 'Postures' but couldn't make it. Will present a Lenore Ulric show as first of new attractions.

Federal Relief Helping Launch Rep Group to Aid Road Revival

Current Road Shows (Week of Nov. 19)

'Ah, Wilderness,' Chestnut, Philadelphia.
'As Thousands Cheer,' C.O.L., Chicago.
'Bring On the Girls,' Shubert, New Haven.
'Calling All Stars,' Shubert, Boston (23).
Cornelia Otis Skinner, Hiltmore, Los Angeles.
Fritz Leiber, Pocatello, Idaho, 19; Walls Walls, 21; Pullman, 22; Grand Spokane, 23-24.
'Gold Eagle Guy,' MaJeatic, Boston.
'Green Pastures,' American, St. Louis, 22, 23, 24.
'Pagan Lady,' Wilmington, Del., 23, 24.
'Pursuit of Happiness,' Hollis, Boston.
'Roberta,' Rayol Alexander, Toronto.
'Way Forge,' Nixon, Pittsburgh.
Vanities, Charlotte, N. C., 19; Columbia, S. C., 20; Greenville, S. C., 21; Knoxville, 22; Chattanooga, 23; Birmingham, 24-25.

EXONERATE HOLDE IN THEATRE ASSAULT

Judge Vincent Lippe in the N. Y. city court decided that Nick Holde was justified in smacking Bernard Goldenson, and awarded Holde \$200 plus costs.

It goes back to one night after the performance of 'Three's a Crowd' at the Selwyn. Goldenson's mother tripped coming down stairs from the balcony. When Holde, manager of the show, was summoned to the foyer he asked Mrs. Goldenson if she was hurt. She said she wasn't. Son said she was and demanded a doctor. He also called Holde a series of names and fettered the police. Plaintiff then grew even bolder with his remarks and took a wallop at Holde—but missed. Holde socked back and connected.

There were three cops on the scene. Goldenson claimed he was socked three times, and sued for \$3,000.

Whole party repaired to the station house on west 47th street, where Goldenson preferred charges of assault. When the showman filed counter charges of the same nature, both changed their minds, but immediately thereafter Goldenson started civil suit and Holde filed a counter action for false arrest.

Decision, unusually long for such an action, stated: 'The demeanor of the plaintiff on the stand while testifying indicated that he is a man of aggressive impulses, dictatorial in manner and speech, which tends strongly to corroborate the version given by the defendant's witnesses.'

Cops testified they didn't see Holde sock the other fellow. Defendant was represented by Timothy Healy.

Dayton Stock

Dayton, O., Nov. 19.

New Wright Players' stock company opens here tonight in the State theatre with 'The Curtain Rises.'

Margaret Swope and Coburn Goodwin play leads and others in the company include Ellen Hall, Barry Mahool, Marjory Jarecki, John Harrison Foss, Lucian Self, and Robert Allen. Harry Gresham is director and Karl Geske stage manager. Ralph Urmy is associated with W. H. Wright in the venture.

Popular prices will prevail, with shows nightly except Sundays and three matinees a week.

Legiters Hurt

Chicago, Nov. 19.

Four singers were severely injured in an auto accident near Peru, Ind., last week. Charles Dobson, 42, who has been with many Gilbert and Sullivan operettas, is reported dying.

Others injured were Faye Crowell, Eunice Speen and Willard Rhodes.

Minneapolis, Nov. 19. Federal Employment Relief Administration here is getting behind a move to help provide jobs for unemployed actors by reviving spoken drama. By compensating members of a group calling themselves the American Art Theatre during a six weeks' rehearsal period, FEERA is making six months' tour possible. If the scheme works out successfully in this case it is expected that the government will expand the program and bring about the organization of other touring road companies.

R. H. Breen, Missourian who has been interested in dramatics in this section for many years, enlisted the Federal Government's aid in the project. Actors who feel that they are qualified to hold down the assignments are invited to register with the Minnesota State Employment offices in the Twin Cities and Duluth and Breen is choosing his company of 30 from these applicants. State employment offices are affiliated with the FEERA.

Tour opens at Atlanta, Ga., Dec. 12. On the road the group will be known as the Oxford Players and will present a repertory including 'Faust,' 'Hamlet,' 'Romeo and Juliet' and 'The Ivory Door.' Top will be \$1-10 and Federal Government officials believe that they are conferring a benefit upon communities outside of the metropolises in helping to bring in spoken drama at such prices. Company will be virtually on a cooperative basis and the FEERA administration believes that on tour it will be self-sustaining. In case, however, that the contrary proves true, sufficient finances will be forthcoming from several privately pledged sources. A three weeks' engagement in Chicago is included in the tour.

Breen has reached outside employment office sources to obtain Wilva Davis, an experienced professional, as his leading lady and Milton Robert as assistant director and player. He himself will act some of the leads.

White's Paris Play Readying for N. Y.

Hollywood, Nov. 19.

'Bank Nemo,' unproduced play bought by George White in Paris, will be dramatized for the American stage by Louis Bromfield.

White intends to produce the play in New York shortly, with Gregory Ratoff in the lead. White, currently here to do the 'Scandal' for Fox, expects to have the picture completed by Christmas.

'Horses' for England

Fred Herendeen, author of 'All The King's Horses,' musical of last season, sailed Saturday (17), to supervise production of his play there. He is accompanied by Edward Horan, composer of 'Horses' and Dave Stamper. Both will assist in staging the English production.

In addition to presenting the play, Herendeen is also on the hunt for talent which he will spot in his forthcoming production 'The Orchid Squad,' slated for opening on his return from Europe, which he expects to be around the first of the year.

Trip also serves another purpose, that of completing book and lyrics of another musical comedy, 'Bon Voyage.' Trio are collabing on new show.

BARD REPERTORY

Los Angeles, Nov. 19.

William Thornton will give a Shakespeare repertory at the Belasco for one week starting Nov. 26.

Lectures on the bard's works will be given by Ransome Rideout as part of the advance campaign.

Midget 'Kitty Dooley'

Hollywood, Nov. 19.

'Kitty Dooley of Times Square' was presented Thursday night (15) at the Hiles Hayden theatre. Piece is by Raymond Bond.

LEGIT TALENT-STARVED

U.S. Census Report on Legitimate Theatres and Grosses for 1933

State	Number	Gross
California	11	\$927,000
Illinois	3	827,000
Kansas	1	27,000
Maryland	3	159,000
Massachusetts	10	976,000
Michigan	3	85,000
Minnesota	3	89,000
Mississippi	3	25,000
Missouri	7	628,000
New York	30	3,907,000
Pennsylvania	11	352,000
Texas	3	53,000

Exact receipts for all other States withheld to avoid disclosures.

Astor Back to Legit; Has Been MG \$2 B'way Showcase for 10 Yrs.

Astor theatre, one of comparatively few legit theatres directly on Broadway, which has been used for picture exploitation for nearly 10 years by Metro, will go back to legit bookings. Picture firm will select one of two attractions aimed to debut in New York shortly. Availability of the Astor comes at a time when there appear to be more productions being readied than there are houses open for bookings. It adds to the list of legit theatres from film ranks, along with the Center, Hollywood and the Warner.

"The Merry Widow" (MG), closed rather suddenly at the Astor last week (Sunday 11), after a short stay. According to Metro, "Widow" may be the last picture for special showing at \$2 top, pic company explaining that venue is past. Metro has no feature it can present at that top, although it was presumed that "David Copperfield" was aimed for the Astor. Picture, when ready, may not now have that type of Broadway presentation.

Two Green Plays

Charlotte, N. C., Nov. 19. Paul Green, North Carolina college professor and Pulitzer prize-winning playwright, has turned out two new plays that will receive tries at the hands of the Carolina Playmakers, organization with which Professor Green first tried his wings. Plays are "The Enchanted Maze," comic drama of American university life, and "The Southern Cross," play of a romantic woman of the south. Negotiations are also in progress with New York managers who are interested in the plays.

FIVE MORE A.K.'S

Treasurers Honor the Boys Who Worked 25 Years

Five members of the Treasurers Club of America will receive their A.K. degrees Saturday (24) evening at the Astor, New York. Those who have been in the club 25 years are automatically entitled to life membership without further payment of dues. To date 60 Treasurers and ex-Treasurers have been so honored. The 25-year boys who will plant themselves on the dais are William Gilbert Norton, Music Box; Earle R. Lewis, Metropolitan; Lew N. Wood, Harry Hyams and Harry Kramer.

AMATEURS NOW PRODUCERS' HOPE

1,400 Little Theatre Groups Now Exist, but Hollywood Scouting Them Too Close, Say Managers

DRAMA SCHOOLS

Equity has been concerned over the decline of stock presentations, principally because it means the loss of training of young players to supply the legit' stage with fresh talent. That, and the Pasadena Playhouse matter, aroused fresh interest of Equity in the amateurs and little theatres, idea being to get some line on talent potentialities.

Complaint of producers is an added factor. Showmen say the toughest casting job these days is finding juvenile leading men. Although it is fairly well established that there is a flow of talent both ways from the coast, Hollywood is blamed and few juves there are willing to accept Broadway engagements. When propositioned, most of them say they have established homes in Hollywood and even limited engagements in studios supply enough coin to satisfy their needs. Survey of the little theatre field sets the total of such groups at 1,400. That may sound large but is inclusive of amateur companies, and college and school stage organizations. Little theatre movement appears to be at the peak, increasing with the decline of the road.

There are between 80 and 90 actual little theatre groups extant. Directors, who also do most of the work involved, such as painting scenery and securing props are on small salaries. Shows are presented one every six weeks as a rule, playing for a week. Amateurs usually are those groups giving one show yearly, either for one or several performances.

Academy

Many little theatre directors are busy throughout the year and when the groups are inactive they are studying. American Academy of Dramatic Arts (N. Y.) conducts a summer school for directors and other technicians, course lasting eight weeks. Graduates of drama classes have also been receiving attention of Hollywood scouts. Even though they are spotted in some (Continued on page 58)

Legit CA Starts; Guild Tells It to Lay Off 'Fire' Matter; Sundays Up; Protest to Communications Comish

Not OK for Sound

St. John, N. B., Nov. 19. A. E. Jones, who for about 14 years was leader and clarinetist of a 11-piece orchestra accompanying the silent films at the Capitol (nee Imperial) here, is now janitor of the same theatre. The orchestra has been out for three years, with the exception of a vaude trial for five weeks last winter.

With William P. Farnsworth, deputy administrator, sitting in the legit Code Authority, with a new set-up that gives the managers equal representation with the other theatre groups combined, started functioning last week. Administrator intended being on hand regularly. Although it was not regularly considered by the CA, Farnsworth expressed himself in favor of regular Sunday performances for legit shows, with actors, however, having one day off weekly. That was about the way Equity officials wanted it—until Sundays were voted down by the membership.

Protest was sent Washington to the Communications Commission claiming that radio is invading the theatre by giving free performances of broadcasts. It is contended that broadcasting was originally intended for invisible audiences and in making shows out of broadcasts and admitting the public gratis is unfair.

Case of "Waltz in Fire," a drama stopped on the eve of presentation by the Dramatists' Guild, acting on the complaint of the author who dissented with Harmon and Ullman over the direction, was brought up. With the dispute about to be arbitrated, CA took no action, but the committee considered measures whereby the authors could be brought within the code.

Playwright's body is the only branch of the legit theatre not included. Despite the fact that the authors had a committeeman on the CA last season, when the code was revised during the summer, the dramatists were dropped out of consideration entirely. Original code suggested the authors come in, but they have never changed the position that they are not employees nor employers. It was charged by the managers that the authors aim to remain on the outside to avoid any changes in the Basic Minimum Agreement, features of which are (Continued on page 58)

Gov't Sought As Angel for Nat'l Theatre

Washington, Nov. 19.

The recurrent proposal for a national theatre raised its head here again last week when Federal aid for the legitimate drama was advocated at the White House.

Reputedly backed by Equity and leading producers including William A. Brady, Lee Shubert, Brock Pemberton, and Arthur Hopkins, the plan for a government program to provide "every city in the country" with dramatic fare was proposed by Hermann Gantvoort of New York, who submitted an outline of operation for President Roosevelt's information.

Meanwhile, a local movement to establish a government supported repertory theatre in the capital was boosted by the Washington Star. No centralized campaign in this direction has been set in motion yet, however, and the idea probably will remain in the incubator for many months. Star's dramatic editor, Eddie Melcher, plugged suggestion of one of his readers that Washington bid for Eva Le Gallienne's New York City repertory venture.

The proposal outlined by Gantvoort calls for creation of a revolving fund for the financing of new plays, money coming in form of a government loan from the Public Works Administration. New Yorker said it would be "a simple matter" to finance the scheme with private dough, but, if it's to become successful and insure good drama on national scale government participation is necessary.

Administration would rest on a board of directors selected from the ranks of private producers, who would pass on applications from private managers and authorize loans from the central till. Plan calls for road trials, a limited Broadway run, and then a tour of the hinterland with receipts being split between the government, the individual producer, and the industry generally.

\$2,600 Judgment for Equity in Chi Suit

Chicago, Nov. 19.

Actors Equity Association last week won a judgment of \$2,600 against Bernay Eckhardt, who was the backer of the Hippo Hit Plays which lasted one week in Chicago and two weeks in New York about two years ago. Coin was for unpaid cast salaries.

Judgment was secured through attorney Harry P. Munns and was assigned to Paul Dulzard, exec of Equity in New York.

Marg. Hewes Bankrupt

Petition in bankruptcy was filed last Thursday (14) in New York by Margaret Hewes, who presented two plays on Broadway early this season. Petitioner described herself as a play broker, having liabilities of \$8,121 and no assets.

Shows presented under her direction were "Alley Cat," 48th Street, and "Roll, Sweet Chariot," Cort. Both were short lived. Latter play was originally called "Potter's Field."

PITT. PLAYHOUSE UNDERWAY DEC. 10

Pittsburgh, Nov. 19.

With a \$10,000 budget for its first year, Pittsburgh Playhouse, looking to establishment of regular community theatre here, gets under way week of Dec. 10 with initial production, "Art and Mrs. Bottle." Organization, backed by several of town's social and financial leaders, has already collected more than half of the necessary amount on subscriptions.

Frank and Helen Stout have been signed as scenic artist and director, respectively, while single actor given run-of-season contract is Robert Gill, recent graduate of Carnegie Tech drama school. Other players are to be recruited for most part locally.

Remainder of schedule calls for "Meteor," week Jan. 21; "No More Ladies," Feb. 25; "Children of Darkness," March 25, and "Spread Eagle," April 29.

Elmer Rice's Echo

John Howard Lawson Doubles in Spades—Spiels to 100 at 35c Tap

Hollywood, Nov. 19.

Broadway drama critics got another rap across the knuckles from John Howard Lawson, dramatist and founder of the Screen Writers' Guild, at a meeting of the John Reed Club at the Roosevelt hotel Wednesday (14). Nine first liners held the fate of the theatre in the palm of their hands, he said, and they're an incompetent lot at best.

They admit they'd rather be sports writers and dread to attend openings, he added.

"Elmer Rice let them off lightly when he referred to their insularity. Some of them are so drunk they can't stand on their feet. And that's the kind of people who rule the stage. They're the czars of the legit and when they say thumbs down the play is doomed. Ask them to analyze a show and they can't do it to save their necks. They know little or nothing of technique or stagecraft."

He next turned his guns on the theatre proper and predicted complete ruin, unless more plays of the working class are produced. He cited "Stevodore" as the type that can save the theatre. Noel Coward's plays are dull and listless because they do not embrace realities, he thinks.

Modestly Lawson admitted his own play, "Processional," was tops in its time. He also referred to several of his other efforts which, he said, were far and away superior to anything that's being produced these days.

Little theatres that experiment with new ideas will prove the theatre's real salvation, he ventured. He declared, however, that these stages must have meat in them for the working classes.

About 100 attended Lawson's lecture. Tap for the talk was 35c.

PROMOTER OF OPERA MISSING—ALSO \$500

Hartford, Conn., Nov. 19.

Hartford police are looking for Armand Bagarozzy, alleged promoter of opera which was advertised to appear in this city but failed to do so on the night scheduled. Also missing is \$500 collected from theatre-goers on advance ticket sale.

Several hundred would-be patrons of the performance of Bizet's "Carmen" are wondering if they are going to get their money back inasmuch as the Columbia Opera Co. failed to appear and no explanations were offered. They formed the entrance to the locked doors of the theatre in such numbers that it was necessary to call out the riot squad in order to disperse them. No one seemed to know where the opera company was, why it failed to appear or whether the ticket holders were "out of luck." Theatre management was unable to locate the director of the company and then police stepped into seize the \$49 which still remained in the box office till.

Believed that the small advance sale, plus the inability of the promoter to raise a cash guarantee demanded by the singers and musicians before they left New York was responsible for the collapse.

Efforts to reach the promoter in New York were unavailing. At 1730 Broadway, where he maintains offices, it was said he had not been seen for several days. A brother, a lawyer, with offices on Broadway, said he had no knowledge of the promoter's whereabouts.

\$7,000 Big for Pursuit's 11th Wk.; 'Revenge' \$12,000 and 'Voice' \$5,500

Philadelphia, Nov. 19. Phenomenal success of 'The Pursuit of Happiness' is more and more the talk of Philly these days. Bunting comedy is now in its 12th week at the Broad, and Samuel Nirdlinger, director of this indie house, says it will hold on indef. No appreciable falling off in attendance was noted last week when the film version opened at the Stanley and the arrival of the pic is no longer figured as writing finis to the play's run here.

In fact, Nirdlinger is so firmly convinced that 'Happiness' has plenty more life that he has switched 'The Milky Way' which he had been holding in reserve as its successor, to the Erlanger. 'Lady Detained' is mentioned as the next Broad booking but probably won't come along until the holidays. 'Happiness' is averaging around \$7,000 weekly and has never gone much below that figure since it opened.

Revenge of the popularity of 'Cecil Lean and Cleo Mayfield' here. 'The Milky Way' is figured as likely to put the Erlanger back in the black again after several dismal weeks. Only two weeks will be announced for the comedy, but at least he believes the show good for at a month.

This week's big noise is George M. Cohan's arrival in 'Ah, Wilderness.' Even without the subscription, the advance at the Chestnut was the best turned in for any show this season. It played the eleven week run and then a week without. Idea of a fourth week was given up and show goes straight to Chicago from here.

'Forest is dark this week. 'Revenge With Music' failed to show strength enough for a third week. In fact, the city's first musical of the 1934-35 season was produced at a flop, due undoubtedly to the ragged first night. Forrest re-opens next week with Walter Hampden doing a repertoire of four plays in six days. Next booking will be Eddie Dowling's 'Joy of Living,' musical, on Dec. 10. Chestnut hasn't got another show lined up to follow Cohan until Dec. 24.

Waltz is struggling along with plenty of grief and woe. 'She Loves Me Not' closed a four weeks' engagement last week, with the cast not getting into the holidays. One hour and the stage hands collecting every night before the show. Next show, 'Mrs. Moonlight,' with Edith Barrett, comes in Thursday (22).

Estimates for Last Week: 'Pursuit of Happiness' (Broad 11th week). Still plenty strong and film version didn't hurt it. About \$7,000 again. No successor mentioned.

'Revenge With Music' (Forrest, 2nd week). Very disappointing and couldn't hold for third week. Not over \$12,000. Walter Hampden next week.

'Mrs. Moonlight' (Erlanger, 1st week). Picked up a little later in the week and reported \$5,500. 'Milky Way' in next Monday.

'She Loves Me Not' (Walnut, 4th week). Struggled painfully through. Didn't get \$3,000. 'Mrs. Moonlight' on Thursday (22).

ROBERTA DOES \$15,000, THREE DAYS, BUFFALO

Buffalo, Nov. 19. 'Roberta' at the Erlanger as the first musical show here in two years did approximately \$15,000 on the three-day engagement.

Heavy advance sale prompted management to stage a special Friday matinee, which developed into a surprise capacity business.

Hedgerow's Slow Start

San Antonio, Nov. 19. Touring Hedgerow players were a weak legit season opener here. Garnered approximately \$800, with four shows at San Pedro playhouse, city owned.

Plays drew fine notices, but b.o. remained weak. Film house opposition was particularly strong and rains, first in weeks, hurt the final day.

AUTHORESS EAST

Hollywood, Nov. 19. Rehearsals of her play, 'Woman On Trial,' are calling Ann Rand to New York this week. She leaves for New York tomorrow (20).

Play, tried out at the Playhouse here recently, is being readied by Al Woods for a Christmas debut on Broadway.

Cornelia O. Skinner \$6,800, San Francisco

San Francisco, Nov. 19. All San Francisco houses go dark tonight (19), with nothing in sight for weeks. Cornelia Otis Skinner closed Saturday (17) after one week of approximately \$6,800, good for her type of work and with no company to carry. Would have done much better, but she collided with Grand Opera week, and her type of audience was also opera type.

Lyric Opera Comique, presenting Gilbert and Sullivan light opera, closed Saturday night (17) after three fair weeks. Last week's take was approximately around \$6,000, just fair.

'MILKY WAY' KNOCKED OFF

Hollywood, Nov. 19. Henry Duffy's 'The Milky Way' had the legit field entirely to itself last week, but trade took a sudden drop, with lack of patronage compelling a bow-out Saturday night (17) on a take estimated under \$3,200. House goes dark for two or three weeks.

Biltmore (downtown) takes on a temporary new lease of life today (19) with opening for a week of Cornelia Otis Skinner. House then re-opens until after the holidays.

Belasco, dark for several months, gets into action next Monday (26) with a brief season of Shakespeare, presented by the William Thornton Co.

Hollywood Playhouse went dark last week, but there are prospects of an early resumption of activities.

'Pastures' Snags 7G in 3 Indianapolis Shows

Indianapolis, Nov. 19. Last week 'Green Pastures' stopped at the English theatre for three performances, long enough to collect approximately \$7,200. First time in many moons that a legit production has come to town, practically assuring a sellout in advance. Management has booked 'Follies' for appearance later in season.

'Follies' \$22,000, Cincy

Cincinnati, Nov. 19. Ziegfeld 'Follies' grossed an approximately fair \$22,000 last week at the Shubert. Critics pounded out favorable reports and were generous with plug space to overcome the light attendance during the first half. Show had \$3,300 top. House dark until week of Dec. 2, when 'Roberta' comes in at \$3 high.

Chi Loop Makes History with Only 1 Show; 'Cheer' Capacity \$27,000

Chicago, Nov. 19. Chicago, the second metropolis of the nation, is with only a single legit to its name. Which puts it on the same plane with South Bend, which this week, at the height of its getting Ziegfeld 'Follies'.

This is a record low for Chicago; the first time in the history of the Loop that there has been only one legit going at the height of the winter season. This is 'As Thousands Cheer' at the Grand. That there is legit coin in town is proven by the SRO trade this show is doing.

Single legit situation occurred when 'Pursuit of Happiness' closed at the Blackstone last Saturday (17). It fitted to Newark House will be dark until next Monday, when the revival of 'Romance' with Eugene Leontovich, arrives. Another attraction slated won't arrive until Dec. 10 when George M. Cohan comes to Erlanger with 'Ah, Wilderness.'

COAST OPERA RED Four Nights in L. A. Leaves \$6,000 Dent in Books

Los Angeles, Nov. 19. Four nights of opera at the Shrine Auditorium resulted in a red splash estimated at \$8,000. Only sellout was 'Le Cio d'Or.' Billed here by the Los Angeles Opera company, same artists appeared in the north as the San Francisco Opera company.

'Goes' Gets 30G 2d Wk. in Hub; 'Russe' Hits 31G

Boston, Nov. 19. Hub legit week ending Saturday (17) closed with a flash finish, 'Anything Goes' (second week) and 'Ballet Russe' running neck and neck. 'Ballet' at Shubert's Boston Opera House, piled up a surprise gross estimated at \$31,000 in eight performances, Tuesday (15) to Saturday (17). Russians garnered helpful notices in the conservative papers, dragging in plenty of carriage trade. Society no longer boomed it as there may be no opera in town this season.

'Anything Goes' with Bill Gaxton, Victor Moore and Ethel Merman got capacity houses. Opened strong first week and sold out every performance second week. Estimated at \$30,000 at the Colonial, very juicy. Going into New York this week.

'Gold Eagle Guy,' biographical piece on Robert Dollar, Approximate meagre \$6,800 at Majestic. Stays in for second week under auspices of Group Centre.

'Pursuit of Happiness,' at the off-Location Hollis, showing flattering strength in its third week. Gross estimated at \$4,800. Held for another week, closing Saturday (24).

Film version playing next door at Met now, but seems to boost legit offering, which is getting word-of-mouth around Hub. 'Master's Voice' is penciled in for Nov. 26, coming from the Erlanger, Washington.

Premier of 'Calling All Stars,' with Lou Holtz, Phil Baker, Mitzu May, fair, etc., at Shubert Wednesday (21). 'So Many Paths,' drama with Norma Terriss, comes to Majestic Nov. 26.

Jack Benny, in 'Bring on the Girls,' opening at Plymouth, Nov. 26.

Balto Loosens Up for Hampden, \$7,500; Town Is Dark Until Dec. 10

Baltimore, Nov. 19. Walter Hampden, in four performances of repertoire in three days at Ford's last week, cashed nearly \$7,500 at a \$2.75 top. Single performances of 'Hamlet' and 'Macbeth' sold out, and two times of 'Richard' tramped to nearly filled houses.

No legit activity currently, and but one piece forthcoming to date, the pre-Broadway break-in of 'Piper Paid,' at the indie Maryland week of Dec. 10.

Looks like town will be dark Thanksgiving week for first time in burg's memory.

Estimates for Last Week

'As Thousands Cheer,' Grand (1-200; \$3,300). Still capacity in its third week. Finished second week to \$2,000, about as much as could be gotten into the house.

'Pursuit of Happiness,' Blackstone (1,000; \$2,500). Hissed out of town after six pretty good weeks. Last session okay at \$5,000.

Other Attractions

'Midsummer Night's Dream,' Auditorium. Charity auspices getting the society play in this big auditorium. Will get a powerful gross for its limited fortnight stay.

Showboat 'Dixiana,' Neilie, the Beautiful Cloak and Hat Novelty show is doing well on steady party play.

Broadway Lacks Comedy; 'Say When' Fine \$26,000; 'Merrily' Top Drama \$17,500; Irish Players Poor \$8,000

Broadway wants more comedy on its legit stages. Managers realize, there are too many currently serious dramas and interpret the falling off in attendance to most of those shows as indicating the preference of playgoers for lighter amusement.

That was more pointedly demonstrated in the reception of 'Say When,' recent musical entrant, which approximated \$26,000 on its first full week at the Imperial. Show was given an exceptional press because of its comedy content. Earlier, 'Personal Appearance' was hailed because of the same factor and it is a solid hit.

'Merrily We Roll Along' still heads the dramatic group at \$17,500, but has eased off from the starting pace. That applies also to 'The Distaff Side' to some degree, both, however, being standouts. 'Dodsworth' holds its cleanup pace, about \$17,000 weekly.

Abbey Players from Dublin drew considerably under the pace of last season, getting about \$8,000 at the Golden. 'Brittle Heaven,' only new show to arrive last week, fared badly after the premiere. 'Dark Victory's' first full week at the Plymouth was quoted at around \$6,000 and must climb to stick. Sun goes for 'The Gold Eagle Guy,' the Cor, which also grossed \$6,000. 'L'Aiglon' slipped after a promising start and last week was disappointing, not better than an even last week.

'Great Waltz' is easily the musical and list leader, with 'Life Begins at 8:40' runner-up. 'Say When' is in third place, with 'Conversation Piece' down to around \$22,000. 'D'Oyly Carte' are still strong with G & S date at the Beck extending until Dec. 16.

'Between Two Worlds' closes Wednesday (21) at the Belasco; 'Stevodore' concludes a repeat on 14th street Saturday; 'Geraniums in My Window' disappeared at the Loewer last week.

Due next week: 'Page Miss Glory,' Mansfield; 'Revenge With Music,' New Amsterdam; 'Gold Eagle Guy,' Morosco; 'The Saint's Husband,' Morosco; 'Not for Love,' Empire; 'Africana,' Venice (postponed); 'Home Again,' house to be named. There may be others, including 'The Lord Blesses the Bishop.'

Estimates for Last Week: 'All Rights Reserved,' Ritz (3rd week) (CD-818-\$2.75). Light business for spicy comedy so far; estimated takings around \$4,000.

'Anything Goes,' Alvin (3rd week) (M-435-\$4.10). Presented by Vinton Freedley; billed as musical farce; drew high praise at Boston; opens Wednesday (21).

'Between Two Worlds,' Belasco (5th week) (D-1,000-\$3.30). Will fold Wednesday night (21) parties keeping it in first three days of week; Elmer Rice decided it won't do.

'Brittle Heaven,' Vanderbilt (2nd week) (C-804-\$2.75). Only premiere last week drew mild press and small takings; scenic value, fine acting, timing, but showed life at weekend.

'Children's Hour,' Elliot (1st week) (D-929-\$3.30). Presented by Herman Shubert. Written by Lillian Hellman; 'Kober; opens tonight (Tuesday).

'Continental Varieties,' Little (8th week) (E-500-\$3.30). Lucienne Boyer repeats over Broadway; business estimated around \$6,500.

'Conversation Piece,' 44th St. (5th week) (O-1,323-\$3.30). Over-estimated; dropped after parties helped around \$22,000 last week; claimed profit; scale down to \$3,300.

'Dark Victory,' Plymouth (3rd week) (D-1,036-\$3.30). First full week quiet around \$6,000 and claimed to be improving.

'Dodsworth,' Shubert (32nd week) (resumed engagement) (D-1,396-\$3.30). Getting plenty of coin with weekly pace over \$17,000. New entrants have hardly affected run show.

'Farmer Takes Wife,' 46th Street (4th week) (C-375-\$3.30). Good class trade; not capacity draw in large house but should make grade to fairly good money; over \$12,000.

'Life Begins at 8:40,' Loewer. Withdrawn Saturday; played three weeks and two days to poor business.

'Judgment Day,' Fulton (11th week) (D-913-\$2.75). About leveling even; takings did not improve as expected; around \$5,000; 'The Sky's the Limit,' due in Dec. 12.

'Ladies Man,' Barrymore (4th week) (D-996-\$3.30). Inference of opinion over melodramatic oddity; gross moderate at approximately \$6,500.

'Life Begins at 8:40,' Winter Garden (13th week) (E-1,498-\$4.40). Sealed at \$5.50 Saturday nights but

cause of football crowds; extra coin somewhat makes up for some early week slack; \$33,000 last week. 'Loans Against,' St. James (5th week) (D-1,526-\$3.30). Special plugging by telephone, but improvement doubtful; around \$5,000.

'Merrily We Roll Along,' Music Box (8th week) (E-1,013-\$3.85). Eased off but still best grosser among straight shows, with the takings at \$17,500 last week.

'Personal Appearance,' Miller (6th week) (C-944-\$3.30). At \$15,000 last week, comedy leader got about all the house will hold at scale.

'Say When,' Imperial (3rd week) (M-1,467-\$3.30). First full week saw strongest business at quoted \$26,000, which was about 80% of capacity at scale.

'Small Miracle,' 48th Street (9th week) (E-969-\$3.30). Improvement upon moving here; with takings around \$7,500 should last into winter.

'Tobacco Road,' Forrest (57th week) (C-1,107-\$3.30). Little difference in pace run drama, which has been getting around \$7,000 weekly right along; makes good money.

'The Distaff Side,' Booth (7th week) (CD-704-\$2.75). Some slack early last week but English piece a dealer's hit; sold at matinee, with balcony always capacity; \$10,500.

'The First Legion,' Biltmore (8th week) (D-991-\$2.75). All make eat drama going along to moderate business; about even break at \$6,000.

'The Great Waltz,' Center (9th week) (O-3,700-\$3.30). List's leader moved in somewhat last week, with the gross at \$43,000; capacity at week-ends regularly.

'The Jayhawker,' Cort (3rd week) (D-1,165-\$3.30). Attracted press attention, but business mild; first week around \$6,000; hardly an even break.

'The Night Remembered,' Playhouse (1st week) (C-939-\$3.30). Presented by Peters and Spiller; written by Martha Madison; opens Saturday (24).

'Within the Gates,' National (5th week) (D-1,164-\$3.30). Only window to play Armistice Day matinee and sold out; that helped gross top \$14,000 in nine performances at lowered scale.

Other Attractions

'L'Aiglon,' Broadhurst; matinee big but nights off; around \$10,000 second week.

'Abbey Players,' Golden; Irish group not drawing as well as last season; first week around \$8,000. 'D'Oyly Carte' Oper. Company, Martin Beck; season extended until Dec. 15; still strong.

'Stevodore,' Civic Rep theatre; fine.

'The Drunkard'; old meller in old church with beer.

Pitt. Gets Ray of Hope; 2 Futures Are Selling Out

Pittsburgh, Nov. 19. First sunshine in legit season peeping through, with town getting two consecutive shows, which is little short of amazing around here these days. Here's more, there's business in sight for both of them with advance sales most encouraging in several years. After several fine days, American Theatre 26-27 (D-1,164-\$3.30), its subscription season under way with Guild's 'Valley Forge,' opening tonight (19). Big window sale, in addition to big window order sale for this one has walk out with \$10,000. It's Nixon's first attraction since Fritz Leiber's repertory week month ago.

Next week, 'Roberta' comes in and mail order sale for this one has been very big. Will play extra mat Thanksgiving day and, from all indications, will play to capacity.

Following 'Roberta' is 'The Darkening' for 16 days, reopening Nov. 13 for three-day stand of Katherine Cornell in 'Romeo and Juliet.' After that, if the dollfarms remain, although some time may turn up in the meantime.

So far, legit year has been the biggest flop on record and, while there are a few big weeks in sight, they can't make season. Almost too late for that now.

Midwest Opens Up to One-Niters as Gt. States Cuts Pix for 'Follies' Date

Chicago, Nov. 19. For years the legit managers have been blaming the death of the road to the alleged resentment of the picture house owners, stating that the picture house managers did everything possible to keep the legit showing out of town. But now all these claims may cease to be tossed into the river, with Great States going out of its way to induce legit shows into its picture houses. Circuit has made a deal with the 'Ziegfeld Follies' to play the top houses in South Bend and Peoria, and is negotiating for the show in Rockford and Springfield. Great States is giving its houses the 'Follies' for one day stands, taking out the picture for that day. Deal is made on a percentage basis, the show getting 75% and the house 25%. Show's scale is \$330 top. Circuit is now dickering with other top shows coming into the midwest, such as 'As Thousands Cheer' for dates in its key houses. Booking of the 'Follies' marks the first legit for these medium-sized midwest towns in more than three years.

Back to 'Thumbs'

Title of Eddie Dowling's forthcoming revue has been changed back to 'Thumbs Up'. Never title was to have been 'Joy of Living', which was regarded as indicating a straight play or drama. Revue opens in Philadelphia Dec. 10 and is due on Broadway at the St. James around Christmas. Tonight (Tuesday) at the Penn A. C. Philly, Dowling will n.c. at a dinner celebrating the Democratic victory in Pennsylvania.

Det. 'Drunkard' Downtown

Detroit, Nov. 19. Fred Shader, p.a. for the Fox theatre, is moving his 'Drunkard' show from the far northside to the loop after 21 weeks in town. He is taking the Rivoli and will serve beer, changing the name of the theatre to Tavern.

DORFMAN LEAVES SELWYN

Nat Dorfman resigned as general press representative for Arch Selwyn attractions. He continues as p.a. for 'Say When', an additional assignment. Selwyn-Franklin attractions lease individual press agents.

Future Plays

'Mother Lode' by Dan Thorough and George O'Neil, will be produced by George Bushbar and John Tuerk and will co-star Helen Gahagan and Melvyn Douglas.



MARTY MAY

Now Featured with MAX GORDON'S 'ROBERTA'

"Buffalo Times" on Nov. 16 said: "Marty May does a handstand by the chairs' heads and crosses, played by Bob Hein in the Broadway version, that set as much as a mile marker in the department of dry juggling. As a personality it's sooner or later, May, did, because he is so much like a younger Jack Benny."

1500 B-way—Suite 1214—Br 9-6882

THE CHRISTENSENS'

in MAX GORDON'S "The Great Waltz"

CURRENTLY CENTER THEATRE

Rockefeller Center, New York

Cornelia Otis Skinner

Jumps Fast and Long

Los Angeles, Nov. 19. Following her one week's engagement at the Biltmore here, starting tonight (19), Cornelia Otis Skinner plays two nights and a mat at the Savoy, San Diego, and then jumps to Houston, Tex. From there she goes direct to Poughkeepsie, N. Y., under sponsorship of Vassar College. Charles McClintock, ahead of the attraction, pulled out Wednesday for Houston.

Gosling Disappointed

Harry Gosling, London legit producer, who arrived in New York two weeks ago to look over current plays, is leaving tomorrow (21) on the George Washington without having acquired a single play. Producer said he saw nothing in the available plays that fitted with his plans.

Church's Stand

(Continued from page 5)

two separate statements on distinct phases of the film problem. In one, the hierarchy asserted the campaign will go on while in the second they disclosed its plans for a national boycott if the industry stubs its toe or lays down on the job.

It was resolved that if the motion picture industry's pledge to the Legion of Decency to maintain decent standards in production was not observed that the bishops of all the dioceses be requested to have the faithful of all localities remain away from all and every motion picture for a period of at least one week, the conference announced, adding that the particular week for the theatre-patrons' strike will be set by the episcopal committee on motion pictures.

Of seven known plays about the Bronte sisters, Scotch poetesses, one, 'Moor Born', came to Broadway last season. Two plays about Emily Dickinson, regarded as America's greatest femme poet, have been produced. First was 'Allison's House' and the second 'Last Heaven', presented by Dave Schooler at the Vanderbilt, N. Y., last week. 'Allison's House' was presented by Eva Le Gallienne's Civic Repertory. Its award of the Pulitzer prize, during a season that had 'Five Star Final' and 'Green Grow the Lilacs', aroused no little criticism. Play was then brought uptown by the Shuberts and it promptly flopped at the Bijou, also on a brief tour. Players were guaranteed a minimum of six weeks on the road and when the show folded cast claimed over \$6,000 due on unplayed time. Shuberts, in receivership at the time, disclaimed responsibility. Full salary claim was awarded by arbitration and the Managers Protective Association was ordered to pay, as guaranteed by the Minimum Basic Agreement between the M. P. A. and Equity. Arbitrators ruled that unless the money was paid, Equity had the right to scrap the agreement, which it did last year.

Broadway bunch opines that if Irving Kaye Davis, who has a Sard's rep for being strictly 'between options', had changed his name and gunned his 'All Rights Reserved' into the Ritz, N. Y., under a non-de-plume, the notices might have been nicer. Some grudgingly admitted that Davis' dialog showed rare sparkles, but all qualified it with the pre-knowledge that Davis has had so many plays nearly produced (only two actually mounted) that it just couldn't be. Davis is one of those authors who has many plays in circulation which still earn route for some reason. Aside from his two undistinguished predecessors 'All Rights' is his third show. A fourth is currently in rehearsal by a new management, Abe Cohen, vet Shubert company manager, and Ed Scanlon. It's titled 'Many Paths' and opens in Boston next week. Davis' current 'Rights' is presented by Joseph Pollak, also a newcomer indie.

At last week's meeting of the legit Code Authority there was some tart discussion over the appointment of Milton Weinberger, an attorney, as one of the three new members representing the managerial interests. Objection was voiced on the ground that Weinberger is associated with William Klein, the Shubert lawyer, and, as Lee Shubert is also in the CA, claim was that the Shuberts had two representatives on the committee.

It was also brought out that Weinberger is vice-president of Select Theatres Corporation, formed by the Shuberts after their bankruptcy was liquidated. Weinberger, however, remains on the CA.

Three days before he was fatally stricken with appendicitis Albert Wyart, stage manager of 'The Great Waltz', Center, N. Y., was taking up a collection to aid his assistant whose father died. Wyart was with Max Gordon for about six years.

Purse for the widow was raised through collections from the 'Waltz' company and crew, the Music Box where Wyart was formerly employed, 'Dodsworth' and 'As Thousands Cheer' casts.

In addition to acting in 'Mother Lode', Helen Gahagan and Melvyn Douglas will be interested in the production, to be presented by George Bushbar and John Tuerk. Douglas will also stage the play.

Show in Rehearsal

- 'Ode to Liberty' (Gilbert Miller), Miller.
- 'Revenge With Music' (Solwyn and Franklin), New Amsterdam.
- 'Thumbs Up' (Joy of Living) (Eddie Dowling), St. James.
- 'Not for Love' (Shepherd Traube), New Amsterdam roof.
- 'Gather Ye Rosebuds' (Max Gordon), Shubert.
- 'Sky's the Limit' (Raymond Golden), New Amsterdam.
- 'Post Road' (Potter and Haight), Masque.
- 'Home Again' (Douglas Horst), Imperial.
- 'Page Miss Lonely' (Schwab and Dunning), Masque.
- 'The Night Remember' (Peter and Spiller), Playhouse.
- 'So Many Paths' (Cohen and Scanlon), Ambassador.
- 'The O'Flynn' (Russell Janney), Broadway.
- 'The Saints Husband' (Hanna, Nelson and Doran), Helasco.
- 'Roman Servant' (Srnau and Connors), Lyceum.
- 'Hiffit' (Charles Pitt), Carnegie Hall.
- 'Rain From Heaven' (Theatre Guild), Guild.
- 'Sailors of Cattaro' (Theatre Union), 14th Street.

Engagements

- Ernest Glendinning, Lilian Kemble Cooper, Charles H. Croker King, Helene Millard, Leslie Denison and Lester Alden, 'A Roman Servant'.
- Lucille Watson, Edward Fielding, Percy Aldridge-Ringdine Callender, Edna Holland, Henry Norell, Wendy Akin, Edmond Ryan, Virginia Tracy, Caroline Newcombe, Geraldine Brown, Ada May Reed, 'Post Road' (complete cast).
- Greta Grandsted, Robt. Henderson, Howard St. John, 'Home Again'.
- Kay Johnson, 'Living Dangerously'.
- John Halliday, 'Rain from Heaven'.
- James Bell, 'Tobacco Road'.
- Leonard Lord, 'First Legion'.
- John Litel, 'Sailors of Cattaro'.
- Harry McNaughton, 'Calling All Stars'.

Inside Stuff—Legit

More than ordinary interest attaches to this piece, second of Carnegie Tech's drama presentations this season, because it is authored by a Pittsburgh girl who seems to be going places. She's Rosemary Casey, who first came to attention locally with 'Love Is Not So Important' Tech's offering last spring. This summer, she co-authored 'The Saint's Husband' with R. Iden Payne. It was tried out at Locust Valley and now in for Broadway rehearsal under Hanna-Nelson management with Alexandra Callide in leading role. Another piece of hers is also going the rounds. It's a musical, 'Love in Livery', which she wrote with Nancy Hamilton, another Pittsburgher. Aldrich and DeLaigue held it for a time but permitted it to drop.

'Glass Houses' is a light comedy that leans casually to the English drawing-room technique. Brittle and well-narrated, it's witty and engagingly through two acts and then suddenly falls apart. With a trifle more meat as a peg upon which to hang Miss Casey's ingeniously provocative lines and a new final chapter, it should stand a chance.

One thing it does: it reveals the young author, a graduate of Barnard, as a shrewd student of the bon mot. Dialog is brisk and clever, even sparkling at times, and it is only in the last act that one realizes

Plays Out of Town

ALL ABOARD

Hollywood, Nov. 15. Musical revue in 24 scenes and two acts produced by Frederic Hollander and Louis Rantz, book, lyrics, music and direction by Frederic Hollander. New by Fred Shope, Cast: Albert Gendora, Frank Farr, Lucille Callier, Helen Curtis, Diana Craythall, Bruce Wraith, Harold Samler, Sherry Ford, Howard C. Wilson, Bobby Maurice, Barbara Ferns, Harold Clifton, Lucille Watson, Hell Shope. Opened at the Tangle Tangle, Hollywood, Nov. 15, 2:30 top.

Year ago, Frederic Hollander, with a reputation as a German revue producer, came to Hollywood, sponsored by Francis Lederer, Marglene Dietrich and others of the foreign colony, produced his smart 'Allez-Oop' revue at the 400-seat Tangle Tangle. With Steve Dunn featured, smart and sophisticated material, midrange production did good business and became a habit with the picture mob.

Second production, if it becomes a habit, will be a bad one. Unprofessional, utterly lacking in wit, humor or any other form of entertainment, it provoked nothing but coughs and yawns from the frat-cubbed audience. It is the heavy German type, with everybody overacting. Twenty-four blackouts of this stuff gets pretty tiresome.

Entire revue is supposed to take place to board a train. Effort to have the material in keeping with the sets managed to get the proceeding further bailed up. Over-sophistication in three numbers, one dealing with drinking and another with gland secretion, still another with a gal who's proud of being perverted, only managed to bring snorts and chuckles from the audience. Nothing to fear in not being sophisticated. From the Hollywood mob of raised eyebrows, they brought several 'Bravos'.

Blackouts are aimless things minus any taper. They just die out at the curtains. Best was four girls in a sleeper, all hisping, who wooed a zither player who also hisped, but it got no better. Best of the individual performances of Lucille Watson, Bobby Maurice, Sherry Ford, Bruce Wyndham, Hell Shope, Frank Farr, Howard Wilson and Barbara Ferns were okay, with Steve Dunn out of their material.

Numbers are all commonplace, with one exception, 'When the Sun Goes Down Like This', which has both good lyrics and music. Others mean nothing.

Line of girls, in four numbers, distinguish themselves in none. Program carries a note that 'The Tangle Tangle girls were conceived by Fred Shope'. Opening night was capacity at \$5. Hollywood foreign colony of names came out in force, but from then on it's hunger. Call.

GLASS HOUSES

Pittsburgh, Nov. 12. Carnegie Tech Drama Department presents a new three-act comedy by Rosemary Casey. Directed by Chester Wallace. Seven performers at Tech's South Theatre. Cast: Alden Smith, William Davis, Janet Patrick, Barry Mulligan, Mary Hughes and Thomas Koehler.

More than ordinary interest attaches to this piece, second of Carnegie Tech's drama presentations this season, because it is authored by a Pittsburgh girl who seems to be going places. She's Rosemary Casey, who first came to attention locally with 'Love Is Not So Important' Tech's offering last spring. This summer, she co-authored 'The Saint's Husband' with R. Iden Payne. It was tried out at Locust Valley and now in for Broadway rehearsal under Hanna-Nelson management with Alexandra Callide in leading role. Another piece of hers is also going the rounds. It's a musical, 'Love in Livery', which she wrote with Nancy Hamilton, another Pittsburgher. Aldrich and DeLaigue held it for a time but permitted it to drop.

'Glass Houses' is a light comedy that leans casually to the English drawing-room technique. Brittle and well-narrated, it's witty and engagingly through two acts and then suddenly falls apart. With a trifle more meat as a peg upon which to hang Miss Casey's ingeniously provocative lines and a new final chapter, it should stand a chance.

One thing it does: it reveals the young author, a graduate of Barnard, as a shrewd student of the bon mot. Dialog is brisk and clever, even sparkling at times, and it is only in the last act that one realizes

that the playwright didn't have much to tell in the first place and simply set out to tell it as inventively as possible.

Con conversationally, Miss Casey is extremely gifted. It's in construction, dramatic texture and the ability to weave loose ends together that she falls down.

Cast, composed of Tech drama students, perform ably, with Janet Patrick, as Mrs. Wilcox, and Barry Mulligan, as the young Englishman, both turning in excellent performances. Single set, likewise constructed by drama students, is a model of good taste, and Chester Wallace's direction (he's an instructor at Tech) is nicely shaded. Cohen.

Lord Blesses The Bishop

New Haven, Nov. 12. Comedy in three acts by Hatcher Hughes. Staged by the author, with setting by 'Clea' Throckmorton. Presented by Glen N. W. McNaughton a Shubert. Nov. 12-13-14. Cast: Claudia Morgan, Wilfrid Graff, Robert Finch, Jack Soames, Patricia Callender, Francis Ann Dunningan and Gerald Cornell.

This one will have to get all its going to out of its New York run. Too sophisticated for the average road stand and altogether too sexy as a film possibility.

Situation of a husband, whose moral uplift crusading wife hasn't time for motherhood, finding an attractive French virgin to fulfill his paternal desires on a salary basis isn't exactly the type of material the Hays office is okaying. Maybe the author realized that and is beating them to the punch by ridiculing the wife as a cleaner-upper of the stage and screen.

Play is not the answer to a ticket broker's dream but may stick around a while, as much because of its low operating expense as because of its entertainment value. A one-acter with a couple of cast containing no names, it can probably subsist on apples even if it doesn't land in the hit class.

While production is not for the rabble, it does please the sophisticated. Many of its lines are clever, even bright, but they went over the heads of an opening night audience composed largely of new-and-then-theatregoers. At this writing, the play's principal redeeming factor is that it brightens as it goes along, although it has a couple of dead-end curvins for act two and three.

Nobody will believe the plot, but that won't stop them from laughing at some of the situations and dialog. As it stood at its opening here, play's worth was about 50% in the dialog, with the balance acting, staging and plot, in that order.

Dialog is consistently good and well handled by a competent cast. Claudia Morgan looks nice and fits the role of the wife and Wilton Graff, despite a tendency toward over-narrated lines, gives a good impression. Ann Dunningan is a standout as the French party of the third part. Gerald Cornell's portrait of a parish priest is an accurate character bit.

Production is nicely staged. Bone.

ANNUITIES

STRENGTH & SECURITY

- Watch This List Grow
(Arranged Alphabetically)
- 'BUGS' BARR
 - DONALD BRIAN
 - JACK BENTLEY
 - JOHNNY BIRKBE
 - EDDIE DOWLING
 - W. C. FIELDS
 - WILLIE HOWARD
 - JOHN CHARLES THOMAS
 - BILL HORNBY
 - ERNEST HALEY
 - LITTLE BILLY
 - CHARLES H. LEE
 - EVERETT MARSHALL
 - J. HAROLD MURRAY
 - MAX WELLS
 - WILL ROGERS
 - 'CHUCK' SALK
 - VIRGINE REGAL
 - HANSARD SHORT
 - NEW WELLS
 - BERT WHEELER

It will cost you no more to own insurance which fits your case perfectly than to buy most insurance.

JOHN J. KEMP

551 Fifth Ave., New York City
Phone Murray Hill 2-7836-7839

Miller Leading producers find the prices, in our new theatrical departments, a pleasant surprise

Showfolk's Shoeshop... 1522 BROADWAY

Brown Out—Again

Heywood Brown may not write another piece for newspapers for four years or so. It all depends on whether friends and mentors can get Brown and Roy Howard together to smooth out difficulties.

It started last Wednesday (14) when Brown sent in a column for the next day kidding the managers of his newspaper syndicate because he had been asked to go out on a lecture tour to bolster sales of the column.

When the column failed to appear, Brown phoned to find out what was the matter. He learned that he had a contract which gave him the right to say whatever he pleased, and concluded by saying that he would not write another column until the one in question is printed.

Brown signed a new five-year contract with Scripps-Howard last summer which gives him all freedom on subject matter, but which also is said to contain a clause that gives the right to edit for style on editor's judgment.

Brown has offers from the New York Post and Hearst. But whether or not Roy Howard will release him is the question.

Brown joined the Scripps-Howard organization after a fight with the old New York World along similar lines, a column being killed.

At the time the World-Telly prominently stated Brown would be allowed to say anything he wanted, even printing a paragraph at the end of his column saying paper was not responsible for Brown's personal opinions.

Contests

Since the N. Y. Post's picture-title prize contest, which tabs in New York, the News and the Mirror now offer prizes for similar contests.

Mirror followed suit and then the News, the latter's competition differing from the others in that it's a combination of bus and crossword puzzle solution.

Indemnity in Paris

Editors, correspondents, rewrite men and reporters of the Chicago Tribune are asked for a total of over \$30,000 indemnity under French law for being bounced out into the street when their paper was sold to the Paris Herald.

None of the boys has a job yet. Ralph J. Prantz, managing editor, who was in America on vacation when the blow fell, is now on his way back to Paris, and the gang is wondering if and how Chicago took care of him.

Parent-Teacher Mag Sold

Earle R. MacAusland and W. V. Bowers have left the Butterick Co. to enter the publishing field themselves. Pair have formed MacAusland and Bowers, Inc., and in February take over the National Parent-Teacher Magazine.

Publication is the official magazine of the National Conference of Parents and Teachers and began as a house organ. MacAusland and Bowers expect to build it further along its present lines, expecting to guarantee a net paid circulation of 125,000 when taking it over.

MacAusland was with The Parents' magazine in executive capacity before joining Butterick.

Van Loan in Bloom

Harpers will publish 'One in Every Family,' a long novel by H. E. Van Loan. It's a kid yarn.

Van Loan is also completing a mystery story, 'Bad Samaritan,' which is expected to go into play form before being offered to pictures.

Best Sellers

Best Sellers for the week ending Nov. 17, as reported by the American News Co. Inc.

Fiction

- 'So Red the Rose' (\$2.50).....By Stark Young
'Pitcairn's Island' (\$2.50).....By Charles Nordhoff and James Hall
'White Peters' (\$2.50).....By Mary Ellen Chase
'The Folks' (\$3.00).....By Ruth Suckow
'Lost for Life' (\$2.50).....By Irving Stone
'Lamb in His Bosom' (\$2.50).....By Caroline Miller

Non-Fiction

- 'City Editor' (\$3.00).....By Stanley Walker
'Forty-two Years in the White House' (\$3.50).....By Irwin H. Hoover
'Wine From These Grapes' (\$2.00).....By Edna Vincent Milroy
'White Rome Burns' (\$2.75).....By Alexander Woolcott
'Experience in Autobiography' (\$3.00).....By H. G. Wells
'Stars Fell on Alabama' (\$3.00).....By Carl Carner

Brisbane and Gauvreau

With reports around that the Emil Gauvreau-Walter Winchell feud is on again at the N. Y. Mirror, Arthur Brisbane's endorsement, in print, of Gauvreau is construed to have been timed to offset any broadside of rumors which might follow.

Understood that upon Brisbane's orders Winchell will start doing a Sunday column, he only does six a week now. His present Mirror contract expires in about 90 days.

Upon Brisbane taking charge he is reported to have informed the staff there would be no changes in the lineup.

Arthur Brisbane in his syndicated daily column for the Hearst papers touched upon his editorship of the New York Daily Mirror by stating that 'News associations will perhaps announce the fact that this writer has undertaken editorial direction and management of the Mirror. That newspaper, already highly successful, with a daily circulation of more than half a million, a Sunday circulation above a million, is read by many of this younger generation, of the limited possibilities of usefulness.'

D-D Sells 2 More Mags

Doubleday, Doran continuing to unload its mags. Disposed of two of them last week, Love Novels and Star Novels. Purchaser is H. K. Fly, the book publisher. Recently D-D sold Mystery Novels Magazine to Winford Publications.

Reports that the three D-D mags were on the market current for some time. Squelched, however, when the publishing house converted them from periodicals into monthlies and announced a policy of expansion for the publications. Results said to have proved disappointing, with the sales ensue.

Two fiction mags still remain with D-D, Short Stories and West. Declared at the D-D offices that they are not for sale.

Newshound-Studio Chimes

Another Paramount studio sec in Hollywood has gone the way of marrying a newshound, latest being Jean Edwards, secretary to Mel Shauber. She altered with Read 'Speed' Kendall, movie columnist of the L. A. Times, Nov. 15. Another who married a movie pillar was Helen Vander, who was wedded to Helman Morin when he was picture editor of the L. A. Record. Julie Lang, who was in the Par publicity dept., married Dick Hunt when he was a by-liner on the L. A. Herald.

Helman Morin, by the way, has just left the sports editorship of the Post-Record to join the Associated Press in Los Angeles.

Enlarging Picture Play

Juggling of film fan mags within the past few weeks, with the accompanying announcements of bigger and better contents, arousing Picture Play, the sole Street & Smith fanner, to activity also. It goes to 30 pages with the December number and the price goes up to 15 cents.

Majority of the other film fan mags sell for a dime.

Newark Ledger Strike

The Ledger chapter of the Newark N. J. Newspaper Guild called a strike of the paper (morning tab) Saturday (17). Guild maintained that Lucius T. Russell, publisher, had arbitrarily dismissed eight men (the number was originally given as 16) for their interests in the Guild.

It was stated that Russell had announced that he was dropping 25% of his editorial staff and would drop 25% more. Some 40 pickets were set to work in different parts of the city, and a sound truck was turned loose.

The Sunday edition of the Ledger was issued okay, with Russell striking in an editorial that the strike was due largely to the machinations of Heywood Brown, and that the Guild had refused to present their grievances to him but insisted upon calling in outsiders.

Guilid is getting much support, and local newsmen decided to meet on proposals that they support the walkout.

Canavan's 12G State Job

Appointment of Joseph J. Canavan, former night city editor of the defunct New York World, to the State Parole Board, places the alumnus of the Pulitzer in a key position of the State service under Democratic rule, at a juicy salary. Canavan, who had been Herbert H. Lehman's secretary during the latter's two terms as Lieutenant Governor and his executive secretary during the present term as Governor, will draw an annual salary of \$12,000 in the new job. He was paid at the same rate as executive secretary to the Governor.

Canavan's probationary duties will be largely in New York City, where he lived from the time he entered the newspaper field with the Brooklyn Eagle in 1904. Governor Lehman first came in contact with Canavan during the 1923 campaign.

Four New Trade Publications

Trade paper field particularly active just now, with at least four new publications in preparation. Two are for the liquor trade, Conover-Mast, which issues Browne's Wines and Spirits, will get out a companion paper to be called Liquor Store Dispenser. Hartley W. Barclay will edit, Gillette, which has a string of trade papers, is readying the publication of a new one to be known as Wine and Liquor Profits.

Style Magazines, Inc., getting out a new monthly entitled Contemporary Modern covering the millinery and dress accessory trade fields. James A. Cordero and Jesse T. Van Zile have formed the Vanero Publishing Co. to issue a new export trade mag, untitled as yet.

Reich Lit-Refugee Outlet

A. Bruderhausen has set himself up as a publisher of German-language books here. Bruderhausen understood to be affiliated with Joseph D. Van Riemdyk, who has been bringing in German-language books by the Reich literary refugees. Republication here in paper covers, along the lines of the popular European style, expected to result in bigger sales because of considerably lower selling prices.

Police Gazette Bankrupt

Police Gazette Corp., publishers of the mag of that name, has turned to the N. Y. Federal Court for debtor relief. Schedule attached to the petition in bankruptcy, which was filed through Mrs. Marie W. Hersey, the company's president, listed liabilities as \$10,426, and assets \$131.

Film Supplement

Oakland, Cal., Tribune has added a 16-page Sunday supplement aimed strictly for screen and radio fans. It's in color.

Titled the Screen and Radio Weekly, its contents are strictly personality stuff, with all of the features by-lined by staff writers and Hollywood p.a.'s. Only set department is the radio page conducted by K. L. Eckman.

Supplement has snared no advertising as yet.

Annenberg's Heavy Spending

One of the costliest exploitation campaigns ever undertaken in behalf of a mag has been instituted by Moe L. Annenberg for his new publication, Official Detective Stories. Full page newspaper ads are one of the means utilized by Annenberg to put the mag across.

Official Detective Stories is a true-fact detective tale mag, Robert Wood editing, with headquarters in Chicago. Annenberg also publishes the Radio Guide.

Chi H. & E. Switch

Switch in the setup of the Chicago Herald-Examiner advances Victor Watson to the post of assistant publisher to Homer Guck.

Ashley DeWitt, formerly assistant managing editor, takes the m.e. job.

CHATTER

Ross Sloane on a sea trip. Nell H. Swanson South America. Saxe Cummings off on a week's vacash.

Hugh Walpole returning to England for Christmas.

Second edition before publication for 'Captain Cautious.'

Fannie Hurst unloading some of her real estate holdings.

Erie Stanley Gardner was a lawyer before turning scribbler.

Gene Cohn, who was Gilbert Swan, the columnist, writing a novel.

Charles Yale Harrison has gone to the Black Hills of South Dakota.

Richard Grant will have two novels published by Godwin in a single month.

Eugene Lyons has another book, 'Moscow Parade,' planted with Tom Teyers.

Robert Cantwell back from the Coast with the manuscript of a new novel.

Hendrik Willem Van Loon has settled down for the winter in Riverside, Conn.

Stephen Reils wintering in Woodstock, N. Y., to turn out some contracted tales.

Real name of Ralph Connor, author of 'Torches Through the Bush,' is Charles William Gordon.

Dutch edition of 'Anthony Adverse' bears the title of 'De Kleine Madonna' (The Small Madonna).

Tom Teyers, the actor, has a children's book entitled 'A Scotch Circus' on the Houghton, Mifflin list.

Frederick T. Birchall, N. Y. Times' European correspondent, back to Europe after a New York vacash.

George Moore's 'A Story Teller's Holiday' no longer held obscene and may now be brought into this country.

Jack Woodford has gone to the Coast, accompanied by his daughter, Luella.

Erdmann N. Brandt has quit the literary agency bearing his name to become associate editor of the Satepost.

P. G. Wodehouse editing an omnibus volume to be called 'A Century of Humor.' Won't say whether he is represented.

'The World Outside,' which Simon & Schuster is issuing on Nov. 22, has already been translated into twelve languages.

Lionel White has given up the idea of reviving his former mag, Short Shorts, and will instead do a bio. of H. L. Mencken.

Ferris Greenleaf, of the Houghton, Mifflin editorial staff, on an off-season trip to London to contact his firm's scribblers abroad.

Arrival here of Theodore Komisarjevsky, the Russian theatre impresario, has prompted Dunno to rerelease his autobio, 'Myself and the Theatre.'

Cat Fanciers Association now has an official organ, a new monthly mag for owners of mousers called the Cat Gazette. Issued by Frederick Burton Eddy, who is editing.

Not generally known that Doris Leslie, novelist, is the former English actress who was known as Olive Graymond in productions at the Old Vic, and with the Birmingham Repertory.

Caroline Miller, who got this year's Pulitzer Prize for her novel, 'Lamb in His Bosom,' further rewarded with the French Prix Femina for the same book. French prize carries no cash award, just glory.

Book Reviews

Criticizing the Legit

John Mason Brown, drama critic for the N. Y. Post, is a hard working critic. Two of his books on the theatre are just out, both long and both highly varied. One volume, 'The American Theatre,' is done with the cooperation of Montrose J. Moses (Norton; \$3.75). The other is 'Letters from Greenroom Ghosts' (Viking; \$2), all by himself.

'American Theatre' is a compilation of criticism from the years, from 1922 to 1934. It has reviews by major critics of major shows during those years. Last in the book, despite the fact that it's more or less chronological otherwise, are reviews for VAUDEVILLE by Sime Silverman of 'The Century Girl,' and by Jack Conway, also deceased, of 'Broadway Belles.'

It is an interesting collection, with much missing and much present. Sort of thing that depends mostly on personal opinion, anyway, so no offense can be taken by omissions. All in all, it makes a highly diverting theatrical library item.

In his other book, Brown really lets go. It is a series of imaginative letters from old-time show folks to present-day people. It is keen criticism. Most interesting are the supposed letters by Sarah Siddons to Katherine Cornell and I. B. Sheridan to Noel Coward. Most thorough, critically, is the 'Chris Marlowe' one to Eugene O'Neill. It's one of those really fine books that will probably never get its just due because of its seeming innocuousness—until read.

Prisoner in Luxury

Some years ago an imaginative reporter sent a syndicated story out of Russia about how an entire village was abandoned during the war and one lone man left locked up in the cellar of a department store. The prisoner had everything he needed, except that he couldn't get out and there was no one human to talk to.

It was discovered ten years later, still in good health, but nuts. Now James Gould Cozzens has written a short novelette along the same lines and it's a swell horror yarn, although too short and too well written for much popular success.

'Pastaway' (Random; House; \$1.75) is fine imaginative writing. Whether based on that newspaper yarn, or imagined by Mr. Cozzens, doesn't make much difference. It's a story completely out of the ordinary and one that grips. Too bad it isn't long enough to fit in with regular book standards, although Cozzens is to be commended for not attempting to pad it beyond the plot's limits.

Arlen Writes a Chiller

Michael Arlen is always a curious factor in bookdom. Hard to tell just where his books will hit, or what they will do. An even more curious proposition than usual is his newest book, 'Hell, Said the Duchess' (Doubleday-Doran; \$2). It's a very light rounded-off-around-the-corners mystery yarn.

Book is subtitled 'A Bed-time Tale,' which, with the title, will mean beaucoup disappointments because title is so deceptive. It's actually about a female Jack the Ripper's activities in London. Not very logical and not for films.

Time-Worn Gangster Pattern

Ray Hunter, who is, was, chief investigator for the district attorney's office in Denver, which should make him an authoritative source of crime yarns. He spins one in 'Hunch' (Loring & Mussey; \$2) in fiction form. It's a good enough gangster yarn, as those things go, being pretty close to the same old story of a gangster chief who dominates all the rackets in town, and the chief investigator who stops at nothing until he finally bows the crook over.

A few years ago it might have made a film, but not today.

Love Pilot

Title of 'The Other Lovers' (Farrar & Rinehart, \$2) suggests a lady with many suitors, but Margaret Wilder's review by Mrs. Warner from an earlier book to steer numerous loving couples.

The pattern suggests a series of connected short stories rather than one continuous tale, interestingly, but too placidly told to march with the present literary trend. Too diffuse for a picture; too many threads to follow.

Going Places

By Cecelia Ager

The Fair Lives On

The chorus of the Hollywood Restaurant Revue, which entitles the State this week, harbors several ambitious young ladies aspiring to the career of specialty dancers. Ambition is a commendable trait in young ladies, and yet it makes them kind of selfish; it does not evoke the one-for-allness that begets unanimous precision in a chorus.

Even the showgirls, who open the show with a little recitation about their real home-girlishness, find it troublesome to gesture all at the same moment. So—long as they hit the word "this"—which recurs in their little piece—as one, that they feel languidly, should hold 'em. The chorus and the showgirls lend their presence to four numbers, winding up with something that has to do with 'The Street of All Nations and the Century of Progress Exposition at Chicago. This is a number that permits them a certain individuality and so rather interests them.

It begins with a lineup of girls, each dressed in bandeaus and panties characteristic of the native dress of various countries. Now each girl dances her costume's native dance. The girls representing Turkey is the most vigorous. Next the showgirls enter. Each of them represents an exhibit at the Century of Progress, as, for instance, the General Motors exhibit. You can tell who it is by the sequined building silhouette she wears on her head. The Motion Picture exhibit has the best figure.

Vilma Ebsen dances gaily and looks fresh and smart in a properly youthful white costume made with a long flared skirt and short double-breasted, leg o' mutton puffed sleeve jacket, fastened with rhinestone buttons. Miss Ebsen loops a blue muffler—to match the color of her eyes—about her throat and hangs a blue watch fob from her jacket pocket.

Zanou and Kaz, whose violent number embracing a whipping and a stabbing provides the inspiration for the chorus' wearing transparent red chiffon Spanish dresses—dress with great style and finesse, one in a yellow silk ruffled skirt tied to her hips with a black satin bandana, and a black satin bandana knotted casually for the bodice, the other in jade green taffeta ruffles colored with white.

Dad's So Plebian

Mother Aline MacMahon and daughter Patricia Ellis have quite a time with dad in 'Big-Hearted Herbert,' Dad's bourgeois. Dad's always shouting his "plain folks"—that's the way he is and that's the way he's going to be. He wants grandfather's chromo hanging over the mantel in the parlor and grandfather's brass cuspidor gleaming beside the best chair.

Miss MacMahon and Miss Ellis, on the other hand, are refined. Miss MacMahon always puts on her gardening gloves before cutting roses from the bush, and Miss Ellis, too much of a lady to point with her forefinger when indicating a good hiding place for the cuspidor, points quickly with her thumb. Miss Ellis, too, wears a dainty ruffled or gandy apron for talking about helping Miss MacMahon with the housework.

'Tis said that mother MacMahon makes all Miss Ellis' clothes. She did a splendid job with Miss Ellis' white net party dress, fitting it so smoothly to her figure and getting such a good line to the flare of its skirt. The dainty edging of its cape sleeves, and the narrow black velvet ribbon looped into rosettes after serving as shoulder straps, shows Miss MacMahon is a good seamstress with ideas. Looks rather young to be Miss Ellis' mother, at that. Has too much temperament for it.

Marjorie Gatenon plays a rich aunt and wears sables; Helen Lowell, a comic drudge with a large store of lip rouge.

Emotional, But Chic

'The Firebird' unleashes a valuable hint to knaves a-wooling bent, namely, that a photograph playing Stravinsky's 'Firebird' in the distance always serves to interest the lady in passes.

Nobody appreciates the effect of 'Firebird' more than Verree Teasdale. Wise mother of Anita Louisa, she grows faint with alarm when she finds daughter harkening to its inciting strains, forbids daughter ever to listen to that record again. But Miss Teasdale doesn't know that the villain, who dwells in the apartment below, has his own record of 'Firebird,' that when he turns it on and its music wafts through the windows of the apartment above, Miss Louise becomes as a sailor-man heeding the call of the Lorelei. So at midnight, she steals downstairs.

Now the lesson of 'The Firebird' presents itself: Daughters should be permitted to play 'Firebird' at home. Miss Louise, in time, murders her lover, and when the crime has at last been traced to her, she explains that she has been so tied down at home, she could scream.

It is a very chic home, though, a fitting background for painstakingly groomed Miss Teasdale and her impressive young daughter. So carefully is Miss Teasdale gotten up, in fact, that when she suffers the tortures of melodrama itself at discovering the extent of her daughter's impulsiveness, not a hair of her golden swirl bob ventures into array nor the tiniest wrinkle appears in her sleek gold lame dinner costume. Miss Teasdale takes her emotions neat. Miss Teasdale does not allow anguish to mar the lovely lines of her best screen costume to date.

See, you think the neckline of its knee-length fitted jacket is perfect, tied close to the throat, its ends forming a short jabot of milk tulle. Now look at it untied, see what a becoming V it makes. Nice, please, its bell sleeves cut off smartly above the wrists and faced with brown velvet. You can study this detail better when in the close-ups Miss Teasdale lifts her hands to her throbbing temples. At the same time, do look at her bracelets. Nice?

Miss Louise wears modest girl's dresses, dark, with high white collars, chic daughter of chic mother, Helen Tremholme. Miss Louise's governess, has some pretty good clothes herself, and very handsome negligees. She is also very good looking, and her unaffectedness, amidst the surrounding artificiality, is refreshing. Dorothy Tree plays a tough dame with convincing insolence and a way of talking through clenched teeth.

One Show Club

(Continued from page 1)

Friars having lost their West 48th street clubhouse, are bravely trying to reconstitute the club in its present penthouse quarters in the Hollywood theatre building, but none disputes the meagreness of the facilities compared to their former monastery with its gymnasium, library and hotel rooms for members.

MP club is likewise housed in a leased suite (Bond bldg.), while the AMPA's meet every Thursday for luncheon confabs above Sardi's.

Proponents of the combined organization idea visualize reclaiming either the old Friars or strengthening the Lambs clubhouse into a truly representative all-embracing, representative all-embracing, all-theatrical organization.

Bluebloods

(Continued from page 1)

age, which is chiefly a \$10-\$12-per-bottle champagne trade. Last season Adelaide Moffatt, now of the CBS air waves, started the social nite club thing by performing at the Embassy Club.

Angels

Chez Marianne on East 55th, named after Al and Marianne Davis, who mix with the social bunch, is another in the same category, only that John M. Schiff, Victor Emmanuel, Peter Bostwick, James Van Alen, Jay O'Brien, William Ziegler, Jr., and others of that type in addition are bankrolling the room. Thus, besides being the angels, they're also the paying guests.

No telling who else of the Blue Book bunch will come into this field.

Did You Know That—

A million dollars will be settled on the new Ben South baby....Patricia Brody's resting in Palm Springs....Vivian Martin was prouder than ever in a multi sport coat and brown Tyrolene hat at the Princeton-Yale game....that was Tessa Costa with Rosamond Whiteside in Westchester on Sunday....E. V. Richards and his wife are in town, Mrs. Richards buying clothes for their daughter's debut....Meyer Gerson sent 40 boxes of fudge and 1 Miller 20 pairs of shoes to the Saranac Sanitarium....Hannah Williams-Dempsey was awfully smart in that gray tweed costume, no hat, the other day....Mrs. Paul Whitman's niece, Dorothy Atkins, has an sustaining program now....Madeline Cameron Gaxton gave a buffet supper in her attractive apartment last week....they say that Peggy Peers is okay on her filming....Frances Dee is taking care of the new baby (Dee) in order to become acquainted before returning to screen work....Harry Moses is conferring with Zoe Alkens about a French play....Burns and Allen will take daughter Sandra to California next week....Dorothy Hall and Peggy Shannon were cocktailing with their husbands at Tuts Brady's Saturday night....Ruth Etting is a picture in that black velvet dinner dress worn with a large black velvet hat and summer ermine coat....Norma Talmade, too, wore a stunning black broadtail coat lurching at La Rue....the Harlan Thompsons are back to Hollywood....the women in Palmer Stadium on Saturday were a credit to American stylists.

CA Starts

(Continued from page 53)

unfair according to showmen. 'Fire' is an example of what is alleged to be arbitrary action by the Guild.

Guild's Letter

The Guild was ready with an answer, aware that the CA would have the 'Fire' matter up for scrutiny. Letter from authors' body stated it did not think the case should be discussed because of the pending arbitration. It was unanimously agreed that an appeal be made to NERA headquarters to amend the code so that the authors will be included. Also a committee was named to meet with the Guild for the purposes of amending the agreement so that arbitrations could be arranged within 48 hours, upon demand of either the manager or author of a play in dispute. In that way it is hoped to minimize cancellations such as 'Walk in Fire'.

Ticket committee of the CA will meet this week for the purpose of setting into motion the changed control plan. Licenses will be prepared and disciplinary measures in cases of violations will be discussed. Special ticket investigating body got together again, but got nowhere. It was then resolved to let the session go over for one month. In the meantime the CA will proceed to enforce the new rules. It is known that a number of small brokers will remain outside the code as last year, but such ticket merchants will not receive allotments from theatres. Number of tickets reaching such hands will be small. It is figured.

Present at the session: William A. Brady, chairman; Brock Pemberton, Les Schubert and Rowland Stebbins, alternate for the League of New York Theatres; Marcus Helman, Henry Moskowitz and Milton R. Weinberger, of the National Association of the Legitimate Theatres; Frank Gillmore, president of Equity; Frederick Dempsey, of the stage hands; Frederick Marshall, of the scenic artists; Dorothy Bryant, of Chorus Equity, and Thomas Giamble.

Legal Talent

(Continued from page 53)

shows, there are a number of recent instances of the new talent being copied for the Coast.

Pasadena Playhouse was given a clean bill of health by Equity when it was proven by the records that

Among the Women

By The Skirt

Best Dressed Woman of the Week
GLADYS GEORGE
(Personal Appearance)

Clothes That Make 'Em Gasp

'Personal Appearance,' at the Henry Miller, is trashy but one of New York's legit successes. Good direction and the splendid performance of Gladys George are responsible. Brock Pemberton probably had something to do with the punch lines. Hearing Mr. Pemberton speak at the Actors' Dinner Club convinced that he is no mean wit in his own right. Miss George is first seen in a short screen sequence and it is strange that she photographs so badly. In person this young woman is a slim beauty.

Miss George's clothes in the play make the women in the audience gasp, especially her furs. A mink cape and a silver fox scarf were the last word. A brown dress with a plaid top was worn under the mink cape with a velvet hat. A form fitting black sequin gown was very much like a silver sequin gown also shown. Two negligees were graceful in their lines. One, a green chiffon, was worn over a white slip while the other was of apricot chiffon made with a wide panel hanging from the shoulders and held in at the waist by a pink satin sash. A short tunic frock was of black velvet with a silver line at the hipline. The silver fox scarf and a square felt beret completed this outfit. The dressing of other cast members is incidentally not after Miss George's wardrobe.

Startling Foster Girls

The Gae Foster girls at the Roxy are in white satin frocks for the opening and carry green sequin parasols. A time step number is of unusual beauty. The torsos are clad in one-piece unit suits, red in front and white in back. From the arms hang shawls of white with red lining. The edges are fringed. The effect is most startling.

The girl of Cornell and Craft is in a long grey velvet dress, and again in white chiffon. The girls are in mauve chiffon made with full skirts and sashes of satin of the same shade.

The Kitatos have a small miss in an elaborate purple kimono with much embroidery. Pauline Alpert, radio pianist, is in a pale green frock worn with a three-quarter jacket.

Picture, 'Evensong,' starring Evelyn Laye, is laid in a period of the early '90's and Miss Laye's clothes are of the unbecoming type of that time. She does look lovely, however, in a white satin coat with sable collars and cuffs and a paradise headress.

Lucky Girl

Radio City Music Hall will undoubtedly hang up another record with 'The Gay Divorcee.' It is a grand picture, and wait until Enchaid gets a flash at what America thinks their Brighton is like. This popular English watering place has been turned into the gayest of resorts with hotel furnishing seen only in pictures. But the settings of this Fred Astaire picture don't matter, it is his dancing and the personality of the boy.

Ginger Rogers was the lucky girl to be chosen for the dancing partner. It's a break for any girl to dance with Fred Astaire.

The Continental, dance rage of the moment, is done in black and white. The dress— are in panels of satin and chiffon with maribou at the shoulders and elbows. Miss Rogers in this dance wears a long lame gown made with a full skirt. The hem and top of the bodice are black. For that never to be forgotten number, 'Night and Day,' she is in white, full skirted and much beruffled at the hem with crystal shoulder straps.

During the story part of the picture a series of well chosen costumes are worn. There is a print frock with a short black satin jacket. The headgear is a small beret and long gloves came to the elbow. She drives an auto in a summery outfit, big hat, fluffy dress, and all the trimmings.

Satin pajamas are covered with a lace coat and still another boudoir outfit consists of a satin slip with lace gown. A more tailored suit is lined with white cordings with hat to match. Alice Brady is a bit of a bore in the other woman's role. Her efforts to be funny are so forced. She wears nice clothes, however.

Stage show goes Indian this week, and an hour well spent. The tragic little operetta is beautifully done with the stage a blaze of color.

At the Palace

At the Palace this week are Allen and Kent again. This act has been met so often the past few months, one wonders the demand. The young girl has doffed the white outfit for one of powder blue velvet. Ma also has a new black dress.

Jeanne Aubert wears a lovely white gown with fringe trimming. A touch of blue is in a flowered corsage. Slippers are of sandal style of a bronze coloring.

The good looking girl in the Slate Brothers' act is in a shabby black dress and then for a brief moment in trunks and brassieres of green. There is a girl also in the Fred Sarnhorn act in a plain street outfit.

Helen Compton, leading the Bryn Mawr girl band, at least smiles once in a while now. She still wears the white pants and mess jacket with a satin blouse. The girls, under bad lighting, seem to be in red pants and white blouses. Audrey Gibson does some high kicking in a blue chiffon with no lining. A small boy with an unusual voice places the act in the hit class.

'Lady By Choice,' picture, has Carole Lombard in some good looking clothes. A fitch three-quarter coat is worn over an evening frock. A white dress has a pleated collar with angel sleeves trimmed with the same pleating. A black suit has fur in two rows on the sleeves. A beret has paradise. A close fitting evening gown of white satin cut in a low V with narrow shoulder straps. One of the new high hats doesn't suit Miss Lombard at all.

May Robson is an old hag with a remarkable makeup. She becomes a well dressed woman for the better part of the picture in a well made wardrobe. In fact she showed what a middle aged woman should wear.

the group is non-commercial and has never made money during any of its 17 seasons. It was shown that one year the Playhouse was in the red for \$26,000.

It will continue to operate, with its players receiving no salary. All players are amateurs except the few professionals who request a chance to appear. Report that there was a conflict between Frank Gillmore and Equity's Council over the Pasadena matter is stated to be incorrect. Equity head changed his mind about the status of the Playhouse after letters objected to the plan of placing the group within the legit code regulations. Council likewise switched after the Play-

house director, Gilmora Brown, stated his case. Pasadena matter arose during Gilmore's recent coast visit, when a group of players took the position that actors should not work gratis, whether for commercial or amateur projects.

Chi 'Pursuit' to Newark

Chicago, Nov. 19.

'Pursuit of Happiness' with Tonio Selwart and Ann Pennington closed at the Blackstone Saturday (17) and moved to Newark.

House will remain dark for a week awaiting the arrival of Romanoff with Eugenie Leontovich.

Hash and Rehash

By Joe Bigelow

The Minskys have paid an actor a season's salary as remuneration for taking a punch in the nose from House Manager Harold Winstock of the Republic, New York. Actor gets the coin without the necessity of playing it out.

Figuring the custom may spread, Snake Sneathberg, demon agent, is calling all his acts 'sparring partners' now and angling for socks in the kisser instead of last halves.

New York, Nov. 19.—Looks like Mike Commish's proposed legit extravaganza, 'Murder in the Bond Big', is cold. 'I have sold a 75% interest in the show,' says Mike, 'but I won't go through with it until I sell the other 75%.'

He Lost a Rib

Hollywood, Nov. 19.

Learning Gertrude Stein had arrived in town, a bunch of local jokers Saturday (17) decided to sic Vince Barnett, the Coast's champ ribber, on Sid Gary's material writer. The event, practically verbatim, as turned in by a 'Variety' reporter with a broken pencil who copied as much as the conversation as he could spell, is this:

The Boys: Vince, we dug up a hot one for you this time—Gertrude Stein.

Barnett: Darn nice of you, boys, but I don't think I'm in condition. I spent three hours on a guy last night before I found out he was deaf and dumb. It kinda softened me up.

The Boys: Aw, Vince, be a sport. Chances like this, like good ideas from the scenario department, don't show up very often. Here you've got Gertrude Stein to work on—think of it, Gertrude Stein! What a spot. Come on, Vince.

Barnett: Well all right, if you guys insist. The Boys: That's swell of you, Vince. Boy, are we going to have laughs! The lady sure will be sorry she ever visited Hollywood when Vince gets through. What routine are you gonna use, Vince?

Barnett: She's one of the intelligentsia, isn't she? There's only one system for that kind and it's always sure-fire. I'm a reporter, see. I interview her for the paper. I ask her a lot of goofy questions for the build-up and then I go into the take by tearing her books apart. That brings on an argument and from then on she burns like a star who has to do a scene with his back to the camera. Let's go!

(They all go into the suite at the Ambassador.)

The Boys (introducing themselves): Miss Stein, as a committee we welcome you to this glorious city. We trust your visit will be a pleasurable one. Incidentally, may we present Mr. Vince Barnett, A. B., literary editor of the Hollywood Free Pants-Press, who has expressed a desire to interview you.

Stein: Shovel him in with a shovel.

Barnett: How do you do, Miss Stein. May I wash my hands in your golden bowl? It is indeed gratifying to interview a celebrity of your standing in the world of literature. May I call you Gert?

Stein: I didn't catch your name, sir, I didn't.

Barnett: You can call me by my first name, kid. It's Vince. You catch?

The Boys: (Aside) Boy, oh, boy, is this gonna be a panic!

Stein: Vince? That is no name. That is a mouth wash.

The Boys: (They just gulp.)

Barnett: (Aside) That puts her one up on me, boys. But now I go to town (to Miss Stein) Miss Stein, there is some confusion among the Hollywood literati, if any, as to your antecedents. Are you from a long line of writers or are you just naturally a writer of long lines?

Stein: Do you sleep with your beard under the sheet or over the sheet do you sleep with your beard or without your beard do you sleep or have you ever slept with somebody else's beard under somebody else's sheet do you sleep?

Barnett: Miss Stein, if you are not careful I will have to ask you if you ever saw a dream walking on its hands. I beg your pardon, but I am the interviewer and you are the interviewee.

Stein: Who told you?

Barnett: (Aside) Boys, this is just a waste of time. It looks like I will have to drop the preliminaries and get right into the direct steam-up routine. Stop aside.

The Boys: Now it starts. This is gonna be a scream!

Barnett: Miss Stein, in order to interview you properly, I think we should be honest with each other. It's only fair that I should present to you the full facts of the case. We grant that your intellect is higher than Will Hays' collar, yet your works read to us like the minutes of a story conference. Please oblige by telling us what the heck your stuff is all about.

Stein: It is about life it is about dealing with nature and the wonders it performs it performs it performs.

Barnett: Performs, Miss Stein? In what picture. You must have caught him in an eastern-made indie. Now Wallace Beery performs. And Katharine Hepburn performs. Miss Stein, I concede your literary accomplishments, but I can see you know little of the arts.

Stein: I know little of the arts do I know. That is correct. I have spent a lifetime in the art galleries have I spent yet I know little do I know the arts about. I love to gaze love to gaze to gaze to gaze (give that photograph a shove) to gaze out the art gallery windows I do and out the art gallery windows to gaze. Out of art gallery windows gazing gaze I see the art and birds and birds in trees on the ground or in the air all wonderful accomplishments of nature. Out the windows the windows the windows (hit it again, please) of studio sets of studio set windows you gaze and what do you see do you or are you too blind to see blind? You see a carpenter building another studio set to set the scene for another scene setting.

Barnett: Migawd. Stick with me boys!

Stein: From art gallery windows and train windows I love to gaze from gallery windows train windows any old windows I love stop from the train windows on the way to California stop open up that golden gate California here I come stop and now here am I in California stop from the train windows the windows of the train on the way I saw birds and trees stop cows and trees stop trees and cows stop wheat fields stop fields of wheat stop birds stop trees stop birds stop remind me to write an epic to write about the trees stop birds stop cows stop wheat stop birds stop young man, do you know the meaning of epic?

Barnett: Miss Stein, we are wasting time. I will answer that one question, and then we must get on with our interview we must yes we must with our interview get on must—holy smokes, she's got me talking that way!

Stein: Young man, the definition of epic. I am waiting for your definition of epic I am and how.

Barnett: Well, according to my pocket dictionary, it is 'Of, or pertaining to, or having characteristics of that form of poetry of action in which the action . . .'. Say, Miss Stein, you didn't happen to write this dictionary, too?

Stein: Wrong again, young man, as usual you are wrong, as usual. An epic, if I know my Hollywood, is any Columbia picture.

Barnett: (Backlar away) I tank epic up my hat and go home.

Stein: Returning to the subject of birds and trees and trees and birds and art gallery windows with glass in them that have glass in train windows, I . . .

(As the curtain falls The Boys are doing ruggedly individual lap dances through the door, followed by Vince Barnett, who is going away for a nervous breakdown.)

OLIN GETS BIRD AND TITLE SAME EVENING

By JACK PULASKI

When the bell rang ending the Maxie Rosenbloom-Bob Olin encounter at the Garden Friday (16), and the fans awaited the decision, says at ringside offered 15 to one that Maxie would get the decision. When it was announced that Olin was the new light heavyweight (champ the entire assemblage was so surprised, there wasn't even razzing. Fans just stood, looked at each other and laughed. Leaving the place many a boxing bug declared himself off the racket—as usual.

Olin seemed more surprised than the customers. He had chatted with Maxie and congratulated him. His Rosey quickly faded from the ring and Robert stood expectant of acclaim. What he got was the bird. 'It might be that the judges, who agreed for a change, figured Maxie had held the title long enough—four years. Only other explanation is that Olin's superior rule by hitting with open gloves. But it didn't look that way. For the most part he behaved such better than usual and it was reported none of the 15 rounds was taken from him for foul tactics. Boxing Commission had warned the sup-tender performer that his application was out.

Maxie the slapper has put up better exhibitions. Maybe Olin his former statebmate, has, too, but neither appeared qualified for the rating. Whatever damage was inflicted Olin's superior rule by hitting with open gloves. But it didn't look that way. For the most part he behaved such better than usual and it was reported none of the 15 rounds was taken from him for foul tactics. Boxing Commission had warned the sup-tender performer that his application was out.

Maxie the slapper has put up better exhibitions. Maybe Olin his former statebmate, has, too, but neither appeared qualified for the rating. Whatever damage was inflicted Olin's superior rule by hitting with open gloves. But it didn't look that way. For the most part he behaved such better than usual and it was reported none of the 15 rounds was taken from him for foul tactics. Boxing Commission had warned the sup-tender performer that his application was out.

The boys were offering liberal odds that Braddock wouldn't win. They didn't realize the Jerseyite was in such excellent condition that he absorbed John Henry's body punches with ease. And they forgot that Jimmy still can sock.

In the fifth round he clipped the visitor on the chin and down went Lewis. It was clear that Braddock was the best man on the card. Rosey has defeated him on points, but it is doubtful if Olin can point that trick.

Boxing's theme song, 'The Judges Have Disagreed,' was garbled by Joe Humphries at the end of the Sammy Fuller-Peter Jackson, third. Referee awarded it to Peter, and what a fuss the ref had the nerve to take the match away from rugged little Sammy was more than just another surprise. Fuller knocked Jackson down three times—first, second and ninth rounds.

Friday (23) boxing card will be topped by Lou Broiliard versus Al Gainer.

Society Syndicate Turns Pitts. Garden Into B. R.-Beergarten

Pittsburgh, Nov. 19. Motor Square Garden, oldest sports arena in this section of the state, is being transformed into huge ballroom and beer parlor and will be operated Friday and Saturday nights only. Venture is being operated by Sportsmen's Enterprises, Inc., group of young Pittsburgh society men who backed recent Dundee-Yarosz championship fight here and found themselves in promotion as an aftermath.

Garden will be advertised as 'World's Largest Beer Garden,' with its seating capacity of 3,500, and efforts are being made to snare a flock of name bands. First cork will be Bernie Cummins, who comes in this weekend. Operators plan to make a door charge of \$1.10 a couple.

More than \$10,000 has been spent remodeling the Garden for dance purposes, and only beer will be served. No hard liquor license planned. Dancing only on Fridays and Saturdays, which leaves Garden open remainder of week for corporations boxing and wrestling promotions.

Probable Football Winners and Proper Odds

November 24

By Benny Friedman

GAMES	WINNERS	ODDS
Notre Dame-Army	Notre Dame	Even
Columbia-Syracuse	Columbia	Even
Yale-Harvard	Yale	8/5
Princeton-Dartmouth	Princeton	5/3
Temple-Villanova	Temple	7/5
Georgia-Alabama Poly	Georgia	7/5
Purdue-Indiana	Purdue	6/5
Ohio State-Iowa	Ohio State	8/5
Minnesota-Wisconsin	Minnesota	8/5
Illinois-Chicago	Illinois	5/4
Stanford-California	Stanford	5/2
Washington-Wash. State	Washington	7/5

(Predictions based on fair weather)
Copyright, 1934, by Variety, Inc.

Expected Fla. 'Boom' Is Still Only A Guess; Depends on Amount of Dough Around, but Looks Good

Palm Beach, Nov. 19.

To answer to whether or not Florida is coming back in a big way this year can only be a hedge—maybe, and maybe not. Every year is a big one down here before it happens, with factual indications for this one showing an assumed normal increase, and good chances for a jump of really sizable proportions. A boom is hardly on the books, but then you can never tell about such a proposition as Florida.

Taste of prosperity over which the bigger spots, Miami, Palm Beach, St. Petersburg, and a few others, licked their chops last year has spread to the sticks. Even the smallest town on both coasts are expecting big things and whooping it up. The bigger and better sign is out again, and with it an increase in the seasonal rents, ranging from 25% to 50%, with the average about midway in between these figures.

It still remains to be seen whether or not the increases will be obtained consistently, depending largely on the financial status of newcomers to the state, who are expected in record numbers. The set-up also opens itself to being a flop or a sell-out. At any rate, this is a test year which will show if things are going decidedly one way or the other.

The upstairs boys and newspaper opinion throughout the state are warning against gouging, pointing out a slow building of business is better than another flash-in-the-pan.

Increased Newcomers

Many factors enter into the bright side of the picture, none of which by itself is convincing, but in the aggregate look as if they hold a punch not to be underestimated. Gradual comeback of the whole country is primary, which means more people in the money class will take a dip south. Effective Florida exhibit, one of the best at the second year of Chicago Century of Progress, is another. Results of this in pulling them down are already to be seen in an increase of cars from the midwest over this time last year.

This earlier-than-usual increase is general, but no figures of acceptance are available. Florida Chambers of Commerce, not so effective on their statistics, where they could easily establish a check at the several main highways entering the state. Only check they maintain is voluntary registration of tourists, but this isn't authentic because not all of them are of the registering kind. Of 202 who registered at St. Petersburg in one day, 73 were newcomers. Anybody's estimate of the actual total is as good, or as bad, as anybody else's.

Additional factors are the recently voted legal retailing of hard liquor (with the problems of selling confined and still to be worked out); the American Legion convention held in Miami in October, with the visiting vets expected to spread the word about the sun and palm trees; the absence this year of severe storms or hurricanes, always adverse publicity; and the legislation voted in the last election exempting homesteads up to \$5,000 from taxation, an undoubted in-

crement to buy a winter home, or settle on the peninsula.

Hotels Off Nut

Two of these things are offset to some extent by the probability of the Homestead Exemption causing the levying of a sales tax, and the fact that a certain number of Legionnaires, visiting in the hottest months, took the line of asking, 'What have you got here that's so wonderful?' On the other hand, Miami hotels did a rush business during the convention, some of them paying off the nut for the entire season, with anything they collect now pure gravy. Miami-Biltmore came through with a bonus for all employees last week. Miami, of course, will get the big play, one estimation of which is that it's able to get \$3 a day for four walls early in the season.

Plenty of Northern newspaper interest has been here, with advertising representatives going back with increases in Florida space contracted for. Communities that can afford to are splurging on appeals to entice the snow-belt after Christmas. Miami reported to have \$250,000 this year for promotion. St. Petersburg doubled its appropriation. Palm Beach is far from the days it had close to \$100,000 to tell the folks about it, but making efforts.

Reports of Northern smart-money investing heavily in tracts of Florida property are probably exaggerated. Atwater Kent last spring picked up some property and business blocks around Palm Beach, said to represent a \$1,500,000 investment. Arthur Brisbane understood to be among purchasers, and that may be the reason for his continual Florida plug throughout the year. Buying has been done to some extent, but on the basis of picking up choice lands reasonably and holding them against the future. Generally obvious that there isn't enough capital available for anything like a real estate comeback boom.

One big laugh, is the presence, in noticeable numbers, of Californians here for the climate.

BIRTHS

Mr. and Mrs. Dwight Franklin, twin sons, Los Angeles, Nov. 18. Father is art director at Metro. Mother, Mary McCall, is a staff writer at Warners.

Mr. and Mrs. Pat Kelly, daughter, at Hollywood hospital, Hollywood, Nov. 14. Father is musician under Carol Lofner tag.

Mr. and Mrs. Morton Downey, daughter, New York, Nov. 18. Mother is Barbara Bennett, sister of Constance and Joan.

MARRIAGES

M. H. Violette, owner of the Daddy Violette Shows, to Miss Etta Wright, in Birmingham.

Low Ayres and Ginger Rogers, Nov. 14, in Glendale, Calif.

Eleanor Ambrose to Lieut. Donald Rukey, U. S. Marine Corps, in New York, Nov. 17. Bride is the former fiancée partner of Maurice, and former wife of Sam Katz.

East

Sidney Cohen, theatre man at Ansonia, N. Y., lost about \$1,000 worth of household goods Friday (16) when his home was robbed during the absence of his family.

Lilby Holman, suing the estate of the late Zachary Smith Reynolds on behalf of their infant son, compromises with the executors and will take \$50,000 for the boy and \$750,000 for her claims. Originally started suit for \$5,000,000 but raised her claim to half of the estate. Amount received represents about 25%. Reynolds' half-sister will receive about \$9,500,000. The residue will be devoted to a memorial charity.

S. S. Hoyale, former houseboat of the late Sir Thomas L. Lipton and more recently used as a night club, will be sold by the U. S. in Trenton to satisfy the claim of a local fireman for \$225.

Buck Rogers at Macy's bath-hooping some kid toys named after him.

Local stirrer-uppers protesting sale of liquor at the Westchester County Center.

Richard Bennett sailed from New York Saturday (17) occupying a tourist class cabin reserved in the name of a woman to throw process servers off the track. His second wife, Almee Baisch Bennett, wants him back in California where he has been ordered to pay her \$3,000 a month alimony. He says he just hasn't got it. Going to play 'He Who Gets Slapped' in Russia and then go to India for a pic directed by Edwin Craven.

Zelma O'Neal sails back to London after a short stay in New York. Bemoans the fact that radio and the talkers have displaced musical comedy.

Natalie Daks, dancer, is suing her husband for divorce. She is suing Tatiana, Russian dancer, as co-defendant. She also has an alienation suit against the dancer. Daks is one of the male solo dancers in the Music Hall ballet. Tatiana is the wife of Frank Tuttle, picture director. All came out Saturday when Mrs. Daks applied for financial support to her trial. The Tuttle supported Daks in his defense and Justice Callahan denied Mrs. Daks' application.

Police Gazette gone bust again. Liabilities \$19,420; assets \$321. Newspaper Guild calls a strike in Newark Ledger, taking eight men out.

George Graham Rice in Federal court. Internal Revenue asks \$799,892.29 for 1925 income tax, penalties and interest.

Lucienne Boyer has taken over 'Continental Varieties' from Franklin & Selwyn.

Now the campaign's over the Mayor limits the use of loud speakers on the streets to 10 p.m.

Polish opera co. is singing in Brooklyn.

Leo La Fontaine (he's Paul Aines on the stage) held a christening party Sunday (18) for the new baby. Fractured the leg in the ice-box getting out cubes and cleared the apartment house in Jersey City of 34 families until the gas was cleared.

Bright Sunday 18 gave Coney Island a 550,000 day. But few places open to take 'em. Jones Beach got 300,000.

Max Rabinoff clings to opera at the Hipp. Goes on a limited schedule.

Hope Hampton has signed with Chi. op.

Edwina Booth's counsel in court

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

today (Tuesday) to try and force Metro in her damage suit. In N. Y. court.

Clayton George reported to police the loss of a diamond brooch valued at \$1,000. Said she had it when she left her hotel but it was gone when she returned to the theatre.

Handwriting experts called in last week in the trial of a bookmaker. Edward Winters denied that entries were written by him, but experts found they were, so he's held for special sessions.

Jan. 20 set for Actors' Fund benefit. At the New Westchester. Will Gilbert and Sullivan season at the Martin Beck extended to Dec. 15. No chance of prolongation.

Washington reported that beer is holding on in the District. It is being pre-prohibition volume consumption.

Lazing of the Rialto theatre formally announced. Will be replaced by stores.

Efren Zinabulist parts with \$5 because his car was parked in front of his home for more than an hour. Ernest Martin, for 28 years valet to the late Charles Dillingham, died last week at Lenox Hill hospital of heart failure.

Pierre Sandrini, Parisian producer, over here after long-logged by the late Sany American girls in great demand for French shows, but no short girls wanted.

Ralph Lose, former Springfield (Mass.) top hooker for Federal grand jury. Charged with publishing bootleg song sheets.

Harry Bannister will hold "The Drama" in New York. Gaiety theatre making publicity special of a slashed painting of Pope Pius XI, slashed in the theatre by a revolver, a display for a Mussolini picture.

Dallas Anderson, 60, Shakespearean actor, killed by an auto in Richmond, Va. Was touring with Walter Brummen.

B. Iden Payne goes to England next month to take charge of the Shakespeare Memorial theatre, but will be back next fall and bring his players for a tour.

Gregory Ratoff to act in as well as produce "Bank Nemo" show, in N. Y. in association with George White.

Caroline Miller backs up that Pulitzer prize with a Paris award for "The Girl" next year.

"Aida" pledged to open the Met season Dec. 22.

Legit code after Dramatists' Guild following spat over "Waltz in Blue".

Quarrel over the estate of the late Edward W. Browning brings into the spotlight the first Mrs. Browning and her late husband. Browning divorced her husband in Paris in 1924. Her lawyer says that Browning always contended the estate was not legal. If this is supported, it would deprive "Peaches" Browning of any right to participate in the estate.

Denials of everything a new nose. Was mugged in an auto accident.

legal slap last week when the court refused her application to throw out the singer's amended answer. Case set for court decision on Monday, but put over by mutual consent.

Theatre Union celebrated its first anniversary with a ball at Webster Hall Friday night at the theatre.

Characters from the cartoon strips replacing store Santa Clauses this year. Figured to be a wider appeal.

Will Oakland has taken the ground floor of 46 W. Eighth street and will open a restaurant there.

Lynn Fontanne and Alfred Lunt have a new play, "The Great Gatsby" by F. Scott Fitzgerald, at 2 Beckman place.

Artkino Guild of Boston, one of a group of theatres showing Soviet pictures, has been ordered to pay \$100 for libel. Jews omitted jury by mutual consent. First instance of its kind in this country.

Abraham Abram, theatrical man of White Plains, into the alimony club on charge of his wife, Shirley, that he's \$400 in arrears.

Asst. Corp., Counsel, Herlands, arguing a motion to examine Sid Solomon before the city's case to evict him from the Central Park Casino, denounced the place as "a high-toned money-making organization".

Treasury after E. Phillips Oppenheim for \$901 on his '28 and '29 income tax. Author claims income was exempt.

Albert Bannister has taken from John Geaton and Edward Crandall libel, comedy drama, "With the Wind". Copies to have it ready by Christmas.

To exploit "All Rights Reserved", Joseph Pollock is offering passes for the four more weeks of "Can a woman love her husband devotedly and still have an affair?" Old stuff to the picture theatres, but a novelty to city.

Harvard students kidding the NIRA amusement code. Harvard Instrumental club queries Sol Rosenblatt as to whether it will be ok to add an undergraduate zither player, or if he requires them to take on an unemployed professional.

Jones Bell to be Jeanette III when Jim Gray's "Cobalt" opens. Grace Moore resumed her concert engagements in Montreal last Friday (16).

Al John suing for an accounting from the directors of the Setay Co. investment concern. Asserts they lost "many millions" through negligence. "Setay" converted to an echo from 1929. "Setay" is Herbert H. Yates' name spelled backwards.

No Hollywood Brown column in the Washington Daily. Columnist and Scripps-Howard jamming over detentions.

Gertrude Stein her own severest critic. Explains that in her opera the "outlets" don't work, but don't do anything. Not news.

Seven girls from the Billings stock burly held in jail in Jefferson Market Friday on charge of giving an indecent performance. Hearing Thursday (22). Two managers also held.

But in the Times Sq. station of the IRT subway Friday, when special cops beat a man believed to have used a sub in the turnstile.

Columbia picture company failed to appear in Hartford Friday (16) and 600 who bought advance admissions are stuck with only \$49 in the box office.

against Ema Gregory Rogell, charging her with various indiscretions.

Edwina Booth suffers relapse in her fight against tropical ailment contracted in Africa, according to statement by her physician father.

Delay entered in trial of Mrs. Edwina Hansen for murder of her husband. Her attorney tied up in another case.

Anne Seale, dancer, injured when she fell from a stage on her head. Wife of Frank Pendleton, president of Musicians Union, died in a Sanatorium Nov. 11, in Hollywood.

Will Murray, actor, and Lillian Lamonte, actress, announce a "trial engagement".

Constance Collier arrives under commitment to MG.

Friends had to raise funeral fund for Mrs. Agnes Sears, author of "Madeleine," who gave away her fortune aiding delinquent girls.

Louis L. Verna, grip, up with doctors a month ago, convalescing from the effects of a "miracle" operation.

Mme. Denise Masson, daughter of the Opera Comique director in Paris, in L. A. from the Orient on a world tour.

C. A. Upson, writer, arrives in Hollywood with his wife. Frances Cabot and wife, Adrienne Ames, being in Europe, a dog bite damage suit against them is delayed in court.

Betty Boyd, former actress, awarded \$250 alimony, \$600 for lawyers and \$150 costs in her maintenance action against Henry Over Jr.

Suit of Miss Elizabeth Williams against Jack Kearns asking \$150 monthly support for her daughter, S. claiming \$400 in the father, goes over to Dec. 12.

William Demarest and Ruth Mix embarrassed out of the Wilshire Bell theatre by a report from Demarest's estranged wife.

Darryl Zanuck sustained a shoulder injury when thrown from his horse in a polo game.

Norman Krass asked nullification of his wife's divorce decree because it carried a lien of \$2,015 against a trust fund in N. Y.

Princess Patricia and Mary exchanged hot words, but no blows, when meeting in the Brown Derby.

Jury in Municipal Court dismissed charges against McNally, 18, fan dancer, accused of giving an indecent performance in a nightclub.

Final decree in divorce of Mary McCormick and Prince Serge Mdivani entered in Los Angeles Nov. 15.

Dixie Doll, concert artist, sues apartment house owners and American Telephone for \$60,310, an alleged fumigating gas used in building incapacitated her.

given by persons from whom she bought a Wilshire apartment hotel six years ago.

Winnie Lightner and Sally Eilers, among the fighters.

Grand Jury is examining Ernest Vajda and Vilma Akmay on a perjury angle in wake of her calling out her coach against him.

Mrs. Minor, a stand-in, suing William A. Wellman, director, for \$100,000, alleging Wellman pressed the button of an electrically charged set on a set, causing her to be ill and lose prospective child.

Low Ayres-Ginger Rogers wedding was witnessed by about everybody in Hollywood Wednesday (14).

Marina Pierce, singer, asks divorce from Erice Pierce, film technician.

Shakespeare Study and Dramatic Club was 10 years old Sunday (18).

Clarence Muse, colored actor, m.c.'d L.A. Bar Association pageant on the air Friday and Saturday last.

Genevieve Tobin has left a 30-room mansion at Montecito.

Reserl Wenig, former Russian film producer, and Obermayer arrives in Hollywood as the bride of Lavern T. Keen.

J. Farrell MacDonald joins USC faculty as lecturer on film acting.

Walter Reed, former Polka beauty, granted divorce from Neta Feinstein.

Nita Cavalieri, who won \$1,000 damages from Mrs. George Benton Wilson for a slip, now sues Wilson for \$200,400, alleging breach of promise.

Pumpkin, \$10,000 film dog that played with Cantor, Helen Morgan, Leo Tracy and others, was killed by a poisoner as he sat in a car outside a radio station. He was fed a poisoned meat cake.

Six-month sentence dealt to Alton Tully following a plea of guilty to a misdemeanor, ongrowth of assault charges dropped by Mrs. Violet Robey. Tully was once convicted on more serious charges.

Winifred C. Cox, ex-wife of Richard Dix, got a license to wed Dr. Harley J. Gunderson on the day she and Dix settled their affairs.

Walter Reed, former Polka beauty, by a servant she says she never hired or used.

77 Par Claims

(Continued from page 7)

Talking Pictures; Indemnity Insurance Co. of North America; Midham Corp.; Sales Co.; Samuel and Nathan Goldstein; Tobias-Tombild Syndikat; Minneapolis Theatre Co.; First National Bank of Seattle; and Warner Bros. Pictures, Inc.

Remaining 10 firms are:

First Trust and Savings Bank of Miami	\$60,000.00
First National Bank of Boston	58,749.97
John G. Paine	29,376.72
Heilig Theatre Co.	23,914.15
H. V. Richards	20,271.34
Laboratory Theatre Co.	17,193.92
No. Carolina Theatre, Inc.	325.90

With the exception of those indeterminate amounts, the total aggregated amount of claims undetermined and pending or in process of negotiation for settlement would amount roughly to around \$25,500,000. The claims for \$25,500,000 of settlement this figure will be very materially reduced so that the actual amount of settlement will be quite favorable as against the actually alleged claims by claimants.

In the matter of the claim of the First National Bank of Seattle, a settlement has been arranged subject to completion of legal proceedings in Seattle. This claim of \$88,456 plus an unspecified amount is based on a guaranty of a lease on the Paramount theatre, Seattle.

The settlement which is pending in this matter is made with the committee representing the Seattle Paramount theatre bondholders.

Claim of Mildore A. Simon and Jennie C. MacMahon, of indeterminate amount, is made by this pair executors of the estate of Will MacMahon. The claim is based on an alleged violation of copyright.

The claims of the Third & Broadway Bldg. Co. bondholders are being settled on a basis which calls for the release of all claims against Paramount by Third & Broadway bondholders who assent to the settlement, and is contingent on at least 50% of all Third & Broadway bondholders assenting to the settlement. Co. is a Par subsidiary in Los Angeles.

Joseph P. Bickerton also has a claim against Paramount. His claim is alleged on grounds of royalties due on the film "Dance of Life". Such claims, it is figured, may not amount to more than \$1,000.

New York Theatres

ARKO THEATRES
86th ST. Wed to Fri. Nov. 19-21. "Kansas City Princess" and "365 Night in Hollywood".
81st ST. "Kansas City Princess" and "365 Night in Hollywood".

WILLIAM POWELL MYRNA LOY
On Stage - JIMMY HAYES
On Stage - JIMMY HAYES
CAPITOL
H. Harold Murray
Starts Fri. - "Merry Widow" - Chavira, MacDonald

LOEWS 25th ST. MON-FRI. 10 AM - 11 PM
COUNT OF MONTE CRISTO
with ROBERT DONAT & ELISA FANFI
Starts - Hollywood - with Ross & Dunn - and others

Broadway

Lennie Hayton insured his hands. Maude Ryan a patient at French hospital. George Fowler coming east for Christmas. Herb Williams making a Vita-Phone short. Antonette Perry's ankle bruised by taxicab door. Al Wilkie is thinking of getting a new gas buggy. Turtle sweepstakes in Jersey getting attention. Louise Brooks birthday-surprised at the Place Pigalle. Mordaunt Hall is trying to line up a job in London. Gregory Raff in and out of town quick and back to London. Myrt Blum, Bevill's agent, o.o.'ing Broadway, the new shows, etc. Tom Natchez 'knocked down by a car in Times Square, but was unhurt. Ralph A. Kohn's recent illness left him with a greatly reduced sight. Hugh Clark, Warners' rep in Australia, here from Coast for h.o. confabs. Billy Halligan gimping about after three weeks abed with infected foot. Nat Burns rehearsing for his Coast trip with those trick Hollywood shrines. Fritz Feld, of Orient Films, arrived in New York last week from Europe. Karl Norman (Creole Fashion party) headlined at Moulin Rouge, Brooklyn lately. Lamb's private gambol last week honored the D'Oyly Carte company as special guests. Lawrence L. Murphy 'adopted' by United Scottish Clans of New York as their favorite warbler. Maurice Marks has added Helen Hoerle to this advertising office staff as publicist. Piccadilly hotel management in hands of John Murray, who is managing director of the Forrest. Tom Waters and Stella Tomeray quit groupings and opened a dine and dance place in Herndon, Pa. Fanny Holtzmann, the demon femme Blackstone, to Hollywood shortly, probably around Xmas. Helen Gallagher's chop house will have adjunct in form of sea food place on 57th street east of Broadway. Eddie Cantor, sailing Dec. 1 for Naples, Rome, the Riviera and Paris, will celebrate Christmas in London. Lew Brown has gone sour on a columnist with plenty of bad feelings resulting from a crack in the gossipier's chit-chat. The Millerites, social org. of 1. M. and 2. M. members, stage their annual shindig at the Waldorf hotel Saturday night (17). Waldorf's new bar is being previewed at a press gathering before the formal opening. Will otherwise be sacrosanct to males only. Beefsteak Charlie, whose chop house recently folded, has taken food concessions from Tom Chhill's place, Broadway at 51st street. Because of the threats of a city-wide elevator walkout and trouble, cops have been assigned to several big buildings, hotels, and special. Talk of some of the post- repeal brewers and others not going to continue, with the beer thing becoming a survival of quality production. Eddie Miller donating two \$100 scholarships to the boy and girl winners in the Hebrew Examiner word contest, which was conducted in RKO's Brooklyn theatre. Henry W. Herrman running the weekend tea dansants at the St. Moritz hotel, with Marion Young, Helen Lee and Consul A. Flower on assisting him on the hosting. Shop Fields' music. Dick Ryan, straight man on the Joe Penner program and brother of Harry Jans (Jans and Whelan), will go after the Democratic nomination for sheriff of Queens County in the forthcoming primaries. A summons intended for Ed Hall got to Eddie Cantor by mistake at the Paradise in the Bronx, where Hall was playing straight, and the plasterer walked in the aisle to hand it to Cantor while the show was on.

Rio de Janeiro

Construction on new Atlantico Casino well under way. Enrique Boez' Cantor picture inaugurated opening new Ipanema Cinema. Harry Gordon, Brazilian head of J. Walter Thompson office in from Sao Paulo. Earl Leslie show, 42 people, from Casino B.A. opened here at Joao Caetano theatre. Louis Goldstein, Columbia pictures new Brazilian g.m., here with family from Sao Paulo. Karl MacDonald here with Nat Liebeskind, latter now Warner Bros. Brazilian g.m. Clarence Margon, Columbia Pictures g.m. in S. A., arriving here today from B.A. by plane. John Day, Paramount South American g.m. on Cap Arcona to Buenos Aires. Arthur Loew and Bill Melniker also B.A. bound.

Paris

By Bob Stern

Maurice Maeterlinck lunching at Tuilleries. Eide Norrena singing in Phare de France benefit. Robert Hurel, French-Canadian film man, back here. Redelsperger, burly Davis Cup referee, returning to films. Charlie Gordon finding acts, artists and scripts in Russia. Jean Weber playing 'L'Anglo' and 'Hamlet' in south of France. Alcegar cast for good bit in 'Marie Galante' at Theatre de Paris. Claude Genia booked for road company of 'Temps Difficiles' by Bourdet. Sidney Kayner singing at first Monday musicale of American Women's Club. Denise Mellot vice Alice Field, ill, in 'Manage' at Comedie des Champs Elysees. Jack Kennedy of RKO foreign travel to El Agos, near Harry Lensini, traveling in Balkans. Regina Opoczynska, off for Hollywood, just making her boat train by two minutes margin. Harry Baur to play Oscar Wilde in play 'Trial of Oscar Wilde' by Maurice Rostand at Oeuvre. Twentieth Century signing Louvigny for Polaire Berere Elm, for part originally intended for Baroux. Charles Dullin of the Atelier is playing leading part in Armand Salacrou's 'Shooting Stars' at Danton. Paul Poiret is planning to run a sidewalk show in the 1937 Paris exposition built in imitation of transatlantic line. French film companies, despite Franco-German exchange agreement, unable to get their money for pics shown in Kelch. Valerie Vance taking leading femme role in road company of 'L'Homme,' playing Switzerland, Alsace, Luxembourg, Holland, Belgium and North Africa.

Budapest

By E. P. Jacobi

'Hallo' is title of new cheap illustrated weekly mag, with radio its chief concern. Geneva, 1934, by a new author, Andor Nagyfalussy, a total failure at the Kanara. Hugo Lajthai, manager of 'Zanzibar' night club, announcing he is negotiating with Mme. Lupeasco to get her as a hostess. Paul Popov, Vaghsiznash Theatre's popular young leading man, sentenced to two months' in prison for whipping his horse. Since successful operation on Gitta Alpar's nose this city has become a tourist center for them and now has patients from all Europe flocking here to get new screen noses. First two months of season claimed three victims among big theatres. Pesti Theatre, Fovarosi Operette and Kiraly Theatre temporarily dark. Two latter reopen with new plays after a fortnight, former if company wins battle with landlord over rent. Zoltan Szeremy, 73, popular actor, with Vaghsiznash company since the founding of that theatre (thirty-eight years ago), died suddenly in his dressing room during rehearsals of the new Molnar play.

Madrid

Hagenbeck's circus in town. Conchita Plieger off from New York and Mexico. Milmoore Kendall back to Oxford to finish up. Jean Keim, of French Gaumont, touring Spain. Homer Knoblauch, AP staffer, back from Barcelona. Domingo Ortega, matador, off for New York and Mexico. Milton S. Mayer, Chi newspaper man, due at Palma for a stay. Alice Terry and Rex Ingram reportedly settling in Barcelona. Jan Vichich up to Asturias for a quick eye-opener at the ruins. 'La Traviesa Molinera,' Spanish film, in fifth week at the Alkazar. Retakes on 'Miguelon,' starring Miguel Fleta, the tenor, under way. Pic men farewell wining and dining Luis Bueno, Mex producer. 'La Cigala Parisien,' night club, featuring Madrid's first panny floor show. Marquis of Portage skedded for 'La Bien Pagada' ('Well Paid'), his second pic. Marta Ruel and Enrique del Campa film from Mexico to make a picture for Int. Cinematografica H. de Costa. Portuguese outfit, shooting 'Gado Bravo' ('Fighting Cattle'). Pastora Imperio, gipsy dancer and singer, and Rafael Gomez,

famous bald-headed bullfighter, calling it quits in the divorce court. Casa Blanca, ace nitery, reopening with Luis Carus and R non Canaro leading the two orks. Juan Belmonte showing oldtimers and the young ones he's still the greatest bullfighter of them all. Fedorova sisters, Russian steppe-dancers, and Pilar Blanco, Spanish dancer, drawing at the Lido, nitery. Jose Maria Fennan's play, 'Cuando las Cortes de Cadiz' (D'ing the Cadiz Cortes) to be filmed. Picture houses holding benefit showings for the fund to reward troops for rubbing out the red rebellion. Gong, class nitery, opening after summer layoff with Luisita Esteso, vaude star, and Ana Maria, dancer, featured. Hans Latte, technical director of Tobis of Berlin, lending a hand in planning construction of studios for Union Films. Speed afternoon showings for kids at Goya and Arguelles, neighborhood grinds, to test the drawing possibilities. Columbia John Henry the foreigner to El Agos, near el Suete ('Water on the Ground'), one of the few Spanish film clicks.

Miami

Jess Weiss a benedict. Joyce Lane a newcomer at Deauville. Gladys Galthrop, scenic artist, visiting. The Lewis Sisters open at Club Bagdad. New York combo will open the City Club. Ruby Keoske back at his Miami Beach home. Mary Alleman, torch singer, added to cast at Deauville. Automobile racing, Miami's newest sport, doing well. Hedgerow players will include Florida in their tour. Little club will open under the direction of Joe Heller. Biscayne Plaza theatre opened under Wolfson-Meyer direction. Moe Annenburg's Miami Beach Tribune started publication Nov. 15. Phil LaFollette, recently elected Gov. of Wisconsin, resting on the beach. Barney Gallant will greet the customers at Ira's Supper Club this winter. Usual influx of trouperers at this time of the year, far behind last season. Gladys Max, formerly of the Metropolitan ballet, opens dancing school. Mayoralty race is getting warmer and warmer with Frank Katzenzine the cov. Abe Hallow, New York sportsman, has purchased a home on the beach. Al Howard arrived via plane to prepare the Embassy Club for its 11th season. Blackstone hotel will open continental Cafe. Alfred Stone will be managing dir. Frank G. Hall, formerly with Keith theatres here supervising decorations at Deauville. Otto Penias will open swank nitery on beach to be known as the 'Rooftop' and will have a bar. Tom Williams, club Bagdad limo-pressario, in New York for new show with which to open season. Bud Marcellus troupe opened at Casa Vito after spending summer abroad. Act regular here last year. Bill Danforth, the flying broker of Boston, arrived with Walter Hughes, Ray Denny and Joe Gaeten. Horses gallop Xmas day at Bill Dwyers Tropical Park. Joe. E. Widener's Hialeah Park to open in January. Reported Bill Gallagher will sell Tropical Park to the Widener-Bradley interests within the next two weeks. William Magraw, husband of Lucy Dutton, is general manager of Deauville, succeeding Frank J. Bruen. Newspaper publishers of the state in convention issued optimistic statements regarding business improvement throughout Florida. New Miami Beach fight arena opened Thursday night with a card headed by Billy Anders and Bucky Burton. W. H. Peoples, matchmaker. Crowds continue to pour in, especially in the Miami Beach area and real estate brokers say the demand for small apartments was never greater. Dog racing opens Dec. 1. Biscayne Kennel club will in all probability be the first to operate. State Racing Commission has not yet set definite dates. A great many northerners and westeners who claim legal residence here are coming in to vote in the municipal election, Dec. 12. It is developing into quite a battle between John Levi and Frank Katzenzine, present incumbent.

London

John Tilley to be operated upon for appendicitis. Blitz hotel offering \$50 for suitable title for new cabaret. Arthur Dent and W. L. Flisko in constant conferences. Will Mahoney being X-rayed for minor internal trouble. Anton Dolin and Tom Burke in a new vaudeville offering. Adrienne Ames off the British International tour to do edging. Jack Hulbert, wife and daughter dining and living together. Mary Brough, stage and screen comedienne, left around \$25,000. Brookins and Van lining up an all-colored show for the sticks. Tex McLeod and his wife, formerly Marjorie Tiller, reconciled. Josephine Hillinger marrying Geoffrey Carto, London surgeon, Nov. 19. 'Line Engaged' ended 11 days' run at the Duke of York's, Nov. 3. Reginald Bromhead installed as Vicar of the Palace of Lodge Animal. 'Cleopatra' not proving the expected draw for the London general release. Dave Burnaby to act as m.c. for British International's Albert Hall Carnival. Betty Davies-Wieland trying to get T. H. Bostock interested in a new revue. Royal Opera House, Covent Garden, to be reconstructed at a cost of \$500,000. Greta Natzler to appear in title role of 'The DuBarry' for British International. 'Merrie England' cast at the Princess theatre not so merry; told to take 12 1/2% cut. Mae Sennett writing a series of articles for the Sunday Graphic on bathing beauties. Prince and Princess Mdivani at Charles Cochran's 'Streamline' revue at the Palace. Dodo Watts, stage and screen actress, engaged to R. Philpott, musician and composer. Walter Crisham to appear in new musical film to be made at Elstree by Howard Walsh, Ltd. Geraldine and Joe to play in 'Tabes in the Wood' pantomime at Newcastle for Julian Wylie. Maurice Goster appointed joint production manager with Michael Balcan at Gaumont-British. Trade wondering at the absence of American films to be executed at Screen Golfing Society's Dinner. Title selected for Lesley Storm's new play is 'The Wise Woman.' Opening Nov. 7 at the Criterion. George Brent has 20 Christmas parties to do with his Punch and Judy act, which will net him \$5,000. Lord International represented at the Lord Mayor's Show with a tableau of 'The Old Curiosity Shop.' Edith Evans sailing Nov. 14 to play the nurse in a New York production of 'Romeo and Juliet' Nov. 29. Shuberts are negotiating with Jack Waller for the American rights to 'Yes, Madam,' current hit at London Hippodrome. Norm Evans, new Lancashire comedian, treading good-luck cable he received from Midge Evans from Hollywood. Harry Bradbury-Pratt giving up for America the place where he has been operating a continuous revue, around Nov. 24. Basil Foster, for many years a stellar light comedian, now connected with J. Walter Thompson advertising agency here. William Mollison to reproduce 'Jack and Jill' for the West-End. Synthetic bellini show reputed to have \$50,000 bankroll. Betty Balfour and Owen Nares opening two-day Christmas Fair in aid of the Dumb Friends League at Her Majesty's theatre. George White and Jean Forbes-Robertson replacing Pirandello's 'As You Desire Me' at the Royalty with a revival of 'The Red Rover's Revenge,' Dec. 21. Mack Sennett signed Scott and Black to do a film in England. Story to be an air drama, with shooting to start around Dec. 20. Marquerite Knight, American dancer and Geoffrey Lewis, English married at London register office Nov. 3. Groom is on stock exchange. 'Hi, Diddle, Diddle,' Andre Charlot's revue at the Comedy, has broken house record held by 'Tutus,' also Charlot's revue, produced ten years ago. American acts playing in English parlance are Bill Midhoney, the Three Sailors, Gertrude and Lassiter Brothers. Never happened before. Elisabeth Bergner back from ex-tour showing at Venice, and now on interior tour with her picture, 'Escape Me Never,' at British and Dominion studios. Gladys Henson, wife of Leslie Henson, going to New York in a fortnight to play in the Oscar Lynn-Fontaine show, titled 'Point Valaine,' due on Broadway early in December.

Hollywood

Nat Perrin is in the east. Gene Fowler now at Universal. Jack Cosman flew east this week. Ricardo Cortez east hoping to set a radio deal. Harry Edington, in N.Y. from Europe, coming west. Benny Rubin heading for Broadway for Christmas. Zanuck wants Carole Lombard for 'Folies Bergere.' Dave Clyde, legit producer of 'The Merry Widow,' back to Broadway. Walter Reichenback, flew to New York Thursday (15). Stanley F. Dawson, on a world tour, due here Jan. 5. Helen Scott's Radio scribe is daddy of a seven-pound girl. Helen Westley has a new two-picture pact at RKO. Max Baer to Mexico City by plane to fill a bit club date. Time mag's screen satirist, Noel Bush, on the prowl here. Biltmore theatre spending \$3,000 (treating up) to lobby. Julie Gray in town for a week looking at Radio product. Fuzzy Knight and Marjorie De Haven are at the El Rey club. Max Baer's Radio back on Metro's writing staff after a N. Y. visit. Hugh Walpole told Pasadenans about Dickens in a formal lecture. Stuart Palmer hacking out 'Murdere Song' for Wheeler and Woolsey. Start of Par's 'Mississippi' goes over a week due to Bill Fields' cold. Susan Kaaren, former Fox contractee, in Monogram for six months. Hollywood writer plant of Columbia now being overseen by Andy Schrade. Alen Hersholt, son of Jean, corresponding for the Danish Newspaper Syndicate. Larry Weingarten back as associate producer at Metro after an illness. John M. Stahl flying east for opening of 'Imitations of Life,' his newest at U. John Stephenson back at Fox to write script on 'Captive Bride' with Don Hartman. Mae West being tutored in hip-switching by girl rumba dancer imported from Puerto Rico. Jay Whidden band opens a short tour of one-nighters and picture house dates Nov. 23. John H. McKay was best of 200 teeing off in Par studio golf tourney at Altadena, capping a 76. Aline McMahon back from New Mexico prospecting with her husband, he going to play at El Estero. Braven Dyer is the new sports ed of L.A. Times, succeeding Bill Henry, gone columnist. MCA is dickering to put Vincent Lopez in L.A.'s 'Great Ziegfeld' and return the band to the Bev-Willshire. Scott Deal has been upped to director at U., finishing 'Straight From the Heart' while Kurt Newman is ill. Robert Harris broke out of the novice class at pinocch by taking King Charney, Herman Sims and George Stone. House employees of Loew's State gave Bob Smith a miniature bar when he moved to Grauman's Chinese Theatre. Queenie Marie of the Met opera, turned authoress and wrote 'Murder at the Opera House,' which MG will make into a picture. W. C. Sullivan's Companion will soon blossom with a series of Hollywood yarns by Mrs. Hope Hiammond, staff writer now here. He has respected Jack Mulichy, ex-L.A. Times writer, who has advanced on his orange grove to slack the 'Scandals' unit at the Sheehan lot. Trio of Par players, Jimmy Dime, Jack Badgen and Buck Bucko, were injured when a breakaway platform collapsed on the 'Bengal Lancer' act.

Chicago

Harry Delf expected in. Dick Veynow casts bushels of spinach. Sophie Tucker's arrival hit all first breaks. Luther Greene now producing at the Goodman. Jack Fine sporting white Hornburg skimmer. Dan Reed is p.a. for the Showboat 'Dixiana.' Kenneth Harlan and Al St. John plotting a new act. Dan Webster's new breakaway platform collapsed on the 'Bengal Lancer' act. Gardner Wilson into Ohio ahead of the 'Folies of Paris' show. Abe Lastfogel lunching at Henrietta's near the Century and the Chief. Jack Miller flipped out of town and the zoning meeting was postponed. Don Hows back to the Coast after two weeks in the Loop on Fincham & Marco and 'Midsummer Night's Dream' in the Loop. Chicago theatre for Jackie Cooper autographs. Ed Levin now going to art school every Saturday, but not the first time. Senator Murphy, fresh from England, kibitzing in the Loop on his hop to the coast.

OBITUARIES

WILLARD MACK

Charles W. McLaughlin, 56, known as Willard Mack, actor, playwright and director, died Nov. 13 from a heart attack after two weeks' illness at his home in Brentwood Heights, Los Angeles.

He was a native of Morrisburg, Canada, a graduate of Georgetown University. He began a newspaper career after college before turning playwright.

He wrote "So Much For So Much," "Tiger Rose," "Cheating Cheaters." Also did various screen plays for Metro, Fox, Paramount, IKO, Columbia. Also directing for Columbia.

Was married four times. First wife, Leone Mack, died four years ago; second, Marjorie Rambeau; third, Pauline Frederick, both divorced. He is survived by his widow Beatrice. He has been on Coast for several years. Funeral services Tuesday (20).

THOMAS WALKER

Thomas "Whimsical" Walker, 84, internationally known circus clown, died in Great Yarmouth, England.

JACK STOREY

October 29, 1934

Nov. 12. He played his first American circus as a clown in 1879, later going to the Barnum show. It was he who negotiated the purchase of Jumbo and brought the huge beast to America. He remained with the show until Jumbo was killed and then left to head a pantomime troupe.

He had appeared in command performances before Queen Victoria and a few years ago presented Princess Elizabeth with the compliments of the circus when she made her first visit to Olympia. His last appearance was at the same place last Christmas.

CHARLES N. HARLOWE

Charles N. Harlowe, 62, died Nov. 12 in New York. Funeral services were held Nov. 14 in the Presbyterian Church, with burial in Olean, N. Y.

As a partner in Harlowe & Luther, druggists formerly on the site of the Miller shoe store at 46th street and Broadway, Harlowe became well known to the theatrical district. The pharmacy held that corner from 1917 to '28, then moving to its present location on Fifth avenue.

IN MEMORY of Beloved TINY

Sister of Sol and Dorothy Turk.
One of my dearest friends who will always be to my mind a great friend
JACK DURANT

but retained a great part of its show business patronage.

Harlowe is survived by his wife and a son, John.

PHYLLIS RANKIN DAVENPORT

Phyllis Rankin Davenport, 59, died in Canton, Pa., Nov. 17 of paralysis. She was prominent on the musical comedy stage early in the century, appearing chiefly with the Casino productions, including "The Belle of New York" and "Florodora." She was of the theatrical aristocracy, a relative of McKee Rankin. She was married to Harry Davenport, musical comedy comedian, still active. Survived by her husband, two daughters, Kate and Fanny and two sons, Arthur Rankin, of Hollywood, and E. L. Davenport, stage manager of "Brittle Heaven."

DALLAS ANDERSON

Dallas Anderson, 60, an actor with Walter Hammer's company, died in Richmond Nov. 16 from injuries sustained when he was knocked down by a car outside the stage door of the National theatre Nov. 13. He sustained multiple fractures of both arms and both legs together with internal injuries. Anderson had been playing with the Hampton troupe for most of the past eight years.

CHARLES M. PYKE

Charles M. Pyke, 87, died in Los Angeles Nov. 13 and was buried at San Gabriel Mission cemetery, out-

side of L. A., on Nov. 15. He was a native of Kentville, Nova Scotia, but spent most of his life in the U. S.

He was noted as a tenor and operatic manager, heading the Pyke opera company in the eighties. He had been a resident of California 50 years, 25 of which he spent in Los Angeles.

DION TITHERADGE

Dion Titheradge, 45, British dramatist and player, died in London Nov. 18.

He made his American debut in 1922 with Lewis Waller, and later appeared with George Arliss and Laurette Taylor. He was in the cast of the first motion picture made by the old Gwyneth company. As an author he is perhaps best known for his "Polly Preferred."

JEANNE CHEIREL

Jeanne Cheirel, one of the best known farce actresses of Paris before the war, and toward the end of her life well known on the screen, died Nov. 2 at the age of 66 in her Paris home. Her family name was

Leriche, that of a celebrated theatrical clan, and her stage name was an anagram of this.

ALBERT J. WYART

Al Wyart, 42, stage manager of "The Great White," died in the Poly-clinic hospital, N. Y., Nov. 13, peritonitis as the result of a burst appendix. He was previously connected with several Music Box attractions. Funeral services were held Thursday (15) at St. Malachy's.

EDDY W. PROUTY

Eddy W. Prouty, 74, orchestra leader, died in Spencer, Mass., Nov. 14. He had conducted many hotel orchestras.

His son, J. Cecil Prouty, who survives, had been with the Victor Herbert and Metropolitan orchestras.

ANN WARRINGTON

Ann Warrington, 70, was killed in an auto accident in Philadelphia, Nov. 14. Once a prominent actress, she had been for some years a guest of the Forrest home.

PHIL SHEPPARD

Gordon Phillips, who as Phil

Sheppard was familiar in concert work and as stage accompanist for vaudeville specialists, died at his home in Flushing Oct. 24, of a nervous breakdown. His parents survive him.

HENRI VERBRUGHEN

Henri Verbrughen, 61, former conductor of the Minneapolis symphony orchestra and protégé of Tsyony, died in Northfield, Minn., Nov. 12.

BEN H. COHEN

Ben H. Cohen, 52, of the auditing department of Warner Bros. Studio, died in Hollywood, Nov. 18, of heart trouble.

He is survived by his widow, son and daughter.

Charles H. Gabriel, 43, composer and writer of hymns, died in San Francisco veterans hospital, California, Nov. 14. He was the ex-plotter of "Amos 'n' Andy" when they were on the air as Sam and Henry. His widow survives.

Mrs. Mary Young, 77, noted in silent picture days for nother roles, died Nov. 13 at General hospital, Los Angeles, after three months' illness. She supported the Talmadge sisters; Colleen Moore and other stars.

Dr. Frank Sill Rogers, 65, leading Albany organist, choirmaster and choral director, who for some time

broadcast over WGY, Schenectady, from the church at the console of which he had presided for 45 years, died at his home in Albany, N. Y., Nov. 17, following a two weeks' illness of pneumonia with complications.

Thais Argyle, 24, dancer and secretary to Eddie Peabody, banjoist, died Nov. 13 in her Venice, Calif., home after a long illness. She formerly danced in "Fanchon & Marco" shows. She was buried Nov. 15.

Otto Eirich, 59, died in Vienna Oct. 29 after attack of pneumonia. He was a leading continental play-act and real friend and advisor of his clients. He leaves a widow and one son.

Wife of John Neylan, manager of a Skouras theatre in Los Angeles, died of tuberculosis Nov. 13 at the Cedars of Lebanon hospital.

Mrs. Robert Parker, 70, mother of Dan Parker, sports editor of the N. Y. Daily Mirror, died in Waterbury, Nov. 16.

Mary Burke, mother of Charles E. Burke, tour director of the San Carlo opera co., died in New York.

Europe Over B'way

(Continued from page 1)

Clifford Fischer and J. C. Stein are working on the renovation of the Casino theatre, which will become the French Casino shortly for a showing of "Folies Bergere." This show is generally credited with having started things by its click at a renamed French Casino in Chicago.

Pierre Sandrini is on Broadway to arrange for his Bal Tabarin, currently most popular Paris nitery. Show may be brought over to the Palais Royale, Broadway. Bal Tabarin is especially known for its line of can-can dancers, which troupe would be imported. There is already a Bal Musette, a Faubourg Montmartre and a Place Pigalle on Broadway (last misspelled to differentiate it from the original Place Pigalle). Now there is talk of a Moulin Rouge somewhere, although there was a spot thus named on the street in pre-prohibition days.

'Cow' Coming Over

Boeuf-sur-le-Toit, Paris' and Cannes' famous 'cow on the roof' nitery, is likewise set for a Broadway try, and will be housed on West 53rd street on the site of the former Cafe Basque, only a few blocks away from Joe Zelli's New York hangout on 58th street. Zelli was one of the first of the Paris gladiators to hop across the ocean and establish himself under the new deal.

To carry the analogy farther, a French-made film, "La Bataille," opens at the Criterion Thursday (22). It's the first French talker to actually play on Broadway, although several have braved the side streets recently.

This continental flavor which is dominating Broadway is a sort of reverse-English on what happened to London, Paris, and Berlin before Wall Street laid that egg in 1929, when all the boulevards and strassen took on a Broadway tint. Now the rate of exchange is in favor of the foreigners and the European showmen are not slow to grab at that opportunity. So much so that even a number of them who are coming over just to buy clothes, cars and talent.

A Twist

A cute twist is that a number of American agents are abroad now making regular excursions to New York to do their shopping. Whereas the mid-west mammals used to go to the rue de la Paix to buy their clothes, the Yankee exiles now come over to buy their silks and sandais on Fifth avenue. And with them a considerable percentage of European, too. It's the first time that America is getting tourist trade instead of dishng it out.

Not only Frenchmen are coming over, but Londoners, too, are grabbing a hunk of show biz here. In town now are Pierre Sandrini, Jacques Schmidt, Henri Molisse and Henri Casan, French showmen, and also here at the moment are Cliff Fisher, Harry Foster, Val Parcell and Clifford Whitley, all looking for talent for England.

And Beatrice Lillie will replace Lucienne Boyer at the Stratosphere club Dec. 12 just to continue that continental illusion.

Rosy Upped

(Continued from page 7)

recognition of his work in supervising amusement and other sub-ber code, and cannot in any way be construed as a boot upstater. Puts to an end all rumors Rosy's departure is imminent.

Long Search

Appointment followed long search by NRA bosses for an individual with sufficient experience in code administration, independence and fearlessness to take the thankless post of trying to bring the Blue Eagle into good standing again and crack down mercilessly but diplomatically on recalcitrant industries. NRA compliance has been a sore spot for several months, and the situation was one of the primary factors behind Gen. Johnson's departure.

With an impressive record in making order out of chaos and un-angling some of the Blue Eagle's toughest problems, Rosy was picked on the strength of his willingness to assume any responsibility and his demonstrated ability to bring warring factions into agreement without antagonizing persons with whom he disagreed. The high degree of observance of the film pact, particularly the one which he committes which developed during code negotiations, was a major factor in influencing the board to hand Rosy the compliance burden. He's becoming favorably known as the most adept trouble shooter in the Blue Eagle nest.

While details have not been set- tled, it is expected new job will be so demanding that Rosy cannot continue to supervise the amusement section and that Farnsworth will succeed in name as well as in fact to the divisional administrator-ship. During past three months Rosy has been throwing additional film work Farnsworth's way to familiarize his right-hand man with picture problems and personalities. The motive behind this, however, was a desire to prepare his successor to take over when he returned to private life rather than any expectation of substantial promotion.

Farnash has been attending code authority sessions recently as Rosy's alternate to gain a more thorough understanding of all code issues and industry lineups. He was given the unpleasant task of bringing indies and majors into agreement over production-distribution assessments and has been sitting in on industry problems with increasing frequency.

Par Financing

(Continued from page 6)

debentures, and 3,900 shares of first preferred.

All of the 64,418 shares of second preferred and the entire amount of new 1,610,453 shares of common stock go to current stockholders on the following basis:

For each share of old common stock, stockholders will receive (a) 1/2 share of new common; (b) the right to subscribe at \$2 for a unit consisting of (1) 1/2 share of new common, and (2) 1/50 share of new cumulative convertible \$6 second preferred stock.

To the extent which stockholders will not subscribe to any of the new stock issues, the underwriters will take up the stock.

General creditors and old debenture holders will receive for each \$1,000 amount of their claims, including allowable interest to January, 1935; (a) \$500 principal amount of new 20-year 5% sinking fund debentures, and (b) 5 shares of new cumulative convertible \$6 first preferred stock.

The claims of old debentures, with allowable interest to January, 1935, for each 20-year sinking fund gold bond, is \$1,131; for each old 20-year 5 1/2% sinking fund gold bond, \$1,140.

Stockholders have the right to execute their subscription warrants for a period of 60 days. These warrants are deemed a valuable right in the market.

Stockholders fare unusually well under the Paramount reorganization plan, as compared with their holdings previously, from an asset-holding standpoint, they are receiving assets of known value, where previously their holdings were of uncertain value. This is especially true in view of the known improved earning power of Paramount, since bankruptcy.

Ann Corio

(Continued from page 1)

she could do; second, she saw in it a field ripe for development, and, third, if properly executed, lush with possibilities for big money. All her dreams came true. Today Miss Corio is the highest paid artist in burlesque, and though it pertains her to be called a strip artist, it has its compensations. "As long as they give me the money that's all I look forward to; that's all I do it for. Of course, burlesque doesn't have a very nice reputation," she said, "but if a girl handles herself, okay."

Though Miss Corio has had many offers to go into revues and floor shows, she won't budge. "Why should I give up my percentage of the gross for \$100 a week and glory? There's no glory in show business. Where are the beauties now? When I finish I'll have a bankroll!" Miss Corio, at 22, feels she has a few more years to go. She takes good care of herself ("You've got to"), she doesn't drink, smoke or "carouse." She's attained the heights, she believes, because she's tried to be original. "You must be original to get some place," she said.

When Miss Corio entered the field of strip teasing, she explained, it was crowded with women who were banded fringe trunks. They'd shake the fringe, and that was that. Miss Corio was the first to inaugurate the preliminary parade around the stage, first to use colored lights, first to wear long, beautiful gowns at the beginning of the act ("Half your act is to have a beautiful wardrobe. The women love it and the men do, too"), first to bring the long bob wig, first to burlesque the "long long hair." Today all the strip teasers parade first, start out in long dresses, use colored lights. ("Though some of the girls have gone back to white lights. So brazen. I simply couldn't strip in a white light. If I do, see the imitators. Miss Corio is still top dog, perhaps it's because nobody can do a thing quite like the originator, she says.

Stripping Psychology

Miss Corio's strip tease theories are these: "Make yourself as feminine as you can. Go in for a lot of frills, furs, ruffles and parasols. Always put everything you have into your work to put it over. Stick to your type, be natural. Smile. Play up to your audience, make them think they're important to you, make them feel you want to be them. Leave a little on to make them wish you'd take the last piece off. Don't take off your panties; it makes a girl's figure look prettier to have those little rags on."

"Most girls," Miss Corio continued, leave nothing, absolutely nothing, to the imagination. I don't work as 'strong' as some women. I've never had to do it. But, then, I'm not sexy anyway; do you think I am?"

Miss Corio comes to New York once a year for a short spell, then she's off for the road. She loves the road, she's crazy about it. They don't expect her to front on the road, she said. "New York audiences just want to see how much you'll take off. They've been spoiled." And best of all the road, Miss Corio loves New England. So easy to please. "You don't have to be a show girl in England—because they haven't had it."

Miss Corio loves the two-a-day, too, where regular customers reserve the same seats each week, where the audience is "such a different class." In the four-a-day, where the patrons come in any time, to the imagination. "I don't work as 'strong' as some women. I've never had to do it. But, then, I'm not sexy anyway; do you think I am?"

Ubiko Feed Co. dealers audience Cousin Bob (Oklahoma Bob Albright) and His Kinsfolks on the Guard feeds program at WLW, Cincy.

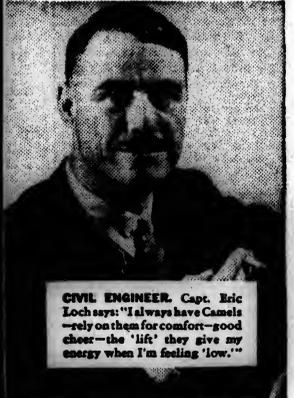
LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POST OFFICE BOX 1000 CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ARE RETURNED IN ONE INSTANT ONLY

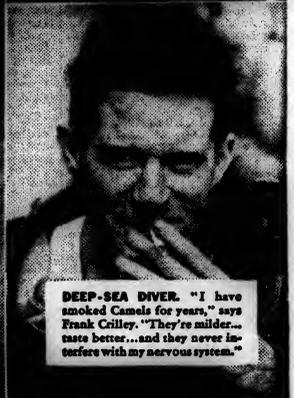
Condairis M P
Connell G.
Fessett W M N
Fisher Cliff

McLeod Jeanne
Nimura
Robinson Betts

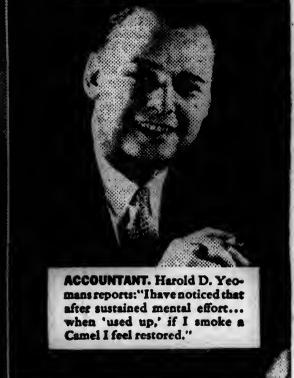
Hack Joe A



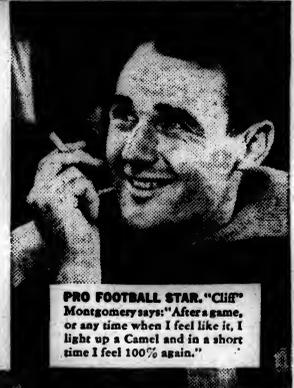
CIVIL ENGINEER. Capt. Eric Loch says: "I always have Camels—rely on them for comfort—good cheer—the 'lift' they give my energy when I'm feeling 'low.'"



DEEP-SEA DIVER. "I have smoked Camels for years," says Frank Criley. "They're milder... taste better...and they never interfere with my nervous system."



ACCOUNTANT. Harold D. Yocmans reports: "I have noticed that after sustained mental effort... when 'used up,' if I smoke a Camel I feel restored."



PRO FOOTBALL STAR. "Cliff" Montgomery says: "After a game, or any time when I feel like it, I light up a Camel and in a short time I feel 100% again."

NO MORE ENERGY ?...

GET A LIFT WITH A CAMEL!

● Whether their daily tasks carry them through crowded city streets, or deep impenetrable jungles, Camel smokers in all walks of life agree on the delightful "lift" they get from smoking a Camel. Mrs. William LaVarre, famous explorer, whose treks through dangerous South American jungles have taught her the vital necessity of keeping up her energy reserve, has this to say about Camels: "We took 30,000 Camels with us on our last expedition. Any time I'm tired, I just stop and smoke a Camel. It wakes up my energy in no time. And smoking Camels steadily, I find, does not affect one's nerves."

LEAF-TOBACCO EXPERTS AGREE:

"Camels are made from finer, More Expensive Tobaccos—Turkish and Domestic—than any other popular brand."



TED HUSING

Listen Every Tuesday and Thursday Night to

THE NEW CAMEL CARAVAN

featuring

- TED HUSING
- WALTER O'KEEFE
- ANNETTE HANSHAW
- GLEN GRAY'S
- CASA LOMA ORCHESTRA

TUESDAY
 10:00 P.M. E. S. T. 8:00 P.M. M. S. T.
 9:00 P.M. C. S. T. 7:00 P.M. P. S. T.

THURSDAY
 9:00 P.M. E. S. T. 9:30 P.M. M. S. T.
 8:00 P.M. C. S. T. 8:30 P.M. P. S. T.

OVER COAST-TO-COAST—WABC-COLUMBIA NETWORK

CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

Copyright, 1934, R. J. Reynolds Tobacco Company

VARIETY

PRICE
15¢

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1934, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 116 No. 11

NEW YORK, TUESDAY, NOVEMBER 27, 1934

64 PAGES

WORLD'S CHAMP BEAUTS

12 Stars, 36 Featured Players Now on Broadway; Best in Years

Personality is staging a comeback on Broadway, where for the past few seasons the star firmament has been as empty as Mother Hubbard's cupboard. Although the number of current legit shows, both straight and musical, on the main street is now normal at 23, the number of names billed over show titles (stars) is considerably higher than at any time in several years.

At present there are 12 starring names on the legit list, close to 50% over the recent seasonal average. They are stars by Broadway's accepted standard billing. The 12 are distributed among current nine shows whose producers think enough of the talent to bill it above the show title.

Along with the 12 stars there are 36 featured players, also much above recent normal. Of these, five are in four shows in which stars are billed above them. Remaining 31 are in 11 shows which bill the titles first. So of 28 current shows only eight advertise no cast names.

The 12 stars as billed are: Lucienne Boyer, 'Continental Varieties'; William Axton, Ethel Meriman, Victor Moore, 'Anything Goes';

Midget Sues B'way Restaurant Owner on Breach of Promise

Anne Sutton, midget, filed suit in Supreme Court, New York, yesterday (Monday) against Andrew Murphy, Jr., Times Square restaurant operator, charging breach of promise and seduction and asking for \$100,000 damages. Murphy is five feet nine and weighs 160 pounds. Miss Sutton weighs 55 lbs.

According to the charges as stated in the papers filed, Murphy promised to marry Miss Sutton last April. She was then set for a date at the Chicago Fair and he was to marry her when she returned. When she returned, she charges, she found out he was already married.

Benedict Ginsberg is counsel for Miss Sutton.

U. of Minn. Producing Pictures on Its Own

Minneapolis, Nov. 26. The University of Minnesota is going in for motion pictures as educational aids on a large scale. It has started a newsreel theatre for use in courses in the general college and it collects films from educational sources in all parts of the world, as well as scientific and technical short subjects from the major producers.

University also makes its own motion pictures when special material is not available.

They Turned Out

'Anything Goes,' the Vinton Freedley-Cole Porter musical which opened last week at the Alvin, N. Y., drew a premiere audience rated by Broadway-lites as about the driest at any first night in years. Observers claim it topped any of the Noel Coward show openings for class.

Even the balcony was lousy with chinchilla.

PIX VS. OIL CO. BATTLE FOR B. O.

The answer of pictures to Standard Oil's plans to give free shows throughout the country is fight. After checking into the situation in behalf of the industry in general it was decided, yesterday (Monday) that industry leaders hold a meeting this week on means of coping with this b.o. menace.

Just what steps pictures may take to combat Standard's free show plan remains up to film leaders after sitting down to discuss the situation.

Understanding is that Standard has signed Guy Lombardo for 18 weeks and will tour him and his band around the country giving free shows.

WANDERING WARBLERS NOW NOCTURNAL RAGE

The wandering minstrel of the night is the new cocktail hour and nocturnal divertissement around the smarter New York spots. The roving accordionist-singer is coming into his own to such a degree that he may start an epidemic of wind-jammers comparable only to the original saxophone craze.

These melancholy warblers who hibernate from table to table and give out romantic choruses are the new evolution in personality songsters around the gay spots, and picking up some easy change for themselves, depending on their own shrewdness in gauging the audience reaction of the particular couples or parties at each table.

It calls for a sharp character study to determine if they're sentimentally, racially partial (Irish and Russian airs are pushover for pour-boire), whether it's a heavy romance, conventional or otherwise, or any other mood which the number of cocktails, the inebriated obvious joviality and the hour alone can determine.

H'WOOD NIFTY 60 AVERAGE 2½G YR.

At a \$15 Per Day Income This Restricted Group of Creme-de-la-Creme Lookers Must Be Always Qui Vive for Class Atmosphere Calls

THE UPKEEP

Hollywood, Nov. 26.

The all-around most beautiful beauts in the world today—which means face, figure, class, style, plus the knack of giving it all to a motion picture camera that way—are 60 dolls in Hollywood; extras on call for elegance stuff.

This lovely coterie—to which only the top New York fashion models can compare, and then only on the basis of making goo-goo before the shiny still camera, whereas the Hollywood beauts have got dat ole debill picture camera (Continued on page 62)

B'KLYN BURLY STRIPPER ON THE AIR

Peoples' Credit Clothing Co. of Newark setting its own weekly air shows over WNEW, New York. Executives of firm contact have houses weekly and obtain headlines on current bills.

Last week dearth of stellar names sent the company over to Empire burlesque theatre, where May Sunde was top draw. Burley jumped to the chance of going over the air. Company plans to use another strip artist and will give some advance help to the stunt.

Miss Sunde is mostly a stripper in burlesque, although she also sings a bit. How this advertiser proposes to find many other singers among the burley strippers isn't known.

62 Years—And Comm'l

Hollywood, Nov. 26.

Madame Ernestine Schumann-Heink, here for Thanksgiving vacation with her son, Ferdinand, begins her 62nd year as an entertainer with a 16-week broadcast contract over the Hoover Hour, ethering out of Chicago.

Singer has just completed 26 weeks on the Gerber hour. Returns to Chicago early next week.

Rest of Show Biz May Gang Up To Force Radio Free Admish End

A New Act

Gus Edwards was surveying the marquee of the Manhattan Music Hall, one of those cabaret-theatres, which had Al Trahan and Yukon Cameron, Chilton and Thomas and other acts in tungstens.

Said Gus, 'I know every-one of those acts, but that Dining and Dancing is a new one to me.'

GIMME 2 ACTS, AND CHARGE IT

Macy's department store and Bamberger's in Newark enter the amusement field directly by installing entertainment bureaus in both establishments. New set-up is in close contact with WOR artists' bureau in which all of that station's talent will be available to the store customers for parties, weddings and other informal social events. If desired, bureaus will also handle catering requests.

Stores feel that patrons will then linger longer and purchase their invitations, party favors, dinner gowns and other accessories right on the spot. Executives much enthused over new stunt as the booking biz is rather vague to the average person, and the new departments will offer a fresh service.

These additions have necessitated the hiring of four extra people to handle the booking dates.

Bureaus will also handle any requests for outside talent away from WOR. This new service can also be applied to your charge on deposit account just like any other store purchase.

Debs in Actors' Charity Show; Society Chill Off

Hollywood, Nov. 26.

Screen Actors Guild put over a party to get society patronage for its coming ball by including the 'Twenty Little Working Girls,' an organization of the Los Angeles Younger set.

Using these debs in an otherwise professional show is the come-on to get society dowagers and blue bloods of the town interested enough to make an appearance. Members of the Guild believe that the idea of having society on the bill with professionals is worth an added \$5,000 on the night's take.

Social Red-dickies generally call shoulder the firm colony.

Washington, Nov. 26. Wide-open row over radio's free broadcast performances is anticipated as result of militant attitude of legit and film code authority members on allegedly unfair competition between industries.

Waiting for the report on numbers of free admissions from radio code authority, National Recovery Administration has not made any overt move to straighten out the problem but it is indicated that action will not be postponed long. Things expected to happen as soon as radio survey is finished.

With legit codelets slated to urge the Federal Communications Commission to act, it is anticipated that film industry will join forces and present solid front against broadcasters at final showdown.

Attempts to spur Blue Eagle into action were made Friday (23) when Harry Warner complained to Divisional Administrator Sol A. Ro-

(Continued on page 57)

World's Champ Draw When Hot, Darrow Now Sits It Out

Easton, Pa., Nov. 26.

Clarence Darrow's lecturing days are drawing to a close, at least in the opinion of 500 persons who paid \$1 each to hear him lecture here.

Darrow appeared tired and worn and could hardly be heard beyond the second row, many being disappointed. When he started Darrow was standing up, but had to sit down and rest a while, continuing his lecture while seated in a large arm chair.

SHAKESPEARE GAGS TOO HOT FOR RADIO

San Francisco, Nov. 26.

Samuel Dixon, script man for KGO, is drafting a Falstaff Trilogy, for his weekly Shakespeare show.

Dixon says that Shakespeare's comedies are swell radio material except for the fact that too many of the gags have to be censored.

Priest's \$3,000 AT&T L.A.-to-Omaha Hookup

Largest fee paid by any sponsored program this season for a A.T.&T. telephone line between two points is the Sunday afternoon Father Coughlin series. The Detroit priest is paying \$3,000 for the wire that hooks up WOW, Omaha, to KMX, Los Angeles.

KMX was added to the Father Coughlin hook-up last Sunday (25).

Gendarmes Trail Agents Fleeing Hollywood to Duck License Bite

Hollywood, Nov. 26.

Exodus of agents to Beverly Hills and the No Man's Land of unincorporated areas known as the County Strip, which began more than a year ago, is due for an abrupt halt and possible handcuffs.

Emigration from Hollywood was influenced by cheaper office rent and the fact that licenses in the small population city of Beverly Hills cost \$10 as against the 100 berries necessary to getting an operating diploma in the L. A. metropolitan sector, of which Hollywood is a part. In the country strip, including parts of Sunset and Santa Monica blvds., there is no tax save the state tap of \$10 per annum.

Until recently the suburban office worked fine and dandy, but in July the L. A. revenue impuders slipped quietly into the City Council chamber and passed an ordinance providing that any person acting as an agent or broker within the city, regardless of where offices are maintained, must have a city agent's license. This statute automatically added many thousands of potential dollars to the municipal bankroll and the license department started out to garner them.

Hot On the Trail

It put the smart talent peddlers in the middle, and the license bureau turned them over to investigation department for investigation. Thus, since last August, the cops have been probing the situation, checking on all business done by the over-the-line boys in Hollywood-confined studios, both by telephone and personal contact. In this way they obtained a mass of data regarding placements at Paramount, RKO-Radio, Fox Western, United Artists, Columbia, General Service and various indie plants. Metro, Pathe, and Roach, in Culver City, Warners and Universal, in the Burbank area, and Fox, Westwood, were not involved.

Police, operating under personal direction of Inspector D. W. Longuevan, have built up cases against about 25 agents and already have put the finger on one important office, planning arrest and a test case. Other prosecutions will be held in abeyance pending the outcome of this experiment. Agent chosen as the patsy was to have been hogswoggled Monday (19) last, but begged off on the ground that he could not dig up the necessary \$100 license fee, nor could he afford the expense of a trial.

Can't Take the Finger

'Funny thing about these picture agents,' said one of the investigating dicks, 'they make a flash in ring-side seats at the fights, drive the best cars in Hollywood, and outwardly, seem to be making all the sugar in the world. But when you put the finger on them for something like this, they haven't got a dime.' Percenter picked for legal lab experiment has been given until the latter part of this fight, drive the best cars in Hollywood, and outwardly, seem to be making all the sugar in the world. But when you put the finger on them for something like this, they haven't got a dime.

Percenter picked for legal lab experiment has been given until the latter part of this fight, drive the best cars in Hollywood, and outwardly, seem to be making all the sugar in the world. But when you put the finger on them for something like this, they haven't got a dime.

Fox Hands Haley Pact And Lead in 'Nymph'

Hollywood, Nov. 26.

Fox has tagged Jack Haley to a contract in New York, and comedian comes west to start the deal in the lead opposite Alice Faye in 'Nymph Errand', which Buddy de Sylva will produce.

Haley hopped east when William Rowland failed to get 'The Girl Friend' into production after delay of five months. Player had been set for the lead in the Rowland film.

Kidding Public Enemy

Hollywood, Nov. 26.

Metro will feature Charles Butterworth in a comedy, currently titled 'Public Enemy No. 2.'

Barry Trivers is writing the script, Bernie Hyman will produce the film.

Tractors Get Film Test

Hollywood, Nov. 26.

Last week Warners made photographic tests of tractors to find the right machine to work with Joe E. Brown in 'Earthworm Tractor.'

UA IS BRINGING RENE CLAIR TO H'WOOD

Paris, Nov. 26.

United Artists has closed with René Clair to direct at least one film in Hollywood. Clair has declared locally that he is through making films in any language but English and will restrict himself to that language from now on. His last picture, 'The Last Billionaire' was made for Pathe-Natan and is a current release here.

According to terms of the Clair agreement he will make one film for Alex Korda's London Films, starting about the end of January or early February, then going on to Hollywood. He will have absolute choice of subjects, talent and all other production items.

ESTELLE TAYLOR'S PAR FILMUSICAL, ALSO AIR

Estelle Taylor has been taken by Paramount for one picture, understood to be a musical. It will be her first singing assignment in films. Miss Taylor also goes on the air soon as a songstress in the projected Rodgers and Hart music-eddy half hours via CBS.

McFadden Out, Seiler Takes 'Chan' Direction

Hollywood, Nov. 26.

Hamilton McFadden was taken off the directorial assignment on Fox's 'Charlie Chan in London' after the picture was one week in production.

Company inactive for two days, resumed work Friday (23) with Lew Seiler directing.

In Which Three Film Gals Do Move Around

Hollywood, Nov. 26.

With Margaret Lindsay ill and being replaced in Warners' 'While the Patient Sleeps' by Patricia Ellis, WB has arranged to return Gloria Stuart to Universal in time to go into 'Transient Lady.'

When it looked as if Miss Stuart would be at least another four weeks on loan for WB's 'Goldiggers,' Warners gave up the choice of the Misses Lindsay or Ellis as replacements. Sickness of Miss Lindsay kicked over the arrangements. 'Transient' is scheduled to start Dec. 1.

200 in Tribal Call

Hollywood, Nov. 26.

Roundup by Jim Thorpe of Indians working in pictures disclosed that 31 tribes are represented by 200 bronze men.

Roll call was for a barbecue feed in Griffith Park Sunday (25).

Paul Muni Besting

Hollywood, Nov. 26.

Paul Muni has booked passage on the Santa Elena, which sails for New York via the Panama Canal Dec. 15. Player still has a week to go on production of 'Black Hell' at Warners.

He plans to spend at least two months in the east, returning here to resume his contract with Warners around March 1.



WILL MAHONEY

From the "Birmingham Gazette," in the issue of September 18, 1934, comes: "Will Mahoney is the star turn—a comedian whose fun is clean and whose act does not include a single unoriginal item. He has achieved the seemingly impossible by producing a really novel and funny dancing act, and can play an xylophone by dancing on it."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

Six Tuners Will Spread Cheer for 800 at Yuletide

Hollywood, Nov. 26.

Six musicals, all using at least 100 chorus girls and 20 chorus boys each, will get started between now and Jan. 1, assuring the chorus mob Christmas money. This is the first yuletide in several years that the chorus market has been bearish.

Pictures with one or more large routines are 'Go Into Your Dance' and 'Midsummer Night's Dream' at Warners, 'Adios Argentina' and the 'Scandals' at Fox, '20th Century's 'Polles Bergere,' and the Fred Astaire-Ginger Rogers picture at Radio, 'Roberta.'

'Midsummer Night' will use only ballet dancers who have been behind the eight ball for the past year as far as pictures are concerned.

It is estimated that some 800 hoopers will work in these pictures during the next eight-week period.

OLD ORDER CHANGES, PAR SHIPS CHORINES

Hollywood, Nov. 26.

Exportation of chorus girls is a new routine for Hollywood.

Clifford Whitley, just returning to New York, made a deal with Paramount whereby 14 of the Paramount stock chorines go to London to appear at Dorchester House and also in a British film.

Girls, all proteges of Le Roy Prinz, will carry the title in England of 'The Prinz-Paramount Girls.'

WB Releases Stanwyck

Hollywood, Nov. 26.

Warners will not take up option on Barbara Stanwyck. Star who had been with outfit about four years will probably freelance.

Warners is dropping the lease on the Lasky ranch after five years due to monthly nut of \$1,000. Company will use the Lasky and Radio spots at \$50 per set.

Jig and Feed to Help Scribs Fill Exchequer

Hollywood, Nov. 26.

Screen Writers Guild will toss its first annual dinner dance on Dec. 20. Affair is being started to replenish the scribblers' treasury.

Executive board of the Guild okayed the dance idea after it had been recommended by a special ways and means committee appointed several weeks ago to suggest various methods of raising funds for the organization.

Fish Eggs

Los Angeles, Nov. 26.

The genesis of many a trout caught by picture celebs in Noah Beery's mountain fishery is involved in a court judgment slapped against the actor-resort keeper a few days ago.

Finnies were merely fish eggs when Beery contracted for a \$1,432 supply from W. S. Meador, of Nevada, several years ago. Most of the trout have gone but the bill lingers on.

METRO'S QUEST FOR NOVICE AUTHORS

Charlotte, N. C., Nov. 26

Prof. Frederick H. Koch, director of the Carolina Playmakers at the University of North Carolina, has been asked by the Metro studio to recommend from three to five youthful playwrights for a six weeks' tryout in the junior writers department at Culver City.

Professor Koch is noted as a teacher of playwrighting, having taught Paul Green and several successful writers of drama.

The students selected will be supplied with fare to the coast and \$25 a week during the tryout period.

BUT THE SECRET'S OUT NOW, CHAPLIN TALKS

Hollywood, Nov. 26.

Charlie Chaplain will positively talk in his next picture after weeks of indecision. It's supposed to be a deep dark secret with production crew sworn to secrecy. Film not yet titled.

Grooming Mary Ellis For Top Film Billing

Hollywood, Nov. 26.

With Elissa Landi out of the cast, Mary Ellis goes into Paramount's 'Be Careful Young Lady,' to be co-starring with Carl Brisson.

It's the first film work for Miss Ellis, former London and New York musical comedy singer, who was recently given a Par contract. Studio has visions of later starring her.

Fowler Going Home to The Wife and Kiddies

Hollywood, Nov. 26.

Yen to spend Christmas with his family in New York has Gene Fowler giving up acceptance of a contract at Universal to script 'Sutter's Gold.' Writer leaves for the east as soon as he completes the final revamps on 20th Century's 'Call of the Wild,' probably by the end of this week.

Fowler refused to hancock the U contract proffer, but will do the job on his return to the coast in January if the studio can wait that long.

Pat Paterson to N. Y. To Greet Chas. Boyer

Hollywood, Nov. 26.

Pat Paterson left here Friday (25) for New York to meet her husband, Charles Boyer, due in from France on Tuesday (27).

Pat will honeymoon on the return trip to Hollywood. Boyer is under contract to Walter Wanger.

TITLED SCION SCRAMS

Hollywood, Nov. 26.

Terminating her short term with Universal, Carol Coombe, daughter of Sir Thomas and Lady Coombe, of Australia, will return to England.

In six months at studio she was used only for a small part in 'Night of the Gods.'

METRO IMPORTS 4 EUROPEAN COMPOSERS

Vienna, Nov. 17.

Metro has an option on the services of Emmerich Kalman, leading Viennese operetta composer of the old school. If they take it up, Kalman will go to Hollywood to write new scores, and Metro will also have an option on all his extant pieces which are not already tied up.

Among Kalman's recent operettas still unheard in America are 'Sings Song Girl,' 'Josephine,' and 'Queen Dancer.' These are among those from which Metro can pick. His old ones include 'Countess Maritza,' 'Gay Hussars,' 'Sari,' 'Gypsy Princess,' 'Bayadere,' 'Little Dutch Girl,' 'Miss Springtime,' and 'Violet of Montmartre.' Film rights on a number of these are still open.

Paris, Nov. 17.

Metro is booking a flock of Central European writing and composing talent—especially exiles who pass through Paris—as the result of Louis B. Mayer's summer visit to Europe.

Robert Lieberman, German scripter and former head of the Ufa scenario department, is leaving at the end of the month for the M-G-M lot, probably to do originals. Irvin Marks put through the contract, and the Frank Orsati agency will handle on coast.

Another in same boat is Dr. Robert Katscher, Viennese composer who wrote the original 'Wonder Bar' score, whom Metro has grabbed through the same channels.

Viennese team of composers which has been working in Paris, Walter Jurman and Kaper, have already left for Hollywood to work for Metro. These boys wrote for Richard Tauber, German tenor, and for Jan Klepura, Czech warbler, giving latter his hit song, 'Nina.' They have a new operetta with an Yves Mirande book, 'Arpette,' which is yet to come out of Paris. Their Hollywood pilgrimage is also a Marks deal, handled on the coast by Orsati.

4 RASCH GIRLS TO SUE; ALLEGED N. Y. STRANDING

Dorothy Lodovic, Vida McLain, Valerie Huff and Frances Wallace have retained Julius Kandler to proceed against Albertina Rasch for about \$1,000 each because, allegedly, the ballet mistress sent these four California girls east from Hollywood, preparatory to departing for a 'French revue' in Paris.

The four ex-Rasch girls, who worked in Metro filmusicals under Miss Rasch's direction before being sent east, state the have been hanging around New York and in allegedly financial distress. The girls also state they defrayed their own expenses to travel east by bus awaiting the Parisian assignment which never eventuated.

Miss Rasch came east to put on the dances in 'The Great Waltz' at the Center theatre, but subsequently returned to Hollywood without calling upon the four girls.

Gable Coast Guarder After 'Lady' at Metro

Hollywood, Nov. 26.

Metro's 'A Lady Comes Home' has been assigned to Howard Emmett Rogers for adaptation. Yarn is from a short story by Clementa Ripley. Clark Gable will have the top male spot. Larry Weingarten produces.

Mac Miller has been engaged to do the adaptation on a coast guard story, also for Gable.

SAILINGS

Dec. 15 (Los Angeles to New York) Paul Muni (Santa Elena).

Nov. 24 (New York to Paris), Pierre Sandrini, J. Schmidt, Marcel De Sano, Val Parnell, Richard de Rochemont (Paris).

ROSY WEST -- ACTOR TROUBLE

Feel Dehydrated? Drink Up

Fancy-Sounding Film Scare Doused with Tumbler of Water

Hollywood, Nov. 26. Hopped up new yarn that Ann Harding is suffering an acute attack of dehydration and that all blondes acting before strong studio lights lay themselves wide open to the malady created a mild furor until one of the town's leading medics nailed the canard. Scare may be in part responsible for the trek of the lily whites to Palm Springs, Tahiti and other sun-baked spots. Miss Harding, herself, has given out that she will loll on the isle in the Pacific for six months.

While the dehydration thing is not altogether a phony, it's a common thing and not at all new. If it had less than four syllables it would have created no stir. And to peg it as a puny right off, it can be cured very fast.

Just as the word implies, it means that the body has been de-watered. Five or six tumblers of H₂O poured will clear up the worst case. Should the cure be slow in extreme cases, glucose is shot into the veins.

Those acting before the Mazdas are no more susceptible to the big word than the gals at the ironing board. True it is that milk white blondes like Miss Harding get dehydrated faster than the darker complexioned. Lack of pigment in the skin lets the light rays through the pores and energy is burned up quicker. A coat of sun tan makes a monkey out of the blazing kilgas. Pill rollers advise those who feel dehydrated to go to the well and pour themselves a few gouds of aqua pura. If that doesn't put 'em on par with the flush of youth then the chances are they've got the pip or an incipient case of fallen arches.

Guy Rennie Set for A Col. Pic, but He Must Lose 10 Lbs.

Guy Rennie is going to Hollywood for Columbia to play opposite Claudette Colbert in 'Georgiana.' Spot was originally intended for Harry Richman.

Rennie attracted attention recently when two police officials got very rough and sought to close the Hotel Weylin (N. Y.) bar where Rennie is the m. e. Hotel was victor in resultant court proceedings. Contract calls for Rennie training off 10 pounds before reporting on the lot.

KRUGER NOT SLEUTHY ENOUGH FOR 'VANCE'

Hollywood, Nov. 26. Metro is having difficulty in getting a Philo Vance for its 'Casino Murder Case.'

William Powell, who played the part in the Warner detective yarns, was in and then out because of a decision to use him in a sequel to 'Thin Man.'

Otto Kruger was then spotted and is now out, studio opinion. He is not the type. Meanwhile, production that was eddled for a week ago is held up until a lead can be found. Studio is trying to get a loan of Warner Baxter from Fox, but hasn't yet closed the deal.

U Grooms Baby Star

Hollywood, Nov. 26. Three-year-old Baby Jane will be starred by Universal in 'Straight From the Heart.'

Mugg Hounds

Pasadena, Nov. 26. Youngsters in this city of millionaires are fed up on autographs. When the Chief pulls in they meet the film celebs with kodaks instead of pads.

Knowing the stars to be lens-shy, they hide their cameras in paper sacks and crack down on them unawares.

Studios Prowl For Canaries as Opera Cycle Ins

Hollywood, Nov. 26. Though Paramount is the only studio with a bona fide opera, 'Cavalleria Rusticana,' on schedule, all major studios have a rush call for vocalists who can hit high C.

Yen for cultured pipes had Mervyn Le Roy testing opera and concert singers for Warners during his recent eastern trip. Metro and Paramount have an order in for robusto songsters, later studio having signed Gladys Swarthout of the Metropolitan. Her first picture will be 'Rose of the Rancho.' Radio had a deal on for John Charles Thomas but the arrangements curdled and the studio is now scouting both a male and female singer with operatic backgrounds.

Metro, Par and Radio all think the 'Girl of the Golden West' would make a great western operatic combo, perhaps the best picture material of all grand operas. Voices necessary to carry the musical load of the picture must be of operatic timbre. Fox, too, likes this opera, may try and get a femme voice to match that of John Boies.

Paramount's production of 'Cavalleria' will not deviate from the opera score, which will be sung in English. Studio will add a short prologue without music as a build-up to the actual opera.

All studios have asked their music departments to start writing tunes that take more than the elementary vo-di-o-do voice to register the music.

LeRoy Returns from Mug Fetching Junket

Hollywood, Nov. 26. Mervyn LeRoy is back from his eastern junket, which turned out to be a scouting-expedition. In addition to eight screen tests, one of a prominent opera star, director brought back a portfolio bulging with manuscripts.

Next assignment is 'Oil For the Lamps of China,' which goes before the cameras Dec. 15.

GENE LEWIS TO WB

Hollywood, Nov. 26. Gene Lewis, for two years dialog director with Frank Capra at Columbia, moves over to Warners under contract to pilot the dialog for 'While the Patient Slept.'

Lewis will work with Ray Enright, negotiating.

MOLINA'S U TEST

Chicago, Nov. 26. Carlos Molina, South American band leader who has been playing around the Midwest, goes to the coast next week for a screen test for Universal.

Studio paying transportation expenses.

PAGING PEACE PIPE PASSER

Hurried Trip by Request to Stem Brewing Actor-Writer-Studio Blowup—5-5 Committees' Breakdown — Closed Shop and Strike Talk

SERIOUS

Washington, Nov. 26. Seeking to avert threatened controversy and counteract breakdown of his five-five committees, Divisional Administrator Sol A. Rosenblatt hops for the Coast tomorrow (Tuesday) in an attempt to bring peace to warring employer and employee factions in Hollywood studios.

Fearful that affiliation of Screen Actors Guild with Equity may bring blow-off between stars and producers and that writers will join the fray, Rosen announced he will make the hurried trip at the instance of the two guilds and will spend several days on the scene trying to pass the peace pipe. Expected back in the East about Dec. 3.

plea for his presence was made in telegram warning that 'situation serious' and intercession 'urgently required.' Guilds did not specify nature of the latest trouble but Rosy took their communication literally and cleared his desk of every detail that could be postponed until his return from peace conferences.

Refusing to discuss the break in relations, Rosen said he has in mind for ending the strife, Rosy was confident of his ability to bring the warring groups around the table and of working out some solution. How he expects to bring producers into meeting with Actors Guild, now that Equity at-

(Continued on page 61)

MORE STRAUSS FILMUSICALS, MGM NOW

Hollywood, Nov. 26. Gottfried Reinhard has left for New York to collaborate with Joseph Mankiewicz on a Metro operetta based on the life and melodies of Johann Strauss. Pair will work on the story in the east and then return to the studio to complete it. Bernie Hyman will produce.

It will be the umpteenth operetta based on Strauss' life. At least five melodies of Johann Strauss, operettas have already been made on that subject.

'The Great Waltz,' a legit operetta on the same subject, is current in New York at the Center Theatre. It, too, has already been filmed abroad.

FILM CHRISTENING

Regina Oporzynska, Polish Actress, To Get New Tag at Fox

Hollywood, Nov. 26. P. O. Helmers, Viennese author, arrived (Friday) (22) under contract to Fox. Helmers' main duties will be to act as consultant on all pictures having a continental background.

Regina Oporzynska, Polish actress, who was detained at Ellis Island until her 'exceptional ability' was proven as required by the new immigration ruling, came in on the same train. Fox will pipe down on the gal until a new name is found for her.

Dress Extras On Parade

Elite of Mob Slick Up for Crack at That 'First 100' Rating

Forsaken

Pasadena, Nov. 26. Full complement of producers and supervisors from the Metro lot crowded around the Chief when it steamed in last Monday (19). Hand shakes and shoulder embraces greeted Nicholas M. Schenck as he debouched.

Next passenger off didn't even stir a bow. He was Max Reinhardt.

Preview Thing Looks Like a Laugh in L. A.

Hollywood, Nov. 26. Major studio execs huddled last week to discuss the preview situation in Los Angeles, Hollywood and Beverly Hills with the possibilities of eliminating previews from local theatres for some time.

It is now admitted that local audiences have become preview-wise and that their reaction has little or no bearing on the merits of pictures. Also, several executives are now willing to admit that they are kidding themselves by previewing comedies, dramas and musicals in houses where individual pictures of these types are favorites.

As an example, few slapstick pictures get a giggle in the ultra Fox Wilshire, but audiences here will sit through the drier sophistication without a murmur. The direct opposite is the Alexander, Glendale, where comedies are the faves. Producers insist on the initial showings of their pictures in these houses, knowing that if the picture previewed is of the type accepted by the particular house, the reaction must be good. Evil of this system has been pointed out, but studios until now have refused to listen, preferring instead the stimulated reception.

Idea now is to distribute the previews to other sections of Los Angeles and to surrounding communities such as Whittier, Compton, Long Beach, Santa Ana and Fullerton, towns which have seen few previews in the last two years. Only hitch is that most studio execs claim that their day is too full to leave the studio at five in order to jump from 25 to 40 miles to witness a preview.

U Studio Romance Ends In Wyler-Sullivan Wag

Hollywood, Nov. 26. Willie Wyler was married to Margaret Sullivan Sunday (25) in Yuma, Arizona, by Justice E. A. Freeman. Groom is a Universal director and nephew of Carl Laemmle. Bride is a contract star with Universal.

It is the second marriage for Miss Sullivan, who divorced Henry Ford in New York.

'Chan' Travels

Hollywood, Nov. 26. Fox will give a travel motif to the future 'Charlie Chan' pictures. Having used 'Charlie Chan in London' as a title and now making 'Charlie Chan in Paris,' next two in line will have the Chinese spotted in Buenos Aires and Moscow, respectively.

Hollywood, Nov. 26. To discourage charges of favoritism by studio casters and Central Casting, re-classification of extras to qualify to accept dress calls is being made this week. Dress extras rate the top price of \$15 a day for their work, and regular extras, who have previously been unable to break into the select circle, have been hurling favoritism charges against the casters for several years.

Central Casting is sponsoring the re-classification idea and is holding a fashion review of women extras who want to take a crack at the dress rating tonight (Monday) at Radio Studios. Women will parade in their gowns before special committee of 10 consisting of directors, assistant directors, casters, cameramen and designers.

The jury will vote by secret ballot on the candidates, with 250 women extras being finally selected for the top listing in Central. Same elimination process for men extras will be held Wednesday night at the same studio, with an additional 250 being culled out of the crowd. Lists are wide open for any registered extra on the roles of Central Casting to try for the select rankings.

After picking out the 250 men and same number of women for dress calls, the 500 will pass in review before another jury in about two weeks, at which time further culling will be done to pick out 100 who will be carded as Dress A extras, which is tops for the ranks.

Randall Jigs at Metro

Hollywood, Nov. 26. Metro has brought Carl Randall from Europe for a dance routine with Joan Crawford and Jean Harlow. Pic is tagged 'Recless.'

VARIETY

Trade Mark Registered
FOUNDED BY SIMS SILVERMAN
Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street, New York City

SUBSCRIPTION
Annual.....\$6 Foreign.....\$7
Single Copies.....15 Cents

Vol. 116 No. 11

INDEX

Bills	49
Burlesque	63
Chatter	60-61
Exploitation	18
15 and 50 Years Ago	48
Film Reviews	15
Foreign Film News	21
Foreign Show News	51
House Reviews	14
Inside—Legit	53
Inside—Music	45
Inside—Pictures	6
Inside—Radio	26
Legitimate	50-55
Literat	56
Music	44-45
New Acts	48
News from the Dailies	58
Nite Clubs	44-45
Outdoors	62
Pictures	2-31
Radio	32-33
Radio—Chatter	31
Radio—New Business	42
Radio—Reports	43
Radio—Showmanship	42
Sports	15
Talking Shows	15
Times Square	59
Unions	48
Varietyville	36-41
Women	57

Nuisance Suits Hit, Clearing Way For \$17,000,000 Sale of Fox-WC

Los Angeles, Nov. 26. Final legal act in the sale of the Fox-West Coast Theatres bankrupt estate to National Theatres, the new holding company, for approximately \$17,000,000 is expected to take place in U. S. District Court here within the next 10 days.

Before that time attorneys for the Marshall Theatres, who made a last moment challenge of the sale formalities before Referee in Bankruptcy Earl E. Moss last Monday (19), must have presented their proposed appeal from the sale order to Federal Judge William James.

Order of sale was entered last Friday (23), following approval of creditors, and now awaits the review action to be demanded by Attorney Jules Goldstone.

Goldstone contended that the bankruptcy proceedings should not be terminated by transfer of the assets until a \$500,000 damage suit by Marshall Theatres (Harry Arthur and Marco) on file in the Federal court against Fox-West Coast, United Artists and certain distributing companies has been adjudicated. Complaint in that suit is that the defendants conspired, in violation of the Sherman anti-trust act, to withhold first run product from the Orpheum theatre in San Francisco and to take that house out of competition with other first run in the bay city.

Nuisance Power
In declining to hold up the sale procedure on Atty. Goldstone's petition, Referee Moss took occasion to comment pointedly on the potential 'nuisance power' of suits of this nature if permitted to be interposed in bankruptcy matters. The court stated that to allow the intervention might result in compromise to save time and further administrative expense by the trustees, and that such hypothetical compromise might prove a heavy and legally unjustifiable drain on the bankrupt's assets.

Atty. Goldstone took exception to Referee Moss's speculative comment, saying that all the Marshall interests wanted was assurance that they would be protected on recovery in case they got judgment in the damage case. The court held they would be fully protected by the indemnity provisions, covering the trustees' responsibilities, in the articles of sale.

Judge James is expected to act immediately when the proposed plea for review reaches him, within the 10 days expiring Monday, Dec. 2.

PATHE REORG. HUDDLE MAR. 4

N. Y. Supreme Court Justice Cotillo has signed an order granting the application of Pathe for an extraordinary meeting of company stockholders for March 4, 1935, to consider the submitted plan for company reorganization. The extraordinary session is called under the N. Y. State Corporation statutes which permit approval of such reorganization proceedings by a two-thirds of shareholders present. Otherwise it is necessary to have two-thirds of all shareholders of the company to pass on reorganization.

By the order of Justice Cotillo the Pathe situation is given an opportunity to start anew on its reorganization campaign. Previously the company failed to achieve in securing the necessary two-thirds of all company shareholders to approve reorganization. Which is the reason for the application for the extraordinary session.

Attorney George Montgomery, of Couderc Brothers, represented Pathe in the matter of the application for the extraordinary session.

Films Lure Vanderbilt

Hollywood, Nov. 26. Cornelius Vanderbilt, Jr., arrived in town ostensibly to pick up material for mag articles.

Also said to be ogling studio writing berth.

MARSHALL SUES

Asks to Have Agent Fired, Demands Return of \$20,933 Bids

Los Angeles, Nov. 26. Herbert Marshall has asked superior court to declare his managerial contract with the American Play Company and the Frank Joyce-Myrton Selznick agency void.

Complaining through a declaratory relief action, the English actor says the defendants were not legally entitled to the commissions they have collected during the past two years because the American Play Company had not, at the time the agreement was made, complied with the California State Employment Agency act.

On this allegation, Marshall demands restitution of \$20,933 assertedly collected as tithes from his picture commitments.

F&M-WB TALK DEALS, BUT IT'S INDEF

Chicago, Nov. 26. Possibility of a Fanchon & Marco deal for the Warner theatres on the Coast was discussed here at a meeting between Joe Bernard, Warner theatre chieftain, and Marco of the F. & M. office. Joe Cosden, Warner midwest theatre operator, and Jack Partington and M.D. (Doc) Howe of the Fanchon & Marco office were present at the informal luncheon meeting. A deal may or may not develop out of the talks.

Marco, Partington and Howe were on from the Coast to sit in with Max Reinhardt on the latter's Chicago presentation of 'Midsummer Night Dream' in association with F. & M. Bernard came on to confab with Cosden, Warners midwest theatre rep.

Skouras formerly had a bid in for the Warners' Coast houses on behalf of Fox West Coast which went foppo some months ago.

\$65,000 FOR 'FARMER' TOP B'WAY PIC BUY

Fox will use Janet Gaynor and Charles Farrell as leads in 'Farmer Takes a Wife,' also possibly spotting Will Hays in pic.

Company closed for the script last week. It's a current Broadway legit play and brought \$65,000, season's top thus far. Max Gordon is the producer and Marc Connelly gets a cut on both the production and writing shares.

Radio's Talking Dog

Tacoma, Nov. 26. Several from Tacoma, including Bing Crosby, have made good in Hollywood, but the next contribution from here will be Boots, a talking dog. Since the death of Jacqueline, of Maine, Boots is declared the only talking dog in the world and is owned by Mr. and Mrs. J. M. Young of this city.

Radio Pictures has contracted for his appearance in a short.

HOPKINS HEADS WEST

Miriam Hopkins has left for the Coast to do 'Becky Sharp' from Thackeray's 'Vanity Fair,' Pioneer Radio pic.

While east Miss Hopkins bought the Elizabeth Marbury house in Sutton Place, New York, and has had it redecorated throughout.

BILL ROBINSON AT FOX

Hollywood, Nov. 26. Bill Robinson trained in Friday (23) for a part in 'Little Colonel' at Fox. Following picture he will likely play several coast dates.

First coast trip for the dancer in three years.

Woolf Foxed

Hollywood, Nov. 26. After many years as a musical comedy name on the stage, Fox has decided that Walter Woolf will do much better with a new tag.

Henceforth he will be known as Walter King.

6 FOX THEATRE SUBSIDIS SUE AT&T, 397G

Six Fox Theatres' subsidiaries filed suit yesterday (Monday) in the N. Y. Federal Court for aggregate damages of \$397,500 from the A. T. & T. and the latter's subsidiaries, Western Electric and Erpl, on alleged grounds of violation and conspiracy under the Clayton and Sherman laws.

Licenses which were in force between Erpl, Western Electric and the Vitaphone company, among others, including major company producers, on equipment manufactured by W. E. and Erpl, form the basis of the claims made in the present suit. It is alleged by the plaintiffs that they were compelled to use Erpl equipment in order to continue in the theatre business. All the plaintiffs for many years prior and at the time of the commission of the alleged grievances were active in the operation of the theatres in various parts of the country.

The William Fox Isis Co., operating the Isis theatre, Denver; William Fox Exhibitions, Inc., operating the Terminal theatre, Newark; Fox Varieties Co., operating the Folly, Brooklyn; Flatbush Ave. & Nevins St. Corp., operating the Fox, Brooklyn; Colwood Co., operators of the Fox, Detroit; Theatre Realty Co., operating the Fox, St. Louis, are the defendants. Louis Karaak is attorney for all of them. Karaak also is counsel for Fox theatres in another and similarly pending action against the same defendants. Karaak also represents Vocallin in that company's suit against the A. T. & T., Western Electric and Erpl.

William Fox Isis asks for damages of \$12,500; Fox Exhibitions, Inc. \$15,000; Fox Varieties Co. \$15,000; Flatbush Ave. & Nevins Corp., Colwood Co. and Theatre Realty Co. \$30,000 each.

Under the Clayton Act, triple damages are allowed, thus making the aggregate damages sought \$397,500.

Lafayette Escadrille Film with W. Beery?

Paris, Nov. 17. Dr. Edmund L. Gros of the American hospital, back after taking Mrs. Louis B. Mayer home, says he got much encouragement in Hollywood for an idea to film the activities of the Lafayette Escadrille. Escadrille was troop of American flyers who worked with the French army before America joined the war. Gros was one of the patrons of the squadron. He has planned a scenario.

Wallace Beery showed enthusiasm. Gros said, expressing a desire to play Richtofen, the German ace.

Danish Patent Tangle Forces 3

U. S. Filmmers to Pay Special Fees

Copenhagen, Nov. 26. United Artists, Warner Brothers and Columbia are understood to have signed separate pacts with Nordisk for payments of special license fees within the territory on claimed Nordisk prior to talker patents. Other companies have been in communication also.

Exact terms of settlement are not clear but understood to be about \$77 per feature film. Nordisk first asked \$62 royalty per reel but came down several times in demands.

Today (Tuesday) Is C. A. Judgment Day on Film Zoning and Clearance

12-YEAR NAP

Revive 'Lost City' Serial With Three Directors Splitting Chore

Hollywood, Nov. 26. William Boyd and Claudia Dell draw the leads in 'The Lost City,' talker remake of serial originally produced about 12 years ago. Sam Krelberg starts production on the chapterplay at the Sennett studios the end of this week.

In order to eliminate too great a spread of the production schedule, Krelberg is splitting the serial into three units, with Robert Dillon, Rob Taylor and Earle Forreast directing the various crews.

ITOA, ALLIED AND MPTOA MAY MERGE

The Independent Theatre Owners' Association, headed by Harry Brandt, will hold a special meeting tomorrow (Wednesday) to consider a proposition to affiliate into one organization with Allied and the Motion Picture Theatre Owners' Association. This move has come up before and has been balked by the membership of the I. T. O. A., which has insisted that, as a condition to the affiliation, it must have representation on the Code Authority, the Zoning Clearance Board, and the Grievance Board, without becoming a signatory to the motion picture code.

How this stumbling block will be avoided, if at all, is not indicated, but some members of the I. T. O. A. attach significance to the fact that five of the larger independent theatre circuits in Greater New York have applied within the last few days to the I. T. O. A. for membership. They are Springer & Coakley; Randorff, Rugoff & Becker, Consolidated, and the Century Circuit.

PAR ADDS LIEF, RILEY TO STUDIO QUILL CORPS

Hollywood, Nov. 26. Lawrence Lief, author of 'Personal Appearance,' and Max Lief, author of 'Two for Tonight,' arrived here today (Monday) to start on their Paramount writing contracts.

Former will do an original. Lief will work on the script of 'Tonight,' picture rights of which have been acquired by the studio.

Metro's 2 Legits

Metro is reported to have purchased or about to acquire the film rights to 'Escape Me Never,' coming Elisabeth Bergner play, and 'Revenge With Music,' coming auction, both of which are on the production schedules of Frankwyn (Harold B. Franklin—Arch Selwyn).

Today (Tuesday) is supposed to be the day of judgment on zoning and clearance in the industry. Should a decision be made that is practicable, Thanksgiving Day could have an added meaning for the industry, this year. The Kansas City revised schedule is up for judgment in New York after having been postponed for consideration from the last session of the Code Authority.

Washington, in the final way of things, may be the ultimate arbiter. That's the most probable outlook.

This zoning and clearance stuff might have been simple. Protection and zoning is a long established custom of the business. Zoning could have been ruled in accordance with such custom. In this wise, the Kansas City schedule or any other would not be actually a precedent to be followed in setting up all C. A. zoning and clearance schedules.

However, flimdom's wise men who gathered in Washington to draw a code of fair practice ruled that zoning and clearance should be made part and parcel of the code. It was in those early NRA days that the zoning and clearance snarl was born. Today that snarl threatens the whole code setup of the film industry.

The industry's elders tripped on their own calculating wisdom. Maybe they were too shrewd; maybe the Government of the NRA is too slow. If zoning and clearance becomes part and parcel of the code, then zoning and clearance becomes law and Washington is in it regardless, so is the film business.

There's an intricate question of law involved as to how zoning and clearance could be set up under the C. A. Do the anti-trust laws not find in favor of the NRA or not? If the anti-trust laws are okay under the NRA then what the indie exhibs want such as a price basis clearance, so is the film business. There's a lawyer's opinion. If the anti-trust laws are in effect regardless, then it is lawyers' opinion that the box office price schedule is too tough for the industry to handle. The film business does not want any more Youngclaus cases.

Smart lawyers may effect a rider that gives the box office price schedule an okay but at the same time offering an amendment that buying and selling is as free as the air, too.

Down to cases it's the same old situation of exhibitor against distributor and vice versa. That must be the way. But zoning and clearance will not be effective or practically cleared this year, without the help of Washington.

Back from Vacash, Brown Directs Clasher at MG

Hollywood, Nov. 26. First assignment for Clarence Brown on his European vacation is 'Wife Vs. Secretary.'

Jean Harlow, William Powell and Myrna Loy will be featured in the Faith Baldwin story.

Sherman Quits Masquers

Hollywood, Nov. 26. Sudden resignation of Woodell Sherman as head of the Masquers Club, presented without any reason given last week, resulted in emergency meeting of the jesterate of the organization Thursday night (22).

A special committee was appointed to meet with Sherman and have him withdraw his resignation, with the board slated to meet tonight (26) with Sherman. Reports state that the latter has reconsidered his move and will return.

PAULINE STARKE'S INDIE

Pauline Starke, silent picture player, will be in '20 A Week' when film goes into production.

Week will be first of a series of four Four Leaf Clover productions to be distributed in 1935 by Ajax Pictures Corp.

THEATRES' BIG '33 PAYROLL

'33 Employment in Theatres

	Full-Time Employees	Total Payroll	Pay of Part-Time Employees	Total Theatres
Alabama	392	\$247,000	\$26,000	126
Arizona	202	197,000	7,000	33
Arkansas	272	236,000	19,000	110
California	5,320	6,771,000	487,000	629
Colorado	577	607,000	33,000	123
Connecticut	1,402	1,447,000	80,000	141
Delaware	135	175,000	21,000	23
District of Columbia	487	861,000	24,000	25
Florida	350	362,000	21,000	94
Georgia	858	790,000	33,000	153
Idaho	155	151,000	19,000	71
Illinois	4,303	7,123,000	520,000	551
Indiana	1,366	1,562,000	95,000	297
Iowa	928	1,043,000	125,000	318
Kansas	814	744,000	67,000	260
Kentucky	751	746,000	33,000	156
Louisiana	847	831,000	35,000	152
Maine	196	195,000	23,000	75
Maryland	1,052	1,350,000	87,000	148
Massachusetts	3,078	5,363,000	122,000	290
Michigan	2,324	3,673,000	147,000	406
Minnesota	1,115	1,697,000	107,000	317
Mississippi	293	211,000	15,000	95
Missouri	1,091	2,550,000	180,000	321
Montana	252	313,000	37,000	84
Nebraska	453	498,000	48,000	241
Nevada	72	82,000	12,000	19
New Hampshire	207	259,000	23,000	47
New Jersey	2,116	3,797,000	150,000	238
New Mexico	93	72,000	5,000	30
New York	11,453	20,739,000	1,062,000	873
North Carolina	857	702,000	47,000	184
North Dakota	175	174,000	18,000	102
Ohio	3,822	4,440,000	217,000	555
Oklahoma	928	843,000	49,000	254
Oregon	489	538,000	61,000	116
Pennsylvania	4,589	5,872,000	284,000	745
Rhode Island	496	735,000	26,000	37
South Carolina	382	309,000	18,000	77
South Dakota	207	225,000	34,000	115
Tennessee	607	613,000	38,000	124
Texas	2,548	2,303,000	103,000	515
Utah	86	242,000	28,000	74
Vermont	86	85,000	14,000	32
Virginia	752	784,000	68,000	159
Washington	1,390	1,313,000	57,000	221
West Virginia	450	508,000	57,000	156
Wisconsin	1,010	1,404,000	175,000	303
Wyoming	127	163,000	30,000	37
Totals	63,473	\$85,416,000	\$4,923,000	10,263

\$85,416,000 PAID 63,473 WORKERS

Ranks Show Biz One of Nation's Most Important Employment Sources—Another 35,000 in Film Production, Distribution

\$1,267 AVERAGE

Washington, Nov. 26. An army of 63,473 full-time employees is required to service the nation's 10,000 film, legit and vaude theatres, and the total payrolls amount to \$85,416,000, according to a special tabulation of 1933 census reports made by VARIETY.

Summing-up statistics published over the past three months by the Commerce Department, it was found that the film and theatre industry ranks as one of the nation's most important sources of employment, with an estimated 100,000 workers and a payroll of impossible estimation. Production is figured to require 15,000 employees, and distribution another 20,000 workers.

Employees in each of 15 states numbered in excess of 1,000, the government nose-count demonstrated, while earnings of both full and part-time workers exceeded \$1,000,000 in 17 states. Only in Nevada, New Mexico and Vermont did the labor bill fall under \$100,000. Exact line on the average income cannot be determined because of fluctuations in employment statistics, but analysis shows that approximate earnings of regular workers averaged \$1,267. The average, however, varied widely. Some of the states taken at random were: New York, \$1,725; California, \$1,012; Mississippi, \$688; Arkansas, \$797; Louisiana, \$939; and Massachusetts, \$1,425.

Employment naturally was greatest in New York, where 879 houses required 11,453 regular hands and paid \$20,739,000, of which \$1,062,000 went to part-time workers. Illinois houses were second in payroll, but third in total employees, while California theatres had second largest force and paid third largest amount of wages. Illinois figures were 4,303 regular workers, \$7,123,000 total payroll, and \$520,000 part-time wages; California, 5,320 regular workers, \$6,771,000 total payroll, and \$487,000 part-time wages.

Hiram Brown's Job

Washington, Nov. 26. Hiram S. Brown, former RKO head, was named last week to act as special assistant on code authority budgets and expenses by the National Recovery Administration. Brown will work with W. Averill Harriman, executive officer of N.R.A., in scanning proposed outlets and passing on assessment plans.

Jones Serves Notice on B&K, Par Trustees in McVickers Pix Battle

Chicago, Nov. 26. Jones, Linkick & Schaefer as operator of the McVickers, which it opens on Dec. 1, last week served formal notice by registered mail to Balaban & Katz, the Paramount trustees and the Paramount exchange asking for pictures for the Madison Street theatre. This notice to the B. & K. operating chief follows the warning letters to all exchanges two weeks ago on the part of J. L. & S. Up to last Saturday (24) replies had been received only from Columbia and Universal, acknowledging the

Most of Par's New Board Members Set; Reorg Plan Probably Filed Tues. Or Wed.; Creditors Want S. A. Lynch

DeMILLE'S PAR DEAL

Director and Producer Under New Arrangement

Hollywood, Nov. 26. Cecile B. DeMille will act as producer of two or more features at Paramount annually, in addition to directing his own productions. First to be supervised will be 'Chocolate,' from the Russian novel by Tarasov-Rodionov, which DeMille purchased two months ago.

De Mille is figuring to star Gary Cooper in the picture, and is lining up Mitchell Leisen to direct. Production is slated to start in the late spring.

F&M HAS INSIDE TRACK ON RUSS FILM DEAL

Nothing set yet on the deal whereby Russian films will be taken over by an American company for distribution purposes, but it now appears that National Screen has bowed out of the picture and Fanchon & Marco is definitely back in and likely to clinch it.

Several minor hitches in the contracts proposed are still extant but believed that deal may be signed before another week is over. Fanchon & Marco, through Harry Arthur, were in on the deal in the first place when negotiations started several months ago but dropped the deal at that time because no way was seen for getting coin out of Russia and F&M wouldn't sign nature until it got a coin guarantee. This has now been figured out.

LONG WAITING IRKS JACOBS, SCRAMS MG

Hollywood, Nov. 26. Arthur Jacobs, former First National silent producer, who several weeks ago was put under contract as an associate producer at Metro, has left the studio and returned to New York.

Jacobs started to work on one picture, which was shelved, and then waited around for another assignment, which didn't come. He quit rather than wait.

Yesterday (Monday) it looked as if the Par reorganization plan would be filed finally today (Tuesday) or Wednesday (28). Reorganization groups were to figure that one out among themselves.

Accounts indicate that no material changes if any have been made in the Nov. 14 draft of the plan. When filed this plan will name at least 10 of the prospective 12 new board members. The 10 names follow:

George Davison, of Central Hanover bank; Percy Johnson, of Chemical bank; and Charles McCullough, one of the receivers for Inaull properties in Chicago, appear to be the likely representatives of the bank group, on the new board. Likely representatives of the debenture holders committee are Frank A. Vanderlip, chairman of the debenture holders' committee; Dr. Julius Klein; and Duncan Harris, of Brown, Wheelock & Harris Co. Gerald Brooks and Maurice Newton, to represent the stockholders' group. As representative of the management and himself, Adolph Zukor. Additionally, Allied Owners will very likely have a board representative.

These 10 names will stick unless the reorg groups suddenly disagree once again.

The reorganization plan will be filed through the stockholders' committee.

There are very strong efforts being made to have Barney Balaban or some other management official, put on the board as representative of the theatre end. In so doing, however, creditors feel that they would be running the risk of enlarging the importance of a particular theatre man in the company as against the rest of the management and the operators generally.

However, an advisory committee may be set up, outside of the board, which will include Balaban and other theatre operators. Such a committee could include among others E. V. Richards, A. H. Blank, N. L. Nathanson, Karl Hiltzelle and S. A. Lynch.

It is also possible that the reorg groups may endeavor to keep the new board entirely independent and thus appoint two additional financial people to round out the directorate. In such an eventuality, Robert Cassat, of Philadelphia, and some other member of one of the reorg groups, but not associated with the management of the company presently, will be chosen.

The new board as listed figures to operate independently. This board will select the new finance committee and the new management setup.

It is a foregone conclusion that Zukor continues as president.

Creditors want S. A. Lynch in the new Par picture. Whether Lynch will accept any position, however, appears to be entirely up to himself.

M. H. Overbooked on Pix

'Great Expectations,' booked from Universal by Radio City Music Hall, N. Y., may not be played by this theatre but auctioned off to the highest bidder. Recently the M. H. disposed of 'White Parade,' selling it to the Paramount for first run New York show.

Holders, such as 'We Live Again' and currently 'Gay Divorce' have congested film bookings at the Hall.

MILESTONE TO PAR

Hollywood, Nov. 24. Lewis Milestone, recently angling with Metro, goes to Paramount to direct one.

He will handle 'Two on a Tower,' adapted from the Dwellight Taylor play. Barney Glazer will produce it.

Report Revision of the Film Code

Set for Feb. When It's Reopened

New York hears from Washington that the film industry code will be reopened for revision in February and hearings will be held in Washington at a date to be set later. Official confirmation, it is understood, will be made this week.

The decision of the Government to reopen the code is hailed by independent exhibitors who have been opposing it since its inception, as the first concrete effort to conciliate them and to correct the objectionable features of the code. It has been felt for some time, in well informed exhib circles, that changes were inevitable. With an important number of exhibs throughout the country not signatories to the code and therefore without representation on the various code administrative bodies, difficulties have arisen constantly which could not be ironed out, and it became apparent long ago that changes in the basic provisions of the code would have to be made if the various elements of the industry were to be brought together.

The feeling in Washington and among the opposing exhibs is reported to be that the code, in operation since Dec. 6, 1933, has had a fair trial, and failing to satisfy all the elements a change is in order.

Mysterious Flynn

Hollywood, Nov. 26. Hollywood is mystified as to the whereabouts of Edward J. Flynn, who arrived here last Tuesday (20) from New York and has made no appearance among picture people or with the political leaders here.

His keeping in a shell dispels all reports that he is here on RKO business of any sort.

New Goldwyn Boswell

Hollywood, Nov. 26. Jock Lawrence leaves Paramount publicity department to become Sam Goldwyn's studio p.a. He succeeds Phil Gersdorf.

PARENTS-TEACHERS IN ON FEDERAL CONTROL

Major film industry circles anticipate effort this year to legislate in Washington in favor of Federal control of motion pictures. That efforts will go so far as to try for Government control of the operation of the production, distribution and exhibition branches of the business, along lines favored by some foreign powers—virtually putting the U. S. into the business—is held not unlikely.

The strongest agitation at present in favor of Governmental control of pictures comes from Mrs. Robbins Gilman, chairman of the National Congress of parents-teachers.

When the next Congress convenes Jan. 3, a Federal control bill will be among the legislative attempts to be levelled against the industry, it is declared. Senators Gerald P. Nye, of North Dakota, and Francis D. Culkin, of New York, are reported as the probable sponsors of whatever type of Fed control bill is introduced at the instigation of Mrs. Gilman. Neither of these Senators are rated as friendly to amusement.

At one time Mrs. Gilman worked for the Hays organization. That was more than 10 years ago.

7 Show Biz Stocks Hit '34 Highs In Bullish End o' Week Trading

Stock market moved into new high territory yesterday (Monday) on favorable week-end trade reports and rally in utilities. Numerous 1934 highs reached in trading, and Amusement Group was outstanding in this respect.

Eastman Kodak closed at a new high at 116 1/2. Loew's common hit at new top at 35 1/2 and Radio Preferred B went up 1 point to a new year's high at 36 1/2. The Preferred A also hit a new peak at 49 1/2. Consolidated Film Industries pfd. got up to 18, also a new 1934 top. The same was true of Metro-Goldwyn-Mayer preferred at 27 1/2.

Sharp upturn in market prices last two days of week was quickly reflected in amusement group, which went into highest ground since first of year. Bullish trend of amusements was marked by hanging up of new 1934 highs by seven issues.

Although Dow-Jones Industrial averages did not get into 105-6 area, they closed at 102.40 for a gain of 2.95 points over previous week. These averages also hit high of week at 102.51 on Saturday. Fact that utilities stiffened visibly and that rail group also showed signs of strengthening up was taken as a favorable indication for the whole market structure.

Amusement group soared to 25% on largest volume in nearly four months. Group averages closed at 25 for a gain of about 1 1/2 points. Low mark for group was only fractionally under close of preceding week.

Low Top Performer
Leaders in amusement group during past week were Loew's common, Eastman Kodak and Radio Preferred B. Loew's reached 1933 high level at 35 1/2 at close, while others established new 1934 marks.

Loew's gained 2 1/2 points on week, and volume was largest in many weeks. Stock started right at first of week as though going places and never dropped down to even the high level of preceding week. Low point for Loew's was 33. Earnings report, showing net of \$4.50 a share on common, undoubtedly increased favorable sentiment for this bellwether of amusement group. Loew's preferred recorded a new high for year at 102 1/2 on Saturday, and showed a gain of 2 points. Old 1934 top was at 100 1/2, reached previous week.

Radio B hung up a new top at 35 1/2, where it closed at a net advance of 3 1/2. Low for week was 32 1/2. Activity in this issue picked up on climb, being greatest since mid-October. Radio preferred A also went to a new high for 1934 at 49 1/2, where it closed. Stock was up 3 points on week. Radio common followed the same path, preferreds and gained fractionally to close at 6.

Eastman Kodak made a new 1934 high at 116, where it closed for an advance of 6 1/2 points. There was considerable increase in trading in this high-priced stock. The preferred of this company wound up week at 142 1/2 for a gain of 7 1/2 points. It touched 143 during week, where it was only four points from year's peak. Present bullish activity in Eastman Kodak shares undoubtedly is attributable to report that company recently sold a part of its 10,000,000 ounces of silver to the government. Amount involved is not known, but company is said to have received 50.01 cents per ounce.

Favorable figures for nine months as compared with same period of last year is reported to be responsible for strength in P. dio Corporation shares. Many are expecting Radio common to more fully reflect this strength if bullishness continues.

(Continued on page 23)

U Takes Irene Biller From Showcase for Term

Hollywood, Nov. 26.

Universal has handed a long term contract to Irene Biller, for seven years Hungarian operetta star, acting her into 'The Great Ziegfeld' as her initiator.

William Anthony McGuire saw the actress in her performance of 'By Candlelight' at Pasadena Playhouse, tested her and as a result she was immediately pacted by Carl Laemmle.

Yesterday's Prices

Sales	Col. Pict.	High	Low	Last	Net
1,200	59	8 1/2	8 1/2	8 1/2	- 1/4
1,500	59	8 1/2	8 1/2	8 1/2	- 1/4
1,500	59	8 1/2	8 1/2	8 1/2	- 1/4
400	59	8 1/2	8 1/2	8 1/2	- 1/4
21,000	59	8 1/2	8 1/2	8 1/2	- 1/4
8,300	59	8 1/2	8 1/2	8 1/2	- 1/4
1,800	59	8 1/2	8 1/2	8 1/2	- 1/4
1,100	59	8 1/2	8 1/2	8 1/2	- 1/4
30,000	59	8 1/2	8 1/2	8 1/2	- 1/4
2,400	59	8 1/2	8 1/2	8 1/2	- 1/4
2,400	59	8 1/2	8 1/2	8 1/2	- 1/4
CURB					
100	12 1/2	12 1/2	12 1/2	12 1/2	- 1/4
BONDS					
337,000	104	104	104	104	- 1/4
3,000	104	104	104	104	- 1/4
2,000	104	104	104	104	- 1/4
30,000	104	104	104	104	- 1/4
32,000	104	104	104	104	- 1/4
30,000	104	104	104	104	- 1/4
14,000	104	104	104	104	- 1/4

• New 1934 high.

Second Sennett Suit Against Widow Mack Sets Hurts at 35G's

Los Angeles, Nov. 26.

Unable because of his trip to England to locate his first damage suit against Myrtle Mack for injuries assertedly received in the Arizona auto wreck which snuffed out the life of Charles Mack of the 'Two Black Crows,' in January of this year, Mack Sennett has filed new action, demanding \$35,500. Complaint says Sennett had his chest badly smashed when the car, carelessly driven by Mrs. Mack, it is alleged, turned over at high speed. Of the damages demanded, \$10,000 is figured as loss on two pictures Sennett claims he was prevented from making because of his hurts.

Prior damage suit by Moran, Mack's partner, also injured in the wreck, was decided in Mrs. Mack's favor.

BASSLER HEAD READER ON FOX YARNS IN N. Y.

Hollywood, Nov. 26.

Bob Bassler has been shifted east by Fox to become head of the New York reading department, working under Thomas Costain, eastern story editor, who recently replaced Hunter Lovelace. Bassler was formerly a film editor and has been in the Fox studio story department as assistant to Julian Johnson. He is replaced by Carl Tunberg. Job of assistant to Costain in New York goes to John Mott, former secretary to Winfield Sheehan. Gordon Wiles, former art director, who has been attached to the Fox scenario department, goes on loan to George White to prepare a series of sketches for the next 'Scandals.'

Jones, McNutt Reunite, Team on Par's 'Target'

Hollywood, Nov. 26.

Writing team of Grover Jones and William Slavens McNutt has been reunited at Paramount, where they are scripting 'Target.'

Scriveners worked as a team for six years and were given a writing, directing and producing contract with the studio two years ago. Under the deal they produced one picture. Subsequent illness of Jones held the contract in abeyance. Current assignment of the Annapolis story is for writing only. L. D. Lighton will produce.

L. A. to N. Y.

- Hal Horne.
- Charles Irwin.
- Maj. Albert Warner.
- Gradwell Sears.
- Andy Smith.
- Rosita Moreno.
- Maj. John Zandt.
- Elmer Black.
- Allie Wrubel.
- Pat Patterson.
- Rudy Vallee.
- George Arthur.
- Pete Fritch.
- Arthur Jacobs.
- Richard Berlin.
- J. T. Abeles.
- Hal Rosson.
- M. C. Levee.

Brown Walks on B.I.P.

Hollywood, Nov. 26.

Rowland Brown returned from England last week where he was contracted to make a picture for British International but walked. He brought back with him a yarn which is being considered by both Metro and Walter Wanger.

THREATEN FED'L PROBE ON PIC HOUSE RENTS

Los Angeles, Nov. 26.

Threats of a Federal probe of picture house rentals on the Pacific coast that may be extended to other branches of the industry are being made by a group of theatre landlords. Reductions have been brought about largely through pleas that industry conditions did not warrant a continuance of contract rentals.

Landlords are already lining up Republican Congressmen in the southern California area and demanding that pressure be exerted to bring about a thorough investigation into their charges. Movement had its inception in Orange county and is now rapidly spreading all over the southern part of the state.

Reduced theatre rentals are blamed mostly on circuits which have in some instances used the moving threat as a leverage. Owners of theatre buildings have become pretty much fed up on these yarns and pleas and are directing attention of the Congressmen to continued high salaries being paid stars and executives in the production end of the industry. Heavy fees reported paid to trustees and receivers in various circuit bankruptcies throughout the country are also held up as refuting claims that the biz cannot survive if rentals are maintained at a high level.

Inside report is that landlords are seriously considering pooling their interests and making an intensive drive for a thorough probe into these phases of the industry by the next Congress.

It is estimated that theatre rentals in southern California have been clipped several hundreds of thousands of dollars in the last couple of years, and landlords are out to know why such a condition has been brought about.

Scrap 'Marie,' Mull Tuner as First WB For Marion Davies

Hollywood, Nov. 26.

Marion Davies and Warners have decided against 'Marie Antoinette' as a starter for Miss Davies at Burbank. Studio and player now favor a musical with Busby Berkeley choice for direction. Ideas are being submitted by writers on the lot with the selection expected to be made next week.

Carlyle Jones has been made publicity director of the Cosmopolitan unit.

Three Scribes on Set to Put 'Rumba' in Stride

Hollywood, Nov. 26.

During its two weeks in production, Paramount's 'Rumba' has been receiving a rewrite treatment with three writers working on the act.

Rewriting has so changed the story that the studio is now looking for a fast scrivener who can write an entirely new ending to the picture as the old one is now impossible. Picture has two weeks to go before completion.

N. Y. to L. A.

- Max Lief.
- Nunnally Johnson.
- Ward Morehouse.
- Miriam Hopkins.
- Abe Lastfogel.
- Frances Arms.
- Burns and Allen.
- Guy Renzie.
- Billy Kosch.
- Jack Haley.
- Caraco.

Inside Stuff—Pictures

A print of Walter Wanger's 'President Vanishes' reached New York a few days ago without benefit of a certificate of approval from Joseph Breen, but also, according to Hays' sources, without the stigma of a banning order from the Hays organization. Reports that Breen had okayed the picture and Hays overruled him were denied. Haysites declaring passage of the picture is strictly a Coast matter and there was no reason for presuming it wouldn't get a seal.

Meantime, the picture was screened in New York, some Haysites seeing it but offering no comment, although one inference unofficially was that all the fuss about approval of the picture by the Hays administration looked like a lot of publicity by the Wanger people. From one quarter it was intimated that although Breen may issue a certificate of approval under the production code it might not be unlikely that the Hays' organization was taking cognizance of subject matter which was not as kosher for the screen as desired, since it deals with kidnaping of the president and includes characters fashioned after John D. Rockefeller, Sr., William Randolph Hearst and others.

Before the picture was brought into New York, Wanger cut about a reel from its original composition. It will be given the censors possibly some time this week.

While his wife was confined in a Hollywood hospital fighting for her life, following a major abdominal operation, Vince Barnett did the traditional laugh-clown by going on with his comic antics in the Paul Muni picture, 'Black Hell.'

Player declined the studio's proffer of time off, saying he preferred to work during the crucial hours of waiting, while word of Mrs. Barnett's condition was flashed to the set at intervals. On the operation table over two hours, her recovery seemed dubious, with Dr. Frank Nolan standing by to give a blood transfusion as soon as the patient's condition permitted. Pat Moriarity and J. Carroll Nash, fellow players with Barnett in the Warner feature, stood ready at the hospital for voluntary blood transfusions in case they were required.

Metro thinks it found a sleeper in 'Sesqui' at the initial preview and will build the picture as a special. John W. Considine, Jr., who produced, and Chester Franklin, director, worked on it for more than a year with weather and other elements against them throughout.

Cast at present is not heavy on marquee names, strongest being Jean Parker, but likely that studio may reshoot some to inject Robert Montgomery and Lewis Stone into the yarn. Meanwhile, release date, set for December, has been withdrawn and studio is trying to figure out a plan to exploit it as the 'ace' of the season.

Prior to the preview no one at the studio paid much attention to it. But when the trade reviewers and film mob figured studio had something in the picture, the whole Culver City plant started taking bows.

Another point in the N. Y. Operators (306)-Allied Operators warfare on the Greater New York exhibition front has been won by the State-chartered union, Allied. The reversal in Albany of the decision of nearly a year ago, ordering a dozen Greater N. Y. indie houses to restore 306 men to booths, was obtained by Harry Sherman, when president of 304, after complaint to the Regional Labor Board that 306 men had been thrown out in favor of Allied ops, who were being paid under the scale. Recently Allied obtained restraining orders stopping 306 from mass picketing, interference in front of or near theatres and from alleged violence and intimidation. Meanwhile, cross-picketing continues, with the squawk-bearers limited to two in front of all houses.

Richard Watts, Jr., film critic of the N. Y. Herald Tribune, who also edits the Literary Digest's film page under the nom-de-plume of 'Argus,' is being exploited by the Lidtigest as the leader-offer in Variety's film critic's box score.

This is part of the Digest's direct-by-mail campaign to all American exhibitors requesting opinions on the weekly's AAAA rating system, using the 4-A's as superlative approval, similar to the four-star system. An asterisk additionally indicates if the films are recommended by the mag for children.

Expiration of the current Ann Harding contract at Radio probably will find her free lancing, with a part time tie to 20th Century. When Darryl Zanuck made 'Gallant Lady' last year with Miss Harding it was reported at the time she was signing permanently with the Schenck-Zanuck combo.

Miss Harding is said to be worn down, physically and mentally, through worry over the failure of Radio to find hit stories for her. Excess concentrating on finding material for Katharine Hepburn may also be a factor in the decision of Miss Harding not to repeat.

Mrs. Irene (Lew) Leslie, in New York, states that she wishes her husband did close that film deal with British International Pictures for the filming of 'Blackbirds,' but the deal's still hanging fire. Report from London mentioned a \$75,000 consideration and, as result, the song and book writers of 'Blackbirds' who have funds due them have been after Mrs. Leslie for their share, on the strength of the reported BIP film deal. That's not closed, however, matter of terms and other considerations holding it up.

Name at one of the big studios is boiling because his bosses docked him for taking four days as a period of mourning for his mother. Rather than see the picture, in which he is working, held up too long he waived the customary week of mourning observed by his faith. Anxious to make up for the loss of time, player toiled long and hard, only to learn later that four days' pay had been deducted. Star has a long term contract with the studio.

Refusal of Evelyn Venable to accept a new pact from Paramount, calling for a salary tilt of \$250 a week, resulted in the actress grabbing a deal with Fox at \$1,600 per week for three weeks in 'The Little Colonel.'

Differences of \$200 a week curdled the Par deal as actress' agent held out for \$600 against the studio's offer of \$600. Neither would budge so Miss Venable walked, getting her Fox break the next day.

Officers of the newly set-up Radio City Music Hall Corp. are W. G. Van Schmus, president; Webster B. Todd and Leon Leonardoff, v.p.; Gus E. Eysell, secretary; R. V. Downing, treasurer. Board will probably include all these, in addition to three representatives of Rockefeller Center and two representatives of the Radio Corp. of America.

Since Oct. 11, 33 former members of the Academy, who left the organization for various peevish, have been reinstated. Plus this the Academy has three new members. Some of those reinstated were actors and writers who walked when the guilds were formed.

Another film company is reported changing its ad agencies shortly, reverting to an outfit which formerly handled its national space placement.

Gaumont-British's U. S. national advertising has been closed for placement through the J. P. Muller agency.

MIDWEST GIVEAWAY WAR

Gift Night Case Handled Wrong, Sez Code Auth.

Minneapolis, Nov. 26. Harry Dickerman and Sharon & Levy, local independent exhibitors, have been victorious in the first round of their fight to prevent the grievance board here from stopping their lottery gift nights. Acting on their appeal from the board's cease and desist order, the Code Authority has sent the case back to the board for a rehearing.

In the meanwhile, A. G. Baldwin, showman mayor and police department head, has stepped into the controversy between a few of the exhibitors and the board and ordered all theatres to stop holding lottery gift nights. However, the code is that the mayor was impelled to act thusly because show houses by the wholesale were planning to hold turkey lotteries and that after the holidays he will rescind the order. Accordingly, Dickerman and Sharon & Levy declare that they will continue with their fight. Besides, Dickerman says he means to "carry through" for the principle of the thing, if for no other reason.

Hearings Wrong

S. P. Halpern, attorney for the respondent exhibitors, made personal appearances before the Code Authority in New York and Code Administrator in Washington, protesting against the manner in which the local board conducted the hearing. He raised the point that those deposed upon the complainant, the Lake Amusement Co., independent chain operators, the burden of proving that its theatres are in competition with those of the respondents. The houses in question are located from five to nine miles apart in Minneapolis and Halpern contends that there cannot be the necessary unfair competition because no competitive situation exists. He also argued that no effort was made by the complainant to prove such existence.

In sending the case back for a rehearing, the Code Authority sustains Halpern. It says: "The record discloses that the question of competition between the complainant's theatres and the respondents' theatres was not raised. Unless such competition is established the complaint must be dismissed."

Rachman Off Possible Pardon List in Omaha

Omaha, Nov. 26. Plea of Jule Rachman, former exhibitor, which was announced as set for the session of the state pardon board meeting Dec. 12, has been scratched from the list of cases to come up for consideration. Secretary of State Harry Swanson, member of the board, said the body agreed unanimously to strike off the name of Rachman.

Rachman's plea for pardon was on a list of proposed cases submitted by State Probation Officer N. T. Harmon. Swanson said it is often the case that names are stricken from this proposed list before the date of the meeting. The plea was instigated by letters from several prominent Omahans in Rachman's behalf.

At the prison Rachman has been in charge of entertainment. He served about a year and a half of two 15-year sentences running concurrently, stretch imposed for slaying of two cousins, Sam and Harry Goldberg, in a business dispute.

No opposition to the plea had yet been voiced when the action of the board was taken.

Md. Censors' 9G Profit

Baltimore, Nov. 26. The Maryland State Censor Board profited \$9,000 for the year ending Sept. 30, according to Marie Preston, secretary of the board.

Don't Shoot!

Los Angeles, Nov. 26. Checking checkers is risky biz in Downey, just out of L. A. Shadower aroused suspicion of Mrs. Earl Young of the Meralta theatre, who called sheriff's office. Lad cooled for several hours before law let him go. Dub rosa auditors figuring how to throw off that stickup look.

EXHIBS RESIST BOOTH PAY TILT

Los Angeles, Nov. 26. Indie theatres here operating with non-union projectionists, at wages a considerably below the standard established in comparable houses that employ union operators, will resist any attempt on the part of NRA enforcement excess to force them to tilt the weekly pay check, even to the extent of resorting to injunction, if necessary.

At a meeting of the directors of ITO a few days ago strong resolution of protest was adopted against NRA attempts to force them to pay projectionists the higher scale, and steps taken to start a war chest in the event the issue reaches the courts.

Legal Technicalities Protecting Status Quo, Exhibitor Declares

Minneapolis, Nov. 26. Local independent exhibitors are irked because the local zoning and grievance board apparently has taken no steps to set up zoning and protection schedules. Benny Berger, large independent chain operator and former president of Northwest Allied States, declares that he is going to ask the independents' organization to protest to the White House and seek President Roosevelt's intercession in the matter.

Berger points out that comparatively few Minnesota independent exhibitors have signed the industry code, that zoning and protection schedules must be set up before non-code signers can protest against the zoning and protection in the territory, that the board's course of action and policy are preventing independent exhibitors from getting prevailing schedules changed.

It is claimed by Berger and many other independent exhibitors that the schedules now in effect are those demanded by the Public Circuit and greatly favoring it to the indie's detriment. However, Berger points out, the indies are rendered powerless to protest or force the issue.

W. A. Steffes, president of Northwest Allied, says he isn't making any fight "right now" because he is confident that within six months the industry code will be tossed into the discard. He asserts he is confident that a Congressional investigation will be made early next year and will bring enough important revelations to light to result in the code's entire elimination.

Dawes in Farnol's Spot

George Dawes has been appointed Lynn Farnol's successor in charge of publicity for Sam Goldwyn in New York.

Dawes comes to the Goldwyn organization from the N. Y. World-Telegram, where he has been the past four years.

Donahue & Coe agency assumes the R. C. Music Hall, New York, advertising account Dec. 15 but will probably not move into Radio City until around Jan. 1. Agency will occupy quarters in the RKO building. Farnol will be in charge of the M. H. account on its switch from Lord & Thomas to D. & C.

EXHIBS VOTING ON GIFT STATUS

Entire Midwest Situation Awaits Decision of Chicago Theatres on Crockery and Other Free Souvenirs

EXCHANGES HANDS-OFF

Chicago, Nov. 26. Whether the midwest will go give-away completely or will do away with them entirely will be decided this week when the final vote is taken on the give-away matter. Ballots were sent out last week to all exhibitors to express written decision whether to continue the free dishes or not. According to the code the only way give-aways can be ruled out of the business is on a 75% majority of circuit houses and a 75% majority vote of independent theatres.

Dish and giveaway companies were in the field all last week campaigning actively among the independent exhibitors. There seems to be no question that the circuit houses will vote for the elimination of the free gifts to customers. But just the circuit vote is not enough. And from present indications it looks pretty difficult to get 75% of the indies to vote against the dishes.

Giveaway companies have built the Chicago territory to a \$500,000 annual gross with more than 150 theatres now giving away trinkets and kitchenware one, two or three nights weekly. Some houses have giveaways every night but Saturday, Sundays and holidays. Circuit houses such as Balaban & Katz, Essaness and Harry Balaban have been tossing in dishes with each dueat for the past two months. Milwaukee is now being invaded by the dish sellers.

Dishes generally cost the theatres 10c each, though some houses

(Continued on page 57)

L.A. BANK NITES REMANDED BY GRIEFERS

Los Angeles, Nov. 26. Holding that the testimony offered in support of four appeals against bank night convictions with cease and desist orders entered by the Los Angeles grievance board was so strong as to make it appear that due consideration was not given by the local tribunal to the question of competition, Code Authority has remanded four money giveaway complaints back for rehearing at this end.

C. A., in ordering the four cases reopened here, gave as its opinion that the right to bring a complaint under article V-E, Part 3, Sec. 1 of the code is a right given to a theatre to protect its own interests and not a right to a theatre to prevent bank night, lotteries or other similar schemes.

Issue of competition is jurisdictional? C. A. holds, and must be resolved into the affirmative before the local boards can make any determination in favor of a complainant and enter a cease and desist order.

Bank night cases remanded here all originated in nearby towns, with the exception of direct competition in most instances sharply challenged by the respondents although little evidence along these lines was introduced when cases were originally heard here several months ago.

Local grievers will rehear the four cases tomorrow (Tuesday).

U.S. Survey Soon to Find Out What Makes Film Stay-Awayers

Jit Flicks Tabu

Portland, Ore., Nov. 26. Code officials here have ruled that no more 5c. admissions for children would be allowed.

Cases were decided against Bob White's Oregon, Ames and Yeager theatres.

ROSENBLATT IN TWO NRA JOBS

Washington, Nov. 26. Future control of the amusement division of the National Recovery Administration was a matter of conjecture today following last week's formal announcement that Divisional Administrator Sol A. Rosenblatt will assume charge of code compliance machinery.

Rosy and S. Clay Williams, chairman of the National Industrial Recovery Board, were in disagreement over the length of the former's incumbency while Deputy Administrator William P. Farnsworth took over more and more of the division's film code problems.

Definite indication that Rosy will quit his divisional administration to handle the new job was given by Williams in announcing the promotion of the film code author, but the formal administrative order stipulated that Rosy will, for the present at least, continue to all two jobs.

Explaining that no definite arrangements have been made yet, Williams said ultimately Rosy would withdraw from amusement work because the compliance job would be such a large burden it would be impossible to split time between the two assignments. Rosy gives no indication, however, that he feels such a step will be necessary and implies he will relinquish his present post only when he steps out of the NRA altogether.

While lacking the title of division boss, Farnsworth is assuming more of the executive functions and taking on more detail. As compliance job grows, it is expected he will become divisional administrator in fact if not in name. There is no doubt that when Rosy departs for private life Farnsworth will fill his shoes.

Rosy Will Scrutinize N. Y. City Conditions

Washington, Nov. 26. Before shoving off on hurried trip to the Coast, Divisional Administrator Sol A. Rosenblatt agreed to take personal hand in efforts to stabilize wage and hour arrangements in New York film houses.

With his special exhibitor labor committee in hand, Rosy said he will devote a day following his return to discussion of means of stabilizing pay and employment conditions in metropolitan theatres. Asked committee to preserve status quo until his arrival and requested all propositions be reduced to writing to speed negotiations.

C.A. Huddles on Coast

Hollywood, Nov. 26. John C. Flyn, secretary of the Code Authority, planned in from New York Sunday (25). Will remain for the week conferring with Sol A. Rosenblatt, who arrives here Wednesday (28) on agent and 5-5 actor-writer code.

Will also confer with Major J. O. Donovan, his representative here, on enforcement of various phases of the extra code.

Hollywood, Nov. 26. Carl E. Milliken, secretary of the Hays office, predicts that within the next few months a country-wide house-to-house canvass will be made to find out why more than half the population of the United States does not go to picture theatres.

Hays office exec states that the survey will not be made by the Hays office but can be expected to be made by social service groups, friendly to the industry. With outsiders making this country-wide query, he says, an opportunity will be thus given squawkers against pictures to talk turkey, a fact that could not be expected if the industry made the survey.

Milliken believes that the canvass will show a heavy percentage of the country not going to pictures at all, staying away for several reasons. Among the chief causes, he says, is the feeling among some people they are too highbrow to go to films, with this element still believing that nothing worthy of their mentality ever goes on celluloid.

Fear Family Offense

Another is that, despite the recent so-called cleanup following the religious campaigning, that there is still a big faction who stay away and keep their families from picture attendance for fear of being offended by some off-color scene or dialog.

Another reason for some losing the film-going habit is the radio influence.

The two first stay-at-home groups offer the greatest field for missionary work, according to Milliken. The survey will be cross-sectioned in such a way, Milliken says, in order that complaints against films of the country at large will be spotted by territories and then by a follow-up educational system these persons will be barraged with facts to the effect they are wrong in their condemnation of pictures.

Faulty Few Hurts All

As Milliken sees it, pictures on the whole are condemned by some persons for the faults of a few. "A person sees a play he doesn't like but he doesn't stay away from the theatre thereafter on the theory that all plays are bad," Milliken pointed out. "Same is true of books. Yet this seems to be the psychology of many people who are among the vast army of pictures' current enemies. This element is antagonistic to films in general because, possibly a picture they saw was bad, or more was not to their liking."

Milliken is currently on the Coast gathering additional material for use by the various Picture Appreciation groups throughout the country.

Transfer of Theatre To His Wife Does Not Invalidate Pic Deal

Rochester, Nov. 26. Transfer of the Majestic theatre by Morris Zimmerman to his wife, Rose, is invalid in its effect on operation of existing film exhibition contracts, the Buffalo local grievance board of the Code Authority ruled.

M-G's Buffalo office claimed the transfer was a subterfuge to terminate Zimmerman's contract with Metro made in November, 1933. The board held the contract was a valid instrument and must be executed by Zimmerman and his wife.

Testimony indicated that since December Mrs. Zimmerman had been operating the theatre on a transfer from her husband, who still took the theatre while Mrs. Zimmerman would them.

The Majestic is owned by a corporation in which the Zimmermans are reputedly large stockholders.

Joe Penner Stage-Screen, \$39,000, Chi.; Olsen-Johnson Up Oriental, \$20,000; We Live Again's Femme Draw, 22G

Chicago, Nov. 26. Overdose of stage shows through the loop is hurting gross possibilities this week. Very little appeal for women at the bulk of the downtown spots, particularly in the vaudeville theatres. Only chance for romance for the dames is at the long-run houses on such pictures as 'We Live Again,' which is doing fine in the minor category. 'Woman Knows' and 'Merry Widow.' Holiday this week will cause a rearrangement of schedule for the Palace, which will keep the current show only six days on the holiday (Thursday) with 'Anne of Green Gables' which is pencilled in for two weeks.

Estimates for This Week Apollo (B&K) (2,000; 35-45-65) —'Not My Kind of a Hero' (MG). Every much expected here. Maybe \$6,000. 'Captain Hates Sea' (Col) wallowed in mire last week for bad \$400.

Chicago (B&K) (3,900; 35-55-75) —'College Rhythm' (Par) and stage show. Joe Penner on the rostrum in the flesh in a noisy wallow. Started off under expectations. At present pace indications are for \$39,000, an increase over the past few weeks but somewhat disappointing on an entire basis. A good appeal. Last week was b.o. death at \$35,800 for 'Happiness Ahead' (WB) and Ted Lewis band on stage. Garfield (B&K) (2,000; 35-55-65) —'Night of Love' (Col) (6th week). Advertised as final session. Pace around \$6,700 last week and will stick over \$4,500 currently. Oriental (B&K) (3,900; 25-35-40) —'Student Tour' (MG) and Olsen and Johnson unit on stage. Admittedly weak picture so that it's entirely Olsen-Johnson for the receipts currently. Upping the take above recent grosses to \$20,000. Doing five shows a day in this house, the first time in years that this act has not played the Palace in the loop. Last week was only so-so at \$15,200 for 'Howling Dog' (WB).

Palace (RKO) (25-35-55) —'Kentucky Kernels' (Radio) and vaude. On six day week maybe \$13,000, fairish. Last week (seven days) \$14,700. 'The Captive Heart' (WB) —'Roosevelt Bill' (1,500; 25-35-45-65) —'Merry Widow' (3d week). Had good stay of it; doing line \$13,200 last week and above \$9,000 recently. 'Flirtation Walk' (WB) comes in on Wed. (28th). State-Lake (Jones) (2,700; 20-25-30) —'Gridiron Flash' (Radio) and vaude. May make \$12,000. Last week was off as 'Young and Beautiful' (Mono) got \$12,900. United Artists (B&K-UA) (1,700; 35-55-65) —'We Live Again' (UA). With little competition around the loop this fear-jerker is getting a smart play and will finish the first session to around \$22,000 or over, neck and neck, with 'We Live Again' which will stick to bed \$ when the Cantor picture, 'Kid Millions' (UA) arrives.

Harvard Puts Yuletown In Box Office Mood; 'It's a Gift' \$11,000

New Haven, Nov. 26. Yale-Harvard football week-end a swell booster for film houses with ropes up all around. Roger Sherman has been advance-campaigning 'Flirtation Walk' (WB) and will bring it in Wed. (28th), (11:00). Ren bill to five days. Paramount doing outstanding business, with 'It's a Gift' (Par) and stage show breaking even on the credit. Estimates for This Week Paramount (Publix) (2,348; 35-50) —'It's a Gift' (Par) and 'Let's Smile Again,' stage revue. Week-end S.R.O. and holding steady for possible over \$11,000 last week. Limehouse Blues' (Par) and 'Young and Beautiful' (Masco). Biggest Sunday biz in weeks clinched nice \$600. 'Painted Veil' (MG) and 'Hell in Heavens' (Fox). Looks like Garbo is running second money here, but week-end shows still nice enough. Last week 'We Live Again' (UA) and 'Positive Lady' (Col) oke at \$9,500. Roger Sherman (WB) (2,200; 35-50) —'Girl of Limberlost' (Mono) and 'Kentucky Kernels' (Radio). May pull a fair \$8,000 on five days. Last week 'Gentlemen Are Born' (WB) and 'Kansas' (WB) did not do. Nothing to write home about at \$4,800. Bijou (Loew) (1,500; 25-35) —'Captain Hates Sea' (Col) and 'Boy on Wall' (Col). Oke to nice \$3,200. Last week 'Marie Galante' (Fox) and 'One Exciting Adventure' (U). Better than fair at \$3,000.

2 One-Day Records Chicago, Nov. 26. B. & K's Chicago theatre hit a new high and low in one day with Jackie Cooper in person and Peck's Bad Boy (Fox) on the screen. House grossed \$3,500 up to 6 p.m. and did but \$700 for the two and one half performances after the evening price change.

W.&W. PERSONAL UP SEATTLE, DOUG SR. OK

Seattle, Nov. 26. Many out-of-towners in town this week for the big local football battle brings better b. o. to all first run spots. The weaker the Orpheum is getting major trade from out-of-the-way points, for that name Orpheum means something to all visitors. Another reason for Orph stepping to the front with a bang is the personalities by Wheeler and Woolsey. Pix by these comedians always combine okay with vaude, but in solo spots are so-so. With the comedies on stage in addition to their 'Kentucky Kernels,' it's a natural. Paramount has a real attraction in 'What Every Woman Knows' and Jules Burian stage show, so his looks improved. 'Don Juan' at the Blue Moose, moved there because it didn't look strong enough for the Music Hall, is proving that there are still some who turn out to see Douglas Fairbanks, although he is far from the first attraction. He has Mary Kay and his hobnobbing with royalty. Opening shows curiosity has something to do with the b. o., which is pointed for a good though not big figure. 'One Night of Love' goes into fourth week, with no end yet showing. Thanksgivings comes into Or-

Third Vaude Policy in Minneapolis; 'Rhythm' Buddy Rogers Band, \$16,000

Minneapolis, Nov. 26. Even though the winter's first cold wave is imposing demands upon the pocketbooks of house-holders who must purchase fuel, the folks apparently still find plenty of the wherewithal to buy entertainment. Town has more stage entertainment in the loop than at any time since the 1929 boom times or before. Along with the State and Orpheum there's the 1,900-seat Palace which got going Saturday with its new policy of five vaudeville acts plus first-run pictures at 25c. top. There's also the Drama Festival at the Shubert and stock market very performance. Maxie Zugfeld 'Follies' are underlined for the Metropolitan. Estimates for This Week Century (Publix) (1,600; 25-35-40) —'What Every Woman Knows' (MG). Picture is only so-so and competition murderously. May take \$5,000. Last week, 'Affairs of Ceilins' (UA), \$4,000. Light. Orpheum (Singer) (2,890; 25-35-40) —'One Night of Love' (2nd week) and five new vaudeville acts, including Que Van. Whole town apparently has been fighting to gain admission to see this one. Held over for one week. Momentarily film along at high tide and Friday bigger than corresponding day of first week. Around \$11,000 and indicated for six days, house changing on Thursday (29) this week. First week, \$19,000. 'State' (Publix) (2,500; 25-35-40) —'Buddy Rogers and His Buddy' Rogers and band on stage. Big and powerful box-office show. Rogers a card and picture also no mean magnet. Competition with 'Kid Millions' in Madison, Wis., over the week-end for the Minnesota-Wisconsin football game, house was packing 'em in. Should breeze through to big

phum reckoning only, as other houses change Thursday. Estimates for This Week Blue Moose (Hamrick) (1,000; 25-35) —'Don Juan' (UA). Trying for the Doug fans of old, with indications fair for \$3,500. Last week 'Gay Divorcee' (B&K) (1,000; 25-35-60), okay. Pix ran two days short of five weeks. Dandy run. Coliseum (Evergreen) (1,900; 15-25) —'The Big Game' (WB) and 'Harriet Express' (Par) dual. Great combo, headed to land a good \$3,900. Last week 'Dames' (WB) no go, three days and pulls, only \$1,100; 'Owl' (UA) and 'Stimulant' (UA) (MG), dual, four days, \$2,300, for week's total \$3,400, slow. Fifth Ave. (Evergreen) (2,400; 25-35) —'The Big Game' (WB) and 'Fair' \$2,200 for six days. Pulled to give 'College Rhythm' (Par) an eight-day stay. Last week 'Evelyn Prentice' (MG), eight days, \$11,500, good. Liberty (J-vH) (1,900; 15-25) —'One Night of Love' (Col) (4th week). Big buy here of holdover, \$6,000. Last week, same film, \$5,300, big. Music Box (Hamrick) (950; 25-35) —'Hat, Coat and Glove' (Radio) and 'Girl of Limberlost' (WB) (1st week). Title of first pic changed locally to include the word 'Murder' added to the title, expected to put more kick into it. 'The Big Game' (WB) (1st week). Last week 'Wednesday's Child' (Radio) and 'One Exciting Adventure' (U), dual, slow, \$2,400. Music Hall (Singer) (2,900; 25-40) —'Transatlantic Merry-Go-Round' (UA). Big campaign helping, seems due to reach a good \$7,000 for the eight days. Last week 'Great Expectations' (WB) (1st week), slow, yanked after five days, \$3,100, bad. Orpheum (Hamrick) (2,700; 25-35) —'Kentucky Kernels' (Radio) and 'Five Bert Loyal' (WB) (1st week). Wheeler and Woolsey in person. Owen Sweeten band and m. c. heading this spot for the big coin. Doing the town's big with lines first three days and steady holdouts. A wow \$12,500. Thanksgiving holiday further helps this house. Last week 'Desirable' (WB) (1st week), dipped somewhat, but good at \$7,200. Paramount (Evergreen) (3,100; 25-35) —'What Every Woman Knows' (MG) and '365 Days in Hollywood' (WB) (1st week). Jules Burian (Par) and m. c. Cushman unit show. Big value this week, with Helen Hayes proving a real draw here, indicates a big \$7,000. On and on for three and a half hours. Last week 'Marie Galante' (Fox) and 'Ladies Should Listen' (Par) dual, and stage, \$7,100, okay. MECHANIC BACK IN BALTO Baltimore, Nov. 26. Morris Mechanic, owner-operator of the loop first-run New, back from a visit to his mother, a resident of Palestine. While in Jerusalem, Mechanic founded a scholarship at the University there.

'Imitation of Life' Shooting Roxy to Big \$45,000; 'Rhythm' \$35,000, H. O.; 'Galante' \$15,000

Biz Is Better Washington, Nov. 26. Reflecting better business, Internal Revenue Bureau last week reported government garnered \$1,496,192 in admissions taxes during October. Total was \$373,855 higher than levy yield during the same month last year.

One of the best theatre holidays of the year, Thanksgiving, comes around this week, and most New York theatres are fortunate enough to have attractions that should mean something at the holiday scales. Current smash is 'Imitation of Life' at the Roxy. With Thursday (29) to help, house has a chance to hit a terrific \$15,000 this week. On Sunday (26) the Fire Department made the theatre stop selling tickets between 7 and 8 p.m. Picture holds over.

'FLIRTATION' 22G; GARBO, 20G, WASH.

Washington, Nov. 26. The old ballyhoo worked this week. 'Painted Veil' and 'Flirtation Walk' were both naturals for heavy exploitation and the lads gave 'em full measure which they are getting back with interest. Garbo angle was driven home along lines of Swedish sphinx gets human for a change. Critics came through after preview with flock of adjectives and with usual Garbo rep. Palace is headed for sock \$20,000.

Estimates for This Week Fox (Loew) (3,434; 25-35-60) —'Marie Galante' (Fox) and vaude. George Jessel some help on stage, but pic is no draw. Maybe fair \$21,000. Last week 'Evelyn Prentice' (MG) collected glorious \$27,000. Earle (WB) (2,424; 25-35-40-60) —'Flirtation Walk' (FN) and vaude. 'Walk' ballyhoo into sock \$22,000. Last week 'Lost Lady' (WB) and 'Waring's Pennsylvanians' no panic at \$18,000. Palace (Loew) (2,363; 25-35-60) —'Painted Veil' (MG). Garbo plus bally on her warming up at last shooting at beautiful \$20,000. Last week 'Mrs. Wiggs' (Par) held up to fair \$14,000.

Keith's (RKO) (2,530; 25-35-60) —'Wednesday's Child' (1KO). Came in at \$10 and did \$15,000. Last week get fair \$4,000 for six days. Last week 'Caravan' (Fox) lasted four and half days to tune of light \$2,300 without benefit of week-end opening. Met (WB) (1,583; 25-40) —'Du Barry' (WB). Nice reviews but being off mainstem stamps it as not to make much. (24th week). Maybe o.k. \$3,200. Last week 'Lemon Drop Kid' (Par) fair \$3,000. Columbia (Loew) (1,263; 25-40) —'Merry Widow' (WB) (11th week) satisfactory \$3,000 after two big weeks at Palace. Last week '365 Nights in Hollywood' (Fox) took fair \$3,000.

Brooklyn Speckled; 'Lil Friend' \$17,000 Brooklyn, Nov. 26. Spotty biz in the movie emporiums in the downtown sector. Paramount has 'Gentlemen Are Born' which goes out tomorrow with 'Flirtation Walk' stepping in. The Powell-Low flicker 'Evelyn Prentice' at the Loew's (M) is so-so. Last week 'Lil Friend' (WB) in person with Rubinoff and radio-stage revue violanated. 'Transatlantic Merry-Go-Round' (UA) to a sentimental \$3,000. Picture is building beyond the original estimate. Estimates for This Week Paramount (4,400; 25-35-50-65) —'Gentlemen Are Born' (FN). Should produce in vicinity of \$10,000, mild. Last week 'St. Louis Kid' (WB) did \$15,900, weak. Fox (4,000; 25-35-50) —'Little Friend' (WB) and stage show. Going big for \$17,000. Last week 'There's Always Tomorrow' (U) did \$12,000. Albee (3,500; 25-35-50) —'White Parade' (FG) and vaude. Flicker, which is work of Rian James, former Brooklyn Esquire columnist, got good reaction. Around \$19,000. Last week 'Mary-Gay' (Col) did \$13,000, blah. Metropolitan (3,000; 25-35-50) —'Evelyn Prentice' (MG) and vaude. In region of \$18,000, so-so. Last week 'Mary-Gay' (Col) did \$13,000. Eddie Cantor on stage grossed a terrific \$36,000. 'Evelyn Prentice' (MG) and vaude. In region of \$18,000, so-so. Last week 'Mary-Gay' (Col) did \$13,000. 'Jealousy' (Col). Around \$8,000, okay. Last week 'Six Day Like Rilder' (FN) and 'The Fix It' (Col) got \$6,000.

'College Rhythm' opened well at the Paramount and should see \$35,000 without difficulty. Last Friday (23) house brought in Eddie Paul and orchestra, augmented by a male choral ensemble of 16, on a quasi-return to the flesh. It's the eighth anniversary of the theatre and plan is to retain pit shows, bringing in Fred Waring for Christmas week with Bing Crosby's 'Here Is My Heart' and ending the 'Rhythm' picture a second week. Prices this week were cut to a 75c. top.

'Merry Widow,' which disappointed in its \$2 Astor run, is neck and neck with the 'Palace' in the gap, although latter has full stage show and higher scale. Indications point to \$35,000, or a little under, but no hot-cold cash. 'Menace,' at the Rialto, not so hot. Maybe no more than \$8,500, but 'Marie Galante,' at the Mayfair, is being held a second week, or part of a third, which is 'Flirtation Walk' on the holiday. It is 'Flirtation Walk' on the holiday which is spilling big ads. 'Gentlemen Are Born,' current, is so-so at only \$12,000.

'Marie Galante' (WB) (11th week) is still big, second week, but is being held for \$15,000. 'Gentlemen Are Born' (WB) (11th week) is still big, second week, but is being held for \$15,000. 'Gentlemen Are Born' (WB) (11th week) is still big, second week, but is being held for \$15,000. 'Gentlemen Are Born' (WB) (11th week) is still big, second week, but is being held for \$15,000.

Estimates for This Week Capitol (1,400; 35-75-85-110) —'Merry Widow' (MG) and stage show. No smash but all right up here after failure to excite at the \$2 Astor. Will be \$35,000, or just short of that. 'College Rhythm' (WB) (11th week) is still big, second week, but is being held for \$15,000. 'Gentlemen Are Born' (WB) (11th week) is still big, second week, but is being held for \$15,000.

Palace (1,700; 35-50-65) —'St. Louis Kid' (WB) and vaude. May take house up to \$12,000. Cagney name usually good on Broadway. Last week 'Lil Friend' (WB) (11th week) oke.

Radio City Music Hall (4,945; 40-60-85-99-110) —'Gay Divorcee' (Radio) (2nd week) and stage show. Retaining strength for holdover at \$35,000 or over. First seven days was \$26,800. 'Broadway Bill' (Col), which comes in Thursday morning (29), getting strong advance campaign.

Rialto (2,000; 40-55-65) —'The Menace' (Par). Mild and probably not more than \$8,500. Last week 'Marie Galante' (WB) (11th week) (Fox) surprisingly stout, \$10,000. Rivoli (2,200; 40-65-75-85-99) —'Kid Millions' (Goldwyn-UA) 3rd week. Strong support. Good for third week, house continuing to give it advertising support. Second week a trifle under hopes, \$35,400, but no squawks. 'Millions' goes out Dec. 1 (11:00) and 'The Fix It' (Col) (11:00) (London Films-UA) next.

Roxey (6,200; 25-35-55) —'Imitation of Life' (U) and stage show. Opened very strong and \$45,000, with holiday will be best house has seen in a long time. Stays a second and maybe a third week. 'Evensong' (H-P) last week turned out pretty good \$22,000. 35-55-85-85) —'Gentlemen Are Born' (WB). Luke-warm \$12,000. Last week 'Flirtation Walk' (WB) only \$10,700, title being partly blamed. 'The Menace' (Par) (11th week) —'Transatlantic Merry-Go-Round' (UA) and vaude. Not expected to go much above \$15,000, if that. Last week 'Monte Cristo' (UA) about \$17,000.

Paul Whiteman, 5 Days, \$18,000, Big; 'Painted Veil,' \$11,500, Pittsburgh

Pittsburgh, Nov. 26. Top books like \$18,000 at Stanley, where Paul Whiteman's band and 'St. Louis Kid' are holding court. That's for the abbreviated five-day week. On full week would have gone into higher brackets. Whiteman got rave notices.

'Painted Veil,' won surprisingly good reception consisting of fortnightly reports from coast and should get healthy \$11,500. Opening a bit off, but started to build spiritedly at night.

Thanksgiving week will see an other house in action, the Davis, which has been closed for more than a year. It opens to house 'The World Was for Fun' and promptly floods again upon completion of war flicker's engagement.

Estimates for This Week
Alvin (Harris) (2,000; 25-40). 'White Parade' (Fox) and stage show. Off in second session, with chances against more than \$9,000, maybe not that, for five-day hold-over period. Last week a record, with house holding every performance to roll up a sizzling \$14,500.

Fulton (Shea-Hyde) (1,700; 15-25-40). 'What Every Woman Knows' (MG). Opened Saturday (24) and stays only four days, house forced by previous contract to shoot in Peck's Bad Boy (Fox) (29). Quick booking of Hayes flicker made necessary by dull trade of 'Girl of Limberlost' (MGM), which management expected to linger.

As it was a week was even too much, about \$3,700, brutal. House was set to yank 'Girl' after four days but at last-minute decided to let it run out the stage week.

Penn. (Loew's-UA) (3,300; 25-35-60). 'Painted Veil' (MG). Should get nice dough at \$11,500. Last week 'Transatlantic Merry-Go-Round' (UA) and Thurston on stage all right at \$20,000.

Pix (Shaffer) (1,600; 15-25-35). 'The Flirt' (Fox) and 'Bowery Music Hall' (MGM) making house to make up its mind whether to close or stay open and vacillating policy, with frequent price raises and drops, making it confusing. Confusion isn't helping business any either. Maybe \$3,300 this week, maybe not. Last week 'Among the Missing' (Col) and vaude at the same.

Stanley (WB) (3,600; 25-40-60). 'St. Louis Kid' (WB) and Paul Whiteman on stage. Risk start augurs well for combination of names should shove it along easily to \$18,000, excellent for five days. Last week 'Gay Divorcee' (Radio) something of a dud, very big at just a bit better than \$10,000.

Warner (WB) (2,000; 25-40). 'Pursuit of Happiness' (Par) and 'Wednesday's Child' (Radio). 'Pursuit' raves for this dud, everybody agreeing that it's the best brace of films house has come up with in some time. Still not going anywhere, however. Last week 'Dr. Monica' (WB) and 'Million Dollar Ransom' (U) splendid at \$6,400.

WE LIVE AGAIN, 'FLIRTATION' PORT'S BEST

Portland, Ore., Nov. 26. 'We Live Again' got the heaviest exploitation pressure of the week and looks like topping the gross list, although in one of the burg's smaller houses, Parker's United Artists. Pic followed 'Transatlantic Merry-Go-Round' into the UA, which did a strong biz last week.

Another winner is 'Flirtation Walk' at the Broadway, following 'Evelyn Prentice,' which kept that house up to high average. 'Prentice' was exploited as success to 'Thin Man.'

Slump in stage show patronage, with vaude showing a lesser edge in boosting grosses. Principle seems to be that with the novelty worn off in this burg, there is too much similarity in all vaude and stage show presentations. Doubtful if Paramount's vaude added anything to gross of 'One Night of Love,' which needed no bolstering to run up extra biz.

On the other hand, the Paramount did extra biz on the vaude appeal recently with Long Tack Sam's Chinese unit and a weak pic, Chinese act had novelty. Orpheum's vaude is also slipping as a biz getter, with the b.o. barometer at that house affected more and more by pix appeal.

'Gay Divorcee' now grinding its

fourth week straight at the Music Box and may go five.

Estimates for This Week
Broadway (Parker) (2,000; 25-40) — 'Flirtation Walk' (FN). Keeping this house up to its high standard in recent weeks, easily \$7,000. Last week 'Evelyn Prentice' (MG), good at \$6,300.

United Artists (Parker) (1,000; 25-40) — 'We're Again' (UA). Answering to heavy exploitation pressure, may hold, first week strong at \$5,000. Last week 'Transatlantic Merry-Go-Round' (UA), did well with \$5,600.

Paramount (Evergreen) (3,000; 25-40) — 'Captain Hates the Sea' (Col), with Les Hite's (Col) vaude on stage. Chiefly scoring on stage unit for okay \$6,500. Last week, 'One Night of Love' (Col), connected for rave and extra biz up to \$7,600.

Orpheum (Hamrick) (2,000; 25-40) — 'Kentucky Cornets' (Radio) and vaude. Going fairly for average \$4,500. Last week, 'Big Hearted Herbert' (Col), connected for rave and stage unit did fairly around \$4,200.

Mayfair (Parker-Evergreen) (1,400; 25-40) — 'One Night Love' (Col). Moved from Par for second week. Good \$4,000. Last week 'Caravan' (Fox) and 'Lenox Drop Kid' (Par), did well, getting \$3,600.

Music Box (Hamrick) (3,000; 25-40) — 'Gay Divorcee' (Radio) (4th wk). Still okay, \$2,300. First three weeks did better than \$15,000.

BIG \$17,000 FOR 'MILLIONS' IN K. C.

Kansas City, Nov. 26.

Customers are certainly getting a break. Loew's Midland and the Tower, following the Mainstreet's lead, this week trimmed their prices to meet the competition. Midland's new policy reduces the price of the balcony seats to 15 cents for the mats and 25 cents at night and contrary to former experience of other houses here, the fans are buying the cheaper seats first, which may mean something. Tower has returned to its 25-cent price at all times, for its picture and show policy.

Newman and Uptown still stay with their 40-cent top at nights, being the only two run not to announce a change, but it is reported that they will fall in line with a 15 and 25 cent balcony price before long. 'Kid Millions' is the big noise on the street this week with hold-overs from the start. Picture had been nicely exploited and with the reduced prices is an extra lure the lines were steady.

Estimates for This Week
Mainstreet (RKO) (3,200; 25-35-40) — 'Kentucky Cornets' (Radio) and vaudeville. Sallie Marionettes featured. Started nicely and is in for a few six weeks. Near \$10,000. Last week 'Lady by Choice' (Col) and colored orchestra, \$20,000.

Midland (Loew) (4,000; 15-25-40) — 'Kid Millions' (UA). Opened with a bang and is capacity much of the

time. Looks like \$17,000. Great. Last week 'We Live Again' (UA), \$7,400.

Newman (Par) (1,800; 25-40) — 'St. Louis Kid' (WB). Opening showed a little strength and management hopes for around \$7,000. Last week 'Pursuit of Happiness' (Par) had to be satisfied with a reported \$5,800, fair.

Tower (Rewart) (2,000; 25-40) — 'Desirable' (WB) and stage show. Old familiar 25-cent sign seems to be doing its stuff as the early crowds were back on the job and the week has a good start. Probably close to \$7,000. Last week 'Cheating Cheaters' (U) and stage show, \$6,000.

Uptown (Fox) (2,000; 25-40) — 'The Gallant' (WB) and stage show. Ketti Gallant, given great newspaper publicity, and will get a nice five-day play. Not far from \$3,000. Last week 'White Parade' (Fox), nine days, \$5,200, good.

Estimates for This Week
Aldine (1,200; 35-40-55) — 'Kid Millions' (UA). New Cantor film looks hot. \$11,000 figured. Last week 'We Live Again' (UA) very nice \$7,000 for second week with everybody satisfied.

Arcadia (600; 25-35-45) — 'What Every Woman Knows' (MG). Should get \$2,000. Last week 'The Beauty Boy' (Fox) flopped badly with \$700 in three days and 'Outcast Lady' (MG) didn't do much better with \$850 in another three days.

Boyd (2,400; 25-40-55) — College

time. Looks like \$17,000. Great. Last week 'We Live Again' (UA), \$7,400.

Newman (Par) (1,800; 25-40) — 'St. Louis Kid' (WB). Opening showed a little strength and management hopes for around \$7,000. Last week 'Pursuit of Happiness' (Par) had to be satisfied with a reported \$5,800, fair.

Tower (Rewart) (2,000; 25-40) — 'Desirable' (WB) and stage show. Old familiar 25-cent sign seems to be doing its stuff as the early crowds were back on the job and the week has a good start. Probably close to \$7,000. Last week 'Cheating Cheaters' (U) and stage show, \$6,000.

Uptown (Fox) (2,000; 25-40) — 'The Gallant' (WB) and stage show. Ketti Gallant, given great newspaper publicity, and will get a nice five-day play. Not far from \$3,000. Last week 'White Parade' (Fox), nine days, \$5,200, good.

'Kid Millions,' \$22,000, Balto; 'Parade' \$5,000

Baltimore, Nov. 26.

There's that holiday tinkle hovering over the old burg this week, and it is having its reaction at the b.o.'s. Houses have generally strung up strong attractions and spots are collectively copping more coin than they have in some months.

Big battle is being waged 'twixt the vaudeilles, Century and Hipp. Century relies altogether on screen, with 'Kid Millions' looking just like that much money at the window. 'The Cantor' tug is but scantily diminished if at all.

Estimates for This Week
Century (Loew-UA) (3,000; 15-55-66) — 'Kid Millions' (UA) and acts. May touch \$22,000 which is smack. Last week 'We Live Again' (UA) and acts, good \$18,000.

Hippodrome (Happaport) (2,000; 15-55-66) — 'By Your Leave' (Radio) and 'Waring band' on stage. Started slow but \$18,000 possible. Big salary of stage attraction makes house profit hard to visualize. Last week 'Captain Hates Sea' (Col) and Don Bestor band heading acts, sweet \$17,300.

Keith (Schanberger) (2,600; 15-25-30-35-40) — 'College Rhythm' (Par) (2d week), on Saturday (24) pic ended first stanza with a swell \$7,000 bag of box office. 'College' will hold over till Thanksgiving Day when 'Imitation of Life' (U) opens. Current four-day hold-over of 'Rhythm' appears to be headed for better than \$3,000, which is nice indeed.

New (Mechanic) (1,800; 15-40-50) — 'White Parade' (Fox). Show was spurred on by nice notices it received. Last week 'White Parade' (Fox) shaded good enough \$4,000.

Stanley (WB) (3,450; 15-25-35-40) — 'Firebird' (WB). Pic is only asked to chain off the spools for five-and-half days, with 'Flirtation Walk' (FN) set to open with a flourish on Wed. evening. For the 'Firebird' very disappointing. Looks like \$2,200. Last week 'Firebird' (WB) \$1,500 — very disappointing.

Parade (WB) (2,000; 40-55-65) — 'White Parade' (Fox) and stage show. Surprise hit of the week and ought to get a fine \$17,000 on hold-over with chance for a third week. Last week \$28,000 — top-notch.

Karlton (1,000; 30-40-50) — 'Gay Divorcee' (Radio). Second run and looks strong. Ought to get \$3,700. Last week 'Wednesday's Child' (Radio) very disappointing. Looks like \$2,200.

Stanley (WB) (3,700; 35-40-55) — 'St. Louis Kid' (WB). Just an ordinary \$3,500 indicated. Last week, 'Pursuit of Happiness' (WB) \$1,500.

Stanton (1,700; 20-40-55) — 'Gentlemen Are Born' (WB). May get a \$5,000 but no more. Last week 'The Captain Hates the Sea' (Col) rather nice \$4,700.

Rhythm' (Par). May get \$12,000. Second week of 'The Merry Widow' (MG) was \$11,000 — very nice indeed.

Earle (2,000; 40-55-65) — 'Lady by Choice' (Col) and vaude. 'Amos 'n' Andy' and 'The Merry Widow' ought to get a strong \$19,000 or maybe some better. Last week 'The Firebird' (WB) \$1,500 — very disappointing.

Omaha Herald Exploits 4-Day Opera To Hit; 'Painted Veil' Okay at \$7,800

Birmingham, Nov. 26.

Alabama — Vanderbilt football game Thursday is going to hurt business, and speaking of hurt business, the walkathon interests are trying to clear the legal road for reopening.

Estimates for This Week
Alabama (Wilby) (2,800; 30-35-40) — 'Evelyn Prentice' (MG). Another of those courtroom stories, and in for split week with 'Flirtation Walk' (FN) for the turkey stroll, \$7,000, moderately good. Last week 'Mrs. Wiggs' (Par), \$6,500.

Ritz (Wilby) (1,600; 25-30) — 'Pursuit of Happiness' (Par) and 'What Every Woman Knows' (MG), split. So-so bill of fare, \$2,500. Last week 'Hell in Heavens' (Fox) o.k. at \$2,300.

Empire (Acme) (1,100; 25) — 'Lost Lady' (FN). Fair at \$2,000. Last week 'Chu Chin Chow' (Gib), \$2,300.

Strand (Wilby) (800; 25) — 'Murder in Private Car' (MG). Mild \$1,500. Last week 'Lemon Drop Kid' (Par), \$1,500, fair.

'RHYTHM' 17G'S, 'PARADE' 10G, NEW OK.

Newark, Nov. 26.

With everything set to open four big musical films at the de Luxe picture houses Thanksgiving, Adams beat the gun by bringing in 'College Rhythm' to the Newark this week. It is doing well. 'College' has no trouble at all in pulling \$17,000. The rest (except Proctor's) are down to six or less days this week but even so they're getting at Loew's will be better than \$14,000. On eight days Proctor's with 'White Parade' and 'Gridiron Flash' will be swell topping \$10,000.

The newly revamped Broad opens Wednesday with 'Cat's Paw' and 'Bull Dog Drummond' at 25c. This probably means real competition except against 'The Hit.'

Estimates for This Week
Branford (WB) (2,956; 15-65) — 'Gentlemen Are Born' (FN) and 'Have a Hear' (MG). Will cut to 5 1/2 days to let 'Flirtation Walk' (WB) in Wednesday, but liked and will be near \$7,000. Last week second of 'St. Louis Kid' (WB) and 'Wake Up and Dream' (U) okay at \$8,500.

Capital (WB) (1,200; 15-25-35-40) — 'That's Gratitude' (Col) and (Continued on page 59)

VOLE BOLSTERS MUSIC BOX, TAC.

Tacoma, Nov. 26.

In for a run, 'One Night of Love' is getting the works in exploitation and big ads. It's the Seattle Liberty campaign, all of which combines to show b.o. happiness.

Blue Mouse is doing nicely, since it became a new house, following complete face-lifting, inside and out; this week going places with 'Count of Monte Cristo' (UA). 'Vole' has been building each week at the Music Box, with the polly putting that house into the black ink for operator John Hamrick.

Estimates for This Week
Blue Mouse (Hamrick) (700; 25-35) — 'Cristo' (UA). Publicity department going out for the coin, with this one, opened big to indicate a corking \$5,000. Last week 'Divorcee' (Radio), big, \$4,100.

Music Box (Hamrick) (1,400; 15-25-35) — 'St. Louis Kid' (WB) and 'Have a Hear' (MG). Heavy week at the Music Box, with 'Wiggs' (Par) final four days, anticipates a big \$5,000. Last week 'Limbohouse Blues' (Par) and vaude, split with 'Scarlet Empress' (Par) and 'Roll A Myrtle' (WB) good \$4,900, big, first 3-day half with vaude accounting for \$3,200, big.

Roxy (C-VII) (1,300; 25-35) — 'One Night of Love' (Col). Heavy new space, big campaign all around, also benefiting from ads in Seattle papers, letting natives know that this pic is setting records in major city, is heading for a wow \$6,000. Last week 'Barrett's' (MG) with Mort Merrick dance revue, annual local amateur affair, helping for \$5,300, surprisingly big.

Omaha, Nov. 26.

With a holiday in the offing two houses change this week to 'Thursday' and 'Friday' openings for new bills on Thanksgiving. This puts all four downtown first runs on Thursday openings for two weeks, it's a week of good bills, but nothing exceptional. Paramount with 'Painted Veil' leads, but no appreciable margin. Brandeis goes back to double features with 'Happiness Ahead' and 'By Your Leave' after a hold over on Grace Moore's flicker run single. World looks up in product, and Orpheum will be in there for better than last week.

Last day of the current week (Wed) will begin the stiffest outside competition theatres have had in years. San Carlo Opera company opens that night for a four-day stand presenting six operas, and under the sponsorship of the World-Herald which is doing everything known to the game in the way of advertising and exploitation, the San Carlo Opera company is on the business end of the campaign. May not exactly draw from dyed in the wool picture addicts, but the draw from the upper financial crust is already weighty.

Last week was a good one at the Par on 'Trans-Atlantic,' as good as Brandeis is also coming out feeling chipper after the second week even though cut to six days, on 'One Night Love.' Holdover week opened slow but built steady to finish at \$4,000, goodly, steady. Orph likewise built after only fair start.

Estimates for This Week
Paramount (Blank) (2,765; 25-40) — 'The Painted Veil' (MG). Garbo strong enough, but there are others who draw better here, \$7,800. Last week 'Trans-Atlantic Merry-Go-Round' (UA) was a lot of show tucked in one film can, and fans went out like flies. This was the best seen here in a month or more.

Brandeis (Singer) (1,200; 20-25-35) — 'Happiness Ahead' (FN) with 'By Your Leave' (Radio). A well balanced bill and a lot of customer satisfaction in these two. Opening moved up from Friday to Thursday with Thanksgiving opening on next but the reaction. Nice \$5,000 here. Last week was a hold over on 'One Night of Love' (Col) and after a slow start built strongly. Despite getting only six days came in already weighty.

Orpheum (Blank) (2,978; 25-40) — 'White Parade' (Fox) with 'Curtain' (Continued on page 59)

Denver, Nov. 26.

Denver is off. Nothing is a hit, and first taste of winter has burg under wraps.

Estimates for This Week
Aladdin (Huffman) (1,600; 25-35-50) — 'There's Always Tomorrow' (WB) and 'The White Parade' (Fox). Last week 'A Lost Lady' (FN), had a fair week in spite of getting away to a bad start and closed with \$2,000 in the deal.

Dellam (Cooper) (1,500; 25-35-50) — 'Rilchest Girl in the World' (Radio). Figured at \$3,000. Last week 'Ready for Love' (Par), backing up a strong stage show — 'Tox Gulman's World Fair Revue' — opened high money for the town and made the boxoffice ring up over \$10,000 in the seven days. Prices were boosted from 25-35-50 to 35-40-60.

Denver (Huffman) 1,500; 25-35-50) — 'We Live Again' (UA). Probably will approximate \$4,500. Last week 'The White Parade' (Fox), closed with \$7,000. Film was picked as best of week by News, and crowds built.

Orpheum (Huffman) (2,600; 25-35-50) — 'Kansas City Princess' (WB). Anticipated around \$5,000, so-so. Last week 'Hell in the Heavens' (Fox), put the house above average and finished with \$5,500.

Paramount (Huffman) (2,000; 25-40) — 'Case of the Howling Dog' (WB) and 'Student Tour' (M-G) speaking up a strong stage show — 'Merry Widow' (M-G) and 'Outcast Lady' (M-G), split, let the house down below average and with only \$1,500 at first end of one week.

'Merry Widow' was moved from a good week at the Denver and for three days did a good business at the Paramount.

Denver (Huffman) 1,500; 25-35-50) — 'We Live Again' (UA). Probably will approximate \$4,500. Last week 'The White Parade' (Fox), closed with \$7,000. Film was picked as best of week by News, and crowds built.

Orpheum (Huffman) (2,600; 25-35-50) — 'Kansas City Princess' (WB). Anticipated around \$5,000, so-so. Last week 'Hell in the Heavens' (Fox), put the house above average and finished with \$5,500.

OPENING THANKSGIVING DAY IN OVER 100 KEY SPOTS...

To give the world its biggest heart-throb since "Little Women"



Anne of Green Gables

with ANNE SHIRLEY as "ANNE"
TOM BROWN O. P. HEGGIE HELEN WESTLEY

Produced by KENNETH MACGOWAN

POWERFUL VOICES IN THE CHORUS OF UNANIMOUS PREVIEW PRAISE!

HARRISON'S REPORTS...

"When Anne of Green Gables opens its engagement at the Roxy, this city, I dare say that people will break down the Roxy's doors in an effort to get in, and they will continue doing so for at least three weeks. Anne of Green Gables touches the heart."

FILM DAILY...

"Sure fire follow-up to 'Little Women'... a masterpiece of screen entertainment if there ever was one."

VARIETY (Hollywood)...

"It is a gem."

M. P. DAILY...

"Faithful translation of Mrs. L. M. Montgomery's novel, sympathetically revealing each player as a living character of this homespun tale."

HOLLYWOOD REPORTER...

"Anne Shirley, as our heroine, comes thru with a really grand performance."

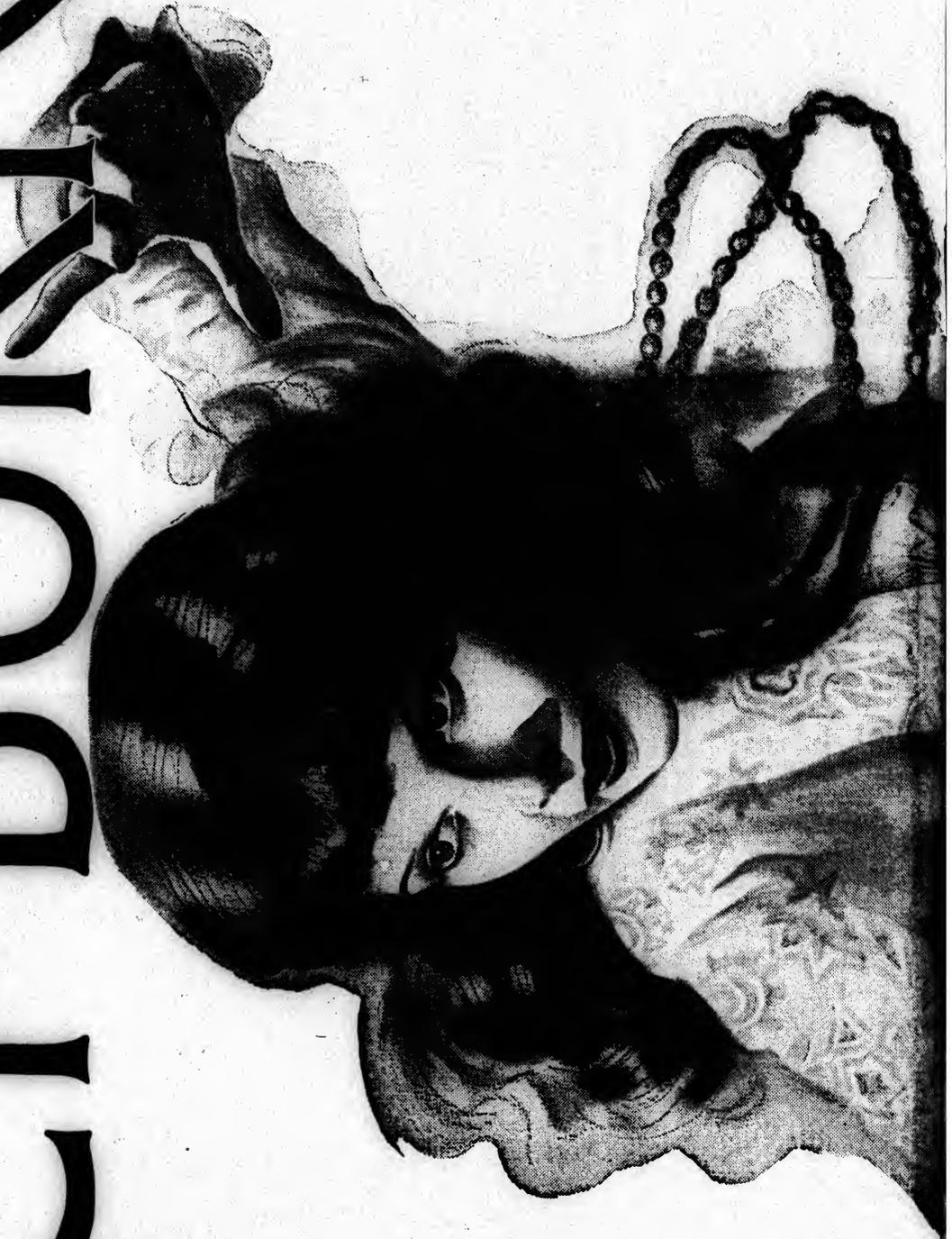
SELECTED BY PARENTS MAGAZINE AS THE OUTSTANDING MOVIE-OF-THE-MONTH FOR FAMILY AUDIENCES.

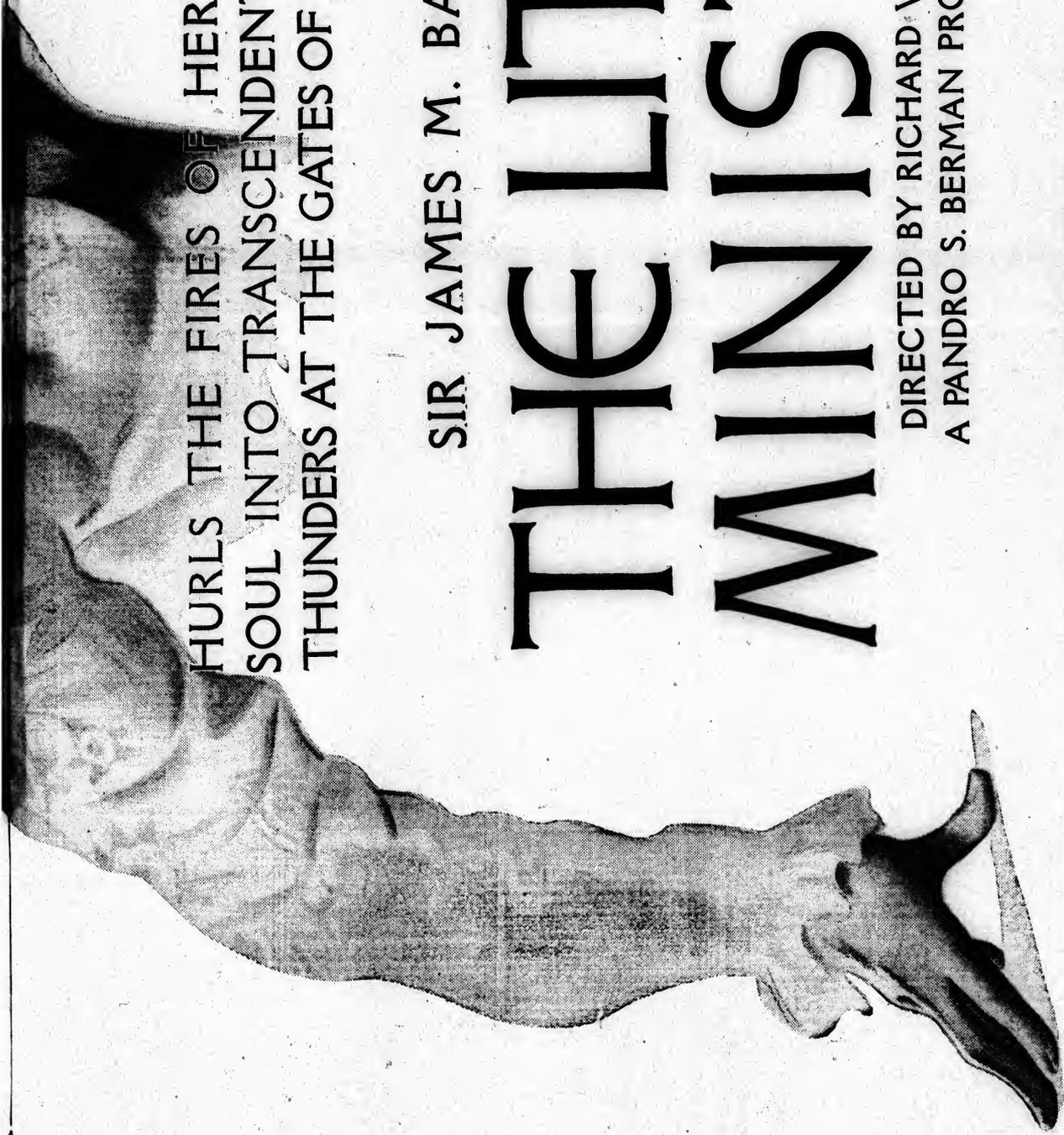
L. M. MONTGOMERY'S BEST SELLING NOVEL FOR OVER A QUARTER OF A CENTURY

Directed by George Nicholls, Jr.
Book published by L. C. Page & Co., Inc.

Presented with pride by RKO-RADIO

HEPBERN





HURLS THE FIRES OF HER TEMPESTUOUS
SOUL INTO TRANSCENDENT DRAMA THAT
THUNDERS AT THE GATES OF TIMELESS GLORY!

SIR JAMES M. BARRIE'S

THE LITTLE WINNIE

DIRECTED BY RICHARD WALLACE
A PANDRO S. BERMAN PRODUCTION

RKO-RADIO'S CHRISTMAS GIFT TO ALL THE WORLD!

THE BATTLE

(English Version) (FRENCH MADE)

Leon Garganoff production made in France. Title distribution by Garganoff in France, U. S., England, Holland, Belgium, Oberon, John Loder, Betty Stockfeld, Directed by Nicholas Farkas...

'The Battle' is probably the finest talked-out of France... The directorial-production team of Nicolas Farkas-Leon Garganoff is comparable to Korda-Tieplitz...

'La Battaille', from an old novel by Claude Farrere, has been a cliche in France and England... British distributing the English version in the United Kingdom and the Irish Free State...

Most arresting part of the picture and overshadowing the conventional romance between the late thirtish white widow and Warren William...

It seems very probable the picture may make a slight contribution to the cause of greater tolerance and humanity in the racial question...

Toward the end of the film Aunt Dellah dies and her expressed wish for a gorgeous funeral is given effect... She is taken to her grave in a white hearse drawn by horses...

Because her school-girl daughter (Rochelle Hudson) has conceived an adolescent crush on her lover the captain who is her father's enemy...

John M. Stahl directs this kind of picture in a most able manner... Fanny Hurst 'success story' brand of snobbishness under control...

Disturbance is stolen by the Negro, Louise Beavers, whose performance is masterly... She took the whole scale of human emotions from joy to anguish...

Other performances all good. What few laughs the picture gets are mostly due to the shouting Ned Sparks... Rochelle Hudson reads and emotes convincingly...

IMITATION OF LIFE

Universal production and release. Stars Claudette Colbert, Warren William, Fanny Hurst, adapted by William Hurst...

'Imitation of Life' is a strong picture with an unusual plot. A young white widow (Claudette Colbert) with a baby girl goes into a business partnership with her colored maid (Louise Beavers)...

'Madame Bovary' (Taperson). Fine translation of the Gustave Flaubert classic, but ahead beyond the literary element very slight.

'Jealousy' (Col.) Unpleasant story not helped by the 'It was a dream' tag.

Penner makes good, the first steadily rated actor in the picture. He is made important to the story and carries most of the comedy burden...

In that it concerns the rehabilitation of an old-fashioned department store with musical comedy methods, 'College Rhythm' is a gem...

But everything's done in comely fashion, excepting four angles of a six-cornered romance. At all times the comedy of Ross-Mack and Penner-Robert is paired off...

The Penner duck is deftly brought into the script to provide many substantial laughs... The duck farm bit will be the picture's biggest howl...

COLLEGE RHYTHM (WITH SONGS)

Paramount production and release. Directed by Norman Taurog. Adaptation by Norman Taurog and John M. Stahl...

Miniature Reviews

'The Battle' (Garganoff). French-made English talker that is distinguished for artistic worth...

'Imitation of Life' (U). Strong picture based on unusual story of business partnership between white woman and negress.

'College Rhythm' (Par). Entertaining semi-musical with bright box office possibilities.

'Marie Galante' (Fox). Spy story in the Canal Zone. Should do moderately.

'Gentlemen Are Born' (FN). Hand-picked college graduates the first year out, nicely done but may be too true for its own good...

'Menace' (Par). Expertly manipulated mystery of the quieter sort. Cast is of no importance but should satisfy.

'Pursued' (Fox). Another variation of 'Rain' with no marquee strength. Weak prospects.

'Madame Bovary' (Taperson). Fine translation of the Gustave Flaubert classic, but ahead beyond the literary element very slight.

'Jealousy' (Col.) Unpleasant story not helped by the 'It was a dream' tag.

Penner makes good, the first steadily rated actor in the picture. He is made important to the story and carries most of the comedy burden...

In that it concerns the rehabilitation of an old-fashioned department store with musical comedy methods, 'College Rhythm' is a gem...

But everything's done in comely fashion, excepting four angles of a six-cornered romance. At all times the comedy of Ross-Mack and Penner-Robert is paired off...

The Penner duck is deftly brought into the script to provide many substantial laughs... The duck farm bit will be the picture's biggest howl...

George Barber and Robert McWade as a couple of okay competitive merchants, both always burning, lend splendid support to the young man's ambition.

MARIE GALANTE (WITH SONGS)

Fox production and release. Stars Ketti Gallian, feature Spencer Tracy, Henry King, Green play. Legendi Berkeley...

There's something about international intrigue that's not quite as convincing on American screens as it might be. This film is that sort. Plenty of excitement, loads of action and suspense...

She's introduced as a small town French gal. That means that for the first two reels or thereabouts nothing but French. First 10 minutes are all French...

Miss Gallian is shanghaied on a boat and stranded in the Canal Zone. She has a desperate time, working in dance halls trying to escape money from the back home...

Besides Tracy and Miss Gallian there is a splendid supporting cast. Leslie Fenton and Robert Loraine do fine work as the other secret agents...

College graduates without money struggling to get or get 23-a-week jobs is the theme of a sombre story nicely told by the authors and director Al Green...

Title has little relation to the story. There are four young men just off the campus. Three of them are poor. The fourth, a rich man's son, tastes poverty within a year...

'Gentlemen Are Born' (FN). Hand-picked college graduates the first year out, nicely done but may be too true for its own good...

That the story will be bitter truth and grim reality may be uncontestable. But that it is not necessarily a boxoffice advantage...

Talking Shorts

POLICE DEPT. SAFETY SHORT 'Once Upon a Time' Color Animation 11 Mins. Roxy, N. Y. This is really an industrial since it was manufactured to order and is exhibited gratis...

Short is a gem. Animation is excellent and the colors deep and sharply varied. Technically it's a pip job and as a sample of sugar-coated preaching on behalf of a public movement can stand in an object lesson...

There are two characters, Discourtesy and Carelessness, who whap the evil proclivities into the ears of motorists and lure them into smash-ups...

RADIO SCOUT With El Brendel 18 Mins. Strand, N. Y. El Brendel's excellent comedy pantomime makes this an exceptional short. In less practiced hands the story would be incredible, which it is, and most unfunny.

'Gentlemen Are Born' (FN). Hand-picked college graduates the first year out, nicely done but may be too true for its own good...

College graduates without money struggling to get or get 23-a-week jobs is the theme of a sombre story nicely told by the authors and director Al Green...

Title has little relation to the story. There are four young men just off the campus. Three of them are poor. The fourth, a rich man's son, tastes poverty within a year...

'Gentlemen Are Born' (FN). Hand-picked college graduates the first year out, nicely done but may be too true for its own good...

That the story will be bitter truth and grim reality may be uncontestable. But that it is not necessarily a boxoffice advantage...

THE HAPPIEST THANKS-
GIVING PROCLAMATION
IN HISTORY—ISSUED BY
114 FAMOUS THEATRES!

Majestic . . . Providence
Strait Sranctor
Capitol Wilkes Barre
Farle Washington
Hippodrome Buffalo
Keiths Syracuse
Broadway Portland
Capitol Salt Lake City
Rialto St. Louis
Lincoln Springfield
Wilma Missoula
Elsinore Salm
Michigan Muskegon
Orpheum Huntington
Regent Springfield
Virginia Charleston
Palace Raleigh
Tennessee Knoxville
Ohio Lima
Cameo Bridgeport
Astor Reading
Rialto Williamsport
Warner Erie
Tivoli Chattanooga
Carolina Winston Salem
Carolina Greensboro
Carolina Durham
Carolina Columbia
Carolina Spartansburg
Roosevelt Chicago
Rialto Phoenix
Rialto Butte
Strand Albany
Stanley Utica
Riviera Binghamton
Troy Troy
Warner Worcester

Century Rochester
Winter Garden Jamestown
Keiths Cincinnati
Victory Dayton
Smoot Parkersburg
Hippodrome Cleveland
Strand Akron
Warner Youngstown
Alhambra Canton
Capitol Steubenville
Indiana Indianapolis
Mary Anderson Louisville
Roger Sherman New Haven
Strand Hartford
Stamford Stamford
Branford Newark
Regent Elizabeth
Strand Plainfield
Stanley Jersey City
Fabian Paterson
Montauk Passaic
Opera House New Brunswick
Strand New York
Paramount Brooklyn
Stanley Philadelphia
Stacey Trenton
Aldine Wilmington
Stanley Atlantic City
Grand Lancaster
Palace Bethlehem
Capitol York
Hollywood Pottsville
Stanley Pittsburg
Cambria Johnstown
Court Wheeling
Ritz Clarksburg
Stanley Baltimore

Trenton Lynchburg
Alabama Birmingham
Paramount Montgomery
Broadway Charlotte
Denve Denver
Chief Colorado Springs
Chief Greeley
Curren Boulder
Grand Dubuque
Capitol Ottumwa

Hollywood Los Angeles
Hillstree Los Angeles
Fo Pomona
Spiechles San Diego
Granada Santa Barbara
Opera House Tucson
Ritz San Bernardino
West Coast Santa Ana
Fox Bakersfield
Warner Memphis

THURSDAY!

AMERIC

THE SCREEN'S FIRST
WARNER BROS.' GIG
SPECTACLE—COMBIN
DIGGERS" AND THE THR

FLIRT

HEAR DICK
SING
"Flirtation Walk"
"Mister and Misses
Is The Name"
"No Home—No Wife
—No Mustache"
by Mort Dixon
and Allie Wrubel



Salutes

BEST MILITARY MUSICAL!
ROMANTIC STARS-AND-STRIPES
SHOWING THE BEAUTY OF "GOLD
REGIMENTS OF "HERE COMES THE NAVY"



ACTION WALK

SEE your Army in thrilling battle maneuvers on land, sea and air - filmed through special cooperation of the War Department!

PEER behind the scenes of cadet life at West Point - shot on the spot with the whole Cadet Corps as supporting cast!

HUM Dick's and Ruby's 3 new song hits. - Roar at Pat's wisecracks.

SURRENDER YOUR SENSES to the spell of hundreds of exotic dancing girls in mystic Hawaiian love rites!

SURRENDER YOUR HEART to the most exciting love story ever told by America's Singing Sweethearts! . . . *The Vast Cast Headed by*

DICK POWELL ★ RUBY KEELER ★ PAT O'BRIEN

Spectacular numbers staged by the "Ziegfeld Follies" director, BOBBY CONNOLLY
A FRANK BORZAGE PRODUCTION
A First National Picture



Warner Milwaukee
 Bay Green Bay
 Paramount Idaho Falls
 Warfield San Francisco
 Metropolitan Boston
 Goli Toledo
 Michigan Detroit
 Orpheum Sioux City
 Robins Warren
 Strand New Britain

State Waterbury
 Palace Norwich
 Strand Altoona
 Worth Fort Worth
 Iowa Cedar Rapids
 Venetian Racine
 Strand Oshkosh
 Sheboygan Sheboygan
 Appleton Appleton
 Saenger New Orleans

EXPLOITATION

By Epes W. Sargent

Arty Mag

In keeping with the house, the Little theatre, Baltimore, issues a Little magazine in lieu of a house program. Little from the usual sort of house program in that it has a page or two of highbrow stuff instead of the usual press department fillers.

In a recent issue, for example, a professor of Johns Hopkins university discussed the psychological film in a brief but really complete fashion, though the story only runs about 200 words. There is also a criticism of an art exhibit at the theatre. Evidently that's arty for one of them is 'a pair of female lips against a disturbing background of voluptuous curves.'

House gets enough advertising to cover the cost of the eight pages, and has an issue which exactly suits the clientele.

Writing Their Own

Adaptation of a missing word contest idea to blurbs on pictures worked out nicely for a recent picture. Manager wrote out a 250-word story about a coming release and then indicated most of the adjectives with as many small dashes as there were letters in the missing words. Offered a ticket to anyone turning in the properly filled in card. Before the offer ran past the original copy, typewritten, was posted in the lobby, but covered with a sheet of black paper, pasted down and also protected by glass.

On the face it looked like a cinch, but the gag lay in the use of unusual words in three or four of the spaces. For example the line, 'this is the most beautiful picture we have shown in a long time,' came back filled in as 'unusual.' But the right word was 'bizarre.' It saved a lot of tickets. To help confuse, many of the blank words were for one particular adjective, so the solvers all felt themselves on the right track.

Run for a week, it had a small town in a ferment, and did so well that the idea may be repeated in the form of a newspaper ad, with different copy. With the public tipped off by the first contest, the copy will have to be more carefully worded, but the manager feels he would like to give out a few tickets. He issued none on the first contest.

After the close of the contest, the paper was removed from the face of the copy, that all might check up on their work. Probably would work well in a larger town with a greater number of solvers, but distributed or with the first issue going into the newspaper.

Free for Fats

Cedar Rapids, Ia. Bowery 'Polites' got a mild news, play and much sidewalk attention, not only here, but in Davenport as well.

With a beef trust ensemble in the pic, the old racket of admitting those hettier than 200 pounds free, up to a certain hour, there was plenty of attention, not only from the patrons, but from the cops. There were many calls and queries made to the box office and elsewhere inquiring if the offer was a joke at the expense of the theatre. No adequate assurance that there was no string attached to the offer. The only thing lacking was a blind scale in the lobby with a sign pointing to ring-a-takers of the offer appeared to claim free seats, giving no weight, but merely proving the pounce.

Posters Pulled

Lincoln. It's very unusual in this town when a picture is held over and then it's usually for three days only. However, by some smart selling on the part of Milton Overman, theatre manager for the Westland group here, Grace Moore's 'One Night of Love' went two weeks.

The biggest single stunt was the enlisting of the entire art department of the University of Nebraska in a poster contest on Grace Moore. After all the posters were completed, they were judged and given places, the winners cracking the college papers and mention in the dailies. 'Not only did it make a good stunt while in the doing, but when the winners were announced, the cards were placed in downtown windows with the names of the artists, etc., to starch up the local interest.

Caught the Elite

St. Paul. Lou Golden, bullying 'One Night of Love,' arranged a premiere for local big shots and socialites, sending out R.S.V.P. invitations which announced 'welcome to the foyer for the show.' Picture went on at 11 P. M. and was limited strictly to the invitation list.

Swirl turnout, with local rage, crashing their phones on the job, his crashing the society pages next day.

Snow Shovelers

Small-towner is reviving a scheme he worked last year with considerable success. He has again opened his snow shovel bureau, with a list of unemployed who are willing listed for service. Household owners who wish their sidewalks cleaned register with the bureau, which is operated in the foyer by the head of the service staff. They pay a quarter, in advance, for each 20 feet of front, and extra if there is a walk within the lot which also is to be cleaned.

First snow the men are called out and given their assignments, each taking his turn. Household owners come around and pay another fee before the next storm, the men being paid off as soon as they have completed their jobs. If there are more jobs than men, the smaller places are doubled up.

Last year the men had plenty of work and most of the patrons expressed themselves as well pleased with the result, since it entailed no effort on their part. Some men are on call for jobs, but if desired, they have a special listing of handy men who can tackle work requiring some skill, such as putting in glass, repairing locks, and so on.

Shovelers are promoted through an aid society and last year the theatre only lost two shovels the entire season, it being presumed that the men went into business for themselves.

Just a lift for the men unemployed, but it all helps, and the theatre gets an edge in that most of the transactions are on the pay side of the door.

Two for Balto

Baltimore. Loew's Century, when 'Kid Millions' (UA) is current, hosted 3,000 orphans collected from asylums all over the city at a special early matinee Saturday morning. The theatre tied in with the afternoon paper, News-Post, and with burg's biggest ice creamery. Stunt skimmed over so smoothly and garnered such regards of good-will in future that three participants will get together periodically and throw party for the kids in orphanages.

The paper played up the party in its news columns well in advance, the creamery dished out ice cream to the tots and the Century gave 'em a show.

Each night in the run of 'College Rhythm' at Keith's was designated some school or other 'night,' the designation running in theatre's ads in papers. Night allotted to each school was well advertised in advance, got up a large banner plugging flics and had the sign paraded before the stands during halves of all the grid games (both prep and college) played in and town for several weeks in advance and during run of pic.

Good for One

Portland, Ore. 'Concentrated' exploitation is latest wrinkle of Parker's United Artists. Taking a big budget to sell 'We Live Again' in Portland, concentrated his publicity fire chiefly in one local daily. Result was page layouts of 'art' completely overshadowing all competitive product for several days.

Penalty of this practice is the squeal from rival sheets, cancellation of all but a few strategic billboards, and the danger of being over-sold by competition in other mediums. Stunt however, was typical of the bold surprise gags that Parker pulls every so often. By the time the word got out, the workers in any such stunts, the pic has grabbed the biz.

Quite evident that the UA got results on this 'concentrated' exploitation, as it was a case in which the pic 'We Live Again' needed lots of public explanation. That was possible by selling heavily in one medium and not scattering the concentrated phrases scattered around wouldn't have gotten the idea across nearly as well. It's a gag you pull just once a year or so.

Long Distance Diva

Charlotte, N. C. As a prelude to the Grace Moore 'One Night of Love' picture here at the Broadway, T. D. Kemp, a Charlotte Observer reporter, interviewed Miss Moore in New York by long distance telephone and photographed her at each end of the photographs. The Observer carried the photographs in a layout with connecting wires. The accompanying interview quoted Miss Moore as saying that she had tried to take the high hat off of grand opera and reduce opera to common terms for a humanity which might be able to leave a theatre whistling the aria.

Hissing the Villain

Chester, Pa., Nov. 26. Best publicity Stanley theatre has had in months happened the other evening when a woman was so moved by the holiness of a film puppa that she stood up and yelled at him. Incident made the front page of the daily paper and was town talk, so they all saw the show.

Log Cabin Again

San Antonio. Current yen for rustic music was seized upon by the Texas for 'The Virginian.' Outer lobby walls were boarded up and this was nailed strips of heavy bark to simulate log cabin appearance. Inside a hillbilly combo played for the guests.

Music piped to the outside to draw in plenty customers from the streets.

Chi Co-Op Splurge

Chicago. Opening of the Shakespeare theatre in Chicago as the new link for the Schoenstadt's circuit drew a full-page co-operative ad in the Sunday dailies.

Not only did the contractors and sub-contractors take space but also merchants in the neighborhood.

BEHIND the KEYS

Pine Bluff, Ark. Oscar Miller, of the Alamo theatre here, named the manager of the Alhambra theatre at Hopkinsville, Ky.

Ireton, Ia. The Commercial club is bankrolling pictures during the winter months, having taken over the city hall auditorium. Sound to be installed.

Washington, Pa. Roy Rowe who has been manager of the Warner in Pittsburgh for some time, has been named manager of the two Warner Bros. theatres here.

Syracuse, N. Y. Assessment reduction ordered by County Judge William L. Barnum on the Paramount theatre building, owned by the estate of Mrs. Elizabeth Schuller, under the appeal division. Judge Barnum cut the 1933 and 1934 assessment on the theatre from \$576,000 to \$465,000.

Decision regarded extremely important, case generally regarded as a test, with reductions amounting to millions of dollars on business realty hanging in the balance.

Albany. Morris Slotnick of Utica has leased the theatre in Waterville and named it the Stratford. He opened it about Dec. 1. Slotnick operates the James Theatre in Utica, two in Syracuse and one in Baldwinville.

Leola, Mo. Capra has closed the Regent Albany, Mo., and is installing a stage for vaude.

Boston. Leslie Armstrong, former chief of service at Paramount, raised to assistant manager, stepping into shoes of Bud Fornell, shifted to Olympia.

Cincinnati. George Smith leaves as manager of Paramount exchange for San Francisco to serve in same capacity. Succeeded by Joe J. Oulahan, former salesman for firm in Washington.

Lincoln, Neb. slammed the doors last week and Ross Lebart named to be the guiding hand when a lease held by the Nebraska division of General Theatres Corp. became effective. House is dark now and plans to be reopened to Mrs. Minerva Roberts, who is taken over the Coleridge, Neb. Joy, formerly owned by Henry Rogge, Louisville, Neb. Playhouse is now operated by Art Trilby, after a deal with Jack McCarthy. Trilby has opened the Bristow at Bristow, Neb., after six months of darkness.

Oklahoma City. Openings:—Pine Valley at Pine Valley (new theatre); Palace, Weatherford.

Ownership changes:—Gaiety, Tulsa, from C. N. Fleming to Mrs. Katherine Brine; Gem, Muskogee, from Gem Theatre, Musko, Inc., to V. E. Hamm; Nusho, Healdton, from A. L. Means to V. E. Hamm.

Oakland. In an effort to stir up business the Fox West Coast has been shifting under the mill in downtown houses. Under the new arrangement when

Thanksgiving Gags

Theatre in a town where there are no welfare agencies, is starting to work a Salvation Army stunt. Lobby is decorated with corn stalks, pumpkins and autumn leaves grouped around a tripod holding a metal pot. No active appeal, but the sign indicates the proceeds will be used to provide Thanksgiving baskets for poor families. Merchants co-operate by making trade price on the contents of the food assortments. Last year 20 neediest families were cured. Better gag than the canned goods matinee.

Another house, this time a city nabe, is trying out a new one this year. Matinee business in past years has been light since most dinners are set for around two o'clock. House will remained closed until 4:30, when there will be a performance chiefly for the children with shows for adults at 7 and 9. Already several mothers have expressed satisfaction that their youngsters will not be in a hurry to get away from the table this year.

Third theatre is planning a gag for the kid club the Saturday after, calling it the turkey hunt. Full size profile of a turkey has been made with a loose head. Children are given a stick, blindfolded and told to knock the head off the turkey. Whoever one stroke allowed and milk chocolate turks to the winners. House gets the turkeys from the unsold stock of a confectioner and pays only for those it uses.

The Paramount has a strong feature, the Fox-Oakland does a double bill, as does the Orpheum.

The following week the Fox-Oakland goes solo with the Paramount taking the double, 'The Grand Lake, which has been continuing big runs from the downtown houses, is now alternating with double bills.

Chicago program that may be played before the year dies is said to be the reason.

Akron, O. Stage shows have been turned to Chatkinn houses here and in Youngstown.

Washington, Pa. Roy Rowe, of the Warner theatre, Pittsburgh, transferred to here as city manager for the two Warner theatres.

Corning, O. John Manahan, owner of the Opera house here, has taken over the Majestic, a film house.

Library, Pa. Andy Battison well-known exhibitor here and plans to reopen about Thanksgiving. Unit recently the house was operated by Caesar Doll.

Clearfield, Pa. Charles Richeieu has sold his interest in the Richeieu and Thompson theatres, Clearfield and Bellefonte, Pa., to Fred J. Thompson. The theatres involved are the Richeieu, Bellefonte and the Ritz, Clearfield. Thompson also operates the Strand, Curwensville, Pa.

Alexandria, Va. W. Harmon Reed, who operates two other theatres here has taken over the Richmond.

Kenton, Ohio. The Kenton, former Warner house, has been acquired by Kenton Amusement Co.

Mt. Hope, West Va. The Princess has been leased from the receivers by E. R. Bolton, who has reopened the house.

Brooklyn. Samuel Fulop and Frank Schwartz have taken the Tompkins on Gates Ave. Schwartz will manage.

Farragut, Ia. First sound pic invaded the town here, promotion of local business men, and will be used as a trade promotion nature during the winter months.

Boston. Fred Lieberman adds Columbia theatre, Boston, to his charge. Taken over from Loew's, Inc.

Meyer Gruber, formerly with Century films, appointed exchange manager in Boston for First Division Pictures. Tool office Tuesday (20). Sam Haas, formerly with RCA equipment in Hub, joins sales staff of F.D.

Los Angeles. Ed L. Thompson has acquired control of the Metro, nabe sub-quent run pic house, from P. Keticik.

Studio Placements

Hollywood, Nov. 26. Lillie Hayward, screen play, 'Women Are Bum Newspaper Men,' WB.

Sam Mintz, adaptation, 'Haircut,' WB.

Robert N. Lee, script, 'Case of the Velvet Claw,' WB.

Brooks Benedict, Jack Perry, Henry Travis, 'Town Talk,' Metro.

Rosalind Russell, Farnell Pratt, 'The Winning Ticket,' Metro.

Lyn Bari, 'Charlie Chan in Paris,' Fox.

Tola Newirth, 'Wings in the Dark,' Par.

Arnold Korff, 'All the Kings Horses,' Par.

John F. Huxley, Jr., 'Becky Sharp,' Radio.

Charles King, Johnny Rand, Charles Brinley, Harry Tenbrook, 'Behind the Evidence,' Col.

Seima Jackson, Oscar Apfel, 'Deaths,' Col.

Evelyn Mackort, Purdner Jones, Charles Sullivan, Kit Guard, Walter Long, Harry Wilson, Ed Brady, 'Deaths,' Col.

Sam Hines, Virginia Hammond, Jameson Thomas, 'Rhubia,' Par.

George Burton, Frank Rice, Charles Wilson, 'Ruggles of Red Gap,' Par.

Alice Dahl, May Foster, Allan Cravens, Don Roberts, Reginald Simpson, Charles Marsh, Marion Shelton, Marie Ball, Lynton Brent, Jack Richardson, Roger Gray, Carol Holloway, George French, Nancy Caswell, George Barton, Bud Jamieson, William Jeffrey, Tom London, 'Ruggles of Red Gap,' Par.

Thomas Jackson, Stanley Blystone, Allen Sears, Paul Hurst, Eddie Munnich, 'Carnival,' Col.

Arthur Hoyt, Lucille Ball, Alycia Drake, 'Behind the Evidence,' Col.

Otto Fries, Frank Benson, Billy Hand, Burt Starkey, Charles Brinley, Ben Hendricks, Bert Lindley, 'Deaths,' Col.

Joseph Gollomb, screen play, 'Behind the Green Lights,' Mascot.

Stuart Palmer, writing original murder yarn, Mascot.

Charles Hutchinson directing 'Along Came Youth,' Peerless.

Sam Ash, William Ruhl, George Lloyd, Gladys Gae, Sumner Getchell, 'Along Came Youth,' Peerless.

Gerard and Maurice Geraghty scripting 'Behind the Green Lights,' Peerless.

James Horne, directing comedy short, Col.

Frank Dolan, screen play, 'Jam of the Jungle,' U.

Cliff Taylor, 'Scandals,' Fox.

Philip Macdonald, screen play, 'Man Eating Tiger,' Fox.

Allen Rivkin scripting musical at Peerless.

Cesar Romero, 'Caprice Espagnole,' Par.

Harry Leon Wilson, Jr., research on 'The Flirtatious Woman,' Par.

Marie O'Brien, 'Women Must Dress,' Mono.

Charles Richman, 'Becky Sharp,' Radio.

Norman Taurog directing 'Big Broadcast of 1935,' Par.

Norman Krause writing original at Par.

Rifanny Thayer, adaptation and dialog, 'The Final,' Par.

Grant Garrett, Eddie Welch, dialog, 'Big Broadcast of 1935,' Par.

Jack Cunningham, Francis Martin, Claude Blyson, Bobby Vernon, screen play, 'Mississippi,' Par.

Gil Pratt, Grover Jones doing original at Par.

Aime Morrison, Chapin, screen play, 'Hold On,' Par.

Paul Gerard Smith, 'One Big Happy Family,' Par.

Janet Chandler, Big Boy Williams, 'Cowboy's Holiday,' Alexander.

Bob Hill directing 'Cowboy's Holiday,' Alexander.

Deil Henderson, 'Ruggles of Red Gap,' Par.

Bill Gilbert, Doris McMahon, short, Col.

Lee Moran, 'Carnival,' Col.

Geoffrey Elliott, 'The Good Fairy,' U.

Edward Earle, Tim McCoy, 'Alias John Law,' Mississippi, Par.

Dave Selman, directing 'Alias John Law,' Col.

Charles Ellis, Gary Grant, 'Two on a Tower,' Par.

Henry Brackett, Frederick Stephani, adaptation, 'Two on a Tower,' Par.

Anthony Veller, scripting 'Terror by Night,' Par.

Edward Sedgwick, directing 'Hold 'Em Yale,' Par.

Paul Porcasi, Bruce Warren, Carl Taylor, 'Tombia,' Par.

William Demarest, Geneva Mitchell, William Demarest, Eileen Baker, Lucille Ball, 'His Old Flame,' Col.

Hille Seward, Robert Allen, Jack Clifford, 'Alias John Law,' Col.

Doris Anderson, screen play, 'Annie Smith,' Par.

Jack Mintz, gagging 'Big Broadcast of 1935,' Par.

Frank Partos, screen treatment, 'Sacrifice,' Par.

Henry Johnson, Lew Brodsky, screen play, 'Private Beach,' Fox.

While music fills the air

THEY quarrel FOR THE fun OF IT!

THEY kiss FOR THE thrill OF IT!

THEY laugh FOR THE love OF IT!



The delightful story and the magic melodies that made "Music in the Air" the marvel of Broadway stage hits. Plus the singing of John Boles...the glamour of Gloria Swanson. A show with lift and swing...lilt and spectacle. Sweet box office music, to you!

MUSIC in the Air

Music by Jerome Kern.
Lyrics and libretto by
Oscar Hammerstein, 2nd

GLORIA SWANSON
and **JOHN BOLES**
DOUGLASS MONTGOMERY
JUNE LANG

Al Shean • • Reginald Owen
Joseph Cawthorn • Hobart Bosworth

An Erich Pommer Production. Directed by Joe May.
Continuity by Robert Liebmann, Screen play by Howard L. Young and Billie Wilder. Dances by Jack Donahue.

SONGS to remember it by:
"I've Told Every Little Star"..."There's a Hill Beyond a Hill"..."I am So Eager"..."One More Dance"..."We Belong Together"



THE *hold-over* PARADE IS UNDER WAY!

—and the parade of good news continues to pour in hourly!!!

**THE
WHITE
PARADE**

JESSE L. LASKY
Production

LORETTA YOUNG JOHN BOLES

Directed by Irving Cummings. Screen play by Sonya Levien and Ernest Pascal. From the novel by Rian James. Adaptation by Rian James and Jesse Lasky, Jr.



**Uptown
KANSAS CITY**
"Held over for a second smash week!"

**Warfield
SAN FRANCISCO**
"Broke opening days record. Continued first run at St. Francis!"

**Denver
DENVER**
"Sensational! Moving to Paramount for continued first run!"

**State
MINNEAPOLIS**
"All-day box office lines indicate extended first run!"

**Buffalo
BUFFALO**
"Tremendous! Beating 'Judge Priest' top figures!"

**Saenger
NEW ORLEANS**
"Pushing record-holding, 'Baby Take a Bow' grosses!"

**Ambassador
ST. LOUIS**
"More than doubling average business!"

**Century
ROCHESTER**
"Way past outstanding 'Judge Priest' take!"



French Film Quota Law Status Quo For 6 Mos. at Least; OK with U.S. Pix

Paris, Nov. 26. Unofficially set that the present quota law will be continued for another six months, at least. It is due to expire on Jan. 1, and sub-political forces have assured American filmers that there will be no trouble about a new quota at this time.

Americans here have been hopeful that they would get even better terms and with the possibility of doing away with the quota law completely next year but here at the same time feared that a last minute offering of terms might be injected by the anti-import mob. Feeling now is that with assurance that the same law will be continued they can work calmly on their product and not let the political aspects interfere with business for a few months at which time local politics should be in better shape. With government changing recently and unrest around because of unemployment, a status-quo continuation is hailed as a very healthy sign.

Paris, Nov. 17. New Flandin Cabinet, which political dopsters (whose dope may change any minute) consider should last for a while, strikes American film interests here as not so bad for them.

Besides the idea that Flandin himself understands something about business and economics, local Yanks are impressed that the ministry of commerce, which is in a key position in the quota fight, is now run by Mayor Marchandean of (Continued on page 54)

WB'S 1ST FRENCH PIC READY FOR RELEASE

Paris, Nov. 17. Warner Brothers is nearly ready to release its first French-made, officially an indie production bearing the WB distributing label, but actually backed by Warner color—"Le Commissaire est Bon Enfant" ("Police Captain's a Good Guy"), based on Georges Courteline's play.

Picture is intended to fill dual bills which Warner is called upon to supply, and saves dubbing for minor position of an American film, which can thus hold down top feature job in another dual program. Picture is a trifle short of full feature length.

Yank Filmers Nervous Despite Mex Assurance

New York film com. coming extremely nervous about the tax situation in Mexico. There's a law there which decrees that there must be a 10% levy on all imported product. President of Mexico promised filmité recently that an exception would be made for films but the law promulgating this exception has not been officially sanctioned. New government goes in within two weeks, which is the reason for the raised anxiety in the foreign offices of New York majors.

Committee of film folk headed by Joseph M. Schenck visited Mexico about seven weeks ago when the promise was made to exempt films on the tax matter. Since then Schenck has spoken to the President of Mexico on the telephone and received assurances that matter is merely awaiting official red tape.

Ministerial Test

Paris, Nov. 17. In an attempt to find out whether the French prefer original or dubbed versions of American films, a local concern took a Cabinet Minister to see 'Scarlet Empress' dubbed and then to the original version.

Minister voted for the dubbed job. His session with the original was the first time he had ever heard Marlene Dietrich speak English, and he said he thought her voice was lots cuter in French.

U. A. in London

London, Nov. 17. Despite United Artists having to cater for two West-End pre-release houses, it is not experiencing any shortage of product.

"We Live Again," current at the London Pavilion, is to be followed by 'Count of Monte Cristo' around Dec. 2. Picture is scheduled to stay several weeks, followed by Eddie Cantor's new one. Cantor will be in England for the opening and is slated to make a personal appearance.

Leicester Square theatre has 'The Last Gentleman' in its third week and still good for several more weeks. After 'Gentleman' exhausts its run it will be followed by London Films' 'The Scarlet Pimpernel,' with British & Dominions' 'Brewster's Millions' as the next.

Incidentally, U. A. and Gaumont-British are still very closely connected, latest arrangement being that all London Pavilion films go to the Marble Arch Pavilion, a G-B house, as second pre-releases in the West-End.

DIRLER-NATAN FIGHT REACHES TRADE PAPERS

Paris, Nov. 17. Robert Dirler's stockholder's fight to oust Bernard Natan as head of Pathe Cinema, which is running concurrently with battle of certain indie trade groups on the French industry's big shot, has at last broken into print locally.

Trade weekly, 'Critique Cinematographique,' edited by Pierre Heuze, is running a series of articles titled 'A Man Attacks M. Natan,' presenting the history of the Pathe film before and after Natan took it over. Citing balance sheets and figures from Dirler's point of view, trade paper raises the question of whether assets of the concern disappear under Natan's management, and wants to know where they went and how.

This is the first time a French trade journal has tried anything so daring.

Hicks' WB Pic

London, Nov. 17. Seymour Hicks has been cast for the leading role in 'Mr. What's His Name,' which Warners is making at Teddington.

Hicks created the role in the stage version in 1927.

FRENCH PIC BIZ FALLS OFF SHARPLY; FILM GROSSES DROP 70% IN 2 YEARS

Even Biggest Successes Now Low Grossers—French Masses Guarding Souls Closely as Unemployment Mounts

Paris, Nov. 17. Position of the French film trade is startlingly shown by private records of one of the American film firms here, which reveal that grosses all over the country this year are 70% below those of two years ago.

Everybody knew that attendance was falling off, but enormous proportions of the slump is the surprise. Reason is the truly serious economic condition of the country, which enters this winter lower than it has been since the war, and no signs of an upturn. France started into the depression a year or more later than the United States, and is now going down to the deepest part. French are quicker and more thorough in pulling in their necks, when they see the pocketbook threatened, than any other nation,

U'S IDEA London Picture About Servants—Of Nobility

London, Nov. 17. Universal has struck an idea for a picture. It will be titled 'Servants' Ball,' and, as the title conveys, will deal with servants. But these are no ordinary servants, but mostly those employed by the nobility, and will even include those employed by the Royal Family.

Idea emanates from the annual function during which the nobility stages a ball for their employees, with the positions reversed; the hosts being the servants and the employees being the guests. Picture will be made by Universal here for quota purposes.

NEW ZEALAND TO REGULATE FILMS

New Zealand, Oct. 30. Reported that politicians here are determined to have their say in the management of the pic industry.

Following the recent N. S. Wales and Victorian film probes, a bill has been introduced in the House of Representatives here to empower local exhibitors to reject about 25% of pics contracted by them.

Politicians may also probably allow exhibitors to fix a minimum rate of admission without conferring with distributors on the admission scale angle. Bill goes still further and offers to establish a strict censorship on all film advertising.

Introduction of such a measure is regarded as a strong thrust at the foreign distributors, and follows on a feeling of general unrest noticed locally over a considerable period between distrib. and exhibs.

Introduction of censorship on film advertising is puzzling to the trade because the publicity gang in this territory has always handled its material with the utmost care. Dirty or suggestive matter has never been introduced to New Zealanders.

Sydney, Oct. 25. Although N. S. Wales has not yet passed the quota law, it is strongly believed that the bill, when finally brought down, will be on more modified lines than those suggested by F. W. Marks.

It is felt that the quota covering the distrib. will be abandoned, as appears to be the case in Victoria, and a straight quota covering exhibs will be the method finally adopted for general use.

New Czech Import Law Still Has Yank Filmites Dizzy; That \$840 Tax O. K.; Internal Politics a Break

Australia Biz Good

Melbourne, Oct. 30. Tremendous crowds here with the city entirely given over to merry-making. Following pics are current: 'Scarlet Empress' (Par), 'Stingaree' (Radio), 'Blossom Time' (BIP), '20 Million Sweethearts' (WB), 'Bot-toms Up' (Fox), 'Clara Gibbins' (local), and 'Viva Villa' (MGM).

Sydney, Oct. 30. 'Blossom Time' (BIP) looks the best bet just now. Despite sudden heat, managers are satisfied with trade.

Lineup includes 'The Bowers' (UA), 'Of Human Bondage' (Radio), 'Let's Try Again' (Radio), 'World Moves On' (Fox), 'Chu Chin Crow' (GB), 'Cup of Kindness' (GB), 'Pursued' (Fox), 'Come on Marines' (Par), 'Lady Is Willing' (Col), 'You Can't Buy Everything' (MG), 'Operator 13' (MG), 'Girl From Missouri' (MG), 'Old Fashioned Way' (Par), 'Little Miss Marker' (Par).

MEX EXTRAS SUE FOR COIN, FOOD, CARFARE

Mexico City, Nov. 23. Woes of Mexican extras are being considered by the federal board of conciliation and arbitration in a suit brought by a group of film players against Compania Cinematografica Acay and its manager, Paul Castelan, for promised wages, carfare, etc.

Complainers say that Castelan engaged them to play in a pic, 'Dona Mailheche,' a historical drama company is making at Cuernavaca, about 90 miles from here, and promised them daily pay of \$2.50 each, plus carfare and meals. Gals among the complainers aver that they were kept in a pool for 12 hours, and others say they were exposed in bathing suits to the hot sun until they were dizzy, and got a glass of lemonade and three sandwiches all day long, but no pay or carfare.

C-H's 'M and E'

London, Nov. 17. Clifton-Hurst Film Productions' next will be 'Mary and Elizabeth,' based on Schiller's 'Mary Stuart.' Title of picture is likely to be changed to 'Mary Queen of Scots.'

Brian Desmond Hurst, director of company, will direct it. Negotiations are pending for Diana Wynyard and Edith Evans to play the two name roles.

Prague, Nov. 26.

Government here has finally made official a new film decree designed to ease re-entry into this market of American films. New decree is non-committal, however, and may mean nothing at all for Yank traders, depending on further negotiations within the next few weeks.

New law takes care of all angles except the import matter, for which a special clause appoints a commission to negotiate terms most agreeable all around. This means, in effect, that all the talk thus far has gone no place and negotiations are no further than they were two years ago when Americans walked out of the country. Believed, however, that matters can be straightened out soon because of growing political angles locally.

For one thing a new local film studio has been opened in opposition to the Havel-owned AB Studios, which up to now had things all its own way and was most dominant factor in the fight against Americans. New studio is financed by the powerful Agricultural Party, matter therefore now coming into the domain of internal politics, which automatically means splitting the local governmental ranks and would seem to indicate easing of the fight by Americans.

When George Canty, United (Continued on page 58)

CUBA RUMBAS VS. % B.O. DEALS

Havana, Nov. 26. Exhibitors here got together last week and passed a resolution, signed by all of them, to the effect that none will play films at higher terms than 35% of the gross. Won't affect most films but will mean a deadline for specials that the majors bring in and for which they have been asking as high as 50 and 60%. Exhibs claim this is ruinous and frequently results in losses such as can't be made up on the regular terms.

Exhibs also adopted a rule saying that no house can play any one company's product more than 32 Sundays per year. Inherent only from the standpoint that Sunday is the big day locally, generally getting as much as the b. o. as the rest of the week.

ITALY NIXES 'CLEO'; 4TH BAN ON 'DRAKE'

Rome, Nov. 26. Paramount is upset because the government has withdrawn the certificate for 'Cleopatra' and has banned the film. Pic was already in the studio being dubbed and about half completed.

Film was passed by the censor board with the request that the scene depicting the murder of Caesar be eliminated. Par agreed and started on the film, with the new order coming later. No explanation given.

'Story of Temple Drake' (Par), has been banned in Trinidad. Countries which have thus far thumbed it, besides Trinidad, are Sweden, Holland and Latvia.

2 MORE GARDEL PIX FOR PARAMOUNT EAST

Paramount has decided to make at least two more Carlos Gardel Spanish films in Astoria, Long Island. Rosita Moreno will have the lead in the first and John Reinhardt will come east to direct them. First of the duo will go into production in January, with the second to follow immediately on its heels.

sock with the depreciation of the franc that ended in 1926, and also in the defaulting of foreign bonds, principally pre-war Russian and Dawes and Young plan German, which were owned widely by the public.

Unemployment now is spreading from the highly industrialized sections—heavy and textile industries—which have suffered for a long while, to the little mechanics in the small towns, the real backbone of the French social system, together with the peasants, who are having a tough time in spite of all governmental action to help them. Old scrupulousness of the bourgeoisie in paying its bills is collapsing. Many people are buying automobiles on credit and then not meeting the installments. This is what's back of the political unrest which has been momentarily silenced by the Flandin Cabinet taking over the work of the Laumengue Government. Paris is still jumping, in spite of the continuation of the trade—and show business, in all branches but particularly films, is the chief sufferer.

and that is why film attendance is so directly reflected by a drop in the national income. First thing the Frenchman does is cut down on amusements which cost something in favor of inexpensive indoor sports.

Result is that although real commercial quality of current films is not bad, that does them no good. Even the big successes are low grossers. Other countries in Europe, which a year or so ago were trailing France, are now coming up over it.

Advantage of the French position is not only the conservatism which causes people to cut down expenses rapidly when they see a storm, but also large amounts of reserves which centuries of saving have piled up. Latter, however, are beginning to be touched, and can't last forever. They took a terrible

COAST SCOUTS
FLASH CIRCUITS

Grab this! It's Big!

CLAUDETTE
COLBERT

Fannie Hurst's
IMITATION of LIFE

with **Warren William**

Rachelle Hudson • Henry Armetta

Red Sparks • Baby Jane • Alan Hale

A JOHN M. STAHL PRODUCTION

PRESENTED BY CARL LAEMMLE

*They're burning up telephone and telegraph
wires with the hot news about Universal's*

Tremendous Smash!



Stock Market

(Continued from page 9)

times in preferred stocks of company.

Columbia Pictures on Stock Exchange also reached a new high at 40. Stock closed at 39 for a gain of 2 points. Consolidated Film Industries preferred offered ahead of a new high at 27 1/2. In increased trading near close of week. Stock showed a half point gain on week. Although American Seating was still nearly two points from its year's high, this issue continued to climb and finished at 24 1/2 at 5 1/2. Here it was 10 seven-eighths on week. It had gained a point in each of two previous weeks of trading.

Metro-Goldwyn-Mayer preferred registered a new 1934 top at 27 1/2, where it showed a half point gain. Fox A held about steady at 13 1/2. Warner Brothers common was off an eighth at 4 1/2, while preferred of same company sold down to 15, a new low for 1934. Preferred closed at 15 1/2 for a loss of 3 1/2 points.

Westinghouse closed at its high figure of week at 35 1/2 for an advance of 1 1/2 points. Preferred of same advanced 3 points to 90. General Electric also showed strength on declaration of extra 15-cent dividend and got to 20. At this level it wound up week for three quarters of a point gain. Dividend was in addition to regular of same amount. Similar extras were paid in three preceding quarters.

Pathe Exchange, Inc., earnings statement for 39 weeks to September 29, showing a decline in earnings from comparable period last year of more than \$200,000, prompted considerable selling in both common and preferred. Announcement of special meeting for March to vote on a Pathe reorganization plan also was not taken favorably. Pathe A dipped to 14 1/2 before meeting support. It closed at 11 1/2, where it showed a loss of 1 1/2 points. Pathe common fell off fractionally, to close at 11.

Paramount Dips Holders of Paramount certificates and Paramount-Public stock, latter being listed on Produce Exchange, evidently did not take kindly to plan of reorganization for Paramount-Public corporation drafted by bankers for submission to trustees and the courts. Certificates on big board lost half a point to close at 3 1/2, while Paramount-Public lost more than as much and finished at the same price. Certificates also had fallen back in preceding week. In contrast, holders of lens pushed the company bonds up to near year's highs. Paramount-Famous-Lasky 6's climbed to 60 1/2 on heavy trading and closed at 59 1/2 for an advance of 2 1/2 points. Certificates of same got to 60 1/2 and finished at 59 1/2, where they were up 2 1/2. Paramount-Public 5 1/2's advanced to 60 1/2 in largest trading for amusement bond group. These lens closed at 60 for a 2-point advance. Certificates of same organization finished at 59 1/2 for a gain of 2 1/2 points. High for certificates was 60 1/2 points. Columbia Broadcasting System,

Inc., on Tuesday announced that it had filed papers at Albany increasing its authorized capital stock from \$3,750,000 to \$7,500,000. Ralph Colin, secretary to board of directors, explained that the increase is to place the directors in position so they may declare dividends when they desire. It also stated that directors recently gave consideration to declaration of a stock dividend, but were restricted by the amount of capital stock authorized but unissued. Stock is quoted on Over Counter market, where it stiffened a little in bid and ask quotations on this news. Both bid and ask prices were up about half a point Saturday, 31 1/2 bid, and 32 1/2 asked.

Statement of A. W. Robertson, chairman of board of Westinghouse Electric, in which he said that he believed conditions were improved, probably had much to do with activity in shares of this company that confidence seems to be returning and that he saw signs of an early revival of activity in heavy industries.

Some idea of what the past week's bullish activity did for Amusements can be had from a glimpse at the appreciation in value of some leaders. Upturn in Loew's common meant that the outstanding shares appreciated \$3,843,558 in value. The spectacular gain recorded by Eastman Kodak common represented an appreciation of \$16,227,467 in value of outstanding shares, while advance scored by Radio Preferred B meant that stock outstanding gained \$2,493,643 in value.

Aside from gains by Paramount certificates, the most activity was made by General Theatre Equipment bonds in Amusement division. These lens climbed to 10 1/2, for an advance of 2 1/2 points. Paramount-Broadway 5 1/2's advanced three-quarters to close at 4 1/2, though these bonds at one time got to 4 1/2. Warner Brothers 6's were up fractionally at 59 and Pathe 7's were off a bit at 99. The Pathe lens have been close to the century mark for several weeks now and seldom have dropped below 99. RKO debentures scored a gain of 1 1/2 points at 34 on small trading Saturday. Keith 6's were unchanged at 64 and Loew 6's were up at 103 1/2, just a quarter from year's peak.

On Curb Exchange, Technicolor lagged, never being very active and closing at 12 1/2 for a fractional gain. Trans-Lux was extremely inactive, but managed to wind up at 1 1/2, for an eighth point advance. Report that officers of Trans-Lux Corp. had been directed by Chancellor J. O. Wolcott to show cause why a master should not be appointed to hold a meeting of stockholders to elect directors, was blamed for lack of interest in stock and its failure to reflect increased activity in trading. Some stockholders complained that no meeting had been held this year.

Summary for Week Ending Saturday, November 24.

STOCK EXCHANGE

Table with columns: High, Low, Sales, Issue and rate, Net chg. Lists various stocks like American, Consol. Film, Eastman Kodak, etc.

* Plus stock extras. † Paid this year on account of accumulations. ‡ Unit of trading 10 shares. § New 1934 high. ¶ New low.

CURB

Table with columns: High, Low, Sales, Issue and rate, Net chg. Lists Technicolor, Tramelite (200's).

BONDS

Table with columns: High, Low, Sales, Issue and rate, Net chg. Lists Gen. Thea. Ex., Keith 6's, etc.

PRODUCE EXCHANGE, N. Y.

Table with columns: High, Low, Sales, Issue and rate, Net chg. Lists Par-Pub.

OVER THE COUNTER, N. Y.

Table with columns: High, Low, Sales, Issue and rate, Net chg. Lists Huxy, Class A, De Forest Phonos.

Personality Pays

Lincoln, Nov. 26. Seven doormen in as many Lincoln Theatre Corp. houses have been upped to theatre managements.

City manager Jerry Edmond figured the ticket-choppers knew most of the regular patronage, and so qualified for increased responsibility.

Metro Asks \$37,341 for Airline's 'Viva Villa' Pyre

Los Angeles, Nov. 26. For loss of 12 reels of 'Viva Villa' film, burned in a wrecked plane near El Paso while being rushed from Mexico City to Hollywood a year ago, Metro is demanding \$37,341 of indemnity in a suit filed against General Air Express.

Damage claim charges the plane and consignment were carelessly handled.

Incorporations

NEW YORK

B. & R. Amusement Corp., automatic amusement devices; capital stock, \$10,000; Nathan P. Bar, 125 E. 11th St., Brooklyn. Wertheimer, 60 Court street, Brooklyn.

Dale Paris, Inc.; general radio business; capital stock, 100 shares, value; Dorothy Gelfand, 970 Kings Highway, Brooklyn; Zim Zeiler, 21 Bedford avenue, Brooklyn; Minnie Dulberger, 236 Madison street, New York.

Unveda Radio Service, Inc.; general radio business; capital stock, 100 shares, 30 par value; Samuel I. Esh, 100 E. Elmer L. Levinsky and Margaret Glases, all of 305 Broadway, New York.

Harold J. Weinstein, Inc.; restaurant and cabaret business; capital stock, 200 shares, no par value; Meyer Brown, 51 Chambers street, New York. Artists Enterprises, Inc.; employ actors, dancers, singers, etc.; capital stock, 100 shares, no par value; John P. Finn, 100 Broadway, New York.

Mother Lode Players, Inc.; pictures, Vaudeville, Broadway, capital stock, 200 shares, no par value; Helen Gahagan and Melvyn Douglas, 17 Prospect Park West, Brooklyn, and Walter B. Solinger, 60 East 67th street, New York.

Brookline School of the Drama and Dance, Inc.; instruction in dancing; capital stock, \$500; Arthur Raynsford, May Bides and George B. Raynsford, 65 10th Avenue, New York.

Breithart Productions, Inc.; theatrical business; capital stock, 100 shares, no par value; Louis M. Herber, Irene Finkelman and Thos. McMahon, 522 Fifth avenue, New York.

William J. F. Kelleher, 283 Crestview place, Teaneck, N. J. G. Arthur Berman, 138-99 35th Avenue, Hollis, N. Y., and Henry Rosenblum, 42-29 Kissena boulevard, Astoria, N. Y.

Brown America Studios, Inc.; pictures; capital stock, 100 shares, no par value; Marie O. Nicholson, 125-21 111th avenue, Jamaica, Charles White and Inez J. Brown, 1121 Bay Ridge avenue, New York.

Elite Amusement Corp.; pictures; capital stock, \$20,000; Jean Deutsch, 761 Eastern Parkway, Brooklyn; Anthony Zanolini, 245 East 11th street, New York, and Ida Mueller, 114 West 104th street, New York.

Yiddish Dramatic Co., Inc.; theatrical business; capital stock, \$20,000; Judah Binick, Second street, Jacob B. Berman, 51 East Seventh street, and Leon Hoffmann, 225 East 15th street, all of New York.

CALIFORNIA

Burrage, Tarsan Enterprises, Inc.; production; capital, 2,000 shares, no par, permitted to issue all. Directors: George W. Stout, Lee Ashton, Paul E. Berman, Rita Burrage, H. A. Cummings, A. G. Wright, Alfred L. Armstrong, C. J. Staley and A. D. De Muth.

Certified copy of Columbia Phonograph Company, Inc. city and state of New York, and amendments thereto. Certificate of dissolution of Van Noy Recreation Park, Los Angeles. Certificate of dissolution of Hollywood Theatre, Inc. of Los Angeles.

TEXAS

R. E. Griffith Theatre, Inc. Roswell, N. M.; theatre; capital stock, \$20,000. Texas agent, R. E. Griffith, Dallas.

Farley Okays Use of Mail Carriers to Distribute Unaddressed Advertising

Theatre Man's Assault Starts Anti-Crime Drive

Washington, Nov. 26. Way for motion picture theatres (as well as all businesses) to make widespread use of direct mail advertising has been cleared by the stand of the Post Office Department on the use of dodgers in urban areas and a refusal to change policies designed to swell postal revenues and stimulate greater use of this type of service. Lifting the restriction against delivery of mail not carrying an exact address, Postmaster General Farley has ordered all postmasters to provide the most complete service in assisting advertisers with direct mail campaigns.

Under the new arrangement exhibitors may turn over to postal authorities bundles of envelopes addressed 'Householder' and containing mimeographed or printed letters announcing coming attractions. Postage may be either pre-cancelled or under permit arrangement. Bundles will be given to carriers with orders to deposit one of the dodgers at every residence on each route.

COAST AGENTS UPHOLD BY NRA

Washington, Nov. 26. Re-hearings on the agency regulation code must go back to Hollywood. The NRA today (Monday) rejected the agency code, refusing to uphold the committee's recommendations.

This is virtually a victory for the Coast agents who some weeks ago vehemently protested the idea of being compelled to come to the capital for C. A. hearings in view of the fact that the 10%ers and studios' relations centered around Hollywood.

Tunes by Berlin for 'Top Hat,' Radio Pic For Astaire, Rogers

Hollywood, Nov. 26. Irving Berlin signed a contract with Radio last week to write the score and music for 'Top Hat,' film musical being lined up to co-star Fred Astaire and Ginger Rogers. It is expected that Arthur Johnson, previously associated with Berlin, will join the latter in the Radio spot. Picture will be under the production wing of Pandro Berman, with Mark Sandrich directing. With the Astaire and Rogers team making film version of 'Roberta' next, 'Top Hat' is down on the production slate to start in March.

Rosen Back at Radio

Hollywood, Nov. 26. On completion of the direction of 'Little Men' for Ken Goldsmith, Phil Rosen returns to Radio on a deal for one. He previously megged two at this plant. He then goes to Columbia for one.

VARIETY'S 29th ANNIVERSARY VARIETY'S 29th Anniversary Number will be published around the Christmas Holidays.

It will constitute a Year Book of Show Business Permanent usefulness of this Special Edition makes it particularly attractive for announcements.

Regular Advertising Rates Prevail Copy may be Mailed direct to



154 W. 46th Street NEW YORK CITY

This year Xmas comes on

DEC.
27th



Because that's the day exhibitors will celebrate the national release of Columbia's Grandest Romantic Comedy of all Time!



WARNER MYRNA
BAXTER · LOY

In FRANK CAPRA'S PRODUCTION
BROADWAY BILL

By Robert Riskin · Based on the story by Mark Hellinger
with Walter Connolly · Helen Vinson
A COLUMBIA PICTURE



World Premiere (PRE-RELEASE) **RADIO CITY MUSIC HALL** *Thanksgiving Day*

**WARNER BROS. BOOK
"CHU CHIN CHOW." HELD OVER
4TH WEEK BALTIMORE..MINNEAPOLIS**

**LOEW'S OPEN "POWER" BROOKLYN
NEXT WEEK... HELD OVER 5TH
WEEK... BOSTON.**

**"JACK AHoy." \$10 PREVIEW.. RITZ
CARLTON DEC. 3RD, PRIOR TO
ROXY OPENING.**

**Mc VICKER'S THEATRE GETS FIRST
RUN.. ALL PRODUCT.. CHICAGO**

BOOKED EARLY JANUARY - RADIO CITY MUSIC HALL



**JESSIE MATTHEWS in "EVERGREEN"
GEORGE ARLISS in "THE IRON DUKE"**

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

George Arliss, Ellaline Terriss, Gladys Cooper, A. H. Matthews, Allan Ayresworth, Dr. Victor Saville. Rel. Jan. 1935.
Little Friend. Drama of a child's devotion and influence. Nora Pilbeam. Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23.
Man of Aran. Irish story with preponderantly beautiful photography. Dir. Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23.
Power (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Veidt, Benita Hume. Dir. Lothar Mendes. 106 mins. Rel. Oct. 1. Rev. Oct. 9.
Princess Charming. Musical comedy in a mythical kingdom. Evelyn Laye, Yvonne Arnold, George Grossmith, Max Miller. Dir. Maurice Elvey. Rel. Jan., 1935.

Liberty

Office: 1776 Broadway, New York, N. Y.
No Ransom. From Barton Runyon's 'The Big Mitten'. Lella Hyams, Phillip Holmes. Dir. Fred Newmeyer. 79 mins. Rel. Oct. 15. Rev. Oct. 23.
Once to Every Bachelor. Honeyymoon with a hired bride. Marian Nixon, Nell Hamilton, Alleen Pringle. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14.
Take the Stand. Murder of a columnist. Jack La Rue, Thelma Todd, Gail Patrick. Dir. Phil Rosen. 78 mins. Rel. Sept. 7. Rev. Sept. 11.
Two Heads on a Pillow. Matrimonial warfare. Nell Hamilton, Miriam Jordan. Dir. Wm. Nigh. 78 mins. Rel. Oct. 2. Rev. Oct. 9.

Majaetic

Office: RKO Bldg., Radio City, New York City
Night Alarm. The Newspaper story with a reporter winning the city boss' daughter. Bruce Cabot, Judith Allen, H. B. Warner. Dir. Spencer Bennett. 63 mins. Rel. Sept. 22. Rev. Oct. 2.
Scarlet Letter. Hawthorne's dramatic classic. First sound filming. Colleen Moore and Harold Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. 9. Rev. Sept. 25.
She Had to Choose. Texas girl goes to Hollywood and back again. Not a studio story. Sally Egan, Larry Crabbe. Dir. Ralph Cedar. 62 mins. Rel. Oct. 1. Rev. Sept. 25.

Mascot

Office: 1776 Broadway, New York, N. Y.
Crimson Romance. Two lids, one American and one German, find that friendship is the only way even war. Ben Lyon, Sari Maritza, James Bush, Harold Albright, William Bakewell, Erich von Stroheim. Dir. David Howard. 67 mins. Released Oct. 13. Rev. Oct. 16.
Young and Beautiful. Story of a press agent who builds his sweetheart to stardom. Wm. Powell, Myrna Loy, Judith Allen, Joseph Cawthorn, Wampas Baby Stars. Dir. Joseph Santley. 62 mins. Rel. Sept. 1.

Metro

Office: 1540 Broadway, New York, N. Y.
Barretts of Wimpole Street. Based on the play by Rudolph Besant. Norma Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel. Sept. 21. Rev. Oct. 2.
Biography of a Bachelor Girl. Based on S. N. Behrman's successful play. Biography. Ann Harding, Robert Montgomery. Dir. E. H. Griffith. Rel. Oct. 26.
Chained. Joan Crawford in love with two men. Clark Gable, Stuart Erwin. Dir. Clarence H. Brown. 73 mins. Rel. Aug. 31. Rev. Sept. 3.
Death on the Diamond. Murder in the big squares. Based on the novel by Cortland Pittsmonms. Robert Young, Tod Healy, Madge Evans. Dir. Edward Sedgwick. 69 mins. Rel. Sept. 14. Rev. Sept. 21.

Evelyn Prentice. District attorney's wife saves a girl wrongly accused of her own crime. Myrna Loy, William C. Howard. 78 mins. Rel. Nov. 8. Rev. Nov. 13.
Girl from Missouri. The small town girl lands her millionaire. Jean Harlow, Franchot Tone, Lionel Barrymore. Dir. Jack Conway. 69 mins. Rel. Aug. 3. Rev. Aug. 21.
Have a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy. Dir. David Butler. Rel. Sept. 7. Rev. Oct. 23.
Hide Out. The gangster goes rural and reforms. Robt. Montgomery, Maureen O'Sullivan, John Wayne, Dick Cane. Rel. Aug. 24. Rev. Aug. 28.
Hollywood Party. All star musical film. 63 mins. Rel. June 11. Rev. May 29.
Merry Widow. Based on the world-famous operetta by Franz Lehár. Maurice Chevalier, Jeanette MacDonald, Dir. Ernst Lubitsch. Rel. not set. Rel. Oct. 16.
Murder in the Private Car. Mystery thriller with most of the action on a train. Chas. Ruggles, Una Merkel. Dir. Harry Beaumont. 60 mins. Rel. June 29. Rev. July 10.
Operator 13. Based on the last novel of the late Robert W. Chambers. Burton Davis, Gary Cooper. Dir. Richard Boleslavsky. 85 mins. Rel. June 8. Rev. June 26.
Outcast Lady. Based on a novel by Michael Arden. Constance Bennett, Herbert Marshall. Dir. Robert Z. Leonard. Rel. Sept. 15. Rev. Nov. 5.
Pained Veil. Based on novel by Somerset Maugham. Greta Garbo, Herbert Marshall. Dir. Richard Boleslavsky. Rel. not set.
Paris Interlude. Based on the play 'All Good Americans,' by S. J. and Laura Perelman. Otto Kruger, Madge Evans, Robert Young. Dir. Edwin L. Marin. 73 mins. Rel. Aug. 21. Rev. Aug. 21.
Stamboul Quest. Spy story. Myrna Loy, Geo. Brent. Dir. Sam Wood. 85 mins. Rel. July 13. Rev. July 17.
Straight is the Way Released convict story. Franchot Tone, May Robson, Karen Morlan. 64 mins. Rel. Aug. 10. Rev. Aug. 20.
Student Tour. Musical comedy about collegians on a European tour. Charles Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riesner. Rel. Oct. 12. Rev. Oct. 16.
Treasure Island. The Stevenson story. Wallace Beery, Jackie Cooper, Lionel Barrymore, Gary Cooper. 109 mins. Rel. Aug. 17. Rev. Aug. 21.
What Every Woman Knows. Based on the play by Sir James M. Barrie. Helen Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19. Rev. Oct. 20.

Monogram

Office: R. K. O. Building, 1270 Sixth Ave., New York, N. Y.
Girl of the Limberlost. A. Gene Stratton-Porter story. Marian Marsh, Ralph Morgan, Louise Dresser. Dir. Christy Cabanne. 80 mins. Rel. Oct. 15. Rev. Nov. 13.
Happy Landings. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 63 mins. Rel. Sept. 1. Rev. Aug. 28.
Healer. The. From novel by Robert Herrick. Dir. Reginald Barker. Jane Eyre, Charlotte Bronie's classic. Colin Clive, Virginia Bruce. Dir. Charles Brabin. Rel. Aug. 15.
King Kelly of U. S. A. John Robertson, Irene Varna. 66 mins. Rel. Sept. 15.
Loudspeaker. The. Radio comedy. Ray Walker, Jacqueline Wells. 67 mins. Rel. June 1. Rev. Aug. 14.
Moonstone. The. Willkie Collins story of disappearance of famous gem. David Manners, Phyllis Barry. Dir. Reginald Barker. 60 mins. Rel. Aug. 20. Rev. Sept. 18.
Money Means Nothing. Wallace Ford, Gloria Shea. 70 mins. Rel. June 15. Rev. July 24.
Randy Rides Alone. (Lone Star.) John Wayne, Albert Vaughn. Dir. R. N. Brubaker. 74 mins. Rel. June 8. Rev. Aug. 14.
Red Head. Boy and girl story about their social salvation in a lunch wagon. Bruce Cabot, Grace Bradley, Dir. Melville Brainerd. 77 mins. Rel. Nov. 1. Rev. Nov. 20.
Shock. Health fiasco of a Cuban girl. Munroe Oweney. Shell-shock victim returns from World War, falls in love with the wife he had married just before going to front, but hates his unknown rival till his identity is re-established. Dir. Roy Pomeroy. 65 mins. Rel. Aug. 11. Rev. Nov. 20.
Star Tracker. The. (Lone Star.) John Wayne, Verna Hillie. Dir. R. N. Brubaker. 54 mins. Rel. July 30. Rev. Aug. 21.
Trail Beyond. The. John Wayne, Verna Hillie. 55 mins. Rel. Oct. 22.

Paramount

Office: 1501 Broadway, New York, N. Y.
Behold My Wife. Sylvia Sydney, Gene Raymond. Dir. Dave Lescan. Rel. Nov. 7.
Belle of the '90s. Backstage in burlesque. Mae West. Dir. Leo McCarey. 73 mins. Rel. Sept. 21. Rev. Sept. 25.
Cleopatra. Egyptian spectacle with modern dialog. Claudette Colbert, Warren William, Henry Wilcoxon. Dir. Cecil De Mille. 192 mins. Rel. Aug. 16. Rev. Aug. 21.
College Humor. Musical type story. Joe Penner, Lanny Ross, Jack Oakie, Lyda Roberti. Dir. Norman Taurog. Rel. Nov. 23.
Crime Without Passion. Lawyer trapped by a needless fake alibi. Claud Rains, Margot. Dir. Ben Hecht, Chas. MacArthur. 70 mins. Rel. Aug. 17. Rev. Sept. 18.
Eimer and Elsie. Truck driver and the president of a piano concern both proclaim the man is the head of his business and his home. Their wives prove the reverse to be the case. George Bancroft, Frances Fuller,

Roscoe Karns, Nella Walker. Dr. Gilbert Pratt. 70 mins. Rel. July 27. Rev. Aug. 7.
Father Brown, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec. 14.
Great Filtration. The. Stage story by Gregory Ratoff in which an ecological machine sacrifices to promote a change of life of wife. Elissa Landi, Adolphe Menjou. Dir. Ralph Murphy. 71 mins. Rel. June 15. Rev. June 26.
Here Comes the Groom. Escaping burglar is forced to impersonate the groom of a deserted bride. Jack Haley, Patricia Ellis. Dir. Raoul Pagnol. Rel. June 15. Rev. June 19.
Here is My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. Rel. Dec. 28.
Home, Sweet Home. Western. Randolph Scott, Jackie Coogan, Evelyn Brent. Dir. Jacobson. Rel. Dec. 21.
I Married an Actress. Matinee idol loses out to his wife, an actress, who takes his glory. Adolphe Menjou, Elissa Landi. Dir. Ralph Murray. Rel. June 23.
It's a Gift. W. C. Fields, Baby LeRoy, Jean Rouveral. Dir. Norman McLeod. Rel. Nov. 30.

Kiss and Make Up. Beauty doctor marries his model. Cary Grant, Genevieve Tobin. Based on the Wampas Baby Stars. Dir. Harlan Thompson. Joan Negus. Rel. July 13. Rev. July 2.
Ladies Should Listen. Parlatan telephone girl helps a South American millionaire. Cary Grant, Frances Drake, Ed. Everett Horton. Dir. Frank Tuttle. Rel. Dec. 28.
Lemon Drop Kid. The. From the Damon Runyon story in Collera. Lee Tracy, Helen Mack. Dir. Marshall Nielan. 60 mins. Rel. Sept. 28. Rev. Oct. 10.
Limehok Blue. Story of the London Chinatown. Geo. Raft, Jean Parker, Anna May Wong. Dir. Alex Hall. Rel. Nov. 9.
Little Miss Marker. Damon Runyon story of a child who was pledged with a bookmaker. Adolphe Menjou, Dorothy Dell, Chas. Bickford, Shirley D'Arby. Rel. Aug. 11. Rev. July 22.
Many Happy Returns. Burns and Allen at their dizziest. With Guy Lombardo, Joan Marsh. Dir. Norman McLeod. 66 mins. Rel. June 8. Rev. June 22.
Mrs. Wiggs of the Cabbage Patch. Talk version of the old favorite. Pauline Godwin, Zasu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel. Oct. 13. Rev. Oct. 26.

Notorious Sophie Lang. Story of international jewel thieves. Gertrude Astor, Paul Cavanagh. Dir. Ralph Murphy. 69 mins. Rel. July 20. Rev. July 24.
Now and Forever. 'Little Miss Marker' type story. Shirley Temple, Gary Cooper, Carole Lombard. Dir. Henry Hathaway. 83 mins. Rel. Aug. 31. Rev. Sept. 10.
Old Fashioned Way. The. W. C. Fields, Joe Morrison, in a road show in the '90s. Baby LeRoy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 6. Rev. July 17.
One Hour Love. George Jessel, Helen Twelvetree, Conrad Nagel. Dir. Ralph Murphy. Rel. Dec. 21.
Pursuit of Happiness. The. From the stage play about bundling. Joan Bennett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. Dec. 10.
Scarlet Empress. The. Story of Catherine of Russia. Marlene Dietrich, John Lodge, Mer. Jos. von Sternberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.
She Loves Me Not. Stage play. Girl in college dormitory masquerades as a boy. Bing Crosby, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 11.
Shoot the Works. A denatured 'The Great Magoo.' Jack Oakie, Ben Bernie, Dorothy Dell. Dir. Wesley Huggies. Rel. June 29. Rev. July 10.
Wagon Wheels. Western for a Zane Gray story. Randolph Scott, Gail Patrick. Dir. Michael Curtiz. 84 mins. Rel. Sept. 14. Rev. Sept. 21.
You Belong to Me. State story with Helen Mack, Lee Tracy. Dir. A. L. Walker. 67 mins. Rel. July 27. Rev. Sept. 18.

Principal

Office: 1270 Sixth Ave., New York, N. Y.
Little Damsel. The. Anna Neagle and James Rennie. The story of a 'night club queen' in a Fitz London hot spot. 84 mins. Rel. July 22. Rev. July 22.
Return of Chandu. The. Mystery story. Bela Lugosi, Clara Kimball Young, Brian Benton, Phyllis Ludwig. Seven-reel feature, followed by eight short serial episodes.

R.K.O. Radio

Office: R.K.O. Bldg., Radio City, N. Y.
Adventure Girl. Joan Lowell goes down to Guatemala in her 48-foot schooner, 'The Black Hawk' and has a series of thrilling adventures trying to find a sacred emerald. Joan Lowell, Capt. Wagner, Bill Sawyer, Otto Slegler, Capt. Jack the mascot. 67 mins. Rel. Aug. 17. Rev. Aug. 14.
Age of Innocence. A romance of the 1880's. A man and woman sacrifice their love on the altar of duty. Irene Dunn, John Boles, Helen Westley, John Hayden. Dir. Philip Moeller. 83 1/2 mins. Rel. Sept. 7. Rev. Oct. 25.
Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Avonlea on Prince Edward Island. Anne Shirley, Monty O'Rowe, John Westley, O. P. Heggie, Sara Haden. Dir. George Nichols, Jr. Rel. Oct. 28.
Bachelor Hall. The story of a matrimonial agency run by a timid young man and the gangster who tries to make it into a racket. Stuart Erwin, Michael Pate, Greta Galusha, Rochelle Hudson. Dir. George Stevens. Rel. July 27.
Cockeyed Cavaliers. A costume story with Bert Wheeler and Robert Woolsey. Thelma Todd, Leo Noah Beery. Dir. Mark Sandrich. 72 mins. Rel. June 29. Rev. July 31.
Dangerous Corner. A year after he commits suicide a dead man is exonerated of theft by his brother, who demands that the group of friends and relatives believe the truth and insist on trying to conceal certain facts. Virginia Bruce, Erin O'Brien-Moore, Conrad Nagel, Melvyn Douglas, Ian Keith, Betty Furness, Henry Wadsworth, Doris Lovren, John Davidson. 84 mins. Rel. Oct. 12.
Down to Their Last Yacht. Impoverished millionaires take a party of paying guests for a cruise. Sidney Fox, Mary Boland, Sidney Blackmer, Polly Moran, Ned Sparks. Dir. Paul Sloane. Rel. Aug. 3. Rev. Sept. 26.
Fountain, Inc. From the novel 'The Morgan Legacy.' Ann Harding, Brian Aherne, Paul Lukas. Dir. John Cromwell. 85 mins. Rel. Aug. 17. Rev. Sept. 2.
Gay Divorcee. The. When Miami tries to hire a gigolo she mistakes Guy Horden for the applicant and although they fall in love with each other she will not consider him. 64 1/2 mins. Rel. Aug. 17. Rev. Sept. 2.
Rogues. Fred Astaire, Alice Brady, Edward Everett Horton, Erik Rhodes, Eric Blore. Dir. Mark Sandrich. 107 mins. Rel. Oct. 12. Rev. Nov. 20.
Gridiron Heroes. An habitual criminal becomes a football hero at a large university and proves that the essential fundamentals of good are basically present in everybody. Eddie Quillan, Betty Furness, Grant Mitchell, Edgar Kennedy. Dir. Norman Krasna. Rel. Oct. 12.
Hat, Cat and Glove. A murder story of a husband who has to defend his wife's lover against an indictment of murder. Italo Calvino, John Lee, Barbara Robbins. Dir. Worthington Miner. 64 mins. Rel. Aug. 24. Rev. July 31.
His Greatest Gamble. A father, in prison for murder, escapes in order to save his daughter from her domineering mother. Richard Dix, Dorothy Wilson. Dir. John Robertson. 70 mins. Rel. Aug. 3. Rev. July 24.
Let's Try Again. After ten years of married life, a man decides to go to the new Clive Brook, Diana Wynyard, Irene Hervey, Helen Vinson. Dir. Worthington Miner. 67 mins. Rel. July 6. Rev. June 15.
Life of Vergil. A story of a man whose devotion for a man which causes her to live in the back street of his life so that he may become a great statesman. Ann Harding, John Boles. Dir. Alfred Santell. 83 mins. Rel. June 22. Rev. June 29.

Murder on the Blackboard. School teacher helps unravel a murder which takes place in classroom. Edna May Oliver, James Gleason. Dir. George Archaibald. 73 mins. Rel. June 15. Rev. June 26.
Of Human Bondage. A poignant story of a man who faces life as a partial cripple. Fred Astaire, Reginald Denney, Reginald Denney. Dir. George Archaibald. 73 mins. Rel. June 15. Rev. June 26.
Richest Girl in the World. Wealthy girl seeks non-mercenary union. Miriam Hopkins, Joel Crozier, Fay Wray. Dir. Wm. A. Seltzer. 80 mins. Rel. Sept. 21. Rev. Sept. 21.
Their Big Moment. A comedy drama with a supernatural twist and murder mystery. Zasu Pitts, Slim Summerville, Bruce Cabot, Ralph Morgan. Dir. George Archaibald. Rel. Oct. 10. Rev. Sept. 11.
We're Rich Again. How a woman gets her man by helping her family out of financial difficulties. Edna May Oliver, Billie Burke, Brian Nikop. Dir. William A. Seltzer. Rel. July 13. Rev. Sept. 3.

United Artists

Office: 729 Seventh Ave., New York, N. Y.
Affairs of Cellini. The. The love life of Benvenuto Cellini. Fredric March, Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava. Rel. Aug. 24. Rev. Sept. 11.
Buildup Drummond. Further adventures in crime solution. Ronald Colman, Loretta Young, Warner Oland, Charles Butterworth, Una Merkel. Dir. Roy Del Ruth. 80 mins. Rel. July 20. Rev. Aug. 21.
Count of Monte Cristo. The. The famous Dumas' classic about the man who found a fabulous fortune in prison and set out to revenge a great wrong. Robert

Everything Goes in Pasadena as Exhibs Fight It Out at BO

Wide open racketeering by several local indie exhibs has the first run houses and more conservative of the subsequent clamoring for a drastic box office price slash in an attempt to bring the recalcitrants into line.

Battle broke wide open over the weekend, with Edward and Perkins, operating the Raymond and Perforce, booking three so-called 'previews' for consecutive evening screenings in both houses.

On Saturday, Lou Bard, operating in the Colorado, gave a free mat performance, ostensibly to exploit a new serial, but in reality, close observers say, in retaliation against Edwards and Perkins for having flooded the town with thousands of free admissions during the past week.

Another leading exhibs have openly advocated slashing ticket to a 25c top, with Fox West Coast somewhat loath to engage in such a war unless forced to do so to protect its interests.

Penny Blue Laws Tests

Showdown on the Sunday film issue in Sharon has been deferred temporarily. Matter was expected to come before city council this week but the minutes were corrected to call for action at any meeting rather than specifically at this week's session.

Shows have been in operation the past three Sundays. Theatre interests are seeking repeal of an ordinance making such films illegal on Sunday, and the Civic League of Sharon is demanding enforcement of the ordinance.

Both sides claim they have the signatures of several thousand persons on petitions supporting their views.

Washington, Pa., Nov. 26.

Members of Washington city council voted down, three to one, an ordinance which would have placed a prohibitive fine on operators operating on Sunday. Ordinance, practically a duplication of the one in effect in York, Pa., was prepared and presented by the Council of Protestant churches of Washington, with Rev. David B. Morris, spokesman, who condemned the showing of pictures on Sunday as another step in the breaking down of law enforcement.

Central Labor Union presented a petition signed by 1,800 veterans of Washington favoring Sunday pictures. One presented by the churches, bore 2,000 names, many of them said to have been children. Constables and others were reported to have been ready to enforce the blue laws against every business had the ordinance passed.

Easton, Pa., Nov. 26.

A test case of the Sunday blue laws in Pennsylvania is to be made by George Messer, manager of Broad St. theatre at Nazareth. Messer ran a benefit show for the unemployed on Sunday (18) and following day was fined \$4 and costs for violation of blue laws. He paid the fine but will appeal to let courts decide whether benefit shows are permitted Sundays.

Respite in Battle Over Detroit 2d Runs

Temporary respite has been granted in the Jake Schreller-Ben Cohen Co-Operative Booklet office fight being waged over a duplicate of product for second run Woodward Avenue houses. Battle represents the two factions, Colonial vs. Roxy theatres, with the co-op offices involved as a third party.

Master in Chancery, William Skyles, has ordered all bills filed and for parties involved to prepare their oral arguments. Two weeks have been allowed for filing. Case will go to Justice Molner for final decision.

PAR'S MET DIVA SIGNED

Par has taken another recruit from opera for pictures, Gladys Swartout, mezzo-sop of the Metropolitan, who also sings on the radio. She goes to Hollywood May 1 on a long-term.

(Continued on page 29)

...and peace, made his startling an-
 nouncement at a hearing of the House
 committee investigating un-Amer-
 ican activities, in the Bar...
 Dickstein's Com...
 And...
 Daily News, Wednesday, November 21, 1934

**BUTLER BARES
 FASCIST PLOT
 AT U. S. QUIZ**

Accused Brokers De-
 Trying to Overthrow
 Government

A House committee t-
 lay heard charges from
 Major General Smedley
 D. Butler that New York
 financiers were ready to
 provide \$3,000,000 to help
 him raise a Fascist army
 of 500,000 war veterans to
 replace the government

**GEN. BUTLER ACCUSES N.Y. BROKERS
 OF PLOTTING
 DICTATORSHIP IN U. S.**

**\$3,000,000 BID
 FOR FASCIST
 ARMY BARE**

Says He Was Asked
 500,000 for
 U. S. TO PRO

**THE PRESIDENT
 VANISHES**

RESIDENT

Smashing out of Today's Headlines

WALTER WANGER'S first Picture for
SIDENT PARAMOUNT!

SHES

**BUTLER REVEALS
 PLOT TO SEIZE
 U. S. GOVERNMENT**



YORK... WEDNESDAY...

**GEN. BUTLER BARES
 A 'FASCIST PLOT'**

Continued From Par-
 the white horse"
 General P...

**U. S. Put Navy
 Under Blanket
 of War Secrecy**

ARMY, NAVY ASK FASCIST

Wall St. Putsch Plot

WALL ST. PUTSCH PLOT INQUIRY

**Gen. Butler Bares 'Fascist Plot'
 To Seize Government by Force**

Says Bond Salesman, as Representative of Wall St. Group, As-
 Him to Lead Army of 500,000 in March on C...
 Named Make Angry Denials...

"THE PRESIDENT VANISHES"

a WALTER WANGER Production • Directed by William A. Wellman • A Paramount Release

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

- Donat, Elissa Landi, Louis Calhern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 2.
Kid Millions. Musical spectacle in the U. S. and Egypt. Eddie Cantor, Ethel Merman. Dir. Roy Del Ruth. 90 mins. Rel. Nov. 13.
Last Gentleman, The. Shrewd and elderly millionaire cleverly foils the plans of his son-in-law. Kaye Dwyer, Tom Keene, and Barbara Pepper. Produced and directed by King Vidor. Rel. Sept. 28. Rev. Oct. 9.
Transatlantic Merry-Go-Round. Mystery rides the waves. Music in one room, murder in the next. A gambler, an heiress, a comedian and a detective accused of a crime that rocked the whole ocean. Jack Benny, Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoloff. 88 mins. Rel. Nov. 2. Rev. Nov. 6.
Private Life of Don Juan. Don Juan discovers that, deprived of his name and reputation, he's no greater lover than the next fellow. Douglas Fairbanks, Merle Oberon, Benita Hume. Dir. Alex Korda. Oct. 19.
Queen's Affair, The. A merry maelstrom of revolution and romance. Anne Nagle and Bernard Gravelly. Dir. Herbert Wilcox. Rel. Nov. 9.
Wa Liva Agalin. A vivid new version of Tolstoy's immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben Mamoulian. 85 mins. Rel. Nov. 18. Rev. Nov. 6.
Studios: Universal City. Universal Offices: 30 Rockefeller Center, New York, N. Y.
Affairs of a Gentleman. Drama. Paul Lukas, Lella Hyams, Patricia Ellis. Onslow Stevens. Rel. Nov. 16.
Embarrassing Moments. Comedy-drama. Chester Morris, Marion Nixon. Dir. Ed. Laemmle. 67 mins. Rel. July 3. Rev. Nov. 20.
Gift of Gab. Comedy-musical. Edmund Lowe, G. Stuart and big radio and screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3. Rev. Oct. 2.
Great Expectations. Drama. Henry Hull, Jana Wyatt. Dir. Stuart Walker. Rel. Oct. 12.
Human Side, The. Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddie Buszell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.
I'll Tell the World. Comedy. Lee Tracy, Gloria Stuart, Roger Pryor. Dir. Edwin Sedgwick. 75 mins. Rel. April 16. Rev. April 24.
Imitation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stryker. Rel. Oct. 29.
Let's Talk it Over. Comedy-drama. Chester Morris, Mae Clarke, Frank Craven, Andy Devine. Dir. Kurt Neumann. 67 mins. Rel. June 11. Rev. June 19.
Little Man, What Now? Drama. Margaret Sullivan, Douglass Montgomery. Dir. Frank Borzage. 97 mins. Rel. June 4.
Lova Captive. Drama. Nils Asther, Gloria Stuart. Dir. Max Marcin. 61 mins. Rel. May 21. Rev. June 19.
Million Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carlisle. Dir. Murray Roth. Rel. Sept. 10.
One Exciting Adventure. Comedy-drama. Binnie Barnes, Neil Hamilton. Dir. El. L. Frank. Rel. Oct. 15.
One More River. Drama. Diana Wynyard, Colin Clive. Dir. James Whale. 88 mins. Rel. May 21. Rev. June 19.
Rocky Rhodes. Western. Buck Jones. Dir. Al Raboch. Rel. Sept. 24.
Romance in the Rain. Comedy-drama of a slum childerella. Roger Pryor, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 76 mins. Rev. Sept. 1.
Smoking Guns. Western. Ken Maynard. Rel. June 11. Rev. Aug. 14.
There's Always Tomorrow. Drama. Frank Morgan, Lois Wilson. Dir. Ed. Sloman. 88 mins. Rel. Sept. 17. Rev. Nov. 13.
Wake Up and Dream. Musical. Russ Columbo, Roger Pryor, June Knight. Dir. Kurt Neumann. Rel. Oct. 1. Rev. Oct. 16.
Studios: Burbank. Warner Brothers Offices: 321 W. 44th St., New York, N. Y.
Big Hearted Harriet. From the stage farce. Old-fashioned father takes a licking from his modern family. Guy Kibbee, Alvin McMahon, Patricia Ellis. Dir. Wm. Keighley. 60 mins. Rel. Oct. 6. Rev. Nov. 20.
Case of the Howling Dog. The. Introducing a new film sleuth. Warren William, Mary Astor. Dir. Alan Crosland. 75 mins. Rel. Sept. 22. Rev. Oct. 23.
Damas. Musical spectacle. Joan Blondell, Ruby Keeler, Dick Powell, Guy Kibbee. Dir. Ray Enright. 90 mins. Rel. Sept. 1. Rev. Aug. 21.
Destiny. Mystery. From the stage by John G. Blyden. Joe Bonomo, Grant Verres Teasdale. Dir. Archie Mayo. 68 mins. Rel. Sept. 8. Rev. Sept. 18.
Dr. Monica. Drama of woman who tries to help her hubby's girl friend. Kay Francis, John Williams, Jean Muller, Victor Vercor. Dir. William Keighly. 66 mins. Rel. June 23. Rev. June 26.
Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterle. 75 mins. Rel. Nov. 8. Rev. Nov. 20.
Friends of Mr. Sweeney. Comedy. A woman's beaten husband who turns the big trick for his newspaper. Charlie Ruggles, Ann Dvorak, Eugene Palette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rel. July 28. Rev. July 31.
Hare Comes the Nip. Comedy-drama of a gob that tried to buck the feet. James Cagney, Pat O'Brien, Gloria Stuart, Dorothy Tree, Frank McHugh. Dir. Lloyd Bacon. 46 mins. Rel. July 21. Rev. July 24.
He Was Her Man. Action melodrama of the gal who double-crossed herself in love when caught between James Cagney, Joan Blondell, Frank Craven, Harold Huber. Dir. Lloyd Bacon. 70 mins. Rel. June 16. Rev. May 22.
Housewife. A domestic wife beats the vamp. Bette Davis, Geo. Brent. Dir. Alfred Hitchcock. 89 mins. Rel. Aug. 11. Rev. Aug. 14.
Kansas City. Drama. Two mid-west maudliners on a jamboree. Joan Blondell, Glenda Farrell, Hugh Herbert. Dir. Wm. Keighley. 64 mins. Rel. Oct. 13. Rev. Nov. 10.
An Art Thief. Farce. Murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24.
Key, The. Fighting for love while the Sinn Fein and the Black and Tan crossfire during the Irish trouble. From the London stage success, "The Key." William Fox, Edna Best, Colin Clive, Henry O'Neill. Dir. Michael Curtiz. Rel. June 6.
Madama Du Barry. Drama of the lady who made history sit up and take notice, with comedy twists. Dolores Del Rio, Reginald Owen, Osmond Perkins, Verree Teasdale, Victor Jory, Dorothy Tree, Helen Lowell. Dir. William Dieterle. Rel. Oct. 13. Rev. Oct. 30.
Personality Kid, The. Fast moving melodrama of the ham and beaner that turns into a real champ thanks to wifey. Pat O'Brien, Glenda Farrell, Claire Dodd, Henry O'Neill. Dir. Alan Crosland. 68 mins. Rel. July 7. Rev. Aug. 7.
St. Louis Kid, The. James Cagney, Patricia Ellis. Dir. Ray Enright. 66 mins. Rel. Oct. 10. Rev. Nov. 6.
Miscellaneous Releases
Are We Civilized? (Kaspin). Propaganda for peace. Dir. Edwin Carewa. 70 mins. Rel. June 8. Rev. June 19.
Blue Steel. (Blue Star). John Wayne Western. Dir. R. N. Bradbury. 54 mins. Rel. July 13. Rev. July 24.
Cross Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 10.
Dancing Man. Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 64 mins. Rel. July 13. Rev. July 24.
Drums of Voodoo (International). All-Negro cast in screen version of stage play "Louisiana." Dir. Arthur Hoerl. 70 mins. Rel. May 7. Rev. May 16.
Fifteen Wives (Invincible) Murder mystery around a bigamist. Conway Tearle, Betty Hutton, Hedy Hutton. Dir. Frank Strayer. Rel. June 1. Rev. Sept. 25.
Hired Wife. (Pinnacle). Man hires a bride to get a fortune and falls in love with her. Gertrude Nissen, Walden Heyburn. Dir. Geo. Melford. 60 mins. Rev. March 18. Rev. July 24.
I Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3.
Loot Jungle, The (Mascoot). Circus-jungle story. Clyde Beatty. Dir. Armand Schaefer. 55 mins. Rel. June, Rev. June 19.
Man from Hell, The (Mascoot). Western. Bob Russell. Dir. Lew Collins. 60 mins. Rev. Oct. 2.
Marrying Widows (Tower). Young widow gets her wish. Judith Allen, Minna Gombel, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev. Sept. 8.
White Heat (Seven Seas). Love on a Hawaiian plantation. Virginia Cherrill, Mona Maria, David Newell. Dir. Lola Weber. 60 mins. Rel. June, Rev. June 19.

World in Revolt (Mentone). News clips with comment by Graham McNamee. 69 mins. Rel. June 3. Rev. June 3.
Young and Beautiful (Mascoot). Studio story with the Wampa's baby stars. Wm. Haines, Judith Allen. Dir. Jos. Santley. 68 mins. Rel. Sept. 2. Rev. Sept. 25.

Foreign Language Films

- (Note: Because of the slow movement of foreign films, this list covers one year of releases.)
(Most of these available with English titles.)
Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir. Erich Waschneck. 60 mins. Rel. Sept. 1.
Adieu aux Basques (Ufa) (Ufa). Greek romance. Brigitte Helm. Dir. Andre Secler and Johannes Meyer. 80 mins. Rel. April 15. Rev. May 1.
Airaune (Ger) (Capitol). Test tube babies. Brigitte Helm. Dir. Richard O. Ross. 70 mins. Rel. May 1.
Blonda Christl (Ger) (Bavaria). Musical. Karin Hardt. Dir. Franz Seltz. 75 mins. Rel. Feb. 15.
Buenaventura, La (Sp) (WB). Musical with Victor Herbert score. Enrico Caruso, Jr. Dir. William McGann. 80 mins. Rel. Sept. 15.
Broken Swords (Kata) (Amkino). Child reaction to politics. Anti-Hitler. Dir. Brankaragrit. Brankaragrit. 50 mins. Rel. March 15. Rev. April 3.
Chalutzim (Hebrew) (Acom). First talker made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15.
Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Rita Hayworth. Dir. Lewis King. 70 mins. Rel. Feb. 15.
Corazones an Darrata (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 70 mins. Rel. Oct. 1.
Crown of Thorns (Kinematograf) (Ger) (Dubbed Eng.). Biblical drama. Dir. Robert Wiene. 70 mins. Rel. March 15.
Cruz de Escalante (Sp) (Capitol). Historical romance. Jose Mojica. Dir. Frank Strayer. 75 mins. Rel. Feb. 15.
Cuesta Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona Maria. Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.
Deserts (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Sept. 15.
Duo Orpheus, Les (Fr) (Blue Ribbon). Costuma melodrama. Yvette Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1. Rev. Feb. 15.
Dos Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir. John Reinhardt. 60 mins. Rel. Oct. 15.
Dos de los Amigos (Esp) (Capitol). Romantic comedy. Dir. Jose Buchs. 80 mins. Rel. June 1.
Dream of My People, The (Jewish) (Palestine). Silent travelog of Palestine with records by Cantor Rosenblatt. Dir. Joe Fox. 60 mins. Rel. Feb. 15.
Du, Oder Waime (German) (General). Operetta. Glita Alpar. Dir. Karl Stryker. Rel. Oct. 29.
Ein Gawisser Harr Gran (Ger) (Capitol). Story drama. Hans Albers. Dir. Gerhard Lamprecht. 70 mins. Rel. Feb. 15.
Ein Toller Einfalt (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wieck. Dir. Kurt Gerron. 70 mins. Rel. May 15.
Eins Stueck (Ger) (Capitol). Farce. Dir. Gustav Gruendgens. 70 mins. Rel. Jan. 15.
Einas Prinzen Junge Liebe (Ger) (Ufa). Romantic comedy. Willy Fritsch. Dir. Artur Robinson. 80 mins. Rel. March 15.
Ein Glas Guld (Norwegian) (Scandinavian). From Bjornson's novel. Dir. F. Rocholt. 60 mins. Rel. Nov. 15.
Einmal Eina Grosse Dame Sein (German) (Ufa). Comedy with music. Kaethe von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rel. Oct. 15.
Enemies of Progress (Rus) (Amkino). Last of the Czarist general. Dir. Boris Desmet. 60 mins. Rel. Jan. 15. Rev. Jan. 15.
Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15.
Escondido, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 15.
Eid und Schach (Ger) (Ufa). Farce. Dolly Haas. Dir. Kurt Gerron. 65 mins. Rel. Jan. 1.
Feldherrnhuegel, Der (Ger) (Bavarian). Military comedy. Betty Bird. Dir. Eugen Thiele. 70 mins. Rel. April 15.
Fluechtlinge (German) (Ufa). German refugees year in the Far East. Hans F. Rocholt. 60 mins. Rel. Oct. 15.
Fraulein-Falsch Verbunden (Ger) (Capitol). Musical comedy. Truda Berliner. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.
Freudschachs, Der (Ger) (Ufa). Romantic comedy. Willy Fritsch, Camilla Horn. 60 mins. Rel. Jan. 15.
Freundin Eines Grossen Mannes, Die (Ger) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Freut Euch Des Lebens (German) (Ufa). Romantic comedy. Leo Biesack. Dir. Hans Steinhilber. 80 mins. Rel. Nov. 1.
Galathea (Ger) (Capitol). Mystery comedy with music. Max Adalbert der Fratellina. Dir. Friedrich Zeinik. 87 mins. Rel. Dec. 1.
Gehetzte Menschen (Ger) (Filmcholas). Drama of father love. Dir. Friedrich Feher. 70 mins. Rel. June 1.
Geld Regiert die Welt (Ger). Domestic comedy. Gustav Froehlich, Camilla Horn. 60 mins. Rel. May 1.
Girls in Uniform (dubbed English) (Ger) (Filmcholas). Dorothea Wieck and Hertha Thiele. Dir. Richard Oswald. 80 mins. Rel. March 1.
Glockeschinder, Der (Ger) (Capitol). Boarding house romance. Felix Bressart, Charlotte Anders. Dir. Rudolf Bernauer. 76 mins. Rel. March 1.
Grandes Amigos (Ger) (Fox). Romantic drama. Conchita Montenegro, Raul Roullin. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.
Haidischulemeister Uwe Karsten (Ger) (Ufa). Nazi buck to the farm propaganda. Dir. Carl Heins Wolf. 70 mins. Rel. April 15.
Hell on Earth (Ger) (Garrison) (dubbed in five languages). Horrors of war. Dir. Kurt Gerron. 70 mins. Rel. Jan. 15.
Hochzeitler, Der (Ger) (Ufa). Romantic comedy in Alps. Otto Wallburg. Dir. Alfred Zeisler. 70 mins. Rel. Jan. 15.
Inge und die Millionen (Ger) (Ufa). Romantic crook drama. Brigitte Helm. 60 mins. Rel. Oct. 15.
In the Land of the Soviets (Rus) (Amkino). Newsreel compilation of past year. 66 mins. Rel. July 1.
In Wan Ham Ich Emmael Ein Maedel Geliebt (Ger). Military musical. Dir. Eber Schoenteller. 70 mins. Rel. May 15.
Iza (Hung) (Acom). Produced, written by and starring Sari Fedak. 80 mins. Rel. June 15.
Juaraz V Maximiliane (Sp) (Col). Mexican royalty's fall. Dir. Miguel Torres. 80 mins. Rel. May 1.
Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Molander. 90 mins. Rel. May 1.
Laughter Through Tears (Yiddish) (Worldkino). From a Sholom Aleichem novel. Dir. G. Critcher. 78 mins. Rel. Nov. 15. Rev. Nov. 21.
Liabe in Uniform (Ger). Military romance. Harry Liedtke. Dir. Georg Jacoby. Rel. Oct. 1.
Liabe und Rosen (Ger) (Ufa). Comedy drama with music. Dir. Hans Steinhilber. Rel. March 15.
Lugab auf Rugen (Ger) (General). Farce. Otto Wallburg. Dir. Viktor Jansen. 80 mins. Rel. Dec. 15.
Mase Struggle (Sp) (Kinematograf). Russian revolt. Dir. I. Kavalierdze. 70 mins. Rel. Sept. 15.
Meisterdaktiv, Der (Ger) (Bavaria). Mystery satire. Weiss Ferd. Dir. Frank Seltz. 75 mins. Rel. Feb. 1.
Melodia Prohibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank Strayer. 70 mins. Rel. Aug. 15.
Molodchik der Liebk. (Ger). Musical romance. Dir. Georg Jacoby. 70 mins. Rel. Sept. 15.
Moloch (Rus) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 5.
Mutter der Kampagna (Ger) (Bavaria). Military farce. Weiss-Ferd. Betty Bird. 78 mins. Dir. Franz Seltz. Rel. March 1.
My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins. Sept. 1.
Oed the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi. 65 mins. Rel. July 15.
Ora y Piata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon. 90 mins. Rel. July 15.
Parada Razarwistow (Polish) (Capitol). Military musical. Dir. Michael Waszynski. 75 mins. Rel. May 1.
Patada de Ninas (Rus) (Amkino). Based on two Dostoevsky stories. Dir. F. S. Dostoevsky. 70 mins. Rel. Sept. 15.
Pettersson & Bandal (Swedish) (Scandinavian). Comedy-drama with music. Dir. Carl-Axel Branner. 80 mins. Rel. Feb. 15.
Pretorius of Fatigue (Rus) (Amkino). Scientific study. Dir. I. P. Pavlov. 60 mins. Rel. May 1.
Prorokator (Polish) (Capitol). Tense court drama. Dir. M. Waszynski. 80 mins. Rel. May 15.
Quick, Koenig der Giewns (Ufa) (Ger). Comedy. Illian Harvey, Hans Albers. Dir. Robert Siodmak. 80 mins. Rel. Dec. 1.
(Continued on page 58)

306 Vs. Exhibits' Reversal Brings NRA Argument

Albany, Nov. 26. Declaring it was granted improperly, the Court of Appeals has reversed the lower court's order that gave a temporary injunction to Harry Sherman, as president of the Motion Picture Operators' Union, Local 306, New York, against 14 members of the Independent Theatre Owners' association. When the injunction was issued, the exhibitors were directed to re-employ 56 union operators dismissed in August, 1932. It was alleged the men were discharged after President Roosevelt's re-employment code was signed. The theatre owners, in their appeal submitted nine questions to the Court of Appeals, but only one was answered. This pertained to the question of whether the temporary injunction had been granted properly. The court, in its decision written by Associate Judge Leonard Crouch and in which all other members of the tribunal concurred, declared the remaining eight questions were unanswered because they were not necessary to the decision. The decision declared the NIRA, particularly Section 7A, is not aimed at the right of employers (to select or discharge employees), but at interference with the right of employees to have representatives of their own choosing. No attempt is made in the ruling to pass on the constitutionality of the NRA or the New York state law that supports it. Consequently it was believed there would be a further appeal to the U. S. Supreme Court. Judge Crouch's opinion holds that from the evidence in the case the contract between the union workers and the exhibitors had expired before the new employees were engaged and there was no dispute about hours, wages or conditions of employment. These matters, the court declared, was fixed by terms of the contract until its expiration and thereafter by all the implications of the Recovery Act or the President's re-employment agreement. Judge Crouch said the employers may discharge or hire at will unless prevented by valid law of contract. The right of employees to have representatives of their own choosing is not involved in this case. Earlier court opinions, wrote Judge Crouch, have stated that such union members have a valid interest in the working conditions of persons employed in similar occupations. It does not follow that such a union has an affirmative right of action under the Recovery Act, and that law exists because of economic or social interests. Nor do we think the word 'interests,' as used in Section 3 of the state law, was intended to have so broad a meaning. 'If it were otherwise there is a possibility that organized labor might and should have extraordinary remedies of strike, boycott and picketing imperiled.' Local 306 in its court actions alleged the independents, who had fired the 56 operators, had hired approximately 30 members of Alliance, an independent union, in their place. The exhibitors have maintained they comply with the NRA and also charge that the NRA violates the U. S. Constitution, that Congress had no power to enact it and that it provides for 'excessive punishment.' They also alleged the President's re-employment agreement had expired after the film industry code was signed last December and that the plaintiff had no right to sue under that code. Atlanta, Nov. 26. An attempt to dynamite the Lusk and Jenkins theatre now under construction on Gordon street failed Thursday morning (22). Two sticks of dynamite, the fuse of which had been ignited but had gone out, were discovered in a brick wall of the building by a watchman. No reason was assigned for the attempt. No labor troubles had been encountered.

NEW ATLANTA THEATRE DYNAMITING FAILS

Lend me YOUR EAR!



To tell you about

1. "MERRY WIDOW" WALTZES INTO EXTENDED RUNS!

The Darling of America's Box-Offices gayly vamping theatre records. Atlanta, Cincinnati, Denver, St. Louis, Seattle, Chicago, Portland, Detroit, St. Paul, Boston, Washington, Wilmington, Cleveland—and you're next! And the list of merry extended runs is just beginning.

2. SIXTY CRITICS CHEER GARBO'S "PAINTED VEIL!"

The final preview of "Painted Veil" prior to release witnessed by 60 World Famous Film Critics. Here are typical comments: "Truly fine picture. Garbo more beautiful than ever."—Dan Thomas, NEA, Syndicated to 700 newspapers. "A most striking picture that will be popular everywhere. Garbo at her best."—Rosalind Shaffer, Chi. Trib. Syndicate, covering 500 newspapers. "Garbo retains her magic. As lovely as she looked in 'The Torrent.' Garbo has life, charm, unforgettable beauty."—Mollie Merrick, No. Amer. Newspaper Alliance, syndicated to 50 metropolitan dailies. "Distinguished and powerful. You will enjoy it."—Katharine Dougherty, Photoplay Magazine. "Painted Veil' is superb."—Ruth Waterbury, Movie Mirror. "First in fine entertainment."—Regina Cannon, Modern Screen. "Greater Garbo and truly great picture."—Eugene Chrisman, Fawcett Publications. GET READY FOR THE GARBO SMILE!

3. LAUREL-HARDY REACH GREATEST FEATURE TRIUMPH!

Congratulate Hal Roach. He picked Victor Herbert's famed musical stage success, "BABES IN TOYLAND" as the vehicle for Laurel-Hardy's most ambitious feature length entertainment. "A money-maker," says Coast Variety. "Grand entertainment," says Hollywood Reporter. "Something new under the sun," says Los Angeles Times. HOORAY, SAYS LEO!

4. THAT CHARMING COUPLE BILL POWELL AND MYRNA LOY!

Mr. Exhibitor told his folks that "Mr. and Mrs. Thin Man" were back again in a new hit "EVELYN PRENTICE." Business is swell, thank you, and M-G-M showmen are confiding to their bank-books that two more great star names have been added to the long list of Leo's audience-favorites!

5. CRAWFORD-GABLE-MONTGOMERY COMING! A TIP-OFF!

Joan Crawford, Clark Gable and Robert Montgomery have completed "FORSAKING ALL OTHERS" directed by W. S. Van Dyke. Our prophecy is to call the police now and make arrangements for handling the crowds!

6. A SINGLE REEL THAT WILL MAKE FILM HISTORY!

It's called "TOYLAND BROADCAST." It caricatures charmingly the favorite headliners of radio. It's in gorgeous color. "A swell holiday special," says Film Daily. "Exceptionally fine cartoon. Tremendous appeal," says M. P. Daily. Book it for the holidays: Your audience will thank you and you'll thank Leo!

Hollywood Productions

Week of Nov. 26

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D—Director, A—Author, C—Cameraman.)

- CHAPLIN Production No. 8 (10th week) D—Charles Chaplin A—Charles Chaplin C—Rolfe Tothwa... CHAPLIN Production No. 8 (10th week) D—Charles Chaplin A—Charles Chaplin C—Rolfe Tothwa... CHAPLIN Production No. 8 (10th week) D—Charles Chaplin A—Charles Chaplin C—Rolfe Tothwa...

- Carole Ariens Joe Fernandez 'The Vanishing Pioneer' (3rd week) D—Chaa Hart A—Zane Grey... D—Phil Rosen A—Louisa M. Alcott... D—Phil Rosen A—Louisa M. Alcott... D—Phil Rosen A—Louisa M. Alcott...

- Charles Dickens Leopold Atina Bradley King C—Geo. Robinson... Claude Rains Heather Angel Douglas Montgomery... D—Edward Laemmle A—Collis Clements... D—Edward Laemmle A—Collis Clements...

Philly Duals Suit Evolves Move Into A Monopoly Case

Philadelphia, Nov. 26. The Harry Perelman 'double-features' case, heard before Judge George Welsh, assumed more and more the aspects of a monopoly charge last week after four days' testimony. Plaintiff witnesses included Columbus Stamper and Samuel Waldman, former talking about the Tower and latter about the Walnut. Both testified that they could not secure sufficient bookings. Several neighborhood exhibitors testified that it was necessary for them to get indie features to team up with the regular offerings of the major companies in double feature bills in order to get any business. Benjamin Golder, lawyer for the plaintiffs, claimed that the restriction on the double-feature proposition was really an intent to drive independent exhibitors and producers out of the Philadelphia and Jersey territory. Golder started the monopoly fireworks by asking Charles Stiefel, South Philadelphia exhibitor, if he would build a first-run theater if he had the money. Stiefel, on the stand, said that he wouldn't because he couldn't get the product. Morris Wolf, attorney for the defendants, objected to the hypothetical question, but Judge Welsh, ruling that the case, if it involved monopoly, had a widespread public interest, permitted the testimony to stand. Lawyer Wolf continued objections to the testimony of Stamper and Waldman and finally told Judge Welsh that he was entering blanket objection to the proceedings, indicating an immediate appeal if the case went in favor of the plaintiffs as now indicated. The case was adjourned Friday afternoon to be resumed Monday. Present indications are that it will drag along for many days. Stanley Friedman and I. Lovensohn of the Warner Brothers' home office legal department, have been in attendance.

Wurtzel Starts 'Inferno,' Rogers Pic at Fox Dec. 3

Hollywood, Nov. 26. Sol Wurtzel will put into production at Fox Dec. 3 'Dante's Inferno' and the Will Rogers starrer, 'Life Begins at 40'. Harry Lachman directs the remake of the lower region exposé. George Marshall draws the assignment on the Pitkin pic. Cast for both films completed with signing of Slim Summerville for the Rogers production.



WE EAT AT— 'CAUSE WE MEET AT— ALL OUR FRIENDS AT— GUS AND ANDY'S Somerset Restaurant Frank and Pete Trado

OFFER SHERMAN THEATRE POSTS

Harry Sherman, former president of New York Operators, local 306, may turn theatre operator. He left New York, Friday (23), to look into several offers. Going first to Minneapolis, he will then hit for Dallas and finally to the Coast to investigate propositions made him. For many years Sherman was with Public in charge of labor matters for that circuit. He resigned as president of the 306 operators' union about six months ago, when the International Alliance took it over. Since then Sherman has been inactive.

her intialer in Hawaii, a piece about pearl diving with the temp title of 'A Pearl of Great Price.' Understood she will finance the venture. Technical group accompanies her to the Pacific isle, sailing from here Dec. 1. Picture will be in part technicolor with a native cast. Jimmy Williamson on the camera.

25,000,000 people on TWO continents thrilled to his voice in "The Desert Song." 5,000 people have reserved seats in the Auditorium, Portland, Oregon, for the night of November 29 to again hear and see—

PEATRY ASKAM Romantic Baritone All Bookings Under Personal Managerial Direction ROLF R. NEWMAN & JOHN W. SAPP 200 Paramount Theatre Bldg., Los Angeles, California FANCHON MARCO, INC.

ENTER ANNET Experience • Service • Organization FANCHON MARCO, INC. 1560 Broadway New York City A Subsidiary of FANCHON & MARCO, INC.

Albertson to Glorify Pearl Diving Ukers Hollywood, Nov. 26. Lillian Albertson is branching out as a film producer and will make

FEAR RADIO C. A. COLLAPSE IF UNITS OF TIME NOT MADE CHISEL-PROOF

Authority Moves to Strengthen Position and End Dodge—Frowns Upon Tendency to Sell 13-Minute Slices—Changes Imminent

Washington, Nov. 26. Far-reaching radio code amendments, tightening provisions on rates and designed to curb chiseling, are under consideration by the National Recovery Administration. Time limit on objections to proposals, submitted last week by Code Authority, to be Dec. 8.

Steps to make still another change in the code were launched as Code Authority began poll of industry to obtain expression of opinion about the wisdom of changing the special rates clause as it exists at present. Action follows request of National Association of Broadcasters that etc., be taken to amend, clarify, or repeal the provision.

Amendments slated for approval, providing no substantial protests are received, would ban special discounts on accounts handled in combination with other advertising media and would outlaw discounts on run-of-schedule contracts.

First proposal is aimed directly at a handful of newspapers which also own or operate transmitters and have been granting discounts, concessions, or rebates under combination contracts. While it was pointed out that the prohibition would apply equally to sales of time in combination with sales of space on billboards or in magazines, it was tacitly admitted that the drive is intended to bring owned stations into strict conformity with the code.

Second proposition was advanced on the ground that the run-of-schedule practice has expanded under code operations and is becoming a vicious means of countering provisions intended to eliminate unfair advantages. If approved, the code would prohibit granting of any concession for such contracts.

Regarded as one of the most sweeping steps to check chiseling, the poll of sentiment about the change in the special rate clause will determine whether codists will request the NRA to make drastic changes in the code, and whether the industry must sell special time in accordance with rigid formulas.

Proposed amendment, to be inserted after the first sentence of article 7, section 14, reads:

"Each rate, discount, refund, and commission quoted shall relate to what are regarded within the industry as standard units of sale. Quotations on any period of time not covered by the rate card shall be pro rata between the next shortest and longest unit covered by said rate card. Quotations for units greater than one hour shall be furnished by supplying multipliers applicable to the one-hour rate. Example: 1 1/2 hours, 1.16 of the hour rate; 1 1/4 hours, 1.32 of the hour rate; 1 1/2 hours, 1.48 of the hour rate; 2 hours, 1.64 of the hour rate, etc. These must be published on the rate card for not less than three hours in multiples of quarter hours. Each rate card shall be identified with a number and effective date. In cases where more than one rate is provided, these are displayed on separate cards, each rate card shall contain a reference to the other and each rate card shall describe clearly the users of radio facilities entitled to each rate. In cases where regular rates are not applicable to participating programs, special events, time signals, time signals, weather reports, religious and political programs the rates charged for these programs must be clearly shown on the rate card.

Spike Chiselers
Effect of such an amendment would stamp out a widely prevailing form of chiseling, the sale of less-than-standard units of time at special rates. Reports to codists indicate that many stations have adopted custom of contracting for eight or 11 or 13 minutes at rates substantially lower than the pro-rata figure based on the rate card and it is feared the entire code will

break down unless a stop is put on such dodges.

Balloting on this proposition will end on Dec. 14. Simultaneously, the Code Authority decided to ask the NRA to approve a clause making payment of code assessments compulsory on all industry members who have signed the agreement. This step is in accord with NRA practice and is more or less a formal move to make the budget provisions of the broadcast code uniform with provisions of other compacts.

Proposals that the Code Authority be expanded to provide better representation for broadcasters in the middle, south, and far western sections were turned down when the codists voted to disagree with an NAB resolution urging change in composition of the air group. Pointed out that codists now represent all classes of stations and are located in territory close to Washington, permitting easy and inexpensive attendance at meetings and speedy call of sessions in emergency.

Codists revealed last week that no action had been taken on the plan advanced by Ed Nockles to create a flock of regional trade practice and enforcement bodies. Motion was made by Nockles, but failed to receive a second and was left hanging in mid-air. May come up again at next get-together.

No date has been set for the hearing of code amendments.

WFI-WLIT IN IMMEDIATE MERGER

Philadelphia, Nov. 26. Merger of the two Philly department store stations, WFI and WLIT, is now in the actual process of uniting. Call letters of the new outfit will be WFIL, with application for a Pennsylvania charter just granted.

It was decided to begin operation as a new unit when the FCC grants the okay to shoot ahead. Application will be filed this week in Washington. Probability is that WFIL, as such, will not be completely organized with new staff and studios before six months, although the station under the new charter will be in business immediately.

Samuel Rosenbaum, who heads the board, is handling all details regarding policy, studio and transmitter location, and staff changes.

Rodgers-Hart on CBS A La Schwartz-Dietz

Rodgers and Hart are understood set on CBS with a weekly half hour program entirely authored by themselves. They will write both the songs and book for the show and employ new songs in every show, more or less on similar lines of the Schwartz-Dietz Ivory Soap hour, which, however, occupies a full hour. Estelle Taylor, former film actress, is probably set to warble in the first of the programs and may become a regular cast member. Other details have not yet been worked out.

Hard Booze on KYA

San Francisco, Nov. 26. KYA has stepped out and grabbed itself a liquor account. Something new for these parts. Beer accounts have been handled but no hard-liquor accounts have been plugged.

R. Guillemou & Co., liquor importers, are presenting a series of 13 broadcast retelling old championship fights, which, when you get down to it, gives the program that old-time bar-room atmosphere.

NOT TELLING WHY HE HAD MAN ARRESTED

Rock Island, Ill., Nov. 26. James L. Hughes, manager of WHBB, Rock Island, has sworn out a warrant for Ralph Richards, alias Raymond Vance, charging him with a confidence game. Richards was picked up at Sioux City, Iowa, and posted a \$1,000 bond.

How Hughes claims to have got taken in he refuses to discuss.

CALL LETTERS FOR SALE AT \$35,000

Baltimore, Nov. 26. WFBR is dickering with the Read Drug Company, operator of burg's biggest chain of drug stores, to buy an announcement that will be coupled with the station's identification at all the program breaks. Station is asking \$35,000 a year, and as yet deal has not been consummated. If it goes through, announcements at program junctures would read something like: "This is WFBR, the Read Drug Co.'s Station."

Broadcaster had been huddling with the Penn Tobacco Company, manufacturers of Kentucky Wimmers cigarettes, on same proposition, but chances for pact chilled when the tobaccoists took a chain program over N.J.C.

COTY TO BIOW AGENCY

Cosmetic Anxious to Get Ray Noble If and When

Coty has shifted its advertising account to the Milton Biow agency and may make its debut in network broadcasting with Ray Noble. During the bidding for the Coty business, in which four agencies took part, the cosmetic maker let it be known that it was interested in handling a hand-billed by Ray Noble. However, latest information indicates Coty program will be 30-minute script show.

Noble, who is currently in Hollywood under a writing contract with Paramount, is eligible to membership in the New York musicians' union as soon as he applies for his first citizenship papers. On his arrival from England in September sought permission from the American Federation of Musicians to take the Bromo-Seltzer program on NBC but his request was turned down on the grounds that he was a British citizen. His present contract with Paramount expires Dec. 15, but the film producer has an option to renew in two-week lots up to six weeks.

REORGANIZING KFKA; SERVES 35 TOWNS

Greely, Colo., Nov. 26. Station KFKA has had a reorganization of personnel with the retirement of H. E. Green from active management. Green resumes his practice of accounting.

Howard Bell moved up from program director to station boss. John C. Sweeney continues as commercial manager with S. E. DeWitt as assistant. Herbert Albright is a new announcer.

Crawford Eagle rejoins KFKA as a field and merchandising supervisor of the 30 towns east of Greeley. KFKA services 35 towns in this area.

KTAB, Oakland, is installing two additional remotes. The first goes to the University of California gym for basketball coverage. The second will bring in doings at the Fox-Oakland theatre.

Communications Comm. Knee-Deep

Washington, Nov. 26. Scramble for better broadcast facilities continues as Federal Communications Commission began moving toward action on scores of pleas for 100-watt stations and power boosts.

Docket was swelled by six requests for authority to build quota-exempt one-lungers and five power increases, but Commission lightened load by setting six 100-watt pleas for hearing, granting three power boosts, and ordering hearings on six power-raise applications. Reconsidering previous action, Commission upheld time and extended hours of several existing stations. KRCA, Los Angeles, received day increase from 2 1/2 kw. to 5 kw. as did KPBC, Houston, while KRKD, Los Angeles, was authorized to jump from 500 to 2 1/2 kw. Commission denied petition to reconsider denial of raise WMCA, New York, from 500 to 1 kw. and WSYR, Syracuse, from 250 to 500. Also declined to reconsider petition WTMJ, Milwaukee, for night raise from 1 to 5 kw. and application of Montana Broadcasting Co., Helena, Mont., for 100 watt on 1420 kc. Application WCSH, Portland, Me., for daytime boost for 2 1/2 to 6 kw. again rejected as was plea of KQOD, Denver, for jump from 500 to 1 kw.

Applications granted included increases in day power from 100 to 250 for WHBY, Green Bay, Wis., and WHBR, Rock Island, Ill., as well as increase in day power from 500 to 1 kw. for WTAR, Norfolk, Va.

Cases set for hearing include petitions of Jackson D. Magenua, Erie, Pa.; John G. Curtis, Erie, Pa.; Glah Radio Service, Abilene, Tex.; Riverside Broadcasting Co., Riverside, Calif.; Radio Service Inc., Redlands, Calif., for 100 watters. Others assigned to examiners for investigation were request of F. L. Whitesell, Forty Port, Pa., for new 500 watt; WIL, St. Louis, for frequency shift from 1,200 to 1,250, and power boost from 100 night, 250 day, to 250 night, 500 day; WKAR, East Lansing, Mich., frequency shift from 1,040 to 950, changes in hours; WGAR, Cleveland, frequency shift from 1,400 to 500, and power boost from 500 night to 1 kw.; and KSCJ, Sioux City, Ia., frequency shift from 1,830 to 1,590.

Four petitions for increases of night power from 500 to 1 kw. were set for hearing; applicants are WOKO, Albany, N. Y., WHCC, Rochester, N. Y., WBNS, Columbus, O., and WHAZ, Troy, N. Y.

Another move by the Yankee network to improve its New England coverage was made when WNAC asked construction permit to jump power from 1 kw. night and 2 1/2 kw. day to 1 kw. night and 5 kw. day. A boost from 100 days to 250 was sought by WKHZ, Muskegon, Mich., while WSAT, Crosley's low-power outlet at Cincinnati led a petition identical to Shepard's, asking to increase day strength from 2 1/2 kw. to 5 kw. A third day jump to 5 kw. was asked by WPCB, Greenville, S. C., while WGST, Atlanta, asked for a rise in night power from 500 to 1 kw.

Filing an amended petition within two days, Shepard's Boston outlet applied for permission to change frequency as well as boost power and sought the facilities now assigned to WHDH. Would move from 1,230 kc. to 830.

New one-lungers proposed by: Denton Broadcasting Co., Denton, Tex., 1,420 kc.; Evangeline Broadcasting Co., Lafayette, Ia., 1,300 kc.; Radio Service, Las Vegas, Nev., 1,200 kc.; Mid-Central Broadcasting Co., Kansas City, 1,370 kc.; National Battery Broadcasting Co., Minneapolis, Minn., 1,310 kc.; and George B. Balrey, Valley City, N. D., 1,310 kc.

Other commish action during the week included denial of WWSW, Pittsburgh, plea for frequency shift from 1,500 to 890 kc., and power boost and renewal of license of WMMN, Fairmont, W. Va., which had been challenged.

New Affiliated WCFL Midwest Chain Gets Going Dec. 3 with 16 Stations

WLW-WOR Exchange

Cincinnati, Nov. 26. "Crosley Follies," a plunger for radio sets and electric refrigerators made by the same firm that operates WLW, extends to WOR, New York, and WXYZ, Detroit, as a weekly sustainer, beginning Wednesday (28). Time is 8:30 to 9 p. m. Station combo is three-fourths of the Mutual net, WGN, Chicago, being the absentee for this blast.

Program is in its fourth year. Was originally a 30-minute shot. This season Crosley started it off as a 90-minute period. Idea was found too marathons and cut to an hour. For the New York and Detroit hookup the time has been sliced to a half hour.

Rex Griffiths, tenor, and Esther Hammond, indigo warbler, new imports from Chicago, are spotted in talent line-up with William Stocess' Flying Dutchmen ork, an NBC web fixture; Gene Perazzo, pianist, and staff artists handling 'Lampost Lyrics,' dramatization of old songs.

"Crosley Follies" will be piped into the WOL transmitter Tuesday night and the latter station will return the courtesy Thursday nights with a half-hour show tagged "The Three B's," and framed around Norman Brookshire, Nat Brustloff and Henry Burling.

WGAR After Liquor

Cleveland, Nov. 26. J. Leslie Fox, sales manager of WGAR, has inaugurated a participating program five nights weekly at 10:30 p.m. with the hope of building late hours as a liquor sponsor breaker-inner.

Went on air last Tuesday sustaining with Skip and Happiana as the talent.

According to present plans the Affiliated Radio Networks, which has WCFL as its key station, will get under way on Dec. 3 on an Indiana, Wisconsin, Illinois chain of 16 stations. Will start with a full hour of evening commercials, divided among four sponsors.

Stations on the chain are WKBB, Dubuque; WCFS, Joliet; WTAX, Springfield; WHDU, Anderson; WTRC, Elkhart; WGBE, Evansville; WWAH, Hammond; WBOV, Tipton; HAUC; WTAC, Eau Claire; WCLO, Janesville; WKBI, La Crosse; WQMT, Manitowish; WHH, Poynter; WJRN, Racine; WHHL, Sheboygan, and WCFL, Chicago.

Network's rate card is divided into three classes, 'A,' 'B' and 'C,' depending on the time of broadcast. Class A covers broadcasts from 6-10 p. m. week days and 8 a. m. to midnight on Sundays. Class B takes in from 12 noon to 1 p. m., from 5-6 p. m. and from 10 p. m. to midnight, while Class C includes 7-12 a. m. and 1-5 p. m.

Cost Schedule
Hour rate class A is \$1,210; class B, \$1,020, and class C, \$865.

Discounts on the Affiliated web are allotted in regular accordance with length of contract; 14 to 25 programs rating a 5% discount; 27-39 programs a 10% discount; 40-51 programs 15%, while over 52 programs gets a 20% discount.

Cope Takes a Rest

San Francisco, Nov. 26. Donald Cope, NBC production manager, is on a two-week vacation. Flew to Hollywood and thence to Salt Lake City, his old home.

Frost, program manager, and Cary Robinson, producer, are handling the Carefree Carnival in his absence.

CBS TAKES ABS STATION

Pay-Off Angle Snags World Wax Deal; Reps Rap Fee Scale as Inequitable

Negotiations between the World Broadcasting System and the leading special station reps last week struck a snag when several of the latter insisted there be no favored stations. Objected by these reps was the method World proposed using in determining how much of a fee each station was to pay for WBS commercial recordings in return for World's withdrawal from the time brokerage and placing field.

Fee angle came up at a meeting last Tuesday (20) between WBS officials and the New York reps of such organizations as Paul H. Raymer, Greig, Blair & Co., Free & Steininger and the New England Network. During the discussion of the contract that World had drawn up for stations in the commercial program building combine the recalcitrant reps scored the fee arrangement suggested by World as unfair to some of the stations the latter represented. They demanded that the service fee be proportionately the same for all stations involved with the amount based strictly on power and local rate card.

The contract as devised by World was to run for two years and stipulated the amount that the station signator was to pay for each commercial recording turned out by the WBS studios. It also bound the station to maintain for this period the same commission arrangement now prevailing between itself and its rep.

Reps objecting to the 'production fee' setup for stations as proposed by World suggested that the method of compensation could be made more satisfactory all around if World installed its hill-and-dale turntable equipment in all member stations and depended for its program production costs on the flat fee obtained from licensing these turntables.

Priest 16-1 Winner in WCAU Publicity Poll; Philharmonic Exits

Philadelphia, Nov. 26.

Gag pulled by the Levys of WCAU to poll the local district on the question of Father Coughlin versus the N. Y. Philharmonic proved to be the best publicity stunt to crash the anti-radio press here in recent years.

Not only did the Philly dailies play up the story on page one but Coughlin himself on Sunday's (25) broadcast made the affair his primary lead of the weekly hour.

The result of a one-time questionnaire by Alan Scott, station news commentator at 11 p.m. one night two weeks ago, total vote was: Coughlin, 112,110; Philharmonic, 7,084. The press billed it as Coughlin wins—16 to 1. Obviously, the Levys had been betting on a sure thing, since one of the cleric's strongholds is Philadelphia.

Father Coughlin, quoted by the Philadelphia (morning) Record said: 'This is the second attempt by the Philharmonic Society to take me off the air on one of the Columbia System stations. Last summer, while I was not broadcasting, station KMOX, of St. Louis, notified me, after an application for renewal of my contract, that my money was not satisfactory to it because it preferred the Philharmonic hour (sustaining).'

'At that time I had no radio outlet on which to defend myself. I believe if the truth of this were ferreted out, you would discover that the bankers, rather than musicians, are interested in silencing my voice. It is well known that a good percentage of the directors and large contributors to the Philharmonic Society have Wall Street addresses.'

J. G. BYERS ON OWN

Judge Knox Okays Lab Man's New Set-Up

J. G. Byers is again in major control of the Byers Recording Laboratory, Inc. Judge Knox in the New York Federal Court last week signed an order certifying Byers' bid for the studios' assets and also appointing him trustee of the creditors' fund. Amount derived from the sale will be pro-rated among those the studios owed money at the time it sought court relief under the revised bankruptcy law.

It is the first time that Byers has been in complete possession of the property since shortly after he organized the business. Under the present setup he has partners and Scott Howe Bowen, Inc., is completely out of the studios' picture.

Legits to Have Call Over Radio Actors, Sez CBS

Columbia avers that it has embarked on a new showmanship policy which will find the web leaning more and more on Broadway for actors, writers and plays. Network will in casting its sustaining programs give first choice to seasoned legit players instead of resorting to the ranks of experienced radio actors.

Two CBS sustainers currently composed of all legit players are the American School of the Air Tuesday afternoons and 'Roadways of Romance,' the Thursday matinee round of the clock.

MEMORIZING OUT

Maybe It Was Just a Publicity Stunt, Anyhow

Memorizing of scripts is out as far as CBS is concerned. Chain planned to inaugurate this move as an important change for the new season, but idea did not jell at all.

Performers found it a nuisance and very difficult. Now talent has to familiarize themselves with story and action, but learning word for word is not on the books. Some doubt if there was ever any serious intention.

HUDSON-ESSEX BACK, BUT CBS THIS TIME

Hudson-Essex is expected to join Hancock contracts within the coming week which will add the two auto brands to the Columbia schedule for a minimum run of 13 weeks. Ken Boyce, CBS v.p. in charge of sales, spent last week in Detroit on the deal.

Due to program dissatisfaction, the account walked off NBC last season in the middle of its contract. NBC threatened to sue for the balance of the time obligation and the Hudson-Essex outfit settled in full.

Lee, Breneman in S. F.

San Francisco, Nov. 26. Tommy Lee, son of the late Don Lee, owner of Don Lee Broadcasting System (affiliated with CBS), is in town to arrange for a remodeling of KPFR, the San Francisco outlet. Tom Breneman, formerly of NBC, and now manager of KPAC and KPFB, Los Angeles is also in San Francisco.

1ST OPEN MOVE VS. THIRD WEB

Columbia Splits Its Program Service in Cleveland in Order to Win WJAY Away from Storer Chain

MAKE IT TOUGH

Columbia has for the time being squeezed the American Broadcasting System out of the Cleveland area by tying up the latter's local affiliate, WJAY, on a deal, which starting the first of the year will have that station sharing CBS programs with WPK. Involved in this Columbia two-station spread locally is the Cleveland Plain Dealer, which holds an option to buy WJAY.

Weaning away of WJAY is regarded by the broadcast trade as the first open move on the part of either NBC or Columbia to stymie the development of the newcomer to the network list. Impression garnered by the trade when the ABS first started gathering associated stations was that the two major webs purposed maintaining a hands off policy. Several of CBS's top officials went so far as to assure George Storer of co-operation in his ABS venture wherever possible. CBS has one other town currently where the two-station spread prevails. Spot is Buffalo, with the arrangement providing for the alternating of CBS programs over WGR and WKBW, both of which are owned by the Buffalo Broadcasting Co.

Columbus, Nov. 26.

WCCL Columbus 100-watter, has joined the American Broadcasting System's list.

Station is owned and operated by the Wolf Bros., who also control WENS here. Latter outlet is affiliated with CBS.

Albert Cormier, formerly general manager of WOR, stepped into the American Broadcasting System yesterday (Monday) as v.p. in charge of sales. Ed Alshire, now with the radio department of the Lord & Thomas office in Chicago, joins the web as director of sales promotion. Alshire is due to start on the ABS assignment next Monday (3).

Carl Knipe, who took the title of sales manager when he joined George Storer five months ago, will stay on with the network.

Cormier makes three v.p.s for the new network. Others are James Norris, v.p. and treasurer, and Fred Weber, v.p. on station relations.

Burt McMurtrie is mentioned as a possible fourth vice-president for ABS.

Sales Companies Buying Block Time; Retail to Sponsors at Per-Inquiry

Chicago, Nov. 26.

Stations and individuals are busy angling ways and means by which they can circumvent the radio code ban on contingent or per-inquiry business. When the radio code ban went into effect it was a serious punch on the pocketbook to dozens of small stations in the smaller towns and rural sections; stations which did most of their business with advertisers who were looking for inquiry mail. These stations were taking a gamble with the clients and collecting 20c or so for each inquiry mailed into the stations.

With the code ban now in effect, stations cannot take such accounts

Baldwin Warns That Commercials Disguised as Sustainers Must Stop; Cites Cases of Three Magazines

Foreign-Must Be Good

Philadelphia, Nov. 26. Gene Marshall resigned some time ago as WIP announcer- pianist. Later Marshall returned to WIP as 'Jose De Cordoba,' eminent Cuban pianist, playing the modern classic tunes. Fan mail which was at the tail end of the list while working as Gene Marshall, is now topping the response for musical shows.

WNAC, WCAE, WGAR, MUTUAL ALLIES?

Boston, Nov. 26.

WNAC, Boston, may be added to the Mutual group as New England link in a special hook-up for the Cal-Asperin account. Understood WGAR, Cleveland, and WCAE, Pittsburgh, are the other stations to get the account in addition to the four stations regularly in the Mutual network.

Cleveland, Nov. 26.

WGAR gets the Cal-Asperin group, 'Mary Sothern' starting Dec. 3. It's a quarter hour daily show at 4:45. Originates at WLW, Cincinnati. Total of seven stations will carry show, it is understood.

LANDE FORMING DANCE COMBINATION FOR AIR

Jules Lande, featured NBC violinist and conductor of the Egyptian Room orchestra at the Hotel St. Regis, New York, is rehearsing a new 14-piece dance band aimed for a radio commercial.

Lande is a protégé of Mike Meehan, IKO mogul, and Al Hoffman, the ginger ale king, and it is the general supposition that the career of his new dance unit will be launched under the aegis of one or both of these.

Lande claims the distinction of being America's only 'court violinist,' having sailed on the yacht Mayflower as personal fiddler to President Harding on his junket to Panama.

Washington, Nov. 26. Crack-down campaign against rate chiseling and free time grabbing was launched by Broadcast Code Authority last week.

Following decision to ask National Recovery Administration for more stringent provisions on rates, codist moved to stamp out practice of putting commercial programs on as sustaining features and singled out a number of culprits for warning.

James W. Baldwin, Code Authority executive officer, warned all stations that use of was programs sent out by Cosmopolitan Magazine will be construed as code violation and in disregard of ban on free time. Notice was served on Daniel Henderson, director of promotion of the rag.

Taking up three specific cases in a bulletin to all stations and networks, Baldwin warned that action may follow continuation of practices considered in disregard of code.

Remarking that letter to Cosmopolitan should be self-explanatory, Baldwin quoted from communication in which he said 'We consider the terms and conditions contained in your letters to radio broadcasting stations for the presentation of Cosmopolitan Radio Dramas an attempt to frustrate the purpose and intent of the code of fair competition for the radio broadcasting industry and radio broadcasting stations will be advised accordingly.'

Other offenders cited to the industry were Radio Guide, Inc., and American Magazine, while Baldwin quoted for immediate statements about contracts with Nomar and United Remedies to check up on observance of rate schedules filed with CA.

Radio Guide case involves 'sensational' offer of free silverware, which stations were requested to plug over air gratis. Baldwin quoted public statement that 'if you can find time to present this announcement on the air over your station we shall be very grateful,' and said this plea was effort to obtain free time.

American Magazine program, audited by Baldwin, was nixed on the ground the programs 'contain lines of definite commercial value to American Magazine.' Bulletin warned networks and broadcasters to refuse to broadcast these programs on a sustaining basis.

In the Nomar and United Remedies check-up, Baldwin called for all stations to state whether they have either a written or oral program to broadcast such programs and to supply certified copies of contracts where they exist.

DEMOCRATS TO HAVE A BOSTON STATION

Boston will by Feb. 1 have a fifth full time station in operation. Behind the newcomer transmitter will be Joseph M. Kirby, whose application for an unlimited time franchise on the 1,120 k.c. wave length comes up for hearing Dec. 6. Kirby has already been granted 'the right to operate on a daytime schedule and at 500 watts.

Understood that Kirby is affiliated with the Bay State Democratic organization which recently elected James C. Curley to the governorship.

Claims 97% Renewals

Walla Walla, Wash., Nov. 26. Fact that business firms even in the smaller cities are becoming more and more radio minded is indicated in this burgh, where Station KJG announces a 97% renewal.

Radio Chatter

New York

Norman Price and Richard Maxwell, tenors, and Gertrude Foster, contralto, are now broadcasting as the Peerless Trio on a sustaining over the NBC red loop. Henry E. Lloyd acts as their accompanist and arranger.

Eva LeGallienne to speak over WINS, New York 10, at 2:45 o'clock. Michael Young to handle interview.

Judges picked for the Elfrida Whiteman scholarship sponsored by Paul Whiteman include: Edwin Franko Goldman, George Gershwin, Deems Taylor and Robert A. Simon. Feb. 1 is the deadline for original modern compositions.

Lester Eorden, captain of Fordham's football squad, over WJMC as guest tenor, with Dick Mansfield's orch from Firenze restaurant, last Saturday (24).

Betty Hawker takes name of 'Tex' Ainsley for broadcasting over WINC. Enoch Light playing for the annual Rutgers' program on Dec. 7.

George Givot making some Paramount shorts. Jeanne Genesive of WINS now singing with Harry Salter's orch, at the Park Central.

Bobbette Christine now singing at Town Casino during the cocktail hour.

Baby Rose Marie to drop the kid monicker on Jan. 1. Vincent Sarno reviving his Gaucho hour over WJVC.

Peggy Taylor doubling between the Casino de Paree and 'Calling All Stars'.

Tommy Cline's orch now over WFAS, White Plains.

Paul Keast renewal with Silver Dust up on Dec. 1.

Masses and January and Three X Sisters making a Paramount short next month.

Paul Sabin out of Tavern-on-the-Green, Central Park, New York, and slated for either the first date or on into Drake Hotel, Chicago.

Beth Ledy, contralto, latest addition to the Campello floor show at Hotel Roosevelt.

Mildred Moonson new warbler with Ray Campbell's Swanee Singers over WABC.

Lea Karina's sudden illness last week postponed premier of WNEB's Relighted Theatres program, and first program now slated for next week.

Lou Rapp on a new sustaining program over WNEB.

Charlotte Buchwald handling all guest theatrical stars on WJMC now.

Tom Noonan getting new names for his cathedral of the underworld hour over ABS.

Plante's Oil has revised its WINS program and will present condensed versions of operettas on Sundays now at 1:30.

Many CBS press workers attended opening of Kate Smith in that Philly night club.

Tumbling Cowboys new to WINS schedule.

WINS, New York, using life of Marie Harl as theme for new adventure program. John Fleming doing the writing and directing, and is to be aired on Tuesdays at 4:30.

Charles John Sullivan, Irish tenor, newest addition to the Whiteman outfit.

Guy Bates Post, Gale Gordon and Gene Wilentz moon on Mary Pickford's program.

Grisha Goluboff, 12-year-old violinist, with Ford Symphony as conductor.

Dwight Butcher beginning a new series for WNEB.

WNEB presenting Fred Zimbalist, harmonica player and cousin of Birm Zimbalist.

'Community' programs now heard on the General Electric Company's Hour, Saturday evening from 7 to 7:30, are broadcast in Rice Hall in the Laboratory Building, with an audience of home towners present. This is one of the few shots WGY fires before in-person listeners.

Maryland

Freddie Huber guest of Rear Admiral Sellers of Naval Academy.

Unbilled change in announcer, tie pater on the three-weekly 'Camera Man' period over WBAL is Sydney Wolfpoff.

Jimmy Allen Club's exploitation stunt at WJPR has gathered more than 18,000 young members in the six weeks since its inception.

New 15-min. musical program put on WFBR by a newly formed ice cream store, bore an announcement on opening broadcast that any listener sending in name and address would be made recipient of pint of cream free. Result: staff stayed overtime next three nights receiving mail.

Freddie Huber still burg's sartorially smartest.

Both Lula boys, Felice and Bob, now conducting efforts on commercial spots over WBAL.

Purnell Gould collecting an election bet from Bob Maslin.

Joe Katz, the ad agent, hunting

for automotive account to utilize the talking talent of Pat O'Mara, local scribbler and quondam cab driver.

WBAL now has three femmes holding down daily morning periods, Enid Lee, Mary Landis and Helen Hurler.

Jean Brown completing her 8th year as WBAL publicist.

George Roeder and the misseus week-ended in Richmond, Va.

Ruby Cowan and Ed Wolf down for couple days from N. Y.

British Columbia

Don Forbes of the CJOR, Vancouver, staff made a recent trip to Los Angeles. While there he visited Al Pearce.

Sevens program on CFCT has grown so that it has become necessary to hold the broadcasts in the Chamber of Commerce Auditorium.

George Dand, winner of the Class A trophy, will make four half hour broadcasts over station CKWX.

Fred Gorae will direct the OKW. Station CJCA will step up from 500 watts to 1000 in the next few days.

Anita Carolyn Rouse back from England and goes on the air over CKWX.

Davis Spencer's program is now heard on CJOR. Some new features have been added but most of the former content is still heard.

CKVancouver Province News broadcast is again going over both CKCD and CKCV.

Fred Bass is giving a weekly talk over CKWX on Great Britain.

Cesley Wells, manager of CHWK, has a favorite pastime. His idea of a big time is to feed the announcers while they give them a sound beating at chess.

Pacific Northwest

Johnny Walker, KOIN production manager, is returning to the air on a regular spot for the first time in over a year.

Staff of the new Salem station KLM, M. Kenworthy, manager; B. E. Slaughter, sales manager; Charles Korlick, chief engineer and Bill Rendell, announcer.

'Carnival Hour' daily variety show on KOL Seattle, radio studio for its fifth year following a four week's run (and broadcast) from the Paramount theatre stage.

Scene of the Standard Furniture Co. home decorating program on KOL, Seattle, with Harriet Lincks, moved from the station studio to an especially built broadcasting room in the store from which the program is handled remote.

Alice Murray now on the KOL, Seattle, continuity staff.

Hee Chevigny due to return to the KOL continuity department after a three month period of absence during which time he spent writing the script for KOL's 'Pioneers' program.

H. M. Felts, formerly of KJJD, Boise, will be on the KOJO-KJBO, Seattle, commercial staff.

Mabel Goodwin Cleland, writer of pioneer plays for KJR's 'Morning Miracle' program, leaving Seattle for Los Angeles.

Memorial services held on KJR for Dr. Frank R. Loops, famous Seattle shut-in.

Johnnie Walker, production manager of KOIN, has taken over the helm of the 'Scrapbook' daily feature.

Ron Myron, who has been conducting the program, resigned from the OTS staff.

Carroll Hansen, production director and sports announcer for KXL is a crooner, but doesn't tell his friends.

Luzercia Bori, opera star, was interviewed over KGW last week. Her pet pooch nearly ruined an announcer.

Dan Cushman, well known newspaper man of Montana, has been added to the staff of station KOBB, Great Falls.

Al Hallett, KOMO-KJR, Seattle, publicity director, speaking before the Kiwanis Club of Auburn and vicinity.

Lorado Taft, sculptor; Norman Thomas, Socialist leader, and Dr. Daniel A. Poling, national Christian Endeavor head, being interviewed on the KJR news-broadcast program while in Seattle on their respective visits.

KOMO's 'Royal Foursome,' instrumental group, becoming a 'Johnny Seven' with the addition of the Rider-Harkins-Marcus vocal trio.

Seattle Ad Club hearing Abe Brashen, Al Balch, Harold Strong, Joe Hine, Alice Cooper, Fred Lynch, Alex Campbell, and 'Mary of Her Friendly Garden,' KOMO-KJR entertainers at a luncheon meeting.

KOMO-KJR putting in additional and new microphone equipment, painting and varnishing all the studio rooms.

Charley Meyers, president of KJL, presented his chief engineer, Louis Bookwiler, with a new car.

Station KJL, Walla Walla, has applied to Washington for unlimited time, now only on days.

New England

Dr. John Shaw Young, alumnus of WHB, Boston, returns for visit to Hub for three Friday night broadcasts of Armour hour, starting last week (23).

George A. Harder, public relations boss at WBS, elected head of Massachusetts Camp, Society of 5th Division, vet organization in Hub.

Dot O'Brien, WICC piano accompanist, featured at Belmont, Bridgeport, last week.

Announcer Jimmy Milne pinched for Joe Lopez, Mitchell's Dairy 'Memory Song Man,' when scripped beneath WICC commercialist.

Directors of New Haven's FERRA radio group include: Henry Busse, augmented concert orchestra; Capt. Ernesto Pasano, concert band; Henry Klimpke, string ensemble, and Sam Greenberg, dance orchestra.

New Haveners lately added to WICC roster include: Will Ashley, dramatic baritone, and Charles White's Bluejays.

Louis Le. soloist of WICC's Friday matutinal, plotting individual vehicle.

Miriam Miller, currently WNAC-Yankee, soloist from Cascades Roof, Boston, in Babe Miller, erstwhile WICC caster from Bridgeport and formerly songstress with Barney Rapp.

Edly, workaholic of Norwalk, formerly with WICC, Bridgeport, now batoning own orch in Manhattan.

Maria Koussavitzky, wife of Fabien Sevitzky, guest conductor of the Philadelphia theatre, goes to Philadelphia for radio work.

Miss Koussavitzky formerly with Philadelphia Grand Opera.

Rev. H. O. Hough will conduct inaugural services of first radio parish church in America over WEEI, starting Dec. 2, 10:15 to 11:00 a.m. Special program guests will include Maine's Governor, Louis L. Le. soloist of WICC's Friday matutinal, plotting individual vehicle.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

Madam Shardi deLya, Victor Herbert protege, training radio talent for Boston stations.

Madam announcing voice at WEEI is Francis A. Gallop, ex-bond salesman.

Jordan Marsh special 'Toyland' Xmas series opened last week (20) over WEEI, starting Dec. 2, 10:15 and Thursdays, 10:30-4:45. 'Poppye' and 'Santanson' among kid characters represented. Program to last through shopping season supplants 'Little We-trotter' program, same period, same store.

New York Radio Parade

By Nellie Revell

New proof of selling abilities of radio personalities is seen in report that Ringling Circus, one of the most conservative ballyhoosers in the sense that it would never tie-in with any other organization, is dickering for services of Bobby Benson CBS commercial show appealing to kiddies. Circus allowed use of Benson at two performances last year in N.Y. Swell return. Then rodeo came to town and tied-in with same radio act. Rodeo liked it so much it took Bobby Benson to Boston for the Armistice Day matinee resulting in sale of 11,000 admish. Now circus wants to use same act for seven performances during NY stand next season. This time they'll have to pay the radio troupe, since it will be work, not tie-in.

Gene and Glenn's Charity

With Gillette going off air on Dec. 1, Gene and Glenn plan to do their usual assisting of Christmas Funds in Cleveland, Akron, Canton and Youngstown. Boys have been donating their talent to these cities for some years. After charity work and providing no last minute changes interfere the boys expect to head for WGY in Schenectady.

Taxation and Representation

Goodrich Tire addition of Dr. Rockwell and Ted Lewis, etc. was piped to Akron, O., where 20 company execs were listening and balloted in secret. Ballots were marked 'excellent-good-fair-poor'. Tally registered 16 excellent and four good. Now recordings are being played at Goodrich Dealer conventions for dealers reaction to show since dealer will share cost of program.

Have a Cigar

More out-of-town CBS execs visiting home offices: S. C. Vinsonhler, station mgr of KLBa in Little Rock, Ark.; H. K. Samuel, sales mgr of WJAM in Springfield; John Shepard, art of WNAC in Boston; W. P. Williams of WKBN in Youngstown; Arch Church of KMBC in Kansas City, and E. S. Rogers and Station Mgr Harry Sedgewick of CFRB in Toronto.

Short Shots

NBC has an exclusive on broadcasting rights to coming Rose Bowl football game in Hollywood. CBS is out in the cold...CBS will introduce another daytime show to its network audience. 'The Laugh Clinic' will hail from KMOX on Dec. 4 from 10:30 to 11 a.m. Cutex goes off the air on 21st of Dec. WMCA retrenching and cutting down on sustaining acts...CBS reading another New Year's Eve Around the World Dancing Party. Gag is to pick up famous dance orch in each country. This one will start in Buenos Aires...Dorothy Daley now ex-NBC hostess. Arlene Fouziouhux and Adele Ford are new NBC hostesses...Marion Chase, new WOR singer had her option fashioned into a contract with WINS will air Gladys Knight's pre football game from Philadelphia on Dec. 2 for Adams Hats...Spratts Dog Food, Bosch Radio and Mohawk Rugs programs fade on Dec. 2.

Scribbled Notes

General Motors' guest star last week, titled Madam Armi Galli Compl, recognized as none other than Irma De Baun who NBC'd some time back...Michael Tree ork has debutante manager in person of Rosalind Kress, of five and dime dough...Henry King ork set to stay at Waldorf with NBC wire until Feb. 15...Eve La Gallienne will guest star on WINS on Friday...Everette Love is new to NBC press...Harriet Lee still abed in Hartford hospital...Jack Roche back on duty at CBS press. Has been tiffing with appendix...Jack Denny and Hal Kemp orks start new series on NBC chain this week...Three dramatic programs are hoping to clinch Leslie Howard when he arrives on NBC on Dec. 4...Jesse Ward, who will vocalize on 'Let's Dance', frau of Ted Herbert of WOR sales dept...Tom Dorsey of Dorsey Bros' ork ill with flu. Brother Jimmy handling baton with a new trombonist until Tom returns...Milt Spielman ork spends plenty time building up name for itself at Nut club. Now changes title to Milton Mann ork...With congress convening and statesmen wanting to be heard on the air, all networks are having busy time...ABS with microphones in El Morocco, Park Lane, Malson Voyant and Restaurant La Rue, all of which barred 'mikes' until Society Announcer stunt clicked, has Park avenue alive to radio possibilities...Ed Schuing will open new offices next week...CBS braintrusters trying to think of angles for Eddie Cantor build-up.

Stand By

With George Gershwin's contract almost up Feenमित is looking for new show. Recently auditioned Bar-X Ranch, Little Jack Little ork, Arnold Johnson ork with Amateur Hour, and a script show...Abe Spector has shifted into ex-Johnstone office in NBC press...Three X Sisters return to sustaining at NBC on Dec. 4...Jesse Ward, who will vocalize on 'Let's Dance', frau of Ted Herbert of WOR sales dept...Tom Dorsey of Dorsey Bros' ork ill with flu. Brother Jimmy handling baton with a new trombonist until Tom returns...Milt Spielman ork spends plenty time building up name for itself at Nut club. Now changes title to Milton Mann ork...With congress convening and statesmen wanting to be heard on the air, all networks are having busy time...ABS with microphones in El Morocco, Park Lane, Malson Voyant and Restaurant La Rue, all of which barred 'mikes' until Society Announcer stunt clicked, has Park avenue alive to radio possibilities...Ed Schuing will open new offices next week...CBS braintrusters trying to think of angles for Eddie Cantor build-up.

Gossip

John B. Kennedy draws two new sustaining spots on Sunday and Thursday which puts him on the air seven days a week...Bob Grant and his CBS ork leave for Florida and their Miami Bath and Tennis Club engagement Jan. 1...Alexander MacDonald, former member of WGY Players has joined the sales staff of WGY...New NBC sustaining starting next week is 'Rooster Gazette' and with Clarence Straight supported by Agnes Moorhead. Each does four speaking parts. Show produced by Black, Barr & Castle...The new Mrs. Berg script, 'House of Glass' presents her as a hard domineering old woman which is a new character for her. Show will not be sustaining but offered only to sponsors...Jane Pickens in action again after fall had her abed for while...Pat Barnes will angel the printing of his book titled 'It Might Have Been Verse' for private distribution and not public sale...George McClelland's widow removed his remains from a Bklyn cemetery to a Long Island cemetery last week. The new burial ground is near an airport with planes flying overhead. This will comply with wish of late husband...Mildred Munson, on air but six months and has three shows. On NBC with Spanton, CBS with Roy Campbell for Kate Smith and WNEW with Max Fischer ork...Mme. Schumann-Heink goes on new network commercial...Chas. F. Cannon, radio exec of Erwin-Wasey, has eye trouble and will head for Johns Hopkins for treatment.

Postscript

Guy Robertson of Great Waltz cast auditioned at NBC...Basil Hathbone, legit name, auditioned classical readings with music at NBC...Larry Taylor of WOR was once Alfred Caesar. In those days he worked as coal heater at IRT powerhouse on 72nd street. Did stunt on WJVC Amateur Hour and was offered sustaining on air at 10:15 p.m. Had to refuse since was always asleep at that hour seeing as how he had to report to work at 6 a.m...Gibson Family rehearsed from 9 a.m. to 7 p.m., matter of 10 conservative hours with no let-up. Show then went on air at 9:30...James Harris of Erwin Wasey Agency press dept. also does production on Edwin C. Hill show.

Texas

San Antonio radio talent pitched in for a benefit at many auditorium for Christmas baskets for the poor.

Lewia Lewis, mrs. KTSa, San Antonio, is so busy he lives in the Plaza, hotelery which houses studios.

Forcy Barbat, formerly of stock, appearing in dramatic spots for San Antoniana, Inc. program on WOAI, San Antonio.

WOAI has added a give-away to the Hoot Owl Club, late sustaining period. It is a hot water which grows when placed in water. Requests are numerous.

SIBC has added a Friday night 2-hour barn dance originating from

(Continued on page 35)

CBS' 50% STOCK DIVIDEND

ABS Equipment Ripped Out at Army Game; Two Men Arrested

American Broadcasting System will hereafter equip its staff with special police protection at public events pickups to avert any repetition of the circumstances which prevented the network from airing the Army-Notre Dame game at the Yankee stadium Saturday (24). Burns detectives, retained by George Storer, ABS prez, are investigating the background and connections of the two men arrested for allegedly damaging the web's equipment at the stadium a few minutes before the broadcast was due to go on.

What injected an element of suspicion into the incident, said Storer, was the fact that the ABS staff at the stadium had been tipped off five minutes before that something was going to happen. Source of the advance info, he said, was an employee of a competitive network. Police Commissioner Louis J. Valentine personally entered the case Saturday night (24) after his attention had, been called to the arrests by Glendonning J. Ryan, secretary to Mayor La Guardia and a member of the ABS' board of directors.

According to the ABS version, the two men entered the mezzanine box occupied by network equipment and announcers Tony Wakeman and John Fraser and Engineer George Capastaff, and demanded that they get out. When the network's employees insisted that the box had been assigned to them by officers of the academy, the duo pushed the broadcasters aside, shifted the mike and other equipment out into the aisle and tore out the telephone wires.

Pair when placed under arrest gave their names as George Armour, 35, 1340 President street, Brooklyn, and Andrew Sokol, 36, of 258 Sound View avenue, White Plains, N. Y. Armour told the police that he had been invited to the game by a friend who had bought tickets for the box from the Army Athletic Association. Armour and Sokol were released Sunday in \$750 bail each, and the hearing of their cases set for this Friday (30).

Network has under contemplation the idea of dramatizing the Yankee stadium incident during its regular dramatized news broadcast this Thursday night (29).

Willard Avoids Big Burgs for Smaller Towns

Chicago, Nov. 26. Willard tablet is expanding its spot campaign through the south and midwest. In general, the trend of this Willard business is away from the big metropolitan stations which are falling down on the Willard job, and to the smaller stations covering the towns of 50,000 or so.

Going into towns such as Waterloo, Jacksonville, St. Petersburg and other smaller towns in Iowa, Florida, Georgia, Louisiana and Mississippi.

Campbell Outs O'Neal, But Owes 9 Wks. More

In the initial talent reshuffle of the Campbell Soap show on CBS William O'Neal is out. Tenor's contract, however, has the account bound to pay him for nine weeks more.

O'Neal who was booked through the CBS Artists Bureau may work out a settlement of the Campbell obligation and relieve himself of the Columbia management affiliation.

Hobo's Fan Mail

Cleveland, Nov. 26. Jeff Davis, king of hoboes, stepped into town and also into job of doing two talks for WJIK per week on Mondays and Wednesdays at 4 p.m. Last time he aired over CBS during hobo convention he received 22,000 letters asking about run-arounds.

MULLEN RCA'S NEW PUB. CHIEF

Chicago, Nov. 26. Frank Mullen, who opened the Chicago office of NBC and has been in charge of Farm and Home hour since 1928, leaves here shortly for a post with RCA in New York.

Mullen built huge following for NBC among agricultural population.

Mullen is being brought into New York to replace Glenn Tucker, who left RCA three weeks ago. Tucker's title was director of public relations.

Olsen-Shutta \$8,500 for 2 Nash Shows from Chi

Chicago, Nov. 26. George Olsen band and Ethel Shutta grab their first radio job out of Chicago since hitting the College Inn when they go on the CBS Nash show for two appearances on Christmas and New Year's days.

Understood that the salary will be \$8,500 for the two shots. Pair are being submitted for a regular ether account at \$4,000 for a once-weekly show out of Chicago.

Barn Dance Out-of-Town Dates on Alternate Weeks

Charlotte, N. C., Nov. 26. Following the initial success with which the Crazy Crystal program over WIT "toured", the crystal concern mapped an itinerary touching several Carolina towns.

Saturday night barn dance is originated in a hall at some city within reasonable telephone toll rate from Charlotte and the program broadcast as usual over WBT, with the use of remote control.

Plan calls for every other Saturday night in the WBT studios. Places already played include Gastonia, Concord, Kannapolis and Spencer. The barn dance is built around Dick Hartman and his Crazy T. nnessee Ramblers.

Shepard May Join Mutual Group

Would Use WAAB, Boston, as New England Ally of WGN-WOR-WXYZ-WLW

John Shepard, 3rd, may align himself with the Mutual Network. Head of the Yankee Ink was in New York last week conferring on the proposition of making WAAB, Boston, part of the regional network that now includes WOR, Newark, WGN, Chicago, WLW, Cincinnati, and WXYZ, Detroit.

Although CBS has taken the position that its contract with Shepard prevents him from allying any of his present stations with any network other than Columbia, the opinion prevailing in the broadcast trade is that Shepard will be found to be a corner in the Mutual setup be-

MAY BE LISTED ON EXCHANGE

Network Stock Now Sells Over-the-Counter at Around \$32-\$33 a Share

TAX PROBLEM

Impression prevailing in Wall Street is that several hundred thousand additional shares of Columbia Broadcasting stock will be made available to the public following the slated approval today (Tuesday) of a 50% stock dividend by the network's board of directors. Understanding is that the major stockholders of the company has agreed to pool 25% of its augmented shares for investor distribution through the banking house of Brown Bros., Harriman & Co. It is also expected that the web's stock will be eventually listed on either the Curb or the New York Stock Exchange.

It is the second time within the current year that the splitting up idea has been considered by the CBS directors. When the proposition came up last spring the board decided that the time was not ripe for the floating of a stock issue, because of economic conditions and the uncertainty generated by the new securities legislation.

Increase of the web's shares by 50% will primarily serve to decrease the profit and loss surplus carried by the company, which as of Dec. 31, 1933, amounted to \$4,150,864. Also involved in the maneuver is the matter of cutting down the hefty share that the Government is entitled to from this kitty in taxes.

Old stock setup had an outstanding 355,000 shares of A stock and 355,000 share of B stock, with the latter holding the major voting rights, and brought the holder \$2 a year. For the past two quarters the dividend has amounted to \$2.50 a quarter. Earnings for the first six months of 1934 was \$2.77 a share. Stock the past week was selling over the counter, where it has been available for two and a half years, at \$32-\$33 a share.

Actual issuance of the stock split-up will not take place until it has received the okay of the Secretary of State in Albany. Application for authorization of this move was filed last Monday (19).

WCBM Feeds ABS

Baltimore, Nov. 26. WCBM, local cog of the American Broadcasting System, is airing three-weekly program (Sleepy Hall's orchestra) over entire chain, and starting next week will pipe out four more programs to chain.

Stonecall Trio, Jerome Washington, Bobby Johnson orchestra and Jack and Steve will get innings.

WDAF Building Up 7-Times-Weekly Sponsors by Special Discount Offer

Salt Lake Easing Up

Salt Lake City, Nov. 26.

Looks as the long-time newspaper ban on radio publicity in Salt Lake City is beginning to break down, with the appearance of a Tribune radio section.

While this section, the first of three to appear before Christmas, promoted entirely for the radio set space it sold to wholesalers and jobbers, it carried current program publicity.

Local stations believe this to be the beginning of a general policy permitting the daily publishing of program listings which have been blue penciled for over three years.

SPITALNY SET ON 1/2-HR. SHOW

Corn Products has signed Phil Spitalny and his femme orchestra as the nucleus of an all-femme air show which goes on early in January either on the NBC or CBS networks from coast-to-coast.

Time clearance alone is holding up the exact date. CBS has 6 p.m. available on Sundays and NBC offers 8.30 p.m. Monday nights. Former is favored. It's a 30-minute show.

A name femme spicler, probably a Hollywood satellite, will be engaged to m.c. the entire proceedings.

Hellwig agency is handling the entire show as it did when Corn Products was previously on the air. The C.P.'s several brands will be inclusively exploited on an institutional basis.

WILLIS DESIGNATED PALEY'S ASSISTANT

Frederic A. Willis, who has been in charge of all educational, religious, charity and civic welfare hours for CBS, has been upped to first assistant to William S. Paley, president. In his new work, Willis will handle public contact chores for the chief.

He will continue to supervise all of his other duties too, including certain portions of the network's international broadcasts.

KQW, San Jose, new 1,000-watt transmitter will be installed and ready for testing operations within two weeks of the dedication ceremonies New Year's Eve.

Kansas City, Nov. 26. Midwest stations are watching carefully the attempt of WDAF, Kansas City, to build up steady seven-times-weekly sponsors, especially users of 15-minute and five-minute periods. Stations have been annoyed for years at sponsors who took four or five periods a week, leaving the station with two or three periods which are difficult to sell.

WDAF is now offering sponsors a special discount on top of all other discounts if they take straight seven-times-a-week schedule. Station will give seven-times sponsors a 10% discount off the 52-weeks rate, which is itself the maximum discount offered by the station. For sponsors taking seven-times weekly shows for 13 weeks receive a 10% discount off the 52-weeks rate; for 26 weeks the discount is 15% off the 52-weeks rate, while sponsors taking seven shows weekly for 52 weeks get a discount of 20%.

Several Chicago stations are considering a rule whereby they will sell 15 minutes across the board for a minimum of six times weekly, permitting the sponsor to eliminate the Sunday show. Studios dislike the chopped-up schedule of script sponsors on for two, three, or four times a week.

AMATEUR NIGHT A BOSTON WOW

Boston, Nov. 26. Scott Furrriers, Inc., smart Hub pett peddlers, put on an old-fashioned amateur night over WYAC and WEA-X Sunday night (19) that drew in 2,200 would-be's from as far away as Providence and New Hampshire. Linus Travers, station manager, as m.c.

One clown appeared in flaming red fireman's outfit, creating a furor. Absolutely no ringers in the program, and there was talent enough, of its kind, to carry on the show 48 hours. As it was, Travers and Scott Furrrier reps huddled and agreed to extend the period from half-hour to full 60 minutes.

Studio was swamped with stampeding performers and small-town favorites hours before 10 p.m., time for show opening. As result, next Sunday will find the amateur night show at the Plymouth theatre. First time any theatre has been taken over in Hub for regular ether program. Duration of contract not announced. Looks like an indefinite thing.

VARIETY'S 29th ANNIVERSARY

VARIETY'S 29th Anniversary Number will be published around the Christmas holidays

It will constitute a Year Book of broadcasting.

Permanent usefulness of this special edition makes it particularly attractive for announcements.

Regular advertising rates prevail.

Copy may be mailed direct to

VARIETY
154 West 46th Street
New York City

Brooklyn Eagle Still Woof-Woofing At Heels of WARD, WLTH and WFWV

Latest development in the Brooklyn Eagle's contest to acquire the wave length now shared by WAID, WLTH and WFWV, is the hiring by the Eagle of a former employee of the Broadcasters of Brooklyn, Inc., which takes in the three stations to do preliminary jockeying prior to the Washington (Dec. 3) hearing. C. D. Isaacson, former publicity chief and program director of the station threesome, is the gent. Eagle has sought a radio outlet for some time and it is understood on the inside that the Eagle can become a CBS affiliate if able to adjust the jam on the across-the-river borough. Newspaper is anxious to reorganize the Brooklyn radio situation according to its own ideas.

Other main member in the Brooklyn tug-of-war is WBBG, headed by P. J. Testan, which plans to ask for a 50 percent time increase. Brooklyn Times-Union on the side of this station having used its facilities on numerous occasions for its political programs.

Several Brooklyn organizations have endorsed WBBG, including the Red Cross, Salvation Army, Committee on American Education, Brooklyn Safety Council, Federation of Missions, which takes in 300 churches, Protestants Welfare Agency, Israel Center, Y. W. C. A. and Knight of Pythias.

Battle has been going on under the surface for some time with no one party making any particular headway. Coming hearing may also be postponed which will put the fight say-so off again for a few months. No successor has been named to fill Isaacson's former job.

Sizzling battle of counter charges and factual evidence is expected next Monday (3) when the Federal Communications opens its hearing on the application of the Brooklyn Daily Eagle for the exclusive metropolitan rights to the wavelength 1,400 k.c. Political ramifications of the case have been intensified by the action of Congressman Emanuel Celler (Republican) as chairman of the board of the Broadcasting Board of Brooklyn, Inc., the operating company for WLTH, WARD and WFWV. The Brooklyn Eagle's editorial policy and alliances are purportedly Democratic.

Following the Eagle's request for the exclusive right to the Brooklyn end of the 1,400 k.c. channel over a year ago, the Federal Radio Commission assigned its examiner for the eastern zone to study the situation. The examiner's report favored the Eagle's application. The Brooklyn stations involved have since then been gathering evidence with which to controvert the examiner's findings. Composition of the Broadcasters of Brooklyn, Inc., with the board composed of five prominent Brooklynites, was effected three months ago as one of the current franchise holders' counter moves.

WMEX, BOSTON, GETS ABS AFTER 6 P.M.

Boston, Nov. 26. WMEX, Boston's new station addition to ABS and will pick up the chain programs after 6 p. m., at which time WHDH, the daytime outlet signs off. WMEX is owned and managed by William and Alfred Pote, who also operate WIXAL. Studios are in the Hotel Manger.

Greig-Blair Gets WCAO

Greig, Blair & Co. has taken over representation of WCAO, Baltimore, and WBEZ, Rochester. WCAO affiliation will not become effective until Dec. 20, at which time the station rep's contract with WBEA, Baltimore, expires.

WBAL becomes part of W. R. Hearst's broadcast holdings this week.

WTAM Lightens Music

Cleveland, Nov. 26. Shake-up in WTAM's staff orchestra is being made to shift from semi-classical to pop tune policy. Three to five men getting notices. Grant Wilson to be added as pianist.

Radio Alibi Flops

Cleveland, Nov. 26. Stick-up guy tried to build up first radio alibi when pinched. Claimed he was listening to Van der By's sports chatter at 6:50 at time of crime. Dicks punctured alibi when they discovered Lowell Thomas was on air during that period.

WGAR Woos Cleveland's 300,000 Poles, Czechs, Germans and Italians

Cleveland, Nov. 26. Foreign radio listeners generally ignored heretofore in Cleveland, which has 300,000 aliens in its population, are finally being given important attention by WGAR through six weekly programs catering exclusively to European musical tastes. First half-hour show on Monday noon uses German band and vocalists. Second, Polish tunes; third, Czechoslovakian; fourth, Hungarian, topped off with Italian program. John F. Patt promoting idea, with Eugene Carr and Frank Mates as arrangers of series.

Each program to have foreign announcer, and 17 sponsors are already lined up.

WBBM Gets 'Sunshine Hour'; Hawkes at Mike

Chicago, Nov. 26. WBBM, the local Columbia station, is taking over the KYW 'Sunshine Hour' on Sundays, when KYW moves to Philadelphia next month. Program is a 90-minute period of phonograph records in the morning. Program will be split into periods for the various WBBM sponsors in the morning. Bob Hawks, who at present has a phonograph record show on WCFL, will double to the WBBM mike for the Sunshine show.

Butte, Billings Squawk, Get 'One Man's Family'

San Francisco, Nov. 26. Kentucky Winner Cigarettes, sponsors of the new NBC transcontinental 'One Man's Family', presented a Thanksgiving dinner to the east at the Palace Hotel (21). Butte and Billings, Montana, were not included in the original hook-up but due to a flood of requests, KGHL, Butte, and KGIH, Billings, have been tacked to the web. It is claimed that 14,000 signatures have been received.

'Jimmy Allen' Show Plugging Gas, Flour for 3 Different Sponsors

Chicago, Nov. 26. That the show's 'the thing' is being proven by Jimmy Allen, Air Pilot which is now doing a sales job for at least three different sponsors all over the country. Show started on WDAF in Kansas City for Skelly Oil and is being plattered to six cities throughout the midwest territory. But Skelly has only midwest distribution, so the Russell C. Comer agency, also of Kansas City, has sold the show to Richfield Oil for radio use on the coast and in the east. And up in the north central states the show is on the air to sell Minneapolis Flour. Negotiations are now underway to sell the show to another sponsor which has distribution only for the south and southwest. 'Allen' is a script show hitting the ether three times weekly at the early evening hours. Is a kid show and is tied-up with a free toy airplane giveaway by which the kids make their fathers go to the oil stations, or their mothers buy flour so they can get the model flyers.

Agencies-Sponsors

Restland Management Corporation over WNEW, New York, using 15-minute period weekly on Sunday afternoons. Program outlined is Old Songs of the Church presenting the best known hymns.

Old Gold is prepared to return to the air but wants something sensational in the way of a program.

Rinsio will go network as soon as the Ruthrauff & Ryan agency dishes up an acceptable show.

Ruth Etting is talking to Denton & Howles for the Colgate House Party on NBC Monday nights.

B. A. Rolfe's early a. m. hour on NBC may soon take a Chevrolet tag.

Mills Bros. may replace the Boswell Sisters on the Woodbury show (CBS), with the latter moving east from Hollywood for spotting on another commercial.

Iowa Pearl Button company is starting a campaign on some 40 stations through the Beecher agency, St. Louis. Tie-in with a needle and threader give-away.

Schulze Bakery starting announcements on several midwest and southwest stations such as KABC, WYOW, KMO. Through the Potts agency in Kansas City.

Montgomery Ward plugging its catalog for a give-away-through dramatized announcements.

Larson's Baby Food company of Chicago is new to radio. Is going into the southern territory shortly for a 13-week test of a three-times-weekly musical show. Gerbers' Baby Food has been on the network this season with Mme. Shumann-Heink.

Wax Works

N. Y. State Health Department employees who broadcast weekly 'Health Hunters' sketch over WGY, Schenectady, now make periodical trips to New York to wax the skits. Platters are distributed to more than a dozen upstate stations.

J. W. Marrow Co., hair-oil mixer, has had 62 quarter-hour programs recorded by RCA Victor's Hollywood studios. It's a serial with music.

Rival Dog Food is doing 13 more quarter-hour recordings on the same list of 12 midwest stations.

WJW May Rise Earlier

Akron, O., Nov. 26. At the present time WJW winks from 9:30 in the morning till 10:30 at night but Art Graham, program director, is eyeing prospects for an early morning hour to start at 8:30.

Graham figures more listeners from the breakfast table than late at night competing with a heavy dance schedule from the networks.

GREASE SKIDS EARLY

Three-Week-Old Station Has First Staff Shake-up

Waterbury, Conn., Nov. 26. Launched only three weeks ago, WIXBS, William J. Pape's ABS-affiliated kiltwater, has already undergone a staff shake-up. Allen L. Martin is out as studio director, replaced by David H. Halpern, who moved in from WATER, Waterbury's 100-watt daytime independent.

WIXBS also has new publicity man—E. Christy Erk, former managing editor of the Waterbury Democrat, who now becomes radio editor of Pape's two dailies, the American and Republican, and new-caster on Pape's station, Erk's predecessor as p. a. was Niver W. Beam.

Working at first on an 8:30 a. m.-11:30 p. m. schedule, WIXBS is now on a noon-to-midnight weekday basis, ABS morning programs being taken only on Sundays.

Inside Stuff—Radio

Proof that the Philadelphia ether audience is hungry for visual shows is the WPEN nightly two-hour 'S. S. All in Fun' show, which is presented in the Radio Centre (housing WIXAL, WPEN and WDAE) auditorium and packs them to capacity nightly. And as though S. S.'s wasn't enough, the show has a three-day advance for ticket reservations.

The program, conceived and m.c.'d by Frank Shannon, the Mystery Announcer, was removed from the air a month ago when WPEN underwent internal changes. Squawk by the audience was too tough, and the revue went back and show itself is nothing but a hodge-podge of almost anything that's near the microphone. Reviewed in VARIETY recently, the program was given little credit for talent, continuity or general quality. VARIETY got plenty of mail from angry fans. Show appeals to the public here and a crowded house each night is the result.

Arrangement with the All in Fun group is said to be the best financial one in the history of Philly radio. Cast receives a guarantee of \$350 weekly, with a straight 30 percent of the gross. Ticket admissions are 25 cents and the auditorium seats 450. The program runs from 9 to 11 p. m., and the troupe is probably the only program in town being fed anything but hard-shelled peanuts.

Cherlo (Charles K. Field) appears to be sensitive about criticism of his program, which is fed to 30-add stations by WFAF and NBC six mornings a week. On occasions, he makes an open defense of the broadcast to his ethereal audience, mentioning some of the more commonly-voiced objections to, or characterizations of, the program and giving his answers thereto. Recently, for instance, he took time out to reply to those who hold that the broadcast is 'only for the ill and aged' and to another group who cannot fathom 'what it's all about.'

Usually mild-mannered Field indignantly repudiated the idea that shut-ins and old persons comprise the bulk of listeners, declaring that individuals of every age and condition are numbered among the regular dialers. He then went on to explain that the basic aim of the program is the spreading of friendliness and good cheer, and said that it is not difficult to grasp the motive and plan of the broadcast if one will listen in a few times.

G. W. (Johnny) Johnstone's advent as WOR's press relations counselor is hoped to ease the strained relations between the N. Y. Daily News and the Bamberger station. The tabloid was plenty irked at WOR's manifold program changes and, with a pride in the accuracy of its program listings, found it couldn't keep pace with the as many as 50-60 changes in the course of a week, necessitated by WOR's switching of sustenings, et al. The News, for a time, omitted the WOR programs altogether but was later influenced to reinstate them upon condition they would be first prepared with some degree of accuracy.

While these switches are more the fault of the program department of WOR, and not within control of the press relations bureau of this or any other station, the News figures Johnstone will try to see to it that it's kept within reasonable bounds.

When Kate Smith made her nitery debut last Monday (17) at the Arcadia International, Philadelphia, some N. Y. column scribblers were gusted. Among the group was Nick Kenny, radio editor of the Daily Mirror, who landed in a jam as a result.

Returning to N. Y. the following day, Kenny's column published rave notices of Smith's opening and handed plenty of plums to the nitery itself. Column was pulled from the Mirror after the first edition, and Kenny snared a rebuke for writing outside of the New York radio sphere.

Television, when, if and how, is agitating those who urge government attention to the question on the grounds that the launching of a new industry at this time would be beneficial to recovery purposes. Government has refused to express itself but meanwhile the charges that television is purposely suppressed is made.

Patent complications and domination of television in much the way radio was dominated on the patent and could be avoided in one opinion if the government bought up patents and issued licenses. This proposal has no known congressional support at present.

Just before Sam Moore, J. Walter Thompson program producer, started back for the Coast this past week-end he got a wire from Cal Kuhl, another one of the agency's Los Angeles radio men, advising him that his (Moore's) home had been robbed. Moore had come east to direct the Mary Pickford programs for Royal Gelatine.

Telegram also contained a query. It wanted to know whether Moore had hidden his silver. The query left Moore more worried than ever. He couldn't remember whether he had, and if he had where he put it.

Gertrude Berg may change 'Rise of the Goldbergs' into 'Affairs of Molly' in an effort to retain the character of the script show and yet separate it from the close association with Popsodent which is reputed to be an objection for new sponsors. 'Goldbergs' a year ago was one of the first 15 programs in popularity.

R. L. Moore, father of Grace Moore, opera and film star, is head of a syndicate of Tennessee business men seeking a 100-watt license for Knoxville. Senior Moore has a department store. C. H. Frazier of WROL, Knoxville, is reported affiliated with project.

WGY, Schenectady, thinks WTIC, Hartford, is topped by the Westinghouse station's feat of being on the NBC blue, NBC red, and broadcasting a local commercial all at the same time. WTIC recently fed both NBC webs simultaneously.

Nebraska Trio Take Short Wave Transradio News

Omaha, Nov. 26.

Union Holding Company, operating stations KOIL, KFAB, and KPOR, begins broadcasting of Trans-Radio News bulletins date. Material will be picked up by short wave at the Omaha studios of KOIL and KFAB, and will be used four times per day on each of the company's three outlets. Rates made reasonable by buying for three stations. Will originate in the Omaha studios, as programs are often sent over all three stations from here.

WBBF Gets Okay

Rock Island, Ill., Nov. 26. WBBF has been granted a construction permit by the Federal Communications Commission coincident with a permit to increase wattage to 250. Station now operating on 100 watts.

Champ Beant Now Runs Radio Show for KROW

Oakland, Cal., Nov. 26.

Fay Lanpher, Miss America of 1925, is on Tea Time Topics from KROW. She handles the whole show, presenting local celebs and giving beauty advice. Local organizations are accommodated on this spot.

To date, 211 local orgs. have applied for free publicity.

KROW's Frisco Studio

Oakland, Cal., Nov. 26. H. P. Drey, manager of KROW, will open a San Francisco studio. He is now seeking location. Signing of several new accounts warrants the expansion. L'Italia, an Italian daily, recently signed for a three-hour a week program of Italian opera presented by local talent.

FEW FEMME RADIO EXECES

Mail Count for Kolynos 'Plain Bill'

(COLUMBIA FROM CHICAGO)

California	1,183	Pennsylvania	37
Colorado	406	Texas	7
Illinois	492	Utah	458
Chicago	162	Wisconsin	306
Indiana	160	Washington	501
Iowa	163	Nevada	75
Kansas	184	Delaware	1
Kentucky	11	Canada	14
Massachusetts	2	Arkansas	1
Michigan	164	Idaho	3
Minnesota	1,639	North Dakota	6
Missouri	664	Oregon	209
Nebraska	14	South Carolina	1
New Jersey	3	South Dakota	113
New York	12	Wyoming	24
District Columbia	17		
Ohio	21	Total	7,731

Mail Off 40% All Over Country; Drop Most Noticeable in Key Spots

Chicago, Nov. 26. Stations throughout the country report a drastic falling off in their mail count. Mail took a brutal dive last summer and has not recovered to any noticeable extent up to the present, though in the past seasons October and November heralded the start of the heavy early winter mail. Count on mail throughout the country is off more than 40% over previous seasons. Special representatives are running into constant squawks from agencies and sponsors, particularly those whose sales backbone is the mail response.

Plenty of alibis for the decrease; the summer drought, the elections, the natural wearing off of fan stuff due to over-plugging for letters. But alibis in radio are just like alibis in the other branches of show business; they sound good, but they don't help matters.

Smallies Cop Accounts
Mail response accounts, such as Willard, Geppert Studios, Pathfinder, Koester solder, Love Charm perfume, Gardner nurseries, are shifting from station to station in a wild hunt of mail-pulling strength. Particularly noticeable is the decrease of mail on stations which were formerly identified with a powerful mail pull, even those which built up huge letter-writing audiences through barn dances and Saturday night festivals. Trend of the mail accounts is now away from those big transmitters to the smaller stations, figuring that these smaller outfits represent virgin listeners and territories which have not yet been milked on letter-writing stuff.

College Boy Orchestra Joins Union; On WGAL

Lancaster, Pa., Nov. 26. - Nevollans, F&M college orchestra, returned to WGAL Sunday (25) for all-winter series of airings. This time orchestra is flying union colors. School-boy band was organized last year and gained popularity through Sunday afternoon series open to studio audiences and which frequently drew 400 to 500 listeners.

Orchestra recently joined Musicians union.

Myron Bennett, program director of KPYR, Bismarck, is a colonel and not of Kentucky. He's one of a select group of three on the staff of the new governor of North Dakota.

Ed Harvey, program director of WISN, Milwaukee, rebounded to Pittsburg's Hearst station, is succeeded at WISN by Howard Beck.

KFUO, St. Louis, will attain the age of 10 years on Dec. 9. It's Lutheran-owned.

NBC Larks Make Opera

San Francisco, Nov. 26. Two NBC singers, Eva Gruninger and Litta Lane, are with the San Francisco Opera Company which opened here recently. Miss Gruninger will sing in Faust, Lakme, Carmen, and Otello; Miss Lane, in Manon and Traviata.

Program schedules and opera conflict so that there is frantic taxi-ferrying on opera nights.

ROXY TO HAVE PHILA. GANG

Philadelphia, Nov. 26. When S. L. Rothfel (Roxy) makes his debut next month as mentor of the newly renovated Roxy-Mastbaum theatre, largest eastern house of the Warner chain, he will air locally via WCAU. Plans just completed call for Roxy to organize a new Philly 'gang,' similar to the ones instituted in New York. Roxy will use WCAU station facilities to audition daily for applicants to the radio group.

The initial Philly Roxy's Gang will air via CBS on Christmas Eve, one week later than the opening of the theatre. Show will include Jimmy Melton, Jessica Dragonette and many other singers who were members of the original gang.

The theatre schedule calls for a typical Roxy de luxe presentation, using the well-known Roxettes and the same sort of stage revue which Roxy employed in New York.

WLAC's Big Hall Show

Nashville, Nov. 26. Lebeck Brothers takes the air on Tuesday night, Nov. 27, when they will present the first in a new series of radio stage shows from the stage of the Ryman Auditorium, to be broadcast over WLAC. The programs are scheduled for each Tuesday night from 7:30 to 8:30, and will feature 40 radio artists, including Jimmy Gallagher's Orchestra.

F. C. Sowell, Jr., will direct these radio-stage shows as master of ceremonies, with Herman Grizzard, Frank Hennessy and Charlie Roberts alternating as announcers.

WINS Gets Surveyitis

WINS, New York, has just completed a survey of the best running time for air programs, and finds the 60-minute show to be the best liked. Less than 10% of this hour should be given over to commercial announcements if sponsored.

Popular music program heads the public demand; comedy, second; and drama, third.

ONLY 22 NAMES IN CHECK-UP

Various Jobs Filled by Women Range from Program and Station Management to Traffic Control

P.A.'S NOT COUNTED

Few women have attained executive positions in radio broadcasting. A check-up reveals the roster of feminine officials to be very limited. There are several petitions pending before the Federal Communications Commissions that, if granted, may swell the number of lady station operators.

Meanwhile the following women executives in positions of more or less responsibility are:

Bertha Brainerd, commercial program manager at NBC. Has 10 years' experience in broadcasting.

Margaret Cushman, in charge of NBC Speakers Bureau. Antecedents include diplomatic service and authorship.

Elizabeth Black, with Ruthrauff & Ryan, who, as assistant to Myron Kirk, holds the pursestrings to anywhere from \$750,000 to \$1,000,000 a year in spot time business.

Gladys McDonald, boss of NBC's Women's Review.

Donna Parker, executive of the NBC concert division.

Nita Mack, in charge of CBS children's program. She is a left actress and Skowheganite.

Cobina Wright, a booker with CBS. She's from the society haunts.

Lucille Singleton, runs CBS auditions.

Marion Carter, handles the home casts from America's Little Home for Columbia.

Leah V. Rule, traffic manager for the new American chain and the only female traffic manager in radio.

Bernice Judis, manager of Station WNEW, New York.

Dorothy Barstow, manager of McCann-Erickson advertising agency radio department.

Selma Seitz, president and owner of WFAS, White Plains, and active in its female traffic manager in radio.

Clementine Legge, program director of WLS, Chicago, and probably the most important talent execs of her sex in radio.

Naomi Bengston, program director of WLZ, Denver, and in on the ownership.

Bertha Jackson, director of WCAK, Burlington, Vermont.

Roberta Fulbright, general manager of KUOA, Fayetteville, Arkansas.

Doris Keane, managing director of WWAE, Hammond, Indiana.

Mildred Shief, production manager of WNEB, New Bedford, Mass.

Margaret Shaffer, program director of WHAT, Philadelphia.

Heleen Wood, from New York, is just starting as commercial manager of KYW, Philadelphia.

Carol Irwin, gets the program managership at KYW, Philadelphia.

Don Cordray, for the past three years with WHBC, Canton, joins WTAM, Cleveland, this week (26) as announcer. Comes from Los Angeles.

Irene Gedney, staff pianist of WHBC, appeared as soloist with the Rochester Civic Orchestra for a Sunday evening program.

Al Sigl, newscaster of the Rochester Times-Union, has been adopted into the Turtle Clan of the Screen Indians.

Dick Good, former WTMJ announcer is now m.c. at a neighborhood night club in Milwaukee.

J. Gordon Baldwin, former organist at Loew's Rochester theatre, becomes staff organist at WHEC.

M.D. Censored for Disease Mention Strikes Back at Air's 'Veiled Obscenity'

Albany, Nov. 26.

Charging that the Columbia Broadcasting System permits 'veiled obscenity' on commercial programs, Dr. Thomas Parran, Jr., state health commissioner, in protesting censorship of his address on social diseases, selected from the Public Health Committee of the National Advisory Council on Radio in Education.

Dr. Parran was prepared to broadcast a talk on control of syphilis Monday night (19) when CBS deleted material which the commissioner deemed of special importance. In Albany Tuesday (20) Dr. Parran announced his resignation from the radio health committee and also declared:

'A hopeful view of relief from their dangerous malady might be more welcome to the 500,000 persons in the United States who acquire this disease each year than the veiled obscenity permitted by Columbia in the vaudeville acts of certain of their commercial programs.'

Newspapers generally deleted the reference to Columbia programs from Dr. Parran's remarks.

TWO WOMEN IN KYW, PHILLY, TOP JOBS

Philadelphia, Nov. 26.

All plans for KYW's opening have been arranged for debut Dec. 3. Studio and office building already completed in the WCAU edifice and staff now operating prior to air bow.

Unusual situation arises in the fact that the two major exec jobs are being filled by women. Helen Wood, a New York importation from the agency field, will handle commercial phases, while Carol Irwin moves from WCAU to take over the program depot. Announcers chosen to date are James Begley (WCAU), Sam Brown from the NBC Capitol staff, and Johnny Thornbahn from the WNAC Boston menage. The only staff member to move from the KYW-Chicago group will be the Westinghouse engineer, with Chief Engineer Gager still on tap.

KYW will salute the local area in Philly on Dec. 3 with a three-hour review, 30 minutes to be picked up by the red NBC web. No arrangements have been made as yet to comply with the local musicians union's edict that the WCAU house band cannot double between the two stations. It was understood that application had been made by the Levys to augment the WCAU musical group and thus cover the required two-station time.

The remaining exec jobs of KYW will be filled by men outside of the present WCAU staff. Tom Rice, former radio editor of the Evening (Philly) Bulletin, will probably do publicity.

Some dispute in rumors are still around here regarding the berth of station manager. Latest report is that the Levys will hand the plum to Lee Greenhouse, the fellow who handled the I. D. Levy political campaign of General Schnader for Pennsylvania governor. Another is that NBC will send Bill Bailey back to town for the same job.

Some dispute in rumors are still around here regarding the berth of station manager. Latest report is that the Levys will hand the plum to Lee Greenhouse, the fellow who handled the I. D. Levy political campaign of General Schnader for Pennsylvania governor. Another is that NBC will send Bill Bailey back to town for the same job.

Some dispute in rumors are still around here regarding the berth of station manager. Latest report is that the Levys will hand the plum to Lee Greenhouse, the fellow who handled the I. D. Levy political campaign of General Schnader for Pennsylvania governor. Another is that NBC will send Bill Bailey back to town for the same job.

Some dispute in rumors are still around here regarding the berth of station manager. Latest report is that the Levys will hand the plum to Lee Greenhouse, the fellow who handled the I. D. Levy political campaign of General Schnader for Pennsylvania governor. Another is that NBC will send Bill Bailey back to town for the same job.

KYA Staff Changes

San Francisco, Nov. 26. A staff shake-up at KYA resulted in the following changes and additions:

Richard Holmes, program director.

Thomas Ashwell, special commercial productions.

Harry Rogers, added for promotional.

Doc J. Ball, added for continuity.

Rager's Chi Spread

Chicago, Nov. 26. Hugh Rager is expanding the quarters of his First United Broadcasters agency here. Is adding two additional men.

Rager at present is concentrating on Willard tablet and Pathfinder magazine, both of which are very active in the spot radio field at present.

GARGLE-JAVA RIVAL OPERAS

Chase and Sanborn proposes to meet Listerine's rivalry as a backer of grand opera on the air by beating the latter to the mike with whatever opera the Metropolitan has scheduled for Saturday matinee. Coffee account will use a list of the Met's operas for the current season as the necessary guide. C & S will do 'Hansel and Gretel' the Sunday before Listerine is slated to make its NBC bow with the Met's version of the same opera.

Mouthwash's series starts Dec. 29 with Geraldine Farrar doing the narrative. Chase and Sanborn is celebrating its switch this Sunday (2) from Eddie Cantor to grand opera with a version of 'Hiccupetto.' Cast will include John Charles Thomas, Joseph Antoine, Gulseppil Bentonelli (also known as Joe Benton of Sayre, Okla.), and Ruth Gordon, while Deems Taylor will do the story telling.

NBC Will Get Behind And Push Jack Heller

NBC is bringing Jackie Heller, Chicago tenor, into New York for a band buildup. Network will start scouting for a hotel or cafe placement as soon as Heller has taken over Buddy Roger's present unit, which is kaput-mastered by Dewey Bergman.

NBC proposes to give Heller his band buildup under the tag of Little Jack Heller.

McCormick at WKRC

Cincinnati, Nov. 26. John McCormick is sitting in as manager of WKRC, local CBS' spoke. E. F. Mittenlofer, who resigned the post, has migrated to California for permanent case.

McCormick formerly was production manager of WINS. During past year he's been free-lance in his spot of broadcasting.

S. R. Bateman, sales manager of WKRC, is in Christ Hospital undergoing treatment.

NBC Prepared to Forget Own Rule For Two-Hour Daily Phonographing

Chicago, Nov. 26.

That Marshall Field store's Musical Clock morning show on KYW is causing hefty competition among the Chicago stations, all angling for this show when the Hearst KYW fits to Philly on Dec. 3. Such a plum is this show considered, being a six-times-weekly 120-minute early morning program, that NBC has even broken its statue policy of no phonograph records in order to place a bid for the program.

Hot on the trail are NBC's WMAQ; the Columbia WBBM, and the Chicago Tribune WGN. Latter station about admits that it's out of the running due to its higher rate. WGN is asking about \$1,700 for the weekly program while both WMAQ and WBBM run approximately \$1,200 for the week. WBBM appears in the lead on the account at present and that's where the rub comes. Because the Armour packing company now carries a contract for that 120-minute period in the morning, having been running its own morning phonograph show on this station for the past six months. Account and Lord & Thomas, the agency, claim that they have a contract running a full 52 weeks, which would take the show...

The purpose of the contract is to next June. WBBM, on the other hand, claims that there is a cancellation clause in the contract which gives Armour the right to cancel on 15 weeks' notice; and since Armour has that right so has WBBM. And that cancellation date falls on Dec. 17.

NBC is giving for its alibi for breaking its no-phonograph-record policy that WMAQ will use phonograph records only until NBC studios a sufficient number of radio discs to fill up the 120-minute space.

Radio Chatter

(Continued from page 34)

Port Worth and Oklahoma City and a daily morning variety show piped to the chain from Oklahoma City. Both sustainers.

Response to KTSA's daily hour spot of all Spanish music is producing sales smiles. Split into four 15-minute sections, each devoted to a particular type of Spanish and Mexican music. All commercial in Spanish for benefit of large south-west population which speaks that lingo.

Jimmy Ball, staff pianist for KABC, San Antonio, resigning to join Mac Rogers' band.

Joe Luther directing a new daily program for Eathelnoie Coulter cosmetics which started Wednesday (21) on KABC.

Ray Leonard, KABC sales staff, is back at work.

Sam Goldford and Fred Maly, sports spellers for KABC, took the high school football coaches on a deer hunt. No deer.

Minnesota

Bill Johns of WTCN home ill in bed.

Wanda Maddy's a weary widdy this week; her flame's away.

La Vanche Ludwig now in charge of WDGY's artists' bureau and snapping things up.

Conrad Nagel's only radio appearance was over WLB, University of Minnesota's education dissemination.

Earl Giammons, WCCO boss who's had about six different offices during the past two months, finally set in his new sanctum. Studio has just splurged \$15,000 for a prim-up.

Bob de Havens of WTCN will be calling each other maw and paw sometime early in December.

KSTP's Night Owls, trio which sings and plays 12 different instruments, now doubling nightly in Hotel St. Paul's new gay spot.

Doc Jenckes out as WTCN gen. mgr. Starting Wednesday (30) at 9

p. m. KSTP takes on another NBC network show, 'Lombardo-Land,' the Guy Lombardo stint which plays every night.

John Wald, KSTP's senior announcer, directed Norvy Mulligan's ork during a dance routine one night last week at the Radisson.

Arthur Peck, KSTP remote engineer, going places in a new swanky sport coupe.

Ramona Gerhard, WCCO staff organist, was pianist for the Duluth Symphony orchestra the other night and the gate swelled by nearly 1,000 over the usual attendance of 2,000.

WCCO music library is valued at \$75,000. The studio boys claim it's larger than the Minneapolis Symphony's.

Indiana

Ken Ellington starting 15-minute radio column on theatre over WFBM.

Wally Middleworth, coach at Butler University, doubling on radio sportscausing for WFBM.

WKBF petitioning commish for 5,000-watt license.

George Turner, oldtime vaudeville, doing Santa Claus over WFBM.

Holtman claims announcers cribbed championship over Brown in nightly between commercials tournament at WFBM.

Bob Archer reinstated at WKBF. Walter Realeux, musical director for WFBM, brings his baby daughter to studio for staff's inspection.

Riss Williams, WFBM's chief engineer, busier than get on the roof getting station's new set-up ready.

Delaware

Mary Thomas has replaced Ruth Aulenbach as WDEL secretary. Miss Aulenbach married.

Milo Wesley and his music hitting other twice weekly over WDEL from Hotel DuPont grille.

Louise Hamlin voted best dressed WDEL vocalist in recent staff vote.

WDEL's Christmas program to be reprised for the first time in five years with a pro basketball team, games are to be broadcast via WDEL.

Rachael Jane Hamilton, New York concert soprano has started a new one-a-week sustaining over WDEL, spotted for Tuesdays at 8:45.

Nebraska

Helen Whitmore and Phyllis Bader making permanent exchange of desks at WAAW.

Al Bates making short wave tests to pick up Trans-Radio bulletins for Union Holding Stations.

Milo Wesley to Little Rock, Arkansas, station in capacity of program director.

Dick Kepplinger new face on the announcing staff at WAAW. He formerly talked for KICK.

Eddie Butler and KOIL's Hilda tripping to Fremont for a special program.

John Chapel auditioning Mary Jane Franco for a guest performance on the Hayden Midday Revue.

Lola Green and June McCune, of the 'WOW' studios, going in for heavy gymnastics aimed at that midriff.

Ira Baxter directing a new daily program for the banning of newspaper columnists for WOW listeners.

Barbara Lee (Gwen DeLany), former chain broadcaster and stock player, conducting a voice of experience via WAAW.

Ralph Trotter back at his regular microphone at the Grain Exchange, but pale and wan from a ten-day illness.

North Carolina

Clenie Held has renamed her trio, the Modern Melodians, and is now calling them the Three Rhythmettes.

Talent for the new Dollar Crystal Company, of Omaha, Neb., on WFP, Charlotte, N. C., consists of the Newman Boys, hillbillies imported from Wheeling, W. Va., and Jack Nelson, master of ceremonies. The program promotes Texas Crystals. The contract is for six months, two 15-minute periods a day, six days a week.

New vertical radiator tower at WFP, Charlotte, N. C., is one of 14 in the world.

Clair Shadwell serves coffee to guests on his Musical Clock program (open for the day at WFP, Charlotte, N. C.).

Paul Hartman, on the Crazy Crystal program from WFP, Charlotte, N. C., has gotten a ten-gallon

Radio Not Merely Poor Man's Theatre Is Thesis of New CBS Brochure

Columbia's sales promotion department now seek to show that the Colonel's Lady has her ear perked in the direction of the radio loudspeaker as much of the time as Judy O'Grady. Web's statistical cohort has advanced a mass of proof along these lines in a brochure, 'Facts on Listening by Income Levels,' which comes as a supplement to another recent study

made also by Dr. Daniel Starch, 'Ears and Income.'

Latest CBS booklet declares that the frequent quoted remark that 'our best people' have become bored with their radio and rarely give them a warming isn't true. It quotes Dr. Starch's findings to back up its statement that the Van Ritzes give the Ritzensteins a close run when it comes to keeping the set in action. Of the 88,462 homes queried, those with an income of over \$5,000 showed a listening average of four hours and 16 minutes a day, the \$2,000 to \$5,000 class accounted for an average of four hours and 27 minutes a day and those coming under the \$2,000 bracket rated an average of four hours and 3 minutes a day.

Proving Something

Brochure also sets forth that Dr. Starch's scouts found that 78% of the sets were tuned in some time each day, and that this discovery is translated in mass terms the equation should read 14,000,000 receiving mechanisms. The number of sets distributed, states the brochure, was underestimated. It's more like 20,000,000 than the 18,500,000 that Columbia itself has previously cited. CBS's brochure avers that the tube burning situation revealed by Dr. Starch exceeds anything hitherto suggested. Largest estimate previously turned in was that of the Crossley Survey, which at one time found that 60% of the radio homes queried had their sets giving vent to sound at some period during the day.

hat, and is the envy of all the other hillbillies at the station.

Carle LaFell, former musical director at WWNC, Asheville, N. C., and more recently of the Commodore club, Detroit, Mich., has returned to Asheville and opened the Club Lido.

WWNC, Asheville, N. C., has the Rexall Magic Hour for five programs a week, sponsored by United Drug Company.

A station to be known as WSEO is being installed near Bryson City, N. C., for fire protection work in the national forest areas nearby. The Tennessee side of the Great Smoky Mountain National Park is protected by station WSEO.

Saturday nights now one of the biggest commercial evenings for WBT, Charlotte, Has Pathfinder, B-C remedy, Crazy Crystal barn dance hour, Chesterfield, Luden, Studebaker and lots of transcriptions.

Doris Terry Andrews, hot singer, signed for the Golden Opportunity series of marketing programs over WSOO.

Jack Stern and his Orchestra has replaced Joe Roman at the Hotel Charlotte. Roman is on tour playing dance dates. WBT picks up the music from the main dining room each evening.

Jane Bartlett has joined WBT's Philco program and Johnny McAlister ('Philco Phil'), is billed as 'Philco Phylens.'

'Boots and His Buddies' — Boots Downing and a string trio—are doing the Zenith program for Glasgow-Stewart, distributors in the Carolinas for the Zenith sets.

Dr. Starch's corps of doorbell ringers also brought back the info that 34.4% of all radio homes in the top income level had two or more radios and that the same situation prevailed for 13.3% of the middle income class and 5.2% of those earning less than \$2,000. Another angle that the reports disclosed was that 96% of all home radios are kept in working order.



KAY DONNA
Blues Singer
WLW Staff Artist

Winsome Kay Donna, whose infectious personality and lovely voice have already marked her for a brilliant radio career, has just joined the artists staff of 500,000-watt WLW in Cincinnati. Three years ago Kay Donna was a 17-year-old school girl in Peabody High School, Pittsburgh. Singing was just fun to her then until talent scouts of a local broadcasting station heard her and promptly headed her on the way to radio fame. Since then she has been featured by Fred Waring, Don Bestor, Hal Kemp and other famous maestros. For nine months NBC's coast-to-coast audience heard and liked her as the "Do You Remember" girl. She comes to WLW following a successful year's tour of the smartest supper clubs of the mid-west and south.

From the sound of footsteps to a symphony orchestra...



talent and production facilities cover the gamut of radio entertainment...

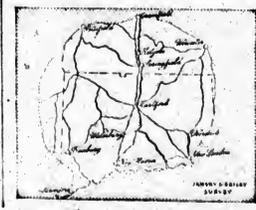


From the time that Florenz Ziegfeld and McClelland Barclay awarded Harriet Lee the title of "Miss Radio," her career has been a continuous story of "she came, she sang, she conquered." In joining Station WTIC Miss Lee brought new fame to one of radio's most distinguished groups of artists—a group that has long demonstrated its ability to capture New England audiences.

Now let's take a quick look at the WTIC Communities as a market. Here are over 1,500,000 listeners. Their buying power is far above average. Distribution costs are well under average—for the area is less than 100 miles square.

Finally, Station WTIC offers the only way to reach this entire market at small cost. A few choice hours are now available. Full particulars on request.

New York Office: 220 E. 42nd St.
J. J. Weed, Manager
Chicago Office: 200 So. Wabash Ave.
C. C. Weed, Manager
Station WTIC
HARTFORD, CONN.
60,000 Watts
Owned by the Travelers Broadcasting Service Corporation
Operated Daily
7:00 A.M. to 12:00 Midnight
Sunday: 9:30 A.M. to Midnight
Member New England and NBC-WEAF Networks



COMMERICALS

WEEK OF NOV. 27-DEC. 3

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S (Saturday).

ACME PAINT
6:30-Su-WABC
Smiling McConnell
*Henri, H. & McE.

A. F. 9-M-W-EAF
Harry Horlick
Frank Parker
*Harris & Furler

AMERICAN RADIATOR
7:30-Su-W-EAF
Queenie Marie
Secund Nilsson
*Harker

AMERICAN ROLLING MILLS
6:30-Su-W-EAF
Frank Simon Ore
Bonnet Champe
*B. D. D. & O.

AMMORE
8:30-F-WJZ
Paul Baker
Martha Beyer
Harry McNaughton
Leon Belasco Ore
*Lord & Thomas

ATWATER-KENT
8:30-M-WABC
James Meiton
James Pasternack Ore
*B. D. D. & O.

B. T. S. BARBITT
1:30-Su-W-EAF
Mary Small
Wm. Wires
Bub Lawrence
Martha Meers
*Pedic

BEACHTON
7:30-M-W-F-WJZ
*Red Davis
Eugene Meredith
Olin Dutra
Jack Roselich
Marion Darnay
Elizabeth Rogge
Johnny Kane
Eunice Howard
John Southern
*McCann

BISODOL
8:30-W-WABC
Alex Gray
DeWolf Hopper
Elizabeth Lennox
Ohman & Arden
*Blackett

BLUE COAL
6:30-M-W-WABC
The Shadow
James L. Curto
Allyn Joselyn
Wm. Johnston
Virginia Venable
Betty Worth
Julia Non
Paul Huber
Santos Ortizero
Jury Macy
Wilmer Walter
Paul Stewart
Bradley Barker
Rita Vale

10-F-W-EAF
Betty Garde
Alice Reinhardt
Milton Herman
Walter Soderling
*Huthrauf & R.

10-TH-WABC
*HORDEN
Harry Horlick
Frank Parker
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

No! It Isn't George Zilch,
Nor Is It Joe Swerve
So...
Just to Clear Matters Up
Let It Be Known That
The Greek Character
"PARKYAKAKAS"
with
EDDIE CANTOR
On the Chase & Sanborn Radio Hour

IS
HARRY EINSTEIN

WARNING!!!
The name PARKYAKAKAS is registered and fully protected by HARRY EINSTEIN, and anyone else using this name does so illegally and immediate legal action will follow.

For the opportunity of presenting the character "Parkyakakas" I want to thank EDDIE CANTOR, Radio's Greatest Showman, whose wisdom, help and advice, is deeply appreciated.

(Signed) Harry Einstein

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

10-TH-WABC
15 Min. in "Play"
Arline Francis
Marion Hopkins
Wheeler Weist
Chet Stratton
Jack Smart
*Smith
Percy Alonby
Fred L'ital
Lester Jay
Joseph Wall
Lester Beaulieu
Ted de Cordia
William Adams
*Harris & Furler

Here and There

G. R. McCollough, general manager of the Mason Dixie Broadcasting Group, back at his desk in Lancaster, Pa., after hospital treatment. Underwent an emergency appendicitis operation in August.

Hines Hatchett, station manager of WGAL, Lancaster, returns after week-end in home in Carolinas.

WSM news service now handled by E. M. Kirby, director of the educational department of the National Life and Accident Insurance Company, George D. Hoy, former publicity director of WSM, is inaugurating the WSM artists service.

Martha Lawrence and Hal Bragg, singing-talking act on WGX's broadcasting and personal-appearance schedule since early spring, will move on to WTAM, National, December 1.

Richard Maxwell, NBC writer, is back at work after a tussle with a heavy cold.

Charles Gilchrist, radio editor of Chicago News, dizzy from the mad pace of a week's visit to Gotham.

J. Leslie Fox, WGAR, Cleveland, spent part of last week in New York scenting new business.

DOC. KRULL
Author for Radio Comics
*Willie and Eugene HOWARD (WEAF-Broad Goldies)
*JACK PEARL (Lord & Thomas Agency as alternate script writer for Lucky Strike program)
*GEORGE JESSEL (CBS-WABC)
*ARTHUR BORAN (Columbia Dental Cream)
*MILTON BERLE and Many Others Originator
*IDEA and NAME "College HOUSE PARTY" WEAF-NBC
Direction WM. MORRIS AGENCY

TASTY EAST
Starring
EVERY SUNDAY AT NOON FOR 30 MINUTES W J Z
Management ROCKE PRODUCTIONS

EDDIE MILLER
Past Season Leading Baritone at Radio City Music Hall, Capitol Theatre and Casino De Paris
Now Teaching VOICE - POISE - DICTION FOR RADIO, STAGE, SCREEN AND OPERATIC
Let Me Help You Develop Your Talent
10th Reasment
Easy Answer
"Jany Arey"
Goodman Ace
*Blackett-S-H

IN APPRECIATION

STANDARD BRANDS INCORPORATED

595 MADISON AVENUE

NEW YORK, N. Y.

OFFICE OF VICE PRESIDENT

Mr. Dave Rubinoff,
1501 Broadway,
New York, N. Y.

November 15, 1934

Dear Dave:

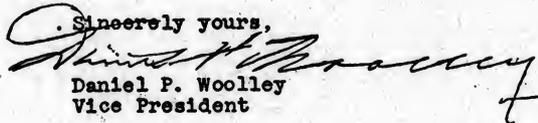
As we come to the end of our present series of Chase and Sanborn broadcasts, I want to express to you my sincere appreciation and that of our entire organization for the splendid job which you have done during the past four years.

I can say in all sincerity that you have furnished us with the finest music of its type on the air during this period. Guest artists have come and gone; some of them have been well received by the public and others not so well, but the comments which we have had on your part of the programs have been almost universally favorable, and we feel that you have been a real factor in the success of our broadcasts.

You have our best wishes for your continued success on the air and in the musical world, and I hope that we may, at some time in the future, be in a position to again have as pleasant and satisfactory contact with you and your orchestra as we have had in the past.

With all best wishes, I am

Sincerely yours,



Daniel P. Woolley
Vice President

UPON the completion of four years of uninterrupted broadcasting for Chase & Sanborn I am happy to extend my most sincere and heartfelt thanks . . .

To DANIEL P. WOOLLEY, D. B. STETLER and Standard Brands for their appreciative understanding . . . to JOHN U. REBER, A. K. SPENCER and the J. Walter Thompson Company for their complete and cordial co-operation . . .

To RUDY VALLEE, who introduced me to radio . . .

To EDDIE CANTOR for his treasured friendship and his inspired "knocks" . . .

Rubinoff

The entertainment genius of Eddie Cantor makes it a pleasure and a privilege to resume our radio alliance on Feb. 3 for the new Pebecco Tooth Paste Air Show, coast-to-coast, over the Columbia Broadcasting System

Chain Store Men, in Ultimatum To Publishers, Demand Changes In Music Distributing Methods

Music publishing industry will either have to agree to a central shipping channel and a standardized merchandising policy for the syndicate stores or stand the loss of several hundred outlets after the first of the year. An ultimatum to this effect was handed down last week at a meeting between the sheet music buying heads of the Kresge, Niesner Bros. and McCrory chains and a representation of pop publishers.

Syndicate men advised the publishers that their smaller stores could not continue to operate music counters under present methods. They not only demand that the publishers get together on a central shipping source for them but agree to deal with the chains on a special merchandising plan, with the prices, return privileges and other terms the same for all publishers and syndicate stores.

If the publishing industry could not find its way clear to grant these demands by the end of December there would be no alternative for them, advised the syndicate men, but to shut down on all music counters outside of those in the big stores. Loss of outlets for the publishers in that event, they said, would be at least 200.

Primarily standing in the way of the special arrangements proposed by the chain stores is the settlement agreements that Max Mayer, of the Richmond-Layer Music Co., obtained from nine major publishers as the result of his \$150,000 anti-trust suit against the members of the now dissolved Music Dealers Service, Inc. These agreements bar the nine publishers from granting any special discounts or privileges to any buying source or shipping through a central channel.

Argument put up by the syndicates is that it is impossible for the smaller stores to stand the present shipping costs, and that from the bookkeeping angle those organizations cannot go on shouldering the expense of handling with 30 to 50 different publishers' sales policies. At the end of the month each store has found itself with 50 different headaches when it comes to keeping track of each song's return privileges and to what publisher each song is to be shipped back.

Also pointed out by the chain store men as a situation operating against the publishers' best interest is the fact that the smaller stores prefer to buy from publishers in small quantities from a publisher rather than stand the comparatively heavy shipping expense.

One of the syndicate men suggested that the Mayer impediment could be alleviated by inducing the latter to give up his jobbing business and go in exclusively for catering to the chain stores. Another objection raised by the syndicate men was over the price at which they had to sell music. With a standardized merchandising plan and a central shipping source, they opined, the chains would be in a position to retail sheet music at 30c. Meeting also developed the info that if the publishers adopt the chains' proposals the Newberry company would open music counters in at least 50% of its 423 stores, and the Scott stores could be expected to join the list of sheet music outlets.

Among those who attended the conference were F. G. Hitchcock, of Kresge's, Sam Braverman, of Niesner Bros., O. G. Condon of the McCrory Stores; John G. Falme, chairman of Music Publishers Protective Association; Jack Bregman, of Robbins Music Corp.; Edwin Morris, of Witmark & Sons; E. B. Marks; Louis Bernstein, of Shapiro, Bernstein & Co.; E. F. Bltner, Leo Feist, Inc.; Harry Lieberman, of Crawford Music; Abe Schwartz, Irving Berlin, Inc.; Halter Douglas, of Donaldson, Douglas & Gumble, and F. Kopperman, of Famous Music.

Music Notes

Benee Russell, who fathered the organization, will write the prolog for the show that Professional Music Men, Inc., is tossing in February.

Charlie Davis is the latest designee for the Empire Ballroom's standstill when that spots goes niterite. Don Bestor couldn't wait around for the change.

Joe Martin has shifted his warbling affiliation from Leahm Jones to Jack Denny. Dona Hoyt replaces him.

Ben Tobler orchestra booked for 22 weeks at the Hotel Grossman, Lakewood, N. J., starting Nov. 28.

Harvey Willetts of RCA has shooed off for Mexico City to supervise installation of new equipment for commercial waxing.

Albert Kavelin and his ork into The Tavern on the Green, Central Park, New York, Dec. 10. Currently at Book-Cadillac, Detroit.

Danny Malone booked to do a series of records for Decca.

Hal Kemp given a renewal by the Pennsylvania.

Felix Bernard, who came to the Coast from N. Y. two weeks ago, has teamed up with L. Wolfe Gilbert.

Kate Smith for Niterity

Chicago, Nov. 26. Kate Smith is being submitted by CBS artist bureau to the Chez Paree niterite here, to open around Jan. 1, following Sophie Tucker.

Chi Musicians' Union Rules Stand-by Men for Non-Local Stage Bands

Chicago, Nov. 26. Musicians union locally is enforcing a ruling that all acts or units using musicians must have an equal number of stand-by men from the local union, unless, of course, that these are already members of the Chicago local. In the past, as long as the musicians were members of the Federation of Musicians, they were allowed to play all theatres without the use of house stand-by men.

This ruling caused a little flurry of excitement at the southside Capitol last week on the booking of the Benny Moros orchestra. House hired just eight men as stand-bys, since all the others were members of the Chicago local. This led to a strike, being called on the theatre by a delegate from the union who was checking on the theatre. House had paid off the stand-by men and told them to go home. Delegate didn't know this when he walked into the theatre and saw the orchestra pit empty. However, the strike was settled, but only after the Moros band was withdrawn from the theatre for one show, the last performance on the opening day.

Giving Up?

Judging by the tally sheets on some of those radio plugs, there's much internal tin pan alley comment of a negative nature.

Squawking that the plugs are starting to take care of again, despite rules and regulations.

ASCAP CIRCULARIZES AIR ADV. AGENCIES

American Society of Composers, Authors and Publishers is carrying its fight with the broadcasting interests to the advertising agencies. Performing rights combine has mapped out a campaign intended to make clear to the time buyer the copyright owner's version of the controversy, and as the first step in this direction ASCAP last week mailed a copy of its answer to the government's conspiracy suit to all agencies involved in broadcasting.

In addition to the 63-page legal document the agency men were sent a booklet containing the membership list of the Society and a batch of reprints of newspaper editorials and articles dealing favorably with the composer's side in the various battles with performance users.

Tri-City Symp Fixed

Davenport, Ia., Nov. 26. Difficulties which have beset the path of the Tri-City Symphony orchestra over a period of years have finally been ironed out between the orchestra management and Local No. 67 of the Tri-City Musical Society.

Under terms of the agreement the symphony will consist of 40 musicians who have previously been members of the orchestra and 26 professional musicians who are members of Local No. 67. Prof. Frank E. Kendrick, University of Iowa, will again conduct, with three concerts thus far arranged during the present season.

Rudy Back to B'way

Hollywood, Nov. 26. Finishing his warbling and batoning for 'Sweet Smiles' at Warners, Saturday (24), Rudy Vallee trained for New York.

Connecticut Yankees combo rattled with him to check in for the Hollywood Restaurant engagement.

GEO. DUNBAR DIVORCED

Poughkeepsie, N. Y., Nov. 26. Divorce decree was granted Gertrude Dunbar against George Dunbar, Jr., orchestra leader. Two witnesses testified against Dunbar. He did not contest the action. The couple was married in 1925.

2,000-Seater

Congress restaurant, New York, opens Dec. 28 with Charlie Davis ork, and a floor show. Place will seat 2,000.

In the Black

Kansas City, Nov. 26. Financial report of the Kansas City Philharmonic orchestra shows a balance of 97 cents at the end of the first season.

WATERLOO SYMPH S.R.O.

Waterloo, Ia., Nov. 26 S.R.O. sign has gone out for the winter series of the Waterloo Symphony orchestra, only a few of the 1,000 tickets remaining for distribution. This is the sixth season for the organization with interest this time much better than in any previous year.

Michael Tree mastering the unit for the cocktail session at the Biltmore, New York.

HOTEL BILTMORE

(NEW YORK)

Jack Denny and his orchestra are the new winter attraction at the Biltmore, following the Paul Whiteman roadshow orchestra which because of touring dates and the radio, cut its engagement short by a month or so after having been here since the start of the new season.

Denny, a vet name band around the smarter N. Y. hostilities, such as the Waldorf-Astoria, Pierre's, et al., is a natural for this spot. He's in the Supper Room, newly redecorated from its azure motif when it was called the Casino Bleu. It's now a much cheerier interior. Denny's band is smooth and sprightly. It's also somewhat of a compromise, for Denny, He's added one piece of brass—a smooth trumpet. Heretofore committed 100% to the strings and reeds' sound, Denny's band is something for the orthodox on-the-hoofology he'd better add that trumpet player.

Biltmore is further unique in the dance purveying in that the Bowman management payroll an ex-NBC soundman to preside at a sound-mixer and achieve a perfect rhythmic balance. All the sound is amplified. It's not stepped up much, so much so that few but the technical listeners would know that the music is none the less difficult to dance in. It comes through the two giant amplifiers it is ideally refined.

Denny's idea is dance music, and a lot of it, with a minimum of variety diversions with a bit of boy and girl singer for the supper sessions. At dinner it's almost a marathon of terology.

Biltmore & Hardart for dinner or supper. Covert after 10 p.m. is \$1.57; dinner a carte and a moderate check for two averages \$8 including a couple of drinks. But it's the Roseland dance hall either for atmosphere or despatchment. Abel.

Arcadia International

(PHILADELPHIA)

Philadelphia, Nov. 23. Continuing the policy of serving up only name attractions for local night clubbers, this spot opened its new show with Kate Smith and her band, batoned by Jack Miller. Miller is the former CBS tenor who later joined the southern songbird as piano accompanist.

Solely from the ovation she receives nightly here, Smith should be credited for doing something which has not been done before in a section at the Arcadia could accomplish—she makes 'em listen, and then applaud.

The spot itself is holding up under the cover charge policy by packing them in for dinner (at \$1.25 up with no cover or minimum), and the table jolt going on after 10 p.m.

Since the opening late in September many of the bad features, such as poor quality, service and general lack of atmosphere have been given the needle, and now the Arcadia is tops all around. The one problem which seems to remain is whether the cover with small business or a minimum with a possible large increase, is the better way. Lack of transient trade in Philly makes it necessary to draw from the same potential public the year round, and since the town is notoriously weekend for the late crowd, the compromise will probably be a cover charge on Fridays and Saturdays with a \$1.50 minimum the early part of the week.

What the current floor show loses in quantity, it gains in quality. Opens with the dance team of Georges and Jalna, who prouette pleasantly to a bolero, tango and strut. The Ambassadors formerly with Phil Harris, have joined Kate Smith's revue here and sing a neat brace of well arranged tunes of the hotcha variety. Closing the show is Miss Singh singing four ditties solo and two with the trio. An arrangement with the boys of 'Continental' is a knockout. M. C. is Mack George of the Ambassadors. Jack Miller's band, 16-piece unit composed of many former CBS men, plays lots of music. Boys look nice on the stand and have rhythm.

Probable arrangement is that Smith will remain here for four weeks, closing Dec. 15. Rumors of following shows are, with Paul Whiteman for three weeks in the front. Only hitch to the deal is that the Whitman troupe must be substituted on Thursdays to play the chess side from Radio City. With Lombardo, Buddy Rogers, Stoopnagle and Budd and Kate Smith as headliners under the belt, the Arcadia should be turning new bands. And since local facilities are now top notch for both NBC and Columbia, likelihood is that any radio crk can play here. Gosch.

GAY NINETIES

(CLEVELAND)

Cleveland, Nov. 24. Gay Nineties Hustle! All is the most recent hit spot of season with its old time Bowery atmosphere and hokum freak acts. Built in a former burly house which later laid an egg, the rolls rattle, it was an instant elixir.

Spot is angled by Warren Irons, Ed Flannigan, Nick Pinardo and George Young, four niterite and burlesque promoters, who have borrowed most of their ideas entertainment from the burly field. In decorations they have made it a glorified Barbary Coast honky-tonk, but it has enough novelties to give it a bit of sparkle.

One is a two-bit admission charge at box-office, a variation to customary cover charge. With four shows and turnovers in trade per night in 300-capacity hall, that cuts down to quite a bit. Drinks and Bowery snacks unusually reasonable, yet intake per couple averages about \$3.

Lobby has been staged a la Pell street, including penny peep-shows, doormen in antiquated cops' uniforms, and a line of waiters labeled with their first names on back. Music Hall proper has lurid cartoons and printed gags, covering walls. In front of bar forming line of dancing tables are arranged informally facing a full-sized theatre stage, allowing waiters to rush beers and dinners during shows.

At Tracy's hall on Bowery Village in Century of Progress, doubles in dance music besides accompanying the show. Dance synchronization a trifle loud, but plenty of it. Tracy does m.c., too, on stage. Putting on an old-time make-up, he clowns through a slapstick travesty on 'Price of Sin' featuring his boys, who burlesque 'Illegit'.

Main attraction is 'Beef Trust chorus,' also recruited from the 'World's Fair.' Each of whom weighs no less than 200 pounds. Slight of these Amazons dancing to 'Darktown Strutters Ball' in red bathing suits is terrific on eyes, but it brings plenty of laughs. Betty Young is the only girl wearing another draggy red bathing suit, seems vulgar for cabaret crowds yet femmes get the biggest kick out of it.

Best troupe contributes more specialties, ranging from a trumpet-blower to shimmy-shaker and gal who juggles herself on a huge ball. In general, the show is rough, but all amusing, novel stuff to blast night-rounders. A hand-operated curtain that bangs down on stage carries out gag attempts to keep the show from getting professor behind the bar pounds the keys for singing waiters. After first night waiters union ordered its boys not to double in brass.

Arnie Miller, formerly with national air races, is managing Gay Nineties, which is now getting biggest play in town. George Young is including vaues, changing every two weeks. Pullen.

MAYFAIR

(BOSTON)

Boston, Nov. 21. Known as one of Hub's class spots throughout the dry era, the Mayfair blossoms forth this season in a new show, featuring a plus an ultra modern lounge bar. Neon treatment over bar itself is unique. Pat speaker brings in names from Subway Liner's band in the adjoining club.

Featured in this week's show are Nitra Vernille and Don Donaldson, 'society' ballroom team, worthy of top billing. Both members of team are unusually tall. Outstanding is their 'Two Cigarettes in the Dark' number, completed when smokes are shot for about 15 seconds, a distracting routine. Two other numbers by the duo are ballroom, high kick glides and turns. They go strong for about 15 minutes and shy away from all costuming, adhering to formal dress. Routine is distinctive in that Vernille and Donaldson perform their routine as if one spot, instead of being sprinkled through show.

Jinnette Vallon opens proceedings with high kicks and splits, and later a number for slow kick, which is a routine that ends in click acrobatic finale. Four Bachelors, well-blended quartet from air, take over duce spot for about 15 minutes. Last Roundup and 'Old Man River', latter helped by guttaring by one of the boys. In spite of antiquity of background, this routine that in ment received flattering applause.

Al Burkinshaw, vocalist from band, m.c.'s and steps in once during show to do a song and an unannounced for slow kick. Sammy Limer, with background of five years at Metropolitan theatre, working with stage shows, plays the acts. Concerto by the young piano, giving expert musical build-up on acts. In addition to Burkinshaw, band features Ann Roskell Harrison as vocalist.

Thrilling Chicago That's What

STAN MEYERS and His Orchestra are dancing on the Gardens and via NBC Station WFNH and KLV.

Melody masters because they play master melodies. For instance from the Eddie G. Healy "WHEN MY LOVE COMES IN" "A FEW OF MUSIC" "OH! TO BE A WILD HONEY" "JUST ONE TOO OFTEN" "LOST IN A FOG"

ROBBINS MUSIC CORPORATION 799 SEVENTH AVENUE ••• NEW YORK •••

NRA'S PAID PLUG 'JOKER'

Looks Like Suit vs. Zanuck if He Uses Beleaguered 'Rhythm of Rain'

Hollywood, Nov. 26. Heading for New York since Sunday night is Julian T. Abeles and a suitcase crammed with affidavits in sundry lawsuits involving the Robbins Music Corp. Coming out here by plane last week to confer with Robbins on the Feist suit and others, Abeles picked up a couple of brand new angles right in stride.

These had to do with the Saul Bornstein that over the Stern-Meskil music for Chevalier's 'Folies Bergere', and a fresher one that has Bobby Crawford and his top canaries, Gordon and Revel, on the pitching mound. Abeles took depositions from S-M in both cases, against the possibility that they may evolve from the talk stage in actual contention before the black robes of law.

Newest angle in the highly controversial musical setup for 20th Century's frenched venture has Crawford warning Darryl Zanuck that he must not use 'Rhythm of the Rain', a Stern-Meskil number. In the picture, because Gordon & Revel had copyrighted a song with that title four years ago. They also claim that it was played for Zanuck more than two years ago.

Dave Dreyer, Berlin representative who introduced Stern and Meskilk to Zanuck in the tryout period of tuning Chevalier's opus, announced that he was serving formal notice on the producer through Attorney Loyd Wright, not to award publishing rights to Robbins and that their (Berlin, Inc.) rights must be protected. He said they would give 20th Century until this week to make an answer and, if not acknowledging the Berlin rights, would file an injunctive action.

Dreyer contends that he had a verbal understanding with the song writers that they would award him publishing rights on anything they sold to the Zanuck outfit. He insists, despite their denial, that when they signed a contract with 20th Century giving the producer the right to designate a music publisher they were selling something which they did not possess. Stern and Meskilk contend that they never had any discussion about publication rights, that they suggested to Dreyer, before closing with Zanuck, that he sign them to a contract; that the same proposal was made to Saul Bornstein upon his entry into the matter and that both suggestions were laughed off.

Slaps on the Nixer

Writers assert they had no choice in the publication matter, that rights were with the producer and that the expressed wish to have it thrown Berlin's way, in return for Dreyer's introducing them into the setup, was rejected by the producer.

A spokesman for 20th Century said he did not think the Berlin office would take the matter into court, because there was nothing on which to base a legitimate claim.

"When we contracted with Stern and Meskilk for four songs for the Chevalier picture, 'Folies Bergere', he said, 'we asked if they were under obligation to anyone in connection with the songs and they declared they were not. Having no reason to doubt them, because we have found them as nice a pair of boys as we've ever met, we signed the deal. After the Berlin controversy was under way, the Berlin people tried to get them to sign a paper, but the writers refused on the ground that they would be put in the position of making a false statement.'

Robbins heads east in 10 days or two weeks. His wife changed her mind about planning east with Abeles and goes east with the music pub at the future date.

Most Played on Air

To familiarize the rest of the country with the tunes most on the air around New York, the following is the compilation of the songs most played on the cross-country networks last week, in relative standing, according to the number of combined plugs on WEAP, WJZ, WABC and WMCA.

Stay Sweet as You are	43
Pop Goes Your Heart	31
Be Still My Heart	29
Continental	27
Out in Cold Again	24
If I Were a Rich Man	23
Sweetie Pie	23
Diffence Day Made	23
Invitation to Dance	22
Earful of Music	21
Don't Let Bother You	20
Lost in Fog	20
Santa's Coming to Town	20
Winter Wonderland	20
Isn't It a Shame	19
La Cucaracha	19
P. S.—I Love You	19
Follow Secret Heart	18
One Nite of Love	18
Object of Affection	18
Okay Toots	18
Take Number One to Ten	18
Flirtation Walk	17
Growing Fonder of You	17
Rain	16
Believe It Beloved	15

'802' OPPOSES ASCAP'S FEES

Edward Canavan, chairman of Local 802, New York musicians' union, came out against the American Society of Authors, Composers & Publishers last week in a signed statement.

Union exec declared: "Owing to the prohibitive fee demanded by ASCAP, employers have dispensed with the services of musicians and the exorbitant charges for playing copyrighted numbers have acted as a detriment to the best interests of members.

"Members having definite knowledge," are urged by Canavan to report for the benefit of the Department of Justice, "places where members might have been employed or which dispensed with orchestras because of the fees charged by ASCAP."

Combination Niterly, Sports Arena in Troy

Troy, N. Y., Nov. 26. Troy is to have another night club, this one to be operated as part of projected sports arena by Thomas E. Crosby, one-time local policeman and more recently a health trainer in New York. Will be on the old Troy Gas company storage building site at Jefferson street and Fifth avenue.

Crosby recently purchased the tract with two structures thereon. Larger building will be converted into an arena with facilities for boxing, ice and roller skating, and swimming. Smaller building will be remodeled into a night club.

Troy has witnessed a big boom in the night club business during the past two years, a number of new spots being opened and money being spent on the remodeling and enlarging of others. Night clubs now provide most of the "fresh" entertainment seen here.

Quodbach's New Cafe

Chicago, Nov. 26. Al Quodbach returning to niterly business locally when he shortly reopens the Opera Club under the tag of Club Ciro.

Will use a name band and floor show. Expected that a WGN wire will go in.

OKAY TO TAKE, BUT GROON IT

Gov't Deems Open Dealing Between Publisher No Violation—But Performer Must Reveal Nature of Remuneration to Public By Announcement

NRA'S SUGGESTION

Clause which bars publishers from paying orchestra leaders or singers for plugs over the air is out of the music code. Final draft of the instrument which was adopted at a meeting of the pop faction of the industry at the Astor Friday (23) stipulates that any pay-off arrangement is okay as long as the bandman or singer announces prior to broadcasting the number that he or she has been reimbursed for doing so and also stipulates the amount.

Modification of the anti-bribery clause was made at the instance of the NRA administration. Washington code-making authorities took the viewpoint that any open deal between a publisher and a performer could not be considered an unfair trade practice and also pointed out that it was against the administration's policy to impede any 'honest employment.'

Under the provisions of the modified practice clause the leader or singer accepting remuneration of any nature for a plug must state over the air every detail of the terms and conditions involved.

When this revised clause was read and explained to the assembled publishers the reaction was one of amusement. The publishers thought it odd that the government should ask them to incorporate this payoff twist in the code's fair trade practice section, but they agreed that as long as the administration insisted upon it there was nothing to do but try it out.

The standard publishers had approved the code a week previously.

Meeting also adopted two resolutions presented by John G. Paine, chairman of the Music Publishers' Protective Association. One resolution confirmed the following as the pop code committee: Paine, chairman; Charles Miller, Miller Music Co.; Louis Bernstein, Shapiro, Bernstein & Co.; E. B. Marks, Edward B. Marks Music Co., and Edwin Morris, M. Witmark & Sons. The other instructed this committee to arrange for the election of a permanent code authority immediately upon President's Roosevelt's approval of the music code and take any steps that may be necessary to quickly organize the industry for procedure under the code.

Publishers Uphold Writers' Stand Against Folio Practice; Agree on 1-Year Release Limit for Numbers

If You Please—

Berwyn, Ill.
Mr. Paul Whiteman
Hotel Astoria
New York City, N. Y.

Dear Sir:
I am interested in securing copies of your professional orchestration for my orchestra.
If it would not be asking too much of you, or if it would not put you or others to too much trouble, I should be more than pleased to have any used pieces you may have as the price for the numbers is too high. I shall be willing to pay any postage expense connected with this transaction.
I thank you in advance.

Yours truly,

(Actual Letter)

Music publishing industry last week took recognition of the songwriters' complaint against the spreading practice of including the lyrics in dance folios. At a meeting of the industry Friday (23) the pop publishers passed a resolution agreeing not to include in these dance folios any numbers less than a year old.

Songwriters Protective Association, in a communication to the publishers earlier in the week had warned the latter against continuing the practice of printing the words as well as the music in dance folios. The SPA letter declared that the practice was a violation of the writers' contracts and that unless the publishers desisted the writers would demand a 3c royalty per song in each folio distributed. The dance folio provision in the usual contract stipulates that the writer receive a flat fee of \$10 for each song (but without words) included in a dance folio.

Publishers were unanimous in agreeing that the writers were justified in their grievance and that the pop industry had been foolish to let the practise become as widespread as it has. Putting out recent song releases in folio form, they agreed, was anything but sound business and there was no question that it was doing damage to the sale of sheet music.

Salesmen's Reports

Publishers' salesmen coming in from the road in recent weeks have warned their employers about this growing competitive situation, and cited this as one of the main difficulties in the sheet music business. Among firms that have been especially active in turning out song and word folios of recent releases are Witmark, Remick, Feist, Mills, Engle, Berlin and Olan.

Nothing was brought up at the general meeting concerning the writers' squawk about the lyric folios put out by Engel & Van Weisman and the music and words fan mag, 'Popular Songs,' distributed by the Dell Publishing Co. At a meeting of the SPA's executive council earlier in the week (19) protest was made against continuance of editorial assent to the Engel & Van Weisman proposition and the practice among publishers of selling the reprint rights to recent releases to the Dell magazine. The SPA board voted to defer any action against either of these two projects until an accounting of the number of editions and copies distributed had been obtained from Engel & Van Weisman, Renea Russell, who had opposed the E. & Van W. enterprise from its inception, suggested to the council that steps be taken to enter the music publishers from entering into any form of reprint agreements with outside publishing interests.

Richard B. Gilbert, who quit the editorship of a trade paper for taking over the management of 'Popular Songs,' declared last week that Dell had contracted with publishers for enough music and lyric material to take care of the mag's requirements for the next 10 months, but that it was Dell's intention to reduce the number of reprinted lyrics to a minimum eventually and also to cut down the royalties to a chorus. His publication, Gilbert said, was primarily interested in building a fan audience for pop music and that it was working out a series of song-writing contests that would in time serve as a major source of the mag's music.

An important feature of the pop publishers' new editorial attitude, pointing down on both the Engel & Van Weisman and the Dell publications, is their contribution that the E. & Van W. folio has been detrimental, particularly when sold on the same counter with sheet music, and they are demanding that the lyric folios be withdrawn from such spots.

Pubs Threaten Suit Over Erpi Foreign Money

Music publishers have had to resort to litigation to recover some of the money they claim due from ERPI for the foreign licensing arrangement which expired Sept. 5, 1932. John G. Paine, chairman of the Music Publishers Protective Association, was informed last week by ERPI counsel that the equipment outfit did not intend to okay some of the claims advanced by the publishers.

Paine's original estimate of the debt outstanding was \$300,000, but further scrutiny of the claims caused him to revise this figure. Settlement sum he now asks from ERPI is \$200,000.

Money that the MPPA is trying to collect hinges on the five-year agreement which gave ERPI the exclusive right to do the synchronization licensing of films for American publishers in all foreign countries. In his effort to settle the debt Paine submitted to ERPI nine different claim schedules. Several of these have been accepted by ERPI, while on the matter of the balance the electric has taken the attitude that if the publishers insist they'll have to sue.

Harry Bedlington unit at the Belmore Manor and Gulf Club, Bermuda.

Inside Stuff—Music

Board of directors of the American Society of Composers, Authors & Publishers meets today (Tuesday) instead of the last Thursday of the month. Change in the get-together date was necessitated by the holiday.

It is expected that the gathering will certify the results of the balloting among the ASCAP membership for the board of classification appeals. Voting for these offices closed over two months ago, but no attempt has been made to get the appellate idea into operation. Appeal colonies are to consist of six publishers and nine writers, equally chosen from the popular, production and standard fields. Writers and publishers dissatisfied with the ratings given them by the regular classification committee will be free to carry their plants to their respective appeals board.

Choice room in the Paul Whitman apartment at the Essex House, New York, is the rhapsody in blue den, inspired by Gerstwin's piece which the director first introduced to the public. Margaret Livingston conceived the idea of transplanting the composition into interior decoration and has had all effects done in shades of blue.

Two large paintings also depict various moods of the modern Jazz classic. A piano is the outstanding item of furniture in sight.

Todd is member of the board of managers of Rockefeller Center. Board of the Music Hall Corp. includes Van Schmus, David Saroff, Francis T. Christie and M. H. Aylesworth.

HUFF OPENING FLA. CLUB

Chicago, Nov. 26. Jack Huff goes south next week to get his Miami club set for the season. Will again be tagged the Hollywood Cafe.

Huff has the French Casino here.

C. A. Okes 9 Amendments, Changes And Modifications in Vaudeville Section; Wash. Hearing in Dec.

Nine proposed amendments, additions and modifications to the vaudeville section of the Motion Picture Code have been ratified by the Code Authority and sent to Washington with the suggestion that they be accepted by the N.R.A. This is understood to be tantamount to their incorporation in the vaudeville document, although there is still the necessity of conducting an open hearing on the matter.

Hearing is expected to be held early in December in Washington. The proposed changes were written by the Code Authority's vaudeville committee of three following perusal of complaints, requests and suggestions received from members of the vaudeville business during the past four months. Code Authority approved the recommendations as written.

The nine proposals are:

I. That an amendment to the Code shall provide that the Code Authority shall appoint a Vaudeville Complaints Committee, to be composed of six members, as follows:

1. A representative of vaudeville actors.
2. Two representatives of theatres.
3. A representative of vaudeville producers.
4. A representative of vaudeville agents.
5. An impartial member to be representative of the public.

All appointments to be made by the Code Authority subject to the approval of the Division Administrator. The authority of this committee shall be established under the provisions of Bulletin No. 7 of the National Recovery Administration, which shall give such committee the same authority to pass upon Actor Labor complaints and grievances as the authority used by the Studio Labor Committee which has been in operation some months in Hollywood, California. This committee shall perform the functions of the Compliance Board and shall qualify to hear all complaints with reference to vaudeville actor labor which are now being heard by local National Recovery Administration Compliance Boards, the personnel of which in many instances is entirely unfamiliar with the problems of Vaudeville Actor Labor.

II. That Article IV, Part 2, Section 1 (a) of the Code be amended by the deletion of 'rep shows, tab shows, tent shows, wagon shows, truck shows, medicine shows, show boats or burlesque, as these terms are understood in the theatre.'

III. That Article IV, Part 2, Section 3 (a) of the Code be amended to read as follows:

'Rehearsal periods for principals shall be limited to two weeks. In the event that the rehearsal period extends more than two (2) weeks, the principals shall be paid half salary

(Continued on page 48)

Midwest Mgrs. to Buck Dec. with Attractions

Chicago, Nov. 26.

Instead of sitting back and taking it on the chin for the usual lull at this time of the year, local and midwest theatre managers have decided to fight it out by adding box office wallop both in pictures and stage shows. More names and money units being booked for December dates at present than at any time in the past.

State-Lake, Oriental, Palace, Marboro, Uptown and Capitol especially, are going out for attractions.

WEEKEND VAUDE DOESN'T LAST LONG IN A. C.

Atlantic City, Nov. 26.

This resort's one stage show house, the Hollywood, has reverted to straight pictures after trying name vaude for two successive last halves. House had been remodeled for flesh by the Waxman Bros., of Philadelphia, at a reputed cost of \$100,000, but dropped the vaude idea.

When Waxman was reported planning to put name vaude along with first-run pix into its nearby theatre, the Hollywood dropped the stage shows. Latter house is playing second and third-runs.

First show at the Hollywood was headlined by George Price, Second, and last, had Estelle Taylor on top. Biz had been good.

THANKSGIVING CAUSES 6-DAY LOEW'S VODE WK.

Current week is but six days for acts playing Loew's New York stage show theatres, with the exception of the Capitol on Broadway.

Reason for the short week is to make next semester eight days to bring in Thanksgiving Day. Loew's theatres, which usually open on Friday, will open Thursday (29) instead.

Houses affected are the Paradise, Valencia, Orpheum, Gates, State and Boulevard.

Fox at Academy, N. Y.

Matty Fox, transferred from Hempstead, L. I., is the new manager of Skouras' Academy, N. Y., 14th street vaudeville, replacing Al Kaye.

Kaye was promoted to a district managership in Jersey City.

Buster West-Lucille Page Readying New Two-Act

Chicago, Nov. 26.

Buster West, now finishing a Balaban & Katz route here, will shortly do a new two-act with his bride, Lucille Page. They open in Toronto on Nov. 30 with an act especially written for them by Michael Todd, local gagsmith.

They were married in Salt Lake City Nov. 2.

WASH. BANS KID ACTORS

Washington, Nov. 26.

Strict interpretations of child labor statutes here led last week to tightening of ban on child actors of all sorts, with indications local officials will maintain stand in the face of strong pleas for special consideration in outstanding cases.

Lid was clamped on after D.C. counsel, in lengthy interpretation to school officials, ruled that where performances are educational or recreational and are not repeated at regular times, the youthful prodigies may perform. Under such conditions their activity will not be construed as 'work.'

Ruling was made with special reference to scheduled appearance of Gloria Perkins, musical prodigy, who was slated to appear Sunday (25) with National Symphony. Performance was not banned, but other kid stars listed for future appearances probably will be prohibited by authorities.

Strict local policy, which interfered somewhat with presentation of home-town revue recently in downtown film-vode house, is likely to affect other entertainers, local officials indicate. No decision has been reached, however, about stand to be taken on Ruth Slenzynski, 9-year-old pianist, and Vienna boy choir, slated to do their stuff in January. May be able to rec in under the 'educational' clause.

Joe Brown, broadcaster who for some time has sponsored a Kiddies' Hour, will not be permitted to use children under 14 as consequence of the interpretation, officials said. Radio performances are regarded as 'work,' rather than education. Likened children's fashion show plotted by local department store and daily newspaper, was abandoned because kids could not be used.

Eventual B&K Post for Bergen in Switch of Gt. States Book in Chi.

Chicago, Nov. 26.

Much discussion locally over the shift of Richard Bergen from the RKO floor to the William Morris office with the Great States vaude book, following the Balaban & Katz split with RKO. Agents and performers are squawking over the possible revelation by B&K of the smaller salaries they have been accepting for some of the Great States time, and are afraid that B&K may hold these low contracts against them for the Chicago houses.

Bergen will have complete control of the Great States booking, with a separate office in the William Morris suite. It is expected that Bergen will act as general assistant to Lou Lipstone on all buying of presentation and vaude material for B&K and will likely move over to the Balaban & Katz offices within a month or so.

Peabody Airs NBC

Eddie Peabody has divorced himself from NBC's Artists Bureau and will paddle his own canoe. Was with NBC six months.

Peabody plays the Earle, Washington, Nov. 29, and the Earle, Philadelphia, the week following.

RKO Routes Sissle

Chicago, Nov. 26.

Noble Sissle band starts an RKO route in Cleveland on Dec. 14, after a six-month run here at the French Casino, nitery.

Vaude salary reported at \$2,760 net.

Lehr and Haines See Show Biz At Its Toughest in York, Pa.

York, Pa., Nov. 26.

Benny Rubin M. C. at Ebell Wilshire Frolics

Hollywood, Nov. 26.

Benny Rubin replaced Jack Osterman as m.c. of the Sunday Night Frolics at the Wilshire-Ebell last night (18). Bill included Lawrence Grant and Co., Eddie Conrad and Lotta Miles, Ben Jackson's Band with Alma Travers, Four Covans, Sir Geoffrey Hale, Lou Lockett, and Lucille Love, Julian Eltinge, and Johnson and Dukker.

Frolics are planning to sandwich in an extra performance Thanksgiving Night, and Irving Strouse is looking for an authentic 'Uncle Tom' show to play the Christmas Frolic.

RKO'S HOLIDAY CUT OF 15 TO 13 WEEKS

RKO is slicing its vaude time to meet the box-office slump that generally comes between the Thanksgiving and New Year's holidays.

Stage shows go out of Kansas City, full-weeker, and Albany, four-day stand. Syracuse has cut down from a week to three days, while the Chester, Bronx, and Madison, Brooklyn, trim next week from four days to two days.

Circuit intends to resume stage shows in K. C. and Albany in January, expecting at the same time put the Chester and Madison back on a four-day basis. Syracuse, however, will remain a three-day stand to be played as a 10-day route with full-weeker. Sissle cuts the RKO book from 15 to 13 weeks.

VAUDE ACT BACK HOME AFTER 19 MOS. ABROAD

London, Nov. 17.

Russell, Marconi and Jerry return to America after a European sojourn of over 19 months. Team has worked in England, Sweden, Norway, Holland, France, Germany and Italy, with only three weeks lay-off.

Connie Russell, ten year old daughter of the Russells, who has been with her parents since their European departure, will be tested for films by Jack Curtis as soon as she arrives in N. Y. Kid has had offers to play in films here, but her youth has been the barrier.

Tremaine Act Disbands

Baltimore, Nov. 26.

Vaude act of the Paul Tremaine orchestra was disbanded after closing last week at Loew's Century. Musicians went back to New York, and the three specialists turn carried here were inked in current week at Lou Becker's Penthouse, local nitery.

Specialists are Gary and Dixon, dance team, and Doris Nearly, warbler.

Hal Jerome Stricken

Pasadena, Cal., Nov. 26.

Hal Jerome (Jerome and Grey) is confined to the Pasadena hospital with a recurrence of the malady that forced him to give up vaude a couple of years ago and rest in New Mexico.

Actor's condition is reported as somewhat improved, although he is still far from being a well man.

Chi's Ill and Injured

Chicago, Nov. 26.

Vaude agent Sam Roberts on the temporary ill and injured list. Strained an ankle and bent last week when he slipped on Randolph street.

Also bumped around somewhat last week were Irving Aaronson and Nan Blackstone in an auto mix-up.

Raynor Lehr and Nat Chick Haines feel they made a mistake in booking their new unit, 'Show of Shows,' into the York, local indie grind, taking its first pass at a combo policy.

Stage is tiny, house has no dressing rooms, no asbestos curtain, no sprinkler system, no extinguishers and no water barrel, all Panny requirements, so the Department of Labor and Industry read a page out of the black book. Wouldn't allow the show to use a single piece of scenery, so they're working the unit in front of one thin curtain against the back wall and with only one border light for the entire stage, one bunch light and an ordinary traveler in front.

Audience can't decide whether it's burlesque or not. Girls have to make changes back of thin curtain and light allows interesting silhouettes, giving the house two shows in one.

House has small pit, but no way of getting to it except from the stage and the orchestra marches in, carrying hats and overcoats, across stage and down to the pit. Opening show they came in too early, so they put on hats and coats and marched out again. Later, they came back and once more staged the parade, taking off their hats and coats and going to work. When they had finished the chaser, they did more hat and coat business and started to leave, then discovered they hadn't played chaser long enough, so paraded back and finished it up.

One of the biggest laughs at the opening came when the blue gelsatine over footlights proved so dense no one could see the performers. While the show was in progress an usher marched up on the stage and pulled them off.

Show is in for six days in the 900-seat house at 30c top.

LOEW'S NOVICE AIR TALENT ACT

Loew's is producing a unit composed entirely of amateurs who have broadcast over WJLN on Major Bowes' program every Tuesday night. About 25 will be in the cast. Most professional with the show will be Bob Murphy as comedian and m. c.

Unit has already been routed for all of Loew's houses, opening Dec. 7 at the Valencia, Jamaica, L. I.

DAVE FLAMM MGR. OF HIPPI, BALTIMORE

Baltimore, Nov. 26.

Dave Flamm comes in next week to share the managerial and exploitative duties at the indie vaudeville Hippodrome with Ted Routsom.

Flamm was at one time operating head of the Fox-West Coast theatres. He also handled publicity for the Balaban & Katz circuit in Chicago, and was once gen. mgr. of the Warner theatres in the Milwaukee area.

Sam (Ackerman &) Harris Dies in Frisco, Aged 60

San Francisco, Nov. 26.

Sam Harris, of Ackerman & Harris, theatre operators, died here today (Monday). He was about 60 years old.

Pioneers in west coast theatre operations, Ackerman & Harris controlled a vaudeville circuit stretching from Chicago to the Pacific up until 1926. Firm still owns extensive property here, mostly theatrical.

The Ackerman & Harris vaude circuit was nicknamed by actors as 'The Death Trail.'

Murphy Cancels

Baltimore, Nov. 26.

Bob Murphy requested and received cancellation out of the current bill at Loew's Century. Murphy is down with a mild attack of flu. 'Slim' Tinkles is inked in to fill Murphy's spot last Thursday (22), day before the bill opened here.

VARIETY'S 29th ANNIVERSARY

VARIETY'S 29th Anniversary Number will be published around the Christmas Holidays.

It will constitute a Year Book of Show Business
Permanent usefulness of this Special Edition makes it particularly attractive for announcements.

Regular Advertising Rates Prevail

Copy may be Mailed direct to

VARIETY

154 W. 46th Street
NEW YORK CITY

AFA'S OWN VAUDEVILLE CIRCUIT

WB Resumes Small-Town Vaude in So.; Balto Agency Booking, Producing

Baltimore, Nov. 26. Vaudeville, booked out of Balto, currently goes into four Warner small-town houses in this region, the Academy, Hagerstown, Md.; Virginian, Harrisonburg, Va.; Apollo, Martinsburg, W. Va.; and the Capitol, Winchester, Va. The theatres will foster five acts on split-week basis, performers getting slightly more than the Code minimum demands. Stage shows in these houses will be first since pre-sound era.

Acts are being booked by the National Agency of this town, heretofore solely concerned with nitro time hereabouts. Within fortnight the route of Warner houses will be further augmented by the additional time of split-weekers in Frederick, Md.; Waynesboro, Pa., and trio of Virginia towns, Lexington, Staunton and Clifton Forge, all W.B. spots.

Spurred by opening up of small time vaude in this area, the National Agency has started the production here of units, first town has ever had. Units will play all the W.B. houses now taking on vaude, plus couple weeks of indie time. Bill Licht, vet. in show man, is acting as field manager for the agency and is lining up additional play dates for the units. It is hoped 12 weeks will be available by time first unit is set to venture forth. The initial one, 'Headin' for Cuba,' goes into rehearsal this week.

Pit Band Shortage
These cohesive shows will comprise ten or twelve principals and a line of 12 girls. Will sell for \$700-800 weekly, carrying own wardrobe and acts. Big difficulty in many towns is in rear impossibility to round up pit orchestras. Most of the houses are asking the National Agency to send out an orchestra with units.

Another stumbling block that has slowed up production is in recruiting chorines. Few around have experience, which forced producers into corraling a host of local amateurs, and it is taking considerable time to whip 'em into shape.

Sets are being built here, with pair of local lads, Roy Bergero and Len Trout, supplying some special material for the units.

DUMB ACTS GET BREAK ON ST. NICK CIRCUIT

Los Angeles, Nov. 26. Department store circus for dumb acts has opened up, with some 100 acts working between the Los Angeles, Hollywood, Pasadena and Long Beach department stores.

Acts are all sight, including acrobats, dog and pony acts, jugglers and magicians. All are in on a punch-the-clock basis from now until Christmas.

AFA Fetes Pope

Louis Pope, American Federation of Actors' deputy, who was recently beaten up after trying to organize the performers at the Manhattan (Billy Rose) Music Hall, N. Y., was given a luncheon yesterday (Monday) by the AFA at the Hotel Somerset cafe, New York.

Actors' group presented Pope with a life membership.

Shattered Rib

George Price wanted to use three stooges to be called Brisbane, Brown and McIntyre for his N. Y. Loew's State date, but the Loew management vetoed, stating it didn't want to take any chances of offending the press.

Price wanted to reverse the usual procedure of having columnists with guest stars.

OSTERMAN GETS COURT ORDER IN FROLICS TIFF

Los Angeles, Nov. 26. Restraining order was issued Saturday by Superior Judge Emmet Wilson on petition of Jack Osterman against Irving Strouse and H. W. Romberg, whom Osterman is suing for an accounting and recovership pending the untangling of an alleged breach of co-partnership in the management of 'Sunday Night Frolics' at the Wilshire-Ebbell theatre.

Osterman asserts he was ousted from the partnership under threats and that the defendants have wrongfully diverted profits from the show venture to themselves, declining an accounting.

Hearing on order for defendants to show cause why the petition should not be granted, under injunction protection, is sked for Dec. 3.

AFA TO MARCH ON N. Y.'S MAYOR

Unemployed vaudevillians, all members of the American Federation of Actors, will parade down Broadway in trucks and cars tomorrow (Wednesday) in a demonstration against alleged prostration by the Department of Public Welfare. They say the department has not delivered its promised relief in form of employment in CWA vaudeville units.

Since Sept. 1, when the CWA unit plan got under way, only four shows, consisting of 52 actors, have been launched in New York. In Boston, the New York unemployed actors point out, 12 such units have been sent out, yet Boston is a comparatively minor theatrical center.

Vaudevillians plan to legit for another contrast. They contend there are 350 dramatic actors employed by the government in New York against the 52 from vaudeville. Tomorrow's paraders will assemble at 11 a. m. in Longacre Square, opposite the Palace and 'the beach'. Destination is City Hall, where the delegation will present their demand for more adequate relief to Mayor LaGuardia.

Postpone Singer's Trial On Larceny Complaint

By agreement on both sides, an indefinite adjournment was granted by Justice Koenig, General Sessions, New York, in the grand larceny trial of Leo Singer (Singer's Midgets). Singer had pleaded not guilty and trial was on the calendar to commence last week.

Complaint against Singer was brought by Louis Spielman, agent, who charges he gave the midgets' impresario \$5,000 to go to Europe to obtain the American rights to 'White Horse Inn,' and that Singer did not return the money or deliver the show.

Balto's One-Acter

Baltimore, Nov. 26. Keith's downtown first-run house, added a single flesh act to its current bill. A fiddle-piano duo, Joe Bergman and Phil Fine, were booked in by Meyer Davis. Act, first flesh in Keith's in two and a half years, will stick a while. Sked to be augmented next week by a femme warbler.

STRAIGHT 2-A-DAY CHAIN OF 10 WKS.

10-Act Bills in 1-3 Day Stands, or More, on % Plus Small Guarantee—A. F. A. Mulling Idea Past Few Months

EXPERT BOOKER

American Federation of Actors is organizing its own straight vaudeville circuit. Representatives for the variety actors' union are presently scouting for theatres in towns from 25,000 population up, but not including the key cities.

Plans for this step have been in the formative stage for the past couple of months. Project will get under way as soon as sufficient indie theatres are lined up to comprise about 10 weeks of playing time.

Tentative setup is for 10-act shows to play, sans pictures, one, two and three-day stands intact, according to the size of the towns. Acts will go into the shows on a small guarantee, with a percentage of the profits.

Desire of the AFA not to step on the toes of any of the major circuits is the reason the shows will not go into the larger cities. According to an official of the actors' group, the AFA's own vaude circuit is not to be formed to compete with the circuits' theatres, nor force the latter into playing vaudeville, but simply to give employment to its members.

Non-Actor Booker

It is also the AFA's intention to acquire an experienced booker, not a member of the organization, who will work for the AFA on a salary basis in lining up the shows. Acts in the shows, however, will include AFA members only, with the lay-outs to be supervised by an AFA official.

Another idea of the AFA is to sign a staff of writers to provide acts with special material. Organization believes it can get the cream of the scribblers if it can guarantee a jolic income from a substantial amount of playing time. Writers' commissions will come out of the incomes of the acts.

Another plan is to have its own production department for the building of flashes and units to take in those specialty members who have no acts of their own. This department will also furnish acts with scenery and costumes on a rental basis.

Admission scale of the straight vaude shows has not been decided upon as yet, although it was stated that it will probably be nominal, in as much as the shows are to be more for the benefit of the actors than the AFA itself, with most of the profits to go to the former. Another thing that will probably decide the scale is the size of the towns, the admission probably being higher in the bigger spots than they will be in the less-populated towns.

Theatres will be gotten on a straight rental basis, or else on a

Theatres Leaving Themselves Open To Code Prosecution on Technicality

PITT IN PITT. EVER CHANGING MYSTERY

Pittsburgh, Nov. 26. George Shafer's Pitt has become the house of mystery around here. Nobody knows from week to week whether it's going to stay open or close. Three weeks ago, management announced a shut-down when unit shows started to fall off against stiff stage competition from Alvin. Then two days before contemplated closing, Shafer decided to switch from units to vaude and drop the top from 40 to 30 cents.

This was of small help and last week management decided to close for a fortnight. Twenty hours before closing came the announcement that Pitt would continue, returning to unit shows and tipping the scale to 35 cents. According to Shafer, it'll be for two weeks only, with an entirely new policy slated to go into effect Dec. 7.

General opinion is that he'll go to straight pictures.

\$150 WEEK BUSES 34 PEOPLE, SCENERY

Chicago, Nov. 26. There's a new deal in midwest transportation for vaudeville intact shows and units. Local bus company is offering a bus seating 34 passengers, plus a trailer to carry a full load of scenery and trunks, all for \$150 weekly.

This \$150 will carry these 34 people and baggage trailer all week, no matter how many jumps, with the only condition being that the total mileage covered in any one week is no more than 300 miles.

Of equal importance is fact that this deal covers transportation from stage door to stage door on all baggage, which means that the long-standing monopoly of local theatrical transfer companies is finally broken. It used to cost an average of \$100 to get in and out of a theatre for an ordinary unit. Since this particular bus line is fully unionized, the theatrical transfer outfits have no squawk.

New Acts

Jerry Levinson, composer, and Audrey Marsh doing new act called 'Melody Parade.'

percentage. AFA is especially aiming for houses that have been dark for some time, equipped with stages, and which the owners have been anxious to open no matter how

In the misguided belief that they are cleared if paying an act the minimum net salary, regardless of how much less than minimum the individual members of the act may receive, theatres and booking offices are placing themselves in danger of prosecution by the NRA. At least one of the major circuits is reported as included, along with independents, among the alleged violators.

For example, procedures which purportedly violate the code is to book a 10-piece flash act for a net salary of \$75 per day. On a \$7.50 per person per day basis, this figure is just within the code. If with the act there is a producer or manager, it is assumed the producer or manager's share must come out of the \$75, which reduces the actors' shares accordingly.

Theatres evidently do not consider themselves a party to the violation in such case, figuring they have lived up to the NRA obligation by paying the minimum salary. But under the code they share equal responsibility with the manager or producer.

That the situation exists is common gossip, although no official complaint has been lodged. The Code Authority is understood to have been so informed but can't take action without a complaint being filed.

Vaude Clicks in L.A., So Another Tries It; Frisco Also Gets One

Los Angeles, Nov. 26. Success that has attended the Sunday night vaude frolics, sponsored by Irving Strouse at the Wilshire-Ebbell for past seven weeks has prompted Ray Deusern to lease the long-dark Carthay Circle from Fox West-Coast for a similar venture. Deusern was for years manager of the circuit's Loew's State, and more recently has been an indie pic house operator in Santa Monica.

First of the Deusern Sunday concerts is scheduled to get going Dec. 16, with Ben Bard tentatively set as master of ceremonies.

Irving Strouse and Homer Curran will try vaude similar to Strouse's Sunday Night Frolics here at the Curran theatre, San Francisco, for one week opening Christmas Day. Bill will precede by one week the opening of the 'Follies' at the same house.

Bill so far has Orth and Codee, and William Demarest with Ruth Mix.

B'way Par Books Waring Band for 2 Xmas Weeks

With musicians' union difficulties straightened out, Fred Waring's Pennsylvanians go into the Paramount, N. Y., Dec. 21 for two weeks to take in Xmas and New Year's holidays.

Band will be in the pit, as will other name bands to follow in Par's new policy for live entertainment, but not on the stage. Waring's orchestra salary at the Par will be \$3,500. Picture with Waring will be 'Here is My Heart' (Bing Crosby).

DELMAR BANKRUPT

Jules Delmar, former RKO booker and now with the WOR, Newark, artists bureau, resorted to the New York Federal Court last week for relief from his creditors.

Schedule that he filed along with his petition in bankruptcy states that the Delmars totaled \$2,734 and that he was the only debtor. He got the WOR job a month ago.

Only 4 of 15 RKO Weeks Are Now Full Salary; Balance a Cut for All Acts

Only four of RKO's current 15 weeks of vaudeville playing time are full salary weeks. To play the other 11 RKO weeks, all acts must accept cuts. The full salary weeks are Chicago (Palace), Detroit (Fox), New York (Palace) and Brooklyn (Albee).

Among the RKO cut dates are such former full salary key cities as Boston, Cleveland, Kansas City, Minneapolis, Providence, Rochester and Syracuse.

It means the 'regular salary' on the RKO book has become a gag, since the cut figure really becomes the 'regular salary' by prevailing in the great majority of theatres. The acts are making the salary sacrifices at the advice of RKO which declares that through such co-operation vaudeville may be revived. By the acts' acceptance RKO is getting the biggest break in a salary war any major circuit has ever received.

UNIT REVIEWS

LET'S SMILE AGAIN (PARAMOUNT, NEW HAVEN)

Current week finds a revue calling itself 'Let's Smile Again.' Staged by David Lites and built along the lines of the old P. & M. units that used to play this house...

offering a feature, shorts and four acts for 15c. and throwing in a pit band besides.

This week, the Paramount, burg's act de luxe, falls for flesh and goes onish one better by bringing each show in for a full week instead of only Friday, Saturday and Sunday.

Initial vaude at this house after nearly three years headlines an all-girl revue, '45 Matinam Blondes,' Helen Hoice and Sally Marsh, two pert and capable comedienne, stand out.

Dawn Sisters, a pair of contrasting black-heads, trot out practically every goofy step in the dance category. West over socko, Chic Kennedy, whose entrance music is 'Beautiful Lady,' shows improvement over her too recent Orpheum appearance.

Sara Jane and her Platinum Tunesmiths is an eye-tingling stage orchestra of 11 pieces, two pianos, one soloed in red velvet pajama pants, with white satin blouses.

Dorothy Young follows in same set with taps in a striking yellow and blue pajama outfit. Carter and Holmes next in a novelty act that includes uke, mouth organ, tamps, chatter, imitations and knockabout stuff.

College Rhythm,' news and a football short closed the bill.

15 YEARS AGO

(From VARIETY and Clipper)

Demand for E'way theatres so great two attractions were trying the idea of playing off-day matinees. Not enough coin, so dropped.

Martin Back, with \$50,000,000 back of him, was making big plans for the Orpheum circuit. Announced the circuit would stand all by itself.

Philadelphia fire marshal was on the warpath for those who failed to fireproof scenery.

N. Y. Sunday concerts paid so well some acts were refusing to leave town, making it tough for the bookers.

Harry Mountford sought an injunction to prevent a trade paper from publishing an Equity page. Held it to be too similar to the form used by the defunct White Hats.

Burley managers were playing with the idea of upping prices for duets to match increased costs.

Mechanical problems delayed the production of 'Aphrodite' for a week. First instance of a manager paying salaries under the new Equity rule. Cast got \$22,000.

Five non-musical shows in N. Y. were bettering \$15,000 weekly.

(Continued on page 49)

Code Changes

(Continued from page 46)

during such extended period. This shall not apply, however, to principals owning their own acts.

IV. That Article IV, Part 2, Section 4 (3) be modified to read as follows:

'Minimum wage of performers employed on a per diem basis and paid either directly or indirectly in any form of compensation, shall be \$7.50 net per day for each theatre in which they appear.'

V. That Article IV-B, Part 2, Section 4 (b) (6) be added:

'If lay-off is required because of irregularity of bookings after the first two (2) weeks of consecutive employment, a chorus person may be laid off without pay seven (7) days in any six (6) weeks' period. Such lay-off may occur at any time after the first two weeks of consecutive employment. If additional lay-off is required, the chorus person shall be paid for the period of such additional lay-off at the rate of \$3.00 per day as long as the lay-off continues.'

VI. That Article IV-B, Part 2, Section 6 (b) shall be modified to read as follows:

'If individual notice of contract termination is given by the employer the chorus person shall be paid in cash the amount of the cost of his or her transportation (including sleeper and the cost of transportation of his or her baggage) back to the point of origin, whether the chorus returns immediately or not.'

Note—The above should be read in connection with the following proposed amendment:

VII. That a new section to be known as Article IV-B, Part 2, Section 6 (c) be added as follows:

'If individual notice of contract termination is given by the chorus person, the employer is not required to provide transportation or sleeper.'

VIII. The Vaudeville Committee recommends to the Code Authority that in certain classes of theatres an exemption from the provisions of Article IV, Section 4 (b) (working hours or lay-off periods in resident presentation houses) be amended, giving the management the right of specifying one of two methods of rest periods from work with pay as follows:

(1). A chorus person shall be given one day off per week with pay; at present provided in the Code in this article, or

Plan (2). A chorus person shall be given one full week lay-off with pay in every seven weeks of employment. Plan Number 2 also to contain the special provisions which were outlined in your committee's report with respect to pro rata days off if employment is less than seven weeks, and also the specified number of hours of rehearsal the week of lay-off, namely, ten hours, which same hours of rehearsal shall not be required the week prior to the lay-off.

IX. That Article IV, Part 2, Section 4, last sentence, first paragraph, shall be amended to read:

'No chorus person shall be required to report at a theatre before 9 o'clock in the morning except upon one day in each week, which shall be the day of the opening of a new weekly program, on which day each chorus person shall not be required to report at a theatre before 3 o'clock in the morning.'

Vaude's Own Arbitration

Amendment No. 1, creating a special vaudeville complaints committee, is an entirely new addition and a quiet vaudeville's lengthy agitation for individual recognition in matters pertaining to the picture industry, of which vaudeville is now considered a part.

The vaudeville contention, and recognized by the Code Authority as justified, is that disputes are being tackled by film exhibitors and others unfamiliar with vaudeville problems or the nature of variety itself. Under the amended code, all matters pertaining to vaudeville will go direct from the complainants to the Vaudeville Complaints Committee in New York for settlement. Committee will be representative of all phases of the business.

NEW ACTS

DOLORS READE

Songs

10 Mins.; One

Loew's Orpheum, N. Y.

Here is one of the many radio warblers in vaude who is to be commended not alone for her voice but for her good sense in coming out alone without the outworn trappings of a stage piano and an accompanist.

Depending solely on the house musicians to carry her along, she puts over four numbers in a pleasing, mellow voice. Spotted duce on a five-act bill, she gave 'em ten minutes, and if Wednesday night's (21) audience is any criterion she's a click. They liked her plenty and showed it.

representative of all phases of the business.

Amendment No. 2 is for technical clarification purposes and only to clear up confusion created by inclusion of alien amusement branches in a vaudeville code.

Amendment No. 3 modifies the present principal rehearsal clause, which reads: 'Rehearsal period for principals shall be limited to four weeks, and they shall be guaranteed two consecutive weeks' compensation for said four weeks of rehearsals, which shall immediately follow the rehearsal period. In the event that any rehearsal over four weeks is required, there shall be compensation for an additional consecutive week's playing time guaranteed for each week's rehearsal. Like the new amendment, this also did not apply to principals owning their own acts.'

Amendment No. 4 eliminates the practice of 'bicycling' acts to two or more theatres in one day at the \$7.50 minimum salary, and extends the \$7.50 to apply to each theatre played.

Producers' Compromise

Amendment No. 5 is a sort of compromise with vaudeville producers who asked relief from present lay-off provisions on the grounds the original code precludes chances for successful producing. Present code requires chorus people be paid \$2 per day for each day of lay-off. Amendment gives the producer the right to lay off the chorus without pay seven days out of every six weeks of employment, following the first two weeks of consecutive work. The \$2 lay-off salary applies only to time exceeding the seven-day allowance. Any changes in this section of the code were bitterly opposed by Chorus Equity when a committee of producers went to Washington last year on the matter.

Amendment No. 6 eliminates an alleged evil under the code, in so far as it protects the producer or contractor against walkout expense. Under the present code all return fares to the point of organization must be paid chorus people, whether they quit of their own accord or not. Henceforth the chorus girl, or boy, giving notice will be obliged to pay his or her own return transportation. Amendment No. 7 provides for this.

Amendment No. 8 gives the theatre or producer the choice of two plans for giving chorus people holidays with pay. Under the present code one day off out of every seven is mandatory.

Amendment No. 9 gives the theatre an extra hour's rehearsal time on opening day. Under the existing code 9 a.m. is the earliest possible hour for a chorus call.

15 in San Antonio

San Antonio, Nov. 26.

This burg is more bullish than ever on niteries. Show Van is newest addition, housed in a former ballroom far from center of town. Uses five-act show and dance band. Next set for opening is Giny Ninety in old Beethoven Hotel, which has been remodeled. Will feature 'Drunkard' company from the Coast. Drama, floor show, danksation and all the suds they can drink for one ticket will be the policy, new to this town.

Total nettoes now runs to some 15.

WEEK NOV. 23RD

METROPOLITAN, BOSTON

ELAINE ARDEN

DIACLET COMEDienne With ED LOWRY'S UNIT

STANLEY SMITH (3)

Stanley

12 Mins.; Two (special)

Orpheum, N. Y.

Stanley Smith is the screen juve who, besides the pickings tough in Hollywood, also essayed manroving a band a la Buddy Rogers. He's originally from musical comedy. This act is a straight singing act, with Smith backed by two femmes at baby grinds.

Nothing amiss in Smith in the way of looks, having all of the latter to attract the female patronage. He's not acting himself as an opera singer and the p.a. system gives him plenty of help.

In this five-act, Smith was spotted in the middle of the show for carrying the pops and a medley of tunes he sang in musical films. The pops, also, are a bit antiquated. Girls give Smith a rest via a short pianoloop.

Reception nice at this mid-towner. Scho.

DON FRANCISCO

Silk rope

6 Mins.; Full

Academy, N. Y.

As slack rope acts go, this one rates among the best. Don Francisco works in swallow tails and silk topper, making his entrance as a drunk man-about-town. A comely young woman aids him to the extent of helping him initially in mounting the rope, otherwise the whole act is Francisco. In addition to one or two tricks seen before, he presents some new ones that carry a hefty thrill, particularly his wild swinging as he stands balanced on the slack.

Act has a continental flavor, and performer works with an ease and confidence that gives the turn class and polish.

GARY LEON and MARCIA MACE

Dance Tane

8 Mins.; Full

Capitol, N. Y.

A single dance in the stage presentation here, it being a wait which is heavy on the twirls and body control tricks. Couple makes a rather hefty thrill, particularly his whole act is Leon's shoulders and up in the air. Number closes with still bow and audience unaware it's the finish for a moment.

WELLS and GILMORE

Comedy, Singing

9 Mins., One

Downtown, L. A.

Wells, formerly Redman and Wells has a new femme partner who stacks up as high class vaude calibre. Girl is a pretty redhead who steps niftily and reveals a lot of personality that fits in nicely opposite Wells' drollery. Pair do the customary routine of comedy teams of this type, adding an Egyptian dance that's a honey. Act geared for early spot on any bill. Edges.

WALTER "DARE"

WAHL

The Smash Comedy Hit of Measrs. Shubert

'LIFE BEGINS AT 8:40'

FOURTEENTH WEEK AT THE WINTER GARDEN

NEW YORK CITY

PERSONAL MANAGEMENT IRVING SHERMAN ED DAVIDOW OFFICE

PAULINE COOKE

Presents FRANCHOT TONE ROSS ALEXANDER In the Picture "GENTLEMAN JACK BORN" Now Playing Strand Theatre, New York MIKE CONROY, Plot

DOROTHEA ANTEL

125 W. 125 St. New York City CHRISTMAS CARDS

especially to suit the personalities of the Festival. Agents wanted to sell my cards and stationery. Write or call for details. Liberal commission.

Marcus Loew BOOKING AGENCY General Executive Offices LOEW BUILDING ANEX 160 WEST 46th ST. BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

Disbanding of 'Baby Mine' CCC Show Mixes Actors and Author, Relief Group, Equity in Turmoil

A jam in one of the units giving free shows in the Civilian Conservation Camps, resulting in the company being called in and disbanded, apparently placed the blame wrongly. Quite a rumpus was raised at Equity, through whose efforts federal money was allotted the camp shows as a relief measure. Cancellation of the show also was the topic of a meeting held by the Actors Emergency Association, a group of unemployed legists, vaudevillians and professionals.

Emergency group was considerably het up before the meeting, putting most of the blame on the company manager. Play used was Margaret Mayo's 'Baby Mine,' and there was resentment that the authors had withdrawn the right to use the comedy further without royalty.

Miss Mayo, after several authors complained to her that the use of 'Baby Mine' sans royalty was unfair, wrote that she would withdraw the playing rights. Authors, however, appeared at the emergency group's meeting and readily assented to the further use of the play, indefinitely, if it would keep actors occupied.

Actors' Squawks

Complaints by the actors were: Boorish conduct of manager; transportation delay in bad weather; players forced to pay expenses in hotel for four days; 'insufferable' treatment of the women, and disregard for welfare of the men. However, vaude actors who toured same camps stated that conditions weren't as bad as the legists painted them.

It was stated, however, from other sources that the trouble with the 'Baby Mine' company was with the players themselves. That was (Continued on page 54)

Catch-as-Catch-Can

Salary for Rep. Co.;
2d Week in Boston

Boston, Nov. 26. Caravan repertory players, at the Copley, will hold over for a second week. This is the longest stopover of troupe, which has traveled 25,000 miles in less than six months, covering almost the entire country. In the east the Caravaners have played the college circuit, recently appearing at Wellesley, Smith, Colby, Bowdoin, and Connecticut college for women.

Jennette Dowling, member of Equity, has permission to carry around the company for whatever they can garner. In the hub it's about \$35 a week.

Second week repertoire will be identical with that of the opening stanza: 'Would-Be Gentleman' (Mollere); three performances; 'Taming of Shrew'; four shows; and 'Poala and Francesca,' two.

Thayer Roberts is associated with Miss Dowling on the business end. Both play leads.

Shows in Rehearsal

'Romeo and Juliet' (Katharine Cornell), Cosmopolitan.
'Bright Star' (Arthur Hopkins), Plymouth.
'Mother Lode' (Bushar and Tuerk), National.
'The Petrified Forest' (Gilbert Miller), Plymouth.
'Fools Rush In' (Leonard Sillman), Playhouse.
'Point Valaine' (Noel Coward and the Lunts), 49th Street.
'Post Road' (Potter and Haight), Masque.
'Ode to Liberty' (Gilbert Miller), Miller.
'Annina' (Shuberts), 44th Street.
'Rain From Heaven' (Theatre Guild), Guild.
'Piper Paid' (Harold Berg, Ritz).
'Sailors of Cattaro' (Theatre Union), 14th Street.
'A Roman Servant' (Arnaud and Connors), Lyceum.
'Sky's The Limit' (Raymond Golden), Delano Hotel.
'Thumbs Up' (Eddie Dowling), Adelphi.
'The O'Flynn' (Russell Janney), Broadway.

RODGERS - HART GORDON SHOW DOESN'T JELL

Rodgers and Hart have taken their musical away from Max Gordon and will do a new show with Marc Connelly writing the book for the same score. Producer not set yet, but several negotiating.

It was book trouble on the Gordon deal. Book was written by Owen Davis and patched up by Otto Harbach, both the songwriters and the producer dissatisfied by results. Beatrice Lillie was to have gone into the show under the Gordon setup.

Rodgers, Hart and Connelly will go on a boat cruise for a couple of weeks to work on the book just as soon as a managerial deal is set, which is expected to be by the end of the week.

CALVINS TRY AGAIN

Lynchburg, Nov. 26. Calvin Players, stock troupe that went boom here early this month, has reorganized under the name of the Century Players and is playing small towns around Lynchburg.

Currently the company is doing a revival of the old melior, 'Lure of the City,' and playing school auditoriums on one-night stands. Myron Calvin is leading man and Andy Lightfoot and Myrtle Adell are in character roles.

M'GRANN QUILTS

Leaves Shuberts to Join Film Publicity Dept.

Frank McGrann, among top men on the road, and in advance of Shubert attractions, resigned Saturday (24). He joins Hirschel Stuart in the publicity department of Columbia Pictures' New York office.

McGrann was with the Shuberts for 10 years. He was in charge of advance publicity for the current 'Follies' tour. Sam Stratton and Percy Burton will handle the p.a. work for the balance of the revue's bookings.

Wexley's Works Make Grade in Two Tones

Hollywood, Nov. 26. John Wexley received telegraphic advice that Burns Mantle had selected his 'They Shall Not Die' as one of the ten best plays of the year for his forthcoming tome.

Wexley's 'Southern Highway' was acclaimed by Harry Hansen and will be included in his O. Henry collection for the best short stories of the year.

Segal's B'way Play

Hollywood, Nov. 26. Harry Segal leaves Metro's writing staff the week and returns to New York to arrange production for a new play.

He is now finishing the script of 'She Takes the Wheel,' a newspaper yarn, probably for Joan Crawford.

'Hit Me Again' Goes Through L.A. Test Tube

Hollywood, Nov. 26. 'Hit Me Again,' new comedy, by F. Hugh Herbert, was produced by the Actor's Theatre, an experimental group, Nov. 23.

In the cast were Bernadene Hayes, Paul Power, Ella Ethridge, Mack Williams, Barbara Davis, Jack Givens and Annette Stewart.

Brent Back

Romney Brent sailed from London Friday (23), returning here after an absence of two years.

While in London he appeared in Noel Coward's 'Words and Music,' wrote the musical score for 'Nymph Errant' and directed it for C. B. Cochrane. He is bringing over a play he has just completed.

HICKEY AHEAD OF 'NIGHT'

Chicago, Nov. 26. Bob Hickey, formerly head press agent for the Hagenbeck-Willace show and lately with the Chicago World's Fair, will go ahead of the 'Midsummer Night's Dream' production.

Hickey will lead the show east into New York.

Film, Stage Group Join Hands For Hollywood Legit Revival

Hollywood, Nov. 26. Latest move to revive the stage locally is being undertaken by Hollywood Theatre Guild, which expects to get started early next year with program of 12 new plays during 1935. Idea is being fostered and promoted by Curt Cox, who has a rather involved set-up in the Founder Group and various advisory councils, largely composed of persons identified with either the stage or pictures.

Included in the Founder Group are Ernest Pascal, Stephen Roberts, Mrs. Jesse Lasky, Alan Dinchart, Walter Connolly, Mrs. Leslie Carter, Grant Carpenter, Harry Green, Adela Rogers St. John, and Francis Lederer. Latter will also act in an advisory capacity on play selection and casting, according to Green.

Plan calls for use of Equity casts, with name players for top spots. Donald Campbell will handle the job of stage manager, and Edward Cooper will act as cashier and coach.

Group has two plays already selected. They are, 'John Aiz Suter,' by Karl Furst, and 'Concubine,' by Grant Carpenter.

'Sailor' Cast Causes Another Equity Change; \$50 Wkly Minimum Probable

Current Road Shows (Week of Nov. 26)

'Ah Wilderness,' Chestnut O. H., Philadelphia.
'As Thousands Cheer,' G. O. H., Chicago.
'Bring On the Girls,' Plymouth, Boston.
'Calling All Stars,' Shubert, Boston.
'Follies,' Cass, Detroit.
'Fritz Lieber, Olympia,' Wash., 26; Seattle, 27-1.
'Gather Ye Rosebuds,' Garrick, Philadelphia.
'Pursuit of Happiness,' Hollis, Boston.
'Roberta,' Nixon, Pittsburgh.
'So Many Paths,' Majestic, Boston.
'Green Pastures,' Madison, Wis., 23.
'Pagan Lady,' Norfolk, Va., 26-27; Richmond, 28-29; Lynchburg, 30; Roanoke, Dec. 1.
'Valley Forge,' National, Washington.
'Vanities,' Atlanta, 26; New Orleans, 28-1.
William Thornton, repertory, Belasco, Los Angeles.

Equity's Council, in amending the rules covering cuts and concessions, has virtually established a minimum salary limit of \$50, or \$10 more than that set by the legit code. Cuts Board was instructed that henceforth, when a manager is given the privilege of reducing salaries, it be stipulated that players receive at least \$50 weekly, unless contracted for at the actual code minimum.

New rule was explained when the management of 'Sailor Beware' sought a new arrangement whereby it was hoped to prolong the engagement of the long-run comedy at the Lyceum, N. Y. Session was held at Equity's offices with the Cuts Board, players being present along with the manager. At that time it was stated that the \$50 minimum rule was somewhat elastic, dependent on conditions.

It was proposed that the 'Sailor' cast accept a three weeks' arrangement prior to Christmas, players to accept the \$40 minimum week before the holiday, but the management stated the show would close this week, announcing the Lyceum was booked to get 'Ode to Liberty' on New Year's.

Advertise Closing

'Last two weeks' was inserted in the 'Sailor' daily ads, but the cast believes the show will last longer. Players said they had watched the closing notice appear on the bulletin board every Monday for the past 25 weeks, but every Thursday it was taken down. There was one exception. During the summer 'last two performances' topped the ads, yet the show continued.

'Sailor' engagement was attended by interesting developments within Equity. Formation of the young group is dated at the time when the first cut was made in the cast's salaries. (Continued on page 59)

FAMILY STOCK TROUPE

Kinsey in Biz 40 Years and Still Okay

Canton, O., Nov. 26. Kinsey Players, organized about 40 years ago, playing repertoire under canvas and in theatres in the winter continuously since that time, is now in its fifth week at the old Grand opera house here, 'The Ghost Walks' is the current bill.

Madge and Kathryn Kinsey head the cast, which is made up largely of the Kinsey family. A five-piece band is in the pit. Business has been satisfactory and indications are that the run will continue several months.

Admission is 10c matinees and 25c at night. New bill opens every Sunday.

SCOTT PUPPETS IN CRASH

Salem, Ore., Nov. 26. A house-car carrying a puppet show of the Walter Scott family was demolished Nov. 15 when it was struck by a stage, carrying a Negro vaudeville band, on the Pacific highway, a short distance south of Salem.

Mrs. Scott suffered a fracture of the ankle, while Scott was lacerated and bruised.

ENGAGEMENTS

George Houston and Lucy Monroe, 'The O'Flynn.'
Walter Slesak, 'Ode to Liberty.'
Walter Greaza, Hortense Alden, Effie Shannon, Helen Brooks, Ray Harper and Ben Lackland, 'But Not for Love.'
Edith Barrett, Blossom Seelye, Raymond Hackett, John Marston, Katharine Warren, Pedro de Cordoba, 'The Piper Pays.'
Normay Joy Sheridan, Lea Penman, Matt Briggs, Natalia Schafer, Herman Lieb, George Blackwood, Sara Perry, Marj Barker, Blanche Fleming, 'So Many Paths.'

Robert Mulligan, 'The Night Belonged to Me.'

Fredk. Roland, John Horuff, Chas. Thompson, Jas. Macdonald, Abner Hibbard, Richard Wolfson, Harold Johanson, Howard da Sylva, Ernest Gann, 'Sailors of Cattaro.'

Margalo Gilmore, 'John Haysrad,' 'Valley Forge.'

Florence Edney, Hinda Spang, Lionel Page, 'Sixteen.'

Thomas Chalmers, 'The Mother Lode.'

Louisa Royle, Alma Kruger, John Hammond Dailey, 'Portrait of Gilbert.'

Mary Sargent, 'Post Road.'

VARIETY'S 29th ANNIVERSARY

VARIETY'S 29th Anniversary Number will be published around the Christmas Holidays.

It will constitute a Year Book of Show Business

Permanent usefulness of this Special Edition makes it particularly attractive for announcements.

Regular Advertising Rates Prevail
Copy may be Mailed direct to

VARIETY

154 W. 46th Street
NEW YORK CITY

Rice, Critics—and Laymen

What Elmer Rice had to say about the professional play reviewers has had sufficient repercussions by Vox Populi and A Reader in the national press, from coast to coast, to indicate that the playwright-producer-manager's diatribe on the critical gentry didn't fall on altogether deaf ears.

The Letters to the Editor departments of the lay press, and the review weeklies and monthlies, all indicate a curious public sympathy with the manager. This is food for thought by all showmen and show literatures. Lately in New York has expressed itself as not altogether at variance with what Rice had to say. Sundry commentaries and information coming to VARIETY, for example, entrenches the critics' wisdom in their enthusiasm or pans.

Analysts of other forms of critique observe that book reviewers, for example, or even the film critics, strike a happier medium. Or such is an opinion.

A book reviewer takes the attitude that a book may be picked up, read, and if found dull, discarded without too much effort. The drama critics' attitude seems to be that theatre-going is so much of an effort that when a good play happens along it merits all sorts of paeans and enthusiasms—and if it's only mediocre it's hardly worth the effort of spending an entire evening in a theatre.

Some laymen have other ideas—that the public may be well edified by moderately successful plays, providing they hold something of interest. Hence, perhaps the reviewer should temper opinion and not broadly catalog the new shows as they come along into the smash success category or as not worth bothering about.

The pro-Riceites' opinion is that the intent of the lukewarm decisions also achieves the same negative purpose in discouraging public support to something that's not 100% there.

Cut-Raters Must Pay Gov't 10% Of Full Price on Each Legit Ticket

Washington, Nov. 26. Government drive to check use of throwaways and cut-rate tickets in legit field was launched last week when the Internal Revenue Bureau, largely at the instance of the National Recovery Administration, issued stern warning about payment of 10% admission levy.

Spurred into action by advertisements in New York and Philadelphia dailies, Commissioner Guy T. Helvering Thursday (22) asserted that no change has been made in regulations which impose full tax on cut-rate duets. Government collects full amount on basis of printed, established price, and not on basis of actual reduced sales price.

Articles claiming that the bureau has ruled that cut-rate pasteboards are subject to tax on the amount actually paid are "incorrect and misleading," boss revenue said.

Referring to revenue acts of 1926 and 1932, Helvering pointed out that the law stipulates that "in the case of persons admitted at reduced rates to a place at times when and under circumstances under which an admission charge is made to other persons, an equivalent tax shall be collected, based on the price so charged to such other persons for the same or similar accommodations."

Denying any change in policy, commissioner added that "it has been consistently held that where tickets of admission are sold for an amount less than the established price shown on the tickets, the tax of 10% of the established price of such tickets must be collected."

The warning was issued in accordance with an understanding reached several weeks ago by Deputy Administrator William P. Farnsworth with revenue attorneys during conferences about ticket control features of the legit code. The arrangement provided for help of revenue staff in enforcing code provisions against chiseling and for co-operation between the code authority and the tax gatherers.

Bondholders of Chi Grand Grow Restless

Chicago, Nov. 26. Bondholders of the Grand Opera House here are starting to get restless and have contacted their attorney to find out about some of that back interest that is now two years past due. They are contemplating action, it is reported.

Grand is still operated by the Shuberts, though the actual operating title of the Grand theatre has been changed several times. Now it's the Four O'Clock Inc., which is tied in with the Select corporation and to the Shuberts themselves. There are \$265,000 bonds outstanding.

Al Woods' Stunt

A. H. Woods' next production, "Night of January 16," first called "Woman on Trial," is regarded as an exploitation natural.

Script calls for the jury to be drawn from the audience and manager plans to "serve" all patrons with subpoenas calling for jury duty. He also will try to secure a well-known criminal lawyer to act as defense counsel.

Play was written by Ayan Rand, western authoress, and was first presented at the Playhouse, Hollywood.

'GOES' WILL GO TO LONDON PRE-XMAS

Final arrangements for the London presentation of "Anything Goes," new musical hit at the Alvin, N. Y., have been made. Show will be presented over there by Charles B. Cochran in association with Vinton Freedley, who produced the show here.

"Goes" is dated over there shortly after Christmas. Likelihood is the London version will have an all-British cast with exception of an American girl for the Ethel Merman part. Nobody over here set for it yet, but Cochran has agents on the search.

Sydney Howard, English comedian, not the American legit and playwright, first one cast, is clinched for the Victor Moore role.

'Girls' Stays Out of N. Y. Another 3 Weeks

"Bring on the Girls" will remain out another three weeks before reaching Broadway. George S. Kaufman-Morrise Ryskind comedy, which Sam H. Harris brought in after one week in Washington for script revision, reopened in New Haven last Thursday (22). It opened a two weeks' date at the Plymouth, Boston, last night (Monday). Split week between Springfield and Hartford will follow.

Understood book calls for further rewriting. Jack Benny is starred in 'Girls'.

Lipper Wants More

Arthur Lipper, Jr., Wall streeteer who turned angel-producer, is looking for another play script. Wants a straight legit hit this time. Lipper is the R. A. Reppel (his name reversed) who went \$75,000 in the red on "Saluta," Milton Berle review, before deciding to call it quits early this season.

No Ticket, No Writee

Winston-Salem, N. C., Nov. 26. Earl Carroll and his "Vanities," now touring the South, got the cold shoulder from the press in Winston-Salem and didn't even receive a review from the morning paper, "The Journal, Reason—no passes."

The afternoon paper carried a brief review of the show the following afternoon.

Carroll's press agent passed up the morning paper in the matter of duets and the city editor said if they didn't want a review it was o.k. by him and he certainly was not going to put theatre tickets on the expense account.

TICKET RULES ADOPTED BY LEGIT C. A.

Legit Code Authority adopted the ticket control rules at last week's session and Broadway agencies were advised to call at the Theatre League offices to sign applications for licenses and arrange to file bonds to assure compliance with the regulations. Session of the CA's ticket committee was not very formal, two managers declaring they would not be dictated to in the matter of allotting tickets.

Clash occurred when representatives of the smaller, or independent, brokers asked the committee to frame a rule whereby a more equal allotment of tickets would be made by all theatres. That brought a prompt refusal by Lee Shubert and Martin Beck. Philip Wittenberg, acting counsellor for the CA, asserted the managers were within their rights legally.

Ticket committee sought to find out how tickets for "Anything Goes," Alvin, New York, seeped into ticket agencies before the show opened. Questioning brought little result. Two agencies handling balcony tickets for "Goes" were found to have set up business close to the theatre. One spec's place was found to be 75 feet away from the entrance, while another was 101 feet off. Code rule stipulates agencies must not be closer than 100 feet from theatre entrances.

Surety bonds of \$500 each are to be filed, bond to be forfeited and license revoked if violations of the rules are detected. Rules stipulate that 75c. premium shall be the limit on each ticket. Agencies must post a list of prices in a conspicuous place and give a receipt with each sale. Brokers are not permitted to accept more pay gratuities, nor to sell tickets to any broker who may lose the license through violations. In addition agencies' books are to be open to the authority at all times.

Back to Ten-Twent'

Newburgh, N. Y., Nov. 26. Manhattan Players, dramatic stock at the Academy, has dropped prices to 10-20-30. New low for around here.

Balto Crix, Time on Their Hands, Cover D.C. Shows; Managers Burn

Baltimore, Nov. 26. Managers of the two local legit houses, Harry Henkel of the UBO Ford's and Leonard McLaughlin of the indie Maryland, are considerably peeved at the dramatic crix of the three newspapers here over the growing practice of the scribes reporting legit happenings in Washington. Practice never really started in earnest until about a year ago, at which time the crix began journeying over to the Capital to pen estimates of plays breaking in at the National there.

Usually, notices were always good. If play didn't deserve better than a sour report, crix refrained from rolling into print. Thus far the current season, drama defenders and one columnist have been devoting nearly as much space to announcing plays skidded for showings in

That Boston Socking Just One More Fracas to Lew Brown, Who Invites Cop's Family to See His Show

Harris' Threat

New Haven, Nov. 26. Sam H. Harris, here with his newest production, "Bring on the Girls," is reputed to have declared that if George Holland is barred from his Boston opening, he will not ring up the curtain at the Plymouth there tonight (26). He questioned the right of the Shuberts to keep a critic out of the theatre or to involve other managers in their rows with the press.

Holland is a brother-in-law of George M. Cohan, having married one of the Nolan sisters of Boston. Harris' late wife was also one of the sisters.

Gordon Plans Long Vacash, but Pals Bet It Will be a Quickie

Max Gordon is planning a six months' vacation, first stop being Arizona, with Hollywood to follow, then back east and thence abroad. Betting among his friends is six, two and even he won't be away one month, and they'll bet even money he'll be back on Broadway within two weeks.

Gordon mentions staying in Phoenix about one month, but about 20 minutes is the limit put on his stay there by the same well wishers.

ST. LOUIS LEGIT MEN WIN; CIVIC AUD. FADES

St. Louis, Nov. 26. Local legit interests have won the fight to keep strictly legit shows out of the municipal auditorium. Policy to that effect has been agreed upon by a majority of the commission in charge and now needs only to be formally ratified.

Fight was launched after the auditorium management booked the "Ziegfeld Follies," but the objectors were unable to stop the engagement, which brought in around \$50,000 in nine performances. Legit interests were joined quickly by film house owners and the Chamber of Commerce and other business organizations joined in on their side.

Their contention was that the auditorium, having been built with taxpayers' money, should not compete with private business, even if it resulted in an operating deficit. In accordance to their wishes, the commission warned that a deficit of \$100,000 a year may be expected.

Boston, Nov. 26. Lew Brown, producer of "Calling All Stars," who took a sock at a policeman's jaw in the lobby of the Shubert theatre Wednesday night (21) and then went down for the count from the cop's night stick, took the affair so philosophically that the policeman's entire family were Brown's guests at the show.

Brown's injuries consist of a three-inch gash where his scalp was opened by the night stick. His bandaged hand has no connection with the Boston fracas, having been sustained previously in New York, where he took a successful swing at somebody and broke his wrist.

The Boston Daily Record, town's only tabloid, headlined the battle, and all the other papers laid off the story entirely, although the American gave it minor mention on the courthouse reconciliation angle, making Brown out a good sport.

Fracas was at the opening of Brown's "Calling All Stars" at the Shubert. It was something of a Delancey street opening, with the producer, a doorman and a special cop all tangled in the theatre lobby as premiere crowds were pouring in.

Friday night there was another scuffle in the lobby between a policeman and a patron when the cashier thought he spotted a man (Continued on page 54)

'DREAM' IS CHI SOCIETY RAGE

Chicago, Nov. 26. In their first venture out of vaude, Mike Marco, Doc Howe and Jack Partington were all here the past two weeks to look over the production of "Midsummer Night's Dream" at the Auditorium. Using regular show business exploitation methods, the trio have made "Night" the click of the season. Originally slated for only two weeks in the 3,500 seat Auditorium, it has been found necessary to holdover for at least another week.

Only previous bookings prevent a longer stay. Show is being sold here under the auspices of the Passavant Hospital and has been a society rage.

Following Chicago, the Max Reinhardt production goes to Milwaukee, St. Louis, Cincinnati and Pittsburgh, with a date at the Radio City Music Hall practically set.

CAL. BLOODS GO ARTY, LOOSEN MONEY BAGS

Los Angeles, Nov. 26. Pasadena Community Playhouse gets opposition in its own backluck with the organization of the San Marino Studio theatre by Pasadena and Marino indigo-bloods. Project, a 300-seat house, offices and shops, is being underwritten by an unidentified millionaire with a yen for the arts. Contractor is doing the job at cost. Location is on the Harry Lee estate in the heart of Southern Cal's most exclusive residential section.

Louise Liebhart, Fresno Players director, has been contracted as generalissimo.

'Merrily' Gets Coast Production Next Year

Los Angeles, Nov. 26. Homer Curran's next for coast consumption will be "Merrily We Roll Along," which he plans to open after the holidays. No cast so far.

'Follies' as Test

South Bend, Ind., Nov. 26. Ziegfeld "Follies" is set for Dec. 10 at the RKO Palace. First time vaudeville policy has been changed since theatre was built in 1922. Making a test of this one. If it goes over other legit may follow. First legit in town in four years.

Plays on Broadway

The Children's Hour

Drama in three acts and four scenes by Lillian Hellman presented by Herman...

No quibbling is possible about this play; it's a splendid piece of dramatic art...

Lillian Hellman in this play, her first production play, takes up the matter of girls' school from a reverse...

First two acts are a study of that child and its mother, who is the only one to which there can be any honest objection...

First two acts are sheer realism and third is sentimental. It also veers in that it looks into the adults whose lives have been ruined.

There's something definitely Jewish in the manner in which Miss Hellman tackles her problem in the first two acts...

Martha Doble and Karen Wright have been struggling for many years to build up their little private school for girls...

Back to the home of her dotting grandmother she continues her work. She invents a tale about the two femme teachers who run the school...

There is the Elford girl's vicious tongue and tongue in the end of them. They sue Mrs. Tilford for libel and lose the case. They are left branded women...

That ending doesn't quite fit. It isn't an honest as the rest of the play. It's, perhaps, even more outrageous than the title...

Possibly it's a matter of staging. Mr. Shulman has done a grand job with the play, but he may have painted it just a bit too brightly...

that it's sensitively and beautifully presented; that the acting all down the line is A-1 with no one member...

ANYTHING GOES

Musical comedy, starring William Gaxton, Ethel Merman and Victor Moore...

Among support players the stand-out is Leslie Barrie, as a musical comedy character...

With such satirical stuff for baiting laughs, the book gives an once-over-lightly to the romance...

As to flaws in the show, they are few and far between...

On its Boston break-in 'Anything Goes' received the hottest set of printed and verbal notices...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

'Anything Goes' is both a grand performance and a singing lesson. Moore, as a gangster, has most of the laughs and gives a superb exhibition...

Miss Hall, by herself on the feature bill, is the 'nice girl' of the plot, in contrast to the rougher and more entertaining Merman character...

Among support players the stand-out is Leslie Barrie, as a musical comedy character...

With such satirical stuff for baiting laughs, the book gives an once-over-lightly to the romance...

As to flaws in the show, they are few and far between...

PLAYS ABROAD

Caballero De Olmedo

Drama in three acts and ten scenes by Jose de Vega...

A famous classic of the Spanish stage has been modernized by Julio de Hoyos...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

It Happened to Adam

Comedy in three acts by Paul Boga, produced by H. K. Ayllin...

The author is an American, but this piece was not produced there...

Plot concerns a youngish scientist who is so interested in writing a book on the evolution of insects...

Plot concerns a youngish scientist who is so interested in writing a book on the evolution of insects...

Plot concerns a youngish scientist who is so interested in writing a book on the evolution of insects...

Plot concerns a youngish scientist who is so interested in writing a book on the evolution of insects...

Plays Out of Town

CALLING ALL STARS

Musical revue in two acts and 29 scenes...

It is a stupendous show-cast, scenery, revolving stage, chorus, and lights...

'Calling All Stars' is an orthodox type of revue...

With such satirical stuff for baiting laughs, the book gives an once-over-lightly to the romance...

As to flaws in the show, they are few and far between...

VALLEY FORGE

Drama in three acts and ten scenes by Maxwell Anderson...

After delivering three socks in a row, 'Elizabeth' and 'Your Houses'...

Understood Gull, which originally intended to take the show in week after next...

Over Ruth Weston's role when and if she returns to the Queen...

Another replacement was made among minor principals and Herbert Biberman was called in to take over the direction...

Anderson hasn't lost any of his flair for classic prose, but the pretty words don't mean anything...

First act on opening night ran 80 minutes and it was around 11:30 when the curtain rang down...

In an act of a romantic character, supposed to be an ex-claim of Washington's...

Group Theatre has unearthed a powerful sack of the ocean shipping industry in the ruthless days following the Civil War...

Group Theatre has unearthed a powerful sack of the ocean shipping industry in the ruthless days following the Civil War...

Group Theatre has unearthed a powerful sack of the ocean shipping industry in the ruthless days following the Civil War...

the best performance of his career. Production has smoothed out nicely since opening night...

Story deals with a young sailor who is dollar mad and who ultimately, by unscrupulous methods...

Ruthless in everything, including his marriage to the fiancée of the former officer...

It is a stupendous show-cast, scenery, revolving stage, chorus, and lights...

'Calling All Stars' is an orthodox type of revue...

With such satirical stuff for baiting laughs, the book gives an once-over-lightly to the romance...

As to flaws in the show, they are few and far between...

On its Boston break-in 'Anything Goes' received the hottest set of printed and verbal notices...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Lyrics, coupled with some fascinating words of prose, but they are the most important...

Two New Shows Click; 'Anything' \$32,000, 'Children's Hour' Strong

Two new shows came to Broadway last week and both clicked. Up to expectations, 'Anything Goes,' was hailed at the Alvin, hitting capacity immediately. At \$4.40 top show can do \$32,000 weekly and register that gross through the winter.

'The Children's Hour' at Maxine Elliott's proved equally impressive, getting attractive notices. Within two or three weeks it should approximate capacity, with strong feminine draw believed certain.

Musicals have been slow reaching Broadway this season but by Christmas there should be 10 attractions of that type on the boards. There are five current—'The Great Waltz,' 'Life Begins at 8:40,' 'Anything Goes,' 'Say When' and 'Conversion Piece.' Due in are 'Calling All Stars,' 'Thumbs Up,' 'The O'Flynn,' 'Annina,' and 'Foolish Hush In.' Also 'Tales of a Future Musical.'

This week's premiere card is loaded with eight productions and next week may see another half dozen. List includes 'Valley Forge,' which the Theatre Guild may keep over another week. 'The O'Flynn' will reopen the Broadway theatre; 'Post Road' will relight the Masque and other parties. 'A Little Man Servant,' 'So Many Paths,' 'Home Again' and 'Slightly Delirious.'

'Salvor Beware' announces the final slight performance, closing after a run of 61 weeks. 'The Jayhawker' was withdrawn from the Cort Saturday (24). Several weak gross attractions will probably stop Saturday.

Estimates for Last Week
'All Rights Reserved,' Blitz (4th week) (C-D-918-\$2.75). Mild grosses so far, but should get in on holiday trade this week; estimated around \$3,500.

'Anything Goes,' Alvin (2nd week) (M-1,355; \$4.40). Accorded rare notices, although not yet in full swing. Opened middle of week, its weekly pace figured at capacity \$32,000.

'Brittle Beauty,' Vanderbilt (3rd week) (C-804; \$2.75). Booking is for the next weeks, with show promising house, but may stay longer although takings very small; \$2,000 or less.

'Children's Hour,' Elliot (2nd week) (D-929-\$3.30). Also accorded fine press and expected to build into solid hit; seven performances over \$300.

'Continental Varieties,' Little (9th week) (R-500-\$3.30). Specialty show expected to last into holiday period; takings estimated around \$7,000, taken over by star, Lucienne Boyer, last week.

'Conversation Piece,' 44th St. (6th week) (O-1,323-\$3.30). Approximately \$18,000 last week, with operating costs reduced, pace better even break, but imported operetta not classed with successes.

'Dark Victory,' Plymouth (4th week) (D-1,027-\$3.30). Move to another theatre after this week, although pace is light, around \$6,000. 'Bright Star' next attraction.

'Dodsworth,' Shubert (33rd week) (resumed engagement) (D-1,036-\$3.30). Should stick through winter; visitors giving \$100 weekly; moderate support; last week about \$16,500.

'Farmer Takes a Wife,' 46th Street (6th week) (C-1,375; \$3.30). Looks good for fairly good engagement; moved up last week to about \$12,500.

'Gold Eagle Guy,' Morosco (1st week) (D-901-\$2.75). Presented by Group Theatre, with good notices; Levy; well regarded at Boston showing; opens Wednesday (28).

'Judgment Day,' Fulton (12th week) (D-913-\$2.75). Doubtful after this week, with another show booked into house; business around \$5,000, mostly from cut rates.

'Kilt That Story,' Ambassador (12th week) (D-913-\$2.75). Operating on cut rate throwaways; with low salaries, able to net small profit weekly; \$3,000 estimated.

'Ladies' Money,' Barrymore (5th week) (D-1,066-\$3.30). Moderate money for melodrama which was figured for better business; around \$8,500.

'Life Begins at 8:40,' Winter Garden (14th week) (R-1,498-\$4.40). Holds place position as grosser, 'Great Waltz' only show getting more; revue's pace slightly off, but big \$39,000.

'Lord Blesses Bishop,' Adelphi (1st week) (C-1,434-\$2.20). Presented by Glen N. W. McNaughton; written by Hatcher Huesler; redolence house formerly called the Craig tonight (27).

'Lost Horizons,' St. James (6th week) (P-1,350-\$3.30). Moved up somewhat this week, bringing to \$6,000 gross; continuation still doubtful.

'Merrily We Roll Along,' Music Box (9th week) (P-1,017-\$3.35). Still the big money get among dramas; some matinee weakness but nights big; \$17,500.

'But Not For Love,' Empire (1st week) (C-1,009-\$3.30). Presented

independently; written by Geraldine B. Emerson; opened Monday (26).

'Page Miss Glory,' Mansfield (1st week) (C-1,074-\$3.30). Presented by Laurence Schwab and Philip Dunne; written by Joseph Schrank and Dunning; first called 'Path of Glory' and 'Dawn Glory'; opens tonight.

'Personal Appearance,' Miller (7th week) (C-994-\$3.30). Nothing should stop season's run as indicated by ticket demand for laugh show; \$15,000 capacity.

'Revenge With Music,' New Amsterdam (1st week) (M-1,720-\$4.40). Presented by Arch Schwyn and Harold B. Franklin; book by Howard Dietz and score by Arthur Schwartz; opens Wednesday (28).

'Salvor Beware,' Lyceum (18th week) (C-949-\$3.30). Final week announced for run comedy which has been approximating \$5,000 to some profit since spring; 'Gide to Ladies' Great Around Christmas.

'Say When,' Imperial (4th week) (M-1,468-\$3.85). Substantial business for musical; strong start being carried through winter; again estimated at \$26,000.

'Small Miracle,' 48th St. (10th week) (D-969-\$3.30). Another melodrama which is held and getting moderate cut; \$6,500.

'Tobacco Road,' Forrest (8th week) (C-1,107-\$3.30). Grooved around \$10,000, which is excellent for run drama's set-up; looks set through winter.

'The Distaff Side,' Booth (8th week) (C-D-707-\$2.75). Among the dramatic comedies and fine line takings to about \$10,500; British import exception.

'The First Legion,' Biltmore (9th week) (D-932-\$2.75). Run for run aimed at Boston after another week; business light, shading under \$5,000.

'The Great Waltz,' Center (10th week) (O-3,700-\$3.30). Number one show on Broadway in point of gross, with the weekly takings around \$43,000.

'The Jayhawker,' Cort. Withdrawn Saturday after playing three weeks.

'The Night Remembers,' Playhouse (1st week) (C-935-\$3.30). Promoted until tonight, when three premieres are carded.

'The Saint's Husband,' Belasco (1st week) (C-1,000-\$2.75). Presented by D. A. Doran, Jr. An association with Arthur Hanna and James Nelson; written by Rosemary Casey and B. Iden Payne; opens Thursday (29).

'Auntie,' National (6th week) (D-1,164-\$3.30). Expected to stick until New Year's, with Boston then booked; slipped but profitable at around \$10,500.

Other Attractions
'Aiglon,' Broadhurst; matinee big, nights moderate; revival becomes part of repertory which starts soon.

'Abbey Players,' Golden; not likely to extend month's booking, which has one more week to go.

'D'Oyly Carte Opera Company,' Mack and Miss Leone; moved to Canada; Katharine Cornell in 'Romeo and Juliet' succeeding.

'Africana,' Venke (formerly Johnson's); colored cast operetta; opened Monday (26).

'The Drunkard,' revival in converted church slated out soon.

NEW GUILD 'V. FORGE' ONLY \$8,500, PITTS.

Pittsburgh, Nov. 26. Expected smash of Guild's 'Valley Forge' at the Nixon last week failed to materialize and piece was lucky to get off to a disappointing approximate \$8,500, which meant plenty on the chin for both the house and show. Only around \$2,000 of that represented windfall sales, the rest coming from ATS subscriptions and special student tickets.

'Forge' got off to a nice start but Nixon's another week, however, unfavorable word-of-mouth nullified its chances thereafter. General opinion was that the show wasn't ready and there were few takers. It was generally figured that coming to Maxwell Anderson as author and Philip Merivale as head performer would be enough, but even they couldn't salvage it.

Should be another story at the Nixon this week, however, with 'Roberta.' Musical had highest advance sale in house's history and opening day of window sale found lines three and four blocks long throughout the day. A new house record at the \$3.30 scale is predicted. Show is playing nine performances, including extra Turkey Day matinee. After 10 days, reopening Dec. 12 with Cornell's 'Romeo and Juliet' for three days of four performances at steepest top, \$3.30, ever charged for Shakespeare locally.

Avons in Nashville

Nashville, Tenn., Nov. 26. Avon Players, dramatic rep company, has established permanent headquarters in Nashville at the Hillboro theatre.

Company, headed by Joseph Seikman, opened Monday (19) in a week of Shakespeare.

Players will alternate engagements in Nashville with road tours through the south. Until recently the Avon Players maintained headquarters in Atlanta.

'Stars' Socks Hub, 15G in 6 Shows; 'Pursuit,' \$5,800

Boston, Nov. 26. Low Brown's new musical, 'Calling All Stars,' is busting Boston wide open. Plenty word-of-mouth and rave notices dragging the hinterlands into Hub. Revue has no opposition in its field, but two dramatic pieces are holding their own a few doors away.

Estimates for Last Week
'Calling All Stars,' Shubert. Scooped up attractive \$15,000 the first six shows, starting Wednesday (21) night. Set for two more weeks. Getting opposition this week from 'Bring on the Girls,' with Jack Benny, opening tonight (Monday) at Plymouth.

'Pursuit of Happiness,' Hollis. Playing adjacent film version of same play at Met, closed a satisfactory fourth week at \$5,800. In for fifth and possible sixth.

'Gold Eagle Guy,' Closed its second and last week at the Majestic Saturday (24) with a slim \$4,600.

'So Many Paths,' Cohn-Scanlon production starring Norma Terris, opened tonight (Monday) for one week at Majestic.

Last week's casualties among legit players included Willard Mack and John Daly Murphy.

Mack was born in Canada but was a naturalized citizen of the U. S. One of his exploits was joining the Northwest Mounted although no longer a Canadian. That was discovered a year later. He was court-martialed and technically could have been shot. However, he was merely told to cross the border and never return. Yet years later, when a hostile official saw 'Tiger Rose' Mack was invited to Calgary and there made an honorary lieutenant of the corps.

Mack got his theatre start in Duluth where he and his first wife, Maude Leone, operated a stock company at the Lyceum for three seasons. They also toured the middle west in 1907 with a small rep and became stranded. Later, Mack and Miss Leone joined a road show for a tour and then returned to stock in Salt Lake City. There he began work on his first hit play, 'Kick In.' Originally titled 'The Getaway,' it was first used as a vaude skit.

Murphy was appearing in 'Within the Gates,' National, N. Y. He was replaced by Edward Brodley.

Funeral service for the late Dr. Philip M. Grausman held last Friday (23) in the small Union chapel, E. 57th street, N. Y., was announced to be private but mourners were lined up from a block in the desire to do homage to the beloved physician. When the chief mourners arrived more than 500 persons were on the pavement attempting to enter. It was the surgeon's desire that there be no ostentation and his family tried to carry out his wishes.

Short eulogies by George M. Cohan and Dr. Harlowe Brooks were given. The 28th solemn was read by a close friend, Herman Block. Dr. Grausman was Cohan's physician and friend for 30 years and the star came from Philadelphia to attend the services. The remains were cremated.

N. Y. Daily Mirror, in line with its new Arthur Brisbane editorial pepper-upping, started the 4-Aces rating system on plays last week. It's similar to the 4-star system by the N. Y. Daily News. The 'Aces,' after the first day, became 4A's, AAA's-AA and A. Later it was decided to drop it.

No such rating on films. Literary Digest now utilizes the AAAA system to rate motion pictures.

Earl Carroll broke into type at Miami with visions of turning the winter resort into 'the amusement center of the western hemisphere.' Actually his mission there is to stage a revue in William J. (Bill) Dwyer's night club.

Dwyer was more modest, explaining he desired to make his place an outlander.

Three stage hands were injured during a performance of 'Revenge With Music' at the Forrest, Philadelphia, when a heavy setting toppled. Howard ('Howie') MacDonald, son of P. MacDonald, scenic constructor, went to the hospital with a fractured wrist and ankle.

Charles Hart and Ed Condon were also hurt but able to work.

Public confusion is the fear of the entrepreneurs concerned in Lew Brown's 'Calling All Stars,' which is in lights at the Warner Bros. Hollywood theatre on Broadway. One block further up the street, the legend in lights reads 'Lew Brown's Revue' at the Manhattan Music Hall, a cabaret-theatre.

Star, producers and authors of a current Broadway musical are reported scrapping almost to the fistcliff stage. One of the producer team has been staying away from the theatre for days and the star isn't too friendly with one of the writers. Just temperament plus other things, hinging chiefly on lukewarm biz.

'Cheer,' Single Loop Legit, Big 25G; 'Night' Stays 3d Wk. in Auditorium

SAN CARLO \$14,000, EIGHT SHOWS, MPLS.

Minneapolis, Nov. 22. Playing at \$1.50 top, the San Carlo Grand Opera company grossed around \$14,000 on eight performances at the Lyceum. Nine operas were presented.

With Conrad Nagel as star and Lora Baxter featured, the Drama Festival, offering 'Goodbye Agam,' capped approximately \$3,000. There were 10 performances, including two extra on Sunday. Top is \$2.50 at night and \$1.65 at matinees. 'Criminal at Large,' with Edith Gresham in the leading role, is this week's offering.

Ziegfeld 'Follies' is underlined for the Metropolitan the week of Dec. 16.

SKINNER GLOMS 51G AS L.A. LEGIT PERKS

Los Angeles, Nov. 26. After being dormant for several months, legit got into action in the downtown sector last week, with Cornelia Otis Skinner appearing for six nights and two mats at the Biltmore. Today (Mon.) the Bolasco presents for a single week of the William Thornton Co. in Shakespearean rep.

Skinner engagement fared well, garnering around estimated \$5,500, which with the light nut, spelled profit for both attraction and house.

Hollywood continues dark, with the Playhouse reopening next Thursday ('Thanksgiving') with 'The Few Ashes.' Presentation marks the local commercial debut as a producer of F. E. Malley, who has taken a short-time lease on the house.

Chicago, Nov. 26. Only legit show in town last week was 'As Thousands Cheer,' which is being booked for seeking the register at the Grand. In for a four-week run originally, show will stick at least two additional sessions.

Single legit will get a rival tonight (26) with the opening of 'Itomance,' at the Blackstone, with Eugene Leontovich. Play is a revival of the 10-year-old show by Edward Sheldon. Local money behind the production.

Other items in town, but not strictly legit, are Max Reinhardt's 'Midsummer Night's Dream' at the Ambassador Auditorium and the Showboat 'Dixiana,' with its burlesque melodramatic revivals. 'Night' is doing a wallowing gross at the Auditorium at its \$3.30 top, and getting almost a complete carriage and society trade. Gross big enough to stretch the original fortnight stand to an additional week. And then to THREE WEEKS, St. Louis, Cincinnati and Cleveland.

Estimates for Last Week
'As Thousands Cheer,' Grand (1-200; \$3.30) (4th week). Will stick at least two more weeks despite original four-week plan. Above \$25,000 last week.

'Romance,' Blackstone (1,100; \$2.50) (1st week). Revival of Edward Sheldon play opens tonight (Monday).

Other Attractions
'Midsummer Night's Dream,' Auditorium. Charly actors, excellent notices and excellent production by Reinhardt proving an unbeatable combination and business is running into big figures. Original cards for two weeks, will hold over for at least an additional session.

Showboat 'Dixiana,' 'Nellie the Beautiful Cloak Model.' Party play pretty steady these days, and the nightly guarantee keeping this show on the black side of the books.

COHAN IN \$20,000; PHILLY'S BEST THIS YEAR

Philadelphia, Nov. 26. George M. Cohan put some real life into Philly's theatre when it was about defunct. First night of 'Ah, Wilderness' at the Chestnut was disappointing, with about \$1,600 gross, but thereafter the piece went up steadily and sharply. Last half the week was complete capacity and same will maintain this week. Last week's gross hit just under \$20,000, with \$2,000 indicated for this week. And that's all the house can stand.

'The Pursuit of Happiness' continued its merry way at the Broad. Presence of the picture in town at the Biltmore for these days, but actually helped to a \$400 raise. Gross on week was \$7,000. Very hot for 12th week.

Town's third legit, of the week, 'Her Master's Voice,' got a satisfactory \$5,700 in for its second and final week at the Briarley. Adverse press notices didn't hurt it.

This week's newcomers are 'The Milky Way' with Lean and Mayfield at the Briarley, Walter Hampden in a four-play repertoire at the Forrest, 'Cather Ye Rosebuds,' Max Gordon's latest trout at the Garrick, opening Wednesday night (28) and in for four days only, and 'Slightly Delirious' at the Walnut, starting Wednesday, too.

Ruth Draper is dated for the Forrest for the week of Dec. 3, and on Dec. 10 Eddie Dowling's 'Thumbs Up' opens at the Forrest for two weeks; 'Stevadore' comes to the Garrick, also for two weeks, and 'Fetlock Fever' starts a fortnight's run at the Chestnut on subscription.

Holiday openings are not set, but both the D'Oyly Carte and Albee Theatre groups are scheduled for around that time.

Estimates of Last Week
'Her Master's Voice' (Briarley, 2nd week)—Satisfactory \$5,700. 'The Milky Way' with Lean and Mayfield in this week. Billed for two weeks, but may get four.

'Pursuit of Happiness' (Broad, 12 week)—Still hot and presence in town of the film helped instead of hurt. Will stay until holiday at least.

'Ah, Wilderness' (Chestnut, 1st week)—First real business-getter of the past season. Just under \$20,000 ought to do two grand better this week.

New Paris Cut-Rate Idea

French Manager Thinks Admish Should Be Sliced After 100 Performances

Paris, Nov. 17.

Application of the clearance sale principle to show business is advocated by Robert Trebor, local manager, as a means of keeping public coming to the theatre.

Argues that after a hundred performances or so a legit piece is no longer a novelty and with initial expenses paid, should cut rates, just as department stores cut prices on merchandise which stays on the shelves.

Films already do this, he pointed out, through second, third and later runs in cheaper houses, after big first runs are finished.

First to try this stunt may be Trebor's Theatre de la Madeleine, where Sacha Guitry's hit, 'New Testament,' is now playing. André Bruhn, Trebor's partner in theatre, and Guitry are reported agreeing that admission should be cut after the first 100 performances, keeping original cast.

General opinion here is that admissions are too high, with average theatres maintaining a top around \$2.50. Some variety houses have cut rates, being enabled to do so by artists willing, for one salary, in several houses of a chain, but bulk of theatres contend expenses are too high to permit h.o. reductions.

Oscar Straus' U. S.

Trip for Pix, Legit And Radio Pending

Paris, Nov. 17.

Oscar Straus ('Chocolate Soldier'), who is dicker for an American trip with concert, radio and film angles, has returned to Vienna from a Paris trip without having signed anything, but with prospects of closing while back beside the Danube.

Straus has just written a new operetta score to a book based on Arthur Schnitzler's 'Lebelei,' and his managers are debating where to give it its world premiere, with London so far leading. In view of continental success of film 'Lebelei,' operetta is considered to have good financial possibilities, but Straus will not let the rights go until legit coin has been drawn from the score, on the theory that a legit success will help a film but a film success would kill the legit.

Composer also arranged to write an operetta with a Wilmetts book, to be produced in Paris next season at the Porte St. Martin.

LeRoy to London

Hal LeRoy has been signed by Clifford Whitley of England, to be featured in a musical comedy, to open at the Adelphi, in London. Whitley's contract also calls for him to be LeRoy's manager in England in conjunction with M. S. Bentham, N. Y. agent.

Adelphi show was to open in January, but it will probably be postponed until LeRoy finishes in the new Eddie Dowling show, 'Thumbs Up,' which is now in rehearsal.

Bells' Circ in Mex.

Mexico City, Nov. 21.

Bella's Circus, organized by Phillip Escalante of the Escalante Family, American circus act, opened a 14-week Mexican season here. Show is making 60¢ per highest circus b.o. top here in years.

Escalante Family is doing an aerial act, Mimi Ward, of the Ward Family, Capt. Jacobs' trained lions, and Billy Temple, clown, all of whom were with Al G. Barnes last season, are, with troupe.

Beyer Returns

London, Nov. 17.

Bon Beyer has been booked to open at the Palladium Feb. 18 for a fortnight, with additional time to follow in the provinces.

Last time Bon was here he had to attend his son's 13th birthday. Youth is now married.

An Old Story

Paris, Nov. 17.

Stage historians have raked up an edict issued Nov. 12, 1609, by King Henri IV, ordering actors to begin matinees in winter at 11 p. sharp, 'whether or not there is any audience out front.'

Decline in theatre attendance is not so recent after all, is the conclusion.

GUITRY COMEDY FOR NEW YORK

Paris, Nov. 17.

Couple of this year's French legit hits have already been bought for English language rights. M. Haendel, who put on Max Reinhardt's 'Femina' at the Plaza last year, has bought Sacha Guitry's local smash at the Madeleine, 'Nouveau Testament' ('New Testament') for America and England, and is in New York fixing up plans to produce it there.

Guitry show, which is the best b. o. among the non-musicals here this year, was considered by most local Americans connected with show business to be too specifically French for New York. A comedy, it depends for humor chiefly on Guitry's cracks, which are difficult to translate.

References are seen in the play to Guitry's relations with his former wife, Yvonne Printemps, and her current New York appearance with Pierre Fresnay, her new fiancé, may provide publicity value for 'New Testament.' So might the Guitry-Printemps divorce, which just went through.

Guitry himself plays lead here, with Jacqueline Delubac, to whom he is reported engaged.

Other legit success, operetta 'Tou, c'est Moi' ('You're Me'), at Bouffes Parisiens, featuring Pills and Tablet, has been bought for London by Lee Ephraim, who came over with Helen Gilliland to close deal.

Italian Sheets Sock York Operatic Singer So Il Duce Bans 'Em

Milan, Nov. 15.

By Prefect's decree, the following seven journals and newspapers were suppressed: Corriere di Milano, Rivista Teatrale Melodrammatica, Il Piccolo Teatro, Rassegna Teatrale Melodrammatica, l'Olimpo Artistico, L'Arte Drammatica and Gazzettino di Milano, Theatrical Agencies owned them all.

Affair remained a mystery for a while with no reasons given. Inside is that under the name of Signorina Francesca Somigli, Miss Mary Clarke of New York is rapidly forging ahead as a singer and has already appeared several times at the Scala Theatre of Milan with considerable success. She had become the object of several attacks in the above mentioned papers, not against her singing, but against her nationality. She took copies of the papers to the American consul in Milan and he passed them on to the authorities.

Within a few days the decree was published.

Bernstein Gets Stoll's Manchester Hippodrome

London, Nov. 17.

Sidney Bernstein has acquired the Manchester Hippodrome from Sir Oswald Stoll for its circuit of picture houses.

It will be continued as a Stoll house in the first of the year, when it will be combined, and Bernstein will erect a large picture house to seat 2,700.

'Grove' in Danish

Copenhagen, Nov. 14.

J. B. Priestley's 'Lagerburn Grove,' here labeled as an unusual comedy, was successfully produced at the Betty Nansen theatre under the title 'Bregelyt.'

Johnnes Meyer starred in the part created by Edmund Gwenn in London.

Other Side of Tipping

French Dime Cadgers Don't Mind—If They Can Get Paid by Theatres

SINJIN TELLS 'EM

Critic Talks About Films as 'That Foul Thing'

London, Nov. 17.

St. John Ervine addressed the Leeds Women's Luncheon Club last week, making a bitter attack on pictures and picture-goers. He said the 'advanced people,' who are under the age of 35, did not believe in the theatre had any future at all, their only belief being in a foul thing called the motion picture.

He added: 'The cinema is controlled by people who are essentially vulgar, whose outlook is low and base, and who are imposing their foul minds on the public.'

Low Brown

(Continued from page 51)

who had once passed a bad check up at the theatre. Brown was not involved. It was a case of mistaken identity and the man was released after the fracas.

The Cause

Action, which delayed the opening, centered about George Holland, Boston American drama critic.

At dinner the night of the opening, Holland asked Brown to take him into the theatre, from which the critic had been barred for punning the Shubert musical, 'America Sings.'

Holland had even written a speech for Brown to deliver from the stage scoring the Shuberts for barring Boston's 'ace' dramatic critic from his show, in the event he could not get past the doorman.

Doorman, James McCaffrey, remembering his instructions from the office, stood by his guns and bluntly informed Brown that the Messrs. Shubert had forbidden Holland to enter the house, even as a cash customer.

Brown, nerves frayed after four terribly long days of rehearsal, couldn't see it that way and told the doorman to step aside. Ticket-taker with a crowd jamming up in front of his door shot back at Brown verbally. At this Brown's patience snapped and he landed one on McCaffrey's kisser with his cast-encased arm. McCaffrey retaliated with a beaut to Brown's beeper. This cued a special cop who was being stung and on the outside of the jam, and he swung into action with a night stick, clubbing Brown over the knob and rendering him hors de combat.

At this point the lobby fracas took on proportions of a miniature riot and it was 'Calling All Cars' then twenty coppers arrived in response to a riot call and took charge of the situation, while Brown was revived in office.

He Disappeared

Meanwhile Holland went about his business and disappeared into the throng outside. Holland's assistant, Miss Joyce Dana, eased through the gates without any trouble and covered the show.

Miss Dana's review, a rave, with all the superlatives, but no byline, was used by the Hearst sheet.

Holland's policy apparently is not to let personal difficulties interfere with his frank reviews. Since 'America Sings' left the Hub Holland has favorably mentioned Shubert shows, because all oke. Understood that Holland has been instructed to ask no favors of the Shuberts. Also while the Hearst advertising is run in the Hearst papers, although the reviews are still there.

Local belief is that J. J. Shubert will be in town the last week in November and shake hands, as Holland and since the 'America Sings' blast has been so enthusiastic in his praise of good shows as he was condemnatory of the musical which was withdrawn here.

When the melee occurred Holland, concerning whose future whereabouts there was much mystery, was arm-in-armed by Marc Leachman, Brown's publicist, and both wound up in a nearby drinkery for a builder-upper.

Among other vicissitudes greeting the show was the last-minute note from George Ross of the N. Y. World-Telegram to Leachman's New York office that he

Paris, Nov. 15.

Tip-chiselling female ushers, heralded as the chief opponents of this year's move to make the local theatre more attractive by getting the customers into their seats free of charge, have come out with their side of the picture through the president of their union, Mme Marie Hebert.

They say they have no objection to free ushering, provided they keep the jobs. Only, instead of having to pay for the privilege of working in theatres, they would like the theatres to pay them.

What burns them up, says Mme. Hebert, is to have to plunk down big sums annually to companies that buy the usher privilege from the theatres to farm out to the women. One company is said to collect \$2,000,000 every year in this racket.

On top of this, the women have to put up deposits—what for hasn't clear—which they don't always get back. Then they have to wear aprons at work, and the companies soak them \$2 to \$3 for these articles worth about 30¢.

So why shouldn't they ask for tips? They'd much rather be paid than hold out their hands, they say.

CCC Squawks

(Continued from page 50)

indicated by the resignation of three company managers. It is conceded that playing the CCC one-nighters is no picnic and the tempers of some of the players are liable to be ruffled when arrangements in the camps are not what was promised. Fault would seem to lie with the camps rather than those conducting the shows. Because there are hardships in that kind of trouping, units are brought back to New York every month or five weeks.

Col. Earle Boothe, head of the CCC shows and the other grates outfits operating in New York with support of city and state relief funds, stated 'Baby Mine' was only ordered off after Miss Mayo recalled the privilege of playing it sans royalty.

To the complaint of some actors that the eight players of 'Mine' would be out of jobs because it was difficult to get back on the relief payroll, Col. Boothe stated that 'Abraham Lincoln' was substituted for 'Baby Mine' and the cast was held open for a few days in order that players of the latter show could enroll.

(Leachman) in Boston take care of two United Press reporters who wanted to cover the show from a news angle and not review it, as the U. P. doesn't go in for this sort of publicity.

With no seats available Leachman invited the two U. P. men in as standees, offering to set up extra chairs in boxes later on. When the unscheduled fisticuffs eventuated the U. P. wire from Boston dwelt on the scrap as a publicity gag and also engaged in an attempt at dramatic reviewing by stating that the plot of 'Calling All Stars' was too thin and threadbare. Considering that it's a revue and sans plot, the notice as it came back to the N. Y. World-Telegram, among other papers carrying U. P. service, wasn't helpful.

N. Y. Angle

During rehearsals in N. Y. Brown almost got into a battle with Everett Marshall, latter threatening Brown with a 'sock on the nose' if he continued using abusive language in front of Patricia Bowman, featured dancer. At another time Phil Baker told Brown that his puritanism at times wasn't letting the show anywhere and that he (Brown) wasn't scaring anybody except the uninitiated in the cast (Baker had plenty of experience with the Shuberts). On this occasion Brown sat down in a corner and let the show rehearse by itself. Gen. of them all was when Peggy Taylor (the first) tried to walk out of the show, Brown refusing to give her a release. She told the producer: 'This show may be 'Calling All Stars' to you, but it's only a whisper to me.'

Plays Out of Town

VALLEY FORGE

(Continued from page 52)

presence are pointless and unnecessary. Role is supposed to be one of a burlesqued Miss Gillmore goes in, but it's not possible to see how part, no matter what's done with it, can jibe with action of the drama.

Best scenes are those inside the dilapidated bunk house at Valley Forge, with Anderson on these occasions reverting at times to the ribald humor of 'What Price Glory.' Swell dramatic balance is the grim humor of the soldiers and the burning desire for freedom on the part of their performers. If it can be better developed, as it stands, the contrast isn't emphasized, and long, wearisome stretches nullify the too few brisk passages.

According to Anderson, it was a dying soldier who saved the Revolution for the United States. In the final scene he has Washington just about to surrender to Sir William Howe when a dashing, hysterical youth shouts of a vision of freedom and equality. Whereupon the "Father of his country" turns his back on Howe and determines to fight it out.

Play for most part is concerned with the struggle for existence during that historical winter at Valley Forge. Men are without food and clothing, deserting by the thousands to return to their farms, with Washington calling in vain on the Continental Congress for assistance. Promised help never materializes and truth finally comes out when a couple of Congressmen visit the army leader. They tell him the war has been a failure, that they're to surrender and see no reason why further expenditures should be made to prolong it. They further explain that the struggle started purely as an economic expedient and only to gain certain business concessions. "Then a few darn fools drew up the Declaration of Independence and we were in it."

Stunned, Washington determines to strike his own peace with Howe rather than let Congress go behind his back and do it as they plan. A meeting is arranged, but before the principals arrive at a deserted barn on Hay Island in the Delaware, a troop of hungry Continentals has made a raid on an English corn crib and a skirmish with the enemy ensues. One boy is fatally wounded. He's lying on a stack of hay when the principals arrive to draw up the truce. Last act by the way, is best of the three.

'Valley Forge' gets off to a great start, holding our loads of promise, but drops the matter on until near the close. Mid-sections are slow and uneven direction doesn't help any. Production itself is excellent, but in general it seems that Guild has

been a little careless in putting the piece together.

Few cast highlights besides Merivale, although Stanley Ridges, Victor Killian, Harland Tucker and Edward Trevor, latter as the young Marquis De Lafayette, stand out in the main. Ridges is particularly good as Washington's chief aide, while Killian has a fat comic and a possibly less successful soldier and collector. Merivale is a little shabby, isn't set up cheaply and, with 40 or more in the cast, must do big business to break. It'll take it plenty on the chin here this week unless a miracle happens between now and the time it reaches New York, its chances for longevity are plenty doubtful.

Cohen.

BRING ON THE GIRLS

New Haven, Nov. 22.

Farce in prologue and three acts by George S. Kaufman and Morrie Ryskind. Sets by Arthur Schwartz and lyrics by Morrie Ryskind. Play staged by George S. Kaufman and presented by Sam H. Harris at Shubert, Nov. 22-24. Cast, Jack Benny, Morris Hill, William J. Kelly, Claire Carleton, Marie Campbell, Oscar Polk, Mella Kraljich, Marion Voller, Irene Dunham, Alice Burdette, George Anderson, Griffin Crafts, Richard Ogden and Alan Hewitt.

Looks like the boys will have to try again on this one. After an initial tryout a few weeks ago, play was lifted to orator to doctor up the last half. Authors haven't hit the nail on the head yet, even though the production does contain a good deal of worthwhile stuff. Local reaction to the new Kaufman-Ryskind work classified it as a disappointment. An opening night audience of seasoned players was lifted to orator with the production throughout the prologue had difficulty in holding its enthusiasm during the last half of the play. Play sets a fast pace in opening hours, but can't hold it.

Inevitably, 'Girls' will be compared with 'Of Thee I Sing,' and this brings up a double question: Would 'Sing' have been such a smash on the strength of its comedy alone, as in the present case; and could 'Girls' be lifted into the hit class by swinging it over to a musical to bolster its sagging moments? Kaufman himself states there never was a musical tangent in mind while writing it, and he thinks it isn't particularly adaptable to such, but can't hold it disagree with that opinion.

Like 'Sing,' the new play takes a hefty whack at governmental extravagance and waste. Setting, in general less devastating than in 'Sing,' is along the lines of suave ribbing. Play occasionally tumbles from the classification of straight comedy into petty jealousy and intrigues is not for her. When the local banker's son tries to make the daughter, she declares they have had an affair. Aided by her agent, who offers them a spot in a production, however stipulating that the new partner should be used. Led has gotten himself a job, which makes things better. At the end she follows her husband and near the stage.

Bond has crammed many a good laugh into his play and has built his situations well. While most of his material is good for those in the business, it's not outside the ken of non-pros. Love interest between the youngsters is well worked out. While the writing at times becomes hokey with the play must go on business, a more subtle writer could make it an acceptable, commercial play and worthy of New York interest.

Cast here is topped by Lela Bliss, who gave a nice interpretation of the mother. Bond is okay as the husband. Virginia Shields is amusing as the girl, but lacks sparkle locally. Ralph Byrd lacks flexibility as the ventriloquist. Maude Allen, in a character spot, did a nice job, as did Harry Hayden and scores of others. Others in the cast were Jay Lloyd, Paul Ellison, Charles Boiler and Walter Worden. Direction is acceptable as is the production by Rita Glover.

80 Days Around World

New Haven, Nov. 24.

Maybe what the legit theatre needs is a few more productions like 'Around the World in Eighty Days'—a few more good straight plays. The University Dramatists are going to give New York a look at this revival Dec. 3, and New Yorkers should give a look out for originality of the production. Certainly, they'll get a lot of laughs. Play was given to several audiences locally, ranging from school children to sophisticated groups. One of the biggest successes the Dramatists has enjoyed.

Although the Dramat is a complete organization in itself, in the present case the production is in part a work of the University Drama Department in that some of the technical work is handled by Drama School students and the play is directed by Halsted Welles.

Welles has done a clever job, combining original handling of the script with a well developed knowledge of staging a moth-eaten piece of material. The wit that puts a large cast through a lengthy routine

is an ambitious step-up for the vaude-air comedians, and he handles himself creditably. Slow on picking up cues at times, but it's no cinch to break in a long part and at the same time rehearse for a weekly act show. On the whole, Benny's work was satisfactory.

Porter Hall offers a more polished performance. As Charley, the not-too-bright fellow who accompanied Benny to Hants, because he was signed a fluke bank statement without understanding it, he fits his part in appearance, delivery and action. William J. Kelly is excellent as Crawford, the dept. of justice man, and George Anderson and Griffin Crafts make a couple of good ex-professors turned brain-trusters of the P.M.P.A. in business. A well-handled well by Claire Carleton and Muriel Campbell. Oscar Polk gets some comedy out of a colored elevator boy role, and the beautiful-but-dumb chorus girl parts are authentic.

Play's title is misleading, with everybody looking for a musical.

Kitty Dooley of Times Sq.

Beverly Hills, Nov. 19.

Comedy drama in three acts and five scenes by Raymond Bond. Directed by Halsted Welles. Cast, Lela Bliss, Virginia Shields, Harry Hayden, Edw. Trevor, Maude Allen, Walter Worden, Jay Lloyd, Paul Ellison, Charles Boiler. Produced at the Bliss-Hayden Minstrel theatre, Beverly Hills, Cal., Nov. 19.

Well written comedy drama of vaudeville people by Raymond Bond. Author says he had a definite subject for he was in vaude for many years playing in sketches. Play is well motivated, with sufficient counter plot as a relief from the straight vaude. It's a good deal of fun.

Play is written around a vaude team, beginning to fade. Wife, at 33, no longer looks young and the agents have suggested that the husband get another partner. He goes into rehearsal with the new dame but does not tell his wife. She finds out through friends. Meanwhile, their daughter has fallen for a ventriloquist who is reduced to playing clubs and selling race tips. Wife decides to go to Iowa, where her aunt has left her a restaurant.

In Iowa she finds that the restaurant she had started in a husband follows her, becomes a big man around town telling the yokels of his stage experiences. Wife soon finds that the prevailing sentiment is with the petty jealousy and intrigues is not for her. When the local banker's son tries to make the daughter, she declares they have had an affair. Aided by her agent, who offers them a spot in a production, however stipulating that the new partner should be used. Led has gotten himself a job, which makes things better. At the end she follows her husband and near the stage.

Bond has crammed many a good laugh into his play and has built his situations well. While most of his material is good for those in the business, it's not outside the ken of non-pros. Love interest between the youngsters is well worked out. While the writing at times becomes hokey with the play must go on business, a more subtle writer could make it an acceptable, commercial play and worthy of New York interest.

Cast here is topped by Lela Bliss, who gave a nice interpretation of the mother. Bond is okay as the husband. Virginia Shields is amusing as the girl, but lacks sparkle locally. Ralph Byrd lacks flexibility as the ventriloquist. Maude Allen, in a character spot, did a nice job, as did Harry Hayden and scores of others. Others in the cast were Jay Lloyd, Paul Ellison, Charles Boiler and Walter Worden. Direction is acceptable as is the production by Rita Glover.

ANYTHING GOES

(Continued from page 52)

an omission—is the lack of dancing. Line of 16 good looking girls, fronting eight show girls, has about four brief dances on the hoof, and early in the first act there's some on-and-off community stepping by Druscilla Strain, Vera Dunn and Val Vestoff. That's all in the dancing line, but questionable if the brevity in this department will be noticed.

As to pace, show has plenty. First act travels like the Burlington's Zephyr and had them doing a time step up the aisle at intermission. Second act goes in more for 'plot' and consequently loses some of the zip, yet not enough to do real damage. Perhaps a sock specialty midway in Act II might clear things up. There are no specialties to speak of anywhere in the show. Only numbers before the traveler are songs by Miss McNamee and one or more of three male singing quartets that work through the show in sailor suits.

While a lyrical scene, Porter's score isn't strong. Though musical potential hits to start a member of the M.P.P.A. in business. Porter is a Dempsey type tunesmith who hits with both hands. His stuff belongs from the torch to the comedy parody, but is never dull in any attitude it assumes. 'I Get A Kick Out of You,' 'All Through the Night,' 'Anything Goes,' 'Blow, Gabriel, Blow' and 'The Gypsy in Me' are certain dance wows. 'You're the Top' is likely to become the standard for the comedy parody idea that can be used anywhere from Sunday schools to bars, and the nearest thing to the Gallagher and Sheen theme that has shown up in 10 years. 'Tops' requires nothing more than the competitive matching of superlatives, can be ad libbed and is bound to catch on.

Lyrics are smart but not rough. Dialog makes up for that phase. Yet nothing in it to offend. Production is good, and the show, being a show in which the important coin was spent on talent and material. Costuming first rate, both for primary and secondary characters. Lots of stuff in their first job Alton routines.

Plays on Broadway

ANYTHING GOES

(Continued from page 52)

time allotted to indulge in the highballs and other beverages sold in the small foyer, is the farthest remove from a vaudeville probably no small source of extra gravy for the venture.

Louis Polunski and his orchestra vamp off with an overture, where Polunski distinguishes himself for his spirited pianology, as he does throughout the revue. He also fashioned a couple of the ditties. Most of the songs are by Jacques Krakeur 2nd, an ethereal looking young man who also essays a vocal solo, 'Sophisticated Blues', in drawing-room manner.

General intimacy and charm of the under-300 capacity theatre imparts that drawing-room idea. Max Gordon's production is being done handily at such smart nocturnal rendezvous as the Place Piquette, Central Park Casino and now at the Hotel St. Regis Roof, vocalizes her smart ditties in the most distinguished manner. Romyen Park Benjamin, who staged the revue, has a couple of effective opportunities in the sketches.

Shirley Booth is a piquant personality who does more on her feet than her material. With Evelyn Syme and Edward G. Robinson, she gets much out of 35 minutes' sketch. Claire Lea and Richard Sturttin in a 1931 version of a cake-walk skit, 'Gordon Orme's vocalizing ditto, a nice personality in need of a smarter dinner jacket. Buelah Croft's ukeing was small time.

Felecia Sorel and Demetrius Vilan, who are vets with the Radio City Music Hall stage shows and also recently in 'Saluta,' were the two outstanding stars. 'Unique choreography. Dario Shindler's satirical song on 'The Day That Was Never Redeemed,' seemed to go big with the clubbers for all its verbiage. A nudist finale for the first act was one of those things.

Sam Wren's 'Flying Trapeze' reappeared just so-so. He's out of 'Kill That Story,' doubling into this Sunday night revue. (That explains probably one reason why the show must be restricted to Sunday nights only. It's a labor of love presumption for most of the professional and other talent, in view of the small capacity and once-weekly grossing opportunities.)

Nina Tarasova did three numbers, one too many, but all well. Sigmund Spaeth clicked off a big individual hit with his tinpanology, Lea-Stuart again, with a bolero travesty, all right. Miss Booth's 'Trees' was liked, but comes under the heading of trying to be too clever. 'Emantically Yours,' a good tune, introduced by Le Vey Axtell and Gordon Orme vocalizing and a clever pair of kid steppers in Joan and Burton Throckmorton, Jr., added to that with the aid especially evidencing a nifty sense of rhythmic talents.

Miss Chase had the best lyric opportunities with the Jacques Krakeur 2nd songs, all clever and well constructed. Krakeur's professional musico-comedy potentialities are plenty here, although still lacking the b.o. solo 'The Day That Was Never Redeemed.'

'Sunday Nights at 9' is among the wortier week-end diversissements same, sophisticated and a nice way to end the Sunday night dinner-get-together.

Anotherwise, 'Sunday Nights at 9' (actual curtain 'Is at 9:15 p.m.) is a well-acted, well-acted, well-acted. It's semi-pro in aggregate, but thoroughly professional in other respects and is the contemporaneous theatre's sole reminder of the charm and freshness of the inter-year's 'Garick Galettes' series.

It holds many bright items and a few dull ones. The known professional lunch usual stands out in the better moments. It strives for crispness, sauciness and general sophistication, and in the main works it. In other moments the effort is too strained and it overreaches the mark in the try for smartness.

There are 22 items on the two-hour show, equally divided into two sessions, with ample intermission and makes things come out just about right. For a bunch of college boys who don't take their theatre particularly seriously, this group offers several individual performances that are drawn to that with the aid especially use some of this talent. Technical staff handles a large number of scenes, with everything from sets to costumes being in good order.

Entire production presented at Yale University Theatre, outshines plenty of pro productions that have hit this town.

'PAGAN' DATES
Roadshow tour of Lenore Ulric in 'Pagan Lady' was inaugurated at the Playhouse, Wilmington, Del., Friday (23) under the management of Wee & Leventhal.

'MARTY MAY'
Now Featured with MAX GORDON'S 'ROBERTA'
On Tuesday, Nov. 20th, Marty May, as the promoter, was to be credited with setting over a large percentage of the week-end being extremely funny about it. His shaming of 'L's' Beatty, was a success.

1500 B'way—Suite 1214—Br 9-8352

THE CHRISTENSENS'
In MAX GORDON'S
"The Great Waltz"
CURRENTLY
CENTER THEATRE
Rockefeller Center, New York

Hollywood Bound . . .

To Take Care of Our Many Clients Out on the Coast

My Personal Representative

(Miss) C. B. BRAUN

Will Be at the HOTEL ROOSEVELT Hollywood, Calif.

On and After Dec. 1

JOHN J. KEMP

Insurance of Every Description

551 Fifth Ave., New York City

Phone: Murray Hill 2-7093-9

Service from Coast to Coast

Miller Leading producers find the prices, in our new theatrical departments, a pleasant surprise

Showfolk's Shoeshop . . . 1552 BROADWAY

Guild-League Merger?

Authors League has started a move which may eventuate in the Newspaper Guild coming under its wing as a fourth affiliate guild.

Authors League is the parent body that serves as an economic center for the various scribbler guilds, all of which are separate entities on their own.

Heywood Brown and Morris Ernst, representing the newspaper guild, talked it over with Marc Connolly as to first steps.

Brown Back on Job

Heywood Brown and the Scripps-Howard chain have kissed and made up. Brown was out of the newspapers for five days, after which his peevish gave out.

Trouble started when Brown wrote a column that the paper didn't like. Managing editor Lee Woods of the World-Telegram vetoed it and used a substitute column that was at hand for emergency purposes.

The rejected column was not used and Brown's first, on return, kidded himself mildly for being hot-tempered.

4 New Locality Pubs

A number of new locality book publishers, indicating the book business continues on the upswing. Dallas, which prides itself as a literary center and has a surprising large number of book publishing houses for its size, now possesses still another, the Story Book Press.

In Detroit a new one is the Laughing Dragon Press. How strictly local it is may be gleaned from its first publication, a book of short tales entitled 'Love in Detroit.'

The Black Cat Press is a new house in Chicago, to publish poetry and a few other specializing subjects. In Boston there is the Peabody Press, also a new one, and likewise going in for poetry.

Sharp Buys-In On Pub

Willoughby Sharp, mystery story scribbler, has bought in on his publisher, Claude Kendall, with the firm name to be known hereafter as Claude Kendall & Willoughby Sharp, Inc.

Sharp is one of the wealthiest of the fictioneers. Formerly a stock broker, he retired about three years ago and took to scribbling as a hobby. His stories landed and he's been active at it ever since.

As a result of the additional capital, the former Kendall firm will increase its output. New plans are to publish a minimum of one book a month, four of which will be fiction. Sharp is to continue writing.

Fan Mag Steps Out

With 'New Movie,' Tower's fan mag, coming out in new dress Jan. 1, all other fanmags are hunting ideas to change their sheets in contents, makeup and novelties.

Tower mag will be the same size as the Saturday Evening Post with a general makeup similar to 'Esquire.' Photographs will be in color. Several name writers have contributed to the first edition in new dress, though fan mags in general have found that name writers mean nothing to their readers.

Balto Reporter's Plum

Governor-elect Harry W. Nice of Maryland, last week announced that when he is inducted into office Jan. 5, he will appoint Bob Irvin, political reporter on the Balto News-Post as his executive secretary.

Irvin has worked sporadically on Balto newspapers for quite a few years, but it wasn't until the beginning of the recent gubernatorial election campaign that he was assigned political coverage. During the campaign he handled Republican side for sheet, in that way coming in contact with Governor Nice.

Best Sellers

Best Sellers for the week ending Nov. 24, as reported by the American News Co., Inc.

Fiction

- 'So Red the Rose' (\$2.50) By Stark Young
'Goodbye Mr. Chips' (\$1.25) By James Hilton
'Mary Peters' (\$2.50) By Mary Ellen Chase
'Pitcairn's Island' (\$2.50) By Charles Nordhoff and James Hall
'Captain Caution' (\$2.50) By Kenneth Roberts
'Last for Life' (\$2.50) By Irving Stone

Non-Fiction

- 'City Editor' (\$3.00) By Stanley Walker
'White Rome Burns' (\$2.75) By Alexander Woodcott
'Forty-two Years in the White House' (\$3.50) By Irwin H. Hoover
'Wine From These Grapes' (\$2.00) By Edna St. Vincent Millay
'Experiment in Autobiography' (\$3.00) By H. G. Wells
'Stars Fell on Alabama' (\$3.00) By Carl Carmer

Long & Smith Resumes

Book firm of Long & Smith, which was involved in financial difficulties, has resumed activities by permission of a court grant. Leo L. Fenbert, one of three attorneys appointed trustees, is actively in charge of the concern.

With its religious and text book departments previously disposed of, Long & Smith will proceed with a list of fiction and non-fiction. Although both Ray Long and Richard R. Smith, the firm's founders, are no longer with the company, their names will continue to be used as the imprint for the concern's books for the time being.

Likely that their names will go off, however, if and when the company finally stands on its own.

Poetry Center in Radio City

World's first poetry center is to be established in Radio City, N. Y. Originator of the idea and its active sponsor is Anita Browne, who inaugurated the American Poetry Week observance.

Miss Browne has taken space on the 44th floor of the RCA building, where a library of several thousand volumes of poetry and original manuscripts will be installed.

Expected that the National Poetry Center, as it will be called, will open around Christmas.

Idea is to make available at a central point everything pertaining to poetry. It will be open to the public daily.

3 Hearst Mags Move

Limited space in the Hearst mag building at Columbus Circle, N. Y., has necessitated moving three of the Hearst publications to the Madison avenue offices, at one time occupied by the Cosmopolitan Book Corp.

Mags to make the move are Motor, American Architect, and American Druggist.

At the Madison avenue quarters they join the Hearst quality trio, Harper's, Bazaar, Home Beautiful, and Town and Country.

Mrs. Bolithe Still Single

Sybil Bolithe's book, 'My Shadow as I Pass,' is copyrighted in the name of 'Sybil Bolithe Ryall,' which has caused some comment around the newspaper shops that Bolithe's widow has remarried. Not so.

Name is the full one of Bolithe, who dropped the Ryall for journalistic and writing purposes.

M. Bolithe is now Metro's story rep in England.

English Firm Goes Juve

Growing importance of juvenile books has prompted Sheed & Ward to add a children's book department to its list.

British-owned firm, recently established here, has hitherto leaned to books with religious trends.

While there will be some religious titles, the Sheed & Ward children's list, it's also planned to include some general kiddie books.

Bailey Bros. Get Review

Settlement of the estate of Edward H. Bailey gives Theodore L. Bailey and Clifford S. Bailey joint control of the Review Publishing Co., book and mag house.

The Edward H. Bailey interest in the concern is divided between the two remaining Baileys.

W. R. Scott On His Own

William R. Scott, who recently quit Gotham House, going into book publishing on his own. Will use his name as imprint for a small but select list of books, both fiction and non-fiction.

Guild, Ledger Meet

A settlement between the Newspaper Guild and the Newark Ledger looks possible, Guild and Lucius T. Russell, the publisher, conferred yesterday (Monday).

Meanwhile the newswriters have refused to sell the Ledger until Russell cuts the price to them to two cents flat. He is now charging 2 1/2 cents, against the other papers' two cents. Nothing has been done about this and out of an advertised Sunday edition of 100,000 copies few were on sale.

Saturday (24) Russell took a full page in the News centering his attack on 'communist Heywood Brown.' For two days last week he stopped publishing the Ledger, but now announces it will be issued as long as he has a dollar.

Strikers are burning over the way Newark showmen are failing to support them, complaint being that with a couple of exceptions the unoccupied film and dramatic desks are being flooded with publicity and advertising copy. Hope had been that local showmen would not give the paper a break in view of the strike and the strong contacts maintained with Newark's theatrical men by Jerome Kurtz, Ledger's dramatic editor for 10 years.

Only two managers have supported the news strikers, Sidney Franklin of the Little Theatre and Frank L. Smith of the Shubert, both of whom have refused to send in publicity copy. Smith would not admit strike-breaking reporters to his house.

Adding To the Book Field

A trio of new book enterprises began reading. They are the Temple Book Co., Avon Book Co., and the J. H. Mullen Book Co. Understood to be some sort of connection between the two last-named, although nominal head of the Avon Book Co. is Louis Levenson, and that of the J. H. Mullen Book Co., John H. Mullen. Heading the Temple Book Co. is Celia Gassner.

Sponsors of all three are not making their plans known as yet.

Yawitz on a Limb

Paul Yawitz is officially off the Sunday Mirror, New York, with Walter Winchell assuming the Broadway column for the Sunday edition.

Yawitz has been promised he'll be taken care of by the Hearst organization, but nothing official yet. Bill Curley of the N. Y. Eve. Journal was told by the Hearst execs to try and absorb Yawitz somehow, but with Louie Sobel doing Broadway for the Journal, nothing can be arranged there on that angle.

CHATTER

John Buchan in from England. Betta Harding gets into N. Y. next month.

Herb Williams, the comic, compiling a book of gags.

Lee Mortimer legging for Jack Lait on the Broadway beat.

Peter Neagoe back from a couple months in Paris.

Alexandra David-Neel will visit here in the spring on her way to China.

Otis Wiese, editor of McCall's is on the high sea bound for a vacation in Italy.

W. S. Thompson has quit Doubleday. Doran to go with the Book-of-the-Month Club as sales manager.

Herbert Gorman here with the family. Staying only a few weeks, however, until his new novel is published.

Memoirs of Sacha Guitry, the actor-playwright-producer, being translated by Lewis Galanter for publication by Doubleday, Doran.

Book Reviews

Lyons' Russe Plays

Eugene Lyons was in Moscow as correspondent for the United Press and VANITY for about six years, but this happened to be about the most important formative years of the new government. He is therefore a competent observer and commentator of the spirit and routine. In his newest book, 'Six Soviet Plays' (Houghton-Mifflin; \$3), he lets the new Russian drama tell its story.

Plays Lyons has selected are not as interesting from a New York theatrical standpoint as from that of a study of the Russe theatre. Lyons himself translated the first two, 'Days of the Turbins,' a tragedy by Michael Bulgakov, and 'Squaring the Circle,' a farce by Valentine Kataevy. They read well enough to be interestingly warrant Broadway production and, if they play as well, ought to be worthwhile from a b.o. standpoint. Other four plays are 'Tempe,' by Nikolai Pogodin; 'Bread,' by Vladimir Kirshon; 'Inga,' by Anatol Glebov; and 'Fear,' by Alexander Afanogenyev. These are too propagandistic for the U.S., although 'Fear' is interesting as drama.

Book carries a preface by Elmer Rice, and short explanations of the plays and their authors by Lyons.

Marie Dressler's Autobiog

Mildred Harrington's proxy autobiography of the late Marie Dressler carries the credit line 'by Marie Dressler as told to Miss Harrington. It is 'My Own Story' (Little, Brown & Co., \$2.50) and offers a reasonably complete record of the life of the beloved actress.

But like all autobiographies, whether as frankly ghosted or not, the writer stands too close to the source of inspiration; is unable to give a full and complete record. Miss Harrington has handled her subject intelligently, has written interestingly, but she writes only of what she was told, not supplementing this information with research. Much has been omitted which would have been informative and most certainly interesting.

There is, for example, no mention of Marie Dressler's brief stay with the Lubin company for 'Tillie's Tomato Surprise.' It was one of the gigantic flops in silent picture history, shrinking from eight to two reels and not renting even then, but it would have been great reading. Still, it was probably not intentionally omitted. Miss Dressler perhaps wanted to forget the rich material she might have recalled.

From another angle there is no mention of her yeoman service in organizing the Chorus Equity, though she, alone, of the stars gave thought to the chorus. It may be modesty, but it should be history.

At best 'My Own Story' is but a partly told tale. But it's the foundation for perhaps a later and more exhaustive record.

Unknown Facts About the W. K.

Dale Carnegie has gone to a lot of trouble digging up unknown bits of information and turned them into a curious book called 'Little Known Facts About Well-Known People' (Greenberg; \$2). It ought to do better as a newspaper feature than as a book, although a great deal of it is interesting. In a book of this sort, things begin to get tiresome after a couple of dozen pages, although each individual item is okay on its own.

Some of the curious items told are that Greta Garbo used to work in a barber shop; that they once tried to kill Marconi for inventing radio, and that Will Rogers speaks bad English, but gets paid \$5 a second for doing it. Each person is given about two pages of description from a 'curious fact' standpoint.

On Psychology

Something of a novelty is Mary Westmacott's 'Unfinished Portrait' (Doubleday, Doran, \$2), which breezes in from England.

In the prelude, the narrator persuades a woman from committing suicide. He goes to her hotel with white shirt, to bed with her all night while she, practically psychoanalyzes her life from childhood. She speaks repeatedly of a 'gunman' who infests her dreams. In the morning, as they part, she notes that he has no hands, as was the case with her dream menace, and she goes away happy, realizing that, after all, the 'gunman' is not a menace.

It will interest those who go in for psychology, but it won't leave them to the screen.

Atkinson's Adventure-Log

Brooks Atkinson, drama critic of the New York Times, some years ago parked himself aboard a freighter and sailed around the world. The boat was named 'Cingalese Prince,' which Atkinson uses as a title for his book. It's a good title and a good book (Doubleday, Doran; \$2.50).

Atkinson's ramblings around the world and his observation of humanity in uncharted spots is charming, light and thorough. He's quite a philosopher, and he's seemingly an unusually observing gent, too. Book probably is not destined for a big sale, which is too bad. It's really fine.

A Borrower's Item

Humorous skits collected into a full length book are always somewhat of a problem. No matter how good individually, in a big collection they're likely to be tiresome. That's the trouble with 'From Bad to Worse' (Harper's; \$2.50), by Robert Benchley.

Some of those Benchley skits are hilarious. He's one of the most consistent of the current humor writers. It's a book to keep around and pick up for a few minutes now and then. Unfortunately, that kind of book is the kind that is hardest to keep—every second visitor picks it up, reads a few lines and wants to borrow it. Maybe it works itself out. Before it can become boring, it's pretty likely to disappear.

More Inside on N. Y.

Herbert Asbury has seemingly constituted himself the one-man investigator of New York's history. And a good job he's making of it, too. His newest is 'All Around the Town' (Knopf; \$2.50), which will get considerable attention from them as likes that kind of thing. Meaning that it's limited in appeal, but a book that may linger for a longer time than most.

From a show biz standpoint most interesting chapter is that describing the Brooklyn theatre fire. Asbury has dug up details about that disaster not generally known, and will hold them in his usual bright manner.

Spy Stuff

Spy stories are getting so numerous, they form almost as large a group as the detective yarns. The formula is simple and generally yields good results.

One of the latest is 'Agent B-7' (Houghton, Mifflin, \$3), which was given series publication in Adventure mag. It's by Ared White, a specialist in espionage tales.

Differs from the usual in that the menace threatens the Germans and Allies alike, so they're all after him. Not, of high literary value, but it's a book that will not bore. There's action on every page, with a building interest. No reason in particular why it should not reach the screen, other than that so many others have.

Omnibus of Crime

Baynard Kendrick's book, 'Blood on Lake Louisa' (Greenberg; \$2), is more important as an indication of a new and important young writer than anything else. As a chiller it's just fair, although the whodunit angles are kept neatly in order and are a bit off the beaten track. Ought to be okay as a literary item. Too complicated for film.

Fratricide is not a cute idea and J. J. Conington handles it pretty obviously in 'The Brandon Case' (Little Brown; \$2). It could have been a good yarn if all the steps weren't as completely obvious as they are. Not for films.

Helen Reilly is one of the better detective story writers and her 'The Lineup' (Crime Club; \$2), is one of the best mystery yarns in months. It's the New York cops at their best; plenty of mixed stands, plenty of red herrings, a seemingly clear line to follow, but a surprise denouement. A natural for filming.

Judge Peck, an unusual sleuth, would make a good picture character, without 'Man on All Fours' (Loring & Mussey; \$2), isn't for the screen. August W. Derleth may do better with him in a case that isn't as full of lunatics as this one. It's too easy a way out, and the punch-line is telegraphed too far ahead. Amateur between-cover sleuths could give you the answer to this one in the first hundred pages.

Going Places

By Cecelia Ager

A Good Actress
 Marie Oberon achieves an extraordinary feat, enacting a Japanese woman in "The Battle." Not once does she slip, not once skid about in little bouncing steps, not once act coy. All from within she creates the illusion of a woman of the Orient, so convincingly indeed, it makes her slant-eyed make-up almost an intrusion with its obvious artifice.

It is a high-born, cultivated Japanese woman Miss Oberon plays, dressed in Occidental clothes by Schiaparelli and Chanel, so chic a Japanese woman, in fact, that she has the good sense never to wave her straight black hair, coiffing it instead in conventional Oriental outlines modified only in scope, a bewitching blend of East and West. But herself, she is all East, her unquestioning obedience, her gentleness, her straightforward shyness, her complete acceptance of tradition, such thorough assent it is not even tinged with surrender—surrender would mean that once she had dared to protest.

Miss Oberon's characterization is such good acting, all trace of acting disappears in the living person she has created. A beautiful enigma, alive behind the inscrutability of her Oriental mask, the submission of her Oriental demeanor.

Flaw, too, in "The Battle" is Betty Stockfeld, a young Anglo-Saxon, for contrast, a rangy, casual young Englishwoman. Demanding attention, authoritative, with clipped speech, blonde bobbed hair, sports clothes and unskilled make-up. Thoroughly predictable, Miss Stockfeld. A pursuer. Her tactics, prevailing in her chase for the hero, point moral. Miss Oberon, who nails the hero, is always in retreat.

They Can Spell

There's really the most intelligent chorus in "College Rhythm." The girls can count way up to 10, and they can spell. They can, too. They can spell "Stacey." S-t-a-c-e-y. Stacey. Well of course they were coached, but they did master it. Nobody can take it away from them, the little Einsteins.

If they hadn't organized themselves into a cheering section for Stacey's Department Store's football team, they might never have realized how mighty the resources of a girl's brain. But having to flip those cards about makes the way from one taking all the numbers from 1 to 10; that showed 'em. Now the girls have become so bright they're fit to cheer for real college football. Which is a good idea.

The girls have thought up such darling costumes, the old grads would love them. V-necked, sleeveless white jerseys and white shorts, little knit caps with pompons perched way up on their bobbed curly heads. No, they don't mind the cold, they're too sincere about dem old Stacey's Department Store. You see, they work there. Yes, they work for work, too, their legs are that good.

It's hard to tell how bright the Misses Mary Brian, Helen Mack, Lyda Roberti are, if at all, for they are the femme principals in "College Rhythm" and don't have to learn cheering. They just watch the games. Miss Brian has a swaggy mink coat and muff for sitting in the grandstands, Miss Mack wear a silk dress, and Miss Roberti bounces about in front of the cheering section in white slacks and checkered board sweater.

Miss Mack wears her hair in the office. Her hair is the white, expensive cape collar and gauntlet cuffs on her dark fitted dress, for she is a private secretary. She also has bangs. Taking up Miss Brian again, her hair's blonde in this picture, and marcelled longish down her face, which doesn't make her face look shorter. Miss Brian remains, however, very sweet. Admire-pated, but sweet. Definitely.

Two Beauts

That was Helen Morgan sitting on that Panama honky-tonk's piano in "Mario Galante"; that was Ketti Gallian, that messenger girl a-riding that bike delivering telegrams. Two beauts, the Misses Morgan and Gallian, two beauts just biding their time. Comes the next one, somebody'll care that Miss Morgan decorates the screen as she graces the stage—maybe better; next time something's going to be done about debutante Miss Gallian's charm, her

finger, that low, varying voice, the effortless individuality of her.

Meanwhile the two pretty ladies are working in a sailor's dive in Panama, which fact, if it finds takers, should give Panama a boom. Fancy dropping in any old dive down there for a gin and bitters and finding Miss Morgan entertaining the guests, singing so tragic-like, her lower lip stretched in a straight, quivering line, her black eyes glistening with tears that never quite spill, her sleek yet aesthetically rounded shape palpitating beneath black satin clinging tenderly, her lovely face framed in a platter of white pique, her fingers tearing at each other in their heartbreak, similarly set off with white pique cuffs. In pictures Mas Morgan's own Gellivue ciffure expands in circumference, abandoning the Medusa feeling which is induced by its straggling tendrils in favor of a softer mop which has most certainly been brushed.

Miss Gallian, whose role accords her the mentality of a little girl, a very, very little girl, starts out in France with straight blonde hair, but the tropics get her so awfully they fairly make her hair curl. The deeper grow her waves, the paler her initial distinctiveness. However, Miss Gallian's enviable long legs sustain her, and her straight brood shoulders are going to be good to hang smart clothes on shortly. Then, too, Miss Gallian will surely learn to use her Huxley rouge more generously and so enlarge a pretty little mouth which is nevertheless too little for good screen balance, however fetching it may be on the set.

Scenery Vs. Actors

This week there bubbles on the Palace stage a little revue called "Words and Music" filled with performers of such sincerity about their art it matters not how many the customers out front, they shall give their all. This they do, surrounded by sets equally determined to give, which creates a situation. Sometimes the Florida, swooping designs of scenery capture all attention, sometimes the actors best their aggressive background. It is always a lively tug o' war.

Femme captains for the actors' side are the brunet straight woman addicted to long basques in her cooing, the tap dancer who can do no more, so, the eccentric dancer in the flared big chiffon with the dispirited cape collar. Their rank and file, the spry chorus now in white beaded leotards largely polka-dotted with red sequins, now writhing beneath the long silver fringe hung from the pointed black velvet shoulder yoke and sleeves and sleeves in close connection constituting their 'moody' number. Hard-working, willing all.

The straight woman slicks her hair back partly tailored, but likes fluff and frivolity in her dresses, therefore black and white crotch feathers outline the joining of her white satin basque to flared skirt and mark its drop shoulder décolletage, while the hem of her orange chiffon velvet long basque's skirt dips and swirls in points. The tap dancer's hips are so beautifully slim that her pale green satin formal tail-coat and trousers outfit—with black lapels and topper—fits her without bunching. For her 'moderne' number, she lets down her long hair and ties sig-sags of black chiffon about.

Free Air Shows

(Continued from page 3)

senlist about projected road tour of Starbird Old crew took no action in Lombard band. Informing Rosy that gasoline makers are planning an extensive trip throughout the east, Warner pointedly asked the NRA why it does not curb unfair competition between industries as well as between members of a single industry. Rosy took no action up to the time of his departure for Long Island for the weekend.

The long-pending report on free admissions is nearing final form, James W. Baldwin, broadcast code authority exec, said Saturday (24). Declining to promise completion at any particular time, Baldwin said he is compiling reports turned in by 510 stations on reasons for free admissions and number of persons attending such performances. Tabulating job is complicated.

Did You Know That—

Al Goetz gave a party for Ethel Merman, at the St. Moritz Roof, to celebrate her success in "Anything Goes"... Cole Porter was there, and Moss Hart, Vinton Freedley, Bobby and Mary Crawford, Dorothy Stickney, Johnny Green, Lou Irwin, Russel Crouse, Howard Lindsay, the 'Jenkins,' Jean Sargent, Mr. and Mrs. Harry Warner, and Miss Gilbert Kahns... Bert Taylor entertained for Billy Gaxton that night, too, at the Maytown Club, with such guests as Phyllis Haver, Billy Seeman, Mickey Loew, Olive McClure, Ben Throop, Ruby de Remer, Lucius Ordway, Maxine Canyon, the Ford Mayers and the Herb Harris... that was Corinne Griffith in the exquisite chinchilla at Tallulah Bankhead's "Dark Victory"... Fox is dangling a long contract in front of Muriel Kirkland... Marguerite Churchill will remain cast to do a play... Mae Willson was very gay entertaining at the Persian Room, for cocktails, the other day... Erskine Gwinne's birthday party was cancelled owing to illness... Dorothy Dilley and Harry Evans were trick dancing at the Mayfair... Helen Menken has been conferring with CBS as to radio... Christine Cortez has a grey streak through her hair that's really natural... Clara Belle Walsh entertained the D'Oyle Carte players, the Earl Benhams, Bobby Short, and Frank Tours at the Plaza, Wednesday night... One of Mungo's plans is to do Schrafft's, after rehearsal, for a bite... Elizabeth Patterson is off to Hollywood... Barbara Keot didn't buy a thing in Paris, on account of she believes in the "Buy America" slogan... Marilyn Miller is looking for a straight play... Horace Graham leaves the "L'Alion" company... Guthrie McClintic will direct Helen Menken and Judith Anderson in "The Old Maid"... the John Hundleys were at "Merrily We Roll Along" Wednesday night... Dennis Moore has a new apartment on 56th street... Ruth Etting's mink coat was stolen out of a locked closet at her hotel... Mary Phillips was fitting a stunning brown broadcloth cocktail suit with lame top, at Grace Menken's shop... Gwen Heller looked smart in a tan sport costume at Merid's... day... the Harry Pucks are having a grand time remodeling that farmhouse in Connecticut.

Giveaway War

(Continued from page 1)

which charge 15c admission occasionally make deals whereby they can get a cheaper dish at 75c apiece.

Allied, which has its finger on most of the indie theatres, is making no overt move in the giveaway battle now raging; just sitting back and taking no sides, though the Allied offices have regularly carried displays for the dish and other giveaway companies.

Competish Angles

Giveaways were generally banned out of Chicago two years ago when double features were killed and the town ran clean for about seven or eight months. Theaters are now regularly double feature houses started the giveaway thing again and the free dishes started mushrooming as competing houses were forced into the gift business one by one. Circuits were the last to go over to the souvenir thing, being literally forced into it by the heavy drain of business to other theatres, especially in the cheaper nabe where the crockery gifts were box-office dynamite.

Generally admitted throughout the trade that the giveaway stunts are not good show business but it's one of those things that can't be killed unless everybody kills it. Some of the leading chiefs have gone to the exchanges to ask that giveaway houses be punished by being refused major product or that they accept a handicap by playing far down on the release

Among the Women

By The Skirt

Best Dressed Woman of the Week
 (ETHEL MERMAN)
 ("Anything Goes")

Quick Hit

"Anything Goes" came to the Alvin Wednesday evening (21) and registered an immediate hit. Ethel Merman runs away with all honors. Miss Merman has gone far in the last three years, and today is top in her line of work.

The first scene a cocktail bar finds Miss Merman in a black velvet gown worn with an ermine cape. A small hat had a bush ornament. A red satin dress was worn with silver fox. White p. James were trimmed with purple and a bandana was also of purple. A white skirt was worn with a blue sailor coat and red sash. Fringe played an impudent trimming on a chartrouse frock. White fox trimmed gown of solid brilliants. The long sleeves were slashed at the top.

Bettina Hall was so well gowned. A white full skirted dress had a gold embroidery. A green lame gown was worn with a squirrel cape. A rose satin with gold lapels was badly designed. A red and gold material for another frock was trimmed with red tassels. The girls behind Miss Merman in her best number, "Blow, Ghiblet, Blow," were nicely frocked in groups of red, white and blue sequin gowns. Another number had the girls in white with silver circles with matching boleros and some in the same dresses with gold circles and gold boleros. White satin pants were combined with red velvet. White skirts were worn with black velvet jackets trimmed with metal buttons.

Costumes and Pancakes

Claudette Colbert rises to great heights on a pancake. The picture at the Roxy is a Fannie Hurst story, called "Imitation of Life". The only weak spot is the ending. Splendidly cast and mounted to the nth degree. Louise Beavers is again the colored maid and when she dies she is given a funeral the likes of which has never before been shown on any screen. All the trimmings from the horse-drawn hearse to hand, and colored societies in full regalia. One word for Fred Washington for the splendid bit of acting she does in this scene.

A Colbert picture means clothes and you won't be disappointed. A black serl gown is cut square at the neck and sports a long train. A white chiffon is tied at the neck with a low back. The waist is confined with a wide belt while the skirt is flowing. A street costume consists of a grey ensemble made with three-quarter coat trimmed with matching fox. The hat is a small beret type. Another street outfit is a black skirt and short jacket with a white blouse. Silver foxes and a brimmed hat complete this ensemble. A large hat is worn with a print dress. A hostess dress is white chiffon with sable collar. Silver sequins at the neck and armholes trim a black dress.

Stage show at the Roxy is quite pretentious. Against a dark drop are ranged two staircases. On these stairs are the Gae Foster girls in black satin skirts, black jackets, white blouses and revers, high black silk hats and white spats and gloves. These costumes seem familiar but effective nevertheless. For another number the girls are dressed too lovely in pale blue gowns made with full flowing trains. Pink roses are woven into huge muffs. Finale had the girls in two colors, half in pale green, the other half in red. The model of these costumes is long with transparent bodices. Hem carries a double ruffle.

Dorothy Crooker does her one-leg dance in a lovely gown of shell pink with founcing shading to red.

Femme Shortage

Not much doing this week at the State theatre in the feminine line. In fact women are getting scarcer and scarcer in vaudeville. The Carr brothers feature a girl called Betty. In blue shorts and white blouse she does a bit in a store window and then does a few taps in an oyster white costume made with short skirt. Blue is in the bodice and in the hat and gloves.

The Havel act has two girls, one in a red and white checked suit and the other in white skirt and red coat. One changes to blue velvet made with a V neck and tiny puffed sleeves. Sandals are black. The other miss is in pink lace with a chiffon founce.

The girl of Minor and Root appears for a tango in a black sequin gown with green showing through the founce. One other change is a red dress made of the plain and the shiny sides of the material. Trimming seems of gold sequins.

Not Much Dressing

Gertrude Michael, in "Menace" at the Rialto, doesn't do much dressing, the picture for the most part being played in but one setting. In the wilds of some tropical country Miss Michael is playing bridge in a chiffon frock with ruffles as trimming. There is a short shot of her in a white skirt and blouse. The picture switches to a home in California and for the remainder of the time Miss Michael is seen in a lace frock made with a short peplum with a frilly neckline and a narrow belt. Henrietta Crossman appears in a fox trimmed cape with black dinner gown underneath.

Plainly Costumed

"Gentlemen are Born" at the Strand, isn't a pleasant picture. The girls are poor with but one exception, Margaret Lindsay. Miss Lindsay wears several gowns, but all very much alike. Black and white combinations predominate. There were glimpses of smart gowns worn by Marjorie Gatenon as a mother. One black velvet, made very plain with many diamond ornaments, was outstanding.

Jean Muir and Ann Dvorak are in the simple dresses the parts call for. Miss Muir looks well in a cloth suit with light colored collar and cuffs. A tenement wedding has this miss in a simple white frock with a pleated collar. A light cloth costume had a square collar of white. Miss Dvorak, as a librarian, was mostly in black with the inevitable white collar and cuffs.

schedule instead of day and date with non-giveaway houses. But the exchanges have declared a strict hands-off policy, stating that they, as distributors of film, will not attempt to dictate to theatres on giveaways. As long as the admission prices remain steady, they will continue to service these theatres.

Should the giveaways win the vote there is no question that the entire midwest will be thrown wide open to the gifts. Many theatres have held back from the crockery and trinket inducements, figuring some to be a flash in the pan. But if the vote approves, it will mean to all these theatres that giveaways are here to stay, for the time being at least, and it's figured a clench that all of these theatres will add the gift nights.

Gifts have hurt the loop grosses considerably in the past two months, the family heads preferring to go around to the corner houses for cheaper prices and souvenirs.

Esther Ralston Sues

Los Angeles, Nov. 26.
 Monogram Pictures still owes her \$1,200 for the part she played in "Black Beauty," Esther Ralston charges in a Municipal Court complaint awaiting trial assignment.

Of the original \$2,000 owed, only \$800 has been paid, actress asserts, although picture was completed in April of last year.

East

Mae Reynolds Ornatto, Viennese dancer, who, with her husband does an adagio act in vaude, suing for divorce. Case not contested.

Dr. Walter Damrosch tells Child Study Association it's all wrong to put kid singers with their admod vowels on the air.

Winter traffic rules on in theatre district. Parking restricted between 7-9 and 9 p. m. and 10-30-11-30. No right or left turns. Police issuing booklets giving complete rules.

Concord (Mass.) selection in a jam with an amateur troupe giving plays once a week at a 20c rate. Ask for less dirt.

William Weiss, Philadelphia nightclub man and friend of Boothe Hoff, snatched and held for \$100,000.

Low Brown socks a private cop in a Boston theatre lobby at the opening of 'Calling All Stars'. Riot called brought 20 cops and things were quieted down.

Donald Hainey, who last week married Eleanor Ambrose, Maurice's former partner, and former wife of Sam Katz, revealed as the foster son of Doc Boyer, whose Seventh avenue drug store was long a professional center. Lately he had his adoption annulled in a West Virginia court.

Stephen Schmidt, who says he's a motion picture importer, held on the charge of Emma Kreisel that he took \$1,500 from her after promising marriage. He and his domestic are said to have made complaints. Smith, who has an office on the east side, is not known to the trade.

Henry Goddard Leach, editor of Forum magazine, attacked and robbed in Central Park, Wednesday (21). Watch dog, named Rex, who was getting a little air after writing an article on 'The Revolt Against Crime'.

Mrs. William O. Bitter, of White Plains, awarded \$10,000 for damages sustained at Playland, Rye Beach. 'Salior Beware' ends its shore leave Dec. 1.

Actors Emergency Ass'n, composed of players in the free performances, in a ferment. 'Baby Mine' unit to be withdrawn and its members tell their associates it's because they kicked at the food and lodgings provided in the CCC camps. Col. Boothe explains it's because Margaret Mayo has withdrawn the rights, but she says she put no definite time limit. Play had about completed its tour.

Max Gordon going to Hollywood about Dec. 10. Back in April and then to Europe. 'Rats of Norway' and 'Moonlight Is Silver' go over until next season. The Deas-Harbach-Rodgers and Hart musical definitely out.

Legit theatre code sets a form for ticket agencies which licensees must sign, depositing \$50 to ensure performance. Limit is 75c advance per ticket.

NBC officials consult with Musicians Emergency Fund heads on relief measures. Perhaps a big air program.

Eva Gallienne's Civic Rep. drops 'L'Alcion' for a repertory. 'Cradle Song' and 'Hedda Gabler' will split the first two weeks with 'L'Alcion' an added starter.

Henry Forster opens 'The Closed Garden'. Says he can't find the right theatre.

Lee and Stuart, dancers, have moved into the Earleberg Plaza for the winter. Mr. and Mrs. Richard Stuart on the register.

U. S. liquor taxes in October beat the previous month by about \$3,000,000.

Dr. Thomas Parran, Jr., resigns from the Public Health committee of the Advisory Board on Radio Education, N. Y. State Health Commissioner peevish when a proposed

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

address was censored by CBS at the last minute.

Robert A. Taftley and his wife, Irene, of White Plains, awarded \$15,000 for alleged damages resulting from the fire in the Plaza theatre, Mt. Vernon, last December.

John Daly Murphy, character actor in 'Within the Gates,' died Nov. 20, on his way to a rehearsal of 'Little Old New York' to be broadcast by Mary Pickford. He was replaced by Wright Kramer.

Brooklyn police raided a policy office and took 11 men, Tuesday (20). Say records on the daily take was about \$10,000, mostly two-bit bets and under. Penny bets taken.

Postoffice bars 551 agents of foreign lotteries from the use of the mails.

Hearing on the nine persons named in the King raid goes on until Dec. 19. Was up last Thursday (23).

Federal administrator warns brewers of advertiser their advertising tactics are creating renewed dry sentiment. He'll do something about it if they do not act voluntarily.

Ruth Lyda to try N. Y. again, after three years, starting Dec. 26. Radio dealers sore when the police crack 'em for from \$2 to \$10 in the apartment houses in front of their shops. Part of the new anti-noise crusade.

Bide Dudley organizes the Players' Guild. To start a repertory season in Jan.

'Ode to Liberty' will replace 'Salior Beware' at the Lyceum, coming in on Dec. 21. Will use New Haven and Washington as tryouts instead of Boston, as originally intended.

Margalo Gilmore and John Hoystradt are replacements in 'Valley Forge,' following the Pittsburgh tryout.

Irene Bordoni suing Rene Raycover for personal property, which she is holding for a debt for publicity. She claims she does not owe anything.

Supreme court has ordered meeting of the stockholders of the Radio, Inc. for March 1 to vote on reorganization. First order of this nature under the new bankruptcy act.

Katharine Cornell rehearsing at the Cosmopolitan. Out of town opening necessitates renting a theatre.

Walter Gardner has leased the Provincetown playhouse and plans a series of tryout productions down in the Village.

Bernard Hitchcock, cellist, seeks to be relieved of payment of alimony to his ex-wife, Eva. She was granted \$45 a week on condition she did not remove their two children from the 10 miles from their home. He claims she since married his best friend and removed to Hollywood, which is well outside the 10 miles.

Met Op employees bitterly opposed to reported merger with Philharmonic. Claim it will add 350 persons to the staff. In addition, urges that instead of replacing Gatti-Casazza with a high-salaried impresario, present asst. mgr., Edward Ziegler, be made head of a company.

Geraldine Farrar to be manning the mike at this year's opera broadcasts.

Helen Menken and Judith Anderson to be co-starred by Harry Moses in 'The Old Maid.'

Katharine Cornell thinking of taking over the Cosmopolitan theatre next year, giving it her name and establishing a repertory season.

Joseph Hergesholmer on a vacation cruise to Nassau. Tells the ship news boys he is tired of novels and will hunt up a newspaper job on his return.

Fight at the Stadium Saturday when two men landed on the box occupied by the American Broadcasting System mikes. Two mikes broken and the telephones wrecked, with ABS unable to continue report of the fight. Later apologized to hearers for the profanity which had crept out over the air. Men held for hearing.

Pierre Sarrailh sailed Sat. with 10 girls for his Paris floor show.

Eleanor Hutton back in the Social Register. She had been dropped when she married Preston Sturges, but now George C. Scott is back and okay. Whitney Bourne and Jane Wyatt dropped because they turned to the stage.

Lee Sturtevant donates use of the Ambassador for a benefit for the Adirondack sanatorium Dec. 9.

Howard Thurston's pig held up at the home when the mugger crossed into Canada. Had health certificate and admission denied. Thurston had to use rabbits.

Suit brought by the late Willard Mack against the Play Co., denied by Appellate Division of N. Y. Supreme Court. He had sought to rescind an agreement involving a loan to him of \$25,000 by Mrs. Rebecca Rysky, Bronx, died

Friday of a heart attack while descending the stairs from the balcony of Loew's theatre at 176th st. and Gerard ave.

Professional mannequins win half a victory over the amateurs. One professional to each amateur at charity shows.

New development on Staten Island and rented stills. Householders make a mash, then hire a still for a day.

Ethel Barrymore to quit Eva Le Gallienne's Civic Rep when 'L'Alcion' is pulled, but Ethel and Sam Co. retain for the repertory season.

Dramatists' Guild and American Federation of Actors after those free shows. Dramatists opposed to unemployed member of the Guild gets a job. Vaude actors claim competition.

Skinner, Bill Brady and Brandon Tynan, the chief speakers at the Catholic Actors' Guild Sunday (25).

Coast

Funeral services were held Monday (19) for Jack Holbrook, film stunt man, who doubled for name players on the Fox stage. Death was due to a complication of ailments.

Felix Palavicini, newspaper and magazine publisher of Mexico City, made a stage debut at the Lyceum.

Judgment of \$6,500 against the L. A. Railway Co. awarded Mrs. Jeannette Heaton. Result of an appeal on her lawsuit her to lose her sense of feeling.

Picture industry given a community chest quota of \$225,000, of which more than 11% is already pledged.

Charles Chaplin denies reports that his next picture will satirize the NRA.

Artists who have worked in film musicals will appear in a new version of Ravel's 'Bolero' at the L. A. Philharmonic Auditorium, Nov. 30.

Tom Smith to set up Coast offices as western representative of a group of New York hotels.

Lyle Talbot will m.c. Thanksgiving at the Beverly Hills Hotel by the Screen Actor's Guild.

Mary McCormick received her final decree of divorce in L. A. from Fredric March, last night.

Joan Dick film player, suffered cuts and bruises when her car crashed into another machine.

Joe Thennes reported to police loss of a pearl tie pin valued at \$1,000.

Louise Dodd, who once sued Warren Hymer for \$30,000, charging assault, and Hymer for drinking poison, in Hollywood.

Former wife of Richard Dix will be married to Dr. Harley Gundersen, Dec. 1, in Hollywood.

Suit for \$64,976 against Wesley Ruggles alleges that the director drove carelessly and negligently, causing the death of a boy and injuries to two others.

Admitting four prior traffic convictions, Ralph Graves paid a fine of \$8 instead of the customary \$2 for driving through a boulevard stop.

Herta Lind, who has been playing in pictures, is returning to Vienna to fulfill stage and screen commitments.

Beverly Hills home of Benjamin Warner, father of the Warner brothers, ransacked by thieves.

Bitten and scratched on the nose by Helen Mack's terrier, Kitty Kelly was replaced in 'The Glided Lily' by Grace Bradley.

Suit to collect \$2,000 for medical services was filed in L. A. against Noah Berry and his wife.

Statute of \$15,000 was left by John E. Natchez, actor.

Settlement out of court of the \$100,000 alienation of affections suit of Mrs. Marion Read, of Oakland, against George W. Way.

Attorney for Ernest Vajda charges film people are being victimized by an organized blackmail racket. Vajda was recently sued for \$250,000 by Vilma Knay, Hungarian actress, who said she was jilted.

contests film comic's Mexican divorce and files suit for interlocutory decree in L. A.

Juanita Hansen launches lecture tour on dope evil at Almee Sempie McPherson's temple in L. A.

Sally Dollin, film player, granted L. A. divorce from Morgan Gallo-way.

Presidency of the Metropolitan Symphony Orchestra association which initiated 25c Sunday concerts in Hollywood Bowl, is assumed by Benjamin F. Pearson, city planner and 55th Street Electric exec.

Housewife declared guilty of assault on Irene Franklin and her late husband; draws 40-day stretch in L. A. county jail.

Andy Deale, Carroll Nulsh gave blood for a transfusion to Mrs. Vince Barnett, who failed to rally after a major operation. She was reported out of danger Friday (23).

Henry Gerrard, 40, first cameraman at radio, died Tuesday (20) following an appendicitis operation.

F. Frankenstein, who for 23 years conducted the pit orchestra at the L. A. Orpheum, was seriously injured in a traffic crash but was expected to recover.

Possible reconciliation of Ann Harding and Harry Banner reported as actor files here upon leaving her for threatened nervous breakdown, brought on by dehydration, a new malady in which water in the body is sapped by the strong static lights.

Stan Laurel and Hamilton McKenzie, an actor, were sued for \$40,000 in L. A. by John Wood, the comedy star, for injuries received when he was assulted by thrown into a ducking pool.

Midwest

James Weinberg, tavern owner, sentenced to from one to ten years in penitentiary last week for theft of \$5,000 in jewels from Mrs. Adolph Zukor.

Kingfish Levinsky last week agreed to give his bride, Roxanne Bickley, \$25,000 in cash, a divorce plus a lump sum settlement.

Gilbert Berry, former University of Illinois football star and pres-

ent a film performer, was sued for divorce last week by Winnie Flint Berry, also a film performer. Charge is desertion.

Uncontested divorce on grounds of desertion was granted to Mrs. Zina Muldoon last week from John Muldoon. Plaintiff for last five years has been a member of the Chicago theatre ballet.

Sally Hand last week won a decision in the Appellate court reversing the conviction handed down in September, 1933, when she danced at the Chicago theatre.

Arthur Holte, hotel clerk, was sentenced to six months in county jail for contempt of court last week in an attempted scheme to get part of a \$100,000 estate of John A. Malloy, former circus man who died in Chicago, Aug. 5.

Czech Imports

(Continued from page 21)

Stafes film commissioner in Europe, was here for a month he almost had time to strengthen out but was balked by too much politics all the way around. Just about the time he had the fight won, it is understood the representatives of two major American companies got in touch with the government on their own and indicated they were ready to weaken. That threw all negotiations askew.

Fight still centers mostly around the time limitations clause. Americans have indicated they might accept the last Czech bid, \$840 import fee per film, if they were guaranteed at least a two-year minimum law. They don't want to come in, reopen offices and have the law changed on them pronto.

Czechs don't want to signature for as much as two years.

Another big difficulty is the money angle. Impossible to get any coin out of Czechoslovakia under local laws and Americans would therefore have to ship in coin to pay the registration fee plus printing costs (which must be done locally, according to the law) and still not get any of the coin back, but allow it to accumulate. That wouldn't be so bad for Fox, Metro or Paramount, but might figure on getting newswreels out for revenue elsewhere in return for their coin, and yet it is Paramount and United Artists that have shown the greatest desire to reenter this market despite everything.

CALENDAR OF CURRENT RELEASES

- Roman Etnar Nacht (Ger) (Bavaria). Romantic mystery. Liane Hald. Dir. Carl Boese. 70 mins. Rel. June 15.
- Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Rel. Oct. 15.
- S. A. Man of War (Ger) (Bavarian). Nazi propaganda. Dir. Frantz Seitz. 85 mins. Rel. May 15. Rev. May 22.
- Saleon in Kalro (German) (Ufa). Musical comedy. Renate Mueller, Willy Fritsch. Dir. Reinhold Schunzel. 80 mins. Rel. Dec. 15. Rev. Dec. 25.
- Schiernim, Der (German) (Kinematrad). Comedy. Curt Bala. Dir. Erich Engels. 80 mins. Rel. Nov. 15.
- Simple Talor (Russ) (Amkino). Drama of Jewish life. Silent with sound track. Dir. V. Viller. 70 mins. Rel. Feb. 15.
- Sobrs Las Olas (Mex) (Latino). Historical romance. Lir. Ramon Peon. 70 mins. Rel. Dec. 15.
- Serment, Le (Fr.) (Protex). Heavy drama of love. Dir. Abel Gance. 90 mins. Rel. March 1. Rev. March 20.
- Sombra de Pancho Villa (Sp) (Col). Life of the Mexican bandit chief. Dir. M. C. Torres. 70 mins. Rel. March 1.
- Sovjejske Vojvode (Russ) (Amkino). Newswreel compilation. 60 mins. Rel. July 15.
- Soviets Great New Turkey, (Russ) (Amkino). Newswreel compilation. 60 mins. Rel. Sept. 1.
- Spy, The (Polish) (Capital). Drama. 80 mins. Rel. March 1.
- Stern von Vainocina, Der (Ger) (Ufa). White slave traffic in Europe. Liane Hald. Dir. Alfred Zeisler. Rel. April 15.
- Tannenburg (Ger) (European). Military drama. Hans Stuwe. Dir. Helms Paul. 85 mins. Rel. March 15.
- Tante Gusti Kommandant (Ger). Romantic comedy. Hansi Nease, Max Adami, Buse. Dir. Alfred Zeisler. 70 mins. Rel. May 1.
- Tausend zur Eine Nacht (Ger) (Capital). Farce. Trope Berliner. Dir. Max Mack. 70 mins. Rel. Feb. 15.
- Three Songs About Lenin (Russian) (Amkino). Newswreel compilation. Dir. V. Vertov. 55 mins. Rel. Nov. 1.
- Thunderstorm (Russ) (Amkino). Russian melodrama. Dir. V. Petrov. 90 mins. Rel. Oct. 1. Rev. Oct. 2.
- Tochter Der Regiment, Die (Ger) (General). Military musical. Anny Ondra. Dir. Karl Lamac. 70 mins. Rel. April 1.
- Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul. 80 mins. Rel. April 1.
- Tres Amores (Spanish) (U). Heavy drama. Anita Campino, Mona Maria. Dir. Moe Sachin. 80 mins. Rel. Nov. 1.
- Und es Leuchtet die Puzza (Ger) (Ufa). Musical romance. Wolf Albach-Retty. 80 mins. Rel. Jan. 15.
- Unsere Fanne Plattner Uns Varan (Ger) (Ufa). Italian propaganda. Heinrich Georg. Dir. Hans Steinhilf. 80 mins. Rel. July 15.
- Verkaufte Braut (Ger) (Kinematrad). Smetana's operetta diluted. Jamnis Vil Som Gar Kokavagen (Swedish) (Amkino). Musical. Rel. April 15.
- Volga Volga (Fr.) (dubbed) (Kinematrad). Adventure of a Cossack Robin Hood. 70 mins. Rel. Dec. 15.
- Wie Mann Maanner Fesselt (Ger). Franziska Gaal. Musical comedy. Dr. Wie Sag Ich's (German) Man? (Ger) (Ufa). Farce. Renate Mueher. Dir. Reinhold Schunzel. 70 mins. Rel. Jan. 15.

Key to Address

- Acme, 56 East 14 St.
- General Foreign Sales, 725 7th Ave.
- Inter-Continental, 50 E. 42nd St.
- Jewish American, 630 Ninth Ave.
- Kinematrad, 723 Seventh Ave.
- Protex Trading, 42 E. 55th
- Palestine-America Films, 183 2d Ave.
- Scandinavian Films, 226 W. 45d
- Ufa, 78 Seventh Ave.
- Worldkma, 1501 Broadway.

New York Theatres

ARKO THEATRES

86th St. Wed. to Fri. 7-10
"Peck's Bad Boy"
and
"Lady by Choice"

81st St. "Lady by Choice"
and
"The Picnic"

LOEW'S

MON-FRI. 12-15
15-18
18-21

Jack BENNY
in "TRANSATLANTIC MERRY-GO-ROUND"
with 15 Radio Stars
In Person GEORGIE PRICE & Otha.

4 Stars—News
At Popular Prices—Ernst LUBITZ'S
"MERRY WIDOW"
with MARIE PREVIER
and JEANETTE CROUZELLE
Big Cast
Stage Show

Probable Football Winners and Proper Odds

November 29

By Benny Friedman

Table with 3 columns: GAMES, WINNERS, ODDS. Lists matchups like Fordham-N.Y.U., Penn-Cornell, etc.

December 1

Table with 3 columns: GAMES, WINNERS, ODDS. Lists matchups like Army-Navy, Louisiana State-Tulane, etc.

(Predictions based on fair weather) Copyright, 1934, by Variety, Inc.

Pennys Going Streamer Vs. Airline Competitor; 3 Hours N.Y. to Wash.

Competition between railway and airplane will become a reality starting Jan. 1 when the Pennsylvania R. R. starts operating with streamline electric locomotives.

GAINER DISAPPOINTS; BROULLIARD WINS

By JACK PULASKI

K.O. Al Nelson Gainer, to the surprise of New Havenites, lost a 10-rounder to Lou Brouillard, who Headquarters at Boston, at the Garden Friday (23).

Burglars Have Field Day with Etting, Lottman

A prowler made away with Ruth Etting's mink coat from her Flanagally hotel, New York residence. The West 47th street cops are on the trail.

Mgr. Anti-Beer

Portland, Ore., Nov. 26. G. T. Woodlaw, manager of the Cicero theatre, doesn't like to be associated with the beer business.

MARRIAGES

Travis Hale to Renee Winkler, Nov. 17, in Los Angeles. Hale is with Al Pearce's gang (radio), and bride was secretary to Pearce.

Harry Cooper in Rest. Biz with Shumer Backing

When Harry Cooper (old Empire City Quartet) opens his Broadway restaurant underneath the old Club Lido on 62d and 7th avenue, he will have Harry Shumer backing him.

Harry Cooper in Rest. Biz with Shumer Backing

When Harry Cooper (old Empire City Quartet) opens his Broadway restaurant underneath the old Club Lido on 62d and 7th avenue, he will have Harry Shumer backing him.

Harry Cooper in Rest. Biz with Shumer Backing

When Harry Cooper (old Empire City Quartet) opens his Broadway restaurant underneath the old Club Lido on 62d and 7th avenue, he will have Harry Shumer backing him.

OMAHA (Continued from page 10)

Falls' (Chesterfield). First one is the important one to fans and opened well. Started for \$7,700, but only \$6,000 more. Last week 'Parade of Happiness' (Par) on double track with 'Menace' (Par) came out well after uncertain opening.

NEWARK (Continued from page 10)

'Now and Forever' (Par). Nothing here to swing up gross and will not be much above a feeble \$3,000. Last week 'Monte Cristo' (U) and 'Against the Law' (Col) down to \$3,200.

Proctor's (RKO) (2,300; 15-55)—'White Parade' (Fox) and 'Gridiron Glory' (Radio). 'Parade' had them coming in and will be swell on eight days with more than \$10,000.

BOSTON (Continued from page 8)

though 'Ann of Green Gables' (Radio) is peddling 'Turkey Day' opening. If 'Parade' holds over, should garner \$21,000 this week.

'Sailor'

aries. Players questioned the figures submitted by the management. Secret meetings of Equityites, not favorable to the Equity administration, resulted in a bloc which elected six members to Equity's Council.

Munitions Pic on B'way

'Dealers in Death', based on munitions exposé, independently produced by Topical Pictures, goes into the Criterion, N. Y. Dec. 6.

Cincy's Rhineland Night Life Does a Comeback; Gay Than Pre-Prohibit

There's a Reason

There's another reason why the Chicago Bears and the Detroit Lions have long strings of victories in the National Professional League.

(This is the first of a series on the night life in the principal cities of the U. S.)

By JOE KOLLING Cincinnati, Nov. 26.

Merry elbow-bending and hopping o' nights in Cincy is conducted on a broader and more varied scale since repeal than it was in the cabaret era prior to prohibition.

Even Patrons Aren't Safe When Balto Cops Raid a Cooch Show

Baltimore, Nov. 26

Police swooped down on a freak and girly exhibit over on the east-side last Wednesday (21) night, pinching four nautch dancers, piano-plunker, barker, lecturer on crime,

About a dozen spectators were fined \$2.45 a head. Represents the first time here in years that payees were ever fined when caught at an indecent performance.

Boy, 19, Killed by Cops Over Slot Machines

Troy, N. Y., Nov. 26.

Thomas Graham, 19, apprentice operator at the Lansing, nabe theatre, and a senior in high school, was shot and killed, in an alley near the theatre at 2:30 a.m. while fleeing from police.

The dead youth and a 17-year-old companion, who escaped pursuit but who later was found asleep at home with telltale evidence in his clothes, had allegedly rifled the candy machines in the lobby of the theatre and stolen slot machines from a grocery store almost next door to a precinct station house.

Police were shocked when they rolled over the lifeless body and found that it was Graham, for the boy bore a good reputation and never had been in trouble.

When Bailey learned that his nephew had been killed as the result of his tip, he collapsed. His mother recently moved to Newark, N. J. in order to be near the father, Walter Graham, who is a patient in a veterans' hospital.

'Sailor'

(Continued from page 50)

Another result of the various sessions between the front of the house and actors in 'Sailor' was a set of rules drawn up by Equity at the instance of the younger group, whereby managers are required to submit facts and figures to Equity before permitted to reduce salaries.

BIRTHS

Mr. and Mrs. John Wayne, son, Nov. 23, Los Angeles. Father is a film actor.

Upper Vine street, which used to be the main stem in the night life belt, is just another thoroughfare in the present layout.

The masses have the edge in the modern set-up, what with table rags a rarity and beer served at a nickel a copy. Class trade is confined to supper clubs in three ace hotels.

Frank Rappold's cafe on upper Vine street is the only suds chamber changing a night's admission. The gate is a dime from 9:10 to 10:30 and from then until midnight it's a Jitney.

Lee House, second-floor spot on lower Broadway, has a 20-piece band. Visitors slide in two bits at door, for which they receive five beer tickets.

Billmore, in basement of an apartment house on Eighth street, is getting heavy play. Has three musikers headed by Harry Frankel, drummer, who mixes hebe comic with Irish tenoring.

Lookout House, back of Covington, Ky., has 75c minimum charge on week nights and \$1.25 Sat and Sun. Biggest floor-show spot in Greater Cincy. Has permanent local band and changes talent weekly.

Grammer's cafe in upper Walnut street, operating since 1970, is retreat for German professional and business men and their frans who go in for serious beer drinking.

Broadway

Nan Halperin's dad quite ill.
Charles A. Turris is the AFA's official glimmer.

Big nitery trade Sat nite after the football fracas.

Norman Stein now treasurer of New Amsterdam.

Dan F. Hennessy will be 79 tomorrow (Wednesday).

New Sturk Club on East 53d will be ready for the Xmas trade.

Frank Gillmore, of Equity, underwent minor operation Saturday (24).

Mollie Merrick, NANA Hollywood representative, on visit to New York.

Broadway went to Harlem Sunday night (25) for New Cotton Club show.

Edward A. Powers Associates has taken over the Swayne Phillips agency.

Waldorf's new men's bar (tabu to females) opened with invitation press gala.

Will Oakland reopening in the Village Dec. 1 on the site of the Old Fourth Club.

Hotels all set for matinee dansants for Thanksgiving week, with extra attractions, etc.

H. William Fitchell, legal rep for Amstar Pix, and Fred Bellin off to Detroit on biz.

Nunnally Johnson back to the Coast after o.o.'ing the Broadway shows for a spell.

Courtney Burr to Bermuda again for his on-leave-for-five-years' house on the island.

Jack Dempsey deposed to Virginia to contract for hams to be served in his chop house.

Herbert Clifton, female impersonator, back from England and will leave shortly for Hollywood.

Billy K. Wells soiced Sat nite in honor of adding Amos 'n' Andy to his scrivenging chores for radio.

Ward Murray to head a plane for Hollywood for a few days on behalf of his N. Y. Sun journalistic chores.

John Fitzgerald has issued a professional bartender's guide for the benefit of the new generation of mixer-uppers.

Robert Ludwig, otherwise Bert, accordionist from the Roxy theatre, doubling into the Waldorf-Astoria for the cocktaileries.

Leonard (Lionel) Lyons walks the plan: Thanksgiving Day; formal wed.; "n" everything, just to please the bride's folks.

Surprisingly large list of New Year's reservations already coming into the niteries and hosteleries. But 23 shopping days to Xmas.

The Arnold Van Leers tossed a birthday party Sunday (25) for their two-year-old son, but the kid had to go to bed and didn't see it.

Bob Murphy's 21-year-old boy, Dick, forced out of the city by illness, and going to his grandmother's farm at Royalton, Vt., to recuperate.

Loew's Lincoln Square won't add names to its program mailing list over the phone.

Loew's 83d Street, a hop-skip-and-jump further up, will.

Jack Lait's pash is staging benefit for fire dept. on Monday, he says.

"You've never heard of a crooked fireman." Since a kid he idolized the heroism of the fire-eaters.

Leo Morrison, Coast agent, flew into N. Y. on final leg of 4000 airplane with his charge, Max Baer, on personals to Mexico and the border towns. Morrison remains here about a week.

Miami

Edna Wallace Hopper at the Biltmore.

Jimmy Loftus now turf editor of the Herald.

John I. Day dropped in on his way to Havana.

Bill Dwyer, owner of Tropical Park, arrives.

State Senator Tom Burchill, of New York, on the beach.

Joe Adams, manager of Biscayne Kennel Club, back in town.

Local business men are planning a sports stadium to seat 15,000.

A. E. Bergstein and stable of three fighters arrived from Easton, Pa.

Pittsburgh company of "The Drunkard" reported headed for Miami.

Low Tender, ex pug, rumored as mgr. of new nitery to open on beach this winter.

Frank Carlsson will be in the swim for the first time since 1921. Spot not definite.

Val Cleary, former Miami Beach mayor and ex-actor, acquitted of bond perjury.

Eastern Airlines opens new eight hour schedule between here and New York. Two planes a day.

Prommer of New York opened up branch here under management of Ross Young, formerly manager of Toman Pools.

The only stock exchange houses left in the section are Fenner & Bean, H. Hentz & Co., and Thomson & McKinnon.

Joe Capps, right hand man for Steve Hannigan, ex p.a., has been appointed director of the Miami Beach News Service.

Floridian Hotel will have sidewalk cafe. Seiden and Muncher, of Hollywood Hotel, Deal Beach, N. J.,

will check up the receipts.

During the past week over three hundred horses have arrived at Hialeah Park, headed by the string of Lady Bethel, of the B. B. Stable.

National League of American Pen Women have inaugurated celebrity breakfasts to entertain visiting members and guests.

Largest restaurant in Miami is being opened in the Roman Pools building by Max Herman, restaurateur of Atlantic City. Capacity 1400.

Val Cleary, former Mayor of the Beach, acquitted in Federal Court on perjury charge. Cleary immediately announced his candidacy for office of City Councilman.

City Fathers dicker with Huey Long and his L.S.U. footballers to play a New Year's day game in Miami. Colgate or Pittsburgh may be opponents if deal clicks.

Col. Frank B. Shutt, owner and publisher of the Miami Daily News, states that Moe Amnberg has not bought his paper and that the paper is not for sale now or any other time.

It looks like everything will be wig open again this year. All the better spots are anticipating such an event and making their plans accordingly, engaging expensive bands and named attractions.

Victor Harris, local youth who has gained national prominence through his unusual feats of strength, has been signed to play with Johnny Weissmuller in a four-act "Tarzan" play.

Victor Victor, producer of the show which follows the Foibles Everywhere into the French Casino, CHI, releasing a new prod. for the Hollywood Country Club. Spot will open in January under Jack Huff's management.

Barcelona

By L. A. Farnsworth

Elena Cortesina in Barcelona dubbing pictures for Metro.

Four legitimate houses here are playing 'Don Juan Tenorio,' a Spanish classic.

Conchita Ramos, actress in the Membrives company, has left Barcelona to fulfill a contract in Valladolid.

Conchita Plaquer has returned to Madrid after finishing her new picture, 'I Sing for You,' in the Orpheia Studios here.

Estancia, Czech picture which was awarded the gold medal in Venice, flopped in Barcelona. It played only one week to slim grosses.

Conchita Ramos is still in South America and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

First play of the season of the official Teatro Catalan was given on Nov. 7 at the Teatro Polorama. Season will last seven months in all and will not return to work in Spain until January, when she will probably open in Barcelona.

"The Liceo" will open during November with the Russian opera, Boris Goudonoff. Season will consist of 44 performances, 17 of them matinees.

London

Jeffrey Bernard's wife well on way to recovery.

"C. I. D." closed at the Playhouse Nov. 3 after 11 days.

Noah Williams likely to stay here to do a single with a pianist.

Frederick Young Smith, chief film editor of Gaumont-British, is out.

Robert Secombe's Daily Express (theatrical critic, on four months' leave.

There is talk of "The Drunkard" being done at the Kit-Cat restaurant.

"Kentucky Minstrels", Universal's all-colored English film, shaping up like "The Sign of the Cross".

R. L. P. staged three Dickens sets in annual Lord Mayor's Day parade, Nov. 9.

Lupe Velez, former U. S. prima-donna, a regular feature on the air here.

"Morals of Marcus", film, held up for a couple of days due to Lupe Velez's absence.

Barbara Waring given a test by David Lader, and considered this year's film find.

Lupe Velez wants Sidney Blythe, camera man for "Morals of Marcus", to go to Hollywood.

Marie Tempest sustained cuts during her feature, "Korona in Theatre Royal" (Royal Family) Nov. 7.

St. John Ervine's new play, "Anthony and Anna", tried out at the Palace Theatre, Nov. 12.

Gallery First Nighters' Club rendering special dinner to Gertrude Lawrence and Douglas Fairbanks Jr.

Daphne du Maurier's biography of her father, "Gerald" Portrait", excited book of the month by Daily Mail.

Margaret Marshall, publicity hound for Twickenham Films, in hospital recovering from appendicitis troubles.

"The Dictator", Topolitz Productions' first, done in conjunction with Gaumont-British, has reached the cutting stage.

Douglas Fairbanks, Jr., practices sleight-of-hand tricks in his dressing room, and inflicts them on his friends who visit him.

Conchita Ramos bought a tobacco plantation in Havana to have his special brand of cigars made to his own specifications.

Reginald Gardiner in "Hi Diddle Diddle" revue, through Tilley having to undergo serious operation.

Doris Wilson is another Broadway producer after Jack Waller's musical, "Yes, Madam", current London Hippodrome success.

"Admiral" Alf transferring to the Cambridge, Nov. 13 from Shaftesbury, where new play on Dante and Beatrice titled "For Ever", by Noel Langley, will be produced.

Vienna

Hella Kurty in town.

Maria Nemeth laid up.

Yvette Gilbert chanooning here.

"When Ladies Meet" set for Akademi.

"Libel" transferred and doing well at Scala.

Otto Tressler to star in 'Abraham Lincoln'.

Advance publicity for Far's 'Cleopatra' heavy.

Play-agent Dr. Otto Birich, 69, died unexpectedly.

Ray Goetz here on look-out for a picture.

Monument of Wilhelm August Jurek, composer, unveiled.

"Men in White" to feature Louise Rainer and Anton Edhofer.

"Masquerade" (local made pic) featured in seven pic houses.

Composer Hans Eisler joining Experimental Theatre, London.

Clara Swanson and Herbert Marshall were in motor accident.

Overly injured in motor accident.

Otto Wallburg makes successful return to local stage in 'Misalliance' by E.B.S.

Robert Stolz's latest opera, 'Howdy! Howdy!' world premiered in Zurich.

Mrs. Clumburg returning from London where she attended 'Miracle at Verdun' revival.

Plans of casting 'Laburnum Grove' with Otto Wallburg here and with Hans Moser or Emil Janzing in Berlin.

Riviera

By George Axelsson

Jan Klepura out.

Elsie Randolph in.

Hans shaving a nickel a drink.

Norman French planning a comeback.

"Perroquet", flash nitery, has reopened.

Miterranean pegged for Dec. 1 opening.

Most Americans on Riviera now are tourists.

Christies redecored and now opened two big nightclubs.

Bad time for gambling joints; Montone's new casino in bankrupt.

and the Varieties in Nice, also bust, was turned down at \$20,000, license, chips and all.

Pension Scandinavie in Nice still is town's beauty spot.

Ike the Newsboy back here from a profitable Paris season.

Ann and Bruce Bundy to N. Y. Then planning to Pasadena.

Winters' here: Rex Ingram threatens to do another picture.

Giri film fans quit trying to look like Rex and have returned to the Garbo fold.

Black Cat, alum nitery, reopening. In meantime, Yvonne, rivals hold forth at La Parisienne, blood joint.

Mexico City

By D. L. Grahame

Max Baer here refereeing wrestling bouts.

Foreign music banned from concert programs of National Lottery, giving concerts at the Palace of Fine Arts (National theatre).

All-Mexican grand opera company has been organized in Mexico for a tour of the principal Mexican cities.

Luis Freg, ex Mexican matador, and Juan Fernandez, novice bull fighter, drowned in collision of two motor boats.

"Treasure Island" (MG) socko at Cine Regis; Fox's 'The World Moves On' piling 'em in at the Cine Olimpic, largest local cinema.

Native producers hopped up about bright prospects of a banding exports to Central America, with arrival of Dinguherito Cavida, sub-secretary of state of San Salvador.

Congressmen still after scalp of Luperon Antonio Castro, director of Palace of Fine Arts (National Theatre) for assigning them balcony and gallery seats at Palace's inauguration.

Antonia Merce, 'La Argentina', commanding highest top, that of \$2.80 ork, ever met in years here for such entertainment with her Spanish dances at the Palace of Fine Arts (National theatre). Good biz, too.

Palm Springs

The're still riding bikes down here.

The Wertheimers have opened a furor.

El Rancho Club is attracting at its cocktail hour.

James Gleason is organizing and coaching a new team at Deep Wells.

Frank Morgan shooed the natives and visitors with a pair of yellow pants.

George Hearst and his wife were requested by the Darsie Loyds, Harold's paw.

Peter Arnelm engaged to design his new cocktail room at the Del Tabouret.

George White made his first visit last week. Claimed the place is like New York.

Patricia Goddard was here with her mother, but Charles haplin didn't show up.

With the navy back in Coast waters, a cover-up with admirals last Saturday and Sunday.

Two dogs poisoned over the week end and the town has offered a \$200 reward for capture of the poisoners.

Several advertising agencies are submitting national campaign plans for the town and hotels. Also broadcast ideas.

Little Theatre being organized here with plenty of the picture mob as members. Plays will be week end affairs.

Clara Swanson and Herbert Marshall have gone desert darty and are buying everything that smacks of the dry county.

The Desert Inn and El Mirador have opened dining schools.

Ray Randolph is at the former, with Tom Mack at the latter.

Canton

By Rex McConnell

H. W. Perry returns here to open downtown ballroom.

Picture biz showing pickup. All 10 theatres are waiting for first time in several years.

Duke Drunkenrod, Haugenback-Wallace circus sideshow manager, back in town for winter with home folks.

Jack Lennon, local promoter, now identified with WTAM, Akron, handling movie flashes and scouting commercials.

G. B. Odium, former theatre manager, trying his luck as a dance promoter, getting it three nights a week at Lark.

Dock Elliott, Alhambra manager and former member of Jim Thorpe's world champion Canton Bulldogs football team, coaching Canton's leading pro club by the same name.

Paris

Comedie Francaise readying a benefit ball.

Bert Marshall singing at Far West nitery.

Vic and Norma and Norman hoofing at Gaumont Palace.

Falls, Reading and Boyce, eccentric dancers, at the Rex.

Toscanini conducting Straram orchestra at the Champs Elysees.

Josephine Baker presiding at dinner of Italian artists in Paris.</

Hollywood

Ellisa Landi nursing the flu... Ben Bernie planned in for his next pic... Marion Smitzer back from New York... Henry Wilcoxon goes for a ton-sill up... Metro has reoptioned Cecelia Parker... Tommy Rockwell departed these shores... Charles Logue new story ed at Mascot... Charles Sabin being tested at Warners... Hank Arnold joined Metro's publicity staff... Charles Irwin off to New York for personals... Carmel Meyers to open an agency in Bevhills... Alex Arons is at Metro to help on musicals... Nick Benck pow-wowing with Metro biggies... Max Arnov has had his upper lips do-hirsuted... Bill Pine back at Par from his Panama vacash... Richard Arlen to take a long rest at Palm Springs... Ann Harding back in the pink for 'Biography' retakes... Henry Gerrard, radio tensesr, had his appendix snipped... Oscar Gidewok skips to Atlanta after a fortnight here... Roy Del Ruth nearly nabbed that fake peeper conner... Lon Metzger is Coast rep for a new bromel lift unit... Tiffany Thayer is running weekly poker games at his ranch... Lawrence Hazzard heads to Broadway for a few weeks... Jules Levy left for N. Y. Friday after a week on the Radio lot... Wood Souanes ferreting out film features for the Oakland Trib... Sid Goldwyn took his car for a one-way ride to Palm Springs... Ben Bernie to play the Mayfair ball Dec. 8. Tap ner plate is \$10... Isabel Jewell back on the home grounds, MG, after a swing at U... Everyone who worked with Rudy Vallee in 'Sweet Music' got a gift... H. N. Swanson now representing sev. New York literary agents... Genevieve Tobin over to crash tribes and back at the studio... Jack Fier back at Mascot after 10 weeks of confabbing with distributors... Anna Q. Nilsson and Claire Dubrey have opened a Bevhills talent agency... Gene Fowler is spending his last few days in Hollywood autographing books... Dr. Hugo Reisenfeld doing the musical score for Ken Goldsmith's 'Little Men'... Dolores Del Rio showing the sights to Felix Palavacine, Mexico City publisher... Jewell Smith gives up fan mag writing to return to Helen Ferguson's p. a. office... Marjorie King, sec to M. E. Greenwood at Metro, on the mend from an appendicitis hit... June Brewster bought six lots at Palm Springs and will erect a 20-room winter retreat... Jimmie Jackson drafted from 20th Century into army to be Harry Zanuck's man Friday... Jerry Asher resigned his p. a. spot at Par because John Crawford wanted him full time... Gus Arnheim paused on his way to Galveston, where his ark goes into the Hollywood Gulf... Baby Hunt got a kiddie curls in for a studio romp, guided by her father and accompanist... Carlyle Jones switches from Warner's publicity department to head the Cosmopolitan's... Charles E. Milliken, Hays goods will bringer from the east, spreads it on for the film board of trade... Mrs. Leon Lewis has resumed film acting under her former legit professional name of Otolia Nesmith... Johnny Kie, manager of the Lyric, Huntington Park, lost his new coupe while waiting a hot dog... Gregg Toland, back from motor trip through national parks, gets the camera job on 'Broken Soil' for Gowran... Richard Schayer assisting Sam Katz as contact between the Metro exec and the supervisors, writers, directors and players assigned to the 26 pictures to be made under Katz, wing... Fred Dolly up from Louisville... Ted Nicholas had his tonsils yanked... George Fish laying in large stock of 'cold' medicine... Roy Felts up from Bloomington to speak at Variety Club... Tom Long, former local p.a., now helping in Broadway as asst. to the Chief Deputy Sheri Hulchitt toast-mastering football banquets... Vincent Burke claims heavy advance sale of duets for 'Tollies'... June Purcell visiting relatives while making home town stage appearance... Olson and Oscar Kuschner making their film deals on the curb in front of theatre...

Indianapolis

By Bill Kiley

Fred Dolly up from Louisville... Ted Nicholas had his tonsils yanked... George Fish laying in large stock of 'cold' medicine... Roy Felts up from Bloomington to speak at Variety Club... Tom Long, former local p.a., now helping in Broadway as asst. to the Chief Deputy Sheri Hulchitt toast-mastering football banquets... Vincent Burke claims heavy advance sale of duets for 'Tollies'... June Purcell visiting relatives while making home town stage appearance... Olson and Oscar Kuschner making their film deals on the curb in front of theatre...

Boston

Al Forest, Keith-Boston organist, a daddy... Ben Benson's fedora shows rodeo influence... Larry O'Toole, Met artist, got revenge on ducks, bagging two... Anatole Friedland, in Hub with his new tab show, visits Charlie Koerner... Chuck Coffin, doorman at Paramount, part-time undertaker on side... Boston Post's Grace Davidson back from lengthy European sojourn... Jacques Renard still losing weight. That makes 90 pounds since last summer... Dick Farrell, p.a., now in Providence with Tom Meehan, RKO city manager... George Holland counting days to Christmas, when his 'Fle in the Sky' opens here... Sean O'Casey in Hub last week for press interviews in cap and sweater gig... Alexandre Woolcott, in town for autographing in department store, behaved himself... Lou Ashe returns from vaude tour through Nova Scotia with a long bag of grief... Ushers and staff at Met held ninth anniversary party and barn dance at Touraine (20)... Sid Reinherz, Platinum Saloner, bought three dozen speak-for-themselves hits as result of ribbing... Charlie Heffer, ork leader at Orpheum, is amateur photo fan. Develops own stuff in cellar dark-room... Betty Friedman and Elida Ballet gals, at Met, making ready for party to mark their first anniversary at the de Luxer, Nov. 28... Dick Jennings, chief engineer for Keith's, one of town's leading hard-luck fellows, wearing auto repair array of bandages... Caravan Players, guided by Jennette Dowling and Thad Roberts, will attempt Shakespeare with modernized lines for matinee trade at the Intimate Copley... Bert Hansen, manager of Keith-Boston, caught fashion fete at Hub hotel in which his two kiddies, Ora May (3) and Shirley Lee (6) performed on two-a-day schedule...

New Haven

By Harold M. Bone

Don Robinson now a columnist... Bud 'Welcome has gone with M. Hallett... Shubert will premiere Philip Barry's 'Bright Star' Dec. 3... Eddie Weaver and Lew Schaefer have developed a bowling league... Eddie Ferretti gave up engineering for a week of stage vocalizing... Ted Holt has brought his tooth-brush and tax back from Meriden... Mayor Emil Franke's second will be 'Chanticleer', Dec. 11, 12, 14... That P. in P. Alonzo's name stands for Orlando. You figure it out... Yale Drama studies now directing, etc., in 15 local amateur organizations... George Kaufman sings to himself before curtain on an opening night... West Haven Cameo can't make up its mind whether to stay open or go dark... Henry Scherz back in Par pit... Roy 'Thelp getting set for another film expedition...

Minneapolis

By Lee Rees

Twin City Variety club has its cheer... Fanny Hurst coming to address women's conference... Sandy Gottlieb, from New York, new assistant booker at MGM... Many theatre men off on deer hunting trips to northern Minnesota... Louis Aster, from Columbia's N. Y. sales' office, here a few days... H. W. Klingman, formerly of Des Moines, addition to Monogram sales staff... Ray Miner has taken over Opera House at Augusta, Wis., from Earle Wagner... Eddie Ruben head of division covering film industry for Community Fund drive... Film salesman report theatre business improving, considerably throughout territory... Mrs. William Grant, wife of National Screen salesman, is recuperating from serious illness... Mancey Emil Franke of Orpheum has been with Journal on newspaper's twin matching contest... Theatres feature pictures of University Minnesota football games in their newspaper advertising... Carl Johnson, formerly at Orpheum, directs 10-piece orchestra at Palace under 'old-time' leader... Minneapolis Symphony orchestra has resumed Sunday afternoon pop concert at University Auditorium... Art Huosman, formerly with National Screen Service, has joined the local Gaumont-British staff as salesman... Increasing business compelling Warner Brothers to increase its office staff. E. O'Brien, of Warner's N. Y. contract department, a visitor... Casper Choinard, MGM booker, resigned to become local United Artists' office manager, succeeding Ralph Cramblett, promoted to exchange manager...

Rosy West

(Continued from page 3)

fillation has been fixed, was a mystery... 'Finally admitting he has received the conflicting reports of the actor... Organization of press agents has started locally under the tag of Chicago Amusement Publicists' Association... Fred Niblo doubling to the radio for some guest appearances while handling 'Midsummer Night's Dream'... Jim Wingfield to act as official greeter when George M. Cohan arrives, a long-standing custom with Wingfield... With A. J. on the Coast, and Barney now permanently residing in New York, it leaves John as chief of the Balaban group here... Sylvan Goldfinger and Roy Bruder conducting active campaigns for the B. & K. Employees' club... Closed Shop Fan... Although producers have remained aloof following break in actor committee, it is believed doubtful here that Rosy can get studio reps to enter new negotiations unless he gives them guarantee that government will not permit any closed shop contracts... How the NRA can side with producers is a mystery in view of the provisions of the Industrial Recovery Act insuring labor's right to organize as it desires... Although Rosy would neither deny nor confirm, it is believed here that the union issue is the source of most of the trouble and that the NRA boss will be playing with dynamite if he tries to handle the recognition question... Nevertheless, he displayed no intention of dodging the responsibility and seemed to have no doubt that he can put across a fairly acceptable compromise...

Hollywood, Nov. 26

Producers see in the call for Rosenblatt, a writer who... part of the writers attempt some kind of tie-up with A. F. of L. if they cannot get their requests otherwise... This theory is strengthened by the fact that although it has been known that the writers and producers face a deadlock, nothing was done until it was in the bag for the Actors Guild to get affiliation with Equity through an A. F. of L. charter... The sending for the NRA official is considered a last hurdle at giving the producers a chance to settle writer problems by the NRA machinery, and if this fails, for the writers to go the same route as the actors... Follows Actor Vote... Significant of this is the fact that the telegram went east directly following the first vote of the actors among some of their class A members as to ratification of the board of directors' action in seeking a labor charter... Actors intend to take their vote of the class A (voting) members in small groups, instead of endeavoring to get them together at one session, on the belief they can thus get a better representation... First group contained 30 key members... All voted yes... Although the writers have until now considered their tie-in with the Actors' League of America and the Allied Dramatists' Guild a powerful enough connection, the producers seem an even closer welding with labor, now that the actors are headed for A. F. of L. Indications are that the actors and writers in this matter are looking toward a complete unification of talent and labor in Hollywood, committed to sympathy in all cases of drastic action... May Strike in March... There's no bones made in some circles that there is a probability of a talent strike, starting with actors... Many in the industry are of the opinion when Hollywood can expect this outbreak... Ralph Block, president of the Writers' Guild, left for New York immediately following the dispatching of the wire to Rosenblatt... He had stated he was going on pleasure only, but insiders say he is a missionary to see where the scenarists could fit in a tie-in with Equity, similar to the proposed actor affiliation...

Chicago

Lou Cowan on the brink of a political career... Jack Miller skipped out of town on a hunting trip... Muriel Kretlow to Oklahoma City for a 10-day dance date... Jackie Cooper back to Coast after nixing a week at the Uptown... Mayor's annual charity show will be held at the Stadium in December... Frances Adler on WMMB for a short talk on her father, the late Jacob Adler... Nate Platt, Lou Lipstone and Sam Branson, in the northwest to look over some shows... George E. Browne now a transcontinental commuter since taking over the IATSE presidency... Phil R. Davis making an average of five speeches a week in reading for his aldermanic campaign... Organization of press agents has started locally under the tag of Chicago Amusement Publicists' Association... Fred Niblo doubling to the radio for some guest appearances while handling 'Midsummer Night's Dream'... Jim Wingfield to act as official greeter when George M. Cohan arrives, a long-standing custom with Wingfield... With A. J. on the Coast, and Barney now permanently residing in New York, it leaves John as chief of the Balaban group here... Sylvan Goldfinger and Roy Bruder conducting active campaigns for the B. & K. Employees' club...

Baltimore

By Albert Scharper, Jr.

Harry van Hoven, p.a., is and out... Bill Mechanic now a Fox salesman... Ben Lyon and Bebe Daniels in for day last week, visiting Lyon's parents... Dave Stern, the publisher, in last week, to feed and foment with Chesapeake Club... William Proctor again at helm of the reopened Palace, burly barn playing, Supreme wheel show... Len Arnold, News-Post columnist, will mount the lecture rostrum at Hopkins in mid-December to spiel about the theatre... Gene Ford around week-ends on 'ing aspirants for the 'Okay Balto' local talent revue Loew's Century is fostering... Morris Mechanic has founded annual scholarship fund of the University of Jerusalem, just returned from visit to mother there...

Cleveland

By Glenn C. Pullan

Frank Hines lost 15 pounds, but won't tell how... Royce Sisters left Ted Lewis' act to join Joe Can-Dullo here... Bill Melquist, fiddler with Ray Collin, celebrating third divorce... Lew Wasserman has quit Warner's as p.a. to join poster company... Col. Harry Long, of Loew's, one of town's most consistent night-clubbers... Nick Pinaro and Sammy Goodrich deserting their niteries to launch casinos in Miami... Bill Ward, aviator who inherited the 'Fint' Mich. six house, being coached in his here by George Stevens... Hymie Swerdlin taking flyer in nitery biz, rushing from Parisian Village to his auction block without sleep... Olsen and Johnson party at Variety Club set for only 15 minutes, but they mugged for nearly two hours... Crowd of 15,000 for automotive parts convention made it nearly impossible for vaude actors to find hotel rooms... Frederic McConnell's Playhouse hitting a record with its eighth week of Dorothy Parker's 'After Such Pleasures'...

Omaha

By John Quinn

Hi Chapman spending most of a day in the barber chair... No show of an Omaha symphony orchestra this season... Banks announce \$500,000 will be released through savings clubs for Christmas spending... Howlitzer authoring a chatter column for the Omaha Musicians' monthly house organ... Leffortz Sisters, Ruth and Nynee, back home in Omaha, their vocal trio broken by marriage of sister, Lols... Kay Chester, from Gilt Doorly's office, running the campaign for the local tie-in on San Carlo Opera company...

Seattle

By Dave Trapp

Len Mantell opens booking offices here... Johnny Curtis singing at Up and Up club... Jack Mills orchestra here from Chi at Club Victor... Bill Hughart new booker for Ben Shearer, Aladdin... Frank Newman, Sr., to Portland to attend the wedding of Frank Jr. State reduces likker prices, with wine now as low as a buck a gallon... Seattle repertory playhouse readying 'Bluebird' for Christmas opening... The Les Keillors back in U. S. A. from New Westminster and Vancouver, B. C... Old ship rebuilt into a floating brewery goes to Anchorage, Alaska, to make beer... Dick Hamilton, of Hamilton-Mills cafe circuit in Shanghai, reported in hospital there... Don Wally reports New Westminster, B. C., going for his vaude, this making 10 days for Woodin across the border... Dave Himehloch, city parks commissioner, now planning games, sports and entertainment at Woodland park for coming year... 'Cap' Hutchinson, dad of Josephine Hutchinson, now motion picture recruited from N.Y., legit, is well known in steamship circles...

Pittsburgh

By Hal Cohen

Leonard Gaynor, from Fox h. o., in town ahead of 'First World's War'... Roscoe Alis heading Joe Caspar's 'Continental Revue' floor show at 400 Club... Vic West, the old-time Swiss bell ringer, has joined George Sharp's 'Drunkard'... Theresa Heiburn and Lawrence Langner in town for opening of 'Valley Forge'... Joe Josack, Jr., back to Coast to manager Lela Rogers' little Hollywood... Ray Henderson around beating the drums for Katharine Cornell's 'Romeo and Juliet'... Mrs. C. J. Latta, wife of W. B. district manager, to Florida for a couple of weeks... Tiff between Joe Hiller, of Music Box, and Dora Mougham finds her out and in... Bill Lewis of Sun-Tele's drama staff back on the job after a belated two-week vacation... Cynthia Barron, bit player in Guild show here last week, a sister of Robert E. Sherwood... John Harris to Louisville for baseball meet and to Washington for Variety Club affair... Morty Henderson, Variety Club's major domo, plotting a permanent separation from his teeth... Florence Penner, Variety Press crick and columnist, back from fortnight show spree on Broadway... Mrs. John McGreevey, wife of Harris booker in Mercy Hospital recovery from an operation... Bud Vogt, Monk Purcell and Dick Ryan, of Joe Penner's entourage, here briefly enroute to Chicago by car... Most of the town's houses are on a five-day week currently, planning a Thursday opening to get in Thanksgiving...

Toronto

Grace Moore due here in Dec... Ralph Dunn m.c.'ing at the Embassy... Three Cadets into the Silver Slipper... John Charles Thomas saying he may do Macbeth with Oregan... Walter Huston's brother, Alex, holding a one-man art show... That anonymous chatter-columnist on City Lights is Timmy Heid... Grant McDonald sells film-star series to England's Film Weekly... Belva White, sister of Marjorie, now m.c.'ing at the Museum Grill... Jacques Cartier, admitting he's the writer who drew the Nimitz, which the New Players' Playhouse will produce...

Kansas City

By Will R. Hughes

Shubert still dark and no indications of anything there this year... Theatre managers in training for the price war that is drawing near... Sign in front of a downtown night club—'Tonight, Joe Frisco—Last Appearance by Popular Requests'... Gabe Kaufman, sports promoter and park manager, hit the front pages when his new Buick, driven by himself, tangled with a fire truck here... Just publicly announced that Henry Halstead, orchestra leader, has been a married man for several months... Mrs. Halstead was Loretta Hartnett, of Oklahoma City... A local bakery presented manager John McManus, of the Midland, with a large cake in honor of the twenty-fifth anniversary of the theatre... He has now sent the cake to Mercy Hospital...

OBITUARIES

COL. GEORGE F. HINTON

Col. George F. Hinton, 71, veteran legit showman, died Nov. 19 in Veterans' Hospital, Sawtelle, Calif., following a long illness. A wife, Nancy Belle Hinton, and a daughter, Margaret Sousa Hinton, live in London. A half-brother, Arthur R. Hinton, is publisher of the California Oil World at Los Angeles.

Col. George Frederic Hinton was born in Greenwich Village, New York, Dec. 5, 1863. At the age of 18 he became a reporter and in 1890 was city editor of the Boise (Idaho) Statesman. In 1894 he joined the staff of the N. Y. World, later conducting a theatrical column in the Evening World.

Hinton joined John Philip Sousa in 1897 as business manager and conducted Sousa's affairs for 10 years. He was sole manager of the March King's first European tour in 1906. Deceased was also associated with the management of Lillian Russell, Elsie Janis, Blanche Ring, Richard Carle, Alice Lloyd, Amelia Bingham, Fred Stone, Ina Claire, Fred and Adele Astaire and Cyril Maude and for a time was with Oscar Hammerstein at the Olympia.

For five years he was with Klaw & Erlanger and for 10 years handled the Charles B. Dillingham at-

New York? He had been ill for some time but insisted on retaining his part.

Born in Ireland, he came to America when he was 15 and in 1894 scored his first stage success in a road company of 'Charley's Aunt.' His slight stature and mobile face held him chiefly to character parts, and his assignments ranged from 1500 plays with the Theatre Guild to comedy with the Ziegfeld 'Follies.' He also played Shakespeare roles with Raymond Massey and Bel Geddes.

He is survived by a brother, Francis Conlon, the latter being his own name.

FRANK NIRDLINGER

Frank Nirdlinger, 69, who had been in the theatre for half a century, died in Philadelphia, Nov. 20. He was a brother of Samuel F. Nixon, who with Fred Zimmerman formed the firm of Nixor & Zimmerman, long powerful in the theatre as partners with Klaw & Erlanger.

He began his theatrical career as the personal director for the tour of Mme. Adelaide Ristori, Italian tragedienne, then making her second visit to the States and for the first time reading her lines in English. This was in the season of 1884-5. On his return he was made editor of the Chestnut Street opera house, moving over to become the first business manager of the Broad Street theatre, a position he still held at the time of his retirement because of illness about a year ago.

He is survived by his widow, a daughter and a nephew.

R. M. CLARK

R. M. Clark, 37, general manager of the Griffith Amusement Co., died in Oklahoma City, Nov. 17.

He began his film career with the old Mutual film as a boy and was taken over by Pathe as chief booker. From there he went to Southern Enterprises and passed from Lynch to Griffith. He spent some time as manager of Liberty Film Co., but returned to Griffith in 1929.

He was secretary-treasurer of the local Motion Picture Theatre Owners and also served on the national board, and was on the local Code Authority.

He is survived by his widow and a son.

HERBERT C. PARSONS

Herbert C. Parsons, 81, owner and manager of Parsons theatre, Hartford, died in that city, Nov. 24.

Originally an advance man for Dan Rice's circus pavilion, a form of outdoor show popular in the '80s, he built his theatre in Hartford in 1896. Since then it has housed most of the dramatic stars of the day and was one of the best known theatres in the country. It was a favorite break-in spot for George M. Cohan and many other stage hits first played there.

He is survived by a sister, a niece and five nephews.

CHARLES W. WARNER

Charles W. Warner, 63, for almost 40 years identified with various theatrical enterprises, died Nov. 21 at his home in Canton, O., following a complication of diseases. Many years ago he was stage carpenter for the Charlie Peoples Lady Minstrels when it toured the country and later was with the advance cars of the Hagenbeck-Wallace circus and the Barnum & Bailey and other circuses as a billposter. His widow, Mrs. Elsie Warner, and four sisters survive.

EUGENE M. WHITE

Eugene Matthew White, 46, tenor of the White Bros. and Stendal trio which toured the Orpheum circuit for several years from 1925 on, died in St. Paul, Nov. 19.

Trio disbanded in 1930 and White went to Watertown (S. D.), where he managed the Grand hotel. This summer he returned to St. Paul and the old trio was reorganized.

Survived by four brothers and one sister.

James E. Furlong, 70, concert manager of the Rochester Civic Music Association, died Nov. 20 of pneumonia. For many years up to the opening of the Eastman theatre in 1922, he was an independent concert manager, bringing some of

the most noted concert and entertainment stars to the city.

Charles B. Westmacott, 70, formerly g.m. Williamson-Tait, died Oct. 21, from pneumonia. He located in Australia more than 50 years ago and made his first stage appearance with George Rignold in 1857.

Carl M. Crawford, 46, exchange manager for First Division Pictures, Boston, died at his home in Brookline, Nov. 19. Following an illness of four months. Survived by widow, Lillian, non-pro, and son (8).

Jane Harris Hall, 84, founder of several stage clubs, died in Roseland, N. J., Nov. 20. Her favorite activity was the Rehearsal Club, designed to help young actresses.

William F. Emerson, 70, dean of Canton orchestra leaders, for more than a half century, died at his home in that city, Nov. 23, following a long illness.

Mrs. Mary A. Sparkman, mother of Edwin Sparkman (Ned Sparks) died at her home in St. Thomas (Ont.), Nov. 23.

Mother of Wood Soanes, drama editor of The Tribune in Oakland, Cal., died Nov. 17.

Carlos Moke, 27, San Antonio, Texas, musician, died Tuesday (20). Burial in home town.

Champ Beauts

(Continued from page 1)

licked—works only in society shots, royal ballrooms and hoity-toity hot spots. They lend tone for \$15 a day; it's \$25, if they open their mouths.

Kind of glue without organization, yet good instincts, the gals get their price or else. They won't cut salaries; they'd rather not work than cut. So they average annually three days a week, \$45 per. That's a lot less than the former title holders and through these portland-essence wear make in Broadway musicals, but the current champs work the year round and it all winds up about the same, \$2,500 on the stretch.

The Wardrobe, at Least
Now the catch. That dazzling dinner dress, that swank wrap, that arresting beach costume, that saucily alluring riding habit, them sables, they're all the little ladies' very own. Bought and paid for out of the little ladies' pocketbooks, and there are lots more like them at home. Each beautiful and classy wench must control at least four evening costumes, two afternoon frocks, two dinner dresses, two sports suits, a tailored suit and a dressy one, two riding habits, bunches of beach costumes—and all the trimmings—in order to fill the requirements for the upper classes calls.

And that ain't all. Sitting in the same rooms with the stars, dancing to the same music, drinking from the same cocktail set, following the same pack of hounds, these select extras have got to dress to match the stars. No cheating, now. No rabbit brazening itself out to be white fox. No last year's little numbers when the star's wearing something circa 1935. So there's \$4,000 sewn up in sequins, and besides, it isn't the initial cost, it's the upkeep. Studio lights take it out of a costume, reveal each bustled seam. And styles change. Change, for these goddesses of society atmosphere, at the rate of \$1,000 a year. Which leaves them holding a bag with \$15 in it when a bill's been added and deducted.

The most beautiful beauts in the world today, then, who can flash a Pepsodent smile, handle a teacup as easily as an old-fashioned beaker, walk across a polished ballroom floor with no fear of pratt falls worshipping their lovely brows, belect their menses with such an air as to make the star wonder some more whether the studio costume designer didn't double-cross her—these 60 talented pieces of high-toned decoration clear for themselves \$1,500 a year from the studios, and have to do all their own styling. Now and then a little fashion modeling for pocket money and the chance to buy smart clothes at special prices.

From the ages 22-23 they're society girls. Past 23, society ladies. Maybe it's the word 'society' that gets 'em, keeps them bona fide beauts, snooty and content in their anonymity.

Variety House Reviews

PALACE

(Continued from page 14)

ing. In turn to be followed by Barr and Estes, comedy eccentric loofers. Hyde's comedy is fair grounds stuff but it gets across okay, being the sort of thing the average vaudeur person likes to see, together with the comedy Miss Burri who on going off shows her less high enough to beg for an encore.

The Harr-Estes pair rate as comedy target on the strength of the pan of the male half, who at times can look a little like a comic strip character. As eccentric dancers they are somewhat unique and in their second number include a couple bits which pull for mild laughs, the Apache and the man's idea of how he looked when asking for his first dance.

The fine choral work of the Lester Cole group is what sticks with the audience. These men have fine voices and in their various numbers—there are many of them—they present a variety of material. They appear as Cadets early in the unit doing 'Anchors Aweigh' among other favorites, while for the finish they are in evening gear at a banquet table with stands in the closing act. The men close with the stirring 'Marching Along Together.'

Two bright highlights are the singles of Alice Kavin, first the next tap number, later the barfoot specialty. She looks like musical comedy timber of unquestioned worth, the tap specialty in particular being something to see. In this she wears silk full dress cut as for a male, with high silk belt, cane and gloves.

Feature 'St. Louis Kid' (WB). Business light Friday evening at first show.

STATE, N. Y.

Okay five act layout here with plenty of good vaude material and sufficient diversity but no fireworks. What drawing strength there is rests on George Price's shoulders. He hasn't been seen in a Broadway deluxer in some months.

Carr Bros. and Betty lead off in a neatly worked and pleasantly dressed acrobatic turn. Hand and hand is expert and plenty of showmanship in the selling. On a bill outside of Broadway turn could stand more featured spots.

Reis and Dunn are in the duce. Two man song and piano team from radio are rather a disappointment.

Singles and two parodies and a combo of pop which the allegedly introduced on the air. Would have been better to just sing three or four songs. Those parodies are terrible.

Arthur and Morton Havel have a romp in the center spot with their nicely rounded out (though, also just a mere out) comedy act. Audience loved it.

George Price next to shut and apple pie at the State. His songs went over nicely and his imitations, too, more than held their own.

Minor and Root in their beautiful dance flash close the show.

Film is 'Transatlantic Merry-Go-Round' and 'Kinky' which might have been much better.

FOX, BROOKLYN

Seven acts, but not much of a show this week. The line girls are out, which may be something to be thankful for, but this doesn't appear to have helped the budget any. Acts are good and there is no need to the performance. Perhaps the holiday houses will put a little spirit into the show, but with a lack of audience reaction the program drags like a club foot.

Billy Snyder is supposed to m. e. the show, and he's on the first half, but then he disappears and lets the act get along as best they can. Not much of a help while he is there, but he does a couple of songs. Goes through the motions of leading the orchestra and tries to give a girl singer a boost, going into a duet, but not helping her much.

Show gets a good pushoff with the orchestra in overalls and with the profile pumpkins in front of the music desks. Pumpkin shape but redder than apples. A scarecrow at the back comes to life and proves to be George Price, in a cartoonist and dancer. He has nothing new in the line of tricks, but his costuming and dance fit in and he at least keeps moving.

Three Michael sisters, attractive girls, go through trio of step routines in blue satin overalls. Couple nice gait formations, but the dancing waltz format of the sisters Helen Gordon, radio singer, evidently a local. She clings to the milk and with good reason. Her voice is good, but unusually small. Dressing and style suggest that she's from one of the one-lungers around the borough.

man animal is funny in spots—most spots. Hurt once or twice by some crud, but sure in handling out a nursing bottle to the cat, which is one of hands here and elsewhere hurts the illusion.

Larry Hicker has some good imitations and some which should be junked. He insisted on taking the couple more encores than the audience wanted and he seemed to keep coming out on a drum suspended above the two used by the others. Showy stuff, but the tapping could be better. Show runs 55 minutes, but second half not much better.

Film is 'Little Friend' (Fox). The newswreel and a couple of shorts, Business good on the tag of the third afternoon show, but house light at eight o'clock.

DOWNTOWN, L. A.

Los Angeles, Nov. 22. Good enough, all around vaude bill here, curious on the actual names, and nothing unusual to write home about, but giving the pay customers close to an hour of vaude, but always with a touch of 'Jealousy' (Col) on screen.

Trio of oldtime standbys, the Snyder Bros., open with a perch routine which contains a number of pre-hair-raising stunts. With one of the trio doing a hand balance atop four chairs that merited everything it got.

Well and Gilmore (new acts) hold down the duce spot in pleasing fashion, and then Armande Chirot, Mexican coloratura, who warbles a couple of Italian arias that reveals a highly trained voice, particularly in the high notes.

Sol Hoopli's Royal Hawaiians are a familiar musical organization hereabouts, but always with a new act. Audience, routine today seemed a bit drabby, but the customers enjoyed every bit of playing, singing and dancing.

Don Santos, comedy delineator and stepper, has a new femme partner in Miss Exie, who failed to reveal anything out of the ordinary, except 'The Merry Widow' comedy work. Santos offers a lot of nut comedy and his hooding was beyond criticism.

Closing spot allotted to Lynn and Lazzaroni, pair of nifty exponents of roller skating, who add a number of difficult stunts to the customary routine and always with a flourish.

Screen also had 'Ob. Sadler DeWore' and Univ. News. Bit slightly off at opener today.

CENTURY, BALTO.

Baltimore, Nov. 23. Opening, Five Elgins, who are really six, though never more than quintet dress, self at same time. Close, split evenly, with one minutes in full with a weller of group Indian club juggling and straw skimmer spinning. No particular interest in the act, but, though there should be at least one to properly punctuate turn.

The duce deposits the three Fannybros, Mike from CBS. Boys group, and one of the line which one accomp the harmony yodeling of trio. The start seemed rather steady, but the kids wanted to be in the act, and they got out from mob at close of their 12 minutes of front-line duty. Aside from straight pop songs' delivery, the trio did a travesty on w.k. ether period, which was the best of experience, and it proves to be just what everyone anticipated when it was announced. Pair of the kids ask queries at the 4th and 5th, and makes the expected replies. Not new and not particularly funny.

'Slim' Timblin was a walk in the next-to-shut, as sure-fire as he is. Invariably, the act has been in an astonishingly long while since he has been booked in here. He had the crowd curried up in palm of hand and he was on for few minutes. Aided and abetted by providing pair of straddlers for his acts.

A dance flash, Jean Devereaux and Co., stomped in the shut spot. The act, garlanded with the biggest crowd of the rest of the place, is not by any means. There's a lanky, lopsided lad who unleashes a superior grade of rhythm tapping in the Hal Ray Row manner. In fact, he doesn't look unlike Hal Ray. An adagio trio, Fog, Tucker and Johnson, two girls and boy, supply much more than a staccato walk with a tempo, and they do it with a flourish. They opened with an unbalanced waltz routine. Miss Devereaux unlimbers her limbs on the toes. Her waltz routine bit is a jazz-timed, in fact, while she wears a hat. Her dance gown that lent her the appearance, when viewed from balcony, of being completely in disarray.

Keith Millons (Columbia) on screen a big draw.

IN MEMORY
of our Beloved Friend
LYA DE PUTTI
Who passed away three years ago
Nov. 27

HERB CRUIKSHANK
REGINA CREWE

tractions. Including 44 trips across the Atlantic, Hinton travelled more than 1,000,000 miles in show biz.

In June, 1916, Hinton joined Col. William Hayward in the organization of the 15th, N. Y. Infantry, a Negro National Guard regiment, later to become famous as the 369th Infantry in the World War. Although close to 55 at the outbreak of the war, Hinton served through to the armistice. He was decorated 'Officer d'Academie' by the French government and later was breveted a colonel for conspicuous conduct. Successively he was promoted to major, lieutenant colonel and colonel in the Officers' Reserve Corps.

He moved to California in December of last year, and made his home in Hollywood. On May 1 he entered the Veteran's Administration hospital at Sawtelle.

SIR ARTHUR WING PINERO
Sir Arthur Wing Pinero, 79, one of the leading playwrights of the English speaking stage, died in a nursing home in London, Nov. 23, following an operation.

He began his career as a clerk in his father's law office and at the latter's death secured a similar position but at 19 he turned his back on the law and obtained employment in a stock company in Edinburgh at £1 a week. He made other connections and 1876 found him in a London company, later going to the Lyceum company, headed by Sir Henry Irving. It was here he acquired the real technique of the theatre. First script was done in 1877, '290 a Year', a one-act play. The same year saw his full length 'Le Comete' done in the provinces. His first real success was a curtain raiser, 'Daisy's Escape,' done by Irving.

His first substantial success was 'The Money Spinner,' done by Sir John Hare in 1890. In the following 23 years he produced 37 plays, most of them hits. Among his outstanding successes may be mentioned 'The Gay Lord Quex,' 'Sweet Lavender,' 'The Amazons,' 'The Cabinet Minister,' 'The Notorious Mrs. Ebbsmith,' 'The Princess and the Butterfly,' 'Mrs. Letty,' 'His House in Order,' 'The Thunderbolt,' 'Mill-Channel' and 'The Mind-the-Pain Girl.' Many of these were given their American premieres at the old Lyceum under the aegis of Daniel Frohman.

He was knighted by King Edward in 1909.

JOHN DALY MURPHY
John Daly Murphy, 61, most recently appearing in 'Within the Gates,' died of a heart attack Nov. 26 on his way to a rehearsal of 'Little Old

Richard's broadcast of 'Little Old

Film Reviews

Gentlemen Are Born

(Continued from page 15)

group of young actors a chance to show their wares. Toney, Lindsay and the Misses Muir and Dvornak are experienced before the camera...

MENACE

Paramount production and release. Directed by Ralph Murphy. Screen play by Anthony...

Director Ralph Murphy has here added nothing new to the who-killed-cock-robin formula, but he can take credit for grinding out a well-specified picture...

'Menace' leaves little wanting in the way of neat mounting. It shows a sure hand and throughout when it comes to pacing and weaving in the tricks that make for suspense and surprises...

Motivating the fable is the attempt of two men and a woman to stave off the threats of death made by a maniac. Later believes that his brother's death resulted from the callous behavior of the Action picture...

Cavanagh and Churchill each turn in suave performances, while Miss Michael adds heaps of looks to a smooth flair for this sort of drama...

PURSUED

Fox production and release. Sol M. Wurtzel producer. Features Rosemary Ames and Victor Jory...

This is No. 34 in the South Sea Island series. And without a hint of sufficient strength to help it toddle along. Answer is n. e., except for the lesser grounds...

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTAGE AND CIRCULAR LETTERS WILL NOT BE ADVERTISED...

Collins Johnny Mitchell Al de Winter Jack Nansery E F Jones J Nimsra Penjab

but there's a big fight and Miss Ames shoots the villain. Clinch, fadeout. Miss Ames plays the part with much more conviction than it deserves...

MADAME BOVARY

(FRENCH MADE)

Produced by the Noveltie Societe de Films and released by John S. Taupier. Directed by Maurice Tourneur...

In translating the Flaubert classic to the screen Jean Renoir, son of the painter, Auguste Renoir, has done an extraordinary job...

In spite the better than average quality of the film it is doubtful where its boxoffice draw will extend beyond that slim circle composed of those who are inclined to follow up on screen versions of their literary favorite...

English titles are superimposed on the action but the picture was also a distinctive touch in that the story can for the most part be followed without understanding the language or the help of the captions...

Valentine Tessier sustains the name role in a pleasing fashion. As the romantic doctor who is a mild-middled doctor who in rebellion at the provincial life forced upon her engages in one ill-fated affair after another...

JEALOUSY

Columbia production and release. Features Nancy Carroll, Donald Cook, George Murphy, and Mark Lambert...

Implausible and disagreeable story with 'Last Alie' near the finish that is depressing rather than gripping. But it's all a dream, and that is supposed to square it with the customers...

Evidently believed that the trick finish would save it, but the 'dream' gag has seldom saved a picture. In this instance the jealous prize fighter knocks his fiancée's employer down, but she marries the boxer on his promise he will not be jealous any more...

PHILLY LYRIC'S BURLY Philadelphia, Nov. 26. Lyric theatre, formerly a part of the local Shubert (legit) chain, will re-open after being dark nearly five years, as a burlesque house. It will be directed by Joe Rose. Date net is week of Dec. 10.

Supreme Shows' Low Scale May Start Burly Price War in Balto

Baltimore, Nov. 26. Supreme burlesque wheel speeded preparations late last week and will reopen the long-dark Palace today (26) with touring shows, first of which is the current 'Tine Featherers'.

For first time hereabouts, cut-rate paper is being distributed for a burly house, and the quoted top at the h.o. 55c. is the lowest tariff ever asked for either traveling or stock burly in Balto. Looks likely to precipitate a price war. Gayety, with Independent wheel shows, has been getting \$1.10 top and doing but sparse advertising.

Clerical Blast Closes Albany Houses Sundays

Albany, Nov. 26. Digressing from their original attack on vaude and two burlesque houses, some Albany priests and the diocesan weekly newspapers Sunday (25) and Saturday (24) turned the heat on the Capitol, which is playing Supreme Circuit Burlesque. Campaign began the week after Harmanus Bleecker Hall had played Sunday night. The Capitol has been playing Sunday shows nine weeks. City ordinance bans Sunday stage shows.

The diocesan newspaper, published here, used an editorial headed 'Lewdness Capitol-ized.' Capitol shows have been apollized, even to the extent of doing away with strip numbers, and house has been doing all right. State theatre, playing stock burlesque, escaped the clerical blast.

State and Capitol are now closed on Sundays. The Hall omits vaude and plays burly. No effort is being made to amend the Sunday blue law to permit the stage shows.

Eltinge, N. Y., Indecency Charge Is Postponed

Indecent performance charges against Morris Rudnick and Charles Laik, of the front of the house, and six chorus girls, of the Eltinge, N. Y., were held over to Dec. 19 at the scheduled hearing in Jefferson Market court last week. The managers are out in \$500 bail and the girls in \$100 each. All were pinched Nov. 16, when New York police raided the 42d street stock burlesque house. None of the principals was touched.

PIN-SHOOTER Atlanta, Ga., Nov. 26

Albert Brauner, 99-year-old Georgia Tech senior, of Greenville, S. C., was fined \$12 in recorder's court here for flipping bent pins at strippers in the local burlesque house, Atlanta. Several strippers interrupted their routines to rush backstage and pluck pins from their anatomies. While the girls were protesting against going back on stage a pair of policemen in the house located Brauner and placed him under arrest.

PHILLY LYRIC'S BURLY Philadelphia, Nov. 26

Lyric theatre, formerly a part of the local Shubert (legit) chain, will re-open after being dark nearly five years, as a burlesque house. It will be directed by Joe Rose. Date net is week of Dec. 10.

mand for emotion with a surety she did not display in her earlier days. She can't win much sympathy because the story depicts her as a stupid little fool. George Murphy is almost convincing as the fighter and Donald Cook comes through as the boss. Others give good support but are chiefly background. In the main well directed and with fairly swift movement, but it's all much ado about nothing with that dream twist. Chic.

Dill-Mix Trick Hunts Coast Wintering Spot

Los Angeles, Nov. 26. Sam B. Dill, co-owner of the Dill-Mix circus with Tom Mix, landed here to locate a winter home for the rebuilding of the trick.

Deal is on for the Hoot Gibson Ranch at Saugus. Ranch has been vacant for the past year, with Gibson now in Europe. Dill-Mix is due here Nov. 24, with Mix scheduled to start his Mascot serial shortly thereafter.

MRS. BARNES-NEWMAN TIE REPORTED BREAKING

Los Angeles, Nov. 26. Understood that the plans for a new circus to be operated by Mrs. Jane Barnes, widow of Al G. Barnes, and Mike Newman, are up in the air, with Newman reported going to Rochester, Ind., to confer with the new Indiana Circus Corp. on the management of their railroad circus. Latter is scheduled to open on the road this spring.

Idea for the Barnes-Newman show was to use the Barnes name on a 15-car railroad show which would confine its activities to the coast and western Canada, long a stronghold of the Al G. Barnes trick.

Though the Barnes title was sold to Ringling, along with the physical properties of the show, Mrs. Barnes figures that she can legitimately use the name.

BUSTER CRONIN AT CHI POW-WOW ON CIRCUSES

Los Angeles, Nov. 26. Buster Cronin, Barnes Circus manager and Ringling rep on the coast, left here Thursday for Chicago and the annual confab of Ringling execs.

Understood that the Barnes show will be increased by several cars for the coming season over its present train of 30.

Kickback on Fair

St. John, N. B., Nov. 26. Directors and executive of the annual St. Stephen, N. B., fair have been taking it on the chin aplenty from elergymen and church organizations in recent weeks. It is charged by the pastors and church bodies that the fair officials allowed degrading features on the midway for the 1934 fair after promising faithfully that a change would be made, following complaints about the 1933 midway.

The objectors claim that they were told new carnival would supply the midway for the 1934 fair. However, the only change was in the name of the carnival, that of the Williams Shows, of New York City, which was objected to at the 1933 fair, changed the title to the Winfield Shows for the 1934 fair.

Landmark Passes

Bridgeport, Nov. 26. City has taken over title to old Barnum & Bailey winter headquarters property and will turn it into playground and athletic field. Purchase price, arranged with heirs of P. T. Barnum estate, is \$71,615, to be paid in 16 annual installments.

Kicks at Fair Rites

Charlotte, N. C., Nov. 26. The annual conference of the Methodist Protestant church of North Carolina, in session at Greensboro, expressed indignation at the numerous marriages that are coming to be performed in this section in connection with fairs and shows of various kinds. The conference took a vigorous stand against such 'commercialized marriage' and each of the ministers present pledged not to officiate at any such ceremonies. It was termed in a resolution as contrary to the sacredness of the rite.

MIDWINTER FAIR

Akeley, Ia., Nov. 26. Plans have been completed for the twenty-fifth annual four-day fair here, Dec. 10 to 14, one of the few real winter fairs staged in Iowa.

CLEVELAND EXPOSITION IN MAKING FOR 1936

Cleveland, Nov. 26. For Cleveland's centennial celebration, in 1936, city officials are borrowing some exploitation ideas from Chicago's Century of Progress and emphasizing half-a-dozen spectacular outdoor attractions to put its anniversary over in a big-time way.

Hoping to draw 5,000,000 visitors, a Come-to-Cleveland committee has drawn up a program that includes 35 major undertakings, chiefly in the nature of exposition or amusement events. Preparations for program will cover a period of two years. Officials expect it to surpass Century of Progress, starting a hegin of entertainers from the entire country to the Sixth City on the edge of Lake Erie.

Centennial's curtain-raiser is the Cleveland Exposition opening at civic auditorium Dec. 29 for nine days. Outstanding events will be a world's fair of aviation, with an international balloon race; musical festival recruiting talent from entire country, an elaborate art exhibit, sport carnivals and athletic tournaments. Another planned feature is a huge revue combining all city's theatrical talent.

As another business-stimulator, committee is dickering for the American Legion national convention and one of the national political party conventions during the anti-depression festival. Parks are to be beautified for it while lake-front grounds around city stadium, with a 100,000 capacity, will be improved. World's baseball series will be booked in it if possible.

Almost \$50,000 has been raised by local lod clubs, backing Come-to-Cleveland committee, to ballyhoo town's 100th birthday program in early 1936. Planners estimate it will cost more than a million to stage it but will draw at least three times that into local coffers.

SWITCH NELSON TO H-W CAT ACT; BEATTY SKIPS

Hollywood, Nov. 26. Ringlings has switched Bert Nelson from the Ringling show to the Hagenbeck-Wallace trick, where he will replace Clyde Beatty, reported to have jumped over to the new John Robinson Circus, being organized by the Indiana Circus Corp. Nelson left here for the H-W winter quarters in Peru last Thursday (22). Nelson, former vaude act, who has been under contract to Metro for the past two years as double for Johnny Weissmuller in the 'Tarzan' animal scenes, was contracted by Ringling to appear in that show this coming season with a cat act. Loss of Beatty made the switching necessary.

Wrong Sort of Bucks

Portland, Ore., Nov. 26. Pete Knight, winner of the bucking championships at Pendleton, Cheyenne, Calgary and other round-ups, landed behind the bars of the city jail last week charged with vagrancy. Knight borrowed another man's overcoat and jacket and failed to return them, but raised two bucks on the articles at a pawn shop.

No Mobilization

Frank W. Darling, president of the National Association of Amusement Parks, denies that the NAAP will 'mobilize' its forces to fight the imposition of an NRA code. Rather the association will engage in an effort to formulate a code since NRA authorities, with the exception of Administrator Farnsworth, seem unable to understand the needs of parks and beaches. Darling maintains they want to work with NRA and under a code, but under a code that will let them live.

All Washed Up

Toledo, In., Nov. 26. Tama fair grounds have been closed and there will be no 1935 event, foreclosure proceedings in district court having decreed sale of the 31-acre properties, buildings and all equipment.



Yvonne Printemps

an International Toast



YVONNE PRINTEMPS, scintillating star of Noel Coward's CONVERSATION PIECE, says: "Lux Toilet Soap leaves my skin soft and clear."

**Two continents
pay homage
to her soft,
smooth skin!**

THE TOAST OF PARIS—LONDON—NEW YORK! Her accent's as charming as her dazzling smile, her voice as lovely as her auburn hair—her complexion as . . . Well, Yvonne Printemps' complexion is indescribably soft and smooth and clear. Kept so with pure, mild Lux Toilet Soap!

"Très simple!" says this bewitching French star. "Even in Paris I have never found a finer complexion care than gentle, white Lux Toilet Soap. It leaves my skin so soft and clear. And most important, I can use all the cosmetics I wish, yet guard against Cosmetic Skin!"

Lux Toilet Soap is especially made to remove cosmetics *thoroughly*. Its rich, ACTIVE lather gently carries away every last trace of dust, dirt, stale powder and rouge so that they can't *choke the pores*. That's why it guards against the enlarged pores, the tiny blemishes, the dull, lifeless look that are warning signals of Cosmetic Skin.

Try the simple care this lovely French star uses! Begin today! Use it before you apply fresh make-up during the day . . . *always* before you go to bed at night. Watch how clear, how smooth, how soft, it keeps your skin!

LUX

Toilet Soap



Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
www.loc.gov/avconservation

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org



A search of the records of the United States Copyright Office has
determined that this work is in the public domain.