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Vol. 114 No. 12

NEW YORK, TUESDAY, JUNE 5, 1934

64 PAGES

BEST CRITICS FOR SEASO

Film Critics' Box Score

Season of '33-'34

(June 1-May 22)

Key to Abbreviations: PG (pictures caught), R (right), W (wrong), O (no opinion), PCT, (percentage).

NEW YORK

(This score based or	341	pictur	es)		
ė P	C	R	W	0	PcŁ
KATE CAMERON (News)	202	160	42		.792
BLAND JOHANESON (Mirror) 3	06	210	88		.687
RICHARD WATTS (Her. Trib.)	75	119	54		.680
REGINA CREWE (American) 3	11	210	91		.676
THORNTON DELEHANTY (Post) 2	39	160	68		.669
WM. BOETHNEL (World-Tele) 2	94	179	109		.609
MORDAUNT HALL (Times) 2	10	127	45.		.605
ROSE PELSWICK (Journal) S		161	68		.555
EILEEN CREELMAN (Sun)	30	15	15		.500
· VARIETY (combined)	841.		71		.791
NOTE-John S. Cohen, Jr. left the Sur	early	in th	Heason	due t	o ilineas.

Elleen Creelman subbed for him unofficially for some months, but a cially before April 4. Miss Creelman's score is from that point on.

CHICAGO

DORIS ARDEN* (Times) 216	.580
MAE TINEE! (Tribune) 200	.665
CLARK RODENBACH (News) 196	.638
CAROL FRINK (Her-Examiner) 187	.636

Eilen Keene. tFrances Kurner.

NOTE—Hazel Flyan did not finish the season, leaving the Chicago Ameri-eas March 15. Jess Krueger, who replaced, does not criticize films, merely respecting them, therefore he is not iscluded in the score.

JAZZLESS RUSSE FINALLY GOES HOT-CHA

Moscow, June 4.

Regarded as 'degraded music' for the last decade, jazz has not only ceased to be 'taboo' in the Soviet Union, but may even be adapted to the needs of socialist construction. This is proved by the fact that the Leningrad Educational and Musical Research Society organized a series of experimental jazz con-

series of experimental jazz con-certs illustrating the development of this music from restraint orches-tras to revolutionary jazz opera. Having first been introduced as an attraction in the Moscow In-tourists restaurants for foreigners, jazz music became so popular that even ordinary workingmen cates now.regard.their establishmentis in-complete without a jazz orchestra for tha luviv energies retytiment

complete without a jazz orchestra for the lively energetic rhythm of Jazz atracts and inspires the audience, a labor leader explained.

The Musical Research Society is now conducting a campaign to get Boviet composers and artists interested in the creation of revolutionary jazz by organizing jazz contexts, followed by short lectures, in thousands were lining New York order to also introduce jazz into the real of singing.

BARTENDER'S BILLING

Professor Cuervo Shakes 'Em For One Show Daily

New Orleans, June 4. Hotel Roosevelt's swank nitery, Blue Room, has imported Professor Jose Cuervo, former head bartender of the National hotel, Hayana, to toss em across its gleaming circular bar with all his Cuban fervor and

The Professor is being billed like a circus in all the local papers. He does one show dally at the cocktail hour, from 5 to 7 p.m., dispensing his own verveful Presidentes, Daquiris, Mojitos, Casinos, Bown

DANCEHALLS AND CAFES **GET MOST OF THE GOBS**

Gross expectations on arrival of the fleet caved in with the salties staying clear of most theatres, but running the take up high for dance halls, cafes, and all other places where wine, woman or song are the attractions.

Post Critic Stops Gabriel's Streak-Doris Arden (Ellen Keene) Chicago Leader on Films — Star System Picture Critics Win East and West, but Last in Legit

120 SHOWS; 341 FILMS

For the theatrical season of '33'34 as covered by the Variety box scoring, winners are John Mason Brown of the New York Evening Post (legit) and Kate Cameron of the New York News (pictures). Brown was right in his opinion 39 times out of 38 tries, while Miss Cameron was correct 160 times in 202.

In legit the scores are based on In legit the scores are based on 126 new shows that opened between Aug. 1, 1932, and June 1. Picture score is on a basis of June to June. This is Variety's 11th annual box score on the Broadway drama critics and the seventh on the New York and Chicago film reviewers. viewers.

Leading the Chicago picture ret

viewers.

Leading the Chicago picture retlinue is Ellen Keene of the Times, whose pen name is Doris Arden.

Miss Keene's percentage, for 147 rights in 216 chances, is .680, as against Miss Cameron's leading New York percentage of .732. The New York and Chicago second place winners, respectively, are Bland Johaneson of the Mirror, with .690, and Mae Tinee (Frances Kurner) of the Tribune, who hit, 565.

The New York and Chicago film winners both use the much disputed star system in rating pictures. In legit the same style of reviewing didn't work so well. Burns Mantle of the News, only one using stars in his field, finished last in the drama score.

Second to Brown in legit is last year's winner, Gilbert Gabriel of the American. His .864 was 44 percentage points behind Brown's .908. Vautert's combined staff reviewers' percentages for the '33-'34 sean are .791 in pictures and .422 in legit.

legit.
Legit season, as gauged through
the box score, left the customary
holes in both the pro and con
opinions as to box office influence
of reviews. Some shows that wære
panned became hith, others that
drew rave notices finished as flops.
Film-Critics-Story-on-Page. 2.

Drama Critics Story on Page 51

Chi Fair, 1934

Resume of the World's Fair in Chicago this year, its sec-ond, appears on page 63, this issue.

Dramatic Critics' Box Score

Season of '33-'34 (Aug. 23, 1933-May 17, 1934)

reviations: SR (shows reviewed); R (right); W (wrong); O (no opinion expressed); Pct. (percentage).

	. он.	ĸ.	w.	Pct
BROWN (Post)	98	89		:90
GABRIEL (American)	103	89		.86
ANDERSON (Journal)	102	87		.85
ATKINSON (Times)	103	84	13	.81
LOCKRIDGE (Sun)	106	82	17	.77
HAMMOND (Herald Tribune)	101	77	19	.76
SOBEL (Mirror)	82	62	14	.75
GARLAND (World-Telegram)	85	62	15	.72
MANTLE (News)	107	70	37	.65

VARIETY (Combined) 120
(This score based on 120 new shows)

Mrs. F.D.R.'s 13 Weeks

Mrs. Franklin D. Roosevelt will do a series of 13 broadcasts for the Simmons Co., bed and mattress manufacturers, with NBC network. She will donate her pay checks to

Fletcher and Eilis has been designated as the agency to handle the Simmons Co.'s air campaign this

RADIO REPORTER IS **GIVEN BODYGUARD**

San Francisco, June 4.

Ed Fitzgerald, KFRC news com-mentator, who acts as his own re-porter; had an official police bedy-guard since receiving threats as a result of stories on the current longshoremen's strike.

After telephoned threats that he would be beaten, Fitzgerald applied for and got a weapon permit, and Police Chief Quinn hen delegated a tusky copper to escort Fitzgerald to and from his home and the studio, including free rides in a police car.

Too Much Publicity

London June 4 With the King's announcement of his knighthoods and peerage honors to Britishers on the occasion of his 69th birthday, it brings up anew the much discussed matter of a knighthood for George Arliss.

Bellef is that toning down on all publicity reference to this possible honor for the actor may bring is about, and that the too frequent publicity references in the past have had a negative effect.

Eddy's Opera

Hollywood, June 4.
Nelson Eddy, vaude and screen
actor, has an offer for a season with
the Philadelphia opera company.

He's trying to get a leave of ab-

Irs. F.D.R.'s 13 Weeks On Commercial Program GIRL SCARCITY **UPS CHORINE PAY IN CHI**

Chicago, June 4.
Theatres and cafes and flesh acts
throughout the midwest are complaining about a sudden and serious dearth of chorus girls. Caused
by the five demand for chorines by dozens of girl-shows at the World's Fair.

World's Fair.

Result proves the ancient law of supply and demand once more, with the price of gamsters jumping in two weeks from a \$10-\$15 low to bids of \$35-\$40 weekly for in-toward jobs. Cafes and joints, which formerly got by with their girls by feeding them occasionally, are now finding themselves minus, the walk-outs being so heavy towards the more lucrative jobs.

Even though "life" ware for the

more lucrative jobs.

Even though 'the 'wage for line girls has already jumped to \$40, It looks like the rate will go still higher unless (there's a heavy import of girls from other cities. At present rate of demand, there aren't enough around to supply some 200 nite clubs and taverns, 10 theatres, and about 75 World's Fair concession spots.

Everything on Cuff For Scribes in A. C.

For Scribes in A. C. Atlantic City is making a bid to put itself on the map all over again via its Press Club, which has invited the nearby metropolitan newspapermen as its guests with the city turned over to the columnistand the like as a 100% on-the-authon Broadway newspapermen as well as seribes from Philly and other nearby cities will solourn at the resort for a weekend with suites, meals in everything annie-oakleyed.

suites, means in coordinates, means in coordinates, and a spatterned after the Fiorida ballyhoo stunts on behalf of a civio community.

Par Pays \$40,000 for 'Milky Way' Rights; RKO-Metro Bids Boost Price

Picture rights to 'The Milky Way' have been bought by Paramount for approximately \$40,000. Quick sale of the show, which recently opened at the Cort, New York, caused some surprise in show circles, also the price paid. Several film producers had put 'in prompt bids, RKO and Metro boosting the figure above the \$35,000 mark.

Prize fight comedy was produced.

had, put 'in promit bade, where above the 435,000 mark.

Prize fight comedy was produced by Sidney Harmon and James R. Ullman, who came into the Broadway picture this season with 'Men in White', the Pulitzer prize winner, the Group Theatre being associate presenters. John J. Wildberg, an attorney, has a piece of 'Way'. Harmon is in Hollywood, mentioned for supervisor's berth with. Warners. Par's set-up for the film version of the comedy takes in Jack Hajey, W. C. lelds and William Frawley. W. C. lelds and William Frawley.

W. C. leids and William Frawley.
A Chicago company Way' is planned for summer.
Mae Murray returns to Broadway, stepping into Way' in the part originally played by Gladys George, who was succeeded by Mildred Wall.
Despite good notices the show's draw has been mild and it, was decided to top the cast with, a name actress.

Mnni's Own Soviet Yarn Gets WB 0.0.

Hollywood, June 4.

Hollywood, June 4.

Dissatisfied with stories proposed for his next picture at Warners, Paul Muni has-himself authored a dramatic Russian tale as his forthcoming starrer.

Tarn, as yet untitled, has been handed to Abem Finkel, Muni's brother-in-law on the Warners writing staff, to build up from material gathered by the actor during his recent sojourn in the land of the Soviets.

recent sojourn in the land of the Soviets.
Unable to inject any sympathetic traits into the leading character in Border Town. Warners has temporarily shelved the book. Paul-Muni was to star in the picture, but studio is negotiating for another story for Muni as a replacer.
Border Town deals with a liquor runner and general dealer in vice, operating in Mexico-U. S. border towns and in the Imperial Valley in California. Carroll Graham, the author, brought here to adapt his book, has left the Warner payroll.

Heming-Nagel's Coast Legit, 'Always Juliet'

Hollywood, June 4.
Violet Heming will co-star with
Conrad Nagel in There's Always
Juliet, opening at El Capitan June
17.

Deal for Miss Heming, now on way from New York, made by Lec

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DROP ALL HOOEY

Fox Plans No Ribbing of H'wood in Lilian Harvey Starrer

Hollywood, June 4.

Hollywood will lay off ribbing and Hollywood will lay on ribbing and statirizing 'tself, as customary in picture stories, in '365 Nights in Hollywood,' Story, being concocted by William Conselman and Henry Johnson, won't have any of the usual hoose about villalnous directors with accents and girls from night, which Hollywood inght, which Hollywood infilms about itself. country who become stars over-ht, which Hollywood likes to in-

et in films about itself.
Picture will star Lilian Harvey.
Fox. from James Starr's
ook. Dramatic side of Hollywood will be played up.

1,000-FOOT FILM CAN RUN 10 HRS.

Moscow, May 25. A new sound-recording apparatus

known as the 'Shoriphone,' was recently demonstrated here before Soviet and foreign broadcasting ex-perts. Device records sound on film As Next Starrer by means of an ordinary recorder used for making gramophone rec-

used for making gramophone records. Old film may be used.

A reel of 1,000 feet will run for
10 hours, due to the great number
of recording lines which can be
made on a single film, and the
complete musical performances can
be presented with great economy.
You developing of the film is required after the recording.
Tests made on a violetow, and
sorgis by a gograno prima, dona
proved successful. Inventor of the
spparatus, A. Shorin, is an engineer
known for his discoveries in the field
of soundfilm apparatus, is an engineer

of soundfilm apparatus.

Leroy Johnston Speaks

Universal City, June 4.

John Leroy Johnston, Universal's Coast publicity chief, is due in New York today (Monday) by plane to deliver a speech at the Universal

deliver a speech at the Universal donvention.

Johnston will be away from the lot 11 days, stopping at Minneapolis on his way back to plant a few fan magazine ideas with the Fawcett Publications editors. This is Johnston's first sight of New York in four years.

MORE U THRILLERS

MORE U THRILLERS
Hollywood, June 4.
More horror pictures in the offing.
Universal has engaged Bela Lugosi
for one with options for an additional three.
Boris Karioff, also on the U contract list for thrillers, has two more
to this type to make.
Likely, that the horror portrayers
will be teamed again as in Black
Cat.

SAILINGS

June 13 (New York to London) loel Gurney (Lafayette).

June 9 (New York to London), Reg Connelly (Leviathan).

June 9 (London to New York) Monty Berman (Berengaria).

Monty Berman (Berengaria).

June 3 (Los Angeles to Honolulu), Harry Brand, William Dover,
Jack Gain (Lurline).

June 3 (Boston to Cristobal) Harleigh Schultz and wife (Peten).

June 1 (New York to London) E. R. Lewis (Europa).

June-1 (Los Angeles to New York), Al Joison, Ruby Keeler (St.

May 30 (New York to London), Mr. and Mrs. James A. Mulvey (Manhattan).

May 30 (London to New York) Iurray Silverstone, Adolphe Fried, W. Schlesinger (Olympic). May 26 (London to New York) David Bader (Corinthia).

May 25 (London to New York) Aubrey Hyman (Washington).



WILL MAHONEY

Peggy Patton in the Wisconsin News' said: "Will Mahoney, that expert and hilarious exponent of songs, dance and crazy acrobatics walked away with the show. The house was in a riot at Will's antics on the xylophone."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Bldg.
New York City

Lew Cody Services

Hollywood, June 4.

Lew Cody funeral, conducted at Lew Cody funeral, conducted at the Pearce, Bros. mortuary Saturday (2), was marked by simplicity, with only about 100, all by invitation, in attendance, Actor was given a Catholic service, Rey. Michael J. Mullins of the Church of the Good Shepherd, Beverly Hills; officiating. Body was not shown at the service, and will be kept here pending arrival of relatives from Maine to take the remains East.

SEITZ READIES 'JUNGLE CAST TREK UP AMAZON

Culver City, June 4.

George B. Seltz flew in Saturday (2) from location 1,700 miles up the Amazon river which will be used as location for Metro's Jungle Red

Man.

Director was eight days flying from the South American location to the studio. He will assemble a cast of principals for the picture and fly back with the group to the camp established up the Amazon while the picture is in production.

'Variety' Sobbie Runs Between 'Em For Interview with Hecht-MacArthur

CURTAIN SPEECH GETS 'EM

Will Rogers' Wow Legit Biz H'wood's 'Ah Wilderness'

Hollywood, June 4. Ell Capitan theatre with Will Rogers in 'Ah, Wilderness' broke all house records in second week by getting, in nine performances, over \$20,000. Figured that Rogers, on three weeks stay, will hit around \$60,000 mark.

Rogers is drawing considerable repeat trade of elderly folks, who sit through show a second time wanting to hear his curtain speech, which lasts from 10 to 15 minutes after each performance.

after each performance.

CENTER TO GET GORDON SHOWS?

maller of Radio City's two houses, will be established as the home of spectacles, occupying the position formerly held by New York's Hip-podrome, it is reported. Rockefellers will probably be identified with the remaking the 2,000seater, which opened as the Roxy although the original Roxy held on

although the original Roxy held on to the name. What to do with the Center has been a problem, Present policy is second run films.

First of the spectacle type of productions is slated to be Waltzes From Vienna, to be presented by Max Gordon at an estimated cost of \$255,000, but Gordon, denies the Rockefeller interests will be corerned with the show. Manager also said the deal to spot 'Waltzes' in the Center has not been consummated, although papers have been drawn. Understood several changes in the agreement have held up the signaturing.

Alice Reinhart Testing

Alice Reinhart, legit, heads for the Coast and pictures Saturday (9). Goes for film tests via the William

Film Critics' Box Score

Kate Cameron (News), on her first full year as a film critic in New York, leads the picture prognosticators in the final score for the cators in the man sector for the light of th

Arden (Ellen Keene) once more reads the parade.

In both New York and Chicago the first and second spots are held by the same persons who held them in the mid-summer ratings, although in the lower brackets there were several shifts. Miss Cameron, however, was more than 100 points ahead of her nearest competitior in New York. Behind Miss Cameron, as a matter of fact, comes the closest arraignment of percentages yet.

yet.

Muggs and Alibis

That Vanist came in behind Miss Cameron, even though by only one percentage point, and Vanistr keeping the box score itself, is another item to be conjured with Muggs had a lot of alibis to offer, but it's nevertheless a second offense, Vanistr having ended behind the leader-two-years ago also.

John S. Cohen, Jr., who had a nervous breakdown early in the season and had to retire, ended up with a score of 609, which would have put him in second place. Richard Watts, who led the score isst year, is

ond place. ond place. Richard Watts, Who led the score last year, is fourth. They were one-two-three also in the mid-season ratings. Since then Bland Johaneson (Mirror) came up from sixth to second, pushing Regina Crewe and Thorn-ton Delehanty down one niche

again. Others finished as they were in mid-season also, except that Elleen Creelman, who replaced John Cohen, finished in the cellar posi-

Cohen, inished in the Centar posi-tion.

Miss Pelswick takes over the dublous honor of handing out the most no opinions, replacing Mor-daunt Hall, who was chief offender in this realm for many years: Miss Pelswick wouldn't say aye, yes or no in 61 cases. Hall had the same no in 61 cases. Hall had the same number of blanks marked against him the year previous but improved this year to 38. He caught 30 less pictures than Miss Pelswick, Hard Worker

Hard Worker
Most, work was done by Regina
Crewe, who looked at 311 pictures.
Next to her is Miss Johaneson, who
nut herself on the spot 306 times
during the year. Greatest number
of rights is shared by these two at
210, while Bill Boehnel called them
wrong 109 times out of 294.
With all the chatter in film circles about the harm or benefit of the
star system in rating pictures,
there is this fact to consider, as
shown by the box score: In both
New York and Chicago the only
critics rating films via the star
handout won.

critics rating films via the star handout won.
In Chicago Hazel Flynn didn't finish out the season, leaving the American to come to New York, where she is now pa.'ing the Radio City Music Hall. Jess Krueger, who replaced her, is committed to a policy of reporting rather than criticism of films. Actually he said no' to two films out of 28, but those were obvious and it is against the paper's policy to do more than praise or render a no opinion. For that reason Krueger has been omitted from this final 1933-34 season box score.

By CECELIA AGER

Two weeks ago Ben Hecht and Charles MacArthur's first picture— of the three they scheduled to produce, write, direct and inspire for Paramount release—went into

produce, write, direct and inspire for Paramount release—went into production at the Long. Island studios. When, that first morning, the lights were set, the mikes adjusted, the actors in their places, the make-ups smoothed, the cameras straining to turn, and the man who says 'quiet everybody', had, just said 'quiet everybody', had just said 'quiet everybody'. Hen Hecht-mounted the platform from which he is wont to survey the scene and into the morientous silence—he hurled these words: 'Let—Holly-wood—tremble!'

Sometimes MacArthur feels that 'just-now—before their picture is finished and released—'is not quite the time for Hecht and him to do any talking. At is not politic, he thinks: 'k's too much like-leading, with your, chin... But Hecht explains that that's the de Talley-rand in MacArthur, and it's too late for them to stop talking anyway. The damage has been done. It does not, fit with what's gone before, for them to stop talking now. They're talkers. And besides they! leading with plenty of other chins, Their first independent production, a cast, unknown to the picture audience, two actors who've never seen a camera before, no stars.

But—as against leading with several chins—look what they've sot, look at their reserve strength. Lee Garmes. They consider him the beet cameraman in the business. Slavko Vorkapich, ace technician. Albert Johnson for the sets. Director Art Rosson. Ten years' experience themselves in the picture business, during which time, they've watched picture. Production, picked up a few tricks, decided how they'd do it when they got the chance. No uncles and aunts. You've no idea what strength it gives you, Hecht says, not to have anybody's aunts and uncles working. On a picture. Hecht says a picture—once it starts shooting, once the script and preparation is completed—is 50% cameraman, 15% electrician, the remainder sound, director, and crew. That's after the script is finished. From that point on he awards the broducer 0, the supervisor 0, and 00 to the uncles and aunts.

to the uncles and aunts. Business-like, MacArthur listens, until Hecht pauses. Then, business-like, MacArthur Talks, explains that what Hecht and he are doing is producing pictures—which he hopes will be good pictures—cheaply. They know they can do it—make, pictures cheaply—because with their present set-up they've eliminated overhead, they're spared imponderable carrying charges. No supervisor's salary, no fancy director's salary (with Rosson's guidance they're directing the picture, too), no mounting story costs, no crushing salaries for stars. They helieve sensitive casting in a good picture is more important than star names. They pay "comparatively small's alarles—their budget compels it—but offer great opportunities." Talking, MacArthur amends it, What we hope will be great opportunities. Talking, MacArthur has been registering quiet efficiency and modesty.

He goes on, There are so many.

letering quiet efficiency and modesty.

He goes on, There are so many people kicking around New York, ine actors, who'd like try pictures, but prefer to remain in New York. And it's better for them if they do, They don't have to transplant themselves physically from their own environment, from the background they like, are at their best in—nor do they run the risk of going out to Hollywood, important stage names, and then find out that in Hollywood nobody knows what who they are, nobody knows what

that in Hollywood nobody knows what they are, nobody knows what they can do.' Hecht's back. He'd been called away to oversee the last take. He'd looked pleased and proud when they called him. He says: Everybody called him. He says: 'Everybody' knows that if you produce a picture below a certain figure it's got to make money; if it's a good picture, you're in clover. Now, we say, we will produce pictures on a paying basis. We'll keep our costs below that certain fixed figure. Should our pictures not warrant release in the Class A's, we'll, get our dough back in the Class I'ds. We're going to produce ite're just see, on a (Continued on page 33)

FUSING STAGE AND SCREEN

Newsreels' Need for Showmanship **Brings in Name Spielers and Stars**

It's strictly the show window for They newsreels from now figure that names may pull them

out of the rut and cop many of those bookings which double-fea-ture policies have lost for them. From Graham McNames and Ed Hill in Universal and the new Hearst reels to Lowell Thomas in

Hearst rees to Lowell 'nomas in fox—the latter reel going one better with the industry's first name editor, Laurence Stallings—the reel-men figure they will be in a better position to battle the Mickey Mouses and rado name shorts out of the few minutes of program time be-

few minutes of program time between doubles.

Salesmen for "34-"35 will be able to mention names rather than just the reels. Reel executives feel today that the average exhib doesn't know the difference between the reels; that he regards the reels, anyway, as so much filler, and that when it comes to that he would rather have something with a name for marquee purposes. With this in mind reelmen feel that competition among the reels, quality and what-not, isn't worth the candle at the average box office. Such spokesmen don't blame inter-reel differences for the fall-off in business. They know that over 50% of the country's theatres beday are using two feature lengthe at every show, and that that's the real trouble.

Fox and Hearst

Eyes in the reel field right now re centered on Fox and Hearst are centered on Fox and recommendate the fold for months that when the split came Trueman H. Talley would be

out.

However, although Stallings has been announced as editor, a job generally associated with Talley, it was Talley's idea from the start to get just such names as Stallings into the Fox news outfit: Stallings into the Fox news outfit: Stallings will chiefly lend his name and submit ideas for human interest news angles, but Talley continues the active and actual general manager and v-p.

angies, but lakey controls and external manager and v-p.

The break with Hearst is regarded optimistically by Foxites. They hold it will make their reel the only one in the field with complete world coverage. As for the financial loss caused by the severance Foxites point to special shorts, features and other work done by the reel outification of the control of th

leased in feature form which is dutlable.
Distributor of an African expedition picture is reported to have already been quietly yanked on the Government carpet and ordered to pay a fine of \$5,000 for film entering the country, according to vestigators, as 'news.'
From the progress of the general quiz it is beginning to look as though the Government will wind up by re-defining news in film what yet in the control of the country according to the country and the progress of the general quiz it is beginning to look as though the Government will wind up by re-defining news in film what yet in the country in the country of the country

Rivkin and RKO Talking A Possible Deal East

Joe Rivkin is dickering with RKO Radio to head its talent scouting east. Kay Brown would devote horself exclusively to stories in fu-ture and Lillian Messinger, con-tacting talent, work into the new setuin.

setup. Negotiations with Rivkin haven't gone beyond prellminaries. He is eastern representative of Leo Mor-rlson, Hollywood agent. WAR DEPT. OKES

WB 'Flirtation Walk' to be Made at West Point This Week

Hollywood, June 4.

Frank Borzage, who will direct, and the cast for Warners' Flirta-tion Walk are slated to shove off by train tomorrow (Tuesday) for West Point, where main action of the cadet story is skeded to start on June 14.

Yarn by Delmar Daves has been Yarn by Delmar Daves has been okayed by the War Department, and will feature Dick Powell, Ruby Keeler; Pat O'Brien and Henry O'Neill. Ruby Keeler is on her way east via boat, with Al Jolson. Sol Polito, who will photograph, preceded by plane.

Technical crew of 25, which left here Friday (1), convoyed four bag-gage coaches of equipment.

Mary Pickford Goes Ahead with Divorce Suit Vs. Fairbanks

Hollywood, June 4.

Mary Pickford intends to go ahead with her suit for divorce from Douglas Fairbanks, filed here some months ago, it was indicated when Judge Frank C. Collier of Superior Court signed the order for publication of summons in the action, which requires 90 days to complete.

requires 90 days to complete.
Order was made on the application of Miss Plokford's attorneys,
who filed an affidavit signed by Miss Pickford, stating briefly that Fairbanks is out of the state, that he left California in May 23, 1933, and
that his present residence is in care
of United Artists' studio of London.

Ralph (Francis X.'s Son) Bushman Set at Metro

Hollywood, June 4. Ralph Bushman, son of Francis Bushman, has been given a X. Bushman, has contract by Metro.

Young Bushman has freelanced in several Metro pictures lately. His next there is 'All Good Americans.

Hepburn's 'Anne'

Boston, June 4.
'Anne of Green Gables' has been sold to Radio for Katharine Hepburn by L. C. Page & Co., local publishers.

(Miss) L. Montgomery of Leaskdale, Ont., receives no extra income from the sale of these screen rights as the Page of mpany owns the copyright outright.

Buzzell's Engagement to Sarah Clark Announced

Hollywood, June 4. Eddie Buzzell has announced his engagement to marry Sarah Clark, laughter of Hay Clark, retired Texas capitalist, now residing in Beverly Hills.

She is non-pro.

Keaton's Quartet

Hollywood, June 4.
Educational has picked up an option on Buster Keaton for four more shorts. First starts early in August when the comedian returns from a Paris film engagement.

This is the first indication of life around Educational since the studio closed three weeks ago. Company is lining up a shorts program for the coming season.

EARL CARROLL'S SPLICING IDEA

Backscreen Projection Place of Painted Scenery -Added Sight and Sound Effects for Revues-Would Open 2,000-Seat Theatres to Legit-Producer Experimenting at Astoria

H'WOOD REACTION

Fusing the stage with the screen along new lines is Earl Carroll's novel proposal as being the logical way to revive interest in the legitimate stage, on Broadway and off That is the producer's reaction to his debut in pictures. Carroll has gone Astoria, if not Hollywood.

Having a flair for novelties on the stage, the revue maker sees the way to attract motion picture patrons as well as playgoers. It is admitted as went as playgoers. It is admitted that such producing will be eastlier, but the draw should be wider and the legit of the future can be pre-sented in 2,000-seat theatres. Pres-ent small capacity houses are re-garded as obsolete.

garded as obsolete.

Eureka

Carroll's idea which he believes will be Eureka to playwrights would bring translucent screens into legit stage usage. Rather than have the characters in a play describe or mention a place or locality, the locale would be visible by back projection. That in combination with front projection, all pictures to be in color would create an illusion that words and players cannot alone accomplish. accomplish.

that words and players cannot alone accomplish.

The idea is not merely theory. Carroll has been experimenting in the ERPI studio in Astoria, L. I., and already it is claimed that back projection is practical a distance of nearly 36 feet. Projected scenic effects would not eliminate stage settings, but rather add to the effectiveness. Desired scenes might be visible from the front through a window in the set, or other opening. It is likely that the Carroll plan will soon be attempted. Studio space is available in Astoria. Three set shows would be no projection problem. Musical shows and revues cailing for elaborate settings would be given more authenticity than painted scenery. In other words, plays would have atmosphere that pletures only now contain, even though the screen is principally plays would have atmosphere that pletures only now contain, even though the screen is principally concerned with black and white effects. Since scenery would not be dispensed with, the number of stage hands required would likely approximate the crews of the present. But several platforms or planes would be necessary for certain pro-

Borrowing Funds From His Own Corp. Brings Adverse and Unique Ruling on DeMille's Income Tax

BORZAGE ON 'SHOWBOAT'

U Remaki Story leased in 1929

Frank Borzage will direct Uniof 'Showboat, versal's remake Kern-Hammerstein operetta for which some new music may be added by the same team.

added by the same team.
Charles Winninger, Mae
Oliver and Tess Gardell (Aunt
Jemima) will recreate their original
roles. Helen Morgan has yet to be
decided upon.
Irene Dunne is slated for Norma
Terriss' original part and John
Boles will vocalize the principal
male part. Laura La Plante was
the main femme when this film was
first released by U in 1929.

Screen Voice Double. Cracking in Nite Club. Falls to His Death

Denver, June 4. Herman Cline, 28, said to have doubled in voice for John Gilbert and George Raft in pictures was killed when he jumped or fell from his hotel room Sunday night. He had flopped a few hours earlier when his voice cracked in night

Son of retired chief of detectives of Los Angeles, H. H. Cline.

Scouting Yarns for Baer Providing He's Winnah!

Hollywood, June 4. Carrying several scripts for Max Baer to look over as screen possi-billities if he should win the Carnera fight, Leo Morrison gets to New York by plane S inday (10) night. Morrison, besides tending to the Baer screen and theatrical chores,

also will make plans for the reor-ganization of his New York office He will remain in the East for about

Bernie Rehitched

Hollywood, June 4. Following preview of Thank Your Stars, Paramount lifted its option on Ben Bernie. Picture was originally titled The Great Magoo! Bandman probably will make another picture in the fall.

Ban Agents Off Pic Lots

Haysian Majors Again Tighten Reins on Hollywood Lots-81 Make 250 Daily Calls

Hollywood, June 4.
Studio managers are again endeavoring to ban visitors on the major-lots, with the current-burn directed at agents.
The managers of the several lots mot Friday (1) at the Hays office to discuss plans for banning all persons, such as agents, jewelers, likker salesmen and other commercially inclined from offices beyond the administration buildings.
With 81 agents currently doing work at the studios, it is figured that at least 250 agency calls to the studios are made each day.

Extras Below Average

Hollywood,

Washi
Ruling that the corporation was used for tax a coldance over a three-year period, U. S. Board of Tax Appeals last week ordered William C. DeMille Production, Inc., to pay nearly \$100,000 in back taxes.
With an Clinion that provisions of law under which. Treasury claimed company was deficient are constitutional, board decided that in 1926, 1927 and 1938 DeMille used the company to escape paying heavy income surtaxes. Asserted deficiencies of \$92,340 for 1924 and 1925 were overruled, giving the film pioneer partial victory.
Subject to recalculation on account of disputed minor items, company debt to. Uncle Sam amounts to \$90,789, which Internal Revenue Bureau maintained was due under statutes providing that additional tax of 50% shall be imposed when corporations are used to escape tax liabilities.
Opinion was based on conclusion that large sums borrowed from the company could have been paid out

Opinion was based on conclusion that large sums borrowed from the company could have been paid out as dividends except that such pro-clure would have made director personally liable to heavy surcharges. Review of evidence by the board

personally liable to heavy surcharges.
Review of evidence by the board-revealed that during nine-year period from formation of corporation until 1932 DeMille earned in salaries \$304,000 and borrowed \$1,450,945. Corporation paid into surplus over same period \$1,841,763 and paid out in dividends, chiefly to DeMille, who held all but 12 of .938 stock certificates, \$39,105 (2.938 stock) and paid out in dividends, chiefly to DeMille, who held all but 12 of .938 stock certificates, \$39,105 (2.938 stock) and 1925 might woll have been for 'a legitimate purpose,' board sald DeMille's handling of company films from 1926 on was indication of his intent to 'avoid aying stiff surtaxes.

Pointing out that DeMille borrowed relatively small amounts up to 1926, board emphasized that method used by director to obtain funds to maile property settlement with divorced wife marked change in company operations. Each subsequent year found DeMille Productions lending its principal owner large sums with no effort to repay. The remaining big borrowing comprised \$195,000 obtained on persenal note without additional security in order that DeMille could pay Anna C. DeMille \$200,000. Corporation before the crystallization of a new attitude toward the corporation and its utilization for the very purpose proscribed by the statute, majority of Appeal Board asserted. Since the company belonged to DeMille it was open to him to have tributed the earnings to himself instead of borrowing in the manner indicated. Except for taxes, the practical net result both to the corporation and to DeMille would have been substantially the same in both cases. He chose to borrow the surplus.

cases. He chose to borrow the surplus.

'Assuming that the accumulations (of surplus) during 1924 and 1925 were for a legitimate purpose, the beaning of this large sum (in 1926) marks the abandonment of that purpose and leaves us no alternative as to intent. The loan to DeMille was made without security. Any repayment by DeMille would have to be made chiefly out of his saliary. That It was not seriously intended that the loan should ever be repaid may be deduced from the fact that, although DeMille received from petitioner between 1927 and 1932 payments of salary aggregating \$200,000, his loan has not been reduced. Hollywood, June 4.

The mid-week holiday, Decoration
Day, kept the extras total down below average again, but even without
this dead spot in production the
total would still have been off.
Only 3,189 found work last week
up to Friday night (1). This is over
1,000 below average, Biggest day
was Thursday, when 890 extras were
placed through Central Costing, 250
of them going to Metro's 'Merry

Wilow company.

Midwest Showdown on 2 Features: Exhib Readies Damage Suits Vs. **Exchanges for Withholding Films**

Chicago, June 4.
Final showdown on whether the
entire midwest territory will return
to double features or not hinges on
an occurrence which took place yesterday (Sunday) in Rockford. 1.
State theatre, operated by Charlie
House, had booked for Sunday a
double feature program, composed
of product from Universal and Fox.
In the middle of last week both of
these exchanges received notificathese exchanges received notifica-tions from Great States Circuit to

tions from Great States Circuit to withhold service to the rival State theatre on the grounds that double features were barred in midwest 1933-34 picture contracts. Both exchanges were therefore forced to so advise the State theatre.

House replied with a wire to the exchanges that he had not booked any other product into the State for Sunday, and that since the product would not be delivered he would close his theatre. And that he would mimediately file suit in the Illinois courts to secure damages from the two exchanges. xchanges.

Which means that the double fea-Which means that the double feature problem which has been annoying the midwest for the past three months will be settled once and for all, one way or the other. Both exchanges expect to be haled into court this week, and on that decision depends the entire future of the 1934-1935 selling season in regards to a major policy.

Paul Jones, Ass't Dir., Le Baron's Prod. Aide

Paul Jones, for years assistant director, has been named production assistant to William LeBaron at

Jones has recently been a scrivener and gag man.

U Buys 'Moon Mullins'

Hollywood, June 4.

Universal bought the comic strip
'Moon Mullin, running in the Chieage. Tribune, to make into a feature. Strip, which circulates in 16
papers, will be produced by Ed
Gratiger.

Lev Morrison handled the negotiations for Earth Williams creations.

tions for Frank Willard, creator of the character.

'Ruggles of Red Gap' By Par With Lawton

Paramount has purchased the talker rights to Ruggles of Red Gap. Frank Lawton will play the lead. Ruggles was made as a silent some seasons ago.

Rights were controlled by the Shuberts and the widow of the late Raiph Hertz, who is now Mrs. Gavin Muir.

Spewacks' Vacash

Hollywood, June 4.
On completion of their current
Repeal, Sam and Belia Spewack
will take a four months' vacation
from Metro's writing staff.
In about two weeks they'll go-east
for the opening of their new Broadway show, 'Spring Song,' which Max
Gordon will produce.
Repeal,' from the Charles Francis
Coe story, is for Jean Harlow and
Lionel Barrymore. Hollywood, June 4.

Lamont's 1st Feature

Hollywood, June 4.
Charles Lamont graduated from a short field to direct 'Tomorrow's Youth for Monogram, from original script by Harry Sauber, as his first

MAURICE SCHWARTZ STARTS

Maurice Schwartz arrived to start on his actor-writer-director con-tract at Metro last week. Yiddish actor-manager was tick, eigd by Metro several weeks

eted by Metro several weeks ago-while appearing locally in Yoahe Kalb, deal providing for him to re-port to the studio at the end of the tour of that play.

ALL-CHINESE CAST

Mulled by Metro Execs for 'Good

Hollywood, June 4.

Hollywood, June 4.
Metro execs are still on the fence whether to use all-Chinese cast in the production of "Good Earth," which Irving Thalberg produces as a special for the 1934-25 program.
Director George Hill returned from China recently, where he secured many thousands of feet of atmosphere and background shots for the picture, besides bringing back tests of a number of Chinese players. Company will test Helen Menken for a lead in the picturs when she comes out here late this month, comes out here late this month sne comes out here late this month, and final decision may be to mix up the cast, with several established players in the more important parts.

APPEALS COURT RULES FOR ROBT, LEVY VS. PAR

First leg of an independent Paramount bondholder's fight for relief under the bankruptcy has arrived, with approval of the Court of Appeals at Albany, to bring an action there to determine whether an owner of bonds of either issue of Parhas a right to sue officers and directors for liability.

rectors for liability.

The highest N, Y, tate court ruled that Robert S. Levy, the bondholder who first sought to throw Par into 'involuntary receivership, may argue an appeal from lower courts which denied him the right to hold officers-directors responsible. Samuel Zirn, acting for this creditor, also is trying to get the U. S. Supreme Court to uneat the present trustees of Paramount.

In both appeals it isn't expected that a decision will be forthcoming until fall in view of the imminent recesses for the summer period.

Fay Wray's Duo

Hollywood, June 4.

Fay Wray continues at Columbia, and will be featured in two productions during the coming year. Option for the pair was lifted by Columbia last week, and deal allows the player to appear in outside pictures when not on call.

Player has been signed for top spot in Woman in the Dark, which Select, new Indie, will produce in New York. Deal was closed by the Selznick-Joyce office.

Muir-Coslow Return

Esther Muir and Sam Coslow got back from London and returned to the Coast over the week-end on a hurry assignment for Coslow to do the next Bing Crosby film's songs in collaboration with Arthur John-

Miss Muir had gone over for a Gaumont British film chore, making it in three weeks. Cosjow. tloning principally, also turned out some songs for London publishers while shroad.

NOW DIANA LEWIS

Hollywood, June

Hollywood, June
Maebeile Lewis, recently drafted
by Paramount from the local 'Shim
Sham' revue, starts on contract at
that studio today (Monday), but
with no assignment yet set. Studio
may loan the player, with two offers in, before utilizing her on its
own lot.

Miss Lewis draws a name chance.

Miss Lewis draws a name change to Diana Lewis.

AFTER NATALIE HALL

Fox is dickering with Natule Hall to the original 'Music in the Air' company for the filmization which Eric Fommer is making. Tullo Carminatt, now freelanding on the Coast, is another who may be in the film version. Ditto Al Shean.

John Boles will probably get the male singing lead in the screen operetta.

ono's Sales Hypo
Cincinnati, June 4.

Monogram Pictures, Inc., held regional sales hypo huddle here over
weckend. Seventy salesmen, office
managers and franchise holders from 17 exchanges, extending from
Buffalo-to-Dallas, non-hand.—Powwow presided over by Eddie Golden,
gen. sales mgr., who dished out year
book and new product lineup. Verbal shots administered by W. Ray
Johnston, prez, and J. P. Friedhoff,
treasurer.

Nat Lefton and J. S. Jossey, Ohlo
franchise holders, and William Onle
and Chick Weinberg, of Cincy exchange, hosted.

"Biz sessions were held at the
Netherland Plaza and hanquet war
spread at Arrowhead Inn, suburban
nitery.

Hackett-Goodrich Team Scripts in Skowhegan Hollywood, June 4.

Albert Hackett and Frances Goodrich leave here within two weeks on the completion of the script of 'Hideout' for a six months' vacation.

They will summer in Skowhegan, Me., where they will write a play and the former will appear with the Skowhegan stock company.

Writing team have completed two months of their current year's con-tract and will complete the remain-der on their return to the studio in

RKO AND LOEW MAY SPLIT WB PIX 50-50

A product deal swinging Warner product to RKO on the 1934-'35 sea-son is getting hot. WB either will give the RKO circuit the entire program of 60 or split it up this year between Loew and RKO.

If RKO gets but half of the Warner output, such a deal gives that circuit a large variety of product, including its own (Radio), half of Paramount and pick of Fox, Colum-bia and Universal.

Warners is reported favoring the RKO outlet 100%, on complaint that Loew's hasn't been giving its product the right break. During the past year Loew passed up some Warner pictures, notably Fashion Follies, which RKO took off its hands, while with many releases the hands, while with many releases the Loew circuit has wanted to play them on the split week engage-ments, missing the full week neigh-borhood runs of importance. Loew during the past year d-manded long protection on 'Gold-diggers,' with results indies follow-

ing the circuit raised a howl, many refusing to take the musical alto-

Brooks Joins Par

Hollywood, June 4 George S. Brooks, Satevepost and Liberty writer, is here under con-tract to Paramount's scenario de-partment. Scribbler is reading two stories before making a choice so to which one he'll handle as his initialer.

Brooks was formerly in Holly-wood writing scripts for the old Pathe company, during the E. B. Derr and Charles Sullivan regime.

cipal revenue to Monogram is ex-pected from England and the coi-

ono's Sales Hypo

Mono Sets Six with English Casts

Hollywood, June 4.

Aimed Mostly at British Market

Howard Sheehan and Earl Sinks Bring Suit Against F-WC for \$500,000

BÄLTO STILL TUFF

Court Refuses to Reverse Ban on 'Unknown Blende

Baltin

Judge Samuel K. Dennis, of the City Court, dismissed the appeal of the Gold Medal Film Co., when he was asked to go over the heads of the State Censor Board and okay the film, 'Unknown Blonde,' which the Board have previously banned in toto. The decision in the instance of 'Blonde' equalizes Judge Dennis record for the season, having corroborated the Censors' verdict in the case of 'Eliysia,' Bryan Foy's nucle flick, but reversed the Board's decision on both 'Blood Money' (UA) and 'Song of Songs' (Par)'. In another branch of City Court on same day as hearing for 'Unknown Blonde,' Friday (1), Bert Lewis appealed the recent rejection by the Censors of a foreign nuclei short subject, 'Children of the Sun'learing of the suppeal has been arthe State Censor Board and okay

Hearing of the appeal has ranged for Wed. (6). With ranged for Wed. (6), with

FOX'S FLEXIBLE 1934-5 PROGRAM; 48 OR MORE

As was his policy in Paramount Sid Kent wants the Fox program a little flexible, so that pictures may be added during the year without upsetting commitments to accounts. This year the Fox company will strive for around 48 but with possible additions company may deliver more, including a series of six under a deal with Epri similar to that under which Ben-Hecht and Charles MacArthur make four for Fax, Epri financing. Fox's output this year will include one Harold Lloyd. Fox production exces, such as Winnie Sheehan and Jesse L. Lasky, didn't come east for Fox's sales convention in N. Y. last week. upsetting commitments to accounts

Powell's 'Ziegfeld'

Mollywood, June 4.
William Powell has been selected for the title role in Universal's production, "The Great Ziegfeld."
William Anthony McGuire, who wrote the story, will also produce.

Freeman in N. Y. for Pic Deal for Kalish Girl

Chicago, June 4.

Monogram will make six pictures, using all English casts, aimed directly at British release.

Although the films will be distributed in this country the major importance of this group is for Engliand. First three of the pictures are Shock, 'Moonstone' and 'Jane Eyre,' Hecause of the old time popularity of the book, Jane Eyre will be puehed domestically stronger than any of the others, although as in the case of the other five, the principal revenue to Monogram is ex-Charles K. Freeman, legit direc-tor, is in New York this week to confer with picture companies which have expressed interest in Shaindel Kallsh, local legit girl. Freeman has bids from three major producers.

Freeman also looking around for a play for Miss Kalish.

Foxites East-West

Julian Johnson, Fox story editor, who came in with Frances Faye and Harold Lloyd as part of the Fox party, will remain east about a month. Johnson is huddling on next

month. Johnson is nuading on hear season's, scripts:

Gabe Yorke, head of the studio publicity, and Jack Dillon, Fox L. A. Cxchanze manager, returned Sunday (3). They had come east for the convention.

LEAD FOR BRENDA FOWLER

Brenda Fowlers

Brenda Fowler gets the lead with
Will Rogers in the Irvin S. Cobb
story, Judge Priest; which Fox puts
into production today (Monday) under John Ford's direction.

Miss Fowler's lone previous pic
appearance was in Pox's The World
Moves On.'

Los Angeles, ne 4.

Charging Fox-West Coast Theatres and its trustees, Charles P.
Skouras, William H. Moore and
Charles C. Moore, with deliberately
taking advantage of a three-theatre
operating agreement to run down
the value and patronage of the Iris
and Hollywood houses to the benefit of the Egyptian, Earl Sinks and
Howard J. Sheehan have brought
a breach of trust suit in Superior
Court, demanding \$500,000 damages,
Due to the asserted breach, the
complaint ractices, the average annual profits from the Iris and Hollywood, which had been \$43,000
prior to July 1, 1933, have dwindled
into a loss.

into a loss.

For this the plaintiffs ask \$250,-

For this the plaintiffs ask \$250,000.
Judgment for a second \$250,000
as exemplary damages is demanded against Charles P. Skouras, who is singled out among the trustces of the F-WC circuit on allegations that he expects to profit by sale of the bankrupt estate, and that he advised the purported breach of trust so that he might increase the rrofits of the Egyptian at the expense of the Iris and Hollywood. Voluminous complaint recites that during 1929-30 F-WC paid the plaintiff, Sinks, a compensation for the privilege of using first run features in the Pantages and Egyptian. Prior to June 36, 1830, Earl Sinks and West Coast Hollywood Theatres, were each owners of one-

Sinks and West Coast Holl; wood Theatres, were each owners of one-half interest in the lease-and equipment of the Iris, and W.C.H.T. was owner of the lease on the Hollywood. Complaint states that F-WC was owner of one-half of all outstanding stock in W.C.H.T., and that the remaining half was controlled by J. Leslie Swope, J. M. Young and Frank A. Grant. In order to avoid ruinous competition between the Hollywood and the Iris, the recital continues, Earl Sinks and W.C.H.T. entered into an agreement covering the manage-

Sinks and W.C.H.T. entered into an agreement covering the management, operation and division of profits of the two houses. This deal permitted F-WC to purchase all feature pictures to be exhibited at the two theatres for the benefit of the joint venture because Fox was able to buy on better terms.

was able to buy on better terms.

Deal Year Old
On July 1, 1933, Fox organized a corporation, the Theatre Holding Company, whereby it acquired one-third interest in the Sinka-W.C.H. agreement, the plaintiff, Howard J. Sheeban, having previously acquired the interest of Swope, Young and Grant to one-third interest in and Grant to one-third interest in

the deal.

Following an agreement between Fox and third party for operation of the Egyptian on \$60-50 basis, plaintiff Sinks agreed, that the Egyptian, Iris and Hollywood houses should alternate in selection of first runs in the Hollywood district. Subsequently F-WC entered into the operating deal on the Egyptian and other theatres with United Artists and, according to the United Artists and, according to the United Artists and, according to the complaint, was grainted permission of plaintiffs to change the house policy to select from all available features not more than three pix every two weeks or 75 per year for the Egyptian.

On Dec. 25, 1933, F-WC adopted the policy of showing double features and changing its program each three to five days.

This, the charges state, was without consent of plaintiffs.

without consent of plaintiffs, violation of its trust to act for the best advantage of the three-theatre

best advantage of the three-theatre joint venture.

As a result, plaintiffs, declare, none of the first clais pictures are available for the Hollywood nd Iris until they have lost their value in prior runs. Custom has fallen off, and operation has been at a loss. Sinks and Sheehan assert, and the resultation of the Iris has been as to the properties of reputation of the Iris has become

reputation of the Iris may valueless. F-WC action in changing policy and appropriating for the Egyptian all first choice of the best pictures, charges declare, has been constituted to the repute and good will of the Iris and the Hollywood.

Allegations against Charles P. Skouras are that he will receive large benefit from impending sale of all Fox theatres; that he is one of all Fox theatres; that he is one of

large benefit from impending saic on all Fox theatres; that he is one of the intended purchasers of the Fox business, and that he has de-ellerately counseled the policy of ap-propriating ifficahoice features for the Expritan for the purpose of getting greater benefit for himself.

NEW MORAL CODE CONTROL

WB and Loew Breach May Be Outcome of Bidding for Fox-Met on Reorganization

"A breach, the echoes of which may be heard in other parts of the country, is apparently fomenting largely between Loew's and Warner Bros. coincident with the draft of a reorganization plan for Fox-Metropolitan playhouses, key to a strong Greater New York front desired by both WB and Loew.

"both WB and Loew.

With the Fox-Met plan on paper in considerable detail, following agreement on all sides for reorganization, both Warners and Loew are reported ready to bid visorously for control of the organization. At the same time, RKO is involved in view of the possibility Warners may turn over half or all of its 1934-235 product to this chain unless WB itself grabs Fox-Met and possibly other important New York theatres. Company is reported making overtures to independent exhibitors in control f good houses in order to round out of good houses in order to round out plans for a Greater N. Y. circuit of

of good houses in order to round out plans for a Greater N. Y. circuit of strength.

The Warners—Loew situation started with fallure of Loew to date. WB pictures during the past year for preferred playing time, and it may end in Loew's invading Phila-delphia, a WB stronghold.

ners recently put in a bid for (Continued on page 18)

KENT'S CLEAN FILM PLEDGE

Sidney Kent has piedged Fox Film to clean pictures. In that way the Fox president has taken the leader-ship in the industry's own fight against objectionable films. Kent sounded the keynote of clean films on Friday (1) on the third and final day of the Fox company's annual convention in this city. He made his address before 250 company deterrates.

delegates.

Kent promised on behalf of Fox Fim that no objectionable films would be released by his company. Thus, Kent goes back of the production department itself in making this nearest. this pledge.

this pledge.

The Kent pronouncement is one which had been figured coming in the way it did. Kent's remarks have not been made available because the press was not permitted into the Fox meeting rooms during the convention. All sessions were closed and were for company delegates or employes only.

Royalty Basis For Authors on Fox Operettas

The oft-advocated idea of a royalty arrangement for screen authors will be inaugurated in connection with a proposed series of screen operettas for Fox to be authored by Otto Harbach and Sigmund Romery. Latter is balking a bit on the idea of going to Hollywood for the chores.

Sam Fox Music Co. would pub-lish thes: Fox Film specially screen-created eperettas.

Hollywood, June 4.
Universal is going for paying players a percentage of the gross. First deal along those lines was made with Claudette Colbet for in Franktations of Life. hich John M. Stahl directs.
Miss Colbert gets \$65,000 and 2% of the gross for her work. She previously got a \$65,000 flat from Warrers'(for a single opus.

Zukor Back and Forth

Hollywood, June 4.
Adolph Zukor returned to New
York Saturday (2) for home office
palavers before going back to Hollywood again for the annual Par sales
convention.

He will probably leave for the re urn trip June 12 or 13, and remain in the Coast indefinite, close watching production activities.

WB'S \$10.000,000 PROD. BUDGET **FOR 1934-35**

Retaining the percentage system of seiling pictures in all major situations but increasing admission minimum to 15c mats and 20c nights, Warner Bros. announces 47 pictures now of a total of 60 to be made on the 1934-'35 season. This includes three musicals.

three musicals.

Stressing a wide range of screen material for the new year. Warners met in Atiantic City yesterday (Monday) on a two-day convention. Announcement concurrent with A. C. sales meet merely lists the 47 productions definitely set, with a foreword by Major Albert Warner concerning the ambittous program to be undertaken, but with nothing concerning sales policies.

At present Warner Bros. has 19

to be undertaken, out are concerning sales policies.
At present Warner Bros. has 19 stars 38 featured players, 18 directors and 73 writers, the largest contract list the company has ever had. Following the Atlantic City meet the sales forces shove off Friday (8) for the Chicago regional Monday and Tuesday (11-12), from there going to San Francisco for a two-day conclave June 18-19. By that time the sales policies will have been announced.
On the 1934-35 product a number of new names go on the Warner slaver list. including artists who

On the 1934. '35 product a number of new names go on the Warner player list, including artists who have either been placed under contract or are on loans. They include Franchot Tone, Dolores Del Rio Claudette Colbert, Lesile Howard. Robert Armstrong, Ginger Rogers. ZaSu Pitts, Reginald Owen, Osgood Perkins, Veree Teasdale and Edna Doct.

Perkins, Veres Teasdale and Edna Best.
While the production budget to cover the entire program of 60 is not divuiged, because it provides ammunition for forces which attack salaries spent in pictures, a total of \$10,000,000 has been set aside to cover the 10 outstanding films planned by Warners, among them 'Anthony Adverse,' Lafayette Escadrille,' 'War Lord,' 'Captain Blood' and the three musicals, 'Gold Diggers' of 1935,' Sweet Adeline' and an Al Jolson starring picture.
While WB may not, spend the \$10,000,000 on this group, the company has okayed this as tops, if the studio wants to go that deep.
Shorts production may be increased on the Coast to take a part of the load off the Brooklyn Vita studio, but present plans do not call for including features in the east. From six to 12 two-reclers in Technicolor are definite for Burbānk.

ROGERS' POLITICAL POST

Saul E. Rogers has been picked a member of the committee just t up on N. Y. city affairs of the

Republican party.
Rogers was for many years ceneral counsel for Fox Film. He is now practicing independently

LAITY JURY FOR DISPUTED FILMS

Proposed Hollywood Appeal Board of Prominent Citi-Would Only Be Called on Disagreements Between Studios and Hays' Director

SHARE RESPONSIBILITY

disputed Hollywood product may shortly be turned over to the American public as the answer to agitation against 'objectionable' pictures.

Instead of a group of producers having the power of decision on the propriety of questioned films in whole or in part, as is now the case, the authority for a final verdict is likely to be rendered by a body of prominent citizens repre-

sody of prominent citizens represional pursuits. In other words, the proposal on tap is to establish new enforcement machinery for the Hays production code which was written by a Catholic priest five years ago. The idea is that if the public is so concerned eyer the type of product being released to make that public share the responsibility as to what shall and shall not leave the Coast for the screen. According to authoritative sources, if the plan is launched, it will closely approximate the following outline:

The present moral (Hays) code will stand in its present form and remain applicable to all major studios. The Hays director of moral relations, Joe Breen, would continue in that capacity on the Coast and carry on his duties of scanning all product prior to preview and release. Should a producer of a picture object to Breen's interpretation of his film, then the new proposal calls for final decision to be left to a jury of laymen rather than the current appeal board comprised of producers. This plan stipulates that both the producer and Breen must ablde by the verdict of the special body which, however, would only be called in the case of a dispute. If Breen gives a picture his lotay the responsibility remains his Should he rule out a sequence or a scene, and the producer arree, here would be no necessity for assembling the appeal board.

There is nothing definite at the moment as to who would have a voice in selecting this jury, how a panel would be assembled and what would be the desired number. Neither is anything said concerning the situation where prior to production Breen disapproves a script which a studio has bought. In the past most such emergencies have been forestailed by the studio getting an opinion from Breen on a story before purchase. It is not often that a company has ignored a Breen warning, but it has happened.

warning, but it has happened.
This idea, now under consideration in major circles, would mark a revolutionary change for the picture business and would come at a time, it is believed, when less than 5,000,000 stay-away crusaders could deal a drastic blow to any picture. Film men are inclined to this belief because it is revealed that the average big company feature is currently playing to about 22,000,000 people as its American audience. Hence, a boycott by approximately one-quarter of that audience could probably send a banned picture into the red.

Statistici

If the public is declared in on the proposed morality tribunal, picture men point out, the people will have a chance to discover what film statisticians maintain is the situation today—that at least 50% of adult filmgoers want pienty of sa.

Church's Offensive Now Directs Adverse Fan Mail to Screen Actors; Authors Favor Clean Pix

Kelly-Saal's N.Y. Indie

Charlie Williams and Klauber are scripting for Select, new indie (Kelly-Saal) at the old Biograph studio, New York, on 'Woman in the Dark,' Dashiell Hammett story.

This is Burt Kelly and Bill Saai's first starring Fay Wray and Ralph Bellamy. Release not yet set, but probably UA.

LAEMMLE WILL DECIDE U'S **FOREIGNS**

Universal City, June 4.

Universal's plans for production Universai's plans for production abroad will be settled within, the next few weeks by Carl Laemmle, who left here for the east yesterday (Sunday) with Joe Well and Jack Ross. He will confer in New York with N. L. Manheim, Universail's export manager, on product to be made in England.

Laemmle will hold further con-

Laemmle will hold further co Laemmle will hold further con-ferences with Max Friedland, U's European head, in Paris. Intention is to have a British producer turn out pictures in London for the Uni-versal banner, but this will be set-tled when Laemmle reaches Paris.

in their celluioid fare, but don't want the children to see it. Therein, film leaders declare, stands the whole morals attuation. When the industry fostered juvenile shows and special pictures for children, with the hope that adolescents and adults would also be satisfied, it was found that the youngsters were staying away from these pictures, but going to the more sophisticated type of film. Allowing the public to find out for itself by trying its own hand, rather than continuing to barrage film-dom with suggestions and threats, will not necessitate any rewriting of the present film code. If a certain number of citizens have the power of a morality verdict, and children then continue to see things on the screen which it is believed is bad for them, it will then be as much the fault of the public as the plotture business, say film officials.

The Hays organization is described as being tired of holding the bag. Some time ago Will Hays openly threatened scoffers within his own group that he would go to the public in the matter. With such a board as is now suggested it is held that Hays would be making good that threat.

ital's Stance

ital's Stance
Washington, June 4.
Catholic Church's 'league of decency' campaign to force Hollywood housecleaning got under way here last week under sponsorship of Washington Sodality Union.
Crusade to enlist 7,000 to 8,000 women in the capital's 35 parishes was propelled by Mary Mattingly, president of the union, who called on church members to sign pledges to boycott theatres exhibiting questionable pictures.

to boycott theatres exhibiting questionable pictures.

Explaining nature of the campaign, Miss Mattingly placed responsibility for victous films on producers, remarking she does not consider exhibs are wholly cesponsible for type of entertainment they

Hollywood. June 4. In the campaign against off-color films Catholic societies have individualized the attack through flooding Hollywood with letters in which players are personally flayed for taking part in such pictures, supplementing the attacks on the producing studios: Produces a new and unwel: ome form of fan mail, which, however, seems to be having its effect. effect.

A sample letter reads substan-

nowever, seems to be having its effect.

A sample letter reads substantially:

'I am surprised and disappointed to see you playing in such a pleture. Being an admirer of your work, I want to inform you that L as a member of (organization named), have taken a solemn oath not to patronize films of this type. Names of the individuals are appended to these communications with the added information that they are members of the Catholic Women's Guild, the Knights of Columbus, Catholic Sodality and similar institutions connected with the Roman Catholic failty. Three members of the cast of Bolero' received such missives.

With fact coming to light that certain writers are organizing to refuse script stories which might be considered offensive, feeling in Hollyw.od 'is that actor-directed against writers, particularly those of the Catholic faith.

Authors Favor Clean Pix
One of he newest twists in the campaign against off-color films is an undercover organization of writers, who, fearing for their jobs unless the screen is cleaned up, have agreed among themselves not to work on scripts that could be considered offensive to the religious groups now active in this direction. Attit'le of these scenarists is that unless their producer bosses see the writing on the wall, they (the writers' will find themselves without jobs.

The scenarists who are carrying on their anti-dirt campaign through a word of mouth cialming that some producers and supervisors look upon the religious agitation as a joke. They have a further peeve against certain stars, particularly comics, who work in off-color dialog into scenes during production that was not originally in the scripts.

Most of the writers who are in industry protective measure are of the higher bracket order.

ROSY'S HWOOD SALARY QUIZ **SLUMBERS**

With nearly three months elapsing since he made the trip to Hollywood and two months since he was to have revealed the contents of his report, Divisional Administrator Sol A. Rosenblatt is now regarded by codists to have virtually pigeon-holed a document which was expected to make recommendations for wholesale changes in Hollywood's salary routine.

The report is viewed by some members of the Authority as being withheld by Togenblatt until the Darrow darts have been forgotten by the public.

Once engerly awaiting its contents, if for no other reason than for the reactions of a government man's investigation of a lone week the industry now seems to have completely forgotten about the lossy quiz.

Luce-Cutting Bill Favoring Rome Copyright Convention Heatedly Opposed by Films-Radio; Shelved

national copyright union-a perrennial legislative football-came up consideration before Senate Foreign Relations Committee last week and was promptly shoved back to the dusty pigeon-hole where legislation of this character has slum-

islation of this character has slumpered for ye vs.

Bringing forth same proponents
and same opponents with virtually
unchanged arguments, Luce-Cutting
bill paving way for attification of
Rome copyright convention without
reservations was attacked forecfully
by spokesmen for motion picture
and radio broadcast industries,
Sub-committee decided to let the
matter go over until next Congress
after two days of listless hearings.
American entry 1, the union
would wreak have on film production, Duffy sub-committee was told
by Edwin P. Kilroe, Fox Films attoriney; A. Julian Brylawski, v.p. of
Motion Picture Theatre-Owners of
America, and Fulton Brylawski,
producers' mouthplece.

Questioning constitutionality of

producers' mouthplece.
Questioning constitutionality of
enabling legislation and kicking
about failure of the U. S. to insist
our 'that production would be hampered by littgetion and expense and
complained that Luce-Cutting measure is ambiguous. varue chasure is ambiguous. varue chasure is ambiguous, vague, obscure and controversial.

Films' Anti-Attitude

Principal attack was aimed at treaty provision which, stipulates that authors shall enjoy right to object to every deformation, mutilation, or other modification of the said work. Right to make alteration in scenurios and film material 'is of the utmost importance,' film

is of the utmost importance, film spokesmen emphasized.

A dramatic play or story is usually written with an appeal to a particular class, picture reps said in a brief. A motion picture is included to have entertainment value for the great masses and its financial success depends upon its mass psychology entertainment value. The wider the appeal, the greater its value. A limitation on the right to change the plot, theme, sequence and description of the characters in literary works would bring havoc to the film industry.

Illustraved their objections by realling difficulties encountered by Warner Brothers in filming Wonder Bar when foreign authors made a demand for an exorbitant additional

Bar when foreign authors 'made a demand for an exorbitant additional sum of 'money, \$100,000, under the moral rights clause of the Rome Convention, threatening if they did not 'rec'lve an adjustment of the claim they would exjoin the distribution of the picture in Durope and seek money damages.

The enabling legislation causes uncertainty about the persons entitled to copyright protection, the works protected, term of copyright

tilled to copyright protection, the works protected term of copyright, and status wo is in public domain, film group pointed out. Placing emphasis on latter objection, said act attempts to remove great number of works from public domain and would result in confusion and expensive ittigation.

Revision of present copyright law would be necessary if the U. S. subscribes to the treaty, film spokesmen asserted, remarking on inconstencies, while guestion about

men assericed, remarking on incon-istencies, while guestion about right, of gongress to extend copy-right protection to oral works would be subject to court challenge in view of constitutional provision stipulating 'writings and discov-

Presenting resolutions passed by Presenting resolutions passed by theatre owners at Los Angeles convention, the MPTOA v.p. warned that signing of pact would open-door-to-foreign-music-socketies sub-jecting film and radio industries to hold-up demands in addition to license burden of the American Society of Composers, Authors and Publishers.

Radio and Old Debbie ASCAP

Both the bill and the treaty were opposed by Oswald F. Schuette, who appeared for the National Association of Broadcasters to urge a revision of the present copyright law, but said adherence to the union

(Continued on page: 25)

1st Runs on Broadway (Subject to Change)

Week of June 8

Paramount — 'Many Happy Returns' (Par). Capitol—'Men White' (MG)

Strand— For (WB) (6), Rialto—'World Revolt'

Rialto—World Re
(Mentone).
Roxy—Such Women
Dangerous' (Fox).
Music Hall—Little J.
What Now?' (U) (2d wk).
Rivoll—Born to Be
(UA) (2nd week). Bad'

Week June 15

Paramount — 'There Comes the Groom' (Par). Capitol—'Men White'

(MG) (2d wk). Strand—'Dr. Monica' (WB) oxy—'Let's Talk It Over'

Hoxy—Let's Talk it Over (U).

Music Hall—Sisters Under the Skin' (Col) (14).

Rivoli—'Are We (Carewe) (13).

'House of Rothschild' (UA) Astor (13th week).

N. Y. COURT TEST ON **CODE NON-SIGNERS**

Question whether the Code

Question whether the Code Authority, local New York grievance board and zoning and clearance committees can refuse to entertain complaints of non-signers of the Code, is going to be put to a test in the Federal courts.

Milton C. Wiesman, attorney, representing independent theatre interests in New York, is understood going before the courts today (Tuesday) for permission to bring such an action. It would be in the form of an injunction, it is understood, permanently restraining the CA and other allied agencies from turning down code non-signer complaints.

110G Allowed in P.E.

Without the opposition that was the case when the Faramount Fub-lix receivers and attorneys put in a big bill, the trustees under the Pub-lix Enterprises bankruptcy, have been allowed \$110,000. Of this amount, \$85,000 goes to the Irving Trust Co., trustees over this bank-Trust Co., trustees over this bank-ruptcy, and \$75,126 to the attorneys, Winthrop, Putnam

Roberts.

'Throughout bankruptcy and receiver circles, T. T. and its attorneys have been commended openly for the rapid job done in the involved P. E. bankruptcy.

'New England Publix receivers in Olympia Theatres and Olympia Olympia Theatres and Olympia Court okays on allowances. Harry LeBaron has received \$35,000 on account and Sam Pinanskl, co-received.

WB Spots Archie Mayo

Hollywood, June 4.
Archie Mayo will direct the Mary
McCall, Jr., story The Lady Surrenders' for Warners.
Jean Muir, George rent and
Verree Teadale are featured. Picture goes in June 10.

CARRUTH DIRECTS AT U

Universal City, June 4. Universal City, June 4.

Milton Carruth, Universal cutter, has been upped to a director by the

nas been upped to a director by the studio.

Carruth will co-direct with Ernst L. Frank on 'What Women Dream Of.'

ROBINSON'S 1 FOR COL.

Hollywood, June 4. Edward G Robinson for Columbia during his layoff period from his Warners contract.
Howard Hawks stays on at Columbia to direct it.

WB Sales Hops

Grad Sears, WB sales exec, laid up with a leg infection, but expects to leave Friday in time for the Warner sales regional at Chicago,

Warner sales regional at Chicago, June 11-12.

After attending the Chicago and San Francisco sales regionals, Major Albert. Warner, Sears and Charles Elinfeld go to Hollywood to spend a week at the Burbank plant.

They get there June 20.

Pre-Convention Rush at U Sees

Universal has dropped eight Universal has dropped eight writers, being further ahead on scripts for the new year product at this time of the year than ever before. When the convention is called Wednesday (6), the sales department will have comprehensive reports to make on at least 75% of the product for the new slate.

Those who finished assignments a lest minute necessarium.

Those who finished assignments n a last minute pre-convention ush and are out are:
Forrest Halsey, who was writing

an original; Jacques Devai, who was handling 'Angel'; L G. lochman, who furnished continuity on his original for Edmund Lowe; Gene Solow, writing an original for Henry Hull; Sarah Y. Mason and Victor Heerman, collaborating 'on 'Imitations of Life'; David Hertz, scripting 'A Magnificent Obsession'; and Davis Anderson, temporarity off for an original; Jacques Deval, who was

ing 'A Magnificent Obsession'; and Dorls Anderson, temporarily off for two weeks from the script of Zest.' Plans are to immediately push production as soon as the sales confabs are over, with indications that the studio will put six pictures before the cameras this month.

SUNDAY FILMS DOWN IN CAROLINA UP AGAIN

Charlotte, N. C.,

With Sunday film controversy raging in Charlotte and at several other N. C. points, three cities in the state have quietly provided for the Sunday shows and theatres are functioning

now runctioning.
Chapel Hill, little town where the state university is located, was the first to break the ice. They have had shows seven days a week for nearly a year.

nad shows seven days a week for nearly a year.

Durham followed several months later, after a sult and court action made the Sunday shows legal.

Last to be converted was Ashe-ville, with Sunday shows for the near month.

past month.
Camden, S. ,, populated in the winter with people from the north and east, is the only place in that state where films are offered seven

Elliott Nugent to Par

Hollywood, June 4. Radio has settled its contract with Elliott Nug

Enlott Nugent in order that the di-rector night sign a new pact with Paramount.

Nugent recently directed 'We're Not Dressing for Paramount, on loan from Radio.

JOHN FLOREY'S BREAK

Hollywood, June 4. Paramount has signed John Flory and will give him an apprenticeship on the lot with idea of grooming him for directing. Flory sold himself nim tog directing. Flory sold himself to the company through a 600-foot short made on 16 mm. film, which was seen by Emanuel Cohen when the latter was east recently. Picture consumed seven months to make, and carried a story without subtitles. Flory is a 24-year-old.

Yale graduate, and made the 16 m film in spare moments.

LOAN MIRIAM HOPKINS

Hollywood, June 4.
Miriam Hopkins goes to Radio
om Paramount to star in one picire, with Radio putting on an inture, with Radio putting on an in-tensive search for a suitable story

for her.
Player holds a contract with Par-

Heat and Drought Taking Toll On Market Incl. Amus. Issues

Yesterday's Prices

at the Burbank plant. get there June 20.	Net Sales. High Low Last chge. 100 Con. Flm 3% 8% 8% - % 100 East. Kod. 94 93 94 +116
Convention	200 Fox A. 134, 144, 144, 147, 1400 Loew 315, 314, 314, 314, 144, 142, 142, 1400 Loew 315, 314, 314, 314, 144, 142, 1400 Loew 315, 314, 314, 314, 144, 142, 1400 Rcd. 74, 74, 74, 14, 1400 Rcd. 74, 77, 74, 14, 1,000 Radio B. 30%, 30, 30, 14, 1100 W. B. 5%, 5%, 5%, 5%, 5%, 5%, 5%, 5%, 5%, 5%,
I TIO	BONDS
ush at U Sees	\$12,000 Gen. Th 8 7% 8 + % 5,000 Loew 100 90% 90% + % 1,000 Par-P ctfs, 48% 48% 48% 39,000 W. B., 58% 57 58 +1%
O TTT O	CURB
8 Writers Out	300 Tech 10½ 10½ 10½ + ¼ 100 Trans-L 1½ 1½ 1½

21 MILLIONS IN CLAIMS **AXED OFF PAR SCHEDULE**

Two claims, aggregating close to \$2,500,000, have been withdrawn in the Paramount bankruptcy as result of the approval of the reorganization of the Pacific theatres owned by Par which were placed under lease to Fox Film in 1930.

The largest for \$2,153,142, filed by

Fox Film in 1930.

The largest, for \$2.158,142, filed by the Broadway & 20th. Properties, allegedly covers breach of a lease in San Francisco. This is the company which originally filed the petition asking that Par be placed into receivership.

Two claims were filed by the Portland Par Corp., totaling \$53,096, plus an unspecified amount for future rent and taxes. This was ex-

future rent and taxes. This was ounged during the past week punged during the past week fol-lowing arrangements with Portland Par Corp. and Melvin L. Strauss, successor trustee, cancelling the lease on the Paramount, Portland, and releasing P-P from the guar-antee under conditions which have been agreed on.

been agreed on.
These are that Paramount pays \$1,187 as personal property tax; that Portland Par Theatres assigns all interest in an insurance policy on equipment and that. Portland Parenters into an indenture lease with Paraport Theatres Leasing Corp. covering the theatre for a period of 10 years at an annual rental of \$65,-

Fenyvessys May Take Over Capitol, Rochester

Rochester, June 4. Rochester, June 4.
Fenyvessy brothers, operators of five neighborhood houses, may take over the Capitol, now operated by Comerford. Fenyvessys own the building and lease to Edward M. Fay has about 12 years more to run. Recently refused an offer to take bagk the Capitol, but now look on the idea favorably in view of a contractor.

the idea tavorably in view of a con-troversy over releasing the Strand. Plan is to give up the Strand and take the Capitol unless owners of the Strand reduce the rental. Other houses operated by the Fenyvessys are the Madison, Family, Monroe

Eddie Brophy Acts

Brophy Acts

Hollywood, June 4.

Eddle Brophy, Metro unit manager and assistant director, tosses official dution saties, for a few weeks to take part in Hideout, which W. S. Van Dyke directs.

He is drafted for two or three parts a year.

For Colbert-Grant

Hollywood, June 4.
Paramount has bought 'The
Gilded Lily,' an original by Jack
Kirkland and Melville Baker, for Kirkland and Melville Baker, 101 Claudette Colbert and Cary Grant. Screen play being written by Mar-guerite Roberts.

MEBBE JOAN CRAWFORD

Hollywood, June 4.

Metro likely will star Joan Crawford in 'Man Crazy,' new novel by
Vina Delmar.

Book is still in proof form and won't be published for several months.

CO-STAR FAZENDA-CARILLO

Hollywood, June 4.
Metro co-stars Louise Fazenda
and Leo Carrillo in 'The Winning

Harry Rapf produces.

Another inactive week in trading witnessed whole stock market gradually declining, with a brisk sellon Tuesday and again on Thursday, Activity picked up on Saturday, as compared with other days of four-and-a-half-day week (because of holiday Wednesday), and again it was on the down side. Dow-Jones industrial averages touched bottom on closing day at 9 9,85, and closed week at 91.41 where they were off 3.64 points compared with wind-up on previous Saturday. on previous Saturday...

on previous Saturday... Willoud on the willoud of the way of week preceding. As with the industrial averages, they managed to finish week, up fractionally from the bottom. The close was interesting in that it was at virtually the same finish week up fractionally from the bottom. The close was interesting in that it was at virtually the same level as that of two weeks ago Saturday.

If the Amusement Group reverses

If the Amusement Group reverses its trend, as many expect the stock market, as a whole, to do in the next few weeks, the trend is apt to be down rather than up. The 12 issues in this group have been showing an upward trend for the last two or three weeks. And this would only be natural considering the extreme heat in the middle west, and which seems to have enveloped the whole nation. Then, too, the drought seems to have enveloped the whole nation. Then, too, the drought scares in the grain raising states have not made the general public exactly generous about spending their money at the box office. Labor unrest, strikes and threats of many impending also is a disturbing factor, to this group of stocks, as well as the others. as the others.

Loew Strongest

Loew Strongest
Of the leaders in this group, Loew
was the outstanding good actor.
Even with the pressure exerted
against many leaders, on Saturday,
it never was driven below 30½,
which is even above the lowest point
of the preceding week. It was off
only % on the week, which is a remarkable showing and indicative
that perhaps some favorable dividend action is expected on this
stock when directors meet during
the coming week. Loew's common
pays \$1 annually at present and at
this rate and present price only this rate and present price only yields 3.2 percent on the investment It's persistent strength above 30 in recent weeks rather definitely indicates that some increase in dividend cates that some increase in dividend is expected by stockholders in this company. Certainly the earnings at present would justify such an increase. The least that can be expected is an extra dividend which would mean a distribution in near future, and not place any definite would mean a distribution in news-future, and not place any definite-raise in the regular annual dividend, policy. However, a hike in the and nual-rate seems more likely. Passage of the stock exchange: (Continued on page 18)

CARRILLO'S PERSONALS

Hollywood, June 4.
Leo Carrillo leaves here tomory
row (Tucsday) for his personal appearances in Loew houses in connection with Viva Villa.

He plays the New York Capitol

He plays the New York Capitol is week (Friday) with Men in this

Hollywood, June 4.

Metro has taken up its option of Richard Bolesvalsky, who just find land Operator 13, the Marton Davies picture.

He next Parton (Garbo).

L. A. to N. Y.

Joseph Aller. John Leroy Johnston. John Hammell. Everett_Crosby. Harry Akst. Leo Morrison. Leo Carrillo. Georgie Hale.

N. Y. to L. A.

Gabe Yorke. Jack Dillon. Sam Coslow Alice Reinhart. Sydney Howard.

NRA CAN'T ANSWER ALL Q.

Dime Admish Return Seen in Chi As Exhibs Rush Protests on Ban

Chicago, June 4.
Despite all efforts to stall a return to 10c. admissions in this territory it appears that the industry will be forced to back away fro: 1 its present 15c, minimum and allow dime ducats to all exhibitors who wish to

forced to back away fro 1 its present 15c, minimum and allow dime ducats to all exhibitors who wish to operate at that price.

This eventuality seems certain from the large response at the clearance and zoning meeting last week when the Lindy theatre asked for the right to let 'em in for a dime. So many people were present to testify that the board was unable to reach a decision on its single get-together. As a result board has sent out a general notification to all exhibitors in this 'territory,' whether or not they have signatured the film code. The exhibs are invited to be present at the follow-up trial on 10c. admissions which will be held this Tuesday (5).

Zoning board was frankly bowled over by the terrific response from the exhibitors who jammed the hearing room, though there had been no general notification of the hearing on-the Lindy theatre case. Boards heard some 27 exhibs in one session which didn't break until after 7 pm. though the meeting had been called to order at 2 pm.

Feeling on the film row is that the broadside demands of the exhibitors, both indie and circuit, will force a switch in selling policy this year to allow 10c. admissions. Exhibs are asking: the exchanges to set up a week of release in which while the selling soldered likely that the exchanges will designate the sixth week of general release as to open a selling soldered likely that the volving the 10c. admission problem are the Haymarket, Crystal, Olympia, Milda, Eagle, while the other exhibs with such problems are with-holding sutts, figuring one of the

pia, Milda, Eagle, while the other exhibs with such problems are withxhibs with such problems are with lolding suits, figuring one of the bove cases will settle the entire dmission problem once and for all.

SOUNDMEN URGE NRA DISSOLVE IBEW PACT

Hollywood, June 4.

Latest move of soundmen of Coast studios to get recognition for collective bargaining with producers without necessity of having to Join the International Brotherhood of Electrical Workers or any other labor organization affiliated with the American Federation of Labor. has been made by newly formed American Society of Sound Engineers. Latter organization has sent its general manager, Harold V. Smith, to Washington, armed with documents to place before NRA officials to have the Government dissolve the contract entered into between the IBEW and the major companies last January whereby the IBEW took control of the soundmen working in the studios. The sound engineers organization, an outgrowth of the International Alliance of Theatrical Stage Employees, local 695, will present claims that the collective bargaining provisions of the NRA are being violated through members of the Craft beling forced to Join the IBEW, and although a large majority voted some time ago against IBEW, producers and the union forced through contracts which disregarded the rank and file of workers in the sound division.

Aller Wants to Collect

Hollywood, June 4. Joseph Aller, who sold out his 'in-terests in Rothacker-Aller labs to Consolidated Film Lab. and went to Consolidated's payroll, left Satur-day night (2) for New York to get certain financial adjustments in his earnings from Herb Yates, president of Con.

S. A. and the C. A.

More than one member of the Code Authority bowed under the big blue long-lashed eyes of their dep-

blue long-lashed eyes of their deputy boss, Miss Clare Brokaw, who made her debut as the industry's first feminine codist last Friday. About the age, and possessed of all the dignity of a deb, the lissome blonde government observer listened to stories of overbuying, overbuilding, clearance and protection. Only once during the entire session did she bat an eyelash. That was when Divisional Adm. Rosey peeled off his coat and let her sit next to his blue shirt and penders.

PREMATURE ADS CHIEF B&K **COMPLAINT**

Problem of premature advertising which has been a headache to ex-

Problem of premature avectusing which has been a headache to exhibitors throughout the country is getting somewhat straightened out in this territory as the grievance board starts clearing up some of the situations. Also the two-for-one situation.

Board last week ordered the Lawndale to stop advance advertising following the complaint of the & K. Central Park. B. & K. has a trio of similar pleas listed for hearing this week. One is the B. & K. La Grange against the Hinsdale the others are for the B. & K. Berwyn for premature advertising complaints against the Anetta and the Palace in Cloero.

Grievance board on the two-for-one questions ordered the Lincoln of the public stop such practices following the squawk of the B. & K. Belmont, and told the Westmont, in Westmont, to stop two-for-ones on the complaint of the Tivoli in Downers Grove.

Music Hall Interested In French-Made Film

A French-made musical with Emil Jannings and Sydney Fox, produced by French interests on the Riviera, is the center of current bidding among first runs on Broadway. Music Hall has seen the picture and is inclined favorably, while same is true of Riaito. Title is 'A Wife a Day,' based on the Pierre Loueys classic, 'Adventures of King Pausele'.

e. Individuals not in the distributing business here are in possession of American rights.

MONO ENDS COSTLY PIC

Hollywood, June 4.

Hollywood, June 4.

Monogram has completed production on Jane Eyre, carrying heaviest negative cost of any picture made by that company in the past three years.

Picture goes out as a special for the 1933-34 program, and has feature cast including Virginia Bruce, Colin Clive, Beryl Mercer, David Torrenceand Alleen Prinsie. Christy Cabanne directed.

BEN FISH PINCH-HITS

Ben Fish, brother of Sam Gold-wyn, has stepped into the N. Y. Goldwyn office to hold down the fort while James A. Mulvey and family is abroad on a summer va-

Mulveys sailed last

Regional Refutations Bound to Arise-No Set Rule to Decide on Time-Honored Industry Problems-Strictly Up to Strictly Localized Conditions and Circumstances

ENDLESS CHAIN

An industry-wide illusion that the Blue Eagle has a bag of tricks from which can be drawn an answer to every trade problem is slowly but surely being shattered. This is being borne out as the Code Authority blazes the NRA path in pictures. And that path is now longenough, industry overseers concede, to establish that many of the age-old problems of the business will continue as such, with the code in its present form powerless to revise or correct them.

Here are some of the things which the Eagle can't do, as represented in its attitude toward such problems to date:

(1) It can't dictate what admis-

lems to date:

(1) It can't dictate what admissions any theatre can scale.

(2) It can't prohibit double or even triple featuring.

(3) It can't prevent an exhibitor from building another new theatre in an already competitive territor.

(A) And it can't do much about

quality product.

Behind most most of the over-buying brought within exhibitor

(Continued on page 25)

BUFFALO EXHIB TO COURT ON **NRA RULING**

Buffalo, June 4.

Buffalo, June 4.

Contending that decisions of the NRA board are arbitrary, unreasonable and conflectory of his personal rights, Edwin Wick, owner and operator of the Majestic theatre, has asked the Supreme Court to show cause why exchanges should not deliver film to his theatre. Wick was up before the NRA board on charges of conducting a grocery giveaway contrary to the provisions of the čode, complaint being made by Louis Isenberg, of the New Arlel theatre. He was ordered to desist. When he failed to do so, film exchanges were instructed not to deliver film to the theatre.

Radio Conv. June 18-20

Around 175 sales representatives will attend the RKO Radio convention in Chicago June 18-19-20.
Company will probably make 48 for 1934-35.

Una Merkel's Duo

Hollywood, June 4. inishing parts in both 'Rear Car' and 'Merry Widow' this week at Metro, Una Merkel draws assign-ments in another pair of pictures on

the same lot.

Player will swing between roles in 'Have a Heart' and 'All Good Americans' to keep her busy until the first of July.

BLUE EAGLE NO Looks Like Mad. Sq. Garden for NRA MYSTIC ORACLE Appeal Bd.; 2 More Chi Cases Go N. Y.

Lesser's 8 or 10

Hollywood, June 4.

Hollywood, June 4.

Sol. Lesser will probably make eight to 10 pictures for 1934-1935, starting 'Peck's Bad Boy,' June 10 at the old Pathe studios in Culver City, where he is now headquartered. George O'Brien film starts July 15 for Fox release and probably one more with O'Brien will follow.

Lesser puts 'Chandu, the Magician' into work Aug. 3.

LAWSUITS OVER NRA NO C.A. WORRY

Lawsuits popping up against the Blue Eagle are causing the Code Authority little or no concern, NRA aides aver. The code itself clearly Blue Eagle are causing the Code Authority little or no concern, NRA aldes aver. The code itself clearly provides for privileges extended signers and non-signers. But, aldes point to the recent action of the C.A. in designating a committee to determine advisability of lifting the membership bars and giving several thousand non-assenters another chance to get on the line.

While non-assenters can only defend themselves, having no right to file complaints with the local boards or C.A., those who avail themselves of such code benefits as the 10% climinations clause must contribute to the support of the Eagle.

Codists are confident the Buffalo plea to the Supreme Court will not get far. They declare that Edward Wick ignored the procedure prescribed by the code; that instead of appealing to the Code Authority from the desist order to exchanges he went into the civil court.

Lotteries are banned under the code, NRA aides remind. They will ask for a dismissal of the exhibitor's action when it comes up for trial in Buffalo next Friday.

Newsreel Subjects Get Another B'way Break

Two newsreel features of a topical nature bow in on Broadway at the Rivoli and Rialto.
Edwin Carewe's 'Are We Civilized'' is the Riv attraction June 13 and E. M. Gluckgman's 'The World ized? is the Riv attraction June 13 and E. M. Glucksman's 'The World in Revolt' goes into the Rialfo under Doc Joe Lee's exploitive aegis Friday (8). Marc Lachmann-Monte Proser will do special .'ing on 'Civilized.'

Both films have to do with recent world trends in politics and news

Discuss Invin. Plans

Maury Cohen of Invincible Pic-tures is in New York with George R. Balchellor, producer of Chester-field Pictures, discussing next year's program. Both plan to go to Engprogram. Both plan to go to Eng-land June 15 to line up releases there, and will carry with them 'House of Strangers,' the Eric Von Strohelm picture just completed, and 'Green Eyes,' a Chesterfield fea-

3d Par Ref

A third bankruntcy referee is going to figure for Par. John E, Joyce
is to substitute effective tomorrow
(6) for Oscar W. Elchhorn, who
goes on vacation.
A few weeks ago, Par trustees got
an okay for Elchhorn to sub for
Henry K. Davis, who took ili. Davis
is expected back Aug. 6.

Chicago, June 4

Two more cases go into the ! of the New York code authorities as two midwest exhibs, dissatisfied with the decision handed down by the Chicago clearance code board, go running to the eastern chieftains for a possible reversal.

One case is particularly interesting because the local board ruled in favor of an Illinois exhib a squawk of too much protection and sliced the clearance in half. That is the case of the Amus-U theatre in LeHarpe, Ill., which conplained against the 14-day protection held by the Illinois theatre in Macomb. Code board ruled that 14 days was excessive and siliced the protection to seven days, effective with the 1934-35 product. But M. Ewing, operator of the Amus-U is not at all happy with this favorable decision and is going to New York to ask the Code Authority to give him the right to play day-and-date, with the Illinois spot.

Other appeal ase is that of the with the season of the code authority to give him the right to play day-and-date, with the Illinois spot.

Other appeal ase is that of the list attempt to get the local code load to silice the protection period held by the Tivoli in Downer's Grove. Code ruled that the present clearance setup is entirely reasonable. in LeHarpe, Ill., which complained

Denver Z.C. Bds. Switch **Original Schedules**

Original Schedules

Denver, June 4.

After sending out a proposed zoning and clearance schedule the Denver board is cancelling same, and starting over again. Instructions from New York told them to proceed under the arrangement in use and hear protests on that. Denver has been working without a set zoning and clearance arrangement, atthough it has been generally understood that each exchange was trying to work to the same number of days. If any certain theatre manager could put up a good argument why he should be favored, he got it if it was possible.

tain theatre manager could put up a good argument why he should be favored, he got it if it was possible.

The proposed zoning schedule, as sent out and later called in, was cause for happy smiles on the faces of numerous Denver exhibitors. It would have given many subseuent run houses pictures from 20 to 50 days sooner than at present. Many were already figuring it possible to cut in stronger on publicity of the first run houses. Subsequent men felt they would get a crack at the pictures before folks had forgotten. Harry Huffman, managing director of four first runs and four subsequent houses, however, did not like the proposed setup and entered a protest. He 'indicated he would have used every possible means to prevent the new schedule from going into effect, and especially as it applied pictures he had undercontract and franchise.

The board will proceed under the present zoning deal, and will hear protests from code signers only, for the present. If enough protests are received from any competitive locality making it necessary to open up the zoning and clearance schedule, the smart exhibitor, whether code signers of not, will be invited to give their views, and will ceive equal hearing.

SHELVE 'MASTER'S VOICE'

Hollywood, June 4.
Story and cast difficulties have
temporarily put Her Master's
Voice, B. P. Schulberg production
for Paramount, back on ice, with
no indication when it will be hauled
out.

out.

Elmer Harris and Keans Thompson made the adaptation of the Claire Kummer play, Charles Ruggles, Mary Boland and Helen Mack were in top spots.

L, A.'s Best Is Still in the Red; 'Many Happy Returns' \$12,000; Nabe **Duals Cramp Downtown Grosses**

Los Angeles, June 4.

Town is devoid of trade in the first run locale with various excuses vouchsafed by the exhibs. Now the single bill houses claim that the double bills in the neighborhoods are too strong an opposition factor and feel they are keeping as far as a comment about the strong as far as a comment about the strong as far as a comment and the strong as far as a comment about the strong as far as a comment of the strong as far as a comment and the strong as a far as a comment and the strong strong as the strong as a s

Estimates for This Week

Chinese (Grauman) (2,028; 55-51,65)—House of Rothschild (20th Century), and stage show (9th week). For length of sojourn this one doing great at \$11,900. Last week it got \$13,700.

week it got \$13,700.

Downtown (WB) (1,800; 25-35-40-55)—'He Was Her Man' (WB). They're none on tot for this porthich will cond home with around \$4,200. Last week "Merry Wives of Remo" (WB) reaped little short of

\$1,700.

Hollywood (WB) (2,756; 25-35-40-55)—'He Was Her Man' (WB). Doing considerably better than Downtown and take will hit around \$5,300. Last week, 'Merry Wives of Reno' (WB) nothing to crow about with \$5,100.

55.100.

Pantages (Pan) (2,700; 25-40)—
Such Women Are Dangerous (Fox), and Embarrassing Moments (U).

Still tough going here as mats are shot to pieces and night trade only straggled to tune of \$1,500. Last week "Now III Tell (but I), and I have the Stand (Liberty), had 22,000. break and managed to draw 22,000.

\$2,800.

Paramount (Partmar) (3,595; 30-40-55)— Many Happy Returns (Par) and stage show. With heavy selection with a stage show to still a stage show to stage will take its of the stage o

only garnered \$11,500.

RKO (2,950; 25-35-40)—'20th Century' (Coi) (2d week). Started off fairly good on second week and will wind up stay with around \$5,700.

First week came up to expectations with \$9,000.

with \$9,000.

State (Loew-Fox) (2,024; 30-40-55)—'Queen Christina' (MG). Seems as though locals don't want Garbo in this one, especially after it held forth at the Chinese for quite a spell Looke as though \$5.5 the property of the control of the

'm'KEE'-'MONTE CRISTO' DUAL, \$10,000, MONT'L

Montreal, June 4.

King's birthday holiday Monday.

(4) makes a long vacation well and will and will all and will and will all and will and will all and will and will all and will an

currently and may get \$10,000. Last week '20 Million Sweethearts' (WB) and "Registered Nurse' (WB) \$3,000. Capitol (FP) (2,700; \$50)—'30-Day Princess' (Far) and Witching Hour' (Par). Not much more than \$8,000. Last week 'Change of Heart' (Fox) and 'I Belleve in You' (Fox) and 'Three on Honeymoon' (Fox) and 'Three on Honeymoon' (Fox). Baxter may boost a little, but best estimate is for \$7,500. Last week 'Entileb program of 'Jack Aboy (Princess (Criot) of the County (Cot). May gross \$6,000. Last week '20th Century' (Cot) and 'One Ig Guilty' (Cot) \$5,000. Cinema de Paris (France-Film) (600: \$50)—'Liberte Cherle' (3rd week). Should gross \$1,000. Last week \$1,200.

Holiday Openings Gives Omaha 8-9 Day Weeks, All Doing OK

Omaha, June

Heat wave is the question of the coment. Question being whether it helps biz at the houses ing plants or whether it drives customers away from all houses. Prob-ably the latter, as it is such unsea-

ably the latter, as it is such unseasonal heat. One thing is certain, it's hot; mere has already hit 103 a record of years and years.

On the current bills it's the old story of the Paramount, Orpheum, Brandeis playing one, two, three. Par has 'Change of Heart' and stands to cheering bit will be consistent of the proposition of the pr

but the trottled without cooling system.

World is in a jumble caused by bad biz on 'Merry Wives'. Pix with the matrimonial contest on stage was jerked after five days, making way for Memorial Day opening on a second run of 'Rothschild'. Policy of next 10 days here undecided, but probable that Rothschild' replaced Sunday by 'Now I'll Tell' and Laughing Boy.' These stay until June 8, when the house begins a new policy with a residential musical comedy stock company and a single feature. a week of jerkings with 'Sadle McKee,' Party's Over and 'Merry Wives' all getting replaced Decoration Day.

Estimates for This Week.

Paramount (Blank) (2,765; 25-

Estimates for This Week
Paramount (Blank) (2,765; 2540)—Change of Heart' (Fox), Eight
days on a holiday opening stands
to do right by this house, Gaynor
always good here; looks to reach
\$8,000, Last week 'Sadie McKee'
(MG) had to quit after six days to
give way to a Wednesday opening;
6,200, falt, Planth (2,376; 28,40)

give way to a Wednesday opening; \$6,200, fair.

Orpheum (Blank) (2,976; 25-40)

"Thin Man' (MG) and 'Haif a Sinner' (U). Cosmo product beneficary of a heavy advance and current campaign in the Bee-News, thearst daily; \$1,000, not bad. Lass week this house was the one of the continuous of the continu

Whirlpool' (Col) just a couple of fillins at \$3,000.

World (Blank) (2,100; 25-35)—
Rothschild' (UA), second run, and Love Captive' (U), first run, dual. On Memorial Day opening for fourday run, 'Now I'll Tell,' by Mrs. Arnold Rothstein (Fox) with Taughing Boy' (MG) come in Sunday to run five days before the house goes musical comedy. Split week may realize \$4,200 with Rothschild' good for \$2,000 of it. Last week was a weaky with 'Merry Wives' (WIB) and matrimonial contest on the stage being jerked after five days. Exces are blaming the single feature for the tumble, \$2,-150, poor.

Toothsaver

Hollywood, June 4.

Metro has fitted up a dental office in a penthouse on the Administration building.

This is in order that emvees can bring their dentists the left of the state of the

the lot in order that studio time might be saved.

HUB'S PIC FARE STRONG; LIL MAN' 101/2G

With four good pictures lined up this week, town expected grosses wou shoot rapidly skyward. Record-breaking heat Friday and Sat urday scorched these hopes. Strong finish assured with cooler weather Hub hasn't boasted such a smart array of pix in months. Sadie Mo-Kee, 'Little Miss Marker,' 'Little Man, What Now?' and 'Rothschild' are the magnets. Despite torr

torrid Crawford opus formed lines at

Crawford opus formed lines at State; others wilted.

Met program another boost for Manager Edward Smith. Raves and mouth-chatter should offset slow start and earry along to brisk finish. Enlarged miracle stage, in troduced this week, creates under the company of the state of the company of

Great improvement for this de-luxer. Unusual heat last week raised fe-ver blisters on weekly statements. Holiday crowd sought beaches. Met and Orpheum, only flesh spots, got Decoration Day play. "Beyond Bengal' lasted one week at Majestic, Tried hard but couldn't gather more than \$3,000. Sunday vaude discontinued at State.

Estimates for This Week

Estimates for This Week
Keith's (RECO (4,000; 25-35-40)
Little Man, What Now? '(U). Not
going to measure up to anticipated
biz. Reviews and comments fair,
but no rush to b.o. Should touch
comfortable \$10,500, if and when.
Last week, 'Black Cat'. (U) and
Strictly Dynamite' (Radio) just
sneaked by with \$8,000.

Boston (RKO) (4,000; 25-30-40)
'Half. a Sinner' (U) and 'Unknown
Blonde (Maj). House can't get pictures and trade is silpping. On
eight-day run bill will collect only
about \$7,000, off. Last week 'L'II Tell
World' (U) and 'Crosby Case' (U)
pulled after six days to open new
fare on holiday. Rang up poor
\$5,500.

but no rush to be. Should touch to the following the best of the same well, Ellack Cat." (U) and Skritchy Dynamite' (Radio) just sneaked by with \$\$,000. Boston (RKO) (4,000; 25-30-40) Half, a Sinner' (U) and 'Unknown Blonde' (Mai), House can't get pictures and trade is slipping. On eight-day run bill will collect only about \$\$7,000, off. Last week Till Tell World' (U) and 'Groshy Case' (U) pulled after six days to open new fare on holiday. Rang Up poor after on holiday. Rang Up poor after on holiday. Rang Up poor house the following directly after two record: Hochschild' (UA) and vaude. Follows directly after two record: Hochschild' (UA) and vaude. Follows directly after two record: Johnson road unit. Admiss upped vecks at State, uptown; gives Low three outstanding weeks with this state, uptown; gives Low three outstanding weeks with this state, uptown; gives Low three outstanding weeks with this getting a swell break for big \$10,000. Last week, Kate Smith road unit Amaniatan Melodrams' (MG) held strong, getting the town's best holiday play. Finished with lofty tune of \$15,000. The control of \$15,000 and \$5,500.

Orpheum (Loew) (8,000; 30-40-50) 'Rothschild' (UA) and vaude. Follows directly after two record weeks at State, uptown; gives Loew three outstanding weeks with this natural. Vaude here an asset now. Mannate the state of the state

Mpls. Taking It Plenty Between 107 In Shade and Drouth's Crop Blight

never misses at this house. Terrific advance campaign by Joe Di Pesa should push along to \$16,500, exceptional. Last week "Rothschild' on holdover, hit \$11,300, very good. Met (M&P) (4,330; 30-50-65) 'Little Miss Marker' (Par) and 'Milady's Fari revue. Good bill all the way around; will set them talking. Slow in starting, but should build steadily and hit the bell for a well-sounding \$25,000. Last week 'Murder at Vanities' (Par) and Dave Apollon wound up with pleasing \$23,200. Paremount (M&P) (1,800; 35-45-

\$23,200. WILD pleasing Paramount (M&P) (1,800; 35-45-55) 'Upper World' (WB) and 'Lazy River' (MG). May get 36,000, fair. Leat week, Witching Hour' (Par) and 'Very Honorable Guy' (FN) off at \$5,500.

Olsen-Johnson Unit With Black Cat' Purrs **Big \$10.000 Into Port.**

Portland, "June 4.

Olsen and Johnson's road unit at the Music Box rang the burg's beli this week for the No. 1 spot. Show was well exploited and upping house admish from 35c. to 50c. didn't make the customers hesitate. Pic is Black Cat' and registered nicely. Paramount having a strong week shovering on the edge of management change with Evergreen expected to take it, over from FWC. Evergreen now has two grind houses in the burg.

United Artists still clicking for run of nice biz. "Tarzan' holding up pace of 'Manhattan Melodrama' last week, Pic going over with the younger generation.

All box. feeling effect of warm weather and some business alumn due to longshoremen's etrike, with grosses lower than average for the Week.

Estimates for This Week

Estimates for Inis week
Broadway (Parker) (2,000; 25-40)
—'Laughing Boy' (MG) and 'Honorable Guy' (WB). Getting a farplay for an average gate. Registered
well and good for about \$5,000. Last
week, 'Til Tell the World' (U) and
Lazy River' (MG) kept this house
in the pay dirt class for okay \$4,200.

Minneapolis, June 4.
Hottest early summer weather in history, with temperature soaring to above 107 in shade, has been cooking the box-office goose. Coupled with the blistering heat is the unbroken drouth that spells failures throughout the entire section. As a result, the present is bed and outlook bleak. Compared to the compared t

sota. It may do as much as \$10,000 which is a lot of money nowadays.

Illustrative of box-office conditions were the silm results garner,
illustrative of box-office conditions were the silm results garner,
and the season of the silm results garner,
and vites were by two such attractions
as Sally Rand at the Orpheum and
vites Villa, at the Minnesota. Rand
above couldn't reach \$11,000 while
Villa, got less than \$3,000.

Even the usually sure-fire sureseater World, with a made-to-order
picture, Catherine the Great, can't
get up any steam under present
took a with consequent and boxconflice repercussions. It will go out
after a single bad week. Such
women Are Dangerous' is meaning
nothing for the State. 'A Modern
Hero' and 'Ill Tell the World'
brodled so badly at the Lyric that
each of them was yanited ahead of
time in the order named.

Estimates for This Week

Estimates for This Week

promes so pady at the Lyric that each of them was yanked ahead of time in the order named.

Estimates for This Week
Minnesota (Publix) (4,200; 25-35-40)—Sadel McKee (MG). Tiptop women's picture and Crawford-Tone setting 'em, May go as high as \$10,000, good under all circumstances. Last week, 'Viva Villa' (MG), \$3,000.

(MG), \$3,000.

Estimated the setting of the s

'Rothschild,' 2d Week, B'ham's Lone Outstander

Bothschild' goes into a second week, moved from the Alabama to the Strand. It's one of the few holdovers in months. Outside of this there's nothing much doing.

Estimates for This Week

Estimates for This Week
Alabama (Wilby) (2,800; 35-35-40)—Sadie McKee' (Md). A good
Last Week. Rothschild' (UA) corking \$8,500.
List Week. Rothschild' (UA) \$3,000.
List Week Palooka' (UA) \$3,000.
List Week Palooka' (UA) \$3,000.
List Week Palooka' (UA) \$3,000.
List Meek Palooka' (UA) \$3,000.
List Meek Palooka' (UA) \$3,000.
List Meek Palooka' (UA) \$3,000.
Strand (Wilby) (\$300; 30-40)—
Rothschild' (UA). Second week at Alabama, \$1,600. Last week This side of Heaven' (MG) and 'Murder in Trinidad' (Fox) on split, \$1,100.

Minnie Baseball a Fad in Denver; 'Cargo, \$5,000; 'Black Cat,' \$3,000

Denver, June 4.

New kind of opposition to film theatres has developed here. Basebecome an outdoor fad. Three big games on three different fields are played every night. Crowds are as large and excited as professional baseball attracts. On particular, other words that the control of the c

Estimates for This Week

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-50)—Black Cat' (U). Around \$3,000.
Last week 'Haroid Teen' (WB)
Glosed with \$3,000, an average week.
School kids and followers of the comic strip were in evidence.
Denham (Cooper) (1,500; 25-40)
—T.ittle Miss Marker' (Par). Wills
see \$7,500 probably. Last week 'Murder at the Vanitles' (Par) finished with around \$7,500 at the box office. First week of Allan Cooper as manager.

Murder at the vanished with box office. First week of Allan Cooper as manager.

Denver (Huffman) (2,500; 25-35-50)—Sadie McKee' (MG). Figure 47,500 Last week 'Manhattan Melodrama' (MG) upped the house over

the previous week, but still was be-low average with a finish of \$6,000 Title of picture one of drawbacks

True of picture of the first of

move.
Paramount (Huffman) (2,000;
40)—'Uncertain Lady' (U). Pu
after two days and 'Let's Be Ri
(U) substituted. Poor \$2,000. It
week the Paramount had three j (U) substituted. Poor \$2,000. Last week the Paramount had three pictures, not even a record for first run houses here, since the Denham did that same thing a few weeks with the control of the denham did that same thing a few weeks fitter. (MG) two days on last week after four good days on previous stanza and a big week at the Denver, across the street. Then 'All Men Are Enemies' (Fox) was put in and lasted about the shortest possible run—a day; was yanked, and the reissue of 'All Quiet on the Western Front,' running for four days, put the house to the close of the week with close to an average \$2,500.

Thin Man' Tops Chi on 9-Day Date At \$34,000; McLarnin-Ross Pic Aids 'Her Man'; McV. \$10,000 with 'Heart'

Last week added a new house to the loop competitive field and introduced a nine-day picture into the ace B. & K. Chicago. The addition is the remodeled legit Garrick, nov The addition guent run house for B. & K. at 40c. Circuit also started work on at 40c. Circuit also started work on redecorating the Apollo last week and it is figured to be ready to op-erate by July 1. When that spot opens B. & K. will put either the Apollo or Garrick at 25c. and 15c.

49c. top.

Nine-day picture is "Thin Man," which went into the Chicago Wednesday (39) when two previous flabby pictures had caused B. & K. to curtail the usual full-week run. Is using the present William Powell lick in order to bring the house back to its standard Friday opening. Mystery-comedy is doing well. With B. & K. going out of its way to tell the public it's similar in style to It. Happened One Night." Change of Heart taking a whip-

It Happened One Night."

'Change of Heart taking a whipping at the McVickers and will scram after only one week. 'Hollywood Party' coming in Wed. (6). McVickers is proving a difficult house for B. & K. lately. And the same difficulty goes at the Orlental where the red is still all over the Oriental to eat into the rival houses, it has been effect of the Oriental to eat into the rival houses, such as the Chicago and State-Lake more than doing itself any good.

'Sadle McKee' will stick at the

more than doing itself any good.

'Sadie McKee' will stick at the
United Artists. May be around for
three weeks, with B. & K. unable to
find any immediate film available
for replacement. Starting to how
about product shortage. Those oneweek and five-day star are eating
the start of the start of the start
five theatres supplied.

Estimates for This Week

up product so fast it's hard to keep five theatres supplied.

Estimates for This Week

Chicago (B&K))3,940; 35-5-75)
Thin Man (MG) and stage show, and stage show and stage show are shown as the days of the shown as the days of the shown as the days of the shown as the shown astage shown as the shown as the shown as the shown as the shown as

(MG) next.

Oriental (B&K) (3,200; 25-35-40)

Til Teil the World' (U) and vaude.

House isn't going anywhere. B&K
using it primarily as an opposition
wedge. Taking red ink regularly.

This week off to \$9,000. Last week

Frumpet Blows' ((Par) another
headache at \$10,100.

This week off to \$3,000. Last week Trumpet Blows' ((Par) another headache at \$10,100.

Palace (RKO) (2,500; 35-55-83)

Such Women Are Dangerous' (Fox) and vaude. Ken Murray holds over and Phil Harris band comes in to share honors. House is ploking up slightly old and treatment. This week again better than sometime in the past at \$18,000. Last week 'Upperworld' (WB) pretty good at \$16,000.

Roosevelt (B&K) (1,500; 25-35-46) He Was Her Man (WB) and McLarnin-Ross fight pictures. Man opened Wed. (30) willie scenes well. (30) willie scenes well. (30) willie he fight scenes well. (30) willie the fight scenes well. (30) willie the fight of the scenes well. (30) willie the fight open the fight scenes well. (30) willie to the fight scenes well. (30) willie to the fight scenes well. (30) willie to the fight scenes well. (30) will scenes well. (30) will scenes well. (30) will state week Manhatt melodarma' (MQ) did fair on a third week holdover at \$5,500.

State-Lake (Jones) (2,700; 20-25-35) 'Whiripool' (Col) and vaude-state a seminary will touch profitable \$10,000 currently. Last week taleo oke at \$10,-200 for 'Hips, Hips, Hooray' (RKO) and Seeley-Fields act.

United Artists (B&K) (UA) (1, 10) will so three weeks anyhow, the final week forced. Previously did \$13,100 on opening ride and figures to hold maybe at \$12,000 for this seesion.

Spot Stuart Erwin

Hollywood, June 4, Upon completion of his featured apot in Clarence Brown's produc-tion, 'Sacred and Profane Love' at Metro, Stuart Erwin starts in 'Have

a Heart' on the lot, David Butler directs 'Heart' as

LIL MISS MARKER'-GEO. PRICE, 15G, BUFF'S BEST

Buffalo, June 4. Buffalo, June 4.

Hot spell which set in on Thursday affected grosses and sending current programs off to poor start. Buffalo only downtown house which held up and slightly bettered estimates.

Estimates for This Week

mates.

Estimates for This Week

Buffalo (Shea) (3,800; 30.40-55)

Little Miss Marker (Par) and
Georgie Price heading vaude.
Opened good despite hot weather
and should get around \$15,000. Last
week (Change of Heart' (Fox) and
George Raft bettered estimates here
for \$13,000.

Hipp (Shea) (2,400; 25-40) 'Villa'
(MG). Indications point to a possible \$7,000. Last week 'Murder at
Vanities' and by under expertaflore for \$15,000.

Century (Shea) (3,400; 25) 'She
Made Her Bed' (Par) and 'Murder
in Trinidad' (Fox). Fair program
may hold up for \$6,000 in face of hot
for the first than the f

NEWARK OFF: 'STINGAREE' \$8,000

Old Man Weather has been very nasty and has killed the week-end with sweltering heat. He has been impartial, and no one has done anything to speak of. There is nothing in town they have to see, although 'Little Miss Marker' opening: today at the Paramount-Newark may prove an exception. If any house does \$3,000, it will be

any house does \$3,000, it will be high.
At this inauspicious time the theatres have done the equivalent of raising prices by setting the limit of atternoon prices at five instead of six, as it was all winter. With daylight saving and summer against them seemed a dumb thing to do.

Barnum and Bailey on two days did tremendous business.

did tremendous business.
Estimates for This Week
Branford (WB) (2,986; 15-65)—
He Was Her Man' (WB) and 'Haif
a Sinner' (U). Nothing here to hold
off heat, though Cagney's name good
for a little; \$6,500. Last week, 'Black

Cat' (U) and 'Merry Wives' (WB) okny with \$0,600.

Cat' (U) and 'Merry Wives' (WB) okny with \$0,600.

Cat' (1,200; 15-25-35-50)

Cat' (1,200; 15-25-35-50)

Cat' (1,200; 15-25-35-50)

Cat' (1,200; 15-25-35-50)

Con killion Sweethearts' (FN) and 'Looking for Trouble' (UA). Came in Decoration Day and opened well. On hine days might do \$5,000. Last week, 'Tarzan' (MG) and 'In Love with Life' (Chesterfeld) pulled after five days with \$2,500.

Cittle (Franklin) (199; 25-50)

Cerman Unlikely to top \$400. Last week, 'Prince of Wales' (BG) and Waltz Time in Ylenna' (BG)' shed no light at \$700.

Lowe's State (2,739; 15-75)

Clow's Clow's Clow's Andrews (199; 15-75)

Clow's Clow's Andrews (199; 15-75)

Change of Heart glow's Applied to We're Not Dressing' (Par) fine at \$15,700 on old scale.

Proctor's (Radio) and vode. Will be sad at maybe \$3,000. Last week, 'Sadio-New (199; 15-25)

Change of Heart glow's Applied (199; 15-25)

Clow's Skouras) (1,300; 15-25)

Clow's Skouras) (1,300; 15-25)

Con on dis scale.

Proctor's (Radio) and vode. Will be sad at maybe \$3,000. Last week, 'Sadio-New (199; 15-25)

Clow's Clow's Applied (199; 15-25)

Clow's Clow's Applied (199; 15-25)

Con on dis scale.

Proctor's (Radio) and vode will be something on second run, but needs a weather beeak the second half. Terminal (199; 1

'CATHERINE,' \$4,200, TOPS INDIANAPOLIS

Indianapolis, June 4.

Indianapolls, June 4.

Heat wave had a demaging effect in this town, too. Grosses were off, in both downtown and nabe houses. The Lyric is the only first run spot that will hit fair figure for she week. Heavily advertised, 'Catherine the Great' is moving along towards \$4,-250. This isn't sensational, but an accept the down to the control of the cont

Estimates for This Week

of mere so policy errors changes of policy errors changes of policy errors changes of policy errors changes of the solution of

'Many Happy Returns,' Philly, \$17,000; '20th Century,' at Boyd, \$12,500

iladelphia, June 4.

Despite some disappointments last week; this week's outlay of feature pictures in the downtown sector indicate better than average business. At the same time, nothing sensition of the picture of the pictures in the downtown sector indicate better than average business. At the same time, nothing sensition of the pictures in the downtown sector indicate better than average business. At the same time, nothing sensition of the pictures of th

Navy Outdrawing Film Spots On B'way; 'Little Man' OK at \$70,000, 'Villa' a Fair \$35,000

RAFT AND 'VANITIES' STRONG 21G. DETROIT

Detroit, June 4.
Michigan is shooting off both barreis this week with George Raft in Francisch with the George Raft in Francisch with George Raft has been here before with mild response this time the picture will help plenty. The Fox is in the van with Such Women Are Dangerous' and Art Jarrett and Eleanor Holm as the stage names. Neither picture or stage impressing much as a draw. Last week 'Sadle McKee' was the town leader at the Michigan for an ice \$23,000 considering the heat. The Fox with Gaynor and Farreii or Change of Heart' was slightly behind with \$2,2000. The United Artists Gound one week of the Michigan was okay for a nice \$1,000.

Estimates for This Week

a hice \$1,000.

Estimates for This Week
Michigan (Par) (4,045; 1,15-25-55)
—Murder at Vanitles' (Par), George
Raft in person. Figure \$21,000, oke.
Last week 'Sadie McKee' (MGM),
good \$23,000.

Fox (100) (5,100; 15-25-55)
—Such Women Are Dangerous' (Fox)
Fox (100) (5,100; 15-25-55)
—Wanhattan Melodrama'
113,000 ox.
Last week Change of
Heart' fair at \$22,000.
United Artists (Par) (2,018;
-40-55) — 'Manhattan Melodrama'
(MG). Expected to garner \$3,000,
overage average, Last week 'Catherine the Great (UA) was good for
only one week at \$6,500.
—Sadie McKee' (MGM). Should
See \$5,000. Last week 'Via Villa'
(MGM) big \$7,000 in its second
week.

HEAT WILTING PITT; M'KEE' 17½G, OK

Pittsburgh, June 4.

Sizzling weather, the usual summer bugaboo, coming early this year and only spot to withstand heat this week is Penn, where the b. o. pull of Crawford is more evident than ever before in Nisadie McKee. A natural for femmes, flicker go of the control of the control of the control of the control overing above 90 and should experience little difficulty collecting \$11,500, which is pienty all right here these days.

Warner with its new twin bill policy managing to hold its own, giving the customers a real bargain, Strictly Dynamite and 'Upper World,' ought to get an even break at \$5,000. Fulton having quite a time of it with product lately, playing three pictures in nine day, yanking each of them in half a week when biz went kerhoey. House way during the summer, sans a cooling system, and with product situation to contend with, too, site may fold for the summer.

Estimates for This Week

may fold for the summer. Estimates for This Week
Fulfon (Shea-Hyde) (1,750; 15-25-40)—Hollywood Party' (MG),
Opens today (4) due to floppo of
'Laughing Boy' (MG), under \$2,000.
In three days, Last week, Murder
in Trinidad' (Fox) pulled after
three days to weak \$2,200, with 'Half
a Silnner' (Ung stiting similar treatThen (Low's-Un (3,300; 25-35-50)—Sadle McKee' (MG). Crawford
bo. natural, with a strong femme
draft, and should click off a big
\$11,500, which is in the money for
this site. Last week, 'Manhattan
Melodrama' (MG) just fair at \$10,000.
Pitt (Shafer) (1,600; 15-25-40)—

900.

Pitt (Shafer) (1,600; 15-25-40)—
'Woman's Man' (Indie), and 'Broadway to Rio unit. Still going, which apparently still means an even break—here,—is around—\$5,000.—Lastweek, 'Twin Husbands' (Indie) and 'Harlom Frolics' on stage, around \$6,250.

Trairiem Frolics' on stage, aroune \$6,250.
Regent (900; 25-35)—'Finishing School' (Radio), and 'Curtain at 8' (indie). Giving 'em one indie and one from the major studios weekly throughout summer. East Liberty site hitting around an average figure weekly and managing to turn a slight profit, too. Looks like \$1,700 this week. Last week, 'Crime Docthis week.'

Not much stirs on the New York first run front this week. The sail-ors in town aren't coming very close to theatres just yet. The navy dumped around 40,000 men on New York Thursday (31) and managers attribute their lack of interest to the fact that the salties have plenty of film shows on their boats.

attricute their lack of interest to the fact that the salties have plenty of film shows on their boats. The day the fleet came in business immediately fell of wever-were the salties in the salties have been substituted by the salties of the the salties and salties to the boats come in. Subsequent parades and visiting the ships is also felt to have minimized the picture boxoffice.

The Music Hall hopes for \$70,000 on Little Man, What Now, in spite of a weak start. House is getting a better percentage of navy trade than others. Capitol has 'Viva Vilia' on first run at pop prices, after a brief and recent two-a-day at the Criterion. It will do a nice enough \$35,000, but won't holdover.

Born to Be Bad is doing fairly at the Rivoll, and stays a second \$15,000 the Brist week. Are We Civilized, Edwin Carewe picture, open Wednesday morning (13).

Of the holdovers 'Hollywood Party', Rialto, and 'Now I'l Tell,' Roxy, latter on its second lap indications point to only \$15,000 at the most. World in Revolt comes in a the Riato Friday (3). 'Little Miss Marker' will be around \$23,000 for a good third week.

Estimates for This Week.

Astor (1,012: \$1,10-\$1,65-\$2,20)

Estimates for This Week
Astor (1,012; \$1.10-\$1.65-\$2.20)
Rothschild' (UA) (12th week). Got
\$15,000 last week 11th) and announcement of final three weeks.
No picture set to follow and if any
spurt Ariles will stick.
Capitol (5,400; 35-75-85-\$1.10)
'Viva Vills' (MG) and stage show.
Walkace Beery starrer, near \$1500.
'Viva Vills' (MG) and stage show.
Walkace Beery starrer, near \$1500.
'Mayfair (2,200; 35-55-65) 'Norrell
snd Son' (UA). Doing better than
average, ending its first week yesterday (Monday) at \$11,200. Sticks
around until too weak. 'The Humbug' (U) next.
- Palace (1,700; 35-50-68-75) 'Where
Sinners Meet' (Radio) and vauds.
Not more than \$11,100 probable.
Last week Stingaree 'Radio' just
under than the (3,644; \$5-55-75-99)
'Little Miss Marker' (Par) (37d
week) and stars show. Holding in

Sinners Meet' (Radio) and vaude. Not more than \$11,000 probable. Last week 'Stingaree' (Radio) just under that.

Faramount (3.664: 35-55-75-99)

Week) and stage show. Holding up well and possibly \$28,000 this week. Second stanza was \$25,000, fine.

Radio City Music Hall (6,945; 40-85-99-81.65) Little Man, What Now' (U) and stage show. Started off weakly but should end up around \$70,000, okay. Last week Where Sinners Meet' (Radio) fell off a trifle, ending at just under Where Sinners Meet' (Radio) fell off a trifle, ending at just under where \$15,000, at \$2,000; 40-65-75-85) 'Hollywood Party' (MG) (2nd week). Okay at \$3,000 on holdover. First week \$17,500.

Rivoli (2,200; 40-55-75-85) 'Born to Be Bad' (UA). On first week at \$19,000, stay a second. 'Are We Civilized?' Edwin Carewe plotture which may be taken for distribution by J.A., opens Wednesday morn to Be Bad' (UA). On first week at \$19,000, stay as a second. 'Are We Civilized?' Edwin Carewe plotture which may be taken for distribution by J.A., opens Wednesday morn to Be Bad' (UA). On first week at \$15,000, onc. A little better, \$7,500 the previous week for 'Change of Heart' (Fox) and 'Ill Tell the World' (US) \$11,300.

Strand (2,900; 35-35-55-55) 'Now Rothstein story sliding to \$15,000 on holdover, mild.

Strand (2,900; 35-55-75-85) 'The Key' (WB), Vicinity of \$13,000 on holdover, mild.

Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicinity of \$13,000 on holdover, mild.

Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicinity of \$13,000 on holdover, mild.

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Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicinity of \$13,000 on holdower, mild.

Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicinity of \$13,000 on holdower, mild.

Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicinity of \$13,000 on holdower, mild.

Strand (2,900; 35-55-75-95) 'The Key' (WB), Vicini

tor' (Radio), and 'He Couldn't Take it' (indie), about \$1,600.
Stanley (WB) (3,600; 25-35-50)—
'Stingare' (Radio). On wrong side of the ledger and weak sister that will be lucky to get even \$5,750, n.g. Last-week,—Looking-for-Trouble-(UA), and Guy Lombardo's band got big Satdee and equally big Decoration Day to give house a profit at \$42,000, been been in the gradient of the standard of the stan

Strike Clips Seattle \$3,000 Weekly: Kate Smith. \$10,000 'Sorrell,' \$2,000

Seattle, June 4.
Showmen hope the watefront strike will be settled, as stevedores have tied up the port and other industries dependent upon shipn by water. Showmen think that grosses are affected at least \$3,000 a week for the fir runs alone, not

a week for the nr runs alone, not counting the nabors. Cool weather on Memorial day was a break for the theatres, with

was a break for the theates, when starting their present weeks on Wednesday. This gave 'Sadle McKee' a flying start, pix in

'Sadle McKee' a flying start, pix in for nine day run, to get Fifth Ave. back to reg change date (Friday). Kate Smith in person at the Music Hall looks big, as this is her first time in Seattle. Rotschild didn't finish the fourth week, but was yanked at Music Box for Sorrell & Son! This started slowly on Momorial day, but has chance to build.

enance to build. Estimates for This Week

sox for 'Sorrell & Son. This started slowly on Memorial day, but has chance to build.

Estimates for This Week
Blue ouse (Hamrick) (1,000; 25)
Modern Hero' (WB). Singleton this week; \$2,300; poor. Last week
A Very Honorable Guly (FN) and
Sincess at An 2,300.
Colliseum (Evergreen) (1,800; 1525) 'Rip Tide' (MG) and Good Dame' (Par). Started with big lines on Memorial day. Headed for very ince \$4,000. Last week David Harum' (Fox) and 'Jimmy the Gent' (WB) dual, fair \$3,400. but below usual Rogers on (Evergreen) (2,400; 2540) 'Sadle McKee' (MGM).
Started big but flattened out quick-ty. Disappointment at \$5,500. Last week, 'Viva Villa' (MG) five days, winding: up 11-day run, \$4,300 after twelve grand in week. This pix lacked womp un pix language of the big beart of the control of the control

Sylvia of Hollywood, Viva Villa,' \$16,000; B'klyn Uninspiring

Brooklyn, June 4.

Just a mild, uninspiring week among fhe downtown deluxers, or what's left of them. Loew's Metropolitan seems to be doling the best with 'Viva Villa' on screen and Sylvia of Hollywood occupying ace spot on vaude bill. Coney 'Island got heavy play over 'weekend.

Estimates for This Week.

Albee (Riko' (3,500). 55-550)

Crime by Frank and Milt Britton and band. In region of \$15,000, oft. Last week 'Stingaree' (Radlo), \$18,000, okay.

Fox (Conco) (4,000; 25-35-50)

Glamour' (U) and stage show with Armida. Mild \$11,800 visible. Last week 'Black Cat' (U), \$14,000, okay.

Metropolitan' (Loew) (3,000; 25-35-50) 'Viva Villa' (MG) and vandwith Sylvia of Holly with Sylvia of Holly Concellation (WB) (2,000; 25-35-50)

Harold Teen' (WB) (2,000; 25-35-50)

Harold Teen' (WB) and 'Registered Nurse' (FN). Double feature may produce a falrish \$5,000. Last week 'He Was Her Man' (FN), \$7,500.

TEVIS-SUTTON ALL SET

TEVIS-SUTTON ALL SET
Hollywood, June 4.
Carol Tevis and Grady Sutton,
featured in 'Two Girls in A Boat,'
one of the 'Blondes and Redheads'
series currently in production at
Radio. were signed to new contracts calling for six more 'Blondes
and Redheads' spottings, with options of additional six,
'Girls in a Boat' is being directed by George Stevens from the
story by Jack Townley.

LINCOLN'S JUST A BIG CINEMATIC WOOLWORTH

incoln, June
Dime gates are doing this town
no good as far as piling up any
kind of a gross is concerned. This
town probably has more of them
than any other in the country per
theatre capita. Five out of the

town probably has more of them than any other in the country per theatre capita. Five out of the cight houses operating go for a dime in the afternoon and three at might. Two are two-bit topped, and the Stuart stands alone at 40c. It's changed the cinema row from an amusement place to a bargain counter and people wander up and down the streets looking and counter and people wander up and down the streets looking and counter and people wander up and down the streets looking and counter and people wander up and down the streets looking and counter and people wander up and down the streets looking and the places are playing duals, except one, and all split the week.

Where everyone used to get trade on picture merits without the window shopping, people are either staying at home or drawing the conclusion that to sits more than a dime, if it tooks more than a dime, it

wave.

Orphoum (LTC) (i,200: i0-15-25)

Orphoum (LTC) (i,200: i0-15-25)

Trumpet Blowe (Par) and

Trumpet Blowe (Par) split.

Will gather about \$1,100, ote. Last

week 'Sorrell and Son' (UA) and

You're Telling Me' was set back
a week in favor of Registered

Nurse' (WB) and the gross was set

bear ton \$280.

Nurse' (WB) and the gross was set back too, \$850.

Stuart (LTC) (1,900; 10-25-40)—
20. Million Sweethearts' (WB).
Should get a good bit of the play, since there's nothing else; \$2,500 will be good. Last week 'Viva VIlla'. (MG)' was yery oke with \$3,-500.

HIPP'S HIATUS NO HYPO TO OTHER BALTO B.O.'S

Poltimore Tune 4 which will extend through sub waten will extend through subsequent fortnight—of the vaudfilm Hipp for renovations would hypother spots was rather markedly disproved, judging paces of loop houses over the weekend. The Century, because of the Hipp's layoff, is flashing the only flesh fare in town, but fact isn't apparently may have the control of the hipp's layoff, is a likely layoff, is the offing, but it is undentably the flick 'Miss Marker,' that is exerting all the draft.

Despite the wave of warmth the town had to wallow in, biz held fairly well first three days. What is primarily, stunting the grosses at houses other than the Century is the inquantiousness of the product that the product that the control of the c quent fortnight-of the

is ally weil first three days. What is primarily, stunting the grosses is primarily, stunting the grosses of the product on tap.

Estimates for This Week
Century (Loew-UA) (3,000; 25-35-40-56-66)—Miss Marker' (Par) and five acts. Pic garnered a mew high in hosannas from critical gentry. Weath Moreover a fixed bolted aspects embraced in the reclage to cheat the men of shut-eye between the vaud performances. Smack) \$21,000 is in the bag. Last week '30 Day Princess' (Par) and Abe Lye man revue on rostrum, with Lyman accountable, snagged a smacking, \$20,000, very nitty.

Hippodrome (Rappaport) (2,500; 15-25-40-55-66). Dark for repairs currantly. Last week 'Strictly Dynamice' (RKO) and Many Dynamice' (RKO) and Many Dynamice' (RKO) and Many Dynamice' (RKO) and hose is more a good of the strums (Par). Springhilly, biz opening day, but crix clawed it badly and lack of name power is hurting it more, Ross-McLarini fite films doing allowed a true, giving the house a good enough \$1,500. Last week 'Strock of fact unit and the content of t

(Fox). Rep of legit play booming it bit, and it plucked press approbation. Apt fare for this house, patronized as it is largely by femmes. Climbing over weekend; may eventuate with nice \$4.00 Lear! (Sco.) \$5.00. Fortnight total, \$9.50. Stanley (WB) (3.460; 15-25-35)—Earth Turne! (WB). Nary a name, and this burg deem't bow to bucolic subjects. Won't budge a deeply incarnadine \$6,000, despite the extra exploy measures the mgmt. has exerted. Last week, same figure for Welensel (Loew-UA) (1.000; 25-35)—Road to Ruin' (Kent). Deftylugged, though social enlightenment subject started slowly, looks to build to astisfactory \$4,000. Last week 'Show-Off' (MG), n.s.h., \$3,000.

CANTOR STRONG IN RESTLESS **FRISCO**

San Francisco Tune 4

The tremendous waterfront strike which is tying up all ocean traffic tighter than a drum is seriously affecting all Frisco business, theatres included. It's taking someone as Eddie Cantor at the Orpheum to pull in the blz, with the entire town at a nervous stage because of daily riots and police-strikers' tussies. There's a daily casualty list that's

riots and police-strikers' tussles, There's a daily casualty list that's plenty long; the papers are full of strike news, all boats docked are tied up and cargoes are spoiling. What is important for the theatres is the tieup in money, for in this strongly, unon town the waterfront workers current without an income. That's vitally affecting the naborhoods, and the downtowners are feeling it, too.

Cantor, 'in at' the Orpheum on a 50-50 split from the first dollar, is pulling the biz. With his draw increased because of radio, he's draw ing proportionately better than he did at the big Fox two years ago. Orph has again rescaled its prices, eliminating the 55c loges entirely and through the house. With 'Sing and Like It' on screen, Cantor is going along at a merry clip and house striking its best gross since recopening under Fanchon & Marco's aegis.

"Murder at the Vanlities' is the

house striking its best gross since, reopening under Fanchon & Marco's aegis.

Murder at the Vanities' is the Warfield's lure and, alded by an increased ad budget and additional space contributed by Paramount, the Earl Carroll pic is meaning money but somewhat disappointing after big campaign. That Par flying explication tour with Carroll started here to resultant good publicity.

Those names in 'Hollywood Party' are sending the Par off to an okay start, with Private Scandal' getting . Continued on page 27)

(Continued on page 27)

Cincy Heat-Dopey; 'Thin Man,' 11G's: 'Stingaree,' \$7,500; 'Teen,' \$5,000, Oke

MURDER AT VANITIES' \$7,300 IN YALE BURG

New Hayen, June 4.

Business doing an up-and-down this week, with thermometer bouncing back and forth between scorching and freezing. This Week

Passes a single against heavy competish, \$7, 500 will mean good biz. Last week

Little Miss Marker' (Par) and 'Uncertain Lady' (New). Town's topper at sweet \$8,500.

Manhattan Melodrama' (MG) and Party's Over'. (Col). Headed for big \$10,000 or eight days. List week 'Wild Cargo' (Radio). Suggied week 'Wild Cargo' (Radio). Suggied week 'Wild Cargo' (Radio). Suggied week 'Wild Cargo' (Radio). House has been running to low fight where Sinners Meet' (Radio). House has been running to low fight with the work of the week 'Wild Cargo' (Radio). House has been running to low fight with the work of the work o

THIN MAN' GETTING FAT TRADE IN N. O., \$9,000

New Orleans, June 4.

Business was upped this week from the lowdown lows of last week. Suntile 6 1 This week from the lowdown lows of last week. Suntile 6 1 This week such as the lowdown lows of last week. Suntile 6 1 This week such 1 this expense of the lowdown lowdown

Chachmati, June 4.

Pix trade, like other lines of biz, feverish in counting receipts while weather works is chalking up new local dry and heat records for this time of year. All new product at first-run houses. Thin Man' fatestin boo, weighing in, with \$11,000, \$5tingared, next best draw current of the county and "Keith's is upping too to the county and "Keith's is upping too or "Harold Teen", which has Hal Le-Roy, a native, as the name. Heat spell began early last week and continued over week-end. Heat spell began early last week and continued over week-end reached its high Friday at 97 degrees, highest June 1 mark for Clincy in a century. Burghers snapped out of hot daze after several days and are now showing appreciation for chilled theatres.

real days and are now showing appreciation for chilled theatres.

Estimates for Thi Woek

Albee (RKO) (3,300; 35-44)—
Thin Man' (MG). Cricks puff it as: a jolly myster, and turn a couple of verbal handsprings for William strength of the couple of the cou

\$1.700.
Strand (Ind) (1.200; 15-20-25-30)
—Monte Carlo Nights' (Mon) and five-act bill, \$1.800, slow. Last week 'In Love With Life' (Indie), \$1,700.

TACOMA REACTS TO BAND: 3 DAYS, 3½G'S

'icoma, June 4.
First half looks like 'happiness' at
the Music Box, where Ted Lewis
with his high hat and band show is
getting nice kale. The pix is also
a help, 'Merry Wives of Reno' having some of what it takes. Price is
up to 50 cents general for the nameunit shows, and there is no kick, for
the type of stage fare ranks par excellence.

up to 50 cents general for the name-unit shows, and there is no kick, for the type of stage fare ranks par excellence.

Last week Duke Ellington did bigbar on the control of the control

Calloway, 'Party' \$14,000

Johnny Marvin's 3rd Repeat in 6 Mos. at Fay's, \$6,000

rovidence. June

more old man weather steps in and prevents biz from be-

steps in and prevents biz from being a complete flop here. Sizzling temperature greeted start, but rain late Saturday cooled things off sufficiently to make Sunday a real fillind day.

Two stands opened here Memorial Day to get holiday breaks, but stunt proved a fizzle expect for the Faramount, where Murder at the Vanities' is holding top spot on a strength to bolster things and give Loew's State out in front once again, Cab Calloway, stage attraction, responsible for brisk pace. Hollywood Party,' on the screen, getting plenty of adverse comment. Gross sure to wind up around \$13,100 Modern folded up Saturday night

the pulling this week; start nice, even in face of hot weather, and with the breaks continuing this one should have no difficulty in garnering close to \$14,000. Last week Sadle McKee' (MG) was the big leader at \$16,000.

Chambre Syndicale's Idea of a French NRA for Films Doesn't Meet with Native Exhib Approval

possibility of being deprived of some of their best draws, are joining actively with film importers in the fight against the proposals of the plan of the Chambre Syndicale to han all imports for three months and to multiply the import duties

Important meeting of trade lead ers is cailed at the Ministry of Commerce this weekend to discuss the project, which was submitted to the Government a week ago.

Raymand Lussiez, president of the exhibs' syndicate, says the squeat from the theatre managers will be so loud that the project will not

Chambre's report is a suggestion, he said, 'and

nly a suggestion, he said, 'and ven as such 'an hardly be considered as definite.'

American trade leaders' here while ready to share Lussiez' hopefulness, still feel that the danger of being choked out of the market, which is the Continental key spot, is sufficient to justify an active scrap on all fronts.

Lussiez' opinion, which is based on the theory that the French production cannot supply enough good films to keep the theatres going, is endorsed by French pioneers such

films to keep the theatres going, is endorsed by French ploneers such as Louis Lumiere, credited here with invention of motion pictures; Charles Pathe and Leon Gaumont. In Paris alone there are 25 Frenchowned houses, employing French labor, which show American films almost exclusively and which would be out of luck if imports, were stopped. The work in local American areas.

stopped.

Row in local American press (chiefly Chi. Trib.; N. Y. Heraid has been inclined to lay off story, appa.ently fearful of hurting French feelings) has elicited reply from advocates of the plan, who contend that it is not a scheme directed against foreign product but a desperate attempt to save the local industry from illness which threatens to be fatal. fatai.

to be fatal.

That French trade is in a bad
way is certain, and feeling is universal that something has to be
done to fix things up. Chambre's
embargo scheme, however, is not
the only idea proposed. Another,
details of which are undivulged, is
known to be before the Government.

ment.
Marcel Vandal of the Chambre, said to be principal author of the scheme, says the proposed three months ban is intended only to give local producers time to reorganize.

Tax Angle

Tax Angle

Tax feature of the scheme, he said, is an attempt to fit in with the ideas of the American distributions and the said they would rather have a tariff than see the import quotas continued. Amount of the tariff is still open to discussion, he said.

Reason for the discrimination in favor of German-made French versions, as against America-mades in English (to be dubbed here, as required, if at all) was that the Germans, thus gave employment, to French actors and directors. Hollywood French versions would get the same break, he said.

The Chambre's scheme would

same break, he said.

The Chambre's schome would force a domestic outlet for French films by making exhibs and distribs handle a fixed percentage of them, to be increased each year over a five year period. This would be enforced by a check-up system operated by the Chambre, and violations would be punished by fines

or imprisonment.
This distributing and exhibiting This distributing and exhibiting quota would be a substitut. for the import quota now in effect. In calculating it, foreign films in original languages and dubbed would be on equal basis.

Further features of the Chambre statement which exhibits the contract the contract of the con

to limited liability companies of less than \$33,300 capital for pro-ducers and \$16,600 for distri . Producers would, be favored by the abolition of the tariff on raw film. Block booking would be barred for all ims, but blind bookfor foreign films only. French film export bureau

ing for foreign films only.

A French film export bureau would be established, with agencies all over the world, with an automatic option on every French film produced by a concern that did. not have exclusive direct French agencies of its own abroad. This bureau would promote French showcases abroad.

Scheme including these and the A . rould

Scheme, including these and the anti-foreign features is considered a French film NRA code. Industry is desperate, and figures something like this has got to be done.

ZOLA AGITATION IN PARIS K.O.'S 'NANA'

Paris, May 25.

The squawkers got 'Nana' (UA).
After curiosity-seekers stopped going to the Lord Byron to see film,
and some to boo, for a week or so
receipts nosedived, litting as low
as \$150 daily. Film was pulled
Wednesday (23), UA substituting
'Sorreil and Son.' British-made.
Flop was cause of a wild tussle
between UA and the showcase manager. M. Umanski, who tore hair,
threatened to try to split with UA
and talked wildly about a countersuit against the Zola heirs, whose
profests had wrecked the picture's
biz.

UA is going right on dubbing the nicture, however, in the hope and picture, however, in the hope and belief that pop audiences will care little about literary origins and

Nazi Nix on Austrian **And American Films**

Berlin, June 4.

Because severai of the cast are Jews, including Adela Kern, and because Oscar Strauss composed the music for the film, Voices of Spring. A Vienness picture, has been banned by the German censors.

Censors also banned the German version of "Trial of Mary Dugan," Metro film, on grounds that picture was a piea against capital punishment, and that this is contrary to Nazi principles. Film was to have Nazi principles. Film was to have played the Volksbuehne theatre.

London Films

London, May 25.

London, May 25.

British & Dominion Films started something when they got the idea of filming 'Sons o' Guns.' Picture was to star Jack Buchanan and Lill Damita, with Sidney Lanfield brought over to direct, and Barney 'Chie' McGill it o assist.

They had the the weeks the payroll the house of the payroll that the brought over to direct, and Barney 'Chie' McGill it o assist.

They had the the weeks the payroll was to be the payroll that the payroll was to be the payroll with the payroll was to be the payroll with the payroll was to be the payroll with the payroll was the payroll was to be the payroll was the payr

U .versal is producing at Twick-enham studios here a filmization of 'Are You a Mason?' Leads by Son-nie Hale and Robertson Hare.

Benny Rubin Set Benny Rubin arrived here and as immediately drafted by Warwas immediately drafted by wat-ners for a picture which goes into production immediately.

Fried Due in U. S.
Adolphe Fried Bue in W. Sork
shortly, taking with him pictures
make by Twickenham Film Studios,
be ilcensed, and license would be
withdrawn for fraudulent bankruntey or violation of the quota
rules. No license would be granted
This Ig Fried's first trip over

Nameless Pic Bally

Paris, May 25.

Stuck a French title for
Prizefighter and Lady, Metro
opened it tonight at the Miracle
without a name, putting it up
the audience at the first two or
three shows to suggess one.

Stunt got lots of press approval.
This is Max Baer film the Nazis

Q. T. CAMPAIGN MAY EASE IN **ARLISS PIC**

George Arliss, here from London on short vacation, says 'Rothschild' is due to open September in Cinema de l'Avenue here. This is taken to mean that United Artists is confident that if everybody lies low the censorship trouble over this film will have blown over by the end of simmer.

Month or so ago, mounced that picture was n.g. for Prance, without saying why. Theories, were that French objected to portrayal of Rothschilds financing war against Napoleon, or that the Rothschild family, very influential here, had quietly put in a word. UA at first thought of a heavy protest, but later decided on a quiet policy, which they believe now is winning. Press, meanwhile, has been panning censorship, which is directed by author Edmond See, for this and other apparently illogical decisions.

BADER'S TRIP TO U. S. WITH U. BRIT. TESTS

David Bader, Universal's special London rep, has sailed for America to attend U's sales convention June 5. Bader brings with him a result of the sales convention of the sales brings with him a result of the sales convention of the sales conventio London June 4. Bader brings with him a load of m tests. Included are Ena Moon,

5. Bader brings with him a load of film tests. Included are Ena Moon, Carol Coombe, Robert Douglas and Derrick de Marny.

It is Bader's first return trip in four years, and he is likely to return with Carl Laemmle, who is due here-

U. S. Dept. of Commerce Statistics Show World-Wide Growth of Brit. Films at Expense of U. S. Exports

Telephone: Temple Bar 5041-5042 Cable Address: VARIETY, LONDON

Korda's Duse

May 25

May 25.

Maria Korda, at present in Rome, intends filming the life of Eleanora Duse, using her own manuscript. Miss Korda is negotiating with D'Annunzio, who, it is known, has had an influence on Duse's life.

Josef von Sternberg, Rouben Mamoullan or possibly Alexander Korda, her divorced husband may direct.

INTERNAT'L CINEMATIC **CONCLAVE IN VENICE**

lans are going forward for the econd annual exhibitio of cinematographic art, which will be held in Venice, Italy, in August: The comnittee announces assurance of entries from China, India, Argentine Czechoslovakia, France, Austria: Mexico, Switzerland, Germany, Russia, England, and the United States. Poland will make no entry, as it will have no finished product by that time. Radio is sending Little Women' and the 'Seven Seas' has promised 'White Heat,' formerly 'Cane Fire.' Most American companies will contribute with cartoon subjects by Walt Disney and Max Fleischer. sia, England, and the United States

Fleischer.
Italian govenment hangs up two
prizes, one for the best local and
another to the best foreign film and
the city of Venice will offer a gold
cup for the best director. There
will be other cups and medals, and
two sub-standard cameras for the

best miniature films.
International Federation of the
Cinematographic Press will be held
August 6-8.

Sailings 48% Up

London, May 25. Steamship bookings from America to England are already 48% larger than the combined bookings for the entire summer last year.

Improvement in the position of British films as against others, particularly American films. to be noted elsewhere than in the United States. The British films are gaining considerably in Britain's own colonies. Noted this way is Australia. In that ritish possession British films during the past three years improved nearly 200% over what it was in 1930.

was in 1930.
Pictures like 'Henry VIII,' 'Constant Nymph' and 'Catherine the Great' have enhanced the British position in the States the past season, but in Australia, British filmimports jumped from 8.2% in 1930 to 25.7% in 1933.
—Figures are via the U. S. Department of Commerce and indicate that the determination of the British producers to improve their export position is a serious and persistent, challenge to American-made product.

uct.
The figures would show that the proportionate actual gain made by British film imports into Australia corresponds: almost to the actual percentage of loss—by American films, over the three-year period from 1930 to 1933 inclusive.
Whereas British films gained 17.2% in the Australian market over this period, American films lost 20.2%. The total number of imports into the Australian Commonstration the Australian Commonstration the Australian Commonstrations.

this period, American films lost. 20.2%. The total number of imports into the Australian Commonwealth for 1933 were 1,479 films. Of this number the U. S. tops with 63.3%. Great Britain's percentage is 25.7%. During 1930, the total Australian film imports were 2,148. At that time the U. S. topped with 86.5%, while the British percentage was only 8.2%. British importations amounted to 37.7% of the total American percentage in 1933. American imports to Australia in 1933 totaled 989 pictures while Britain's amounted to 380. All other countries accounted for only 119 films in this period. The figure includes features and shorts, American in 1933 total in features being 464. Britain, 198, and other countries, 23.

MUNI-LAUGHTON IN NIJINSKY BIOG FILM

London, June 4.

London, June 4.

Paul Muni, as Nijinsky, and
Charles Laughton, as Danglieff, in
a filmization of the Nijinsky biography of the eminent Russe ballet master, is London Flims' forthoming special.

Alexander Korda will direct.

Novarro O.K. at \$3; Nixed at \$10 in B. A.

Ruenna Aires May 6

Disfavor which struck Ramon Novarro's appearance here in concert, upon his arrival, apparently was due more to the high \$10 premiere ad-mish. Realizing the b. o. was too high, the scale was reduced to \$3 top and Novarro's gate picked up.

I. W. Schlesinger Due In

I. W. Schlesinger, resident chief of the Schlesinger interests in South Africa, arrives in New York today (Tuesday) from London. The head of African Theatres has been in London for several weeks. His stay in the U.S. is for the

usual periodic consultation with M.
A. Schlesinger, American head of
the Schlesingers, who own General
Talking Pictures (DeForest Phonoong other properties in the

G-B's English Remake

London, May 25

Gaumont-British has acquired the Gaumont-British has acquired the English speaking rikhts of Unfinished Symphony, Austrian-film. G-B is taking a company to Vienna, where film will be made in English. Only one of the original cast will be Martha Eggerth, who is here studying English for that purpose.

Hays' Protest to State Dept. Over Foreign Powers' Embargo on U. S. Pix

Charging foreign interests are attempting to ruin American film industry and nab overseas markets, organization today called upon State Department officials to protest against ban on Warner Bros. films imposed by the Polish

government.

Exclusion order is unfair dis-crimination and classic example of the imsy excuses thought up by foreign competitors, MPPDA of-

fice asserted.

Explaining efforts made to placate Polish authorities, Hays organization said costly retakes were made and nume: use deletions ordered to remove sources of irritation and that exclusion was uncalled for.

Picture which caused bars to be put up was "The Life of Jimmy Dolan" which MPPDA explained had been revised to remove various references t, Polish interests and submitted for private review by authorities.

Pointing out that Polish govern Pointing out that Pollsh govern-ment said it objected also to "The Match Kink: ('Private Life of Iva-Krueger', foreign title) and 'How Many More Nights', producer group remarked that former film has been in circulation for a year and a half and has been exhibited in most for-eign countries without murmur of eign countries without murmur of complaint while latter is not listed

as a Warner product.

This is the second instance in a month of foreign interests seeking government action in the suppres-

sion of American motion picture trade in Europe', Hays group de-ciared, recalling prior effort of French Chambre Syndicale to close gates for three monts and boot tariffs sky-high. Turestigation dis-closed that the French promoters of the proposal planned to create a rich government subsidy with which to force the sale of French film United States while excluding the United States while excluding American films from France. Similarly it is known that the Polish exclusion order was brought about by interests which aspire to establish an industry not only to take over the Polish tends but with which for the Polish trade but with which to invade the United States as well.

NEW LONDON INDIE'S RADIO MELLER FILM

Latest picture concern being pro-moted is Phoenix Films, Ltd., with capital of \$500,000, by Reginald Denham and Hugh Perceval. Start production late in June with Illmizproduction late in con-ation of Eric Maschwitz and Val deligud's newspaper serial, 'Murder at Broadcasting House.' Maschwitz and Cleigud are respectively directors of vandoville and productions at the British Broadcasting

Orp.
Reginald Denham will direct, with Peter Haddon, to be starred for first time in films. It is likely for first time in films. It is Ealing studios will be used.

Little Man, What Now?

Little Man, What Now?

Universal production and release. Stars argaret Sullavan; Douglass Montgomery featured.

Discovery of the control of t

Little Man, What Now?, from the best selling novel of last year is almost a profound film. It's human, homely and romantic, it's as good a concrete refutation of the current, anti-Hollywood agitators as could be desired; and, what's more, it will yield 'dends to the producer and exhibitor.

There are some who will contain the contained of the c

exhibitor.

There are some who will captiously complain of its letharry and its somewhat overly prinstaking 95 minutes transition of the novel into celluloid, but in the main it will grip. It is thoroughly believable and understandable, whether its locale is Germany—this original geographic background has been retained in the Universal production—or whether it's the U.S.

The retainion of Hans Fallade's

whether it's the U. S.

The retention of Hans Fallada's original setting presents this saga of the vicissitudes of a very much-in-love young couple objectively and yet contemporaneously, without bringing it too disturbing into the home grounds.

The action in the novel was said to have transpired in the Reich up until the recent political revolution. As a screen document there is no admintion of time. Some may endeavor to read of-the-moment politic significance in this exposition of Hans Pluneberg and his Lammchen (Montgomery and Miss Sullavan). But viewed objectively, sans any thoughts of the daily cable news dispatches it shapes up as an interesting plotture, the travall of the provincial couple in making the provincial couple in making the mark in the world making a means of lucrative employment and enjoying the normal human existence.

and enjoying the normal numan existence.

As a cinematic production it is a credit to all. Borzage's direction is replete with consummate understanding for the subject in hand. Margaret Sullavan and Douglass Montgomery are superb in their roles of the young couple. Alan Hale as a cheerful roue, Catherine Doucet, his wordly mistress, who is Hans' mercenary stepmother, De Witt Jennings as the unrelenting, Monroe Owsley, G. F. Huntley, Monroe Owsley, G. F. Huntley, Christian Rub, Ettinne Over par handling their histrionic assignments with rare understanding and conviction.

viction.

There are some evidences of choppy cutting and since that was forced to arise presumably for reasons of time conservation, some further efforts to chop the 95 minutes should be made. The forepart may permit

toris to chold the '53 minutes should be made. The forepart may permit that.

Little Man, What Now? should get ample b. o. attention on strength of the stars, cast, the technically expert production and the novel's rep. Its exploitation possibilities are exabel.

BORN TO BE BAD

th Century production for United Artistance. Loretta Young and Cary, Gran reed, Directed by Lowell Sherman, Storidialog, by Ralph Graves. Continuity rison Jacobs. Barney. Coill, photos. Rivoll, New York, starting May 31 naing time, 70 mins.

Letty Strong	Loretta Young
Malcolm Trevor	Cary Grant
Mickey	Jackie Kelk
Fuzzy	Henry Travers
Steve Karns	Russell Hopton
Max L'eber	Andrew Tombes
Doctor Dropsy	Howard Lang
Adolph	Harry Green
Alyce Trevor	Marion Burns
100	

This story is so bad in completed picture form, it's hard to see how it was thought to contain enough merit to warrant production in the first place. From the director, Lowell Sherman, to one of the costars, Loretta Young, and including the producers, a lot of first rate effort went into the making; but all wasted.

Innatural mother love, delinauent

the product and the making; but all wared.
Unnatural mother love, delinquent uponlie behavior and strange adult thinking are the elements that serve both to make and ruin the plot. It is trash writing and the dialog added to it is hardly better.

A 15-year-old unwed mother has a baby boy, and she brings him up in such a way that, in her opinion, he will be fortified against the grief she has gone through. The boy under ber guidance becomes a sneak-thlef, and a rowdy. The mother counternances all his antics, meanwhite about her own shady actifies. The rich man enter the nan whowns a function of a rich can be owns a fully adult the owns a full the owns and drives a truck himself now and

then 'just to keep in touch with all departments of my business.' While true that the property of the property

MOTHER (Silent)

(RUSSIAN MADE)

(RUSSIAN MADE)
Mejralpolin, production, ambino release.
Based on Maxim Gorkit 1960. Narrator,
Maurice Carnovsky. Nikolat Batalov. oxidation, Narrator,
Nikolat Batalov. At
volume 172 minutes.
Median 272 minutes.

blunt and unimaginative display of victous Russian class warfare.

It is unadulterated propaganda of the most crude kind. As such the film is uncommercial entertainment for general American consumption.

If the film were not only worthy of itself, even the propaganda angle might be overlooked, but down to cases the picture is just another one of those things. There is no cohesion to the plot which the picture unreels in its slient form. Whatever continuity is gained is rendered through the sharp, provocative remarks of an offscreen Carrator, supposed the continuity of the picture is faulty depending as it does for an intelligible exposition of its story purpose from a lecturer. His descriptions conveys and accentuates the propaganda.

The pitifully unclean and barren hove of one factory workers! form

of its story purpose from a secturer, this descriptions conveys and accentuates the propaganda. The pitfully unclean and barren hovel of one factory workers familiary to the state of the

Miniature Reviews

Little Man, What Now?' (U). Artistically commercial filmiza-tion of best-seller with Mar-garet Sullavan and Douglas Montgomery topping a tiptop

cast.
'Born to Be Bad' (UA). Trash story too much for cast and director to live down. 'Mother' (Russian made). Si-

'Mother' (Russian made). Si-lent propaganda film with mu-sic accompaniment and some sound effects dubbed. Off-screen narrator. Uncommercial entertainment for the U. S. Bad phótography and plot. 'The Key' (WB). With the 1920 Irish revolution as the background, tale has its punchy

moments but offers little for the William Powell following

the William Powell following to get excited about. "Sorrell and Son' (UA). Worthy H. B. Warner performance, but production as a whole too lethargic and episodic. "Registered Nurse" (W-B), One of the hospital cycle, Good

One of the hospital cycle, Good acting and atmosphere cannot overcome story handleans.

Woman in Command" (G-B). Poor entertainment. Edward Everett Horton in cast.

Voice in the Night" (Col). Tim McCoy doing what a McCoy is expected to do. Tim's sock is the same that always gets cheers in the lesser houses.

'Harold Teen' (Ist Nat.). Cartoon character in an infantile story that will be rejected even by the juveniles.

even by the juveniles.

Thundering Herd'...

'Thundering Herd'.. Good cast and expensive production cannot overcome anti-western

cannot overcome anti-western prejudice. You Made Me Love You' (British made). Untoward title and shapetick plot that's much overpadded. Thelma Todd and Stanley Lupino starred.

THE KEY

Warner Bros, production and release Stars William Pewell, Edna Best and Colin Cityle featured. Directed by Michael Curli-Based on place Based on place of the Colin Curli-Based on place of the Colin Curlin Based on place of the Colin Curlin and lyrics. Allie Wrubel and Mort Dixon Film editor, Thomas Richards. At Stinck St Industria.

Capt. Tennant	dillam Powell
Warnet	Edna Best
Noran	Colle Clive
Andrew Kerr	.,, com ony
Homer Hob	art Cavanaugn
Home	lliwell Hobbes
The General	Manner O'Noill
Dan	Henry O Mein
Tours Minnes	Donald Crisp
Conlan	
Lieut. Merri	rthur Treacher
Dient. merri	Marine Doyle
Pauline	Maxine Dojie
Barmaid	Cortrude Short
Barmaid	Gertiane Oliver
Flower Girl	Dawn O Day

Setting of 'The Key,' adapted from the London stage play, is the Irish revolution of 1920. Recalled is that chapter of Anglo-Gaelic relations in which the marauding Black-and-Tan troops, the street-eniping polymore and the contract of the

Tan troops, the street-shiping particles and the phantom-moving Michael Collins combined to make a gory, tumultuous time of it.

Only a minor part of the color and dynamic drama that these pages afford has been every and the pages afford has been every and the pages afford has been every a senough pulsing sweep to the register of the pages included to overcome the vapidity of a formula triangle—husband, wife and returned lover—to give the film an above-average rating.

William Powell is starred, but the acting honors go to Colin Clive. Fault doesn't lie with Powell. It's a role that's as wooden as the centre plot control of the pages of the page of the page

Talking Shorts

ROSS-McLARNIN FIGHT 35 Mins Criterion, N. Y.

St Mins
Griterion, N. Y.

Barney Ross is shown an easy
manney Ross is shown an easy
where Ross is shown an easy
where Ross is shown an easy
that took place Monday (28) at the
Madison Square Garden Bowl. The
low punches which were written so
much about are not clearly visible,
save for a couple of instances, and
these but vaguely indicate that if
McLarnin struck low, indicate that if
McLarnin struck low, the where one
and latter falls to the rosin. In
the picture, he is up quick as a flash
as if he slipped rather than fell. On
the other hand, when McLarnin
toppled almost immediately afterward, he fell backward as if struck
rather than slipping. One of those
camera tricks or maybe the camera
is right.

At any rate these pictures are

camera trues or mayoe the camera is right.

At any rate these pictures are incely photographed and clear and interesting. Should please almost anywhere, but particularly where McLarnin or Ross is well known. Curlously enough, the bell is heard only for the first round.

The first two rounds unroll rather slowly, but after that the picture gathers speed. The final and 15th round is most interesting outside of the ninth, where the falls take place.

or the ninn, where the falls take place.
The two fighters leave their corners and begin awapping blows, but as if they are fatigued or else suddeply, become most deliberate in their action. McLarnin is shown to holding plenty, with Ross punching him profusely at close quarters and otherwise. In the early rounds McLarnin is shown making plenty whiffs and it's curloust, interesting to see how Ross' frame winces once twice as McLarnin's blows strike the pit of his stomach.

Shan.

HELD FOR RANSOM Novelty 16 Mins. Criterion, N. Y.

Criterion, N. Y.

Jameson

This belated history of the
Urschell kidnapping at Oklahoma
City of around a year ago, is untimely since the newsreels long ago
screened similar material. Additionally there's the depressing angle
of such a subject as kidnapping to

of such a subject as kidnapping we consider.

The offscreen narration emphasizes the crime doesn't pay angle, which is okay. However, in showing a pieced-together scene of the actual kidnapping the subject may become a target for squawks.

Quite often the suggestive power of the screen may be stronger than any offscreen narration, or vice versa. That's a hazard, but if considered rigidly this shoot desincable to commercializes a most desincable crime.

AMONG THE CLOUDS Travelog 10 Mins. Westminster, N. Y.

Screen Novelties, Inc.

Screen Novelties, Inc.
This one comes from Canada,
where it goes to the west to get Into
focus of the Canadian Rockies in
general and a Matterhorn of that
region in particular, with some
climbing for a finish.
Offers nothing new in the way of
screen seenies and suffers somewhat by camera dullness and narrative. "Chor."

SORRELL AND SON

Dritish and Dominion production and United Artists release. Directed by Jack Raymond. Based on Warwick Deepins story; adapted by Lydia Hayward. A Mayfair, N. Y., beginning May 29. Running time, 84 mins. Mayfair, N.
ning time,
Sorrell....
Kit (child).
Kit (adult).
Molly...
Dora....
Dr. Orange

H. B. Warner
Peter Penrose
Hugh Williams
Winifred Shotter
Margot Grahame
Donald Calthrop
Wally Patch
velyn Roberts
Hope Davy Dora....
Dr. Orange...
Buck...
Roland...
Ethel...
Duncan...
Mrs. Palfrey...

The sound version of 'Sorrell and Son' is notable for the performance of H. B. Warner, well-nigh as perfect an interpretation as he gave the first time silently. In other respects it is worthwhile as a British-made. But for Amorican box offices generally, it cannot be rated a grosser. It is insufficient in action to the average American acreed the control of the average American acreed the strength of the stren

(Continued on page 29)

LULU McCONNELL 'Just Concentrate' 10 Mins. Strand, New York Vitaphone No. 8317

Strand, New York
Vitaphone No. 8317

Another one of the dizzy dame haracterizations by Lulu McConnell with the entire 10 minutes framed around a single gas. Rapid fire dialog that this one offers is good for at least a couple chuckles. And that's spreading it thin for 600 seconds.

Gag that Just Concentrate accounts for is hooked up with a talking machine affair tagged the Think-O-Player. It will play any song or composition that the subject elects. All she has to do is hol on to a rope attached to the contraption and concentrate. Comedy derives from the mechanic confidence on the composition of the number that the rope holder onner chooses. Tag laugh comes when a guest at the McConnell home picks the former tune and bets that the machine can't play it. After the money is laid the noise box goes into action and gives off the very song that its owner had been all day trying to get it to play.

DARLING ENEMY With Gertrude Niesen, Roscoe Ails Musical Comedy 20 Mins. Strand, New York Višaphone No. 7526

Strand, New York
Vishphone No. 7526

Inane concoction of singing, dancing practing girls and plot. Proves among other things that though she packs something of a talent for warbling the Gertrude Niesen personality is not for ploturies. Short gives her lines to read, and this assignment does anything but make for a favorable impression. When left to her torchifying routine the girl passes muster.

By conniving hosting the provided provided that the same that th

BERT LAHR 'No More West'

BERT LAHR

'No More West'
Farce
19 Mins.
Palace, N. Y.
Radio-Van Beuren
Bert Lahr in a skit opening with him in cowboy clothes in a shooting gallery, letting a couple of thugs fool the police by pretending they are customers but later holding they are customers but later holding they are customers but later holding. The company of the cops. He goes west to escape his wife, is appointed sheriff and runs into the same yeegs, who frame him. Luck is with him and he makes a capture, but his wife calls up on long distance and when he refuses to come home yanks him back via the telephone wire. Pretty messy conglomeration with the 'shoot the coat' gag popular in the joke books of the early '80's, but still getting laughs. Not collects the ychuckles.

'LOVE ON A LADDER' Edgar Kennedy; Comedy

LOVE ON A LADDER'
Edgar Kennedy; Comedy
18 Mins.
Mayfair, N. Y.
Radio

Lot of gags and situations huddled together. with no effort for continuity. Yet ridiculous enough in parts to get the laughs.
Kennedy, an ex-sallor, has that kind of wite who wants to be serended. They make him a volunteer fireman so that he will have a ladder to sing from. And the other woman has to be rescued so that the wife can misunderstand. Throw his a fire, etc.

Waly.

WINDSOR CASTLE

WINDSOR CASTLE
Travelog
10 Mins.
Westminster, N. Y.
Gaumont-British
Historic Windsor Castle for kings
and queens of England, originally
built 800 years by William the Conqueror and enlarged or improved
upon from time to time, is the scene
of this travelog's visit.
Very interesting material, carrying a conservative dignified narvative and well photographed.
Should appeal in any country before-any-audience.

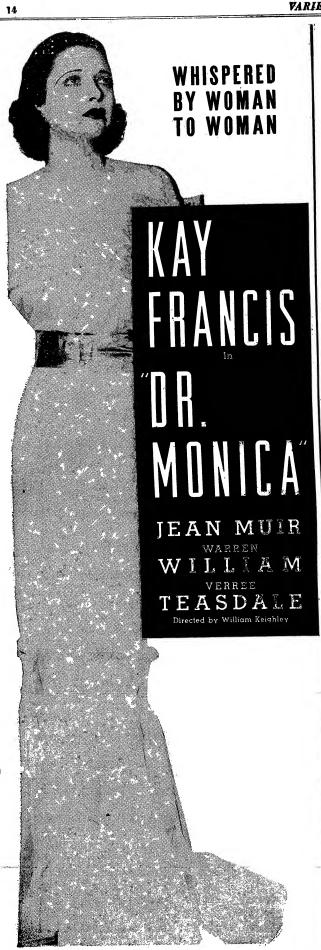
Char.

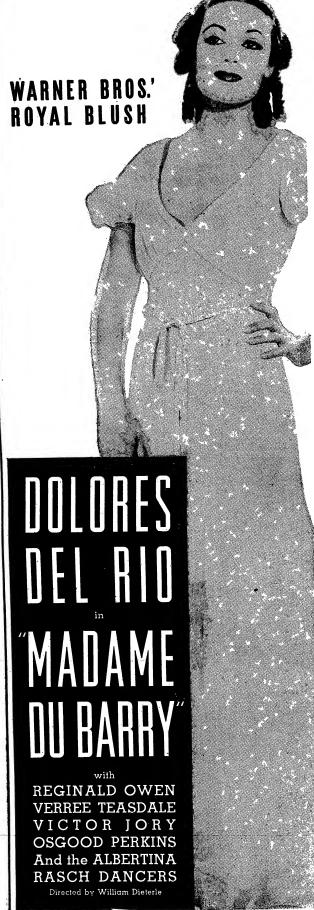
'AIR MANIACS'
Vince Barnett
10 Mins.
Mayfair, N. Y.
Considerable of the footing in this
might have come our of any library,
since it deals me trick flying. Vince
Barnett is writed in incidentally as
one of the swited in incidentally as
into the since it time the planes
into the since it time the plane
might be anybody's planes photographed at any time.

Waly.

THE DRIVE FOR 1935
STARTS TODAY with
WARNER BROS.
PROLOGUE TO
THE 1934-'35
SEASON

Warner Bros. will have no Summer Product for 1934. Instead, starting today we are inaugurating a 15-MONTH season of 1935-quality pictures. To accomplish this, the months of June, July and August were deliberately charted months ago, not as the end of this season but as the prelude to the next! The pictures to be released in this period have been purposely saved to provide a dynamic prologue which will build steadily up to the sensational product we have planned for the following year • • • Only shows as superlative as those presented on the following pages will enable you to lay the necessary groundwork of steady patronage with which to capitalize fully on the tremendous attractions we will shortly announce for 1934-35...





THE COMEDY THAT WAS MADE LIKE A SPECIAL



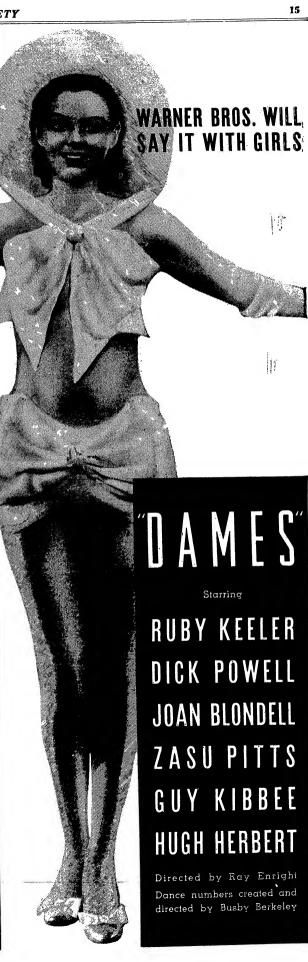
with

JAMES CAGNEY PAT <u>O'BRIEN</u>

GLORIA STUART • FRANK McHUGH AND THE FLEET IN ACTION

Directed by Lloyd Bacon







FRANCIS
LESLIE
HOWARD

BRITISH
AGENT

From the best-selling book by R., H. Bruce Lockhart
Directed by Michael Curtiz

LAUNCH THE DRIVE FOR 1935 TODAY WITH WARNER BROS, FINEST 1934 SHOWS...

Including

EDWARD G. ROBINSON in "THE MAN WITH TWO FACES"

JOE E. BROWN in "THE CIRCUS CLOWN"

RICHARD BARTHELMESS in "MIDNIGHT ALIBI" by DAMON RUNYON

WILLIAM POWELL-EDNA BEST-COLIN CLIVE in "THE KEY"

PAT O'BRIEN-GLENDA FARRELL in "THE PERSONALITY KID"

JAMES CAGNEY and JOAN BLONDELL in "HE WAS HER MAN"

CHARLES RUGGLES in "FRIENDS OF MR. SWEENEY"

RUBY KEELER and DICK POWELL in "FLIRTATION WALK"

ALINE MacMAHON in "SIDE STREETS"
with PAUL KELLY

Vitagraph, Inc., Distributors

A.B.C., PARIS

Paris, May 25.

Here's a return to the simplet things of bygone days, and it's going big. Stroll along the boulevards at 8:30 reveals lonely doormen at most theatres, legit and fim, but a squad of policemen is keeping the crowd in line outside the A. B. C.

in line outside the A. B. C.

House, once called the Pavillon, came into the field with simplified value with the control of t

House slogan is 'Song and Laugna; and that's what most of the singles specialize in.

Basis of show is the strictly French diseuse type of singer, with comic or sentimental songs, and the male chansonnier, a sort of monitogist and singer who writes his own stuff, supposedly, and specializes in witty comments on current politics. Headiner is Marie Dubas, a name, the supposed of th

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Because the background of the current U feature. Yittle Man, What Now?, is Germanic that's why the tage presentation is a Tleata Mexicana. In absence of Leon Leonlodr on his European vacash, Russell Markert produced this colorful tamale gala which permits for a flock of scenic and sartorial glamour and an assortment of paso dobles, rumbas and the like.

Erwin Strauss (son of Oscar) and Erwin Strauss (son of Oscar) and Wallandh And the special lyrics in a superior of the second of th

for 'em here, comons interesting sequence.

Plenty of show in toto, close to three hours, including the 95 min.

Abel.

STATE, N. Y.

STATE, N. Y.

The fleet came into town Thursday (31), but Friday it wasn't anywhere around the State. There were so few sallors spotted around the house at the peak hour, nine bells, that the gross they represented wouldn't pay an usher's salary. Apparently the salties weren't slow minded at the beginner before the salties weren't slow minded at the beginner before the navy goes out, the boys may come around to the theatres.

Despite the fleet and the sweetles they also were keeping away from such tame pastimes as pictures or vaude, the State was doing a land-office business Friday night.

Picture. We're 'Not Dressing' (Par). Had Mae West been here. Effective Morday (4) 500 greatly and this and all other Loce houses, excepting the Cap.

Running close to three hours, the show taxes the auditor-looker a little. Six acts on the stage help to make it longer than usual. Ordinarily the bill consists of only five. There's a picthora of comedy from the salt of the six current does not have comedy "Gypsy-Nina, the-songareas with the big voice and the accordion. She is spotted third and as a hit Friday evening.

Things begin with laughs from Al Gordon's Canines, as good a little dog act as has graced the hard oak way of selling his turn and a way with his pooches that makes it allura fin. La Paul is second. Card

dog act as has graced the hard oak here or elsewhere. Gordon has a way of selling his turn and a way with his pooches that makes it all cute fun. Le Paul is second. Card manipulator, handling cards much the same as Cardini picks cigarets to the same as Cardini picks cigarets on the same as cardini picks cigarets on the same as cardini picks cigarets. Then after Gypsy Nina, there's

Smith and Dale (New Acts), who are doing the 'Last National Bank' sketch, which was made into a short along different lines, but not played in vaude up to now, plus their 'Hungarian Rhapsody' sequence, this time without benefit of scenery.

time without benefit of scenery.

Bob Murphy is this side of closing with the surefire laugh turn which has two youngsters as his kids. The portly comic found plenty enthusiasm for laughs lett and did 24 minutes, ending up with hie well-sold 'Shake Hands with a Millionaire' number.

aire number.

A good bill, is wound up by Louise Gay and the Reiss Bros. This is a novelty dance flash with an opening number that gets guidaws and closes with a novel adagio on a dark stage in which a third man-handler, in black, isn't seen. Final number could be a little shorter and still pack its punch.

About all that could be found wrong in any way with the vaude end of the program is its length.

Char.

ORIENTAL, CHI

Chicago, June

They can say what they like about us acrobats, Benny; but lemme tell you it's us acrobats what are the foundation stone of vaudeville. These managers have put the finger on us, but they can't do without us. Why, do you now, Benny, in the old days there was a guy named Atlas who held the world on his shoulders like an understander. There was an acros the same thing to a vaudeville show. They can't get along without us.'

'Yeah, maybe you're right, Joe. But there ain't any acro turns on this show here and they got six acts riding.'

acts riding.

No acros, Benny? You're screwy. They're all acros. Only thing is you don't see beneath the surface. Lookit. Let's take the turns. There's Lewis and Van opening. You calls them a hoofing turn. But they ain't really. Underneath they're just acrobats, doing tricks with athletic feet. No, but that kind of a thalettic feet. They got acrobatic ankles and they taught 'em plenty of tricks.

'And maybe you think that lune.

they taught 'em pienty of tricks.

'And maybe you think that June Purcell is only a regular ordinary radio warbier. Benny, take my word for it, she's just another one of the acrobats. Only instead of the state of

the breaks? Come on, Benny, let's blow."
Don't you want to wait for the picture, Joe? It sounds pretty good, one of those Universal gems, Til Tell the World!"
'Have you turned traitor, Benny, A genuine vaudeville acro always refuses to look at a picture. That's what's put us on this side of the what's put us on this side of the how we will work moment of this Marion stuff into our new act. It's gonna be a wow. Maybe we ought to raise our salary a C note.

Gold.

CAPITOL, N. Y.

For the stage dressing to 'Viva Villa' (Metro) the Capitol has dished up smart blended serole with each ingredient repesenting sterling expects in that particular field. Bill runs less than the interest for at least double that stretch. Each act carried things off solidly at the early Friday evening showing, with the high point of the customer reaction going to Borrah Minevitch and his harmonic shennangers.

minevitch and his harmonic shennanigers.

Routining of the runoff has the Chester Haie line confined to a tap more and the control of the runoff has the Chester Haie line confined to a tap more control the Lathrop Brown of the control the Lathrop Brown of the more and the Lathrop Brown of the more right genre for the finale, in between Patricia Bowman give the aesthetic eye something to gloat over, the Minevitch troupe unlimbers the usual crack assortment of harmony and things to chuckle about and Everett Marshall shows 'em how a ballad when given the right do pleasant things both to the ear and the blood pressure. After reaging 'em with four numbers Marshall returns to de a romantic ditty that cues into the finale with the girls and the Bowman lass lots of floating rhythm.

Opening set is a neatly devised coktail salom with the shakers themselves effectively woven in when the Chester Haie rattle 'em them the Chester Haie rattle 'em them the Chester Haie rattle 'em to the control of the control o

GARRICK, CHI

Two months ago B.&K. took over the two remaining Randolph street legit houses, Garrick and Apollo, in quick succession. Apollo is still shuttered, waiting for B.&K. to decide on a policy. Garrick opened Memorial Day with 'B' week pictures at 40c and 25c, which surprised a good many people. It had would go in at 25c and 15c on the first week of general release to buck the Jones Woods next door. It is certain that B.&K. will eventually use either the Garrick or the Apollo for that low-priced policy.

B.&K.'s move to Randolph sfreet not only clears that thoroughfare of any and all legit houses, but it is considered to the street of any and all legit houses, but it is look to be street. As a second that avenue. It is the hunch around that B.&K. has decided that the hub of show biz in Chicago is Randolph and that the organization will sooner or later concentrate its loop forces on that alley. This contention is demonstrated further by the contention is demonstrated further by the contention of the second of the world and the believe that B.&K. will give up the big McVickers on Nov. 1 at the expiration of its present networthy for the excellent remodeling job. Ben Adler and B. B. Buchanan have taken an old, antiquated theatre so the street. RNO Palace and the Woods Ben Adler and B. B. Buchanan have taken an old, antiquated theatre so the street of the street of the sealing up of the street of the street of the sealing up of the street of the sealing up of the street of the street of the sealing up of the street of the street of the sealing up of the street of the

State-Lake's top is 35c. Next door the Woods has a 25c high.

B.&K. will play pictures usually out of the three ace loop spots, Chicago, McVickers and United Artists, and most likely just the latter two. Opened with Wooder Bar (WB), which played two weeks as (WB), which played two weeks as will stay as long as possible, but hardly more than a week is expected. Particularly since if the picture holds more than a week is expected. Particularly since if the picture holds more than a week is expected. Particularly since if the picture holds more than a week is expected. Particularly since if the picture holds more than a week is expected. Particularly since if the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds more than a week is expected. Particularly since if the release date on the picture holds may be a picture holds may be a picture holds and the picture holds. According the picture holds and the picture holds and the pict

PALACE, N. Y.

Satisfactory bill that has two comedy acts, a juggler, radlo turn and name dance duo. Makes for variety and goes together better than the average five acter these days. Runs only 57 minutes, but all propers in the advertising and apparently doings their full share of the drawing. Spotted third, and followed a rough comedy act, but they had the crowd in hand from the start and pushed over a flock of numbers through the mike. Advantage of having a tri is that they the same time. Smooth harmony, nice arrangements and finished style got them over in a big way, with an old-time down south aft for the encore that could have been worked for another return had the time, permitted.

Sammy White gets the next to closing and holds the forn incely and the style got them over in a big way, with an old-time down south aft for the encore that could have been worked for another return had the time, permitted.

Sammy White gets the next to closing and holds the forn incely the first man down the first man down the first made a little too much dancing just ahead of Harrison and Fisher, but it, didn't bother them. Opened with the Glowworm walte, but collected with the moderal of the strip at the finish made everybody friends, giving them enough of a hand to stay the close-in curtain for a final how. Breather is a mean who does a novel combination of dancing, acrobatics and fire eating, holding the tube in his mouth throughout trick all by itself. It's a good closer with enough to a permit of the big laughs with the stoogery and then made a me winck when the girls came back in gird rags. Some of the made a new nick when the girls came back in gird rags. Some of the sum and the stoogery and then made a mey nick when the girls came back in gird rags. Some of the sum and the sum of the

FOX, BROOKLYN

FOX, BROOKLYN

Friday night, change day, and only a fair-to-middlin' attendance on the lower floor. Upper shelves were on determined the control of the cont

succeeded.

Current show is the sixth of the series, and the cleanest. Plenty of rouble, with plenty of headaches for all concerned. Second day show looked more like a revised version of the day before. Lots of bits deleted, with others substituted. A Cayvon, Jackson, and Durante with others substituted. A Cayvon, Jackson and Durante with the control of the palidium Gang as when C. J. & D. handled it. Jans and Whalen bit from 'Artists and Models' did not mean a thing and was also ordered out after first day. Lots of things substituted, including other Jans and Whalen bits.

Three Shaaist few weeks, with George Black claiming he would like them, but overhead as is already too hefty, were called in after first day, and are now in for five weeks with option. Boys only did their act (as there was no chance for them to rehearse any bits with the rest of the gang; which has been here three weeks in last two months. In despite that were one Show opened with crazy circus bit, introducing some club juggling, acrobatics and Cliff Berzac's comedy mule, with Jimmy Nervo attempting to ride it. Some more of the gangs' disguises, this time to impersonate film actors. A few scattered laughs here and there.

The Three Bonos, originally included in opening scene, get a spot for themselves and do very well. Acrobatics ang, but fell rather flat.

The Three Bonos, originally included in opening scene, get a spot for themselves and do very well. Acrobatics and Whalen give gilmpse of their act here, but as much has been deleted, boys are done of those measy bits, using lots of flour and water, with the gang getting into a filthy state. No (Crazy' show here is complete without at least one of these scenes.

Closing first half is a sort of cabaret. Nothing-crazy about it, except a little clowning by Bud Flangan as a comedy water, somewhat many process of their act here, but as much has been deleted, boys are done of these scenes.

Closing first half is a sort of cabaret. Nothing-crazy about it, except little clowning by Bud Flangan, ye

NEWSREELS

(EMBASSY, N. Y.)
Fleet is the lead subject for the reels currently. They have it from all camera angles, including President Roosevelt looking on. But other than on formal coverage, none they have had an eye for human interest.

dent Rooseveit 100king oin. Surviver the that on formal coverage, none seems to have had an eye for human interest.

Inte

WB-Loew and Fox-Met

(Continued from page 5)

Continued

Fox-Met of around \$4,000,000, plus a
bid for Manhattan playhouses. The
Warner bid would mean from \$25
to \$35 on the Yox-Met bonds, while
the A. C. Blumenthal bid, sald to be
nehalf of Loew's, is understood to
have been at a lesser figure.

Meanwhile, the Fox-Met noteholders' committee is reported reccommending on the Fox-Met reorg
that the theatres go to the Skouras
Bros. and Randforce, who have been
operating them. The Skouras-Randforce operating companies are controlled 50% by Fox-Met.

New Setup by June 20 a
new company and ownership will be
set up over Fox-Met under its reorganization out of receivership.
The plan, just worked out by the
committee representing the holders
of 6½% gold notes and 6½% sinking fund fold bonds, asks the cooperation of the noteholders, Understood that the committee represents about 87% of the noteholders
now. Committee is sponsored principally by investment houseg which
originally distributed the securities.
On Nov. 1, 1931, interest was in default on \$12,460,700 of principal
amount of notes outständing and a
noteholders protective agreement
was reached, receivership following
on Jine 6, 1932.
Assets included 134 theatre leaseholds, eight theatre fee properties,
in Greater New York, upstate and

on J ne 6, 1932.
Assets included 134 theatre leaseholds, eight theatre fee properties, in Greater New York, upstate and New Jersey, plus equipment, fixures, etc. As of May 1 last when the receivers filed their fourth report, other assets included \$400,000 in cash. Because of the complexity of the situation it is declared impossible, pending judicial determination, to state the exact line of demarcation of all items between the mortgaged and unmortgaged assets, in addition to the \$12,460,700 in notes and bonds, liabilities include \$330,252 in real estate mortgages, miscellaneous accounts of around \$25,000, and other seneral creditor calms, including those of doubtful validity of approximately \$5,461,798, of which \$4,556,742 is the Fox Theatres Corp. claim.

Durlier the receivers high 55 thestre.

validity of approximately \$5.461,798, of which \$4.536,742 is the Fox Theatres Corp. claim.

During the receivership 55 theatre leaseholds were relinquished or disposed of, reducing properties to 79.

Plan of reorganization for Foxmet, calling for organization of a new company to take over assets and liabilities, deals directly with only the 87 theatre leaseholds and dees, with separate provision made for liquidation of the Interest of depositing noteholders in the unmortgaged cash assets of the corporation. No specific provision is made for participation in the plan by any general creditors except miscellaneous invoice creditors except miscellaneous invoice creditors whose claims, around \$7.000, it is proposed to pay in full out of noteholders share of the mortgage securing the presently outstanding notes under proceedings now pending in the Federal courts.

Capitalization of the proposed

eral courts. Capitalization of the proposed

eral courts.

Capitalization of the proposed new company on a sale will be substantially as follows: Secured \$5% debentures due in 1944, on an infoome basis for the first three years and mounting to \$6,880,350, with common stock of 276,214 shares to be represented by yoting trust certificates. These amounts are maximum, exact amount of new debentures to be governed by the amount of notes deposited under the plan. In addition to the new bonds to be reserved for subscription at par, an aggregate of \$650,000 principal amount of new debentures: Of the common stock a maximum of 10%, not exceeding 27,000 shares, will be issued to Fox Film Corp., in consideration of obtaining from it necessary rights under existing picture supply contracts held by operating companies in Fox Met.

Under the plan note depositors will receive for seabt 1000 netres.

companies in Fox-Met.
Under the plan note depositors
will receive for each \$1,000 principal amount of notes, together with
UMPRIA interest; the following: Newbonds to amount of \$500; voting
trust certificates for 20 shares of common; a registered warrant for a prorata share in the unmortgaged cash of the corporation and \$50 in

Under the voting trust set up in Under the voting trust set up in contract. Youngster set by Max behalf of depositing noteholders, Sladers office.

Slader R. Kent, Herbert P. Howell (banker) and Richard C. Hunt (lawyer) have agreed to serve as rust if approved by the notehold-rus and courts.

The reorganization plan for ef-

Fox-Met of around \$4,000,000, plus a fecting 'initial control' calls for an bid for Manhattan playhouses. The Warner bid would mean from \$25 \$5,000 as maximum salary for any to \$35 on the Fox-Met bonds, while the ball of Loew's, is understood to have been at a lesser figure.

Meanwhile the Fox-Met notes.

Aggregate salaries for the five on the operating side is set at \$119,200 the operating side is set at \$119,200 a year, with new management arrangement specifying that all claims of the three Skourases for drawing account balances under previous contracts will be released to the extent, that these claims are acquired by the new company taking over FOx-Met.

Fox-Met. A settlement of the \$4,500,000 Fox A settlement of the \$4,500,000 Fox Theatres claim has been worked out under the reorganization, cailling for payment to Fox Theatres Corp. receivers of \$100,000, in addition to reduction in theatre rents, mortgages, reduction in theatre rents, mortgages etc. The Fox Film Corp. clalm, amounting to \$288,691, will be settled, subject to approval of the plan, by paying Fox Film \$25,000 cash plus 10% of the common stock of the new company and agreeing to cer-tain franchise and other conditions

HOW ST. L. THEATRES SHAPE UP UNDER F&M

Neither RKO nor Paramount feel sweet about the way each handed over options on product deals in St. Louis to Warners for the coming season, when Warners had only one theatre in sight to house the product. Warners, presently, to relieve the situation, is talking about making arrangements with Fanchon & Marco for the latter to cut in on the ontions, but the outlook amena. the options, but the outlook appears that Par and RKO will prefer to do business direct with Fanchon &

Marco.

That's on account of & M. coming into operating control of the Ambassador, Missouri and Grand Central theatres in St. Louis in around 60 days, after foreclosure sale of the houses in question, instead of Warners.

The foreclosure sale on the properties takes place Thursday (7). Final details, however, will take another two months before F. & M. operation begins. Means the relinquishment of operating control by the Skouras Brothers also.

The Ambassador, Missouri, and

by the Skouras Brothers also.

The Ambassador, Missourl, and
Grand Central theatres added to the

F. & M. Ilmk will provide Fanchon
& Marco with control of the firstrun situation in St. Louis. Only exceptions will be Loew's State and
the newly bought Warners' Rialto,
a former Shubert legit spot.

a former Shubert legit spot.

Joe Bernhard, Warner theatre chief, has been in St. Louis lately, looking over things and only returned to New York the past week. From the Warner angle it's figured to get out of this product jam with Par and RKO by taking up the options with the latter companies on a selective picture basis, Warners figuring to assume the options and pick the choice films, otherwise handing all others over to F&M.

The options on the Par and RKO

to F&M.

The options on the Par and RKO product If Warners are permitted to take these up will hand W.B. around 160 possible pictures for the lone Rialto spot, with a seating capacity of around 2,000.

The former Shubert spot now called the Warner Shubert is presently double-featuring, but acquisitions.

ently double-featuring, but acquisi-tion of the Par and RKO product would permit that spot to three changes daily it using all the prod-uct of three companies including

uct of three companies including Warners.
Such a pollcy would materially cut into the first run gross expec-tancies of Paramount and RKO, which is creating plenty of a rub to

One Out of 4,000

Hollywood, June 4.

After looking over around 4,000 youngsters for part in 'You Belong to Me', Paramount signed David Jack Holt for the spot, taking him for the one picture with options for contract. Youngster set by Max Shagrin office.

'You Belong to Me' was held up

Stiff Sentence for Stenching Hoped to

Lengths to which bomb stenching has gone of recent years in theatre labor troubles is finally resulting in a break for theatre operators, following first step taken by the cours in causing convictions under a new law which makes it a misdemeanor to merely possess stench stuff.

In Bronx (N. Y.) Special Sessions Friday (1) a former pugllist, Barney Baker, who was found in Loew's Freeman, Bronx, with a bottle of stench fluid in his pockets, was given the limit of the new regulations, a sentence of six months to three years. Lengths to which bomb stenching

to three years. Baker had been arrested on sus

Baker had been arrested on suspicion, and, when searched, yielded up the stenching fluid. In passing sentence on Baker the court regretted that the law did not permit a stiffer sentence.

Action of the Bronx Special Sessions court is being halided in manger circles in the hope that it will have the effect of retarding recent activities of unions and henchmen or racketeers agains theatres everywhere around Greater New York. where around Greater New York.

Waggner Re-Monos

Hollywood, June 4. George Waggner is back on the Monogram writing staff.

MANAGERM WITTING STAT.

He's scripting an original to fit
the handle 'Girl of My Dreams.'
Waggner recently concocted two for
the same plant.

Incorporations

NEW YORK

Truns-Atlantic Presentations, Inc.; musical compositions, etc., inc.; musical compositions, inc.; musical compositions, inc., in

Scottler Penns Lawy and Willard I.
Zucker, all of 521 Fifth ayenue, New York.

Sankord Enterprises. Inc.; Sicience, or an article and the second penns of the second p

ew York. emberships Variety Club of Albany, New York, Inc. CALIFORNIA

Star Theatre Corp. Capital stock, 2,500 hares, no stock subscribed. Directors: B. Kulia, R. R. Kulia, sther Wolohow.

J. B. Kulla, R. R. Kulla, ster Wolcows.
Thesire Co. Capital secology.
2300,000. No stock subscribed. Directors:
Harry C. Jensen, Walter F. Jensen, Howard S. Jensen, Emma M. Jensen.
Harry C. Jensen, Emma M. Jensen.
Jensen, Harry Cartildge, William J. Arthonomy.
Jensen, J

OKLAHOMA

OKLAHOMA

OKLAHOMA

OKlahoma City.

Ardmore Theatree, Inc., Ardmore, Okin. Capital stock, \$5,000. Incorport of the Charles of the C

Amity Flim Exchange, Inc., Dallas; capital, \$3,000; purchase and sale of com-modities. Incorporators: Edwin Blumen-thal, J. F. Hendon, W. G. Young.

Market Stock

(Continued from page 6)

stowhich bomb stenching of recent years in theatre for the stench stuff.

Stowhich bomb stenching of recent years in theatre for the stench stuff.

Stowhich bomb stenching of recent years in theatre for the stench stuff.

Stowhich bomb stenching of recent years in theatre for the stench stuff.

Stowhich states the stuff of the stowheat stand the rise of wheat to above stand the rise of wheat to above stand the states the states that the stowhich states the stowheat stand other grains sent these commodities up sensationally on several days. A big sell-off Friday and another grains sent these commodities are sentence of stx months years.

Stowhich states the states the stown states the states that states the st

the steel and industrial stocks might soon be a buy.

Wheat Above \$1

Thursday also saw wheat going above \$1 for the first time since last summer. Because of the expected shortage in actual crops, many traders rated this as bearland to the constant of th on stocks since it might diminish form nurchasing power. Until the on stocks since it might diminish farm purchasing power. Until the extent of damage is better known, it is hard to estimate just how this might affect stock values.

Trade news generally was favorable, with steel operating rate up, a slight rise in power output, a healthy increase in freight carbiadtures are a dealing in the landing and a dealing and a dealing in the landing and a dealing and a dealing in the landing and a dealing and a dealing in the landing and a dealing and

7's, which went up 2% points in one day.

Until a more definite picture can be obtained of the amount of loss that is likely from the drought and not weather in the middle west and northwest, the market looks like a pretty risky proposition. For a time, it appeared that the market was about to reverse its trend and start upwards but the heavy liquidation on Thursday, Friday and Saturday ald not seem to back up such a view. However, shrewd traders are of the opinion that a period of slow but steady accumulation soon will start or already is under way.

For the amusement group, the de-

For the amusement group, the deror the amusement group, the de-clining business in June; July and August is likely to make itself felt in the immediate future. With June and part of July out of the way, amusement stocks may resume healthy increase in freight car-loadings and a decline in oil product in the immediate future. With tion, On the other side of the plc-ture, business failures showed a slight increase though still more than 200 less than a year ago. And U.S. foreign trade showed a big pickup in fail business, particularly drop, both imports and exports, as

Summary for Week Ending Saturday, June 2 STOCK EXCHANGE

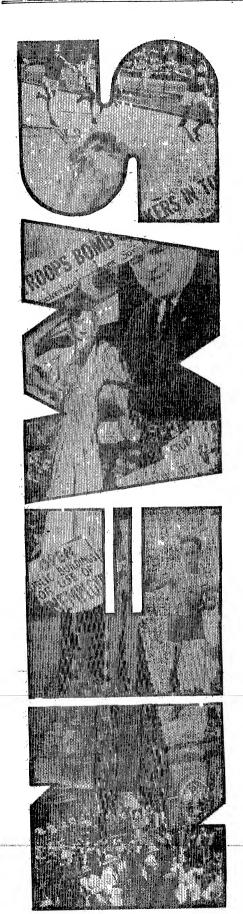
Sales. Issue and rate. 500 American Seat. 500 Consol. Film. 500 De pref. (64). 500 De pref. (64). 500 De pref. (64). 500 De pref. (65). 500 De pre

Plus stock extras. † New 1934 high. ‡ Paid this year. ¶ Trading in 10-share lots

72 102 08% 55 55 65% 54% 54% 47	85 85 85 2014 40% 2812 20 30	54,000 7,000 8,000 34,000 124,000	Warner Bros. 6's, '30 601/2 Par-Fam-Lasky 6's, '47. ctfs 501/2	7% 98% 97% 51% 50 56 ½ 51 ¼ 48% 45%	7% 67% 90% 97% 51% 50 56% 48%	- ¼ - ¼ + 2% - ¾ - 2 - 3 ½ + 2% - 2 ½
Biđ.			OVER THE COUNTER, N. Y.			

Roxy, Class A.... De Forest Phono..... PRODUCE EXCHANGE, N. Y.

1,000 Par-Pub • Paid this year. † New 1984 low.



FOX MOVIETONE NEWS

which first gave you talking newsreels

is first again

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- 1. It will be a NAME newsreel... with nationally known personalities. Laurence Stallings, one of America's greatest writers and dramatists, will be Editor. Lowell Thomas, outstanding ace of radio news broadcasters, will be Chief Commentator.
- 2. It will be DEPARTMENTALIZED. Each department will be handled by different and prominent authorities in their fields . . . names with box office . . . each in his own voice.
- 3. It will cover ALL news angles . . . combining the most popular features of modern news-reels, newspapers, radio and magazines.

WORLD COVERAGE Excus FOR THE

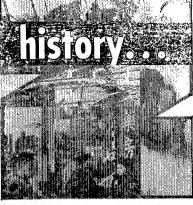
development in newsreel history...





- 4. It will be BIGGER... in every way... with upwards of 15 vitally interesting topics in every issue.
- 5. It will be DIFFERENT... type faces, titles, treatment of the news will be so radically changed and improved that it will bear no resemblance whatever to the present newsreel.
- 6. It will be EXCLUSIVE... from FOX and FOX alone will you get the unapproached, world-wide news-gathering from the organization that has made Movietone the envy of every other newsreel.

Producer: TRUMAN H. TALLEY









New FOX MOVIETONE NEWS

PROTECT YOURSELF NOW FOR NEXT SEASON!

After September 18th you get the amazing

FOX MOVIETONE NEWS

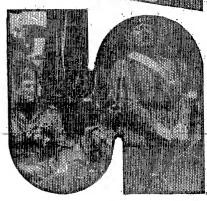
with exclusive world coverage!

SIGN FOR IT









EXPLOITATION By Epes W. Sargent

Birthdays for 'Returns'

Birthdays for 'Returns'

Inviting all persons whose birthdays fall in the playing dates of
'Many Happy Returns' is a good
promotional stunt for the Paramount picture of that title, but it
can be worked into something larger than a mere announcement is
all persons who attend the perthe showing are invited to register
their birthdays.

Without reference to the coming
picture, it should be announced that
all persons should register their
birthday with the theatre for reasons which may be important to
you. Getting this date ahead of the
advertising for the picture will preyoun for the picture will preyent most persons from shifting
their birthday to coincide with the
dates.

vent most persons from shifting their birthday to coincide with the dates.

All who are entitled should receive cards inviting them to be guest of the theatre on their birthday. Singlew he had so that the date of the card of the card

Getting the Dope

Getting the Dope

Now and then American exhibs make an effort to sound out their patrons, generally on a postcard poll. Something more elaborate comes from London, where the Bernstein theatres, Ltd., sends out a four page questionnaire with a return post page smelop and enturn post page smelop and the reactions of the recipient.

Spaces for favorite stars and pet poeves; small part players regarded as lead material, film preferences, length of program, choice of duals or one and shorts, organ solo, favorite director, best newspaper, favorite theatre, west end (downtown) visits, seat location preferred, reaction to 24 named pictures and 40-60 and over 60). Of the pictures made.

Fast Work

Fast Work

Presence in Omaha last week of
the Burlington railroad's new
streamlined train, the Zephyr, gave
the local Warner Brothers exchange
just the opportunity to tie in a
piece of exploitation with a speedy
film delivey.

The property of the proper speed of a
print of "Twenty Million
Sweethearts," the Dick Powell, Pat
O'Brien, Ginger Rogers, filcker, in
a.-hurry, Manager Olson of the
Omaha exchange took advantage of
the opportunity to give the Denver
orpheum a swell chance for a hrand
new ballyhoo stunt by arranging to
send the film on the new Zephr on
its preliminary run to Denver prepartory to its record non-stop run
O'Progresso,
Through cooperation of Miss

Through cooperation of Miss

run up a check at the rathskeller.

With quarter admissions the probabilities are that it will be less feasible to make considerable cuts, but we have a considerable cuts, and the total cuts and the total

Rendezvous

Rendezvous

Rendezvous

Loew's New York theatre, which grinds a dual bill at two bits, isy running on its house program: 'Meet me in the green room of Loew's New York theatre. Entrance in rear of main foyer. Make your appointments to meet your friends in this comfortable, modern lounge. Open to the public without charged the commendation of the public without charged the commendation of the last century. It was the building which dragged the atrical New York across the former deadline of 42d street. The two the atrical New York across the former deadline of 42d street. The two the atrical New York across the former deadline of 42d street. The two the atrical New York across the former deadline of 42d street. The two the atrical New York across the former deadline of the later was occupied by a cutrate ticket agency, but the management is now turning it to advertising use.

The same idea has been used in smaller towns, and always across the focal point of shooppers from out of town and where space permits, it pretty well pays for itself.

Loew's probably figures that if it can get the shoppers to use the place, it can advertise the entire string of theatres in the metropolitan district. Sounds like a good scheme.

Local Bands Contest

Local Bands Contest

Local Bands Contest

Seattle.

New kind of band contest gets under way at Paramount (Everigreen) June 12 when the Elik's band, first of eight local community, or ganization or fraternal bands, does its stuff. Idea is to have different band appear each Tuesday night for the eight weeks, with sound recording band in one number, as it is played from the theatre stage. Then an eight-minute reel is made up, with each band in the sound-pix doing its darndest for one minute. The property of the students of the students of the sound-pix doing its darndest for one minute. The students of the students. The students of the students. The students of the stud

Bookmarkers

seem the fill and the law despite of the persons of the century of trogress.

Through cooperation of Miss Louise Cotter, local Brandels the attree exploiteeress, two Omaha so clety debs in the persons of Miss Georgette Johnston and Miss Rieles are exploiteeress, two Omaha so clety debs in the persons of Miss Georgette Johnston and Miss Rieles are exploiteeress, two Omaha so clety debs in the persons of Miss Georgette Johnston and Miss Rieles are exploiteeress, two Omaha so clety debs in the persons of Miss Georgette Johnston and Miss Rieles are exploiteeress, two Omaha so clety debs in the persons of Miss Georgette Johnston and Miss Rieles are exploited and the own own one publicity experts lack the lowdown on this useful act we now some publicity experts lack the lowdown on this useful and now some publicity experts lack the lowdown on this useful and now some publicity experts lack the lowdown on this useful and now some publicity experts lack the lowdown on this useful and the lowdown on the picture is operation. The properties of the market and the properties of the market and the properties of the market and the properties of the comparatively dead to the seaf of the market advertises and properties of the comparatively dead to the seaf of the market advertise non-fectional many patients will be made to a did the seaf of the war fection. Sell books on the war in the properties and and properties and the properties of the market advertise on the properties of the comparatively dead to the seaf of the war fection. Sell books of the war fection. Sell books of the war fection. Sell books of the darket from a book if the sub-rest of the darket from a book if the sub-rest in non-fictional titles, Get for the comparatively dead to the seaf of the sub-rest of the darket from a book if the sub-rest in one-fet one of the darket for me and properties and the properties of the darket of the darket from a book if the sub-rest of the darket from a book if the sub-rest of the darket from a book if the sub-rest of the dar

All-Star Casts

All-Star Casts

Probably no single item has cost producers and exhibitors more monetary loss that the second producers and exhibitors more monetary loss that the second production and the second production and the second production and the second production apparently cannot save a picture without big names.

Any exhibitor can recall instances where a picture with a very nearly perfect acting cast and a good story has done on its merits, it deserved a far better fate. But he seldom does anything about it. The most perfect ensemble acting is offered, often with apologies, where its excellences should be blared to the skies.

With the stars falling more rapidly than they are created through the practice of using as a possible, it would be the course of wisdom to plan a campaign of education and try to school patrons to respond to the appeal of good acting in which all players are working for the effect of the drama rather than to increase their own luminomisty at the exhibitor organizations would sponsor a concerted drive, it might be possible to persuade the public that there can be delightful entertainment. Even a slight improvement will help whenever there are two sage mames on display on the marquee.

Streas the Renest

Stress the Repeat

Many exhibs have been sorry af terward that they failed to give Tarzan and His Mate was not a reissue of 'Tarzan, the Ape Man'.

They, at least, ill be keen on stressing the fact that 'Bulldog Drummond Strikes Back' is not the original of some years ago, but a continuation of that character which does not require a knowledge of the original to be comprehensive.

ores not require a knowledge of the original to be comprehensive.

Perhaps the best gag will be the logan, 'Another fast Bulldog Drummond story' to be tagged to all mentions of the title, with the advertising taking such slants as, 'You remember what a whale of a story Bulldog Drummond' was. Here's another with Ronald Colman again the hair 'frigger hero.'

Probably it will be best not to offer this as 'better than' the original. That's seldom a successful sales approach. Tell them it's as good that you will have told plenty. To they'll probably tell themselves it's better, and find some pleasure in that fact.

If you can get a good cutout it.

that fact.

If you can get a good cutout it will help to make up a number of them and make the aracter the chief sales will help the same the probably that you have the company of the co

Paging Via Screen

Warner Strand, N. ., paved the way for 'Dr. Monica' with notices way for Dr. Monica' with notices on the screen asking that Dr. Monica call at the manager's of-fice or announcing a telephone call Plenty of lobby stuff, but figured the paging would help, too.

Cooling Plants

Forecourt of the Fox West Coast

Forecourt of the Fox West Coast Egyptian here has been transformed into a refrigeration display, with upwards of 140 different silves of electrical refrigeration used. House is giving away one of the cooling plants each day to forecourt visitors, with it not being necessary to buy a theattra aming sion to participate in the drawlings.

Ready for 'Monica'

One forethoughtful hustler is all ready for his idea for 'Dr. Monica' in spite of the fact it has not been released yet. Just as good for other plays and can be adapted to 'Men in White.'

White.

R's a pay envelop printed up with 'Dr. Monica's Panacea. Good for headaches, eyestrain, weak supported to the property of the party of the control of the property of the control of the property of the control of the property of th

Powder is merely a couple grains of sugar of milk done up regular drug store prescript

fashion.

Another and more elaborate stunt, planned by a larger house, is a baby that will spend a week in the window of a large department store. Window will be done over into a nursery, with material supplied from the store's furnishing department and its drug counter. Child will be under the constant care of a trained nurse. Kickoff is a sign reading:

This is what bothered Dr. Monlea. If you want to know why, see the picture at the Strand, with the

If you want to know why, see the Life you want to know why, see the Life you want to know why, see the Life you want to get be the Life you want to get a life you want to get you want to get

Hobby Shows

Hobby Shows
Following on the heels of a numberf of department store displays theatres with plenty of space can clean up some extra business with a hobby show. Entrants are invited to make a compact exhibit of their hobbies, miniature ships, coaches, stamp ccilections; anything which permits collection or making. Ask each at 20 write a card of not more compact to the control of t

Hook in to the original idea of the exhibit which was to the effect that with greater leisure, due to the NRA, the people were in need of some engrossment for their spare

some engrossment for their spare time.

Work particularly for novelty and variety. If an old soak makes home brew his hobby, let him enter a few bottles. Avoid bulky displays, where possible.

Provide ballots for votes and let the public decide which is the most interesting. Iisplay, the oddest hobby, etc. Number the displays, to save copying names, and do not save copying names, and do not save copying names, and do not not save to save the provide of the provide of

Helped on Hour

Helped on Hour

George Browning, publicist for
Warners' Stanley, hit upon a natural
for showing of Paramount's "the
Witching Hour.' Hooked up with
burg's largest pop-priced jewelry
emportum because of its ace locash,
and arranged with the firm to wind
an eight-day clock, place it in showwindow with apprising announce,
passing person might drop into shop
and go on record as to what time
on eighth day clock would stop.
Public was asked to designate hour,
minute and second that the 'witching hour' on the eight-dayer would
occur.

ing hour' on the eight-dayer would occur.

Browning sold the idea to the firm on principle that plenty passersby would enter store who would otherwise flash right by, and that in entering and registering a guess, each person would thereby become a prospective customer, in that his eye might be caught by something on the way in or out.

The store permitted Browning a special minute conservative sign placed in the window that directly plugged the filck. It was first time in burg a film got a cardboard in a loop jeweler's window.

Uses the Boxes

Some theatres are bulk with stage boxes, not that anyone wants to sli in a stage hox to watch a picture; but to give a finish to the interior and make it resemble the regular theatres.

cheatres. Several managers have used these spaces for advertising and one man liked the idea- so will be added a box front to bis theatre which had not been protected with this structure.

Spaces are used for built-up dis-(Continued on page 27)

BEHIND the KEYS

Tri-States Theatres new set-up in managers is as follows: R. T. Newton, Paramount, and John Krier, State, Cedar Rapids; H. D. Grove, Capitol, Harry Holdsberg, Columbia, and Bill Prass, Garden, Davenbury, Nebman, Kemples, Bonham Erbury, Nebman Grand Island, Nebr.; Edita Screster, Rivoli, Hastinras, Nebr.; C. E. Lockard, LeClaire, Moline, Ili.; C. P. Hundling, Capitol, Newton; Wm. Miskell, Orpheum, and H. L. Davidson, Paramount; Wm. Beckley, State; Art Ableson, World, Omaha; Jerry Lunch, Grand, Ottumwa; Ted Emerson, Fort, John McKay, Sencer, Rock Island; L. E. Davidson, Capitol, C. W. Peterothe, Paramount, Stower, C. R. K. Fulton, Paramount, and Art K. Farrell, Strand and Garden, Des Moines; ren, Moines

Louis Hellborn, manager of the Denham, resigned to devote full time to his Old Town Hall, night club, here, and the State and Kimo theatres in Garden City, Kansas, Hellborn, sold his 50% interest in the Denham to Charles J. Cooper. Allen Cooper succeeds Hellborn as manager.

Dick Moss from the F-WC Junted Arlists, Long Beach to the Food Calliornia. San Diego. Wayne addition to the Food Calliornia. San Diego. Wayne addition to bandling circuit's West Coast.

Tower, Pasadena, indie first rûn, has cut admish from 40c top to 30c for summer.

Single bills have replaced duals in the F-WS Broadway and West Coast at Santa Ana, Cal.

After being dark 10 years, one time deluxer St. Andrews, reopened as the Pioneer and closed after one week.

Wheeling, W. Va.
West Virginia Theatrical Enterprisos, Inc. of this city, has again
taken over control of the Court,
Victoria and Liberty theatres, which
have been operated by Warner Bros.
The Capitol theatre, largest in the
city, will continue under management of Capital Enterprises with
the same personnel as heretofore.

San Francisco.

Charlie Pincus from the local Orph to Portland, where he'll press agent, and set Hal Niedes as Frisco Orpheum pa. Charles Wuerz remains, house manager, with Marco popping in occasionally to look the situation over personally. In the Golden State chain, Charles Moser goes in as manager of the Parkside, replacing Oscar Attkleson, transferred to the Daly City that the manager of the Daly City shifted to the Riviera leaving Bill Smeltzer out.

George Monroe, former manager and operator of the now dark State, went to Oklahoma City the latter part of the week to join the Joe H. Cooper chain there. Cooper is in K. C. dealing with G. L. Hooper, the money man on the State lease, trying to get him to assign the house to add to the LTC group here. It's only a 500-seater.

Canton, O. Columbia, oldest downtown de-luxe movie house in Alliance has been reopened with a first run policy under the management of R. C. Wallace.

wallace.
Valentine here, owned by the
Botzum Theatre Corp., Akron, will
go dark June 3, for extensive alterations.

tions.

Mike Manos, who recently dis-posed of his Greensburg, Pa., the-atre properties to Warner Bros. has leased the Liberty at Ellwood City,

leased the Liberty at Ellwood City. Pa.
Charles Blatt, of Somerset, Pa.
As opened the Grand in that city after a long period of darkness.
Several Ohlo theatres were involved in recent change of ownership, including Adultorium as Georgeotott to the H. R. Christ Strand at the second of the control of the co

Anderson, Ind.

Anderson, Ind.
Jas. D. Kennedy succeeded Frank
Sutton at Riviera.
Dominick Barrecea, Loew district
manager of uptown N. Y. houses,
has shifted to Brooklyn to handle
the zone left unheaded when George

(Continued on page 27)



"LITTLE MISS MARKER" held over by enthusiastic audiences for a third week* at the New York Paramount

"LITTLE MISS MARKER"

Adolphe Menjou - Dorothy Dell Charles Bickford Shirley Temple a B. P. SCHULBERG Production A Paramount Picture

* Only two other pictures have been held this long at the NEW YORK PARAMOUNT, and both of these have been Mae West pictures





'RESTRICTED' ANTI-DUALS

HOLDUP-PROOF SAFES FOR F-WC

Los Angeles, June 4.

Fox-West Coast is trying out a new burglar-proof safe especially designed for installation in house designed for installation in house box offices, which may become standard equipment for all of its theatres. Safe, which is imbedded in solid concrete, has a double com-partment, lower one of which can only be opened by two keys, only one of which is kept on the prem-less, other being held by the money section service.

ises, other being held by the money pickup service. Currency is deposited through the outer section via a slot leading into the lower chamber, and so arranged that once a bill has gone through it can only be removed by having the compartment opened.

NRA?'s

(Continued from page 7)

ranks to date is featured the quality note rather than the matter of quantity. From Baltimore to Los Angeles it has been established that

Angeles it has been established that it wasn't so much a shortage of pictures as an inability on the part of the average complainant to be able to book good major product.

The Code Authority is making it plain that it figures pictures solely from the standpoint of totality. This takes in foreigns and independents as well as majors.

Only One General Perspective
An attitude occasionally revealed
in answer to an exhibitor plea for
quality is that this is outside the
NRA realm; that, in so many the in answer to an exhibitor piess tor quality is that this is outside the NRA realm; that, in so many words, the NRA has one perspective for all pictures produced. The complainant is sometimes being toid that he can't expect the C.A. to book his theaters; that if he wants some more of the major product he must, himself, do his own negotiating.

The only C.A. ruling so far slightly different from the Ordinary is that made in the Fox West Coast appeal from the L. A. Grlevance Board, deciding in favor of Cistrand, an Alhambra (Calif.) Independent, and ordering Fox to turn over at least 20 major features to its competitor.

petitor.

The C.A. took full time out, however, before it handed down this ruling. Dangerous precedents could be established, it was whispered. It, be established, it was whispered. If, in view of the number of general pictures available to Alhambra-virtually sufficient product for all theatres—the C.A. completely ratified the Cistrand contention that it was not getting enough quality pictures, a right to buy angle might easily become injected.

easily become injected.
So the C.A. compromised by handing the Alhambra 13 features from
five major companies serving FWC.
These were immediately characterized in New York as strictly sluff

product.
Repercussions are expected to come from this decision, however.
Proponents for the right to buy, which went down to defeat in Washington inst fall, view it as a possible wedge to re-introduce the issue when the code is reopened next September.

The limitations of the code and The limitations of the code and proof of the fact that most of the film field still believes it can dispose of anything under the formula were revealed in the C.A. dismissal of various of its lieutenant boards' decisions.

decisions.
Charges of unfairness in negotiating for a theatre under lease was alismissed by the C.A. on the ground that it had no power under the code to pass an the facts when it came up on appeal from Los Angeles

In South Caronna a board rules a theatre could charge a nickel less, but the C.A. also found the Eagle authorized no such dictatorial right. In Baltimore in a case involving Frank Durkee, indle circuit operator, the C.A. threw the case, alleging over-building, out the window.

L. A. Infantile Paralysis

Hollywood, ne 4.

Hollywood, ne 4.

Juvenile attendance at theatres
has taken a nosedive in the last 10
days, due to an epidemic of infantile paralysis, causing talk of closing schools in Los Angeles. Number of cases also reported in nearby towns.

Pasadena faces an immediate de-cision on schools. In event of ciosing schools, embargo will be forced on theatres.

SO, CAL, INDIES KICK ON FORCED TRAILERS

Los Angeles, June 4.

Loś Angeles, June 4.
Indie axhiba, at their annual meeting tomorrow (Tuesday) are expected to adopt a resolution petitoning major film distributing organizations to cease attempting to force trailers along with features. With several of the majora, principally Metro and Fox, now following the lead set several years ago, by Warners, in making their own trailers, plaint of exhibs is that this practice will cost them additional rentals, and greater operating expense than if they continue to secure all trailers from one source. Probable new board of directors

cure all trailers from one source.
Probable new board of directors
to be named at the Tuesday meetlng will consist of Ben N. Berinstein,
R. D. Whitson, Harry H. Hicks,
Arnold Schaak, George F. Bromley,
Ray Peterson, R. P. Jamison, George
Hanes, Dave Rector, Russell Rogers,
H. J. Siller and Harry Chotiner.
Peterstrain will not be a cardidate

Berinstein will not be a candidate to succeed himself as president, with Harry Hicks looming as the likely choice to head the Southern Call-fornia organization.

Bondholders Suit Over Par-Fox Coast Theatres

Par-Fox Coast Theatres
Because two of the Par trustees, Charles E. Richardson- and Eugene
W. Leake, were allegedly 'intimately connected with Chase National Bank, which controls Fox,' two Parbondholders are trying to set aside the comprehensive reorganization plan affecting Publix Pacific theatres which are under lease to Fox West Coast.

They are Rose Friedman and Robert S. Leavy, each controlling \$5,000 worth of Par debentures. The bondholders are petitioning the courts for a review of the referee order approving the terms and conditions of the reorganization, one on which trustees and attorney have worked for more than a year, incurring some outside expense at the same time.

In their petition, just filed, the bondholders cite that Referee Eichhorn refused to take proof of allegations and overruled objections entered upon the record.

Grounds for charging impropriety under the transaction, in addition to possible Chase interest of Richardson and Leake, are that the payment of \$15,000 to. Lawrence Stern & Co., of Chicago, a banking house, was a waste. This payment was authorized for work performed by Stern & Co. in connection with readjustment of bond issues on Par Coast 'theatres which went under lease to Fox in 1930.

SPOT GERTRUDE MICHAEL

Hollywood, June 4. Gertrude Michael is set for the lead opposite Lee Tracy in Para-mount's 'Case Against Mrs. Ames. Story by Arthur Somers Roche.

ame up on appeal from Los Aneles.

In South Carolina a board ruled theatre could charge a nickel less, ut the C.A. also found the Eaglet utherlæd no such dictatorial right.

In Baltimore in a case involving rank Durkee, indie circuit opertor, the C.A. threw the case, alging over-building, out the window.

Whether a theatre is entitled to

1934-5'S 350 PIX

Contractual Embargo Against Playing These Top-Bracket Features Deemed One Means of Curbing Double-Featuring 'Restricted' Proviso in **Booking Contracts Against** a Supplementary Feature

MPTOA OK'S PLAN

he industry's heaviest offensive against double features will likely be decided before the end of this week. If the anti-dual forces are successful, approximately 200 of the 355 features to be made during 1934-35 by major companies will be classified as 'restricted' in booking conracts. This means that none in such classification will be permitted to be shown on a program where there is an additional feature. Major objective is an immediate understanding so that contracts can be corrected with the partial kill on dualism actively in effect on the eve of the new sales season. The MPTOA is working hand in hand with major distributors, urging them to curtail dualism by the contract router and the reduced a term of the same sales and the Reduced and the same sales and the same sales and the same sales are sales and the same sales and the same sales are sales and the sales are sales be decided before the end of this

ing them to curtail dualism by the contract route.

Reducing multi-feature policies, it is conceded by industry spokesmen, can never be achieved by strictly exhibitor organization promises. Recalcitrant groups—even a single exhibitor organization promises. Recalcitrant groups—even a single exhibit in a territory—have upset all such attempts in the past and are now definitely abandoned as being outmoded and obsolete antidual methods.

The Bjudgel has been of little or no sid, up to the present intwarting dualism. The offensive is taking into consideration that the ode is certain not to be reopened until next fail and that unless the present contract move succeeds doubles in their present quantity are certain to be with the industry for another year.

Indies Have Other ideas

Indies Have Other Ideas

Indies Have Other ideas
While the majors are pushing
their own movement, relying largely
upon the copyright laws and the
wholesale support of the MPTOA,
independent -producer forces are
wasting no time. Over the weekend they were reported to be inspiring various formations of indie
exhibitors throughout the country.
The purposes of one of the latest
trade association attempts enumerate:

trade association attempts enumerate:

1. To refrain from saying or doing or causing to be done by any saying and the saying a

the exhibition field of the industry, and last to promoter a closer and clearer understanding of each other's problems between the two vital factors, the producer-distributor and the exhibitor.

KURT NEUMANN'S MUSICAL

Kurt Neumann will direct the (interest musical, Castles in the Air Pricture story is an original by are detailed in the Literati department of this issue).

. Infantile Paralysis Scare Paralyzes BO's FIGURE 200 OUT Sweltering Temperature Burns Midwest; Only Circuses Benefiting

HILLSTREET STAYS SOLO

A. Deluxer Stringing Along With Single Features Awhile

Contemplated double feature policy at the RKO Hillstreet, previously announced to get underway June 1, is being held in aberance, pending outcome of the drive being made by local Independent exhibs to bring about a restoration of single features in the Southern California territory.

House has 'Stingaree' (Radio) skedded to open Wednesday (Sand will string along on single feature policy from week to week.

HEARST BALTO RAG'S OWN LOCAL NEWSREEL

News-Post, local Hearst p. m. rag, has commissioned Ernest Wood, Baltimore freelance cameraman, to shoot reelage of all local affairs of interest, which the sheet pays for and distributes to a flock of statewide nabes.

wide nabes.

News-Post plugs the showings of the films in its editions, naming date and theatre where they're on exhibition. In return, houses carry daily a couple of hundred feet of celluiold plugging the newspaper and its various feetings. ous features.

Copyright Bill

(Continued from page 6)

(Continued from page 6).

should be postponed until existing statutes are overhauled.

'ven under the restrictions of the present law, the broadcasters find themselves at the meçcy of an organization which claims to control the public performance rights to a million or more copyrighted compositions, 'Schuette said, slamming ASCAP. 'Under the present law a single innocent infringement of any one of these compositions entails a minimum statutory damage of \$250, plus attorney's fees. The mere threat of such a sutt is so strong a club that the American Society of Composers, Authors and Publishers has found it impossible to exact arbitrary ilcenses not only in practically every broadcasting station in the country but from thousands of other users.

Remarking that broadcasters have no objection to extension of copyright necessary to ban unlicensed broadcasting, providing they are properly safeguarded, Schuette warned that ASCAP powers would

copyright necessary to ban unlicensed broadcasting, providing they
are properly safeguarded, Schuette
warned that ASCAP powers would
be far more sweeping if the treaty
is signed, or the enabling act passed.
Singling, out the provision which
gives the author the right to prevent broadcasts of modifications of
his work, Schuette said this feature would create a serious situation...because there are few illerarry or musical works that can be
presented on the air in exactly the
original form.

"Such workg must be cut, condensed, expanded, dramatized, or
translated," he explained. "This is
particularly necessary because the
work in the form originally created
was not intended for the radio program of the particular station and
in most cases was not written for
radio presentation at all."

A request for better protection for
American authors abroad was
soupled with opposition to the bill
when John G. Paline, of the Music

American authors abroad was goupted with opposition to the bill when John G. Paine, of the Music Publishers' Protective Association, said the bill might be construed against the interests of the United States and thro all American works into the public domain of when public domain of other nations.

Chica June 4. Weather conditions are seriously affecting grosses throughout the midwest this year. While daily midwest this year. While daily weather changes according to the season have been helping and hurting show biz for years, it is only this unusual spring which is really giving theatre men something else to communication.

this unusual spring which is really giving theatre men something else to worry about. Weather has shot up in the past three weeks to heat mark ordinarily not touched until late July or August! Last week Chicago established an all-time high mark for May, topping 100 degrees. Same condition exists in downstate Illinois, in Michigan, Wisconsin, Indiana, Iowa and Missouri. It is frankly too hot for theatre biz at this time of the year. With the heat enticing the people outdoors they are sticking to open-air amusements. Theatres don't expect a return to summer normalo; until early in July, by which time the people should have gotten the outdoors urge out of their systems.

Only the outdoor branch of show biz is making any hay out of the situation. The unusual weather has resulted in the best business in years for the carnies, and particularly the circuses now touring this

years for the carnies, and particu-larly the circuses now touring this

Sproul Shot in Foiling Holdup on His Theatre

Los Angeles, June 4.
Norman Sproul, 41, operator of
theatre at Redonda Beach, Calif.,
was shot in the right thigh Sunday
(3) when a bandit unsuccessfully
attempted theft of receipts.
Sproul is recovering in the local
hospital.

Lindsey's Successor?

Los Angeles, June 4.

Appointment of a new State
Labor Compliance Officer for
Southern California to replace
Judge Ben B, Lindsey, resigned,
was expected '-/llowing arrival here
today (Monday) of Donald Renshaw, special assistant to General
Hugh Johnson, NRA administrator,
for conferences with Charle: H.
Cunningham in charge of local
NRA.

NA.

NA.

NA.

Acting as Ilaison contact between Washington and this sector. Renshaw is here to obtain first hand information regarding the entire NRA administrative and compliance setup. Understood he will announce the new Compliance Orficer, whose appointment will be concurred in by U. S. Department of Labor and the Creel office San Francisco, and whose functions include checking on operations of the Code Committees dealing with extra players and studio labor code complaints.

L. A.'S SHORT SUBJ. HOUSE

L. A.D. SHURT SUBJ. HOUSE

Los Angeles, June 4.

Pacific coast's first strictly short
subject house got under way here
saturday (2) when Principal Thearres shifted its policy at its down
town President, to provide for aone and one-half hour program
ande up exclusively of one and two
red subjects.

Three years ago, when Principal
took over the house, it operated for
several months as a straight newssectatheatre.

50G HIPP, BALTO, REPAIRS

Baltimore, June 4

Baltimore, June 4.
Lzzy Rappaport, who recently incorporated self and purchased the
Hippodrome building at the expiration of his lease, has shut down
operation for three weeks, during
which time spot will be entirely
renovated.

Will spend fro



Two-Bit Town Off: 'Thin Man' Gets \$15,000

A sliver quarter is now the ad mission price to any first run theatre in town; any seat any time. This policy was made unanimous when the Fox Uptown pulled down its 40-cent night price this week. Newman anid Mainstreet are

showing double features for the single admission, and opening days at several of the houses are on the

several of the noun-hit-and-miss order.

week the Mainstreet ad-Wednesday, and the Uptown also started a new picture on Memorial Day, four days in advance, showing Day, rour days in advance, snowing Flack Cat., which lasted four days, giving way to 'Such Women Are Dangerous.' The Mainstreet has 'Stingarce' and 'Very Honorable Guy' set for nine days and got away to a nice business Wednesday night. The Memorial Day did not increase The Memorial Day did not increase buildiness, as too many of the customers took advantage of the holiday to head for the country and a possible cool spot. After a week of pretty pioor takings with 'Hollywood Party,' Loew's Midland is clicking a lot better with 'The Thin Man.'

Estimates for This Week

Estimates for This Week
Mainstreet (RKO) (3,200; 25)—
Stingaree' (Radlo and 'Very
Honorable Cut' (FN), and the started nicely, Looks like near 37,000. Last five days 'Finishing School' (Radlo) and Crime Doctor'
(Radlo) got light \$3,300.
Thin Man' (MG). Local friends of Bill Powell will help this one along and, as the picture has been given extra newspaper space, it will make a good showing: Opened nicely Saturday and will get close to \$15,000. Last week 'Hollywood Party' (MG), Never had a chance after Sunday, \$6,700, poor.

\$5,700, poor.

Newman (Pav) (1,800; 26)—
Merry Wives of Reno' (WB) and
Witching Hour (Par). Will take
around \$5,500, fair. Last week 'Murder at the Vanities' (Par) and
Men Are Enemies' (Pox). \$3,500, big.

Men Are Enemies' (Fox). \$8,500, big. Tower (Rewot) (2,400; 25)—Haif a Sinner' (U) and stage revue with Billy Farreli and Dad, Frazier Brothers, Moret and Erita, Josephene Hackney, and Clifford and Fearl. Only theatre in town with any flesh,' and the policy is working out nicely. Week end play gives house a good start. Should reach close to \$5,000. Last week 'Easy to Love' (WB) and stage show, \$5,000. Uptown (Fox) (2,940; 25)—'Such Women Are Dangerous' (Fox). Only Sunday opening in town, and business was good. Estimated to get \$2,500. Last four days 'Black Cat' (U), \$2,000.

Florey, Jackman Have Difficulty With Street Photography in China

Robert Florey, director, and Fred Jackman. photographer, have written to the studio from China that they are having difficulty in filming background stuff for Warners' proposed 'Oil for the Lamps of China,' and have been jugged several times because they were photographing street and river scenes without the necessary government, municipal and other permits

mits.

While they have been able to straighten out all their difficulties, they state, they now are taking no chances and are filming their stuff hidden in laundry wagons.

WARNERS' 2 REASONS FOR DROPPING 'NAP'

Warner will probably not film 'Napoleon,' although rights to Emil Ludwig's biography were arranged. Two rensons figure, one that the market is pretty well flooded with costume blogs, and the other that Warners 'Anthony 'Adverse' will cover much concerning Napoleon. When Ludwig's 'Napoleon' was warm, WB had Edward G. Robinson in mind for the little general. Chances are Robinson will do the part in 'Adverse.'

Abe Lyman-'Villa' Combo Socko 25G In Sizzling Wash.

Washington, June 4,
Hot weather has hit most spots
and fast it hosy dizzy. Riallo
for the plot in six days and Earle is
shooting for lowest week in several moons.

three pics in six days and Earle is shooting for lowest week in several moons.

Contrast, however, is Fox which looks like excellent \$25,000 on combination of Abe Lyman on stage and viva villa. Lyman ork rates and the combination of the comb

\$17,000. week good but not big, Columbia (Loew) (1,283; 25-40) 3 on Honeymoon (Fox). Pitts and Ellers drawing fair \$2,500. Last week repeat of Rothschild (UA), making third week on main stem took big \$6,000.

SAN FRANCISCO

(Continued from page 10)

(Continued from page 10)
second place in the double billing.
Golden Gate opened ts current show
n Memorial Day that got 'Crime
Doctor' and stage show off to a
whanging beginning.
United Artists has folded until
August, putting 1,200 seats out of
the grade of the stage of the stage and giving that much of a
break to other houses.

Estimates for This Week
Ext. (Log.) (5000; 25-35)—Party's

brage and giving sea.

break to other hases to the much of a break to other hases and a break to other hases for This Week

Fex (Leo) (500: 25-35)—Party's Orex (Leo) (500: 25-35)—Party's Orex (Leo) (501: Beat for Love' (Co), spill. House meeying along at \$7,000 pace, quite good. Last week was litted up to \$8,000 through help of Memorial Day with 'Sisters Under Skin' (Oal) and Money Means Nothing' (Col), spilt.

Golden Gafe (RKCO) (2.544; 25-35-40)—"Crime Doctor' (Radio) and stage show. Started off Decoration Day with bases, and \$14,000.

Orpheum (ERM) (2.400; 25-40)—"Sing and Like It' (U) and Eddle Cantor on stage. Cantor getting 60-50 from first dollar, and pulling biggest gross since F&M started operating house; despite the low scale, very big at \$10,000. Last and pulling biggest gross since F&M started operating house; despite the low scale, very big at \$10,000. Last and pulling biggest gross since F&M started operating house; despite the low scale, very big at \$10,000. Last and pulling biggest gross and 'Embarrassing Moanda (Chance' and 'Embarassing Moanda (Chance' and 'Embarrassing Moanda (Chance' and 'Emb

HARRY HARRIS HELD IN FATAL SMASHUP

Pittsburgh, June 4 Harry D. Harris, 29, divorced hus-band of Jane Thurston and scion of the prominent Pittsburgh theatrical family, is being held here in \$1.000 ball as a result of a fatal automobile accident, in which he was involved last week.

last week.

Harris was driving a car which
collided with that of David D. Lefkowitz, of Morgantown, W. Va.
Riding with Lefkowitz was his
brother, Nathan, 29, of Pittsburgh,
who suffered internal injuries and who suffered internal injuries and was removed to the Pittsburgh hospital, where he died a day later. Harris suffered injuries to his back and body bruises while the Lefkowitz, who was driving, and Isabella Lurie, another passenger on his car, escaped with minor scratches. Harris is the son of the late Senator John P. Harris, founder of the Harris Amus. Co.

Harris Amus. Co.

15 in 17 Mos.

On completion of 'Death on the Diamond' around July 15, Lucien Hubbard will have supervised 15 pictures in 17 months for Para-

This picture will be the last of this year's batch for Hubbard. He then goes to Europe for a two months' rest.

Wyler Switches Pix

Hollywood, June 4.
William Wyler, who was to have
directed, is preparing Sutter's
Gold' with negotiations still on for
Charles Laughton for the lead.

Behind the Keys

(Continued from page 17)

Continued from page 17)
Schenck, older brother of Nick, who
left a week ago for California to
regain his health. Barrecca's houses
in Manhattan split among three
other Loew district chiefs. Switches
meffect only while Schenck is

Galveston.
Liberty Theatre, Beaumont, destroyed by fire May 26. Loss of
\$75,000. Operated by Jefferson
Amusement Company. House will
be rebuilt

Montgomery, Ala.
George Phillips, mgr of the Strand
brings amateur vaude back to this
theatre. Had been cancelled several
months ago, but demand was so
heavy, that Phillips decided to restrand

Betty Wright, soloist well known throughout the South, has been added to staff at Empire and will appear along with Red Foster, organist.

New York.
Charles W. Curran placed in
charge of publicity-advertising for
Warner theatres in Greater New
York. Arthur Jeffery continues
with WB under Curran.

State theatre, Blank second-run downtown house, closed last Friday after a week's showing of the propaganda film, "Narcotic." Manager Fred Beckley will be located with the Tri-State organization, though his spot is not yet set.

Majestic, Cedar Rapids, fire damaged equipment and fixtures \$15,000. F. M. Garman, manager.
T. I. Stoner plans \$60,000 picture house in the new Roosevelt shopping district.

Minneapolis.
Continued drought and heat force Continued drought and heat forces six closings aa against only two reopenings. Houses to close, Arcade Berthold, N. D.; Willows, Lindon N. D.; Roxy, Hazelton, N. D.; Elk Elkton, S. D.; Viking, Lemoon, S. D. and Piaymore, Strum, Wis.

Opening of the New Adams, 600-seater, taking the place of the present house operated by I. A. Kalver, is set for next week.

A new house seating about 1,200 will be opened here about Aug. 1. Joseph Hickman of Columbus and S. C. Carnes of Cambridge are backers of the project.

Jos, Rosenfield, from Omaha, here as manager for Music Hall, local Hamrick ace house, with super-vision H. E. Daigler.

From Rochers have reopened the Miracle theatre for week-ends only. Used to show German-language films, but because anti-Nazi sentiment is strong here, native talkers are in new.

EXPLOITATION

VARIETY

By Epes W. Sargent

(Continued from page 17) (Continued from page 17) plays with cutouts and whatever the house can provide in the way of drapes and follage, and the box is provided with lights the same as a regular stage, to permit a variety of effects. One side carries a tableau for the coming picture and the other the advertising matter. Where a musical is coming or where a special disc is provided, the discussion of the coming picture and the other than the company of the compa

on the screen.
Best design for the illuminated sign is to make it to take a number of oblong stretcher frames, so that each line is made up separately, permitting the retention of a number of stock stretchers such as the opening date. Also permits various cotors to be used in a single announce of a ors to be used in a single announce-ment, since each strip can be of a different color of tissue paper with all but the letters blocked out. Gives a surprisingly good effect for small cost.

Sign is lighted first, with plenty of time for reading and then the lights in the tableau box are turned lights all worked from the projec-

Copying Radio

Copying Radio

Taking up the idea of the radio
newscasts, a theatre has arranged
with a local morning sheet to give
it builetins of the news in brief
form. Newspaper prepares these,
fashes for use in sildes, sending
over the typed slips, which are
fashed on the screen between night
shows. Each ends with full story
dog edition is ofered the departing,
patrons by several newsboys as the
patrons by several newsboys as the
patrons be learning to gauge the
possible sales by the value of the
news, and sends from 100 to 250
copies, according to the news value.
Naturally it gives the house the
most important news to help the
sale.
Idea has gone over so well that

most important news to help the sale.

Idea has gone over so well that the paper is trying to arrange a telephone here to be about the sale of the sal

Booming the Newsreel

Booming the Newsreel

Getting a newsreel release a week after it's out, a manager still manages to make capital of this feature. He has a special board at the side-walk line devoted exclusively to his newsreel features. Every day he gots two copies of the daily paper from the city and marks down the items he is likely to receive a week later. When he get an analysis on the board the clippings in reference to the features in the outs. He even the board the clippings in reference to the features in the outs. He even tabs up mention of the people who are likely to be featured in their talks on the questions of the moment as well as clippings on the questions themselves.

He argues that the roto sections of the Sunday papers so to othe sunday papers so to the Sunday papers so to continue the siliphing so he's level with them, and often his clips show practically the same pictures.

Does not make the mistake of totuling the freshness of its news, but offers, it as an amplification of the daily aphers.

Manages to make his reel more important than those run by nearby houses, and makes a setting point of every issue.

and are frequently no more timely than his news clips, so he's level with them, and often his clips show practically the same pictures.

Does not make the disk news, to be seen to find the delivery of the d

it had bitten oft more than it could chew, and staff almost went crazy trying to keep the felines from racing al lover the place. The animals were finally herded clift on a check and the country of the

House Reviews

NEWSREELS

(Continued from page 17)

(Continued from page 17)
plenty of newsreel plugs. Currently
Mayor invites all to atend. Hoover's
first words to the newsreels in about
a year fail to elicit much resection
ones. The second of the s

covered Rossl and Codos, setting no comment from the filers. Mussolini and King George do some more reviewing. Philadelphia sports meet is well cameraed by Pathe. Annapolis midshipmen, a talk from Secretary Hull on Chaco and a Tuckahoe horse show round out the bill.

CENTURY, BALTO.

CENTURY, BALTO.

Baltimore, June 1.

Fact that three turns embraced in this bill insert warbling intermezzoe during course of runs, while the remaining pair of acts consist entirely of singeting, rune would accrue to a uniformive entertaining. Line-up. Added angle on the overdose of singins: Tito Guizar unreins an operatic tenor in the deuce that proved tough to follow, especially in case of the slender throat-reeds the Three X Sisters vouch-safed in the next-to-shut.

De May, Moore, Marieri and Marceda in the next-to-shut.

De May, Moore, Marieri and Marceda with male planist. Start with ampooned adagic that, while overlong for ideal effectiveness, warpunctuated with stunts tougher than those customarily indulged in standard, straight routines. While trio chased to change, planist slipped on the accordion straps and stepped down to 'one' for an s, and d. The hence the change, planist slipped on a violent Apache session. The final toss hurls the femme half-way across the rostrum, landing her apread-earled face-downward. Wonery audible gasps.

Tito Guizar used a mike and accompanied self on guitar. Has a prop in shape of plano stood, uton wards and the planist. Start with billingual rendtion of '1,000 Goodinglits'.

Marty May and Jean Carroll did utstice to the trey, finding it a walk-

HER STORY THROBS WITH A HEART-BEAT TOO SELDOM HEARD FROM THE SCREEN HER STORY MAKES ONE OF THE GRAND PICTURES OF ALL TIME.



Ann HARDING John BOLES THE LIFE OF VIOLE With

Directed by Alfred Santell from the story by Louis Bromfield. A Pandro S. Berman production

ELEN VINSON

Film Reviews

SORRELL AND SON

continued from page 12)
egisodic manner in which the British version ha been edited.
A series of quick flashes, like a collection from a newsreel library, home and wife.
The father's loss of money, home and wife.
The father's relations with his boy are, in many instances, stilted, and the footage, while emotionally well drawn, is at times wearyingly long. Sorrell as the porter at the inn could have been made just as convincing had this sequence been about noting had this sequence been which the boy is shown as a successful surgeon. Neither Peter Penrose nor Hugh Williams, who play the son as a child and man, respectively, even approximate the Warner performance. An intelligent audience will surely grasp this, and it deters quality perspective and complete viewer conviction was.

REGISTERED NURSE

REGISTERED NURSE

Night National production and Warner
relanae. Fault was been Dantlely, Lyd
Talbot, John Halliday. Directed by
Robit. Florey. From play by Florence
play, Lillie Hayward and Peter Milno.
Johns and Wilson Lackaye, Jr., screen
play, Lillie Hayward and Peter Milno.
Libot Cambrell Strand. Brock
Lyn, starting May 31 on a double bilt.
Running time, 64 mins.
Slyvia Benton. Bebe Dantlel
Slyvia Benton. Bebe Dantlel
Slyvia Benton. Sidney Tohe
Thouse John Halliday
Sadle Irene Franklin
Sylvestrie Sidney Toler
Jim: Gordon Westcolt
Jim: Benton Beulah Bondl
Jerry Vince Barnett

Slyvia Dr. Con. Dr. Hedwis Sadle Sylvestrie

Another in the hospital cycle, with more hospital than story. Well devised atmosphere, but only about half of it applies to the plot. Names hold little for marquee-box office draw. Nice acting and good local color cannot help a poor story, and this yarn is worse than

Story suggests that the gag men got to work before the plot was fabri-

THREE

DUKES

International Dancing Artists Held Over Second Big Week Paramount,

New York

NOW

After Engagements at

COTTON CLUB, 16 Weeks PALLADIUM, London

4 Weeks

HOLBORN EMPIRE, London 1 Week

EMPIRE, SCOTLAND

1 Week Management

NAT NAZARRO

cated and the latter was strung through the loose incidents in an effort to bind them together. Big idea is a variant of the noted surgeon who must operate to save his rival's life. This time it's the wife who must decide on, an operation to preserve her husband's sanity. She is persuaded to consent by the physician who really loves her. Her rejuctance is due to her affection for the other surgeon. Latter shows her he's only on the make and when the sonly on the make and when the could be real admirts the structure of the control of the country of the cou

to her real admirer.

Husband's death is due to a suggestion from an up-patient that he jump out of the window; which he very obligingly does for no better, reason than he thinks he's doing his wife a favor. This is about as clumsy a dramatic device as has been unveiled in a long time. Jazzed up a little it would be an ideal situation for a farce comedy, but it's supposed to be taken seriously here.

supposed to be taken seriously here. Bebs Daniels gives all ash has to the part of the nurse, but all she gets out of the referre is Bebe Daniels in some rather silly situations. The role would sink a less competent player. Lyle Talbot does a good job as the surgeon who loves 'em and leaves 'em, but the acting honors go to John Hallday, who is the one believable character, due the properties of the proper

LAC AUX DAMES

(Ladies' Lake) (FRENCH-MADE)

roduced by Sootle Paris, May 26, roduced by Sootle Parisionne de Production; Tobis rejease. Directed by Sootle Parisionne de Production, Tobis rejease. Directed by Sootle Parision, Sootle Paris

Classes among the best French mades of the year—not as wid an appeal as a constant of the peak of the

is based on the atmosphere of sensuality of the place.

For Hollywood producers short of male leads, Aumont is a real possibility. He's now playing with Jouvet at the Comedie des Champs Elysees in the lead part of Cocheau's 'Internal Machine,' and that trouge has one of the Lightest of the Company of the

Illa Meery, playing a fast lady whom he loves but who hasn't much time to take off from business for him, also does some fine stripping in this film, to keep the men fans banny. Stern.

UNKNOWN VALLEY

Columbia production and release. Staring Buck Jones. Adaptation of Donal. ee's story and direction by Lambert Hill er. At the Arena. N. Y. Running time

Buck Jones
Cecelia Parker
Carlotta Warrick
Arthur Wanzer
Wade Botelor
Frank McGlynn
Charles Thurston
Ward Bond
Gaylord Pendleton Shella Mary James

Far off the beaten trail of westerns, 'Unknown Valley' succeeds in
an experiment which should have
wide influence over audiences and
producers of mesa operas. It's unilke anything in its class. Nary a
gun is fired. And yet there's more
than action. There's a surprising
abundance of unusually well sustained suspense.

An island of recluses in an
doctrine furnish the locale and
atmosphere. Story has for its inspiration a son's hunt for a lost
tather.

spiration a son's lunt for a lost clarker. The control of the cont

PICTURES WOMAN IN COMMAND

(WITH SONGS) (BRITISH-MADE

England sends a weakling in 'The Woman in Command,' a heavily-flavored British story with songs and adagic dancing which winds itself around romantic situations involving two couples. It may have looked like a good possibility on paper, but in the production given it, plus casting, the results are disappointing.

per, but in the production given it, plus casting, the results are disappointing.

Edward Everett Horton, is the only member in the acting lineup well known to American audiences, and he isn't so hot on this assignment as a lovesick stage manager.

Action is built around a famous vaudeville family whose theatrion tree goes back to Neil Gay the fockes appointed the following the stage of the fockes appointed the following the followi

ing Miss Courtneidge's struggle to be funny.

The lead, as a male impersonator, sings songs for fair results but the comedy adagio endeavor is just anther waste of time mostly. Anthony Bushell and Dorothy Hyson carry out the secondary love interest. Bushell is a decided British type, very British in accent, although he's been over here, while Miss Hyson looks to have better possibilities.

Char.

VOICE IN THE NIGHT

Columbia production and release. Directed by Charles C. Coleman. Starring Tim McCoy. Story and adaptation by Harold Shumate. At Stanley, N. Y., on double bill, May 31. Running time, 69

nins.	
rim Dale	McCoy
PohlneonJoseph (renan
30b	Bond
ack	hmond
fatthewsFrank 1	evton
SentonGuy	Tigher
acksonFrancis Mcl	Donald
ackson	Fishles
W. T. Dale Alphons	Estutor

can't help but knock down all of those set-ups.

And that's just what Tim McCoy does. He delivers in the out and out McCoy fashion for those McCoy fans. None can complain.

This time, instead of a saddle, time takes to the telegraph pole. That line must be stretched across Devil's Guich—and Tim stretches It. Of course, dear old Tim stretches again.

HAROLD TEEN

Warmer Bros. production and release.
Features Hal LeRoy. Directed by Mur-ray Roth From the cartoon errip, Screen play by Paul of Smith and Al Cohn-thur. Todd, camera: Leo. F. Forbateln, conductor. At Strand, Brooklyn, com-mencing Mny 31, 1s double bill. Run-ling time. Smith.

LeRoy
Hudson
ia Eilin
Herbert vanaugh
vanaugh
Tambiya
umprille
Blandick

tion, and that it's doing its initial date in the metropolis as top mounter in a pictorial two-high in a Brooklyn theatre gives the

imitat date in the metriopies as obmounter in a pictorial two-high ha
a sweet was the control of the control

It's too childish even for the boys
and girls to whom the appeal apparently is directed. Doubtful on
cast names, with Patricia Bills and
Rochelle Hudson both figuring over
Hal Leroy.

Story is high school stuff, with
Child sharpoid graduant; and
the control of the control of the
Child sharpoid graduant; and
of the bank. Banker goes on the
make for Lillums. Looks as though
the bank would have to marry the
banker to save the old home because
the bank holds a note, but it's all
fixed up and Lillums gets the note
for a wedding present. Accuse the
bank holds a note, but it's all
fixed up and Lillums gets the note
for a wedding present. Accuse the
bank of the holds a note, but tit's all
fixed up and Lillums gets the note
for a wedding present. Accuse has
he bank of the holds a note, but
the same the control of the holds a
his lines well enough, but does not
carry the interest, though he's the
whole support of the picture. Only
about three minutes of the he's the
whole support of the picture. Only
about three minutes on the massement
to late. Rochelle Hudson makes a personable Lillums, with Patricia Ellis,
as the banker's sister, doing better
by herself. Others help when they
can, which isn't very often. They're
all handleapped by a poor scenario
Job.

Several songs, but nothing out-

job.
Several songs, but nothing outstanding.
Chic.

THUNDERING HERD

Paramount production and release. Directed by Henry Hathaway. Story by Zalan Grant Paramount of the Paramoun

Bridge, Frank Rice, Dick Rush, Chas. McMary 28-29. Running time, 68 mins.

Back in the daxy before the indie
westerns plastered that type of picture as not would probably have
made some money for its producer.
As it stands, the less ambitious sitent version of this Zane Grey story
probably cleared more profit than
this more costly production.

Apparently the buffalo nunts have
been salvaged from 1925, which may
account for the divided skirt worn
by Miss Allen, who in other seems
wear the period of the play, which
is set long before the divided skirt
was invented. Otherwise no little
care has been exercised to keep the
production accurate. The buffalo
are merely background, for the story
is sufficiently well laid out to stand
without the aid of sight stuff, but
it helps, along with the Indian fight.
Scott is a likeable lead, with the
Scott is a likeable lead, with the
sidiary to the more epic bits of the
buffalo hide hijackers, and the character men, led by Noah Beery, run
avay from the lovers. Action is
helpsed by the fact that none of the
players appears in most westerns.
Less identified with buckskins, and
therefore more easily get into their
characters. Beery holds back on the
the stuff of a comedy part without
pulling the story structure out of
shape. Blanche Frederici does much
in a few strong scenes, Just a shade
too heavy, but highly effective.

Productionally this is a much bet
ter picture than the average western, but means no more to the boo
Office.

You Made Me Love You

29

(With Songs)
(BRITISH MADE)

(BRITISH MADE)
ritish International production. Mejestic release. Starring Thelima Todd
and Sanloy Lupino. Story by Stanley
Lupino. Scenario by Frank Launder,
Harry Acres.

Thelma Todd's first starring chance under British auspices, and very inauspicious. The picture is a padded comedy of errors linked at a filmsy plot were rors linked at a filmsy plot were rors linked and the tiself is none too appealing for America, and although there are some spare moments of good humor to be noted in the picture, the comedy as a whole is the coy or slapstick kind usually found in two-reelers. With the songs and as a short, this film could prove a disturce length production it doesn't hold.

two-reeiers. With the songs and as a short, this film could prove a distinct program novelty. As a feature length production it doesn't hold.

It is a feature length production it doesn't hold.

She is a lawys in temper and her work herein is a setback. Her supposed fits of temper achieve silly heights, as most of the time she is photographed heaving furniture and bric-a-brac about at some cowed individual. In fact most of the film action has to do with crockery tose ing, and when Salasy Tupinose ing, and when Salasy Tupinose ing, and which she she is leaves off.

This china breakage should make the film appealing to kids. Lupino, a worthy performer, plays the part of a song writer gone mad at a single sight in traffic of Miss Todd. Immediately he splurges before anke in a Britis supposedly inspired by the blonde whose name he does not know. But the inspiration angle is not revealed to the audience until later in the picture. The song he sings is Miss What's-Her-Name on which, incidentally he collaborated with Noel Gay and Cifford Grey. Blone even in the Cifford Grey Buseven in the microphone at the finish. Everything ends okay—but in bed. That bed angle may not go over so smilingly, as it is a crude touch to the whole affair.

Lupino has a fat role and bears most of the responsibility, next to Miss Todd. The defendance in the content of the content

THE SUAVE DECEIVER LOEW'S ORPHEUM (This Week, June 5-7)

22nd Week CASINO DE PARES Thanks to Billy Rose

The biggest individual success was undoubtedly made by Cardini, the card manipulator, who keep the audience gasping with amazument, while the King and Queen, lorgnette to her eyes, bent fee-ward intently for nearly ten minutes.

"The Daily Mail," London, May 23, 1938.





THEATRE For Rent

HEAIRE FOR CERT
Cincinnati, Ohio
First, class, finely equipped, on principal
throughfars approximately 1,308 east;
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stage, 32:32 ft.; ideal for vaudefille and
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For further particulars Renty Sells, 537
Fifth Avenue, New York City.



CALENDAR OF CURRENT RELEASES

Harold Auten Office:

1540 8'way, N. Y. C.

End of the World ('Fin du Monde' (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rel. April 15.

elo (German). Sensitive study of psychological difficulties. Elisabeth Bergner. Dir. Paul Clainer. 93 mins. Rel. Feb. 1. Rev. Feb. 6.

ner. Dir. Paul Czinner. 33 mins. Rel. Feb. 1. Rev. Feb. 6.

Irages de Paris (French). Adventures of a girl who wants to be a star in Farls. Jacquelin Francell. Roger Theville. Dir. Fedor Ozep. 32 mins. Rel. Dec. 23. Rev. Jan. 9.

Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julich Duvivier. 95 mins. Rel. Sept. 1. Rev. Dec. 20.

Savage Gold. Commander Dyou's thrilling adventures with saven hunters. Comm. Dyout. Dir. Commander George Dyout. 67 mins. Rev. Aug. 8.

Chesterfield Ity Park-3 Men and a Girl. Sally Blane, Henry B. Walthall.
Thorpe. Rci. May 1. Dir.

In Love with Life. Lilia Lee, Onslow Stevens, Dickie Moore. Dir. Frank Strayer, 68 mins. Rel. April 18, Rev. May 29.

Strayer, 65 mins. Rel. April 18. Rev. May 29.
Itteen Wives. Conway Tearle, Noel Francis, Natalie Moorhead, Raymond Hatton. Dir. Frank Strayer, Rel. May 15.
Notorious But Nice. Marian Marsh has a hectic love adventure. Betty Compson, Marian Marsh. Dir. Rich. Thorpe. 71 mins. Rev. March 6.
Murder on the Campus. Mystery with a college background. Shirley Ground Company of the Compa

Dunn. Dir. Rich. Thorpe. 87 mins. Rel. Feb. 5. Rev. March 20.
Rainbow Over-Broadway, Musical romance. Grace Hayes, Joan Marsh, Lucien
Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Dec. 23. Rev. Dec. 27.
Stolen Sweets. Dramatic romance. Sally Blane, Charles Starrett. Dir. Richard Thorpe. 179 mins. Rel. March 15.

Gower at Sunset, Hollywood, Cal. Columbia Ces, 729 Seventh Ave., New York, N. Y.

Crime of Helm Santley, The: Murder mystery in a picture studio. Ralph Bellamy, Shirley Gray, Gall Patrick. Dir. D. Ross Lederman. 58 mins. Rel. April 20.

Rel. April 20.
Fighting Code, The. Typical horse opera with mystery angle. Buck Jones.
Dir. Lambert Hillyer. 64 mins. Rel. Dec. 30. Rev. Jan. 16.
Ighting Ranger, The. Round-up of killers by a temporary furloughed ranger
out for vengeance for killing his brother. Buck Jones, Dorothy Revier.
Dir. George B. Seltz. 69 mins. Rel, March 17. Rev. April 17.

Hell Bent for Love. Young state policeman defeats his gang rival. Tim Mc Coy. Dir. D. Ross Lederman. Rel. May 19.

Hell Bent for Love. Young state policeman defeats his gang rival. Tim Mc-Coy. Dir. D. Ross Lederman. Rel. May 19.

It Happened One Night. Girl marries without father's approval and on leaving his yacht meets boy on bus heading for home, developing comedy-romance. Clark Gable, Claudette Colbert. Dir. Frank Capra. 108 miles. Rel. Feb. 23. Rev. Feb. 21.

ing of Wild Horses. Home life of Wild horses on the raige. Little rogen of the raige of the relation of the relation of the raige of the relation of the rel

Kei. May 24. Rev. May 29.

Most Previous Thing in Life.

Most Previous Thing in Life.

Lambert Son. Jean Arthur, Donald Cook, Richard Cromwell. Dir.

Lambert Hilyer. Rel. May 19.

inth Guest, The. Eight people mysteriously Invited to dinner after arriving told Death is inint guest and all will die. Six perish. Donald Cook, Genevieve Tobin. Dir. Roy William Nelll. 89 mins. Rel. Jan. 31. Rev. March 6.

March 6.
Greater Glory. Ferenc Molnar's 'Paul Street Boys' with a mostly juvenile cast. Geo. Breakston, Jimmy Butler, Raiph Morgan; Lois Wilson. Dir. Frank Borzage. '78 miss. Rel. April 20. Rev. May 3: Is Quilty. Well-planned murder mystery. Raiph Bellamy. Shirley Grey. Dir. Lambert Hillyer. 64 mins. Rel. March 31. Rev. May 23.

Dir. Lämbert Hillyer. 64 mins. Rel. March 31. Rev. May 23.
Once to Every Woman. Heavy drama of hospital life centering around big operation. Ralph Bellamy and Fay Wray. Dir. Lambert Hillyer. 70 mins. Rel. Jan. 15. Rev. March 15.

'''' Over, The. Bruce Blacky ends the party when he realizes his efforts to support his parents and brothers and sisters is robbing him of his own happiness. Stuart Erwin, Ann Sothern, Arline Dodge. Dir. Walter Lang. Rel. May 15.

ows of Sing Sing. Racketeer's sister in love with detective's seasons aldes objecting to romance. Boy framed by redhots and saved by father Mary Brian, Bruce Cabot. Dir. Phil Rosen. 63 mins. Rel. Dec. 3. Rev. Feb. 27.

Rev. Feb. 27.

Isters Under the Skin. Tired business man takes a matrimonial vacation and gets it out of his system. Elissa Landt, Frank Morgan, Jos. Schildkraut. Dir. David Burton. 70 mins. Rel. April 15.

Bocial Register. A chorus girl'a adventures in high society. Colleen Moore. Chas. Winninger, Pauline Frederick, Alex. Kirkland. Dir. Marshall Nielan. 74 mins. Rel. March 10.

Nielan. 74 mins. Rel. March 10.

Nielan. 74 mins. Rel. March 10.

Wilnigs. Western with airpianes to break monotony of sagebrush. Tim McCoy, Evalyn Knapp. Dir. Otto Brower. 51 mins. Rel. Feb. 5, Rev. April 3.

Straightaway. Tim McCoy discards the chaps and sombrero for the speedway Tim McCoy. Dir. Otto Brower. 58 mins. Rel. Dec. 22. Rev. Jan. 23. Tim McCoy, Dir. Otto Errower. 58 mins. Rel. Dec. 22. Rev. Jan. 23. Twentieth Century. From the stage hit. Temperamental theatrical manager and temperamental star on same train. John Barrymore, Carole Lombard. Dir. Howard Hawks. 91 mins. Rel. May 11. Rev. May 8. Voice in the Night. Complications in the telephone business. Tim McCoy. Dir. Chas. C. Coleman. 69 mins. Rel. April 6.

Whiripool. A seif-sacrificing husband meets death to shield his wife, Jack Holt, Jean Arthur. Dir. R. W. Neill. 74 mins. Rel. April 10. Rev. May. 8

DuWorld Office: 729 Seventh Ave., New York, N. Y. and ani Mary Stuart. 70

Seast of Borneo. Melodrama and ani mins. Rel. April 15.

mins. Rel. April 15.

Dawn to Dawn. Artistic rural story. Julie Hayden: Dir. Cameron McPherson. 35 mins. Rel. Jan. 1. Rev. Jan. 9.

Fantomas (Fr). (dubbed English). Murder mystery.

Rel. March 1. Rev March 20.

irl in the Case. Comedy in the Continental manner. Jimmy Savo, Reddle in the Case. Comedy Darling. Dir. Eugene Frenke. 60 mins. Rel. June 15.

Hollywood, City of Dreams (Sp). Jose Bohr, Spanlard's impression of cinematown, 68 mins. Rel. March 30.

Romance in Budapest (Hung). Franciska Gaal, Musical, April 15. Rev. May 15. Tod Uber Shanghal (Ger). Mystery of Americans in Japan dolf. 75 mins. Rel. Dec. 15. Roiff Ran

First Division Offices: R.K.O. Bldg., New York, N. v.

Releases Also Allied, Chesterfield and Monogram

Seggars in Ermine. Lionel Atwill, Betty Furness. Dir. Phil Rosen. 70 mins
Rel. May 1.

roken Drams. A father's devotion to his young son. Randolph Scott, Martha Sleeper, Beryl Mercer, Buster Phelps. Dir. Robert Vignola. 68 mins. Rel. Dec. 1.

mins. Rel. Dec. 1.

City Limits. A millionaire alling and tiring of wealth, falls in with two hobose and nijos life for a time. Frank Craven, Sally Blane, Ray Yalker, Dir. Wm. Nigh. 70 mins. Rel. May 1.

City Park. Three men voluntarily become the guardians of a desitute young Richard Thorpe, Hel. Withial, Matry Kemp, Johnny Herron. Dir. Crass Streets. Variety. May 15.

Richard Thorpe. Rel. May 15.

Cross Streets. Young doctor, illted by the woman he loves, ruins his career, until daughter of same woman falls in love with him, years later. Rel. Jan. 22. Dir. Frank Strayer.

Eat 'Em Alive. Jungie super thriller. 56 mins. Rel. Feb. 1.

Forgotten Men. Collection of uncensored war film, taken from government archives of 14 warring nations. Rel. April 1.

French production of a de Maupasant story. Dubbed in English. A village paragon who lost his virtue. 55 mins. Rel. Dec. 25. Rev. Jan. 9.

Eat Em Alive. Jungle super thriller. 56 mins. Rel. Feb. 1:

Forgotten Mon. Collection of uncensored war film, taken from government.

Forgotten Mon. Collection of uncensored war film, taken from government.

He. French production of a de Maupassant story. Dubbod in English. A village paragon who lost his virtue. 55 mins. Rel. Dec. 28. Rev. Jan. 9.

He Couldn't Take it. Inside story of a process server who makes good with his summonses and gets his man. Ray Walker, Virginia Cherrill, George

E. Stone. Dir. Wm. Nigh. 64 mins. Rel. Jan. 1.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after rolease. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection oom showings and can only approximate the actual release length in imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre

showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though officiat. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrep

Exhib Vs. Exhib Over a Bldg. Permit Suit KO'd

Bldg. Permit Suit KO'd

Minneapolls, June 4.

District court here dismissed the \$5,000 slander suit brought by Harry Dickerman, independent exhib, against Leo Aved, theatre owner, ruling that no cause for achine existed.

Dickerman had alleged damage to his reputation charging Aved prevented him from obtaining a permit to build a new neighborhood theatre. He charged Aved with telling aldermen and businessmen that he, Dickerman, actually did not intend to construct a new showhouse, but asked for the permit in order to try to block a similar project planned by Aved. Since the suit was filed the council has granted Dickerman his permit for a new theatre, but actual construction work has not started yet. Aved's application for a building permit is being held up. being held up

SEEK UNDERSEA LOCALES

Scouting locations for '20,000 League Under the Sea', otis Garrett left by plane yesterday (Sunday) for Mexico. Jerry Fairbanks, cameraman, is with him and they will attempt to spot undersea locales along the Guif of Lower California to save time when the company sails

later. Plane will pick up a represents Ensenada, who is to act as cer and help smooth out the way v help smooth out the way with Mexican officials. Phil Gold-

SPARKS IN 'LOTTERY'

SPARKS IN 'LOTTERY'
Hollywood, June 4.
Ned Sparks has been signed by
Fox for 'Lottery Lover' which starts
July 23 at the Movietone lot with
Hans Schartz, recently brought
from Germany by the company,
handling the direction.
Player was previously signed by
the company for spots in 'Servant's
Entrance' and 'Marie Galiante',
which go before 'Lottery Lover'.

II SLOWS "TRANSIENT LADY"

Hollywood, June 4.

"Translent Lady, the Rian James tory, has been set back for three veeks at Universal to enable Eddle Suzzell to direct "The Human Side"

Irst. adolphe Menjou will play the male lead in the Christine Ames play, and leph Asher will supervise, with production slated to start June 11.

Contracts

Hollywood, June 4.

Metro took another hitch on May Robson's pact. Isabell Jewell has signed seven-year covenant at Metro. Max Steiner has signatured a new ticket as head of Radio music de-

House of ystery, An archeologist returns to America from the Far East, with a curse on his head for his stolen wealth. Verna Hille, Ed Lowry.

In Love with Life. A hard-hearted inflicantive, retusing aid to his starving daughter, takes her young sou from her. Lila Lee, Chaude Gillingware, Dickle Moore. Dir. Frank Strayer. 88 mins. Rel. May 1.

In the Money. A goody family, suddenly broke, pin their hopes on a Shakespearean-minded prize fighting champ. Skeets Gallagher, Lois Wilson, Warren Hymer, Sally Starr. Dir. Frank Strayer. 87 mins. Rel. Jan. Lawless Valley. Western horse opera. Lane Chândler. Rel. May 1.

Lawless Valley. Western horse opera. Lane Chândler. Rel. May 1.

Loud Speaker, Comdy-drama of a radio star. Ray Walker, Jacqueline Wells. Dir. Joseph Sautley. Rel. May 21.

Manhattan Love Song. Two orphinded Park Avenue society deb sisters, forced to go to work, change places with their servants who go 'society.' Dixie Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30.

Money Means Nothing. Efforts of a poor clerk to make a go of marriage with an heiress wife. Wallace Ford, Gloria Shea. Dir. Christy Cabanne. Rel. May 31.

Murder, on the Campus. Mystery with college background. Shirley

charles Starrett, J. Farrel McDonald. 69 mlns, Rel. Feb. 6. Dir.

Murder on the Campus. Mystery with college background. Shirley.
Charles Starcett, J. Farrel McDonald. 69 mins, Rel. Feb. 8. Dir.
Mystes Toppo.
Myster Thorpo.
Myster Thorpo.
Myster The A father with the winderlust returns home long enough to straighten out the affairs of his now grown-up sons. Barbara Weeks, Billy Bakeweil, Charles Grapewin, Emma Dinn, Glen Boles. Dir. Richard Thorpe. Rel. March 12.
Rainbow Over Broadway. Musical romance of an ex-musical comedy star of twenty years before who makes a scinational, overnight comeback in a contract of the contract of the

mins, Rel. Dec. 15.
Texas Tornado. (ent.) Texas Ranger cleans up. Lane Chier. Dir. Oliver Drake. Rev. March 6.
Throne of the Gods. Travel in the Himalayas. 55 mins. Rev. Dec. 27.

Throne of the Gods. Travel in the Himalayas, be mins. Rev. Dec. 21. Twin Husbands. Crook comedy drama, John Miljan, Shrley Grey, Monroe Owsley, Dir. Frank Strayer, 69 mins, Rel, May 15. Rev. May 23. Woman's Man. Hollywood Inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward Luddy, 68 mins. Young Eagles. Boy Scout adventures in wilds of Central America. Twelve episode serial. Dir. Harry Hoyt. Rel. May 15.

Studios: Burbank, Caijf. First National Offices 821 W. 44th St., New York, N. Y.

Bedside. Comedy-drama of a women's doctor. Warren William, Jean Muir,
Allen Jenkins. Dir. Robert Florey, 65 mins. Rel. Jan. 27. Rev. Mar. 13.

Allen Jenkins. Dir. Robert Florey, 65 mins. Rei. Jan. 27. Kev. Mar. 14.

18 Shakedown, The. Dramatic expose of the cut-rate drug racket. Bette Davis, Charles Farrell, Ricardo Cortez, Dir. John Francis Dillon. 64 mins. Rei. Jan. 6. Rev. Feb. 3.

Circus Clown, The. Roaring comedy under the big tent with a winsome remance wound into hilarious situations. Joe E. Brown, Fatricia Ellis, Gordon Westcott, Tom Dugan. Dir. Ray Enright. Rei. June 30.

Convention City. The bilarious lowdown on big business conventions. Adolphe Meniou, Dick Fowell, Mary Astor, Guy Kibbee. Dir. Archie Mayo. 63 mins. Rei. Dec. 30. Rev. Dec. 27.

Dark Hazard. Edward G. Robinson as a whippet racer. Genevieve Tobin, Glenda Farrell. Dir. Al Green, 60 mins. Rel. Feb. 3. Rev. Feb. 27.

Gienda Farrell. Dir. Aircen. so mins. Rei. Feb. S. Nev. Sev. 200. 21.
Fashlons of 1934. Story of a style, stealer set against a lavish background.
William Starte S

June 2.

Journal of a Crime. Drama by the French playwright Jacques Deval, and depicts the effect of a murder on a woman of fine instincts and delicate sensibilities who kills an unscrupulous rival. Ruth Chatterton, Adolphe Menjou, Claire Dodd. Dir. William Keighler, 55 mins. Rel. March 10.

Rev. May 1.

Mandalav. Adventure in the Indian Kay Schools. Life Schools. Mandalay. Adventure in the Indies. Kay Francis, Lyle Talbot, Riccardo Cortez, Dir. Michael Curtiz, 65 mins. Ret. Feb. 10. Rev. Feb. 20.

Correz. Dir., Michael Curritz, 65 minsi Rel. Feb. 10. Rev. Feb. 20. Massacre. Drama of the modern Indian and his donflicts with the white men. Richard Bartheimess, Ann Dvorak. Dir. Allen Crosland. 70 mins. Rel. Jan. 13. Rev. Jan. 23.

Jan. 13. Rev. Jan. 23.

Merry Frinks, The. Comedy-drama of the typical samily stopping all over Manurith of the turns and leaves them on their own. Aline MacMahon, Guy Kibbee, Allen Jenkins, Hugh Herbert, Dir. All Green, Rel. May 26.

Registered Nurse. Drama of the romantic side of a nurse's life in a metropolitan hospital. Rebe Daniels, Lyte Taibot, John Halliday. Dir. Robert Florey, 73 mins. Rel. April 7.

Return of the Terror, The. Mystery drama with plenty of heart interest, Mary Astor, Lyte Taibot, John Halliday, Frank McHugh. Dir. Howard Bretherton. Rel. July 7.

Side Streets. Love drama head on a survey of the streets. Love drama head on a survey of the streets.

Mary Neton, Tell Tablot, John Halliday, Frank McHugh. Dir. Howard Bretherton. Rel. July 7.

Side Streets. Love drama based on an original story by Ann Garrick and Ethel Hill. Aline MacMahon, Paul Keily, Ann Pyorak, Patricla Ellis. Dir. Alfred E. Green. Rel. June 30.

Son of a Salior. Comedy of a salior who gets into a fubny situation because of his habit of telling romantic stories about himself. Joe E. Brown, Jean Mulr. Frank McHugh, Johnny Mack Brown and Thelma Todd. Twenther and the Market McHugh. Johnny Mack Brown and Thelma Todd. Twenther Million Sweethearts. Musical romance taking place behind scenes of a bendanciarting studio. Dick. Powell, Pat O'Frien, Ginger Rogers, Alica Jenkins, the Four Mills Brothers, Ted Florito and Band. Dir. Ray Earlich. 30 mins. Rel. May 26. Rev. May 1.

Very Honorable Guy, A. Comedy from the story by Damon Runyon about a guy who always kept his promises. Joe E. Brown, Aline White, Robert Barrat, Alian Dinchart, Irene Franklin. Dir. Lioyd Bacon. 62 mins. Rel. May 36. Rev. May 1.

Wonder Banable Patrick and Cottes, Hal LeRoy, Guy Kibbee, Hugh Herbert, Ruth Donnelly, Fig D'Orsay, Dir. Lioyd Bacon. 84 mins. [Rev. March 6. Rev. May 1. July Barrat, Alian MacMahon, Mary Astor. Donald Cook, Margaret Linder World Changes, The. An epid draina of a family through four generations. Paul Muni, Aline MacMahon, Mary Astor. Donald Cook, Margaret Linder Mov. 25. Rev. Oct. 31.

Studio: Fox Hills,

Hollywood, Cal.

All Men Are Enemies. Hugh Williams, Helen Twclvetrees, Dir.

tzmaurice. 79 mins. Rel. April 20. Rev. May 29.

As Husbands Go. When Ladies Meet with the sexes reversed. Warner Baxter, Helen Vinson, Warner Oland. Dir. Hamilton McFadden. 65 mins.

Rel. Dec. 29. Rev. Jun. 30.

Baby Take a Bow The Doc Siar comes through again. Shiley Temple.

Baby Take a Row. The Doc Siar Comes through again. Shiley Temple.

Baby Take a Row. The Doc Siar Comes through again. Shiley Temple.

Baby Take a Row. The Doc Siar Comes through again. Shiley Temple.

Ciaire Trevor, James Dunn. Dir. Harry Lachman. Rei. June 22.
Bottoms Up. Breaking into Hollywood with a fictitious pedigree. Spencer
Tracy, (Miss) Pat Faterson, John Boles. Dir. David Butier. 85 mins.
Rei. March 30. Rev. March 27.
Cail It Luck. Pat Paterson, Herbert Mundin. Dir. Jas. Tinlin. Rel. June 1.
Carolina. From Paul Green's stage play of last season. Janet Gaynor, Lional
Barrymore, Robt. Young. Henrietta Crosman. Dir. Henry King. 32
mins. Rei. Feb. 2. Rev. Peb. 29.

Change of Heart. From the atory, Manhattan Love Song, Jamet Gaynor, Chas, Farrell, James Dunn, Ginger Rogers. Dir. John G. Blystone. Rel. May 18.

May 18.

Charlis Chan's Courage. Another episode in the life of the Chinese slouth.

Warner Oland. Drue Leyton. Dir. Gos. Hadden. Rel. July 29.

Coming Out Party. Original done by the Lasky unit. Frances Dee, Gene Itaymond, Alison Skilworth. Dir. John Blystone. Rel. March 9. Rev. March 20.

March 20.

Constant Nymph (British Gaumont. British-made version of a frustrated love. British cast. 85 mins. Rel. March 23. Rev. April 10.

David Harum. The old York State Hoss trader. Will Rogers, Louise Dresser, Evelyn Venable. Dir. Jas. Cruzc. Rel. March 2. Rev. March 6.

Devil Tiger. Wild animal yarn made in Asla. Marlon Burns, Kane Rich(Continued on page 32)

Studio Placements

Wallywood Tune 4 Ann Howard, Monroe Owsley, 'She Was a Lady,' Fox. Robert 'Defense Rests, Col.

Clarence Geldert, Selma Jackson, Blind Date, Col.

Lynn Starling, adapting ade,' Fox.

e, Fox. Rose Franken, scripting Elinor Norton Fox

Mae Clark,
Good Americans Wells' All Janet Gaynor, 'Marigold,' Fox

Sam Hoffenstein, adapting 'The Fountain,' Radio.
Gladys George, 'Dolly,' Metro.
George O'Brien, 'The Dude Ranger,' Fox.
William B. Davidson, 'Dragon Murder Case,' WB.
Phillip Reed,
Lost Lady,' WB.
Ann Howard, 'She Was a Lady,'
Fox James, William Robyns,
Ladies First,' Par.
James Morton, 'Public Enemies,'
Roach. Sam Hoffenstein, adapting

James Morton, Roach. Doris Mailoy, 'Son Comes Home,'

Par. Violet Kemble-Cooper, 'The Foun-

Violet Kemble-Cooper, 1116

ta 1. Radio.
Allson Skipworth, Hates
the Sea, Col.
Ricardo Cortez, 'A Hat, a Coat,
a Glove, Radio.
Irvin S. Cobb, Frank Darien,
Katherine Ward, Frank Brownies
and Benny Baker, 'Angle Worm,'
Roach.

Howl-

and Benny Baker, 'Angle Worm',
Rogach.
Mary Astor,
ing Dog,' WB.
Gordon Westcott, Vivian Oakland, Dorle Atkinson, William Kerry. Herbert Evans, Mary Forbes,
Sallor's Holiday,' WB.
Henry Kolker, Frank Morgan,
Affacie Ottiano, Walter Walker,
Herry O'Relli, Mary Forbes, SamLott Chiam, Walter Hammond,
Lott Chiam, WB, Hammond,
Alfred Stern, in charge U's leasing department, Mono,
David Landau, 'Band Plays Dixie,'
Fox.

David Landau, Band Plays Diare, Pox. April Landau, Band Plays Diare, Pox. Criminal Within, Col. Rian, James, treating Translent Lady, Gift of Gab, and Human Side, U. Ben Markson, adapting Traveling Saleslady, WB. Otto Kruger, All Good Americans, MG.

ing Saleslady, WB.
Otto Kruger, 'All Good Americans,' MG.
Sylvia Sidney, George Raft,
Limehouse Nights,' Par.
Dave Gould, directing dances 'Gay
D'incent Lawrence, treatment 'A
Man I Knew,' Par.
Charles Logue, screen play 'Wagon Wheels,' Par.
Lloyd Nolan, 'Outrage,' Far.
Ruth Metzger, Dorothy Wilson,
Akim Tamiroff, Herman Bing, Luolen Prival, 'Merry Widow,' MG.
Ralph Forbes, 'Barretts of Wimpole Street,' MG.
More Bine, 'Count of Monte
Chisto,' Small-Rellance,
Sarah Hayden, 'A Hat, a Coat,
a Glove,' Radio.
Henry Armetta, Andy Devine,
'Castle in the Air,' U.
Arthur Jacobson, Charles Berton,
directing 'Wagon Wheels,' Par.
Eugene Berton, Ralph Berton,
Carle Dwolf, scripting 'School
for Scandal,' U.
Holmes Herbet, 'Helen Freeman,
Armen De Wolf, scripting 'School
for Scandal,' U.
Lidimes Herbet, 'Helen Freeman,
Cristo,' Reliance,
James Burtis, 'Burn 'Em Up
Barnes,' Mascot.
Ernest Pascal, screen play for

James Burtis, 'Burn 'Em Up Barnes,' Mascot. Ernest Pascal, screen play for 'Casanova—The Immortal Lover,' Lasky-Fox. Franchot Tone, 'Death on the Dia-

Francnot 100e, 2000 mond, Metro. A Hat, a Coat, a Glove, Radio. Robert Young, 'All Ameri-

Robert Young, 'All Ameri-cans,' Metro.
Douglas Fowley, Florinne McKin-ney, Betty Grable, Student Tour,' Metro.

Metro.

Herman J. Mankiewicz, rescripting Stamboul Quest, MG.

O. P. Heegie, Peck's Bad.
Principal.
Noah Beery, Belmore,
'Caravan,' Fox.
Sid. Silvers, act and write, Mary
Livingstone, 'Trans-Atlantic Show-boat,' Small-Reliance.
Jean Hersholt, 'The Fountain,'
Radio.

adio. Henry Kolker, 'Criminal Within,'

Col.
Jo Swerling, scripting next Jack
Holt yarn, Col.
Arthur Hohl, Defense Rests, Col.
Arthur Pierson, 52 Weeks for
Fleucette, Par.
Frank Davis, Walter Wanger, assistant, elevated to direct, Forsaking All Others, MG.
William Powell, 'lack Chamber,'
MG.

IG. Richard Schayer, scripting 'Any ort in a Storm,' for Wallace

Richard Sonayer, Scripting Aug. Ort in a Storm, for Wallace leery, Metro. Frank Craven, adapting, directing, cting, George Barbier, "That's ratitude, Biyan Foy. Douglas Fowley, 'Student Tour,'

Spanky McFarland, 'Peck's Bad Jean Sargent, 'Transatlantic Showboat,' Small-Reliance.

mond, Harry Woods and natives. Dir. Feb. 16. Rev. Feb. 18.

Ever Since Eve. Country boy licks New York. George ir. Geo. Marshall. 75 mins. Rel. Feb. 9. Rev. April 3.

Frontier Marshal, The. Familiar theme of the unknown cleaner-up. Geo. O'Brien. Dir. Lew Seller. 66 mins. Rel. Jan. 19. Rev. Feb. 6.

Grand Ganary. Warner Baxter, Madge Evans. . Irving Cummings. Rel. July 13.

Handy Andy. Will Wood

July 26.

Heart Song. British made with Lillian Harvey and Mady Christians in the That Girl. Original story. James Dunn, Claire Trevor. MacFadden. 65 mins. Rel. Feb. 16. Rev. March 27.

MacFadden. 65 mins. Rel. Feb. 16. Rev. March 27.

I Am Suzanne. Novelty story with pupper sequences. Lillan Harvey, Gene Raymond, Piccoli Marlonettes, Yale Pupperteers. Dir. R. V. Lee. 99 mins. Rel. Dec. 22. Rev. Jan. 22.

I. Belleved in You. Original story, Rosemary Ames, Victor Jory, John Boles. Dir. Irving Cummings. 69 mins. Rel. Feb. 23. Rev. April 11.

I. Wae a Spy. (British). Based on the story by Marthe Mackenna. Herbert Marshall, Madaleine Carroll, Conrad Veidt. Dir. Victor Saville. 83 mins. Rel. Dec. 16. Rev. Jan. 16.

Jimmy and Saily, James Dunn, Rev. Dec. 19

Rev. Dec. 19
N. Skitch. From the story 'Green Dice.' Will Rogers, Zasu Pitts, Rochelle Hudson, Harry Green, Eugene Pallette. Dir. Jas. Cruze. Rel. Dec. 29
Rev. Dec. 27
Murder in Trinidad. Mystery story from Vandercook's novel. Niegel Bruce. Heather Angel. Dir. Sol Wurtzel. '74 mins. Rel. April 6. Rev. May 29.
Now I'll Teil. Mrs. Arnold Rothstein's story based on her husband's life. Spender Tracy, Helen Twievetrees. Dir. Edwin Burke. 87 mins. Rel. May 11. Rev. May 29.

May 11. Rev. May 29.

Orient Express May 129. a railroad train. Heather Angel, Norman Foster. Dead May Staged by Lan. 12. Rev. March 6.

Scandais. Staged by George White on the lines of his revue. Rudy Vallee, Alice Fay, Jimmy Durante. Dir. Geo. White, Harry Lachman. 80 mins. Rel. March 22. Rev. March 20.

She Learned About Sallors. Alice Faye, Lew Ayres, Mitchell and Durant. ir. Geo. Marshall. Rel. July 6

She Was a Lady. Helen Twelvetrees,
Rel. July 20.

Sleepers East. From the novel by Fredk. Nebel, Wynne Gibson, Preston Foster. Dir. Kenneth MacKenna. 69 mins. Rel. Jan. 26.

Smoky, From the novel by Will James. Victor Jory, Irene Bentiey, Francis-Ford. Dir. Eugene Forde. 66 mins. Rel. Dec. 8. Rev. Jan. 9. Springtime for Henry. From Benn Levy's stage play. Otto Kryger, Nancy Carroll, Nigel Bruce, Heather Angel. Dir. Frank Tuttle. (Lasky pro-duced) Rel. May 25.

Gueeg J. Rel. May 25.
Stand Up and Cheer. Musical. Warner Baxter. Madge Evans, Sylvia Froos-Dir. Hamilton MacFadden. Rel. May 4. Rev. April 24.
Such Women Are Dangerous. From the story, 'Odd Thursday.' Warner Bax-ter, Resemary Ames, Rochelle Hydson. ir, Jas. Flood. 79 mins. Rel. May 4.

on a Honeymoon. Love affairs on an ocean liner. Saily Ellers, John Mack Brown. Dir. Jas. Tipling. 70 mins. Rel. March 23. Rev. May 8. Wild Gold. John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshall.

Freuler Associates Office: R.K.O. Bldg.,

Kiss of Araby. Original. Saraha story of British army and Riff, with love interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen Rel. Aoril 21.

Net. April 21.

Love Past Thirty. A woman's struggle against the lure of youth for the man she loved! Alleen Pringle, Theodor von Eltz, Gertrude Messinger, Phyllis Barry, Dir. Vin Moore, 73 mins. Rel. Jan. 27.

War of the Range. Tom Tyler western. Dir. J. P. McGowan. 60 mins. Rel Sept. 22. Rev. Dec. 12.

When a Man Rides Alone. (Monarch.) Tom Tyler does a modern Robin Bood with a gold-mine. Dir. J. P. McGowan, 55 mins, Rev. Dec. 27.

Gaumont-British Office: 226 West 42nd St.,

Channel Cressing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rossmer. 68 mins. Rev. Oct. 81.

Failing for You. Comedy drama. Jack Hulbert, Cleely Courtneldge. Dir Jack Hulbert. 71 mins. Rev. Aug. 4.

Friday the 18th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev. May 25.

May 22.

Ghoul, The. Thriller. Boris Karloff. T. H. Hunter. 73 mins. Rel. Jan. 1. Rev. Jan. 30.

Just Smith. Mystery comedy by Lonsdale. Tom Walls, star and director. 70 mins. Rel. April 13.

Orders Is Orders. Comedy of American making film in British army. James Gleason, Charlotte Greenwood. Dir. Walter Forde. 70 mins. Rel. May 1. Rev. May 8.

Prince of Wales. Newsrcel compi April 15. Rev. April 24.

Majestic Offices: RKO Bldg., Radio City

Charming Deceiver, The. (British made.) Romantic drama of Cinderella type.
Constance Cummings and Frank Lawton, Dir. Monty Banks. Rel

Dec. 8.

Morning After, The. A merry mix-up of international spy systems. Ben Lyon and Sally Ellers. Dir. Alian Dwan. Rel. Jan. 1.

Sin of Nora Moran, The. Woman is framed to shield the higher-ups. Zita Johann Alan Dinebart Feul Cavanagh, John Miljan. Dir. Phil Goldstone. Rel. Dec. 12. Rev. Dec. 19.

Unknown Blonde. From the novel "Collusion." The divorce racket. Edward Arnold, Helen Jerome Eddy ir. Hobart Henley. 61 mins. Rel. March. Rev. May 15.

: 1540 Broadway, New York, N. Y Metro

Cat and the Fiddle, The. From the successful musical play by York. N. Y.

Cat and the Fiddle, The. From the successful musical play by Jerone Kern
and Otto Harbach. Ramon Novarro, Jeanette MacDonald, Frank Mongan, Charles Butterworth, Jean Hersholt, Ivienne Segal. Dir. Willam K. Howard. Rel. Feb. 16. Rev. Feb. 20.

Eskimo. Love and hate in the localands. Native cast. Dir. W. S. van Dyke.

Roadshow length, 120 mins. Rel. Jan. 13. Rev. Nov. 21.

Fugitive Lovers. Robert Montgomery and Madge Evans as the lovers in a
story most of whose action takes place on a transcontinental bus. Nat
and Control. C. Henry Gordon, Ruth Selwyn. Dir. H. Boleslavsky. 84

Rodon, C. Henry Gordon, Ruth Selwyn. Dir. H. Boleslavsky. 84

Going Hellywood. Marion Davies chases a radio crooner to the studio.
Marion Davies. Bing Crosby. Dir. Raou Walsh. 15 mins. Rel. Dec. 22.

Hollywood Party. All Star musical film. 68 mins. Rel. Linc. 11. Rev. Moc. 22.

Rev. Dec. 28.

Hollywood Party. All star musical film. 68 mins. Rel. June 11. Rev. May 29.

Laughing Boy. Ramon Novarro in the title role. Based on the Pulitzer Price winning novel by Oliver La Farge. Lupe Veiez. Dir. W. S. Van Dyke. 75 mins. Rel. May 20. Rev. May 15.

Lazy River. Story of the shrimp fisheries among the Cajuns in the Louisiana Bayou. country. Jean Parker, Robert Young, C. Henry Gordon. Dir. W. S. Van Dyke. May 15.

Manhattan Meiodrama. Story of old and new New York. Clark Gable, Wm. Fowell, Myrna Loy. Dir. W. S. Van Dyke. 93 mins. Rel. May 4. Rev. May 8

Men in White. Picturization of the successful Broadway stage play of hor-per the Cable. Myrna Loy, Jean Hersholt. Dir. R. Boleslavsky Mystery of Mr. X. Bosed on the Crime Club novel by Philip MacDonatol, Robert Montgomery, Elzabeth Allan, Lewis Stone. Dir. Edgar Selwyn. Rei. Feb. 23. Rev. Peb. 27

Old Hannibal. May Robson as a Wall Street manipulator. Lewis Stone, Jean Parker. Dir. C. Riesner. Rel. Jan. 26.

Parker. Dir. C. Riesner. Rei. Jan. 26.
Operator 13. Based on the last novel of the late Robert W. Chambers:
Marion Davies, Gary Cooper. Dir. Richard Boleslavsky. No release set.
Queen Christina. Greta Garho as the seventeenth century queen who was
brought up as a boy. Lewis Stone, Ian Kelth, Elizabeth Young. Dir
Rouben Mamoulian. 90 mins. Rei. Feb. 9. Rev. Jan. 2.

CALENDAR OF CURRENT RELEASES

Rip Tide (Opposing Forces Within Woman). An American girl marrice into English nobility and sutters disappointment and dislibusionment. Norma Shearer, Robert Montgomery, Herbert Marshall, Mrs. Pat Campbell, Dir. Edmund Goulding. Rel. March 23. Rev. April 3.

Sadie McKee. Based on the novel by Vina Delmar. Joan Crawford, Franchot Tone. Dir. Clarence Brown. Rel. May 11. Rev. May 22. Lionel Barrymore, Alice Brady. Dir. Harry Beaumont. 89 mins. Dec. 1.

off, The. Old stage play of a conceited man who makes good. Spencer Tracy, Madge Evans. Dir. Chas. Riesner. 78 mins. Rei. March 9, Rev. March 20.

Tacy, ander Evans. Dif. Chas. Resner. 78 mins. Rel. March 20.

Rev. March 20.

Rev. March 20.

Tarzan and His Mate. Further adventures of the characters created by Edgar Rice Burroughs. Johnnie Weissmuller, Maureen O'Sullivan. Neil Hamilton. Dir. Cedric Gibbons, Rel. March 30. Rev. April 24.

This Side of Heaven. Domestic drama from a novel. Lionel Burrymore, Fay.

Bainter, Mac Clark, Una Merkel, Tom Brown. Dir. Wm. K. Howard.

78 mins. Rel. Feb. 2. Rev. Feb. 13.

Viva Villa. Wallace Beery portrays the famous Mexican character, Pancho Villa. Stuart Erwin. Fay. Wray, Lee Carrillo. 'Dir. Jack Conway. 112 mins. Rel. April, 7. Rev. April 17.

mins. Rel: April 7. Rev. April 17.

Women in His Life, The. Criminal lawyer, deserted by his wife, chair the man who stole her, Otto Kruger, Una Merkel, Dir. Geo. B. Seitz. 74 mins. Rel. Dec. 3. Rev. Jan. 30.

You Can't Buy Everything. Story of a domineering old woman. Jean Parker, Lewis Stone. Dir. C. H. Reisner. 72 mins. Rev. Feb. 5.

Studio: 6048 Sunset Blvd.,
Hollywood, Cal.

Beggars in Ermine. Bankrupt steel man organizes a mendicants trust. Lionel
May 1.
May 1.
May 2.
May 2.
May 2.
May 2.
May 3.
Ma

Rei. March 30.

Lucky Texan, The. Western story of a man accused of the murder of his pal.

John Wayne. Dir. Paul Maivern. 56 mins. Rel. Jan. 22. Rev. Feb. 13.

Mystery Liner. Noah Beery, Astrid Alwyn. Dir. William Nigh. 62 mins.

Rel. March 16. Rev. April 10.

Rel. March 15. Rev. April 10.

Manhattan Lové Sonja, Dixie Lee. Robert Armstrong. Dir. Leonard Fleids.
72 mins. Rel. April 30.

Sagebrush Trall, The. Lone Star western. John Wayne, Nancy Shuhert.
Dir Armand Schaefer. 53 mins. Rel. Dec. 15. Rev. Jan. 9.

3 Schaefer. 53 mins. Rel. Dec. 15. Rev. Jan. 9. Deep. Sponge diver's romance. Sally O'Nelli, Creighton ssell Slimpson, Maurice Black. Dir. Armand Schaefer. 59 Jan. 1. Rev. Jan. 23.

West of the Divide. Lone Star western. John Wayne, Virginia Brown Faire, Dir. R. N. Bradbury. 52 mins. Rev. May 15, Woman's Man. Hollywood inside story. John Halilday, Wallace Ford, guerite de la Motte. Dir. Edward Luddy.

dios: 5851 Marathon St., Hollywood, Calif. Paramount Alice in Wonderland. The Carroll story visualized. Charlotte Henry and most of the Par. stars. Dir. Norman McLeod. 76 mins. Rel. Dec. 22. Rev. Dec. 27.

Me. From the stage play, Chrysalis.' Fredric March, Miriam Hopkins, Bolero. Story of a gigolo who started in Hoboken. Geo. Raft, Carole Lombard, Saily Rand. Dir. Wesley Ruggles. 83 mins. Rel. Feb. 23. Rev.

Feb. 20.

On Marines. Marine corps rescues a shipwrecked girls' seminary. Richard Arlen, Ida Lupino, Roscoe Karns, Dir. Henry Hathaway. 64 mins. Rel. March 23. Rev. March 27:

Mins. Rei. March 23. Rev. March 27: Death Takes a Holiday. Death takes a holiday to learn of life. From the stage play. Fredric March, Evalyn Venable. Dir. Mitchell Leisen. 78 mins. Rei. March 30. Rev. Feb. 27.

Mins. Kel. Maron 30. Rev. Feb. 27.
Design for Living. Adapted from Noel Coward's play. Fredric March, Gary Cooper, Mirlam Hopkins, Ed. E. Horton. Dir. Ernst Lubitsch. 96 mins. Rel. Dec. 27. Rev. Nov. 28.

be Door. Thriller story of a dominant old maid. Mary Morris, Evalya. Venable, Kent Taylor. Dir. Chas. Vidor. 75 mins. Rel. May 4. Rev.

any 8.

Eight Giris in a Boat. Love in a girl's school. Douglas Montgomery, Kay Johnson. Dir, Rich. Wallace. 85 mins. Rel. Jan. 5. Rev. Jan. 16.

Four Frightened People. Mixed quartet in the jungle. Claudette Colbert, Herbert Marshall, Mary Boland, Wm. Gargan. Dir. Cecil de Mille. Rel. Jan. 16. Rev. Jan. 30.

Without a Room. Americans in Paris. Chas. Farrell, Chas. Ruggles, Marguerite Churchill, Gregory Rateff, Walter Wolff. Dir. Ralph Murphy. 72 mins. Rel. Dec. 8. Rev. Dec. 12.

Dame. Fredric March on a carnival lot. Sylvia Sidney. Dir. Marion Gering. 72 mins. Rei, Feb. 16. Rev. March 20. Here Comes the Groom. Escaping burglar is forced to impersonate the groom of a deserted bride. Jack Haley, Patricia Ellis. Dir. Raoul Pagol. Rel. June 18 His Double Life. (Dowling.) Light comedy. Lillian Gish, Rol Dir Arthur Hopkins. 63 mins. Rei, Jan. 12. Rev. Dec. 19

Dir Arthur Hopkins. 83 mins. Rei, Jan. 12. Rev. Dec. 18.

Married an Actress. Matinee dol loses out to his wife, an actress, who takes
his glory. Adolphe Menjou, Elissa Landi. Dir. Ralph Murray. Rei.
June 22. Sin. Mae West as a buriesque queen. Roger Pryor, John Mack a. Dir. Leo McCarey. Rel. June 29.

He was the second of the secon

Dardo, Joan Marsh. Dir. Norman McLeod. 90 mins. Ass. June 5.
Melody in Sprind. Radio singer at home and abroad. Lanny Ross. Chas.
Ruggles, Mary Boland. Dir. Norman McLeod. 75 mins. Rel. April 20.
Rev. April 3.

Fane's Baby is Stolen. Farcical play. Dorothea Wieck, Dir. Alex. Hall. 67 mins. Rel. Jan. 12. Rev. Jan. 23.

DIF, Alex. Hall. 67 mins. Ret. Jan. 12, Acc. Jan. 22.
Murder at the Vanities. From the Earl Carroll stage production. Murder backstage. Carl Brisson, Victor McLaglen, Jack Oakle, Kitty Carlisle. Dir. Mitchelt Loisen. 56 mins. Rel. May 11. Rev. May 22.

More Women. Flagg and Quirt as deep sea divers. Edmund Lowe, Victor McLaglen, Sally Blane. Dir. Al Rogeli. 73 mins. Rel. Feb. 23. Rev. Macch. 6

March 6.

Old Fashlond Way, The. W. C. Fleids in a road show in the '90s. Baby Lerkoy, Judith Allen. Dir. Wm. Beaudine. Rel. July 6.

Private Scandal. Suicide which is decided to be a murder because none of the March Standard Suicide with the Standard Suicide with the Standard Suicide Standard Stand

May 11. ch for Beauty, The. Pseudo-physical training yarn to display winners in Par's international beauty contest. Buster Crabbe, Ida Lupino, Toby Wing, Jas. Gleason. Olr. Erle Kenton. 77 mins. Rel. Feb. 2. Rev.

Feb. 13.

Made Her Bed. Show lot story about a brutal animal trainer. Rich.

Arlen, Sally Eilers, Robt. Armstvorg. Dir. Ralph. Murphy. Rel. Maroh

2. Rev. May 1.

2. the Works. A denatured The Great Magoo. Jack Oakle, Ben Bernie,
Dorothy Dell. Dir. Wesley Ruggies. Rel. June 23.

Dorothy Dell. Dir. Wesley Ruggies. Rel. June 29.
of a Kind. The humors of a share-expenses trip. Chas. Ruggies, Mary Boland, W. C. Fields, Geo. Burns, Grade Allen, Allson Skipworth. Dir. Leo. Carcy. 66 mins. Rel. Feb. 9. Rev. March 13.
ty Days a Princess. Obscure actress plays at being a princess. Sylvia Sidney, Cary Grant. Dir. Marlon Goring. 76 mins. Rel. May 18. Rev. May 16.

May 15.

Trumpet Blows, The. George Raft becomes an amateur bull figliter. Geo. Raft. Adolphe Menjou, Frances Drake. Dir. Stephen Roberts. 68 mins. Rel. April 13. Rev. April 17.

We're Not Dressing. Comcdy of shipwrecked royalty. Bing Crosby. Carole Lombard, Burns and Allen, Ethel Merman, Leon Errol. Dir. Norman Taurog. 80 mins. Rel. April 27. Rev. May 1.

Witching Hour, The. Augustus Thomas play of a murder innocently caused

by hypnotism. Sir Guy Standing, John Halliday, Judith Allen. Dir. Henry Hathaway. 65 mins. Rel. April 27. Rev. May 1. Wharf Angel. Romance in San Francisco of 1907. Victor McLaglen, Dorothy Dell. Dir. W. C. Menzies. 65 mins. Rel. March 16. Rev. April 24. You're Telling Me. Fielda as a small town garage man. W. C. Fields, Loan Marsh, Buster Crabbe, Adrienne Ames. Dir. Erie Kenton. 66 mins. Rel. April 6. Rev. April 10.

Office: 1270 Sixth Ave., New York, N. Y Principal

Jaws of Justice. Kazan, the dog, in a nelodrama of the Northwest Mounted Police, with Richard Terry and Ruth Sullivan. 54 mins. Rel. Dec. 15
Feroclous Pal. Kazan, the dog, in a thrilling mystery-melodrama of the sheep-raising country. Ruth Sullivan and Robert Manning. Dir. Spencer Gordon. 54 mins. Rel. Peb. t. Rev. April 24.

Ighting to Live. Captiani, the dog, and Lady, his mate, in a story based on a true incident in their lives. Mary Shilling and Gaylord Pendleton. 66 mins. Rel. May.

R.K.O. Radio

Office: R.K.O. Bldg., Radio City. N.Y.C

lier Corn. Talented young musican realizes after a series of disappointing love affairs that love and a career won't mix and chooses career. Ann Harding, John Boles, Margaret Hamilton, Arnold Korff. Dir. Edward H. Grimth. Rel. May 26.

H. Griffith. Rei. May 25.

Adventure. Adventures in London during one toggy night. Robert Armstrong, Helen Mack, Roland Young, Ralph Bellamy. Dir. rnest B. Schoedsack. 63 mlns. Released Aug. 18. Rev. Nov. 7.

Doctor. A famous detective, Isalous of his wife who no longer loves him plans the perfect crime. Otto Kruger, Karen Morley, Nils Asther. Judith Wood. Dir. John Robertson. Rei. Appli 27. Rev. May 15.

hing School. A young boarding school girl becomes involved with young doctor. Ginger Rogers Frances Dee, Bruce Cabot, Billie Bur Dir Wahda Tuchock and George Nicholls. Jr. 70 mins. Rel. May Rev. May 1. ng Down to Rib. Musical extravaganza which takes place in the air above Rio de Janeiro. Dolores Del Rio, Gene Raymond, Ginger Rogers, Fred Astaire, Racul Roullen. Dir. Thornton Freeland. 89 mins. Rel. Dec 29. Rev. Dec. 27.

Em Roiling. One man's life-time devotion to his loyal army horse Waiter Huston, Frances Dec. Robert Shayne, Frank Conroy. Dir. George Archainbaud. Rel. March 2.

Hips, Hips, Hooray. Musical girl show. Bert Wheeler, Robert Woolsey, Rutz Etting, Dorothy Lee, Theima Todd, George Mesker, Phyllia Barry. Dir Mark Sandrich, Rei, Feb. 2, Rev. Feb. 27.

Were Free. A modern romance of two people, disappointed in marriage who meet and try to fifth happiness together in their way. Irene Dunne Clive Brook, Nils Asther, Henry Stephenson. Dir. Elliott Nugent. & mins. Rel. Dec. 1. Rev. Jan. 9.

Lost Father. Story in a London nite club. John Barrymore, Heler Chandler. Dir. Ernest B. Schoedsack. 62 mins. Rel. Jan. 19. Rev.

Long Lost Father, Story In a London nite club. John Barrymore, Heien Chandler, Dir. Ernest B. Schoedsack. 62 mins. Rel. Jan. 19. Rev. Feb. 27.

Lost Patrol, The. A detachment of Eritish soldiers lost on the Mesopotamian desert are attacked by unseen Arabs with dramatic results. Boris Karlynder and State of the Company o

Ei Brendel, Pert Kelton, James Gleason. Dir. Rich. Schayer. 61 mins. Rel. Jan. 12. Rev. Feb. 20.

f Human Bondage. A poignant story of a man who faces life as a partial cripple. Legile Howard, Bette Davis, Reginald Denny, Reginald Sheffield, Alan Haie. Dir. John Cromwell. Rel. June 1.

ing and Like it. Gangafer backs a Broadway show and makes sure of good reviews by furnishing special 'escorts' for each reviewer. Zanu. Pitts. Pert Ketton, Edward Everett Horton, Nat Fendleton, Ned Sparks. Ditts. Pert Ketton, Edward Everett Horton, Nat Fendleton, Ned Sparks. Ditts. Pert Ketton, Edward Everett Horton, Nat Fendleton, Ned Sparks. Ditts. Pert Ketton, Edward Everett Horton, Nat Fendleton, Ned Sparks. Ditts. Pert Ketton, Edward Everett Horton, Allender, Pert Lieuwer, Pert Lieuwer, Pert Lieuwer, April 20. Rev. April 17.

Son of Kong. Pitter adventures of Carl Denham, the direon. Robert Armstrong, Helen Mack, Frauk Reicher, John Marston. Directed by Ernest B. Schoedsack. 89 mins. Rel. Dec. 22. Rev. Jan. 2.

Spitfire. A powerful story which deals with a beautiful mountain "witch" whose naivete, temperament and personality combine wickedness and Immaculateness. Katharine Hepburn, Robert Young, Ralph Bellamy, Martha Sleoper, Sidney Toler, Louis Mason, Sara Haden. Dir. John Marston, Comwell. Rel. March 30. Rev. March 3

reev. May 22.

tity Dynamite. A poet becomes a gag writer for a famous radio comic Jimmy Durante, Lupe Velez, Norman Foster, Marian Nixon. Dir. Elliott Nugent. Rel. May 11.

cess at Any Price. Ruthless business man finds love at last. Douglat Fairhanks, Jr., Colleen Moore, Genevieve Tobin. Dir. J. Waiter Ruben. Rel. March 16. Rev. May 8.

Rel. March 16. Rev. May 8.

seas Story. The ruthiese rise to power and wealth of a boy of the New York telement district. Douglas Fairbanks. Jr., Colleen Moore, Genevieve Tobin, Frank Morgan. Dir. J. Walter Ruben. Rel. March 18.

Man Is Mine. To preserve her marriage a young wife virtually huris her husband into the airms of his first love. Tene Dunne, Constance Rel. April 13. Rev. April 17.

Rel. April 13. Rev. April 17.

Alone. An orphan girl jand a young boy who escaped from a reformatory fall in love and try to escape the inhuman farmer who keeps them enslaved on his farm. Jean Parker, Zaau Pitta, Tom Brown, Arthur Eyron, Nydia Westman, Beukh Bondi, Willard Charleton, Emerson Tracy. Dirabillott Pan. Beukh Bondi, Willard Charleton, Emerson Tracy.

Fracy, Dil. Emott Nugent, Ret. San. 9, 2007, April 10.

8 Sinners Meet. An eloping couple have a break-down in their car and spend the night in an unusual hotel where the host, a philosopher, shows them the error of their way. Cilve Brook, Diana Wynyard, Regimaid Owen, Billie Eurke, Alan Mowbray, Gilbert Emery. Dir. J. Walter Ruben. 68 mins. Rel. May 18. Rev. May 29.

Wild Cargo. Frank Buck's expedition into the Asiatic jungles to capture wild animals. Frank Buck, Dir. Armand Denis. Rel. April 6.

: 729 Seventh Ave., United Artists

Advice to the Lovelorn. Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir Alfred Werker. Rel. Dec. 1. Rev. Dec. 19.

Affairs of Cellini, The. The love life of Benvenuto Cellini. Fredric March. Constance Bennett. Frank Morgan, Fay Wray. (No date set.)

Constance Bennett, Frank Morgan, Fay Wray. (No date set.)
to Ba Bad. Story of a woman appraently destined by circumstances to
be always wicked in spite of herself. Loretta Young, Cary Grant, Paul
Harvey. Dir Lowell Sherman. Rel. May 18.
sog Drummond Strikes Back. Further adventures in crime-solution. Ronald Colman, Loretta Young, Warner Oland, Charlès Butterworth, Una
Merkel. (No date set.)
erine the Great. The story of Russia's greatest ruler. Douglas Falrbanks, Jr., Elizabeth Bergner, Flora Robson, Gri ths Jones. Dir. Faul
Czinner. 33 mins. Rel. April 13 Rev. Feb. 20.
tt of Monte Cristo, The. The famous romantic old classic, of the French
nobleman's struggie with his adversaries. Robert Donat, Elissa Landi,
Louis Calhern. Dir. Rowland V. Lee.
ant Lady. An unwed mother who pays the price of silence in order to be

Louis Calhern. Dir. Rowland V. Lee.

Gallant Lady. An unwed mother who pays the price of silence in order to be near her child. Dir. Gregory La Cava. Ann Harding, Olive Brook.

Otto Kruger, Tullic Carminati. 82 mins. Rel. Jan. 5. Rev. Jan. 23.

House of Rothschild, The (20th Cent.). Strong drama of the great financial house. George Arliss, Boris Karloff, Loretta Young. Dir. Alfred Werker. 94 mins. Rel. April 6. Rev. March 20.

Last Gentleman, The. Shrewd and elderly millonaire cleverly folis the plans of his children to chisel his money away. George Arliss, Edna May of the control of

Looking for Troubie. Tirills in the lives of telephone linesmen, with a couple of love stories on the side. Spencer Tracy, Jack Cakle, Constance Cummings, Arline Judge. Dir. Wm. Wellman. 77 mins: Rel. March 9. Rev. April 17.

April 17.

In Rouge. A talented wife proves her ability by a clever impersonation ruse. Dir. Sidney Lanfield. Constance Bennett. Franchot Tone, Tullio Carminati. 70 mins. Rel. Jan. 19. Rev. Feb. 13.

Adapted from the Zola novel with Sam Goldwyn's new star, Anna Sten. Philips Holmes, Mac Clark, Lionel Atwill, Rich. Bennett. Dir. Dorothy Araner. 37 mins. Rel. Mar. 2. Rev. Feb. 6.

Nac. The son of a prizefighter followes in his father's footsteps. Dir. Benjamin Stoloff. Jimmie Durante, Stuart Erwin, Lupe Velez. Rel. Jan. 26.

Rev. March.

March 6. Private Life of Don Juan. Somebody instructes to the great legendary lover that all his conquests really didn't love him-so he gathers them around

and puts the question to the test. Douglas Fairbanks, Merle Oberon, Benita Hume, Elsa Lanchester. Dir. Alex Korda. 'No date.) in Scandals. A town simpleton transported in a dream back to the grandeur that was Rome. Dir. Frank Tuttle. Eddle Cantor. Ruth Etting, Gloria Stuart. 91 mins. Rel. Dec. 29

Sorreli & Son. An epic of the love between father and son. H. B. Warner, Peter Penrose, Hugh Williams, Winifred Shotter. Dir. Jack Raymond. Rel. April 20.

Studio: Universal City, Offices: 730 Fifth Ave., New York, N. V Universal

Affairs of a Gentleman. Drama. Onslow Stevens, Lilian Bond. Beloved. Musical. John Boles, Jan. 29. Rev. Jan. 30. Lukas, Lella Hyams, Patricia Ellis Edwin L. Marion. Rel. June 18. Stuart. Schertzinger, Rel

Bombay Mail. Edmund Lowe Production. Dir. Ed. Jan. 9.

Black Cat, The. Mystery. Karloff, Bela Lugosi, David Manners. Wilmer. 70 mins. Rel. May 7, Rev. May 22. Segar Department of May 7, Rev. May 22.

By Candiclight. Sophieticated concelly drama. Paul Lukas, Elissa Landi, Nije Aather, Esther Ralston. Dir. James Whale. 70 mins. Rel. Dec. 18, Rev. Jan. 9.

Counsellor at Law. Drama. John Barrymore. Wyler. Rel. Dec. 25, Rev. Dec. 12.

Wyler. Rel. Dec. 25, Rev. Dec. 12.
Countess of Monte Cristo, Drama. Fay Wray, Paul Lukas, Paul Page, Carmel Meyers, Reginald Owen. Rel. March 13. Rev. April 3.
Cross County Cruiss. Comedy-drama. Lew Ayres, June Knight, Alice White.
Dir. Eddle Buzzell. 78 mins. Rel. Jan. 15. Rev. Jan. 23.
Crosby Case, The. Drama. Wynne Gibson, Onslow Stevens, William Collier.
Rel. March 5. Rev. April 3.

Rel. March 5. Rev. April 3.

Embarrassing Moments. Comedy-drama. Cheater Morris, Marlon Nixon.
Dir. Ed. Laemmie. Rel. May 14.

Funny Thing Called Love. Comedy. Charles Morris, Andy Divine, Lois Jannery. Trank Craven. Dir. Curt Neumann. Rel. June 25.

Glamour. Comedy-drama. Constance Cummings. Paul Lukas. Dir. William Wyler. 75 mins. Rel. April 3. Rev. May 15.

Gun Justice. Western, Ken Maynard. Rel. Dec. 18. Rev. April 3.

Half a Sinner. Drama. Joel McCrea, Sally Blane, Buster Churchill. Ir. Kurt Neumann. Rel. April 30.

Honor of the Rance. Western. Ken Maynard.

Alan James. 60 mins

Aurt Neumann. Rei. April 30.

Honor of the Range. Western. Ken Maynard.
Rei. April 16. Rev. May 1.

Her First Mate. Comedy. Summerville-Pitts.
Rev. Sept. 5. Wm. Wyler. Aug. 3.

Horse Play, Comedy, Summerville-Devine. Rev. March 13.

Rev. March 13.
Like it That Way. Musical. Rodger Pryor. jorja Stuart. Ir. Harry Lachman. 76 mins. Rel. Feb. 12. Rev. April 24.
Pil Tell the World. Comedy. Lee Tracy. Gloria Stuart, Roger Pryor. Dir. Edwin Sedgwick. 78 mins. Rel. April 16. Rev. April 24.
invisible Man. Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers, Una O'Connor. Dir. James Whale. 76 mins. Rel. Nov. 13. Rev. Nov. 25.

Let's Be Ritzy. Comedy-drama. Lew Ayres, Patricia Ellis, Frank McHugh Isabelle Jewell, Hedda Hopper. Dir. Edward Ludwig. Rei. March 26.

Little Man, What Now? Drama, Margaret Sullavan, Douglass Montgomery Dir. Frank Borzage, Rel. May 21.

ove Captive. rama. Nils Asther,

Love Birds. Comedy. Silm Summerville, Zasu Pitts. Dir. Wm. Seiter. 6 mins. Rel. March 12. Rev. May 29. Madame Spy. Drama. Fay Wray. Nils Asther. Dir. Karl reund. 70 mins Rel. Jan. 8. Rev. Feb. 13.

Midright. Drama. Sidney Fox. Henry Hull. O. P. Heggie. Dir. Chester
- Erskine. Rel. Jan. 22. Rev. March 13.
Myrt and Marge. Musical. Myrtle Vall. Donna Domeril. Eddle Poy, Jr., Ted
Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. 66 mins.
Rel. Dec. 11. Rev. Jan. 23.

Smoking Guns. Western... Ken Maynard. Rel. June 11. Poor Rich, The. Comedy. Edna May Oliver, Edward Everett Horton. Dir Ed. Sedgwick, 76 mins. Rei, Feb. 28, Rev. May 18. Uncertain Lady. Comedy-drama. Genevieve Tobin. Edward E. Horton. Dir Karl Freund. Rel. April 23.

Wheels of Destiny. Western. Ken Maynard. Rev. April 3. Alan James, Rel. Feb. 18.

Studios: Burbank. Cailf. Warner Brothers Offices: 321 W. 44th St Verb. M.

As the Earth Turns. Epic in the romance of American life and a revelation of the character of the New England farmer taken from the story of Gladys Hasty Carroll. Jean Muir, Donaid Woods, Dorothy Peterson, Dir. Alfred E. Green. '73 mins. Rel. April 14. Rev. April 17. Disraeli, Political drama of England. George Arilss, Joan Bennett. Dir. Alfred Green. 88 mins. Re-rel, Dec. 16.

red Green. 88 mins. Re-rel. Dec. 16.

Easy to Love. A frothy farce. Adolphe Menjou, Genevieve Tobin, Mary Astor, Guy Kibbee, Edward Everett Horton. Dir. William Kelghley. 61 mins. Rel. Jan. 20. Rev. Jan. 16.

Friends of Mr. Sweeney, Comedy-drama of the browbeaten husband who turns the big trick for his newspaper. Charlle Ruggies, Ann Dworsk, Eugene Fallette, Dorothy Tree. Dir. Edward Ludwig. Rel. July 7.

From Headquarters. A crime dizama with a murder committed right in headquarters, George Brent, Margaret Lindsay and Eugene Pallette. Dir. William Dieterle. 68 mins. Rel. Dec. 2. Rey. Nyv. 21.

whiling Lady, Based on the drama by Doris Malloy of a gambling lady, who is such a sport she is willing to sacrifice her love to save her busband from a murder charge. Barbara Stanwyck, Jol. McCres, Pat C'Erlen, Claire Dodd. Dir. Archle Mayo. 66 mins. Rel. March 31. Rev. who band fro O'Brien, orli 10.

April 10.

role Teen. Hilarloue comedy romance which brings to life on the screen the characters of Carl Ed's comic strip. Hal LeRoy, Rochelle Hudeon, Patricia Ellis, Guy Kibbee. Dir. Murray Roth. 66 mins. Rel. April 7.

I Lightning. Thrilling romance of desert love and hate, based on the Broadway stage hit by Leron for a present of corege Aboth. Allo Backets of the Carlon of the Carlon of the Carlon of the Carlon of the Stripes of the Stripes of the Carlon of

Nellie. Comedy-drama of a newspaper love columnist. Paul Muni Glenda Farrell, Kathryn Ser Dir. Mervyn Le Roy. Rel. Jan. 20 Rev. Feb. 6.

nev. sec. b. ie On 56th Street. Drama of a gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margaret Lindsay and Frank McHugh. Dir Robert Florey. 68 mins. Rel. Dec. 23. Rev. Dec. 5.

RODER FROM: SEMINS. NO. DEC. 23. NOV. DEC. 5.

of Fury. Fighting for love while the Sinn Feln and the Black and Tan crossfire during the Irish trouble. From the London stage success, The Key. William Powell. Edna Best, Colin Clive, Henry O'Neill. Dir. Michael Curtiz. Rel. June 6.

Michael Curtiz. Rel. June 8.

"Ive Got Your Nomber, Rowdy, rollloking story of the telephone trouble hunter who finds it. Joan Blondell, Pat O'Brien. Dir. Kay Enright. 67 mins. Rel. Feb. 4. Rev. Feb. 6.

Jimmy the Gent. Hilarious comedy romance based on the story by Laird Doile and Ray Nazarro, which reveals a new kind of racket, that of digging up heirs. James. Cagney, Bette Davis, Allen Jenkins. Dir. Michael Curtiz. 67 mins. Rel. March 17. Rev. March 27.

Lady Killer. Jimmy, Cagney bats 'em around again. Jas. Cagney, Mee Clark, Leslie Fenton. Dir. Roy Del Ruth. 67 mins. Rel. Dec. 6. Rev. Jac. Merry Wives of Reno. Comedy-farce of the Kibbes. Glenda Farrell, Hugh. Herbert and Frank McHugh. Dir. H. Eruce-Bumberstone. 64 migh. Rel. May 12.

Modern Hero, A. Based on the novel by Louis Bromfield, opening with the

Herbert and Frank McHugh, Dir. H. Bruce-Humbcrstone. 64 mins. Rel. May 12.

Modern Hero, A. Based on the novel by Louis Bromfield, opening with the gay romance of circus life and carrying the hero through tremendous financial battles to a captain of industry. Richard Barthelmess, 70 mins. Jean Muir, Magriori Rambeau, Verree Teasdale. Dir. G. W. Pabet. Rel. April 21. Rev. April 21.

Smarty. Comedy of the first of wanted to commute between husbands. Call. Boold. Dir. Robert Fiorey. 64-mins.—Rel. May-26.

Upperword. Dramb by Ben Hecht dealing with a millionaire's adventures with a chorus girl. Warren William, Mary Astor. Ginger Rogers, Dickie Moore. Dir. Roy Del Ruth. 70. mins. Rel. April 28. Rev. May 28.

When Tomorrow Comes. Drama of woman who tries to help her hubby's girl friend. Kay Francis, Warren William, Jean Muir, Verree Teasdale. Dir. William Keighly. Rel. June 23.

Miscellaneous Releases

Ariane. (lue Ribbon.) British made story of a woman who pretends sophis-tication to win her love. Elizabeth Bergner, Percy Marmont. Dir. Paul Canner. 30 mins. Rel. April 1.

(Continued on page 34)

Sobbie's Runground

ued from page 2)

ued from page 2)
paying basis. Good pictures—that'll
be our production staff: maybe not
so good—that'll be us.
'Our array of production talent,'
said Hecht musingly, 'is probably
the greatest assemblage of production talent under the—well, you get
what we mean. Every one of those
fellows is practically a genius.
Practically! They're geniuses.'
And it did look like one happy
family, late afternoon on the HechtMacArthur 'Crime Without Passion'
set. Polite good-nights. 'Spiendid,
work!' 'Thanks so much!' Thank
you.'

'And now we shall drop our executive-director roles, now that the shooting's over for the day,' said Hecht, 'and become writers. From 8 to 9 a.m. we are casting directors; 9 to 10, producers; 10 till 11, directors; 11 to noon, Louis B. Mayer. We argue costs during that hour, watch the budget, give orders, hire, fire. Noon till 1, lunch; 1 to 2, discount of the company of the control of the country of the cou ing at rushes; 6 to 8, supervisors.

After 8 we stop being vital, get back into our original identities; we're writers writing far into the

27

Hecht's story of how all this came, to be, this wonderful new life they're leading, star's so: "In Hollywood if you're a writer, you've got to build 800 mousetraps, before any-body beats a path to your door. If you're an actor, you've only got to give one squeak. However, we finally built our 300 mousetraps, and what do you suppose happened? Our price began to get bigger and bigger until at last nobody could afford to hire us any more.

But in reality, I'm not an expensive writer. Because of my record: Whenever I've written a picture script, that's been the script the script, that's been the script the picture's gone to bat with. I offer to write a script for half of what they'd spent to date not getting one. That's not expensive, half of what they'd already thrown away. No, I never got any takers for my proposition. One, fellow said he'd see me, but he backed out.

osition. One, relow said ned see me, but he backed out.

'So when nobody could afford to hire us any more they said, Look here, you'll have to produce your own pictures.' Or maybe they ran out of uncles and aunts; so maybe that's why we're here producing pictures. Or could this be it? One reason I thought I could make good as a producer is because I had been reading Louella Parsons.'

Mr. Hecht said, also, that it's wrong to hire two authors to write a script to start with, and wind up with a script that's been rewritten by 10 different writers. It's wrong. It was wrong to spend \$160,000 for a story for 'Scarface' before they sot, the story they used. It's the

a story for 'Scarface' before they got the story they used. It's the authors' 'ault because there are so

got the story they used. It's the authors' ault because there are so few picture playwrights. There's only a dozen in the whole town worth a nickel. It's the producers' fault because, though they know a good cameraman, they can tell who's a first-rate sound man, they can tides a grade A technician—they can't call the turn on a good script man.

Mr. Hecht has blue eyes, charm, and is much better-looking than he photographs. Yes, Mr. MacArthur, then is directing the picture in a white shirt, dark blue trousers, tie and belt. He wears shoes and socks, but not suspenders. Mr. MacArthur directs with his coat on. It's double-breasted. Mr. Hecht and Mr. MacArthur directs with his coat on. Mr. MacArthur seem to get along very well.

ET BREWDEL'S 5 WR SHORTS Hollywood, June 4.

El Brendel has been signed by Warners to star in two Vitaphone two-reelers to be made on the Coast, bringing his total commitment to five pictures.

Comedian is now working in the second for the company. Deal was set by the Harry Wurtzel office.

PAR SCRIPTER CHANGES

Hollywood, June 4.

Kubec Glasmon and Marjorie Kiein, who were working on the script of 'Sor Comes Home', have left the Paramount writing staff.

Doris Malloy, recently returning to the studio, is now on the continuity

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Badge of Honor (Mayfair). Buster Crabbe in a original outdoor picture. Dir. Speticer Bennett. 62 mins. Rel. April 15. Rev. May 29. Beyond Bengal (Showmen). Animal picture with narrative. May 15. Rev. May 22.

may 10. Kev. may 22.

ig Race, The. (howmen). Race track story. Boots Mallory, John Darrow.

Dir. Fred Newmeyer. 62 mins. Rev. March 6.

Cheaters (Liberty). Paroled convicts and love through crookedness. Bill Boyd, June Collyer, Dorothy Mackalli. Dir. Phil Rosen. 65 mins. Rev. May 18.

inal at Large. (Helber.) Edgar Wallace mystery story, British made. British cast. 74 mlns. Rev. Dec. 27.

British cast. 74 mins. Rev. Dec. 27.

rums o'. Voodo (International). All-Negro cast in screen version of stage play Louislana. Dir. Arthur Hoerl. 70 mins. Rel. May 7. Rev. May 15.

Enlighten Thy Daughter. (Exploitation.) Warning to parents. Remade from a silent. 75 mins. Rel. Jan. 15. Rev. Feb. 20.

Alive. (Ideal.) Jungle story. Barbara Bedford, Maurice Murphy. ir. Chas. Hutchinson. Rel. Feb. 10. Rev. April 17.

n. Anas. Rutchinson. Rel. Feb. 10. Rev. April 17. ity Parents. (Jay Dec Kay.) Sox education story. Jean Lacy. Dir. Jack Townley. 63 mins. Rev. April 10. ited Wife. (Pinnacle.) Man hires a bride to get a fortune and falls in love with her. Greta Nissen, Weldon Heyburn. Dir. Geo, Melford. 60 mins. Rev. March 13.

Rev. March 13.

Love Past Thirty. (Monarch.) eauty parlor reluvenation for a faded flancae. Alieen Pringle, Theodor von Eltz, Phyllis Barry. Dir. Vin. Moore. 60 mins. Rev. March 13. Sally O'Neill astray in New Orleans. Dir. red. Newmorer. 84 mins. Rel. Jan. 15. Rev. April 17.

Marriage or Approval. (Monarch.) In which a girl gots married in the first reel and finds it out in the fast. Barbafa Kent. Donald Dillaway. Dir. Roward Bighn. Rev Jan. 9.

Itoward Bighn. Rev Jan. 9.

Ito Brazillan. diamond mines. Dorothy Mackaill. Regis Domey. Phil Rosen. 60 mins. Rev. May 23.

Public Stenographer. Title tells the story. Loia Lane, Wm. Collier, Jr. mins. Rev. Nov. 21.

(Frotex.) Anna Sten's first: In English.

mins. Rev. Nov. 21,

(Profex.) Anna Sten's first
ins. Itel, Feb. Rev. Feb. 20.

Unknown Soldier Speaks, The (Lifacoin), War clips with a new angle, 70 mins. Rev. May 20.

What's Your Racket, (Showmen.) Familiar gangster frameup, Regis
Toomey, Noel Francia, Dir. Fred Gujol. 69 mins. Rel. Jan. 1. Rev.

Mine. Women.

Wine, Women and Song. (Chadwick.) Lilyan Tashman's last picture. Back-stage story. Lilyan Tashman, Lew Cody. Dir. Leon D'Usseau. 64 mins Rov. March 27.

Woman Unafraid. (Goldsmith.) Story of a policewoman. Lucille Gleason, Skeets Gallagher. Dir. W. J. Cowen. 68 mlns. Rev. April 24.

Foreign Language Films

(Note: Because of the slow movement of foreign fill year of releases.)

(Most of these available with English titles.)

Adleu Les Beaux Jours (Fr) (Ufa), Greek romance, Brigitte Helm. Dir. Andre Beuoler and Johannes Meyer, 90 mins. Rel. April 15, Rev. May 1. rigitte Helm. Dir. ichard Os

fraune (Ger) (Capitol). Test tube wald. 70 mlns. Rel. May 1. Bettelstudent, Der. (General.) (mins. Rel. Oct. 15,

londe Christi, Die (Ger) (Bavarla). Musical. Karin Hardt, Seitz. 75 mins. Rel. Feb. 15.

roken Shoes (Russ) (Amkino). Child reaction to politics. Anti-Hitler. Dir. Margarita Barskaya. 89 mins, Rel. March 15. Rev. April 3. Chalutzin (cbrew) (Acme). First talker made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15.

Ford. '0 mins. Rel. March 15.

udad de Catton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catalina Barcena. Dir. Louis King. '10 mins. Rel. Feb. 15.

Crown of Thorns (Kinematrade) (Gr. Oubbed Eng.). ibilcal drama. Dir.

Robert Wiene. '70 mins. Rel. March 15.

Cruz. V. La. Espada, La. (Sp) (Fox). Historical romance. Jose Mojica. ir.

Frank Strayer. '75 mins. Rel. Feb. 1.

Deux Orphelina, Les (Fr) (Blue Ribbon). Costume melodrama. Yvette

Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1. Rev. Feb. 15.

ream of My People, The (Javish). (Palestine). Silent travelog of Palestine

with records by Cantor Rosenblatt. Dir. Jos. Fox. 60 mins. Rel. Feb. 15.

if Gewisser Mark Grag (Ga) (Conta). Sox erams Hans Albers. 15.

with records by Cantor Rosenbatt. Dir. Jos. Fox. 80 mins. Res. rev. av. in Gewisser Heir Gara (Ger) (Capital). Spy drama. Hans Albers. Dir. Gerhard Lamprecht. 70 mins. Rel. Feb. 15.
in Toller-Einfall (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wiccke. Dir Kurt Gerron. 70 mins. Rel. May 15.
ine Stadt Steht Kopf (Ger) (Capital). Farce. Dir. Gustav Gruendgers. 70 mins. Rel. Jan. 15.

mins. Rci. Jan. 15.

ines Prinzen Junge Liebe (Ger.) (Ufa). Romantic comedy. Willy Fritsch. Dir. Artur Robinson. 89 mins. Rel. March 15.

En Glad Gutt (Norwegian) (Scandinavian). From Bjornson's novel. ir. John Brunius. 89 mins. Rel. Nov. 15.

Enomies of Progress (Russ) (Amkino). Last of the Czarlst generals. ir. Beresnyeff. 86 mins. Rel. Jan. 15. Rev. Jan. 16.

E Wird Schon Wieder Besser (Ger.) (Ufa). Farce. Dolly Haas. Dir. Kurt Gerron. 65 mins. Rel. Jan. 1.

Feldherrinhegel, Der (Ger.) (Bavarian). Milltary comedy. Betty Bird. Dir. Eugen Thiele. 70 mins. Rel. April 15.

Frau Lehman's Tochter (Ger.) (General). Melodrama. Hansi lese. Dir. Karl Heinz Wolff. 82 mins. Rel. Oct. 15.

Karl Heins Johner (1917) (General Saudorana, Raina issee, Dir. Karl Heins Wolff, 32 mins. Rei. Oct. 18 Musical comedy. Trude Ber-Fraulein-Falsch ber (Ger) (CR) (CR) (Musical Comedy. Trude Ber-Freindenha Der (Ger) (VII), Romantic comedy. Willy Fritsch, Camilla Horn. Dir. Carl Boese. 75 mins. Rel. Jan. 1.

Galavorstellur, Die (Ger) (General) (Mystery comedy with music. Max Adalbert, the Fraiclinis, Dir. Fredrich Zeinic. 87 mins. Rel. Dec. 1.

Gel Regiert die Weit (Ger). Concestic comedy, Gustav Froehilch, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

Iris in Uniform (dubbed-Engitsh) (Ger) (Flimeholee). Dorothea Wieck and Hertha Thicle. Dir. Richard Gywald. 89 mins. Rel. March 1.

Juckskrylinder, Der (Ger) (Capitall). Boarding house romance. Fellx Bressart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rel. March 1.

Tosse Attraction, Die (Bavaria) (Ger.). Ornan is show bis. Richard Heideschunding Ster View Karsten (Ger) (Ufa), Nazi back to the farm prop-

Heldeschulenter Uwe Kensten (Ger) (Uta), Nazi back to the farm prop-garden Uta) Carriffeins Wolft. To mins. Rel. April 15. et of the Carriffeins Wolft. To mins. Rel. April 15. et of the Carriffeins Wolft. To mins. Rel. April 15. et of the Carriffeins Wolft. To mins. Rel. April 15. et of the Carriffeins Wolft. To mins. Rel. April 15. Hollseher. Der (Ger) (General). Farce. Max Adabert. Dir. Eugen Thiele. Rel. Sept. 11.

Heute Nacht Eventuell (Ger.) (General). Musical comedy. ir. E. W. Emo 80 mins. Rel. July 1.

Meuto Nacht Eventuell (Ger.) (General), Musical comedy.

80 mins. Rel. July 1.

Hochtourlat, Der (Ter) (Ufa), Romantic comedy in Alps. Otto Wallburg.
Dir. Alfred Zeisler. 70 mins. Rel. Jan. 15.
ich Glaub Nie Mehr an Eine Frau (Bavarla) (Ger.). Life of a salior, Richard
Tauber. Dir. H. Reichmann. 80 mins. Rel. Oct. 1. Rev. Oct. 24.

wings und die Millionen (Ger) (Ufa), Romantic crook drama. Brigitte Helm.
65 mins. Dir. Erich Engel. Rel. April 15.
island of Doom (Russ) (Amkino). Two men and a woman on a desert lale.
Dir. Timonshenko. 90 mins. Rel. July 15. Rev. July 15.
july 146 (Protex) (French). Sentiment to music. Annabella. Dir. Rene Cialr.
95 mins. Rel. May 1.

July 146 (Protex) (French). Sentiment to music. Annabella. Dir. Rene Cialr.
95 mins. Rel. Oct. 15. Rev. Oct. 24.

Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf MoLachende Erben (Ger.) (Ufa). Farce. Max Adalbert. Dir. Max Ophuels
77 mins. Rel. Nov. 15.

Laughter Through Tears (Yiddish) Worldkino). From a Sholom Aletchem
'novel. Dir. G. Critcher. 78 mins. Rel. Nov. 16. Rev. Nov. 21.
Leckende Ziel, Das (Ger.) (Bavaris). Musical. Richard Tauber. Jir. Max
Relchmann. 35 mins. Rel. June 15. Rev. June 20.

Llebo Muss Verstanden Selin (Ger.) (Ufa). Comedy drama with music, Dir.
'Hans Steinhoff. Rel. March 15.
Luegen auf Ruegen (Ger) (General). Farce. Otto Wallburg. Dir. Viktor
Jansen. 80 mins. Rel. Dec. 15.

Meisterdetektiv, Der (Ger) (Bayaria). Mystery satire, Weiss Ferdl. Dir. Frank Seitz. 75 mins. Rei. Feb. 1.

Frank Seitz. 75 mins. Rel. Feb. 1.

Melodia Prohibida (Sp) (Fox). Musical fantasy, Jose Mojica. Frank
Strayer, III. March March 1.

Milady (Genta) Strayer, 120 mins. Rel. Sopt. 12.

Milady (Genta) Strayer, 120 mins. Rel. Sopt. 12.

Mile. Micotacles (Franch) (Protex). Charming love story. Raimu. Chas.

David. 90 mins. Rel. Nov. 15.

Moj Wujaszek z Ameryki (Polish) (Capital). Musical comedy. 120 mins. Rei. Oct. 15.

Mutter-Der Kompagnie, Die (Ger) (Bavarla), Military farce, Weiss-Ferdi,
Betty Bird. 70 mins. Dir. Franz Seitz. Rel. March 1.
Oded the Wanderer (Falestine) (Hebrew). Life in Palestine.

55 mins. Rel. May 15.

Halahmi.

be mins, Kel. May 1.

Parada Rezerwistow (Pollsh) (Capital). Military musical. Dir. Michael Wasznaki. 75 mins. Rel. May 1.

Patriots, The (Russ) (Amkino). Dir. B. Barnett. 80 mins. Rel. Sept.

Patriots, the (Auss) (Amkino). Dit. B. Darnett. So minis. Rev. Dit. Peri-Axel Branner. 80 mins. Rel. Feb. 16.

Quick, Koenig der Clowns (Ufa) (Ger). Comedy. Lillan Harvey, Hans Albers. Dir. Robert Slodmak. 80 mins. Rel. Dec. 1.

Dir. Robert Siodmak. 80 mins. Rel. Dec. 1.
Salson in Kairo (German) (Ufa). Musical comedy. Renate Mueller. Willy
Fritach. Dir. Reinhold Schunzel. 80 mins. Rel. Dec. 15. Rev. Dec. 25.
Sang d'un Poete (Fr) (Ricci). Jean Cocteau's idea of modern films. 60 mins.
Rel. Nov. 1. Rev. Nov. 7.
Schicksal der Renate Langen (Ger) (General). Domestic drama. Mady Christians, Franz Lederer. Dir. Felix Guenther. 70 mins. Rel. Oct. 15.

Simple Tailor (Russ) (Amkino, Drama of Jewish life, lient with sound track. Dir. V. Vilner. 70 mins. Rel. Feb. 15.

Shore Las Olas (Mex.) (Lattino), Historical romance. mins. Rel. March 15.

Serment, Le (Fr.) (Protex). Heavy drama of love. 90 mins. Rel. March 1. Rev. March 20.

Sohn Der Weissen Berge (Capital) (er.). Alpine drama, Luis Trenker, Renate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.

Rel. March 1. Rev. March 20.
Sohn Der Weissen Berge (Capital) (cr.). Alpine drama. Luis Trenker, Re, nate Mueller. Dir. Marlo Bonnard. To mins. Rel. Oct. 15.
Sombra de Pancho Villa (Sp) (Col.). Life of the Mexican bandit chief. ir. Spy. The (Polish) (Capital). Drams. 80 mins. Rel. March 1.
Spy. The (Polish) (Capital). Drams. 80 mins. Rel. March 1.
Stern He (Polish) (Capital). Drams. 80 mins. Rel. March 1.
Stern He (Polish) (Capital). Drams. 80 mins. Rel. March 1.
Stern He (Polish) (Capital). Drams. 80 mins. Rel. March 1.
Stern He (Polish) (Capital). Praces. 10 mins. Rel. March 1.
Stern He (Polish). (Capital). Farce. General).
Kosterlitz. 80 mins. Rel. Nov. 15.
Tannenburg (Ger) (European). Milltary drams. Hans Stuwe. Heinz Paul. 85 mins. Rel. March 18.
Tante Gusti Kommandiert (Ger). Romantic comedy. Hansl. Max. Adalbert. Dir. Carl Heinz Wolff. 70 mins. Rel. May 1.
Tausend fur Eline Naeth (Ger) (Capital). Farce. Trude Bertiner. ...Max Mack. 70 mins. Rel. Feb. 1.
Tochter Der Regiments, Die (Ger) (General). Milltary musical. Anny Ondra. Mack. 70 mins. Rel. Feb. 1.
Trenck (Ger) (General). Milltary drams. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.
Und es Leuchtet die Pusxta (Ger) (Ufa). Musicat romance. Wolf Albach-Retty. Dir. Heins Hille. 80 mins. Rel. April 15.
Vorkaufte Braut (Ger) (Kinematrade), Smetana's operetta diluted. Jamila Novota. Dir. Max Ophuls. 80 mins. Rel. April 15. Rev.-May 1.
Vi Som Gar Kokwagen (Swedish) (Scandinavian). Musical. Rel. April 15. Volga Volga (Fr.) (dubbed Engitsh) (Kinematrade). Adventure of a Cossack Robin Hood. 70 mins. Rel. Dec. 15. Rev. Dec. 25.
Wandering Jew. (Jewish American, Viddish). Farror of Hitler regime. Ben Am. Dir. George Rolland. 70 mins. Rel. Oct. 16. Rev. Oct. 24.
Wei Mann Maenner Can, Schan Maerican, 194 Jan. 15.
Wei Sag ich's Meinen Man? (Ger) (Ufa). Farce. Renate Muelter. Reinhold Schuenzel. 70 mins. Rel. Nov. 15.
Wei Sag ich's Meinen Man? (Ger) (General). Milltary musical. Fritz KamppraDir. Max Obal. 75 mins. Rel. Nov. 15.

Key to Address Acme, 56 East 14 St.
Amikino, 723 Seventh Ave.
Bayaria Flim, 489 Fifth Ave.
Blue Ribbon Picts, 154 W. 55th,
Capital Flim, 630 Ninth Ave.
Embassy Picts., 729 Seventh Ave.
European Flim, 154 West 55th,
Filmchoice, 509 Madison Ave.
Garrison Flims, 729 Seventh Ave. General Foreign Sales, 729 7th Ave. General Foreign Sales, 127 Ith Ave. Jewish American, 530 Ninth Aye. Kinematrade, 723 Seventh Ave. Protex Trading, 42 E. 68th. Edward Ricci, 65 Fifth Ave. Palestine-America Films, 189 2d Ave. Scandinavian Films, 230 W. 42d, Ufa, 129 Seventh Ave.

DeMille's Tax

(Continued from page 3)

if theretofore wholly reasonable, became definitely unreasonable for the needs of petitioner's business. We conclude that for the years 1926, 1927 and 1928 petitioner was availed of for the purpose of avoiding surtaxes on its stockholders.

ceeded \$200,000 every year from 1927 through 1932, evidence showed, while dividends reached a top of \$17,988 in 1931. DeMille received maximum salary of \$52,000 in 1932, and low of \$25,000 in 1932, with figure being \$25,400 from 1025 to 1928.

per and 1928 petitioner was availed of for the purpose of avoiding surtaxes on its stockholders.

Payments to surplus reached a peak of \$291,955 in 1929 and ex- in 1929.

Fusing Stage—Screen

(Continued from page 3)

jected effects and there might be two translucent screens set at angles back stage.

With Sound

With Sound
Sound track would be just as important in front projection as the pictures. Possibly a name artist of radio or Hollywood would be filmed warbling the standout melody in the musical show, granted that such artists may not be available for the show. Should the script call for characters being in a foreign ind or locality some distance away, it is proposed to film the cast and chorus against more effective backgrounds. than painted scenery 'arfords.' Such screen scenes would fade out, the same players then continuing the action.

It is likely that the proposed type of 'stage-screent'shows would call for 'revising rehearsal ruies, since the players would prepare for and

for revising rehearsal rules, since the players would prepare for and appear in the picture shots in addition to the stage portions of preparation. Added costs would not be the drawback indicated because it sexpected the novelty of such performances would attract picture fans as well as playgoers. Closential in the picture scenes are figured to bring the performance to the patton in the back of the balloony.

Novelty of the proposal is not experience to the patton.

cony.

Novelty of the proposal is not expected to interest some of the old line showmen, most of whom are striving 'to keep small capacity houses lighted. If the fused show plan is made practical, younger managers are expected to accomplish it. Understood that ERPI is interested in Carroll's ideas and has given him the use of the Astoria plant for experimental work.

Col. Shorts Ending

Col. Shorts Ending
Hollywood, June 4.
With four two-reelers in the cutting room, Columbia, has only a
pair of filmusical shorts to make to
complete the 1933-34, program.
Archie Gottler will direct both,
with the next stated to go into
work the end of this week.
Only series set by Columbia for
the 1934-35 program so far will feature: the Three Stoogss. Present
indications point to continuance of
the filmusical group and another
series to bring the Columbia total
of two-reelers up to about 20 for
the season.

Next Pete Smither

Mext Fete Smither
Hollywood, June 4.
Metro will make a short based on rugby, with Pete Smith, who acknowledges he has never seen the game, doing the background explaining. Studio will use a team of Pacific coast players in the briefy. Roy McCarey directs.
Rugby has become particularly popular on the Coast while garnering a lot of support around here from Britishers in the film colony.

A. FRIED

MANAGING DIRECTOR OF

"FILM SALES LIMITED"

185a, Wardour Street London, W. 1

Representing

TWICKENHAM FILM STUDIOS SOUND CITY STUDIOS NETTLEFOLD PRODUCTIONS

All Communications to Above to Be Addressed Care of

MR. M. J. KANDEL 729 Seventh Avenue **NEW YORK CITY**

RAPS GOV.-GEN'L, EXITS

Expect W. C. Fields Comedy, Hear Frank Black Music, Execs Burn

When the advertising execs of Campbell Soup come to listen to a comedy program it's comedy they expect and not a series of original European operettas. NBC found this out last week after it put on the substituted frame and came in for a rebuke from the canners for misleading them and imposing on

their time.

In the original sales approach, some eight weeks ago, NBC described to the Campbell men a comedy idea it had which would make a perfect fit for W. C. Fields. Commercial, which has been off the web for almost two years, replied that the script looked okay and advised the NBC contact to go ahead and negotiate with the name suggested. Weeks went by and the gourparlers with Fields eventually developed the info that Fields was not available for radio. or radio. Meantime, Frank Black, the net-

Meantime, Frank Black, the net-work's chief maestro, had been whipping into auditions shape a set of operettas that NBC imported from Europe over a year ago. It occurred to the commercial division of the web's program department that since the frame with Fields was out there might be a chance of selling the operettas as a substitute to Campbell Soup.

Still under the impression that it was Fields and a crossfire patter

was Fields and a crossfire patter session that NBC was working on the canning company's reps showed session that NBC was werking on the canning company's reps showed up-on invitation at the studios last week. They listened to the Black presentation politely, but after it was all over the Campbell spokes-men let loose with a withering blast.

Station's Own Show Outdoors in Cincy— And Not for Love

Cincinnati, June 4.

All staff talent of WLW will par

Cincinnati, June 2.

Cincinnati, June 2.

Cincinnati, June 2.

All staff talent of WIW will participate in the Crosley revue to be staged at the Zoo open air theatre June 17-23. Programs to be offered mightly and Sunday afternoon, with no two allke, Place seats 1,248. Admish will be 45c to \$1 Saturday and Sunday and 35-75c other times.

During course of the show, several regular commercial and sustaining programs will be presented and remoted for airing by the station, among them the Crosley Follies, William C. Stoess and his Flying Dutchman band, Henry Thies and his Purcoil Pepsters, Refiners' Cotton Queen Minstreis, featuring Hink and Dink, and Ken-Rad Unsolved Mysteries.

Station sets a percentage of the

soived Mysteries.

Station gets a percentage of the take, venture in the main being a good-will bid by Powel Crosley, Jr., prez., who recently donated six bears to the zoo, which is sans opera this summer for first time in a decade.

2 Mos. for Weston

Pittsburgh, June 4.

Pittsburgh, June 4.

Fred Weston is out as manager of
WCAE after being on the job only
two months. Former advertising
manager of the Pittsburgh SunTelegraph, Hearst daily, Weston
was transferred to the station controlled by publishing interests when
lesse L. Kaufman, manager for several years, was promoted to an executive post with Hearst Radio
Service in New York.

Kaufman is due in town early this
week, ab-which time hell probably
name Weston's successor.

Studebaker Guests

Chicago, June 4.
Studebaker show on CBS will have Morton Downey as guester on June 26.

Others going on the show for appearances are Jane Froman and Irvin Cobb.

Carl Buss Leaves Radio For Hollywood Writing

Chicago, June 4. former script writer with NBC here, has been signatured to a deal by Paramount pictures. He heads to the west coast to turn out some westers, the first to be an adaptation of Zane Grey's 'Fighting

Caravan.'

Buss got his break on this story
by virtue of his Frontier Romances,
which ran on the NBC National
Farm and Home-hour and which
somebody out ir Hollywood heard
and liked.

180,000,000 RADIO **SETS IN WORLD**

Geneva, May 26. Number radio sets throughout the world in 1933 is nated by the Internationale de Radiodiffusion of Geneva to have been 20,000,000. Report made by the central bureau of radio information adds that these sales brought the total sets in world use to 180,-

000,000.

In the United States, details the report, there are over 1,000,000 autos reported equipped with reception mechanisms. Number of sets distributed through North America, figures the Internationale, about equal the total prevailing in Europe, 20,500,000. Latter calculation does not include Russia.

rope, 20,000,000. Latter catalation does not include Russia.

Asia ranks next to North America and Europe in continents, with Japan topping the list of set owners. Japanese in 1933 bought 7,200 a week, while the year before the furnover each week came to 5,150. Figures, on Latin America, says the report, are not quite accurate. Argentine, Chile and Brazil among them account for about 80,000 set owners with Chile responsible for 40% of this total.

Australia and Africa are on the triggrade. As far as Great Britain is concerned, these countries have one set owner in every seven familiary one set owner in every seven familiary and the set of the second triggrade.

one set owner in every seven fami-lies, which according to the Inter-nationale's experts, approaches the market saturation point.

SHORTEN EXIT FOR SPLIT-WEB USERS

Notice of cancellation from users of split network has been reduced by NBC to two weeks. Previously if a commercial of this category wanted to quit it was free to do so as long as it notified the web within 30 days of expiration of contract. For clients supporting a basic link or more the 30-day arrange-ment stands. of split network has been reduced

WLW's Prod. Mgr.

Harry Holcomb has been promoted to production manager of Crosley's WLW and WSAI. Post, Crosley's WLW and WSAI. Post, vacant for several months, last filled by Richard Nicholls. Holcomb has been wit' the 'nation's station' for five years, serving in production department, as an announcer and actor in Crosley's Theatre of the Air.

Jimmle Krutters is Crosley's new traffic manager, replacing Chester Thomas. Krutters has worked on continuity and sold time for WLW and WSAI.

ACTOR RESENTS PICKFORD 'SNUB'

Art Joseph on Air Calls Earl of Bessborough Untactful - Nobleman Disapproved of Civic Reception to Film Star

CANADIAN UPROAR

Toronto, June 4. Because he called the Governor-

General of Canada

General of Canada
Land of the Maple, Art Joseph and its 'Hollywood Tattler' 30-minute program has been suspended from the air by CKCL, following a flood of telephone call: complaining of anti-British sentiment and sedition aginst the King.

So fearful of federal action was the control engineer that he immediately got in touch with the CKCL announcer to see if the broadcast could be cut off as a mark of station disapproval. Before station authorities could do anything about the matter, Joseph had concluded his program.

No action was taken by the Earl of Bessborough, the King's representative here. Protests were so immediate that H. S. Gooderham, president of the station, and Maurice Rapkin, program director, acted as

immediate that H. S. Gooderham, president of the station, and Maurice Rapkin, program director, acted as soon as the squawks came pouring in. Both admitted that Joseph's script had not been looked over by studio officials.

In his role as 'Uncle Al,' Joseph referred to the derogatory remarks expressed in public here by the Governor - General regarding the civic reception to Mary Pickford. The script read: 'If the Governor General becomes very unpopular and is withdrawn, we won't have to guess very hard at the reason. With all due respect to those in authority, Miss Pickford is very, very dear to the people of her native city. She is of good red bluenot blue—and therefore, we can't take an affront to her—particularly when it comes from an allen to the Land of the Maple. It was either one of two things, egotism or lack

Land of the Maple. It was either one of two things, egotism or lack of tact. Tact is a quality that a gentleman in his position should have plenty of. Program Director Rapkin states that the artist made an unhappy mistake which we recret. He points out that the studio management frowns upon any editorial comment unless this comes from news commentators. mentators.

mentators. By the time I got in touch with Joseph we were besieged with telephone calls, many from pron.inent people, and an unfortunate, incident had grown to alarming proportions, said Rapki

House-Senate Writing Compromise Communications Bill This Week; Will Determine Gov't's Air Policy

Roche-W-C Agency Gets Portland Cement Acc't

Chicago, June 4. Williams and Cunnyngham

gency has corralled the Portland Cement Association account. Mostly

y a newspaper-magazine cr, though there's a possi-f some etherizing for the

account.

Agency also handled the NBC
broadcast for the Keep Chicago
Ahead program of the World's Fair.

LIMBING THOSE PHOTOS AGAIN

Leg and torso display in radio publicity photographs is returning. Sexing up the radio sopranos had a big whirl a couple of years ago, but died of its own absurdities.

Now the same old synthetic glamour is being sought. No photograph is complete without revealing lots of bosom and garter. Some of the results that find their way into

the results that find their way into print are pretty funny. York Eve-ning Post in its circulation cam-paign wants no radio stills not cozing with sex appeal. New York American is another market for the limb and chest exhibits.

HERB MOORE BUREAU ABSORBS NEWS CO-OP

Transradio Press, headed by Her bert Moore, has taken over the Radio News Association, which was originally started as a co-operative originally started as a co-operative news collecting enterprise by indie broadcasters in the east, midwest and Pacific region. Under the acquisition agreement the RNA retains its identity as a midwest organization with Stanley Hubbard, manager of KSTP, St. Paul, serving as sales director. Hubbard was one of the founders of the RNA. Deal also involves the merging of the Transradio and Radio News Association offices in Chicago. Transradio has under consideration another consolidatioh, this one affecting a news service which feeds its member: stations exclusively by short wave.

short wave.

Washington, June 4.

Nature of Federal Government's new communications control policy will be determined this week by conferees of the House and Senate, who are hurriedly trying to patch up a compromise bill in time for final enactment before adjournment, which is tentatively carded for end of the week.

Exact effect of the Dill-Rayburn bill on broadcasting remains to be decided at conferences between nedecided at conferences between ne-gotiators for the two Houses, inas-much as each tranch passed a dif-ferent bill which treated radio individualistic manner. Qutlook is that the most obnoxious Senate amendments will go by the boards and the new act will correspond pretty much with existing law.

Avoi ing Tangle

Major concessions by the Senate probably will be imperative to avoid a tangle which would jeopardize chances of getting the bill approved this session. Chairman Rayburn of the House Interstate Commerce Committee, author of the version passed by the lower branch, is negligible of the property of the comment of the property of the property of the property of the property with the property of the p passed by the lower branch, is neg-disposed to tamper at present with the existing statute. Feels question of changes should be left to the proposed new commission which is to report next session on desirabil-ity and character of added legisla-tion.

tion.

The question of how radio conflicts will be froned out depends principally upon the stand of Senator Dill of Washington, author of the Senate-approved draft. The head of the Senate Interstate Commerce Committee is understood not be very enthusiastic about the new features embodied in his measure, but may put up a fight for the anti-monopoly and educational program clauses. gram clauses.

NAB expects compromise will re-

NAB expects compromise will result in scrapping of the provision of the Senate bill requiring stations to give equal opportunity to candidates for political office or persons discussing public questions. Broad-casters' lobby has convinced House leaders that this feature is confused, ambiguous and, in a sense, fused, amus contradictory. A. Swap

fused, ambiguous and, in a sense, contradictory.

A Swap

Most likely agreement will involve a trade by which the House will accept the Dill amendment calling on the new commish to investigate the feasibility of setting aside by statute facilities for educational, religious, social and cultural programs and which will require the Senate to back down on the anti-monopoly amendment which limits the amount of facilities given a single corporation in any broadcasting area.

The latter amendment, which caught broadcasters by surprise, was apparently a last-minute inspiration with the Senate bill author, and objections have been pointed out to. Dill subsequently Understood he agrees the provision is misleading and vague. Broadcasters contend that this section might be construed to require stations which have no competition in their service territories to yield part of their time to other stations in more intensively covered regions. Would hit particularly the one-station towns of the south and west.

Major point to be resolved is size of new commish. Dill bill calls for five-man outfit, while Rayburn measure specifies seven-man body. The Rayburn bill whooped through the House Saturday (2) without an amendment, aside from a-minor-change by the committee being proposed and with only a handful of members sufficiently interested to participate in the dreary discussion. The sole alteration was to make the effective date July 1.

Burt McMurtrie of CBS visited Tacoma for several days with

Newspapers Boosting Out-of-Home Amusements as Radio Opposition

Deciding that a flank attack is bet-

ter than a direct assault, the Chicago papers are subtly trying to battle radio by enticing the people away from their homes and loudaway from their homes and loud-speakers. Particularly hot on this scheme of alding the out-of-the-home amusements are the Chicago Hearst-papers, with the Evening American carrying large front page box stories telling the people to quit sitting in at night and to start

had enough of these stay-hame-sitin-the-parlor-play-bridge evenings.
Insist on a New Deal, end take out
a new lease on life tonight.
Get up a party of friends and
spend a few carefree hours at a
movie, night club, theatre, ballroom
or at the Century of Progress.
There's so much entertainment
awaiting you—so much variety to
choose from. Consult the Amusement pages right now—and mutiny
lonight!

The Eveni American has been

American carrying large front page box stories telling the people to quit sitting in at night and to start getting gay outside.

This is the manner of the the page one box in the Evening American on Saturday (2):

It's mutiny of a particularly delightful kind when you decide you've!

The Eveni American has been making a terrific play for amusementa devertising lately, particularly going strong for night clubs, whether in town or part of the World's Fair. Newspapers figure that if they can play up the outside amusements big enough the soner or later they will eat into the lightful kind when you decide you've!

SEEKING NON-CANCELLABLE CONTRACTS IF SIGNED BEFORE FALL RATE BOOST

and KFDM, Beaumont,

Frank Buck

Frank Buck Subbing on Pepsodent for Amos-Andy

Andy while they go on their vacash this summer. Buck will broadcast for Pepsodent

from the NBC studios here, doubling from his concession at the World's

icago, June 4. replace Amos 'n'

Generally Agreed Widespread Upping of Local SEN. DICKSON ASKS Rates Will Come in September-15% Seems Universal Amount of Increase-Advertisers Seek to Hold Present Rates by Announcements Spread Over Summer GEORGE ZIMMERMAN

General rate boost all along the line in radio is being freely pre-dicted among radio men, with the rate increase due to hit by Septem-ber when the fall business starts

rate increase due to hit by September when the fall business starts hopping.
Though various estimates of the amount of the raise have been made, it is surprising how the great majority of the radio heads agree that the general upping of rates will be approximately, 15%. This will bring the average rate of a metropolitan station from \$400 to \$460.

This general increase is being brought about by the expectation of a sharp flood of network accounts throughout the industry with the starting of the fall weather. And that therefore the only way for the station to make any real money is to increase the revenue from its local sales. This despite the new NBC rates, which call for neat boosts in station compensation, particularly I metropolitan areas which demonstrate any genuine supremacy of an individual transmitter.

Stations feel that they have come to the end of their hopes on their present setup of prices and that the only way they can increase revenue is 60 increase rates. This is the basic reason for the jump in rates by WBBM, the CBS ace here, on June 15. But other stations, too, are jammed to the gills with shows due to heavy network demands and cannot see their way to clear any additional coin under their current scale.

Preparedness

Advertisers feel this expected general rise in time prices this coming fall, and many of them are being approached by stations with propositions to save that additional expense by buying winter time on the air at present prices. All stations are willing to accept fall contracts at this time. But they are generally insisting that the advertiser make it a 50-50 proposition and risk by signaturing a non-cancellable contract. In the case of fall contracts now being drawn up the stations are blue-penciling, the clause allowing the advertiser-to-cancel on a two-week notice. Studios feel that they are taking a gamble in tying up their time for the coming season and that the advertiser should be willing to shoulder the same amount of risk.

Rate-Holders

Advertisers are making a general use of rate-holders in the announcement section. Though cutting down on their ether expenditures for the summer the clients are striving to keep the present rates for possible winter expansion by using announcement or two weekly as a means towards holding the present price. This rate-holding system is being used extensively by the large buyers of announcement campaigns, particularly the patent-medicine companies and the oil and gas distributors.

Jay Brower at KFRC

San Francisco, June 4.

Jay Brower, long an F&M m.c. on the Coast and formerly in vaude as Jay Brower, long an Fean me. on the Coast and formerly in vaude as the Musical Browers, has joined KFRC and the Don Lee network to me, the daily matinee variety show, the Happy Go Lucky hour, which has returned to KERC after a year

has returned to KFRC after a year at KHJ Los Angeles.

For his first job Brower is mc.ing the daily show and telling a few gags. KFRC lined up a flock of the did Happy Go Lucky performers as tribute to Brower on the first show last Friday (1). Austin Peterson is producing the show.

Brower had three and a half years as baton waver at the Fox El Capitan here.

Same estation has added Ruth Royale, blues singer previously at KHJ; and is using a flock of other performers on spot stuff.

RADIO COMM. INQUIRY

Washington, June 4. in the Senate last week when Senator Dickinson of Iowa proposed NBC continues to expand its staff of handshakers. Latest to join the network's station relations department in New York is George E. Zimmerman, whose broadcast connections have heretofore confined him to the southwest area. Zimmerman founded and managed KPRC, Houston, and among the other outlets with which he's been associated are WFAA, Dallas, and KFDM. Beaumout.

complete surprise Coming as Dickinson resolution was bottled up immediately in Interstate Commerce

The Dill resolution for probe of A.T.&T. apparently is dead, Senate Interstate Commerce Committee failing to take action at last week's meeting. Inquiry will be made by new communications commish instead of select senatorial committee.

Mort Harris has joined Mort Milman's radio talent agency in

Special inquiry into conduct of the Radio Commission was asked NOW NBC GREETER that the Judiciary Committee be directed to report on fitness of present members to occupy posts on proposed new communications commich

Committee and action is considered unlikely before adjournment.

MORT HARRIS WITH MILMAN

Harris is a vet showman-song writer.

Air Line News

By Nellie Revell

Hamilton Radio which is one of Meyer Davis' radio production units has a new baseball script which they will addition today at NBC. Script is composed of various old and new bits of baseball lore. Bill Terry manager of the New York Giants, is set to be the commentator. He will have a 'ghost' handy for road trips,

en Pollack's Audience
Largest broadcasting schedule of any orchestra in the country has
Ben Pollack's outfit on the air over NBC, CBS, WOR, WMCA and
WNEW, giving him coverage the envy of any advertising man. Pollack
is on the air from the Casino de Paree and the Hotel New Yorker.

Vella Reeve to Boston

Vella Reeve, formerly with NBC, has returned to Boston where she
will be in charge of radio advertising for the New England Stores of
Scott Furriers. Mrs. Reeve was 'Jean Sargent' of WNAC and program
manager of that station before going to WBZ where she handled women's
programs. She left WBZ for NBC two years ago to handle shows for
programs. She left wBZ for NBC two years ago to handle shows for programs. She left feminine listeners.

Short Shots

Enna Jettick Shoes has a new show in preparation at NBC...The
Dick Tracy show which Tastyeast sponsored in Boston will make its
network debut on June 18 three times weekly over the WJZ chain...
Tony Wons takes a furlough from his sponsor in July...Don Lowe of
Boston NBG new member of Pat Kelly's announcing staff...Deems
Taylor, recently divorced, now living at the St. Moritz...Countess Olga
Albani will start a series for Cittes Service on Friday...Dai Calkins, ii
member of the Three Scamps, is back in action...Burgess Meredith, who
is Buzz Jones in 'She Loves Me Not', is trying for a role on the 'Red
Davis' show...Buld Swest at CBS from NBC production...Gladys Thornton, formerly of WLW and NBC in Chicago. will be the new musical
clock girl at WINS...Jane Froman will guest star on the Studebaker
show on June 26...Jay Fassett, Theatre Guild actor, on Soconyland
Sketch...Helen Ward and Ted Herbert married last Saturday....Walter
Neff, WOR sales manager to Florida for ten days...Freddy Martin has
new summer home at Lido Beach...Jacques Renard has been renewed
for 26 weeks on the Manhattan Merry-Go-Round...Norman Brokenshire will be guest announcer on all Guif shows, including the short wave
European shows, if and when they are done.

Stand By

CBS wants sponsor for a Walter Huston and Judith Anderson show, with the two stars doing 15 minutes of various Cohan and Harris hits of the past... Vera Van opens June 15 at Loew's in Newark... Jerry Cooper's spot advanced to 5 p. m. beginning June 19... Charles Warburton, who had limited his activities at NBC to acting, is now a member of the NBC production staff... wINNS will switch from its policy of sticking to classical programs and go in for a mess of harmony duos and hill-billies... Irene Taylor has been signed for a new commercial sponsored by a shirtmaker over NBC. Show opens late in August... Baby Rose Marle finishes her present NBC commercial on June 11... Dan Carter, former publicity at Par and U, to the night shift at CBS... Jeannie Lang is visiting the folks at St. Louis. First trip home in four years... Floyd. Neale, WOR announcer away for a month of fishing at Branford, Conn... Budweiser Beer looking for a radio show... Johnny Green and ork will make recording for Brunswick this week with Peg LaCentra doing the vocal... Bob Simmons takes Frank Parker's spot on June 12 when she returns from her nine days in Florida... Looked like old-timers' week at CBS last week... Brad Browne, Dale Wimbrow and Henry Burbig all auditioned for the same commercial... Gertrude Golde of Paterson, N. J., is being groomed by WNEW to compete with Mary Small and Baby Rose Marie... Hugh O'Connell may soon bob up on the Ward Family Theatre of Air doing bits from his several shows... Mebbe Herman Timberg for Campbell Souly?... Paul Keast has been renewed for 13 weeks on his Sunday CBS commercial.

AUDITIONS ON ICE

Wednesday Nights Off at NBC Until Fall.

Wednesday night talent tryouts at NBC have been dropped for the summer. At these events Larry Cowan of the NBC Artists Service paraded before a delegation from the sales and program departments his pick for the week's audition candidates.

Brass Cutting who does the summer of the summer country who does the s

candidates.
Ernest Cutting who does the auditioning for the program department and network exces whose friends send small with a personal letter of introduction, continues as

WGN ENGINEERS JOIN A. F. OF L. UNION

Broadcast engineers of WGN, the Chicago Tribune station, have joined American Federation of Labor, through Local No. 134 of the International Brotherhood of Electrical Workers. This makes WGN the only major station in Chicago whose engineers are A. F. of L. with the exception, of course, of the regular Chicago labor station, WCFL. All other stations and network outlets in Chicago have company unions. Particularly is this true of the NBC and CBS stations. Agreement between WGN and the engineers calls for a six-day week of 48 hours maximum, as called for in the NAB code. Contract runs until July 1, 1935, with renewal at that automatic unless other negotiations are started at least 60 days previous to the expiration date. Basic scale for engineers is set, at \$60 weekly.

Big item in the new contract is

o weekly.

Big item in the new contract is

Big item in the new contract is the clause calling for arbitration of all difficulties, from the signaturing of a new contract down to the slightest differences. Arbitration board will be composed of two men chosen by the station and two by the union, plus an arbitrator if neces-

sary.

Chicago Tribune is ordinarily a champion of the open shop.

Chi NBC Spielers May Get That \$75 Wk. Min. As Duties Increase

Chicago, June 4.

Hope has been held out to the MBC announcers here that the long-sought for boost in salaries is around the corner. This heartening news came after the local spielers had about given up any hope that their petition for raises would be considered,

News hit at a general meeting for NBC pluggers last week at which the primary purpose was a discussion of the various extra duties for the announcess during the Fair

announcess during the Fair

Announcers were told that New York now had the raise question un-der advisement and that it looks hot. Whether that's the old stall hot. Whether that's the old stall to keep the boys happy remains to be seen. Intimated that the announcers would get their request of a \$75 minimum but that it's doubtful whether their plea for a \$125 top for a five-year term of service would be accepted. Understood that if the \$75 basic scale goes through that it means the elimination of the extra coin the boys pick up today on commercial sideline fees.

WBIG Reorganizes

Greensboro, N. C., June Greensboro, N. C., June 4.
North Carolina Broadcasting.
Company, operators of WBIG.
Greensboro, was reorganized at a meeting of the directors just held.
New board is composed of Joseph
M. Bryan, Karl Ljung, Jr., Edney
Ridge, Julius C. Smith and Howard
Holderness.
Board named the following officers of the station: President,
Joseph M. Bryan; vice-president
and treasurer, Karl Ljung, Jr.; and
secretary and manager, Edney
Ridge.

NBC TO WAIT **FOR GREEN** LIGHTS

NBC from now on won't announce the signaturing of a client until it has made sure that every station stipulated in the has been cleared for the program. New policy, which has been put into effect by Edgar Kobak, v.p. in charge of sales, means that info on a contract won't as a rule be released until a day or two before the starting occa-

day or two before the starting occa-sion.

Network wants to avoid the em-barrassment it, has suffered several times the past season as the result of last minute jams with affiliated stations. After the contract had been announced as closed NBC found that it couldn't deliver certain outlets excetted in the commercial's found that it couldn't derive testain outlets specified in the commercial's order, which automatically made the whole agreement void. And to add to the chagrin these same programs, following an announcement of their coming release over NBC, have turned up on Columbia.

Radio Just Sideline With CFBO Staff: All Have Other Jobs, Too

St. John, N. B., June 4.

New personnel of CFBO includes:
R. S. (Doc) Dakin, formerly of
CFRB, Toronto, as station manager
and chief announcer; J. G. Bishop,
Ronald Thomas and T. R. Dowling,
as technicions; N. J. Magnusson and
C. W. (Elborier as assusiatant an-

Ronald Thomas and T. R. Dowling, as technicions; N. J. Magnusson and C. W. Gilchrist, as assistant announcers; T. F. Drummle, as business manager; H. P. Robinson, as managing director.

Dakin is a chiropractor, who has found massaging bones less profitable than radio work. Thomas was formerly an assistant technician at CFBO. Dowling is a local radio servicer. Holly and Magnusson around amateur actors. Gilchrist is on the editorial staff of a local daily owned by the public utility group, which owns the radio station now, and is linking the station with the two local dailites, the telephone system and power and street railway and gas services.

Drummle is business manager of the two newspapers and press agent for the telephone company. Robinson is managing director of the telephone monopoly and of the newspapers also.

the telephone monopoly and of the newspapers also.

Frank Thorne, former station manager; Al Morrison, former tech-nician; Tony Shelfoon and Bill Lobb, former announcers, who participated in the walkout, are at liberty.

Spot Booking Two Radio Shows in San Francisco San Francisco, June 4.

San Francisco, June 4.
Radio people and vaude layoffs
are getting their best break in
months with the return of one radio
variety show and the inauguration
of another.
KFRC has gotten back the Happy
Go Lucky Hour, which Don Lee
shifted to KHJ a year ago, and is
using a number of spot, acts with
Jay Brower going on the payroll
as mc.

Jay Brower going on the payton.

NBC recently started Night Court,
a nightly 60-minute period with
Will Aubrey, yet vauder, doing
the m.c. task in the role of a judge,
and introducing nearly everyone on
the NBC staff at least once a week with a few extras added occasion-ally.

WSAN's Easton Pick-ups

Easton, Pa., June 4.

Remote pick-up point for radio station WSAN at Allentown has been opened in Keller's Music Store

Will broadcast from that studio everal hours daily. Local talent several hours daily. I has been used thus far.

Dan Frey, of the advertising staff, KSO, becomes advertising manager of Rothschilds, Oklahoma City, and is succeeded by Wm. Ward, for-merly with the Los Angeles Exam-iner and the Alan Miller advertis-

RADIO'S \$100,000,000 YEA

Chain Income from Time Sales

		4 314.5		
		NBC		
	1934	1933	1932	1931
January	\$2,373,923	\$1,869,885	\$2,635,447	\$2,026,860
February	2,197,297	1,742,784	2,571,609	1,924,778
March	2,473,400	1,997,463	2,864,783	2,164,434
April	2,368,118	1,690,177	2,649,892	2,195,880
May	2,450,000	1,662,887	2,305,448	2,101,525
Total	\$11,862,738	\$8,963,196	\$13,027,179	\$10,413,477
		CBS		
		1933	1932	1931
January		\$941,465	\$1,348,842	\$692,114
February		884,977	1,319,414	750,621
March		1,016,102	1,436,050	1,110,526
April		775,489	1,354,592	1,076,103
May		624,256	1,326,944	1,065,352
	\$6 934 853	\$4 242 289	\$6 785 942	\$4.695.706

Upbeat Holds for Both Networks; **CBS in May 100% Over May, 1933**; **NBC Luckier on All-Summer Accts.**

Columbia last month went over its May, 1933, level by almost 100% while NBC's margin between the while NBC's margin between the two lunar periods showed a jump of around 50%. For the first time since broadcasting started on the upbeat this past fall NBC has exceeded a 1932 total. Latter web's total for last month was \$2,450,000. In May, 1932, NBC took in \$2,305,448, while the May, '33, tally came to \$1.662,877. Indications are that NBC and CBS will maintain a similar upward pace through the current month, with the latter net topping June, 1933's, income by over 100%.

ping June, 1983's, income by over 100%.

For last month, Columbia garmered from time saies \$1,244,577, as compared to the May, '33 total of 624,256. Unlike NBC, Columbia did not better its May, 1932, making it the first time this year that CBS hasn't done so. On the accumulative business for the first five months of 1934, as compared to the parallel stretch for 1933. Columbia shows an increase of 63.5%, NBC continues to disclose a stronger grip than Columbia in holding on to its accounts for the summer. Five of them dropped of the latter web last week, this including the Camel business which supported two half hours a week. Because of the low grosses of last summer. Columbia, however, will have little difficulty coasting through lave little difficulty coasting through

have little difficulty coasting through the warm spell.

In June of last year, NBC did \$1,512,139, and CBS, \$553,056.

Victoria Piazza Killed

Victoria Mary lazza, WFBL staff member since station opened, was killed Sunday (3), when the horse she was riding slipped and fell, hurling her to concrete high-

She was known to ences as 'Aunt Sammy.'

Blackhawk Stays WGN: No NBC Exclusive

Chicago, June 4.

Chicago, June 4.

NBC wire has been dropped out of the loop Blackhawk cafe. Blackhawk will remain exclusively with WGIX, the Chicago Tribune outlet. When the Blackhawk asked for a network service, WGR offered NBC time in the cafe. NBC went along splitting the spot with WGN, but then asked for an exclusive on the niterie. For a while It looked as though the cafe would split away from WGR and switch to the network, but suddenly changed its mind last week and decided to stick to the Tribune transmitter.

Here and There

Salem, capital city of Oregon, is to have a radio station. Harry Reed, owner of KXL, in Portland, has been granted permission to in-stall and operate station KSLM, which will be 100 watts.

Edward Codel has resigned from kNX, Los Angeles, where he was assistant to Les Mawhinney on publicity and handling of news broadcasts.

Norman Siegel, Cleveland Press columnist, in New York for the week-end.

John Ingram, former batonist for the New York Symphonic Ensemble and Symphony Society of New Jersey, now musical director for WEBR, Buffalo.

Eddie Peabody will do a return appearance on Maxwell House Show Boat June 14.

Ralph Hubbell, Wandering Poet, has been added to the announcing staff of WEBR, Buffalo. Same out-let now being general-managed by Roy L. Albertson, creator of the 'Ye Old Town Crier' stanza.

John Christ of the J. Walter Thompson staff has been assigned to handle Ethel Shutta's end of the Nestle show from Galveston. He'll be there for four weeks

Ida Bailey Allen's new service cookbook selling at the rate of 30,-000 a day.

Herbert Glover now with Lord & Thomas' press department, New York.

Dick Marvin, of the Thompson agency's Chicago radio department, around the New York office last

Marion Parsonnet, formerly CBS chief dramatic director, now im-presarioing the Beechwood theatre on Frank Vanderlip's estate in Scar

Bob Colwell back from Porto with his new play well started.

Eubie Blake au itioned his band for the commercial coterie at NBC.

Pennzoil has prepared a wax series numbering 16 programs for placement on around 50 stations. Oil distrib's proposition calls for time buying by the local dealer.

\$25,000,000 FOR PROGRAM TALENT

Air Advertising Production Costs Greatly Exceed Similar Charges for Newspaper and Magazine Displays

4 A'S DATA

American Association of Advertising Agencies has found that the average commercial spends between 25% and 30% of its appropriation for network broadcasting on talent. According to figures the Four A's says it has at hand, disbursements says it has at hand, disbursements for air entertainment this past season have not indicated an appreciably upward course. Past eight months have seen more big money names in radio than ever before but the salaries paid the nether strata of performers have been considerably under the levels of previous years.

As it is, the production cost of air advertising is over four times that prevailing for news or magazine print. Expense for preparing an ad averages between 6% and 7%.

On the basis of the Four A's analysis regarding talent costs the entertainment ranks should for 1934 derive over \$25,000,000 from commercial sources in radio. NBC and Columbia jointly are expected to easily pass the \$50,000,000 mark. Between them the cross country nets have so far this year excelled last year's income by better than 50%. National Association of Broadcasters estimated that the aggrégate amount taken in by local stations from spot broadcasting in 1933 was amount taken in by local stations, from spot broadcasting in 1933 was at least equal to the total garnered by the major webs, which was \$45,-000,000. With indications pointing to the continuance of this ratio for 1934, radio advertising as a whole, it is predicated, will have little trouble achieving a record tally of \$100,000,000.

'This Time Reserved for Hudson' **Announcement Over Air by NBC** Presages Suit for Full Contract

DON DAVIS MENDING

Back on Job Soon after Bad Auto Accident

Kansas City, June 4. Don D. Davis, president of the WHB broadcasting company, Kansas City, who was severly injured sas City, who was severiy injured in an automobile accident, near Topeka, Kansas, May 27, is reported to be recovering rapidly and will soon be back on the job. The accident was a collision between the car in which Mr. Davis was riding and a large-truck.

Dayis suffered a fractured right forearm and was severly bruised.

WLW SEASONAL RATES START

WLW. Cincinnati, will vary its rates according to the season. A distinct set of prices will prevail for time during the summer stretch. this taking in July, August and September. Idea has frequently been discussed in broadcasting but never before put into effect.

For the months of July, August

For the months of July, August and September the station will charge \$1,090 an hour, \$726 for the half hour and \$533 quarter hour. Rate prevailing for the remaining nine months of the year is \$1,200 an hour, \$800 half hour, and \$533 quarters are the statement of the statement of the year is \$1,200 and hour, \$800 half hour, and \$533 quarters are the statement of the statement of the year.

Variable rate set up will also ap-le ply to NBC clients who use WLW.

Station's scale boost becomes effec-tive with the end of this month.

Jam between Hudson-Essex and NBS is now approaching the litigation stage, NBC last Saturday night (2) laid the groundwork for a suit against the car maker for violation against the car maker for violation of contract by announcing over the air that 'this time is reserved for the Hudson Motor Co.' (al to 10:30 ESDT), while filling in the niche with a sustaining program. Network claims that the contract on the Saturday spot from which Hudson walked had six weeks to go.

Court action against Hudson-Esar Will also be taken with regard to the account's half hour on the red (WEAF) Tuesday nights. Burning at the web's attitude toward the Saturday night obligation, the motor

red (WEAF) Tresday nights. Burning at the web's attitude toward the Saturday night obligation, the motor company last week advised NBC that it was also pulling out the Tuesday segment. NBC will, during this niche, \$30 to \$ BDST, starting tonight (5), repeat the procedure of last Saturday. It will announce the time as reserved off the Huden and the same that the same had been reserved, etc. announcement has been reserved, etc. announcement has been reserved, etc. announcement has been reserved for such-and-such an advertiser is common. Unexpired term of Hudson's Tuesday night obligation amounts to five weeks.

Under the advice of its legal department NBC will also continue to list both the Saturday and Tuesday shows in its program schedules. Cast that made up the Tuesday seems in such that the same that the same and Harry Salter's orchestra. Agency on the account is the Blackman Co.

Agency on the account is the Black-man Co.

Cancel Radio Act

Baltimore, June 4.
Jolly Bill and Jane, vaude act out of radio, was canceled out of last week's bill by the Hippodrome, indie vaudfilmer, last Tuesday (29).
Management paid off for week and replaced the turn with the Bill Aronson act, which it hurrledly brought down from New York.

WMCA Staff Expands

Violet Sherwin, formerly with the Annesbury-Sherwin (brother) con-cert agency, has joined the WMCA program department. Ralph Pierson, formerly of Colton advertising agency, is in the pub-licity section of the same station.

EVERETT CROSBY EAST

Hollywood, June 4.
Everett Crosby, Bing's brother, and the crooner's business manager, left Friday for New York.
Will be away several weeks on biz and pleasure.

Ex Lax Alters Show

Ex Lax will shift to a light summer show with the Junc 25th broadcast. Means that Gertrude Nissen and possibly Erno Rappee come out of the program. Also diminated will-be-dramatic nest.

Renewal contract for time covering the revised series is for eight weeks.

Robert Valentine, formerly of the team of Bob and Peggy Valen-tine, succeeds Harry Flannery on WOWO's Fort Wayne announcing

European Showman Seeks Sponsors For Paris Short Wave Programs in **English—With Not Too Much Accent**

ican commercial broadcasting to go in for European programs via the short wave route, Dr. Edward J. short wave route, Dr. Edward J. Bling is in New York canvassing the ad agency and network fields. Dr. Bling, who formerly managed the European continental branch of the United Press, has organized a company to put together on the continent programs composed of European talent for relaying to the United States.

tinent programs composes or ropean talent for relaying to the United States.

In Dr. Bing's opinion the bringing in of foreign programs for rebroad-casting over American networks has passed beyond the stunt stage. American radio, he avers, has now reached the point where it must resort to novelties to stimulate the stages. An and a rich mine for these

resort to novelties to stimulate the interest, and a rich mine for these novelties is the European amusement mart.

For his material r. Bing intends to scout around Paris, Vienna, Italy, Spain, the Scandinavian countries and even the Near East. All entertainment will be framed expressly for American audlence comprehension, and if there is talk on these programs it will have to be in English with a minimum of forcign accent. cign accent.

Dr. Bing declares that the rates for relaying programs from Paris editor of the Journal-Post, is do-or London to this side aren't in any prohibitive. RCA Communica- ly over WIIL, Kansus City.

tions currently charged about \$500 a quarter hour and around \$700 a half hour for the transmission of such frames. Dr. Blng figures on such trames. Dr. Bing, ligures on originating most of his programs from Paris. Before coming over he struck up an alliance with the Radiocoloniale short wave outlet in Pontolse, France, STN. For this station he has arranged to produce a daily norman in English. He a daily program in English. He plans to work out a similar hookup with EA, the Madrid short wave outlet, which currently originates a program for Philoc Sunday nights. Dr. Bing intends to leave for the other side by June 16.

P. & G. EXPANDING

Chicago, June 4.

Procter and Gamble are expand-ing the radio disc campaign for Drene and Dreft products following its click on a test ride in the mid-

Through the Kastor agency here the one-minute announcement plat-ters for spotting on more stations. Columbla phonograph lab did the recording.

CLIMALENE CARNIVAL Gale Page, Jackie Heller, King's Jesters, Harold Stokes orchestra Nusical 30 Mins. COMMERCIAL WMAQ, Chicago

COMMERCIAL

WMAQ, Chicago

This is a morning show with evening quality. Bor 30 minutes each chiureday morning and weary housefrau is invited, iterally, to put away the mop and pail and take a rest while she listens to sweet popular music. It's a perfect tie*up for this soap water-softener.

Talent is top, and their names are known not only through this program but through others. They and a lustre and a repular ether in the state of the standout. But the standout is a regular ether singer. Jackle Heller has been coming ahead fast for two years. The Jesters are a standard Chicago radio name and so is Harold Stokes. It's a free-and-easy, 30 minutes full of smooth rhythm and light buches of comedy. It fits in excellently for the early morning housewife. It's a swell excess for her to forget about the dishes for Plugging on the show is done artfully and with plenty of selling punch. All around, It's a playable, sellable program that should win for everybody concerned. Gold.

FRED TANGEMAN Piano Sustaini 15 Mins WOWO, Fort Wayne

WOWO, Fort Wayne
Planter on new summer quarter
Planter on of the campus shows
for Indiana University and has
been identified with several name
bands, around country. Hollywood
from the collegiate revue used as
theme melody. General program includes variations on current popular
hits with an extra semi-classical
piece added, plays on several commercials on plays on several commercials on station, this being his
first introduction to air as solo attraction. Falls in line with popularity of smart plane music right,
now.

ROW.

STRICH'S JEWELRY.

'Ring of Romance' With Chie Farmer, Jean Tolbert, Chester Stratter, Jean Tolbert, Chester Stratter, Jean Tolbert, Chester Stratter, Jean Lawren, Jean Tolbert, Chester Stratter, Jean Lawren, Jean Lawren

MARGARET ANGLIN With Judith Anderson Dramatic COMMERCIAL WEAF, New York

COMMERCIAL
WEAF, New York
Margaret Anglin's voice is not attractive on the air, while her style
seems ponderous and old generationish. She was outshone as a
microphone personality by selemincrophone are and Miss Anglin did not.
It is perhaps unkind to make contrasts, yet they are inevitable when
two legitimate theatre actresses
play together, and hence it must be
recorded that the Anderson tones
were crisp and sure while the
Anglin interpretation was less with
the with Queen Elizabeth and Mary
of Scots since this year's success of
the Theatre Guild play. Various
versions of the two queens' meetings have been heard on the air.
This is an older vehicle by Schiller.
It sums up as one of the less
memorable excerpts offered on the
Fleischmann programs. Land.

This is an older vehicle by Schiller. It sums up as one of the less memorable, excerpts offered on the Fleischmann programs. Land.

'ANAESTHETIC AND CEREBELLUM'.

'Anaesthetic and Cerebellum'. is most be title of a new plackface harmony team now on KGW for 15 minutes three times a week.

Eddie King, staff announcer and planist, and Van's Fleming, continuity specialist, do this presumably amusing sketch in some sort of southern dialect, and harmonize to the accompaniment of Eddie's pland and Van's guitar. Both Van and Eddie are confident the act is superly alond and Van's guitar. Both Van and Eddie are confident the act is superly and and Van's guitar. Both Van and Eddie are confident the act is superly and and Van's guitar. Both Van and Eddie are confident the act is superly continuity. There is the constant introduction of stunts, such as breaking a record before a mike, where it can be least copied by Van. Their voices blend exceptionally well.

VOICE OF COLUMBIA'
With George Jessel, Sylvis Frost Gertrude Nilsen, Evan Evans Johnny Green, Freddy Rich, Mark Warnow 60 Mins.

Warnow

Sustaining

WABC, New York

CBS went to it Sunday night (3)
from of both all the studio talent, it
CBS went to it Sunday night (3)
from of both all the studio talent, it
could, find as an important fill-in.
The emphasis is probably due to the
heavy Sunday night commercials on
WEAF and a big sustaining outlay
on WJZ. It is Columbia's intention
to make this a weekly salvo if seal
the inaugural results of the seal
that inaugural results of the seal
that most of the weekly salvo if seal
that most of those who tuned it in
stuck until the finish.

An instrumental-vocal-comedy 60
minutes, with Jessel announcing
about all the name orchestra lead
ers CBS-commands, plus Broom
Evandor
Fronos, Gerrude Niese in himself for
commendation of the seal of the seal
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KORBER LIMERICKS Henry Blanc 15 Mins. COMMERCIAL KGW, Portland, Ore.

GOMMERCIAL,
KGW, Portland, Ore.

On August 39 of last year, O.
Korben, jeweler, ventured on the
air over station KGW with a unique
program. An idea that many believed would not last even
month. The program is still on air
air; leading, and the sponsor reports
increased business.

It's a three-times weekly program
of limericks. Henry Blanc, KGW,
staff announcer, undertook to recite
the limericks and accompanying
them with-rhythm music on the
plano. Program has been and still
is tremendously population of the
into the station with contributions.

At first it was thought that the
continuity department would run
out of limericks, but it, wasn't long
until contributions from listeners
began coming in. Typical of material used:

No mater how grouchy you're
healing.

It grows in a wreath

feeling.
You'll find a smuc
healing.
It grows in a wreath
Around the front teeth
Thus preserving the face from congealing.
six limericus to ever;
have been use gealing. Averaging six limericks to every five minutes, 624 have been used thus far—and they're still coming in.

MUSICAL CLOCK Lee Everet One Hour Sustaining

CHICAGO WORLD'S FAIR With Rufus Dawes, Mayor E. J Kelly, Jack Benny, Clara, Lu and Em, James Melton, Joseph Paster nack, Morin Sisters, Anson Weeks Fred Waring, Ted Weems Special

60 Mins. COMMERCIAL

WEAF, New York

This is one of a couple of full-hour programs. co-operatively flananced by participants in the second semester of the Chicago exposition. Obviously it's a whooper-upper for tourists. And as promotional publicity on the grand, scale it unquestionably will help. Descriptions of the exposition grounds supposedly from an airpiane circiling 1,500 feet overhead gives a clear picture of one model factory after another. Which just possibly is not much of a spending inducement for many a vacationist more anxious to get awar from commerce than 16 set and from 16 set and 1

LILLIAN MESSINGER Motion Picture Talk 10 Mins. Sustaining WGY, Schenectady

WGY, Schenectady
Talk by, Miss Messinger of RKO
on 'Scouting for Screen Prospects'
proved as interesting as any yet
heard in the weekly series which
femme film executives are broadcasting over the NBC red network
ds guest on the 'Woman's Radio Review.'

ds guest on the Woman's Radio Review, 'Chat, with its information on the manner in which picture concerns soout talent, the requirements for, and the chances of, obtaining a camera test, and the intimate gilmpses Miss Messinger gave of various stars, was right down the alley for dialing screen fans.

Inasmuch as a test costs the company between \$400 and \$500, Miss Messinger said that the talent soout first interviews the prospect carefully, to get a line on his or her looks and voice, personality, intelligence, and adaptability to direction.

tigence; and ampressing to direction.

Linear State of the state of th

Gwen McCleary, head of the conthuity department, KSO, Des Moines, succeeding Geo. Lampman, who leares KSO June 8,

RADIG ROD AND GUN CLUB Harold McCracken

15 Mins, COMMERCIAL

Talk ins.

COMMERCIAL

WOR, Newark

In Macy's department store Havold

McCracken has a niche all his own.

He's the information bureau that

comes as part of the first have the comes as part of the comes as the

BOB HOPE Comedian COMMERCIAL

Commedian
COMMERCIAL
WEAF, New York
Bob Hope has made a number of
guest appearances for Rudy Vallee,
His easy-going, underplayed style is
as likeable on the air as upon the
rostrum of a variety or legit house,
His Jokes are aged, but his delivery
and general approach to humor. is
modern.

Seems no reason why Hope could
not do well on a regular commercial assignment. Perhaps it may be
argued he has no catch phrases or
distinctive identification, and this
may be valid cause for caution up
to a point.

The property of the country of the country
to a point.

Seems his cause for caution up
to a point.

Seems his caucillated
to please where more perspiring
methods of getting laughs exhaust
and enervate.

Couple of clever stooges assist

and enervate.

Couple of clever stooges assist him.

Land.

CARLILE and LONDON With Warwick Sisters Piano and Song Trio 15 Mins. Sustaining WCAU, Philadelphia

MCAU, Philadelphia

After airing for many seasons via this outlet, Columbia has grabbed off talent for a night spot every Sunday at 7:15. Plano duo of Carllie and London have been leading ivory pounders of the local ether for years, and the Warwicks probably rate as the best female har monizers in Philly.

It has been supported by the support of the local ether travels without a let-down. Song turns are divided between the two planos and the trio, while Marie Carllie leaves the bench for a solo backed up by the warbling girls.

Program manages to sustain because of the variety of talent in the quintet that completely eliminates any possibility of monotony. Warwick Sisters do yeoman work with the two featured spots, with harmony and arrangements that in the show's favor is the compactness of the combination. Has excellent commercial possibilities.

GALAXY OF STARS
Edna Odell and Phil Porterfield
Music
15 Mins.
COMMERCIAL WMAQ, Chicago

WMAQ, Chicago
Red Star Yeast is paying for this
thrice weekly morning broadcast
over an NBC wire. There has come
into radio a certain smooth type of
program that doesn't necessarily
rate a number one program of the
air, gets no long raves from the
critics, and its performers never
rate big money, yet the show rates
as a genuine all-around home program that minkes Triends. It offends nobody and pleases a good
many.

fends nobody and pleases a good many.

Such a show is 'Gafaxy of Stars.'
A man and woman singing popular songs in a popular way. No terfile wallop, no socking punch, but enough simple entertainment to please the wife who wants a little music with her morning chores.

Such a show must be olday. Yeast company is making use of a dramatized plug in the center of the session. Usually uses two women since the show primarily appeals to the housewife.

SOCIALIST CONVENTION
With Norman Thomas, Daniel
30 Mins.
Sustaining
WABC, New York
Democratic and Republican conventions get 16 hours a day when
the excitement is high.
Such Such and probably Norman Thomas is
appropriately grateful to get that.
It's a break for the Socialists to
have a national hook-up, if only for
10 minutes.

have a national hook-up, it only for 10 minutes. Thomas has a splendid Morman has a splendid more appeared to the more appeared to the fight for the focialist ideal he was a clergyman, So he knows how to talk. And he speaks rapidly so that in 15 minutes he said more than most policians manage to say in much longer. Daniel Hoan followed and was also pithy.

As party propaganda it had the advantage of a good hour, 8:30 p.m. Thursday, although that's right in the middle of the Rudy Vallee hour on the NBC web. Still, all in althe Socialists probably got more than they expected.

Land.

FRIENDLY ENEMIES
Jack Conway and Joseph K. Watson Concedy, Songs
15 Mins.
Sustaining
WMCA, New York
It's their old vaudeville act that Jack Conway and Joseph K. Watson Concedy, Songs
WMCA, New York
It's their old vaudeville act that Jack Conway and Joseph K. Watson have brought to WMCA for a Thursday evening airing. They'restill exchanging Gaelle and Hebediallects and niftles anent the superiority of the Irish over the Jews
and visa versa. Like the general nature of their turn, the boys' niftles are aged in the brine, but it's doubtful whether this type of stuff will have a salty effect on the listeners sense of the two races passed out of vogue years ago, and there is no reason to believe that radio can revive it.

Watson, one of the standard comies of his day in vaudeville, does the Hebe dialecting. When not engaged in nood-natured raillery over racial advantages the pair assail me mike with Irish and Yiddish melddies. Over the foots this cater-wauling might get by but emerging from the loudspeaker it's a strain on the tympani.

Gene Garvelis or concerns assists in the warbing interludes. Osec.

LAUREN BELL Songs 15 Mins

Sustaining WGY, Schenectady
This young barltone has been displaying his vocal wares on an early-atternoon, once-weekly program over WGY for the past six months. It is probable listeners will find them adequate although act unusual.

them adequate although not un-usual.

Bell's voice is higher than that of many bartiones, but it is less ro-bust. Bell shows evidences of care-ful coaching, albeit he has not yet attained the maturity and authority necessary to qualify as an outstand-ling concert-radio singer. He does standard numbers.

Bell should strive to develop more variety in his vocal style. At pres-ent there is a suggestion of same-ness about the manner in which he interprets all selections.

Jaco.

WSGN'S 'School

Dirmingham, June 4.

Dirmingham, June 4.
With the summer months just around the corner, bringing the usual flood of high school and college musicians seeking auditions, WSGN is opening a radio school to train would-be radio performers. A fee will be charged for the eight weeks' course. Sessions will be held three nights a week. Announ-ing, production and business staffs will act as instructors.

WGAL 13 Hrs. a Day

Lancaster, Pa., June 4.

WGAL went to full-time opera-tion last Friday (1), establishing a program service of at-least 13 hours

a day.
With its boost to an all-day and all-night outlet WGAL underwent a shift of channels. From 1,310 kilo-cycles, with it shared with WRAW, Reading, WGAL moved to 1,500 kilocycles. Time Increase will allow WGAL to add around 20 hours of programs a week to the old schedule.

CARLISLE JOINS KMTR

Hollywood, June 4.

David Carlisle is the new program director at KMTR, succeeding David Ballou, resigned.

Carlisle has been chief announcer at the station, and before that was under contract to Metro as an actor. He also sings at the station under the name of John Page.

TWIN CITY PAPERS GIVE

N.Y.U. Dept. of Marketing's Own Sponsor Identification Survey PURCHASE WRHM

Jack J. Bourke of the Department of Marketing at New York University has conducted a radio sponsor identification survey modelled after the survey published during the spring in VAREFY. Results of the survey are substantially similar to the results and percentages obtained

by VARIETY,
Bourke, with a companion, made

were used on Vanery's list which, however, included 25 names. Bourke check-up was conducted under the guidance of Prof. H. W. Dickinson, of New York University, and was frankly an independent research suggested by Vanery's own efforts in this direction.

Most notable disagreement between the Vanery and university surveys concerns Jack Benny, a leader with Vanery but last on the Bourke list. What may account for the poor reaction here is the fact that while the survey was on Benny switched from Chevrolet to General Tire. Eddle Cantor is 13th on the Bourke summary, 2nd on Vanery's. But otherwise the relative rankings are quite even, both in percentage Bourke, with a companion, made nearly 700 personal interviews in New York and New Jersey over a period of nine weeks in order to obtain the statistical data upon which his summary is based. He discarded about 100 of the answers for one reason or another and based his final analysis upon 600 replies.

Questionnaire used cited 20 well-known radio programs and asked listeners to identify the sponsor. All but three names on Bourke's list other.

N.Y.U. Program Sponsor Survey

New York and New Jersey (600 INTERVIEWS)

	Name of Program	Correctly Named	Not Known	Wrongly Named
1.	Amos and Andy	576	20	4
2.	Ed. Wynn	. 504	80	: 16
3.	Metropolitan Opera	291	289	20
4.	Maxwell Show Boat	543	45	12
5.	Myrt and Marge	250	339-	11
6.	Wayne King	326	261	13
7.	Rudy Vallee	. 412	166	.22 *
8.	Burns and Allen	254	320	26
9.	Rise of the Goldbergs	432	166	, 2
10.	Byrd Expedition	. 86	407	107
11.	Will Rogers	236	345	19
12.	March of Time	261	321	18
13.	Eddie Cantor	460	· 121	13
14.	Bing Crosby		:422	18
15.	Paul Whiteman	135	424	41
16.	Joe Penner	. 231	304	65
17.	Clara, Lu and Em	174	336	90
18.	Edwin C. Hill	128	423	49.
19.	Ben Bernie	378	222	5
20.	Jack Benny	224	354	, 22

FOR WEST'S **DROUGHT**

Minneapolis, June 4.

Amneapolis, June 4.

A-superstition is spreading amongsome of the masses throughout this
territory that the radio is 'responsible' for the drought that has
killed crop prospects and mademany people, jumpy and ill-tempered. University of Minnesotascientists have publicly scoffed at
the idea that broadcasting can affect the ether in such a way as to
prevent or hamper rain, but the
idea persists and local radio station officials are jittery of the repercussions.

Already the agitation against the radio is making itself felt in letters to the stations and to the news-

to the stations and to the newspapers.

It has gotten to such a stage that radio station officials here are seriously considering taking cognizance of the agitation and starting a publicity campaign to offset it.

On NBC 5 Yrs, Bayer's Aspirin Now with CBS

Bayer's Aspirin is movi its Sunday night 'Album of Familiar Music' from NBC to Columbia. Program has been on NBC consecutively for almost five years.
Likely to move over with the 'Album' is 'Manhattan Merry-Go-Hound' (Dr. Lyon's toothpaste) which the Bayer show on the NBC-WEAF schedule Sunday nights.

RADIO 'BLAMED' BRUNTON PREPARES TO UP TIME RATES

San Francisco, June 4.

Ralph Brunton has commenced operation of his Northern California Broadcasting System, consisting of KJBS and the newly acquired KQW, San Jose, and has lined up a complete exec staff for the Frisco and San Jose studios.

compiete exec start for the Frisco and San Jose studios.

This week Brunton closed the Frisco studios of KQW in the Dollar building, moving staff and equipment into the KJBS quarters at 1380 Buish street, with intentions of opening new combined offices, and studios elsewhere later in the summer. That may happen in August or September, when KJBS goes from 100 to 500 watts, with equipment due to arrive from New York via the Canal about that time. The Frederal Radio Commission okayed the increase last week.

Brunton has named Cariton Covney sales manager of the NCBS, and H. O. Fichury sales manager for KJBS. Eddle Murphy is p.a. and J. Clarence Myers, former Frisce manager of KQW, is doing agricultural features on that station. Sam Melnicoc is in as KQW manager in San Jose.

With the increase in power and

tion. Sam Melnicoc is in as KQW manager in San Jose.
With the increase in power and coverage Funton figures on raising the anig for his commercial time; and also on augmenting the stand and cutting down on the records.

KARLOFF ON SHELL

Los Angeles, June 4.

Boris Karloff does a scene from Dr. Jekyl and Mr. Hyde' tonight (Monday) on the Coast CBS Shell

Show. He is billed as tops

DISPATCH-TRIB

Two Sheets End Long Battle Vs. Newscasting - Dispatch Has St. Paul Newspaper Field to Itself-Promises Class Status for New Air Affiliate

JOINT BUY

St. Paul, June 4. St. Paul., June 4.
Failing to beat radio hereabouts, two Twin Cittes newspapers, Dispatch (St. Paul) and Tribune (Minneapolis) have decided at last to day by Leo E. Owens and Frederick E. Murphy, publishers of the respective sheets, in the announcement that together, they had purchased WRHM, local 1,000-watt indicates.

ispatch has long been angling for an 'in' in the radio field. Popu-lation of Twin Cities and nearby suburbs totals close to 1,000,000.

The new management stated im The new management stated immediate steps will be taken to furnish northwest radio audiences with entertainment and features ranking with the best on the ether. Belief is that the Dispatch, already in control of the local daily newspaper field (having purchased its lone opposish paper, The Daily News, a year ago), will spread itself with its new baby.

In Other Words

In Other Words

In Other Words
Queried by Variety on his attitude toward news casting, Publisher
Owens parried by saying further
conferences with his conferes were
necessary before he could come out
definitely for or against the several
prevailing practices. However, the
official statement skimmed the covners with this announcement: In ners with this announcement: In many metropolitan centers of the United States radio broadcasting stations, owned and operated by newspapers, have rendered an outstanding press and radio service to their readers and listeners. It is the intention of the management to achieve the same high standard of service for WRHM.

service for WRHM."

KSTP, local NBC outlet, is one of
the ploneers in the freedom of the
airwaves regarding news casting,
Stan Hubbard, v.-p. and gen. mgr.,
being one of the prime factors in,
the formation of Radio News Assoclation, inc., of which his station is
one corner of the triple alliance
formerly represented by KNX,
KSTP and WFI.

WCCO, local CBS affiliate, is, on
the other hand, the din with the
Publishers' National Radio committee plan. Thus, the prevailing setup puts WRHM squarely in the
middle.

middle.

It will be interesting to local radio observers to see what the new publisher-owners will decide anent news casting, since they can't, being newspaper-owned, buy the RNA service—and it is considered unlikely that they will string along with the so-called news' dispatch service dished out by the PNR members.

Cupid Splits Clarks

San Francisco, June 4. Clark Sisters (Ruth and Lllah) are splitting a harmony team on KLX, Oakland, after this week, to allow Lilah a try at the matri-

monial route.

She will marry a business man, while Ruth will remain away from the mike as a single.

Helene Daniels on WOR

Helene Daniels starts on a twice weekly half-hour sustaining pro-gram over WOR tomorrow (Tues-day) evening, 9-9:30.

Norman Brokenshire and a band will be on the program.

Sponsored Horse-Race Descriptions 5 Hrs. Daily on WJJD; Also Mutuels

Broadcasting River Boat With Meyer Davis Music

Meyer Davis will personally conduct the dance orchestra aboard Bobby Sanford's Show Boat when it begins its nightly ploughings of the Hudson River, June 5. After the first night first night the orchestra's regular maestro, Milt Merrill, will officiate

Show Boat docks at 42d street and will broadcast from the wharf four nights a week over WMCA on a commercial time basis.

DENTISTS SEEK **ADVERTISING RIGHT**

Albany, June 4.

Right of dentists to advertise on the radio or by use of motion pic-tures or any other medium was de-manded in the Appellate Division of the Supreme Court Thursday (31). Arguments were directed against the State Board of Regents, which has decreed that dentists must limit their advertising to professional advertising to professional

cards.
Four dentists brought the case, in appealing from decisions of the Supreme Court, which previously denied their motion for a temporary injunction to restrain the University of the State of New York and the Board of Regents from enforcing the hear and also from a previament. Board of Regents from enforcing the ban and also from a permanent injunction against enforcement of the regulation. The four dentists are waging the court fight on behalf of members of the profession throughout the state.

HOLLAND'S FOOTBALL

Broadcasting Jam Between AVRO and VARA

The Hague, May 23.
Controversy raging in Holland amongst football fans over broadcasting international match at Milan between Holland and Switzerland for world championship, Statlon AVRO, neutral broadcaster, has broadcasting rights from Dutch Football Association, a monopoly which cost them piety.

Most of the motion of the moti

Keene Troupe's 1-Niters In the Sticks at 25c

Schenectady, N. Y., June 4.

Hank Keene, who has been broadcasting over WGY with his hill-billy
troupe since last fall, opened a summer's tour with his tent show in
Kingston, N. Y., last week. Keene
is booked solidly into August, having arranged a sories of two, three
and four-day stands in towns, and
small cluies of upstate New Yorle,
Massachusetts, Vermont and New
Hampshire.

Most of the spots are within a
100-mile radius of Schenectady,
which is the largest city in which
the Keene tentors will do their
stuff. They will give performances
at night only, except on Saturdays,
Cast of 23 is advertised. Admission tap is 25c. Keene has plugged
for dates on his daily broadcasts. Schenectady, N. Y., June 4.

Chicago, June 4.

Station WJJD, shut out of the baseball broadcast situation this summer, moves over to another field of sport, and starts broadcasting a five-hour description of the horse races at the major tracks of the country. Will run daily from 1.30 to 6.30 p. m. and will be sponsored.

Taking the closing three and a half hours is the National Distilling company of Milwaukee, placed on the show by the Klau, Van Pieterson, Dunlea agency. Other time on the races will be split up among various sponsors. First to signature for a 30-minute additional portion is the Sells Motor company of Chicago.

WJJD will describe 28 races delivered.

tion is the Selis Motor company of Chicago.
WJJD will describe 25 races daily, which takes in the four major tracks of the country. In between the races there will be musical interludes to fill in the empty spaces between the plugs and the races.
Station will take the regular news service on the horse races and will not only describe the running but will give the mutuels on the pay off. It will however be conducted stricts.

It will, however, be conducted strict-ly from the sports angle with no emphasis on the betting possibilities,

Larry Tate, 19, On CBS. Phila.. **NBC. New York**

Philadelphia, June 4.

Larry Tate, WCAU warbling find, gets an NBC coast-to-coaster. This puts him on every Saturday as a

sustainer.

Tate sings on Columbia hook-up out of Philly in the morning, then rushes to Radio City for the new NBC post at 3 p. m.

NBC tle-up, with Tate under contract to neither web, makes it funny for everybody. Singer is only 19, but has had lots of air experience, both as a band vocalist with Phill Emerton's crew and as staff announcer at WDEL in Wilmington.

Pontiac Has Time, but No Show for Autumn

early fall. Although the time has been reserved the automotive account isn't decided about a show. This time the manufacturer will make it a half-hour affair once a week. Pontiac is due back on NBC in the

WLW's Sus. Orks Cincinnati, June 4.

Cincinnati, June 4.

WLW is pleking up orks from five dine-and-dance spots to fill in non-commersh spots at nights. Remotes for the 500,000-watter are the Hotol Gibson, where Larry Lee's combo is in the Florentine room and Mel Snyder's band is in the rathskeller; Netherland Plaza hotel, which has Gene Burchell's musikors in the dining room and Charlie Kohler's in the dining room and Charlie Kohler's lazzopaters in fits grill section, Oktober of the danceland search, where Benny Meroff and his boy's started off the danceland season, and Castle Farm, suburban night club, which plays name bands, Crosley's smalle, WSAI, is broadcasting Murray Horton's local orchestra from Avoca Park.

Beechnut Back Sept. 25

Beachnut gum brings the Red Davis' series back to NBC Sept. 25 for three broadcasts a week. Food packer had the script show going for 26 weeks the early part of the current season.

STAND. BRANDS (Chase & Sanborn) 8-Su-WEAF Jimmy Durante Rubinoff

10ff (Baker's)

Rublinoff (Jaker's) (Jaker

STD. OIL (N.

8-M-WEAF
Socony Sketchos
Arthur Allen
Parker Fennelly
Kate McComb
Isabelle Winlocke
Ruth Russell
Robert Strauss
J. S. Getchell

J. S. Getchell
STERLING PROD.
9-F-WEAF
(Phillips Mag)
Waltz Time'
Abe Lyman Orc
Frank Munn
Vivlenne Segal
5:15 dally ex. Sa-Su-

WABC
Skippy
8:30-Tu-WABC
Abe Lyman
Vivienne Segal
Oliver Smith
*Blackett
STUDEBAKER
9:30-Tu-WABC
Richard Himber
*Roche-W-C

SUN OIL. 6:45-Daily-WJZ

TASTYEAST 7:30-Tu-WEAF

TIDEWATER

7:30-M-W-F-WABC

Jimmy Kemper Robert Ambruster Hummingbirds *Lennen Mitch U. S. TOBACCO (Dill's Best) :30-F-WEAF

One Night Stands
Pie Malone
He Malone
He Malone
He Malone
He Malone
He Malone
He Mac - Brick
WAC - Brick
WAC - Brick
WANDER CO.
(Ovalline)
5:48-Daily-WJZ
Little Orphan A'
Allan Baruck
Henrietts Tedro
Ed Sprague
Stanicy Andrews
Shirley Fell
- Blackett
- Blackett
- WING

WARD BAKING 9-Su-WABC

WARD BAKING
9-Sa.WARD
8-15-M-WARD
9-Sa.WARD
8-Sa.WARD
8-

Tamara
Davis Percy
Men About Town
Jacques Renard
*Blackett

wett

weLCH

(Grap Julce)

7:30-W-WJZ

Irene Rich

*Kastor

WFP

*Kastor
WESTERN CO.
(Dr. West T'thp ste')
5:30-M-F-WEAF
Frank Merriwell
Donald Briggs
Dolores Gillen
*J. Walt, Thompson

WYETH CHEM (Jad Salts) 8:15-W-Th-F-

WABC
'Easy Aces'
Goodman Ace
Jane Ace
Mary Hunter
'Blackett

Lowell Thomas

Brad Browne Al Liewellyn •Stack-Goble

COMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency

Donald Novis
Frances Langfor
Don Voorhees
Brad Browne
*Young & Rubican

(Paimolive Soap)
W. Backer, Dir.
Sweethearts
Lucy Monroe
James Melton
John Barclay
Nat Shikiret
W. A. Backer, ir.
*Benton-B
(Super Suda)

(Super Suds)
'Clara Lu & Em'
Louise Starkey
Isabelle Carothers
Helen King
*Benton-B

Senton-B
CONTINENTAL
OIL CO.
10:30-W-WJZ

Harry Richman Jack Denny John B. Kennedy *Tracy-L-D

CRAZY CRYSTALS 2:30-M to F-WEAF

8:30-M-W-F-WJZ

Gene Arnold Commodores Orch

CONT. BAKING

Little Jack Little

CORN PRODUCTS 11:15-M-W-F-WABC

Maury H. B. Par Fray & Bragglotti Freddy Martin *Blaker Agency

H. Firestone, Jr. Gladys Swarthout Vocal Ensemble Wm. Daly Orch. Sweeny-James

FITCH
7:45-Su-WEAF
Wendell Hall
*K. W. Ramsey

GENERAL CIGAE 9:30-W-WABC Guy Lombardo Burns & Allen *J. Wait. Thomp.

GENERAL FOODS
(La France)
(Washing Powder)
9:30-Sa-WEAF
Boatrico Fairfar
Marjorio Johnson
Mc Stickles Orc.

Gene Arnold Maple City 4

Young & Rubic 10-Tu-WEAF (Palmolive Son

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

Ed McConnell
*Henri H-Mc
A. C. SPARK PLU9-W-WJZ

Cookoos Ray Knight Eddle Green Dick Campbell: *Campbell-E

Campbell-E

A & P

9:30-NI-WEAF
farry Horlick
trank Parker
Parls & Peart
ARMOUE
9:30-F-WJZ Phil Baker
H McNaughton
Mabel Albertson
Irene Beasiey
Roy Shields Orc
N. W. Ayer

B. T. BABBITT Mary Small Wm. Wirges

A. S. BÖYLE (Floor Wax) 2:30-Su-WABC Lazy Dan' Irving Kautman Binckett

BARBASOL 8:15-M-WABC 5dwin C. Hill Erwin Wasey BAUER & BLACK (Bigs Jay (Blue Jay Corn Plaster) 4:15-Tu-F-WJZ

Wade Booth Dorothy Day Needham, L & B BAYER 9:30-Su-WEAF Frank Munn Virginia Rae

WABC
(Kremel, Etc.
Will Osborne
Pedro de Cordoba
*Hellwig
B. B. DAVIS
(Baking Powder)
9 A. M.-W-F-WJZ
9:45-Tu-Th-WABC Ohman & Arden Bert Hirsch Haenschen Orc Blackett 'Mystery Chef'
John McPherson
*Ruthrauff-R
6-M-Tu-W-ThWABC

Blackett
BISODOL
BISO-W-WABO
verett Marshall
lizabeth Lennox
hman & Arden
letor Arden's O
Blackett

Buck Rogers'
Curtis Arnali
Adele Ronson
Edgar Stelhi nmet Gowan satrice Allen tuthrauff & R ELIZABETH ABDEN 9-Tu-WABO

Victor Arden's Orc - Slackett
BORDEN
10:30-50-WARD
10:30-50-WARD
Mark WARD
11:45-WARD
11

Dorls Loraine
Cadets Quartet
C Wheeler Orch
O'Callaghan
CALSODENT OO
4:15-Th-WJZ The Big Show'
Helen Menken
Gertrude Niesen
Erno Rapee
*Katz FIRESTONE 8:30-M-WEAF

Rhyming Rover CAMPANA 10-F-WEAF

III-E-WEAR
First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubler
E Sagerquist Orc
*Aubrey Moore CARNATION MILE

Gene Arnold Luliaby Lady M L. Eastman Jean Paul King Erwin, Wascy CENTAUR (Fletcher's) 10:30-W-WABC Albert Spaiding Conrad Thibault Don Voorhees *Young & Rubicar CHEBAMY (Cosmetics)

(Cosmetics) 8-W-WABC Maxine Lash String Quartet

OITIES SERVICE Olga Albani Cavallers Lord & Thoms

Mc_Stickles_Orc_ 11:15-Th-WFAF Frances Loo Barton *Young & Rubican 9-Th-WFAF (Maxwoil) Chas Winninger Abunta Henshaw Conrad Thibault Muriet Wilson Molasses, 'n' Jan'ry Gus Heenschen \$2.5-WFAF Haroid Stokes Jackie Heiler Gil Page King's Jesters • W. S. Hill

CUTEX (Odorono) 9-F-WJZ Phil Harris Leah Ray J. Wait. Thomp. GGLGATE-PALM (Colgate-PALM (Colgate-WMAF

10-W-WABC Byrd Expedition
•Young & Rubica
GENERAL
HOUSEHOLD

GENERAL MILLS

4-Daily-WJZ

Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
'Blackett
GENERAL MOTOS
(Chevrolet)
10-Su-WEAF

Victor Young Orc *Campbell-E (Oldsmobile) 9:15-Tu-F-WABC

Ruth Etting Johnny Green B., B., D. & O GENERAL TIRES 10:30-F-WEAF

Jack: Benny Mary Livingston Jimmy Grier *Hays MacFarland GERBER & CO. 10-Su-WJZ

Mme. Schumann-F *Erwin Wassy GILLETTE (Safety Razor) 7:15-Daily except Sa-Su-WEAF

Gene and Glenn GOODRICH 7:45-M-W-F-WJZ "Taxi"

*Ruthrauff-R
GULF
9-Su-WJZ
Will Rogers
Frank Parker
Rovelers
Pickens Sis
Ai Goodman
*Cecil Warwick

HEALTH PROD (White Cod) 3-8u-WJZ 'Bar K Ranch'
Carson Robison
John Mitchell
Bill Mitchell
Pearl Pickens
*Wm. Esty

H-Bar-O Rangers
Bobby Benson
Nell O'Malley
Florence Hallan
Billy Hallop
John Barthe
*Erwin-Wasey

EDNA HOPPER 2:15-Dally-WARC X:15-Dally-WAB
'Helen Trent'
Lester Tremayne
Virginia Clark
Karl Heube
Dolores Gillen
Jack Doty
*Blackett

HOOVER 5:30-Su-WEAF Rdward Davies Chicago a Capella Joe Koestner • Erwin-Wasey

HORLICK 9:45-Su-WJZ H Bundosen

HOUSEHOLD
9-Tu-WJZ
Edgar A Guest
Ailce Mock
Jos Koestner's Orc
*C. D. Frey

D. Frey
HUDNUT
9:30-F-WABC
ck Whiting
ck Denny
annie Lang
tree Rascais
8. B. D. & O. INDIVIDUAL

CUP CO.
(Dixlo Cups)
6:45-M-WABC
Bob Sherwood
Bradley Barker
Frank Novak's On
Young-R INSTITUTE AM. MEAT PACKERS 4-Su-WEAF

'Romance of Meat" JERGEN'S 9:30-Su-WJZ Walt. Winchell JOHNS-MANVILLE

8:30-Sa-WEAF Floyd Gibbons Nat Shilkret Orc *J. Wait Thompson JOHNSON & SON (Floor Wax) 1:45-Tu-Th-WABO 5:15-Su-WABO Gus Haenschen
3-F-Waaf
'Marie's Certo
Lanny Ross.
Mary Lou
Opirad Thibault
Gus Haenschen Orc
Weedham, L. & B.
Weedham, L. & B. NORTHWESTERN
YEAST
8-M-WJZ
Hai Kemp Orch
'Hays Mcl'arland

OXOL 5:45-M-Tu-W-F-WARO WASC
Dave, Bunny & G
Bunny Coughlia
Dave Grant
Gordon Graham
*B., B., D. & O. B., B., D. & O.
OXYDOL
(Prot'r & Gamble)
2:45-Daily Except
Sa & Su-WEAF
Ma Perkins.
Virginia Dayne
Margory Hannes
Karl Hubel
Will Fornum
Chas. Begieston
'Blackett

PACKARD 10-M-WJZ Walter Damrosch John B. Kennedy Cecil Warwick PACIFIC BORAX 9-Th-WJZ

9-Th-WJZ
'Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonime Ord
'McC.Erick PALMER HOUSE 9:30-Tu-WEAF

The Singing Lady Irene Wicker Atlan Grant *N. W. Ayer KRAFT-PHENIX 10-Th-WEAF

P Whiteman Oro Deems Taylor Bamons

Ramona
Peggy Healy
Jack Fulton
• 1 Walt. Thomp

Just Plain Bill Arthur Hughes Blackett

KOLYNOS 7:15-Daily-WABC

Blackett
LADY ESTHER
10-S-M-WABC
8:30-Tu-W-WEAF
Anson Weeks Orch
Seymour Simon Orc
*Stack-Gobie

Seymour Sillou OreStack-Gool ORLISS
(Newtles)
(Newtles)
(Newtles)
(Newtles)
(Newtles)
(Newtles)
(Newtles)
(Edgeworth)
(OW.-WEAF
(OW.-W

3-Su-WEAF
Talkie Pic. Time
June Mcredith
John Goldsworth
John Stanford
Gilbert Douglas
Murray Forbes
'N. W. Ayer
MANHATTAN
SOAP CO.
11:15-W-WEAF

Jack Arthur DeMarco Sis Peck J. W. MARBOW (Oli Shampoo) 1:15-Tu-Th-WABO

Joan Marrow Bob Nolan Eddie House Placed direct

MACFADDE (Liberty Magaz 10-F-WJZ

10-F-W3Z
Stories That Should
Be Told'
Fulton Oursier
(True Story)
(Story Or Human
Ford Human
Ford Homus
Arnold Johnson's Or
Elsie-Hitz
Nod Weaver
Lucille Wall
Allyn Joslyn

Lucilie Wall
Allyn Joslyn
Paul Stewart
Stack-Goble
MRT. LAFE CO.
6:46-Dally WEAF
Arthur Bagley

Arthur Bagley
DR. MILES LAB'S
(Alka-Seltzer)
10:30-Sa-WJZ
WLS Barn Dance
Ridge Runners
Mac & Bob
Clarence Wheeler
'Wade

*Wade MOHAWK MILLS (Carpets) 10:30-Tu-Th-WEAF

Orch & Singers
*B., B., D. & O.

*B. B. & O.
MOILLE CO.
7:30-M-Th-WEAF
WEAF
Shirley Howard
Guy Bonham
Wamp Carlson
Dwight Latham
Milt Rettenberg
Tony Cattuccl
*Stack-Gobic

BENJ. MOORE 11:30-W-WEAF

Betty Moore Lew White MUELI,ER C. 10:15-M-W-F WABO

'Bill & Ginger'
Virginia Baker
Lyn Murray
• Heliwig

NAT'L SUGAR

Phil Ducy Joseph Pasternack *Gotham

9:30-Tu-WEA Ray Perkins Betty Brown Gale Page Harold Stokes PEPSODENT
7-Dally, Except Sa

Amos 'n' Andy Charles Correl Freeman Gosden ('Rise of Gold' 7:45-Daily, Exception & Su-WEAF Gertrude Berg

9:30-Tu-Th-Sa-WJZ (Junis Cream) WJZ
(Junis Cream)
Eddie Duchin
Eddward Davies
*Lord & Thomas
PHILCO
7:45 daily ex. SaSa-WABC

Boake Carter W. Armstron PHILIP MOBRIS Lee Reisman's Orc Phil Duey

of Virginia

*BBL&O & FINK

*BBL&O & FINK

10:36-S-R-WEAF

Zasu Plits

Ed Eyert Rorton

Ruthrauft & R

LIGGETT-MYEAF

Chesterfield)

S-M-W-S-WABO

Rona Ponselle

Andre Kostelanett

Wednesday)

Kinder Kostelanett

Creating Control

Andre Kostelanett

Creating Control

Katurday)

Creating Control

Katurday

Katurday

Control

Katurday

Control PILLSBURY 10:30-Daily-WJZ Today's Chil Irma Phillips Walter Wicker Bess Johnson Irene Wicker Lucy Gillman Fred Yon Amon Jean McGregor 11-M-W-F-WABC

Cooking Close Up PABST 9-Tu-WEAF

Vincent Lopes Ed Sullivan *Lake-Spiro-C PUROIL 7:30-Sa-WEAF Eddie Peabody
De Marco Sisters
Joey Nash
Richard Himber Of

QUARER OATS Babe Ruth BALSTON S.F.WEAF

Mme. Sylvia of Hollywood *Gardner REAL SILE 7-Su-WJZ Chas. Previn Orci Charles Lyons *Erwin-Wasey

BED STAR YEAST II-TU-Th-S-WE/
Edna Odell
Phil Porterfield
Irma Gien
Earl Lawrence
Extremite
(Eno Saits)
S-Tu-W-WJZ
(Eno Columnia)

Eno Crime Cit Spencer Dean N. W. Aver

Paul Keast Thelma Goodwyn Rollo Hudson's Or *B., B., D. & O.

SINCLAIR 9-M-WJZ Gene Arnold Bill Childs

Bank Show Shifts

San Francisco, June 4. With its dramatic episodes at an end, Bank of America has moved its Leaders of Tomorrow show from KFRC to KHJ, Los Angeles where Raymond Paige and orchestrat will be highlighted.

Show is tied in with an essay contest for kids under 18 with bank going for scho reships and cash prizes, and tossing a big supplementary campaign on biliboards and in papers behind the Don Lee

KFXR, Oklahoma City, has three ew women members, Ollie Dean new women members, Ollie Dean Cook, announcer; Mary Louise Thomason, program director, and Loretta Miller, planist.

French Want Radio Programs Good **Enough to Please the Italians**

New York Ad Agencies

(Executives in Charge of Radio Adverti ing Programs) N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. Douglas Coulter.

Barton,
Osborne, Inc.
383 Madison Ave., N. Y.
Arthur Pryor, Jr
Herbert Sanford Benton & Bowles, Inc. 444 Madison Ave., N. Y.

M. Ruffner. Biow Co., Inc. 521 Fifth Ave., N. Y. C.

Milton Blow. Blackett-Sample-Hummert, Inc. 230 Park Ave., N. Y. C. Frank Hummert.

Frank Hummert.

Blackman Co.

122 E. 42d St. N. Y.

Carlo De Angells.
Cecil, Warwick & Cecil, Inc.
720 Park Ave., N. Y.

J. H. McKee.
The Paul Cornell Co.
580 Fifth Ave., N. Y. C.
L. S. Caskin.
Samuel C. Croot Co.
28 W. 44th St. N. Y. C.
Arthur Anderson.
Erwin, Wasey & , Inc.
420 Lexington Ave., Y. C.
Charles Gannon.
—William Esty & Co., Inc.
100 E. 42d St. N. Y. C.
William Esty. Blackman Co

William Esty.

William Esty
Edward Byron.
Federal Adv. Agency
444 Madison Ave. N. Y. C.
Fietcher & Elli
331 Madison Ave.
Lawrence Holcomb.
Gardner Advertising Co.
330 W. 42d St., N. Y. C.

R. Martini. J. Sterling Getchell

J. Sterling Getchell
420 Lexington Ave., N. Y.
Howard S. Melghan.
Gotham Co.
250 Park Ave., N. Y. C.
A. A. Kron
Lawrence C. Gumbinner
9 East 41st St., N. Y. C.
Paul Gumbinner,
Hanff-Metzger, Inc.
745 Eight Ave.

745 Fifth Ave. 745 Fifth Ave.
Louis A. Witten.
Joseph Katz Co.
247 Park Ave., N. Y. C.
Bennett Larson.
Lambert & Feasley, Inc.
400 Madison Ave., N. Y. C.
Mattle Warrell. Martin Horrell.

Lennen & Mitchell, Inc.
17 E. 45th St., N. Y. C. Mann Holiner.

Robert W. Orr. Lord & Thomas Lord & Thomas 247 Park Ave, N. Y. Montague Hackett. McCann-Erickson, Inc. 286 Madison Ave, N. Y. C. Dorothy Barstow. Newell-Emmett, Inc. 40 E. 34th St., N. Y. C.

Newell-Emmett, Inc.
40 E. 34th St., N. Y. C.
Richard Strobridge.
Paris & Peart
370 Lexington Ave., N. Y. C.
E. J. Cogan.
Peck Adv. Agency
271 Madison Ave., N. Y. C.
Arthur Sinsheimer
Pediar & Ryan, Inc.
250 Park Ave., N. Y. C.
David F. Crosier.
Edward Longstreth.
Frank Presbrey Co.
247 Park Ave., N. Y. C.
Fulton Dent.
Ruthrauff & Ryan, Inc.
Chrysler Bidg., N. Y. C.
Myron P. Kirk.
E. B. Ryan, Jr.
Walter Thompson Co.
420 Lexington Ave., N.Y.C.
John U. Reber.
Robert Colwell.

Robert Colwell.

Young & Rubicam 285 Madison Ave., N. Y. C. Hubbell Robinson. W. R. Stuhler.

Linthicum Airing Baltimore, June 4.

WBAL has taken on Jesse Lin-thicum, sports ed. of Morning Sun, to air a 15-in. sports resume daily at 5:30 p. m.
On sustaining basis and oppose

at 5:30 p.m.
On sustaining basis and opposes
the WFBR Gunther Brew sports
commentary. WBAL spotted the
Linthicum chore half-hour earlier
than the WFBR Turbyville still
thereby scooping on the sports results readings.

Paris, May 25. French taxpayers have constributed \$4,800,000 for licenses and other taxes on radio sets and tubes since last summer, and this sum is to be used to make something out of the present anemic French radio biz.

Nearly \$1,500,000 will go right improving programs. away First silce of it to be paid to National Radio Orchestra first prize winners of famous Pari Conservatory.

Then regular broadcasts Opera, Opera Comique and Comedie Française will be made. So as not to neglect the lowbrows, additional broadcasts of sporting events are planned. Blke race and soccer games figure as the biggest of these

Rest of new tax money-\$3,300,000 is to go into new stations or rebuilding old ones. Right now a 60kilowatt plant is going up at Thourie, in Brittany, near Rennes, with relay stations at Rennes it-self, Brest, Nantes and other Breton

self, Brest, Nantes and occurrence towns.

French programs will be broadcast for Italy from new station at Blot, in Maritime Alps, near the border. Fearing high critical ability of Italians, French will take special points picking actors and musicians for this spot. Should be read by end of this year.

Deluxe Station

Deluxe Station

Deluxe Station
ceial care is Teleing taken in
constructing a new 100-kilowatter
at Villeijust, near Paris, which authorities want to make the finest
and most modern broadcast plant
in France. Expert engineers are
being hired for this job, which, won't
be finished until 1936.
If there's any money left over it
will be applied to amortizing old
loans granted by the State to the
broadcast biz, before the tax was
instituted.

instituted.

improvements are . When improvements are pleted, French set owner may pleted, French set owner may have a chance to get something locally without tuning in on foreign stations. But law against static, requiring, slencers on all domestic and industrial motors, announced last October, has yet to produce any results. French housewife, having at last learned to use a vacuum cleaner, is not in a hurry to have a jigger put on it so it won't interfere with the neighbor's radio.

Incorporate Television Syndicate in England

London, May 23.
There was registered at Somerset
House yesterday the Marconi-E.M.I.
Television Company, Ltd., with a
nominal capital of \$5,000. On the
board are Lord Inverforth, chairm; Marchese Marconi and Alfred Clark. The latter is chalrman of the Electrical and Musical Indus-

the Electrical and Musical Indus-tries, Ltd.

For the past year or more, the Marconi Company has been co-op-erating with the E. M. I in perfect-ing television, and the formation of the new company was decided upon to continue the experimental co-op-eration.

New combination, with its nomi-pal conital, means a combination

nel copital, means a combination which practically amounts to a mo-nopoly of television in England and the continent. With unlimited re-sources, financial and ownership of patents, it is practically certain to control television throughout Eu-

rope.

No statement was issued by the directorate, but an official of the Marconl company merely vouch-safed the statement the combined companies have developed a television system that possesses important advantages.

'QUINK' ANNOUNCEMENTS

Chicago, June 4. Purker Pen company starts a test

campaign of one-minute announce-ments for its writing fluid, Quink. Has recorded a 60-second drama-tization and will spot in on a couple of stations shortly, using KYW in Chicago. It a click, will spread. Placed through the local Blackett-Sample-Hummert agency and corded at the RCA Victor lab. and re-

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

OUTSTANDING STUNTS: UNION CITY STATION WMCA, NEW YORK

Gration WMCA, NEW YORK

Coveri a Disaster

On the afternoon the U. S. New York.

On the afternoon the U. S. New york yetoamed into port, Station WMCA pulled an emergency stunt in an effort to compete with the heavy artillery of the navy and the networks. It was the result of quick thinking and quick acting.

Observing from the 10th floor of WMCA's offices on Broadway, New York, a fire raging in Union City, N. J., across the Hudson river, station phoned a Jersey newspaper and learned that a famous Catholic strine was burning down.

Fred Company of the Company of the New York, a fire years and Fred Wark Schurtying to Jersey with portable equipment to broadcast a 65-minute on-the-spot word picture of the fire. Coll also got the fire chief, police chief, and priests of the Passionist order to step before the microphone and comment on the disaster.

Just an Echol Vancouver

Vancouver, CJOR, local 500-watter, gave the listeners something to argue about when it broadcast a blow by blow description of the Ross-McLarnin bout last Monday night (28). Controversy centered around the question of whether the thing was coming direct from the ringside in New York, despite the fact that the station announced during the event that all the sound effects were being faked.

with the cost of bringing in the With the cost of bringing in the reports by telephone lines prohibitive, CJOR resorted to a direct telegraphic connection from the ringside and sold the local Ford distributors on a reconstruction of the fight. Engaged in putting over this fight. Engaged in putting over this version were two telegraph operators in the studio, taking down a blow by blow and descriptive story, three announcers, three sound effects men and a local fightcaster. Result was a broadcast complete from every angle, crowd noises, the ringing of the bell, the smack of gloves, the click of typewriters, the referee's whistle, etc. referee's whistle, etc.

referee's whistle, etc.
Following the broadcast the CJOR
switchboard was jammed for an
hour with calls settling arguments
for fans who were under the impression that it had been the real thing. Fact that McLarnin hails from this section increased its local interest.

Graduating Exercises
Iowa City, Ia.
WSUI, mouthpiece of the University of Iowa, made it possible for those members of the graduate's family who couldn't attend in person to sit in on the University's commencement exercises this year. All the Uz ecremonies from Thursday to Monday were released over this channel.

WMBG'S News Pamphlet
Richmond, Va.
Station WMBG is publishing a
small news pamphlet inchibycalided
The WMBG Transmittenthy valued
the wMBG Transmittenthy value
three for June is chiefly devoted to
quotations from Richmond business
men concerning business recovery
and anticipations.

In addition program highlights for
the month are listed and miscellabeous news included.

the month are listed and miscellaneous news included.

KSTP housewife Stuff

KSTP is giving its listeners something new in the way of morning chatter to housewivey for morning chatter to housewivey. Or morning chatter to housewivey for morning chatter to housewivey for morning chatter to housewivey.

State of the chatter from the usual femme tonsilizer, a man—with plenty of personality in the old darynx—does the spieling, and, instead of offering prises for recipes, calls for poems, maxims, wisecrax. He addresses his women listeners as 'friends' and accents the s. a. plenty here.

Daily prizes are given for best contribs—and since the sponsor is in grocery biz, prizes are aptly in the form or canned goods. Company test of the contribs are and the contribs are fall adorn to three cans for accepted contribs having the least giltter. Writers' names and contribs are read each morning, with commercial plugs kept to the ninimum.

'Cocktail Romance'

'Cocktail Romance' Baltimore

To date no local station has aired any hard likker accounts. Flock of beer-booming spot announcements and one daily 15-min program for Gunther's Brew, but nothing more

mances,"
Also a different recipe for an
aperitif as suggested by the spot's
barkeep and as on tap at the
Lounge will be read at the conclusion of each day's 'cast.

Military ass on WJZ

Baltimore.

Baltimore.

WBAL will feed NBC's WJZ web
an air coverage of the Military
Mass the Catholic Church will hold
in the muny stadium Wednes
day (30) in honor of Maryland's
Tercentenary. Figured 100,000 persons will be present at services,
plus host of bishops and prominent
churchmen from all over country,
James Young due in to dish description of event into mike and
will bring on own technical crew
to lay out wires and arrange the
pick-up.

WCAU Toils Golfers

WCAU has arrange digest local sports carnival yet, on the sustainty of the sustainty of

Gould Woos 4A's Cleverly Baltimo

Gould Woos 4A's Gleverly
Baltimore.
Baltimor

Chamber of Commerce Stuff

Chamber of Commerce Stuff
Baltimore.
WFER has alloted a five-min.
spot to Junior Chamber of Commerce daily for two weeks, during
which time members of the club
take turns before the mike and
spiel about the clean-up, paint-up
campaign the assn. is fostering.
Time on gratis basis, station
merely seeking good-will of the
tlub which is made up of young
business men, majority occupants
of important chairs in firms that
are prospective air advertisers.

Local Right-of-Way

Dubuque Local Right-of-Way
Dubuque.
WKBB, broadcasting from the
Hotel Julien, Dubuque (Ia.), doing
a real Vox Pop in its territory going
in more and more for local slants
to justify its appellation, 'friend of
the people.' Latest addition as program of Father Joseph Lonergan,
former national chaplain of the
American Legion, spotter every
Sunday from the Julien of the
American Legion, spotter every
Sunday from the Julien of the
Morning news broadcast at 8 daily,
a new feature. Mike goes to a
speaker from the Dubuque Dental
society every Monday, 8:15, with the
Senior high school in an every
Thursday night spot at 8:30. Studio
local slant the breaks.

Studio in Dept. Stor

WOW, Omaha's NHC red net outlet here, has gone in for showman ship. In co-operation with the ship. In co-operation with the ship. In co-operation with the ship in WOW, Omaha's NBC red ne

WO V is cut in on this campaign as the radio outlet, and has already two series of programs under way with a third coming be readled for broadcast under the beautiful to be readled for broadcast with the series of the control of th

Supplied by WOW.

CBS Whete Curiosity
New York.
To make sure that its latest brochure doesn't land among the pile of printed matter that should be read, but won't, the Columbia sales department has resorted to a mysmatic phraseology, have gone out to the agency mailing list to whet the curiosity. The work is due off the press this week.

Advance communication doesn't tipoff what the brochure's about but refers to it as a basic contribution to radio thought and a commentary on an intangible but pow-merful factor in broadcasting. The Added Increment' is the thing's mittle.

Talent Prospectus
Charlotte, N. C.
WBT has issued an elaborate catalogue booklet describing the programs that are now available for
commercial spensorship, Holly Smith
is production manager and edited
the catalogue. The commercial department places copies in the hands
of prospective advertising clients.
Booklet is titled WBT Presents.
It classifies the programs into
groupings according to their adaptability for various types of advertised products and in accordance
the products and in accordance
per of people used, and the channel
casting time. Practically all programs listed are now running as
sustaining programs and are immediately available for aponsorship.
ing Classics Over Air

ing Classics Over Air Birmingham, A

mg Glassics Over Air
Birmingham, Ala.
WSGN seeking desperately to find
something entertaining, has started
reading books over the air. One or
two reading periods are held daily
from classics and modern books. One
or two chapters are read daily until
the book is completed.
Reading of books is not new but
was resorted to in the early crystalset days.

ing the Funnies

Fortland, Ore.

Reading the Sunday comic section of the Moraing Oregonian each Sunday comic section of the Moraing of 9 o'clock is the Commercial of the Moraing at 9 o'clock is the Commercial of the Moraing at 9 o'clock is the Commercial of the Moraing at 9 o'clock is the Commercial of the Moraing at 9 o'clock is the Mo

Baseball Fans' Service

Baseball Fans' Service
Boston.
WNAC and WAAB get the base
ball crowd to listen in around 1 pan,
when the weather is dublous with
a "Today's Baseball Game' announcement. This gives the name
of the visiting club, whether the
game is at Brayes' Field or Fenway
Park, time game starts, and probable pitchers. When game is called
off, that information is given in(Continued on page 57)

Deny Canadian Execs Fostered Any Tuition Racket Among Talent

Chicago Ad Agencies

Radia Producti

Aubrey, Moore & Wallace, Inc. 410 North Michigan Ave. J. H. North. F. G. Ibbett.

N. W. Ayer 164 W. Jackson Blvd. Nason McGuire

Batten, Barton, Durstine & Os-born 221 N. La Salle St. George May. lackett-Sample-Hummert 221 N. La Salle St. Edward Aleshire. N. H. Peterson.

Doremus & Company 208 S. La Salle St. H. Ray Henderson.

Erwin, Wasey & Co. 230 N. Michigan Ave. William Weddell. Fredericks & Mitchell, Inc. 360 N. Michigan Ave. Karl Frederick.

Charles Daniel Fr. 333 N. Michigan A. Larry Trigge Gundlach Advertising Co. 400 N. Michigan Ave. Irving Rosenbloom.

Irving Rosenbloom.

Hays McFarland
333 N. Michigan Ave.
Hays McFarland.
Henri Huret & McDonald
620 N. Michigan Ave.
N. L. Pumplan.
Kastor
360 N. Michigan Ave.
Read Wight.
Kirtland-Engel
646 N. Michigan Ave.
M. Kirtland.

R. M. Kirtland.

Lord & Thomas 919 N. Michigan Ave.

19 N. Michigan Ave.
Lewis Goodkind.
Matteson, Frogarty, Jorden
307 N. Michigan Ave.
H. L. Weller.
McCann-Erlokson
1910 S. Michigan Ave.
Raymond Atwood.
McJunkin
McMan
M

Russ Williams.
Roche, Williams & Cunnyngham, inc. Strauss Bldg.

Strauss Bldg.
William Roche.
Rogers & Smith
20 N. Wacker Drive
Everett Ople.
Ruthrauff & Ryan
360 N. Michigan Ave.
Nate Caldwell.
Stack-Goble
8 S. Michigan Ave.
Raiph Goble.
J. Walter Thompson
410 N. Michigan Ave.
Dick Marvin.

Dick Marvin.

Dick Marvin.
George Allan.
U. S. Advertising
612 N. Michigan Ave.
George Enzinger.
Wade Adv. Agency
208 W. Washington St.
Walter Wade.

Toronto, June 4. Statement of E. A. Weir, former assistant to Hector Charlesworth, chairman of the Canadian Radio Commission, that CRC staff artists were running a racket in leaching as a sideline to Commission duties, is denied by Stanley Maxted, regional director for the Government-owned network. Before the government enquiry, Weir claimed that auditionists were referred to artists under contract to the CRC for private lessons in radio technique. He claimed that the practice was subject to wrongful abuses and should not be tolerated, much less encouraged. Regional Director Maxted insists that promising radio talent was turned over to Commission artists who gave tuition and their time gratis and sacrificed afternoons and evenings to assist radio aspirants.

Hart Jenks Quits Radio To Pilot Folio Players

Omaha, June 4.

Hart Jenks, for the past year studio director and production chief for KOIL's Omaha studios, left the station June 1 to devote his full time to the Folic Players, Inc., the organization of local part time repertory players which he founded just a veen ago.

Arthur Faust, one-time legit play-er, who has been with the broad-

er, who has been with the broad-casting company a short spell, set to take over Jenka' work.

Sized Stand in Convention Hall, Evergreen, Colo., dates of July 5-14, during which they will present Hamlet, 'Macbeth,' 'Merchant of Vedice' and Traming of the Shrew' in modern costumes. Following these engagements, Jenks will visit Central City to catch Walter Huston in 'Othello' and to confer with Cen-tral City officials about his own company and his own services. company and his own services

'Singing Lady' Wicker Doubling at Chi Fair

Chicago, June 4.

Ireen Wicker, the 'Singing Lady,' returns to the World's Fair again this year, starting weekly appearances at the Enchanted Island Thursday (7).

Will continue to show Thursdays, which are set aside as children's days by the Fair.

Columbus Baseball Cast Sponsored by Wheaties

Chicago, June 4.
Wheaties takes another baseball play-by-play service, this time in Columbus, O., over WBNS. Will take both home and out-of-town games of the Columbus team,

Sold through the local office of Grieg, Blair & Spight rep outfit, and placed by Blackett-Sample-Hum-mert agency.

Beaseley for Fitch

Chicago, June 4.
July 15 has been set as the date
on which Irene Beaseley goes on
the Fitch program in order to give
Wendell Hall a breathing spell.
Hall's vacash will last eight
weeks, then he returns to the NBC
weekly commercial shot.

Ken Boucher's New Job

Ken Boucher formerly an ac-count executive with Lord & Thomas, has been named San Frantisco manager for Free and Sleininger. Walter Biddick, Pacific coast manager for the station rep-resentative outfit, did the designat-

ing.

For a year and a half Boucher a served as executive v.p. of the Pacific Association of Advertising Agencies.

7 A. M. News Program

Waterbury, Vt., June 4.

Radio listeners in this part of the country get up early and like to hear a bit of news over the radio

hear a bit of news over the radio before going to work. WDEV, local station, had been broadcasting news at 7:30 each morning, but after a flood of re-quests for an early broadcast is put-ling the news program on at 7 a. ma.

Inside Stuff—Radio

Decision in the case of Alfred Kreymborg, poet, against Jimmy Durante and NBC for alleged violation of copyright, raises a point of law, Court found that copyright does not protect public performance of poems or books for profit. It does protect dramas and musicals as well as sermons, addresses and the like.

Poems in question were later incorporated in a copyrighted drama, but the court ruling was that the poems having been severally copyrighted as such before inclusion in the drama, the blanket covering of the dramatic copyright does not afford them the claimed protection.

Claims must lie under the first instance of copyright and subsequent adoption into a better protected form does not accrue to their benefit.

Max Baer is being written out of the Taxi' script (Goodrich Tire) with the June 8th broadcast. His participation in the program, if any, will be limited, until after his bout with Carnera, June 14, to some patter on his physical condition and his mental reactions toward the fray. If his showing with Carnera proves pleasing to the sponsor Baer will resume his role in the serial and go on for an additional seven weeks.

Jack Benny, doing 'Transatlantic Show Boat' for Edward Small at United Artists, Hollywood, has provision in his contract that he works only five days a week, Friday being the extra off day. This is to enable him to rehearse his broadcast for General Tires that evening.

VARIETY

Radio Chatter

New York

Marvin, with rother Frankie and Gloria Price, played a return engagement at the Ritz theatre, Newburgh, whose owner, Eugene Levy, goes strongly for radio folk as headliners his vaude bills.

Tamde bills.

Ptomaine poisorning put Cliff Carroll on the radio for the first time. However, it was Byron Snowden. Knickerbocker Press news broadcaster, who had the sick tummy and Carroll was called in as substitute over WOKO. No fan betters.

Edward B. Tisin Tenor of the the control of th

Air, will step to the altar sometime this month with Dorothy McNamara.

Herb Gordon's orch, is playing at the Albany auto show and WOKO converse with the Albany auto show and WOKO converse with the converse was a superstant of the converse with the converse was a superstant of publicity different from the ordinary run. F'rinstance, a news release pointed out that there were all programs to be broadcast in a single day.

It may be a superstant with the converse work of the converse work o

ore job. Rob McAllister is now an 'editor

Always a Little Ahead of the Rest

SIZZ-

MAROLD KEMP, NBC Artist Bureau Personal Direction, CHARLES A. BAYHA



ROY FOX

BAND

ON TOUR

B.B.C. NETWORK

GREEK AMBASSADOR OF GOOD WILL

GEORGE GIVOT

Loew's Deluxe Theatres

HERMAN BERNIE 1619 Broadway, New York

"The Singing Lady" IREENE WICKER

Year for W. K. Kellogg Co. Material by Irecae Wicker Maste by ALLAN GBANT N.B.C.—WJZ 5:30 Daily

of WGY's 'Farm Paper of the Air.'
Roger Sweet, tenor, and Marion
Williams, soprano, now over WGY
on early Friday evening commer-

cial.

Raymond H. Dederick, who, under the Raymond H. Dederick, who, under the Raymond H. Dederick, who, under the Raymond H. Dederick, who was a series of Four-Square Temple at Los Angeles and later worked with the Pasadena Community Playhouse group under Glimore Browne's direction.

California

Following the walkout of Henry King from the KMTR 'Mack and Henry' program, Tom Rice goes on to team with J. J. McGuire, the 'Mack' end of the combination.

Mack end of the combination.

"wo new artists added to San Francisco stations, Carl Kreenke, vet iegit player, going on the payroll of KFRC as a reader and character player and Pinky Lee, monologist, getting a ticket with NBC starting on the network's Carefree Carnival, Saturday night variety show.

Marv Kirk returns to the combination of the combinatio

Carnival, Saturday night variety show.

Mary Kirk returns to KNX, Hollywood, as staff blue singer.

Joe Kane, radio rep for Iodent, on the Coast sizing up dies shows with the possibility of contracting for some for middle west br. dcasting. Judith Poska is the new concert master of Jack Joy's orchestra off. KFWB, Hollywood.

Going to 50,000 watts May 10, KNX this week issued a new rate card calling for a \$10 boost per 15-minute periods. Although he has been a booking agent for years, Ellis Levy, Frisco manager of the Thomas Lee artists bureau, proved to be be utilible country lad when to be entited to be a staff of the country lad when the lad

bad the Levy dog rerused it for a pillow. Dick Aurandt is back at his KFRC, San Francisco, organ job after an appendectomy. Gertrude Lyne subbed during his absence. Pinkle Lee hopped to Detroit after his first NRC broadcast after word that his parents had been seriously injured in an auto crash. Robert Bowman is heading eastward after resigning an assistant production manager of KFRC, San Francisco.

ancisco. Ruth Royale, blues singer from HJ, joins the KFRC staff this

week.

Don Lee network is readying a radio line to go into the class Hotel Del Monte down the coast.

Ed Fitzgerald will spie on the broadcast from the Chiefer of the cardings which CBS and Krom will be compared to the cardings which CBS and Krom Williams.

June 15.

Ed Murphy is p. a. ing Ralph
Ed Murph
Ed Murphy is p. a. ing Ralph
Ed Murph
Ed Murph
Ed Murph
Ed Murph
Ed Murph
Ed Murph
E

Tennessee

WLAC, Memphis, had a rables scare in a big way last week when more than a dozen members of the organization found themselves exposed to the malady following a squab dinner. Menu included homented to be a squab dinner. However, health officials agreed there could be no danger from this source as the cream had been pasteurized.

Elder Michaux is proving one of WLAC's best bets.

Gene French's orchestra contributing half-hour of dance music for WLAC, Nashville, at 11 o'clock with the exception of Monda and the day, picked up from 'Wagou Wheel,' located six miles on the Harding William A, Burnett, for more than

located six money.

Road.

William A. Burnett, for more than 50 years a farm editor, talks each Wednesday morning at 6:45, broad-casting 'Bill Burnett's Scrap Book' from WSM, Nashville.

Ohio

John L. Clark, gen, mgr. of broadcasting division of Crosley Radio
Corp., Cincy, put in several days of
biz in N. Y. last week and for Mall
Jack Dempsey mile for Mall
Fouch ports spile gram on Wall,
May 31, while in Cincinnati to refcree a boxing match.
Dorothy Frederick, soprano, a
newcomer to WLIW from Cincy
Conservatory of Music, assigned to
Friday afternoon sustainer with
John Barker, barltone, and Wesley
Boynton, tenor.
Carmela Valdes-Gallol, 16-yearold Cuban concert planist, has
earned a place on staff of WLIW,
Cincinnati, and is featured in solos
on the Los Amigos broadcasts.

New England

Station WHDH has lost its Federal chain affiliation. Rumor has Rumor has

Station WHDH has lost its Federal chain affiliation. Rumor has it that the web didn't care to have a short-hour station on the hook-up. Jack Atwood, WEEF Boston announcer, mede a hurried trip to New York the other day.

Knox Manning completes two years as Yankee who announcer on June 4 Broke has a hurried trip to New York the other day.

Knox Manning completes two years as Yankee who announcer on June 4 Broke has the Work of the Work

and adaptation of the burlesque on old-time melodrama, 'The Streets of New York'.

Harry Tighe and Milt Francis, being imported by WTIC, Hartford, to produce a weekly Thursday night feature to be known as 'WTIC Variety Show,' the first of the series to be transmitted Margin and the series of the

Jimmy Milne, are alternating between WICG in Bridgeport to WTIC in Bridgeport to WTIC in Bridgeport to WTIC in Bridgeport to WTIC in Howelves with the property of the propert

Marge Hull's WICCasters went to Hotel Bond, Hartford, last

into Hotel Bond, Hartford, last week.
FRC granted WICC, BridgeportNew Haven, special right to operate 12:30-1 p.m. Mondays to Fridays and 4:30-5 Wednesdays from
June 11 to July 11.
Jimmy Milne and Mountain Melodeers, done, with their Crasy Water
Cystal.
Experiment of the property of the control of the control
Eric Peterson's Bridgeport ork
taking a fortnight off from Rhinelander Gardens, Westchester, to
play North Carolina resort.

Alabama

John Connolly went fishing and came back longing for a chair but not daring enough to use it. Luther Patrick on WBRC Sun-days at 8:30 p. m.

days at 8:30 p. m.

Alva DeMarits, planist at WBRC, has recovered from a badly injured hand received in an automobile. Bill Edwards and Dud Connolly, oldest and youngest announcers respectively, were on the same program at WBRC recently. Jimmie Jones, radio singer, joins amateur entertainers at Strand theatre, Montgomery, for weekly engagements.

Mrs. Nina Mercer-Stone.

gagements.

Mrs. Nina Mercer-Stone, owner
of Iris Inn, gives a daily chatter
on menus, deluxe and of the simpler sort over station WSFA, Mont-

gomery.
Owners of WSFA, Montgomery,
have contracted to spend \$10,000
making improvements at the local
station, this including moving station to the top of the Jeff Davis
Hotel

tion to the up of the work.

Motel.

Lioyd Towns, Paramount theatre masser, is proving to be quite population of the masser, is proving to be quite population.

Motel of the Mickey Mouse' program given by the Southern Dairies.

Howard Pill, Montgomery station owner, took part in the recent Alabama invitation golf tournament.

Alabama invitation golf tourna-ment.

John Holman, Y. M. C. A. secre-tary along with Miliard Westcott, Boy Scout executive, have been given time on radio to promote in-terest in the summer camps to be staged by the two organizations this summer.

Pacific Northwest

Abe Berovitz, director of music for station KEX and KGW. Portation KEX and KGW. Portation of the management of the management of the management of the management of the musical numbers he played on his first program back in 1924. As the Circus Court of the Air of KEX. Oregonian station, discontinues for the summer, station, discontinues for the summer, station, discontinues for the summer, and the management of the summer, and the sessions next fall. Circuit Judge W. A. Ekwall, now presiding officer of the Circus Court, is expected by his friends to be in Washington, D. C., performing the duties of a congressman. Circus Court, a half hour weekly broadcast and the most popular humorous programment of the most popular humorous prostred Lewis, in Seattle for a theatrical engagement at the Music Hall, being interviewed over KOMO. KJR. Seattle, broadcasting the Memorial Day exercises from the National Veterans Cenner of the Air Carnival Hour, radio-state presentation of KOI., Seattle, will warren the new program head at KOMO-KJR.

"Carnival Hour, radio-stage presentation of KOI., Seattle, broadcast, head and representation of KOI., Seattle, which is the seat of the control of the seat of the

lowa

WOC-WHO to pick up national school band contest for NEC when it is held in Des Moines, May 31 to June 1-2. NEC to carry massed band of 5,000 instruments and to be under direction of Edwin Goldman and Arthur Pryor.

KSO taking its at morning kid show from the seast morning kid show from the seast morning kid show from the seast morning kid show to be run by Al Morey and Dutch' Schmidt, and sponsored by B and G Matted Ko-Ko, Colonial Baking Co, Martha Washington Ice Cream and Des Moines Co-operative

Gream and Des Moines Co-operative Dalry.

KSO broadcasting events of the greyhound races at the White Derby. Al Triggs announcer.

Tune Tossers at WOC-WHO were formerly with WMT, Waterloo. To take the place of the Four Novelty aces who leave the Iowa barn-dance, Ed. Barrett, who announces for Morell's Red Heart dog food, awarded cans of dog food as srchids to local dog heroes over KSO.

Sally Rand and Ralph DePalma on KSO for Ford's lawn party.

WOC-WHO's barn-dance frolic in person for opening of Riverview park, hippodrome.

North Carolina

Big showcase for installation at WBT, Charlotte, N. C., to be used by advertisers who wish to make displays of of their products, will be ready soon. Automobile and re-frigerator clients are eliminated, Jack Foster, former radio editor of the New York World Telegram, wrote his first fan ieter when he

scribbed Lee Everett, program di-rector at WBT, Charlotte, N. C., a note in praise of his early morning Musical Clock period. Foster is at Pine Crest Manor, Southern Pines,

Musical Clock period. Foster is at Pine Crest Manor, Southern Pines, N.C. John Frazee, newscaster for WSOC, Charlotte, N. C., was marted last week to Margaret Jones, non-professional.

Doris Andrews, new vocalist at WSOC, Charlotte, N. C., has a 15-weeks' contract for one 15-minute program a week for the Charlotte Wattle Shop.

Hai Kemp and his orchestra was on the air one and a half minutes over WSOC when the Argument about picking up the music was a contract for one and a half minutes over WSOC when the work was on the air one and a half minutes over WSOC when the work was on the air one and a half minutes over WSOC when the work was on the air one and a half minutes over WSOC when the work was on the air of the work was on the work was on the work was one and a half minutes over WSOC when the work was on the work was not well as the work was not w (Continued on page 59)

Milkmen's Station

WNEW, Newark-New York, is now operating its dance band parade until 3:30 a. m. and a further extension into the wee hours may follow. No other station in the Manhattan area has so many dance orchestras and such a long broadcast schedule.

Station is campalgning to put itself over as the dance music station. Roth Andrews' orchestra from King's Terrace, New York, broad-

King's Terrace, New York, broad-casts from 3-3:30 a.m. every morn-ing.

Columbo Back

Russ Columbo returns to NBC June 10 for a weekly quarter hour on the red (WEAF) link. It's a Sunday night assignment with the broadcast originating from the broadcast originating from the Coast.
Columbo has been off the network for about a year.

Spencer Dean-Dan Cassidy radio series, 'Crime Clues, (Eno Salts)'. will be made into a series of motion pictures. William G. Smith and C. screen rights last week.

HENRY BUSSE

AND HIS MUSIC

NOW CHEZ PAREE Chicago

SCHLITZ BREWING CO.
Fri. 9-9:30 P.M. CST
Columbia Broadcasting Co.

FRANK PARKER

A. & P. GYPSIES

GENERAL TIRES THE REVELLERS

000000 fred allen's

HOUR OF SMILES

HOUR OF SMILES
With
With
TACK SMART
TACK SMART
TRWIN DELMORE
LIONEL STANDER
FILEN DOUGLAS
LENNIE HATTON'S IPANA
TRUBADOUSS
Material by Fred Allen and Harry
Tugend

Ŏ, œ Management Walter Batchelor Wednesdays, 9-10 P. M., D. S. T. WEAF

VIVIAN JANIS

"ZIEGFELD FOLLIES" ole Directi

EMERSON GILL

AND ORCHESTRA

General Motors Exhibit June 2-9, Cleveland

New Business

JACKSON, MICH.

If & Oo., local (Sunbrite ser), 60 announcements. DiWIBM.

John Bros. (General Tires),

John Communication announcements daily, three cleanser), 60 announcements, Direct. WIBM.

Barlow Bros. (General Tires),
hree announcements daily, three years. Direct. WIBM.

Michigan Bakerles, Grand Rapids (bread) Bros.

Michigan Bakerles, Grand Rapids (bread) Bros.

Michigan Bakerles, Grand Rapids (bread) Bros.

Michigan Bros.

Michigan Michigan McCann Brickson, Chicago. WIBM.

Procter & Gamble (Drett), 80 announcements. Through H. W. Kastor & Son, Chicago. WIBM.

Protter & Gamble (Drett), 80 announcements. Through H. W. Kastor & Son, Chicago. WIBM.

Protter & Gamble (Drett), 80 announcements. Direct. WIBM.

Acme Quality Paint Co. (paints), six weeks. Direct. WIBM daily, six weeks. Direct. WIBM.

Gom Products Sales Co., Camden, M. J. (Laundry Gems), 26 announcements. Direct. WIBM.

Wessen. Oil Co., New Orleans, La. (Wesson Oil), 36 announcements. Direct. WIBM.

Wessen. Oil Co., New Orleans, La. (Wesson Oil), 36 announcements.

Direct. WIBM.

Stillman's Stores, Inc. (department stores), 30 quarter-hour news periods. Direct. WIBM.

Young's, Inc. (jewelry), 120 time signals. Direct. WIBM.

Miller, Jac. (jewelry), 15 inducents. Direct. WIBM.

Miller, Jac. (jewelry), 15 induced and produced with Miller.

Miller, Jac. (jewelry), 15 induced and produced with Miller.

Miller, Jac. (jewelry), 15 induced and produced with Miller.

gnals. Direct. WIBM.

Miller, Jnc. (jewelry), 16

ouncements. Direct. WIBM.

Miller Dairies, Inc., Eaton Rapids,
fich. (ice cream), three announcenents daily, 13 weeks. Direct.

WIBM.

Arctic Dairies, Inc., Detroit (Flemings Arctic Ice Cream), three announcements dally, 13 weeks. Direct. WIBM.

Eberie Brewi (Blue Star

EDDIE

PEABODY

Radio's Most Versatile

Entertainer

SHOW BOAT HOUR Thursday, June 14 NBC Coast-to-Coast Network 9-10 P.M. EDST

Every Saturday O Network—7:30-8 P.M. EDST PURE OIL PROGRAM

Jones

COMMODORE HOTEL NEW YORK

Tuesdays, Thursdays and Fridays, 11:30-12 P.M.;

Saturdays, 11-11:15 P.M., coast to coast, WABC Direction Columbia Brondensting System

•

GRACI

BARRI

The Sweetheart of the Blues"

Weeks June 1st and June 8th EARLE, WASHINGTON Booked for 2 Weeks

Sole Direction
HERMAN BERNIE
1619 Broadway, New York

HOTEL PIERRE

Orchestra

Personal Direction
HAROLD F. KEMP

Isham

Beer), three announcements daily, indefinite. Direct. WIBM.

Jury Rove Furnature Co. (Gruno and furniture), three announcements daily, 13 weeks. Direct. WIBM.

ments can, "WiBM.

Style Shop, Inc. (women's apparel), three announcements daily, six weeks. Direct. WIBM.

Watch Tower Society, one half-hour transcription. Direct. WIBM.

Hill Automotive Co. (service), three announcements daily, one

Hill Automotive Co. (service), three announcements daily, one year. WIBM.

Gathmann Sales Co. (Crosley & Leonard), 30 quarter-hour programs, 60 announcements. Direct. WIBM.

White Laundry Co., Jackson (laundry), three announcements daily, 13 weeks. Direct. WIBM.

Azuria Laboratories, Inc., Jackson (chemists), 73 15-mi ute programs. Direct. WIBM.

SAN JUAN, P. R.

J. B. Williams Oo. (shaving cream
and Aqua Velva), 13 weeks, with
Orla Batolomei, soprano. Through
Conquest Alliance. WKAQ,
H. J. Heinz Co., 13 weeks, twice
weekly, quartet. Through Conquest
Alliance. WKAQ.

CHARLOTTE, N. C.

B-C Remedy Co., Durham, N. C.,
continuation contract for 288 fiveminute live-talent programs at 6:30
p. m. each evening except Sunday,
known as the B-C Sports Review,
contract ending May 1, 1935. Placed
by Harvey Massengale Agency, Atlanta, WDT these Company to

by Harvey Massengale Agency, Atlanta, WBC.

General Motors Corporation, Detroit, series 27 100-word announcements, three each day, one day and two evening, beginning May 31, 193 Flaced Dy Radio Sales, Inc., N. 200 Placed Co., Detroit, series of 12 100-word announcements, three each day, one day, two night, beginning June 2, 1934. Placed by Radio Sales, Inc., N. Y. C. WBT.

Pure Oil Co. of the two Carolinas, continuation contract for 13 30-min-day nights from 9:30-10:00 p. m., the Pure Oil Minster Show, contract ending August 20, 1934. Placed by Freitag Advertising Agency of Atlanta, Ga. WBT.

CINCINNATI

General Mills began sponsorship June 4 of 'Hymns of All Churches,' WLV sustainer. Alrings daily except Sunday 8:30-8:45 a.m., featuring Joe Emerson, 'Bachelor of Song,' with organ, violin and cells and mixed vocal quartet support. LW. In NEC wave for morning bluros, save Sundays, from 10:45-11 on 'Painted Dreams' programs.

Dreams' programs.

Deep Rock Oil, inquiring microphone, six times a week, 22 weeks.

Ford Moto Co., two quarter-hour programs party, (McCann-Erick-ton). KSO.

O'Dea Motor Co., 78 chain oreak announcements. Direct. KSO.

Ungles Baking Co., 18 45-minute community singing broadcast from Greenwood park open pavilion under direction Ray Harrison. Direct. KSO.

KSO.

Siegel Furniture Co., renewal, 84 announcements, 12 weeks. Direct.

KSO Hellemann Brewing Co., baseball scores daily by Al Triggs, 52 weeks, Cfrederick Herendern Productions, KSO.
White Derby, dog races and cabate, six 16-minute remete brondeaus, CSO.

Figure Dairy Co., 52 five-minute programs. (Batterfield & all) KSO.

KSO.

Downie Fur Co 52 Ave minute programs. (Lessing Adv. Co.) KSO.

Des Moines Retail Bakers' association, daily annountement for 12 weeks. Direct. KSO.

Manbeck Motors Co., renewal daily princuposecent for four weeks. Direct.

Manbeck Motors Co., renewal daily pinnouncement for four weeks. Direct. KSO.

Text. KSO.

The Co. St. Co. St.

BALTIMORE
National Accounts
International Bedaing Co. (White
Cloud Mattress), 52° 550° amnouncements. Placed direct. WBAL.
Noxeoma Chemical Co., five mi
ute dramatle skit, transcription,
twice weekly, 13 times. 'Jaced by
Ruthrauff & Ryan. WBAL.
Goman & Ryan. WBAL.
Louis Shecter Agency. WBAL.
J. A. Tuonbler Laboratories (furniture polish), shopping service participation, six times. Placed direct.
WBAL.

Theodore Newhott. WBAL.

Phillips Packing Co., Cambridge
Md., announcements, 13 weeks
Placed direct. WBAL. Phillips
Md., anno
Placed dire
McCorm

Id., announcements, 13 weeks. laced direct. WBAL.

Motormick & Ca., et. t. announceents, 63 times. Placed by Van
ant, Dugdale Agency. WBAL.
General Motors, three announcetents. Placed by Campbell, Ewald
WBAL.

General Baking Co., announcements, eight weeks, Placed by Betwents, eight weeks, Placed by Betwents, eight weeks, Placed by Betwents, Pord. three announcements. Placed by McCann, Erickson, Inc. WBAL Broomline Chemical Co., 26 announcements. Placed by John Change WEAL.

Broomine Unemical Uo., 28 announcements. Placed by John Queen. WBAI.
True Confessions Mag., two announcements. Placed by Critchfield Graves & Co. WBAI.
Black Flago Co., 55 e. t. announceBlack Flago Co., 55 e.

WBAL.

Crosse & Blackwell, 64 announcements. Placed by Van Sant, Dugdale.

Better Homes & Gardens Mag, two announcements. Placed by Coollege Adv. Co. WBAL.

Coulse Ray. Co. WBAL.

Local Accounts

Zimmerman Bhoes, 26 announcements. Placed by Louis Shecter
Agency. WBAL.

J. R. Hunt & Co. (Sparton refrigerators), tie-in announcement, 13

Lethur & Graffin (air-condition-ing), 15-minute program, 'At the Spinet Grand,' once weekly, Sunday, 13 weeks. Placed direct. WBAL.

Gardner Nursery, Rive-minute e. t., announcements, three times. Placed direct. WBAL.

Repetition of the Council o

AL.

Mayer (optometrist), two an weekly, 13 weeks

B. Mayer (optometrist), two announcements weekly, 13 weeks. Placed direct. WBAL. 8. & N. Katz (jewelry), seven unnouncements weekly, 26 weeks. Placed by Joseph Katz MBAL. (weekly, 26 weeks. Placed by Joseph Katz MBAL. (weekly, positional take weekly, weekly, political take yeekly), weekly, political take yeekly. In minutes, Thursdays. Placed direct. WBAL. M. A. Ackers, shopping service participation, twice. Placed direct. WBAL. Miss Livingston (Harner Method).

WBAL.

Miss Livingston (Harper Method), two shopping service participations. Placed direct. WBAL.

Parks & Hull (Westinghouse refrigerators); five announcements. Placed direct. WBAL.

Apple & Bond (Insurance), seven announcements weekly, 13 weeks. Placed by Katharine Mahool.

WBAL.

announcements recently Placed by Katharine Mahool. WBAL.

Schmidt Baking Co., twice weekly announcements, 15 times. Placed direct. WBAL.

Louis Mazor & Son (furniture), four shopping service participations. Placed direct.

LOS ANGELES

LOS 'ANGELES

Pacific Relineay, Tuesdays
and Thursdays, 7:45-8 p. m., John
Pags, term, KMTR.
Stomola (medical), Monday,
Wednesday, Friday, 7:45-8, Paul
Lamkoff, tenor. KMTR.
Gillingham, De Soto-Plymouth
Agency, Sunday, Monday, Thursday,
10:15-10:30 p. m., Airflow trio, vocal
and instrumental. KMTR.

NASHVILLE

Buick Motor Co., 30 half minute announcements, daily beginning May 7. Placed by Campbell-Ewald Co., Detroit. WSM.

NEWARK, N. J.

NEWARK, N. J.

Reid Joe Gream Corp., renewal, five weeks, Tuesday night, half hour, and an additional 20 weeks starting Jan. 29, with Borrah Minevitch and Harmonica Rascals. WOR.

General Motors. Corp. (national exhibit of G. M. products), nine days, twice daily except Sunday, recorded musical program. WOR.

Chevrolet Motor Co., three times daily for four days, recorded music. WOR.

General Motors Corp., one daytime

WOR.

General Motors Corp., one daytime and two evening announcements for nine days. WNEW.

Hartz Mountain Birds, six one minute announcements. WNEW,

OMAHA, NEBRASKA

OMAHA, NEBRASKA

Atlas Brevoing Oo., began May 28,
ends August 4, announcement daily
except Sunday. Placed through
Erwin Wasey & Co., Chicago. WOW.
Arther Travel Bervice, Omaha, announcement daily, till forbid, on
Estering Vlollina WOW.
Ocherolet Motor Co., began May
26, ends June 9, six announcements
daily, local office campaign. WOW.
General Motors Co., announcements three times daily, except Sunday, May 31 through June 9, Placed
through—Gampbell-Ewald, Co., Inc.,
Detroit. WOW.
Harding Cram Oo., 39 programs,
15-minutes Mondays,
and Friday Cram Go., 39 programs,
15-minutes Mondays,
16-minutes Mondays,
18-minutes weeks. Direct. KSO.

Bes Moines Tent & Avming Co.
Best Moines Tent & Avming Co.
Bally announcement, 12 weeks.

BALTIMORE
National Accounts
International Bedding Co. (Withet
Clioud Mattress), 12 **Spot amnouncements
International Bedding Co.
Mining Volume, WOW.

Benefit Motor Co., began May
26 ends June 9, six announcements
Co. announcements WOW.
Coencal Motors Co. on announcements WOW.
Coencal Motors Co. on announcements Motory Co.
Mining Wow.
Coencal Motors Co. on announcements daily, except Sunday, May 31 through June 9. Placed of WCAE.

Mozema Chemical Co., five minist weekly, 13 times. Placed by Northwest Ryan.
WIALL.
Ocseman Co., seven spot announcements Sundays, 10:45 a. m., May 21 to
A. Tumbler Laboratories (furnisments weekly, 13 weeks. Placed by
Cours Shocter Agency.
WBALL.
J. A. Tumbler Laboratories (furnisments weekly, 13 times. Placed direct.
WIALL.
J. A. Tumbler Laboratories (furnisments weekly).
Withelm Co., sponsors
Sturndays, Mill forbit
Worklard & Wilhelm Co., sponsors
of Simmons Mattress Co., transcriptions, Moridays and Thursdays, May 17 to June
bear Co.
WCAE.

National Biscutt Co., three any McCan. Placed by
McCan. Biscutt Co., three any
McCan.
Mozema Chemical Co., Inc.
Matters Work McCan.
McC

14, transcriptions material are personality interviews. WOW. Chicago, Milicaukee, St. Paul & Pacific Railroad, announcement daily for ten days. WAAW.

Ohicago, Bailroad, annuPocific Railroad, annuially for ten days. WAAW.
Kelloag Corn Flakes, Soonsors of
baseball scores brought through
courtesy of Baseball Headquarters
Cligar Store, throughout season.

Iowa Master Breeders, chick farm, renewal contract, announcement daily except Sunday, one month. WAAW.

Sanitary Laundry, renewal, announcement daily except Sunday, one month. WAAW.

Stors Brewing Co., Old Saxon Beer, renewal, announcement daily except Sunday, one month. Placed through Buchanan-Thomas Agency. WAAW.

Blats Branis To

WAAW:

Blatz Brewing Co., announcements
twice daily, six days per week, began May 28. "Placed through KlauVan - Pietersom - Dunlap Associates,
Milwaukee, KOIL.

Chewrolet Motor Co., local offert
announcements, daily except Sun-

17 announce day. KOIL

day. KOIL.

Higgins Cleaners & Dyers, renewal, six five-minute sketches, to
be given on Sundays and Mondays
Through Bozell & Jacobs, Inc

KOIL.
Cadwallader Fur Co., announcements twice daily, till forbid, began May 11. KOIL.
Jordan Clothing, Council Bluffs, renewal, June, announcements twice daily except Saturdays and Sundays. KOIL.

PHILADELPHIA

PHILADELPHIA
Perkins Products, 13 five-minute
discs, "Treasure Stories," Tuesday
and Thursday at 5:10. Placed direct. 'WCAU.
Chevrolet Motors, 12 100-word spot
announcements, three daily, commencing June 2. WCAU.
General Motors, 27 one-minute
announcements, from May 31 to
June 16. WCAU.
Watchtouer, religious program
renewed for one year. WCAU.

Bernards and Hadwen, tea room, three announcements on Cooking School. Through station. KGW. Dr. J. J. Colton, dentist, three times weekly, announcement serventh of the control of the con

ice, one KGW.

KGW. Western Dairy Products Company, nine- announcements. Through Barnes Campbell Agency. KGW, Dr. Harry Semler, dentist, daily 15-minute news service, one year. Through Adolph Block Agency. 15-minute neuronal Through Adolph Block
KEX
Western Dairy Products Company,
seven announcements, Through station. KEX.
Peritand Theosophical Society, anconnecements. Through station.

PITTSBURGH

Ayer Co., 'Strange, Facte,' daily
through September. Placed by
Broadcasting Advertising Co.
KDKA.

Broad casting Advertuing Co.KDKA.

Dr. Miles Laboratories, renewal of Alka-Seltzer discs three times weekly through August 10. Placed by Wade Agency. KDKA.

Boggs & Buhl, 100 spot announcements. Placed by Elisi Lichtenstul. KDKA.

Pennzoil Oo, evening time signals for 52 weeks. Placed by Ruthrauff Ryan, KDKA.

Kraft-Phoeniti, 33 participations in Home Forum program. Placed by Needham, Louis & Brorby.

KDKA.

in Home Forum program. Placed by Needham, Louis & Brorby. KDKA.

B. O. Remedy Co., renewal of daily sports slants, 15 minutes, six times weekly through June. Placed by Harvey Mussengale Co. WWSW.

Saupp. Hiroy Co., Odsmobile delicated. WWSW.

C. M. & O. Distributing Co., Famous Crystals, 13 quarter-hours. Placed direct. WWSW.

Streckfus feamers, Inc., six announcements. Placed direct. WWSW.

William S. Scull 'Oo., three announcements. Placed direct. WWSW.

William S. Scull 'Oo., three announcements. Placed direct. WSW.

WOOLE. WOOLE Co., 12 times. Placed by P. Wallis Armstrong.

William S. Scull 'Oo, three announcements weekly, 13 times. Placed by P. Wallis Armstrong. WCAE.

Perkins Products Co, musical disc twice weekly, 13 times. Placed by Scott-Howel-Bowen. WCAE.

Mark Laboratories, daily announcements 22 times. Placed by W. Barl Bothwell. WCAE.

Chewrolet, three announcements daily, 13 times. Placed by W. Earl Bothwell. WCAE.

General Motors, 100 announcements. Placed by Campbell-Ewald. WCAE.

WCAE.

WCAE.

W. Lawrence Paint, 52 announcements. Placed by A. P. Hill
Co. WCAE.

SEATTLE

Permanent Mothspray, series of 13 announcements, three a week, started May 25. KOL,

Lutz Fifth Avenue Shop, three announcements a week, started May 25. KOL.

Bashwood. two quarter-hour started May 31. programs KOL,

Rol. Reo Motor Co., 13 announcements between May 22 and June 8, KOMO. Reo, Motor Co., 13 announcements between May 22 and June 8. KOMO. Protective Diet League of Calif, series of 50 five-minute discs, between May 22 and Dec. 12. KOMO. Loc Delivery Co., series of 26 one-minute spots, six a week, starting May 28. KOMO. General Motors Corp., series of 27 one-minute spots, three a day, starting May 31. KOMO. Schoen-feld Bros., 10 announcements over KIR and 10 over KOMO, schould Bros., 10 announcements over KIR and 10 over KOMO, 20, 21 announcements. WOL. Barnett Auction Co., hour periods. WOL. Western Apparel, nouncements. WOL. 21 announcements. WOL. 31 announcements. WOL. 32 announcements. WOL. 33 announcements. WOL. 34 announcements. WOL. 35 announcements. WOL. 36 announcements. WOL. 37 announcements. WOL. 37 announcements. WOL. 36 announcements. WOL. 37 announcements. 37 announcements. 38 announcements. 38

WINSTON-SALEM, N.

Quality League, organization of 16 stores, contracted for series of spot announcements daily and 30-minute program each Wednesday night for 15 weeks. Placed locally.

WSJS.
Southern Public Utilities Company, series of daily spot announcements. Placed locally. WSJS.
Winston Steam Laundry, series of daily spot announcements introducing new laundry equipment. Placed locally. WSJS.

locally, WSJS.

Esskay, renew contract for daily (Continued on page 57)

CHARLES CARLILE **TENOR**

> COAST-TO-COAST CBS

COLUMBIA BROADCASTING SYS

LEON

MON., FHI., WABC, 12 MIDNITE

St. Moritz Hotel, New York

Sole Direction MERMAN BERNIE 1619 Broadway, New York

ABE _

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

LEO REISMAN

PHILIP MORRIS

WEAF, Tuesday, 8 P.M. BRUNSWICK RECORDS

Artists Managed

For Radio Exclusively

WRITE PHONE

W. T. KIRKEBY

AND HIS OR SHESTRA Conoco Oll Richard Hudnut Wall Wall Wall

Hat., 12 Midnight Mon., 11:35 P.M.

GLEN GRAY AND HIS

CASA LOMA ORCHESTRA

COLUMBIA BROADCASTING SYSTEM

BRUNSWICK RECORDS

CAMEL HOUR

Just completed 26 weeks—52 broadcasts—as principal feature of the Camel Caravan, WABC-CBS, for the R.J. Reynolds Tobacco Co.; William Esty and Company, Advertising Agency.

COLONNADES

Just completed 24 weeks at the Colonnades of Essex House in New York City, the entire first season of a room which with Case Leave I.

DANCE TOUR

Just completed 3 weeks of dances in the East, a tour which established new dance records i
Massachusetts, Connecticut, Pennsylvania and North Carolina with successive \$10,000 weeks.

GI FN ISLAND

Just opened for a second season at Glen Island Casino, New Rochelle, New York, to business averaging 30% above last summer—and last summer was sensational

COLUMBIA The Casa Loma Orchestra may be heard in summer sustaining broadcasts from Glen Island over WABC and the entire coast-to-coast network of the Columbia Broadcasting System.

PERSONAL MANAGEMENT F C. O'KEEFE

ROCKWELL-O'KEEFE INC. ARTISTS' REPRESENTATIVES

DING ROCKEFELLER CENTER . NEW YORK CITY . CIRCLE 7-4886

Chi Expo Helps Recording Biz, But Fair Bosses Against Din

Nature takes care of its children and especially radio disc manufac-While the regular ether biz has fallen into a pre-

summer_slump the studios don't have to worry since World's Fair commercial biz has taken up rair commercial Diz has taken up the slack. Some 45 commercial ex-hibits at the fair have rushed into the local studies to make canned talks, plugs and explanations. Among them are such heavy dorayme spenders as Stewart-

talks, plugs and explanations.

Among them are such heavy spenders as Stewart-Warner, Simmons Beds, Cudahy, Armour, Swift, Union Carbon and Carbide, Denham, Sinchilr Oil, Firestone, Libby, Adventureland. Not much coi in it for the talent field since most of the discs have only a sincle subler.

neld since most of the discs have only a single spieler. However, a new angle has cropped up in the guise of actual Fair opposition to these spieling discs. Fair has passed a ruling that all exhibitors must get a permit and disc okay before any platter will be allowed. Fair wants to keep the various exhibits as quiet as possible. Last year they received a flock of squawks about the hubbub and pandemonium caused by a dozen loudspeakers all howling at the same time.

Strictly-by-Ear Band Confounds ASCAP'S \$250 Suit in Balto

Baltimore, June 4.

On the premise that musicians can better remember numbers they than can another musician who just sits in and listens, Judge william C. Coleman dismissed a suit brought by ASCAP against Retzler's Garden, a downtown bier-

Retzler's Garden, a downtown blerstube, last Thursday (31).

ASCAP had sued for \$250 on grounds that a four-piece orchestnad played Talk of the Town' during a masked ball that was held in the beer spot, which does not pay an ASCAP tap on grounds its ork onever plays any tunes controlled by the society.

The four musikers testified that they play by ear only and do not show any tunes but the old ones our parents taught us.' They in-sisted that in mitre repertoire con-

parents taught us. They insisted their entire repertoire consisted of but Golden Slippers, Turkey in the Straw, When You and I Were Young, Maggie and Dan Tucker.

Tucker.' Edward Eisenbrandt, attorney for John Retzler, operator of the nite spot, said it was his notion that modern songs utilized the old-time tunes to such an extent that it would be difficult for even a musician to know just what was being played by an orchestra if he were not definitely told the tag of the plece. Judge Coleman concurred with the attorney.

Patron Dies Following Omaha Nite Spot Fight

Omoha

Roat, one of town's more recent night spots, was scene of a dispute Wednesday (30) which reuspute wednesday (30) which resulted in the death of Edward Chriss, 34, of Lincoln, visiting in Omaha over Decoration day. Chriss visited the spot with a friend and, after some disturbance, two were asked to leave the club. Heated controversy at door ended with Chriss' being struck and knocked unconscious.

unconscious.

He died an hour and a half later.

Hans Mortensen, deorman of the Show Reat, is held for investigation.

New Mex. Casino

Mexic City, June 4.

Three American show girls, Dorothy Ates and Faye and Maye
Le Roy, are featured in the floor
show of the Foreign Club, a \$600,000
playground and gaming casino that
has opened up in a local suburb.
Show is directed by Robert Gilcert, who doubles as ork leader.

What Radio Did

Toronto, June 4 Toronto, June 4.
Check-up here reveals that
the three phonograph record
companies in Toronto, whose
sales soared skyward in 1924,
have fallen by the wayside
since the introduction of radio
entertainment.

One record - manufacturing
company is out of existence,
one doesn't manufacture records any more, and the third
is selling radios. The leading
plano manufacture relaims that

plano manufacturer claims that plano manufacturer claims than 17% of 1924; and the market for player-pianos and music rolls is nil.

Whiteman Turns Tables on Graves, **But Still Out \$250**

Paul Whiteman is now \$9,750 up on Frank E. Graves, the Albany, N. Y., 'King of Jazz.' One difference in the equation, however, is that Graves collected his \$250 in cash, while Whiteman will have to go through the process of attachment and whatnot before the \$10,000, which a sheriff's jury in the New York Supreme Court awarded him last week, is actually his. Graves sued Whiteman about two years ago on the grounds that the latter usurped something that was not his when he used the title of King of Jazz' in a picture he made for Universal. Graves claimed that he had been using that tag from away back.

away back.
After Whiteman had settled the
issue by paying \$250 to the Albary
maestro, he found that Graves was
violating a New York State statute
by reprinting the Whiteman photo
on advertising circulars without obtaining the required permission. In taning the required permission. In his plea to the court, Whiteman asked for a permanent injunction against Graves' continuing the prac-tice and damages of \$25,000. Gil-bert & Gilbert d'd the litigating for Whitemen.

UNION NIXES KYSER'S **GM EXHIBIT DATE**

San Francisco, June 4.
Musicians' Union nixed Kay Kyser's band for the General Motors
show, June 2-10, holding that the
traveling band, which just closed

ser's cand for the General Scottes show, June 2-10, holding that the traveling band, which just closed at the Bal Tabarin, couldn't play two consecutive jobs here.

GM palm then went to Griff Williams-Jim Walsh and their Mark Hopkins band, and Jess Stafford's Club Tivoli ord, Williams-Walsh taking the afternoon shift and Stafford the nights. Stafford has a leave of a besnee from the Tivoli for the week, with Don Vinton's band subbing.

Kyser is doing one-nighters in this area before opening at the Mira Mar, Santa Monica, June 7.

Garmaise Out of Mills

A: E. Garmaise has withdrawn as general counsel for Mills Artists, Inc. Garmaise became associated with Irving Mills about four weeks ago, occuping an office in the latter's layout and assuming the task of passing on all, contracts and copyrights.

passing on an contracts and terrights.

For 20 years, up until 1933. Garmaise-had been connected with Columbia Phonograph, serving in turn as export head and general counsel.

Reg Connelly Sails

Reg Connelly of Campbell-Con-nelly London music puls. sails for England Saturday (9) after several weeks here.

He placed some 15 numbers with American publishers, including sev-eral English filmusical tunes.

BROCKMAN'S RHAPSODY

Readied With Muse Music for H'wood Bowl Aug. Premi

Hollywood, June 4.

David Brockman, former head of
the Universal musical department,
has written the words for a rhapsody, 'Harlem is 'Heaven,' to which
Clarence Muse has provided the mu-

c. It will be first revealed at the Hollywood Bowl, Aug. 11, when Brockman will lead the orchestra and Muse will chant, aided by a colored chorus of 200 voices.

LONDON'S NIX **ON FOREIGN BANDS**

London, May 25. rlando and his Argentine Orchestra have been refused a permit in London. Orlando was willing to bring over only two of his willing to bring over only two or his eight originals and supplement the rest with local musicians, but Min-istry of Labor gave flat refusal. Cafe de Paris management was ready to engage band, but deal is

off.

It was suggested by the Ministry that band would be allowed to play vaudeville dates, and when it was hinted that Cab Calloway, brought over to play vaudeville, was also permitted to play one-night stands in London restaurants, Ministry admitted they made mistake in granting restaurant permit, but added it would never occur gain under ait would never occur again under any

Union Asks Upstate New York to Boycott All Non-Union Spots

Albany, June 4.
When you see the 'Gold Sign'
you'll know you're listening to a
union orch, but if you don't see such
a sign, scram out. That is the theme
of an appeal directed to the public
in this section, through the opublic
in rewspaper advertising, in an effort to point out indirectly such
night clubs, restaurants, hotels,
dance halls and other places that
have non-union bands.

dance halls and other places that have non-union bands.

The adv. says; 'Wherever there's music look for the Gold Sign: Musicians playing here are members of the American Federation of Musicians Affiliated with the A. F. of L. The above sign is an emblem worthy of being taken into consideration by all who believe in a fair wage. You are asked to help by atronizing these places of entertainment. You will be assured of the same co-operation and service that they are giving to the musicians.

There follows a list of places using union men.

Madreguera Gets Edge In Breach o' Promise Suit

Madreguera, Waldorf-Astoria dance maestro who opens shortly at Vivian Johnson's Monmouth. N. J., won a point in the 100,000 breach of promise subtrought against him by Gay Delys, chorought him come and other sallent datable. Income and other sallent datable. Income and other sallent manner.

Action is allegedly an attermath of the Monte Carlo-engagement-last summer, which took Madreguera beand and an entire American trough the misetro had promised to marry her in London, where the M. C. Revue. folded. Madreguera proved of on appeal, through attorney J. T. Abelee, that he hadn't been to London in the past eight years and that he could knew Messer engagement at the lyrench resort. Madreguera, Waldorf-As

ASCAP Contract in Abeyance Pending Pubs' Settlement of Own Differences

No Acrobats?

Omah , June 4.

Tom Knapp, city welfare department inspector, has come forward with plans for producing a nite club floor show that well revolutionize entertainment in Omaha—that will be ac clean as it is entertaining.

Knapp's show will struggle along without suggestives stories and profanity, jazz of any kind, unbecoming displays and juvenile girl entertainers. Instead his show will feature a professional cast with ability of alone and sing, dance hand that can play the old ballads and the better light operas, troupe of completely clad

troupe of completely clad chorus girls, and lines that have meaning and not sugges-

Code Airing Date Now Up to MPA **And MPPA Heads**

It's now up to John G. Paine, charman of the Music Publishers' Protective Association and C. L. Sangestack, pres. of the Music Publishers' Association in the standard group), to agree of the Music Publishers' Association in a date for a public airing of the music code. Instructions of the music code. Instructions of the seffect were regiven Paine during a visit last week in Washington with LeRoy Williams, or the publisher of the time the revamping was done by the NRA legal department, which so changed the language of the instrument as to make it conform with the criminal statutes.

How the standard publishers as a body will react to the redrafted covenant will be made known when the Music Publishers' Association holds its annual convention in New York this week. Simultaneously bolding its yearly get-together and also in New York is the National Dealers.

MILLER LOSES \$20,000 **SUIT AGAINST WITMARK**

Bob Miller, formerly professional manager for M. Witmark & Sons, last week lost the \$20,000 suit which he brought against this Warner Bros. affiliate for breach of contract. Justice Walsh, in N. Y. Supreme Court, returned a verdict in flavor of the publishing firm after listening for two days to the facts at Issue.

Miller contended that th tract which brought him into the tract which brought him into the company became automatically renewed for a term of two years when Buddy Morris, Witmark gen, mgr., continued his services beyond the expiration date. In his complaint, Miller claimed that his discharge by Morris about a year and a half ago was in violation of the extended contract. He also sued to recover two salary slashes imposed while the original agreement was in force.

Coslow Back

Sam Coslow is back from a vacash-biz trip to London, and re-turns to the Paramount studio, Hol-

turns to the Paramount studio, Hol-lywood, after sojourni in New York for a week or so. While in London Coslow wrote a flotk of songs for Irwin-Dash-Camp-bell-Connelly and other pubs. He placed four—The Show is Over, 'Cupid,' Some Other Time' and 'Starlight on the Trall'—with Dash.

Miller, Berle's Spot

Bill Miller and Phil Berle will ank the floor show in the Horshoe are rewnitery in Coney Island. Show opens June 12.

Until the publisher members

reement among them. signs of selves on the provisions of the new selves on the provisions of the new
American Society of Composers,
Authors and Publishers contract, no
move will be made to get the writer
contingent to approve the document.
Sigmund Romberg, prexy of the
Songwrite: Protective Association,
so declared himself last week when
maked whethe he intended to submit a draft of the ASCAP contract

so declared himself last week when asked whether he intended to submit a draft of the ASCAP contract to the SFA membership.

Rombers volced the opinion that there was little likelihood of the extension contract receiving approval from the Society's members before the end of October. The writers, he said, are deferring their new demands until the various publisher factions in ASCAP show indications of getting together and settling their differences. As the contract now stands, he added, it is anything but in shape to submit to the writers for discussion.

Publishers as a body held, their first meeting on the new contract last week. Copies of the agreement as drafted to date were distributed among those attending, with the suggestion that they study it and turn in their suggestions for modification to John G. Paine, chairman of the Music Publishers Protective Association, who in turn will pass them on to the publisher benching what provisions of the agreement members of the ASCAP board.

Pubs at the gathering were informed what provisions of the agreement members of the ASCAP board agreed upon. They were also advised that if the majority favored of making the term of the new contract 10 years instead of five it would be so urged by their reps on the Society's directorate. Present contract between ASCAP and the membership expires at the end of 1935.

Clicquot Club Band Tours by Auto on %; Local Radio Tieups

Harry Reser and his Clicquot Club Harry Reser and his Clicquot Club Eskimos are set on an entire summer's dance tour opening in Wilmington, N. C., tomorrow (Wédnesday), booked through Charles N. Green. Reser is traveling in a motor bus for his band instruments and a feet of six new Chevrolets for his men, making all jumps by motor. Deals on percentage and guarantee, latter alone underwriting the tour. Tieune with radio stations,

tour. Tieups with radio stations, local band instrument people, etc., all along the route.

local band instrument people, etc., all along the route.

Green already has the Connie's Inn floor show out with LeRoy Smitt's band offering the dance music with the colored cabaret revue doing its stuff on the baliroom floors as a dance hall novelty attraction. Likewise, set for three-four months over the summer through the south, midwest and southwest territory. territory.

Jack Mills Sailing to Straighten French Tangle

Jack Mills sails for Paris Satur-day (9) with the intention of try-ing to straighten out the tangle be-tween Editions Salabert and Lawrence Wright over the French rights to 'Stormy Weather.' Through a misunderstanding of cables, both firms came out with publications of

song. hile abroad Mills will establish publisher outlets for portions of his catalog, and also acquire the Ameri-can rights to recent releases French composers.

10-Yr. Stretch Ends

10-Yr. Stretch Ends
John Wolohan has bowed out of
El Patio ballroom after 10 years,
on and off, at the ace Market street
Jisgery. Wolohan goes into the reopened Trianon on Sutter street,
an in-and-outer that has been relighted
by George Schomer after being dark
for some time.
Leonard Mojica's hand, from Los
Anneles, opens at El Patio June 14,
booked by MC

Brunswick Take-Over of Columbia Not Worked Out; Kapp Probable Boss

Brunswick's takeover of Columbia Phonograph Co, Inc., is still an up-in-the-air proposition pending financing from Decca of London, for which purpose E. R. (Ted) Lewis, managing director of the British disk firm, came to New York. Lewis sailed back Friday (1),

managing director, of the British disk firm, came to New York. Lewis esailed back Friday (1).

Brunswick's scrapping of Columbia or building it up was a moot question ever since the mysterious Sacro Enterprises, Inc., stepped in and acquired the assets of Col. Latest move is not to scrap Columbia but build up that outfor for electrical transcriptions, etc. Brunswick would benefit directly from taking over Columbia's vast standard catalog and other assets.

Taik of Jack Kapp, general manager of Brunswick, moving over to Col. as its directing head, persists. Kapp disclaims any knowledge thereof, saying that if anything hemight serve in a consulting capacity. Selvin, long recording manager for Columbia, stays on a piece work basis. When there are records to be turned out he will serve as musical director. Arrangement will give him the miestroling of eight records a month. Selvin has other interests, notably as fead of his own standard orchestra unit for radio commercials.

Lewis dealings on this side have been with Herbert J. Yates, head of Consolidated Laboratories and controlling stockholder of Brunswick who, under the Sacro agreement, was to share on an equal basis the ownership of Columbia. Purpose of Lewis' visit was to take up Decca's option on the Columbia buy. One viewpoint of the recording trade is that Decca's partnership in Columbia will cut deeply into Brunswick's income. Major share of Brunswick's revenue has been from the sale of masters to Decca. With the latter company, half owner of Columbia the master business will be tossed to Columbia, leaving both Brunswick and the American Record. Co. out in the cold as far as this British source is concerned.

CHI CABARET THEATRE FOLDS: \$75,000 LOSS

Chicago, June 4. Cascades, local theatre club, folded Friday (1) after a three-week washout attempt at show business by a converted architect, Andy Rebort. Rebort had, sunk about \$75.00 into the huge Andi-torium and then produced the show

himself.

House will reopen this coming
Friday (8), with the spot booked
and handled by Billy Dalmond. Will
keep the Lottle Mayer diving act,
which has a four-week contract,
and add several other vaude turns.

FRED ERDMAN RESIGNS

Phonograph Expert Leaves Victor's

Fred Erdman, rated among the top booking experts in the commercial disc field, resigned last Friday (1) from RCA Victor after over 10 years of service with the company. Erdman's title was manager of the artists' and repertoire department.

Duties filled by Erdman have been taken over by Eil E. Ober-stein, who also retains the assign-ment of recording manager.

Erdman started with Victor in the sales department as head of the Cleveland district. He has also served as recording manager for the company. Erdman's next move is not settled. He has three proposi-tions to choose from.

Free Dancing With **5c Beer Puts Crimp** In Reg. Terp. Spots

Lincoln

Sip and shimmy joints have definitely given ball room dancing a blow here. There's about 15 such places in or near the downtown, district, where instead of spending a jitney for a dance, it goes for a stein and you get all the wiggle you want thrown in. On these 102 to 105-degree days, plenty of the cold froth is siurped up, so the house does oke.

the house does oke. Where there were five dance spots which yied for the shuffle trade with name bands and other novelties, two are now completely dark and the others barely hanging on. It is estimated that the gross on some of the beer-and-gallop joints runs over \$1,100 for the week and employ as many as 25 people. Two of them have 15-minate radio programs each evening, so the public can listen in on the din and dancers.

Owner Eats Elsewhere

Pittsburgh, June 4.
After spending the entire season at the Plaza cafe, Etzi Covato's band has moved to Babette's Golden Inn, Atlantic City, for summer.
Covato was co-owner of Plaza.
He'll be back in September.

O'Keefe Okayed

Hollywood, June 4.
James O'Keefe, business manager
of the Fox studio music department
is set for another year.
Studio has given him a new 12-

month contract.

Most Played on Air

To familiarize the rest of the To familiarize the rest of the country with the tunes most on the air around New York, the following is the compilation for last week.

Plugs are figured on a Saturday-through-Friday week,

ularly.
Only the chain stations are listed as indicative of the general plug popularity.
Data obtained from Radio Log compiled by Accurate Reporting Service.

·	WEAF
	WJZ
itle	WABC
Beat of My Heart	24
String Along With You	J 23
Love Thy Neighbor	23
Love Go Wrong	22
Little Man Busy Day.	
May 1	
Have My Moments	
Easy Come Easy Go	
Cocktails for Two	. 18
So Help Me	18
1,000 Goodnites	17
All I Do Is Dream	17
Hat's on the Side of.	17
Wish I Were Twi	16
Hold My Hand	14
Know It's Sunday	14
Night on the Desert	
Practice What Preach	

Usher Lands

Following an audition for N. T. G. arranged by a friend, Buddy Ala, tenor, went into the Paradise, N. Y., Sunday night (3) as a regular feature of the show.

Alda, an usher at Loew's Orph, has been broadcasting on indie pro-

Night Club Reviews

MARDEN'S RIVIERA

Englewood, N. , June 1,
What the Casino de Paree hasbeen to New York's nite life this
winter as a signal cilck and a
money-maker, Ben Marden's Rilera, hanging on the Palisades
clifts at Englewood, N. J., just
across the new George Washington
bridge, is to the summer roadhouse
trade. What Billy Rose's revue has
done for the Casino de P., Harry
Richman single-voicedly is doing
for the Riviera.
In dollars and cents the Riviera

for the Riviera.

In dollars and cents the Riviera is parring the top paces of the competitive Casino, having run weil over \$30,000 a week gross on each of the first two weeks. Richman on his guarantee and, percentage arrangement has taken out over \$6,000 for his end each week and Ben Marden at each payoff tells his star he'll be delighted to make out the checks for more, for the obvious reason that when he pays off to that extent there's plenty of gravy all around.

reason that when he pays off to that extent there's plenty of gravy all around.

There is an element of the scales balancing themselves, incidentally, in this buillish biz for this roadhouse because Marden couldn't get to first base last whiter when he in augurated his Falais Royal in the graph of the couldn't get to first base last whiter when he in augurated his Falais Royal in the Casino and the Hollywood (Vallee), not to mention the Paradise and other competitive spots. Marden thought he could bring back the Palais Royal of halycon Broadway memory and went plenty on the nut in redecorating the room, and while he started catching on a bit better towards the end he has yet to make that enterprise click. However, he was the conventions of the Palais in the fall. Richman as the particular satellite is also a reverse-English on the conventional cafe booking. Marden (Continued on page 57)

Inside Stuff—Music

Scramble among publishers to have their songs plugged on the air by indiscriminate paying of leaders for special arrangements, took a diverting turn when one pub took his plaint about being double crossed by a hotel bandman to the American Society of Composers, Authors and Publishers. He demanded that the society do something as to getting back the \$25 he paid a leader for a special arrangement that dldn't materialize.

that didn't materialize.

Accused bandman, in the meantime, got to two members of the ASCAP directorate with his version of the dispute. He contended that even though he wasn't given a generally annotated treatment on paper, the arrangement his combo played was not the same as the publisher's stock orchestration. What he had done, said the leader, had been to give the number a 'mental 'reconstruction', and as long as this version differed the slightest from the stock arrangement he contended that he had kept his 'next of the arrangement.

the signess are as a summary of the agreement.

Rules of the Music Publishers Protective Association, of which the complaining publisher is a member, specifically prohibits the compensating of band leaders for special arrangements.

Shapiro, Bernstein & Co. claims that a Walter Donaldson melody included in Metro's 'Hollywood Party' is an infringement on a tune that the composer placed with the former firm nine years ago, and has so notified the producer and Robbins Music Corp., which is publishing the Party' score. Number complained about in the MGM release is Twe Got My Moments.

Allegation made by Shapiro, Bernstein is that the 'Moments' composi-tion is a repeat on 'Where the Bamboo Babies Grow', which Donaldson co-authored with Lew Brown.

Top monthly income from radio discs was collected by the Music Publishers Protective Association during May. As the collections stood at the end of last week, the MPPA'is due to distribute over \$7,000 among the members June 1.

For the initial five months of 1934, the MPPA has garnered from transcription sources around \$30,000. Outstanding on licensee fees of a similar nature is \$15,000, while the income to date from radio is 30% better than it was a year ago.

Ben Pollack's doubling into two nitery engagements in N. Y., at the Hotel New Yorker, where he opened June 1, and at the Casino de Paree, where he has been for some weeks, is unusual because of the coincidence of both bookings. However, in view of the long show at the Casino, which Charles Drury conducts, Pollack has pienty of personal layoff aithough his band performs.

For the N. Y. er hotel engagement Pollack organized another combo.

Just as the 1829 Fox Movietone Follies introduced the Breakaway, Warners is getting behind one of its coming pictures in hopes of establishing a new dance craze. Bobby Connelly, under contract at the Burbank studio, has worked out a new ballroom idea which will be put into Filtration Walk'. In about six weeks the company will send out crews of dancers to introduce it around the country in advance of release of the picture.

Latest catalog of British Brunswick contains a recording of songs by 10 Hollywood and London names on list two sides. The group, probably the most names collected on any one platter, are Al_Joson, Marlene Dietrich, Kate Smith, Bing Crosby, Mae West, Carl Brisson, Gertrude Lawrence, Violet Lorraine, Gordon Harker and the Street Singer (Arthur Tracy).

Couple of song writers on the Coast have put themselves in the exclusive class and will not permit the agency handling them to handle any of their contemporaries.

This came to light when another well known writing team wanted the to represent them

All of the Franz Lehar music is retained in Metro's Merry Widow. Only new numbers so far as known is 'it Must Be Love', by Rodgers and Hart, which is sung by Jeanette MacDonaid and Maurice Chevalier. This is the same title of a sang written by Harry Archer for one of his Vanderblit theater shows. anderbilt theatre shows.

CHI COPS STOP **DELLS-DUCHIN OPENING**

Chicago, June 4.
Opening of the suburban Dells dine-and-dance spot was stopped by the police, who kept some 200 couples away from the club. Eddie Duchin and band were brought in from New York to start the year's festivities at this Sam Hare-Louis Silversmith spot, but they're still waiting around.

Blockade of the roadhouse was ordered by State's Attorney Courtney.

ordered by State's Attorney Courtney.
Courtney has stated that the
Delis would not reopen as long as
either Hare or Silversmith are connected with it.
Appeal had been made to thecourts here to restrain Courtey
from interfering with the nitery, but
the judge refused to issue any such
injunction.

Closing of the Delis, one of the country's best-known roadhouses, and long immune from any official molestation at its Morton Grove, Ill., retreat just outside of Chicago, was a surprise all around. It was pad-

retreat just outside of Chicago, was a surprise all around. It was padalocked by the Chi gendarmerie on its first day for sundry reasons. It was Eddy Duchin's orchestra's debut in Chi as the name attractions at the roadhouses. The Dellahas been a very worth-while summer stop-gap for the country's best dance bands, paying top prices, and hence quite a blow to the maestros if the official ire should persist. Duchin was forced to essay a makeshift dance tour heading coast-ward, barnstorming his way into

ward, barnstorming his way into Los Angeles, due to the sudden shut-down.

Pavillon Buyout To Mark Fischer's Cabaret Comeback

Louis Fischer, veteran cabaret man, formerly operator of the old Reisenweber's and now on the N. Y. City Liquor Control Board, will probably mark his nite club come-back with John Steinberg as part-ner in Pavillon Royale, on the Merrick road, N. Y.

If consummated, Fischer will buy It consummated, Fischer Will out Joe Moss and Jacob Amron's interest in the roadhouse, leaving Steinberg and Fischer as sole partners. This is the spot Rudy Vallee returns to next month.

returns to next month.
Steinberg would continue doubling,
with Casino de Paree and Billy
Rose's new Music Hall, which opens
shortly and of which John (formerly,
John and Christo) is general manager. Christo is now in the likker
big, having bowed out as John's
nartner.

Music Notes

enne Grossman and Harry Akst are writing tyrics and music for three songs for 'Marle Gallante' at Fox. Team just finished three for 'Servants Entrance' at the same plant.

Henri Gendron's band is now playing aboard the Paradise Ship. Troy, N. Y., Benny Meroff's Entertainers having moved elsewhere.

Fletcher Henderson won't, as preaviously scheduled, replace Jimmy Lunceford at the Cotton Club. Mills (Continued on page 58)



"PVE HAD MY MOMENTS
"ALL I DO 18 DREAM OF
"SLEEPY HEAD"
THANK YOU NING"
HOT DOGS AND
SASPAELLA"
THOUSAND GOOD
NIGHTS

ROBBINS MUSIC CORPORATION

HERMAN BERNIE 1619 Broadway, New York

Sole Directi

EMILE BOREO

The International Star

HEADLINES

The "FOLIES BERGERE"

Direct from Paris At the New Unique

FRENCH CASINO

CHIGAGO, ILL. Opening June 9

Thanks to J. C. Stein and Clifford Fisher

LICENSE TEST ON 8 AGENTS

DECISION DUE IN SHERMAN CASE

a decision will be handed down today (Tuesday) by License Commissioner Paul Moss in the complaint of John Hickey and Harry Anger against Edward Sherman, indie booker of Philadelphia and New York.

booker with cancelling their unit,

words and Music, out of the Hip-podrome, Baltimore, which caused then punitive damages of \$700. Sherman's defense at a hearing 10 days ago was that the cancella-tion was the sole doing of Izzy Rap-paport, operator of the Balto house. and just as much of a loss to him

and just as much of a loss to him as it was to Hickey & Anger. A decision against Sherman by Moss would mean revocation of his booker's license.

Bee Jung Falls 40 Ft. in Freak Mishap. **But Not Badly Hurt**

Bee Jung, trapcze aerialist in the Shriners' show at the muny studium Saturday night (2), fell 40 feet to earth when a steel pole toppled after a guy wire had been snapped by a truck that was cruis-ing around gathering up circus paraphernalia.

paraphernalia.

Miss Jung and her partner, Dorothy Roland, were dismantling their parallel-bar act equipment at conclusion of show when accident occurred. Miss Roland was already on the ground and Miss Jung was about to start her descent. As she was precipitated through the air she shouted a warning to a man who was standing below, enabling him to jump to safety.

was standing below, enabling nim to jump to safety.

As she crashed, she 'rode' the shaft, breaking the fall to an extent. At the hospital it was said she had incurred only a sprained ankle and a bruised heel. She made light of her injury and left for hotel was effect treatment.

soon after treatment.

The Jung-Roland turn formerly trouped with the Ringling show.
Miss Jung a few years ago was standard in vaude.

F&M ORPH, S.F., BIG NAME POLICY HOLDS

San Francisco, June 4. Fanchon & Marco's Orpheum will ontinue its name policy throughout the month at least, althroughout the month at least, at-though opposition theatres had been hoping for a letup before then. No indications yet what the summer Orph policy will be: In the meantime, besides Eddie

Cantor, Orph has two musical tabs coming in besides Ted Fio-Rito and band. Tabs are 'Student Prince' and 'Street Singer.'

CALL HIM HERBERT

Helpful Henry

When Harry Rose missed the orchestra pit platform that should have been there, but wasn't, at Loew's Valencia, Jamaica, he fell to the floor of the pit and was painfully in-

Rose was unconscious while kose was unconscious while everybody was trying to figure out what happened. The stage band conductor peeked over the edge of the pit, saw Rose's prostrate form at the bottom, and stage-whispered:

'Should we play your intro-duction over again?'

CAP-PAR B'WAY **POOLING TALK UP AGAIN**

A deal is reported in progress between Paramount and Loew to take stage shows out of the Capitol, N.Y., but retain them at the Para-mount on Broadway and give the Cap choice of Metro and Par prodmount on Broadway and gare
Cap choice of Metro and Par product. What is left between the two
major programs, would go into the
Par with the stage shows there, as
against the Cap, to help bolster.
About a year ago overtures were
made for an arrangement between
the Par and Cap to retain stage
shows in one or the other of these
houses, but nothing came of it then,

Hershfield Files No Pavoff Charges Vs. Allen and Davidow

Harry Hershfield, whose checks for after-dinner speaking go to charlites, has filed a complaint with the New York License Department against Ed Davidow and Edgar Allen for non-payment on a banquet date fulfilled about four months ago thershfield claims that Davidow agented the date, while Allen was the booker. Others entertaining at this same affair were Lou Holtz and Joe Frisco.

The affair was a bachelor dinner given for Irving Geist, dress manufacturer, at the Ritz Carlton hotel, N. Y. The cartonist averred in his complaint filed with License Commissioner Paul Moss that Allen has stalled payment, with no dough forthcoming from Davidow, either.

Matter js set for a hearing before Commissioner Moss Thursday (1). Harry Hershfield, whose check

Mike Shea Estate to Widow and Daughter

Buffalo, June 4.
Will of the late Mike Shea, filed here last week, gives nominal value of \$10,000 in real estate and a similar sum in personal property. Trust fund is created from which the widow, Mrs. Josephine Shea, will draw two-thirds and his daughter, Mrs. Mary Giffoniello, the remainder of the income. Mrs. Shea will also also receive any residuary esalso also receive any residuary es-tate and all personal property.

Mrs. Shea and her attorney.

Thomas D. Powell, are named exec-

Thomas D. Powell, are named executors.

Spotlight' Williams Goes Legit For Max Gordon

Herb Williams is walking out on vaudcyille and has gone legit. Signed with Max Gordon to appear in a straight show next season and prefers now to be called Herbert. Play was written by Marc Connelly with Williams in mind for the lead character. Actor says that he finally qualifies to belong to the Lambs, where he has been a paying member, but Herb still thinks he's in on a rain check.

This is a four-word label, said to mean 'wise guy.'

Thomas D. Powell, are named executors.

Members of the local Variety club and other friends and associates of Mike Shea, in and out of show business, held a memorial service and luncheon in the grand believe and luncheon in the grand believe and luncheon in the grand with service and luncheon in the grand profession and instead of the Catholic and Jew-lah faiths were broadcast.

Sidney B. Pfeifer, Buffalo attorney and intimate of the late showman, was chairman of the affair.

Pat Rooney came up from New York to speak as representative of the acting profession. Abe Lastfogel of the William Morris office also made the trip.

DECIDE BY THURS.

Arthur Willi Sole Witness— Jack Curtis Case as Test for All—Court Calls Ac-tors 'Roamers'

MOSS' SHOWDOWN

Eight vaude agents were arraigned yesterday (Monday) in West 54th St. Court on the complaint of the N. Y. License Department that they are violators of the General Business Law, as it applies to employment agencies, in not being licensed to operate as the latter. Magistrate Louis B. Brodsky, offer hearing, the testimony of

not being licensed to operate as the latter. Magistrate Louis B. Brodsky, after hearing the testimony of one witness, Arthur Willi, RKO booker, reserved decision until next Thursday (14).

Basic purpose of the Magistrate's decision is to determine whether, as License Commissioner Paul Moss contends, the agents are merely employment agents coming within the province of the law, or, as counsel Maurice Goodman and Harold M. Goldblatt for the reps. claim, they are personal representatives giving acts and performers unique and special service and advice. Magistrate Brodsky can either dismiss the city's complaint or hold tower for a trial before a jury in Special Sessions. Conviction in the latter court could mean a maximal countries of the court could mean a maximal countries.

It over for a trial before a jury in Special Sessions. Conviction in the latter court could mean a maximum fine of \$500 or a maximum fine sense of the sense of t

Buster West's Case

Testimony from Willi under examination by Schatkin revolved around the booking of Buster West through Curtis Into the Palace, N. Y., at \$750 for the week. Williadmitted that Curtis had submitted the act for employment by RKO; that the RKO Booking Agency deducts a 5% booking fee from acts; that the Vaudeville Collection Agency, an RKO subsidiary, gets another 5% from the act's salary that, went to Curtis. When questioned by Schatkin as to the reason why the 5% was deducted from the act's salary for the agent. Williadmitted, with prompting from Magistrate Brodsky, that this was done to protect the agent. Brodsky here laughingly referred to actors so Tombers. roamers.

To amers:

Under cross-examination by Goodman, Willi declared that he had frequently gone to see acts on the suggestion of Curtis in outlying theatres, and some times in reheatres, and some times in reheatres, and the changes he proposed to make in these acts. This testimony was part of Goodman's attempt to prove that the agents are personal representatives and play a part quite different from that of an ordinary employment agency.

play a part that of an ordinary employment agency.

The booker stated that the RKO Booking Agency was duly licensed by the City-of-New-York-and-that, it took out 5% from acts' salaries in conformance with the employment agency statue. Asst. Corp. Counsel Schatkin, however, was under the impression that the law contains no stipulated maximum commission that an agency can extract from an employee, but Goodman set him straight on this, stating, The gross commission an employee can pay an agency is 5%. This the booking agency extracts from acts, so, in asking that Curtis

MAGISTRATE WILL Vaude Code Committee Meets On Report; Washington Sees Slim Chance for Producers

By Request

A New York vaude booker was approached last week by members of a suburban police

members of a suburban ponce force and again asked to take charge of the annual benefit. 'And listen,' said the head requester, 'we don't think so much of vaudeville anymore. What about a unit?'

R. C. LIFTS BAN **AGAINST AGENTS**

Having plenty of floor space on its hands, Radio City has decided to lift the ban against agents. Orig-nal policy, officially announced.

its hands, Radio City has decided to lift the ban against agents. Original policy, officially announced, was to keep act reps. out of all R. C. buildings.

Shortly before Radio City opened, Martin Beck, then head of the RKO booking office, called a meeting of agents and advised the boys that they weren't wanted at R. C. because the Rockefeller interests didn't 'want the halls cluttered up with actors.' A large number of the agents so advised were tenants of the Palace theatre building, of which Beck is part owner.

With the ban now off, the Curits a Allen and Simon Bros. agencies are moving over to the RKO building in R. C. from their presuntations, in the Palace. Another agent moving into R. is Max Richards.

Loew's Rochester Buying Occasional Attractions

Rochester, June 4 With vaude out of the RKO Pal-ace for the summer, Loew's Roches-ter is bringing in occasional stag-attractions with heavy exploitation Saily Rand unit is booked in for June 15.

Sally Rand unit is booked in for June 15.

Is be licensed, yot, are asking that he work for nothing.

When this same point was brought out to Moss about three weeks' ago, Moss then told Goodman that he would shut his eyes to the law and that acts could not only pay the double commission, in violation of the law, but that agents could extract as much commission from acts as they could get.

Willi was in court in answer to a summons sworn to by Commissioner Moss, as were the other major circuit bookers, J. L. Lulin and Marvin H. Schench, of Loew's; Jesse Kay, of Fanchon & Marco, and Harry Kalcheim, of Paramount. Examination of the others, was waived by counsel for both sides, Goodman again conceding to the Corporation Counsel assistants that their testimony as regarding agents would be similar to that given by Willi.

The bookers were first called into the matter on Friday (1), when Moss subpocanaed them to appear at his office to give him expert testimony about the vaudeville agency business. Willi's answers then were used. as the basis of Schatkin's examination yeterday.

Counsel for both sides will submit briefs to Magistrate Brodsky next Wednesday (13), giving him one day to form his decision, which will affect all unlicensed theatrical agents in New York City. Commissioner Moss, however, has previously stated that he will not, go by the first court decision, or evo the first eight, and will continue to serve summonses until he has exhausted all unlicensed agents.

Vaudeville Code committee, consisting of Sam Dembow, Leslie Thompson and Charlie Moskowitz, held its first regular meeting yesterday (Monday) in the Motion Picture Code offices in Radio City. Committee was appointed some time ago, following. Administrator Sol Rosenblatt's ruling against requested changes in the vaude section of the code. Its duties, as outlined by the Code Authority, were the investigation of vaude problems with, a view of alleviating the situation without actually rewriting the code. Any revision would have required opening up the entire picture code for public hearings. The committee's report, as made yesterday, will be delivered to Rosenblatt this week. Part of the report will deal with demands from the vaude producers for reduction in break-in and layoff minimum salaries, for chorus people.

Washington, June 4.

Washington, June 4.

Hopes of vaudeville managers for either revision of film code or promulgation of a separate pact hinge upon discussion between Recovery. Administrator Hugh Johnson and Divisional Administrator Sol Rosenblatt, with prospects for granting directors' wishes not very couraging.

Protest against Rosy's handling (Continued on page 48)

UNIT STOCK, PIX AT 35-CENT TOP

Omaha, June 4.

World theatre, Blank-Tri-State operated and Ralph Goldberg owned, will open a new polley June 8 with a residential unit stock company offering a new production each week in connection with a feature picture. Players are the Bert Smith company, which several years ago played a run of 85 weeks at the Empress theatre. Company personnel includes 35 people, a line of 14 girls and a 10-piece band. Management of the company is in the hands of Smith and his partner, Roy Pierce, former Orpheum theatre manager here in days of RKO vaudeville. vandeville

vaudeville.
Principals are Vi Shaeffer (Mrs.
Bert Smith), Tommy Hanlon, Nellie
Clark, Herman Ferber (m.c.), Dione
Dillaire, Douglas and Doreen, Mae
Mack, the Four Kings, Earns and
Gibbs, Ray and Ruthe and Cohn
and De Pinto.

Recent policy of World has been double features for 25c. matinees and 25c. and 35c. nights. Musical comedies and pix will be presented at same rates.

MARY BRIAN'S ON-CUFF **SHOWS WITH HOOFING 3**

Mary Brian in town last week incog. Spent most of time back stage at Locw's Orpheum rehearsing dance routines with Gordon, Reed and King. Did four shows

ing dance routines with Gordon Reed and King. Did four show Thursday, preparatory to he forthcoming stage dates with the trio.

Being a surprise appearance, with
no publicity, audience salvoed Miss

MARKERT'S FLU

Russell Markert, stager at the Music Hall, is stricken with fiu, but

not in danger.
Vincent Minelli is doing the stag-ing in his absence, as Leon Leoni-doff is vacationing abroa

GERMAN VAUDE Les Smith's 'Drunkard' With From Roar E **ASS'N DENIES** U.S. ACT BAN

Official body of German actors, with headquarters in Berlin, denies any boycott of American acts as reported recently. Organization states that not only is the report liable to cause disturbance among international artists, but that good artists were, and always will be welcome in Germany.

On the other hand, the letter brings out that German artists have more of a complaint against the U. S. than American acts have more of a complaint against the U. S. than American acts have against Germany, for, it states, eight German acts were cancelled this season by RKO—something, as far as known this has never happened in Germany, as the authorities will force managers to fulfill their contracts.

Report that the German artists association protests was in effect that Germany, was only importing about three or four acts a month now, against the dozen odd a month that were booked there before the Nazi government. The letter, however, does not refute this, detailing that in January four U. S. acts played at the Scala; Februarthree; March, two; April, four, and in May, two.

three; March, two; April, rour, and may, two. Some of the salaries paid to U. S. acts the past four months are 10,566 marks (\$2,640) per month to the Yacopis; \$600 a month to Descrete; \$1,125 a month to Franklyn D'Amore, and \$1,125 to DeWolfe, Metcalf and Ford.

ite Bros. in Surf

In addition to Lee Reisman's or-chestra, Sam Salvin has signed the Ritz Brothers for the Sun and Surf Club at Atlantic Beach, L. L. Bobby Sanford will handle the floor enter-tainment. Club opens June 23.

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FERD SIMON

HIL OFFIN

With Free Beer, Eats

Newark, June 4.
Lester Al Smith, former manager
of the Broad, will open, June 16,
the National Music Hall at the ballroom of the Mosque. He will double

Smith Intends Smith Intends stage 'The Drunkard,' while he will have 24 singing waitresses. Customers will be at tables and get all the bet they want. At midnight a supper will be-served gratis. Harry Winterbaum will assist.

Newark May Go Vodeless

Newark may be 100% vaudless in the next couple of weeks, depending on a meeting between the Loew and RKO operators and the Adams Bros., independent owners of the Paramount, to be held probably this

week.

Agreement in force among the three stipulates that if one drops vaude in that town, all must do so. Proctor's, booked by RKO; State, operated by Loew, and the Par play vaude on a full-week basis in New-ark.

Cal. Spot Darkens

San Francisco, June 4.
Al Beatty has switched the lights
out on the 900-seat Liberty, San
where he has been running Jose, where he has been running vaude and two plk at a 15-cen

eatre darkened last week, with resent indications of reopening.

Heat Kayos Vaude.

Lincoln, June 4.
Stage show are out at the Orpheum and won't come back until
fall, when the summer heat makes

n exit.

Due to the oven-like temperatures ecently, the biz at the Orph took landslide into red ink.

Denver Now 'n' Then

Denver, June 4.
Stage shows have been dropped
the Orpheum by Fanchon &
(erco, with house continuing under Marco, with house con a straight pix policy.

a straight pix policy.

Name stage attractions will be booked in from time to time, but there will be no regular stage policy.

ST. GEORGE VAMPS

St. George, on Staten Island, loked by Arthur Fisher, dropped ude for a summer straight-picture

vaude for a summer straight-picture policy Saturday (2).

House was scheduled to make the change a couple of months ago, but Harry Shiffman, operator, changed his mind in favor of units to compete with the Paramount in Stapleton.

New Acts

SMITH and DALE (4)
Comedy, Singing
17. Mins.; One, Three (Special)
State, N.
They we changed their act a little,
his Smith and Dale pair of funsters,
making the first half something
that's new youdeville, but retaining the Hungarian Rhapsody material for the balance.

making the interest of the property of the bank sketch, done the bank sketch bank sketch.

Act registered solidly Friday night.

HONEY BOYS (4)
Singing, Danning
11 Mins.; One (Special)
Academy, N. Yr
Four lafs, working in blackface
Four lafs, working in blackface
along minstret lines, doing a routine of songs set off by the blackface
ling. Shapes up as but bable No. 2
material and well enough presented
and well enough presented
action.
Boys have pretty good voices, the

isfaction.

Boys have pretty good voices, the basso standing out as quartet winds up on To Heaven on Male, with mention of both Wooder Bar (WB), stalled, Johnson, who does it in that characteristics.

(WB), and Al Josob, who uses that musical resonance that musical resonance that the that the

audience.

LEE TWINS, RIO and ELLIOTT
(5).

Dancing
10 Mina; Full (Special)
State, N. Y.

The Lee Twins have been around considerably in various acts and with various people. However, the same of th

results.

FOUR GYPALS
Roller Skating
Shina; Full
Opheum
Skating act, working on
a neat set, and offering some clever
gyrations on the slippery rollers.
Yies with the best and of sufficient
rank to start off any show, in vaude
or picture houses.

Quartet consists of three men and
a girl, all of whom appear to excel
in pirouetting. One member of the
troupe, heavier than the others, figures mostly in the carrying work,
finishing with all of his three colleagues aboard for a rapid spirous
Skaters work and the stage
and circumscribed in space.

Char.

Vaude Code Session

(Continued from page 47)

(Continued from page 47)
of vaude problems sent to Gen.
Johnson laat week by C. B. Maddock, chairman of Vaudeville Producers and Directors Association
code committee, has been turned
over to Rosy for consideration, but
up to today no action had been
taken due to divisional administrator's iliness.

While-Johnson's-reference-of-protest to code boss was in one sense
purely perfunctory and in accordance with NRA routine, fact that
problem has been put up to Divisional Administrator suggests
that Gen. will be pretty certain to
follow Rosy's advice.
Inaccessible to correspondents,
Rosy threw no light on the situation and his office was unable to
say what attitude will be taken.
When requests for reopening of film
code were made several months
ago, idea was nixed with the sug-

Suffering Producers

Suffering Producers
Complaining that under rigid
wage and hour restrictions vaude
producers have suffered trightfully,
Maddock charged in his wire to
Johnson that Rosenblatt rulines
have brought about ruln and requested: a separate code. Kicked
about Rosy's accepting code provisions drawn by a committee not
ntimately acquainted with probintimately acquainted with prob-lems of business.

intimately acquainted with problems of business. Revision of present restrictions seems most probable way of straightening out situation in view of NRA desire to consolidate, rather than split up, existing pacts. Now that wage and hour clauses have been in effect nearly six months, it is believed NRA chiefs will agree adequate experience has been provided upon which to judge whether clauses are unduly burdensome. Any changes, however, probably will be far short of producers desires, since NRA general policy is opposed to making any general reductions in wage levels or lengthening hours very substantially. NRA attitude still is that code formulation proceedings were sufficiently prolonged for vaude people to make, out their case, and that code approval came only after intensive inquiry and numerous attempts to get every interested party into agreement.

A meeting of the Broadway vaudeville producers will be held Thursday evening in the office of Charles B. Maddock in the Playhouse theatre building, to discuss developments on changes in the

Thursday evening in the office of Charles B. Maddock in the Playhouse theatre building, to discuss developments on changes in the code that they are seeking. It was made clear yesterday (Monday) by a spokesman for the producers that unless the changes they are asking, come through all vaude production will be stopped by members of the Vaudeville Producers' Association. Association.

Association.

The production body is enlisting the aid of N. Y. Senators Wagner and Copeland and Congressman

and Copeland and Congressman Sirovich in carrying its fight over the head of Divisional Administrator Sol A. Rosenblatt.

A wire sent Rosy last week by Maddock was answered yesterday by the divisional administrator. Maddock's request that the code be changed to make conditions more equitable for the producers was answered in part by Rosy: 'We do not intend to allow such labor (meaning actors and chorus girls) to be sweated.'

gestion that managers give the picture pact provisions a fair trial and per just what developed. PITTSBURGH WARMS UP ACAIM. CHARGE HARMS UP AGAIN: SHOWS HOPEFUL

Slight stage show flurry stirred up again locally with Penn's booking, right on heels of Guy Loming, right on heels of Guy Lombardo's engagement at Stanley, of Phill Spitalny'... girl-band together with five other acts for show next week. Opens Friday (8) with 'Thirty-Day Princess' on screen and marks Penn's first stage show since '50,000,000 Frenchmen' unit couple of months ago.

of months ago.
Whether Penn will spot book
stage shows through summer hasn't
been decided, although it's known
that rival Stanley hasn't anything
in sight te-follow Lombardo.

in sight te-follow Lombardo:
Itogether likely that town will
be stageless for summer since Pitt,
playing units and pix, is expected
to fold any minute now for warm
months. House was going to call it a day last week, but at last minute decided to stick it out for awhile.

A. 'n' A.'s B&K Date

Chleago, June 4.
Amos 'n' Andy have been set for a week at the B. & K. Chicago starting August 24. May be stretched to a two-week stay at the spot if biz warrants.

Team established a new high the house last year, doing seven shows daily in the height of the Fair rush.

State-Lake's Names icago, June 4.

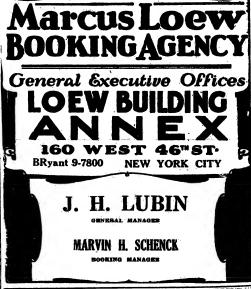
State-Lake has dated its head-liners until July 8, leading off with the 'Harlem Scandals,' colored unit, week of June 17.

week of June 11.
Followed by Joe Frisco, week of June 24, with Trixie Friganza and the WLS 'Round Up' unit succeeding in the order named.

A MASCOT

Johnny Perkins left for his home in St. Louis yesterday (Monday) for a one-month vacation away from show

While there, the rotund comic will act as mascot for the St. Louis Cardinals during their home stand.



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Variety Bills

NEXT WEEK (June 8) THIS WEEK (June 1)

Numerals in connection wi ills below indicate opening day of show, whether full or split week

RKO

NEW YORK OTT Dates (6)
Repaide (6)
Repaide (7)
Repaide Modern Rev
CHICAGO
Palace (8)
Roswell Sis
Murray & Char
Leo Galls

annle el Kle Mel Klee
Bamuels Bros Rev
(Two to fill)
2nd half (5-7)
Whippets
Kny Hamilton

Murray & Char'stc
Leo Galis',
Lucille Page
George-Frentice
Murray & Char'stc
Phil Harris Orch
Elaine Arden
DETENOIT
Fox (6)
Phil Tox (6)
Phil Harris Orch
Lucille Page
Wilbur Hail
(Three to fill)
Ruddil
Ruddil
Ruddil
Ruddil
Ruddil
Ruddil
Burke
Rimacs Orch
NEWARK

NEWARK Proctors (8) Rae Samuels' U

COMPLETING LOEW CIRCUIT BALTIMORE **MARTY MAY**

Placed By LEDDY & SMITH

Lewis & Moore George Beatty Jack Randall Co BROOKLYN Albee (8)

Albee (8)
Garner, Wolf &
(Four to fill)
(1)
Arthur Petley Co
Ada Brown
Christanana

Cooper & Pickert
Frank Conville
Red Donohue
Mary Small
New BRUNSWICK
Rights 1st half (2-3)
Night BRUNSWICK
Reith's (2-3)
Light half (2-5)
June Purlais
DF Rockwell
Morediths
2nd half (6-8)
Earon Lee Co Ada Brown
Christensens
Stuart & Lash
F & M Britton
Tilyou
1st half (2Kluting's Ent's
Gilbert Dlaz
Paula Stone

Gilbert Diaz Paula Stone Co Fred Ardath Co

Loew Metropolitan (8)
Greenwich Felles
Greenwich Felles
DeMay Moore Main
Both Murry Strattord & Myberry
Strattord & Myberry
Larry Rich Com
Long AKRON
Int Low's
Lat DeM's
Lat DeM's
Lat DeM's
Both Mill (9-11)
Win & Joe- Mandel
Enny Ross
BALTINOBE
BALTINOBE
BALTINOBE
SALTINOBE
TO Davis
Davis
To Transport
To Tra

NEW YORK CLTY
Capitol (8)
Abe Tyman
Abe Tyman
Capitol (9)
Abe Tyman
Capitol (9)
Abe Tyman
Capitol
Carrillo
Bollovard
Leo Carrillo
Bollovard
Leo Carrillo
Bollov Cok
Co Cattos Brox
Cattos Brox
Cattos Brox
Cattos Brox
Cattos Brox
Cattos Brox
Capitol
Brox
Capitol
Ca

Orpheum (8)
Cab Calloway Orol
CANTON
Loew's
2nd haif (12-14)
Sally Rand
JERSEY CITY
Loew's (8) OFFICIAL DENTIST TO THE N. V. A

DR. JULIAN SIEGEL

PARAMOUNT BUILDING.
This Week: Jerry Lester, Rube Demarest

This Week: Jerry Lee
Gus Rubeys & 4 P's
Braradise (8)
1 Jackson Boys
Stone & Lee
Buster Shavet Co
Buster Shavet Co
Louise, Gay
Reises Dros Rev
State (8)
10 BROOKLYN
Gates Are
Ross & Bennett
Broot Rev
10 Broth College
10 College
10

ster, Rubo Demarst
Al Gordon's Dogs
J. & K. Lee
Radio Kogwee
Radio Hoo
Radi Thurston' WASHINGTON WASHINGTON
Fox (8)
A LeFlour Co
3 X Sis
Harry Burns Co
Henny Davis Co

Paramount

NEW YORK CITY
Paramount (6)
Buffalo (8)
Gordon, Reed & R
Gordon, R
Gordon, R
Gordon, R
Gordon, R
Gordon, R
Gordon, R

Pionini Tr Al Bernie Emery Darcy Marbro (1) Al Norman Nelson & Irmanette Gine DeQuincy & D Lee Murray Sinclair Twins Oriental (8)

Regal (1)
Jackie Merkle
Pgul Sydell
Sid Marion Co.
Russ Elmer & A
Lewis & Van
June Purcell
Ted Cook DETROIT

Oriental (8)
Milo
Tyrell & Fawcett
Outlying. (8)
Ross & Edwards
Ross & Elwards
A Park & Clifford

Chappelle & C'iton Kirk & Lawrence D & B Barstow Vic Oliver

Warner

ELIZABETH ELIZABETH
Ritz
ist half (1-4)
J Pastine. Co
H & F Usher
Williams & Charle
Goss & Barrows
4 Trojans
2nd half (5-7).
Joe Fanton Co
Roy Rogers
(Three to fill)

(Three to fill)

PHILADELPHIA

Earle (8)

Wesley Eddy

Pat Kennedy

Fred Sanborn

(One to fill)

D & E Barstow
Vic Oliver
Donatella Bros & C
WASHINGTON
Earle (8)
P Remos Co
H & F Usher
Gracie Barrie
D & E Barstow
(1)
Large & Morgarer
Gracie Barrie
Belt Wood
Rosotte & Luttman
Paul Tisen Orch

Independent

HOLLYWOOD
Chinese (Indef, rag
Gambarelli
Jack Poul
Jack Hughes
Cass, Mach & O
100 tolee B
100 tolee B
11tt
LOS ANGELES
Oppleum (30)
3 Rounders
Nat Taylor

Ulandia Coleman Crowell & Allan-Pat Hemming Co Harriseri Cocus State Lake (1) Jackie Heller Hubert Dyer Co Abbott & Bisland Danny & Edith Charles Foy Co Smith Rogers & E

Fanchon & Marco

NEW YORK CITY
Roay (8)
Columbia Univ Bd
5 Maxellos
Wesley Eddy Co
Gae Foster Girls
(Others to fill)
DENVER
Orpheum (7)

DENYER
Orpheum (7)
Duke Ellington Bd
LOS ANGELES
Paramount (7)
Yawbut & Cherrily
Sunkist Ballet
Andy Andrews
(31)
Student Prince

PHILADELPHIA
Fox (8)
Pettet & Douglas
Paul Tisen Orch
Rosette & Luttma
Caron Sis
Ray Sax
(Others to fill) (Others to fill)

SAN FRANCISCO
Orpheum (8)
Street Singer
(1)
Eddie Cantor
Lillian Miles
Mahon & Rucker
12 Girl Ens

PHILADELPHIA

London

Week of June 4

te hature

to hature

to hature

to discons

to as booked

to live of booked

to live of

LETTONSTONE
Rialto
Rialto
Al & Bob Harvey
NEW CROSS
Empire
Jack Hylton Bd
Co. an booked
George Bettion
Nick & Marie
RECKHAM
FECKHAM
FINITE
R & B Mylen
Plance
George Bettin
Nick & Marie
Corpe Bettin
R & S Mylen
Collinson & Dean

Tower
Collinson & Dean
Grace Hartington
Thom & Mack
SHEPERD'S BUSH
Paylion

Pavilion
Dinkle Denton 3
STREATHAM
Palace
Collinson & Dean
Grace Hartington
Thom & Mack
SYDENHAM
Rink

Rink
Cotton Iid
TOTTENHAM
Palace
Effic & Sylvia
Columbia 4

Shaw & Weston
WEST HAM
Kinema
1st half (4-6)
Co. as booked
2nd half (7-9) 3 Glissons
Co. as booked
WOODS GREEN
Palace

Eliottes Conrad's Pigeons

Empire
Mrs J Hylton Bd

Hotel Flerre

Hotel Rossevelt Reggie Childs Orc

Hotel Whitehall Don Bigelow Orc

Kelly's

Cabarets

NEW YORK CITY

Provincial

of June 4

2 Nelsons
MANCHIESTER
Falace
Falace
Falace
Falace
Falace
Falace
Falace
Falace
Tommy Handley
Falace
Clusham & Dwyo
Will Morris
Blondle Harsy
Young & Younger
NEWCASTLE
Alexanse
Alexanse
Trix Sis
Billy Benett
Caurindles
Shope & Dee
Hengler Bros
Known Andrew
Kmanner
Mr. J. Hylion Bd Week of June 4 BRIGHTON Winnedrome

NEW YO.

Ambassador, L. I.

Jackie Maye
John van Lowe
Evalyn Martin
Bubbles Shelby
Kathleen Howard
Dot & Dash
Earles. Bros. & L
Will Willis
Thel Dressler
Nell Golden Orc

Neil Golden Orc Arrowhead Irving Conn Oro Bal Musette Millard & Anita George Marsbal Pierrots Madam Georgette Mme Yvette Leon Bedore Apache Oro

Bossert Boof

Bossert Boof
Eddle Lane Orc
Casino de Parec
Eleanor Fowell
Jimmy Savo
Cardini
Carolyn Marsh
Leon Friedman Or
Ben Follock Orch
Casino Town Cit
Breez Fletcher
Allan Cales Orc

Alian Cales Ore Clarement Roger W Kahn Ore 3 Marshalls Joan Blane Evelyn Doe Vincent Calendo

Club Kentucky

Crob Kentury
Jack Edwards
Ada Lee
Wilma Novack
Louise Dryden
Mabel Russell
Ross-Kahan Orch
Club Richman
Jack Mason Rev
Lido Girls Orc

Commodore Hotel Isham Jones Ore Isabel Brown

Cotton Club
C C Rev
Adelaide Hall
Jimmy Luncefore

Croydon Hotel
Charles Eckels C Dubonnet
Joe Fejer Ore
Glen Island Ca

Glen Island Caello
Glen Gray Ore
Pee Wee Hunt
Gov. Clinton, Hotel
Enoch Light Ore
Hiyw'd Restaurant
Helen Kaner
Charles Davis Ore
Moore & Revel
Bonuval & Vas
Iris Adrian
Mathea Merryfield
Marion Martin
Drucilla Strain
Jerry Lester
Holland Tavern

Holland . Tavern Florence Bender Elmer Dade

Hotel Biltmore

Paul Whiteman Ore Goldie Jack Fulton

Ramona Robt Laurence Habe Hauser Hotel Edison

Raginsky Ens otel Gotham P Van Steeden Or Hotel Lexington

\! Kavalin Orc

Pancho's Orc Hotel Gt. Northers Ferdenando Orch Hotel McAlpin

Sain Robbins Orc

Frances Fay Miss Harriett Modesca & Michels Hen Bernayd Simplon ('lub Endor & Farreli King's Jesters Wm Farmer Or

Wm Farmer Ore Sherry's Harry Bush Ore Mario & Flario St. Marits otel Leos Belasco Orch Wilkins & Meyers Shella Barrett

egis Hotel Vincent Lopez Orc Medrano & Donna

Surf Club Jack Myers Orc Charlotte Murrle Taft Gri Geo Hall Orch Tavern, B'klyn Jack Murray Ore Theatre Cafe

Theatre Cafe
Chais Strickland Ore
Henry Fibh
The Toe Club
Arthur Boron
Case Boron
Case Boron
Sugar Marcel
Minil Rollins
Pomercy Girls
Buddy Fishere Ore
Tuscany Hotel
Bela Lobiov Ore

Seymour Simons Earl Rickard

Ches Paree Gus Van The Tick Tocke Countess V'n Loss Maurice & Cordol Henry Busse Ord

Club Leisure
Lucio Garcia
Billy Meagher
Joe Manni's Orch
Betty Chase
Jack Sexton Jr
'Sugar' Harolds (Club Royale

Lee Morse
3 Racket Cheers
Nollie Nelson
Szita & Annis
Dorothy Wahl
Fritz Miller Orc

Kelly'e
Chiquita Venezia
Peggy La Plante
Jeanne McCauley
Evelyn Thawi
Claire Osgood
Danny Higgens
Ira Yarnele
Higgens
Ha Yarnele
Ellily Plaza
Elaine McCoy
Carlos & Marchan
Joe Capella & Orcl Hing's Terrace
Jack White
Jerry Bergen
Lillian Fitzgerald
Roth-Andrews Orc College Inn
Sevans Co-eds
Jackie Heller
Beuvell & Tova
Frankle Masters

Congress Hotel
(Joe Urban Room
Art Kassel
Robert Royce
Cheric & Tomasita
Colosimo's Loon & Eddle's Chas Drew Bd Ron Perry Orch Mayfair Yacht Ciu Walker O'Neil's Or Dwight Fiske

Colosimo's
Julia Lyons
Dorothy Henry
Deronda & Barry
Enrico D'Alba
Eddie Deering
Countess Boriska
Signor Barsoni
Art Buckley
Bob Tinsley Ore
Club Alabam
Trudy Davidson

Marden's Riviera
Harry Richman
Carpenter & Fonte
Dixie Dunbar
Georgie Tapps
Fearl Twins
Fred Berrens Orc Mori's Rest Nye Mayhew's Or Trudy Davidson Nautilius Club Dave Bernie Orc Eddie Roth Orc
Drake Hotel
Slavic Ballet
Stanley Hickman
Billtmore 3
Frances Willer
Harriet Lindgren
Ruth Lee
The Crusaders
Earl Burtnett Orc

New Wender Bar (Union City) (Union City)
Ann Pennington
Bernard & Rich
Gale Tracy & L
Lily Lido
Joe Pape
Edith Lowe
Ernie Golden Orc

Esther Todd DeRonda & Barry Art Carroll Harry Sosnik Orch Ernie Golden Orc

Paradise

NTG Rev
Peter Higgens
Johnson Orc
Felicia Sorei
Ann Lee Patterson
Needa Kinkald
Bruno & Manon
Earl, Jack & B
Lya Siewart
Edith Murray
Paradise Duck Inn
(Lone Nebald) Harry's N. Y. Bar Joe Buckley Don Penfield Germaine LaPierre Harry Harris Al Wagner Billy Meyer ormaine arry Harris l Wagner ilty Meyers Ilmer Schobel oe Buckley Orch

Paradise Duck I (Long Island) Sunny Gaer Jimmy Cassi Effic Burton Rick & Snyder Ruth Barton Dot Meyers

(Long Island)
Mel Klee
Billy Glason
Carol Sis
Marelyn Seed
Caron Sis
Betty De Bilno
Dorothy Dlono
Ray O'Hara Ore Park Central Hote Chas Barnett Orc

Plaza Ilotel

E & J Vernon
Marion Chase
Orlando's Orc
Emil Colman Orc
Rostaurant La R Arthur Warren's Ritz Tower Nat Harris Orc Russian Kretchu

Kuznetzoff & N Mme Nicolina Radneff Simon Philipoff Mon'negro & Don P Zam's Gypsy

Savoy-Plaza Savoy-Plaza
Freddie Martin (
Sernet's Pub
Gertrude Moody
Zora Gray
Pat Whalen
Blilly Calligan
Ann Ross
Chris Mechan ·í.

Hotel Montclair
Haroid Stern Ore
Mario & Fioria
Rousia Ortee
Een Poliack Ore
Hotel Pennylvania
Don Bestor Ore
Earon & Blair
Neil Huckley
Joe Lynne
Rumon Banos Ore
Jarok Waidron Dave Fox Huth Nagel Helen Davis Castic Sis Gordon & Bennett Mcrrymakers

Vanderblit Hotel Joe Moss Orch Ward & Hopkins

Vilinge Barn Vilinge Barn Anthony Trini C Beth Challis Eddie Ray Geo McGuire Frances McCoy Josh Medders Sir Jack Joyce 3 Octaves Ruth Delmar Rose McLean

Walderf-Astorla Guy Lombardo Ore Zito's Orc

Wash Sq. Club Westchester Club Froy & Bragiotte Arthur Brown

Weylin Hotel Michael Covert Harriett Lee 3 Jays

Wivel Cafe Amy Athisan
Jack Wick
Lillian Lorraine
Ami Pavo
Maidie Du Freane
La Salle Orch

Bob Grant Ore Godoy Bd Milton Douglas Gloria Grafton

CHICAGO

Ed Casey Orc Leon La Verde Enri Partello George Oliver

George Oliver

Maroni's

Rolando & Verditta
Gwen Gordon
Neccee Shaanon
Marge & Marle
Virginia Buchanan
Rob Wyatt
Maurle Moret Orch

Club Minnet Club Minnet Sylvia Lee Tyonne Nova Henry Mack Adelina Dossena Frank Sherman Murat Room (Brevort Hotel)

Earl Estes
Edgar Rice
Stan Rittoff Orch
Jaros Sis
Nut House
Moe Lee

Nut House
Moe Lee
Jo-Jo
Geo DeCosta
Harry Sherm
Jimmy Lans
"Opera Club"
Edwina Mershon
Lawrence Salerno
Tom Gentry Orch
Jose Rivat Orch
Pierca & Harris

Palmer House Paimer Mouse
Ted Weems Orch
Lydia & Jovesco
Stone & Vernon
† Calif's
Larry Adler
Abbott Girls

Paren Paramount
Dora Vaughn
Phil White
Julia Gerity
Edna Rush
Miss Harriett
Pearl Trio
Rainbe Garde
Samevar

Leon Lavarde
Dawn Sis
Lyle Smith Oreh
Aiice Rydner
Terrace Gardens

Roma Vincent Ainsley Lambert Ciyde Lucas Oro Tin Pan Alley

Tin Pan Alley

1 Sanders

adle Hayes

rane Sis

ernon Craig

wen Lorry

larney Gugle

tuart Woodbridg

loyd Townes Orc

Via Lago

tobby Graham

Via Lago.
Bobby Graham
Crane Russeil C
Zita & Marcelle
Jack Housh
Wanda Kay
Al Handler Bd
225 Club
Ai Garbell
Edna Leonard
Billy Richard
Art West
Jean Lamarr

LOS ANGELES

R-9 Club Billy Brannon Half-Pint Jaxon

Cocoanut Grove Cotton Club
Harlem Rev
Broomfield & G'ley
Anderson & Taylor
Dudley Dickerson

GELES
Green Gables
McIntire's Hawai'ns
Parls Inn
Pete Pontrelli Orc
Rainbow Gardens
Gordon Smith
Marge Keely
Jack Dunn Ind
Ship Cafe
Geo Redman's Rd
The Ninctles
Will Cowan Rev Biltmore R'dezver Cafe De Parce Modie & Lamaux Merie Carlson Orc

The Nineties
Will Cowan Rev
i'at Harmon Orc
Topsy's
Dorothy Gilbert S
Jerry Phillips Bd

Goldies Branch Out

Ann Pritchar , Jack Goldle and Co., although recently married, are splitting into two separate acts or advice of Irving Yates, their manager. Goldie will continue his wife's act, with Audrey Gibson substituting, and the Sibley Sisters and planist continuing as before.

Saranac Lake Ru Hanny Benway

John Montalese now ozoning at 56 Franklin St., is doing ekay and up on exercise. Salvadore Ragone, United Ar-tists boy just returned from a Brooklyn vaca h, will bed it a while extense host feet energy. getting back lost energy,
Harold Rodner accompanied
Dr. Karl Fishel, made

Dr. Karl Fishel, made san, highballed to N. Y. C. Saiome Schilling, who aired here some time ago and left, is back for an ozoning siege at the lodge. Jack Casey, IATSE boy, after trying airing in. New York City and downtown, is back at the lodge for a general check-up. Marion Greene, who saw a mess of ozoning here, there and everywhere, is now aring at the Santononi apartments.
Mt. and Mrs. Ben Lipsit are regular donaters of new books to our library.

ular donaters of new books to our library.
Marya Blake, that gritty little fighter, is shooting up her batting average via the comeback route. Between this san and hospitals that little girl has seen plenty of the cure thing.
Amelia Johnson, a new arrival at the lodge, was with Ziegfeld Folles, White's Scandals, Hitchy Koo, and the Capital theart ballet.

lies. White's Scandals, Hitchy Koo, and the Capitol theatre ballet. Cipient case. Dr. Martin Dworkin, ex-N. V. A. house medico, is walking around Chicago minus his appendi Mannie Lowy, that Rudy Vallee ex-fiddler, swelled up our library with a mess of timely books. He is an ozoner that is making the grade okay.

grade okay.

Many thanks to Jerry Vogel.

Through him the san has received three Skill games for lounge room.

They were sent up by Mr. S. Kalson, of the Metropolitan Skill Game Board of Trade, of Brooklyn.

A local medico has enraged the town by quoting 'one doesn't have to come to Saranac to cure, he can

ozone at home.'
Marya Blake, Ford Raymond and
Benway, your correspondent, are
off the pueumo-thorax. They
couldn't take it, so now the natural

off the pueumo-thorax. They couldn't take it, so now the natural cure prevail with the country of the country o

Baster style parade was held on May 30th. No one knew the difference. Betty Blair, who is strictly bedding it and between cures is taking a mess of pneumo-thorax, is getting on the okay side of the ledger. White Face mountain will not be marred. Looks like the squawk of Bill Morris, Jr., took effect with the powers that be and nature will still take its course with beauty. Ben Schaffer, all messed up with a throat aliment, peeved because George Harmon is topping him via the wise-crack route.

Fred Bones' Bachman. first to sport the white fiannel pants with an overcoat.

Mrs. William Morris, Saranac's Mother, is due here as Camp Intermission is being perted up. Ruth Morris also due, as three or four backgammon instructors are seen daily watching the incoming trains.

Margaret Newell, that ever faith-tul little curer, has written two songs.

Hon Hibernates

Baltimore, June 4.

Hon Nickel, operator of the Gayety, burg's sole burlesque, folded his season of touring shows Saturday (2). Had been running 'em continuously since early last September. Currently, house is grinding a men-only flick, 'Sex Madness,' flanked by a sex spileler and models. Next season spot will continue playing wheel shows produced and self-played by Jimmy Lake of the Washington Gayety, Ilazy Hirsch (Wo Philly Spots, and Nickel. Baltimore, June 4.

R. C.'s Special Authors From now on most of the music for stage productions at Itadio City Music Hall will be original, written

on the spot to fit the sho act with six girls. Idea is that the former Pritchard Gloldie combo has played everything. No. 12

ARIETY

Sid Silverman

120



15 YEARS AGO

(From VARIETY and Clipper)

Adolph Zukor gave Mary Miles Minter a long-term contract that averaged \$100,000 a year. Generally believed he almed to supplant Mary

Theatres announced for 45th and 46th streets. Neither went through but Loew built on the 45th street site later.

Formation the Stanley Co. in Philadelphia officially announced. Capitalization was \$15,000,000.

Coney Island season opened up with Decoration Day, Saturday and Sunday, making it three in a row. Transit companies figured 6,000,000 hit the spot in the trio of days. Prices upped.

Mayor Peters, of Boston, sat with burley managers to draw up a code of rules. Second clause was the wanton exposure of the female Stlil a Boston issue.

Florenz Ziegfeld contrasting 13th Follies' with the first. Latter cost \$19,314.18 as against \$100,000 for the current show, Weekly nut was \$20,000 against the original \$7,000.

Heat wave and opening of beach Heat wave and opening of beach season was shutting B'way houses. There were 38 still going but 10 were due to shutter.

Managers were starting one of their more or less annual campaigns against play piracy. Enlisted aid or Dept. of Justice because of copy-right angle.

Theatrical shows to be withdray from military cantonments July Most were playing in the red.

50 YEARS AGO

(From Clipper)

French writer did a book, 'Sarah Barnum,' which was an attack on Bernhard's circus advertising. Took three months and a fine. Author and publisher of answering book, 'Marie Pigeonnier,' took fines, which the actress paid.

King of Bavaria (the Mad Leopold) closed the royal theatre, Munich, for two weeks so he could enjoy solo performances. Not ever the court admitted. He sat all along in the auditorium.

Home of the late Tom Thumb sold for \$4,500. His widow needed money and the erection of a jall nearby had depreciated the prop-Had cost \$60,000.

Main to: on the Barnum show was 432 feet long and 212 feet across. Forepaugh had a shorter but wider top.

Montreal dime museum in an old church had to reseat its auditorium. Customers objected to sitting in the

Leon, famous female impersona-tor, held up the show in St. Louis for half an hour opening day. Wanted lighter tinted scenery as his company were mostly dark.

of town professional hotel gave all guests a map of the locality. (with the churches marked) every Sunday morning.

Fakir touring the museum circuit with a pair of Aztecs. Boy was a Chicago mulatto and the girl was from New Orleans. Front teeth had been extracted and replaced by tusks. Manager left the boy stranded in Pittsburgh, so the kid got an ad-ditional week exposing the fraud.

Inside Stuff—Pictures

Only two of the Skouras brothers will draw salary from Fox West Coast under their new deal and the reorganization plan for the circuit. Spyros and Charles will aggregately draw \$160,000 annually for their supervision of those houses, Charles to head Coast activities directly and Spyros to handle the east under S. R. Kent. This arrangement was apparently made in view of George devoting his time to other Skouras apparently made in view of George devoting his time to other Skouras apparently made in view of George devoting his time to other Skouras apparently made in view of George devoting his time to other Skouras apparently made in view of George devoting his time to other Skouras theatre interests in the east such as the Fox Met the Skouras brothers, not counting possible percentages that may come out of F-WC profits, will lave a total aggregate executive, salary account of \$169,200 annually.

Under the Fox Met reorganization plan the reorganized company will have a total aggregate executive, salary account of \$169,200 annually, covering at least eight execs. Salaries of the executive officers, including the president of the reorganized company, as well as the compensation of any executive or advisory committee of the board, is expected not to exceed the aggregate sum of \$50,000 yearly. Spyros, Charles and George Skouras, all told, will receive 175,000 annually as compensation. Samuel Rinzler and Harry Frisch will receive together around \$45,200.

There are 36 theatres in, the group which Randforce (Rinzler and around Brooklyn. The Skouras Brothers will operate around 44, theatres located in New York city, Long Island and New Jersey.

Fox Met will hold at 50% stock interest in the Skouras and Randforce subside, while the remaining 50% in each case is to be issued or held subject to option in connection, with the contracts with the respective managing-executives of the operating companies.

Herbert P. Howell, president of the Commercial National Bank and Trust Co, nominated to serve są one of the three voting t

Contrary to the impression made with the announcement of the decision on Fox West Coast-Cistrand, there was heavy firing, and for a day what appeared to be a hopeless deadlock, between affiliated aind unfillated members, according to participants, insisted upon a reversal of the LaA. Grievance Board decision ordering Fox West Coast to release 21 major features to Cistrand. Unaffillated members; were just as insistent that the decision be sustained by the CA. Nate Yamins, assigned by the CA to investigate the Alhambra situation, recommended confirmation. Decision was affected the following day when affillates compromised on a 13 pictures for Cistrand verdict.

affected the following day when affiliates compromised on a 13 plotures for Cistrand vérdict.

Meantime, Charles Skouras is reported to be taking credit in San Francisco for bringing about the compromise and saying that FWC representatives in New York personally intervened for Cistrand, despite the fact they were appealing the case.

Distributor ambitions to have an exhibitor receiving additional product in an NRA award pay top prices, rather than the rental dosount allowed big circuit bookers, have been definitely aquelched by the Code Authority, Claritying ambiguous interpretations of its decision in the Fox-West Coast-Cistrand case, Authority spokesmen Monday (4) asserted the independent is getting the awarded product at the same price paid for it by FWC, and that this ruling will prevail in all future cases.

FWC, and that this ruling will prevail in all future cases.

Silent rights to 'Stingaree' had RKO-Radio heads winging for a time. When it was decided to make a picture from the E. W. Hornung work, the company got in touch with the executors, of the author's estate in London. Executors could only reply that Curtis Brown acted for them in New York, and had knowledge; of the U. S. situation.

Brown office knew that the silent rights had been sold to the former Kalem company, but that was all. Dusting around, they ran into William Bilkalem. Wright, who had been business manager for Kalem during its career. Long and Marion, who headed the company, are both dead. Wright was uncertain, but he had the old Kalem books and digging through exhumed the fact that the 'Stingaree' negatives, had passed to the Vliagraph, which in turn had been absorbed by Warner Brothers, He got in touch with Jake Wilk, and the silent rights were bought very cheaply, with another \$5,000 added for sound; the entire investment representing less than \$1,000 for rights,
Originally Kalem paid Horning around \$1,200 for the book and the resultant production was so profitable that the author was commissioned to write 12 more, for which around \$15,000 were paid. The pictures ran for years in South America, and some distributors were out a dozen prints before the vogue dropped. The originals were all vivid action stories, about the first variant to the western formula.

Gov. James A. Rolph, Jr., of California, who died last Saturday (2) was one of the stainchest friends and backers of pictures and show business. Rolph personally was acquainted with more than 1,000 persons in the amusement world whom he knew by name.

He was very active as governor in helping picture interests get helpful legislation through the general issembly.

As mayor of San Francisco he was always willing to help in any theatrical or picture publicity and exploitation stunt and made it his busities to attend openings of new theatres. He attended the opening of Grauman's Chinese in Hollywood. He was practically the sponsor in pictures for George O'Brien, of the late Dan O'Brien, former chief of police in San Francisco.

Grauman's Uninese in Hollywood new was practically the physical turns for George O'Blein, of the late Dan O'Brien, former chief of police in San Francisco.

A large delegation of Hollywood notables attended the funeral services of the governor. Rolph was 64 years old.

A major producer-distributor (Par) contributes to the conversion of Broadway into a low-priced double feature grind under the policy in vogue at the N. Y. Criterion. Although John Goring ostensibly, is runing the house arranging bookings, advertising, etc., theatre is under lease to Par Distributing Corp. and from all accounts Goring is just acting as manager. During the past week the theatre broke-out into what is virtually a triple-feature policy, playing two full lengths in addition to the McLarnin-Ross fight pictures, itself almost rating feature attention.

attention.

Crit is involved in a comprehensive reorganization plan of Senece
Holding Co., a subsid of Par which controls this property, Loew's New
York, stores behind both theatires, and the Astoria studio. Meanwhile
Par seems to be interesting in keeping the Crit open, regardless of policy

Two old-timers got together the other day when Eugene A. Lauste, ploneer inventor of the sound-on-film pictures had lunch with Francisque D'Obulier at the Lobster restaurant, New Tork, with Merritt Crawford, who is lining up a real history of the motion picture. It waste worked with Edison, with the Lathams and with the Biograph. D'Obulier was one of the original cameramen with Luniere Freres, who beat Fathe to the projected motion picture in France. He still owns his original outif, a combined camera and projector; a clumsy looking box to modern eyes but then regarded as a model of compactness. After taking pictures practically the world over, he settled in New York and is with the Hirliman laboratories. In spite of his long service, he still looks like a youngster. looks like a youngster.

Picture people can't figure out a New York stage producer who is always angling for film names but rarely gets them. Producer makes

a habit of offering stars big money to work in his shows, but sum is generally a little short of what they will accept.

Asked why he makes offers he knows in advance will fail, producer replies: T want to show them five years from now, when they aren't getting such big money, how foolish they were to turn down my offer. Producer likes to have evidence in writing of the turn down just bold for future reference. There may also be the publicity angle of the

A major studio handed out a salary cut to employees of various production and technical departments on the lot nearly two years ago. At the time of the slash, the studio head declared the company needed the co-operation and loyalty of all if firm was to successfully weather the

depression. Rank and file took the cut with assurance that full salaries would be restored before the company increased its dividends or even showed a greater of profit over the previous year. Boys are plenty burned now, however, as official statements show the company had a greater net for the first quarter of '34 than all of 1933, and studio is still silent on the

Distribution and theatre men judge Westchester county (N. Y.) as the most lucrative picture territory in the world, among other things pointing to the fact that New Rochelle commands film rental as high as Salt Lake City. During the past few weeks, two new theatres have been opened in important communities, and cortain interests believe the county could stand more. This is especially true in such localities as Fleetwood, which have developed importantly in the last few years. Both the RKO and Loew circuits are well represented in Westchester and neither have any squawks at all as to how things are goins in that neck of the film woods.

Warners is attempting something different in scheduling releases

Warners' is attempting something different in scheduling releases during the coming season by setting down holiday dates for outstand pictures in the thought of cleaning up more with them this way. Warners figures on allowing certain anticipated big ones sufficient production leeway to clear for holidays. "Circus Clown', figured for kids, will get July 4 week, while others line up as 'Filiration Walk' for Labor Day and football time; 'Sweet Adeline', Christmas; 'Anthony Adverse', New Year's; the Jolson musical for Washington's Birthday, 1935, and 'Golddiggers of 1935 for Easter; that year.

Agta-Ansco is considering reopening a sales agency for the sale of negative and positive raw stock to Hollywood producers. R. H. Woodford, general sales manager of the company, has left for New York after spending two weeks surveying the field and getting a line on the possible market for the Agta-Ansco. stock here.

Company closed its sales office in Hollywood more than two years ago, when importations of German-manufactured negative and positive were discontinued in favor of raw stock made at the Ansco factories in upper New York state.

With the acquisition June 1 of the lease of the Irls, Hollywood subsequent run hquse, the Gore brothers, one-time prominent factors in the old West Coast Theatres' circuit, are about to resume exhibition activity, after being in semi-retirement for several years.

The Gores recently disposed of their downtown Los Angeles holdings, and will now concentrate on the Hollywood operation. Around \$35,000 will be spent in remodeling the Irls, which is expected to reopen July 1.

Jack Benny told Walter Meyers he'd straighten out the commish tangle for his booking into Ed Small-Reliance picture, Transatiantic Showboat, Benny stated he knew that Meyers stated the the deal, but since Meyers and the Small-Landau (Hollywood) agency split on their east-west representation, new complications arose.

Small and Lyons & Lyons, acting for Benny, consummated the deal, but the actor promised to take care of Meyers regardless. Jack Benny told Walter Meyers he'd straighten out the commish tangle

With some 20 appeals already on the C. A. appeals docket for hearing Friday (8), and more pouring in, codists are mulling breaking up the hearings into parts. This would mean that instead of the entire body listening to every case the authority would be divided into groups, each of which would handle so many cases,

The Film Boards of Trade future is all up in the wind again. Majors are unable to agree among themselves as to just what the boards should do. Some are strongly advocating the new role be that of collection agent; that the boards check and collect bad exhib debts; Others, however, just as stubbornly oppose this.

Screen Actors' Guild intends to get along hereafter without paid press gents. On June 5 the Coast organization will dispense with the services of Landy and Hunt, who have been blurbing for the group since its

Press agents also have been editing the actors' house organ and re-cently endeavored to get the Screen Writers' Guild, for which they also publicize, to join on the publication of the monthly mag.

New York exec of one of the major firms is reported peeved because another exec moved into office space on which the former had planned ever since it was made available through a resignation. Where the peeve becomes compilicated is that the space wasn't just grabbed by the present occupant but was assigned by higher-uppers. Demonstrating how little things become significant. New York exec of one of the major firms is reported preved b

Fox-West Coast is looking forward to next week's showing of 'Fog Over Frisco' (WB) at the Fox Paramount, San Francisco, where it will top a double bill. Plenty squawks are expected since it's considered a capital crime to call it Frisco in the first place, let alone mentioning that fog.

A number of established Hollywood stars have protested against a new foreign player, recently imported by a major, claiming he is allowing publicity to go out in which his name is linked in various ways with these sure-fire news names. Squawkers say they have never met the

Not so long ago 98% of the footage submitted to the Bengal oard of Censors was American, 1% Indian, and the remaining 1% British and other origin. Now it's 52.49% American, 9,97% Indian, 32.87% British and 4.57% other countries. and 4.67% other countries

Jack Hess, on the Coast, is trying something different since turning scenarist. Former film advertising exec is preparing ad and exploitation campaigns to go, along, with his scenarios, indicating how best the story would be sold and how it lends itself to boxoffice steamup.

Hays headquarters is one of the first film departments to receive its cfficial number from the NRA. Under the permanent code for the industry the H. O. is listed as No. 31-44.

Mae West inserted a Negro camp meeting sequence in her pictur 'It Ain't No Sin', using 92 singers for the number. Decision was made he the star after she heard a choir over the radio on a national network.

John Balaban, when in New York a fortnight ago, made it clear that he hasn't given up hope of obtaining a Paramount partnership in Detroits

LEGIT'S GOOD B'WAY YE

Hits of '33-'34

'As Thousands Cheer.'
'Ah, Wilderness.'
'Pursuit of Happi
'Her Master's Voice.' 'Roberta.' 'Sailor, Beware.' 'She Loves Me Not.'

'Mary of Scotland.'
'Ziegfeld Follies.'
'No More Ladies.'
'Dodsworth.'
'Men in White.' Tobacco Road. Double Door.

MODERATE SUCCESSES

'Murder at the Vanities.' 'Hold Your Horses
'Champagne, Sec.'
'10-Minute Alibi.'
'Green Bay Tree.'
'Three and One.'
'The Lake.' 'Big-Hearted Herbert.'

'All the King's Horses.'
'The Wind and the Rain.' The Wind and the 'The Shining Hour.'
'New Faces,'
'Stevedore.' 'Jig Saw.'
'The Milky Way.'
'Invitation to a Murder.'

Dramatic Critics' '33-'34 Score

Maintaining a torrid pace all who dropped the J. which used to season, John Mason Brown of the Evening Post winds up as batting champ in the legit critics' Swatters' Lengue. With a very nifty average of .98 for the "33-34 legit season, Brown gave a 44-point trimming to is, nearest competitor, Gilbert Gabriel of the American. John Anderson of the Journal finished 'third at .853.

This is Vaniery's 11th annual compilation of the New York legit reviewers' critical hits and misses. By a strange coincidence Gabriel's batting percentage of .864 is exactly the same as his '32-'33 average, with which he won the box score. But this time it got him no better than second. Brown's winning figure of .908 is excentionally high for a full season, being only nine percentage points behind the record of .917 established by Gabriel in '31-'32.

briel in 31-32.

For Gabriel, finishing second rather than first, might prove to be lucky rather than sad. Had he won it would have been three in a row for the American's actor-searer. That would have prompted VARIERT to turn the whole box score ever to Gabriel, and let him wrassle with the door thing himself. finishing second

over to Gabriel, and let him wrassle with the dang thing himself.

In snapping Gabriel's winning streak at two, Brown kept alive the bugaboo which has followed all double winners since the annual box scoring began. But for Brown it was only gettin' even, for Gabriel stopped Brown three years ago after Brown had knocked off the batting crown in '29-'30 and '30-'31. Gabriel and been a two-timer once before. had been a two-timer once before, in '25-'26 and '26-'27.

had been a two-timer once before in 25-28 and 26-27. The second of the second business is getting to be a two-man proposition. It seems. They've combined to take the title for the past five years and together have won seven out of 11. The other members of the Brooklyn Dodgers.

This year's score keeping commenced Aug. 23, when the season officially opened with Tove and Bables, and ended May 17, when Invitation to a Murder, was adjudged to have concluded the legit year. During that period 120 shows opened. By their box office ratings 14 of the shows were hits, 16 moderately successful and 81 flopped. Six shows, all flops, that opened between June 1 and Aug. 1 are classed at 'summer shows,' and, as is the custom, not counted in this tabulation.

Brooks Atki mes on the season was three months of th

Richard Lockridge of the Sun, who finished seventh last year, jumped two places this time to take fifth with .774. He is followed by Dean Percy Hammond, whose mark is .763. Bernard Sobel of the Miris ,763. Bernard Sobel of the Mirror, in his first year, follows in seventh place with ,756. Richard Garland is strictly next to closing with ,729. Burns Mantle is in last place at ,654. By his own system the latter would rate approximately 1¾ stars this year. Incidentally 14½ stars this year. Incidentally the star system of reviewing for a quick-reading public fared just the opposite in legit as in pictures. In the film field the two star-users in New York and Chicago (Kate Cameron and Doris Arden) led their respective towns this year.

'There was a happy decline in the

spective towns this year.

There was a happy decline in the the number of 'no opinions' this time, the impression being the boys have decided to stop giving out panegyric double talk. Only 36 cases of slipping it to 'em easy during '33-'34, with everybody more or less calling them as they saw them. Garland was the worst offender in this respect, but his eight 'no opinions' in so far as they lead the field, denote more than anything else the general improvement in that respect. Atkinson, whose evasions formerly were up in the 20's, delivered but six this time. Only Mantle, whose star system demands an opinion, was totally immune.

'Variety's' Box Score Winners

	SR.	R.	w.		Pct.
'23-'24 CRAIG (Mail)		53	19		.677
'24-'25 POLLOCK (B'klyn Eagle)	. 97	73	24	• •	.753
'25-'26 GABRIEL (Sun)	. 109	90	18	1	.826
'26-'27 GABRIEL (Sun)		90	15		.857
'27-'28 ATKINSON (Times)		81	12		.862
'28-'29 LITTEL (Post)		72	16		.809
'29-'30 BROWN (Post)		79	9		.898
'30-'31 BROWN (Post)		8.5	18	1	.817
'31-'32 GABRIEL (American)		100	8	1	.917
192-193 GABRIEL (American)		89	13	1	.864
'33-'34 BROWN (Post)		89	8	1	.908

30 SHOWS GET

\$800,000 in Picture Coin Doesn't Hurt-Hollywood Buys 21-120 Shows: 16 Hits, 14 Moderates, 90 Flops-Producers Bat .250

ODDS NOW 4/1

triking gold 14 times and getting an even break or better in 16 other instances, the Broadway producers enjoyed a decided improvement during the '33-'24' logit season. They increased their batting average to .250 and lowered the odds against any show's success chances to 4 to 1. For the past few seasons the odds had been 5 to 1.

to 4 to 1. For the past few seasons the odds had beep 5 to 1.

Even more satisfaction was derived by the legit boys from the recuits of their dealings with Hollywood. So far, and with several additional deals still pending, the picture companies have contributed approximately \$800,000 in buys for film rights of '32-'34 legit shows. This large item went far in helping the street to recoup its stage losses. At the box office the 120 shows in the season just ended smashed in the season just ended smashed ince 1929. Quality, not quantity, counted. The 120 new shows produced totaled three more than '32-'33, but still considerably below the annual quota of 150 to 200 that prevalled five and more years ago. valled five and more years ago.

A letter Chance

That a really meritorious show

Hollywood Buys

37,500 35.000 'Big Hearted Herbert'
(WB)
.....
'The Dark Tower' (WB)
'Pursuit of Happiness' (Par) Wednesday's
 Wednesday's
 25,000

 Radio)
 25,000

 By Your Leave' (Radio)
 20,000

 Heat Lightning' (WB)
 20,000

 'All Good Americans' (MGM)
 18,000

 'A Hat, a Coat, Glove' (Radio)
 17,000

 Wind and the Rain' (MGM)
 16,000

 'Dr. Monica' (WB)
 10,000

had a better chance to make money this year is evident in the 14 hits registered, as against only nine the year before. There were 16 moderate successes that either broke even or made some money. Some shows that are rated among the flops actually curned a profit through sales to pictures, but still class as failures because of their legit box office records—An—example of this is "The base" care. class as failures because of the feet box office records. An example of this is 'The Dark Tower,' which flopped in legit, but wound up in the black through Warner Bros. paying \$35,000 for the screen

There is also the opposite excep-tion in which a show lost money but rates as a hit, regardless. 'Zieg-feld Follies,' produced at a cost of

(Continued on page 54)

Failures of '33-'34

'Tattle Tales.'
'Fly By Night.'
'Shooting Star.'
'The Ghost Writer.'
'Shady Lady.'
'Going Gay.'
'Love and Rables.' 'Love and Babies.'
'A Party.'
'Come Easy.' A Farty.

Come Easy.

The Blue Wi
Crucible.

Heat Lightning.

The Sell-Out.

Your Sell-Out.

Amourette.

Undesirable Lady.

Her Man of Wax.

Keeper of the Keys.

The Curtain Riess.

Let 'Em' Eat Cake.

Move On, Sister.

Spring in Autumn.

The World Waits.

Divine Drudge.

Give Us This Day.

Bight Bells.

Under Glass.

Thunder Glass.

Thunder Glass.

Thoroughbred.

It Fays to Sin.

D. Monca.

Thoroughbred.

The World Waits.

Growing Palns.

The Dark Tower.

The Dark Tower.

The Dark Tower.

The Scroplon.

Sitrange Orchestra.

Blackbirds.

Jal Good / mericans.

Jezebel. 'All Good / mericans.' 'Jezebel.'
The Locked Room.'
The First Apple.'
'Yoshe Kaib' (English).
I, Myself.'
'Come What May.'
'Every Thursday.'

Halfway to Hell.

The Wooden Slipper.

The Gods We Make.

Oliver, Oliver, Oliver,

A Divine Moment.

Days Without End.

Re-Echo.

Come of Age.

False Dreams, Farewell.

Wednesday's Child.

Mahogany Hall.

And Be My Love.

John Brown.

Mackerel Skies.

By Your Leave.

Whatever Possessed Her.

Hotel Allmony.

'American, Very Early.'

Joyous Season.' American, Very Early.

'A Hat, a Coat, a Glove.'

'A Hat, a Coat, a Glove.'

Theodora, the Queen.'

No Questions Asked.'

Sing and Whistle.'

Richard of Bordeaux.'

Legal Murder.'

'Queer People.'

'They Shall Not Die.'

'Ragged Army.'

When in Rome.'

'Too Much Partty.'

'Yellow Jack'.'

'Perfumed Lady.'

'Another Love.' Joyous Season. Perfumed Lady.'
'Another Love.'
The Shattered Lamp.'
'Gentlewoman'.
'Pure in Heart.'
'One More Honeymoon.'
'House of Remsen.'
'Moor Born.'
Brain Sweat.'
'Wife Insurance.'
'Are You Decent?'
'Eroadway Interlude.'
Late Wisdom.'
'Love Kills.' Love Kills. These Two.

Equity Session Rather Mild, but Oldsters' Disinterest Causes Alarm; **Youngsters' Dominate the Meeting**

Beer-Meller Troupe Goes Co-operative

Seattle, June 4.

Old Town Hall, running melo-drama of the last century type and depending on beer sales for take, was acquired last week by the em-ployes, on co-op basis. Eight are in the cast and 11 make up the other employes, so that 19 persons

Town Hall opened in December and clicked for many weeks. Re-cently Heyes & Siegfried operated the spot. Harry Cleveland is manager for the employes, temporarily at least. Biz has been up and down the past few weeks with strike not helping any.

Theatre Runs Gamut: Once Church, Speakeasy, Now Is Theatre Again

San Francisco, June 4. Lucille Ryman has leased the 250-Lucille Ryman has leased the 250-seat Kamoklia on Bush street that has successively been a church, a theatre, a speakessy and again is a playhouse. She reopens it June 12 with Green Bay Tree, produced by Arthur Lubin and Louis Macloon, with Donald Crisp heading a cast which includes Edward Cooper, Herbert Bunston and David Scott.

Herbert Bunston and David Scott.
Miss Ryman, formerly at the
Pasadena Community Playhouse,
has dropped Ferrier's French theatre, which she took several months
ago. The Kamoklla, which was
built as a church, was converted
into a theatre three years ago by a
wealthy Hawailan, Princess Allec
Kamoklla Campbell, who later made
it into a night cube until police payoff investigations darkened it.

While Equity's 21st annual meeting at the Hotel Astor, New York, Friday (1) was not accompanied by all the freworks expected, there were several closely contested votes on new amendments to the constitution. Much more important was the lack of interest by the membership at large. Leaders viewed the growing listnessness of old-line members with no little concern. There were 448 members in attendance, but only 241 were paid up in dues and privileged to vote, the others being onlookers, but with booing and shushing rights. At least 1,000 were expected and the grand ballinoom was engaged. Because an important element in Equity failed to attend, the younger group, an organized minority dominated the session, but in a generally orderly manner. Only bolisterous instellade during the atternoon came when a member lisped admonitions to the gathering and referred to the

terlude during the atternoon came when a member lisped admonitions to the gathering and referred to the group as being 'insurgents' and 'radicals' who should not be permitted to sway the membership, He drew plenty razzing.

drew plenty razzing.
Regular Ticket Elected
Regular ticket which included six
nominees by the younger group was
elected, officers being named for
three years. Group succeeded in
getting two out of four of its pronosed amendments adopted. Two posed amendments adopted. Two were not decided on until Saturday, were not decided on until Saturday, when four tellers counted the votes at Equity's offices. Because of clogeness in rising votes, ballots were-then-cast on_both_pronosals. Meeting was eoncluded on schedule by five o'clock, although it was thought that another session would be needed to consider the flock of resolutions which the group had in mind. Only one was considered and the balance will doubtless come up at the next general meeting, stated for September. Not unlikely that a (Continued on page 52)

(Continued on page 52)

Equity Session

(Continued from page 51)

special meeting will be called sooner.

Amendment most closely contested was that which will give members in arrears of dues for not more than 12 months the right to vote.

Procedure Terrative Gillmore. bers in arrears of dues for not more than 12 months the right to vote. President Frank Gillmore announced the count to be 116 votes against and 114 in favor. Immediate cries for a recount ended in a closed ballot. When the count was made Saturday it was first announced the amendment was adopted, 121 votes to 120, a the being prevented when one vote was thrown out, that member owing a small amount of dues. Monday, however, Equity announced that the count was tied up, because of which the amendment was not adopted. Some indication that the result on that amendment will be put to referendum, as provided for in the constitution. Clause reads that if less than 750 senior resident, pald-up members are present, amendment may be put to referendum at the discretion of the Council or by petition of 100-paid-up members. Decision will be made after Council takes action one way or another on the te

action one way or another on the tie

Loeb's Talk

Loob's Talk

Equity leaders fought the arrearage amendment, while Philip Loob,
virtual leader of the younger group,
caimiy spoke for its adoption.
Loob's contention was that any
number of reputable actors were
actually unable to pay the dues because of scarcity of work, and he
argued that such members should
have a year's grace in time of
stress.

The other amendment which was balloted on, but defeated 133 to 96. The other amendment which was balioted on, but defeated 133 to 98, would have had all nine of the nominating committee named from the general membership. Present rule, which holds, calls for six from the membership and three from the council. Since a majority count goes in deciding on nominees, there was no real argument for a change, and the leaders said that the triofrom the council really represented non-resident members.

One amendment adopted gives the general membership the right to amend the by-laws, provided there is, a two-thirds vote registered at general meetings. This amendment is, a check on the council, which up to now has been the controlling power in Equity. Group wanted a

up to now has been the controlling power in Equity. Group wanted a mere majority vote to make changes or add to the by-laws, but the older leaders won the two-thirds point. Other amendment provides for four general meetings annually, there being little opposition. Speaking in favor of it, Albert van Dekker, one of the group's groupes group's group' favor of it, Albert van Dekker, one of the group's representatives elected to council, said such meetings are needed because the actor is dying on his feet, standing against the wailing wall and talking about the good old days. Gillmore Flustered

Gillmore, it was charged after the meeting, became flustered during the meeting and when putting one

meeting, became flustered during the meeting and when putting one amendment to vote was said to have asked: Do you wish to adopt this proposal and thereby register objection to the opinion of your leaders? Peggy Wood of Council was all primed to go and read a paper objecting to any element in Equity attempting to 'traduce' your officers.'

Strength of the liberal group will Strength of the liberal group will probably develop later because it elected six members to the Council, which has a quorum of seven. Howe c, the average attendance in Council meetings is between 18 and 20. Total number of Council members is 50, 10 of whom are elected annually.

20. Total number of Council mem-bers is 50, 10 of whom are elected annually.

Single resolution considered and referred to, Council for final action concerns salary cuts and conces-sions. It is rather lengthy and exsions. It is rather lengthy and explanatory and is aimed at managers claiming high operating costs when asking actors to slice. Proposal is that the manager go directly to Equity and present his books, Equity then putting it up to the actors. Latter would not contact the manag. who would not have the chance of singling out cast members for dismissal because opensed to a cut.

members for dismissal because op-posed to a cut.

If a manager claims \$5,000 as the gross for an even break and the the gross for an even break and the show got alightly less, total cut (say 10%), would not apply but the reduction shall be pro-rated with the actual loss. Resolution is the result of the backing and filling by the management of 'Sallor, Beware!' this season.

2,100 Paid Up
Annual statement placed the total

\$1.25 Boomerang?

Amendment giving Equity members the right to vote if in arrears of dues for a period of not more than one year, was supposedly adopted after a close count of 121 to 120. Proposal made at the annual meeting Friday (1) was first announced as having been rejected by Frank Gillmore, Feutir hand who no a right announced as having been rejected by Frank Gillmore, Equity head, who, on a rising vote count, thought the amendment had lost 116 to 114. Balloting was ordered when objectors demanded a recount.

objectors demanded a recount.
Ballots were counted Saturday (2), votes being carefully
checked with Equity's records
verity each voter's standing. After several votes were
thrown out the count was even.
Then the question of an actress' vote arose. It was found
that she owed \$1.25. Paul N. Turner. Equity counsel, was in Turner, Equity counsel, was in the building and the question of whether the vote should or should not be counted was put up to him. Turner, on the spot, disqualified the voter, although he knew it favored the liberal group in Equity as against the alder faction. older faction,

Monday Gillmore stated the actress had paid up half an hour before the meeting. She was therefore qualified to vote and since there was a tie the amendment was not adopted.

Tellers named to count the ballots were Lister Chambers, Jack Byrnes, Horace McMahan and George Christie.

naid up members at 2.100, as against more than 10,000 about 10 years ago. Total assets were put at \$400,ago. Total assets were put at \$400,000, while the surplus amounts to
\$300,000. Both amounts include the
Equity offlice property, valued at
\$230,000, which was the cost price.
Balance of the surplus, about \$70,000, is inclusive of bonds and other
securities owned by Equity and
written down
of security
shrinkage.

Brady Held Down

shrinkage.

Brady Held Down

Late in the meeting William A.
Brady, only manager-member attending, arose to talk. Chairman
Gillmore told him he was out of
order, but when members yelled to
let him talk, the showman disoursed on the Dickstein anti-foreign actor bill which was snowed
under in committee at Washington
last winter. Brady did not get a
chance to take up the Sunday matter. Because limited in time, he demanded another special meeting be
called within 10 days, and was told
that could be arranged if a petition
aigned by 30 members was presented to Council.

In addition to Gillmore, re-elected,

In addition to Gilimore, re-elected, the other officers are: Osgood Per-kins, first vice-president; Florence Reed, second vice-president; Arthur

Reed, second vice-president Arthur Byron, third vice-president: Peggy Wood, dou'th vice-president: Leo Curley, recording secretary, and Faul Dulizeli, treasurer. Ali officers serve for three years. Named as counciliors for five-year terms were A. G. Andrews, George Artles, Eddie Cantor, Katharine Cor-neli, Augustin Duncan, George Helier, Victor Killan, Philip Loeb, Louise V. Prussing and Van Dekker. Replacements on the council were E. J. Blunkail, William Gaxton, Florence Nash, Mary Virginia Farmer, Robert T. Haines and Heien Broderick. Florence Nash, Farmer, Robert Heien Broderick.

SHRINE AUDITORIUM SOLD

SHRINE AUDITORIUM SOLD

Dos Moines, June 4.

Shrine auditorium, with equipment and furnishings, has been sold by the Sheriff to the Bondholders Protective committee for 1821,097.88. There was no other bidder. The contract between Za Ga Zig Shrine as tenant and the Shrine Temple Building association, as holding company, was purchased by the same buyer for \$15,000. Foreclosure sale was to satisfy a judgment of \$850,000 obtained by the bondholders in Polk county district court a month ago.

Plays on Broadway

FURNISHED ROOMS ama in three acts, presented at the New York, May 29 by Edgar Allen; ten by Ragnhilde Bruland; staged by

mhilde Bruland; staged by

John F. Morrissey
Ronnie Madison
Billy M. Greene
Floid Brenzey
Spencer Bentley
Vicki Cummings
Valerie Raemior
Liana Gus
Clarence Rock
Frank Reyman

Only new show in two weeks on Broadway. Opening on the eve of Memorial Day, it rather rudely broke the calm of the season's end, an

the calm of the season's end, an unnecessary starter sans diversion.

Furnished Rooms' has been in preparation one way or another for in addition to the authoress being identified with it. Rehearsals started and stopped but unfortunately re-began doubtless at the insistance of the play's pen mother.

A distressing story as drab as the cheap lodging house which it locales. There is no drama, no fun, and it seemed a feat of endurance to a farement of the play of the control of

through. Set in one scene a side is removed and the furniture changed to show another room but the same five and ten cent little pictures are on the same walls in the same spots. Ann Hadley comes to New York to get a Job. Lucklify she is berfrended by Rose, one of the roomers. Latter appears to have been ensured by Trankeyster, the middle state of the st

much.
Characters are mostly dull. Even as a summer try out in the woods 'Furnished Rooms' would rate the air.

1bee.

Plays Out of Town

BITTER HARVEST

Hollywood, May 28.
Play in three acts, by Catherine Turney,
Presented at the Hollywood Playhouse by
Melville W. Brown, May 28. Leale Fenton starred, \$1.65 top. Lamb...Catherine Manner On state of the control of the contr

Bitter Harvest' depicts brutal frankness the loves and life of the madcap British poet, Lord Byron, with its tragedy and pathos;

Byron, with its tragedy and pathos; the moods and whims of the brillant bard, and his unholy love for his half-sister. It is daring in theme, and stacks high as sophisticated stage fare.

As presented at the Hollywood Playhouse, under the management of Meiville W. Brown, the Catherine Turney love blay gives every index on Eroadway, where it will be taken in the early-fall.

Leslie Featon portrays Lord Byron, giving a superb performance of the nobleman who damns society and refuses to be swerved from his mad infatuation for his lovely haif-sister, the wife of a profligate and wastrel. Lilian Bond gives a sincere and convincing portrayal of the object of Byron's affections, and shares with Fenton the acting home.

sect of Byron's affections, and shares with Fenton the acting honors.

Life to Byron means nothing without women, and he discards his flames and passions as easily as he receives the news from another sweetheart that she is breaking off their relations. Goaded on all sides ysharp criticiam of his affair with his own flesh and blood relation who tries and blood relation who tries and the finally sinks to the lowest depths with exposure ever uppermost, and he finally sinks to the lowest depths with exposure openly threatened as the final straw that forces him to give up his overpowering passion.

Outstanding members of the cast include Catherine Manners, as Byron's discarded love, his nemesla; Lindshay MacHarris, as Walter Scott, between whom and Byron abeautiful Friendship has developed: Darwin Rudd, as the poet's faithful and understanding man-servant, and Mary Beatty as the elderly Lady and the state of John Cam Hethouse hamal part of John Cam Hethouse

is law.

Alfred Cross is excellent in the small part of John Cam Hobhouse, and Fisa Buchanan demurely sweet as the madcap's wife. Other mem-

Inside Stuff—Legit

Ticket brokers perked up last week when it was announced in Wash-ington that price fixing by codes is out as applied to industries which furnish service. Spoce immediately claimed that ageicles merely fur-nished service and therefore the limit of 75c premium should not longer

nished service and therefore the limit of the point before the repoperate.

Understood that the ticket people will press the point before the revised legit code is completed and formally adopted. Ticket regulations
set forth in the revision are expected to give the Code Authority the
right to mete out severe penalties for violation of the rules, particularly
the exaction of excess prices. Managers were skeptical that the modification of service codes would apply to ticket agencies.

tanding of agencies so far as the code is concerned is questioned,
because it is stated they are not actually in the code, although the CA
has supervision over the brokers and representatives of the latter sit in
at meetings during which ticket matters are considered.

Peculiar percentage arrangement applies to 'Sailor Beware', Lyceum, N. Y., in regards to salary cutting. Recently it was agreed that if the gross went under \$3,000 players receiving \$100 would accept \$75, with proportionate cuts applying to others, except for those having run of the play contracts. New schedule calls for cut players getting 11%% of

the gross.

Actors quickly figured that if the show grosses \$7,000 their share would be \$78, or three bucks more than the \$75 maximum when the takings dipped under \$9,000.

dipped under \$9,000. Run of the play contracts expired Saturday (2). They are sticking, but are also on the percentage thing this week. Arrival of fleet was expected to tilt takings, but there was little trade latter half of last week. Saturday matines saw four gobs in the badly attended house. Gross around \$5,000, with the players approximating \$52.75 salary.

Ownership of the Selwyn, N. Y., is passing to the Dry Dock Savings Bank, holder of the first mortgage, through foreclosure proceedings, Bank has held the property for the past year under mortgages in possession arrangement, collecting rents and revenues which were credited against interest and taxes owed. Under foreclosure, however, the Selwyn interests will lose all interest in the property. Same bank took over and operates the National. Dry Dock too has an interest in the Vanderbit,

operates the National. Dry Dock too has an interest in the Vanderbit, operated, under an assignment of rents but latter house was not so heavily involved as the Selwyn and National.

When Broadway was going towards its peak, Arch and Edgat Selwyn and Crosby Galge improved the north side of 42nd street by adding the Times Square and Apollo theatres. Latter duo is in the hands of the Aaron Naumberg estate.

When the run of 'Dodsworth' is temporarily suspended for seven weeks When the run of Dodsworth' is temporarily suspended for seven weeks starting June 30, the box office at the Shubert, N. Y., will remain open throughout that period for the sale of tickets for the resumed engagement which begins Aug. 13. Ads will be carried in the dailies and the cost of carrying on the ticket sale will be about \$1,000 weekly. No drama ever presented in the house drew grosses comparable to Dodsworth. The Shubert was designed for musicals and most attractions housed there were of that type. Reason for interrupting the run is the prior engagement of Walter Huston to appear in Central City's (Denver) revival of 'Othello'.

Doubtful if 'Stevedore' will move up to Broadway, although it is drawing excellent attendance at the Civic Repertory theatre, 14th street, N. Y. Show specializes on parties, usually radical organizations, selling blocks of 100 or more tickets as low as 40c each but alioting lower floor locations which are priced at \$1.50. Theatre Union which presents 'Stevedore' is rated an educational organization for which reason there is no admission tax, same recognition being given the Metropolitan opera and the Philharmonic orchest

F. Ray Comstock was delayed in starting west on a vacation but will shove off by boat Friday (8). Itinerary now includes Alaska. Upon his return down the west coast he will sojourn in California, with Palma Springs one objective.

Mex Strike Off

Mexico City, June 4.

Mexican actors union has called off, for the time being, a strike against organized stage hands and other theatre attaches who refused to join them in accepting pay slashes they suggested. It would have closed this city's four remain

tynouses, res and other unions accepted called by the civic govern-with view to straightening eir differences.

HALE STAGING FERRY'S MONTE CARLO REVUE

Holiywood, June 4.

Georgie Hale, who has been staging dances for Fox productions, left for New York today (Monday), from where he sails for France next week. Hale is going to Monte Carlo, where he will stage a show at the Casino for Felix Ferry, opening July 1. It will have a cast of all-American talent, with 35 people to be taken aboard.

Efforts are being made to get June Knight or Dorothy Lee for the Knight or Dorothy Lee for the

Entores are being made to get June Knight or Dorothy Lee for the aggregation. Deal was made by Ferry with Hale, with the former having been here for several days also talking to studios on foreign production, with a deal reported pending with Metro.

Hale plans returning to New York in September and do a show there after which he returns to Hollywood

POLICE ASCRIBE ACTOR'S **MURDER TO ROBBERY**

Nashville, Tenn., June 4.
Stabbed through the heart and his
left eye, John Forrest Stephenson,
31-year-old Shakespearean actor of
Nashville and New York, was found
dead on South First street.
Police believed he had been

dead on South First street.

Police believed he had been robbed. His trousers pockets had been turned out and a money belt which he wore was missing. A trail of blood spots led from the basement of the vacant dwelling to the hold?

ment of the vacant dwelling to the body.

Stephenson was known on the stage as John Forrest. He was a member of the Actors' Equity. For the past, two years he led his own troupe, playing principally for high schools and state normal colleges. Troupe was known as the Immaculetta Players.

Denver Stock Gets Donald Woods from Warner Bros.

Denver, June 4.

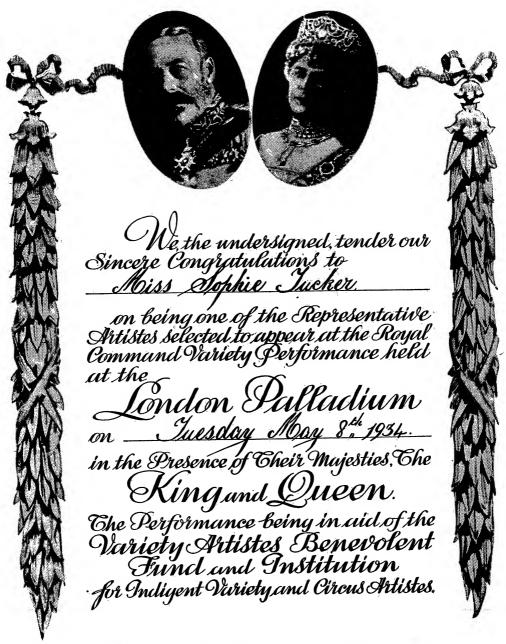
Leading lady for the Elitch stock this summer will be Helen Baxter. She will star, and with Donald Woods, secured by arrangement with Warner Bros., will lead the cent

Others include Albert Van Dekker, Citers include Albert van Dekker, Katherine Givney, Bilzabeth Ris-don, Brandon Evans, Helen Brooks, Addison Pitt, director, and G. Brad-ford Ashworth, scenic director. Pitt, Ashworth and Woods are returning, Pitt for the third year, Woods for his second, while Ashworth is prac-

hers in support portray their roles in saliafactory fashion.
Entire action takes place in the London study of Byron. Dickson Morgan has done a corking good job of directing, and it would seem that Producer Brown has a money-maker in this initial production venture.

In this initial production venture.

Edwa.





General Manager and Director, London Palladium.



Organising Secretary, Variety Artistes Benevolent Fund and Institution.



Hanyharbus

Frau Wagner Fearful of Boycott's Effects on Bayreuth Box Office

"VARIETY'S LONDON OFFICE,

Berlin, May 25. On July 22 the Wagner Festival lays in Bayreuth will once again commence. Mrs. Winifred Wagner Richard Wagner's daughter-in-law who is the manager of the Bayreuth festival plays and the preserver of the Wagner tradition, has on this occasion made statements concerning the most important questions of interest to the inland as well as The main question, natural-

ly, at present is economic.

Bayreuth has always known eco-nomic crises. While Richard Wag-ner was still alive the plays in 1876-1882 had to be interrupted. Then as a result of the war and the in-

as a result of the war and the inflation period, the plays were stopped for 10 years. After that one-third of the visitors stayed away, which proved another financial blow. The first year to show any progress was 1930.

But the times when good profits could be had are gone and the reserves created by the royaltles, which cleased when the rights became extinct in 1933, are exhausted. Those times when all performances were sold out, as was the case about half, a year ago, are also gone.

at a Loss

at a Loss

A full house nowadays only shows a loss, as the whole budget must be gotten within 21 days. The large orchestra, consisting of 137 people, orchestra, consisting of 137 people, must be kept, and the salaries are enormous. Many people believe that the directors play for the honor, but ever since the beginning of the Bayreuth plays only three directors have worked without pay, namely, Hans Richter, Toscanini and Richard Strauss. The old entrance fee of 30 marks must be maintained, and a reduction is impossible.

Mrs. Wagner bears the loss herself. It, is also impossible to perform the plays every year, as tradi-

form the plays every year, as tradi-tion demands that an interval of one follow every two performance s. In accordance with the tra-on, six opears are sung during

each season. Frau Winifred Wagner also spoke Frau Winifred Wagner also spoke of the harm done by the boycott of certain circles in the inland and abroad last year. All performances during 1933 were sold out, with the exception of eight tickets, but the Reich bought 10,000 of the \$6,000 available tickets, which were distributed among people of small means, mostly music students. This year the Nictional Socialization Tracks year the National Socialistic Teachyear the National Socialistic Teach-ers' Union has bought tickets in the amount of 50,000 marks, and further negotiations are still pending with the organization 'Kraft durch Freude', ('Joy Through Strength') to buy another large block of tickets.

Hotels Won't Play Ball

I am sorry to say, Frau Wagner stated, that a boycott is also to be felt this year, inasmuch as foreign felt this year, inasmuch as foreign hotels which used to lay out prospectuses on the Bayreitth plays refused downright to do so this year, returning the material immediately. On the other hand, the bad exchange conditions have made it difficult for visitors from several countries who are interested in these Warner works to come.

in these Wagner works to come?

The Minister may cause the sale of theatre tickets to be placed under his supervision, the same as all organizations of theatregoers. Poorganizations of theatregoers. Po-lice authority within the scope of the theatre is to be limited and only to come into question in case of danger to the safety and order of the public. All in all, the effects on the economic and artistic fields can-act be foreseen.

CIRO'S, LONDON, MAY

London, May 22. Ciro's Club, one of the oldest Eng lish niteries, is likely to fold shortly

For many years Ciro's has been considered most exclusive club in London, with its members including most of the English nobility. Membership fee was \$40 per annum, and at one time it had a membership of ever 2,000. Lately it has been in

GOV'T'S SCHOOL FOR ACTORS IN BELGRADE

Belgrade, May 22. A school for actors opens next fall in Belgrade. School will be a government institution and the Director of the National Theatre will be ex-officio director. Course will be ex-officio director. Course is to last three years. Lectures will be given by prominent people in art, and literature, while the practical work will consist in attending and assisting the work in the National Theatre.

Age limit for the school is 16-25. The pupils will have to pay a small yearly tax, but the poor will be exempted. For the first two years in the school the pupils will not be paid for taking part in the per-

paid for taking part in the per-formances of the National Theatre as that will be counted in the practical work of the school.

SLOW PAYOFF FOR ACTS IN **EUROPE**

London, May 25.

ern Europe, particularly spots in Vienna, Basle and the entire Czecho-Slovakian territory, should see they get their full salaries deposited in some reputable bank or with the local American or British consul.

There has been a growth of gyp-ping to acts in the last few months. The way it is done is to book acts The way it is done is to book acts for a month, pay salaries after the first fortnight, with the booker doing a disappearing act when next pay day comes along. When acts apply to the theatre owners for the money, being under the impression they are responsible, the managements disclaim all liability, allbiing they are only the renters, and in some cases state they were also

It is then useless to appeal to the local consul as he can give nothing but sympathy.

but sympathy.

There are at least a dozen acts here which have recently been mulcted of their pay. One of them its Murray, the escapologist, who has escaped from many a tight corner, but maintains these birds can still teach him a lot of tricks.

FRENCH 'EQUITY' AND 'AFL' REMAIN ALOOF

Conservatives won in convention

of French Union des Artistes (local Equity) and outfit will remain aloof from the Confederation General de Travail (Goel A. F. of L.). In order to smooth things over, Jean Toulout, retiring president, consented to hold that office for an-

consented to hold that office for an-other two or three months. During this period he will work on a new line-up for the union, so as to con-sole-the defeated radicals. Among the projects he'll work out are naming a non-professional gen-eral secretary to handle the union's

business, development of an em-ployment bureau, issuance of work-FOLD UP VERY SOON a general reorganization of the union's activities.

PHYLLIS BARRY'S LEAD

Prague, May 25. Performance of Bruckner's pla 'Races" in Czechoslovakia continue to meet great difficulties. Hardly had a few performances of the drama given by the Jewish-Juvenile Stage in Erno Moravia, when by order of the police authorities, the play had to be taken off the boards, owing to a protest of the German Consul, residing in the Moravian Capital.

The film, "Wolga in Flames," made by the Czech A. B. Film Studio, has been nixed in Berlin by order of the Prussian film censor.

All film scripts must be presented to the Ministry of Commerce for approval at least two weeks before work is begun in studios.

WHITE TAKES STAVISKY PLAY

Paris, May 25.

Paris, May 25.
With the idea of capitalizing on
the Stavisky case publicity in the
United States. George White has
bought Louis Verneuil's play
'Banque Nemo' for Broadway. Irwin Marks put deal through. Gregory Ratoff will do, the Stavisky role.
Play was written three years ago
and ran some 300 performances
here. Stavisky affair came afterwards, but the play was written to
fit it—a prediction. Verneuil go
this idea from the Oustric case,
which was like Stavisky, only it
didn't go so far and involved right
wing French politicians instead of
left.

Actor figures part of Stavisky is for him

Legit's Good Year

(Continued from page 51)

\$110,000, has not regained its investment cost, but cannot qualify other than as a hit because of the large grosses it drew for a considstretch Gordon and the Theatre

erable stretch.

Max Gorden and the Theatre
Guild had a big year financially,
Gorden having three smashes and
the Guild two. Gorden's were 'Her
Master's Voice,' Roberta' and 'Dodsworth,' while the Guild had 'Ah,
Wilderness' and 'Mary of Scotland.'
Shuberts also had a pair of hits,
Foilles' and 'No More Ladies,' but
he former didn't make money.
Year's remaining hit shows and
heir producers were: 'Double Door
(H. C. Potter-George Haight),
'Salior, Beware' (Courtney Burry,'
'As Thousands Cheer' (Sam Harris),
'Pursuit of Happliness' (Rowland
Stebbins), 'She Loves Me Not'
(Dwight Deere Wilman-Tom Weatherly), 'Tobacco Road' (Anthony
Brown), and 'Men in White' (Group
Theatre - Sidney Harmon - James
Tillman).

No Favorites

The \$280.000 nicture coln was dis-

No Favorites

No Favorites
The \$800,000 picture coin was distributed among the flop shows as well as the hits, covering 22 shows in all. Hits purchased for films were: Sallor, Beware, Double Door, Her Master's Volce, Pursuit of Happiness, 'No More Ladles,' Mon in White,' Roberta,' Moderate money shows that altracted Hollywood's attention were: Murder, at the Vanities,' Milky Way,' The Shining Hour,' "The Wind and the Rain, 'Big-Hearted Herbert.'
Flop shows saved by picture buys

Herbert,'
Flop shows saved by picture buys
were: 'All Good Americans,' 'The
Dark Tower,' 'Heat Lightning,' 'Dr.
Monica,' 'Wednesday's Child,' 'By
Your Leave' and 'A Hat, & Coat, a

Glove. There were no \$100,000 picture buys this time, but the money as a whole denoted liberality on Hollynwood's part. 'Sailor, Beware, and 'Ah, Wilderness,' each brought \$75,-000-from Paramount, and, Metto, respectively, and 'Roberta,' a musical attracted \$85,000 from Radio, while 'Double Door' and 'No More Ladies' got into the \$50,000 class. Even a moderately successful piece like 'The Milky Way' brought \$40,000.

PHYLLIS BARRY'S LEAD

Hollywood, June 4.

Phyllis Barry has been set in as lead opposite David Manners in Monogram's production of the Wilkie Collins' play Moonstone'. Reginal Barker will direct from Adele Bufflington's adaptation, with Paul Malvern supervising. In the cast are Jameson Thomas, Joseph von Seyffertitz and Charles Irwin.

GERMAN PROTEST KO'S British Comics, in Sympathy with Jans & Whalen, Offer to Walk Out

London, May 25.

There are those who feel Jans and Whalen are having a rough deal with their Palladum engagement. They opened with the Crazy Month contingent May 21, having previously supplied the management with a for of material, which is still in the show. Their own work did not fit: In with the Slapstick churlesque, of the consequence of the consequ

Passing Dividend

Moss Empires, Ltd., held its annual meeting May 23 and, although its trading showed an improvement of the control of the co

Fined for Ad Libbing R. H. Gillespie, managing director of Moss Empires, Plerre Cohen, manager of Finsbury Park Empire, and Messrs. Hope and Palmer, producers of a revue, were fined \$25 and taxed another \$25 for costs.

costs.

Hope and Palmer presented a revue at Moss Empires' Finsbury house, but it was charged some of the performers used dialog that was not in the original script submitted to the Lord Chamberlain for ilicensing. The defense was the comedians had interpolated some gagging. The judge remarked he did not see the necessity for inflicting the maximum penalty or for suspending the license of the theatre.

First time in British broadcasting that a musical show playing the West-End has been on the ether. Distinction belongs to the Galety show. Sporting Life, headed by Stanley Lupino and Laddie Cliff. Only 49 includes of the show went of the show of

night, following its recent production by Stanley Scott at Sadler's
Wells. This Granville Barker play
is being run for chaulty.
Talluiah Looking.
Talluiah Looking.
Talluiah Looking.
Talluiah Looking.
Talluiah by Sir Patrick
Hastings, the English barrister and
authority. Scotch Mist
Authority The River. Scotch Mist
authority of the River. Scotch Mist
to suitable for her and is still looking around for a starring vehicle
for London.

Break for Acts
American acts over here are getting, a., new .kind of break. Several
are being contracted for the World's
Fair, Chicago, and aire being given
round-trip transportation. Among
the acts thus lined up are the Lime
Tri. Flenty of other negotiations
pending under same conditions.

- South Africa

Capetown, May 4.

John McCormack falled to drawcapacity at his Johannesburg contrace of the control of the control of the cape
the singer fulfilled his word-wide reputation, but African Consolidated Theatres was out squeeze money, and got bit, resulting in prices at Durban (Natal) dropping to 12 shillings and six pence, and seven shillings and six pence, including tax. The Clara Butt concert tour in 1911, still stands unbecten as a financial success.

Schlesinger's Opposition of Independent Film. Distributors, opposition to the Schlesinger Trust,
study of the Schlesinger Trust,
schlesinger's Osouth Africa,
Said he is more than satisfied with
the result of his trip overseas.

Said he is more than satisfied the result of his trip overseas.

Africa Speaks
News received over here that
Elred Tidbury, now known as Don
Elred, South African winner in
Paramount Beauty Seeking Contost, has had his stay in Hollywood
extended a further six months. May
have small speaking part in Mae
Weet's next picture.

NO-SPEAK PARTNERSHIP ENDS AFTER 15 YEARS

A. Max, former partner of Grock, has arrived in Belgrade with his new partner and is playing the cabarets.

Max left Grock not long ago, after a partnership of 15 years. The two partners never spoke, for the last 10 years, except during the performances.

Plays Abroad

TOUCH WOOD

London, May 19.

London, May 19.

Play in three acts by C. L. Anthony, presented by Horace Waiton at the Haymarket, May 17. Preduction by Basil Dean.

Berling of the Control of the Contr

albeit a trifle slow in its generoment.

Opening just before the Whitsun
holidays, business has been off in
the orchestra stalls, but those confident that as soon as the holidays
are over, the business will take a
sensational spurt in the right direction. The libraries, however, are
not quite so sanguine and hate
adopted the more conservativativate
tude of preferring to wait and soci-

Chi Legit Threesome Holding On By Sharing \$15,700 Grand Total

Chicago, June

Cut-rates are holding two-thirds the local legit industry on the boards. The other third is managing to get along with class trade top prices.

Half price and service charge gag is bringing in whatever money Loyed You Wednesday and Loved You Wednesday' and Ig Hearted Herbert' are getting. Herbert' is leading on present pace, though Wednesday is displaying some hope of an increase. The latter has discontinued advertising in the dailies and is depending entitle of the state of the

imates For Last Week

'All the King's Horses,' Grand
(M-1,207; \$2.75) (4th week). Doing
better than \$11,000 now and can
stick at that pace. House set es,
first the company of the company

Duffy, on Coast, Takes Rights to 'Milky Way'

Hollywood, June 4. Henry Duffy has acquired coast production rights to Milky Way, current in New York, from Sidney Harmon and James R. Uliman.

Harmon and James R. Ulman.
Production here planned by Duffy
to start in the next six weeks; with
Buster Keaton or Jack Oakie, considered for the part created by
Hugh O'Conneli.



The non-smarting, tear-proof, perfectly harmless mascara preferred by the profession for seventeen years, is now contained in an ultra-smart polished gold and sear-let metal case. Black, Brown or Blue . . . sell 175c at all leading toilet goods counters.



LYNCHBURG'S PROBLEM ON 'GREEN PASTURES'

Lynchburg, Va., June 4. Question has been raised here as to whether it is 'proper' to play the all-Negro road Green Pas tures, in the all-white Paramount. Willis Grist, Jr., for Hunter Perry, operator of the Paramount, has been approached to turn over the 1,800-seat house to the troupe for

one night at \$2 top. one night at \$2 top.

Proposal was said to have been
met with strong opposition from
C. M. Casey, major stockholder in
the local theatres controlled by
Perry. Another quoted as objecting
is Richard F. Wagner, director of
public safety and head of the police
department.

Cities is consulting other business.

department.

Crist is consulting other business
men before making a decision. One
point raised is that Negroes will object to an all-colored show playing
in a house where no provision is
made for seating them. The Paramount has no colored section. On
the other hand, it is feared whites,
who regard the Par as a deluxer,
will resent colored thespians on its
hoards:

boards.

Show played many other cities of the south last year with great success, and, so far as known, without the local question being brought up. Nearby Roanoke, the first city on last year's Green Pastures route, played the show to S.R.O., in a house with a Negro gallery. Greensboro, in North Carolina, presented the Negro players with a key to the city.

Akst Working with Lew **Brown on Summer Show**

Hollywood, June 4.

Harry Akst, who has been writing tunes on the Fox lot for the past six months, hopped to New York by plane over the weekend. Went east to work with Lew Brown on tunes of, a show the latter

will produce this summer.

Frisco Dark

San Francisco, June 4.
All Frisco legit houses are dark
again, with nothing doing until June
25 when Henry Duffy opens 'Shining
Hour' with Jane Cowl at the Curran, He is now casting fo the show

ran. He is now casting to the salw in Hollywood. 'She Loves Me Not' folded at the Curran after two fairish weeks un-der the Homer Curran banner, and house remains dark until Cowl. Co-lumbla, Alcazar and Geary also un-lighted.

Akron's 1st in 2 Years

Akron, O., June 4.
Ed Clarke Lilley and his director,
Berni Steel, have arrived here and
started rehearsals for the Akron
Guild Players, who open a summer

Guild Players, who open a summer run at the Colonial today (4). Premiere offering, 'Big Hearted Herbert.' It is Akron's first stock in more than two years. Guest star policy will be inaugurated later in the season.

SHOWMEN SHAKE HANDS ACROSS SEA



(Left to Right)—A. B. MARCUS, Managing Director of the Greater MARCUS SHOW now touring the Far East; RYUTARO HAGAL, Mippon Minister of Overseas Affairs, and CHARLES FUGO, Director of MARCUS SHOW tour, as the distinguished statesman congratulates Yankee entrepreneurs on success of the attraction in Tokyo.

Pitts' Civic Playhouse Doing 6 B'way Shows

LEGITIMATE

Pittsburgh, June 4.
Pittsburgh to have its second aummer drama season with Civic Playhouse, semi-pro group which organized last season, presenting a series of six Broadway shows which have never played here. They'll be offered on a subscription basis at Arnold School theatre.

Dasis at Affold School Incare.
Season, opens week of June 25
with 'Curtain Rises,' to be followed
every other week by 'Green Bay
Tree, 'Oliver Oliver,' 'Her Master's
Voice,' 'The Shiping Hour' and
'Dark Tower,' Weeks between subscription plays will be devoted to new works, foreign translations and couple of locally written pieces.

Playhouse is again under genera management of M. E. Flerst.

ROGERS IN 'AH GRABS BIG \$13,000

Los Angeles, June 4.

**The Wilderness, 'in second week at El Capitan, hung up a record week, with the holiday and an extra mat sending the take close to \$13.500. Biz so healthy William to sea to the second with the second was garee to an extension of the run beyond the three weeks originally set:

inally set.

Only opposition is Bitter Harvest, at the Hollywood Playhouse, after being tried out with a semiro cast at the Beverly Hills Little Theatre several weeks previous.

Theatre several weeks previous.

'Harvest' has started building and opening week garnered close to \$6,000, which pienty oke. Coast tour is expected to follow local run.

is expected to follow local run.

Estimates For Last Week

'Ah, Wilderness,' El Capitan (2d
week) (C-1,871-\$1.55). Film colony
and other admirers of Will Rogers
are giving this O'Neill oppus a big
play, with nightly and saturday regular mats at near capacity. One
more week skedded, but engagement will probably be prolonged.
Second week at close to \$13,000,
plenty healthy.

'Bitter Harvest,' Hollywood Play-

Pienty nealthy.

'Bitter Harvest,' Hollywood Playhouse (1st week) (CD-1,152-\$1.65).

Initial stanza garnered close to \$6,000, which took care of all expenses and left a little over for Mel Brown on his first straight legit venture.

\$7,500 FOR 'HERBERT,' PHILLY'S ONE AND ONLY

Philadelphia, June 4.
Philly's one remaining legit is
doing exceptionally well. It is 'Big
Hearted Herbert' and present indications are that it will hold on at
the Broad for four weeks and possily more not expected to get another
attraction; \$7,500 for the Lean-Mayfield vehicle meant profit.

'Drunkard's' 4th

The Drunkard' has gone into its fourth week here. Hearn and Gunn's Madeap Players, in a tent show opposite the Ford plant, picked up the piece while still on the Coast, put in tables for the audience and asked them to drink 3.2 while also imbilitate the dragment. ing the drammer. Hisses for the villain and cheers

for the hero were requested on the

for the hero were requested on the program, and the response was 100%. Admish was upped to 55c to cover free beer.
This stand did a cleanup on Ten Nights' some weeks previously, while in another part of the city the town's main little theatre has been guessing 'em wrong all season with disastrous results.

Current Road Shows

(Week of June 4)

Katharine Cornell, Springfield, 1-6; Boston, 7-9. Gilbert & Sullivan Co., Shubert,

Gilbert & Summer Boston.
'Ah, Wilderness' (Will Rogers).
Bl Capitan, Los Angeles.
'Bitter Harvest' Hollywood Play-house, Hollywood.
'All the King's Horses,' Grand,

Big Hearted Herbert,' Cort, Chi-

cago.
'I Loved You Wednesday,' Stude-haker Chicago.

Fleet the Malarkey to Producers As Biz Drops; 'Mary' Tops with 23G

Broadway wrongly figured immediate betterment from crowds attracted by the fleet. The naval display did attract throngs, but the people went to see the warsilps on the Hudson and not to the theatres. Fleet arrived late Thursday (21) attennon and that everstay (21) attennon the box offices. The shadows of the box offices are shadows of the box of t

even if after the navy takes to the sea, two and one-half weeks after arrival.

Added matinees last week because of Memorial Day (30) mostly flived, the feet of the control of the contro

the Barrooom, with Yale players, at the Venice (formerly Jolson's).

Estimates for Last Week

'Are You Decent'? Ambassador
(3th week) (C-1.168-83.30). Geared
to a along at light coin; business approximated \$3,000 weekly; with rent off okay with house, too.

'As Thousands Cheer,' Music Box (35th week) (R-1.000-\$4.40). 'Heat wave took gross toil from leaders and the state of the st

good chance for summer continualization of Scotland, Guild (28th week) (D-914-83.30). Moved here from Alvin; with substitutions in lead parts gross expected to drop; \$23,000 last week was top gross on Broadway. "Men in White," Broadhurst (37th week) (D-1,118-82.75). Picture version gets first exhibition here (Capitol) Friday (8), but stage show indefinite; quoted at \$10,000 last week. (New Faces,' Fulton (13th week) (R-900-\$3.30). Intimate revue moderate grosser aided by out rates approximated \$3,000 last week. (C.900-\$1.30). School of further, but should improve with concreve weather which started week; \$7,000.

er weather which started week;
7,000.
77,000.
78,000 week; M. W. Amsterdam (29th
week) (M. 1,717-\$3.30). Lower floor
prices revised, with \$2.20 applying
to rear rows; off to \$14,000 and less,
but should come back.
Sailor (25.948.30). Pleet did not
help; takings down around \$5.000;
with cast on percentage, that betters,
even break.
78he Loves e Not, 46th St. (33d
week) (C-1,413-\$3.30). Laugh show
should come hack when summer
influx starts; slipped under \$10,000
The Milky Way, Cort (filt week)
(C-1,057-\$2.75). Mao Murray's entrance.into cast may help, but trade
so far disappointing after good notices; \$5.000. Road, 48th St. (27th
week) (D-563-\$3.30). Eased off un-

der \$7,000 last weck, profit at that figure; until end of July.

"While Parents Sleep, Playhouse (1st week) (C-869-\$3.30). Presented by William A. Brady; run comedy, from England written by Anthony Kimmins; opened Monday.

Kimmins; opened Monday.

Other Attractions

'Stevedore,' Clvic
14th street success,

'The Drunkard,' revival; night
draw with beer in East 55th street.

'The Only Girl,' 44th Street; revival withdrawn last Saturday.

Grand Opera, Hippodrome;
ton.

Stage-Screen 'Men in White' On Broadway

Stage and screen presentations of 'Men in White' will be opposed. Broadway, starting Friday (8), when the picture goes on at the Capitol, Drama is current at the Broadhurst, where summer holdover is anticipated. Show is in its 37th week. Recent average gross for the Pulitzer prize winner has approximated \$10,000 weekly. prize winner \$10,000 weekly.

When. Metro bought the film rights the release date was set for June 1.in. New York; out-of-town releases being April 1. Because of contract the legit code regulation, which bars picture exhibition of a play during its stage run, does not

'Men' has been shown in stock in a number of stands, but the original company is booked to open in Bos-ton early in October. Cast will re-main there for repertory, another company touring the drama to other

G.&S. REVIVALS SOLE LEGIT LEFT IN BOSTON

Shubert, only survivor in local legit field, tonlight (Monday) fresents S. M. Chenghat (Monday) fresents S. M. Chenghat (Monday) fresents S. M. Chenghat (Monday) fresh (Mo

\$8,500.

Katharine Cornell and her 'Barretts of Wimpole Street' company
halt here for four performances at
Boston Opera House. Open Thursday (7); matinee on Saturday. Advance sale very cheerful. Will be
sole dramatic attraction and should
do near-capacity, Miss Cornell great
favorite here and broke Shubert
house record during previous 'Barrett' engagement.

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Every Form of Insurance to Fit Your Needs *Tobacco Road, 48th St. (27th week) (D-969-\$3.30). Eased off un-

Complete Details of Rome Conv. Of Copyright Union Disclosed

Washington, June 4.
Complete details of the Rome con Complete details of the Kome con-vention of the Copyright Union were revealed here when the full text of the treaty to which the United States has been urged to subscribe was published by Congress. The ban of secrecy was removed by the Senate following hearings on the Luce-Cutting bill paving the way for U. S. ratification. The pact provides:

1. That copyright protection shall be extended to the following literary be extended to the following interary and artistic works: 'All productions in the literary, scientific and artistic domain, whatever the mode or form of expression, such as: books, amphlets and other writings; lectures, addresses, sermons and other works of like nature; dramatic or dramatico-musical works; choreographic works and pantomimes, the staging (mise en scene) of which is fixed in writing or otherwise; musical compositions with or without words; drawings, paintings; works of architecture and sculpture; engravings and lithographs; illustrations, geographical charts; plans, sketches and plastic works relating to geography, topography, architectures architectures are supported to geography. geography, topography, archi-ture, or the sciences.' Also covto geography, topography, aroni-tecture, or the sciences. Also cov-ers 'translations, adaptations, ar-rangements of music and other re-productions transformed from a lit-erary or artistic work, as well as compilations from different works. 2. Authority to exclude; partially or wholly, political discourses or debates is reserved to individual countries. Each nation may provide

ntries. Each nation may provide n conditions under which lec-es, addresses, sermons and like ks may be reproduced by the

press.
3. The convention extends to photographic works and 'to works obtained by any process analogous to photography.

Authors in one country enjoy in other countries the rights given to their nationals.

enjoy in other countries the rights given to their nationals.

5. Representation of a dramatic or dramatic dramati

reputation.'
8. Period of protection extends 50 years beyond life of the author, s ject to limitations imposed by me ber nations. For collaborators, r tection is determined by death of the author, sub

last survivor.

9. Serial stories published in papers or magazines of one country not be reproduced in other countries without author's consent countries without author's consent. Economic, political, or religious articles may be reproduced unless right is expressly reserved.

10. Protection does not bover-news of the day' or 'miscellaneous news having the character merely of press information.

11. Right to borrow lawfully from literary, or artistic works is governed by legislation of each country and any treaties between individual.

and any treaties between individua

12. Stipulations of the convention 12. Supmations of the contraction whenly 'to the public representation' of dramatic, dramatico-musical and musical works 'whether these works

musical works 'whether these works are published or not.' Authors protected against unauthorized public representation of a translation.

13. Authors enjoy exclusive right on authorize use of their works for broadcasting under conditions pre-

"broadcasting under conditions pre-scribed by each nation.

14. Unlawful reproductions in-clude 'indirect, unauthorized appro-priations—of—a—literary—or-artistic-work, such as adaptations, arrange-ments of music, transformations of a romance or novel or of a poem a theatrical piece and into a theatrical plece and vice versa, etc., when they are only the reproduction of such work in the same form or in another form with non-essential changes, additions or abridgements and without present-ing the character of a new, original

× 15. Subject to domestic restric- patient.

tions of each nation, authors of musical works have sole right to authorize adaptation for mechanical reprodu a and public performance by mechanical means.

16. Authors have sole right to authorize reproduction, adaptation and presentation of works by cinematograph. Cinematographic productions protected as literary works when author gives the work an original character, but if this character is missing the protection is the same as photographic works.

s photographic works. 17. Author's name must be signed 17. Author's name must be signed to give him protection. Work published under anonymous or pseudonymous name is protected under name of the publisher who is the representative of the author.

18. Infringements may be seized by authorities of countries where the original work has right to legal protection.

19. Convention covers all works 19. Convention covers all works which have not fallen into the public domain of the country of origin because of expiration of copyright term. No new protection afforded works which have fallen into the public domain.

Non-Story Pi

Recent sales of book matter for pictures once more prove that a best-selling volume, with little or no picture angles, has as good, or better, chance of purchase for films than a little known work of narrative flatter.

tive fiction. Such books as 'Life Begins at 40' and The First World War have been bought for pictures, while numerous pieces of fiction go begging. Life Begins at 40 is nothing more than a health treatise, while The First World War is a compilation of photographs of the World War. Purchases of the picture rights in both cases were actuated by the value of the titles and the ideas they 'The First World War

may possess.

Last year Universal acquired the film rights to the news record Only Yesterday.' Company used only the title, which it affixed to a foreign

Farrar & Rinehart not joining those book publishers who have agreed not to publish any story of 30,000 words, or more, that has appeared in three installments or less in a war. Thet house is attached. which originally ran com plete in a single issue of the American Magazine

'Publishers' agreement prompted by the growing competi-tion of the mags that carry novel-length stories in a single issue.

O. O. Tops-400 Papers

O. O. Tops—300 Papers
Odd McIntyre is currently syndicated in 400 newspapers which still tops all daily columnists. Nearest to O.O. is Will Rogers in the number of subscribing papers but the rubber band chewer is not actually accumpled. a columnist. Widest distributed writer of the

type had a contender in Arthu Brisbane but the latter's daily comment is more restricted than merly. McIntyre's Sunday lette pears in as many if not more pers than the dally column.

New Mag Promoters
Warren Bower, Samuel Speisman
and David Perlof have formed a
new mag holding company called
the Publishers Syndioate of America. Propose to Issue a group of
new and old periodicals.
Understood they will acquire a
number of mags, to which will later
be added a couple of new publications.

Brooks to Coast

George S. Brooks, short story writer and author of the play 'Spread Eagle, has gone to Hollywood to write for Paramount.
Four years ago he was on the
Coast as a writer for Fox. He is a
former Rochester, N. Y., police re-

rs. Briggs Hurt
Marie C. Briggs, widow of the
late Clare Driggs, cartoonist, suffered severo wrist injuries in an
automobile accident in Fort Wayne,
Ind., while driving to a hospital to
visit her mother, who is now a

Pubs. Ask Plagiarism Immunity

That \$100,000 plagiarism sult now pending, in which P. F. Collier & Sons Co., publisher of Collier's, is co-defendant with Edward Gard-ner, Jr., author of a story that ap-peared in the mag a year ago and allegedly plagiarized, is claimed by publishers to be a grossly unfair situation. It is their contention that the publisher of a plagiarized story should not be held liable with

situation. It is their contention that the publisher of a plaglarized story should not be held liable with the plaglarist.

Publishers point out that it is utterly impossible to determine is utterly impossible to determine if a submitted story is an original or a copy. There is no means of checking up on stories, and an editor would have to read—and-remember—everything published to spot an infringement. Various means are used by some of the mags to avoid just such an occurrence as the difficulty now faced by Collier's, but they are not wholly satisfactory. Some mags accept a story only on condition that the author attest to its originality and absolve the publication of any possible plaglarism sult. Other mags, like the Munsey group, pay new authors, or those unknown to the editor, after publication on the chance that the same story may be claimed by another. Publishers, however, don't want to rely on authors' statements and the memories of editors to avoid suits for plaglarism, and feel that

to rely on authors' statements and the memories of editors to avoid suits for plagiarism, and feel that the law should be so amended that the blame would be placed solely on the plagiarising scribbler. Suit against Coller's and Gard-ner was brought by Robert Wins-more. Winsmore charged that the Gardner story was a copy of his 'Almost Rellly,' which appeared in the Satevepost in 1931.

Stephens' Nazi Run-In

Pembroke Stephens, British news-paper lad, expelled from Germany by authorities who were offended by the despatches Stephens relayed to his London sheet, was the corre-spondent for the London Daily Ex-

spondent for the London Dally Express.' Stephens sent first-hand descriptions of conditions in Germany
to London and these apparently
were unfavorable to the present
German regime.

In the May 16th issue of the London Daily Express,' under Stephens'
by-line, appeared a supposed firsthand account of conditions in Hamburg. His despatch calls Hamburg'
a grayevard among cities,' and he 'a graveyard among cities,' and he cites that war-time scenes of suf-

cites that war-time scenes of suf-fering have returned to that town as the export trade, on which Ham-burg depends, went completely flop-po under the Hitler policies. Stephens mentions interviews with workingmen and sallors who, ac-cording to his despatch, are dissat-issed with the Hitler rule. Condi-tions, he stated, are so bad that the poor of the city are brewing corn coffee as a substitute.

Collins Finally Starts
James Collins, who began making plans to go into book publishing on his own as far back as a year ago, gets started, this week. He will bring out as his first book, 'Slightly Sour Grapes,' by Evelyn Love Cooper.

The new book pub was last with

Love Cooper.

The new book pub was last with
the old Liveright concern, which he
served as sales manager. In addition to his work in the book field,
he, served, in editorial posts on a
number of mags, including Life and Judge.

Tower Title Changes
Two of the three original Tow
mags have changed their identiti
Illustrated Love Magazine unde went a change of title to Serenade when Ruth Raphael left the Hears mags to become its editor. More recently the Illustrated Detective Magazine became Mystery Maga

Only the Home Magazine retain the title with which it started.

Leon Gordon's Third

Four Seas Publishing Co. will re by Leon Gordon, in August.

It's the scenarist-actor-play-wright's third novel. He has also

written five plays.
Gordon, who recently starred in a Goast revival of 'White Cargo,' is currently writing and will super-

Mary Pickford's First

Mary Pickford's maiden effort a short story writer will be in the July issue of Good Housekeeping.

July Issue of Good Housekeeping. Yarn is titled Little Liar. Miss Pickford has started another short story and will then do a book about Hollywood. Will probably get

Best Sellers

Best Sellers for the week ending June 2 as reported by American News Co., Inc. Fiction

'Anthony Adverse' (\$2.00) By Hervey Allen

'Lamb in His Bosom' (\$2.50) By Caroline Miller

'Seven Men Came Back' (\$2.50) By Warwick Deeping

'Seven Gothic Tales' (\$2.50) By Isak Dinesen

'Tender Is the Night' (\$2.50) By F. Scott Fitzgerald

'Private Worlds' (\$2.50) By Phyllis Bottome

While Rome Burns' (\$2.75)By Alexander Woollcott

ild Convention Cuffos

More from

hither and you are getting their land legs after sessions with overland legs after sessions with overland rattlers, while at least another 100 are coming into St. Paul via their own cars to attend the American Newspaper Guild's first annual convention in the Minnesota capital. Begins today (5). Delegates are guests of the Newspaper Guild of the Twin Cities, with Bob Thompson of the St. Paul Dispatch acting as general convention committee chairman.

chairman.

Bob Fitzsimmons, St. Paul Daily
News, is chairman of the week-end
committee and has arranged for the committee and has arranged for the scribes to hie up to Plne Beach Hotel at Brainerd, Minn, after close-of convention biz on Thursday (7) and stay through Sunday (10). Here the boys will loil under pines, and fish and golf, while George Snell of the Dispatch has recruited some two dozen of the hardler souls to explore the wilderness water trails of Minneavic for another week or so. Minnesota for another week or so

Minnesota for another week or so.
Governor Oison has expressed
himself in the public prints as
amenable to the idea of the newsmen and gals, too, visiting any and
all parts of the state carte blanche
during their stay here.
George H. Bradley, state tourist
director, is working hand-in-glove
with the guilders to plant the Minnesota hospitality idea with the
view to attracting future, steady
tourist patronage.

Samuela Switches

Samuels Switches

Arthur H. Samuels, editor of Harper's Bazzar, has been appointed editor of House Beautiful, combined with Home and Field. Appointment was made by Richard Berlin, general manager of the Hearst mags. Stewart Beach, who edited the mag since the merger, stays on as associate editor.

New chief editor of Harper's Bazzar succeeding Samuels, is Carel Snow, formerly the periodical's fashion editor. Another new appointment on Harper's Bazzar is that of Kathryn Bourne as fiction editor. Miss Bourne formerly served as an associate editor of Cosmo-politan.

Ed Delaney's B'way Yarn

Ed Delaney's B'way Yarn
Ed Delaney, former advertising
chief of Loew's, has written a
Broadway novel, 'A Lady by Degrees,' published by the Reilly and
Lee Co., Chicago.
Delaney's tale concerns the rise
of a chorus girl, and the yarn
trickies through the prohibition,
racketeer era into the New Deal.

Eddie Cantor's article, 'What Price Acting' has been spotted with Saturday Evening Post by the William Morris office. Same agency placed Luke Faust's first yarn with Colliers.

Arthur Train has gone abroad. H. L. Davis, the poet, has written his first novel. Stark Young has gone South for

an extended stay.
I. A. R. Wylie off to England. Will

go to Russia.

later go to Russia.
Indefinite postponement of Floyd
Dell's 'Drums of Morning.'
—Hendrike-Willem-van-Loon-backfrom his round-the-world tour.
Little, Brown has Bernard De
Voto's first novel, still untitled.

Honner (For the delivered a new

Homer Croy has delivered a new novel to Harper's. Title undecided Frances Prost back from the West Indies and will stay in N. Y. a

while "River Supreme' is really Alice Tisdale Hobart's old book, 'Pldgen

'urgo.' Elissa Lan

novel, 'The Ancestor,'

novel, 'The Ancestor,'
July 6.

Val Lewton, former p.a., will have
another novel released next month
by Vanguard.

The title had to come up sooner
or later. One of the summer books
will be 'Murder Among the Nudista,'
With a contract from Houghton
Mifflin for a new book, Maude
Parker will go to Wyoming to write
tt.

it; Harleigh Schultz and wife (m. p. ed of Boston American) to Los An-geles via boat June 3 on six weeks'

acash. Bellamy Partridge now an editor or William Godwin. Used to be for William Godwin. Used to be with rentano's in the same ca-pacity.

James T. Farrell doing his new novel at Yaddo. Evelyn Scott has left Yaddo to write her next book

Robert Benchley's answer to James Cain's 'The Postman Always Rings Twice' is 'The Milkman Usu-

Frank E. Gannett is the latest publisher to purchase a plane, for personal use and to fill rush assignments for the Gannett papers

Thayer Ridgeway, former ad copywriter, has moved into Yosem-ite, Cal., for the summer to write a novel, Voice of Romance, about a radio statio

Robert Baral, Fort Wayne, Indiana, newspaperman, has authored a fan article on Carole Lombard, formerly of Fort Wayne, for Screenland.

formerly of Fort Wayne, for Screenland. Josephine Lawrence, Newark newspaper woman, has had her novel, 'Years Are So Long,' picked by the Book-of-the-Month Club as

its July selection. Longest book title of the season is Robert Harborough Sherard's 'Oscar Wilde Twice Defended from Andre Gide's Wicked Lies and Frank Harris's Cruel Libels.'

Book Reviews

Brisk Comedy

Brisk Comedy
Suggestive somewhat of Thora
Smith is Eric Hatch's 'Road Show'.
(Little, Brown & Co. \$2), in which
a rollicking story of adventure on
the road is told with remarkable
developments, but without the
usual dirt. It's clean comedy and
has the makings of a top-hole picture, with a swell chance for spectacle at the close.

A stock broker connives in the
escape from an asylum of a crazy
army officer, whose ambition is to
travel the country with an automatic picture camera. They fall in
with a showgirl, on her way to the
old folks at home, and later with
the girl owner of traveling
lingerie shop.

lingerie shop.

At a carnival the lunatic skins

three-card monte man and is nched, but the lingerie sales-oman gets him out. After many a three-card monte man and is pinched, but the illingerie sales-woman gets him out. After many adventures, the motor and trailer are swelled to a gigantic fashion show under a big top, but the lingerie girl spoils all that when she beats up the showgirl, who has just shaken down their bene-factor or a Mann sort threat.

ctor on a Mann act threat. Full of action and unexpected

Hart's Second

Edgar Hart, who spends most of his time running theatres, and very successfully—tor,—now—and—then—feels a story riding in his system. His second book, 'Shady Secrets' (Christopher, \$1.50), Is just off the

Probably intended for private circulation, since it only runs about 20,000 words. It's the yarn of a young girl who falls into the clutch te' is really Alice old book, 'Pidgen of the visitors. He had a good idea and worked it out well, though here ill have her new land there the style limps a little.

Night Club Reviews

(Continued from page 46)

decided that a name entertainer rather than a band was a good idea, and it's working out. The band, Freddy Berrens' expert combo, is

and it's working out. The band, freddy Berrens' expert combo, is secondary.

So is that a big flash. There are the state of the show, Not. It is not a big flash. There are a louding a number of real lookers. There are specialists in Diris Dunar, souther; Ann. Boland, prima; George Tapps, tiptop tapster who is the second single clicker to Richman; Pearl Twins, number leaders; Dolores Farris, okay toe dancer, who does a nitty carloca on her totales; and Stanley Meehan, effective tenor leaders and Stanley Meehan, effective tenor leaders and the three controls and Fields fashloned the special songs as they did for the more elaborate Palais Royal last winter. The sequence this time isn't as productiony; it's more a succession of numbers, and split up into three inghtly sessions—diners and repenter and Georges Metaxa, new ballroom dance team, come in next week.

room dance team, come in way, week.
But the show is all Richman. He is unquestionably the best single song salesman in New York these-days. Something in the Richman delivery makes a novelette out of an ordinary tin pan alley pop lyric. He injects new meaning into and exacts wider soope from the texts of his ballads than most of his predecessors, regardless of the newness or otherwise of the pop dittles.

decessors, approaches the population of the mess or otherwise of the population. This, of course, harks back to Richman antecedents. He's essentially a cafe entertainer and in the intimacoly exercises a more propried effect on his audience than in the abstract of the radio or across the footlights from a rostrum.

an the abstract or the radio of turn.

Accross the footlights from a rostrum.

No convert, but a \$2.25 dinner (\$3 shored minner) with a \$3 and \$4 period of the property of th

BILTMORE ROOF, N. Y.

BILTMORE ROOF, N. Y.

The Hotel Biltimore has wisely discarded the Cascades Room as a sub-billing for its roof garden (it always was a confusing identification) and it's now simply the Biltimore Roof, with Paul Whiteman enconced again as the dance attraction and drawing handily.

Whiteman has with him a miniature roadshow in Goldle, Jack Fulton, Babe Hauser, Ramona, Bob Lawrence, the Rhythm Boys, et al., augmenting the usually expert Whiteman dansapation with fitting novelties.

Biltimore got the Jump on the the Ju

ZIG'S. NEWARK

Newark, June 1.

A well known eatery reyears, Zig's has become, since repeal, the class spot of this nearbyNew York section of New Jersey.
New York section of New Jersey.
Situated about a mile from the bushness part of Newark, Zig's is a comblination roadhouse and city nite
club. It possesses both, but gees
litonger on atmosphere than show
for the trimmings. Much of the
draw is now coming from the rits well known eatery for fifteer s. Zig's has become, since re-

N. J. suburbs, such as Montclair and the Oranges.

The founder and owner is Joe Ziegler, reformed vaudevillian. After playing vaude with Eva Shirley and other acts, Ziegler switched to the nitery business, opening in 1919 with nitery business, opening in 1919 with 1934 Zig's has six dining rooms and two bars.

merry pusiness, opening in 1919 with one room and two employees. The 1934 Zig's has six dining rooms and two bars. The 1934 Zig's has six dining rooms and two bars. The tertiment is in the rathsteller that the six open the six open that the tertiment is in the rathsteller that the six open that it the six open that it plenty motif. One bar is modernistic in design, the other resembling an English tap room. The advantage in that is that it holds the customers all entire, when weary of one bars of the six of the six open that it has the customers all entire, when weary of one bars of the six of the six of the six of the customers all entire, when weary of one bars of the six of the six

CLAREMONT, N. Y.

Every so often there happens along a natural. The Casino de Paree was one. The Riviera, over-looking the cliffs of Englewood, N. J., The Claremont is in that category.

It's a roadhouse in the heart of the city and will do land-office biz. Whatever the City of N. Y. got out of its leaseholds to past concession-

the city and will do land-office biz. Whatever the City of N. Y. got out of its leaseholds to past concessionaires, it's bound to do much better under its new 5%-of-the-gross deal with Arnold Schleifer, vet restaurateur, who is the new incumbent.

The Claremont, like the Central for the Contral of the Con

DEAUVILLE CASINO Philadelphia, May 29.

This new nitery opened its doors here this week, with the Avador brothers of Atlantic City bankrolling. Pla e is situated on Broad Street, far north of the metropoli-

Ing. Pia's is situated on Broad Street, far north of the metropolican central district, where many spots have started and failed misses of the control of the recombination of the control of the control

Did You Know That-

Billy Seeman surprised Phyllis Haver with a brand new garden for their penthouse... Dorothy Fields was exasperated, on the opening night of Harry Richman's new place, when there was such a mob they were unable to put on the stage show she had written... Mickey Zukor will spend the summer in California... Neal Andrews initials are N. R. they say that the ex-king of Spain is leasing the Italian villa of Countess defrasso (the walls were done by Raphael)... Ray Perkins plans a trip to Europe soon... Horace Braham made those marvelous masks

Europe soon...Horace Braham made those marvelous masks in Dorothy Hall's new home... Herb Flelds and Joe Ray are Hollywood bound after painting the town...Regima Crew leaves this week for Europe... O'Brien, Ruth Morris' distinguished Irish tërrier, has a stunning new summer costume, a climning and pulcking by guished Irish terrier, has a stunning new summer costume, a clipping and plucking by Holden's. It is not true that O'Brien bites actors and writers. Emily Paley gets her lily-gilding suntan week-ending at Red Oaks. Golly Hayes believes sheer mesh stockings the most flattering to shapely steins. Alice Reinhart to the coast. Edna Ferber, Margalo Gillmore, Lenore Gershvin lunching at the Algonquin Decoration Day ... Whitney Bourne in light blue suit and ark blouse, Gloria Vanderbilt in black with silver foxes and wide-brimmed black hat at the Ross-McLarnin bout... Fay Marbe at Sard's in a spectacular Peter Thompson ensemble. Mrs. William Morris left for Camp Intermission, her Adirondacks estate, Monday night...Mrs. Goodman Ace plays the races with a woman's intuition system... Bland Johaneson's black taffeta picture hat with Bird of Paradise waying from its crown is crown is siand Johaneson's black taffeta picture hat with Bird of Para-dise waving from its crown is something to yearn for... Fannie Brice has a jewel of a dressmaker and tells her name.

Cappe works too hard and too much for the type of crowd and the place. Club is a compromise between an eatery and a nite spot that lands on heither side of the fence. Result is that the size of the room prevents the show from clicking as eatery and the show from clicking as still that the size of the room prevents the show from clicking as still that the show from clicking as still the show from the clerk still and so shell out for it. Place will do biz for that reason, if nothing else.

Barney Zeeman's band, in from the Chez Samakan, is augmented to ten, and plays sweet dancing.

The still that the show the show the show the chez Samakan, is augmented to ten, and plays sweet dancing.

There floor shows offer entertainment almost continuously, and the fact that the folks sit on their hands is no indication of the quality of it.

Gosch.

Radio Showmanship

(Continued from page 41)

stead, and announcer tells when next game will be played. Both parks co-operate by notifying sta-tion promptly of cancellation of games, and both run a boldface line in their score-card calling attention these announcements.

Announcements in a sacrifice on the part of the stations, as it is given during the station identifica-tion period. It's just a listener getter.

Dialogue announcements are being used with good results by the Nu-Enamel paint stores in the Cincinnati area, with WCKT as the acclusive medium. The Company of the Cincinnati area, with WCKT as the acclusive medium. WCKT when continuity department, take the form of conversations between husband and wife, or friends, with the subject the painting of autos, furniture or houses.

Nu-Enamel finds they are better pullers than stock one-announcer continuity.

Going Places

VARIETY

By Cecelia Ager

British Makeup N.

British Makeup N.
United by a common bond—their
unanimous lack of glamour—three
English actresses turn faces toward
the screen in the British made Sorrell and Son, whereupon the art of
make-up as developed in Hollywood
takes, another bow. Three English
cattercage, corruler on Ulic orchids actresses carrying on like orchids looking all the while like hardy per-

ennials.

They may have, Winifred Shotter,
Margot Grahame, Hope Davy, the
souls of orchids, but picture audiences don't care about that; they want to look at tangibly orchidace-ous exteriors. They look in vain at the Misses Shotter, Grahame and

ous exteriors. They look in vain at the Misses Shotter, Grahame and Davy for even so much as a clue to the script's assertions that these-ladies really are beguiling.

Miss Grahame's blonde hair doesn't fool them, nor her slinky, hare-backed dresses. American picture audiences aren't taken in by lond hair in conventional, stiff marcel waves. Low decolletages helong today in coetume pictures, they know. Smooth skins, long eyelashes, full curved bewtiching lips, mysteriously shadowed eyes, arresting coif-tures—all the achievements of pictures—all the achievements of picture—and the achievements of pictures—all the achieves of grahame, laying the middle picture audiences of glamour. Davy's timid, sketchy make-ups, ignorant of which features to emphasize, which to repress, denies them all claims. That's the way the American picture audience looks at it.

ressers

Starting off on the right foot with Betty Jane Cooper, and bolstered by the competent versatility of its own Chester Hale Girls, the Capitol stage show mounts worthy its of Patricia Rowman.

high spot—the grace and technique of Patricia Bowman.
Miss Cooper, chic and dashing in a gold on black lame long fitted coat, with puffed sleeves and gotes swirting out from the knees, skims about in delicate tap rhythms as the curtains part, presenting an interesting suggestion as to what a young woman might do well to wear when she goes out on a terribly important date in the evening. The Cheater Hale Girls follow her, done up in long black satin skirts, sleeveless white pique peplum jackets with black and white striped reveres, and black satin of the face wide brimmed hats. Theirs are cocktail costumes, they point out, diligently rattling cocktail shakers. Meanwhile Miss Cooper has shed her cost, comes forward this time in one-piece velvet pyjams, high walstline marked with white insertion. this time in one-piece velvet py-jamas, high waistline marked with white insertion, stiff white wing cape sleeves, white bow at the neck, black velvet cap with white visor. This ensemble is an idea for tap dancers yearning for sleek working togs, but with something more, contemporary good style adapted for stage wear, say. Miss Cooper takes her costuming with commendable seriousness. Patricia Bowman offers her ex-

Cooper takes her costuming with commendable seriousness.

Patricia Bowman offers her equisite Angel ballet, in a stylized white satin and chiffon costume, her arms first encased in huge satinwings traced with sequin embroidery. When the angel longs for mortality and sheds her loyely wings, crimson chiffon draperies flutter from her arms, wind about her body—but red floodlights, also, merse the contrasting crimson and merge the contrasting crimson and white into a murky sameness, nor

merge the contrasting crimson and white into a murky sameness, nor do they achieve the carnality that they had hoped.

The Chester Hale Girls in blue tulle ballet skirts on flesh net basque foundations, close, with Miss Bowman's second offering, a smart, class show.

So Spanish

So Spanish

Tiesta Mexicana, announces the Music Hall, interpreting its modest little stage show this week. Fiests, no doubt, to explain the laisse faire policy of the set-decorating supers, who stand by variously engrossed while Thalla Zanou and Asya Kaz, dancing Spanish, get mad at each other. Soon one young lady gets so mad she selzes a long will pand wraps it round the graceful form of the other young lady, meanwhile ripping off her clothes, until at last the lashed one believes that furn's fun, but she's had enough. So she sinks a dagger into the lasher's back and runs off stage. meanwhile ripping off her clothes, until at last the lashed one believes that fun's fun, but she's had enough. So she sinks a dagger into the lasher's back and runs off stage. Nobody runs after her. One doesn't, it seems, at fiestas. Certainly it lin't done at Music Hall flestas. 'Mexicana' but of course for the cacti that zoom off at angles from May, 1935. Placed direct. WTIC.

the show's single plaza set, for its dawn-on-the-mesa lighting, for the pretty Spain-inspired costumes of the ballet corps, for the sombreros smartly, briskly flicked by the Rock-ettes, for the Spanish words that frolic mysteriously amongst the English ones on the program. Targarteranas, for instance, says the program of Conchita Vila's number. Well, 'Largarteranas, is a dance travesty performed by a young lady convinced that the more often one reveals knee-length white cotton bloomers tied with red ribbons lurking beneath one's skirts, the funier the whole process gets. The sublicties of Miss Vila's performance dwindle off into the vast spaces of the Music Hall stage.

Since Fiesta Mexicana' is a little' show, the Rockettes and Ballet Corps yield their love for new clothes to the exigencies of the budget, and wear costumes that they've worn before. But the Ballet Corps is lovely nonetheless in its swifing withe lace, with mantillas, and the Rockettes brave and hold in the relating grey trousers, bright green blouses, and red silken blankets stung rakishly over their shoulders.

From the South

To the Palace come the Pickens Sisters. From the South, they are. List to those Southern drawis swelling through the mike. See how the littlest Pickens Sister climbs upon her little box, the better to be as tall as the others, the better to sing and hum and hot-cha into

as. tall, as the others, the better to sing and hum and hot-cha into the mike on an even keel. Dear mike. Dear, sweet, helpful mike. Whatever would little ladies from the South do without you?

One Pickens Sister is an actress. She throws her head back, she feels the songs, she's got expression. Two little Pickens Sisters look straight ahead, two little Pickens Sisters look straight ahead, two little Pickens Sisters got conscientiousness. One Pickens Sister wants to be a diseuse. Three nice girle in glistening white satin dresses. Rhinestones round their necks, prinestones edge their gleaming shoulders, that peek out from apertures in long wide sleeves. Slim hips. Skirts soulptured to young figures awish when they walk off, hands high, waving, so friendly. Harrison and Fisher dance at the Palace. Serious, Moderne, even to a minuet. The lady has style, lines her brown velvet sheath with beige lace ruffles, wears a brown velvet ricorne with a beige headed crown. The lady has a white dress, satin. Stark, moody, high-necked, long-sleeved, splendid figure revealing. Wound round, with a twisted cord of green velvet. Sophistication' at the Palace—four times a day. Cour-

of green velvet. 'Sophistication' at the Palace—four times a day. Courage, sophistication.

An acrobatic dancer stands on her An acrobate dancer stands on her hands, coaxes feet over her armpits, while Sidney Page softly sings. Blonde contortionist in pale blue ruffled leotards. With the blonde tap dancer in saphire blue velvet leotards, the Company of Sidney Page and Company. At the Palace.

New Business

(Continued from page 23) spot announcements for 30 days. Placed locally. WSJS.

LOS ANGELES

L. A. Radiony Co., Glendale, 12-12:10 p. m. dally, Radio Press bu-reau news bulletins. KIEV.

HARTFORD

HARTFORD

Steiger's Department Store, 39
day time announcements. Placed
direct, WTIC.

Eagle Dye Works, Inc., Hartford,
13 time announcements on Women's
Dodge Lower Core, one week special announcements. Placed by
Ruthrauff and Ryan, WTIC.

Binee Beauty Salon, Hartford, 13
time announcements on Women's
Radlo Bazaar. Placed direct. WTIC.
Clicquot Olub Ginger Ale, 53
nnouncements on Wrightville Clarlon
Hour. Placed by N. W. Ayers.
WTIC.

"Tuma,-soda-mint_tablets,-13.an-

Tums, soda mint tablets, 13 and nouncements on Sports Review. Placed by Ruthrauff and Ryan. WTIC.

VARIETY

East

Milton H. Gropper coming back from Hollywood with the script of "Three Queens" as soon as he has cleaned up his picture chores.

Francis Murray, who had his hands blown off while with a circus in 1925, picked up for drunk driving in N. Y. Pleaded guilty in traffic court

court.
Phil Plant, Constance Bennett's former husband, married to Edna Dunham a month ago, but just 'fessing up. Max Baer announced some time ago he was going to marry her, but he was mistaken.

marry her, but he was mistaken.
Alfred Lunt, Lynn Fontanne and
Noel Coward form Atlantic Presentations, Inc., new N. Y., corp.
Katharine Cornell follows Walter
Hampden and plays a first half in
Brooklyn, June 18-20.

Theatre party Tuesday (29) at 'Come What May' in honor of Hal Skelly. From St. Dominic's church (Catholic).

Mrs. Ruth B. Pratt campaigning for \$50,000 to continue the Stadium concerts this summer. Making radio appeals. Aiready has \$25,000. Ground broken last week for, the Museum of Natural History. Ready next spring.

Museum of Natural History. Ready next spring. Sea Cliff, L. I., first of the hot weather spots to open. Unshuttered a week ago (28). J. A. Chambers, Crossley techni-cian, tells radio engineers in Phila-tells radio engineers in Phila-tells radio engineers in Phila-tells radio engineers in Phila-

helpina that helpina that fewer and bigger.

Dramatists Guild quits the NRA
Theatre Authority. Resignation accepted by code officials,
Stage Children's school held grad-

Theatre Authority. Resignation accepted by code officials. Stage-Children's school held graduation exercises last Wednesday. Gave short plays in Avon theatre. Oths Skinner handed the diplomas of the stage of the s

Neil:
Laurence Schwab will spot his
Hide and Seek at the Mansfield. To
start rehearsals July 15. Formerly
'Snatch as Snatch Can.'
Clifford Fischer antived Wednesday with some 75 members of the
Parislan cabaret for the Fair, There
are 60 women and 11 men in the

George James Hopkins will have the Fisher and the Highest State of the Hight State of the Highest State of the Highest State of the Highest State of the Hig

New York Theatres







Dailies News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Lawrence Languer to open his Westport (Conn.) summer season with an operetta, 'Chimes of Nor-mandy.'

mandy.

Stevedore' will give a benefit for
the Actors' Fund Sunday (10) at the
Civic Repertory.

Raid last week uncovered the
Brooklyn printing plant of a lottery
scheme supposed to garner about
\$750,000 a week. Twelve persons
taken, but all refused to talk.

ry weather and careless campers have shut N. Y, state forests. Sev-eral big fires started, supposedly by campers.

campers.

Decision was reserved in White Plains court in the application of the Berther Commons.

Bether Berther of Larchmont, decision in her separation suit. Her husband. Soil Bertinger, was willing to sever the shackles, but objected to the alimony. He is said to have angeled a number of stage productions.

tions.

Mae Murray to replace Gladys
George in The Milky Way.

Billy Rose planning to tour his
Casino de Paree show next winter.
To Add three new acts and play auditorulms, as he did with 'Crazy

To add three new acts and play auditoriums, as he did with 'Grazy Quilt.'

American Clvic Opera Co., being organized for light ops. Will open June 18 at the Lyric. 'Bohcmlan Girl' the first whirl.

Two weeks ago a jury in White Plains nixed Abraham Abrams suit for divorce against his wife, Shirley. Last week the courd declined to make the courd of the cours of the courd of the courd of the cours of

there. Mrs. James went across April 7. Gus Hill is having a new version made of 'Our American Cousin,' in which Laura Keene was playing at Ford's when Lincoln wag shot. Plans to give it serious production. In Sep-tember.

tember.

Alice Faye back from Hollywood.
Just a vacation and then back to the grinding camera's grind.

Mauch Chunk syitchback rallway, which gave the idea for the roller coaster, for saie. Taken over from the coaster, for saie. Taken over from tocal business men. Now they're tired of it.

Army officers planning a stratosphere trip from Philadelphia will make special tests for radio fading and dead spots.

Vodka distiles of P. T. Barnum.

Latest Washington rumor is that Mary Pickford may run for Congress. She says it's not true.

Perry Royston, of the Timber Point country club. Great River, I., soaked \$200 counsel fees to his wife, pending her sult for divorce.

Caviar, set to open last night (Monday), put over to Thursday.

Ellhu players, of Yale, and Smith College girls will open at the former Joison theatre, N. Y., Monday (11) in what is announced as a "serious roll." George Mandis, arrested in the Albee, Brooklyn, May 27, was given a 30-day sentence in the police court on a disorderly conduct charge. He was spotted at the Brooklyn Paramount changing his seat 12 times, and the seat of the conduct charge. He was spotted at the Brooklyn Paramount changing his seat 12 times, and the seat of the conduct charge. He was spotted at the Brooklyn Paramount changing his seat 12 times, and the seat of the conduct charge. He was spotted at the Brooklyn Paramount changing his seat 12 times, and the conduct charge. He was spotted at the Brooklyn Paramount for a change.

Joseph Nahage there. Police explained it's a common pickpockettrick to tip up a seat on which a purse has been laid. If spotted the man returns the purse with a proper apology. Not claimed that he was looking for a chance.

Danny Ahearn, who worte How to Commit a Murder and Get Away with It, Idin't get away from a grand-larceny-charge-to-which-hepleaded guilty. Sentenced to '3 months in General Sessions. Administration of Worcester, Mass., died in Polyclinic hospital, N. Y., May 31, of concussion of the brain. He collapsed during his last bout, in Richmond

showboat tonight (Tuesday) as the guests of the Day Line.

Lawrence Langner to open his Lawrence Langner to open his Westnort (Conn.) summer season up in bonded warehouses. Too much \$100,000,000 and 900 lives State Bu-

cess. Will locate near Cieveland.
Imported liquors and wines pilling
up in bonded warehouses. Too much
imported and market cannot absorb it.
New York will entertain 48 conventions during June.
Hotel Commodore claims its new
bar is the longest in the world, 125

bar is the longest in the work, arrest.

Norma Talmadge and George
Jessel back from their honeymoon.
Will head for Europe.
Eddle Maxwell, who married
Peggy Rich some six weeks ago,
asking the court to burst the bonds.
She says she'll beat him to the drop
and get the annulment herself. Says
she has another hitch in prospect.

Crant Kumhall. Known to radio as

She says she'll beat him to the drop and get the annulment herself. Says she has another hitch in prospect. Grant Kilmbell, known to radio as Grant Allen, takes the stand to deny improper relations with his air partner, Claire Wilson, as charged by his wife.

Maurice Silverstone, U. A. gen. mgr. for Great Britain, due in tomorrow (Wednesday).

Tom Wilkes comes east to prepare for two stage productions in the fall. Used to be a big theatre operator controlling 20 drams houses. Because of the controlling 20 drams houses. Because with the controlling and the cont

her tickets and made a few brief remarks.

Alfredo Salmaggi in again after his Philly foldup. Now announces Rossini's 'Moses' at the N. Y. Coli-seum July 14-15. Cat of 5,000, more or less.

or less.

Dillard Long all alone in the spotlight. He has done a new play,
'Rabbits in a High Hat,' but it won't
be given a summer tryout. That's
news.

be given a summer tryout. That's news.
Jean Briggs, out of 'New Faces,'
to Cleveland yesterday (Monday')
for the Robert McLaughlin stock,
Nazis ban stage performance of
Trial of 'Mary Dugan' in Berlin.
Glibert Patten, who as Burt
Standish wrote the Frank MerriStandish wrote the Frank MerriWell series, was given a temporary
injunction against Superior T. F.
Co. prohibiting distribution of latter's Frank Merriwell silms. Permanent injunction will be argued
today (Tuesday)sil will do 'Chocolate Soldier' at Atlantic City Jone
29: Will follow with 'Desert Song'
and 'Hit the Deck.'
Met opera to give eight performances in Brooklyn next season. Up
two from last season.
Walter Charles Roberts has done
a new play, 'Red Harvest.' Concerns a hospital unit in France dur-

Walter Charles Roberts has done a new play, 'Red Harvest.' Concerns a hospital unit in France during the war. Had a tryout in Ithaca during a reunion of the unit with which Roberts served. Blanche Yurka saw it, so it's hot.

Memorial Day shows not well patronized, particularly the mais. Some patronized, particularly the mais. Some patronized particularly who is supported by the particularly the pays the costs, about \$100.

Last Sunday (3) was the Capitol theatre's 600th broadcast. Started by Roxy and carried on by Major Bowes.

Mary McCormic, speaking of re-ent developments, informs the

by Roxy and carried on by Major Bowes.

Mary McCormic, speaking of recent developments, informs the world that the M'divanis are wonderful sultors but awful husbands. License Commissioner Moss took in Coney Island Saturday. Found only one violation; a sideshow advertising a Lion Headed Man. Proprosense of the property of the Major of the Maj

\$100,000,000 and 900 lives State Bu-reau reveals,

Last Sunday half a million people visited the fleet. Coney drew 650, 000. Theatres got such of the re-mainder as did not go automobil-

Mrs. Lucy Thomas Cotton
Magraw now manager of Steve
Hamas, heavyweight contender.
In spite of reorganized cast Follies will close Saturday (2),
George White snaps up Bank
Nemo, new play dealing with the
Stavisky failure.

George White snaps up 'Bank Nemo,' new play dealing with the Stavisky failure.

Stage magazine awards, include George M. Cohan best individual particular of the state of the

monocle.
Employees of Macauley, book publisher, quit when a girl was fired for joining a union. One of the editorial force.

Coast

After a series of court battles in Los Angeles, Ned Sparks and his wife, Mercedes de Caballera, were divorced in Juarez, Mex. In the L.A. action Sparks charged his wife kept a viclous dog which kept biting him and his friends.

nim and his friends.

Because she falled to appear in court, Sari Maritza, was ordered to pay a woman \$7,500 damages for an auto accident last winter at Maderia, Calif.

With one damage suit brought against her by Ruth Roland, for wounds inflicted by a pollee dog, Billie Dove has been sued again on a similar complaint by R. L. Sapp, who seeks \$5,000.

a similar compaint by K. L. Sapp, who seeks \$5,000.

Siane Ryan and Hal Wiener have the state of the state of

banks, Jr., two years ago for amema-tion of affections and for false ar-rest.

Leroy Prinz need not pay William S. Gill, theatrical agent, \$85 claimed as commission L. A. Judge ruled. Gill contended Prinz owed

S. Gill, theatrical agent, \$85. claimed as commission, L. A. judge ruled. Gill contended Prinz owed him under a contract.

John Gilbert lost his fourth wife, virginia Bruce, in the L. A. divorce of the contract of the cont

James Redmond from injuries re-ceived in an auto accident, Thelma Cortez Allen, 23, actress, charged with second-degree murder in L. A.

with second-degree murder in L. A. Simonne Scott, switchboard operator at Paramount, credited with saving Leo McCarey from being kidnaped, L. A. police reported, and called for McCarey at the studio saying Mrs. McCarey had been injured. However, before McCarey went to the spot designated in the conversation he chiecked at home and found his wife was okay.

Fredric March and his wife, Florence Eldridge, have adopted a Florence Eld second child.

second child.

Arthur Shirley, an actor and a native of Australia, has ended his troubles with immigration officers and will be permitted to remain in Hollywood.

and will be permitted to remain in Hollywood.

Edna Prather, former Hollywood scenarist, divorced in Reno, Nev., from William C. de Fremery.

Patricia Lee, picture actress, seeking divorce in L. A. from James A. Carnal.

Charging their married life lasted exactly five hours, Thomas W. Daniels has filled suit in L. A. for annuliment for the ties that bind him to Eleanor Fair, screen actress, former wife of Elim Boyar of the former wife of Elim Boyar of the Arman and the same afternoon.

Pleading not guilty to moral charges on which they were indicated recently by a county grand, jury, Dave Allen and Gloria Marsh have been held for trial in the L.A. Superior court, starting June 21. Allen, head of Central Casting Allen, head of Central Casting

Superior court, starting June 27. Allen, head of Central Casting Agency, continues free on \$2,500 ball.

Music Notes

(Continued from page 46)

Blue Rhythm band will do the succeeding, with the date June 30. Henderson, instead, will play theatre dates.

Shapiro, Bernstein & Co. relieved Maurice Richmond of its exclusive agency assignment and started shipping direct last Friday (1).

Mallory Music Publications has opened an office in Los Angeles.

Joe Venuti is out of Delmonico's and opens at the Metropolitan, Brooklyn, June 20. It's his first stand in a tour of the Loew circuit.

Jack Mills celebrated the arrival Jack Mills celebrated the arrival of the fleet in New York by releas-ing 'Everybody Loves a Sailor.' Authors of the tune are Jimmy Cav-anaugh,' Nat Simon and Mitchell Parrish.

Bernie Lowe and band will go to Terrace Park Casino, Lake Okoboji, Iowa, for the season.

Jan Garber and ork will play a dance at the city armory, Charlotte, N. C., June 15.

The Castle, above the clouds dine and dance place on Beaucatcher Mountain, near Asheville, N. C., has booked Jimmy Livingston and band.

Carl Thompson and two members of his Granville, N. Y., orch were injured when their automobile and a milk truck collided. Other two men are Lawrence Russo and ter Davies.

Dance-O-Land, a dance floor show and restaurant combination on the Albany-Pittsfield Road, N. Y., was destroyed by fire two days after it opened.

Ray Nichols and orch playing at reopened Charlie's Inn at Burden Lake, near Troy, N. Y.

Art Schwartz, Witmark manager and coast contact, is on a 10-day visit in New York.

Floor show staged by Bobby Sanford, and a Meyer Davis combo, opened last night (Monday) at the Bellevue-Stratford, Philadelphia.

Central Park Municipal Band is picked up by WMCA, New York, during the summer.

Don Bestor stays on the Pennsylvania, New York, roof.

Opera is out of the Cincinnati Zoo this summer. First time in years.

Joe Morris, Mr. and Mrs. Archie Fletchers and the Joe Burkes spent last week in the Catskills.

OBITUARIES

Lew Cody. died in his Beverly Hills, Call, home May 31 from heart disease. The husband of the late Mable Normand, who not many months previously had waged a successful battle against death from a nervous breakdown, was found by his butter and a surgeon.

However, within recent months he

appeared in peared in number of R. Rogers' productions at Charles R. Rogers' productions at Paramount, apparently in good health. The night previous to his death he had a party at a Los Angeies beach, but arrived home early May 31 okay. According to the appearance of the actor's room, he was presumably stricken without an opportunity to call for aid. He was in his usual sleeping position and nothing in the room had been disquired.

turbed. Cody was born in Waterville, Me., Feb. 22, 1887. His boyhood was spent in Berlin, N. H., where his father owned a drug store. He studied medicine in McGill College,

JOHN C. RICE

In Loving and Devoted Memory SALLY COHEN-RICE GLADVS RICE

Montreal. However, medicine did not interest him and he joined a stock company in North Carolina. His first stage job was in 'Plerre of the Plains.

Quitting the stage in 1915 to enter ne picture biz, Cody was leading Quitting the stage in 1915 to enter the picture biz, Cody was leading man for Thomas Ince and Metra after which he turned producer and made several films. In 1929 Cody made his first talker. His last was 'Shoot the Works' at Paramount last

Shoot the Works' at Paramount last week.
Cody was married twice: His first wife was Dorothy Dalton, who is now the wife of Arthur Haimmerstein. In 1928 he married Miss Normand, who died in 1930.
When he and Miss Normand eloped to Ventura; Cal., for the wedding Cody had to borrow \$20 to now expenses.

pay expenses.

Funeral services were held in Mollywood Saturday (2). The were no palibearers. The body was sent to his home in Maine for private interment.

MRS. WILSON TODD

MRS. WILSON TODD.

Mrs. Wilson Todd, 52, former stock actress, killed herself in a leap from the 11th floor of the Hotel Lawrence, Eric, Pa., May 29. Financial reverses and domestic trouble given as the cause. With her husband she trouped in repertoire and stock for thirty years, settling in Eric about five years ago.

Her maiden and stage name was

Her maiden and stage name ressle J. Canada: Husband c not he located. Friends rescued her body from Potter's Field. She was born in North. Two sons

ROBERT J. WOODMAN

Robert J. Woodman, 79, for many years a Shakespearean actor, died May 22 at his home in Cleyeland Mr. Woodman, came to Cleveland-45 years ago, and was associated with

IN MEMORY OF JACK-Eva

Fred Ward and John Elisler stock company in Shakespearean reper-toire. He retired from the stage several years ago and had been eh-gaged in the paint business there: Survived by his widow, two sons and three daughters. Interment in Cleveland.

BEN GIROUX

BEN GIROUX

Ben Giroux, 71, died in Oakland,
Calit., May 29. His fame dates
back to Hooley's theatre, Chicago,
and he managed the tour of Bird of
Paradise:—He—had—been—in—poonhealth for some time. His son,
George, is a film salesman. Also
survived by his widow.

JULIAN REED

Julian Reed, 74, veteran actor and stage manager, died of pneumonia in the Englewood (N.J.) hospital May 21. He had been a guest of the Actors' Fund home there for the past 10 years. He played for many seasons with his uncle, Roland

Reed, and was for five years stage director of the Proctor 5th avenue theatre stock. He had staged a number, of important productions. Interment in Philadelphia.

MLLE, FAYOLLE

Paris, May
Mile. Fayolle, 68, (like many
French actresses, she never used
a first name), formerly of the Comedie Francaise, died in Paris May 22, die Francaise, died in Paris May 22. She started on France's ace stage in 1876, and for 43 years remained with the company. She was never starred, but frequently took important parts, and was considered an excellent repertory player.

EUGENIE BESSERER

Eugenle Besserer, 64, actress, ied in Los Angeles May 30 while she was planning her golden wedding anniversary to Albert W. Hegger. She went to Hollywood in 1910. She made her stage debut with Maurice Barrymore; and stage and screen career covered a period of

rvived by the husband and a

JAMES F. ARCHIBALD

James F. Archibald, 71, known as the dean of war correspondents committed suici in Hollywood May 29. He had lived in Hollywood for 15 years among his war relics. He began his career in the days of the western Indian wars and had covered 23 conflicts all over the

LOUISE GRANDJEAN

LOUISE GRANDJEAN
Louise Grandjean, 64, for many
years lyric soprano at the Opera
and Opera Comique, died in Paris,
May 21. In her later years she was
a teacher at the Conservatory.
Miss Grandjean started her operatic career at the age of 23, and her
principal roles were in Mignon,
Palstaft, Lohengrin, 'Alda,' Tannhauser' and the 'Meistersingers.'

SAM CLOVER

Sam Clover, editor of the Los Angeles Saturday Night, died in Los Angeles May 28. He was born in London in 1859 and was educated in London in 1809 and was educated in England. He entered newspaper work there, but came to the U. S. and worked on various papers throughout the country. His wife died six weeks ago.

BONITA GIBBONS

Yolly' Bonita Gibbons, 63, fat woman of Midget City at the Fair, died in Chicago June 2, of, heart disease. Though only 46 inches tall she weighed 229 pounds. Had spent years with circuses and museums. Interment Bourbon, Ind.

DOLORES BACON

Dolores Bacon, 64, dramatic and fiction writer, died of heart trouble in New York, June 3. Under the name of Dolores Marbury she wrote 'Juggernaut,' End of the Century,' and 'Dead Heroes and Live Ones.'

W. J. PRESTON

W. J. PRESION
W. J. Preston, 51, for many years
doorman in Seattle theatres, recently at Blue Mouse, ended his life
in Puget Sound, near Seattle, May. 24. Disappointment in love is given

ALBERT C. GEORI

Albert C. Georig, 70, prominent contractor and operator of the Fol-lies (old Pantages) theatre, Seattle, about two years ago, died in Se-attle, May 23.

VICTORIA HASTI

Victoria Hastings, actress, died in Hollywood May 24 from a heart allment. She was the wife of Trevor Bland-Addinsell, British actor.

JOHN H. ANSHUTZ

John H. Anshutz, sec-treas, of Roton Point amusement park, died May-31-of-heart attack. Had been May 31 of heart attack. It with the park for 26 years

LEW EDELMAN

Lew Edelman, formerly with Par-amount, died in New York May 30.

Daughter, 16, of Morris Shulman, Utica theatre manager and former Syracuse exhibitor, instantly killed in automobile crash near Utica.

B'way Whitewashing?

Broadway may get a fresher appearance by giving many of the dirty, old buildings border-ing it a cosmetic treatment. Supporters of the Bring Back

Broadway movement, the Broadway Association and business men feel it's about time something was done about the eyesores along the street.

Radio Chatter

(Continued from page 42)

sic for broadcast, it was permitted Installation was made in time to get 45 seconds of the rhythm. Carl Zomar, WSOC, Charlotte, N. C., mystic, hynotized a girl in a local store window, saying the magic hocus poque over the radio, the subject getting it over a radio, was the first hypnosis via air waves and without the eagle eye.

Pennsylvania

Alan Muncie. WCAU engineer. the uncing pop of a six-pound baby girl.

Andy Stanton WIP sportscaster. lost plenty of meals on that Ber a trip.

Harold Knight's or with CBS for coming road tours

with CBS for coming road tours.
Bob Bennett gets the Wilmington
Country Club job.
Philly Record planning revolutionary idea in the news handling
of entertainment phases.
Powers Gouraud importing perfumed carnations daily from New
York.

ork.
Helen Grey, WFI p. a., setting a ew interview series with Philly's olitical great.
Mort Schwartz married a swell-

Mort Schwartz married a swellMort Schwe.
Pat Haley, who has worked for
both WCAE and KDKA in Pittsburgh, to Chicago to audition for
WCAE to build half-hour local
show weekly under direction of
Frosty Harris to give Pittsburgh.
Show went on for Eddie Peyton
over WJAS, Pittsburgh, despite
death of his father just a short
time before.
Dutch Haid, announcer at
WWSW, laid up with a blood hemorrhage.

WWSW, laid up with a blood hemorrhage.
Elsie Wyland of WWSW and J.
Wilbert Smith will soon say T. do.'
Jim Hays, radio ed of Pittsburgh
Sun-Telegraph and an officer in
the mayal reserve, will spend his
WWSW
WWSW becharted its third anniversary Decoration Day with a
special program.
George Roeder in N. Y. biz
spunt.

Maryland

Lydia Calvert, Balto News-Post fashion ed, ether debuting over WCBM

Traub, Goucher grad, join

WCBM.

Besse Traub, Goucher grad, joining WBAL's commercial staff.

Ether mob ribs El Gary, WBAL
warbler, about the mash notes he
receives, just to gilm his blushing.
The hour program WFBR fed the
NBC red ribbon in honor of its
12th ann'y at midnight Sunday, (3)
used three announcers, Bert Hanauer. Blaine Cofnwell and Henry
Hickman. Elight warblers, Louis
Eliwood Hawkins, Elise Craft
Royal Willey and Edgar Dobson. Male
quartet composed of Andrew Hamitton, Brooks O'Nell, William Apsley and Fred Scheuerman. A femmer
foursome, Sarah Stulaman, Blizabeth Bolek, Alma Reitz and Geraddine Muter. Plus a couple comhosers, Franz Bornschein and Edfund Cook; the Baltimore Music
Club; Sylvia Meyer, solo harplist
Enngers Quartet and
Enger Guartet and
Event Comment of the staff of the
Comment of the staff of the
Club, all local, save the Three
X's, in as guest artists. Script was
written up by Hammond Brows,
Post.

Clark and Bergman, and grand-mother of Millie Millard, of Millard and Marlin, died in New York May

Father of Edwin Booth, Metro exchange manager in Cincinnati, died May 25 at his home in In-dianapolis, age 72, after prolonged

ca meatre manager and former acuse exhibitor, instantly killed automobile crash near Utica.

other of Hanry. Bergman, of a grandson.

Barney Ross Gains Double Title In Trimming Baby Face McLarnin

When for the first time in ring history a lightweight champ wins the welterweight title, it's news That achievement

Barney Ross of Chicago into the ranks of the greatest of little boxers, for he not only outpointed Jimmy McLarnin, the knocker-outer, but at the finish actually outgamed the wearer of the green.

Those fistically minded want to know what Ross is going to do with the 147-pound laurel- now that he That is nothing to has got worry about—Barney thought so himself when training at Grossinger's country club and hotel,
Ferndale, N. Y. If the welter di-

vision doesn't look inviting any longer, and Ross can make the 135pound lightweight limit without lessening his stamina, that crown can go back into open competition Then, too, there is a return match which Jimmy says he wants and Barney says he'll get. From the way Madison Square Garden bowl across the bridge was attended, and the fact that it looked very close to many ringsiders, another great gate should be drawn in New York or elsewhere.

When Leonard Missed

Benny Leonard should have the double crown. When he invincible lightweight ruler, nearly kayoed Jack Britton.

invincible lightweight ruler, he hearly kayed Jack Britton. But when Jack was on one knee, they said, Bennah tapped him and was disqualified, losing on a foul, Ross, as intelligent as Leonard, is temperementally cooler and probably wouldn't have made that mistake. Interest in the Ross-McLarnin match was apparent when the men signed and grew as the battle date willing to make up their minds, and when they did on the eve of the gold the said when they did on the eve of the fight, leaned toward Baby Face McLarnin, the indecision curlously knowns in other fields of sport chose the Chicago kid with mich will be the contrainty than the expectation will be will be the said Ross he winners, including his match with Frimo, to be held in the Bowl June 14.

Take Your

The guys who make betting

Take Your

The guys who make betting prices on sports events were just as uncertain and at ringside they put it up to the customer who wanted to wager—§ to 5 and take your pick, they said. That meant that if a mugy wanted to bet on Ross he had to lay the odds and that went if the sucker wanted to bet on McLarnin. Region for that the total the sucker wanted to bet on McLarnin. Region for that bet on McLarnin. Reason for that appears to be in the lact that there was no possibility of a fix to this match. Neither contestant ever was suspected of participating in anything but an up and up ring

fight.

How the three official observers judged the match, widely opposed in one case, is another oddity attached to the Ross-McLarning. in one case, is another oddity attached to the Ross-McLarnin shindig. One judge, Harold Barnes, awarded but two rounds to McLarnin, counted two rounds as even, all the rest going to Ross. Referee Eddle Forbes, who made the decision when the judges disagreed, gave only one round, to Jimmy (12th), called the first round even and awarded 13 sessions to even and awarded 13 sessions to the challenger. But Tom O'Rourke the challenger. But Tom O'Rourke saw it differently, calling the 12th in favor of Barney, judging that four rounds were even and giving nine to Jimmy. O'Rourke hasn't had much experience officially counting punches at major fights. Little doubt that McLarnin lost two or three rounds because hitting below the belt, such errors too figuring in the rounds called even. At the final bell Jimmy seemed to realize he was defeated. Ross was quoted both ways about

Ross was quoted both ways about the ninth round when both boys toppled. Ross said he slipped and tioppled. Ross said he slipped and roo did Jimmy. Possible because of wet spots in the middle of the ring. But onlookers are sure that a tap on the chin sent Ross off balance. He twisted as he went off balance and touched händs to the canvas, but did not actually go down, McLarlin was knocked off his pins with

a right to the jaw and sat down.
Both were up without a count.

Last Round Told

Anyway the match is regarded if it was even up to the last round. Ross was rightfully the victor. McLarnin was rapidly weakening and taking a pounding most of the final three minutes, his legs wobbling at times. Courage, tenacity, skill spell the mastery of the new double champ who was born in New York's east side.

Dope told, it seems. Several years ago Ross beat, Ray Miller, who stopped McLarnin in Detroit, only later to put up a very bad exhibition against Eaby Face in the Garden. Barney figured that if Ray

den. Barney figured that if Ray could lick Jimmy, he could do like-wise. Miller didn't believe Ross could wise miller dan't beneve ross could
do it, probably because Ray once
bossed the kids in the same Chicago
neighborhood, until Ross became
their idol.

M. P. BASEBALLERS **CONFAB ON SCHEDULE**

Motion Picture Reschall leage will Motion Picture Baseball leage will hold a meeting today (Tuesday) at 6 P. M. in the NBC building, when it is expected that representatives of the six clubs will be present too make up the schedule. Present scope is a six-club league composed of Columbia, ERPI, NBC, RKO, Rocketeller Center and Warner's Brook-

feller Center and Warner's Brook-lyn studio.

During June all scheduled games will be played on the field of George Washington high school Monday, Wednesday and Friday nights. Saturday games will be played on the Boys High field, Brooklyn.

42d Street Tayern Grosses 1G Daily at Bar 1st Week

est of the Steuben Taverns at

Newest of the Steuben Taverns at 43 and Broadway got off to a good start. Bar budness averaged \$1,000 daily the first week.

Steuben has three floors for dining and drinking purposes; one on the subway level. Building itself is down two stories under the subway, that space being required for the cooling plant and storage of food-stuffs.

Bars as B.O. Opposish

Minneapolis, June 4.

A survey just completed here shows that the femmes are patronizshows that the femmes are patronizing bars heavily, with indications
that many of 'em are being lured
away from the film emportums to
the booze pariors. One of the most
popular loop bars found that out of
14,000 outstomers week before last
12% were women.
This has caused some fears that
pletures may be losing its grip on
the gals who always have been the
principal fans and who now apparently are going in strongly for wet
goods.

La Hiff Critical

Ill La Hift, of the Tavern, New York, is in a critical condition at the Medical Arts hospital, where he underwent an intestinal operation several weeks ago. Yesterday (Monday) he was given a seventa-blood transfusion. blood transfusion.

It was stated that should La Hiff survive for 72 hours, his chances of recovery would be improved.

MARRIAGES

Ken Aneser to Lucille Roder, June 3, in New York. Groom is with Warner ad department in N. Y.

BIRTHS

Mr. and Mrs. John Arnold, daugh≼ ter, in Los Angeles, May 25. Mr. and Mrs. George O'Brien, son, at Los Angeles May 30. Mother is

Reichsverband (Reichs Union) of

German cinema owners to hold the year's general meet at Trier from

Leontine Sagan, director of 'Mad-chen in Uniform,' invited to direct

college blays by Oxford students. first to be 'Richard III.'
Lydia Potechlna, Russian actress.

working in Berlin since end of war, died after severe illness. She was

married to the Ufa producer, Max

Pfeiffer.

Kitty Doraine, eighteen-year-old dancer and daughter of Michel Curtiz, director, and Lucle Doraine, actress, tried to commit suicide in Athens, with morphia. She was

June 16-21.

Broadway

Louis Marcus left for Salt Lake.
Harry Arthur is moving to St.
Louis.
M. A. Schlessinger back from Atlantic City.
Janet Falk around again after two
tough weeks of collist.
Beatrice, Anne and George S.
Kaufman to Katona for summer;
Mack Millar out of the hosp but
the state of the state of

les. arc Lachman and Monte Prosser on the wing for Edwin Carew's film.

mew film.

Third season of Bobby Sanford's Showboat on the Hudson starts to-

Showboat on the Hudson starts tonight (5).

I. Robert. roder and Murray
Brensilber are dissolving their jaw
partnership.

Monroe Greenthal; of the UA
home office, is now in London, after
visiting Paris.

Maurice Golden's lee cream suits
dazzle the visitin ball players at
the Polo Grounds.

Mortin Givot: is Georg's cousin,
whom he's sponsoring as a newcomer to show biz.

Business Men's Heaith Club and
actors Athetic Association, in Saimon Tower, getting play.

Harry Rose going awy this week
to nurse wounds received in that
accident at the Valancia.

Block and Sully slated for a Frisco revue, this summer in between
their United Artists film assignments.

Ellin sai Irving Berlin have
taken a Westchester house for the

ments: Ellin and Irving Berlin have taken a Westchester house for the summer. There's a swimming pool

taken a Westchester house for the summer. There's a swimming pool with it.

Frank H. Eldridge, Jr., son of the Frank H. Eldridge, Jr., son of the control of the summer specialist. It is not a serious relation of the summer sum Frances Williams was treated for

an appendix attack last week at the Park West hospital. She returned to her home without being op-

to her home without being operated on.
John Pollock, having won the Republican primaries for congressman from the Ninth District in N. J., has started campaigning for the regular election in the fall.
Emile Boreo is non-imported addition to the fall of the regular to the property of th

arrived from Fatts
Dogardens, Chl. Boreo joined on as m. c.
Longue-Vue at Hastings-on-Hudson had its premiere ruined by rain last Friday, so it, staged another opening the following weekend. Heavy rain the following weekend the staged and the best ago dented with the staged and the best ago dented with the staged and the best ago dented with the staged and the best ago dented and the staged with the staged with

Paris By Bob Stern

Raymond Bros. playing Gaumont Tobis signing up Jacques Feyder for a film. Toscanini

a film.

oscanini here, dodging reporters
photogs.
ene Markey and Joan Bennett

CHATTER

public, now the radio. Elvire Popesco, recently star of 'Tovatitch,' reported booked at

Odeon, Shakespeare's 'Comedy of Errors' to open Tuesday (30) at rors' to open Tuesua,
Oeuvre.
Gregory Ratoff seeing Let's Fall
in Love (Col) Studio des

In Love (CO) Acacias.
Dejazet opening new piece, Rose in the Air, by Aifred Vercourt and Jean Bever.
Danish actor, Paul Reumert, com-ing to play Tartuffe and a Danish

Delazet opening new piece. Rose in the Air, by Alfred Vercourt and Jean Bever.

Danish actor, Paul Reumert, coming to play Tartuffe' and a Danish play at Odeon.

Danish actor, Paul Reumert, coming to play Tartuffe' and a Danish play at Odeon.

Socia Guuro de Cartuffe coming the Sand-Ouer of Cartuffe Cartuffe

guet.
Jules Frantz and Herol Egan de-fending Al Brown from trate Frenchmen after his disqualification for holding in fight with Tiger

renementaries in susquantization for holding in fight with Tiger Humery. Ruth Allen and Elizabeth Hale to London to see production of English version of Jerzy Szaniawski's Lawyer and Roses, which they Tech anniversary of death of Duse celebrated by the Catholic Theatre League at mass at Dominican Chappel in the Faubourg Saint Honore.

Theatro League at mass at Dominican Chapel in the Faubourg Saint Honore.

Saint Granier doing a song turn at Bobino, to be followed by one at the sold of the sold

Toscanini here, dodging reporters and hotogs.

Gene Markey and Joan Bennett Caling the town.

Taces celebrating 100th performance at Ocuvre.

Edmee Favari at A. vaude house next week.

Tamanged Lives' (Coi) at Cameo, panned by critically controlled the Every of the Company of

London

Victor McLaglen due here for an-ther film shortly.

Gordon Beccles recuperating from nother break-down.

Harry Foster applying for a fly-ng pilot's certificate.

Teddie Gerard taking out Eng-lish citizenship papers. Nat D. Ayer rehearsing act with Marle Burke for vaudeville.

ina

Charlie Farrell escorting ina Malo around the West-End. Geraldine and Joe here for seven weeks after two years absence.

Archie de Bear likely to be next dramatic critic of 'Sunday Express.' Naomi Waters, Australian, being groomed by Fox Films for stardom in Hollywood.

aramatic critic of 'Sunday Express.'
Naomi Waters, Australlan, being groomed by Fox Films for stardom in Hollywood.

Sales of paintings from Royal Academy exhibition already in excess of last year.

Twickenham Films' oft delayed floation definitely going to the public middle June.

Martha Eggerth looking for American dialect.

Lionel Braham to do 'Big-Hearted American dialect.

Lionel Braham to do 'Big-Hearted American dialect.

William Hutchinson, Fox Films chief here, off to Parls, to conferwith Clayton Sheehan.

Latest theatrical name, runored for inclusion in King's Birthday Honors is Tom Walls.

John You General of Jensen & Marion Lorne and Walter Hackett at the Palladium giving Sophist Conference of Jensen & Walliam Mooring, publicity man for BIP, vacationing in July, and off to Hollywood to free lance.

Practically certain 'Three Sisters,' the Hammerstein - Kem musical,' on the Conference of Males and the Prince of Wales revue, former having dislocated a leg musical.

Vera Marshe, star of 'She Loves Me Not,' getting plenty of offers from English film companies.

John Maxwell becoming quite a columnist for his house organ—British Motton Picture News.

Both Maxwell becoming chief the Sheeker of Marshe, star of 'She Loves the Not,' getting plenty of offers from English film companies.

John Maxwell becoming quite a columnist for his house organ—British Motton Picture News.

John Maxwell becoming Charles from English film companies.

John Maxwell becoming dute a columnist for his house organ—British Motton Picture News.

Fartical publicity here, got him to talk on the ether on his arrival.

Theima Todd turning down offer to do another British film. Mater of getting together on the coin.

Dorothy Fox (Mrs. Roy Fox) has formous may be see Essage Me Neverfrom the gallery. House being sold Joan Warne, doughter of old American standard team, Wilson and Waring, to stage vaudeville-come-

out.
Joan Ware, daughter of old Amer-lean standard team, Wilson and Waring, to stage vaudeville come-

back.

Honorable Anthony Vlvian being film-tested for Urlah Heep role in David Copperfield, by George Cukor.

Cukor.

Gilbert Miller is reputed to have lost \$45,000 on 'She Loves Me Not,' his short-lived production at the

his short-near Adelphi.
Maurice Ostrer, Jeffrey Bernerd and Harry Foster plenty singed at Le Touquet gaming tables over the

holidays.
Allied Film Company, promoted to

Allied Film Company, promoted to produce string of Stanley Lupino films, not materializing due to lack of capital. Bebe Daniels and Ben Lyon turn-ing down vaudeville offer here, as due on Warner's and RKO lots re-spectively.

to the Savoy, June 5, with Isobel Blsom and Anton Dolin starred,
Leontovich is being dickered for the near in Ballerins, which is to the near in Ballerins, which is to be a superior of the near in Ballerins, which is to be a superior of the near its joint managing director.
Once again Harry Poster's luck played him right, Had 25% interest in 'She Love Me Not,' which was not lokayed before London's open-ing.

Penelope Dudley Ward, young so-ciety beauty, down with appendici-tis. Recently slated to play oppo-site Emil Jannings in forthcoming film.

Twentieth Century Films, Ltd., have acquired film rights of 'Clive of India' current Wyndham's the-atre success—Ronald Colman to navé acquireu nun riguis o. Cirva of India current Wyndham's the-atre success—Ronaid Colman to success—Ronaid Colman to success—Ronaid Colman to success—Ronaid Gentitely decid-ed on co-starring Cicely Court-neige and Jack Hulbert in a cur-neige and Jack Hulbert in success musical. Original idea was to split them un.

musical.
them up.
Victoria Hopper and Basil Dean
honeymooning at the Dorchester.
Secret wedding followed announcement of broken engagement three

yictoria Hopper and Basil Dean honeymoning at the Dorchester. Secret wedding followed announces and the Dorchester. Secret wedding followed announces are the properties of the Dorchester. Secret wedding followed announces are the dearence of the Dorchester. The Dorchester of Renard of Bordeaux, to do another historical, titled Marry Queen of Scots. A few theatre. The Dorchester of Richard of Bordeaux, to do another historical, titled Marry Queen of Scots. A few theatre. The Dorchester of Richard of Bordeaux, to do another historical, titled Marry Queen of Scots. We will be the Renard of Bordeaux, to do another historical, titled Marry Queen of Scots. We will be the Renard as presented by the Exeter College Pramatic Society. Oxford, and thinks it's worth while. Or maybe he is kidding.

Tom Webster's name on the dotted line for Columbia Gramophone company to make series of the Renard of Spott. We have been dead of the Spott. We have been dead of the Spott. We have been dead of the Spott. We have been dead of Spott. We have been dead of Spott. We have been dead of the Spott. We have been dead

not likely to reach West-End for some time—if ever.
Hilaire Belloc and G. K. Chesterton awarded Star of Order of St. Gregory the Great by the Pope in, recognition of literary services to the Catholic church spatched up his quarrels with British International Pictures. His next for this firm will be from the Hungarian, to be directed by Alex Esway.
Funny no one has though of filming the Hyde Park Sunday ofations, May be Max Milder, head of Warner's here, a frequent spectator of these functions, has an idea.
British International Pictures latest Richard Tauber production, Biossom Time, cost \$200,000, which is biggest ever spent on picture, by

is biggest ever spent on picture by this company. Tauber will do an-

is biggest ever spent on picture by
this company. Tauber will do another.

Sophie Tucker's one night stand
at Sherry's dance hall, Brighton,
Dullied 1,700 people, 200 over ca,
The standard of the standard which will be used for a Guy Bol-ton and Fred Thompson musical script.

'Hullo Again,' British stage ver-sion of the American Good-bye, Again,' a Steele-Foster-Jynn pro-duction, currently touring, is being clickered for the Shaftesbury. American title likely to be adopted for London premiere.

Curtis, director, and Lucle Dorning, actress, tried to commit suicide in Athens, with morphia. She was saved.

Emil Jannings has been engaged for three seasons by the Berlin Statistheaktre. He will begin the new season with three Shakespears roles, Macbeth, Falstarf in Henry Committee and the state of t

Montreal

Bill Singleton back from World's

Willie Eckstein building up on Ken Large orch to Huntingdon, Quebec.

Marcel Prevost has baby girl, both doing well. Jim Oastler to Windsor Border City Star on police.

New series humorous shorts CFCF five nites weekly.

Joe Nito opens first beach resort Verdun Boardwalk (26). Ken Wright to Windsor Border City Star as provincial editor.

Dornberger orch boys taking to bicycling this summer for reducing. U.S. tourist trade coming back this year. Hotels booked well ahead.

Paul Whiteman concludes five-day engagement Mt. Royai Hotel, Fair biz.

Corey Thomson, local MacNamee, launches yacht on St. Lawrence

day engagement Mt. Royai Hotel, Fali biz.

Corey Thomson, local McNamee, launches yacht on St. Lawrence Sketches yacht on St. Lawrence Sketches featuring Luciane Codel, Paris, clicking over local CFCF every nite.

Local horse show at Montreal Horse Club cancelled until August. Glanders soare.

Charles Coran ropens at Ches were orch big hand.

Mollie McGee to Murray Bay (Manlor Richelleu) on publicity for Canada Steamship Lines.

Bob Grannary has audition CRCM Friday (1) and goes with orch to Palais Montreal June 1.

Adolf Ginsberg opens at Window Friday (1) and goes with orch to Palais Montreal June 1.

Adolf Ginsberg opens at Window Coll. Frontenac Meerte, outward bound to Ontarlo.

McColl. - Frontenac etherization Tridays has full dress compulsory all performers. Must be tails.

Charlle Dornberger, leader local ace orch, ends grass widowerhood with wife's return from vacation.

Shilles Bounds of the St. Scholer of St. Scholer St. Sibley appointed president British-American Publishing Company, holding corporation for Montreal Heraid.

Quebec Theatre Association meets the stand in months with good attention in month with good attention month of the standard of the

Hollywood

Jim Timony wearing a blazer. Anita Page back from Europe. Al Steen pulling out for Boston. Will Rogers will see Europe soon Marsh back from Euro

Arthur Johnston in Honolulu for six weeks. Anatole Friedland due here June 8

Al Kingston going to New York

next month.

Joe E. Brown checks in from Hon-olulu June 10.

Norman K. Doyle new spot booker

Joe E. Brown checks in from Honciulu June 10.
Norman K. Doyle new spot booker
for MCA here.
Mona Rico taking ret citizenship papers.
Jone Hong of the Contimon Buckingham is yachting oft
Santa Cruz Island.
E. H. Griffith building an annex
to his Laguna house.
Sam W. B. Cohn's home robbed
of \$300 worth of stuff.
Lee Neight and Larry Lowry
how the Common the Common to the Region and Larry Lowry
how the Neight and Larry Lowry
how the Common to the Region to the
Raer-Carnera fisticuffs.
Lee Morrison is packing his bags
for a trip to New York,
Richard Bennett making, reservation on a Honolulu boating Frederloop to the Common to the Common

Perciron
Houser have opened an —
Bevhills.
Carl Laemmie, Jr., and Stanley
Recreamans holding party for Mer-

Carl Laemine, Server and the Research and help for Mervyn LeRoys.
Alice Brown, Warner exchange cashier, severely bruised and cut in an auto smash.
Vatter Ramsey, western rep of Syndicate Publishing Co., recuperating from an op.

an autos...

Valter Ramsey, westy Valter Publishing Co., recuperating from an op.

Lucien Hubbard, Metro supe on Operator 18, took the part of Lincoin for a few comes.

New York so-initie, arrived Saturday by plane to visit her son, James Blakely.

Waite, ex-New York Roxy publicity director, named western head of the mayonnaise code authority.

Tristam Tupper éditing the Screen Guild monthly. Brian Marlowe, Joel Sayre and Wilfred McDonald, associate eds.

Walter Futter paging Mary Nolar in a feature pro-

Guild monthly. Brian Marlowe, Joel Sayre and Wilfred McDonald, associate eds.

Walter Futter paging Mary Nolan for starring spot in a feature production, for which he says. she's absolutely necessary.

Botty Arlen, former Baby Wampas star, is quitting films and is going back to Mupcle, Ind, to liverformerly Mrs. Lou Golden. Ruth Etting checked of four until the start of the start

Toronto

llomay Bailey and Lee Sims strolling. George Keppie casting a play, but

Sports-writer Alexandrine in hospital.
Fred (Imperial) Trebilcock Ber-

Fred (Imperial) Treblicock Bermuda-bound.
Jack Evans and his band to play the lake boats.
Gene Fogarty and his band to Wasaga Beach.
Jules Laget designed that stirring Centennial poster.
Douglas Dumbrille's mother moves here from Hamiltorman Wilkes is maner for mariament.
Nelson Keily and his tunesters to the Hollywood Terrace.
Blanche Winton, interiors advisor to Fox, visiting relatives.
John Ford will m. c. on the Duchess of York trans-Atlantic summer hops.

ess of York trans-hops. Buddy Rogers telling the boys he still has a tender spot for Mary

Brian.
Arthur Levasseur replacing Rar
Daly as the tenor warbler at the

Daly as the tenor warbler at the Savarin:
After a 4-month sickness bout, Marion Brown back on the Wrigley program. Sam Ulster's Victoria to be reCHATTER

TIMES SQUARE

tagged the New Embassy after re-levations.
Grdon Variery Sinclair's African ungle series starts in 'Daily Star'

Gordon Variery Sinclair's African jungle series starts in 'Daily Star' end of May.
Edgar Stone leaving Hart hi-hat drama directing to devote all his time to radio plays.
That hi-sounding Riviera spot is the old time rendezvous nickel-a-

"That hissonaing Riviera apot is the old time rendezvous nickel-adance spot.

Timmy Reid, ousted 'Dally Star' city editor, will write advertising copy for McConneil and Perguson agency.

Doris Bellimore, who won that Benny Davis warbling contest here, is already appearing with a London or Mazo de la Roche Blighty-bound to advise in the London production of her own dramatization of 'White Oaks of Jalna.'

Nancy Pyper will direct the first three Hart House, productions next season, with Melville Keay in abusiness manager.

Ascords Gallery with exhibit of Diemey's Mickey Mouse' and illy Symphony drawings.

Frank Camp and Forrest Orr, late of Empire stock here, are Blighty-bound for the London production of 'Pursuit of Happiness'. Steven Fallos making a Canaddan Steven Fallos making a Canaddan Ingeome of the London Films' out.

After a six-year ban, on 'Dawn,' and 'Dawn,' a

put from N. L. Nathanson's Regal outfit.

After a six-year ban on 'Dawn,' reputedly because the Nurse Cavel' story would arouse war-hatred, board of censors has just passed the BIP flicker.

Harry Peterson (Collins & Peterson) reminding the lads that he sold parers on the Island ferries while Georgie White was hoofing on the boats for pennies.

Leland Richardson, University of Toronto carilloneur, moving his tropical fish into the Soldiers' Memorial Tower where he can watch them while he plays the bells.

Minneapolis

By Les Rees

Northwest magicians holding their

Rud Lorenz, Warner salesm has taken up horseback riding. Mrs. Mabel M. Dietz, code board's secretary, preparing to move to new

secretary, preparing to move to new offices.

Film Board the past week reported two theatres reopened and six closed in territory.

When the secretary is the secretary of the s

pheum.

Randy Merriman, former vaude villian and now with Federal Lan Bank, making occasional radio appearances.

Bank, making occasional radio appearances.

Most of town's night spots losing plenty of dough, but hanging on inhope of getting break from Shrine convention.

Party of eight, including booker, office manager and entire saler force, taken by Fox to New York to Shrine the saler force, taken by Fox to New York to Shrine the saler force, taken by Fox to New York to Shrine the saler force taken by Fox to New York to Shrine the saler force taken by Fox to New York to Shrine the saler force taken by Fox to New York to Shrine the saler force th

Minn.
Out-of-town exhibitors visiting
Film Row Included W. T. McCarthy,
Fargo, N. D.; Harry Melson, St.
James, Minn; S. N. Grengs, Spooner, Wis., and Don Buckley, Redwood
Falls, Minn.

Budapest

By E. P. Jacobi

All swimming-pools open and in

All Swimmen.

floribus.

Glibert Miller promised to come
to Szeged for open-air performance
of "Tragedy of Man," national clas-

Sic.

Tibor Halmay, dancing Juve, marrying Grete Glogau, Vienna actress, who played opposite him in Tale of the Grand Hote! in Vienna. Universal's new Francy Gaal picture, 'Spring Parade,' taken off with a view to shooting it at Joinville in French, now continues in German at Hunnia.

Katte Kiraly, daughter of Erno

at Hunnia.

Katie Kiraly, daughter of Erno
Kiraly, one-time popular musical
comedy male lead who toured U.S.
in Hungarian shows, Joe Pasternak's discovery for pictures.

The Hague

By M. W. Etty-Leal

Trudi Schoop Ballet from Zurich Theatre touring here.

Dutch actor Saalborn wrote a

etse Spelers Company off to Indies again, third tour. Fakir Blacaman, who hypnotizes lions, the only thing in Amsterdam

Only two artists on bills in cert halls: Janine Weil (piano) Lea Fuldaur (soprano).

For medico congress in Utrecht a special play staged, written by Kelk under ominous title: 'Paraa special I Kelk under sites."

Plerre Monteux conducted one concert in Utrecht, before leaving Holland for good. Had taken Mengelberg's baton during his ill-

ness.

Nin Theilade Danish Dutch dancing star off to Los Angeles. Signed on by Reinhardt for Moduced by his company in Holly-wood this fall.

wood this fall.

Szoeke Szakkall, Hungarian film
star, still here and signed on with
Barnsteyn (distributor here for
U-A) to act in a Dutch film for
which scenario is written by act
lumself aided by an expert, Carl

himself aldes up an Month of the Noti.

Noti. Days breaking records here; a play 'sulkerfroule' by Varhere, a play 'sulkerfroule' by Varhere and a loop performances fround an into 1,000 performances. Carlotte of the Notice of

while Zuckmayers Zirkus Aire, and a German play, 'Abitur' ran into 100.

Fritz Hirsch Operetta, not think-ing themselves beaten as yet by bad times, forcing one premier-after another and just staged Kal-man's 'Marle Louise,' with Hun-garian-operetta-diva Maria Elsner

man's 'Marie Louise, will have guesting.

guesting.

Lien Deyers, Dutch Ufa star, came over the large for celebration received in the large for celebration reather, which she financed. She was born on premises. She now lives in Berlin and engaged to German producer Zeisler.

Florrie Rodrigo and dancing company had bad tasté to stage satiric sketch in which scandal of Dutch battleship mutiny, which happened in Dutch East Indies last year, was ridiculed. Polics stepped on stage during performance and threvered to stop whole shew if this was not trolled by a censor.

Chicago

Mort Singer a grandpop. Leo Salkin humming at office again.

Rocco Vocco vacationing here for a few days. Billy Elson and Mrs. on their to New York.

Charlie Cottle will be a poppa any day now. Stace Pheasant booking Italian Village at Fair.

Frank Burke p.a.'ing for MCA-GM show.

Woods Theatre building getting its face washed.

Col. Gimp Snyder in town to sing

a mammy song.

The first Archie Herzoff youngster is due in August:
Al Borde is in his usual mid-form and breaking pars.

Earl Bronson is summer vaca-tioning in Michigan.

tioning in Michigan.

Thomas Sacco has orchestra and
show in Spanish Village.

N. Weber back in the Jules
Rubens office after a minor op.
B.&K. Chicago and UA getting
prettled up for the Fair mobs.
Prevlew nite at the Folies Bergere wil be sold out to charity.
Dave Lipton ducked into town on
a fast beat ahead of Saily Mannamore and the sail out to the sail of the

Fair.
They are talking about Bunker
Hill for the next film golf tourna-

ment.
Paul Sander handling Thaviu
band-leader publicity at the Streets nd-leader published.

Paris.

Joe Phillips driving to Coast

uesday on contract to do a couple

band-leader publicity at the Streets of Paris.

Joe Phillips driving to Coast Tuesday on contract to do a couple of shorts.

Eddie Levin and frau postcard-life the country from a hideway-in.

Eddie Levin and frau postcard-life the country from a hideway-in.

Looks like Charlie Hogan will take to Michigan week-ending for another summer.

Getting 80 Johnny Jones has to stop and think whether he's in Milwandee or Chicago and the Park booking burlesque on Clark street.

Cascades, Chicago's newest nite spot, is suffering with unionitis and paying for four bands.

Juck Osserman thinking up ideas

for the RKO boys when they con-

for the RKO boys when they convene here next week.

Nate Platt has been named supervisor of the B. & K. Garrett, which gives him two loop spots.

Jack Dempsey, proceedings of the supervisor of the B. & K. Garrett, which gives him two loop spots.

Jack Dempsey, proceedings of the supervisor of the summer with his wife. Will be joined there by Mrs. Max Balan.

Jackie Merkle, kid psychic, has been putting on amazement shows for the B.&K. office force while waiting for his date at the Ori-ental.

ental.

Have to reserve tables two weeks in advance if you want to dine and dance at the Palmer House Empire Room, or the Eastman Room at the Congress.

Pittsburgh

By Hal Cohen

The Harry Kalmines back from their two-week cruise in Bermuda. Willows opens for summer seas with Skin Young back in harness

Marie McSwigan on the job a Kennywood Park again this sum-

mer. Mo Glanz pulling out shortly for his annual summer stay in Atlantic City.

City.
Bill Scott called to his home in
New Jersey by serious illness of his
father.

father.

Roy Rowe and the family off for North Carolina on their annual vacation.

Art Flanders here briefly en route to New York by motor from

Denyer. Mrs. C. J. Latta and the Latta youngsters to Los Angeles for the

ummer. Edith King, ex-stock fav here vith St. Louis Municipal Opera

Edith King, ex-stock fav here with St. Louis Municipal Opera company. With St. Louis Municipal Opera with St. Louis Municipal Opera with St. Louis Municipal Opera Ope

Britangher whose right name is Scholtzen's nitery gets Connica Hot Chocolates for three days, following unit's recent week at downtown Pitt.

Harden Church, who wrote score for forthcoming Broadway musical, 'Caviar,' the son of Samuel Harden Church, president of Carnegie Institute here.

Variety Club holding its weekly luncheon at the Harvard-Yaler-Yaler Mainine elevated to presidency of cub with transfer of Harry Goldstein to Cleveland.

Boston

Esplanade

concerts al Pops at Symphony Hall getting

big play.

Court decision against Beano games this summer.

Court decision against Beano games this summer. Ed. Smith's newly-enlarged Met stage is talk of the town. Billy Minsky's Park burlesque stays inder. No competish. Artist Will Harrison leaps end of this month. Rosamond Hawkins is the name. Major circuit ushers trying exploitation in hope of home office recognition.

Mexico City

By D. L. Grahame

Warm to hot. Gentleman cowboying in vogue P. O. department now selling postage stamps and post cards on

postage stamps all trains.

Boxers and wrestlers pix ornamenting match boxes, supplying

menting match boxes, supplying actors mugs.

Police inviting tourists to make complaints about any gyping or discourtesy by chauffeurs and

discourtesy by chauffeurs and guides.

American whaling company to forming here to hunt leviathans in the Pacific up to the U. S. border and industrialize their product.

More than 36,000 Americans, traveling in 9,000 automobiles, visited Tla Juana and Agua Callente in the second of the second o

been decreed by government to stop indiscriminate slaughter by hunters.

Sunday is not a legal holiday and those who work on that day are not not the stop of the

Dallas

By Raymond Terranella

Never before was the town so

Never before was the town so nite-clubbery. Ted Murray's Town Club is latest of the village's niteries. Irving Rose initiating the season for Peacock terrace. Jack White now managing the Tropics, suburban nitery. Bert Wheeler, motoring to New Yaw'., guest of the O'Donnells. Eddle O'Neill and Phyllis Young new mike singers in the Palace pia. Babe Lowry and bunch musicking for White Rock beach dancers.

s. Daphne and her dancers did an augural for El Tivoli's new gar-

inaugural for the according to the spot.

Lou Bissinger planking down his wenty-second year as manager of

Loui Bissinger plantage of the Queen.
Louis Veda Quince off the single standard—the Mrs. is the formed Magarie Standard Carlon Standard Carlon Garage Carlon

Baltimore

By Albert Scharper, Jr.

Lou Azrael's mater ill in hosp. Benny Franklin slimmer than i

ears.
Don Kirkley back from a N. Weber's. floor show.

Harry Elierbe will join Mt. Kisco

ummer stock.
Al Trahan gave Jack Cosgrove
straw sailor.
Hit-Hat Club skeded to shroud for
ummer July 1.
Now Celestial dropping

Now Celestial dropping shows for summer.
Leda Lee Lacchi in from Hollywood to visit parents.
Lord Balto hotel shuttering Terrace Club for summer.
Fredericks', class nitery, gives burg its first sidewalk cafe. News-Edwin Huber, adv. present the solution of the solution o

mer.

Jack Menton getting first taste of show biz, at helm of Mayfair Gar-

dens.
Sidney Wolpoff will spend bot
months with a Catskill Mts. summer

tock. Though folding stock company, harley Cook will hang around awhile.

Harvey Hammond, organist, shifted by Loew's from Valencia to

Century.

Ball club seeks to bolster biz by (Continued on page 62)

'Paris' Dark for 1 Day as Funny Chi Fair Gets Morals, Permits Confused

They sloughed a couple of the World's Fair spots last week, but to world stail spots last week and the insiders it looked phoney all around. 'Streets of Paris' was shuttered by Fair officials on Friday and the fact struck the front pages all over the country. Reopened the next day with same routine that the officials had complained

that the officials had companied about in print.

However, on the reopening the Fair official department explained that the closing wasn't on account of immorality as the papers had said the day before, but that there was no proper registration for per-

mits.
It so happened that the shuttering of the 'Streets of Paris' occurred on a day on whi 't the attendance was particularly disappointing. Fair, however, allowed
the village to reopen on Saturday
noon (again very strangely) just in
time to catch the bulk o' week-end
rush

Canadian Club also slou 'painted lady' dancer, but that was strictly the club's own idea and had strictly the clubs own idea and had nothing to do with the Fair admin-istration. Club tossed out its en-tire floor show due to dissatisfac-tion and slapped in a couple of vaude acts for immediate replace-

HAGENBECK SHOW CRAFT LANDS BACK IN EUROPE

Barcelona, May 22.

Barcelona, May 22.

Carl Hagenbeck Circus ship, which has been knocking about the world since February 2, 1923, sailed into Barcelona harbor, direct from Alexandria May 9. This being the first Europe in port it had touched since shoving off from Hamburg 15 moinths and 7 days previously.

Lorenz Hagenbeck, one of the Hagenbeck-brother owners, who accompanied the show, the circus ship, the Karnak, had aboard 200 animals including 22 tipers and 23 lions. There are 10 elephants, but one of the big features are the beautiful horses and ponies. Herbert Hagenbeck, son of Lorenz and 23 years old, personally appears in one of the horse acts. Incidentally Herbert russ the show single-handed whenever the padre is away, as often happens.

The circus ship troupe almost

often happens.

The circus ship troupe almost struck a snag after landing in Barruck a snag after landing in Bar-lona. Although Barcelona has ore than a million inhabitants, the more than a million inhabitants, the larger part of them have a very small-town mentality. The theatre impresarios created quite a ruction at the advent of the circus and sent a petition to the Catalan government for run it out of town forthwith on the ground that it might hurt the business of the local show folk. The Catalan government debated the matter it council but decided to let the show remain.

The circus has sent its ship back to Hamburg and plans to troupe around Spain for seven or eight months.

LETTERS

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Devanny Hollis Dexter Herbert Mierse Walter Dexter Herbert
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Lang John
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226 W. 12d St., Now Pork City
My New Assortment of GREETING
CARDS Is Now Ready. 21 Beautiful
CARDS and FOLDERS. Boxed. Postpaid: for

One Dollar

BIG OUTDOOR SET

Toronto, June 4. Toronto, June 4.

Plans are nearing completion for
the great pageant stage to be used
at the Canadian National Exhibition for the July 2-4 celebration of
Toronto's 100th birthday as an incorporated city. Model reveals that
this is the largest stage ever to be
erected at the annual Canadian
fair. fair

fair.

Consists of three levels dominated by pylons 100 feet in height. Stage is approximately 300 feet in length and 150 feet deep. To be used for ballets, processional groups and scenic-historic presentations. Chorus of 2,000 will be used.

CARNEY MAN JAILED

Galveston, June 4.

Galveston, June 4.

N. Whitey Dixon, carnival comployee, was found sullty of robbing Ritz theatre at Corpus Christi on March 6 and given five years. Dixon offered several alibi witnesses, but Miss P. Singleton, cashler who was held up, identified him as robber who held her up and escard with cash. caped with cash.

MULTUM IN PARVO

Alton, ., June 4.

Mat Klein has started something Mat klein has started something new in this section, a 32 arce tract devoted to an amusement center. Will feature in one spot, a dine and dance center, amusement park, tourist camp, service station, res-taurant, and have summer recre-ation sports facilities.

GETS NEW MANAGER

Geauga Lake, , June 4, Florian DeNarde, who was assistant manager of the Palace theatre in Cleveland for several seasons has been made manager of the outdoor opera theatre and beer garden door opera theatre and bee at Geauga Lake Park here.

BUYS A TENTER

Newton, I.a., June 4.
Al E. Root, New York, has purchased of Glenn F. Chase, the Chase-Lister tent show, possession June 2. Root will follow the Iowa circuit as scheduled by Chase.

Rand Dance Brings Edict Dubuque, Ia., June 4.

Dubuque, Ia., June 4.
Carneys in this sector buttoned
their own welcome, so far as the
county is concerned (the city council, years ago, having put the old
Roman, thumbs down, on venture's
of the sort within the city limits),
when aggregations, affiliated with
the Sunset Amusement company,
started a real 'Saily Rand' show
during the last two closing days.
The show was oke, only fans were
missing.

missing.

The rub comes from the fact that the Veterans of Foreign Wars post; sponsoring the presentations of the carney outfit, takes it on the chin for the dirt. Board may even insist, in the future, on pald morals consors on the grounds during any carney spotting, as part of the license nut.

Park in Difficulties

Tacoma, June 4.

Tacoma, June 4.

Point Defiance Amusement Co.
operators of Furland, local park
amusement center, is delinquent;
100 on 1932 license and city commissioners want 1934 fee of \$200.
Park owned by the city. State hasput in claim to city for industrial
insurance fee of \$33.59 on last year's
operation and this brought up
status of amusement concern.

Circuses

Al. G. Barnes Calgary, Alta., 4: Edmonton, 5; Vermilion; 6; North Batticford, Sask., 7: Prince Albert, 8; Saskatoon, 9.

I. NAME I ER.

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

Seils-Sterling Circus

Seile-Steeling circus, motorized, known to showmen as the Lindeman Bros. family show, after opening in its winter quarters city, Mt. Vernon, Mo., is now in the midwest doing good business. With the exception of rain and cold at the start of the season weather has been ideal. Show this season is enlarged over former years, equipment is better than the average for informer years, equipment is never than the average for the start of the season was a street than the average for informer years, the city is being routed into only the smaller towns. A street parade is an innovation this season, and the pageant has been receiving much comment all along the route.

Big top this season is a 100-foot round top with four 35 middles, menageries is 50 with three 30°s. A palace marquee is different from cold-time marquees, Eddson is 60 hold-time marquees, which were used for the first time last fall. There are 32 trucks and semi-trailers, also about 20 privately owned cars and trucks. All blues are new this season. The grandstand, recently purchased from the Ringling interests at Feru, Ind., has a capacit for mer seasons, much stress is laid on the performance, which ranks with the best of the motorized shows out this, year. An opening spec titled Princess of Siam, is well costumed, and gets the program off in great style. Leaps open the acrobatic end of the program with overal Lindeman featured in the somersaults over two markets and the contracting and hereton of Bert Mayo; Hal Silivers, wizard of the wire (doing somersaults); Richard Barnsdale in his breakaway loop; ort

OHIO PARKS OKAY

Canton, O., June 4.

Eastern amusement parks after five years of struggle antici-pate their first normal season since

1929,
Record throngs were attracted by
the 1934 opening on Memorial Day
of a dozen eastern Ohlo amusement
centers, in several instances alltime attendance records being hung
up. Without exception all spots believe they are on the road to a
comeback.
A dozen smaller parks in eastern

comeback.

A dozen smaller parks in eastern
Ohio are now in full swing, and operators are encouraged with early
season attendance and take along
the midway.

New Kansas City Park Kansas City, June 4.

Gabe Kauffman, sports promoter ad ex-manager of Convention Hall and Fred Spear, publicity man, will open a new amusement spot on the site of old Electric park.

'There will be two main attrac-tions—an open-air arena with 4,500 seats and a German village pat-terned after the one popular in the

Meals and drinks will be served while the patrons watch vaudeville acts or listen to big bands or or-

chestras.

A hugh swimming pool and a dance-pavillon-also-included.—Old Electric park was partially destroyed by fire in 1925. Kaufman was its manager in its last year.

N. C. Rodeo

Charlotte, N. C., June 4. Texas Rangers Rodeo Company, under direction Milt D. Hinkle, booked for rodeo at Monroe July 19-21. Will play at Union County Fair grounds, under auspices of fair

CHATTER

(Continued from page 61)

(Continued from page 61) giving away a motor car each Sunday home game.

Iz Rappaport re-chairing and redraping his Hipp. Rostrum will be given mer flood. Rostrum will be given mer flood from the flood with the same set of the same set of

tion.
At close of convention here, Wilfred Stead, of Hamilton, Canada, elected prez of Hotel Greeters Assn. Los Angeles selected as next year's convention host.

San Francisco By Harold Book

Mel Hertz, organist, moved to the aborhood Parkside.

Tom Coakley's band adds Billie Lowe of L. A. as a singer. Foley & Burke carnival here June 4-10 under auspices of the Sciots.

Going a bit English, Jerry Kilgore as taken up cricket for recreation has taken up cricket for recreation Lloyd Yoder's country shack was looted by badmen over the week-

looted by badmen over the weekend.
Ed Fitzpatrick, Sr., visiting Jr. in
Santa Monica, where Jr. has an
orchestra, too.
Pinky Lee planed to Detroit,
where his parents were injured in
a nauto abcident.
Mary Wood has gone with Gus
Arne band in A.
Independent Theatre Owners and
the Harvey circuit moving into the
Golden Gate building.
Ellis Levy finally sold that dog of
his, and tossed in that phoney tur
piece for good measure.
Palace hotel put out swanky announcements on Tom Coakley's agcendency to transcontinental broadcasts.

George Mann's wife suing the vet theatre operator for divorce and asking custody of the 16-months-old son.

old son.

The Paul Carsons are living in their hotcha country place near Los Gatos, but still keeping their town apartment.

Hruce Jorden, vaude monologist, won a free auto at the blike races, but it cost him \$200 to get it before he could make his week's date in Dehver.

Portland

By James T. Wyatt

George McMurphy now on the KGW sales force.

Beer and vaude at the Columbia Beer 1 cents. Vaude free.

Beer I cents. Vaude ree.
R. A. Brown in from Seattle. He
books for Hamrick. Hal Dalgler.
Hamrick's No. 1 man, also here
from Seattle checking local spots.
Charile Pincus here in advance
of Olsen & Johnson unit. Charile
was manager of the Paramount
when it first opened here five years

when it first opened here five years ago. Gerald Gallagher trying to pro-mote a stage wedding between, the rival pickets outside the Pan house. Man picket says the house unfall. Femme picket says it's fair. They march up and down together and it looks like a romance.

New Haven By Harold M.

Ringling-Barnum due 13th. Billy Elder has a new office. Summer dance spots cropping out. Al Horne in for quick look around. Eddle O'Shea's orch Into Club

Germain.
Premiere of Ellhu Yale Players postponed.
Barney Hoffman likes to sing (?) at banquets.

any time to take his kids to a cir-

Mignon Laird, actress and model, collected \$6,425 for auto injuries

ere. Yale's Dr. Arnold Gesell now a nember of Natl. M. P. research

with Shubert seasonal foldup, Sam Horwarth can now go back to his pinochle.

Harry Berman, Roy Ward and seo Troostwyk again into Wilcox's

Francesco Rigglo resigns as head of Civic Orch for trip abroad. Prof. Hugo Kortschak, successor.

Milwaukee

Leo Salkin in nospital with liver trouble. L. K. Brin and George Fisher also hospitalized. Waukesha Beach, which went into bankruptcy last year, has been opened under new management.

Girls will be permitted to wear shorts on bathing beaches and ten-nis courts of city this year for first time.

Jean Blandford, p.a. for Johnny Jones' Oriental, has switched her typewriter to the Garden in similar capacity.

Agnes Ayes, silent screen star, here for week demonstrating recipes at Milwaukee Gas company annual home economics show.

Pressure of anti-Nazi groups has caused Milwaukee State Teachers college band to cancel proposed trip through Germany this summer.

Francis Lederer, at a meeting the Women's Association for Pea and Freedom here, protested again armaments to promote cnding

wars.
International Opera company,
which will present free operas in
the city parks this summer, has
flied articles of incorporation. Company is to be operated by Milwaukee business men.

kee business men.

New handbill ordinance now being studied would prohibit distribution of any literature offier than that which recepient pays for. Will put crimp in distributing throwaways by theatres.

Westport, Conn.

By Humphrey Roulens

Jessie Royce Landis at Silvermine. Vivienne Osborne is now a vege-tarlan.

Hugh O'Connell in his third year of house hunting.

John Anderson ew home at Monr

It looks like a big seas roadway moving out early

Phil Dunning has a new shooting callery to entertain his visitors. Porter Emerson Browns also here from the coast with a new play, "The Bad Weman."

Claire Windsor, Clarence Nord-strom, Sylvia Shulberg and Jean Dixon visiting.

Frederick Burton here from the coast after completing role in new Mae West pic.

Harold Franklin has leased the house next door to Arch Selwyn at South Norwalk

South Norwalk.

Maury H. B. Paul, society editor, or N. Y. American, bought a 100-year-old house here this week.

Lia. Prince doma, is staging "the Chimes of Normandy, which will open the season at the Country Playhouse.

Nikolai Sokoloff and New York orchestra will have its second season of outdoor symphony concerts in backwoods,

Franke LaForge studies open summer scasen at Darlen with Borl. Crooks, Tibbett, James Melton, Robert Simmons and Mary Eastman warbling.

Barney Hoffman likes to sing (?) at banquets.
Gene Rodney has an attack of manager's feet.
Louis Sobol and tribe in for family weekend.
George Cruzen gets more dignified looking every day.
George Reising's hobby is collecting theatrical antiques.
Light Opera Guild conducting three for 500 new members.
Lewis Milne will direct Branford Players in summer activities.
Il Trovatore' at Shubert (3) finaled local grand op season.
Yale's Stone Age Quartet landed week's run at local film house.
Eddie Weaver's main-law in topas approval on new offspring.
Register managing editor.
Commolly, has got a labelity graged.
St. Anna's cabrict. Booking to the following th

WORLD'S GREATEST CARNY

CHI EXPO OPENS ONLY 75% READY

Old Midway Moved Into a Rear Alley-Foreign Reproductions Gobble Ace - Sponsors Tossing Million Dollar Free Shows

SHOW BIZ PONDERS

icago:

Basically the second edition of Chicago's Century of Progress exposition is a big overgrown carney, But it's also possible to label it as a 200-ring circus, a 1,000-act va-riety show, a musical revue with a cast of 60,000. Besides, it's pitch-

riety show, a musical revue with a cast of 60,000. Besides, it's pitchmen's paradise.

The trick is to pick out the live ones from the dogs. The way the Fair is organized right now it's soling to be easy money, year for the Fair itself, but how the concession-aires will make out is another story, and likely to top with a sad ending. Especially is it Hearts and Flowers' for the boys of the Midway Where the Midway was last year is now lined with villages. Visitors strolling down the main stem are up to their gills in villages. They hop from Tunis to Hawaii to Italy to Germany to Spain to Ireland to England to Colonial days in five minutes mixed in with detours to Ripley's Odditorium and Rogers-Dutour Tufe, the only two real sideshow concessionaires allowed to remain on the main highway.

For Commuters Only

For Commuters Only

For Commuters Only
Rest of the rides, red noise,
amusements and funnakers, associated with the name 'Midway,' has
been moved over to what is the
suburb of the Fair. Over on Northerly Island the 'amusement' concessions are hidden by the deadend of one of the sky-ride towers
and it takes an exploring spirit, a
pair of strong gams and 15 guides
to locate them. to locate them

to locate them.

For the most part the carney midway is still in the process of construction and the spot won't really
be in operation before June 15 at
its present rate. For that matter,
the Fair itself opened half dressed
but wasn't embarrassed by the dis-

Fair generally opened about 75% Fair generally opened about 75% complete. Not ready for the gong were the Swiss, English, Mexican and 'Streets of 'Shanghai' villages. Also a flock of exhibits are still battling around trying to get the beaver board in place. That goes for such big spots as Sinclair, Armour, Kohler, Wilson, much of the Swift exhibit and 'miscellaneous concessions as the Bowery, Chinese theatre.

Amusement section of the Fair is by 35% complete. General confu-Amusement section of the Fair is not 35% complete. General confu-sion in the rush to get started. Still in construction are Old Hollano, Frank Buck's Bring Em Back Alive' concession, 'Shanghai,' Solo-mon's Temple.

Blind Spots

Blind Spots

Big success spot of last year, the
Pabst Blue Ribbon Casino, is shuttered and still waiting for somebody
with an idea and enough century
notes. Hollywood, the big bust of
1933, is also dark but with hopes
for a better season this year. Streets
and general decorations of the
amusement park suburb of the Fair
are still torn up.
Really big crowds and money opportunities remain down on the old
Midway right at 23d street, where
the Streets of Faris, Morocco (now
named the Oasis) and the Baby In-

Midway right at 23d street, where the Streets of Parls, Morcoco (now named the Oasis) and the Baby Incubators meet. That's the center of the Fair. Right next door to Parls there's Hawali, which is not a village but simply two restaurants, one indoors and one outside. Are operated by Joe Rogers and Lew Dufour and they are set to make a heap of coin this summer due to location. Rogers also managed to have all had some redecoration or

keep 'Life' on the main stem, and with 'Ripley's Odditorium' are the concessions to remain on the

Oasis is a flop already. The best location in the Fair going to waste. Nothing inside and nothing outside except a long blank wall that means

except a long blank wall that means nothing but no biz.

'Paris' is in a tough spot. With a terrific reputation developed from last year it must surpass itself. It's got to come through with something really big and headliney. So farthey haven't got anything but the same old ones holding over from last year, such as Olympia, the nude model and the life class. Instead of Sally Rand they have the Duncan Sisters and some ballroom dancers. Misses: Thaviu gives up the county fairs this year to lead the Streets of Paris orchestra, and the concession may gain something

the Streets of Pauls orchestra, and the concession may gain something from this bandleader name on air puffing. Otherwise it looks sad. Midget Village is now Midget City with a new set of scenery and really a good show with Nat Eagle and Ike Rose's midges, The houses are built right out on the main stem up the height of a normal man's shoulders.

Plenty of Silver.

Plenty of Silver

All concessions and villages are socking it in for two-bits on the gate, which tagged to the 50c. Fahr entrance fee makes it pretty steep going. Fair officials have figured out that it will cost the individual, visitor something more than \$21 to take in every concession. This includes a ride in every type of conveyance, even in the aeroplane and the Goodyear blimp at three bucks each. But it doesn't take in those feed-bags which are necessary at frequent intervals due to the hoofing exercise and it doesn't take in the various shows on the inside of the villages.

the various shows on the inside of the villages.

As to gaffs and blow-offs. Every village is ready to go with femme display store shows. It doesn't make any difference what village it is see the French village it's see the French Venus' while in the Italian Venus'. They haven't let any out-and-out bally on the main stems yet, though Tunisia tried a little of it. But to the boys on the inside it looks like lold times within a week. As soon as competition gets into their blood and the weaklings get weeded out the whistie will be low for full steam ahead. ahead.

Dufour-Rogers Flash

Dufour-Rogers Flash

Biggest bally flash yet on the
Fair from the concessions end is
Dufour-Rogers Hawaiian restaurant. Spotted right in the heart of
the Fair in the space formerly occupled by the A&P Carnival, they
have built a huge cardboard volcano which towers some 300 feet
into the air. This for the Dance
of Death routine done by Princess
Ahl who has been around playing
clubs and theatres. At the conclusion of her dance down on the flou-And who has oeen around playing clubs and theatres. At the conclusion of her dance down on the floor she starts up around the mountain while the volcano fumes and sputters with plenty of red lights. It stops the parade out on the midway like a command to halt. All goes round and round and finally jumps into the volcano mouth. It's a swell bally which can be seen from outside of the grounds of Hawaii' restaurant and is sure to cause chatter.

Isig attractions on the regular midway remaining from last year are the exhibit buildings. These include Seárs-Roebuck, Italian Pavilion, Czechoslovakian pavilion, Lama Temple, Japanese concession, Hall

Temple, Japanese concession, Hall of Science, Time and Fortune Build-ing, Christian Science Monitor build-ing, Hall of Religion, American Radiator and Standard Sanitary ing, Christian Science Monitor build-ing, Hall of Religion, American Radiator and Standard Sanitary Mfg. company, Firestone Building, Sinclair Exhibit, General Cigar dis-plays, Belgian Village, Old Heidle-berg Inn, Fort Dearborn, Lincoln Group, modern houses, or as they, are listed, 'Homes of Tomorrow,' Pageant of Transportation, And,

Coney Island Tricks

the Fair slogan, 'everything new and see more in 1934.

Coney Island Tricks

Over on the new midway the island amusement concessions are trying to get started: Winston acer, shooting galleries, Old Mexico, Frank Buck's Zoo, Giant Cone Silde, Bug Ride, Waltzer, Cyclone Coaster, Merry-Go-Round, Trip Down' Loot River, Swanee River Boys, Ballyhoo Beach, Dutch, Village, Motordrome, Streets of Shanghai, Solomon's Temple. For kide there are Word in Miniature, Buck Rogers, Wonder Land, Enchanted Island. Regular exhibits include: Wonder Balery, Brewer Rahibitors, Wonder Balery, Brewer Rahibitors, Wilson company, Court of States, Greek and French concession, Hall of Social Science, Communications Building, Western Union hall, Horticultural building, Really big business of the Fair grounds, will again be by the eateries. There were dozens of dining spots last year but, the number will be tripled this year. It'a amazing, how much fodder human beings can stuff irito themselves after a short hick down the Midway. Every concession, has some eatery attached to it besides the dozens of stores which serve popoern, hamburgers and ham sandwiches. Such a spot, for instance, and ham sandwiches. Such a spot, for instance, Parts, will have sensible the dozens of stores which serve popoern, hamburgers and ham sandwiches. Such a spot, for instance, Parts, will have sensible the dozens of stores which serve popoern, hamburgers and ham sandwiches. Such a spot, for instance, Thompson joints, Rutledge Taverns, Adobe Restaurant, Old Heidelberg, Victor Vienna Cafe, Crown Food, Mayflower, Canadian Club (which, by the way, apparently takes the place of last year's Pabstanion, Schiltz, Miller's High, Life, Cafe de Alex, Midway Garden, Italian and Czechoslovakian restaurants. But the villages such as Old England, Italian, Belgian, all feature mammoth seating capacity restaurants deats over 1,500 people with a big band and a large floor show. And this goes for all of this village eartyles. with show. And this show. And this village eathries.
Fair-Minded Sponsors a concessions a

Fair-Minded Sponsors
Fighting the concessions are the
big free shows being tossed into
the publics, lap by the national
sponsors. And they are opening the
purse strings. Henry Ford is bringing in the Detroit Symphony for
open-air concerts. Swift has gotte
the entire 23rd street bridge, built ing in the Detroit Symphony for open-air concerts. Swift has gotten the entire 23rd street bridge, built a huge bandstand out in the lagoon and will present the Chicago Symphony orchestra with Frederick Stock conducting, twice daily, to some 2,500 people at a crack. Standard oil has brought in Allen King, the animal trainer, to do an animal act with llons and tigers three times daily just to the it in with press stunt-and advertising on the power, pep and other animalistic attributes of its gasoline. For power' they are bringing in a big elephant act.

Fair itself has tied up Pathe news exclusively and will present news-

Fair itself has tied up Pathe news-sex usively and will present news-reel free of charge each night to as many pople as can crowd into the 10,000-seater. That Lagoon theatre has an imposing list, of attractions scheduled and those free shows are going to eat into some concession-

going to eat into some concessionaire's heart,
They haven't found the big item
that's going to be the socko of the
new fair; nothing to compare yet
with the Ferris 'Wheel of 1893 or
the Skyride of 1933. They've built
a mammoth fountain which uses a
great deal of water, but there's no
sock about the fountain. They still
need something else. And if they
don't find that attraction they'll
probably get best results out of a
general plugging on the foreign
villages. villages.

villages.

No personality in view yet to replace Sally Rand. But it'll take several pinches to make any girl in the Fair grounds at present any genuine yokel attraction. Miss Rand, by the way, is understood ready to return to the Fair sometime in July. return to the Fair sometime in July.
She's waiting around to see which
concessions are clicks and which
are dead ones before deciding. Also
reported the gal's got a new dance
that tops the fan number.

Expo Individual Winner
It's, all down on the bóoks as a
\$43,000,000 show which takes in

remodeling so as to keep up with the Fair slogan, everything new and see more in 1934. As Committee for 1937 Fair

Paris Park Using Chicago Fair Trick

Paris, May 25, ig attraction of remodelled and reopened Luna Park, Leon Volterra's outdoor amusement spot at ra's outdoor amusement spot at Forte Maillot here, is modeled on that in Chicago expo cyclone loop, George J. Baker has been here since April 25 building it. Norman Bart-lett, inventor of the thriller, arrived

lett, inventor of the thins, and the opening.

I Luna Park is the only fixed amusement park in Paris. Its only competition are the wandering street fairs, which naturally cannot carry big apparatus.

Fine for the Women

Medina."

Medina,"
Mickey Mouse craze has at last reached the 'amusement' parks in the form of a game which George Young of Cleveland, plans to introduce at Chippews Lake Park, near here this summer. It consists of a cage with about 50 numbered mouse holes and a live mouse. Upon being tickled with a fur-tipped wand on its funnybone, this Mickey Mouse promptly pone into one of Mouse promptly pops into one of the holes—probably to have a loud laugh at his hecklers—while the customer holding the lucky num-

everything. Of that sum some \$9,-500,000 was added this year for new concessions and exhibit buildings. Fair itself is in fine shape to come

iso0,000 was added this year for new concessions and exhibit buildings. Fair itself.is-in fine-shape to come out into the money. It has already paid off 80% of the original bond issue, which is a record in itself. And from every indication the Fair will take in more than enough to pay off 100% and if it does so will be the only exposition in the history of the world to accomplish this feat. Only some \$3,000,000 remains to be paid off, and that sum will be garnered from only 6,000,000 admissions at 50c a head. Besides, the Fair has a piece of every concession to the grounds, that percentage having caused many concession to drop out entirely. The Fair is slated to collect percentages running from a minimum of 11% of the gross gate receipts and others in graduated scales depending on the gross. The lowest percentage of 11% applies against restaurants with heavy overhead, while the 40% comes from concessions with no nut and little upkeep. That latter group takes in the playtime and amusement tricks and how those concessionative how those concessions with the paytime and armsument tricks and how those concessions with the fair's share of the take!

But it was take-it-or-leave-it on the part of the Fair officials who weren't so hot for the Coney Island and any time. They feel' that the public can get that around at their amusement park or county fair. But despite the cool attitude on the part

public can get that around at their amusement park or county fair. But despite the cool attitude on the part of the Fair the Coney Island Boys at up and begged for spots on the grounds, even though they are juggled over into a hide-away locale. That attendance mark of 22.500,000 last year has 'em sold. But the question is: what will be the attendance this year, and of that attendance how many will take the trouble to hunt out the hiding place of the amusement section?

Show business locally is hopelessly divided about the Fair. One-half of the 'showmer are sure-that this summer will top 1933 by at least

of the showmen are sure that this summer will top 1933 by at least 5,000,000 people, while the other half can't see the Fair for dust.

Meanwhile the rest of show business here is taking it on the chin at present, repeating the June disaster of last year. But they are all holding their breath and waiting for the July-August mobs of 1933 when there were so many people in town the theatres had to take the roofs off to accommodate the customers.

San Francisco, June 4. Executive committees for the 1937 world fair slated for this burg have been named by the Chamber of Commerce, and not a showman on the list. result that

there are plenty squawks from this industry on the way in.

Execs include the publishers of the four daily papers, top banking men and other business leaders. As

Execs include the publishers of the four daily papers, top banking men and other business leaders. As a result, local showmen are reluctant about getting behind the event, which is stated as a celebration upon the opening of the two giant bridges, longest in the world, one across the bay to Oakland, the other spanning the Golden Gate.

Although they realize that there's a swell chance for the fair to swell every coffer in the city, as was the case, in Chicago last year, the theatenen also point to Chi's experience when the exposition oppendunder the aegis of inexperience, and the communities of the showmen, and looked like a flopola until men with a show background came into the picture.

However, the Frisco fair plans are under way, and as a site the committee has selected the shoals north of Yerba Buena island (formerly Goat Island) which lies midway between Gakland arid Frisco, and which the Oakland‡Frisco bridge will touch. This spot was chopen because of its accessibility to all communities of the entire Bay area. Engineers are now working on plans for filling in the shoals. If he newspapers, naturally, are already pledged to the hilt to play up the '37 event, and businessmen of all the towns are also down on paper to get behind the celebration, even to the extent of kicking in fiancially.

Frisco, populatly regarded as the

ancially.

ancially. Frisco, popularly regarded as the city that knows how to put over such an event, housed the Panama Pacific Exposition of 1915, which, up until the '33 Century of Progress Exposition, was the biggest grosser of any of that type of celebration.

SUTRO BATHS, 'FRISCO **REVIVES OLD GLORIES**

San Francisco, June 4.

Sutro family of this city is go-ing into show business in a big way, pumping some \$200,000 into the old Sutro Baths in an effort to revive the beach spot as an amuse-

the old Sutro Baths in an effort to revive the beach spot as an anusement center.

Adolph Sutro, stock and bond broker, bought the entire amusement property four months ago from his aunt, and the present, baths, adjoining the old Cliff House and Seal Rocks, are currently getting a big going over.

He's installing a new pool, tropical beach with heating and scenic effects, a midway, barbecue pits, voiley ball and ping pong courts, boxing and wrestling piatorms, and has set Dr. Robinson's Dramatic Museum as one of the shows. He is planning horse, auto and other shows, and is looking for attractions for the spot.

Dr. Robinson's Dramatic Museum will contain a complete history of the drama done in murals, and will have 250 seats for revivals of the old stage productions.

The opening set for early July.

d stage productions.
The opening set for early July.

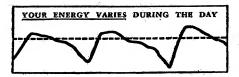
MOVE TO A PARK

Bridgeport, June 4.

George S. McCormack and Jo-George S. McCormack and Joseph R. Barry, owners of Ritz ballroom, will this season operate
Pleasure Beach Park dance halt,
state's biggest room. Lawrence
Chrisman will continue as manager
of the rest of park.
McCormack & Barry partnership
passed the 24-year mark Decoration Day. They will close the
litts for the summer with the exception of opening Thursday nights
and private rentals.

NEWS

Science Reveals Important New Facts for Smokers!



Camel Smokers can verify these facts!

A famous New York research laboratory announces a basic discovery that throws new light on our past knowledge of cigarettes. It embodies an "energizing effect"...a quick restoration of the flow of natural body energy...an experience well known to Camel smokers. When you smoke a Camel you feel an almost

immediate relief from fatigue. You have released and made available the latent energy in your body. You've helped your body to help itself. During the day your energy curve hits certain low points. Camels raise your flow of energy...quickly, conveniently, and without jangling your ner

There's a "Lift" in CAMELS that drives away Fatigue and Irritability

Feel "all in"? Then's the best time to light a Camel. It's cool and fragrant and delightful ... but far more important than that, it brings your flow of energy up from the depths!

You feel fatigue vanish. Irritability seems to slip away. And you go back to workor play-with the energy and cheerfulness that are naturally yours.

YOU'VE HAD THE EXPERIENCE ... HERE'S THE EXPLANATION!

This experience is no news to Camel smokers. But the explanation is newsand good news to everyone.

The "lift" you get from smoking Camels is simply a release of the natural latent energy in your body. In other words, you have helped your body to help itself ... easily, naturally, and without the slightest strain.

Remember this explanation when your energy curve is "down"...times when you're irritable and your brain doesn't seem to work and you feel too tired to move. At such times..."get a lift with a Camel!"

AND CAMELS **NEVER JANGLE YOUR NERVES!**

Camel fans smoke frequently-and they can-as often as they like. Camel's costlier tobaccos never get on the nerves.

Keep your flow of energy at a higher level with Camels.

CAMELS

your Nerves





2388 Costlier Tobaccos never get on

made from finer. MORE EXPENSIVE TOBACCOS-Turkish and Domestic than any other popular brand.

KNOW THIS FEELING? The feeling of being too "all in" to respond to the gaiety of the crowd? No taste for the pleasure and fun of the sort of social yening that you would ordinarily look (forward to? That's one of the many nes to light a Camel, enjoying its rich flavor while your flow of natural, health-ful energy is restored. You'll like Camels -a matchless blend of costlier tobaccost

"Get a LIFT with a Camel!"

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64 PAGES

L'S \$650,000 TOU

INDUSTR'L FILM **PRODUCERS' NEW DEAL**

Barred from an exhibition outlet through the regular picture theafres, because of an industry ban on all commercial films, a new and vast audience looms. The new audience for industrial films is composed of the people employed in American industries seeing the pictures during their working hours from an educational slant, pertaining directly to their particular work rather than as entertainment. The whole perspective, however, for the industrial producers is changing. Two years ago they were making pictures to be squeezed into an otherwise entertainment program offered the public and getting a percentage, as well as a guarantee in most cases, from the advertiser whose product was being fluigged. Then the bars were drawn. The film industry, with several of its largest companies going in heavily for such advertising gratuities, received and accepted as law a drastic ultimatum from the American Newspaper Publishers' Association. So completely is that law, being respected that only the smallest and least consequential itsed product for their screens.

A check-up of the field to date shows some 37 industrial producers in the U. S. to be already tasting of their own New Deal. Furthermore, not only do they have none of the political worries as of old but approval of both newspapers and regular theatre men.

OPPOSISH 'DRUNKARD' IN TWO MIL. HOTELS

Mill aukee, June 11.
Milwaukee got its fill of The
Drunkard last week with
downtown hotels playin frect

opposition.

The New Pflster roof garden opened with 'The Drunkard.' At the same time the Hotel Schroeder

the same time the Hotel Schroeder opened its Crystal Ballroom with the same show. Both places charge \$1.50, plus a dinner. Beer and protzels come extra.

The Civic Players are presenting the ancient meller at the New Pflster with all the trimmings, including kerosene footlights and score between the access between the access between the access between the access between the second between t cluding kerosene footl songs between the acts.

No 9 O'Clock Town By Gum

No 9 O'Clock Town By Gum

Bettendorf, Ia, June 11.

T could lie down beside a calliope and go right to sleep, was the answer trate cliziens got when they went to the mayor for a 9 p.m. curfew on the musical effort used by an amusement enterprise to drum

The mayor gave further voice to the fact that the municipality was no 9 o'clock town' but that the toot-ing hereafter will be soft-pedaled

Licensed to Bounce

Fort Wayne, June 11.
WOWO is taking no chances
on undesirables hanging
around its broadcasting studios around its broadcasting studios or crashing programs without regular authority and has had five members of staff sworn in as deputy sheriffs, which gives them full power to eject any troublesome strangers from premises.

Included in the radio posse are: Medford Maxwell, Percy Robbins, Gunnar Elliot, All Becker and Marguerite Hitzman, staff organist.

man, staff organist.

KID SHILLS FOR HWOOD FAKE PIC SCHOOLS

Hollywood: June 11. Fake film school operators are now using femme stooges with kids to garner suckers for their racket. New angle is to hire young women with cute youngsters to work the city parks, on a percentage of the take from the suckers.

city parks, on a percentage of the take from the suckers.

Femme agents are armed with a phoney check before starting the day's work. Seeing a likely looking mother with a youngster, they get into conversation and casually remark that the kid ought to be injectures. As a come-on, the solicitor shows the check, claiming it was earned by her child in picture work and gives the name and address of the man who can cinch it.

At the promoter's office the hope-ful mother learns there is a \$5 fee for 'registration,' and as the child is untrained she stands a better chance of getting a job if the child takes a course of 10 lessons for another \$5. Hundreds of mothers are reported to have fallen for the racket with not one of they known to have gotten a film job as a result.

Stooges, work mostly in the downtown and east side parks, among foreign residents.

town and east side parks, among

75 TOWNS, 225 TIMES ON ROAD

Star with 3-Play Repertoire Covered 16,853 Miles Coast-to-Coast-Mostly 1-Niters-Played to 500,000 People-Out for 29 Weeks

\$65,000 TO GOV'T

During the season of 1933-34, when again there was no 'road,' the tour of Katharine Cornell from tour of Ratharine Cornell from Coast to Josat, stands as 'the most outstanding, dramatic accomplish-ment in recent years. When the star winds up the journey in Brook-lyn next Wednesday (20) she will have played 225 performances in 75 cities.

cities.

Approximate total gross of the tour is \$650,000, and it is estimated that 500,000 persons paid admission to see 'Kit' perform. Starting last Nov. 29 in Buffalo, which was her home (although born in Berlin), Miss Corneli's tour was continuous for

(Continued on page 54)

PAT McNUTT'S **SOFT FILM SPOT**

Patterson McNutt, former news paperman and legit producer, goe to Hollywood this week to write fo Paramount.

raramount.

He was informed his first as-signment would be easy—that of taking the sex out of 'Sailor Bevare.' Willi

Willi Slavens McNutt, his brother, has been on the Coast for several years, also with Par.

1st H'wood Pic (1911) May Reflicker To Provide Headstone for Pioneer

'34 Travel

A booker who transports his own shows by auto was making the jump to New Engmaking the jump to New England iast week with a flock of turns. They were crawling up Boston Post road, when one of the ...ds in the back seat yelled. 'Hey, we'll muff the rehearsal. Step on the gas!'

I can't go any faster, said the booker-driver, 'The opening act is following us on a bicycle.'

SPECS ASK \$75 FOR \$25 FITE **TICKETS**

and for tickets for the Battle of Bailyhoo—Carnera vs. Baerdated for Thursday (14) at Madison Square Bowl, Long Island City, for the heavyweight championship, spurted early this week but agencies complained that the prices were too high. Certain spec is said to have corralled front locations, and the resale price to other brokers was \$60 per ticket within the first 10 rows.

Box office price is \$25. Claimed that the spec is saking \$40 each for tickets in back of the 10th row. Specs explained that they figured on charging \$5 or \$10 over what the ducats cogt them and that customers would have to be nicked about of Bailyhoo—Carnera vs. Baer—

ducats cost them and that custom-ers would have to be nicked about \$75 to get a close-up of the battle. At the Garden office it was de-clared that the distribution of tickets had been more carefully handled than heretofore to prevent (Continued on page 56)

Hollywood, June 11.

If plans being formulated by friends are carried to successful conclusion the first picture ever to come out of Hollywood will again flicker on the nation's screens and an impoverished widow will receive enough money from its showings to pay for a suitable marker over the grave of the man who pioneered the film movement westward.

When David Horsley passed away last year the accumulation of a \$2,000,000 fortune had been wiped out through bad investments. Though his last days were made comfortable by the Motion Picture Rellef Fund, Hollywood seems to have forgotten that it was Horsley who iaid the industry's cornerstone on the Coast for his grave is without semblance of identification.

Domiciled in cramped quarters in the rear of an abandoned film laboratory, Mrs. Mary Horsley, the widow, lives with her two children. She gets a few days work occasionaliy in studio wardrobe departments. Widow had hoped to lay aside enough to erect a headstone over the last resting place of her husband, but it has been a problem to make ends meet.

Veterans of the picture business who shared the fruits, of Horsley Midas-touch are fostering the movement which is hoped to provide the necessary funds. Their appeals are being directed at film critics, columnists and theater operators. (Continued on page 57) Hollywood, June 11.
If plans being formulated by lends are carried to successful

(Continued on page 57)

AUTO FREE SHOWS TOUGH COMPETITION

Minneapolis, June 11.

Minneapolis, June 11.
Exhibitors here are grumbling plenty at the 5ig automobile manufacturers for coming in with free show opposition. With business bad at the theatres, anyway General Motors first butted in with a big free show, including a popular local band and raudeville, for a whole week at the municipal auditorium. Then Fog, pulled a similar stunt with a open air show, including six vaudeville acis.

Some of this theatre owners are acrastically threatening to turn over a portion of their lobbles to G. M. and Ford competitors for display sales rooms.

1st Television Theatre

London, June 11.

A Manchester Inventor has promoted the building of a television theatre at a Lancashire seaside resort. It is claimed that this will be the first, television theatre in the world.

The programs will come from Dublin, thereby evading the English ban on commercial broadcasting. The proposed theatre will seat 2,000.

UNCLE SAM ON WARPATH IN CRUSADE FOR COMPULSORY CLEANUP OF H'WOOD

Washington, June 11.

Uncle. Sam. is on the warpath and priming to Joir. the crusade for compulsory cleanup in Hollywood.

While plans have not been fully doped out, it was revealed last week that the Justice Department, Tabor Department, and the White House are becoming extremely rited by the calibre of entertainment and the uncompromising attitude of industry leaders.

Principal Government peeve is the crime and gangster type of pic-

was received. This infuriated Fed-

was received. This infuriated Federal officials, who are getting ready to move in much more militantly.

Labor Department's interest, arising principally from studies of problem of child delinquency, is not new, but feeling in this agency is growing stronger. Any new move for Federal censorship, control, or supervision is certain to receive enthusiastic support.

Both agencies feel that crime (Continued on page 37)

PICTURES' POSSE STORING TALENT FOR THAT RAINY HOLLYWOOD DAY

That of 18,000 Extras, Only 200 Are Star Possibilities Causes Anxiety-Crop of Youngsters Held in Readiness in Event of New Faces Drought

Hollywood, June 11.

Against a day when the current run of picture stars and featured players loses its lure and theatre ticket rolls develop tendency toward slackening pace, Hollywood is storing up a crop of youngsters to pour into the breach.

There's more than enough to go around but studios are reaching out or replacements on the theory advanced by casting offices that out of 18,000 extras registered with the

vanceu by casting offices that but 18,000 extras registered with the Central Casting agency there aren't 200 remote possibilities. That's a strong indictment at the \$7.50'ers but these men know whereof they proced.

but these men know whereot they speak.

Those who know the true conditions are heading back home in the hope that with further seasoning, they may catch the eye of a talent scout. Rescue parties are roaming, the land and if these embryos have anything on the ball beside grease paint they stand a fair chance of getting a ride back on the Chief.

Fox on Hunt

Consolation for the home guardmay be had in the attitude of the Fox. casting office. Regardless of, who they are or where they hali from declares Casting Director Phil. Friedman, they'll be given a trial. To prove that the big Westwood plant is not overlooking any local bets it has contracted and placed in bets it has contracted and placed in the training school on the lot 24 girls and 10 ways from these here now parts. However, not one of them is without stage training, an indispensable requisite, with every

ine-Combi

studio.

Away from the home grounds talent scouts in the guise of exchange managers are fine-combine the field. In the matter of placements at Fox the New York' stage is more than holding its own as this studio also subscribes to the accepted theory that the spawning grounds of the future Gables and Garbos is centered in Gothem.

Radio's Idea

If a plan being sursed along by Fred Schuessler, casting ohief at Radio, is adopted it would help thin the ranks of the Hollywood overflow. It is his idea to post a talent scout in each of the several states, to search the drama offerings of schools, colleges, stock companies and guids for likely looking youngsters and then and there make the test. Just now Radio souts are (Continued on page 59)

(Continued on page 59)

LINDSEY AN 'AMBERSON'

Margaret Lindsay snags lead opposite Donald Wood in 'Magnificent Ambersons,' Booth Tarkington tale which Warners produces.

No other assignments.

INDEV

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Ed. G. Robinson Cuts N. Y. Vacash for Par's 'Mare'

Hollywood, June 11. Having signed with Paramount to play in Gene Fowler's 'Shoe the Wild Mare,' through Lester Cowan, Edward G. Robinson cut short. his New York vacation and started hack for the Coast Saturday (9).

Screen, play, under supervision of Barney Glazer, is being rushed by Kubee Glasmon and Marjote Takubee Glasmon and Marjote Having signed with Paramount to

by K Klein.

Klein.
Robinson's deal at Paramount is permissible under Warners contract provision permitting the actor to make one picture off the

Shirley Temple's 2G On Personal, Mebbe;

Negotiations are virtually completed to bring Shirley Temple, kid actress, into the Broadway Paramount on a personal the middle of July. Salary is \$2,000. Her Fox film salary is \$150 a week. Par became interested in the kid after getting a three weeks run on Little Miss Mr.ker.'

Miss Temple is also being offered to radio. Eight different agents are trying to land her, best offer from Lord & Thomas, presumably for Quaker Oats program.

Hollywood, June 11.
With 'Marigold' shelved until November, Fox has slated Richard Awallace to direct Shritey Temple's next picture, an ori by Edwin

Wallace will go to Scotland in No vember to make 'Marigold.'

Mae West's 'Sin' Oked

Hollywood, June 11.

New Mae West picture, 'It Ain't No Sin,' has been given a clean bill of health by the local Hays office, via Joe Breen and Dr. James Wingate, of the local producers' association office.

Previously a few minor changes in dialog had been made at the insistence of these two.

sryr ELLIOTT NUGENT
Hollywood, June 11,
Elliott Nugent draws the directing assignment on 'Ready for Love',
at Paramount, which he will handie on completion of the durrent
'She Loves Me Not.'
William Frawley gets a spot in
'Love,' postponing an intended trip
to New York.

BILLY GILBERT AT ROACH

Hollywood, June 11.
Billy Gilbert, former contract comedian at Hal Roach studios, returns to that plant today (Monday)
for a part in the Laurel and Hardy
two-recler which Charlie Rogers
directs

Mae Busch and Charles Hall also tabbed for spots in the comedy.

HULL MOTORING TO U.

Universal City, June 11.

Henry Hull reports at Universal
July 1 to play in 'Great Expectations.' Actor is closing in 'Totacco.
Road' on Broadway and will drive tere July 2 with 'All Good Amerito-California.

Unger is adapting the Gladys Una Dickens' book.

BOLES-DUNNE BRACKETED

RECORD L. A.-N. Y. HOP

Morrison's Chartered Plane It In 13 Hours

eo Morrison, Bob Woolsey, Howard Strickling and others got in from the Coast yesterday (Monday) arriving by plane in 13 hours, a new record for transport planes from L. A. to N. Y. Actual flying time was 11 hours, 56 minutes.

Morrison will be here two weeks, Before boarding the plane east, he closed a deal by which Chic Sale makes two more one-reel shorts for Metro and spotted Colin Clive with Universal for one picture.

JACKIE COOGAN TESTS FOR FILM COMEBACK

Hollywood, June 11.

Several visits of Jackie Coogan and his parents to the Metro studio may mean the return of the former kid star to the lot of his earlier

Film Salary, \$150 triumphs. Coogan was used in a recent indie, Love in September, but litigation has kept the two-reeler in the

Billie Burke East For Legit in Fall

First scheduled former legit name player returning from Hollywood to Broadway for next season is Billie Burke, who will be under Arthur Hopkins' management.
Miss Burke is to be starred in The Old Folks at Home, London success with Marie Tempest. Play was authored by H. M. Harwood. It is slated for autumn at the Plymouth, N. Y. Understood that Hopkins will

Plymouth, N. Y.
Understood that Hopkins will have the backing of two picture executives next season, Joseph Schenck being mentioned as interested in Folks and Adolph Zukor, said to be concerned with another new production called 'Lafayette'. Latter show requires a large stage and it may be berthed at the New Amsterdam.

Hopkins debutted as a picture director-producer last winter at As-

rector-producer last winter at As-toria, but his legit show schedule indicates that further of his film will also be spotted in the

Xtras Still Low

Hollywood, June 11.

Extrae are still in the doldrums, last week being the fourth in the row in which they have been below average in number of jobs. Only 2,770 were placed through Central Casting last week, the average being around 4,500.

Biggest day was Monday with

round 4,500.

Biggest day was Monday with

22. Metro took most of them for

ig sets on 'Student Tour' and big sets on 'Green Hat.'



WILL MAHONEY

The Milwaukee Scrittnel said:
Will Mahoney, a real big name in
the waudeville business, dances all
over the xylophone, much to
tampusement of the audience Mr.
Mahoney is quite versatile,
Mahoney is quite versatile,
lings character songs, dances and
in general keeps things humming in
a most entertaining manner. He's
liked."

WM. MORRIS AGENCY Mayfair Theatre Bldg. New York City

U Combines Two Poe Thrillers Into Raven' For Karloff, Lugosi

Hollywood, June 11.
Universal is planning to combine
The Raven, and 'The Gold Bug,'
both authored by Edgar Allan Poe,
as a co-starrer for Boris Karloff
and Bela Lugosi and to carry the
title of the former.
It will be the third of the Poe
chillers to be made by Universal.

Nolan's Vacash in S. F. Before Reporting at Par

Lloyd Nolan is taking a vacation in his native Prisco before report-ing to the Par studios the middle of next month. He left Wednes-

day (6).

Nolan, from legit, is under a short termer at Par.

Another Beery Airer

Hollywood, June 11. Metro has assigned Wallace Beery top spot in West Point of the ir. Richard Rosson will direct. Production starts July 1.

ARLISS BUILDS CLOTHIER

Minneapolis, June 11.

M. L. Rothschild company, largest local clothiers, reports a more than 50% jump in business since picture 'House of Rothschild' here and attributes the gain in part to the publicity given film. Concern uses 'Rothschild' title in Concern uses 'Rothschild' title in all its ads.

PAR BORROWS LEDERER

Hollywood, June 11.

Francis Lederer goes to Paramount for one on loan from RKO-Radio.

He will have the male lead in Pursuit of Happiness.

Metro's Legit Stock

Hollywood Production of 'All Good Ameri-.cans' to Give Tyros Chance to Emote

Hollywood, June 11.

rans, a play now in production as a film. a num.

Jetro goes legit chiefly to give practice to its contract personnel. It's an outgrowth of a previous idea.

act plays, which have been pre-sented from time to time to audi-ences limited mainly to studio

Studio feels that public reaction to plays and players will give them far better results as to the values

of talent or material than the for-mer private showings.
While casts for the most part will be made up of studio talent, some outside players will also be utilized

BOLES-DUNNE BRACKETED

Hollywood, June 21.

John Boles returns to RKO-fuzz, on loan from Fox to be bracketed with Irenc Dunne in 'Age of Innocence.'

With the Introduction of this process. So far lined up for the 'All Good Americans' cast are George Wall-free Innocence.'

With the Introduction of this process. So far lined up for the 'All Good Americans' cast are George Wall-free Innocence, Metro will be directed by Ichian Moeller, Now York Theatre Guild abandon its former plan of using its Betyer Retty Furness and Thomas director, as first in a deal for two.

Contract tyros in programs of one
Stevens.

INT'L VISUAL EDUC. FILMS **UNDER WAY**

The slow machinery of intern tionalizing film as an educational medium is seen as finally under way. Hays office halls as most significant in this direction the approval by 8c countries, including the U. S., of duty exemption for visual matter on stock under the standard 35mm, the exact width, while 16mm, is yet to be determined.

The fact that 41 countries sent official elegates to Rome, the first time nations have given classroom film such diplomatic cognizance, is, in the opinion of Carl Milliken, of the Hays office, who was one of six U. S. representatives, the most hopeful milepost yet passed.

Other than the various governments, recording their sentiments about taxing school film, little more was accomplished at the Rome convention, U. S. delegates report, than an opportunity for handshaking and acquaintance.

Development of visualism will

an opportunity for handshaking and-acquaintance.
Development of visualism will continue to be a matter for each nation, within its borders for some time to come. How long it will be able to make and ship a stream of classroom talkers to italy and africa, etc., and receive similar batches from these countries for its own classrooms—all that, it is conceded, is right now in that state known as highly nebulous.

PAR-LOMBARD MULL **NEW \$2,000 WK. PACT**

Hollywood, June 11. Paramount and Carole Lombard are talking over a new contract. The actress is getting \$1,500 a week now. New deal understood to call for \$2,000 a week on a five year optional basis. Carole Lombard

HAWAIIAN TECH SHORTS

Hollywood, June 11.
Metro will make one or more tworeelers in the Hawalian Islands
next month, using the new threecolor process of Technicolor for the

color process

John Farrow, writer, has been handed the directing assignment. Pictures will be produced by Harry Rapi as the first of series of Technicolor two-reelers for the 1934-35

LIPMAN CHORES AGAIN

Hellywood, June 11.
William R. Lipman is back in
Paramount's scenario department.
He is writing dialog for Red
Woman, a Schulberg, production to
star Sylvia Sidney.

AUSMAN HEADS C. C. C.

Syracuse, June 11.

Donald D. Ausman, widely known in magical and little theatre circles, is the new president of the Cinema Critics Club, ploneer organization under the local Herald's auspices.

SAILINGS

July 7 (New York to Paris) Buster Keaton (Ile de France).
June 29 (Los Angeles to London).
Charles R. Rogers and Val Paul (Santa Paula).
June 28 (New York to Venice)
Mr. and Mrs. Joe Furnas (Saturnia).
June 20. (New York to London).
Walter Johnson (Manhattan).
June 17 (Cristolal to Los Angeles)
Harleien Schultz (Christol Balba).

June 17 (Cristobal to Los Angeles)
Harleigh Schultz (Chirjqui Balba).
June 16 (New York to London)
Carl Laemnle, Joe Well, Jack Ross,
Joseph M. Schenck, Herbert Wilcox, Maurice Silverstone, Ben Frank,
Sam Wood, Etienne Pallos (He de

cox, Maurice Shives...

Sam Wood, Etienne Pailos (ile de France).

Juce 13 (New York 1 1900on)

Reg Connelly, Anabelia (Bremen):

June 3 (New York 6 1500on)

Jack Mills, Mrs. Jack Harris, Frank

Keill (Leviathan).

June 9 (New York to London)

C. M. Nelson (Manhattan).

June 9 (New York to Rio de Janeiro), Neva Long, Archer Sisters, Young, Page and Blair, James Schure (American Legion).

June 9 (New York to Cristobal)

June 1 (New York to Cristobal)

June 2 (Los Angeles to Shanghal)

Charles Grayson (Asama Maru).

INDUSTRIALS GO SHOW BIZ

Beaut Contest Winners Fade

Universal Able Only to Arouse 70, and Some Offered Phoney Excuses for Registering

Hollywood, June 11. Hollywood isn't as full of jobless beauty contest winners as people writing feature stories about the film town invertee

writing feature stories about the film town imagine.

With plenty of advance publicity blasts, Universal was able to get only 79 girls registered for parts in Romance in the Rain.' Studio announced it would use six girls in the picture from beauties who had wonderstanding the statement of the s spurs during the past five

years.
Of the 70 girls, many were winners of 'contests' that looked pretty dublous to studio execs. They claimed the honors in small towns that could hardly be located on the map, while others named a group of artists, or even just one artist.
Around 30 additional girls came to the U casting office to inquire, but didn't bother to leave their names.

names.

Apparently all the beauty contest winners from Miss Watts of 1929 to the present have gone home, are already working in pictures, are married, or can't be bothered.

Crowd of 10.000 Tries To Crash Dell Services

Hollywood, June 11.

Funeral services Sunday (10) for Dorothy Dell from local funeral agricors brought a crowd of around 10,000 in front of mortuary trying to get in, but police managed to hold line and let the 150 who came by invitation in.

After Rev. Willisie Martin read prayers, Ruth Etting sang the Rosarry after which the body was taken to railroad by her parents, Mr. and Mrs. Eibert L. Goff, for shipment to Hattlesburg, Miss., for burial.

New Orleans, June 11.
Police SuperIntendent George Reyer is using special escort for rarival of Dorothy Dell cortege from train. Local girl very popular here and Reyer wants to avoid any undue demonstration.

Body will be taken from here direct to Hattiesburg, Miss., for interment New Orleans, June 11.

2 WB Air Pix

Hollywood, June 11.
Warners is making Lafayette
Escadrille, wartime original by
John Monk Saunders as a special

using nearly all male contractees.
Another airer air devils', peacetime yarn by Saunders, will be made
first with 'Escadrille' following in

Sten Stays On

Hollywood, June 11.

Samuel Goldwyn has given Anna
Sten a new five-year contract, and
starts production this week on 'We
Live Again,' in which the Soviet
star: will share top honors with star will share top honors with Fredric March.

Title is new handle for 'Resurrec-

Fox Borrows Hardie

Hollywood, June 11.
Russell Hardie, borrowed from
Metro-gets-one-of-the-perincipal.
parts in 'Wanted,' starting at Fox
today (Monday).
Leads are Victor Jory and Rosemary Ames. Pert Kelton also in.

mary Ames. Pert Louis King directs.

REG BERKELEY STAYS ON

Hollywood, June 11.
Fox has extended the contract of Reginald Berkeley, English writer,

for another year.

Brought originally to work on the script of 'Cavalcade,' Berkeley is dialoging 'Marle Gallante.'

Jean Arthur, N. Y. Bound, **Must Return to Paramount**

Hollywood, June 11. Jean Arthur, who recently fin hed lead in Columbia's 'Th ished lead in Columbia's "The Defense Rests,' is set by Paramount to play opposite Francis Lederer in Fursuit of Happiness.' Player was signed through the Ralph Farnum office while returning east, and comes back to the Coast next week for the nicture. for the picture. Ralph Murphy

RITCHIE'S PIC **LEAD IMPORTS**

Bob Ritchie got back from a thre and half months' European scouting trip with a flock of tests and at least four Hollywood film possibili-

least four Hollywood film possibilities. They'll probably all go to Culver City for Metro, as that studio was underwriting most of Ritchie's expenses en route as special talent scout.

Georges Rigaud, actually an Argentine, but with a French handle and a French flicker rep, and Louise Rainer, one of the Max Reinhardt school of legit players, but also known in German films, are due over shortly. Victor de Kowa and Louis Ulirich, both German, are tied up in Teutonic films until November.

rember.

Ritchie returns the Coast on Thursday or Friday of this week.

B&K Sets Wampas Stars In Chi.; May Do Fair, Too

Hollywood, June 11 Balaban & Katz have booked the Balaban & Katz have booked the 13 Wampas baby stars into the Chicago theatre for a week of personnels starting June 22. The starlets will move over to Chicago from Minneapolis following their appearance at the Shrine convention.

Possibility that the girls will do a turn at the Century of Progress.

Minneapolis, June 11. Minneapolls, June 11.
Wampas baby stars and 13 major
film celibrities will come here from
Hollywood to participate in the national. Shrine convention next week.
The 26 film folk will appear in 'The
Wampas Frolic' in the local Auditorium June 19 and also will take
part in the 'Hollywood electrical
pageant June 21 at the U. of Minn.
Memorial stadium.
Wampas stars coming are Judith

Wampas stars coming are Judith Wampas stars coming are Judin Arlen, Betty Bryson, Jean Carmen, Helene Cohan, Dorothy Drake, Jean Gale, Hazel Hayes, Ann Hovey, Lucille Lund, Anne Meredith, GiGI Parrish, Jacqueline Wells and Kath-erine Williams.

Film Arrivals

Flock of film people arrived from Europe yesterday (Monday) includ-ing the David O. Selznick entourage ing the David O. Seiznick entourage of which one member is Hugh Walpole, British author, signed by the Metro-producer-to-work-on the film-laation of 'David Copperfield'.

Also aboard were George Cukor, J. Walter Ruben and Fritz Lang (Metro importee).

EIGHT FOR TODD-KELLY

EIGHT FOR TODD-KELLY
Hollywood, June 11.
Hal Roach has signed Thelma
Todd for another series of eight
two-reclers with Patsy Kelly.
Pictures spread over a year and
allows Miss Todd to do work at
other studies, if not interfering with
the short schedule.

PERSONALITIES IN TRADE FILMS

Commercial Pictures Add Show Business Touches for Entertainment Angles Radio Background Big In-

TIE-IN PLUGS

Chicago, June 11.

Taking a cue from sponsored radio programs, commercial films believe that they have at last found their way into big money through use of regular show business methods and show biz personalities. Industrial films have learned that the public is not interested in sitting through six reels of celluleid which show some hunks of machinery in operation or demonstrate how this gear fits on that gear. To the laity it's just another piece of machinery. Industrial film men have discovered that people are interested, not machinery, but in other people. Chicago, June 11.

ered that people are interested, not in machinery, but in other people. Which means personality. This is something that showmen have known for years, but to the commercial film men it breaks as a new discovery, a new light, and the way to genuine click after having dubbed around in the darkness for the past five years.

Industrial reel makers now are selling the agencies and advertisers.

Industrial reel makers now are selling the agencies and advertisers, not pictures of their factories, but show biz personalities first and the factory second. With the break-in through radio having accustomed the advertisers to show-mindedness the film men are finding it pretty easy to get this point across. Starting with the regular 'hearts and flowers' love story as told in the Ford motor car company feature to the Olsen and Johnson film ride for Swift packing company, the indus-

Swift packing company, the industrial film without question show

Radio Show Tie-Up

Radio Show Tie-Up
Many advertisers are planning to
tie-in their radio programs with
their industrial films, signaturing
the talent to work in both medis so
as to better identify the personalities with the product and the manufacturer.

American Airways recently completed a flicker with a regular
Broadway cast of 17 principals and
42 extras. Among the principals are
stanley Andrews, William Ramsdell and Virginia West.
What has particularly heated the

dell and Virginia West.
What has particularly heated the
industrials lately are the great plug
insertions in recent films. Particular bubble in the lot is the reference
in that Three Little Pigs cartoon
to the Fuller Brush man, while the
three pictures centering around.
Greyhound Buses in the past two
months is another thing eating at
the hearts of industrial rivals.
Trend is in the direction of bigger
and better names in these commerand better names in these commer-

and better names in these commer-cial films, and one firm is now working on a commercial film for a toothpaste which will use seven ra-dio and six Hollywood names.

MARIE DRESSLER BACK AT MG AFTER ILLNESS

Hollywood, June 11. Sufficiently recovered from a re-eent illness to work, Marie Dressler returns in Metro's 'Tish.' She has been away from the studio six months.

George Hill directs from a screen

play by Frances Marion. Filming won't begin until Hill has completed 'Good Earth.'

Miss Swanson Angling

Hollywood, June 11. With 'Three Weeks' not expected With Three Weeks not expected to get under way at Metro for several months, Gloria Swanson, the lead, is angling for a spot elsewhere in the meantime.

Fox is reported wanting her for Music in the Air.

Pic People Forget 'See America First,' as They Trek to Europe

Eugene Lyons' Moscow to H'wood Hop; Soviet Yarn

H'wood Hop; Soviet Yarn
Eugene Lyons, ex-U. P. Moscow
correspondent, left for Hollywood
by plane Monday (11). In connection with an original Soviet story
for one of the major studios.
Since his return from Europe
Lyons has sold an option to his
adaptation of the famous Soviet
drama, Days of the Turbins, for
fall production
Lyons made a tour of Europe for
Cosmopolitan, his series of articles
based on the tour beginning serial
publication in the June issue.

RKO Producer Has Songwriters Digging Trunks

Hollywood, June 11, Pandro S. Berman, executive producer at Radio, recently made a deal with Mack Gordon and Harry producer at Radio, recently made a deal with Mack Gordon and Harry Revel whereby they were to give him a choice of four out of eight tunes written by them before they ioined Paramount. Price set was \$2,500 a number. Berman then found out that one sons, 'Won't You Stay to 'Tea?' had been published, that a couple had been set for the Ziegreid Folles and taken out during rehearsal and that a couple of others had not been published, but played over the air by George Olsen and Ben Bernle.

Now the tunesmiths are digging back in their trunks trying to unearth numbers that have not seen daylight in any form as Berman needs a couple of tunes for 'Gay Divorce.'

Alice Brady Does Trio. At Radio; 'Divorce' First

Eollywood, June 11.

First picture for Alice Brady under her new Radio contract will be 'Gay Divorce.' Deal calls for two more with player permitted to do one on the outside, possibly for Jesse Lasky at Fo., with Small-Landau negotiating. Miss Bradty searchy, completed.

Miss Brady recently completed a year pact at Metro.

Harvey's 3 More for Fox

Hollywood, June 11. Hollywood, June 11.

Fox and Lillan Harvey have made a new agreement calling for an additional three pictures. New deal goes in on completion of 'Serenade,' scheduled to start June 18.

This halts Miss Harvey's intention to return to Fengland after finishing 'Serenade.'

MG Borrows James Dunn

Hollywood, June 11.

James Dunn switches from Fox
to Metro on loanout deal for featured spot with Jean Parker in
'Have a Heart.'

Pleture will be directed by David Butler, and will be the first production the latter has made away from the Fox lot in several years.

VICKI BAUM JOINS GOLDWYN

Vicki Baum ehecks in today (Monday) at Sam Goldwyns, switching from Metro because writer held commitment with Goldwyn syn prior to joining Metro.

Writer was working on a treatment of Bugle Sound ith Joel Styre at Metro.

Hollywood, June 11.

Interest of picture people in seeing Europe is stronger this season Anybody who ean get six weeks' vacation is going to do England and the continent, it seems, and at the present rate of

cross-Atlantic journeying there won't be a film name who can't

claim to have

European travel.

European travel.

Usual vacation announcements at this time of year always included trips to Mexico, Cranada, New York, etc. This year it's all Europe, with Honolulu running second.

Fast travel by plane, cutting five days off the train ride back and forth aeross the U. S., is one reason for the popularity of European travel now. Another reason is the numerous long vacations being granted to studio employees. Studio heads are realizing the advantage heads are realizing the advantage of letting players, directors, writers and even executives get away for a while from Hollywood and come back with a fresh viewpoint on pro-

Still another reason is the curiosity of Hollywood about production in England and the desire to get a personal peek at what's going on

personal peek at what's going on there.

Metro has the greatest number of people with have been exposed to the influence of Europe. All but two of its big players, Clark Gable and Jackie Cooper, have been to Europé, as well as most of the directors and executives.

Some of the 'rominent studio workers who have made the Atlantic Jump recently or plan to do so shortly are Bess Meredyth, Hal Wallis and Louise Fazenda, William Koenig, Darryl Zanuck, Winfield R. Sheehan, Lou Brock, Carl Laemmie, Walter Wanger, Dave and Myron Selzinck, Robert Riskin, E. Lloyd Sheldon, Genevieve Tobin, Oliver H. P. Garrett, Merlan C. Cooper, Geno Markey, Joan Bennett, Norman Foster, Sam Wood, Zelda Seare, Margaret Sullavan and Sam Coslow.

GARBO RENEWAL AT MG SEEN IN YARN BUILDUP

Hollywood, June 11.

Metro is preparing a story based on the life of George Sand, as a starrer for Garbo.

This is taken as indication that the studio will offer Miss Garbo a new deal on completion of Painted Veil, the last on her current contract.

tract.
The Sand story is being written
by Eve Greene and Ethel Borden.

Manager Sells Gable's Pact: 1st Deal of Kind

Hollywood, June 11. Hollywood, June 11.

Managerial contract of Clark
Gable, with more than four years to
run, has been purchased by Berg,
Allenberg, Stebbins & Blum from
the Collier-Wallis agency,
First deal of its kind in Holly-

U Reties Russ Columbo

Hollywood, June 11. Universal has given Russ Columbo a year extension on his six-

month contract.
Studio has set him for thre-tures on the new program.

PARENT-TEACHERS, U.S. MEMBERSHIP OF 1,400,000, FOR GOV'T FILM CONTROL

Propose Recreational Boards of Approved Cinematic Amusements in All Cities, Specially Designed for Children

Minneapolis, June 11, Virtual Government control of all Minneapolis, June 11,
Virtual Government control of all
young people's entertainment activities through establishment in every
American town of a municipal community motion picture theatre for
children is contemplated as the
principal part of a project being
sponsored by the National Congress
of Parents and Teachers, nationwide organization having a membership of 1,400,000 throughout the
United States.

Announcement to that effect was
made here by Mrs. Robbins Gilman,
national chairman of motion pictures for the Congress, who has
started an active campaign to bring,
the scheme to fulfillment.

Under the proposed plan which
has been given the official backing
of the Parent-Teachers Association
here would be a recreational board
in every city in complete control of
all amusements for children.

all amusements for children.
With Mrs. Gilman, long prominent
as a social worker and reformer
here, in active charge of the campaign, steps will be taken by local
Parent and Teachers' organizations
everywhere to obtain enabling legislation, which will extend school
board powers or provide for newly
organized municipal recreation
boards to provide and administer all
children's entertainment activities.
Next fall Mrs. Gilman will make
a trip through 27 states to further

the project.

May Even Produce

May Even Produce
The children's theatree would be
supported by the municipalities.
Only such pictures would be shown
as were deemed suitable for young
people. Producers would be asked
to co-operate in providing film material. Eventually the project might
be broadened to include Federal
production of pictures for young
people.

people.

Mrs. Gliman points out that in practically every city there, are school auditoriums which could be school auditoriums which could be utilized for the proposed purpose, so that new theatres need not be built. In its earlier stages, she explains, the project calls for visual education to supplement text books in the schools, with producers commissioned to supply educational films, and the use of community house auditoriums in cities for the exhibition of films regarded as suitable entertainment for children. The local recreational boards would provide and administer leisure time opportunities for children, explains Mrs. Gilman.

The boards would be publicly sup-

Mrs. Gilman.

The boards would be publicly supported and supervised. Every state but Nevada now has a State Parent and Teachers' Congress and most towns throughout the country have local congresses, she says. The plan already has been adopted and is being promoted in all states but five, according to Mrs. Gilman who also ing promoted in all states but five, according to Mrs. Gliman who also is president of the Federal Motion Picture Council of America which has been seeking the creation by Congress of a federal commission to supervise the selection and treatment of all fil material and trade

Bren-Orsatti-Marx 10%'ery Dissolved

Hollywood, June 11.

Orsatti & Marx agency shi is being dissolved this partnershi

week.
Milton Bren, who founded the
firm with Frank Orsatti several
years ago, continues only with
his orig list of clients, Orsatti may take an exec studio position, while Zeppo Marx, who recently joined the outfit, will align himself with

LANG'S 'URRY

Fritz Lang, German director, got in yesterday (Monday) from abroad and heads pronto to Hollywood and the Metro studio.

He is under a term contract to M-G. Will work on 'David Copperfield.'

CAPRA'S GANG

Director Has Had Same Outfit In

Hollywood, June 11. When 'Broadway 'Bill' goes into production at Columbia as Frank Capra's next the director will have his good luck gang with him. This group, comprising veterans of the game, have had bit or extra parts in

game, have had bit or extra parts in all of the director's pics. They are Bert Starky, Hughey Cumminge, Tammany Young, Al Hill, Herbert Ashley, Eddie Sturgess, Peggy White, Sammy Blum, Joe Bordeaux, Bobby Dunn.

BREEN HURRIES EAST ON CHURCH BOYCOTT

Hollywood,
Joe Breen left here Saturday
night on a hurry call from New
York. To attend a meeting of the
board of directors of the Hays association Wednesday (13) to discuss
the Catholic boycott.
Breen is wanted to give first hand
information as to what has been
done and he is doing to combat dirt
current and future releases.

Judels' Losses

Hollywood, June 11.

Charles Judels was forced to de-cline a part in Metro's 'All Good Americans', being detained in West Nutley, N. J. to settle the estate of his wife.

nis wife. Robbers broke into Judels' home while he was attending the services and made away with valuables and made away worth \$6,000.

Bess Meredyth at Sea Works on Arliss' Next

Hollywood, June 11.

Bess Meredyth, sailing for Eng-iand, will work on two scripts while on the high seas. First will be for a picture to be made by George Arilss in London and the other Richelleu, which Twentieth Cep-tury puts into production at United Artists next year as an Arliss

Miss Meredyth will be joined by her husband, Michael Curtiz, as soon as he finishes retakes on 'Dr. Monica' at Warners.

Kohn's Coast Trip

Ralph Kohn, former Publix thea-tre head and Paramount company tre nead and Paramount company treasurer, planes to the Coast to-day (Tues). He may be gone around a week. The purpose of his trip is a combination pleasure and

trip is a combination pleasure and business journey. The business angles aren't de-tailed, but it is likely that Kohn may shove back with a new busi-ness connection in tow.

SUE GENE RAYMOND

SUE GENE RAYMOND

Los Angeles, June '11.

Charged with having illegally set off fireworks at a beach club in Santa Monica iast July 4 and having injured a small child with a skyrocket, Gene Raymond is being su '1 for \$30,217 by J. Harvey Clark, father of the youngster.

Complaint says child was permanently disfigured when rocket struck her on the head.

her on the head.

EITHER MILES OR RAISTON

Ad Libs Over Bib

Hollywood, June 11. Baby Le Roy made his debut the the ether yesterday (Sun-iy) over the Columbia net-

work.
Strictly ad lib with mom prompting the Par prodigy.

Protestants Join Catholics in Wash. On Film Boycott

Washington, June 11,

Washington, June 11.
Catholic and Protestant forces were allied in drive to clean up pictures here last week when Washington Federation of Churches reached an understanding with head of Catholic women's committee for joint action in boycotting objectionable films.
Alliance was a major surprise to industry representatives who had expected Protestant sects would stand off and conduct their individual crusades. Details of campaign still are under discussion, but it is expected Protestants will be asked to sign pledges similar to the Catholic League of Decency cards. We feel that this move by our Catholic friends is one of the finest we have heard of recently and we have pledged them our unqualified support; said Wilbur LaRoe, Jr., spokesman for Protestant group we mean business on this thing, which means that we are determined that the box offices shall feel the result unless they co-operate with us. We have made up our minds to put an end to disgraceful and indecent motion pictures in thatton's capital and I believe that with such a splendid start made by the Catholics and with the Frotestants joining hands we shall be able to get results.

Roxy, N. Y., Not Closing

Unless the court should question anything in the report submitted by Receiver Howard S. Cullman, of the Roxy theatre, N. Y., Federal Judge Caffey indicated an order would issue extending the Roxy receivership for six months additionally with Cullman as receiver, at a hearing held Friday (8).

There were no squawks on Cullman's report which covers Nov. 10, 1933, to May 3, 1934, and shows a net operating loss of \$27,000. Attorney Alfred Rose, of Proskauer, Rose & Paskus represented the receiver. Other lawyers attending were Ralph Walcott, of Beekman, Bogue & Clark, and Carlos Israels, of the White & Case firm.

No mention of any reorganization plan was made a the

o mention of any reorganiza-plan was made at this hearing. Extension of Cullman's term of office would run from June 18, 1931, which is when the present order expires.

Rothafel or Other Deals For Roxy Remain as Is

There have been no new developments, as far as known, in the contemplated reorganization of the Roxy theatre by the first mortgage bondholders, with certain downtown bankers and the Junior security holders on the theatre. Negotiations are still being pursued but not altogether completed for S. L. Rothafel to take over operating control of the theatre bearing his nickname.

The whole thing will likely await disposition of the Federal Court on the petition of the funior security holders of the theatre to allow reorganization under the Corporate Bankruptcy Act.

It is understood that Roxy himself is set on his deal with the bankrugt on the funior security in the service of the property. There is no definite date to be had when operating control can pass, as that depends on negotiations.

In the meantime, although Fanchon & Marco gave notice they would withdraw from the theatre yound synthesis with the house as the Roxy theatre situation demands.

ALEX. AARONS GIVES UP H'WOOD, BACK TO B'WAY

Hollywood, June 11.
Having completed six weeks' production apprenticeship with the Samuel Goldwyn organization on the Eddie Cantor picture, Alex Aarons, former N. Y. legit producer, is heading back to Broadway.
With Raymond Griffith handling physical preparation for Goldwyn, Aarons quits the film colony after a seven months stay.

Hyams Roles Disliked

Hollywood, June 11.
Phil Berg is talking a deal with
Universal whereby he'd buy off the
contract of his wife, Leila Hyams,
which still has four months to go,

plus options.

Agent and actress are of the opinion that Miss Hyams is not getting the right parts.

Fox Sets Towne-Baker Yarn for Shirley Temple

Hollywood, June 11.
One of the starring pictures intended for Shirley Temple by Fox is 'Meal Ticket,' by Gene Towne and Graham Baker.

Writing team will script following their present assignment on a McLaglen-Lowe yarn.

Al Rockett will produce 'Ticket.'

Four Lilian Harveys

Hour Lilian Harveys

Hollywood, June 11.

Quartet of Lilian Harvey pictures
to be produced by John Stone at
Fox must come under the wire
within six and a half months, according to present schedule.

First of group, 'Serenade,' gets
underway today (Monday) with
Paul Martin megging, Additional
dialog to script on which Sully
Smollin collabed with Martin is being furnished by Lynn Starling.

Code Authority Meetings Taking Up Too Much Time; Everybody Squawking

That decisions today are likely to be the precedents for tomorrow and that especially they may make new 20 pictures. He wants more and he saies season revolutionary, with exhibitors from all over demanding they get their share of major product, is admitted the great current worry of the NRA in filmdom.

Expecting to be swamped with such appeals when sales get seriously under way this summer, the Code Authority is mindful that in order to solve overhuying problems it is plunging itself immediately into right-to-buy phases. The classic case in this respect is yet to be decided.

Skouras in Port Chester, N. Y., Skouras in Port Chester, N. Y., shaping now, they are not saying states and that's the way in which it is shaping now, they are not saying states.

EITHER MILES OR RALSTON
Hollywood, June 11.

Lillian Miles and Esther Ralston
were still in the balance as to which
would get the lead in the Stanley S.
Bergerman picture for Universit.
Romance in the Rain, slated to start today (Monday).

June Kright was compelled to withdraw to anothers, an operation which will keep her in the hospital for two weeks.

told the C.A. last Friday that he can't get more because he can't ever bid for product for which he is willing to pay cash.

Various members of the Code Authority yesterday (Monday) openly protested against the arduousness of their duties, holding that they cannot afford to give to the NRA the time which the inundation of appeals right now requires.

Just what is going to happen if the C.A. has to meet continuously, and that's the way in which it is shaping now, they are not saying currently.

15 Cases a Week

At minimum some of the codists

WANTS TO KNOW WHAT CENSORS **CUT OUT**

Albany, June 11.
The State Department of Education and its film censorship division couldn't take it—a stinging
razzing of the deletions made from

sion couldn't take it—a stinging razzing of the deletions made from motion pictures—so the National Council of Freedom from Censorship, a unit of the American Civil Liberties Union, is seeking a show-down on whether or not the public is entitled to find out what has been removed from films.

A demand that the reports be made available to 'interested citizens' has been made on State Education Commissioner Frank P. Graves, Chancellor James Byrne of the University of the State of, New York, and each member of the Eoard of Regents. The Education Department has jurisdiction over the sorship division,

of Regents. The Education Department has jurisdiction over the sorahip division.
Accompanying the demand was a memorandum which said: If the censors accurately reflect current standards of morality and decency they have nothing to lose by a public inspection of their work. If they do not, then, as public servants, they should welcome correction. With the growing influence of propagands films, the opening of the records to the public is of increasing importance. It is vital that interested citizens have the opportunity to check what is eliminated from such films as the German Nazi 'S. A Mann Brand, the Soviet Russian Broken Shoes' and the projected Nev Deal films.

"The argument that the effects of film censorship are nullified by publishing the printed skeleton descriptions of what is eliminated in diductions. The refusal of the Board of Regents to release its cuts violates the rights of the taxpaying citizens of the state.'

The National Council on Freedom from Censorship formerly was given descriptions of the dictions, from January, 1932, until August, 1933. These were published in pamphlet form under the title of What Shocked the Censors. In August, 1933, the council was notined 'objections have been raised against the publication of the reports' and no more of them were made public.

U's 42 in '35; Chi Huddle Follows N. Y. Convention

Universal, making 42 pictures for 1934-35, announced the titles of 32 of this number Friday (8) on winding up its convention in New York, following which Carl Laemmle and others departed for a one-day conclave at the Drake hotel, Chicago, yesterday (Monday). Included in those attending the Chicago meet were John LeRoy Johnson who files back to the Coast from there. He had come east as the sole repfiles back to the Coast from there. He had come east as the sole representative of the studio; aside from Carl Laemmle who reached New York in time to make an address Friday (8).

Others who went to Chicago were Joe Well, Jack Ross, J. R. Grainger, E. T. Gomersal, Eddle Bons and Sidney Singerman.

somey Singerman.
Salesmen and bookers from 13
midwestern exchanges attended the
Chicago get-together following the
New York meeting these reps of all
branches made.

Meighan West

Thomas F. Melghan leaves New York tomorrow (Tuesday) for Holly-wood to go into 'Peck's Bad Boy' which Sol Lesser produces, ith Jackie Cooper feature.

Picture is scheduled to start Ju 19.

STRICKLING'S HURRY HOP

Hollywood, June 11.
Howard Strickling, Metro ublicity ohief here, was hurriedly called to New York Sunday (10) 10 discuss pre-convention plans with Howard Dietz. Remains about

Left on the 14-hour plane chartered by Leo Morrison, which means the cost to those aboard is \$100 a head instead of the regular \$160

PIX-CHURCH CO-OPERATION

Film Salary Quiz and Anti-Raiding Now Cold; It Was All Much Ado-NRA

Washington, June 11. That long-awaited and regularly postponed salary report is as dead as Herbert Hoover's presidential chances, it is generally admitted here in Government and picture

While Divisional Administrator Sol A. Rosenblatt has thrown no light on the question of whether the document will produced on schedule early next month, there are no signs that the code boss is doing anything about finishing up his study of questionnaires or his recommendations for curbing extrava-

ommenations of company and salaries.

Looks like Gen. Hugh Johnson will issue another office order giving Rosy several more weeks in which to conclude the job and that the troublesome matter will die a natural death by the postponement

Nosy several more wanter will die an atural death by the postponement route.

NRA researchers discovered the salary problem wasn't as terrible as
it had been sketched during the
code confabs, and concluded that if
there are any vices it will be almost
impossible to stamp them out. Blue
Eagle has enough tough problems
on its hands now without inviting
any more, which figures in the
change of heart.

The suspended salary and antiradding clauses never have been regarded in inner circles here as particularly practical or well phrased.
Many officials privately concede that

thousarily practical or well philased. Many officials privately concede that the income provision was pretty much a grandstand play to quiet down public agitation and salve those demanding drastic deflation of

ay envelopes. All admit that raiding is a prac-All admit that raiding is a practice which ought to be stamped out, but the general opinion is that as widespread and uniform a system cannot be eradicated without lots of fuss and grief. Everyone is equally guilty is the local attitude, and the industry has managed to struggle along pretty well as it is. Some think it is purely an industry matter which, if it is to be corrected, should be made the subject for attention of producers without Government constitutions. ducers without Government con-

cern.
The flock of questionnaires sent out several months ago by Rosy probably will fade away in NRA filing cabinets and the mass of statistics never will see daylight

METRO PAYROLI HITS NEW HIGH

Holivwood, June 11. Metro's payroll of 3,130 regular studio employees is its longest in months, Eight companies are in production with a large group getting ready.

Figure doesn't include extras or layers outside the contract list.

U. S. Supreme Court Nixes Ouster Move On 3 Par Receivers

Washington, June 11 Supreme Court at final session of the current term last week refused

the current term last week refused to consider the unsuccessful fight of bondholders to oust receivers for Paramount Publix Corp.

Court rejected plea for its ruling on the complainants' contenting that the trio of receivers—Charles D. Fillies, Burgene W. Leske, and Charles E. Richardson—were disqualified by other business connections Trustees were named by Federal Judge Ito dy of New York.

Zukors Back West

East to confer on Par reorgani East to confer on Par reorganization movements and to close up his New City, N. Y., estate for the summer, Adolph Zukor, with his family, leaves New York tomorrow (Wednesday) to return to Hollywood for the convention and the balance of the summer. Zukors are taking a house on the film coast.

The same day a delegation of other Par execs, including George J. Schaefer, shove off for the west. Together with division and district sales heads from all over the country, about 175 will attend the convention Monday (18). None of the salesmen are going.

satesmen are going.

illham got away in advance
Saturday (9), to put final touches
to the year book and other details

SCHILLER'S W. C **0.0. FOR LOEW'S THEATRES**

While Col. Ed. Schiller, Low theatre head, is west en route to Hawaii on a holiday, he may also prospect for theatre sites for Loew's on the Pacific Coast. This theatre thing is an appended aim of the Schiller tour, according to inside

Undercover talk has it that Loew is looking over the Pacific slope with a view of moving in.

San Francisco, June 11.

Coi. Ed Schiller, ostensibly on vacation here, is actually reported to be laying plans for the building of five theatres by Loew's in northern California territory where Golden State circuit is solidly entenched. Reported this in an outgrowth of a film deal disagreement between Metro and Golden State, with Robert McNeil, G-S chief, now on route to New York in an effort to stop the proposed M-G building. Houses would be in such towns are Montercy, Sainta Cruz and Watsonville.

Tom Sorierlo, ex-Fox West Coast

sonville.

Tom Sorierlo, ex-Fox West Coast district manager in Arizona, also here, is said to be slated as grm, for Loew's if invading G-S territory. He refused to comment on the proposed enterprise, leaving anything to be said up to Col. Schiller who could not be rencised.

ROGERS' NEW DISTRIB NOT YET SET: SAILING

Casey Robinson is back on the Charles R. Rogers payroll doing the screen treatment on 'McFadden's Plats.' Picture will be made for next season by Rogers who expects to have his releasing arrangements for the coming year set this week. Hollywood, June 11.

to have his releasing arrangements for the coming year set this week. Rogers, accompanied by Val Paul, his business manager, leaves here June 29 for Europe via the Canal sailing on the Santa Paula, He will return here in September.

20th's 4 for Sept. Sked

Hollywood, June 11 Hollywood, June 11.

20th Century has four stories in preparation for its productionschedule which resumes in September with a deal on for a fifth. Those on the list are 'Richelleu,' 'Clive of India,' 'The Red Cat' and 'Barnum'.

Scripts have been turned in on

LET 'EM SIT IN NN H'WOOD PROD.

Industry Still Undecided on Catholic Church Campaign, but Would Accede to Ecclesiastic Endorsement Via a Hollywood Production O.O.

SHOWDOWN NEXT WK.

Censorship and boycott denota tions from Cardinals' guns during the past week are currently re garded in church circles as simple advance firing over Hollywood heads. They maintain that the final ultimatum, which will come from the bisphoric conclave next week will be flatly couched. The industry will be offered no quarter in the nature of simple promises to be nature of simple promises to be good. Church spokesmen, believing that censorship will officially be a isst resort, feel that flimdom will be given an opportunity to call off the feud if it sanctions crusaders stepping in actively as observers with power of all branches of production.

duction.

From highest picture sources over the weekend filmdom as yet has not put up a single line of defense, other than through sporadic publicity channels. The Hays organization, main target of the attack through its major membership against which the Legion of De-

CULLMAN INTO RADIO CITY?

Howard S. Cullman, present receiver for the Roxy theatre, N. X., may become the over-all supervisory representative for the Rockefeller interests in Radio City. That's according to downtown authority which has Chase Bank interested in such a move with the Rockefeller people. Proposition would cover the two Radio City theatres, with accounts aiso including the Rockefeller building properties in Rockefeller Center.

Center. Cullman's downtown connections bring him close to the financial people in question. That's through Cullman's interest in the tobacco business and additionally through his membership on the board of the Lawyers-County Trust Company.
Additionally he is a member of the N. Y. Port Authority.

NRA and a Decision on Duals May See a 2d Sales Season if More **Productions Become Necessary**

WB Exec Trek West

A group of 10 executives from the A group of 10 executives from the Warner home office left Friday (8) for the Monday-Tuesday (11-12) re-gional convention in Chicago, fol-lowing which they all hie westward to San Francisco for a similar meet at the St. Francis hotel there.

at the St. Francis hotel there.

Included in the h. o. delegation is a Warner attorney, Harold S. Bareford, who is going to discuss the code at both regionals. Grad Sears will preside in both instances, others from headquarters, including H. M. and Albert Warner, A. W. Smith, Norman Moray, S. Charles Einfeld, Carl Lesserman and Sam Sax. Carl Lesserman and Sam Sax.

REFINANCING OF SAENGERS **BEFORE F.T.C.**

Washington, June 11. Refinancing of Saenger theatre interests in Gulf Staes was proposed to Federal Trade Commission Statements outlining plan today. were filed under the securities act covering certificates of deposit of bonds aggregating \$2,464,000 face value and \$1,436,500 market worth.

Reorganization of Saenger Thea ters, Inc., and Saenger Realty Corp involves several claims, major one being that of Paramount-Publix for \$532,723.

Proposal is that claim be assigned by Par trustees to reorganized theater company, together with capital stock of Arlamiss Theatres, Inc., which also holds claims. Par trus-tees would cause Paramount istees would cause Paramount is-tributing Corp. to grant a franchise, and in return Par would be given block of new company's 6% notes, all of capital stock, and other con-siderations.

Demands for deposit of \$1,550,000 first mortgage and collatered trans-

Demands for deposit of \$1,550,000 first mortgage and collateral trust sinking fund 6½% gold bonds of Saenger Theatres have been made by one bondholders' protective committee while another group has alled for surrender of \$674,000 of serial bonds of Saenger Theatre, New Orleans, and a third committee has asked for deposit of \$240,000 of serial bonds of Saenger Readity Corp. for its Mobile, Ala., house.

'iimdom's strangest production and sales year confronts the industry. New influences of the NRA code and the dual dilemna make a combination which, film leaders reveal, may shoot major releases

veal, may shoot major releases high above any quantity top in the past or keep them down to an all-time minimum totality. In the eyent majors follow one of several tangents before them industry observers predict there will be two sales seasons, instead of one as now announced. Behind product announcements made by majors during the past two weeks, is the first new industry element. A stringent clause about substitutions is responsible for this certain vague quality about many

substitutions is responsible for this ocrtain vague quality about many of the amouncements. Because, should a 1ro. cer fail to deliver according to his official promise at the beginnin of the season an exhibitor later on may void his contract of the pictures not keeping to publicized expectations.

May Add 50% to Programs
It now leaks out from several executive powwows of the immediate past involving most of the companies, that the major's designated 1934-35 with definite reluctance as another single feature production year. A movement, it is for the first time officially admitted, almost succeeded in observing double most succeeded in observing double feature popularity and the need to add close to 50% to the usual major

output.

In the confusion which exists in the major industry, a return to the original plan and an emergency sales campaign in addition to a revamping of major production budgetry and output is likely in the event the majors are satisfied double poli-

(Continued on page 59)

WB CLEANS UP **'33-34 ROSTER**

Burbank, June 11.
With exception of a week on musical sequences for Dames,' Warner Brothers-First National cleans up its 1933-34 program today (Monday). 'British Agent' and Dragon Murder Case,' finishing today, round out company's 66 features for the year.
July of 1933 was one of company's biggest months in returns, so it will try to repeat this year by releasing 12 features during June and July. Last year '42d Street' and Goldiggers of 1933' brought in the money. WB figures summer business can Burbank, June 11.

gers of 1933 brought in the money. WE figures summer business can be garnored agai June releases are 'Pog Over Frikso'. The Key, 'He Was Her Man,' 'Side Streets' and 'Circus Clown'. July: The Personality Kid,' Return of the Torror,' Maddame Du Barry,' 'Midnight Albi,' Here Comes the Navy and 'Friends of Mr. Sweeney.'

MATTER OF TITLES

Small Drops 'Show Boat' Adopts 'Merry Go Round'

Adopts (merry Go Nouncilla)

Hollywood, June 1

Hollywood, Hol short of the asking price.

Par and RKO Leaving Lots of Room For 1934-35 Program Additions

Both Paramount and RKO Radio re leavin lots of room for future tyout of their programs, both comanies announcing only a little over 0% of titles. Par is scheduling 60, ut-will-announce_titles_of_only, and the lamp grow stale.

S. R. Kent had this idea i mind a few years are when with Lor, although Pox this year announces all but nine of its program of 5 warner Bros. Hists 47 titles out of its schedule of 60; United Artists lists 20 of its program of 22; and Universal lists 32 out of its total addio allows in going out to sell are leavin lots of room for future layout of their programs, both companies announcing only a little over panies announcing only a fixe over 50% of titles. Par is scheduling 60, but=will=announce_titles_of_only, around 35, while RKO Radio, will give out titles on but 30. Both com-panies go into convention Monday (18);—Lar at Los Angeles, Radio at

(18)—Par at Los Angers, touto at Chicago.
Such a large leeway as Par and Radio allows in going out to sell the product this year makes it pos-sible for both producers to avoid any overbuying at this time in the

sible for both producers to avoid any overbuying at this time in the event script material comes up later, which they want to grab.

Additionally, by not trying to pick Metro's program and titles are n

Amus. Stocks Move Up With Market's 1st Runs on Broadway Pep-Up; Par, RKO, Roxy React Well

After starting out the way it has for past two weeks, stock market suddenly came to life on Wednesday and then rallied strongly on big volume Friday, with the net result that week closed with everybody a lot happier in Wall Street. Friday was noteworthy in that it was the first over-1,000,000 shares day since May 17, with total sales running past a million and a half compared with recent days when tradi dropped below 500,000 transactions.

Market today (Monday) appeared to be consolidating its gains of last Friday and Saturday. Whole market off about a point all around though there were some strong spots. One was Bastman Kodak which, near close, soared to a new 1934 high at 98½ which is half a point higher than previous new light registered last week.

Radio Pfd E was off a point at 32 while Loew's, Fox A, Paramount certificates and Radio common were down fractionally from close fol last Saturday. Loew's showed strength at close and wound up at 2%. suddenly came to life on Wednes

or last Saturday. Loew's snowed strength at close and wound up at \$2%. Pathe A, strong all day, closed near year's high at 23%. Yearty rally on Friday brought most stocks to highs of week, and

Yesterday's Prices

		_					
٠.							et
	Sales.		Hiel	n. Low	T.ag		
		Con, Film.	214	3%	8%		ŭ.
	400	East. K	*98%	9714		+	7
	- 600	Fox A	14%	11%	14%		16
	8,400	Gen. Elec.	21%	201/2	.20%		1/2
	6,200	Losw	82%	82	82%		X
	3,200	Patne A	24	2314	237/		
	7,700	Par. ctfs	. K	4%	4%	- 3	/4
	7,000	RCA	756	73/2		. — :	/6
	1,000	RKO	278	256	234		
	2,800	W. B		6	6%	- 1	٨.
			URB				
2	3.400	Tech	12	11%	12		
	400	Trans-L	1%	1%	1%	+ 3	4
١.		TR/	ONDS				
	** ***	Gen. Th		ο.	9		
ř	2,000	Loew's	1011/			7.	
	10 000	F-P-L	54.72	63%	1011/4 54	Ţ,	74
	16:000	Do otfs.	- K984	52	52	Τ.	ž.
ŀ.	50,000	Par-Pub .	•551Z	5934	551/	41	íŽ.
ľ	89,000	Do ctfs.	1384	52	52"		ű.
	30,000	War. Bros.	6016	60	60	-1	16
٠.						-	-
	* Ne	w 1934 hi					

Dow-Jones Industrial Averages closed at 98.90 on Saturday compared with a closing level of 91.41 on previous Saturday, or a net gain of 7.49 points. Valustr's Amusement Group of 12 representative stocks closed 1.69 points ligher than previous Saturday, which is largest net gain registered by group since early in April. It will be recalled that this group, alone with remainthat this group, along with remain-der of list, closed extremely weak on Saturday of week before. And as a result the Amusement Group more than made up all the ground it lost the previous week, although whole group did not show buoyancy that general list of industrials did.

general list of industrials und.

The Amusements came within a
fraction of the high mark for last
three months, and wound up week
near this high level. In fact, the (Continued on page 29)

N. Y. to L. A.

Lloyd Nolan. Lloyd Nolan.
J. Walter Ruben.
George J. Schaefer.
David O. Selznick.
Hugh Walpole.
Adolph Zukor.
Fritz Lang.
George Cukor.
Howard Estabrook.
Faterson McNutt.
Bcb Gillham. Ed G. Robinson.
Ralph A. Kohn.
Henry Hull.
Bob Ritchie.
Eugene Lyons.
Thomas Meighan.
Felice Greenberg.

L. A. to N. Y.

Leo Morrison. Bob Woolsey. Bill Frawley. Carl Brisson. Countess de Frasso. Ben Frank. Thornton Freeland.
Alex Aarons.
C. M. Nelson. J. R. Warwick. J. J. Suilivan. Paul Lukas. Joe Breen. Ralph Rainger. Howard Strickling.

American Play Co. Sues Bayard Veiller For 10G

Bayard Veiller For 10G

Los Angeles, June 11.

American Play Company, through
W. A. Stewart, assignee, is suing
Bayard Veiller for \$10,090, claiming
the playwright owes that sum as
balance on an agreement; whereby
he was to pay 20% of all salary,
royalties or literary receipts over a
five-year, period beginning in December, 1922.
Plaintiff declares Veiller received
upward of \$300,000 under the pact
up to Dec. 31, 1927, but that he paid
the American Play Co. only \$32,910,
approximately 10%, instead of, 20%,
Complaint specifies receipts from
Metro of \$62,500 for picture rights
to 'Triai of Mary Dugan,' and
further English royalties on the
hay of \$27,398; from Universal,
\$5,000 for script o. 'So This Is
Heaven,' and \$3,000 from Paramount
for 'Danger.'

Meyers RKO Producer

Hollywood, June 11. ion Meyers gets his baptism as a Radio associate producer in 'Gay Divorce,' which will have Fred Astaire in the male lead. Mark Sandrich directs yarn which is being scripted by H. W. Hane-man.

(Subject to Change)

Week of June 15 Week of June 15
Paramount - "There Comes
the Groom' (Par).
Capitol - "Men White'
(MG) (2d wk).
Strand - Fog Over
(WB) (2d wk).
Rialto - 'World in Revolt'

(Mentone) (2d week). Roxy—'Let's Talk It Over'

(U), Music Hall—'Virgle Winters' (Radio) (24).
Rivoli—'Are We (Carewe) (13).

Week of June 22 Paramount—'Shoot Works' (Par): Capitol—'Operator 13' (MG). Strand—'Dr. Monica' (WB

Rialto—'Black Moon' (Col). Roxy—'Affairs of a Gentle-

Rialto—'Black Moon' (Col).
Roxy—'Affairs of a Gentlemen' (U).
Music Hall—'Of Human
Bondage' (Radio) (21).
Rivoli—'Are We Civilized?'
(Carewe) (2d wk).

\$2 Pictures 'Rothschild' (UA) Astor (13th

JOE KANE PRODUCES

Hollywood, June 11. Joe Kane today (Monday) checks in at Mascot Pictures to take charge of production on the story. Waterfront Lady'.

Transferred from a similar spot with Charles R. Rogers productions at Paramount.

RKO Corp. Among First to File Its Petition; Move to Hasten Reorg.

Among the first companies to file petition under the new Bank-upity Act on Thursday (7) was Radio-Kelth-Oripheum. This degite the fact that no reorganization blan for the company is at hand lowever, by making the move to some within the bounds of the Corporate Bankruptcy Bill, RKO expects to be able to move speedly ind more safely into reorganization ind more safely into reorganization bit the proper time.

Under the new act, companies uch as RKO, which is in receiver-hit, and therefore, not insolvent, but alleged to be unable to meet maturing debts, is not known as anakrupt but as a 'debtor.' It's one of the technical distinctions allowed by the new act.

RKO is a Maryland corporation. The company itself asks for the ight to come within the definition of the new act, red in its petition makes no request specifically for the producing and distributing public to come within the definition of the new act, and in its petition filed under the proposition of the new act, red in its petition filed under the proposition of the fact the corporation of the fact the corporation of the fact the corporation of the new act, and in its petition filed under the complex that the fact to read the state of the series o a petition under the ruptcy Act on Thursda Radio-Keith-Orpheum. Radio-Kelth-Oripheum. This despite the fact that no reorganization plan for the company is at hand. However, by making the move to come within the bounds of the Corporate Bankruptcy Bill, RKO expects to be able to move specilly and more safely into reorganization at the proper time.

Under the new act, companies such as RKO, which is in receivership, and, therefore, not insolvent, but alleged to be unable to meet maturing debts, is not known as a bankrupt but as a "debtor." It's one of the technical distinctions allowed by the new act.

RKO is a Maryland corporation. The company itself asks for the right to come within the definition of the new act, end in its petition makes no request specifically for appointment of trustees, except that in addition to the right to reorganize under the new bill. It asks the court for such other and further relief as the court decides it shall have.

relief as the court decides a com-have.
This infers that RKO has no aim to shift froe 1 the Irving Trust, pres-ent receiver for the company. Tech-nically what RKO asks for is an extension of the present receiver-ship but with leave to reorganize from within, instead of having to assent to a sale of assets and sub-

new act.
This pett icn not only alleges that
the company will be unable to meet
debts when maturing but renders
a fairly clear history of, the company's receivership action and other
actions pending, besides appending
a detailed balance sheet of the firm.
The pettition is a voluntary one,
and mentions that RKO has been

receivership since January 27,

(Continued on page 62)

RKO Corporation's Assets and Liabilities

BRIEF DESCRIPTION OF ASSETS, RADIO-KEITH-ORPHEUM COR-PORATION, DEBTOR, AS AT DECEMBER 31, 1933

1. Assets Pledged to Secure Indebtedness	
Unsecured notes receivable—	
Name of maker	Face amount.
B. F. Keith Columbus Company	. \$86,324,98
Keith-Albee-Orpheum Corporation	9.170.00
RKO Midwest Corporation	. 3.065.141.29
RKO New York Corporation	470,700.89
Parthenon Realty Corporation	26.032.17
RKO Penn Corporation	
Radio City, Inc	
Radio City Theatres Corporation	86,609.79
RKO Rhode Island Corporation	251,491.43
San Diego Holding Company, Ltd	160,535.00
Stadium Theatres Corporation	2,394,655.73
Junior Orpheum Los Angeles, Ltd	6,156.42
Orpheum Theatre Company, Missouri	44,000.00
Cleveland Hippodrome Theatre Company	221,623.40
Orpheum Theatre Company-Indiana	18,350.00
RKO Southern Corporation	646,109.98
RKO Theatres Operating Corporation	201,925.70
Toledo Theatres and Realty Company	591.032.75
Radio-Keith-Orpheum Western Corporation	2,207,476.39
Radio-Keith-Orpheum, Ltd	89.380.90
Palace Theatre and Realty Company	
Pathe News, Inc	220,668.59
RKO Radio Pictures, Inc	
RKO Pathe Pictures, Inc	12,600.69
Notes receivable secured by mortgages on films-	
RKO Radio Pictures, Inc	9,699,747.00
RKO Pathe Pictures, Inc	2,697,354.89
Promissory notes secured by mortgages on real estate—	
RKO Radio Pictures, Inc	3,200,000.00
RKO Pathe Pictures, Inc	963.869.37
Capital stocks of subsidiary companies—	_ 1
Number of	Parvalue

	3.2	00.000.00
	9	63.869.37
Number of	, 10	ar value
		of
		stock.
		\$100.00
		.01
		-100.00
		No par
100		100.00
		100.00
		No par No par
		No par
		£1
		No par
		100.00
		10.00
		100.00
		1. 7.
		No par
		No par
2,500	100	No par
old notes		709.86
Company	P	
	\$1	7,457.10
		90.00
	Number of shares of stock. 21,761 . 21,763 . 21,761 . 200 . 200 . 200 . 200 . 200 . 5,000 . 5,	Number of shares Percent. of stock. owned. 21,761 33.84 1,204,793 99.87 100 100 100 100 100 100 100 100 100 10

Accounts receivable from tenants	4,886.5	0
Account receivable from Rockefeller Center, Inc.		5
Account receivable from Citizens Bank & Trust (Company 47.5	5
Notes receivable from affiliated and other compar	16-9	
	Secured o	r
Name of maker. Fac	e amount unsecured	
RKO Canada, Ltd\$1	90 666 60 Tinggones	ä.
Trenton New Brunswick Theatres Co. san' Palace Theatre and Realty Company	98.396.50 Ilnsecure	ä
Palace Theatre and Realty Company	30.666.00 \$6.60764	-
Accounts receivable fro affiliated and other con	ntanies-	
Name of company.	Amoun	
RKO Canada, Ltd		
Sloux City Theatre Corporation	73.384.0	
Radio City Theatres Corporatio	52,263,1	
Radio City, Inc	102,849,2	
Capital stocks of subsidiary and other companies	· · · · · · · · · · · · · · · · · · ·	.,
	umber of Par valu	٠.

•	sharee	Percent.	of
Name of company,		owned,	
Van Beuren Corporation,			ATTO
trust certificates)			o par
an Beuren Corporation, Class B			o par
Palace Theatre and Realty Company			166.00
Radio-Keith-Orpheum (Canada) Ltd., pref.			100.06
ladio-Kelth-Orpheum (Canada) Ltd. († 19			No par
Seveland Hippodrome Theatre Company			160 00

ı	Orpheum Circuit, Inc., preferred	10
ł	Orpheum Circuit, Inc., common	
ı	Parthenon Realty Corporation	10
ı	Radio City, Inc	No
ì	Radio City Theatres Corporation	No'
i	San Diego Holding Co., Ltd	10
ĺ	Bonds of affliated companies—	
	Bonds of annated companies—	Princi
	Name of company. Type of bond.	amoi
	Name of company. Type of bond.	
	Trenrex Realty Corporation 6% first mortgage bonds	\$80,50
	RKO Midwest Corporation Secured 6% sinking fund	
	bonds	
	Security deposit	
	Sundry investments and deposits—	
	Participation in mortgage	
	Interest in film negative	
	Contract	
	Unpaid subscriptions to sinking fund 6% gold debentures and	
	common stock, including interest to Dec. 31, 1983 (subject	
	to rights, if any, of Chemical Bank & Trust Company, as	
	trustee, under supplemental indenture dated as of Jan. 1.	
	1932, between Radio-Keith-Orpheum Corporation and Chem-	
	ical Bank & Trust Company, as trustee)	303.55
	ical Bank & Trust Company, as trustee)	303,00

BRIEF DESCRIPTION OF LIABILITIES OF RADIO-KEITH-ORPHEUM CORPORATION, DEBTOR, AS AT DECEMBER 31, 1933

1. Secured Liabilities	1333
Pavee or issue.	Amount.
Ten year 6% sinking fund gold debentures\$ Secured 6% gold notes	11.600.000.00
Secured 6% gold notes	1.825.208.76
6% gold notes	1 118 500:00
6% gold notes 2. Unsecured Li	1,110,000,00
Creditor, payee or issue.	
	Amount.
6% gold notes (less in treasury)	\$1,696,000.00
Francis Building Company	40,000.00
New York State Tax Commissioner	
Collector of Internal Revenue	4.56
Lustrolite Company	7,980.55
Ad Press, Ltd.	3,868,65
Collector of Internal Revenue	306.60
Central Hanover Bank and Trust Comp	748:32
Francis Emery Fitch	217.32
National City Bank of New	101.15
Chase National Bank	856.44
Pathe Exchange	998.93
Pathe Exchange	16.48
Chemical Bank and Trust Company	
J. & W. Seligman & Co	35.00
Commercial Trust Company of New Jersey	33.00
Charles R. Rogers	135.87
City Bank-Farmers Trust Company	. 105.85
Commercial National ank and Trust Company	2.312.36
	50.00
Kelly and Malcon	100.00
Beekman, Bogue and Clark	62.57
RKO Pathe Pictures Inc	8,787.09
RKO Radio Pictures, Inc	582.46
RKO Scrvice Corporation	13,892.62
Parthenon Realty Corporation	85,641.85
Orpheum Theatrical Company Itd	144,493.30
Deposit navable—sale of sites.	50,000,00
State of Maryland (franchise tax due Aug. 31, 1933) for period	20,300,40
Jan. 1-Dec. 31, 1933)	5,600.00
State of New York (franchise tax for period Nov, 1, 1933, to	0,000.00
Nov. 1, 1934)	Barrimentab
Collector of Internal Revenue, additional assessment of Fed-	a e cer minea
eral income tax for years 1929 and 1930, approximately	16,000.00
-	

\$16,608,120.63 3. Guaranteed Mortgages and Notes Payable of Companies in Bankruptcy

3. Guaranteed Mortgages and Notes Payable of Companies in Bankruptcy

or Receivership or Ousted from Possession of Properties

ame of maker

Principal or

Principal or

face amount,

face amount,

Twenty-year 6% sinking fund

secured convertible gold bonds.\$1,860,000.00

Toledo Theatres and Realty

Company,

Second mortgage,

Lenver Orphen to a Pirst mortgage sinki

gold bonds. 480,000.00 Orphenin Indlana

440,000.00 Indiana
Orpheum
Indiana
Indiana
Orpheum
Theatre
Jonaphany,
St. Louly, Mo..... ortgage deed of trust. 810,000.00

\$3,919,430.43

ROXY THEATRE PETITION HAS **GEN'L ACCORD**

The petition under the new Bank-ruptcy Act, filed Thursday (*) against the Roxy theatre by holders of the \$1,500,000 second mortgage bonds, apparently was done in har-mony with the prior privileged first mortgage noteholders. This is in-dicated through the fact that the dicated through the fact that the primary purpose of the petition as explained is to allow for a speedy and inexpensive reorganization of the property from within, rather than by foreclosure or sale of assets, and a plan is already under way, having been started by the first mortgage noteholders.

Beekman, Bogue & Clark were attorneys who acted for the junior security holders. Attorney Carlos Israels of White & Case is acting for the first mortgage noteholders The petition was filed through the second mortgage noteholders' comsecond mortgage notenoders com-mittee, comprising Frank B. Lisle, Alvin J. Schlosser and Louis A. Ma-honey. Schlosser and Lisle are un-derstood to represent the Halsey Stuart investment firm.

Stuart investment firm.

Service already was made on
the Roxy Theatres Corp., and the
company board met Monday (11) to
discuss the matter formally. The
meeting resulted in the Board
yotling to make an answer admitting the material allegations of the

trotling to make an answer admitting the material allegations of the petitions involved.

The corporation must make answer in 10 days. The petition, as in ilke cases, alleges that Roxy Theatres Corp. is unable to meet debts when they mature, and appointment of a trustee or trustees appears to be in order.

The move under the new Bankguptey Bill, as in similar cases, is shiely technical for reorganization purposes. Allowing of the petition purposes. Allowing of the petition purposes. Allowing of the petition purposes, allowing of the petition purposes. At the same time looks to indicate receivership, under a new name.

At the same time looks to indicate that Halsey, Stuart and the junior security holders are probably ibling with the first mortgage bondholders on any reorganization plan for the theatre and that all will work cooperatively this way. operatively this way.

RECEIVER, ATTYS. WANT 225G FEES FROM RKO

Because Federal Judge William ondy has taken the matter under advisement, the Irving Trust, re-ceiver, and the law firm of Dono-van, Leisure, Newton & Lumbard,

ceiver, and the law firm of Donovan, Leisure, Newton & Lumbard,
are experiencing a postponement in
the matter of their requested interim fees aggregating \$225,000 for
services in connection with the RKO
receivership. Judge Bondy held a
hearing on the question Friday (8),
but made no decision. There were
objections made both as to the
amount of fee and as to manner of
payment by different parties.

Morton G. Bogue, of the law firm
of Beekman, Bogue & Clark, atorneys for the Chemical Bank, was
one of the objectors. He did not
attack the amount of fees asked
but requested that if such payment be made it must not be
made out of collateral for the
company's 6% gold notes. The collateral mentioned in connection
with RKO's 6% gold notes actually
amount to some kind of revolving amount to some kind of revolvin amount to some kind of revolving credit fund. Under agreement over this collateral Chemical has limited the amount of total expenditures in connection with same to \$50,000. In defense of the amount of part payment fees asked, attorney Newton, of Col. William Donovan's firm, stated to the Court that his firm

ton, of Col. William Donovan's firm, stated to the Court that his, firm had to put 15 lawyers to work on RKO business, and that Col. Donovan's misself spent much time conferring on RKO affairs wilk receivers and company officials. Three of the Donovan firm's lawyers, he stated, are working exclusively on RKO business.

Newton also explained that the RKO receivership is under the personal supervision of Vice-President Meade, of the Irving Trust, with Messrs. McCausland and Christiansen, directly in charge, and the bank has done a good job at RKO, and has a large force working on the natter.

and has a large action the natter.

The Donovan rm's end of the

Chas. Rogers to Remake 'M'Fadden's Flats' as Indie

Hollywood, June 11. Talker remake of 'McFadden' Talker remake of 'McFadden's Flats' which he produced at First National several years ago, will be first independent production by Charles R. Rogers for next season's releases. Casey Robinson will do the screen play.

Producer winds up at Paramount in a few weeks and is still negotiating for outlet.

New Bankruptcy Act Forestalls Outside Control for Fox Met

There is only an outside chance that any outside bidder will gain control of the Fox Metropolitan the atres group. While Warners and atres group. While Warners and the work have been mentioned as like ly bidders, any feasible chance either may have figured to make a successful bid looks to go astray as a result of the new Corporate Bank-

a result of the new Corporate Bank-ruptcy Bill.

The present bondholders' group of Fox Met, controlling, as it does, around 80% or more of the claims against Fox Met, can go into court against Fox Met, can go into court any time and and, as a protective move, petition for reorganization under the new Bankruptcy Bill. Doing this, the Fox Met group avoids the necessity of any foreclosure sale under which competitive bids for the circuit assesses can be made.

The Bankruptcy Bill allows for reorganization without foreclosure or sale of assets providing two-thirds of all classes of creditors agree.

thirds of all classes of creditors agree.

There is a curious tangle surrounding that Warner intention to bid for Fox Met. That's aside from the generally known Warner antipathy to the Skourase and Warners spilt. There is the additional fact that the Warner intention to move line the Fox Met situation, if it can, is primarily tacked on the Warner difficulty presently to sell its product to Loew or RKO, on expected terms.

terms.

In such a predicament Warners are left only that avenue of looking around for theatre buys in the New York area. The Meehan talks on the Warner buy-in of Meehan's preferred stock holdings in Keith-Albee-Orpheum are stated to have proved non-faculthe. proved non-feasible.

Under the foreclosure proceedings Under the foreclosure proceedings as planned, however, Warners could make a counter-offer for the properties involved as against the one pending. There's this to consider, however, that the bondholders' group can bid to the full amount of their \$10,000,000 bond representation, which could force a competitive bid to rise above that figure, or possess certain financial emolument elements for creditors not contained possess certain mancial empirical elements for creditors not contained or which may be superior to those offered under the current group

plan.
Insiders figure this unlikely to happen, and, with the final determination up to the court, anyway, it is possible that the court may be inclined to figure that the bondholders' [likely \$10,000,000 bid is pre-eminent.

Hearing on the matter is set be fore Federal Judge Mack for Jun-

TALISMAN READIES 10

Hollywood, June 11, Final okay by Phil Meyer in New York of the story treatment of 'Mom' is all that is holding up pro-duction of the first of 10 Academy pictures at Talisman studio. First

four of the group have been bought outright by Meyer. State rights distribution of re-maining six to be handled by Bar-ney Goodman, Abe Heller and Pat

fees asked for on this part payment request amounts to \$125,000. Irving Trust asks for \$100,000. Aggregately the amount would figure to around

the amount would figure to around half of RKO's profit for the first quarter this year. Objections to the fees as such were made on behalf of three creditors with alleged claims of \$700,000 against RKO, in connection \$700,000 against RKO, in connection with certain bonds guaranteed by RKO on St. Louis theatre property. Attorneys representing these claimants asked the Court to insist on written proof of the amount of time and extent of labor expended by the Donovan firm and Irving Trust on the RKO thing, in order that the Court may determine the reasonableness of the request.

RKO, PAR AND ROXY QUICK TO FILE **UNDER NEW CORPORATE BKPTCY BILL**

Title Protest Fails

Freuler Film Associates won legal right to the title 'Marriage on Approval' when Jistice Steuer in N. Y.

proval' when Justice Steuer in N. Y. Supreme Court refused to yield to the application for an injunction sought by Michael Kallesser, who wrote a play under that title in 1928. Playwright claimed exclusive right to the title although the Frueier picture is based on a story written and published prior to production of substitiffications. duction of plaintiff's play.

FORECLOSURE F-WC SALE SOON

Indications are that the foreclo-sure sale of Fox-West Coast will take place in July or shortly there-after. With the foreclosure Sid after: With the foreclosure Sid Kent comes into executive control of the circuit as president of the holding company that will control F-WC. New name for F-WC so far hasn't l'een made known. Actual operations of the circuit

may be segregated under a separate operating firm, subsidiary to the top holding firm, and Spyros Skouras will likely head the operating com-pany, with Charles Skouras under him as v.p. and general manager.

will also be in Herman Wobber wi

MG Personnel Shifts

Hollywood, June 11. Gottfried Reinhardt, who had been on the Metro staff as an as-sistant to Walter Wanger, left the

sistant to Walter Wanger, left the organization Saturday (9).

Among the writers leaving Metro last week were William C. White and Edwin Williams, who had fin-ished work on the 'Soviet' story, and C. N. Nelson, who goes to England to fulfill contract signed several people of the contract signed se eral months ago.

Speed with Which Petitions for Corporate Relief Were Filed Seemingly Awaited President's Signature to New Statute-Roxy Theatre and RKO in Receivership, Par Already in Bankruptcy Courts-New Move Designed to Expedite Reorganizations and to Best Preserve Assets

Almost simultaneously with President Roosevelt's signing of the Corporation Bankruptev Bill on Thursday (7) in Washington, companies in New York either in re-ceivership or bankruptcy directly or indirectly took steps to have their respective company reorganizations come within the meaning of the new act. Petitions were filed une new act. Petitions were filled in the Federal District Court of N. Y. on behalf of Paramount-Pub-lik. Radio-Keith-Orpheum and the Roxy theatre. Roxy theatre and RKO are in re-ceivership. Paramount-Publix com-nany already was in the head-ore

ceivership. Paramount-Publix com-pany already was in the bankruptcy

Courts.

The new Bankrupte. Law is designed to alleviate the financial troubles of industrial firms and municipalities. The bill allows for reorganization of a company from within on the say-so of the aggregate two-thirds total of each class of creditors involved. Under the new act sale or liquidation of a company's assets is avoided. In the case of all the companies in the industry which are seeking to

In the case of all the companies in the industry which are seeking to benefit under the new Bankruptcy Bill, it means that reorganization of

Bill, it means that reorganization of each of the firms can be had, if the court allows, without any physical or financial transformation of the company involved. Companies can retain thir respective physical identities and reorganize.

Thus, were the court to allow any or all of the petitions of the three industry firms involved in the present requests, these firms would retain their respective names and physical setups as is. Under the old law there had to be a liquidation in the case of bankruptcy and a

receivership there had to be a fore-

The new Bankruptcy Bill elimi-nates this evil and sums up as one of the major achievements of the Roosevelt administration thus far.

Par's Two Petiti

Par's Two Petiti
There were two petitions filed in
the Paramount situation. The Federal Court clerk's clock, however,
indicates that the petition of the
Vanderlip Debenture Holders' Committee had been filed ahead of the
second petition which was recorded
on behalf of three bondholder creditors holding in the aggregate itors holding in the aggregate around \$15,000 in bonds, par value.

around \$15,000 in bonds, par value. The Vanderlip petition represented holdings of around 2,400 bondholder creditors. Allegations in each instance are similar, but the Vanderlip petition comes fully 35 initudes alsed of the presumedly independent petition. Both allege that the debtor company will be unable to pay its debts as they mature, and ask to allow Paramount-Publix to come in under the new Bankruptcy Law for purposes of more economi-Law for purposes of more economical and more expeditious reorganization of the firm.

zation of the firm.

Each of the petitions, including that of RKO and the Roxy theatre, ask that a trustee or trustees be appointed for such purpose. These requests do not indicate—and as explained on the inside in each instance—do not mean that the trustees of Par are aimed to be changed or that the respective receivers. or that the respective receivers of the Roxy theatre and RKO (Howard Cullman and the Irving Trust re-spectively) are to be shifted. As explained, the new Bankruptcy Act actually means only an extension of the present status of any of the firms involved.

Some significance may be placed on the fact that instead of the trustees of Paramount or the ref-eree or the Par company itself askeree or the Par company itself asking for leave to come within the
new Bankruptcy Law, it was the
Vanderlip committee that did so.
Some may also put an 'involuntary'
interpretation on the petition as
filed by the three independent debenture holder interests, in the case
of Paramount. But this is open
also, especially since the Vanderlip
petition was filed first, according to
the records.

Chance of Trustee?

Change of Trustee?

Change of Trustee?
It would create more than passing interest if ultimate results indicated that the Vanderlip petition or the indie bondholder petitions were aimed to change for new Par trustees. It is known that certain creditors have been most dissatisfied with one of the three trustees over certain claim settlements and deals as approved by one of the

One of these is the matter of the Paramount Building reorganization. Another matter said to have irked certain creditors is the contemplated ERPI settlement. Still another rub comes by way of a proposed Allied deal. With so much dissatisfaction having been expressed over these proposed deals and settlements in some creditor quarters, reports have come that one of the Par trustees may resign voluntarily within the fortnight if not sooner. One of these is the matter of the

Such a report may bear cor-roborative import on the inference that in connection with either the Vanderlip committee petition under the new Eankruptcy Act, or the in-dide bondholders' petition, that certain new trustees or a new trustee is sought by creditors.

"In sought by creations."

In any event, the situation regarding the aforementioned settlement deals is regarded in downtown duarters as likely not to be one that creditors generally will approve.

Thus the relative petitions of the Vanderilp committee or the Indie bondholders may have important bearing on the future of Paramount, for a change of trustes may mean also a change of policy in the gen-

(Continued on page 20)

Reorg. Plan for Par Too Indef Now In View of Co.'s Petition Last Week

All current estimates as to when All current estimates as to when a reorganization plan will be set definitely for Faramount are premature. There are too many problems involved. Additionally the plan would have to await the Federal Court's disposition of the bondholders' requests to allow reorganization the Corporate Bankruptey

under the Corporate Bankruptcy
Bill. This should take in itself two
to three weeks.

It is also not uncertain that more
than one plan by more than one
group may be offered.

That some kind of a bond issue,
although a small one, may have to

although a small one, may have to be considered by the reorganization people, is likely because of the possibility that certain bond holdings may be held variously in trust.

In the main, the reorganization group ac represented principally by Kuhn, Loeb is known to be considering a possible large preferred share issue in which bondholders, will share on some equitable basis to all. Under such a plan, as was followed in various other industrial bankrupticles, common was foll dustrial was followed in various other in-dustrial bankruptcles, common shareholders can have their stock exchanged on some basis for the new shares. But there's nothing definite except that it's certain for the common shareholders to get a break in any Par reorganization

That's on general principles, and also because there are large blocks of Par shares held by various banks in the Par picture and without, not to mention Par employes.

Then again in the possible consid-

cration of a preferred issue there comes the question of the likely status of the banking group credit-ors of Par in connection with the much discussed negative hocking cials.

Under the Securities these banks may be unable to ac-cept a stock interest in Paramount. that at least a part cash settlement with these banks may be made has been on tap right along. Perhaps in this connection also the various parties to the reorgan-

ization purposes may have to undertake a bond issue to satisfy these

dertake a bond issue to satisfy these banker claims additionally. But above and besides all these angles, it may well be that if the banker group claims cannot be ad-justed to suit all sides, that these same banker people may of them-selves offer an alternative plan offer an alternative plan the time comes for such

Then again there is some talk that certain stockholder groups may offer a plan also for consideration. There are around 30,000 stockhold-There are around 30,000 stockhold-ers of Paramount. In the final analysis it's all up to the court for ultimate determination, and what the creditors will accept is some-thing nobody presently can tell, even before the matter gets to the

It is logical to . some that any It is logical to "same that any reorganization plan offered will include some provision for executive operation of the company and the makeup of same to some extent. It appears hardly possible that a slate of operating officials will be greatered with the plan but it can wall be or operating omerals will be selected with the plan, but it can well be that upon acceptance of any plan the first step will be the election of a board of directors. Quite naturally such a board will get its selection impetus from the

group that controls whatever re-organization plan is accepted. It will be the board which, after its creation, will pick its operating offi-

INFANTILE PARALYSIS FRIGHT RUINS LOS ANGELES GROSSES; ALL DOWN

2.000 Cases of Dread Malady Under Observation-'Great Flirtation' \$9.500 at Paramount: 'Change of Heart,' Loew's State, \$8,000

Los Angeles, June 11.

Infantile paralysis with more than 2,000 cases under observation has thrown a big kink into the theatre business of the community. First run houses are taking the signal as hard and possibly harder than the neighborhood emporiums. Then, of course, a bit of warm weather puts the folks on the road, too, so that all in all the theatres are currently going through their worst spell during the spring and early summer scatour.

poll during the spring and early number season.

Paramount with The Great Fliration' is the take leader of the town, though doing disappointing business. Trade at the RKO perked up a bit with the addition of the McLarnin-Ross fight pictures to a bill topped by 'Stingaree.' Warner houses just fair with Fog Over Frisco, while trade mild at the state trade contains the state of the

Estimates for Thi Week Estimates for Thi Week
Chinese (Grauman) (2,028; 5531.65)—The House of Rothschild'
(20th Century) and stage show
(10th, final week). Tuned off to
around \$12,000 after most successful run of a picture house has had
many a moon.

In many a moon.
Downtown (WB) (1,800; 25-35-40-55)—Tog Over Frisco' (WB).
Bette Davis not strong enough factor to top this picture, with trade hitting toward a \$4,300 climax for the stanza. Last week He Was Her Man' (WB) just went through the motions of unwinding to around

the stanza. Last week 'He Was Her Man' (WB) just went through the motions of unwinding to around \$4.200.

\$4.200. Weed (WB) (2.758; 25-35-40-85)—Fog Over Frisco' (WB). Just doing a shade better than at the Downtown house and will sign off around \$5.000 which is no hot pumpkins. Last week 'He Was Her Man' (WB) had tougher going than the other WB house and finished with around \$4.000.

Los Angeles (Wm. Fox) (2.800; 15-25)—Stolen Sweets' (Chesterfield) and The Black Cau (U) split. W Pantages (Pan) (2.700; 35-40)—Stringtime for Henry' (Fox) and Love Captive' (U) split. Going along with trade straggly to tune of \$1,800. Last week 'Such Women Are Dangerous' (Fox) and Embarrassing Moments' (U) dla shade better than current week, but lost money for house at around \$2,000.

Paramount (Partmary' (3.595; 30-40-815)—Sturnt (Partmary' (3.595; 30-40-815)—Sturnt (Partmary' (Partmary

Respite from Heat May Shuffle Buff's B.O.'s Up

Subsiding of heat wave may better b.o. returns currently. Tak-ings seem to have leveled off to summer averages. Only house which looks to better last week's bysines is the Buffalo and that not much. 'Villa' last week tood out nicely. All other grosses in the doldrums elsewhere. Mall other grosses in the doldrums elsewhere. Buffalo (Shea) (30-40-55)—"Thin Man' (MG) and Mary Brian. India. Castes about \$14,000. although eyen. His dependent upon temperature. Last week Tittle Miss Marker! (Par) and Georgie Price finished na.g., at slightly over \$12,000. Hisp Ghea) (2,400; 25-40)—"Thin Shea) (2,400; 25-40)—"Thin Sheap (2,400; 25-40)—"Thin S

CLOUD OVER TACOMA

Stevedore Strike-'Not Dressing,' \$2,600

Tacoma June 11.

Tacoma, June 11.
With the stevedores' strike outting in on grosses, although negotiations may terminate it at any
time, local showmen are watching
the outgo quite carefully. For this the outgo quite carefully. For this reason Kate Smith and her Swanes revue are out at the Music Box. Next stage fare there is to be Olsen and Johnson, funmakers deluxe. Music Box is using We're Not Dressing for full week. Price reverts to reg 25-35 while the Roxy still stays at 15-25.

Estimates for This Week

Music Box (Hamrick) (1,400; 25-35)—We're Not Dressing' (Par). Booked for entire week, indicated to Garner around \$2,800. That's indifferent. Last week, 'Merry Wises of Reno' (WB) with Ted Lewis of Reno' (WB) with Ted Lewis on the state of the s \$900,

\$900, chalking big week of five grand.

Roxy. (J-vH) (1,300; 15-25)—
Hold That Girl' (Fox) and Whirlpool' (Col) dual. Full week, expected to get \$2,500. Last week,
Laughing Boy' (MG) and The
Lineury (Col) dual split with Women in His Life' (MG) and Countees
of Monte Cristo (U), okay \$2,500.

Blue Mouse (Hamrick) (656; 15E)—Narcotic (Ind) (GG) (GS)
18)—Narcotic (Hamrick) (GS)
18)—Narcotic (Hamrick)
403, September (GS)
1800. Last week, Locking for
Trouble' (UA) first half; then 'No
More Women' (Par) and 'Merry
Frinks' (WB) dual last half, up at
\$1,650. Good.

Olsen & Johnson Top Seattle, \$10,000, Nice; 'Sweethearts' \$6,900

Seattle, June 11.
This week Olsen and Johnson are cutting the box office capers. Set in at the Music Hall these hilarity builders are expected to go to town. Fifth Avenue is showing improve-while Paramount has "Rrivate Scandal," with the main interest again in its vaude presentation.

Estimates for This Week

Blue Meuse (Hamrick) (1,009: 25)

Estimates for 1 his Week Blue Mouse (Hamrick) (1,000; 25) —'Fog Over Frisco' (WB) and 'Half a Sinner' (U) dual. In sight around \$2,700, good. Last week, 'Modern Hero' (WB), slow \$1,900.

Hero' (WB), alow \$1,900.
Colissum (Evergreen) (1,800; 15-25)—'George White Scandals' (Foz) with Rose-McLarnin championship fight pic, first half; then 'Gambling Lady' (WB) and 'All Men are Enemies' (Fox) dual, last half. Expected to total about \$2,800, deemd poor. Last week, 'Rip Tide' (MG) and 'Good Dame' (Far) dual clicked for fair enough \$4,100.

and Good Jame (Par) dust cincked for fair enough \$4,100.

Fifth Avenue (Evergreen) (2,400;

55-40) — 20,000,000 Sweethearts' (FN). Nice campaign, with preview Wedneaday midnight giving pix oke start for anticipated \$6,300, nice. Last week, 'Sadie McKee' (MG), \$6,100, only Italir.

Liberty (J-VH) (1,900; 10-25) — 'Social Register' (Col) and 'He Couldn't Take It' (Indie) dual. Slow at \$3,000. Last week, 'Mystery Liner' (Mon) and 'Man Trailer' (Col), \$3,900, good.

Music Box (Hamrick) (950; 25-35)—'Black Cat' (U). Expected th \$2,500, fair. Last week, 'Sorrell and Son' (UA), slow \$2,100.

Music Hall (Hamrick) (2,300; 25-

'Miss Marker' Marking Up Top B.O. in N.O., 11G

New Orleans, June 11.

Tittle Miss Marker' topping the town currently, giving the Saenger its best week in some time.

Loew's State quite sorry with 'Sorrell and Son,' but. Orpheum is doing a little better with 'He Was Her Man.' Others just fair.

Estimates for This Week Saenger (5,68; 40)—'Miss Marker' (Par). Outstander this week, may hit \$11,000. Last week Little Man' (U) \$5,000, fair.

Loew's State (3,21; 40)—'Sorrell' Loew's State (3,21; 40)—'Sorrell' Loew's State (3,21; 40)—'Sorrell' Loew's State (3,21; 40)—'Sorrell' Loew's State (3,20; 40)—'Sorrell' Loew's State (3,20)—'Sorrell' Loew's State (3,20)—'Sorrell' Loew's State (3,20)—'Trivate Scandal' Not much for this one and All Not much for this one and All You's Loew's Week' State past \$1,800. Last \$1,80

000.
St. Charles (2,200; 25)—Black
Cat' (U). Nicely spotted here and
should get \$2,000. Last week, 'No
Greater Glory' (Fox), \$1,900.

PROVIDENCE PIX OK, BIZ DITTO

Providence, June 11. With several good pictures lined With several good pictures lined up this week, and weather okay at the start it looks as though the exhibitor is going to get a break this week. That is unless the thermometer doesn't gtart a climb before the stanza is over, and spoil

mometer doesn't start a climb before the stanza is over, and spoil things.

'Marker' on twin bill at the Majestic theatre is the leader so far little theatre is the leader so far little before the stanza is over, and spoil thought the start \$4,500. Majestic's biz is up due to 'Little Man' and judging by present pace will be slightly behind Faramount's figure.

'Thin Man' has the advantage of stage support at Loew's, Thurston the attraction, Indications well over \$10,000. Fays has Smarry on the attraction, Indications well over magician, headlining. Lester played here only a short time ago. Looks so-so at \$6,100.

RKO Albee has switched bills three times in the last 15 days, 'Murder on the Blackboard' and 'Woman Condemned' now showing. Bill started Saturday quite tepidly, and mahing to indicate that it will build use the standard of th

Estimates for This Week

Estimates for This Week
Fay's (2,000; 15-25-40)—"Smarty'
(WE) and vaudeville. Great Lester,
vaude headliner, played at this
house only few weeks ago. Return
date mystery since opposish vaude
house is playing Thurston; looks
like a tepid week at \$6,100 if not
less. Last week Black Cat' (U) and
Johnny Marvin on stage so-so at
\$5,700.
Loew's State (3,200; 15-25-40)—
Thin Man' (MG) and Thurston on
stage. First appearance of magician
in these parts in years. Should
build up to at least \$10,000, nice.
Last week 'Hollywood Party' (MG)
played second fiddle to Cab Calioway, who sizzled the gross to a nice
\$15,000.

ajestic (Fay) (2,200; 15-25-40)—

\$15,000. Sizzled the gross to a nice \$15,000. a jestic (Fay) (2,200; 15-25-40)—Taltle Man' (U) and "Palooka' (U). Nice bill, best bet house has had in \$5,000. Last weekled at garnering \$5,000. Last weekled at garnering (Fox) and "Springtime for Henry" (Fox) didn't mean a *bi-\$4,300.

(Fox) and Springtime 101, A2011, (Fox) and Springtime 101, A2011, (Fox) didn't mean a thing, off at \$4,300.

Paramount (Indie) (2,200; 15-25-40)—Miss Marker (Par) and Monte Carlo Nights' (Mono). No question about the strength of the first picture; with the right breaks the ground the strength of the first picture; with the right breaks the strength of the strength

LITTLE MAN' AND THIN MAN' GET 'EM IN PORT.

Portland, Ore., June 11.

Burg. can take a stage show now and then, but skips it as steady diet. Cleich and Johnson's unit at Hamilton's Music in the stage of th

last week but all credit went to the Olsen and Johnson gold rush.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Thin Man' (MG) and Love Captive' (U). Combo going okay, 34,000.
Last week: 'Honorable Guy' (WB) and Laughing Boy' (MG) got good enough attention at \$3,400.
United Artists (Earker) (1,000; United Artists (Earker) (Looks good, around \$5,000. Last week Tarzan' (MG) rounded up the Jungle fans but not enough of 'em, 32,200, disappointing.
Paramount (FWC) (3,000; 25-40)
—20th Century' (Col) and 'Call It Luck' (Fox) dual. Chieffy getting attention on the Col pic. Keeping the title of the Color of the Color

'Little Man. What Now.' Big \$7,000 in Balto: 'Sinners Meet,' \$4.500

Baltimore, June 11.

Baltimore, June 11.

Sizzling temperature undermined the grosses last session but current stanza sped away smartly, fanned by gentle zephyrs that cooled the burg's sweltering brow. If the western of the specific standard send and the specific send of the specif

Pittsburgh's **Scant Cheer:** Penn \$15,000

Pittsburgh, June 11.

There's one good thing about the weather. It's always an allbi—either too hot or too cold. Right now it's hot, and business isn't so hot.

Downtown situation expected to ease up a bit with closing for summer of Pitt, unit-pix house in triangle area. No cooling system shut-tering this one, but it's apparent that the weekly \$6,000 average here ign't destined to be shared by the others. It's just disappeared into thin air, that's all.

Estimates for This Week

Fulton (Shea-Hyde) (1,750; 15-25-40)—(Change of Heart' (Fox). Opens today (11). House, sans cooling today (11). House, sans cooling plant and a sweltering spot during torrid weather, intended to close this week, but release of some unexpected Fox product will keep it open for better part of summer. Last 'disappointing Hollywood Party' (MG) brutal at \$2,300, plenty in the dog house.

Party (MG) brutal at \$2,300, plenty in the dog house.

Penn (Loow's-UA) (3,300; 25-40-60-75)—Thirty Day Princess' (Par) 60-75)—Thirty Day Princess' (Par) and stage show. Al layout but no b. o. draft on either stage or screen, and will likely suffer to tune of \$15,000 or thereabouts. That's way in the hole. Last week 'Sadle Mc-Kee' (MG) at \$13,500 not up to usual Crawford takings.

Regent (WB) (900; 25-55)—'Uncertain Lady' (U) and 'Sin of Nora Moran (Indle). First-run duals at certain Lady' (U) and 'Sin of Nora Moran (Indle). First-run duals at look's for \$1,500. That's about \$100 short of last week, current outlook's for \$1,500. That's about \$100 short of last week, with 'Finishing School' (Radjo) and 'Curtain at 8' (Indle).

Stanley (WB) (3,600; 25-35-50)—'Murder at the Vanities' (Par). Not the expected draw, flicker getting a lot of bailyhoo with Carroll stopping here before and after making murter \$3,000. Last week' Stingaree' (RKO) about \$5,000.

Weiner (WB) (2,000; 25-40)—
"Woth Century' (Col.) and 'Fore Oven' 20th Century' (Col.) and 'Fore Oven' 20th Century' (Col.) and 'Fore Oven' 20th Century' (Col.) and 'Fore Oven'

(RKO) about \$5,000.

Warner (WB) (2,000; 25-40)—
20th Century' (Col.) and 'Fog Over Frisco' (WB). Generally rated best dual bill to play this site since switching to that yellow with Cen-switching to that yellow with Cen-tury' getting that we very where Beet opening in monthe and should be a clinch for \$7,000 okay here. Last week 'Strictly Dynamite' (Radio) and 'Upper World' (WB) \$5,800.

'Viva,' Montreal, \$10,000

Montreal, June 11.

After taking first place in the main stem gresses last week, the Palace left the stem gresses last week, the Palace left the stem gresses last week, the Palace left the stem gresses the gresses the stem gresses the gresses the stem gresses the stem gresses the stem gresses the gresses the stem gresses the stem gresses the stem gresses the st

boys are hopping to it this week in hope of saiting something away to tide over the arid spells that are so at the hope of saiting something away to tide over the arid spells that are so at the hope of soun-tan seeking in earnest.

Estimates for this week century (Loew-UA) (3,000; 66)—

Gentury (Loew-UA) (1,000; 66)—

Gentury (Loew-UA) (1,000; 66)—

Gentury (WE) (WE) (Loew-UA) (1,000; 25)—

Gentury (WE) (WE) (Loew-UA) (1,000; 25)—

Gentury (Loew-UA) (1,000; 26)—

Gentury (WE) (WE) (Loew-UA) (1,000; 26)—

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Gentury (WE) (WE) (Loew-UA) (1,000; 26)—

Gentury (Loew-UA) (Loew-UA) (Loew-UA) (Loew-UA) (Loew-UA) (Loew-UA) (Loew-UA

DUAL-TYPE PRODUCT HURTS

4 Out of 5 Have Mystery Angle In Minneapolis; 'Murder' \$8,000

Minneapolis, June 11.

Minneapolis, June 11.

They've flooded the loop this week with crime mystery dramas. Out of the five new first-run offerings, no less than four fall within the mystery-thriller category—Murder at the Vanites, 'Registered Nurse,' The Double Door,' and 'Private Scandal'. The plethora of this type Scandal'. The plethora of this type Scandal' are plethora of this type standard in the standard of the

Cruise (U), spin, inser-sim thight.

Aster (Publix) (900; 15-25) Tve
Got Your Number (WB) and 'Good
Dame' (Par), second loop runs and
'Half a Sinner' (U), first-run, Should
hit \$800. Light. Last week, 'Bolero'
(Par), 'Mandalay' (FN) and 'Murder in Trinldad' (Fox), \$900. Fair.

B'ham Very Ho-Hum!

Birmingham, June 11. Birmingham, June 11.

'Villa' is the newest baby in town.
None too healthy but it's the best
the town has to offer.

Celia Villa, daughter of Pancho,
in person, in connection with the
pix.

Estimates for This Week

Estimates for This Week
labama (Wilby) (2,800; 30-35-40)

—Viva Villa' (MG) Moderate
(5,500. Last week' ie McKee'
(MG) good, \$7,400.

(Italia) (Italia) (Italia) (Italia)

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Z. 200. Less week Black Cat' (U) \$2.400. [BTAU] (I,100; 25)—
Upper World' (WB), Nose Weeks a star of the star of t

LINCOLN LULLS

Generally Moderate—'Sadie McKee' Fairish \$2,800.

Lincoln, June 11.

The theatre front is doing an all quiet this week with nothing to look forward to, but the big Greater Lincoln celebration on Friday, which is looked to bring about 30,000 which is looked to be about 30,000 which is looked to be about 30,000 which is looked the creater in each to be about 30,000 which is looked the creater in each to be about 30,000 which is looked to be about 30,000 which all about 30,000 which 30,000 which all about 30,000 whi

NITE BALL GAMES, HEAT BUT DENVER NOT BAD

Denver, June 11.

Ball games at night on lighted fields, three games on each of three locations, still drawing by thousands, and continued sunshine and hot weather strongest competitors of Denver theatres. Aladdin and Faramount running neck and neck, with the strong as ever by snapping orpheum back to something like normal even without stage show.

Lee Tracy proves his draw here still strong as ever by snapping orpheum back to something like normal even without stage show.

Estimates for This Week.

Aladdin (Huffman) (1,500; 25-55)—Springtime Henry' (Fox). Average \$3,000. Last week 'Black Cat' (U) pulled most of the Aladdar regular clientele and numerous mystep of the strong of t

50% above normal, closing with \$7,500.

Denver (Huffman) (2,500; 25-35-50)—Little Man' (U). O.K., too, at \$6,500. Last week Crawford in Sadie McKee' (MG) gave the house an above-average week, \$7,500.

Sadie McKee' (MG) gave the house an above-average week, \$7,500.

"The sadie McKee' (MG) gave the house an above-average week, \$7,500.

"The sadie McKee' (MG) gave the house without on the skids, closing around \$5,500. First week house without stage show in months, Donver fed up on Buck's last film and has seen enough of wild animals for some time. Tariff at the Orphoum cut only a nickel when stage shows were taken out, and kicks those without stage shows out out, and kicks turns, paying soc for straight pictures. 'again-to-good-pace,-\$7,000,-bast Her-Man'-(WB).-and-McLarninareveck Wild Cargo' (Radio) put the Orpheum on the skids, closing around \$5,000. First week house without stage show in months, Denver feel up on Buck's last film and the stage of the stage o

ONE FEATURE

Booking Loop Houses Has Become Chronic Hardship as Product, Okay for Double Bills, Flops Badly and Frequently Spotted Solo

PESSIMISM

Chicago, June 11.

Loop theatres are howling about a serious product shortage. Turnover has developed to such an extent that it's about impossible to keep the theatre screens alive. Plotures are dropping off before their time. They are coming in with expectancy of two and three-week stays and are ducking out after seven or 10-day stays. It's the unsusul flick that remains through its normal life expectancy. Even the ace week-stand Chicago has recently taken to yanking product the ace week-stand Chicago has recently taken to yanking product after five or six days instead of letting the flick faish its session. Circuits and showmen are complaining that the producers are turning out pictures of double featurning out pictures of double featurning that the producers are turning out pictures of double featurning out pictures of double featurning that the producers are to remain the full route when bought into a single-feature territory, such as Chicago.

Pictures which would formerly be sloughed out of the loop entirely

into a single-feature territory, such as Chicago.

Pictures which would formerly be sloughed out of the loop entirely are now being shoved into ace spots because of the serious scarcity of product. B. & K. is booking its pictures one or two days before opening date, being in a pinch for opening date, being in the last minute in testaling until the last minute in testaling until the last minute in testaling picture currently is 'Little Man, What Now?', at the Chicago, which is playing one of its rare Universal pictures. This is the first year that B. & K. has had the Universal franchise here, the product previously corrailed by RKO.

At the Other houses in the loop it's all 'Party' pictures. At the McVickers it's 'Hollywood Party,' at the State-Lake 'Coming Out Party,' while at the Palace the show it Party's Over.' Thin Man' finished nine days at

the State-Lake 'Coming Out Fasty,' while at the Palace the show is Party's Over.'

Thin Man' finished nine days at the Chicago and moved over to the Roosevist for further looping.

Estimates for This Week
Chicago .G&K'N (3,940; 35-55-75)
—Tittle Man, What Now?' (U) and George Raft in person on stage show. Looks set for \$32,000 any-how, good gross these days. Thin Man' (MG) had a nine-day stay of it and garnered excellent \$34,100.

McVickers (B&K) (2,200; 25-55-65)—Hollywood Party' (MG), Hardly better than a one-weeker at \$9,000. Names in the cast striving hard against the downpull of Change of Heart' (Fot ast week of the continuation of t

Fleet and Heat Throws B'way Biz CHI SQUAWKS Off-Beat; 'Men White' Okay, Over 50G; 'World Revolt' 14G; 'Sisters' NSG, 65G

Little Man' Biggest Biz In Indianapolis, \$4,500

Indianapolis, June 11.

Indianapolis, June 11.

rosses are not especially strong this week with the exception of the take by Tittle Man' at the Lyric. Sullavan is still talked about exteady by the women as a result of her work in 'Only Yesterday' at the same theatre last fall, and she is responsible for the good gross this week on 'Little Man' which is expected to the Lyric in its second week of its summer policy of straight films minus its usual vaude.

Estimates for This Week

straight films minus its usual yaude. Estimates for This Week Apollo (Fourth Ave) (1,10): 20-25-40)—Wild Gold' (Fox). Boles not strong enough to carry this one higher than a dull \$2,600 atthough he was played up very big in all ads. Last week 'Women Dangerous' (Fox) also slow at \$2,500.

(ICOX) also slow at \$2,500.

Circle (Katz-Feld) (2,600; 25-40)

—Many Happy Returns' (Par). Doing fairly well with an indicate
gross of \$3,800. Last week
(Stingaree' (Radio) was not so forte
at \$3,000.

at \$3,000.

Lyric (Olson) (2,000: 25-40)—

Lyric (Olson) (2,000: 25-40)—

Thitle Man' (U), Women going in big way for Margaret Sullavan and the receipts look like \$4,500, good. Last week (Zatherine (UA) proved it was not solely a class picture by turning in an okay gross of \$4,200.

\$4,200.
Loew's Palace (2,800; 25-40)—
'Sorrell' (UA). It can't seem to
overcome the firm of all re-makes,
and it is very gloomy around the
box office with the register indicating no better than a sad \$3,000. Last
week 'Hollywood Farty' (MG) weak
\$3,500.

'LITTLE MAN,' 'McKEE' **BOTH OK \$18,000, WASH**

Washington, June 11.

Washington, June 11.
Only two out of six houses open now that heat has arrived are doing anything to get excited over this week. Other vaude spot-is holding up satisfactorily, but rest are taking it on the chin.
Little Man' is giving the Earle best week in long time as result of book rep plus rave notices of criticles. Boys showed considerable courage by passing out copies of novel to press in advance, but typewriter crowd overlooked alterations in screen version and called it as nearly perfect adaptation as possible.

Estimates for This Week

Estimates for This Week
Earle (WB) (2,424; 25,25-40-60)
—Little Man' (U) and vaude. Mats
only fair but nights are grand.
Gracle Barrie in second week as
singing m. c. tops vaude and is help,
but pic gets credit for big \$18,000.
Lant week Merry Wives Reno'
light \$11,000 use to buck hot spell,
light \$11,000 use to buck hot spell,
for (Total 2,424, 25,25,60, 20)

light \$11,000.

Fox (Loew) (3,434; 25-35-60)—'30
Day Princess' (Per) and vaude,
Benny Davis and Three X Sisters
on stage make bill nice entertainment. Probably satisfactor; \$2,0000. Last week 'Vive Villa' (MG)
and knckout Abe Lyman revue shot
to socko '\$25,000.

000. Last week 'Vive Villa' (MG) and knokout Abe Lyman revue shot to socke \$25,000.

Palace (Loew) (2,368; 25-35-60).

—Sadle McKee' (Par). Crawford getting big \$18,000. Last week, second of "Manhattan Melodrama' (MG) stood up with oke \$5,000.

Keith's (RKO) (1,830; 25-35-60).—Sorrell and Son' (UA). Getting fans of book and old silent version, but not much else. Won't stem tide of light grosses house has had recently and looks like weak \$4,000.

Met' (Radlo) san'e Whore-Sinners excently and looks like weak \$4,000.

Met' (Radlo) san'e Whore-Sinners week (WB) (1,532; 25-40)—'As Barth Turns' (WB). Donald Woods was in stock here helping out, but prohably radice here the self-shally result of the weak the week 'Kee' 'Son Rolling' (Radlo) played under original title 'Rodney' on account of being filmed here, took oke \$4,500.

Columbia (Loew) (1,263; 25-40)—'Wliching Hour' (*2ar). Not much self and looks like light \$3,500.

Last week '3 on a Honeymoon' (*vox), same figure.

Hot weather and fiest opposition holding down grosses, Sailors are of little help to theatres, mostly avoiding them, and the U.S. Navy all also keeping lot of of these away in all of the second was a second weather than the second weather than the second was a second weather than the second weather than the second weather than the second was a second weather than the second was a second w

Civilized? opens tomorrow morning (Wednesday).

Estimates for This Week
Astor (1,012; \$1.10-\$1.65-\$2.20)—
Rothschild' (UA) (13th week). Still holds up okay, taking \$13,200 Slat week (12th). First five days on the current week \$10,400. Picture closes Tuesday (19) because probably going dark.

Capitol (5,400; 35-75-85-\$1.10)—
'Men in White' (MG) and stage show. Town's big draw and may hurdle a fancy \$50,000, staying a second week. Last week 'Viva Villa' (MG) pressed its way to near \$35,000, okay.

Mayfair (2,200; 35-55-85)—'Love

**May No. 183. Sept. 18 way to Heat \$55,000, okay. Mayfair (2,200; 35-55-65)—'Love Captive' (U), Hain't got what it takes and not over \$5,000 on week takes and not over \$5,000 on week and Son' (UA), preceding, gorrell 500 on nine days, good. Pales (1,700; 35-59-66-75)—'Little Man' (U) and vaude. Probably around \$10,500, following a disappointing week at the Music Hall. Last week 'He Was Her Man' (WB) around \$11,000.

Paramount (3,564; 35-55-75-99)—
'Many Happy Returns' (Par) and stage show. Lacks b. o. suction and \$24,000 looks maximum, n.s., Third week of 'Marker' (Par) was \$27,000.

week of 'Marker' (Par) was \$27,000.
Radio City Music Hall (5,945,000.
Radio City State Markinum 455,000.
Rialto (2,000; 40-68-75-55)—
World In Revolt' (Mentone). Freak that's attracting fine business, probably \$14,000 and holds over. Sold right. Last week, second of 'Holly-'wood Party' (MG) not so hot at \$9,000.
Riveli (2,200; 40-55-75-85)—'Born Riveli (2,200; 40-55-75-85)—'Born

wood Party' (MG) not so hot at \$9,000.
Riveli (2,200; 40-55-75-85)—'Bornto Be Bad' (UA) (2nd week). Goes out tonight (Tuesday) on a second week of \$1,100 after au initial seven house though light. 'Are We Civilized?' (Carewe) opens tomorrow morning (Wednesday).
RKO Center (2,525; 25-40))—'30 Day Princess' (Par), four days and 'Crime Doctor' (Radio), three days. Probably around \$5,000 again, bad. Last week doubleton of 'Stingared' (Radio) and 'Witching Hour' (Par), \$5,500.

\$6,500.

RORY (6;200; 25-35-55-65)—Such
Women Are Dangerous (Fox) and
stage show. Unlikely to mount a
mild \$20,000. Last week, holdover
of Now I'll Tell' (Fox) \$15,000.

weak.

Strand (2,900: 35-55-65)—Fog
Over Frisco (WB), Racketeer film
ont arousing much attention, maybe
\$15,000, okny. Holding, over despite
this figure. Last week The Key'
(WI) \$12,500.
State 'TZ300; 35-65-75)—Sadie
McKee (Md) and vaude. Crawford
helping house to chance for \$20,000
or over, good. We're Not Pressing
(Par) last week was around \$13,000.

'Strictly Dynamite.' \$14.000. Philly: **Springtime for Henry' \$16,000**

Estimates for This Week
Arcadia (60): 25-40-50)—We're
Not Dressing (Par). Pretty good
stort and this second-run should
get \$2,100. Last week, 'You're Telling Me' (Par). Expected \$2,000
reached. Good.

static and the seek. You're Telliget \$2,100. Past week. You're Telliget \$2,100. Past week. You're Telliget \$2,100. Past week. You're Telliget State of the seek. The seek of the seek. The s

'Marker.' 'Little Man' Alone Stand Out in **B.O.-Depresh'd Cincy**

B.O.-Depressi'd Cincy

An all-time low or downtown big last week and uterent games even worse. In long litter the subsection of the subsec biggest theatre bargain in town and patronage showed a winner through warm period.

The indie Strand, which has poppix and vode combo, is advertising the strand of the strand which is considered by theatre borgs as a final try to keep going. House has been struggling hard for weeks. Rent bill is on property owners, who are operating the spot. While the double part of the Strand's screen mean is the four-real 'Mad Ag's really a feature by the strong and the really a feature with the strand's screen mean is the four-real 'Mad Ag's really a feature with the strand's screen mean is the four-real 'Mad Ag's really a feature with the strand's screen mean is the four-real 'Mad Ag's really a feature with the strong having thus far avoided twin feature screen offerings. 'Little Man' and Little Miss Marker' are even-Stephen for top money this week at \$5,000, which is light dough. Both pictures him Man' in record week, set the Man' in the strong week, set

Stock, \$6,750, Omaha

Philadelphia, June 11.

Aldine's closing Saturday night cuts down the competition in central Philip, but even with that benefit this week's batch of pictures appear very weak as far as box office activity is concerned.

Two houses with stage entertainment, Fox and Earle, 800 off to only ment, Fox has 'Springtime for Henry,' which drew fine notices from the critics, with a stage revue called 'Manhattan Moods,' long on talent: but short on names. Earle has 'Strictly Dynamite' on the screen and Wesley Eddy and his Joy Gang on the stage. Combination doesn't look any too hot.

Estimates for This Week

Arcadia (680): 252-40-50)—We're After two years, once again tryling resident stock. Bert Smith Valing resident stock. Bert Smith Valing resident stock. Bert Smith Valing resident stock bert Smith Valing resident stock bert Smith Valing resident stock. Bert Smith Valing the stock of the stock of

GARY COOPER PURP YARN

If You Hunt With Old Don, original by Thomas F. West, has been purchased by Paramount as a possible vehicle for Gary Cooper.
Script of dog yarn goes to Earl J. Haley.

HUB'S 2 VAUDFILMERS ALONE GETTING BIZ

Boston, June 11.

Met and Orpheum, only vaude houses, will split most of the cash this week. Former has 'Many Happy Returns' and the nifty 'Lage Cab Cailoway is the whole show at the Orpheum, getting very little help from 'In 'ove with on asstroid the cash of the cash o

fortnight.

Estimates for This Week
Keith's (RKO) (2,900; 25-40-55)—
T Give My Love' (U) and Let's
Talk It Over' (U). Customers aparently hep to varied policy at this house. Double bill won't equal average single-feature earnings. Headed for fair \$8,500. Last week
Little Man' (U) held up in spite of strong opposition and collected satisfying \$10,000.

Boston (RKO) (3,200; 25-30-40)—Heil Cat' (Col) and Most Precious
Tring in Life' (Col). Not much stirring on this account and probably will get no more than \$6,000, over much off. Last week 'Un-known Biondee (Man) and 'Haif a Sinner' (U) polled only \$8,200 over ogopheum (Loew) (3,000; 30-40-55)—Th Love with Life' (Ches) and Cab Calloway on stage. The real magnet is Cab, and he's appealing heavily to the young folks; expected to gather in \$15,000, everybody happy. Last week 'Rothschild' (UA) and vaude made \$14,300, everybody nice.

State (Loew) (3,600; 30-40-55)—

State (Loew) (3,600; 30-40-55)—State (MoKee' (MG) (22 week).
Good enough on holdover; should touch \$10,000. First week chalked up exceptionally high mark of \$11,500.

touch \$10,000. First week chalked up exceptionally high mark of \$15,500.

Met (M. & P) (4,500; 35-50-65)—
Many Happy Returns' (Par) and ILa Flesta' revue. Good entertainment and likely to ease in with safe margin of \$20,000. Last week 'Miss Marker' (Par) and revue, aithough not reaching expectation, wound up with an okay \$21,400.

Paramount (M & P) (1,800; 25-35-50)—'He Was Her Man' (WB) and 'Call It Luck' (Fox). Ought to hit average \$7,000. Last week 'Upper World' (WB) and 'Lazy River' (MG) skidded to \$6,000.

LITTLE MAN' \$5.500—K. C.

Kansas City, June 10.

Mainstreet set a new record for this town, Wednesday, when four feature pictures were opened.

Multiple showing was caused when the current week's bill, 20th Central was advanced thirty-six hours, and advanced thirty-six hours, et arting at 6 o'clock Wednesday evening, replacing 'Stingaree' and 'Very Honorable Guy'. Regulation opening days seem to be a thing of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the managers appear to be trying to get the jump on the termination of the past here as the past of the pa

'Fog Over Frisco' 100% Wrong Title For Fog-Wary San Francisco

YALE DEMOBILIZES: NEW HAVEN SLUMPS

New Haven, June 11.

Local houses will now get a chance to see what difference Yale made to see what difference Yale made to confide the confidence of the c

(Radio) One notch better at \$3,-60.

College (Loew) (1,565; 25-40)—
Stingaree' (Radio) and 'Social
Register' (Col). Not too good at \$4,500. Last week Til Tell the
World' (U) and 'Ever Since Eve'
(Fox). Low spot of several months
at \$3,100.

Newark B.O.'s Go Hot And Cold with the Temp.

Newark, June 11.

With business unusually sensitive to the weather, things were helped by cold and showers Friday and Saturday to be ruined by a hot Sunday. So the week is anybody's guess dependent upon the run.

Anyhow 'Villa' will lead the procession at Loew's with maybe-fila,000 with little hope elsewhere save at the Branford where The Key' and Merry Frins' should beat \$8,500. Competition from the Rialto running a grind under fine management and low prices with the Ross-McLarnin pictures recently is being felt.

Estimates for This World States and the sent selection of the sent sent selection of the sent s

running a grind under fine management and low prices with the Ross-McLarnin pictures recently is being feit.

Estimates for This Week
Branford (WB) (2,966; 15-56)—
The Key' (WB) and 'Merry Frinke' (FN). Off to a good start and should beat \$5,00. Last week 'He William' (WB) and 'Half a Sinner' (IN) off to a good start and should beat \$5,00. Last week 'He William' (WB) and 'Half a Sinner' (IN) and 'Looking for Trouhle' (UA). okay with \$5,00. Last week on nine days '20 Million Sweethcarts (FN) and 'Looking for Trouhle' (UA). okay with \$5,00. Last week on the start of the start

ART SIEGEL GOES INDIE

Newski, June 11.

Arthur J. Sierel, head booker for Warners here, has resigned to run his own string of theatres. He is succeeded by Samuel Blaskey, recritive comptroller. Blaskey's assistant, John A. Flaherty, replaces him. No one as yet has been assigned to Flaherty's place.

San Francisco, June 11, With the waterfront strike still minimizing all business, including theatres, the showshops are fighting hard for whatever they get this

hard to whatever they get this stanza for whatever they get this stanza for whatever they get this stanza warfield, however, is riding atop the crest, with picturization of Thin Man' that has had headline honors in Hearst papers, mags and beaucoup publicity releases. With Harriett Hoctor on stage Warf is moving right merrily. Faramount showing Fog. Over Faramount showing Fog. Over the standard of the word the grains of locals because fog is taboo, and the mere mention of the word Frisco' is like scratching a fingernall on a blackboard, carroll, neither of whom has clicked big here.

Estimates for This Week

Estimates for This Week
Fox (Leo) (5,000; 25-35)—'Hell
Cat' (Col) and 'Stolen Sweets' (Col),
split. Waterfront strike striking
here, house gettling but \$6,500. Last
week 'Party's Over' (Col) and 'Hell
Bent for Love' (Col), split, grabbed
\$7,000.

Bent for Love' (Col), split, grabbed \$7,000.

Golden Gate (RKO) (2,844; 25:35-40)—Precious Thing' (Radio) and Ross-McLarnin fight pix with vaude. Fight pix helping take to \$11,000, while last week saw \$12,000 on 'Crime Doctor' (Radio) and stage show last week.

rpheum (P&M) (2,400; 25-40)—Little Man' (U) and stage show with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator was a great with Arthur Tracy. Light \$9,000 indicated. Eddicator with Single and Light \$1,500, with Cantor Springtime for Henry' (Fox), split. Former's name agin it in this town, and neither carrying any big names, resulting in light \$1,500. Liasb week Hollywood Party' (MG) and Private Scandard Private Scandard Private Scandard Private Scandard Private Scandard Private at Vanities (Par)

through to tune of \$12,000.

\$t. Francis (FWC) (1,500; 25-35-40)—Murder at Vanities' (Par).
Moved over from Warfield and mebbe \$4,500. Last week on 'Merry Wives of Reno' (WB) and Double Door' (Par), split, house took bad \$3,500

\$3.500. Warfield (FWC) (2,700; 35-45-85)
—'Thin Man' (MG) and stage show
with Harriett Hoctor. Plenty of
advance on the film and heading fora grand slam, \$23,000. 'Murder, at
Vanities' (Par) disappointing last
week at \$17,500, but nonetheless
moved to St. Francis in hopes it
might perk up a speck.

Little Man' \$16,500, 'Marker' York-King, \$19.000 in Brooklyn

Brooklyn, June 11.

Tolerable picture fare but attendance is intolerable. The Met is doing better than the rest of the downtown deluxers. It has "Little Miss Marker' on screen and Greenwich Village Follies' as the vaude bill. Floyd Bennett Field is diverting considerable patronage by staging air pageants every Saturday and Sunday afternoon, the first of which were held this week-end.

Tomey Island, is another hadache the managers, Though the week of the decidence of the week of the managers, Though the work on hind the managers, Though the week of the managers, Though the week on single satures. No shirt means a summons to appear in court on Monday mornings.

Estimates for This Week | bee (RKO) (3,500; 25,35,50) and the week of the week of

Monday mornings.

Estimates for This Week
bee (RKO) (3,500; 25-35-50)—
Little Man, What Now?' (U) and
vaude featuring Eton Boys and DoRe-Mi, radio acts. Pix is getting
fair results, \$16,500. Last week
(Crime Doctor (Radio), \$15,000, off.
Fox (Conco) (4,000; 25-35-50)—
Love Captive' (U) and stage show
featuring Karyl Norman. Nothing
exciting at \$11,000. Last week
'Glamour' (U), \$1,500.
Metropolitan (Loew) (3,000; 2535-50)—Little Miss Marker' (Par)
and Greenwich Village Follies' with
York and King. Good \$19,000. Last
week, 'Viva Villa!' (MG), \$16,000
faits frand (WII), (2,000; 25-35-50)—
Upper World' (WI) and Merty
Wives of Reno' (WI)
Upper World' (WI) and Merty
Wives of Reno' (WI)
Upper Woold (WI)
Upper Woold' (WI) and Merty
Wives of Reno' (WI)
Upper Woold (WI)
Upper Woold' (WI)
Wives of Reno' (WI)
Wives of Reno' (WI)
Upper Woold' (WI)
Wives of Reno' (WI)

TOOMEY, JEWELL IN 'SIN'

JEWELL IN 'SIN'
Hillywood, June 11.
Regis Toomey and Isabel Jewel
have been signed by Larry Darmour for the top spets in 'Gaily I
Sin.'

Hicture slated for production this week and being made by Darmour for Majestic.

WARNER BROS.

INTRODUCE THE ERA OF

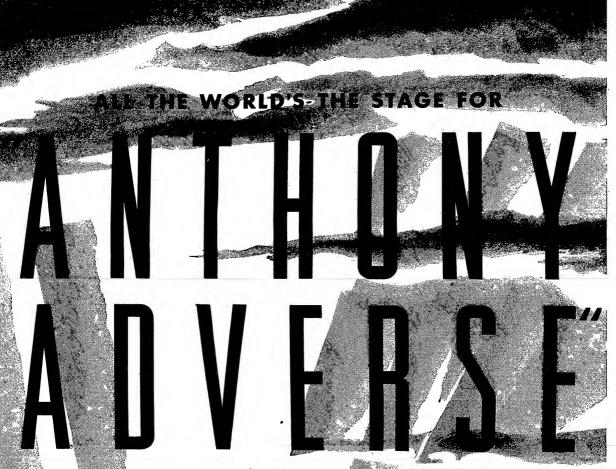
PROSPERITY PICTURES

PRODUCTIONS THAT COST MORE

ATTRACTIONS THAT ARE WORTH MORE

SHOWS THAT WILL GET MORE THAN THEIR SHARE OF NEW DEAL DOLLARS

EDR 1934-35



BEHEMOTH OF BEST-SELLERS, WHICH WILL BE PRODUCED WITH 15 PRINCIPAL STARS AND THE LARGEST CAST OF FEATURED PLAYERS EVER USED IN ANY MOTION PICTURE.



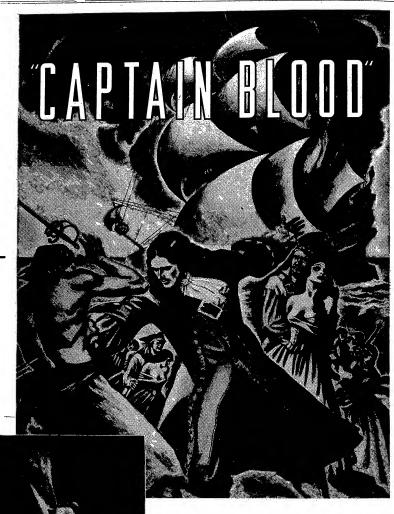


FROM THE PRODUCERS OF "GOLD DIGGERS OF 1933"!

"I AM A FUGITIVE" WAS A WARM-UP FOR THIS STORY OF THE WAR AMERICA IS IN TODAY



THE ADVENTURER EVERY MAN WOULD LIKE TO BE THE MAN EVERY WOMAN WOULD LIKE TO LOVE, PICTURED BY THE MOST POPULAR ROMANTIC WRITER SINCE DUMASTHE AUTHOR OF "THE SEA HAWK" RAFAEL SABATINI

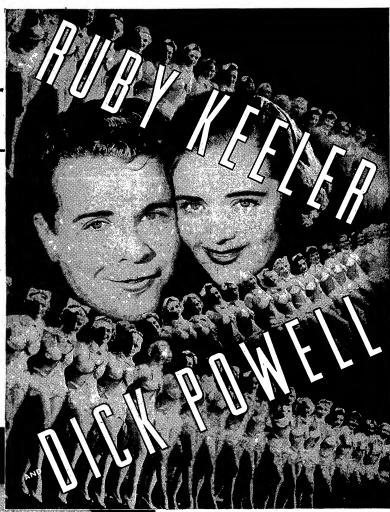


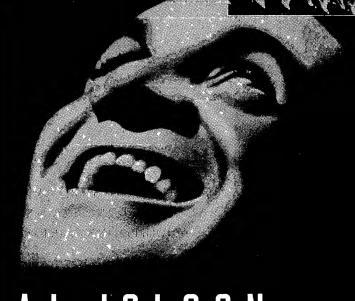
"LAFAYETTE ESCADRILLE"



IT'S TIME FOR ANOTHER "DAWN PATROL"—BY THE SAME AUTHOR, JOHN MONK SAUNDERS

A RESPLENDENT MUSICAL ALL THEIR OWN, SCIENTIFI-CALLY DESIGNED TO SHOW OFF THE TREMENDOUSLY POP-ULAR PERSONALITIES OF-



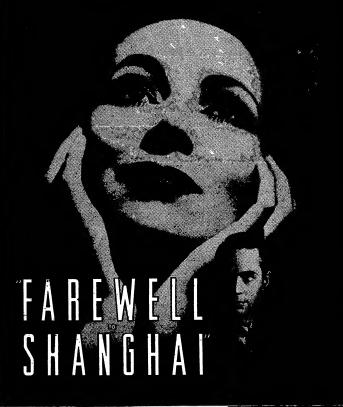


ALJOLSON "CASINO DE PAREE"

THE BIG STAR PRODUCTION HE EARNED WITH "WONDER BAR"

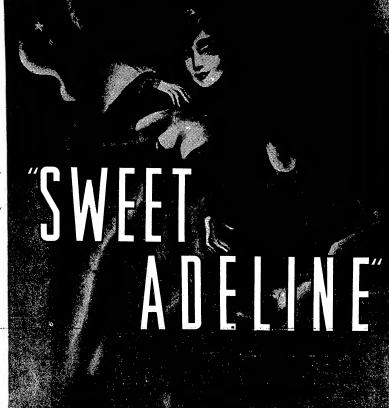
J.

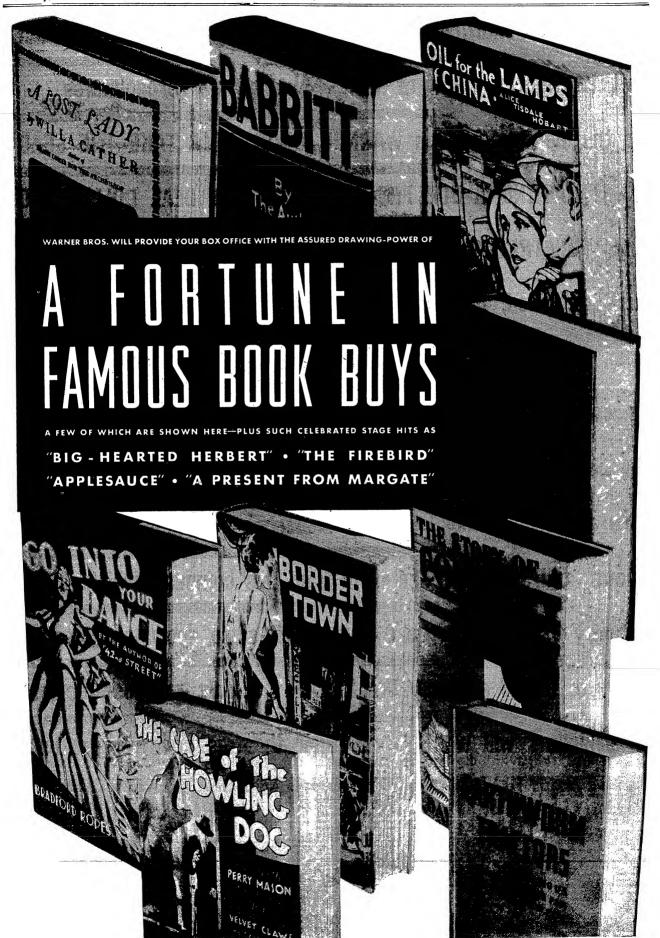
DOLORES DEL RIO FRANCHOT TO NE



AN EXOTIC LOVE STORY SO UNUSUAL THAT IT DEMANDS THIS UNUSUAL STAR TEAM

AFTER 63 WEEKS ON BROADWAY, THIS WORLD-FAMOUS MUSICAL BY JEROME KERN AND OTTO HARBACH, AUTHORS OF A SCORE OF HIT SHOWS—A HUNDRED HIT SONGS, WILL BE BROUGHT TO THE SCREEN BY WARNER BROS.





Improving conditions invite expansion. This industry get its rightful share of increased consumer expenditures. So in the coming season WARNER BROS. WILL TAKE THE LEAD PROPORTION OF NEW DEAL DOLLARS TO IN ATTRACTING A DUE THE THEATRES OF THE NATION » » Pictures such as those more elaborate scale than has iust presented, produced been attempted in the past four years, will enable show business to compete victoriously with all other luxury attractions — not by ruinous price-cutting, but on a sound financial basis of reasonable admission scales » » We believe that these spectacular shows, and 38 others like them from this company, will lead the industry back to the great days of big-scale showmanship after years of forced economy. We know that only the most reckless of exhibitors will want to run their theatres next year without

WARNER BROS' and FIRST NATIONAL'S PICTURES FOR 1934-1935

IT'S A BOY

Gaumnt British production and release,
Claumnt British production and release,
Directed being production and Henson
and Albert Burdon starred; Edward Everett
Horton and Henther Inticher featured,
Adapted by Austin Melford from story, by
Franz Arnold and Ernst Bach. M. Greenbaum, photog. At Westminer, New
Marker Sune 7. Running time, 44

James Skippett Leslie Henson Joe Piper Albert Burdon Dudley Leake Edward Everett Horton Anita Gunn Hoather Thatcher	l i
Joe Piper Albert Burdon	
Dudley Leake Edward Everett Horton	13
Anita Gunn Heather Thatcher	יו
Eustace Bogie Aifred Drayton	1 3
Aillster Robertson Hare	l
Mary Bogie Wendy Barrie	13
Mrs. Bogle Heien Haye	Ľ
Mary Bogie Wendy Barrie Mrs. Bogle Heien Haye Lillian	l 1
Registrar J. H. Roberts	Ιi
The state of the s	1 4

Mr. John Bull.
London, England.
Dear John:
Please accept this apology for all
past slurs on the English sense of
humor.
If Tt's A Boy, is funny to the
English, then England is plenty far
ahead of the U.S. A. when it comes
to, comedy appreciation.
At least Edward Everett Horton
should have known better. He has
the biggest part, but is only featured. They gave him an old man's
man at 4-minute running time with a
two-reci part.
It's a Boy' all right. Boy oh boy.
Respectfully yours.

MEN IN WHITE

(2d Review)
Cosmopolitan production and Metro re-

lease, starring Clark Gable and Myrns
Loy. Directed by Richard Boleslavsky
Monta Bell, producer. Play by Sidney
Kingsley, adapted by Waldemar Young
George Folsey, camera; Dr. William Axt
music; Cedric Gibbons, art. At the Capi
tol. New York, week June 8. Running
time, 81 mins.
Dr. FergusonClark Gabie
Dr. BergusonClark Gable
Laura
Dr. HochbergJean Hershol
Barbara
Dr. Levine,
Dr. Cunningham C. Henry Gordon
Dr. Michaelson Russell Hardie
Shorty
Dr. McCabe
PeteRusseli Hoptor
Dr. GordonSamuel S. Hinds
Dr. VitaleFrank Puglis
Dr. Wron
Dr. WrenLeo Chalze
MacDonald Dougla

Day before the picture opened at the Capitol the original legit version rounded out its 300th performance. The New York showing of the film had been deferred to provide for a New York run, though the Group theatre had small idea for the film had been described by the form of the first of th

Gable's society admirer and reacts perfectly to her assignment. Elizabeth Allen is excellent as the errant nurse, and the scene in Gable's room is played as well as it has been directed. The entire cast has been directed. The entire cast has been directed. The entire cast has been selected with care, and the result is an ensemble effect seldom attained in plctures.

The production is heavy, but always good taste, the atmosphere is convincing, and the nice camera touches help, particularly the death scene in which the doctor readjusts the hospital bed, which has been angled for the greater comfort of the patient. This straightening process takes her face out of the chadows of the end who will have the chadows of the undow frame, against the white wall.

against the white wall.

From every angle 'Men' classes as one of the current triumphs. It is cinematography at its best. Chic.

Sisters Under the Skin

	Columbia production and release. Star
٠I	Elissa Landi: Frank Morgan and Josep
•	Schildkrant featured Directed by Davi
3	Schildkraut featured. Directed by Davi Burton. Story by S. K. Lauren; scree play. Jo Swerling; camera. Jos. Black
- 1	Durton, Story by S. A. Lauren; scree
3	musical director, Louis Silvers. At Musi
: 1	Hall, N. Y., week June 7. Running time
ı,	
	Blossom Balley Elissa Land
٠,	John Hunter Yates Frank Morga
- 1	Z-later lates Frank Biorga
	Zukowski Joseph Schildkrat
٠.	Elinor Yates Doris Lioy
- 1	Zukowski Joseph Schildkrau Elinor Yates Doris Lioy Miss Gower Clara Blandic
	Gilda Gordon Shirley Gre
	Winters Samuel Hind
	Jones Henry Kolke
	Solies Henry Kolke
	Smith Arthur Stewart Hu
	Brown Montague Shar

Just so-so. Obvious and slow. One of those unfortunate type-cast flickers which, by virtue of its principal threesome, tips off the inevitable triangle and climatic

finale.

Film standards and cellui...Id story values have become so ...cataloged that the average fan must needs recognize the inefficacy of the Indian summer mating of Morgan and Landi; hence when the young bohemian composer pops up in Parls it must mean heartaches for the older man, who has sought to recapture youth through the medium of an unconventional, extra-marital attachment to the young actress.

Stripped of all its glamorous in-

oran unconventional, extra-marital standard oran unconventional, extra-marital standard oran unconventional, extra-marital standard oran unconventional flair and coloring the Continental flair and coloring to the Coloring to wide for a New York run, though the Group theatre had small idea that it would be still on in June. Stage play on to see whether he screen version will affect its draught.

Picture had been doing well out of town for two previous months. It got extrationally the stock production, but these spots were few, and in most bookings it will be Gable who does the major drawing, though word-of-mouth is pretty strong on this release. But that Men' will do most of its collectina, (Film was once before reviewed in Vaniery on its Chicago engagement, over a month ago. This is the regulation of the stage version of the screen, in which process it gains recent releases, a keeply sensitive translation of the stage version to the screen, in which process it gains greatty in pictorial value, though this is at no time played up over the picture still classes as entertainment and not in any sense a relative of the horror cycle. It is sound writing, designed to bring the utmost to the screen, and there are bits which are the picture still classes as entertainment and not in any sense a relative of the horror cycle. It is sound writing, designed to bring the utmost to the screen, and there are bits which are the picture still classes as entertainment and not in any sense, but they rise out of the story and not from extraneous material.

The story is familiar—the surgeon who gives his best energy to his procession and thus irritates they great the story is familiar—the surgeon who gives his best energy to his procession and thus irritates they are the picture of the fact that practically all of the social engagements, instance of the social engagements in the social engagements, instance of the work, chiefly through the effect of the work, chiefly through the effect of the work, chiefly through the effect of the work of the story provides. It is all classes as a deep to the work, chiefly through the effect of the social pensa. Eventually of this is told dearly and undersect of the work, chiefly through the effect of the social pensa.

time, 62 mins.
Guy LombardoGuy Lombardo
Gracie
Burns
Florence AlienJoan Marsh
Horatio Allen
Alien's Secretary Franklin Pangborn
Ted Lambert
Dr. Otto von Strudei Egon Brecher
JoeStanley Fields
MikeJohn Kelly
Brinker
Davies Tohn Arthur
Davies
Motion Picture Director . Kenneth Thomson
Harmonica PiayerLarry Adler
Dance TeamVeloz and Yolanda
Dance realitveloz and rolanda

Miniature Reviews

'It's a Boy' (G-B). ritish-

"It's a Boy" (G-B). ritish-made and strictly English type of comedy. Field over here extremely limited. "Men in White" (M-G). Strong cast, headed by Clark Gable, in a nicely written ver-sion of this stage hit spells box office

office.

'Sisters Under the Skin'
(Col). Mild flicker of obvious
triangle story texture. Elissa
Landi, Frank Morgan and
Joseph Schlidkraut the principal trio.

'Many Happy Returns' (Par).

cipal trio.

Many Happy Returns' (Par).

Many Happy Returns' (Par).

Money possibilities will have
to be according to the local
radio popularity of Burns and
Allen and Lombardo band, featured. Fair film fare.

'Fog Over 'Fisco' (WB). Another rackeletering story, mild
in entertainment. I'o markee
names of strength.

'World in Revolt' (Mentone).

News and other views of world
uprisings, as complied here,
make engrossing feature.

Controversial subject matter
should get attention.

'Such Women Are Dangerous' (Fox). Just fair screen
amusement. Warner Baxter
and title principal bo. assets.

'Sleepers East' (Fox). Murder story with a promising
theme, but not developed to
raise suspense. Good cast, but
not for marquee.

'Merry Wives of Reno (WB).

Stylized farce with excellent
cast and considerable humor.
Should show fair bo. results.

'The Love Captive' (II).

Should show fair b.o. results

Should show fair b.o. results.

'The Love Captive' (U).

Story with some good dramatic values rates fair.

'The Lost Jungle' (Mascot).

Clyde Beatty in an action meller which takes the usual liberties, besides being original. liberties, original.

George to keep traveling. Always away from the father. Along the route a series of comic incidents more or less unrelated occur, a variety of fooisaness is premised on the philosophy of anything for a laugh.

Despite the liberties with credibility and reality the continuity is rather smooth and slick, and the direction of Norman Mcleod represents a moral victory over a vaude-ville formula. To keep a next-to-closing comedy team in motion for 60-odd minutes is something.

Veioz and Volanda, swelte ball-room team, Taylor and Rutiedge, harmonica virtuoso, are spliced into the picture as specialties. And very good. Lombardo plays typically Lombardo music. Which is sweet. As an actor the bandsman handles a few lines nicely and photographs quite weil.

FOG OVER FRISCO

Warner Bree. production and reises. Features Bette Davia. Denatid Woods Margaret Lindsay, Lyle Talbot, Hugh Her bett. Directed by William Dieterie. Storby George Dyer; adaptation by Robert N. Drack Storby George Dyer; adaptation by Robert N. Daniel Reed, Film editor, Harold McLernon. Photography, Tony Gaudie. A Strand, N. Y., week June 6. Running time Strand, N. T., week June 6. Running time

Porter	68 mins			-		
Spencer Lyle Talbot Lzzy Hugh Herbert Bradford Arthur Byron Thorne Robert Byron Porter Wenry O'Neill	Arlene:	Bradto	rd		. Bette	Davis
Spencer Lyle Talbot Lzzy Hugh Herbert Bradford Arthur Byron Thorne Robert Byron Porter Wenry O'Neill	Tony .			I	Donald	Woods
Spencer Lyle Talbot Lzzy Hugh Herbert Bradford Arthur Byron Thorne Robert Byron Porter Wenry O'Neill	Val		*******	Mar	garet 1	Indsay
BradfordArthur Byron ThorneRobert Byron PorterHenry O'Neill	Spencer				Lyle	Talbot
Porter	izzy				Hugh 1	Herbert
Porter	Bragtor	d	*******	******	Arthur	Byron
Jake Henry O'Neill						
JakeIrving Pichel	Tolter				Tenta	O'Neill
	Jake	****		•••••	irving	Pichei

Racketeering story of mild interest. Likely to be spotty. All that sets picture apart from the routine in the story builds therefore the story builds therefore the story builds their arounders a little worse than most. From there on it involves the girl and others in the operations of a stolen securities ring, bringing out the same old melodramatics and following a pattern that is strictly catalog by now.

ing a pattern that is strictly oatalos by now.

Story, in the way it's brought to the screen, never quite strices a convincing note, starting out as it does on a questionable premise by seeking to establish the girl (Bette Davis) as one whose mental makeup and recklessness lands her naturally into dangerous society, and creating in dangerous society, and creating in activities for coin shared to the date of the country makes an effort to plant the story makes an effort to plant the fact that the girl is obviously a pathological case. Her father makes this crack at an early stage in the first reel, otherwise no one could understand why such a palpsby rich and pampered young girl should coin for dangerously criminal stirl. Even with the explanation, it's anything but plausible.

Another phase of the scenario

TALKING SHORTS

HARRY GRIBBON 'Corn on the Cop' Comedy 19 Mins.

Comedy
Mins. N. Y.
Strand, Vyita. 1658-8
Harry Gribbon and a buddy.
Shemp Howard, as a couple hoboes
who try to make some money via
a fake corn-cure racket, land a fair
amount of laughs despite the familiarity or some of the situations and
need for comedy filler adequately.
Short's opening sequence gets
sigsies as the two bums emerge
from their apening sequence gets
sigsies as the two bums emerge
from their hammocks underneath a
freight train where modest home
facilities such as an alarm clock
haw the such as a such as a such
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the su

tains.
Shemp Howard, a stooge from vaude, makes a perfect team-mate for Gribbon. They should be kept together.
Supporting players include Mary Doran and Boyd Davis. Char.

'FOR PETE'S SAKE' Our Gang Comedy Our Gang Come 19 Mins. Capitol, N. Y.

19 Mins.
Capitol, N. Y.

atro

New gangsters in a brief story.
Bad small boy spolls a sick child's
doll and refuses replace. The
gang seek to buy another, but the
price is prohibitive. They offer to
beat rugs, with the usual destructive results. Falling to get the
money in this fashion, s. ap the
dog for the doil, they have it taken
from them because they break a
vaking the the dog does not be
doil, but the pooch fixes that up.

Not among the best of the gang
series, but handing out plenty of
laughs.

Chic.

laughs. Chic.

ATTENTION SUCCERS.
Pete Smith Novelty.
9 Mins.
Capitol, N. Y.
Motro
Demonstration of the tricks of card sharpers, with a side excursion into the shell game. Nicely done with the explanation given through working over a glass-topped table. Helped along by brisk chatter, but amusing even as a silent.
Trick dealing, three card monte, and trick cutting, but probably it won't stop anyone from the next pincohe game. Chic.

ROUGH NECKING Comedy 10 Mins Mayfair.

Mayfair,

Radio
Slapstick, female impersonator, stuff. Not an original gag, and the kind of short some exhibs book in as emergency filler.

Two daughters seem to have a father who detests drinking places. So the boy-friend of one dresses up as a female detective. Friends of the father visit and the roughhouse, with shooting and crockery breaking starts, and finally ends. Waly.

thleving murderers.

A veneer of theatricalism provalis throughout. In the action of the bond ring, including a trusted higher-up in a securities house headed by the father of the girls, in the way a butler snoops around as a secret service agent, in the actions of a newspaper man and otherwise.

RUTH ETTING
'Song of Fame'
Musical
20. ins.
Strand, N. Y.
Vita: No. 1690-1

20 ins.
Strand, N. Y.
Vita: No. 1690-1

A lot of production, moving the action around more than usual, aids in makings this two-reel musical subject fairly palatable. Ruth Etting is assisted by several others, Including Eddie Bruce, who plays a theatrical agent trying to land her, the ultra dance team of Minor and Root, Arthur Donaldson, and a hill-bloores of the comparison of the compar

show.
This isn't the best short the singer has had but it's entertaining enough not to displease the Etting fans.

Char.

'THIS LITTLE PIGGIE WENT TO MARKET' With Singing Sam Cartoon and Singi 10 Mins.

Cartoon and Singi
10 Mins.
Paramount, N. Y.
10 Mins.
Paramount, N. Y.
Paramount
Outstanding short that should
command special attention from
exhibs. It's got some dandy laughs
in the cartoon section that precede
and follow the singing section rendered by the radio headliner, Singling Sam.
Cartoon stuff is in the nature of
facile lampooning of the newsreels
including the trademarks of Metro,
Pathe, Universal and Paramount.
Leo the Lion at the fadeout starts
crowing, while the rooster of Pathe
is heard in a jungle tremelo.
Light touch and a gay spirit of
satire makes the short an unusually
worthy release of its kind. Deep
baritone of Singing Sam also willbe fancied.

Land.

HALF BAKED RELATI Comedy 20 Mins. Roxy, N. Y.

Regulation slapstick centering again around the annoying relations of a wife who offers no relief to a browbeaten husband. Gets a few laughs, though the situations are old.

Andy Clyde is the harrassed papa of the household. He is finally driven to socking his brother-in-law over the bean with a wrench and lands in court, explaining how it happened. Film cuts back to incidents which led up this attempt at justifiable homeoide, a routine wild car ride also figuring once more. Char.

that goes contrary to conviction is the deep interest of a half sister who seems to make little effort to protect the other from her weak-nesses and from the murder that ultimately befalls her. The father, who could have put his daughter away somewhere for safe keeping if she was that bad, also does little about it all. He is made to worry more about the other daughter, in the end nearly losing her when falling into the hands of the stock-thieving murderers. WORLD IN REVOLT

Detunity to cheer and squawk 1 turn.

Because nobody's given an edge the picture is bound to bring commended to the commendation of the commendation walve, and this film is a natural for exploiting anyway through the basic nature of the thought behind it.

Revolts and uprisings in Russia, Austria, Italy, Germany, Ireland, Austria, Italy, Germany, Ireland, India, China, Cuba and France are vividly shown. Russia leads off and (Continued on page 63)

Mentone production and reicase. Com-piled by E. M. Glucksman and Dr. Joseph E. Lee. Narrative by Emil Lengyel; Graham MacNamee, narrator. Score and musical direction by Miton Sohwartawald. At Rialto, New York, week June 8. Rua-ning time, 60 mins.

An Ranto, New York, week June 8. Augming time, 60 mins.

An engrossing pleture treating of current topic, is this feature-length compilation of newsreel, library, and heretofore unscreened shots of the world's economic and political, upheavals. The subject with which it deals is page one news at all times nowadays, and because it has times nowadays, and because it has been so adroitly handled the picture rates attention.

Being strictly neutral in presenting a highly controversial topic, world in Revolt' first of all a man example of, soreen reporting, and the example of, soreen reporting to the revolt presenting both sides of the revolt presenting both sides of the revolt world side of the revolt presenting both sides of the revolt world side of the revolt presenting both sides of the revolt world side of the revolt world side of the revolt of

Secret Move for French Subsidy To Push Galic Films in America Paris, June 3. Freeland Does 'Millions' (Continued from page 1) eral operating estuation of Paramount also. The two petitions involved in the Par situation were filed by different law firms. Indie Bondholder' Action

Move to get the French govern-ment to put up \$330,000 to push sale of 25 French films in the United States came to light today, despite efforts of sponsors to keep it secret

Plan reported to have been drawn up several months ago by Comite de Cinematographie of the Comite d'Action Artistique (film branch of the Artistic Action Committee) out-

Advance to producer \$1,300 Shipment, sustoms, copies... 650

First 25 films to be sent to New York would be chosen by Chambre Syndicate, and the \$330,000 would go into them.

has been trying to stor of American films in France but he's trying to organize dubbing of French films in America

French Studio People **Protest Foreign Labor**

? Paris, June 1.
Three hundred French film workers, members of Artisans Francais du Film, studio workers' union, paraded in demonstration against for-

raded in demonstration against foreign competition. Banners protest
there are too many foreigners in the
local studios and also pan imports.
No disorder, but cafe-sitters applauded show from time to time.
Special kicks are being made
against employment of 20 exiled
German Jews by an independent
named Nebenzahl at Paramount
Joinville studios for La Crise est
Finic ("Depression Is Over"), advertised as 'masterpiece of the
French cinema'. Inspector of Labor
Department went out and found
that, beside "lebenzahl, Lowenberg
was director, Baum first assistant,
Arnstam decorator, Schuffman Arnstam decorator, Schuffman cameraman, Waschman composer and flock of similar monickers cameraman, Waschman composer, and flock of similar monickers. Union complains that the inspector did nothing about it, reporting to headquarters that law was being obeyed. Said to be only two Frenchman working on film, and that only two of the Germans had

Hollywood, June 11.

In an effort to refute the French assertion that only a few Frenchmen are being used in American films, the Hays office, at the instigation of the New York h. o., sent a bulletin to all. Coast studios asking a check on all French players, down to extras.

ications are several hundred working Hollywood.

Mex 6.000-Seater

Mexico City, June 11.

Cine Maximo, seating 6,000, in-augurated here by Manuel Cava. Chema is biggest local nabe and its capacity tops that of all first runners here. House started with mixed exhibitions of second run native and American pix.

Cupid in Vienna

Artistic world here is full of sur-prise marriages of late. After Pro-fessor Burghauser's wedding to bal-let-mistress Margarete Wallman, Conductor Karl Alwin married to Warnit Nichare Bordantain

Margit Fischer Bodenstein.
To crown it Karl Heinz Martin,
director, is engaged to the Volkstheatre star, Rose Stradner.

For U.A. in England Soon

Hollywood, June 11.
Thornton Freeland directs Brewster's Millions' for United Artists
in England with Jack Buchanan
starred.

Director left for New York and London Friday (8). Deal was set by Edington-Vincent.

BUCHAREST ALL IN THE OPEN

Bucharest, May 31. With the three leading theatres National, Regina Maria, and Ventura, closed for the summer, local entertainments are now offered only by open air summer theatre

presentations and talkers.

Ventura, formally conducted by
M. Scarlat Froda, is in financial
difficulties, and there is talk of a
freeh organization being founded
under direction of M. Kuzescu to
re-open in lieu of Froda in fall.
Regina Maria also is not in rosy
circumstances, with the three partners running it now looking for
backing for fall.

ners running is backing for fall.

Soph Repeats

After one command performance, Sophie Tucker played a return engagement for England's Queen. Continuing at the Cafe de Paris, here until July 2, Miss Tucker plays (Glasgow following for a week each at Manchester, Birmingham and Liverpool. She may also play a couple of dates in Holland in August.

David to U. S.

Charles David. Paris, June 2.
Charles David. Pathe official, sailing for several months in U. S., bringing with him several Pathe films, among them Rene Clair's newest, Tha Last Billionaire, which has not yet been shown to trade over here, and Ossep's 'Amok', also unreleased in France as yet.

David also has a reduced version of 'Les Miserables'.

RKO-Par-Roxy

(Continued from page 7)

The two petitions involved in the Par situation were field by different law firms.

Indie Bondholders' Action
The indie bondholders' action, which does not indicate that it is not a protective move in conjunction with the Vanderlip committee move, is on behalf of Harry Herzog and Milton L. Ernst, latter an executor of estate of Augusta L. Ernst, and also on behalf of Robert Wachenhelm. Aggregately they represent slightly over \$15,000 in bonds, including interest claimed due, but in default.

The indie bondholder suit also asks for the privilege of submitting one or more plans for reorganization of Paramount. This may have significance as to the attitude in some directions on the part of certain creditors, if not allied with the Vanderlip-Kuin, Loeb committee.

Appended to the indie petition is a balance sheet of April 18, 1933, of Paramount-Publix showing assets of the company to correspond with liabilities at \$149,210,921.

In each instance the petition is filed under Sections 77A or 77B or both of Chapter VIII of the new Bankruptcy Act:

The bonds of the indie petitioners are of the \$15,000,000 original issue of \$% gold bonds maturing Dec. I, 1947, and of which amount there are \$11,218,000 in bonds outstanding.

The Vanderlip committee is acting as attorney in fact for general bondholders on the 20-year \$4,% sinking fund gold bonds due August, 1957, and of which amount there are \$13,289,000 outstanding. The Vanderlip committee, which can act on a majority of its own number for the benefit of all, compused and the summary of the committee petitioning bondholders acting in concert with the Vanderlip committee, which can act on a majority of its own number for the benefit of all, compused and the summary of the committee petitioning bondholders acting in concert with the Vanderlip committee are George Link, Jr., and Joseph E. Thors, direct petitioners, and Joseph E. Thors, direct petitioners action of the petition of the committee which and language and the language action of the language action of the language

on the indie petition.

In either instance the company In either instance the company must make answer within 10 days, but fact that no balance sheet was found accompanying the Vanderlip petition while there was a petition accompanying the indie bondholder petition may significantly point that consolidation of the two petitioning causes may be expected.

Paramount-Publix capital stock is put at 4,000,000 shares of common at \$10 per share, of which \$3,392,307.35 is outstanding, and \$171,405 is held in the company treasury.

Wiesenthal Supervising U's Prod. In London; More Indie Activity

Sam Wiesenthal has just arrived to start production activity. for Universal in London. Weisenthal non orders of Carl Laeme Universal office and will act as supervising chief on story and talent selection for the next three pictures which are to be made by Julius Hagen in completion of the Hagen will act make the picture deal. Immediately after which he is to start actual production for Universal on its own.

The plan is to make a minimal plant of the picture of 16 picture.

The plan is to make a minimum of 16 pictures per year on a limited production cost schedule, but with an eye to making the films, if possible, acceptable for distribution in the U.S. as well as in Eng-

tion in the U. S. as well as in England.
Carl Laemmle is due in Parls
July 14 for a conference with all
his European managers, at which
time fuller details will be lined out.

Rowson's Indie Prod.
Simon Rowson, head of the Britistic Kinematograph Society late the Kinematograph Society late the Kinematograph Society late of the Society late

Korda's New Studios Alexander Korda is surveying stential studio sites for his com-

a foot was shot.

Du Barry Casting Worry
Eritish International still in
trouble over the filming of 'Du
Barry.' They have had book for
over a year, but no femme lead
yet: With Warners getting ahead
of them with the story, B.I.P. more
worried than ever the difficulty is
under consideration. It is intended
to rewrite book and relegate the
femme role to minor importance.
Instead will concentrate on building up the Rene Lavallery (Mad
Poet) part, and will have Richard
Tauber playing the lead. Likelytitle of film will be changed to 'The
Mad Poet.'

Jacques Deval adapting two plays from the French for Universal, 'Angel' by Lengyel and 'Fanny' by Marcel Pagnal.

Colman's Clive of India'
Pleture rights to 'Clive of India'
have been disposed as a vehicle for
Ronald Colman, and a similar arregement has been made for
'Charles Morgan's novel, 'The Fountain', as a subject for Brian Aherne
opposite Ann Harding.

Big Shakeup in Parisian Show Field Has French Managers on the Shift

HYLTON-MAZZINA MAY LEASE KIT-CAT JOINTLY

London, June 3.

Negotiations are pending between
Jack Hylton and Peter Mazzina to
jointly lease the Kit-Cat from
Gaumont-British.
Understood there is \$150,000 behind the Kit-Cat venture.

Coward's 'Family

Noei Coward's next production in London will be 'The Royal Family,' which he will present in conjunc-tion with John C. Wilson, his part-

tion with John C. Wilson, his part-ner.

Coward has written a new play, at present titled Point Valaine, which he will first do in New York with the leading parts handled by Lynn Fontanne and Aifred Lunt: He does not anticipate doing the play until next January.

raise for 'Pursuit'

raise for 'Pursuit' of Happiness' was produced at the Vaudeville theatre May 30, with the original New York cast 'specially imported. Press criticisms feeling the protection of the control of a delication of the control of a delication of the control of the con

Hylton's Talent Hunt

Hylton's Talent Hunt
Jack Hylton and his band have
their annual vacation in September,
with Jack framins a member of the
their annual vacation in September,
the september of th

Jake Sees 'Toy'

While here, J. J. Shubert visited the Collseum to see Sir Oswald Stoll's production of The Golden Toy. There is now talk of trans-terring the entire production to New York at the conclusion of its run here.

Awaiting Sir Stork

Stanley Sort, who produced 'The Dubarry' here, says he will present the Hungarian operetta, The Blue Lantern, in September with Gitta Alpar in the leading role. He cannot do it much before that time as Miss Alpar is momentarily expecting a baby.

Podrecca's Marionettes opened a four weeks' season at the Scala May 31 after an absence from here of a number of years.

Soph's Road Show

Soph's Road Show
General Theatres is framing a
road show for Sophie Tucker, due
around middle of July, opening at
Manchester, then Glasgow, Birmingham and Liverpool. There will
be several other big cities lined up.
Tucker is in on salary and percentage, and will have a lot to say
ca the construction of program.

isters' \$200,000 Loss

isters' \$200,000 Loss
Drury Lane show, Oscar Hammerstein-Jerry Kern. Three Sisters', folds after nine weeks. Show understood to have lost around \$200,000, including cost of production. It didn't have profitable week, despite cast accepting 26% four Lots of rumors floating around as to what will be the Lane's next production. Talk of Roberts' coming in with Bobby Howes, but is starring the English comic in a new Hippodrome show in the fall. Management had in mind to do the start of the start of Scots, now running at the Chatlett theatre, Paris. But H. M. Tennant, general—manager of Drury Lane, went to Paris to look show over and decided against it.

At present London's premier house is minus a show, and it looks like staying dark throughout summer.

Show Builds Theatre
Stanley Scott's presentation of
Granville Barker's The Voysey Inheritance, done at Sadler's Wells
in aid of the rebuilding of that theatre, moved into the Shattesbury,
May 25 for a fortnight, with takings going to the same cause.
Modernized and splenddily cast.

Paris, June 1. Paris theatre

management is due for next year, Tould out of the Comedia des Champs Elysees, is taking the old Athenee for the fall, and Georges Pitoeff, replaced at the Vieux Colombier by Rene Rocher, formerly of the Theatre Antoine, steps into Jouvet's shoes at the Comedie des Champs Elysees.

Pitceff thus house in which he made his Pari debut.

Another shuffle gives Isola Bros. partnership with Max Maurey i the Varietes. was at first reported that the Isolas were eventually to take the house entirely over from Maurey, but dope now is

tually to take the house entirely over from Maurey, but dope now is that a partnership has been arranged on a permanent basis. Isolas keep the Mogador (whore White Horse Tavern' is staying apparently forever) and Sarrah Bernhardt; Edmond Roze will stage manage for them to Mogador and Varietes from now on, and Felix Qudart, actor, will help run the Bernhardt. Fernand Crommelynck, author with ambitions, is taking over the Fontaine at which Balleff dropped a fortune this year. No announcement of what he will produce. He seuthored 'Cocu Magnifique' (Gorgeous Cuckold').

Maurice Catriens, one of the heroes of this season's attempt to put operetta back on the map here, is giving up the Galte-Lyrique to Georges Brayard, its former mainager, who is back after a long filmess. Catriens had Lehar's Landof Smiles' pretty nearly all year at his house, but dropped quite a piece when he tried to bring the Moulin Rouge back to the left with an operetta program.

Nothing settled yet about the Antoine, which Rocher had to droy is hankruptcy proceedings, the Alhambra, the Mayol or the Gaite-Montparnasse.

Montparnasse.

Maurey announces that the entry
of the Isolas will mean no change
in policy for the Varietes. Also says
he'll bring Richard Tauber to the
theatre for Big Paris Week festivities at the end of this month.

PARIS MAY CUT TAXES

Paris. June 1.

Local show business is already emitting howls of joy at promised amusement taxes which inance Minister Germain Martin says he will submit to Chamber of Deputies June 15.

Minister doesn't say exactly what his recommendations will be, but he promises a cut. Says it seems ridiculous to him that theatres should pay a state tax, as they have since 1916, on top of a 'poor benefit' which goes to city charities and which they have been paying since the Middle

His idea is that excessive taxation keeps business down and thus re-acts against the treasury itself.

Seidelman Off Again

Joe Seidelman hops to Europe some time this week, maybe on Satsome time this week, maybe on Sat-urday (16). This trip will likely be expended mostly on fixing up the quota requirements of Columbia's London distributing subsidiary. Columbia may release certain of the Gaumont-British pictures here this season.

ANABELLA QUITS COAST

Hollywood, June 11.

Anabella, actross brought here by
Fox for the French version of
Caravan, left Saturday (9) for

'Caravan,' left Saturus, v. -Parls.
Expected that on her arrival in Europe she will marry Jean Murat, French actor, who came to the Coast with her just for the ride

Good Pix Can't Be Made Cheaply: A Good Film's B.O. Is Int'l—Palos

To Elitenne Palos this idea of na-tional films is the bunk. Good films are international, Palos is business manager of London Films, which istributes through United Artists. Nobody has so far discovered how to make good nictures cheaned

to make good pictures, cheaply, says Palos, who is on a visit to the U.S.

With which he begins telling that With which he begins telling that 'Henry the VIII' and 'Catherine the Great' cost around \$550,000 each London Films is going to make a picture from an original by H. G Wells which Palos only 'hopes' will not cost more than \$1,000,000.

'Private Life of Don Juan,' which Douglas Fairbanks is finishing for London Films, he figures may wind

Douglas Fairbanks is finishing for London Films, lie fligures may wind up with a cost of around \$700,000. With these figures as bases, Palos finishes off by showing that London Films is primarily purposed to make good pictures first and, there-fore, will make?

Films is primarily purposed to make good pictures first and, therefore, will make a few. However, he admitted that none can know what a good picture is until it's seen as finished.

Palos points out that London Films heal men are those with actual Hollywood experience. like Alexander Korda and Lajos Biros, iros, Korda, Palos, Fairbanks and Charles Laughton whom the company has under contract are shareholders in he firm. Palos and Korda are the biggest shareholders. The bankers for London Films are Tutro, Bowring & Co., and Hambro. Palos salls for London Saturday (16) in company with Joe Schenck and Maurice Silverstone, United Artists' European chief. Like Palos, Silverstone has been here for the U.A. sales meetings.

PAR IN PARIS IS OUT OF RED

Parls, June 11.

Paramount's Johnville studio is out of the red. Thi change has come about since John Hicks was drafted from a major position in the field to head Par's foreign end, by the late Emill E. Shauer. Par's Johnville laboratory is presently working day and night, and the studio space is leased for weeks ahead. Paris, June 11.

ahead.

The Par picture program for French distribution is also set with production so far arranged that Par has its program of eight French native-mades already in the mathematic of these is under way at the British & Dominion studios in London. Between now and the end of the

Between now and the end of the summer, the remainting seven native-made films will have been finished or under way, with two already in the making at the Joinville plant. One is by Caesar Films. Other is by Abel Gance. Credit for this turnover into a profitable plant must go to the new poplicy which has been worked out by Par for handling its foreign end. The native-made pictures which

by Pair for handling its foreign end. The native-made pictures which will be distributed by Par are on a unitized basis. Each of the seven films to be made at Joine-ville are to be independently manu-factured by French producers and financed independently by the makers. All are for Paramount distribution. The producers pay their respec-tive charges for studio space while Par sits in in an advisory capacity.

Par sits in in an advisory capacity. The lab work, financed by the indie

The lab work, financed by the indie unit producers, is done by Par at the Par lab in Joinville.

The eight French-mades comprise the entire native-made program for French distribution by Par. However, Par additionally will distribute around 30 American films; in dub. A number of these dubbed films will also get original version showing first. showing first.

Presently there are only around 5 bookings allowed original American versions in France. Five of 1886 runs are in Paris, rest in the

OPTION BLANCA VISCHES

Hollywood, June 11.
lanca Visches, South American
actress on the Fox contract list,
stays on for another six months on an option lift.

FRANK NEILL SAILS: PTOMAINE RECOVERY

manager director of the Tivoli circuit of Australia sailed for London on a business trip last week. He was in New York for over a week, but confined to his hotel suite with ptomaine poisoning. He returns to Sydney from London.

Walter Johnson, who has been production director for Fuller's and other Antipodes theatres, follows to meet Neill in London, sailing from N. Y. June 20.

Sir Benjamin Fuller, the Australian showman, is due in N. Y.

HYAMS' U.S. TRIP TO PLEAD FOR **BRIT. INDIES**

London, June 1.
Phil Hyams, head of H. & G. Picture Theatres, quietly slipped off to New York June 2.
Understood Hyams' main mission

Understood Hyams' main mission is to confer with most of the film companies and plead the cause of the Indie picture house owners. Hyams' idea is that American picture producers do not attack enough importance to individually-

enough importance to individually-owned picture theatres and pri-vately-owned circuits. In reality these are a formidable factor to be reckoned with, as of the 4,000 pic-ture theatres in Great Britain about 600 are owned by the major circuits, with the remainder of 3,400 private-ly owned.

After staying in New York for a

After staying in New York for fortnight, Hyams goes to Holly

Indications are he is going over as an official missary of the Brit-ish Independents.

GODAL'S PIC COMEBACK AS STUDIO RENTER

London, June 1. Edward Godal, one of the pion-eers of the film trade in England and former head of British & Colonial Films, some 10 years ago biggest film company in England, is staging a come-back. Godal has

biggest film company in England, is staging a come-back. Godal has just acquired a site within a stone's throw of Victoria, which is close to West-End's theatre land, comprising around four acres. Object is to build up to date film studio with five stages. Company known as Westminister Sound Films Studios, Ltd., has nominal capital, privately subscribed, of \$500,000, with similar amount to be subscribed during building operations.

tions.

Howard Partners, builders who constructed British & Dominion studios, start operations immediately. Major Bell, authority on studio and theatre engineering constructions, to be consulting engineer.

tions, to be consulting engineer. It is intended to cater to Americans who come over to make pictures here. W. E. apparatus will be used; also the Plenum air cleaning and ventilation system. Company is not interested in actual production of films, just being studio renters.

JULIUS FISHER IN N. Y.

Julius S. Fisher, p.a. and manager of the Capitol, Singapore, arrived in New York Saturday (9) for a three-weeks—stay—before—terminating—his

weash.
Capitol is part of Amalgamated, which operates four houses in the Straits Setlements.

RALPH DOYLE'S CONV. O. O.

Ralph Doyle, RKO Radio's g. m. in Australia, arrived in New York last week after visiting the studios in Hollywood.

t. Holywood.

He stays in America until after
Radio sales convention in Chicago
Thursday (14).

Fox's French Flicks

Fox plugging first section of its 1934-35 French releases, Sept. 7-Feb. 15. Total is 13 dubbed verpeb. 15. Total is 13 dubbed versions and 6 original French talkers, including 'Caravane', now making in Hollywood, 'Liliom', Pomimer local opus and four cheaper local makes, 'Cinquieme (Empreinte', fifth Imprint'), now nearly ready, Prince Jean', 'Vertige', and 'Mile-Captai'. Latter is to be musiker based on Andre Heuze's legit success, and 'wan' and Vertige' are based on Charles Mere pieces. The 13 dubbed films are selected from the current Fox production, and most of them have already been shown here in original versions.

JAPAN PICTURE RECEIPTS JUMP

While giving no amounts, Department of Commerce reports indicate that the motion picture re ceipts in Japan Increased 10 to 15

ceipts in Japan Increased 10 to 15 percent in 1933 over 1932. General conomic. improvement in Japan during the past two years is given as responsible for this jump.
Although the popularity of films is increasing in Japan, nevertheless, the old-fashioned Jap legit shows are stated to attract the larger audiences. Figures available for 1932 show that 177,343,000 persons attended film shows, while 220,715,000 took in the drama offerings.
At the close of 1933, there were 1,520 film houses in Japan. That's an increase of 128 as compared with

At the close of 1955, the 1,520 film houses in Japan. That's an increase of 128 as compared with

It is additionally estimated that there were 723 theatres equipped with sound by the close of 1933. That's an increase of 384 over 1932.

See Native Dutch Pic Biz: Talker Clicks Big

The Hague June 1. Success of the 100% Dutch talker

The Salions, has given rise to hopes in Holland for a national film industry.

Financial press, however, warns the Dutch public against too much enthusiasm, since public funds for such enterprises are necessary.

French Exhibs Decry Move to Curb U. S. Imports; They Need All Pix They Can Get for Dual-Billing

LAEMMLE'S PERSONAL O.O. OF U PROD. ABROAD

Whether Universal will produce either in England or Fr both, is to be taken up at length by Carl Laemmle,

day (16) accompanied by Joe Weil his assistant, and Jack Ross

During the past year U didn't pro-

During the past year U didn't pro-duce abroad, but turned out eight plctures for the English market. Laemmle will be gone all summer. At present the U head is in Chicago, where he attended a one-day sales meet yesterday (Monday). He stays on two or three days to visit the Fair.

SCHENCK SAILS **ON UA FOREIGN** HUDDLE

Joseph M. Schenck sails Saturday (16) accompanied by a group of English producing-distributing as ciates of United Artist , including Maurice Silverstone, g.m. for UA in Great Britain; Etienne Palos, g.m. of London Films; and Herbert Wil-cox, production head of British & Dominion; Hubert T. Marsh, presi-

Dominion: Hubert T. Marsh, president of B. & D., was coming over with Wilcox, but didn't get away.

He'll wait for Schenck's arrival in London to talk things over for the 1934-35 season, when UA starts relasing all B. & D. product throughout the world. On Wilcox's arrival a week ago, he went into product huddles generally. 'Nell Gwynn' leads off the new B. & D. output. Palos was here on sales plans.

Palos was here on sales plans, and while in New York looked over eastern producing activities, though not expected that London Films will set up a factory on this side.

Paris, June Weekend secret meetings French film trade reps with Minis-try of Commerce officials, to discuss proposed restrictions on imports and reorganization of the French industry, turned out badly for those who hoped that trade would present united front against U. S. competi-

Exhib interests declined to join

hacking anti-forei Exhib Interests declined to Join producers in backing anti-forei move of Chambre Syndicale, and on followi day official protest or Cinema Owners' Association to Minister of Commerce against Chambre's arguments was given out.

ibits contend that they need more films, not fewer, and want the quota of imports increased to 325

more films, not fewer, and want the quota of imports increased to 325 films annually, beginning July 1. Actual allowance for year ending that date was 242. Growth of duals will bring national demand up to 700 pix a year, they contend—local makes included—as in silent days Last year's supply and that of year before totaled about 400.

To prove present film shortage, exhibs told the minister that at their last association meeting. April 18, manager of the Clichy Palace was still looking for a film to be shown May 18, Saint-Michel Clinema had nothing to run after end of May, half dozen other houses would have no films after June and July, and many more, in Paris and provinces, even using old films, would be even using old films, would stuck for bookings by August.

stuck for bookings by August.

Chains in Same Fix

Big chains, such as Pathe and
Gaumont, are in the same fix, says
the association statement, although
they supply their houses from their
own producing units.

In order to determine requirements for the 1934-35 season, says
the report to the minister, theatre
owners have taken the following
factors into account:

1. Increasing competition due to
the construction of new cinemas,
and particularly the constant increase in the number of south

in the number of sound equipped houses.

crease in the number of sound equipped houses.

2. Common practice of showing two feature films, in response to the demand of public.

3. Inability of independent theatres to get French films from the big producers, who hold them, naturally, for their own chains.

4. Increasing need to pick and choose among French pictures, which are of irregular yalue.

On this point the exhibs take a good crack at the local production, pointing out tactfully that 'it does not behoove us to criticize the goods which we ourselves offer to the public, but 'among the 14' French films issued in 1934, only 20 were excellent, commercially speaking, and 65 were of medium quality.

This is the real reason for the ex-

This is the real reason for the ex-hibitors' protest, although natural-ly it is soft-pedaled here. Exhibs deliberately leave aside from main body of their report the question of non-dubbed foreign the question or non-dubbea foreign films, because they, in general, can only be shown in specialized houses. They however, that 100 such could easily be used in a year, ithout damage to the French trade.

Present regulation forbids foreign largers and the hat hothers is the such as the same of the same of

Present regulation forbids foreign language film to be shown in more than five houses in Parls and 15 in provinces, and exhibs ask that thi restriction be removed.

M. Nebenzahl, 'against whor French workers have been squawking on ground' that he gives foreigners the breaks in making film 'Depression Is Over,' retorted that he was giving employment to 500 Frenchmen on his picture, and threatened to take his business elsewhere if the French dian't like it.

ests, would do an American film of 'Rhodes.' RKO Radio proposed to inake a 'Rhodes.' RKO Radio proposed to inake a 'Rhodes.' RKO Radio proposed to inake a 'Rhodes' picture, to get the final state of the Richard Schlesinger Trust, will shortly one the Richard Schlesinger Trust, will

South Africa Agog Over Reports Hollywood Plans Producing There

By H. HANSON

Capetown, May 15.
Reported that Hollywood is serlously considering the possibilities of this country as a producing unit, with the Intention of putting one over on British companies having the same idea. This is due to the action of Gaumont-British having given the country a look over for a film of 'Rhodes,' the famous South African pioneer. G-B sent Geoffrey Barkas to secure Information and historical details. Clive Brook was considered for the part of 'Rhodes,' but he was tied up with Paramount, and the production is at a stand-still. The change in the plans resulted in several of the cameramen and sound experts being sent to other parts of the world.

Now rumored that Argosy Film Corp., acting for Hollywood interests, would do an American film of

director Edward Laemmie, Charles Bickford and Elissa Landi would arrive July 3 at Beira (Portuguese Territory) to start work on a Rhodesian ranch. The whole affair is now. held up the two the at Perpurint will make a film of The Life of Baden-Powell, the Sout originator. Shots will be taken of Mafeking, famous for its defense under Baden-Powell, against the Boers Guring the Boer War.

London, Films intends to make a picture called Congo Rald, with in Northern Africa. Usa camerama is here, under contract for the American Automobile Association, taking pictures of Verneuk: Pau, which was designed as the South African Daytona track. The association wants to see what the Pau looks like. Several cameramof wild life and scenery for American and Continents Dies.

Editor Dies

Llewellyn Morgan, former editor of Pictures News, Johannesburg, publication, died in Johannesburg, aged 49.

AUDIENCES WILL APPLAUD AND CRITICS WILL PRAISE THIS GRAND PICTURE...

Seldom has the screen seen such a moving story...such fine drama... such superb acting. Its exalted beauty sweeps away the little world around us and unfolds the divine in woman... its drama throbs to the heart-beat of one whose only sin was love.



Ann HARDINC John BOLES

The Life of Ver

OPENING RADIO CITY THURSDAY AND AND NEXT .. NOT BEING HELD UP WHEN YOU NEED A STRONG ATTRACTION



gie Winters"

CAPITOL, N. Y.

Smart entertalment has been provided at the Capitol this week, probably with the idea of livening the hospital atmosphers of the picture, then in Winder Really not necessary. He is a money value bill with Abe Lyman band topping and Leo Carrillo at the bottom, and Vilma and Buildy Ebsen and Eleanor Powell in between, not to forget Ella Logan, a importation.

Opens with a dron in one about

Opens with a drop in one, sketch-Opens with a drop in one, sketchily suggesting the nile club center with the Chester Hale girls on in pink and lemon dresses for a vocal introduction for Lyman. The girls were not picked for their voices. It's pretty terrible, but it's brief. Then Lyman and his boys, into a fast number, with the quintet getting laughs on Picolo Pete. Gets everyone in the mood and it's easy to shove on the rest of the show after that.

Eleanor Powell gets in the first

shove on the rest of the show acter that.

Eleanor Powell gets in the first and som of the hadest licks with a some of the hadest licks with a some of the hadest licks with the some of the had to have the some of the some

her songs.

Line back in scanties for taps to Dinah, with Miss Logan on for a verse through the mike, Dancing over well and Lyman land induction of the control of the cont

out fullers.

For the first time there is a close, girls back in line formation against a plains drop in a brief Spanish dance to pave the way for Carrillo in his Mex get-up from Yiva Villa. He goes into a line of patter evidenth written adolby. On a nade need to one; for a single talking act at this stage of the game, but brought back for a flock of bows and a brief mention of 'Villa.' He does not work through a mike, but the stage sound-grabbers pick him up and the amplification helped, though he got over as clearly on his final nod, which was away from the likes.

Follows a number with the band-

nod, which was away from the mikes.

Follows a number with the bandstand converted into a battleship with the usual turret backing and playing the martial airs from 1812 to date. Line on for the finish in white satin naval uniforms to wave signal flags while the turret is taken up to show a profile battleship. Over, but not so strongly as might have been expected. Show runs 66 minutes will not so strongly as might have been will not show a profile battleship. Over, but not so strongly as might have been will not show a profile battleship. Over, but not so strongly as might have been will not show a finite show and a finite show it is a finite show runs about three hours. Cool weather probably helped to pack them in a good hour before the peak. That's news these days.

Chic.

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Every so often they talk about moving the opera into Radio City-Rockefeller Center. This week they've not only moved in the opera, but Carnegie Hall, the lyceum and the chautaqua platforms as well—they have everything there but a picture house presentation.

It's a most lethargic and uninspired chematic prolog, an abject which we work with a seemingly highly elastic budget for settings, costumes and talent, and a wealth of work with, a seemingly highly elastic budget for settings, costumes and talent, and a wealth of work with, a seemingly highly elastic budget for settings, costumes and talent, and a wealth of very consentation. Only some weeks it's even worse. This week is an example of the ultimate in mediocrity. The long Faust' overture, regardless of the musical expertness of Erno Rapee's trench crew and the mized choral ensemble of 36, is still off for heat to transmit the setting of the setting of the properties of the musical expertness of Erno Rapee's trench crew and the mized choral ensemble of 36, is still off the properties of the musical expertness of Erno Rapee's trench crew and the mized choral ensemble of 36, is still off the properties of the musical expertness of Erno Rapee's trench crew and the mized choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 36, is still off the properties of the mixed choral ensemble of 3

or in the Idle Hour dime nabe, is all wrong showmanship.

'Milady's Jewels' which starts this portion of 'Gay Divertissement,' is set against a magnificent 'So-phisticated Lady' background, but somehow the girls' costuming that the line should have been in sleek and slinking black satin gowns instead of those burieyeue-type tights. Sunny Fuller, acro-contortive steppeüse, is featured.

'Lazy Daisies' is the finale and a plugfest for Daisies' is the finale and a plugfest for That carried the plug to the nith degree but still, even if it did become wearisome, it was something more in the popular cinematic tempo. At least it retarded those audible yawns of impatience which seemed to swe the house. Roy Barnes and the billed preclatist on the hoof. Vocal charus and Rockettes combine in this number.

The vocal intro is set against a

and kockettes common in the har-ber. Vocal intro is set against a street scene which may or may not have been meant to be Harlem. The pedestrians and the eneral grouping evidences some good stag-ing along those lines. The more bucolic 'daisies' portion is backed up on the revolving stage for a quick change into the finale.

PENN, PITTSBURGH

Pittsburgh, June 8.
First stage show here in seven
reeks, and it's a corker. Dovetalls
the 'Thirty Day Princess' (Par)
n screen. with This

on screen.

Topping layout is Phil Spitalny, who used to conduct the pit crew at the Stanley here years ago and also in brass occasionally as well as the stanley here years and and the system of the

should and does overcome usual prejudices against musical aggregations composed of that sex.

Working at end of show against white drops, girls make a pretty and cool-looking picture in their white outfits, and then proceed to dish out choral and musical arrangements that reveal at every turn Spitalny's knowledge of sharps and flats. Sax and fiddle sections carry the brunt and they'll top-notch with you linearly the property on the property of the property o

PARAMOUNT, N. Y.

Publix flagship uses navy footage from the newsreels to go into and come out of the stage presentation this week. In an official nod to the sea forces of Uncle Sam the showles called Hello, Navy, dieseed naultoal toth are to background (a battleship) and costumes. (Middles) West: who always works

is called Helio, Navy, and reseased nautical both as to back ground (a battleship) and costumes (middles). Buster West, who always works in the second of th

ute booking or an unwa-water another siight. They got one gasp after another another server they are another server they are a server another server and the gris divided in five groups by nationality with a couple of sailor; following each. This made for a clever wind-pwith laughs that sequed into the battleship stuff.

Exceptionally smart was a Paramount Fleischer cartoon, "Little Pliggle Went to Market, which helped the show a ct. Friday night. Attendance was meagre, although Times Square was meagre, although Times Square was populated with sailors and their gals.

Land.

PALACE, N. Y.

The Palace is vandeville's best alibi. 'Vandeville's dead,' vandeville says, 'because the Palace is gone. Vandeville is just as glorified at the Circle. 'And the latter spot plays shows on around a \$1,000

smartly placed there to make then seem pack and pared of regular instrumental crew. Round, jovial Bob Murphy emcess the show, stepping out in one doubted the show, stepping out in one doubted the step of the show, stepping out in one doubted the show, stepping out in one doubted the step of the show, stepping out in one doubted the step of the show, stepping out in one doubted the step of the step o

good-looking femme. The unmasking gets applause and a bow-off reception that probably could not be duplicated without the 'surprise.'

Jack Whiting, from melds from radio, the dupling hard one billing his personality that works the same all the way. His singing is never strone, his dancing finish is an improvised, punchless routine, and his swomale plano accompanists, who are given a bis opening buildup in reservation in sock. Whiting got appendix hardly live by the property of the propert

ROXY, N. Y.

Stage's timely 'Commencement Week Revue,' has the Columbia University Band (New Acts) as the backbone of the show. This outh of 50 Col undergraduates is directed by Howard Simmons who looks junior age but knows his Sousa pretty well. But it's different and could be used elsewhere in vaude filmers if the boys are inclined to work reasonably, since they're a half hundred of 'em. Collegitates are used with the line

almers if the boys are inclined to work reasonably, since they're a half hundred of 'em.
Collegistes are used with the line girls and the opening act, the Maxellos. They work a brief drill with the Gae Foster ensemble as lights up for the unit's athletic routine by the line girls. One of the boys of the light of the

two-reel comedy and a United Newersel novelty which gets some laughs.

Gae Foster line stands out this week in the two numbers in which meets and a routine on skates. Girls were on the rollers before but no more effectively for audience results than at present. A portion of the number brings out something for the eye with the stage half-darkened and little lights on the skates given in the stage of the stage half-darkened and little lights on the skates given in the stage half-darkened than the stage half-darkened than the stage half-darkened and little lights on the skates given in the stage half-darkened than the stage half-darkened than the stage half-darkened than the stage half-darkened and little lights on the skates given half than the stage half-darkened than the stage half-darken

the Foster bunch.

Refreshing note of comedy is

struck by team of Frank Conville
and Sunny Dale, vaude standard.

Feature is 'Such Women Are Dangerous' (Fox). It, wasn't drawin
heavy trade Friday eve. ... Char.

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, June 7.

Decided letdown this week in the quality, as well as quantity, of the Fanchon & Marco stage show, with just ordinary talent, sans draw names, making up the bill of fare. Featuring a couple of local radio ferring fared only mildly with opening mat andlence, which, by many the stage work, apparently, and their few minutes on view reveals little in the way of entertainment other than handing the customers a few minutes on view reveals little in the way of entertainment other than handing the customers a few laffs. Gus Mulchay, who plays a harmonica and hoofs creditribly, ran away with the honors, and aside from a meaningless crossing of stage several times to keep in the spotlight, his turn is well done.

Andy Andrews, radio warbler, m.e's and does a couple of vocal numbers that are so-so. His best warbler, m.e's and does a couple of vocal numbers that are so-so. His best with the couple of the customers and won him merited appliause.

House line girls execute several interesting routines, and are garbed in a variety of costuming that ranges from shorts, with tropical helmets, to shimmery summer dresses. Show has been given a somewhat more elaborate staging than is customary with programs of this type, and the Max Bradfield band acquits itself favorably in accompaniments. Creat Filt-Autor.

Featured comedy pair are new to stage work, apparently, and their few minutes on view reveals little in the way of entertainment other than handing the customers a few than handing the customers and ware stage several times to keep in the spotlight, his turn is well done.

Andy Andrews, radio warber, m.c's and does a couple of, vocal numbers that are so-so. His best was a repetition of a radio favortie, 'Cream Puffs,' which struck the fancy of the customers and won him merited appliause.

Ilouse line girls execute several interesting routines, and are garbeit and the several times to shimment tropical meresting routines, and are garbeit from the several times to shimment than is customary with programs of this type, and the Max Braddle band acquits itself favorably in accompaniments.

Seren has (Great Flirtation' (Par) and a long list of shorts in culding news, 'Hollywood on Parada', 'Golden (thest,' a novclty, and a 'Pop-Eye' cartoon. Biz at opening many the programs of this type, and the Max Braddle band acquits itself favorably in accompaniments.

Seren has (Great Flirtation' (Par) and a long list of shorts in many the programs of this type, and the Max Braddle band acquits itself favorably in accompaniments.

Seren has (Great Flirtation' (Par) and a long list of shorts in a fit questionable for newsreels to expending the provided and acquits itself favorably in accompaniments.

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TROXY, LONDON

TROXY, LONDON

London, May 28,

House was built by the Hyoms
Brothers nine months ago and is the
most modern structure in the Eastside; a thickly populated and mixed
locality. It rivals the Rivoli, Gaumont-British theatre, in popularity,
Policy is double feature program,
organ, vaudeville and a 15-piece
hand. Prices range from 15c to 50c,
with capacity around 3,200. Since its
opening it has averaged around
\$3,000 gross, yielding plonty profit to
sophile Tucker is the headline
this week, with the feature films
Mother of Mune' and 'Say It With
Flowers,' a Radio English quota
ficker. Sophi is here after an abseence of seven years, last having
played the Rivoli when operated by
Walter Wanger as an indie house.
Judging by her reception at the
matinee, Madam Sophie, with her
value now enhanced and mand performance at the Palladium,' is the
draw here. House was jammed to
sufficention, and the 'last of the
Red-hot Mammae' was accorded a
royal reception.

Starting with an introductory

suffocation, and the last of the Red-hot Mammas' was accorded a royal reception.

Starting with an introductory number, Soph next gave them Toulsville Lady, followed it up by Some of These Days, the opening-bars, being met with salve of applicable of the salve of a salve of a salve of the salve of a salve of the salve of

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, June 8.

Palace has a breezy show this week, Chicago on Parade, and unlimbered from their policy of conservatism. It was like taking the frame work of laugh gettere, putting on a different glad rag, and tickling the audience into the many times proven result. It went over, with good business and applause. But the presentation could have stayed away from border line humon stayed away from border line humon and consequently the content of the performance. Singing their usual harmony and doing the sister personality stuff, with Connie taking the solos, they went over big. Audience kept stuff, with Connie taking the solos, they went over big. Audience kept stuff, with Connie taking the solos, they went over big. Audience kept took many bows.

Helen Charleston, filling third week, doubled with Billy McIntyre in an indiction of Kabedow Helphurn, Helen Morgan, Burns and Allen and Amos 'n' Andy. They were behind the screen of a large radio for television effect, while Ken Murray, m.c., walked the alselse hohnobbing with audience, He goes over mixing that way.

Alex Morrison gave a golf lesson of the stage. The audience was stirred, undecided whether roughness was real or only pretense.

The stage of the stage of the stage of the stage. The audience was stirred, undecided whether roughness was real or only pretense.

NEWSREELS

NEWSREELS

EXPLOITATION By Epes W. Sargent

Resort Trade

Resort Trade

With many towns having a nearby resort, and few of thess withnearby thand sales and the sales withnearby thand the sales withworked last year was a small card
worked last year was a small card
vore each telephone in the guests'
rooms reading: 'You can catch the
firm to see the entire show at the
forand, with leeway to catch the
last outside the card of the forand of the
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forand with leeway to catch the
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last outside the card of the
last outside the card
only cost was the cards and a summer season pass for the proprietor.
But it cost an additional weekly
ticket for two to get the bus driver
ostop in front of the theatre going
and coming. Figured that it helped
pushess last year about \$60 a week.

- small card to be placed in the mailbox of each arriving guest with the
starting times of the shows, and the
starting times of the shows, and the
start should be the shows,
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start should be the shows
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off.

In another spot the theatre provides the menu cards in return for
its imprint at the top while in another the newsstand sells combination theatre and trolley tickets at
a reduction. Tough to get them
away from the cool beach or up in
the hills, but it can be done.

Kills Two Birds

Kills Two Birds

Killing two birds with one stone,
W. J. Souttar, of the Palace, Wichita, offered prizes for the best letters in which the writers took up
the cudgels for either Rothschild'
or Viva Villa' as the better picture.
The write could take either side,
but his letter was expected to show
that he had seen both of the pictures.

that ne man seem own of the fact in the minds of patrons that two outstanding pictures had recently played the theatre, and to impress them with the deec that that was where the big fellow are more than the second of the secon them with the idea that that was where the big fellows came. Viva' was the current offering, and the contest was primarily a business builder for the Metro release, but it helped to remind of the second

builder for the Metro release, but the leped to remind of the second treat.

That's building up a house tradition that will last when both pictures have passed. Not all stunts can be similarly treated, but the wise manager is always looking for the least state of the least state

Three-Way Hook

Montgomery, Ala.

Montgomery, Ala.

Montgomery, a hook up with
Southern Dairies and local radio
station is making good with the
kids with a special program each
sturday morning. The theatre
Sturday morning. The theatre
sturday morning. The theatre
film. Before the show
Townes, who acts as master of ceremonies, has a vaude program made
up of youngsters, who sing, dance,
and numerous other forms of entertainment.

but a good break even if he doesn't. Argues that it will make it easier to sell pictures which the whole school should see if the educational value of the screen is established by these special showings. On the state of the screen is established an entire program, the regular shorts or the better of two features if he goes to duals, rounding out the show. Scheme does not start until September, but already he has garnered about four columns of press work, including a short but only the show start and the show in the show in the show in the show in the shoulding a short but start and the shoulding a short but should be s

Getting Attention

Getting Attention

Having a special letter to heads of women's clubs, and wanting to give it the greatest emphasis, a manager sent out his limited list by special delivery. He figured that a registered letter would convey a wrong impression while a telegram has a second of the control of th

taking up their values to reach the spot.

In that flattery seemed to reach the spot.

In town a theatre was any the spot of the several reactions. Wanted to circular reactions. Wanted to circular reactions. Wanted to circular reactions were seemed willing to give up the addresses or mail out the printed matter themselves. Offer of 10%, on all tickets sold put the matter in a new light, and the added sales apparently justified the split.

A great deal depends on the approach, and a wrong approach may not only hurt that scheme, but flop proach, and a wrong approach may not only hurt that scheme, but flop the split special s

Bright Idea, but-

Bright Idea, but—
Sometimes good ideas are not as bright as they sound when they are the sound in the sound i

Convincing

up of youngsters who sing dance, and numerous other forms of entertainment.

At the conclusion of the show, lee cream; lemonade and cake is served, and a wards are given; these gifts being made by the Montgomery merchants. Approximately fifteen hundred youngsters attend the show each Saturday. The program is broadcast by local stations of the show each Saturday. The program is broadcast by local stations of Mickey Mouse' ice cream cups.

Looking Ahead

Just before school closed a neighborhood house close to a high borhood high borhood house close to a high borhood high borhood house close to a high borhood high borhood

Lachmann's Idea

Marc Lachmann's ballyhoo for 'Are We Civilized?' opening tomorrow (Wednesday) at the Rivoli, N. 7., revolves chiefly about Joe Cadillac, live fish eater. Cadillac travels in the smart

niteries, sits at tables and shows the couvert charge customers closeups of his finny epicurean yen.

the edges of two dials. One read from three to one. The other gave the numerals 0 to 9. A slight tug operated a rachet movement which changed the sign until it wore down to the nought, when it was taken down. Built a lot more business in those final minutes. Probably would have helped to have added a gong. But even the silent change made the sign something immediate instead of a fixture. Got the attention.

tion.

Give it timeliness and any sign will pull better. Lobby trim grows stale quickly.

Out in St. Paul

St. Paul. Ev Seibel, Riviera mgr., put over

an alert bit of newspaper advertis-ing in connection with a recent break in the weather. This section, long suffering from drought, hasn't seen a sprinkle since February, so Seibel had his ad all sectuary, so selbel had nis ad all states as tup for months, waiting for that first drop. Last week, when the skies clouded, Ev rushed down supplemental copy, making it timely, so that when the heavens opened, the rags announced: 'Something everyone has been waiting for: RAIN and a picture all the family

can see—Stand Up and Cheer.'
Message was so spaced and size type so chosen as to make up most effectively. Only sour note was that the rain fizzled after five man below the pied dimension of the conflice returns.

Lou Golden, new manager of the RKO Orpheum, landed from Gotham and got his bearings tout suite.

'Forgotten Men' was booked and he tied in with as pretty a natural as has been seen here in months, as has been seen here in months, the carry Forgotten Men' was booked and he tied in with as pretty a natural so hard. The carry forgotten Men' banners in their trek. The V.F.W. auxiliary coarry forgotten Men' banners in their trek. The V.F.W. auxiliary also marched and balleyed the pic, with the vets' fife and drum corps doing noble work in the way of attracting the peasants' attention to the Orph's current attraction.

Ton, where he got a sead of one-income on the companion of the devance week and out front during the current week. When the Minneapolls truck drivers' strike reached its crists, the major missed the one-inchers in his cheek. Seen created much commotion, with the home guards grabbing their armament pell mell, to the accompaniment of martial music by the vets' corps on an improvised band-stand at the curb.

Mascot's Book

Mascot's Book

Mascot's year book is a hefty
volume for an issue of 12 pictures.
Some of the art work is a trifle
crude, but it serves as an attractor
for the text and the latter is real
sales copy, worked out by Al Sherman, who's written enough stories
for the trade papers about poor
press work to make him cautious
about his own output. No bunk,
but a well written blurb on each
picture that sells better than a cartload of adjectives. Nice work, and
is paving the way for the
salesman.

Three Plane Contests

nabe exhib has already started plans to keep the kids in-terested is show-shop, though schools haven't been dismissed for

summer vacash as yet. First test started month ago and won't wind up till July 4. It's a model

summer vacash as yet. First test started month ago and won't wind up till July 4. It's a model plane building affair, with prizes in form of couple bucks tops, the kits of buildin equipment passes. The prize kits the promotes from burg's dept, which sells a w. k. brand; donates em in return for very property of the brand, when the promotes of the transport of the brand, when the promotes of the promotes of the brand, when the promotes of the

BEHIND the KEYS

New York.

Al Margoles and Florence Ross
added to United Artists publicityadvertising department at home offactors and the state of the state of

Los Angeles. August Finn reopening long darkened Granada, 696-seater in Ontario, Calif.

George Phillips, mgr Strand, and Vernon Cox, assistant mgr Para-mount will sever connections with theatres here on June 12. Lewis McKee, art director at Paramount has resigned.

Paul Ives last week became man-ager of the Rialto theatre, Missouri Valley, Iowa, of the Central States Theatres Co., Blank-Weinberg chain

Theatres Co., Blank-Weinberg chain,

Oklahoma City,

High School at Terrill, by L. M.

Hohstadt; Tecumseh at Tecumseh, by

H. A. William and Lawton,

by H. A. William and Lawton,

by H. A. William and Lawton,

Changes in Ownership: Paramount at Dewey, from George Kerr

to L. O. Jones; Liberty at Birby,

from H. C. Smith to W. E. Jones;

Empress at Wilson, from H. L.

Gillia to Hamilton & Jackson;

Falace at Eoise City, from W. F.

Ricks to F. B. Phillips; Fox at

Davi. from Hudgens & Williams

Davi. from Hudgens & Willi

last week and discussed plans. The towns of Starkville, Pontotoc, Water Valley, Grenada, Oxford, Corinth, Aberdeen, Macon, Houston, Louisville, Philadelphia, Tupelo, Amory, West Point and Europa were represented.

Charlotte, N. C.
Delano theatre, named for President Roosevelt, at High Point, was formally opened June 4. Fred S. Bugg, late of Lynchburg, Va., manager; Mary Julia Crawley, secretary. Calexico, Calif...

Jean Armand resigned as manager of Fox Capitol and Airdome after two years. Succeeded by John Hazapis.

A fire, origin of which has not been determined, destroyed the Lyric, Negro house, at McComb, Miss., operated by Solomon Bros.

Dubuque, Ia.
Orpheum (Mort H. Singer house)
closed for summer. May bring in
stock for the hot months.

Tony Stern, until recently manager of the Court, Wheeling, W. Va., one of several houses in that city turned back by Warners, has been brought to Pittsburgh where he becomes manager of Camera-phone, nabe house in East Liberty, Sterned Edward Camera-phone, abecomes a constant of the Court of

Shift in personnel toward summer reduction finds Thad C. Cone out of the Lincoln Theatre Corp. Here. Ike Holg was moved from the Orpheum to watch over the Sun and Colonial, and Charlie Shire will shoulder Cone's other duties. The cone of the Right of the Cone's other duties. The cone of the Right of the Cone's other duties. The cone of the Right of of the Right

Teaser Book

Teaser Book

Gag that works well on any story with a trick ending is the teaser book for the lobby. Book is made of sheets of cardboard, with a movable page. Top page spills the story, being worked out so that it arrives at the chief moment of suspense at the bottom of the page Roader turns the page to find, the plettree on the screen. It would be a shame to tell you how it ends.

The book is a useful plece for any lobby display, with a weekly change of copy, not always of the teaser type, or they'll get wise and ignore it. Can be raised waist high and used to carry stills as well as description, or for all text.

Covers are made of compo board or three-ply veneer. The cover is done in burlap or other stout fabiname of the house. Inside at the name of the house. Inside at the name of the house. Inside at the name of the house, inside at the hook, or with straight butt hinges. To jazz things up for a special picture, the book can be shown the week before with a padlock and a sign indicating that when the lock is removed an important message will be disclosed.

Everyone knows that it will be advertising, of course, but curiosity is a powerful spur. If desired, a with the mayor wielding the key.

Fox Year Book Tops

Fox Year Book Tops

Anyone who seeks to top Charles
McCarthy's Fox year book will
have to put on plenty of speed. So
far it's tops. Picture gallery of the
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of

Pickett, Paramount, vice-president; Sol. Sachs, RKO, secretary; W. E. Gallaway; Warner Bros, treasurer. A statewide meeting of exhibitors will be held here within the next two weeks to perfect a state independent owners' association. A meeting of exhibitors in 15 northern. Mississippi towns met at Slarkville and the state of Jackson and the Jackson and Jackson an

THE HOUR-GLASS FIGURE THAT MAKES EVERY SECOND COUNT



MAE WEST IN "IT AIN'T NO SIN"... DIRECTED BY LEO McCAREY

Film-Church Co-operation

(Continued from page 5)

cency, including Catholics, Protescency, including Catholias, roles-tants and Jews, charges breach of faith, is maintaining dead silence. There seems to be no smokesereen or any secret maneuvers this time,

Will Hays, according to politicos, may stage a dramatic climax. Some of his immediate disciples would urge him to anticipate the crusaders' demands and present something along such lines to the bishops at the opening of ecclesiastic council.

Veteran picture minds regard any Veteran picture minds regard any out and out battle with the church as foolhardy. Educating the crusaders by letting them sit up nights with Hollywood production problems might, after all, they concede, be the smartest means of realizing a complete and lasting showdown with the public.

Chances of the fight becoming three-cornered and involving the Blue Eagle, while admitted imminent by NRA aides because of the still untested status of the morals, provisions in the film code, are not consider the state of the control of the cont regarded likely.

regarded likely.

First of all, as they see it, the church's battle with the industry is mainly with the Hays organization. The morals codes have always been under Hays direct supervision, they under Hays' direct supervision, they maintain, and if crusaders become involved in the code's moral rights the Cght might widen until it took in Lashington. So far as the NRA itself is concerned, aides admit that the moral's issue has been avoided with obvious caution by the Code Authority form beautiful. Authority from inception.

Authority from Inception.
During the past few days various
of the Independent producers, openly elated that they did not accede
to overtures earlier in the year to
voluntarily place themselves under
Haysian morals, are now capitalizing this fact. Some of them are
contacting women's clubs with the
advice their own picture morals are
higher than Haysites. The security
which the Hays organization had to
offer from its build-up and relation
with "women's club throughout the
country over a period of years is country over a period of years is now being openly derided by such independents.

Industry Bewildered

Industry Bewildered
Industry leaders entered the
week-end in an admitted state of
fear and complete bewilderment as
to what tack to take in combating
the Catholic Church drive which
they conceded, while only in the
skirmish stage, is aiready taking
toil at many U. S. box offices. Of
a score or more methods of retailation none could be figured clothed
with immunity from adding to the
acitation. In national producer and
exhibitor headquarters the opinion
of overseers in both camps was to
'take it on the chin' a little longer,
and for the industry to remain in and for the industry to remain in slience until the Catholic Bishops deliver their ultimatum from Cincircusti on Tune 21.

Three big salvos from Cardinals Three big salvos from Cardinais preceding the convention are admitted to have removed whatever skepticism existed among picture strategists. As long as the Church refrained from Federal censorship some of the leaders figured the situation could be handled. Cardinal Mundelein reversed this opinion.

The Catholics can't win as long as they stick to banning some picas they stick to banning some pic-tures and authorizing others. The lists would only confuse their flocks. Film strategists who believed that also went into reverse when Cardi-nal Dougherty last Friday ordered his great Philadelphia army to stay away from all picture houses that do not at all times show clean ple-

Political henchman of the business talked of positioning picture lecturers in the field to address conventions of citizenry and to get their side of the story before the public. They theorized about pos-sibly capitalizing the crusade— causing it to boomerang—by asking the public to make it a point to go to theatres and report back to the industry what is wrong with pic-

Depreciate Air Rebuttal

The air as a weapon of defense was also discussed. Longer heads of the business held up their hands

could be pitted against a Father Coughlan on the air?

Using the air would simply carry the fight to possibly millions more throughout the U. S., the politicos throughout the U. S., the politicos reasoned. They saw a the same time that with such aggravation which a picture defensive of this kind would inspire, parties which are now distincerested would be drawn into the fray and that quite likely before the industry knew it there would be censorship in every U. S. town and city.

Paced with the direct statement about the NBC time Haysites informally expressed belief that if any part of the industry is intending to use the radio as a part of any de-

use the radio as a part of any de-fense it is without the knowledge fense it is without the knowledg of the Hays organization. It wa conceded that some picture inter ests might be doing this on its own Haysites at the same time, how ever, refuse to flatly deny, formally that the Hays drganization is an entirely disinterested party. They denied that their own radio departuented that their own radio department, organized several months ago, has anything to do with an NBC booking which would endeavor to answer specific criticisms of pictures. This department debuted with a series of addresses on various phases of industry activity, mainly by film women. ous phases of indust mainly by film women.

Haysites handled likewise reports Haysites handled likewise reports subsequently emanating from a session of distribution and theatre heads last Wednesday in the Haysoffice that the religious war was a main topic for discussion. The official response was that religion did not come up formally at this meeting; that if it was discussed at all it came about informally and privately in a conversational way. In Catholic circles Saturday (9) satisfaction over the progress of

satisfaction over the progress of what church people consider 'just the preliminaries' was much in evi-

dence.

They revealed that 'very conservatively' 4,539,000 Catholics in 24 dioceses are thoroughly organized. This, they point out, is only a comparative handful since there are 79 parative nandul since there are is other dioceses yet to be arrayed in battle formation. In the meantime, some 6,000 units of the Holy Name Society, in Canada as well as the U.S., are reported making headway in lining up more crusaders

Such Catholic spokesmen are con such Cathouc spokesmen are con-fident that if the Pope has anything to do with pictures it will be to 'give them not more than a sentence' in some future encyclical. The fight for a clean screen is regarded in such circles as strictly an American issue, at least for the present.

Mundelein Blast

Leading political contacts of film-Leading political contacts of film-dom are in a state of consternation over the industry's immediate cen-sor status. The blast from Cardinal Mundelein is conceded to put the Catholic Church for the first time on record as reversing its consistent anti-censor attitude and advocating outside cutting machines for purg-ing purposes. With it filmdom is described as losing its trangent free described as losing its strongest free screen ally

screen ally.

Industry contact men at the same time are reminding that months ago they worned the business of the present storm and that for the most part they were turned a dear ar. In the estimation of some it is now too late, no matter what the business offers to do, to dodge a sortious testing the same too the same too.

serious Issue.
Film strategists see the Industry
as being up against an unprecedented situation. All creeds are
banded in the current clean-up attitude so that the old retaliatory methods, such as pitting opposing prelates against each other, are out of the question.

Others in major spheres are not taking it so hard, albeit they recogtaking it so hard, albeit they recog-nize the dangers of the future. There are some who read in between the lines of the Mundeien utter-ances. Purely speculative, they con-cede, they nevertheless feel that the Cardinal's. declaration—for, censorship may have certain diplomatic motives and that a more modified form of national attack may be ad-vocated by the bishops. In the maeistrom of conjecture in other departments of the business

long picture career.

long picture career.

When asked for a reply to Cardinal Mundelein, especially those charges pertaining to the production code written by the Cardinal's own secretary as just a scrap of paper in the industry's eyes, an important picture executive in a strategic spot and a personal friend of the Cardinal replied: "There is no reply."

Not even a full reel of film is sponsible for whatever trouble there looms in 1934-35, if Hollywood continues its present practices. To prove this, statisticians of the busiprove this, statisticians of the business hold that the bulk of smutty scenes and double meaning dialog during the past year comprises less than a single reel when clipped out of yarlous features and pieced together.

Cardinal Dougherty's Broadside

Philadelphia, June 11. vehement church blast any amusement industry that has been made in years startle that has been made in years startied Philly last Friday when Cardinal Dougherty, from his residence here, issued a letter urging Catholics to stay away from all films. This was opening step in a cam-paign being taken by the Legion of

paign being taken by the Legion of Decency, but surprising and important factor of the whole matter was the severity and sweeping nature of the letter, and sweeping nature of the letter, the films) therefore, the letter concluded, its not increty a council, but a positive command binding all in conscience under pain of sin. Action is declared to be a protest against the deluge of sex and orime pictures and as a "final step in an attempt to elevate the moral tone of screen productions after other efscreen productions after other ef-forts to accomplish the purpose had

Priests in every parish were re-quested to explain the purposes of the movement to members of their churches and to circulate pledge cards which are to be made part of

Presbytery Endorses Legion

Syracuse, June 11 Seriousness of the drive again allegedly indecent pictures in this area was intensified when the Syraarea area was intensified when the Syra-cuse Presbytery placed the support of the Presbyterian churches squarely behind the Legion of Decency movement inauguarated in Central New York by Bishop John A. Duffy of the Syracuse Catholic Diocese.

docese.

Neighborhood theatres, particuarly those in the larger Catholic Neighborhood theatres, particularly those in the larger Catholic parishes of this city, are alarmed by the personal boycott weapon implied by the Legion of Decency pledge. At least one exhibitor operating a large ward theatre attributes recent patronage losses to Bishop Duffy's campaign and published lists of 'not recommended' nictures.

pictures.

Representatives of the Catholic and Presbyterian churches will be in the audience when Irwin Esin the audience when Irwin Es-mond, head of the m. p. division of the State Department of Edu-cation, discusses state censorship's part in cleansing the screen before the Cinema Critics Club here to-morrow night.

Round-Robining Students

Baitimore, June 11 seniors are ma making the College seniors are making the rounds of the Catholic primary schools, addressing the assemblies of children and defining the Catho-lic drive. Has not been decided to date what plan of action will be exerted to effect coverage of the exerted to effect coverage of the younger studes through vacash, but it looks as though the names of the kids' parents will be added to the list of the higher-schooling studes, so the mothers of the younger ones can get official info and be able to direct the picture attendance of their breaks. their broods

Studes have been asked by pastors of their churches and Catholic school teachers to pen let-ters of protest to the pix producers actors and writers, especially those of Catholic faith.

Frisco's Kind Words

San Francisco, June 11. was also discussed. Longer heads other departments of the business at the business held up their hands at this, despite radio reports that the Hays organization is arranging resolve itself into a papal encyclical ruling specifically on Catholic atti ruling specifically on Catholic atti de toward moving pictures the world over.

What man or woman, star or extraction is pictures to dications that Will Hays is remainstraction. San Francisco, June 11.

In contrast to the many raps taken by the industry from church and club groups these past weeks, films get a surprise pat on the back world over.

Farlier last week there were instituted toward moving pictures the world over.

Farlier last week there were instituted toward moving pictures the world over.

Farlier last week there were instituted toward moving pictures the world over.

Farlier last week there were instituted toward moving pictures the world over.

ing silent, awaiting the crusaders to make the final move. Hays position, it was pointed out, is now about the most delicate that it has been in his Aid in Labor Tiffs: Own Air Station

VARIETY

Troubles of operators and stage-hands with indie theatres which are either non-union, refusing to pay official scales, or have ousted LATS-E men in favor of indie unions, notably in New York City, have resulted-in action by the LA at its Louisville convention. The conclaive winding un Friday (8) conclave, winding up Friday (8) adopted a resolution looking toward Government aid in making all indies live up to the Code. dies live up to the Code

dles live up to the Code. Resolution proposes that Senators Nye and Borah, together with Clar-ence Darrow, be designated to con-duct an investigation into charges that certain indies are not living up to the labor conditions of the NRA,

to the labor conditions of the NRA, specifically Section 7A.

Whether or not the Government will accept to this request remains to be seen. Among the difficulties that brought this resolution forth have been the efforts of N. Y. Operators (306) to force certain Greater New York indies to live up to the Code, 306 alleging its men were thrown out of many theatres and operators of a secondary union, Alled, substituted.

Action was also taken by the IA

lled, substituted.
Action was also taken by the IA conventionees urging a final settlement of the question of jurisdiction between the IA and IBEW (Electrical Workers) following the Hollywood studio strike and the wrestie for control of that work. This is up to the A. F. L., with which the IA pleads for immediate consultation on this and minor jurisdictional disputes.
At the same time the IA demands enforcement of decisions of the National Labor Board in connection with the studio strike, charging that up to now those decisions have not been entirely forced.
A national radio station in the interests of unionism is also proposed, to be known as The Voice of Labor, with the IA locals urged to help finance it.
Among other questions which ame came came up was whether to con-Action was also taken by the IA

nance it.

Among other questions which
ame came up was whether to conider the request of associated

sider the request of associated assistant directors and script péople in studios for affiliation with the LA. Moved and seconded that this group should put in an application. To militate against double billing; that the 1A publish all decisions concerning it and NRA, plus working conditions in plctures; that the St. Paul local be commended for trying to enclurage stage shows; that locals be limited to 20 members in an effort to drive out the permit system, and that the 1A take a hand in an offensive against Claude Robinson, Clarkeburg, W. Va., Indie, who is non-union and attempting to swing Warner Bros. in that state swing Warner Bros. in that state to a percentage basis on labor, were also urged in convention resolutions.

Elliott's Statement Louisville, June 11.

Louisville, June 11.
Retiring President William C. Elliott, in parting address at the closing session of the IATSE convention here today, stated responsibility for the calling of last summer's
IA strike in Coast studios rested
on the shoulders of the five businessrepresentatives of the five businessrepresentatives of the locals involved and himself. Elliott took
equal blame for the strike order
with the business agent.
No names of Coast officials were
mentioned by Elliott during his talk,
and excuse advanced for his part in
the issuance of the strike order was
based, he sald, on letters and wires
from the business agents of the

from the business agents of the

tion of Women's Clubs, comprising some 75 feme organizations.

Making her occasional report, Mrs.

Making her occasional report, Mrs. Dixon recounted the co-operation and courtesy extended her by local theatre managers when her combined groups sought to and were successful in stopping newsreel prints of the San Jose lynching of some months ago.

Rhode Island's Drive

Providence, June 11.

Because of its large Catholic population the local clean film drive will have an element of interest. At least 60% of the total population of Rhode Island is Catholic, and the Providence diocese takes in all of

This is the first time that a local concerted effort has been made by Catholic clergy and leading laymen to reform the screen. It is under-stood that the drive will not concern Itself with 'flesh' entertainment.

five studio locals detailing reasons why he should call the strike.

why he should call the strike.

This brief explanation by Eillott regarding the disastrous strike of last summer, and the resultant loss of membership and prestige by the five studio locals involved, was the first and last time that the strike was mentioned on the floor of the convention during the four days. No mention was made as to what plans might be formulated during the next few months looking towards a re-establishment of the LATSE to some of its former power in the Hollywood studios.

According to outlook here among

in the Hollywood studios.

According to outlook here among delogates, the entire problem of the locals in the studios and their fure is directly in the lap of the incoming president, George Browne.

Latter, it is expected, will make a thorough survey of the situation and then formulate a policy which will swing either to an aggressive one for rehabilitation of the studio locals, which would forecast a warm fight; or a decision to take the strike defeat and its results gracefully and salvage whatever possible from the wreckage. from the wreckage.

Browne wa. unopposed for the presidency. He is from the Chicago stagehands local and is well known in that territory. New president is regarded as a liberal.

Three v.p.'s under Elliott stepped out with him, William Harrer, William Madigan and Joe Campbell. William Madigan and Joe Campbell. Successors to these are James Brennan, of N. Y. stagehands local, who is well thought of in theatre circles; Richard Walsh, of the Brooklyn local, No. 4, and Roger Kennedwy Walsh becomes fourth v.p., Brennan sixth and Kennedy seventh.

John P. Nick, first v.p., and Wil-liam Couvert, 2nd v.p., were unop-posed for election, but Harlan posed for election, but Harlan Holmden had opposition in retain-ing his post as third v.p. Floyd Billingsley, of L. A., remains fifth v.p.

Fred J. Dempsey, veteran union ficial, was re-elected secretary (Continued on page 54)

Kaplan and Greenberg **Must Serve 6 Months**

Unless there's a chance for an appeal to the U. S. Supreme Court, Sam Kaplan, former president of N. Y. Operators (306) and his organizer, Theodore Greenberg, will have to serve six months at Sling Sing. The highest State court, to which Kaplan and Greenberg appealed after conviction, during the next week sustained the decision of past week sustained the decision of lower courts upholding the sentence

Both union men were convicted in General Sessions more than a year ago of coercion, along with other officers of 205 who escaped with officers of 205 who escaped with fines and paid them.

Contracts

Option on June Vlasek, Beverly Hills high school girl, taken up at Fox. Fox.

Ann Sothern termer given lift by Columbia.

Columbia.

Warners pact Ross Alexander, assuming few remaining weeks on his
Metro deal.

FITZER'S NEW HOUSE

Syracuse, June 11.

Syracuse, June 11.

Joseph Fitzer, now out on ball awaiting trial on a malicious mischief charge growing out of the wrecking of the Happy Hour theathere more than a month ago, is the new manager of the Brighton, south side neighbörhood house.

side neighborhood house. Fitzer, former lessee of the Happy Hour, was arrested after police found the theatre unlocked early one morning, and, entering, discovered the interior and equipment badly damaged. Statements by employees led to his arrest. This terminated Fitzer's lease, the house subsequently passing to the Smith Interests.

O'BRIEN BABY SUCCUMBS Hollywood, June 11.

Brian OBrien, the two weeks old son of George O'Brien and Mar-guerite Churchill, died here Friday (8).

ortunity FOX is proud of its new 1934 25

but fox is just as proud of its current releases...

HE PICTURES YOU PLAY OF OU

Released June 22nd

BABY, TAKE A BOW

SHIRLEY TEMPLE JAMES DUNN CLAIRE TREVOR

> **Alan Dinehart** Produced by John Stone Directed by Harry Lachman

ploy by James P. ludge

Screen play by Philip Klein and E. E.

CHARLIE CHAN'S **COURAGE**

WARNER OLAND

Drue Leyton Donald Woods

Based on the novel, "The Chinese Parrot," by Earl Derr Biggers

Produced by John Stone Directed by George Hadden

Released June 29th SHE LEARNED ABOUT SAILORS

LEW AYRES ALICE FAYE

HARRY GREEN Frank MITCHELL & Jack DURANT

Produced by John Stone Directed by George Marshall

Screen play by William Conselman and Henry Johnson, Bosed on the story by Randall H. Faye

SHE WAS IADY

TWELVETREES DONALD WOODS RALPH MORGAN

> Produced by Al Rockett Directed by Hamilton MacFadden

Story by Elizabeth Cobb Adaptation by Gertrude Purcell

Released July 20th Released July 6th

> WARNER BAXTER

GRAND CANARY

MADGE EVANS Zita Johann Marjorie Rambeau Roger Imhof H. B. Warner

A Jesse L. Lasky Production **Directed by Irving Cummings**

From the novel by A. J. Cronin Screen play by Ernest Pascal

Released July 13th

WILL ROGERS HANDY ANDY

PEGGY WOOD

Conchita Montenegro Mary Carlisle Roger Imhof Robert Taylor

Produced by Sol M. Wurtzel

Based on "Merry Andrew" by Lewis Beach. Screen play by William Conselman and Henry Johnson. Adaptation by Kubec Glasmon.

Directed by David Butler

Released July 27th

out in your theatre's history!

Rely on

Your Most Dependable Profit Source

Stock Market

low as close of previous week.

Of the several representative stocks in this group, Warner Brothers common really showed best action. This issue had a nice rebound, and approached critical 64-point mark which has formed a resistance level on both the up and down side of stock's activity. For last three weeks this stock appeared to have been going through a modest period of accumulation But until it definitely pieces the 61/2-6% level too much cannot be

Fox Class A, another issue that seems to be going through period of accumulation, again found the 15-point level difficult to break through. However, it never did drop below 14, and it may in time again climb into 17 and 18 dollar bracket. Radio Preferred B looked little tired, although it never fell below the 30-point mark during the week. It was far up from close of preceding week. Volume and stock's movement on the chart points to another rise within a short time.

No Extra Loew Divvv

Loew's common managed to get past 33, but again found plenty offerings just above this level. It closed down from the \$33 mark, disappointment over failure of directors to increase dividend rate or declare an extra having much to do with this action. Loew's closed virtually at the same level it did early in May, with volume almost same as week ending May 5.

Shrewd traders fect that their opinion of several weeks ago—that the market was in the stage of accumulation—was justified by market's action on Wednesday and more forcibly again on Friday. offerings just above this level. It

forcibly again on Friday It is pointed out the

forcibly again on Friday.

It is pointed out that minor fluctuations are beginning to look like the present period (two weeks ago) is one of quiet accumulation, and that a continued period of accumulation over the next week or on makes the market look a lot more like a buy than a sell. Action of the market past week seemed to bear out this conclusion, for it rebounded to that important resistance level between 98 and 100 in Dow - Jones Industrial Averages within a period of three days.

There may be a period of further accumulation; that is to say, the advance may not be continued as vigorously as on Wednesday and Friday, but trend over the next month or two surely looks upwards. In fact, many smarter traders expect to see the market booming along in much its accustomed fashion by July.

Church's Attack that minor

Church's Attack

Relative to Amusement Group, not too much can be expected just mow, what with the summer season just beginning and the broadsides that are being fired at motion pictures by Catholic Church activities.

Amusement Group never did drop as | And if the drought cuts into purse of the farmer, his income for theatre admissions is likely to be curtailed to a certain extent, as has been indicated here before.

> Week was noteworthy for the fact that President Roosevelt signed the Stock Exchange control bill. Provisions of this law do not go into effect until next month, and margin provisions do not become effective until October 1. Many traders and brokers were estimating just how little these would affect actual trading. Many questions will have to be ruled on by the Federal Reserve Board and special commission set up before traders will feel that they know exactly what is what.' Some are inclined to think that most regulating will be done by the Federal Reserve Board, just as it has done in the past. Stock Exchange control bill. Pro-

in the past.
Failure of Loew's to increase its failure of Loew's to increase its dividend is still a mystery to Wall Street. Earnings are reputed to be near \$4 a year and stock is only paying \$1 dividend. Future expan-sion operations and probably some doubt as to what summer months might produce probably figured in this action. Nevertheless, the Loew stock went up with remainder of market Friday after dividend dec-

market Friday after dividend deciaration.
President signed new bankruptcy bill, and immediately RKO, Paramount-Publix and Roxy theatres filed under provisions of this new measure. That Wall Street considered this action favorable was seen in neat rally staged by Paramount-Publix 5½s, bonds and certificates. Both closed on top, with net gains of four points and hear the highs of the year. Paramount certificates on the big board got up to 5, and showed a gain of half a point net for week. RKO falled to show any response, but Radio common and

for week. RKO falled to show any response, but Radio common and Radio preferred B were much stronger. Radio common spored a net gain of nearly a point for the week, and Radio B wound up with 3% points advance.

Eastman Kodak dispiayed remarkable strength, and soared to a new 1934 at 98, where it closed for a net advance of 4% points. Only American Seating, which was unsually inactive; Madison Square Garden and RKO failed to show gains in the amusement group on gains in the amusement group or the Stock Exchange. Columbia Pic-tures certificates were up 2% points, Fox A advanced more than a point, Loew's sported a gain of 1% points, Pathe A soared 3% points net, and Loew's preferred was up a point. Other amusement stocks gained fractionally. Westinghouse, aided by short covering and favorable news for this company, climbed to 37%, and closed week nearly five points ahead. Madison Square Gar-den sold down on threats of postthe Stock Exchange. Columbia Piclen sold down on threats of postponing the Baer-Carnera fight, and

Summary for Week Ending Saturday, June 9

8h. 5% 34% 17% 98 17% 30% 7 20% 4% 24%	į	25 72 4% 21 1% 21%	19,400	Issue and tate. American Seat. Columbia P. vtc. (1)* Consol. Pilm pfd. (1)† Eastman Kodik (4) Gen Elec. (00c.) Leew (1). Madison Sq. Garden Met-G-M pie (1.89) Paramount citae	3% 34% 16% 105 21% 33% 96% 26% 5	Low. 4 ½ 3% 31 ½ 15½ 93 14 19 ½ 31½ 6 20 ½ 4 ½ 21 %	Last. 4½ 8¾ 84 10 \$08 14% 21 32% 96 4% 26½ 4% 24%	te	
5% 4¼ 24¼ 9¼		1% 1% 21% 6%	25,400 7,700 19,400 33,400	Paramount ctfs	5 3 2414 7%	4% 2% 21% 7	4% 2% 24 7%	+ %	
35% 8¼ 47¼		21/4 15 47/6 30/4	12,000	RKO Radio pfd. B. Warner Bros. Westinghouse	33% 6%	2% 30 5% 88	33 6% 86%	- 1/6 +31/4 + 1/4 +41/4	
· • j	Plus	stock	extras, f	Paid this year on account of acc	umulat	ions. t N	ew 1934	hich.	

PRODUCE EXCHANGE, N. Y.

15 4% 30%	12,000 15,700 26,400	Radio pfd. B. 33¾ 30 33 Warner Bros. 6½ 5¾ 6¾ Westinghouse 37½ 33 36%	+3% + % +4%
stock	extras.	Paid this year on account of accumulations. \$ New 1934	high.
		CURB	
	6,500 1,000	Technicolor	+1%
356 51 85 85 20 20 40 40 23 23 30	48,000 48,000 39,000 40,000 42,000 148,000 4,0	Gen. Thea. Eq. 9% 9% 68 08 Low 0's 44 1011; 1014; Pathe 7's 7's 100 88; Par-Pan-Lasky 0's 53 52; Par-Pan 54 56; Par-Pan 54 56; Par-Pan 54 56; Par-Pan 54 56; Par-Pan 55 56; Par-Pan 55 56; Par-Pan 56; Pan	+11/2 +11/2 + 7/6 + 9/6 +4 +5 +15/8 +4
		Roxy, Class A De Forest Phono	

week at 12, a new 1934 high, where it was up 1% points. The greatest ground gainer among

the amurement bonds was Warne the amurement bonds was Warner Brothers és. After an early sinking spell, these liens railied to wind up at the top price of 61½, where they were 5 points ahead of the previous Saturday's closs. General Theatre Equipment bonds advanced 1½ points after getting up to 9%. They closed at 9½. Loew 6s again bouhded above the century mark, and closed at 10½, whiere they showed a gain of 1½ points. Paramount-Famous-Lusky 8s made nearly a point gain, and certificates of the same were up 1½ points.

Pathe 7s climbed to a new high for the year on considerably increased volume. New high was hung up at exactly 100, but the liens finished week at 98½ for nearly a point net advance. Paramount-Broadway 5½s were inactive, but were unchanged on week, as were Ketth 6s at 88. Brothers 6s. After an early sinking spell, these liens rallied to wind un

Keith 6s at 68.

There are few who expect stocks to continue any rapid advance such as was started during week, but the Street feels a lot better than it did a week ago at this time. That burst of volume on strength Friday seemed to have convinced most of the trading fraternity. But the wise ones were those who got in two weeks ago while most stocks were going begging and the market looked like it would wither away from lack of interest, if for no other reason. Accumulation of stocks probably will continue during periods of duliness or slight relapses, and the shrewd traders fully expect the advance to be continued Street feels a lot better than it did expect the advance to be continued in the near future.

Taylor's Oily Return

Hollywood, June 11.

Away from scenario departments
for a couple of years during which time he was pumping oil, Rex Tay-lor joins the Jesse Lasky writing

force at Par.

Taylor is writing a new treatment of the yarn, 'Heldorado,' a mining yarn.

Incorporations

NEW YORK

Lowaré Theatrical Enterprises, Inc.;
Lowaré Theatrical Enterprises, Inc.;
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Lowaré Theatrical Enterprises, Inc.;
Loward Lower Lower Lower, Inc.;
Lower Lo

West 137nd street, New Jorn, and attack processing the processing of the process of the process

David Freedman, all of 170 Broadway, New York.

New York.

Service Corp., Manhattan, operade licket agracies: capital attempts of the service Corp., Manhattan, operade licket agracies: capital capital service, and of the service, and of the service, and of the service, and of Yorkers.

Philip Greene, 76 Hawkners avenue, and of Yorkers.

Interprise of all kinds; capital stock, 110,000. Halg Haygoon, 2841 Rocbling avenue, Bronx; Jeanne B. Siegel and Jeannetto Ogus, both of 11 West 47nd street, New York.

Change of Name
From Realart Distributing Corp., field by Flicken & Mayers, 1019 Broadway, New York, From Press Inc. to New

Premature Advertising Protests Swamp Grievance Board in Chi

S. F. Clearance Battle

San Francisco, June

San Francisco, June 11.

San Francisco's clearance battle is under way, with first run men staunchly battling to retain and even lengthen the present 56 days' protection, and indie seoond and subsequent run leaders fighting to shave it measurably.

Two zoning and clearance board meetings of the Code Authority already have been held, with the third, and by no means the last, scheduled for Monday (11). At the second the chain leaders, Arch M. Bowles of RXO, slung the fighting testimony, with Robert McNeill of Golden State and Al Levin of Levin theatres car-

Code Squawks

(Continued from page 4)

mer. This would, in itself, keep the C.A. open almost daily as a court C.A. open almost daily as a court with presidents of companies and exhibitor leaders, as first string members, subject to call despite continuance of the practice of sending second and third string men to most of the meetings.

At its best the C.A. to date has proven itself capable of rushing through five cases in a single after.

At its best the C.A. to date has proven itself capable of rushing through five cases in a single afternoon. This was last week when J. Robert Rubin in the chair limited representatives to 10 minutes talking time each.

Even then there were no immediate decisions. Problems like the Skouras-Rogowsky case, and United Artists contesting the 10% eliminations privilege in the code on the ground that it sells all of its features separately, were conceded to assure the C.A. many other hours of bitter fighting in executive session.

To get an advance line on the situation Executive Secretary John C. Flinn this week is sending a questionnaire to all boards secrequestionnaire to all boards secre-taries, demanding that they itemize their own calendars and send in reports to C.A. headquarters. Filin is hopeful that eventually the boards may be in a position where they can decide as final all charges in the field except those pertaining to clearance and overbuying.

to clearance and overbuying.
Exhibitor complaints of any order, however, cannot be treated lightly. Today they are the main support of the NRA in pictures, some 6,000 of them already having pald on the line. NRA aides in observing this also note the change in the last six weeks, before which the code was deriving its financial sustenance from the donetions of major core. deriving its financial sustenance from the donations of major com-

panies.

Code Authority regards itself this week as getting a big weight off its chest in the virtual solution of the Hollywood extra trouble. Some 11 recommendations of the extras recommendations of the extras committee, reached unanimously, are being officially framed and en-dorsed by Washington now, aides

Consolidated's Labor Squabble Reaches Wash.

Washington, June 11.
Labor troubles of Consolidated Flim of New York are before the National Labor Board for settlement following refusal of company to obey mandate of the N. Y. Regional labor board in squabble over wages

Conference on differences was held here last week in hope of reaching a settlement without formality of new public hearings and taking of more testimony. Strike involves 50 employees, members of Printing Pressmen's Union who checked out early in April. Principal Issue is wage scales, company contending it cannot arbitrate pay questions and refusing to reinstate strikers and participate in bargaining without pay. Minor issue is jurisdiction of graphic arts or motion picture laboratory code. Conference on differences was held From Realnrt Distriction of State of Paul Green Plane State Flat Distributing Corp.; Rise State Flat Distributing Corp.; Rise State Flat Distributing Corp.; Rise State Flat Distribution of State Flat Distributi

Chicago, June 11.

Surprising to the entire industry in this territory is the manner in which complaints about premature advertising have grown to become the big problem of the grievance boards. Always considered by the exchanges as a minor and insigificant matter, premature plugging

cant matter, premature plugging comes forward as the ace worry and howl of the exhibs. Particularly is this true of the big houses in the outlying sections, and especially those which are circuit spots. Big protest-maker about competitive premature ads is the Balaban & Katz group, which has swamped the board with a long list of advertising howls. Grievance group already has 15 ahead-of-time advertising squawks under advisement, the majority of which are B.&K. Cases on the B.&K. Side are the Congress vs. Oak, Crystal vs. Vision, State vs. Austin, Manor vs. Warners Symphony, Senate vs. Kedzle and the Kedzie Annex, Crystal vs. Harmony. Already decided in favor of the plaintiff are the B.&K. Berwyn vs. the Villas, Annette and Palace. Also there's the LaGrange vs. Hindsdale.

Two Violations

Two Violations

Two types of advertising are outstanding in the violations. First is the issuance of pluggers and programs which have coming pictures listed too far in advance. The other

grams which have coming pictures ilsted too far in advance. The other is the posting of paper, particularly one-sheets, in side frames on the front of the house. There is no violation where the house uses paper inside the lobby and in the interior for plugging pictures under the title of coming. All cases so far before the board have been won by the plaintiff. In every case, sufficient proof of the misdemeanor has been presented, and the board found it easy to come to a verifict, which in all cases was a cease and desist order to the offender. Strange thing in the matter is that the defendants didn't dend they were advertising too far in advance. They simply said that they didn't know that they were breaking any rufes, and that in the future they would cleave closer to the release line.

DARROW THING FADES: **NEW PIC QUIZ LOOMS**

Washington, June 11. Momentous NRA-Darrow Board controversy practically died out last week with announcement National Review outfit will fold up at the end

week with announcement National Review outfit will fold up at the end of the month, but new demands for a Senate probe of the film code were registered in Congress.

Latest to urge a Congressional inquisition is Fred J. Herrington, secretary of Motion Picture Theatre Cowners of Western Pennsylvania, who resumed active participation in the attack on Division Administrator Sol A. Rosenblatt. Herrington urged Senator Davis of Pennsylvania to support the promised Nyevasiution authorizing the inquiry.

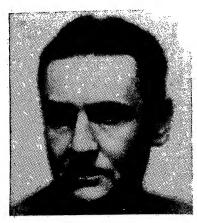
Confusion caused by conflicting statements of Gen. Hugh S. Johnson, General Counsel Donald R. Richberg, Rosenblatt, and Darrow group 'makes it imperative for a neutral investigation of all the facts, 'Pittisburgh exhibt wrote. Hit Rosy's defense that long, tedious hours were put in writing pact and remarked this is first instance when amount of time spent was a deciding factor in favor of the code.

The independent theatre owners who are members of this association.

ing factor in favor of the coae.

The independent theatre owners who are members of this association who are members of this association, urgently request that you actively support the move for an investigation by the Senate of the United States into all phases of the motion picture industry. This investigation, should thoroughly cover the personalities and incidents leading to the promulgation of the motion picture code by the NKA and also the activities of the Darrow Board. With the Senate taking a hand in this matter, the facts surrounding the highly controversial issue of the motion picture code will be settled once and controversial issue of the motion plettyre code will be settled once and for all. And in our judgment, it will inevitably lead to proper legisla-tion designed for the ultimate good of the American people. Hereington declared.





EDWIN C. HILL
On May 22nd, the trade press printed the announcement that Edwin C. Hill, the Magic Voice, was signed by Hearst Metrotone News.

"I only said...BOO!"

and such excitement in newsreel circles!.. Of course with EDWIN C. HILL as news commentator of HEARST METROTONE NEWS and further developments to be announced it's not surprising that competitors are urging you to sign up quick ... it's good advice to sign up but you know with whom!

CALENDAR OF CURRENT RELEASES

Harold Auten Office: 1540 B'way, N. Y. C.
End of the World ('Fin du Monde' (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rel. April 15.
Melo (German). Sensitive study of psychological difficulties. ner. Dir. Paul Czinner. 83 mins. Rel. Feb. 1. Rev. 6.

Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lynen Dir. Julien Duvivier. 96 mins. Rel. Sept. 1 Roy. Dec. 20. Savage Gold. Commander Dyott's thrilling adventures with savage hunters Comm. Dyott. Dir. Commander George Dyott. 67 mins. Rev. Aug. 8

Chesterfield

Ity Park—3 Men and a Girl. Sally Blane, Henry B. Walthall. Dir. Ichard
Thorpe. Rel. May 1.

ty Fark—s men and a Gift. Saily Biane, nenty 5. Waterian. Dif. tourist
Thorpe. Rei. May 1.

In Love with Life. Lila Lie. Onslow Stevens, Dickie Moore. rank
Rei. April 18. Rev. May 29.

If the Wiles. Company Rei. April 18. Rev. May 29.

If the Wiles. Company Rei. April 18. Rev. May 29.

Notroles But Nice. Marian Marsh has a heetle idve adventure. Betty
Compson, Marian Marsh. Dir. Rich. Thorpe. Ti shina. Rev. March 6.

Quitter, The. Newspaper business in a small town, Chas. Grapewin, Emma
Dunn. Dir. Rich. Thorpe. 67 mins. Rel. Feb. 5. Rev. March 20.

Rainbow Over Broadway, Musical romance. Grace Hayes, Joan Marsh, Lucien
Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Dec. 23. Rev. Dec. 27.

Stolen Sweets. Dramatic romance. Sally Blane, Charles Starrett. Ir. Richard. Thorpe. 79 mins. Rel. March 18.

Gower at Sunset, Hollywood, Cal. Columbia ces, 729 Seventh Ave., New York, N. Y.

lack Moon. Thrill story of a white woman under the Voodoo spell. Jack Holt, Fay Wray. Dir. Roy W. Nelll. Rel. June 25. rime of Helen Santley, The. Muder mystery in a picture studio. Ralph Bellamy, Shirley Gray, Gall Patrick. Dir. D. Ross Lederman. 58 mins, Rel. April 20.

Rel. March temperary turioughed ranger out for vengeance for killing his brother. Back Jones, Dorothy Revier. Dir. George B Scitt. 89 mins. Rel. March 17. Rev. April 20.

Rel. March 17. Rev. April 20.

Rel. March 17. Rev. April 20.

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stei. Fcb. 23. Rev. Feb. 27.
Line Up, The. Police story. Marion Nixon, Wm. Gargan. Ir. Howard Higgins. 64 mins. Rel. March 31. Rev. May 29.
Man's Game. A. Tim McCoy as a fireman. Dir. Ross Lederman. Rel. June 18. June 16.

Trailer. -Western story. Buck Jones. Dir. Lambert Hillyer. 58 mins Rel. May 24. Rev. May 29.

Rei. May 24. Rev. May 25. Rev. May 26. Rev. May 26. Rev. May 28. Rev. May 28. Rev. May 28. Rev. May 29. Rev.

Dir. Lambert Hillyer. . 44 mins. Rel. March 31. Rev. May 29.

Once to Every Woman. Heavy drame of hospital life centering around big operation. Raiph Bellamy and Fay Wray. Dir. Lambert Hillyer. 70 mins. Rel. Jan. 16. Rev. March 15.

Party's Over, The. Bruce Blakely ends the party when he realizes his effort to support his parents and brothers and sisters is robbing him of his own happiness. Stuart Erwin, Ann Sothern Arline Dodge. Dir. Walter Lang. Rel. May 16.

Shadows of Sing Sing. Racketeer's sister in love with detective's son. Both sides objecting to romance. Boy framed by weldt detective's son. Both sides objecting to romance. Boy framed by weldt detective's son. Both sides objecting to romance. Boy framed by weldt detective's son. Both Ary Brian, Bruce Cabot. Dir. Phil Rosen. 63 mins. Rel. Dec. 3, leaves.

Rev. Feb. 27.

Isters Under the Skin. Tired business man takes a matrimonial vacation and gets it out of his system. Elissa Landt, Frank Morgan, Jos. Schildkraut.

Dir. David Burton. 70 mins. Rel. April 15.

Colal Register. A chorus girl's adventures in high society. Colleen Moore, Chas. Winninger, Fauline Frederick, Alex. Kirkiand. Dir. Marshall Nielan. 74 mins. Rel. March 10.

eed Wings. Western with airplanes to break monotony of sagebrush. Tim McCoy, Evalyn Knapp. Dir. Otto Brower. 61 mins. Rel. Feb. 5. Rev. April 3.

April 3.

Twentieth Century. From the stage hit. Temperemental hearing manager and temperamental star on same train. John Barrymore, Carole Lombard. Dir. Howard Hawks. 91 mins. Rei. May 11. Rev. May 8.

ice in the Night. Compilcations in the telephone business. Tim McCoy. Dir. Chas. C. Coleman. 99 mins. Rei, April 6.

Whiripool. A self-sacrificing husband meets death to shield his wife. Jack Holt. Jean Arthur. Dir. R. W. Nelli. 44 mins. Rei. April 10. Rev. May 8.

Many 8.

Whom the Gods Destroy. A man's cowardlee spelles him from society. Walter Connolly, Robert Young, Dorls Kenyon. Dir. Walter Lang. Rel June 28.

DuWorld

Office: 729 Seventh Ave., New York, N. Y. John Preston, Mary Stuart. 70 Beast of Borneo. Melodrama and and mins. Rel. July 15. ride of Samoa. South March 1. ir. Phil 30 mins. Ref.

March 1.

Dawn to Dawn, Artistic rurai story, Julie Hayden, Dir. Cameron McPherson, 35 mins. Rel, Jan. 1. Rev, Jan. 9.

Fantomas (FP) (dubbed English), Morrder
Rel, March 1. Rev, March 20.

Irl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddie
Lambort, Dorothy Darling, Dir. Eugene Freike, 80 mins. Rel, Aug. 1.

Hollywood, City of Desams (89), Jose Bohr, Spaniard's impression of Cincmatown, 68 mins. Rel, March 30.

Romano in Budanast Hung, Frenchis Conj. Musical, 70 mins. Rel.

Cinematown. 58 mins. Rel. Maren 39.

Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel. April 15. Rev. May 15.

Tell Tale Heart. Edgar Allan Poc thriller. It. Desmond Hurst. 50 mins. Rel. July 1.

First Division Offices: R.k.O. Bidg., New York, N.

Releases Also Allied, Chesterfield and Monogram

Beggars in Ermine. Lionel Atwill, Betty Furness. Dir. Phil Rosen.

Rel. May 1.

Rei, May I. Limits. A millionaire, ailing and tiring of wealth, falls in with two hoboes and enjoys life for a time. Frank Craven, Saily Blane, Ray Walter. Dir. Wim. Nigh. 70 mins. Rel, May 1.

Walker. Dir. Win. Nigh. 70 mins. Rel. May 1.

IV Park. Three men voluntarily become the guardians of a destitute young grid. Sally Blane, Henry B. Walthall, Matty Kemp. Johnny Herron. Dir. Richard Thorps. Rel. May 15.

Cross Streets, Young doctor, filted by the woman he loves, ruins his career, until durghter of same woman fails in love with him, years later. Rel.

Eat 'Em Alive' Junigle super thriller. 56 mins. Rel. Feb. 1.

Forgotten Men. Collection of uncensored war film, taken from government archives of 14 warring nations. Rel. April 1. He Couldn't Take it. Inside story of a process server who makes good with his summonses and gots his man. Ray Walker, Virginia Cherrill, George E. Stone. Dir. Wm. Nigh. 64 mins. Rel. Jaz. 1.

E. Stone. Dir. Wm. Nigh. 64 mlns. Rei. Jau., 1.

House of Mystery. An archeologist returns to America from the Far East, with a curre on his head for his stolen wealth. Verna Hille, Ed Lowry. Dir. Wm. Nigh. oil mlns. Rei. May 30.

In Love with Life. A hard-hearted millionaire, refusing ald to his starving daughter, takes her young son from her. Lila Lee, Claude Gillingwater, Dickie Moore. Dir. Frank Strayer. 68 mlns. Rei. May 1.

In the Money. A goody family, suddenly broke, pin their hopes on a Shake-spearean-minded prize fighting champ. Skeets Gallagher, Lols Wilson, Warren Hymer, Sally Start. Dir. Frank Strayer. 67 mlns. Rei. Jan. 18.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for all months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as given here is presumably that of the projection from showings and can only approximate the actual release length in ose states or communities where those states or communities where local or state censorship may result is deleti Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorshi, since pictures are reviewed in actual theatre showings only in actual theatre showings.

showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtait the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepanci

Clarence Marks Given U's 'Weather Permitting'

Hollywood, June 11. First Universal production for Clarence Marks under a deal ele-vating him from the writers' staff of associate producer is 'Weather

Permitti
Kurt Neumann directs the Ferdinand Schumann-Heink orig which
gets a new treatment from H. M.
(Beany) Walker.

COAST RKO DELEGATION

Hollywood, June 11 Studio delegation going to the RKO convention in Chicago comprises B. B. Kahane, J. R. McDonough, Eddy Eckles and Lee

They leave Thursday (14). leave here on the Chief

Ralph Doyle, Australian rep for RKO, is in New York, and will at-tend the RKO sales contabs in Chi-cago, Doyle will probably head back around June 21. Also here, for the RKO meet are SO Newman and John Tillo, RKO reps in London and Panama, respec.

FULTON, PITT, GETS BREAK

FULTON, PITT, GETS BREAK
PIttsburgh, June 11.
Continued delay in opening of
Alvin by Harris Amuis. Co. will keep
Mort 'Shea's Fulton here open for
several weeks more. Fulton was
ready to shutter and call it a season
Saturday nite (9) when Fox decided
to release several of its 'A' product
to Sixti street house.
Pictures, including 'Change of
Heart' and 'Stand Up and Cheer,'
were to have gone to Alvin in its
split of Fox product. House, first
announced to open around Thanksstving, has rur into repeated delays
and now looks doubtful if it'll get
started before tail-end of summer.

started before tail-end of summer.
In the meantime, Fulton gets
enough product to keep it open beyond Fourth of July at least,

Story Buys

Clements Hollywood, June 11. Riper's Cosmogolitan yarn, 'Lady Comes to Town,' has been taken by Metro. Film rights to 'Helde,' fantasy by Johanna Styri, have been taken by Sol Lesser for September produc-

Sol Lesser for September produca-tion.
Cosmo mag yarn, "The Lady-Comes To Town," by Clements Rip-ley will be filmed by Metro.
Ernest Lubitsch okay of Libbie Block original, One Hour Later," aided Paramount decision to make the buy.

Title Changes

Hollywood, June 11. Born to Be Kissed, release handle for '100 Percent Pure,' at Metro.
'You Belong to Me,' release title for 'Fifty-two Weeks for Fleurette,'

"You bear of the first way to the first two Weeks to at Par.
"Elmer and Elsie," new cognomen for 'Ladles First,' with George Bancroft and Frances Fuller, Par.
"Sour Grapes' to 'Let's Try Again,"

Radio.

'Castles in the Air' to Wake Up and Dream,' U.

Lawless Valley. Western horse opera. Lane handler. Rel. May 1, Loud Speaker. Comedy-drama of a radio star. Ray Walker, Jacqueline Well Dir. Joseph Santley. Rel. May 21. Manhattan Love Song. Two orphaned Park Avenue society deb sisters, forced to go to work, change places with their servants who go society. Diske Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30.

Money Means Nothing. Efforts of a boor cierk to make a go of mariage with an helress wife. Wallace Ford, Gloria Shea. Dir. Christy Cabanne. Rel. May 31.

May 31 the Campus. Mystery with college background. Shirley Grey.

Murde on the Campus. Mystery with college background. Shirley Grey.

Murde on the Statest J. Farrel McDonald. 69 mins. Rel. Peb. 6. Dir. Richard Thorpe.

Guitter, The. A father with the wanderlust returns home long enough to straighten out the affairs of his now grown-up sons. Barbara Weeks, Billy Bakewell, Charles Grapewin, Emma. Dunn, Glen Boles. Dir. Richard Thorpe. Rel. March 12.

Rainbow Over Broadway. Musical romance of an ex-musical comedy star of twenty years before who makes a sensational, overnight comeback in a Broadway night club. Joan March, Grace Hayes, Frank Albertson, Lucien Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Jan. 15.

Road to Ruin. Innocent girl finds shame through ignorance and neglect of O'Day. Glen Boles. Dir. Mrs. Wallace Reid and Mciville Shyer. 85 mins. Rel. Feb. 17. Rev. Feb. 20.

Stolen Sweets. High pressure insurance salesman falls for helress and wins her via determined, rapid line of chatter route. Charles Starrett, Sally Blane, Johnny Harron, Jameson Thomas. Dir. Richard Thorpe. 73 mins. Rel. May J.

Texas Tornado. (ent.) Texas Ranger cieans up the rustlers. Lane Chand-

Rel. May 1.

Texas Fornado. (ent.) Texas Ranger-cicans up the rustlers, Lane Chandeler. Dir. Oliver Drake. Rev. March 6.

Throne of the Gods. Travel in the Himalayas, 55 mins. Dec. 27.

Twin Husbands. Crook comedy drama. John Miljan, Shirley Grey, Monroe Owsley, Dir. Frank Strayer. 69 mins. Rel. May 15, Rev. May 29.

Woman's Man. Hollywood inside story. John Halliday, Marguerite de la. Motte, Wallace Ford. Dir. Edward Luddy. 68 mins. Rel. Voung Eagles. Boy Seout adventures in wilds of Central America, episode serial. Dir. Harry Hoyt. Rel. May 15.

First National Smeet \$21 W. 44th St.,

Bedside. Comedy-drama of a women's doctor. Warren William, Jean Muir,
Allen Jenkins. Dir. Robyet Florey. 65 mins. Rel. Jan. 27. Rev. Mar. 13.

Big Shakedown, The; Dramatic expose of the cut-rate drug racket. Bette Davis, Charles Farrell, Ricardo Cortez. Dir. John Francis Dillon. 66
mins. Rel. Jan. 6. Rev. Web. 3.

Circus Clown, The. Roaring comedy under the big tent with a winsome romance wound into hilarlous situations. Joe E. Brown, Patricia Ellis,
Gordon Westeoti, Tom Dugah. Dir. Ray Enright. Rel. June 30.

Dark Hazard. Edward G. Robinson as a whippet racer. Genevieve Tobin,
Glendé Farrell. Dir. Al Grebe. 69 mins. Rel. Feb. 3. Rev. Feb. 27.

Fashlons of 1934. Story of a style stealer set against a lavish background.
Win F. well, Bette Davis, Verree Teasdale. Dir. Win. Dieterie. 80 mins.
Rel. Feb. 17. Rev. Jan. 23.

Fog Over Frieso. Mystery melodrama set in San Francisco. Donald Woods,
Bette Davis, Lyle Talbot, Margaret Lindsay. Dir. William Dieterie. Rel.
June 2.

June 2.

June 1.

June 2.

Jun

Mandalay, Adventure in the Indies. Kay, Francis, Lyle Talbot, Riceardo Cortez, Dir. Michael Curtis, 65 mins, Rel. Feb. 10. Rev. Feb. 20.

Massacre, Drama of the modern Lindian and his conflicts with the white men.

Richard Barthelmess, Ann. Dvorak. Dir. Atlen Crosland. 70 mins. Rel. Jan. 13. Rev. Jan. 23.

Jan. 13. Rev. Jan. 23.

Merry Frinks, The. Comedy-drama of the typical family stepping all over Mauntil she turns and leaves them on their own. Aline MacMahon, Guy Kibbee, Alien Jenkins, Hugh Herbert. Dir. Al Greefi. Rel. May 26.

Registered Nurse. Drama of the romantic side of a nurse's life in a metropolitan hospital. Bebe Daniels, Lyle Talbot, John Halliday., Dir. Rolled Side of the Torop. 13 mins. Rel. April 7.

Return of the Torop. The. Advistry drama with plenty of heart interest. Bretheron. Dir. Talbot, John Halliday, Frank McHugh. Dir. Howard Bretheron.

Mary Asibr. Lyie Taibét, John Halifday, Frank McHugh. Dir. Howard Bretherton. Reil, July 1.

Streete, Love diama Based on an original story by Ann Garrick and Ethel Hill. Aline MacMahon; Paul Kelly Ann Dyorak, Patricla Ellis. Dir. Alfred E. Green. Rei. June 30.

Million Swesthearts. Musical romance taking place behind scenes of my Million Swesthearts. Musical romance taking place behind scenes of my Million Swesthearts. Musical romance taking place behind scenes of my Million Swesthearts. Musical romance taking place behind scenes of my Million Swesthearts. Musical romance and End. Dir. Ray English. 90 mins. Rei. May 26. Rev. May 1.

Jennorable Guy, A. Comedy from the story by Damon Runyon about a guy who always kept his promises. Joe E. Brown, Alice White, Robert Beit, Mary Branchart. See Parklin. Dir. Lloyd Bacon. 62 mins. Rei Lyd Alan Runchart. Market Branchart. Market Branchart

Studio: Fox Hills, Kev. March 8.

Hollywood, Cal.

All Men Are Enemies. Hugh Williams, Helen Twelvetrees. Ir. Geo. Fitz-maurice. 70 mlns. Rel. April 30. Rev. May 29.

Saby Take 10 mlns. Rel. April 30. Rev. May 29.

Saby Take 10 mlns. Rel. April 30. Rev. May 29.

Calire Trevor, James Dunied star comes through sain. Rel. Strong 10. Perakting inter Hellywood with a flettion pedigreg. Tracy. (Miss) Pat Paterson, John Bols. Dir.; David Buder, Rel. March 30. Rey. March 27.

Can' in the Care of the Care o

May 18.

Charlie Chan's Courage. Another efisode in the life of the Chinese sleuth.

Warner Oland, Druc Leyton. Dir. Geo. Hadden. Rel. July 29.

Coming Out Party. Original done by the Lasky unit. Frances Dec. Gene
Raymond, Alison Skilworth. Dir. John Blystone. Rel. March 9. Rev.

Agricong, Ajison Skijiworth. Dir. John Blystone. Rel. March 9. Rev. March 20.

Constant, Nymph. (British Gaumont. British-made version of a frustrated love. British-cast, 25 mins.) Rev. April 3. Rev. April 10.

David Harum. The old York State Hoss: tradet. Will Rogers, Louise Dresser, Evelyn Venable. Dir. Jas. Cruze. Rel. March 2. Rev. March 6.

Devil Tiger. Wild animal yarn made in Asla. Marlon Burns, Kane Richmond, Harry Woods and natives. Dir, Clyde E. Elliott. 60 mins. Rel. Feb. 16. Rev. Feb. 4.

Ever Since Eve. Country boy licks New York. George O'Brien. Marshall. 75 mins. Rel. Feb. 9. Rev. April 3.

Frontier Marshal. The. Familiar theme of the unknown eleaner-up. O'Brien. Dir. Lew Seiler. 66 mins. Rel. Jun. 19. Rev. Feb. 6.

Grand Canary. Warner Baxter, Madge Evans. Dir. Irving Cummings. July 13.

Handy Andy. Will Rogers, Peggy Wood. Dir. David Butier. 31 mins. Rel. July 23.

Handy Andy. Titlish made with Lillian Hasward Made Continued.

t Sang. ritish made with Lillian Harvey and Mady Christians in the cast. Erich Pommer production. Dir. Frederich Hollacuster. Rel. April

MacFaden. 65 mlns. Itel. Frederich Hollachuer. Rel. Abru Hold That Girl. Original story. James Dun, Cultre Twovo. Dir. Hamilton. MacFaden. 65 mlns. Itel. Feb. 16. Itel. March 27.

1 Beileved in You. Original story. Rosemary Anne, Victor Jory. John Dir. Irving Cummings. 69 mlns. Itel. Feb. 23. Rev. April 11.

Murder in Trinidad. Mystery story from Vauden-nois's novel. Nicge] ruce. Heather Angel. Dir. Soi Wurtzel. 77 nujna. Rel. April 6. Rev. May 23.

Now I'll Tell. Mrs. Arnold Rothstein's story bised on her husband's life. Spencer Tracy, Helen Twievetrees. Dir. Edwin Hurke. 87 nins. Itel. May 11. Itev. May 25.

Orlent Express. Mystery on a rallroad Irals. Heather Angel. Norman Foster. Dir. Toul Martin. Itel. Jan. 12. Itev. March 6.

Scandals. Staged by George White on the lines of his revue. Rudy Valles,

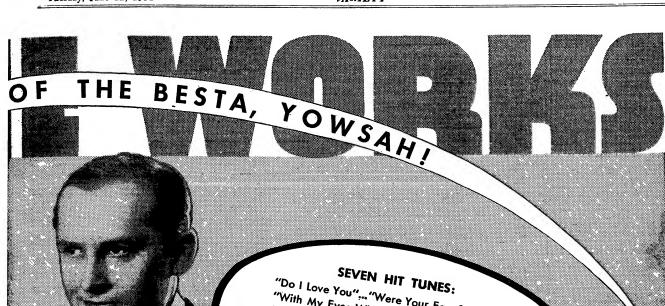
(Continue on page 34)

THE MOSTA

ake a tip from the Old Maestra and shoot the works with "SHOOT THE WORKS." You can't lose, tolks. It's got fun... it's got love., it's got a little kiss. seven smash soings by Caslow and Johnston, Gardon and Revel.—It's got Oakie, it's got "Skippy," it's got Frawley, Kurns and cute little Arline Judge. and last but not least, it's got the Old Maestro himself and All His Merry Lads.—So 'elp me, folks, it's got the mosta of the besta for deah, deah old box-officey. SHOOT THE WORKS!... Yowsahil



if it's a PARAMOUNT PICTURE



"Do I Love You"..."Were Your Ears Burning"...
"With My Eyes Wide Open, I'm Dreaming"...
"In the Good Old Winter Time"..."Take a
and You-ey!"..."When Ezra Plays the Fiddle"



"SHOOT THE WORKS"

with

Ben Bernie and all his Merry Lads Jack Oakie · Arline Judge Alison Skipworth · Roscoe Karns William Frawley



he best show in town!

Studio Placements

Hollywood, June 11. Williams, 'Flirtati

Big Boy Williams, Flirtation
Walk," WB.
Zeffie Tillbury,
heads, Radio.
Ben Hendricks, Jr., lind Date,

Col.
George Stevens, directs Kentucky
Kernels, Radio.
Una Merkel, 'All Americans,'

Una Merkel, All Americans, Metro.
Bradley King, scripting Mystery of Edwin Drood, U.
David Landau, Paul McAllister, Grace Goodall, Hy Meyer, Louise Mason, Hattie McDaniels, Judge Priest, Fox.
John Marston, Count of Monte Cristo, Reliance.
Doris Kenyon, untitled

Col. Ferdinand Gottschalk, Lucio Vil-legas. Agostino Borgato, 'Notorious

Perdinand Gottschalk, Lucio vuslegas, Agostino Borgato, 'Notorious
Sophie Lang,' Par.
William Frawley, Roscoe Karns,
'Shoe the Wild Mare,' Par.
Sam Hines, David Durand, 'A Hat.
a Coat, and a Glove, 'Radio.
Baby Leftoy, Sir Gur.
Ciene Raymond, 'Sure Fire,' Col.
Ralph Cedar, directs airplane sequences in Eddie Cantor pic, Geld-

wyn. Howard A. McDonell, comptroller at Columbia, to succeed N. M. Ste-

Howard A. McDonell, comptroller at Columbin, to succeed N. M. Stephenson, Ginger Rogers, Fred Astaire, berta, Radio Care, Gairy Gairy T. Gare Gare, Gar

John Twist,
John Twist,
Wadio,
Jenny Koiker, Mary Forbes, Billie
Seward, Blind Date, Col.
Ethal Merman, Eddie Cantor picture, Goldwyn.
Manny Seff, Peter Milne, scriptBe Golddigers of 1935, WB.
Dickle Moore, Human Side, U.
Phillip Read, Romance in the
Rain, U.
Guinn Williams, John Arledge,
Flirtation Walk, WB.
Rafaello Ottlasio, Lost Lady, WB.
James Butler, George Breakston,
John Stripting Corresponding to the Cabbage Patch, Pax
Mitchel Leisen directs 'Ready for'
Love, Par.
Margaret Hamilton, 'A Hat, a Cost,
a Glove, Radio.
Osgood Perkins, Lynne Overman,
Osgood Perkins, Lynne Overman,
Margaret Hamilton, 'Broadway Bill,'
Collith Kandel adapting 'Orchids
and Onions, Col.

Judith Kandel adapting 'Orchids

Col.
Judith Kandel adapting 'Orchids and Onions,' Col.
Dudley Nichols, Lamar Trotti adapting 'Life Begins at Forty.' Fox...
William Conselman, Henry Johnson, scripting '365 Nights in Holly.' Strancis Ford, Vester Pegg, Ernest Shields, 'Judge Prient,' Fox...
Francis Ford, Vester Pegg, Ernest Shields, 'Judge Prient,' Fox...
Bert Roach, James Donian, 'All' Good Americans,' Metro.
Fay Mackensie, Bobby Gordon, Mary Loos, Pauline Brooks, Herman Brix, Carlyte Blackwell, Jr., Dale Van Sickle, Bryant Washburn, Jr. 'Student Tour,' Metro.
Lita Chevret, Betty Francisco, 'Romance in the Rain,' U.
Jason Robards, 'Merry Widow,' Metro, 'Britance,' College, 'Ren,' Te an satlantic Showboat,' Reliance,
Maurcen O'Sullyan, 'Hide-Out,' Metro, Mickey Rooney, Mutlel Evans

Maureen O'Sullyan, Hide-Out, Maureen O'Sullyan, Hide-Out, Merica Midicey Rooney, Muriel Evans, Louise Henry, Hide-Out, Metro, Bryant Washburn, Jr., Carlyle Blackwell, Jr., 'Student Tour,' Metro, Walter Weems co-directs 'Something Simple, 'Roach,' Sturgis directs 'A Cup of Coffee U. Charles Grapewin, 'Judge Priest,' Fox.

Charles Grages, Charles Laughton, Mary Boland, Ruggles of Red Chartes Aughter,
ton, Mary Boland, Ruggles of Red
Gap, Par,
Judith Kendal, 'Orchidsand Onions,' Col.
Earl Haley, dialog, 'If You Hunt
With Old Dan,' Par,
Lois Wilson, 'Tomorrow's Youth,'
Mono.

Lois Wilson, Tomorrow's Youth, Mono. John Sheehan, Kissed, Metro, Harry Behn writing original, U. Berta Singerman, untitled Span-ish, plc. Fox. Paul Irving, 'Count of Monte Cristo,' Reliance.

Cristo, Reliance,
Bugene Solow, scripting 'Just Out'
of College, WB.
Williard Mack,
Seas, MG.
Matty Roubert, roadway Bill,
Col.

SHELVE FOUR WALLS'

Hollywood, June 11. Metro has called off Four Walls,

the Clark Gable picture.

Player, instead, goes into 'China
Seas,' to be made during the summer.

CALENDAR OF CURRENT RELEASES Studios: 5851 Marathon St., Hollywood, Calif. Paramount All of Mo. From the stage play. 'Chrysalla.'

(Continued from page 31)

Alice Fay, Jimmy Durante. Dir. Geo. White, Harry Lachman. 80 mlns Rel. March 22. Rev. March 20. Learned About Sallors. Alice Faye, Lew Ayres, Mitchell and Durant. Geo. Marshall. Rel. July 6

She Was a Lady. Helen Twelvetrees, Rel. July 20

Rel. July 20.
Stepprs East. From the novel by Fredk. Nebel. Wynne Gibson, Preston Foster. Dir. Kenneth MacKenna. 69 mins. Rel. Jan. 25.
Springtime for Henry. From Benn Levy's stage play, Otto Kruger, Nancy Carroll, Nigel Bruce, Heather Angel, Dir. Frank Tuttle. (Lasky produced). Rel. May 25.

Stand Up and Cheer. Musical. Warner Baxter, Madge Evans, Sylvia Froos Dir. Hamilton MaoFadden. Rel. May 4: Rev. April 24.
Such Women Are Dangerous. From the story, Odd Thursday. Warner Baxter, Rosemary Ames, Rochelle Hudsun. Dir. Jas. Flood. 79 mins. Rel. May 4.

May 4.

Three on a Honeymoon. Love affairs on an ocean liner. Sally Ellers, John Mack Brown. Dir. Jas. Thiling. 70 mlns. Rel. March 23. Rev. May 8.

Wild Gold. John Bo. Claire Trevor, Harry Green. Dir. Geo. Marshall, Rel. May 11.

Freuler Associates Omco: R.K.O. Bidg., New York, N. Y

Kiss of Araby. Original. Saraha story of British army and Riff. with love the control of the con

Gaumont-British Office: 226 West 42nd St., New York

Channel Crossing. Drama. Matheson Lang. Constance Cummings. of the Constance Cummings. Milifailing for You. Comedy drama. Jack Hulbert. Cicely Courtneldge. In Jack Hulbert. 71 mins. Rev. Aug. 4. Friday the 73th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev. May 22.

May 22.

Ghoul, The. Thriller. Boris Karloff. Dir. H. Hunter. 73 mins. Rel. Jan. 1, Rev. Jan. 30.

Just Smith. Mystery comedy by Lonsdale. Tom Walls, star and director. 10 mins. Rel. April 24.

Orders is Orders. Comedy of American making film in British army. James Gleason, Charlotte Greenwood. Dir. Walter Fords. 70 mins. Rel. May 1, Starter. May 5. Prince of Wales. Newsreel compilation of British April 15. Rev. April 24. 60 mins. Rei.

Majestic Offices:

Idg., Radio City New York City

Morning After. The. A merry mix-up of international spy systems.
Lyon and Sally Ellers. Dir. Allan Dwan. Rel. Jan. 1.
Scarlet Letter, The. Hawthorne's dramatic classic. First sound filming. Collen Moore and Hardle Albright. Dir. Robert Vignola.

own Blonde. From the novel "Collusion." The divorce racket. Edward Arnold, Helen Jerome Eddy Dir. Hobart Henley. 61 mins. Rel. March. Rev. May 15.

ity, Calif. : 1540 Broadway, Metro

Studies! ity. Metro 11840 Broadway.
Cai and the Fiddle, The. From the successful musical play by Jerone Kern and Otto Harbach. Ramon Novarro, Jeanette MacDonald, Frank Morgan, Charles Butterworth, Jean Hersholt, Vivienne. Segal. Dir. Williams. R. Howard. Rel. Feb. 16. Rev. Feb. 2012.
Eskimo. Love and hate in the leands. Native cast. Dir. W. S. Van Dyke. Readshow length, 120 mins. Rel. Jan. 15. Native cast. Dir. W. S. Van Dyke. Rev. Feb. 18. Rev. Feb. 2012.
Fuglitive Lovers. Robert Montgomety and Madge Evans as the lovers in a second se

Men in White. Picturization of the successful Breadway stage play of hos-line of the picturization of the successful Breadway bir. R. Boleslavsky. 72 mlns. Reit April 6. Rev. May 1 and June 18. Nystey of Mr. X. Based on the Crime Club novel by Philip MacDonald, Robert Montgomery, Elzabeth Allan, Lewis Stone. Dir. Edgar Selwyn. Rei. Feb. 23. Rev. Peb. 27.

Old Hannibal. May Robson as a Wall Street manipulator. Lewis Stone, Jean Parker. Dir. C. Riesner. Rel. Jan. 26.

Parker. Dir. C. Riesmer. Rel. Jan. 26, Operator 13. Based on the last novel of the late Robert W. Chambers. Marlon Davies, Gary Cooper. Dir. Richard Boleslavsky. Rel. June 3, Queen Christina. Greta Garbo as the seventeenth century queen who was brought up as a boy. Lewis Stone, Ian Keith, Elizabeth Young. Dir. Rouben Mannoullan. 90 mins. Rel. Feb. 9, Rev. Jan. 2

Kouven Mannoulian. 99 mins. Rel. Feb. 9. Rev. Jan. 2.

Rip Tides (Opposing Forces Within Woman). An American girl marries into
English nobility and suffers disappointment and dislitusionment. Norma
Shearer, Robert Montgomery, Herbert Marchall, Mrs. Pat Campbell.
Dir. Edmund Goulding. Rel. March 23. Rev. April 3.

Sadle McKee. Based on the novel by Vina Delmar. Joan Crawford, ranchot
Tone. Dir. Clarence Brown. Rel. May 11. Rev. May 22.

Showoff, The. Old stage play of a conceited man who makes good. Spencer
Tracy, Madge Evans. Dir. Chas. Riesner. 78 mins. Rel. March 9.

Rev. March 39.

Rev. March '29.

Tarzan and His Mate. Further adventures of the characters created by Edgar Rice Burroughs. Johnnie Weissmuller, Maureen O'Suilivan, Neil Hamilton. Dir. Cedirc Gibbons. Rel. March '39. Rev. April 24.

This Side of Heaven. Domestic drama from a novel. Lionel Barrymore, Fay Bainter, Mac Clark, Una Metkel, Tom Brown. Dir. Wm. K. Howard. '78 mins. Rel. Feb. 2. Rev. Feb. 13.

Viva Villa Wallace Beerj portrays the famous Mexican character, Pancho Mins. Rel. April '17.

You Can't Buy Everything. Story of a dominerate old woman. May Robbon.

Can't Buy Everything. Story of a domineering old woman. May Robson ...Jean: Patker, Lewis Stone. Dir. C. H. Reisner. 72 mins. Rel. Jan. 26 Rev. Feb. 2

Studio: 6048 Sunsst Blvd., Hollywood, Cal. Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C

Beggars in Ermine. Bankrupt steel man organizes a mendicants trust. Lionel Atwell, Betty Furness. Dir. Phil Rosen. 70 mins. Rel. Feb. 22. Rev. May 1.

Steel. John Wayne, Eleanor Hunt. Western, 54 mins. Rel. May 10.

Western. 54 mins. Rel. May 10.

City Limits. Ray Walker, Sally Blane, Frank Craven. Story of breezy newspaper reporter who gets his story—and the girl. 70 mins. Rel. May 1.

House of Mystery, The. Yerna Hille, Ed Lowry.—Dir.—William Nigh:—62-mins:

Rel. April 30:

Rel. April 30; Loudspeaker, The. Ray Walker, Jacqueline Wells. 67 mins. Rel. June 1. Lucky Texan, The. Western story of a man accused of the murder of his pal. John Wayne. Dir. Paul Maivern. 66 mins. Rel. Jan. 22. Rev. Feb. 13. Monte Carlo. Mary Brian, John Darrow. 52 mins. Rol. May 20. Money Means Nothing. Wallace Ford, Gloria Shea. 70 mins. Rel. June 15. Myetery Liner. Noah Beery, Astrid Alwyn. Dir. William Nigh. 62 mins. Rel. March 15. Rev. April 10.

Manhattan Love Song, Dixle Lee, Robert Armstrong, Dir, Leonard Fields, 72 mins. Rel. April 30,

72 mins. Rel. April 30, Sitteen Fathoms Deep. Sponge diver's romance. Sally O'Neill, Creighton Chaney, Russell Simpson, Maurice Black. Dir. Armand Schaofer. 69 mins. Rel. Jan. I. Rev. Jan. 23.

West of the Divide. Lone Star wostern. John Wayne, Virginia Brown Faire Dir. R. N. Braduury. 52 mins. Rev. May 15.

Woman's Man. Hollywood inside atory. John Halliday, Wallace Ford, Marguerite de in Motte. Dir. 154word Luddy.

: 1501 Broadway, All of Me. From the stage play, 'Chrysalls,' Fredric March, Miriam Hopkins, Geo. Raft. Dir. Jas. Flood. 70 mins. Rel. Jan. 26. Rev. Feb. 6.

Bolero. Story of a giglow who started in Hoboken. Geo. Raft. Carole Lombard, Sally Rand. Dir. Wesley Ruggies. 83 mins. Rel. Feb. 23. Rev. Feb. 20.

Come On Marines. Marine corps rescues a shipwrecked girls' seminary, Richard Arlen, Ida Lupino, Roscoe Karns. Dir. Henry Hathaway. 64 mins. Rej. March 23. Rev. March 27.

Death Takes a Holiday. Death takes a holiday to learn of life. From the stage play. Fredric March, Evalyn Yenable. Dir. Mitchell Leisen. 79 mins. Rel. March 30. Rev. Feb. 27.

Double Door. Thriller story of a dominant old maid. Mary Morris, Venable, Kent Taylor, Dir. Chas. Vidor. 75 mins. Rel. May

May 8.

Eight Girls in a Boat. Love in a girl's school. Douglas Montgomery, Kay Johnson. Dir. Rich. Wallace. 85 mins. Rel. Jan. 8. Rev. Jan. 16. Four Frightened People. Mixed quartet in the Jungle. Claudette Colbert, bert Marshall, Mary Boland. Wm. Gargan. Dir. Ceeli de Mille. Jan. 18. Rev. Jan. 30.

Good Dame. Fredric March on a carnival lot. Sylvia Skiney. Gering. 73 mins. Rel. Feb. 16. Rev. March 26.

Here Comes the Groom. Escaping burglar is forced to impersonate the groom of a deserted bride. Jack Hailey, Patricia Eills: Dir. Raoul Pagol. Rel. 18 Direct. Rel. 18 Direct. Rev. 1

His Double Life. (Dowling.) Light comedy, Lillian Gish, Roland Dir. Arthur Hopkins. 63 mins. Rel. Jan. 12. Rev. Dec. 19.

Dir. Arthur Hopkins. 63 mins. Rel. Jan. 12. Rev. Dec. 19.

Married an Actress. Matinė idol Joses out to his wife; an actress. who takes his clory. Adolphe Menjou. Elissa Landi. Dir. Ralph Mursay. Rel. June 29.

nis grovy. Adolphe Menjou, Elissa Landi. Dir. Raiph Mirray. Rei. June 22.

It Ain't No Sin. Mae West as a burlesque queen. Brown Dir. Leo McCarey. Rei. June 23.

Kiss and Make Up. Beauty doctor marries his model. Cary Grant, Genevieve Tobin, Helen Mack and the Wanpas Baby Stars. Dir. Harian Thompson, Joan Noguiesco. Rei. July 13.

Last Roundup, The. Western with a Zane Grey title and a new Brory. dolph Scott, Monte Blue, Barbara Adamis, Fred Kohler. Dir. Little thaway. 50 mins. Rei. Jan. 2 Zane Grey title and a new Brory. Grey Charles and Charles Monte Burne, Rei. Jan. 2 Zane Grey title and a new Brory. Grey Charles and Ch

Mev, April 3.

Miss Fanc's Baby is Stolen. Farcical play. Dorothea Wieck,
Dir. Alex. Hall. 67 mins. Rel. Jan. 12. Rey. Jan. 23.

Murder, at the Vanities. From the Earl Carroll stage production,
backstage. Carl Brisson, Victor McLaglen, Jack Oakle, Kitty,
Dir. Mitchell Lolsen, 86 mins. Rel. May 11. Rev. May 22.

More Women. Flagg and Quirt as deep sea divers. Edmund Lowe, Victor MoLagien, Sally Blane, Dir. Al Rogell. 73 mins. Rel. Feb. 23. Rev. March 6.

March 6.

Old Fashlond Way, The. W. C. Fleids in a road show in the LeRoy, Judith Allen. Dir. Wm. Beaudine. Rel. July 6.

Private Scandal. Suicide which is decided to be a murder because none of witnesses dares his own exposure to Scandal. Zasu Pitts, Ph. Holms, Ned Sparks, Mary Brian. Dir. Ralph Murphy. 64 mins. May 11.

Par's international beauty contest. Buster Orabbe, Ida Lupino, Toby Wing, Jas. Gleason. Dir. Eric Kenton. 77 mins. Rei. Feb. 2. Rev. Feb. 13.

Made Her Bed. Show lot story about a brutal animal trainer. Rich. Arien, Sally Eliers, Robt. Armstrong. Dir. Raiph Murphy. Rel. March 9. Rev. May 1. it the Works. A denatured. The Great Magoo. Jack Oakle, Dorothy Dell. Dir. Wesley Ruggies. Rel. June 29.

Dorothy Dell. Dir. Wesley Ruggies. Rel. June 2. Oaks R. Jake S. Of a Kind. The humors of a share-expenses trip. Chas. Ruggies, Mary Boland, W. C. Fields, dec. Burns, Grade. Allen, Allson Skipworth. Dir. Leo. Carey. So mins. Rel. Feb. 9. Rev. March 13.

12. Days a Princess. Obscure actress plays at being a princess. Syivia Sidney. Cary Grant. Dir. Marion Goring. 76 mins. Rel. May 18. Rev. May 16.

signey, Cary Grant. Dir. Marion Goring, 16 mins. Rel. May 18. Rev. May 16.

Trumpet Blows, The. George, Raft becomes an amateur buil fighter, Geo. Raft, Adolphe Menlou, Frances Drake. Dir. Stephen Roberts. 68 mins. Rel. April 13. Rev. April 17.

We're Not Dressing, Comedy of shipwrecked, royalty. Bing Crosby, Carole Lombard, Burns and Allen, Ethel & rmar, Leon Errol. Dir. Norman Taurog. 80 mins. Rel. April 27. Rev. May 1.

Witching Hour, The. Augustus Thomas play of a murder innocently caused by hypnotism. Sir Guy Standing, John Hailday, Judith Allen. Dir. Henry-Hathaway. 65 mins. Rel. April 21. Rev. May 1.

Whart Angel, Romance in San Francisco of 197. Victor Mov. Grey, Dorothy You're Telling Me. Fleids as a small town garage man. W. C. Fleids, Losa, Marsh, Buster Crabbe, Addrenne Ames. Dir. Erlé Kenton. 66 mins. Rel. April 6. Rev. April 10.

: 1270 Sixth Ave., New York, N. Y. Principal

Forcious Pal. Kasan, the dog in a thelling mystery-melodrana of the sheep-raising country. Ruth. Sullivan and Robert Manning. Dir. Spencer Gordon. 54 mins. Rel. Feb. 1. Rev. April 24 rev. Captains to Live. Captain, the dog, and Lady, his mate, in a story based on a true incident in their lives. Mary Shilling and Gaylord Pendleton. 50 mins. Rel. May.

Little Damozel, The. Anna Neagle and James Rennie. The story of a 'night club queen' in a ritzy London 'hot spot,' 58 mins, Rei, June.

R.K.O. Radio Office: R.K.O. Bidg., Radio City, N.Y.C. Corn. Talented young musician realizes after a series of disappointing love affairs that love and a career won't mix and chooses career. Ann Harding, John Boles, Margaret Hamilton, Arnold Korff. Edward H. Griffith. Rel. May 25.

F. Grimth. Rel. May 25.
Crime Doctor. A famous detective, jealous of his wife who no longer loves him, plans the perfect crime. Otto Kruger, Karen Morley, Nils Asther, Judith Wood. Dir. Joha Robertson, Rel. April 27. Rey. May 16.

Finishing School. A young boarding school girl becomes involved with a young doctor. Ginger Rogers, Frances Dee, Bruce Cabot, Billie Burke. Dir Wahda Tuchock and George Nicholls, Jr. 70 mins. Rel. May 4. Rev. May 1.

'Em Rolling. One man's life-time devotion to his loyal army horse. Walter Huston, Frances Dee, Robert Shayne, Frank Conroy. Dir. George Archainbaud, Rel. March 2.

Hips, Horay, Musical girl show, Bert Wheeler, Robert Woolsey, Ruth Etting, Dorothy Les, Thelma Todd, George Meeker, Phyllis Barry, Dir. Long Lost Father, Story Inc. Long Lost Father, Story Inc. Chandler, Dir. Ernest B. Scheedsack, 22 Ins. Rel Jan. 19. Feb. 27.

Patrol, The. A detachment of British soldlers lost on the Mesopotamian desert are attacked by unseen Arabs with dramatic results. Boris Karloff, Victor McLagien, Wallace Ford, Reginald Denny, Alan Hale. Dir. John Ford. Rel, Feb. 16. Rev. April 3.

of Two Worlds. An Eskimo, his illusions shattered by a glimpse of London divilization, returns to his own people and is brought back to reality by his infant son. Francis Lederer, Elisas, Landi, Henry Stephenson, Walter Byron, Steffi Duna, J., Farrell MacDonald, Sarah Padden. Dir. J. Walter fiben, 22 mins. Rel. Peb. 5, Rev. Jan. 16.

lest Gal in Town. Farce comedy love in the beauty parlor. Zasu Pitts. BL Brendel-Pert-Kelton-dames Cleason. Dir. Rich. Schayer, 61 mins. Rel. Jan. 12. Rev. Pob. 20.

Rel. Jan. 12. Rev. Fob. 29.

Of Human Bondage. A polgnant story of a man who faces life as a partial cripple. Leslie Howard, Bette Davis, Reginald Denny, Reginald Sheffeld, Alan Haite. Dir. John Cromwell. Rel. June 1.

deid, Alan Hsie. Dir. John Cromwell. Rel. June 1.

Sing and Like it. Gangater backs a Broadway show and makes sure of good reviews by furnishing special escorts for each reviewer. Zasu Pitta. Fort Kelton, Edward Everett Horton, Nat Pendleton, Ned Sparks. Ditta. William Sciter. 69 mins. Rel. April 20. Rev. April 17.

Spittles. A powerful story which deals with a beautiful mountain "witch" whose naivete, temperament and personality combine wickedness and Marth Siceper. Sidney Toler, Popura, Robert Young, Rajoh Bellamy, Gromwell. Rich March 30. Rev. March 30. Ser. Sara Haden. Dir. John Science. Noterious Auterslane handle of the "Toleh Hood" type with a

Stingares. Notorious Australian handt of the "Robin Hood" type with a flair for the enthetic things of life. Irene Dunne, Richard Dix, Conway Tearle, Mary Boland. Dir, William Wellman, 76 mins, Rel, May 28, Rev. May 22.

Strictly Dynamite. A poet becomes a gag writer for a famous radio comic

Jimmy Durante, Lupe Velcz, Nor ian Foster, Marian Ni Nugent. Rei. May 11.

ess at Any Price. Ruthicss business man finds love at last. Douglas Fairbanks, Jr., Colleen Moore, Genevieve Tobin. Dir. J. Walter Ruben. Rel. March 18. Rev. May 8.

sess Story. The ruthless rise to power and wealth of a boy of the New York telement district. Douglas Fairbanks. Jr., Colleen Moore, Gene-yleve Tobh, Frank organ. Dir. J. Walter Ruben. Rel. March 16.

Man la Mine. To preserve her marriage a young wife virtually huris her husband into the arms of his first love. Irene Dunne. Constance. Cummilings, Ralph Beltamy, Kay Johnson. Dir. John Cromwell. 75 mins. Rel. April 13. Rev. April 17.

Two Alone. An orphan girl and a young boy who escaped from a reformatory fall in love and try to escape the inhuman farmer who keeps them enslaved on his farm. Jean Parker, Zasu Pitts, Tom Brown, Arthun Byron, Nydia Westman, Beulah Bondi, Williard Robertson, Emersor Tracy. Dir. Elliott Nugent. Rel. Jan. 8, 1934. Rev. April 10.

Tracy. Dir. Elliott Nugent. Rel. Jan. 5, 1934. Rev. April 10.
Where Sinners Meet. An eloping couple have a break-down in their car and
spend the night in an unusual hotel where the host, a philosopher, shows
them the error of their way. Clive Brook, Diana Wynyard, Reginald
Owen, Ellile Burke, Alan Mowbray, Gilbert Emery. Dir. J. Waiter
Ruben. 68 mins. Rel., May 18. Rev. May Aslasite jun
wild animain. Frank Euck's expedition into the Aslastic jun
wild animain. Frank Euck. Dir. Armand Denia. Rel.

United Artists Offices: 729 Seventh Ave.,

Affairs of Ceilini, The. The love life of Benvenuto Ceilini, Fredric March, Constance Bennett, Frank Morgan, Fay Wray. (No date set.)

Born to Be Bad. Story of a woman apparently destined by circumstances to be always wicked in spite of herself. Loretta Young, Cary Grant, Paul Harvey. Din. Zowell Sherman Rei. May 18.

Buildog-Drummond Strikes Back, Further adventures in crime solution. Ron-aid Colman, Loretta Young, Warner Oland, Charles Butterworth. Una Merkel. (No date set.)

Merkel. (No date set.) erine the Great. The story of Russia's greatest ruler. Douglas Fairbanks, Jr. Elizabeth Bergner, Flora'Robson, Griffiths Jones. Dir. Paul Czinner. 38 mins. Rel. April 13. Rev. Feb. 20. to Monte Cristo, The. The famous romantic old classic of the French nobleman's struggie with his adversaries. Robert Donate. Elissa Landl, Louis Calliern. Dir. Rowland V. Lee.

Gallant Lady. An unwed mother who pays the price of silence in order to be near her child. Dir. Gregory La Cava. Ann Harding, Clive Brook. Otto Kruger, Tullio Carminati. 82 mins. Rel. Jan. 5. Rev. Jan. 23.

Otto Kruger, Tullo Carminati. \$2 mins. Rei. Jan. 5. Rev. Jan. 23.

Otto Kruger, Tullo Carminati. \$2 mins. Rei. Jan. 5. Rev. Jan. 23.

Otto Grama of the great financial nouse. George Arliss, Boris Karloff, Lorecta Young. Dir. Alfred Werker. 24 mins. Rei. 4 Rev. March 20.

ast Gentleman, The. Shrewd and elderly millionaire cleverly folls the plans of his children to dhisel his money away. George Arliss, Edna May Oliver, Janet Beecher and Raiph Morgan. Dir. Sidney Lanfield. (No

Loose transport of the lives of telephone linesmen, with a couple of love stories on the side. Spencer Tracy, Jack Oakle, Constance Cummings, Arline Judge. Dir. Wm. Wellman 77 mins. Ref. March 9. Rev. April 19. Moulin Rouge. A talented wife proves her ability by a clever impersonation ruse. Dir. Sidney Lantield. Constance Bernett. Franchot Tone, Tuling Ret. A talented wife proves her ability by a clever impersonation Carminet from Carminet from Manager of the Carminet from Manager of

Rev. March 6.

Private Life of Don Juan. Somebody insinuates to the great legendary lover that all his conquester really didn't tove him—so he gathers them around and puts the question to the test. Douglas Fairbanks, Merie Oberon, Benita Hume, Elsa Lanchester. Dir. Alex Korda. (No date.)

Sorrell & Son. An epic of the love between father and son. H. B. Warner, Peter Penrose. Hu Williams, Winifred Shotter. Dir. Jack Raymond. Rel. April 20.

Universal City, Calif. Universal

ces: 730 Fifth Ave.,

Affairs of a Gentleman. Drama. Paul Lukas, Lelia Hyams, Patricia Ellis. Onslow Stevens, Lilian Bond. Dir. Edwin L. Marlon. Rel. June 18. Beloved. Musical. John Boles, Gloria Stuart. Dir. V. Schertzinger. Rel. Jan. 29. Rev. Jan. 30.

Bombay Mall.

Jan. 9.

Edmund Lowe Production. ir, Ed. Marin.

Jan. 9.

Jan. 19.

Jan. 19.

Jack Cat, The. Mystery. Karloff, Bela Lugosl, David Manners. In Edgar Wilmer. 70 mins. Rel. May 7. Rev. May 22.

Countess of Monte Cristo. Drama. Fay Wray, Paul Lukas, Paul Page, Carmel Meyers, Reginald Owen. Rel. March 19. Rev. April 3.

Cross County Cruits. Comedy-drama. Lew Ayres, June Knight, Alice White. Dir. Eddle Buzzell. 78 mins. Rel. Jan, 15. Rev. Jan. 23.

rosby Case, The. Drama. Wynne Gibson, Onslow Stevens, William Collier. Rel. March 5. Rev. April 3.

Act. Marcia D. Rev. April 3.
Embarrassing Momenta. Comedy-drama. Chester Morris, Marion Nixon.
Dir. Ed. Laemmie. Rel. May 14.

Funny Thing Called Love. Comedy. Charles Morris, Andy Divine, Lois Jannery, Frank Craven. Dir. Curt Neumann. Rel. June 25; lamour. Comedy-drama. Constance Cummings. Paul Lukas. Dir. William Wyler. 75 mlns. Rel. April 9. Rev. May 15.

Wyler. 75 mlns. Rel. April 9. Rev. May 15.

Haff a Sinner. Drama. Joel McCrea, Saliy Biane, Buster Churchill. Dir.

Kurt Neumann. Rel. April 30.

Honor of the Range. Western. Ken Maynard.

Rel. April 16. Rev. May 1.

Her First Mate. Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 3.

Rev. Sept. 5...

Horse Play. Comedy. Summerville-Devine. ir. Ed Sedgwick. Rel. Nov. 27.
Rev. March 13.

Like it That Way. Musical. Rodger Pryor, Gloria Stuart. Dir. rry Lachman. 70 mins. Rel. Keb. 12. Rev. April 24.

Pil Teil the World. Comedy. Lee Tracy, Gloria Stuart, Roger Pryor. Dir. Edwin Sedgwick. 78 mins. Rel. April 16. Rev. April 24.

Let's Be Hizy. Comedy-drama. Lew Ayres, Patricia Ellis, Frank McHugh, Isabelle Jewell, Hedda Hopper. Dir. Edward Ludwig. Rel. March 26.

Little Man, What Now? Drama. Margaret Sullavan, Douglass Montgomery Dir. Frank Borzage. Rel. May 21. Max Marcin, Rel.

Love Captive. rama.

Love Birds. Comedy. Silin Summerville, Zasu Pitts. Dir. Wm. Selter. 60 mins. Rel. March 12. Rev. May 29. Madame Spy. Drama. Fay Wray, Nils Asther. Dir. Karl Kreund. 70 mins. Rel. Jan. 8. Rev. Feb. 13.

Rei, Ján. 8. Rev. Feb. 13.

Midnight, Drama. Sldney Fox, Henry Hull,
Erskine. Rei, Jan. 22. Rev. March 13.

Myrt anv Marge. Musical. Myrtle Vail, Donna Domerli,
Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al
Rei, Dec. 11. Rev. Jan. 23.

6moking Guns. Western. Ken. Maynard. Rei. June 11.

Poer Rich, The. Comedy. Edna May Oliver. Edward Everett
Ed. Sedgwick. 76 mins. Rei. Feb. 26. Rev. May 15.

Incentain Lady. Comedy. Arama. Genevieve Tolin. Edward E.

Uncertain Lady. Comedy-drama. Genevieve Tobin. Edward E. Horton. ir Karl Freund. Rel. April 23.
Wheela of Destiny. Western. Ken Rev. April 3.

Warner Brothers Offices: 321 W. 44th St., New York, N. Y

los Burbank Calif

As the Earth Turns. Epic in the romance of American ille and a revelation of the character of the New England farmer taken from the story of Gladys Hasty Carroll. Jean Milr. Donald Woods, John Hope Feteron. Dir. Alfred E. Green. 73 mins. Hophe Meniou, Geneviev Tobin, Mary to Love. A frothy Edward Everett Horton. Dir. William Keighley. All Johns. Rel. Jan. 20. Rev. Jan. 16. riends of Mr. Sweeney. Comedy-drama of the browbeaten husband who turns the big trick for his newspaper. Charlle Ruggles, Ann Dyorak, Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. Rel. July 7. Gambling Lady. Based on the drama by Doris Malloy of a gambling lady who is such a sport she is willing to sacrifice her fove to save her husband of rom a murder charge. Earthar Stamwyck. John McCras. O'Brien, Claire Dodd. Dir. Archie Mayo. 66 mins. tel. March 31. Rev. April 19.

April 19.

Haroid Teen. Hilarious comedy romance which brings to life on the screen the characters of Carl Ed's comic strip. Hal LePoy, Rochelle Hudson, Patricis Ellis, Guy Kibbee. Dir. Murray Roth. 66 mins. Rel. April 7.

Heat Lightning. Thrilling romance of desert love and hate, based on the

Metro's Regionals

Metro's regional sales conventions in Cleveland and Chicago are for two days, June 17, and in Chicago for the same period, June 19, respect. Total of 48 pictures for 1934-35 will be announced

Would Build 4 Houses, Now Want to Abandon

Minneapolis;

Instead of four announced new theatres being built in one of the leading local neighborhoods, all

leading local neighborhoods, all construction plans will be dropped by mutual agreement if a present move engineered by two of the parties concerned succeeds. Publix and Lyndale Amuse. Co. (Independent chain) informed the city council that they would abandon theatre projects if two companies planning the suburban showhouses would do likewise.

It Never Rains but-

Omaha.

Thursday last week was calamity day at the town's Blank-Tri-State

day at the town's Blank-Tri-State Theatree, or such was the unanimous verdict of the Paramount pheum and World house managers. Don Fuller of the Paramount had his scare when his three-year-old son Jervis fell, sustai ing a severe-fracture of the arm at the elbow. Jimmy Schlatter of the Orpheum and Ray Smith of the World had duplicate worries. Both Mrs Schlatter and Mrs. Smith were taken to the hospital for emergency operations.

tions.
On top of all this advertising, director had to appear in police court to straighten out difficulties which arose over a ballyhoo sound truck which one of the chain's houses was operating without permit required by the anti-noise ordinance.

DUBINSKY-UNION PACT

Peace Follows NRA Arbitr ion or Wage Costs

Kansas city, June 11.
Announcement of the settlement of the differences between the motion picture operators union and Dubinsk Brother's theatres, the Liberty and the Regent, of this city, is expected to pave the way for ending the troubles between the union and some forty independent theatres in the Kansas City district. Dispute between the union and he Dubinskys, it is said, was the principal reason for the independents refusal to sign a new agreement with the operators, last December: Kansas City, June 11,

ents refusal to sign a new agreement with the operators, last Deember:

A. W. DeBirney, assistant counsel for the NRA and special assistant attorney general, was agreed
upon by the union and the Dubinskys to arbitrate the dispute and
after metings, attended by Clyde
A. Weston, International representative of the Theatre Stage Employees and Moving Picture Machine Operators of the United
States and Canada, an agreement
was reached whereby the Liberty
and Regent theatree will employ
three reguar union operators in
each theatre; those at the Eberty
to receive a total of \$199.50 a week
and those at the Regent \$185.6
weekly. Formerly the two houses
were regular operators and a rewere required to employ a total or seven regular operators and a re-llef man at a cost of \$250 at the Liberty and \$195.00 at the Regent, Dubinskys advised DeBirney they had lost \$99.000 on the two theatres in the past three years.

MPLS 'NEWSREELER

Minneapolis, June 11,
Translux rear projection and turnstiles are being installed in Time,
new theatre being built in the doop
by Art Johnson, and scheduled to
open in mid-July.
First newsreel house west of Detreat.

Broadway stage hit by Leon Abrams and George Abbott. Aline Mac-Mahon, Ann Dvorak, Liyle Talbot, Preston Foster. Dir. Mervyn LeRoy, 63 mins. Rel. March 3. Rev. March 13. /as Her Man. Action melodrama of the gal who double-crossed herself in love when ther past came back. James Cagney, Joan Blondell, Frank Craven, Harold Huber. Dir. Lloyd Bacon. 70 mins. Rel. June 16. Rev. May 22.

May 22
Nellie. Comedy-drama of a newspaper love columnist. Paul Munl, Glenda Farrell, Kathryn Sergava. Dir. Mervyn Le Roy. Rel. Jan. 20. Rev. Feb. 6.

ef Fury. Fighting for love while the Sinn Feln and the Black and Tan crossifire during the Irish trouble. From the London stages success. The Key. William Powell, Edna Best, Colin Clive, Henry O'Nelli. Dir. Michael Curtiz. Rel. June 6.

Get Your Number. Rowdy, rollicking story of the telephone trouble hunter who finds it. Joan Blondell, Pat O'Brien. Dir. Kay Enright. 67 mins. Rel. Feb. 4. Rev. Feb. 6.

nei, Feb. 4. Nev. Feb. 5.

ny the Gent. Hilarlous comedy romance based on the story by Laird
Doyle and Ray Nazarro, which reveals a new kind of racket, that of
digging up heirs. James Cagney, Bette Dayls, Allen Jenkins. Dir.
Michael Curtiz. 67 mins. Rel. March 17. Rev. March 27.

y Wives of Reno. Comedy-farce of the Reno divorce mill in action.
Margaret Lindsay, Donald Woods, Guy Kibbee, Glenda: Farrell, Hugh
Herbert and Frank McHugh. Dir. H. Bruce Humberstone. 64 mins.
Rel. May 12.

Herbert and Frank McRlugh. Dir. H. Bruce Humberstone. 64 mins. Rel. May 12.

Modern Hero, A. Based on the novel by Louis Bromfield, openling with the gay romance of circus life and carrying the hero through tremendous financial battles to a captain of industry. Richard Bartheimess. 70 mins. Jean Mulr. Marjorie Rambeau, Verree Teasdale. Dir. G. W. Pabst. Smarty. Ognodel. Waren Villiam. Edward E. Horton, Frank McHugh and Claire Dodd. Dir. Robert Florey. 64 mins. Rel. May 26.

Upperworld. Drama by Ben Hecht dealing, with a millionaire's adventure's with a chorus girl. Warren William, Mary Astor. Ginger Rogers, Dickle Moore. Dir. Roy Del Nuth. 70 mins. Rel. April 28. Rev. May 29.

When Tomorrow Comes. Drama of woman who tries to help her hubby's girl friend. Kay Francis, Warren William, Jean Mulr. Verree Teasdale. Dir. William Keighly. Rel. June 23.

Miscellaneous Releases

Ariane. (lue Ribbon.) British made story of a woman who pretends sophistication to win her love. Elizabeth Bergner, Percy Marmont. Dir. Paul Czinner. 80 mins. Rel. April 1.
Badge of Honor (Mayfair). Buster Granbe in a ordinal outdoor picture. Dir. Spencer Bennett. 82 mins. Rel. April 15. Rev. May 29.
Beyond Bengal (Showmen). Animal picture with narrative. 65 mins. Rel. 20 mins. Rel. 20 mins. Rev. May 15. Rev. May 29.

May 15. Rev. May 22.
Big Race, The. (Showmen.) Race track story. Boots Mallory, John Darrow.
Dir. Fred Newmeyer. 62 mins. Rev. March 6.
Cheaters (Liberty). Paroled convicts find love through crookedness. Bill
Boyd, June Collyer, Dorothy Mackaill. Dir. Phil Rosen. 65 mins. Rev.
May 18.

May 18.

Drums o' Voode (International).

Brighten Thy Daughter, (Exploitation.) Warning to parents: Remade from a silent. 75 mins. Rel. Jan. 15. Rev. Feb. 20.

Found Alive. (Ideal.) Jungle story. Barbara Bedford, Maurice Murphy. Dir. Chas, Hutchinson. Rel. Feb. 10. Rev. April 17.

Guitty Parents. (Jay Dee Kay.) Sex education story. Jean Lacy, Glen Boles. Dir. Jack Townley. 53 mins. Rev. April 10.

Hired Wife. (Pinnacie.) Man hires a bride to get a fortune and falls in love with her. Greta Nissen, Weldon Heyburn. Dir. Geo. Melford. 60 mins. Rev. March 13.

Love Past Thirty. (Monarch.) Beauty parlor rejuvenation for a faded flances.
Alicen Fringic, Theodor von Eltz, Phyllis Barry. Dir. Vin. Moore. 60
mins. Rev. March 13.
Moth, The. (Showmen's.) Sally O'Neill astray in New Orleans. Dir. red.
Newmeyer. 64 mins. Rel. Jan. 15. Rev. April 17.

Marriage on Approval. (Monarch.) In which a girl gets married in the first reel and finds it out in the last. Barbara Kent, Donald Dillawsy. Dif. Howard, Higgin. Rev. Jan. 9.
Picture Brides (Allied). Story of the Brazilian diamond mines. Dorothy Mackall, Regis Toomey. Dir. Phil Rosen. 60 mins. Rev. May 29. Trapeze. (Protex.) Anna Sten's first German picture, dubbed in English. 65 mins. Rci. Feb. Rev. Feb. 20.

Unknown Solder Speaks, The (Lincoln). War clips with a new angle. 70 mins. Hev. May 29. Mins. Act. May 29.

What's Your Racket. (Showmen.) Familiar gangster frameup, Regis
Toomey. Noci Francis. Dir. Fred Gulol. 50 mins. Rei; Jan. 1. Rev.
March 6.

Wine, Women and Song. (Chadwick.) Lilyan Tashman's last picture. Back-stage story. Lilyan Tashman, Lew Cody. Dir. Leon D'Usseau. 64 mins. Rey. March 27.

Woman Unafraid. (Goldsmith.) Story of a pollcewoman. Lucille Gleason, Skeets Gallagher. Dir. W. J. Cowen. 68 mlns. Rev. April 24.





A FRANK BORZAGE PRODUCTION

DOUGLASS MONTGOMERY

Fred Kohler, Alan Hale, Mae Marsh, George Meeker, Muriel Kirkland, De, Witt Jennings, Hedda Hopper, Catherine Doucet, Bodil Rosing. From the novel by Hans Fallada. Screenplay by William Anthony McGuire. Directed by Frank Borzage.

MONO MAY STAY Goring Takes Over N. Y. AT GEN. SERVICE

Hollywood, June 11.

Deal for Monogram to retain General Service Studios as production headquarters for the next year is slated to be signed this week.

Agreement will allow Monogram to Agreement will allow Monogram to use any sound system, it selects for recording, although all other customers of the Erpi-operated studies are required to use the Western Electric system.

Concession being made by Erpi to Monogram the sound apparatus is mainly to retain the producing company on the lot, as officials of the electric concer figure Monogram is coming along.

Monogram is coming along.

Giveaways, Lotteries, Etc., Worrying Denver

Denver, June 11.

Because one of the owners of the theatres talked to the district attorney about the legality of the giveaways being used by a group of 13 Denver theatres, the group has dropped the co-operative \$600 cash night. The da. told the theatre man the plan was illegal and intimated that if anyone filed a complaint he would have to proceed against them. The state law provides a penalty of not less than \$100 fine and n't less than \$3100 fine and n't he daway.

Many theatre men are of the opinion mothing will be done. There are plenty of giveaways in operation here. One is being sponsored by the junior chamber of commerce and is backed by lumber and building surphy dealers of the city. The prize is a modernized house, and a chance is given with every \$1 purchase. Prize drawings are common throughout th ecity.

Many of the theatres plan to continue drawings. Bank night, which originated in Denver, is claimed to be within any law when operated according to instructions, which call for the register book being placed where anyone can sign, and the calling of the number outside the theatre so the winner can claim the money without using forced to buy a ticked when winner can claim the money without using forced to buy a ticked when winner can claim the money without using forced to buy a ticked winner and stantes.

The group of 13 started giving away an auto a week among his eight theatres.

The group of 13 started giving away an auto a week when Huffman will continue his auto drawing light. The 1

Free Bus Rides

Philadelphia, June 11.
Local Grievance Board will have complicated case to meet when omplaint of the Westmar theatre Complaint of the West at the Norristown, against the Norristown, Amus. Co. is aired. Complainant allegen free bus rides for patrons by the Norris Co. is tantamount to

by the Norris Co. is trace.

Riant theatre, Conshohocken, has also filed suit against Norris Co. on same charge, but claim has been ithdrawn.

2 Cinemas in 2,200 Pop Town Precipitates Feud

Des Moines, June 11.
The little town of Monticello, Ia.
population 2,200, is the scene of a
theatre fight that is going on under

theatre fight that is going on under a national spotlight. When R. C. Lambert started to build a new theatre, E. T. Landis, owner of the Princess, established many years ago, felt it was unfair competition and filed a complaint with the grievance board. Landis' competition and filed a complaint, with the grievance board. Landis' complaint stated he felt two theathers were too many for a trwn of that size and that competition was unfair. The case went to tria' and Landis won the decision. Owners

Landis won the decision. Owners, of the new house, however, appealed and it goes before the firtevance Reard soon.

The townspeople are strong supporters, of the NRA and agree with Landis that two theatres are one too many for a town the size of Montkello.

Criterion for Indie Op.

Deal between Paramount and John Goring turns the Criterion, N. Y. over to latter as an independent exhibitor for one year. Goring was former manager of the Criterion for Par for years, but Par states that the company has no further connection with the house except in leasing it to Goring.

Goring will operate the house on his own under a grind policy, but Par reserves the right to put its road shows in whe and if desired during the year's lease.

AGENCY CODE METHODS UP TO PARENT BODY

Hollywood,

Agency code committee has accepted the reports of subcommittees which have been working several weeks drawing up a code of fair practices for agents to go into the film code and recommendations as to registering the 10 percenters.

to registering the 10 percenters.

These reports are now i the hands of the various members of the parent committee which will individually discuss the provisions with their various crafts and report back to the larger body as to the viewpoints of the several factions, which include producers, agents, writers, actors and directors.

agents, writers, actors and, directors.

First of these meetings will be tonight (Monday) when the agents gather at the Beverly Wilshire to discuss the provisions. Meeting was, called by George Frank, agentmember on the committee.

Plan then is to call a public hearing on the suggestions so that all involved can have their day before the recommendations are forwarded to the Administrator for final acceptance as a part of the code.

Agency committee ran into a sng on the employment of Major Joseph O. Donovan as part secretary of the committee, a berth he has been filling in connection with his job as Code Authority, representative in Hollywood.

Code Authority representative in Hollywood.
Committee formally protested to Divisional Administrator Sol A. Rosenbiatt the Donovan appointment to their unit, stating that they wanted an executive secretary of their own to serve full time. Code Authority, through John C. Flinn, replied that the committee could have a full time. through John C. Flinn, replied that the committee could have a full time official but would have to pay his salary. Committee answered this with a demand for such a full time secretary and stating that it had no funds for such official, pushed the matter back in the lap of the Code Authority, where it now lays.

First Minn. Ruling Vs. **Ticket Giveaways**

Ticket Giveaways

Minneapolis, June 11.

In the first decision handed down since its organization, local grievance board held that 'merchants' nights,' as conducted by S. F. Heath at his State theatre, Wells, Minn., constituted a violation of the code and ordered Heath to discontinue. Complaint filed by F. E. Rolfe of the Pastime, Mapleton, Minn.

The testimon, Mapleton, Minn.
The testimon with merchants in six small adjoint towns whereby in return for payment of stipulated amounts by them of payment of stipulated amounts by them an unlimited number of tickets to distribute to their outstomers. These coupons were redeemable at the State theatre box office on payment of .5c by the holder. Rolfe charged that Heath was violating the minimum admission price clauses in the latter's nim contracts.

In defending Heath, W. A. Steffes, president of Northwest Allied, contended that pro-rating for each ticket redeemed the amount paid by the merchants and including the 5c received from each customer netted the exhibitor more per admission than the minimum requirement.

The board decided that the scheme actually constituted a rebate and unfair competition for Rolfs, who is located 17 miles away from Heath Latter announces intention to appeals.

N. Y. Par Wants Tax Cut

Alleging the building is over-assessed, the Paramount Broadway Corp. has brought suit in N. Y. Supreme Court to lower the figure on the l'ar building by \$3,000,000.

Assessment on the land is \$6,300,-000 and \$12,500,000 on improvements, declared to be \$3,000,000 in excess.

BEN BERINSTEIN AGAIN HEADS SO. CALIF. EXHIBS

Los Angeles, June 11.
Independent Theatre Owners of Southern California reelected Ben N, Berinstein president at the annual membership meeting, despite his announced determination not to a pandidate to euroged himself his announced determination not to be a candidate to succeed himself. Harry H. Hicks was named v. p. with understanding Berinstein will resign in about 60 days, when Hicks completes his duties as a member of the local clearance-zoning board. Latter will then automatically suc-

d to the presidency.

ceed to the presidency.

Arnold Schaak was reelected treasurer, and R. D. Whitson, v. p., was named secretary, succeeding George Bromley.

Indie exhibs voted solidly to endorse a plan whereby a 55c. gate for all seats would be charged whenever an advertised preview is held, and also took a step nearer to elimination of double feature programs in the territory by coming within 25 signatures of the number necessary to swing 90 percent of the

within 25 signatures of the number necessary to swing 90 percent of the indie exhibs into line. Irving Carlin was elected to the board of directors, vice Russell Rogers, resigned.

Heat and Drouth Panics **NW Exhibs Into Duals**

Minneapolis, June 11.

In the face of Northwest Allied's position, double featuring is preading again throughout the terspreading again throughout the ter-ritory, and fears are being expressed that if not checked soon it will edge its way once more into the Twin Cities.

Scrious slump in grosses in wake of abnormal heat and continued drouth, prompted many exhibitors to clutch at the twin billing as a b.o.

hypo.

Double featuring broke out recently in the Twin City neighborhood houses, but Northwest Allied assembled all the parties involved and induced them to desist. Agreement has been kept thus far in Minneapolis and St. Paul.

STUDIO LABOR

Rosy to Name Committees Straighten Out That Phase to

Washington, June 11.
Committees to try and straighten out troublesome questions of studio-professional labor relations will be named by NRA some time in the next fortnight, Divisional Administrator Sol A. Rosenblatt announced last week.

trator Sol A. Rosenblatt announced last week. Deciding against holding public hearing to determine the need for exercising authority contained in unfair practice sections of picture pact, Rôsy last week served notice that he will receive comments and ideas of individuals concerned up to June 16 and intends soon after the deadline to set up the 5-5 committees to probe matters affecting writers and actors.

There is no present intention to establish committees to look into situation of directors or technicians, though those groups may be set up to time.

time

Having delayed action for dearth Having delayed action for dearth of names, Rosy said he now has several dozen nominations which are being looked into and feels an adequate supply of candidates is available to provide a good selection. Committees will have five representatives of employers and five spokesmen for each professional class.

five spokesmen for each professional class.
Recent squabbles between studios and writers brought the matter to a head, while NRA felt it would be desirable and facilitate smoother functioning of the code to create actor committee at same time. Both groups will be authorized to make findings and recommend regulations covering fair practices in relations between employers and employees. What will be done with any recommendations is problematical. Code specifies that Administration may approve, reject, or modify suggested rules on call public hearings; on his own account if there is dispute about the recommendations. If approved, suggested practice regulations would have same force and officet of code clauses.

DICK WARING GOES METPO

DICK WARING GOES METRO

Richard Waring has been signed by Metro, possibly to appear in 'David Copperfield' as his first. He's from legit; Eva LeGallienne's

Small Releases Gordon To Script Par 'Outraged'

Hollywood, June 11.

Leon Gordon starts at Paramount today (Monday) to script Out-raged, following the settlement of his contract with Edward Small whereby Gordon was to have super vised Transatlantic Showboat

vised Transatiante Showboat. Gordon and Small split on a disagreement over the treatment of the Reliance story.

'Outraged' will be the first starring picture for Lloyd Nolan. James Flood will direct it.

CHI OBJECTS ON 3-DAY RELEASE PROVISION

Chicago, June 11

Chicago, June 11.

Exception to the motion ricture:

Consider a consideration of the consideration of exception was drawn up at the zoning and clearance meeting last week and has been forwarded to the Code Authority in New York.

Local exchanges and exhibs point out that the code ruling that a picture is available for general release following a three-day run anywhere in the territory cannot apply to Chicago because Chicago has had an entirely individual releasing system and one which is no way similar to the rest of the country. The three-day releasing system would not prove satisfactory in Chicago, is the contention of the local industry and they have asked that the code authority allow this territory to set up a release system which divides and they have asked that the code authority allow this territory to set up a release system which divides and they have asked that the code in this section into two districts, Checogo metropolitan area and the downstate district.

Resolution stated that the thready release clause-was perfectly ac-

cago metropolitan area and the downstate district. Resolution stated that the three-day release clause-was perfectly acceptable for the downstate section and that it should be allowed to play picture irrespective of the Chicago run. And that if the code ruling was altered to take the problem into consideration that it would be necessary to hold back the entire state until the loop played its pictures. Localities have asked that the three-day clause be changed in Chicago to a seven-day period to begin at the termination of the loop pre-release run. If a picture did not play the loop ace houses that the picture should be considered available for release seven days after the regular meeting of the release board.

'Catspaw' in August At M. H. or Rivoli

Fox's Harold Lloyd picture, 'Cats-paw,' opens in New York during August either at the Music Hall or

August either at the Music Han of the Rivoli.

Lioyd, who returned to the Coast last week after attending the Fox convention, will be back on Broadway in July preparatory to his film's premiere.

Hollywood, June 11.
Harold Lloyd plans to get busy early in the fall on his next picture, eliminating the long waits in between productions.
Comedian is back from New York and spent a day in retakes on 'Cat's Paw'.

Paw.

NIX OVERBUY SQUAWK IN CHI

Having

Schoenstadt Harper on grounds of inreasonable protection, the southside Hyde Park tried to follow up its advantage by squawking to

grievance board that the Harper was overbuying and asked that the house be forced to release some of that product.

that product.
Board, however, ruled that the five pictures the Harper is using at present is not an unreasonable number. But added that the pictures must be selected by the house by the end of the secont week of release in order to give the Hyde Park sufficient notice.

Appoint Will Mahoney And Gen. Harbord

Washington, June 11.
The National Labor Board Friday
(8) appointed Will Mahoney, vaude-ville actor, and Gen. James G. Har-bord, head of RCA, to the New York regional board

Mahoney will represent

CARDIN

THE SUAVE DECEIVER LOEW'S JERSEY CITY

Week June 15

23rd Week CASING DE PAREE Thanks to Billy Rose

"Cardini, most elegant and most dex-terous of conjurors, made one of the big-gest hits of the evening at the Royal Command Performance."—The Dally Tel-graph, May 23, 1933.



BLUE BEN WARNER BROS. COMEDIES Dir. JOE RIVKIN LEO MORRISON. Agency

WANTED:

Theatre manager, experienced, age between 30 and 40, neat appearance; references required. Chance for ad-vancement,

vancement,
Broadway-Newburgh
Real Estate Corp.
75 Second St., Newburgh, New York



Always-the-Same Time Becomes an Appointment in Lives of Millions, Declares CBS' Essay on Habit

Advertisers who have got the most out of radio have been those who have recognized the power of time habit in people's lives and taken advantage of a franchise' on a given-time on the air over a period of years. This is the argument contained in a brochure, The Added Increment, which CBS distributed among ad agencies last week. The thesis to the given-time angle as an 'intangible but potent force in radio broadcasting.'

Brochure contends that space advertising can co little to exploit the place, habits' of the public, while radio by its very nature is in a position to affect powerfully, the multitude's 'time habits.' Reader's contact with the ad is at best accidental, burk particular spot on the air can become the every-day or every week habit, intimate and deeply grained, of rillions of listeners.

These: particular time listening habits, says the Columbia booklet, take time to form, and when formed are half perpetuating. The longer the program is on the air the more

take time to form, and when formed are half perpetuating. The longer the program is on the air the more valuable becomes its investment to the advertiser. And as the brochure sees it the client's franchise upon a given period becomes a franchise on a segment of the lives of millions of contrarts.

Quotes Ramsdell

Appended to the network's com-ments on the time habit factor is ments on the time habit factor is a quotation from a speech by Sayre M. Ramsdell, advertising manager of the Phil. o. Radio and Television Corp. This excerpt tells of the unique advantage that broadcasting offers by way of the time franchise strategy, and extols the effect of having what amounts to a personal appointment in millions of homes at 7:46 (Philico's time of CBS) every evenils. Banadell 4 october 4 control of the (Philco's time on CBS) every ing. Ramsdell is quoted as ng that Philco has garnered or triple the returns on dollar invested in radio adevery dollar invested in radio advertising, first by staying on the air without interruption (over 80 weeks to date) and second, without losing its franchise on a given hour. Ramsdell refers to the latter as a new concept in advertising, made possible by radio only, and one which is generally underestimated and, unappreciated.

PROOF OF RESULTS

istories of Air Advertising Made by CBS

CBS's sales promotion department has a new study in commodity markets which is due off the press for distribution to the advertising verein within the next two weeks. In this work the network regiments the actual selling results reaped by several major national merchandisers who have used both space and radio. and radio.

and radio,
Research along these lines were
carried on by Columbia over a
period of 10 months. Each commodity quoted is said to represent
an actual opening of the merchandiser's books to the web's statistics

Kraft After Crosby

Kratt-Phenix is angling for ing Crosby. Cheese packer would like to have him join its Thursday night whirl on NBC this summer. Another bidder for Crosby's services is Woodbury soap, but this assignment would not be effective until the fall. All air offers for the warbler will, Lywever, have to hold until Tom Rockwell, of Rockwell-O'Keefe, Inc., which manares Crosby, returns from

which manages Crosby, returns from Europe. Kraft-Phenix may also in-clude in the proposition a bid for the Mills Bros. With Crosby and the Mills foursome on the program the mixed chorus now part of the Thurs-day cast would be dropped.

Galli-Gurci for Milk

Chicago, June 11.

Mme. Galli-Curci will guest on
the Carnation show this coming Monday (18).

Carnation is considering going into a regular policy of guesters.

Sponsor Stuff

Wine bottling company had program running on stations Peoria, Grand Rapids and Syracuse several weeks before it discovered that it hadn't it discovered that it hadn't set up distributing facilities and sales forces for these areas. Towns had been designated by the account itself. Outlets involved, when made conversant with the embarassing situation, graciously agreed to cancel the 13-week contract.

SELLING FILM TICKETS BY **RADIO**

Auditioned for the Motion Picture Producers and Distributors of Amer-

ican, Inc., by NBC last week was a program composed of a dance com-bo under Al Goodman, a girl warbler so under Al Goodman, a girl warbler and Graham McNamee. Network suggested this setup for the campaign that the Will Hays office is launching to sell the public on the habit of visiting picture theatres more often during the summer.

Proposition as advanced by NBC would have this program released on the basis of five times a week. Stanza framed around Goodman and McNamee runs 15 minutes. Probability that the Hays organization will also make use of the air series to parry the attack that the picture in-dustry is now being subjected to by the church and other critical sectors.

Kayser Silk Air-Minded

Kayser Silk is being groomed for a flier in radio this fall. Among those auditioned last week at NBC for the account was Lud Gluskin's

Continental dance ensemble.
Young and Rubicam is the agency.

Knipe to WMCA

Negotiations are for Carl Knipe, formerly sales manager for CBS, to Join WMCA/New York, in a similar capacity. Connection will likely be consummated this week.

Before coming with Columbia, he was a foreign office manager for JWatter Thompson and in charge of sales promotion for Liberty.

sales promotion for Liberty.

REPEAT SAME WAX SHOWS FOR YEARS

One of the curiosities in commer cial broadcasting are the same sets of recorded programs which have been making the rounds of hinter-land stations year in and year out. Advertisers behind these stencillings keep circuiting them around, booking them on each outlet for a run of 13 weeks and after an intervals from 26 to 39 weeks bringing the series back for another airing on the same

Several merchandisers have used the same waxed shows continuously for as long as four years. When the disc became worn from excessive shipping and needle grinding all they have to do is order a new one from the pressing factory where the masters are kept on file. Only other charge these advertisers run into is the music fee of 25c. for a pop number and 50c. for a restricted tune which the publisher collects according to each station usage. Several merchandisers have used

and a practice of using the same recorded series over a stretch of years and on the interval circuiting plan are Thin Hand Cream, Outdoor Girl Face Powder and Sapolin

Ether Tax Drive

Baltimore, June 11.

Baltimore, June 11.

WCAO, WCBM and WFBE are allotting five minutes daily to Thos. G. Young, municipal tax collector, for civic appeal spiels. Burg past few years has led country for speedy tax garnering, and each spring the city government makes a special heraided drive to corner the coin quickly. Stations are permitting Mr. Young a fortnight each as a measure of civic good-will.

Geo. Storer, WMCA, Quietly Matures Network; Ultimately in Chicago

George Storer has the nucleus of his proposed basic territory network in operation. From the studios of WMCA, New York, which he now heads, Storer is feeding sustaining programs daily to WPEN, Philadelphia; WOL. Washington; WDEL. Wilfinington, and WPRO, Providence. He has incorporated his chain project under the title of the American Broadcasti., System. The first three were allied with the ill-fated Amalgamated Broadcasting System.

ill-fated Amalgamated Broadcast-ing System.
Storer is proceeding with his net-work proposition slowly and with-out ballyhoo. His policy here is founded on the lesson gained by the broadcast trade from the methods that led up to the collapse of Ed Wynn's Amalgamated Broadcasting System. It is Storer's intertier to System. It is Storer's intention to build up his web on a sustaining basis before undertaking to sell it as a commercial medium. Board of directors of the Ameri-

Board of directors of the American Broadcasting System-have not been designated. This directorate will "likely "include several of the Wall Street scions interested with Store in the operation of WMCA, as well as several of his financial associates in Detroit. Corr. who for incorporating purposes named himself president of the ABS, also operates CKLW, Detroit-Windows operates CKLW, Detroit-Windows (WSPD, Toledo, and WWVA, Wheeling, W. Va.

Storer expects to extend his system to Chicago, thereby keeping within the basic area. So far he isn't set on a Chicago outlet.

WORLD TO OLD WENR STUDIOS, CHICAGO

Chicago, June 11.

Negotiations on for the switch of the World Broadcasting offices here from the old WMAQ quarters in the Daily News building to the old WENR studios in the Opera Build-

ing. It is likely that when World shifts to the former WENR plant that th to the former WENR plant that the Columbia lab will take over the Daily News layout. Columbia particularly has been anxious to move out of its present setup, and has been dickering with practically every available building for studio

New Pepsodent Product

Chicago, June 11.

Pepsodent planning an addition to its regular line this fall, in keep ing with its adopted policy of add-ing a new product every six months

If and when issued, radio will be

PIPER WITH PEPSODENT

Chicago, June 11.
Lynn Piper comes in as general sales manager for Pepsodent.
Piper was formerly with the O'Cedar company.

Kitchen Klenzer, in Chi Court, Asks \$10,000 From Agency on Overcharges

What Big Muscles

Al Zugsmith, band booker in Al Zugsmith, band booker in the CBS Artlists Bureau, has had himself added to another payroll for the summer. Four days a week he'll work for Columbia and the other three, Friday, Saturday and Sunday, he'll serve as a life guard on the Atlantic City beach.
Saturday is an offday for the

Saturday is an offday for the BS personnel, anyway, and the Friday absence Zugsmith the Friday absence Zugsr contrived by making his va-tion 14 Fridays in a row place of the customary

SHORTWAVING GULF SHOWS JULY 15

Gulf Oil starts having its Sunday light shows shortwaved from Europe July 15. First international event of the series will include Gertude Lawrence, Danny Malone, ballad singer, and Carroll Gibbons' band. C. B. Cochran, British showman, has been retained to do the production supervising for the imported series.

will Rogers current run in the refiner's niche on NBC takes him up to and including July 8, Gulf has committed itself for four Eurohas committed itself for four European broadcasts, with two of them originating from Parls. If the four go over both from the technical and entertainment angles eight more programs from foreign sources will be added. All these broadcasts will be shortwaved from London, with the programs on the Continent being brought into that point by telephone wire,

CAN'T ATTACH RADIO ON DEBT JUDGMENT

Berlin, May 26.

German minister of law has submitted an o'inion according to
which radio sets, if they are not
luxury outfits, can under no circumstances be selzed for debt even
though they are not used for business purposes, as for instance, by
inskeepers' or farmers, who use
their apparatus to get weather reports.

Opinions about what is necessary and what is not have changed with time. Twenty years ago a blcycle or sewing machine were selzable, but today they may not be attached. Same change has taken place con-cerning the necessity for a radio apparatus.

Chi NBC Options Cook Backstage Air Serial

Chicago, June 11.

Chicago, June 11.
Chi NBC has taken an option on Jim Cook's serial, "Stand-By," which is a story of back-stage radio. NBC figures that the backstage angle should be as potent in radio as it has been in legit and in pictures. Will start auditioning to clients this week. Serial will run 16-minute seasions either three or six times weekly. Cook was formerly with the local NBC publicity department.

Lombardo on Plough

Chicago, June 11. Guy Lombardo orchestra has beer set for a long-term run for Plough's NBC show, replacing Vincent Longs

Chicago, June 11.
Client and an agency are going to court here to battle out the question of how much coin the agency should get for services rendered. It started get for services rendered. It started with a suit filed by the Airways Sales Engineers, Inc., agency against the Fitzpatrick Bross, Inc., makers of Kitchen Kienzer, for \$3,900, which the agency claims the Fitzpatrick company owes for the month of March.

Fitzpatrick outfit turned around and entered a counter-claim against

and entered a counter-claim against the agency, asking for \$10,000 damthe agency, asking for \$10,000 damages on the allegation that the agency had consistently overcharged. Fitzpatrick side of the case states that the agency is allowed only its regular 15% commission on radio station billing, and claims that the agency claims the extras are due for additional services in shaping shows, finding talent, traveling and entertainment expenses, according to the agency attorney. David Spector.

Claims Listed

Statement of claims as drawn up by the Fitzpatrick lawyer, Howard. Moses, goes into individual cases.

Moses, goes into individual cases. States that from Jan. 1, 1933, to March 20, 1934, statton WJR. Detroit, billed the agency for \$4.836, but that the agency listed it as \$7.916.16, and saks that the agency be made to refund the overcharge of \$3.020.16.

of \$3,020.16.

Affidavit further claims that between Aug. 23 and Nov. 17, 1933, the agency placed advertising on WHK in Cleveland, and that the station charged \$347, but that the Fitzpatrick company paid the agency on a billing of \$660. Other overcharges are claimed on WMBD, Peoria, for \$692.52 in one instance and \$1,027.52 on a, later campaign. Also asis refund of alleged overcharge on WLCO, Cincy, for \$1,704, and on WCCO, Minneapolis, for \$380: on KST, St. Paul, \$12.

Fitzpatrick attorney, in his coun-

Faul, \$12.

Fitzpatrick attorney, in his counter-claim, also states that there was advertising placed on WOWO, Ford Wayne; WLS, Chicago, and on other stations on which the client

was not informed. Fitzpatrick claims that Fitzpatrick claims that the amount of money due it from Airways on back billing is \$7,177.05, but is asking for an even 10 grand to settle dannages. Case will be decided in the Municipal Court here.

CHI NBC CUTTING **DOWN ON BENEFITS**

Chicago, June 11.
Front office of NBC here has issued an order that all requests for benefits appearances of its talent benefits appearances of its talent must be okaye. by the administra-tion end of the network. This order is an effort to clip on the number of phoney requests that have been pouring into the talent bureau of both NBC and CBS here lately.

both NBC and CBS here lately.

NBC has taken the stand that if
the benefit is worthy and still connot afford to pay the talent that the
network will reimburse the performers, with NBC feeling that it is not
fair to ask the performers to worth additional hours gratis On its side NBC will check off the additional expense to good-will.

Jack Little's In-Laws in A Run-In with the Law

Albany, June 11.

Mr. and Mrs. Harry Hellman, owners of the Paramount and Royal theatres [films] and in-laws of Little Jack Little, face police court

charges as a result of a run-in with a traffic-cop. Mrs. Helman is ac-cused of failing to obey the cop's signal and her husband is charged with third degree assault upon the

with third degree assault upon the policeman.

The cop alleges Mrs. Hellman failed to heed his order to stop, her auto until she was near the Royal theatre. He also reported that Hellband.
Lombardo will start July 4 on a
Lombardo will start July 4 on a
Benezic contract with options for 26 in the argument and seized him by
weeks additional. Plough figures to
follow the band on its tours if and
when Lombardo hits for the road.
Show will also utilize guest stars.

VEW RADIO RULERS JULY

MODIFIED DILL BILL PASSES

Seven-Man Commission Will Supplant Old FRC-100-Watt Stations Exempt from Zone Quotas-Commission Will 'Study' Allocation of Facilities to Non-Profit Groups

COMPROMISE

Washington, June 11.

Washington, June 11.
Relatively few changes in the present radio law are required by the new government communications control holicy as expressed in the revised Dill-Rayburn bill agreed upon by Senate and House conferees last week.
Accepting the House plan of a seven-man commission, the Senate backed down on the most objectionable features of the Dill bill, although a number of minor revisions of existing law were written into the final draft. Law goes into effect July 1. abolishing the present commission.

commission.
The substitute bill adopts various The substitute bill anopts various provisions of the Senate version, but rejects changes which were not contained in the Davis bill, which passed the 72d Congress and was given a pocket-veto by President Hoover.

Restrict Radi rabbina

Restrict Radi rabbing
One major change was final decision to restrict the government's-power to take control of all communications in times of emergency. Senate bill gave this authority in times of war or public peril, but the revision grants confiscatory powers only in connection with 'the continuance of a war.'

The measure in final form provides: (1) Territories and possessions shall be eliminated from the zones for equality of broadcast distribution; (2) Changes in frequency, ower or time mus: be precoded by public hearings; (3) The commission may require painting or illumination may require painting or illumination. tribution; (2) Changes in frequency, power or time must be preceded by public hearings; (3) The commission may require painting or illumination of towers: (4) Stations with not more than 100 watts power may be licensed without regard to quota limitations, providing they do not interfere with efficient service of other stations; (5) The commission shall study the feasibility of allocating by statute fixed percentages of broadcast facilities to particular types of non-profit groups; (6) Maximum license terms shall not exceed three years. The conference rejected the Senate proposal to fix the limit at one year; (7) Commission may supervise transfer of stock control of license corporations, and must secure full information before approving transfers; (3) Commission may refuse licenses to applicants held guilty of violating antitribit laws, even though courts have not "ordered revocation of existing licenses; (9) Time for protesting revocation of "license is cut from 30 to 15 days, but Senate amendment authorizing suspension is omitted; (10) Lotteries and other schemes shall not be broadcast; (1) Programs originating in this country, but actually broadcast from neighboring countries, are under the commission's jurisdiction; (12) Applications for "rehearings must be filed in 20 days; (13) Restrictions on licensing foreign corporations, or allen apply to "holding rempanics-ft-the-public-inaterest will be received to the order of the objectionable Dill anti-mon-

Higher Education

ew Haven, June 11.
Ed Wynn will go collegiate
for Yale's commencement parade. Comedian will be made
an honorary member of class
of 1924 and will head their sec-

of 1924 and will head their sec-tion of parade as fire chief on a white horse. Class costumes will follow suit as fire chiefs. They've already made Wynn an honorary fire chief here, in addition to the forthcoming collegiate decoration.

ing a renewal application, the com-mission shall be governed by the same considerations which affected

amme considerations which affected the original grant.
Conference proposals went through, both branches in short order Saturday (9) and the bill was sent to the White House for the President's signature. A futile fight to elimitate the new radio clauses was launched in the House by Representative Bland of Virginia, chairman of the House Merchant Marine, Radio and Fisherles committee, but Speaker Rainey overruled parliamentary objections and the House voted acceptance of the compromise.

House voted acceptance of the compromise.

Political backfire to block appointment of present Radio Commission members to the new sevenman communications commish was tarted blazing here last week as President Roosevelt reputedly prepared his slate of new radio, telephone, telegraph and cable bosses. Compromise on new communications law was reached Thursday (7) and conferees' recommendations were approved Saturday (9). Bill becomes effective July 1, and President Roosevelt said Friday (8) no action will be taken until shortly before that time to designate new commish.

scores of names have been put forward for consideration in setting forward for consideration in setting up new communications boss. Apparently those with best prospects at present are Judge Eugene O. Sykes, chairman of existing commish; Commissioner Thad Brown, Governor Comstock of Michigan, Representative Anning S. Prall of New York, named last winer to fill New York, named last winter to invacancy in present set-up; Dr. Irving Stewart of State Department, participant in Madrid and Mexico City international conferences; Capt. Stanley Hooper, director of Naval Communications, and

(Conti ued on page 43)

SURVEYS OKAY WYNN

Comedian Renewed When Texaco

Heassured.

Ed Wynn has been given a contract by Texaco for the fall, which will make it his third season for the petrol distributor. What clinched the re-signaturing was a telephone survey conducted by Hanff-Metzer, agency on the account.

Through 50,000 calls the agency proved that the comic had retained his dial pulling power. Check along similar lines was also made by an outside research organization and the results of the two quizzes gibed decisively in Wynn's favor. Tuesday night spo. will be retained on NBC's red (WEAF) link.

CKY, WINNIPEG, EYES **15,000-WATT TILT**

Winnipeg, June 11.

Winnipeg, June 11.

After hearing rumbles that the new 100-watt indie opposish, CJRC, was after a power boost, CKY, the provincial government-owned 5,000-watts come next fall.

Station will spend about \$100,000, the biggest item being construction of entirely new transmitting plant of Northern Electric equipment. Contract for construction work to be awarded Thursday (14). Likely new studios will be built or present layout renovated. James Richardson, millionaire owner of CJRC, is quite frequently of at the contract for 1,000 watts and get, a new wave-length. The 1390 channel is too crowded, ho says.

CRC has publicly stated its eagerness to assist CKY's new ven-ture, but apparently has given ture, but apparently has give Richardson little encouragement.

Owen Young's Speech

Owen Young's Speech
Lincoln, June 11.
Owen D. Young picked up by special NBC wire into Chi for the whole system when he spoke to the graduation class of the University of Nebraska.
Besides NBC, speech was broad-cast by KFAB and KFOR, both of them CBS subscribers.
This is the only commencement address Young will make this year.

Expect Labor Battle When Code Is Reopened on Technicians June 20

Woodpeckers

Nasiville, June 11.

Harry Stone, general manager of Station WSM, in checking bills, submitted for okay by the station transmitter 12 miles outside Nashville found an item for shot gun shells. A quick telephone call demanded how come.

Then the story came out. Technical crew at the transmitter squirrel-artillery and attack woodpeckers who were threatening to demolish the telephone poles that carry the wires from station to transmitter. Woodpeckers had done so much damage before target practice started that a couple of poles were bending badly in the breeze.

When not engaged in marksmanship the boys at the transmitter fill in the idle hours by cultivating a little corn and vegetables in their garden.

JACK STEWART NEW BOSS OF WCAE, PITT

Baltimore, June 11,
Jack Stewart, a front figure in
the commercial radio biz in Baltimore for the past eight years,
scrammed town last night (Sunday)
to assume directorship of WCAE,
Pittsburgh, the Hearst-owned SunTelly station.

Pittsburgh, the Hearst-owned Suit-Telly station.
Stewart was commercial manager of WCAO and more recently of WFBR. Left latter station March 1. Prior to that was with WAIU, Columbus, O., and with pair of Cleveland casters, WTAM and

Colleen Moore Shells

Hollywood, June 11.
Colleen Moore goes on the Shell
hour for Coast CBS tonight (Monday) in 'The Witch'.
Sketch is by Ferenc Molnar.

Washington, June 11. Nasty fight over labor relations

in broadcast industry is expected to break next week, when NRA reopens code provisions as result of report by codists on working conditions of studio engineers.

Anticipated heari was set for June 20 by Deputy William P. Farnsworth, who will preside at sessions to be held in Raleigh hotel. No concrete proposals have been

sessions to be held in Raleigh hotel. No concrete proposals have been put forward, and whole labor question will be thrown wide open for discussion. Action follows reports by C. A. that it is impossible to dope out rigid limitations on hours and wages of techniclans.

Row is expected to involve bitter charges and counter-charges between union officials and chain and station execs, with workers demanding recognition of outside organizations and complaining about company unions. Protests that chains and individual stations refuse to engage in collective bargaining, and have violated troublesome section 7A of NRA, are slated by union.

leaders.

Industry is flatly opposed to idea of cutting down working time of engineers in view of Radio Commission requirements governing operation hours. Feel burden on payrolls will be intolerable, and that many little stations will be forced out of biz.

To support their stand angles.

out of biz.

To support their stand, codists, will point out that recent surveys show wages have jumped considerably, employment is at record peaf, and hours generally have been cut, while business has not improved commensurate with added operating

MOOSE JAW RENOVATES

Eli inate CJRM Interference with Bismarck KFYR

Winnipeg, June 11.

Don Copeland, head of James Richardson & Sons radio department, announces reconstruction of CJRM, its Moose Jaw, Sask. outlet. Work now under way and will be finished about July 1.

New transmitter of 1,000 watts will replace antiquated equipment which created ill will between the Moose Jaw station (on 540 kilos) and KFYR, NEC affiliate at Bismarck, N. D. on 556 kilos. CJRMs signals from old transmitter butted in on KFYR frequently. Construction also includes new studio at Moose Jaw and new one at Regina, making it a two-city station after July 1. Vic Nellson, Canadian Radio Commission announcer at Regina, marking the station supervisor, and Britan Elliott program director. They start work Friday (15).

WWL Wins 5-Yr. Fight

New Orleans, June 11.

WWL will operate over 850 kilocycles granted after five-year fight.
Station formerly shared with
KWKH, Shreveport, with much

bickering ensuing.

KWKH has been assigned to full time on 1,100 kilocycle.

Mexico Closes XEC

Mexico City, June 7,
Radio station XEC, operating at
Toluca, capital of Mexico state, has
been closed by the ministry of communication and public works. Concessionaire failed to make ordered
improvements.

DISCERS BUY ALTON PLAY

LEHN & FINK'S ELASTIC SALARIES FOR BIG NAMES CREATES PROBLEM

Advertising Circles Argue Both Ways on Value to Radio Program of Fabulous Fees-Plaut Feels Results Justify Expenditures

agents specializing in Bookin name dramatic talent are divided in their opinions on what effect the big salaries demanded by the latter element will have on commercial broadcasting. Some of these agents hold the past season's tendency toward forcing up prices presages a serious setback for the advertising end of the industry, while others contend that, budgets or no budgets, the top names even \$5,000 have been selling themselves cheaply and that the coming broad-

cheaply and that the coming broadcast season will find this level frequently and substantially bettered.
Agents say that the era of consistently big talent payoff was
started by Lehn & Fink this season for the drug manufacturer's
Hall of Fanic segment on NBC
Sunday nights. esponsible her
for the salary splurge policy is E.
N. Plaut, the concern's president
Plaut has been his own company's
showman, operating on the premisethat if you want to get the maxi-

give them the best and the biggest in the amusement world.

Plaut started out to make the maximum figure for a marquee attraction on this Sunday series \$2,500. This budgeting went awry with the initial broadcast when Katharine Hepburn flouted this offer and said it would have to be double that or else. Brushing saids the advice of his own advertising staff and ad agency reps who protested against yielding to any such demands, Plaut ordered that she be booked regardless of the price. As the series proceeded the \$5,000, \$4,000 and \$3,000 salaries became an almost—every—week event. John Barrymore asked \$5,000 and gpt it, while to Clark Gable went \$4,000 for a bit in 'Manhattan Melodrama' which at the same time gained national exploitation for a picture on the verge of release. Joan Crawford drew \$3,500 and garnered a similar break for the same producer. Metro, on 'Sadie McKee.'

Boosting of the air kitty by Lehn Erick has particularly had its

Vallee whirligig. Purse strings here on several occasions this season been forced to give beyond what had previously been the maximum salary of \$1,500 for a name regardless of status or pulling power. J. Walter Thompson, until Plaut came along had been quite successful in selling the topliners of the stage and screen on the Thursday night scrision's value as a show window for radio and on the viewpoint, that this angle should be taken into consideration in the matter of salary adjustment. Example set by Lehn & Fish has resulted in more flexibility for the talent budget on the Vallec round of the clock as well as a number of other similar variety shows with network.

similar variety shows with network clearances. Booking agents who regard the practice among stage and screen topliners of demanding 'what Hep-burn and Barrymore got' as harm-ful-to-the-loudspeaker-medium-base their yleawoint on the presumption cast season will find this level freterest will be eved by withholding
licenses.

Anti-Monopoly Amendment Out
The objectionable Dill anti-monspody amendment was thrown overboard, as were Senate changes pertaining to equality of opportunity
for political candidates or persons
discussing controversial public
for the salary splurge policy is E.

N. Plaut, the concern's presidenttopic.

N. Plaut as been list own company's
showman, operating on the premise.

Her viewpoint on the presumption that it he advertiser finds that which at the same time gained as the finantial presumption than the view point that it he adv

Hollywood, June 11.
Radio Productions, manufacturers Radio Productions, manufacturers of air discs, have bought dramatic rights to 'Hollywood Cinderella,' a play by Maxinc Alton. It will be scrialized on wax in 26 episodes. Deal is also on to have the piece staged here at the Radio Playhouse.

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

OUTSTANDING STUNTS: MATTERN'S ONE MAN SHOW WSB. Atlanta

attern Struts Hi Stuff

attern Struts Hi Stuff
Atlanta.

Effective showmanship in connection with visit of Jimmie Mattern, the-flier, here this week exhibited by WSB and the Freitag
Advertising Agency.

Freitag Agency handles advertising for Wofford Oil Company,
distribut is of a tre Oil products in
this section. Agency Estributed
15,000 invitations to Atlantians to
normal this section. Agency Cistributed
15,000 invitations to Atlantians to
torium Mundary nine (June 3) to
see his motion pictures, hear him
talk and watch WSB's presentation
of the Wood-Pep Review, syonsored
by the Wofford Oil Company.

WSB built special studio on the
stage of the Auditorium. More than
5,000 people were present. Amplifers carried the radio broadcast to
those in the auditorium and a screen
was dropped later to permit exhere in haza-cous flights.

Mattern filled filey minutes on
Wood-Pep Review with easy ad libo
comment on his flights with distinct
humorous turn and got a great hand
from the audience in the Auditorium.

This is the first time a sponsor

from the audience in the Auditorium.

This is the first time a sponsor one has gone to the expense of renting an auditorium to present a radio broadcast. Sponsor considers expenditure thoroughly justified in view of enthusiastic attendance and emphasis laid on Pure-Oil products. Mattern technical aeronautical admorphisms of the product auring broadcast but program continuity laid plug on thick.

rapenuts Stunt

rapenuts Sturt

New York.

New York.

New York.

Installment of the Byrd expedition (Grapenuts) series will include a harmonica contest with the participants separated by some 8,000 miles.

On the New York and will be the champ tooter of the American fleet, while pitted against him from Little expedition's cook. A Picked to indee the event will be a sailor, a marine and a soldier.

Competitor for Carbone was arrived at by playing off the ace harmonica pushers on the navy's ships moored along New York city's waters.

G. M.s Portland Push
Fortland, Ore.
When General Motors sought publicity for its products show in Portland, for the week beginning June 2,
its advertising executives chose to
use radio stations KGW and KEX
Here's an outline of the promotion
empaign:

Here's an outline of the promotion campaign:
First: On the Tuesday before the show, the Portland Breakfast club on its weekly KEX broadcast plugged the show, introducing General Motors executives over the air.
EXX of the Click of the Control of the Click of four local General Motors executives.

of four local General Motors executives.
Third: Dally and nightly announcements were broadcast over
both stations for the nine cast over
both stations for the nine cast over
both stations for the nine cast preceding the opening date.
Fourth: Archie Loveland's band
broadcast as a pair of the General
Motors show. Seven-night broadcasts in all—four over KEX and
three over KGW.

casts in all—four over KEX and three over KGW.

Amusement Park Tie-Up Xoungstown, O.

To Bert Stoomstown, O.

Station WKBM, for the entire summer season with only a few hundred dollars outlay to the park management. Stock, who was program manager and announcer for WKBM until the resigned this spring park and director of the big ballroom sold a local baking concern on the idea of a nightly air plug during a 30-minute broadcast of dance music from the park payllion. The baking company gets only one afnouncement, at half way in the broadcast and is paying half the cost of the wire rental into the park management, and cording to the park management and likewise the park management and likewise the park management and speaking also for the baking company. It is the first instance where such an arrangement has been worked out in eastern Ohlo amusement parks.

Ice Box Vanities

Ice Box Vanities
Philadelphia.
One of the most effective ether
erchandising stunts pulled locally,
pared WIP and Gimbel's Store

plenty of publicity and business. Refrigeration show arranged between station and nine local dealers, with each dealer receiving all publicity and advertising for one dayshow lasting ten days. WIP signed Molasses 'n January Jack Arthur, Captain Tim Healey, Cameron King, Charles Francis Coe, Phil Cook and Al and Lee Relser for daily broadfire the company of the com

Zeppelin Concert

Leppelin Concert

Berlin, Germany.
The large Zeppelin, DLZ 127, on the occasion of the flying show ame to Berlin and later crossed the Baltic Sea. During its flight over the Baltic, the orchestra of the Zepp gave a concert (at night) which was brondcasted to all German stations and the results proved good.

WAAW and De olay Omaha.

WAAW and De Olay has WAAW and De Olay has WAAW the city's con-chain broadcasting company, has con-chain broadcasting company, has count at to do with its time Sunday afternoons. Problem has arisen with the increased daylight time of summer, which puts the station on the air Sundays in contrast to its winter policy. The station does not aim to make the Sabbath a day of intense commercial activity, and has had to turn to sustainers as the answer.

tense commercial activity, and has had to turn to sustainers as the answer.

One of its best is a twenty-finger outfit, known as the Plano Pals, making their own arrangements of both popular and light classical free manning the popular and light classical free minute burst, and that leaves the greater part of the afternoon. Other afternoon cuffo which begins to show promise is a half-nour variety program modeled after some of the chain stand-bys, but using all local talent from beginning is known as the DeMolay Variety is known as the DeMolay Variety program and is the only local attempt at anything like this. The youngsters of the fraternal organization asked for the time and are proving their worth with a program including a ten-piece band, their words of the propers of the fraternal organization asked for the time and are proving their worth with a program including a ten-piece band, there are the propers of the fraternal organization asked for the time and are proving their worth with a program including a ten-piece band, direction of the Baynes Brothera, a quartet and two young romantic singers in the persons of Mary Jane France and Bob Knight, both of whom have radio reputations.

Classifying as novelties and as periods in the after and coming at evidence and the property of the programs have helped in making Sunday engrossing.

Home Runs Get Reward

Home Runs Get Reward

Kentucky Club Tobacco is Boston.

off on home runs in Fenw payage,
and Braves Field, big league ball
parks here. All home team players
hitting for circuit get a one-pound
tin free from Fred Hoey, play-byplay announcer for K. C. of all Boston home games over WNAC and
the Xankee web.

Hoey also gives a one-pound tin
to all New York and Brooklyn players turning trick. Plenty big New
York audience tuned in on WICC,
Bridgeport, catching Hoey's first
announcement of stunt squawked
when he state only Boston players
when he state only Boston players
Pound cans were introduced in New
England week starting June 4.

io Fans' 10% Off

to rans' 10% Off
Schenectady.

A special 10-percent discount to
radio listeners is offered by Breslaw
Brothers' chain of furniture stores,
which sponsors Bradley Kincaid on
a Monday a.m. shot and Forrest
Willis and Annette McCullough on
a Thursday. a.m. broadcast, over
WGY.
Discount is not newspaper advertised.

KALE's Kid Auditions

Portland, Ore.

Olds, Wortman & King on KALE's

introduce a novel plan to promote
good will and provide instruction
to the young boys and girls who
aspire to be radio entertainers.

Homer Weich (Uncle Jim) conducts
each Saturday morning at the auextensive the same of 14. The broadcasts come to the
air each Saturday at 10 a.m. and
auditions are held following the
air each Saturday at 10 a.m. and
auditions are held following the
microphone technique and display
great versatility.

Breat versatility.

Gary, official trailing dog of the
Portland police department promenades before the microphone in a
series of programs depicting episodes in his canine life. Gary holds
record for scaling high walls and
many medals and citations for life
uct responsible for the appearance
of Gary.

Once Wkly, Ball Game B'dcast for Oil Corp.: Wheaties Adds WKBF

Chicago, June 11.

Teating baseball play-by-play values in Lincoln, Neb, the Deep Rock Oll company has signatured with station KFAB for a Sunday broadcast of the home game of either of the Chicago big league teams. Flashes by telegraph wire and transposed into a running account at the studio. Through Free & Signingers here.

count at the studio. Through Free & Sleininger here.
Wheatles spreads its baseball pluy-by-play to Indianapolis, going on WKBF for game announcements. Makes it sk cittes in which Wheatles are getting baseball plugs. Through the Blackett-S-H agency assisted by Grieg-Blair & Spight, station rev. station rep.

Here and There

Station WALA, Mobile, Ala., sharing time with WSFA, Montgomery, has been granted permission by the radio commission to change the stations frequency from 1,410 kilocycles to 1,380 and to operate unlimited time.

Fred Jeske leaves WOC-WHO. Des Moines, for KVOO, Tulsa.

Lou Williams, formerly WCAU, Philadelphia, doing spot stuff at KSO, Des Moines.

Three Calico Maids, formerly featured on WOC-WHO Barndance touring Yellowstone and Colorado for the summer, returning to WOC-WHO in the fall, replaced by the Alt's (Esta Lee, Katherine and Ruth) in the barndance unit for the

Gene O'Fallen, owner of KFEL, Denver, attending the Advertising Federation of America convention in New York.

Gien W. Earnhart, chief operator of KFEL, Denver, has resigned to accept the vice presidency of the Bighorn Broadcasting Company, at Sheridan, wyo, operators of KWYO. Earnhart was former federal in-spector and opened the Denver of-fice for the government.

J. R. Warwick of the Cecil, War wick & Cecil Agency, who has been on the Pacific Coast lining up film names for the NBC Non Spi 'Love Story' program is on his way back to New

Les Atlass finally got that sail-fish stuffed and hung in his Chicago office.

Niles Trammel flipped over the Canadian border for a 10-day lay-

Ed Voynow down into the south-ern territory for business confabs with the Petry stations.

Al Williamson scooped radio on the Henry Fletcher broadcast for NBC, Chicago.

Irene Beasely goes on the Palmer House show on the 19th,

Credo Harris, manager of WHAS, ouisville, is now a Doctor of Laws. Decree was conferred by Asbury College, Wilmore, Kentucky, June 6. Institution has a program over WCAS daily except Sunday from a branch studio at Wilmore.

Kerr Jar Co. backing Monday mornings the 'Country Garden' can-ning program with Marsha Wheeler on WCKY, Cincinnati,

Herbert C. Rice, production manager of WGR and WKBW, Buffalo, and Lorraine Pankow, of CBS' H-bar-O Rangers who were married several months ago will spend the summer honeymooning with Rice's parents in England.

Fels Naptha soap is using a local quartet for a 26 weeks run on WCCO, Minneapol's - St. Paul. Schedule calls for two 15-minute periods a week. Makes 24 stations that Fels has tied up on a local tal-

Frank Miller, of WGST, Atlanta, was in Birmingham visiting last week.

Air Line News

By Nellie Revell

Goldbergs' definitely go off the air on July 13 which is the third anni-versary, almost to the exact day that show went on the air for Pepso-dent. The entire cast and Karrigan and Gross leave New York July versary, almost on the dent. The entire cast and Karrigan and Gross leave New York July 6 for Chicago where they open a vaudeville tour on July 9. Act will consist of a ten-minute sketch. Final broadcasts will come from Chicago studios of NEC. Ruby Cowan of NEC is shepherding the troupe. NEC is holding tentative networks open in case Pepsedent decides to return

rof. Butts Returns

John Greig who was 'Professor Lucifer Gargonzola Butts' on the Collier Hour is back on the air at NBC after a two-year layoff. One of the few real Scots on radio, his work has always called for him to do a German or French dialect. He is preparing a script which will return 'Prof. Butts' to the mike.

WOR Solicita Booza

WOR Solicits Booze

WOR is the only station encouraging its sales dept to offer time to agencies for liquor accounts. Chains hem and haw when asked for time by whiskey concerns since they are worried about the various local liquor rulings. WOR insists that use of line 'This advt. is not intended to offer, etc., as in newspaper ads will cover program against any

Nat Shilkret Gets Degree Nathaniel Shilkret stepped into Paderewski's class last week. Bethany College in Linsborg, Kansas, conferred a degree of doctor of music on the maestro. Now he's Dr. Shilkret to the boys.

Short Shots

Short Shots

Pete Dixon left Wickersham Hospital Friday, having been laid up with nervous breakdown. Fortunately he was ahead of his scripts for the Bobby Benson show at CBS....Mohawk Rugs off for the summer; may return in the fall....Mystery Chef likewise on June 22....Belle Blanche, former vaudeville headliner, will guest star on Bab-O show on June 24....Carlo de Angelo and the Blackman Agency may separate....Helen Strauss, p.a. at Benton & Bowles, to Chicago for publicity on Clara, Lou & Em. Back on Saturday....Wally Jordon of McKnight and Jordon divorcing his tonsils...Bettey Garde on Blubber Bergman show this Sunday....Morton Downey closes at Chez Paree on June 13 and back to town for CBS on Sat eves; due to return to Chicago on July; 20 for vaudeville and doubling at Chez Paree...Oakite starts new commercial on WINS using the Musical Clock Girl who is now Ghadys Thornton instead of Helen Merchant...Ray Heatherton will vocalize on Allen Prescott's show at NBC....Will Ogborne lost his mother last week. Made a quick Jump to Toronto for funeral and returned by plane...Edwin Carewe, the pix director, will discuss cincua with Whitney Bolton on WNEW....Vincent Lopez stays on his Wednesday eve Plough commercial until July 4....Jack Mills of Mills Music to Europe...Skip, step and Happjana from WGY, Schenectady, to WTAM, Cleveland, on June 18...Peggy Allenby back on Palmolive show....Margaret Humer, formerly in Bertha Brainard's office, has been transferred to NBC's Sales Dept.

Scrambled Notes

Scrambled Notes

Curtis Arnall is no longer Red Davis; money trouble, although reason given is voice change....NBC has waded through 40 juveniles looking, for a replacement. Leon Janney, Bruce McFavlane, Burgess Meredith and Carl Swenson among those auditioned for the part....Porter Hall back at NBC. Returned from Coast where he made the Thin Man for MGM....Jack Gude, head pa. at CBS to Chicago Friday for three days...May Breen and Peter deRose celebrate 11th year as 'Sweethearts of Air' NJue 21....Tom Probert from announcer to head of production at WNEW....Frances Langford back from nine days Florida and five pounds heavier....Jimmy Kemper losing his tonsils at Harbor Hospital on July 1....Gertrude Niesen goes on a nine-week vaudeville tour June 22....Bill Boren playing lead in 'We Die Exquisitely' which will be tried out at Locust Valley on July 2....NBC engineers on Fleet job worked 10 straight hours with no relief; one of toughest jobs they ever had due to each having a different hooking to be remembered. After job NBC gave the men a two-day vacation with pay.

gave the men a two-day vacation with pay.

Stand By

Ethel Levy (first Mrs. George M. Cohan) will be interviewed on WINS Round Table show on June 20... Gertrude Coughlan and Margaret Coughlan, who opened Sunday eve on NEC in a sustaining series titled Mrs. Montague's Millions', are daughter and granddaughter of Rose Coughlan, famous actress, and wife and daughter of Gus Pitou, head of Erlanger Booking Office (now known as United Booking Office)... Fiorence Marks of CBS publicity vacationing in Bermuda....Clara, Lou & Em celebrate fourth anniversary on air on June 16...Jim Rogers of radio dept and Honey Lou Owens, copy writer, both of Benton and Bowles, were wed Friday morning and are honeymooning, no one knows where, but will return in two weeks...WOR now has entire 24th floor at 1440 Bway in addition to the 26th. Offices are being rearranged and redecorated and a new studio has been installed giving this station a total of nine...Paul Sabin may succeed Ted Weems at the Palmer House... Sabin was originally scheduled there but the death of Manager Hanson upset the plans...CBS still doing publicity for Lombardo despite the fact that he switches to NEC. Regarded as good will gesture.

CRCU, Vancouver, Heart FOOTBALL ALLURING Of British Columbia Web

Vancouver, June 11.

Canadlan Radio Commission has inaugurated provincial network with CRCV. Vancouver. Commission-owned station feeding large majority of its sustaining programs to CHWK, Chillivack: CKOV. Kelowna, and CFJC, Kamloops. New station at Trail, 250 watts, enters loop when completed in a few weeks.

All stations are on the Dominion and western network service, but this fills more time & Chillip Commissioner was considered. and western network service, but this fills more time for the little fel-

George Wright, CRCV manager, now in interior seeing what talent towns can muster to feed network.

Conklin to Chi CBS

TO LUCKY STRIKES

merican Tobacco

Strikes) is contemplating comin back to NBC this fall with a series of play by play broadcasts of the leading football games.

In addition to Saturday afternoon hookups the cig packer would shoulder the cost of describing one of the Thanksgiving Day griding events.

Mecum a KDKA Scout

Pittsburgh, June 11.

Dudley Mecum, former planist for Don Bestor's orchestra, has just been named a talent scout for KDKA Artists Service Bureau.

Chicking to the Chicket June 1.1. Don Bestor's orchestra, has just been named a talent secut for KDKA New York artists bureau of CBS to join Walter Prestoris artists office with the local Columbia spot. Expected in by June 20, and will handle outside contacts on bookings.

33 HIT PROGRAMS IN '33-'34

Early Report on Free Admissions: 419 Replies In

Washington, June 11. Washington, June 11.
Early reports on Radio Code Authority probe of free broadcast performances is looked for. Stations
are sending in questionnaires with
alacrity, and only a handful of laggards remain to be rounded up.
Altogether 419 replies to questionnaires had been received by Saturday (9).

day (9).
While tabulation has not been While tabulation has not been carried very far, pending answers from holdouts, blanks sent in show only two stations that impose a regular admission fee. They are WLS, which collects for entry to its weekly Barn Dance, and WSGN. Other stations show modified form of admission charge, such as coupon or receipt for purchase of advertisers' products.

No check has been made yet on attendance figures supplied, and dope of this sort probably will not be available for another two weeks. James W. Baldwin, C.A. executive

dope or this suct probably will not be available for another two weeks. James W. Baldwin, C.A. executive officer, hopes to have information classified, tabulated and analyzed in time for submission to NRA by the end of June.

Schlitz' New Show

New talent combination on Schiltz beer, CBS Friday nights, is set for 13 weeks. Composing the revised cast is Victor Young, Everett Mar-shall, Stoopnagle and Budd, Frank Crumit and Vivian Ruth. Brewer's air package will con-tinue to originate from New York with Batten, Barton, Durstine and Osborne doing the piloting.

Announcer Quits WCAX To Publish Newspaper

Burlington, Vt., June 11.

Jack F. Tierney, chief announce
of WCAX, local station, has re
signed to become a newspaper pub
lisher. He will publish the firs lisher. He will publish the first regional newspaper in the Champiain Valley. The paper to be called The Champiain Valley Review will be a tabloid and published at Fort Henry, N. Y. First issue is set for June 14.

Tierney will be aided by his wife, formerly society editor on the Daily News here.

Leberman's New Job

San Francisco, June 11.
P. K. Leberman leaves NBC's
sales force, effective June 15, to join
Safeway Stores as western advertising manager of the stores' jour-

tising manager of the stores jour-nal, Family Circle. No successor has been appointed.

Leberman sold the Safeway ac-counts, including Safeway Stores and Brown Derby, on NBC for past several years. Incidentally, he is one of radio's only salesmen who also owns a station. His nappens to be KRSC, Seattle

Wax WGR Duo

Buffalo, June 11.
Krausmeyer & Cohen, in WGR dramatic series for a local brewery, now goes on discs for series of 150 records.

Program, heard locally three nights a week, featuring Charles Jacobs, former burlesque comic, is now in its seventh month over the

Jell-O-Adult Style

When Jell-O, a General Foods product, returns to the air this fall it will be a night-time show directed at adult attention. CBS will be the

Last season the dessert base sup-ported a dramatized version of 'The Wizard of Oz,' specifically framed for kid appeal.

Toronto, June 11.
Motoring from New York for their engagement at Sheat's Hippodrome here, Lee Sims and Homay Balley we're stopped at the border by Canadian immigration officers who were not satisfied with the identification of the two until the radio in their cars started broadcasting a Sims and Balley program.

until the reads and Balley program.

Not until the announcer stated that the numbers were electrical transcriptions were the immigration men convinced that they hadn't caught a pair of imposters red-

KGW-KEX OFFICIALS PROTEST KTAR IDEA

Portiand, Ore., June 11.
C. O. Chatterton, assistant business manager of the Oregonian, and Harold C. Singleton, chief engineer of stations KGW and KEX, have gone to Washington, D. C., to attend a hearing before the Federal Radio commission. Their mission is to protest the interferences that exists on KGWs 620 kilocycle channel.

Commission will hear a petition of station KTAR, Phoenix, Arizona, to establish permanently a 1,000-watt power on the KGW channel which would continue this interfer-

LIFE GETS TOUGHER

Added Rules Cramp Song Plugger at NBC

Latest restraint put by the NBC program department upon the music publishers' contacters has to do with the procedure the latter must follow in finding out whether their songs are listed on future programs. Haphazard popping in of the plurgers has become taboo. From now on this info will be made available to them only twice a week, from 4.30 to 5 Monday and Thursday afternoons.

Contacting will also have to be done with the individual program's producer. Previously the publishers' men had a central source for check-ing their plugs, a clerk in the musi-cal division of the program depart-

Order issued three weeks ago bar-ring the song placers from the NBC studio premises after 6 p. m. still

Ray Knight Cuckooing Limited to 15 Minutes

A. C. Spark Plug Co. clips Ray-mond Knight's Cuckoos show down to 15 minutes from a half hour and moves it to a Saturday night niche starting June 23.

New hookup calls for 53 stations on NBC's red (WEAF) loop.

Merriwell Folding

Chicago, June 11. Frank Merriwell show on CBS for Frank Merriwell show on CBS for Dr. West toothpaste washes up for the season on June 22 at the con-clusion of its 13-week ride. Radio platters on indie stations will finish some time in July.

Planning a return to the ether at the end of daylight saving, with the J. Walter Thompson agency also fig-uring an evening show for Dr. West to appeal to the adult audience.

S-H-B BOOKS AIR PLUGS

Chicago, June 11.
Perkins products shipping a flock
of five-minute discs through the
local Mason-Warner agency for its
Kool-ade product. Will hit two Kooi-ade product. Will hit tw times weekly on some 19 stations.

umes weekly on some 19 stations.

Thompson and Taylor testing announcements for its Rootbeer extract on some four or five stations, one of which is WLW. Announcements all brokered through the Scott-Howe-Bowen office here.

FLOPS EXCLUDED FROM SURVEY

Sales Reactions and Agency Ratings Figure in VA-RIETY Report—Lists Smash Successes Only

11 COMICS

Approximately 33 radio programs were outstanding or smash hits during the season of 1933-34. Of these, 15 were holdovers from previous seasons. And of the total hit programs 11 are devoted chiefly to edy, or dominated by comedians.

By smash hit Variery means a conspicuous popular success. There are, of course, numerous footrules for such measurements, including

conspicuous popular success. There are, of course, numerous footrules for such measurements, including sales reactions, fam mail, Crossley reports, critical trade appraisal, and advertising agency ratings. Vanishing the sales of the sales factors into consideration.

A number of well-known programs it will be noted, are not included. While it is possible that some programs may have been unfairly omitted, in general the omissions are deliberate, Question of listing the flops of 1933-34 was deemed too hazardous and calculated to work injustices. Many altated to work injustices. Many calculated to many calculated to work injustices. Many calculated to work injustices. Many calculated to many calculated to work injustices. Many calculated to work injustices. Many calculated to many calculated to work injustices. The calculated to work injust

as models of needers late summanship.

In listing the hits of 1933-34,
Vanierr follows an alphabetical arrangement and makes no attempt
to suggest any relative degrees of

Success. The Hits Fred Allen—With merger of Sal Hepatica-Ipana programs, this comedian stronger than ever. One of half dozen biggest hour shows. Benton & Bowles agency. Amos! 'Andy—Pepsodon's hardy perennial. Lord & Thomas agency. Max Baer—Goodrich Tire 'Taxi' program has cilcked niftily in last couple of months. Ruthrauth & Ryan agency.

Ryan agency.

Phil Baker—Held popularity and extended it. Armour's. N. W. Ayer

--General Cigar, J. Watter Infolip-son agency.

Byd Expedition—Grapenuts show a results-getter even with handleap of atmospheric difficulties. Young & Rubicam agency.

Eddie Gantor.—Chase & Banborn.

J. Walter Thompson genpty.

J. Walter Thompson agency.

Boake Carter.—Philo's current
events man held strong. F. W.

rmstrong agency. Cities Service.—Held strong. Lord Cities Service.—Held strong. Lord & Thomas agency.
George M. Cohan.—Broadway's favorite son took the radio hills on high. Good Gulf oll. Cecil Warwick & Cecil agency.
Joe Gook.—Cleiked instantly late in season for Colgate. Young & Rubicam agency

WISN Turns on Steam

Milwaukee Competitive—Many Changes in Policy, Personnel

Dear Old WLW

WLW alumni in New York City is forming a social club. Said to number 82 graduates of the Cincinnati etation now working in Manhattan. Included are Don Hall Trio, Russel Ferguson, Chester Thomas. Ed Clelland, Aifred Saxes, Frank Wilson, Jane Froman, Don Ross, Little Jack Little, Seger Ellis.

RADIO TO GET ARTIST LABOR QUERY SOON

Washington, June 11. Questionnaires about working conditions of radio entertainers have been put in final form and are due to go forward to the industry as soon as NRA gives the go-ahead

Much revised blanks were sub Much revised blanks were sub-mitted last week to Equity and Deputy Administrator William P. Farnsworth for okay following re-cent code authority session. Hope to get forms in the mail in another

Armour Takes on A.&P. WBBM 2-Hr. A.M. Spot

Chicago, June 11.

Chicago, June 11.
Armour company steps into the niche left vacant by A. & P.'s departure from the early morning run on WBBM, Columbia ace here.
Armour starts this week on the 7-8:155 a. m. period for 115 minutes of recording, spiels and plugs. It's a long term contract full of options and hopes, set through the local Lord and Thomas agency.

Richard Crooks-Lawrence Tibbett. Firestone alternates. Sweeney-

Jad Saits (Wyeth) Blackett-Sample-Hummert agency.
Hall of Fame.—Lehn & Fink's shoot-the-works name carnival. Ruthrauth & Ryan and Lennen & Mitchell agencies.

45 Minutes From Hollywood.—Borden's. Young & Rublcam agency. Wayne King orchestra.—Lady Esther's profitable boy friend. Stack-Goble agency.
Liggett & Mayors.—Operatic series. Newell-Emmett agency.
March of Time.—Remington-Rand. Batten, Barton, Durstine & Osborne agency.

Sand. Batten, Barton, Durstine & Osborne agency.

Maxwell Show Boat.—Benton &

Bowles agency.

John McCormack.—Vince mouthwash. Cecil, Warwick & Cecil

agency. Mix Series.-Wax series for

Tom Mix Series.—Wax series for Ralston's Purina a juvenile socko. Gardner agency.
Palmolive operattas. — Benton & Bowles agency.
Joe Penner.—Skyrocketed by Fleischmann's Baker's program. J. Walter Thompson agency.
Babe Ruth.—Doing good job for Quaker Oats. Fletcher & Ellis

agency.

Albert Spalding—Class program
clicked for Fletcher's Castoria (Centaur). Young & Rubleam.

Lowell Thomas.—Continued popular. Sun Oll Co. Roche-Williams-

Cunnyingham agency, Rudy Vallee.—Still top man in the guest artist program group. Fleisch-mann hour the Keith's Palace of adio. J. Walter Thompson agency. Fred Waring.—Ford. N. W. Ayer

agency.
Paul Whiteman.—Kraft-Phenix. J. Walter Thompson agency.

Ed Wynn.—Texaco gas. HanffMetzger agency. Milwaukee, June 11.

Stepping out for new business with pockets bulging with Hearst cash and 17 hours a day on the air. WISN is making its greatest drive. Gaston Grignon is general manager.

Station went into the 17-h schedule June 3 when the WHAD call letters were dropped. The station recently bought WHAD. With the change in time sweeping changes in personnel and schedules vere announced.

One of the newer ideas for WISN is an Artists' Booking Bureau, with the station furnishing acts for theatres, style shows, stags and what-Grignon has hooked up with a 90-piece symphony, a new studio band and a host of talent which is weeded from the long line of auditioners hitting the studio daily. The auditions are open to all who want

auditions are open to all who want to try. Doors are open to the public which acts as judges and which aids the studio chiefs in picking acts which will have a chance on the air or for engagements through? booking office.

Ray Brown, concert master of the Milwaukee Philharmonic orchestra, is in charge of the symphony for WISN, while the studio orchestra is directed by Elmer Krebs.

With a revision of the staff, the announcers now on the payroll include Samuel Sutherland, a holdover with his own program; Josept Petit, formerly with WHAD and North American Broadcasting system; Bryant Easton, local youth who also handles dramatic department; Woods Dreyfus, vocalist, formerly with team of Al and Woody, and Howard Peck, a sports announcer.

Ed Harvey, new production man-

announcer.

Ed Harvey, new production manager, has had a finger in changing the schedule. Standard on the station are the Early Risers Ciub' a daybreak feature with commercial spot announcements; 'Melody Parade,' made up of Columbia orchestras or music by Krebs' band; 'Show Window,' a want ad tie-up; 'Peggy's Observations,' a girl reporter, Gladys Becker, tells human Show Window, a want ad tle-up; Peggy's Observations, a giff re-porter, Gladys Becker, tells human interest items picked up about town; Topical Tunes, the days news set to music; Twenty Fingers of Sweetness, twin pianos with Julanne Delletier and Terese Meyer, and 'Men About Town,'s trio that ties in commercial announcements.

ties in commercial announcements. Station now has only one remote control spot, the Hotol Prister, but Grignon claims eight others have been turned down because the station prefers big chain bands to the less known local organizations.

First big break the station had under re-organization was a half hour special for Gimbel's cotton week, producing a 'Cotton Showboat' over the air with Al Buettner as captain. Same show, all WISN taient, played a week also in Gimbel's store on specially built stage.

Continental Baking Will Spread to Hour in Fall

Spream to Hour in Fair Continental Baking Co. will turn this fall to a weekly hour's whirl on CBS. Variety will be the show's motif. Previously the account has confined itself to the 15-minute idea in programming.

Batten, Barton, Durstine and Osborne is the agency.

Gans Convicted

Frank Gans, 25, drew two and a half years' minimum, five years' maximum, in Sing Sing prison for operating a radio film-flam on uptown Manhattan merchants.

Gans is a former radio anouncer. Larceny conviction grew out of a \$360 bamboozle against F. M. Webber, a ventilator manufacturer.

JOE WILLIAMS Sports Comment 15 Mins. COMMERCIAL

WASC, New York
Joe Williams does the New York
World-Telegram's lead sport column. Last Tue-day (5) he transumn. Last Tue-day (6) he trans-planted his athletic comment to the air for a cigar manufacturer. This quarter hour opens with the an-

planted his athletic comment to the air for a cigar manufacturer. This quarter hour opens with the announcer handling the ad copy and the announcer again picking up for the finish with the baseball scores. The news aspect of the program, hitting at 6:45 p.m., gives it the hand a local baseball resume by WEAF at 7 colock. But the main the here is Williams and his sense of humor.

Williams chose the coming Carnera-Baer combat as his opening subject, making it both colorful and interesting if memory serves in the highest comparison of his colorful and interesting if memory serves material had been drawn from one of his recent columns. And why not, if he keeps the aerial following sufficiently spaced from his writings? The danger of getting them too close "getter is that listeners may wonder where they've heard or read that before and possible the some other writer. Which won't do Williams any good.

Sports writer launches himself with a "Hello, fellas"—an immediate tip for all femmes to twist the dial or concentrate on the stove unless they're particularly interested in the some other writers. Which won't do williams any good.

Sports writer launches himself a good deal, especially as to his victory predictions. But maybe he's not joshing on the level, for most sports writers' correctly heralded wins are as dear to them as a ball-player's four for four' or birdles to the golf pro when they'll do the most good. Be presumed that this commentator will not stick entirely to boxing, although, with the coverage desired, it is doubtful if he can wander too far away from the ring or ball park or for for follong. Which is just as well for his forte is boxing, racing and base-links chairs is easy to listen to because Williams makes it pleasmant and it was bright on the

which is just as well for his forte is boxing, racing and baseball.

This chatter is easy to listen to because Williams makes it pleasant, and it was bright on the first time out. Columnist was all the content of the content of the content of the columnist was all the columni

JEANETTE CRAMER 15 Mins. COMMERCIAL KGW, Portland

Jeanette Cramer's cooking school broadcasts every morning over KGW have plenty of realism. Recipe and instructions for making a custard is instructions for making a custard is followed over the air by the sound of an egg beater, a knife as it silces the mixture, and the clatter as the prepared material is placed in the oven and the oven door closed.

the mixture, and the clatter as the prepared material is placed in the oven and the oven door closed.

There is no sound technician on hand to assist. Miss Cramer, home economics editor of The Oregonian, broadcasts direct from the Oregonian kitchen, just on floor above the KGW-KEX studios. With a microphone and inter- communication to the control of the control of

Epsom Downs, England
BBC Sustaining
WABC, New York
Because hundreds of Americans
held prize money sweepstakes tickets on the Darby, England's racing
classic which was run last Wednesday (6) the broadcast of the event
at 10 a. m. was an unusual morning
interlude over the American airmays. Through an arrangement
with WEAF and WABC the BBC
short-waved the description with
excellent reception in New York on
rebroadcast.

with WEAF and WABC the Bushort-waved the description with excellent reception in New York on rebroadcast.

Heard over Columbia's WABC station the relay was dead of the relay was apparent. Instead of a continuous stream of comment the expert who reported the race frequently permitted several seconds or more to slapse between remarks—that is, until the relay of the relay

FLETCHER'S CASTORIA FROLIC Dan Hornsby, Novelty Singer, Band, Songs 30 Mins. COMMERCIAL

Songs
30 Mina.
COMMERCIAL
WSB, Atlanta
This half-hour variety show
(Thursday evenings, 9:30, CST) is
aces in this section and represents
an interesting experiment by national sponsor to present local flesh
broadcast. WSB chosen as one of
key stations to be used by Fletcher's
Castorla to test theory of sponsor
that locally produced broadcasts at
trategic spots throughout country
will prove effective.
Dan Hornsby, probably WSB's
most popular individual entertainer,
sit the star of the Froiles and set in
the control of the star of the Froiles and set in
the star of the s

Show. Only criticism of show is too heavy plug of product in continuity. Talent performs excellently and the programs are built with skill. While Hornsby frequently reaches away back for a tune, the other nusic is pop and snappy. Bartlett's orchestra has no string section and he gets good effects from brass and reachs.

gets good effects from proceds.
Fletcher's Castoria Frolic easily is in the first two in point of popularity of WSB locals. Shows are built by WSB and all talent local. Hubbell Robinson, Jr., of Young & Rubicam, made all arrangements for broadcast series.

for broadcast series.

ARMAND
With Jane Froman, Don Ross, Lennie Hayton Orch.
Disc.
15 mins.
COMMERCIAL
WOR, Newark
This program represents a vast
Takes enumerated four months ago
are now eliminated. Purely personal angles anent Carl Weeks, the
sponsor, are out. Weeks is still on
the show (or his ghost), but he confines himself to a few remarks about
the nature and values of his particuties and peasant musical 15 minutes as now waxed with Froman,
Ross and Hayton under the supervision of the N. W. Aver agency.
Naturally no program compounded
of such conventional ingredients as
a dance orchestra and a couple of
singers is going to astonish, amaze,
or otherwise achieve radical reactions. Suffice that it is not a much
as much probably as any radio disc
can hope for.
Armand states its product is
'transparent,' which may mean that
yowdered isinglass is mixed with
it. Spotlight ad in the dailies the
night (Monday) of the broadcast
on WOR called attention to it.

ROSA PONSELLE With Andre Kostelanetz Orch. Songs. Music

ROSA PONSELLE With Andre Kostelanetz Orch. Songs, Music 15 Mine. COMMERCIAL WABC, New York Do you play Hamlet on the stage—in radio you're Skippy. Do you sing arias in the great operas—in radio you lyrically inquire, play somebody steal you as the stage of a rayay? or wribthing pretty ridicular and the stage of the

CVDSV TRAIL With Jack

15: M:

Vedder
15 Mi
Sustaining
WGY, Schenectady.
Chapman, bass-baritone, Vedder,
narrator, and a studio orchestra
take listeners of WGY and a group
of stations in NBCs red web on an
aerial like into the land of ron
mantic music on this program,
Originally the settle shot was fired
over the network Friday noon, and
now it hits the wave lengths at
four p. m. on Monday. The artist
names are not mentioned, for an
unexplained reason.

Fresumably the setting is gypsy
camp, with Vedder, as chief of the
band, commanding that there be
music and merriment. Chapman
bursts forth in Bohemian ballads,
to orchestral accompaniment. Instrumentalists also have their in
strumentalists also have their in
non
aweetness in the upper register.
However, a tremolo mars the effect
However, a tremolo mars the effect
samp-fire ballad singing. Chapman
handles the melodic theme in
smooth fashion.

Vedder makes the swaggering,
hearty-voice chieftain a convincing character, and the orchestra
skillfully pours out atmospheric
music.

music.

Not a pretentious program, but a pleasing one.

Jaco,

Not a pretentious program, but a pleasing one. Jaco, WEST PolNT V. & C. CLUB Robert Yapp's Hawaiians (3) Music 15 Mins. COMMERCIAL WOR, Newark This is a real estate promotion. Music is used to hold WOR listeners long enough for a couple of sales talks. Object is to get listeners anxious for spare time maney to visit the office of the company and learn the big news. Broadcast alks. Object is to get listeners anxious for spare time maney to visit the office of the company and learn the big news. Broadcast in hours are the next day on 42d street, New York.

Words 'salesmanship' or 'commission' never mentioned. Instead 'employment' and 'paycheck' are used. Nothing of the nature of the work or the proposition is revealed. Everything is bait for curlosity and a trip to the office of the West Point Tacht and Court of the West Point Tacht and Obviously no thought given to production or showman-ship. Whole object of the sponsor is to reach as many ears as may ordinarily be supposed to be listening to WOR, but without attracting any new ones.

HARRY SAVOY

HARRY SAVOY
Comedy
COMMERCIAL
WEAF, New York
Harry Savoy, standard vaude
comedian and on the boards usually
very funny, falled to command
much respect as a radio funny man
when debuting to the kilocycles (7)
through the medium of the Rudy
Vallee Fleischmann, show. Perhaps
to better.

Just what was amiss or lacking
is not easy to say. His stuttering
idn't help. Stuttering on the radio
is chiefly an annoyance. His visible
personality did not get itself translated into strictly audible terms. He
tended to ramble and his remarks
tended to ramble and his remarks
tended to ramble and his remarks.

Charley Williams and Marcy
Klauber, film and stage writing
to radio start. Probably an
open question whether the actor
didn't fit the material or the material didn't fit the performer. As
patter the Williams-Klauber stuff
seemed, in abstract, not unsimilar
to a great deal of the jesting that
dequately serves other comics on
the air.

Obviously, what Savoy needs for

adequately serves other comics on the air.
Obviously, what Savoy needs for radio is exactly what all comedians need in that department, a central comic pattern, some memorable phrase, something that identifies the individual and not just one more in a series of gastellers.

Savoy's diction is good. Land,

RERNARD GRANVILLE BERNARU GRANVILLE With Lou Kaplan orchestra, Alfred Gigi, Patricia Leeds, Vaughn de Leath

Gigi, Patricia Leeds, Vaughn de Leath
30 Mins.
Sustai
WOR, Newark
Artist bureau of WOR uses this had been and solicit club, banquet, carty and other bookings. Bernard Granville officiates as mc. and chief personality of the half-hour.
Granville officiates as mc. and chief personality of the half-hour.
Granville officiates as mc. and chief personality of the half-hour.
Granville has been, and still is, a fine performer. He is especially is the separation of the half-hour.
Granville has been, and still is, a fine, deep, masculine larynx. Nature improved through years in musical comedy and upon the legitimate stage. Granville was a stanton many semesters ago. His sarry was at or near tought and the semental personal control of the semental con

natio where seemingty, it he can find a salable program idea to use as a vehicle, he ought to find a niche.

In particular it would seem that Granville's voice would be ideal for the sales plugs on some of the delive shows where a pursussive manner and ingratiating personality are musts.

Vaughn de Leath was more prominent in the earlier epoch of broadcasting than at present. Just one of those things. She still has a lot of what it takes A 'sweet' voice and a professional style ought to put her on the actiliable list. She's an alumna of NBC and CRS.

Other WORites did nicely in solo assignments. Program as a whole is engrossins.

THE THE

Talk
Sustaining
16 Mins.
We will be the service of the service of

DUFF'S GINGERBREAD MIX 'Minute Manners' with Mrs. Riley Disc.
5 Mins.
COMMERCIAL

5 - Mins.
COMMERCIAL
WGY, Schenectady.
In this series of five-minute discs,
plugging Duff's Ginger Bread Mix,
a Mis. Riley discusses household
matters, the handling of children,
etc. Mrs. Riley comes right to the
point in suggesting how this or that
task can be efficiently performed.
Despite the fact a trace of the
lecturing or teaching to the lecturing or teaching to the
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has been been series
and the series of the
manner in which she says it.
Announcer spiels twice, and at
some length, considering the fact
the shot is fired in five-minutes, an
offer is attached. Platters are
placed on the revolving table at
an early-morning flour, several
times weekly.

VAL and ERNIE STANTON COMMERCIAL

/EAF, New York

Val and Ernie Stanton date bac to the old Orpheum and Keith chi-

Val and Ernie Stanton date bac to the old Orpheum and Keith chruits. When big time was in flower the two silly ass English dialecticians fitted from flower to flower. They belonged to that group of performers, ever a minority, who could truthfully boast 'booked solid until next year.'

For the last couple of years they've been in radio. They handled 13 weeks for a regional sponsor over WFAA, Dallas, and another 13-week run for another regional advertiser over WFAA, Orlead, and have done guest to broadcasting, although they appear at this time to be new to Vangery's radio reports.

And for radio they look like a clinch bet for network attention. Their comedy formula is comparatively unexploited on the air. They obtain laughs without gags. May fair accents, exaggerated fluency, multi-syllables are combined into a patchwork of thing that could very early open the boys into top brackets at expresses speed. Their long stage experience is reflected in the sureness of their work and poles and their silck timing.

Land.

NORMAN BROKENSHI With Helen Daniels Patter: 30 Mi . Sustaining

WOR. Newark

WOR, Newark
WOR has given Norman Brokenshire two half-hours a week, a studio dance combo, a girl warbler and freedom to disport himself as he wills as an entertainers. Brokenshire makes his pleasing nike personality go a long war and the protection of the state of

sonality go a long way on a session that should have no difficulty insinuating itself with the WOR clientele.

Besides engaging in bits of philosophizing and reminiscing, Brokenshire batons the band through a uneful ascorbes the maching of the throw as a whole. Lending a voice to each installment as a guestee is some friend in the mike fraternity. On last Friday's (8) frame he had Artell Dixon, who went from the bluebird to the down south swamplands 'Chioe' for his song repertoire. Helen Daniels, who formerly blied herself as Helen Kowie, it is a soprano and style that does richly by a heart lyric.

Last Friday's affair also brough from Brokenshire heaps of sentimentalizing. Band's playing of a tune of 1927 vintage cued him into a line of reminiscence. He recalled some of his contacts around Atharto, a quavering rendition of the song's tyric. Brokenshire's remarks in inroducing Dixon had a mellow touc of the personal about them. Dixon, he said, started out as an announcer, and announcers, he added, have strange careers. Some work them serves up to important tapes the media and others talk themselves out of a job.

But regardless of what it might have been for Brokenshire, he shows here that he still packs the mike personally that satisfies.

GUY LOMBARDO SALUTE

International pick-ups, with Marion Harris, Mills Bros., Paul White-man, Gus Arnheim, Charles Dorn-Berni

Sustaining

Sustaining
WEAF, New York
Guy Lombardo's inaugural evening at the Waldorf-Astoria, New
York, was the occasion for this publicity stunt arranged by NBC to
compliment not only Lombardo but
the NBC artists bureau, which now
proudly roosters that Lombardo has
joined the RCA family as a royal
coustn.

joined the RCA family as a roya-cousin.

Opening nights of orchestras are all alike, But if they must be, this is the way they should be (from the leader's viewpoint), for the public is more impressionable and more worth-while impressing than song pluggers and other orchestra lead-

wout white interesting the series of the progress and other orchestra leaders. Mechanically the international part of the broadcast, including England (Marion Harris), Sociland (Millis-Bross), and Arrigentine-was-okay. Show ran smoothly enough. Ben Bernie was next to closing. There again having the public brought in meant something, since to obviously the regular opening night crowd knows all those Bernie catched phrases by heart.

All in all, it was an appropriate the proposition of the celebrated dittoes. As a radio showmanship it rates, As a personal compliment to Lombardot it's genuine, since only the top-likicks of the biz could command such a stunt.

Inside Stuff—Radio

Ford Frick is doing 15 minutes of sports every evening over WOR, New York. It's a commercial, has to do with baseball and he's been doing it for some time. But Monday, June 4, was a day off for both big leagues, there were no scores to report and Frick thought he'd catch up a bit on some diamond gossip for the fans. So he practically repeated, word for word, a Dan Daniel column on Frankle Frisch. Daniel is a veteran sports writer with a by-line in the World-Telegram.

The lift was so flagrant, being almost verbatim and broadcast the same evening as printed, that Frick must have had permission to use the material. If not it ranks as one of the most outstanding examples of cribbing yet noted. The way it came over the air Frick might just as well have been reading Daniel's copy. All of which doesn't figure to improve Frick's standing to any extent because some of his listeners must also be World-Telegram readers. If they're interested in Frick's nightly comment it's probable that they may also read Daniel, and repeating a written column on the same day over the air is so close that followers of both men won't muff the similarity. Which leaves Frick bundled up for future gossip chants in that a certain percentage of listeners will be wondering over who's shoulder has he been peeking this time.

this time.

Inasmuch as there's supposedly a certain esprit de corps among sport
commentators the normal deduction would be that he must have had
some sort of an okay or intended to get it later. Yet Frick uttered no
word of credit as to the source of the Frisch material.

Recently completed Pqlk's 1934 Census of Consumers compiled for Oregon Journal, operator of KOIN, Portland, Oregon, reveals some interesting information for advertisers. Not the least of which is the fact that in this territory there are now radio sets in 84% of all homes. Two years ago the 1932 Polk survey, showed 74% indicating a substantial increase during the two worst years of the depression. These figures refer to homes only and do not take into consideration the thousands of car radios that have been sold locally.

A national average of 60% of all homes owning radios. By comparison the figure of 84% in the Portland district makes it the best radio listening territory in the country.

In a suit for \$3,000 damages filed at Toronto through alleged default of a broadcasting contract, Joseph Newman of Radio Advertising Service has taken out a writ declaring that the house presented to George Young by the city of Toronto following the winning of the Wrigley marathon at Catalina is eligible for seizure under the judgment which Newman has secured from the Supreme Court.

Radio program was to boost an oil company to be formed by the swimmer and F. A. McLean. When the California trust company, in which Wrigley placed the Catalina prize money until Young becomes 30, refused to release funds for he oil venture, the radio deal fell through, with Radio Advertising Service suing successfully.

Although contingency deals are supposed to be out under the code; a Los Angeles advertising company has dug up a wrinkle. In placing straight, announcements for an insurance company, agency buys one spot announcement from a station at the lowest card of the particular station and informs the broadcasters that it will pay 50c a letter for

spot announcement from a station at the lowest can be the station and informs the broadcasters that it will pay 50c a letter for all over three received.

Idea behind this is that the letter of the code is recognized by buying the one announcement but as a fee is promised for all letters above the stated three it is expected that the stations will make additional announcements gratis, hoping to get in on the 50c an answer gravy.

Probably first instance in east of daily capturing rival's radio editor is the hiring of Bridgeport; Conn., Post of Rocky Clark, hitherto loud-speaker delegate of the opposition afternoon Times-Star. Clark gets his fan mail at the Post beginning next Monday (18).

Post and Times-Star have been at a circulation tug-of-war for many months. Former daily, like its morning brother, the Telegram, has up to now been without a locally-edited radio column. Clark has been a newscaster morning and night on WICC, Bridgeport, until the recent press-radio agreement unwired him.

With practically all those not scheduled to stay on the air for the summer already off NBC finds that its current client setup to around 80% of the maximum number of accounts that it had at any one month during the 1933-34 season. The 20% drop for the warm spell represents the smallest of its sort in the history of the web.

In actual income from time the drop during June and July, at least, is not expected to come to 20% under the levels that prevailed for the peak spring months of this year.

Champ agency at hiring people to participate in reading the plug and eliminating them at the last minute is Benton and Bowles. Prompting most of the cancellations is the fear that the newcomers might suffer an attack of mike nervousness and ball up the copy's recitation. Ad reading was turned over to some one in the regular cast of entertainers and the person especially brought in for the former assignment gets the and the person especially b stipulated stipend anyway.

Two vice-presidents of NBC, Edgar Kobak and Richard C. Patterson Two vice-presidents of NBC, Engar Robust and Richard C. Fatterson, tripped to Omaha on biz last week. Kobak fulfilled a last year's promise to deliver an address on advertising. Talk was given at Chamber of Commerce public affairs luncheon. Speech was Kobak's only biz, and he flew back to Chi same day.

Patterson stopped in to talk turkey with John Gilli boss at WOW.

Puzzle

San Francisco, June 11.
It's the sworn word of Priscilla Mitchell, switchboard queen at KFRC, that a fan phoned in the other day and

sked:
'How do you spell KFRC?'

Spain Fines Station

Madrid, May 28.

Union Radio, largest local broadcasting station, was fined 5,000 pesetas (approximately 700 dollars) yesterday (27) because an an-nouncer made remarks over the air which the minister of interior con-sidered disrepectful to the govern

ment.

It is alleged that the announcer, name ungiven, made the alleged remarks after the police informed the station that it would have to stop its rebroadcast of the Spain-Brazil football match in the Garca football. otball match in the Genoa football championships. Police pointed out that news broadcasting on Sundays is prohibited by law, that Union is prohibited by law, that Union Radio's play-by-play account of the match was news and therefore its broadcast was illegal.

Calif. Goes Big on Cop Radio Stations in West

Los Angeles, June 11.

Los Angeles, June 11.
Of 19 radio frequencies allotted to
police departments on the Coast, 14
are in California. In addition, construction permits for three additional police frequencies have been
issued by the Federal Radio Commission. Spots will be Long Beach,
Santa Ana and Whittler, all in
Southern California.
Pacific Coast cities now utilizing
broadcasting for mobile apparatus
are: Aberdeen and Seattle, Wash.;
Bakersfield, Berkeley, Freeno. Lo.

are: Aberdeen and Seattle, Wash; L Bakersfield, Berkeley, Fresno, Los Angeles, Palo Alto, Pasadena, Santa Barbara, Santa Cruz, San Bernar-dino, San Diego, San Francisco, San Jose, Tulare and Vallejo, in Call-lornia, Las Vegas, Nev.; Klamath Falls, Portland, Ore.

Gen. Mills' New Special

General Mills' one-time shot on NBC this Saturday (16) night (10:30 EDST) framed around a cast of older names of the stage will include Clssy Loftus, Fritzi Scheff Gus Edwards, Donald Brian and DeWolfe Hopper: Abe Lyman will baton the musical aggregation. It's 60 stations on the red (WEAF) link.

New San Francisco Jobs San Francisco, June 11.

San Francisco, June 11.

Harold Helvenston, drama director at Stanford University, has been
taken in an advisory niche by production department of KFRC, effective immediately, and succeeds Robert Bowman, who resigned last

week.
Same station has taken on Eugene
Hawes (Pedro Gonzales) for occasional spots, and is using a flock of
other occasionals on Happy Go
Lucky Hour.

Cliff Nazarro, from vaude, put on the NBC payroll for network's va-

George Storer, WMCA, New York, escaped taking the westbound aero-plane of American Airways that later became lost by a lucky change of an appointment.

New Commission July 1

(Continued from page 39)

Walter M. W. Splawn of Interstate Commerce Committee. Numerous other names enter into speculation and leading Democrats are working tooth and nail to grab off patronage nen commish gets going.

Investigati

With his resolution calling for investigation of fitness of present commissioners stymied in Senate Dickinson committee, Senator Dickinson of Towa sounded off agalast the pres-ent outfit, complaining that political influences, rather than impartial justice, direct decisions, and pro-testing that commish is dominated by the White House and Democratic bresses

bosses.

Town is filled with yarns about how commish has swung back and forth on touchy mu ters as Democratic powers pulled wires on both sides. Dirt received thorough airing in the Chicago Trib recently, ing in the Unicago Trib recently, paper carrying a series of articles by its star correspondent, Arthur Sears Henning, charging that a dozen cases were decided by political bosses. Tarns were linked up with Trib's prolonged and militant field against generated to the control of the prolonged and militant. fight against government censorship of news and opinions.

Fact that commish decides cases and then orders its legal sharks to write decisions unholding their action cused quite a stir in Con-gressional circles, though it was no gressional circles, though it, was no surprise to persons on the inside. Republican Senators particularly were incensed at evidences of how the regulatory body responds to political compulsion. Fearing that President Roosevett will make process about the mark of the respective through the process of the respective through a fear

Fearing that President Roosevelt will make recess appointments after Congress goes home and that Senate will have no opportunity to pass on new commissioners until next winter Senator Dickinson called for some White House Ispokesman to deny truth of Chicago Trib, Washington Post and New York Herald Tribune Charges without Setting any ancharges without setting any

swers.

Questioning constitutionality of
quasi-judicial administrative agencles, Dickinson complained that
commissioners are 'accessible to
parties, attorneys, Congressmen and parties, attorneys, Congressmen and White House secretaries, who wish to talk to them in chambers about some pending case, and declared, 'it is all too easy for them to wink at a violation in one case and to make it the vehicle for drastic discipling in another.' cipline in another.

I am not satisfied that certain of the present members of the Fed-eral Radio Commission possess the necessary qualifications. Dickinson stated, pointing out the need for a complete investigation of the fits of the Roosevelt appointees

Cloud thrown over present outfit was not dissipated when another was not dissipated when another 'final' decision in the Shreveport-New Orleans case was handed down Friday (8). After having wrestled with this matter for nearly two years, commish finally ruled that both KWKH, 'Hello World' Henderson's station, and WWL, Loyola University transmitter, should have full time and chapsed their assignments to eliminate conflict.

This case has involved plenty of political manipulation, with Senator Robinson of Arkansas, White House spokesman, and Senator Huey ham, as manager.
Long, of Louisiana, tangling in their long-standing feud. Robinson Says its entirely too hot down South.

moved in on the White House to see that WWL, friendly to Long, did not win out, while Huey, outside the fold, yelled and shrieked to prevent KWKH from coming out on top. Robinson got Col. Louis Howe, F. D.'s number one secretary, to let Herbert L. Fettey, commish secretary, know of Robinson's interest, and Acting Chairman Thad Brown was called to the White House to get more detailed orders. Another case of much the same character is the still-pending Los Angeles mess in which William Randolph Hearst is the leading figure. With decision before local

ure. With decision before local courts on appeal taken by Don-Lee System, political machinations are continuing. In this matter, commish overred its examiner, who turned thumbs down on requests of stations KTM and KELW for license "enewals and permission to sell out to Hearst's Los Angeles evening states." With decision before evening sheet.

oosevelt Involved

James Roosevelt, President's son, figures pron'-ently in charges of political influence growing out of a New England scrap in which Yankee network was seeking new Portland, Me., outlet. Republicans allege young Roosevelt wired commission to give favorable consideration to application of Charles W. Phelan. representing Shenari mission to give favorable consider ation to application of Charles W. Phelan. representing Shepard Stores, for Pordand license, but Secretary Pettey denied any communication of any kind ever was received from President's son. Two commissioners, however, confirm reports and say that telegram from rimmle was read in commission meeting. Frank Gannett, published of Gannett newspaper chain and friend of the White House, jumped into the mess along with Gov Brann, of Maine, U. S. Attornet Clifford and former Democratic National Committeerman Bob Jackson of New Hampshire. After granting Phelan application, the decision was rescinded, commish examines reported in favor of Gannett pape in Portland, and commish ultimately granted facilities to Manchester, N. H.
Half a dozen other equally complicated cases are in the spotlight including a battle roval involving

. Half a dozen other equally Com-plicated cases are in the spotlight including a battle royal involving several small New York stations seeking more time, a fight between stations in Indiana and Illinois contest involving two Pennsylvanis stations and lesser matters. stations, and lesser matters.
Charges that Arthur Mullen, for-

mer Democratic National Commis-teeman, is the number one lawyei because of his relationship to Com-missioner James H. Hanley, and former commish examiner Elmei W. Fratt, have added interest to the gossip. Also figuring in the tail is Paul Spearman, former assistant general coursel of the commission mer Democratic National Commit-Congressmen Sirovich of New York, Blanton of Texas, Woodrum of Vir-ginia, Democratic boss Joseph F Guffey of Pennsylvania, and less important political leaders.

Heat Sends Bishop North

Denver, June 11. Frank Bishop, with KFEL, Denver for several years as secretary and sales promotion manager, resigned recently to go to WSGN, Birmings



COMMERCIALS

This Department lists sponsored programs on b arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. vertising agency handling

An asterisk before name

Abbreviations: (Su M (Monday); W (Wednesday); Th (Thursday); F (Friday);

6:30-Su-WABC 12:30-W-F-WABC Ed McConnell *Henri H-Mc A. C. SPARK PLUG 9-W-WJZ 'Cookoos' Ray Knight Eddie Green Dick Campbell *Campbell-E

A & P
9:30-M-WEAF
Harry Horlick
Robert Simmons
'Paris & Peart

*Paris & Peart
ARMOUR
9:30-F-WJZ
Phil Baker
H McNaughton
Mahel Albertson
Irene Bensley
Roy Shields Orc
*N. W. Ayer

EDDIE

PEABODY

Radio's Most Versatile

Entertainer

Return Engagement MAXWELL HOUSE SHOW BOAT HOUR

Thursday, June 14
NBC Const-to-Coast Network
9-10 P.M. EDST

Every Saturday

PURE OIL PROGRAM

Personal Direction
HAROLD F. KEMP

HOTEL PIERRE

AND HIS ORCHESTRA Conoco Oll Wed., 10:30 P.M. | Richard Huduu WABC Frl., 9:30 P.M.

WJZ Sat., 12 Midnight Mon., 11:35 P.M.

CHARLES

CARLILE

TENOR

COAST-TO-COAST

CBS

THAVIU

At "STREETS OF PARIS"

Century of Progress
WGN NIGHTLY

CHAUNCEY PARSONS

"Streets of Paris"

World's Fair, Chleage

WGN Nightly

Mary Small Ralph Kirbery Wm. Wirges *Peck A. BOYLE (Floor Wax) 2:30-Su-WABC Lazy Dan Irving Kautman Blackett

BARBASOL
S:15-M-WABC
Edwin C, Hill
'Erwin Wasey
BAUER & BLACK
(Elue Jay
Corn Pinster) 4:15-Tu-F-WJZ

T. BABBITT

Wade Booth Dorothy Day Needham, L & B BAYER

9:30-Su-WEAE
Frank Munn
Virginia Rae
Onman & Arden
Bert Hirsch
Haenschen Orc
*Blackett

*Blackett
BISODOL
:30-W-WABC
Everett Marshall
Elizabeth Lennox
Oliman & Arden
victor Arden's On
*Blackett

Victor Arden's Orc

**Blackett No. 10:00-00-00

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Rhyming Rover

CAMPANA 10-F-WEAF

First Nighter'
June Meredith
Don Ameche
Carlton Brickert
Ciff Soubler Sagerquist Orc CARNATION MILE 10-M-WEAF

Gene Arnold Luliaby Lady M L Eastman Jean Paul King Erwin, Wasey

CENTAUR (Fletcher's). 10:80-W-WABC

to:80-W-WABC
thert Spaiding
borned Thibauit
on Voorhees
foung & Rubicam
CHERAMY
(Cosmetics)
8-W-WABC

CITIES SERVICE 8-F-WEAF

Olga Albani Cavaliers *Lord & Thoma CLIMALINE 12-Th-WEAF

Harold Stokes Jackle Heller Gli Page King's Jesters 'W. S. Hill

CUTEX (Odorono) 9-F-WJZ

COLGATE-PALM (Coigate Dentifrice 9:30-M-WEAF

C'ig'te Ho'se P'rty Joe Cook Donaid Novis Frances Langford Frances Langford Don Voorhees Brad Browne *Voung & Rubicam

10-Tu-WEAF (Palmolive Soap)
W. A. Backer, Dir.
Rio Rita
James Melton
John Barclay
Nat Shilkret
*Benton-B
10:15-daily-WEAF
(Super Suds).

De Wolfe Hopper Cissle Loftus Fritzie Scheff Gus Edwards Donald Brlan Ethel Jackson 4-Dally-WJZ
Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
*Blackett 'Clara Lu & Em'
Louise Starkey
Isabelic Carothers
Heien King
*Benton-B

CONTINENTAL OIL CO. 10:30-W-WJZ 10:30-W-WJZ
Harry Richman
Jack Denny
John B. Kennedy
*Tracy-L-D CRAZY CRYSTALS 2:30-M to F-WEAF

Gene Arnold Maple City 4 8:30-M-W-F-WJZ

Gene Arnold
Commodores Orch
'McC-Eric.
CONT. BAKING
9:15-F-WABC

9:15-F-WABC Little Jack Little *B., B., D. & O. CORN PRODUCTS 11:15-M-W-F-WABC (Kremel, Etc.) Pedro de Cordoba Will Osborne *Hellwig

R. B. DAVIS (Baking Powder) A. M.-W-F-WJZ 9:45-Tu-Th-WABC 'Mystery Chef' John McPherson *Ruthrauff-R 6-M-Tu-W-Th-

Buck Rogers'
Curtis Arnail
Adele Ronson
Begar Stelle
Begar Stelle
Walter Tetley
Alian Devitt
Georgia Backou
Bialne Melhoir
Adele Kieln
Bill Shelley
Henry Gurvey
Henry Gurvey
Harry Swan
Lionel' Stander
Beatte Gowan
Beatte Cowan
Beatte Cowan
Beatte Cowan

ELIZABETH ARDEN 9-Tu-WABC

9-Tu-WABC Maury H. B. Par Fray & Braggiotti Freddy Martin Blaker Agency EX-LAX 9:30-M-WABC

'The Big Show'
Helen Menken
Gertrude Niesen
Erno Rapee
*Katz

FIRESTONE 8:30-M-WEAF

H. Firestone, Jr. Gladys Swarthout Vocal Ensemble Wm. Daly Orch. Sweeny-James FITCH
7:45-Su-WEAF
Vendell Hail
K. W. Ramsey

Wendell Hall

K. W. Rameey
FORD MOTOR

9:30-30-WABC

Fred Waring

Fred Waring

Fred Pearson

FUNK & WAON-LL

(Literary Digeson

FUNK & WAON-LL

GENERAL

FUNK & GENERAL

9:30-W-WABC
Guy Lombardo
Burns & Ailen
*J. Walt. Thomp.
GENERAL FOODS
(La France)
(Washing Powder)
9:30-Sa-WEAF
Beatrice Fairfax
Marjorle Johnson
Mc. Stickles Orc.

LADY ESTHER

10-S-N-WABC

8:30-Tu-W-WEAF

ack Denny Orc

arry Sosnick Orc

Stack-Gobie

11:15-Th-WEAF
Frances Lee Barton
Young & Rubican
Young & Rubican
GMaxwell)
Chas Winninger
Lanny Ross
Annette Hanshaw
Conrad Thibault
Muriel Wilson
Wolsans are non-ry
Coss fine the non-ry
Marke Service Lanny Ross
Martis Certo
Lanny Ross
Marty Lou

Harry Sounce.

*Stack-Gobie

LAMONT-CORLISS
(Nositien)

Ethel Shutta

*Waiter O'Kee'e

Bobby Dolan Orc.

*J. Wait. Thomp.

*J. Wait. Thomp.

*JARUS
(Edgeworth)

Corn Cob Pipe Club.

*BBD&O

*JEMAN & FINK.

Marin's Certo Lanny Ross Mary Lou Conrad Thibault Gus Haenschen Or Benton & Bowles 10-W-WABC LEHN & FINA Byrd Expedition Young & Rubican GENERAL MILIS 5:30-Dally-WABC

LELLY & FINK
LELLY AND IN10:30-Su-WEAF
ROIND YOUNG OF
ROIND YOUNG ON
ROIND YOUNG OF
ROIND YOUN Jack Armstrong
All American Bo
10:30-Sa-WEAF
(One time only)

LUXOR (Armour) 3-Su-WEAF

3-Su-WEAF

Talkie Pic Time
June Mcredith
John Goldsworth
John Stanford
Gilbert Douglas
Murray Forbes

N. W. Ayer

BIANHATTAN
SOAP CO.

11:15-W.WEAF

11:30-Th-WJZ

GENERAL MOTOR

(Chevrolet) 10-Su-WEAF

Victor Young Orc

GENERAL TIRES

Jack Benny
Mary Livingston
Jimmy Grier
*Hays MacFariand
GERBER & CO.
10-Su-WJZ

Mme. Schumann-H *Erwin Wasey

GILLETTE
(Safety Razor)
7:15-Dally except
Sa-Su-WEAF

Gene and Gienn Ruthrauf & R GOODRICH
7:45-M-W-WJZ
'Taxi'
Max Baer
Franc Hale
Jean Southern

10-Th-WEAF Baer-Carnera Bou *Rutbrauff-R

Vili Rogers Robert Simmons

HEALTH PROD (White Cod) 3-Su-WJZ

Bar X Ranch' Carson Robisor John Mitcheil Bill Mitchell Peari Pickens *Wm. Esty

*Wm. Esty
HECKER H-O
6:15-Daily-WABC
H-Bar-O Rangers'
Bobby Benson
Neli O'Malley
Florence Hallan
Biliy Hallop
Jonn Barthe
*Erwin-Wasey

EDNA HOPPER 2:15-Dally-WABC 2:15-Dally-WAB
'Helen Trent'
Lester Tremayne
Virginia Clark
Karl Heube
Dolores Gillen
Jack Doty
'Blackett

5:30-50-7.
Edward Davies
Chicago a Capella
Joe Koestner
*Erwin-Wasey

H Bundesen

HOUSEHOLD Edgar A Guest Alice Mock Jos Koestner's Orc C. D. Frey

INDIVIDUAL

JOHNS-MANVILLE 8:30-Sn-WEAF

JOHNSON & SON (Floor Wax) 1:45-Tu-Th-WABC 5:15-Su-WABC

5:15-Su-WABC
Tony Wons
Keenan & Phillips
Needham, J. & B.
5:30-Daily WJZ
The Singing Fady
Irone Wicker
Allan Grant
N. W. Ayer

KRAFT-PHENIA 10-Th-WEAF

P Whiteman Ore Deems Taylor Itamona Peggy Healy Jack Fulton J Watt, Thomp.

KOLYNOS 7:15-Dally-WARC

Just Ploin Bill Arthur Hugiges

Floyd Gibnons Nat Shilkret Ore J. Wait Thomps

Jack Arthur DeMarco Sis

J. W. MARROW (Oli Shampoo) 1:15-Tu-Th-WABC 1:15-Tu-Th-W/
Joan Marrow
Bob Nolan
Eddie House
*Placed direct
MACFADDE
(Liberty Magaz
10-F-WJZ

Stories That Should Be Told Funder Side Fund Funder Side Funder Si

*Stack-Goble
MET, LIFE CO.
6:45-Daily WEAF
Arthur Bagiey

DR. MILES LAB'S (Alka-Seitzer) 10:30-Sa-WJZ WLS Barn Dance Ridge Runners Mac & Bob Clarence Wheeler *Wade

*Wade MOHAWK MILLS (Carpets) 10:30-Tu-Th-WEAF Orch & Singers *B., B., D. & O.

MOLLE CO. 7:30-M-Th-WEAF WEAF

WEAF
Shirley Howard
Guy Bonham
Wamp Carison
Dwight Latham
Milt Rettenberg
Tony Callucci
*Stack-Goble BENJ. MOORE 11:30-W-WEAF

Betty Moore Lew White

Bili & Ginger Virginia Baker Lya Murray

NAT'L SUGAR 9:30-M-WJZ

9:30-M-WJZ
Phil Duey
Joseph Pasternack
*Gotham
*NORTHWESTERN
*XEAST
*8-M-WJZ
Hal Kemp Orch
*Hays McFarland
*OXOL
5:46-M-Tu-W-F
WABC
Dave Bunn & G

INDIVIDUAL
CUP CO.
(Dixie Cups)
646-M-WABC
BO-BI-WABC
BO-BRAGEY Berker
Frank Novak's OreYoung-R.
INSTITUTE AM.
MEAT PACKERS
4-Su-WEAF
DIrect
Direct WABC.
Dave, Bunny & G
Bunny Coughlin
Dave Grant
Gordon Graham
'B., B., D. & O.
POXYDOL.
(Proot'r & Gamble)
2:46-Dally Except
Sa & Su-WEAF

Ma Perkins'
Virginia Dayne
Margery Hannon
Karl Hubei
Will Fornum
Chas. Eggleston
Blackett

PACKARD 10-M-WJZ Waiter Damrosch Join B. Kennedy *Cecii Warwick PACIFIC BORAX 9-Th-WJZ

9-Th-WJZ
Death Vally Days
Tim Frawley
Joseph Beli
Edwin W, Whitney
Lonesome Cowboy
Joseph Bonime Ore
"McC. Erick

PALMER HOUSE itay Perkins Batty Brown Gale Page Harold Stokes Orc

PEPSODENT
7-Dally, Except 8a
& Su-WJZ
Amos 's' Andy

Police Bird Dog

Winnipeg, June 11. H. E. McGrogor, garage pro-prietor, profits by mixing pleas-

ure with business.
A short-wave radio fan, he A short-wave radio fan, he keeps an expensive set in his garage tuned to URW, local police broadcaster. When head-quarters report an accident, McGregor directs one of his men to the scene with a towing car. The tow man is usually there before the cops.

Jenkins a Suicide

Chicago, June 11. John Blott Jenkins of Jenkins & Adair, radio engineers, shot and killed himself on Saturday (9) here. Jenkins, 42, was estranged from his ife, Alexandra Carlisle, legit

Charles Correl Freeman Gosden ('Rise of Gold') 7:45-Dally, Except Sa & Su-WEAF Gertrude Berg James Waters

:30-Tu-Th-Su-WJZ (Junis Cream)

PHILCO 7:45 daily ex. Sa-Su-WABC

Boake Carter
*F. W. Armstrong
PHILIP MORRIS
8-Tu-WEAF Leo Reisman's Orc Phil Duey Blow

Blow
10:39-Dally-WJZ
Today's Children
Irma Phillips
Waiter Wicker
Bess Johnson
Irene-Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
"Hutchinson
11-M-F-WARG

11-M-F-WABC Cooking Close Ups

PABST 9-Tu-WEAF Ben Bernie Orc

*Matt-Fogarty
PLOUGH, INC.
10-W-WJZ

Vincent Lopez Ed Sullivan

PUROIL 7:30-8a-WEAF Eddie Peabody De Marco Sisters Joey Nash Richard Himber Or *Freitag

QUAKER OATS 8:45-M-W-F-WJZ Babe Ruth BALSTON 5-F-WEAF

Mme. Sylvia of Hollywood *Gardner

Chas. Previn Orch Charles Lyons *Erwin-Wasev RED STAR YEAST 11-Tu-Th-S-WEAF

11-Tu-Th-S-WE.
Edna Odeli
Phil Porterfield
Irma Gien
Earl Lawrence
RITCHIE
(Eno Salts)
8-Tu-W-WJZ

8-Tu-W-WJZ
'Eno Crime Club'
Spencer Dean
'N. W. Ayer
SCHLITZ
10-F-WAIBC
Everett Marshall
Victor Young Orc
Stoopnagel & Bu
Frank Crummit
Vivian Ruth
B. B. D. & O.
SH WED DIGE

SILVER DUST 7:30-Tu-Th-WABC Paul Keast
Thelmic Goodwyn
Rollo Hudson's C
*B., D. & O.
SINCLAIR
9-M-WJZ

Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubler Harry Kogen *Federal STAND, BRANDS (Chase & Sanborn) 8-Su-WEAF Jimmy Durante Rubings

B-Su-WEAF
Jimmy Durante.
Rubinoff
(Baker's)
7:30-Su-WJZ
Joe Penner
Harriet Hilliard
Ozzle Nelson Orc 8-W-WEAF

Peter Van Steeden Kathioen Weils 8-Th-WEAF (Fleischmann) Rudy Valiee and His Conn. Yanks 'J. Wait. Thomp.

*J. Walt. Thomp.
STD. OIL. (N. Y.)
S-M-WEAF
Socony Sketches
Arthur Allen
Parker. Fenneily
Kate McComb
isabelle Winlocke
Ruth Russell
Robert Strauss
*J. S. Getchell

RODET STRUBE J. S. Getchell STERLING PROD D-F-WEAF Phillips Mag Walt Time Walt Time Walt Time Walt Time Walt Time Separation of the Frank Munn Sigo-Tu-WABC Abe Lyman Biso-Tu-WABC Oliver Smith Blackett STUDEBAKKR

STUDEBAKER 9:30-Tu-WABC Richard Himber *Roche-W-C SUN OIL 6:45-Daliy-W.IZ

Loweli Thomas Roche-Williams TASTYEAST 7:30-Tu-WEAF rad Browne | Lieweilyn | Lack-Gobie

*Stack-Gobie
TIDEWATER
(Tydol) 7:30-M-W-F-WABC

Jimmy Kemper; Robert Ambruster Hummingbirds *Lennen Mitch U. S. TOBACCO (Dill's Best) 9:30-F-WEAF

One Night Stands Pic Maione Pat Padgett Josef Bonime *McC,-Erick.

WANDER CO. (Ovaltine) 5:45-Daily-WJZ Little Orphan A' Allan Baruck Henrietta Tedro Ed Sprague Staniey Andrews Shirley Pell *Blackett

WARD BAKING 9-Su-WABC Family Theatre' James Meiton Josef Pasternack

Josef Pasternack
*Fletcher-E
WM. R. WABNER
(Non Spl)
130-W-WJZ
'Navy Born'
Edmund Lowe
*Cecti. W. & C.
WASEY PROD
12-BI-TL-W-Th-F
3:16-M-WABC
8:16-M-WABC
Voice of Exp'rience

oice of Exp'rience Erwin Wasey R. L. WATKINS 9-Su-WJZ

R. L. WATKINS
O-Su-WIZS
TAMARA
DAVIS FOR TOWN
JACQUES RENARD
SHACKET
SHACKET
(WELCH
Graps, WIG)
Lrone Rich
KRastor
WESTERN CO.
(Dr. West T-thpste)
Graps Home
WESTERN CO.
(Dr. West T-thpste)
Frank Merriwei
Ponnid Dries
Donied Gillen
J. Watt Thompson
WYITH
STORM
SIGN-WH-E
WARC
Gasy Acco

Tastyeast Juvenile Script Augmented by Adult Show

Tastyeast is turning to a dual dramatic series for its entertainment on NBC. One show will be directed to the kids while the other will be framed for adult appeal. For the juves it will be a three-time weekly dramatization of the certical strip. Dicky Tracy.

cartoon strip, Dicky Tracy, with NBC's red (WEAF) link the release and Sept. 5 the starting date. This one is scheduled for a minimum of

one is scheduled to a minimum of 39 weeks. Tom Powers, Leona Hogarth and Fred Worlock have been engaged as the nucleus of a stock company to do a group of one-act, plays on the blue (WJZ) loop Sunday evenings (9:30 EDST), starting June 17. Yeast maker has this series scheduled for seven consecutive weeks during the summer and 27 more in the fall. When it resumes the sketch idea will fill the 12:15 niche on the blue Sundays.

Both dramatic programs

dramatic programs placed by Ben Rocke

Variety Says:

"Seems no reason why Hope could not do well on a regular commercial assignment."

Cial assignment."

BOB HOPE
Comedian
COMMERCIAL
WEAF, New York
Bob Hope has made a number of
guest appearances for Rudy Vallee.
His easy-going, underplayed style is
as likeable on the air as upon the
rostrum of a variety or legit house.
His lokes are aged, but his delivery
and general approach to humor is
Seems no reason why Hope could
not do well on a regular commercial assignment. Perhaps it may be
argued he has no catch phrases or
distinctive identification, and this
may be valid cause for caution up
to a point.

But he wears well, his knack of
self-Joshing and unabashed realization of his own daring is calculated
to please where more perspiring
mendos of getting laughs exhaust
and complete of
him.

him

"ROBERTA"

NEW AMSTERDAM

LEO REISMAN

PHILIP MORRIS

WEAF, Tuesday, 8 P.M. BRUNSWICK RECORDS

COLUMBIA BROADCASTING SYSTEM

___LEON **BELASCO**

Sole Direction HERMAN BERNIE 1619 Broadway. New York

Artists Managed

For Radio Exclusively WRITE PHONE WIRE W. T. KIRKEBY 1775 Broadway Circle 7-7334

NIELA GOODELLE

RKO PALACE, NEW YORK, Week June 8 Management HARRY BESTRY

ANNOUNCES RICHARD HIMBER

NATIONAL BROADCASTING COMPANY

and HIS RITZ-CARLTON ORCHESTRA

Featuring JOEY NASH Management of NATIONAL BROADCASTING CO.—HAROLD KEMP

Radio Chatter

New York

George Gallup has got himself a

place in Princeton, and summer.

Ira Ashley did his last continuity for the Phil Harris Cutex show with the Phil Harris Cutex show with the Phil Harris Cutex show with the Phil Harris Cutex show the Phil Harris Cutex shows the Phil H Ira Ashley did his last continuity for the Phil Harris Cutex show with the Friday, June 8th broadcast. He had been authoring this series for

had been authoring this series our seven months.

Paul Whiteman hasn't been on the air yet from the Biltmore roof. He opened a week ago Thursday (31), but preferred to retrain from beed the preferred to the preferred to the stance of the define and dance upon has been more than the contract that the preferred that t

rectified.
Aldo Ricci celebrates June 24, the first anniversary of his Phantom Strongs stanza on NBC.
Ed Kirby, of WSM, Nashville, in New York last week.
Karl Landt doing the guitar strumming for Landt Trio and

strumming for Landt Trio and White.

Tony Wons in Chicago last week talking with Johnson floorwax about an evening program in the fall. Joel Dennise on WNEW, New York, Fridays.

George D Lottman has made George Evans, one of his staff, a partner in the Lottman radio publicity business.

Marjoric McMullen, author of, and the lead in, 'Ma Fraser's Boarding House' sketch over WGY, is the daughter of a former children's court judge in Schnectady.

Bill Meenam, p.a. of WGY and editor of its 'Scissors and Paste,' is back on the job, browned up, after a vacation.

The Vagabonds, WGY trio, are now singing over the NBC red web on Friday afternoon and Sunday

on Friday afternoon and Sunday morning.

Andrew Kelly's Horse Sense Philosophy sketch, over WGY, is no longer an all-male affair. Ayoung woman now acts as an extinguisher.

WGR, Buffalo, using new Sunday morning show based on comic supplements from Buffalo Sunday Times (Scripps-Howard) Malcolm Barney, announcer, called 'Ole Time Chuckle.

New England

'As I See it, 'program of comment on political and other news, which introduced Dick Grant to the Yankee Network audience in March, 1933, has been resumed as editorial period of web's news service. Grant's personalized comments were suspended when he took over the berth of editor-in-chief of the New Service last March. With the news on a smoother running basis, Grant is taking five minules at 6:20 p.m. nightly over Warding in the mean of the work of the New Yandon of Sisters two-piano team, now have early Sunday evening booking on WBZ-WBZA.

Jack Ingersoll and Carl Moore, and Yandon's Sisters two-piano team, now have early Sunday evening booking on WBZ-WBZA.

Jack Ingersoll and Carl Moore, sports announcer and patter-pianist, respectively, at WNAC, are working out once a week with the Shepard Stores team in the Retail Trade golf league. John Shepard 3d and his brother Robert make up the Balanch of Stores team in the Retail From WBZ studlos.

Charlle Phelan, Yankee web sales manager, has his stable of horses at Rockingham Park in readiness for the opening of the racing season there.

the opening of the there.

WEBI's Ed Lord is the proud father of a baby girl.

Vio Whitman and WEEI's bossman, Charlie Burton, back from their fishing trip down Maine. Vic is telling stories of feur-pound

salmon which were unlucky enough to got on his hook.

Arthur Anderson, accompanist for George Hinkel, is putting the finishing touches on an original symphony which he will submit to the Paderewski Fund in competition for \$1,000 prize.

Civic ceremony which took place at Fenway Park Sunday in observance of the Golden Jubilee of the Ordination of His Eminence William Cardinal O'Connell was heard over the Yankee web, as was the big K. of C. observance held several nights previous.

After spending \$150,000 to fix up the place, the Bass Point House at Nahant is considering the installation of a Yankee web line for dance pick-ups. The haul of 20 miles from the Boston control room would be the longest distance for a regular Thanker Coffin, Utah-ite of the WNAC announcing staff, had a Corner Classengle from Schill Vales

the Boston control room would be the longest distance for a regular pick-up.

Tristram Coffin, Utah-ite of the WNAC announci g staff, had a former classmate from Salt Lake City in the studios the other day to show him the inside of radio. The visitor was Gordon Dusty' Rhodes, Important member of the Red Sox pitching staff.

Peoples Symphony Orchestra, with Fablen Sevitzky conducting, starts a series of sustaining broadcast-and the staff of the

ton Point Park, South Norwalk, Conn.
Etta Donegan, ex-WICC and WDRC, signed as vocalist with Vic Vaast's band, all-Connecticut combo.
Ferd Le Jeune, Lou Welss and Johnny Woods taking over 'Merry-Go-Round' commercial at WICC, Bridgeport.
Lucy Warinka Lyman, Stamford planist, making a WICC comeback in a Friday-eve spot.
Musicians' union boycott of WICC, permitting no members to broadcast unless they get paid, still holding tight at Bridgeport watter.

Minnesota

Eddie Dundstedter is now doing his stuff for the Hamm Brewing Co., via 15-minute discs, over WCCO, via 15-minute discs, over WCCO, CBS affiliate, on Mondays, 9:45 to 10 p.m., and over KSTP, NBC outlet, the same time on Fridays, Program is a variety show, with ork, singers and Eddie himself at the plano. Discs made by the Midwest Broadcasting Co. of Mpls., new total Finkelstein. Job is their first major entertainment program. KSTP, St. Paul, claims Joe Penneris several years late on his duck idea, slant being that their wise quacks' programs—with toy ducks given to kid listeners—enjoyed tremendous vogue before inimitable Joe appeared on the airwaves. Quacks program is sponsored by Pearson Wholessle Grocery company, with inveniles required tespenducts to win the ducks.

Zuhrah (Masonic) Temple Chanters, a group of 30 male voices under direction of Prof. William Mc.

ters, a group of 30 male voices un-der direction of Prof. William Mc-

Phall of the MoPhall School of Music, Minneapolis, Thursday (7) might warbled over KSTP in a program which was fed to the NBC national network by this station at 10:30 to 11 p.m., C.S.T. Program was a plug for the national Shrine convention, to be held in Minneapolis, June 19-21.

Western Canada

Gladys Cooper, CRCV, Vancouver soprano, sang over network for Al Pearce's NBC show at Strand and may join his unit in a few weeks. Art Chandler, chief technician, CJOR, Vancouver, holidaying in California.

Del Finley, son of Billy Finlay, Del Finley, and Wester Canada sports witter, handling Terminal league baseball over CKMO.

CJOR landed Shell Oli contract for twice-weekly broadcast of box lacrosse. Leo Nicholson — Big. Brother Bill—doing job now at both baseball and lacrosse.

Gerry Wilmot, CJOR announcer, doing good job in his side-berth as m. c. at new Coconut Grove, Vancouver.

Kentucky

Latest personnel shift on WHAS, Louisville, makes Joe Eaton program director and promotes Peter Monroe to the dual capacity of chief announcer and studio director.

Sanders Sisters are back on WHAS for a daily quarter hour session of harmony.

Bob Atcher, ballad warbler, has quit WIND, Gary, Ind., for his old niche, WHAS, where he's down for a daily stint of his own.

Pacific Northwest

Kate Smith, in Seattle on stage tour, being interviewed last week on local CBS station, KOL, by Alan Howard, Hollywood Newshawk, fol-lowing refusal of CBS officials to allow her to go on NBC station KJR.

allow her to go on NEC station KJR.

Olsen and Johnson met with KJR, Seattle mike, when they landed at the burg's alreport last week for stage appearance. Show gang, band, out to meet the comedians who spouted foolishness. KJR planning another O. & J. appearance before week is up.

KOMO, Seattle, bragging over its mall count rating of over 14,000 letters thus far in 1934, placing it ninth among NBC stations despite the fact that it is but a L700-watt outfit. The they higher watt stations standing below KOMO in mall count.

Sydney Dixon, KPO, San Francisco, commercial manager, visiting Seattle and station KJR, on which e once supposed to the station of the supposed to the concession.

cisco, commercial manager, visiting seattle and statirn KJR, on which he once sung.

A new program for its sponsor, but an old one for KOIN, is Gene Baker's The Wanderer, now heard every week night on behalf of the Benenicial Loan Association.

Hennicial Loan Association of the William of the Station KEX scooped the newspapers recently with the first announcement of the selection of a queen for Fortland's Rose Festival, to be held from June 14 to 19. Local sheets gave the queen a page one build-up for 30 days, and then on the night of the judges' decision the winner was rushed by cab to the studios. Announcement of the choice was made, and the queen herselt, a slim brunette recruit from high school, broadcast her greetings.

ings.
Dr. Henry Semler, dentist, has selected the transcriptions, Empire Minstrels, Tamily Skeletons, and Remote Control' to embellish his advertising over KOIN.

Illinois

Sylvia Clark, besides appearing on NBC Friday and Saturday nights, the former and saturday and saturday s

Ohio

Don Hall Rose trio visited their alma mammy, WLW, and loosed the info that they had signed with NBC for three years level stadios recently were Weally Mayer, air actor now webbing in N. Y., and Bob Burdette, at present with WRVA, Richmond, Va., former WLW hirelings. Sidney Ten Eyck, who recently rejoined WCKY, his first love, as sannouncer, has been assigned to me. the Happy Days in Dixier was announced, and the Happy Days in Dixier was announced. The Happy Days in Dixier was announced, the Happy Days in Dixier was announced. The Happy Days in Dixier was announced to me. The Happy Days in Dixier was announced to make the Happy Days in Dixier was announced to make the Happy Days in Dixier was announced to make the Happy Days in Dixier was announced for the Happy Days in Dixier was announced for the Happy Happy Days in Dixier was announced for the Happy Happy

nouncer; new program calls for male quartet and, stringed trio to replace string ensemble.

Bob Newhall, Mall Pouch sportcaster on WLW Cincinnail, cross-caster on control of the worked portable short wave transmitter, which was picked up and rebroadcast by the 600,000 watter. It was the first air hop for a major leasure that we will be successed to the control of the work of the

California

George Ness, new announcer, and Jim French, new technician, at KMTR, California.

Charles Hamp turning to the Charles Hamp KMTR for a one-timer as a reception back gag.

Buddy Forster, former UCLA sprinter, now singing on KMTR.

Bob Redd now producing NBC's Carefree Carnival.

Marion Sterly added to the reader staff at NBC, Frisco.

Elsbett Freleson, ex-NBC, changing her profesh name to Beth Mercy.

Receiving his first KFRC 'pan'

letter, Jay Brower marked it 'opened by mistake' and returned

Helen Troy, half of Cecil and Sally, joins NBS as character co-medienne on Carefree Carnival, Dick Romaine doing the news broadcasts for 'Call-Bulleti' on KPO.

KPO.

Herb Taylor, former arranger with Abe Lynnan, now in Claude Sweeten's band on KFRC.

Eugene Hawes (Pedro Gonzales) back from Los Angeles and doing several programs weekly on KFRC.

Harry Anderson, NBC sales chief, back from N. Y.

Maryland

Muny Park Band of Balto being alred over WBAL through summer months. Bob Lansinger's brother

Bob Lansingers brokes
priest.
Dat Young Bob Masiin,
play de manio no mo.
Majority of press peons swam
home from WFBR's 12th ann'y
spread.
Nelson Baker doing yeonan duty
for WFBR Kiddle Club while Don
Hix vacashes.

Pennsylvania

Pittsburgh Symphony, orchestra went network Sunday night over CBS from WIAS.
Allow Martin, cellist at WCAE, Pittsburgh, has been signed by North Carolina State Symphony orchestra.
Stephanie Diamond and Tom Wilmot are 'Dot and Jerry' in a new commercial sketch over WCAE, Pittsburgh, in formerly of WWSW, Pittsburgh in, formerly of WWSW, now on KDKA, Pittsburgh with his Squire Hawkins sketches.
Feud continues between Pittsburgh's two leading radio eds, with their latest issue, Who Writes Joe Penner's Gags?', bigger (to them, at any rate) than either slavery, repeal.
Jesse L. Kaufman, of Hearst Radio Service, in Pittsburgh, and right out again for World's Fair Weston as WCAD's manager.
C. K. Krause, Dr. R. D. Wyckoff and H. V. Noble named chairman, vice-chairman and secretary-treasurer, respectively, of Pittsburgh neers.
Another Angell is at KQV, Pitts-

urer. respectively, of Pittsburgh. Chapter, Institute of Radio Engineers.
Another. Angell is at KQV, Pittsburgh—Herbie Angell, son of Herbie Angell. Another. Angell is at KQV, Pittsburgh—Herbie Angell. He handles station's Credit Review. The state of t

weather.
Georgie Dallen leaving Berlin of-fice to tie-in with WCAU as ilfice' to brarian.



CAPITOL, NEW YORK

This Week, June 8, and Next Week, June 15

WITH HIS OWN REVUE

Acknowledging the Fine Co-operation of VILMA and BUDDY EBSEN-ELEANOR POWELL GENE MARVEY-ELLA LOGAN

BROADCASTI

WABC Phillips Dental Magnesia

WEAF Phillips. Milk of Magnesia Reprinted from Variety, June 5, 1934

Abe Lyman - - - -- Socko 25G In Sizzling Wash.

Washington, June 4.

Hot weather has hit most spots amidships and grosses are tumbling so fast it has the boys dizzy. Rlaito has folded for season, Keith's using three ples in slx days and Earle is shooting or lowest week in sev-

eral moons.
Contrast, however, is Fox which looks like excellent \$25,000 on com-bination of Abe Lyman on stage

Lyman ork rates as the bestreceived tune unit this house has ever had. Ovation at start from alr fans holds up to stop show in finale. Fox (Loew) (3.434; 25-35-60) Abe Lyman unit knockout word

New Business

BROOKLYN, N. Y.

Bond Bread, 28 announcements, one dally. In Jewish, Polish and Italian. Through B. B. D. & O. Carter's Little Liwer Pills, one year, announcements dally in Yiddish and Italian. Through Spot Broadcasting, Inc. WLTH.

Coward Shoe, one 15-minute night time and one quarter-hour daytime program in Jewish, one 15-minute program dally in English, four announcements in English, four announcements in English, for 52 weeks. Through Insabuch Service, New York. WLTH.

Es. Laz, 100 weather forecasts in Yiddish, six times a creek. Through the Campbell-Ewald. WLTH.

National Magnesia (Citrate of Magnesia), 15-minute evening program Jewish and quarter hour Italian program, seven time announcements a week, 26 weeks. WLTH.

Rem. 14 weather forecasts a week

VLTH.
Rem, 14 weather forecasts a week
n Jewish, Polish, Italian, six months
year for two years. WLTH.
Stuhmer's Pumpernickei Bread
uarter hour Jewish evening proram and one announcement a
reek, 26 weeks. Through A. B.
andau, New York. WLTH.



ROY FOX

BAND ON TOUR

B.B.C. NETWORK

THE GREEK AMBASSADOR OF GOOD WILL

GEORGE GIVOT

Loew's Deluxe Theatres

Sole Direction
HERMAN BERNIE

HAROLD STOKES

Climalene and Palmer House

NBC. CHICAGO

"The Singing Lady" IREENE WICKER

4th Year for W. K. Kellogg Co. All Material by Ireene Wicker Music by ALLAN GRANT N.B.C.—WJZ 5:30 Daily

Tony LaSalle, Inc., 10 announce-ments daily one week. KFEL. Associated Chevrolet Dealers, five announcements daily, one week.

Lang's Barbeque, five special an ouncements. KFEL.

Lang's Barbeque, five special announcements. KFEL.

Smiths Riding Academy and
Ranch, three daily announcements,
two weeks. KFEL on 6, 500 run
of schedule announcements. KFEL.

Hotel Jefferson, St. Louis, one announcement daily, exc. Sun, one
month. KFEL.

Frummess Jewelry Co., five announcements daily, two weeks.

KFEL.

Ogden, thatre, one announcement
WEDINGER SIN KFEL.

How the street of t

announcements daily, two weeks.
KFFIL.

Firestone Tire Co., for the May
Co., three announcements daily, one
month. KFEL.

Frestone KFEL.

Moving Washers, one announcement daily exc. Sunday, three
months. KFEL.

Maytag Washers, one announcement daily one month. KFEL.

Associated; Grunow Refrigerator
Dealers three announcements daily,
one month. KFEL.

Wells Music Co., 500 run of schedule announcement. KFEL.

Wells Music Co., 500 run of schedule announcement.

KFEL.

KELL

Kellogg Corn. Flakes, five announcements daily,
mouncements daily,
two weeks.

KFEL.

Morey Mercantile Co., 15-minute

KFEL.

Movey Mercantile Co., 15-minute program, four times a week. KLZ.

Dodge Motor Co., two announcements daily, 10 days. KLZ.

Broadhurst Shoe Co., one announcement daily, one month. KLZ.

George Irvin, Ford Dealer, one announcement daily, two months. KLZ.

Databate.

Daniels & Fisher Stores Co., one mouncement daily, one month.

announcement daily, one month KLZ. King's Luggage, two daily announcements, one month. KLZ. Thom's Linoleum Studio, two daily announcements, one month. KLZ. Denver Stove House, one daily announcement, ohe month. KLZ. Metropolitan Beauty Shop, 15-minet program every Sunday, indefinite. KLZ. Frumess Jewelry, four announcements daily, indefinite, KLZ. Tom Botterill, Hudson Dealers, one announcement daily, two weeks. KLZ.

General Tires, one announcement daily, one month. KLZ.

B. J. Johnson, Auburn Dealer, five daily announcements, one month. KLZ.

KLZ.

Doran Coffee Co., two daily announcements, one month. KLZ.

Hamm Brewery, 13 15-minute programs, weekly. KOA.

Perkins Products, 15 five-minute programs twice weekly. KOA.

Lakeside Amusement Park, 26 15-minute programs, twice weekly.

KOA. Faultless Starch Products, 26 15-minute programs, three times week-ly, KOA.

BOSTON

BOSTON

Perkins Products Co., 13 five-minute transcriptions, started June 8. Through Scott-Howe-Bowen, New York. WNAC.

General Motors Corp., 13 announcements, started June 1. Through Campbell-Ewald, WNAC.

General Motors Wryp, nine and General Motors Wryp, one and the started June 8. Through Campbell-Ewald, WEAN.

Gold Redeeming Corp., 91 daily weather reports, started June 3. Through David Malkiel Agency, 108th, 108t

VICTOR ANNOUNCES

and HIS RITZ-CARLTON ORCHESTRA

With JOEY NASH

IS AN EXCLUSIVE VICTOR RECORDING ARTIST

Renewals

Bristol-Myers (Sal Hepatica-Ipana toothpaste), 13 weeks, effective July 4, on NBC's red (WEAF) Wednesday nichter

(WEAF) Wednesday nights, Fred Allen, Lennie Hayton. Ex Lax Co., effective June . 13 weeks, Monday nights, 22 stations on CBS, with 10 more to be added Sept. 24, new tal-ent lineup.

6. Through The Goulston Co., Boston. WEEL.

Golder Froducts, Inc., nine anGolder Froducts, Inc., nine anGolder Froducts, Inc., nine anGolder Froducts, Inc., nine anGolder Froducts, Inc., 184

Grandsell-Bwald Co., Deston. WEEL.

Gements, started June 4. Through

Ex-Lax, Inc., 104 announcements

In After Dinner Review, started

June 1. Through Joseph Katz Co.,

Motor, Globe, Gour announcements,

Satisfied May 29, one 10-minute program, June 2. WEEL.

Knitted Garment Stores, Inc., 188

announcements, started May 27.

Through Bresnick & Solomont.

Through Bresnok & Solomont. WAAB.

CHICAGO

Institute of Meat Packers, five 15minute Nograms Saturdays at 1:30
Rerr Glass Mig. Company, Sand
Springs, Otlas, 13-week series of one-minute announcements Wednesdays and Fridays. Also second 13week series of two-minute announcements on Fridays. (Rogers Gano Adv. agency, Tulsa). WLS.
Rapinusa Paper Co., St. Paul, Minn., series of 38 five-minute talks, Monday, Wednesday and Friday.
(Dirwin-Wasey agency, MinnesComphell Cereal Co., Northfield, Minn., 13-week series of one-minute announcements three times weekly at 8:14 a.m. (Mitchell-Faust agency, Chicago, WLS.

Kitchen Artfoods, Chicago, for 13 two-minute announcements for Two-Minute Dessert, three times weekly at 8:14 a.m. (Mitchell-Faust agency, WLScoff, Art Wright and Leonard Salvo for three shots weekly starting June 12. WGN.

Bordens Dairy, three 15-minute programs weekly with Laurence Salerno and trio. (Young and Rubicam agency.) WGN.

Van Heusen Collars, two 15-minute radio discs weekly, starting June 19. (Peck Agency.) WGN.

LOS ANGELES

Mandell Shoe Co., Tues., Thurs.
Sun., 8:45-9 p. m., Salvatore Santaella's orchestra. KMTR.

NEWARK, N. J.

Kapa Refrigerator Co., three 5minute periods a day, string ensemble, four weeks. WNEW.

Chevrolet, three announcements a
day, four days. WNEW.

Murdoch Ohevolet Oo, one announcement daily, except Sunday, for an indefinite period. Placed direct. WWSW.
Rutledge Sales Oo, one announcement daily, except Sunday, for an indefinite period. Placed direct. WWSW.

rect. WWSW.

Kultedge Sales Oo., one announcement daily, except Sunday, for an indefilite period. Placed direct.

William Lairā Co., 52 announcements at the rate of three weekly. Placed direct. WWSW.

Mark Laboratory, one announcement daily for four weeks. Placed by W. E. Bothwell. WWSW.

Zippo Manufacturing Oo., six an ouncements weekly indefinitely. Placed and Jacob Color.

Lake, Pa., 38 week-day: announcements and six Sunday announcements and six Sunday announcements. WWSW.

Olymer Ice Cream Co., spot announcements, five dally, for 13 weeks. Placed direct. WDAS.
Chelten Grill Co., one announcement weekly for 8 weeks. Placed direct. WDAS.
The Company, two daily, for one year.
Placed direct. WDAS.
Texas Crystals Company, two 30-minute programs daily, except Sunday, for 52 weeks, Placed direct. WIP.

LINCOLN

Montgomery Ward, 30 daytime spot announcements. KFOR, Grasmick's Restaurant, daily announcements on the new noon organ program. KFOR. 25-word brown Autoco place of the control o

Interest day spot announcements during June KFOR.

Leader Beauty Shoppe, 13 announcements during June KFOR.

George T. Burt Co., 23 daytime spot announcements on the noon organ program. KFOR.

KFOR to KFAB to run for 13 weeks. This is a five day a week feature. Dutch Mill Baking Co., spot an nouncements for one year. KFOR. F. W. Fitch Co., daily announcements for one week. KFAB. Deep Rock Oil Co., play by play baseball bended by the Chubs or Sox games until Spot of the Chubs of th

SEATTLE

Dodge Motor Oo., nine one-minute announcements over KOMO and nine on KURI: started June 6.

Century Brewing Association, series of 60 50-word spots, three a week, over KJR, between June 27 and Oct. 2.

International Hible Students Assoc, 15 minutes each Sunday for one year, KJR.

Standard Oil Co. of Calif., three announcements daily over KOMO for one year.

One of the control of

ST. LOUIS

ST. LOUIS
Leppert Roose, St. Louis, time signals daily except Thursday and Sunday, KMOX.
Greater St. Louisan Public Co., St. Louis on Exchange Club: Sow for 52 weeks. KMOX.
Marih Mineral Waters Company, 13-week series of three 15-minute programs with the Rangers.
Enders Razor Company, series of two-minute sports talks daily (D'Arcy Agency, New York.)

five-minute sports talks daily.
(D'Arcy Agency, New York.)
KMOX.

Ball Bros. announcements on
Womans Program, twice weekly besinning June 28 to Sept. 20. (Applegate Adv., St. Louis.) KMOX.

Air Glorifies Mules

St. Paul. June

KSTP on Saturday (9) put on a full hour's variety program of hill billy stuff, using all local talent. Program was one of five broadcast throughout the country for the National Horse and Mule Association, KSTP having been selected as the outlet for the northwest. Entertainment tied in with the association's prize contest on why horses and mules are best for the field, promoting the beasties over use of machinety. William Marlow and his 18-plece ork, Uncle Josh and his Huskers, Men of Notes (trio) and a male quartet twanged and yodeled on behalf of doing right by our quadrupeds. KSTP on Saturday (9) put on a

KOA Uses Full Power

Denver, June 11.

KOA is using its new 50,000-watt transmitter. It was put into use Thursday after inspection by William S. Hedges, general manager of NEC stations, and A. E. Nelson, KOA manager.

Actual and formal dedication of the station will be about July 1, but since the transmitter was complete and ready to go, there was no logical reason for not using, it. A coast-to-coast hookup will be used in the dedication program.

in the dedication program.

General Electric built the station and formally turned it over to NBC Thursday and until the dedication the station will be on a trial run.

WPTF Upping Power

Charlotte, N. C., June 11. WPTF, Raleigh, N. C., is prepar-g to increase its broadcasting WPTF, Raleign, N. C., is prepar-ing to increase its broadcasting range by the installation of a five-killowatt transmitter. H. K. Carpen-ter, manager, sald that application is before the Federal Radio Commi-ssion and approval of the new trees. ssion and approval of the new type transmitter is merely a legal detail. A new permit was granted WPTF June 9, of last year. The present permit calls for use of power of one killowatt and 880 kilocycles.

Site for the location of a new ransmitter has been purchased six miles from the city. The present transmitter is on the roof of the Sir Walter hotel.

spot announcements on the noon organ program. KFOR, Moeller Grocery, to participate with announcements on the noon organ program for one year. KFOR, Good Ice Co, spot announcements on the organ program. KFOR, Grainger Broa, 5-515 Targan (FT) will be moved over from process.

Johns Finding Out

St. Paul, June 11. W. F. Johns, general manager of the St. Paul Dispatch, co-purchaser last week with the Minneapolis Tribune of the 1,000-watt India, WRHM, is out on an inspection tour of newspaper-operated radio sta-tions.

tions.

Purpose of the trip, according to
Dispatch's manager editor, Roy J.
Dunlap, is to aid the new owners in
determining their future policy

determining their future policy anent newscasting, the current radio-newspaper bone of contention. Matters of increasing wattage and spreading on talent and programs will likewise be held in abeyance until Johns's return.

Tony Wons on NBC?

Chicago, June 11.
Tony Wons may go NBC this summer, Johnson's floorwax is talking about framing an elaborate muing about framing an elaborate musical and dramatic program around him and placing it on NBC for a late Sunday afternoon release. If the projects Jells it will debut late in August.

Wons currently is doing three liminute sessions a week on Columbia for the wax makers.

Always a Little Ahead of the Rest

"The Sweetheart of the Blues" Weeks June 1st and June 8th EARLE, WASHINGTON Booked for 2 Weeks Sole Direction
HERMAN BERNIE
1619 Broadway, New York

GENERAL TIRES

NOW ON THE COAST **NBC STUDIOS** HOLLYWOOD

OE fred allen's

HOUR OF SMILES

0

PORTLAND HOFFA
JACK SMART
IRWIN DELMORE
LIONEL STANDER
MINERYA PIOUS
LENILE EL DOUGLAS
LENILE EL DOUGLAS
LENILE TONS IPANA
TROUBADOURS

O

Material by Fred Alien and Harry
Tugend
Management: Walter Batchelor
Wednesdays, 9-10 P. M., D. S. T.
WEAF

EMERSON GILL

AND ORCHESTRA EN ROUTE MCA DIRECTION

VIVIAN JANIS

"ZIEGFELD FOLLIES" CBS, Mon.-Fri., 12 Midnight

Sole Directle HERMAN BERNIE 1619 Broadway New York City

Distrib Combines Deleted from Code: New Draft May Be in Force July 15

If John E. Williams, deputy NRA administrator for the publishing ina hearing this week for the combined music publishing code, the chances are that the latter instrument will be in effect by July 15. Standard and popular the music publishing business last week approved the latest draft of the document as submitted by Williams.

With the clause which sanctioned such publishers distributing com-bines as the Music Dealers Service. Inc., now eliminated from the revised document, the jobber opposition to the code has also been dissi-

pated.

Code obtained its stamp of approval from the standard group, as represented by the Music Publishers Association, during the latter organization's convention in New York last week. Standard publishers, however, will ask at the forthcoming hearing in Washington that the functions of the industry's code authority be changed. Instrument as it now stands provides for a joint co-ordinating committe whose authority will extend over hours of labor and wages. Standard men want a separate committee for themselves on the ground that it will, be less expensive to support this group than it would be if they were called upon to share the costs of a board that also supervised the pop division.

were called upon to share the costs of a board that also supervised the pop division.

MDS Strangling
NRA administration struck out the clause sanctioning distributing co-operatives of the MDS classification following protests filed by Irwin A. Edelman, general counsel for the National Association of Sheet Music Wholesalers. Edelman contended that publishers combining to sell at one price, irrespective of quantity purchased, was oppressive to small enterprises. He also submitted to Washington letters expressing opposition to this clause, with the signators composed of Shapiro, Bernstein & Co., Harms, Inc., Kemick Music Corp, M. Witmark & Sons, Famous Music Corp, Irving, Berlin, C., Santy Bros., Ager, Yellen & Bornstein and Mills Music, Inc. These firms were among the original organizers of the MDS. Letters Edelman submitted to Washington were obtained at the time these publishers settled with Max Mayer on the anti-monopoly suit he had brought against them.

During the course of the standard publishers' convention last week, E. L. White, of the White, Smith or and Fublishers' convention last week, E. L. White, of the White, Smith of classification and the by-laws, which permits a self-perpetuating board of directors. White declared that the submitted to the submitted to the convenience of the save something to say about its operation.

Edelman declared Moudox (ves.

something to say about its

Edelman declared Monday (yes-Edelman declared Monday (yes-terday) that there was one clause in the latest edition of the code to which he was making an objection. Article two, paragraph 10, he said, defined a dealer as any one en-gaged in the wholesaling-retailing of sheet music.

Edelman stated that he would oplose this definition on two grounds; first, that it was unnecessary, since the dealer is not mentioned in any other section of the code, and second, that if left unchallenged it might at some future date be used for a code modifica-tion that possibly would work to the

Duchin in Congress

Chicago, June 11.
Eddle Duchin orchestra goes into
he Congress hotel for a summer
un starting June 14. Will likely
o over WBBM-CBS.

Duchin was originally brought out to Chi to open the suburban Dells, but the coppers have kept that spot

Connelly Delayed

Reg Connelly, British music pub, again deferred his sailing back to London. Latest plan has him slated to depart tomorrow (Wednesday). Connelly was delayed in disposing of a number of British filmusical songs in America.

Most Played on Air

To familiarize the rest of the country with the tunes most on the air around New York, the following is the compilation for last week.

Plugs are figured on a Satur-ay-through-Friday week,

ularly.
Only the chain stations are listed as indicative of the gen-Data obtained from
Log compiled by Accurate Reporting Service.

WEAF	
WJZ	
WABC	
24	

Tit! WA	BC
I'll String long	24
Beat O' My Heart	24
I Wish I Were Twins	23
Little Man Busy Day	23
All I Do Is Dream	22
in't Lazy	21
	20
Sleepy Head	
Cocktails for Two	18
So Help Me	18
Love Thy Neighbor	17
May I	17
True	17
Had My Moments	15
Hat's On Side of Head	14
Night On the Desert	14
Reminds Me of You	14
Ridin' Around in Rai	14
1,000 Goodnights	13
Hold My Hand	13
	12
As I'm Concerned	
Practice What Preach	12
Don't Let Love Go Wrong	12

FIVE PUBS OUT OF MPPA FOLIO

Permission for the Music Pub-lishers' Protection Association to include their works in Jyrte folios has been withdrawn by Famous Music Corp., Ager, Yellen & Born-stein, Inci, Robbins Music Corp., Sam Fox Music Co., and Isham Jones Publishing Co. These firms are also upposed to the continuance of the songsheet idea from within the nominal industry.

of the songsheet idea from within the popular industry. First edition of the MPPA's song-sheet follo, which also includes pic-tures. and articles, went on the newsstands last Friday (3). Thing sells for a nickel and the edition consists of 600,000 copies.

POLICE DRIVE AGAINST **BLUE SYRACUSE JOINTS**

Syracuse, June 11.

Syracuse, June 11.

Syracuse police are cracking down on local cafes and night clubs offering floor shows as a result of verified charges that, in many cases, the performances eclipse anything seen on stock burlesque stages here in the old days.

Practically every hole in the wall joint hereabouts is offering some sort of a show to lure patrons. Cooch dancing and tease stuff have been prevalent.

Cooch dancing and tease such have been prevalent.

What stirred the police to action was the discovery that the proprie-tors of some establishments were specializing in young talent, some of the girls being 15 and 16 years

Albert's N. Y. Ogling

Frank Albert, head of J. Frank Albert, Sydney, Australia, publish-ing firm, spent last week in New York. With him was his wife, his son, Lex, and the latter's bride. All four were on the second lap of a tour of the world. Albert rates is the world's wealthing

Albert rates is the world's wealthiest music publisher.

Art Strauss Doing Okay
Winnipeg, June 11.
Word comes from London, England, that Art Strauss, bandleader
who went to England soeley on
'spec' a couple of months ago, has
already clicked with two London
maestros—Lew Stone and Jack Hylton,

They are keeping him busy on orchestration work. Was on stage and radio here.

NITERIE TAGS

Can't Open Nite Spot in Chi With out a Funny Name

Chicago, June 11.
This town has broken out with a yen for trick names, with the small cabarets going the full route. All they need is a name, a small room, a couple of table workers and, on Saturday, nights, a kitty orchestra. Some of the latest fangle in names are:

Some of the latest fangle in names are:

K-9 Club, Wonder Bar, Sloppy Joe's, Club Alabam, Club Leisure, Club Royale, Hi-Hat Club, Boat, Moulin Rouge, Nut House, Silver Frees Tavern, Harry's New York Cabaret, Mart Club, Snake Hjps, Pirate, Iceberg, Cave, Jail, Grotto, Prison Cafe, Steamship Olee's, Tin-Pan Alley, Don Blanco, Penny Ante, Two Bit Club, Mirador, Alley Cat, Parady, Golden Pumpkin, The Four Deuces, 100 Club, 226 Club, 200 Club, 225 Club, 400 Club, Paradise, Roman Room, Casa de Alex, Crystat Tap, Yorkshire Buck, Two-0-Five Club, Club Byron, Oh, Henry, Club Morocco, Minuet, Stables, Bowery Music Hall, Ballyhoo, Garage Cafe, Limehouse, A Bit O' Paris, Marquette, Carloca, Red Grange's 77 Club, The Dells, Samovar, The Drunkard.

Mills Loses Attempt To Restrain Hylton's **London Court Action**

Motion made by Irving Mills to stay Jack Hylton, British bandman, from suing him in England over Cab Calloway's recent tour abroad was denied by Justice Hammer in the New York Supreme Court last week. Move before Justice Hammer came as a sequel to an action for an injunction that Hylton brought here just before the Calloway unit was about to sail for Europe three months ago. Band, however, made the trip unmolested by legal red tape.

When Calloway reached the other side, Hylton filed a similar petition for an injunction with the English courts. Mills last week asked the New York: Supreme Court to stop Hylton from pursuing the injunction proceedings in England on the ground that there is a prior action of the same sort on this side. In turning down this, request, Justice Hammer remarked that Hylton on this side is suing the Mills Artists Bureau, Inc., while in England the litigation is directed against Mills personally. J. T. Abeles is attorney for Hylton in the U. S.; Samuel Jesse Buzzel reps Mills legally. Continental tour that the Calloway band made was under the booking management of the Harry Foster office in London. Hylton claims that Mills, by giving this authority to Foster, violated a contract that he (Hylton) held. This contract, contends Hylton, gave him exclusive booking call on the European tours of all Mills acts. Hylton now wants to collect the commission he declares is due him for this tour, and also obtain an injunction which will prevent Mills from booking any of this attractions abroad unless through Hylton. from booking any of his attractions abroad unless through Hylton.

eslie Abbott Studies

Leslie Abbott, son of John Abbott, general manager and partner in Francis, Day & Hun'. is on this side to make a study of American methods in conducting the music publishing business.

ott figures on making a stay months.

MILLS SIGNS 2 MORE

Irving Mills has signed two new ks, Gloria Hilton and Melodears orks, Gloria all-girl band. rl band, and Joe Venutis hot o, last at Delmonico's cabaret,

Venutis first booking under Mills Artists, Inc., banner is at Loew's Met, Brooklyn, June 22. Hilton femmes are slated for dance dates.

Rube Wolf in Frisco

San Francisco, June 11. Rube-Wolf-has-organized a dance mRube-Wolf-has-organized-a-dance, band, and picture house m.c. opens at the Edgewater Beach club here June 25 under a booking made by the Thomas Lee artists bureau. Succeds Niles Kinhey's crew. Don Lee network will run a line into the beach nitery for Coastwire broadcasts.

Wolf was at the Edgewater about 12 years ago, when it was the old Tait's at the Beach.

Moses May Compromise Claremont Inn No Hoofing Order; Union Eases Rate

Union Protection

San Francisco, June 11. San Francisco, June 11.
Harry Barris and his band
were due to bow out of the
new Music Box cafe in two
weeks, but, because the boys
are buying new tuxedos on
credit, local union won't let

'em go.

Barris' boys have the coats
paid for now; as soon as the
pants are theirs they can leave.

PINSLEY DIES IN AIR CRASH

Harry P. insley, booker and assistant manager in the New York office of the Music Corporation of America, was among the seven persons killed in the crash

America, was among the seven persons killed in the crash the American Air liner near Livingston Manor, N. Y., last Saturday (9). Pinsley, who was 25 years old, had during his three-year career in the business gained for himself high regard as a booker and personality among bandmen and hotel operators. Plane was taking him to Buffalo, where he was to make a call upon the executive offices of the Statler hotel chain. Pinsley joined the Chicago office of MCA in June, 1931, after graduating from the University of Illinois. In October of the same year he was transferred to New York. Surviving him are his parents, the was transferred to New York. Surviving him are his parents, the control of the same year has a supporting the older brother, William, through the Older brother, William, through the U. of I.

PETRILLO ORDERS DAILY PAY FOR EXPO BANDS

Chicago, June 11.
Continued weakness of concession business at the World's Fair has caused Jimmy Petrillo, chief of the Musicians Union, to rule that every band and orchestra appearing at the Fair must be paid daily. Coin is sent to the Musicians headquarters and there distributed.

8 Members of Hurst Ork Hurt in Auto Jam

Fort Dodge, Ia., June 11. Cecil Hurst's orchestra figured in an auto jam near Fort Dodge last week, enroute to a Des Moines, Ia., engagement. Eight members of the unit were injured. Lyle Haskell suffering a broken back, and Clinton Hartwick severe hand injuries
Others were gashed and bruised.
Accident occurred when the play

ers' bus and a baking truck mixed

Ferry Seeks Writers

Felix Ferry is in New York rounding up talent and writers for his next Casino, Monte Carlo, and his next Casino, Monte Carlo, and Dorchester House, London, shows. : Of the six writing teams that Ferry has listened to, the choice has simmered down to Ben Oakland and Milton Drake, and Sammy Stept and Ned Washington.

Fink Outdoors

Henry Fink, west coast m. c. who has been one of the two sponsors of the Theatre Cafe in the Bond Bldg., N. Y., has shuttered the downstairs restaurant and reconstructed—the—Broadway—and. 46th. street entrance to include a sidewalk cafe.

Fink will reopen the basement in the fall as the Caliente, featuring a Mexican cuisine and entertainment motif.

Jack Mills has taken over the American rights to 'As Long As I Live' from Peter Maurice

They'll be here around eight weeks and then return to New York for a show.

Whatever is behind N.

Park Commissioner Moses' edict against dancing at Claremont Inn on Riverside Drive and 124th Street, N. Y., it brought Roger Wolfe Kahn, the dance maestro, into prominence in instances. For one thing it may mean Kahn's oust from the may mean Kahn's oust. From the engagement which marks the late b.nker Otto Kahn's son's professional comeback. However, while June 18 has been set as the finale date, there its some likelihood of Commissioner Moses reversing him-

Commissioner Moses reversing himself.

The other instance of prominence involving the Kahn dance combo is that he rightfully figured that since he war working on city property in a pop priced roadhouse, he was entitled to B classification with the Musicians Union in N. Y. He was sustained by Ed Canavan and the board of the N. Y. local of the AFM, which meas a difference o \$25 a man less on the job. It was because of this that Kahn had voluntarily increased his band from 14 to 13 men, in view of the saving per-man on the union scale.

When brought before the union, young Kahn was not only sustained but the union authorities spoke of extending similar cooperation to every musical organization employed on city property. From the union's viewpoint, every time the city okays a contract for some pop priced extery on a city park or other municipal property, it throws open more engagements for musicians. This the union wants to encourage.

more engagements for musi This the union wants to encou

ld Sheep House

This the union wants to encourage.

Id Sheep House

Unionist Canavan spoke of the
Levine brothers (owners of the
Brass Rail in Times square) who
have been granted the Tavern-inthe-Park concession in Central
Fark. This is on the site of the old
sheephouse near the Central Park
West and \$5th street gate. This,
unlike the ultra swank Central Park
Casino, will be gauged for the
masses and scaled accordingly. It
is because of the present Casino incumbent, Sidney Solomon's fancy
tariffs that he faces ouster proceedings by the municipal authorities.
The Levines also operate the restaurant concession at Jones Beach,
Long Island. Kindred other popeateries in city parks, etc., for convenience of the masses will be
thrown open under Mayor F. H.
LaGuardia's new deal for the metropolitan population.
Incidentally, 'in' connection with
Moses' ouster on the Claremont's
dance band, it is not generally
known that the park commissioner;
is an uncle of Roger Kahn's. Moses'
objection to the Claremon's magnist' dance music but on the
principal that a \$1 minimum obtains whether one orders a beer or
a temonade or more. Moses wants
o abandon that minimum which,

a lemonade or more. Moses wants to abandon that minimum which, the city father's interpret as just another means of a couvert charge, and that's against administrative

Perry's Recording

San Francisco, June 11. San Francisco, June 11.

Joe Perry of Brunswick is in town cutting Arthur Tracy (the Strect Singer) in English tunes at the MacGregor-Solli labs. Accompanist on the accordion is Madeline

emicnese. Perry is also testing Charles Mar-hall, NBC prairie balladist, with iew of waxing him.

Johnson's 2d Degree

Toronto, June 11. First singer to be awarded the distinction by the University of Toronto, Edward Johnson, was distinction by the University of Toronto, Edward Johnson, was given the honorary degree of Doctor of Music here. Previously, this had only been awarded to composers and musical artists. In 1929, Johnson was made Doctor of Laws at London University.

WITH . ROGERS-HART

Hollywood, June 11:
Dick Rogers and Larry Hart are
expected on the Coast July 1 to do
tunes for 'Missinsippi,' a musical to
be produced by Arthur Hornblow at

MAY MUSIC BIZ IN PIT: PIX

Sheet music business continued through May to sink lower into the doldrums. No reitef from this state of affairs ocame apparent with the advent of June. If anything, the trade looks forward to the worst surrours since the devession set in

summer since the depression set in Responsible for keeping the ball Responsible for keeping the ball rolling in a large measure have been the tunes from picture scores. Toping counter attention in this sector are those songs warbled on the screen by Bing Croaby. For De-Sylve, Brown & Henderson, four tunes out of 'We're Not Dressing' have done nicely. They are Love Thy, Neighbor, 'May I,' She Reminds Me of You' and 'Good Night Lovely Little Lady.' Giving signs minds Me of You and Good Night Lovely Little Lady. Giving signs of being destined for the top in the eastern area is Til String Along With You, from Warner Bros. Twenty Millin Sweethearts, While the going was good, 'Cock-tails, for Two' ('Murder at the Van-

While the going was good, coardials for Two ('Murder at the Vanities') did a hefty turnover for Famous Music Corp.

Sam Fox got a good reaction on Nasty Man', from 'George White's Scandals', and Robbins garnered a neat call on 'Riptide'.

Another number that drew substantial returns during May was Ton't Let Your Love Go Wrong' (Broadway). Same month also showed Isham Jones' I 'Ain't Lazy' solidiy on the upbeat:

Mechanicai field had an equally glum May. L: the east, Ted Flo-Rito did the leading for Brunswick, Duke Ellington was Victor's ace taker, and Benny Goodman came out tops for Columbia.

Chicago Ali is

Chicago.

Industry is looking around for alibis and finding plenty of them. Business is off and is being explained by the summer heat, the drought and the lack of an out-treature.

drought and the lack of an out-standing song.

That there is no one big tune,
such as 'Springtime in the Rockles'
or 'Last Round Up', is really af-fecting the trade. The best sellers
are there not because they are par-ticularly big, but only because the
competition is weak. Little Grass
Shack', previous list leader, is
practically tied with Little Man'
for sixth place, while 'She Reminds
Me of You' was also just nudged
out of the blue ribbon section for
May.

Crosby and Lombardo continue to nopolize the Brunswick list, with Ethel Waters only in there for one

L. A. Hits Bottom

Bottom dropped out of the sheet and platter market during May, with sales volume lowest it has been in six months. One bright spot in the disc market was the demand for the new care of Blace Combin Power of Blace Combin the disc market was the demand for the new crop of Bing Crosby Bruns-'A Thousand Good Nights' and 'Why wick recordings, which led the field handily. Sales of Crosby tunes led

MAY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS ING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES OF SALES MADE DURING MAY BY

> 6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'Little Dutch Mill'	'Little Dutch Mill'	'I'll String Along With You'
Song-No. 2	'Thousand Goodnights'	'Love Thy Neighbor'	'Little Dutch Mill'
Song-No. 3	'Love Thy Neighbor'	'Old Spinning Wheel'	'Old Spinning Wheel'
Song—No. 4	'Cocktails for Two'	'Thousand 'Goodnights'	'Little Grass Shack'
Song-No. 5	'Little Man, You've Had a Busy Day'	'I'll String Along With You'	'Cocktails for Twe'
Song-No. 6	'I'll String Along With You'	'Little Man, You've Had a Busy Day'	Good Night, Lovely Little Lady

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"I'll String Along With You," 'Fair and Warmer' (Ted Fio Rito Orch. with Dick Powell)	'Riptide' (Guy Lombardo Orch.)	'Once in a Blue Moon' (Bing Crosby)
BRUNSWICK—No. 2	'Three Little Words,' 'My Gal Sal' (Claude Hopkins Orch.)	'Love Thy Neighbor' (Bing Crosby)	'Good Night, Lovely Little Lady' (Bing Crosby)
BRUNSWICK—No. 3	'Riptide,' 'How Do I Know It's Sunday' (Guy Lombardo Orch.)	'Come Up and See Me Sometime' (Ethel Waters)	'Ridin' Around in the Rain' (Bing Crosby)
BRUNSWICK—No. 4	'I've Had My Moments,' 'Beat o' My Heart' (Leo Reisman Orch.)	'May I?' (Bing Crosby)	'May 1?' (Bing Crosby)
BRUNSWICK—No. 5	'Fare Thee Well,' 'The Sweetest Music This Side of Heaven' (Guy Lombardo Orch.)	'Fare Thee Well' (Guy Lombardo Orch.)	'Hot Chocolate Soldier' (Ted Fio Rito Orch.)
BRUNSWICK—No. 6	'Come Up and See Me Sometime,' 'You've Seen Harlem at Its Best' (Ethel Waters)	'Good Night, Lovely Little Lady' (Bing Crosby)	'Cocktails for Two' (Johnny Green Orch.)
COLUMBIA—No. 1	"I Ain' Lazy, I'm Just Dreaming," 'As Long As I Live' (Benny Goodman Orch.)	'Good Night, Lovely Little Lady' (Benny Krueger)	'Beat o' My Heart' (Ben Pollack Orch.)
COLUMBIA-No. 2	'She Reminds Me of You,' 'Neighbors' (Earl Burtnett Orch.)	'Ridin' Around in the Rain' (Earl Burtnett Orch.)	T've Got It' (Jack Teagarten Orch.)
COLUMBIA—No. 3	'I Can't Dance, I Got Ants in My Pants,' 'Imagination' (Chick Webb Orch.)	'She Walks Like You, She Talks Like You' (Earl Burtnett Orch.)	'Basin Street Blues' (Benny Goodman Orch.)
COLUMBIA—No. 4	'Waitin' at the Gate for Katy,' 'Ridin' Around in the Rain' (Earl Burtnett Orch.)	'I Ain't Lazy, I'm Just Dreaming' (Benny Goodman Orch.)	' lay to Me, Gypsy' (Henry Hall Orch.)
COLUMBIA—No. 5	'Good Night, Lovely Little Lady,' 'Once in a Blue Moon' (Benny Krueger Orch.)	'Old Roses' (Little Jack Little)	'Fare Thee Well to Harlem' (Benny Morton Orch.)
COLUMBIA—No. 6	'Passion,' 'Evocacion' (Eduardo Blanco)	'Two Little Flies on a Lump of Sugar' (Little Jack Little)	'Emaline' (Benny Goodman Orch.)
VICTOR—No. 1	'Cocktails for Two,' 'Live and Love To- night' (Duke Ellington Orch.)	'The World Owes Me a Livi ' (Ray- mond Paige Orch.)	'Tiger Rag' (Ray Noble Orch.)
VICTOR—No. 2	'Riptide,' 'I've Had My Moments' (Eddy Duchin Orch.)	'Cocktails for Two' (Duke Ellington Orch.)	'Nasty Man' (Rudy Vallee Orch.)
VICTOR—No. 3	'Neighbors,' 'Over Somebody Else's Shoulder' (Isham Jones Orch.)	'Love Thy Neighbor' (Raymond Paige Orch.)	'Carioca' (Paramount Studio Orch.)
VICTOR—No. 4	'Hold My Man,' 'Nasty Man' (Rudy Vallee Orch.)	'The House is Haunted' (Paul White- man Orch.)	'Love Thy Neighbor' (Raymond Palge Orch.)
VICTOR—No. 5	'Easy Come, Easy Go,' 'When a Woman Loves a Man' (Eddy Duchin Orch.)	'May !?' (Eddle Duchin Orch.)	'Easy Come, Easy Go' (Eddie Duchin Orch.)
VICTOR—No. 6	'Flying Trapeze,' Parts I and II (Walter O'Keefe)	'Ill Wind' (Eddie Duchin Orch.)	'Riptide' (Eddie Duchin Orch.)

all other sales by a wide mar in, with Ray Noble's 'Tiger Rag' jump-ing to the front for Victor, and Ben Poliack's 'Beat of My Heart' perking things up a Coiumbia.

Columbia.

In the sheet music field, Till String Along With You' topped by big odds, though 'Old Spinning Wheel' and Taitle Dutch Mill' held strong. Last two weeks had 'Beat o' My Heart' perking up, and plentiful ethering created a consistent demand for 'Cocktails for Two'.

Walting at the Case for Warn'.

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Music Notes

Hughie Barrett opened at the New Barn, roadhouse just outside of Rochester, N. Y.

Bobby Crawford, now fully re-covered from his accident, leaves for the Coast this week.

Clarence Parrish and Haroid Lee, both of Witmark's Chicago office, in New York last week.

term contract by Sam Sax at the Vitaphone studios. Green got a pa-per after several of his tunes in Warner Bros. shorts had clicked.

Witmark has taken over the American rights to The Very Thought of You from Campbell-

Eddi Davi has added the Rhythm Boys, once with Paul Whit-man, to his band at the Canoe Place Inn, L. I.

Edward Howatt, formerly ith Pryor's Band, is leader of the new Headquarters ork at Hudson, N. Y.

Ray Curley and his Silver King Aces are playing at Lakeview hotel, Averill Park, N. Y.

Art Hyde's orch at Forest Park, Utica, N. Y.

Lou Lissack's orchestra, until re-cently at the Club Marco in Boston, is now playing at the Pine Point Inn on the Albany-Schenectady

room at Ethan Allen Park, Bur-lington, Vt. Plans this year call for traveling bands.

Henry Busse band turned out four pop sides at Columbia recording last week in Chi. Did Fool That I am, Dreaming of You, 'Hot Lips' and

Bernie Lowe and orchestra at the Terrace Park Casino, Lake Oko-boji, Ia. Band augmented to 13 with addition of Lloyd Hundling, tenoi, and three Jays, femme trio. George L. Lampman, ex-KSO publicist, now repping Lowe combo-

Joe Ricadela doing the warbling with the Don Kordel unit at the Florida, Broadway spot:

Lola Barbra coming on from the Coast to join Freddle Berrens' vo-cal interluders at Ben Marden's Riviera, Fort Lee, N. J.

Manfred Gotthelf and Continental Orchestra Opens a summer sea-son at the Country Club hotel, Nip-persink, Wis. Gotthelf previously played the Opera Club, Chi.

Dell opening at the Castie Farms club in Cincinnati, Now has Bill White as vocal soloist,

Keith Beecher orchestra set for the Sky Room at the Stevens Ho-tel. 'hicago.

Jess Stafford's ban is out of the Club Tivoll, Frisco, and Lee Car-foll takes a smaller group in after this week.

Is now playing at the Pine Point Inn on the Albany-Schenectady Road.

Jack Robbins Will publish 'What About Me,' by Howard Dietz and Arthur Schwartz.

Les Hite's colored band, on a barnstorming tour of West Coast, opens at the Golden Gate this week (13) for seven days, batting for Horace Hield's band during latter group's week off.

Louis Rothman and Reginald Pat coney, opens his Beau Fennel have taken over the ball- Rivage club at Sheepshead Bay,

New York, this Thursday (14) with a floorshow composed of Janet Reade, Pat Rooney, the 3rd, Helen Shaw, Bob Gilbert and Smith, Shaw, Bob Gilbert and Smith, Fields and Smith, George Kestner heads the dance combo

Billy Rose's Music Hail, quartered in the former Manhattan theatre, Broadway, unveils this Friday (15).

Enric Madriguera opens June 29 at Vivian Johnson's, Monmouth, N. J.

L. A. BIZ AGENT OUT

L. A. LOS ANGENT UT
LOS ANGELS, June 11.
Fred Whythe is out as business
agent of Musiclans' Protective Local
47 after two years.
Successor will be named July 23,
with Dr. Leonard Stallcup filling i

temporarily.

The Rhythms of LES MEYERS

and His Orchestra

R Buffalo favorite, now
appoaring at "Albambra on
he Laic" in Buffalo, and
over the Columbia chain,
lear them play:
"ALL I DO IS DREAM OF
"YE HAD"
"THANK YOU FOR A LOVELY
"THANK YOU FOR A LOVELY
"EVENING"
AND SABPARELLA"
"THOUSAND GODD
"NIST"

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WRITE BOX 88 VARIETY, NEW YORK

Imported 'Folies Bergere' Smash Hit At Casino, Chi; Apple Dance Tops Fans

Chicago, June 9. They've been talking about bring-Folies Bergere over to America for some years, but each time cold feet got mixed up with

ing the Folles Bergere over to America for some years, but each time cold feet got mixed up with show business and the deal flory-percoed. Last year a political group of this city had \$200,000 in promises proceed to the the proper of the print the got the property of the third that the promises weren't seed to the property of the pr

continue to overcome that one objection, the place is in, because it has everything else. Once the cuss after the content of the place is in, because it has everything else. Once the cuss after the place is in the chief reason its assertion in the place is the place is the place in the place is a floor show that's going to send him out raving.

Floor show is not a proper tag for this revue. It's more like a legit attragation, running some isle minimum that it is a sense of modern many years, but in this presentation it becomes an actuality. However, the entire company and show is not purely from the Polles Other at purely from the Polles. Other are company and show is not purely from the Polles. Other are company and show is not purely from the Polles. Other are standard that is sandard to the form the place of the Moulin Rouge and he had done a socking job, while the Komarova ballet is tops for classical routines. Clifford Placer is responsible to the more shown and intensity which makes each performer who make it the form the Polles of the Moulin Rouge and he had done a socking job, while the Komarova ballet is tops for classical routines. Clifford Placer is responsible to the more proper in the place of the Moulin Rouge and he had done a socking job, while the Komarova ballet is tops for classical routines. Clifford Placer is responsible to the more proper in the Polles of the Moulin Rouge and he had done a socking job, while the known of genuine entertainment from performers who make it the data and the proper in the place of the Moulin Rouge and he had done a socking job, while the routines when the proper in the place of the Moulin Rouge and he had done as socking to the known of genuine entertainment from performers who make it the formary in the club in Chicago that a vising a place of the Moulin Rouge and he had the side of the more proper in the place of the Moulin Rouge and the proper in the place of the Moulin Rouge and the proper in the place of the Moulin Rouge and the proper in the place of the M

was reputedly as large as a man's head. No matter what size the apple, it is still a top \$3.\$ dance routine. There was no overdose of nudity in the show. Other than the dance, the only flashes came from posing scene; in, which the gais are bare to the waster of waster of the waster of the waster of waster of waster of the

SILVER GRILL (LEXINGTON HOTEL)

New York, June 6.
Refrigerated dine-dance room of the Lexington now has Al Kavelin orchestra in substitution for Little Jack Little. Kavelin set by CBS and goes on the kilocycles through that network.

network.

Kavelin band specializes in slow music. It's poor for dancing. Especially for the older dancers since admittedly, the constant steppers can do their stuff to any tempo.

admittedlly, the constant steppers can do their stuff to any tempo.

It so happens that the best item in the Kavelin orchestra, a superhot piano, is the chief reason its a.1 indifferent dance aggregation. Boy who tickles these ivories is plus-everything. His improvisations are slick, his sense of modern music Whitemanesque, At all times he dominates and stands out. This makes for fine listenling, but the orchestra never achieves dancing the plano boss modern the plano to say the standard of the plano to see the sense of the sense an uncertain recommendation for such a room. No cover charge at the Grill and table d'hote from \$1 to \$2\$ makes it an attractive proposition, thanks to the washed air.

Land.

better recognish for her piercing sopranoing of 'Wagon Wheels.' The number is a production bit with the line gals on, and the warbling ef-fect was stunted by the over length

number is a production bit with the line gals on; and the warbling effect was stunted by the over length.

Line of 12 femmes packs a lot of looks, but not much ability; yet gets along o.k. because routines are simple ones. Has three numbers. The ork for the floor show shifts over from the nearby dance particles over from the nearby dance particles over from the nearby dance particles over from the nearby dance with the shad occupies the state of the shade of the shade

HOLLYWOOD, N. Y.

Joe Moss and Jacob Amron's Hollywood cabaret, restaurant is now a Broadway institution. Having set the pace for no-couvert mammoth eaterles, with elaborate floor'shows and pop prices—from whence spring the Paradise, Casino de Paree and the general vogue against couvert charges—it maifains; it with the successive seasons.

against couvert charges—it mai tains it with the successive seasons. It's been the top money-maker for years, including this season (even including the sensational Casino's pace) and with Vallee out, the new show is geared for probably as attractive an operating net as heretofore. New star is Helen Kane, the original boop-boop-a-dooper, for and about whom Ballard Macdonald and Harry Carroll have built an excellent travesty. The Trial of the Boop-Boop-a-Doops, thus capitalizing on the recent wide publicity accorded an actual Federal Court proceedings against Paramount-Max Fleischer, it yieldede nough publicity value to more than compensate.

One manifestation thereof is heremers the effort of the work of the court of the cou

One manifestation thereof is her emergence from a two years' retirement, heading: this revue as the piece-de-resistance. It's a novelty for a cafe floor and marred perhaps only by coming on too late after a too long show.

It would be wise to switch her with Cross and Dunn's spot. Latter combo is another new addition. Allan Cross and Henry Dunn milk em with their pops so that after a with their pops so that after the composition of the present of the composition of the composition of the present of the composition of the present of the composition of the present of the present of the composition of the present of the composition of the present of the present of the composition of the present of the pre

100%.

Of the specialists there are two expert terp teams of contrasting types. Moore and Revel, with their hoke hoofing, and Beauvel and Tova, more legit. Miss Moore's clown gondolas are one of the principal assets of the combo, Revel doing excellent folling. Beauvel-Tova are different in the straint ballroom-deferent and the second motif which bends with their personalities.

ology, featuring a semi-exotic motific which blends with their personalities.

It could be considered their personalities of Cilimas family's spache finder of the country of the country of the country of their country of their

Pennsylvania Roof, N. Y.

Pennsylvania Roof, N. Y.
One of the largest and oldest of roof gardens in town, Pennsy's high-in-the-air night spot is now open for the summer, with repeal to benefit it this year. Hotel is making; an extensive and widely-varied liquor and wine list reason and the latter of latter

Mills' Rep Sues Frisco Club for 20G on Beating

San Francisco, June 11. San Francisco, June 11.
A \$20,000 damage suit against the
Towne Club, has been filed in Superior Court by Robert Stephens,
rep of the Mills Brothers, in which
Stephens, through Ical attorney
Vincent Hallinan, charges he was
set upon by a flock of employees
and severely beaten when he obtected to an alleged overcharge.

Incident reputedly occurred when
Mills Brothers, now in England,
Mills Brothers, now in England.

Mills Brothers, now in England, were playing the Orpheum early

3 Prime Chi **Summer Spots** To Stay Dark

Chicago, June 11.

Looks like three ace summer nite spots of Chicago will not open this season. Those skedded to remain without occupants are the two morth side ace'rs, Dells and Lincoln Tayern, and the Pabst Blue Ribbon Casino at the World's Fair.

Coppers have put the finger of that spot with the Eddle Duchin band two weeks ago, and it appears that Sam Hafe will not get the club started this summer. Jack Huff has moved-out of the Tavern and is trying with the French Casino and the Folies Bergere's show.

Plenty of talk about opening the Pabst Casino at the Fair, but so far

Plenty of talk about opening the Pabst Casino at the Fair, but so far nothing has come of it. Al Quodback was scheduled to try the spot, and even dickered with Ben Bernle and band for a return, but this blew up, and Quodback instead took over Tara Club in the Irish Village. Now there's report that Duke Ellington band is slated for the Casino at the Fair.

ASCAP RATING SQUAWK BY **MUSIC PUBS**

Sam Fox Publishi

Southern Music Co., protested their ratings to the American Society of Composers, Authors and Publishers last week. Arguments as to why their classifications should be revised upwards were submitted by these two firms before a meeting Thursday (7) of the publisher faction of the Society's directorate.

Fox's present status is class C, and Southern Music's EE.

MDS STOCKHOLDERS **VOTE DISSOLUTION**

Stockholders of the Music Dealers Service, Inc., last Wednesday (6) voted to dissolve the corporation. It was also agreed that the opera-ting committee, consisting of Bobby Crawford, Walter Donaldson and the MDS accountant, continue to function as such, while the concern's assets are being liquidated. There is still several thousand dollars out-standing on dealer's accounts.

is still several thousand dollars outstanding on dealers' accounts.

Settlement agreement made by the nine leading publishers in the MDS with Max Mayer, during the trial of the latter's anti-monopoly suit last April, stipulated that these publishers vote for a dissolution of the central distributing bureau. MDS lasted a year and nine months.

Cotton Club Switch

Mills' Blue Ribbon band replaces Jimmy Lunceford's at the Cotton Club, New York, June 23. Lunceford goes out on a dance tour.

Inside Stuff—Music

While on the other side, Jack Mills, who salled with Mrs. Mills Saturday (9), will undertake to straighten out with Bert Feldman the jam on the Waterson, Berlin and Snyder catalog. Also, the tangle involving Editions Salubert, Parls, and the Duke Ellington numbers in the Gotham catalog. Feldman signatured a contract with the late Henry Waterson, which the English publisher claims entitled him to everything in the W. B. & S. catalog up to 1935 without further payment of royalty. In closing the dcal, Feldman at the time gave Waterson \$40,000 in cash. Mills, who bought the Waterson catalog from the receivers, contends that whe contract gave Feldman was exclusive call on all Waterson releases up to 1935, but did not relieve him of making-royalty payments. The Mills couple will include Switzerland in their itinerary where they will celebrate their 10th anniversary.

Lingering diners jazzed up reservations for music publishers and professionals attending the premieres of Whiteman and Lombardo at the Hotels Biltmore and Waldorf-Astoria last week. As a courtesy, the show bunch attends the supper dansants as the 'official' openings, although the name maestros debuted for the dinner session. Public dinner bunch is wise to this and they have seemingly made it a practice of arriving late for dinner and then lingering until past midnight with result that their tables, for which reservations have been made, cannot become available to the supper patrons.

Smart hotels are such that they forego any cues or hints to stalling customers about scramming, with result the all-dressed-up supper bunch must content itself with makeshift accommodations.

Walter Donaldson has rejected a contract offered by Jack Robbins giving the latter publisher exclusive call on all songs that Donaldson and his writing partner. Gus Kahn, are doing for the new Eddie Cantor picture. Through Sam Goldwyn, Robbins has the finger on any number used in the musical. Supplementary agroement Robbins had his lawyer, Julian Abeles, send on to Donaldson in Hollywood was to obtain the rights to the songs Donaldson and Kahn write during the run of the Goldwyn connection, but which don't get into the Cantor score. Donaldson wants to be free to place these unused numbers with whatever publishing firm he elects. This dispensation is allowed him under the deal he made with Goldwyn.

the deal he made with Goldwyn.

June issue of the Intermezzo, organ of the Chicago Federation of Musicians, carried an editorial signed by Jimmy Petrillo urging musi-cians to patronize the Swift and Ford companies. Title is, "They employ

living musicians?
Union has put up a fight against the overloading, of recorded music and talk at the Chicago Fair this year and has won a slight victory by getting, the Expo. to hold down the number, of disers. Swift company is using the Paimer Clark orchestr, and the Chicago Symphony, while Ford is utilizing the Detroit Symphony and the Woman's Symphony of Chicago.

Petition is being circulated among the writers aslong that the hear of directors of the American Society of Composers, Authors and Publishers make Beine Russell a member of this colerie. To date, over 10 signatures have been affixed to this paper.

Russell, who has been for years the spokesman for the younger element of writers in the society, is the author of the bonus plan in ASCAINTONING which \$50,000 yearly is distributed among the writers of those songs receiving the most performances. Russell is also editor of the Songwitten Protection Association's quarterly Bulletin. songs receiving the most performances. Russell is als Songwriters Protection Association's quarterly Bulletin.

Hickey-Anger Appeal Moss' Sherman Decision: AFA Submitting Contract

A writ of certiorari will be applied for in New York Supreme Court by John Hickey and Harry Anger to set aside the decision of License Commissioner Paul Moss, which absolved Eddie Sherman, indie booker, of responsibility in the the 'Words and

Music' unit by the Hippodrome, Baltimore. Cancellation of the date. which was scheduled for the current week, was made at the last minute, the producers claimed, after they had received assurances that the house would not close and cost them added expense of \$700 besides losing the \$3.150 and percentage the

them added expense of \$700 besides the unit had been guaranteed:
Motion before the Supreme court will be made by L. Robert Broder, attorney for the producers. Commissioner Moss did a partial aboutface yesterday (Monday) on the dericilon handed down by him Tuesday (5), Yesterday Hickey, & Anger received a new decision from Moss, which admits that Sherman was at fault in issuing a contract not okayed by the mayor, or by him, as required by the General Business law. Because of this, Moss states, Sherman is subject to criticism, but that the license department will not invoke revocation or his license due to the fact that the department for a good many years has not strictly abided by the law giving it the power to supervise booking office and employment agency contracts. In the decision, Commissioner Moss orders Sherman to submit to him a new form of contract within do days, but tells the producers, it

him a new form of contract within 10 days, but tells the producers, 'It was not the fault of the agency (Sherman) that the theatre closed

PAULINE COOKE

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and rights between the parties will have to be disposed of outside of the department. Without losing sight of the necessity of a change in contract as referred to, the complaint is dismissed.

Two Ways.

In his first decision Commissioner Moss stated that there was no evidence presented at the hearing on May 25 to place responsibility on Sherman for causing the producers the monetary damages.

Broder's move for a writ is based on the premise that Moss was not within his, legal rights in holding back a decision longer than the eight days the General Business law stipulates. The decision, in being received, by the producers Wednesday (6), came 12 days after the hearing, Broder will also charge that Commissioner Moss exonerated Sherman after admitting during the hearing, for the record, that Sherman after admitting during the hearing, for the record, that Sherman after admitting during the Broder with a fine produced the state of contract.

contract.

Brader further charges Commissioner Moss with defeating his own purpose of getting the N. Y. booking indices, to use a uniform and equitable contract by exonerating Sherman, who was using a contract admittedly not equitable. Lawyer points out that as a result of the first decision, Commissioner Moss has given the booking offices a points: out; that, as, a result of the first decision, Commissioner Moss has given the booking offices as weapon to fight with when he at-temptys: to force the clause in the employment agency, law giving the license department jurisdiction over contracts

Actors Federation of America will submit a draft of a proposed equitsubmit a draft of a proposed equit-able booking office contract to Com-missioner Moss on Thursday (14). It is Moss' intention to first con-suit with the booking offices, Mau-rice Goodman and Harold Goldblatt, agents' lawyers, and an actors' rep-before deciding on what an equit-able contract should be.

Hello, U. S. A.

Seattle, June 11.
Sybil Bursk and Charlotte Siegrist, with the stranded 'Hello, China' company, reached Seattle last week from Shanghai.
Company of 20 crashed on financial rocks and got passage home from American Community fund to Seattle, and travel East from Actors' Benefit Association of N. Y.

Marcus Loew

BOOKING AGENCY

General Executive Offices

160 WEST 46™ST-

J. H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER

Bernie's 4 Vaude Wks. Before Par Pic Retakes

Chicago, June 11. Ben Bernie has received urgent wires from Paramount asking him to return to Hollywood for retakes on 'Shoot the Works' picture, which may be necessary because of the death of two of the prinicpals, Lew Cody and Dorothy Dell.

However, Bernie can't possibly make the jump to the coast before the middle of July since he has con-tracts for four weeks of vaude tracts for four weeks of vaude dates, starting with the Palace here on June 15.

ACTS PREFER NO-PAYOFF **CHARGES**

complaints by against a theatre and two against agents, alleging no-payoffs came be-License Commissioner Pau Moss last week.

ilton and Maceo Thomas colored hoofing team with Lew Lesile's 'Blackbirds of 1934' unit charged Frank Schiffman, manager of the Lafayette, in-Harlem with withholding the \$1,000; they were supposed to receive for playing the theatre the week ending 'June 1, Team held a b5x-office assignment for the amount, but Schiffman, they claimed refused to meet it a the claimed, refused to meet it at

calmed, refused to meet it at the end of the date on the premise that the theatre had lost money playing the unit, which, it was brought out at the hearing Friday (8), grossed less than \$5,000 on a 60-40 percentage arrangement.

During the hearing Thomas charged Schiffman with treating a number of other colored performers that way, while Schiffman maintained that in the 12 years he has been operating the theatre he has never falled to pay performers the full amount due them. Thomas told Moss that he could bring about 20 performers down to substantiate his charges, so Moss postponed the 20 performers down to substantiate his charges, so Moss postponed the hearing until Wednesday (13) to hear the added witnesses. It was admitted by Schiffman during the hearing that none of the other principals in the suit received payment for the week. Reason, he said, was because the principals he contracted for, with exception of Chilton and Thomas, failed to appear with the unit.

Previous to this matter, Commis-

tracted for, with exception of Chitton and Thomas, failed to appear with the unit. Previous to this matter, Commissioner Moss ordered Ed Davidow, agent, to see to it that Harry Hershfeld, cartoonist, actor and afterdinner speaker, received \$75 within 48 hours on a four-month-old obligation. Hershfeld's complaint was directed against Edgar Allen, booker of the banquet at which the cartoonist appeared, but Moss ordered Davidow to see that payment was made because the agent had done Allen a favor and opened the regotations with Hershfeld.

During the hearing, at which Allen and Davidow appeared despite the fact that they are not licensed. Hershfeld exonerated Davidow from any responsibility, with Alien also stating that he, and not Davidow was wholly concerned in the matter. Allen claimed that the reason the payoff has been deferred so long was due to the fact that he had, not received Hershfield's payment from the sponsors of the affair, a bachelor dinner at the Ambassador last February for a dress manufacturer. Third complaint was filed by Victor Chenkin, concert artist, against Adolph Goldberg, an unlicensed booker. Chenkin charged that \$300. due him for appearances in a New Haven, Conn., and Brooklyn theatres was never paid him by Goldberg. Latter was out of two and could not appear for a hearing, resulting in a postponement of the case until some time this week.

Comedy Dirt—But Dirt

Epidemic of buriesque fan-dancing by male comics in the vaud-film and presentation houses is the roughest yet in this line of

film and present the lampoing.

It's broad and dirty, Too dirty.

Last week at the Paramount, N. Y., Hal Sherman did a fan dance burlesque while Sammy White (ex-Puck and White), breaking in a new single at the Palace, N. Y., dittoed. Ray Bolger demonstrated his version, at the Friars Frolic three weeks ago. That may be

VAUDE SCRAMS OUT OF ALBANY, TROY

Albany, June 11. Vaudeville has faded out of Al-bany and Troy, with the Capitol Albany, and the Palace, Troy, clos

Albany, and the Palace, Troy, closeing. Both houses variously played vaude and units with films.

Capitol made a spirited bid for business and an expensive one, too the house compared with the firstrum film theatres. House had an advertising agency and press agent and used extra large newspaper space.

space.

Harry Lazarus, who operated the Palace, has rented the Capitol for a picture grind.

Ed Sherman Injured In Ind. Auto Smash

Chlcago, June 11. Chicago, June 11.

Ed Sherman, producer of the Ingenues act, is in serious condition in a hospital in Rensselaer, Ind., following an auto accident while driving towards Chi last week. In a head-on collision, Sherman surfered a fractured skull and arm. His wife is also reported injured. It is understood, however, that their child was thrown clear of the auto and is entirely unharmed. auto and is entirely unharmed.

Peg Stanton's \$4,200

Chicago, June 11.
Peggy Stanton, of the act of Stannand Dolores, last week was awarded \$4,200 damages against the Xellow Cab Co., and the Surface

awarded \$4,200 damages against the Yellow Cab Co., and the Surface Lines. Award follows an accident last year in which she was seriously in-jured about the face and neck when the cab and street car met in a

PITT VAUDLESS FOR SUMMER

ittsburgh, June 11:

Pittsburgh goes fleshless for the ummer with the closing of Thursday nite (7) after several months of pictures and unit shows. Pitt 'originally started' off last fall

Pitt 'originally started off' last fall under George Shafer's management as a avaudfilm house, lost money, switched to nameless unit shows and immediately shifted to profit column. House, a 1,600-seater, has consistently made coin all season until a couple of weeks ago when hot weather-kicked bottom out of things, particularly at Pitt, where, no coling plant of any kind has ever been installed. Site will stay dark until Seotember when Shafer; plans to

COTTON CLUB SHOW TO PLAY ENGLAND INTACT

Whole floor show currently at the Cotton Club, New York, goes intact to London theatres and cafes in August. Irving Mills set deal through Harry Foster.
Show will play four vaude at the start.

Experienced accompanist available only for outside studio work—COACHING, DANCING and VAUDEVILLE. 35c. per hour and up.

Phone Rose Miller, RHine-lander 4-8309, 9 A.M. to 1 P.M.

RAY and SUNSHINE

HUDSON

(THE HUDSON WONDERS)

THE INTERNATIONAL DANCING MARVELS

ALWAYS WORKING

Loew Circuit
WILLIAM MORRIS AGENCY
New York City

WM. JACOBS-GUY PERKINS AGENCY Chlongo

Exclusive Representative SIMON AGENCY, INC. New York City

INITIAL NEW YORK APPEARANCE

THREE JACKSON BOYS

In Grace and Strength

LOEW'S PARADISE. New York

THIS WEEK (June 8)

irection
JACK DAVIES—AL GROSSMAN OFFI

Hailed as the Last Word in Digital Dexterity!

LE "Laughs with Cards"

PAUL .

NOW DEMONSTRATING AT

SHEA'S HIPPODROME

TORONTO, THIS WEEK, JUNE 8

Direction, Meyer B. North, Joseph Flaum-RKO, Harry Norwood

ROBINSON AND VIRGINIA

(MAHN-ROBINSON AND MARTIN)

Just Completed 15 Weeks Deauville Yacht Club, Hollywood, Florida OPENING FRIDAY, JUNE 15, STATE, NEW YORK Direction, IRVING YATES

NEW YORK CITY

5 Weeks for Loew-More to Follow-(We Hope)

N. Y. PRODUCERS DEFY CODE

In China Under Investigation by AFA

investigating the reported stranding of 20 American performers in Tient-China, April 29 last, by Henry Bellit. The latter, a former RKO agent and producer, is alleged to have left the troupe destitute in the Chinese city and to have embarked for home May 12 as first-class pas-senger on the liner Asama Maru, which landed him in San Francisco May 30.

Bellit recruited the show in New York and took Orient in

February. A total of 62 days was played out of the four months and 16 days spent over there by the company. Stranded members claim

ne days spent over there by the company. Stranded members claim they were guaranteed more playing time, as well as return transportation to New York.

After the alleged stranding in Tientsin, Earl Edwards, dance director with the show, took charge of the troupe's welfare. He appealed to the American consul at Tientsin and was informed by that office, from account, that Bellit had already borrowed \$400 from the American Legion for the supposed purpose of caring for the company.

Consul Helps

ix of the stranded company, including Edwards, then appealed to the American consul at Shanghal, who made arrangements for them through the American Community Chest Fund. They were sent home in steerage on the President McKinley of the Dollar Line, arriving in Seattle June 4.

Investigation last week revealed that the six people were still in Scattle without means of transportation to their homes in New York and vicinitys. They are, in addition to Edwards, the team of Moran and

and vicinity. They are, in addition to Edwards, the team of Moran and Wiser, Robert Rhodes, Bobby Dale, Sybil Bursk and Charlotte Sic-grist

grist

Tokyo, May 26.

Henry Bellit came through here last week after having allegedly stranded his entire company up and down the China coast.

On Saturday (19) Earl Edwards, producer; Robert Flodes, baritone; Bobby Dale, dancer; ill Moran and Al Wiser, comedians; Charlotte Siegri t, singer, and Sybli Bursk, dancer, came through on the President McKinley, steerage. The American Consulate in Shanghal helped them out.

Those stranded in Shanghal are Vera Amazar, prima donna; Misses Grace Cantrele, Katherine Aggar (who was, left in a hospital after air operation for appendictis), Louise Taylor, Lavergne Lambert, Christina Crane, Helen Farland and Florence Allen, all of the chorus. Doris Burns and Lee Cowne, two other girls, left Manila for Shanghal, where they had friends. Miss Bursk also was in a hospital after an auto crash, but was sufficiently recovered to sail.

triends. Miss Bursk also was in a hospital after an auto crash, but was sufficiently recovered to sail. Bdwards, Rhodes, Moran and Wiser said Bellit paid all but Edwards for the time actually worked, but lefaulted on the number of weeks to be worked and the return tickets. All said they would prefer charges against Bellit upon their return to the United States.

Mrs. Raynor Lehr Wants Divorce and Alimony

Columbus, O., June 11.

That her husband spent money like water, but not on her, was the allegation of Bernice P. Lehr, 510 Morrill avenue, in a suit for divoce filed in the county court here, against Raymond Lehr of vaude.

They were married June 11, 1918.

They were married June 11, 1918, in Charleston, W. Va., and have a son, aged five. Mrs. Lehr alleges that, although he earned \$300 a week through the depression, she has received but \$5 from her actorhusband since May 14, last. She asks allmony.

Heshla Tamanya, from Abyssinia, her as just completed a short for Warner Bros.

She is a soprano and has done concert work; currently set for Harrisburg June 21 and Pittsburgh June 25.

American Federation of Actors is EXPO COMPETISH RUINS CHI CLUB BOOKING BIZ

Chicago, June 11,

For the second consecutive year the local club bookers are deciding the local club bookers are deciding it's just as profitable to spend the season at the seasoner rather than try to make any money from the various conventions. In the past two years there have been over 3,000 conventions in this town, but they have hit a new low in expenditures for shows.

Reason is the World's Fair. As soon as the boys get through with business matters they hike it out to the Expo grounds and get their shows, both legit and gaff, from the various concessions.

NO CWA FUNDS FOR VAUDE **AS YET**

So far all efforts of the American Federation of Actors to get Government relief for needy vaudeville performers have come to naught. Last attempt made by Ralph White-head, executive socretary of the AFA, resulted in a request from Stanley Howe, deputy commissioner of the Department of Public Welare, from where CWA funds are distributed, to line up a show and its probable cost.

The lineup Whitehead will submit will: screw as the basis of a report-by. Howe recommending vaide relief, Shows of the type Whitehead will present in his first lineup will be used to lapt camps of the Civilian Concervation Corps.

CWA funds in New York are now being apportioned only to the legit-performer branch of show business. performers have come to naught.

Striking Ushers Cause Joe Penner to Miss Show

'triking ushers of Loew's were back at their posts after a temporary agreement had been reached in the strike which saw 10 pickets in front of the theattre. Union agents

in front of the theatre. Union agents and theatre officials agreed to ablde temporarily by an agreement signed this week, and repudiated by the local union whereby seven out of eight union whereby seven out of eight union where returned to work.

Pickets-parading in front of the theatre prevented members of the Joc Penner Co., current there, stagehands and musicians from entering the house which resulted in the house being dark one entire afternoon. There was no violence. C. W. Finney, Loew division manager, acted for the theatre at the union negotiations.

Bill Howard's Throat

Bill Howard RKO booker, was stricken with a throat infection Thursday (7) on the eve of his yacash to Virginia and New Hampshire.

Booker will probably be confined to his N. Y home the rest of this week.

ABYSSINIAN SOPRANO

NRA REGULATIONS

Ass'n Headed by Chas. Maddock Says 'There Is No Vaudeville Code' as They're Concerned-Stung by Rosenblatt Turndown-Notifying Gen. Johnson of Militant Stand

WANT OWN CODE

Unable to get any satisfaction rom Sol Rosenblatt, divisional director of the Motion Picture Code the vaudeville producers' association this week will notify Gen Hugh Johnson that, in their estimation, there is no vaudeville code and that they shall revert to pre-NRA operation of their business.

NRA operation of their business.
Letter to General Johnson, now being drafted by Jack Partington, v.p. of Fanchon & Marco, and Alex Gerber, producer, will submit evidence to show that the vaudeville business is separate and apart from the motion picture industry. The producers for months have been petitioning for relief from the clause in the code demanding payment of \$3 to chorus girls for each day of layoff; to give them some equitable arrangement whereby they (producers) can pay acts break-in salaries in the low-budgeted break-in salaries in the low-budgeted break-in salaries in the low-budgeted break-in Rosephlatt refused all of the producers' petitions and stated, in part. We will not allow such labor (meaning actors and chorines) to be sweated.

Charles B. Maddock, chairman of the producers group, paved the way for the militant stand at a meeting held in his office Thursday (7). He said then that Rosy's attitude towards the producers has practically rulned them and, regardless of whether the other producers stick with him or not, he will operate as though there is no code. If necessary, he said, he will move his office out of New York state, where producers, he averred, are seemingly not bothered by NRA regulations, and call his units tabs. Latter are exempt from the \$3 minimum wage clause for traveling chorines and the clause stipulating a \$40 weekly minimum salary for actors with more than two years stage experience.

Producers' contention that vaude-ville is a business apart from motion pictures is based on the claim that few of the motion picture-controlled theatres are now producing their own stageshows; that there are more independent theatres playing vaudeville than there are picture-affiliated, and that vaude-ville was in existence long before motion pictures.

At the meeting Thursday, which was attended by but five producers of the 39 in the association, Maddock stated that the \$3 layoff stipulation in the code had been ruinous to the unit producers this past season. This, coupled with the enforcement that they pay acts full salaries when they themselves receive break-in prices for the units, untail but two of the producers, Maddock claimed, in the red.

Out of Town Exceptions
Chalman cited cases out-of-town

Out of Town Exceptions Chalrman cited cases out-of-town Chairman cited cases out-of-town where producers are allegedly paying chorines only \$18 and \$20 week had are not molested by code authorities. He then brought up the point of the producers designating their units as tabs to get the code exemptions, citing Gun Sun's definition of a tab as a condensed revue or musical running from 45 minutes to an hour with pictures. Code authorities, however, declared some time ago that a tab comes under the motion picture code as apply-

(Continued on pr.ge 52)

Bellit's Stranding of 20 Performers | 'WON'T' ABIDE BY \$180 Hal Sands Paid to NRA Board For Girls Never Did Reach Them; Bd. Head McLaughlin Tells Why

Heat-No Date

Chicago, June 11.
Weather man is booking Springfield, Ill., for Great States. Dick Bergen, booker, sets an act for Peoria for the first haif and takes an option for the last haif at Sp. ingfield, depending on how the weather turns out.
This arrangement has been going on for our weeks. So far no act playing Peoria has jumped to Springfield for the second half. Chicago, June 11

BARNEY ROSS' **3G FROM LOEW**

Barney Ross, lightweight and wel Barriey Ross, ignivellat and wel-terweight boxing champion, is set for one week at Loew's State, N. Y., June 22, at \$5,000 net. Deal blew hot and cold for a few days but was settled definitely yesterday X. June 22, at \$5,000 net. Dear blew hot and cold for a few days but was settled definitely yesterday (Monday).

Marvin Welt handled the negotiations for Ross.

3 Adagio Turns in Court Battle Over **Tossing Originality**

Chicago, June 11.

Suit for injunction has been filed by Lowe, Surnoff and Wenseley, comedy agio trio, against the rival turns of Gine, DeQuincey and Lewis, and Dolores, Ande and Dmitri, Squawk is that the two competish acts are alleg al imitations of the Lib. W. Durlesque, with the latter acking that the courts restriant fifese acts from coing the routine. Two calleged lifters have retained Henry A. Kalchelm as the attorney. Defense will attempt to prove that routines are not patentable or copyrightable. Will also try to demonstrate that comedy adaglo knows no beginning in time. Lib. &W. previously had taken the matter up with the NVA arbitration board in New York, but to no avail.

Gine, DeQuincey and Lewis open shortly at the College Inn here, Dolores and Dimitri are at the Savoy in London, while Lowe, Burnoff and Wensley re also in England, playing vaude.

ing vaude.

EPA PROTESTS CODE VIOLATIONS IN CHI

Chicago, June 11.
Organization known as the Entertainers Protective Aas'n has called a meeting for tonight (11) to protest vaudeville conditions in this territory.
Handbills distributed throughout the theatrical district stress the minimum code provisions laid down by the vaude, burlesque and legit codes, with the blurbs inferring that these wage and working-hour limitations are not being generally lived up to.

S. A. Girl-Show

Six-people show, all femme, left New York Saturday (9) for Rio de Janeiro to open an eight weeks' stay at Urca Casino June 23. In the troupe are Neva Long, Archer Sisters, and Young, Page and Blair. Hal Sands booked the show, James Schure along, as company manager.

For a time last week it was button, button—who's got the \$180. Hal Sands gave George W. McLaughlin, head of NRA's Grievance and Labor Compliance Boards in N. Y., as settlement for a \$252 claim to compensate chorus girls in 'The First Little Show' unit for laying off? Sands, who gave McLaughlin \$150 on April 14, and \$30 on May 7. has a receipt for his money; the chorines to whom the money was coming hadn't received it—and Mrs. Dorothy Bryant, head of Chorus Equity, who was supposed to get the cash from McLaughlin for distribution to the choristers, had seen neither Washington nor Lincoln of it.

Mystery first became evident Thursday (7) when Sands, a produce, bumped into two of the chorine complainants, lai Weeks and Bobby Barnett, on Broadway, Asked whether they had received the payment for idieness, they replied in the negative. 'McLaughlin, when called, said he had turned it were to Dorothy Bryant some time ago. Mrs. Bryant, however, stated that for McLaughlin had turned over any moneys to Chorus-Equity.

Matter continued to hang in the state of an enigma until the following afternoon when McLaughlin said he hadn't sent \$180 to Mrs. Bryant called the 'NRA authority and he declared the money to the state of an enigma until the following afternoon when McLaughlin said he hadn't sent is 180 to Mrs. Bryant alled the 'NRA authority and he declared the money to the said of the Bryant as to whether he was to distribute he money to the chorines, or whether she would does. Mrs. Bryant as to whether he was to distribute he money to the chorines, or whether she would to so. Mrs. Bryant as to whether he was to distribute the money to the chorines, or whether she would does. Mrs. Bryant as to whether he was to distribute the money to the chorines, or whether she would does. Mrs. Bryant as to be all to plaintiffs. This was made to the state of an enigma unto intended to the NRA an other subment. From another authority with the NRA is not authorized to collect money from defendants to be paid to plaintiffs. This was made to

Mrs. Bryant.

Friedland Settles

Mrs. Bryant.

Friedland Settles

Anatole Friedland made partial settlement with the NRA early last week of \$250 on the \$500 claim against him by chôrus girls for layoff salaries while with, his 50,000,000 Frenchmen' unit. Friedland gave McLaughlin a note for the balance, it is understood.

Two claims are due before the Grievance Board this week for hearing, one against Whitehall Tavrerns, Inc., producer of the unit bearing the corporation's name. Chorus troupe asks \$780 from the firm, headed by Leo Singer, on the grounds it rehearsed five weeks, but worked less than two. Code demands that chorines work same amount of time they rehearse, or be paid for the difference.

Other claim is against Charles King producer-actor of Temptations of 1934' unit. Girls in this revue charge they were not paid for layoffs and that they did not receive full salary the last week the unit played.

Fine's Dance Contest

Chicago, June 11.

Jack Fine has organized the AllAmerican. Contests Co., which is to
promote national amateur dance
contegts with a grand finale, at the
World's Fair.

Vernon Stevens will handle the
contests in six midwestern states,
O, F. Whittle is president of the
company, while Fine is v-p and gen.
mgr.

Provincial

Week of June 11

New Acts

COLUMBIA UNIVERSITY BAND

Variety Bills

NEXT WEEK (June 15) THIS WEEK (June 8)

Numerals in

ing day of

W YORK CITY Bona Sedgwick Bob Ripa Chriseit Bob Ripa Chriseit Bob Ripa Chriseit Bob Ripa Chriseit Bon Beccommon Chriseit Bon Beccommon Chriseit Bon Beccommon Chriseit Bona Chriseit Bona Chriseit Bona Chriseit Academy Academy Billy McIntyre Bill McIntyre Billy McIntyre Bill Bill Billy Billy Billy Billy Billy Billy Billy Billy Billy Bil

Niela Goodelle
Acadelly
Jet haif (15-18)
Loomis Tr
Elmbailet & Hamlin
Bert Waltot
Bert Waltot
Zelda Bros
Zelda Bros
Southernaires
Zeldya
Dance Arisforats
Rita Delano
Jimmie Shafer Co
Bud Harris

Billy McIntyre
DETROIT
Fox (15)

In Line of Girls
Annette Ames
Neila Goodselfel
Ross & Edwirds
Ross & Edwirds
Phil Harris
Droit Bob Ripa
Lucius Rips
Wills Hall
NEWARK
Proctor's (15)
3 Whippete

METROPOLITAN, BOSTON NOW

Glibert Diaz Placed by LEDDY & SMITH

Jeanie Lang Ch
Moi Kies
San Kee
San Rev
BROOKLYN
Albee (15)
Jarrett & Holm
Louise Gay & R Co
(Two to fill)
Jarie Rese & V
Jari Helen Honan
Jack Whiting
Jack Whiting
Loc & H
Loc & Rafforty, Rey
Re Samuela Co
Row Ealths
Jat haif (19-19)
Henry Santrey Bd
Jat haif (9-10)
Beth Millie Co
Britt Wood
Mona & Marino
TENTION
Life Honey
Life Hone

Loew

Tom Ellis

BALTIMORE
Century (15)
Mayfair Rev
Carl Shaw Co
Baby Rose Marle
Larry Rich Co
Long Tack Sam

BOSTON
Orphenm (15)
France & La Pell
Open Waller & Lee
Tito Guizar
Joe Morris
Betty Jane Cooper
Lathrop Bros
. CANTON.
Loew's

Loew's
1st half (15-18)
Duke Ellington Ord
Ivy Andorson
Snake Hips Tucker

New YORK CITY Fred Lowry
Cantol (18)
Jana Frohman
Will Mahoney
Radio Rogues
Radio Rogues
Bondevare
Bondevare
Clark Frince & C
Harry Savoy Co
Vernon Haworth Co
Vernon Haworth Co
Francis Renault
Harry Gribbon Co
Gaudachmidt Bros
Gaudachmidt Bros
Gaudachmidt Bros
Gaudachmidt Bros
Gaudachmidt Bros
Warry Gribbon Co
Gaudachmidt Bros
Gaudachmidt Bros
Gaudachmidt Bros
France & La Pe
Grey Walle & La

Orpheum
1st half (15-18)
Zeld Bros
Peggy Calvert
Rodney & Gould
Dance Cycle
Al Trahan
2d half (19-21)
Lew Duthers Co
H & F Usher

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Jane Williams, Alan Kent

Vera Van Irving Allen & E Maxellos 3 Miller Bros COLUMBUS Bread (15) Phil Spitainy Orc Paradise (15) Penner State (15)

fann Rohinson & M Swifts Joss & Barrows Facht Club Boys Jeorge Givot

ueorge Givot Rimace.

BROOKLIN
Gates Ave
lat half (15-18)
Sonia & Vernon
Anne Greenway
Harry-Gribbon-CoGaudechmidt Bros
2d half (19-21)
2 Renard Girls
Clark Frince & C
Harry Stoyoth C
Vernon Haworth Co
Motropolitan (15)

Phil Spitainy Ore
JERSEY CITY
JERSEY CITY Vernon Haworth Co Metropolitina (15) Seller & Wills I Radio Aces Stratford & Mayb y Bill Robisson Manjeans Int'ti Valencia (15) rman DuFaye Co ROCHESTER Loew's (15) ly Rand U Bill Robioson
Manjeans Int't!
WASHINGTON
Tox (15)
Dave Jones Co
Spean Pantures Co
Spean Pantures Co
Spean Rand U
WASHINGTON
Cart & Martin
Britton Ore

Paramount

NEW YORK CIT Paramount (15)

NEW YORK CITT
Faramount (15)
Shea & Raymount (15)
Shea & Raymount
Shea & Raymount
C & J Prelisser
Alma Barnes
Matropolitan (15)
Georgoon
Great Chonas
Petet Special
BUFFALO
BUFFALO
BUFFALO
BUFFALO
Buffalo (15)
Cus Van
Lafayet & Laverne
Thicker
C CHICAGO
Kolly Picon.

CHICAGO
Chicago (15)
Molly Picon
Kitchen Picon
Kitchen (8)
George Raft
Bellett & Lamb
3 Emeralds
Roy Smeck
Stanley Morner
Evans Ballet

Marbré (8)
Boss & Edwards
Johnny Convey
Al Bernie
4 Albes Sis
Hal Mencken
6 & J Dormonde
Oriental (18)
Johnny Burké
Ray & Susslane
Radcilf & Bedger
Tyrell & Faucette
Milo Cook

Week of
BRADFORD
Alhanbra
Mrs J Hylton Bd
C as booked
EDINBURG
Regent
ist half (11-13)
B & A Hayes
Co as booked
2d half (14-16)
Tony Walsh
Mackenie Reid 2d half (14-16);
Yony Walsh Macken Reid Macken Reid Macken Send Empire Jack Hylton Bd Co as booked Latint (11-13);
Tony Walsh Mackenzle Reid 2d half (14-16);
B & A Hayee Co as hooked Liverrool. Ted Cook Mulr'y McNeece Vernon

e National Color of the Color o

Warner

ELIZABETH Ritz 1st half (9-12) tewart Sis ed Donahue & P

Red Donahue & P. Gretanos 2d half (18-15) Britt Wood (Four to come) PHILADELPHIA Earle (Four to come) wesley Eddy Pat Kennedy Fred Sanbors

Elaine Arden WASHINGTON

WASHINGTON
Earle (15)
3 Cossacke
Pat Kennedy
Hollywood RevelsFred Sanborn
Owen McGlveney
(8)
Paul Romoe Co
H & F-Joe Terminl
Gracle Barrie
Q & E Baretow

Independent

CHICAGO
State Lake (10)
Rhythmn Girls
Delivery Boye
Candreva Bros
Barry & Whitledge
T & B Wonder.
Pansy

LOS ANGELES
Orpheum (6)
Claude DeCarr
B & T Drinkard
Max Lerner
The Kitaros
Walters & Walters
Mijares Co

Fanchon & Marco

NEW YORK CITY
Rosy (15)
The Waitons
Wasley Eddy
Gae Foster Girls
(Others to fill)
LOS ANGELES
Faramount (14)
Ted Florito
Yawbut & Cherrity
Sunklat Ballet
Andy Andrewe

PHILADELPHIA
Fox (15)
Jay Mills
Nash & Fately
4 Trojans
Kay Picture
(Others to fill)
SAN FRANCISCO
Orphenm (14)
Student Princs
(7)
Street Singer
Hank Brown & H

PHILADELPHIA Fox (15)

London

Week of June 11

Week of Canterbury Mr. 11-13)

In thair 11-13-13

In thair 11-13-13

Donovan & Hayes 2d hair (14-16)
Geo Hurd Haig & Hayes 10

Grace Schenek Co Girle Falladium eth Crazy Show Mich Trecedero Mich Crazy Show Mich Charles Charles Christon Charlton Bilazbech Naurton Wayne Eric Philmore Chris Charlton Bilazbech Naurton Mayne Chris Charlton Bilazbech Con Chris Charles Charle

CIAPTON
GEO BRING.
GEO BRING.
GEO BRING.
GEO BRING.
GEO BRING.
GEORGE
GE

Grand
3 Virginians
3 Emoralds
R & E Myles
EDMONTON
Empire

EIMULTON
Empire
Fay Dawn
Andro & Curtis
Co as booked
HAMMERSHITH
Palace
3 Australian Boys
Elliotts
HOLBORN
Empire Empire
Stanford & Taylor
E & D Waters
Tom Handley Co
Fayre 4

Carlisle & Brown Co as booked HOLLOWAY
Mariborough
Harry Taft
Trano & H'rdwich
Hintoni Bros

ILFORD
Super
Collinson & Dean
2 Sharpes
Orpwood & Turner

Criwood & Turner
ISLINGTON
Blue Hall
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Blue Hall
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Blue Hall
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3. Emeraida
3. Emeraida
3. Emeraida
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Dinkt Dren
Savor
7. ElliottsnerOne
Lewistone
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Lewistone
The Lagon
Columbla 1.

Rialto
Columbia 4
NEW CROSS
Kinema
Ponslow Co
Grace_Hartingtor
Shaw & Weston
PECKHAM
Palace

FEGERHAM
Pendow Co
Grandow Co
He Weston
Tower.
Me H Nesbitt
Fred Lindsay Co
HE FITENDE BUSH
FAVIllon
Morris & Cowley
Levanda
STAM FORCES
HALLON THE
HALLON

STRATFORD STRATFORD
Broadway
Old Time M H
Chas Austin.
Tom Leamore
Ida Barr
Dave O'Toole
Willie Lancat
Harry Badfod
And Calvort
STREATHAM
Palace
M & H Nesbitt
Fred Lindsay Co
Nick & Marie

TOTTENHAM
Palace
Geo Betton M Ciliton & Ponton M Ciliton & Ponton M Ciliton & Ponton M Columbia & Joan
WALTHAMSTOW
Columbia & Columb

Alma Victoria
Max Hoffman
Ence Frazere
Tex McLeod
Tracy & Vinette
Cotrillos
Wiere Bros
Bower & Ruther! rd

SHEFFIELD

Empire
Hutch
Geraldine & Joe
Wright & Marion
D'Alha
Connor & Drake
Duncan Gray
Van Clebfs
Claire, Rowe & C

Restaurant La Ru Arthur Warren's Ritz Tower Nat Harris Oro

Nat Harris Ore
Russian Kretchuna
Kuznetzoff & N
Samevar
Mme Nicolina
Radneff
Simon Philipoff
Mon'negro & Dorita
P Zam'e Gypsy Bd

Plaza Hotel

Savoy-Plaza Freddie Martin Or

Struct's Pub Gertrude Moody Zora Gray Pat Whalen Billy Calligan Ann Ross Chris Mechan Showboat Car

NOTTINGHAM NOTTINGHAM
Emphe

Let's All Go Crazy'
Dave & J O'Gorman
Nicol & Martin
De Haven & Page
Ernie Gureard
Straig & Arving
Arobie Gordon
Careon Sis
Olivette & Carichatt
Damseile & Boy
Jas Lomas
Sherffield (City Island) Dave Fox Ruth Nagel Helen Davis Castle Sis Gordon & Bennett Merrymakers Show Place

Simplon Club Endor & Farrell King's Jesters Wm Farmer Oro

Sherry's Shorry's
Harry Bush Oro
Marlo & Figrio
St. orliz Hotel
Leon Belasco Orch
Wilkins & Meyere
Shella Barrett
Vercell Sis

St. Regis Hotel Vincent Lopez Oro Medrano & Donna

Cabarets

NEW YORK CITY

MEW Y.

Jackie Maye

John van Lows

Evalyn Martin

Bubbles Shelby

Kathleen Howard

Dot & Dash

Earlee Broe & L

Will Willis

Thel Dreseler

Neil Golden Oro

as hooked LIVERPOOL Empire

Mills Bros
Tracey & Hay
Chevaller Bros
Low & Webster
Bennett & Williams
Co as booked
MANCHESTER
Palace
Layton & Johnstone

Arrowhead Irving Conn Ore Bal Musette Bal Musette
Millard & Anita
George Marchal
Pierrots.
Madam Georgette
Mme Yvette
Leon Bedore
Apache Orc

Bossert Roof
Eddie Lane Oro
Casino de Pare
Eleanor Powell
Jimmy Savo
Cardini
Carolyn Marsh

Carolyn Marsh Leon Friedman Or Ben Pollock Orch Casinn Town Clui Breez Fletcher Allan Cales Oro Central Pk. Cas Ernie Holst Oro Minor & Root

Clarement
Roger W Kahn
3 Marshalls
Joan Blane
Evelyn Poe
Vincent Calendo

Club Kentucky

Jack Edwards
Ada Lee
Wilma Novack
Louise Dryden
Mahel Russell
Ross-Kahan Orch Club Richman

Jack Mason Rev Lido Girls Oro Commodore Hote Isham Jones Ore Isahel Brown

Cotton Club Cotton Club
CG Rev Adelaide Hall
Adelaide Hall
Lance
Meare & Meare
Juano Henandes
Jimny Lunceford C
Groydon Hotel
Charles Eckels Ore
Dubonnet
Joe Fejer Oro
Font Trees
Ann Lonert

Ann Lopert 3 Blue Chips Orc Glen Island Casin

Glen Island Cashe
Glen Gray Oro
Pee Wee Hunt
Gov. Gilson Hotel
Enoch Light Oro
Hyw'd Recharmat
Helen Kane
Charles Davis Oro
Moore & Revel
Bathles Accreteld
Marion Martin
Cross & Dunn
1 Cillmas
Harriette Myne
Jerry Leator
Ifotel iltmore
Paul Whiteman Orc
Goldie

EK CITY

Rotel Lexingtos
Al Kavalin Oro
Hotel Lincoln
Panoho's Orchore
Fordonando Orch
Hotel McAlpin
Sam Robbine Oro
Hotel Montclair
Harold Stern Oro
Marie & Fioria
Rodit Mrow
Fordonando New Yorker
Ben Pollack Oro
Hotel. Pransylvani
Don Bestor Orc

Joe Capella & Oro
King's Terrace
Jack White
Jerry Bergen
Lillian Fitzgerald
Roth-Andrews Oro
Leon & Eddle's

Leon & Engle's
Eddle Davie
Del Pozo Oro
Ron Perry Orch
Longue Vue
Vic Irwin Orc
Evelyn Wilson
Towne & Knott
Mayfair Vacat Clu
Watter O'Nell's O

Walker O'Nell's Or Dwight Fiske

Marden's Blylera

Marden's Blylera
Harry Richman
Carpenter & Fonta'
Dixie Dunbar
Georgie Tappe
Fearl Twins
Fred Berrens Oro
Mori's Rest
Nye Mayhew's Oro
Nautalaus Cinb

Dave Bernie Oro

Dave Bernie Oro
New Wonder Bar
(Union City)
Ann Pennington
Bernard & Rich
Gale Tracy & L
Lily Lido
Joe Paps
Edith Lowe
Ernis Golden Orc

Paradise

Paradise

NTG Rev
Peter Higgens
J Johnson Orc
Felicla Sorel
Ann Lee Patterso

Kinkald

Ann Lee Patter Needa Kinkaid Bruno & Manon Earl, Jeck & B Johnny Hale Iva Stewart Edith Murray

Ohes Pares
Morton Downey
Sammy Shaw
The Tick Tocks
Countess V'n Losse
Maurice & Cordot
Henry Buese Orc Don Bestor Orc Baron & Biair Nell Buckley Jos Lynne Ramos Ramos Orc

Hotel Plerre Jack Denny Orc Hotel Roosevelt Raggie Childs Ord Reggie Childe Orce
Hotel Whitehall
Don Bigelow Oro
Kelly's
Chiquit energia
Peggy Lo Plante
Jeanne MoCauley
Evelyn Thaw'
Claire Osgood
Ira Yarneli
Carlos Lopes
Biaine MoCoy
Carlos & Marchan
Joe Capella & Orce
King's Terrace

College Inn 8 Evans Co-ede Jackie Heller Beuvell & Tova Buddy Rogere

Congress Hotel (Joe Urban Room Art Kassel Robert Royce Cherie & Tomasita Colosimo's

Colosimo's
Julia Lyons
Dorothy Henry
Deronda & Barry
Enrico D'Alha
Eddie Deering
Countees Boriska
Signor Barsoni
Art Buckley
Boh Tinsley Orc
Clab Alabam
Trudy Davidson
Eddie Roth Orc

Drake Hotel

Drake Hotel
Slavie Ballet
Stanley Hickman
Biltmore 2
Frances Willer
Harriet Lindgren
Ruth Lee
The Crusaders
Earl Burtnett Orc
Edgewater Beach

Earl Burtnett Orc Edgewater Beach Esther Todd DeRonda & Barry Art Carroll Harry Sosnik Orch

Harry's Joe Buckley
Don Penfield
Germains LaPierre
Harry, Harris
Al Wagner
Billy Meyere
Bimer Schohel
Jos Buckley Orch

Hi-Hat Club Sunny Gaer Jimmy Cassidy Effie Burton Rick & Snyder Ruth Barton Dot Meyers

Rick & Snyder
Ruth Barton
Dot Meyers

K-9 Club
Billy_Brannon
Halt-Plnt Jaxon
Ed Casey Orc
Ed Casey Orc
Care Percello
George Oliver
Maronl'e
Rolande & Verditta

Rolande & Verditta

LOS ANGELES

(Long Mel Kloo
Billy Glason
Carol Sis
Mare Seed
Caron Sis
Botty De Bilno
Dorothy Diono
Ray O'Hara Orc
Park Central Hotel Bilimore Bowl Jimmy Grier 'Oro Biltmore R'dezvous Mel Ruick's Oro Cafe De Parce Modie & Lamaux Morie Carlson Ore

m & Burt Club Sen & Surf Clui Lei Reisman Oro Surf Club Jack Myers Oro Charlotte Murrie

Charlotte Murrie Taft Grill Geo Hall Orch Tavern, B'klyn Jack Murray Oro Theatre Cafe Theatre Cafe
Chas Strickland Or
Honry Fink
Town Casino
Charel de Thomee
Wanda Nash
Musical Rogues
Allan Calee Oro

Tuecany Hotel
Bela Lobloy Orc
Vanderbilt Hotel

Joe Moss Orch Ward & Hopkins

Ward & Hopkins

Village Barn
Anthony Trini Oro
Beth Challis
Eddie Ray
Geo MoGuire
Frances McCoy
Josh Medders
Sir Jaok Joyce
3 Octaves Sir Jack Joye 3 Octaves Ruth Delmar Rose McLean

Walderf-Asteria Guy Lombardo Orc Zito's Orc

Wash Sq. Club Frank Farrell Orch Westchester Club Fray & Bragiotti Arthur Brown

Weylin Hotel Michael Covert Harriett Lee 3 Jays

Wivel Cafe Wivel Cate
Amy Atinsan
Jack Wick
Lillian Lorraine
Ami Pau Freene
La Saile Oroh
Zelli's
Bob Grant Oro
Godoy Bd
Milton Douglas
Gloria Grafton

Club Minuet: Johnny Maloney Dorothy Nortan Adelina Dossena Frank Sherman

Mural Room (Brevort Hotel)

Nnt

CHICAGO Gwen Gordon Neecee Shannon Marge & Marie Virginia Buchanan Bob Wyatt Maurie Moret Orch

Blackhowk

Seymour Simons Earl Rickard Bari Rickard
Bowery M. H.
Phil Furman
Lew King
Ed Fry
Harry Singer Oro
Canadian Club
(World's Fair)
Frankle Mastere
Dorothy Denese
Du Maulin's Oro

Earl Estes Edgar Rice Stan Ritton Orch Jaros Sis Moe Lee Club Lelsure

Mos Lee
Jo-Jo
Geo DeCosta
Harry Sherman
Jimy' Sherman
Jimy' Sherman
Jimy' Geo
(World's Fair)
Hank; the Mule
Szita & Annie
Irwin Lewis
Willie Shore
Theo Johnson
Mickey Casale Or
"Opera Club" Cinb Leisure
Lucio Garcia
Billy Meagher
Joe Manni'e Orch
Betty Chase
Jack Sexton Jr
'Sugar' Harolds C

Edwina Morshon
Lawrence Salerno
Tom Gentry Orch
Jose Rivas Orch
Piorce & Harris
Palmer House

Palmer House
Ted Weems Orch
Lydia & Joresco
Stone & Vernon
4 Calif's
Larry Adler
Abbott Girls
Paramount

Paramount
Faith Bacon
Phil w Mite
Jacon
Phil w Mite
Jacon
Balla
Graft
Mise Harriett
Pearl Trio
(World's Fair)
Duncan Sis
Mona Lealle
Ona Lealle
Tang Prantz
Thoyin's Oro
Raiphe Goales

Rainbo Gardens
Leon Lavarde
Dawn Sis
Lyle Smith Orch
Alice Rydner
Royal Cotton Club
Geo D Washington
Kathryn Ferry
Bert Harwell
Tate's Orc
Terrace Gardens
Roma Vincent
Alnaley Lambett R
Ciyde Lucas Orc
Tin Fan Alloy
Al Sanders Rainbo Gardens

Tin Fan Alley
Al Sandera
Eadle Hayes
Crane Sis
Vernon Cral
Gwen Lorry
Barney Gugle
Stuart Woodbridge
Floyd Townes Orc
Via Lago

Cocoanut Grove Downey Sts Gue Arnheim Oro Cotton Club Harlem Rev Broomfield & G'ley Anderson & Taylor

COLUMBIA UNIVERSITY BAND

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white the Col. U colors.

THREE WHIPPETS
Acrobats
5 Mins.; Full
Academy. Chan unblers in a brief
turn that does not move as fast
as their billing implies. Do the
conventional nip-ups, somersaults
and crab-walks without pep and
extremely little showmanship.
The three males, working in
front of a cyc, bowed off to meager
applause in the opening frame at
this spot.

Defy Code

(Continued from page 51) ing to units when playing picture houses.

Maddock's attitude that he would Maddock's attitude that he would not follow the governing rules on the vaudeville business included in the code was endorsed by the other producers present. Alex Gerber, a representative of Lenora, dance discharal Viel Agnets and Murray representative of Lenora, dance di-rector, Nick Agneta and Murray Rose. Letter to General Johnson by Partington and Gerber, which was to have been ready yesterday (Monday), will reiterate the pro-ducers' cry for a separate code, be-sides stating that the producers will not abide by the present NRA regulations of their business.

'No Changes'—Rosy

No. Changes'—Rosy
Washington, June 11.
There will be no easing the
vaudeville wage burdens of the picture code as long as Sol A. Rosenblatt stays on the job as NRA divisional administrator in charge of
amusement industries. A flat ultimatum to that effect was issued
last week to complaining New York
vaudeville managers.
Pointing out that Code Authority
has designated a committee to review the effect of the code provisions, and is empowered t' suggest
any changes necessary to alleviate
hardships, Rosy said, in regard to
demands of Charles B. Maddock and
Vaundeville Producers' Association
that he be ousted, They can wire
the President, General Johnson or
anybody else as much as they want,
but there isn't going to be any
sweating of those girls. The NRA
will not permit the codes to be
used for people to make a living
at the expense of the workers. The
suggested changes have been considered and are regarded as impractical. When the code authority committee reports, there may be
revisions; but at present we intend
to watt for a reliable report from
people who have been instructed to
study the situation.

The C. A. group: report had not

people who have been instructed to study the situation.

The C. A. group report had not reached Rosy's office when the code supervisor left for New York for the week end and there was no definite indication on this end when document might be forthcoming.

Non-Payoff Jam

Non-Payoff Jam

State Labor Commissioner's office in Sacramento is out after Sam Harris, ex-Ackerman & Harris, for asserted failure to pay off artists and musicians for the one week Harris operated. It Plaza-here Harris opened the house three weeks ago and folded after seven days, stage hands allegedly getting part of their dough, but musicians and acts getting the go-by. About \$1,000 is due them, they claim.

Dudley Dickerson Green Gables Green Gables
McIntire's Hawai'ne
Parls Inn
Ship Cafe
Geo Redman's Bd
The Nineties
Will Cowan Rev

Rainbow Gardens Gordon Smith Marge Keely Jack Dunn Bd

. Pat Harmon Oro



Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY: Inc.
Sid Silverman, President
184 Went 46th Street New York City

120

No. 13



15 YEARS AGO

(From VARIETY and Olipper)

Richard A. Rowland, prez of Metro, made a deal to take the en-tire product of Cinematografico, Italian co. Didn't mean a thing.

Canadian exhi its were fighting over bookings. Several after Fa-mous Players' release. The Allens got firsts.

Talk beginning about an actors' rike. Equity. White Rats over

Shuberts announced 'Gaieties of 1919.' To be a yearly event, like Ziegfeld, but wasn't.

Walter de Freece, originally American vaudeville agent, and husband of Vesta Tilley, knighted for his war work.

Cyclorama of Chateau Thierry battle planned to replace the 7th avenue car barns. Didn't happen. Taft hotel and Roxy theatre now

Figured that circuits would spend from \$7,000,000 to twice that putting up theatres in Sheridan Sq. (Vil-lage) sector. Moe Mark built the Sheridan Sq. Others flopped.

George White almost willing to pay Frank Tinney \$1,250 a week for his Scandals, but deal evaporated when Tinney demanded that his name replace White's in the lights.

There were 31 shows on B'way the second week in June. The Jest' was holding its own against the musicals.

Man-waiting trial for wife murde got an injunction against Eden Musee, Coney Island, preventing showing of a tableau of the alleged murder. Claimed it prejudiced his

50 YEARS AGO

(From Clipper)

B. F. Keith and George H. Batch eller took over former N. Y. muesun in Boston. Had been running stor-show and sought expansion. Keit bought Batcheller out before long.

Italo Campanini's projected im-portation of Italian ballet a bust Not enough cancers willing to take

Harry Miner gave up his touring e show. Found more money in atic attractions. Later had a of burlesque shows.

Cawrence Barrett closed his London season. Henry Irving gave hin the order of St. George worn by Edmund Keene in Richard III.

Lillian Russell's opera co. strand ed in Switzerland.

Clipper referred to E. H. Sothern as 'a bright young man of wi we are likely to hear more se day.'

De Wolf Hopper went into 'May Blossom' at the Madison Square.

Ad Neuendorff, German critic, wrote a play for Barry and Fay. Morely put Irish dialect to a German farce.

Touring attraction was based on a couple of scenic models, a table composed of 200,000 pieces of wood and six acts. Models too small for stage showing, and the table a total

Philadelphia had 'Plasar, Queen of the Miners,' written by an English-

Inside Stuff—Pictures

That Meehan-RKO truce is slated to fade in July, when subsequen That Meehan-RKO truce is slated to fade in July, when subsequent confabs, as understood, between parties, will determine how both parties are lined up for the future of Keith-Albee-Orpheum. It appears that if the Meehan element had figured K-A-O would be better off away from the rest of the RKO affiliation, that they have been convinced this would not be a good move. The figuring on this account seems to be that the Meehan faction has been impressed with the hazardous elements that might arise from K-A-O going altogether indie without a possible picture affiliation, now had through RKO.

might arise from K.-A-O going altogether indie without a possible picture affiliation, now had through RKO. Other elements are that by staying in the K.-A-O fold, the resultant purchasing power to K.-A-O, on picture buys is something worth considering. Then again, there's the rub that RKO owns all the K.-A-O common and any time that the dividends be paid up, RKO, can wipe the Meehan preterred control angle aside, or maybe, as certain trade mi have been explaining. That couldn't be so hot while under more peaceful sliding as at present, the Meehan group has and can have official executive and operating representation in the particular group of theatres. Having such representation looks to have satisfied the Meehan element.

So far, however, the proposed shift in the theatre advertising position at RKO, as was handed some time ago by the Meehan group, hasn't taken place. Feeling is that this is still to come, soon as the Meehan group finds the right man.

After each of the four regional sales conventions Warners is holding last at San Francisco June 18-19, district managers are to hold individual meetings at all exchanges with each branch manager and all field salesmen in attendance. Purpose of these meetings is to discuss product, policies, etc., according to each territory. In the event policies set down nationally do not fit for certain exchange zones, the exchanges can then take it up with the some office for exceptions, concessions, if essential.

Warners has hopes of having a substantial number of its 1934-35 pictures, probably around 15, ready by Sept..15. At that time company plans holding trade previews, plus shorts, in all its U. S. and Canadian branches. To this end, with last of the 17 pictures on this season's schedule out of the cutting room and ready for release, studio is going into high speed immediately.

schedule out of the cutting room and ready for release, studio is going into high speed immediately.

"Dames," one of the new year's releases, has already been completed and three additional "34-"35 items are in work, British Agent," Dragon Murder Case and Lost Lady. Six new ones are preparing. Trade shows twice yearly is to be a set policy.

Although one doubtful situation exists on a case that's going to the Albany Court of Appeals, it's believed in Par circles that the end of troublesome bondholder-creditor suits which have embarrassed the bankrupt and retarded progress are about over. This follows out-and-out refusal of the U. S. Supreme Court to reverse lower courts on motions to oust the Par trustees on grounds of disqualification and that they were improperly elected. This was brought by Samuel Zirn, representing bondholders.

While Zirn is concepted to the control of the

bondholders,
While Zirn is conceded to have a fair chance at Albany, where the Court of Appeals is permitting argument on another case to make Par officers, directors and banks responsible for various acts, notably the film-hocking deal, this attorney isn't expected to take any other action just now. He has indicated he will not file any petitions consequent upon the new bankruptcy laws, such as were filed by other bondholders during the past week.

Argument will be held on Zirn's Court of Appeals case the end of this month, ith a decision expected by July 15 at the latest.

Death of C. Francis Jenkins last week is likely to start all over again the question as to who invented the motion picture projector. Jenkins rested his claim on the allegation that in 1902 he joined strips of ordinary photographic film together, forming a flexible base for a series of progressive drawings. Seiler and others did the same thing in a limited way with plates back in the middle '70's, and Dr. Marey, in Paris, used actual stop photography and a 'viewing box' in the '80's.

Jenkins helped Armat with his initial projector around 1895, which Edison would command greater interest than one by Armat and Jenkins. Later Edison improved the model after making the 50 Armat machines called for under contract. Meantime, the late Jean LeRoy had invented a projector and rushed out on the road with it, neglecting to take out a patent until about a year later. Robert Paul, in London, and the Lumiere Freres; in France, both brought in machines about the same time.

Creditor committees who agreed to the designation of Kuhn, Loeb and Sir William Wiseman as originators of a reorganization plan for Par hope for speedier action as result of the changed bankruptcy laws and will try to force that but say that no word is yet forthcoming as to when a plan may be ready. Attorneys for one of the large committees, in close touch with Kuhn, Loeb, are anticipating an early meeting at which all creditor groups ill sit down to discuss steps leading to tentative draft of a plan, giving K.-L. any guidance and suggestions possible, but thus far no meeting dates have been set, It is pointed out as not unlikely that several drafts of a plan will be necessary before one is reached that's acceptable to all sides. None of the various creditor committees are obligated to accept any plan worked out by Sir Wiseman and Kuhn-Loeb, and they make this clear in advance.

Romola Nijinsky, who, rote the best seller, Life of Nijinsky, and sold the picture rights to Alexander Forda for \$100,000, is well known in Hollywood. She was brought to America by Morris Gest for one of the candle-bearers in his production of Reinhardt's 'The Miracje'. When the show ended here she got a job on the Metro payroll and was a member of the stock company for six months at \$75 a week. She never faced a camera and shortly after her contract was dropped she returned to Europe. She returned some years later as companion to the late Lyade Putti, remaining until the latter went east.

Hungarian and Russian colonies on the Coast are jubilant over her good fortune, knowing that out of her earnings she was supporting her husband in a lunatic asylum.

Indications point to probability of an increase in production of pictures in England by American majors, aside from the means such production provides in taking care of quotas. On top of expansion of United Artists abroad through distribution of London Films and Enitish a Dominion product, latter for entire world, Warner Bros. plans increased British output and Universal is ready to study the situation seriously.

scriously. Modernizing the Teddington studio near London taken over by War-more, this company is setting 30 English-made pictures as its goal. Last season WB turned out 24 in London. Us interest is partly in the thought of turning out pictures in England that will be pointed to the world market. world market.

Resignation of American firms from Chambre Syndicale of French film trade over attempt to bar U. S. films has raised considerable odor, many French houses repreaching Americans for drawing the line plainly. Henri Klarsfeld, Frenchman, director of local Paramount, made a

statement pointing out why he thought he ought to be out of the Chambre

Chambre.

In substance he observed that French producers ought to improve their product rather than to try to eliminate competition, and he came very near to saying in so many words that the reason French films don't sell is because they are poor.

Rivalry that existed between two bootleggers for the cream of the trade on one of the Coast's major lots has extended over repeal, now that both of the former leggers are legitimate and have opened liquor

stores.

One of the two, losing trade to the other, who began to be considered the official studio dispenser, took as a partner the uncle of the head of the studio. He is now increasing his business over the former favored booze peddler by stressing the fact to prospective customers that his partner is the uncle of the big boss.

Ray Hubbell, who resigned six months ago as executive secretary of the American Society of Composers, Authors and Publishers, has to date not been replaced by the society's board of directors. Hubbell withdrew from the job so that he could set up a permanent home in Miami ith

from the job so that he could set up a permanent when his wife, who is troubled with sinus.

Hubbell, when he quit as secretary, expressed a wish to retain his membership on the board of directors, averring that it would be convenient for him to come up to New York for the latter coterie's meetings.

A number of Catholic diocesan 'Association for Clean Movies' are now using a weekly 'blacklist' review of current pictures by the Rev. Daniel J. Lord, S. J., of St. Louis, author of the Hays Code and editor of the Queen's Work. Feature, captioned The Queen's Work Sodality Service, is described in some Catholic weeklies as an 'official blacklist of offensive pictures'. After each review appears these words: 'Protest to (name of producing company and star, with address listed). Reviews make frequent references to violations of 'the code'.

Producer at major studio, noted for his lack of knowledge about music, entered the tunesmith department on his lot the other day and wanted a musical score for a production. They asked him what he wanted and he replied something light and airly like they have in the "Mikado."

As the boys looked up and smiled, the producer burning, said, "What's the matter with you guys, haven't you ever heard of Sullivan and Considine?"

Current setup of Fox West Coast has the 115 circuit houses divided into six classes for operating purposes, Class A (deluxers) number five. They are the State, Los Angeles; Fox and Paramount, Oakland; Paramount and Warfield, San Francisco.

There are nine houses classified under the B rating. Class C has 11; D, 24; E, 24; F, 42. Latter play to lowest grosses, and consequent profit.

Trustee in bankruptcy of a Coast writer is having a merry time trying to get a check from an independent producer who bought film rights of a story listed as an asset by the writer in the bankruptcy action. The producer has another writer working on the screen play of the property, and has been paying off the scribbler regularly each week, but not to the critical cutter. nal author.

No previews of Mae West's 'It Ain't No Sin' or 'Shoot the Works,' the Ben. Bernie opus, will be held until after the Paramount salesmen have had a look-see during their convention which gets under way in Los Angeles June 18. Emanuel Cohen wants the field crew to catch the pictures cold and without having read trade reports.

Excessive income tax payments is the reason that Ronald Colman turned down \$150,000 to play opposite Helen Hayes in Vanessa for Metro. Studio was anxious to get Colman and made an offer of \$125,000 for the picture. When he refused by saying he preferred to loaf on a yacht, the ante was increased to \$150,000 and still Colman prefers to loaf.

Chicago was very surprised to see Cardinal Mundelein come out flat-footed and back the drive against films. In the past there has always been a smooth harmony between all show business and the Cardinal Mundelein regime. Time and time again he has come through, not only with expressions of friendship, but with co-operative action.

While Universal was getting around to looking at a test which had been made two weeks previously of Astrid Allwyn for possible stock contract, Fox had the girl up for a picture—borrowed the test from Universal, and signed the player to a contract carrying options for seven

Fox intends to limit Shirley Temple to four pictures a year and will refuse hereafter any loans of her services to other studios. Fox execs' opinion is that more than four a year might overcrowd the child player's present popularity.

Between the Nazis nixing Max Baer and the Italians not liking the spectacle of Primo Carnera being on the losing end, at Baer's expense, Metro's 'Prizefighter and the Lady' has been having boxoffice difficulties in both fascistic countries.

Two weeks ago NIRA circles in New York were reporting the shelf for Rosey's brief on Hollywood salaries. This week, when Washington is e-echoing the piscon-hole, New York now understands the Divisional Administrator may make the report public after all; in fact, quite soon.

Garrison Film Distributors, not Amkino, is the owner and distributor of the film variously called 1905 and Mother. Former title is official, but latter was used on New York showings. Recent Variety review mentioned Amkino as the distrib.

Metro sent the sound track of Merry Widow to Franz Lehar in ienna for his approval and comment. Lyrics of the operetta have een moderni but the music written by Lehar 30 years ago is un-

According to info collected by the Music Publishers Protective Association, chain stores have closed down 37 music counters, and three dealers have gone into bankruptcy, since the Music Dealers Service, Inceased functioning. Latter publishers' distributing channel folded May 1.

irst sound newsreel has finally hit the town of Jolo, Philippine Islands, showing Hoover as president and Franklin D. Rossevelt as governor of New York. Natives accepted the clip as authentic news of today, and exhibitor didn't dishlusion them.

In the picturizatio of Tolstoy's 'Father Sergei,' Universal is said to be the first to photograph the Russian Easter service around which the story will revolve. Eugene Frenke, Russian born, is working on the script with James Hogan and will direct.

Warner Bros. is planning a few three reclers during 1934-35 as a feeler on 30-35-minute shorts. This idea get instead some time back as one way to combat double-billing.

Murray Roth, Universal director, was set to offer Walter Winchell a day's work in Damon Runyan's 'Million Pollar Ransom'. When Winchell's column took a rib at Carl Laemmle, Jr., the deal chilled.

Plays Abroad

VINTAGE WINE

London, May 30. In three acts, by Seymour Hicks shley Dukes, from original of Alex-Engel, presented by Seymour Hicks, nted by Seymour Hicks,
Stanley Vilven romley bayenour Hicks,
Garden Farley Garden Farley Garden Farley Garden Farley Garden Farley Garden Farley Garden Gard r Engel, presentally's, May 29. Henri Popinst.
Plerre
Suzanne Favert.
Benedict Popinot.
Stephanie Popinot.
Babette Favert.
Josephine Popinot.
Charles Popinot.

A charming evening's entertainment for the intelligents in barring a tendency toward lack of speed, by the introduction of extraneous matter. In addition, the nitty wise-cracks are of an American vintage of five years ago.

A grandfather of 62 has been secretly married for two years to a woman less than half his age, and is the father of the girl's three months' old child. When less than the girl's three months' old child. When less than half his age, and is the father of the girl's three months' old child. When less than half his age, and helleving her to be his miscreas, they decide to tring him backfrom Rome to their ancestral home in France, taving him placed in the care of a guardian and thus control his expenditures.

Originally a continental farce, it was adapted by the serious-minded erudite Ashley Dukes and when the manuscript came into the hands of Alciks, his began injectus, when the manuscript came into the hands of the control of the contr

THE PRIVATE ROAD London, June 1.

Comedy in these acts by John Carlotte
Comedy in these acts by John Carlotte
Comedy May 31 Produced by Campbell
Guilan. Bertest. John Till
Alexander John Till
Fallner Ernest Graden Sylvan
Sylva Askwin. Dorothy Dickson
Cobert Baincre. Anthony Shaw

Five minites after the curtain rove on the opening performance it was apparent the humor of the plot would be manifest in the form of Rabelaisian wisceraciss. These were very much relished by a contingent of masculine females and effeminate males who were plentifully spring the contract of the contrac

number of absurdly farcical situations wise folk of the West End were interested in the daring experiment of entrusting the two principal male roles to a pair of vaudevillians who, so far as they were aware, had never before appeared in a legit show. They are John Tilley and Edwin Styles, who acquitted themselves excellently. Their vaudeville training was apparent in the inclsiveness in which they projected their speeches. Then there is Dorothy, Dickson as the classed, chaste, young widow.

This is the type of show that will be visited by all the gigolos accompanied by thir patronesses accompanied by thir patronesses the show the state of the curtain will fall.

the same in the same of		Lond	oneslu	ne-l
Drama	In three	acts by J	John Ch	ancellor
Presente	d by Wa	iter and	Frederi	ck el
ville at.	Lyceum, l	Иау 31. ∴		
Mocha			. Percy	Parson
Mooche.			George	Belmore
Captain	Royet		Guy M	iddletor
Convict	Q33		Gyle	s Ishan
Angustu	ra		Irls Da	rbyshire
Latour			Drian	Oultor
Major Be	olse	Fl	Ienry T.	homp3or
Anna Co	urvin		Maria	ie Mars
Comman	dant Cour	vln	Cenneth	Carlisle
Bouffard.			. , George	Butle

Show was originally tried out for single Sunday performance some

Show was originally tried out for single Sunday performance some time ago.

An erstwhile cavalry officer, now a trusty, employed clerically in the orderly room after 13 years of plotting, has, his plans of mutiny brought to a head through the imminent execution of one control and supporters of the control and the control of the control and the control of the control and the contr

HAPPY WEEK-END!

HAPPY WEEK-END!

London, May 31.

Musical play Jo three acts from the Hungarian Kata Jin Sack to Jin Ledishuse the Hungarian Kata Jin Sack to Jin Ledishuse the Hungarian Kata Jin Sack to Jin Ledishuse the Hungarian Sack to Jin Ledishuse the Hungarian Sack to Jin Ledishuse the Hungarian Mr. Steve Gensy Charlillo F. Arthur Chespiel Mr. Steve Gensy Charlillo F. Arthur Chespiel Charlillo F. Art

Gwen Beddoes, Edna Earl, Vera Richardson.

This musical play has just passed its 350th performance in Budness and the Budness

Pennsylvania Roof, N. Y.

(Continued from page 49)

cololists. Orchestra also carries Joy Lynne, exotic Turkish singer, a sis-ter of Neva, the Follies looker. The Continental dance team, Baron and Blair, and Ed Lowry are other entertainers. Latter, a well-known mc. in vaude and pic-ture houses, is doing a routine that by the pring. ht. added admirers by the pring.

should bring hi added admirers in Bere.

Blair team offer some the addition to the source of the sou

OUT-OF-TOWN REVIEW CAVALCADE

Pascant-drama in three acts and 20 scenes by North-Market by the Community Players at the Pascant Community Players at the Pascant Community Playhouse for its American premiers, June 5, 81.50 top. Players at the Fusion Premiere, June v. St. 30 to American premiere, June v. St. 30 to French St. 30 to Fren

Community Players assumed a Herculean task when they essayed to produce Noel Coward's Cavaland of their local playbouse for its

fe cade at their local playhouse for its first American presentation. Aside from the fact, that the drama is in three acis and 20 scenes, a cast of 192, many of them stage beginners, was deemed necessary to give it an interpretation that, would come up to the requirements of the Coward script and at the same time containment that might under the containment that might under conditions become recless at the strong pro-British theme.

That American producers awe fought shy of presential conditions become recless at the strong pro-British theme.

That American producers awe fought shy of presenting Cavalcade in this country becomes less a mystery after consideration contribution to the container of the commercial possibilities into consideration, such as the Community Players, which does not take the commercial possibilities into consideration, could reasonably be expected to essay the attempt of the commercial possibilities into consideration, could reasonably be expected to essay the attempt of the commercial possibilities into consideration, could reasonably be expected to essay the attempt of the commercial possibilities into consideration, could reasonably be expected to the same strengs to provide an episodical chronincilisation of the constant turmoli of the people of a progressive mation, the properties of a progressive mation, the propert

Their vaudeville training was apparent in the incisiveness in which they projected their speeches. Then there is Doronty, Dickson as the framework of the control of the projected their speeches. Then there is Doronty, Dickson as the characteristic of the same proprietor, and when these have been exhausted, the curtain will fall.

Villa Chagrin, Paris

Villa Chagrin, Paris

Villa Chagrin, Paris

**Drama in three acts by John Clanacellar of the same proprietor, and the framework of the curtain will fall.

**Drama in three acts by John Clanacellar of the carty Villa Chagrin is what the carty of the same proprietor, and the framework of the control of the same proprietor, and the framework of the same proprietor, and the frame

Cornell's \$250,000 Tour

(Continued from page 1) 29 weeks and one day, number of

Miss Cornell's leading The Barretts of Wimpole Street. never failed of capacity in the 144 never failed of capacity in the 14th times it was presented on the road. It was necessary for the star to appear in reperiory, however, because of the strain of the part of Elizabeth Barrett. Romeo and Juliet and 'Candida' were also played, that the actress could have some change

oatly One-Niters

ostly One-Niters

Feature of the tour was the fact that most stands were one-nighters, that applying particularly throughters out the spring. After leaving Cincinnati early in April for southern territory, Yuliet was dropped from the repertory. It was deemed too difficult to present the play in one-nighters because of its 20 scenes, which require more than eight hours to set. Nor was "Candida" played in one-nighters.

Wherever 'Juliet' was given a second performance, attendance ap-

to set. Nor was 'Candida' played in one-nighters.

Wherever Juliet' was given a sccond performance, attendance approximated capacity. That the star outdrew the play was indicated when the first performance of Tullet' got but \$340, then grossed \$1,770 the following night. It was sroven in 'San Francisco when the first showing drew. \$1,731, and the first showing of \$3,209, with takings of \$3,209, with taking and \$1,795,70, including tax, or a net of \$7,097. At Toledo the gross was \$3,81,85,90 for the single showing of 'Barretts,' but that sum included a 10% state and 10% federal tax, so the net was \$6,804,50. Tour gave the government over \$85,000 in admissions taxes.

As to states, Texas was the biggest coin producer, gross in nine performances there being \$42,486,90. Largest single week was \$29,8125, drawn in six one-night stands—Waco, Fort Worth, Oklahoma City, Tulsa, Emporta and Wichita. None of the stands had been visited by a Broadway attraction or star for other stands had been visited by a Broadway attraction or star for power. Holy Week made 'little difference in attendance, and the takings for Columbus, Toledo and Indianapolis topped \$27,000. Standout single performance grosses drawn by 'Barretts'; Tulsa, \$6,301.55; Birdianapolis topped \$27,000. Standout simple performance grosses drawn by 'Barretts': Tulsa, \$6,301.35; Birningham, \$6,392; San Antonio, \$5,366.35; Louisville, \$4,367.60; Nashville, \$4,31.65; Sacramento, \$4,549. Lowest gross and worst stand was -Emporia, Kas., where the gross for 'Barretts' was \$1,124.75.

A Long Part

Miss Cornell's 'Elizabeth' is one of the longest parts in modern drama, requiring the star to be on stage three hours, save for curtain intermissions. There are more lines for the lead fin the first act than in all of 'Juliet.' When the 'Bairetts' played Broadway (Empire) the run, which started Jan. 29, 1931, and ended in October, was interrupted for six weeks, Miss Cornell going to Bermuda to rest. During the following spring Miss Cornell toured key cities out to San Francisco. and when closing there is thought she the longest parts in modern drama. when closing there she thought she could not stand the strain of the Barretts' again.

Barretts' again.
For that reason the repertory plan was adopted. That not only saved the star's strength but was a break for the author. Rudolph Besier.
When she completes the tour next week Miss Cornell will have played

week Miss Cornell will have played 'Barretts' 685 times.

'Barretts' opened in Boston (Opera House) Thursday (7) to \$3,994.62.

Four performances there topped \$15,000, most of the tickets having been sold by mail order in advance.

been sold by mail order in advance.
Although she may appear out of town in the late fall, Miss Cornell is dated to open in New York; at the Martin Beck, Dec. 20, opening attraction to be 'Juliet,' to be followed by the 'Barretts,' 'Candida' and, for the first time, 'Rosmersholm' (Ibsen). Each show will be limited to four weeks. She will sail for Europe late this month, with her husband, Guthrie McClintte, Latter will return during the summer, the star planning to remain abroad until November.'
Of the 225 performances given in

Of the 225 performances given in the 75 cities played, Barretts' was done 144 times, 'Candida,' 42, and 'Romeo and Juliet,' 39. The tour as played, follows:

Katharine Cornell's Route Nov. 29—Erlanger, Buffaio. Dec. 4—Davidson, Milwaukee. 11-12-Parkway, Madison.

13-16—Metropolitan, Minneapolia 18-20-Metropolitan, St. Paul

21-22-Orpheum, Duluth. 92_Trovel

25-Metropolitan,

25—Metropolitan,
Jan. 1—Temple, Tacoma.
2—Playhouse, Portland, re.
8—Columbia, San Francisco.
22—Biltmore, Los Angeles.
7—Auditorium, Oakland.
7—Auditorium, Sacramento.

ravei. –Paramount, Salt Lake City.

9-10—Parkmount, Salt Lake City, 12—Lincoln, Cheyenne. 13-15—Auditorium, Denver. 16—Auditorium, Colorado Springs, 17—Auditorium, Amarilio. 13-20—Melba, Dallas. 21—Paramount, Austin. 22—Texas, San Antonio. 23-24—Majestic, Houston. -Baylor Auditorium, Waca

27—Majortia Et Worth

28-Shrine Auditorium, Oklahoma

ar. 1—Convention Hall, Tuisa. -State Teachers College, Audi-

2—State Teachers Conege, Auditorium, Emporia.

3—Arcadla, Wichita.

5—Shubert, Kansas City, Mo.

12—Liberty, Lincoln.

13-14—Technical H. S. Auditor-

13-14—Technical A. S. Juni, Omaha.
15—Coliseum, ioux Fails.
16—Auditorium, Sioux City.
17—Shrine Auditorium,

Moines.

17 — Shrine Auditorium, Des Moines.

19.—American, St. Louis.

26.—Paramount, Toledo.

27-28.—Hartman, Columbus,

28-31.—English, Indianapolis.

Apr. 2.—Shubert, Cincinnati.

9.—Auditorium, Louisville.

11-12.—Aüditorium, Nemphis.

16-17.—Tulane, New Orieans.

18.—Auditorium, Memphis.

16-17.—Tulane, New Orieans.

18.—Auditorium, Montgomery.

19.—Temple, Birmingham.

20.-21.—Enlanger, Atlanta.

23.—Auditorium, Savannah.

24.—Academy, Charleston.

26.—Carolina, Spartanbur

26.—Plaza, Asheville.

27.—Carolina, Spartanbur

26.—Plaza, Asheville.

27.—Carolina, Charlotte.

28.—State, Raleigh.

30-31.—National, Richmond.

May 2.—Carolina, Durham.

3.—National, Greensboro.

4.—Academy, Roanoke.

6.—McCarter, Princeton.

7.—Playhouse, Wilmington.

8.—Zembo Mosque, Harrisburg.

9.—Majestic, Williamsport.

10.—Strand, Ithaca.

11-12.—Lyceum, Rochester, N. Y.

14-16.—Erlanger, Buffalo.

21.—Majestic, Utica.

22.-23.—Capitol, Albany,

24-28.—Shubert, New Haven.

23-30.—Parsons, Hartford.

31.—Cariton, Providence.

4-5.—Court Square, Springfield,

Mass.

6.—Plymouth, Worcester.

-Plymouth Worcester

o—Flymouth, Worcester. 7-9—Boston Opera House, 11—Shubert, Newark. 18-20—Academy of Music, Brook-

IA Convention

(Continued from page 27)

and treasurer after a stiff fight had been made by the opposition to take

been made by the opposition to take this spot from him.

Browne goes into office with fullest co-operation of other officers and
leaders of the organization. Election resulted in moving the full
Brown ticket into office, with the
exception of James Brennan, who
beat out James McGrath for sixth
v.p. The clean sweep of Brown's
administration into office indicates
a general reorganization of the entire setup for the coming year,
with a good chance that the organization will tak an aggressive stand
on issues that previously have been
stradded. The present administration of the

stradded.

The present administration of the IATSE, headed by President Elliott, was torn apart on the floor of the annual convention. Dissat-isfaction-with-the-manner-in-which-heads of the IA had handled matters during the past year was expressed after Elliott stated at the statt of the second day's session that he would not be a candidate for re-election.

Hollywood, June 11.

Action of President Elliott in de-clining to run for re-election at the IATSE convention confirms his confidential statement to that effe in an exclusive interview when I was on the Coast early this year.

'SAILOR' CAST IS UNITED **AGAIN**

'Sailor Beware' re banded together again, reeing to stick to the show with the idea of prolonging the engagement at the Lyceum, New York, as long as possible. Playing strength of the original cast is regarded the para-mount feature of the comedy's suc-cess, the flop of the Chicago com-pany being blamed on miscasting. Several leads in 'Sailor' had run

Several leads in 'Sallor' had run of the play contracts which expired June 2, and at least one of the latter is under contract for pictures in Hollywood, If and when the show closes. Instead of walking, they closes. Instead of waking, they huddled with the others last week and all agreed to continue so that the lesser players would have as much employment in 'Sailor' as possible.

'Stick together' spirit of the com-'Stick together spirit of the com-pany came to notice first when the show management announced salary cut. When several notices were given those who objected, the cast handed in a blanket notice to the management. Result was prompt revision of the slicing plans. Sub-sequently at company meetings dif-ferences of opinion arose and the actors declared they were on their own.

When the cast agreed to a per-When the cast agreed to a percentage deal two weeks ago, the original group spirit was revived. To the banding of the 'Salior' people is credited the origin of the younger group of liberals which has become a power with Equity.

Last week 'Salior' went into Leblang's cut rates and attendance jumped away up, cool weather the last half also helping.

Audrey Christie is laying off this week to rest, Joan Castle subbing. Ralph Sanford has replaced Don Rowan.

Musical Shows on

A. C. Garden Pier

Atlantic City, June 11.

Charles Purcell, actor-manager, has leased the Garden Pler theatre for a series of musical plays and operettas. He will open June 25 with Oscar Strauss' Chocolate Soldier.'

The Play and Atlantic City Company of the Play and Company of the Play of the Play

Soldier."

The Pier property has been leased for 20 years by Klein & Wogel, operating as the Atlantic City Amusement Co. Plant is being renovated and will include exhibits

rook' Revival Cold; Producer Dropped \$11,000 Chicken or Egg? Mt. Vernon, Ia., June 1. There will be plenty of theatrical entertainment here this summer, in fact 10 weeks of it. A play a week foces on the board in the little theatre, Sylvan Gardens, and the little theatre studio. All a part of Albert Franklin Johnson's school for comedy in the Cornell college summer theatre. Plan is to trace the development of comedy from the earliest days of the theatre and will be culminated in a carnival of comedy during a week in August. Most on roster rolls are preparing for professional and community theatre careers. 'Crook' Revival Cold: Producer

After rehearsing three weeks, the proposed revival of 'The lack Crook, aimed for Bowery presentation with a name cast, was abruntly abandoned. Donald Gilpatric, young newcomer, was supposed to solidly backed, a Wall Street broken being named. But he suddenly ran

being named. But he suddenly ran out of coin, after going for \$11,000. Curlous angle is the dinner party tendered the players by Gilpatric in a swanky East Side hotel. Usually such good-timing is dated for the opening night, but the new boy wanted to be different. Gilpatric formed the Bowery Associates for the 'Crook' revival, Cleon Throckmorton, Harry Wagstaff Gribble and Tony Sarg also being concerned. The old People's theatre was engaged and sets were being made. House was to have tables in the front, lower floor, and was to be renamed Bowery Gardens. dens

Of the red money \$5,000 went to the players, paid out by Equity, where the usual two weeks' salary guarantee was on deposit.

Inside Stuff—Legit

Real Russian caviar is used in 'Caviar,' operetta, at the Forrest, N. Y. Julius Stone, manager of the house, and Charles Washburn, show's p.a., arranged that the tid-bit be served gratis to first nighters at intermission in the bar adjoining the theatre. Estimating that 30 bounds of caviar would be required they asked F. G. Hansen-Sturm, the importer, if that was not too much to get on the cuff.

He replied: 'No, we once backed a musical comedy.' Show was 'The Little Cafe,' produced by Klaw & Erlanger in 1912.

Real champagne was served actors during performance. Bottle of Piper Heldsick was opened on 'Caviar's' premiere, several in the cast drinking a toast. It was a short bit, however, and they got little more than a sib.

Not generally known that Moss Hart's original finale for the Rocke-iller birthday scene in 'As Thousands Cheer' had John D. Sr., shown cading Variery. But just about the time of the opening, the New Yorker's cartoon

showing the oil entry with a Vaniery was published, which caused Hart and Irving Berlin to rule that piece of business out of the revue, although it was one of those coincidences as both had been away in Bermuda writing the show at the time.

Beatrice Kaufman and Peggy Pulitzer, matcs of former newspapermen, stepped out, wrote a first play and left the 'only our wives club'. Play, which has the téntative title of 'Three Loves', was accepted by Guthrle McClintic, first manager to see the script, and it is slated for early fall

production on Broadway.

Mrs. Kaufman is the wife of playwright George S. Kaufman. Her collaborator is the wife of Ralph Pulitzer. Mrs. Pulitzer has authored several books, one in collaboration with Heywood Broun.

Times (N. Y.) issue of last Wednesday (6) carried the legit show list

add in usual directory form but without the shows in the Shubert block of houses. That shortened the actual list by seven attractions. It was an error of omission. Daily's ad department claimed copy was not received. The agency handling the Shubert copy was equally insistent that delivery was made. Ads reappeared thereafter,

Closing of Jig Saw' at the Barrymore, N. Y., last Saturday, after playing six weeks, was abrupt. Show made money from operation, but last week's business was not profitable for the house. Shuberts sought a change in the sharing terms, but the Theatre Guild refused to accede. House share was not enough, it was contended, because 15 stagehands were viscolities.

were required.

Wife of John Anderson, the N. Y. Journal's dramatic critic, was in-Jured in the recent crash-of-a-transport-plane which made a forced landing at Bethel, Conn. Plane from Cleveland destined for the Newark airport, was lost in the fog.

Mrs. Anderson who is art critic for the N. Y. Post writes under the name of Mnrgaret Bruening. Her nose and arm were tractured.

Phil Dunning, who tossed off an attack of malaria in Mexico City las winter, has developed a grunt accompanying a sacro-illac displacement.

Present inconvenience is the result of tumbling into a greasing pit at a

Sam II. Harris fell down stairs at his newly rented Park avenue (N. Y.) duplex apartment last week. He struck his head at the base of the spine and 16 stitches were required. Tip of one ear was also nipped off. Although the stairway is carpeted, it has a tricky turn.

ARREARS AMENDMENT GOES OUT TO **EQUITY MEMBERS FOR VOTE BY MAIL**

Which Came First, Chicken or Egg?

DUCAT ISSUE JAMS LEGIT CODE

Washington, June 11. Latest hitch in revising NRA legit

theatre code is conflict over tax laws and pact's ticket provisions, but signs of an early compromise are encouraging.

Lawyers of NRA and Internal Revenue Bureau have been conferring for the past week trying to straighten out the code so it will harmonize with the revenue statutes concerning admission taxes and make possible the desired tie-up for enforcement purposes between code authority and Treasury Depart-

ment.
Revenue laws provide that 10%
must be paid when tickets are resold at higher prices, but when sold
by the theatre at more than stamped amount government share is 50%. Status of brokers in this situation is uncertain, and lawyers are trying to dope out whether they are agents of theatres or dealers in their own right.

own right.
Other provisions are pretty well
set, Deputy William P. Farnsworth
said today. Final revision of labor
arbitration section will be submitted
to unions as soon as conventions
are over, and it is hoped complete
agreement will be reached.
Whether varieton will be evibative.

Tie in N. Y. Balloting Requires Referendum-Entire Membership Can Vote on Disputed Issue -First Council Meeting with New Liberal Members Held

RACE OUESTION KILLS LYNCHB'G 'PASTURES'

Lynchburg, June 11.

Lynchburg, June 11.

So much objection met a proposal to play 'Green Pastures' at the Paramount theatre here next October, that Manager Willis Griet, Jr., has decided to give up the idea, for the present, anyway.

When word got around that the Negro troupe was dickering for the Paramount, Lynchburg business men raised a stremous objection. They pointed out that since the Paramount has no gallery for Negroes, it might cause racial friction to stage the show there.

First time known that the race question has been raised over 'Green Pastures' in the South. Hunter Perry, operator of a string of Paramounts in Virginia, has booked the play for his Charlotteaville house. If it goes over there, Lynchburg theatre may play it when it returns north in February.

Before definitely saying 'no,' Grist ran a silde with his film shows telling patrons the house could get the play in October at \$2.20 top if Paramount customers would support it. Applause was very sparse.

Macloon Scouts Spots On Coast for 'Bay Tree'

Louis O. Macloon is trying to get back into legit production. He is shopping around for a house. Wants to produce 'Green Bay Tree.'

Scenarist's Play

'Mating Season,' a play by Halsey Raines of Metro, is being tried out at the Band Box, Hempstead, L. I., opening Friday (15) for a run of

eight days.

Mary Forrest is producing the show on the tryout, Richmond Cooper directing.

BEILEN-DELSON PLAY

Hollywood, June 11. Al Bellen and Abner Delson have completed a play 'The Right to

Whether revision will be submitted for signatures this week remains doubtful, but the next fortinght should see some final action.

Booking as Per Booze

Forrest, N. Y., Figures Bar Most Important-Gives Show 85% Deal

Theatre capitalizing on the adjoining liquor bar is a Broadway booking oddity. It's the Forrest, under the same roof as the hotel of same name. Most liberal sharing terms yet accorded an attraction were allotted 'Caylar,' which opened Thursday (7), show getting 85% of the gross.

House share possibly covers the House share possibly covers the operating expense, but the gamble is that if the show clicks, the hotel gets a break in bar receipts. Theatre and house are under same ownership. Shows aiming to share in the booze take offered to book the house if given a percentage of that revenue, but such proposals were turned down. that revenue, but were turned down.

the gross.

were turned down.

'Caylar,' is presented by Pat
Loonard, but the backing comes
from Harden Church whose father
is head of the Carnegle Institute
of Technology, Pittsburgh. Young
Church is known as a composer,
heretofore devoting his time to concert music. He composed the score
of 'Caylar.'

Managers' delegation visited Ed-

or Caviar."

Managers delegation visited Edward P. Mulrooney head of the N. Y. State Alcoholic Beverage Control Board last week in an effort to have the license rules revised so that hars could operate in

theatres. There was scant encouragement, Mulrooney explaining that the law must be changed to make theatres in New York legally wet. Present regulation stipulates that no place the stipulation of the sti known that theatres wanted to sell ilquor, there had been protests, said to have come from dry quarters. Some showmen seemed to doubt if cost of installing bars and added help would be profitable for the limited periods of sale.

DIRECTOR GOES PROFESSOR

DIRECTOR. GOES PROFESSOR
Ft. Wayne, June 11.
Herbert Butterfield, director of
Old Fort Players, only active legitimate group here, has been named
instructor of public speaking and
acting for next year at Indiana University extension branch.
Ten Nights in a Bar Room
closed the annual season of group at
the Majestic. A total of 10 plays
was presented this year.

Amendment to Equity's constitu-tion having presumably failed of adoption at the annual meeting on a rising vote and then going to a tie on ballots later tabulated in Equity's ofnembership for referendum, Measure would give the membership for referendum, Measure would give the members in arrears of dues for not more than one year, the right to vote.

Referendum means that the amendment will be balloted on by mail by the entire membership. Equity rule provides that only members present at meetings may vote pers present at meetings may vote on amendments, but there is an 'out' placing questioned results be-fore the membership at large, at the discretion of the Council. That was decided on last week during the first Council session at which the newly elected representatives of the young-er, liberal group attended.

After it was announced that the arrasrage amendment was adopted by a vote of 121 to 120, it was stated that one negative which had been tossed out, was valid and that it tied the count. Tellers who counted the ballots were recalled and informed of the change, which ruled out the amendment.

When the tellers appeared before ne Council, those representing the the Council, those representing the group were inclined to be belligerant, skeptical that the member (an actress not well known) whose deciding vote tilted the apple cart was really in good standing. One teller, formerly a law student, made a declamatory speech, to the effect that the result of the vote had been signed and its status should be final. the Council, those r

signed and its status should be final. Group's representatives, however, were soon convinced that the member who was 'out of benefit' because of an unpaid assessment of \$1.25 had actually paid the sum at Equity's offices before the annual meeting started at the Astor. That was shown by the number of her card. One of the group's members happened to pay his dues shortly after the actress and the number of the card was one higher. Tellers then agreed to change the count to a tie vote.

Council session was the first in which six members elected by the liberals sat in. Twenty councillors attended, so that the majority was against the group's representatives, had there been a contest. It was felt by the Council generally that the issue of the arrearage amendment should be placed before all members, that there be no question instilled in the minds of the membership.

Ballots on the amendment may not be mailed out for another week or two, during which time Frank Gillmore will have the slips printed. Amendment will be printed and the pro and con arguments will be attached.

Close vote on the amendment at which was at-

Close vote on the amendment at the annual meeting, which was attended by less than 450 members, or about half the number expected, followed the appeal for its adoption by Philip Loch, one of the group's mew ouncil members. Loch stated that a number of recognized actors were number of recognized actors were unable to pay dues because of scar-city of engagements, but their parti-cipation in meetings would tend to stimulate interest in Equity, the wane of which was plainly indicated by the disappointing attendance at the meeting.

VINT FREEDLEY DOING **GAXTON-MOORE MUSICAL**

Vinton Freedley will do the next William Gaxton-Victor Moore musical Independently in the fall. Cole Porter is slated for the songs; librctitist undecided.

Alex Aarons split with Freedley to essay film production as alde to Samuel Goldwyn, but a tiff with Eddic Cantor, Goldwyn's star, has Aarons on his way back to Broadway.

'Cheer' and 'Dodsworth,' with 20G's Each: 'Scotland' Brodies 15G's

The Masical 'As Thousands Cheer', and the dramatic 'Dodsworth', are Broadway's leaders as the legit season swings into the summer period. Gross last week from the musical was \$20,000, the straight show getting almost as much at \$19,500. Figures are so much higher than the other surviving attractions that there isn't even a close contender for leader winding up next. Saturday night

'Mary of Scotland', changing houses (Alvin to Guild) and leads, established a record drop, taking a dive from \$23,000 to \$8,000 in a single week.

'Are You Decent,' Ambassador (9th week) (C-1,166-\$3.30). Going along to light grosses, but turning some profit at approximately \$3,000

weekly.

'As Thousands Cheer,' Music Box (37th week) (R-1,000-\$4.40). Affected by heat early last week, but closed strongly and topped \$20,000; withdrawal of 'Fo liles' should strengthen b.o. here.

strengthen b.o. here.

'Gaviar,' Forrest (2nd week)
(O-1,075-\$3.30). Opened last Thursday: notices luke warm with indications of moderate grosses.

'Dodsworth,' Shubert (16th week)
(CD-1,387-\$3.30). Cleaning up; gross last week was close to \$19.500; show will suspend June 30 for seven

weeks.

'Every Thursday,' Royale (6th
week) (C-900-\$3.30). Gets little
coin, but operating nut small; estimated pace around \$2,000 or slightly

more.

'Furnished Rooms,' Ritz. Withdrawn last Saturday; less than two

weeks.
'Invitation to Murder,' Masque
(5th week) (D-789-\$2.75). Mysteryplay getting modest money, but bettering even break around \$4,000

play getting modest moties, but our cirring even break around \$4,000 miles and the same and the same around same a

good and the reported resuming in the state of the state

markedly improved; gross estimated around \$7.000.

'She Loves e Not,' 46th St. (34th week) (C-1,413-\$2.75). Admission scale lowered from \$3.30; business, around \$10,000, expected to improve. 'The Milky Way,' Cort (6th week) (C-1,857-\$2.75). Just about getting by; \$4,000 last week; should improve with insertion of Mae Mutray Into Cross of the State of the

In Coast 'Always Juliet'

Hollywood, June 11.

Henry Duffy will co-feature Conrad Nagel and Violet Heming in Thero's Always Juliet at Capitan following the four weeks' run of Will Rogers in 'Ah, Wilderness,' winding up next Saturday night (16). Later in the summer he will feature Nagel in 'Good-Bye,' in which the actor played in New York.

which the actor played in New York.
Duffy, in association with Homer
Curran, will present Jane Cowl in
'One Shining Hour' at the Curran.

as alteration with Homer states of the placet in the Hudson is definitely rown to be benefiting theatres, in fact the battleships constitutes from the Hudson is definitely rown not to be benefiting theatres, in fact the battleships constitutes some opposition. Plenty of visitors have been attracted to town, but they are strictly sightselfing. It was estimated that 180,000 persons went aboard the boats Sundel as they are strictly sightselfing. It was estimated that 180,000 persons went aboard the boats. Sundel as they are strictly sightselfing. It was estimated that 180,000 persons went aboard the boats. Sundel as they are strictly sightselfing. It was estimated that 180,000 persons went aboard the boats. Sundel as the money. While Parent deat the aboard the obets Sundel as the money. While Parent deat the aboard the obets of the strictly sightself as the money. While Parent deat the aboard the object of the plotting of the plott St. Louis, June 11.

St. Louis Municipal Opera started its 16th season at the open air theatre, Forest Park, last week with 'Sweet Adeline', and current attraction is 'Sweethearts'. Other shows listed for the 12-week season are: 'Cyrano de Bergerac' (musical), June 18; 'The Last Waltz'. 25; 'East Wind', July 2; 'M'lle Modisto', 9; 'Music in the Air', 16; 'Rose of Algeris', 23; 'Sally', 30; 'The New Moon', Aug. 6; 'Show Boat', 13, and another show to be announced for the final week of Aug. 20.

Ticket prices range from 25 cents to \$2, tax exempt. Latter price goes for boxes, first 13 rows being \$1.50.

Cook's Stock

Baltimore, June 11.
Charles Emerson Cook, who shrouded his stock at Ford's fortinght back after 22 weeks on local boards, left town Wednesday (6) to reopen his perennial summer stock at Rice Playhouse, Martha's Vineward Mass.

yard, Mass.

Cook has been operating spot past two summers. Plans to unveil first show around first of July.

Yale's 49'rs

Yale's 49'rs
New Haven, June 11.
Fourteen, players from Yale University Theatre, calling themselves
the Forty-Niners, will put on a
summer program of revivals at
Whitefield, N. H. Troupe appeared
last year at the Notchland in the
White Mts.
Season will run from July 13
through Labor Day, offering eight
productions.

productions.

\$75 Fite Ducats

(Continued from page 1)

(Continued from page 1) heavy scalping and that when certain agencies asked for an allotment they were refused. The leak which sent choice ducats into the agency is probably explained by the fact that the managers of both boxers demanded allotments. Estimated that nearly 1,000 from tickets were obtained by the fight managers; and it is believed such ducats reached the specs.

Philly's \$6,000 Solo

Philadelphia, June 11.

Broad, Philly's one legit house until July 1 and may possibly get another booking around that time. Current attraction, Big-Hearted Herbert' now in fourth week and still doing nicely, although nightly grosses fluctuate a lot due to hear spells. Average weekly_gross is quite okay at \$6,000.

L.A. 'Ah,' 21G, Held Over: 'Harvest' \$4,000, 2 and Out

Hollywood, June 11.
Continuing to break all house records, Henry Duffy's production of Ah, Wilderness, Featuring will Rogers, stays of the Art of the Henry Duffy's production of the Henry Stays of the He

mark, and piece folded last night.

Estimates for Last Week

'Ah, Wilderness,' El Capitan (3d
week) (C-1,571-\$1.85). Engagement,
originally limited to three weeks
Recepts, has been extended another
seven days and may continue. Third
week an easy \$21,000, helped by two
extra mats. in addition to the regular scheduled Saturday afternoon
nerformance.

Bit schedules Saturday of PlayBitter Harvest, Hollywood Playhouse (2d. final week) (CD-1,152\$1,685 Pleture of the life of Lord
Bon, and despite its salacious
and skillful interpretation, secand final week dived to around
\$4,000, which put venture slightly in
the red. Probably will be re-east
and sent to San Francisco later.

Current Road Shows

Week of June 11

eago. Katharine Cornell, Shubert, New

ark.

'Big-Hearted Herbert,' Cort, Chicago.
Gilbert & Sullivan ('Iolanthe'),

Gort, Boston.

'I Loved You Wednesday,' tude-baker, Chicago.

'Three Blind Mice' (stock). Cass,

Detroit.

\$30,000 Catskill Fire

\$30,000 Catskill Fire.
Albany, June 11.
Smoke, fire and water caused damage of \$30,000 to the Community theatre, Catskill. When notified of the fire, Mrs. Charles G. Abramson, wife of the manager, was injured as she attempted to enter the theatre. Fire was the second in three days, but the loss from the first one was slight. House is owned by W. W.

slight. House is owned by W. W. Farley, owner of the Capitol, Albany, and operator for RKO in several Schenectady theatres.

Loop Legit Gets the Weeps Again; Trio Down to \$11,000 Total Take

Chicago, June 11.
Legit business is crying, and how.
Three shows in town and all ready
to call it quits: Horace Sistare at
the Studebaker is about set to give
up the struggle with his third stock
slow, "Loven You Wednesday,"
Equit went hin the sock of Sating
Taguit went hin the sock of Sating
the bond, and it Sistare wants to
continue he'll have to pay salaries
nightly.

(2d week) (C-889-\$2.75). English farce drew mild notices; first week are drew mild notices; first week about \$4.000, which is claimed to be okay with rent period over.

Other Attractions

Kykunkor, Littie; African 'opera', moved here from Chanin Auditorium (Stevedore,' Civic Rep. thatre; 'Stevedore,' Civic Rep. thatre; 'Ith street's success.

'The Drunkard'; revival in former east side church (55th street).

Grand Opers, Hippodrome; 99

cents top.

Square of the continue he'll have to pay saturies in listity, and the light only one heartache. They may fold and it's strictly week to week. They may fold any now. It may happen that for the first time in the town Chicago of the first time in the top of the first time in the town Chicago of the first time in the town Chicago of the first time in the town Chicago of the first week to wheek. They may fold on the town Chicago of the first time in the town Chicago of the first week to wheek. They may fold on the town chicago of the first time in the town Chicago of the first week to week. They are also talking the first time in the loop in the loop of the first week to wheek. They are also talking the first time in the loop in the loop of the first week to wheek. They are also talking the first week to wheek. They are also talking the first week to wheek. They a

tember and the new season, but that's three months away. "All the King's Horses," the town's single musical, is in on week-to-week and down to low figures, and the same goes for the third show, "Big-Hearted Herbert."

Estimates for Last Week Stimates for Last Week
'All the King's Horses,' Grand (M-1,207; \$2.75) (5th week). Under \$8.-000 now and still sinking. Holding on by teeth and with hopes. Week to week now.

Plays on Broadway

CAVIAR

Despite its good setup manager ially and otherwise, first musical Weak on book, with little provision for humor, the author concentrated on romance to the degree it leaves the imprint of being oldfashioned

prima and marries a Russian prince. But 1 only thing really Russe about the show is the caviar used (and also served in the bar next

Harden Church who composed the score previously specialized in concert music. Several tunes stand out with others toned for the vocal heights that are Nanette Guilford's.

heights that are Nanette Guilford's. More popular should be 'One in a Million,' My Heart's an Open Book,' and perhaps Cavachok, an ensemble number. With few musion sparse, the melodies of 'Caviar' supply its best chance to survive. While the composer did not stick the classical type of music, it leans towards the platform in choosing the principal leads. For George Huston like Miss Guilford has an operatic background. It is the songbird's debut in musical comedy, but Huston has been in several such attractions. They teamed well enough in duetting the finales which included 'Night Wind,' Frince Charming,' and 'Dream Kingdom.'

Dream Kingdom.

Show's start is lively with the antics of Violet Carlson as maid, and the teaming of Billie Leonard and Don Connolly's 8 & d. with One in a Million. Latter pair subsequently half and the Carlson's beat bid, with the was Miss Carlson's best bid, supplied the livelier interludes. One line in Edward Hayman's Thowers' lyric was the nearest thing to spice in the show.

Surprise dance interval.

in the show.

Surprise dance interpolation in a Russian cabaret scene (localed in Istanbul) came with Alice Dudley and Jack Cole. Exotic is the word for it, billing calling; the number 'Appossionette'. Looked Villagy, but sexy and certainly unusual. Ensemble dance direction by John Lonergan and eight boys drew down several hands.

drew down several hands.

Although much improved for its Broadway premiere since breaking in in Newark, authors still have some work to do on 'Gaviat'. Finale dialog is too routine.

With the show list low, it is possible the operetta will make the grade on the strength of its newness.

While Parents Sleep

Furce comedy in three acts. Presented at the Playhouse June 4 by William A. Hrady in association with Leon M. Mon. Written by Anthony Krimmins. William Corroran Col. Hammond. William Corroran Col. Hammond Lionel Pape Vintent. May Marshall Neville Hammond Alan Marshall Neville Hammond I. Ida Chase Lady Cattoring. Ila Chase Publics Thompson. Jane Bramley

Rather mild diversion, this importation. It is quite British and aroused much laughter over there during an extended run. Some giggies at the premiere, but not enough to indicate clicking.

According to the color of the c

colonies. Two sons, Neville, who is entering the diplomatic service, and Jerry, a junior officer in the navy, have been virtually brought up by Nanny, rather one of the family. Colonel's wife thinks that the boys are not what they should be, having missed a mother's guidance.

tamily. Colone's wife thinks that the boys are not what they should be, having missed a mother's guidable, having missed a mother's guidable. The property of the property of

but the playing parriy counters sum material.

Especially is Ilka Chase attractive as Lady Diana. Aian Marshall is Neville, whose opposite in brothers is played by Charies Romano, who seemed a better choice. Jane Bramley as Bubbles, Lionel Pape as the Colonel and Jane Corcoran as Nanny play well enough.

London rated the play naughty doubtless because of the British slang expression rawly indicating an affair. Looks like audiences here will want more than that for a run.

Thee.

HUB LEGITIMATE SEASON ENDS

Boston, June 11. Shubert will ring down Hub's

legit curtain this week (11), with Gilbert and Sullivan revival Tolanthe.' Last week the G. & S. troups went split-week, offering 'Pirates of Penzance' first half, and the

of Penzance' first half, and the double-header. Trial by Jury' and Pinafore' last three days. Grossed nearly \$8,000, oke considering La Cornell's opposition.

Katharine Cornell set the town awhirl during her three-day (7-9)-Barretts of Wimpole Street' engagement at Boston Opera House. With each of the four performances practically sold out, this 3,000-seater, scaled to \$2.75 top, grossed about \$15,000, sensational.

LITTLE THEATRE ORG.

Los Angeles, June 11. tate Federation of Little Theares, to embrace 40 California cities,

has been organized on plans formulated by Elizabeth Clauss,

Angeles, and Clinton C. Clark, of Pasadena. Organization was per-fected at Santa Barbara, State has been divided into four districts, with headquarters design-nated as San Francisco, Oakland, Palo Alto, Sacramento and Los Anceles.

SIMON_PURE

Utica, N. Y., June 11. The Players, local amateur grou

which owns its own theatre, has rejected a proposal to operate a summer stock company. J. Kent summer stock company. J. Kent Thurber, dramatic coach, had broached the subject of stock, with the hope of having as his associate Maurice Holland, New York producer.
After the Players said no, Thur-

White Careins Steep.

Fare is supposed to have a dash of darling. Col. Hommand and wife the shock home in Eve teston Square to check home in Eve teston Square to the Oneida theatre, films, for after spending cars in the English the summer stock.

Story Mag Winners
Story magazine's college short
story contest ends up with James
Laughlin, IV, winner of the \$100
first prize for 'Melody with Fugue'.
It pictures the difficulties of a German middle class family under the
Nazl rule, Laughlin is associate
editor of the Harvard Advocate.
Second prize goes to Madelene
Cole, School of Journalism, N. Y. U.,
for her 'Bus to Biarrita'. Alfred
Grimwood, U. of Colo., is third with
Fall of Lucifer'. Seven other students won honorary mention out of
entries. from 140 colleges and universities.

Southern Pubs' Supplement

Southern Pube Supplement
Group of Southern newspaper
publishers will get out a co-operative supplement called The Southern Weekly. Patterned after the
Hearst newspaper supplement,
American Weekly except that
Southern Weekly will be localized
as per its title.

Number of publishers underwriting the project is 15, each with a
daily in a key city of the SouthEditorial and business ends for the
feature section will be handled by
an organization now being formed
for that purpose.

Unmasking Legit
Those articles by Morton Eusits
on various aspects of the theatre,
from footlights to box office, which
have been appearing in Theatre Arts
Monthly, will be gathered in book
form by Dodd, Méad. Eusits guil
add a few pieces to the book, which
will bear the title of, The Business
Side of the Theatre. of the Theatre.

Book will contain such informa-BOOK will contain such informa-tion as playwrights' royalties, stages-hands' regulations, actors' salaries, ticket selling, etc.

New Travel Throwaway
Milton Kraemer, managing director of the Edison hotel, N. Y., entering the publishing biz in assotiation with Paul Schleissner, who
publishes the Tobacco Record. They
will get out a mag called Flashes,
for free distribution from leading
hotels throughout the country.
It will be a travel and recreation
guide, edited by Paul Schleissner,
and publication will be monthly,
out of the offices of the Tobacco
Record.

Beth Brown to H'wood

Beth Brown to H'wood creenland's assignment of a series of 12 articles to Beth Brown its sending the authoress to Hollywood. They are all on the film capital and the fan magazine wants its special writer on the Coast for

iocal color.

Miss Brown has just finished her tenth novel, 'Lady Hobo,' and hies to the Coast as soon as publication arrangements are all set.

Goes to Harvard
Loeb Classical Library, which had
been handled by Putnam since its
inception, passes to the Harvard
University Press next month. Transfer is a friendly one, as it's felt byPutnam that the selling and distribution of books like those contained in the Loeb Library can be
better handled by a university press
than by a general publishing house.

Blue Pencil's Growth
Thomas H. Uzzell's Blue Pencil
magazine has so increased in paid
circulation, he is able to discard
photo lithography for printing

Originally started as a sort of news letter to his friends, the mag grew in response to demand until it has at last achieved a self-sustain-

rayson Around World

Grayson, who varies his Charles Grayson, who varies his writing efforts by lengthy trips, started on a jaunt around the world last week. Young novelist and film scribe will pay the expenses of his trip by writing a series of four travel articles for

Esquire magazine. Grayson is to be away four

Melcher's H'wood Trek deS. Melcher, dramatic and picture editor of the Washington (D. C.) Evening Star, arrives in Hollywood June 12, his sheet hav-ing sent him out for a special series of stories. Melcher made a like

Bangtail Monthly

irst mag on horses and horse-ing, other than tip sheets, makes racing, other than tip sheets, makes its initial appearance this month, published out of Chicago. Title is Post Time, and it will appear monthly. Gotten out by Turf Pub-lications, with William R. Hamilton

editing.

Legalization of betting in New Legalization of betting in York, as well as a spurt of general interest in the turf and paddock, prompted the new mag.

Catholic Press Officers
At the 24th annual meeting of the
Catholic Press Association, held in
Cleveland, Joe Quinn, editor of the
Southwest Courier, Oklahoma City,
was elected president for coming
year. The Rt. Rev. James P.
O'Brien, editor and gen. mgr. of
The Providence Visitor, was made

The Frovance.

v.D.
Others ballotted in were J. H.
Meler, publisher of The Catholic
Press Directory, sec'y; treasurer,
Charles H. Ridder, The Catholic
News, New York City; general
counsel, Benedict Elder, editor of
The Record, Louisville.

Newspaperman' Reli Unemployed newspaper men i Los Angeles will get a break if plan sponsored by Frank McLaugh lin, State Emergency Relief Ass'r. director, is approved in San Fran-

cisco.

Reporters, city editors and rewrite men will register and be called on basis of need and professional qualifications. Workers would be given 24 hours employment at 50c an hour. Just what kind of work they will be called on to perform not divuiged.

Paris Reporters Suc.

Paris Reporters Sue.

Jean Vertex and Jean Goujon, of
the Jour and the Intransigeant,
Paris dailies, are suing for damages
received when socked by cops during
rioting January 10 and February 6.

Vertex, a photog, lost an eye and
is deaf in one ear. Can no longer
work, and claims to be 80 percent
disabled. Goujon, reporter, got back
on the job after a month, but claims
he no longer can move around as
he used to.

'Boop-a-Doop' Cartoon
Helen Kane, boo-boop-a-dooper at
the Hollywoot restaurant, N. Y.,
will be a comic strip character,
syndicated by King Features and
the N. Y. Daily Mirror.
Work has started immediately on
the series, which will be titled
'Boo Boop a Doop,' by Helen Kane,
and will start as a Sunday feature
in the Mirror, and later as a daily
in the same paper. Miss Kane will
get 50% of syndication profits.

John Day's Prizes
John Day Company, the latest of
the book publishing houses to tle
up in a prize novel contest. In association with the New Masses,
Day will give a prize of \$750 for
the best novel on 'an American proletarian theme' delivered before next

Manuscripts must be signed with a pen name for consideration. Prize money will be exclusive of royalties.

New Blv. Hills on Liberty

Michael Jackson has taken over picture reviewing for Liberty catching films in final previews on the Coast and working under the established by-line of Beverly

established by-nine of Development Hills,
Jackson formerly was in the Metro publicity office in New York.
He succeeds Noel Busch.

Cole Gets Sports Mag
Outdoor Life, sports mag, has
been acquired by A. L. Cole, who
publishes Popular Science Monthly.
Cole will transfer the mag to New
York from Mt. Morris Ill., where it
has always been published, housing
it with his Popular Science Monthly.
Understood that J. A. McGuire,
editor of Outdoor Life, will go along.

Vladeck's Speeches

Viadeck's Speeches
Baruch Charney Viadeck, genmgr. of the Jewish Dally Forward, is visiting in Los Angeles and is scheduled to make several addresses to Jewish and labor organizations during his stay. He will speak on 'The Jewish Outlook.'

Cowen Hits Boards
William Cowen, film director, is
in New York re-writing his novel,
'Man With Four Lives,' into a plast
Novel, recently published by
Farrar & Reinhardt, attracted the
interest of a stage producer who
induced Cowen to dramatize it,

Too Close

Alfred, H. King decided that
Young Ladles in White' was too
close to Men in White' to serve too
the title for Rian James' latest, so
The White Parade' will come out
on the drill ground August 10, or
induced Cowen to dramatize it,

Best Sellers

est Sellers for the week ending June 9, American News Co., Inc. icti

Non-Fi

U. S. Dirt Chase

(Continued from page 1)

LITERATI

(Continued from page 1)
films are destructive public
morals. Labor people are convinced there is a definite relationship between child delinquency and
suggestive films, while Justice officals think crime themes encourage general disrespect for police
and lenient attitude toward thugs.
Still Peeved at Crime Pix
Answers of producers that waveof crime pictures has passed and
that new technic is being used
wherever violence is needed have
carried little weight with Government execs. U. S. critics point out
that while Hollywood may not be

carried little weight with Government execs. U. S. critics point out that while Hollywood may not be grinding out new gangster entertainment, films made months ago are still being displayed in the smaller towns and subsequent runs and constitute a definite menace. They insist that until Hollywood stops glorifying kidnappers, bank robbers, murderers, bootleggers, and others of this gentry, it will be difficult to develop in rising generations feeling of respect for coppers and antagonism to strong-arm guys. m guys. Admitting that Hollywood prod

Admitting that Hollywood products generally try to get over the idea that crime doesn't pay, Government psychologists and criminologists maintain that American youth ism't concerned wiffs such abstract ideas and principles, but is primarily interested in seeins that big-shot toughles have wads of dough. Swell apartments, fast cars, and plenty of girl friends. This encourages the youthful lure romance, adventure, and excitement, they claim.

Minors and Morals

Minors and Morals

Feeling is that Hollywood efforts to conceal technic of murderers, gangsters, and other villains are essentially minor and that youth with criminal tendencies will supply the details themselves if they are inspired with the basic idea that crime is entertaining, glamorous, and at least temporarily profitable. Government officials also think wave of kidnappings and prison breaks have been stimulated rather than curbed by pictures based on such themes.

The Federal reaction is nothing to be trified with, judging from the passion displayed by officials contains the content of the second content of the content of the

The Federal reaction is nothing to be trified with, judging from the passion displayed by officials concerned about the film matter. Instead of merely regarding pictures as one of the influences to be combated in the crime situation, they are practically in a frenzy in condemning films. Admit newspapers are to blame in part, but are hesitant about tackling the press and hopeful of more willing co-operation than has been forthcoming from pix.

Primarily concerned about crime, Government officials also are irritated by sexy extertainment, be lieving that immorality and crime are closely related and that any lowering of the moral standards is to be discouraged. The argument that film producers supply what the public wants doesn't get very far under these circumstances, despite the admission that prohibition was a failure because the public demand could not be curbed by statute.

Cannon's Bill

Cannon's Bill
Drastic efforts to curb süggestive films were launched in Congress Saturday (9) by Representative Cannon (D) of Wisconsin. Authored bill prohibiting transportation in interstate commerce of pictures in which appear persons convicted of any offense involving moral turptude and any film 'in which the actions of any of the persons taking part are suggestive and morally objectionable.

A five-year rap or a \$5,000 fine would be imposed on violators.
There is no chance of action this session.

CHATTER

Maximilian Becker has turned lit erary agent.

Adam Bliss, credited with Mur-der Upstairs, is but another pseudo-nym for the writing team of Rob-ert and Eva Burkhardt.

Jim Tully has had his portrait painted by Diego Rivera.

Since Milton H. Gropper turned novelist, he is being confused with Milton M. Propper, who has been writing books for a long time.

Earle Balch, of the Putnam heads, has finally returned from abroad. Had to undergo an opera-tion in London, hence the celay.

tion in London, hence the clear.

Col. Robert R. McCormick, the
Chi Trib publisher, has completed
that bigg of Gen. Grant, on which
he has been working for years.
Won't be newspaper-serialized, but
will get book publication.

James P. Marquand has gone to hina for data for a novel.

ifth anniversary for Farrar & William Godwin, Inc.

H. G. Weils' autobiog nearly com-pleted. Will run to a quarter of a million words and will be illustrated the author

by the author.

Story, the mag, has a new advertising manager, Beryl Berk.

George P. Brett, Jr., the Macmillan head, to England to contact scribblers for the new book season.

Hervey Allen will attend the Broadloaf Writers' Conference in

Vermont.

Parker Morell has written the first blog of Diamond Jim Brady. Simon & Schuster have it for publication.

Roark Bradford has gone back

Roark Bradford has gone back to New Orleans.
Because Julian Messner wanted to get the book out in a hurry, Hendrik de Leeuw had to send the manuscript of his 'Sinful Cities of the Western World' on to New York ahead of himself.

Alfred H. King may get the Eddle Cantor-David Freedman blog of Florenz Ziegfeld, rather than Simon & Schuster.

& Schuster.

& Schuster.
Twenty five years of married life
for Charles and Kathleen Norris.
J. Donald Adams, N. Y. Times
book.editor, has gone to Scotland
to attend the P. E. N. convention.
Laurence Stallings dramatizing
Dashiell Hammett's "The Maltese
Falcon."

John Cowper Powys has disposed necticut farm and of his Co turned to England.

Scherman, the Book-of-Harry Scherman

the-Month Club head, leaves soon for a look-in on Russia. Family goes with him. Charles Kingsley, Scribner's Lon-don representative, here to deliver some foreign scripts to the h. o. Vera Brittain coming over in Oc-tober for an eight weeks' lecture

tour.

tour.

Christopher La Farge has gone to the coast by auto.

Newest of the mags on children is Childhood Interests, designed to appeal to parants and those supervising children's activities. Edited by Ruth White Colton.

Will McLaughlin, dramatic and film editor of the Ottawa Journal, is now a bridegroom. Bride was formerly Jean Goss of Ottawa and Newfoundland.

formerly Jean Goss of Ottawa and Newfoundland.
Neil Swanson, author of the recently published 'Phantom Emperor,' is an associate editor on the Balto. Sun.
Don Tracy, whose 'Round Trip', was—inserted—between—scovers—by, Vanguard three weeks ago, has completed another novel, 'Dime a Descov.'

An Angel Sought

An Angel Sought
If Benjamin de Casseres can find
a printer willing to gamble with
him, he will get out a mag by and
about Benjamin de Casseres.
Idea will be a one-man organ of
opinion and fact.

Book Reviews Kaleidoscopic Blaze

'Fire in the Night,' by Raymond Otis (Farrar & Rinehart, \$2), does not mean what some people might It's about an actual fire, which serves as the axis on which the story revolves in

Hotel' fashion, the incidents radiating from the focal point of a bi blaze in a small western which might be, and probably is, in-

tended to be Taos.

tended to be Taos.

It's a cross-section of the town; chiefly concerning a young American wife who is expecting the arrival of a child, the offspring of her Spanish admirer to whom she gave herself when they were snowed in up in the hills. But there's also the tragedy of a Mexican peon, who is slot on suspicion of being a firebug when he has only turned incendiary to vent a personal spite.

story is a bit wordy at times, and the interrupted movement does and the interrupted movement does not make for smooth reading, but it's a graphic picture of life keenly analyzed and will make considerable talk. Most of the men belong to the volunteer fire department, which accounts for centering the yarn about a fire which otherwise has nothing to do with the plot. Hardly picture material, but something to read:

iss Landi Matures

iss Land matures

Hollywood has broadened Elissa
Landi's literary horizon. The Ancestor (Doubleday, Doran, \$2.50),
bears scant family resemblance to
her 'House for Sale,' with its Victorian tangle of introspection and her House for Sale, with its Victorian tangle of introspection and speculation. Now and then she dips into the old style and has her moments of Mrs. Glyn, but mostly it's the forthright story of an operasinger who plays hookey from her boy friend to indulge in a delightful round with the style of the more stable compationship of the elderly millionaire whom she has repeatedly refused to marry lest she lose her individuality. Now, about to become a mother as the result of her vacation, she is glad to accept matrimony and permit him to assume knowingly the paternity of the child.

Book will make for greater inter-

of the child.

Book will make for greater interest than her earlier works and
promises still better things to come
—if she remains in Hollywood.

Wordy and Wandering

Announced as the niece of Somerset Maugham, and described by
a London commentator as 'a modern Jane Austen, 'Mrs. Kate Mary
Bruce more nearly lives up to the
latter in her 'Duck's Back'. (John
Day, \$2.50). It is old-fashioned in
style, but in rather good style for
those who like wandering romances
that meander about without getting
anywhere in particular.
Chieffy about an 'English family,
two members of which marry an
American brother and sister. The
latter is as close as the author gets
to a heroine; a headstrong, pushing woman, who rides her own gait
to her desires.

Story works to no particular goal,

Story works to no particular goal, a blography rather than a novel, but probably interesting to those who like to read stories without running a temperature. Hardly suited to the American literary.

1911 Flicker

(Continued from page 1)

(Continued from page 1)
With the promise of sufficient bookings they hope to get the necessary advance for a laboratory turnout of a dozen or more prints.
Horsley produced the first Holly-wood pictures in 1911, a three-recler called 'Her Indian' Hero' with a cast which included such favorites of the day as Harold Lockwood and Dorothy Davenport. Jack Conway.
A Metro director, was one of the numerous redskins.
When the majors began to swarm over Hollywood, Horsley sold out to Universal and branched into the Animat—business, renting. Horsleys old subsequent ones.
Horsley produced his first picture, Horsley produced his first picture.

Horsiey produced his first picture, cowboy thriller, on Staten Island

a cowhoy thriller, on Staten Island in 1909.

The last vestige of the fortune slipped from the widow's grasp when, u ble to raise \$500, she was forced to relinquish a \$75,000 in-

Going Places

By Cecelia Ager

Bette (Tigress) Davi Bette Davis, says Over Frisco,' is thrili-huntress. must have illicit excitement, she's a case-pathological. Men are just tools to her, just pawns. She bends them to her will: this is how:

them to her will; this is how:
irst she tones down her makeup, colffs her hair in a presentable
fashion, looks—compared to her last,
film—quite human. She must be
careful not to scare her unwitting
accomplices away. They think, of
course, that she loves them: they
do not know that she loves only ex-

She tricks them into believing She tricks them into believing she loves them by looking them straight in the eye, then slowly drawing closer, sort of hypnotizing them, until her lips mee: theirs in an ardent kiss, finished off in the break-away with a little light nose-rubling. A taste of this treatment, and they're putty.

bing. A taste of this treatment, and they're putty.

audlence knows, that she only excitement, however, can tell from the way she's hurrying, rushing, breathers, they way he smokes, cigaret right in the center of her soft mouth, deep inhalation, violent exhalation; from the way she smokes, cigaret right in the center of her soft mouth, deep inhalation, violent exhalation; from the way she wears her hat, perched crazily on the side top of her head. The way her frocks outline her figure through the waist and hips, her mass of blonde puff curls swept back off her ears, her becoming soft bangs—these latter details are designed to ensnare the audlence and the men, her tools, audience and the men, her

Margaret Lindsay, cast as Miss Margaret Lindsay, cast as Miss Davis, spiendid step-sister, repre-sents, in contrast, normalcy, sweet-ness, and a good heart, Miss Lindness, and a good neart, anss Lind-say's usual picture assignment. But in 'Fog o'ver Frisco' she en-larges her scope with a new, softly waved, full colifure which indicates that though normalcy may prove something of a bore, it need not be unattractive to look at. Miss Lindunattractive to look at. Miss Lindsay reads her lines in the thoughtful tones of a trained stock company actress, and sleeps in white satin pyjamas patterned quainty after overalls. She also tears about in an open roadster, wearing a white sports suit with a long coat and white hat; white, no doubt, for purity.

Adrian!

Adrian!

The career of Myrna Loy, which has lately taken on promise and scope, pauses in its advance for Men in White, regts a spell, finds in 'Men in White' scant opportunity to foster its development.

Granted here a strictly conventional role, Miss Loy brings to it her own qualities of understanding and regularness, expands it with her own personality, makes a stock characterization something more than that, but it is still routine work done by an actress who rates more interesting material. It doesn't tap Miss Loy looks and acts in it like a discount of a good guy, wears some starting hats, some arresting costumes,

tiling hats, some arresting costumes, and that's that. First hat, a shal-low felt coal scuttle trimmed with low felt coal souttle trimmed with a ribbon cockard. A mad hat, amus-ing. Second, black velvet cap with a shallow triangle of velvet poised in front pointing down her fore-head, its other two points zooming off like wings. Clipped at the base out like wings. Clipped at the base with a large triangular rhinestone clip. Worn with a long black velvet fitted coat, collared severely, briefly

Itted coat, collared severely, briefly, Chinese fashion, fastened with three huge rhinestone clips. But they don't match the hat clip, and, standing out so brilliantly from their black velvet background, they should. Adrian!

Elizabeth Alien as the student nurse has a better chance at making her part a stand-out, does it with gentleness, fragile appeal evolved from a basically sympathetic gole. Margaret Petersen appears briefly, effectively. Faithful to hospital detail, the nurses in 'Men in White' wear low-heeled shoes, even the gay ones.

Hypnotizin' Paga

There's a look about Gloria Stu-There's a look about Gloria Stuart's beautiful eyes, a meiancholy, haunting look, a not awfully resourceful look—that makes her peculiarly suitable for playing the cultarly suitable for playing the femme rohestra for the unit entiame role in The Love Captive cased in bright green satin evening

Because 'he Love Captive' is real-ly a hypnosis captive, the story points out, she's not really in love with her Svengali and Miss Stuart, with her Svengall and Miss Stuart, in pictures, always behaves like she's open to suggestion; like she'd rather someone else did the thinking for her. Miss Stuart is definitely not one of your dominating women. She leans.

But so gracefully, she leans. But so gracefully, she leans. A fulsomely curved, artisteally proportioned piece, her destiny is to decorate. Passively she accepts it, a peaceful fate. And it has its advantages; one can not be accused of affectation, of bad acting, when one does nothing. Miss Stuart enhances the loveliness of her sculptured face with a bobbed coffure that arranges its curte and hancs in nostaict old

a bobbed coiffure that arranges its curis and bangs in nostalgle old fashioned silhouette, sets off her fashioned silhouette, sets off her fashioned silhouette, sets off her figure in filmy evening dresses that want to be pretty, that's all. Renee Gadd contributes in English accent to the proceedings, but hasn't the right to wear clinging gowns. Virginia Kami, supposed to be a tragic example of a hypnotist's cast-off, is made up with sunken eyes, a gaunt white face, and goes about timid, bewildered, establishing the fact that once under a hypnotist's spell, always a little off.

Youth at the Cap

Youth at the Cap
Youth serves in the Capitol stage
show this week, brisk, blatant,
healthy youth. Ella Logan, Eleanor
Powell, Vilma Ebsen vibrate with it,
hearty, straightforward performers
bounding with vitality schooled to
sell their expert specialties.
Miss Powell first, one-piece pyjama-clad for her dett, delicate
Centrect Wiss Logan part simple.

sell their expert specialties.

Miss Powell first, one-piece pyjama-clad for her deft, delicate
footwork. Miss Logan next, singing
with Abe Lyman's orchestra, a spirfled young woman in white crosssar organdy and white taffeta jacket,
her short, straight bob held back
child-like with a rhinestone star
barette. Babyface with a voice like
Mildred Bailey, Sophie Tucker delivery. Mike-free, she hits it, she
liets go. Sophisticated rhythm, smart
harmony, with joyful zest. Sings
hot in a pleasingly husky voice always equal to her attack. Should
get places, newcomer Miss Logan.

Vilma Ebsen, in long, beautifully
cut white crepe skirt and puffsleeved white mess jacket, buttoned
with rhinestones, pale blue scarf
looped at her throat, dances with
brother Buddy. Likeable smile,
'nice-girl' personality, youthful chic,
'graceful carriage, good to watch.

Chester Hale Girls catch the mood
generated by these three, skip about
happy and gay themselves, now tapjung in short blue all-over sequin

generated by these three, skip about happy and gay themselves, now tapping in short blue all-over sequin skirts with flesh net bodices and bright red band marking their waistlines and ascending up the front to the collar-bones; now rhumbaing in sweeping white organdy ruffled skirts, orange velvet boleros, black Spanish brimmed hats, their bare arms thrust through stiff white organdy disks at their elbows; now drilling as white satin, silver-booted and sliver cartridge-belted Marines, waving satin sema-phore flags.

phore flags.

Waving flags wildly while high on
the gun turret of the Capitol's battleship—manned with Abe Lyman tleship—manned with Abe Lyman saliors—a miniature set reveals the Hudson River with the fleet steaming by, dirigibles overhead, airplanes, too, until at last the curtains close as the American flag descends. Fortissimo finish. The fleet, it seems,

-What Lil

Spice—What Lil re Made of Chief: spice of 'Spices of 1934,' stage show at the State, might be said to be Mme. Caroline, fan dancer. Mme. Caroline is unsually well set up, for a fan dancer. Hers is a noble, neatly proportioned derriere. Mme. Caroline swished white ostrich feather fans with radium rainted spokes, wears a long, blue wig. White of Mme. Caroline to do a fan dance on the level, and so give foundation-for-all-the-builesque-fan-dancerslately sprung up in vaude. Harriet Cruise, The Girl With the

Harriet Cruise, The Girl With the Tear in Her Voice, could be considered a Spice too. In a white fitted frock with ruffled decolletage, and an appropriately sad expression. No question about Mary, knockabout dancer of Mary and Bob. Ginger, pepper, in white satin brevities and

Did You Know That-

Regina Crewe and Julia Shawell motored to Atlantic City over the week-end to visit the Bert Lytelis...The Meyer City over the week-end to visit the Bert Lytells... The Meyer Gersons celebrated their 27th anniversary June 7... The girls want to go to the Baer-Carnera set-to because they know the tickets cost \$25, and they figure if they get there, he cares... Alice Hughe. and Mabel Schirmer, to Russia via the Orient, plan to take only one suitcase apiece. It's a trick to help Alice catch the trains on time... Hilda Sonnenberg's beautiful new Gramercy Park house is done in chocolate brown, white and copper... Mrs. Edward G. Robinson likes California better... The Fashing Group was terribly impressed with the 'Cleopatra' and The Scariet Empress' costumes, shown by Paramount at the trainer the Walder hell. tumes, shown by Paramount at its tea in the Waldorf bailtumes, shown by Paramount at its tea in the Waldorf bail-room...Gladys Glad in tweeds and natural lynx, Millie Ahlert in dark blue with lighter blue checked collar, dining at Moore's...Ruth Morris drove Moore's...Ruth Morris drove up to Saranac Lake over the week-end to acc O'Brien, her distinguished Irish terrier, in his summer quarters...Percy Elikeles has taken the Jack Norton house at Stony Brook.

dresses with halter neckline and thoughtfully designed to do best by the figure-vagaries of lady musicians the figure-vagaries of lady musicians clinging where it were better far they casually slid by. Eight gril line-up long to be Spices them-selves, coyly stripping off their white organdy ruffles, stepping forth in black lace step-ins. Get nearer their wish later, posing in rose lights as llying fountains, nearer their wish later, posing in rose lights as living fountains, posing as slaves of a huge papier mache Buddha that resembles the contemplative face of a punch drunk hippopotamus.

drunk hippopotamus.

Opening, upper platform supports two gold statues standing still a nervously long time. Relief and applause when they come to life, can bend. Good ribs, those statues have. Slinky, hungry-for-love, slitherings in Oriental skirts, orace velvet boleros, by the line-up while the lady bands drums and toots Ravel's 'Bolero'.

'Spices of 1934' ends with '1812' and the Burning of Moscow, a very cute little, ros ylittle Moscow.

House Reviews

NEWSREELS

(Continued from page 24)

where a Los Angeles woman makes plea for women generally to unite a plea for women go for a war on crime.

for a war on crime.

Mussolini again poses for the cameras watching a parade in Rome and a huge gymnastic exhibition. Presented as news but it doesn't differ an iota from hundreds of previous Mussolini clips for years. King Borts of Bulgaria is glimpsed for an instant in connection with the establishment of Facist Government.

at Sofia.

There's a clip of an American street parade of sailors and soldiers in connection with the U. S. feet's visit to New York. Grandstand reviewers are also show.

Pathe clip on the American Derby as thrilling piece of sports photography, excellently handled. An off-screen lecturer enhances the thrilling qualities of the picture, in this case a tough job but expertly done because Clem McCarthy knows his business.

because Clem McCarthy knows his business.

For the first time, it is claimed, Metrotone shows the Oberammergau Passion Play on the screen. It's a brief fiash but rates. But the same company has a most unworthy clip showing Nils Granlund and some girls publicising Pallsades. Park. The same reel plugged the park to be fore only a couple of weeks ago. The thrill rides at the Chicago Pat set a plug, but mean little, but at a Jersey resort is okay. One on Mrs. Frederick McLaughlin (Irene Castie) looks like a needless plug that's been overdone long ago. When the air mail comes to Frederick models and the control of the play in the control of the Millen Plashing glimpse of the Millen Flashing glimpse of the Millen

footage.

Flashing glimpso of the Millen
Brothers and Faber, youthful
Masschusetts police killers, is
timely. Okay also is the clip on the
quintuplets born in Ontarlo. That
crack made by the husband is funny.
Someone mentions the unique feat,
nothing:
War memories are recalled by
War memories are recalled by and gilmpse of the Million her's and Faber, youthul the same Faber, youthul of the same Faber, youthul of the Same Haber, youthul of the Coast, but looks like all others. A Japanese clip also shown plets born in Ontario. That nade by the husband is funny, ne mentions the unique feat, he answered: 'Aw, it was gird memories are recalled by the Coast of Portland, England, of the Coast of Portland, England, in war practice.

Among the Women

By The Skirt

Best Dressed Woman of the Week GRACIE ALLEN (PARAMOUNT-Film)

The Paramount has gone Fleet this week. Sailors all over the place, Jan Peerce and his band in sailor outfits are backed by a destroyer and even the Danny Dare girls are in the white pants, but not the regulation blouses. Their waists are bare but picturesque if a bit irregular, A three-foot miss called Miss Jackie sings three songs like a veteran.

A three-foot miss called Miss Jackie sings three songs like a veteran. The girls are in a fast number costumed in the countries of Spain, South America, Japan, New York and Hawaii. Very colorful. New York in chartrense skirts with blue tops, siways a perfect combination. Japan, kimonos, of course; Hawaii, the native hemp skirts, and South America, colorful ruffled dresses.

Betty Keane does her taps in black satin trousers and white blouse.

Betty Reane goes ner taps in black soult doese's and white blosse.

'Many Happy Returns' (Par) is the picture, with Gracie Allen come
to her own at last. Careful photography and a new coffure has done
ts for this girl. The audiences greet every Allen line with shouts of

iots for this girl. The audiences greet every Allen line with shouts of laughter.

And Miss Allen is showing a lovely wardrobe. A black dress carried a double collar of white and was button trimmed. A bridal outfit was for white satin with lace yoke and curfs. Orange blossoms trimmed the lace veil. Grey fox trimmed a going-away suit. Dotted material was outlined at the throat with a white ruch.

On a picture set Miss Allen was in a white satin, tightly fitted gown. The hem carried several net ruffles, as also did the curfs. The neck and front of the bodice was outlined in a banding of sequins. Miss Allen did some cooking in a black organza frock and tiny white apron. The girl of Veloz and Yolanda was beautifully gowned in a solid black sequin gown with net ruffles.

Extraordinary Show

With that superb picture, Little Man, What Now? the Palace should attract many customers and the stage show is out of the ordinary, also. Jack Whiting heads the show this time, with no girl. The girl is missed, The Aristocrats are again with us and the dressing is as spic and span as ever. This act is noticeable for the fact that it has remained intact through the years. Robbins Trio, opening, has the girl in white chiffon pants with the bodice heavily embroidered in brilliants. The two men are in black satin trousers, white blouse, and wife diamond belts, Reynolds and White, apparently two soldier hoboes, at the finish disclose one of the tramps as a woman. With the pulling of but a string a white satin gown has been concealed all the time under the uniform. Black fur edged the armholes.

Black fur edged the armholes.

Where Necklaces Come to Life
Radio City dashes into its program with a weekly, followed by one of
Walt Disney's best, "The Wise Little Hen', which should prove popular
with not only kiddles but grownups. Then comes a symphony with
Erno Rapee conducting. This week's choice is selections from Faust,
with 18 women and the same number of men. The women are in white
satin, as they usually are, and recline on davenports of gold wood upholstered in white satin. The davenports could easily seat 10 people,
which is some seating for one piece of furniture.

A Russell Markert item called 'Milady's Jewels' is an ingenious production. The backdrop is the huge head of a lady with a diamond necklaction. The backdrop is the huge head of a lady with a diamond hexicalthouge chorus joins the eight girls, all dressed the same, making a memorable picture. Henrietta Schumann at the baby grand is in a white
gown flowered in red with a green volvet sash.

Tazy Daisles' is another outstanding number by the Rockettes. The
long full skirts are of green, dotted with huge daisles, while the large
round hats are also daisles.

Elissa Landi is the star of the current picture, 'Sisters Under the
Skin'.

Columbic has a scheme by which it blue titles and then writes stories.

Skir Columbia has a scheme by which it buys titles and then writes stories

around them. This must have been the case here, but the story went awry, for the title, 'Sisters Under the Skin', is in no way suggestive of

the picture.

Miss Landi wears some nice clothes, so does Doris Lloyd. They must
to be in keeping with the picture, which is superbly mounted. The star
is discovered in a garden, dressed in tulle, and looks too lovely. In bed
she is in the regulation Hollywood satin and lace. A cloth dress is fashloned with a metallic top and a three-quarter coat has fur cuffs. There
is a taliored suit with sliver fox and a black velvet dress had venise lace

only one evening gown is shown, made solidly of white crystals. Some

Only one evening gown is snown, made solidly of white trystals. Some cunning little hats are shown.

Miss Lloyd's gowns are of the hostess type, all with flowing ends and running to black. One street outfit is smothered in silver fox.

four vessels anchored somewhere along the Maryland coast, which were selzed from the Germans dur-ing the war. Photo shows boats deteriorating, one of them being the George Washington which brought President Wilson back from the League of Nations confab.

League of Nations confab.

One of the most thrilling clips is that by Universal, taken in France. During the camering of some workmen putting new steel trusses in line on a Paris railroad right of way, the 100-ton truss breaks away from the crane and crashes. One of the workmen who was killed in the crash is briefly flashed at the finish. Another good one from U is the subject covering the western drought and its effects.

European reli jous celebration on

European reli ious celebration or European rell ious celebration on St. Vitus day and a Mexican relligious festival is also shown. Lawson Little. Johnny Goodman did Weston are closeupped on their return from the Walker matches. Newsuir sifft sport of Australians makes a capital filler. Norman Davis speaking before the Geneva Conference is in an historical piece.

STATE, N. Y.

Looks less than an ordinary week's biz ahead for Loew's State. Friday (change day) biz was off. Harry Rogers' unit, 'Spices of 1934,' built around Count Berni Vici, is the attraction.

Vici and his girl band, Joe Besser, Sam Critcherson, Bobby 'Uke' Hen-Sum Critcherson, Bobby 'Uke Henshaw, Harriet Crusie, Mme. Caroline, Bobby and Mary and an unnamed adagic duo ara, billed besides a line of hip shakers who when they're not shaking do nude pose flashes.

Besser is the top man of this crew with his effeminate comedy stuff and Critcherson proves a most able foil for the lad. Neither Miss Crusie nor Mme. Caroline offer much in the way of exceptional entertainment and Henshaw is only meagerly used.

Usual double-decker stage effect for the Vici combo and usual music and mixed up lighting but all-in-all has some olay flash moments.

Sufference of the Country of the Coun

SKETCHING HOLLYWOOD

Holiywood, June 11. Sam Hollywood, June 11.
Sam Berman, carricaturist for Vanity Fair and Esquire, is en route to the Coast.
He will sketch picture celebs and Hollywood backgrounds for the two publications.

SHOWBOAT REVIEWS

Sanford's Showboat

When it shoved off Tuesday night (5) from 42d street for Tarrytown and return, Bobby Sanford's Show boat, operated by the Hudson River Day Line, commenced its third season of nightly (except Sunday) excursions up to the Zuyder Zee.

This showboat venture has the customary selling points of a moon-light water trip, i.e., professional entertainment, continuous dancing, entertainment, continuous dancing, a smooth boat ride and plenty of shadowy dock space for as much necking as one can get away with. Besides which the show, staged by Sanford, and performed by 25 people, is more pretentious than the average deck affair. Also, a novelty angle in the fact that the show itself is given on another vessel, anchored off Tarrytown. The audience embarks from the boat which brought it there, sees the show on the stationary boat, then retraces its steps up the gangplank for the return ride. The shown on the stationary boat, then retraces its steps up the gangplank for the return ride. The shown on the stationary boat, then retraces its steps up the gangplank for the return ride. The shown of the return ride. The shown of the return ride. The shown of the stationary boat, the shown of the s a smooth boat ride and plenty of shadowy dock space for as much

comp pienty or oroken rnythm pron-piping, and it wasn't from sea-sickness.

In the dining room a waiter explained that cocktails were not obtainable, but that the hall boys upstairs may be able to get you something to drink. A statement, that had a very familiar ring.

Entire trip lasts four hours, from \$1.30 p.m. to half past midnight. Rides takes an hour of a half each way and the hour of a state when the the hours of the state of the hours. Show is given on the S. S. beccaneer, an old soon that the state of the hours of the state of the hours of the state of the hours of the hours

seating around 750. There's a fairly good-sized stage at the business end, but no special settings. Scenery is confined to a few travelers and cycs.

Actors makeup on their way up the river, utilizing the Day Line boat's limited number of stade of the stage graph of the continues are on the Day Line boat's limited number of stade of the stage graph of t running, through the show as m. c. An unorthodox 'theatre' audience, that was considerably noisier than the worst kind of a nite club crowd falled to deter Alleit The worst kind of a nite club crowd falled to deter Alleit The worst kind of a nite club crowd falled to deter Alleit The worst kind of a nite club crowd falled to deter Alleit The worst kind of a nite club crowd falled to deter Alleit The worst kind of a nite club crowd falle the would-be hecklers, then proceeded to go about his business and chalk up a good-sized hit.

Miss Hoover, in the role of all-around ingenue, singing and dancing, is the class of the show. Not as pass all the necessary requirements. Beyond Alien and Miss Hoover, who are fortunately on quite often, the talent is mostly mediore. Chorus line of 16 is comely on the whole and smartly costumed be sides, but ordinary in the stepping the process of the show work together and alone. The boys are-by-fan-the-best. Gills are-chigh, coorders, and not strong coochers at that. Coley and Worth, miss Hoover, and may have possibilities of more of material. The girl also needs that arouth proportions. Donald Burr, juve, is limited to singing sloppy love sons to, at and with Miss Hoover, and may have possibilities that arouth the horiver air.

Production not pretentious, being held down by the non-secnery limited to singing sloppy love sons to, at and with Miss Hoover, and may have possibilities that arouth the non-secnery limited to singing sloppy love sons to, at and with Miss Hoover, and may have possibilities that arouth then be no second the proportion of the proportion of the proportion of the proportion of the singing but in some respective factors of cach act pass muster of the proportion of the singing but, and Mack's song may please and the principals and his chorus. On the first trip Joan Clifford, and song in good floor show fashion, the proportion of the singing and the second limited to singing sloppy love sons to, at and with Miss Parsons. Another guest artist was Hoover and song th

so briefly as to be almost forgotten is Katherine Spector, ho won the Queen Esther beauty contest last spring. She sings a short chorus out in one, and then isn't seen at the finale.

Boat which carts them up to the Buccancer is a regular Day liner, recruited for the showboat service. There are two restaurants, one a dining room and the other a cateria. Latter was patronized mostly on the return trip, right after the passengers in like cattle and then though they were doing everybody a big favor.

In the dining room the service is

though they were doing everybody a big favor.

In the dining room the service is better, but the food is terrible.

That probably explains the few people who patronized it during the trip. Admish of \$2 per head takes in no refreshments.

One advantage thing is the presence of the U. S. fleet in the Hudson. It's an enthralling sight at present, but when it blows the passengers will have to be content with the scenery only.

have to be content with the scenery only.

Music for the dancing and the show is provided by a Meyer Davis combo directed by Milt Merrili. Davis, in addition to having the orchestra, is understood also to have a hunk of the shootin' match.

COTTON BLOSSOM

On a hot, sultry night it may be worth \$1 to take a four hours' sail up the Hudson from Battery Park and back but outside of that the one seed doesn't insure much. fust vet, anyway.

Later on, those who imbibe may be able to get more than poorly cooled beer (just one brand availcooled beer (just one oran avan-able first frip), but it's not certain, since under the admiralty laws, the owner of the boat, Capt. Dan Mo-Allister, has to go to Washington to get the permit. He's working on

On the initial trip up the Hudson, the Cotton Blossom started off with two strikes against it. Not only were the facilities for handling people inconsistent with good man

only were the facilities for handling people inconsistent with good management, but all that one could get to eat on the boat, if making it in time for supper as some did, were some mushy hot-dogs and sand-wiches an epicure wouldn't relish.

The inadequate counter at which the suds and sandwiches are served is anything but inviting, but still some people form all preferred is anything but inviting, but still some people form all protected is anything but inviting, but still some people form all protected is anything but inviting, but still some people form all protected is anything but inviting, but still some people form on the dance floor. There was no one in attendance to handle seating and some folk held extra chairs for friends who were boarding the tub at 125th street. Although members of the press and some name celebrities were included to make the serving any chairs and set them up wherever they could, still without getting them onto the dance floor. Them when the show was about to go on, a lot of people who had been dancing, walking around and for remaining sold crole around the found of the serving and the show was about to go on, a lot of people who had been dancing, walking around and for remaining sold crole around the found of the same or stand the found of the same or stand up.

Kathryn Parsons and Many Han-cock are running the show on the

NRA on Duals

(Continued from page 5)

(Continued from page 5)
cies in theatres cannot be curbed.
Considerable stress is being laid
on the outcome of the Philadelphia,
case brought by independents and
testing distributors' rights to prohibit doubling through the contract.
Until this matter is settled, and
the decision is expected to be widely precedential, distribs will not be
positive as to whether their plan
of restricting, various star features
from projection on double programs
will really hold water. The Philly
case does not go to trial until another week. other week.
Should the restrictions plan fail

Should the restrictions plan fail spokesmen for the majors are certain Hollywood production ill be expanded to accommodate the quickle variety of features necessary in double deals. Such additional output would be sold separately and present budgets would likely have to be refigured to make accommodation for the additions. accommodation for the additions without over-bolstering current financial outlays of the majors,

Hunting Talent

(Continued from page 2)

concentrating on summer shows in New England where are to be found youths just out of school working without wage on the bare possi-bility that their histrionic display will not go unnoticed.

miny that their histrionic display will not go unnoticed.

The practice of grooming young aspirants in classrooms has proven effective enough for Paramount and Metro but Radio cottons to its own idea of giving the tyros practical training before the camera in the making of shorts.

Metro's Plan

Enlarging on the idea, Metro hereafter will show off its young-sters to the public rather than restrict the audience to studio executives and are negotiating for one of the legit houses. Oliver Hinsdale, studio coach, now has a class of 22.

Le variety of the country, whereby the Culver City factory gets first call on all promising talent, has been in effect fer some time. When the word goes out that a young 'un is' destined for the heights, he or she is tested by a newareal cameraman dispatched to area.

Par's Seven from 'Search'.

While the contest idea seems to have run its string, Paramount, feels it fared especially well in the recent Search for Beauty.' Of the 30 that were brought to Hollywood, seven are staying on under contract.

were brought to Hollywood, seven are staying on under contract. These, along with a few others, are being groomed in the studio school by Phyllis Laughton. Notwithstanding this success, Paramount is drawing most of its young blood from the New York stage, it being the set opinion of Joe Egil of the casting office that it is a waste of time to play along with novices who lack stage apprenticeship. Here also are the newsreel men being drawn into the talent hunt.

Little to Cheer About

Little to Cheer About

Little to Cheer About
Results of a recent talent excursion to the eastern seaboard by William Perlberg, Columbia casting director, gives the Hollywood mobilitie to cheer about. Eight contractees were brought back, all recruited from the Broadway foottights. An interesting sidelight to this pursuit of the elusive starlets is the deal that brought Charles Sabin to the Gower street row. Tipped off to an up-and-coming femme, Perlberg asked an agent-friend to send over a chap to stooc for the gal in her test. Sabin so completely dominated the rehears that he was given pact instead of the girl.

that he was given pact instead of the girl.

Although Columbla hopes to get most of its replacements from the day a Columbia supervisor strolled into a playhouse at Lagung Beach and the following day Bara Reed, 16, was sent for and macted.

Universal has nixed the school idea after a rather painful experience. From 3,600 applicants the Lagung Beach and the following fay Bara Reed, 16, was sent for and macted.

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Universal has nixed the school idea after a rather painful experience, From 3,600 applicants the first of the first of

Gov't Investigates Md's Quickie Hitching Post; Elkton Under Fire

Wise Yokels

Chicago, June 11.
Repeal doesn't mean anything to most of the liquor spots at the World's Fair, with the public learning how to get around the high prices for

Most parties are fortifying themselves against the stiff take by toting their own flasks.

OPPOSISH BOATS SAIL HUDSON

Hudson will have opposition show boats this summer, the Cotton Blossom', renamed from Bear Mountain', going out nightly instead Mountain', going out nightly instead of once weekly, while the 'Buc-caneer', which is anchored near Yonkers, started operating last week. Audiences are taken up to latter boat from the pler at 42nd street. 'Blossom', however, will not transfer its passengers. Tickets for the latter will be one dollar, as against \$1.65 for the 'Buccaneer'.

against \$1.65 for the 'Buccaneer'.
Katharine Parsons, who withdrew from the revived 'Drunkard', heads the revue on 'Blossom' which will have gag nights, wrestling and boxing, as features on certain evenings. Waitresses will be billed as singing yeomanettes. There will be bar and buffet aboard the 'Blossom', which went into action startlast Thursday (7).

Banned Coast Bean Game Carried to Middle West

Los Angeles, June 11.
Zemansky Brothers, promoters who had a financial interest in the who had a inalities make as it along a mes in Los Angeles and beach towns, are planning to oper tango spots in middle western towns First city to be introduced to the game of chance will probably be game of chance will probably be Kansas City.

Tango was recently banned in Los Angeles county.

Ball Park Nitery

Ft. Wayne, Ind., June 11.
Ralph Miller's novel night club,
The Last Round Up, established
outside the baseball park here dur-

outside the baseoni park nere dur-ing the winter, stays where it is. Although directly in front of one of the gates, this was solved by having the entrance pass right through the premises. Those going into the games use the night club as a lobby.

FRISCO REVUE

Molyvod ALVUE
Hollywood, June 11.
Moe Morton will produce a 12girl floor show for Bal Tabarin, San
Francisco, following closing of his
'Shim Sham Revue' at Music Box.
New unit, also to include several
vaude acts, skeded to open June 28.

BIRTHS

Mr. And Mrs. Louis Berkhoff, son.
May 7, in Hollywood. Father formerly of the Dancing Berkhoffs,
now operating couple of indile picture houses in Los Angeles.
Mr. and Mrs. Hughle Barrett,
daughter, June 3, in Rochester,
N. Y. Father is orochestra leader.
Mr. and Mrs. Chris Hetherington, son, June 5, in St. Louis.
Father is with sales department of
KMOX.

Baltimore, June 11.
Federal Government is investigating the marriage mili racket as practised at Elkton, Md., the east coast's Gretna Green. Spot has come in for some heated Jambasting of late from women's circles, religious sects and organizations opposed to divorce.

These groups argue that hasty meet 'n' marry, touch-and-go hook-ups are basically ill-advised and in majority of instances result in subsequent marrial wrangling and consequent divorce cases. Groups

sequent divorce cases. Groups charge conditions at lkton foster quickle weddings.

The town is studded with deacons

The town is studded with deacons who have billed their monickers all over as practioners of the fine art of two-minute knots tyings. One angle that the Fed men have uncovered that has heretolore escaped regard in any medium is the fact that the deacons as a whole have been wont to tap the groom, in the case of an elopment, three bucks for a state witness to the ceremony, with the deacon supplying the witness: Yet by law no state witness is required.

Travel Agency Biz Suffers as Fair Holds Em to Chi

Chicago, June 11.
Travel bureaus of this town are howling again this year, but louder. Business was brutal for the local agencies last year and it's worse in 1934. Despite the fact that travel her alcled up throughout the com-

agencies last year and it's worse in 1934. Despite the fact that travel has picked up throughout the country, there's no such animal around these parts.

Feople of Chicago are once more sticking in town throughout the summer and foregoing vacations in order to profit from the World's Fair visitors. Everybody's got a Job, or attending to their own store, and nobody's thinking of going elsewhere for amusement.

Though it is estimated that national travel has picked up some 60% since 1932, this town shows a slight decrease from the 1933 summer, when travel business hit bottom.

mer, when travel business hit bottom.

As a means of getting some revenue, local agencies are considering getting together for a co-operative advertising splurge this winter advocating cold-season vacations. Copy will stress the fact that since the public has been busy working all summer, they should vacash on the off-season.

CORPUS' BEAUTY CONTEST

Galveston, June 11.

Corpus Christi has taken up beauty pageant idea where Galveston left. off. Mary Lou Durringtof Corpus Christi was chosen Miss South Texas from 36 gais at pageant and given a free trip to the Chicago fair,

MARRIAGES

MARRIAGES

Lenore Wind to Lawrence Anhalt, May 30, in Chester, Conn.
Groom is a legit producer.

Margot Voder to George Fischer, in Hollywood, June 2. Bride is a concert planist. Fischer is publicity directly directly and announcer at KFWH, Hollywood.

Isabelle Dickason to Ernest B. Stowe, in Council Bluffs, Iowa, June 7. Bride is secretary to John Henry manager of Omaha studies of KOIL-KFAB; groom a lawyer.

Evelyn Chaikin to Charles KOIL-KFAB; groom a lawyer.

Byelyn Chaikin to Charles Schlaifer, in Omaha, June 10. Groom is advertleing director for A. H. Blank's Tri-States Theatres Co.

A.J. Kendrick, Lo. Betty, Mclane, in Chicago, May 31. Groom is head of the World Broadcasting office in Chicago, pride is radio performer.

Fred J. Mercy, Jr., to Dorothy Pilcroc, June 5, in Seattle. Mercy is associated with his father in operating incatres in Central Washington.

ington.

Myrtle Clark to Harold Turberg,
in Yuma, Ariz., Junc 3. Bride is
a secretary at Warners Coast
studios, groom is a property man
at Metro.

East

Alma Mamay, formerly of chorus, one of the click New Yorkers who drew coin on the Irish sweepstakes. Her bit was \$151,200, top money. Charles Purcell has been auditioning college boys at the St. James theatre. Wants them for his Atlantic City-op troupe. Jason Allan Lermon used New York as a dog town. Tried 'Adding Machine' at the Venice Friday, night (3) and then out to the sticks. Victor Lumpel will be stage manager for the Manor players, Schroon Lake.

ager for the Maint parts.

Lake.

Arthur Brillant's For Love of Ceraddine will be tried at Blum's Naponach playhouse.

Arthur Brillant's For Love of the Rochester (N. T.) Centenary pag-

Rochester (N. Y.) Centenary pag-eant,
Earl Carroll to Charlotte, N. C.,
the opening of his Murder at
the Vanities' there.
Several authors pinched for pick-etting in the Macaulay strike. Mich-eating Gold, Tess Slessinger, Alfred
Halper, Edward Dahlberg, Olis Fer-guson and Malcolm Crowley all took
rides but were dismissed in a dis-distribution of the control of the control
ith his effortial force of 11. Strike
over now.

trict court. Publisher is in a jam ith his editorial force of 11. Strike over now.

Katharine Cornell will open her season here Dec. 20. "Romeo and Juliet will be her first offering at the season here bec. 20. "Romeo and Juliet will be her first offering at the season here bec. 20. "Romeo and the season here bec. 20. "Romeo and the season here bec. 20. "Romeo and the season here because here the season here of the season here out itse. but cannot be known by her maiden name since she is the wife of Robert J. Kann. All of which peeves the former Mrs. Kahn, who claims that her own divorce never was properly mere will be season here of the season here of the season here of the season here of all that, Virginia Kahn married Arthur J. Cogswell last week. Her stage name is Virginia Seeger.

Outdoor opera around N. Y. opens June 29 at the Stadium. Margaret Matzenauer and Faul Althouse will head a cast in Samson And Delilah."

lah.

Paramount B'way Corp., operating the Paramount building, suing Board of Taxes and Assessments for \$3,000,000 reduction. Claims assessment is excessive to that amount. Audrey, Christie out of 'Sailors Beware' for a week. Joan Castle

women the excessive in that amount.
Addrey Christie ut for Saliors
Beware' for a week. Joan Castle replaces.
Lawrence Anhalt married Decoration Day to Lenor Wiln, non-pro.
Norman Zeno, who did some of the sketches for 'New Faces', will be co-producer with Pat Mann at the Gap Playhouse, Parkerville, N. J., this summer.
In the Gap Playhouse, Parkerville, N. J., this summer.
Scaling Albarms will see the cast at Saling Albarms will reed to the constitution giving a vote to its constitution giving a vote to its constitution giving a vote to senior members who are in arrears but hold excuse cards. Vote stood 120 to 121 and was challenged.
Violet Carleton was a last-minute addition to 'Caviar.' Took Lillian Morton's place.
Leon C. Leventhal quits Columbia Direction of the Left Turn.
Kunkundor.' African op, which has been roosting high on the Channin building, gets back to earth at the Little theatre. Started with a guest performance.
Aldermen pass a bill permitting licensing of sidewalk cafes if police okay is obtained. Has to pass the Board of Estimate before going to the there of the correction of the corrections as the entry Hull replacement in "Leatents".

Board of Estimate before going to the Mayor.

Jim Barton will go serious as the Henry Hull replacement in 'Tobacco

ond.

'The Drunkard' putting in a cooling system in that old church. Icing the drinks?

"The Drunkard' putting in a cooling system of Westchester county,





A TANKET HE HAND TO BE AN THE HE HAND BE HAND BE HE HAND BE HAND TO BE HAND T Dailies From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Wm. S. Coffey, who's administrator of the estate of the Inter-Florenz Ziegfeld, suing in White Plains for an accounting from the Shipherts on the "Pollies' title. Claims creditors of the estate are entitled to a royalty, which he estimates at a third of the current show's gross and asking that sum of the Shibberta.

of the current shows gross and ask-ing that sum of the Shuberts. Woodbury Soap announces that it's back in the newspaper ad col-umns after six years of exclusively radio effort.

radio effort.

Cable from Honolulu tells of the Dollar liner, President Lincoln, arriving there with cargo affice. Passengers danced wearing: lifebelts while band played Smoke Gets in Your Eyes.

City testing light radio reception equipment for motorcycle police.

Bronx swimming pool has a stage show annex on the roof so patrons can dunk and watch a show at the same time.

International Brotherhood of Ma-gicians held a convention last week in Batavia, N. Y.

in Batavia, N. Y.

Thursday the rooklyn Federal court ruled against the application of John Ringling, circus tycoon, for permission to sue the N. Y. Investors, Inc., for the return of his assets. He pledged his entire circus property as security for a loan of \$1.700,000 in July, 1832. They seek to dispose of property in New Jersey.

Jersey.

New ruling by State board permits addition of lists or stores handling branded liquors in whole-the reads if the names are not featured. As mention had been taboo.

Lily Pons to marry Dr. Fritz von der Becke, ship's doctor on the Captarcona. Met him three years ago on trip to South America. Hitch scheduled for July 9, 1935.

uled for July 9, 1935.

Ethel Barrymore pald \$5 on a parking charge in N. Y. traffic court. Her car, but she says it was her son, Russell Colt, who parked his Ford too long on West 58th street. The chauffer answered the ticlett. She says it's worth the fine to be described as 22 years old.

to be described as 22 years old.

"Tony the Barber," dope peddler, picked up by G men. They declare book found in his pocket contains the names of many stage and screen stars here and in Hollywood. Nothing to show they were customers.

Courtney Burr announces he'll keep 'Sailor Beware' open until midsummer, at least.

Intity, the tree group, which

summer, at least.

Unity theatre group which launched that African opera, now casting for a Soviet production.

Jim Barton made formal presentation of 100,000 tickets to the Federal Fortable Theatres to Commissioner Corsi, or the Home Resentation of 100,000 tickets to the Federal Fortable Theatres to Commissioner Corsi, or the Home Resentation of Home Resentation of Rapper Military of New Military of Ne

they still won't control in reserve.
Irving Kaye Davis will sponsor his 'Naked Woman' on Broadway next fall. Has made almost enough

Actors Dinner Club, now reaches a total of 287,529 meals served, of which 204,770 were to the needy. William Rolland has taken the right that the reaches as the reaches as the reaches as the reaches as a relief organization. Will chiefly work for extension of P.W.A. plays.
Cornelia Otis Skinner to Italy for a vacation. Husband goes along. Jean Briggs out of New Faces for a Cleveland stock engagement. Chores spiti between Peggy Hovenden, Frances Dewey and Mildred Todd.

den. Frances Dewey and Mildred Todd.
Hippodrome was closed Tuesday. Variously announced as for extra rehearsals on 'Lohengrin' and for repairs to cooling plant.
Department of Public Welfare trying out free puppet shows in parks.

trying out free puppet shows in parks.

Jerry Wessling, 22, champion parachute jumper, died Saturday (2) and the parks of the day made a perfect landing, but the strong wind caught his chute, dragging him about 100 feet. His skull was fractured.

Jenny Dolly fined \$757,025 for evading customs duties in France. Pailed to declare a diamond ring parks of the day o

ring plus seven and a half times the profit.

Betty Doyle, who came to the States in the hope of a picture engagement, but who was knocked out by an auto-accident, returned home last week. Wants to try again when she regains her strength.

Mulrooney rules it's all right to lean up against the bar, but swinging doors are still out. Victor Noonan, brother of Sally O'Neill and Molly O'Day, arrested in Jersey City Saurday on charges of swindling women in a stock deal. Heid for the N. Y. police. Police say he was indicted here two years ago for the sale of \$32,000 worth of stock in the Collar Sales Corp. Stock in the Collar Sales Corp. Sime, My Weakness. No reason offered.

film, My Weakness. No reason or-fered.
Antonio Scotti, retired Met op vet, soes to Italy, but says he'il be back in the fall.
The says he'il be back in the fall.
The says he'il be back in the fall.
The says he says he'il be back in the fall.
The says he says he'il be back in the fall.
The says he says he'il be back state alcohol control board.
Harlem Opera house to be sold at auction under foreclosure Thursday (14). Second theatre to be bull by the late Oscar Hammerstein, the first being the Columbus, now the first being the Columbus, now the listence was the value of his residential holdings in the then growing Har-lem. Harlem Opera house to be sold at auction under foreclosure Thursday (14). Second theatree to be built by (15). Second the built had been a built seed and the provided work yeaterdays to have stard and bent Hubert German artist. The built had been a built seed and the second the built and the built had been a built seed and the built had been a built had been a built seed and the built had been a built had been a built seed and the built had been a built had been and the built had been a built had been a built had been a buil

out of options to pay the production costs.

Chorus Equity reports a drop in
ncome of \$11,223 and a denote of
ncome of \$12,233 and

Cigar Stores and Associated Telephone Utilities also make application.

Howboat, Bobby Sanford's giving the Store of the review for the Sun at time to the property of the sun at the price of Ilpstick and other cosmetics, due to NRA.

Robert Ritchie gets off the boat and asked if he and Jeanette Machanda and the married and separated. Answer was they're separated because they're not married, but he hopes to be.

Frances Williams, actress, picked a wild flower at Jones' Beach. Sentenced to one day in Jail, but sentence suspended. Arrest on complaint of Long Island Park Commission.

Joan Bennett and Gene Markey,

mission:
Joan Bennett and Gene Markey,
her husband, back from Italy, She
says she was asked \$3 for a candy,
bar, but no sale
License Commissioner Moss gave
Edgar Allen and Edward Davidow,
agents, 48 hours, in which to pay
\$75 claimed by Harry Hersinfield
agents, 46 hours, in which to pay
\$76 claimed by Harry Hersinfield
all agents itensed by the end of
the month.
Lawrence Langner back with two

all agents incenses of the month.

Lawrence Langner back with two scripts. One is 'Sleeping Clergyman, which the Theatre Guild is considering. St. John Ervine's 'Peopie of Our Class' will also be offered the Guild. Now he'll settle down with his Westport summer theatre.

offered the Guild. Now he'll settle down with his Westport summer theatre.

'Ticket of Leave Man,' which gave vaudeville actors the Hawking with the first in a series of revivals at the Palm Gardens, opening June Paddelland and the series of the series o

Coast

feited his legal rights to a final de-cree of divorce from Betty Boyd, film player, when he agreed to re-conciliation which took them on world tour too soon after sranting of an interlocutory, L. A. court,

ruled.

Two new buildings on Paramount lot to house execs, publicity and foreign departments completed with two more for title printing lab and process stage under way.

process stage under way.

Production of C. B. De Mille's
Cleopatra' held up when knife
thrown in fight scene imbedded itthrown in of Harry Wilcoxon, English actor, English actor, Sam of the Company of the Company
Knee down.

thrown in fight scene imbeded it.
self in leg of Harry Wilcoxon, English actor, causing paralysis from
knee down.

Sam Starr, Hoilywood film lab
employee, suffered cuts and bruises
when his car sideswiped one driven.

George McManus stunt man,
George McManus in L. A. with
chalk talks.

Superior Judge Crail in L. A. approved petition allowing Jackie
Cooper to pay \$5,000 on a \$15,000
loan secured by trust deed on his
Tod Healp ordered by L. A. Judge
to pay \$380 for damage to house he
rented in West L. A.

Iriene Rich appointed guardian of
Ir-year-old daughter so that legal
transfer of insurance policies can
be effected.

Attempt by Mexican suitor to abette parama-clad Viriginia Costello,
date parama-clad Viriginia Costello,
date parama-clad Viriginia Costello,
date when snatcher stopped at beer
parlor to slake his thirst.

Protest against 'misleading titles,
alise and vicious advertising of motion pictures to lure and increase
attendance, was lodged with General Federation of Women's Clubs,
false and vicious advertising of motion pictures to lure and increase
attendance, was lodged with General Federation of Women's Clubs,
false and vicious advertising of motion pictures to lure and increase
attendance, was lodged with General Federation of Women's Clubs,
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false and vicious advertising of motion pictures to lure and increase
attendance, was lodged with General Federation of Women's Clubs,
false and vicious advertising of motion pictures to lure and increase
attendance, was lodged

proved by L. A. court. Salary starts at \$40 and reaches peak at \$400.

John Glibert lost court fight to have his Metro contract, with salary range of \$20,000 to \$50,000 a year, tossed out, claiming that he was put in cold storage and given no work. L. A. judge cided role in the contract of the contrac

hostelry.

In an auto collision which killed his wife, Lawrence Babcock, L. A. advertising man, was seriously injured and Martin Peppie, studio musician, driver of the other car, suffered a fractured skull.

Hal Roach returned to L. A. from hot time trip in Alaska with skins his property of the control of

ocars.
Wife of Austin J. Smith, publicist, died in L. A. after lingering licial

licist, died in L. A. illness.

Richard Uim, studio painter, victim in L. A. of brass knuckle bandit

Richard Ulm, studio painter, victim in L. A. of brass knuckle bandit. His fish-hooked finger completely mended, John Barrymore discharged from Good Samritan hospital in L. A. 35-foot down Scenic studios in L. A. night watchman. Intention to wed filed in L. A. by Reginald Owen, Bnglish actor, and Billio. Austin, actress and former wife of Harold Austin, film producer. Also second for groom-to-be. In reporting loss of diamond en-

In "eportine loss of diamond engagement ring, Virginia Dahuey, film actress, revealed forthcoming marriage to Bill Ray, endio hnouncer, in L. A. Judgment of \$71,280 against Tom Mix in favor of Western Show company and Francis B. ninn entered by L. A. county clerk.

Dance foors with less than a minimum coverage of 400 feet would be prohibited if L. A. city countries. The control of the control In reporting loss of diamond en-

Broadway

Billy Halligan making book at the tracks. Harry Arthur to St. Louis, Monday (11).

Jack Klotz has given up worrying about units.

Ed Olmstead back from week's vacash Herschel Stuart up to Schenec-tady last week.

dy last week.

George Leffler back after Mederranean cruise.

Telice Greenberg to spend vaca-

Felice Greenberg to tion in California.
Frank C. Walker an honorary

tion in California.

Frank C. Walker an honorary
LL.D. from Notre Dame.

Sid Page given a Metro test last
week. Jury is still out.
Frazee Sisters replacing Loomis
Twins at Casino de Paree.
New Hotel Astor off-the-street
cafe, as the old days, just opened.
Luise Squire (Lang and Squire)
out of the hosp; ditto Veima Forrest.
Peg Mahoney and Lil Fox are
establishing a summer luncheon
club.
Sidnah Hayes doing secretarial

up, Sidnah Hayes doing secretarial ork for Frank Merlin at the Little

leatre. Build-up for that Maivin chenck-Charlie Yates golf match

Build-up for Schenck-Charlie Yates golf match getting hot.

Morris Green broke a finger playing ball at Joe Cook's Sleepless Hollow Sunday.

I. Robert Broder leaves for Hawali shortly on long vacash away from legal matters.

Lew Brown checked in q.t. at Medical Arts hospital to get over some 'nerves'.

Valma Cornell (Mrs. Marc Lachgreen and Marc

legal matters.
Lew Brown checked in q.t. at Modical Arts hospitel to get over come here's come here's

Louis Lotito, of the New Amster dam, made hole-in-one at North Hempstead C. C. and got bunch o

gifts. Frank Wheeler, Hughie Clark and Jimmy Morgan click at Casino de Paree in Bowery outfits and slides.

slides.
A lot of film stences are squawk-ing about the 5-day week. They claim it makes Monday just that

Broderick Crawford, back from the London company of She Loves Me Not, to Cohassett, Mass., to play in summer stock.

W. Ray Johnson's banquet party saturday (9) at the Park Central followed a one-day wind-up sales neet on Monogram.

In Simon Agency's removal ad last week from Palace Theatre to the RKO Bldg. in Radio City, their new suite, 803, was inadvertently omitted.

Williams and Marcy Charley williams and Marcy Charley williams and Marcy Charley williams and Marcy to Charley williams and Marcy to Charley williams and Marcy to Charley williams and Marcy Charley williams and Marcy Charley williams and Marcy The Charley williams and Marcy Thanks on the Biograph studio uptown.

Three prominent Broadway bars have as many prices for a shot of or of the better whiskey barads. It starts below 42nd street at 40c and hits a top of 65c at 44th street.

Mexico City

By D. L. Grahame

By D. L. Grahame

New occupation for imes:
guarding parked cars.

Operating the second of the second

open-air theatre in the shade of the world's biggest tree, a sprig with a circumference of 165 feet, in Oaxaca

state.
Cock fighting here officially socked
with taxes of \$140 to \$280 per
mouth of season and \$58, to 40%
of each performance's gross. Heavlest anusement levy in these parts.
National Railways of Mexco figure

CHATTER

TIMES SQUARE

that it will bring 10,000 American tourlets here annually as a result of agreements reached with U. S. railroads at the recent rail and tourlst agencies exces meet in New York.

Twelve thousand two hundred and seventy-three American are permamanent residents of Mexico, 2,319 of them living here, says state departements. Mexico has 101,794 foreign residents.

menta. Mexico has 161,794 foreign roldents.

Move afoot to make each Nov. 18 (Convicts Day, 'featuring flestas for our friends behind the bars, a national celebration. Anniversary of the date pioneer of campaign for spiritual regeneration of criminals died violently.

Government regeneration of criminals died violently.

Government bread they make, having a promotes indigestion and other ills among consumers in high altitudes, such as Mexico City, which is 7,500 feet above the sea.

Paris

By Bob Stern

Yvette Guilbert at Alcazar. Lacy Kastners giving cocktail

Jim Witteried out as Ambassa-deurs p.a. Suzy Solidor booked at Bobino this week.

this week.

'Arsene Lupin' revived at Sarah
Bernhardt.
George C. Coogan landing from
Manhattan.

annattan. Charpinin and Brancato in Olym-

Charpinin and Brancato in Olympla stage show.
Pottniere to put on Andra Mery's
Vacations' in June.
Fifth Print, newest Bacbe film
for Fox, now in cutting room.
Arthur Shattuck staying with
friends at Villa dea Ternes.
Colette Darville back on lie de
France Friday (1) from New York
trip.

rip. Pathe Natan circuit showing Percent' a second time in sar

houses.
Harry Leasim to London. Paris
Herald running his photo during his

"Harry Leasim to London. Paris Heraidy running his photo during his absence.

Darryl Zanuck due here in about six weeks. Joe Schenck coming to meet him.

Edith Mera, recovered from suiting to the second of the second se

style.

J. J. Shubert, chaperoned by William Klein, off to Vichy Sunday (3) for the cure, after week or so in

Paris, Pa

age; Anne wheely the state of the villanges will all the late of the state of the s

Galerie Georges Petit.

Billy Selwyn passing through on way to Mediterranean trip from you have to Mediterranean trip from the selection of th

London

Dewcy Bloom here with his bride David Selznick ordering new Eng-ish wardrobe.

Eleven legit premieres week of May 28 in West End. Hannen Swaffer off for a couple f days' rest at Blackpool.

Indoor Fireworks' closing at the Aldwych, June 2 after two months Helen Wills Moody to write the Daily Mail tennis news of Wimble

Ex-ray reveals several ligaments torn in Ralph Ince's leg, but no frac-

Leon Leonidoff just in. Looking around for noveltles, and off to

Ralph Ince breaking a leg while directing a Will Fyffe picture at Sound City.

Seynour Hicks admiring Daly's heatre newly painted front, first time in years.

George Arliss and missus taking a look round at the Chelsea Flower Show, May 31.

Max Weldy, French dress designer, looking for London offices in Leicester Square.

David Selznick giving farewell party for new and old friends at Claridge's hotel.

party for new and old friends at Claridge's hotel.

Check-up on dance acts reveals 74 dance trics, of which 60 are comedy, or alleged.

Alice Delysta off to Australla to play in a string of musicals for the Frank Thring ctrcuit.

Wilson, Keppell and Betty off to Oslo, Norway and Denmark, to fulfill long postponed dates.

Tom Walls sponsoring appeal to sportsmen for \$125,000 for British Empire Cancer Campaign.

Bradbury Pratt trying to get Jack Hyiton and band for month at New Prince's restaurant for \$7,500.

Hetty King off, on world tour again. This time it's Australia, Denny Rubin likely a Cantana and New Zealand.

Benny Rubin and New Zealand.

Denny Rubin likely a Palladium Cray season the for weeks.

Chang and New Zealand.

Denny Rubin Jine 12. Witinesses coming over from the U. S.

Princest Louise is a string memories. down for hearing June 12.

Regal.

Lawrence Languer has acquired fames Bridle's 'A Sleeping Clergyman' for production by the Theatre

Guild.

Dolly Haes, German, to star in British International Pictures Girls will be Boys.' Marcel Varnel di-

British International Pictures Girs will be Boys.' Marcel Varnel directing.

Adele Astaire appearing in the Pageant of Parliament being held at Albert Hall from June 29 to July 21.

Animal Defence Society still chasing Tex Austin and his Rodeo. Holding protest meetings all over the place.

New Gallery picture house, with the presentation of Ever Green' June 7, will show no more American first and the standard of the Stanley Lupino has written new musical titled 'Sunny Love,' which might follow 'Sporting Love,' currently at Galety.

J. Lyons & Co. caterers and resturant proprietors announce increase of profits to record figure of around \$5,000,000.

Mascot Pictures' "The Lost Junele,' coing through censorial process,

crease of profits to record inguise of around \$5,000,000.

Mascot Pictures' "The Lost Jungle, going through censorial process, and then will be sold by Morris (Today Volterra, Casino de Paris (Paris) chief, has horse entered in Briglish Derby. Named Admiral Drake, but not a chance.

Harry Blu, of the Three Sallors, just married Virginia Lawson, former show girl from Palais Royal and Earl Carrol Vanities.'

Arc lamps caused elephants to

and the state of t

New Yor. Thinks as big chance for London.
Arthur Riscoe has acquired rights:
to 'Jack and Jill' musical from Howard & Wyndhams. Will tour for three weeks in August, then comes to West-End.
Mat. McKiegue offering James Wallace—Lawson Little's opponent. In Angle-American golf champion-ship—to play Cossack's restaurant for month at \$100 per week.
Ted Shapiro being initiated into the Water Rats. Proposed by Georgie Wood and supported by Georgie Wood and supported by Georgie Wood and mericans members of the Water Rats. Proposed by Georgie Wood and mericans members of the Williams.
Gibbert Miller bur ing up over Lynne Fontanne and Afred Lunt contract to play in new Coward show. Has verbal contract with stars for two more shows.

Berlin

Breusing Sound System has sued Ufa for infringement of a 'several camera patent.'

camera patent.
Werner Krauss to play Mephisto in the Fanust performances at the Salzburger Festival Plays.
German Fox Convention to take place on May 30. P. J. Brinch will preside, together with Mr. Schmiedt.
Geza Bolvary to start Boston plc, Chopins Abschiedswalzer (Chopin's Last Waltz') beginning of tulty.

'Parsifal' will be shown at Bay-reuth this summer with new scen-ery, by the Viennese artist, Alfred Roller.

Roller.

F. D. L. Strengholt, general manager of the Berlin Metro company, married Miss Marianne Huldschlinky.

Berlin censors prohibited a pic called 'Wolga in Flammen,' which was made in Prague by French and Russians.

was made in Prague by French and Russians.
Was made in Prague by French and Russians.
Branz Duelberg, well known.
Franz Duelberg, well known.
Translator's Organization, died at the age of 61.
An Icelandic film is being prepared by Ufa and the title is Mitternachtsonne' (Midnight Sun').
The story involves the fate of Nordic races. film by Frank Wysbarto be Das Ewige Lacheln' (The Elernal Smile') for his novel, 'Die Blassblaue Hyazinthe'.
Hugo Thimig, who is just 80 years old, and his three children, Helen, Hermann and Hans, will appear together in a film to be done in Vienna Lidla Film, together with Moldavia Film are producing a new pic called 'Ist das ein Leben' ('What a Life!') starring Fritz Kampers, Lien Doyers and Jacob Tiedtke. Mac Eric directs.
The most popular sensation actor

Devers and Jacob Tiedtke. Mac Eric directs.

The most popular sensation actor in German films, Harry Piel, to make his 190th pic, The title will be 'Herrscher der Welt' (Rule of the World'). Harry Piel will play man role and direct this film. And the state of the Herrscher der Welt' (Rule of the World'). Harry Piel will play man role and direct this film. or the state manager at Dessau, made manager of the Berliner Volksbuhne to replace Helnz Hilpert, who will take over Reinhardt's former Deutsches Theatre. 'Schlosser die im. Monde Liegen' ('Castles in the Moon') is lattest film comedy. The story involves Paul Lincke song hit. Which was particularly susing B. E. Luttge's manuscript.

Terra is using B. E. Luthge's manuscript.
Architect Rochus Gliese, with Warner Bros. In Hollywood for several years, has been engaged by the Berlin Staatstheatre as art discounting the Berlin Staatstheatre as a second to be a second to

rector. The opera composer, Mark Lothar, was appointed Chef de Musique.

The balance sheet of Emelka Concern (Munchener Lichtspielkunst A.G.) the largest German film concern outside of Berlin shows a gain at the content of the content with them to play for Europa Film for a year. Her first pic will be Die Gottliche Innown stage play.

Svend Gade, director in Hollywood for many years, also staged by Palladium Film, Copenhagen, as director. Gade is to manage the whole Falladium Froduction, to gethor. with A. Sandbarg.

Selficial of the content of the contains in the ventibule of the salzburger theatre exploded, destroying marble pillars and valuable mosaic windows. Loss is large, Several people who were at work in the office were injured. Culprit arrested.

arrested Munchhausens Letzte Luge' (Munchhausen's Last Lie') is the name of a comic opera writen by a former bandmaster in a clinema, Hans Heinrich Dransman, which will be shown for the first time at Frankfort-on-the-Main Cassel and Dortmund.

Hollywood

Lynn Farnol keeps his Scotch in safe. Diana Wynyard leaves for Eng-

I July 1. I July 1. Ianny Seff has gone force home

and July 1.

Manny Seff has gone for a home in Beyhilis.

Charlie Hamp is back for a one-nighter on KMTR.

Wallace Beery will plat it to the Shrine Council.

Al Lichtman extolling
Unded Artists pix.

Under Artists pix.

King safe and sound.

Adrionie Ames hosted Lady
Fitzherbert several days.

Rupert Franklin celebrating his golden wedding anniversary.

Fred Keating and his handy man, Aubrey, motored in from N. Y.

Bernie Trangen, Robbindes sales.

The Drunkard enters its second var at the Theatre Mart July 1.

Milton Broaddus, Fox player, changed name to Richard Brodus.

Am Renova joins Billy Joy agency to handle stories and writers.

Alison Skipworth leaving soon for the Drunkard Can and Duran Leaving Soon for the Beer-Carnera fight.

James K. McGuinness guesting Stephen Warrenton, English Journalist.

nalist.
George Bancroft joins film hijera
to the Minneapolis Shrine Imperial
Council.

WB will show off Jean Muir in 20 different frocks in 'A Lady Sur-

renders.'
Evelyn Pierce, one time Wampas star, returns as Columbia con-

Everyn as Comments as Comments tractee.
Frank Orsatti and Lew Werthelmer, trekking to Europe this

elmer trekking to Europe this month.

Donaid Woods forgot to duck and got a shiner on the 'Charlie Chan' set at Fox.

Vernon Parton joins Paramount publicity as Neville Reay and Jina Lundy depart.

Six days in Honolulu sufficed for Arthur Johnson, who planned to stay seweeks.

Six days in thonolulu sufficed for a six of the salty air of a schooner yacht.

John Lyons, vet stage actor, is the Los Angeles County hospital with a broken hip.

It will mark the 31st crossing for Kalloch, Columbia designer, whea he offs for Parls in July.

Joe Marks will take in the Baer-Carnera scrap and then proceed to Youngstown, O., for three weeks vacash.

Sam and Burt Marx are guesting for the same weeks and may Mary or yearing the same proceed to Sam and Burt Marx are guesting the same proceed to Sam and Burt Marx are guesting the same proceed to Sam and Burt Marx are guesting the same proceed to the same proceed to the same proceed to the same proceed to Sam and Burt Marx are yearing the same proceed to the vacash.

Sam and Burt Marx are guesting their dad, Max Marx, on vacation from his Broadway tailoring estable.

lishment.
Felicitations were received by the Leon Schlesingers Sunday (10) on the occasion of their 25th wedding

Leon Schlesingers Sunday (16) on the occasion of their 25th wedding anniversary.

Leo Morrison, Bob Woolsey, Bill Frawley, Carl Brisson, Countess De Frasso and Ben Frank hopped off for the Branch Ben Brank hopped off for the Branch Branc

Bucharest

Mari-Lise Emili Trianon pic palace scoring with

'Rain.' Philharmonic

Trianon pic palace scoring with Rain.
Philharmonic concerts closed down for summer.
Paula Sibille's Pancing Girls giveness summer of the grand of th

duction of Sir A. Pineros 'A Colo June.'

Thecense and Polson, is title of a new series of novels by Al. O. The-doreanu.

New open air cinema the Select Pic Gardens to open with 'Private Lives,' talker.'

Fic Gardens to open with 'Private Lives,' talker.
Lucia Burada and Lydia Degen debuting at home after winning prizes-abroad.
National Literary prize, 1934, awarded to Tudor Argheri and George Bacovia.
Memories and Literary prize, 1934, awarded at Queen Marie in Cotroecon Castle.
Lugen Josencu publishing volume of Theater and Book reviews under unique title 'No.' Public says 'Yes. 'The Walls of Dawn,' by Tudor Mushatescu and S. Alexandrescu te inaugurate season of local summer Theatre Marconi.

Before closing down the Regina (Continued on page 62)

OBITUARIES

ILLY LA HIFF

William La Hiff, 51, proprietor the Tavern, chop house on West street, New York, died June about weeks after being street, New York, died sun-about weeks atter being operated on for an intestinal afflic-tion. Thre weeks after entering the Medical Arts hospital he was pronounced out of danger, but thereafter peritonitis caused ulcers of the liver and the intestinal

tract.

Unable to assimilate food, seven blood transfusions were given the patient. He rallied after each but early last week last resource operation was performed and Dr. John rdman stated there was no hope. Last rites were given, yet he battled on for three days.

La Hi started in the original Churchill's, northwest corner of 46th and roadway (now Childs).

Churchill's, northwest corner of 48th and roadway (now Childs). With the late Frank Gerrety he opened the bar at the southwest corner, the place becoming known for the miniature welch rarebits dispensed. They separated and La Hiff opened the Strand cate on Broadway near the theatre entrance of that name.

Broadway near the theatre entrance of that name.

After ups and downs he made over into a chophouse the building on 47th street formerly occupied by Shapiro, Beenstein & Co., must-publishers. The Hanover bank, now on the site, bought La Hiff's long-term lease and that provided cash for the Tavern.

Tavern became a rendezvous for Broadway professionals and picture players in from the Coast. As he became affluent, La Hiff aded any number of financially distressed actors. It was said several years ago that the pile of rubber checks in his desk totaled \$64,500.

Billy La Hiff, Jr., who has been at the Tavern for the past year and did the buying, will be in charge of the establishment. Three nephews, John and Martin La Hiff, and John Collins are also employed there. First two named are brothers of Nancy Carroll, of pictures, A widow and two daughters also survive.

DOROTHY DELL

Dorothy Dell, 19, Paramount film player, was killed in an automobile accident in Pasadena, June 8. She was being driven from a party in Altadena to her home in Beverly Hills by Dr. Carl Wagner, promi-nent Pasadena physician, who also

Hills by Dr. Carl Wagner, promi-nent Pasadena physician, who also died in the wreck. Miss Dell was born in Hattles-burg, Miss, Jan. 30, 1915, as Doro-thy Goff. Having been chosen boot 'Miss America' and 'Miss Universe, 'Miss America' and 'Miss Universe,' she toured with a Fanchon and Marco unit and then went into Zlegfeld's 'Foilles'. She also appeared in the musicals, 'Tattle Tales' and 'Making Mary.'

After appearing in three musicals shorts at the Vitaphone studies in N. Y., she was contracted by Paramount and came to the Coast. Her Paramount pictures were 'Wharf Angel.' Zittle Miss Marker' and

unt pictures were 'V 'Little Miss Marker'

Paramount Angel, 'Little Miss Marker' and 'Shoot the Works.'
Funeral was held in Los Angeles: Body was shipped to Hattlesburg,

C. FRANCIS JENKI

C. FRANCIS JENNI

Francis Jenkins, 67, often wrongly announced as the inventor of the motion picture projector, died in Washington June 6. His claim to the projector rests upon a small projector which used ordinary photographic film and which was roughly an adaptation of similar machine developed some ten years previously, but using glass plates. Later he assisted Armat in some technical details: of the machine they sold to Thomas A. Edison, and which formed the basis of the so-called Edison projector. For a time his early apparatus was on display in the National museum in Washington, but was removed when he ington, but was removed when he refused to modify the claims made on his descriptive cards.

He was one of the early dabblers

on is descriptive cards.

He-was-one-of-the-early-dabblers
In television and for a time made
shadow broadcasts, but was unable
at that time to gain sufficient detail to project other than shadow-

GLORIA WARNER

Gioria Warner, 19, dancer and actress, died June 8 of anemia in Los Angeles. She Lad been ill for

Miss Warner was born in New York and went on the stage when five years of age. She appeared in

the shows, 'Hotcha,' 'Subway' and had a lead in the road company of 'Take a Chance.' She was known then as Gloria Kelly.

Going to Hollywood recently, she

then as Gloria Kelly.

Going to Hollywood recently, she changed her last name to Warner, and started working in shorts for Columbia. Her last Ool short was 'School for Romance.' She had been cast for a part in the coming Eddie

cast for a part. If the coming Educa-Cantor picture when taken sick.

Deceased's only relative, her step-mother, Nancy Warner, is bringing the body to New York for burial in Woodlawn cemetery.

MARIE PIERAT

Marie Therese Pierat, oldest actress of the Comedie Francaise, who joined the troupe in 1902, died of heart disease Tuesday (29), at her home, 9, Place Malesherbes, She played Sunday (27), for the last time in 'Almer' and was re-

last time in 'Almer' and was re-hearsing a new piece.

Mile Pierat was the daughter of an actress of the 'Odeon troupe,
Mme. Panot, who herself was the daughter of a comedian who made a name in the provinces, Alexandre Panot.

After three years of work at the Comedie Française, she was made a partnership member of the com-pany in 1905, and had a full part in 1908. She wa; made a member of the board of 'lirectors' Feb. 10, 1931, replacing Cecile Sorel. Since the board of Intercors we had a chevalier of the Legion of onor. She was the wife of Guira: I de Scevola, painter

GEORGE O. DARLING

GEORGE O. DARLING
George Otto Darling, 40, Wellsboro, Pa., former trouper and circus
advance man, died June 1 of World
War Injuries at U. S. Veterans'
Hospital, Aspinwall, Pa.
One-time union biliposter and
member of IATSE, he was employed
by Ringling Bröthers, Johnny J.
Jones, Hagenbeck-Wallace, Sparkes,
Downey Brothers, La Tena's, and
other circuses. Was assistant stage
manager with several road shows.
For several ryears past was proprie-For several years past was proprietor of poster and commercial art studio in Wellsboro. Awarded citach government for gal ion by Fren

lantry in action:
Mother, Mrs. Sarah Darling, 79
survives. Interment at Wellsboro.

SAMUEL S. (SIM) ALLEN

Samuel Simons (Sim) Allen, veteran exhibitor and theatre manager, was found dead June 8 by a janitor in the Orpheum, Utica, which he had supervised since September. Allen, 55, was a native of Illinois and gained his first experience in the circus field. Later he was advance man for repertory companies and company manager for Erlanger and the Shuberts.

Allen's advent at Utica was as

the Shuberts.

Allen's advent at Utica was as representative for Wilmer and Vincent. He continued his connections cent. He continued his connections there through Robbins Enterprises, Schine and Fox regimes. Survivors include his widow, the former Rosabella Leslie, stage ac-

ITCHELL OGER
Mitchell Oger, 30, film booker
with Publix Great States dicd of
a blood disease in Chlcago on June 4. Oger had be ill about 14 weeks and had some 34 blood transfusions that period.

He

RUCE BENNETT

RUCE BENNETT
Rube Bennett, 50, for years a
leader in voice arrangement in this
country, ied of complications in
Chicago on June 5. Bennett had
been ill about six years.
He started writing music about
25 years ago and until his sickness
produced many of the outstanding
numbers for voice.

numbers for voice. Wife survives. cago.

GEORGE F. THAYER

George F. Thayer, 70, reputed to have been the oldest bandsman in Vermont, died suddenly of heart trouble at his home Randolph, Vt., June 3.

ARTHUR HENRY
Arthur Henry, 67, author and
playwright, died June 2 in Narragansett, R. L. of heart trouble. His
own Time 'enjoyed a Broadway run
and Beleved Vagabond' on which
he 'stlaborated with Mary Ward,

discwhere in this issue.

was also a winner. He had also done a number of novels. His wife, Claire Kummer, dra-matist, and a daughter survive.

HARRY P. PINSLEY

HARRY P. PINSLEY
Harry P. Pinsley. 35. booker for
the Music Corporation of America,
was killed June 9 when an American
Air. liner bound from Newark to
Chicago, via Buffalo, crashed near
Livingston Manor, N. Y.
Pinsley 1s survived by his parents, Mr. and Mrs. Samuel Pinsky,
two brothers and sister, all of
whom live in Chicago. (Detailed
story on page 47.)

J. L. MARKS

J. Marks, formerly a 42nd street theatre ticket broker, died of heart failure in New York June 5. More recently his agency was adjacent to the Casino, when it was the Carroll and played revues. David Marks, also a ticket agent, was brother.

AMON DAVIS

AMON DAVIS

Amon Davis, 51, negro comedian, dled in Seattle June 1 from pneumonla. Was well known comedian, singer and dancer, and lately with 'Harlem on Parade.'

FREDERICK DELIUS
Frederick Delius, 72, English composer, died in Grez Sur Loing,
France, June 10, following a long

other, 65, of Bobby Lopez died of heart attack at Rock Island, Ill., June 5. Burial at Rock Island.

Infant son of George O'Brien and Marguerite Churchill died in Holly-wood June 8, aged two weeks.

Mother of Will Osborne, orchestra leader, died at Toronto, June 5.

RKO's Petition

(Continued from page 6)

(Continued from page 6) of the tangible assets of the company, other than cash on hand, certain securities of relatively small value, are pledged with Chemical Eank as security. First, for the secured 6% gold notes of RKO outstanding in the aggregate principal amount of \$1,285,208.76; then, 'parl passu,' for the sinking fund 6% gold debentures of the company outstanding in the aggregate principal standing in the aggregate principal

debentures of the company outstanding in the aggregate principal
amount of \$11,500,000 and for \$1,118,500 of the \$2,314,500 aggregate
princpal amount of the \$% gold
notes of RKO now outstanding.
80% Claims on Leases
The petition cites that over \$23,000,000 in claims have been filed
against the company in receivership,
but that over \$2,000,000 of this
amount has been withdrawn. Also
cites a Rockefeller Center claim, but
doesn't mention the amount. This
was generally considered in the
trade to run around \$10,000,000 or
more. more.

States that over 80% of certain States that over 80% of certain claims now pending before a Special Master are based on leases and rent guarantees. These are known to include the Hobiltzelle claim, among others.

Authorized capital stock of RKO is put at 4,500,000 common shares without par value, of which 2,593,-91.75 shares were outstanding Dec.

991.76 shares were outstanding Dec. 31, 1833. Figure does not include treasury shares. This stock is held-by-around 30,000 shareholders. In January, 1933, RKO defaulted in the payment of interest then due on the 6% gold notes, rf. which agregated \$2.2414,500 principal amount was in public hands, \$1.118,500 agregated \$2.2414,500 principal amount of which the principal amount of the payment of the principal amount of the principal amoun gregate principal amount of which are secured, pari passu, with \$11,-600,000 aggregate principal amount of sinking fund 6% gold debentures.
On same date RKO defaulted in payment of \$731,500 of principal then due and payable on such 6%

then due and payable on such 6% gold notes.
On March 8, 1933, the then outstanding \$11,600,000 aggregate principal amount of the sinking fund 6% gold debentures of RKO were 5% gold debentures of RKO were declared due and payable in accordance with terms and provisions of indenture under which the debentures were issued.—No-part-of-the-principal or interest, it is alleged, has been paid since Dec. 1, 1932.

On Aug. 24, 1933, the \$2,814,500

On Aug. 24, 1933, the \$2,814,000 6% gold notes then outstanding went into default, no part of the principal nor of interest being al-leged to have been raid. That RKO was expecting to fit-this petition is indicated by the petition itself citing that the RKO

board okayed the move as far back as May 18, 1934. Balance sheets of EKO appear

CHATTER

(Continued from page 61)

Maria theatre scored worst flop for years with 'Pin de Flavils,' three act comedy. 'Thou Shall Not Be Familiar,' translated by Victor act comedy. 'Thou S Familiar,' translated by

Familiar, translated by Vistor Rodan.
Plaigy Singing in honor of Smetana. Songs only by composers of Little Entente and Frenchmen, and representatives of Little Intented by Tanase, director of Summer Theatre Carabush preparing season after buying up costumes of the London Coliseum, and the Parisian Folles Bergere and the Casinova de Paris.

The Hague By M. W. Etty-Leal

Buziau-review 'Go on Now' a bad on at Hague.

Buziau-review 'Go on Now' a bad flop at Hague.
Holland to get a new stage-trade paper Stage Review. Other papers such type have néver flourished.
Max Tak, musical director of Tuschinsky concern, the Amsterdam correspondent for Varistra, will look after musical end of Dutch films to be produced by Mr. Barnsteyn, distributor in Holland for U-A. As novelty for Holland Cut-A. As novelty for Holland to Linder Company, which askes or time producing, which comprises camera-work, handling sound reception machinery, etc., Idea is to get expert Dutch film-technicians.
Three German filmstars in Holland the week: Emil Jannings paid short, visit to Holland to pave way for personal out the secured from too strenuous slimming stunt, sang for AVRO microphone while Liane Haid here for personal appearance in Rembrand Theatre Hague.
Amsterdam Stage Company shu gate this winter season with 50th performance of Unruh's play 'Phaea. Out of the stage of the stage

Chicago

Charlie Riley handling Huyler publicity.

publicity.

Al Borde made a parlay on Ross and Baer.
Show the Enack of the Rose and Baer.
Show the Enack of the Rose track of the Rose track of the Rose track of the Rose track of the Rose of the Rose track of the Rose of

Al Bachman, manager of B. & K. Terminal, vacationing at Lake

Terminal, vacationing at Lake Geneva.

Press may finally get passes for Fair if they consent to being mugged.

Film men's tournament will be at Olympia Fields, with golf, lunch, and bridge.

Bernarr, MacFadden opened general Woods Theste Eullding.

There are no custard machine at the Fair this year, the lake air making the custard disappear too fast. It took the Century of Progress officials a whole year to find the gimick on the 'Guess Your Weight.'

Tickets' for the wrestling match between Londos and Jagot Singh, the Hindu, had a heavy drain by Joe Duzan, who did three pages.

between London and heavy drain by the Hindu, had a heavy drain by the Hindu had a heavy drain by the between the Hindu had been a season Hollywood divorces for the Tribune, worked on a theatrical trade paper.

Max Halperin made an offer to bring the quintets and mother in from Canada for the Fair, which been considered the Hindu had been been considered to the Harty Bottler and the Harty Fotter, manager of State theatre, back on Job after two weeks in overalls watching construction of the Garrick front.

Race track commissioner Leo Sporphe walks among the common propile and the commissioner walks and the common structured to the season of the common sporphe walks among the common sporphe walks are track instead of sitting in the commissioner's stand.

Vienna

H. H. Munro's stories filched right and left. Professor R. F. Arnold lecturing and how! on Faust. Austria represented exhibition in Venice. H. F. Schell's The Burgomaster of Zurich, due at Burg. Alexander Bisson's 'Strange Woman,' forthcoming at the Aka-damie.

Alexander Bisson's Strange woman, forthcoming at the Akadamie to the Akadamie the Akadamie

San Francisco

By Harold Bock

Bill Gaxton ad libbing around his native heath for a while. Lloyd Gampbell is hospitalizing it after opening his night club. Charlie Moran vacationing from his Colden Gate asst. mgr.'s job. Louise Landis is vacationing from the National press office in Los Angeles.

Angeles.

Marjorie Haller's dotter, Sally, doing okay as the youngster in The Drunkard.

Drunkard.

Benny Holzman blew in to meet and chin with Eddie Cantor, Ida and Mariorie.

Harriett Cameron, long a sec'y with Fox-West Coast, now dittoing at the Orpheum.

Claude Sweeten busted Earl Smith's fav putter the other day, and now they're not golfing anymore.

and now they're not golfing anymore.

Don Renfrew bought himself a cantering plug yelept 'Sherry,' and is looking for a mate he can call 'Egg,'

Joe Palange is putting his own band into his own Oakland cafe, doubling between his Prisco musticans 'Job.

LaBelle wins the News circulation contest, so he and the frau will head for Mexico City on the proceeds.

Tom Coakley hung out his shingle as a lawyer this week, doubling as maestro of the Palace Hotel's dance band.

Herb Taylor, ex-trombonist-arranger with Abe Lyman, going with Rube Wolf's band when latter opens at Edgewater Beach club the 26th.

BURLEY IN FT. WAYNE

Fort Wayne, June 11. Strand theatre dark for two yea opens under direction of J. L. Lucas presenting weekly flesh shows. Jack White, former Minsky wheel performer; producing flasites. No pictures included in program. Midnight performances also scheduled for Saturday nights, which should mean something as film houses recently called off their late shows for summer months.

LETTERS

When Sending for Mail to VARIETY Address Mail Clork. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Aloma Harold Compton Helen

Lee Chaser

PII Zatkin Nathan

DOROTHEA ANTEL

226 W ... 72d St. New York City My New Assortment of GREETING CARDS Is Now Rendy. 21 Beautiful OARDS and FOLDERS Boxed. Post-paid. for

One Dollar

I. MINI ER
INSTITUTION & INTERNATIONALE Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

CHI CONCESSIONAIRES BLOW

Film Reviews

WORLD IN REVOLT

(Continued on page 19)

gets the longest footage, for obvious reasons. In Russia the revolution is traced from its beginning, during the World War, up to date. Treatment of the other countries is keep to date, confining itself to political developments of the past couple of years.

ment of the other bulletes as which and the date, confining itself to political developments of the past topple and the past t

numbered when the Riaito audisence's applause came for the closing:
services a produced by Mentone
Froductions, of which E. M. Glucksman, formerly of RKO, is head man
The exploiter is Doc Joe Lee, who
went to town and made the Square
sit up for his house front and ballyhoo on the Broadway date. Glucia
the handling it received at the
Riaito, 'Revolt' should draw most
anywhere as a novelty entertainment and something for 'em Etags.

199.

Merry Wives of Reno

by H. Bruce Humberstone. Story and
screen play, Robert Lord; additional dialog.
Joe Traub; Ernest Haller, camera. At
Strand, Brooklyn, commencing June 7, on
double bill. Running time, 61 mins. Madge
Madge Margaret Lindsay
Frank
Tom Guy Kibbee
Bonny Glenda Farrell
Colonel Fitch Hugh Herbert.
Al Frank McHugh
The Roscoe Ates
Lois Ruth Donnelly
Derwent Hobart Cavanaugh

The second of the series of th

throwing wife, and Ruth Donnelly attractive as the cheater. Hugh Herbert and Frank McHugh, carry things along and Roscoe Ases shows briefly in the hope he might hold up the comedy. Someone thought a sheep would be funny, so there's a prize ewe. Amusing the first time, but rapidly grows boresome. The cast is much better than the material. They do much to save the conventional to thic. Chic.

Such Women Dangerous Fox production and release. Stars War

ner Baxter. Directed by James Flood,
Associate producer, Al Rockett. From
story, 'Odd Thursday,' by Vera Caspary;
adaptation, Jane Storm and Oscar M.
Sheridan; additional dlalog, Lenore Coffee.
Sheridan, additional dialog, Action Contest
At Roxy, N. Y. week June S. Running
time. 81 mins.
Michael Shawn Warner Baxter
Helen Hallock Rosemary Ames
Vernie Little Rochelle Hudson
Mone Desuis
Wanda Paris
Wilson Herbert Mundin
Aunt Conbie Truber Henrietta Crosman
Ellison Lily D. Stuart
Eilison Lily D. Stuart Stanley Irving Pichel
Nancy Ryan,Jane Barnes
Nancy Ryan,
George Ryon

Sancy Ryanis.

Sancy Ryanis.

Sancy Ryanis.

Sancy Ryanis.

Such Women Are Dangerous tries to point a moral, but it makes out a weak case. As entertainment it's barely fairlish. The title and the Baxter draw combine as the film's best business possibilities.

The length, 81 minutes, has left considerable room for stretches where the action becomes unintersetting, notably that long courtroom seene, where the pace slackens and the strength of t

Not the best production care is evidenced. The D.A. looks like an afternoon - go - to - cocttail- party chap; at the opening the author speaks of his following and 9,000,000 women. etc.

speans of the towning women, etc.

In support of Baxter, the three girls in love with him, Rosemary Ames, Rochelle Hudson and Mona Barrle, are adequate. Last mentioned is a type that should register. Herbert Muntin's usually excellent comedy personality has nothing to get the laughs with in this one.

Char.

EXPO STRESSING SCIENTIFIC SHOWS

Amusements Playing Sec ond Fiddle to Educational Features-Concessionaires Fret and Some Close as Biz Fades

SEE W.C.T.U. ANGLE

icago, June 11.

It seems to be education or else at the World's Fair this year. All publicity and exploitation from administration offices stress the super-educational features of the Fair Every yarn tells of a new mechanical marvel, a solentific conquest. It's burning the concessionaires. The big shots of the Fair have apparently forgotten that the public comes to a Fair for relaxation, to have some fun, a couple of laughs, and maybe learn a thing of two, the amusement men maintain. Feeling among the concessionaires is that the overstressing of the educational and blue-nose angles is cational and blue-nose angles is

cational and blue-nose angles is hunting attendance.

There is no doubt that educational faction has gotten the upper hand at the Fair this summer. Concessionaires are howling, and evidently in vain, that the only way the public can be educated is to bring them in first for amusement and then offer the Hall of Science, and displays this on electrical progressions. art displays, tips on electrical prog-ress and new mechanical perfec-

Attendance Drops

To many the educational policy
has a Women's Christian Temper-

has a Women's Christian Temper-ance ion and political angle.
W. C. U. headquarters are in
Evanston, III.
Meanwhile, concessionaires
are badly in the red, with some falling-to pay off & all. Attendance
last week started to drop quickly,
with many of the_concessions beginning to fade because of lack of
attendance.
It's a fact that only a small percentage of Fair visitors are going

Wow! Coast Shouts for More Carney Troupers

Los Angeles, June 11.

Shortage of all types of outdoor acts is making it tough for promoers of fresh air shows to line up adequate bills. In the past few years, there had always been plenty of carnival and circus performers lying idle around here at this sea

Flock of small motorized circuses

Flore of small motorized circuses, carneys and other outdoor shows hitting the trails recently have drained all available acts from this vicinity, and the shows' owners are shouting for more.

Aerial acts are specially scarce. Several big civic events, such as the Pasadena. Rose Bowl show July 4, for firemen's beneat, are having-lean pickings locating spectacular stuff. Only thing there's plenty of is acrobats, but most of them have no routines, and must be trained.

CHI PARK'S 2c DAY TO BUCK **EXPO**

Lowest price in the history of outdoors amusement parks goes into effect at Riverview Park here on June 19, when all rides and attrac-

tions will sell tickets for two cents This two-eent price tag will be the rule every Tuesday and is the amusement park's last-stand at-tempt to drag some patronage away from the World's Fair.

AFRICAN PATRIOT

Milwaukee, June 11. A circus roustabout put a "

o rout here with his flute.

Hearing a communist orate before a group of about 100 on a street

ADMITS DANCE **MARATHONS** ARE FIXED

Memphis,

been on suit of Margaret Brogdon against C. H. Margaret Brogulin against C. Hottum and Guy Swartz for money claimed to be due her in a walk-athon conducted here two years ago by the two men. Miss Brogdon claimed there was money still due

claimed there was most, her.

Hottum, on the stand, testified that the event had been fixed and that the dancer got the money promised her, but not what had been reported to have been won by her, explaining that the event was fixed for the four survivors to split the purse. She was included because it would not do not to have her, expanime that they expended here were to split the purse. She was included because it would not do not to have a local girl in the money, and he knew her brothers and felt she would be amenable. Further she would be amenable. Further she would be amenable. Further she was as leep.

Howard Waugh, Warner theatres district manager, who has been making a fight against marathons in this territory. He recently prevented one opening in Owensboro, Ky, and has spolled a number of others on the grounds that they defraud the public.

BARS NOW UP AGAIN

Utica, N. Y., June 11.

An attempt of Mayor Sloan to let An attempt of Mayor Sloan to let down the official bars against carly also because it was a storm of complaints that the bars are up again. The mayor approved a permit for a carrival, which played here last week, after having been informed that the sponsor, a local organization, was to receive a share of the receipts.

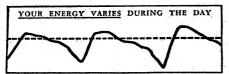
The Common Council passed an ordinance forbicenses to carrivals.

Now the mayor has heeded the complaints and says he will not lissue any further licenses.

Atlantic, fa., June 11.
The Cass county fair board of directors have started a building program for the fall fair that was not on the schedule of improvements. Fire wiped out several of the principal exhibit buildings with rebuilding accessary.

AND Now!

An Interesting New Discovery Every Smoker Should Know!



Experience of Camel Smokers Confirmed!

In New York a famous research laboratory announces a basic discovery that throws new light on our past knowledge of cigarettes. It embodies an "energizing effect." Through it the flow of your natural energy is restored in a harmless... utterly delightful manner. Fatigue and irritabil-

ity quickly fade away. Thus an experience long known to Camel smokers has received full scientific confirmation. You do "get a lift with a Camel," and it is a pleasure that you can repeat as often as needed—all day long. For Camels never get on your nerves.

Feel Played Out? Let CAMELS increase Your Flow of Energy

Are you irritable... cross and fussy when tired? Then light a Camel. As you enjoy its cool, rich flavor... notice how quickly you feel your flow of natural energy restored.

This fact is known to many through their own experience. How that "done-in" feeling drops away. How your energy comes flooding back and you are again able to face the "next move" with a smile!

NATURAL ENERGY IS RELEASED

The effect is produced by Camels in a wholly safe, natural, and utterly delightful

So, whenever you feel tired and irritable, just light a Camel. Enjoy its fragrance to the full-let your flow of energy swing back.

NO NERVE IRRITATION WITH CAMELS

You can smoke just as many Camels as you want.

For the finer, more expensive tobaccos in Camels never get on your nerves!





TIRED OUT FROM SHOPPING...and then she smoked a Camel!

CAMELS
Costlier Tobaccos
never get on
your Nerves

made from finer,
MORE EXPENSIVE
TOBACCOS—Turkish
and Domestic—than
any other popu-

WATCH OUT for weariness and irritability that come from a low level of energy. Smoke a Camel for a quick comeback in the flow of natural, healthful energy... as frequently as you wish. You will feel like your real self again, and you'll like Camels—a matchless blend of costlier tobaccos!

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"Get a LIFT with a Camel!"

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Vol. 115 No. 1

NEW YORK, TUESDAY, JUNE 19, 1934

80 PAGES

ED SHOW

BEDSIDE STUFF BY FAKERY **STOOGES**

Hollywood, June 18.

Chap with that bedside manner is the newest type of stooge to be used by the promoters of a fake Holly wood acting school.

Oily talker calls on people in hospitals and tells relatives that it's a shame that the patient is ill as he or she is such a good prospect for

Before the stooge leaves he exacts a promise that when the patient gets well he or she will call to see him so that the prospect can get started on the road to a film career.

Beer on Tap With **Toronto Symphony: Tooters in Profits**

Toronto, June 18.

ale of beer is planned at a new series of open-air symphony concerts, which gets under way at the certs, which gets under way at the University of Toronto stadium June 28. Project is unique in that it is aponsored by the Musiclans' Protectice Association and is strictly a musicians' undertaking, with players working on a share-plan basis. Stadium seats 7,000 and plan is to tariff music-lovers at 25-50 cents. Weekly concert series will run throughout summer months.

Reginald Stewart has been select-Reginald Stewart has been selected by the musicians as conductor. Stewart is popular with the hi-hat music-lovers and also has a radio following. Back from London, he looks with favor on the prospect of informal concerts of the British type, with smoking permitted, fresh air assured, liquid and solid refreshments available, and tariffs kept low. Orchestra will number 100, and several guest-artists are scheduled.

By 'Phone

Probably the first instance of a rehearsal by remote control occurred last week in a series of long distance telephone calls between New York and Detrolt, with Lew Lesile on one end and Martha Ray on the other.

Miss Ray had been set in the new Vincent Lopez band act, produced by Lestie, which was booked to open Friday (15) at Loew's Valencia, Jamaica. An engagement kept her at the Pentiouse Cafe, Detroit, un-til Thursday.

The girl sang and Leslie directed her over the phone and when Miss Ray arrived in New York she was ready to open

Just a Wife

London, June 18.

London, June 18.

Hollywood Jtar and his wife were recently in a party with the Prince of Wales. Actor suggested adjourning to a night club, but the Prince said he doubted whether they would be able to get in.

'Oh, it'll be all right,' said the wife, 'my husband can get in anywhere.'

AFM FROWNS ON FREE B'DCASTS

According to an authentic source ithin the union itself, N. Y. Local 802 of the American Federation of Musicians will shortly take steps to stifle free broadcasts in front of audiences by prohibiting its members from appearing at these shows.

Reason for this step is that the free radio shows are keeping the public away from Sheatres, and thereby hurting the employment of thereby hurting the employment of this, according to union officials, is the decline of vaudeville and the subsequent unemployment of musicians, which could have been avoided in part were it not for the radio variety shows which the public can witness without charge.

Agitation against the free broad-Agitation against the Tree broad-casts has been virulent for some time among theatre owners and managers in New York City, where the National Broadcasting Company operates four studios in which such shows are given, and Columbia Broadcasting System two. Recent-ity an investigation into the free shows, and the number of people they play to, was begun in Wash-ington by the Federal Radio Com-mission. mission.

Insult to Injury

St. John, N. P., June 18. St. John, N. P., June 18.
Since being counted out in a street combat with a teamster, Stanley Paxton, a warbier attached to station CHS1, has been deluged with annoying requests by telephone and mail. These involve invitations to sing such melodies as, 'Now I Lay Me Down to Sleep,' etc. In all missives it is claimed the request is from the slugging team-ster.

DESPERATION ACT

Oklahoma City, June 1 Billie Mace, sister of Bonnie Par-ker, and Artie Barrow, sister of Clyde Barrow, notorious outlaw killed with the Parker woman, be-gan a sories of appearances at the Texas theatre, Wichita Falls, Tex.

The young women answer a series of questions from the stage, the general theme of which tends to prove that ctime always leads to prison or death,

NOT MUCH LEFT OF IT IN REICH

Nazis Are Spending Frenzy, Not Knowing MUSTNT RUSH of the Mark Will Be-Amusement Industry Is a Shell of Its Former Self

JEWS ONLY' THEATRE

By Wolfe Kaufman (Of Variety's New York staff who returned from Berlin last week).

The last German Jew is out of the film business in Berlin. The Nazi regime has made a clean sweep and, by slow stages, has turned the entire stage and screen over to departmental functionaries

There is not a strong star left in German films as one result. Last was Hins Albers, biggest male

was Hans Albers, biggest male draw in Germany for many years. He was rn important cog in the still tottering Ufa machine, but broke his contract several weeks ago and walked out because his wife is a Jowess.

There is still Kaethe von Nagy, an Hungarian. Much excitement is engendered by the thought that Dorothea Wiecke is coming back from Hollywood, and there is some speculation on Lillan Harvey's return. Miss Harvey is part English and considered not too favorable to the Nazi regime, so that top honors seem to be a cinch for Miss Wiecke. Willy Fritsch's popularity has fallen of late, but is figured due for a build-up again, especially with the dropping out of Albers.

The new regime has failed to de- (Continued on page 45)

(Continued on page 45)

Take Your Pick

Monticello, N. Y., June 18.
The Monticello Employment
Agency of this city, which is
the 'life of the party' capitol of
the U. S., displays the following sign on its callboard:
Reasonably supplied: cooks,
dish washers, social directors.'

PARIS CRITICS

Paris, June 18. Paris newspapers never have been in a hurry to run criticisms of legit performances the morning after opening nights. A day or two later always has been time enough.

opening nights. A day or two later always has been time enough.

But recently some papers started asking their critics to do their pieces immediately after the show. The Association of Musical and Dramatic Critics, at its last meeting, formally said that this is going too far. It asked its executive committee to get busy and 'abolish criticisms written immediately after first performances, a practice which is not only incompatible with the dignity of a critic and a profound study of the work presented, but aiso contrary to the interests of authors, actors, theatre managers and even readers.

MAKING BOOK, ODDS UP TO 1,000-1 ON A.&A.

Minneapolis, June 18.

Minneapolis, June 18.

A bookmaker's spot here is giving bets on the Amos and Andy program. The odds are two to one against Amos speaking first; even that Andy speaks first; five to one against Lightnin, and 1,000 to one against Lightnin, and 1,000 to one against Madame Queen speaking at all in 1934.

There have been quite a few takers.

ROCKEFELLERS ANGELING A **LEGIT SHOW**

Max Gordon's deal for the RKO Center in Radio City is under a partnership arrangement with RKO and the Rockefellers. Smaller Radio City house in the fall will probably house Waltzes from Vienna as the initlal show.

Proposed agreement calls for a three-way spllt between Gordon, RKO and the Rockefellers on operation of the theatre, and a corresponding share in profits from shows produced by Gordon. Covers. a period of one year. Rockefeller b.r. is said to be elastic for Gordon's use up to \$250,000.

Gordon expects to have 'Waltzes' ready for the Center some time in September.

House for some time has been playing second run pictures, changing twice weekly, and losing an av-

erage of \$5,000 upward right along. Negotiations are still on for the theatre by other legit interests, with Metro interested. Gilbert Miller, E. Ray Goetz and Bob Ritchie are atterthe house for 'The Spell,' from the Hungarian, musicalized by Guy Bolton and Cole Porter, Jeanette MacDonald is mentioned for the lead.

London, June 11.

Marie Burke has been signed for her original-role of the Countess in 'Waltzes from Vienna,' which Has-sard Short will stage in New York in the fall for Max Gordon, This musical had a healthy run at the Alhambra last year, Short staged it here for Sir Oswald Stolk

Pix for the Prez

President Roosevelt will have a chance to review some of filmdom's new product on his summer cruise. Enough 'pre-feleased pictures to occupy most 'of his ldle moments are now being rounded up by the Hays Office from its company members.

Warners Rush Topical Prod. on 'Maggie Cline'

By today, (Tuesday) Warner Bros. will have in its hands at the home office an original story by Lou Goldberg (Lewis Graham) and Ed Olmstead, entitled 'Maggie Cline'. It's a hastily-writen scenario around the life of late famous actress whose 'Throw Him Down, McClosky' was her greatest claim to fame. Same authors are also conferring with the late actress' widower to do her biography.

Here It Is Summer, but Where Is the Mob? Broadway Puzzled

Expectation was that the summer of 1934 would be booming for business along Broadway, but indications ar still not clear that this will prove correct. Wrong figuring that the horde of visitors drawn by the naval armada in the Hudson would prove a boom resulted in downward revision. Crowds did come, but they went aboard the boats, with theatres getting little benefit, although there was an unward turn in attendance last week. Pleet sailed Sunday (17).

Real influx is still to come, if it (Continued on page 47)

Chi Fair Opens Newsreel Theatre To All Co.'s After Many Squawks

Chicago

Chicago,
World's Fair has rescinded its exclusive newsreel agreement with
RKO for the Pathe reels following
the avalanche of protests from the
rival newsreel companies. Instead
of using only Fathe News for the
Lagoon theatre for nightly free news
displays to the Fair visitors, the
officials have decided to rotate the
news service among various
companies. companies.

companies.

This follows the howls of the plcture companies that it's their news-reeis which are giving the Fair much of the tublicity throughout the world and that it isn't fair to restrict the use of the news to any one company. All other companies threatened to cut down on the amount of news publicity for the Fair unless that exclusive agreement was adjusted.

Under, the new setup each news-

ment was adjusted
Under the new setup each newsceel will get a run of five weeks.
First Pathe, followed in order by
Euramount, Jin.versal, Fox and
Meintone, a is understood to
e set at \$75 weelly. All producing companies are agreed that the
Fair will re served only newsreels
and that no reatures, will be permitted on the grounds to compete
with the year-round exhibs outside
of the Fair.

Goldstone Running Gamut in Seeking Mexican Pic Okav

Hollywood, June 18.

Hollywood, June 18.
Remembering past experiences in trying to keep Hollywood film companies within censor and other bounds, Mexican government officials held for three weeks the necessary permits for Phil Goldstone's 20,000 Leagues Under the Sea' troupe to look for locations in Mexico.

Goldistone's outfit, headed by Otls Garrett, finally got away Saturday morning (16), but must first fly to Mexico City to get additional okays from Don Narciso Bassols, Secretary of the Interior. They will also pick up a government official to be with them at all times, and then fly back to Maxtalan and other nearby points where Garrett will look for undersea terrain suitable for the picture.

Mexico is believed to still have a sore spot for Hollywood as a result of the 'Viva Villa' escapades, and over previous troubles with the Sergei Elenstein and other secret and indie film expeditions. Goldstone's outfit, headed by Otis

LOWELL SHERMAN'S FIRST

LOWELL SHERMAN'S FIRST:
Hollywood, June 18.
Lowell Sherman directs 'Night
Life of the Gods' as his first assignment for Universal instead of a
modern copy of 'School for Schndal,' which follows.
Director has been drawing his pay
check for several months while front

office mulled his initialer.

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Bee Lillie-Metro?

Beatrice Lillie got in from Lon-don last Sunday (17) and huddled with Leo Morrison, her Hollywood agent, now in New York, all day yesterday (Monday) on a film con-tract.

Morrison has a Metro termer up for the English comedienne.

WANT STELLAR TIEUPS FOR LIKKER ADS

Houywood, June 18.

Despite stand of major studios against allowing any contract personnel to be used in tie-Ins with liquor advertising, a representative of one of the bigsest advertising distilleries is in town, trying to get film celeb endorsements for a half dozen brands of whisky.

Booze rep, a sormer Montreal newspaperman, contacted several of the major companies for cooperative or ompanies for cooperative would involve the spending of several hundreds of thousands of dollars in newspapers and magazines. Plan is to show photographs of filmites smacking their lips in enjoyment.

filmites smacking their now ...

Tieup rep has been turned down by all the majors, who called his attention to the recent agreement among the Hays office members to lay off on this type of advertising. He is reported endeavoring to get reelance players for the scheme, offering a heavy piece of dough and several cases of the booze.

Meanwhile, Claudette Colbert is

several cases of the booze.

Meanwhile, Claudette, Colbert is said have attorneys preparing suit against a liquor distrib for using her picture in liquor ads.

Eugene Lyons on Russe Yarn for Anna Sten

Hollywood, June 18.

An original story with a Russian motif, now being prepared by Eugene Lyons, former II, S. correspondent at Moscow, will be Anna Sten's next for Samuel Goldwyn, Publication of Lyons' book on Soylet impressions, Moscow Carrousel, now being assembled, is being awaited with a view to converting it to screen use.

PENNER'S LAB WORK

Par's Scientific O.O. of Air Comic Prior to Coast

Prior to Coast

Faramount studio professors are giving Joe Penner the once-over on his week at Loew's Faradise, Bronx, N. Y. in order to find out the basis of the comedian's audience reaction. The idea is to pass on this lab stuft to the Far planters on the Coast so that they may inject it into the comedian's coming feature for Par. Joe Penner sails July 6 for Hollywood for a six weeks' stay. Paramount is paying him \$75,000 for the month-and-a-half period of picture making, and additionally, are sending along Penner's own air scripters, Hal Raynor and Parke Levy, under separate contracts.

Gordon and Revel, it is understood, will do the songsmithing.

One year ago Penner's vaude salary was \$750.

Sue Miss Twelvetrees

Los Angeles, June 18.

Helen Twelvetrees is being sued for \$5,742 commissions due, plus \$1,000 attorney's fee, by Rebecca Silton agency as a result of a contract the actress. Is said to have terminiated four years before its nominal expiration.

Fact was entered into on Jan. 10, 1933, and was rescinded Aug. 31, 1933. Commission demanded includes tithe on year's contract with Fox Film at \$1,250 per week dated Ireb. 26, 1934.



WILL MAHONEY

WILL MAMUNE!

The Buffalo Times said: "The joyous Will Mahoney wears so well—as a matter of fact his best tricks and mannerisms get better and frunter with—each repetition—that I think a musical comedy entrepeneur would be smart to build a musical comedy around him; unquestionably he belongs with the stars."

Direction
WM. MORRIS AGENCY Mayfair Theatre Bldg. New York City

Lubitsch Ambitious. Does Widow' 4 Ways: Uses Two Languages

Hollywood, June 18.

Four versions of the Merry Widow are being made simultaneously by Ernst Lubitsch at Metro, the most ambitious effort of any director to date. Film is intended for domestic, English, French and Belgium markets with but two languages being dialoged. Certain scenes in the picture are being emphasized for the English speaking audiences and others played down for foreign consumption. Few substitutes being used on account of lingual difficulties.

Dorothy Dell Buried in N. O., Not Home Town

New Orleans, June 18.
While en route here, the mother of Dorothy Dell changed her mind about the final resting place of her daughter and decided New Orleans was more besting than Hattiesburg,

Miss.
Funeral was held here Friday
(15) after lying in state for a day,
when thousands milled in and out
to view the former Paramount

Joe Rivkin Splits with Morrison; On His Own

MOTTISON; OH HIS OWN
Splitting with Leo Morrison as
his New York representative, Joe
Rivkin is going on his own as an
agent. In making this move, Rivkin chills a pending deal with RKO
to become its eastern talent scout.
Rivkin's association with Morrison, who has his main office on
the Coast, has been of two and onehalf years' duration.

Marc Connelly West

Hollywood, June 18.

Marc Connelly is coming to the Coast to adapt 'A Village Tale for

Paramount.
Phil Stong novel, bought last week, is intended for Cary Grant and Evelyn Venable.

Seeley-Fields West

Blossom Seeley and Benny Fields head back to the Coast today (Tues-

day) after a New York vacash.

Miss Seeley is set in Sam Goldwyn's 'Barbary Coast' and Fields
has some radio work.

PAR'S 3-YR-OLD

Hollywood, June 18.
Paramount is giving a term con-act to Billy Lee, three-year-old singer and dancer. Pact will be

singer and dancer. Pact will be legal after a court okay.

Kid will first be spotted in 'Wagon Wheels,' to be directed by Arthur Jacobson and Charles Barton.

MURPHY HALTS FILM

Hollywood, June 18.
Production on Notorious Sophie
Lang' at Paramount halted today
(Monday), due to illness director
Ralph Murphy. He will resume.

Goldwyn's a Changed Man

Efforts to Make Scribes Happy Makes Him a Grand Guy to Former Squawkers

No Wicki, MG Won't Wacki

Hollywood, June 18.
Technicolor two-reel production by Metro in Hawailan Islands has been held up until promised cooperation by Honolulu business group materializes.

Unit was to have sailed June 17, but when Harry, Rapf found out Friday (16) it had not been set, he told John Farrow, who headed particle call of the Iring the cold John Farrow, who headed particle call of the Iring the

ty, to call off the trip,

DEMILLE'S 500G OR OVER FILMS

Hollywood, June 18.

Paramount made a new deal with C. B. DeMille for two pictures a year instead of three as heretofore. His pictures are to be in the \$500,000 class and upwards, with DeMille, besides his flat salary, getting a percentage.

METRO SETS TWO PLAYS FOR EMBRYOS' TRYOUT

Hollywood, June 18.

Metro's laboratory theatre plan, intended to give practical experience to young group of stock players and prospects, will present 'All Good Americans' at the Hollywood Music Box June 25: Performance will be exclusively for studio execs, writers and directors.

exclusively for studio execs, which and directors.
Second play to be presented will be 'The Wind, and the Rain,' by Merton Hodge.' This goes on late in July with George Walcott and Agnes Anderson in the leads.
Cast of 'All Good Americans' include Martha Sleeper, Betty Furness, Mary Carlisle, Linda Parker, Pauline Brooks, Leo Chalzel, Popy Wilde, Margo Early, Robert Taylor, Robert Livingston, Ruth Renlek, Hall Le Seuer, Claudell Kaye, Belle Donovan and Jay Lloyd.

'Sin' Is Kicker in West Title: but Par Watches

Hollywood, June 18.

Paramount is looking for a new title for Mae West's current picture, 'It Ain't No Sin.' No strenuous objections have been raised, but

ous objections have been raises, but studio wants to have a new handle ready just in case.

Kicks aren't over use of the word 'sin,' but over possible double en-tendre in the title depending, upon what the word 'it' means.

Miriam Hopkins Lean

Hollywood, June 18.
Miriam Hopkins' one for Radio
on loan from Paramount will be
an original by Norman Krasna. William Seiter will direct it, with Pandro Berman producing.

Buys Wife's Contract

Hollywood, Jan: 18.
Phil Berg, agent husband of
Leila Hyams, has bought the actress' contract from Universal.
Miss Hyams felt she wasn't getting the right parts or enough of

'SERENADE' SUBSTITUTIONS Hollywood, June 18.

James Tinling has taken over the direction of 'Serenade' at Fox, following withdrawal of Paul Martin from the assignment after tiff over story deletions. Picture was origi-

story deletions. Picture was origi-nally slated for Lilian Barvey, bu Pat Patterson probably goes in in-stead. John Stone will produce.

U SIGNS CLOCK

Harry Clork, co-author of 'The Milky Way,' current Bradway legit, has been given a term contract by Universal.

He is to report on the Coast about

Hollywood, June 18.

Hollywood, June 18.

Sam Goldwyn, ence one of Hollywood's toughest producers on the writing fraternity, has changed. He is now going to the other extreme to make his scribblers mentally, physically and emotionally happy.

Some of Goldwyn's recent good deeds are revolutionary, claim writers, and marvels of tact in how to cater to a typewriter pounder's easthetic side. Producer's scribbling staff, both contract and week to week, have altered their feelings so much, they are now braging he's a swell boss, and telling as many stories in hie favor as they used to the other way.

Retraining from injuring the ego of his writers is one of the most marked signs of the new Goldwyn erg. It used to be just the.

When more than usual number of

of his writers is one of the mostmarked signs of the new Goldwyn
era. It used to be just the
posite.

When more than usual number of
creators' are on a story, which is
frequent, Goldwyn tries to keep
each from finding out how many
others are working on the script.
This is a joint of much importance.
Writers have always been touchy
about having more than one group
non the same yarn, so the producer
can compare results later.
One of Goldwyn's big name scribblers became ill, but turned in the
script before leaving. Goldwyn
didn't like the script, and put an
other writer on it. He sent word
to all executives and to the publicity office that no mention of the
new writer should be made, since
it might retard the return to health
of the first writer if he should find
out his labors had been for naught.
Goldwyn still believes in having
plenty of writers on an idea, but
his new ego flattering psychology
is to keep them happy.

John Mack Brown Set To Top Eight at Col.

Hollywood, June 18.

Intended by Columbi to fill the spot long occupied by Jack Holt as star of its action melodramas, John Mack Brown has been signed to top eight platures on the new season's sked.

Irving Briskin will supervise, and the first, now being prepared by Harold Shumate, but as yet untitled, will go into work around July 1, Deal was closed by Hallam Cooley. Holt has been moved up for more pretentious product.

Mack Directs Haley

Hollywood, June 18.
Directing assignment for The
Girl Friend, William Rowland production for Columbia, goes to Russell Mack. Jack Haley will be starred.

Col's Four Comics

Hollywood, June 1s.
Columbia has closed deals with.
Leon Errol, Harry Langdon, Andy
Clyde and Walter Catlett.
Each will be used in a series of
six two-reel comedies.

SAILINGS

July 28 (New York to London), Lucien Hubbard (He de France). June 30 (New York to Monte Car-lo) Ray Kavanaugh and band.

lo) Hay Kaumanian (Roma).
June 23 (New York to Italy),
George Burns and Gracie Allen, Kay
Francis (Rex).
June 20 (New York to London),
Mr. a.d Mrs. Leslie Howard (Manada Mrs. Leslie H

Mr. a.d Mrs. Lesile Howard (Mujestic).
June 19 (New York to London),
Mr. and Mrs. Lesile Howard, Mrs.
William Gargan (Europa).
June 16 (New York to Los Angeles), Al Altman, Flo. and Phyllis.
Daab (Pennsylvania).
June 16 (New York to London)
Joseph M. Schenck, Maurice Silverstone, Carl Laemmie, Joe Well, Stephen Pallos, J. H. Seidelman,
Frances Alda, Nat Goldstone, Sam
Wood, Lou Brock, Dave Bader, A.
J. Kobler, Walter Duranty, Mrs.
Marc Connelly, Jacques Charles (Ile
de France).
June 15 (Los Angeles to London)

June 15 (Los Angeles to London) Ir. and Mrs. Buster Keaton (Cali-ornia Express). Mr.

HOLLYWOOD'S LANE OF SUDS

PICTURES

Dehs With Pic Yen Tilt Horn Of Plenty for Blurb Buildups

Hollywood, June 18.

Debutantes with an itch for picture fame are using up plenty of the old, man's scratch in an effort to make the grade. It used to be that a blue blood rated a studio audicince the minute she checked in with her duffel. That's over and the flossy dames know it. The new order makes it an expensive procedure, but the gals seem to have a sufficiency of what it takes and that makes it hunky-dory all around.

Those who have smarted.

around. Those who have smarted up to the new riffle are starting from taws. They probably got their education from the sire who laid out plenty for what is politely called public relation counsel so that no mug book went to press without his physiog.

public relation courses so that no mug book went to press without his physiog.

No sooner does the chief debouch them than they hunt up an agent.

Al high powered space grabber is then taken aboard the payroll specific them. and the mill starts grinding tial and the mill starts grinding.
It's the publicit's lob to see that the
helress—oh, they're all that—gets
lenged for the dailles and spotted
in gay places with the merry
merries. The buildup is now on in

Atmosphere Bits

Atmosphere Bits
The go.1 plays along as best she
can and the first thing she knows
she gets a call from her 10-percenter to show up at such-and-such
a studio for a test. If this proves
a floppo she is salved with an atmosphere bit. Registerites are still
persona guata in the best film families for social climbing is not yet
outmoded.

Thus far those who claim to have stemmed from the Mayflower mob have suffered no dizzy spolls in their climb. They just can't catch up with that Hepburn gal and after a few starts bow out. They stick

(Continued on page 36)

BAER'S PERSONALS

Offered \$5,000, Wants \$7,500-RKO and Par Both Interested

Max Baer almost opened Thursday (21) at the Paramount, New York, excepting for a difference of \$2,500. Par offered \$5,000 and \$50.50 over \$40,000, but was undecided whether to set back its regular Friday opening one day. Later, Par wanting to open Baer a week from next Friday. Meantime, RKO is interested and wants him at the same figure, to

wants him at the same figure, to open this Friday at the Academy, N. Y.

N. Y.

Leo Morrison, champ's theatrical
manager, is still battling for \$7.500.
Morrison has sent for Vince
Barnett, the Hollywood ribber, to
come east and foll for Baer on
future bookings, although Benny
Rubin was to have worked with
Baer at the Par. Previously George
Givot was the heavyweight's collaborators at the Par, would have one

laborator.

Baer at the Far would have opposed Barney Ross' personal app at Locw's State, diagonally across Times Sq. Ross, holder of two ring champlonships, is payrolled at \$2,500 for his personal.

Los Angeles, cano Metro exchange here was unable prints of "The Los Angeles, June 18 metro exchange here was unable to supply enough prints of The Prizedghter and the Lady' to take care of local exhib demands for cashing in on the Max Baer victory over Primo Carnera over the week-

Twelve prints, laying idle on the shelf for over 30 days, were in use Saturday-Sunday, with as many more requests for bookings having

Dust Off Old Reid Pic

Hollywood, June 18. 'Charm School,' film in which Paramount starred Wallace Reid in the old silent days, is up again at that studio for new treatment.

Claude Binyon is writing the

SLOW MOTION TRIP

Buster Keaton to France for Films and Personals

Hollywood, June 18. Buster Keaton sailed from here on a slow freighter last Wednes-day (13), going around South America to Glasgow, where he ar-rives July 10. From there the comedian hops to Paris.

comedian hops to Paris.

Keaton is set for one film with
the French company, Les Films
Margot, in 'The King of the
Champs Elysees,' getting \$20,000 for
four. weeks' work in English and
French versions. Latter will be
chiefly in panto, with dubbed dialog.
Keaton follows with personal appearances abroad, returning here to
resume for Educational in four twoesume for Educational in four two-

Leo Morrison, handling Keaton, sails July 7 to meet him in Paris.

HARVEY, WIECKE **BACK TO REICH**

Lilian Harvey's dropping from the Fox star contract list is by mutual agreement. She goes back to Geragreement. She goes back to Ger-many pronto to re-enter German films for Ufa. It's the best break in some time for German filmers since they also get back for film use Dorothes Wiecke, who was over here for Paramount. Both Miss Wiecke and Miss Harvey are fig-

Wiecke and Miss Harvey are fig-ured big draw names abroad.
Miss Harvey's trouble with Foxomes as a result of mutual dis-agreement on salary. She came over here as the biggest draw name on the Continent and with that reputation was signatured at \$2.50 aweek. She made three films for

Several weeks ago 'My Weakness Several weeks ago My weatness was banned in Germany because of an alleged slur by Miss Harvey on her country, but the misunderstanding is understood to have been patched up since.

Fox wanted to retain Miss Harrox wanted to retain Miss Harrox

rox wanted to recain Miss An-vey at a cut salary, with her next film tentatively set, but the com-pletion of the German deal, on a percentage basis, determined her decision to go back to Germany.

Hollywood, June 18. Although Paramount recently announced it had taken up its option on Dorothea Wiecke, the German actress is off the payroll.

Hollywood, June 18.

Paul Martin, who was to direct
Miss Harvey in "Serenade, has also
left the studio. Martin had direct
Miss Harvey for UFA.
Martin has made only one picture
for Fox, 'Orient Express,' in the
year he has been here.
James 'I'niling is replacing him
and Pat Patterson is taking Miss
Harvey's spot. Picture starts toda: (Monday).

Florence Rice's Debut

Film debut for Florence Rice, daughter of Grantland Rice, in Hollywood, will be in Columbia's 'The Captain Hates the Sea.' Girl came here last week under contract to Col.

Wynne Gibson is a late addition to the film, which stars Victor Mc-Laglen.

De Mille's Next

Hollywood, June 18.
C. B. DeMille's next for Paramount will be a Soviet story he bought two years ago and for which sold film rights to Paramount.
Jeanie McPherson making screen

Low net of 64 went to Stan Lambert, who shot an 84 with 20 handicap.

105 JOINTS IN

Section, Just a Skip from Film Center, Lies in County, and County's Too Poor to Turn Loose Taxes Reaped on Spots

DRESSED UP TONKS

Hollywood, June 18. Hollywood's gay wet way, a three

mile strip along Santa Monica boulevard, is the 1934 model of the old-time honky-tonk dressed in new toggery but still a honky at heart.

If Los Angeles wasn't laid out so screwy this headache would have been spared. Although the strip is surrounded on all sides by the City of Angels it is outside the corporate limits of the town, which is

Along the street are 105 bear-joints, varying in size and appoint-ments from a hole in the wall to gally caparisoned storerooms. Here one buys 25 ounces of the amber fluid for a dime and wraps his lip around a schooner that weighs four

Tax That Counts

Among the entrepreneurs of these Among the entrepreneurs of these deadfalls is the feeling that there must be eventually a survival of the fittest. There's far too many, they moan, and nobody's making a dime. That's true of any going enterprise in this man's town. Anyone

(Continued on page 46)

Censorship Nips Sales of Novels. Sex the Reason

Hollywood, June 18.

Storm clouds of censorship threatening Hollywood are holding up the sale to studios of many books, plays and originals. Anything that looks shady from a sex or crime standpoint is being laid aside for consideration later, when outcome of the industry's difficulties over picture morals has been settled. Hollywood, June 18.

Stories which once seemed mild Stories which once seemed mild now bring criticism from producers. The agents no longer know just what to consider dirty any more. One story chief turned down a book because the leading woman char-acter was divorced too many times. All material goes to the Hays of-fice now before studio considers buying. Formerly, studios bought first and sought a Hays morals visa later.

In contrast to the slow market for spicy stuff, there is a boom in interest in outdoor plots and other yarns that are spotless from a cen-

Gordon—the Winnah for 2d Time in MG Golf Joust

Hollywood, June 18. Metro studio golf tournament Sunday (17) at Rancho had 404 contestants, with Fred Gordon, of construction department, for second successive time winning with low gross of 73. He won, over Lester Coman after playing an extra nine-ble player hole playoff

Acad Accepts Musicians; Ready Plans for '35 Meritorious Awards

OK for H'wood

Peter Trent, new Metro import from England, worked his way up to the finale of the ping-pong tournament aboard the Ile de France on his way in the lie de France on his way in last week but had to meet David Selznick in the finals. Selznick had signed him and was bringing him to America. Trent lost the match. Immediately afterward Myron Selznick rushed up to Trent and sai 'Looks like you've got the essentials for standom'. Looks

Let's sign a con-

SELZNICK'S NEW **METRO PEOPLE**

Long list of talent was gobbled up by David O. Selznick, Metro as-sociate producer, Just back from a two-month European stop. Selznick went over with the Intention of pos-sibly producing 'David Copperfield' in England, but found that sufficient studio facilities were not available

studio facilities were not available at present.

He believes, however, that pro-duction in England for all U. S. duction in England for all U. S. companies will be a must in the near future because there are a lot of stories that adapt themselves easiest to handling in their own European background.

Hugh Walpole, British author, was signed to dialog 'Copperfield.'

Howard Estabrook adapts and George Cukor will direct.

Howard Estabrook adapts and: George Cukfor will direct. Coming over for the picture is Peter Trent, youngster with no film experience, discovered by Selznick in the Royal Academy of Dramatic Art, and who is figured as a pos-

Art, and who is figured as a possibility for the title role.
Fritz Lang, German director, was signed on a one-picture basis. He went directly to the Coast with no assignment see the Coast of Maedehen in Uniform, was signed by Selznick, to come over toward the end of July. She is a native Britisher, despite having worked mostly in Germany.
While abroad, Selznick made a deal with Louis Bromfield to come to the Coast in September for Metro. He also signed Mrs. William Bolithot to open a London office im-

Bolitho to open a London office lm-mediately and become the regular Metro talent and story contact

Biggest name deal was with David Lloyd-George, but it is only a tentative proposition, to arrange a version of his war memoirs for filmization.

SCREEN SONGSMITHS WANT PROTECTION

Hollywood, June 18, A code of protection for song-writers will be sought by the Screen Writers Guild, which organization has included them in their member-

ship.

Committee headed by Edward
Ellscu, and Including Richard
Rogers, Loronz Hart, Kalmar and
Ruby and William Kernell, will seek
to get the producers to meet with
them for that purpose.

Peggy Fears Acts

Hollywood, June 18.

Peggy Fears draws a featured spot in Lottery Lover, Fox filmusical, which Hans Schwarz directs.

Assignment is first under her writing - directing - acting contract, with Fox Film which was signed several months ago.

Hollywood, June 18.
A section of the Academy of Mo-tion Picture Arts and Solences is being formed for music writers and heads of music departments work-

heads of music departments work-ing at the studios.

Initial organization meeting, held Friday (15), was attended by a dozen of the foremost film musical directors and writers. At the next meeting, it will be decided which of the present five branches of the Academy the tunesters will affiliate with. Officers also will be elected then.

then.

One feature of the music men joining the Academy is the fact that the tunesters will figure in the annual awards of each year. Plans already are under way for awards on best musical contribution of the tear to returne the post bytes and

on best musical contribution of the year to pictures; best lyrics and best scoring.

Among those at the meeting and formed into an unofficial committee to plug the idea were Lou Silvers, Columbia; Louis De Francesco, Edward Kilenyi, Fox; Jack Chertok, Metro; Nat Finston, Paramount; Max Steiner, Murray Spivak, RKO-Radio; James Dietrich, U. A., and Leo Forbstein, Warners-First National.

Several months ago the Screen Writers' Guild threw open its mem-bership to music writers but few

AGENTS OPPOSE REGISTERING

Hollywood, June 18:

Hollywood, June 18.

Hollywood film agents are opposed to any code clause that would provide for registering or licensing. the 10 percenters.

Agents expressed, themselves, thusly at a meeting called by George Frank, member of the Code agency committee, in order that he might get the managers' viewpoint on the issues under debate by the committee of 10, which is working on the suggested code clauses.

The 35 attending also raised protest against any regulations that would affect an agent's rights to full representation on all matters effecting his clients.

Rowland Plucks Corn Fed Beauts from 48 States for Col. Pic

Hollywood, June 18.
Fassing up the slick city lipstick; queens, Bill Rowland popped a new angle in beauty contests when he dispatched an airplane envoy to cop 48 confied beauts—one from each state—for spots in a special number he is plotting for his Columbia pic, The Girl Friend. 'Carter Ludlow, of the Col publicity brigade is flitting hither and thither among the alfalfa and squash spying out apple-cheek Nellies for Bill to do right by in the matter of a chance at Hollywood.

Air trek just getting under way, will positively prowl every state, 'tis announced, and selector Ludlow will be smelling hay—where it isn't cindered—for three to four weeks to come.

Divorcing Leo Meehan

Hollywood, June 18.
A divorce is being sought in Su-perior Court by Jeannette Meehan, daughter of the late Gene Stratton-Porter, from Leo Meehan, film pro-ducer, director and editor, on grounds of abuse through use of sarcastic language.

Couple have two sons, 10 and 6, whose custody she asks.

EXHIBS DUCK CHURCH DRIVE

7-Point Saenger Reorg. Plan Names Richards Pres.-Gen. Mgr.; **Expect Favorable Fed. Ruling**

Anticipating a tavorable ruling by the Federal Trade Commission oldiving the Saenger reorganization plan, the most comprehensive step yet taken in straightening out an involved bankruptcy, the Paramount trustees have set Thursday (21) as the date on which a creditor meeting will be held on the matter. If the Federal Trade body falls to pass on the plan by this date meeting will be set back. Under the plan, E. Richards is to become president and general manager of Saenger at a salary, including that for an assistant, that is not to exceed \$400 a week. The salary of a servetary-tressurer the tore combined reorganized Saenger and reorganized Saenger and reorganized Saenger and reorganized Saenger Realty is limited to 3100 a week.

and reorganized Saenger Realty is limited to \$100.a week. Par trustees, representing that they feel the proposed agreement with Richards is to their benefit and that of the creditors, they hint at the possibility Richards might go out to compete with Par if not written into the reorganization. Under an agreement of Nov. 3, 1930. Richards agreed not to compete in Saenger towns for 25 years.

The trustees have been informed that the numerous bond committees in Saenger would be unwilling to recommend the plan if Richards is not named president and general manager.

manager.

Exchange of Stock
Proposed new agreement with
Richards calls for the organization
of a holding company, in Delaware
to control the Saenger Theatres
and Saenger Realty Companies.
Far trustees are to sell all the Class (Continued on page 36)

MONO MOVE TO RKO-PATHE LOT

Hollywood, June 18 Monogram will move production eadquarters from the Metropolitan lot of General Service Studios to the RKO-Pathe plant in Culver City

the RKO-Pathe plant in Culver City around July 1.

Decision to change studios was made by Trem Carr after he had been in negotiation with General Service exces for several weeks. Apparently getting nowhere with the Erpl lot on a deal, Carr received an offer from RKO-Pathe for the control of office and stage space, and signed a contract while GSS execs figured he was all set to remain in their st dios.

st dios.

Monogram's program for the 1333-34 season is about cleaned up, with only one more picture remaining on the schedule. This will be made at Metropolitan prior to the moving day.

New deal provides Mono continue to use Balsey and Phillips independent sound system for recording, but RC\u03b1 will endeavor to reach an agreement with Carr for his production unit to swing over RCA Photophone apparatus later to RCA Photophone apparatus later in the year.

England Slaps Ban On 'Men in White' Despite Show Okay

'Men in White' (Metro) has been turned down by the British film censors. Story was found to be too rough' in spite of the fact that the play from which the film was made has been sanctioned and is in rehearsal for Gilbert Miller at the Adelphi theatre.

Berlin censors turned down George White's 'Keandals' (Fox) as too Beay and too much unslad stuff.

Every Friday

Every Friday is cocktail day at Radio City Music Hall. W. G. Van Schmus, head of Radio City for the Rockefellers, has set aside the hours 5 to 7 with all his staff heads and occasional outsiders his guests. At least one film critic be towited avery Friday. guests. At least one filr is invited every Friday.

LOEW - McNEILL TIFF CAUSES **COMPETISH**

San Francisco, June 18.

The first chain program of the atre building since 1929 appears to be moving forward rapidly here, as Loew's, Inc., is going ahead with plans to build five houses in northern California key spots in opposi-

plans to build five houses in northern California key spots in opposition to the indie Golden State circuit.

Col. Ed Schiller, operating head of Loew's, is still in town, and so is Tom Sorriero, who recently resigned as division manager for Fox-West Coast in Arizona, and is reported slated as general manager of the new circuit when it gets going. Both Schiller and Sorriero are head-quartering at the Metro exchange. Houses probably will be built in such nearby towns as Monterey and Santa Cruz, with Watsonville, Merced and Hanford other possibilities. In all five places, Golden State has been strongly entrenched for years with but little competition. The Loew building program. Is reported an outgrowth of a fight between Metro and Bob Moneill of Golden State over picture product, with Loew choosing to build instead of selling film. Only Loew activity on the Coast for the past 10 years has been confined to Loew's Warshas been confined to Loew's Wa

Paging Jesse Lasky

Paramount trustees are trying to locate Jesse L. Lasky to serve him in their proposed suit in the N. Y. State courts to recover \$12,000.000 alleged to have been unwarrantedly paid in three stock repurchase deals. All of the others, including S. R. Kent, Sam Katz, Jules Brulattour and E. J. Ludvigh, among former Pan-oxecs, have been screed, chiestly through acceptance of service by their respective attorneys.

Galloping Vaude

Hollywood, June 18: Hollywood, June 18.

Pleturized 'vaude is being tried
out by Universal to get a reaction
to this riew type of short subject.
Warren Doane, shorts producer, 8.
doing the experimenting with 130
tabbed for the novelty.

LEAVE FILM JAM TO PRODUCERS

Midwest Circuits Order Em ployees to Keep Out of Picture

CENSORS TIGHTEN

Chicago, June 18.

Chicago, June 18.

Exhibitors throughout the country are apparently taking the attitude that the present church problem in regard to pictures and censorship is strictly, the problem of the west coast producers. They are refusing to get into the picture in any way and are doing the hands-off routine. They can't see what they can do to help the situation in any way by butting in. As they figure the would merely succeed in getting the theatres tarred with the same brush which is now being applied on the picture producers.

In some cities, especially around this territory, there have been several exitable exhibitors who have attempted to stir up some sort of exhibitor resolution to combat the church drive on 'unclean' pictures. There has been much talk of going in a body to the church heads, talk of running institutional advertising in the newspapers, talk of general exhibitor action on this problem. But all this has been purely sporadic chatter and nothing more. The more quiet leaders among the exhibs have won out in every discussion of the problem and are being successful in their desires to keep the theatre (Continued on page 46)

Acad Would Tint True Portrait of **Hollywood Films**

Hollywood, June 18.

Academy of Motion Pictures and Sciences will call a board of sovernors' meeting within the next week to decide whether or not to get into the anti-off-color campaign officially.

officially.

A group of the Academy leaders are of the opinion that much could be done to combat the growing crusade against films if the employer-employee organization lent. Its aid toward the insistence of making only non-offensive films and by painting a true picture of Hollywood to the outside world.

Just what lines the Academy could take in the matter is as yet indefinite.

Kaplan Must Serve

The highest state courts, upholding their conviction on charges of coercion, Sam Kaplan and his organizer, Theodore Greenberg, were to surrender themselves yesterday (Monday) to begin sentence of from six months to three years, the maximum that could be imposed.

There was no possibility of appeal from the decision two weeks ago of the Court of Appeals, Albany, N. Y.

Jaffe's Europe Vacash Before Divulging Plans

Hollywood, June 18.
Sam Jaffe is packing his bags for a vacation in Europe after handing in his resignation as producer and aide to Sam Briskin at Columbia, Expects to be gone about three months. Jaffe served as production executive at Paramount and Radio before joining Columbia. "Announcement of his future plans will be made upon his feture.

\$5,000,000 To Warners From ERPI As Vitaphone Royalty Is Settled

Fite Pix on Coast

Hollywood, June 18.
Baer-Carnera fight films got in
late Saturday afternoon (16) and
put on the RKG Hillistreet screen
exclusively at sixthat night to hold
for an 11-day stay.
Likely that Frx-West Coast will
get them for a second-run for their
neighborhood houses.

Kansas City, Jur Baer-Carners, pictures pr Kansas City, June 18.

Baer-Carners pictures probably will be shown in Kansas. Roland Boynton, attorney general of the state, has advised the State Board of censors there is no law to ban the pictures providing they are not brutal, immoral or obscene, and that their showing is entirely within the judgment of the board of reviewers.

22 MILLIONS IN **SUITS AGAINST ELECTRICS**

Seven suits alleging damages to the total of \$22,060,000 were filled against EMPI, Western Electric and A. T. & T. in the N. Y. Federal Court; and summonses simultaneously were served on the defendants yesterday (Monday) afternoon. With other actions filed against the electrics during the past few weeks Attorney David Garrison Herger now represents a variety of independent sound equipment enterprises asking slightly over \$40,000,000 in all.

Standard Sound Recording Corp. asks \$9,000,000 in the latest batch, all seven pointing to the Sherman law and Clayton act in their complaints. Standard in its complaints reported to go into considerable detail, alleging that because of the ERPI hold on sound it was unable to do business with the U. S. Nava well as large picture interests.

Service-on-Sound Corp. asks for \$45,00,000. Macy Mfg. Corp. wants \$3,000,000. The others seek \$1,500,000 each, including Standard Sound Service, Sound Pictures Engineers, Audio Equipment Maintenance Corp., Grainger Mfg. Corp.

GOWTHORPE MOVES UP IN PAR HOME ORGANIZ.

M. F. Gowthorpe will in charge hereafter of all financial ac-counting in connection with the home office auditing of the Para-mount Theatre Service Corp. Gowmount Theatre Service Corp. Gowthorpe is assistant treasurer of
same, but hitherto this work has
been done by others under the supervision of William Cokell, Par
treasurer. Official notifications to
all departmental heads to this effect
were signed by Cokell.
Elevation of Gowthorpe who,
hereafter, will also contact on the
financial end of Par's decentralized
partnerships, together with Cokell,
was reported ordered by George
Schaeffer, Par general manager.

Mentone's 'Spice' Series

Mentone will produce and Columbia distribute a new series of one receiver, to be known as 'Spice of Life'. This will bring back to the screen a series sponsored by the originators and producers of the form. Topics of the Day and Fun From the Press, 'canned from The Literary 'Digest.

Wilton E. Schwarzwaid will score the new series, which will 'feature Dr. Rockwell a. commentator."

Early trial of the monopoly charges against Erpi and Western Electric by Warners as presently ending in the Wilmington Federal Court is expected. The case has been on the calendar for some time, It was held up owing to negotiations between Warners and Ermi for settlement of the Vitaphone royalty claims. This settlement was finally decided the past week, with Warner's getting around \$5,000,000 from Erpi.

Tuesday, June 19, 1934

That sum is outside of conces sions believed to have been made in favor of Warners granting to the film company an unconditional release from payment of service charges. That's one of the outside

lease from payment of services charges. That's one of the outside angles as the present monopoly case pending in Wilmington based on the allegations that compulsory service charges are unlawful. A prelim 'njunction to this effect is pending.

The coming trial will determine whether this injunction is to be made permanent. Warners is plaintiff in the pending monopoly suit, associated in the case with General Talking Pictures (DeForest) and the Duvaca Radio Corp.

Vitaphone royalty settlement means a complete victory for Wainers in its arbitration fight against Erpi. In all likelihood this settlement has no bearing on the intention of Warners to go through with its monopoly suit. But that's not certain, although it is believed that in settling its Vitaphone case Warners was under agreement with General Talking Pictures (DeForest) and Duvoca not to hazard the monopoly suit as such.

ment with General Talking Pictures (DeForest) and Duovac not to hazard the monopoly suit as such. There has been some talk about Erpl settling with General Talking Pictures (DeForest) on the monopoly issues involved, but so far nothing definite as to an agreement seems to have been reached, which practically assures that the pending trial will go on, and maybe in the early fall at the latest. Next step in the Warner-Erpl Vitaphone settlement looks to be to present the deal for an okay to the respective boards of the two companies, after which, if approved, it will be subject to a consent decree which will be entred by the parties in the courts. Attorney George Quigley handled the negotiations for Warners with downtown counsel assisting. Harry Warner, however, and Major Albert Warner, had personal supervision of the settlement. Warner was summoned back from Europe in order to conclude the deall One of the angles when details are finally revealed is whether Warners will collect future royalties.

FOX'S 'LILIOM' **ENGLISH DUB**

First test of dubbing for the U.S. market on an important scale is being readled by Fox, which will dub its 'Liliom' into English in Holly-

wood,
'Liliom,' from the Molnar stage
play of that name, was filmed in
Paris by Eric Pommer, Fritz Lang
directing and Charles Boyer, stars

BISHOPS MEET THIS WEE

Catholics Don't Want a Federal Censorship, but If So It Could Cost Industry \$500,000,000 Yearly

tual fruit of the current crusade agitation is an industry worry today. Industry statisticians, with icture facts in all departments at

day. Industry statisticians, with picture facts in all departments at their finger tips, predict if the Government status shearing films to the satisfaction of all warring groups, it could cost the business \$50,000,000, e000 yearly. This is half the normal American b.o. annual take.

The bulk of this loss would be represented in a fal-off in fan interest due to Pollyanized features. While the Catholic Church is known in picture ranks to have always opposed censorship, and the have fought against it side by side with filmdom in the past, some of the major leaders who have given the morals plight considerable thought during the past week are fearful that the public may, be aroused to the point where it will be beyond restraint and will automatically sweep shearing onto the Government books before the Congressional year is over.

metically sweep shearing onto the Government books before the Congressional year is over.

Other than the censorship element, industry spokesmen, even at the close of the past hectic week, were not inclined to regard boyecut and banning policles of crusaders as devastating to the box office.

Overseers of, the entire theatre field joined in the opinion, confidently prophesying that this summer will witness only normal hot weather box office closings.

See No Dire Effects, However.

As an illustration an industry study of the situation in Detroit, first American city to list pictures as black and white, is being offered for exhibitor consolation. Those familiar with it maintain, There is no noticeable effect at the Detroit box office directly traceable to the church drive.

Fall-off in business for a period of the first two weeks of the Detroit Catholic mandate is now being attributed by industry overseers to the heat wave. In what they term substantiation of this claim they point to Detroit business during the past week claiming that the receipts from banned pictures were proportionately as normal as those from approved features.

The big boyout barrage in Boston.

trues.

The big boycott barrage in Boston, according to other major (Continued on page 36)

Kahane Product Chief Under His **New Unit System**

Hollywood, June 18.
Radio studio installs the unit
system of production, with President B. B. Kahane becoming plant
chief, with all producers responsible

chief, with all producers responsible to him.

Post of executive producer was avacated by Pandro Berman last week, and left the way clear for Kahane to promulgate the unit idea of production which he has had in mind since David Selznick left the organization more than a year ago.

Berman relinquished—the executive mordurer spot to devote all he

Derman relimquished—the executive-producer spot to devote all his energy to supervising the produc-tion of 10 or more pictures for the 1944-35 program.

Studio currently nos seven asso-olate producers on the staff, in ad-dition to Merian C. Cooper, who returns in the fail to make at least two features yearly for Ploneer Productions. It is understood Kahane will bring in one or two more preduction execs during the next month.

MRS. SID KENT'S AUTO INJURY DEFERS RETURN

Hollywood, June 18.

Mrs. Sidney R. Kent was badly shaken up and slightly injured Friday (15) in an auto accident in Los Sangeles. She was treated at home by the family physician.
Mrs. Kent, who has been on the Coast for six weeks' treatment of a sinue ailment, was to have returned to New York this week with her husband, but the accident propably will delay their departure.

When Sid Kent arrives in New York he will be given the ribbon of the Legion of Honor from the French Government. Clayton Sheehan accepted the official decoration for Kent while in France a couple of weeks ago and brought it over with him.

EXECS FLOCK IN FOR L. A. PAR **CONFAB**

Hollywood, June 18.

Special trainload of Paramount chieftains, including 12 executives from foreign territory, arrived in Los Angeles yesterday morning (17) for opening of the Paramount con-

wention at the Ambassador.

Around 300 representatives from
the company's various branches are
here to attend the four-day meet-

the company's various branches are here to attend the four-day meeting.

Arrivals were Adolph Zukor, Geo. J. Schaefer, Neil Agnew, John Hicke, Jr., vp. of Paramount International Corp.; Frank Freeman and Sam Dembow, Jr., vp.'s of Famous Theatree Co., and others.

Foreign contingent, beside Hicke, included Eugene Zukor, George Weltner and Albert Deane, his assistants; John Cecil Graham, general manager for Great Britain; Earl St. John, director of Great Britain theatres; Montague Godman, sales director of Great Britain; John L. Day, general director for South America; Carl York, gendir, for Scandinavia; M. J. Messeri, gen. dir. for Spain; and Sam Perkins, sales director in the Orient. Around 300 attended opening session at the Ambassador hotel. Sessions for attendees, who arrived on special train Sunday, will run until Thursday night (21), after which they will be privileged to stay over Friday and Saturday to look at the sights, George J. Schaefer and Neil Agnew are running the proceedings.

look at the sights, George J. Schaefer and Neil Agnew are running the proceedings.

After C. B. DeMille gave the welcoming address. Schaefer and Agnew spoke, as did Zukor and the leads of Paramount newsreel and the cartoon comedy makers. Tonight the delegates got first flash at the new Mae West picture and 'Shoot the Works' (Beit Bernie). Session Tuesday is devoted to an analysis of the new season's product, which will be announced at that time. On Wednesday adverting and theatre problems will be taken up, and Thursday sales and other exhibition problems.

Besides the sales group, 40 theatre operating partners of Paramount are in attendance as guests of the company.

Altman's Coast Confabs
Al Altman, of Metro eastern production department, sailed for the
Coast Saturday (16) via the Canal.
He's scheduled to arrive in L. A.
June 30 for conferences at the
studio.

IN CINCINNATI: ON FILM DRIVE

Hays 'Could - If - He - Would Allegation May Figure at Cincinnati Meeting in Fixing Responsibility-MPPDA Hopes Breen Will Assauge Hierarchy

NEWS APPEAL BOARD

Conceding that it is too late to bring the American church agitabring the American church agitation against moving pictures to an abrupt halt, the Hays Organization is hoping that its own voluntary clean-up program, featuring the ousting of the producers appeals board and timed a week in advance of a bishopric conclave, will have at least the immediate effect of inducing Catholic leaders to modify more drastic maneuvers at their meeting in Cincinnati this week. This meeting is due Thursday (21).

their meeting in Cincinnati this. week. This meeting is due Thursday (21). In doing away with the producers appeal board the idea is that in future, when any dispute arises between Joe Breen (Hays rep) and a studio over film subject matter, the argument will be transferred to New York for final decision by the Hays directorate. Latter body consists of picture company presidents and is a means of transplanting final decision on questioned film material from west to east. Inasmuch as churchmen have evidently ost faith in Hollywood executives, the thought is that they may respect the intent of having actual company heads rendering final decisions.

Disclosures within the industry itself that the crusaders are in possession of a knowledge that Will Hays has actual czaristic powers in his contract with the major comused such authority to cleanse the

, comprised the hig (Continued on page 47)

56 THEATRES ENUF TO WATCH SEZ RICHARDS

New Orleans, June 18. Saenger Theatres has divorced Paramount houses in Georgia and Florida from its string and reduced its circuit to 56 theatres, which E. V. Richards states is plenty for him watch.

to watch.
Richards is receiver for the Saen-ger Theatres, which are coming along finely undes his guidance.

Parish-by-Parish Boycott System Under Tight Discipline Set in Bay State With Cardinal's Okay

HAYS RENEWS ON McCARTHY'S AD DEPT.

Hays office directorate has voted to continue its appropriation for the advertising censorial department conducted by J. J. McCarthy. Extension is for a minimum of another six months during which all ad copy of the major companies will continue to pass through McCarthy's hands. will continue to Carthy's hands.

SHOWS BEST UPTREND

Although it is claimed that business is better in some spots because double featuring, distributors

ness is better in some spots because of double featuring, distributors point to the dualless south as hope of an uprising against the practice. With at leas 50% of the country's theatres doubling them up, a wave of opposition has suddenly stem against the policy, in most cases accompanied by bargaining between theatre operators. In Cleveland, where the war between rival circuits is bitter, M. B. Horwitz, indie, flew to New York over the weekend to discuss an armistice with Low and Warners. In Kansas City, a key that degraded badly during the past year to a maximum admission of 26c, including downtowners, a truce is also declared in prospect. A similar move may be expected in St. Louis, another dual-infested key. Kansas City havoc was first wrought when Loew sent its Midland to a 26c top and Publix, on top of that, put in a double policy downtown. At the Orpheum, where you wand to so with pictures, the admission has been no more. San Francisco is another low-admissioned town, but it hasn't allen as low as Kansas City as a once important first run key. The distribs view the South as one of their best arguments against dualing. Down in Dixie, where double featuring has always been heresy, the healthlest increase in business for both theatres and distributors has occurred since the first of, the year. In the middle west and on the Coast, including L. A., business has been the slowest to pick.

New England has seen a marked upswing in grosses but despite that this territory is the cradle of double featuring.

Cardinal O'Connell,

of Boston, has formally endorsed a plan of specific boycott of objecionable films developed by the state council of the Knights of Columbus. Thorough-going scheme or organization for boycotts is set up by the K. of C., and its indorsement by the Cardinal, has given wide publicity and impetus.

Under the Massachusetts will be divided into three regions NO-DUAL SOUTH each headed by a director who between them will organize 156 K. of C. councils of the state in operating the boycott. One or more parishes will be assigned to each council, and committees of three or more will be formed to make arrangements for a quick contact with every Catholic family in the parish whenever the need should arise. The pastor of each parish will be honorary chairman of the parish committee.

committee.

Nub of the business is that the parish committees will distribute to the Catholic families a printed form announcing release of an objectionable picture, the name of which will be given and family reminded that concerted action should be taken against the producer and against the theatre showing the film.

Students of all Catholic colleges, schools and academies will be pledged to help in carrying out the plan. Also all Catholic organizations.

Concerted action referred to will Concerted action referred to will be to boycott theatres showing any film, good, bad or indifferent, of a Hayes producer cited for a period of a month or more. If for three months or more the producer is good, his pictures will advertised through the same agencies which cot the the boycott.

through the same agencies which set up the boycottes. If a producer has been boycotted for a month or more, his pictures will not be recommended by the central committee, to sit in Boston, until six months have elapsed from the conclusion of the boycott. Indies showing quickles will be boycotted for three months. K. of C. Strutter that longer boycott is of C.

figuring that longer boycott is only way to make itself felt with producers who haven't as much to lose as the majors.

Rogers Remains At Par for 10: Studio Finances

Hollywood, June 18. Charles R. Rogers remains with

Charles R. Rogers remains with Paramount another year to make 10 pictures, new deal calling for Par to finance instead of himself. Rogers gets a salary and percentage on each pic.

In making the contract Rogers sold all his yarn material to the studio, including 'McFadden's Flats,' which he'll make as his initialer on the 1934-35 program, starting in the fall when he returns from Buropes. He also turned over his contract with Jack Haley to Par, stipulating the actor's use in any of Rogers films. This agreement is for the period Rogers remains with Par, as the Haley ticket has five years to

With Rogers, an outside financed producer for two years coming into the fold, no such financed producer will operate in the Hollywood plant.

Theatres Talk Revival of Coupon Books as Chi Expo Stunt Clicks

Chicago, June 18.

theatre men through the midwest are serious about making another attempt with theatre ticket
bargain coupon books. The coupon
book, allowing a 10% reduction for
a number of ducats bought in advance, has been tried several times
in the past throughout the country
but has never gotten across. Only
exception to this floppo has been
the coupon books issued by FoxWhat's given the theatre men an
What's given the theatre men an
idea that the scheme may click now
is the success of the World's Fair

coupon books. Fair has already
sold some 5,900 books at \$7.50 which
sold some 5,

PARAMOUNT TRUSTEES SHOW PROGRESS **BUT MANY DEALS ARE STILL UNSETTL**

Report Covering Sept. 30, 1933-June 9, 1934, De- Catholic Campaign in . tails Numerous Adjustments Preparatory to Receivership Wash-Up

Pending a reorganization plan, which in any but a very tentative form cannot be expected quickly because so many matters are up in the , the Paramount trustees have prepared their fourth report, because other things recommending other things recommending have prepared their fourth report, among other things recommending that the business of Par be continued under their guidance as at present. The report covers the period from Sept. 30, 1933, to June 9, a week ago, and was to have been filed not later than yesterday (Moniet of the period from the perio

need not safer unan yesterday (Monday).
Cash receipts and disbursements during the more than eight months embraced are listed, showing an improvement in the cash position of Par on trustee accounts of more than 50%. While cash in the banks as of Sept. 29, 1933, was 3,207,480 as of June 9 last it was 3,226,836. This is funds of Paramount-Publix and has nothing to with subsidiaries, such as Par Pictures Distributing, which is reported to have more than \$7,000,000 in reserve.

in reserve.

Receipts of the trustees from Sept. 30, 1933, to June 9 this year amounted to \$2,244,747, while disbursements for that period were

\$1,992,391.

The receipts include collection of receivables from subsidiaries of \$2,061,984, dividends of subsidiaries cash from miscellaneous operations, (Continued on page 46).

OCHS GOES SPANISH. RADIO PIX DISTRIB

Lee A. Ochs is going to Spain with a franchise to distribute all Radio product on the territory. Understood he is going on Ms own, rather than as a Radio representative and is paying Radio a flat sum guarantee for the film on a percentage deal which gives him first choice of all Radio product in Spain and Portugal. He will line up a staff in New York before leaving. Ochs, a N. Y. exhibitor, completed the sale of his N. Y. theatre chain Saturday (16) by turning over his four upper Broadway theatres, the Middown, Uptown, Yorktown and Costello, to RKO. It's an operating deal on a five year basis, with Ochs restaining an interest in the theatre.

retaining an interest in the theatres.

Skouras and RKO pooling arrangement on the uptown Audubon and the Collseum will most likely by the boards in the expected completion of the present Ochs deal. Whether the RKO takeover will interfere with the Skouras-RKO pool on the RKO Jefferson and the Skouras-operated Academy, on 14th street, is problematical. It is understood that on this particular end of the Skouras-RKO affiliation things may be left as is, as the pool has proved advantageous, particularly to Skouras. The Academy under that pool arranged around a year, ago sent the Jefferson into straight films and the Academy into wandfilm

N. Y. to L. A.

Harry Clork. Charles David. Albert Deane. Hènri Diamant-Henri Diamant-Benny Fields. John W. Hicks, Jr. Dr. Harry W. Martin. M. J. Messeri. Bernard Natan. John O'Hara. Bob Ritchie Blossom Seeley. Clayton Sheehan.

Mrs. Apfel Waxman. George Weltner. Carl York.

L. A. to N. Y.

Michael Curtiz, Kay Francis, Mrs. William Gargan. Russell Gleason. George Goldsmith. Mr. and Mrs. Leslie Howard.

Radio's 50 for '35

Agreed on a program of 50 plc-tures for 1934-75, not as many as this year when 52 were promised (of which only 46 or 47 will be de-livered) an RKO radio home office contingent of around 30 left Friday (15) for Chicago. Convention yes-terday (Monday) started a three-day session.

day session.

On the final day of the meet to-morrow (Wednesday), company will reveal its total of 50 pictures, listing 30 that are definitely set.

FOX'S TRI-ERGON WINS ON APPEAL

Validity of William Fox's Tri-Ergon flywheel patents have been upheld by the U. S. Circuit Court of Appeals of the Middle District of Pennsylvania, in a maniferent of Appeals of the Middle District of Pennsylvania, in a unanimous decision handed down Wednesday (13). This decision is calculated to

decision handed down Wednesday (13). This decision is calculated to have far reaching repercussions on the talkef art throughout the Industry as it affects both exhibition and production where the flywheel process is utilized in making or screening films.

The Circuit Court by its decision confirmed the lower court's ruling that the patent was valid and infringed upon. The suit was brought against the Altona Publix Corpandaso the Wilmer and Vincent circuit. The actual defendant however, was Erpl, which-undertook defense of the action.

By its victory, Tri- rgon most likely will now enter into plans for a trial for damages involved and likely as not institute similar actions against other alleged violators of these patents.

This is the second victory for Tri-

tions against other alleged violators of these patents.

This is the second victory for Tri-Brgon in the last fortnight. Recently Tri-Brgon got a two-to-one decision from the Circuit Court of Appeals in New York, relative to the validity of the Tri-Brgon double print talker patents. In that decision the Circuit Court reversed the decision of Justice Campbell of the Federal District Court in Brooklyn.

Brooklyn.
Patents of Tri-Ergon, however, Extents of Tri-Ergon, however, are in controversy as to ownership with Fox Film is a sgainst William Fox. Fox Film is suits brought against William Fox and expected to come up soon in the State courts of. Nassau county alleges that the Tri-Ergon patents which William Fox bought for himself should belong to Fox Film, as he bought same as president of Fox Film. Fox Fill., of all film companies, cannot be involved in any Tri-Ergon patent litigation, as it holds a license under these patents as

gon patent inigation, as noted the literase under these patents as granted through William Fox; when these were first bought or some-

Fox-Lesser Tie

Hollywood, June 18.
Sol Lesser has closed with Fox for release of his 'Peck's Bad Boy,' with a cast including Jackle Cooper, Jackle Searl, Thomas Meighan, Dorothy Peterson and O. P. Heggie. Picture, which gets started this week, is budgeted to major proportions.

tions.

Fox also istributes George
O'Brien pictures being produced by
Lesser and John Zanft

1935 'Scandals'

George White will make a second Scandals' for Fox, going to the Coast to start in mid-Soptember. Ficture will not be a Robert Kane production, as was the first White Scandals,' but will be produced by W. R. Shechan as one of the first, by that producer on his return from Europe.

Balto Strong: Exhibs Haven't Felt Pressure

Baltimore, June 18.

Local Catholic campaign against smut in films, as a unit, is swelling both in feeling and in stature; The powerful indie newspaper, the Sun, as aligned self on side of church and is pounding the tomtoms in daily editorials, plus itemizing on its tront pages the growth of the campaign on a national scope. Virtually every columnist in town has devoted a stick or more in favor of the church, and the sheets' pix crix have spoken in favor of the church's aims.

devoted a stick or more in favor of the church, and the sheets' plx crix have spoken in favor of the church's aims.

According to Catholic sources of info, local campaign has increased in intensity with each pussing week, and though majority of exhibs declare pressure hasn't as yet been felt at the b. o's, many of them are apprehensive of the future. Also, though other faiths and sects haven't Joined the Catholic crusade, it has been declared that some will do so within the next fortnight.

Local state branch of the MPTOA held a special session on, Thursday (14), at which the organization came out openly on the side of the church. In some of the local film circles it was hinted that the MPTOA is merely using the 'clean-up' campaign as a wedge to renewits old—and losing—battle against block booking. Frank A. Hornig, pres of the Maryland organization, stated for publication after the exhibs' powney last Thursday that his group was unanimously behind any measures adopted by the meeting of the Hierchy of Bishops which convens in Cincinnati Thursday (21). He also rapped the Hays set-up and said his group's Baltimore assembly was prompted by reception of a two-page builetin from the national headquarters of the MPTOA, which was offered for the Catholic church's drive.

ANDROIT GETS 'FOUR WALLS' church. In some of the local film circles it was hinted that the MPTOA is merely using the 'clean up' campaign as a wedge to renew its old—and losing—battle against block booking. Frank A. Hornig, préz of the Maryland organization, stated for publication after the exhibs' powpow last Thursday that his group was unanimously behind any measures adopted by the meeting of the Hierchy of Bishops which convenes in Cincinnati Thursday (21). He also rapped the Hays set-up and said his group's Baltimore assembly was prompted by reception of a two-page bulletin from the national headquarters of the MPTOA, which was directly concerned with the Catholic church's drive.

ANDROIT GETS 'FOUR WALLS'
Hollywood, June 18.
Lucian Androit set by Metro to photograph Tour Walls,' which Paul Sloane is directing.
He replaces Hal Roson, who was forced to pass up the post the first day of shooting due to illness.

Hilles-Leake-Richardson Stick

In spite of efforts to shove a temporary trustee or trustees into Paramount under the provisions of the new corporation bankruptey bill, at a hearing on petitions of bondholders Saturday (16) before Judge Coxe, the present trio in Par, Charles D. Hilles, Eugene W. Leake and Charles E. Richardson were chosen. Under the new law it became necessary to appoint trustees to administer, to the bankrupt under the provisions of 77B, the section of the Bankruptey Act involved.

On Friday night (15), Paramount Publix filed its answer to the two new bankruptey law petitions inaugurated June 7 by the Vanderlip committee and another group of three bondholder creditors. It has been a mistaken notion that Par itself filed the June 7 petitions, although RKO took that step. Those petitions were filed against Par Instead, urging a quiok reorganization and submitting recommendations for appointment of trustees under Section 77B. Vanderlip committee urged continuance of the Hilles-Leake-Richardson trio, with powers to rule under all rights of the new bankruptcy measure, while the other petition requested the appointment of someone else on grounds, in effect, that the present trustees were stilling, spending too much money, etc.

Deal for Rothafel's Return to Roxy Cold; Paucity of Product Figures

FRISCO K.O.'S ALL **GIVEAWAY NIGHTS**

San Francisco, June 18.
Scoring gift nights, whoopee parties, country store nights and premature advertising as flagrant violations of the code, local grievance board cracked down in four cases heard at last Tuesday's meeting.

Proposed refinancing of the Roxy theatre, whereby S. L. Rothafel was to have returned to the theatre, has gone cold. The downtown brokers who were talking things with Roxy (Rothafel) have withdrawn from the

deal.

Fenner & Beane were the brokers
Involved. Interested with them was
Hayden, Stone. Latter was to have
participated in the proposed \$1,200,000 financing deal to an extent of
50%. F&B are understood to have
offered their interest in the deal to

50%. F.&B. are understood to have offered their interest in the deal to other downtow brokers but apparatintly none would take it.

The brokers are understood to have had the stated observation of one of the present three Paramount films; could be made available to the Roxy theatre. After surveying the proposition, the brokers apparently figured that the viewpoint of the Par bankruptcy official, couldn't have been fulfilled.

At the time, it was believed that the Paramount on Broadway would require only 40 Par films for the year. Thus, it was stated, the balance of the Par picture program, could just as well be handed over to the Roxy theatre. However, this proposal apparently was never submitted to the Par management itself.

tiself.

The view that certain Par pictures would go to the Roxy came before Par and Loew began to conclude their man' months' old pooleng proposition for the Capitol and the Broadway Paramount theatres. This deal concluded the past week' gives the Capitol first pick of Par films. Far keeps the stage shows, the Cap going straight films.

Antedates Par-Cap Pact Fenner & Beane withdrawal was determined upon, according to inside, before the Par-Capitol deal was finished.

Under the Fenner & Beane and Hayden, Stone proposition, the first mortgage bondholders were to get stock for their presently defaulted bonds, while the brokers would get a first mortgage on the property. The new stock issue proposed would also have provided for participation The view that certain Par pic-

also have provided for participation

also have provided for participation of the second mortgage noteholders in same. Rothafel to operate at \$46\$ salary of \$750, with a silce of stock, as a bonus.

Herbert L. Lubin, promoter of the scheme for Roxy, personally, would also have received certal by pay in the deal. Lubin was the programoter of the original construction of, the building, with Roxy, Charles B., Richardson, one of the present Pagtrustees, also was among those contrustees, also was among those con-cerned in the ori inal Roxy theatre stock deal, some years ago, With the Rothafel deal cold, the

With the Rothafel deal cold, the Roxy theatre will continue as is, with Howard S. Cullman, hitherto receiver, now trustee of same. The change in office is technical having come about through appointment the past-weel- on the petition of the junior security holders' communities of the theatre under the newn

Corporate Bankruptcy Bill.
Fanchon & Marco continue to pro-Fanchon & Marco continue to pros.; duce the stage shows here, and the of the tree is slated to stay open different before through the summer. That's on the creommendation of the bondholders. Closing talk came from the Rothafelthe of the continue of the c

Net Gains Marked for All Active Stocks, but Amusements Still Slow

its ga. After consolidating its gains, market was in splendid position to stage an advance Friday and Saturday on good news from several fronts. As a result, nearly all most active stocks showed net gains at close on Saturday. Dow-Jones Industrial Averages got through the 100-point level and closed at 99.85 or 0.95 point ahead of close on preceding Saturday. Since the 98-100 consolidating

Yesterday's Prices

			- 1	Net
Sales.	High.Lo	w.Last		
200 Con. Film.	31/6 81	4 81/2		
200 East. K	100% 997	4 100%	+	76.
200 Fox A		4 1514	-	14
6.500 Gen. Elec.	21% 20			14.
1.000 Loew				
400 Pathe A.				1/2
	45/ 45	2 2078	₹.	77
600 Par chis.	4% 41	4 4%	*	24
2,800 RCA	7% 7	A 729	+	%≉
300 RKO	294 29	€ 2%		
1,300 W. B	61/4 6	. 6	_	1/4
	URB			
8,000 Tech	*14% 14	4 141/4 1 19/4	+	1/2
200 Trans-L .	. 1% 1	1, 1%	+	1/4
120	ONDS			
\$4,000 Loew	102% 102			
20.000 P-F-L	551/2 54	. 55%	٠+	3/2
8,000 Do ctfs.	*54 53			Commercial
15,000 Par-Pub	5514 541	4 551/4	+	1/4
2,000 Do ctfs.	5816 531	6 58%	4	16
20,000 War. B		£ 61		./-
1 -0,000 Har. D	· · · · · · · · · · · · · · · · · · ·			

level is the next one to be decisively penetrated, those favoring the forward movement were pleased to see this strong action in the Saturday two-hour session.

Many amusements falled to follow the general trend, but the amusement group as a whole, according to Variety's table of 12 rep-

* New 1984 high,

resentative issues, showed a net gain of 0.112 as compared with previous Saturday's close. Traders expect the amusements soon to follow the general trend upwards, although they may be considerably behind market as a whole bedause the group has not fully discounted expected summer decline in box-office receipts. Howeven, a continuation of comparatively mild weather on Atlantic seaboard may go far towards cutting down any expected or: customary big decline in business.

Amusement group has had a issues, showed

or customary, big decline in business.

Amusement group has had a steady climb for the last five weeks, and during past week hit a point slightly higher than that reached the middle of April. Close of this group, while not very strong, was ahead of previous week. Of the four or five representative issues in group, Fox Class A acted best during week. After about five weeks of what appeared to be steady accumulation, this stock followed expected move on chart, and showed a neat advance at close of week. Chart formation would indicate that it might go up further during next few weeks.

things to be partitled to the weeks.

Radio B looked like it was still in the stage of accumulation during week, but that it soon may be ready for another upturn. Loews common sagged off a bit after two successive weeks of advancing tendencies. Warner Brothers common also dropped back, but the fall-ing off in volume would indicate that it, too, was being further ac-cumulated. For this stock the big (Continued on page 48)

THAT PAR REORG. PUZZLE

Par-Metro B'way Pool Gives Capitol The 'A' Pix, but Stage Stays at Par

its kind among important New York theatres is between Loew's for the Capitol and Paramount for its Paramount, both on Broadway, It's for one year, but understood it can be dropped if not working out.

Capitol is to go straight pictures June 29, dropping its stage shows, while the Paramount retains its units and in return for that concession grants the Capitol precedence on film product, including its own and Metro. After the Loew house has taken first choice of both Par and Metro, what's left becomes

and Metro, what's lett becomes available to the Par to go along with its stage productions.

Effective June 29, the Cap picks Par's 'It Ain't No Sin' (Mae West).

Par takes as a secondary first run selection Metro's 'Rear Car' (Cherles Puggies)

Par takes as a secondary nrst run
selection Metro's 'Rear Car'
(Charles Ruggies).
Operation of the Cap remains
with Loew's, the Par with Paramount. But under the arrangements there is to be a split of the
profits of both on a 50-50 basis.
A total of around 110 pictures between Metro and Par is what Loew
picks from. Cap needs about 40 on
the year, figuring holdovers, Par
having 70 left from which to choose.
Increase Stage Salaries?
In view of the weaker pictures of
Metro-Par going into the Par, Boris
Morros will probably attempt to

Metro-Par going into the Par, Boris Morros will probably attempt to strengthen stage shows for draw and spend more for attractions. This may have the effect of increasing the average of salaries for stage acts at the Par to square against admittedly weaker product than the Cap will have.

Some bookings made already by the Cap will be shifted to the Par stage, including the Duke Ellington show June 29, Ben Bernie July 20 and one show that is set in between.

tween.

So far as the stage of the Par is concerned, Metro-Loew organization does not figure. Borls Morros will have sole jurisdiction.

Sam Dembow, Jr., for Par closed the deal, together with representatives of Loew and attorneys, before he left for the Coast last week

TO DECIDE THEATRE SCREENO GAME WAVE

Chicago, June 18.

two years the Chicago exhibit have been howling over the legality of a keno-lotto game known as Thing has grown through competition from a single theatre to some 50 houses in town and more being added almost daily. Exhibs figure it as the enticing way by which to give away free prizes to the customers.

Customers are given a regular lotto card when they enter, and then at one time during the evening a number wheel is flashed on the screen with a pointer being twirled to indicate winning numbers. Game is played just like keno or lotto, with the winners getting merchandise awards. The Screeno name and rights are owned by a Des Molnes company, which rents them out to theatres at \$5 a week for one night's play. Theatre, however. Customers are given a regular

sources company, which rents them out to theatres at \$5 a. week for one night's play. Theatre, however, must purchase the weekly supply of lotto cards from the company. Since the picture code the competing exhibits have been complaining that this comes under the heading of unfair trade practices of giveaways and reduced admission. First case involving Screeno has been filed with the grievance board here under the clause concerning reduced admission. Garden in Indiana Harbor is squawking at the lotto games being run by the Indiana theatre in the same burg. Case is due for hearing this coming week.

The first pooling arrangement of Xtra Committee Awaits Rosy OK Before Acting

Hollywood, June 18.

Standing Committee on Extras, to which complaints by extras long in the files of local NRA office were turned over by Charles H. Cunningham late last week on orders from Washington, will not resume functioning until it receives administrative orders from Sol A. Rosenblatt, according to its chairman, Mrs. Mabel Kinney.

Standing Committee, named by Rosenblatt, was some weeks ago ordered to discontinue, as an interpretive body on code matters pertaining to extra players through John Film of the Code Authority.

CONGRESSMEN **DENOUNCE FILMS**

Washington, June 18. Congress last week, while clearing away the desks for summer re-

Congress last week, while clearing away the desks for summer recess, showed signs of responding to the rapidly accelerating campaign for enforced Hollywood house cleaning.

As the Catholic Church drive received added impetus by the affiliation of capital Jewish groups as well as the open encouragement of Protestant factions, two more bills for Federal film censorship were sponsored in the House.

Although both measures were doubtless motivated in large part by political expediency and a desire to enlist support in the Fall campaign from reform groups, close watchers regarded the presentation of the latest bills as an indication that nation-wide agitation is likely to put many members of Congress on the spot this Fall and make lightly for the film industry during the 1935 session.

Familiar Hudson bill, dressed up in a few minor particulars, was put forward by Representative Culkin.

Familiar Hudson bill, dressed up in a few minor particulars, was put forward by Representative Culkin. republican, of Oswego, N. Y., who simultaneously issued a blistering statement condemning the industry's attempted self-regulation and denouncing Hollywood products as crime breeders.

A short but potent bill imposing A short but potent bill imposing stiff penalties for transportation of fims in which any actors are employed who have been accused of moral turplude or whose actions are suggestive, unwholesome, or morally objectionable, was advocated by Representative Cannon, democrat, of Miwaukee. Cannon also put out a statement lambasting Hollywood.

Both legislators asserted self-regulation cannot be expected to produce desired results and that Pederal power must be exerted to insure correct moral standards in picture entertainment.

picture entertainment.

picture entertainment. Culkin lambasted film producers for failure to clean house voluntarily, noting that industry repeatedly has promised to onforce regulations and punish offenders but steadily the stream of pollution which has flowed forth from Hollywood has become wider and more turbulent. New Yorker declared that 70% of Hollywood output is 'salaclous, criminal, or indecent,' and protested 'hectic stories of sex appeal, white slavery and criminalistic vice.'

vice. Elock booking was rapped by Culkin, whose bill would ban the practice. Legislator repeated usual argument that exhibs are tied hand and foot and forced to show pix they know their patrons dislike.

WANT TO GRASH THE EXEC PAYROLL

Bankers, Lawyers, tors, Showmen, All Have Nominees for Top Berths in the Reorganization

AN ANALYSIS

As the creditor groups of Para-mount begin to close in for a re-organization plan on the company

mount begin to close in for a reorganization plan on the company,
the race among outsiders to crash
the executive rolls of the reorganized company is becoming warmer.
In that race are many presumably
influential individuals who are depending on their downtown connection to enter the Par picture.
Not the least of these are legal
forces. Even among the trustees is
there to be noted that certain inclination to maneuver a possible
future hookup with Par. There's no
secret about these observations in
the trade. Of course, where a rub
may possibly come about is that
under the Corporate Bankruptcy
Bill's provisions of reorganization,
such reorganization may be privileged to be realized entirely by the
management.

leged to be realized entirely by the management.

To ilmpse the array of names that are variously mentioned as possible future Par hook-ins forms a list of pretentious size, of past, present and new industry appli-

a list of pretentious size, or pasts, present and new industry applicants.
Jules Brulatour, N. L. Nathanson, Harold B. Franklin, Duncan Holmes, Eugene Leake, Charles D. Hilles, the firm of Root, Clark, Buckner and Ballantine, Frank Vanderlip, Frank C. Walker, Dr. Julius Klein, S. R. Kent, S. A. Lynch, C. E. Richardson, Sir William Wiseman, Joseph P. Kennedy, Ralph Kohn, John E. Otterson and Herschel Stuart are among those being mentioned as possible future affiliates.
All or any of these, of course, to work under Adolph Zukor, whose continuation with Par is unquestioned.

tioned.

Mostly the names cover financial

Mostly the names cover financial and theatre people. That all of these men are being mentioned doesn't mean that they will figure in the future setup of Par, but for certain of these the possibility does exist.

Nathanson, Kuhn, Loeb, Et Al. Nathanson is presently the executive and operating head of Par's Canadian theatre affiliation. He has been a prominent figure in the industry, from a Canadian-American angle; for many years associated with Paramount in one way or another, and has served on the clated with Paramount in one way or another, and has served on the Par board also. He is known to have financial contacts that are influential here and in Canada. Nathanson always has been cited as a person close to the counsels of

(Continued on page 48)

Plenty of Squawks Over Protracted **Code Authority Meets; Too Costly** In Execs' Time and Atty's' Fees to All

CHINESE GOES NABE

H'wood Deluxer Runs 'Rothschild' 6 Times Over Weekends

Hollywood, June 18.
Grauman's Chinese went naborhood policy over the weekend, by
operating twice daily on Friday,
Saturday and Sunday, with Rouse
of Rothschild' the screen attraction.
Run of, Rothschild' was tentatively terminated a week ago, when
Sid Grauman hit upon the pian of
weekend showings. Heavy advance
sale and a good window play over
the three days, indicated policy
may be continued for better part
of the summer.

of the summer.
Grauman feels that through the Grauman feels that through the new policy he will be able to live up to the widely published state-ment that the picture would not be shown elsewhere in Southern California during the current year.

F-WC Monopoly **Charges Tossed** Out by L. A. Bd.

Los Angeles, June 18.
Charges of a film buy monopoly
by Fox-West Coast and affiliates in
Pasadena, brought by Lou Bard, on
behalf of his Colorado theatre there, behair of his Colorado theatre there, were thrown out by the local grievance board when the case came up before it for decision, after testimony had previously been sent on to the Code Authority for determination.

Bard had compleined that when F-WC had dummed the Colorado

Bard had compleined that when F-WC had dumped the Colorado back into his lap after several years of operation, it failed to turn over one-third of the major feature product which it had contracted for Pasadena, partially for the Colorado, which it was at that time operating.

Case was heard here several weeks ago, but Loal griefers ducked the issue by shunting the evidence to

issue by shunting the evidence to the CA. Latter tribunal sent the proceedings back here and inproceedings back here and in-structed the local board to render

structed the local board to render an award.
Only other case heard and determined last week by the local griefers was a complaint filed by Vitagraph, Inc. (Warners) against the Baldwin Park theatre, which charged an attempted contract violation through evasion. Board found for the complainant, and ordered the respondent, A. R. Miller, to comply with all contracts.

A crisis looms for the NRA in filmdom and threatens to spark out through the Code Authority long before the code is formally scheduled to be reopened next fail. Under the surface many of the high codists are already rebelling at the demand upon their time. In major circles it is estimated at the present rate, the administration of the formula will cost big picture interests over \$2,000,000 in executive and anyers salaries represented in the time commodity before the Eagle's first year is over. Some codists describe as conservative an estimate that the first six months of Authority's life have already cost the majors \$1,000,000.

Sub-Groups Idea

Spiliting the Authority into three parts is being discussed in high circles as one means of healing time trouble. This would necessitate increasing the total voting coldist from 10 to 12 members and dividing them into groups of four. Then instead of the entire membership having to listen to every case on appeal, as is now must under NRA picture law, cases coming in from all over the country could be segregated under three classifications of (1) industrial (labor cases); (22) public relations; (3) trade practices. This only occasion for an assemblage of the entire C.A. would then be brought about by any problem or situation affecting all branches of the business.

Such a plan, it is now revealed, was privately offered at the inception of the Authority, but for some reason was rejected. That it is being revived now from some of the many secret sessions in Washington last fail speaks partly of industry recognition of the seriousness of the present situation.

Unless some means is realized within a few weeks to stem the flow of appeals under the existing code, the present situation.

Unless some means is realized within a few weeks to stem the flow of appeals under the existing code, the present situation.

Unless some of being in the past few weeks, the tithe has lost most of its former glory.

The C.A. is getting to not only on the c.A., but on field boards, judging from

Shorts Go Hollywood

Hollywood, June 18. Hollywood, June 18.

Except for the Medbury Travelaffs all of Columbia's shorts for the new season will be concentrated in Hollywood. In this group are the comedies, Minute Mysterles and possibly tuners, although no decision yet on the latter. Deal with Leon Errol for eight briefies is nearing completion: Harry Langdon is set for two, and the studio is on the prowl

Loew May Take Fox Product If RKO Drops Fox; 30 WB Films for RKO Chain

Coincident with a deal under which Warner Bros. gives RKO half of its 1934-'35 product, the RKO circuit is displaying coolness towards renewing with Fox for another year. The 30 from WB under the deal, plus-its.own.(Radio), one half of the Par product and the pick from the Universal and Columbia programs will carry RKO through without the necessity of Fox, it is surgested.

suggested.

As this new twist comes up, it's reported Loew may go for the Fox program this year, although the circuit is not altogether cramped by losing half of the Warner pletures. Loew has its own Metro, all of United Artists and one-half of

both the Par and WB programs. The split of WB insures that cir-cuit of fewer pictures by 30 for the coming season, however, and a deal with Fox may be entered with a view to playing safe on quantity

supply.

RKO is said to have been dissatisfied with the sales policy
of Fox and that company's reinctance to make adjustments.
While RKO may not play Fox
product, on a circuit buy,
New York the Music Hall is expected to renew its deal. Music
Hall this year had choice of the
Fox pictures for first run in New
York picking what it wanted under York, picking what it wanted under a commitment for a certain num-

Baer-Carnera Broadcast Hurts L.A. B.O.'s 40 to 60%; 'McKee' 131/2G, 'Groom' \$13,000; 'Little' Sock 81/2G

Los Angeles, June 18,
There's an everlasting headache from one source or another for local theatre operators. Having the infantile paralysis fright to deal, with on one hand and numerous obstacles on the other the boys took slew poison Thursday (14), the state of the took of the the boys took slew poison Thursday (14), the state of the took of the Baer-Camera bout han to screen romance. The wallop they took was a bird, with trade off from 40 to 60%. For while it was only 5 p.m. when the broadcast hit here, the excitement had em sitting around all night with thousand post-motosma the there does not be supported to the state of the took of the took

Estimates for This Week

Estimates for This Week
Chinese (Grauman) (2,028; 551.65)—The butter of the country) and stage show (11th
week). That three-day, six-performance week julced up matters a bit
with a total take of around, \$8,000
for the new idea, which more than
covers the new idea, which more than
covers the new idea, which more than
Downtown (WE) (1,300; 25-35-40Thank of the cover of the cover of the cover of the cover,
and will run around \$4,800. Last
week Tog Over Frisco' (WB) came
in with little stronger finish than
calculated on to tune of \$4,600.
Hollywood (WB) (2,756; 25-35-4055)—The Merry Frinks' (FN).
Opened bit stronger than down town
and will wind up with around \$5,600.
Last week Tog Over Frisco' (WB)
performed as calculated, winding up
with \$5,200.
Los Ages (Wm. Fox) (2,800;
Los Ages (Wm. Fox) (MB) (200;
Los Ages (MB)

Lasi week: Tog Over Frisco (WB)
performed as calculated, winding up
with \$5.200.

Los Angeles (Wm. Fex) (2,800;
16-25)—I Hatca Women' (Goldsmith)
account of the content with the content with little less than \$3.00.
Last week 'Stolen Sweets' (Chesterfield) and 'Black Cat' (U) had a
tough session that wound up with a
tittle over \$2.900.

Pantages (Pan) (2,700; 25-40)—
Little Man, What Now?' (U). Natives were pretty keen about seeling
this one and house will do about a
month's regular business' however
when the combination to a take
and the combination to a take
the combination of the combination of the
track of the combination to a take
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"The Cradle Song starring Dorothea Wieck.

RKO (2,950; 25-35-40)—"Stingsree' (RKO) (27d-final week). Second stanza with Baer-Carnara fight
pictures as an ald with \$7,600. Fite
pic to be held over. First stanza
with the fight film came home with
a healthy \$8,700.

State (Loew-Fox) (2,024; 30-4055)—"Satia McKee' (MO). Off
the control of the

Lincoln Sluffin' It Off 'Til July; 'Vanities' OK 3G

Tincoln, June 18.

Another slump week as a whole, but 'Vanities' gets ace spotting in the Stuart. Biz down to a lower ebb in most houses than last year at the worst of the summer, but the management of all houses is throwing in all the sluff on the present three weeks, which were thought to be bad anyhow. The first of July promises an upswing. The State, now closed, with sign posted that equipment will be sold at constable's sale, June 25. State supposed to be reopened July 2 by Cal Bard, trustee, which he will run in conjunction with his Rianto.

If so, this'll probably be the sixth dimer.

Estimates for This Week

Colonial (LTC) (750; 10-15) —
'Smarty' (WB) and 'Man's Game'
(Col) split, Average \$750, Last
week, 'Strictly Dynamite' (Radio)
and 'Santa Fe' (Col) split, all right

(Col) split. Average 37.00. Last week, "Strictly Dynamite' (Radio) and 'Santa Fe' (Col) split, all right \$8.00. coln (LTC) (1.600; 10-15-25)—
Earth Turns' (WB). Looks slin, \$1.700 expected. Last week, 'Bottoms Up' (Fox) looked strong for a couple of days, but dwindled to \$1,950, fair.

Orpheum (LTC) (1,200; 10-15-25)— 'Glamour' (U) and 'Stingared' (Radio), split. Will get a good \$1.100. Last week, 'Glamour' (Endo) and 'Stingared' (Radio), split. Will get a good \$1.000. As the strong of t

Festival. Convention, Helps Portland; Races Hurt; 'Party' Gets 5G

Portland, Ore., June 18.
Rose Festival week and convention of Canadlan Legion in this burg created enough excitement to boost grosses in the downtown spots. But most of this b. o. gain offset by dog races which grab a huge slice of available entertainment money.

slice of available entertainment money.

Hollywood Party' (MG) at the Broadway, and 'Thirty Day Princess' (Par) at the Paramount vied for No. 1 gross this week. All other pix getting what's left. Last week's disappointment was 'Little Man, What Now?' at the U.A. The Man, What Now?' at the U.A. The Man what have now of the Company of t

week. Black Cat' (U), thriller, got attention and some extra biz for good enough \$2,700.

Oriental (Hamrick) (2,500; 25-35)

—Upper World (WB), and Uncertain Lady (U). Keeping this house on a fair keel for \$2,000. Last Keep in the constant of the constan

Detroit Just Mild

Detroit, June 18.

Michigan has 'The Thin Man' on screen and Mary Brian in person. The picture being a detective mystery isn't expected to get many of the women, but that angle is being worked on nicely in the bally.

worked on nicely in the bally.

Estimates for This Week

Fox (Inde) (5,100; 15-55)—'Baby,
Take a Bow' (Fox) and stage show.

Around \$15,000; mild. Last, week

Around \$15,000; mild. Last, week

Around \$15,000; mild. Last, week

Thil Harris in green; \$19,000;

Michigan Berg (1462, 15-55)—'Bhillian Man' (MG) and Mary Brian,

Maybe \$20,000, not big. Last week

Little Miss Marker' (U) and stage,
\$13,000

1st Runs on Broadway (Subject to Change)

Week of June 22

Paramount — 'Great Flirta-on' (Par). Capitol—'Operator 13' (MG). Strand—'Dr. Monica' (WB)

(20).
Rialto—'Murder
board' (Radio) (19).
Roxy—'Affairs of
man' (U).
Music Hall — 'L
Again' (Radio) (21). Let's Try

Week of June 29
Paramount—'Murder in Private Car' (MG).
Capitol—'The Man'

(MG). Strand — 'Midnight Alibi'

(WB) (27).
Riatto—Black Moon' (Col).
Roxy—Baby Take a Bov
(Fox).

FITE PIC MEANS ALMOST 300% UP IN N. O.

New Orleans, June 18. New Orleans, June 18.

Carnera-Baer fight pictures at Orpheum dwarfing everything in town. Showing probably established American record for speed. Pictures opened Saturday (16) after being planed from New York. Perhaps the best fight pictures ever made, holding, everything, will draw \$13,000 into Orpheum, which probably would have gotten only about \$5,000 with The Key. Fight. pictures cutting in on Loew's State, playing 'Operator 13,' and Saenger, with '30 Day Princess' Other houses trying and hopling.

Miss Marker (Par) du sinsai 1.5.,

Loew's State ((3.218; 40)—'Operator 13' (MG), Not much for this
and \$5,000 is tops. Les week (SoOr (Dr.) (1.5)

week 'Private Some 18 of the South Private Stakeadown' (WB). Will do fair \$1,500. Last week ' lack Cat' (U) got \$1,900.

Night-Clubbing Shriners Little Aid to Drooping Minneapolis

to get much more than \$6,500 on Remorse' and 'Come On, Marines,' and Princess about same gross with Hi. Nellie' and 'Convention City.' Imperial starts up again with 10 Wine, Women and Song' and 'College Coach,' and may go as high as \$6,000. Chema de Paris has repeat of 'Barbier de Soville' liable to gross \$1,200. Nabes are doing fairly well.

Nabes are doing fairly well:

Estimates for This Week

Palace (FP) (2,700; 50)—Hollywood Party' (MG) and 'Mandalay'
(WB). Fair estimate is \$3,000.

Last week 'Viva Villa' (MG) and
'Sleeping Car' (Brit) best in town
at \$10,000.

Capitol (FP) (2,700; 50) 'Manhattan Melodrama' (MG) and 'Harold
Teen' (WB). Should run shead of
the main stems with \$3,500. Last
week 'Vanities' (Par) and 'She
Made Her Bed' (Par), \$7,000.

Made Her Bed' (Par), \$1,000. Losw's (FP) (3,200; 50)—'Re-morse' (WB) and 'Come On, Marines' (Par). Should gross about \$6,000. Last week 'Crime Doctor' (Radio) and 'Finishing School' (Radio) \$5,500.

(Radio) \$6,500.

Princess (CT) (1,900; 50)—Hi
Nellie' (WB) and 'Convention City'
(WB). Good for \$6,000. Last week
'Sorrell' (UA) and 'Trouble (UA)
ploked up \$5,000.

picked up.\$5,000.
Imperial (Ind) (1,975, 40)—Wine,
Women and Song' (Fed) and 'College Coach' (WB) and 10 acts of
vaude. First week under new management. Perhaps \$6,000.
Cinema de Paris (France-Film)
(500: 50)—Barbier de Seville' (2nd
Week). About \$1,200 after \$1,500
last week.

Buffalo's Summer: 'Little Man,' \$7,500, Okav: Returns, 14G

Buffalo, June 18. Business is subsiding currently with grosses easing off to real sum ner annearances

Euπalo bill is light and will prob-ably fall short of last week by at least \$2,000. Lafayette looks for a good week, considering the time of the year. Isewhere everything is Buffalo bill is light and will p

Estimates for This Wee

ily. Last week 'le was her man (WB), \$5.00; 30,—"Trumpet Blows' (Par), Raft means something here and house may get \$2,000. Last week 'Private Seandal' (Par), \$1,500, poor.

\$\$\frac{8}{2}\$\text{Carles}\$\text{ (2,200; 25)} — Big Shakedown' (WB), Will do fail; \$1,800. Last week' lack Cat' (U) got \$1,900.

\$\$\frac{8}{2}\$\text{Carles}\$\text{ (2,200; 25)} — Big Shakedown' (WB), Will do fail; \$1,800. Last week' lack Cat' (U) got \$1,900.

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\$\$\frac{8}{2}\$\text{Montal B.O. SLUMP}\$\text{NOTAFFECTING MONT'L}\$\text{ (U)}\$\text{Montal B.O. SLUMP}\$\text{Montal B.O. Slow Bould B.O. Last week 'Catherine the Elgaht' (Bol) Slow Bould B.O. Slow Boul

Minneanolis, June 18.

Like the baseball team that's far behind in the third inning, local showhouses are praying hard for rain this week. The more precipi-tation the higher that grosses are sure to soar. Clear and sunshing weather almost certainly spells rock-bottom takings for the entertainment emporiums — something, however, that they've grown entirely accustomed to during recent weeks.

however, that they've grown entirely accustomed to during recent weeks, It's all because of the big Shring convention that adverse elements are essential to drive people income the second of the sec

Estimates for This Week

Estimates for This Week
Minnesota (Publix) (4,200; 25-25-40)—Change of Heart' (Fox). With
school out, opened more slowly
than expected of a Gaynor-Farrell
picture, stars' reunion apparently
not meaning so much as anticipated.
Critics rapped film, but customers
seem to like it and it may-build. If
weather stays good, around \$6,500
indicated. Light. Last week, Murder at the Follies' (Par), \$7,500,
Pretty good.
Orpheum (Singer) (2,899; 25-35-

der at the Follies' (Par), \$7,500. Fretty good.
Orpheum (Singer) (2,399; 25-35-40)—Baer-Carnera - fight pictures plus 'Circus Clown' (FN). Great family program with especial appeal for kids and their dads and all males. Baer's success in Prize-fighter and Lady also making fight film a magnet for femiliane. Baer's success in Prize-fighter and Lady also making fight film a magnet for femiliane. Bais, Last week, 'Registered Nurse' (FN), \$3,500, with former accounting for most of it. Fair.
World (Steffes) (350; 25-35-50-75) "Catherine the Great" (UA). Fourth week and still clicking. Should reach \$2,500. Good. Third week, \$3,000. Big.
\$5tate (Publix) (2,200; 25-35-40)—

\$3,000. Big.

State (Publix) (2,200; 25-35-40)—

Manhattan Melodrama' (MG).

Strong box office combination of stars, but not registering overly strong at box office. However, should roll up \$4,500. Fair. Last week, 'Double Door' (Par), \$3,000. Light.

Light.

Century (Publix) (1,600; 25-85-40)—'All Mon Are Enemies (FoX)*
Fine selling job by Manager Daniel;
but picture isn't clicking. Mild reception from critics no help. About
\$5,000 indicated. Light. Last week,
Sorrell and Son' (UA), \$5,00.

ception from critics no help. About \$3,000 indicated. Light. Last week, 'Sorrell and Son' (UA), \$3,500. Light.

Uptown (Publix) (1,200; 25-85)—
Henry VIII' (UA), and 'Men in White' (MG), split, should garner around \$2,500. Fair. Last week, '20 Million Sweethearts' (FN), and Henry VIII' (UA), split, \$3,000. Freviec (Publix) (1,300; 20-25)—
Looking for Trouble' (UA). Tracy-Oakie combination nice for this house and picture well suited, too. About \$2,800 indicated. Pretty good, Last week, Ross-McLarnin fight pictures and Trivate Scandal' (Par), \$3,000. Good.

Grand (Publix) (1,100; 15-25)—
Wonder Bar' (FN), and 'Springtime for Henry (Fox), Former second loop run, latter first run, split. Aveek, 'Death Takes a Holiday' (Par), second run, and 'Smarty' (WB); first run, split. \$1,800. Okeh.

Disappointing around \$4,500. Last week Til Teil the World' (U) did very nicely and upped the house from the former week, closing with \$7,000. Grosses have dropped considerably-since-the-canning-of-stage

islication in the week the previous stanca.—"Private—Scandil—(Pary), side of the canning of the part of the week, ran a days to put the house back on a Wednes day opening day, and together the fines took in \$5,000, nicely above (Mangarother the Comment of the part of th

Denver Likes '20th Century,' \$8,000; 'Hollywood Party,' \$4,500, Not Hot

Denver, June 18.

Denver seemingly fed up on pictures billed as all-stars and is turning thumbs down on 'Hollywood Party' at Orpheum. Evident none of stars mean much to Denverties.

verites.

Tabor boosted to first-run from subsequent for week doing great on Ninth Guest' and stage show. For the week Tabor becomes cheapest first run in Denver with 20c-25c tarlff.

Estimates for This Week

Estimates for inis ween
Aladdin (Huffman) (1,500; 25-3550)—Half a Sinner' (U). Anticipate
around \$2,000. Last week 'Springtime for Henry' (Fox) kept the
Aladdin up to average in spite of
summer sports and fine weather
competition, closing with \$3,000. The
picture had strong appeal for the

regular clientele of this deluxer and pulled evenly all week.

Denham (Cooper) (1,500; 15-25-40)—Many Happy Returns' (Far)
Nice takings should accumulate \$7,000. Last week 'Little Miss Marker' (Par) was held for two days following fine week the previous stanza—Private—Scandal—(Par)-booked for the week, ran 5 days to put the house back on a Wednesday opening day, and together the films took in \$5,000, nicely above average.

Denver (Huffman) (2,500.

Chicago, June 18.

Loop is feeling somewhat better this week though its tongue is still a bit furry. Couple of a great strain, and the coming out of the coming out of a strain, and starting the coming out of a strain, and starting the company of the coming out of a strain, and starting the company of the

title but also using the name of Dorothy Dell, though smaller type.
Palace has a new Wheeler-Woolsey flick but is backing it, up with Ben Bernie on stage and on Saturday (16) added the Baer-Carnera fight pictures. All of which adds up to a socking line-up and the best grosses the house has been in weeks. That tough \$3c to takes dynamite to bring it into the both office and with medior method to the best of the second that is second to the second that the second the second that the second that the second that the second the second that t

clicked at the Chicago, moved over to the Roosevelt for a holdown essions.

Estimates for This Week

Chicago (B&K) (3,940; 35-55-75)

—Little Miss Marker (Par) and seek chough with some support from Molly Picon on the rostrum. Started right and building on notices and talk, of which there is pienty on the right side. Looks ready to gallop for a winning \$31,000. Last week, 'Little Man, What Now' (U) touched the best mark the house has seen since 'I' Happened One Night' (Col) for a winning \$10,000. Last week, 'Little Man, What Now' (U) touched the best mark the house has seen since 'I' Happened One Night' (Col) for a winning \$10,000. Last week, 'Little Man, What Now' (U) touched the best wark to be the Roosevelt for additional loop time. McVickers (B&K) (2,200; 25-35-45)—"Key' (WB). Came in Friday (15) but never got started. Looks bad right down the line and doesn't figure to stick more than seven days, if that. William Powell just scrammed the loop the day before in 'Thin Man' (MG). May touch searning the struggle to get even that low mark. Hollywood stay' to flably \$11,300. House is a problem, fair on on fair, particularly with the B&K United Artists and Chicago howling for first-choice pictures, leaving this house the weaker stuff. Oriental (B&K) (3,200; 25-35-40)—"Merry Wives of Reno' (WB) and vaude. House continuing along at an even gait, but it's not enough to make a profit, Overehad at \$16,000 hasn't been touched since the first two weeks of operation under the \$10,000-\$11,000 again this week, and that won't do. Last week 'Registerd Nurse' (WB) topped \$11,000. Palace (RKO) (2,500; 35-55-83)—
'Cockeyed Cavallers' (Radio) and house the Benbentle bad headlining

stered Nurse' (WB) topped \$11,000.
Palace (RKO) (2,500; 35-55-83)—
Cockeyed Cavallers' (Radio) and
vaude. Ben Bernie band headlining
and dynamiting business into the
louse. Theatre also week to the
louse. Theatre also week
to the state of the state of the
louse. Theatre also week
to the state of the state
louse. This is a terrific figure when compared with previous
attributes on a prosperous attributes on a sock. This is a terrific
figure when compared with previous
13 to 16 grand marks. Last week.
Party's Over' (Col) and Boswell
Sisters sat right down in the mud
to starve at \$12,300.

Rosesvelt (R&K) (1,500; 25-35-

Sisters sat right down in the mud to starve at \$12,300.

Roosevelt (B&K) (1,500; 25-35-55)—Little Man, What Now? (U). Second week in the loop and still a powerful magnet for the matrons and noney. Looks easily for hearty \$10,000 on the holdover. Last week, Thin Man' (MG) managed a neat \$1,400 for its second session in the downtown sector. State Lake (101es) 2.10; 20-25.

State Lake (101es) 2.10; 20-25.

State Lake (101es) 2.10; 20-25.

And vaude. "Horiem Scandals' unit taking one-half of the vaude show and accounting for an upbeat in the gross to good \$13,000. Last week, "Coming Out Party (Fox), managed fair \$3,200.

United Artists (B&K-UA) (1,700; 55-45-65)—Now I'll Tell' (Fox), Speneer Tracy in Arnold Rothstein life yarn will make the house overhalf of the control of the control of the control of the control of the house overhalf of the control of the house overhalf of the control of the first week.

100% Dual New Haven Below Par, 'Thin' \$8,000

Town took a financial nap last week and looks to repeat currently. The plonic-in-the-woods season has looked to the plonic of th

Estimates for This Week

Estimates for This Week
Paramount (Publix) (2,348, 35-50).

Great Flirtation (Par) and Baercarnera fight Illms, replacing cofeature 'Mystery Liner' on bill, Will
do well to pull \$5,400, slightly subnormal. Last week. 'Many Happy
Returns' (Par) and 'Manhattan
Love Song' (Mono), 30-30 at \$5,700.

Thin Man'. (MG) and 'No Greater
Glory' (Got). Last week 'Change of Heart'
\$5,000, Last week Change of Heart'
\$7,200. Botter ween Dangerous
\$7,200. Roger Sherman (WB) (2,200, 35-

(Fox). Better anucipateu, \$7,200.
Roger Sherman (WB) (2,200; 35-50)—'Smarty' (WB) and 'Unknown Blonde' (Maj). Eattling summer slump for light \$3,400. Last week so had for hot weather at \$3,500.
College (Leew) (1,565; 25-44)—'Hollywood Party' (MG) and 'All Men Enemies' (Fox). Pretty slow around \$3,500, with whatever word-mouth going to 'Enemies'. Last week 'Stingaree' (Radio) and 'Social Register' (Col), well liked bill that went to waste at low \$3,200.

Omaha, June 18.

Rainfall almost continuous past 10 days or so has eliminated much of drouth areas. Several spots still dry, but outlook in general getting back to normal. Theatre men brightening, as were beginning to feel the town was an oasis in the middle of the desert, with little hope of trade-from surrounding territory.

The current attractions it's the Tan current attractions it's first and the World by Operator 13' first and the World by Operator 13' first and the World by Operator 13' first and the world by the stock company moving into their place. Orpheum and Brandels both set for average weeks.

Paramount in line to take gross somewhat in excess of average due to the playing of the Metro product and the kindred heavy billing in the Hearts daily. Glance at the theatre page throughout week makes it appear "Operator 13' is only show in town. It all adds up only show in town. It all adds up of the stock of

will have to count on a variety of cliques for its trade; around \$5,608, fairlish. Last week, 'Such Women Dangerous' (Fox), twinned with 'Double Door' (Fax), just another program with appropriate returns; \$6,500 average.

World (Biank) (2,100; 25-35) — 'Now I'll Tell' (Fox) and Bert Smith players on the stage in 'Naughty,' Naughty,' Second week of policy ont expected to equal first week, but will top averaged from the stage in 'Naughty,' Naughty,' Second week of policy ont expected to equal first week, but will top averaged from \$5,500.

Brandeis (Blank) (1,200; 20-25-35) — 'Sinners Meet' (Radio) and 'Circus Clown' (FN), dual. A summery program, and with the cooling plant in full force may do better than \$4,000. Last week break in the weather helped the both the schedule of the cooling plant in full force may do better than \$4,000. Last week break in the weather helped the both the schedule of the cooling plant in full force may do better than \$4,000. Last week break in the weather helped the both the schedule and selayed. Biz built toward end of week on strength of 'Finishing School' (Radio) with 'Merry Frinks' (FN) as the other feature; \$4,100, good enough.

DIXIE BALLY ON **'OPERATOR 13' 27G. WASH.**

Roger Sherman (WB) (2,200; 35-50)—Smarty' (WB) and 'Unknown Blonde' (Maj). Battling summer slump for light \$3,400. Last week 'Key' (WB) and Frinks' (WB), not so bad for hot weather at \$3,900. College (Loew) (1,565; 25-40)—Barty (WB) and Frinks' (WB), not so bad for hot weather at \$3,900. College (Loew) (1,565; 25-40)—Barty (WB) and Frinks' (WB), not so bad for hot weather at \$3,200. College (Loew) (1,565; 25-40)—When the same shadow of the lade this week and that is a natural. Fox, Loew's vaude house, figured on Capital being on Mason-Vicel' (Stingle of Party (MG)) and 'All Men Enemies' (Fox), Pretty slow around \$3,500, with whatever word-order (Stingle of Discovered Stingle of Party (Col), well liked bill that went to waste at low \$3,200.

**OPERATOR 13' WITH

STOCK, \$7,750, OMAHA

Comaha, June 18.

Rainfall almost continuous past 10 days or so has eliminated much of drouth areas. Several spots still dry, but outlook in general getting back to normal. Theatre men brightening, as were beginning to feel the town was an oasis in the middle of the desert, with little hinded of the desert, with little hinder from surrounding term of the little part of the litt

Church Pressure Felt in Philly; 'Stingaree,' \$11,000, Is Poor-Best

Philadelphia, June 18.
Catholic church anti-film ban has
already deaft film busness a terrific
joit here, and the worst hasn't been
reached. Naturally, the downtown
picture houses not quite as heavily
affected as some of the neighborhoods, but even in the big ones down
on Market and Chestnut grosses are
a grand or two below normal.

Estimates for This Week

Arcadia (600; 25-40-50) Witching Hour' (Par), Looks like a bust. Flopped on first showing at Stanton; \$1,700 indicated. Last week 'We're Not Dressing' (Par) \$2,200 in govern days.

ven days. Boyd (2,400; 40-55-65)—'Stingaree

House still worrying about 'Born to be Bad' (UA) but can't make up its mind on the sex angle. Last week, 'Sadie McKee' (MG) 'Inished a good three-week stay to \$8,300 for the final session.

(Radio). May be the week's one dark horse, although not hot at start; \$11,000 will be top. Last week 'Little Man, What Now' (U) got

Little Man, What Now' (U) got \$9,500.

Earle (2,000; 40-55-65)—'Return of the Terror' (WB) and vaude. Weak looking; \$12,000 will be top. Last week 'Strictly Dynamite' (Radio) and vaude. Wesly Eddy headined; \$13,500, not so forte for a house that was getting above \$23,000 Tight along.

Karlton (1,000; 30-40-50)—'Finshing School' (Radio), Looks like another washout; \$2,400. Last week 'No Greater Glory' (Col) poor at \$2,300.

\$2,300.
Stanley (3,700; 40-55-65)—Operator 13' (MG). Figures for around \$9,500 only. Last week 'The Key' (WJ3). Very feeble \$8,500.
Stanton (1,700; 30-40-55)—'Born to Be Bad' (UA). Dismal \$5,000 forecast. Last week 'Double Door' (Par). A little better than some of house's recent ones, \$6,500.

Fight Films Boost Palace and Center to \$18,000 and \$14,000; B'way Happier as Fleet Moves on

"Thin Man' \$5,000, 'Baby' \$3,100, Take Bows, Indpls.

Indianapolis, June 18.
'Thin Man' at Loew's Palace the heavyweight champ of the week at downtown boxoffices with a starting pace that looks just right for a good \$5,000. This isn't start-ling business for the house, but it's better than anything to play there during the recent hot weather. Na tional ad assistance and beautiful notices from the critics definitely holstered the business.

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2025-40), 'Baby, Take a Bow' (Fox).
Child star seatered by in ads while the seatered by in ads while the seatered by in ads while the seatered by the seatered as all ght hypo, but only for an opening day spurt; 43,769 pace just fair. Last week 'Many Happy Returns' (Par) hit about the same figure.
Lyric (Olson) (2,000; 25-40), 'He
Was Her Man' (WB). (Zamey.)

(Par) hit about the same figure.
Lyric (Olson) (2,000; 25-40), 'He
Was Her Man' (WB). Cagney
usually surefire here, but he is not
up to par this time with business
lingering around \$3,400, so-so. Last
week Little Man' (U) finished
stronger than anticipated with the
gross touching \$5,100, good:

gross touching \$5,100, good.
Low's Palace (2,800; 25-40),
'Thin Man' (M-G), Lots of money
spect on ada to put this one over,
solid the state of the

FISTICUFFS PIX SENDS 'SISTERS' TO \$15,000

Newark, June 18.

Blah for show business but great for the parks and shore. However, proof that they will always come for a hit is attested by the opening of the Carnera-Baer fight pictures at Proctor's which opening cold without a line of publicity Friday, had them standing up on Saturday and with "Sisters Under the Skin' may sweep to a fine \$15,000.

The Branford with "Little Man' and "Harold Teen' should do comparatively well with over \$3,500. Loew's and the Paramount-Newark are headed nowhere. A swing cold weather would up all Errores. Only the swing of the swing of

Estimates for This Week

Estimates for This Week
Branford (WB) (2,966; 15-65)—
'Little Man' (U) and 'Harold Teen'
(WB). Despite heat should reen'
\$8,500. Last week 'The Key' (WB)
and 'Merry Frinks' (FN) not hot
with \$7,000.

with \$7,000.

Capitol (WB) (1,200; 15-25-35-50)

-30-Day Princess' (Par) and
Black Cat' (U). Too close to the
fight picture's competition and
probably aiming for a feeble \$3,000.

Last week 'Manhattan Melodrama'
(MG) and 'Double Door' (Par) fairenough at \$4,000.

enough at \$4,000.

Little (Franklin) (299; 35-50)—
Trolka and Mother-in-Law (Quality). Jewish picture instead of German films, Went to Thursday opening last week; looks like \$300.

Last week Theodor Koerner and Wiener Blut on five days, \$400.

Whener Blut' on ave days, \$400. Leov's State (2,780; 15-75).—
Born to Be Bad' (UA) and vode. Not eatching: on and maybe a weak \$9,000. Vode holding here at present. Last week 'Viva Villa' (MG) okay at \$15,000. Paramount-Newark (Adams-Par) (2,248; 15-65)— 'Vanities' (Par). Weak opening but should build and anyway \$6,500. Last week 'Miss Marker' (Par) full week after initia four days okay at \$7,500. Proctor's (RKO) (2,300: 25-85)—

four days okay at \$7,500.

Proctor's (RKO) (2,300; 25-85)—

Isters Under Skin' (Col) and vode with Carnera-Baer fight. After they found out the fight was here, place was Jammed. Should go to fine \$15.00m. This. is. Bast. week to vode. Last week 'Strictly Dynamite' (Radio) and 'Cocktail Hour' (unit) weak at \$8,000.

Jine. \$15,000. ...This is last week of vode. Last week 'Sticht' (Radio) and 'Gocktall Hour' (unit) (Radio) and 'Reguard (Radio) (Rose) (Rose) (Radio) (Rose) (Radio) (Rose) (Radio) (Radio

The fleet pulled out yesterday (Monday) and along Broadway there's a sigh of relief. Unels Sam's salites took in everything but the theatres on their visit here and in addition kept the public away from pictures.

pictures.

Bušiness isn't as bad as it might
be this week but fine weather
holding it all down considerably.

Best chance for current top money
lies with the Music Hall, which
ought to hit \$75,000 on 'Verraie Winters', but won't hold over at this
figure althou man \$80,000 the house
meaning althours fight nictures.

now makes money.

The Baer-Carnera fight pictures
are pepping up the only two downttown houses, both RKO, at which
they went on exhibition Friday
(15), Palace and RKO Center, Palace, which also has 'Vanities', ought
to soar to a fancy \$15,000 or so.

to some to a fancy \$18,000 or \$0. Capitol on holdower of Men in White' is dropping further than expected to probably not more than \$30,000 after a first seven days of \$34,000, excellent. Paramount the control of with firer Community of with the control of the c

Groom and it may go out after six days.

Having given picture little advance balbihoo, spending far under average on campaign, Rivoli will get considerably more from 'Are We Civilized?' than expected, maybe \$17,000, okay, Picture created interest and but for weather, fieet, company have been okay for a couple weeks. Riv instead is closaling down tonith (Tuesder redeconsulted of the couple weeks. Riv instead is closaling down tonith Cruseder redeconsulted to the couple weeks. Piv instead is closaling down tonith (Tuesder redeconsulted of the couple weeks, both UA. Tothschild' closes a highly successful and profitable 14 weeks' run at the Astor tonight (Tuesday). House goes dark.

On June 25 Fox makes a roadshow try with 'World Moves On' at the Criterion, with John Goring, who has house on lease from Par, to handle the Rialto tonight (Tuesday) after 12 days to \$18,000. Picture and the couple of the result of the Rialto tonight (Tuesday) after 12 days to \$18,000. Picture was heavy foreign patronage.

Estimates for This Week

Astor (1.012: \$1,10-\$1,65-\$2)—

arew a neavy toreign patronage.

Estimates for This Week
Astor (1,012; \$1.10-\$1.65-\$2)—
Rothschild' (UA) (14th week). Arllss starrer closes tonight (Tuesday) after 14 good weeks. Got \$12,500 13th week and on the windun
had \$3,300 the first five days.
100 13th week and on the windun
had \$3,000 the first five days.
100 13th White' (MG) and stage
show (2nd week). Got gibe picture,
with Abe Lyman band and Leo Carrillo on stage, a holdover for probably not over \$30,000. First week a
fine \$54,009.

Mayfair (2,00; 36-55-65)—Private Scandal' (Par). Weak but better than some have been here. Maybe \$10,000. Last week 'Love Captive' (U.) \$5,400; 35-56-65.—Private Scandal' (Par). Weak but better than some have been here. Maybe \$10,000. Last week 'Love Captive' (U.) \$5,400; 35-56-65-75Vanities' (Par). Beer-Carn era
fight, and vaude. Fisite film bringing in customers for possible \$18,000 week, big. Last week 'Little
Man' (U.) \$10,000.

Paramount (3,564; 35-55-75-99)—Here Comes Groom' (Par) and
stage show. Hasn't got what it
takes and around \$1,000 indicated.
bad. Last week 'Many Happy Retrakes and around \$1,000 indicated.
bad. Last week 'Many Happy Retrakes and around \$1,000 indicated.
bad. Last week 'Many Happy Retrakes and around \$1,000 indicated.
Skin' (Col), just fair, slightly over
\$60,000.

Risl to (2,000; 40-85-75-85)—'Are
We Civilized' (Carewe-Raspin).
At \$17,000 and stage show. Better
in meagre campalgm. all right.
Good \$13,000. 'Murder of the
Blackboard' (Radio) succeeds.
Rivoli (2,200; 40-85-75-85)—'Are
We Civilized' (Carewe-Raspin).
At \$17,000 on seven days, considering meagre campalgm. all right.
House closes tonight (Tuesday) for
a few weeks.
RKC Cerrare anght. Puglistic bioture dragging 'em over here and
may hit high \$14,000, more than
double what house has been doing.
Last week again around \$5,000 on
"On Day Princess' (Par) and 'Grime
Doctor' (Radio).
Roy (6,200; 25-35-55-65)—'Let's
Talk If Over' (U.) and stage show.
Under overnoe, probably won. SuchWornen Are Unders

'Prizefighter & Lady,' Previously Flop, Re-Booked in Cincy; 'Returns,' \$9,000

Cincinnati, June 18.

Trade still looking up, but from a Trade still looking up, but from a flat-on-back position. Current biz at downtown stands on par with that of past fortnight for all-time local low. Many Happy Returns linked with Baer-Carnera mauling oppy is this week's b. o. topper at \$5,000, a few hundred smackers in front of 'Operator 13.'

RKO management changed mind-about closure of the non Fewilium.

front of 'Operator 13."
RKO management changed mind about closing of the pop Family, which was slated for this week. For last half this theatre is reviving the 'Prize Fighter and the Lady' flicker, which did a brodle on initial showing last winter. Return is because of Baer and Carnera as principals. RKO Capitol goes shut Friday (22) for summer.

Strand, indie, has given up vaude and is making a making a

for summer.

Strand, Indie, has given up vaude
and is making a new try for continued operation by going in for double
features at 15-20-25c, scale. House
band is carrying on to complete reduced scale contract, which is nearly
completed. It's only flicker star of
the scale of the scale of the scale
to buy be a first of the scale of the scale
built. It's a firster for a main stem bill. It's a firster for a main stem cinema here to go in for double fea-

Estimates for This Week

cinema here to go in for double features.

Estimates for This Week.

Albee (RKO) (3,360; 35-44)—'Operator 13' (MG). Marion Davies and Gary Cooper heavy typed. Cricks divided in opinions on romance story. Opening pace looks like \$3,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening pace looks like \$4,-50, not bay the story. Opening for \$4,000 kay. Last week 'Miss Marker' (Par), \$3,200, fair.

Keith's (Libson) (1,500; 30-40)—'Merry Wives of Reno' (WB), Feels want for names. Maybe \$3,500, same as last week on 'Smarts', \$3,444)—'Double Dord' (Par). Evelyn Venable, home towner and locally popular, bigged over title. Mystery trade responding with \$5,000, good. Last week 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Accellent, atter \$11,500 on first week. 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par). Switched here 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par). Switched here 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par). Switched here 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par). Switched here 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par), Switched here 'Thin Man' (MG), transferred from Albee for second week, \$4,000. Miss Marker' (Par), \$1,000; 15-25)—'All Men Are Engemies' (Fox) and fire-act bill topped by Ben Yost's California Varsity 8. \$3,000, fair. Last week 'Bluoy, 15-25)—'All Men Are Engemies' (Fox) and 'History Miss Marker' (Par), \$1,000; 15-25)—'All Miss Marker' (Par), \$1,000; 15-25)—'All Miss Marker' (Par), \$1,000; 15-25

'MELODRAMA' \$6,500; SEATTLE ADVERSE

Seattie, June 18,
Beaches and resorts proving terrific opposition for the theatres. Whole town in a tailspin, which got into full motion last week, resulting in Olsen and Johnson in Take a Chance' proving a poor chance for the Hamrick ace spot, Music Hail, flopping at weak 37,800, where ten great Estimates for This Week Blue Mouse (Hamrick) (1,000; 15-25)—Trumpet Blows' (Par) and 'Affairs of a Gentleman' (U) dual. With new low price at mats, 15 cents, a real help, should get around 25,500, fair. Last week Fog Over Frisco (Wash. 23,501, 100). The control of the control o

Not getting much play, maybe \$2,000, Last week 'Black Cat' (U) \$2,300, so-so.

\$2,300, so-so.

Music Hall (Hamrick) (2,300; 2540)—Stingaree' (Radio). Back to
pix straight policy and reg prices.
Limping home with \$3,500. Last
week 'Strictly Dynamite' (Radio)
and Olsen & Johnson on stage, in
'Take a Chance,' dipped badly for
relatively poor \$7,000. House reverts to pix with occasional stage
policy.

verts to pix with decasional stage policy.

Paramount (Evergreen) (\$,106; 25-35)—Hollywood Party (MGM) and stage show. Vaudeville credited in getting good \$5,700. Last week Private Scandal' (Par) with first band concert in contest on Tuesday got \$5,800.

FRISCO'S B.O.'S FOGGY—VERY!

San Francisco, June 18.

For the most part Frisco's picture business is badly off this week, biggest exception being Thin Many which clicked so solidly at the off the state of the week, Fox-West Coast is playing up that firm's product, using 'Dr. Monica' at the Warfield, and Cagney-Blondell in He Was Her Man' at the Paramount, double billing latter with 'Call It Luck'.

With 'Monica' the Warf is holding over Harriett Hootor for a deuce week following sexeptional comment and reception for the dancer during previous stanza. House doing quite Golden Gate has light fare, but its

and reception for the dancer during previous stanza. House doing quite well.

Golden Gate has light fare, but its ads make it look like a great show, with 'Let's Talk it Over 'the pie and on stage a colored show, along with varied vaude. Arrival Baer-Carnera fight film late but and the stage offering, and biz light.

Estimates for This Week Fox (Leo) (5,001; 25-35)—Take Stand' (Liberty) and 'Loud Speaker' (Mono). "split. Average at \$6,500, low prices at other showshops hurting here. Last week 'Hell Cat' (Col and Stolen Sweets' (Col), split, 25-35-36.

(Mono), split. Average at \$6,500, slow prices at other showshops hurting here. Last week 'Hell Cat' (Col) and 'Stolon Sweets' (Col), split, got \$6,300.

Garden Sweets' (Col), split, got \$6,300.

Garden Gate (RKO) (2,844; 25-25-46-46), split to yere (Radio) and valid Reads like a big show and \$14,000.

Help alded by Baer-Carinera file film rushed in late Saturday (16), while last week 'Most Previous' Thing in Life' (Radio) and stage show bolstered by McLarnin-Ross fight pix to get \$10,500.

"Without (Radio) and stage show belsered by McLarnin-Ross fight pix to get \$10,500.

"Without (Radio) and stage for but still low. House shifts to duals Friday (22). Last week 'Little Man' (U) with Arthur Tracy on stage for isk days of the week got fair \$5,500.

Paramount (F-WC) (2,400; 25-35-40).—Her Man' (WH) and 'Call the Mondell drawing, \$12,500. Last week Tog Over Frisco' (WB) and 'Springstime for Henry' (Fox), split, got light \$5,500, natives resenting that intimation of fog, and above all, calling it 'Frisco'. (MC) Moved over \$1,500.

St. Francis (F-WC) (1,500; 25-35-40).—This Mondel (F-WC) (2,700; 35-45-56).—Thy Monlea' (WB) and stage show, with Harriett Hoctor staying for a second week after a big building. Kay Francis well liked; big fair at \$17,380. Last week 'Thin Man' (MG) and Hoctor sook \$23,400.

BROOKLYN SAME

Bill Robinson With 'Men in White'

Brooklyn, June 18. Attendance at the downtown de-luxers has picked up little. Picture fare is better than average and so is vaude, for a change. Loew's Met with 'Men in White' and Albee with 'Now I'll Tell' doing

okay.

Estimates for This Week

35-50)—'Men in White' (MG) and vaude headed by Bill Robinson. Around \$18,000, okey. Last School Robinson Robins

SHIRLEY TEMPLE BABY' STARRER, 4G, IN BALTO

Baltimore, June 18.

Summer slump set in decisively this week and, for the most particelet the burg's box-fflees a larring folt. On the whole there was a glaring paucity of patrons in evidence over the week-end and, judging all indications to date, doesn't look like the week's wind-up will evoke any peans of joy from the exhibs.

ing all indications to date, doesn't look like the week's wind-up will evoke any peans of joy from the exhibs.

Estimates for This Week
Auditorlum (Penn-Mutual) (1,500; 15-25-40)—Baer-Carnera fite filck and The Party's Over (Col). Harry Kaufman has hired this long-dark house, opening Sat. (16) a. m. Will stick for a week. The interest aroused by successful properties and the enormous publicity since accrued is giving the impetus soaring the snag to an indicated \$6,000. Fact house isn't cooled hurting some. The feature filck doesn't mean a nickel at the wicket—just fills out the program. Gentury (Loew-UA) (8,000; 25-66)—You're. Telling Me' (Par) and vaude. Pic is pleasing enough, but Fields is only near-name in cast. Filesh 'fare topped by Baby Rose Marle, doing at least tht gate. Filesh 'fare topped by Baby Rose Marle, doing at least half the customer tuggring. Appears to be the poorest canto jogged out here in three months, at \$16,500. Last week 'Thin Man' (MG) and five acts roped in the rainbow, \$20,000.

Keith's (Schanberger) (2,500; 25-55)—Half a Sinner' (U). No names in large your collection of the control of

Kansas City 100% Friday Opening

Ted Lewis on Stage, Mainstreet \$12,000; 'Operator 13,' Midland, Also \$12,000

'Operator 13' Tops Pittsburgh, \$15,000; Critics Hail, Public Ignores, 'Lil Man'

35)—Black Cat'. (U) and Murder at Vanities' (Par) split, with latter 12 polity of the polity of the

\$2,500.

Blue Mouse (Hamrick) (650; 15-25)—He Was Her Man' (WB) and Catherine the Great' (UA) split Heavy advertising for latter, in pitricular according each \$2,000, Last with the control of the contr

OPERA A PAIN; 'MARKER' 13G'S IN ST. LOUIS

A little child is leading them this week to the box office at the Ambassador, at least in sufficient numbers to mean a little profit for the nicture featuring the screen's new dimpled darling. Shirley Temple. The take will be no greater, though, than at Loew's State, where Marion Davies and Gary Cooper are getting a few of them, too. St. Louis, June 18.

a few of them, too.
With the exception of those two
theatres, there's not a great deal of
activity around the box offices. For
the other three, it will be meanly
the content of the content of the
managements. The Municipal Opera,
entering its third week tomorrow
night, is having its usual rather
disastrous effect on the films. For
the most part they just mark time
during the 12 weeks of opera.

Estimates for This Week

rivaling at pair of Loew's loop subsequenters. But maybe this one can get up to \$4,000, which will be good gross. Last week Where Sinners Meet' (Radio), good at \$4,300.
Stanley (WB) (3,460) i.5-25-40)McKee' (WB), Looks about \$6,000, under expectations. Last week 'Many Happy Returns' (Par) may be supposed to the composite of t

Pittsburgh, June 18.

Looks like tops by a wide margin for 'Operator 13' this week. Combo of box-office names, together with story's newspaper and magazine serialization and incessant Hearst

story's newspaper and magazine serialization and incessant Hearst plugging, should mean around \$15,-000 at the Penn, which is plenty okay for a picture these days. Otherwise, however, it's a so-so session all around, except perhaps at Fulton where ho, for three days of 'Change of Heart' together with Carnera-Bear fight pleture ought to Future 1 at 6,000 best here in some time putting house right back on its feet just when it needed some sustenance most.

Critical raves apparently little help for 'Little Man, What Now?' at Stanley, where second Sullavan ficker started out in desultory fashion and probably won't better 17,500, which is disappointing. Warner, too, slipping to \$5,600 with Merry Frinks and Gist, 500 with Yeary Frinks and Gist, 500 min Hery frinks and Gist, 500 min Propert for 'Party's Over' and 'Affairs of a Gentleman.

Estimates for This Week

Estimates for This Week Estimates for This Week
Fulton (Shea-Hyde) (1,850; 1525-40)—'Change of Heart' (Fox)Held over for three etxra days
starting today (18) with CarneraBeer fight pictures opening at same
time to give it extra boost. First
week of Gaynor-Farrel picture \$6,000, excelient, best here in some

time.
Penn (Loew's-UA) (3,300; 25-35-56)—Operator 13' (MG). Looks like \$315,000, which is tops these days. Last week "Thirty-Day Princess, Last week "Thirty-Day Princess" band on stage about the same.

Last week "Thirty-Day Princess" (Par) with Phil Spitalny's girls' band on stage about the same. Regent (WB) (900; 25-35)—"Party's Over' (Col) and 'Affairs of Gentleman' (U). Continuing regular pace, with, little variation from week to sweek. About \$1,600 and 'Affairs of Noral Moran' (Indle) around \$1,600.

Stanley (WB) (3,600; 25-35-50)—"Little Man, What Now?" (U). Critical raves but apparently not for the masses and will be lucky to wind up with \$7,500, a crying shame (Far) way out of the dough, too, at even less \$6,250.

Warner (WB) (2,000; 25-40)—"Merry Frinks' (WB) and 'Glamour' (U). Opening killed when every-body listened to fight returns via radio and unlikely to pick with the county (Col) and Tog Over Frisco' (WB) at \$7,000 best takings so far under double feature policy.

Whether Boycott's **Hurting in Catholic** Prov. Not Yet Certain

Providence; June 18.

Plenty of names for drawing power, but natives not buying. Many contributory factors towards downward trend in box office other than seasonable drop; principal items the Ringling circus, the Catholic campaign against films, and the control of the catholic drive in Exhibitors didded whether. Feerntly launched Catholic drive in hurting big, but in the main opinion seems to be that box office is getting the control of the catholic drive in Every stand making heroic effort to keep open during the summer but at least two houses are bound to fold soon.

Estimates for This Week Providence, June 18

Estimates for This Week

Estimates for This Week

Fay's (2,000; 15-25-40) — Wild
Gold' (Fox) and vaud. Stage show
not much help this week; gross will
not be much over \$45,500; fair. Last
week 'Smal' Lester-Dadming muceaged to garner around \$5,800.

Loew's State (3,200; 15-25-40)—
'Operator 13' (MG) and vaude.

House anticipates \$10,000, almost
double of what any of the opposits
will garner. Last week 'Thin Man'
(MG) and Thurston nice at \$12,500.

Majestic (Fay) (2,200; 15-25-40)—
'He Was Her Man' (WB) and
'Merry Wives of Reno' (WB). About
best thing in straight pictures but
this-dosart-menn-anything-terrific; won't be much over \$500.

The was the much over \$500.

The much over \$500.

The much over \$500.

The much over \$500.

The was the much over \$500.

The was the much over \$500.

The much over \$5

Kansas City, June 18.

For the first time in several years every first run house, in the downtown district, opened the current bill on Friday, and are fighting it out on an even basis from the getaway.

Loew's Midland, which has been opening on Saturday has changed to the Friday starter as a regular policy, and is showing 'Operator 13' and featuring 'Big Bad Wolf.' All of the new bills opened well and as the spring racing season closed Saturday the managers are anticipating some extra matine business, and the spring racing season closed Saturday the managers are business, and financial success it drew many women, especially on the ladies free days.

Estimates for Thie Week

Estimates for This Week
Albee (RKO) (3,500; 28-35-50)—
Now I'll Pell' (Fox) and vaude featuring Art Jarrett and Eleanor Holm, both Brooklynites. Picture got good notices and Carnera-Baer light filter, ellipse and the Happiness Follies of 1934.

Mainstreet (RKO) (3,200) 25-35-50)—Glamour' (U), and Ted Lewis and his Happiness Follies of 1934.

Opened well and enloyed a heavy opposite from Close to \$12,000. Last week and which gave from Close to \$12,000. Last week and the Skin' (Col), not so "Such Women Dangerous" (Fox) and stage showing. In region of \$10,000, mild. Last week Love Captive' (U), \$11,000.

Metropolitan (Loew) (3,000; 25-50-60)—Grative' (U), \$11,000.

Midlandur' (U), and Ted Lewis Opposite for This Week
Mainstreet (RKO) (3,200) 25-35-00.

Genatur' (U), and Ted Lewis Opposite for the Happiness Follies of 1934.

Opened well and enloyed a heavy opposite for the Happiness Follies of 1934.

Opened well and enloyed a heavy opposite for the Happiness Follies of 1934.

Opened well and enloyed a heavy opposite for the Happiness Follies of 1934.

Opened well and enloyed a heavy opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) and stage showing. In region of \$1,000.

Midlandur (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), not so "Such Women Dangerous" (Fox) (Midland (Loew) (4,000; 25)—'Opposite for the Skin' (Col), n

'em coming. Looks like \$12,000.
Last week 'Sorrell and Son' opened fair but slipped badly after Sundador \$1,000 (25)—Many Happy Returns' (Par) and 'I Believed in You' (Fox). Its birthday week, 15 years, for the house and several extra features are on the bill in addition to the double features. Nice week end trade and week should return close to \$7,000.
Last week 'Little Miss Marker' (Par) and 'The Crime of Helen Stanley' (CO). Papers gave show stanley to the stanley (CO). Tapers gave show stanley come to the stanley (CO). Tapers gave show stanley (CO). The stanley (CO) and 'Beach Brevities' with Barney (Fart and company, Rena & Rathburn, Roberta Nesbitt, Rayburn Girls and Bathing Beauties and the following acts of vaudeville: Edison & Louise. Villy Gibson, Stanley & Kaplan and Troorg and looks and Colig week, Likely around \$6,000. Last week 'Party's Over' (CO) and stage show, \$6,700.
Uptown (Fox) (2,040; 25)—"Little Man, What Now?". (U). Now in its second week and going strong, Expected to get \$4,000. After a big i \$5,500 for the first seven days.

They are PICTURES now!



EXTRA

Fox Showmanship News



SEASON 1934-35

STAR POWER GREATEST IN FOX HISTORY SAYS S. R. KENT IN KEYNOTE MESSAGE!

HAVING put its own financial house in order, Fox Film Corporation faces the coming season with every ounce of manpower and all its resources free to devote themselves to the sole task of producing outstanding motion pictures.

We have recognized that one of the grave problems in present day exhibition is the scarcity of box office personalities. To solve this problem, the production department of this company during the last year has literally scoured the world for talent. From the legitimate stage, from Europe and from the ranks of the most promising of the younger players, we have recruited a large and growing company of talented artists. Already some of these newcomers have registered heavily with the public. Others, in whose talent and personalities we have equal confidence, will be introduced on the screens of the world during the coming season.

The development of new personalities is not alone a problem of Fox Film Corporation. It is a problem of every producing company and every exhibitor. The exhibitor has just as big a stake in the discovery and nurturing of talent as the producer, and he should advertise and exploit these new people for his own benefit and the benefit of the industry at large.

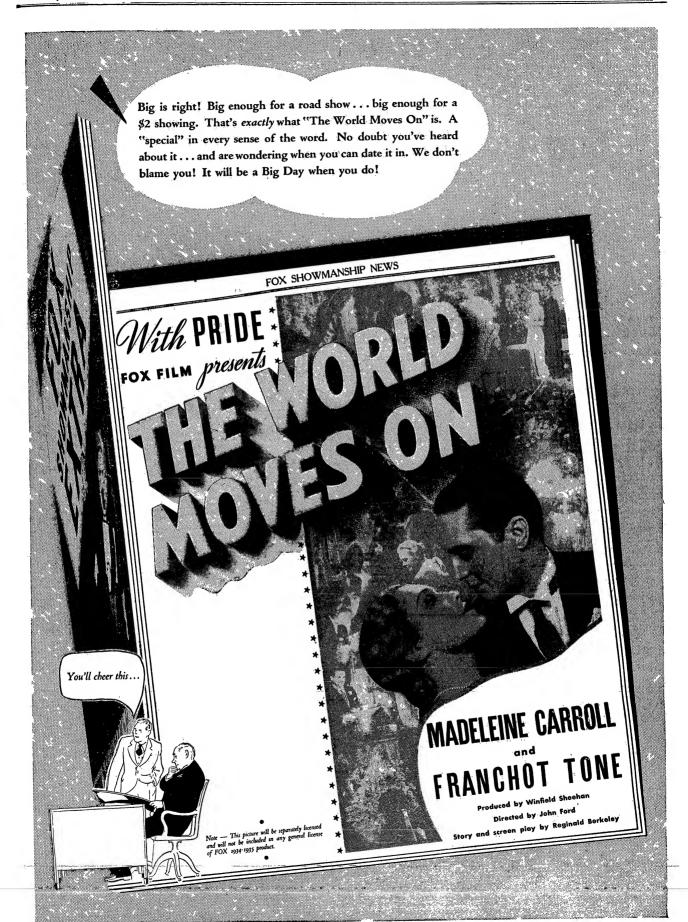
In our Annual Announcement Book, which is now in the hands of the world's leading exhibitors, we have displayed the pictures of Fox personalities and also have outlined some of the productions which we will release next season. We have purposely refrained from advertising all of our productions, preferring to set forth in this book only those pictures that are definitely formulated and which it is our intention to make. Thus, exhibitors can place more reliance on the productions we have announced, while at the same time, our studio will not have its hands tied but will have ample opportunity to enlarge its plans as the season progresses. In addition to the pictures that we do list in the book, we have several other very important ones which we shall announce later.

In the following pages we show you the pictures which we will release in August, September and October. These pictures are either already completed or are actually in production.

Our production department, under the direction of Mr. Winfield Sheehan, is functioning better than it ever has in the history of this company. Around him Mr. Sheehan has gathered a notable staff of writers, and also has assembled a group of directors whose records prove their ability to make pictures that will suit the public taste.

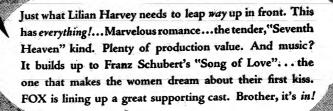
With this program and with these producing resources at hand we are extremely confident that Fox Film Corporation, during the coming year, will deliver to the screens of the world a product that will bring prestige and profit to every exhibitor playing it.

President, Fox Film Corporation









FOX SHOWMANSHIP NEWS

AS YOU WANT HER! LILIAN HARVEY

starring in a sparkling story with music!

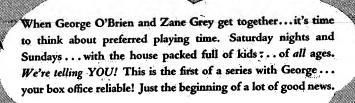
-SERENADE-



• The romance immortalized by that deathless refrain. Franz Schubert's "Song of Love" emerges as one of the most beautiful and appealing stories of the screen. Perfect for the exceptional talents of Lilian Harvey... tuneful with haunting melody... its rich emotional values insure certain and widespread success.

Produced by John Stone Directed by Paul Martin Story by Richard Carroll Screen play by Lynn Starline





FOX SHOWMANSHIP NEWS

AMERICA'S ACE OF WESTERN AUTHORS JOINS THE TOP-RANKING STAR OF OUTDOOR FEATURES

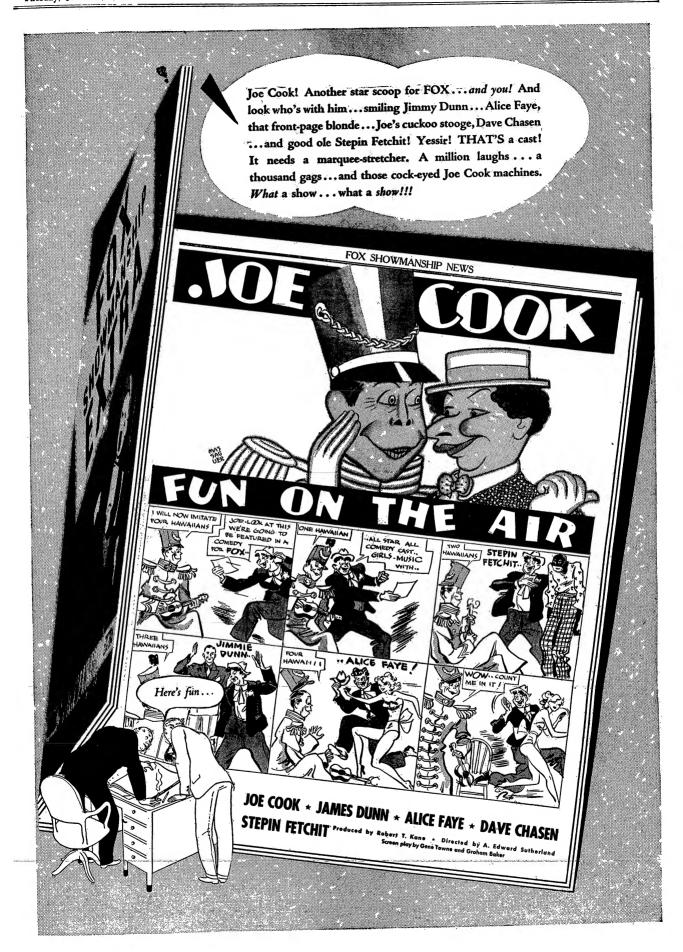
Both box office champions of their kindl Zane Grey consistently clicks with crowd-thrilling tales of pulse-throbbing action. George O'Brien heads all drawing-power lists of outdoor feature stars. Here...with both at their best...you have a tale that brims with excitement, romance, laughter suspense...and hell-forleather s-p-e-e-dl



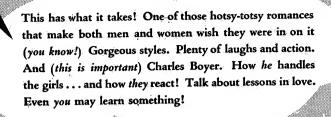


ZANE GREYS

Directed By Eddie Clin







FOX SHOWMANSHIP NEWS

Romantic Adventure runs high as Bride is stolen on Wedding Night

Exciting to every woman is this dashing adventure in love ... of an oil king's daughter ... who invents a bogus prince as a means of crashing society ... fakes a wedding ... but is kidnaped by the handsome rogue. Laughter and song ... love and suspense ... to pack your house with happy crowds!

British Title

WITh

CHARLES BOYER

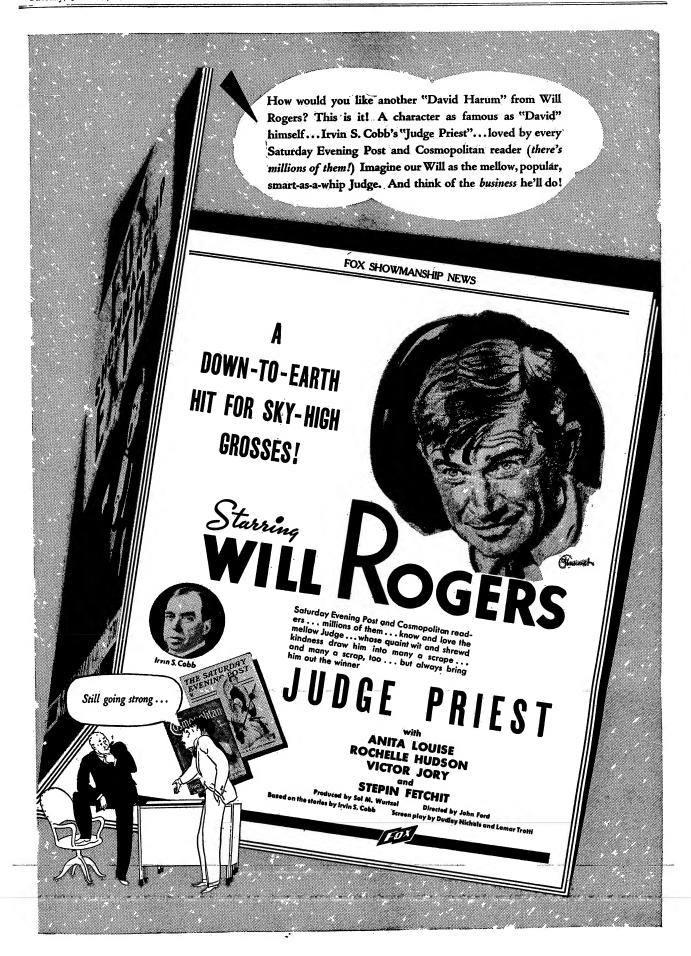
> A Jussi L Lasky Production Oriented by Dorothy Arzner



Get set for the











and FOX is ready with RELEASE DATES, too!

Release Date	Production	Cast
Aug. 10	WANTED	Rosemary Ames, Pert Kelton, Henry B. Walthall
Aug. 17	THE CAT'S-PAW	Harold Lloyd, Una Merkel
Aug. 24	SERENADE	Lilian Harvey
Aug. 31	THE WORLD MOVES ON	Madeleine Carroll, Franchot Tone
Sept. 7	THE DUDE RANGER	George O'Brien
Sept. 7	CHARLIE CHAN IN LONDON	Warner Oland
Sept. 14	SERVANTS' ENTRANCE	Janet Gaynor, Lew Ayres
Sept. 21	THE STATE VERSUS ELINOR NORTON	A brilliant cast now being selected
Sept. 28	CARAVAN	Charles Boyer, Loretta Young, Jean Parker
Oct. 5	HELL IN THE HEAVENS	Warner Baxter
Oct. 12	JUDGE PRIEST	Will Rogers
Oct. 19	FUN ON THE AIR	Joe Cook, James Dunn, Alice Faye
Oct. 26	CAPTIVE BRIDE (tentative title)	Charles Boyer



Life of Vergie Winters

Radio production and release. Ann Hard-ig and John Boles starred. Directed by ifred Santell. Story by Louis Bromfield, dapted by Jane Murfin. Lucien Andriot, hotog... At Music Hall, N. Y., week June

Radio production and release. Ann Harding and John Boles started. Directed by Alfred Santeln Boles started. Directed by Alfred Santeln Boles Santeln Boundary Alfred Santeln S

The love theme, so constructed, directed

The unwed mother-unrequited love theme, so constructed, directed and performed as shine once more. The Life of Vergie Winters is one of those sobbers with the distinctive knack of drawing tears easily, muturally, and not forcing their control of the sold of

Island City bowl. Until at last the man tells his wife, who vengefully shoots him—for which Vergie takes the rap.

It ends as happily as it can in the sombre surroundings of a peniteritary But from the the surface of the surface of

THE MERRY FRINKS

First National production and Warner
release. Directed by Alfred E. Green.
Story and screen play by Gene Markey
and Kathryn Scola. Arthur Edeson.
camera. At Strand, Brooklyn, commenc-
ing June 14, on double bill. Running time,
68 mins.
Mom Frink Aline MacMahon
Uncle NewtGuy Kibbee
Joe
EmmettAilcn Jenkins
Grandma
LucilleJoan Wheeler
NormanFrankle Darro
Ramon

efforts to turn on the tears are almost as laughable.
Story is illogically told, with no effort to make the situations convincing, but the direction is good at times and the impression is left that something might have been done with the material had the surface here. less intent upon their

thore been less intent upon their pattern.
Aline MacMahon manages to act human now and then, but this is seldom. Guy Kibbee breezes along as the visiting broder that the seldom along the pattern along the patte

Here Comes the Groom

Butler Achons Pirat Gunnan Arthur Treacher Flrat Gunnan Ereath Starging Second Gunnan Seco

TELL TALE HEART

(BRITISH-MADE)
Clitton-Hurat production and Duworld reease. Directed by Desmund Hurst. Story
daptation and art direction by David
Junkett Grene, from a short story by
Sigar Allen Foe. At the 68th St. Flapouse, N. Y., week June 14. Running time.

Edgar Allon Poe. At the pure state of the bound of the bo

This is one that can be carded quickly and easily enough as an artistic flop. That doesn't do the film justice, however. It has sufficient importance from a technical standpoint to command attention—and serious attention—from the

mmsti Aino Joshi.

Mind Joshi.

Jose Wheeler
Norman Frankle Date
Lucille Jose Wheeler
Norman Frankle Date
Marmon Garnon Such bits of
laughs in this—from such bits
grandmother to shut-up, this product does not fully class as comes
terticity a machine-made product
foreing the most disagreeable familly group since Three Cornete
Moor!

Frins' carries to an illocial concreated Moor!

Frins' tis photographically a gem.

Frins' tis photogr

Miniature Reviews

'The Life of Vergie Winters' (Radio). Well done version of a standard theme. Should attract the women mostly. Ann Harding-John Boles.
'The Merry Frinks' (FN).

Poor comedy and lacks names.

'Private Scandal' (Par).

Murder mystery that follows tried channels in construction,

Murder mystery that follows tried channels in construction, action, etc. Just a picture.

"Here Comes the Groom'
(Par). Too slight and lightweight for important boxoffice attention despite Haley-Boland's yeoman comedy antics.

"Along Came Sally' (G-B), Another from England built to suffice for the singing comedienne talents of Cicely Courtneidge. Disappointing entertainment on whole for America. Muelc and dances bestfilm contains.

"Are We Givilized?" (Carewe).

World peace preachment composed of original production and newsreel or stock shots.

Has little value as commercial
"Let's Talk it Over (II).

Has ittle value as commercial entertainment.

'Let's Talk It Over' (U.).

Male Cinderella theme with a raft of good comedy moments, but a story that never moves out of the regulation groove.

'White Heat' (South Sea).

White Heat' (South Sea). Big sugar plantation fire the outstander in this, which otherwise is in the regular melodrama school.

WHITE HEAT

Seven Seas Corp. production, distributed by J. D. Trop (states right). Directed by Lois Weber, who collaborated, with James Bodrero in sfory and dialog. At Galety, N. Y., beginning June 15. Running time, 60 mins.

Lucille Cheney	Virginia Cherri
Leliani	
Chandler Morris	ardie Albrigh
William Hawks	David Newel
Armia	Arthur Clayto
Mac	Robert Stevenso
Hale	Whitney de Rahr
Mrs	Naomi Childer
Adam	
Lono	Kolimau Kama
Mrs	Kamaunani Acl
Soong	Peter Lee Hyu
Lellani's Father	Nohili Naum

If a major company had produced White Heat' it would probably have developed the sugar plantation possibilities. Seven Seas concentrates on melodramatic aspects of the ordinary sort for the most part although it uses the sugar fields for a big fire climax. Picture has dark photography and recording that

photography and recording that blurs here and there: Film has all the earmarks of authenticity. The camera, however, lacked the vision of the average travelogue or newsreel clip for which this locale is old territory. While lending itself to a sex bal-lyhoo there is nothing in the action, scenically at least, which could cause offense. Story boils out of that pot wherein faithful island mistresses win over treacherous wives, etc.

mistresses wives, etc.

Mona Maris of Hollywood does her best to be Leilani of the S. S. At least, she is pretty in the native

william Hawks, the sugar planter

William Hawks, the sugar planter who is confused by women, is shown in almost every frame in the feature, and most of the time with a bottle in his hand.
Virginia Cherrill, the bored society girl wife, is signalized by starting the cane fire to divert her husband and runaway with a boy friend she deserted earlier in the footage.

friend she described footage.

Hawalian music, and familiar singing, etc., are dragged into the action intermittently.

Waly.

ALONG CAME SALLY

(BRITISH MADE)

(BRITISH MADE)

Gainsborough Production and Gaumont British releases. Stars Cicely Courtnelage. Directed by Tim Whelan. Based on story by Tim Whelan with adaptation acry by Tim Whelan and the story by Tim Whelan and the story by Tim Whelan with adaptation acry by Tim Whelan and the story by Tim Whelan with adaptation and the story by Tim Whelan with adaptation and the story that the story of the story

mins. 7
mins. 7
leelis Zaza . Cicely Courtneldge
"King' Keily Sam Hardy
"King' Keily Phyllis Clare
Billy Milton
Hartley Power
Ben Weldon
66 Ben Weldon
Ann Hope Gueenie
Biliy.
'Gloves'
Casion.
Little Joe.
Joan.
Madison.
Percy.
Tubby. Ben Weldor
Enrico Nald
Ann Hope
Ivor McLaren
Rex Evant
Tubby Cipen

Very-dulli-Yankee-film-audiences-won't have much to feed on here. Built obviously around Cicely Courtnetige, with an eye to suit-ling the talents of the vaude-type singing comedienne, 'Along Came Sally 'fries hard to entertain, but misses pretty steadily. In some respects its passes muster, notably in the dances staged and particularly the dances staged and particularly Courtneties has a gunman massequending with a loaded gun as her partner.

partner.
Palpably in an effort to shoot for

American audience satisfaction, the story includes New York racketeers who have followed a night club operator to London whence he crammed to escape paying notection. Sam Hardy is the King Kelly from the States who's settling up shop in old London, the notly member of the cast known at all to American patrons.

The racketeers are woven into the story to provide a reason for kidnapping the star of the floor show and to provide her with comedy material in effecting an escape. Except for the Apache dance, other provisions for laughs from Miss Courtnetdge rate in the min pretty weak.

Early action plants the star or

sexcept for the ablache and many many provisions for laughts from Miss oveals.

Veals.

Early action plants the star on efforts to crash the show the American night club king is putting on. She eventually poses as a French star when that's what Kelly is looking for but on the opening on the star when that's what Kelly is looking for but on the opening on the plant of the star when that what Kelly is looking for but on the same for the happy fade.

Before this occurs, the gang of New York rodmen have been rounded up under circumstances that are little more than a waste of film foatsged. Circumstances that are little more than a waste of film foatsged. Circumstances that are little more than a waste of film foatsged. Circumstances that are little more than a waste of film foatsged. The production numbers are also could be compared to the properties of the first of the first of the production is cluence. The production sequences, Ridding On A Rainbow. Napoleon's Hat', is a novelty of fair melodic swing, while You Gught to See Sally on Sunday also kounds okay. Doubted, however, that any of these are destined to become hits over here.

Phyllis Clare does the violence of the singing lead. He has a solo bit on one occasion that's sold agreeably well.

PRIVATE SCANDAL

Charles R. Rogers production and Paramount release. Features ZaSu Pitta, Philips Holmes, Mary Bitan, Ned Sparks, Lew Cody. Directed by Raiph Murphy. From original by Yera Caspary and Bruce Manning. Adaptation, Garrett Fort. Photogram and Article Manning. Adaptation, Garrett Fort. Photogram of the Commission of the Co

A rather obvious murder mystery with a tinge of suicide possibilities in this case has provided sufficient laughs to make moderately fair entertainment. Any draw will come from the title and perhaps some soso word of mouth, cast names not being enough to make much di -

Ned Sparks doing a loud-mouthed cop: Phillips Holmes in the shoes of an all too-young office executive: Mary Brian as his girl; Lew Cody, the murdered real estate operator, and others, not the least of them an office boy, all fit in well with requirements and partly keep a weak story from sinking altogether. Ned Sparks doing a loud-mouthed

of them an office boy, all fit in well with requirements and partiy keep a weak story from sinking altogether, control of the story of the action concerns itself with a lot of questioning by Med Sparks, alded by a dumb dick. Sparks proves effective in this kind of an assignment, but frequentity at the recording becomes a little annoting.

of an assignment, but frequently speaks too loud, so much so tha the recording becomes a little an-

the recotung second noying.

At all times obvious in his actions, Holmes also is more or less theatrical throughout and, as in most all nurder mysteries, avoiding every effort to make it appear he lan't guilty. Mary Brian passes.

Char.

Talking Shorts

CARNERA-BAER FIGHT Novelty 31 Mins. RKO Center, New

As good as the Dempsey-Firpo fight film. It should attract more than ordinary interest, and draw the femme trade, the Baer personality and name being what it is. Will top programs in many localities.

Shots are clear. Certain of the more important rounds, as the beginning three, and the 11th, are additionally shown in slow motion. They are highly intresting. These trace the blows and action from intrace the blows and self-graphed.

Throughout picture Baer moves confidently, waiting, measuring and plaguing his opponent. Carmera moves ponderously and uncertainly. Only his left is in action whereas Baer into and time again such as a self-graphed into the first sons, the victor is apparent. Nothing in the film to indicate Carnera turned or syrained his ankle, as claimed, in an early round, but it could have happened unseen when the huge bulk of Carnera's topples in those early rounds. The first sons, the state of the heavyweight title. In that 11th round, Baer flings a right to the middle of Carnera's stomach. It lands squarely and the heavyweight title. In that 11th nound, Baer flings a right to the middle of Carnera's stomach. It lands squarely in himself, to himself, as his arms swing like two human pendulums on a gyrating windlass, striking Carnera at will. Baer throws by hunch after punch at the bulky foreigner. Carnera is gorfy from the blows. The man is on his big feet only through sheer human instinct to stand unright. But the referee acts as the referce pats Baer's dome showing him to his corner, indicting heavyweight champion.

Experts have said Baer is much of a fighter. The picture proves he tonks at two secures corner is such a slow moving animal. Baer looks a thousand times superior. Physically, Baer'

'STABLE MATES' Charlie Murray, George Si

'STABLE MATES'
Charlie Murray, George. Si
Comedy
18 Mins.
Mayfair, N. Y.

Columbia
This is the moderately amusing
story of a couple of tenderfeet who
go to work on a ranch and experience a rather disheartening time
of it. Secondary in comedy tworeeler entertainment.
Charlie Murray and George Sidney are the greenhorns who don't
know how to harness a horse, let
alone do other things around a
real control of the columbia of the columbia
they we become real Westerners and
just as they're about to be named
the bosses, get in Dutch again. This
arrives by the none too original
means of using glue for varnish in
polishing a dinner table, plus some
glue that gets into the soup. Big
scene is where everything, sticks
to the table.

Char.

ARE WE CIVILIZED?

ANLE WE UVILLE TO THE METERS OF THE METERS O rank McGlyna
Leroy Mason
Oscar Apfet
Stuart Holmes
Alin Cavin
Conrad Siderman
Sidney T. Pink All Salter Stuner Moines dosen Alin Cavin dosen Alin Cavin due and Alin Cavin audha. Conrad Siderman Jonuculus. Sidery T. Pink Zassar Harry Burkhart Thrist Charles Request Courbins Alice Charles Request donamned. J. C. Towler Courbin Courbin Courbin Alice Charles Request Courbin Alice Charles Request Courbin Alice Courbin Alice Courbin Courbin Alice Courbin Courbi

It's seldom that propaganda becomes entertainment, and this is no exception. Are Me. Civilized? is a morally high preachment for world peace that loses its point through having selected the wrong medium of expression. As a picture the commendable argument will hardly convince more than a few, because it's not likely that more than a few will see it.

convince mass.
It's not likely that more than a new will see it.

Being light on original production, the film goes in extravagantly for old film—newsreel clips and some stock shouts from the shelf, such as a few recognizable scenes (Continued on page 44)

Paris Hears Tough Quota Report Shelved by Commerce Ministry; **Present Contingent Law to Stay?**

Paris, June 18.
Understood from authorita-tive sources here that the Min-istry of Commerce has decided tive sources here that the Ministry of Commerce has decided to reject the Delac Chambre Syndicale report asking for a ban and heavy restriction of U. S. films and continue the old quota system for the time being. This would be a victory for the campaign of the Americans, backed by the exhi itora' organizations and the independents in the local mart. No telling how much of a quota the government will decide on, however. New quota law must be framed within the next two weeks.

Paris, June 10. Paris, June 10.

Rejection of the Chambre Syndicale's plan for a 3-month ban and a subsequent prohibitive import duty on foreign films is urged on the French Government by the new.

the French Government by the new, but already powerful, National Federation of the French Cinema, Independent organization promoted by author-deputy Henri Cierc.

New outfit's committee sent an alternative plan for reorganization of the French film industry to the Ministry of Commerce last week. Scheme has been kept strictly secret up to now but was explained to Vanistry by Paul Charles Blver, committee's general secretary and active chief.

Nucleus of this group is formed

Nucleus of this group is formed by distributors and producers, so that its addition to the Lussiz exhib syndicate, already fighting the Chambre scheme, means that pow-erful elements in all three main branches of the trade are lined up

branches of the trade are lined up against the Delac scheme, which seeks to practically exclude American films from the market.

Want the Americans
Move also may be considered a bid. on the part of the new group for an alliance with the powerful American distributors, some of whom are also distributors of French films, and who quit the Chambre Syndians. and who quit the Chambre Syndicale when they learned of the embargo plan. Leading members of National Federation are the Independent Producers and Independent Distributors Association. Biver said that the American distribs would be welcome in the latter outfit, whose membership would be divided into two groups: Those who distribute more French films that foreign, and those who distribute more French films that French. Position of the latter, into which American concerns would fall, would be equal with others except that they would not be allowed on the board of diand who quit the Chambre Syndi-

rectors.

Federation committee's plan, as submitted last week, is above all a prospectus for study of the situation before drastic action is taken. Instead of a three-month embargo, supposedly to let the French film trade get on its feet, committee proposes a continuation of the present quota system for several months, until a new plan is worked out. Quota figure would be tentatively fixed by the Ministry.

Then all the organizations of the industry, including the 'Chambre Syndicale, the independent associations, the exhibs' union, the directors' and technicians' associations and all other groups, would get together and study out a plan to clean up the film trade, and above all to protect 'it from fly-by-nights and shysters.

Quota via Contingents

Begulation of foreign flung would. deration committee's plan

not be allowed on the board of di-

Routers, Indian system and substress. Quota vs. Contingents
Regulation of foreign films would be an important part of this plan. The debaters would chose between a quota on imports, as at present, or requiring exhibitors to show a certain proportion of French film. Offere-Biver outfit is inclined to think that the import quota is worthless, and would like to see the latter plan go into effect. Biver thinks the English system of making theatives show a proportion of local mades has worked well, and mades has worked well, and

films, for instance, what's the use of passing a law requiring them to show a minimum of 50%? Biver replies to this that the percentage requirement would be a guaranty against dumping of foreign films, either by powerful interests or by irresponsible importers, in the future. Such a guaranty will be necessary, he says, for the protection of bankers who are expected to put money into the business and whose co-operation is essential to put French films back on their feet. Film credit bank is part of the out-fit's general program.

Debaters also would choose be-tween a tariff on foreign films and a tax on dubbing. Clerc-Biver outtween a tariff of the state of them on this.

them on this.

Biver points to Italy, where dubbins tax is in effect, as an example of its success. He won't commit himself as to how much the tax should be, but it is thought that a figure as high as 100,000 francs (\$6,660) a picture may be set. This is bound to cause a squeal from the Americans, who sometimes do not pay a great deal more than that for the total cost of dubbing a film.

Better Dubbing

Better Dubbing

River's argument is that if you Biver's argument is that it you make a distributor pay a lot before he can start dubbing, he will hesitate before he undertakes that job on a film of doubtful value for France, and once he deeddes to go ahead he'll make sure he does a good job. Says cheese dubbing jobs are the pest of the market at pres-ent, and thinks a stiff tax will help eliminate them.

eliminate them.

Tax particularly would be aimed at shoestring film importers who now get hold of an independent American picture, persuade some sucker to buy it for France and angel its dubbing, and then get out with a few thousand dollars' profit, while the market and the reputation of the American producer suffer he. of the American producer suffer be-cause the film was not properly se-iected or prepared for France.

Program also involves control of the number of houses authorized to show foreign language films in the original, as at present. Clerc-Biver federation believes that showcases should pay a special tax, ligher than that paid by other theatres, on that that paid by other theates, on the ground that they are luxury in-stitutions and get higher than nor-mal prices for seats.

The boys will now fight it out, but with the new opposition it looks as if the Pathe-Delac scheme were doomed. Exhibs from all over the country are wiring and writing protests against it.

Both the Chambre Syndicale and the new Federation have ambitious plans for the exportation of French films, but the new crowd says it isn't logical to want to put the French product on foreign markets and at the same time try to stop im-

Brit. Footage Up

Total footage of British films exhibited in England for the year ending September 30 was over 23% of the pictures shown here.

This is an increase of 2% over the previous year's British release Quota requirements are 12½%.

Yugoslav Cinemas

Belgrade, June 8.

There are 174 talking picture houses and 145 silent cinemas in Jugoslavia. Belgrade, as the capital, alone has 16 cinemas, all of them sound equipped. Total numthem sound equipped. Total num-ber of seats in these 16 cinemas

local mades has worked well, and the believes that in France the percentage will be set below that which exhibs now use, anyway, as is the case in England.

To set a percentage like that would seem superfluous, for if the theatres now show 70% of French whole of Jugoslavia is 89,151.

Contract

Budapest, June 8.

Zita Percel, rapidly rising
young stage and screen star,
is playing lead in 'New Relative,' all-Hungarian picture
now under way at Hunnia now ... studio.

Her contract called for one tenth of an inch being filed off her front teeth before starting

MORE PROTESTS ON FRENCH **QUOTA**

Paris, June 10.

Three thousand Frenchmen em loyed by American film houses in French provinces are sending tele-Commerce against the Chambre Syndicale embargo and high tariff

ighty-seven One wire says: French employees of Paramount, Metro, Universal, Fox, United Artists, Warner agencies in Marsellies greatly disconcerted by new quota project for foreign films, and, fearing eventual unemployment which would result from its adoption, appeal to sentiments of justice and humanity to reject proposed meas

Union of Artists, many of whose members—sometimes estimated at 40%—live on dubbing, is also protesting, in fear that the

ing, in fear that the number of out-of-work actors will be greatly aug-mented if the scheme goes through. Dubbing plants are geting ready to fold in 48 hours if the scheme goes through. On bellef that it won't, however, a new outfit called La Polyphonie, backed by a big bank, Credit Foncier Agricole du Marce, has just opened a new dub-bing studio in heart of Paris.

BERLIN TRADE PAPER **BOWS OUT—ALMOST**

Berlin, June 10. 'Kinematograph,' old and r

"Kinematograph," old and re-spected German film trade paper, decided to close down on June 1— and almost made it.

Paper took leave with an ex-planation that there no longer was any basis for film press in Ger-many, as the most important prob-

many, as the most important prob-lems discussed in it had been dis-pensed with by the new film law. Proposed suicide of this old paper caused great excitement, inasmuch as the 'Kinematogramh' appears at the Scherl's publishing house, a very extensive firm, to which Ufa belongs. Next day, however, every one was astonished to see that the paper had decided to go on exist-ing, with no further explanation.

Coupan Over to Push French Films in U. S.

Paris. June 10. Jean Coupan, young French film man who is in part responsible for the showing of French pix in New York on French Line steamers, will leave for America toward the end of

leave for America-toward the end of the month to see what can be done for the development of the market. He plans particularly to visit American universities, having had inquiries from them for French film to help out in language and French civilization classes and for general squacational purposes. Be-lieves this may be a wedge to break the market and the same the same the same the same personal sections.

Besides his film work, Coupan is press agent for the Cirque Medrano.

Metro's Hardwicke

London, June 10.
At the conclusion of the running
of The Late Christopher Bean, in
which he is featured here, Cedric
Hardwicke will go to Hollywood to

narwacke will go to Hollywood to appear in a picture for Metro. This is not likely to be in the immediate future, for the Tean' play is holding up to a remarkable degree.

Educational Film Congress Agrees On Int. Newsreel; More Censorship

New Brit. Filmers

London, June 10.
Fraser Foulshen and Toni Glikison, both formerly with Sound
City Studios, former as production
manager and latter as assistant
director, have formed their own film
unit, Cosmopolitan Films. Concern
ta private, with \$25,000 own capital
subscribed. Object is to make quota
films, with first to be 'Lady of Pendower,' original by Foulshen, and
dealing with the life of Cornish dower, original by Foulshen, and dealing with the life of Cornish fishermen.

fishermen, has been given special facilities by the Board of Agriculture and Fisheries, Duchy of Cornwall, Royal National Lifeboat Institute and other prominent bodies.

ovinces are sending teleprotest to Ministry of FOR G.F.F.A.?

Paris, June 10.

Ministry of Finance has appointed a committee to study methods of putting Gaumont-Franco-Film-Auputting Gaumont-Franco-Film-Aubert, second of France's big fulconcerns, back on its feet. Committee is Louis Aubert, film pioneer;
General Targe, State Councillor
Berger and M. Raynaud, who has
been acting as liquidator of the
company.

Daniel Dreyfus has submitted a
financial reorganiaztion plan and a
scheme for remaking the business
and production sides has been
turned in by the Thomson-Huston
Company and M. Fasquelle. Deliberations are secret.

S. African Musikers Wail When Theatre Uses Municipal Orch.

By H. HANSON

By H. HANSON

Capetown, May 20.

African Theatres is in bad with the Capetown Musicians' Association, due to engaging the Capetown Municipal Orchestra for the Russian Ballet season.

Association contends that the municipal orchestra is a subsidized outfit, paid out of the rates, and should not be permitted to compete with unemployed musicians. Association submitted to African Theatres alist of 32 musicians to comprise the orchestra for the Russian Ballet, but arrangements were fixed with the municipal orchestra.

Agreement between African Theatres and the Association in 1929 says 'the company shall only employ musicians who are members of the Association.' Out-of-work players claim being capable of supplying the orchestra required for the musici

plying the orchestra required for

the music.
Secretary of the Federation of Trades has taken up the matter with the mayor and town council.

with the mayor and town council.

New Pie House
The Ritz Blo-Cafe, controlled by independent Film Distributors, reopened May 14 as a talker nonstop from 10 a.m. to 11 p.m. First picture screened was Going Gay, featuring Magda Schnieder, Arthur Riscoe and Naunton Wayne. Film is considered one of the best seen in Capetown for some time, proving a winner for the Ritz. Show secured excellent writeups. First venture of this company shows cheerful promise. If the rest of its programs equal the Going Gay standard the I. F. D. will prove a hard nut for the Schlesinger combine to crack.

Rondel's Library

Paris, June 10. osed to be the

Paris, June 10.
What is supposed to be the world's finest theatrical library was left by Auguste Rondel, Marseilles theatrical angel, who died Tuesday (6) at 71, following a skull fracture. Always interested in show business, he ran the Marseilles Gymnase when he was young, and theatre got the reputation of a second Theatre Francaise. Was considered one of the Maccenas of French theatre,

Washington, June 18. Investigation of censorship systems, standardization of film sizes, development of an international newsreel, and greater use of cultural and educational pictures were recommended at the first Interna-Congress on Educational Cinematography in Rome, according to reports received from the League

Attended by representatives from 40 nations, including the United States, the conference went on rec-ord as desiring wider use of pic-tures for educational work of all-varieties and for protection of chil-dren from improper screen entertainment.

tainment.

Picture censorship was debated from the viewpoint of children and young people, and a final recommendation was made that the Rome Institute's study methods now in force in various countries and prepare model regulations which coul be generally adopted.

be generally adopted.

Noting that in many countries "double censorship" has been found expedient in handling this problem, the conference registered the opinion that where no special censorship is in effect, efforts should be made to arrange programs for youthful audiences, and special showings should be given in separate theatres and auditoriums.

rate theatres and auditoriums.
Development of "a cinema gazette of international news" was urged in the interests of better mutual understanding between nations. The conference called upon the institute to talk over the possibilities of this sort of action with principal picture producers in all nations.

Improvement of film technic in educational work was suggested, the conference approving resolu-tions endorsing use of films in pubtions endorsing use of films in pub-nic health campaigns, accident pre-vention movements, economic in-struction and allied fields. Pictures, should be produced with a view to alding young pople in selecting pro-fessions and encouraging appren-ticeship to various arts and crafts, conferees declared, and films should be used to curb exodus from rural districts by showing how country life can be improved and agricul-tural methods perfected.

tural methods perfected.

Emphasizing the advantage of fims over other methods in health discussion, international delegates recommended that public health and social hygiene agencies centralize and co-ordinate efforts to avoid overlapping production, consider promotion of film production by government subsidies, encourage production of films prepared by persons with expert knowledge and use pictures to stimulate interest in sports.

Adoption of a uniform film of re-Adoption of a uniform him of reduced size would promote instruc-tion by means of pictures, the con-ference decided, asking the Rome Institute to take steps in this di-rection and expressing a loope that recent negotiations on this issue will result in a satisfactory agree-ment.

ment.

The Rome Institute was asked to consult various governments about the feasibility of developing national educational cinematographic centers and bring about speedy ratification of the convention on free circulation of educational lms.

Serious Nazi Youths Riot When German Pic Joshes Student Life

Berlin, June 9.

All was quiet here, as far as demonstrations against films are concerned, until a few nights ago when a flock of sophomore cheek whittlers staged a demonstration against "With the Blonde Natherine," local-made.

local-made.

Sophomores claimed it insulted student life.' There is nothing in the ple showing a student studying, all being in fun.

Last previous demonstration staged was against blizabeth Bergner's film and it furnished Dr. Paul Joseph Goebbels with an excuse to prohibit the showing of the film because it was likely to incite the populace to disorders.'

GANG UP ON UNCLE SAN

Bernard Natan Here Viewing U. S. Film Methods Intensively

Some mystery surrounds the movements of Bernard Natan, Pathe-Natan mogul, power behind the Chambre Syndiesle fight against American filmers in Paris, and probably the most powerful single showman in Europe today. Natan, with a party, left for Hollywood Friday (16) after three days in New York. Natan asys it's just a vacation—nothing more. But with him are Charles David, the Pathe-Natan studio manager, and Henri Diamant-Berger, Pathe associate producer and head of the company's foreign activities. In New York they spent all their time visiting whatever studios and laboratories were open, including an afternoon spent

ever studies and laboratories were open, including an afternoon spent in Rochester, N. Y. (Eastman Kodak), and a day in Camden, N. J., at the RCA-Victor lots:

Also the group has several of the most recent films completed by Pathe-Natan for showing and possible sale in the U. S. Among these films are 'Amok,' claimed to be an example of new talking film technique, and 'Les Miserables,' Rene Clair's new film, 'The Last Billionaire,' was also to come over, but was not quite out of the cutting room.

Not Going, But-

Not Going, But—
In Paris, just before sailing, Natan denied he was going.
Asked whether he didn't consider it curious that he was trying to sell French films to the U. S. at the same time as his outfit is trying hard to push American films out of the French market, he replied that the two had nothing to do with each other.

the two had nothing to do with each other.

'There are too many American illims in France,' he said. 'As a result, neither the French nor the Americans are making any money. There isn't an American company in France paying its overhead today, so why keep us local merchants from getting an even break?'

As to his own French films for the U. S.—why shouldn't the U. S. give them a break? French films have never been given sufficient playing time in the U. S. It's a sort of test, he feels. Maybe Americans don't dislike the French after all. He'll see. He'll be able to tell by the reaction to his films from U. S. Il's alm buyers.

French Also Wondering

French Also Wondering
Parls, June 8.
Local sp.culators on what Bernard Natan went to America have dug up the question of the width of film used in educational pictures for private projection, which was the subject of a Franco-American controversy at the recent Rome educational netures convention.

troversy at the recent Rome educational pictures convention.
Some American companies make these pix on 16 mm, whereas Natan sells machines for the projection of 17½-millimeter film, or just one-half-of standard. He is reported to have put a lot of his own money into this busiless.

business, Sale of these machines depends of Sale of these machines depends on ability to supply large quantities of cheap film, and the American production is ideal. But if made on 16 mm, it's no good to Natan. This accounts for the scrap of the French reps at the Rome Congress to have the French width adopted, and local wise boys say one of the reasons for Natan's trip is to try to make a deal

on the subject.

Also said he wants to look over the results obtained by the money that has been spent on pushing French films in America. Although most film men here opine there can never be any real money in the sale of French films in the U.S., the chap who pushes it rets the rep over here of doing big things for French industry. He's a patriot and can ask favors of the government.

LESLIE HOWARD'S DEAL

Hollywood, June 18.
Deal for Leslie Howard to make a picture for Warners in England will not be consummated until the actor arrives in London.

Sir Fuller on Coast

Los Angeles, June 18. Los Angeles, June 18.

Sir Benjamin Fuller, head of the
Fuller circuit in Australia, arrives
here today (Monday) aboard the
Mariposa. He is en route to New
York and thence to London, to line
up vaude and stage attractions for
his string of film houses in the Antinodes

Fuller expects to head east within the next two or three days.

CLAYTON SHEEHAN WEST ON FOX FOREIGN SKED

Clayton Sheehan, foreign department head of Fox, leaves for Hollywood today (26) for confabs with studio exees on product for next season. He returned last week from a four months tour of Europe dur-ing which he visited all the Fox

season. He returned last week from a four months' tour of: Europe during which he visited all the Fox foreign offices.

In about two weeks he expects to return from the Coast with his brother, W. R. Sheehan, Fox studio head, who will continue to Europe for a summer vacation and foreign story and talent hunt.

While abroad: Sheehan arranged for the production of six films for Fox distribution in Germany and eight in France. He also laid the thase for extended production activities in Great Britain, on the theory that more costly films are needed there. Fuller details on the Brittish production activities will not be made until after conferences between Sheehan and Sid Kent. After these conferences and some work in the home office on general matters, Sheehan will return to Europe in November and will at that time concentrate on the British angle alone.

MAKING UP A GYP

Lensers and Powder-Puffers Com bine Against Actors in London

London, June 10.

New form of gypping is rampant in one of the largest film studios in London. It takes the form of a combine between the cameramen and the make-up men, against the actors. It is industriously worked against newcomers—not necessarily amateurs, but important recruits from the legit with many yéars' experience in the art of painting their own features.

wn features. These people come upon the lot These people come upon the lot ready to work; the cameraman looks through the lens and informs them their make-up is wrong. Here the official make-up man puts in an appearance and labors herofeally for quite a while to remedy the defect. The player is expected to 'show his gratifude.'

Producting commany doesn't seem

Producing company doesn't seem to realize that over three hours was wasted thus one morning recently, at considerable studio expense.

Union for 16 Mex.

Picture Producers

Mexico City, June 18.

National film producers are organizing a union, object of which is to improve conditions in their field by concerted efforts.

Country's 16 native producers will belong to the organization, headquarters of which are to be here.

Fox's Spanish Imports

FOX S SPARISH IMPORES
FOX has signatured Rosita Diaz,
Spanish actress, and A Poncella,
Spanish playwright, and is bringing
them both to the coast for Fox
Spanishers.
Miss Diaz reports in September.
Toncella, who has three plays current on Madrid stages, is expected
on the coast Aug. 1.

CZECHS. POLES GERMANS UNITE

Although Suspicious of Each Other, Get Together to Sock U. S. Films—German Trade Offers Factor

POLISH OUOTA SURE

Central Europe so panic-stricken, from a film standpoint stricken, from a film standpoint that the United States is facing a more or less solid front of opposi-tion from the European powers Poland, Czecho-slovakia and Ger-many, all quite distinct in their dislike and suspicion of each other, are

many, all quite distinct in their dislike and suspicion of each other, are
nevertheless working hand in hand
in an attempt to force the Americans into a corner and keep them
there.

Attention at the moment is centred
on Poland. Poland will put through
a strong new film law before July
31. Both Germany and Czechoslovakia are carefully watching the
framing of that law, with the idea
in mind that it will probably help
both of them both over their personal objectives.

Problem is more acute with the
realizations that the three countries,
never before aligned, are together
with the one idea of making Amer(Continued on page 73)

CRISIS IN B. A.: ONLY 2 GOOD FILMS

Buenos Aires, May 28.

Buenos Aires, May 28.
Cinema business is passing through a most critical and confusing period here. One picture follows another without arousing the least nicker in the public's estimation. During the month of May nine releases were shown for the first time in one day.

So far only two pictures have been considered worth while this season. These are "The Private Life of Henry VIII" and "Roman Scandals." Apart from these two, the films shown have not merited much praise or comment.

In order to draw the public to the theatres, the leasers and the exhibitors are entering preliminary negotiations in an endeavor to come to a better understanding. One fact alone stands out—it is considered imperative that a reduction should be made in the price of the tickets, as these are regarded as far too high in relation to the hard times non prevailing.

Both leasers and exhibitors are of

in relation to the hard times now prevailing.

Both leasers and exhibitors are of the property of the property of the business is being so hard hit is because, besides the money crisis, there is an acute crisis in the attendance of the public. Secondly, tendance of the public. Secondly, there is a shortage of really good films, which are urgently required in order to save the situation, and the production of these does not come up to expectations.

Carstairs to M-G

London, June 10. Condon, June 10.
On completion of his script work on the Charles Farrell plettre, Beauty Ball, John Paddy Carstairs, young director-writer, will leave to join the seenario department at Metro-Goldwyn-Mayer in California California.

California.

Carstairs was recently on the Gaumont scribbling staff, leaving that concern to direct for Sound City. If M-G okay's t. he will mex a motor racing story, 'Lightning Lady,' prior to sailing.

Anzac Film Probe Commissioner Sees No Distrib Monopoly, Asks **Drop of Building Restrictions**

Passion Film

Paris,
Catholic producing company, Ichthys Films, will make a picture based on the Passion, titled 'Golgotha,' Julien Duvivier will direct. Script is by Canon Joseph Reymond. Priest's idea is not to show the suffering of Jesus, but to make a drama—almost a detective story—out c'the betrayal by Judas and the arrest of Jesus by the Romans, with Calvary as climax.

ED GOURDEAU'S NEW **BRITISH PIC STUDIO**

London, June 10.

Edward R. Gourdeau, for years London representative of Australiana Flings of Australia; and now controlling import and export of fees, and representing J. H. Hoffberg, of New York, is developing his recently formed Inter-World Films Company.

Films Company.

Warton Hall Studios, Islesworth, which he recently purchased, will be entirely reconstructed to conform with modern methods. Studios occupy seven acres and three new stages will be bulk with extensive offices, totalling approximately 24,000 square feet. Diesel engines will be installed with two supplies of electricity, giving 10,000 amps. Construction will be ready early in August. Entire venture is privately subscribed, and studios will be available for general use.

SPIEGEL'S TROUBLES

First Illness, Then Nazi-itis Post-

London June 11. London, June 11.

Sam Spiegel, head of the \$500,000

British & Continental Film Productions, Limited, is encountering
plenty of trouble in his first film

originally scheduled to do 'Le Gentleman,' from the French of Yves Miranda, with Emil Jannings, Penelope Ward, society girl, and newcomer to films, and Edmund Gwenn, he had to postpone due to Miss Ward contracting appendicitis. She is not yet well enough to work

tis. See is not yet well enough to work.

The Jannings date is now through, management claiming he is committed to other work in Germany. But understood real reason is actor is a pronounced Nazi, with bookers in America and England boycotting him.

Picture was to be made in April, but understood deal is settled for Clive Brook to replace Jannings, with script and title to be altered. Brook due here around June 22, with Splegel jooking for femme

Spiegel looking for femme

Megging likely to start early in July, with British International Pictures studios leased.

No 'Enthusiasm'

Berlin, June 9.
Although it didnt get to the stage here the 'public demonstrated Although it didnt get to the stage where the 'public demonstrated against the film' a barrage of bad publicity eaused the Artium here to put 'Springtime Enthuslasm' back in the little tin boxes. Lead by Der Deutsche, a dally, and a weekly edited by one of the left wingers of the party, the press jumped all over the theatre management for having the nerve to show the picture. ture.

re. Reason: Two Jews starred in the lm. Szoeke Szakall and Oskar film, Szo Karlweiss

substitute flicker was found for

Sydney, June 18.

American filmdom won all points in the governmental film inquiry which just ended here. Official report states that it could find no trace of a monopoly by distributors and goes on to recommend that the building of theatres be unrestricted, no matter what the source of the capital—whether British, American or Australian.

While there is still a possibility of government action of some sort, it is believed that the report by the Film Probe Commissioner, Walter M. Marks, will close the matter. Commissioner Marks was asked by the government to investigate all facts of the film bis in Australia thoroughly and recommend action. He called everyone in the business for hearings which lasted several months and has been preparing his report during the past couple of weeks.

One of the most interesting and

report during the past couple of weeks.
One of the most interesting and highly exciting facets of the inquiry was the matter of theatre construction. Metro's anxiety to build a theatre of its own in Sydney brought on the difficulty, General Theatres telling the government that there is no need of, another theatre and that Metro's move would mean, over-seating the city.
Commissioner Marks, after look-ine at it from all standpoints, de-

Commissioner Marks, after 100kr, ing at it from all standpoints, de-cided that building wouldn't hurt and ought not to be restricted. In doing this he had in mind the rec-ommendations of builders and local

Metro's Position

Now that Metro has won its victory in Sydney it's not as anxious to build as it was several months ago, although company may yet erect a theatre in Sydney. Metro-jamin Fuller for the St. James the-jamin Fuller for the St. James the-atre in Sydney, which will give the company a good outlet for about 12 pictures. After that the deal may be renewed or extended, although Arthur Loew, Metro's foreign head, says he doesn't know yet.

Sir Ben Fuller is due in New York towards the end of the current week, and a get-together between him and Loew is indicated after which the Loew future procedure may be more certain.

Loew says that his company is ready to build and has already appropriated the money for the purpose. If he, in the next two weeks, decides it is necessary, he will start proceedings immediately, since the Loew theatre department already owns land for the proposed construction down under.

Lubitsch. De Mille To Vienna Pic Fest

Vienna, June 8.
Ernst Lubitseh and Cecil de
Mille are expected here between,
June 16 and July 2, to attend the
Film Festival week sponsored by
the Austrian government.
Parliament building, dark since
the deputies were driven out, will
be the location for the flicker
makers.

be the location for the measuremakers.
Other Americans, and most of the footloose European film actors and directors will be on hand.

10 Pathes Ready

Paris, June 10. Pathe announces that 10 of its 26 w season releases are already fin-

Ished.
Outstanding are 'Sapho,' based on the Daudet novel, which already has been shown on the Champs Elysees but is being held for general release; Rene Clair's 'Last Billionaire'; 'Anna Karenha,' based on the Tolstol novel: 'Tartarin of Tarascon,' staring Raimu and with dialog by Marcel Pagnol, and 'Hungariah Rapsodle,' with Marcelle Chantal.

WHAT DID WE TELL YOU

ABOUT 1935-QUALITY SHOWS FROM WARNER BROS. THIS SUMMER!

ONE MILLION
READ THIS IN LAST
WEDNESDAY'S
WORLD-TELEGRAM

Cinema Speeds Cinema Speeds Pace; Presents Hits

"Fog Over Frisco" Is

"Eading the List.

INSTEAD of proceeding according to precedent—it is cording to precedent—it is customary for the cinema to customary for the cinema to customary for the cinema to customary for the cinema response at this time of the year pose at this time of the usual run and, except for the usual run of program offerings, not stick its and, except for the usual run for program offerings, not stick its and out of its summer retreat under the cinema has yielded several the cinema has yielded several the cinema has prisk, staccato, pleasant surprises a brisk, strisco, and the cinema called region of the strand. The melodrama called the Strand.

The first was a Fog Over First melodrama called "Fog Over First Mas melodrama called the Strand. The melodrama called the Strand. The story is still at the Strand. The story is full of gunplay, story is every bit as fascinating as full of gunplay, its title, and is full of gunplay, and is full of gunplay, hair-raising chases on land and sea, murder and chases on land other hair-raising kidnaping and other thrillers. kidnaping of homicide thrillers. machinery Duty Well Done.

Thriller's Duty Well Done.

Thriller's Duty Well Done.

If the duty of a thriller is had no peer this year. A grand cast, had no peer Bette Davis, Margaret headed by Bonald Woods, works its rapid-fire situations up fine lather of excitement.

And Coming Right Up!

KAY FRANCIS in "DR. MONICA"

JOE E. BROWN in "CIRCUS CLOWN"

DEL RIO in "MADAME DU BARRY"
"HERE COMES THE NAVY" with
JAMES CAGNEY and PAT O'BRIEN*

CHARLIE RUGGLES in "FRIENDS OF
MR. SWEENEY" in Ann Dvorak*

ROBINSON in "MAN WITH TWO FACES"
"DAMES "IN KEELER, POWELL, BLONDELL*

FRANCIS-HOWARD in "BRITISH AGENT"

KEELER-POWELL in "FLIRTATION WALK"

A Warner

itagraph, Inc.; Distributors

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

A mixed comedy dance team from the nite club field attracted the fancy of Friday night's audience including the \$1.48 loge customers) as did nothing else on the current sill. Which should be informative enough to the production crew. Although maybe it won't, for specialty acts have stopped shows at the Music Hail series as does no other presentation house in the country is the Music Hail remains aloof from such hookings. Otherwise the Music Hail premains aloof from such house in the country is the following th

being a darn good Ziegfeid extravaganza e important item in the threeply stage show is a ballet with a
story. Title is 'So What?' It's
about a barmaid named RKO Preferred who's in love with a fellowin tight and purple panties named
Orpheum Bonds, There's also a
villan, RKO Common, and another
woman in the case who has little
woman in the case who has little
months appure RKO Preferred for
the unlisted iady, which makes
RKO Common think he'll get RKO
Preferred for himself. But RKO
Preferred double crosses the vil,
grabs an innocent bystander's
sword and cuts herself up two for
one. The rest takes place in a
sword and cuts herself up two for
one. The rest takes place in a
list RKO Preferred is coming back,
but, of course, it's only a dream,
nina Whithey and Nicholas Daks,
latter wearing the purple pants, are
the interpretive dancing leads.

Production item No. 2, also entitled 'So Whatt' is more in the

the interpretive dancing leads.

Froduction item No. 2, also entitled 'So What?' is more in the
modern vein. It does include the
hit of the bill, Moore and Revei,
who open seriously as a ballroom
team and then really go into their
dance. They burlesque a double
dance. They burlesque a double
dance are they burlesque a double
dance. They burlesque a double
dance are they burlesque a double
dance. They burlesque a double
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dance are they burlesque a double
dance they burlesque a double
dance they burlesque a double
fit the symphony orchestra under
grno Rapee's direction hadn't
played so loud.

In this same number the house

played so loud.

In this same number the house inging corps turns modern to sing the state of th

What?"

Up ahead, Rapee conducts the orchestra through a medley of Friml
airs, with vocal ampaniment
from the singing chorus on the
stage. In this number the chorus
folk are their usual reserved and
dignified selves.

'Life of Vergle Winters' (Radio),
picture, appeared to be attracting
business Friday night.

Bige.

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

A lightweight feature, 'Here Comes the Groom' (Par), and a so-so stage show raises mental concern over the future Capitol-Paramount policy (as detailed in a news stage show raises mental concern over the future Capitol-Paramount policy (as detailed in a news stage shows the solid product product this house the solid product this house the pix and no stage shows.

While the stage show isn't comparable with the more high-powered rostrum specialists which the new policy will call forth, this is an average example of inferior celluloid product mated with ordinary preserved to the proceedings with the cast in fright for the baton-wielding in overtures of this type. Little Jack Little short and Par newsreel split tup before the 'Souvenirs' indicates it's one of those Tony Pastor motifs with the cast in early Al Smith getups. It permits for a succession of surefire acts who have proved their surefiredness in the past by reputed to the proceedings with this highly developed style of plain, fancy and comedy jugglery. Cherry and June Preisser are also one out of the files with their stepology. The Allens and Kents foursome, ovuthful and ak. family on the hoof, are likewise standard, and recipients of head on Raymond.

This two-man combo is relatively

new in these parts. Taller of the two is a rubberlegs, limber type of stepper. Both have an acute comedy sense of values and milk it with their note adags, the novelty La Cumparsita' tango and the rest of their hoofing libretto.

That 'Old New York' finale is very a la the current incumbent of the Music Box theatre.

House is delicately perfumed as part of the regular ventilation, and a pleasant atmospheric aura it is. Or was it the paucity of numbers that made it all smell so sweet?

ROXY, N. Y.

ROXY, N. Y.

For the background to the stage portion of the week's diversion the Roxy has turned to a sidewalk cafe concept. Element of the impressive may be lacking in the scenic investment of the stage portion of the seal of the impressive may be lacking in the scenic investment of the seal of the impressive may be lacking in the scenic investment of the scale made up by two of the acts incorporated into the bill. One is Eddie Peabody and the other is Buster Shaver and his Lilliputian prides, Olive and George. Friday's early evening audience snapped out of its sultry drowsiness long enough to shower the Shaver entourage with a hefty sensor of and made reabody.

Neatly appliced into the proceedings are soungle of novelty turns, the Three Waltons in a drunk knockabout routine that brought a steady flow of giggles and Duke Art, who slaps the putty around and models a set of heads that tickle both the funnybone and the miner sense of the artistic. With the Gae Foster girls it's two numbers this week. They're in for interduce featible of compling and can-can routine at the finish. Shaver's mites get their initial inning prior to the curtain parting with a song production thing down on the pit elevator. This item, though cute, could be omitted without doing damage to the tempo of the show.

Peabody proves himself again a deft and showmanly strummer of the swell applicable without much of the swell applicable of the featured without doing damage to the tempo of the show.

Peabody proves himself again a deft and showmanly strummer of the swell applicable of the could have made it a second without imposing on it in the least.

Screen bill combines 'Let's Talk it Over' ('U) with a Lou Holt's short, a Mickey Mouse and some news-clips. Gob theme of the featured row quite a cluster of sallorment from the fieet anchored in the New York waters, during the Friday evening showing. Otherwise business was just fair.

FOX, BROOKLYN

Besides taking on the air of a small-time heighborhood emportum this down over deliver has developed a rare knack for sorambling agroup of vaude acts so that they look 'steen times worse than they look 'steen times worse than they actually are. Current week's stage mixture is tagged Flo Kelly's 'Sugar Bables.' Way the thing runs over and around the edge the title 'Cheese Omelet' might have been more appropriate.

more appropriate.
Following a mess of tap dancing by the house line, with solos of a like classification by a lass who specializes in the toe variety and a pair of lads inclined to eccentric stomping, the blackfaced Tyler Mason heads off the bill, first to retail his 'my girl' chestnuts and then to warble Roses of Picardy from the warble Roses of Picardy from the tomers at the initial Saturday matically and the same spassed up the quips, but reacted nicely enough to the ditty.
With Bert Frohman doing the in-

tomers at the initial Saturday matimess passed up the quips, but reacted nicely enough to the ditty.

With Bert Frohman doing the introductory-honors, Al Bergen and
Thelma Lee took the next inning
for a bit of funny facemaking and
stroking of the cello and violin.

Moderate as were the returns here,
it was an almost-complete washout
for Barbara and Frederico, acroit was an aimost-complete washout
for Barbara and Frederico, acroit was an aimost-complete washout
for Barbara and Frederico, acroficipating, which the house framed
around the gliding twosome, was not
only an amateurish piece of staging,
but it would hurt the team even if
it were good. For the big production
flash they swing around to the
strains of Ravel's Boiero, while the
finale gave them opportunity to
show what they could do: with the
function of the strains of Ravel's Boiero,
Mex 10 minutes were taken out
to allow Frohman to warble a
couple and to furn the mike over to
a couple of singing amateurs. Both
of the latter had a lot of friends out
in (ront, and the upshot of their efforts, was hunkydory for all concerned.

Segment went to the Coltano Framity. The dancing bits
pleased, the anties of the clowning
memiber of the trouge drew siggles,
but all this proved so much folderol
when the Colleanos got around to
their real forte, the teeter-board and
the risley perch. It all made an exciting finish for an otherwise dull
hour and 10 minutes.

"Such Women Are Dangrous"
(frox) topped the screen outlay, and
the customer turnout at the milice over

EMBASSY

These drought and hurricane and flood newsreel views all look pretty much the same as last year's, and those of the year before. Maybe faramount did not dig too deeply into the vault. Even so, the oftscreen reporter, who has been called upon to revive more than one leady situation, provides the new

library situation, provides the new lead.

With the Baer-Carnera fight in full detail all over Broadway, it seems strange that an all-newsreed house, with nothing more on the fight than studio poses of the winnah, should have figured this cilip the most important on the program. Call it an industrial, a plug for Ford and Chicago or what-not, Pathe's special on the World's Fair is so complete it's liable to save some fans the trip costs. After an audience sits through this offering it's convinced there wouldn't be much more for it to see if it bundled to Chicago. Subject is well edited.

Pathe muffed the climax in the

well edited. Indeed, adject to well edited. The New York parachute jumping last week. It followed the boys through the air and had them landing, but nothing about the crack-up and tatal injury to one of them.

Universal couldn't pass up the gory details of an explosion of part of a ship in drydock. It had to show a big smudge on the wall of a near-by building, with McNamee explaining that was the impression left by one of the bodies,

After viewing quadruplets in

left by one of the bodies.

After viewing quadruplets in Towa, and getting a flash of the Norwegians who crossed the Atlantic in a small boat, U took in another California rodeo show. There was also the regular majority of mag and annual stuff in the program. Paramount used its reel to plug Baby Le Roy, albeit the subject is worthy entertainment in any program. King George's birthday, Par's favorite magster, Milwaukee monkeys, and Pathe's friendly bird and cat were among the familiars.

Plane crack-ups in the Catekine Plane crack-ups in the Catekine

Milwaukee monkeys, and Pathe's rivendly bird and cat were among the familiars.

Plane crack-ups in the Catskills and the West were covered by Par. Accident-proof cabin of the western plane would hardly afford potential fiers comfort since, according to the pictures, and despite of the western plane would hardly afford great the protein the pictures, and despite exporten, it was fairly well dented. Some day some reel editor is going to use a little originality and get excellent human interest material on the fleet. Paramount follows the least resistance course, after threatening to differently, letting the boys froile almiessly after threatening to differently, letting the boys froile almiessly after threatening to differently, letting the boys froile almiessly milter than the court of the property of th

PALACE, CHICAGO

Chicago, June 16.

Chicago, June 16.
For the first time in some 10 weeks it is possible to sit in this house and not feel lonely. For weeks it was a gruelling job to review this house, to sit all by oneself in the daikness while what-the-hell performers went through their paces because it was their job. Nobody was happy; the cashier grew out of practice, the musicians didn't care and the three people in the audience went backstage to dig up a stagehand to make a fourth at bridge.

and the three people in the audience went backstage to dig up a
stagehand to make a fourth at
bridge.

The box-office wallowed in red
flick Grosses of \$11,000 or so were
flick Grosses of \$11,000 or so
flick Grosses
flick Grosses of \$11,000 or so
flick Grosses
f

whole show himself. He is responsible for the house's first indication of life in several months. They actually used the balcony on Friday night during the last show. In the past the balcony was the haunt of loying couples who wanted to be alone.

past the balcony was the haunt of loving couples who wanted to be alone.

Two singles on the show besides the band and Murray. Edna Sedgwick, who has two specialty dance spots with the line of girls, one at the work of the secondary was the secondary was the secondary was to be secondary. The other single was Bob Ripa, who was forced to work in one, but even under this handicap was tops on his intricate fuggling tricks.

But it was Bernie the came to see and Bernie who gave 'em what they wanted. Took the final haif the secondary was to be seen and be seen and they wanted. Took the final haif the secondary was to be seen and be seen and the pleture fash of a bottle of Pabst beer. In the past Bernie has been content with a backdrop of a picturization of a can of Biue Ribbon malt, but here he stepped ahead with a terrific picture piup of the beer bottle itself. It a command popularity that he could put over such an out-and-out commercial plug in a theatre without getting a reverse reaction.

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.

Every so often there crops up a stage show and picture that are incongruous, but it is especially remarkable how history repeats itself at the State, it is only a few years since a laughable booking bunder incongruous, but it is especially remarkable how history repeats itself chorines cooching their way across this stage, while 'Skippy' one of the most wholesome films ever to come out of Hollywood, attracted more than the State's usual amount of kild patronage.

This stanza a like example exists. This could be a standard the all-too-blue Yacht Club Boys are engrossing an audience come to see Little. Miss. Marker, another kid heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Marker' are Par productions of the standard heart-throbber. That both 'Skippy' and 'Skippy' and

adults to merit the big reception it receives here, but a kid sees and imitates.

George Givot rates next-to-closing on this show, and for a good part his monolog is on the receiving end of strong flaughs. Main portion of these come through incorporation of the come of

U Adds a Pair of Yarns

Hollywood, June 18.
Universal has added two new
yarns to the '35 schedule in 'I Murdered a Man' and 'I! Happened in
'New York.' Former is by Thorence
Ryerson and Colin Clements, 'New
York,' by Ward Morehouse and Rian

CHICAGO

Chicago, June 15.
Chicago had a full house to see its
change c' biii, using only one comedy act and the rest music and
dancing. It was entertaining all the
way through and idealistically done,
the Cliental way added conservatism with popular light concert
music. The colored hot stuff comedy team was the only change of
pace.

edy team was the only change of pace.

Molly Picon topped the presentation with her song impersonations, Most of them she does very well, for instance Temperamental Tillie' and describing the neighbors while climbing the tenement house stairs. The audience liked her.

Kitchen Pirates did adagio dancing, with Peggy Taylor in daring airplane roll twirls through the air, bringing the act out smooth and well prepared. They took many risky flings which drew applause.

Berry Brothers, a team of three with the young one of eight for attraction, tap-danced, gasged, and gave their conception of the negative of the of t

FOX, DETROIT

Detroit, June 18.

FOX, DETROIT

Detroit, June 18.

Making the best of it in the best possible manner, with the handicaps showing little if any, Irene Beasley originally booked, with a sub becoming mecessary for some unexplained easons and the season of liness. In addition Master Eugene falled to get, notified, although booked, leaving another hole. Talent finally narrowed down to John and Edna Torrence, Ross and Edwards, Alex Morrison, Annette Ames and the Three Randelies. Result is a show that will be a subject to the state of the state

added routines that are as a susual but newer. One is a sock ha-cha routine, including a resume of the various types of present-day juve dancing, from the titled nose aloofness to the Lindy hop of the soloness to the Lindy hop of the soloness work. In the Charlest of the Lindy hop of the soloness work in the Lindy hop of the soloness work. In the Lindy hop of t

Darmour's Classic

Hollywood, June 18.

Current rage for the classics in Hollywood has Larry Darmour tackling another famous story, De Balzac's The Bachelor Gentleman, for his indle Majestic program, Darmour has already finished Hawthornes The Scanler Letter.

PAR SCRIPTER SHIFTS

PAR SCRIPTER SHIPTS

Hollywood, June 18.

Hollywood, June 18.

Hollywood, June 18.

Hollywood, June 18.

Milliam Slavens McNutt and Jane Storm are working on the script of 'Ready for Love', Al Lewis production at Paramount.

J. P. McIvoy and Virginia Van Upp, previously on this, are handling 'Pursuit of Happiness'.

Marion Gering will direct 'Love'.

B&K Loop Protection Under Fire; State-Lake Enters Code Protest

Long-awaited blowoff in the battle of the loop between Aaron Jones and Balaban & Katz comes to the point this week when the local clearance and soning board will be asked to decide the complaint of the Jones State-Lake against the B.&K. circut on a squaw for unfair protection in the son a protest on the State-Lake against the B.&K. circut on a squaw of unfair State-Lake from a protest on the State-Lake from repeating on Fox. Coumbia and Universal. State-Lake from repeating on Fox. Coumbia and Universal. State-Lake acceptance that it is permitted and the state of the RKO Pal.: e, who have compared to the RKO Pal.: e, who have compared to the state of the state

only buy on those conditions. In the same manner the State-Lake has not been able to purchase any of Warner, Paramount or Metro

NYE DELIVERS **MORE POSEYS** FOR ROSY

Washington, June 18.
Condemning one of the most infquitous codes of all' Senator Nye of
North Dakota, principal NRA critic
in Congress, got in a barrage of
bilstering criticism of Divisional
Administrator Sol Rosenblatt Saturday (16) in closing minutes of
Congressional session.

urday (16) in closing minutes of Congressional session. Slamming the Code Authority and the Hays organization along with the code negotiator. Nye declared that picture pact has found almost every trust making, monopoly creating practice of its history actually legalized by the National Recovery Act.

He charged 'ethical crooked in drawing the code and described Rosy as 'right-hand man of the mo-tion picture monopoly group.' Re-

in crawing the code and described Rosy as 'right-hand man of the motion picture monopoly group. Referring to Rosy's connections with Nathan Burkan and latter's association with Will Hays, he asked 'Did Mr. Burkan, intimate associate of Will Hays, movie ezar, actually pull the strings from behind the scenes as Rosenblatt welded the 'hammer which was to destroy the living-making power of many honest American citizens?' and said 'when-ever trouble arose Rosey scurrled to New York to consult with Hays, Charles Peltijohn, Hays organization counsel, and Burkan. Indignantly reviewing Rosy's refusal to testify before the Darrow Board, Solon remarked 'What a spectacle. A board appointed by the President, proclaimed by him as a great forward step, approved by Johnson. A servant of the government holding one of the seconhighest offices in NRA, refusing to testify before a Presidential Board and then attacking that board as seeking evidence only from the 'disgrunted.' I think in view of this is quite proper to ask whether Mr. Rosenblatt is working for the government or for the movie trust, whether his task is furthering the program of President Rossevelt or the panderings of spokesmen for monopoly.'

Steve Roberts' Quartet

Hollywood, June 18.
Stephen Roberts is closing with
Radio for a four picture directorial

Radio 10. — contract.

First of the quartet will be Romance of Manhattan, starring Francis Lederer.

HOLMAN, COL. BIZ MGR.

Hollywood, June 18.
William S. Holman moves up into
the post of business manager at
Columbia studio, succeeding Sam
Jaftee, who resigned.

Holman has been at Col two years as studio manager. He will handle the c duties, in addition to his new ones

FOTOGS COAST IATSE **MOVE IN BROWNE LAP**

Hollywood.

The executive board of Interna tional Photographers, local 659, International Alliance Theatrical Stage Employees passed a resolution several weeks ago for the cameramen's union to accept the offer to join with American Society of Cinematographers, independent

This fact was revealed last week at a gathering of first cameramen, who were informed that the resolution was turned over to one officer of the union for forwarding to Wilsam C. Elliott, International president of the LATSE, for his approval and sanction. Since passage of the measure which would clear the atmosphere by bringing the cameramen into one group, no word on the matter has been received from Elliott, it is claimed. Officer responsible for taking care of the letter to Elliott admitted he had not sent the resolution via registered mail with return receipt requested, as is the usual procedure.

Delay in getting the cameramen's situation squared away is irking several members, of the union executive board, who are anxious to get things straightened out for the benefit of the cameramen and the LATSE. The plan for combining the two groups was okayed by Elliott when he was on the Coast a few months ago, and it is said he informed committee members how to proceed in bringing the merger about.

with the delay in obtaining proval of the International offices of IATSE to the combination, with the A.S.C retaining the IA charter, and the election of George Browne to succeed Elliott as president, it is expected that Browne will have the entire situation dropped in his lap.

10 More Early **Ad Cases Flood** Chi Grief Bd.

Chicago, June 18. Premature advertising squawks continue to tie up the grievance poard locally. Board last week received 10 additional protests. all of them filed by the two circuits, Balaban and Katz and Essaness against indie competing subsequents dvertising on the exterior of the

against indie competing subsequents advertising on the exterior of the house ahead of its proper date.

Brings the total of premature advertising case to 24 and more are still to be added. In practically every case it's the protest of the circuit house against the indie.

Subsequent run houses, having learned from previous cases that the board will uphold the code on this situation, are now not even bothering to come into the grievance meeting to put wa a defense but are phoning the Code Authority office in the code in the code in the case can be called off. It has merely been the case of exhibs trying to get by with something they all admit is not fair and they are all dropping the practice as soon as they are called for it.

It is one unfair practice that the coder is rapidly clearing up with expectations, that the practice, will be entirely eliminated from this territory by the close of this month.

RIV., N. Y., DARKENS
Rivoli, N. Y., closes today (Tuesday) until the middle of July, probably reopening then for the firstrun at popular prices in New York
of 'House of Rothschild' or 'Lulldog
Drummond Strikes Back.'
Rothschild' closes today at the
Astor after a 14-week run.

No Squawks on Dues

Why exhibitors who have paid to date a total of \$67,164 into the Code Authority should be subject to a July 1 deadline, with the penalty of losing their Eagle if all dues are or iosing their Eagle if all dues are not turned in by then, when producers have donated only about \$35,000 of their share and have no deadline or no formal assessment yet, presents one for the C.A. itself, to answer.

yet, presents one an are to answer.

The C.A. Monday (18) passed the buck to Washington. It maintained that it has had its assessment table for producers ready for a long time and was about to. air it when Washington issued Administration Coder X36. Order X36.

Order X36.

Now producers have a right which exhibs didn't have. Under the new order they can squawk to Washington if they figure they are being over-assessed.

NRA film aides, however, are confident there will be no squawks; that the C.A. is unanimous in its as yet unannounced producer assessment list, which is worked on a graduatine scale.

graduating scale.

Exhibs, however, come under a different banner. Their assessment role was agreed upon and formally announced long in advance of the

SRO AT THE N. Y. CA AS BOYS **GET HOT**

Code Authority had to hang out the SRO sign last Friday. Every seat was taken, some were stand-ing. Before the hearings were ever the codists learned that indie exhibs are for trying something new each

Featuring the latest session was a not burst of oratory from a Florida

hot burst of oratory from a Florida ephib in person, who proudly declared he needed no attorney. The Coolidge Corner theatre, Brookline, Mass., double-barreled with zoning and overbuying appeals against a Publix receiver. The indicated he may be a seen of the property of Radio and asked him point blank:

Did they tell you about buying 100% or nothing for their entire circuit? McAvoy's answer was a reluctant

circuit? McAvoy's answer was a reluctant yes, and the indie lawyer beamed. The ink was hardly dry on the code when Paramount violated it, the lawyer shouted to the C.A. At this juncture Austin Keough, alternate for George J. Schaeffer, interjected that he was pretty much na fog and couldn't differentiate the attorney's evidence from argument.

ment.

'The days have gone when producers will sell only to the trusts. Today the trusts have no more rights than the little fellows,' the Bostonian shrieked.

The receiver for Olympia Theatres, Inc., respondents, then stirred a bedlam over the issue of each

a bedlam over the issue of each other's veracity.
Chairman Ed Kuykendall, whose voice was lost in the din, since some of the code judges as well were laughing and talking privately in groups, finally got over:
'Gentlemen, you must come to order and be quiet.'
On and on it went until an hour had past. Kuykendall in the midst of further legal forays suddenly rapped: 'This case is positively closed.'

closed. After that the chair tried to limit other lawyers to 10 minutes each. In the meantime three of Executive Secretary John C. Film's girls had quietly slipped in, and all were taking down the conversation in shorthand, which the regular official reporter was recording on a stenotype.

reporter me-type.
Thereafter, however, the lawyers found themselves in a tough spot. They had to talk so fast that oc-casionally words floored each other. Several indies from Miami took

artful work in playdates which, they said, made the indles wait longer than they should for product.

'Gentlemen, I know. I'm here with clean hands,' the Tivoli exhib

started.

We don't need all this oratory, Kuykendall declared.

'And I didn't have to bring a lawyer along like they did,' the Indie parried. 'I know I'm right, and I know you gentlemen will give a square deal.'

'Outside' Labor Status Comes Up

Firm Supplying Janitors and Porters Wants NRA Wage Immunity

PAYROLL REPORT IS PROMISED, DOUBTFUL

Washington, June 18

Just what will happen to the NRA salary report July 7 remains matter of widespread speculation following conflicting statements from various Blue Eagle officials concerning status of the Hollywood avroll probe.

Despite Rosenblatt's positive assurance, it was said in other NRA quarters that the task of analyzing mountains of dope submitted by producers in response to staggering producers in response to staggering questionnaires —never has been started. Rosy insisted analysis of the statements is under way at the present moment, yet the Research and Planning division indicated, there is nothing doing in that neck of the woods.

of the woods.

Although one of the recent series of postponements was attributed to his illness, Donald K. Wallace, Rosy's chief economic expert, told Vasurry he has not paid any attention to the matter since the blanks went out early in February. Wallace denied he has made any effort tabulate the statistics supplied by employers or to help the code boss in reaching conclusions about the high-salary problem.

Rosy, on the other hand, indicated

the high-salary problem.

Rosy, on the other hand, indicated that not only will a report with recommendations for handling suspended Article V, Division A, Part suspend Article V, Division A, Part 4, be presented to Johnson but that a generalized summary of the salary statistics, indicating total payments for talent and other pertinent facts, probably will be published.

Fortnight Bd. **Meets During** Sales Season

Chicago, June 18.

Code boards have received two rulings from headquarters. First that instead of meeting every week the boards are to alternate weekly, which would make it fortnightly meetings for each of the two boards, grievance and the clearance-zoning

Doard.

This ruling came largely at the instigation of the distributing companies. With the selling season just getting started the companies don't want their ace men throughout the country tied up for a full day each week and kept away from the necessary selling job. It may result in the rotation of exchange members in each territory so that the code board responsibility will be equally c'vided among all exchange members.

bers.
Second ruling was that the picture code boards must not accept any cases which involve production, vaudeville, presentation or labor problems. It is the aim of the code authority in New York to keep these phases of theatre business in a separate category.

Indie Files Another of **Those Conspiracy Suits**

Philadelphia, June 18.

A Federal Grand Jury investiga-tion of six major producing compa-nies was requested in court late Friday afternoon by former Con-gressman Benjamin M. Golder, who asserted that "a gigantic conspiracy is afoot by six large motion picture companies to create a monopoly.

companies to create a monopoly."
Golder was in U. S. District Court
before Judge George A. Welsh seeking a preliminary injunction against
the six companies (Paramount, Fox,
Metro, RKO, Warners and Universal) on behalf of Harry Pearlman, owner of two small untown theatres to keep the aforesaid large compa-nies from carrying out a clause in their contract preventing the show-ing of double-feature programs. Washington, June 18,

Washington, June 18.
Vigorous protests against extension of film code labor clauses to employees working indirectly in exhibition houses under contracts were filed with Divisional Administrator Sol Rosenblatt Tuesday (12) at the first of an anticipated series of hearings on modifications of the picture agreement.
Proposed change in definition of employees put forward by the Code Authority drew first from the American Building Maintenance Co., of New York, which complained that approval of the amendment would materially affect the firm' busi-

aterially affect the firm'

ness. An alternative amendment, stipulating that no employer should evade code provisions by contracting for any services with persons not under Blue Eagle supervision or who were under less stringent regulation, was advanced by the Labor Advisory Board in a general move to prevent chiseling. There was no discussion of this concrete suggestion.

suggestion.

Questioning authority of Rosenblatt's division to approve code revisions in conflict with rulings of
the NRA policy board, Joseph R.
Berger and Roy R. Shapiro, counsel
and manager of the service firm,
warned that if they were forced to

warned that it they were forced to abide by the picture code restrictions, instead of either the President's Reemployment Agreement or the service trades code, their business in the amusement field would be ruined.

Explaining the firm renders janitor and porter service to many theatres throughout the country, Berger and Shapiro warned the fight will be carried to the courts if necessary and significantly pointed out that a petition for a writ of injunction already is pending in Federal Court in New York. The pair denied Rosenblatt has adequate authority to approve a code amend-

eral Court in New York. The pair denied Rosemblatt has adequate authority to approve a code amendment which would contradict Policy Board rulings, pointing out they have received a waiver of part of the PRA and been authorized to tabide by the blanket code rather than a specific pact pending promulgation of a service code.

Insisting Rosemblatt has power to change codes despite the Policy Board, Deputy William P. Farnsworth pointed out that the film pact is unique in that it is vertical in structure and regulates the three divisions and everybody connected with any division. Farnsworth and Rosy insisted there are no differences between the status of window washers employed in theatres under contract and the situation of contract and the situation of chorus girls furnished for presentation houses by managers not com-pletely within the film industry.

pletely within the film industry.
Shapiro remarked, however, that
his firm has 2,500 employees, doing
a \$2,000,000 business, and services
buildings of all sorts so that if Rosenblatt's contention is upheld the
concern would be forced to obey a
handful of codes with different wage
and hour limits. Exhibitors have
cancelled contracts as a result of
increased costs attributed to their
efforts to comply with the modified
PRA, Shapiro said.

WB S. F. Conv. All Set

San Francisco, June 18.

A two day Warner western sales
ovention opens here today (18)
ith some 75 execs and salesmen in

with some 75 execs and salesmen in attendance.
On the attendance list are Harry M., Jack and Major Albert Warner; Gradwell Sears, Carl Leserman, Norman Moray, A. W. Schwalberg, Harold Bareford and pressagents Charles Einfeld, Eddle Selzer, George Bilson and Harry Maizlish. Maizlish and Frisco exchange manager Charles Muchlman are hosts.

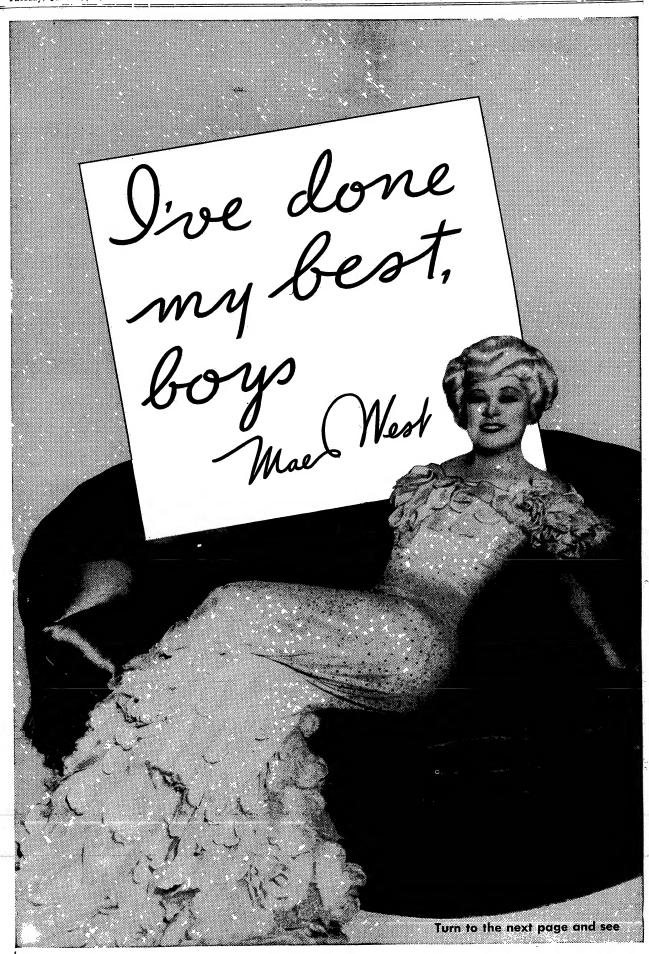
'SIN' CAST SET

Hollywood, June 18.

Buster Crabbe and Sally Blane have the leads in Gally I Sin, going into production today (Monday) for Majestic, produced by Larry Darmour.

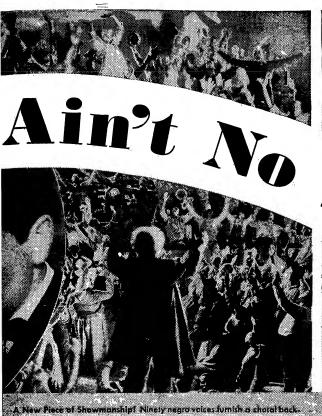
Isabel Jewel, Regis Toomey and Fuzzy Knight also in the cast Ralph Cedar directs.

RIV., N. Y., DARKENS





if it's a PARAMOUNT PICTURI

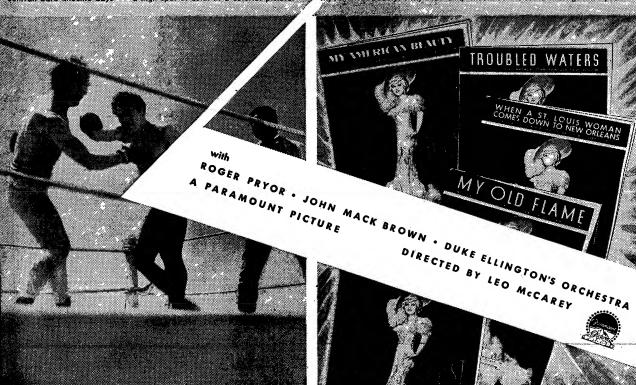


Fight a Good Fight! A good old stand up and take it fight of the John L. Sullivan bare knuckle days - a high spot of color in a colorful picture: "



A New Piece of Shawmanship! Ninely negro voices furnish a charal back. World's Biggest Charus! Dances by the biggest charus motion pictures ground to Mae West's singing of that lovely spiritual, "Troubled Waters." , , , the original "Beef Trust" ion of feminine pulchritude—the hoof.

Sensational Social Sung by Mar West—"My Old Flame, "Troubled Waters, "When a St. Louis Woman Comes Down to New Orleans, "Mamphis Blues, "My American Beauty," "My Old Flame" should be one of the hil songs of the year.



Hollywood Productions

Week of June 18

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D—Director, A—Author, C—Cameraman)

COLUMBIA
By Persons Unknow
(1st week)
-D. Ross Lederman
-Harold Shumate
-Benj. Kline

Ralph Bellamy
Shirley Grey
Charles Sabin
Arthur Hohl
J. Carroll Naish
Ward Bond
Vincent Sher
FOX

Erik Charrell

Melchior Lengyel
Robert Liebmann
Samson Raphael
Ernest Palmer
Ted Sparkuhl

Ted Sparkuli
Charles Bover
Loretta Young
Jean Parker
Phillips Rohmes
C, Aubrey Smith
Eugene. Pallette
Dudley Digesevin
Noah Beery
Richard Carle 7
Billy Bevan
Harry C, Bradley
Güt Wes a Lady
Güt Wes a Lady
Güt Gertride Purcell
Bert Glennon

Bert Gertride Purcell
Bert Glennon

Hert Giennon:
Helen Twelvetrees
Donald Woods
Donald Woods
Donald Morgan
Doris Lloyd
Barbara Weeks
Monroe Owsley
Jackie-Searl
Carol Kay,
Paul Harvey
Ann Howard
Harold Goodwin
'Servant's Entrance
(3rd week)

(3rd week)
Frank Lloyd
Sigred Boo
Samson Rafaelson
Hal Mohr

Hal Moht

I Janet Gaynor

Lew Ayree

Lew Ayree

Lew Ayree

Lew Ayree

Walter Connolly

Louise Dresser

G. P. Huntley, Jr.

Siegfried Rumann

Katherine Doucet

'Judge Priest'

(Znd week)

John Ford

Halman Trotti

Dudley Nichols

Geo. Schneiderman

Geo. Schneiderman

Will Rogers
Brenda Fowler
Marie Galante'

Marie Galanto'
(Ist week)

-Henry King
-Jacques Deval
Reginald Berkeley
John Seitz
t:
Spepa

t:
Spencer Tracy
Ketti Galllan
Leslid Fenton
Stepln Fetchit
PARAMOUNT

"She Loves Me Not"
(9th week)
-Elliott Nugent
-Howard Lindsay
Edward Hope
-Chas. Lang

Bows a strong to the control of the

t:
Gary Cooper
Carole Lombard
Shiriey Temple
Sir Guy Standing
Charlotte Granville
Tetsu Komal
Jamison Thomas

Jamison Thomas

Notorious Sophie Lang

Long Marin

S. J. Porlinan

Laura Perlinan

Cast:

Cast:

Al Gilks

"Gertrude Michael
Paul Cavanagh
Arthur Byron
Ben Taggart
Allson Sikhworth
Leon Errol
Norman Ainsley
Arthur Hoyt
Edward McWade
Ferdinand Gottachalk
Dei Henderson
Lucto Villegas
Agostino Borgato

Tadles Should'
(3rd week)
—Frank Tuttle
—Alfred Savoir
Guy Bolton
Claude Hinyon
Frank Butler
—Henry Sharp
ast:

Rafael Corlo

'Elmer & Elsie'
(3rd week)
D—Gilbert Pratt
A—George S. Kaufman
Marc Connelly
Humphrey Pearson
C—Wm. Mellor
Cast:

George Bancroft Frances Fuller Roscoe Karns George Barbler Nella Walker Charles Sellon Helena Phillips

Wiggs of the bage Patch' (1st week)
Norman Taurog
Alice Hegan Rice
Wm. Slavens McNutt
Jane Storm

t:
Pauline Lord
W. C. Fields
ZaSu Pitts
Evelyn Venable
Kent Taylor
METRO Barretts of Win

Street'
(14th week)
—Sidney Franklin
—Rudolf Besler
Claudine West
Brnst Vajda
Donald Ogden Stewart
—Wm. Daniels

Wm. Daniels
tt.
Norma Shearer
Charles Laughton
Fredric March
Maureen O'Sullivan
Ferdinand Munler
Katharine Alexander
Marlon Clayton
Lan Wolfe
Una O'Connor
Ralph Forbes
Lee G, Carroll
Marry Wildow'

Merry Wide (10th week)
Ernst Lubitsch
Franz Lehar
Ernst Vajda
Samuel Raphael
Oliver Marsh

Online: REPRÉSENCE DE LE PROPERTO DE L'AUTON DE L'AUTON

Fin D'Orsay

Horn To Be Kissed'

(7th week)

D—Jack Conway

D—Anita Loos

John Emerson

Cast;

C—Ray June
Cast:
Jean Harlow
Jean Harlow
Jean Harlow
Franchot Tone
Lewis Stone
Patry Keily
Hale Hamildock
Allan Mowbray
Henry Kolker
Russoll Hopton
Gary Owen
Ber Gred week)
C—Charles F, Reimer
A—Arthur Block
George Seaton
C—Joseph Valentine
Catthur Butteron

A—Arthur Block
—Arthur Block
—Arthur Bunth
Cast:
Charles Butterworth
Maxina Doyle
Florine McKinney
Monte Blue
Doug Fowley

'Sacred and Profane Love'

Charles Brown

Caster Brown

Caste

t:
Joan Crawford
Clark Gable
Otto Kruger
Stuart Erwin
Una O'Connor
Marjorio Gateson

Otto Kruger
Robort Young
Madge Evans
Una Merkel
Mary Karlisle
Ted Henly
Edward Brophy
MONOGRAM
(General Service) 'Moon Stone'
1 (2nd week)
D—Reginald Barker

A-Wilkie Collins
Adele Buffington
C-Archie Stout

tt David Manners
Phyllis Barry
Jamison Thomas
Joseph von Seyffertitz
Charles Irwin
Elspeth Dudgeon
Evelyn Bostock
John Davidson

RADIO
Hat, Coat and Glove
(3rd week)
D-Worthington Minor
A-Wilhelm Speyer
Francis Faragoh
C-Roy Hunt.

Ricardo Cortez
Ricardo Cortez
Rarbara Robbins
John Beal
Sarah Hadden
Samuel Hinds
Murray Kinnell
Margaret Hamilton
The Fountain

The Fountal
(lat week)
D—John Cromwell
Cab. A—Charles Morgan
Jane Murin
C—Unassigned
Cast:

t: Ann Harding Brian Aherne Vloiet Kemble-Cooper

Violet Kembie-Coc
UNIVERSAL
'One More River'
(6th week)
D—James Whale
A—John Galsworthy
R. C. Sherriff
C—John Mescal
Cast:

John Mescali

Jiana Wynyard

Frank Lawton

Colin Cilive Chebenson

Mrs. Patrick Campbell

Janet Wyst

C. Aubrey Smith

Kathleen Howard

Lionel Atwill

Alan Mowbray

E. E. Cilive

Robert Greig

Gunnis Davig

Gunnis Davig

Est's Alware

Tomorrow

t:
Frank Morgan
Lois Wilson
Louise Latimer
Elizabeth Young
Robert Taylor
Helen Parrish
Dick Winslow
Guy Brooks

Red Rider'
(5th week)
(Serial)
D—Louis Freidlander
A—W. C. Tuttle
Geo. Plympton
Vin Moore
Elle O'Neill
Basil Dickey
C—Richard Fryer'
Cast'

Richard Fryer';
Juck Jones
Grant Withers
Janet Chandler
Walter Miller
Richard Cramer
Ander
Chan French
Edmond Cobb
Al Ferguson
J.F. McGowan
Mert LaVarre
Frank Rice
Bonte Montague
Jim Thorpe
Bud Osborne
Romance in the R

Romance in the Rain

Cast:

Roger Pryor
Heather Angel
Victor Moore
June Knight
RKO-PATHE
(Rellanne Pictures)
(Ount of Monte Cristor
((6th week)
D-Rowland V. Lee
A-Alexander Dumas
Phillip Dunne
C-Pevel Motherote
Cast:

Feverell Marley
Liboart Donat
Blissa Landl
Blissa Landl
Louis Calhern
Sidney Blackmer
Laus Hard
Lawrence Grant
Laus Alberni
Georgia, Caine
Douglas Walton
Ferdinand Munier
Lonel Belimore
Wm. Farnum
Km. Farnum
Km. Rarnum
K

larence Muse
WARNERS
British Age (7th week)
D-Michael Curtiz
A-H, Bruce Lockhart
Laird Doyle
C-Ernest Halier

Ernest Haller

Kay Francis
Losile Howard
Irving Pichel
Walter Byron
Marlana Schubert
Willium Gargan
Ivan Simpson
J. Carroli Naish
Paul Porcasi
Halllweil Hobbes
Arthur, 'Aylesworth
Cosar Romere

C. A. Favors Written Appeals as Means **To Speed Decisions**

NRA aides yesterday (Monday) reported that every effort to avert a crisis in the film Code Authority will be made this week. At the same time they revealed that of 68 appeals which have heaped them.

appeals which have heaped themselves upon the codists, decisions
have been readered on only 16.
Effort to find a means to lighten
the burden will be made at the next
executive session of the C. A. on
Thursday (21). Encouragement of
appeal by written briefs rather than
oral argument and verbal fireworks
is expected to be one way out. Although 15 appeals are on the schedule for disposal at this session NRA
addes figure at least 10 will be submitted silently and expeditiously in
written form. By experience C. A.
has found that it cannot handle
over five cases on a single afternoon when there is oral argument.
More and more committee work.

More and more committee work is also expected to be a means saving time for codists.

ZONE BOARDS GIVEN POWER

Washington, June 18.

Powers of picture clearance and zoning boards were widened by Divisional Administrator Sot Rosenblatt last week with approval of Administrator Hugh Johnson.

Amendment to the code clauses outlining C-Z board functions now provides that any boards may, when cetive any and all protests from motion picture exhibitors sgainst any existing clearance and zoning is unreasonable in length or area. New provios goes into effect July 3.

Change materially expands C-Z boards' duties and increases importance, since draft originally specified that complaints might be filed only within 30 days following publication of clearance schedulas.

fied that complaints might be filed only within 30 days following publication of clearance schedules. Under new setup exhibs may file kicks at any time and expect their complaints to be investigated. Right of appeal to C.A. is reserved as formerly.

While new provision was not recommended by the Darrow Review Board, the effect of the clause is esentially in line with the Reviewers' recommendations that these boards be given more positive powers, and

be given more positive powers, and that complaints against code re-quirements be in order at any time.

Fed. Censorship

(Continued from page 5)

(Continued from page 5)
spokesmen, has had an opposite effect on returns. Receipts of that city during the past 10 days are claimed by such executives to be higher than in 10 weeks before.
Spokesmen for the Church, however, hold that the drive is too early and sporadic for any judgment on its failure or success to be passed upon by any one. They point to latest recruiting figures showing approximately 6,000,000 parishoners have been organized in 22 dioceses to date. This totality represents a growth of nearly 2, 2000,000 during the past week. They remind that all of this is just tentality, awaiting national formation and regulation from the decree to be issued this week by the church's bishops in Cincimati.
Industry leaders simultaneously admit greatest apprehension over the attitude Cardinal Hayes will strike. They regard him as the most influential Cardinal in America. Under his sceptre, church spokesmen reveal, are some 3,000,000 Catholics in New York and Brooklyn alone.

Warren William

Saenger Reorganization

(Continued from page 4)
A common stock to Richards for 225,000, trustees retaining all of the Class B. At the same time the trustees are to advance \$50,000 in cash for the use of the holding company, but Richards is to finance one-half the cost of reorganization by purchasing from the Partrustees one-half of the three-year 6% notes of what is now referred to as Reorganized Saenger. Richards is to be president of the holding and president and g. m. of the Reorganized Saenger Theatre and Reorganized Saenger Realty companies.

Under certain conditions. Richards (Continued from page 4)

Under certain conditions, Richards is obligated to either sell his A stock to the Par trustees or to buy the B stock from them,

The two companies involved in ne reorganization are Saenger The two companies involved in the reorganization are Saenger Theatres and Saenger Realty Co, both of which have been in equity receivership, with Richards as receiver. When going into receivership Saenger was operating 160 theatres in Florida, North Carolina, Alabama, Mississippi, Texas and Arkansas, exclusive of houses in Texas and New Mexico operated by Dent in which Saenger owns a 25% interest.

interest.

Par owns 18,000 shares preferred of \$100 par value, 100,000 Class A and 12,380 shares Class B common, this being all of the stock of Saenger excepting 20 shares held by a New Yorker, Leonard S. Wolff. In turn, Saenger owns all of the stock of the Saenger Realty Co. Difficult Situation

In addition to large general claims, the Saenger situation has been a difficult one due to the large number of different bond issues outstanding on which company is in default. Paramount itself has a claim against Saenger, according to its books as of Dec. 30, 1933, of \$546,454, while Saenger Theatres has a claim against Saenger Realty of \$319,397. of \$319.397.

of \$319,397.

According to the Saenger books as of Dec. 30, 1933, the company owed subsidiaries \$667,093 and general creditors \$168,355.

Stock of subsidiaries is mortaged or pledged to secure two hond issues, one amounting to \$952,500, the other \$597,500. Additionally, Saenger is obligated as guarantor of principal and interest on bonds of Saenger Realty Co. of several issues, totaling \$964,000.

sues, totaling \$984,000.

Because of the manner in which the many bond obligations complicated the situation, a Saenger bondholders committee was formed under a deposit agreement. Committees include Saenger, New Orleans, Mobile and Clarkedale, Miss., units.

Under reorganization, the Partustees propose to form a corporation of which Par will own all the capital stock and purpose of which will be to acquire claims of certain lessors whose leases have been dis-

capital stock and purpose of which will be to acquire claims of certain lessors whose leases have been disfifting by Richards, plus claims of other creditors. Accordingly, trustees have set up Arklaniss Theatres, Inc., a Delaware corporation, which will pay \$28,432 in satisfying claims of \$441,955 on leases of the Crescent and Liberty, New Orleans; the Saenger, Elioxi, Miss.; an office building in New Orleans; three theatres in Merdidan, Miss, and in settlement of a claim of Publix Theatres Corp., Par's home office operating company. Plan is to pay \$4,344 to Par in settlement of a Publix claim of \$16,587.

The Par trustees will advance the \$28,000 to buy up the claims, taking 6% notes in return and if making additional advances in compromising other claims, will get new notes to balance the outlay.

to balance the outlay.

Seven Points

Reorganization steps, if approved by court and creditors, propose the following:

That Saenger be assigned the Par-Publix claim without any

warranty.
2. Assignment of the capital

C—Sid Hickox
Lyle...Talbot.
Robert Barrat
Eugene Fallette
Eugene Fallette
Eugene Fallette
Helen Lawell
Wim. Davidson
Robert Warwick
George E. Stone
George Meeker
Arthur Avenworth
Ettenne Girardot
'A Lost Lady'
(A Lost Lady'
Cad week)
D—Aifred E. Green
Gene Markey
Gene Markey
Kathryn Scola Alphones Bithler
Tenon. Holtz
Dorls Lloyd
George Pearce
Gregory Glayd
Walter Armitage
Phillip Ree
(6th week)
H. Bruce Humberstone
S. S. Van Dine
F. Hugh Herbert
R. Rian Janes
—Tony Gaudio
sst: John Arledge

Cast:

Barbara Stanwyck
Ricardo Cortez
Phillip Reed
'Filitation Walk'
(ist week)
D-Frank Borzage
A-Delmar Daves
Lou Edelman
C-Sol Polito
Cast:

C—Sol Polito
Cast Poweli
Dlek Poweli
Ruby Keeler
Pat O'Brien
John Eldredge
Ross Alexander
Guinn William
Henry O'Nelli

stock of Arklamiss to a Reor-ganized Saenger corporation,

8. Advance to Saenger com-mittee, not exceeding \$200,000, the money loared Arklamiss by the Par trustees and the cost to of organizing the Arklamiss

Par of organizing the Arkiamiss subsidiary.

4. Par to enter into a film franchise for all Saenger theatres for 10 years on terms to be okayed by the Saenger committee,

5. Pay to Reorganized Saenger all indebtedness of Central Florida Theatres, Inc., not exceeding \$10,000, and now owed to E. V. Richards as receiver, plus interest at 6%.

Richards as receiver, plus interest at 6%.

6. Par trustees to hold three-year 6% notes of the new Saenger company to cover advances on re-organization, plus interest.

7. Trustees to get all of the

origanization, plus interest.
7. Trustees to get all of the capital stock of the new company, all of the capital stock of Publix-Saenger (Delaware corporation); 1,400 shares of the B-stock, or 25% interest of outstanding Saenger stock control in Dent; 500 shares of preferred and 50 shares of Class A, being 50% of common of Central Florida Theatres subsidiary and anything on account from Peninsular Theatres. arres subsidiary and anything on account from Feninsular The-atres, Inc., another subsidiary, plus 3,750 shares (50% of Jeffer-son Amusement Co. of Texas), subject to lien of indenture securing new bonds to be issued by Saenger.

subject to lien of indenture securing new bonds to be issued by Saenger.

\$60,705 Required
Plan provides that each bond-holder committee can advance in cash amounts which were payable on bonds, plus interest, up to May I last and are authorized to borrow funds to do this, pledging bonds therefor. Exclusive of Clarksdale, Miss., the total amount required to do this fi all bonds are deposited would be \$60,705. Amount for Clarksdale not given in the papers. The committee agreements set forth how the plan is to be carried out, what provisions are to be made for financing and whether or not any foreclosure or receiver sales are to be made. It is agreed under the reorg that the new holding company controlling the proposed new Saenger companies may take out a life insurance policy on Richards up to \$250,000 for a term not to exceed three years.

Papers in the Saenger reorganization setting forth the plan bulk nearly three inches thick. It's by far the biggest document on any individual matter the trustees have so far handled and took a boy all of 55 minutes to bind.

so far handled and took a boy all of 15 minutes to bind.

Deb's Pic Yen

(Continued from page 3) around the village for a while and put on a few shindys that cost plenty before they kiss the game a hon chearle.

on cheerio. If studio press agents are to be

If studio press agents are to be believed, every studio is a-clutter with the progency of the first families of Virginia, The bona fide moneyed gais number not more than a scant half dozen.

There was much ado about the Fahrney-Pickering social bud's. Storming of the citadel, a neat piece of bally and the pa., was most certainly entitled to her wage but she didn't collect, according to a suit on file in court. The complaint recites that the \$450 due was for a picture buildup.

Bill Gill's Action
Janet Snowden, whom the dailles tell us will grab off a heavy load of sugar when her pappy passes on,

Janet Snowden, whom the dailies teil us will grab off a heavy load of sugar when her pappy passes on, retained Bill Gill, a Hollywood agent, to advance her talents. Recently they were married so Bill will now have to work harder than ever to get her over. However, the bride said n.g. on pictures on return from honeymoon.

Flacks at Radlo studio will tell you that Hazel Forbes has so many potatoes that her weekly stipend is donated to worthy charities. And that's what sizzles the Hollywood mob. They feel that she's taking some poor-kid's job-away-from-herand that it ain't right.

Grand 'ames from' the picklefork set have been pounding at the gates for as many years as the game is old and what's the score?

Samuela Joins Morrison

Samuels Joins Morrison
I. R. Samuels has joined Leo Morrison's agency in New York. Joe
Rivkin is leaving Morrission as
eastern rep.
Morrison, east from Hollywood, is
also increasing his staff.

EXPLOITATION By Epes W. Sargent

After Walkathons

After Walkathons

Howard Waugh, zone manager for Warner theatres in and around Momphis, is making his territory plenty hot for marathon dances, and has just added another scalp to his belt by stopping one at Owensboro, Ky, George Bleich's old home town. If you do not recall Bleich, he was the first manager to advertise that a picture was not worthwhile. Several others have since used the several others have since used that a picture was not worthwhile. Several others have since used the several others have since used the mayor for a marathon in Owensboro, and Waugh went to work. He pointed out that the marathon was as a rule a fake from start to finish, told the mayor what he knew definitely about this and that angle, and made such a good case that the permit was revoked. Waugh offers the dual objection that it is not show business and that it's taking money away from organized and established business. It is tough enough to have a circus happen along for a day, and not nice to have to let a carney take the conf for a week, but when a long distance show comes along, and sticks it out as long as the suckers for the established theaters. It's strictly business with him from one angle, but he has a personal reaction against a gyp as well, and he knows all the gimmicks in the marathon dance. He expects his managers to plug these indeed on the conformal manager and the shooting. The result is that he keeps his territory clean. It's a good idea for others to follow. Many do.

Black Cats

Sever managers have had trouble with 'The Black Cat' through offering a free admission to all who presented a black cat, animat to be returned after the show. Not only made trouble for the kids but owners have complained that their pets have been has been police trouble. One exhib solved the problem by making his bid for inanimate cats. They could be wood, china, cloth or plaster, which gave plenty of leeway, and formed the basis of a neat exhibition.

which gave plenty of leeway, and formed the basis of a neat exhibition. The land of the basis of a neat exhibition, and the land of the land of the admissions, the cast were entered for prizes, the collection being on display in the mezzanine, with prizes for the largest, smallest, most unique and the handsomest with a special prize for the largest number turned in by any one entrant. Each entry was provided with a card narning the lender, and a surpulped of the largest of the largest of the largest of the largest number of the largest of largest of the largest of largest o

chant ad.

Any gag involving the use of live animals must be carefully handled if there is to be no backfire. In one of these cat assemblies several years ago an exhib had some 30 unclaimed cats on his liands after the stunt and had to supply liver and milk for several days before he got rid of 'em.

Missionary Work

Missionary Work.

One of the big assets of one theatre is a manager who takes a real interest in his job and who doesn't feel he has done that job until he has worked every angle.

Every two or whee weeks he goes Every two or whee weeks he goes and take over combe pictures with the delitor. He does not bear down on the adjectives. He's willing to admit that some pictures are not as good as others. He'll even admit that now and then there's something in a picture which should not be there, but by and large he man be there, but by an large he man be there, but by and large he man be threef to the constitution of th

Hooking to Hearst

Hooking to Hearst

Baltimore correspondent reports that the local Hearst sheet is open minded toward contests and willing to tie into any good idea. Probably other Hearst sheets are in the same frame of mind, which may be a tip-off to other managers. In Baltimore the News Post gives a quarter column daily to the current stunt and additional to the current stunt and additional to the current stunt and additional to some player. All the additional to some player. All the additional to some player. All the additional to some player. The prizes and write the stories.

Time was when most papers were glad to tie up, through their circulation manager, with contests, but like all good things the idea was run into the ground. Good stunts were overworked and the newspapers wired or following one concess grew tired or following. One concess grew tired or following or following the concess grew tired or following the co

tossed out.

Most newspapers right now are
trying to win back circulation.
They'll welcome help. But it must
be helpful to the paper as well as
the theatre. Mull that thought over
and then go and see the circulation

Picnic Ads

Picnic Ads

Smalltowner with a flock of picnics on his hands through the summer-makes the best of it by doing a little advertising. He had a trailer made, on an old Buckboard foundabarrel provided with two taps. Barrel is gayly painted and lettered for the theatre, with a space for a one swet of the current show of the current show of the current show other civic organization holds a picnic—and there's one almost every week—the trailer is run out to the grounds in the morning and parked in a shady spot. Cake of ice is put in and the barrel filled. No cups provided, since this is the second year of the stunt and everyone knows it's necessary to bring their sent along to keep the tank filled with both water and ice, the latter being contributed by the local ice company, which used filtered water in making the blocks. This saved the use of an interior cooler. Idea has done a great deal to make friends for the house.

house.

Several exhibs hold to the use of aprons for the helpers, who server ferfeshments. Stout cloths with the name of the house on the bib. Aprons are collected after the doings and laundered for reuse. One house uses old cloth, without salvaging, but the idea is not well received.

ceived.

Of course, paper napkins printed up
up, are always welcome, and something can be done with paper towels.
The latter, however, are a bit ex-

The latter, noweres, and pensive.

Big idea in all cases is that they can't be chaxed to stay away from the planic. Next best thing is to get them after it's over.

Put to the Test

Put to the Test
Outstanding job of Charley
Schlaifer in his new position as
advertising director for the A. H.
Blank Omaha houses was to the in
with...the Hearst daily, Bee-News,
on several of its most attractive
features and promotional schemes.
In addition, Schlaifer has finally
arranged with both city dailies for
the printing of time schedules of all
downtown theatre attractions. The
attree has printing as convenicatree has printing as in
the Orpheum and his showing of
The Black Cat.' Contest arranged
to find Bravest Man in Omaha,
winner receiving ten bucks for dedying all superstitions and luck
curses. Winner had to walk under
lidder rabbits foot, break lookingclass, and witness screening of the
scary film alone at midnight with
a casket as a seat and not a house
light aglow.

Consules Again

METRO DANCE EXPLOIT **ACTUALLY MADE COIN**

Paris,
Metro, working from Paris, has just completed for Dancing Lady what it claims to be the biggest exponent in the late of the late of

lation stunt, contributing valuable spaces.
Countries are Norway. Sweden, Denmarks Holland, Spain, Poland, Belgium, Roumania, Hungary and France. France was relatively weak, time being limited and public more sophisticated. But in other countries reported to have gone big. In Barcelona made 1,500 centers in Barcelona

Rode in a Celebration

Murder at the Vanities' got a nice plug this week after some long distance work by E. A. Patchen, of the LTC interests. Planning a big all day celebration of the reopening of the local main drag, the chamber of commerce here is putting on a street show and all business houses are collaborating in hopes of keeping cash register wheels spinning all day. Patchen promoted himself into a job on the exploitation committee and drew down the spot which calls for writing all the ads and thinking up the plugs. In order to put the day over with

and thinking up the plugs.

In order to put the day over with
a smash, a motorcade headed by
Patchen and Monte Meyer, a radio
promoter, with five carloads of
femmes made a 500-mile ballyhoo
trip to all towns in the local trade
territory, throwing out handblid
and carrying a personal letter from
the mayor to the mayor of the
towns visited.

towns visited.

Patchen came in by seeing that all copy had prominently slugged at the ottom See the middle western premiere of 'Murder at the Vanities' at the Stuart'. It was colate to object, so there were no objections, although it was a slicker stunt. It's estimated that the 'murder' copy got into at least 20,00 hands, so an appropriate sendon.

Looks Like Something

Lincoln.

Looks Like Something
This seems to be the year the independent producers are stepping
out. Year books are far more Important looking, and are better prepared. Ed Finney kicks in with an
important looking book for Monogram, with the pictures smartly
presented both in type and art
work. It ranks with the toppers.

BEHIND the KEYS

San Diego, Cal Airdome at Coro opens its summer season June 28 Eska Wilson in charge again, fourth straight season.

Canton, O.

G. B. Odlum, until recently man-ager of the Palace here, has been named business manager of the Mile-Royal, Akron neighborhood vaude-

Valentine, here, owned by the Botzum Theatres Corp Akron, completely renovated, reopened after being dark a week.

Marshall Taylor, district manager for Warner Bros, in the West Vir-ginia territory, has moved with his family from Wheeling to Pitts-burgh.

Fire originating when a film became ignited resulted in considerable damage to the interior of the Columbiana theatre at Columbiana. For a columbiana theatre at Columbiana theatre at Columbiana. First deviation from the uniform admission scale adopted several months ago by three major theatres here, Loews, Alhambra and Paiace, was made this week when the Paiace, and the columbian columbian columbiana and paiace announced reduction to 25 cents top for the summer months. Matiness are 15 cents and balcony the same plus tax.

Charlotte, N. C.

Charlotte, N. C.
Call for bids on new theatre at
Hickory, being built by Carl Klein,
with J. F. Miller as lessee. One
story, 50 by 135 feet. Cost approximately \$50,000. M. R. Marsh,
Charlotte, architect.
Tide Water Power Company, operators of the Lumina pavillon,
con has converted the old Harbor
Island auditorium into a modern
picture and vaudeville house.
Opened June 10.

Joe Blumenfeld and Joe Huff opened the Sierra, Stockton, this week with straight pictures. Buff was formerly a Universal salesman here.

San Francisco.
Fox-West Coast talking with D. B.
Levin to buy his Baywood, San
Matco. First cropped up after Fox's
San Mateo burned down three weeks
ago, leaving the chain with no theatre in that city, and giving Levin ail
the breaks with his Baywood, which
he bought several months ago. Up
until now his biz hasn't been so hot,
but is tops now.

Utica.

Rental of Majestic basis of court action here, resulting in large judge ment. Suing for 15 months' rent, will leave June 18 to spend a two spends of the suing for 15 months' rent, will leave June 18 to spend a two spends of the spen

Manager changes maddin Intermountain division Fox were consumed and intermountain division Fox were consumed and intermountain dealiffle, managing the Mayan, Denver, retired to spend several months on father's ranch on doctor's orders; Gerald Whitney comes back to the Mayan after subbing for Fred Bezold, ill, at Sheridan, Wyo; Wm. Fowers goes from Trinidad, Colo., to Sheridan; Don Sheedy from the Rio Grande at Las Cruces, and the Company, returns to manage at Las Cruces, led, formerly with the company, returns to manage at Las Cruces, resigns and is replaced by Harold Jones, recently assistant city manager at Boulder, Colo.
Fox has renamed the Luna at North Platte, Neb., the State, and

reopened it.
R. E. Griffith Theatre Corporation
opens new Cactus theatre at Carlsbad, N. M., June 25. Closing old
Crawford.

Crawford.

Isls, Denver, a Fox house, closes last of June for \$10,000 to \$12,000 remodeling, redecorating and nevel upment job. Sterling at Greeley.

Colo., Publix, spending \$7,000 to \$10,000 on a face lift.

Wheeling W. Va.
Tony Stern until recently manager of the Court here, has been to the Cameraphone, East Liberty.
Higher Black of the Cameraphone, I was a series of the

Ben Wallerstein who has been managing the Palace here for sev-eral years, has been transferred to San Pedro, Cal., by Warner Bros.

Akron. Akron, O.,
Harvey Cocks, managers of the
Harris, Findlay, O., has been moved
up to the managership of the Strand
here. He replaces Dick Wright, recently promoted to district manager
for Warner Bros. In Northeastern

Ray O'Connel, manager of Warner Proc. Grand theatre, Lancaster, Pa., will leave the 18 to spend a two weeks' vacation in Minenapolis and St. Faul.

W.R Offers Prizes

W-B UNETS TILES
Feeling that Joe E. Brown's 'Circus Clown' offers unusual possibilities, Warner Bros. announces a prize contest for the best theatre campaigns on the picture; \$250 will be hung up in cash prizes, with be hung up in cash prizes, with 250, opener, with others at \$55 ach.

Like is the productor of the price of the p

each:
Idea is to encourage hustlers to sell more as a circus than a picture, since there is always a strong circus reaction. Pienty of opportunity here and Warners seeks to cash in on the opportunities.

on the opportunities.

No details as to the rules announced yet, but the full layout will be given by June 30, when the picture is released. Shouldn't be necessary to urge managers to take advantage of such obvious potentialities as can be found in that title, but the offer won't hurt any.

Sprucing Up

Sprucing Up

For a couple of years all Loew
theatres have used a full size lithographic cutout of the couple of
the cutout of the couple of
the couple of years all Loew
theatres. It is standard lobby stuff
from the middle of June until the
last of September. This year the
State, N. Y., decided to jazz it up
a bit. Man was given a real panama.
hung over the printed hat and a
real handkernhief was tucked into
his printed that and a real panama
hung over the printed hat and a
real handkernhief was tucked into
his printed hat and a real panama
hung over the printed hat and a
still look to see if the hat will be
sent to the cleaners if it gets dirty.
Frobably will attract attention all
summer.

Not so long ago the Falace had

summer.

Not so long ago the Falace had a real fabric skirt just loose enough to flap in the wind, and that got attention, too. That was on a Clara Bow picture, but it can be worked on plenty of other cutouts. Crepe sheltered, but a yard of china silk is a small price to pay for a real eye-getter.

eye-getter.

Dressing up the paper in real cloth always has been a winner, yet very little of it is being done these days when every ounce of extra effort counts.

The idea is chiefly useful in giving a new appeal to an old stunt which has stood around so long it has lost its initial smash. It's different and so it gets attention allover again.

Fun Mirror

Baltimore.

Baltimore.

Sam Gelman, manager of Loews Parkway, a subsequent week-run house, thought out a neat one which he has planted in his lobby in anticipation of Metro's Thin Man. Hired a mirror, the type that is frequently used in the Fun House in an amusement park, planted it in the lobby and placarded it, 'See the Thin Man.' Of course, every mugg glancing at his reflection sees his figure distorted perpendicularly, and the thing gives a laugh to all entering the theatre.

Played with Eastman

Baltimore.

There's an open door to a publicity tie-up with Eastman Kodak stores facing any exhib showing furiers. Little Man, What Now.' In towns where no direct branches of the Eastman concern exist, same tie-up is possible with any firm handling the Eastman line of goods. In Balto, Larry Schanberger, of Keith's, snaged the brigger, of Keith's, snaged the sprinkle it with still firm the filch. Eastman gond it lick with a sprinkle it with still rice mit he filch. Eastman gond it lick with placare centered in the display. One of the control of the control

New Sales Idea

core. He replaces Dick Wright, recently promoted to district manager for Warner Bros. in Northeastern Ohlo.

Chicago.

Academy theatre will be dark at week except Saturdays and Sundays, when five acts of vaude wils owith the pictor of the summer.

Youndome, Essaness operated, is closing for the summer.

John Toffel, Jr., sold the Grandale to James Costos, who now operates there-theatres.

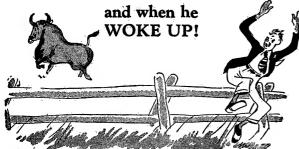
Metro's The Thin Men is soing to ofter some useful the in ideas, and with names and a story to back it they should help business. In smaller spots or nabes a good gag will be to hang up a prize for the thinnest man it town. Put a platform scales in the lobby, preferably one with a height attachment. If the latter is not included, make one from a plece of builder's lath and a try square. Latter is laid along .(Continued on page 39)

(Continued on page 39)



IT'S FUN TO BE FOOLED*

but it's more fun (and better business) to KNOW!



realized it was

THE SAME OL

Goodness gracious! There can't really be any more exhibitors who BUY pictures on the basis of what they see in those dear, antiquated, so-called Announcement Books!



YOU CAN'T BLAME THE BOYS FOR WANTING TO MAKE THEIR PRODUCT

BUT at the end of the year there's only ONE thing that counts!

(you know the answer!)

「RO-GOLDWYN-MAYER



Pretty books! Very expensive! But we don't consider them necessary

and here's the reason!



IT'S VERY **IMPRACTICAL**

to put those Announcement Books up into your Marquee but-

IT'S VERY PRACTICAL (and Profitable!)

TO PUT THESE NAMES IN YOUR MARQUEE!



-Why not show the above to the first film salesman who shows you a book with pretty pictures. And while he's thinking it over, here's a thought for YOU!

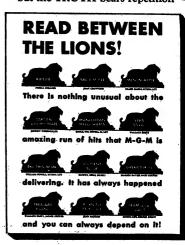


(This could go on forever

and so, while the h



PARDON ME for REPEATING THIS ADVT.! -but the TRUTH bears repetition-





READ THEM ALL CAREFULLY BECAUSE—
it will be such fun to COMPARE WHEN—

THE LION IS ON Saon the ROARS OF 1934-35 will be heard round the world!



CALENDAR OF CURRENT RELEASES

Harold Auten Office: 1540 Sway, N. Y. C.
End of the World ('Rin du Monde' (Fr.). Scientific dream based on Flammari
novel, Dir. Abel Gance. 65 mins. Rel. April 15.

ele (German). Sensitive study of psychological difficulties. Elisabeth Berg-ner. Dir. Paul Czinner. 93 mins. Rel. Feb. 1: Rev. Feb. 6.

ner. Dir. Paul Czinner. 33 mins. Rel. Feb. 1. Rev. Feb. 6.
Poll de Carotte (Red Head) (French. A story of adolescence. Robert Lynen.
Dir. Julien Duvivier. 98 mins. Rel. Sept. 1. Rev. Dec. 20.
Savage Gold. Commander Dyotts thrilling adventures with savage huntera.
Comm. Dyott. Dir. Commander George Dyott. 67 mins. Rev. Aug. 8.

Chesterfield

: 1540 Broadway, New York, N. Y

City Park—3 Men and a Cirl.
Thorpe, Rel. May 1.
In Love with Life. Lila Lee, Onslow Stevens, Dickle Moore, Dir. Frank Strayer, 68 mins. Rel. April 18, Rev. May 29.
Green Eyes, Mystery, Charles Starrett, Shirley Grey, Wm. Bakewell. 72

mins, June 1b.

(Itteen Wives: Conway Tearle, Noel Francis, Natalle Moorhead, Raymond Itteen Wives: Conway Tearle, Noel Francis, Natalle Moorhead, Raymond Itteen Williams Conversion of the Con

Ifteen Wives. Conway rearie, Note Francis, Natine Anoromeae, Raymond Hatton. Dir. Frank Strayer. 10 mins. Rel. May 15. On Strohel Wera Engels, Leslie Ferton. Dir. Frank Strayer. 10 mins. Ferton. Strayer Strayer. 10 mins. Rev. May 16. Notorious But Nice. Marian Marsh. Dir. Rich. Thorpe. 71 mins. Rev. March. Compson, Marian Marsh. Dir. Rich. Thorpe. 71 mins. Rev. March. 6. Quitter, The. Newspaper busiess in a small town. Chas. rapewin, Emma Dunn. Dir. Rich. 20 mins. Rel. Feb. 5. Rev. March 20, Ralnbow Over Broadway, Musical romance. Grace Hayes, Joan Marsh. Luclen Littlelfeld. Dir. Richard Thorpe. 12 min. Rel. Dec. 23. Rev. Dec. 27 Stolen Sweeta. Dramatic romance. Sally Blane, Charles Starrett. Richard Thorpe. 19 mins. Rel. March. 13.

Columbia

tack Moon. Thrill story of a white woman under the Holt, Fay Wray. Dir. Roy W. Neill. Rel. June 25.

not, Fay wray. Dir. Roy W. Nelli. Rei, June 29. Crime of Helen Santiey, The. Murder mystery in a picture studio. Raiph Bellamy, Shirley, Gray, Gall Fatrick. Dir. D. Ross Lederman. Rei. April 20.

Rel. April 20.

Rel. April 20.

Righting Ranger, The. Bound-up of killers by a temporary furloughed ranger out for vengeance for killing his brother. Buck Jones, Dorothy Revier. Dir. George B Seltz 60 mins. Rel. March 17. Rev. April 17.

Hell Bent for Love. Young state policeman defeats his gang rival. Im Mc-Coy. Dir. D. Ross Lederman. Rel. May 19.

Hell Cat, The. Newspaper man tames a socialite, with an underworld angle. Robert Armstrong, Ann Sothern. Dir. Al Rogell. Rel. June 18.

AGUSTIC ATHRITONS, AND SOURCED. DIT. AI ROSEII. REI. JURG 10.

H Happened One Night. Girl marries without father's approval and on leaving his yacht meets boy on bus heading for home, developing comedy-romance. Clark Gable. Claudette Colbert. Ir. Frank Capra, 105 mins. Rel. Feb. 23. Rev. Feb. 27

Rel. Feb. 23. Rev. Feb. 27

Line Up, The. Police story, Marion Nixon, Wm. Gargan. Dir. Howard Higgins. 64 mins. Rel. March 31. Rev. May 29.

Man's Game. A. Tim McCoy as a fireman. Dir.

June 16.

June 16. Rel. May 24. Rev. May 29. Ir. Lambert Hillyer, 58 mins. Rel. May 24. Rev. May 29. Rel. May 18. Rel. June 16. Rel. May 18. Rel. June 17. Rel. June 18. Rel. June 18. Rel. June 18. Rev. March 6. Robin. Dir. Rey William Nell. 69 mins. Rel. Jun. 31. Rev. Tester Ches. Part 18. Rev. Tester Ches. Part 18.

wenevieve 10010. DIT. Roy William Neill. 69 mins. Rel. Jan. 31. Rev. March 6.

No Greater Glory. Ferenc Moinar's 'Paul Street Boys' with a mostly juvenile cast. Geo. Breakston, Jimmy Butler, Raiph Morgan, Lois Wilson. Dir. Frank Borzage. 78 mins. Rel. April 20. Rev. May 8.

One is Guilly. Well-planned murder mystery. Raiph Beliamy. Shirley Grey. Dir. Lambert Hillyer. 66 mins. Rel. March 31. Rev. May 28.

Once to Every Woman. Beavy drama of hospital life centering round big mins. Del. Jan. 15. Rev. March 31.

Party's Over. The. Bruce Blakely ends the party when he realizes his efforts to support his parents and brothers and sisters is robbing him of his own happiness. Situart Erwin, Ann Sothern, Arline Dodge. Dir. Walter Lang. Rel. May 15.

Shadows of Sing Sing. Racketeer's sister in love with detective's son. Both

Lang. Rei. May 15.

Shadows of Sing Sing. Racketeer's sister in love with detective's son. Both sades objecting to romance. Boy framed by redhots and saved by father. Mary Brian, Bruce Cabot. Dir. Phil Rosen. 63 mins. Rei. Dec. 3.

Rev. Feb. 27.

Isters Under the Skin. Tired business man takes a matrimonial vacation and gets it our of. his system. Elissa Landi, Frank Morgan, Jos. Schildkraut. Dir. David Burton. 70 mins. Rei. April 18. Rev. June 12.

iocial Register. A chorus giri's adventures in high society. Colleen Moore, Chas. Winninger. Pauline Frederick, Alex. Kirkland. Nielan. 74 mlns. Rel. March 10.

displayed in the control of the cont

right S. Trom the stage hit. Temperamental theatrical manager and temperamental star on same train. John Barrymore, Carole Lombard. Dir, Howard Hawks, 91 mins. Rei, May 11. Rev. May 8.

bard. Dir. Howard Hawks. 91 mins. Rel. May 11. Rev. May 8. Voice in the Night. Complications in the telephone business. Tim McCoy. Dir. Chas. C. Coleman. 59 mins. Rel. April 6. Whirlpool. A self-sacrificing husband meets death to shield his wife. Jack Holt, Jean Arthur. Dir. R. W. Neill. 74 mins. Rel. April 10. Rev. May 8.

Whom the Gods Destroy. A man's cowardice exiles him from society. Wal-ter Connolly, Robert Young, Doris Kenyon. Dir. Walter Lang. Rel. June 28.

DuWorld

: 729 Seventh Ave., New York, N. Y. Mary Stuart. 70

Beast of Borneo. Melodrama and animals, mins Rel. July 15. ride of Samoa. South March 1.

Dawn to Dawn. Artistic rura: story. Julie Hayden. ir. Cameron McPherson. 35 mins. Rel. Jan. 1, Rev. Jan. 9.

son, 35 mins. Rel. Jan. 1. Rev. Jan. 9.

Fantomas (Fr) (dubbed English). Murder Ins.

Rel. March 1. Rev. March 20.

Irl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddie Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Aug. 1.

Hollywood, City of Dreams (Sp). Jose Bohr. Spaniard's Impression of cinematown. 85 mins. Rel. March 30.

Romance in Budghest (Hung). Franciska Gaal. Musical. 79 mins. Rel. Aug. 1.

Tell Tale Heart. Edgar Alian Poe thriller. Ir. Desmond Hurst. jns. Rel. July 1.

First Division Offices: R.M.O. Bldg., New York, N. Y.
Releases Also Allied. Chesterfield and Monogram

Beggars in Ermine. Lionel Atwill, Betty Furness. Dir. bill Rosen. 70 mins
Rel. May 1.......

Rei. May 1.

Ity Limits. A millionaire, alling and tiring of wealth, falls in with two hoboes and enjoys life for a time. Frank Craven, Sally Blane, Ray Walker, Dir. Wm. Nigh. 70 mins. Rel. May 1.

Ity Park. Three men voluntarily become the guardians of a destitute young gril. Sally Blane, Henry B. Walthall, Matty Kemp, Johnny Herron. Dir. Richard Thorpe. Rel. May 18.

Richard Thorpe. Rel. May 15.

70ss Streets. Young doctor, filted by the woman he loves, ruins his career, until daughter of same woman falls in love with him, years later. Rel. Jan. 22. Dir. Frank Strayer.

Eat 'Em Alive. Jungle super thriller. 56 mins. Rel. Feb. 1.

Fifteen Wives. Three, of a man's fifteen wives, are suspected of his murder. Conway Tearie, itaymond Hatton, Natalle Moorhead, Nool Francis. Dir. Frank Strayer. 67 mins. Real. July 1.

Forgotten Men. Collection of uncensored war film, taken from government archives of 14 warring nations. Rel. April 1.

itive Road. Eric von Stroheim, Wera Engels, Leslie Fenton. Coming. Rel. Aug. 39.

reen Eyes. Murder at a masquerade party. Wm. Bakewell, Shirley Grey, Charles Starrett, Clau e Gillingwater, Dir Richard Thorpe. Rel, July 30.

These tabulations are from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that peri should preserve a copy of the calendar for reference.

reference.

The running time as given here is presumably that of the projection oom showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time i the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

showings. While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

Key to Address

Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Blue Ribbon Picts., 154 W, 55th.
Blue Ribbon Picts., 154 W, 55th.
Capital Pine, 156 W, 55th.
C

Exploitation

(Continued from page 37)

(Continued from page 37)
the lath and on the subject's head.
Reduce the height to inches and use
that to divide the weight. The resuit will give pounds per inch, and
the lighter the poundage, the thinmer the man. Weighing and figuring will provide a good lobby gag.
preferably used a week in advance.
Of course a thin man should be
used as a perambulator, or a parade
or opportation permits, and the string apcropriation permits, and the string apcropriation permits, and the string apthin man? You'll have to visit the
Gem theatre to find out. Dalshiell
Hammer's hero interestingly filmed,
with the dates.
Might be easy to switch and start
a contest for the thin girl to mate
with the will consider the string of the

Hired a Pronouncer

Hired a Pronouncer

New Haven.

Ben Cohen pulled a fast one for Stingaree' at the college. Ran an adv. in classified section of evening sheet, offering to hire a native Australian who could pronounce a given list of Australian words. Couple days later, sheet ran photo of successful applicant, together with story illustrating pulling power of their classified section.

The connection with showing of Stingaree.

Nice publicity stunt, and the tunny thing was that it worked even though the 'successful applicant' had been a member of the house personnel for weeks.

Put in the Fight

Wallace (Doc) Elliott, manager Warners Alhambra, pulled a surprise on patrons attending his theatre the night of the Carnera-Baer championship fight in New York when he halted the screening of the feature and hooked up the radio with the sound picture system and gave patrons a blow by blow description of the battle as announced from the ringstde. The amplifying system relayed the fight outside to passersby and many were attracted to the show.

A new idea in theatre front advertising that might take on has been brought out by the Rivoll, N. Y. in using 24 sheets, mounted and varnished, for display over the street. The cost is little compared to what this house and others spend in building fronts. An exchange will furnish a 24-sheet for around \$2 to begin with. The poster men are all excited about the new wrinkle. Old stuff out of town.

He Couldn't Take it. Inside story of a process server who makes good with his summonase and sets his man. Ray Walker, Virginia Cherrili. George Enter the Couldn't was a summonase and sets his man. Ray Walker, Virginia Cherrili. George Enter the Couldn't was a summon of the Cherrili. George Enter the Cherry of the Cherry of

ney Means Nothing. Efforts of a poor clerk to make a go of marriage with an heiress wife, Wallace Ford, Gloria Shea. Dir. Christy Cabanne. Rel. May 31.

an neriess wite, Wallace Ford, Gloria Snea. Dir, Christy Cabanne. Net. May 31.

Murder on the Campus. Charles Starrett. J. Charles Charles

ne. rec. 11. Rev. Feb. 29.

n Sweets. High pressure insurance salesman falls for helress and wins her via determined, rapid line of chatter route. Charles Starrett, Sally Blane, Johnny Harron, Jameson Thomas. Dir. Richard Thorpe. 73 mins. Rel. May 1.

Tornado. (ent.) Texas Ranger cleans up the rustlers. Lane Chand-ler. Dir. Oliver Drake. Rev. March 6.

ler. Dir. Oliver Drake. Rev. March 6.
Throng of the Gods. Travel in the Himalaysa, 55 mins. Rev. Dec. 27.
Twin Husbands. Crook comedy drama. John Miljan, Shirley Grey, Monroe
Owsley, Dir. Frank Strayer. 69 mins. Rel. May 15. Rev. May 29.
Woman's Man. Hollywood inside story. John Hailiday, Marguerité de la.
Motter Wallace Ford. Dir. Edward Luddy. 68 mins.
Young Eagles. Boy Scout adventures in wilds of Central America.
episode serial. Dir. Harry Hoyt. Rel, July.

Studios: Burbank, Calif. First National Offices 321 W. 44th St., New York, N. Y

Calif. F. 1984 I VACLUMENT New York, N. Y.

Bedside. Comedy-drama of a women's doctor. Warren William, Jean Muir.

Allen Jenkins. Dir. Robert Florey. 65 mins. Rel. Jan. 27. Rev. Man. 12.

Big Shakedown, The., Dramatic expose of the cut-rate drug racket. Bette Davis. Charles Farrell, Ricardo Cortez. Dir. John Francis Dillon. 64 mins. Rel. Jan. 8. Rev. Feb. 3.

mins. Rei, Jan. 6. Rev. Feb. 3.

Gircus Glown, The. Roaring comedy under the big tent with a winsome romance wound into hilarious situations. Joe E. Brown, Patricia Eills.

Gordon Westcott, Tom Dugan. Dir. Ray Enright. Rel. June 30.

Dark Hazard. Edward G. Robinson as a whippet racer. Genevieve Tobin, Glenda Farrell. Dir. All Green. 60 mins. Rel. Feb. 3. Rev. Feb. 27.

Gienda Farrell. Dir. Al Green. 50 mins. Rel. Feb. 3. Rev. Eeb. 21.
Johns of 1934. Story of a style stealer, set against a lavish background.
Wm. P.well, Bette Davis, Verree Teasdale. Dir. Wm. Dieterle. 80 mins.
Rel. Feb. 17. Rev. Jan. 23.
Over Frisco. Mystery melodrama set in San Francisco. Donald Woods,
Bette Davis. Lyfe Talbot, Margaret Lindsay. Dir. William Dieterle. Rel.
June 2. Rev. June 12.

June 2. Rev, June 12.
nai of a Crime. Drama by the French playwright Jacques Deval, and depicts the effect of a murder on a woman of fine instincts and delicate sensibilities who kills an unscriptulous rival. Ruth Chatterton, Adolphe Menjou, Claire Dodd. Dir. William Keighley. 65 mins. Rel. March 10. Rev. May 1.

lalay. Adventure in the indies. Kay Francis, Lyie Taibot, Riccardo Cortez, Dir. ichael Curtiz, 65 mins. Rel. Feb. 10. Rev. Feb. 20.

Mandalay, Adventure in the Indices, Ray Francis, Div. Raw 1988, 188.

Cortez, Dir. Ichael Curtis, 66 mins, Ref. et al. 2018.

Massacre, Drama of the modern Indian and his conflicts with the white men. Indian and his conflicts with the white men. Indian 18. Rev Jan. 2019.

Merry Frinks, The. Comedy-drama of the typical family stepping all over Maynutil set turns and leaves them on their own. Aline MacMahon, Guy Kibbee, Alien Jenkins, Hugh Herbert. Dir. Al Green. Rel. May 26.

Midnight Alibi. Heart interest melodrama from Damon Runyon's 'Old 'Doil's House.' Richard Barthelmess, Ann Dvorak, Helen Lowell, Helen Chandler. Dir. Alan Crosland. 55 mins. Rel. July 21.

Registered Nurse. Drama of the romantic side of a nurse's life in a metropolitan hospital Expensional Company of the Chandler. Dir. Robert Mary Astor, Lyle Talbot, John Haillday. Dir. Robert Mary Astor, Lyle Talbot, John Haillday. Dir. Robert Mary Astor, Lyle Talbot, John Haillday. Dir. Howard Bretherton. Rel. July 7.

Side Streets. Love drama based on an original story by Ann Garrick and

Bretherton. Rei. July 7.

Str-ets. Love drama based on an original story by Ann Garrick and Etnel Hill. Aline MacMahon, Paul Kelly, Ann Dvorak, Patricia Ellis. Dir. Alfred E. Green. Rei. June 30.

nty Million Sweethearts. Musical romance taking place behind scenes of a broadcasting studio. Dick Powell, Pat O'Brien, Ginger Rogers, Allen Jenkins, the Four Mills Brothers. Ted Florito and Band. Dir. Ray Enright. 90 mins. Rei. May 28. Rev. May 1.

right. 90 mins. Rel. May 28. Rev. May 1.

Honorable Guy, A. Comedy from the story by Damon Runyon about a guy who always kept his promises. Joe E. Brown, Alice White, Robert Barrat, Alan Dinehart, Irene Franklin. Dir. Lloyd Bacon. 62 mins. Rel. May 26. Rev. May 22.

der Bar. Dramatic musical spectacle inid amid the gay reveiries of a fashionable Parislan night club. Kay Francis, Dick Powell, Dolores Del Rio, Al Joison, Ricardo Cortez, Hal LeRoy, Guy Kibbee, Hugh Herbert, Ruth Donnelly, Fift D'Orsay. Dir. Lloyd Bacon. 84 mins. Rev. March 6.

Ruth Donnelly, Fift D'Orsay. Dir. Lloyd Bacon. 84 mins. Rev. March & Studio: Fox Hills, Fox Officess 444 West 65th St. Hollywood, Cal.

All Men Are Enemies. Hugh Williams, Helen Twelvetrees. Dir. Geo. Fitzemaurice. 78 mins. Rei. April 20. Rev. May 29.

Baby Take a Bow. The Fox child star cones through again. Shriley Tempor, Claire Trevor, James Dunn. Dir. Harry Lachman. Rei. June 22.

Bottoms Up. Breaking into Hollywood with a factitious pedigree. Spencer, Rei. March 30. Rev. March 20. Rev. March 20. Rev. March 20. Rev. March 20. Rev. Spencer, Rei. Lack. Pat Paterson, Herbert Mundin. Dir. Jas. Tinlin. Rei. June 12.

Carlina. From Paul Green's stare, play of last season. Jame Gaynor, Llone, mins. Rei. Feb. 2. Rev. Feb. 20.

Change of Heart. From the story, Manhattan Love Song.

Chas. Farrell, James Dunn. Ginger Rogers. Dir. John mins. Rei. May 18.

Charlic Chan's Courage. Another episode in the life of the Chinese sleuth. Warner leand, Dure Leyton. Dir. Goo. Hadden. Rei. June 29.

Comins One Patend, Dure Leyton. Dir. Toch Madden. Rei. June 29.

Charlie Chan's Courage. Another episode in the life of the Universe section.

Warner Qiand, Drue Leyton, Dir. Goo. Hadden. Rel., June 28.

Coming Out Party. Original done by the Lasky unit. Frances Dee. Gene Raymond, Alison Skipworth. Dir. John Blystone. 74 mins, Rel. March 29.

Constant. Nymph. Girlish. Gaumont. British-made version of a frustrated love. British-cast. 8 mins. Rel. March 28. Rev. April 10.

David Harum. The Driver of the Constant Progers. Louise-Dressers. Evelyn v. The Driver of the Constant Progers. Louise-Dressers. Evelyn v. The Driver of the Constant Progers. Bell March 2. Rev. March 6.

Devil Tiger. Wild animal yarn made in Asia. Marlon Burns, Kane Richmond, Harry Woods and natives. Dir. Clyde E. Elliott. 60 mins. Rel. Feb. 16. Rev. Freb. 20.

Even Since Ever Contrava of Hels. Feb. 8. Rev. April 3.

Frontier Marchal, The. Familiar theme of the unknown cleaner-up. Geo. Grand Canary. Warner Baxter, Madge Evens. Dir. Irving Cummings. Rel. July 13.

Handy Andy. Will Rogers. Persy Wood.

avid Butler. 81 mins. Rel. July 27.

Get 'em while its HOT! HOLD BACK



SEASON JULY with

CEN PICT

DAR PRODU JOSEPH N

CONTRACT AND BOOK NOW. . . . thru

ED ARTISTS WILL NOT

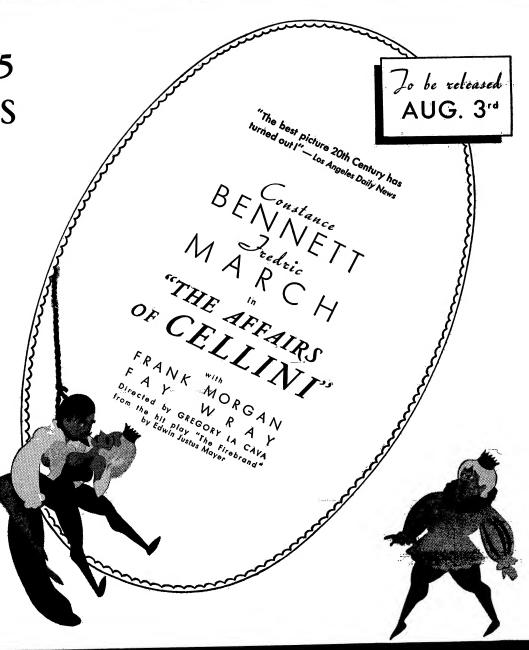
ELEASES UNTIL FALL!

1934-35 OPENS 20th

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CURY URES

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UNITED ARTISTS EXCHANGES

Studio Placements

Hollywood, June 18. Grover Jones, adaptation, Lime house Nights, Par.

Martha Sleeper, Tomorrow Youth, Mono, Lynne Overman, Douglas Dumbrille, Raymond Walburn, George, Cooper, Margaret Hamilton, Clarence Muse, Harry Todd, Eddichandler, Brooks Benedict, roadway Bill, Col.

Charles Middleton, Mrs. Wiggs of the Cabbage Patch, Par.

Paul Gerard Smith, script, 'Eye of the Eagle,' Par.

of the Dagle, Par.
Patterson MoNutt, screen play,
Sailor Beware, Par.
Charles Ruggles, Mary Boland,
Pursult of Happiness, Par.
Patsy Kelly, Transatlantic Show-boat, Reliance.

The Lost Lady,

Frank Mor WB.

Pat Harper, 'Dames,' WB. Sam Flint, 'Student Tour,' Metro

Matt McHugh, 'Judge Priest,' Fox Louise Henry, 'All Good Ameri-

Franklyn Pangborn, 'Tomorrow's Youth' Mono.

Herbert Bunston, Olaf Hytten Fred Walton, Moonstone, Mono. Roger Grey, Merry Wildow,

Roger Metro.

Richard Tucker, 'All Good Americans,' Metro.

Widow letro. Chandler. 'Merry Widow,

Lane Unanuter, Metro.
Christy Cabanne to direct Girl of the Limberlost, Mono.
Joan Wheeler El Brendel, Hill
Eddie Chandler, By Persons Unknown, Col.
Williamson, Hill WB

short.

Irving Cummings to direct for
Lasky-Fox.

Frank Morgan, Lost Lady, WB.
Ralph Spence, dialog, 'Death on
the Diamond,' Metro.

Care' Wilson, 'Mallbu,'

Barry Trivers, script, 'Night Life the Gods,' U.

Barry Trivers, soript, 'Night Life.
of the Gods,' U.

"Hugh Herbert, Walter Pidgeon,
Good Badminton,' WB.
Lloyd Bacon to direct ix Day
like Race,' WB.
Jean Harkrider, music, Romance
the Rain,' U.
Seton 1. Miller, When a
woman Hes, Fox.
Sories, Fox.
Sidney Sutherland, to write original, Radio.
Norman Dawn, art director,

nal, Radio.

Norman Dawn, art director,

Young and Beautiful, Mascot.
John V. A. Weaver, dialog, 'Romance in the Rain,' U.
Don Douglas, 'Transatlantic
Showboat,' Reliance.
Lionel Atwill, 'One More River,'
U.' 'Age of Innocence, Radio.
Skeets Gallagher, 'By Your Leave,'

Radio.
Al Dubin, lyrics, 'Dames,' WB.
Sam Hines, 'She Was a Lady,'

ox. Esther Ralston, Romance in the

Esther Ralston, 'Romance in the Rain,' U. Russell Hicks. 'The Case of the Howling Dog,' WB. Joan Wheeler, Pauline True, Arthur Aylesworth, 'A Lady Surrenders,' WB. Renee Whitney, Arthur Hoyt, 'Kansas City Princess,' FB. Jack Mulhall, Perry, Ivans, 'Notorious Sophie Lang,' Par. William Keighley directs 'Big Hearted Herbert,' WB. Douglass Montgomery, 'Great Expectations,' U. Sy Bartlett, script, Boulder Damyarn, WB. Buster Phelps, 'Servants En-

yarn, WB.
Buster Phelps, 'Servants Entrance,' Fox: 'Professional Correspondent,' Metro.
Al Santell to direct Anne of Green Gables,' Radio.
Lois Wilson. Charles Ray, 'School for Girls,' Liberty,' Liberty,' Liberty,' Coldwind Kent, 'Today We Live,' Goldwind Kent, 'Today We Live,' WB.

WB.
Jessie Arnold, 'Romance in the Phelps, 'Servants Encore,' Professional Corre

Jessie Arnold, Romance in the

Edward Earle, 'She Was a Lady,

who only Christle, Servants Entrance, Fox.
Seena Owen, scripting 'All the
King's Horses, Par.
Walter Walker, Lost Lady,' WB,
Alan Crosland, directing 'Case of
the Howling Dog,' WB,
Al Hall
Nights,' Page 18 directs
Ceorge Brent

Nights, Par. directs 'Limenouse' Nights, Par. George Brent, Ricardo Cortez, Black tvory, 'WB. Transatlantic Merry-Go-Round,' Reliance, Grover Jones, Cyril Hume, adapting 'Limehouse Nights,' Par. Bliott-Nugent-directs-Enter-Madame,' Par.

amic Par Gering directs Ready for Love. Par Gering directs Ready for Love. Par Leontine Sagan directs untitled pic. Metro. Florence and Alvarez, dance creation, 'Student Tour,' Metro. Mary Loos, 'Student Tour,' Metro. Franchot Tone, Mae Clark, 'Four Walls,' Metro. 'Age of Innocence,' Radio.

(Continued on page 43)

CALENDAR OF CURRENT RELEASES Monte Carlo. Mary Brian, John Darrow. 62 mins. Ret. May 20. Money Means Nothing. Wallace Ford, Gloria Shea. 70 mins. Re May 20. Money Means Nothing. Astrid Alwyn. Dir. William Night Ret. March 15. Rev. April 10.

(Continued from page 39)

Heart Song. British made with Lillian Harvey and Mady Christians in cast. Erich Pommer production. Dir. Frederich Hollaender. 81 m. Rei. April. 27.

Rel. April 27.

Hold That Girl. Original story. James Dunn, Claire Trevor, Dir. Hamilton MacFadden. 65 mins. Rel. Feb. 16. Rev. March 27.

Belleved in You. Original story: Rosemary Ames, Victor Jory, John Boles. Dir. Irving Cummings. 68 mins. Rel. Feb. 23. Rev. April 11.

Murder in Trinidad. Mystery story from Yandercook's novel. Niegel Bruce. Heathor Angel. Dir. Louis King. 74 mins. Rel. April 6. Rev. May 28. Heather Angel. Dir. Louis King. 74 mlns. Rel. April 6. Rev. May 28.
Now 111 Tell. Mrs. Arnold Rothstein's story based on her husband's 18th.
Spencer Tracy, Helen Twievctrees. Dir. Edwin Burke. 37 mlns. Rel.
May 11. Rev. May 29.
Orlent Express. Mystery on a railroad train. Heather Angel, Norman Foster.
Dir. Paul Martin. 72 mins. Rel. Jan. 12. Rev. March 6.

Dir. Paul Martin. 72 mins. Rei. Jan. 12. Rev. March. 6.
Scandals. Staged by George White on the lines of his revue. Rudy Vallee.
Alice Fay, Jimmy Durante. Dir. Geo. White, Harry Lachman. 78 mins.
Rei. March 16. Rev. March 20.
She Learned About Saliors. Alice Faye, Lew Ayres, Mitchell and Durant. Dir.
Geo. Marshall. Rel. July 6
She Was a Lady. Heien Twelvetrees, Robert Young. Dir. John Blystone.
Rel. July 20.

Rei, July 20.

Dera East. From the novel by Fredk. Nebel. Wynne Glbson, Prestor
Foster. Dir. Kenneth MacKenna. 69 mins. Rei. Jan. 26.

roster. Dir. Kennetir mackenna. vy filins. Kel. Jan. 26. Springtime for Henry. From Benn Levy's stage play. Otto Kruger, Nancy Catroll, Nigel Bruce, Heather Angel. Dir. Frank Tuttle. (Lasky pro-duced). Rel. May 25.

itand Up and Cheer. Musical. Warner Baxter, Madge Evans, Sylvia Frobs Dir. Hamilton MacFadden. 80 mins. Rel. May 4. Rev. April 24. Women Are Dangerous. From the story, 'Odd Thursday,' Warner Bax-ter, Rosemary Ames, Rochelle Hudson, Dir. Jas. Flood. 81 mlns. Rel. May 4. Rev. June 12.

may r. nev. dute 14.

Tree on a Honeymon. Love affairs on an ocean liner, Sally Ellers, John Mack Brown. Dir. Jas. Tinling. 65 mins. Rel. March 23. Rev. May 8.

Vild Gold, John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshall. Rel. June 8.

Freuler Associates Office: R.K.O. BI

of Araby. Original. Saraha story of British army and Riff, with low interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen Rel. April 21.

Past Thirty. A woman's struggle against the lure of youth for the mar she loved! Alleen Pringle, Theodor von Elitz, Gertrude Messinger, Phyl-lis Barry. Dir. Vin Moore. 73 mins. Rel. Jan. 27.

Gaumont-British Office: 226 West 42nd St., New York

Channel Crossing. Drama. Matheson Lang, Constance Cummings. ton. Rossmer. 68 mins. Rev. Oct. 81. ìr. Falling for You. Comedy drama. Jack Hulbert, Cicely Courtneldge.

Jack Hulbert, 71 mins. Rev. Aug. 4.

elday the 13th. Bus crash and what led up to it. Jessie Matthews, Frank Lawton, Sonnie Hale. Dir. Victor Saville. 70 mins. Rel. May 15. Rev.

Ghoul, The. Thriller. Boris Karloff. Dir. T. H. Hunter, 73 mins. Rel Jan. 1. Rev. Jan. 30.

Jan. 1. Rev. Jan. 30.
Just Smith, Mystery comedy by Lonsdale. Tom Walls, star and director.
70 mins. Rel. April 13. Rev. April 24.
Grders is Orders. Comedy of American making film in British army. James Gleason, Charlotte Greenwood. Dir. Walter Forde. 70 mins. Rel. May 1.
Rev. May 8.

Nev. May 8.

Prince of Wales. Newsreel compliation of British heir's life. 60 mins. Rel April 15. Rev. April 24.

Majestic Offices: RKO Bldg., Radio City

Morning After, The. A merry mix-up of international spy systems. Lyon and Saily Ellers. Dir. Alian Dwan. Rei. Jan. 1.

Scariet Letter, The. Hawthorne's dramatic classic. First sound filming. College Moore and Hardie Albright. Dir. Robert Vignola.

Unknown Blonde. From the novel "Collusion." The divorce racket. Edward Arnold, Helen Jerome Eddy Dir. Hobart Henley. 61 mins. Rei. March. Rev. May 15.

lty, Calif. ces: 1540 Broadway, New York, N. Y Metro

Cat and the Fiddiant.

Cat and the Fiddiant.

Cat and the Fiddiant.

Cat and the Barbach. Ramon Novarro, Jeanette MacDonal, Fract Morgan, Charles Butterworth, Jean Hersholt. Vivienne Segal, Dir. William K. Howard. Rel. Feb. 16. Rev. Feb. 20.

gan, unaries Butterworth, Jean Hersholt, Vivienne Segal, Dir. William K. Howard. Rel. Feb. 16. Rev. Feb. 20.

Eskimo, Love and hate in the Icelands. Native cast. Dir. W. S. Van Dyke. Roadshow length, 120 mins. Rel. Jan. 13. Rev. Nov. 21.

Fugitive Lovers. Robert Montgomery and Madge Evans as the lovers in a story most of whose action takes place on a transcontinental bus. Nat Pendleton. C. Henry Gordon, Ruth Selwyn. Dir. H. Boleslavsky. 34 mins. Rel. Jan. 5. Rev. Jan. 16.

Hollywood Party. All star musical film. 68 mins. Rel. June 11. Rev. May 29.

Laughing Boy. Ramon Novarro in the title role. Based on the Fulltzer Prize winning novel by Oliver La Farge. Lupe Velez. Dir. W. S. Van Dyke. 15 mins. Rel. May 20. Rev. May 15.

Lazy River. Story of the shrimp fisheries among the Cajuns in the Louislana George Saltt. 77 enn. Farker, Robert Fyoung. Cherry Gordon. Dir. George Saltt. 77 enn. Farker, Robert Fyoung. Cherry Gordon. Dir. George Saltt. 77 enn. Farker, Robert Fyoung. Cherry Gordon. Dir. Manhattan Melodrama. Story of old and new New York. Clark Gable, Wm. Powell, Myrna Loy. Dir. W. S. Van Dyke. 33 mins. Rel. May 4. Rev. May 8

Old Hannibal. May Robson as a Wall Street manipulator. Lewis Stone, Jean Parker. Dir. C. Riesner. Rei. Jan. 26,

Operator 13. Based on the last novel of the late Robert W. Chambers. Marlon Davies, Gary Cooper. Dir. Richard Boleslavsky. Rel. June 8. Queen Christina. Greta Garbo as the seventeenth century queen who was brought up as a boy. Lewis Stone, Iar. Kelth, Elizabeth Young. Dir. Rouben Mamoullan, 90 mins. Rel. Feb. 9. Rev. Jan. 2.

Rip Tide (Opposing Forces Within Woman). An American giri marries into English nobility and suffers disappointment and disillusionment. Norms Shearer, Robert Montgomery, Herbert Marshall, Mrs. Pat Campbell. Dir. Edmund Goulding. Rel. March 23, Rey, April 3.

Sadie McKee. Based on the novel by Vina Delmar. Joan Crawford, Franchot Tone. Dir. Clarence Brown. Rel. May 11. Rev. May 22.

Showoff, The. Old stage play of a conceited man who makes good. Spencer Tracy, Madge Evans. Dir. Chas. Riesner. 78 mins. Rel. March 9. Rev. March 20.

Rev. March 20.

Tarzan and His Mate. Further adventures of the characters created by Edgar Rice Burroughs. Johnnie Welssmuller, Maureen O'Sulivan, Neil Side of Heaven, Domestic drama from rovel. Lionel Barrymore, Fan Bainter, Mae Clark, Una Merkel, Tom Brown. Dir. Wm. K. Howard. 78 mins. Rel. Feb. 2. Rev. Feb. 13.

Viva Villa. Wallace Beery portrays the famous Mexican character, Pancho Villa. Stuart Erwin, Fay Wray, Leo Carrillo. Dir. Jack Conway. 112 mins. Ret. April 7. Rev. April 77. mins. Rei. April 7. Rev. April 17.
Can't Buy Everything. Story of a domineering old woman. May Robson Jean Parker, Lewis Stone. Dir. C. H. Reisner. 72 mins. Rei. Jan. 26 Rev. Feb. 8.

Studio: 6048 Suriset Blvd., Monogram Omez R. K. O. Building. Hollywood, Cal. Monogram Rockefeller Center, N.Y.C. Beggars in Ermine. Bankrupt steel man organizes a mendicants trust. Lione Atwell, Betty Furness. Dir. Phil Rosen. 70 mins. Rel. Feb. 22. Rev.

May I.

Blue Steel. John Wayne, Eleahor Hunt. Dir. R. N. Bradbury. A Lone Star.
Western. 54 mins. Rel. May 10.

City Limits. Ray Walker. Saily Blane, Frank Craven. Story of breezy newspaper reporter who gets his story—and the girl. 70 mins. Rel. May I.

House of Mystery, The. Verna Hillle, Ed Lowry. Dir. William Nigh. 62 mins.
Rel. April. 30.

Loudspeaker, The. Ray Walker, Jacqueline Wells. 67 mins. Rel. June 1.

Lucky Texan, The. Western story of a man accused of the murder of his pal.

John Wayne. Dir. Paul Malvern. 56 mins. Rel. Jan. 22. Rev. Feb. 12.

Manhattan Love Song. Dixie Lee. Robert Armstrong. Dir. Leonard Fields. 72 mins. Rei, April 30. 72 mins. Rel. April 30.
Skteen Fathoms Deep. Sponge diver's romance. Sally O'Neill, Creighton
Skteen Fathoms Deep. Sponge diver's romance. Sally O'Neill, Creighton
Chaney, Russell Singson, Maurice Black. Ir. Armand Schaefer. 69
mins. Rel. Jan. 1. Rev. Jan. 25

mins. Ret. 38B. L. Rev. 38B. 25.
West of the Divide. Lone Star western. John Wayne,
Dir. R. N. Bradbury. 52 mins. Rev. May 15.
Woman's Man. Hollywood inside story. John Halliday, Wallace Ford, Marguerite de la Motte. Dir. Edward Luddy.

dios: 5851 Marathon St., Paramount : 1501 Broadway, New York, N. Y.

All of Me. From the stage play, Chrysalis. Fredric March, Miriam Geo. Raft. Dir. Jas. Flood. 70 mins. Rel. Jan. 20, Rev. Feb. Belero. Story of a gigolo who started in Hoboken. Geo. Raft. Carole: Lombard, Sally Rand. Dir. Wesley Ruggles. 83 mins. Rel. Fob. 23. Rev. ome On Marines. Marine corps rescues a shipwrecked girls seminary, Richard Arien, Ida Lupino, Rosooe Karu Dir. Henry Hathaway. 64 mina. Rel. March 23. Rev. March 27.

mins. Rel. March 23. Kev. march 24.

Takes a Holiday. Death takes a holiday to learn of life. From the stage play. Fredric March, Evalyn Venable. Dir. Mitchell Leisen. 79 mins. Rel. March 30. Rev. Feb. 27.

Double Door. Thriller story of a dominant old maid. Mary Morris, Evalya Venable, Kent Taylor, Dir. Chas. Vidor. 75 mins. Rei. May 4. Rev. May 8.

Eight Girls in a Boat. Love in a girl's school. Douglas Montgomery, Johnson. Dir, Rich. Wailace, 85 mins. Rei, Jan. 5. Rev. Jan. 16.

Eimer ad Elsie, Truck driver and the president of a plano concern both pro-claim the man is the head of his business and his home. Their wives prove the reverse to be the case, George Bancroft, Frances Fuller, Roscoe Karns, Nella Walker. Dir. Glibert Pratt. Rel. July 27.

Frightened People. Mixed quartet in the jungle. Claudette Colbert, bert Marshall, Mary Boland, Wm. Gargan. Dir. Cecii de Mille. Jan. 16. Rev. Jan. 30.

Jan. 16. Rev. Jan. 30.

Damo. Fredric March on a carnival lot. Syivia Sidney.

Gering, 72 mins. Rel. Feb. 16. Rev. March 30.

t Filiration, The. Stage story by Gregory Ratoff in which an egotistical matince hero sacrifices his career to promote that of his wife. Elissa Landi, Adolphe Menjou. Dir. Raiph Murphy. Rel. June 15.

Comes the Groom. Escaping burgian is forced to impersonate the groom of a deserted bride. Jack Haley, Patricia Eliis. Dir. Raoul Pagol. Rel. June 15.

une 15.

His Double Life. (Dowling.) Light comedy. Lillian Glah, Roland Young.

Dir. Arthur Hopkins. 63 mins. Rel Jan. 12. Rev. Dec. 18.

I Married an Actress. Matines idol loses out to his wife, an actress, who takes
his glory. Adolphe Menjou, Elissa Landi. Dir. Raiph Murray, Rel,
June 22.

l't No Sin. Mae West as à burlesque queen. Roger Pryor, John Mack Brown. Dir. Leo McCarey, Rel. June 29.

Riss and Make Up. Beauty doctor marries his model. Cary Grant, Genevieve Tobin, Heien Mack and the Wampas Baby Stars. Dir. Harian Thompson, Joan Noguiseco. Rei. July 13.

Last Roundup, The. Western with a Zane Grey title and a new story. dolph Scott, Monte Blue, Barbara Adams, Fred Kohler. Dir. Hathaway. 60 mins. Rei. Jan. 25. Rev. May 15.

Little Miss Marker. Damon Runyon atory of a child who was pledged with a bookmaker. Adolphe Menjou, Dorothy Deil, Chas. Bickford, Shirley Temple. Dir. Alex, Hall. 110 mins. Rel. June 1. Rev. May 25.

Actualus, Jur. Alex, Hall. 110 mins, Rel. Juho I. Rev. May ¹²2.

"Happy Returns. Burns and Alien at their dizzlest. With Guy Lomibardo, Joan Marsh. Dir. Norman McLeod. 66 mins. Rel. June 8. Rev. June 12.

June 12.

Iy in Spring. Radio singer at home and abroad. Lanny Ross, Chas, Ruggies, Mary Boland. Dir. Norman McLeod. 75 mins. Rel. April 20.
Rev. April 20.

Miss Fane's Baby is Stolen. Farcical play. Dorothea Wieck, Dir. Alex. Hali. 67 mins. Rei. Jan. 12. Rev. Jan. 23.

Wurder at the Vanities. From the Earl Carroll stage production. Murder backstage. Carl Brisson, Victor McLaglen, Jack Oakle, Kitty Carlisle. Dir. Mitchell Loisen. 96 mins. Rel. May 11. Rev. May 22.

DIT. MICCHEI LOISEN. 95 MINS. Kel. May 11. Rev. May 22.

No More Women. Flagg and Quirt as deep sea divers. Edmund Lowe, Victor McLagien, Sally Blane. Dir. Ai Rogell. 73 mins. Rel. Feb. 23, Rev. March 6.

March 6.

Notorious Sophie Lang. Story of international jewei thieves. Michael, Paul Cavanaugh. Dir. Ralph Murphy. Rel. July 20.

Old Fashioned Way, The. W. C. Fleids in a road show in the LeRoy, Judith Allen. Dir. Wim. Beaudine. Rel. July 6.

Private Scandal. Suicide which is decided to be a murder because none of the witnesses dares his own exposure to scandal. Zasu Pitts, Phillips Holms, Ned Sparks, Mary Brian. Dir. Ralph Murphy. 84 mins, Rel. May 11.

th for Beauty, The. Pseudo-physical training yarn to display winners in Par's international beauty contest. Buster Crabbe, Ida Lupino, Toby Wing, Jas. Gleason. Oir. Eric Kenton. 77 mins. Rel. Feb. 2. Rev. Feb. 13.

Made Her Bed. Show lot story about a brutal animal trainer Rich. Arien, Sally Ellers, Robt. Armstrong. Dir. Ralph Murphy, Rel. March 3. Rev. May 1. tthe Works. A denatured The Great Magoo. Jack Oakle, Ben Bernle, Dorothy Dell. Dir. Wesley Ruggies. Rel. June 29.

porothy Deli. Dir. Wessey Ruggies. Rei. June 23.

dix of a Kind. The humors of a share-expenses trip. Chas. Ruggies, Mary Boland, W. C. Fleids, Geo. Burns, Gracie Alien, Allson Skipworth. Dir. Miry Days a Princess. Obscure a cartess plays at hele a princess. Sylvia Sidney, Cary Grant. Dir. Marion Goring. 76 mins. Rel. May 18. Rev. May 16.

May 15.

Trumpet Blows, The. George Raft becomes an amateur bull fighter. Geo. Raft. Adolphe Menjou, Frances Drake. Dir. Stephen Roberts. 63 mins. Rel. April 13. Rev. April 17.

We're Not Dressing. Comedy of shipwrecked royalty. Bing Crosby, Carole Lombard. Burns and Allen, Ethel Merman, Leon Errol. Dir. Norman Taurog. 80 mins. Rel. April 27. Rev. May 1.

Taurog. 50 mins. Rei. April 27. Key. May 1.
Witching Hour, The. Augustus Thomas play of a murder innocently caused by hypnotism. Sir Guy Standing. John Haliday, Judith Allen. Dir. Henry Hathaway. 65 mins. Rei. April 27. Rev. May 1.
Wharf Angel. Romance in San Francisco of 1907. Victor McLagien, Dorothy Leil. Dir. W. C. Menzlea. 55 mins. Rei. March 16. Rev. April 24.
You Belong to fice. State story with Heien Mack, Lee Tracy. Dir. L. Vourts Tailline Me. Fields on the State Story with Heien Mack.

You're Teiling Me. Fleida as a small town garage man. W. C. Fields, Loan Marsh, Buster Crabbe, Adrienne Ames. Dir. Erle Kenton. 66 Ins. Rel. April 6. Rev. April 1.01

Principal

Feroclous Pal. Kazan, the dog, in a thrilling mystery-melodrama of the sheep-raising country. Ruth Sullivan and Robert Manning. Dir. Spencer Gordon. 54 mins. Rel. Feb. 1. Rev. April 24.

Fighting to Live. Captain, the dog, and Lady, his mate, in a story based on a true incident in their lives. Mary Shilling and Gaylord Pendleton. 50 mins. Rel. May.

Little Damozel, The. Anna Neagle and James Rennie. The story of a 'alght club queen in a ritzy London 'hot spot.' 58 mi Rel. June.

Studios: Hollywood, Calif. R.K.O. Radio Allen Corn. Talented young musician realizes after a series of disappointing love affairs that love and a career won't mix and chooses career. Ann Harding, John Boles, Margaret Hamilton, Arnold Korff. Dir. Edward H. Griffith. Rel. May 25.

H. Griffith. Rel. May 25.

Doctor. A famous detective, jealous of his wife who no longer loves him, plans the perfect crime. Otto Kruger, Karen Morley, Nils Asther, Judith Wood, Dir. John Robertson. Rel. April 27. Rev. May 15. hing School. A young toarding school girl becomes involved with a young doctor. Ginger Rogers, Frances Dee, Bruce Cabot, Billie Burke, Dir. Wahda Tuchock and George Nicholls, Jr. 70 mins. Rei. May 4.

Keep 'Em Rolling. One man's life-time devotion to his loyal army horse. Watter Huston, Frances Dee, Robert Shayne, Frank Conroy. Dir. George Archainbaud. Rel. March 2.

Hips, Hooray. Musical girl show. Bert Wheeler, Robert Woolsey, Ruth Etting, Dorothy Lee, Thelma Todd, George Meeker, Phyllis Barry. Dir. Mark Sandrich. Rel. Feb. 2. Rev. Feb. 27.

Lost Father. Story in a London nite club. John Barrymore, Helen Chandler. Dir. Ernest B. Schoedsack. 62 mins. Rel. Jan. 19. Rev. Feb. 27.

Patrol, The. A detachment of British soldiers lost on the Mesopotamian desert are attacked by unseen Arabs with dramatic results. Borls Karloff, Victor McLaglen, Wallace Ford, Reginald Denny, Alan Hale. Dir. John Ford. Rel, Feb. 18, Rev. April 4.

of Two Worlds. An Eskimo, his illusions shattered by a glimpse of London civilization, returns to his own people and is brought back to reality by his infant son. Francis Lederer, Elissa Landi, Henry Stephenson, Waiter Byron, Steffi Duna, J., Farrell MacDonald, Sarah Padden. Dir J. Waiter Ruben. 92 mins. Rel. Feb. 9. Rev. Jan. 16.

Tuesday, June 19, 1934

J. Waiter Ruben. 92 mins, Rel. Feb. 9. Rev. Jan, 16. Namest Gal in Town. Farce comedy love in the beauty parior. Zasu Pitts, El Brendel, Pert Kelton, James Gleason, Dir. Rich. Schayer. 61 mins. Rel. Jan. 12. Rev. Feb. 20.
Human Bondage. A poignant story of a man who faces life as a partial crippie. Lesile Howard, Bette Davis, Reginald Denny, Reginald Sheffeld, Alan Hale. Dir. John Cromwell. Rel. June 1.

neld, Alan Hale. Dir. Join Fromwell. Rei. June 1.

Ing and Like it. Gangster backs a Broadway show and makes sure of good reviews by furnishing special 'escorts' for each reviewer. Zasu Pitts, Pert Kelton, Edward Everett Horton, Nat Pendleton, Ned Sparks. Dir. William Seiter. 69 mins. Rei. April 20. Rev. April 17.

Spitfire. A powerful story which deals with a beautiful mountain "witch" whose naivete. temperament and personality combine wickedness and immaculateness. Katharine Hepburn, Robert Young, Ralph Bellamy. Martha Sieper, Sidney Toler, Louis Mason. Sara Haden. Dir. John Cromwoll. Rei. March 30. Rev. March 30. "Robbs. Head". The with a second to the second to

Stingares. Notorious Australian bandit of the "Robin Hood" type with a fiair for the esthetic things of life. Irene Dunne, Richard Dix, Conway Tearle, Mary Boland, Dir. William Wellman. 76 mins. Rei. May 25. Rev. May 22.

Rev. May 22.

Strictly Dynamite. A poet becomes a gag writer for a famous radio comic.

Jimmy Durante, Lupe Velez, Norman Foster, Marian Nixon. Dir. Elliott
Nugent. Rel. May 11.

Success at Any Price. Ruthless business man finds love at last. Douglas Fairbanks, Jr., Colleen Moore, Genevieve Tobin. Dir. J. Walter Ruben. Rel. March 16. Rev. May 8.

MRC MARCH 16. REV. MAN 8: Mas Story. The ruthless rise to power and wealth of a boy of the New York telement district. Douglas Fairbanks, Jr., Colleen Moore, Gene-view Tobin, Frank Morgan, Dir. J. Walter Ruben. Rel. March 18.

Man is Mine. To preserve her marriage a young wife virtually hurls her husband into the arms of his first love. Irene Dunne, Constance Cummings, Raiph Bellamy, Kay Johnson. Dir. John Cromweil. 75 mins. Rel. April 13. Rev. April 17.

Alone. An orphan girl and a young boy who escaped from a reformatory fall in love and try to escape the inhuman farmer who keeps them enslaved on hig farm. Jean Parker, Zasu Pitts, Tom Brown, Arthur Byron, Nydla Westman, Beulah Bond, Williard Robertson. Emerson Tracy. Dir. Elliott Nugent. Rel. Jan. 5, 1934. Rev. April 2008.

Where Sinners Meet. An eloping couple have a break-down in their car and spend the night in an unusual hotel where the host, a philosopher, shows them the error of their way. Clive Brook, Diana Wynyard, Reginald Owen, Billie Burke, Alan Mowbray, Glibert Emery. Dir. J. Walter Ruben. 63 mins. Rel. May 18. Rev. May 29 attl. Wild Cargo. Frank Buck's expedition into the Asiatic jungles to capture wild animals. Frank Buck. Dir. Armand Denis. Rel. April 6.

United Artists Offices: 729 Seventh Ave., New York, N.

New York, N. Y.

Affairs of Ceilini, The. The love life of Benrenuto Ceilini, Fredric March,
Constance Bennett, Frank Morgan, Fay Wrsy. Rel. Aug. 3.

Born to Be Bad. Story of a woman apparently destined by circumstances to
be always wicked in spite of herself. Lorenta Young, Cary Grant, Paul
Harvey. Dir. Lowell Sherman. Rel. May 18.

Bulldon Drummond Strikes Book.

ig Drummond Strikes Back. Further adventures in crime solution. Ron-ald Colman, Loretta Young, Warner Oland, Charles Butterworth, Uns Merkel. July 20,

Merkel. July 20, rereat. The story of Russia's greatest ruler. Douglas Fairbanks, Jr., Elizabeth Bergner, Flora Robson, Griffiths Jones. Dir. Paul Czinner. 88 mins. Rel. April 13. Rev. Feb. 20, tof Monte Cristo, The. The famous comantic old classic of the French nobleman's struggle with his adversaries. Robert Donat, Elizabeth Louis Calhern. Dir. Rowland V. Lee.

Louis Calhern. Dir. Rowland V. Lee.

Int Lady A. Aunwed modere who pas the price of slience in order to be
Otto Kruger, Tullio Carmon Da. Cava. Ann Harding. Clive Brook.
Otto Kruger, Tullio Carminati. 82 mins. Rel. Jan. 5. Rev. Jan. 23.

te of Rothachild, The (20th Cent.). Strong drama of the great financial
house. George Arilss. Boris Karloft, Loretta Young. Dir. Alfred Werker.
94 mins. Rel. April 6. Rev. March 20.
Gentleman. The. Shrewa and adda. Tullican Carmon Dir.

C. Hillis, Act. April 8, Kev. March 20.

Gentleman, The. Sprewd and elderly millionaire cleverly folls the plane of his children to chisel his money away. George Arilas, Edna May Oliver, Janet Beecher and Ralph Morgan. Dir, Sidney Lanfield. (No date set.)

ing for Trouble. Thrills in the lives of telephone linesmen, with a flow stories on the side. Spencer Tracy, Jack Cakin, Constance mines, Arline Judge. Dir. Wm. Wellman. 77 mins. Rel. March 9. April 37.

April 17.

Moulin Rouge. A talented wife proves her ability by a clever impersonation ruse. Dir. Sidney Lanfield. Constance Bennett, Franchot Tone, Tullic Carminatt. 70 mins. Rel. Jan. 19. Rev. Feb. 13.

Nana. Adapted from the Zola novel with Sam Goldwyn's new star, Anna Sten. Philips Holmes, Mac Clark, Lionel Atwill, Rich. Bennett. Dir. Dorothy Arzner. 87 mins. Rel. Mar. 2. Rev. Feb. 6.

Arzner. 87 mins. Rei. Mar. 2. Rev. Feb. 6.

Tolily Bread. Disinherited folks from all walks of life begin all over on an abandoned farm. Karen Moriey, Tom Keene, and Barbara Pepper. Froduced and directed by King Vidor.

Islanda Stoloff. Jimmle Durante, Stuart Erwin, Lupe Velez. Rel. Jan. 26.

Rev. March 6.

Rev. March 6.

Private Life of Don Juan. Somebody insinuates to the great legendary lover that all his conquests really didn't love him—so he gathers them around and puts the question to the test. Douglas Falrbanks, Merle Oberon, Benita Hume, Elsa Lanchester. Dir. Alex Korda. (No date.)

Sorrell and Son. An epic of the love between father and son. H. B. Warner, Peter Penrose, Hugh Williams, Winlifed Shotter. Dir. Jack Raymond, Rel. April 20.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center Calif. Chiversal New York, N.Y.

Affairs of a Gentleman. Drama. Paul Lukas, Lelia Hyams, Patricia Ellis, Onslow Stevens, Lilian Bond. Dir. Edwin L. Marion. Rel. May 14.

Beloved. Musical. John Boles, Gloria Stuart. Dir. V. Schertzinger. Jan. 29. Rev. Jan. 30.

Bombay Mail. Edmund Lowe Production. ir. Ed. Marin. Rel. Jan. Rev. Jan. 24.

lack Cat, The. Mystery. Karloff, Bela Lugosl, David Manners. Dir. Edgar Wilmer. 70 mlns. Rel. May 7. Rev. May 22.

Wilmer. 70 mlns. Rel. May 7. Rev. May 22.
Countess of Monte Criste, Drama. Fay Wray, Paul Lukas, Paul Page, Carmel Meyers, Reginald Owen. Rel. March 13. Rev. April 3.
Cross Country Cruise. Comedy-drama. Lew Ayres, June Knight, Alice White.
Dir. Eddle Buzzell. 78 mlns. Rel. Jan. 15. Rev. Jan. 23.
resby Case. The. Drama. Wynne Gibson, Onslow Stevens, William Collier.
Rel. March 5. Rev. April 3.
Embarrassing Moments. Comedy-drama. Chester Morris, Marlon Nixon.
Dir. Ed. Laemmie. Rel. July 3.

Dir. Ed. Laemmie. Rel. July 9.

Glamour. Comedy-drama. Constance Cummings. Paul Lukas. Dir. William Wyler. 75 mins. Rel. April 9. Rev. May 16.

Half a Sinner. Drama. Joel McCrea, Sally Blane.
Kurt Neumann. Rel. April 30.

Honor et A. Prange Western. Ken Maynard.

First Mate. Comedy. Summerville-Pitts. Wm. Wyler.

\$\frac{1}{2}\$\$ Wm. Wyler. \$\frac{1}{2}\$\$.

Horse Play. Comedy. Summerville Points. Horse Play. Comedy. Summerville-Devlne. Rev. March 13. Nov. 27

'I Give My Love.' Drama. Wynne Gi 67 mins. Rel. June 25.

Like it That Way. Musical. Rodger Pryor. Gloria Stuart. ir. Harry Lachman. 70 mins. Rel. Feb. 12. Rev. April 24.

man. 70 mins. Rel. Feb. 12. Rev. April 24.
Pil Tell the World. Comedy. Lee Tracy, Gloria Stuart, Roger Pryor.
Edwin Sedgwick. 78 mins. Rel. April 16. Rev. April 24.
Let's Be Ritzy. Comedy-drama. Lew Ayres, Patricia Ellis, Frank McHugh,
Isabelle Jewell, Hedda Hopper. Dir. Edward Ludwig. Rel. March 26.

Let's Talk is Over, Comedy-drama. Chester Morris, Mac Clarke, Frank Craven, Andy Divine. Dir. Kurt Neumann. 67 mins. Rei. June 11. Little_Man_r_What_Now_Dramas_Margarets_Sulawan_Douglass_Montgomery. Dir. Frank Borzage. 97 mins. Rei. June 4. Leve Captive. Drama. Nils Asther, Gloria Stuart. Ir, Max Marcin. 61 mins. Rei. May 21.

Love Birds. Comedy. Silm Summerville, Zasu Pitts. Dir. Wm. Seiter. 60 mlns. Rel. March 12. Rev. May 29.

mins. Rei. March 12. Rev. May 22.

Madame Spy. Drama. Fay Wray, Nils Asther. Dir. Karl. reund. 70 mins. Rel. Jan. 8. Rev. Feb. 13.

Idnight. Drama. Sidney Fox. Henry Hull, Chester Erikine. Rel. Jan. 22. Rev. March 13.

Myrt and Marge. Musical. Myrtte Vall, Donna Domerll, Eddle Foy. Jr., Ted Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Bonsberg. 66 mins. Rel. Dec. 11. Rev. Jan. 23.

ne More River., Drama. Diana Wynyard, Coli ir. James Whale. Itel. July 25.

mance in the Rain. Comedy-drama. Roger Pryor, letter Moore and Heather Angel. Dir. Stuart Walker. okling Guns. Western. Ken Maynard. Rel. June 11.

Poor Rich, The. Comedy, Edna May Oliver, Edward Everett Horton, Dir. Ed. Sedgwick, 76 mins, Rel. Feb. 26, Rev. May 15.

Uncertain Lady. Comedy-drama. Genevieve Tobin. Edward E. Horton. Dir. Karl Freund. Rel. April 23.5

Wheels of Destiny. Western. Ken Maynard. Dir. Feb. 19.
Rev. April 3.

Studios: Burbank. Calif. : 321 W. 44th St New York, N. Y. Warner Brothers

Calif.

As the Earth Turns. Epic in the romance of American life and a revolution of the character of the New England farmer taken from the story of Gladye Hasty Carroll. Jean Muir, Donald Woods, Dorothy Peterson. Dir. Alfred E. Green. 78 mins. Rel. April 14. Rev. April 17.

Dr. Monica. Drams of woman who tries to help her hubby girl friend. Kay Francis, Warren William. Jean Muir, Verree Teasdale. Dir. William Kelghiy. Rel. June 23.

liam Keighly. Rei. June 23.

to Love. A frothy farce. Adolphe Menjou. Genevieve Tobin, Mary Astor, Guy Kibbee, Edward Everett Horton. Dir. William Keighley 61 mins, Rei. Jan. 20. Rev. Jan. 18. of the browbeaten husband who for the browbeaten husband who is such a sport she is willing tady who is such a sport she is willing to sacrifice her love to save her husband from a murder charge. Barbara Stamwyck, Joel McCree, Pat O'Brien, Glaire Dodd. Dir. Archie Mayo. 86 mins. Rei. March 31. Rev. Appt. 10.

April 10.

d Teen. Hilarlous comedy romance which brings to life on the screen
the characters of Carl Ed's comic strip. Hal LeRoy, Rochelle Hudson,
Fatricia Ellis, Guy Kibbee. Dir. Murray Roth. 66 mins. Rel. April 7.
Lightning. Thrilling romance of desert love and hate based on the
Freedway stage hit by Leon Abrams and George Abbott. Aline MacBroodway stage hit by Leon Abrams and George Abbott. Aline Macdi mins. Rel. March 2. Rev. March 13.

Comments No. New Comedy. Again of a roth that tried to buck the fleet

Comes the Navy. Comedy-drama of a gob that tried to buck the fleet. James Cagney, Pat O'Brien, Gloria Stuart, Dorothy Tree, Frank Mo-Hugh. Dir. Lloyd Bacon, Rel. July 21.

Mas Her Man. Action melodrama of the gal who double-crossed herself in love when her past came back. James Cagney, Joan Blondell, Frank Craven, Harold Huber, Dir. Lloyd Bacon. 70 mins. Rel. June 16. Rev. May 22.

Craven, Harold Ruber, Dir. Lloyd Bacon. 70 mins. Ret. June 10. Acv. May 22.

Neille. Comedy-drama of a newspaper Tove columnist. Paul Muni, Glende Farrell, Kathryn Sergava. Dir. Mervyn Le Roy. Rel. Jan. 20. Rev. Feb. 6.

Get Your Number. Rowdy, rollicking story of the telephone trouble hunter who finds it. Joan Blondell, Pat O'Brien. Dir. Kay Enright. 67 mins. my the Gent. Hilarious comedy romance based on the story by Laird. Doyle and Ray Nazarro, which reveals a new kind of racket, that of digeting up heirs. James Carney, Bette Dayis, Allen Jenkins. Dir. Michael Curtis. 67 mins. Rel. March 17. Rev. March 27.

7, The. Fighing for low while the Sinn Fein and the Black and Jan-crossfare during the Irish trouble. From the London stage success, The Key. William Powell, Edna Best, Colin Clive, Henry O'Neill. Dir. Michael Curtiz. Rel. June 6.

dame Du Barry. Drama of the lady who made history sit up and take notice, with comedy twists. Dolores Del Rio, Reginald Owen, Osgood William Dieterie. Rel. July 14. Orry, Dorothy Tres, Heien Lowell. Dir. Try, Wives ef Reno. Comedy-farce of the Reno divorce mill in action.

Michael Curtiz. ste. June v.

Madame Du Barry. Drama of the lady who made history sit up and take
notice, with comedy twists. Dolores Del Rio, Reginald Owen, Osgood
Perkins, Verree Teasdale, Victor Jory, Dorothy Tree, Helen Lowell. Dir.

Merry Wives of Reno. Comedy-farce of the Reno divorce mill in action.

Margaret Lindeay, Donald Woods, Guy Kibbee, Glenda Farrell, Hugh
Herbert and Frank McKlugh. Dir. H. Bruce Humberstone. 64 mins.

Rel. May 12. Rev. June 12.

Herbert and Frank McHugh. Dir. H. Bruce Humberstone. 64 mins. Rel. May 12. Rev. June 12.

Modern Hero, A. Based on the novel by Louis Bromfield, opening with the gay romance of circus ilfe and carrying the hero through tremendous financial battles to a captain of industry. Richard Barthelmess. 70 mins. Jean Muir, Magriote Rambeau, Verree Teasdale. Dir. G. W. Pabst. Rev. April 21. Rev. April 24.

Personalty Kid, The. Fast moving melodrama of the ham and beaner that Kid, The Fast moving melodrama of the ham and beaner that Claire Dodd, Henry O'Neill. Dir. Alan Crosland. 66 mins. Rel. July 14.

Smarty. Comedy of the wife who wanted to commute between husbands. Joan Blondell, Warren William, Edward E. Horton, Frank McHugh and Claire Dodd. Dir. Robert Florey, 64 mins. Rel. May 26.

Upperworld. Drama by Ben Hecht dealing with a millionaire's adventures with a chorus girl. Warren William, May Astor, Ginger Rogers, Dlekie Moore. Dir. Roy Del Ruth, 76 mins. Rel. April 28. Rev. May 29.

Miscellaneous Releases

Miscellaneous Keleases

Ariane. (lue Ribbon.) British made story of a woman who pretends sophistication to win her love. Elizabeth Bergner, Percy Marmont. Dir. Paul Czinner. 80 mins. Rel. April 15.

Badge of Honor (Mayfair). Buster Crabbe in a original outdoor picture. Ir. Spencer Bennett. 62 mins. Rel. April 16. Rev. May 29.

Beyond Bengal (Showmen). Animal picture with narrative. 65 mins. Rel. May 15. Rev. May 22.

Big Race, The. (Showmen). Race track story. Boots Mallory, John Darrow. Dir. Fred Newmeyre. 62 mins. Rev. March 6.

Cheaters (Liberty). Paroled convicts find love through crookedness. Bill Boyd, June Collyer, Dorothy Mackalli. Dir. Phil Rosen. 65 mins. Rev. May 18.

Drums of Voodo (International). All-Negro cast in screen version. of stage

May 18.

Drums of Voodo (International). All-Negro cast in screen version of stage play Louisiana. Dir. Arthur Hoerl. 70 mins. Rel. May 7. Rev. May 15.

Enlighten Thy Daughter. (Exploitation.) Warning to parents. Remade from a silent. 75 mins. Rel. Jan. 15. Rev. Feb. 20.

Found Alive. (Ideal.) Jungle story. Barbara Bedford, Maurice Murphy. Dir. Chas. Hutchinson. Rel. Feb. 10. Rev. April 17.

Gullty Parents. (Jay Dec Kay.) Sex education story. Jean Lacy, Glen Boles. Dir. Jack Townley. 58 mins. Rev. April 10.

Hired Wife. (Pinnacle.) Man hires a bride to get a fortune and falls in love with her. Greta Nissen, Weldon Heyburn. ir: Geo. Melford. 60 mins. Rev. March 13.

Past Thirty, (Monarch.) Beauty parlor rejuvenation for a faded fiancse. Alleen Pringle, Theodor von Eltz, Phyllis Barry. Dir. Vin. Moore. 60 mins. Rev. March 13.

The. (Showmen's.) Sally O'Neill astray in New Orleans. Dir. Fred. Rewmeyer. 41 mins. Rel. Jan. 16. Rev. April 17.

Newmeyer. 44 mlns. Rel. Jan. 15. Rev. April 17.

Marriage on Approval. (Monarch). In which a girl gets married in the first reel and finds it out in the last. Barbara Kent, Donald Dillaway. Dir. Howard Higgin. Rev. Jan. 2.

Picture Brides (Allied). Story of the Brazilian diamond mines. Dorothy Mackally, Regis Toomey. Dir. Phil Rosen. 66 mlns. Rev. May 29.

Trapezs (Protox). Anna Stend dres German picture, dubbed in English. Unknown Soldier, Speaks. The (Throthy. Wessells.)

65 mins. Rel. Feb. Rev. Feb. 20.

Unknown Soldler Speaks, The (Lincoln). War clips

70
mins. Rev. May 29.

What'e Your Racket. (Showmen.) Familiar gangster frameup. Regis
Toomey, Noel Francis. Dir. Fred Guiol. 50 mins. Rel. Jan. 1. Rev.
March & March & Rev. March & Rev. March & Rev.

Wine, Women and Song. (Chadwick.) Lilyan Tashman's last picture. Back-stage story. Lilyan Tashman, Lew Cody. Dir. Leon D'Usseau. 64 mins. Rev. March 27. Rev. March 27.

Woman Unafraid, (Goldsmith.) Story of a policewoman. Lucille Gleason,
Skeets Gallagher. Dir. W. J. Cowen. 68 mins. Rev. April 24.

World in Revoit (Mentone). News clips with comment by Graham McNamee.
69 mins. Rel. June. Rev. June 12.

Foreign Language Films

slow movement of foreign fil this year of releases.)
(Most of these available with English titles.) (Note: this list covers one

Les Beaux Jours (Fr) (Ufa). Greek romance. rigitte Helm. Dir. Andre Beucler and Johannes Meyer. 90 mins. Rel. April 15. Rev.

Alraune (Ger) (Capitol). Test tube bables. Brigitte Helm. Dir. ichard Os-wald. 70 mins. Rel. May 1. Bettelstudent, Der. (General.) (mins. Rel. Oct. 15.

Bionde Christi, Die (Ger) (Bavaria). Musical. Karin Hardt. Dir. Franz Seitz. 75 mins. Rel. Feb. 15.

Broken Shoes (Russ) (Amkino). Child reaction to politics. Anti-Hitler.

Margarita Barskaya. 80 mins. Rel. March 15. Rev. April 3.

Chalutzim (Hebrew) (Acme). First talker made in Palestine. Dir. Alexander Ford. 70 mins. Rel. March 15.

Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Mo-reno. Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15. (Continued on page 44)

On Finding a Seat In a Dark Theatre

Rome, N.

Persons who take a fall when reaching for a seat in a darkened theatre are negligent because they do not ascertain definitely that the seat is down and not turned up, according to a decision given by County Judge Frederick H. Hazard. The ruling came in the suit Hazard. The ruling came in the suit of a 75-year-old woman against Warners Stanley, Utica. She charged the theatr. with negligence because no usher escorted her and she fell in the aisle after feeling for a vacant seat, She said she had felt the back of a seat and sat down, but no seat was there. The woman contended she had suffered injuries, which caused her confinement for several weeks.

The judge said his sympathies were with the aged woman, but added that the case 'woul' not have a chance with the Appellate Division if this jury did grant a verdict in favor of the plaintiff.'

Judge Hazard declared people who attend a film theatre know it is difficult to see after coming in from the light of outdoors and he pointed out that extra precautions must be exercised in locating a place in which to sit.

HANDLESMAN ALIMONY

Chicago, June 18.
Phil Davis, attorney, suling Jack
Handlesman, former builder of theatres, for \$15,000 back allmony
claimed by former wife.

Handlesman formerly headed Kimball Theatre organ department and last construction was the Pal-ace at South Bend, Indiana.

GALVESTON'S DRIVE-IN PIX

Galveston, June 18.
A. H. Emenhelser opens 'drive in'
open air theatre on Gulf Beach, first
venture of kind here.

Shows short subjects, comedies and newsreel plus ads.

Studio Placements

(Continued from page 42) Sidney Foxe, Paul Kelly, School or Girls, Liberty.

Henry Wadsworth, Nat Pendle-ton, C. Henry Gordon, Karen Mor-ley, 'Four Walls,' Metro.

titled, Goldwyn.
Loretta Young, 'Hideout,' Metro.
Sam Kahanamoku, color short,
Metro.
Sam Kahanamoku, color short,
Metro.
Sam Kahanamoku, color short,
Metro.
San Kaken, Strikes and Spares,
Method Short.
Richard Abbott, Betty Alden,
Barbara Barondess, Ralph Forbes,
Sara Haden, 'The Fountain, Radio.
Jacques Lory, 'Caravan,' Fox.
Laura Hope Crews, Lionel Atwill, Leonard Carey, 'Age of Innocence, 'Radio.
Alice Brady, 'Gay Divorce,' Radio.
Alice Brady, 'Gay Divorce,' Radio.
Marcio Gateson, Edgar Norton,
Marjori Gateson, Edgar

Lesser.

Mario Dominici, The Fountain,
Radio

Radio
Ethel Hill, Harvey Gates,
untitled pic, Col.
Dudley Nichols, Lamar Trotti,
adaptation, '24 Hours a Day,' Fox,
Paul Kaye, 'Romance in the Rain,'

U. Patsy Kelly, 'Transatlantic Merry-Go-Round,' Reliance.
Sterling Holloway, 'Broadway Bill,' Col. Walter , 'College Rhythm,'

Par. Par. Felix Young, 'Hello Big Boy,'

Film Reviews

ARE WE CIVILIZED?

(Continued from page 27)

(Continued from page 27) from ancient DeMille specials. To make the stock stuff stand up, producers called upon all the dissolves, when an other processing tricks known to cinematography, even give the Dunning process credit on the title sheet. But while the technical end is apparently of high corder, the story on which the articles are the story on which the results are the second of the control of the cont

troduction of these shots is founded is so dull that no amount of laboratory sleight-of-hand could have been appeared by the suppose of the state of

L'OR

('Gold')

(GERMAN MADE)

(French Talker)

Faris, June 8.

UFA production distributed by Alliance
Chematographique Europeanne. Story branches

English of the Comment arignan, Parla, Running
Plerre Blanchar
Brightte Helm
Line Noro
Grand Marc Valbel
Duard fils
Marc Valbel
Marc Walbel
Marc Marker
Marker
Marker
Marker
Marker
Marker
Honste Derean
Henry Boac
Henry Boac
Marker
Marker
Henry Boac
Marker
Marker Zorloff Wills Helene Lefevre Guerln Journa

This is the UFA's big bid for this year in its attempt to crash the year in its attempt to crash the French in the attempt to crash the French in the Attempt to crash the French versions there in the Germans continue their policy of showing French versions there minus the German label. Film is getting a big publicity send-off, with especially heavy trade paper space and fan copy pushing it as the event of the film year. Was made in the film year. Was made in the film year. Was made in Year is the film year. Was made in Year is the film year. Was made in Year is the film year. Was made in the film year in the year. Was made in the year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year. Year in the year in year in the year in year in year in ye

LET'S TALK IT OVER

T. Zeidman production and Universal release. Directed by Kurt Neumann. Orderland story. Dore Schary and Lewis Poster: And Lewis Poster: A story of the Control of the Contr

As iong as the script keeps the verbal crossfire and the action directed along comedy lines therese enough substance and punch about this narrative with a Cinderella theme to make a fairly absorbing time of it. But when the plot turns to drama the yarn lapses into a well-traveled groove and weaves into a critical property of the control of the contr

veals a deeply ingrained knowledge of all the regulation clinches that go with the Cinderella idea, the direction gives evidence of a deft hand at keeping things moving along lively and credulously, while the cast does an acceptable job.

Making a nicely balanced pair of leads are Chester Morris, as the filp, bragging gob, and Mae Ciark, the bored society dame, who, on a bet, sets out to instruct him in the right cutlery habits and how to feel a part of the process she gets him, after he quits the fleet, a job in her uncle's brokerage business. Eventually he finds out that she had been playing him for a goof and therewith results the usual histrionic pyrotechnics. With this resentment out of his system the sailor goes further berserk in a car and the cracked arm and head he suffers in the smelhally strong the sentence of the suffers in the smelhally strong the sentence of the suffers in the smelhally strong the suffers in the sundy strong and there will tell.

Morris plaues the attention solidly while there with the siang and wiscerack tossing, but the heavy acting moments find him stretching hard on the emotions. With Mae Clarke it's registering the reactions mapped out by the director and sking no questions. It is the applied to the content of the content of the more diverting sort.

SLEEPERS EAST

Fox production and release. Directed by Kenneth MacKenna. From novel by Frederick Nebel. Lester Cole, acrealists: Breast Palmer, camera: Samuel and Cole, acrealists: Breast Palmer, camera: Samuel and Cole, acrealists: Cole, acre

Clumsy script development prevents the arousing of story suspense and sinks this feature to the sub-level. Won't annoy much, but it will not exert box office draft, lerky continuity and slow tempo are the chief faults, though it's not helped any by overvues of a comedy engineer for attempted relief, and there is also a comedy detective injected for the same purpose, all of which helps to run the footage from 10 to 15 minutes over the story valuation.

which helps to run the footage from 10 to 5 minutes over the story value to 6 minutes over the the murder is shown and the excitement is supposed to arise from the question as to whether or not the killer gets his punishment. Objective is to spring the innocent man, who had plained to murder the same man, but was beaten to his prey. Later is a gangster-politician. Shown to be no-account, and the average spectator cannot lather up over the chances of his being the control of the political note, but little is done about that. Girl is an exconvict, out on parole and liable to be returned, so she skips. Part is written to give her little sympathy and no appeal, so there is nothing anywhere to get steamed up about. Flenty of physical action, but it doesn't mean anything to the plot of the action takes place on the train on which the girl witness is being taken back to the trial, and the train sets are convincing, with a nice outdoor bit in which the engine smashes an oil truck and takes fire. More noise, but once

the engine smasnes an on the tractakes fire. More noise, but once more it doesn't help the plot advancement.

Wynne Glusom has her moments.

Wynne Glusom has her moments have best chance coming in the final court room sequence. Preston Foster does not even get that much and Mona Barrie shows dominant personality without being permitted to put it to any use.

Chic.

THE LOST JUNGLE

Mascot productlo	n and	release.	Star
Clyde Beatty. Dire	cted by	Armand	Schae
fer and Dave Hows	ırd. St	ory by S	hermar
Lowe and Al Marti	n. At	Criterion,	N. Y.
Running time, 53 1	mins.		
Clyde Beatty		Clyde	Beatty
Ruth Robinson		Ceclita	Parket
Larry Henderson		Syd	Saylo
Sharkey	W	arner Ri	chmond
Kirby		Wheeler (Dakmai

Not above average for indies. Clyde Beatty name is the principal attraction. When the animal trainer is sparring with llons and tigers the picture packs a fairly good punch, but aside from these few sequences it is the same old action melodrama based on "lighty" improbable situations.

based on lighty improbable situations.

Opens with the circus from which Beatity comes, and has the intrepid trainer putting his fierce charges through their routines. This portion of the picture arouses some excitement, even though the way in which the act is photographed leaves much to be desired. Not one tithe of the thrill of seeing Beatity perform in person is experienced in seeing it as pictured here. Some of the scenes are pretty dark and inout any strain on the imagination. It is seenes are pretty dark and in-General thread of the story re- distinct, making them look poorer

than newsreel shots inside the Garden usually are.
Later on, in the jungles, Beatty cows a lion killer, eventually capturing him with a lasso as well as snaring a big tiger, which he has hypnotized when in danger as the two fall into an animal pit. A little unreasonable, though the scenes are not obviously taked. Tamest of the Hagenbeck-Wallace animals must have been used, this show being creditd with supplying the wild stock.

nave been used, this show being creditd with supplying the wild stock.

In an effort to inject some additional action, lions and tigers stage gints on two different occasions. They are moderately thrilling but. Story provided for Beatty and his, fearless domination of lions, tigers and bears is both conventional and trite. It first spots Beatty with the circus and then takes his girl on a cruise with her captain father. They're shipwrecked on an Island Beatty, at the end of the season, when a message comes through from the marconed cruising party, sets out to find them. Dirigible, with himself, and others, also wrecks, landing the men under thoroughly implausible circumstances on the same island. Beatty gets his girl a buried city with much treasure is discovered.

Some laughs supplied, mostly by the circus press agent, who goes along with the searching party, Heavy is a patterned type, Warner Richmond, while the girl, who always looks her best even in the mays to the conducts himself pretty well in front of cameras, doing okay on the love Interest.

THE LOVE CAPTIVE

THE LOVE CAPTIVE

Universal production and	release. Story
and direction by Max Marc	
Karen de Wolf. At Mayfa	ir, N. Y. Run-
ning time, 63 mins.	
Dr. Collender	Nils Asther
Allce Trask	Gloria Stuart
Dr. Norman Ware	Paul Kelly
Roger Loft	Alan Dinehart
Valerie Loft	Rence Gadd
Mary Willams	. irginia Kami
Larry Chapman	Russ Brown
Dr. Collins.,	ddison Richards
Integ Glass	John Wray
Butler	Robert Greig
Mrs. Forndyce	Jane Meridith
Annie Nolan	Ellales Ruby
Pete Noland	Franklyn Ardell

Universal blends Svengall and the perfect crime. Under the title of The Love Captive, the merger is sufficiently satisfactory to rate the finished product as fair.

Nils Asther makes an attractive modern Sven. Instead of the old sorcerer's tricks, this Dr. Collender such quantities of hypnotic acumen that drug addicts snort derisively at the needle after one of his treatments, drunkards throw away their bottle, etc.

at the needle after one of his treatments, drunkards throw away their bottle, etc.

But Sven Collender has some evil traits. He seems to be attracted only to women who are already promised or maried whenever he collected in the seems to be attracted when the seems to be attracted to the seems to be a seem t

as his role, a somewhat difficult one, progresses.
Suspense builds well, the climas being delayed almost to the finis situation. Gloria Stuart is suspected to be under hypnotic in-pected to be under hypnotic income all the time by her flance. Dr. Ware, but proof is lacking until a lawyer witnesses his own wife undergoing Collender's frozen com-

undergoing Collender's frozen command.

When the attorney volunteers to submit to a demonstration which Sven is staging before a medical society it is left to the audience's judgment whether Loft was really hypnotized when he shot the charlatan.

Walty.

IMPOUND 'ROCK' IN SUIT

IMPOUND 'BOCK' IN SUIT
Los Angeles, June 18.

Court battle between Screencraft
Productions and Showmen's Productions and Showmen's Productions regarding rights to the picture. 'Within the Rock,' for which Screencraft is suing, is to be braced by further depositions no both sides, authorized by Superior Judge Frank C. Collier.

Meantime court plaster of \$14,000 will impound the film in the Roy-Davidge-Laboratory-where-lik is held pending eventual decision of the case on merit. 'Rock' was made by Al Alt and Abe Prell, named among detendants.

FOR 'HORSES'

Hollywood, June 18. Paramount will bracket Carl Bris son and Kitty Carlisle in its newest musical buy, 'Ali the King's Horses,' 'Horses' was New York stage musical last season.

CALENDAR OF CURRENT RELEASES

(Continued from page 43) Crown of Thorns (Kinematrade). (Ger) (Dubbed Eng.). Biblical drama.
Robert Wiene. 70 mins. Rel. March 15.
Cruz V La Espada, La (Sp) (Fox). Historical romance. Jose Mojica. Dir.
Frank Strayet. 75 mins. Rel. Feb. 1.
Deux Orphelins, Les (Fry) (Blue Ribbon). Costume melodrama. Evette
Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1. Rev. Feb. 15.
Dream of My Posole, The (Jewish) (Falestine). Silent travelog of Falestine
with records by Cantor Rosemblatt. Dir. Jos. Fox. 68 mins. Rel. Feb. 15. with records by Cantor Rosenblatt. Dir. Jos. Fox. 60 mins. Rel. Feb. 15.

Ein Gewisser Herr Gran (Ger) (Capital). Spy drams. Hans Albers.

Gerhard Lamprecht. 70 mins. Rel. Feb. 15.

Ein Teller Einfall (Ger) (Ufa), Farce comedy. Willy Fritsch.

Wiecke. Dir Kurt Gerron. 70 mins. Rel. May 15.

Eine Stadt Steht Kopf (Ger) (Capital). Farce. ir. Gustay Gruendgers. 70 mins. Rel. Jan. 15.

Eines Prinzen Junge Liebe (Ger.) (Ufa). Romantic comedy. Willy Fritsch.

Dir. Artur Robinson. 80 mins. Rel. March 15.

En Glad Gutt (Norwegian) (Scandinavian). From Bjornson's novel.

John Brunius. 80 mins. Rel. Nov. 15.

Encourse of Pengrass. (Russ) (Amytho). Leaf of the Capital Farcests. En Glad Gutt (Norwegian) (Scandinavian). From Bjornson's novel.
John Brunius. 39 mins. Rel. Nov. 15.
Enemies of Progress (Russ) (Amkino). Last of the Czarlst generals.
Beresmyent. 38 mins. Rel. Jan. 15. Rev. Jan. 18.
Es Wird Schon Wieder Besser (Ger) (Ufa). Farce. Dolly Haas. Dir. Kurt
Gerron. 68 mins. Rel. Jan. 1.
Feldherrnhuegel, Der (Ger) (Bayarlan). Military comedy.
Bugen Thele. 76 mins. Rel. April 15.
Frau Lehman's Tochter (Ger) (General). Moodrams. Hansi Niese.
Frau Lehman's Tochter (Ger) (General). Moodrams. Hansi Niese.
Frau Lehman's Tochter (Ger) (General). Musical comedy. Trude Berliner. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.
Frau Lehman's Der (Ger) (Ufa). Romantic comedy. Willy Fritsch,
Horn. Dir. Carl Bosse. 75 mins. Rel. Jan. 1.
Galvorstellung. Die (Ger) (General). Mystery comedy with music. Max
Adalbert, the Fratellinis. Dir. Fredrich Zeinik. 87 mins. Rel. Dec. 1.
Geld Regiert die Weit (Ger). Comentic comedy. Gustav Frechilch, Camilla
Horn. Dir. Max Neufeld. 79 mins.
Rel. May 1.
Girls in Uniform (dubbed English) (Ger) (Filmoholee). Dorothea Wieck and
Hertha Thiole. Dir. Richard Oswald. 39 mins. Rel. March 1. Hertha Thiele. Dir. Richard Oswald. 89 mins. Rel. March 1.
Glucckszylinder, Der (Ger) (Capital). Boarding house römance. Felix Bressart, Charlotte Anders. Dir. Rudolf Bernauer. 75 mins. Rel. March 1.
Grosse Attraction, Die (Bayaria) (Ger.). Drana is show bis. Richard Tauber. Dir. Max Reichmann. 70 mins. Rel. Aug. 1.
Heideschulmeister Uwe Karsten (Ger) (Ufa). Nazl back to the farm propaganda. Dir. Carl Heins Wolff. 70 mins. Rel. April 15. aganda: Dir. Carl Heins Wolk. Vinns. Rel. April 15.
Hell on Earth (Ger) (Gerrison) (dialog in five languages), Horrors of war.
Dir. Victor Trivas. 80 mins. Rel. Jan. 15. Rev. Feb. 6.
Hellseher, Der (General). Farce. Max Adalbert. Dir.
Rel. Sept. 1. Rel. Sept. 1.
Houte Nacht Eventuali (Ger.) (Musical comedy. Ir. A. W. Emo. 80 mlns. Rel. July 1.
Hochtourist, Der (Ger.) (Ura). Romantic comedy in Alps. Otto Wallburg. Dir. Affred Zelsier. 70 mlns. Rel. Jan. 15.
tch Glaub Nis Mehr an Eine Frau (Bavaria) (Ger.). Life of a sallor. Richard Tauber. Dir. H. Reichmann. 80 mlns. Rel. Oct. 1. Rev. Oct. 24. inge und die Millionen (Ger) (Ufa). Romantic crook drama. 65 mins. Dir. Erich Engel. Rel. April 15. rigitte Helm. (8) mins. Dir. Erich Engel. Rel. April 18, 18 mins. Dir. Timonshenko. 90 mins. Rel. July 16. Rev. July 18.

Juarez Y Maximiliano (8p) (Col). Mexican royalty's fall. Dir. Miguel Torres. 80 mins. Rel. May 1.

1914 (4 (Protex) (French). Sentiment to music.

17 mins. Rel. Oct. 15. Rev. Oct. 24.

Kara Slakten (Swedish) (Scandinavian). Romantic musical. Ir. Gustaf Molander. 80 mins. Rel. May 1. lander. 89 mins. Rel. May 1.
Lachende Erben (Ger.) (Ufa), Farce.

77 mins. Rel. Nov. 15.
Laughter Through Tears (Viddish) Worldkino), From a Sholom Alejdnem novel. Dir. G. Critcher. 78 mins. Rel. Nov. 15. Rev. Nov. 21.
Lockende Ziel, Das (Ger.) (Bavaria), Musical. Richard Tauber. Jir. Max Liebe Muss Verstanden Sein (Ger.) (Ufa). Comedy drama with music, Dir. Hans Steinhoff. Rej. March 15. Luegen auf Ruegen (Ger) (General).
Jansen. 80 mins. Rei. Dec. 15.
Meisterdetektiv, Der (Ger) (Bavaria). Mystery satire. Welss Ferdl.
Frank Seitz. 75 mins. Rei. Feb. 1. Frank Seitz, 75 mins. Rei. Feb. 1. Melodia Prohibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank Strayer. 70 mins. Rei. March 15. Strayer. 70 mins. Rel. March 15.
Milady (General) (French). Sequel to Three Musketeers. Dir. Henri mant-Berger. 120 mins. Rel. Sept. 1. Rev. Sept. 12.
Mile. Nitouche (French) (Protex). Charming love story. Raimu. Dir. Chas. David. 30 mins. Rel. Nov. 15.
Moj Wujaszek z Ameryki (Polish) (Capital). Musical comedy. 120 mins. Rel. Oct. 15. Mutter Der Kompagnie, Die (Ger) (Bavaria). Military farce. Welss-Ferdi, Betty Bird. 70 mins. Dir. Franz Seltz. Rel. March 1. Oded the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahml. 65 mins. Rel. May 15. es mins. Rel. May 15.

Parada Rezerwistow (Polish) (Capital). Military musical. Ir. Michael Waszynski. 75 mins. Rel. May 1.

Patriots, The (Russ) (Amkino). Dir. B. Barnett. 80 mins. Rel. Sept. 15.

Patriots, The (Russ) (Amkino). Dir. B. Barnett. 80 mins. Rel. Sept. 16.

Dir. Perl-Axel Branner. 80 mins. Rel. Feb. 15.

Dir. Robert Slodmak. 80 mins. Rel. Dec. 1.

Dir. Robert Slodmak. 80 mins. Rel. Dec. 1.

Militari Robert. Militari Market. 1.

Militari Robert. Militari Militari Robert. Militari M Dir. Robert Slodmak. 80 mins. Rel. Dec. 1.
Saison in Kairo (German) (Ufa). Musicai comedy. Renate Mueller, Willy
Fritsch. Dir. Relinoid Schunzel. 80 mins. Rel. Dec. 15. Rev. Dec. 25.
Sang d'un Poete (Fr) (Ricci). Jean Cocteau's idea of modern films. 60 mins.
Rel. Nov. 1. Rev. Nov. 7.
Schicksai der Renate Langen (Ger) (General). Domestic drama. Mady Chriettans. Franz Lederer. Dir. Felix Guenther. 70 mins. Rel. Oct. 15.
Simple Tallor (Russ). Amklino. Drama of Jewish ilfe. Silent with sound track. Dir. V. Vilner. 70 mins. Rel. Feb. 18.

mins. Rel March 15.

Serment, Le (Fr.) (Protext). Heavy drama of love. Dir. Abel
Rel. March 1. Rev. March 20.

Sohn Der Weissen Berge (Capital) (Ger.). Alpine drama. Luis Trenker. Renate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.

Sombra de Panchen Villa (Sp) (Col). Lifte of the Mexican bandit chief.
M. C. Torres. 79 mins. Rel. March 1.

Sobre Las Olas (Mex.) (Latino). Historical romance. mins. Rel March 15.

M. C. Torres. 70 mins. Rel. Murch 1.
Spy, The (Pollsh) (Capital). Drams. 80 mins. March 1.
Stern von Vaiencla, Der (Ger) (Ufa). While slave traffic in Europe.
Haid. Dir. Aifred Zeisler. Rel. April 15.
Storch Hat Uns Getraut. Der (Ger.) (General). Lil
Kosteriltz. 80 mins. Rel. Nov. 15.
Tannenbur (Ger.) (European). Military drama. Hans Stuwe. Dir.
Fraul. SS mins. Rel. March 15.
Tante dust! Kommandier Hotel Volt. 70 mins. Rel. May 1.
Tausend fur Eine Nacht (Ger) (Capital). Farce. Trude Berliner.
Mæck. 70 mins. Rel. Feb. 1.
Tochter Der Regiments, Die (Ger) (General). Military

Tausend fur Eine Nacht (Ger) (Capital). Farce. Trude Berliner.

Mzck. 70 mins. Rel. Feb. 1.

Tochter Der Regiments, Die (Ger) (General). Milltary

Dir. Karl Lamac. 70 mins. Rel. April 1.

Trenck (Ger) (General). Milltary drama. Dorothea Wieck. Dir.

and Ernst Neuband. 80 mins. Rel. April 1.

Und es Leuchtet die Puscta (Ger) (Ufa). Musicar romance. Wolf Albach
verlaufte Eraut (Ger) (Kinemar. Seb. Jan. Ja. 18.

Novotna. Dir. Max Ophuls. 80 mins. Rel. April 15.

Rev. May 1.

Vi Som Gar Kokswagen (Swedish) (Seandianvain). Musical. Rel. April 16.

Voiga Voiga (Fr.) (dubbed English) (Kinematrade). Adventure of a Cossack

Robin Hood. 70 mins. Rel. Dec. 15. Rev. Dec. 25.

Wandering Jew (Jewish American) (Yiddish). Terror of Hitler regime.

Ami. Dir. George Rolland. 70 mins. Rel. Oct. 15. Rev. Oct. 24.

Wie Mann Maenner Fesselt (Ger). Franziska Gaul. Musical comedy. Dir.

Carl Bosset. 75 mins. Rel. May 15.

Farce. Renate Mueller. Dir. Rela
hold Schuenzel. 70 mins. Rel. (Ja) (Ger). Comedy with music. Ronate
Mueller. Dir. Frank Wensler 80 mins. Rel, Nov. 1.

Zwei Gute Kameraden (Ger.) (General). Milltary musical. Fritz Kampers.

Dir. Max Obal. 75 mins. Rel. Nov. 18.

F-WC CONQUERS INSURANCE

Hitlerized Show Biz

(Continued from page 1)

velop any strong film or stage per-Otto Wallburg consonalities. sonances. Otto wanturg con-tinued popular until just a few months ago when his Jewish ances-try was discovered and did for him. Martha Eggert was billding strong-by until it was learned she was part

The tragedy of the film business is the tragedy of all Germany. Prior to the Hitler regime there were only 600,000 Jews in the land. Today there are several million because many who were not so classed now rate as Jewish.

Ufa's Battle

Ufa's Battle

ilm business still continues somewhat along usual lines. Many small
companies were forced out and
some were reorganized. Ufa is still
standing on its own feet and trying
to fight it out. Ufa is not Nazicontrolled and, because of its
strength and importance, has been
allowed to continue pretty much untouched. Except, of course, that all
stories and all production is watched
over and c-nosred very carefully by
the government, and that the company had to replace its Jews.
Neubabelsberg, once the finest

Neubabelsberg, once the finest film studio center in all Europe, is sad today. There is attll activity, still excitement. But Eric Pommer is gone; Fritz-Lang is nowhere to be seen; the finest talent, the finest technicians and cameramen have flown.

There is a current belief in the outside world that all German films today are propaganda. That is not true. There are very few films made that are propaganda per se. But most all the film made are bad simmer and the film made are bad simmer and the film made are bad simmer. ply because they have been predisted and precensored so much.
I the vitality and originality is

The same thing holds true of life The same thing holds true of life in general in Berlin. There is no spice, no spontaneity. Once the gayest European capital has become today, an overgrown hick town There is practically no night life Fine clothes are not considered in good taste, so women, even if having the wherewithal, dress plainly Hitler has cleaned Berlin up—and beauti

Nazis Are Gents

Two weeks ago the Hotel Adlon ordered all the pretty lattles that have for years graced the tables in the bar and halls to vamoose. The top laugh of this particular silce of life in Berlin is that the ladies of the evening have all become blondes. Nazis are gents—they not only prefer, they insist, on blondes. Furthermore, a brunet lady might be mistaken for a Jewess, thus automatically ceasing to be a lady. In the offices of the American companies, also, there has been considerable havoc. All the Jews have been eased out of all the companies. Several American filmers tried to continue business with men of their Two weeks ago the Hotel Adlor

Several American filmers tried to continue business with men of their n choosing, not caring about religious angle. It couldn't k. They were pressed too hard the kiddic) with the brown

shirts.

None of it was official; the government told Americans they could employ whom they wished, but somehow the Americans of Jewish origin lost all desire to remain there after several weeks or months of fightling.

There is a wide difference of opin-fon among Americans in Berlin film biz today. Almost all of them think it might be advisable to pack up and leave. But will the other fellow leave? And should the money in the market be lost?

the market be lost?
Germans are spending money today-as-they-haven't spent-in-yearsIt's claimed to be a sort of frenzy
to get ride of the marks should they
lose their value. But it's being
spent, and Americans are getting a
good deal of it. Only, most of the
Yankee companies can't get rid of
the money after getting it, the law
forbidding export of cash. There are
several ways of getting around that, several ways of getting around that, as some of the companies have learned, but is it worth the bother and headaches involved? Nobody knows and nobody has courage

fellow.

Legit

The havoc in legit is just as bad, although not affecting as many Americans. Most of the directors, actors and dramatists, as it happened, of import, were Jewish. They are now out of the picture, with the talent rating down to near minus.

the talent rating down to near minus.

From a new play standpoint there is serious difficulty. None of the new playwrights has managed to develop arything. Here again it is believed to be just as much a matter of too much pre-digestion as anything. At first there was a flurry of fascistic themes in plays. That died out but the new writers, or those few of the old men that remain, can't seem to find a happy means.

means.

There have been more new plays in Germany this year than in a number of years but none of them were good enough or strong enough to last more than a few weeks, despite the official governmental approval which passage by the censor and propaganda boards would seem to indicate.

There are no outstanding actors There are no outstanding actors or producers left, either. Max Reinhardt is touring the world but the many quite good men who were just beneath him in importance have equally disappeared or wandered to Prague, Vienna or London.

Most exclusive and toughest-to-crash theatre in the world is situ-ated in Berlin. It's the house (un-named as far as the general public is concerned) operated by the Jud-ische Kulturbund (Jewish Culture Society) for, of and by Jews in Germany.

Germany.
Organization is permitted to function by special dispensation of the
Hitter regime on the promise, soleminy given and rigidly adhered to,
that no non-Aryans will attend per-

that no non-Aryans will attend performances.

In order to attend a performance a bona fide stamped, checked and double-checked membership card of the Kulturebund must be exhibited. To further guard against crashing, each card carries the photograph of the bona fide bearer. Out-of-towners find it almost impossible to attend, although the guarantee and endorsement of three prominent Berlin Jews obtained an entry for a Variery reporter.

Performances are s w it c h e d around. Several nights a, week it's a drama, some pérformances are symphony concerts, opera is wedged in, and all the dramatic and musical arts are given showings.

For the dramatic performances he casts are made up of some of the finest actors in Europe. Performances are so good that the fame of the troupe has passed around Berlin's non-Jewish quarter, with several embarrassing results. Requests for entry and admissions are coming more and more frequently from Aryans, but the troupe and its

quests for entry and admissions are coming more and more frequently coming more and more requestive from Aryans, but the troupe and its management is as adamant as it dares, since infraction of the rules might result in their being barred.

There are similar Judische Kulturbunde in several other big cities in Germany. In Nuremberg, with no

in Germany. In Nuremberg, with no. theatres available, three nights a week are given over to theatrical performances in a synagogue. In several other of the smaller German cities attempts to organize and operate a Yiddish theatre by and for Jews have been made unsuccessfully, the Germans being more rabid on the anti-Jewish feeling in smaller cities and in the provinces.

LITTLE, BALTY, FOLDS

Battimere, June 18.

Herman Blum shrouded his midget loop arty, Little, Saturday (16) for the summer. Will reopen around Labor Day. Closing came arly, spot usually hanging on till mid July, Lack of foreign product whether heads hered. chiefly halted house.

Blum and his house mgr., Herman Weinberg, left for New York, where they'll camp for a month, rounding up product for next sea-

LOSSES CUT 65% IN 6-MO. PERIOD

Rigid Daily Inspections, Plus Twice Monthly Fire Drills, Minimize Hazards-Policy Companies Now Seek Circuit Biz

9.053 DEFECTS

Los Angeles, June 18.
Reduction of around 65% in compensation - liability loss rates, and a saving of thousands of dollars to insurance companies, has been effected over the Fox-West six months of a safety campalgn inaugurated last October reveals Compilation has just been made of results attained for the six months ended March 31 last, with circuit exces satisfied the proportion of reduction will be maintained for the balance of the year.

Under the safety campaign, every theatre in the circuit is given a complete daily inspection by an amployee; panic or fire drills are held twice each month, and every possible precaution taken to minimize even the most trivial accidents to patrons.

At start of campaign the compensation loss rate for Fox-West Coast

At start of campaign the compen-

imize even the most trivial accidents to patrons.

At start of campaign the compensation loss rate for Fox-West Coast was 170%. At the end of three months this had been rduced to 98.9%, and at the expiration of the sixth month it was down to 58%. As a result insurance companies which in the path have been chary about writing compensation and itability coverage for the circuit because of the excess of losses are now making overtures for the biz. Report 9,053 Defects

A monthly report, covering the daily inspection, is prepared by each theatre, with each detail of inspection carefully noted. As an indication of the thoroughness with which this work is being handled, the six months' summary shows that 9,053 defects, mostly of a minor nature, were discovered and repaired.

A tear in a piece of carpet, which under ordinary circumstances might be glossed over for moeths, is now immediately noted and repaired at once. The same applies to guard ralls, door knobs, seats, and, as a matter of fact, every appurtenance with which a patron comes in contact on a visit to the house.

Theatres included in the F-WC circuit are now prepared for almost any emergency. As witness the installation of automobile lights to be switched on in case of a break or defect in the main power line.

Details of the circuit safety campaign were worked out by Irving Epstein, head of the insurance department, under the general supervision of Charles P. Skouras.

CANTOR'S EXPO SHOTS

Hollywood, June 18.
Sam Goldwyn is sending Walter
Mayo, his production manager, with
a camera crew to Chicago this week
for scenes of the Fair.
They are for the opening se-They are for the opening se-quences of the Eddie Cantor plc-

MASCOT TAKES CUSTER

Hollywood, June 18.
Mascot has signed Bob Custer to star in a 12 chapter serial, 'Law of the Wild.'

CONTRACTS

Hollywood, June 18.
Reb Russell, former all-American football player, three-year term, Willis Kent, Hazel Hayes, Lucille Lund and Dorothy Drake, Wampas baby sturs, services optional pact, Paramount.
Hueb OCC.

nount. Hugh O'Connell, N. Y. stage play-r ('Milky Way'), term deal, Unier ('Milky Way'), con-versal.
Shirley Ross, six-month termer,

Metro.

John Wexley, writer, termer, Col.

B.&K.'s 'Commitment System' in Film **Booking Draws Pro and Con Views** In Midwest; Play Date Flexibility

HOFFMAN FINISHES 8. BEFORE ANY RELEASE

Hollywood, June 18.

Figuring to make better deals if able to show finished pictures to ex-hibitors, M. H. Hoffman will com-

Liberty features before offering any for release. Indie producer already has his bankroll thed up in six pictures in the vaults, and intends doing the remaining two before starting his selling campaign. A few of the films have shown in several key spots on pre-release bookings.

Hoffman feels that the indie exhibs and exchange men will be willing to nave a little more for pro-

ning to pay a. little more for programs if they can seen the actual product, instead of contracting for films beforehand and then having the indie producer fail to deliver, as

requently happens.

Hoffman, working at Pathe studio, starts 'School for Girls,' his
seventh, Friday, and then does
'Without Children,' his eighth.

without Unidren, ins eighth.
In the vaults, awaiting general release, are prints of 'Cheaters,' 'Take
the Stand,' 'When Strangers Meet, Ransom, 'Once to Every Bache and 'Two Heads on a Pillow.'

FOOD WITH PIX AS SABBATH **LAW OUT**

Memphis, June 18.

Two theatres took the lead today in a fight which may end the blue laws and bring Sunday films to Memphis. The weapons to be used in this fight probably will be sand-witches

wiches.
Retallatory steps against the
Memphis Country Club and Hotel
Peabody were announced today by
Charles Mensing manager of the
Orpheum theatre, and Howard
Waugh, zone manager for Warner

The Country Club and the Pea-body show Sunday night films with dinner.

dinner.

Mensing wants to know 'why the Peabody can show pictures without an amusement license.' Calls it unfair. If Memphis is to be a closed town, it should be closed to all; places that sell food shouldn't here extra privileges.

all; places that sell food our-have extrict privileges.

'If they do, we'll sell food our-selves. We're planning to open up Sunday at the Orpheum and sell beer and sandwiches, probably for 25c. A regular program will be shown and those who buy food can

New Orleans, June 18. New Orleans, June 18.
Whole South was watching Memphis Sunday when Manager Charles.
Mensing of the Orpheum, Memphis, determined to battle the closing law on the Sabbath edict even at the possibility of arrest. In his Sunday advertisement of the Orheum show, Mensing billed his picture;—Murder-on-the—Blackboard;—thit the additional announcement that for the admission price of 45c every patron would be presented ab-

that for the admission price of 46c very patron would be presented absolutely free a drink and a sandwich before entering the theatre. Peabody Hotel, Memphis, has been presenting its orchestra and entertainment without molestation and announced that Sinday it would, in addition, show the film, 'It Happened One Night.'

Orpheum theatre attorneys in America's worst show town.

Change in buying tactics by Balaban & Katz this coming season threatens a general upheaval among theatres throughout the midwest and may result in an entirely new selling and releasing setup for this territory. It is based upon a plan called by exchanges and Balaban & Katz the 'commitment system,' in which there is no set number of play dates and no set run for any picture.

picture.

Commitment plan as devised by B. & K. gives the exchange a lump sum for the year's deal, but with the play dates flexible to the wishes of the circuit. Some describe as the 'selling of play dates by the circuit. General scheme is based on the ordinary three-day run for a picture. B. & K. has made offers to exchanges to play all pictures contacted for, rather than slough off the bad ones. If a picture is deemed playable for only one day the rate of revenue for the exchange is figured at an average 50% of the ordinary cost of the picture; 80% for three days. This is the general plan spread for the remaining months of this season. Paramount has accepted commitment plan of Balaban & Katz. Commitment plan as devised by

spread for the remaining months of this season. Paramount has accepted commitment plan of Balaban & Katz.

Complete Coverage
In this manner it would be possible for the circuit troget full benefit of all pictures released for its theatres, instead of tossing money away and then not playing the picture because it won't hold up for the necessary three or four-day booking. The contention of the circuit is that it will give the exchanges the greatest amount of play dates, even the weakest getting one-day play date instead of being passed up entirely.

On the other ha.dd, the exhibitors that follow the circuit houses are putting up a howl already. They are yelling that this commitment plan of B. & K. will merely result in the circuit taking the cream off all the pictures. Under the old system B. & K. necessarily had to pass up a number of pictures, which meant that the subsequent run exhibs got these pictures clear.

Exhibs now claim that B. & K. under the new plan will milk all the top coin off of every flick and leave nothing for the subsequent run, since the circuit house could run a hit a week or more and the weak picture only one or two days, but enough to take the best coin of the neighborhood. These exhibs are soins to the exchanges and telling them that the distribs won't get any more money from the B. & K. commitment plan, since it's based on the lump sum arrangement.

B. & K. argument on the claim of milking is that it's impossible to milk a good picture; that a hit can make money no matter that he fence in the neighborhood, due to the additional advertising.

Exchanges are on the fence in the matter. They can't see how they

neighborhood, due to the additional advertising.
Exchanges are on the fence in the matter. They can't see how they will make any more money out of the arrangement, since if B. & K. signatured, say, a \$100,000 lump sum contract with the exchange, the circuit doesn't give any more than that sum in the end, merely arranging its play dates to fit in with that grand total.

Memphis have advised Mensing he is well within his rights and the worst that can happen to him after arrest is a \$25 fine, with a grant of

Par Trustees Progress

(Continued from page 6)
F-WC rental account, U. S. treasury refunds, Ilability insurance premium refunds, refund of part of tdvances for purchase of bonds of the items is collection of \$27,237 on stock purchases by Par employees, who bought it in '29 at \$52 a share and are still paying off through the Chemical Bank.

Trustees' Expenses
Disbursements are in minor amounts except for \$979,504, listed as advances in money made by the trustees to subsidiaries. of Par. Operating expenses of the trustees, including payroll, court fees, stelephone, stc., is put down at \$39,200. The report is devoted in part to the reorganization plan on which

the reorganization plan on which Ruhn, Loeb and committees are at

work. The Hilles-Leake-Richardson trio The Hilles-Leake-Richardson trioreport they have agreed to make available to reorganization interests information on earnings and assets, status of 'claims' obligations and other commitments, plus any similar matters as might be reasonably required to prepare a plan, 'without commitment to accept such plans when submitted.' Also the trustees are furnishing this data 'without prejudice to the conduct of the operations of the trustees.'

Arrangements have been made

Arrangements have been made

moscow

THEATER

POR great dates in the

nounced ranges from Boro-

din, Rossini and Shakespeare to "Intervention" and "The Negro Boy and the Ape." Every one of the productions . . drama, opera or ballet . . . is of

outstanding importance and

Oliver M. Sayler of New York and H. W. L. Dana of

York and H. W. L. Dana of Boston, both outstanding authorities on the Soviet theater, will lead separate groups of American visitors to the Festival. Arrangements are being made for those who attend to substitute other current performances in Moscow theatres for the substitute of the current and the substitute of the current performances. In Moscow theatres for the substitute of the current performances in the current performances in Moscow the current performances in the current performance in the cur

program, if

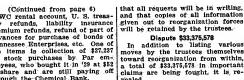
wish. All-inclusive costs are very low, the entire Festival may be visited for as little as:\$77 for ten days in Moscow — including tickets.

and complete official pro-gram write for Theater Festival Booklet V-6 to

compelling interest.

theater, mark September 1 to 10 in Moscow. The brilliant program an-

FESTIVA



vealed

of the greatest importance are we claims of Allied Owners Corp., ne direct from Allied of \$6,095,425, ne other from the trustees of Allied, itself in bankruptcy, amount-ing to \$23,354,726. Trustees' report states objections are being made to these claims, alleging breach of

states objections are being made to these claims, alleging breach of contract to purchase ready.

Referee decisions on objections to the following claims are pending: Citizens National Trust and Savings Bank, \$18,026; St. Louis Properties Corporation for past rent, \$43,333, and Kombi Geselschaft in, proof of which is unknown, \$25,000.

Objection has also been filed against allowing the \$28,000 claim as a broker's commission to Clarence L. Calhoun and Harold T. Dillon, and against the Manufacturers Trust Co. under an undetermined

Trust Co. Trust Co. under an undetermined amount as security for issuance of

Trust Co. under an underlimited amount a security for issuance of Allied Owners mortgage bonds. A puzzling claim on which the trustees have asked a bill of. particulars is 'that of the Boston Metropolitan Buildings, Inc., based on a stockholders' action for alleged tortious acts of the bankrupt. Amounting to \$2,300,000. Boston Met theatre is involved. In connection with unfiled bonds of Par-Pub on which the Chase bank got an order for representation and collection of dividends as trustees under indenture of the bond issues, the Par trustees reveal an appeal, soon to be heard, against payment of dividends to the bank on debentures, filed by or on behalf of it.

No Dividends

Trustees. at the same time in

Trustees, at the same time in their report, recommend that no dividends of any kind be paid now because it would deplete the cash on hand required to carry on the business.

Numerous other suits involving Far trustees are reported on, including the \$12,237,000 action to recover on stock repurchase deals. All directors and former Paroficials sied have asked extension to the last of June in which to make answer, excepting Jesse L. Lasky, who has not yet been served. Trustees are continuing investigation of liability of any persons from whom Par bought back its stock, including Great States, William Morris agency and Columbia Broadcasting, officials of them hay be brought officials of which may be brought into the action.

officials of which may be brought into the action.

On the suit against 12 banks to set aside credit preferences under the famous film-pawning deal, trustees declare that all the defendant banks have put in their answer to the bill of company, and its are to the bill of company, and its subsidiaries, Par Productions, Inc., Par Pictures Distributing Corp., Par International and Film Production Corp., who are co-defendants, have defaulted in their answers.

Marks 1929 Deal

An action is progressing out in Chicago to recover \$1,000,000 from Louis L. and Meyer Marks on miserpersentations and breaches of

Louis L and Meyer Marks on mis-representations and breaches of warranty in connection with the deal of Oct. 31, 1929, whereby Par acquired the Chi Marks Bros. cir-cuit. There have been some hear-ings on the matter. Report, smaller than the last but certifying more meat cites reor-

Report, smaller than the last but containing more meat, cites reorganizations completed during the past eight months plus activities and plans in this connection which are under way.

With respect to Olympia Theatres, Inc., New England theatre subsidiary which itself is in receivership, the trustees have obtained authority to expend up to \$150,000 in purchasing claims against Olympia at chasing claims against Olympia at not exceeding 40% of their face not exceeding 40% of their face amount. Under this authority, the trustees contemplate buying up approximately \$280,000 in claims filed against Olympia by open account creditors. Negotiations are also on looking to the reo.ganization or readjustment of the financial affairs of Salem Realty Co...50% of the stock of which is owned by Olympia, 50% outlets.

Stock of which is owned by Olympia, 50% outside.

Also, up in New England, the reorganization of the Goldstein Broscircuit bonds, through setup of a naturn new company to acquire the G.B. The theatres, plus the deficiency claims meet

against the bankrupt and Olympia Theatres, Inc., is now await proval of G.B. bondholders.

proval of G.B. bondholders.

Down in Tennessee, by order of
the courts, the trustees were given
authority to buy up bonds and report that \$415,000 worth have been
purchased from many parties
through Holston Enterprises, a
Tennessee corporation set up by the
trustees for the purpose. The bonds
are on Tennessee Enterprises, a
former enterprise. former subsidiary of Publix Enter-prises. T. E. has been in receiver-ship for some time, the bond pur-chases being the major step toward

New York Realty

In connection with Seneca Hold-ing Co., Par subsid in control of the Criterion-New York property the Criterion-New York property, parcels of real estate behind these parcels of real estate behind these theatres and the Long Island Astoria studio, arrangements have been made calling for mortgage and interest reductions, plus agreement that no foreclosure proceedings will be brought prior to July 1. On the Astoria studio, the trustees are negotiating with the Prudence Bond Co., holding a \$330,000 mortgage, for a reorganization of this lien. Also, Par is working out a lease of the plant to Eastern Service Studios.

dios.

On the reorganization plan of Paramount Broadway Corp., on bonds and mortgage covering the Par building, N. Y., the plan is expected to be submitted shortly to creditors of P-P for their approval. Meanwhile, the Par trustees have received a reduction in assessed valuation of the Par building by the City of New York of \$25,000. Trustees also report they are making efforts to obtain cuts in rentals under existing leases. der existing leases.

der existing leases.

Plan of trustee control over main subsidiaries of P-P formed a few months before bankruptey, leaving P-P as merely a holding company, may be modified for practical operation. The trustees took it upon tion. The trustees took it upon themselves, armed by a court order, to exercise sharp control of assets and disbursements of the producing, distributing, foreign and other branches and instead of relinguishing this watch may increase it.

Exhibs Duck

(Continued from page 4)

end of the business strictly outside of the picture. They can't see where anything would be gained by push-ing the theatres into the melec.

Circuits such as Balaban & Katz Great States, Mort H. Singer, the leading operating groups in the midwest, are keeping silent. They are refusing interviews on the matmaking no statement either way for the press.

way for the press.

When Cardinal Mundelein broke across the Chicago Tribune in a front page banner line, the exhibitors came running to B.&K. with ideas of going to see the Cardinal, but the circuit refused to mix in. Orders have gone out to all employees that no statement, no action is to be made or taken in regards to the church drive. As far as the circuit's outward manifestations are concerned, it is to appear as if no drive is on at all.

drive is on at all.

Producers' Job

Feeling among exhibs, both circuit and indie, is that this problem has been made by the producing end of the industry and that only the producing end can solve it.

Meanwhile the censor boards are tightening up around this territory. After about 12 months without a pink picture in Chicago the board last week came through with a plaster on 'Laughing Boy' (MG). At first the censors banned the picture completely but further discussion resulted in a number of clippings and an 'adults only' ruling. and an 'adults only' ruling.

'Hollywood Suds

(Continued from page 3)

with enough pocket money to cover the tax can open up a suds parlor. The state takes 50 bucks, the government \$25 and the county on d a month.

seed a month.

The beer parlor thing is a byproduct of the depresh. Were it not
that all cities are in the red these
licenses would not be passed out
with such a free hand. Plenty people are putting up a lusty squawk
but the county is too poor to cut
loose from such revenue.

The old-time saloon was a pinkle
compared to this new craze. While
the lock the swinging doors and dis-

The out-time sation, was a pinker compared to this new craze. While it lacks the swinging doors and dispensing of hard likker it offers tipplers more privacy in booths and if that doesn't serve the desired end shutters may be called for. Booze can be found at all tables and it's much cheaper to bring it in by the bottle than the old custom of ordering by the drink.

It's a sweet break for the youngsters and they're pounding on it for all it's worth. For two or three bucks they can give the girl friend a night out in one of the whoopee emporlums whereas a splurge at Cocoanut Grove or the Biltmore Bowl would take a deep bite into their anaemic bankrolls.

However, it's not the suds that

However, it's not the suds that attracts the customers. The floor show, such as it is, with vaude sandwiched in between the hoofing forays, is what drags 'em in by the ears. Music generally consists of plano, mandolin' and other string yammerers. Not even the larger spots use more than five pieces. The entertainers busk for their gratuities and there's a kitty on every plano. At nearly every spot can be found a dame who doesn't consider her evening complete unless she's her evening complete unless she's warbled 'Nasty Man' four or five

In the late hours when the spirits mentioned as suttable in the dio-

cese paper.

Baseball, beer and dance spots have upped in money ever since the drive on films started in this ter-

There is a marked feeling in various exhibitor headquarters that the producers got the industry into disrepute with church folk and that it repute with church folk and that it is up to them to pull the industry out. Motion Picture Theatre Owners of America and the Theatre Owners Chamber of Commerce, New York, latter strongest city untit of exhibs in the U.S., are remaining silent evidently following that polloy and letting Will Hays do the explaining and setting up of the main breast works. reastworks.

Major circuits at the same time Major circuits a: the same time are reported being approached by a Los Angeles advertising agency with a scheme to use the air for a Greater Movie Season this summer. Hays office had originally been associated with this movement in the radio field, seeing in it a chance to possibly answer picture critics. Plan is to encourage the nubite

to possibly answer picture critics. Plan is to encourage the public to write essays on the film industry and to offer prizes, with broadcasts being conducted over the NBC network. No opening date as yet has been set and no circuit so far is reported to have endorsed the air campaign.

campaign.
Allied's Broadside

Of the national independent hibitor organizations, Alled States Association so far has been the only one to hold Hays responsible for the trouble. In a current broadcast

the trouble. In a current states:

Heretofore trouble has broken out only in spots and by throwing the reserves into the trouble zones Hays reserves into the trouble zones Hays has always managed to come out on top. It has been easy to beat down the opposition of an occasional religious or civic organization, or to control the action of a legislative, committee, but the public is hard to lick—there are too darned many of them.

If Hays sought to curb the present activities of the Catholic Church, the League of Decency, the Motion Picture Research Council, the Federal Motion Picture Council in America and others too numer-

Nebraska ove
Lincoln, June 18.

Besleged with entreatles from about 40 indie exhibs in small, Catholic-populated towns throughout Nebraska and Iowa, who have been almost forced to shut up since the purity-campaign-started-Cal-Bard, Rialto manager here and ITO head, went to Des Moines for a conference with Lester Martin, Alleid leader, last week.

Tentative Bard-Martin plan is toget the guarantee of co-operation and support from such organizations as the parent-teachers assin, women's clubs and the churches, it possible, to uphold clean pics with attendance. Meetings of regional nature will be held this week.

The Catholics say films which meet with their approval will be

the celebrants are bogged down too many helpings of hops the by too many helpings of hops the planist gets her cue from the boss and starts banging away at 'Man on the Flying Trapeze,' This is sure-fire to electrify the gang to fresh merriment and the mass bellowing starts anew with plichers being filled up all around.

Over the bar of one den printed legend:

Hoover blew the whistle,

Mellon rang the bell,

Wall Street gave the signal

And the country went to hell.

Hooray for Roosevelt!

This one always gets a rise out of the crowd. It needs but some joins in,

Another valueble advisced the

Another valuable adjunct to this not cases they take care of the most cases they take care of the

No Attempt at Class

- No Attempt at Class
. Trick names are absent from the layouts. Such as 'Ace of Spades,' 'Annie Rooney's,' 'Little Brown Jug' 'Annie Rooney's,' 'Little Brown Jug' and '7-4-11 Club' beckon from splattered signs, not unlike the old Greenwich Village's tables. Cheap make of red and white damask cover the tables. Walls are plastered with film star stills and posters showing silken gams and heavy necking. No attempt is made to give the joints class,

The establishments get their heaviest play on Saturday night. Sunday is only fair to middlin'. The take is slim on weekday nights when they do mostly a sandwich

Not for these latitudes are the beer garden effects of the middle west and warmer summer climes. Southern Cal. nights are chilly and not conductve to the bodily heat needed to keep the spigots flowing. Few spots have both the outdoor patio and indoor setup but the mathere play is negligible. Here and there can be found a dame on the loose, grabing off a mug of beer or a body rub whenever some good-time Charlie ankles in.

Some cut in on the take but with here at a dime a shell or 50c a Not for these latitudes are

brew at a dime a shell or 50c a pitcher and wine at 15c a gulp there can't be much velvet. However, those signs on the wall advising of the likker store next door brings them into service as runners and this helps to sweeten their meager

Hardest hit by the beer biz are

Hardest hit by the beer biz are the night clubs, picture houses and dance halls. Solomon's downtown race track is trying to offset this invasion by offering for 25c a full evening of dancing, a plate of sandwiches and a glass of beer.

While it is everywhere evident that the heaviest play comes from collegians and the younger folk in general, there is to be found a generous smattering of the type formerly found in the couvert charge dens. It's a mottey crowd that seems to smack over the suds its approval of the new deal. approval of the new deal.

"THE SUAVE DECEIVER LOEW'S JERSEY CITY

This Week June 15

24th Week CASINO DE PAREE Thanks to Billy Rose

The charm of this act is due to an originality beyond peer. He creates at the end of his agile ingers the most enchanting fantasies. Cardini is either a virtueso of manipulation or else he is a sorcerer."—Paris, Jan. 4, 1933.



BLUE BEN

WARNER BROS. COMEDIES
Dir. JOE RIVKIN
LEO MORRISON. Agency

SOUND-EQUIPPED HOUSES WANTED (Tient interested in leasing houses in western Pa., West Va., and northern Ohio. Seating capacity 1,000 or more. Write full particulars to: DAVID R. LEVIN, Attorney 14U-21 Berger Building, Pittsburgh, Pa.

NTOURIST 5 5 R 545 Fifth Ave. in Boston and

tion for the your own travel agent

All Major Distrib Co.'s Involved In Chi Test Case on Double Bills

All eight major distributors have been named in a complaint before the grievance board here by th ood theatre which is asking ight to buy and exhibit double feature bills. Companies named are Paramount, Radio, War-ners, Metro, Fox, Universal, Colum-bia and United Artists.

bis and United Artists.
Rosewood theatre, which is George Gehring, states that it has previously bought double features from these companies, but that these distribs got together last year and decided not to sell double feature houses. Gehring states that there is nothing in the film code which prohibits double bills in any way and that the ban here is purely a local agreement without standing with the national Code Authority.

This case may be the one which contains the crux of the double feature problem throughout the country, since it is evident that this case will surely go to the New York appeal board. The case comes before the local board this week and the odds are a cinch that the board will decide against the Rosewood despite the fact that the code does not mention twin bills as an unfair trade practice. trade practice.

not mention twin bills as an unfair trade practice.

It is then predicted on film row that this case will go to New York as the first appeal to the highest authority on the double feature problem. The appeal board will reredicted, which will throw open the large Chicago film territory to double bills. Only then will national action he taken on the twin bill mess with a likelihood that the producers will finally step into the picture with an agreement to cut the amount of production down by at least 25% since the large Chicago erritory will be intolerable in a twin bill battle royal. As long as the 12% Chicago territory remains single bills it is believed that no action will be taken to can twinners actionally.

FRISCO WOULD TABOO **SMOKING IN THEATRES**

San Francisco, June 18.

A concentrated movement is under way to abolish ciggle smoking in theatres of this area, following a series of fires that have burned houses, damaged patrons, and rur up carpet and chair bills to thou-sands of dollars. Smoking is al-lowed upstairs in theatres around here.

Move was brought to a head by he recent razing of the Fox, San dateo, as result of a cig which mouldered in the loges and during the night started a conflagration which completely destroyed the the-atre and all equipment.

SUITE 903

Summer on B'way

(Continued from page 1) business here. Understood that liners coming over from Australia booked to capacity. Perhaps most such visitors will land on the west coast, with not many likely to journey all "le way to New York. Still Waiting

New York is still waiting for the expected flock of visitors from other parts of the country, people who in the past have gone overseas but who do not feel like tossing off coin in foreign lands at the present rate of exchange. Usually the annual influx of buyers starts at mid-Depression greatly reduced

the number of such visitors, but the reported upturn in business generally should soon be reflected in the volume of hotel business and thea-

volume of hotel business and theatres.

It is known that some of the most popular hosteliries are heavily booked for the balance of the summer. Many reservations are for mid-western residents, regardless of the resumed Chicago World's Fair. That more than the usual number of Southerners will come to New York is expected, but not as certain. However, to date, the big summer in the country's greatest playground is running well behind schedule.

New York this year has not the varied amusements to offer the visitor of other influx summers. There are not the number of legit theatres open as were during the big war and post war summers up to and including 1929. Summer musicals have virtually disappeared; the revue type of show that attracted out of towners seems to have passed out.

Nitery Draw

Nitery Draw

Nitery Draw
The surviving shows on Broadway should, therefore, benefit and
it is clear that that is about the
only source of draw. It has been
noticed recently that most ticket
buyers are from out-of-town, shows
having seemingly exhausted the
draw from the metropolitan area.
Late July or August will see the
first of the proposed major musicals first of the proposed major musicals and it is likely that others will not debut until the new season has

not debut until the new season measure in.
It is presumed that should New York draw the anticipated increased number of summer visitors, they will play the night spots. Tendency of the cafes to present entertainment rivaling stage shows is regarded as the changing mode of

amusement.
Sallors and visitors here for the fleet indicated that the legal wet spots were the lure and such places of all ypes benefited, proving, for the time being, opposition. show business of the theatre type.

WITH DUALS, S.F., 25-40c

PICTURES

San Francisco, June 18. Fanchon & Marco inaugurates a dynamite policy at its Orpheum June 29 offering two first-run pic-tures and stage shows at 25 and

Initial show will have Ted Fio-Initial show will have Ted Flo-Rito's band on stage, with screen holding Gentleman of Affairs' (U) and Channel Crossing' (Gaumont). Marco has bought up several for-eign pix to spot with the Universal and Radio product he already has.

Policy change comes at a time when all Frisco is embroiled in a when all Frisco is embroiled in a vigorous zoning and clearance war with downtowners fighting to retain the present 56-day first-run protection, and naborhoods protesting that downtowners, by their price cutting and big shows, have made it tough on the nabes.

Bishops Meet

(Continued from page 5)

of one of the most hectic weeks ever experienced in high parts of the industry.

the industry.

Admission that they have occasionally delegated to Hays despotic powers, wherein he could overrule his own directorate, was made immediately after the report by major company leaders. They formally denied, however, that such a veto clause is permanently frozen into their contract with Hays.

their contract with Hays.

Whether such disclosures if made at Cincinnati will exert any influence over the judgment of the blabops and cause them to hold Hays, as an individual, responsible, remains to be seen. Hays, according to his own membership, has never availed himself of rights to overrule. In so doing he wins the commendation of some of the directors.

Discount Promises

rule. In so doing he wins the commendation of some of the directors.

Discount Promises

In the opinion of church scholars the outcome at Cincinnati will probably be broad in viewpoint and crusaders will hew their own film path for the future. This is gleaned to indicate the church is for positioning itself to judge the industry from deeds and finished work rather than from written promises and codes. From this is gathered Cincinnati will likely let Hollywood do as it pleases, but spike that which it disapproves at the country's box office. If this course is officially endorsed at Cincinnati it will, according to film spokesmen, satisfy a goodly portion of major interests. Formal church advocacy of censorship and unconditional box office boycott for the entire country are considered in filmdom the most drastic measures which the conclave could adopt, and from which, it hopes, the church will veer as the result of the Haysian board's action on the producer appeal board.

Now defunct appeals board was laways looked upon by many in the business as a fixing bureau whereby waterial that had been ordered out could be returned.

Rely on Breen

could be returned.

Rely on Breen

Rely on Breen
Giving Joe Breen full coast powers is figured to overcome this prejudice. Producers feel that Breen, a Catholic, is favorably regarded by the church and that if left alone he can do the job to the satisfaction of all present crusaders. To all intents and purposes Breen will be built up as Will Hays the Second, First Keeper of Hollywood Morals. Appeals to New York will be discouraged, according to indications.

cations.

By the ruling of the Haysian directorate, which is unanimous, major filmdom took the initial step in discouraging a subject which had been widely discussed as a way out—letting the public into the Hollywood situation.

Leaders disclosed they were un-

ood situation.
Leaders disclosed they were unalterably opposed to ceding any authority to outside groups as a pacifist gesture.

smen for the church group, Spokesmen for the church group, as well, indicated just before the meeting at which the Hays attitude for Hollywood was drafted that the Catholics would not favor lalety representation on the coast with only observer privileges.

NEXT LAUREL-HARDY

Hall Roach will put Babes in Toy-land, starring Laurel and Hardy, into production around July 15. Roach engaged Raymond Mc-Carry this week to direct.

F&M'S NAME VAUDFILM Village Water Supply as Pawn In Fight to Stop New Theatre

Minneapolis, June 18.
Unless Edina, adjacent suburb, revokes the permit granted for the construction of a new \$85,000 theatre by the Edina Amusement company, it may have some trouble with its water supply, for which it de-pends upon the city of Minneapolis, which sells the aqua pura to its

neighbor.

In a front page story the Star here stated that it had been suggested at the city hall that repeated delays in a proposed reduction in the rate which Minneapolis is charging Edina for its water has something to do with the building of the theatre.

of the theatre.

It also was brought out that Mayor A. G. Bainbridge of Minneapolls had written to Mayor D. F. McGuire of Edina and the latter's city council urging the revocation of the theatre permit which has been opposed by Publix and the Lyndale Amusement company, large chai operators, having theatres in the territory surrounding Edina.

Never before in local film history

ing Edina. Never before in local film history has politics intruded itself so openly into a theatre building situation. After announcement of the new Edina theatre project, both Publix and the Lyndale Amusement company applied to the Minneapolis city council for permits to build new show houses in the Thirteenth ward, an exclusive residence section, adjacent to Edina. Many Thirteenth ward home owners appeared before the council license committee to oppose the Publix and Lyndale company permits. Several meetings were held and the committee still has the mater under advisement. At their last meeting the aldermen were informed by Publix and Lyndale company representatives that they were formed by Publix and Lyndale com-pany representatives that they were willing to drop their projects if the Edina company would do likewise. The committee was told that pros-pects favored such a development and, on request of Publix and the Lyndale interests, action was de-ferred.

ferred.

Meanwhile, at the request of Alderman W. C. Robb of the Thirteenth ward, a proposed reduction on the Edina water rate also was postponed. The reason given was that Edina didn't have facilities to permit storing of water during off-

eak hours. In his letter to the Edina mayor

In his letter to the Edina mayor and council, Mayor Bainbridge referred to a 'friendly relationship' between the village and city.

The city of Minneapolis has evidenced an unusual degree of neighborliness toward the Edina district, the mayn's letter said. It has asisted materially in making it possible for your village to meet its sewage problems and, at a time when the water supply is conceded to be inadequate, has or proposes to extend unusual consideration to your village in that connection. our village in that connection.'

In reply, the Edina mayor inbraned Mayor Bainbridge that the film.

license cannot be revoked because such action would make the village liable for heavy damages. The mayor also explained

nable for heavy damages. The mayor also explained two years ago an application for a theatre license in the village was rejected, in accordance with Minneapolls Thirteenth ward resident's wishes not to have any theatre in the district. However, the mayor continued, a theatre since then has been built in the Minneapolls Thirteenth ward by the Lyndale company and later another neighboring suburb granted a theatre license. Therefore, according to the mayor, the Edina council considered that it had no further obligation to keep a theatre out of its district and voted unanimously to grant the

DOWNTOWN BROOKLYN **BALLY FOR THEATRES**

One of the most comprehensive One of the most comprehensive co-operative arrangements between theatres on the one hand and mer-chants, utilities and newspapers on the other, is well under way in Brooklyn, backed by the Downtown Brooklyn Business Men's Associa-

Brooklyn, backed by the Downtown Brooklyn Eusiness Men's Association.

Pollowing a meeting during the past week at which chairmen were elected to represent each group inder the scheme, these representatives were scheduled to hold a meeting among themselves yesterday afternoon (Monday) in furtherance of a plan that is seen as of great benefit to the theatres. On the theatres is the particular of the plan reasons for failure to come in are not known.

Inspired by recent conferences citing the fact that both theatres and merchants or utilities benefit by the folks drawn to downtown Brooklyn, it has been agreed that there will be a perpetual tie-up every week with downtown theatres. Stores, transportation and newspapers will alternate each week in co-operative moves with theatres. All the big downtown stores, the newspapers and the B. M. T., Brooklyn Gas & Electric companies, N. Y. Telephone Co. and others are involved in the plan.

Chairman for the theatres is Larry Cowen; for the newspaper group, John Newton, editor of the Brooklyn N. Y. American edition; General Manager. Schoulder of Namm's for the stores, and T. Swift for the utilities. Swift is secretary of the Downtown Brooklyn Business Men's Assn.

TUCHOCK-BROOKS COLLAB

TUCHOCK-BROOKS COLLAB

Hollywood, June 18.
Wanda Tuchok is collaborating with George S. Brooks on a new treatment of Gene Fowler's 'Shoe the Wild Mare,' for Paramount. Barney Glazer will produce the

JOE RIVKIN

Announces the Opening of Offices at

1776 Broadway, New York City

With Exclusive Representation and Management of Artists, Directors and Authors For the Stage, Radio and Motion Pictures



CIRCLE 7-5330



Paramount Puzzle

VARIETY

(Continued from page 7)

(Continued from page 7)
Kuhn-Loeb. The Kuhn-Loeb firm
undoubtedly will top whatever
organization plan is finally agreed
upon, including the stockholders'
position, in the final analysis.
Sir William Wiseman, of KuhnLoeb, is the most active person conmetted with the reorganization on
the K-L side.

the K-L side.

"ulatour, representative of the Eastman Kodak interests, has been a director of Par and close to Par things for years. Harold Franklin is a former Par employee, most recently affiliated with RKO theatres. Franklin is a sort of Zukor protege and the are close friends. Franklin's, name is circulated in some quarters as a possible theatre operator at Par, although his coming, into the company is not seriously looked upon as an eventuality by downtown people or insiders. Duncan Holmes is the head man of a stockholders' committee at Par,

of a stockholders' committee at Par. ready to propose a plan of their for Paramount. Kuhn-Loeb own for Paramcunt. Kuhn-Loeb-undoubtedly will consider the stoci-holders' claim. seriously, but since the K-L plan would undoubtedly have provisions for protecting the holders of Par-common stock, the Holders of Par-common stock, the Holmes plan would probably come-within the K-L circle anyay, Holmes is a former Chase Bank official, ichardspin, one of the three Par trustees, also is a former Chase official. official.

official.

Richardson was in on the original stock promotion of the Roxy theatre. From Chase Bank he went to Fox Film. He resigned from Fox before assuming a trustee's post with Par. It looks unlikely that Richardson will remain in the Par picture. There are two reasons. Primarily he is known not to desire to remain; secondly, it is figured downtown that he may even step out of Par before the Par bank-tuntey thing is definitely cleaked. stép out of Par before the Par bank-ruptcy thing is definitely cleared. He probably will go back to the banking business and business pro-motion trade. He was sponsored by Electrical Research and Allied Owners, mostly, according to ac-counts, for his present Par position. rgi, Walker, Leake lectrical Research Products, Inc., Is as his creditor of Paramount

lectrical Research Products, Inc., is a big creditor of Paramount. John E. Otterson is president of Erpl. Mention of Otterson as a likely applicant at Par is undoubtedly without his knowledge, and just one of those things by people who think they-know. The reports presumably are based on the possibility that with Erpl cleaning up its patent and monopoly controversies in the film industry that Otterson may desire a change of activity.

controversies in the film Industry that Otterson may desire a change of activity.

Otterson, however, is known as a close friend of Frank C. Walker, general counsel of the Motion Picture. Theatre Owners of America. Walker has been a member of President Rooseveit's advisory cabinet. He is a nephew of Mike Comerford and is associated with the latter in the operation of the Comerford theatre circuit.

Just prior to the Par bankruptcy and during the period of receivership of the company. Walker was mentioned most as, an assistant to Zukor. His connection with the Comerford turnback, however, offered obstacles to his being considered definitely at the time. Eugene Leake came into the picture business through the Albert H. Wiggin regime of Chase Bank. By profession he is a lawyer and has handled business reorganization for Chase Bank. By profession he is a lawyer and has handled business reorganization for Chase Bank. He also was sitting in on the Film Securities Corp. iquidated holding company of the original Fox-Loew stock. He has had no active experience in show bis other than these connections.

He is one of Par's three trustees, and is stated to have been sponsored mostly by the Chemical Bank. Chemical Bank. Chemical Bank. Chemical Held over \$2,000,000 of the Paramount Bidg. bonds. Leake is handed as desirous of continuing with the company and maneuverings on his behalf are already beginning to be noticed. Charles D. Hilles, prominent Republican-figure; is-one-of-the-threapar trustees, also. He is in the insurance business and a close friend of Col. William Donovan, whose firm was called in by a Coast reduct Republican counsel for the trustees, is headed by another noted Republican counsel for the trustees, is headed by another noted Republican counsel for the trustees, is neaded by another noted Republican counselior. Blith Root, Jr.

Bankruptcy counsel usually do instances of this kind. The outs sually do in The outside instances of this kind. The outside counsel of Par long has been the downtown firm of Cravath, deGerschoff, Swalme & Wood. Root, Clark firm has two score or more lawyers at work on Par bankruptcy matters and several are stationed exclusively at the Par home office. Root firm presently pursuing an inquiry into the past affairs of Par as concerning certain theatre deals.

Frank Vanderlip, one of the country's leading financiers, is head of the bondholders' committee which will figure most prominently in the company's reorganization plans.

id Kent was mentioned in banker circles as to be made an offer to return to Par, but considered doubt-ful if he would accept and leave

Fox.

Sir Wiliiam Wiseman is the one banker most thoroughly familiar with Paramount affairs and its personnel. He is acting for Kuhn-Loeb in the reorganization plans for the company. Banker doesn't want any job at Par and won't consider noe; he is a partner in Kuhn-Loeb.

Joe Kennedy is mentioned by out-side observers who see a thin line of connection because Elisha Walk-er, a former banker associate of Kennedy, is with the K-L first Kennedy once was interested in Kennedy once was interested in coming into the Par picture, not as the firm's head, but in a banker ca-pacity. That was three years ago

Ralph Kohn, related to Zukor, re Ralph Kohn, related to Zukor, recently resigned as Par theatre chief and v.p. He was with the company for years starting as a lawyer with Elek John Ludvigh, after getting his baptismal show biz training under S. A. Lynch. He is sitting close to the reorganization activity downtown but it is more likely that he will go into business for himself, in the near future, along production lines, or a financial post with another major company. Zukor's inviting him back into Par isn't another major company. Zukor's inviting him back into Par isn't unitkely.

Herschel Stuart is discussed on the inside as a likely entrant in some theatre capacity for Par. How-ever, there's nothing definite on the

Dr. Julius Klein is a former Re-publican official of the Commerce Secretariat in Washington. He has been surveying the Par situation from the inside for Kuhn-Loeb for some months and is on the bond-holders' committee, which will have nolders' committee, which will have much to say and do about reorgan-ization. But it looks like his fu-ture position will be as an associ-ate in the Kuhn-Loeb firm, rather than at Par.

than at Par.

What the position of Steve Lynch is or will be at Par is open. It's no secret in the trade or downtown that Lynch is the man who reorganized the Par theatre setup and practically alone within the short time of a year. The curious angle on Lynch is that it is believed he will not accept any future job at Par, even if offered.

offered.

Lynch is the author of Par's decentralized operating and partnership plan that has put Paramount
theatres in a feasible position again.
He also worked out the various
partnerships on operating and
finances, as head of the advisory
committee on Publix theatre
organization.

M.&S. Buying Back Into Manhattan Playhouses

With the Warner deal for acquisition of the Manhattan Piayhouses circuit cold. Mayer & Schneider return to participation in Manhattan turn to participation in Manhattan Playhouses. Negotiations already are under way, with M-S to make a cash investment. Meanwhile, Manhattan Playhouses, finding the Harlem Opera House too heavy a load to-bear-has-disposed-of-the-house-to-Leo Brecher. Brecher will operate the H. O. H. with colored vaudfilm, as at his Lafayette, in the heart of the Harlem black belt. Interest of Mayer & Schneider in Manhattan Playhouses is that their Manhattan Playhouses is that their

creditor to precipitate the Par bankrupticy. Root, Clark, Buckner & Ballantine, counsel for the trustees, is headed by another noted Republican counsellor, Elihu Root, Jr. There is no serious belief that Hilles will remain with Par. Root, Clark, will figure prominently in the future setup of Par.

Incorporations

New York

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ing stations; capital
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J. Caldwell, Jr., all of
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Intercontinental Broadcasting Corp.

poperate broadcasting stations: capital
stock, \$20,000; R. T. Gorman, David R.

100 Broadway, New York, J., all of
100 Broadway, New York, C.

Lianofilm Leon Garganef, Ltd., motion picture, films, etc., capital stock,
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Park West; Artunt A. Segai and 17-me.
Schaner, 150 Broadway, all of New
U. Film Laboratories, Inc.; general
photographic business: apital stock
photographic business: apital stock
Antevil and Georgetic Levy, all of
Falcon Hetures Corp.; pictures, auadefalcon Hetures Corp.; pictures, auadepar value; David M. and Alfred A.
Thomas, Hetel Ansonia, and Harry M.
Wilme; 1:00 Broadway, all of New York.
Myline; 1:00 Broadway, all of New Yorking events, stc.; capital stock, 1:00 shares,
no par value; William Koch, 15 Eagn
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Inc.; 104 by Thomas & Friedmas, 121
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Galveston.

Toxas

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Bailtvan and Moore Theatres inc.

Beaumont, Toxas: capital stock, 130,000;
operation of playhouses and operas. Incorporators; Oils U. Suillvan, A. S.

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CALIFORNIA

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Allore Subserbed, 32. Directors
ames Edwards, Jr., Bernice Edwards,
alph E Parties stock, 424,000. Subscribed, 31. Directors, James Edwards, Jr., Bernice Edwards, Ralph, E. Perkins. California Six Day Bioyole Racing Assn. Capital stock, 2,500 shares. None subject of the Capital stock, 2,500 shares. None subject of the Capital stock, 2,500 shares. To guerin, Joseph. Clorotay, Edna L. May, Permits to Sell Stock Star Theatre Corp. Thatrical entertainments. To issue three shares of Sian Theatre, May. Theatre operation. To issue 56 shares of 100, at \$100 par.

JUDGMENTS

JUDGMENTS

(First mame is that of debtor; creditor follows.)
Fox Theatres Corp.; A. umenthal; 3430,941.

Corp., Max Rudnick,
Edward Madden and Joseph
Quittner; Harry Sherman, pres.
Local 306, IATEE; costs. \$142.

Thomashevsky Music Hall, Inc.;
S. S. Pariser; \$276.

Frank E. Graves and King Jazz
and hie Orchestra, Inc.; Paul Whiteman; \$10,507 us. Enterprises, Inc.,
and John Fordon; Stanley-MarkStrand Corp.; \$4,542.

Bofan Amus. Corp.; L. Kirsh and
others; \$1,050.
John Ringli
al.; \$79,452.

BRESLOW'S 'GIFT OF GAB'

Hollywood, June 18.

Lou Breslow has been engaged by
Universal to collaborate on 'Gift of
Gab'—with Rian James, who will Gab. with Rian James, who will supervise its production. Karl Freund will direct it, Ed-mund Lowe and Gioria Stuart in the leads.

HARVEY GATES TO MG

Harvey Gates has returned to the Metro writing staff after a loan-out to Columbia.

Gates is collaborating with Richard Schayer on 'Any Port in a

Stock Market

(Continued from page 6)

resistance has been around 6%. During past week it remained in an extremely narrow range from 6 to 6%, where it wound up week. Volume was approximately half what it was in previous week.

the was apprecious week.

Trade news of week was remarkably and uniformly favorable. Power output showed a healthy gain over the previous week, and also as compared with 1933, steel output went to a 61% operating rate, which was reached only once before this year, and carloadings were up compared to previous week, and ahead of 1933 again. Further indications of improvement were seen in increase of building permits to 49.6% higher than April, and 39% ahead of May, 1933. Business fallures rose slightly to 239, but were far below the comparable week of 1933, when 401 were registered.

Best that could be said of market during past week was that it spent

during past week was that it spent most of time consolidating its gains during past week was final it spens most of time consolidating its gains of preceding week, when industrials definitely got into next resistance level of 98-100. There was a little reaction from the highs of last Friday and Saturday on Monday of the past week, followed by a raily on higher volume on Tuesday. A big seli-off in grains on Wednesday thrust prices back after they seemed to be headed for the region immediately above the 100-mark in Dow-Jones industrial averages. Further dips in grain on Thursday and the German situation finally forced stock prices lower on Thursday. Feeling that steel strike would be settled brought a nice raily Friday, and news of its postponement furand news of its postponement fur-ther enhanced prices on good vol-ume on Saturday, with many issues closing at or near highs of the week

ume on Saturday, with many issues closing at or near highs of the week. Stocks seem to be slowly but surely reflecting the almost inevitable upturn in business expected this fail. This tendency of the stock market to discount upwards the improvement in business by four to six months appears to be starting this month in 1934. Market began to reflect anticipated slack in trade expected for the summer as early as February this year, the low ebb being reached last month. Then for three or four weeks this bottom was thoroughly tested, during which time smart traders began accumulating stocks. Last three weeks gave every evidence that the main trend had been reversed, and that prices soon would be on their way upwards sgain.

But too much of an upsurge in price values cannot be expected until the 98-100 level has been definitely plerced. And even then, the most optimistic do not expect any roaring ahead of agoks for several weeks. However, market shows all signs of being in excellent hands, and in hands of those who will not permit prices to drop back far on any reaction. Part of this inclination is undoubtedly due to the fact that it looks as though a nice short interest is locked in, and there certainly will be no move that will permit prices to drop back far on any reaction. Part of this inclination is undoubtedly due to the fact that it looks as though a nice short interest is locked in, and there certainly will be no move that will permit prices to drop back far on any reaction. Part of this inclination is undoubtedly due to the fact.

Summary for Week Ending Saturday, June 16

mit this interest to get out at any very low levels.

very low levels.

Two distinct signs that indicate a builish trend were noticed by the shrewd traders during the past two weeks. One was the smart pick-up in volume on any big upswing, and the other was the tendency to grow group to growp and build up the prices. In the latter case, this always gave strength to the market in some section except on days when there is, a genuine full in the upward trend or a reaction.

Traders in the anusement crown.

Traders in the amusement group looked to the Curb Exchange for the most startling performance. Technicolor, in which there has been good buying over a period of several weeks, again went to new highs on four successive days, and finally established a new 1934 high mark at 14% on Friday. It closed the week at 14 for a net gain of 2 noints. 2 points.

Eastman Kodak, which Eastman Kodak, which was pointed to in many brokenage houses as indicating the high type of buying going into the present market, surged past the century mark to Tuesday and hung up a new 1934 high at 100%. It sold down Thursday but came back to close on Saturday at 99% for a net advance of 1%. advance of 1%.

Keith Preferred, which is not often active, soared 5 points higher to a new top for the year at 35 on a few transactions. Loew Preferred

to a new top for the year at 35 on a few transactions. Loew Preferred equalled its 1934 high at 97%, closing with a net gain of nearly a point. Madison Square Garden reflected the large gate receipts at the 5% at the close, for a net of three-quarters of a point. Fox A did well at the finish and sported a half-point gain at 15%, the week's top, where it closed.

Majority of other amusement issues wound up behind minus signs. Most of them showed only small fractional losses. And an encouraging sign was the fact that few of them sold off on volume. Weakest spot was Columbia Picture certificates on the big board, which after its recent strong advance, might have been expected. It was, down a point at 15%.

Amusement liens were not particularly strong, and whole bond market was hit slightly by German moratorium. However, one outstanding bright spot was Paramount-Famous-Lasky 6s. which

Summary for Week Ending Saturday, June 16

			STOCK EXCHANGE				
High.	Low.	Sales.	Tomas and Taxa				Net
7%	314	24.000	Issue and rate.	mign.	Low.	Last.	chg.
5%	277	1,000	American Seat	41/2	376	41/4	· ¾
044	21/2	1,000	Consol. Film.	8%	3%	81/2	- 4
84%	23	1,300		34	33	3½ 33	-1
171/2	10%	700	Consol, Film pfd. (1)f	15%	1516	15%	- %
100¼	70	8,900	Eastman Kodak (4)t	1004	90%	99%	+1%
171/2	1214	4.100	Fox, Class A	1534	144	15%	1 12
2514	18%	48,500.	Gen. Elec. (60c.)	211/	20%	21 /8	
85	20 ~	100	Keith pfd. (7)	+057	35	ริธิ	-5
8514	25%	21.800		384	314	3274	T",,
9714	72	400	Do pref. (6½)	0078		0479	++**
7	4%	2,400	Modian C. Contra	9714	961/4	96%	T 24
20%	21	300		6%	01/6	0%	+ 25
	41			28	25%	25%	- %
5%	11	82,200			4%	41/6	%
4.7	11/2	7,800	Pathe Exchange	274.	2%	2%	- 14
243	211/2	20,800	Pathe, Class A	124%	22%	28%	- 14
9%	01 <u>4</u>	29,000	Radio Corp	7%	71/4	71/2	- 12
85%	15	9.200	Radio, pfd	3314	31%	321/2	_ 17
414	21/4	4,600	RKO	276	2%	2%	_ 12
40%	10%	\$20		897	38 78	88 ⁷⁶	- 78
814	4%	7.500	Warner Bros	OB.,	00		• • •
471/4	30%	48,300		814		01/4	- 78
~ 1.76	5074	20,300	Westinghouse	8014	861/6	30	+2%
4 704			and the second second				

Plus stock extras. † Paid this year on account of accumulations. ‡ New 1034 high.
 Trading in 10-share jots.

1						
821/4 51/4 141/4 31/2	24½ 3 7% 1½	100 100 20,400 700	Univ. Picts			
		71	BONDS			
13 72 102% 100 55 55 05% 54% 54% 47	85 85 2014 2014 40% 2814 20 30	\$07,000 40,000 15,000 51,000 51,000 90,000 29,000 98,000 8,000	Keith 6's 441 1024 Loow 6's 41 1024 Pathe 7's 37 1055 Par-Fam-Lasky 6's 56 Par-Pub 6k's 50 155 Warner Bros. 6's 39 014 Par-Fam-Lasky 6's, '47, etts 534 Par-Pub 6k's 50 ctfs 544	9 08 10114 0914 5374 5374 5374 60 5274 52	01/4 09 1017/4 901/4 05 55 01 037/4 53 413/4	+ 14 + 16 + 16 + 1216 + 16 + 16 + 16 + 16 + 16 + 16 + 16 +
Bid.			OVER THE COUNTER, N. Y.			
% %			Roxy, Class A De Forest Phono			
l			PRODUCE EXCHANGE, N. Y.			
<u></u>	_	7,700	Par-Pub			
• Pl	as stock	extras.	† New 1934 high. ‡ Pai			

SIGHT UNSEEN!

In advance of the opening in Chicago yesterday of the RKO-Radio Sales Convention, prior to Program Announcements for 1934-35, and BASED ON PROVEN PERFORMANCE, more than

1500° EXHIBITORS

a cross-section of the exhibition field representing the largest circuits, great de luxe theatres and small neighborhood houses HAVE ALREADY CONTRACTED FOR RKO-RADIO'S NEW SEASON'S PRODUCT

These showmen are on the dotted line because they want PRODUCTIONS..NOT PREDICTIONS!

1. M. RAPPAPORT, Hippodrome, Baltimore, Md. *A FEW OF THE 1500 - WARNER BROS., Circuit, from Coast to Coast BEN F. SHEARER, Tower, Bremerton, Wash. A. C. GORDON, Rialto, Boise, Idaho MRS. MARY VUONO, Strand & Palace, Stamford, Conn. WALTER J. COULTER & CHARLES SOMMA, Bluebird HARRY ZEITZ, State, New Bedford, Mass. KEENEY & FESSLER, Park, Reading, Pa. ABE GOODSIDE, Empire & Keith, S. J. BLACKMORE, Granada Theatre, Duluth, Minn. Byrd, Richmond, Va. Theatre, Petersburg, Va. JOE MORENCY. ROSS GARVER, Orpheum & Swan, Terre Haute, Ind. JOHN F. KUMLER, Pantheon, Toledo, Ohio F. W. TWYMAN, Jefferson & Lafayette, Charlottesville, Va. Portland, Maine CLINTON F. PAYNE, LeRoy, Pawtucket, R. I. Plaza, Salem, Mass. ROBB & ROWLEY, R. R. Circuit, Texas & Oklahoma J. SCHWARTZ, Brown & Alamo, AARON H. COURSHON, Orpheum, Memphis, Tenn. M. CONLEY, Conley, Frankfort, Ind. J. F. HIGGINS, Majestic, A. L. HASSENSALL, Grand, Evansville, Ind. Shamokin & Tamaqua, Pa. · W. FREDERICKS, Garden, Lockhaven, Pa. GHARLES GREIME, Vitaphone, Wenatchee, Wash. H. HORGAN, Opera House, Newport, R. I. C. J. LAWLOR, Lawlor, Greenfield, Mass. JOHN HAMRICK, Circuit, Seattle, Tacoma & Portland A. G. CONSTANT, Valentine, Canton, Ohio V. U. YOUNG, Theatrical FRED SHARBY, Sharby Circuit, Vermont and New Hampshire BEN AMSTERDAM, Atlantic Theatres Circuit, M. OPPENHEIMER, Capitol, Shenandoah, Pa. Managers, Inc., Circuit, Indiana & Ohio E. L. HARRIS, Columbia, Peoria, III. STEPHEN BRAUN, Publix-Ottumwa BYRON AKINS, Palace-Strand, Athens, Ga. **New Jersey** Murray, Ponca City, Okla. · Roxy, Twin Falls, Ida. Bemidji, Bemidji,-Minn. Theatre Circuit, Ottumwa and Waterloo, la. RADIO CITY MUSIC HALL New York City. BEN F. SHEARER, Juneau, Ketchikan, Alaska

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WHEN YOU NE

This Week you will learn about RKO-RADIO'S plans for next season but, TODAY we want to remind you that RKO-RADIO knows that there are 12 months in the year and some are hot months.. when your box-office needs

PRODUCTIONS . . . NOT PREDICTIONS!

FOR SUMMER RELEASE!

LESLIE HOWARD

in

"OF HUMAN BONDAGE"

with BETTE DAVIS, Frances Dee, Kay Johnson, Reginald Denny From the great novel by W. Somerset Maugham, Directed by John Cromwell

BERT WHEELER ROBERT WOOLSEY

in

"COCKEYED CAVALIERS"

with

Thelma Todd, Dorothy Lee, Noah Beery • Directed by Mark Sandrich

THE BIG SUMMER LAUGH SHOW CRAMMED WITH SONG HITS!

The Successor to "Flying Down to Rio" by the same producer

"DOWN TO THEIR LAST YACHT"

Lou Brock's Glorious New Music Show with song hits that are beginning to crowd the air... with beautiful girls, lavish settings, laughter and romance.

RKO-RADIO WILL DELIVER BIG SHOWS

ED THEM MOST!

NOW PLAYING TO THE BIG-GEST BUSINESS IN MONTHS AT RADIO CITY MUSIC HALL



MO21...

AND NOT WAIT TILL THE SNOW FLIES!

ON-THE-SPOT TELEPHONE INTERVIEW IS **ONLY WORTHY SURVEY TECHNIQUE-DAMM**

Manager of WTMJ, Milwaukee, Tells NAB Other Types of Fact-Finding Are Open to Doubt-Helping the Time-Buyer

Walter J. Damm, manager of Sta-WTMJ, Milwaukee, believes that the only dependable and useful survey of radio circulation, or listening habits, is the type based on nent questionin This technique consists in putting to set-

two direct, simple questions to which straightforward, unequivocal and instantaneous re-sponses can be made. Questions asked either by telephone or hy per-sonal call (not by mail) are: (1) is your radio turned on right

now?

(2) To what station is it tuned in? Serious doubts weaken the value of any other system of gathering in-formation in Damm's opinion, which he expounded recently for the commercial committee of the Na-tional Association of Broadcasters

Damm's idea is that 'the radio in-Damm's idea is that 'the radio.Industry is suffering from too many surveys and research studies rather than too 'few. Too many people are attempting to do the work along too many lines, with the result that many, of the studies are of little value to prospective buyers of radio time. This is no reflection on the integrity of any of the stations or research organizations that have published their findings. Ignorance and erroneous deductions are no and erroneous deductions are no ubt to blame rather than down right dishonesty.

right dishonesty.
Field strength measurements are tabbed by the Milwaukee broadcaster as simply technical confirmation of power and of little help to advertising agencies and sponsors. Similarly, the other convention suids to tising agencies and sponsors. Similarly the other convention guide to circulation, fan mail, is pretty well discredited by now. Finally, there is the listeners' opinion or memory test as a means of compiling authentic data. While this throws light on circulation, it is open, in Damm's opinion, to many errors and to the vagaries of the human mind when functioning retrospectively.

Don't like

Don't Jibe

Don't Jibe

WTMJ conducted two surveys simultaneously. One by the memory technique (postcard) and one by telephone calls. On the question of listening habits between T and 9 in the morning, the survey based on conditions as existing at the moment showed only 10% of the radios in operation, while the other technique developed a ratio of 38% listening during the same hours. Other discrepancies were developed that tended to establish the conservative value of the at-the-moment over the temembering quiz so far as trustworthy facts are concerned.

Chrculation cialins for a station when based upon an extensive community survey by the telephone two-question method have the respect of executives in advertising agencies and among sponsors, Damin

agencies and among sponsors, Damin believes, while, reversely, these same men tend increasingly to chal-lenge or pooh-pooh more involved

same men tend increasingly to challenge or pooh-pooh more involved surveys.

Folly of trying to suppress unfavorable statistics is stressed by the WTMJ boss. It boomerangs. Element of showmanship, or program popularity, as a consideration in radio circulation is recognized. Analysis of the WTMJ surveys tended to prove that the programs especially built to please Milwankeans and based on the station's showmanly knowledge of the town and its inhabitants tended to overshadow all other programs.

Damm admits that 13% of all persons quizzed did not know the name

sons quizzed did not know the name of the station they were listening to

WTBO Wants Tilt

Baltimore, June 18. WTBO, Cumberland, Md.'s sole station, has petitioned the Federal Radio Commish to tilt its power from present 100 watts to 250.

Station has interested Maryland's senior senator. Milled Employment

senior senator. Millard E. Tydings in the matter, and the congressman is personally going before the com-mish to ask approval of the appli-

GIRLS TAKE VACATION

60 Program Shifts When Arion Trio

San Francisco, June 18.
With the femme instrumental
Arion Trio leaving on a seven
weeks' South Seas cruise, program
department of NBC has put through
some 60 program shifts per week as
a result. Gals, Joyce Barthelson,
Frances Weiner and Margaret
Avery have been on the network
since 1924.

Frances Weiner and Margaret Avery have been on the network since 1924. Their vacash is bringing about the revival of several programs, and the rehiring of Fair of Planos-Grace Franket and Gertrude Lyne. Reborn shows are Ted Maxwell's sketch. "Life of the Relllys," (7ppsysinterview of NBC performers and Louis Ford's violin recitals. Meanwhile, Russian Troubadours, recently acquired. Soviet ork and singers, is being dropped, effective June 23.

12 STATIONS SUED BY NRA

Washington, June 18.
Turning heat on radio code vio-lators, Deputy Administrator Wil-liam P. Farnsworth Friday (15) cited dozen smail local stations to the NRA compliance board for

the NRA compliance board for punitive action. Step followed persistent refusal of handful of stations to comply with clauses requiring filing of rate cards with Code Authority. Al-

with clauses requiring filing of rate cards with Code Authority. Although codists agreed in some cases holdouts were justified by competitive conditions in refusing to post rates, no exceptions could be made, and consequently sent all names to the NRA for legal action.

Compliance board will investigate each case, and it it feels punishment is called for, will ask Justice Department through Federal district attorneys and regional compliance officials to seek injunctions against stations to force them to respect code provisions.

Six more non-commercial stations were exempted from broadcast code provisions Friday (15) by Divisional Administrator Sol Rosenblatt. They are WDAH, El Paso; WCAL, Northfield, Minn.; WOS, Jefferson City, Mo.; WNAD, Okla; KFCG, Boone, Ia., and WCAC, Storrs, Conn.

Strouse Relays Quips On N. Y. Races Via Air

Hollywood, June 18.

Hollywood, June 18.

Irving S, Strouse, now on the Coast, is conducting the publicity campaign for the I. J. Fox All-Gril air races to be staged in New York June 25, by sending a nightly short wave message to his eastern offices, from where it is being circulated among the New York dailies. Messages are sent out over an amateur broadcast plant located in the Hollywood Hills. Believed this

the Hollywood Hills. Believed this is first instance of relaying publicity by short wave.

WOWO-WWVA Still Hitched

Ft. Wayne, June 18. Federal radio commission has re-Federal radio commission has re-newed license of WOWO with wave length, power and time unchanged. The station will continue to operate simultaneously with WWVA, Wheel-ing, W. Va., in daylight hours and to share time with that station at night. Scheduled hearing on ap-plication for full time was canceled when the commission was notified that an amicable adjustment of difthat an amicable adjustment of difficulties had been reached

ficulties had been reached.

Local station's attorneys in Washington are making another attempt
to get a full time itense, operating
with a Portland, Ore, station, and
that work on the new petition is
now before the radio commission.

Nellie Relaxes

Nellie Revell is on vacation, going upstate for about six weeks. During that time her column, 'Air Line News,' will not appear but will resume early in August.

Miss Revell's bi-weekly broadcasts for NBC will also temporarily guspend, and will resume upon her return to the city.

WBBM SETS UP **AS OWN MUSIC** CONTRACTOR

All members of the studio orchestra of CBS-WBBM are on notice and will shift out of the studio during the first week in July. This includes the leader and contractor, Clarence Wheeler and Eddie Copeland. They will be replaced by Billy Mills as contractor for the station. Mills is an employee of WBBM, and in this manner WBBM becomes a contractor.

station.

WBBM, and in this manner WBBM becomes a contractor.

Reason behind the move is the desire of the station of more flexibility in its band setup. Under the Musicians Union ruling a contractor and orchestra must be hired or fired in toto, Not even one man from a band may be replaced unless the entire orchestra is given notice. Under the new setup, however, WBBM is contractor and as the right to shift individual less the entire orchestra is given notice. Under the new setup, ho ever, WBBM is contractor and such has the right to shift individumembers of the orchestra at will

Baseball Boss Raps 'Too Good' Play-by-Play

Minneapolis, June 18.

Mike J. Kelly, president of the
Minneapolis American Association baseball club, has complained to station WCCO that the baseball game radio broadcasts by Halsey Hall, Journal baseball writer, are

Hall, Journal baseball writer, are too good.

Because they're so good and so entertaining, he says, they're hurting attendance at the ball park. He has asked that Hall take some of the color out of his descriptions or that he be replaced by a less competent announcer, so that potential customers won't be content to sit at home or elsewhere in front of a receiving set.

at home or elsewhere in front of a receiving set.
Station officials, who have found the broadcasts a source of considerable rental and who want to be permitted to broadcast from the ball park again next season, are trying to placate Kelly by having the announcers urge listeners in to come out to the baseball park and see the games first hand.

52 Wks. in Lancaster

Lancaster, Pa., June 18.

Lancaster, Pa., June 18.
Emmy and Ezra, B & T Pennsylvania Dutch skit was signed by
WGAL, Lancaster, Pa., for Gunzenhauser Bakery for 52 weekly quarter-hour programs.
Unique feature is that the program carries no plugs and no advertising. All plugs are in twice
dally spots, six days a week, signed
as an additional contrast

Emmy and Ezra, handled by Grace Bowman and Cliff Thor-bahn is an old local feature. Had it a year ago on WCAU,

a turn about a year ago on WCAU, Philadelphia.

"Trail of Mystery,' 5 min. thrillis and gitters, with script by Barnle Miller, is also signed by WGAL, Lancaster, for 52 weekly splashes for Fields Clothing Company. Thrills come quick for 2 min. of program is plug.

Air Line News

By Nellie Revell

Both Hartford, Conn., stations are enlarging their plants, WDRC, the CBS outlet, was recently stepped up to 2,500 waits, ayem only, has taken double the floor space and installed another studio. Also erecting a new transmitter at Bloomfeld, Conn. Warren Munson, announcer at WGY, in Schenectady and Perry Brumfield of WCAC also added to staff. WTIC, NBC member, recently advanced to full time on air, is increasing its plant and staff. Brought James Moore from CBS and is erecting a 400-seat studio for audience shows. Station is also going for production of programs—the executive opinion is 'sell a good show and they'll buy a lot of time'.

or time.

Town papers are Courant and Times, both very conservative. Studios get no space outside of daily listing. Funny angle is that Frank E. Gannett, owner of Times, controls three stations in other parts of country, despite which he will not give Hartford plants a break in the

Vacation Notes

Adele Ronson to Loon Lake in Adronacks for the summer. Roger's author, E. R. Johnstone, to California on 28th. Tony Wons to his Wisconsin cabin in August. Kate Smith resting at Banff, Canada, Sally Balcox will vacation at Mailetts Bay in Vermont during July and August. Burns and Allen will tour Europe and make expenses playing; a weck at the Palladium in London. Freddle Warlock to Bermuda for two weeks. Albert Spaulding at Great Barrington, Mass: Ardis Ackerman of J. Walter Thompson publicity to visit the George Coreys of Thompson Chicago office. H. V. Kaltenborn to Russia. Alex Woolloott visits his island retreat in Vermont. Frank Singhlser is vacationing,

Stand By

Stand By.

Chesterfield show leaves air on July 14, but will return in fall....

Harriet Lee is back with "The Leaders' at WTIC....Centaur goes to half hour at CBS on Mondays at 8:30 ctarting Sept. 3....Peter Van Steeden ork renewed for 13 weeks....Jimmy Moher, WOR publicity, ill....Nelson Case is new announcer at NBC; Comes from KGO, NBC station in Frisco...Don Bestor renewed for 26 weeks on Jack Benny show; effective when Benny returns....Yacht Club Boys are set for Vallee show on June 28...Elizabeth Lennox troupes down from Westport, Conn., for her CBS show on Wednesdays...Tom Luckenbill to Asbury Park for J. Watt Thompson to handle the Phil Harris show....Wallington always goes out of his way to warm a seat next to Alice Faye...Colgate and Palmolive shows will go on a week to week basis. Both, shows are sponsored by the same client but Young and Rubicam Agency handles Colgate and Benton & Bowles look after Palmolive.

Scrambled Notes

Carlo de Angelo and Blackman Agency declare there is no friction between them, that everything is Jake.... Paul Keast renewed at CBS until December in 1935.... Donaid Opfinger, formerly studio manager of WOR, is now assistant to Louis Reid, the program director.... Bertha Brainard and Hal Kemp of NBC both had birthdays on Sat and the Peter de Roses partyd them at New Rochelle... NBC went on the nut for \$150 for six ducats to the Carnera-Baer fracas.... Tiny Ruffmer bounced a loud-mouthed youngster at the Maxwell show on Thursday.... The Phil Harris show will drop 'Melody Cruise' title and switch to 'Summer Party' on June 22; show will be bradeast from Asbury Park during summer where Harris is playing at the West End Casino; new set-up calls for local announcer and Marley Sherris to break in from New York with the commercial spiel... Joseph Bler replaced Don Opfinger as studio manager of WOR... Bler is one of radio's old timers and has been filling the early morning spots with his baritone..., Tom Rockwell of Rockwell-O'Keefe returned from Europe... Harry Leddy, manager of Boswell Sisters carried from train at Chicago suffering with appendictlis. Lee packs were applied and he spent the week in hospital getting out without an operation... NBC and Maxwell Coffee invited the audience and cast to remain in studio 8th and listen to the Carnera-Baer fight over the public address system... Phillip Morris show will rebroadcast for the coast on July 3... Raiph Wonders, CBS artist bureau chief, to Hollywood for three weeks on business... Georgetie Cohan, daughter of George M., auditioned show at NBC titled Tm a Yankee Doodle's Daughter'... Bill Thomas, night press agent at NBC, returned from his honeymoon yesterday—the frau is a home town gai. While away Ben Fratt handled the desk.

MJB SPENDING COIN: HIRES RUTH ETTING

San Francisco, June 18. San Francisco, June 18.
That MJB Coffee is stepping out as a money spender is indicated by the signing in Los Angeles this week of Ruth Etting to take top spot on the Monday night MJB haif hour, with Gus Arnheim's band.

Same outfit auditioned Arthur racy, ' treet Singer from up here efore signing Miss Etting, Account

JAN SAVITT JOBLESS

WCAU Band Loses Summer Fill-In Job Recently Obtai

Philadelphia, June 18. Jan Savitt's WCAU house band, recently organized, will vacate for the summer June 29.

the summer June 29.
Unit, which studio is anxious to hold together until fail, was offered at scale price to Penn AC, swanky private club. Leon Levy threw in free network remote wire and guarrees network remote wire and guar-antee of full chain revue spot one night a week if Penn AC would sign band for the summer. How-ever, another ork crew was ten-dered the spot on Wednesday. Romco Cella reported that all pay

'Doodle Socker' Title on WCKY Despite 'Mustn't' Hint from NBC, WLW

Cincinnati, June 18.

Claiming 'Doodle Sockers' as a name of his own origin. Sidney Ten Eyck is again using it on a new sustaining program for WCKY. Ten Eyck bowed in radio at that station as an announcer and later joined WLW in the same capacity, but branched out as a semi-comic. was with the Crosley etherizer that he first made use of the Doodle Socker title and later carried it to NBC in N. Y. for a short period.

NBC in N. Y. for a short period.

Recently Ton Eyck returned to.

WCKY and was spotted as m.c. on
the Dixie Days weekly sustainer
originating at WCKY and linking
an NBC wave. Word reached
WCKY fron NBC that Ten Eyck
was not to use the name 'Doodle
Socker' on a chain program, there
being some question about its ownership. WLW, also an NBC affiliate, is reported to be unopposed
to use of the name.

to use of the name.

The new Doodle Socker program
at WOKY is a local broadcast on
Monday nights from 9 to 9;36,
Working in it with Ten. Byck are
Dixte Dale, blues singer; Yociling
Twins, hillbilly; Richard Chann,
bartfone; the Collegiates, male trio;
Dick Anthony, eccentric guitarist;
Murdock Williams, plano, and Lola
Bruce Smith and Lowell Baxter,
double plano.

checks of other orchestras would b checks of other orchestras would be held by the union, pending investi-gation. Situation here is that Cella must justify his victory over WCAU when he forced the studio to meet union scale and necessitated hiring

PHONE LINE FEES IRK A

Hollywoodesque Radio Publicity | STATIONS SEEK

Demand upon the network press departments by out of town newspapers for exclusively written stories has been on the heavy upbuild in recent weeks. Two notable examples in this category are the Detroit Free Press and the Philadelphia Sunday Record, with each developing a screen-radio supplement which they have hopes of eventually syndicating.

In requisitioning the special specify that it deal with mike personalities of current top standing and that material about them be new, colorful and, if possible, romantic. Hint here is that in fashioning the personality twists and backgrounds a leaf or two be borrowed from the film industry's way of doing things.

and backgrounds a lear or two be borrowed from the film industry's way of doing things.

Increased demand for this line of fan pabluum has served to take up the summer slack around the web publicity offices that comes with vanishing commercials, 'Enough of these assignments pour in steadily enough to keep the typewriters in exercise.

Publishers Liberalize Radio News Policy; Allow 6:30 P.M. Release; Aimed to Meet Indie Competish

broadcasters, the Publishers' National Radio Committee last week advanced by almost five hours the release time for the Press-Radio Bureau's evening quota of news dispatches. Instead of waiting until 11:15 the outlets which takes the bureau's service may now air the day's rehash of news at 6:30 p.m. local station time. Hour of broadcasting the previous night's news resume in the morning stands as originally designated by the PNRC, namely 9:30 a.m. local station time. Publishers' move came as a surbroadcasters, the Publishers' Na-

namely 9:30 a.m. local station time. Publishers' move came as a surprise to the bureau's clients. No pressure for a change in release time had developed from the latter quarter at any time since the networks entered into their neweasting past with the press. If there has been any pressure it has derived inadvertently from the broadcasters who have elected to get their news from sources other than the Press-Radio. Bureau. These broadcasters have not had to confine their newscasting to any specified hours.

their news from sources other than the Press-Radio Bureau. These broadcasters have not had to confine their newscasting to any specified hours.

This lack of restriction gave the insurgent element of broadcaster an advantage over competitive outlets in the same area which were allied with the bureau. By the time the latter released the PRB's stuff it was anywhere from four to eight hours old as far as the local listener was concerned. By moving the evening release time up to 6:30 the publishers figure that they will not only put the bureau's client on approximately even keel with his non-PRB competitor but by virtue of this evening up out effectively into the business operations of indic news associations catering sexclusively to radio stations.

Publishers have recently made two other significant concessions to the Press-Radio Bureau's clients. Bureau is no longer limiting its individual bulletins to 30 words, nor are the-broadcasters compelled to restrict their newscasting sessions to five minutes. It is predicted to restrict their newscasting sessions to five minutes. It is predicted in the trade that the time isn't far off when the dispensation will be extended to a full 15 minutes.

Ask Program Listing

Another move by the publishers' committee last week that excite comment among the broadcasters was the request sent out by the bureau to radio editors asking them to list uniformly the two daily newscasting sessions of inclined har. way the committee has on several occasions recently expressed itself as inchemitations are co-operating with a system that has been assailed by its inclined tha. way the committee feels that the less tampering with a system that has been assailed by its critics as antiquated the less trouble will alleges, has openly violated the agreement. Particularly singled out by the committee has on several occasions recently expressed itself as demanded to know whether the publishers committee has on several occasions recently expressed itself as demanded to know whether the publishers are

BURNS & ALLEN'S \$2,750

Get \$500 Boost When Resuming on Sept. 17.

Burns and Allen resume on CBS for General Cigar Sept. 19. New series will be tagged The Adven-tures of Gracie' and will include Bobby Dolan's band and the Songsmiths quartet. Commercial retains the old Wednesday night half hour.

Team's contract extension is for 39 weeks with the latest termer bringing them a \$500 boost over the previous \$2,250 per program.

SPEEDING UP **CROSSLEY** REPORTS

A.T.&T. RELIEF

Pinch of Tolls Particularly Tough on Smaller Broadcasters - New Communications Commission Will Tackle Question of Lightening Cost Burden

NBC SILENT

Among the major problems that seven-man communications commission, when appointed as provided for in the enpointed as provided for in the enacted Dill-Rayburn Bill, is that of
finding ways and means of adjusting the line charge burden of commercial broadcasting. Indie station operators have been particularly strident in voicing their demands in this direction and they
look to Senator C. C. Dill, coauthor of the communications act,
to press for action against the
American Telephone and Telegraph
Co., when the commission gets goling.

American Telephone and Telegraph Co., when the commission gets goling.

As the hookup situation now stands it is with negligible exceptions a monopoly for the A.T.&T.-Broadcasting has contributed from \$5,000,000 to \$12,000,000 a year. Indie broadcasters, though responsible for a minor share of these accumulations, declare it is they who feel the pinch most. Fees charged them by the telephone company for lines to the transmitter and remote pickups, they are arbitrarily determined, bring a high percentage of profit to the service owners and cut deeply into the station's revenue.

Of the networks the one that has to some extent been articulate about the matter has been Columbia. That web has expressed it-

to some extent been articulate about the matter has been Columbia. That web has expressed itself as perfectly satisfied with the service it receives from the A.T.&T. and opined that the monopoly the latter entertains would be an ideal one if its scale of prices were properly regulated. NBC, because of inter-corporated affiliation, has been silent on the issue.

Broadcasters in various parts of the country have been trying to evade doing business with the A.T.&T. by making use of Western Union or Postal wires. In such instances the indie station operators have had to install their own repeater systems. Use of these peater setups has been with the silent indulgence of the telephone combine, which through one of its subsidiaries, owns the repeater saturates. As long as the resort to the telegraph companies' lines is confined to isolated cases the A.T.&T. is not expected to shut down on outside utilization of the repeater device. But should to many stations or regional networks, say the broadcasters, two under the conclusive.

CHESTERFIELD DROPS **CONCERT SINGERS**

Chesterfield cigarets (Liggett & Myers) retires its present three half-hour shows on CBS the week of July 9. This series with Rosa Ponselle, Greta Stuckgold and Nino

Martini will have completed a run of 13 weeks.

Accounts present plans call for a return to the web in October but with a different type of program.

CONWAY TEARLE SHELLS

Hollywood, June 18.
Conway Tearle will be the guest artist on the Shell Show tonight (Monday) over the NBC western

network.

He'll appear in a tabloi 'amille' with Mary Nash.

Canadian Musicians Back Montreal Local's Fight for Recognition; Nation-Wide Strike Hits C.R.C.

Will Tells 'Em

During his broadcast for Guif Oil on NBC last Sunday night (17) Will Rogers took time out to comment on what he thought of the listener's penchant for remembering the product identified with program. Rogers said he agreed with the results of a survey along that line that Vaniery recently conducted. Deduction made by the monologist from this inquiry was that the average listener could only tag a half of 1% of the programs he listened to when it came to naming the sponsors. Following these remarks Rogers proceeded to conduct a course in sponsor identification, recling off the names of radio's outstanding attractions

radio's outstanding attractions and the commercials signing each one's check. Rogers also took the occasion to make note took the occasion to make note of what he thought of Variery's standing in the amusement field. Variery, he said, is read all over the world by show people and that 'it knows a lot more about radio and show business than those columnists think they do.'

Variery's canvass to which Rogers refers, was conducted in 15 representative cities to try to ascertain the percentage of radio listeners who know the sponsors of the programs to which they listen. The questionnaire listed 25 programs and left a blank space which was to be filled in with the subnor's name.

CBS ENGINEERS IN COMPANY UNION

Meff R. Runyan, CBS treasurer, has organized the web's engineers into a company union. Association of Columbia Broadcasting Technicians is the tag given the group Harry Spears of WABC was named president; John Palmquist, WCCO, Minneapolis, v.p., and Harry Ferr, WJSV, Washington, D.

vistor irreas.

Organization's national committee consists of Spears, Ferry and G. Godfrey, WPG, Atlantic City.

NBC has a similar company outfit, the National Broadcasting Association of Technical Employees.

G.M. 100% Silent

Corp. will be totally without representation on the networks after July sentation on the networks after, July
1. Chevrolet program with Victor
Young winds up on this date a 13week run over NBC.
Last July and August G. M. supported a Bulck session on NBC and
fad in Pontace a Columbia delegate.

Seagram Auditions

Chicago, June 18.

Local NBC auditioning for Seagarm's whiskey company, 1rgs a series of sea stories, which is figured a cinch angle for tle-in with that bottle of rum.'

Carroll Dean Murphy agency on the account

Musicians' Union Canada nulled a g. t. coast-to-coast strike Saturday (16) and withdrew their services from all Canadian Commission stations Radio those which were fed commission programs. Those which were not cancelled in entirety were considerably deleted.

So secretive were the union's reparations that operating staffs of C.R.C. stations knew nothing of the impending strike until the midnight walkout. This, involving over 5,000 musicians, followed the general order of Walter Murdoch, president of the Toronto Musicians' Protective Association and chairman of the Musicians' io Com-mittee in Canada. In Toronto some 1,500 musicians are affected, this including members of militia bands. Murdoch stated today that 'the withdrawal of services' was the result of a dispute in Montreal be-tween the musicians' local there and tween the musicians' local there and the C.R.C. stations in that city. The Montreal local went on strike when stations refused to meet demands for a 30% increase in wages, and when the commission refused recognition of the union, which is affiliated with the American Federation of Musicians. Sequel is the Dominion-wide raily to the support of the Montreal local resulting in the national boycott of the commissien.

the national boycott of the commission.

It was also pointed out by Murdoch that the C.R.C. stations in Montreal refused to pay the fees set by the musicians' association and refused to pay anything for remote control broadcasting. Murdoch was also advised here by C.R.C. spokesmen that they proposed to operate open shop and 'to employ non-union or union musicians as they pleazed.' Unapimous decision of musicians' locals throughout Canada to support Montreal followed.

Sympathetic

Toronto walkout affecting 1,500 musicians is not the result of any dispute between the C.R.C. stations dispute between the C.R.C. stations here and the musicians over fees. In Toronto the commission has always paid the fees set by the Musicians' Radio Committee. The demand in Toronto, however, does include recognition of the international union as well as the endorsement of the claims of the Montreal local. Until the dispute is settled members of the union throughout Canada will refuse to play anywhere if the music is to be broadcast over C.R.C. networks or over a local C.R.C, outlet. This, of course, affects orchestras and soloists in hotel and night spots, as well as symphony and band concerts.

Howard Dietz Serial Auditioned for Air

Original musical comedy serial by Howard Dietz, Metro publicity head, and Arthur Schwartz, song writer, is slated for auditioning by the Blackman agency next, Monday (25). Authors are figuring on an hour's weekly frame and a run of 40 weeks.

New Oregon Chain

Portland, June 18.

CARNERA-BAER Fight With Graham McNamee 55 Mins. COMMERCIAL NBC Network

NBC Network.

It's nice to catch a heavweight championship fight by radio. And easy and inexpensive, too. Only expenditure of energy required is into twisting of a dial. While the cost of a few squirts of electric current isn't so great. For these reasons, perhaps, it might appear quite thoughtless for those who do their fight fanning by remote control to squawk, considering those less for those word to the value of the control to squawk, considering those less for those very to Long Island City in the subway and then boy, \$25 or more to get in.

way and then on, \$2b or more to get in. Yet those thoughtless, lazy miser-ly stayers-at-home beef, regardless, Getting something for practically nothing, but till the way beef to the same thing. See the same thing, squawk about Graham MacName's aquawk about Graham MacName's aquawk about Graham MacName's announcing. And why do they squawk about Graham MacNamee's announcing? Have they got a personal grudge against Graham? Or is it just that they don't like his announcing?

amouncing? Have they got a personal grudge against Graham? Or is it just that they don't like his announcing?

In the first round of the Baer-Carnera-fight Graham announced very excitedly that. 'Oh, Carnera fanded three left jabs in Carnera's face!' Well, the newspapers had light anything might happen, so Carnera jabbling himself in the face, having no other face to jab at the moment, sound-of fairly plausible. Later on Graham screamed, 'Baer landed a terrific left hook to Baer's mid-section!' Now that sounded possible also, although it did cause some doubt. In fact, if caused enough doubt to prompt and poor of the company of th

Graham gives them a rare opportunity to imagine it, and still they squawk!

What they squawk about mostly is that Graham's errors are of omission, not commission. He misses half the fight, they complain. During the 10th and 11th rounds at Long Island. City Thursday night they had to guess what was going on, for Graham was haddly informatively they had to guess what was going on, for Graham was haddly informatively they had to guess what was going on, for Graham was haddly the so important, considering the word picture Graham gave 'em earlier in the fight of Baer and Carnera giving. Goodrich tree company pald \$25,000 for the privilege of having its name connected with the fight broadcast, which went out over both NBC New York stations (WEAF-WZ) and practically the entire network of the paid \$25,000 and the ether listeners paid nothing, yet all the squawking emanates from the latter. As far as coverage and the deft insertion of commercial mention are concerned, Goodrich probably got its money's worth. As did the listeners, who paid nothing and then squawked. But they always squawk after a Graham MacNamee's per varsity boat 'ace, when he amounced Navy as winner only to be officially straightened out that Navy came in third.

Just don't 'pay any attention to those free listeners, the ingrates!

THE TATTLER
And His Four Little Gossips
With George Bowles, Paul Henning
and Those McCarty Girls, Frankie,
Jewel and Dot.
15 Mi
Sustaining
KMBC, Kansas City

Sustaining KMBG, Kansas City
A novelty on a local program is this quarter hour of interesting information and advance news about well khown names both local and national, which has not reached the appers; and some of it never will.

The Tattler uses full ten minutes of the time, divided into two parts and tells his stuff in a rapid flow of words, with hardly a pause between subjects. He has the low-down on news from the picture studios but peps the talk up with many references to those purely local not hesitating to take sly digs at the police and city officials or to make pleas for auto drivers to make the some pleas for automatical please the some please for automatical please f

CASTORIA'S MUSICAL FESTIVAL With Albert Spalding, Conrad Thibault; Don Voorhees, con-ducting Violin, Songa, Orchestra

Violin, Songs, Orcr 30 Mins. COMMERCIAL WABC, New York

30 Mine.
COMMERCIAL
WABC, New York
COMMERCIAL
WABC, New York
Fletcher's Zastoria has moved
this weekly affair up to a later
twednesday evening hour, but left:
the cast stand intact. For the mood
that this frame originally set out
to project any revisions in the latter regard, would have igne anything but good. In the production
that has been woven around Albert
Spaiding, Conrad Thibaut and the
DON Worthess symphonic memorial
trived sample of entertainment for
its type, while the merciandising
interpolations continue to stack up
as silcit contributions. Task that
the product had said out for the
program was to take the advertising
off the barn and bring it into the
drawing room, and the job done in
this direction. Thas been
the silvential the set of babes and
youngsters in their minor teens the
focus of appeal, the program fashions a musical fare that blends the
more popular excerpts from the
classics. For his solos Spalding
confines himself to the latter phase
of the program's repertoire, while
to Thibault falls the assignment of
American tandards, with Ethelbert
Nevins' Little Boy Blue' making
an apt case in point. Frequently
weaving in as a background to Thibault's baritone is a neatly balance
ments with occasional bits of novelty. Some of the datog conceits
here make nifty models of their
tind.

**UCIENNE BOYER and HENRY*

LUCIENNE BOYER and HENRY HALL ORCHESTRA International Broadcast 15 Mins.

Sustaining
WJZ, New York
There is considerable interest in
Lucienne Boyer at the moment,
since she's coming to America in
the Fall. For several years rated
France's most-colorful warbler, she
recently won world attention by a
phonograph record of Parlez Moi
d'Amour. She's currently appearing at the Monselgneur Restaurant
in London.
Harold Franklin and Arch Selwyn, who are bringing Miss Boyer
over: are reported not knowing
what to do with her when they get
her here. This broadcast should
have provided with an answer. She
has an attractive radio voice that
is counted the regular pale and ough
the thought of the control of the control
and of the American warblers, nearest to
the being Fannie Brice at her throatlest.

Henry Hall's orchestra, which

it being Fannie Brice at ner unrouslest.
Henry Hall's orchestra, which
backed Miss Boyer, played four
numbers. Was difficult to tell much
about the lads' musical calibre, what
with ether interference and other
handloins of short wave broadcastling. Of the four numbers 'Wagon
Wheels was handled with the most
interesting arrangement, and there
Crossing, which may be interesting
for bandsmen in the U. S. because
of its novelty quality.

Kanf.

NORSE BAND Music 30 Mins. Sustaining KALE, Portland

Sustaining
KALE, Portland
Norse band is a recent feature
added to KALE and is bringing fine
response from listeners throughout
the Pacific Northwest. The band,
a group of young people from Kelso,
routing to be miles from
Portland about be miles from
Monday evening to broadcast for a
half hour period.
Type of music is of the Old World
and early America, such as the
schottisches, waltzes, polkas and
hamboes and quite an audience has
been created. This Norse Band is
truly something different in radio
entertainment and has an appeal
for all, but more especially the Norweglans, Swedish and Danish people, who form a large part of the
Pacific Northwest population.

CHICAGO PANORAMA
Dramatic
Sustai ing
30 Mins.
WIND, GARY
Written and produced by Hank
Richards and Dave Nowinson,
strikes at a metropolitan sweep and
flavor. General idea is a group of
fast-moving sketches depicting intimate glimpses of-city-life-as-current
events. A small but competent
cast works with this new sustainer, and only needs more rehearisal to capture that certain smoothness.

sal to capture that certain smoothness.
Routine opened with a commencement address of the regulation high school order, and then followed with bits of humor, burlesque, semi-tragedy and satire. 'Headlines' revealed the high spots of the front page, with the cast getting its biggest with the cast getting its biggest with the cast getting its biggest work workout in this sequence. Appeal directed to Chicago area.

WALTER HUSTON
With Robert Middlemass, Ruth
Easton, Reginald Carrington
COMMERCIAL
WEAF, New York

WEAF, New York
This is a repeat on the Fleischmann program for Walter Huston.
For his second guesting Huston chose The Valiant, a sketch by Robert Middlemass that has been frayed from frequent usage onstage, screen and air. Remarkable how long the playlet has endured and that Huston should served well enough to give Huston and the chance for some stock company theatrics.

Huston's voice of course, is

Huston's voice, of course, is splendid. Others assist competently. Chances are the sketch pleased the general public. Land.

HEADLINE HIGHLIGHTS
With Irma Lehmke, Gene O'
15 Mins.
Sustaining
WGY, Schenectady

Sustaining
WGY, Schenectady
Streamer-line news stories of the
week are dramatized, in 'March of
Time' style, on this program, which
snaps over WGY's wavelength at
seven p. m., on Thursday. Feature
has been on the station's log for
about six weeks, filling a spot for
merly occupied by a commercial.
'Headline Highlights' is shrewdly
timed to catch the dialing attention
of the state of the state of the
CES, and WGY's Albany rival.
WOKO, with the advent of warm
weather. Basic idea of local feature
is the same as that of the networker; the narrator talks in the
staccato fashion familiar to 'March'
listeners, and the type of numbers
used in the
better-known program in that
local (Capital District) news events
are included. 'Naturally, too, it is
less pretentipus.
Despite the fact this feature foi-

are included. Naturally, too, it is less pretentious.

Despite the fact this feature follows rather than blazes radio trails, it is an interesting one, well produced and well acted from the fact of the following the fact of the fact o

moving broadcast.

Newsboys' cries of 'Extra, Extra', heard in the background, emphasize the fact that 'Headline Highlights' would be a 'natural' for a tie-up with a Schenectady or an Albany daily.

AVIONETTES

WGAL, Lancaster,
Virginia Davis, out in vaude a
few years back with RKO doing an
accordion single, is the pressure
back of the Avionettes, new 15minute sustaining feature of WGAL,
Lancaster.
Group, composed of three girls,
laying accordion, piano and xylophone, are doing a very nice piece
of work, and the unusual selection
of instruments adds a tone of color
to their musical interpretations
which smacks of the unique.
They offer averything from opera

which smacks of the unique.

They offer everything from opera to the latest populars in a fast, light, rippling manner. This unsual local program was born of someone else's adversity. The someone was playing host to a lot of radio people and the music failed to show up. The three lassies, Davis, Opai Petters and Mary Elizabeth Evans railled around and sayed the day. Their impromptu program went over so well, they decided to try it out on the air. It stayed.

Barnie Milier announces the program.

CAL TINNEY'S SHINDY With Tex Fletcher, Roger Bower Comedy, Songs 15 Mins. Sustaining WOR, Newark

WOR, Newark

Cal Tinney and Will Rogers still have one thing in common. They both originated in Oklahoma. Tinney continues to work hard at malling himself a carbon copy of the common tinney continues of the common tinney had been promise of making himself a passable carbon copy. Tinney had his big chance the past season on an extensive CBS hookup backed by Underwood. He lasted several weeks.

On WOR Monday and Friday

on woeks.

On WOR Monday and Friday night's he's doing his routine of comment on the day's news, with Roger Bower helping out now and then on the feeding. Between Tiney's tries at wit, Tex Fletcher lifts his prairie lawynx in ditties of Just a Lonely Cowboy' and 'Around the Mountain' genre.

Tinney's main topic of joshing here is his 'Matrimonial Club on the Alt.' Out in the oil and cow country it might have tickled them. In the metropolitian area the most it will likely do is raise a yawn. Odco.

NON-SPI DRAMAS With Edmund Lowe, Helen Mack, Jimmy Fiddler 30 Mins. COMMERCIAL WJZ, New York

WJZ, New York
Coincidental with the present attention focused on the United States
Navy. the Non-Spi program
Wednesday (13) offered a playlet by
Mildred Cram entitled 'Navy Born.
It fitted the medium of radio very
nieely and had the additional showmanly advantage of being topical.
Beyond that, the production both as,
to scenario and tempo in direction
was first rate.
Edmund Lowe and Helen Mock-

was first rate.

Edmund Lowe and Helen Mack are legit-trained, so they know their emotional tricks.

emotional tricks.

A lot of the spirit of the service was captured and both sides of the personal equation nicely stated. As a theme, it was unusual for radio and most Americans would stay tuned in out of curiosity. Which is by way of stating the thing has suspense.

by way or stating the thing has suspense.

Non-Spi is quite discreet and delicate in the wording of the commercial plugs for the deodorant. While the nature of the product isn't precisely table talk, the advertiser uses some common sense and the sense of the product isn't precisely table talk, the advertiser uses some common sense and the sense of the sense of the product isn't precisely table talk. The talk is the sense of the ladder, Hollywood chatter writer, carries out the film colony idea. That the stars use Non-Spi is the thought the sponsor wants to engrave upon the consciousness of the laddes. There is a booklet that's free for the asking when the request is written upon a carton top.

Land.

CRAZY WATER CRYSTALLIZERS With Jack Long Orchestra, Stiles Family, Marshal Poke, Hal Col-lins

CRAZY WATER CRYSTALLIZERS With Jack Long Orchestra, Stiles Family, Marshal Poke, Hal Collins
Instrumental and Vocal
15 Mins.

Order Water Company has added another to its long list of sponsored programs with this five-afternoon-weekly shot. It is builted over NBS's network from the lobby of corporation's hotel in Minstral Welly of corporation's hotel in Minstral Welly of corporation's hotel in Minstral Welly. Texas, as a triple plug for hotel and town, Crazy Water and Welly of corporation's hotel in Minstral Welly of corporation's hotel in Minstral Welly of Corporation's hotel with the standard water of the company water Cyrsuls. Small-low water broadcasts, but it also aims to magnet the attention of big-town listoners through the medium of pop vocals and current dance tunes. Jack M. Long's orchestra mixes an occasional old-time number with smooth blend.

Stiles Family of four have an inning at both types of music (including hill-billy). The boys team in harmony duets, washled in youthful voices, and join with the permission of the water of the company. General water capably.

Numbers are short, the sponsor stather capably.

Resident of plugging—this somether program, interviews patients brought befere the milke to give testimonials, and handles the advertising. Hal H. Collins, president of the company, delivers a spiel, on the program to call off district stores.

SAVE A LIFE CLUB

Back and Open Capable.

SAVE A LIFE CLUB
Bob and Dolly, Gecil Teague
15 Mir.
Sustaining
KOIN, Portland
KOIN Save a Life Club is rapidly
becoming one of the leading juvenile broadcasts on the Pacific Coast.
Headed by Bob and Dolly, favorites
in the Northwest, the membership
of young listeners has "eached 6,000.
Station has made a tie-up with the
Portland Police department and the
Parent-Teachers Associations.
Rules and regulations have been
included in the charter and each
member receives an attractive memmember are allowed to
attend. Safety rules are siressed
by the officers in the club.

YOUR MOTHER and MINE Joseph Sampietro Orchestra 30 Mi

KOIN. Portland

Tite_You_Mother-and-Mine'-wasselected for a scries of programs to
be released to the control of the columbia studio.

SEELEY and FIELDS

SEELEY and FIELDS
Song-Stories
COMMERCIAL
WEAF, New York
In October, 1931, Varietry predicted
big radjo things for Blossom Seeley
and Benny Fields. Varietry's batting average as a prophet was not
precisely improved by subsequent
developments. Team has had spotty
and intermittent success on the air,
but has not attracted regular sponsponsome the seed of the seed of the seed of the seed
But what was written three years
ago about these vaudeville and mustical comedy graduates and what
they offer radio still holds. They
still merit and deserve the kind of
attention the sponsors haven't given
them. They still have something
which is pretty unique and individnalistic. And if radio doesn't need
merms then the radio public is immune from the ravages of monotony.
Blossom Seely and Benny Fields
have a combination singing-crooning-talking style. They enact little
dramas in music weave strains of
different songs into a continuity,
create suspense, achieve climases,
all in lyrics punctured and modu
that it is something was strongly
confirmed anew on the pair's lately
confirmed anew on the pair's lately
confirmed anew on the pair's lately
vallee hour.

DOT and ISENY

'DOT and JERRY" Stephanic Diamond and Tom Wilmot 15 Mins. COMMERCIAL WCAE, Pittsburgh

COMMERCIAL
WCAE, Pittsburgh
Two-people sketch, aponsored by
Haller Baking Co., that has definite
haller Baking Co., that has haller
haller Baking Sale haller Baking and
how how so lings sodas at a drugstore counter.
There's no effort' to inject comedy
for comedy's sake but laughs are
from type of conversation expected
of two such individuals. First installment merely introduced characters in offhand way, ending on a
note of suspense and indicating
nature of weekly serialization.
Frincipals, Stephanie Diamond
and Tom Wilmot, of station's reguthe drawn become the series of the series
have trained about either vole
and the series of the series of the series
hothing strained about either vole
and whole thing is a relaxing,
pleasant and homey quare hour.
Of the script and it represents a
thorough, workmanile job.
Program goes on every Wednesday morning at 10:30 and should
eventually graduate beyond weekly
stage.

HENRI GORDON'S ORCHESTRA

HENRI GORDON'S ORCHESTRA Dance Music Sustaining WGY, Schenettady

Sustaining
WGY, Schenectady
Unit, playing on the Paradise
Ship at Troy, pours into the mike
a sweet brand of music. It has
seen dishing up this standard menu
on several 30-minute, late-evening
programs and on one 15-minute,
supper-hour broadcast, for several
weeks.
Gordon's music is easy on the
ear, and it probably is itching to
the feet of terpsichoreans aboard the
floating night boat. The strings,
especially a violin, sound sweet, and
the piano sparkies; in fact, all the
instrumentalists do well. The opmbination may not boast quite as
large and as versatile a personnel
as one or two others which recently
shall but it turns a good brand
of music nonetheless.

Dorothy Fox, a rather pleasingyoless soprano, and a tenor, presumably drawn from the orchestra's
ranks, handle the vocals. Jaco.

DID YOU KNOW THAT.... Danny Dee Talk 15 Mins.

Sustaining WOR, Nev

15 Mins.
Sustaining
WOR, Newark
Aware of the fact that the warm
spell is no time to belabor the
listeners with things of a heavy or
erudite nature, WOR has slipped
into the schedule twice weekly
Danny Dee, an obvious nome do
mike, to help give it that light
touch. And this follow makes it
plenty light. His routine floats
are only matary directions that
the strong of the second of the second
The little known fact retailing
is a minor part of the turn. This
consists of a miscellany of mostly
useless and unintriguing info. Dee
also recites poetry of tour-jerking
conspiracy and for the piece de
resistance of his turn he resorts to
the old dodge of disillusioning the
the old dodge of disillusioning the
the old dodge of disillusioning the
the sum of the tricks of the
the sum of the tricks of the
contentions used really are and
how they're worked. It's got so
that the fans no longer have to
come to the studio to have the me(Continued on Page 72)

(Continued on Page 72)

KIDS LIKE ADULT SHOWS BEST

Circulation, the credo and the mania for advertising agencies, has a habit of seeming a pretty dull boy when put to work in the radio department.

ment.

As a matter of fact the smarter advertising agencies already are wise to radio circulation and those big charts, with masses of figures, purporting to prove something. Bleswhere the booking of spot air programs is simply added to the regular duties of the publication spacebuyer who, without further ado, proceeds to have his secretary file all the available radio statistics and sworn statements.

But the missing element in radio broadcasting, whether considered from the utility (network) or the advertising media viewpoint, or a combination of both viewpoints, is showmanship.

Pifteen minutes on station XYZ does not necessarily sell goods. Its the program occupying that 15 minutes. But more than that, and a limore, is what precedes the 15 minutes—what the station habitually offers

Station showmanship, local popularity, local listening habits as ascertained by investigation but seldom from official charts, is the key to smart time buying by advertising agencies. And already the boys are tending more and more to travel around the country and find out for themselves and to stop talking in terms of imaginary circulation.

Field strength tests, number of sets owned in a given area, the kilowatts, the number of broadcast hours, the financial or industrial conditions of the community all may be important auxiliary facts. But program and entertainment average is what counts.

Seems pretty short-sighted for some advertising agencies to fancy that effective handling of spot broadcasting campaigns is such a casual and perfunctory chore that any publication space buyer can simply add it to his usual duties.

KMBC Names Dr. Wilbur Cramer as Its Own Tugwell on Medical Copy

Kansas City, June 18.

Even though the Tugwell-Cope land measure failed to receive passage during the recent session of Congress, KMBC has anticipated the purposes of the bill by appointing a medico to censor and edit all drug, food and cosmetic advertising copy handled by the sta-

vertising copy handled by the station. Filling this assignment is Dr.
Wilbur R. Cramer, rated as an authority on public health in the midwest. 1t's the first arrangement of
its kind in radio.

It a piece of copy isn't satisfactory, Dr. Cramer, instead of cancelling it outright, undertakes to
present day scientific standards. In
line with his function with KMBC
Dr. Cramer maintains an extensive
thorary consisting of the latest and
approved textbooks on medicine,
food and cosmetics as well as recently issued authoritative brochures on these subjects. File is
kept up to date by actual tests conducted by a local laboratory or in
co-operation with national medical
and scientific authorities.

Dr. Cramer also conducts a daily
Health Chat' for the KMBC lis-

Old Maestro Beer Suit

New Haven, June 18. Ben Bernie was almost brought on as a witness in connection with suit of Premier Pabst Corn, of Peoria, Ill., to restrain local Elm City Brewing Co. from using name 'Old Maestro' on its beer.

Maestro' on its beer.

Plaintiff claimed prior use of title on its products dating from contracting with Bernie to advertise firm's wares in his broadcasts.

The 'Old Maestro' himself was saved the trip by submitting evidence that the title was all his and that the public referred to the products of plaintiff by this title.

OFFICE BOY MAKES GOOD

San Francisco, June 18. NBC has handed a break to young Murdo MacKenzie, who has been an office boy in the daytime while studying engineering at a night

studying engineering as school,
He has landed an appointment to the technical staff of the NBC studios on the RKO lot, Hollywood, where he started this week.

GET OFF THE AIR!

FRC Thumbs Down WOQ, Kansas City

Kansas City, June 18. After fifteen years on the air WOQ, the radio station of the Unity School of Christianity, this city, ceased broadcasting the 14th, by order of the Federal radio com-

WOQ has been sharing the 1,300-kilocycle frequently with KFH, Wichita, Kansas, the latter station having five-fifths of the time. The Wichita station had applied to the radio commission for full time, which had been granted, but litigation and court appeals had stayed the order.

Unity School of Christianity has controlled the station since 1924, It originally was licensed in 1922 and for three years before that was an experimental station, owned WOQ has been sharing the 1,300

was an experimental station, owned

rivately.
The Radio Commission ruled
Kansas City was over-supplied
with broadcasting service.

John Gillin's Travels

Omaha, June 18.

Omaha, June 18.

John Gillin, Jr., manager of radio station WOW, tripped to New York Saturday (16) to attend National Association Broadcasters Commercial section meeting with American Federation of Advertisers June 17-21; He went also as a delegate of the Omaha Advertising club. From the meetings at Hotel Pennsylvania Gillin travels to Miami, Fla., to attend national convention of Junior Chamber of Commerce, June 20-23. He attends this in his capacity as president of the Omaha Junior Chamber, office to which he was recently elected after serving year as chairman of board. Following this meeting Gillin returns to New York and then to Chicago on contact biz for radio station, and gets back at his desk early in July.

Trip is annual trade and convention, route he takes each, summer, and is in lieu of a vacation, Harry Burke of the announcing staff will be at Gillin's desk at his absence.

WIND Boosts Power

Chlcago, June 18.
WIND, Ralph Atlass station, in
Gary, has been granted an increase
in power.
1 lops to 2,500 watts for the day-

HDKE COMEDY

Youngsters 8-13 Years Surveyed in Jersey Area-Lukewarm to Stuff Built for Them

NO CLASS

Judging from a survey conducted recently by an advertising agency-among 2,372 children in Newark and Englewood, New Jersey, the Juve listeners don't care for the program framed for their especial appeal as much as they do for adult shows. Inquiry also developed the information that the youngsters prefer that their air entertainment be chock full of blood and thunder, and if the routine be comedy they would rather it be of the lowdown slapstick variety. Conclusion drawn from the data collected that a kid show, as such, doesn't get from the young element consistent listening attention.

Covered by the questionnaire were youngsters living in areas in which all programs emanating from the New York keys of NBC and Columbia are heard. Age range was from eight to 13 years, Results of the inquiry may only reflect the preferences as found in a metropolitan section, yet the principal findings might apply to the country as a whole

* Programs designed primarily for children.

Space Buyers and Circulation O.K. MELODRAMA, Buy Only Radio-Advertised Goods Promotional Slogan in Nebraska To Slap Back at Newspapers

Two Out

San Francisco, June 18. It's a tough break for Bert Horton of the cast of NBC's serial, 'One Man's Family', beserial, 'One Man's Family', be-cause Berlice Berwin, wife of Attorney Brooks Berlin and 'ife' of Horton in the show, is expecting a domestic event, and is being written out of the cast by Carlton E. Morse. Although Horton is only Miss Berwin's 'play' husband,

being written out of the

STATION CAN'T **CENSOR TALKS —JUDGE**

Tampa, Fla., June 18. Station WFLA is barred from censoring or editing the campaign speeches of Morris Givens, candidate for state attorney, as the result date for state attorney, as the result of an injunction issued last week by Judge Alexander Akerman in the U. S. District Court. Injunction orders the station to permit Givens or any one designated by him to talk four nights prior to the primary election, June 26, without subjecting their speeches to bluepen-

Station had advised Givens that it would not allow him or his spokesmen over WFLA to make any remarks regarding political oppon-

ents.
Signed injunction included a finding to the effect that the censoring
would bring irreparable injury to
the plaintiff's political campaign
and probably his loss of political
office.

Buck Rogers' Layoff

R. B. Davis (baking powder) with-draws the 'Buck Rogers' serial from Columbia July 6. Program will re-sume for the same account in the

Davis assumed the obligations for the adventure series after it had been dropped by Kellogg's cereal. Support from Davis amounted to 26

KFAB is starting a radio promotion gag for its three units (KFAB.

KFAB is starting a radio promotion gag for its three units (KFAB. Lincoln and Omaha; KFOR. Lincoln, and KOIL, Omaha), which will in turn be made the policy of the Missouri Valley Broadcasters' Association in competition to bitter newspaper feeling. The Missouri Valley section has generally given the icicles to anything that might be termed radio co-operation or publicity, printing only the unfortunate legal entanglements and slam material in the columns.

The KFAB plan, fathered by Dee Dirks, is to make the listener conscious of his responsibility to the advertiser for the entertainment, and to insure that entertainment, and to insure that entertainment must buy the advertiser's product. At present KFAB has a series of anhouncements throughout the day which read: Buy radio advertised goods, "When you buy, say you heard it on the radio," Support the radio advertiser with your purchases, and Buy only radio-advertised merchandise. A series of speeches has also been arranged to acquaint the listener with the superiority of U. S. broadcasting as compared with foreign and the cheapness of the amusement.

If the Missouri Valley goes for this plan it'll be experimentally tried on about 15 stations. And, if successful, Dirks hopes the plan will be supported and absorbed into the NAB system.

LUD GLUSKIN DEBUT JUNE 25 ON EX-LAX

Lud Gluskin's orchestra replaces

Lud Gluskin's orchestra replaces the vaude policy of the Ex-Lax spot on CBS starting with this Monday's (25) broadcast.

It's the first commercial connection for Gluskin on this side since his return from Europe several months ago. Contract with the laxative carries him up until September.

tember.
Gluskin had been slated as one of the three combos that the Standard Oil combine figured to use in a three-hour show over NBC Saturday nights but the web's inability to furnish the requisitioned facilities after weeks of negotiation resulted in the whole project being called off.

called off.
Gluskin, an American, spent
many years in Europe providing
musical synchronization for foreign
motion pictures, etc.

Pettey Reported Set

Kansas City, June 18.

It is understood here that Herbert L. Pettey, of this city, secretary of the Federal Radio Commission, is to be appointed by President Roosevelt to the same position with the new communications commission, which the President is expected to

which the President is expected to name before he leaves on his Hawaiian trip. The position pays \$7,500, an increase of \$1,000 a year over the present position.

Pettey had charge of radio for the Democratic national committee duraging the last campaign and has held his present position since April, 1933. The new commission will also have control over telephone and telegraph lines.

Al Kellert's Job

Al Relier's Jou

Albany, June 18.

Harold E. Smith, gen. mgr.

WOKO, Albany, has appointed Al
Kellert, account executive, as sales
manager. He succeeds George DeWitt Roblinson, who is going into
business on the West Coast.
Roblinson formerly was with

WMAQ. Chicago.

Raising Radio Salaries in France

But There Are Squawks-News Commentators \$2.75 to \$6.60 Per Broadcast

Paris, June 6.
Timid attempt on the part of those who are trying to improve broadcasting in this country to give better pay to entertainers, musicians, announcers, etc. has started grand squeal that the taxpayer's money is being too lavishly spent.
Loudest squawk has gone up against salary of \$\$,000 a year (and cheap dollars, at that') which is being paid to D. E. Ingelbrecht for directing newly created National Radio orchestra. Ingelbrecht is supposed to give all his time building up a band, training it and putting it on the air. Old timers point out that Musical Director Gaubert of the Paris Opera gets only \$\$,300.
Announcers who broadcast radion here are on about the lowest wage scale imaginable. They write their

own news stories, which they read into the mike, and get anywhere from \$2.75 to \$6.60 a broadcast. And the fans wonder why the job is so badly done!

the fans wonder why the job is so badly done!

At Radio Paris, formerly a private station, the Government has held over the old higher rates that the commercial company paid, but this is not likely to last. Average between the two scales is-likely to be struck. Advocates of better adio hold that a minimum of \$13 a broadcast should be paid in order to attract high class Frenchmen.

Fees paid for radio sketches and for broadcast rights to stage plays just about cover the cost of making copies. Newly formed Union of Radio Authors is starting fight to

just about cover the cost of the copies. Newly formed Union of Radio Authors is starting fight to change this, and expects to be able to stop all play broadcasting if something isn't done.

OMMERCIALS

WEEK OF JUNE 18

Department lists sponsored programs by both networks

Il time is p. m. unless otherwise noted. Where one advertisor has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S: (Saturday),

GERBER & CO. 10-Su-WJZ Mme, Schumann-H

GILLETTE

(Safety Razor 7:15-Daily exce Sa-Su-WEAF

Gene and Glenn
*Ruthrauff & R
GULF
9-Su-WJZ

Rogers ert Si

(White Cod) 3-Su-WJZ

8-Su-WJZ
Bar X Ranch'
Carson Robison
John Mitchell
Bill Mitchell
Pearl Pickens
*Wm. Esty
HECKER H-0
6:15-Daily-WABC

'H-Bar-O Rangers
Bobby Benson
Neil O'Malley
Florence Hallan
Billy Hallop
John Barthe
*Erwin-Wassy

EDNA HOPPER 2:15-Daily-WABC

'Helen Trent' Lester Tremayne Virginia Clark Karl Heube Dolores Gillen Jack Doty *Blackett

HOOVER 5:30-Su-WEAF 5:30-bu-w Edward Dayles Chicago a Capella Joe Koestner Erwin-Wascy

HOUSEHOLD 9-Tu-WJZ

Edgar A Guest Allce Mock Jos Koestner's Orc *C. D. Frey

INDIVIDUAL

CUP CO.
(Dixle Cups)
6:45-M-WABC
Bob Sherwood
Bradley Barker
Frank Novak's Or

INSTITUTE AM.
MEAT PACKERS
4-Su-WEAF

'Romance of Meat'

JOHNS-MANVILLE 8:30-Sn-WEAF

ACME LEAD 12:30-W-F-WABC Ed McConnell . A. C. SPARK PLUG 10-Sn-WEAF

Cookoos Ray Knight Eddie Green Dick Campbell Campbell-E

Dick Campbell
A & P

0:30-M-WEAF
Harry Horlick
Robert Simmons
*Paris & Peart
ARMOUR
9:30-I'-W4Z
Phil Baker
H McNaughton
Mahel Albertson
Irene Beasley
Roy Shield ore
"N: W. Ayer
T. BABBITT
T. BABBITT

T. BABBITT Mary Small Belle Blanche Wm. Wirges

*Peck
BARBASOL
8:15-M-WABO
Edwin C. Hill
*Erwin Wasey
BAUER & BLACK
(Blue Jay
Corn Plaster)
4:15-Tu-F-WJZ
Wade Booth

Wade Booth Dorothy Day Needham, L & B

*Needbam, L & B
BISODOL
8:30-W-WABO
Everett Marshall
Elizabeth Lennox
Ohman & Arden
Victor Arden's Orc
*Blackett

*Blackett
BORDEN
10:30-Su-WABO
'45 Min, in H'lyw'd
Mark Warnow
11:45-W-WABO
Jane Eillison
*Young & Rubicam

Young & Rubleam
BRISTOL-MYEES
S.W.W.EAF
(Sa. Heatles)
Fred. Allen
Portland Hoffa
Jack Smart
Lionel Stander
Ellien Douglas
Irwin Delmore
Minerva, Poutoure
Checodore Webb
Lennie Hayton
*Benton & Bowles
'Gatsonbert Co

CALSODENT CO 4:15-Th-WJZ Rhyming Rover

CAMPANA
10-F-WEAF
First Nighter
June Meredith
Don Ameche
Carlton Brickert
Cliff Soubler
E Sagerquist Ore
Aubrey Moore
CAENATION CABNATION MILE

CENTAUR (Fletcher's) 10:30-W-WABC Albert Spaiding Conrad Thibauit Don Voorhees (Lia France)
(Washing Fowder)

5:30-3a-WEAR

5:30-3a-WEAR

Macrorie Johnson
Mc. Stickles Organia
Macrorie
Maxwell)
Chas Winninger

Chas Winninger

Chas Winninger

Chas Winninger

Annette Hanshaw

Marie's Carde'
Marie's Carde'
Lanny Ross

Marie's Carde'

Marie's Carde

Voorhees ung & Rubicam CHERAMY (Cosmetics) 8-W-WABC Maxine Lash String Quartet *Gumbinner

OITIES SERVICE 8-F-WEAF Olga Albani
Revelers
*Lord & Thomas
CLIMALINE
12-Th-WEAF

Harold Stokes Jackle Heller Gale Page King's Jesters •W. S. Hill

CUTEX (Odorono) 9-F-WJZ Phil Harris Leah Ray *J. Walt. Thomp.

** Ray **J. Wait. Thomp. **OLGATE-FAIM **Coigate Dentifrice) **OLGATE-FAIM **OLGATE DENTIFRICATION **DOLGATE OF THE **JOSE OF TH

Frances Langford
Don-Voorhees
Brad Browne
'Young & Rublcam
10-Tu-WEAF
(Palmolive Soap).
W. A. Backer, Dir.
'Bitter Sweet'
James Metton
John Barclay
Nat Shilkret
'Benton-B

*Benton-B
10:15-daily-WEAF
(Super Suds)
'Clara Lu & Em'
Louise Starkey
Isabelle Carothers
Helen King
Benton-B

CONTINENTAL OIL CO. 10:30-W-WJZ Harry Richman Jack Deany John B. Kennedy *Tracy-L-D

CRAZY CRYSTALS 2:30-M to F-WEAF Bob & Nellie Skille Dude & Jack Jack Amlung Ore 2:30-M-WJZ

Norman Ross Commodores
2:30-W-F-WJZ
Gene Arnold
Commodores Orch
*McC-Eric.

CONT. BAKING 9:15-F-WABO Little Jack Little

CORN PRODUCTS

11:15-M-W-FWABC
(Kremel, Etc.)
Pedro de Cordoba
Will Osborne

*Hellwig

R. DAVIS (Baking Powder) 9 A. M.-W-F-WJZ 9:45-Tu-Th-WABC 'Mystery Chef' John McPhers

6-M-Tu-W-Th-WABO

WABO
Buck Rogers'
Curtis Arnali
Adels Romson
Bogsar-Sanby
Walter Tetley
Allan Devitt
Georgia Backeu
Elaine Malcholt
Adels Kiein
Bli Shelies
Bli Shelies
Harry Swan
Llonel Stander
Emmet Gowan
Beatrics Allen
*Ruthrauff & R

EX-LAX

EX-LAX 9:30-M-WABO The Big Show Helen Menken Gertrude Niese Erno Rapee *Katz

FIRESTONE 8:30-M-WEAF H. Firestone, Jr. Gladys Swarthout Vocal Ensemble Wm. Daly Orch. Sweeny-James

FITCH 7:45-Su-WEAF

10-W-WABO

Byrd Expedition'
'Young & Rubicam
GENERAL MILLS
5:30-Daily-WABC

Jack Armstrong

All American Boy
All American Boy
All American Boy
Betty & Bob'
Betty Churchill
Don American
Betty Winkler
Carl Brickort
Louis Roen
Blacket
GENERAL MOTOR
(Chevolet)
10-Su-WEAF
Victor Volum Ore

Victor Young Orc

GENERAL TIRES Jack Benny Mary Livingston Jimmy Grier *Hays MacFarland

Floyd Glbbons Nat Shilkret Orc *J. Walt Thomps 7:45-Su-WEAF Irene Beasley *K. W. Ramsey FORD MOTOR 9:30-Su-WABO 9:30-Th-WABO Fred Waring Ted Pearson *N. W. Ayer JOHNSON & SON (Floor Wax) 1:45-Tu-Th-WABC 5:15-Su-WABO

5:15-Su-WABO
Tony Wons
Keenan & Phillips
*Neednam, L. & B.
KELLOGG
S:30-Daily WJZ
The Singing Lady
Irene Wicker
Alian Grant
*N. W. Ayer FUNK & WAGN'LI (Literary Digest) 7:15-W-WJZ Graham McNamee *Badger & B *Badger & B
GEN. BAKING
5:30-Su-WABO
Julia Sanderson
Frank Crumit
*B., B., D. & O.
GENERAL FOOD
(La France)
(Washing Powder

KRAFT-PHENIX 10-Th-WEAF P Whiteman Oro Deems Taylor Ramona Peggy Healy Jack Fulton *J. Walt. Thomp.

KOLYNOS 7:15-Dally-WABC Just Plain Bill Arthur Hughes Blackett

actury Hughes

*Blackett

LADY *SETTIER
10-S-M-WAG

*BOO-T--W-WEA

*BOO-T--W-WEA

*SLACK-GOD

LAMONT-CORLINE

BOOD DOING

LARUS

(Red STANCE

LARUS

(Edgeworth)

Corn Cob Pipe Club

of Virginia

*BBD&O

LEHN & FINE

BBD&O

LEHN & FINK
(Lysol)

10:30-Su-WEAF
Claudette Colbert
Nat Shilkret Oro
Rutbrauff & R
LIGGETT-MYERS
(Chesterfield)

LIGGETT-MYRRS
(Chesterfold)
9-M-W-S-WABC

- (Monday)
Rosa Prosectanetz
(Transchanetz
(Wednesday)
Nino Martini
Andra Kostelanetz
(Saturday)
Creta Sturchgol
Anta Resentanetz
Ford Frick
*Nowell-Emmett
LIUXOR

LUXOR (Armour) 3-Fu-WEAF Talkie Pic Time' June Meredith John Goldsworthy

John Stanford Glibert Douglas Murray Forbes N. W. Ayer

MANHATTAN SOAP CO. 11:15-W-WEAF 11:30-Th-WJZ Jack Arthur DeMarco Sis

J. W. MARROW (Oll Shampoo) 11:45-M-F-WABC Joan Marrow Bob Nolan Eddle House *Placed direct

MACFADDEN erty Maga 'Stories That Should Be Told' Fulton Oursier 8:30-F-WABC (True Story)

o:su-F-WAB!
(True Story)
'Court of Hu:
Relations'
Percy Hemus
Arnold Johnson's
Elsie Hitz
Ned Weaver
Lucille Wall
Allyn Josiyn
Paul Stewart
'Stack-Goble

MET. LIFE CO. 6:45-Daily WEAF Arthur Bagley

DR. MILES LAB (Alka-Seltzer) 10:30-Sa-WJZ WLS Barn Dance Ridge Runners Mac & Bob Clarence Wheeler •Wade

MOHAWK MILLS (Carpets) 10:30-Tu-Th-WEAF Orch & Singers *B., B., D. & O.

MOLLE CO. 7:30-M-Th-WEAF WEAF WEAF
Shiriey Howard
Guy Bonham
Wamp Carlson
Dwight Latham
Milt Rettenberg
Tony Callucci
*Stack-Goble

BENJ. MOORE 11:80-W-WEAF Betty Moore

MUELLER C. 10:15-M-W-F WABC

WABC
Bill & Ginger
Virginia Baker
Lyn Murray
Heilwig NAT'L SUGAR

Joseph Pasternack

NORTHWESTERN YEAST 8-M-WJZ

Hal Kemp Orch *Hays McFarland OXOL 5:45-M-W-WARC

Dave, Bunny & G Bunny Coughlin Dave Grani Gordon Graham *B., B., D. & O.

*B., B., D. & O.
OXYDOL
(Proct'r & Gamble
2:45-Dally Except
Sa & Su-WEAF
'Ma Perkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chas Eggleston
*Blackett

PACIFIC BORAX

Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonlme Orc
*McC.Erick

PALMER HOUSE 9:30-Tu-WEAF Ray Perkins Betty Brown Gale Page Harold Stokes

PEPSODENT 7-Daily, Except & Su-WJZ Amos 'n' Andy Charles Correl Freeman Gosden ('Rise of Gold') 7:45-Daily, Except Sa & Su-WEAF

Harriet Hilliard
Ozzle Noison Orc

8-W-WFAF
(C & S Tea)
Jack Pearl
Cliff Hall
Peter Van Steeden
Kathicon Wells

8-Th-WEAF
(Fielschmann)
Rudy Vallee and
His Conn. Yaniss
'J. Walt. Thomp. Gertrude Berg 9:30-Tu-Th-Sn-WJZ (Junis Cream) Eddle Duchin Edward Davies *Lord & Thomas PHILCO 7:45 daily ex. Sa-Su-WABC

His Conn. Yanks

*J...Walt. Thomp.

STD. OIL (N. Y.)

*M-WEAF

Socony Sketches

Arthur Ailen

Parker Fenncily

Kate McComb

isaboile Winlocke

Ruth Russell

*J. S. Getchell Boake Carter
*F. W. Armstrong
PHILIP MORRIS
8-Tu-WEAF Leo Reisman's Oro Phil Ducy

DIVORCES IMPEND

Agronson Set Adrift By Husi

Husings and the Irving are divorcing. Both husbands have

Aaronsons (Commanders leader) are divorcing. Both husbands have made property settlements privately, prior to the divorce proceedings.

Mrs. Ted ('Bubs') Husing is suing her CBS radio announcer-husband somewheres in the west. Husing doesn't know where or when, excepting that after 10 years she decided to assume custody of their nine-year-old daughter and go to Reno, Mexico or possibly Los Angeles for her divorce.

Mrs. Christine Marston Aaronson started divorce proceedings in Cleveland against the band maestro who is currently filling an engagement at the Casino, Catalina Island, Cal, Miss Marston after returning from Paris an' Cannes engagements as specialty dancer agreed with her husband that a matrimonial split was inevitable in view of existing conditions. Julius Kendler is attorney for Aaronson.

Lanny at New Haven this week. In addition to attending his class reunion at Yale, singer appears in commencement play, "Two Gentlemen of Verona," and takes part in Yale Glee club's commencement concert.

PILLSBURY 10:30-Daily-WJZ

Vincent Lopez Ed Sullivan *Lake-Spiro-C

PUROIL 7:30-So-WEAF

Eddie Feabody
De Marco Sisters
Joey Nash
Richard Himber Or
*Freitag

QUAKER OATS

BALSTON 5-F-WEAF

Mme, Sylvia of Hollywood *Gardner

REAL SILK 7-Su-WJZ

Chas. Previn Ord Charles Lyons *Erwin-Wasey

RED STAR YEAST

RITCHIE (Eno Salts) 8-Tu-W-WJZ

Eno Crime Club Spencer Dean N. W. Ayer

SCHLITZ
10-F-WABC
Everett Marshall
Victor Young Ore
Stoophagle & Budd
Frank Crumit
Vivian Ruth
Parker Fennelly
B, B, D, & O,

SILVER DUST 7:30-Tu-In-ware Paul Keast Thelma Goodwyn Rollo Hudson's O 'B., B., D. & O.

SINCLAIR 9-M-WJZ Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubler Harry Kogen *Federal

*Federal STAND. BRANDS (Chase & Sanborn) 8-Su-WEAF Jimmy Durante Rubinoff (Baker's)

7:30-Su-WJZ
Joe Penner
Harriet Hilliard
Ozzie Nelson Orc

Edna Odell Phil Porterfield Irma Glen Earl Lawrence

Babe Ruth

ru:30-Daily-WJ.
Today's Childre
Irma Phillips
Watter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
Hutchinson 11-M-F-WARC

(Bayer's Asplrin)
Frank Munn
Murlol Wilson
Gus Heanschen Ort
9:30-Su-WEAF
Frank Munn
Virginia. Rea
Home Heanschen Ort
9-F-WEAF
(Phillips Mag)
Waltz Time'
Abe Lyman Ort
Abe Lyman Ort
Abe Lyman Ort
Boil Gally ex. Sa-Su
WABO PABST 9-Tn-WEAF Ben Bernle Ore Matt-Fogarty PLOUGH, INC.

b:15 daily ex. Sa-S WABC 'Skippy' 8:30-Tu-WABC Abe Lyman Vivienne Sogal Oliver Smith *Blackett

STERLING PROD

8-Tu-WABC (Bayer's Aspirin)

*Blackett
STUDEBAKER
9:30-Tu-WABC
Richard Himber
*Roche-W-C
SUN OIL
6:45-Daily-WJZ

Lowell Thomas TASTYEAST 7:30-Tu-WEAF

7:30-14-... Brad Browne Al Liewellyn *Stack-Gobie TIDEWATER (Tydol)

7:30-M-W-F-WAB Jimmy Kemper Robert Ambruster Hummingbirds *Lennen Mitch U. S. TOBACCO (Dill's Best) 9:30-F-WEAF

One Night Stand Pic Malone Pat Padgett Josef Bonime *McC.-Erick.

WANDER CO. (Ovaltine) 5:45-Daily-WJZ

Little Orphan A'
Ailan Baruck
Henrietta Tedro
Ed Sprague
Stanlcy Andrews
Shirley Peil
*Blackett

WARD BAKING

WARD BARING
9-Su-WANG
9-Su-WANG
Jamily Molecular
Jamily Molecular

Voice of Exp'rience
*Erwin Wasey
B. L. WATKINS
9-Su-WJZ
Tamare

Davis Percy
Mon About Town
Jacques Renard
Blackett
WELCH

WELCH (Grapo Julce) 7:39-W-WJZ Irene Rich. *Kastor WESTERN CO. (Dr. West T'thp'ste) 5:39-M-W-F-WEAF 'Frank Morriwell Donald Briggs Dolores Gillen J. Walt, Thomps

WEETH CHEM (Jad Salts) 8:15-W-Th-F-B:15-W-Th-WABC 'Easy Accs' Goodman Ace Jane Ace Mary Hunter 'Blackett

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

OUTSTANDING STUNTS: BAER-CARNERA FIGHT WNEW, New York

WNEW, New York

WNEW Pulls a Sneak

Station WNEW put in its own bid for listeners against the WEAF-WZZ broadcast or state of the property of t

estities of minutes before the broadcast for \$100. Max Weiner handled the controls.

WNEW'S idea is that despite the Graham McNamee-Ford Bond ringside broadcast WNEW could get and hold a substantial listening audience among that element of the radio fans who are indifferent to and largely unaware of NBC. The substantial listening audience among that element of the radio fans who are indifferent to and largely unaware of NBC. The thirds of the stunt. That it represents ingenuity, initiative, and showmanship is unquestioned. But the fine points of eavesdropping commercially have yet to be weighed and decided. In Birmingham, Alabama, recently Station WSGN, Steve Clsier's 250-watter, ried eavesdropping on professional breaking and the station. Goodrich Tres paid \$25,000 to the broadcast rights, WNEW was the only station to compete with the official' program. Other local stations contended themselves with resumes after the fight was finished the station. Since it's a new broadcasting unit, WNEW seeks that very thing. Conservative stations would, of course, take no part of an eavesdropping broadcast but WNEW presumably is capitalizing all opportunities. Aggressive showmanship doesn't induige over-much in philosophical hair-sitting.

Swi ing Pool Fashions Baltimore

Swi ing Pool Fashione
Baltimore.
At one of the burg's swalklest of
private swimming buls. Nancy
Turner, WFBR style-spieler, officiated at a swim-suit model parade
the pool's p.a. promoted for last
Sunday afternoon. The spieler,
upon hearing of the contest, contacted the pub man and volunteered to do the chore of M. C. at
the pageant.
Only demand she made was that
she receive plenty plugging, which
was accorded her. She made sure
of it, however, when she went of
the amplifying system at the affair
by inserting a mention of her weekly WFBR program and inviting the
ladies present to lend an ear to her
stints.

stints.

Develop Negro Market
Philadelphia, June 18.

New program by WDAS, calculated to add negro audience to present foreign language listening crew, is termed Negro Achievement Hoer, an all-sepia broadcast. Show the store of the store o

tion is reaping in sold time.

2 Hours of Circus
Eddle Gundaker, chier of the technical staff of Station WGAL saved officials of Ringling Brothers and Barnum and Bailey Circus several bad moments when the shown that the control of the control of

for its entry Milton Ikler, former Columbia announcer, now 'announcer large the color of the color of the circus was all set to co. The big horns over the band stand carried the story of the big parade opening the show and the day was pulled out of the hole. Ikler made his thanks substantial by aiding in WGAL's two hour broadcast, the first time so much of the show has ever been described from the big-top.

wMT's Fast Work
Waterloo, Jowe.
A dramatization of the killing of
Tommy Carroll, Dillinger gangster,
in Waterloo, Jowe, May 7,
went on
the air over WMT in Waterloo eight
hours after Carroll was shot and
three hours after he died in a localhospital.
Presentation, checked and approved by law enforcement officers
in Waterloo, told the complete story
of Carroll's end, Including the reor Carroll's end, Including
the reacted and page 12.

A the companion of the second page 12.

WMT was the first media to give
out the news of the shooting, and
put on police bulletins while the
search for possible accomplices was
carried on.

Free Theatre Passes
Waterbury, Vt.
Free theatre passes were used to spur request Humbers by Policy of the spur request Humbers by Policy of the spur request Humbers by Policy of the spur request of broadcasts were WDEV. First ten song requests received each day were rewarded with passes to whatever theatre the act happenel to be playing at the time.

me. Stunt resulted in a flood of requests

Horse and Beer

Horse racing goes on the air in the Pacific Northwest for the first time ever this month, under the sponsorship of the Century Brewling Co. over KJR. The tie-up is a natural. It is a good departure from the second season, will be broadcast six Races at Longacres track, its second season, will be broadcast six days a week, from 4 to 4:15 p.m., the time of the feature race. Century is buying three of these broadcasts a week during the 60 days of racing.

Another pony feature, 'Radio Raiph' race dope, 15 minutes, six times a week, will be handled over KJR, with Century using half of them also to plug the sude.

KJR Aids Cupid

Seattle.
Couple here last week wanting to get married with musica! trimmings conveyed their wish on the scheduled day to the Rev. Dr. J. D. O. Fowers, who in turn telephoned station KJR with a request for the wedding march.
That evening, with the radio dial on KJR, the couple were married to the strains of the Bridal Chorus from Lohengrin. I Love Koo Trult, and Mendelssohn's Wedding March, played by Harry Reed, staff organist.

WGAR'S Talent Hunt

WGAR'S Talent Hunt
Cleveland.
Station WGAR is inaugurating a
radio school' as a finishing place
for the winners of a series of auditions it has mapped out for the
summer. Under the methods of
picking cm that the outlet has devised for itself at least two out of
every candiate heard will be asked
vised for itself at least two out of
every candiate heard will be asked
on the state of the stayed once a
mouth, with each person given an
opportunity to put on a minimum
of two numbers.
Final tabbling of possibilities will
be left to a committee composed
of the station manager, reps from
the sales staff, program department, studio orchestra, office staffcustineering department and the
lave of the station of the staffcustineering department and the
lave of the WGAR program
department and open early in July
on a basis of an hour's instruction
week for each purils

Window Display

n week for each pupil.

Window Display

Baltimore.

Baltimore.

Wi'Bit. which airs local weekly program for Crazy Water Crystals, a Sunday afternoon waxer of Gene Arnold's bindid decked out the window of the local store selling the Crystals with a couple of insignated mikes and a couple of stills of the Covered the front portion of the show-window with green sawdust, unon which was placed a miniature of the sindin with a couple of minimum of the sinding with the show-window with green sawdust, unon which was placed a miniature of the sinding with a still plus miniature antennae and other characteristic appurtenances. Silken ribbons were drawn from the midget equipment to the mikes and thence to a display of Crystal packages.

REVAMPING PHILADELPH

Amateurs, Cluttering Up Coast Sets, Plenty Oke with Fed. Commish

Los Angeles, June 18.

Los Angeles, June 18.

What is regarded by the owners of all-wave radio receiving sets on the Coast as drivel and nonsensical chatter is looked upon by Federal Radio execs as fine business on the part of the 4,50° or more amateur radio operators, licensed to work the air channels in the Elevanth district, comprising Southern California, ac of Arizona, and a small portion of Nevada.

Out of approximately as good 10% are located in the Elevanth district. With few exceptions they stick religiously to their allotted wave band, and, according to James M. Chapple, radio, inspector in charge here, little trouble is caused by this small army of telephone transmitters and key pounders.

unt of the national crop of amaout of the hational crop of ama-teurs the Army and Navy depart-ments have organized potential armies of operators, who, as auxil-lary members U. S. Signal Corps, would be of inestimable benefit in case of war.

Own Language

Own Language
Listeners-in on amateur short
wave broadcasting, unfamiliar with
the jargon of the 'hams,' are senerally at a loss to understand what
the chatter is all about. Particularly the 'Q-S' and the numerous
other letter combinations starting
with 'Q'; the tall: about 'junk,' fine
business,' 'dope,' Y-L,' as referring
to 'femme chatterers, and '73,'
which in the language of the amateur operator corresponds to regards.
But this is all regarded as con-

gards.

But this is all regarded as constructive work by the Federal Radio Commission, without a license from which no amateur is permitted to operate. Before getting a federal license, the applicant must correctly answer 10 questions permittings to radio, and he must be able to send and receive at least 10 words a minute of International 10 words a minute of International

code.

Radio commission keeps a strict supervision on the ethering of the hams, with inspectors constantly on the listen-in for any violations. Local headquarters is a sort of clearing house for the hams, and through the medium of several national publications a fraternity or nation-wide organization is maintained that is said to be particularly beneficial.

Ayer's Philly Audition

Ayer's Phility Audition
"Philadelphia, June 18.
Sylvan Levin, sub conductor of
the recent Phility Orchestra Chesterfield series, auditioned at WCAU today for U. G. I. Diane, local warbler, also in program line-up.
Show is supposedly suggested for
CBS network in early fall; N. W.
Ayer contacting account.

Distillers, Ex-Broadcasters Sued for CKGW Rent

Toronto, June 18.

Charging breaches of certain covenants in the leasing of studio space and broadcasting commit-

space and broadcasting commitments, King Edward Hotel has filed a writ against Gooderham & Worts, distillers, claiming unstated damages for the closing of CKGW, owned by G & W, \$3,000 rental for business offices other than the studio space, and costs of the action. CKGW was taken over by the Canadian Radio Commission more than a year ago wher. that federal body was appointed and christened CRCT as the government's Toronto outlet. Government shortly after moved from the hotel to the CKNC building, leased space and built in seven broadcasting studios. Distilers have had no program in Canada since the taking over of CKGW, company officials claim.

British Reforms for New Brunswick List Radio Transmitters

St. John, N. B., June 18.

Government of Newfoundland is sponsoring a survey of radio broadcasting possibilities, and the establishment of a government operated
station at or near the city of St.
John. Arrangements have been completed for an experimental broadcast
from St. John, under the auspice of
the Canadian Radio Commission.
The broadcast will be handled by
Thomas Maher, of Ottawa, Ont, a
member of the commission and who
will be accompanied to the island
colony from Ottawa, by several of
the commission's technicians.
Since taking over the control of
Newfoundland, several months ago,
the British government has been
investigating the possibilities of
radio broadcasting, and there is
alicelihood that two stations will be
started. casting possibilities, and the estab-

One report of the radio situation is that a linking will be made between the proposed Newfoundland stations and those of the CRC.

Nickson Niched

Nickson Niched
San Francisco, June 18.
George Nickson, tenor previously
with KYA and KYAB, added to the
staff of KFRC here, getting feature spots on the Blue Monday
Jamboree, Happy Go Lucky and
other shows, with possibly solo
niches coming up.
Samo station has Eugene Hawes,
character comic, back after a sojourn in Los Angeles.

WCAU Exploits Local Artists

After Theatre Dates—Odd Situation of CBS Deluxer's Talent

Philadelphia.

WCAU's first attempt to exploit artists occurs week of June 29, when station staff takes over vaude

when station staff takes over vaude-yille of first-run Fox theatrs. Unit called Made in Philly.'
Show, booked by H. Bart Mc-Hugh, station artist bureau head, includes Four Showmen, Canadian Trio, Carille and London, Warwick Sisters with Helen Barrett, Pete Woolery, Larry Tate, Dorothy Hall, Barr Sisters, announcers Scott, West, Begiey and Walton. All tal-ent are Columbia sustainers. Philly stations have been notice-

Philly stations have been notice-ably lacking in artist promotion,

with outlets claiming too much proximity with New York. Buga-boo has always been proven errone-ous when talent was given fair chance to click. Unusual factor is that WCAU, piping more Columbia. spots than any other of the network's affiliates, hasn't one artist who could draw in a local theatre as an individual. Station has always been town's top air-caster, but carried so much chain commercial that little time was devoted to build talent for personal appearances. Gradually station garnered a bad program rep locally. Yet, ironically, WCAU has sent plenty of names to New York headlights. chance to click. Unusual factor is

COMPETITIVE FOR FIRST TIME

Advent of KYW in Fall Agitates Quaker Town with Plenty of Rumors Realignments Probable

MERGERS

Philadelphia, June 18.
Philadelphia right now has more radio rumors than NBC has vice-presidents. Leading all the whispresidents. Leading all the whis-pering in juduancy is whether the Levy Brothers, kingpins of WCAU, WIP and the Columbia network, have or have not acquired the oper-ating control of Station KYW, the present Chicago Westinghouse outlet which moves into Philly Novem

ber 1.

Levys admit bidding for station and coveting it. But can they get it, and if they get it, what happens to the pretty picture of competition that was visualized as awakening Philadelphia from the general sluggishness engendered by six years of complete subservience to the rank of WCAU as number one station.

Meanwhile the two present NEC

rank of WCAU as number one station.

Meanwhile the two present NBC affiliates, WLIT and WFI, are probable candidates for a merger to handle the blue NBC programs if, as officially carded, KYW bobs up as the NBC red champion. Albert M. Greenfield, prominent in Philadelphia realty, seems the keyholder to the WLIT.-WFI situation through the receivership of Lit Brothers' department store, which controls in turn Station WLIT. Greenfield reportedly wishes to create a station powerful enough to compete commercially with WCAU.

A Novelty for Philly Philadelphia has traditionally been a poor town from the radio performer's viewpoint. Only place a break could be had was WCAU. Accepted standard fee has been beauty of the state of the property in the country of the court of the country o

standard fee has been about \$7.50 a broadcast in Philadel-phia. Musicians' Union seemingly has ample grounds for the allega-tions of under-scaling. Hence, has ample grounds for the allega-tions of under-scaling. Hence, although the talent is, of course, a minor consideration in the various realignments that seem in progress more or less under cover this ele-ment naturally enough roots for a condition of affairs in which a little competitive bidding might emerge out of the jungle of former hope-lessness.

Some keen observers believe that Philadelphia radio will be hypoed into a healthier state if real rivalry materializes. But meanwhile WCAU naturally may not be of that

naturally may not be of that opinion.

There are odd pieces to the puzzle, WPEN goes to 500 watts and
\$20 kllocycles, a better strategic
position than station has ever enjoyed, and meanwhile becoming a joyed, and meanwhite occoming a cog in the wheel which George Storer is coopering. WRAX comes into the picture on an arrangement to handle all foreign language pro-grams (important locally). Which still leaves the secondary Levy out-let, WIP, to be fitted into the new set-up that the next few months will work out.

Business and Fish

Boston, June 18.

New England Network (NBC), at a meeting at Sebago Lake, Maine, voted to open a Chicago office July.

Joe Weed, who for one year has managed the web's New York office, the children of the C will also have charge of the Chi-cago branch.

will also have cnarge of the Congo branch.
Those attending the meeting were George Kelley, WCSH, Portland; James Clancy, WTIC, Hartford; Joe Weed, John Boyle, WJAR, Providence; John Storey, WTAG, Worcester, and Charles, Eurton and Harold Fellows of WEEL, Boston.
The fishing was terrible.

Goodrich Not Sponsoring Max Baer; Champ Peddled by Both Webs

Harold Smith Seeks Own Station in Rensselaer

Albany, June 18.

Albany, June 18.

Operation of a new radio station in Rensselaer, just across the Hudson River from Albany, is planned by Harold E. Smith, general manager of WOKO, Albany, an affiliate of CBS. An application for a permit has been received by the Federal Radio Commission. New station project is a private enterprise of Smith and is not associated with WOKO. It is reported the new station would use the facilities of WGLC, Hudson Falls, also a CBS link. Smith formerly operated a station at Poughkeepsle and came to Albany four years ago when WOKO was opened here.

RAIN HURTS FAN MÁIL AT WBT

Charlotte, N. C., June 18. W. A. Schudt, manager of WBT, has been watching the mail and has decided that listeners write fewer

letters about programs and enter-tainers when it is rainy weather tainers when it is rainy weather than when it is clear.
Discovery was a surprise, it being the popular conception that people are outdoors more when the sun is shining and are more assiduous radio listeners when the weather is

Schudt cites the 10 days of rain Schudt cites the 10 days of rain in North Carolina, fixing a new wet weather record, when WBT fan mail dropped to 50% as compared to the period before and after the wet weather. When the rain stopped the mail went immediately back to

Patsy Darling at WDAS

normal, he said.

Philadelphia, June 18. New WDAS addition is Patsy Darling, former WCAU-CBS singer, who comes in to handle women's program activities. Gal replaces Phyllis Foster, who resigned last

week.

Miss Darling will specialize in home economics shows, bringing in an ork crew and guest artists for audience draw.

With Columbia and NBC bidding to continue the 'Taxi' serial while each looked around for a sponsor, Max Baer's career in radio was in an unsettled state up to late vesterday afternoon (Monday). Goodrich

an unsettled state up to late yester-day afternoon (Monday). Goodrich Tire surprised NBC and the advertising trade in general by advising all concerned Friday (15) morning that it had no intention of taking up the seven-west option it had on the champ's services. Tire maker's decision brought the serial to an abrupt halt the same night, completing the first half of the deal, which gave Baer \$5,500. a week for six weeks.

Reason Goodrich gave for its dropping of the Baer alliance was that the expense involved wasn't warranted by the potential sales of the product. As it was, explained the rubber concern, it was away overboard on radio expenditures, what with the daily baseball resumes it was bankrolling on WEAF, New York; WBZ. Boston; WTAM, Cleveland; WMAL, Washington; KDKA, Pittaburgh; WJR, Detroit; WENR, Chicago, and KMOX. St. Louis. Also that with the Baer serial it would be merely covering the same listener attention garnered by its baseball programs, which are the same listener attention garnered, by its baseball programs, which are under all summer obligation. Baer's contract with Goodrich called for a boost to \$7,500 a week in the event the seven weeks' option was taken

up. Bid made Baer for his services as a sustaining attraction by Columbia was the highest it has ever offered for anyone on a non-commercial

WGAL, Mason-Dixon Key, On Air 13 Hours Daily

Lancaster, Pa., June 18. Station WGAL, of Lancaster, key-station of the Mason-Dixon Radio Group, is being heard on a new frequency of 1,500 kilocycles.

new frequency of 1,500 kilocycles. Change from the station's previous place on the dial at 1,310 kilocycles took place when WGAL began using the channel vacated by WPEN of Philadelphia. Moving out of a more or less congested band, the change was made chiefly to give WGAL unlimited time on the air. A staff of 20 people keep programs moving thirteen hours out of every twenty-four.

four.
Transfer to the new frequency required the addition of approximately \$5,000 worth of additional equipment in the WGAL transmitter.

Right Size Cheltenham in Spotlight Ads Agitates Actors, Adv. Agencies

Like the other branches of show business, radio is now subject to headaches from performers over billing demands. Bearing most of the controversial brunt on this topic are the ad agencies which in addition to supervising the publicity on the show do the copy writing for the spotlight ads on the program that appear in the newspapers. Relative position and typography given their names in these ads have become a common source of contenbecome a common source of conten-tion from mike artists, say the

tion from mile artists, say the agency men.
This vieing for top billing in the apotilisht ads has got to the point that performers before signaturing for a commercial program cemand that the contract include a clause clarifying the subject. So far there have been few sponsors that have consented to this written stipulation. Usual retort by the commercial is that regardless as to how the

Like the other branches of show performer may feel about his im-usiness, radio is now subject to eadaches from performers over public there will be no dictating on

public there will be no dictating on this score from any quarter other than its own.

One of the major agencies last week was forced to have reset three sets of stereotyped plates because of an argument over tilling. Pro-gram had only three episodes to go, but the complaining actor insisted that the remaining series of spot-light ads be so revised that his name would be at the head of the listed cast. His utimatum was; that either cast. His ultimatum was that either

cast. His ultimatum wa: that either the agency change the ad copy or he would walk.

Agency exec upon whom the actor made his demands remarked during the course of the verbal exchange: 'I suppose you'd like to have your name over that of the client?'

"It wouldn't be a had idea at that."

'It wouldn't be a bad idea, at that,'
was the actor's rejoinder.

Radio Chatter

Cuba

Mater radio station burned

ely. looks as if it will never it the air on account of the

CMC looks as a cagain hit the air on account of the telephone strike.

Although there is no censorship of the air here, here is an example of how things are treated. Some-body in CMCD said something over the mike which somebody else didn't walked into the studio and black-jacked everyone there, including the musicians.

iacked everyone there, including the musicians.

Luis Casas, Jr., has won the medal for hard luck. He was chief engineer at station CMC of the Cuban telephone and had to go on strike, now in its fourth month, to pass the time he came on the air with his shortwaver COC, which was getting plenty of musi from all over Southth and the case of the company of the case of the company of the case of the cas a new shortwaver, v to have ready soon.

New York

NBC's interpretation of the Princeton track meet was deplorable, particularly the description of the Princeton track meet was deplorable, particularly the description of the Case of the

this point, in saming gram.
Clyde Morse, WHAM program director, resigns June 22 to devote his time to concerts and teaching.
Birdsall Holly, WHAM field engineer, plays his own grandfather and the same senonsored by

gineer, plays his own granutation in a radio drama sponsored by Rochester Gas & Electric Corpora-

tion. The elder Holly in 1877 discovered possibility of transporting steam heat to remote points.

WHAM and WHEC combined facilities to observe the passing of Rochester's first hundred years as a city.

Frank Kelly, WHAM publicity manager, is doing sound track comment for Hearst Rochester

newsreel.

"Woman's Radio Review,' m.c.'d
over the NBC red web by Mrs.
Claudine McDonald, is now on a
four instead of a five-atternoons
weekly basis. Crowded off the Priday
chedule by Stundard Brands'
hour-long Maria's Matinch.

nour-iong 'Maria's Matthee.'

Baby Marie and her mother, Mrs.

Mary Polizzito of Brooklyn, have
been visiting friends in Albany.

Miss Mircile Esmond was special
soloist with Herb Gordon's orch at
the General Motors in the Albany

rmory. Hygelans are back in their usual Hygelans are back in the supplace with a song program on WESG, Elmira. The singers are Raymond A. Perry, Edward L. Monroe and William W. Osborne. Their plano accompanied is Howard H. Clute.

Bee Scott, ploneer WESG entertainer, is continuing her popular wiano programs.

ard H. Clute.

Bee Scott, pioneer WESG entertainer, is continuing her popular plano programs.

Louis DeBernardis has been appointed announcer for Italian ENESS, active the properties of WOKO, Albany, won't stand for any dead air in between broadcasts. Therefore he imported from Paris, a Celeste, whose bell-like tones tinkle at each break. The Celeste resembles a small reed organ.

Elizabeth Bacon is entering her inth consecutive month with her biano solo broadcasts over WESG, Elmira.

plano solo broadcasts over WESG, Elmira. Alexander Alexe, accompanist for singers over the NBC web, off on another jaunt. Early in the spring, he played the plano on a concert trip through the South. Jap Gude found the World's Fair edifying. Irving (Cha.np) Ashkenazy is authoring the continuities for the Oddorono show.

NBC is cogitating over a comedy show to slip into the spot Joe Penner makes vacant July 1. Charies O'Connor, NBC announcer, had a birthday recently.

In honor of the occasion, J. Alden Elkins, the Boston bass-baritone, for whose red network program O'Connor is usually at the mike, sang a group of Charley's favorite

sang a group of Charley's favorite numbers.

NBC Press now operating with a skeleton staff Saturday.

Vivienne Segal has received an additional 13 weeks from Phillips Dental Magnesia.

Doug Coulter (N. W. Ayer) is treking up to New Hampshire this welcome to the second of the second

cationing spot.
It's 13 more weeks for everybody,
effective July 5, on Maxwell House
Show Boat.
VARETY falled to credit Charles
Wakeman's 45 minutes of ad ills an
nouncing for WMCA's fire-reporting
stunt

stunt.

Mrs. Leopold Spitalny, homesick for Chicago, will spend a month there.

Indiana

new head of

Percy Robbins new head of WOWO Artists Bureau.
Dorothy Gordon new contralto over WIND, replacing Helen Black who was picked a short time ago by Jun Garber for vocal assistance.
Trene of the Ivorles, So far station has not announced her last name.

tion has not announced net less name. Hilida Woehmeyer, WOWO secre-tary, scanning those attractive Yellowstone National Park folders and thinking of going there in July

Illinois

Station WHBF at Dubuque has taken the initiative to have Western league baseball officials rescind orders placing a ban on the broadcasting of games in Davenport, Ia., and Rock Island.

New England

Lillian 'Buddy' Ferrin, who is one of the DeMarco Sisters, took advantage of the first two days off she's had in six months to visit her old pals at WEEL, where the trio was organised. The girls have been busy will programs on NBC and at WON will program on the safety of the

this summer.

Ben Bickford, WNAC control operator, back from an 18-day vacation. He drove nearly 7,000 miles, with Denver and Yellowstone park the objectives.

Maurice 'Red' Dower, popular with Vermont radio listeners, has joined Don DeForest's orchestra as vocalist.

vocalist.

Montgomery Ward & Co., and
the First National Stores are two chain organizations now using WDEV, Waterbury, Vt., for adver-

vising.

Joe Cirali and his orchestra are being sponsored on WSVB, Rutland, Vt., by the Anes & Braves Co.

Summer advertisements on Vermont stations include such thing as overalls. second hand automobiles

Summer advertisements on Vermont stations include such thing as overalls, second hand automobiles and speedboats.

Morning broadcasts at WDEV, Materbury, Vt., are now using a variety of bird songs.
Fred Thoms, hitherto city staffman, new radio ed of Bridgeport Times-Star' to succeed Rocky Clark, who today (18) preniered as official listener of opposition 'Post.' Bridgeport public school music broadcasts, now ended for season, brought 800 children to WICC broadcasts, now ended for season, brought 800 children to WICC onlore the Bridgeses, supervisor, staged the programmil, supervisor, staged the programmil broadcast of Fred Alleric

orine E. Russell, supervisor, staged the programs.
Minerva Plous of Fred Allen's ME Commercial visiting the landsleute in Bridgeport.
Jay Ray and Eddie Begley, members of the disbanded WTIO Play-house, are assisting in WTIC Proposed to the property of the disbanded will be a supervised by the property of the disbanded will be a single longer. Rug Vallee will do a single longer, Rug Vallee will do a single longer, Rug Vallee will do a single longer. Rug Vallee will do a single longer for the programment of the longer for the property of the longer for the

Pure Oil's WSM Show

Nashville, June 18.
Pure oil Company has signed a 26 weeks contract with WSM to present a half-hour variety show each Thursday slight at 8:30 beginning July 5th. Line-up will change somewhat as the weeks roll change to the present a summereach Thursday Night at \$1.30 beginning July 5th. Line-up will change somewhat as the weeks roll by but for the present a summer-time revue, Pure Oil Revels' is the ticket. Cast includes Marjorie Cooney and Bobby Tucker, known as Twenty Flying Fingers; playing two planos; strong ensemble headed by Alvin Masten; John Lewis, conert baritone; Margaret Ackerman, soprano; Claude Sharpe, tenor; Christine Lamb, contraito, Velma Dean, blues singer; June Moody, popular singer; the Tiolene Trio, composed of Jack Shook, Nap and Dee.

Block and Sully Set

Block and Sully go on the Ex-Lar show permanently commer. Sept. 24. Fleischmann-Vallee the team booked for Thursday (21) but released them from the one-time date at the long commercial's re-

quest.

Before starting on the ether job.
Block and Sully go to Hollywood for
Radio Pictures' Treasure Hunt. They're due to report on the Coast They're due to report on the Coust July 15 for the picture, but will play a week (29) at the Fox, Detroit, on the way out.

San Jose Take-Over

San Francisco, June 18. San Francisco, June 18.
Ralph Brunton has made several
new appointments at KQW, San
Jose, which he bought a fortnight
ago and made a link of his twostation Northern Callfornia Broadsling System.

casting System.

Joy Storm, previously with KEX
and KJR in the northwest, has
been named production manager,
and Lena May Leland musical director. Dudd Williamson, ex-Tom and Dudd, NBC harmony spotted as announcer, all three to function in San Jose.

function in San Jose.
Other staff and exec appointments
are expected at KJBS, Frisco, where
Brunton has returned Sam Melnicoe
after previously putting him in
charge of KQW.

Pick KDKA Boss?

Managers of the NBC owned and perated stations gathered yester-ay (Monday) in the web's Radio ity quarters for their monthly operated day (Mo City qua

City quarters for their monthly meeting.

New manager for KDKA, Pittsburgh, may be named during this meet. William Hedges, who formerly headed this station, is now on NBC's stations relations staff.

KHJ ADDS MARSHALL SOHL

Los Angeles, June 18. Marshall Sohl, tenor, former

Marshall Sohl, tenor, formerly with KJR and KOMO, Seattle, has been put on staff by KHJ.

He has been spotted on several of the stations and the Don Lee coast chain programs under his own name and on the Bank of America broadcast as 'Donald Shannon.'

Wade Lane is off the station's tenoring staff.

Mexican Govt. Uses Air

Mexico City, June 13 Government has inaugurated haifhour semi-weekly broadcasts national and states statis through station XEFO here. statistics used the

First time Mexico has us ir to distribute official data air

Cop Announcer's Suicide

Cop Announcer's Suicide
Kansas City, June 18.
Kenneth W. Ritter, police radio,
announcer and dispatcher, ended his
own life with a pistol shot through
the heart, Thursday. A quarrel
with his wife and mother-in-law
preceded his action, it is reported.
Ritter had been radio announcer
for KGPE, the Kansas City police
radio station, for two years.

Bradley Kincaid, WGY singer, is now peddling, over the air, the sixth song book of Kentucky Mountain ballads which he has completed song book of Kentucky Mountain ballads which he has completed since he started broadcasting over WLS, Chicago, New tome—he has sold more than 100,000 booklets— carries pictures of Bradley, his family and scenes of his native state, in addition to a group of old-time numbers.

WIRED WIRELESS IN HOLLAND BY GOVT.

The Hague, June 10.

Postmaster General's Department in Holiand intends to supply radio-fans with wired wireless. Neither municipalities nor private enter-prises do this.

Subsoribers to get choice between four programs which they can choose by turning switch. Distribu-tion via telephone wires.

'Folies,' \$22,500

Chicago, June 18.

Take for the Folies Bergere at the French Casino last week tallied \$22,-500. It was the show's initial stanza

Spot housing the French extravaganza was formerly tagged Rainbo Gardens.

Regular Politician Beats John Henry for Congress

Omaha, June 18.

John Henry, manager of Omaha studios of KOIL-KFAB and candidate for congressman in the recent Iowa primaries, is back at his desk as voting returns eased him out in favor of the political stand-by.

Henry now confines his speaking to microphone, and with growing popularity of his More About Radio' daily talks, has had a mike instalied in his executive office and now broadcasts daily from his desk.

casts daily from his desk.

Will Aubrey Thrice Weekly

San Francisco, June 18.
On July 1 NBC wiii give the scissors to its nightly variety show, Night Court, on KPO with Will Aubrey m.c.'ing as 'Judge.' Frolic will be trimmed from five to three nights weekly, Monday, Wednesday and Friday, with every producer on the staff getting one crack at the show.

'Variety' Says:

"STILL IS A FINE PER-FORMER - - - - - - -HE IS ESPECIALLY BLESSED IN THE MAT-TER OF A VOICE"

BERNARD GRANVILLE
With Lou Kaplan orchestra, Alfred Gigi, Patricia Leeds,
Vaughn de Leath
30 Mins.
Sustaining
WOR, Newark

Sustaining
WOR, Newark

Artist bureau of WOR uses
this half hour interlude to showcase its talent and solicit club,
banquet, party and other bookings. Bernard Granville officiates
as m.c. and chief personality of
the half-hour.
Granville has been, and still is,
a fine performer. He is especiality blessed in the matter of a
voice. It's a fine, deep, masculine larynx. Nature improvedine larynx. Nature improvedand upon the egitimate
stage. Granville was a star not
many semesters ago. His sainry
was at or near four figures. So
he had to be good. And that
polse and authority he now
brings to radio where seemingly,
if he can find a saisable program
idea to use as a vehicle, he ought
to find a niche.

The particular's voice would be
ideal for the sales plugs on some
of the deiuxe shows where a
pursuasive manner and ingratiating personality are musts.

Land.

WOR ARTISTS BUREAU

Production MAX HART



The World's Most Powerful **Broadcasting Station**

presents COUSIN BOB AND HIS KINSFOLK

This recent feature added to the schedule of WLW, is unquestionably the most outstanding radio attraction of its type now on the air. The wide variety of talent included in the cast of this production is amply sufficient to afford several consecutive hours of thrilling entertainment. Cousin Bob and his Kinsfolk is available for commercial broadcasting.

From the sound of footsteps to a symphony orchestra . . .



talent and production facilities cover the gamut of radio entertainment. . .

America Wins Him Back

TRANCI — EXPOSITO)

LE PERROIQUEE Para

A CONTRACTOR STATE

THE ATTEMPT OF THE LOW

LATE OFFICE

100

and the second

VS ARTS DECORATIF, Polits & EMBASSY, Paris

GASINO DE PARIS, Paris . LIDO, Paris

CASINO BELLEYUE, Biarritz . CIRO'S, Paris

AFTER TEN YEARS!

SPORTING D'ETE, Monte Carlo • CHEZ VICTOR

CLUB, Paris . CHEZ VICTOR, Paris . METROPOLE

CHAPEAU ROUGE, CANNES - PALM BEACH CASINO

HARF-YARM

Acres 1

Ind Auskin

AND HIS CONTINENTAL ORCHESTRA

ENERGY CONTRACTOR OF THE PROPERTY OF THE PROPE

SECTION ROLL - AUSTRIA

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Altredaily

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Mode

RHON

1974

SEALS

WITH HIS SUBTLE. DISTINCTIVE DANCE MUSIC
THAT MADE HIM FAMOUS
... AS THE PET OF ALL THE
SMART PLACES IN EUROPE

COLUMBIA NETWORK
EX-LAX HOUR, Monday Nights, 9:30 to 10 p.m., E. D. S. T.

Vienno + MOULIN ROUGE, Vianno
His Music In "CONGRESS DANCES,"
HEARTS IN WALTZ TIME," "BLUE
TOURED THE ENTIRE CONTIWITH JEANNETTE MACDONALD
Records for DEUTSCHE GRAMA(His Musters Voice) PATHE FRERES
PHONE HOMOCHORD ARTIPHONE

PARAMOUNT STUDIOS JOINVILLE

New Business

HARTFORD

Noxon, Inc., fifty-two daytime an ouncements NBC local sales. Placed irect. WTIC.

Wise Smith and Company, depart-ment store, Hartford, four evening announcements. Placed direct. WTIC.

Ben Hawthorne, three hours weekly for 13 weeks. Placed direct.

Garber Brothers, furniture store three one-quarter hour musical pro-grams. Placed by Gross Agency

WTIC.

Allyn theatre, Hartford, Connecticut, Hollywood gossip, advance publicity and promotion on forthcoming films and music. Placed by M. H. Hammer Agency, WTIC.

Capitol Motor Car Company, series of day and evening announcements.

Placed by Gross Advertising Agency, WTIC.

Blumenthal and Company, spe-

The Original Boop-Boop-a-Doop Girl

HELEN KANE

Star of RUDY VALLEE of the FLEISCHMANN

(Thurs, Eve, June 21 8 to 9 P.M.) Station WEAF-NBC

ABE

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

-Tuesday, 8:30 to 9 P.M., (Phillips Dental)

WEAF—Friday, 9 to 9:30 P.M., DST (Phillips Milk)

GRACI

The Sweetheart of the Blues" DELUXE THEATRES

Sole Direction
HERMAN BERNIE
1619 Broadway, New York



AND HIS ORCHESTRA

Conoco Oli Wed., 10:30 P.M. WABC WJZ Frl., 9:30 P.M.

WJZ Sat., 12 Midnight Mon., 11:35 P.M

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

JOSEF CHERNIAVSKY

Personality Conductor Now on Second Year WGN, Tuesdays, 0:30 P.M. CST

Massachusetts, 13 times on Women's Bazaar, Piaced direct, WTIC. S. D. Chamberlain and Sons, packers, eight quarter-hour musical programs, Piaced direct. WTIC.

Highland Ico Company, 13 times WTIC.

WILLIAM BAZAAR. Placed direct.

WTIC.

Manchester Chamber of Commerce, six daytime announcements.
Placed direct. WTIC.

Placed direct. WTIC.
Southern New England Ice Company, 13 daytime announcements on
Women's Radio Bazaar. Placed direct. WTIC.

BOSTON
I. J. Fow Co., 52 half-hour programs; starting July 18. Through Alfred Rooney Co., Boston. WEEL. Gold Redeeming Corp., 52 five-minute programs, started June 12. Through David Malkiel, Boston.

Through David Malkiel, Boston. WEBI.

General Baking Co., 20 announcements in Current Events Periods, started June 11. Through Batten, Barton, Durstine & Osborne, Boston. WEBI.

Dodge Brothers, six announcements in After Dinner Revue, startments in After Dinner Revue startments in Startment & Hyan, New York. WEBI.

Oakite Products, Inc., nine announcements in Stephing Tatler, started June 18. Through Radio Broadcasting Co., Boston. WEBI.

W. L. Thompson Co., 156 five-minute programs, starting June 25. Through The Doremus Co., Boston. WEBI.

minute programs, starting June 2a.

WEND.

Cope Cod Steamship Co., 48. announcements in Evening Tattle, started June 7. Through Kenyon Advertising, Inc., Boston. WEEL.

H. Traiser & Company (Pippin Advertising, Inc., Boston. WEEL, H., Traiser & Company (Pippin Cigars), 165 participations in daily Yankee Network News Service broadcasts, started June 6. Through The Doremus Co., Boston. WNAC.

Gold Redeeming Corp., 92 broadcasts of late baseball scores, Starting June 10. Boston. WNAC.

Boston. WNAC.

Albert K. Sheldon Co., 52 time prature reports, started June 18. Through The Greenleaf Agency, Boston. WNAC.

Albert K. Sheldon Co., 52 time Signals, Started June 18. Through David Maiklel, Boston, WAAB.

Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 18. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Eventual Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 12. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler Motors Corp., six announcements on Merry-Go-Round, Started June 19. Through Chrysler

PORTLAND, OREGON

Meier & Frank, department store thru station, 15-min. program daily also 25 special announcements. KGW Southern Pacific Ry., thru McWil-kins & Cole, six announcements

kins & Cole, six announcements. KGW.

Western Dairy Products Oo, thru
Barnes Campbell, nine announcements. KGW, KEX.

Esbenseott Laboratories, thru
Kirkpatrick, 15 min. dally, one year.

KGW, KEX.

General Motors National Exhibit, thru Campbell Ewald, three announcements, 30 min. KGW, KEX.

Gilmore Oil Co., thru Botsford, Constantine & Gardner, announcements. KGW.

Columbian Optical Co., thru Gerber & Crossley, 30 announcements. KGW.

General Motors Corp., 27 daily announcement thru Campbell Ewald.

KGW.

Paul Riggs Wine Shop, thru sta-

KGW.
Portland General Electric Co,
thru Gerber & Crossley, 13 daily announcements. KGW.
Hayden Island Annisement Co,
thru William Norvell, 21 daily announcements. KGW.
Oregon City Woolen Mills, thru
William Norvell, three daily announcements. KGW.

nouncements. KGW.

OMAHA, NEBRASKA

Kerr Glass M/g, Corp., canning
jars. Began June 14, announcements twice per week for 13 weeks.
Placed through Rogers-Gano agency.

Hazol Atlas Glass Co., canning
Jars. Announcements. Jaily for, one
month. beginning June 18. Through
Modern Advertising Co., Wheeling,
W. Va. WAAW.

Natural Crystals Co. Began June
17 for 13 weeks, 5 min. six days per
week and 15 min. Sundays. Talent
on Sundays brondcasts Waiter
Dinan, bass, with special announcer,
Placed through Murcel Crump Advertising Co., Kansas City, Mo.

AAW. Brandeis Dept. Store. Announce ments daily except Sunday; began June 5 for three months. WAAW. Dream Gardens, beer parlor. An-

Renewals

General Foods (Maxwell House Coffee), 'Capt'n Henry's Show Boat.' 13 weeks, effective July 5, 56 stations on NBC's red (WEAF), Benton & Bowles, agency, Pillsbury Flour Mills, 'Today's Children,' 13 weeks, effective, June 11, 27 stations on NBC's blue (WV2), every morning but Sat. and Sun. 'Ward Baking Co., 13 weeks, show with Josef Pasternack, James Melton and guest artists Sunday nights, 26 stations on CVS, effective Aug. 12, Fletcher & Eillis, agency. Pillsbury Flour Mills, 13 weeks, effective June 13, 'Cooking Closeups,' Wednesday and Friday mornings on 19 CBS station. Through Hutchinson' Advertising Co.

Advertising Co.

nouncement daily except Sunday; began May 28 for one month WAAW.

nouncement daily except Sunday; began May 28 for one month. WAAW.

Bapos, corn remedy, Omaha. Announcement daily except Sunday; WAAW.

Associated Sales Co., Yeasties breakfast food and Omar flour products. Announcement daily except Saturday and Sunday, June 4 to July 13. Through Ernest Bader & Co., Omaha. WOW.

C. B. Brown Co., Jewelers; Goldstein-Chapman, women's furnishings skindal Laundry; Rock Jahand Rall-laundry; Rock Jahandry, Rall-laundry, Ral

Through Scott-Howe-Bowen, Inc.

CHICAGO

Mantho-Keamo Co., Clinton, Ill., for M-K Cold Remedy, renewed dally 50-word announcement at 11:55 a.m. for four weeks (Wade agency, Chicago). WLS.

Ex Lax, series of three 50-word announcements three times weekly for 26 weeks (Joseph Katz agency, New York). WLS.

United States School of Music, New York, series of 28 5-min, discs to the Company of the Co

NASHVILLE
Pathinder Publishing Co., one half
hour per week on Grand Ol Opry,
beginning Oct. 6 for 26 weeks
(Rhodes & Leisenring Co., Chicago).
WSM.
Dodge Bros. Corp., 12 1-min. announcements, beginning June 11 to
June 16, inclusive (Ruthrauff &
Ryan, New York). WSM.

Nyan, New York). WSM.

DENVER

Bender's Bakery, one announcement dally, two weeks. KLZ.

Tom Botterill, one dally announcement, one month. KLZ.

Sportland Beach Club, two daily announcements, one month. KLZ.

Mountain States Association of Ice Dealers, 15-minute transcription, two a week, 45 days. KLZ.

Kerr Glass Co., two announcements weekly, three months. KLZ.

Morey Mercantile Co., six 15-minute programs weekly, one month.

KLZ.

May Company. 500 process.

KIZ.

May Company, 500 run of schedule announcements. KFEL.

Firestone Tire Company, ve announcements. KFEL.

General Motors Dealers, 500 run of schedule announcements. KFEL.

K. Successed Blectrical Co., three announcements daily, one month. KFEL.

Golden. Raale.

FEL.
Golden Eagle Dry Goods Co., 500
In of schedule announcements. run o KFEL

Ice Delivery, quarter hour four times weekly, WGL.
Die Schnitzlebank, daily recordings. WGL.
Fort Wayne Motor daily recordings wGL.
Fort Wayne Motor daily recording with the second second with the second wi

WOWO.

Warner Beauty College, weekly
beauty talk. WOWO.
Saranae Hotel, Chicago, ice
weekly. WOWO.
Del Prada Hotel, Chicago, twice
weekly. WOWO.

Del Frata Live weekly. WOWO.
Centiture Brewery, daily temperature reports. WOWO.
Mowey Studebaker Company, three announcements weekly.

ington, four announcements weekly on fishing, WOWO.

Michigan Tourists Association, spot announcements. WOWO.

Deuels Company, of Centerville, Mich., daily announcements. WOWO.

Weno Remedies, of Pandora, O., three announcements we ekly, WOWO.

Weno Remedies, of Pandors, Orthere announcements weekly. WOWO.

Battle Creek Health Foods, three announcements weekly. WOWO.

Kerr Glass Company, of Sandsprings, Okla., 26 announcements.

LOS ANGELES
Fow West Coast, 4:45-5, daily except Saturday and Sunday, organ music from Carthay Circle theatre.
KFAC.
Fishman Motors, night baseball games. KFAC.
Floneer Maple Product Co. and Glo-More Soup, every day 3:30-4, except Saturday and Sunday, The Chuck Wagner Godford, Monday, Wednesday, Friday, 2:30-3, Dick Nelson, reader, Bartley Sims organist, KTM.

NEWARK, N. J.

Vasco Sales Corp. (Tarrant's Seltzer Asperient), 13 weeks, Tuesdays, 11 minutes at high, Michael Bartic Carbona Products Co. (Carbona Shoe Whitener), 10 weeks, Tuesday and Thursday noons, five minutes, Style Tips by Christine Ray, WOR.

King's Brewery, 25 announcements, 13 weeks, during WNEW Dance Parade, WNEW.

SEATTLE

Crazy Wells Water Co., six quarter hour discs a week. KOL.
Union Pacific Stages, five-minute skit each Thursday eve for five weeks. KOL.
Chamberlain Laboratories, three one-minute and three 30-word announcements and two five-minute programs per week; started June 12. KOMO.

programs per week; started June 12. KOMO.

Scattle Citizens Emergency Relief Committee, eight five-minute talks. KOMO.

Trazy Wells, five 15-minute programs on KOMO and two on KJR per week; started June 17.

Century Brewing Co., feature horse race remote from Longacres tracks three times a week; Radio Ralph, 15-minute race dope talk three times a week; June 28 to Labor Day. KJR.

John Quinn, Vacation Land Revented to the Committee of the Commit

KOL.
Caliroz, coolcles, 52 announce
ments. KOL.
Clawson, Inc., furs, five announcements. KOL.
Barnett Austrion Co.,
nouncements. KOL.
Alaska Steamship Co., two announcements. KOL.

NOUNCEMENTS. KOL.

WINSTON-SALEM, N. C.

Dr. Pepper, daily announcement for two months. Placed locally.

WSJS.

Ideal 'Dry Goods Company, daily announcement for one month. Placed locally. WSJS.

Oompany, series of More than the company, series of the manuscement automobile. Placed locally. WSJS.

Modern Chevrolet Company and C. C. Disher Chevrolet Company are C. C. Disher Chevrolet Company and C. C. Disher Chevrolet Company series of 18 announcements on reduction in price of Chevrolet. Placed locally. WSJS.

NASHVILLE

General Motors Corp., 27 100-hundred word announcements, daily except Sunday, three each day, Placed by Campbell-Evald Company, Detroit, Michigan. Beginning May 31. WSM.

Chevrolet Motor Car Company, 12 100-word announcements, 3 daily, beginning June 2. Placed by Campbell-Evald Company, Detroit, Michigan. WSM.

A. Lewis Medicine Company, 12 100-word announcements, 3 daily, beginning June 2. Placed by Campbell-Evald Company, Detroit, Michigan. WSM.

A. Lewis Medicine Company, 6. and 11. Ruthrauff & Ryan, Chicago, Illinois, Veysinning June 2. June 2. d. 5. and 11. Ruthrauff & Ryan, Chicago, Illinois, WSM.

Princess theatre, with three quarter-hour vaudeville periods weekly, at 8 p. m. Mondays, "145 Wednesdays, and 7:30 Fridays. WLAC.

Jim Reed Chevrolet Company, nightly announcements 7 p. m., ollowing Sports Review. WLAC.

Cascade Plunge, daily announcements, 10:15 a. m. WLAC.

Cascade Plunge, daily announcements, 10:15 a. m. WLAC.

Loveman, Berger & Teitlebaum, one of Nashvilles largest department stores, is using WLAC each

nings. WLAC. sunday eve-Loveman, Berger & Teitlebaum, one of Nashvilies largest depart-ment stores, is using WLAC each month in the promotion of sales to the promotion of sales up the air with announcements im-mediately preceding and during the sales days.

NEW YORK

ture reports. WOWO.

Mouvey Studebaker Company, the announcements WOWO.

Shokespeare Tackle Company, on announcement weekly. WOWO.

Triggs-Michael Company, of Hunt-

NEIGHBORLY CHI NRC

Saves WGN \$15 Daily by Sharing Press-Radio News

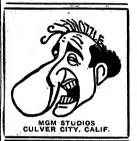
Chicago, June 18.

Chicago, June 18.

NBC has agreed to cooperate with WGN, the Chicago Tribune station, in order to save the Tribune some \$15 a day for wire charges on the Press Radio bureau news dispatchess.

Thus the coin which daily goes to Western Union for transmitting the national news reports to WGN, But the station has an idea that since, NBC gets the same reports that the network could save the station money by giving WGN a copy of these dispatches. NBC said okay, which was expected in light of the constantly growing friendship between the network and WGN. Station went over to the Merchandize Mart some 10 blocks away rather than going across the street to CBS-WBBM for the service,

Jack Robbins has publishing rights to 'Tip Toes,' the Oscar Hammerstein-Sig Romberg musical being prepared at Metro on the Coast, Robbins took the deal away from Harms, for whom Romberg had been writing.



CHARLES CARLIL TENOR

COAST-TO-COAST CBS

THE GREEK AMBASSADOR OF GOOD WILL

GEORGE **GIVOT**

CBS EVERY TUESDAY 9 P.M. Coast-to-Coast Sole Direction
HERMAN BERNIE

1619 Broadway New York FRANK PARKER

GENERAL TIRES

NOW ON THE COAST **NBC STUDIOS HOLLYWOOD**

VIVIAN JANIS

T. MORITZ, NEW NIGHTLY Sole Direction
HERMAN BERNIE
1619 Broadway
New York City

VERNON CRAIG

Baritone 7TH WEEK

BAK ORIENTAL, CHICAGO NBC-WJZ, Thursdays, 2:30 P.M. CST

Radio Chatter

(Continued from page 58)

cut Yankees, June 27, two nights before the Pavilion Royale opening at Roton Point park, South Nor-

Jimmy Lunceford combo, winding p this week at Cotton club, opens our Sunday at Pleasure beach,

up this week at Cotton club, opens tour Sunday at Pleasure beach, Bridgeport.
Fred Waring's Pennsylvanians due June 29 at W. J. Cook's Riverside park room, Springfield, Mass. Charles Richards has accepted a ten-week engagement with summer stock company at Sharon, Conn, Richards was with the WTIC Traveler's Insurance Company Playhouse Players.
Phil Becker, WTIC announcer, has been transferred to the sales department.
Ozzie Schuman, trombonist of

department.

Ozzie Schuman, trombonist of
WTIC concert orchestra, has turned
comedian and is featured with



EDITH MURRAY

The Dramatist of Song STAR of RADIO, STAGE and SCREEN lay, 10:45 P.M.; Sunday, 2 P.M. OBS, Coast to Coast, WABO Exclusive Management CBS ARTISTS' BUREAU

Personal Representative IRVIN Z. GRAYSON

fred allen's

HOUR OF SMILES

PORTLAND HOFFA
JACK SMART
IRWIN DELMORE
LIONEL STANDER
MINERY PHOUGLAS
LENNIE REALTON'S IFANA
TROUBADOURS

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orial by Fred Allen and Harr Tugend 0 70

Management Waiter Batchelor Wednesdays, 9-10 P. M., D. S. T. WEAF

ОШОШОШО

LEO REISMAN

PHILIP MORRIS WEAF, Tuesday, 8 P.M. BRUNSWICK RECORDS

THAVIU

At "STREETS OF PARIS" Century of Progress
WGN NIGHTLY Inquiries Solicitée

"The Singing Lady" IREENE WICKER

4th Year for W. K. Kellogg Co. All Material by Ireene Wicker Muslo by ALLAN GRANT N.B.C.—WJZ 5:30 Daily

Harry Tighe and Milt Francis on their full hour WTIC Fun Parade. Benn Bonnell, WTIC, music ar-ranger, formerly of New York, is commuting from cottage in Win-

sted.

Muyay O'Neill and Ben Hawthorne, the latter a grandson of
Mark Twain, are collaborating in
the building of a full hour program,
being transmitted thrice weekly being transmitted the from WTIC, Hartford.

from WTIC, Hartford.

Florrie Bishop Bowering, WTIC
domestic science expert, is operating her 'Mixing Bowl' program on
an independent basis.

Travellila MacNabb has been
made assistant to Marjorie Water
in the praparation of the WTIC,
Hartford, morning program, Wonen's Bazaar.'

Norman Clestics and his work.

wis Bazaar."

Norman Cloutier and his Merry Madcaps orchestra, heard on a national hookup through NBC for three hours a week, will be heard for five hours a week, starting next month.

Pennsylvania

Marty Gregor and his Gay Parce band have switched from KDKA, Pittsburgh, to WWSW.

Howard Price, WCAE, Pittsburgh, tenor, had a double celebration last week. Went on the NBC network day after he married, Gene Llewelyn, WCAE staff planist and member of So-and-So trio.

Bee Jordan has replaced Alyce

Bee Jordan has replaced Alyce Martin as staff cellist at WCAE Pittsburgh.

Bridgeman Family Sextet is back n WWSW, Pittsburgh, after a long

absence.
Freddy Mack for two weeks and then Faul Pendarvis on KDRA, Pittsburgh, from William Penn Hotel, following Dick Fidler.
Mrs. Libby Heller back home in Pittsburgh after a Chicago selection of the Chicago selection with the company of the Chicago selection. The company of the Chicago selection of the Chicago selec

set himself for grammic roles at NBC.
Paul Mason, ex-WCAU maestro, into Walton Roof with 15-plece barbind and State of the himself of the him

ministrel snow at the Steel Pier, Atjanic City.

Atjanic City.

Larry Tate is having manager

Arthur Bryan skimming the ashalits with a new car.

Wayne Cody in his 40th week at

WFI as the kiddles pal.

WDAS signed Florence Weiner,
comely 'Miss Professon of the commercial

man, has returned to WKIG, Lancaster, to take another pass at epot
announcements with 'The Old
Schoolmaster and His Radio Classroom.' It's an old dodge—a halfhour program with assorted sponsors, but it pays its own freight and
keeps the station's schedule fairly
Colling. Tenor, mystery man of
WGAL, Lancaster, Pa., continues to
keep his identity in the dark, despite his long radio experience. Romantic ballads are his meat, and
his audience is well filled out with
ladies. He's good for a score of letters a week asking no more than
his audience is well filled out with
ladies. He's good for a score of letters a week asking no more than
wGAL's dramatic laboratory is
back on the air after a spring layoff of a couple of months. Functioning under title of 'Studio Players,' the group pulls ambitious taled, the miles in half-hour plays.
Leads are alternated so all get
plenty of lines.

Cili Grey of WGAL, Lancaster, is
doing a three-way since station
handled wave-length. He's handling
control panel in addition to announcing and war-bling. Mike Installed in control room so he can do
all three at once.





PURE-OIL Every Saturday, 7.30 P. M.—WEAF

STARRING RICHARD HIMBER

AND HIS RITZ-CARLTON ORCHESTRA With Joey Nash

Iowa

RADIO

Harrison, community sing last with the Hollywood

attended by KSO and KWCR executives and KWCR executives. Tagler, KSO, operated for throat aliment and to vacation this aummer via automobile.

WSUI, lowa City, Ia, University ether outlet, will broadcast daily, 11 and 2, three classroom lectures on the short story, music and child development. Not scheduled Saturday or Sunday.

There'll be no broadcasting of Western league baseball games under rules in force among the membership of the organizations, tentative plans having been made to broadcast details of the games on schedule.

Tennessee

Jimmis Gallagher joins the staff of WSM, Nashville, with 13-piec band. Jimmis and his boys will be heard several times each week on dance programs and special productions. Al Stanland is vocalist, while Nelli Owen and Buddy Gray are novelty singers. Peitro Bresica, formerly with KFI, Los Angeles, and Fox theatre, 'Frisco, is arranger, and violinist. Gallagher replaces Francis Craig orchestra for the summer.

summer.

Lasses White has written a number of parodies on popular songs, among them being his Frankis and Johnnie, which he has turned into a patriotic song featuring President Roosevelt and Vice-President Garner. Lasses and Honey now at Chicago World's Fair having a short vacation from station WSM.

Jack Shook with WSM and scheduled five times each week, twice in solos and three times with Zeke Clements and his Broncho Busters, He halls from Joplin, Mo, and has been in radio a little more than five Years.

years.
Vaudeville on the Air, now heard
three times weekly over WLAC,
Nashville, carries the listener backstage of the Princess theatre for 15

Nashville, carries the listener backstage of the Princess theatre for 15 minutes.

A WLAC listener took upon himselt the task of testing the relative popularity of programs heard over this station through the placing of more than 2,000 ballots in the hands of Nashville radio owners. Results of the pool showed the Sports Review to lead the entire field, a fact which isn't at 1.1 surprising inasmuch as the Vois are far out ahead in the Southern League pennant race.

Harold Culver has returned to the WLAC Nashville staff, appearing each morning at 3 o'clock on a program sponsored by Sears, Reebuck & Co., singing from this store's own studies. White and Honey Wild Country of the Sports of the Control of the Sports of the Co. singing from this store's own studies. White and Honey Wild returned to WSM, Nashville, from a trip to the Chicago World's Fair. Lasses said that the only thing he did not see while at the Chicago fair was a nudist camp.

North Carolina

T. B. Laney, Monroe, N. C., newsnaner man, press agent for the Wingate college quartet, Melody Mates, is booking the group for a full show of music and comedy in their home state. The group, composed of M. S. Morgan, A. B. Morcosky, W. L. Cates and W. H. Redwinc, made its debut over WBT, Charlotte, N. C., nome time ago. Charles Crutchfield, announcer or WBT, Charlotte, N. C., has gone to Spartanburg, S. C., on bis vacation.

John Frazee, sportscaster for WSOC, Charlotte, N. C., had charge of the weekly program for the Char-

lotte Junior Chamber of Commerce, and presented Kid Elberfield, old time baseball star, and Jake Wade, Charlotte Observer sports writer.

Grady Cole, radio columnist for WET, Charlotte, N. C., take his politics seriously and has a hand in plaster cast to vouch for the fact. He broke it in a fistic defense of his favorite candidate in the North Carolina primaries.

nis rayonte candidate in the North Carolina primaries.

Sear's Sport Chat is a new program on WWNC, Asheville, N. C., sponsored by Sears Roebuck Company. It goes on each Friday at 5:45 p. m. with 16 minutes of facts about fishing, hunting, camping, liking and sports. The concern's sporting goods are plugged. There is a best fish story each week.

Lee Everett, program director for WBT, Charlotte, N. C., has just completed a survey modulation and intensity for the station's new 50,000-want transmission equipment. Tests were made at various points in the territory and Lee says he knows all about back yards—where he set up his instruments in most instances.

Mr. and Mrs. Franklin Van Scolk,

instances.

Mr. and Mrs. Franklin Van Scoik,
of Albany, Ind. are visiting Harold
D, (Old Wayside) Brown, who conducts a variety show for shut-ins
over WBT, Charlotte, N. C. Mrs.
Van Scoik is Wayside's daughter.
She and her husband are on their
honeymoon. The father and daughter had not seen each other since
Mrs. Van Scoik was a baby.

WBT, Charlotte, N. C., presented the music of Tommy Tucker and his Californians each night that the orchestra played for an automobile

snow here.

John Frazee, skipper for the Early
Risers club, WSOC, Charlotte, N. C.,
couldn't depend on alarm clocks
and telephone bells to get him to
the studio at 7 o'clock a. m., so
cecuity he's been sleeping a
lounge at the studio.

Winners in the General Catalog.

iounge at the studio.

Winners in the Georgia School of
the Air music contest aponsored by
the Georgian American, Atlanta
newspaper, stopped at Charlotte,
N. C., June 15 for a, program over
WET. The party was en route for
Washington and a week's staythere. The musicians and singers
were chosen from the public schools
of Georgia.

Carl Zomar, who conducts as a

Carl Zomar, who conducts an ad-vice program similar to The Voice of Experience, has gone commer-cial on WBT, Charlotte, M. C. Clein company, Atlanta, Ga., signed him for a series plugging Papodine, a stomach remedy.

a stomach remedy.

Crazy Crystal company of the
Carolinas, using a two-and-a-halfhour Saturday night barn dance
has cut this to a one-hour-show for
the summer months and has rented
a local auditorium in which to
originate the program for WBT.

dightning struck the antenna at the transmission plant of WBT during a furious electrical storm recently, smashing the insulation and letting the antenna fall to the ground.

Alabama

Empire and Paramount theatres owned by R. B. Wilby, advertising on WSFA.

owned by H. B. Wilby, advertising on WSFA, Walter Graham, from WSFA, Montgomery, making good with Columbus, Georgia, station, with the state of the country of the state of the country owners reporting the best business along this line since the station was opened. Vernon Cox, who has done quite a bit of radio work for Montgomery station has resigned. Howard Pill, one of the owners of the country of the Montgomery Advertiser, Meader Lowery, former chief announcer at the Montgomery station, with local automobile dealer as salesman.

Nick Ross, ir, son of Hink of the Hink and Dink blackface team on NLW, Cincy, under the eyes of big league scouts for his first basing with Miami University team in Buckeye Conference, Margaret Carlisle, sopranoing on Crosley's 500,000-watt WLW, Cin-

cinnati, had to find a blind person to read a fan letter written in braille.

Arthur Church, mgr. of KMBC, Kansas City, put in a day at WCKY, Cincinnati, last week with L. B. Wilson, prez.

Wilson, prez.

Jack Berch and Joe Emerson,
plugging Fels soaps and Mueller
macaron via the 'nation's station, Cincinnati, to entertain at
grocers' outing in Olentangy Park,
Columbus, O., June 27.

coumpus, O., June 27.

Ethel Ponce, harmonizing with sister, Dorothea, on WLW. Cincinnati, tickeled with word that Fred Waring will soon air her novelty tune, Wrestling with Rosie. The Pennsylvanians pilot was among the first to use Ethel's Holiday number.

number.

Dixie Dale reindigoing at WCKY,
Cincinnati, following Southern tour
of one-nighters with Ralph Bennett and His 11. Aces. Wanda Edwards, styled the 'So-Tired Songbird,' is warbling blues on the same
station.

EDDIE

The Instrumental Stylist

Now Playing ROXY NEW YORK

very Saturday 7:30-8:00 P.M. WEAF-NBC Network

Personal Direction
HAROLD F. REMP
NBC Artists Service

Always a Little Ahead of the Rest

COLUMBIA BROADCASTING SYSTEM

LEON

MON., FRI., WABC, 12 MIDNITE

St. Moritz Hotel.

Sole Direction HERMAN BERNIE 1619 Brondway, New York

HAROLD STOKES

Climalene and Palmer House

NBC, CHICAGO

EMERSON GILL

AND ORCHESTRA EN ROUTE MCA DIRECTION



STUDEBAKER

PRESENTS THE CHAMPIONS

RICHARD HIMBER

AND HIS RITZ-CARLTON ORCHESTRA With Joey Nash

WABC COAST TO COAST-TUESDAY, 9.30 P. M.

BRIBERY AGA **OUTLAW**

Inside Stuff—Radio

Ogden.Reid, editor of the New York Herald Tribune, generally regarded as the leading Republican daily in the United States, has refused to submit any facts or proof to the Federal Radio Commission which requested such evidence following a Herald Trib editorial that the Democratic administration has converted the radio into an organ of propaganda for the NRA and that the licensing power held over stations has, in effect, been used as a weapon to suppress anti-NRA comment. Simultaneously with the publication on page one of Monday's (18) Herald Tribune of Reid's letter refusing to furnish facts, the paper, also on page one, began the first of four articles attacking the workings of the FRC and the set-up of the new communications commission. Chicago Tribune, also Republican, has also been lambasting the FRC. Some months ago the NRA threatened to embroil the entire broadcasting-advertising business in a quarrel with the Federal government. Most of the maneuvering on both sides never came out. That a group of big industrialists and financiers were putting NBC and CBS in an embarrassing position was undeniable, through the possibility of the networks having, in a pitched battle, to choose between the government, with its licensing power, and the radio advertisers, with their big budgets. It gave some of the more imaginative radio executives cold chills.

WMCA and WNEW, both in New York, are by way of being rivals. The latter station, since going on the air some months ago, is competing for about the same type of accounts that WMCA goes after. In this connection a girl assistant to an official at WNEW found herself untilitying the cause of a half-serious protest from George Storer, WMCA head, to Milton Blow, WNEW boss.

Through the innocent agency of a friend the girl, Betty Glenn, was offered and accepted a better job at WMCA than she had at WNEW. Former station denied any raiding of personnel.

President Franklin D. Roosevelt was the first notable to use WGAL's new crystal microphone. When the President stopped in Lancaster after his Memorial Day address in Gettysburg, staff men of the Lancaster station battled Secret Service men for the right to board the train and pick up the address. It was a short argument, with the radio boys

CKY, Winnipeg, earned ill will by a recent mystifying stunt. Couple of weeks ago there appeared in the local dailies an ad calling for tenders for 'a new Radio Transmitting Station at the Manitoba Agricultural College: rounds, Winnipeg, for the Manitoba Telephone System.' The name of John E. Lowry, commissioner of 'phones, appeared at the bottom of the ad. Tenders were to be received until last Thursday (14), and then, it was said, someone would receive a nice fat contract for about \$100,000 worth of construction work for the new 15,000-watt transmitter of CKY.

mitter of CKY.

Came the day for opening of tenders. Lowry was out of town so it was postponed to Friday (15). He arrived and told the newspapers, who had been giving CKY good news space for a couple of weeks on the report that CKY would be the most powerful station in Canada, that it's all off, Lowry got quite peeved at the idea that he had anything to do with the calling of tenders, etc. Says that reports they were planning new transmitter in the immediate future were all wrong.

'It may come in the near future,' he says, but nothing has been decided officially. The information was never given out through our department.' Lowry, however, did not deny that he had issued instruction for newspaper ad calling for tenders, but said that Alex. Melville, architect, was the man who had called for tenders. He might have been partially instructed by me,' Lowry admitted feebly.

The architect was the lad who tipped off the newspapers a couple of months ago, telling them it was straight' and that they should give it big play.

All firms who submitted tenders for the tob with accommender.

blig play.

All firms who submitted tenders for the job, with accompanying cheques for five per cent of their estimates, got the cheques back in their mail Saturday (16).

Most unusual pub and ad backing up of a commercial radio artist is the Hearns department store in New York devoting a sizeable portion of its daily display ads to Harry Hershfield whom Hearns has signatured for a thrice weekly radio splel on WOR. These highlight spot ads on the radio humorist probably are the largest yet accorded an ether artist. Odd part of Hearns bally is that Hershfield, while continuing via WOR, first built his radio rep on that station as a sustaining artist and station is owned by a department store, Bamberger's, Newark, which operates WOR.

For the first time in eight months NBC's red (WEAF) link in May grossed more in time facilities sales than Columbia. NBC altogether last month took from this source \$2,472,94\$, the highest May fally in the history of the web, with \$1,435,648 of; this attributed to the red and \$928,734 to the blue (WJZ) loop.
Compared to May, 1933, the red link figures represents a boost of 75.8% while the upward margin for the blue came to 22%.

Indication of public's acceptance of radio as a news medium is the growing number of tips phoned into Coast stations by listeners.

Crash of a plane near Los Angeles is cited as an instance. Only a few minutes after the plane fell in a hillside residence section a woman eye-witness phoned KNX. Station had reporter on the spot immediately and complete story was on the air shortly after.

MYRIO and **DESHA**

At the Stevens, Chicago, World's Greatest Hotel, for the Summer

- "Artists of the dance in every sense of the word."-New Orleans.
- "The last word in grace, beauty and rhythm."—Detroit.
 "Dancers superb and supreme."—London.
- "Dancers superb and supreme."—Longon.
 "Fascinating, marvelous, as a dancing team."—Paris.
 "The virtuosos of the dance."—Berlin.

MPPA PACT ASKS FOR SQUEALERS

\$1,000, \$2,000 Fines on Plug Payoffs and Free Arrange--Agreement Banishes Employee Violators FTC's Investigation Brings Matter to Head

SINGLE OPPOSITION

Music industry last week took a stiff swipe at the free special arstiff swipe at the free special arrangements and plug payoff evils by adopting a pact with plenty of teeth in it. For the first time in the history of the business, the music men have set out to enforce suppression of these practices through the tipoff and arbitrary fine sys-

the tipoff and arbitrary fine systems.

When and if found guilty, a publisher, under this pact, will be penalized \$1,000 for the first offense and \$2,000 for the second, with the fine money collectible from his royalty divises in the American Society of, Composers, Authors and Publishers. Pledge further agrees that the informers of such violations will receive a third of the fines imposed.

With few exceptions the promulgation of the anti-bribery and free arrangements agreement got an entusiastic reception from the trade. By the end of last week the majority of the leading publishers had put their signatures to the pact. Only one publisher had declared himself as opposed to committing himself, on paper, and that is Joe Davis. Whether Jack Robbins will become a subscriber is problematical. His general manager, Jack Bregman, has forwarded a copy of the pledge to Robbins, sojourning temporarily on the Coast.

cal. His general manager, Jack Bregman, has forwarded a copy of the pledge to Robbins, sojourning temporarily on the Coast.
Bregman last Friday (15) voiced the opinion that he would prefer to wait until he saw how the agreement worked out before committing the Robbins Music Corp. to the covenant. His firm, averred Bregman, had for six months maintained a firm resistance to the free special arrangement thing, serving as marityrs to the cause, and had only yielded when the company found its new releases being frozen off the air. Now that most of the publishers are faced with depleted reserves; said Bregman, they are rushing into the non-free special arrangements compact. If after a while the pledge idea proves to be the McCoy, and the trade as a whole abides by it, added Bregman, he would urge that the Robbins concern become a co-signer.

Declaration against any form of plug bribery and the penalty system contrived for the enforcement of the pledge also met with strong favor from the leading orchestra leaders around New York. Day after the pact was adopted, a telegram reciting its terms was addressed to some 50 bandmen of major and minor standing. Several of the topliner maestros opined that the suppression of plug payoffs and kindred forms of bribery will serve to curb a serious evil in their profession. With the money derived for performances from publishers, the smaller bands have been able to take fobs paying considerably under union scale. These same leaders affirmed that the plug end of the basis it belongs, and that a number will. be accepted only, because of its musical worth and its fitness for the particular band's standing and style.

style.

FTC's Investigation

What brought the payoff and free special arrangements to a head, explained John G. Paine, chairman of the Music Publishers Protective Association, was a conversation he had with C. E. Klein, New York rep for the Federal Trade Commission. Klein, said. Paine, had informed him that the FTC, in its investigation

Teeth in Alley's Anti-Bribery Pact

(This is the verbatim pledge which music publishers agreed to sign in a concerted move to eliminate all Tin Pan Alley subsidization.)

(This is the verbatim pledge which music publishers agreed to sign in a concerted move to eliminate all Tin Pan Alley subsidization.)

We, the undersigned, in consideration of the needs of the industry of which we are a part and which we hereby acknowledge, and in consideration of similar promises and agreements and pledges being made by other members of the same industry, do hereby for ourselves pledge and agree as follows:

We will not on and after 6 p. m. of the 11th day of June, 1924 pay, give, furnish, bestow, directly or indirectly, or in any other manner present to any performer, singer, musician, arranger, or orchestra leader, employed by another, or to their agents or representatives, any sum of money, gift, bonus, refund, cut-ins, rebate, royalty, service, favor, or any other thing or act of value in order to induce such person to sing, play, or perform, or to have sung, played, or performed any works published, copyrights or owned by us, directly or indirectly.

We further pledge ourselves and agreed not to furnish any special arrangements to any performer, singer, musician, or or chestra leader, or to anyone designated by, representing or associated with the same, nor shall we make any such special arrangements, nor shall we make any such special arrangements, nor shall we pay directly or indirectly to such performer, singer, arranger, musician, or orchestra leader, nor to his agents or representatives, nor to anyone designated by him or employed directly or indirectly by him for the making of such special arrangements, nor shall we extract parts or otherwise copy such special arrangements, nor shall we extract parts or otherwise copy such special arrangements, or pay for such extractions or copies. But nothing herein contained shall be deemed to limit the right to transpose any vocal arrangement of a musical composition from one key to another.

We further pledge and agree not to attempt in any manner or form to evade the provisions of the pledge and agreement we hereby appoint John G. Paine our re

of the music industry, which included the MPPA, the Music Dealers Service, Inc., and ASCAP, had unearthed the fact that the same group of men were dominating the trade's activities as directors of each of the three organizations.

Elsin declared that the commission had, recently received com-

sion had recently received com-plaints of an informal nature to the plaints of an informal nature to the effect that bribery was rampant in the music industry. In light of everything else as found, about the music business by the commission, Paine quoted Klein as remarking, It is too bad that this bribery sit-uation exists. Klein added that Paine could count on the FTC's co-operation in bringing these prac-tices to an end, but that as he (Klein) saw it, co-operation meant that the music industry would have to do something for itself. Paine last week said that, because

Paine last week said that, becaus Paine last week said that, because of Kielin's intimations, it would be better for the industry not to wait until the roof came crashing down on it, and clean house immediately. His confab with Kieln resulted in the calling of a meeting of the publishing trade, and it was at this meeting, Tuesday (12), that the pact as contained in an adjoining box was unanimously approved.

—Publishers who made free-special-arrangements committents prior to

arrangements commitments prior to the meeting date are permitted to go through with them. It was stipgo through with them. It was stipulated, however, that lists of these
commitments be filed with Paine
and that payment to orchestra
leaders or singers for such arrangements be made through the chairman of the MPPA board.

Another drastic angle of the
pledge is the provision that demands the arbitrary dismissal of a
publisher's employee, who, on; his

own, attempts to do anything that would constitute a violation of the terms of the anti-bribery agreement. This proviso also declares that if an employee is found guilty his punishment is to be made a matter of public record, and that the penalty would be respected by every publisher, signing the pledge, even though the punishment should consists merely of his discharge. Implication is that the employee is to considered as banned from the inconsidered as banned from the inconsidered as banned from the in-

Included in the province of the

Included in the province of the pledge are special arrangements made for vocal quartets or tries. Publishers are also barred from making extractions gratis. Transpositions, however, are okay. Publishers rook to broadcasters to support them in their move against performance-payoff and free special arrangements. In the rules of both the National Association of Broadcasters and the radio industry's code, there is a provision prchibiting the employment of leaders and other entertainers who accept gratuities for song performances from publishers.

Life of Jack Robbins

Hollywood, June-18. Jerry Wald is, writing a story based on the life of Jack Robbins Warners.

With Warren William in mind to emote Robbins, Wald is building a yarn that encompasses the history of Tin Pan Alley and the music halls for 25 years.

Jimmy Lunceford: now booked by Harold Oxley.

IATSE NIGHT CLUB CAMPAIGN

MUSIC-NITE CLUBS

ASCAP RATIFIES NEW CONTRACT

New form of contract between the American Society of Composers, Authors Publishers and its members has been ratified by the ASCAP board of directors. vised agreement is dated to run for 10 years beyond the expiration of the present contract, Dec. 31, 1935. New membership contracts are expected to be in the hands of the Society's members by the end of

June. Among the ASCAP directors who did not attend the ratification meeting was Saul Bornstein, of Irving Berlin, Inc., who is strongly opposed to the new contract's provisions. B. H. (Buddy) Morris, representing Witmark and Remick, was present, but declined to commit himself for the Warner Bros. publishing group.

PLAN 140-PIECE ORCH FOR CLEVELAND SPOT

Cleveland, June 18, Max Faetkenheuer, opera backer, theatre builder and former man-ager for Max Reinhardt, is coming out of a retirement of a dozen years

out of a retirement of a dozen years to launch a 140-piece symphonyvocal orchestra in a series of outdoor musicals at Wildwood.
Experiment to consist of 75 musicians and 65 vocalists in splitsweek programs of opena and classical music, at a 50-cent top, with
Carl Peroni as conductor.
Faetkenheuer, who managed
stock at the old Euclid and Haltnorth Gardens some years ago, was
first to take Caruse on tour. He is
now associated with Harley L.
Clarke, utilities magnate, handling
the Shakespearean society and
opera for Clarke in Chicago.

London Disc Companies Ask Capital Reduction

London, June 10.
The High Court here has been asked to sanction the reduction of capital of Electrical and Musical Industries, Inc., the Columbia Gram-Industries, Inc., the Columba Gram-ophone Company, Ltd., and the Gramophone Company, Ltd. The amount of the proposed reduction is over \$3,500,000, with this to be ef-fected by cancelling that amount of \$5 ordinary shares. Electrical and Musical Industries.

Ltd., recently entered into an alliance with Marconi Company for a huge development scheme in perfecting television apparatus.

Meyer Davis and Sanford Together in Westchester

Together in Westchester
Meyer Davis, who is in with
Bobby Sanford on his Hudson River
Day Line show boat, will operate
the Westchester County Centre, former Civic Auditorium, White Plains,
N. Y. Davis will install one of his
band units in the converted outdoor
beer garden and Sanford may put
on a small floor show.
Davis and Sanford may also be
in on the Sam Salvin-Irving Sherman Sun and Surf club, Long Beach,
L. I, which opens shortly, Leo
Reisman was in and out as, the
hame band attraction after the
maestro wanted the room decorated
according to personal specifications,
which brings Davis into the picwhich brings Davis into the picwhich sings favil infisits on a
big name for the danaspation.

Ben Oakland is writing some special tunes for Baby Rose Marie, who opens at the Steel Pier this Saturday (23) for a run of five

Niteries Cool Off

roadway niteries are featuring their cooling plants like the theatres to keep nocturnal trade in town and away from the roadhouses. The hotel roofs always have a seasonal advantage, but the Hollywood, Casino de Paree, Simplon, Paradise and others now have installed artificial refrieration. ficial refrigeration.

Casino de Paree is going to add boxing and wrestling matches to the entertainment.

Actor Has Tire Grief: 15 Minutes Later He Hears It Told on Air

Hollywood, June 18.

'Hollywood on the Air' has stooges, various cafes and picture parties, sunday afternoon and evening in day to the stoogen order to tip off program handlers as

to which celeb is where and why.
Stooges telephone the broadcasting station up to within a few minutes of the ethering in order that an
announcer can go on the air and
ostensibly broadcast from that spot
that so-and-so is here with so-and-

One of the stooges is the negro butler of a male star. Last Sun-day the servant called in and stated he had a telephone message from his boss to the effect that on returning from Laguna with a certain femme star the actor had had a blow out which necessitated his fix-

blow out which necessitated his hising the tire on the roadside and
threfore would be late for dinner.
Fifteen minutes later the actor,
his tire fixed, tuned in the car radio
on to the 'Hollywood on the Air'
broadcast to hear that he had just
fixed his tire and was on his way
home etc.

Music Notes

Cafe Chantant opened Saturday (16) on the Hotel Montclair, New York, terrace, with Joe Catour at the head of the string ensemble, Dave Gardner presiding over the floor entertainment and Rita Bell doing a pianolog.

Morton Downey returns to the Chez Paree, Chicago, July 17, for another five-week stay.

Billy Hill now negotiating with British International Pictures about writing a score. Deal would include his doing a bit in the musical.

Frank Albert, head of J. Frank Albert, Australian publishing firm, and Louis Bernstein (Shapiro, Bern-stein & Co) last week straightened out mutual accounts of five years standing. standing.

Ina Ray Hutton will do the front-ing for the Melodears, Irving Mills' all-girl band, Frazee Sisters are al-so being added.

Joan Abbott has taken a warbling ssignment with the Joe Venuti

Duke Ellington's tour will take in the Penn, Pittsburgh (22), Para-mount, N. Y., Loew's State, Provi-dence, and Loew's Orpheum, Boston.

Paramount has assigned Herbert Fields, 'johard Rodgers and Lorenz Hart to supply the liberetto, music and lyrics for 'Mississippi,' which will feature Lanny Ross and W. C. Fields.

Ray Kavanaugh band set for Felix Ferry's 'Monte Carlo Follies,' open-ing in M. C., July 28, which George Hale will stage.

Club Lido, Ashbury Park, N. J., is offering six acts of vaude, a line of 24 girls and the Ralph Kirel dance combo. Floor affair was staged by Jack Miller.

weeks.

Joe Orlando is among the warbiers in Billy Rose's Music Music Jorp. Paul Whiteman warbiers in Billy Rose's Music Hall.

1ST ORDER FROM PREXY BROWNE

New President Starts Employment Campaign by Going Into Cafes-Both Stagehands and Picture Machine Operators for Front and Back-Minimum Scale Around \$40

A.F.L. BACKING

Employment figures among the stagehands and motion picture operator groups of the IATSE should shortly jump to prosperity numbers, following the decision of George Browne, new IATSE president, to secure jobs for the members in nite clabs and taverns.

This will be the first act of the new International president. Or-ganizing will start immediately to put either a stagehand or an operator in every one of the thousands of ator in every one of the clubs throughout the country in which performers are being used as entertainment. Nite clubs have been getting around the necessity of putting men

Nite clubs have been getting around the necessity of putting men to work by using automatic spotlights and lobster-scopes to light their talent on the floor shows. The new LATEE ruling is that these mechanical devices come under the American Federation of Labor charter to the International and that a man must be employed to operate these machines. The LATEE bases its claim of right to such employment on the precedent set by the American Federation of Musicians, which has placed union musicians in radio stations to operate the radio disc turntables. If all musical devices come under the charter of the A. F. of M., the LATEE believes that all theatrical lighting and stage equipment devices must necessarily come within the province of e stagehands and operators unions.

All lighting devices from the front of the entertainment must

operators unions.
All lighting devices from the
front of the entertainment must
have a member of the operators
union on the job, while all lighting
and stage devices behind the entertainment must have a member of
the stagehands union. This takes
in drops, curtains, etc.

Low Minimum

IATSE has not yet set up its wage scale for such jobs, since the new president has been in office but new president has been in office but.

ne week. But it is understood, that
the minimum will be considerably
lor er for niteries and taverns than
it has been for theatres. It is
figured that the basic scale for
taverns will be about \$40 a week,
due to the short hours at night and
the lower revenue possibilities of
the beer spots. The LATSE prexy,
Browne, is taking precautions not
to work hardship on these small
taverns, the object being the securing of additional employment
portunities for the members.

Browne, it is understood, has already received notice of full cooperation from the governing council of the American Federation of
Labor, from the Federation of Musicians, and it is expected that the
performers will come through with ne week. But it is understood that

performers will come through with 100% backing through the Ameri-can Federation of Actors. Also in the picture from the union co-oper-ation angle is the Waiters Union.

Merge Union Meetings

Utica, June 18. Otto C. Bergner, Musicians' Union Otto C. Bergner, Musicians Union delegate to the state convention in Kingston, reported at the local's meeting here that the state organization had decided to merge with the New Jersey group in conducting two meetings each year.

Next session is slated for October in Rechester.

On His Own

Rudolph Friml, Jr., is representing the Stoddart-Bell Electrotype Co., although having ambitions to emulate his famous dad as a composer.

Boy has a flock of tunes, but Friml won't help him, telling him it's a good idea to be on his own,

Eastman Music Head Asks Gov't Financing For Symphs, Opera

Potsdam, N. Y.,

Symphony orchestras and opera companies should be financed by di-rect government subsidization, or by a federal tax on radio, Dr. Howard Hanson declared in an address here. He is director of the Eastman School of Music in Rochester.

school of Music in Rochester.

In regard to the levy on radios,
Dr. Hanson would have the revenue
given to the broadcasting stations
in proportion to the power of the
station, with the stipulation that
such money should be used for the
formation of local symphony orchestras and opera companies. He
said that in the United States there
are now only 13 professional symnhony orchestras, and only one perhony orchestras, and only one per-nanent opera company.

GEORGE FOX'S CABARET LEGIT FOR CLEVELAND

Cleveland, June 18.

Cleveland, June 18:

George Fox, assistant manager of
Robert McLaughlin's stocks Ohio,
is taking over the old Music Box
cafe and patterning it after Hollywood's Gay Nineties. Scheme is togive it the glorified glamor of an
old-time honky-tonk, including such
things as hostesses in crinoline
gowns, a blond 'Frisco Kate singer
during intermissions and table services during performances.
Douglas MacPherson has been
optioned to head the company in
the first show, The Drunkard', followed by revivals of The Black
Crook' and 'Arter Dark'. Shows are
scheduled to start at 9:00 and run
to 10:30, after which a troupe of
Barbary Coast entertainers will put
on old-time revue of their own. Atmosphere is being further carried,
out by a Silver Bar run by Billy
the Kid and 'Frisco Kate's Music
Hal' under the same roof. Fox himself plans to do a master of ceremonies act, costumed as Tony
Pastor and singing weepy old ballads. Pastor and singing weepy old bal

Fox's caharet-theatre, labeled the Fox's cabaret-theatre, needed the Barbary Coast, is scheduled to open around July 8 with a \$1.25 top for seats. Theatre only has a capacity of about 250. With low over-head and side revenue from beer sales and incidentals, Fox figures it should pay.

FIORITO'S PRESS BOOK

Believed to Be First of Kind Issued

Los Angeles, June 18. Los Angeles, June 48.
First complete press book believed ever to have been issued to assist in selling a band outfit has Just been completed by the Hillman-Shayne. Agency for Music Corporation of America on behalf of the Ted Fiorito combo. Book is of regulation pictu. press book size, done in four colors, and carrying two pages of orees material, a double spread of ad copy, page of exploitation ideas, page of accessories available, and front and back cover devoted to general sales talk.

voted to general sales talk.

This is first of a series to be prepared by the wency for MCA bands and attractions.

JAY WHIDDEN SPOTTED

Hollywood, June 18.

Closing at the General Motors show in the Ambassador Auditorium, Jay Whidden takes his band to the Deauville Club in Santa Monica, opening June 22.

Deal set by MCA.

SPA Gives Folio 3 Months More; **Dealers Say Nix**

As far as the writers are concerned, the Music Publishers Protective Association may continue putting out nickel songsheets for another three months. Permission to this effect was voted at a meeting of the Songwriters Protective Association's council last week. Initial okay on the MPPA's folio sideline had been obtained from the writers three months previous.

Strong opposition to the folio

writers three months previous.
Strong opposition to the folio lidea was voiced at the SPA gathering by Benee Russell. He questioned the authenticity of a survey on the folio situation, which had been submitted by a firm of 'commercial counsellors' to the MPPA, and scored the writers for the readiness to sell their birthrights without first making a thorough inquiry into the facts.

readiness to sell their birthrights without first making a thorough inquiry into the facts.
Figures that are in sharp variance with those advanced by the MPPA have been compiled by the Richmond-Mayor Music Corp. This jobbing firm sent out 1,000 questionnaires to learn how the music dealers felt about the MPPA folio, and, of the 249 replies received last week, 66% were opposed to the pyricsheet proposition. Expressing the opinion that the folio decreases the sale of the regular sheet music copy were 165 dealers; 57 declared, that the verse compendium boosts the sale of song copies, while 27 retailers were of no opinion, or said that they knew nothing about the MPPA folio.

ALESHIRE MOVES TO LORD & THOMAS, CHI

Chicago, June 18, Ed Aleshire shifts from the local Blackett-Sample-Hummert agency to Lord & Thomas on July 1 to head their radio department as client contact.

client contact.

It is expected that Aleshire will concern himself in large measure to negotiations with potential radio clients. Lew Goodkind figures to remain in active charge of the talent and production of the Lord & Thomas shows.

Robbins' L.A. Rep.

Los Angeles, June 18.

Los Angeles, June 18.
Robbins Music Co. is first publishing house to have a Coast rep to deat direct with studies on synchronization rights. Jack: Robbins, head of the music concern, has appointed Abe Meyer, Hollywood synchronizer, to the position. Under the new arrangement, Coast studios can now arrange for syncing rights to any Robbins numbers by dealing with Meyer.

Wampas Shrine Song

Hollywood, June 18.

Ann Rönell has written a BabyStar anthem to be used by the
Wampas proteges both at the Minneapolis Shrine convention and at
Chicago where the Babes are due,
to put on a show under direction
of LeRoy Prinz. No definite title
for the song set yet.
Wampas will plane Prinz to Chicago from Minneapolis in advance
of the Babes, while latter will have
to -jump. from Shrine to Chi. be-

to jump from Shrine to Chi be-tween midnite and nine o'clock of June 22 for rehearsals.

ASCAP DONE WRONG

Hollywood, June 18.

Operators of 10 cafes and beer gardens are named in complaints filed in federal court by American Society of Composers, Authors and

Copyright infringe

NIGHT CLUB REVIEWS

BEAU RIVAGE

Sheepshead Bay, N. Y., June 14.
A new show headed by the Rooneys, Pat and Pat, Jr., opened here Thursday night to a heavy gate and appears just the ticket down in this neck of the Greater New York woods, Place, one of the finest shore dinner emporiums around the town, was opened May 16, but after a month of the initial show it was decided to bring in a new one, staged by Pat Rooney and including talent that's tops among places of this kind, either out this way, up in Westchester, or elsewhere.

The Rooneys alone suffice to in-

up in Westchester, or elsewhere. The Rooneys alone suffice to insure that the floor entertainment is led by talent the punch of which has never been questioned. Widely known for many years in vaude and on the stage, this is a name act that not only stands for box office but clean showmanship as well. It has never been said that a Rooney had to get dl.ty in order to be punchy.

that not only stands for box office into to lot of the point where they can stand to get dity in order to be punchy; the point where they can stand to get dity in order to be punchy; the point where they can stand to get dity in order to be punchy; the point where they can stand to the point where they can stand the punchy in the punchy

act the floor holds Janet Reade, a songstress of established charm and registry; Bert Glibert, an m.c. who has a little of the state of Fields, Smith and Fields, slapstick turn: Helen Shaw, hot singer-dancer, and Winifred Greenough, a topnotch soprano.

On paper this lineup looks like a strong vaudeville show. It could have been a unit that would have gone places when units were going places, and on the Beau Rivage floor, one of ample size, it plays to real results.

The Rooneys, with Miss Reade,

real results.

The Rooneys, with Miss Reade, were out with a unit show not so long ago. For and his junior doing the state of the state

WON'T YOU COME IN AND SAY HELLO TO A NEW FIRM? POLLACK MUSIC PUBLISHING 745 SEVENTH AVENUE, NEW YORK CITY
OUR CATALOGUE
"Gettia' Set for Saturday Night" "I Found the Same Old Corner
"True Love Never Dies" "Gotta Have Love" "Gott and Love"

Most Played on Air

To familiarize the rest of the country with the tunes most on the air around New York, the following is the compilation for

last week.
Plugs are figured on a Satur-day-through-Friday week, reg-

ularly.
Only chain stations are listed as indicative of the general plug popularity.
Data obtained from Redio Log compiled by Accurate Reporting Service.

	WJZ
Title	WABC
I'll String Along	 26
Little Man, Busy Day.	26
Sleepy Head	
All I Do Is Dream	
Eves Wide Open	
Love Thy Neighbor.	
Easy Come, Easy Go.	
Cocktails for Two	
Love Go Wrong	
Fare Thee Well	
Thanks for Lovely E	ve 16
May I	14
May I	14
Ain't Lazy	13
Wish I Were Twi	13
Rollin' Home	13
Beat O' My Heart .	13
Little Red Barn	
Had My Moments	12
Moon Country	12

300, with raised dancing dais in room-center. All the decors and trimmings are of red and yellow, patently, to atune with the spot's tag. On clear eves, sky is root, but an undulated canvas top can be pulleyed across to protect terrace in event of rain.

No floor show. T. Worth Murphy's ten-plece musliting aggregation, which has long enjoyed prime popularity in Md. top-drawer circles, furnishes the fandango fodder. Ort seems to have declined musicality in past year, but still suffices.

No couvert, but wine and likker prices are stiff. Food, from hotefs kitchen, excellent. Flace has been packing 'em in since start. On nite visited a shoe-horn needed to squeeze way in.

Old Town Hall, Denver

The Old Town Hall something that grew on Denver and the place is packed most every night. Prices, which started at 30 cents and were soon upped to 75 for five nights and 31 on Saturday and Sundar, proved no drawback, and apparently egged the populace to storm the place. The first Saturday night the place went to 31 over 500 were turned away, with police being called to handle the crowd.

**Located across the creek. In the old near the place of the power of the provided the power of the place.

handle the crowd.

**Jocated across the creek, in the old pert of Denver, society are convinced they are slumming, and get a wallop out of it judging from the noise they make. The management invites them to applaud, hiss, boo, and they do so with a vengeance.

Little Red Barn 12
Had My Moments 12
Had My Moments 12
Charge at any time, but there's a mininum on Saturday nights of two dollars.

Music of the Beau Rivage orch sweet and hot, as the occasion demands, Never too brassy, yet has the makings for the hotter of the fox trot. numbers.

Char.

Spanish Terrace, Balto.

Baltimore, June 13.
Hung in the burg's acknowledged by wankiest hosterly, the Edvecter, this outdoor niterly has been a click from start. Used to be an exceedingly popular class rendezvous in the oi' days, but was camphored all during prohib years.

Is located at rear of ground floor of hotel, out on an abuttment a story-and-a-half above street level. Rectangular affair, seating about the tinny sound of the oid. Rectangular affair, seating about the tinny sound of the oid. Rose of the sound of the continued prophily years.

Is located at rear of ground floor of hotel, out on an abuttment a story-and-a-half above street level. Rectangular affair, seating about the first time to the state is the bands at times just to prove he's done as good of the continued or the state is the spanish than the state is limited to the state is limite

Hollywood, June 18.

A fur trading company is buying time on KNX here in order to keep trappers in Alaska posted as to the day they can expect representatives of the compression of the territory to buy skins.

Before radio was utilized for this purpose the calls of the fur buyers were haphazard, due to the difficulties of communication and transportation in t. frozen stretches.

Realizing that the trappers' only tie-in with the outside world for months at a time is the radio, the Charles Goldstein Co., of Juneau, Alaska, has contracted for time on the 50,000-watt KNX here- to go on the air every Friday night with a commercial amouncament that is in the line of a sales talk to the trap-

commercial announcement that is in the line of a sales talk to the trap-pers as to the services rendered by the Juneau company and prices paid, etc.

Plus this is a Lat-miaute itinerary of the various traveling representa-tives so that the trappers known that the various traveling representaing by snow shoes and dog sleds.

WLAC, Nashville, representatives Columbia Broadcasting System and attend the meeting of the Commercial Division of the National Association of Broadcasters include F. C. Sowell, Jr., production manager; Roger Sweet, commercial director, and David Binns, chief engi-

Orchestra Leaders and Radio Artists

- the music publishers have pledged themselves to stop every form of free special arrangements and other performance briberies.
- heavy fines will be imposed on publishers for violation of this pledge.
- employees of publishers attempting bribery or offering special arrangements are subject to arbitrary dismissal.
- informers of violations of this pledge leading to conviction are to receive substantial share of fine imposed. all information will be held confidential.

COMMUNICATE INFORMATION TO

JOHN G. PAINE

CHAIRMAN OF THE BOARD

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION 1 5 0 1 BROADWAY NEW CITY YORK TELEPHONE CHICKERING 4-7431

NVA DISPUTE GOES TO LAW

VAUDEVILLE

\$1.25 Per Day Around Boston

AFA Charges Flagrant Code Violations in **Hub-Booked Dates**

Actors working for \$1.25 per day Woolfolk Takes Over in and around Boston figured in 21 omplaints filed with the NRA La-bor Compliance Board in the Hub by Ralph Whitehead of the Ameri-can Federation of Actors, White-head made the charges against bookers and theatree in Massa-chusetts in Boston last week.

bookers and theatres in Massa-chusetts in Boston last week.
Until these charges were filed, the vaude end of the Motion Picture Code was getting little supervision from NRA authorities in Boston. That violations of the minimum sal-ary clauses were rife in the state was charged last by the New York Producers' Association, which claimed that chorus girls are hired there for \$18 and \$20 weekly, do not receive the \$3 per daily layoff as provided by the code, while the N. Y. producers are forced to live up to the \$35 minimum salary stipula-tion as well as the layoff remunera-tien.

tion as well as the layou remunera-tion.
Whitehead's complaints involved principals only. Refusing to di-vulge names, the AFA sec. claimed actors were being forced to work far below the \$40 weekly minimum set by the code in numerous indie theatres booked out of Boston. The second Boston AFA rally was held in the Avery hotel Tuesday (12). Labor union officials piedged support.

(12). Labor union officials piedged support.
Whitehead expects to leave by auto next week for a swing around this country and Canada to estab-lish AFA branches in Detroit, Chi-cago, Milwaukee, St. Louis, Toronto, Winnipeg, Montreal, Los Angeles and San Francisco.

2-a-Day, but Grind

Acts playing the Ritz, Elizabeth, N. J., starting this week get a break, the house going two-a-day for five days a week and three shows for nive days a week and three shows Saturdays and Sundays over the summer. Theatre is operated and booked by Warner.
Two-a-day at the Ritz means elimination of the supper spasm.

Palace Burly?

Palace may go class burlesque, with Follies grade of girls. Deal is simmering, with interests figuring on a burlesque policy with-holding identity.

No-Payoff Charge

No-Payoff Charge

red Powers, feature of 20th
Century Revue, flash, has filed a
complaint with the N. Y. License
Department against Lillian Bradley,
indie booker, charging no payoff on
a fashlon-show date played in the
National Guard Armory, So. Norwalk, Conn., a number of months
ago. lash, which contains six girls
besides Miss Powers, worked three
days, although steeded for a week,
and received no part of the \$300
they claim is due them.
Case comes up for a hearing before License Commissioner Paul
Moss today (Tuesday). Miss. Braddors today (Tuesday). Miss. Braddors today in the proposition of an employment agency license.

Gordon, Hearn Team

Bert Gordon and Sam Hearn are teaming up as a new combination for vaude.

or vaude.
Gordon will depart from the Hebe
dialectican-character he's done for
years to do the dame impersonation he gave at the recent Friars
Frolic.

Slicing Hal Jerome

Hal Jerome (Jerome and Gray) entered Johns Hopkins hospital, Baltimore, Thursday (14) for a major operation.

Team concluded route last week.

Chicago, June 18.

Boyle Woolfolk has taken over Hollywood-at-the-Fair, which for a second year-las had trouble getting started. He will put in a regular floor show, ith top talent and

Fair's H'wood: Floor Shows

floor show, ith top talent and names.

Hollywood has been trying to fig-ure an angle for showing how pic-tures are made, but hasn't been able to make a go of it.

Izzy Tosses 50G Of Hipp's Profits **Back in Repairs**

Baltimore, June 18.

Eastimore, June 18.
Izzy Rappapor is tossing \$50,000
of the \$75,000 he made during the
32-34 season back into his Hippodrome theatre for repairs. He's
thoroughly remodeling the house,
installing new seats, etc.

installing new seats, etc.

Hipp is dark now, but reopens in September, again playing heavy money stage shows with its pictures. Rappaport's indie, specializing in high pressure stage stuff, withstood two-house competition from Loew's all season, winding up with a neat profit and retaining its position as the most successful indie house in the country in a highly competitive downtown spot. competitive downtown spot.

competitive downtown spot.

Since taking back the Stanley from Loew's, unsuccessfuly, attempting to kill off the indie opposish with 'it, 'Warner's has been having plenty headaches. Stanley is again in straight pictures under WE, while Loew's Century continues over the summer with its combination policy. nombination policy.

CHESTERFIELD VS. MANAGERS

NVA Fund Claims Funds to Maintain New York Club Activities Suit Questions Alleged Financial Difficulties

CLUBHOUSE CLOSED

The NVA matter came to a boil yesterday (Monday) with the oust-ing of members from the New York club house and the filing of a suit by the National Variety Artists, Inc., (actors) against the National Variety Artists Fund (managers).

Inc., (actors) against the National Variety Artists Fund (managers). Foint chiefly involved in the dispute is the right of the NVA Fund to cut off money for any activity of the NVA which ir the Fund members' opinion is not of a strictly charitable nature. NVA Fund declares the only. NVA departments it will support consist of the sanatorium at Saranac Lake, N. Y., and the weekly charity list for the ill, aged and needy in New York.

NVA, Inc., challenges the Funds' right to curtail the NVA Club after addressed in the NVA Club agreement made between the Fund and the club two years ago. NVA, Inc., also questions that the NVA Fund is without funds.

In its suit the NVA, Inc., asks:

(1) Appointing of a receiver for the NVA Fund.

2. Directing of the NVA Fund and the receiver the reserver.

the NVA Fund.

2. Directing of the NVA Fund and its members to turn over to the receiver all records, books, etc., pertaining to the NVA and to give an accounting of all moneys collected for and by the NVA since 1929.

(3) Cancelation of the agreement made in 1931 between the NVA Club and the NVA Fund.

made in 1931 between the NVA Club and the NVA Fund.

(4) Restraining the NVA Fund from disposing of any moneys while the action pends.

(5) Restraining the NVA Fund from promulgating or fostering any benefit drives in the name of the NVA. Inc.

(6) Restraining the NVA Fund (Continued on page 73)

Testify Mgr. Called Police to Quet Actors Whenever Not Paying Off

RKO GOES VAUDELESS. **NEWARK: LOEW STICKS**

Vaude drops out of Proctor's, Newark, after the current week, RKO sending the house into straight pictures for the summer, Proctor's has been playing five and six-act vaude bills on a full-week basis, and in the past season a good many units.

Loew is continuing vaude at the State in Newark and from present indications the stageshows will last through the hot months. Same goes for the Paramount there, operated by the Adams Bros.

by the Adams Bros.

DETROIT ACTOR UNION NOT IN A.F.L.

Statements issued last week to the dallies by the Detroit Entertainers' Association that it had been granted a union charter by the American Federation of Labor were quickly denied by A.F.L. officials, including William Green, presy. Publicity matter stated that the D.E.A. would unionize all entertainers working in Detroit clubs, cabarets, music halls and beer gardens. Ralph Whitehead, executive sec-

arets, music halls and beer gardens.
Ralph Whitehead, executive secretary of the American Federation of Actors, brought the matter to the attention of the A.F.L. by wires to Green and Hugh Frayne, N. Y. state organizer for the labor body. Both assured Whitehead that no such charter had been granted to the D.E.A. and that only the A.F.A., holding the former White Rats charter, could unionize the actor profession officially.

Whitehead is scheduled to organ-

Whitehead is scheduled to organ-ize an A.F.A. branch in Detroit in the near future.

License Commissioner Paul Moss is studying the theatre licensing statute to see how far he can go in rendering a decision in the complaint Chilton and Thomas, colored team, against the Lafayette theatre, Harlem, alleging no payoff of \$935-for a week's engagement that endel last week. A second hearing was held on the matter Wednesday (13), with Moss holding the decision over until today (Tuesday).

At the hearing, Moss took the

At the hearing, Moss took the testimony of Harry Lenetska, agent, testimony of Harry Lenetska, agent, who charred Frank Schiffman, operator of the house, with withholding all but \$50 from a \$500 guarantee to the Three Keys, colored vocal trio, for a week's date more than a year ago. At the first hearing two weeks ago Schiffman swore that the Three K ze never played his house.

that the Three K ''s never played his house.

Chorus Girls, Too.

Laura and Ina Duncân, colored choristers, testified Wednesday that Schiffman owes them 385 and 3105, respectively, in back salaries. Augusta Ocker, appearing for Florence Davis, wardrobe woman, claimed the Lafayette owed the latter around 460.

All who testified claimed that Schiffman had frequently called the police just before pay-off time to forestall trouble from those actors who did not receive their salaries.

who did not receive their salaries. Schiffman, who is manager of the house besides being a member of the Land Syndicate Corp., owner of the Laftayette, did not appear at the second hearing. Michael Halperin, counsel for Chilton and Thomas, has filed civil suit against the house for the \$335.

EPA FEMME MEMBERS SQUAWK ON \$1 JOBS

Chicago, June 18. Entertainers Protective Assn. met last week to discuss ways to protect performers against unfair treatment

last week to discuss ways to protect performers against unfair treatment from taverns and agents.
Chief protests volced against small pay to the entertainers. Women complained that they could ordinarily take the choice between a five-dollar-a-night job, including working tables and being nice to customers, or a dollar a night for a straight performance. Opinions varied on the existence of such conditions.

It was pointed out that the dollar a night pay resulted from agents keeping the contract amount, sually five dollars or more, and dishing out to the girls this small retainer. But protests remained firm that the tavern proprietors themselves were the ones chiseling, even in the cases where an agent did the booking.

Association claims to have some 500 members now though only six weeks old, but at the meeting attendance was very small.

A& A's 4 Coast Wks

Chicago, June
Amos 'n' Andy are making the
most of the Pepsodent lay-off by
hopping to the coast for their first nopping to the coast for their first vaude appearances on the western slopes. Will play four weeks, opening first in Los Angeles and San Francisco at \$7,000 weekly guarantees against a 50-50 split.

Abe Lastfogel was in town last week discussing the deal with the performers.

performers.

Prexy Browne in N. Y.

Chicago, June 18.

Chicago, June 18.
George Browne, new president of the LA.T.S.B., hopped a rattler for New York yesterday (Sunday).
Browne takes over the active presidency of the organization today, his trip-to New York being to clear up details on the previous administration.

JACK CURTIS AGENTS' TEST CASE **BOUND OVER TO SPECIAL SESSIONS**

Magistrate Brodsky Observes That a Dismissal Would Only Prompt Commissioner Moss Swear Out Summonses Anew

Battle of New York ity's License Department to license all theatrical reps as employment agencies goes into Special Sessions for a definite ruling. Jack Curtis (Curtis & Allen), acting as test defendant for eight vaude agents who were handed summonses two weeks ago for vio-lating the General Business Law in not being licensed, was held over for the higher court yesterday (Monday) by Magistrate Louis B.

(Monday) by Magistrate Louis and Brodsky. Magistrate Brodsky, sitting in Traffic Court uptown, first got the case in the West 5th Street Court, where the summonses were sworn at that time Maurice Goodman and Harold M. Goldblatt, counsel for the RKO, Loew and indie agents' associations in this matter, and Sidney B. Schatkin and Herman J. McCarthy, assistants to N. Y. C's Corporation Counsel, agreed to use Curtis as a test case instead of trying all eight agents at once. The cores as a text case instead of try-ing all eight agents at once. The others who re eived summonses are Charles Allen, Curtis' partner; Mark Leddy and Eddie Smith, Marty For-

kins, Charles Yates, Ferdi imon and Harry Romm.

In holding the matter over for Special Sessions, Magistrate Brodsky himself did not hand down an opion on the General Business Law as it applies to employment agencies. He stated from the bench yesterday that the reason he is holding Curtis over is because he feels sure that the agents' counsel as well as the License Department would like, once and for all, to get a definite ruling as to how theatrical reps stand in regards to the statute dealing with employment agencies.

employment agencies.

Brodsky added that while he could throw the case out of court, it would throw the case out of court, it would not settle the question, for then License Commissioner Paul Moss could continue swearing out summonses for agents. This, incidentally, was Commissioner Moss' Intention in the event that Brodsky dismissed the charge. The Corporation Counsel assistants will draw complaints for the Special Sessions trial on Thursday, with counsel for both sides in hopes of having a hearing within a month.

In Special Sessions cases are tried before three judges, without a jury. Decisions there are subject to appeal, but it is doubtful whether Commissioner Moss would go to the higher courts in the event that the decision is not in his department's favor. Goodman and Goldblatt, however, will appeal if necessary. Curtis, who was released in the custody of Goodman and Goldblatt without ball, sailed for Europe Saturday (16) and it is improbable that he will return to this country in time for the Special Sessions trial. In that event, counsel for both sides will confer and concur on another test defendant out of the remaining seven agents who received the summonses. Goldblatt, though, was of the opinion that the license department would agree to Charles would agree to Charles

ment would agree to Charles Allen in Curtis place.

A conviction of violation or evasion of the general business law carries a maximum fine of \$500, or six months in jail, or both. Licensing of the agents by N. Y. entails a \$25 yearly fee, \$500-\$1,000 bond and fingerprinting. Agents are especially against the latter phase.

Brodsky, in holding Curtis, stayed proceedings on the other seven de-

proceedings on the other seven de-fendants until a verdlet is forthcoming from Special Sessions. He said that he was sure counsel for (Continued on Page 73)

UNIT REVIEWS

Timberg 'Temptations'

(PALACE, N. Y.) Herman Timberg still has the a crackajack unit, but makings makings a crackajack unit, but he does not appear to have done much to grease it up since it was first reported on its Pittsburgh showing in April. Still moves a bit too slowly, though it covers only 53 minutes. Does suggest some clipping, but not enough. It's well provided with comedy, movies and provided with comedy, movies the provided with comedy, movies to the company of th

VIOLET CARLSON

WISHES TO THANK
THE PRESS

New York World-Telegram,
June 8, 1934

New Robert Garland
Violet Carlson Acts Merrily
"It is Violet Carlson Td llike to
see more of upon the stage. A
pet of this epartment,
making the stage and the s

tricts."

Daily News, June 8, 1934

By Burns Mantle

"There are specialists of qualiViolet Carlson, an old Shubert

"There are specialists of quality Vlote Carlson, an old Shubert stands of quality Vlote Carlson, an old Shubert The Billboard, June 16, 1934 By Bugené Burr "Vlotet Carlson contributes some highly amusing moments." Women's Wear Dally, June 8, 1934 By Helev Allene of the work of the

By Gibert W. Gabriel
"Then that pocket-sized Charlotte Greenwood, Violet Carlson,
does all she can with trips and
splits to make things slightly less
Venetian." York. Herald. Tirle 8, 19324.

Time 8, 19324.

New York Herald Tri
Jine 8, 1934
"In the first act, and a really
amusing burlesque dance turn in
the same act done by the acrobatic little Miss Violet Carlson
and a giant of a young man
whose name we couldn't identify."

Currently Featured in a New Musical Comedy

"CAVIAR" FORREST THEATRE

ARENA and MARTINEZ

Brondway's Latest Sensational Ballroom Dancers — Recently completed a very successful engagement at Radio City Music Hall, New York.

Exclusive Management B. Bernardi, 85 Riverside Dr. New York—En. 2-5514

line numbers, there's too much talk-ing of too much the same sort for the best effect.

ing of too much the same sort for the best effect.

Worst drop comes in the Hotel Internationale number. Show followed the Baer-Carnera fight pics, which had pulled them in to capacity, and since the unit was next, the fight fans stuck around. But they commenced to troop during this long talk sequence, leading up to the smart adaglo of Armando and Lita. Possibly the fight fans remembered their old burlesque days, thought it was the build-up for the finale and tried to beat the curtain, as usual. But it wasn't the right answer. Still they pelted along, to the relief of the ushers, who were able to temper the break. Trouble is that it is a series of duologues between Timberg and various girls. Along about the various girls. Along about the third he should have changed pace, but he rode along, making a hole that needs plugging badly.

Timberg is funny, and he is will-

Timberg is funny, and he is willing to share his time with his cooges, but there's still a chance they'll grow tired of one pattern fiter the half hour.

after the half hour.

Best line number is the opener, a
tap by 12 girls who in the sort of
costumes that put a premium on
the front row seats, discard long
skirts for none at all. Striking
number, and well done, but it does
not be the sole tanger in one. the front row seats, discard long skirts for none at all. Striking number, and well done, but it does not help the solo tapper in, one, who follows immediately after. She might better have been employed to break the long routine which follows. Second line is also a tap: (they are Wayburn girls), with long yellow, gowns and the as dressing room blackout that is still far too long, and then they're in the Hotel internationale and on for the fin-shi, a golf dance by Timberg and his son, Herman, Jr. It is finished work but rather too slow for a finale number, and the show is over before anyone realizes that it's the blowoff. Speed is needed here. Timberg has a fine feeder in Audrey Packet, to those of the form the stooges, but she is not on onough. There's a Japanese girl. Toya Sasabe, who should not be permitted to sing. Don Tannen does owell with a few bits, that the audience could stand more on the lines of his Arliss imitation.

Timberg has a show here, with plenty of comedy and flash, but it specialities and the stooges, but the sin not ended to the strike of the strike of the strike in the

INT'L ALL-STAR SHOW

INT'L ALL-STAR SHOW

Tokyo, May 31.

This is a unit thrown together hastily in Shanghai by an adagio dancer, allowed to cool off. in the Imperial hotel for three weeks by four agents and a couple of promoters, and then tossed at the Tokyo public as a show. There is the Manual of the tossed at the Tokyo public as a show. There is the Manual of the tossed at the Tokyo public as a show. There is the Manual of the tossed at the Tokyo public as a show. There is the Manual of the tossed at the Tokyo public as a show. There is the Manual of the tossed at the Tokyo public as a show. There is the Manual of the tossed at the tossed at the Language when it clicked; second, because the current attraction distributed and the cause the current attraction distributed and the cause the current attraction distributed and the cause the star and the screen of the male, in which the whole crowd bumps to the cause the current attraction distributed and the screen of the tossed at the cause of the tossed at the tossed at the screen of the tossed at the tosse

pratfall is nothing but a stage novement, not a sure-fire bit of tusiness. And since this team has a repertoire which consists targely of sitting down suddenly and often, it is just too bad.

Dora Yanova, Attilio Morelli and Nicolas Kniazeff are also suspected of having tried to be funny, but there's no direct evidence, unless you count the dancing; bra, which he Japanese have done for years and done much better. Miss Yanova and Kniazeff also combine in Polish and Mongolian dances and Morrelli goes into costume for a Congorilla idea with the gint. King Hong, but there's no nonnection.

Data and Paul Biro do three danglo numbers: Were here earlier in the year and liked, although Tokyo audiences have seen better stuff. Numbers seem a little stiff and would be improved if re-routined to cut out all unnecessary running around.

TED FIO-RITO BAND (PARAMOUNT, L. A.)

(PARAMOUNT, L. A.)
Los Anreles, June 14.
Unquestionably the Coast's ace
band for hallroom or radio, Ted Florito and his 17-piece combo, on their
second stage appearance in about a
year, are still lacking in the essentials to make them an outstanding
name draw for picture houses. Inaugurating a Pacific Coast and midwest tour here today, under auspices
of the Music Corporation of America
auth, RKO bookings to follow, band,
while cilcking on individual talent,
does not stack up in showmanship
with some of the other musical outfits which have played around here
recently.

while clicking on individual talent, does not stack up in showmanship with some of the other musical outstawhich have played around here recently.

No sidestepping the fact that Flo-Rito has a combo that rates high. But before it can stack up as a stage unit considerable unitering will have to be done. Particular on situation of the considerable unitering will have to be done. Particular on situation of the considerable unitering will have to be done. The considerable unitering will have to be done. The considerable unitering will have to be done. The considerable unitering will have to be paid to stage delivery, if unit expects to register after leaving the California key spots where it is so heavily entrenched. Once these angles have been ironed out the Flo-Rita out it is not sold wallops of the property of the propension of the property of the proceedings and does a plant sold half-way through that is expert.

Debutantes and Muzzy Marcellino do a comedy number, The Grasshopper and the Three Anix, which is good to laughs, and the proceedings and the property in the property in the property in the proceedings and the property in the property of the property with Till String Along With You, both numbers being nicely rendered.

Debutantes and Muzzy Marcellino do a comedy number, The Grasshopper and the Three Anix, which is good to laughs, and the property handled, ought to get places.

Flo-Rito new addition of the property handled, ought to get places.

After a routine by a quintet from the band, Candy, of Candy and Cocquet and the part of the property handled, ought to get places.

properly handled, ought to get places.

After a routine by a quintet from the band, Candy, of Candy and Coco, and the band, Candy, of Candy and Coco, and the candy of the candy of the candy of the candy delineations, and his double and triple voice singing and talking. Closing has band doing 'The Big, Bad Wolf Is Dead,' with vocalists all participating.' Screen feature, 'Here Comes the Groom' (Par), augmented by News, sportlish cartoon and a colores, and the candy of the candy, lower floor just about filled, with small sprinkling above.

Edwa.

Radio Act Tours N. W.

Seattle, June 18.
Gilmore Circus, from radio, booked by Keighley & Roscoe for the Hamrick string in Northwest.
Open in Tacoma for five days, June 23, at Music Box; week 29th in Portland; week 7th at Music Hall, in Seattle.

Ted Fio Rita band at Music Hall opening July 14, for one week.

B. & J. Brown Split

Betty and Jerry Brown were di-vorced in Chicago last week in a suit brought by the former. She charged desertion.

The Browns married nine years ago. Until their recent separation they were a standard vaude team during that entire period.

New Acts

DANCE CYCLES
Dancing Flash
11 Mins.; Full (Special)
Orpheum, N. Y.

11 Mins.; Full (Special)
Orpheum, N. Y.
Fast little dance flash in which
the hoofing has nothing in the way
of dressing up, but in itself has the
brunch to get by adequately without
it. No song bits, no primas, no
talk, nothing but straight routines,
in which the toes and heels go to
work with a vengeance. No stalling
at any point, either, no bowing to
slow proceedings up, nothing, in
fact, to detract from a solid 11 mintures of snappy dancing.

Two men in French soldiers' uniforms and two women open things
smartly, splitting later into teams,
then reuniting for a challenge at the
finish. In between a fifth member,
an acrobatic single, as secanobatic
special second a straight, unadulterated exhibition of tumbing
oxeept for a couple rolling splits,
and both good.

Next to closing here when caught,
tith all Techan aerding up the bill—

Next to closing here when caught, with Al Trahan ending up the bill—an odd spot for both the flash and Trahan. Char.

RODNEY and GOULD Comedy, Dancing 9 Mins.; One Orpheum, N. Y.

Two men in brown derbies, one much taller than the other, and both doing gawkis. They deal out entertainment that assays No. 2 value, but up here were third on an oddyarranged bill, and Saturday afternoon hit nicely.

noon hit nicely.

Team opens in a comedy special, going into a dance that lands some laughs. Clowning and another comedy dance, this time along classical lines, including a leg mixup on the floor and some acrobatics to too make up the rest of the routine.

Char.

JIMMY SHAFER and GIRLS (2) Xylophones 7 Mins.; Two Academy, New York

Stafer and his girl assistants are a carload of personality. The xylophone stuff is minor compared to the s.a. the trio radiate collectively. One's an energetic brunet, other a placid blonde. They contrast smartiy and effectively, working for the most time side by side.

most time side by side.

Three xylos used with Shafer, a curly, dark-haired lad, moving from a small middle xylo to a larger one as his routine demands. Simple overhead lighting and trio all in white, which is okay, but a more dressy setting would enhance.

Shan.

Cashier Gets \$2,750

Assincer Lets \$2.,500
Schenectady, June 18,
Marle Irene Grace, former cashier at the RKO Proctor here, who sued the corporation in Supreme Court for \$75,000, charging slander, was awarded a verdict of \$2,750 by a jury. Miss Grace contended that she had been publicly accused of theft and discharged from her position as cashier. She claimed her reputation had been ruined and her chances of securing other employ-

reputation had been ruined and her chances of securing other employment damaged.

RKO denied that she had been discharged as a result of an alleged shortage of \$20, over which all the trouble hinged. They also denied she had been accused, either publications of the statement of sne nad been accused, either public by or privately, of any theft of the money. Company also claimed sh had been offered another position with the company at the same sal-



"The World Famous

Psychic" ned April 20, Palladium, London AND HELD OVER Booked 20 W

Direction MILES INGALLS CURTIS & ALLEN OFFICE RKO Bidg., Rockefeller Center

PAULINE COOKE

ROR RIPA w (This Week, June 1 PALACE, CHICAGO COOKE & O. L. OZ June 15)



General Executive Offices 9

160 WEST 46™ST. **BRyant 9-7800 NEW YORK CITY**

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK BOOKING MANAGER

AND THEIR CARIOCA-RHUMBA ORCHESTRA LOEW'S STATE, New York

This Week (June 15)

PARADISE, New York

Noxt Week (June 22)

Direction HARRY ROMM, Taxamount Building

Variety Bills

NEXT WEEK (June 22) THIS WEEK (June 15)

Numerals in connection with bills below indicate opening day of

RKO

NEW YORK CITY
Falace (22)
Herman Timberg
Steve E(3)
Jarret & Holm
Marty May
Adier & Bradford.
(One Academy
1st half (22-25)
Johnny Fastine Ry
Bolco & Marsh
Toarl Shaw
Jack Pepper
2d half. (28-28)
4 Gyrale
Bart Le Vere
D & Barstow
Herry Howard Co
Herry Howard Co
2elda Bros
1 & N Stevens
Southernaires
Zalayn.

laya la Delano BROOKLYN (22) 5 Eigins F & J Hubert

Elton Rich Co
LUIRCAGO
LUIRCAG

Proctor's (22)
3 Whippets
Helen Honan
Jack Whiting
Garner Wo't & H
Lee & Rafferty Rv
NEW BR'NSWICK
Keith's

Ist haif (23-24)
Dixie Land Mins
Ist haif (16-17)
Henry Santrey Bd
TRENTON
Capitol
1st half (22-25)
Mona & Marino
Michon Bros

Al Norman George Givot

Gene Marvey
Eila Logan
BALTIMORE
Century (22)
Enrico & Nov'ilo
Ann Greenway
Joe Morris Co
Lewis & Moore

BOSTON Orpheum (22) ortelli's Stars

PARAMOUNT, NEW YORK ALLEN and KENT AND

FOX'S BROOKLYN
AL VERDI
TYLER MASON
Placed by LEDDY & SMITH

Jack Whiting Hal Sherman Nitza Vernille Co

Nitza Vernille Co
Gyrais
Steve Evans
Jarrett & Hoim
Lewis & Ames
Louise. Gay Co
ist haft 23-24)
Carro of 11
the haft 23-24
Carro of 11)
the haft (16-17)
Willie Mauss
Jordan & Lee
Raynor Lehr
Britt Wood

Mona & Marino
Michon Bros
Nelson's Elephants
(One to fill)
1st half (15-18)
5 Salties
4 Pennys
Clifford & Marion
Ramos & America
2d half (19-21)
Henry Santrey Bd Loew

NEW YORK CITY
Capitol (22)
Jane Frohman
Will Mahoney
Radio Rogues
Boulevard
1st half (22-25)
5 DoLong Sis
Helen Honan Co
Frances & Wally
Rob Hall

Hall an & Marg Re half (26-28) Tai 3

Guiran & Marg Rev
2d half (26-28)
Ram Tal 3 &
Step Bro Step Brott House Rev
Orpheum 1st half (26-25)
Miscahua Brent & Kay
Howard March Co
Leo Carlo Carlo Color Carlo Carlo Carlo Carlo Tto Guizar
Rerbert Faye Co

Cortelli's Stars
Zingoni
Nord & Jeannie
Bob Murphy
Dorothy Martin Co
(One to fill)
CLEVELAND
Loew's (22)
Phil Spitalny Orc OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Cliff Edwards; Louis Shurr

Bob Hall
Colleano Fam
(One to fill)
Faradise (2)
Faradise (2)
Getrude Niessen
Carr & Martin
Rimacs
Alex'nder Santos Co
Saxon Sis
BROGNIN
Gates Ave
State (22)
Vox & Waiters
Alex'nder Santos Co
Saxon Sis
BROGNIN
Gates Ave
State (22-5)
Kate (22-5)
Kate (22-25)
Kate (22-25)
Leano Sis
BROGNIN
Gates Ave
Struttra & Myberry
Bob Carney Co
Font House Revels
1 DeLong Sis
Pleion Granes Co
Frances & Wally
Guiran & Marg Rev
Metropolitan (22)
Janna-Robins'n-&-MJ & C Leo

JERSEY CITY
Loow's (22)
Loyals Dogs
Murray & Maddox
Murray & Maddox
Murray & Maddox
Shippy'd Crit'n & P
(One to fill)
Restance
Andrea Marsh
Harian & St John
3 Switts
High English (22)
Dete Ellington Oro
Snake Hips Tucker
FROVIDENCE
SNAKCUSE
SNAKCUSE
SNIF RANG CO
SILL Folian CO
SILL Folian CO
SILL Folian CO
SILL SOLIAN CO
SNAKCUSE
SNIF RANG US
SNIF RANG U
WASHINGTON
Joe Fenner Show

Paramount

NEW YORK CITY Paramount (22) Cossacks
Radcliff & Rogers
Aaren & Broderick
Horton Spurr
Jen Peerce

BOSTON Metropolitan (22) Jack Major Stan Kavanagh Proskays Tigers C & J Preissor

BUFFALO
Buffalo (22)
Betty Koan
Gracio Barrie
Pappy Zeke & E
Lowe Burnoff & Chicago (22)

Chicage (22)
Popeyo
Duffin & Draper
Wamp's Baby St
(15)
Molly Picon
Peggy Taylor
Doring Sis
Stanley Morner
Berry Bros
Marbro (15)
Merry Mac's

Bellett & Lamb
Roy Smeck
The DuPonts
4½ Arleys
Oriental (15)
Betty Boop Collins & Peterson
Olvida Perez
Edgar Bergen Ce
Hou Dulks & House
Carroll Sis
Ted Cook
Vernon Craig
Regan (22) Carroll Sis
Ted Cook
Vernon Craig
Regan (22)
Lamb & Bellet
DETROIT
Michigan (22)
Cab Calloway Bd

Warner

ELIZABETH
Ritz
1st half (16-19)
3 Jackson Bros
Kirk & Lawrence
Daphne Pollard
Bob Hall

Bob Hall
Cocktail Rev
PHILADELPHIA
Earle (22)
Wesley Eddy
Sibyl Bowan
(Others to fill)
(Us)
Wosley Eddy

Sims & Bailey Bebby Gilbert Muriel Gardner Frank Conville WASHINGTON

Earle (22) Words & Music

3 Cossacks
Pat Kennedy
Hollywood Rev
Fred Sanborn
Owen McGiveney

Independent

CHICAGO State Lake (17) ubrey Wycoff leids & Georgie ablo ablo
arlem Scandals
LOS ANGELES
Orpheum (13) 3 Headleys
George Greene
Max Lerner
3 Fonzeis
Ted Leary
Ouriole Craven
More to come?
Angeles 3

Fanchon & Marco

NEW YORK CI
ROTY (22)
Betty Jane Coop
Lathrop Bros
Rose Sis
Arkansas Travel
Eddie Peabody
Mills & Shea
Bill Thorn NEW YORK CITY

LOS ANGELES
Paramount (14)
Ted Fio Rito

THILADELPHIA
Samur (22)
Samur (22)
Samur (22)
Harriet Huyes
Madeline White
Serge Flash
Roxy Ens
De Pace
SAN FRANCISCO
Orpheum (21)
Hypy-G(14)
Student Frince

London

Week of June 18

Week O. H.
Ford & Seagrave.
Canterbury M. H.
Ist håit (19-20)
Ford & Seagrave.
2nd haif (21-23)
Michel Sugan
Eddie Sugan
Eddie

6th Crazy Momt New Victoria Carol & Brown 8 Trocadere

Trocadero
Michelleti
A. & B. Harvey
Prof. Mulso
Elizabeth
Maurice CLAPTON

Mink 3 Emeralds Wensley & Dale Lillian Burgiss

EAST HAM
Promier
M. & H. Nesbitt
Florette
Geddos Bros.
EDGEWARE ROAL
Grand

EDGEWARE ROAD
Grand
Tounkman's BA
FINSBURY PARK
HISBURY PARK
Alexander & Mose
Billy Benner
Billy Benner
Charladles
CO as booked
HAMMERSMITH
Falace
T Elilotts
MOLIGIAN
Arris
Lucan & MoSane
Arris Glen & Co
Syd Seymour Bd
Max Miller
Robins
Line Ballon
Line Ball il & Bil loyd Far

HOLLOWAY
Mariborough
Colinson & Dean
Flack & Lucas
Valliere & Page
ILFORD

Florette Geddes Bros. ISLINGTON Blue Hall
1st half (18-20)
Eddie Bayes
Michel & Nan
2nd half (21-23)
Ford & Seagrave
Al & Bob Harvey

KILBURN Grange Younkman's Bd. LEWISHAM Palace

LEWISHAM
Palace
Karina, V. & H.
LETTON
Savoy
Geo. Hurd
Lester & Andre
B'way B'ya & Br'ds
LETTONSTONE
Rinito
Walford Hayden
'Cafe Colette'

NEW CROSS Hilicrest 4
Powell & Brett
Ortwood & Tur

PECKHAN
Palace
Hillcrest 4
Powell & Brett
Orpwood & Tur

7 Elliotts 3 Australian Boys

7 Ellioctal and Poyer STAMPORD HILL Regent Collinson & Dean Flack & Lucas Valierio & Pago STRATFORM Co. Hurd Way By & Brid TOTTENHAM 3 Emeraldo Wensley & Dale Lillian Burgh STWALTHAMSTOW Welf Crade Collett Hayden Collett Hayden Collett WOOD GREEN

Ramon Ramos Orc
Hotel Pierre
Jack Denny Orc
Hotel Rossevelt
Reggie Childs Orc
Hotel Whitehall
Don Bigelow Orc Colette WOOD GREEN Palace
Old Time M. H. Chas. Austin Tom Leamore Dave O'Toole Ida Barr Willie. Lancet Arthur Reece Harry Hedtord Neil Calvert Don Bigelow Orc

Kelly's

Rita Renaud
Pierre & Blanca
Greisha
Jeanne McCauley
Evelyn Thawl

Provincial

Week of June 18

Chevalier Bros Clair Rowe & Cla Low & Webster Shaw & Weston Co as booked BRADFORD NOTAL MONEY

Regent
1st half (18-20)
o. as booked
2nd half (21-23)
Iorsburgh Bros. NOTTINGHAM
Empire
L Armstrong Bd
Geraldine & Joe
Power & Page
Jack Wynne. Co
Deliont & Toke
David Poole
Jack Le Dair
Stanford & Taylor
SHEFFIELD Capitel
1st half (18-20)
Horsburgh Bros.
Co. as booked.
2nd half (21-23)

Lillian Fitzgerald
Leon & Eddie's
Eddie Davis
Del Pozo Orc
Ron Perry Orch
Longue Vue
Vic Irwin Orc
Evelyn Wilson
Towne & Knott
Mayfalr Yacht Club

Walker O'Neil's Ord Dwight Fiske Marden's Riviera

Harry Richman Carpenter & Fo Dixie Dunbar Georgie Tapps Pearl Twins Fred Berrens O

Fred Berrens O Mori's Rest Nye Mayhew's

Paradias

Or

Co, as booked.

MANCHESTER
Palace
Mills Bros Jack Hylton Bd

Cabarets

NEW YORK CITY Danny Iggens
Ira Yarnell
Carlos Lopez
Billy Plaza
Elaine McCoy
Joe Capella & Orch

Ambassador, L. Jackie Maye John van Lowe Evalyn Martin Bubbles Shelby Kathleen Howard Dot & Dash Earles Bros. & L. Will Willis Thel Dressler Will Wills Thel Dressler Nail Golden Ord

'Hutch'
Full Variety Co

Arrowhead Irving Conn Ore

Bossert Roof Eddie Lane Orc

Casino Town Ciul Bruz Fletcher Allan Cales Orc Central Pk. Casl Ernie Holst Oro Minor & Root

Clarement
Roger W Kahn
3 Marshalls
Joan Blane
Evelyn Poe
Vincent Calendo

Club Kentucks Club Kentucky
Jack Edwards
Ada Lee
Wilma Novack
Louise Dryden
Mabel Russell
Ross-Kahan Orch

Club Blehman Jack Mason Rev Lido Girls Oro Commodore Hotel Isham Jones Ord Isabel Brown

Cotton Club
C C Rev
Adelaide Hall
Pops & Lance
Mears & Mears
Juano Henandez
Jimmy Luncefor Cleb

Croydon Hotel Charles Eckels C Duhonnet

Cross & Duan,
4 Climas
Eleanor Tennis
Eleanor Tennis
Harriette Myrne
Jerry Lester
Hotel litmor
Paul Whiteman
Goldte
Jack Fulton
Ramona
Robt Laurence
Babe Hauser

Hotel Edisor

Raginsky Ens Hotel Gotham P Van Steeden O Hotel Lexington

Al Kavalin Ore

Hotel Lincoln

Pancho's Orc Hotel Gt. Northe Ferdenando Orch

Hotel McAlpin

Hotel McAlpin Sam Robbins Orn Hotel Montclair Haroid Stern Orn Mario & Fioria Rosita Ortego Hotel New Yorket Ben Pollack Ore Hotel Pennsylvani Don Bestor Ore Earon & Biar Noll Buckley Joe Lynne Ramon Ramos Ore Hotel Hore

Ritz Tower
Nat Harris Oro
Ross-Fenton Farm Ramon & Rosita
Henry King
Lillian Carmen
Aleer Twins
Chas Murray
Bob Hallday
Walter Phelkamp Joe Fejer Oro Ann Lopert 3 Blue Chips Oro Glen Island Casi Glen Island Casino
Glen Gray Orc
Pee Wee Hunt
Gov. Cilnton Hotel
Enoch Light Orc
H'lyw'd Rostaurant
Helen Kane
Charles Davis Oro
Moore & Revel
Beauval & Tova
Mathea Merryfield
Marion Martin
Cross & Dunn
4 Cilmas
Eleanor Tennis

Russlan Kretch Kuznetzoff & N Savoy-Plaza Freddie Martin Or:

Showboat Casino (City Island) (City Island)
Dave Fox
Ruth Nagel
Heien Davis
Castles State
Castles State
Lore State
Lore State
Castles State
Lore State

Harry Bush Orc Mario & Fiario St. Meritz Hotel Leor-Beiasco Orci Vivian Janis Nate Leinzi

St. Regis Hotel Vincent Lopez Orc Medrano & Donna Surf Club. Jack Myers Orc Charlotte Murrle Taft Grill Geo Hall Orch

Tuscany Hotel Bela Loblov Orc Vanderbilt Hotel Joe Moss Orch Ward & Hopkins

Village Barn Anthony Trini
Beth Chailis
Eddie Ray
Geo McGuire
Frances McCoy
Josh Medders
Sir Jack Joyce
3 Octaves
Ruth Delmar
Rose McLean

Jack Wick Lillian Lorraine Ami Pavo Maldie Du Fresne La Saile Orch Walderf-Asteria Guy Lombardo Orc Zito's Orc

Westchester Club Fray & Bragiotti Wivel Cafe

Zelli's Bob Grant Orc Godoy Bd Milton Douglas Gloria Grafton CHICAGO

Zelli's

Club Minnet Club Minuet
Johnny Maloney
Dorothy Nortan
Adelina Dossena
Frank Sherman

Frank Sherman Mural Room (Brevort Hotel) Earl Estes Edgar Rice Stan Ritton Orch Jaros Sis

Nut House

Moe Lee
Jord De Costa
Harry Sherman
Jimmy Lane
(World's Mostice
(World's Mostice
(World's Annie
Liwin Lewis
Willie Shore
Mille Shore
Mille Shore
Mille Shore
Graph Club*
Edwina Mershon
Lawrence Salerno
Tom Gentry Orch
Tom Gentry Orch
Pierce & Harris
Palmer House.

raimer House Ted Weems Orch Lydia & Joresco Stone & Vernon 4 Calif's Larry Adler Abbott Girls

Larry Adler
Faramount
Falth Bacon
Phil White
Bacon
Farit
Connaids
Monards
Monards
Monards
Jane Frantz
Thovin's Orden
Rainbo Gardens
Leon Lavarde

Rainbe Gardens
Leon Lavarde
Dawn Sight Orch
Lyle Smith Orch
Lyle Smith Orch
Royal Corton Clab
Geo D Washington
Kathryn Perry
Bert Harwell
Terrace Gardens
Roma Vincent
Ainsley Lambert F
Clyde Lucas Orc
Tin Pan Alley
Al Sanders
Eadic Hayes
Crane Sis
Gwen Lorry
Barney Gugle
Stuart Woodbridge
Floyd Townes Orc
Via Lage

Via Lago

Via Lago
Bobby Graham
Crane Russell C
Zita & Marcelle
Jack Housh
Wanda Kay
Al Handler Bd
225 Club

Ai Garbeil Edna Leonard Billy Richard Art West Jean LaMarr

McIntire's Hawai Paris Inn Ship Cafe

Geo Redman's The Nineties
Will Cowan Rev
Pet Hormon Orc

Topsy's

Topsy's

Dorothy Gilbert Si

Jerry Phillips Bd

Pote Pontreill Oro

Blackbawk Seymour Sinions Earl Rickard Gwen Gordon Neecee Shannon Marge & Marie Virginia Buchanan Bob Wyatt Maurie Moret Orch Bowery M. H.

Bowery M. H.
Phil Furman
Lew King
Ed Fry
Harry Singer Orc
Canadian Club
(World's Fair)
Frankle Masters
Dorothy, Denese
Du Maulin's Orc

Chez Paree Morton Downey
Sammy Shaw
The Tick Tocks
Countess V'n Los
Maurice & Cord
Henry Busse Of

Cinh Lalence

College Inn College Inn 8 Evans Co-eds Jackie Helier Beuvell & Tova Buddy Rogers

Buddy Rogers
Congress Hotel
(Joe Urban Room
Art Kassei
Robert Royce
Cherie & Tomasita
Colosimo's

Julia Lyons Dorothy Henry Dorothy Henry
Deronda & Barry
Enrico D'Alba
Eddie Deering
Countess Boriska
Signor Barsoni
Art Buckley
Bob Tinsley Orc.
Club Alabam

Trudy Davidson

Eddle Roth Orc
Drake Hotel
Slavic Bailet
Staniey Hickman
Biltmore 3
Frances Willer
Harriet Lindgren
Ruth Lee
The Crusaders
Bari Burtnett Orc Edgewater B

Paradise
NTG Rev
Peter Higgens
J Johnson Ore
Felicia Sorel
Ann Lee Patterso
Needa Kinkaid
Bruno & Manon
Earl, Jack & B
Johnny Hale
Iva Stewart
Edith Murray Esther Todd DeRonda & Barry Art Carroll Harry Sosnik Orch Harry's N. Y. Ba

Joe Buckley
Joe Penfield
Germaine LaPierre
Harry Harris
Ai Wagner
Billy Meyers
Elmer Schobel
Joe Buckley Orch Paradise Duck Int (Long Island) Ray O'Hara Orc Arnold's Rev Park Central Hot Hi-Hat Club

E & J Vernon Marion Chase Orlando's Ore Emil Colman Sunny Gaer
Jimmy Cassidy
Effic Burton
Rick & Snyder
Ruth Barton
Dot Meyers K-9 Club

K-9 Club
Billy Brannon
Half-Pint Jaxon
Ed Casey Orc
Leon La Verde
Earl Partello
George Oliver

Maroni's Rolando & Verditta

LOS ANGELES Biltmore Bow Jimmy Grier Orc Blitmore R'dezvoi Cofe De Pores Modle & Lamaux Merle Carlson Orc

Cocoanut Grove
Fiorence & Alvare:
Downey Sis
Gus Arnheim Orc
Cotton Club

Broomfield & G'ley Gordon Smith Dudley Dickerson Anderson & Taylor Jack Dunn Be Rainbow Garden

Doyle, Donnelly's Vacash Doyle, Donnelly 8 Vacash
Doyle and Donnelly, one of the
standard vaude turns going for the
summer resort biz this year, open
July 1 at the Lake Shore, White
Lake, N. Y.
They're taking a 13-people show
up with them for a 10 weeks' run.
Mary Dowling of the D. & D. act
soes alone.

goes along.

Levine's Worcester Burly

Worcester, June 18. Globe Amus. Co. (B enjamin A Levine) has taken over the Worces Levino has taken over the Worces-ter theatre from Spencer Savings Bank. Price said to be \$23,000. Levine managed the house during season of burlesque and understood will reopen in September with a similar-policy.

GAMBARELLI FRISCO'S

Hollywood, June 18. Maria Gambarelli, dancer in the

MOSS FAVORS **A UNIFORM CONTRACT**

Preliminary steps will be taken within the next couple of weeks by Paul Moss, License Commissioner of New York City, towards drawing up a uniform and equitable booking offices, drout and indies. Moss has invited Maurice Goodman, Harold M. Goldblatt and I. Robert Broder, attorneys; reps. of the various booking offices, Actors' Equity and the American Federation of Actors to aid him in this project. General business law, as it applies to employment agencies, gives the License Department jurisdiction over contracts.

According to Moss the majority of the contracts now used by vaude booking offices are inequitable and don't give the actor a 50-50 break.

Saranac Lake Happy Benway

Some of the nicer things that deserve special mention are: Jerry Vogel, remembering every patient weekly with candy and needy things; the way that Leonard Grotte and his frau entertain the things; the way that Leonard Grotte and his frau enterfain the showfolk patients between resting periods; the interest that Mannie Lowy, ex. Rudy Vallee violinist, shows to the curing gang; the good deeds of Danny Murphy, a patient helping out patients; the everlasting smile and good fellowship of Jack Eskin, the san's steward. Mrs. William Morris, Saranac's 'Mother,' is here and every patient received flowers. Season of 1926-27 it was Happy Benway and Dick Flournoy, 'An Ace and a Jack of Spades, 'touring the Pan time. Now 'it's Richard Flournoy, the author of 'Come What May,' and Happy Benway, the 'Time-Marker' of the Adirondacks, Ruth Morris, week-ending at Camp intermission, passed up golf and

May, and Happy Belleville.

Time-Marker' of the Adirondacks. Ruth Morris, week-ending at Camp Intermission, passed up golf and backgammon and went fishing. Her fishing ranks at par with her golf and backgammon, terrible.

Miss Evelyn Langfaldt, Rudy Vallee's secretary, shot in to ogle the lodge and placed her okay on same, Dolph Singer, writer of Just Around the Corner' and other hits, is Saranacing for a look-over. His frau is with him.

Fire drills are held at the san weekly. Ben Schaffer has been appointed fire chief and it's worthone's life to ask him why a firemax wears red suspenders.

Louis Cohen (Warner Bros.) gets the okay report on general condition, that is, all but his bread basket, which is giving him a lot of trouble, Louis leaves for the big street after a two-month siege of come up here. Bert Schwimmer is on the list for pneumo-thorax. Medicos are ogling the boy and report that a short stay up here will put him in pink of good condition.

Salome Parks, a new arrival up here, is getting set to the cure routine. This is her second trip to our corning sanatorium.

DT. Edgar Mayer, an ex-medleo.

tine. This is her second trip to our ozoning sanatorium.

Dr. Belgar Mayer, an ex-medico-in-chief of the N.V.A. San, renewed hello's at the lodge.

Raymond Ketcham joined the pneumo-thorax squad and made the needle grade 100%.

Sister Mary Patricia Craven, superintendent of sanatorium Gabriels, wants to thank Jerr. Vogel and Mr. S., Kalson for the skill games offered to patients there.

Jack Nicoll ups to a talker, first

S. Kaison for the skill games of-fered to patients there.
Jack Nicoll ups to a talker, first in many months.
Tommy Vicks got a load of good reports from the medicos and he is.
now ogling Beantown.
George Harmon, the san's wit, cracks that he is now the "Thin Man' and, if successful, he will soon bot he 'Invisible Man.' Boy is hold-ing up with a fighting weight of around 99 pounds.
Chris Hagedorn, who saw about a year's ozoning downtown and also an ex-N.V.A. patient, returns to the lodge for a mess of airling.
Latest reports on Harry and

lodge for a mess of airing.

Latest reports on Harry and
Charlie Barrett, world's oldest
jugglers, are that those two old war
horses are holding up nicely.

For the first time in many moons
the patients were gathered in the
lounge room at the lodge and the
new medico-in-chef, Dr. Karl
Fischel, had a heart to heart talk
with them.

Maria Gambarelli, dancer in the Grauman's Chinese stage show, goes into the Warfield, San Francisco, following the run of 'House of Rothschild' at the Chinese. She also has a date at the Holly-wood Bowl on Aug. 31.

ARIETY

FOUNDED BY SIME SILVERMAN ed Weekly Sid Silverman, President - 46th Street New York City

154 West 46th Street SUBSCRIPTION Forel Single Copies.....

Vol. 115

120



15 YEARS AGO

Famous Players-Lasky took over the B. S. Moss theatres in New York. Gave it 30 , but Zukor wanted to mak Paying in

Producing Managers' Assn. was passing up the Equity arbitration

Gus Hili was readying 12 shows for the coming season. Included two minstrel troupes.

Florenz legfeld made buys with six brokers and put each under \$10,000 bonds not to shoot the premium beyond 50c. Tickets still commanded \$7 to \$10 each.

There were 15 musicals set for the summer on Bway, not counting the Foilies, just about to open. There were 13 other shows, a total of 28.

Several indie picture producers were all ready to go to work, but could find no New York studio with vacant space. Major production vacant space. M still in the East.

Sam Goldwyn had an idea to corral Bway plays for the screen. To form a \$10,000,000 co. Each big producer to get a bonus of \$50,000 in stock for selling his plays only to Goldwyn. Bright idea, but it

B'way wise crowd was heading for Toledo and the Willard-Demp-sey fight. Train trouble because government needed the trains for demobilized soldiers.

So many road shows planning to go out, there was a shortage of advance men. Agents were upping to \$100 a week. Later went to \$150.

50 YEARS AGO

(From Clipper)

Middle of June and the New York houses were shuttering. Mostly light musicals continued.

Actors' Fund heid its third an Actors' Fund held its third an-nual meeting and elected Harry Miner prez. Reported 161 persons aided, and had to seil some of its reserve government bonds to meet the demands. Had paid out more than \$10,500.

Modjeska sailed for a vacation to be followed by a tour of Europe.

Out of town house managers flocking to N. Y. to make their bookings for the new season. No exchanges then. Each manager exchanges then. acted on his own.

Franklin H. Sargent, dramatic director of the Madison Sq. theatre appointed to a similar post at the new Lyceum. Idea then was to maintain school for players Later he started the American

George E. Wallen, then treas-urer of an Albany theatre, got married. Long the right hand man of F. F. Proctor.

F. F. Proctor dropped the Levar tine when he formed a partnership as Jacobs & Proctor.

William Kahnweller was referred to in the Philadelphia correspond-ence as 'the only theatrical man-ager in this city who owns his own theatre,' the National.

Buffalo Bill shows was playing itisburgh. Most of the crowd (Continued on page 75)

Inside Stuff—Pictures

The Par-Capitol pool on Broadway will affect the entire Broadway film

The Par-Capitol pool on Broadway will attect the entire Broadway mannap.

Neither the Capitol nor the Paramount has been such a sunny h.o. spot lately. Comparatively, the Paramount has been the worse off of the two:

That the quality of films have had much to do with the situation, of course, is a natural conclusion, but that the R. C. Music Hull has dented, the gross expectancies of the Broadway picture palaces is just as certain

just as certain.

Par was willing to let the Radio City Music Hall have the entire Par program for around \$600,000 on the year. It might have been compromised at \$600,000. Under such a deal the Paramount would have gond

mised at \$500,000. Under such a deal the Paramount would have gone second choice anyway.

With the Capitol and the Paramount both suffering, Loew's even talked about entering the Roxy theatre picture and maybe thereafter pooling that spot with the Capitol, or running it alone.

Loew looks to benefit also at its State on Broadway, Loew's principal vaude spot, with first choice of Par, Metro and Warner product after first-run showing on Broadway.

Major studio head recently desired his office fixed over. Wanted class;

Major studio head recently desired his office fixed over. Wanted classy woods for walls and other smart appliances installed. An estimate was ordered by the studio manager and a price of \$12,000 was set for the job. But nobody wanted to okay the estimate for fear they would put themselves on the spot.

The big boss was waiting for the fixing up work in the meantime and asked questions. No one told him why the holdup. Finally the cold feet boys decided to put the problem up to the head himself. They had a replica model made of the new layout in miniature which cost \$1,000. They set it up on the desk of the boss. He played and toyed around with it ploking it apart for several hours. Then his face beamed, and said get it done quickly. Some one shoved the \$12,000 estimate in front of him and, without a blink of the eye he signed it, remarking, That's dirt theap? dirt cheap'.

Radie Pictures' national advertising scheme with exhibitors, on a 50-50 basis, will be continued the coming season. During the 1933-34 film year, the producer-distributor has been spotting advertising into the Peorlas and Bridgeports of the country in an effort to increase the box-

office gait.

Each side has been standing half the cost and during the season just ending this form of co-operative advertising went into 500 towns or Little Women, 375 on Flying Down to Rio, and 300 each on Splitter and Wild Cargo. Radio does not force the ad sharing proposition of its accounts, leaving it up to the exhibitor whether he wants to go in or

A fight long threatening in the Hays organization over title registration broke last week while major heads were in session. H. M. Warner, later credited by other directors with being magnanimous, said h. didn't want Columbia to pay Warners a cent or lose a cent. Col could keep its Heil Bent for Love title, even though WB for a long time has had right to Heil Bent for Heaven.

All Warners wanted to establish was a precedent recognized by the entire Hays organization that any one who owns a copyright is entitled to it and, everything that goes with it—even something that might sound or read similar.

ors that the motor car smashup which caused the death of Dor Rumors that the motor car smashup which caused the death of Dorighy Dell and Dr. Carl Wagner came as the result of the latter's overindulgence in liquor during the evening are discounted. He was an associate of Dr. Harry W. Martin (Hollywood), who states he never saw the young physician intoxicated. Dr. Wagner was regarded as one of the best surgeons on the Coast and operated on Miss Dell's mother. Understood that Miss Dell was engaged to wed Nat Karson, New York scenic designer and magazine artist. Latter was to leave for the Coast upon his return from abroad, where he was when the tragedy happened.

Because of the new bankruptcy bill for corporations, changing bankrupts to debtors and embracing many other legal differences, current papers in the administration of estates by trustees and receivers will probably have to be changed. As a result, some scheduled creditor and other meetings, as well as illigation, may have to be postponed until attorneys can whip things around to conform with the new regulations. There is also a possibility, according to attorneys, that matters in bankruptcy may now go before a Special Master appointed by the courts instead of before referees in bankruptcy.

With both RKO and Paramount executives away for the greater part of this week, and part of last week, and Warner execs just about getting back to their home office desks the beginning of the current week, the industry looked like one of those business moratoriums. Trading was practically at a standstill for days and will continue that way in Par and RKO, at least, for the greater part of the week.

RKO declared a one-day holiday for half of the employees remaining in the RKO home office on Monday (18) and when the sales conferees return, RKO will have another one-day holiday for the other half, including the execs.

While Phillip Kinsley of the Chicago Trib was on the Coast gathering notes for a series of articles he did plenty of listening. He discussed the sex and off-color angles with studio execs, but was sidetracked by Louis Mayer, Irving Thalberg, Winfield Sheehan and Jack Warner. Mayer referred the scribe to the Hays office.

In contrast, Adolph Zukor left a production staff confab to talk with Kinskey for two hours. Sam Goldwyn spent nearly a day with the Trib man, leven screening 'Nana' for him. According to Kinsley's first yarn, he also interviewed Carl Laemmie.

Mae West took advantage of a period clause in her Paramount contract and during the greater part of hte filming of It Ain't No Sin' collected \$10,000 for each week's work, or double her pact figure. Deal with studic calls for two pictures each six months on a three-year basis. When film overlapped into time allotted for the next, Miss-West demanded a double fee on pain of negotiating for an outside film, which is provided in her covenant. To prevent recurrence of such a difficulty, Paramount is overturing the star on a new deal providing for a flat salary on a 40-week basis and a percentage of the profits.

Certain waning popular authors who accepted soft and incretive contracts, allowing producers to use their names and titles, while studio scriveners supplied the picture stories, have throttled their own golden goose in this field and have also made unpopular this vicarious product. Recent poll of exhibitors by several studios which have used the once gilt-edged names shows conclusive preference for originals over the synthetic product of the literati in question, with the comment that the public in many spots regards the once magle names as now hinting a definitely inferior grade of entertainment.

Party crashers found themselves outsmarted at a recent silver wedding celebration of a Hollywood producer. Location of the festivities was kept secret and not until a few days before it transpired did the 70 guests know where it would be held. Publication notices were withheld and invitations were treated as confidential. Happy result was that there

Inside Stuff—Music

While Warners owns several music publishing subsidiaries, notably liarms and Witmarks, which would give WB first call on the cream of the musical comedy and operetta composers and authors, and also a certain 'in' on the film purchases to any successful Broadway musicals, the picture company has steered clear for some reason.

Thus, Otto Harbach and Sigmund Romberg are slated for several Fox filmusical originals and Romberg, with Oscar Hammerstein, II, has just signatured to author 'Tip Toes' (from Vicki Baum's story) for Metro. The authors otherwise are under contract to Harms, a WB subsid, and was presumed to have been one of the major factors in the Warners' first acquiring these music publishing holdings. WB statement on this is that the high-powered composers and librettists are beyond the normal WB film production budgets.

Incidentally, because of the Romberg angle, Robbins Music Corp., publisher to Metro, figures on the publishing rights. This is disputed by Harms which claims an exclusive writing contract with Romberg and hence wants to publish the score of Metro's 'Tip Toes'.

Certain amount of anti-German feeling is manifesting itself in the music trade. One current tune which started out big suddenly died when radio maestros ascertained from the original copyright line that as of German origin.

It was of German origin.

E. B. Marks was all set to take over another tune from Campbell-Connelly (of London) when Herb Marks discovered it was originally German and published by Alberti of Berlin and so turned it down. Campbell-Connelly didn't care one way or the other as all it had were the British rights and would have to clear the American-Canadian rights for Marks from the original Berlin source. Alberti's musle business is no ionger operated by its founder or his staff, having been Hitler 'co-ordinated' and Alberti himself is now in Prague as a refugee.

An NBC commercial orchestra leader recently balked at conducting a German ditty which was plotted into the program and the advertiser switched the selection.

Further spread of the moving picture type of press book for dance bands is evidenced by Ted Flo Rito's elaborate lithography job of eight large size gloss paper pages. Two pages are devoted to scissor and paste stories about Flo-Rito for baliroom and cafe managers to plant with local editors. Entire campaign book closely approximates in content the matter used by film companies. Hillman-Shane ad agency, book

Morris Press, former head of the Paramount-Fublix music department and previously general manager of Famous Music Corp., has been in retirement for three years, having associated with his brother in the Press Bros. Dress Corp., with factories at Hummelstown, Pa. and Middletown, Pa. The former music man, who resides in Hummelstown, on April 24 last married Mary Kopp, of Harrisburg, Pa.

Inside Stuff—Legit

'Life Starts at 8:30', revue first titled 'The Family Album', due into the Winter Garden early in August, is the next major musical for Broadway, As the new season generally gets into action with advance attractions about that time, 'Life' will arrive too late to be classed as a summer

show. Reported the Shubert office is again angling for Bert Lahr to top the Life revue. Comic is under contract to George White for latter's proposed 'Scandais', but that revue is again in the doubtful division. Manager is stated for another musical picture on the Coast (Fox) Sept. 1, and appears to have changed his mind again about a stage 'Scandais'. There is a count of 17 musicals timed between August and Thanksgiv-

There is a count of 17 musicals timed between August and Thanksgiving, according to anhouncements, but, some may never go beyond that stage. Max Gordon is slated to do two—Waltzes from Vienna', and a musical comedy which may go into the Hollywood.

Plans to revise that house for legit will probably go through, 'Scandais' having been reported for that spot previously. The Frankivn group (Selwyn, Frankivn and Cochran) propose 'Nymph Errant' and a revue for Lucienne Boyer. A Brown, DeSylva and Henderson musical is mentioned, and more definite are Vinton Freediey's musical comedy and the Guild's musical version of 'Porgy'.

Vinton Freedley, after being lnactive for a season or so, has reestab-lished offices in New York. Book for his as yet untitled musical show due in the fall is being written in France by Guy Bolton and P. G. Wodehouse who have not been represented on Broadway for some time. Cole Porter is supplying the score.

Howard Lindsay will stage with dance numbers assigned to Robert

When 'Sallor Beware', Lyceum, N. Y., went into cut rates the ticket sale was jacked up to \$3.30. That was the top for most of the run but when business started easing off early in the spring extra space ads announced that tickets were reduced to \$2.75 and \$2.20.

Those prices applied to the rear half of the lower floor, front locations holding to the original top.

'High Jinks' is electric lighted on the marquee of the Piayhouse, N. Y., where the English farce 'While Parents Sleep' opened two weeks ago, show title being regularly bulbed on the house sign above. The 'Jinks' lettering is W. A. Brady's billing for the play, although it looked like a title too.

'High Ji was a musical comedy presented by ami in 1913.

was plenty of provender to go around and a seat at for every guest, a record of some kind for film shindys.

Reports from the Coast that Ed Schllier is prospecting the Pacific stope for Low theatre sites tend to refute the belief that the colonel has quietly but definitely withdrawn from active duty with that organization due to doctors' orders.

Schiller is currently on vacation from his New York office, Hawaii being his destination, but his California activity is now taken to mean that upon returning from this trip he will continue to exercise his authority in the Loew theatre department.

Universal wants to round up a flock of Ziegfeld Follies alumni for the William Anthony McGuire story on 'The Great Glorificr'. Talent scouts east will signature as many as possible.

In loaning Binnie Barnes to Universal Alexander Korda, who has the actress under contract, is paying her half the salary overage. It's a voluntary gesture on Korda's part and one he uses on all talent he loans

Important in the case of Miss Barnes and would be in the case of Merle Oberon for whom several U. S. offers have been made. Korda had (Continued on page 72)

Mpls. Six-Week Drama Festival With Broadway Plays and Talent

Minneapolis, June 18.
A group of Minneapolis residents, fiesh-and-blood drama lovers, head-dby Albert E. Killeen of the University of Minnesota, have hit upon a scheme which they believe will solve the problem of how to bring the spoken drama back to life and which, they believe, if it succeeds locally, may be extended throughout the country and result in a big revival of the speaking stage.

If New York won't send drama to Minneapolis, they'll bring it here these Minneapolitans assert. And they have suited action to words.

they have suited action to words. They've arranged to sponsor a subscription season of six consecutive weeks of drama by Broadway casts at the Shubert theatre here, starting next Nov. 5. As far as postible, leads in a number of recent Broadway successes will be played by those who created them.

Eugene G. Weber of New York, former leading man with Helen Hayes, will come here to complete arrangements for the 'Drama Festival,' it is announced.

rormer leading man with Helen Hayes, will come here to complete arrangements for the 'Drama Festival,' it is announced.

Subscribers will be asked to vote on the plays which they wish to have 'presented and also on the casts, Mr. Killeen says. The budget for the six plays, he says, is surficient to insure engaging the highest class actors and actresses.

'Among the plays from which the choices will be made are Men in White, 'The Good Fairy,' She Loves Me Not,' Tobacco Road,' Blography,' The Shining Hour,' The Pursuit of Happiness,' No More Ladies,' The Green Bay Tree,' Criminal at Large,' Men Must Fight,' The Milky Way' and Her Waster's Voice.' None of these ever has been seen here.

Casts will be selected from among Cecelia Loftus, Irene Purcell, Dorothy Hall, Volet Kemble-Cooper, Mary Phillips, Helen Ray, Madge Kennedy, Judith Anderson, Vlolet Heming, Ruth Weston, Laura Hope Crewes, Margaret Anglin, Sylvia Field, Hugh O'Connell, Brian Donleavy, Rex O'Malley, Melvyn Doug-las, Conrad Nagel, Ralph Belmont, James Rennie, Guy Bates Post, Roland Young, Francig Compton, Henry Hull, Rollo Peters and Ernest Truax.

No local persons will be engaged for parts, as only professional

No local persons will be engaged for parts, as only professional Broadway talent is desired for even the minor roles, Killeen announces.

L. I. St. James Summer Theatre Folds: Coin Paid Off by Equity

First suburban summer theatre to open and fold was that at St. James, Long Island, where the venture lasted but one week. On stock basis, the St. James Players were under the management of Jack Livingston, heretofore engaged in eastern picture casting, principally extra People.

ture casting, principally extra people.
House is believed to have opened too early and its \$2.20 top proved too early and its \$2.20 top proved too high, business being nil. Instead of establishing the spot with some former Broadway favorite, "That Certain Business," a new play, was tried out but could not draw. It was authored by Homer B. Mason and Kenneth Keith.
Players were paid off by Equity. Livingston having planned to use the house for a series of tryouts, and therefore required to post one week's salaries with Equity. Other rural show shops are on the basis of stock, and few come within Equity rules during the summer, although there are frequently tryouts by such Players were quartered at the Preide hotel, and the bill of \$200 was unpaid. Something of a mix-in the state troopers. Matter was squared whon Livingston signed a

the state troopers. Matter was squared when Livingston signed a note for the bill.

In the cast were Beverly Bayne,
Nana Bryant, Homer B. Mason,
Margaret Keeler, Laura Lull, Jack
Arnold, Anthony Frey, Jeanette
Foxbill, Alice Carroll and George L.

Chi G.&S. Maybe
Chicago, June 18.
M. Ch rtok of Boston, who revived Gilbert and Sullivan in the
east, is in town negotiating for

HAL SKELLY KILLED IN TRAIN-CAR CRASH

Hal Skelly, one of Broadway's best known comedians, was killed in a grade crossing accident near West Cornwall, Conn., June 16.

West Cornwall, Conn., June 16.
Actor and his wife were weekend guests of Major M. K. Lee,
army aviator, retired. Maj. Lee
army aviator, retired. Maj. Lee
uent to Williams college class reunion Saturday. In his absence it
was reported by telephone that a
valuable dog belonging to him had
been found. Skelly, with Miss Helen
Bell, housekeeper, went to investigate, using a light truck. While
still within the grounds of the
estate the car apparently stalled
on the tracks of the New Haven
railroad and was struck by a passenger train.

Actor died in the ambulance on the way to the hospital. Miss Bell was less severely injured and may

CALIF. C. OF C. **ANGELING MAX** REINHARDT

San Francisco, June 18.

San Francisco, June 18.

State Chamber of Commerce is taking a plunge into the legit field, acting as impresario for Max Reinhardt's production of 'Midsummer Night's Dream,' which will be done here and in Hollywood during September and October, with prominent natives putting up the coin.

Piece will probably be done at the Hearst Greek theatre in Berkeley, and in Hollywood Bowl, Soth out of doors and mammoth spots. Robert Subley, exec manager of the University of California at Berkeley, and whose daughter, Catharine, was in the Reinhardt productions at Salzburg, Austria, sold the college on the Idea, College in turn sold the C. of C. on bagking the show.

Idea of the show is to inaugurate an annual summer festival season out here, similar to those of Salzburg, Florence, and Malvern, England. Nini Theilade, dancer, and Phillip Arnold, actor, and both Reinhardt proteges, will be in the cast.

Reinhardt's technical director,

cast.
Reinhardt's technical director,
Felix Weissberger of Austria, is due
here in a few days to get the production started, and Einar Nilson,
musical director, is calendared for
July 15. Reinhardt is due Sept. 1.

Just Kidding

Boston, June 18.

Boston, June 18.

Femme registering as Katharine.
Cornell in a downtown hotel had the management and the newspapers in a momentary lather this week until the management, having:
listened to her buzz-saw voice through the closed door of her room, decided the guest wasn't the real Cornell and ordered her to stop representing herself as the actress.

Meanwhile dame had called up all newspapers, asking that the scribes come over. Reporters were met by managers, who told them about the fake. Management told the femme she could stay, but would have to quit misrepresenting herself, so the girl left in a huff. She was reported to be an ex-domestic having herself a time.

Kaufman-Hart Show **Next at Music Box**

Merily We Roll Along will be the fall attraction at the Music Box, New York. Show was authored by George S. Kaufman and Moss Hart. It will be presented by Sam H. Harris. House was slated to get a new musical by Irving Berlin and Hart, but that show will not be ready until winter.

ready until winter.

'As Thousands Cheer,' currently at the Music Box, will move when 'Merrily' is ready.

An Appreciation

To my many friends, my admirers and well wishers who came to give me help, courage and honor on the occasion of the Testimonial Performance

and honor on the occasion of the Testimonial Performance June 10th:

My spirit, my whole being, desires to stand before them and speak to them; to see and feel once more their great love for me. But I must postpone this one great moment for I dare not incur the stress of motion I would suffer at that hour. I send my heartfelt reatitude and appreciation therefore, to all the committee who have valiantly contributed for my welfare on Sunday ovening; my grateful thanks to Mr. Lee Shubert who has donated the theatre; my Leartfelt thanks and appreciation to the press of New York City; my gratifude to Mr. Shubert's whole staff for their cooperation.

To all my players who have

City, my gratitude to Mr. Shubert's whole staff for their cooperation.

To all my players who have taken part in the evening's performance: James Barton, Leo Carillo, Mary Nolan, Allen Corelli, Regina Senz, Harry Hirshfield, Gus Edwards, Bill Robinson, Tamara, Bob Hope, Lola Monti Gorsi, Donald and Doyle, Adelaide Hall, Dave Vine, Cecil Mack's Choir, Maria Alberta, Helen Kane, and Alexander Kirkland, Luther Adler and the 'Men in White' Co.

To my brothers and sisters in the theatre, I send my love and gratifude for their service to me; all the singers, dancers, radio artists; to all musiclans, to the leader of the orchestra; to the stage hands, the treasurers and the management of the Vanderbilt theater. to all

s and the management of Vanderbilt theatre; to all who have taken part and who have worked to accomplish that evening for me I say: thank you, I love you and

ALL PHILLY OUT FOR HOLMAN RETURN

Philadelphia, June 18.

Philadelphia, June 18.

Libby Holman staged her comeback to the stage and also her dramatic debut lest Saturday night in
Moylan-Rose Valley when she appeared with the Hedgerow Theatre
Players in Sierra's 'Spring in Autunm.' Spanish comedy in which
Blanche Yurka was seen last winter in New York.

Miss Holman's role was that of
a maid, but it was one of the most
interesting characters in the play.
Her performance was generally
liked. Not only one, but all the
drama reviewers out at Hedgerow
to catch the event,
Miss Holman is slated for roles
in 'Winesburg, Ohlo,' dramatization
of Sherwood Anderson's book, and
in 'Six Characters-in Search of an
Author,' Pirandello's fantasy, which
are scheduled for production at
Hedgerow this summer.

Free CCC Show Project on Again; \$300,000 Now Thought Available

CHARLEY MORRISON A LEGIT PRODUCER

ing agent, is turning legit producer, having taken over 'Saluta,' which Harry Cort and Charles Abramson announced they would present this summer. Book of the musical com-

summer. Book of the musical comedy was written by Will Morrissey,
plot having racketeers muscling into
grand opera in Italy.
Morrison has the personal representative form of Equity permit
for legit casting. Rules limit the
relationship between agents and
managers, designed so that the latter may not participate in agents'
commissions. No Equity bar against
an agent producing shows, but he is
not permitted to collect commissions from players in any show
which he presents. which he presents.

WASH. TABOOS 'SAILOR,' THEN RESCINDS

Washington

National Theatre Players' production of 'Sallor Beware,' now in third week and only legit show to beat seven days this season in the capital, stayed on front pages of local sheets for two days last week when cops ordered the play closed.

Beautiful Companies on im-

when cops ordered the play closed. Receiving complaints on immorality of show, Police Chief Ernest W. Brown asked ruling from District Attorney's office. Two, assistant d. a.'s viewed performance last Monday (11) and recommended it be canned. Steve Cochrane, manager of theatre, appealed personally to Dist. Atty. Leslie G. Garnett to pass on next night's performance, which was considerably sweetened in.

which was considerably sweetened up.
With heavier 'profanity out and "attack" of Dynamite Jones on Stonewall Jackson in last act de-vold of most of its wrestling atmos-phere, Garnett o.k.'d continuance of

BECK GANDERS 'FOLIES'; TALKS NEW YORK DATE

Chicago, June 18.

Martin Beck was in town week for a general look-around, week for a general look-around, but particularly for an o.o. of the Folles Bergere show at the French Casino. Has been talking to Clifford Flosher over the possibility of taking the show into New York at Beck's own theatre as a legit attraction, Company has been dickering with. Phil Baker to go into the cast as head comic, if and when the pro-duction goes legit.

After being tabled for a month, the plan to present free shows

the Civilian Concentration Camps throughout the country came to life early this week and expectations are for the project to go through, although probabl, curtailed from the original suggested schedule. Shows would be under the direction of the Civil Works Administration, which is operating a dozen companies in New York city and upstate CCC

New York city and upstate CCC camps.

Hope that money would be made available for the show purposes broke last Friday (15) when the Senate passed the deficiency bill, calling for the expenditure of over

prone last Friday (15) when the Senate passed the deficiency bill, calling for the expenditure of over \$5,000,000,000 for drought and other relief issues. It is now expected that a comparatively moderate appropriation for the proposed shows will be made from that fund. That was the indication when Frank Gillmore and Faul, N. Turner of Equity went to Washington and conferred with CCC administrators.

Instead of the original prospect of forming 100 shows for the camps. Equity heads say that 50 such troupes would be top, if the money can be secured. Salaries would be \$24 weekly. While salaries paid present CWA players is slightly more, it is believed that the camp players will be given beds and food at the camps without deductions from the salaries. Matter, however, has not been worked out to finality because of the delay in figuring out how to get funds. Transportation to the camps will probably be handled by the army, as is done in taking CWA companies upstate.

Plan for touring the shows to the camps in many states would be adhered to in modified form, it now being virtually certain that there will be no attempt to over the more than 1,700 CCC spots. However, (Continued on page 78)

(Continued on page 78)

DINNER CLUB MAY FOLD SAT.

Actors' Dinner Club has issued an appeal for funds and will fold Sat-urday (23) unless financial aid is obtained. It has been operating in the red for some time and the few small donations received last week were insufficient. Club has been

small donations received last week were insufficient. Club has been quartered at the Woodstock hotel; N. Y., for the past year and nightly there are volunteer entertainers. Number of diners recently has been around 200 as against more than 400 average during the winter. Free meal tickets have been distributed continuously, but the tributed continuously, but the number of paid guests dropped way off. Club is regarded as one of the most welcome depression aids to professionals.

STAGE RETURN FOR **ASTAIRE OFF 'TILL '35**

Hollywood, June 18.

Fred Astaire's studio sojourn will e such that it's doubtful if New

even assuare's studio solourn will be such that it's doubtful if. New will again see him prance across a stage before a year from fall. Broadway is then apt to see him in Band Wagnon of 35, intimation being that Max Gordon will resume that series of revues.

Astaire is currently out here for Radio and his picture schedule or Radio and his picture schedule at that plant will the him up to the Coast until next summer. His disinclination to do a hot weather New York show is the reason any statge return appears off until the autumn of '35.

Rustic Summer Drama Starts; 65 Hideaway Theatres Ready

Season of the show shops in the sticks gets under way next week and from then on in many rural and from then on in many rural spots, rustle summer dram may be observed in between 65 to 76 hide-aways. Last summer there was a total of 58 such 'houses' scattered through the Eastern area from Virginia to Maine and nearly 100 new lines were tried out.
Indicated increase in the number of country theatres is paralleled by the added number of new plays listed for performance. It is expected that the plans for some places will be changed, but more spots which stuck to stock are ambilious and want to experiment with new scripts.

scripts.

Country show shops will, there- of whice fore, afford subsistence to as many chance.

professionals as last season. Board and lodging is about all most players expect, but it is a way out during the heated period and there is always the chance that a new play will click, with the original players being cast for Broadway. Some try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the try-out showmen are insistent that players engaged for the viscosity. Next week at least eight new plays are carded for the woods, which means that the pleture and drama seouts will get into action. Hideaways which started in advance of the 'season' have already tried out half a dozen plays, none of which were reported having a chance.

'Mary' Scrams, 'Dodsworth' Suspends June 30: Only 12 Shows by July 4

Broadway now sets the second week in July for the expected influx of visitors. Indications point to that date as the start of a six week; with the she start of a six week; business spurt, and, if present survivors are able to hold on until then, they should span the summer. Last week with takings titted week with provement among the few leaders. July 4 will not see more than a dozen shows on the list, and there may be less. In addition to withdrawals, the dramatic standout, Todaworth, suspends June 39 and is not dated to resume until the middle of August. Week products in the country. While Parents Sleep' was suddenly withdrawn from the Playhouse Saturday, ritish farce was tossed aside after two weeks, its

Dusiness spurt, and, it present survivors are able to hold on until then, they should span the summer. Last, week saw improvement among the read of the survivors are supported by the survivors are survivors are survivors are survivors are survivors are survivors are survivors and the survivors are survivors and the survivors and the survivors are survivors and the survivors are survivors and the survivors are survivors and the survivors and survivors are survivors and the survivors are survivors and survivors and survivors and survivors and survivors are survivors and survivors are survivors and survivors and survivors are survivors and survivors and

Mississippi.
Estimates for Last Week
'Are You Decent?' Ambassador
(10th week) (C-1,166-83.30). One
of several shows on list which can
operate at small money and net
like profits; around \$3,000; June
Clayworth replaced Claudia Morfan.

CD-1,337-43.30). Looks like survey by dugst; very big ster part for maximum and the survey of the su

off after next week until middle of August; very big \$21,000 last week.

'Her Majesty the Queen, Ritz (1st week). (C-916-\$2.76). Has been on road all season (Fauline Frederick); presented by Wee and Levental; written by John Charles Brownell; opened Monday.

Brownell; opened Monday.

'Invitation to Murdle, Masque (5th week) (D-789-\$2.76). Another W. and L. show; deal for another month with house guaranteed; around \$2.000, which gets it by.

'Invitation to Murdler, Masque (5th week) (D-789-\$2.76). Class performance meller topping \$4,000, which is okay at this time; picture people still nibbling.

'Mary of Scotland, Guild. Closed Saturday after playing 29 weeks; when original leads withdrew and show moved trade dived; maybe \$5,000 final week; reopens on tour in fall. in White, Broadhurst (39th week) (D-1,118-\$2.75). Looks srooyed, around \$10,000; regardless of picture version show holds pace and should span summer.

'New Faces,' Fulton (15th week) (R-900-\$3.30), With cut rate sup-

ANNUITIES

Watch This List Grow

WATER OF THE PROPERTY OF THE P ONIC" SALE
VIVIENNE SEGAL
HASSARD SHORT
NED WAYBURN
BERT WHEELER

It will cost you no more to own In-surance which fits your case perfectly than to buy misht Insurance.

JOHN J.

here, too, with the takings around the \$8,000 mark; not up to expectations but making some profit.

Topacco Road, '48th St. (29th week) (D-969-83.30). James Barton succeeded Henry Hull Monday (18) and drew press attention; aimed through summer; paced around 57,000.

While 'arents Sleep,' Playhouse. Withdrawn Saturday; English farce played two weeks; next attraction. The Wild Cutters' due in August. Other Attractions, 'Stevedore,' Clvic Rep' 14th street run.' The Drunkard; revival in East 5th street; free beer.

'Kykunkor,' Little; African customs and tribal dances.

Grand 'Opera, Hippodrome; 99 cents top.

YALE MAY BE SUED IN LITTLE THEATRE MIXUP

New Haven, June 18.
Thespian group calling itself the Eilin Yale Players got into a jam when scheduled opening here and Bway showing fell through.
M. T. Middleton, N. Y. publicity man, claims Players owe him \$600 for p. a. and advance work and he threatens to sue the University on grounds that college was backing the troupe. University authorities disclaimed knowledge of such a suit.

Merrill K. Lindsay, Jr., and James W. Miller are out as treasurer and business manager (respectively) of group. Possibility arises of further trouble from scenery producers as well as management of Venice Theatre, where scheduled opening Monday (11) falled to materialize. Lindsay claims Players will open in White Plains and go through with original plans for a national tour this summer in a list of revivals.

SELWYN, BANKRUPT. LISTS \$312,910 DEBTS

Arch Selwyn filed a voluntary petition in bankruptcy in the N. Y. Federal Court last week, glving his liabilities as \$312,910, and assets, \$5,439 Schedule attached to the petition disclosed that Selwyn's petition disclosed that Selwnis major troubles had been real estate. Mortgage obligations here amounted to over \$105,000.

to over \$105,000.

Topping the producer's list of creditors is McBride's Theatre Ticket Office, with two notes totaling \$53,089. Selwyn's schedule has Samuel M. Goldsmith down for \$44,659. also on a note obligation; Benn W. Levy, \$4,871; George White, \$1,760; the Selwyn Producing Co. \$20,800, and the Wyngage Operating Co. \$23,757.

750: the Selwyn Producing Co. \$20.860, and the Wyngage Operating Co. \$22,757. Samuel W. Tannenbaum, attorney for Selwyn, who is now employed by Fox Films as talent scout and play and story consultant, declared that his client has been unable, because of the depressed state of business affairs the past few years, to meet his obligations, and resorted to bankruptcy as a means of cleaning the slate before undertaking his play producing alliance with Harold Franklin. Latter project has been incorporated as Frankwyn Productions.

N. C. STOCK

Charlotte, N. C., June 18.
Manhattan Stock Company has opened in the Auditorium theatre at Hendersonville, N. C., for a sea-son of dramatic stock at the sum-

pramas alternate with concdies.

Program changes each Monday and
Thursday.

OUT OF TOWN REVIEW KEEP IT A DREAM

Hollywood, June 15.

Comedy drama in three acts and five
seenes. Ry-John V. A. Weaver. Presence of
the presence of the presence of the presence of
the presence of the presence of the presence of
the williams. Strain Penden
rever Williams. William (Stare) Boy
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tuth Williams. Denothy Listing
tuth Williams. Risks Open
The Strain Commobil
tr. Nelson. Donald Tr. Commbell
trys. Nelson. Denoth Tr. Seelila Ker
Trys. Nelson. Berlila Ker
Berlila Ker ielda. Ralph Mr. Nelson . Nelson .

Decidedly worthwhile stage fare is this new comedy-drama dealing with a romantic, love-sick, castlein-the-air building girl.-who throws in-the-air building girl,—who throws herself into the arms of a hard-boiled though apparently on-the-level U. S. Marine, only to learn that his protestations of undying love are spurious, then finding peace and contentment, despite adversity, with the cleancut, upright youth who has always loved her; tempted

with the cleaneut, upright youth who has always loved her; tempted when the errant and impetuous lover returns with his stories of adventure, and finally awakened to her rightful place with the man to whom she is wed.

Dorothy Libaire gives a superb performance of the girl of a million dreams, particularly after her first few scenes, and convinces by her sincerity and effectiveness. Sharing too honors is Eddie Nugent as the band, and who is big enough to let the girl decide for herself whether she wants to again become the wanderer's plaything.

Boyd is satisfactory enough as the marine, although his performance at times fails to ring true. She had a she marine, although his performance at times fails to ring true with the same such as the marine, although his performance at times fails to ring true. While same such was a wise-cracking daughter-in-law, and by James Bush, Miss Libaire's worldly-wise brother.

Play has been given ordinary staging, and opening night saw the saw dip-ups of lines, out the same were quickly glossed over. Dialog and at least one situation is rather spley and will require a little deft toning for the celluloid. Direction is oke and play should prove a moderate grosser on the Coast.

With a cast of names it should rate more than passing attention is alts producers hope it will. Edwa.

ROGERS \$22.000 ON 4TH WEEK

Hollywood, June 18.

Will Rogers, in Henry Duffy's production of 'Ah, Wilderness,' set a new high gross for the El Capitan in fourth week of the run by garnering approximately \$22,000. High take was made possible by adding a midweek mat, for a total of 10 performances on the week.

Opus is holding for a fifth, and possibly a sixth week, latter dependent on Rogers' picture work at Fox.

New arrival Friday and the control of the control of

Fox.
New arrival Friday night was
'Call It a Dream,' which debutted
at Holly of Music Box.
at Holly of working the service of the service of

'Herbert,' \$5,000

Philadelphia, June 18.

Big-Hearted Herbert' comedy
with Lean and Mayfield, continue
to show profit at the Broad under
the cut-rate and 40° tax pass system and holds for another weel

(5th). Show is estimated grossing neariy \$5.000, which is quite okay. Now reported that Sam Nirdlinger, manager of the Broad, will bring anager of the Broad, will bring aniother show, probably 'The Pursuit of Happiness,' to the house following 'Herbert.' This would carry the
season well into July.

ENGAGEMENTS

Doris Lloyd, Ralph Freud, Sharv Simpson, Eric Snowden, 'Caval

Doris Lloyd, Ralph Freud, Sharley Simpson, Eric Snowden, Caval-cade (Faadena, Cal).

Harry Cooke, Blan Nourse, Mathids Darring, Bestlee-Firestone-MacDonald, Walter Wilson, Ruth Edelle, Harold Smalley and Leigh Miller, Ticket-of-Leave Man.'

George Trabert, Isabelle Henderson, George Meader, John Dunsmorz John Hendricks, Taylor Mitchell and Gloria Vera, Glpsy Blonde, June Clayworth replacing Claudia Morgan, and Hugh Ronnle succeeding Eric Dresser in 'Are You Decent?'

Jane Winton, 'Caviar,' replacing Nanette Guilford.

Pair of Shows Struggling to Keep. Chi Legit Alive on \$10,000 Total

New England Stocks

Boston, June 18.

ummer playhouses will soon be operating all over New England. Season begins for most of them July 2. Advance dope is as follows: Shore Players-Cohasset South (Mass.) Town Hall: Scheduled season of nine weeks; change weekly,

son of nine weeks; change weekly, Players also switched every tew weeks. Opening attraction, 'Her Master's Voice.'
Vineyard Players — Rice Playhouse, Martha's Vineyard, Mass. Tenth season, sponsored by Phidelan Rice. Charles Emerson Cook, associate manager. Opening attraction, 'The Curtain Rises,' Ogunquit (Maine) Playhouse. Direction of Walter Hartwig, Opening attraction, 'The Curtain Rises,' featuring Florence Williams. Wharf Theatre — Provincetown, Mass. Management, Frederic McKay and Margaret Hewes. Plan to

Wharf Theatre — Provincetown, Mass. Manigement, Frederic Mc-Kay and Margaret Hewes. Plan to present 'A Lady Detained,' new drama by Samuel Shipman, and John B. Hymer; also 'My Wife's Husband,' new comedy by Isabelle

2 OPENINGS IN S. F. AS LEGIT LOOKS UP

San Francisco, June 18.

After a fortnight of darkness, two openings are slated for this week, while "The Drunkard goes into its sixth okay week at the Pal-

into its sixth okay week at the Palace hotel.

Tonight (18) Henry Duffy opens There's Always Juliet' at the Curran with Conrad' Nagel and Violet Heming, piece opening after a hurry-up campagn that is that a property of the property of the

Hour to July 2 when Juliet will have gone to the El Capitan, Hollywood.

Other local show is 'Greeen Bay Tree,' which Lucille Ryman is staging at the infimate 206-seat Kamokila, once a church 'hen a speakie and now a showshop, and with Louis A. Malcolm reputedly undercover producer. Opens Tuesday (19) at \$1.55 top, including after-diner coffee served at \$1.30 p. m. 'Tree' was to have opened June 12, but was set back a week when cast difficulties arose after Donald Crisp touch list. Seak a week when cast difficulties arose after Donald Crisp touch list. teste touch of the control of th

Boston Dark

Boston, June 18.
All legit houses are now closed,
with no summer attractions scheduled at the present time.
Swan song was at the Shubert,
which last weck ended the threeweck stay of Gilbert & Sullivan
revivals. Closhing bill. Iolanthe, fide
fairly well at an estimated \$7,500.

Akron Opens Up

Akron. O., June 18.
Guild Players, headed by Edward
Clarke Lilley, revived stock at the
Colonial here this week after an absence of two years with 'Big Hearted Herbert' as the opening bill. Re-

ed Herbert' as the opening bill. Re-cent Broadway successes are listed for early presentatir... Opening night audiences were not large but enthusiastic. Florence Reed comes in next week as guest star o 'Shanghai Cesture.'

Future Plays

'Getting By,' with isadore Whitmark named as author, is slated for production by Ivan Cedar, man-

production by Yann Cedar, managerially new.
Leslie J. Casey and James W.
Liddle new managerial team which
tried 'These Two' at the Miller,
N. Y., recently will present 'Fresh
Fields' in Chicago shortly. Show
due on Broadway in fall.

Chicago, June 18.

Legit thermometer dropped another notch last week, taking a none-third drop. Which means that there are only two shows in town this week instead of three. Horace Sistare stock try folded with 18.

Studebaker after three brutal sessions. Sistare is around dickering but is pow jammed up financially.

Big Hearted Herbert' has been battling along, at the Cort on a week-to-week run but it's figured that the show will call it quits this coming Saturday (23) after an eight-week stay.

And the final show is 'All the King's Horses' at the Grand, the only Shibert house operating. Deserting the stay of the show alive for a reference of the show alive for a run in Chicago for Fair publicher shows for the loop but mostly just talk. Margaret Anglin, however, appears to be going ahead with her plans for the Blackstone and it's reported that hond will be posted with Equity in New York this week. Shuberts are still looking around for a musical attraction for the Great extinct.

Estimates for Last Week. 'All the King's Horses,' Grand (M. 1807; \$2.51) (the week). Still on

Estimates for Last Week
'All the King's Horses, Grand (M1,207; \$2.75) (6th week). Still on
the underside of \$8,000 but the ownors are gritting their teeth and holding on. Guy Robertson sitcks with
the case after an attempt to hop to
the const for pictures. An Equity
arbitration board glued Robertson to
the show that Justice 1.

to the show

ig Hearted Herbert,' Cort (C-1,100; \$1.50) (8th week). Cut-rating its way to a week-to-week existenct but figured to fold this Saturday (23). Around \$2,000.

Arbitration Board Glues Robertson to Loop 'Horses' Show

Guy Roberison of 'All the King's Horses' cast lost an arbitration suit with Cort and Abramson, ownsuit with Cort and Abramson, owners of the show, and must stay on for the rest of the Chicago run instead of being allowed to go back to pictures. The arbitration came about when Robertson tried to leave the show.

Three on the board were Arthur Goldblatt for Robertson, Frank Luther for Cort and Abramson and A. N. Lawrence.

Current Road Shows

Week June 16 'Ah, Wilderness,' l Capitan, Los

II the Ki .' G. O. H.

' ig Hearted Herbert,' cago:

'Call It a Dream,' Music Box, Holiv

'Green Francisco.

Katharine Cornell Repertory, Academy of Music, Brooklyn, June 18-19-20.

'There's Always Juli San Francisco.

The Japan Advertiser

TOKYO, THURSDAY, APRIL 5, 1934

THE SAME

OLD STORY FOR THE MARCUS SHOW

GAY PAREE ON THE CUFF

Plays Abroad

Living Dangerously

London, June 8.

theatre, June 7.
David Norton. Godfrey Tearle
Lingard. Edward Fielding
Garrett Gale. Edward H. Robins
Helen Norton. Carol Godiner
Helen Norton. Madge Saunders
Vera Kennedy. Madge Saunders
Vera Kennedy. Helen Goss
Detective-Inspector Webster
Sir Barnaby Rutland. Allan Avnesworth
Mr. Lloyd, K.C. Hubert Harben
Sir George Parker. Eric Stanley

On the same day this play was produced, the appeal of the sister of a prominent London doctor here was heard in a libel action the ultimate result of which will have a considerable bearing on her broth-er's appeal against the British er's appear against the British Medical Council, which struck him off the list, for unethical conduct. Conduct was a charge of having had immoral relations with a patient, whose husband sued for divorce, naming him as co-respondent.

This is the basis of the plot, and if the piece is successful, the time-liness of the subject will be extremely helpful.

liness of the subject will be externelly helpful.

While the plot is ingenious, there is nothing new about it. Two doctors are in partnership. One is a very good boy and the other is externelly bad. Latter has a good wife, and the good man a gambles and the good man partnership. The bad man gambles and one the meny to pay his debts, sells dope to his patients. Good one reaks the partnership, whereupon the bad one brings a charge before the Medical Council of unethical conduct, alleging the good one was intimate with his wife. This brings, out a conviction of the bad one for dope selling, and both are struck from the Medical Register.

Play opens 12 years later, with

dope selling, and both are struck from the Medical Register.

Play opens 12 years later, with the good doc now a famous Park Avenue surgeon in New York. He has not changed his name, but it is developed he went through the medical examinations in N. Y. and qualified as a physician, just as if he had never been one before. He has taken with him the woman he loves and they are living happly. Enter the husband, down and out, who demands the good doc once more take him into partnership of ace exposure. Good doc offers, him money, which is refused, whence the contract of the prompt described in the plant of the prompty discovers the deception, but covers up the crime and the play ends with him notifying the police, and the tag is: 'Of course, it was self-dense.'

Shooting situation bears a strong seemblance to a play written by

course, it was self-dense.

Shooting situation bears a strong resemblance to a play written by Hal Reid, produced some 25 years

without the aid of an exceptionally competent cast it is doubtful if this piece would be sufficiently convincing. (irst night audience liked it.

PRECIPICE

London, June 6.

London, June 6.

New play in three acts by Frances
Green's presented the Say P. & C. Froductions, Ld., at the Say P. & C. Froductions, Ld., at the Say P. & C. Froment of the Say P. & C. Froductions, Ld., at the Say P. & C. Froductions, Ld., at the Say P. & C. Froment of the Say P. & C. FroCharles Paton Mr. Anton Dolin
Cavalcanti Mr. Hay Fetric
Charles Paton Mr. William ForCharles Paton Mr. Francis L. Sullivan
Maria Taliafero. Miss Kate Cutter
Lucienne du Mariar Paton Miss Payche Altham
Jaques Mr. Ivor Barnard
Jules Mr. William R. Gregory
Bleana Mr. William R. Gregory
Bleana Miss Pamela Winstaniey
Bleana Miss Pamela Winstaniey

almost hypnotically, impressrio.
Dolin has still much to learn before he can be classified as a legitimate actor. He was not aided by stage direction, nor a play with the dialog or technique that comes from an experienced playwright. He was given opportunity for the exposition of his ballet dancing, however.

tion or his ballet dancing, now-er There are long passages of dialog in the piece with nothing happening and 'the talents of such reliable players as Hay Petrie, Ivor Bar-nard and Francis Sullivan are wasted on comparatively unimport-ant roles.

ant roles.

It is to be regretted that not sufficient work was put on the play, the stage direction and the drilling of Dolin to get more out of his lines. It could have been a click. Jolo.

AZ IDEGEN VAROS

('The Strange City')
Play in three acts, eight scenes, by Alexander Trans. Wattom Theatre, Budapest, June 1, Cast: Zita Percel, Rosis Ignacz, Geża Abonyi, Timar, Kurthy, Tapoicay, Juhasz.

Just before closing, the National theatre, after a long list of dulind uninteresting to the control of the cont

NESBITT AND WALKER PLOT NEW 'BALLYHOO'

London, June 10,
Bobby Nesbitt and Billy Walker
are shortly to do another Ballyhoo'
version. Will be titled 'Ballyhoo of
1934'. Those already engaged are
fermione Baddeley and Frances
Day. Negotiations also for Reilly
and Comfort or Deslys and Clark.
Understood boys are anxlous to
get Douglas Byng, but he is already
under contract to Charles B. Cochran for his new revue in the fall.
Backer for show is the Honorable
David Tennant, who is the husband
of Baddeley. Show is likely to so
to the Comedy theatre early September.

tember.

Carroll's Ruse

ALL PRICES CUT FOR ONE MONTH

Free Return Fare for All Out-of-Town Visitors-Free Shows - Open - Air Shakespeare by Comedie Francaise - One Day of Five Free in Hotels

EVEN TRAINS CHISEL

Paris. June

Biggest attempt in years to make Paris popular again started Saturday (9) when the Grande Semaine (big week) began. Minister of Commerce Lucien Lamoureux is taking liberties with the calendar and making this week last a whole month, until July 8.

Even greater libertles are being taken with French railways, which are unprecedentedly offering a free return trip to anyone from the sticks or a foreign country who will buy a

or a foreign country who will buy a ticket to Paris during the official whoopee period. Paris hotel keepers are doing their bit, no matter how hard it hurts, by offering a day free for anyone who stays five days.

Show business is expected to benefit largely by this promotion, which is being circused with the aid of newsreel propagands speeches by the Minister, and heavy newspaper and outdoor advertising. Cut rates in legit and film houses will be offered.

in legit and film houses will be offered.

Main attractions will be outdoor, nowever. Month-long week will start with international aeronautic acrobatic conference at Vincennes airfield today and tomorrow (9-10). Following Sunday (17) a nautical fete, including international regattas, will be held on the Seine.

On the afternoon of June 20, following the Auteuil races, a theatrical group calle! Escholiers' will give a garden party and entertainment at the Pre Catelan in the Bois de Boulogne. At Vincennes the same evening a gala military band concert will take place, followed by a presentation by the Comedie Francaise troupe, outdoors, of its hit of the year, Shakespeare's Coriolains.

anus. Biggest splash will take place in

Biggest spiasn will take place in the last week of the big month, which is the real traditional Grande Semaine. Feature of the week is al-ways racing, climaxed by the Prix des Drags at Auteuil and the Grand

des Drags at Auteuil and the Grand Prix at the Longchamp, and a spe-cial effort will be made to make the events dressler than ever. More concerts, sporting events, nautical fetes, fireworks displays, outdoor film shows and dances will complete the program,

WAGE TROUBLES FOLD SOUTHERN'S GARRICK

London, June 10.
Garrick theatre, last of John Southern ventures, running musical revivals, folded suddenly.
First revival, The Geisha, lasted five weeks, with business fair. Second of series, The Quaker Girlblew after 10 days, terminating on June 8 without preliminary notice. Understood cast encountered salary troubles last week, with promises to get their money not being fulfilled. Result they decided

ing fulfilled. Result they decided to quit in a body. Equity stepped in.

MAUDE'S IDEA

London, Junc 10.

Cyril Maude saw Seymour Hicks
in 'Vintage Wine' at Daly's and is
anxious to secure the play for the
U. S.

Wants it as a vehicle for him-

Suburban Busses Kept Out of London So Stoll Suddenly Folds 'Golden Toy'

Somlo's Chnace

Budapest, June 7. Isthan (Stephen) Somlo of the current Men In White' show, which has clicked big locally, is going to

Robert Ritchie, special scout for Metro and Jeanette MacDonald's manager, has signed him for a Hol-lywood film try.

Marie Bell Goes Impresario: Film. Stage Work Extra

Paris, June 10.

Not busy enough as a member of the Comedie Francaise troupe and a screen actress in constant demand, Marie Bell has taken over the management of the Ambassadeurs theatre, to begin next sea-son. Edmond Savay, the concessionaire, has engaged her to pick shows cast them and put them on.

This is the first time a member of France's ace troupe has turned impresario at a big Parisian house.

impresario at a big Parisian house. Miss Bell says her new job will enable her to play more often than ever before at the Comedie, it will keep her in Paris.

Being just an actress has never been enough for me, she says. Twe always wanted to be able to give jobs to my friends. Ambassadeurs, in the same building with Ambassadeurs, erstaurant on lower Champs Elysees, is off the beaten track and hard to fill. Has had a series of clucks this season, even including 'Pranzint', opener, which was an artistic success but didn't pack 'om in.

Another player, Felix Oudart, has been named by the Isolas to man-

been named by the Isolas to man-age the Sarah Bernhardt next year

CRAZY SHOW'S 10 WK. RUN; AGAIN IN SEPT.

London, June 10.

London, June 10.
Palladium 'Crazy' season closes
July 28, meaning it will have run
for 10 weeks. Most of the gang
is due to play several dates in the
provinces.
Next 'Crazy' is definitely scheduled for Oct. 22, with George Black
already negotiating with the gangto sign. Salarjes gang tre collecting are very varied. Nervo and
Knox top with \$1,500, with Neughton and Gold next at \$875. Billy
Caryll and Hilda Mundy (not in
current 'Crazy' show, and missed)
jointly get \$650. Cheapest buy are
Flangan and Allen, getting only
\$450 under an old contract; while
Eddle Gray is also a good buy at
\$150.

\$150.
Most of the gang is willing to sign new contracts, figuring they have about reached limit, with some even ready to take slight reduction. Only ones holding out for more coin are Flanagan and Allen, who want more than double their salary, and are likely to get it. Gray is asking for \$250, and will probably be given. \$200.

'Carioca' Scores

Mexico City, June 15. Teatro Principal, America's oldest theatre, which recently went cinema, is the only local picture house pre-

senting stage shows.

Troupe is featuring Carioca, and a smash. First time dance seen on

London, June 10.

Notice has been posted for the closing of 'The Golden Toy' at the Coliseum, June 16. Sir Oswald Stoll says the production is too costly to be continued under the existing transport facilities into West End of London.

With most of his big musicals, Sir Oswald catered to large parties from outlying cities, which were organized to pay a day's visit to London on sightseeing expeditions

included attendance at the Coliseum. The London Passenger Transport Board has banned the entrance into the West End of London by these charabanes on the ground of traf-fic congestion. Sir Oswald said these coach parties are essential to the success of such a costly production as 'The Golden Toy,'

Closure of Golden Toy' came sud-deniy and unexpectedly, even to the theatre staff. Stoll has maintained since the show opened, some "onthas ago, that it would run well into August whether it made money or not. With the last weeks averag-ing a loss of \$5,000 per week, de-spite cast being on a 25% cut, Stoll became panicky, however. Nothing is set to follow Toy,' with Stoll through with spectacular mu-sicals for good, unless come angel comes along with a bankroll ready to finance. Closure of 'Golden Toy' came sud-

to finance.

Management is anxious to hook up with an American film concern to stage West End pre-releases. to stage West End pre-releases. Some American pre-releases have not fared badly here, notably 'King Kong.' Stoll figures that showing films would at least give him some money, even if his arrangement is on a 50-50 basis.

DERVAL SOUAWKS AT CHI FOLIES BERGERE

Paris. June 10.

Paul Derval, owner of the Folies Bergere, is squawking at Chicago dispatches stating that J. C. Stein and Clifford Fischer are putting on a Trench Folies Bergere revue at

a 'French Folles Bergere revue' at the Chicago Fair.

Derval says Fischer offered to buy the name Folles Bergere for America and he refused to sell. Plans to take a show over himself some day, and wants to keep his own title. Protests vigorously against use of title.

Fischer-Charles floor show, when the trip Faris, was called 'Ca, c'est Paris', which is OK with Derval.

PARIS LEGITS FOLD FAST; 17 NOW DARK

Paris, June 10.

Large scale closing of legit houses for the summer is already commenc-ing, although the big Paris sea-son won't be over for another

month.
Comedei des Champs Elysees,
where Jouvet just had his last production, and Dejazet, farce house,
are latest victims.
Total now dark is 17, including
two circuses (Medrano and Hiver).

Diana Sanger's Chance

Vienna. June 9.

Miss Diana Sanger, New York, got a break just as she was finishing her course here at the Reinhardt Dramatic Seminary. She received a bid from the London company of Sybil Thorndyke and Ben Greet.

She was introduced to Reinhardt by the late Otto H. Kahn. She has not yet made up her mind about the proffered London season.

Correspondent's Club Nos. 14

There are now 14 out-of-town newspaper correspondents who maintain wire service out of New York. They'rs members of the Correspondents' Club, which is restrict-

respondents' Club, which is restricted only to those having a daily wire. Members are: Richard Summer, of Baltimore Sun; Rodger Batchelder, of the Boston Globe; L. E. Fanning, of the Boston Herald; ir vrench, of the Buffalo News; Perley Boone, of the Chicago Tribune; J. C. Munia, of the Cincinati Inquirer; L. L. Stevenson, of the Miraukee Journal; R. H., Hairston, of the Montreal Gazette; C. Langford Balker, of the Montreal ston, of the Montreal Gazette; C. Langtord-Baker, of the Montreal Star; Marion J. Pike, of the New Orleans Times-Picayune; R. P. Lowry, of the Philadelphia Inquirier; Neal W. Hopkins, of the Springfield Republican, and J. R. Treverton, of. Globe-Demoton, of.

Perley Boone is chairman of the

Sex Mags Wane in N. Y.
Sexy mags, which were among
the biggest things in pulps last year,
now a negligible factor in the perinow a negligible factor in the periodical publishing industry. Joint
action of the new city administration in New York, which clamped
down on the newstands, and John
Sumher, the censor who swooped
down on the headquarters of the
publications, immediately halted a
majority of the mags. Others were
obliged to tone down, and, censored,
they failed to attract. Result is that
most of the former flourishing sex
mags are now down and out, while
the few remaining ones are gasping few remaining ones are gasping

for breath.

While they lasted, the sex mags proved a bonanza for their publishers. Fetched high prices on the stands, and pald the lowest prices for material and for their manufacture.

Film Scripts in Book Form Since plays are frequently pub-lished, it's the opinion of Covici, Friede that there may be reading interest in film synopses, too. As an experiment, that concern is to

an experiment, that concern is to publish in book form the complete working script of The Mighty Baraum, as prepared by Gene Fowler and Bess Meredyth.

Even should the volume fail to popularize a new literary form, the publishers believe a sufficient number of would-be scenario writers would be interested to make the publication of the book successful.

Lucky Newsman
Carl van Wiegand, one of the best
known American correspondents in
London, drew Colombo in the Derby Sweep, and stood to \$150,000

wanted to keep it all and risk He wanted to keep it all and risk the horse winning, but was per-suaded by friends to sell three-quarters of the ticket. As the horse placed, he received an additional bonus, and all told, cleared \$50,000 on the transaction.

Keyes Expanding

Homer Eaton Keyes, who has for some time presided over the monthsome time presided over the month-ly, Antiques, will extend his mag activities. With a number of asso-ciates, Keyes has formed the Bdito-rial Publication and is now engaged in lining up a group of periodicals. Keys expects to get his enlarged organization set by the fall.

Funny Film Pans

Frank Campbell, former Mickey Mouse animator who has become recognized on the Coast for carlcatures of film personalities, has an assignment from Farrar & Rinehart to draw 24 carlcatures of film names as illustrations for a book by Celia Cerdow, to be published by F. & R.

inslee's

Ainslee's Magazine will be re-vived late in October by Street & Smith. Popular fiction mag, which passed out in 1928, will be edited by Dalsy Brown.

Miss Brown at present is on ove Story S&S's biggest

Pari ian Plugs, Mebbe

Grace Williams is on the Coast to interview Louis B. Mayer, Cecll B. De Mille and Samuel Goldwyn for L'Illustration, Paris.

News Week Adds Radi News Week has added a radio dc-

partment to its layout, with Lester Gottlieb assigned to handle it. Gottlieb previously free-lanced for Radio Stars and Radioland.

Pultizer Boosts

Pultizer Boosts

That the Pulitzer prize has a lot more significance than is at first realized is definitely proven by current best-seller lists. In spite of the fuss and argument evolving over the novel and drama cholees, the winners have benefited healthily in sales since the choices were annunced. nounced.

Most sensational rise in sal Most sensatural rise in sales in selection being enjoyed by Caroline Miller's 'Lamb in His Bosom' (Harpers), which has jumped to the head of the best-seller lists. This is partly due to the fact that the book, when first published, was given the go-by first published, was given the go-by most readers. Also on the best-seller lists this week is Sidney Kingsley's play, 'Men in White' (Covici-Friede). Book hadn't been selling any too strongly prior to being named by the Fulitzer committee, but now is outselling 'Mary of Scotland,' which had been the best-selling play in book form in some years. Lairence Stallings' play, however, is still selling strongly.

G.&S. Between Covers

Youngest of the new publishers Albert O. Bassuk, former newsis Albert O. Bassuk, former news-paperman and mag publisher, who at 22 has formed the Bass Pub-lishers. Under that imprint Bas-suck is issuing the librettos of the Gilbert and Sullivan operettas in individual volumes, and will follow with those of the Victor Herbert

Bassuk was formerly the Brooklyn Eagle and New York Times. Also published and edited a mag called Youth.

Another Cartoon Mag Try
Another attempt to put across a
mag comprised solely of cartoon
strips is to be made by the Eastern
Color Printing Co. That outfit is Color Frinting. Co. That outnit is getting out a monthly bearing the title of Famous Funnies, utilizing the second publication rights of such established strips as Joe Palooka, Mutt and Jeff, Reglar Fellers, etc. Will sell for a dime.

Previously a similar mag was tried by the Dell chain. Lasted but a couple of issues.

Ghost Comb

A ghost-authoring syndicate has been functioning in New York for some time, and doing a big business on omnibus writing of speeches, papers and also for publication.

The ritz clients with literary yearns have made this ghosting combo a highly lucrative proposi-

Jewish Writer's Who's Who

An index of contemporary au-thors of Jewish descent in every language is in preparation by Abba I. Krim, who publishes the Jewish Classical and Philosophical Maga-

zine. Title is Lexicon of Jewish Au-

Buys Stephani Tome John Long, Ltd., of London, has bought the English publishing rights to 'My Candle Burns,' by Frederick Stephani.

Book, published here by Macaulay is in its third edition

Cantor's 'Ziegfeld'
'Ziegfeld: The Great Glorifier will
be authored by Eddle Cantor and
David Freedman for Alfred H. King.
Contracts agried and publication
slated for October.

PROVIDENCE

(Continued from page 10)

well, as it should but all right at \$5,400.

RKO Albee (2,000; 15-25-40)—
Let's Talk It Over' (U) and 'Un-known Blonde' (Mal). Maybe \$3,500; so-so. Last week 'Murder on the Blackboard' (RKO) and 'Woman Condemned' another flop at \$2,300

\$2,300.

RKO Victory (1,600; 10-15-40)—
Ridin' Thru' and 'Fighting Rookie.
Should be oke at \$1.100 for the split.
Last week '20tt. Century' (Col) and
(Slsters Under the 'Skin' (Radio)
not so good at \$850 on split week.

Akron's Grind Tabs

Akron, O., June 18.
Miles Royal, vaudifim deluxer,
dark several months, has been reopened with continuous musical
comedy tab and films at 25c. top.
Verga and Lee company has been
installed for indef summer run, Don

installed for indef summer run, Don Bundy, production manager. In the company are Nick Verga and Marie Lee, recently with the Oisen and Johnson unit, Dea and Dion, adaglo, McGrath and Deeds, comedy, Gertrude Mctell, blues, Orphia Tuwell, Salt and Pepper Twins and line. Billy Knox, cowboy rifle shot, added feature.

Best Sellers

Best Sellers for the week ending June 16, as reported by the American News Co., Inc.

	'Lamb in His Bosom' (\$2.50)
	'Anthony Adverse' (\$3.00)
	'Bachelor of Arts' (\$2.50)
	Seven Gothic Tales' (\$2.50)
	Seven Gothic Tales (\$2.00)
	'Unfinished Cathedral' (\$2.50)
	'Joseph and His Brothers' (\$2.50)
ŝ	Non-Ficti
ċ	While Rome Burns' (\$2.75) Alexander Woollcott
	Tife Begins at Forty' (\$1.50)By Walter B. Pitkin
	You Must Relax' (\$1.50) Edmund Jacobson, M. D.
	'Escape From the Soviets' (\$2.50)
	Escape From the Soviets (\$2.50)
	'100,000,000 Guinea Pigs' (\$2.00) Kallet and F. J. Schlink
	'Men in White' (\$2.00) .By Sidney Kingsley

CHATTER

Library of Kay Cleaver Strahan loesn't contain a single book of her

tonel White, former mag pub lisher and editor, putting the finish ing touches to his first novel.

With four books to his credit, Dennis Wheatley has given up the wine business to devote himself ex-clusively to scribbling.

Daniel Longwell has left Double lay, Doran to join Fortune.

Peter Neagoe has sailed for France. Mrs. Neagoe, Lee Hartman, editor of Harper's

agazine, has gone abroad. John Masefield doing another sea

story. Struthers Burt in town for a brief spell before leaving for his ranch

spell before leaving for its rains in Wyoming.
Willoughby Sharp in from Bermuda to correct the proofs on his new mystery story.
Donald Henderson Clarke finishing a novel in his home town, Holy-

oke, Mass.
Virginia Hersch has again gone
to Mexico, motoring there with her

nuspand.

Memorial tablet set up in Garden
City, L. L., to F. N. Doubleday,
founder of what is now Doubleday,

James Remington McCarthy back in New York with a lot of hill-billy stuff for a new book.

Mich Kraike doing translations

and such

George Macy, head of the Limited Editions Club, back from Europe with contracts for some fancy vol-

umes. Taking advantage of the limited play activity, Gilbert Gabriel, N. Y. American's drama critic, is writing new novel.

Joseph Henry Jackson, San Fran-cisco Chronicle's book oracle, lunched by Stanley Rinehart while

here.

Baroness Blixen, whose 'Seven
Gothic Tales,' under the pseudonym
of Isak Dinesen, got so much attencoming over for a visit tion here, coming early next month

early next month.

Gotham Book Mart has resumed its Dog Star Evenings, with various litterateurs on hand.

Thinking it over, Robert Benchley has changed the title of his forthcoming book from The Milkman Usually Forgets' to 'From Bed to Worse, or Comforting Thoughts About the Bison.'

The Octayus Roy Cohens in from Bummin'rham.

Bummin ham.

in nam. Is Browne back home in Monica, Cal., after a Cen-Lewis

Santa Monica, Cal., arter a Central American trip.
James Boyd in town to show his new novel to Scribner.
Canadian Authors' Association will hold its annual convention June 27-30. Convention site will be the Devil's Gap Bungalow Camp, near

Kenora.

Prowling the Hollywood scene is

Dr. F. H. Hooper, of the editorial
board of Encyclopedia Britannica.

Film studios getting an ogling

Com Hazel Felleman, N. Y. Times

book reviewer. Florence Kilpatrick has sold her

Florence Kilpatrick has sold her latest book, 'Oh! Joy!,' to George Smith Productions, London, for screen use. It's her third book for pictures. She's over here presently to confab with her agents.

Ellen Glasgow is in New York with the first draft of a new novel.

J. Brooks Atkinson to the country for the summer.

try for the summer.
Eleventh edition for Thorne
Smith's 'The Bishop's Jaegers.
Compton Mackenzie off on a
three-month visit to South Amerv. Sackville-West has sent her

V. Sackville-West has sent her publishers. Doubleday-Doran, the first half of a new novel, "The Dark Island." Price of Story mag up to 35 cents with the July issue. Went from 50, cents to a quarter last October.

Kallet and F. J. Schlink .By Sidney Kingsley

Book Reviews Two Mysteri

Two Mysteri

Reginald Fortune, one of the most interesting fiction detectives developed in years, makes his full length novel bow in 'Shadow on the Wall' (Crime Club; \$2).

Alexander Woollcott, who's a good judge on that sort of thing, calls Reginald Fortune the first 'modern-day Sherlock Holmes' He's a colorful detective, seeing clues where no one else could, and jumpling at deductions in manners which no one else would. Result is that H. C. Balley's newest book is one of his best.

that H. C. Bailey's newest rook is one of his best.
Alice Campbell's latest mystery yarn is 'Desire to Kill' (Farrar & Rinehart: \$2). Miss Campbell's yarns are always good sellers and no reason why this one shouldn't follow suit.

follow suit.

For her thesis, Miss Campbell gets fourteen people together for a dinner party, all of them take dope without knowing it and, while they're sleeping it off, one of them is killed. Who killed the lady? The answer is pretty obvious, but the why and how are amazingly intri-

Satire in Rhyme

Satire in Rhyme
For some years now bits of poetry
by Evelyne Love Cooper have been
popping up in Judge, Life, New
Yorker and similar mags. They're
light bits of fluff of a satiric nature,
almost always amusing and frequently annoyingly close to home.
Now collected into a small book
titled 'Siightly Sour Grapes' (James
Collins; \$1), which is worthwhile
for what it is.
Miss Cooper used to be assistant
editor of Life and at one time was
on the editorial staff of Judge. She
knows what readers of humor mags

knows what readers of humor make Her pieces are all short and ince, Her pieces are an short and to the point. They're a sort of combination in handling of Dorothy Parker and Ogden Nash, which isn't such a bad combo.

Good Western

Good Western.

Another smart western story is 'Montana Outlaw,' by Tom Roan (King, \$2), which gets away enough from the formula to supply Hollywood with a new cowland pic. Plenty of scrapping, hard riding and a couple of good situations all skillfully knit into a story that moves from the start and keeps moving.

Out of the rut, and good summer reading.

reading.

Radio Reports

(Continued from page 54)

dium stripped of its mystery and

duin stapped glamori Dee also has guest support. Last Thursday night (14) a Lt. John Thompson of the U. S. Navy contributed a few of the 'did you know that's' with his inside stuff having to do with battleships. Odec.

KAY KYSER'S ORCHESTRA

KAY KYSEN'S UNDITABLE.

Bane Music
Sustaining
KFWB, Hollywood
This combination is on twice
nightly on remote from the Miramar
hotel, Santa Monica. Early evening program is of the semi-classical and popular order, with late
spot devoted to Jance stuff.

Band shines with snappy dance
rhythms, although oke with the less
jazzy material. Both programs interspersed with vocal quartet numbers from members of the orchestra.
Boys are there with the harmonizing.

Stan.

WBT EXPERIMENTAL LABORA-

TORY
Lee Everett, Holly Smith
15 Mins.
Suctaining
WBT, Charlotte, N. C.
This program, designed to give
new talent an opportunity try
its wings, was launched with a college quartet and a 16-year-old girl
styger who had never been on the
air before. They gave creditable
programs.

arr before, They gave creditable programs.

Everett and Smith explain that the talent is new in the field and that entertainers will be given further opportunities in accordance with the response received from listeners. Persons participating are listed for possible future commercial use

Launching the spot, Everett said:

"This program is for young artists who, through auditions held in our studios, seem to possess something that, either through proper development or exploitation, in our opin-ion, may make real artists of the

future.

Each newcomer is introduced with a sketch of his or her life and training.

STUDIO SINGING PARTY

STUDIO SINGING PARTY Sustaining 15 Mins. WEEI, Boston.

If it does nothing else, this program at least gives those aspirants of radio fame a chance to sing their lungs out in a studio and have it broad and the sustaining the sustai

GUS ARNHEIM'S ORCHESTRA

Dance Music Sustaining KFI, Los Angeles Arnheim is one of the Coast's outstanding favs. For a half hour, starting at 11 p.m., his combo sends forth a classy program on remote for the coconnul Grove of the Ambassian Coconnul Grove of the His dance numbers are smoothly rhythmic, minus the fast stepping stuff. Arnheim has enhanced his band stuff with some fine vocalists, which are nicely interpolated throughout.

ists, which are nicely interpolated throughout. Jimmy Newell, tenor, Mary Wood, soprano, and the Downey Sisters (trio) contribute the oral numbers and together round out a program that's the best in its class from this neck of-the-woods. \$160a.

Inside Stuff—Pictures

(Continued from

both players signatured on long terms before their value to films became apparent to Hollywood

Hollywood studio friends of Max Baer were around \$100,000 richer as esult of the Californian's victory. Most of the wagers were sent in at to 8 with a flock of last minute bets laid at 7 to 5 with the challenger

on the long end. on the long end.

Studio mob knocked off work around 4 o'clock with nothing but fight talk in the air and then repaired to their homes to listen.

Academy will change its system this year in picking the best sound picture worthy of award. Under the new plan each studio will be asked to nominate the picture it considers the best for sound. Academy technicians will then narrow these suggestions down to three and from

Heretofore, the system was considered cumbersome inasmuch as the whole membership was expected to sit in judgment on at least 40 pictures.

Meyer Davis' Magna Pictures dld a q.t. fadeout after being on the map for three shorts. Magna had a deal with RKO-Van Beuren for a series, and possibly a full length feature eventually, but the terms were too much against the indie producer and he decided that he was on surer

Damon Runyon is reported to have been given a \$25,000 bonus by Fóx for affixing his signature to a contract which gives that studio first call on the writer's next year's literary output. Amount to be paid for each yarn bought reputed to be \$20,000.

NVA Dispute

(Continued from page 65) from representing to the public in any drives that it is in any way connected, affiliated or associated with or fostered or countenanced by the plaintiff,

the plaintiff.'

Suit was filed on behalf of the

NVA, Inc., by Henry Chesterfield,
secretary and director of NVA, Inc.,
and Charles H. O'Donnell, vicepresident of the NVA, Inc., two

joint actions. Suit is directed against 15 indi-Suit is directed against 15 individuals as well as the NVA Fund itself and the Spion and 223 West. Forty-sixth Street realty corporations, the operating companies for the New York clubhouse and the Saranac Lake sanatorium. The 15 individual defendants, all present and former members and directors of the NVA Fund, are: Pat Casey, William J. Suillvan, Harold Rodner, Edward Alperson, Leelle Thompson. William J. Lee, Moe Silver, Sam Scribner, Sam Dembow, Jr., Sam Katz, Harry M. Warner, Hiram S. Brown, Charles C. Moskowitz, Ed-ward A. Schiller, Nicholas Schenck. Committee Calls

Committee Calls

Last week, following the posting
of a closing notice on the NVA Club
bulletin board, a committee from
the club called on Harold Rodner,
of Warner Bros., who has been in
charge of the NVA reorganizing for
the NVA Fund. Most of the talkling for the committee was done by
Sam Liebert, actor, who protested
the clubhouse closing and demanded
that the neonle living at the club

the clubhouse closing and demanded that the people living at the club and without means for residing elsewhere, be provided with shelter there or elsewhere.

Rodner retierated the NVA Fund's declaration to close down the club, but advised Liebert and the committee that food and \$5 a week for rooms would be provided for those who need it.

During the course of that discussion, Liebert, threatened that if the

sion, Liebert threatened that if the committee's demands were not sat-isfied, several hundred members of the NVA, plus members of the NVA's American Legion post, would

NV4's American Legion post, woundleket the Warners' Strand theatre on Broadway in protest.
Rodner arranged for delivery of food to the NVA club, and between then and the clubhouse's closing yesterday an average of 100 people were feed at the club nightly. Last night (Monday), with the clubhouse closed, the meals were transferred to Meyer Gerson's restaurant on West 47th street.
On Wednesday night (13) a mass meeting was conducted by Chesterfield in the clubhouse with more than 500 attending. The daily press was invited. Attendees voiced approval of the suit, of which Chesterfield informed them, and which was filed yesterday.
Sneefite Durpose of the suit, as

terfield informed them, and which was filed yesterday.

Specific purpose of the suit, as given in Chesterfield's affidavit, is to 'restrain the waste by the defendant, NVA Fund, and by certain of the individual defendants who are its present officers and directors, of moneys and assets in its possession held by it in trust for the plaintiff.'

In challenging the claim of the NVA Chester of the second of t

In challenging the claim of the NVA Fund that no moneys are available to maintain all the New York functions of the NVA, Chesterfield presents figures of the proterrieid presents figures of the pro-ceeds from the annual NVA theatre collection drives for the six years from 1928 to 1933 as evidence in re-buttal. According to the figures, which Chesterfield says were sup-plied by William J. Lee, the NVA's receipts during those years were:

1928	\$760,301.56	
1929	578,089,57	
1930 .	 728,610.98	
1931 .	 814,409.34	
1932 .	 333,246.12	
1933 .	 141,369.88	

Total\$3.355.757.87 Chesterfield charges that accord-

ing to his own computation of expenditures during the six years, there should be on hand an approximate balance of over \$550,000. Plus the \$200,000 anticipated from this year's (1934) drive, the NVA Fund's

year's (1934) drive, the NVA Fund's moneys on hand, according to Chesterfield's estimates, should amount to approximately \$750,000.

In addition, asserts Chesterfield, the late F. F. Proctor left a bequest of \$50,000 to the NVA, Inc., three or four years ago, that the check was endorsed and turned over to the NVA Fund by Pat Casey, and that the Fund has had the benefit and use of these moneys all of this time.'

Previous Settlement
This suit, in asking for an accounting and in the nature of the charges made, is similar to another

Chesterfield in the spring of 1931 when practically the same situation when practically the same situation arose. Then, as now, the club house was ordered closed by the NVA Fund, and for the same reason. Negotiations by both sides following the filing of the suit led to a compromise and settlement out of court promise and settlement out of court. Settlement was in form of an agreement, signed by Sam Katz, then president of the NVA Fund, and Henry Chesterfield for the NVA Club.

By this agreement the NVA Fund By this agreement the NVA Fund was obliged to care for the NVA Club and its activities for the fol-lowing five years, with the NVA, Inc., promising in the meanwhile to seek a sub-tenant for the costly West 46th street clubhouse with a view to moving to less expensive quarters. No move ever was made the NVA Club contending the 46th street building could not be satisfactorily disposed of.

factorily disposed of.

During the term of the agreement's effectiveness, from December, 1931, to October, 1933, the NVA
Fund continued to support the NVA
Club in all its activities. These included the weekly New York chartties which by the summer of '3
had reached a total of \$3,500 monthly.

In October, 1933, the NVA Fund again notified Chesterfield that, regardless of the agreement, the NVA Fund could not possibly maintain the NVA Club any longer. Since then, according to the present suit, the charity list has been reduced to an infrequent \$150 weekly, and the total supplied the NVA, Inc., by the NVA Fund has been about \$1,120. In entering into the now broken agreement, says Chesterfield, the NVA Fund members 'were offering to buy their peace solely to be rid of an alleged nuisance.' Regarding the recent replacement

of an alleged nuisance.'
Regarding the recent replacement
of the NVA Fund board of directors
of William J. Lee and Moe Silver,
respectively, by Harold Rodner and
Edward Alperson, at which time the
NVA reorganization, including correcting of conditions at Saranac
Lake, commenced, Chesterfield has
this to say. Lake, comr this to say:

with these two substitutions, those men constitute the present board of directors and officers of the defendant fund. This change in the board of directors of the fund has completely changed the complexion and entire picture of the situation. Instead of the directorate and officers of the fund consisting, of men who, were exconsisting of men who were exccutives and heads of the separate
concerns, which operated these
vast circuits throughout the country, men capable of thinking independently and acting for themselves and not subject to intimidation, men who could be and
were generally trusted by the profession, there was and has been
constituted at the present time a
board of directors which, with the
exception of .Henry Chesterfield,
consists of dummies acting for
Warner Bros. Pictures, Inc. Although Harry M. Warner, president of Warner Bros. Pictures,
inc., does not appear upon the directorate of the defendant fund,
his assistant, Harold Rodner, is
now the executive vice-president.
He is Warner's mouthpiece. He
receives orders from Warner and
transmits them to the entire
board, which gives blanket apconsisting of men who were ex-ecutives and heads of the separate receives orders from Warner and transmits them to the entire board, which gives blanket approval, over the objection of Mr. Chesterfield, to everything that Warner suggests. Tho board is now under the sole and complete direction of the said Warner. His henchmen have been substituted in place of trusted employees of long service at the Sanitarium at Saranac Take and, in fact, his

in place of trusted employees of long service at the Sanitarium at Saranac Lake, and, in fact, his organization envelops the entire network of fund's activities.

Because of the recently curtailed supply of coin from the NVA Fund, the club under Chesterfield has lately been using what little it received, it claims, for food for needy members. For this reason the 30 employees or thereabouts of the club were not paid for the past 11 weeks. On Friday (15) they complained to the Labor Commission against—the NVA Fund and-a-hearing was held. It was agreed that the NVA Fund will pay them as much of their back salaries as it can afford by this Thursday (21).

Owes \$13,000

The club house closed down through the dispossess notice route because the NVA Club owes \$10,000 in taxes and two months' rent, or about \$13,000 in all. The Mount Estate, which owns the ground upon which the club stands, served

the dispossess, refusing to permit members on the property from yes-terday (Monday) on but allowing Chesterfield to maintain offices there r a few days, or until he find her quarters. NVA Club was i a 21-year lease, signed two year

whose members are defendants, he is not, of course, named in his own suit, nor in O'Donnell's. Latter 'Chesterfield is not joined as a defendant since plaintiff has complaint against him.'

Gauging Up

(Continued from page 29)

icans pay. All have different rea sons for doing this, which isn' making the outcome mor pleasant.

Problem comes down basically to Problem comes down basically to the realization that all Europe is broke. Film production all over the Continent is practically bankrupt. Local producers are hollering all down the line for subsidies. Gov-ernments can't afford subsidies for films but think that perhaps Amer-lcans can be stampeded into paying them via taxes or contingents. Germany's interest is somewhat perplexing at first. Germany

perplexing at first. Germany doesn't want any new or tougher quotas. But Germany is desperately quotas, But Germany is desperately in need of export markets. If Czechoslovakia and Poland can be put into a position of completely opposing Americans, Germany figures to have found itself an

opening,
Czechoslovakia problem is an old

opening.
Czechoslovakia problem is an old one. Two years ago the Czechs decided they wanted a heavy contingent and the Americans walked out en masse. With the exception of Radio the Americans have stuck to their guns throughout and are still not selling films in or out of Prague. Now the Czechs are getting panicky and almost ready to talk turkey. Several months ago a deal was practically lined up for the Americans to return. Basis of the deal was 12-1 quota law with \$6,000 as an alternate price of admission and an unlimited market. That would allow the Czechs under current conditions to use the American money for almost half of the local production needs. Germany immediately stepped in and offered the Czechs a better deal, however, sidetracking the issue.

Germany's offer to the Czechs is 5-1 quota or \$8,000 per picture and a limit of 180 pictures per year, or 15 per month. This Americans feel is too costly and dangerous

and a limit of 180 pictures per year, or 15 per month. This Americans feel is too costly and dangerous since it would mean a rush for engistration without guaranty of entree. Germans, however, are satisfied since it doesn't worry them too much to come in and make a picture now and then inasmuch as they're so near anyway.

too much to come in and make a picture now and then inasmuch as they're so near anyway.

With the opening of the Polish headache Czechoslovakla is letting the thing silde figuring to still get to the U. S. men if Poland carries through a tough law. Czechs, basically, do not want to do business with Germany nor do they want German films, but they do not dare throw over the German deal if they see no hope of a better one with the New York reps.

In Poland the situation is actually acute. Law is being framed and must be ready by the end of July. Best Americans can hope for a straight tax sock which will likely be about a 18c a meter of film over and above the current fairly stiff tax rates. That would be a blow but wouldn't make business impossible. The Germans and Czeches are in Warsaw, however, talking quota laws since that would give both an sible. The Germans and Czechs are in Warsaw, however, talking quots laws since that would give both ar edge. They can easily produce and Americans can't and don't want to

Curtis Test Case

(Continued from page 65)

oth sides would co-operate in get-

ting an authoritative ruling on the law in the higher court.

Last Thursday (14), when Brodsky originally was due to hand down his decision, he scored the Corporation Counsel assistants for turning in an inadequate brief that 'insults'

Among the Women

By The Skirt

Best Dressed Woman of the Week MARY BOLAND

Here Comes Groom' (Film)

Jack Haley's Best

Here Comes the Groom, at the Paramount, is by far Jack Haley's best film to date. Mary Boland, as an aunt, is too gorgeous. She becomes more beautiful in every picture. Her interpretation of lines is her success. Miss Boland's hair is done by no less than an artist. Worn plain acress the top, the back is a wealth of curls. A sable trimmed suit is worn at the start of the picture and at a party she is in white chiffon striped in crystal. The gown carries long full sleeves. A morning costume consisted of a boucle three-piece suit. Particla Ellis is seen first in a traveling coat with a huge fox collar. Her dinner gown is of solid iet.

solid jet.

The stage show is an odd mixture of the old days. An Amazon combination march and time step is done by the chorus in purple bodiess with green sashes around the hips. There were gold epaulets and gold braid. Cherry and June Preisser, always a hit, are in pajamas. San and Raymond, seen around so often this season, show the younger woman in short white dancing frock while the mother is neatly dressed in black. A ballet is done with the girls in white dresses flowered ink and green with large black dots.

Better Dressed Stage Than Screen

Poor Ann Harding is full of the miseries again at the Music Hall. In
the picture 'The Life of Vergie Winters' she is an unwed mother. John
Boles also is doing what he has done so often in pictures, being married
to the wrong woman. Picture shows Miss Harding in the clothes of the
'90s, and she couldn't have picked a dowdler outfit. But, you don't assoclate clothes with this star. Her acting compensates. Josephine Whitell,
Molly O'Day, Sara Haden, Helen Vinson and Betty Furness are the other
women, with little to do and costumes fitting the times, but uninteresting.

women, with little to do and costumes fitting the times, but universiting.

The stage show at the Music Hall this week is above ordinary. Opening with 'Melodies of Frimil, Josepha Chekova sings from 'Rose Marie' in a pale pink frock with black velvet belt and long ends. A fantasy called 'The Romance of Giselle' is artistically done, Giselle is Nina Winters on her toes. The ballet dress is of many colors, the skirt being a deep pink edged with lavender, and the bodice is cerise velvet with green 'kerchief. The chorus, as peasants, are in shades of yellow and orange. One miss is a princess in a pale blue taffeta hooped gown sparkling with gems. A large hat was feathered. There have been many white ballets, but none so beautiful as the one this week here. Bursts of appliause came many times.

Another number by the Rockettes was done in all the green shades. The costumes were tunic fashino with formations of four, shading from

The costumes were tunic fashion with formations of four, shading from the deepest green to the palest and finally white. Black hows were at the rear and at the neck, while the caps were trimmed with one high uncuried feather. The singing chorus was in black satin with diamond tlaras, and once again in evening frocks of different colors.

At the Roxy

The Roxy has taken advantage of the fad for sidewalk cafes and has the stage set as such. The girls are seated at tables in maive satin gowns with large hats matching. Their escorts are girls in swallowtail and high hats. A real can-can is done in black lace undies and white

and high hats. A real can-can is done in black lace undles and white frocks with a flowered design.

Buster Shaver with Olive and George open with a sort of a sketch with the tuny miss in a pink negligee. She shows black stepins and then dons a black evening dress with white fur trimming. For-her dance with Mr. Shaver she appears in a blue ruffled cape under which is a gown of the same shade. The Mae West number created a small furor as it shaway does as it always does.

The picture, a silly trifle called 'Let's Talk It Over', has Chester Morris The picture, a silly trific called Let's Talk It Over', has Chester Morris as a gum chewing gob, and very annoying. Mac Clarke is the girl and with no special material tries to be human. Miss Clarke shows a lovely figure in a bathing suit and then is seen in an evening dress of white, made severely plain but for pearl chains hanging from the shoulders. An aviator and a riding suit prove becoming. A dark cloth suit had a white jabot and a boa was of silver fox. A dinner dress was of a sheer black material with a lace collar bordering the throat and extending down the low V shaped back. There was a plaid skirt mountain costume worn with a cardigan and also good looking pajamas and robe.

Herman Timberg's Unit

Herman Timberg's Unit

Herman Timberg walked out on the Palace stage with the remark, Don't I draw them in? But he knew it was the Baer-Carnera fight picture. At noon on Saturday the house was packed. 'Murder at the Vanities' was the main film.

Stage show mattered little. It was Timberg's unit called 'Tempta-tions' and could have been called anything. A line of girls appeared in full skirts of pale blue chiffon with sequin bands at the hips. The brasslere tops were feather trimmed. Discarding the skirts they were in scantles. While Mr. Timberg fiddled a girl sang in a weak voice and a long white organdle dress. The unit finishes in a cabaret scene of international costuming with the girls in dresses of the countries. A backstage scene finds the girls in stepins of different coloring. A girl did a young miss in a silver sequin costume trimmed with blue feathers.

Dancing Act

Mann, Robinson and Martin, a dancing act, opens the State show this week. Two boys in white mess jackets dance with a girl in a pale green frock with brown ribbons. A girl at the plano is in white pants and eton jacket with a frilly jabot. A girl dancer makes her second appearance in a white kimono with black embroideries. Underneath is a blue costume consisting of only trunks and brassiere. Act finishes with the girl in a white satin skirt and blue jacket.

The only other woman on the bill is in the Goss and Barrows act, She wears a shimmery green frock trimmed with colored petals.

my intelligence. He held the case over until yesterday to further study the law, at the same time giving Curtis permission to sail.

License department's drive to li-License department's drive to li-cense the theatrical reps was start-ed about four months ago, after the Wald bill to license artists' repre-sontatives was killed in the State Legislature in Albany. Moss at that

and the RKO. Loew and indic reps branched out into separate associa-tions, the agents retained Goodman and Goldblatt to fight the license department's move.

Agents' contention is that they

are personal representatives who give actors special and unique serv-ice, with securing employment for the artists only incidental. Commistime got the assurance of the def funct Theatrical Artists' Representatives Association, of which Arthur S. Lyons was the head, that the agents would submit to licensing by New York City. When this organization went on the rocks, however,

East

Thornton Freeland, director, sailed Saturday (18) for England to meg Brevstor's Millions' for British & Dominiton, Jack Buchanan and Lily Damita will head Gast.

Jane Baxter, English actress, arrived in New York Friday (15) from Burope enroute to Hollywood for United Artists.

Outdoor terrace of the Donny-brook Lodge, Scarsdale, N. Y., opened Saturday night (16), Johnny Strouss orchestra.

Casino theatre, Newport, nounces an eight-week season,

opened Saturday night (16). Johnny Strouss orchestra.
Casino theatre, Newport, nounces an eight-week season, ginning July 10.
Carl Laemmie sailed for England Saturday (16) from New Kork.
Hugh (Connell, cut of the Connell, cut of the Connell of the Const later this summer.
Actor's Dinner Club reported broke. Will be forced to discontinue service unless aided by outside charity.

Coast later this summer.
Actor's Dinner Club reported broke. Will be forced to discontinue service unless aided by outside charteness and the service unless aided by outside charteness. The Deal Conservatoire at Deal, N. J. Opening in July with six new plays and three revivals.
Wharf theatre, Provincetown, Mass., opens its season July 2.
A. C. Blumentha entered a \$430, 941 judgment against Fox Theatres Corp. In the County Clerk's office, preme Court Justice E. L. Hammer. Sum represents balance due on note made by defendant in December, 1330, on which it is alleged the Fox company defaulted.
Charles Frohman, Inc., vacating its offices of 40 years in the Empire theatre, June 30, will move into the Paramount building.

Charles Frohman, Inc., vacating its offices of 40 years in the Empire theatre, June 30, will move into the Paramount burses of the second of t

planning to produce his Thirty Days' Grace, comedy, as a summer offering.
Phidelah Rice opening 10th season of Vineyard Players, Rice Playhouse, Oak Bluff, Mass., July 2. Troupe heeded by Betty Hanna and Marchael Players, Rice Playhouse, Oak Bluff, Mass., July 2. Troupe heeded by Betty Hanna and Dess Meredyth, authoress, arrived in New York from Hollywood Friday (15). Sails shortly for England to confer with George Arilss on script of picture she is writing for United Artists.
Joseph M. Expean: manager for United Artists.
Joseph M. Expean: manager for United Artists.
Joseph M. Expean: manager for United Artists.
George B. Storer, president of WMCA, announced Wednesday (13) the formation of a new unit, planned to exchange programs united include seven key cittles of the Atlantic coast, WMCA being the key station.
Mrs. William Barclay Parsons, Jr.,
Mrs. William Barclay Parsons, Jr.,

station.

Mrs. William Barclay Parsons, Jr.,
and Arthur Butler Graham elected
to membership in The National
Board of the Motion Picture Re-

and Arthur Butler Graham elected to the meership in The National Membership in The National Membership in The National Council and the Messandro Granda, tenor, has withdrawn from the Hippodrome Opera Co.

'All These Years,' by Benson Inge, will be given week's tryout at Cliff theatre, Sea Cliff, L. I. June 26, Commissioner Moss subpoenaed Frank Schiffman and Lillian Bradley, agents, to appear before him today (Tuesday) to be questioned on actor's complaints of percenters' refusals. Lo pay. off.

Lawrence Tibbett elected to presidency of the National Association of American Composers and Conductors.

of American Composers and Cuctors.
Bryant Hall, old auditorium at Sixth avenue and 42nd street, is being junked to allow for expansion of a cafeteria. Place famous in show circles as rehearsal hall. Thursday (14) from Europe.
Long Island nite club operators employing female impersonators in floor shows have been warned to

<u> Тыружим менен и визичиния миничиния пописы по</u> **Dailies** News the From

This department contains rewritten daily papers of New York, Chicago, San Francisco, Hollywood unceredit for these news items; each has been rewritten from a daily paper.

**Control of the sense of th This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Edward G. Robinson and wheely-New York Friday (15) for Holly-wood. Evelyn Herbert sailed from New York Wednesday (13) for European

York Wednesday (13) for European vacation.
Reported that John My. Dillinger, father of outlaw, has received an offer to appear a concession at Coney Island. It is also said that he had been appearanced to the control of the control

iconey Island. It is also said that he has been offered \$500 a week by an unnamed vaudeville agency for appearances.

Sophie Tucker slightly injured in saving child's life, which she pushed out of path of automobile in London.

Dixie DeLane, charged with giving a fan dance, held in 1,000 ball in Philadelphia. The slay (14). Alexander the control of grill where police charged dance was attempted, were also held a stake, broke loose. Companion of the gril beat off the animal with a stick until keepers arrived. Victim treated for superficial wounds and returned house of the control of the control of the control of the gril beat off the animal with a stick until keepers arrived. Victim treated for superficial wounds and returned house of the Central Park Casino, the spot will remain open for six weeks beyond time limit set by Park Commissioner Moses.

Mae Murray added to cast of Milky Way, replacing Anne Westley in role originally created by Gladys George. Started rehearsals Tuesday (12). Miriam Doyle directing.

Tight Britches' started rehearsals Tuesday (12). Miriam Doyle directing.

With 'Captain Applejack, Douglas Gerard will manage and direct.

Walter Wilson engaged to direct Hawkshaw the Detective,' which

Watter Wilson engaged to direct.

Watter Wilson engaged to direct.

Hawkshaw the Detective, which
opens June 24 at Palm Garden Music Hall.

Nathan Beers, Jr., and Walter
Ash to manage and direct, respectively, for William C. Jackson, operator of Griswold theatre New
London.

Theatre has Afino Genez's
Queer Duck scheduled for fall production.

erator of Griswold theatre New London.
Unity Theatre has Afino Genez's 'queer Duck' scheduled for fall production.
Unity Theatre has Afino Genez's 'queer Duck' scheduled for fall production.

We be a series of the series of th

sponsorship of Mary Hancock.

Palisades Fark host to 50 comsponsorship of Mary Hancock.

Palisades Fark host to 50 comsponsorship of Mary Hancock.

Rudy Vallee will give dally free concerts for patrons at Manhattan Beach July 1 to 14.

Commencing Friday (15) the Roxy reduced admissions.

Mayor Lacquarda and anning at park cates, but objects to any minimum charge such as is being considered for the Claremont Inn.

City fireman verbally spanked in order issued by the commissioner resulting from mass gate crashing and misbehavior at recent Ross.

Bowl. Smoke-caters are not cattend public places in uniform unless detailed on official duty.

Philip Johnson, musician, denied petition to be named administrator of Victoria Morosini estate by Surrogate Albert H. Henderson. Johnscommon law. husband.

"The Bohemian Girl' under newtitle of 'Gypsy Blonde' with new libretto by Kenneth Johns, opens June 25 at the Lyric. Rehearsals started Thursday (14) under direction of Dmitri Ostron.

Theatre Guild purchased 'Native Ground' by Virgil Geddes and will include it on next season's schedule.

John C. Wilson has taken an option on Invitation to a Murder' for England.

Porto Rico Moon,' two-act musi-

abandon this molicy by District Attorney Elvin N. Edwards.
Edward G. Robinson and wife left.
New York Friday (15) for Hollywood.
Evelyn Herbert sailed from New York left of their season at the

Venice their season at the Venice, started a tour of New England cities and Tullio Carminati with the Startes and Starte

Hessel Memorial Hall, Woodmere, L. I.

Elsie Janis departed Tuesday (12) for Hollywood.

Black Appel Players at Loch Scheldrake, N. Y., open their season with 'Dots and Dashes,' musical by W. W. Scott, July 3.

Donald MacDonald and Ruth Hammond Joining the South Shore Players at Cohasset, Mass., for four Bords Aronson, scenic designer has returned to America after a year abroad.

Red Barn theatre, Locust Valley, L. I. will open June 25 with True to the Marines.'

Stony Creek theatre, formerly Parish Players, of Stony Creek, Conn., opens June 25 for 16 week season under direction of Allen Fagan.

ayes, ns June no der direction

Club threatened with use of unpaid taxes of the N.V.A.

"heater."

Storm Creek theatre, formerly Parish, Players, of Stony Creek, Conn., opens June 25 for 19 week season under direction of Allen Fagan.

N.V.A. Club threatened with closing because of unpaid taxes of \$10,000, has refained a lawyer to fight custodians of the N.V.A. Fund for support. Henry Chesterfield, executive secretary of the country of the country

Placid to recuperate from her recent illness.
Jacob Kallch scouting for new faces for the chorus of Molly Picon's new musical, planned for September at the Second Avenue. Kallch planning to replace the beef trust grannies, common to Yiddish musi-cals, with line of young, shapely girls.
"The Spe's a mystery-comedy by Halsey Raines and Rainess Cope-rat the Bandbox, Hempstead, L. L. Mary Forrest and Richmond Cooper directing.

Many Forrest and Richmond couper directing.

Mounted police invaded the un-derground Dixie Hotel Bus terminal in pursuit of a man accused of stabbing another in the Astor Hotel bus teaminal, from which he fled, Saturday (16).

Ellisha Cook, Jr., last seen in 'Ah, Wilderness,' has been signed by Faramount to appear in 'Ready for

bus tesminal, from which he fled, from Westchester theatre, Mt. Versullaries, has been signed by Faramount to appear in Ready for Love.

The Catholic Actor's, Episcopal Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's Actor's and Jewish Theatrical Guilds Joining in a monster benefit of the Catholic Actor's Actor

day (16). Medal presented for his services in composing and titling club's march, Pride o' the Land. Her Majesty the Widow given a preview try-out at Governor's Is-land. Commanding, officer of post is husband of Pauline Fredericks, star of show. star of show.

star of show.

Mrs. Geraldine Perry, professionally known as Jarl, of the vaude act Jarl, Rene and 'Vic, committed suicide by poisoning in her hotel room, Saturday (16). She was despondent over recent death of her fiance, Arthur Kay Hanlin, also of vaudeville. They were to have been married this week, according to statement of her partners.

statement of her partners.

Apartment houses as well as hotels and restaurants will be permitted to have curbstone eaterles under an amendment sponsored in the Board of Aldermen by Bernard S. Deutsch, Friday 16). Amend for the permitted of the

N. R. A. celebrated its first birth-day Friday (15).

day Friday (15).

New proposal before Congress to take liquor control away from States to invest Congress with authority to restrict or prohibit liquor traffic.

**Hal Skelly killed in Connecticut when the truck he was driving stalled on the railroad tracks. Hit by a train going 50 miles an hour.

Mayor retires greeting tug Macomb as too heavy an expense. Has met every visiting fireman the past 10 years.

Phila. newspapers record **X**

Phila. newspapers report Libby Holman under guard on account of kidnap scare. Just opened with the Hedgerow players and maybe press-

work.

English wife of Ronald Colman, former Mrs. Thelma Victoria Maude Dawson, suing for a London divorce which the player will not defend. They have been separated for nine

Mulrooney appeals to drinkers to imash empty likker bottles; would nake it tough for the bootleggers.

Senator Nye took a swat at the picture code on the floor of the Senate, Saturday (16). Denounced it as favoring picture trusts and ruining indies.

ruining indies.

Police discard summonses for ar-rests in drive on Coney Island ped-dlers. Crowd station house with 350 outdoor salesmen.

Advertising Federation of America in convention at Pennsylvania hotel.

Margaret Curtiss of Met. opera ballet school to give a summer course in classical ballet work at Hunter college. First time.

character college. First time.

Chic Sale due on B'way in the fall in The Elephant Shepherd, in which he will take the part of a built trainer. Has had several western tries.

Seventeen musical shows expect-ed in with the new season. Stution Gulial Playhouse presented West End Avenue, comedy drama by Sarah Dandberg, at the Sutton theatre yesterday evening (Mon-

by Sarah Dandberg, at the Sutton theatre yesterday evening (Monday).

Peggy Joyce arrived in Paris Sunday (17) to see what recent attempt to auction off furnishings in her Retera her as he being stripped to satisfy ereditors.

Rev. Dr. Norman Vincent Peale, of Marble Collegiate Church, NY, in sermon delivered Sunday (17) urged American Protestants to unite with Roman Catholics in their demand for a higher standard in pictures. Similar plea made by Rev. C. Everett Wagner of Union Methodist Episcopal Church, who stressed need for co-operation with Catholic Church, in boycetting film houses for 30 days.

House of the Sunday of the Sunday (17) urged American Protestants to unite with Roman Catholics in their demand for a higher standard in pictures. Similar plea made by stressed need for co-operation with Catholic Church, in boycetting film houses for 30 days. Auflight of the Sunday of the

day (17). Both taken to Englewood hospital with possible skill fractures. Rothwell also suffered a broken nose.

Sidney Hayes, formerly with B. F. Keith office and Sidney Phillips has joined staff of Frank Merlin the Little theatre in secretarial capacity.

the Little theatre in secretarial capacity.
Stickup of Blue Bird Inn. Lake Ronkonkomo, Sunday (17), resulted in arrest of three men at Isilp, L. I., later in day.
Matinee opposish for theatres closed with departure of fiest (yesterday). Navy feted during three-week stay.
Navy feted during three-week stay.
Sabbath, by S. Ansky. Fall proaduction planned after try-out at Westchester theatre, Aug. 27.
Enzo Fiermonte, fighter, and husband of Mrs. Astor Dick, socialite, training for match with Maxle Rosenbloom.
Walter plimmer, priest, once an

senbloom.
Walter Plimmer, priest, once an actor, celebrated his first mass before congregation of triends at St. Malachy's, Sunday (17). Father Plimmer assigned to faculty of Catholic University at Washington. At Catholic raily in Cleveland 50,000 pledged ban on indecent films.

Coast

Sidney Fox asked Los Angeles court to dismiss her divorce action against Charles Beahan and the pair have become reconciled.

Shirley Ross, screen actress, flew to West Point to be on hand when Edward Harris received his com-

mission.

Zeffle Tilbury, aged character player, won a L. A. court judgment for \$829 against Richard Withers, projectionist, as sequel to auto collision.

Los Angeles court approves Jean Gale's contract with Mascot where-by Wampas baby star draws \$125 weekly as a starter.

Marcia Nichel, film player, and Orrin Sloane, bond clerk, married in L. A.

Nine-day-old infant of George O'Brien and Marguerite Churchill buried in O'Brien family plot in San Francisco.

San Francisco.

Damages of \$50,305 asked in L. A. suit by Jean Robinson, actress, for injuries received in traffic accident.

Los Angeles court denies Jean Hoover, former tap dancer and parachute jumper, \$150,000 sought for asserted alienation of husband's affections. fections

fections.

Los Angeles court takes under advisement petition of former wife of Joseph von Sternberg to have director adjudged in contempt for failure to pay allmony installment of \$1,200 due June 1.

Two dance halls were destroyed by a fire that swept the pier at Long Beach, Cal.

Beach, Cal.

Objection by parents of Dorothy Granger, film actress, caused cancellation in L. A. of her wedding to George Loiller, screen actor.

Louise Swift, one-time New Orleans society belle, discovered in the extra shuffle at Paramount.

Charging that skyrocket set off by George Raymond injured four-year-old girl, damages for \$30,000 sought in L. A. suit against actor.

Baby Marle Osborne, former child

Baby Marie Osborne, former child actress, revealed as stand-in for Ginger Rogers.

Ginger Rogers.

Rupert Franklin, character actor, and wife, celebrated their golden wedding anniversary.

Satisfying L. A. court that he is without funds to meet alimony payments, H. H. Van Loan, playwight, freed of contempt eliation.

Frank Bayes, film cutter, arrested in L. A. on a drunken driving charge when his car crashed head-on with a bus, injuring his wife. Estate of Sigrun Solvason Hes-sert, known in Hollywood as Greta Garbo's double, estimated at \$500, will be administered by her hus-band.

will be administered by her husband.

Alvin Weingand, resident manager of the Hollywood Roosevelt hotel, married in San Matec to Beverly Hollist with causing the death in Los Angeles of Edward Spillane, San Research of the Artoman Felix Research acrobat, Patrolman Felix Research acrobat, Patrolman Felix Research acrobat, Patrolman Felix Research acrobat, Patrolman Felix Research and Hollis, veteran comedian. Those already contacted are Walter Caulett, Walter De Leon, Arthur Cunningham, George Kunkel, Ester King, Tom Guise, Harry Fraser, Dave Adler, Tom Ricketts and Fred Kavanaugh.

Doris Kenyon postponed her concert tour until fall to check in for a part at Universal.

cert tour until fall to check in for a part at Universal.

Buddy Kennedy rode into Hollywood on a mule from Tempe, Artz, 489 miles away, in the nope of gettering a film tryout. The season of the first season of the first season of the first season of the control of the first season of

Peggy's Century of Progress

By DAN GOLDBERG

Chicago, June 14.

I just got back from my first visit to the Fair and this is the first chanct I've had to write you. First of all I want to thank you again for that \$40 you loaned me to make the trip. That's true love.

has been a

haven't relaxed since I got on the has at Danville. I expected to get some rest on the bus, but you know they're pretty cramped, though you do meet some swell people. gentleman, Mr. Sam

Jenkins, in the investment business. He's an important man Benny. He uses telegrams like we use postcards. I saw him with my use postcards. I saw him with my own eyes at Marshall. It must have been big business and very important because the wires were in code. One said Roming Minnie in the Second and another read Bubbling a Clinch in the Third.

Cinch in the Third.

The Fair is a pip, Benny, and are my gams thred. They've got a lot of villages named after different countries in Europe like Hawaii, England, Italy, Belgium, Ireland, They've also got a village named Black Forest, but I never heard of that one. And then there's a village named after a fish, Tuna or something.

something.

England sure must be place. The men still wear place. The men still wear silk knickers and carry ion swords and the streets are so narrow that when you walk with a man it's like being in a coupe. I mean, I guess, it would be like that. You know I wouldn't go with no man, honey. I went with Aent Martha.

Agnt Martha.

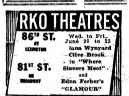
Just like they got villages named after countries they got places named after magazines. There's buildings named for Fortune, Time, Christian Science Monitor, Life and one for the Sears-Roebuck catalog.

And all the big automobile con And all the big automobile com-panies has villages, too. Everything is villages at the Fair, Benny. There's villages for Ford and Nash, Crisler, Switt. General Mills and also for those Armour cars which gangsters have to use. Greyhound bus is there too but I didn't care so much for them. They charge you 10c for a demunstraytion ride and it n nrivate

Isn't even private.

But that Ford village is really the class. I had four demunstraytion rides, and for nothing. But was that driver chilly. It took four trips before he noticed me. Those cars, though, are really okay, Benny. They got those new adjustable seats. You should have those kind of coats in vive course. of seats in your coupe, Benny.
I've met some big people in show









Shows-12:30-2:50-5:10-7:30-0:50 YORKVILLE THEATHE Tickets 40c 86th St. & THIED AVE. 4th Record Wk.

business here, a specially a Mr. Marcua Marlin, who owns the Streets of Arabla village, and who was introduced to me by Sam Jenkins. Oh, I almost forgot. I met Mr. Jenkins, the ran who's in the investment business, on the Fair grounds. He recognized me,

grounds. He recognized me,
Mr. Marlin is a fine gentieman
with a mustache and a cane. He's
a blg time producer like they say'
in show business. He's very modest and wants everybody to call him
by his nickname. 'Call me Zieggy,'
he always says. He's such a kidder,
Benny. He said I could make good
in show business with my personality. But I just laughed and kidded
right back.
Must slern off now as they say on

Must sign off now as they say or Must sign on now as they say on the radio. Am going out now. It's just lunching time. Auntle's got to stay home because the paper hangers is coming to do over the bedroom. Sam Jenkins has kindly consented Sam Jenkins has kindly consented to escort me. But he's just a conveyance, Benny, so you don't have to worry even though he is kinda good looking and has a k. of money. I can tell that from his gold teeth and the gray shoes just like the actors we used to see at 'he Cozy.

Write soon and don't two-time m with that Elizabeth Grinkle.

Your faithful honeybunch.

Chicago, June 16.

Dearest Benny: Dearest Benny:

I'm in show business. I'm an actress. I'm going to be a big star like Joan Crawford. Mr. Marlin says so. He says I can't miss with my personality and my shape. He's a fine gentleman, Benny, and you know my shape is all right. What has Sally Rand got that I ain't got? And look at Sally Rand. She started small. That's what Mr. Marlin says, the smaller you start the bigger you finish. She started with \$30. a week, Mr. Marlin says, and now she gets \$4,000. I should end up getting \$12,000 at that rate. I'll be able to pay you that \$40, Benny.

Mr. Marlin sure is a fine gentleman

Love,

Peggy.

P. S.—Tell Mr. Gilman I'm coming back to the store. (To be continued)

MARRIAGES

Johnny Cassidy, in RKO from the old Keith regime, is taking the big walk July 31 with Helen Fallon, non-pro. Cassidy is in charge of advertising and publicity for RKO Brooklyn theatres.

Harry McDonald, owner of the atres in Torrington, Wyo., and Mitchell and Crawford, Neb., to Ruby Roby, manager of his Crawford house in Denver.

Evelyn Jocelyn to Lester Landau n New York, June 12., Bride is a

Lois Dale Nielsen to Horace Sollenberger, at Yuma, Ariz., June 9 Bride is radio player and groom is picture writer known as Hal Ber-

June 8, in Ensenada, Mex. Bride is Standard Oil heiress and groom is Hollywood agent.

Adamae Vaughn to Valentine L'Auvray, June 15, in Glendale, Calif. Bride is screen player, groom Los Angeles business man.

Dorothy Parker to Alan Campbell; last October, secretly in Long Is-land. Second marital trek for poet-ess. Groom is an actor-author.

Mary Helen Miller to I rank Regan at Huntington Park, Cal. June 13. Groom is the manager of the Warner theatre at Huntington Park Bride is non-profesh.

Geraldine May Jessup Timmons to Don Lee, in Agua Caliente, Mex., June 15. Groom is a Coast radio chain operator.

Theodore L. Smalley, p.a. for the M. & P. theatres in Worcester,

M. & P. theatres in Worcester, Mass., to Jeanette M. Goodman, June 17, in Brookline, Mass.

June 17, in Brookline, Mass.

"Tess. Gilbert, script, girl. at. Columbia studios, to Maurice A. Primock, non-pro, June 18, in Los Angeles.

Ora Nichols to Lou Dorough, in New York, June 14. Bride is in charge of sound effects at CBS; groom is a musician.

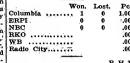
BIRTHS

June 17, Hollywood Father on Variety Hollywood staff.

Fair 'Nuff

With specs asking \$60 apiece for 10th row ringside ducats for the Freem-Max fisticuffs, a prospective patron was asked for \$4 just to hold the tickets.

M. P. League



RKO 0 2 0 0 1 0 2 0—5 8 2 ERPI 0 0 0 0 0 0 5 0—5 8 6 Tie game, played last Wednesday (13), will be replayed later in the

Downey-Wons Paired?

Downey- wons Faired:
International Silver may pair
Morton Downey and Tony Wons
for a half-hour weekly series starting in the fall. In the event the
idea goes through the release will
be Columbia. Account supported a
Sunday program on that we two
seasons ago.

seasons ago.

Johnson floorwar's 30-minute
frame with Wons and a 32-piece
combo debuts on NBC the second
week in September.

50 YEARS AGO

(Continued from page 65) gathered on a hill outside the parl and took the show in free.

Only two houses open in Phila, and one of these was to close the following week.

Woods Museum, Chicago, closing for the summer. To reopen in the fall as the Olympic variety theatre.

St. Paul manager quit the the-atrical business because he found his pawnbroking shop more profit-able.

Remodeled variety theatre in St Louis had the dressing room across an alleyway. No room back-stage.

Cook tent on Hunters Circus, at Augusta, Kans., accidently used horse medicine in the coffee. Knocked out 23 performers. None seriously ill.

Fight Notes

Slump in ticket demand late in the afternoon resulted in 25-buck ducats going down to \$20 near the Garden.

One guy got a bargain by get-ting a ticket in the second row for half a C at 8:10.

Harry Laird, Coast sports expert won a good bet, but lost one wager which was a kayo of Carnera ir first round—nearly copped that, too

Harry Smith of the San Francisco Chronicle had a heart attack to-wards the end of the fight. Dr. Walker of New York's Athletic Commission and Dr. Harry Martin, the Coast doc, climbed over work-ing press to attend him.

Postal Tely's shack, within the Bowl, completely equipped and ca-pably handled.

It was a battle of lady killers. One dame almost passed out when Baer removed his bathrobe.

Back to his hotel after the weigh-ing in, Max pulled one of his best gags—'Call me champ; I want to get used to it.'

Regardless of what Dempsey had to say about Baer, the latter adores the Manassa Mauler, 'Jack told me to keep punching as long as the other guy was standing, and that's what I tried to do, Max says.

Success of the fight is expected to keep James Johnson on the Garden staff. Dempsey was named to succeed him, but Jack says that's cold. Johnson antagonized the New York newspapermen, as usual, and gave the breaks to the out-of-

Thrilling Heavyweight Battle Had All the Elements of a Stage Smash

VARIETY

By JACK PULASKI

Most thrilling comedy-melodrama of the decade was staged in the open air Madison Square Garden Bowl Thursday (14) when California's Max Baer dethroned the world's heavyweight champ, that glandlar monstrosity known as Frimo Chrower the Dernysey-Firp March College of the Colleg

casion. After the third session Carera did better merely because Baer eased up.

Primo earned the fourth, sixth, seventh and ninth rounds on points. At moments he socked it in with both hands—Baer prefers to take rather than step aside. Usually, however, it was the left hand that scored the points for the fallen man. He only pawed with the big mit, there being no snap to his blows. During the rounds that Primo won, During the rounds that Primo won, Baer backed away. Later he said he was merely 'rasting,' as they say in the Catskills.

Once Baer felnred and the crowd roard as the first of the country of the said he was merely 'rasting,' as they say in the Catskills.

Once Baer felnred and the crowd roard as the first of the country of the said he was not without his moment of comedy, either. As sate as the 19th round, when Max socked it into the body with both hands without apparently hurting Primo, the latter extended both arms and in Italian said to Max; 'So what?'

Break for Primo

arms and in Italian said to Max; 'So bone chipped off but a fracture of the sort merely meant an alibi.

Later in the same round Max again landed his slaying right on Primo's button and the foreigner was wandering around in Baer's corner. Arthur Donovan, the referee, stepped in between them and wanted to stop it. But Carnera smanned out of the daze and put up his props. As they were about to slug the bell rang. It centally was a break for the big fellow, and the referee by his indecision gave Prima a breathing spell of seriaps 10 second. Protest of Mike Cantwell, Eaer's trainer, that the bout had been stopped, was disregarded by Eaer's trainer, that the bout had been stopped, was disregarded by Eaer's trainer, that the bout had been went to work in earnest carly in the 11th. Carnera apparently recovered during the rest period, as he did when in trouble earlier. But Eaer bounced one of

his chin and Primo almost went through the ropes. He scrambled to his feet again without taking count, with the new champion after him. Finally Carnera dropped his arms and told the referee that he had enough. Donovan said that is the

enough. Donovan said that is the way he interpreted it and added the man could hardly talk. Beaten boxer was given smelling saits, doused with water and he went to his dressing room, getting scant attention. Ale eyes were on Baer. In the fifth round, after taking a steady tapping of Primo's left to the face. Baer tore in and almost sunk the giant with body blows. At the bell he patted Primo on the back and the crowd laughed again. Sixty round saw both men slueghin head change but toward the end Carnera was staggering. As a matter of fact, offer the first bell-intging punch to the chin. Primo was wobbly on his legs at some time in every round.

The Odds Shifted

The Odds Shifted

The Odds Shifted
When one boxing commissioner
saw Baer in training and dubbed
him as awful, the betting odds were
8 to 5, with Carnera fayored. On
day of the match the feeling that
Max would come through forced the
price down steadily and, as predicted by VARIETY, the challenger
entered the ring 13 to 10 favorite.
The way the odds changed was dramatic in itself.

Paging Sharkey

matic in itself.

Paging Sharkey

Reaction to Carnéra's performance was to hark back to last summer when he knocked out Jack Sharkey. Plenty of observers directly at ringside failed to sea the punch that felled Sharkey. There was bag' talk before and after the match, and yet only a few experts failed to predict that Primo would.

That Carnera cannot snap his punches has been evident all along regardless of the Sharkey thing. His record is a succession of set-upp until he was figured an improved boxer. Maybe he is, but up against sucker. Carnera canne from a Buropen and we will be succeeded to the succeeded of the sharkey thing. The sucker. Carnera canne from a Buropen and we will be succeeded to the succeeded of the succeeded o

big hoxing, if that is true.

Dempsey's Piece

Dempsey, who has a piece of Baer, was not so pleased with his man because Max doesn't like to take advice. In training he deliberately took it from sparring materiate to toughen up, while Dempsey wanted him to step aside. That made dock think that are not probably win. Actually Dempsey knew that Baer can hit hard and elected to 'string along with a socker.'

Mentally Baer had all the best of

knew that Baer can hit hard and elected to 'etring along with a societatily Baer had all the best of it. He was confident and appeared inworted. Carnera came from his camp jittery. He 'told admirers that he was afraid they might silp something into Baer's gloves. From that time on the betting odds started switching.

Fight was attended by surprising ballyhoo, which was heightened by layloo, which was heightened by condition, which was heightened by the ballyhoo, which was heightened by the ballyhoo, which was been able to be a lim not in condition. Before he left the ring Max walked over to the press and laughingly said: 'It's just too bad I'm not in condition.' By that time Primo was in his dressing quarters, from whence it was stated he had hurt his ankle in the first round. X-rays showed the ankle round. X-rays showed the ankle bone chipped off but a fracture of the sort merely meant an alibi.

rown finished her new

book. Tamara back

Broadway

Broadway.

John Film regularly weekends at his spot in Brewster.

Prettiest girl an Baer-Carnera ringside—Cladys Giad.

Hall Farmer and the state of the state of

Ray Henderson, p. . for Kath-ine Corneil, salied for Europe last

k. lck Watts, Herald-Trib film re-ver, back from Balkans this

week. Larry Cowen has received a senior lieutenant's commission in the U. S. Larry

Leutenant's commission.

Navy.

Broadway bunch all pulling for general course.

Broadway bunch all pulling for general course.

Leutenant's course auction joints

ur shills for every customer Broadway auction joints

m those Broadway auction joints hese days. Evelyn (Mrs. Lep) Solomon bet-fer a Park West hospital after ner-yous attack. If Charlie Einfeld doesn't break a 2 at Pebble Beach he'll be all the

If Charile Einreld doesn't oreat at 2 at Pebbie Beach he'll be all the Sad young men, Judge Fred Goldsmith better Strength of the Sad young men, Judge Fred Goldsmith better Strength of the Sad Strength of S

the act.
Al (Armand) Welll stages next
tournament fight—Canzoneri and
Frankle Klick—at Ebbetts Fleid
June 27.
'Addle Liveright, of the Liveright
book shop, sails June 30 for Italy
with Beulah Hyman for vacation

Addie Liveright, of the Liveright hook shop, sails June 30 for Raly with Beulah Hyman for vacation and businesses, who formerly had his about the sail of the sail

Dr. Harry W. Aa.tth joined wite Clouella Parsons) here last week Came east for the Baer-Carnera rumpus. He's boxing commissioner in Hollywood.

In Hollywood.

The He's boxing commissioner in Hollywood.

The He's ty-coon of the local fezzers.

Greatest of summer's sports weeks around New York had Baer-Carnera bout.

The He's ty-coon of the local fezzers.

Greatest of summer's sports weeks around New York had Baer-Carnera bout.

The He's ty-coon in He's ty-coon and Poughicepaie regatht.

Regina Carnew was going to Dublin, called it off, then London, called it off, then London, called it off, anally compromised on Atlantic City, called that of, too, and settled for a ride around the feet of the He's type of

CHATTER

ally check the business the Navy drew. He dined aboard the New Mexico. Gus opines that the sailors are great boys and, from a box office standpoint, Hampton Roads is a swell place for the fleet.

Paris

By Bob Stern

Carlisle MacDonalds back from υ. Igor naturalized

'Lac aux Dames' in third week at

Lotti Bar newest swank downtown

drinkery. Louis Bromfield to London for a

short trip.
Opera giving 1,987th performance
of Faust.
Drena Beach at Ritz
Thursday gala,
Abbott Girls in new Ambassa-

Abbott Girls in new Ambassadeurs floor show.
Roger Ferreot taking a singing froupe on tour this summer.
City of Nice killing temporarily its municipal tax on film theatres.
Ceclie Society Island, the based of Society and Control of Society of Not Up to Date next season.

Paris is Zoo serving porcupine and porpoise steaks at annual

dinner.

Pitoeffs not yet signed at Com-edie des Champs Elysees for nex

season,
Lots of French money went on
Leon Volterra's Admiral Drake in

Los of Frence moder were the Leon Voltera's Admiral Drake in the Derby.
Sacha Guitry and Mrs. Lucy Kastner present at opening gala tea at Pre Catalan.
Georges and Pascal Bastia announcing project for operetta theatre next year.
Gaston Baty reported agreeing to put on "Two Orphans' at Odeon next season.

Gaston Baty reported agreeing to put on "Two Orphans" at Odeon next season.
Marian Oswald, hoarse, interrupting appearances at reopened Boeut sur le Toit nitery.
Yvonne Printemps due in from London sarly in July to start shooting dame but to "Two Orphans" at Odeon. Will stick to his dwn theatre.
Mrs. Albert Lebrun, wife of President, agreeing to watch Paul Swan dance at Albert Ire Sunday (17).
"Ecran," exhibs' trade organ, oiting U. S. film code as example for French industry to follow in reorganizing.
Charile Kurzman and his sister, Mrs. William W. Mayer, having forgiven France for defaulting, back at the Pitten-year-old daughter of U. F's Ralph Heinzen to America for her first visit. Her grandmother with her.
City of Paris founding its own

U. P.8 Kapn Heinzen to America for her first visit. Her grandmother with her.

City of Paris founding its own operetta prize of \$700 for the piece and \$1,700 subsidy to the theatre that puts in owners are returning to the control of Smiles' cast at Gaite Lyrique, which is reopening after short shutdown.

Josephine Baker, playing the Champagne country, getting mugged near a statute of Dom Perpignon, inventor of fizz.

Monte Carlo Russian Ballet puting on 'Union Pacific' with sets by Albert Johnson and libretto by Archibald MacLeish, at Champs Elysees.

Gilbert Miller buying 'Liberte Gilbert Miller buying 'Liberte Gilbert Miller buying 'Liberte with the control of the contro

albert Johnson and libretto by Albert Johnson and libretto by Expanded MacCelsh, at Champs and Cham

London

Helen Chandler around town.
Zazu Pitts here for couple of days
and off to Paris.
Ted Ray in car smash, but escapes
with minor injuries.
Talk of Russian Ballet season at
the London Collseum.
Gordon Bostock here, and threatens to go to Australia.
Charles B. Cochran writing to his
staff from Chekoslovakia.
Louise Fazenda. visiting Oxford
Street Fun Fair, unrecognized.
Reilly and Comfort favorite entertainers for debutante paric
Grade Fields getting Blackpool.
Abdeller Rose' again playing
the sticks. This time it's pretzel
time.
Gordon Wellesley under contract

me. Gordon Wellesley under contract script for Associated Talking

to script for Association of the Perisian Grill, Budapest, month of June.
Billy 'Last Round Up' Hill around Charing Cross Road, looking for inspirations.

Siny Last ROUND UP Hill around Charing Cross Road, looking for inspirations.

Despite various rumors, no theatrical titles in King's Birthday Tommy Drew, Western Electric general manager, just over a bout of laryngitis.

Sir John Simon insisting on Giovanni playing for special banquet he is giving at the Dorchester.

Jimmy Eryson, former Universal of the Committee of the Commercial Commercial Control of the Committee of the Com

Show.

Gaston Micheletti, tenor from the
Opera Comique, Paris, to make
cabaret debut at Trocadero week of
June 11.

Leslie Henson holding auditions

Opera Comique, Paris, to make cabaret debut at Trocadero week of June 11.

Lesile Henson holding auditions for 'Nice Goings On' touring compensation of the compensati

Sybi Thorndize and Arting wom-ers. Dennis predicted Windsor Lad would win the English Derby: also that Josk Peter-see rould win British Heavyweight championship from Len Harvey. Jeff Dickson suing British Broad-casting Co. alleging infringing of copyright in broadcasting result of Harvey-Peterson fight after he had refused permission.

Budapest

E. P. Jacobi

E. P. Jacobi

Maurice Dekobra expected.
Perenc Moinar to Karisbad.
Albert Sirmay due for a long stay in lis home town.
It is non-town.
Sari Fedak convalescing from grave trouble with her eyes.
Brich Klemperer guest conducting the Philharmonic orchestra here.
Provincial authors of every description here-for Writers' Week.
Book Week, with authors selling and autographing their own books in street boths, is going well:
Henrie Bernstein getting local color for his new play, one act of writer' is 10 may 20 may 20 moint of the member of the server of the server

which is to have Budapest back-ground.

• Lily Gyenes' Gipsy Girl Orchestra, attraction that is a great hit on the Continent, to tour England and United States.

United States.

Vigszinhaz prolonged its season for a fortnight after projected closing day, on account of great success of 'Men in White' and 'Ah Wilderness,' playing on alternate nights.
Francy Gaal's next picture for Universal will be 'Peter,' adapted from Little Boy in Big Shoes,' one-acter in which she had a big success

here two years ago. Her role in it is that of a boy—a dirty little street Arab.

Craze for open-air performances, sweeping the country. Harry Janos, national opera, to go on an open-air stage with 600 performers at Deperformed in Cathedral Square at Eudapest Zoological Gardens every week.

Antonia, Melchior Lengyel's stage play, huge success here some years

Antonia, Meionfor Lengyer's Stage play, huge success here some years ago, which was played on Broadway with Marjorle Rambeau in the lead, to go on the screen in English and French at Joinville (France) shortly. Name part, which calls for slight foreign accent, will probably be played by Yvonne Printemps.

Vienna

Waiter Hackett's 'Roadhouse' set for Stadt Theater in Troppau. Talk of C. L. Anthony's new play, 'Touch Wood,' forthcoming here. 'Richard of Bordeaux' turned down by every management in town. Frederick Lonsdale's 'Never Come Back' likely to open in Prague this worth

Back likely to open in Arthur Loeweenstein in charge of newly founded patriotic symphony orchestra.

Mystery as to authorship of new brilliant comedy, "The "Hoffman Scandal."

candal. J. B. Priestley's Laburnum Grove' il ready in German, with title

Scandal.

J. B. Priestiey's 'Laburnum Grove' all ready in German, with title 'Goldregen.'

Jed Harris contemplating Broadway and West End production of Hans Jaray's 'Christiano'.

Watter Elis in Judin Grandals' for England and America.

St. John Ervine's 'Anthony and Anna' now being adapted for German language production.

Talk of Reinhardt presenting Der Charmeur von London, 'Adaptation of 'Avalanche,' by Richard Duschinsky.

Despite London frost, 'The Dark Tower' attracts attention of Czechish regisseur-manager who is planning to present this Kaufman 'Woollcott plece in Prague in the fall.

Shanghai

Hamilton Mills had the grippe for week. Romeros at Cas Nova still here

a week.

Romeros at Cas Nova still here
and fine.

Fay Courtney at the Canidrome
Gardens a riot.

and fine.

Fay Courtney at the Canidrome Gardens a riot.

Flying Down to Rio' big pic hit in this locality and Swanson report rough passage on Hainan Maru from Seattle.

Marcus show with fan dances and plenty of spice getting big kale in theatres hereabouts.

Murray and Harris going for fads; former has a githing buildeg and table of **ame cooks.

Lillian Weaver, of Three Weaver Sisters, recovered from a two-month liness, and now the act is again a trio at the New Paramount.

Bernhart & Bailey on the Hyo Maru, which lands in Seattle Jue Maru, which lands in Seattle Jue Three months' vacation and then back again.

New Paramount hotel builds a roof garden, capacity 1,000, for summer. Will run big floor show all summer, as the reg cafe halts its entertainment. Canidrome Gardens also operating.

Montreal

Biti Littie resigning from Star July 1 after 35 years. Howard Conover back at Imperial with 10 acts of vaude and a couple of pix.

pix. Anka Meyer-Stromfeldt leaves anadian air for NBC under good

Canadian air for NBC under good contract.

Tom Dowblegin made member Paramount 100% Club for 1934 and mugged in Star.

Vilia Murice fetes first birthday Wednesday (13) and gets snappy local press notices.

Sid Flood orch, only Canadian colored aggregation, touring eastern Contario and Quebeo.

Don Farman and Commanders to Eastern townships on circuit of payllions booked by Harold Moon.

Knights Modern Melody orch now traveling Ontario suing to protect mame, now claimed being pirated here.

Manée now claimed being piratechere.

Musicians' Union calls general strike against Canadian Radio Broadc.sting Commission on question of open shop orchs. Results has been win for CRBC so far, with all hoteis letting out orchs who refuse to play on radio. Question of interference of A. F. of L., with Canadian radio liable to come up in Dominion Parliament. Meantime pienty of radio acts getting breaks with gaps caused by absence of orches from programs.

Berlin

Carl Opitz is doing a swell job as

Ufa's press boss.

Fox is bringing back 'Cavalcade' et the Mozertsell.

Kathe von Nagy may bob up in Hollywood any day now

Hollywood any day now.

Techow of Paramount is in America looking things over.

Jan Kiepura, Polish tenor, got everything fixed up here.

Die Dietrich is a question-mark here even after that check.

German idea of the Four Muscheters' is getting pienty of coin.

Renate Mueller is pretty sick from through mining diet, but will pull through through with Palo's Brautfahrt', Knud Rasmissen's Greenland opus.

through.

Ufa's cashing in with Palo's Brauffahri, Knud Rasmissen's Greenland opus.

Greenland opus.

Greenland opus.

Greenland opus.

Shall of the boys and got married in Warsaw.

Shubert's 'Unfinished' is having a good run at the Artium, with Marta Eggerth, Luise and Hans Moser.

Terra is having a scrap with some of the trade papers concerning the ancestry of its Vienna manager.

After some squawks in the big theatres, Lilian Harvey's 'I am Suchaine' is drawing squawks from Sous les Toits de Paris' preparing for a revival here in view of the tremendous success Annabelle had in 'The Battle'.

Inge Conradi, fresh from 'Joan of Arc' in Vienna', will get the call for the lead in 'Hans on the Moon,' costarring Hans Ruehmann.

The 'Springer from Pontresina,' a winter sports theme thing, soon to be released. Preview disclose some manufous much had been a side of the call for the leads in 'Schwarzer Jaeger Johanna,' which there will be the call for the leads in 'Schwarzer Jaeger Johanna,' which there will be the side of the side of the side of the Braunschweig theatres, has been name president of the German's Squity without teeth.

Burg Castle, near Wuppertal, has

schweig theatres, has been named prosident of the German Stage Union, Germany's Equity without the summer stage school, men starting the course, to be followed by the aspiring gals.

Fritz Siemund, veteran director of Ufa, has been signed to a year's cition outfit. His draft will be for the summer stage school, men starting the course, to be followed by the aspiring gals.

Fritz Siemund, veteran director of Ufa, has been signed to a year's cition outfit. His draft will be found to the summer stage of the summer stage of

Mexico City

By D. L. Grahame

By D. L. Grahame

Several towns have banned Sunday likker sales.

Gentral- and South America and Spain like Mexican-made pix, governal succession of the Mexican like Mexican-made pix, governal succession of the Michie Lto, Japanese dancer, performing at the Hidalgo here,

Violet Clement, cowgirt, heading an American rodeo unit exhibiting at a local buil ring.

Mexican fliv producers arranging at a local buil ring.

Mexican fliv producers arranging at a local buil ring.

Mexican fliv producers arranging a second thating for the succession of the condition of the succession of the second payers, suning for vages.

Sonia Verblitzity, Russian songstress, doing a stage-radio combo of French, Russian, and Spanish classified and Spanish classified in the succession of the second payers of the second payers are successively as a stage of the second payers of the sec

Hollywood Myron C. Fagan in New York for

Frank Rice motored back from

Frank Rice motored back from
New York.
Picture offers bring Glida Gray
back to town.
Harry Hammon Beal: to
Honolulu for a rest.
Sun-scorched stems has Charles
Butterworth on a lind one Markey
Joan Benes Burtenen jaunt.
Long Extrement in the Markey
backed car of William Gargan.
Universal to auspice film bow of
Reginald Denny's dotter, Barbara.
Frank Lewton to vacation in
Richard Boleslavsky itching to
get back to work; floored by polson
of the process of the state of th

gtay. Metro sales convention draws Hal Roach to Chicago from New York

visit.
Eddington-Vincent's eastern rep
George Goldsmith, here for a fort-

night.
Bill Riter back at Columbia after a trip to Chi and the Canadian

Rockies.
Former Bel Air home of Colleen
Moore now tenanted by Marlene
Dietrich.
Joan Blondell presented with
bassinet by cast of 'Kansas City
Princess.'

Missus joins Irvin Cobb and later departs for Santa Barbara sanitarium.

Missas joins Irvin Cobb and alter departs for Santa Barbara annitarium.

Robert Barrat spurned a double to do his own diving in Warner aquatic scene.

Sonia Wolfson, former sec. to pa. Spanish units.

Cutters go to work on Al Rockett at Good Samaritan hosp to correct minor ailment.

Judith Allen sued for asserted unaid commish sued for asserted unaid commish on 44,750 by Frank and the commish of the commishing of the Husting, radio announcer, establishes residence in Reno to secure divorce.

George Dell, Jr., actor, is asking \$10,000 as balm for facial scars incurred, in auto crackup.

Hobart Bosworth started work on his 533d picture since coming to Hollywood 25 years ago.

Confab with Edward Small brings Harry M. Goetz, prez of Reliance, whiging from New Yorkeess-wife of Colin Clive, coming from England to fulfil a Warner contract:

Jack Gross and other RKO theare attaches here elated at first vacation with pay in three years.

Archie Josephson is piloting Martin Finklestein, city manager for Fox in K. C., around the gay spots. Eye strain, resuiting in temporary in the growth of Young and Beautiful for Mascogorge Hickey, Jake Milsteln, Bill Calibhan and Francis Rateman off

George Hickey, Jake Milstein, Bill Callahan and Francis Bateman off to Metro's Chicago sales conven-

to Metro's Chicago Sanction.
Bernard Shubert, member of Guild, named to publicize Screen
Writer's Guild without compensa-Bernard Shubert, memora-Guild, named to publicize Screen Writer's Guild without compensa-tion.

Alumni Association of Pasadena Community Playhouse, recently formed, has Onslow Stevens as its

formed, has Onslow Stevens as its first prez. Henrietta Burnside, New York socialite daughter of millionaire paint manufacturer, contracted by Paramount.

paint manufacturer, contracted by Paramount.

F-WC abandoning twice-weekly film-acreenings at Carthay Circle in favor of a more intimate projection room at headquarters.

Waily Ford suings Charles R. Waily Ford suings Charles R. Waily Ford suings on \$3,750 for three weeks salary on \$1,050 for three weeks three \$1,050 for three weeks three \$1,050 for three weeks three \$1,050 for three weeks \$1,050

CHATTER

TIMES SQUARE

The Hague

By M. W. Etty-Leal

Legit season of Hofstadtooneel at Hague closed with performance of Mon in White.

Fremiers in Amsterdam of the play Rubber, based on novel by Mrs. Sgekely Lulofs, big success. Soap statistics, gathered by German, prove Americans are clean-est people on earth with Holland a good second.

ast people on earth with Holland a good second.
French Film, La Maternelle, in 17th week at same chema at Amsterdam, beating all records for a film in Holland.
Central Legit Co, in Amsterdam obtained rights for Holland of Harwood's: The Old Folks at Home and of French play. Les Temps Diff. How company under auspices of Verkade formed for winter season, named Hagespelers. Another new company calls itself Combine 1934. At The Hague there's a new revue company also.
Roland Varno, Dutch film artist who appeared in a small role in 'As You Desire Me' (M-G), arrived here from Hollywood with his American wife to take a part in a Dutch film, Malle Gevallen' (Silly Situations) based on the novel by Hans Martin.

Cuba

By Rene Canizares

Nothing new on bull-fights. Picture tunes popular here. Auditorium still installing sound

Amusement, tax voided by govnment. Basilio de Roca now mgr. of

Basillo de Roca now mg. ...
Warners.
Bathing at La Playa now reduced
to two bits.
George Pinelro doing good art
work in trailers.
Eugenia Zuffoll and Rep Co. out
for a tour of the island.
Hayana Post got out of first bomb
but was caught in midst of second
one.

one.
Treasury Dept. starting investigation into films imported during
132, as it smells big fraud.
Pletro Colli, former WB manager
here, now in Panama as Central
American rep for FN-WB.
Ernesto Viiches came back to
town after a tour of provinces and
sailed with his stock company for
Colombia.

Montreal

A. C. Morton selling advertising on Herald. Stan Woods etherizing orch from Corona cate. Art Levasseur back as m.c. at Krausman's.

Krausmann's.

Biggest tourist season in years is resent local outlook.

Agitation for opening park to motors exciting hot controversy.

George Rofsky cleaning up at Blue Bonnets, just misses double.

Gertrude Beaucage singing in French and Italian at Naples nitery.

N. X. Hippodrome Circus doing nice biz at St. Laurent, ten miles out.

Mimi Parks, blues singer of Boston, back for third engagement at Mount Royal Hotel.

'Canadian rotices are blot on Canadian Journalism,' says Raymond Massey, social registerite and actor on leaving for overseas trip.

Every nite club east of Main refused dancing license if beer and wine license given, latest ukase city council. Will close them all florristed in. First court cases have aiready resulted in fines.

Montreal's most picturesque feature, Victorias of mauve decade vintage, for use in trips to the Mountain Park and much patronized by tourists, disappearing after four years of depression. Only 70 left.

Rogers Productions for \$3,760 three weeks' salary on a job he was signed for but never worked.

Harry J. (nea Joe) Brown and the frau, Sally Eilers, back from let lieu as second and the person and the frau, Sally Eilers, back from let lieu as second and the person let lieu and the person l

Canon City and Florence, Colo., theatres, was framed while on trip to California. Was elected presi-dent of the Canon City chamber of

to the construction of the

Pittsburgh By Hal Cohen

Marshall Taylors moving into

Harold Lund has been named sec-etary of National Variety Clubs. Bob Senft's wife and dotter back in town after several months in Florida.

George Otte going to Baltimore soon for observation at Johns Hop-kins hospital.

kins nospital.

Lucille (Mrs. Johnny) Harris
back from three months on Coast,
with four dachshund pups.

with four dachshund pups.
Variety Club has picked October
14, day after Pitt-USC grid game
here, for annual banquet.
Jill Stern, daughter of Daye Stern,
publisher, here for stage experience
with Pgh. Civic Playhquse.
Diane King, featured blues warbler at Villa Royale, wife of Paul
Reider, ex-Pitt grid captain.
Rasemary Caser, local gal, to

Resemary Casey, local gal, to have new play, Glass Houses, tried out this summer at Sea Cliff, L. I.

Oscar Levant, Pittsburgh boy who made good as an insulter along Broadway, home visiting the folks. Bert Stearn to Chicago, Charlie Rich to Atlantic City, and Al Bar-nett to New York for picture sales

New arrival at Johnny Morin's household christened in same gown 16 Morins have worn for similar ceremony.

.mony. Liden Payne's new play, 'Shin-Armor,' getting an August try-at Red Barn theatre, Locust

Arthur Marlowe, former stock player here, back directing 'Cur-tain Rises,' Civic Playhouse's first production.

production.

Earl Balleys have named their new arrival Richard Powell Balley after Dick Powell, the movie star and an old friend.

Sid Dickler's band, with Virginia Britgs as soloist, has landed dance spot at Melwood Gardens in nearby New Kensington.

Jimmy Balmar, named to succeed Senator Frank Harris on movie code grievance board. Latter re-signed because of health.

'Anthony Adverse' gets Hervey Allen honorary Doctor of Letters from his Alma Mater, University of Pittsburgh.

Kenny Kenfield has deserted the atrical field temporarily to become business manager of McKeesport minor league baseball club, farm for Pittsburgh Pirates.

Des Moines

By R. W. Moorhead

Raymond Blank going to Europe

The Des Moines the only house not double-featuring.

Myron Blank taking the Cali-ornia trip with his dad.

Universal Lou Patz, manager exchange, in New York.

The Stanley Browns trip to Cali-or nia postponed to June 27. White Derby interspersing dog aces with wrestling matches.

Tri-States closing the State, ir maha and Columbia in Davenport Iowa state fair making big plans or second annual rodeo and stam-

pede.
Jack Musgrove went to see a friend graduate from the University of Mexico.
G. Ralph Branton to the Paramount convention in Hollywood with A. H. Blank.
Willard Moore, counsel for local musicians' union, now heads KSO's

A. H. Blank.
Willard Moore, counsel for local
musicians' union, now heads KSO's
mey studio orchestra.
Frances Herriott
France

Minneapolis

By Les Rees

Frank Gordon's orehestra playing at Excelsior Amusement park. Maud Scheerer, N. Y. play reader, added to University of Minnesota

deneral Motors' free show at mu-icipal auditorium drew big crowd

all week.

John J. Friedl, Publix division
anager, back from New York
business trip,
More rainfall and cooler weather
helping sentiment and show and
other businesses.

Casper Cholmard, MG booker, now
a gentleman farmer at his lake

other businesses, other move Casper Cholmard, MG booker, mow Casper Cholmard, MG booker, mow Casper Cholmard, and the lake cottage Guring spare moments lake cottage Guring spare moments alease and the cottage Guring spare moments alease and the column, and the column of the column

July 1.

Harold Kaplan, Minnesota man-ager, has it doped out that change in Japanese current is causing local drouth and predicts northwest will

drouth and predicts northwest will wind up a desert.

Number of visitors here for Shrine convention estimated at be-tween 50,000 and 100,000. All-American Radio and Hollywood Electrical Pageant among principal attractions

attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attractions attraction attract

New Haven By Harold M. Bone

West Haven's Cameo has folded for summer.

The lure of the fishing rod has got Z. R. Poli. Harry Daniels recalls appearing

Harry Daniels recalls appearing with George Arliss.

Bill Barry knows local theatrical history from A to Z.

Dave Edirlige will shortly go dark for the summer.

Anthony Kussac badly injured on Savin Rock roller coaster.

Film news space shrinking like a \$12 suit in a thunderstorm.

Local film audiences breathing easier since boisterous Yale studes quit. town.

easier since boisterous Yaie studes quit town.
With a hood on that new white suit, Ben Cohen could pass for a Ku Kluxer.
Roy. Phelps has blossomed into a lecturer following camera work with Frank Buck.
For 20 years' service with Universal, state exhibitors presented Morris Joseph with sliver service.

Philadelphia

By Arthur B. Waters

By Arthur B. Waters

Tominy Labrum handling Million
Dollar Pier publicity
Mark Wilson vacationing for the
summer in Atlantic City.
Charlie Cartwright, former contact man and p.a. at the Warwick,
connected at the Walton.
Morton Schwartz, advertising
man, now head of his own agency,
morton Schwartz, advertising
man, now head of his own agency,
four of the Public Ledger men
taken on by the Inquirer when the
P. L. blew up, have been let out.
Evening Ledger to New York to
watch the Shooting of Crime Withbut Passion. W Jodge McLevitt
Decision of Judge McLevitt
Decision of Judge McLevitt
Athletics home grounds. First time
for heer in a local baseball park.
Bob Snilivan, local newspaperman
and former, Aviation Editor of the
Ledger, now p.a. ing for Willow
Grove (amusement park) and the
Boulevard Pool.
Adelphia Hotegoide its Chestnut
treet entrance. So far Philly's
hotels admit keen dleappointment
with their bar biz.

Chicago

Helen Shiveley is a Phi Beta

Quin Ryan had a couple of molars

John Gottlieb walks the lake front o' nights.

Mark Fisher gone suburban for the summer.

Lou Goodkind becoming a ented commuter.

Babe Buchanan entertaining rela-tives from out of town. Johnny Jones is the golf champ f the Woods building.

Phil Davis still maneuvering to revive stock presentation.

Art Linick sometimes forgets and thinks he's Schiagenhauer.

Ashton Stevens, vet drama critic, did a siege at the hospital.

Henry Shapiro's hopeful skedded o arrive on Independence Day.

Joe Sherman going for the three or a quarter movie photographs.

Italian Village trying to pull a sally Rand in their Carioca number.

Max Haiperin is a clubless golfer, playing by the walk around method. Allan Doone and his wife, Edna Keeley, Irish actors, visiting the

Fair made a hit with Baron Mau-rice de Rothschild, who took in all shows.

Shirley Brenner rounding into business form again after a layoff in Asheville.

Asheville.

John and Barney Balaban headed for California and the Paramount convention.

Henry Kalchelm first nighting at the French Casino, for which he is the attorney.

Grad Sears visiting old haunts while here for the Warners Resional Convention.

Archie Herzoff, B. & K. p. a., is practicing up on the blessed event smile for next month.

L. E. Ruth and W. T. Spaeth

L. E. Ruth and W. T. Spaeth bought out Chase & Lister tent show and are reorganizing. Philip Dakin signatured with Universal to start June 18. Contract was handled by Ethel Bennett.

Lou Cowan has been made nember of the Chiselers Club, e-lusive advertising organization.

Eddie Pierce brought the Century of Progress Revue safely to port, and is negotiating for a Fair con-

L. M. Rubens and frau had their 35th wedding anniversary, with a special train from Chi to carry the celebrants.

celebrants.

Homer Drake, Herman Lewis and Robert H. Breen are with the Oxford Players doing Shakespeareans through the Midwest and South. Harry Rice is going to make Major Lohr a present of the six Chinese junks he had to buy. They set Rice back 6 G just for atmosphere.

San Francisco

By Harold Bock

Jack Reed, ex-Berlin plugger, in

town again. Fred Dempsey in town with

Fred Dempsey in town with. Felst catalog.
Harry Anderson back from a New York safes jaunt.
Frank Blount, the Warner real estater, up from Hollywood.
Enez Canata passed her pooch along to the Chester Smiths.
George Rand, vet stock actor now gone radio, has remarried his former frau.
Peter de Lima and frau banged up in an auto crash en route to Los Angeles.

Ingeles.
Irving Kennedy will leave NBC niddle of July, returning to Man-

Trying Kennedy will leave NBC, middle of July, returning to Manhattan.

Charles Skouras and Charles Euckley in to 0. the Paramount operating setup.

Emmett Theore in connection with Parameter theore in connection with Putter code cases.

Harriett Hoctor holding over for a deuce-week at the Warfield, after a smash first stanza.

Lloyd Yoder strikes out for an eastern vacation this week, taking in N. Y. and Pittsburgh.

P. J. Hennessey, Jr., of NBC's New York law department, out here chinning with Don Gilman.

Frank Capra up with a flock of players and technicians to shoot Eroadway Bill' at Tanforan.

Mitzi Rush singing with Leonard Mojica's band, which opened at redecorated E. Patio ballroom this week. Helen Morgen Edmund Lowe.

week,
Helen Morgan, Edmund Lowe,
George O'Brien and Anita Page up
to participate in Community Chest

week.

Joe Perry is spending a month here, looking over band and radio names for possible Brunswick renames for possible Brunswan ...

Flori Gough Shorr off to New Stork, where she'll do cello recitals, while hubby, Lev Shorr, continues planolng hero. Virginia Stivers Bartlett, Stuart White and Charles Caldwell Doble given literary medals by assing Commonwealth Club.

OBITUARIES

MAGGIE CLINE

Maggie Cline (Mrs. John F. Ryan),
77, died June 11 at her home in Fair
Haven, N. J., from a general breakdown. Several weeks ago she was
not expected to live, but grew better
and hopes were entertained for her
recovery. She suffered a relapseand the end caime quickly. Following a funeral service at her home
flursday morning a require mass
was celebrated at St. James Cathofluc church, Red Bank, and the body
brought to Brooklyn for interment
in Holy Cross cemetery.
She was born in Haverhill, Mass,
and for five years worked in a shoe
factory there, running away from
home to join a burlesque troupe in
Boston. For a time she made a fair
success with the sentmental songs
of the day, but found her forte

success with the sentimental songs of the day, but found her forte when she ran across 'Mary Ann Kehoe,' a rough Irish ballad, which almost immediately brought her into the front rank. She held the song in her repertory for 14 years, changing to 'Throw Him Down, McCloskey,' which she bought from J. W. Kelly, 'the Rolling Mill Man.' This was are more of a viccess than her was even more of a success than her original hit. She is reputed to have paid Kelly \$2 for the number. It was still her main number when she retired many years later, and not to have included 'McCloskey' in her program would have meant a cerain riot. It was a rough Irish number, and during the chorus the stage, the Tony Pastor stage crew in particular excelling at the noise making through long practice. She played a number of extended engagements at Pastor's theatre in the lold Tammany Hall.

When she came into important money she spent a large part of her salary for costumes, and her dresses were a vaudeville sensation. She fascinated the late James Huneker, then on'the Musical Courier, and it was he who nicknamed her 'The Brunhilde of the Bowery,' because of her ample proportions and powerful woice. Her effects hilling was was even more of a success than her original hit. She is reputed to have

Brunhide of the Bowery, because of her ample proportions and powerful voice. Her official billing was The Irish Queen. Before vaudeville was considered proper entertainment she brought society to Pastors in droves, largely through the attention given her by the newspapers. She was one of the most important headliners of her day. She retired rather more than 25 years ago to her home in Red Bank, N. J., and played only a few isolated engagements following. Probably

N. J., and played only a few isolated engagements following. Probably her last public appearance was at the opening night of the new Proctor's 58th St. theatre, about five years ago, when she rose from her seat in the audience in response to an introduction, but declined to go to the stage or to sing where she stood.

Six years ago she acquired an estate at Fair Hayen, removing from her Red Bank home, and it was there she died. She was married in 1888 to John Ryan, a cafe owner, but this fact was little known, though it was no secret. Her husband survives her.

HAL SKELLY
Joseph Harold Skelly, 42, was
illed in a grade crossing accident
near West Cornwall, Conn., June
16. Details will be found in the
Legitimate section.
About two weeks ago Skelly
closed 'Come What May,' which he
had produced, intending to reopen
in the fall. The show was at the
Plymouth theatre where, seven
years earlier, he had scored perhaps his greatest success in Burlesgue.'

haps his greatest success in league. When he was but 15 he left home to Join the circus, two years later shifting to comedy in The Time, The Place, The Girl. He returned to the tanbark, Joining the Barnum-Bailey show, but was off again, this time to tour China and Japan with the Teale light opera company. On his return from the Orient he Joined Dockstader's minstrels. He made his first metropolitan appearance in 1918, in Fidan appearance in 1918, in Fidan appearance in 2018. strels. He made his first metropoli-tan appearance in 1918, in Fild-dlers Three. This was followed by "The-Rose-in-China," The Night-Boat, Girl in the Spotlight,' Orange Blossoms, 'Mary Jane Mc-Kane, 'Betty Lee,' The Circus Frincess' and a road tour in 'No, No, Nanette.' Then came Burlesque,' ander Ar-tur Hopkins. This had one season in New York and another on the road, He went to England to ap-pear in,' ifty Million Frenchmen' and on his return divided his time

and on his return divided his time between the stage and screen, do-ing 'The Dance of Life' the screen

version of Burlesque, Behind the Make-up, Men Are Like that and The Struggle among other screen

The body was brought to New York, the funeral being today (Tuesday). Interment in Davenport. Ia.

He is survived by his widow.

STANLEY B. WAITE tanley B. Waite, 44, divisional sales manager for Paramount, dropped dead in his office in Paramount June 13, victim of acute in mount June 13, victim of acute indigestion. He was to have left that evening with other Paramount officials for the sales convention in Los Angeles and his death threw a cloud over the travelers.

Mr. Walte, following his graduation from college, went to South America where he managed a fiber plantation from for two vers. He guit

plantation for two years. He quit to

plantation for two years. He quit to become a machinery salesman, giv-ing that up to enlist for the World War, serving three years as first lieutenant in the Second Division. Following the war he turned his attention to film salesmanship, starting with Pathe, working up to heading the Boston office and later becoming division manager and eventually home office sales repre-sentative. sentative.

changed over to Paramount He He changed over to Paramount on 1927, when he took over sales managership of the shorts and the Sound News. With the realignment of the Paramount sales organization into its present three-divisional form, he was made head of the second division which includes the New England and South Atlantic states.

He leaves his widow and a nine-ear-old daughter. Funeral was from his home Friday.

GERALDINE PERRY

Geraldine Perry, 27, the Jari of Jari, Rene and Vic, team of girl aerialists, committed suicide by taking poison in her New York hotel room June 15. She died shortly after her admission to Flower Hospital.

Her team partners told of a

Hospital.

Her team partners told of a seeming slip during the act while in Boston in which she injured her hip, and believe this, too, may have

Mrs. Perry, a divorcee, was en-gaged to Arthur Kay Hamlin, also gaged to Arthur Kay Hamilin, also an aeritalist, who was killed in a theatre in Jamaica, L. I., in January when he crashed into a grand plano while making his exit and sustained internal injuries. The two acts were due to play New York the past week, but at different houses, Believed that this accentuated her grief and led her to self destruction.

self destruction.

ALFRED BRUNEAU

Alfred Bruneau, 77, French composer, and musician, died after an operation in Paris, June 15. Bruneau's works chiefly opera based on works of Emile Zola, included 'Attack on the Mill,' Gardens of Paradise,' and, 'The Dream.' In 1881 he won second prize in the competition for the Prix de Rome.

His first opera was 'Kerim' and his greatest success was 'La Reve', 'Two of his other works are 'L'Attaque du Moulin' and 'L'Enfant-Rol.' He was also music critic for Gillas, Figaro and Le Matin and authored several books on music. He was appointed a Chevalier of the Legion of Honor in 1885.

DOROTHY WILSON

DOROTHY WILSON

Dorothy Wilson, 27, professionally known as Dorothy Milbern, died at the N. V. A. san, Saranac, after a lingering illness. She was admitted into the N. V. A. san about three years ago, Before her general breakdown she

Before her general breakdown she played Youth in 'Every Woman' and in Emily Whelman's Tlitle Annie Wood.' In vaudeville she was with Wellington 'Duke' Cross.
In Saranac she was known as the 'Sunsfine girl of the Adirondacks', Her mother, father and brother survive.

Interment, Saranac Lake.

CELESTIN JOURERT

Celestin Joubert, author, and hon-orary president of the International Confederation of Authors and Com-posers died at an hotel in Warsaw June 11. He was there to attend the ninth congress of the Confederation.

DR. SILBERT COMBS

Dr. Gilbert Combs, 71, musician nd founder of the Combs Con-

servatory of Music in Philadelphia, died at his home there, June 14, of injuries received in an automoaccident two weeks ago. Sinfonia national musical fra the Simonia national musical fra-ternity and for several years was president of the Musical Fund So-ciety in Philadelphia, Survived by his widow.

WILLIAM H. WOODRUFF William H. (Burt) Woodruff, 78, veteran trouper and picture player, died June 14 in Los Angeles. After dled tyme 14 in 1005 and to to Hollywood and appeared in many of the Charles Ray pictures. Two daughters survive. Funeral services were held in Hollywood.

CLIFF CARL

CLIFF CARL
Cliff Carl, comedian with the
Ward Hatcher players for several
seasons, was killed when his automobile overturned while driving in
Kansas last week. Mrs. Carl,
known as Helen McClure with the
Hatcher players, was critically injured. The accident happened near
their home in Council Grove, Kans.

SOLOME St. HILLING
Solome Parks' Schilling, 40, died
at the N. V. A. lodge, Saranac.
She was well known in the dramatic field having been a feature
with the Parks Stock Co. for years.
She also did dramatic skits in
vandeville. Her husband Walter. Schilling survives.

CHARLES B. CROCKETT
Charles B. Crockett, 82, stage and
screen actor, died June 12 in Los
Angeles after a year's illness. He
was a native of Maryland and was
one time vice-president of the 23
Club in Hollywood. Surviving are
his widow and two sons. Body
cremated June 16 in Hollywood.

HARRY SMOOTS
Harry Smoots, Si, Mt. Vernon O. theater operator died of heart at-tack June 12 while fishing on Lake O'Thell O., in company with his with O'Dell, O., in company with wife. He had been identified w the operation of theaters in Mt Vernon for many years. His widow

MICHAEL CORES

MICHAEL CORES
Michael Cores, 49, for many years
first viola player with the Philharmonic Orchestra, died June 12 at
Mount Sinal Hospital. He joined
the Philharmonic in 1923 and was
also a member of the Stringwood
Ensemble. He is survived by his
widow and a daughter.

WARD H. JOHNSON

WARD H. JOHNSON
Ward H. JOHNSON,
The Ohio theaters died June 9, at
his home in Conneaut O, following
a lingering illness of heart disease.
He was co-owner and manager of
the State theaters at Conneaut, Palace at Ashtabula and Shea's playhouse at Geneva.

ISABEL BATEMAN

ISABEL BATEMAN
Isabel Bateman, 79, former actress, who became a nun and mother
squerilor of St. Mary's Convent at
Wantage, England, died at the convent June 10. She was leading lady
with her father's Hezeklah Bateman's stock company in London
playing opposite Henry Irving.

BANOVARS GOLDKETTE

Banovars Goldkette, 68, profes-sionally known as Theresses, died at his house in Plymouth, Ind., June at his house in Frymouth, Ind., June 8. He retired from the stage in 1914. Survived by four sisters, two brothers and four nephews.

Body of Moritz H. Grashof, 66, former theatre manager, later insurance executive, who died aboard ship in the Canal Zone, June 11, arrived in Newark, June Death caused by heart attack.

ILDA CATHERINE LEHR

Hilda Catherine Lehr, 18, daughter of Abe Lehr, vp. and general manager of Sam Goldwyn Productions, succumbed June 18 to spinal meningitis, at the family home in Los Angeles,

MRS. JOAN BRADY

Mrs. Joan Brady, 25, died as the result of burns, at Auburn, N. Y., June 13. Letails in the outdoors

HINT GRIFFIN
Hint Griffin, 30, Washington, D.
C., theatre employee, was killed in
an automobile crash near Lexington, N. C., June 9. Griffin was riding alone and headed for Washington.

ISAAC TWAMBLEY

Isaac died

June 15. Mr. Twambley was active in local minstrels. Survived by a

FARL CLINT GORD

Earl Clint Ford died in New York June 5 of acute bronchial pheumo-nia. Survived by his widow, mother and sister. w Vorb

Husband of Isabel Randolph, died in a Chicago hospital May 22 of a cerebral hemmorhage. Survived by his widow and two daughters.

Over the Line

Omaha, June 18. Race of the Nations Walkathon Race of the Nations Walkathon which opened two weeks past at Lakeview Park, which is in Iowa territory on the Nebraska side of the Missouri, still functioning despite combined efforts of city officials to ban it. Went so far as to be closed a day, but reopened next day because of no objections from Iowa officials. Walkathon is hold-the forth in some sort as lest very ing forth in same spot as last year's which ran four months.

RADIO PLAYERS IN OPEN

Newark, O., June 18, Summerland Beach Fark near here has fallen in line with several other Ohio parks in presenting summer repertoire. Peerless Play-ers have been installed and will offer two bills weekly.

wo bills weekly.

In the troupe which has as its eads Ruth DeWieght and Jack Marion are Jack Everett, Clarice DeWieght, George Mackey, Fred Marion DeWieght, George Mackey, Washburn, Bernice Rodgers, DeWight, and the well known characters from station WBNS 'Ma', 'Amaryllis', 'Sally', 'Hiram' and 'Josh'.

CCC Shows

(Continued from page 69)

idea to spread the shows over as much territory as possible will be carried out. Originally it was pro-rosed to form 40 shows in New posed to form 40 shows in New York, 30 from a Chicago base and 15 each from San Francisco and Los Angeles. In approximate ratio that schedule is expected to be fol-lowed on the basis of 50 shows.

Cost of sending out 100 shows was estimated at around \$600,000. Expectation is that the appropriation if made, will not exceed \$300,000 CWA shows in New York will continue through the work of the state of the work of the state tinue through the summer and are shortly due to give performances in the public parks, using portable stages.

Federal View
Washington, June 18.
While endorsing the idea, Federal relief agencies are taking no direct steps to put into operation the program of furnishing jobs to unemployed actors and providing free entertainment to the Civilian Conservation Corps boys this summer. Final decisions about the feasibility of carrying on this sort of unemployment aid have been left up to State Relief Administrators by the Federal Emergency Relief Administration, the War Department, and the Emergency Conservation Director.

Scheme has received and

Scheme has received pats on the back from all officials concerned, but no general policy has been laid down nor have efforts been made to dope out a broad program for all of the 1.000 tree-manicuring camp

the 1,000 tree-manicuring camps. Suggestions that three circuits bedeveloped, with New York, Chicago and San Francisco as the bases, have been okayed by the C.C.C. and War Department, which have promised to co-operate by way of providing transportation and subsistence. Educational directors of the forestry outfit are all for the program but have no funds available to start work of this nature on their own. their own.

The War Department has agreed to furnish truck transportation for the companies and their equipment the companies and their equipment from camp to camp where distances are not too great, but has no money available for railroad fares in cases where camps are widely, separated. Consequently State Relief agencies will have to scrape up dough for railroad tickets whenever necesary.

News of the Dailies

(Continued from page 74) ing around in the smoke learned the child had been carried to

safety.

Mrs. Richard Bennett has filed an Mrs. Richard Bennett has filed an amended complaint. for separate maintenance in L. A. asking for a reasonable allowance as against the \$3,000 a month she has been accussioned to receiving from the actor. Seattie judge sentenced James Ashe, self-styled literary agent, to five to 15 years for defrauding woman of several thousand dollars in fake story deal.

Drunken driving charge lodged in Drunken driving charge lodged in Drunken driving charge lodged in the complete of the control of the control

Teddy Hayes, former Jack Dempsey trainer and husband of Lina Basquette, halled into L. A. court on complaint of former Wife who charges allmony arrears of \$7,000.—Bstate of Lilyan Tashman goes to her husband, Edmund Lowe, when L. A. court terminates joint tenancy agreement, which provided that surviving member inherit the property. Value not given consists in Los Angeles city council ratifies appointment of Howard J. Sheehan pictures show operator and brother of Winfield Sheehan, to fire commission.

of Windied Sheehan, to fire commission.

Maureen O'Sullivan has moved up her salling date to Ireland, due to illness of her father.

Virginia Reid, Alhambra high school graduate, had her contract with Radio approved by L. A. court.

Film. right to The Great Apostle. Film right to U'he Great Apostle. Film company of Austria.

Manager and two employes of Coccanut Groye, Ambassador Hotel. A., arrested in raid by vice squad on charge of violating state hard liquor law.

on charge of violating state man life.

Idea of the charge of the charge

pended sentence for violating child iabor law.
Los Angeles woman sues John McCormack for \$10,250, claiming singer's dog bit her hand.
Luis Diaz Rivero, who claims to be interested in development of three -d dimension film device, divorced in L. A. by Mexican so-cley woman. Johan, radio player, granted divorce in L. A.
Separate maliteanace suit filed in L. A. by wife of Slim Summerville; asks \$4,000 a month for support of herself and son.

SHRINE CIRCUS DRAWS

Cumberland, Md., June 18,
Shrine circus staged by Frank
Wirth at the ball park drew excellent business here, averaging
around 5,000 persons per performance. Parade through the business
section included floats made by

Fifteen bands from various parts of the state enlivened the proces-

IN FIRST; GETS COIN

Burlington; Vt., June 18.
Russell Bros. circus, by a series of long jumps, managed to beat all opposition into this territory and as a result did heavy business at the five stands in Vermont. A five cent concert, something new for shows in Vermont, drew heavily.

Circus went into New Hampelia.

Circus went into New Hampshire rom Vermont with stands in Maine o follow

LETTERS

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Ahrens Mr Brown Lillian Ina

Canter Lynne Mierse Walter Pennington Ann

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My New Assortment of GREETING
CARDS Is Now Ready. 21 Beautiful
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INSTITUTION & INTERNATIONALE Shoes for the Stage and Street ac Twambley, 84, magician, at his home in Baltimore, SHOWFOLK'S SHOESHOP—1552 BROADWAY

Chi Fair Becoming Known as 'The Battle of the Villages'

Chicago, June 18.
Lite of the Fair this year is the
Street of Villages. It's on the old
Midway and the natural thoroughfare for the crowds. By force of
habit the visitor regularly turns
down the Village lane. Competin the vinage lane. Competi-is tough and already the weed-

tion is tough and already the weeding process is underway.
While most of the villages at the
Fair are, out hustling for trade in
every manner conceivable; at least
two villages have gone exclusive and
are trying to see how few people
they can play to in any one week.
It's the great Fold-Up Derby with
the entries being the Spanish Village and the Oasis, formerly known
se Morocco. From present appearwhen the Spains Vithas Morocco. From present appearances it looks like Spain is going
to prove the winner by at least a
\$150,000 loss but Gasis is coming
into the stretch and may win by
hlowing any day now. Gasis has
been rehearsing for the final blowup by forgetting
sionally.

Yet these two spots have the best Yet these two spots have the best locations on 'the street. But they are just going to waste. Spain has probably the biggest area of any of the villages but. It doesn't help. That gag about being able to shoot deer in the balcony of 'the Palace here is topped in Spain. Those deer would die of ioneliness. In Spain. Night the Varistry mugg visited this place it looked like he was the only place it looked like he was the only paying customer—and he got in on

paying customer—and he got in on pass.

Everybody in the place was on the payroll and they sat around the tables listening to the orchestra which was playing a bit wistfully. There were a couple of Spanishers walking 'a couple of little mulesaround for atmosphere. To them it dight' matter if anybody was there to watch their act. They remembered they were in show business and that the show must go on.

It is understood that the Spanish government has a heavy subsidy on this village, figuring it as good exploitation. They should have paid the joint not to open because people are going to get an impression that Spain is wrapped in blankets. This is a swell village for people who want to get away from everybody.

Black Forest Coupons

is a swell village for people who want to get away from everybody. Black Forest Coupons
On the opposite side of the street is Black Forest and at present the top attendance getter of the Fair. Bloys who operate, this spot are smart. They got the Village put in the regular World's. Fair coupon book which sells for \$7.50. There are \$6,00,000' books out already. The Black Forest only collects five cents for its share of the coupon but it's worth it in word-of-mouth and the natural shills. Place, is laid out shrewdly, People walking along the street get a short but vivid flash of the interior which appears loaded with people. This is also due to the tarnagement which forces the mobs into the center of the village. People seeing the mobs inside are certain it must be worthwhile seeling. Spain, on the other hand, has built high imposing wall so that it's impossible to get any squint of the interior. Maybe they did that, on purpose. Black Forest is a, sweet spot from all angles, It really is something different and architecturally it does not be to the same the second of the propose.

Black Forest is a sweet spot from all angles. It really is something different and architecturally it does transport the visitor to Europe. Everything is done in the quaint manner. In the center of the square is a skating and dancing rink. Fake ice around the sides gives the impression of ice-skating but the acts on the show are on rollers. Same thing goes for the tobaggan silde in the Village. Arranged like an ice side, it's really the regular hardwood slide made popular in the Tilyou Steeplechase amusement piers

wood silde made popular in the Tilyou Steeplechase amusement piers
in Coney Island and Atlantic City.
ooching Rights.

In all the villages there's restaurant concessions, flower concessions,
show concessions, store concessions
and others of that nature. But the
Tunis Village tops em all with the
panhandling and mooching concession. As-Soon as-fae-wistior. walks,
into the spot he gets that Oriental
atmosphere and a dozen kids are
pulling at his pants and yelling for
money, money, money. Fair has
received a number of beefs on this
respect, but the mooching is still
going on.

Besides the kids actually demand-Ing coin, there are a number of women huddled on blankets in corners, nursing bables in public and holding out saucers for gratuities. This is no doubt authenticity, but it will are bout.

authenticity that doesn't belong at a World's Fair in Chicago. The local police have conducted a wide-spread campaign to clear the loop of pan-handlers and pic-pockets. They ought to start another campaign in-side the grounds.

Midgets Click

Midget Click

Midget Village of last year is today Midget City with Nate Eagle
replacing Jack Fine as impresario.
As a City the spot has fire department, coppers, mayor, jail, etc. It's
a neat idea and a perfect setup for
the kids who swamp the spot. It's
a money-maker from the bell with
Eagle having thought of every angle
for the coin. He's even sold the
Standard Oil company space for a
trio of midget gas pumps and with
the company-paying for a midget
attendant. Understood that Eagle
drew five g's for that gas. drew five g's for that gag.

In the show are midgets from the ace acts of vaudeville, from Ike Rose, Singer, Ritter and Thies. Some 145 midgets are working, though most of them are in just for atmosphere. Capt. Werner is here as the smallest man in the World and get-ting an extra 5c. admish for his act. Figured that Werner plays to \$500

weekly.
Visitors are getting entertainment
for their two-bits, especially the
youngsters. But Eagle has not forgotten the carney and the competish at the other villages. Has
installed a midget cooch show
for those who go for that, and he
olaims that it's doing okay, though
that is hard to believe since most of
the customers here are kids and the customers here are kids and their parents.

Cuts Out Lithos

Alliance, O., June 18. Rice Bros motorized, piloted by the veteran Howard Kink is playing thru Ohio without advance billing,

lepending entirely upon local news-

depending entirely upon local newspapers for their buildup.

Show came here Tuesday without a sheet of paper up in advance, using a three inch add daily in the one local newspaper. Trick billed for a week in the local paper for Monday date, then suddenly switched to Tuesday, without any explanation. Only fair biz resulted.

CLIPPED A CARNEY

Chopped a Permit 50% Citizens Objected

Utica, June 18.

After Utica's administration officials had granted a permit for the showing of the Kaus United Shows in co-operation with a local organization, indignant citizens pointed to an ordinance prohibiting carnivals.

vals.
Officials compromised by permitting carnival to run for one week instead of two as stated on the permit, and gave assurance that strict compliance with the ordinance will be met in the future.

Pa. Fair Reopens

Lancaster, Pa., June 18.
County fair pulls a come-back
here after a silence first invoked in
1931 by bankruptcy. This year's
showing under management of Allen
Lewis Company, Philadelphia, and
John H. Meyers and several other

Schedule calls for 'Clean 'lidway, rodeo, daily horse races and ex-hibits. Several free attractions

Dates announced as August 27-31. Carnie boys wrecked last fair when law and order gang cracked-

STAGE HANDS KILL OPERA

Geauga Lake, O., June 18.
Opera has been abandoned by
Geauga Lake Park in its open air
theatre as the result of its recent theatre as the result of its recent wage battle with stagehands. Vandeville will take the place of opera singers, with a new bill of five acts opening each Sunday. It was originally planned to present 14 weeks of light opera.

Sparkey Rudolph and Mike Sottobiace of biil of nday. It

santi will stage boxing shows start-ing June 18, in the ring that Geauga park built for the late young Strib-ling when he was training for his

Cattin' Hunk

OUTDOORS

Joe Cook was the honor guest at the New York tent Circus Saints and Sinners club last week and, as usual, it was a ride 'em cowboy affair. Also, as usual, the boys tore the shirt off the honored guest. Then came Cook's turn. Asked to address the gather-

Asked to address the gathering, the comedian obtained a promise that nobody would intercupt him. Cook opened the 1,200-page 'Anthony Adverse' and started reading it. He continued until they pleaded for metry.

MAJOR CIRCUS BIZ BEST IN YEARS

Early summer finds the major circuses running ahead of last season. In industrial cities the improvement is regarded as a definite indication of the upturn in business generally. The Ringling-Bar-

ness generally. The Ringling-Barnum & Balley outfit has swung into one-nighters along the Atlantic seaboard, playing to 'straw' houses, which means overflow is spotted on the track.
Reported, that the big top got around \$10,000 more on each day in. Reading, Lancaster and Willlamsport, all in Pennsylvania. Ringling show, too, grossed heavy money in other stands in New Jersey and. New York. Elmira proved the weakest one-nighter to date, but even there the show made a profit of \$1,000. That was claimed a record for the town. for the town

or \$1,000. That was claimed a record for the town.
Show touched New England points
last week, and is turning into upper
New York this week, with business
pointing to heavy attendance allalong the line. Warm and generally
clear weather has been the break in
favor of the tents. Particularly encouraging is the increase in downtown ticket sales.
The Al G Barnes and HagenbeckWallace shows are also reported
running ahead of last summer.
Latter, after a midwestern start,
has now reached Pennsylvania,
while the Barnes outfit has swung
into the Canadian Northwest.

while the Barnes outilt has swung into the Canadian Northwest.

Ringling-Barnum and Balle youtilt is due in Chicago almost a month ahead of schedule. To hit Chicago during the second week in July, the 13th being figured as the opening date at present. In the past, the Ringling show has usually gotten into the loop some time in August. Understood the big show will again have the use of the lakefront Grant Park let despite the nearby World's Fair.

front Grant Park lot despite the nearby World's Fair.
Tom Mix - Sam Dill show has also departed from the eastern territory and has headed west. An-other angle of the Mix westward-ho was the Pennsylvania ruling on the Mix-101 Ranch case which will keep

Outdoors, Parks Walk on Code, With NRA Okay; Times Too Tuff

DIES OF BURNS

rady Accidentally Tosses

Auburn, N. ., June 18.

Mrs. Joan Brady, 25, wife of Louis Red Brady, of Chicago, who was badly burned at Enna Jettick Park late Monday afternoon, died June 13. The body was forwarded to Chiago for interment.

cago for interment.

Mrs. rady and her husband headed a high-diving act. Monday afternoon Brady was heating parafin over a gasoline stove in his trailer car. It boiled over and caught fire. He tossed the container from the car, the blazing mass setting fire to Mrs. Brady's clothing as she was about to enter.

WITH THE MAYOR AWAY STOOGE MAKES MISPLAY

Pittsfield, Mass., June 18 Fittsfield, Mass., June 18
Mayor Allen, H. Baggs was embarrassed when he returned to
the city, after a few days' absence
and found that a permit had been
issued for a tent show. Bagg has
decreed that carnivals and other
tent shows, not including circuses,
shall not be permitted in Pittsfield.
Buth ef forgot to remind Denis, T. T.
Noonan, president of the City Council who served as active mayor durcil, who served as acting mayor during Bagg's absence.

ing Bagg's absence.

Noonan issued a permit to Hank Keene to present his radio show in his tent theatre for three days. And Moonan dug into his own pocket for the 11 to pay for the license because the application was made by the Disabled War Veterans' Chapter. Bagg hauled Noonan on the carpet, but the latter declared he understood the radio troupe offered a respectable show and he was anxious to help the veterains. The mayor permitted the Keene show to go on, but insisted there wouldn't be any further permits for tent shows, exfurther permits for tent shows, ex cept circuses.

COURT SAYS 'GO!"

Independence, Ia., June 18.

The Buchanan county fair is in hands of a receiver, but the 1934 fair will be held Aug. 29, 30 and 31.

J. M. Rowland, as receiver, has just J. M. ROWING, as receiver, has just secured a court order in district court authorizing him to conduct the county fair a dates set.

Will seek to raise funds with earlier outdoor events.

the Mix show out of the Quaker

state.

Ringling will share the west with its sister AI G. Barnest show which has been doing exceeding wc. Company will leave the eastern territory to the Hagenbeck-Wallace show which will watch its route to pick only the cream towns.

Washington, June 18.

Asserting the impossibility bearing financial burdens, National

Asserting the Inflorence of the Armone of the Real Parket of the Real materialized.

materialized.

Latest development leaves this branch of amusements entirely outside NRA pale, since few. if any park onerators signed the President's Re-employment Agreement last summer on account of the drastic reduction in hours which would

dent's Re-employment Agreement last summer on account of the drastic reduction in hours which would have followed:

Association will make every effort to put into effect principles of NRA and bring about voluntary co-operation in stamping out unfair competitive methods, Darling promised, and will see what can be done toward getting agreements on a series of simple regional codes in areas where NRA enthusiasm is highest. If NRA teeps going, the NAAP will come in at the end of the season with cold statistics and try to talk turkey again about a pact for next season, basing discussion in actual showing for 1934 operations, competition from municipal amusement enterprises was one of the major stumbling blocks which the NRA could not overcome and which impelled association to withdraw its proposed pact. Blue Eagle the new part of the major stumbling blocks which the NRA could not overcome and which impelled association to withdraw its proposed pact. Blue Eagle to bring publicly-owned amusement-under the code, and that competition in many metropolitain areas would be so hot that private operators could not be expected to comply with rigid NRA provisions and still make a go of their businesses. While nothing concrete has been doped out in NRA front offices yet, it is possible that park operators eventually will be asked to come in under the new blanket code being planned for all innodified industries, Another possibility, though not very strong, is that park managers can sign modified PRA and get lue Eagle in that way.

Mix Hits in Central West: Puts Off Easterns

Good business encountered in mid-western towns by the Tom Mix Round-up-Sam B. Dill Three Ring Circus has decided the saw-dusters to postpone their eastern bookings until late in the summer, or put them off altogether.

Circus is being re-routed to include every production dot in Include every production dot in Include every production dot in Include every production and stay where the pickings are good. Paper has already been put up in eastern towns, but this is circus's loss.

Troupe is traveling by motor.

10-Yr. Old Lion Tamer Headed for Chi Expo

Chicago, June 18.

Manuel King, 10-y-ar-old son of
Rattlesnake Bill of Brownsville,
Texas, is being brought into the
World's Fair to do a trainer act with 10 lies

Boy is billed as the young Amer-an Tarzan.

WILL TRY REVUES

Elmira, N. Y., June 18.
A musical revue with a cast of 40 will be the feature free attraction at the Chemung County Fair, opening September 10.

CIRCUS ROUTES

Expo Finally Okays Showmanship; **Fan Dancers Out as Attractions**

Chicago, June 18.

Chicago, June 18. World's Fair officials have finally decided they need showmanship at the fair again this year. For three weeks they tried to get along on education and science, but the public broke the officials' hearts by staying away in droves. Last week the fair leaders got together with the various village owners and gave them a proposition, asking them to forget shout the rules on shows and to go out and get some attractions that will bring people to the fair.

to go out and get some attractions that will bring people to the fair.

Officials told the village concessionaires that those villages which-earnestly go out and get attractions of the dynamite sort would get some adjustment on their terms to make up for the expenditure on the shows. Terms now run a sharing arrangement on a sliding scale from 17 to 50% of the gross for the fair.

Fanners Cold
Several of the villages started off by wiring to the Coast for picture names, offering top money, but not likely to connect on any of those angles due to the squawk of local

exhibs against producers allowing talent to show at the fair in competition with in-town theatres. Of all attractions it looks like the deadest is the fan dancer. The fanners are apparently strictly out. Not because of the moral aspect, but because of the tack of interest on the part of the public. For an entire year now the country has been glutted with fan dancers, and today they mean nothing at the box office. They are a particular drug on the market in this town, and all the villages are turning down the fanners, even though some have offered to work for nothing in the hope of getting returns in publicity.

NAR CHAIN GANG FUGITIVE

New Ha"en, Junc 18. Claudis Jewell, 26, employee of Ringling-Barnum circus, was held

by local police for Durham, N. C., authorities here last week (13).

Jewell, alias Nat "aylor, was sought for several mon hs as it furgitly from a Carolina chain gang the several flash of the several mon has a furgitly from a Carolina chain gang (100).



BILL CUMMINGS, WHO FOUGHT OFF a fast field of daring drivers to take the 500-mile classic at the Indianapolis Speedway. Press wires flashed: "Cummings, after stretching himself, first requested a cigarette." It was a Camel! For Bill is a Camel smoker of 12 years' standing, and knows that smoking a Camel gives you a quick "snap-back" in energy.

TRY THIS EXPERIENCE

in increasing energy quickly when worn out!

If you have ever tried to clock 300 or 400 miles in one day's drive you can imagine the terrific output of energy a racing driver crowds into "the 500" at Indianapolis.

As Bill Cummings said himself after the race:

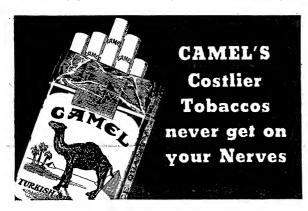
"33 drivers started the Indianapolis Classic this year...scorching the bricks over that 2½-mile track. For 200 grueling laps ...nearly 5 hours of it...we kept up the blistering pace. I had to average 104.863

miles an hour, the new world's record for 'the 500'...sometimes hitting it up to over 2 miles a minute...to win. 4 hours and 46 minutes of this wrings the vitality out of a man and you can bet that I felt pretty well played out at the end of the race. My mechanic and I turned to Camels for the first luxurioussmoke that always chases that tired feeling away. Any time I'm 'all in' I know that Camels will give me a 'lift' in energy. I smoke them steadily, too, because I know

that Camels will never jangle healthy nerves."

This "energizing effect" in Camels, long recognized by Camel smokers, has recently been studied and confirmed by a famous research laboratory in New York. It is harmless, refreshing.

You'll like Camels—a matchless blend of costlier tobaccos. You can "get a lift with a Camel" as often as you wish. Camels never get on your nerves, no matter how many you smoke.



Camels are made from finer, MORE EXPENSIVE TOBACCOS

—Turkish and Domestic—than any other popular brand

"Get a LIFT with a Camel!"

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Vol. 115 No. 2

NEW YORK, TUESDAY, JUNE 26, 1934

64 PAGES

TER-BALLY

42D ST. CLEANUP STRUGGLE ON **AGAIN**

The battle of 42nd street church and business men against turning the former leading show stem into monky-tonk thoroughfare will be resumed today (Tuesday) when a hearing is held at the License department on the application of the Okay Bud Corporation, operators of the 14th, street Irving Place, for a license to play burlesque in the Apollo.

Theare Carry

Apollo.

License Commissioner Paul Moss has withheld the granting of a license for a number of weeks, pending his roundup of the various 42d business and church factions, as well as the burly group, for a hearing. Last time the 42d Street Businessmen's association and the churches organized to fight the turning of the street into a grifter's alley they received a cleanup of the Continued on page 51)

(Continued on page 51)

Paris Has New Peeve: Says H'wood Setting The Pace for Style

Parts is kicking that Hollywood is giving it lessons in style. American films, say critics, are showing up the Rue de la Paix.

Rue de la Paix.

Hollywood practice of paying real attention to costuming in films, as contrasted with French filmers' negligence, is given as reason. Ples are now important enough here to set styles, and French couturers are losing out by passing them up. Gals are following in the steps of American stars insofar as clothes are concerned.

American stars insolar as clothes are concerned.
French actresses pick their own dresses ad ilb and according to their pocketbooks. Result is obvious in most pics. No French star has ever popularized a form of hairdressing, a hat or a silhouette, is the complaint.

Covering Territory

Nashviile, June 25.

Nashville, June 26.
Beginning today (Monday) 3,000
representatives—of.—WSM,—National.
Life & Accident Insurance company
of Nashville station, will call on
1,000,000 in 21 states to find out
what they listen to—what stations,
what programs—what they want on
the air.
This will be the most compretensive house-to-house radio survey ever conducted by a single independent radio station in America. Whether the canvassers will
double as insurance salesmen, not

as insurance salesmen, not

What Price Noise?

Effective July 1, NBC will have a scale of rates for its sound effects service to apply to commercial program 8. Charge per man for an hour, using standard library equipment, will be \$5 and \$1.25 for each quarter hour after the first hour.

If a client wants special construction and experimental sound effects, special prices will have to be negotiated. Rates for electrical transcription will be the same as charged for live broadcasts. In any event the minimum fee for each sound effect mechanic used will be \$5.

WANTED — 5.000 **CARTOONISTS: NO KIDDIN'**

Wanted: 5,000 animated cartoon-ists. Salary, \$100 to \$300 a week. Ap-ply to Max Fleischer. Sounds like a gag but it's gospel according to the film creator of Bet-

according to the film creator of set-ty Boop, Popeye etc.
Fleischer would hire 5,000 men to-morrow if he could lay hands on them. In his words, 'there ain't no such animal.' Meaning, of course, outside of the 3,000 artists now em-(Continued on page 51)

STOCK CO. REUNION FOR BALTIMORE WEEK

Baltimore, June 25.
Group of actors who formerly comprised a stock outfit tagged University Players, and who put in a season at the legit Maryland two yearf ago are planning to round up the original roster that trouped together in stock and present 'Coquette' for a week at Mt. Klsco, summer stock spot, in August.

Among group will be Margaret Suliavan, U pic contractee, who is east on vácash, and who will essay top part in the Abbott-Bridgers opus; Kent Smith, current in New York in 'Dodsworth', Mildred Natwick, a local socialite who was on Broadway last season in 'Wind and Rain'; Myron McCormick, of the recently folded 'Fellow Jack'; Henry Fonda, withdrawing from 'New Faces,' Fulton, N, Y, former husband of Miss Sullavan.

Usher Holds Over

TO OFFSET CHURCH

Audition Institutional Radio Show for Benefit of all Box Offices.

METRO'S SOLO ADS

Proposition to bring the picture theatres of the country in on an attendance-boosting campaign over the air, with the stunt involving an expenditure of around \$500,000 has been submitted to the five major circuits by Paul Moorehead, west, coast advertising man. If by Friday (29) he hasn't received enough commitments to make the project worthwhile, it is Moorehead's intention to drop the thing altogether. Moorehead says that he has received for his promotional idea the okay of the Hays organization but with the understanding the financing would have to come directly from the theatremen. Idea is predicated on the current church agitation and intended as good-will counter-propaganda.

For the past six weeks Moorehead has been working with NBC

cation and intended as good-win counter-propaganda.

For the past six weeks Moorehead has been working with NBC on a program to carry the film attendance ballyhoo. It's his idea to use a cross-country link of 58 stations five days a week for 10 weeks with each of these quarter hour periods framed around a 35-piece orchestra directed by Al Goodman, Martha Mears and Ray Heatherton, and with Graham McNamee holding down the plug retailing assignment. Bill for time and taient here would come to around \$250,000. Another \$250,000 explains Moorehead, would be required for a series of prizes he proposes giving to fans for letters on their likes and dislikes in film fare. Applications for entry into this contest could only be obtained from picture thea-

(Continued on page 58)

As Operated by N. Y. C., It's a New Kind of Show Biz

Since License Commissioner Moss and the Park Dept. of the City of New York have started in show business and are running the works at the Claremont Inn, Roger Wolfer Kahm-decided-to-how-out-as the dance attraction. Figures it's too new a kind of show business to have the Park Dept. dictate to a roadhouse what to charge, and to cater to the pee-pul at pop prices (Moses had tabooed the \$1 minimum check idea, interpreting that as a couvert).

Buddy Alda has been held over for a third week at the Paradise ball-room on Broadway.

He's the former singing usher at Loew's Orpheum and the Paradise engagement is his first pro job.

mum check idea, interpreting that as a couvert.

So Kahn has taken his band elsewhere. He opened Saturday (23) at the Sun and Surf club, Long Beach, with the Ritz Bros. and a Bobby Sanford revue.

AIR AND PAID ADS There's a 6-Day Bike Race in L.A., **But Riders Only Ones That Know It**

New Femme Angle

Hollywood, June 25. Universal changed the han-dle on 'What Women Dream' to 'What Ladles' Dream, fea-turing Binnie Barnes,

Presumption, as expressed by U execs, is that ladies are more interesting than women.

LITERACY VIA PIX IS INT'L **CAMPAIGN**

Hollywood, June 25.

A program of visual education through the use of motion pictures intended for illiterates is being unintended for liliterates is being un-dertaken by the International Insti-tute of Educational Cinematog-raphy, an affiliate of the League of Nations located at Rome.

S. Balbont, American delegate, is centering his activities here and contacting producers with a view to securing their co-operation. It is said 45 nations are combined in the (Continued on page 56)

KIT SPURNS \$5,000, SO BAER GRABS \$2,500

Katharine Cornell turned down \$5,000 to broadcast from a private room with no witnesses and about everything but the kitchen stove, all of which she would have received if going on the 'Hall of Fame' show on 'NBC Sunday night (24), Miss Cornell explained that she doesn't work Sundays.

It was arranged for Miss Cornell to do a scene from 'Barretts of Wimpole Street' and the deal was set when the actress brought up the Sunday point.

For a substitute the 'Fame' sponsors booked Max Baer at \$2,500.

U's 3-Yr.-Old Contractee

Hollywood, June 25.

In line with the cradle-snatching trend of the studios, Universal has tabbed three-year-old Juanita Quigley on a long term contract as its entry in the list of child prodigise. Deal was arranged through 801 Soldinger who spotted the child on the street with her mother and signed through the guardian pronto.

Little Miss Quigley, youngest of the talking babes, gets her first appearances in Winesburgh, Ohlor and "Characters in Search of an Author."

Los Angeles, June 25.

Promotion, or rather lack of it, behind the six-day blcyle race at Gilmore Stadium is so far behind the brand put out by the New York Garden crowd that the pedalers are beginning to think the thing may develop into a free wheeling affair. Outside of Reggie McNamara and a few others who are in on a guarantee, the wheelmen are gambling-with the management on the prisobodie and so far the exchequer is bulging with emptiness.

It's the old story over and over, but the smart boys just won't learn, Summer nights on the west Coast are colder than a barber's clippers and that means that outdoor shots are headed for a chill. Natives go for all manner of freak attractions, but not when they have to park their posteriors on pine boards and st around like Bskimos wrapped up in heaters.

Grave Etimette Los Angeles, June 25.

sit around like Eskimos wrapped up in heaters.

Gravy Etiquette

The big name riders are down for a daily flat payoff, ranging from \$25 to \$100, which only applies to the days they ride. Should they drop out after a spill they're off the

(Continued on page 51)

Publicity Angle on Libby Holman Debut Annoys Newspapers

Philadelphia, June 26.

Local reviewers are all burned up over circumstances of Libby Holman's debut at the Hedgerow Theatre last Saturday. Echoes of the occasion have been heard in all the columns during the week.

Squawk wasn't against Libby herself. Press boys all said the extorch-singer acquitted herself admirably in the role (that of a maid) in the Spanish gomedy, 'Spring in Autumn'.

Complaint came on the ballyhoo that surrounded the affair and which included the presence of three State Troopers at the little theatre in Rose Valley. Worst of all, however, was the fact that in the effort to surround Miss Holman wit utter secrecy and privacy, audience was not allowed to leave the auditorium during the intermissions. It was a hot night and the reviewers were burned up two ways. No exceptions were made, even for the Broadway, crowd, that came_oyer. Theatre, which holds less than 200 and is made over from an old mill, was hot and, everybody steamed plenty during the overlong intermissions;

Fed'l Office of Education Would Establish National Film Institute

Washngton.

Federal Office of Education last week called for improvement of non-theatrical pictures to further educational work. Pointing out that educators must aid and work with the film industry in order to en-courage use of pictures in education

the film industry in order to encurage use of pictures in education, report was prepared by Dr. Cline M. Koon, specialist in radio and visual ducation.

Report brings out that 190,000 non-theatrical projectors, including home sets, are in use, 32 states have him libraries, and 16mm films are being used in classrooms more widely, showings having increased ever 47% from 1931 to 1933.

'In comparison with the theatrical motion picture,' the report says, 'the non-theatrical picture in the past usually lacked technical excellence, was used comparatively little and with varying regularity. Many agencies have pioneered in the development of the educational film but the result in the United States today is chaotic and disorganized.

The principal reasons for this condition seem to be the past nolicy

today is chaotic and disorganized.

The principal reasons for this condition seem to be the past policy of the Federal Government to leave to private and voluntary endeavor many activities that the typical European government would assume and the educational system of the country which is not centralized in the Federal government, but in the main is left to each of the 48 states. Private industry is deadlocked over the fact that producers cannot af-

main is left to each of the 48 states. Fivate industry is deadlooked over the fact that producers cannot afford to make films until a sufficient number of projectors are sold to make the work profitable and the projector concerns cannot sell their apparatus because there is no comprehensive library of suitable films available for their use. "Commendable efforts are being made in many places to devecome these difficulties, but there is great need for a national films institute to assemble, edig, classify, publicize and catalog non-theatrical film material and to set up a convenient and economical distribution system, and to produce and stimulate the production and effective utilization of educational films.

RADIO ACTS SET FOR U'S 'GIFT GAB' MUSICAL

Hollywood, June 25.
Universal has spotted Phil Baker,
Ruth Etting, Downey
the Beale Street Boys in the radio
sequences of Gift of Gab, which Karl Freund directs

Col. Spots Gwili Andre

Hollywood, June 25.
Gwill Andre has been signed by
Columbia for a spot opposite John
Gilbert in 'The Captain Hates the
Sea,' which Lewis Milestone is pro-

Other additions to the cast include Walter Catlett, Andre Ber-anger, Frank Conroy and the three stooges, Howard, Fine and Howard.

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Preparedness

Hollywood, June 25.
Long distance championship
on story preparation goes to
Sam Goldwyn.
Producer has engaged Brian
Marlow to start writing a story
for the Eddle Cantor picture to
be made in July, 1935. The current Cantor film, 'Kid Millions,' won't start for three
weeks.

STANLEY SMITH MAY LAND BACK IN FILMS

Stanley Smith, given a test by Metro, may land on that company's lot after, concluding in summer stock at the Elverhob theatre, Milton-on-the-Hudson, N. Y., for which he has just been engaged to play leads in several productions on the

tap. -First show, 'G Ram,' by Adelyn iell, opened yesterday (Mon-

Russian opened yesterias (along).

Recently Smith has been on the Joe Pehner and Eno Crime Chies NBC air programs, among others. He was in pictures for Fox for a spell.

Maureen Reassumes MG Role, Her Sub Still III

Hollywood June 25. Maureen O'Sullivan has post-poned an intended trip to Ireland to take the femme lead in Metro's Hideout, a part she had previously een excused from

been excused from.
Miss O'Sullivan stays here on account of Illness of Loretta Young,
who was named replacement.
Miss Young is expected to leave
ducen of Angels hospital formorrow
(Tuesday) following a minor oper-

Rowland Slows Start

Hollywood, June 25. With Lupe Velez east on personals, Bill Rowland has set back the starting date of his Columbia production, in Friend, to July 1. Russell Mack directs, with Am Sothern and Jack Haley in toppers, along with Velez.

John Halliday's WB Duo

Burbank, June 25.
Warners has given a two-picture deal to John Halliday.
Actor goes into The Lady Surnenders' and Gentlemen Are Born.

WERNER RETURNS WEST

Dave Werner, Universal's story

City this week.

Has been east o.o.'ing things and stuff three weeks.

SAILINGS

July 7 (New York to London) Mr and Mrs. Rufus Le Maire, Bernard Natah, Henri Diamant-Berger, Charles David (Ile de France).

Charles David (Re de France).

June 30 (So. America-Africa
cruise), Chester Rice (Resolute).

June 30 (New York to London)
Elizabeth Lonergan (Bremen).

June 29 (New York to Buenos
Aires), Carl McDonald (Western
Prince).

June 27 (New York to London)
Mr. and Mrs. Francois Albert, Mr
and Mrs. Alexis Albert, Nigel Bruce, Sir Benjamin Fuller and Lady Fulle

Sir Benjamin Fuller and Lady Fuller (Aquitania).

June 26 (New York to Naples)
Katharine Cornell, Guthrie McClintle (Exeter).

June 25 (Los Angeles to New
York) Mouris Schlesinger (Virginia).

ginia).

June 23 (New York to Genoa)

Burns and Allen, Kay Francis, Mr.
and Mrs. Jules Brulatour (Hope

Hampton), Mr. and Mrs. Gatti-Casazza, Mrs. Jack Pearl (Rex).

June 23 (New York to London),

Felix Ferry (Champlain).

June 21 (London to New York),

P. M. Divon (Washington).

P. M. Dixon (Washington).

June 16 (London to New York)

Mrs. Joe Friedman (Britannic).



WILL MAHONEY

The Detroit Free Press said:
'This comedian is so widely known and established as an entertainer par excellence that he needs no new encomiums. His songs, agile legs, and his remarkable ability to play the xylophone with his feet never weary an audience."

Direction
WILLIAM MORRIS AGENCY
ir Theatre Buildi

HEALY STOOGES IN TEST SUIT

Hollywood, June 25. How much of a stooge's personality he can call his own, when it comes to professional performances. and how much belongs to the mar who made him what he is, will rewho made him what he is, will re-ceive some sort of legal interpreta-tion in the case of Ted Healy against his former foils, Larry Fine, Moe and Jerome Howard. Healy demands an injunction pre-

Heary demands an injunction pre-venting the tria of stooges from us-ing gags, effects and material which the claims as his own peculiar prop-city in pictures being made for Col-umbia. Studio is named as, co-de-fendent in the Superior Court action,

fendent in the Superior Court action, and an accounting is demanded.

Head's complaint recites that the antics and abilities of Howard, Fine and Howard, formerly known as Ted Healy and His Stooges, are due entirely to his coaching and belong exclusively to him. His squawk is that Columbia has advertised the domic trio as Ted Healy's Stooges and that they have used much of his material. material.
Pictures will probably be shown at

the forthcoming trial to demonstrate just what constitutes the defendents stooge characteristics and what may be considered their own native entertainment traits.

LeMaire Shipping Ag'in For Arliss to England

Hollywood, June 25.
Rufus LeMaire will sail from New
York July 7 in order to be in London for the start of the George Aror the start of the George Ar-picture. Accompanied by his LeMaire plans to be abroad picture.

Plans to negotiate a second deal for Arliss while abroad. Also likely LeMaire will handle interests of other Americans.

Par's Runyon Yarns

Hollywood, June 25.
Film rights to Broadway Financler' and 'Idyll of Miss Sarah
Brown', both by Damon Runyon,
acquired by Paramount.
Another Runyon duet, 'Hold 'Em
Yale' and 'Dark Dolores' optioned
by same company.

Al Shean Hits Coast

Hollywood, June 25. Il Shean arrived here today onday) under contract to Fox. Iteps into Music in the Air in the part he had on the stage.

WILDBERG'S COAST TRIP

John J. Wildberg, film attorney, left for the Coast Sturday (23) to contact some of his clients.

contact some of his clients.
Just before leaving he negotiated
a contract for Noel Pierce, writer,
with Fox and closed the negotiated
tions on 'All the King's Horses,'
legit musical, which Paramount

Shriners Take It on Chin for Plenty With Wampas Babes in Minneapolis

WB, U Buildups

Hollywood, June 25.
Lee Crowe and Phillip Dakin from
New York legit are here under trial
contracts to Universal.
These are the first two ploked up
by Dave Werner, on a talent scouting expedition in the east.
Merwin Light and Dorothy Dare,
young players from the Broadway,
stage, are here under contract to
Warners. They are part of the legit
contingent being assembled at that
studio for build-ups.

NO \$4,000 PERSONALS FOR SHIRLEY TEMPLE

Shirley Temple's scheduled four vaude weeks for RKO were called off by Fox studio, which has the kid star under contract. She was to have opened late pext month at the Palace, Chicago, at \$4,000 weekly. Fox has Shirley Temple under a termer at \$150 weekly. Studio's reasons for calling off the dates were that it could not spare her and that the pa.'s might hurt her popularity instead of heighten it.

Nigel Bruce Quits Fox Early for Brit. Stage

Hollywood, June 25.
Eager to get back to his family in
England and to the British stage,
Nigel Bruce has washed up his picture, contract with Fox and, left

Nigel Bruce has washed up his picture contract with Fox and, left
Hollywood for New York to make
connections with the Aquitania
Wednesday (27). He has announced
that he will not return.
Contract still had a short time to
un but was erased by consent.
Bruce came to Fox a year ago and
has done five pictures. Last was
Treasure Island. loanout to
Metro.

HARLAN SEEKS ANNULMENT

Says Separated from Phyllis Mc

Baltimore, June 25. Kenneth Harlan, filmite and cur-rently in vaude with AI St. John is asking annulment of his marriage to Phyllis McClure. They were mar-ifed here in '32, Harlan using the name of Danlel Harlan and Miss McClure the name Phyllis Johnson. It was Harlan's fourth splicing

the was Harian's fourth spitching.

Harian stated they never lived tosether as man and wife, but sepdrated after the ceremony. He testified he has not seen his wife since
and believes she is in Hollywood. Annulment papers were filed in Baltimore Circuit Court last Satur-day (23).

Can't Dance

Tune Knight, out of the hospital Saturday (23) from an appendix aftermath operation, has been ordered not to do any dancing for the next three weeks. This will probably necessitate making the stepping sequences in the Ben F. Zeidman picture, Wake Up and Dream, list instead of first, as slated.

Second operation was necessitated by Miss Knight's dancing before she had completely convalesced from the first, nearly a year ago. She is fea-

had completely convalenced from the first, nearly a year ago. She is fea-tured with Russ Columbo and Roger Pryor in the Zeidman production for Universal.

Regan's Opportunity

Hollywood, June 25. Warners will star Phil Regan in 'Sweet Music.' Story, by Jerry Wald, is based on the life of Fred Waring.

Company originally wanted Rudy Pallee for the part.

WB Borrows Colbert

Hollywood, June 25.
Claudette Colbert will go to Warners on a loan from Paramount to be starred in one at the Burbank plant some time later in the summer.

Minneapolis,

Shriners and Minneapolitans may enjoy feminine beauty and close-ups of screen celebrities in porson, but, if attendance at the Wampas Frolic and Ball at the municipal auditorium here is any orterion they reunwilling to shell across \$2.50 per. ticket for such indulgence, even when, for good measure, there's the additional privilege (advertised but

ticket for such indulgence, even when, for good measure, there's the additional privilege (advertised but lacking) of dancing with such lookers as the Wampas Baby Stars, George Haft, Dorothy Burgess, etc. The national Shriner body induced the Wampas to bring its arimial Frolic and Ball, introducing its new selection of baby stars, to Minneapolis and stage it as one of the national conclave's entertainment features. The arrangement called for the Shrine to underwrite all expenses, estimated at \$15,000, with \$10,000 of that for the show. What happened was that the event drew a gate of \$2,700, so that the national Shrine body took it on the ohin for pienty, covering the cost of advertising, etc., and transportation and care for the Wampas stars and film folks who contributed their time and efforts. The Wampas, of course, garnered nary a penny. Despite, excellent newspaper, radio, and other publicity and exploitation, dead-heads in the audience, numbering nearly, 1500, exceeded the paying customers. In a hall capable of accommodating nearly 10,000, not more than 3,000 foregathered.

The difficulty encountered with the Frolic here was to get an impressive array of luminaries such a long distance from the studios which could not spare them the week or more that would heads.

the Froilc nere was to get an impressive array of luminaries such a long distance from the studios which could not spare them the week or more that would be consumed. Many of those willing to participate. Jound themselves engaged in production or about to do so. Wampas realized full well that the baby stars in themselves would not be enough box-office to attract the Shriners and local public in the necessary large numbers. The oracinization finally did succeed in assembling under the one roof the largest and most notable galaxy of the clockfides ever gathered to gether here, but it did not begin to dompare with the Los Angeles and Prisco outpourings and apparently was far from sufficient. Besides the Prisco outpourings and apparently was far from sufficient. Besides the 12 Wampas haby stars, the occasion was graced by the presence of George Raft, Wheeler and Woolsy, Dorothy Burgess, Wallace Ford, Roscoe Karns, Hedda Hopper, Antonio Moreno, Jackie Coogan, Clarence Norstrom and Le Roy Pring, director.

director.

As for the entertainment itself, it was pretty tame, but in giving the customers a close-up of the young stars-to-be and the other screen celebrities in the flesh it undoubtedly fully satisfied most of doubtedly fully satisfied most of those present. The talents of those those present. The talents of those individu is who contributed turns individ: 18 who contributed turns made for pleasing entertainment as well. But the show partook more of the nature of a beauty and style display and, as such, surely furnished a treat for the optics.

First, they exhibited 13 peachy University of Minnesota co-eds, chosen because of outstanding looks as Wamnes hostesses. Then came

chosen because or outstanding looks as Wampas hostesses. Then came the 13 Wampas, each a looker. And, for a finale, they paraded more than 100 of the best lookers that they could find in the Twin Cities to pose in the electrical pageant floats.

Beby stars who appeared were

Baby stars who appeared were Judith Arlen, Betty Bryson, Jean Carmen, Jean Chatburn, Dorothy Drake, Jeane Gale, Hazel Hayes, Ann Hovey, Lucille Lund, Lu Anne Meredith, Gi Gi Parrish, Jacqueline Wells and Katherine Williams.

TONE DOWN 'HAT' AND CHANGE 'LOVE' TITLE

Hollywood, June 25. Hollywood, June 25.

Robert Leonard started retakes on 'The Green Hat' at Metro, Saturday (23), Added scenes being shot to tone down angles of the
original script.

Metro will also tag a different
title on 'Sacred and Profanc Love,'
now being directed by Clarence
Brown. Joan Crawford and Clark
(able, head, cast.

Brown. Joan Cr Gable head cast.

due to present church

How Can N. Y. Public Decipher Its Film Reviews. Asks Louella Parsons

Nobody's judgment is infallible, Louella Parsons is the first to admit, but if a reviewer columnist has been in the business a good many years, her suggestions to producers should prove beneficial. She herself has been in the picture business for more than 20 years—why, she was in it before Adolph Zukorand most of the producers are her friends. What is more natural then that she should want to help them, the should she think they need it. If his does it in her column, it's because advice in print immediately carries authority; the printed word has weight. A critic who's been writing about pictures say for a year hasn't the right nor the experience to offer suggestions. But Miss Parson does believe that years of study of its problems, years of mit but if a reviewer columnist has of devotion to the film industry, years of study of its problems, years of hard work in its cause, equips her to advise now and then. Sometimes Miss Parsons advice is sought—as, for instance, when a producer asks her to ask her readers for their suggestions for casting—and sometimes Miss Parsons just gives it. She, perhaps, will have a better perspective on a certain situation, because she deals with the whole industry, surveys the entire scene, whereas an individual producer may be so close to his own problems that he can't see the forest for the trees.

Those Titles

There are times when Miss Parsons feels the whole industry should be taken to task. On this matter of buying successful plays and books, paying a lot of money for their titles, and then changing the their titles, and then changing the title—throwing away the thing they paid so much for. Worse, using such old-fashioned titles. Really, in the matter of titles, Miss Parsons thinks the industry is right where it was 15 years ago—the Laura Jean Libbey school. She has to do a lot of scolding about changing titles.

a: lot of scolding about changing titles,
Or this importing of expensive playwrights, costly novellsts to write for pictures. Miss Parsons regards that a parasitical practice. She always advises the film industry to develop its own people, to groom its own writers.
As to what a Hollywood column should be, Miss Parsons says that depends where it's published. If in a trade paper, it should carry trade stuff; if in a daily, it makes its appeal to people not interested in the trade angle, but rather in what Jean Harlow had for breakfast, where Manoullan took Garbo for lunch.

where Mamoulian took Garbo for lunch.
Readers of the daily papers' Hollywood columns are not interested in indecent things, says Miss Parsons. They like to believe their favorites are as they visualize them. They idealize picture people. Miss Parsons receives on the average of 1,000 letters a week from her readers, and don't they get mad if she criticizes picture people. That's why she believes that the columnists why she believes that the columnists who print innuendo, who are not concerned with purveying decency, are short lived. Oh, thoy may have a vogue for a while, but it won't last. In the long run the public prefers decency.

But a Hellywood column, must.

fers decency.
But a Hollywood column must fers docency.

But a Hollywood column must have some trade news, too. Columnists tend to underestimate the intelligence of the public, maintains Miss Parsons. The public wants to know about ictures, what's going to be made, what Clark Gable's next film is apt to be. Trade news but with discretion. It is unfair, for instance, to criticize a preview in a column. After all, a preview in a preview. It is not the finished picture always, the picture as the public will see it. Miss Parsons says a column should be fair.

On Reviewing
Miss Parsons, vacationing in New York, is rather interested in the New York picture critics' reviews. They are not always what she thinks a picture review should be.

They seldom mention the director (Continued on page 31)

(Continued on page 31)

Zeppo Still 10%'ing

Hollywood, June 28.
Zeppo Marx, who stepped out of
the Bren-Orsatti-Marx agency, getting his money back when the threeway parinership split occurred, will
join the Small & Landau agency.

Hollywood, June 25, Gene Towne and C. Graham Baker, writing team, have taken out life insurance of \$100,000 each, beneficiary on each policy being the other member of the duo.

nember of the duo.

'Since taking out the policies a few days ago, the boys are afraid to dine at each others' homes, and now lunch sepa-

WB-ROBINSON TIFF ENDS IN **COMPROMISE**

Hollywood, June 25.

Warners has made a compromise with Edward G. Robinson, who with Edward G. Robinson, who wanted a release from his contract when they did not have stories acceptable to him for his next three pictures that were to be made in six months, by giving him a furlough to make outside pictures from the companies for a six months period, following which he returns to the Burbank lot to finish the three he owes Warners.

three he owes Warners.

Warner trouble with Robinson is
that he wants final say on all
stories, writers, etc. His present
contract with Columbia for one picture gives, him the right to okay
story, writers and directors, also

cast.
Understood that when Robinson finishes the three, Warners will not pick up his option.

CBS OFFERS POWELL AS 1-NIGHT MAESTRO

Band booking division of the Co-lumbia Artists Bureau is offering Dick Powell around to dance pro-

Network figures on sending the picture name on tour as a batonist of a dance combo, if the response from the one-nighter field warrants

Want Harriett Hoctor

Hollywood, June 25.

Hollywood, June 25.

Metro is negotiating with Harriett Hoctor for one picture. Dancer has been at Loew's Warfield. San Francisco, for a month, and continues at least another week.

Deal has been set by Walter Kane of the Harry Weber office for Miss Hoctor to appear in Sid Grauman's stage show for his next attraction, which is slated to open at the Chinese around Aug. 1.

Dust Off 'Border Town'

Hollywood, June 25.
After being in the cooler for sev-cral weeks, Eorder Town, the Car-roll Graham novel, is again on the Warners' slate as the next for Paul

Graham probably will be recalled to the studio to revamp his adapta-tion. Immediate production not

'Lily' for Miss Colbert

Hollywood, June 25.
Claudette Colbert will be starred in Golden Lily' for Paramount. Production won't start until October.
—Yapri-is an ordginal-by-Jack-Kirk-land and Melville Baker. Al Lewis will produced.

Lee Tracy Buys Play

Hollywood, June 25.
Lee Tracy has acquired all rights
to 'Mendow Lark,' play by Clanery
N. Bay, originally produced in New
York 20 years ago.
If a is holding piece for possible

Bernie Will Do Another for Par

Hollywood, June 25.
Paramount has closed with Ben
Bernie to return in October for 'One
Night Stand,' based on a yarn by
Vera Caspary, He recently completed 'Shoot the Works'.
Story is a murder mystery surrounding. a name band's tour of
one-nighters. Jack Oakle will have
the lead. Production will be handled by Al Lewis,

ALEC FRANCIS KIDNAPPING STYMIED

Hollywood, June 25. Attempted kidnapping of Alec Francis on Saturday (23) in downtown Los Angeles was thwarted town Los Angeles was thwarted. When the cops were tipped of the actor's tryst with thugs they caught two suspects. Later another was picked up and all were beins questioned today (Monday).

Sixty-five-year-old actor talked with one hoodlum and proposed a meeting after advising the coppers. With cops tipped, the trie attempted to push the actor into an auto but he struck one with his cane and the cops rushed in.

Hearst Davies Fete MG Producer Abroad

Culver City, June 25. A conference with William Ran dolph Hearst and Marion Davies in England will be one of the stop-

England will be one of the stop-overs for Lucien Hubbard, Metro producer; leaving July 15 for a two months' vacation abroad. Hubbard, who handled Miss Davies' Operator 13,' is to discuss the actress' next

picture.

Hubbard has assigned Wells Root
to adapt 'The Transgressor,' story
of a French prison camp by Anthony Richardson, so filming can
start after the vacation.

\$7,629 MOLAR AWARD TO CHADWICK ON COAST

Los Angeles, June 25.

I. E. Chadwick has been awarded \$7,929 compensation for pain, expense and professional loss occasioned by a dental bridge having lodged in his lung during a teeth extracting operation while he was under anesthetic. Decision was by Judge Isaac Pacht.

Judge Isaac Pacht.
Judgment is against Dr. W. T.
Stover dentist, on charges of maipractice. Complaint recited that
the picture producer had been incapacitated for nine months, had
suffered three surgical operations
and had lost some \$6,000 in picture
deals. Chadwick asked for \$100,000.

Cavalcade, New Indie

Hollywood

Cavalcade Film Corp. is entering indle production, with Jerry Mandy-comic, prexy, and chief player. Harry S. Marks is production executive and others identified with the concern are John Castagno and Darby Compton.

First production untitled, is set to go.

John Gilbert's Col Pic

Hollywood, June 25.
John Gilbert gets lead in Columbia's 'Captain Hates the Sea'
which went into production Wednesday. (29).
Lowls Milestone directing with
Arthur Edson at the camera.

MITCHELL-DURANT UNHURT

Hollywood, June 25.
Mitchell and Durant are back in town, following an auto accident town, following an auto accident town Kearney, Neb., in which both comics were severely shaken up, comics were severely snaken up.
Pair were returning from the Baer-Carnera fight. Thoy flew in Henry

Honeymooners Flocking to Coast With Mexico City Making Strong Bid

VARIETY

Stumped

Trying to top many writers who have failed to find an ending for Dickens' Mystery of Edwin Drood' is a job for Uni-

Edwin Drood is a Job for Universal's writers.

Leopold Atlas and Bradley King created at least a half dozen denouements, but studio nixed all of 'em with reply they hadn't accomplished what stumped H. G. Wells, Gilbert Chesterton and students of

ETHER HOT ON SIGNING UP **FILM NAMES**

Hollywood, June 25.

Film studios' embargo on picture names working in commercial radio broadcasts hasn't stopped the signing of stars for radio. Ad agencies concentrating on the name

free-lancers.
Miriam Hopkins, ex-Paramount
player, and Herbert Marshall, under player, and Horbert Marshall, under two-picture contract to Metro, were set Saturday (23) to appear on the Hall of Fame NBC program Sun-day (1). Both are without the ban, since Miss Hopkins is not tied up anywhere and Marshall's type of contract does not include a radio

Caluse.

Miss Hopkins and Marshall will do a radio sketch adapted from Michael Arlen's short story, 'The Romantic Lady.' Allan Simpson, of Joyce-Selznick, closed the deal.

HAL ROSSON-IDA LUPINO HIT BY PARALYSIS

Hollywood, June 25.
With an infantile paralysis epidemic in Los Angeles county, two picture people have been reported suffering from the disease.
Ida Eupino, Paramount contract player, recently imported from England, is sald to have passed the crisis and is not expected to suffer future effects.

future effects.

Hal Rosson, cameraman and hus-

band of Jean Harlow, is also on the mend with indications of a full re-

RUBY KEELER DOES DUET FOR 2 YRS. AT WARNERS

Burbank, June 25. Warners has given a new contract to Ruby Keeler calling for two pic-tures during each of the next two years. Old contract, calling for one more film, was torn up. Miss Keeler returns here July 10 for 'Flirtation Walk.'

Gasnier Will Make One For Par on the Coast

Louis Gasnier, who has just finished a Spanish talker for Parainisised a Spanish talker for Para-mount in Astoria, Long Island, and starts on a second next week, goes to the Par lot on the Coast Im-mediately afterward for one film. Subject undecided as yet. Trini has been signed by Par for the second—Carlos Cardel (Spanish)

picture to be made in Astoria. She gets the lead. Gasnics directing and

Wilcoxon's 'Buccaneer'

Hollywood, June 25. Henry Wilcoxon will have the lead in Paramount's 'Buccancer.'

This is the DeMille splash which will be based on the exploits of Sir Henry Morgan, the pirate.

The Coast is getting its heaviest honeymoon play in years. hotels report a heavy influx of newlyweds. Bonifaces out this way believe that the Niagara Falls legend has netered out

Coast hostelries can really thank Hawaii for their improved business. That island seems to get first call the post-nuptial travelers. Steamship officials report heavy trade to the island and those who can spot a newlywed without the ald of binoculars say there has been a profusion of them.

a profusion of them.

Santa Barbara with its swanky suburb, Montecito, cuts in for a healthy share of the newlyweds dinero. Farther to the north is Del Monte and Pebble Beach. These draw from the six-figure set so those wallops to the check book are easily shaken off.

Coronado Slips

Coronado Slips

Coronado, just around the corner from San Diego, gets its heaviest play from those who like to slip across the border and inhale a bit of Mex atmosphere. It has slipped in recent years but still boards quite a few of the benedicts who look for full moons and secluded nooks. Los Angeles is a stopping off place rather than a honeymoor retreat.

Mexican Spurt

Hotel, steamship, rail and air promoters are turning their attention to the Interior of old Mexico where that republic's capital is making a strong bid for the tourist trade.

Film players are giving Mexico City the stimulus it has needed and with a proper follow up the southern neighbor should cut in on biz.

Another factor in the Coast's

Another factor in the Coast's favor is the fluctuating money marfavor is the fluctuating money mar-ket, which is keeping many a trav-eler off the Atlantic. On the other hand gadabouts, particularly to the Pacific side, are taking advantage, of the acrobatic currencies. Many Oriental 'brides and grooms have been noticed at Los Angeles-hos-telries.

Smart promotion is putting over the Coast spots and Hawaii.

\$5.000 FOR BAER AT **B'WAY PARAMOUNT**

Max Baer opens his first personal app as the heavyweight champ at the Broadway Paramount Thursday (23) for eight days at \$5,000 on the week, plus a 50-50 split over \$40,000. Cuirent feature, 'Great Flirtation', stays only six days to accommodate the eight-day engagement.

Benny Rubin will foil for the champ, as Vince Barnett, whom Leo Morrison, agenting Baers theatrical engagements, wanted to bring east is still tied up in a Coast film.

Benny Rubin, with Baer, also booked by Morrison, is payrolled at \$1,500 for the week and does not figure in the \$5,000 salary and split, for the fighter.

Set for the Earle, Philadelphia, for Warner Bross, July 6, Baer will then probably play three additional weeks for Paramount in Boston, Detroit and Chicago. Earle date is at \$6,000 and split.

Boris Morros for the three out-of-town Par weeks is discussing a flat salary basis instead of a gross split. Probably will be around \$6,000. Wen settled.

TWO OTHER RAFTS

Paris Reporters Think George Is Doing a Blushing Lily

Paris, June 16.

Some lucky gent with a face like George Raft's is fooling the local pross. Newspapers have been carrying pleces about how Baft was recognized in the audience at the Empire, where "Bolero' is showing, and forced to withdraw, in modesty, from plaudits of crowd.

Another reporter tells how he trailed Raft to a nitery and overheard him telling a blonde how much he liked the Elifici Tower. Reporter then said he forced his way

porter then said he forced his way to star's table and extracted an in-terview, despite Raft's incog. Local Paramount organization dis-claims responsibility for stories.

Par Confabists Promise Clean Pix, but No Curb for Dual Bills; Cheap Films for 15c Houses Up

Bootleg Fight Films?

Portland, June 25.
Alleged stolen print of Baer-Carnera fight picture created local theatre battle. Andrew Saso, manager
of Hamrick's Music Box, was ar-

arre battle. Andrew Saso, manager of Hamrick's Music Box, was arrested twice by police for exhibiting an alleged bootleg print, unpassed by city censors, Sam Fried, distributor, wired from Seattle to the Better Business Bureau here, saying the print was copied in Seattle and that a court injunction against John Hamrick is pending in Seattle and Portland courts. Bootleg print eliminates word copyright in title, but still reads Benefit of New York Milk Fund. Because original print at Parker's Broadway is doubling usual gross, Music Box still exhibiting alleged bootleg print in deflance of censor, police arrests and newspaper stories.

RENT CLAIMS

JAZZING UP

PAR REORG.

Instead of hastening a reorganiza-tion of Par, the new bankruptcy laws are most likely to delay it in view of the almost certain expect-

view of the almost certain expect-ancy by the trustees and their at-torneys 'that hundreds of claims against the company which have been tossed out will have to be fought all over again.
—This is particularly true of rent claims which form the bulk of the approximate \$14,000,000 in claims that have been expured to date.

how much in future rents may have to be satisfied because of the new

to be satisfied because of the new bankruptcy laws, a reorganization plan is made more difficult.

Attorneys are closely studying the provisions of the new laws which deal with rent claims. The clauses covering this says that rent is prov-able for three years from the date of surrender. One angle that's wor-rying the attorneys is whether sur-sender means turning over the keys

render means turning over the keys, date of re-entry of the landlord or

Hollywood, June 25.

Paramount's international sales convention adjourned Thursday (21) after four, days of business sessions. With more than 300 delegates in attendance, including: the foreign theatre contingent which came from all over: the world, the conclave was halled as the most constructive held in vector.

nalied as the most constructive held in years.
Convention was highlighted by promise of Adolph Zukor and production executives that no salacious silms would be made. Problems confronting the industry were analyzed and antidotes prescribed but no set program to combat double features was devised. This trouble-some phace was sidestepped by the theatre group which confabbed behind closed doors and had little to say what ranspired at its powwows. Barney Balaban, head of the executive committee of the Paramount partners in theatre operation, declared that their meetings will result in much constructive progress.

progress, ... Enthusiastic response to the new lineup of pictures was given by the exchange managers and when quotas were distributed by Neil F. Agnew, general sales manager, smilling faces told the story of a determined crew.

Agnew, general sales, manager, smilling faces told, the story of a de-termined crew. Conclave, got under way Monday (18), and little time was wasted in getting down to cases. Previews of the new pictures were sandwiched in between business meets. Films screened were 'Cleopatra,' It Ain't No Sin,' Shoot the Works,' She Loyes Me Not' and 'Scarlet Empress.

press.

Banquet the final day was foregone in favor of reception to the visitors by Emanuel Cohen at his

. Most important of many sugges.
(Continued on page 57)

30 FEATURES, 100 SHORTS PROD. IN THE EAST

East is looking forward to a summer unparalleled by any other for froduction activity. For the first time five studies are busy currently, at least four of which with enough on their schedules to tide them well over into the fall.

Thirty features is the total so far of eastern production, while the

Thirty features is the total so far for eastern production, while the shorts should number over 100.

ERPP's Astoria plant, after a red winter, is now scheduling 14 features, including Pars Spanish plr, and the others in the Hecht-Mac-Arthur group for Par. In addition there are 40 Christie shorts for Fox distribution.

The first of a promised 12 feat

distribution.

The first of a promised 12 features from Saal-Kelly is under way in Biograph, while up in Irvington; N. Y., Falcon Pictures, new indicompany, has started grinding on the first of an intended six. Paramount is using the old Fox lot for a flock of musical shorts, while Warners is gaiting its Brooklyn property for an output of two shorts weekly during the warm weather.

NO VERDICT YET

Delays On Proposed Martin Luther Film

Kansas City, June 25, Paramount has under considera-tion the making of a picture based upon the life of Martin Luther, but no final decision has been made, ac-

no final decision has been made, according to telephonic advises received by Dr. Andres Bard, pastor of St. Mark's English Lutheran church, of this city.

When in Kansas City recently Adolpr Zukor asked Dr. Bard to make a preliminary outline of a suggested life of the Protestant leader. Dr. Bard is ready to submit such an outline, but stated that Parhad to be sure the subject could be treated without controversy before final action.

Alley Hops to Europe For Hearst Newsreel

Chicago, June 26.

Norman Alley, lately, with the Hearst Herald-Examiner as ploture editor, shifts to Europe to handle old country newsreels for Hearst. Previous to his H-E job Alley was in charge of midwest newsreels for the Fox-Hearst combine.

DUALS' FUTURE HOLDING UP **INDIES**

Hollywood, June 25.

Survey of the independent fea ture field shows that production for next season will be cut to the bone pending their ability to gauge what will be needed, especially if dual bills are eliminated. Several indie

bills are eliminated. Several indisproducers, formerly in major ranks, are holding back plans entirely until they can ascertain if they will get major release for product they can finance wholly themselves and are willing to release on a plan of percentage from first dollar. State rights men are also unsettled and it is figured they will turn out 85% of indie products, with the following companies, with the following companies, Monogram, Liberty, Chesterfield, Invincible, Mascot and Majestic, taking the task but at the same time cutting down the number of features, they will make for new season.

RKO OFFICES BACK TO B'WAY

General exodus of RKO and its subside from Radio City back to the Palace and Bond buildings on Broadway will probably take place late in August, when the leases of the parent company and its affiliates in the RKO building in Rockesleiler Center are up. RKO's leases in the Rockefeller development have been on a year-to-year basis since the company went into receivership and the original long-term leases were nuillfied.

All efforts by RKO and KAO to All efforts by RKO and KAO to ciaims which form the bulk of the approximate \$14,000,000 in claims that have been expunged to date. The new bankruptcy provisions make all rent claims provable for three years and goes contrary to the recent U. S. Supreme Court decision which ruled against the right of lessors to collect future rent or damages under bankruptcy. On the strength of that decision, trustess in bankruptcy and the single strength of that decision, trustess in bankruptcy have been railroading a mass of future rent or claims through, knocking them out in amounts running to millions. While none of the landlords who lost out on their claims under broken or disaffirmed leases have fled new claims for three years of rent, they are expected to come in any minute. Until they are again dought and Par has some idea of how much in future rents may have to be againsted thesess of the contract of the

and the original long-term leases were nullified.

All efforts by RKO and KAO to get a large slice in the Radio City rentals these past two weeks have been fruitless and now the back-to-Broadway movement seems a certainty. RKO has been paying rent for three now empty floors in the Bond building, and half of one floor in the Palace building, since Radio City was opened 18 months ago.

Radio City was opened 18 months ago.

The RKO vaude booking office will probably take over the half empty sixth floor of the Palace building, while the film and theatre operating departments will go into the seventh and 10th floors of the Bond building. Bond building rent charges are so much lower than what the company is paying in Radio City that the removal will be a heavy saving, unless the Rockefeliers decide to make the adjustments RKO is asking for.

7 Film Bills Hold for Next Congress; Kill Medal Proposal for Geo. Cohan

Washington, June 25. Washington; June 25.
Seven bills pertaiting to the film
industry, and two other proposals
regarding amusements, died when
Congress adjourned last week. Most
of the measures, however, are certain to be reintroduced in the House or Senate next winter when the 74th

or Senate next winter when the 74th Congress convenes.
Chief among the dead legislation were two bills sponsored by Representative Patman (Texas) to outlaw block booking and previde for struct Government control of film productive for the control of the productive for the productive for the control of the productive for the productive tion and two counterparts which were introduced in the Senate by Senator Nye in Coclosing minutes of the heatic session

or regulatory measures which or regulatory measures which ex-pired were the Cannon bill, pro-hibiting employment of persons guilty of moral turpitude or the production of suggestive films, and the Culkin bill establishing a cen-sorship commission.

Sorbilo commission.

A measure sponsored by Senator Barbour (New Jersey) to permit distribution of prize fight films never received consideration, nor did a bill proposed by Representative Truax (Ohio) to repeal the admissions tax on circus tickets.

on and two counterparts which cere introduced in the Senate by earlier to the closing minutes at the heatic session.

Other equally drastic censorship

WB-ERPI Settlement Forerunner to A.T.&T.'s 100% Bow-Out from Pix?; Sam Untermyer's Fee 500G or Up

ERPI's Angle

Saying that ERPI knows what it's doing' and 'people who think they are going to chisel ERPI will find they are misplacen,' executives for the electric hold that its settlement of the Warner sut establishes no precedents of encouragement for other litigants.

That the \$4,000,000 transfer involved its strictly in settlement of a royalty claim and does not involve patents, is one interpretation; also that it Warners had won all it claimed, the electric would be paying near \$40,000,000 now and another \$40,000,000 within a comparatively few years.

NOT MUCH RFC FILM COIN **—IF ANY**

Washington, June 25.

While Uncle Sam last week ex panded his banking activities to make direct loans to industries, chances that the film business will be able to benefit from the new policy appeared alim in view of restrictions imposed by the Reconstruction Finance Corporation and the eligibility requirements demand of borrowers

ed of borrowers.

Equipped with \$500,000,000
bankroll, R.F.C. will seek to oil the
wheels of industry, but it appears
as 'though the only eligibles in the
picture field will be those companies
in the threes of reorganization.
Regulations specify that loans will
be made 'primarily to supply needed
working capital (such as for the
payment of labor and the parchase
of materials). Only in certain
(Continued on page 65)

J. J. FRANKLIN'S HULA THEATRE CHAIN IDEA

Los Angeles, June 25.

J. J. Franklin has just returned from Honolulu, where he has been making a survey of conditions with a view to launching a small chain of picture houses, and with possible production angle in view. Franklin

or picture nouses, and wiew. Franklin had numerous realty people showing him locations and upon his return announced ambitious plans. Brother of Harold B. Franklin has an idea that Hollywood producers need additional production facilities on the Island, and he would like very much to build a rental studio there. As a forerunner of his contemplated circuit, Franklin has acquired one house which he is opening Sept. 1, under the name of the Roosevelt.

Not known here what J. J.'s financial connections are.

Argument is to be held Friday
(29) in New York Federal court
relative to getting deposition from
John J. Franklin, brother of Harold
B. Franklin, and presently on the
Coast, in connection with Franklin's
suit agaist RKO. Latter sues for
\$5,000 on alleged breach of contract
against the theatre outfit.
Attorneys for RKO may object to
the depositions unless Franklin underwrites the cost of such a procedure.

RKO's downtown counsel, Cravath, de Gersdorff & Swaine is handling the RKO end of the case. Franklin is being represented by his brother, Attorney Charles Franklin.

Franklin.

The contract allegedly breached is one stated to have been made through H. B. Franklin, John Franklin's brother, when latter was running the RKO theatres.

Washington, June 25 wasnington, June 25.
Government may become indirectly involved in the talker patent
situation through, the newly prosituation through the newly pro-posed U. S. Communications Com-mission. This commission is to regmission. This commission is to regulate the telephonic, broadcasting and telegraphic industries. For the American Telephone & Telegraph Co. to be properly and clearly encompassed within the proposed regulatory supervision of the Communications, Commission, the Government, it is felt, may be disposed to require that A. T. & T. sever any affiliation it may have with the motion picture field in a patent or equipment way.

motion picture field in a patent or equipment way.

In settling with Warners, the A.

Z. ** T. subsid ERPI, looks to have the first step in this direction to-wards clearing the situation, pre-paratory to the parent A. T. & T. company stepping out altogether from the film patent field.

Official announcement of the set-tlement of the long steading con-

From the film patent field.

Official announcement of the settlement of the long standing controversies between ERPI and Warners was only made last week, although it has been known to have been in progress by the trade generally for several weeks.

No definite appriasal of what Warners' payoff will actually amount to, can be had at the present. It is estimated, however, to eventually figure from \$3,00,000, to \$10,000,000. Actually, in tangible form. Warners has received \$4,000,000. The balance figures from license charges and service charges which Warners owed to ERPI over several years and which are left unpaid, Warners being relegated from paying same under terms of settlement.

The \$4,000,000 in tangible form.

The \$4,000,000 in tangible form, (Continued on page 35)

PAR-TRENDLE RENEW IN DET.

Detroit, June 25.—
Paramount trustees have renewed on George W. Trendle and Willard Patterson for an additional year expiring in July, 1985. From all accounts this is the first of the field partnership deals to be renewed by the Par bankruptcy overlords. Renewal on Trendle and Patterson means, virtually that John Balaban stepping into the Par Detroit situation, through the Par management, is cold.

At the same time and along the same lines this renewal amounts to a confirmation of trade opinion that Detroit, June 25.

same lines this renewal amounts to a confirmation of trade opinion that the Detroit theatre situation of Paramount is one situation entirely within the hands of the Par trustees

only.

The old Trendle partnershipoperating deal for Detroit was to
have expired the middle of July.
Because of its expiring in the middle
of the picture-buying season,
and the necessity that the theatres
here should keep in consistent operating order, that the trustees farured to act forthwith on renewing
with Trendle.
So far as indicated locally no new.

So far as indicated locally no new conditions or changes are made in the Trendle-Patterson setup. the Trendle-Patterson setup. Trendle continues as president of the United Detroit Theatres Corp., Par subsid, and Williard Patterson is general manager in charge of operation. Apparently the deal stands as worked out originally by the trustees' advisory committee on reorganization of Publix theatres as headed by S. A. Lynch.

'CHANDU' FEATURE 1ST. THEN IN 8 CHAPTERS

Hollywood, June 25.

Bela Lugosi has been signed by Sol Lesser for lead in 'Return of Chandu,' which Principal will release,' after which he appears in serialized continuation of the feature for dight two-reelers.

Lesser has an option on Lugost for two more features.

June 25.
The producing moguls of filmdom went before the Catholic Bishops committee on motion pictures here last week and took a pledge that self-regulation machinery will be put into operation by July 1 to insure the release of pictures conforming with reasonable moral standards.

(Continued on page 34) FRENCH CHURCH

CO-OPS WITH PIX

NRA OR HAYS ON MORALS

Pix Execs View Church Drive as **Worst Over: New Product Already** Being Sapolioed for B. O. OK

In face of official pronouncements from the Catholics and the Federa Council of the Churches of Christ in America, that they will continue their screen clean-up drive in their their screen clean-up drive in their own way, developing to full national strength the Legion of Decency, the Hays office is more or less jubliant. Haysites charge the Church with having laid down on the job until now; that we have gone out asking the churches to do just what they are doing now, and swing their support to good pictures.

Exhibitors can't see it that way and influential Catholic prelates over the week-end declared they did not grasp its full significance.

not grasp its full significance.

As for exhibitors, they have what Haysites believe will be consoling news. Hollywood is now credited with having awakened to the situation and to be marching the narrow lane. Some 40 pictures reported to have been put into release the past ix weeks have had the benefit of extra careful scrutiny. Between now and August 15 another, 40 pictures will be released. With the exception of about 10 of these, now in the positive print istags, all will go through the new labeling of the worst is over, Haysites believe, because pictures which were entered in distribution six months ago have already been seen by 80%

entered in distribution six months ago have already been seen by 80% of the American fans.
These statistics are being advanced to assuage exhib apprehensions that the Hays voluntary cleanup cannot become effective before the new season and that box offices will be at the mercy of the Church during normally needy summer months.

Blame Exhibs
So far as the past has been, Haysites hold exhibs equally guilty with
others in the industry. They are
accused of having 'harassed' film

(Continued on page 57)

Wingate Bears **Down on Films** As Hays Censor

Hollywood, June 25.

Hollywood, June 25.

Dr. James Wingate, of the Hays office here, and who has had censorship studio problems on his shoulders during the absence of Joe Breen in the east, has been giving the producers what for and sleep-less nights in the past two weeks.

Wingate took issue with Metro on the Jean Harlow picture. Born OB Kitssed: He ordered out various lines and situations, and studio is now silcing an retaking to conform.

Wingate has made it known to the studio heads that he is the last word with Breen gone and that any precedent that may have been established by Breen in cases similar to the ones coming to his attention would not necessarily be acceptable to him. Paramount also felt the same sort of going over.

Endeavor of studios to keen acripte clean is also causing grief for scenarists working on recent burs. With high money expended on newly acquired stuft, particularly plays, studios are trying to get something out of them.

Caso in point is a recent play buy which, after deletions, left only the title. Several sets of writers have been used in trying to get a yarn that will somewhat resemble the play raid yet get by the present

Warner Conferees Ouit West for East Offices

Burbank, June 25.
Coast regional convention over, a flock of Warner executives departed last night (Sunday) for New York. Major Albert Warner and Grad Sears stay here for 10 days to hold additional confabs with Harry M. Warner who leaves New York for here tomorrow (Tuesday).
Rattling away were S. C. Einfeld, Carl Leserman, Harold Bareford, Norman H. Moray, and Al Schwarlerg. Moray and Bareford stop off in Chleago for a few days. Fred M. Jack, southern division manager,

Jack, southern division manager returned to his Dallas headquar-

OFF 'N' ON AGAIN PAR-CAP POOL STILL ON

Some trouble with the N. Y. censors over Mae West's 'It Ain't No Sin' is temporarily holding up the order to go forward on the Paramount-Capitol Broadway pooling deal, but reported around Par that there is little doubt the Par-Loev agreement will go into effect.

Censors are regarded within Par as a little more sensitive as a result of the current church crusade but it's said that in all probability the original 'It Ain't No Sin' title will

original It Ain't No Sin' title will stick.

Par-Cap pool on which agreement was reached more than a week ago, was to have become effective Friday (29), with the West picture to start the Cap off on a straight film policy. House does not want to change into this policy except with a strong picture resulting in the present deferment. 'Rear Car' is also off for the Par, meanwhile. That was the first Metro to have gone in on Friday (29).

One of the results of the Par-Cap pool and division of Metro and Paramount pictures between the two-houses is that the Mayfair, operated by Walter Reade, is to become third choice on product of both companies.

companies

companies.

Cap has first pick and will probably take around 40 pictures on the year. Par will then pick from what's left and after it has its 52, the balance will be available to the Mayfair on first run. Between Metro and Par, a total of 116 pictures are scheduled for this year. Cap's 40 and Par's 52 will leave approximately 24 for the Mayfair.

Deal with Reade is not closed but is expected to be set shortly after George J. Schaefer's return from the Coast, probably the end of this week.

Wallis Rushes to Coast For Prod. Powwows

Hal Wallis, WB production exec and his wife, Louise Fazenda, reached New York Thursday (21) and left immediately for the Coast for conferences with Major Albert Warner before the distribution head pushes off for the home office.

The major is at the Burbank plant following Chicago and Frisco sales regionals.

In a few weeks Harry M. Warner will pay the Coast a visit.

APPEASE CHURCH

Majors Contend NRA's Mor als Proviso Is 'Superflu-

NO HAYS 'STRINGS'

Holding that the Code Authority can save the box-office of the country from religious wrath, leaders in independent exhibition and production ranks admitted over the weekend they are looking for it to assert itself and wrest from the Hays organization the guardianship of industry morals. Church action, they declared, is bringing to a head an issue which has been threatening since the inception of the NRA—that the morals clause in the film code is a farce and that the time has arrived when an industry as a whole, financially supporting the Blue Eagle, must determine whether the Code Authority can continue to sanction, by its silence, relegation of NRA duties to the Hays organization. Holding that the Code Authority

zation.
Such charges seeping through
New York channels immediately
drew not only fire in major circles
but a hitherto unpublished slan
on the Hays organization and the

NRA.

(1). The word 'superfluous' was used by one major spokesmen in referring to the presence of the morals clause in the present film

code.

(2). The Act never intended, according to the new major version, that the NRA should be the regulator or censor of picture morals.

(3). Hays production and advertising codes were described at the same time as being viewed as a matter of contract.

It was further contended in major ranks that the code does not empower the Authority to set a morals machinery.

accinitive.

Codists held that by the language of the morals clause wherein the industry pledges itself to maintain

(Continued on page 35)

INDIES URGE C. A. Bishops Hope for Film Co-operation **But Will Continue Screen Campaign:** Meet Again at Washington in Fall

Moves On' (Fox) is that it is the first big production picture in some time to depart from here without a public preview. Film has not been shown to anyone other than a few people connected with the studio. It opens in New York this week.

C. E. RICH'RDSON **RESIGNS AS** PAR TRUSTEE

Charles E. Richardson, one of the

Charles E. Richardson, one of the three Paramount trustees, has resigned, according to downtown accounts. His resignation is not unexpected those knowing Richardson stating he had been contemplating resigning for some time. Richardson's resignation cannot affect the Paramount reorganization. That's due to the Tact that under the new Corporate Bankruptcy Law, two trustees can suffice, if the Court deems it that way. There is no indication as to when the Richardson resignation becomes effective. There is no official statement. It is understood in some quarters that Richardson's action was hastened by the reported attitude of the Court acting under the new Corporate Bankruptcy Law, to move slowly and make examination of details before giving its approval on matters that are to go forward (Continued on page 31).

(Continued on page 31)

What?

Hollywood, June 25. Unusual factor about 'World Moves On' (Fox) is that it is

put into operation by July 1 to in-sure the release of pictures con-forming with reasonable moral standards. Joe Breen, decency mentor under Will Hays, took the cinema cleanup veil on behalf of the producers. Martin Quigley, trade paper pubveil on behalf of the producers. Martin guigley, trade paper publisher, accompanied Breen. In accepting the cinema clan's proposal to discharge its responsibility of product purification, the prelates expressed hope that the efforts will achieve the promised results. At the same time they announced that, to carry on their crusade for a wholesome screen, plans are being developed by the Church to develop and extend membership of the Legion of Decency to every town and city in the United States. The curtailment of theatre business. resulting from the several months' old campaign of the Legion of Decency, whose members pledge themselves not to patronize offensive films, prompted the Motion Piccontinued on page 34)

Paris, June 25.

The direct contrast to the row between the Catholic Church and the films in America, the Church here is giving close co-operation to the picture makers. Latest evidence of accord is authorization of Cardinal Verdier, Archbishop of Paris, to Pattle-Natan to make a picture of the ceremony of ordination of priests in his diocese.

General policy of church here is to let films alone, regretting if productions are made of which it disapproves but in general not acting. This rule is by no means universal, however, A big fuss was made several years ago by certain church elements, mostly in provinces but also in certain Paris parishes, against film based on Maupassant story, Le Rosier de Madame Husson. Poster campaign of certain Catholic societies against the film Catholic societies against on the did it serious damage, and in some small towns it was withdrawn. Leader of clean-up party in church is Abbe Bethleem, who also campaigns actively against obscene rubilections, in Comstock style. Church authorities and film leaders, in general, however, are alles.

More Musicals—34 in All—Set for 35's 400 Major Prods.; Fewer Mellers

The major producer-distributors are out to market a total of around 348 pictures, based on programs they have announced. This includes all but Columbia, which is figuring on 48 for announcement at its two conventions in Atlantic City July 2 and Chicago July 9. That would bring it up to just under 400. Plans call for an increase in commitments over the 1933-34 season of approximately 30 pictures, occasioned by larger programs from Fox, Universal and United Artists. Latter shoots up from selling around

Fox. Universal and United Artists. Latter shoots up from selling around 12 a year to 22 for 1934-35, as a result of the Twentieth Century company formation during the past year, together with the deal for product from London Film and Reliance. Sam Goldwyn, in that organization, holds himself down to three pictures for the new year. Far, Fox. Warners, Metro, RKO Radio, United Artists and Universal are in a position to go out to sell 271 titles out of the 348 pictures they—propose-ato-make—leaving—a

they—propose—to—make,—leaving—smaller total than ever before, as pictures to be set later on.

Not So Many Actions

The 348 features for the new film The 348 features for the new film year include the highest average of musicals since sound, a total of 34. Comedies are also conspicuous; murder mysteries, racketeer melodramas and the like are being held down. Not so many action pictures are scheduled, either, including race track stories, football items, etc.

There is a notable preponderance of society dramas and quite a number of big productions in the spectacle column, including the costume type of pictures.

Fewer westerns from the majors, who apparently are about ready to leave the oats op ras to the independents. Fox plans six George O'Brien horse sagas, Par three and Universal six that are to be either actions or westerns, all with Buck Jones.

actions or westerns, all with Buck Jones.
All the big companies are including musicals. Fox heads the list on commitments to make 11, Warners and Radio five each. Par plans four. U the same number, Meirothree and UA two, one the Eddicantor musical from Goldwyn.
Par will be the most prolific picture manufacturer during the year, turning out 64, of which titles on 49 are listed. Warners is next with 60, of which company furnishes titles and some talent on 47. Fox will make 58, giving out titles of 49 now, while. Metro-with 52, tabs. 41. of them and lists a lot of properties from which program will be made up, thus not exactly committing liself to selection of all.
RKO hands out 33 titles on its program of 50; Universal lists 32 out of its scheduled 42, and United Artists hits the highest average, giving 20 productions of its total of 22.
Stars or feature players are listed for 140 pictures among the seven majors; directors for 86 of them.

Sid Kent, Fox prexy, is back in Sid Kent, Fox prexy, is back in New York.

Mrs. Kent is still delayed on the majors; directors for 86 of them. Very const by her auto accident.

Priest Stations Self At Theatre Door to **Catch Disobedients**

Albany, June 25.

Albany, June 25, In connection with the Catholic drive, the priest in a church at Herkimer, N. Y., advised his parish-loners not to see "Tarzan and His Mate:"

Mate:
During the showings of this pleture the priest stationed himself in
front of the theatre, explaining he
was determined to see whether any
members of his flock ignored his

SID KENT BACK EAST

Par Trustees Most Likely Will Continue; New Legal Moves Arise

The new Corporate Bankruptcy Law, providing among other things for appointment of trustees, tinuing those in power or bringing in substitutes, is holding up virtually everything in Paramount. With a view to clearing this legal necessity under the new bankruptcy act, so that the present Par trustees can administer to the corporation under its provisions or others can come

administer to the corporation under-its provisions or others can come in, a meeting is being called for July 10 to settle the point. A total of 50,000 notices, not only to bondholders and creditors but for the first time to Par stockholders, is going out today (Tuesday) for the July 10 meeting, at which it is to be decided whether the present Par trusteeship, under —the new bankruptcy law is to be made per-manent or not. manent or not.

is expected, on inside, that It is expected, on inside, that there may be some objections to making Charles D. Hilles, Eugene W. Leake and Charles E. Richardson permanent trustees under so-called Section 77B of the new law. The July 10 meeting, at 10 a.m., according to the notice, will ask whether these trustees are to be continued or others chosen, notice leaving matter rather open Instead of urging continuance strongly. On Saturday (16), when answer

On Saturday (16), when answer had to be made to petitions on trustees, Hilles - Leake - Richardson trustees, Hilles - Leake - Richardson were appointed temporarily by Judge Coxe; July 10 meeting is for permanency. That the present trustees will be continued seems likely, although there may be some

opposition.

No one has any idea how Par stockholders will feel, since they have not been considered under the

stockholders will feel, since they have not been considered under the old bankruptcy provisions in these or any other matters pertaining to Par's adjudication, and administration as a bankrupt. A total of 37, 183 notices is going to stockholders, who now have representation under the bankruptcy laws. Pending the decision of creditors and courts on the matter of trustees, an order was obtained during the past week continuing Root, Clark, Buckner & Ballantine as counsel for the Par trustees. At the same time, authorization was given to retain eight legal firms in other parts of the country on Parmatters for the trustees. Trustees meanwhile, under their temporary appointment, in line with the changed bankruptcy act, have posted a joint bond of \$100,000, the rew laws having the effect generally of wiping out everything that went theore when Par was being administered as a bankrupt rather than a debtor corporation. Attorney firms employed in various parts of the country will either prosecute of defent actions in behalf of the trustees.

trustees,
Kiddle, Margeson & Hornridge
are employed to defend an action in
the U. S. district court at Chicago the U. S. district court at Chicago brought by G. Hergerman and Art-film Studios against. Par. Rosen, Kammer, Wolff & Farrar are to work on a suit of the State of Louisiana against Par, while Son-nerschien, Berkson, Lautman, Lev-inson & Morse are retained in Chi-cago to prosecute, the suit of the trustees to recover \$1,000,000 from the Marks Bros. on alleged misrep-resentiations in connection with deal resentations in connection with deal whereby Par took over its circuit there. Cravath, de Gersdorff; Swaine

wherey Yax have there. Crawath, de Gersdorff; Swalne & Wood, in New York, are employed as special counsel in connection with the pending appeal of Edward Quittner in his \$5,000,000 restraint of trade action.

Cobb, Hoke, Benson, Kraus & Faegre age to prosecute claims of the Par trustees and protect their interests in Minnesota Amusement Co., itself in receivership; Choate, Hall & Stewart ditto in connection with Olympia Theatres, Inc., also in receivership; and Pillsbury, Madison & Sutro to prosecute claims and protect interests of Par

Madison & Sutro to prosecute claims and protect interests of Par in San Francisco.

Strauss & Hedges, New York, have been retained to prosecute protests against assessment of duty on importation of printing and other machines by Par.

KEN O'BRIEN'S BERTH

Kenneth O'Brien, son of Capt. coll & Raftery) succeeds Al Gottlieb as assistant to Hal Horne at United as assistant to Hal Horne at United Artists.
Cottlieb elevated to advertising manager of U. A.

1st Runs on Broadway

Subject to Change Week of June 29

Paramount-Kiss and Make Up' (Par) (28). Capitol — The Thin Man'

(MG). Strand—'Dr. Monica' (WB)

(2d wk.). Rialte—'Black Moon' (U) (26). Roxv-Baby

(Radio) (3).

(Fox).
Music Hall—"Of Human
Bondage (Radio) (28).
Week of July 6

Paramount—'Old Fashioned Way' (Par) (5). Strand-'Midnight Alibi' (4). Rialto - Strictly Dynamite

C.A. Affirms 7 Out of 9 Appeals: Rules Others

In a batch of nine decisions on appeals from grievance and zoning boards throughout the U.S., the Code Authority Monday (25) reveals that it has affirmed seven of the findings of its field boards, reversed one and modified another:

The reversal was that of an Iowa board on an overseating case in a town of 2,200 population. In a lengthy opinion the C.A. observed: 'We feel that without a specific provision in the code directed to the problem of the prevention of overseating in a particular community seating in a particular community or area, and granting us power and defining the limits of such power we cannot, make a valid determination binding upon the respondents in this proceeding.

The famous Port Chester, N. Y., case (Sawpirs, an indic, against the Skourasse) resulted in exoneration of the same time.

of the circuit of unfair competition, but an affirmation of the N. Y. Grievance Board ruling that Skou-ras turn over 22 pictures of the

ras turn over 22 pictures of the indie.

In a case with non-theatrical coloring the C.A. sustained the ruling of the New Orleans board that, by charging admission and admitting the general public, the Sanatorium theatre was in unfair competition with the Magee theatre.

Prizes, such as are being used by the Jay-Ben Corp., are rebates and in violation of the code, the C.A. ruled, thereby affirming the Los Angeles Grievance Board, which decided in favor of the complainant, Pacific National Theatres.

C. A. accepted Des Moines dismissal of the complain of the Iowa theatre sagainst Fox-West Coast,

theatre against Fox-West Coast, ruling that evidence shows respond-

Oscar Morgan Likely to

On George J. Schaeffer's return this week from the Paramount L. A. sales convention, among the mat-ters that will first engage his at-tention is selection of a successor to Stanley Waite, eastern-southern division chief who died the day the

Par h. o. crowd went west.

Bill Erb, Boston district manager; Oscar Morgan, occuping same post in Atlanta for that section and Jack Dugger, d. m. at Dallas are the candidates, with Morgan most

WB Conv. Attacks 10-15c Admishes: For Clean Films

San Francisco, June 25 ar against 10 and 150 A vigorous war against 10 and 10c houses, and an equally stiff cam-paign against duals were planned by Warner ros. chieftains and sales exec convening here last week (18 and 19) for the Western

sales convention,

At the same time, the lack of dirt from the '34-'35 product was strong-

At the same time, the man action the '34-'35 product was strong-jy pointed out.

Major Albert Warner and Gradwell Sears, sales manager, told the assembled Warnerites that their outfit would lead the fight against the dime-15c houses by refusing to sell product to any theatres with an admission less than 15c for matiness.

admission less than for for matthes and 20c at night. Major Warner disclosed that WB has just closed a deal in metropoli-tan New York, where the Warner product that has been bought solely

product that has been bought solely by Loew's in past years, will be split between Loew's and RKO, in a deal involving more than \$2,000,000.

The 1935 convention will be international in scope, and will be held in Los Angeles, probably in June.
Coming into town for the last day of the pow-wow with Bill Koenig. Jack Warner warmed up the boys with a pep talk in which he also took a crack at independently-made trailers.

took a crack at independently-made trailers.

'Our studio-made trailers are au-thentic and the best,' declared War-ner,' because we have the people and know which scenes are staying in, which going out. Trailers are too important for a theatre to fool and with.

Warner told the convens that Warner Bros. is in the

tioneers that Warner Bros. 18 in the best financial shape of its history, with not a penny owed the banks. Carl Lesserman, assistant to Sears, outlined the pix on 'this year's program that are not yet re-leased, and Norman Moray, short subjects chief, gave the boys the lowdown on his product which will include 78 single reels and 52 double

include 78 single reels and 52 double reels.

The convention was saddened at the opening when Arthur Flanders, Denver salesman, died of a sudden heart attack just after breakfast. His body was sent home Tuesday night (19).

Succeed Stanley Waite Market Generally Marks Time With **Amusements Ending Week on Decline**

Yesterday's Prices

100 Col. Pict. 30%, 30%, 30% 4 %, 30% 50% 4 %, 30% 50% 50% 50% 4 %, 30% 50% 50% 50% 50% 50% 50% 50% 50% 50% 5	Sales.	See 1	High	.Low.	Last	.cbge	. 1
500 Con. Film. 33, 34, 34, 34, 4, 4, 400 Fex. 4, 134, 134, 134, 144, 4, 4, 4, 4, 4, 4, 4, 4, 4, 4, 4, 4,	100	Col. Pict.	30%	30%	.80%	+ %	.
400 Bast. K. 173, 974, 974, 14 4 400 Bast. K. 173, 974, 974, 14 4 600 Bast. Sainte. 25, 25, 25, 25, 25, 25, 25, 25, 25, 25,	500	Con. Film.	84	814	814		
600 Fox A. 13% 13% 13% 19% 10% 17, 1000 Gen. Elicol. 200 175 10% 10% 10% 10% 10% 10% 10% 10% 10% 10%	400	Host K	0776	0744	0734	- 4	. 1
7,000 Gen. Elec. 20, 10% 10% -14 7 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	-600	Fox A	13%	18%	18%		
7,600 Low's 30%, 28 28, 24, -1, 22, 250 Par. ctts. 4 38 28, -1, 4, 500 RKO 24, 23, 24, -1, 4, 500 RKO 24, 23, 24, -1, 4, 500 W.B 5%, 5%, 5%, 5%, -1, 20, 5%, 5%, 5%, -1, 4, 5%, -1, 4, 5%, -1, 4, 5%, -1, 4, 5%, -1, 4, 5%, -1, 5	7 000	Gen Elec.	20	1044	1914	- 14	. !
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2000 P-F-L 54 54 54 - %. 8,000 Do etts. 55½, 63 53. 1,000 Par-Pub 54 54 54 - 1 21,000 W B 55½, 56 56½, -2 21,000 W B 55½, 56 56½, -2 20 Col. ict. 30 9. 30 -1½, 800 750, 134½, 134½, 138½, + %.	\$20,000	Loew's	102 .				
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1,000 Par-Pub . 54 54 54 -1 9,000 Do ctfs 54 524 53 -1 27,000 W B 581 56 504 -2 CURB 200 Col. ict. 30 30 30 -114 8,800 Tech 144 134 138 + %	8.000	Do ctfs	5814	73	63.		
0,000 Do ctfs 54 52½ 53 -1 27,000 W. B 58½ 56 50½ -2 CURB 200 Col. ict 30 30 30 -1¼ 8,800 Tech 14½ 13¼ 13¾ + %	1.000	Par-Pub	54	54		-1	
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200 Col. ict. 30 80 80 -114 8 800 Tech 1414 1314 1816 + %	,,				, -		٠.
8.800 Tech 1414 1314 1854 + %							
3,800 Tech 14% 13% 18% 十%	200	Col. ict.	30	80	80_		
	8,800	Tech	141/4	131/4	18%	+ %	١.
100 Trans-L 11/2 11/2 11/2	100	Trans-L.	1%	11/2	-1%		100

Merry Widow' Next Into Astor, N. Y.; Loew Renews

Loew's has renewed its lease on the Astor, N. Y., with Walter Reade for 10 years, starting Janu-ary, 1935. Theatre darkened a week ary, 1935. Theatre darkened a week ago after a 14 week' run of 'Roths-child' and is not expected to reopen for a month or more.

Metro 'is planning to put 'Merry Widow' into the Astor when ready.

LOEW'S PLAN FOR CAL. CONSTRUCTIONS

San Francisco, June 25. Loew's plan for a theatre building campaign in Northern California has been augmented to include district houses in Frisco in a construction program, it is admitted by Col. Ed. Schiller, theatre head Loew's, who is now here on the project.

en State Theatres following a re-ported disagreement between G. S. and Metro over product, Loew's will build sizeable houses in the will build sizeable houses in the Mission, Richmond and Fillmore districts here, it was learned. All are neighborhoods where G. S. is strongly entrenched. Col. Schiller was closeted during the week with Tom Sorriero; slated

the week with Tom Sorriero; slated as general manager of the new circuit; Grover C. Parsons, Metro exchange manager here, and district property owners, in a reputed effort to fron out deals. However, there are many stumbling blocks, and Col. Schiller said he expects to remain here from one to three months. Houses in Santa Cruz, Monterey, Petaluma and Reno are due under

the plan.

Bob McNeill, G. S. chief, is still in New York, where he went not only to view the Baer-Carnera fight, but also renutedly and buy pix of it; but also reputedly to ask Loew and Metro execs to lay

Compromise Offer Only Would Give Fox Met Chain to Warner-Loew

Although a compromise is possi indications vesterday (Monday) afternoon were that the bondholders' committee acting on bondholders' committee acting on advice of counsel would nix the joint offer of \$4,000,000 cash as made by Loew's, in association with Warners, for the 80 Fox Metropoli-ton theatres in Greater New York and New Jersey. Decision of the conference held yesterday will be-made known tomorrow (Wednes-day) before Federal Judge Julian Mack.

Mack.
Compromise may be a higher bid
by the Warner-Loew-combo, without certain conditions which the
two attach presently to their offer.
Judge Mack, previously, at a

two attach presently to their oner.
Judge Mack, previously, at a
hearing indicated that the decision
of the bondholders group, as representing around 85% of the secured
indebtedness of the Fox Met circuit,
would have great weight with the
Court.
Were the Warner-Loew bid to be

Were the Warner-Loew bid to be successful, it would mean that Skouras Brothers would be eased

out of eastern theatre operation al-together. Under the proposed reor-ganization plan of the bondholders Skourases are to operate 44 of the Fox Met houses, at an annual salary of \$75,000.

Same would apply to Samuel Rinzler and Harry Frisch, partners in Randforce, who operate 36 of the Fox Met group and who were to receive around \$44,500 jointly for said

ceive around \$44,500 jointly for said operation.
Other conditions have to do with Randforce and Skouras getting certain stock rights in their particular operated properties. Fox Film also ds-concerned-in-the-reorganization plan through settlement of a Fox Film claim of around \$28,000 to \$25,000 thus certain stock stocks. Fox Film claim of around \$283,000 tor \$25,000 plus certain stock rights in the holding company to be organized for Fox Met. This stock right is a small percentage of the new stock to be issued, not to exceed 10%.

Sid Kent, president of Fox, would be one of three voting trustees under the bondholders' reorganization plan.

RKO Ogling Casıno, N. Y.

RKO is interested in taking over a Times Square house of capacity for a pop-priced policy of straight films, regardless of whether or not it continues to operate the Palace. A new report is that burlesque may go into the Pal.

go into the Pai.

The Casino, which it is believed can be had from the Haring & Blumenthal-Shiftman indie interests, is the house RKO is ogiling. Interest in another house on Broadway follows the deal with Max Gordon to place legit shows into the RKO Center, where RKO now plays pictures on a split week policy at 40c fon. 40c. top. The Casino seats 2,100.

Whitman, Cruise Swap

Whitman, cruise Swap

In-anticipation-of-the-RKO_Center, smaller of the two Radio City
theatres, going legit, under the
Rockefeller operation, Herman
Whitman who has been manager of
the R. C. Music Hall has been shifted to manage the Center. Fred to manage the Center. the K. C. Music Hall has been shift-ed to manage the Center. Fred Cruise, who has been manager of the Center will succeed Whitman as house manager of the Music Hall. Changes were ordered by W. G. Van Schmus, head of the R. C. the-atre groun.

Market marked time most of last week and then sold off on volume on Friday, but came back the following day from its lowest levels, Result was that Dow-Jones industrial averages closed at 95.59 Saturday compared with 99.85 on previous Saturday, for a net decline of 3.26 points. Earlier in week, however, market managed to push industrial averages into 101 level for first time in many weeks. From this point it fell back for remainder of week. This might have been expected from chart reader's standpoint, since it enabled market as a whole to strengthen its position, for any upward move that might come later. Others were plainly disappointed that market did not continue its upward spurt.

Vanury's averages for 12 representative stocks in Amusemen. Group declined 1.416 points, touch-

sentative stocks in Amusement Group declined 1.416 points, touch-ing 21% before staging a comeback. This point is the same as the bot-tom reached by Amusement Group during week ending June 2. From a chartist's viewpoint Amusement a chartist's viewpoint Amusements Group was due to sell off during past week, since, as it was pointed out last week, the group had been climbing steadily for five weeks. During the past week it topped its previous high mark of April. This, coupled with diminishing volume coupled with diminishing volume and its previous steady climb, indi-cated the group might alump. June generally is rated an off-month for amusement issues, and this June apparently is not going to prove much of an exception.

Of several outstands

much of an exception.
Of several outstanding issues in
Amusement Group, Loew's common,
stock appeared to be most nearly,
following the market as a whole.
There is little to indicate that its
will go a great deal lower despite
the fact that recent action in leave will go a great deal lower despited the fact that recent action in leaving dividend at \$1 proved somewhat disappointing. Its present price certainly represents the dollar dividend, and any considerable improvement in price would reflect the possibility that the next dividend would be revised upward. And this rated a possibility. Warner Brothers common continued its declining tendencies and closed lower than it has in six weeks, or since May 5. Howeves, this stock has established a fairly definite resistence level around the

weeks, or since May b. Howeves, this stock has established a fairly definite resistence level around the 5½-and 5½ marks. Its low during the past week was at 5½, and the close was at 5½, Fox A penetrated its old resistance point at 13½, but came back to close at that level. It managed to get up to 15½ before meeting selling. It drooped badly during the latter part of the week, although volume was only half what it was the preceding week.

Radio B and 33

Radio preferred B slipped badly during the sell-off Friday along with many other big board issues. Made two successive weeks that this issue has declined. The stock has been batting the 33-point resistance level over a period of five weeks, and the best it has done has been to reach 33%. Stock met support hear the 234 alvel but failed to

level over a period of five weeks, and the best it has done has been to reach 33%. Stock met support here the 28½ level, but failed to drop to the old support level at thi point. It closed at 29%, a bit better than the close on June 2, when the stock dropped down into the 18 bracket. The 28-point level has been tested on four different occasions within the past two months. Stock volume on Saturday was the smallest in 10 years, but many stocks wound up the day with healthy gains. After selling of the best work and the smallest friday and gained even more substantially on Saturday. (Continued on page 34)

N. Y. to L. A.

Sigmund Romber Louise Fazenda. Paul Keston. Lew Lipton. William S. Paley. Noel Pierce. Hal-Wallis. Dave Werner. John J. Wildberg.

L. A. to N. Y.

E. H. Allen. Carrie Jacobs Bond. Nigel Bruce. Louis Cohen. George Goldsmith.
Mr. and Mrs. ltufus LeMaire.
Morris Schlesinger.

MANY '35 SALES OBSTACLES

Saenger Reorganization Plan Still Up in the Air: F.T.C. Nixes It

The Saenger reorganization plan, a monumental legal task that has cocupled months of at work and manning, may be thrown out altogether so far as the Paramount the took are concerned leaving the fate of the southern theatre chain almost strictly up the Saenger crowd itself and Saenger re-

This possibility arises following the unfavorable impression of the Federal Trade Commission in Wash-Federal Trade Commission in Wash-ington during the past week after scanning the plan. The commission disagreed on several points in-volved in the plan, notably the is-suance of securities of a new com-pany, and strongly felt that the Par trustees should file financial state-ments of such a new company. Saenger reorg plan proposes the setup of a new company following agreement of creditors and others on the plan itself, but cannot very

agreement of creditors and others on the plan itself, but cannot very well file statements on such a pro-posed company and securities unti-then. Normally, attorneys point out, such filing is not made unti-later the new corporation is organ-

one of the questions Par trustees re reported mulling, following this are reported mulling, following this unexpected hitch with the Federal T. C., is whither or not Saenger should be reorganized under the new bankruptcy laws. A petition, nevertheless, is to be filled some time this week, changing Par as a bankrupt to a 'debtor corporation' so far as the Saenger plan is concerned, plus other largely technical and legal changes essential under the new bankruptcy act.

Surfri

While this is mostly a legal step to keep the papers correct, it is said that if matters aren't straightened out in Washington with the Federal Trade group, action of which came as a surprise, the reorganization plan may be dropped entirely. Then it would be up to the Saenger theatre and realty companies to work out something as equity receiverships. Both are in this classification, with E. V. Richards as receiver.

ceiver.

Another step may be a follow-through by Par trustees on getting creditor approval to the Saenger plan as workel out a few weeks ago, then seeing what can be done in Washington. In any event, it's pointed out, creditor approval would have to be established.

Chester B, Wolff, attorney for B. V. Richards and Saenger, is expected in New York some time this week, prior to sailing for a Euro-

D. V. Richards and Saenger, is expected in New York some time this week, prior to sailing for a European vacation Saturday (30). He will then check into the situation. The Saenger reorganization plan is the most comprehensive of any worked out by the trustees of Paramong subsidiary companies in its empire. Started more than six months ago by the S. A. Lynch reorganization committee, the program leading up to the plan has entailed weeks of work both here and in New Orleans, headquarters of Saenger. Heavy bonded and other creditor indebtednesses of the Saenger companies has made the reorganization panies has made the reorganization plan a difficult one.

plan a difficult one. Creditors' meeting scheduled for approval of the Saenger plan, Thursday (21), has ben postponed to July 13, pending final determination, including whether, the Par trustes will be permanently appointed to administer to the company under the new bankruptcy act.

FINALLY GET SET

Minneapolis, Junc 25. After three unsuccessful attempts, film code board finally got an unaffiliated exhib to serve as a member of the local zoning and clearance board and thus complete its personnel. He is Gus Baer, owner of the Bemidji theatre, Be-midji, Minn.

See 10% Case Dismissal

From indications Monday (25) the Code Authority on Thursday will announce dismissal of the first case brought under the NRA to test out an important phase of the code's 10% elimination provision.

Reason for delaying until the last minute decision on United Artists' contention that it cannot be a party to the percent clause because it sells each picture on an individual contractual basis, is laid to a complete investigation of the status of the DeKalb, Ill., exhibitor who filed the complaint.

Code Rulings Speed Up 1st Run Bookings

Chicago, June 25.
One unfair practice which has been in effect since the business began is being cleared up by the code boards. That practice is the habit of first run exhibs to forget to book in pictures, which forces subsequent run exhibs to wait around for weeks and months before they are able to get their hands on any product. All decisions on this squawk are being handed down in favor of the subsequent run exhibs with the board ruling that the first run exhibs must make early decisions on picture booking in order to give the subsequents a chance to get set, Exchanges all admit that they have been lax in this respect and have permitted the first-run houses to delay naming their dates, often

nave peen lax in this respect and have permitted the first-run houses to delay naming their dates, often leaving the subsequents without product. Under the code decisions, however, the first runs must name their dates within specified periods after notice of availability.

Last week two such decisions were won by the subsequent exhib. First case was that of the Monmouth vs. the Galesburg house, with the Galesburg spot ordered to designate pictures within 42 days of the loop run or else relinquish the picture to Monmouth. Garden the atre in Peoria won a similar case against the Princess in Columbia.

EXHIB VS. EXHIB

.'s Battle of the Century-Beaucoup Charges

Exhibitor was pitted against exhibitor in the final big card of the Code Authority which, this week, is adopting a single feature policy, each appeal now to be heard by an individual codist rather than the other areasystel.

each appeal how to be a second of the individual codist rather than the entire personnel.

J. Meyer Schine had to go through three rounds. A bevy of upstate New York exhibs tried hard for the k. o. but Schine was therewith all of the answers parrying overbuying jabs and in a few instances delivering a couple of smarting hooks on zoning. To Schine the longer an indie has to wait for a picture the better it is because exploitation and advertising increase all the time.

Strange stories from time of 7,000 and less they occupied most of the afternoon.

and less they occupied most of the afternoon.

That all contracts in one such town, Victoria, be torn up and that distribs share and share alike with the town's four houses was the oddest decision brought to the attention of the Authority in a dragout verbal sloughing contest.

Is there any right to force a distributor to sell films to independents?, the lawyer for houses

CHURCH, DUALS, NRA AMONG 'EM

Exhibs Don't Know Whether to Book Broadly or Risk Overbuying - Long Clearances Must Also Be First Classed Un

LATEST START YET

Besides getting off to its latest start the sales season for 1934-35 is confronted with more obstacts to further its delay than film lead-ers can recall for any year in the past, Mindful that if they sign conpast. Mindful that if they sign contracts now they will in many instances not benefit by any territorial changes subsequently made by the NRA, exhibitors are reported from the field to be making deals for new product only on work sheets and withholding formal signaturing of contracts until the Blue Eagle has chirped official boundaries.

Religious agitation is also con-ceded to have a retarding effect on sales, especially in Catholic com-nunities where box office men are sufficiently concerned to be await-ing a test of the national offensive planned by bishops in Cincinnati last week.

last week.

Double feature future, finally and importantly, is a moot item in every lesser exhib's mind—to know whether to book broad-it, as in the past, or to narrow down the amount of product for the new year, in fear of overbuying only to find that duels are nesses.

fear of overbuying only to find that duals are passe. Certain Indie exhib leaders, as well as small producers, are piling up ammunition to meet new major moves to curb or finish doubling. These men are especially in-(Continued on page 58)

NEW L. A. LABOR ARBITER HAS **30 CASES**

Hollywood, June 25.
Bernard P. Calhoun has been named NRA state labor compllance officer succeeding Judge Ben B. Lindsey, who resigned recently, by Charles H. Cunningham, local head of NRA office. A mode of procedure has not been worked out for handling studio labor complaints, Calhoun said, but the kicks will receive protection of secreey and the setup will be businessilke and minus the spectacular.

will be businessilke and minus the spectacular.
Cathoun, previously attorney for the NRA here, has some 30 cases of labor and extras squawks to adjudicate. These were kept when cunningham recently turned over bulk of the film code violation complaints to the Studio Labor committee and the standing committee to the standing committee to the standing committee and the standing committee to the standing committee and the standing committee and the standing committee that should be standing to the standing committee and the standing committee and the standing committee and the standing committee the s

ton after dispute as to jurisdiction.

All picture code complaints in which kickers objected to the forwarding of their names to the Code committees were retained, with identities kept secret.

Picture, complaints are but one phase of many duties Calhoun's Job

embraces.

in which Paramount has a 50% interest asked the codists.

'Out in our part of the country,' a Jerseyville, III., exhib commenced, 'Publix seems to think the zoning boards were set up for them.

We never had any trouble before. Now Publix wants protection for 22 miles.'

Repaint Job on Codes May Open Up Film Pact Again as Political Football for Autumn

B'way Stenching Again

Heretofore confining attention mostly to the cheaper grinds on Broadway and in the neighborhoods, bomb stenchers are beginning to attack on first run fronts. During the past week considerable havoc was created in major theatre operating circles when two bombs were deposited in the Mayfair, N. Y., operated by Walter Reade. Reade has had no trouble with unions, but lays the stenching to intra-union troubles.

unions, but lays th intra-union troubles.

Hollywood Guilds Sweep Places on Labor Comm.

Washington, June 25.

Jolting the Academy, Divisional Administrator Sol A. Rosenblatt last week save the Screen Actors and Screen Writers' Guilds a big break in parcelling out posts on the writers' and actors' labor relations committees. Producer representatives to work out regulations covering employment of the two professional groups will be named by the Code Authority.

With all of the actor positions going to individuals nominated by the Guild, Academy got only one appointment the writer group. No explanation forthcoming for the throwing out of more than 25 actor nominations submitted by the Academy. Appointments:

Actors—Kenneth Thompson, Ann Harding alternate; Ralph Morgan, Chester Morris alternate; Richard Tucker, Pat O'Brien alternate; Richard Tucker, Pat O'Brien alternate; Robert Montgomery, Paul Muni alternate; Culaude King, Mary Astor alternate.

Writers—Ralph Block, Gladys Lehman alternate; John Emerson, Rupert Hughes alternate; James Gleason, John F. Natteford alternate; Dudley Nichols, Seaton Miller alternate; Waldemar Young, Courtney Terrett alternate.

Not only did the Actors' Guild make a clean sweep on the first committee, but Rosenblatt withheld Washington, June 25.

make a clean sweep on the first committee, but Rosenblatt withheld announcement of the appointments until a telegram had been dis-patched to Eddie Cantor announcing his selections.

VERDICT THIS WEEK ON CFI-LABOR DISPUTE

Washington, June 25.

ispute between Consolldated Film Industries, Inc., and New York Frinting Pressmen's Union came before the National Labor Board for final decision last week after company refused to abide by ruings of New York regional board. Involving wage dispute and charges of discrimination, srlevances of union were aired and case taken under advisement. Decision expected some time this week.

Ruling of regional board that strike be called off, workers reinstated, and wage questions arbitrated, and finding of New York compilance board that company had violated graphic arts code by cut-

strike be called off, workers reinstated, and wage questions arbitrated, and finding of New York compilance board that company had violated graphic arts code by cutting wages, should be sustained by NLB, Edward Neway, union spokesman, said.

Company made no formal presentation, H. A. Huebner, public relations rep, declining to testify, and appearing only in the role of an official observer.

Washington, June 25.
Transformation of the National Recovery Administration was actively under way last week as essential policy changes were announced and preparations were made for summer overhauling of virtually every code.

Determined to reduce the number of pacts by working out new codes for each major division of industry. Federal officials set up new machin.

Federal officials set up new machin-ery for handling complaints and certainly, if quietly, went about meeting criticism of the Darrow

certainly, if quietly, went about meeting criticism of the Darrow board.

First inkiling of the change came-from a story in the NRA office publication, The Blue Eagle, which said that arbitrary provisions for code enforcement must be dropped and that trend toward industrial dictatorship in some fields must. Tied in directly with this intention was the setting up of a new method of reviewing complaints from little enterprises and for handling the hot monopoly issue. Federal Trade Commission, which has been at war with Gen. Hugh Johnson for months, was designated official appeal tribunal.

Although no definite steps had been taken by Saturday (23) it was believed inevitable that in time the film code will become a political football again as a result of these modifications of the NRA system. Some observers expect that independent exhibitors will take advantage of the new set-up and try to hale the Code Authorty and major producer-exhibitors before the Trade Commish on monopoly complaints.

Outcome of Darrow

Datants.

Outcome of Darrow

The Trade Commish will hear appeals from code authorities, complaints by codists against individuals, and charges by NRA, backing up its decisions with cease-and-desist orders and, whenever necessary, court proceedings to enforce its rull lings. This move is a direct consequence of the Darrow heard reports which stressed the need for an adequate review machine with complete powers to rectify conditions not in the public interest. President Roosevelt was prime mover in working out this procedure, according to report.

Consumer Advisory Board has agerly clined the free-for-all that is developing as a result of adjournment of Congress, which leaves NRA with a free hand to proceed with its changes of policy, and of the two Darrow reports which contained bilstering charges against the film code well as several other major agreements. CAB demanded remedial action to ease re-

anded remedial action to ea (Continued on page 58)

35 PREMATURE **CHI AD SQUAWKS**

Chicago, June 25. Grievance board locally

Grievance board locally is going premature advertising slug-nutty. Every case last week concerned the complaint of ahead-of-time ads and every one of the 10 cases was decided in favor of the complainant. The offending exhibs all admitted to the control of the c

'Finishing School' Much Aided By Fight Pix, Big \$10,000 m L. A.; 'Works' Fair 15G; State Good 13G

Los Angeles, June 25. Los Angeles, June 25.
Current week in some of the
houses a bit on the upgrade, but
in most it's just too bad. Paramount,
with Ben 'Shoot the
Works,' and State, with 'Manhattan Melodrama,

Pantages 'Little Man
What Now' for second stanza and doing twice the business it usually does with a single week attraction.
RKO is holding over the Baer-Carnera pictures with 'Finishing School' nd doing an outstanding biz. In general kids are still remaining

away from the theatres due to the infantile paralysis epidemic.

Estimates for Thie Week

Chinese (Grauman) (2,028; 55-\$1.65)—'Rothschild' (20th Century) and stage show (12th week). Threeday week novelty wore off after first try so take down to around \$5,900

try so take down to atoma western for the six performance session.

Last week around \$7,200.

Downtown (WB) (1,800; -35-40-55)—Modern Hero' (WB).

Will be blucky to hit poor \$3,500 mark. Last week The Merry Frinks' (WB)

\$3,600.

Hollywood (WB) (2,756; 25-35-40-55)—Modern Hero' (WB). Barthelmess does not seem to be a magnet here. Doesn't look over \$4,300. Last week 'Merry Frinks' (WB) pretty tough going after a fair start, \$4,200. Loe Angelee (Wm. Fox) (2,800; 15-25)—T. Can't Essepe' (Alexander-Beacon) and 'Affairs of a Gentleman' (U) split. A hard pull and will silp a bit over \$3,000. Last week 'I Hate Women' (Goldamith) and Monte Carlo Nights' (Monogram) were not Carlo Nights' (Ronogram) were not Carlo Nights' (Monogram). The Last week is had since going traight pix. Will hit an easy \$4,200 for second. stanza. Last week a healthy \$4,000, due to studio helping plenty on exploitation. Paramount (Parimar) (3,595; 30-40-55)—Shoot the Works' (Par) and stage show. Well sold and will show house around \$15,000, mild. Last week 'Here Comee the Groom' (Par) and stage show. Well sold and will show house around \$15,000, mild. Last week 'Here Comee the Groom' (Par) 131,000 and 131,000. Greatly aided by fight pictures. Will run up hig \$10,000. Last week 'Staingaree' (Radio), started off negligibly, but when fight picture came in soared to \$500.

\$9,400.

State (Loew-Fox) (2,024; 30-40-55)—Manhattan Melodrama' (MG)
Should hit around good \$13,000.
Last week 'Sadie McKee' (MG)
ended up with \$14,200.

Calloway vs. Bernie, 'Smarty' vs. 'Vergie,' 26G and 24G, OK, Det.

Detroit, June 25. Detroit, June 25.
Houses are perking up a little, the
Fox with Ben Bernie and Tife of
Vergle Winters, and the Michigan
with Cab Calloway and Smarty.
The United Artists with Gambling
and Collows several one week
stands.
Fisher takes a second week of The
Fihm Man.

risner takes a second week of 'The Thin Man.' Last week 'The Thin Man' at the Michigan was out in front but not by too far, with a nice enough \$21,-000. The Fox was a mild second with \$16,000 for Baby Take a Bow.' Even Shirley Temple couldn't make them go for it.

Estimates for This Week

Estimates for This Week ichigan (Pat) (4,048; 11s-25-35-40-55)—Smarty' (WB) and Cab Calloway. Looks \$28,000, good. Last week, The Thin Man' (MG) and stage show, good at \$21,000. Fox (Inde) (5,100; 15-25-35-30-55)—Ilde of Vergie Winters' (Radio) and Ben-Bernie.—About-\$24,000-indeated, oksy. Last week Baby Takes a Bow' (Fox) and stage, mild \$16,000.

Takes a Bow (10x) and one.

11,000.

United Artists (Par) (2,018; 15-2-35-40-55) — 'Gambling Lady'
(WB). Maybe \$10,000, fair. Loat week, Little Man, What Now?' (U),

week, Little Man, What Now?' (U), fair at \$11,000.

Fisher (Par) (2,750; 15-25-35-40)

-The Thin Man' (MGM), 2d week, Not bad, \$5,000. Last week, "The Merry Frinks' (WB) mild at \$3,500.

State (Par) (3,000; 15-25-35-40-55)—Fight pictures (inde). Look to \$6,000.

FIGHT PIX SOCK IND. FOR 11G, NEAR-RECORD

Indianapolis,

The Baer-Carnera fight pictures are doing sensational business this The Baer-Carnera fight pictures are doing sensational business this week at the Lyric, with a figure of \$11,000 in sight. This is tremendous for the house, which has never been able to hit more than \$8,000 under a straight film policy previously. That nine grand mark was touched by College Humor' a year agon and so all line and with a tage show headed by Peaches Browning at the height of hier noriety. The Baer-Carnera pictures are playing at a lower price scale than the aforementioned attraction, incidentally. Unprecedented publicity from the sports writers on the fight helped a great deal to stimulate the interest of fans. Theatre staff reports a loof repeat business that the sense of the fight helped a great deal to stimulate the interest of fans. Theatre staff reports a loof repeat business that the sense of the fight helped a great deal to stimulate the interest of fans. Theatre staff reports a loof repeat business that is and that there were plenty of women in all audiences.

Estimates for This Week
Apolle (Fourth Ave.) (1100; 20-25-40)—Bar Takas Bow' (Fors will barely touch \$2,000, silm. Last week, in its opening stanza, the take was \$3,-100, moderate.

Circle (Katz-Feld) (2,600; 25-40)—Dr. Monica' (FN). Sexy ad copy in the extreme didn't help this one, in view of the present agitation locally by church groups for clean films. Total for week, if it lasts that the control of the staff of the st week at the Lyric, with a figure of

Vergie' Big \$8,000, K.C., but Rest of Town Just Fair

Kansas City, June 25. Born to Be Bad' was set for Loew's Midland, but after a preview the management hurriedly substi-tuted "The Show-off." Film critics who saw Born' turned thumbs

down. Last week was a clean-up for the Mainstreet with Ted Lewis, the Baer-Carnera fight pictures and Glamour. Advance estimate was clear out of line as Ted Lewis

Estimates for This Week

Mainstreet (RKO) (3,200; 25) 'Vergie Winters' (Radio). House back to its 25c scale for all seats at Vergle Winters' (Radio). House back to its \$2c scale for all seats at all times, but is only showing the single feature; should get close to \$8,000 good. Last week 'Glamour' (U)' together with the fight pictures and Ted Lewis revue had 'em standing and returned a big \$21,000.

Midland (Loew) (4,000; 25)—'Show-Off' (MG). Light comedy quite suitable for a hot weather die opened weil, and should get around 12' (MG). Okay \$12,000.

Newman (Par) (1,800; 25)—'Kep' (WB) and 'Here Comes the Groom' (Par). Fair for \$5,500. Last week (Many, Happy, Returns', (Par), and T. Belleved in You' (Fox). Anniversary week with free cake, ice cream and iced drinks \$5,500, good.

Tower (2,400; 25)—'Affairs of Gentieman' (U) and vaude. Only house in town with fiesh show and business holding up nicely; around \$5,000, fair. Last week "Upper World' (VI) and vaude, \$6,400, good.

Til 'Tell' (Fox) (Gyen senation) publicity and likely to get about \$4,000, good. Last week 'Little Man' (U), second week, held nicely for \$3,500.

VERGIE'-PRIMO-MAX PIX. BIG \$10,000 IN N.O

New Orleans, June 25.
Carnera-Baer fight pictures still leading town in second week at Orpheum. Coupled with Vergie Winters will give theatre over \$10,-

hheim. Coupled with 'Vergle Winters' will give theatre over \$10,000.

Loew's State, with 'Born to Be
Bad,' and Seenger, sponsoring 'Bottoms Up,' in moderate mien, boxofficially speaking.

Estimates for This Week
Saenger (3,568; 40)—Bottoms Up,'
(Fox). Not so forte, \$6,000 will be
all. Last week '30-Day 'Princess'
(Par), mill \$4,000; Last week 'Operator 13' (MG) garnered fair \$7,000.
Orpheum (2,400; 35) — 'Vergle
Winters' (Radio) and Carnera-Baer
ight pic.' Doing well and \$10,000
evident: Last week 'The Key' (WB)
and fight film almost touched high
\$13,000.

Tudor (700; 55)—'Smarty' (WB).
Tudor (700; 55)—'Smarty' (WB).
Tudor (700; 55)—'Smarty' (WB).
Tudor (700; 55)—'Smarty' (WB).
Heather weak and will only get 13,000.

Tudor (700; 25)—'Smarty' (WB).
Heather weak and will only get 15.

Charles (2,200; 25)— From
Headquarters' (WB). Just so-so at
\$1,600. Last week 'Big Shakedown'
(WB) grossed fair \$1,700.

Little Miss'-Duke Ellington Neat 19G; **Best Pitt Showing**

Pittsburgh, June 25. If it isn't one thing around here it's another. Just when boys figured it's another. Just when boys incured they'd get an opening day break for a change, what with a flock of ace attractions, worst wind and rain-storm in years blew up Friday nite

attractions, worst wind and rainstorm in years blew up Friday nite
and knocked business into a cocked
the They'll have to do some tall
overcome the setback.

Penn has the best chance of making the grade with a double-barrelied attraction, Little Miss Marker' and Duke Ellington's band, and
should have no trouble collecting
around \$13,000, including a Sunday
merry and the set of the set of the set of the
kicked in pants, however, but house
has the best chance of all of recovering, At Fulton, Baer-Carnera fight
pictures held over for a week with
Such Women Are Dangerous' and
likely to split a neat \$5,000, chiefly
on strength of champlonship ficker,
With Carner bolding in Many
Happy Returne, but doubtful if
Burns-Allen following around here
is strong enough to account for
more than a weak \$6,700. At the
Warner, 'No Greater Glory' on
trength of rave notices, should
build to \$5,800 on double bid, with
Lett Talk II Over and The Love
Captive' at Regent kicks in with
house's usual average, around,
\$1,500. Not much change at this
small-seat East Liberty site from
week to week.

Eetimates for Thie Week
Fulton (Shea-Hyde) (1,750; 15-25-

Estimates for This Week

imal-seat Bast Liberty site from week to week.

Estimates for Thie Week
Fulton (Shea-Hyde) (1,750; 15-25-40)—Such Women Are Danserous' and Baer-Carnera fight. Should hit around \$6,000, plenty all right here and with almost all credit going to fight film. On three-day holdover last week, Change of Heart' got all of its impetus from town's first booking of Baer-Carnera set-to and collected swell \$5,200, almost as much as Gaynor-Farrell ficker did in the set of the set of

Prov. Pretty Well Off; 'Vergie' Neat \$6,000; 'Frisco'-'Circus' OK \$4,500

ALLEGED BOOTLEG FITE PIX STIRS PORTLAND

Portland, Ore., June 25. The McCoy Baer-Carnera fight films and an alleged bootleg print, latter resulting in an arrest, got lots of public attention here last week and currently. Also considered business in both

able added business in both instances.

Faramount has started advance exploitation for 'it Ain't No Sin' well in advance of release date in this burg. Remind them of what's coming an make on wait in prevalent of the started of the

Estimates for This Week Estimates for This Week
Broadway (Parker) (2,000; 25-40)
Registered Nurse' (FW) and Carnera-Baer fight pic. Answering to exploitation and mopping up to nifty \$9,000. Last week 'Hollywood Party' (MG), cilcked for nice attention and closed strong at \$4,400. United Artiste (Parker) (1,000; 25-40)
Looking for Trouble' (UA). Lent well for strong buildup and punchy ballyhoo is putting this pic over, fair \$3,500. Last week 'Operator 13' (MG), registered well and did better than hot weather average with \$3,500.

better than hot weather average with \$3,800.

Paramount (FWC) (3,000; 25-40)

Paramount (FWC) (3,000; 25-40)

Miss Marker (Par) and 'Sisters

Under Skin' (Col), Strong combo keeping house up to good average, around \$4,600. Last week '80-Day Princess (Fer) and 'Helen Stanley' (Col), mill \$4,000 and 'Helen Stanley' (Col), mill \$4,000 and 'Helen Stanley' (Si) 'Half a Sinner' (U) and also alleged bootleg version of Baer-Shall and Sinner' (U) and also alleged bootleg version of Baer-Garners fight pic. Latter good for \$4,000 despite police arrests over uncensored fight point. Last week 'Strictly Dynamite' (RKO), poor \$4,500.

Strictly Dynamics (1250), 523-35, 18.00. (Hamrick) (2,500; 25-35) Glamour (U) and Glimore Circus Rodeo unit. Combo hitting for \$3.500. Last week "Upper World" (WB) and "Uncertain Lady" (U), \$1,400.

slipped off to the lowest agure so far this year and both the Century and Hipp were close to their lowe. Lafayette did nicely with Little Man," the attraction standing out for a fine figure. Current business on opening days equaled or bettered last week's, with indications for ansatisfactory figure.

Estimates for This Week

cher satisfactory figure.

Estimates for This Week

Buffalo (Shea) (3,600; 30.44-15)—
Life of Vergie Winters (Radio) and solve with the control of the contr

things biz should be fairly good. ome stands will take it on the chin no matter what, but bills not so bad as a whole. Openings just fair be. cause of torrid weather. Tempera-ture cooled down a bit Saturday, pepping biz, but mercury climbed again Sunday, not giving stands much of a chance to catch their breath

again Sunday, not giving stands again Sunday, not giving stands again Sunday, not giving stands breath.

Fay's has quit vaudeville for the summer and is now showing twin bills. How long polley will last is matter for speculation. Chances are house will close in couple of weeks for the summer rather than risk staying open with pictures.

Low's is now the only combo much from fadeout and the benefiting much from fadeout and the benefiting much from fadeout and pictures. In the straight picture class biz seems to be up a peg all around, but the edge seems to be with the RKO Albee and Majestic. Albee, should come through for at least \$6,000 on the week with 'Life of Vergio'. Although the face of production.

Estimates for This Week

Fay's (2,000; 15-25-40) — 'Harold Teen' (WB) and 'I Give My Loye'
Teen' (WB) and 'I Give My Loye'

tone of production.

Estimates for This Week

Fay's (2,000; 15-25-40) — 'Harold
Teen' (WB) and 'I Give My Lowe
(U), Without vaude house appears
let as tag of stage shows has been
on this stand for years. Not much
more than \$3,000, if that, Last week,
'Wild Gold' (Fox) and vaude was
poor at \$4,000.

Loew's State (3,200; 15-25-40) —
Born to Be Bad' (UA) and vaude.
Though there's all kinds of opinion.
on the pit the vaude show seems
on the pit the vaude show seems
very likely come near \$9,000 without
difficulty, and better if the weather
improves. Last week, 'Operator 12'
(MG) was oke, around \$9,500.

Majestic (Fay) (2,200; 15-25-40) —
'Fog Over Frisco' (WB) and 'Circus
Clown' (WB). Thie bill has the
oricks guessing; though pictures
not really hot the notices shaped
will stay away; that had no like
at least \$4,500, best gross in weeks,
Last week He Was Her Man' (WB)
and 'Merry Wives of Reno' (WB)
couldn't mooch anything over
\$3,500: low.
Paramount (Indle) (2,200; 15-25-4)

Rodeo unit. Combo hitting for \$1, 500. Last week 'Upper World (WB) and 'Uncertain Lady' (U), \$1,400.

Harding Good 12G.

Davies Only Fair

At \$6,000, Buffalo

Buffalo, June 25.

Grosses which were close to rock bottom last week are showing only a moderate revival during the current period. The Buffalo last week islipped off to the lowest figure shaped of the lowes

'Dynamite,' 'Marker' Strong 17G and 22G In Frisco Despite All

San Francisco, June 25.
Waterfront strike and infantile paralysis scare are among the buga-boos of this week, but despite the seriousness of those two business-factoryers, RKO's Golden Gate and Loew's Warfield are on the higher road and traveling fast.
Thin Man' has caught on heavily around town, and after socko week at the Warfield after which it was sent over to the St. Francis, it's staying_on_for_a second_week_at, the latter house, giving it thee' stanzas on Market St.
Estimates for This Week

stanzas on Market St.
Estimates for This Week
Fox (Leo) (5,000; 25-35)—'Black
Moon' (Col) and 'Big Time or Bust,'
split. Holt drawing in former and
house getting fairlah \$6,000. Last
week 'Take Stand' (Lib) and 'Loud
Speaker' (Mono), split, \$6,000 Sp-35-40)—'Strictly Dynamite' (Radio)
and stage show with Baer-Carner
fight pix. Latter helping to jam

"Youtinged on page \$1)

'Pink' Pictures Add to Chi Booking **Worries as Product Slumps Off:** 'Dynamite' Tops, 23G; 'Operator' 18G

Chicago, June 25.

That product question is no joke.

For the past three months the B. &
K. and other first runs have been worrying about getting product strong enough to hold up for a week

worrying about getting product strong enough to hold up for a week or more.

But now the bookers have a heartche on top of the headache. That is the newly excited censor board which is out chopping pictures to pleces. And the picture people are not letting out a peep. Before the Chief war are to the censor board and argue for what they thought was right; and if the censor board refused to listen to reason the distribs went into court for legal aid. But all that argumentation is out at present. Distribs and exhibs are clery of any censor battle. They are taking the licking from the censors. But it's causing plenty of havoc to the loop and the screens. Pictures counted on to open on Friday are yanked on Wednesday and Thursday, leaving the houses with zeros. Right now B. & K. doesn't know about two pictures which are scheduled and trailerized William and the linear two pen in the control of its opening this week. It has been held up twice by the censor board completed, then sliced to ribbons and socked with a 'pink' ducat and the industry locally is not warm futne. It is likely that even if the picture does get through the censor board completed, then sliced to ribbons and socked with a 'pink' ducat and the industry locally is not warm that Ballaban & Katz will not play it, if it comes through labeled with a 'pink' labater. Not only because of the 'pink' but because the cuts may ruln the a 'pink' plaster. Not only because of the 'pink' but because the cuts may ruln the a pink plaster. Not only because of the 'pink' but because the cuts may ruln the a pink plaster. Not only because of the 'pink' but because the cuts may ruln the shears and heat the 'adults only sticker.

**And if those pictures aren't available, what shall the theatres play?

shears and heat the adults only shockers and heat the adults only sticker.

And if those pictures aren't available, what shall the theatries play? Product is scarce at present and pictures that figure as box office are dreams, just dreams. B. & K. has been talking about 'It Ain't No Slin' for six months now, figuring that it'll be the picture which will finally get the McVickers on the right side of the ledger.

Loop grosses take a little dive this week and silde off in comparison to last week. But there are a couple of satisfying figures. Operator 13' is a pleasure at the United Artists and should stick around awhile. And for the second week the Palace is going to show a porfit, which is a miracle in itself. Strictly Dynamic' is pulling on the screen and Lupe Velez in person is helping.

Tacoma Takings Fair

Tacoma, June 25.

Music Box is playing '20,000,000

Sweethearts' for six days, with split

Music Box is playing '20,000,000 Sweethearts' for six days, with split weeks ruling at both opposition apocks resulting at both opposition spots and selection of the selection

'WINTERS' FAIR AT \$12,000, ST. LOUIS

St. Louis, June 25.

A heat wave that is sending folks to the country, added to the usual effect of the Municipal Opera at this time of year, is doing the low sending to the low sending to low sending to low sending the low sending to low sending the low sending to low sending the low se

WEATHER HELPS B'HAM

Tarzan' Okay \$7,700; 'Bottoms Up'

Birmingham, June 25.
Old Sol is trying himself and
driving folks to theatres to cool
themselves. Business is picking up
daily.

daily.

Estimates for This Week

Alabama (Wilby) (2,800; 30-8540)—Tarzan' (MG). Dependable
entertainment \$7,700. Last week
Murder at Vanities' (Par). Fair

"Murder at Vanities" (Far). Fair \$7,000.

Ritz (Wilby) (1,600; 25)—Bottoms Up (Fox). Off to a nice start, \$2,500. Last week Til Tell the World' (U), \$2,200.

Empire (BTAC) (1,100; 25)—Tve Got. Your Number' (WB). Should click, \$2,500. Last week 'Gambling Lady' (WB). Last week 'Gambling Lady' (WB). Zi.00.

Taughing Boy' (MG). Not so good, \$900 maybs. Last week 'Goming Out Party' (Fox), \$1,000, not much better.

BABY' LEADS'EM **TO BIG \$12,000** IN CINCY

Cincinnati, June 25. Take a Bow is romping home with the biggest take for the first-run houses currently. first-run, houses currently. Its figure is \$12,000, town's best for sev-eral weeks. Shirley Temple b. o. triumph is more significant for rea-son that plux began with only one-day advance notice, taking place of

rgie Winters' which state censor

day advance notice, taking place of Vergie Winters which state censors are holding up. Opening was day and date with closing of her Little Miss Marker at Capitol. Latter film was transferred from Palace for extended run and the Shirley babe's popularity helped for a sweet \$3,800, following \$3,200 on the first seven days. Capitol closed until latter part of August. In the seven days. Capitol closed until latter part of August. The seven days. Capitol closed until latter part of August. The seven days will be seven days. Capitol closed until latter part of August. The population of the seven will be seven described by the seven days. The seven described by the seven days will be seven described by the seven days of the seven days of the seven days. The seven days of the seven d

Estimates for This Week

Fox is doing a little better than finally get the McVickers on the flight side of the ledger.

Loop grosses take a little divention of the ledger.

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Loop grosses take a little divention of the ledger of the

B'way Biz Down with 'Monica' \$17,000 and '13' Near \$30,000 Comparative Leaders; S'Too Hot

BIZ DITTO

Philadelphia, June 25.

A very dull week is forecast in the downtown picture houses. Possible exception to the mediocrity is 'Thin Man' at the Stanley and this one won't set any records; \$11,000 indicated.

For lock.

one won't set any records; \$11,000 indicated.
Fox looks very weak with 'She Learned About. Sallors' on the screen and a stage bill lacking names; \$14,000 should be top while the Earle with 'Personality Kid' and Wesley Eddy again heading the stage show won't get over \$15,000, the stage show but he stage show but he stage show but the stage show in the stage show of stage show show in the stage show of stage show show in the stage show of stage show show in the stage show of stage show in the stage show of stage show in the stage show of stage show in the stage show in the stage show of stage show in the stage show in the stage show of stage show in the stage show in the stage show of stage show in the stage show

Call It Luck with stage show of-fering no names. Earle fattered badly with 'Return of the Terror' on the screen and a so-so yaudeville line-up. Just hit \$12,000. "Stingaree' got a scant \$9,-500 at the Boyd with 'Operator 13' Just over that 'figure' aptrator 18'

Estimates for This Week

Just over that figure at the Staniery.

Estimates for This Week
Arcadia (600; 25-40-50)—30-Day
Princess' (Par). Should do quite
well, \$2,000 or better figured.
Witching Hour' (Par) fared badly.
\$1,200 in five days.
Boyd (2,400; 40-55-65)—"Where
Sinners Meet' (Radio). Looks weak,
not over \$3,500. Last week 'Stingaree' (Radio). Looks weak,
not over \$3,500. Last week' Stingaree' (Radio). Honotices, but Just
fair bit, \$3,500. Last week' Stingaree' (Radio). Honotices, but Just
fair bit, \$3,500. Last week' Stingaree' (Radio). Honotices, but Just
fair bit, \$3,500. Last week' Stingaree' (WB) and vaude. Third
week for Wesley Eddy on stage.
Poor week forecast; \$13,000 and no
more Last week Feturn of the Terror' (WB) and vaude, dismai \$12,000.
Fox (3,000: 40-55-65)—"Porsonror' (WB) and vaude, dismai \$12,000.
Fox (3,000: 40-50-60)—"She
Learned About Saliors' (Fox) and
stage show. Nothing hot indicated,
\$14,000—"I livicky. Last week' (Call ti
Luck' (Fox) and stage show; Carnear-Bare fight films upset all the
dope, \$22,000 which was top-notch,
and the fight of the stant week,
\$11,000—"I livicky. Last week'
(Fullshing School' (Radio), again
fine notices, no trade; \$2,300.
Stanley (3,700; 40-55-65)—"Thin
Man' (MG). Fairly good \$11,000
figured. Last week 'Operator 13'
(MG) only \$3,500, n.s.g.
Stanton (1,700; 30-40-55)—"Black
Cat' (U). Might do a little something; figures \$5,600, \$7,000. Last
week 'Born to Be Bad' (UA) was
bad, \$4,800.

inches em off the sidewalk in passing the thesarte. New low of \$3,200 is in prospect on 'Haif a Sinner' (U). Estimates for This Week Capitol (5,400; 35-75-85-\$1.10)— Operator 13' (MG) and stage show. Operator 13' (MG) and stage show. Operator 13' (MG) and stage show. Mayfair (2,200; 35-55-66)—Half a Sinner' (U). Opened just in time to suffer from stench-bombling of house. New low of \$3,200 the answer. Last week, 'Private Scandal' (Par), \$10,000, okay. Palace (1,700; 35-50-68-75)—'Versie Winners' (Radio) and vaude. On stence of the stage of the s

Marker' Sock \$9,000, Vergie' OK \$7,500; New Haven's Going Out Minn. Houses Cheer Shrine Departure

Minneapolis, June 25.
'Little Miss Marker' is running away from fellow contenders in the The Monica' and Vergie Winters' are being far out

distanced.

With the Shriners' convention
and destructive opposition of its
conflicting entertainment ended, the
theatre sky has taken on a roster
hue. At that, everything isn't
peaches and cream by a long shot.
Another scorching heat wave is the
present box-office pest. However, as
stronger line-up of attractions is
helping to bring grosses back nearer to normally.

istronger line-up of attractions ishebing to bring grosses back nearer to normalcy.

As expected, the Shrine conclave, but theatre trade, the parades and other special events being harmful, luring homefolks as well as visitors away from the showhouses. The conclave did not attract more than 20,000, instead of the 50,000 to 100,000 predicted. While detrimention to the theatres, it proyed a boom for night clubs, hotels and back which did a land-off the Shrine which did a land-off the Shrine within the same state of the Shrine results to the marsdes and electrical property. The same state of the Shrine within the parades and electrical wampas Frolic brodied.

Estimates for This Week increased the parades and critics cool reception, may not top \$5,000, light. Shrine within the same something of Heart (Fotz), \$8,000, Fretty good. Orpheum, (Shiger), (2.890; 25-35-40) — Vergie Winters' (Radio). Orking woman's picture. Opened well and keeping up fast clip. Well liked and Ann. Harding still a name that means something to the box-office here. Carnera-Baer fight pictures held over for secons the sound of the same state of the same sheld over for secons descended at the same sheld over for secons and same sheld over for secons and same that means something to the box-office here. Carnera-Baer fight pictures, with latter mostly responsible for very good \$9,000 gross.

Century (Publix) (1,800; 25-35-40)—Many Happy Returns' (Par).

fight pictures, with latter mostly responsible for very good \$3,000 gross.

Century (Publix) (1,600; 25-35-40)—Many Happy Returns (Par).

Burns and Allen bringing in some trade, but picture not showing much box-office strength. Maybe \$4,000 light. Sank west, \$4,000 light. Steffee) (35,500, 26-35-50-75)—Catherine the Great' (UA). Fifth week and still looks profitably paced. Should reaun \$2500. Last week, fourth, \$2,200, fair.

State (Publix) (2,200; 25-35-40)—Titlite Miss Marker (Par). Exciting much enthusiasm and should profit immeasurably from word-of-mouth boosting, with consequent steady build-up. About \$3,000 being indicated, socko.

Uptown (Tublix) (1,200; 25-35)—Hollywood Party' (MG). Just another musical; judging by mediocre build-up. About \$4,000 and the proformance. Will be lucky to exceed \$2,000. Last week, Cooking for Trouble (UA), \$2,550. Fattle (Publix) (1,300; 20-25)—Hollywood Party' (MG). Just another musical; judging by mediocre build-up. About \$2,000 fair.

Deny to eace the control of the cont

Wystery of Mr. Q' (MG), second runs and split. Probably \$1,800, fair. Last week, "Wonder Kertholix" (WB) 11-25)—
Acter (FUblix) (90): 11-25)—
Acter (Fublix) (90): 11-25)—
Acter (Fublix) (90): 11-25)—
William (WB) (11-25)—
Weight (WB) (11-25

sprinkle spirits of ammonia on this sinking sister, this is it, Opening looks like \$4,500. Last week '30-Day Princess' (Par) and 'Black Cat' (U) flickered to a pale \$3,000.

unking sister, this is it. Opening looks like \$4,500. Last week '30- Day Princess' (Par) and 'Black Cat' (U) flickered to a pale \$3,000.

Little (Franklin) (25-25-50) — Dawn'r D

JOE PENNER UPS WASH. TO \$28,000

Washington, June 25.
Long awated personal of JoePenner at Footarriving on a record
wave of ballyhoo is shooting Loew
vande house at least \$1,500 shead
of rest of the field this week. Boys
debated on letting Penner carry
week without spending too much
on ads, but decided to go the limit.
Even went so far as to use peer
and radio and addition to flock of local
tie-upa. Result was all time high
or paid admissions first two hours
of opening even beating Cantor and
Amos in' Andy. Kid and mat prices,
however, will keep gross from being
record.

record.

Earle, WB vaude opposition, is making first try with unit show. Words and Music. Lack of name top and Penner up the street, is hampering any true judgment of experiment. Which is only so-so.

Estimates for This Week

To Sell Its Pictures

New Haven, June 25.
Noticeable effect locally of the Catholic boycott action. Business lethargic, but credited entirely to ummer fading.

Estimates for This Week

Estimates for This Week
Paramount (Publix) (2,348; 35-50)
—Here Comes the Groom' (Par)
and 'Mystery Liner' (Mono). Nice
comments on bill, but no business.
Will be lucky to hit fair \$4,800. Last
week' Great Firitation' (Par) and
Baer-Carnera films, \$5,800. with
fight pix taking most of credit.—Tatthe of the comments of the comments of the comments
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College (Loew) (1.55); 25-40)—
College (Loew) (1.55); 25-40)—
Dorn to Be Bad' (UA) and 'Affairs of Gentleman' (U). Good pace indicates oke 44,00. Last week 'Hollywood Farty' (MG) and 'All Mark Enembers' (Fox): At \$4,000, a disappointer after heavy build-up campaign.

COOL WEATHER HELPING MONTREAL BIZ A LOT

Montreal, June 25. Cool weather helping a lot toward coof weather helping a lot toward maintained grosses; which so far have not slipped too low. Smart work by Princess in getting dupli-cate of fight films when original stolen put that house in lead last week.

stolen but that house in lead last week.
Palace will likely top the town currently with 'Thin Man' and 'Beggar in Ermine', looks around \$8,500. Capitol has 'Miss Marker' and 'Many Happy 'Returns', good for \$8,000. Loew's stays around average summer figure of \$6,000 for 'Black Cat' and 'Uncertain Lady', Princess not likely to hit last week's gross, but may garner a fair \$6,000 on 'Stingaree' and 'Aggle Appleby.'
Nabes doing fair bit.

Estimates for This Week
Palace (FF) (2,700; 50)—'Thin'

ree and 'Aggie Appleby.'
Nabes doing faig biz.

Estimates for This Week
Palace (FP) (2,700; 50)—"Thin
Man' (MG) and "Beggar in Ermine'
(Mono). Looks good for \$8,500, nice
for time of year. Last week 'Hollywood Party' (MG) and 'Mandalay'
(WB) below expectations at \$7,500.
Capito' (FP) (2,700; 50)—Miss
Marker' (Par) and 'Many Happy
Returns' (Far). Should run close to
Falace at \$5,000, good. Last week
Manhattan Melodrama (MG) and
Habel (FP) (3,200; 500—1300.
Cat' (U) and Uncertain Lady' (U).
About average at \$6,000. Last week
(Remorse' (WB) and 'Come On, Marines' (Par) \$5,500.

Princess (1,300; 50)—'Stingaree'
(Radio) and 'Aggie Appleby' (Radio). Liable to gross \$6,000. Last
week 'Hi Nellie' (WB) and 'Convention City' (WB) with fight pictures
stood 'em up all week at top prices
for \$3,000, best in town'His Private'
Secretary' (Ercel) and Tound Alive'
(Emp) and vaude. May shrink to
\$5,000. Last week, opening new
policy, 'Wine, Women and 'Song'
(Fed) and 'College Coach' (WB)
good at \$6,000.

Cinema de Paris (France-Film)
Goog 550—'IlEperiver,' Average at
\$1,500. Last week repeat 'Barbier
de-Seville,'\$1,000.

Cit Apper 1500. Date

SEATTLE'S PIX BETTER AND BIZ REFLECTS IT

Seattle, June 25.

Seattle, June 25.

Better attractions at ace houses this week the better hout took. Elia Better better the count took the better better the count of the count of the better better the count of the cou

Ing was good.

Estimates for This Week

Blue Mouse (Hamricle) (1,000; 15-25) - Murder on the Blackboard
(Radio) and Double Door' (Par) and
Dual anticipates \$3,200, big. Last
week, "Trumpet Blows' (Par) and
'Affairs of Gentleman' (U) dual, fair
\$2,600.

Coliseum (Evergreen) (1,800; 30)

—Baer Carnera Fight, In for five
at pre dwance, etc.

Started at lively cip, although
opened one day early, after "Tarzan

Baltimore Perking All Over

'Operator 13' Smash at \$20,000—'Monica' Also Getting Attention

and His Mate' (MG) and 'Harold Teen' (WE) were held but two days for slow \$900. Carnera-Baer five days looks to hit around \$3,900, fine. Last week, 'Cat and Fiddle' (MG) and 'Come on Marines' (Par), fair

Last week, Cat and June (No.) and Come on Marines' (Far), fair \$2.90th; Avenue (Evergreen) (2.400; 5-40) — Murder at the Vanities' (Par). Fair \$4.200 indicated. Last week, 'Manhattan Melodrama' (MG). Picked up right along, with Clark (able proving real pull. Big at \$8.300 on eight days.
Liberty (J-VH) (1.900; 10-25) — 'No Greater Glory' (Col). Glying it big campaign, with street banners, drugstore tieups, and other stunts; expecting around \$4.900, good. Last week, 'Shadows or Sing Sing' (Col) and 'Dynamite Ranch' (Fox) dual, good \$3.500. Music Box (Hamrick) (950; 25-25)—'Born to Be Bad' (UA). Abox (Radio) on eight days, \$2.200. Last week, Where Sinners Meet' (Radio) on eight days, \$2.800. South and 'Dynamite Ranch' (Pox) (Radio) on eight days, \$2.800.

\$2,200. Last week, Where Sinters Seed Rect (Radio) on eight days, \$2,500 good.

Music Hall (Edmirlck) (2,300; 25-40)—Little ract Sullavan plenty of Discounting and advance pluss, with Discounting and advance pluss, with Discounting the seed of th

ONLY ONE DUAL LEFT IN OMAHA

Omaha, June 25. Stellar attractions all along the row omens better biz in toto. Par and Margaret Sullavan should lead. Little Man' follows a heavy week

and Margaret Sullavan should lead.
Little Man' follows a heavy week
on 'Operator 13,' and not a task for
the house to keep them coming.
Pic is just type for this uptown de
luxer, and should come in around
17,700.
World, not content with giving the
customers nearly three hours of,
show, is adding seven acts of vaudeville in connection with its resident
musical comedy company and a feat
ture picture. Fart of the bill is
standard, and remainder are roution
to the standard of the standard sergularly with the musical
company. Afternoon customers in
mid-week get over four hours of
show, as management uses another
feature picture to balance the program while using only three stagshows a day. Biz responding upber of attractions offered.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Paramount (Blank) (2,765; 25-40)
—T.little Man' (U). Likely to maintain the pace set last week and near
what the house deserves. Single
feature policy here okay with this
type of film; \$7,700, good. Last
week 'Operator 13' (MG) brough
the house back to a super-normal
pulse, cashing in on the heavy plus
in the Hearst daily. Week totaled
\$8,000.

the house back to a super-normal pulse, cashing in on the heavy plugs in the Hearst daily. Week totaled shade in the Hearst daily. Week totaled shade in the Hearst daily. Week totaled shade is the Hearst daily. Week totaled shade in the Hearst daily. Week totaled shade in the Hearst daily. Week totaled shade in the Hearst daily of the Hearst da

Baltimore, June 25.

Burg is plenty perky all over, considering the thermometer-burst-ing temperature and the advent of the vacash season. Week-end wicket-flocking frankly surprised the exhibs and though a large faction o' folk motored to the mountains or shipped seaward,

less enough patrons passed choppers to assure most spots fairly lively stanzas.

Big blast is 'Operator 13' at the Century. Being an MG-Cosmopol-itan piece, it has been dealt a ter-Century. Being an and-cosmopolitan piece, it has been dealt a terrific advance campaign from the Hearst rag, the News-Post, and fact that same sheet serialized the Chambers tome has also incited interest at the gate here. Judging pace from getaway appears house will hoist to \$20,000, bigger figure than it achieved any single semester last summer or one preceding. Flenty peepers peeled on 'Dr. Monica' at the Stanley, Fact—that Catholic Church thumbed it has been heralded and was will have been the added and was will have been the added and was the stanley of the stanley sentitude in the second of the service by whether the second of the se

Estimates for This Week

Estimates for This Week

Century (Loew-UA) (3,000; 25-35-40-55-60)—Operator. 13. (MG),
and five acts. Pic producing, though
stage fare seems eminently pleasing.
Smashing \$20,000, Last week, 'You're

Telling Me' (Par) and vaude topped by Baby Rose Marie, good \$16,000.
Keith's (Schamberger') (10,000)
Keith's (10,000)

Denver Doldrums

Denver June 25.
Two first runs down from last
week, two tied and one much worse.
Denhant took
of the state of the state of the state
beautiful took
of day late, pulled one
day early; business just didn't show
up. Denver, while down from last
week, was still a grand above average. Aladdin up from last stanza,
but still weak.
Paramount, with split half of
which double bill went to average
and beat last week.
Elitch stock opened to capacity
usiness Saturday night and near
sell out Sunday night, Had to put
down extra chairs opening night.
Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-

sell out Sunday night. Had to put down extra chairs opening night.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-50)—Merry Frinks' (FN). Up a little, but \$2,000 only fairish. Last week 'Half a Sinner' (U) only \$1,200 night stages and yanker. (500; 15-35-40-16) and 'Half a Sinner' (H) only \$1,200 night stages and yanker. (500; 15-35-40-16) and yas after fine week, and 'Great Filtration' (Par), split. Stayed only four days to a brutal \$1,200. Last week 'Happy Returns' (Par) tied 'Miss Marker' two weeks previous, and, as with it, 'Returns' was held two days over; cashed in \$7,600. Burns-Allen and Combardo was held two days over; cashed in \$7,600. Burns-Allen and Combardo was held two days over; cashed in \$7,600. Burns-Allen and Combardo Denver (Huffman) (2,500; 25-50)—'Thin Man' (MG). Also of, down to \$7,000. Last week '20th Century' (Col) bangup business all week, closed to \$8,500. (2,600; 25-50)—'Crime Doctor' (Rdio). Same buth pacada last week 'Burns of the Color low of the company of the color of the colo

EACING the FUTURE

Off with the old,

on with the new Box-Offices eat up personalities, stars dim in luster the world moves on the old cry for new faces is ever in the air. New faces for old box-offices, new attractions to stimulate business, new personalities to capture public fancy. who will they be? where will they come from? What is your box-office future?

Turn the page and face it—



PARAMOUNT who introduced to you this year (1933-34) such potential stars as



CARL BRISSON



KITTY CARLISLE



KATHERINE DeMILLE



FRANCES DRAKE



IDA LUPINO



HELEN MACK





JOAN MARSH GERTRUDE MICHAEL





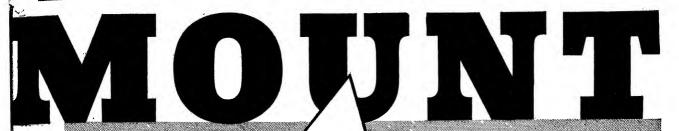
LANNY ROSS KENT TAYLOR ...





— EVELYN VENABLE HENRY WILCOXON

Your future is PARAMOUNT Paramount who brought forth last year the greatest money-getters on the screen MAE WEST and BING-CROSBY PARAMOUNT who introduced to the screen in 1933-34 Carl Brisson, Kitty Carlisle, Gwenllian Gill, Katherine DeMille, Frances Drake William Frawley, Charlotte Henry, Ida Lupino Helen Mack, Gertrude Michael, Joan Marsh, Raymond Milland Lanny Ross Evelyn Venable Henry Wilcoxon PARAMOUNT who will introduce to screen audiences.



PARAMOUNT will bring to motion picture audiences of the world in 1934-35 such new personalities as



BEN BERNIE





EDDIE-CRAVEN-









JOHN LODGE PAULINE LORD FRED MacMURRAY



MARGO





JOE MORRISON LLOYD, NOLAN



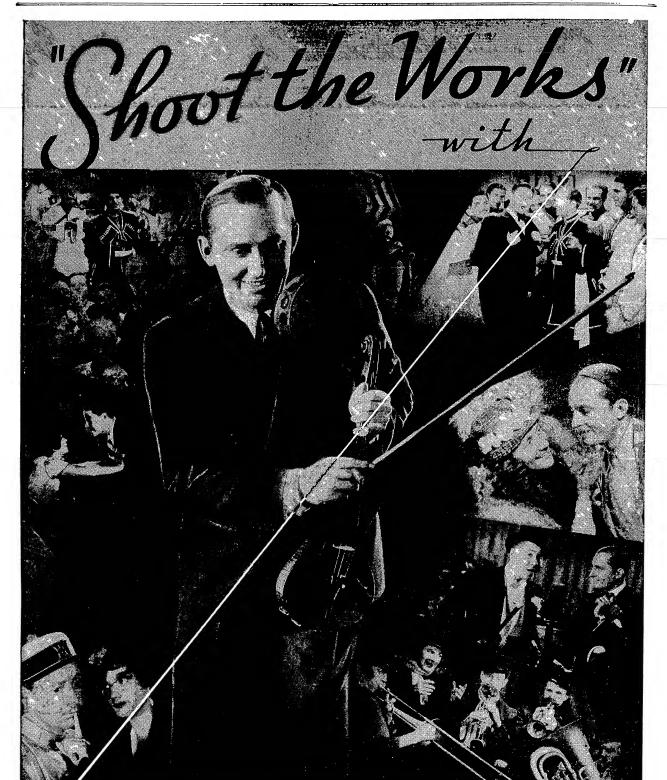
JOE PENNER



JIMMY SAYO

in 1934-35 such potential draws as Pauline Lord leading actress of today's stage, Ben Bernie, Whitney Bourne, Eddie Craven, Jessica Dragonette Paul Gerrits, Dean Jagger, John Lodge, Margo, Fred MacMurray, Joe Morrison, Lloyd Nolan, Joe Penner Jimmy Savo. PARAMOUNT combs the earth for new attractions for your box offices and gets results.

and now for the present ->



JACK OAKIE BEN BERNIE • ARLINE JUDGE • ALISON SKIPWORTH ROSCOE KARNS • WILLIAM FRAWLEY AND BEN BERNIE'S MERRY LADS

A Paramount Picture < < > Directed by Wesley Ruggles





PARAMOUNT releases these two smash hits JUNE 29th



"IT AIN'T NO SIN"

ROGER PRYOR JOHN MACK BROWN DUKE ELLINGTON'S ORCHESTRA A PARAMOUNT PICTURE < < < < DIRECTED BY LEO McCAREY

OPERATOR 13

One of Davies' best. Holds a lot

One of Davies' best. Holds a lot for popular appeal and will do much to reestablish the star. Despite that it's one of those north and south Civil War romances, it's well done that it done that it's one of those north and south Civil War romances, it's well done that it done that it's one of the way from the offernat and Lee angle and more on the mystery romance stance.

Miss Davies is the titular Union spy; Gary Cooper, ditto, but in the Confederacy's secret service. The inevitable eventuates, but skillful production and scenarization does much to make the familiar and the obvious take on nuance. The three-ply collaboration of Harvey Thew. Zeida Sears and Dec Green The works complications.

Against the spy stuff there is much charm of locale of the old south, being chiefly backgrounded below the Mason-Dixon line. There's also some skillful support in Jean Farker, Katharine Alexander, Ted Healy and the Four Mills Bros, the latter chiefly handling the Donaldson-Kahn song burdens. Dieby Head, Mag and the Four Mills Bros, the faction through the medium of the Mills Bros. being the vocal bally for an itinerant medicine show presided over by Doc Ted Healy, otherwise also in the Yankee secret werden.

sided over by Doc Ted Healy, otherwise also in the Yankee secret
service.

The femme half of the co-starscelipses Cooper throughout. Miss
bayles is particularly and the secret
service in one major chapter as the
maid to Katherine Alexander. Her
dialect and mannerisms are decidedly effective.

Cast on the whole is well-balanced, Fuzzy Knight, (the same
Fuzzy of the old post-Voleteac
sometry. Healy, sans his stooges, is
subjected to the secret of the sec

DOCTOR MONICA

Warner Bros. Production and roleases.
Drearies by William Keighley. Kays
Prancia starred; Warren William, Jean
Muir, Veree Teasdale featured. Story,
Charles Kearyon Schaffed by Laura
Morozowicz Szcopokowska. Sol Polito,
Debtog. At Strand. New York, starting
June 20. Running time, 75 mina.
Jean Muir,
Jean Mu

The women will make or break this picture and it's not definite that a majority of the girls are going to go for it. The Kay Francis name should help, but it may not be enough in this case. Moderate rating seems the niche into which it will fall monica,' the baby has a mother and father, but only the

hors. When the mother destroys herself, the baby reverts to Dr. Monica and her husband, who is never to know that the adopted babe is really his own.

Veree Teasdale helps brighten in the same way to be the same with the same way to be the same way the same way to be the same wa

it up.

The Great Flirtation

Charles R. Re	ogers production and Par-
Murphy Origin	nal story by Gregory Rat-
off: screen play	y by Humphrey Pearson.
Milton Wrosner	photog. At Paramount,
N. Y., week Ju	ne 22. Running time, 71
City enlabled	Ellssa Landi
Zita arienas.	Adolphe Menjou
Karpath	David Mannova
Larry Kenyon	David Manners
Joe Lang	Lynne Overman
Hanry Morgan.	
Mikog	Adrian Rosiey
Anna di Circo	
Arpau	Judith Vosselli
Queen	Alelm Mominoff
Paul Wengier	Aklm Tamiroff
Bigelow	Vernon Steele

Probabilities are that the direction of this one must have brought Ralph Murphy down with a malady that can only be described as multiple enditis. The Great Firitation is subject to more second winds and renewed spurts than at the oresecond winds and the control of the contro

Radio	product	lon and	release.	Stars
Dlanna	Wynyard	and C	lve Brook	k. Di-
rected	by Worth	ington I	diner. P	lav hv
Vincent	Lawrence	e; adapt	atlon. We	orthing-
ton Mir	ner and A	llen Scott	: Myles (Conolly.
associat	e produc	er: Pand	tro S. E	Berman.
executiv	ve produc	er: J. I	loy Hunt	. cam-
era; Ma	ax Stelner	, music.	At R. C.	Music
Hail, v	week June	21. R	unning ti	me, 64
mins.				
Alice C	overton		lanna W	ynyard
Dr. Jac	k Overtor		Cilve	Brook
Marge			Ircne	Hervey
Nan D	uval		Heicn	Vinson
raul .			'heodore	Newton

Miniature Reviews

'Operator 13' (MG). Davies-Cooper in Yankee-Confed ro-mance against a war esplonage background which combines into okay boxoffice fodder. 'Dr. Monica' (WE). If women go for it will be okay, but that seems doubtful. Kay Francis

starred.

'The Great Flirtation' (Par).

Meandering plot with a backstage locale that allows Adolphe
Menjou and Elissa. Landi to
let loose with the emotions,
but hardly a picture of strong
audience appeal.

audience appeal.

'Let's Try Again' (Radio).

All the draft is in the mild names and probably will not.

All the draft is in the mild names and probably will not get very far.

'Affairs of a Gentleman' (U). Detective story, with a soft spot in the middle that hurts. Title is a handicap, but some names for the marquee. Probably light grosser.

'Murder on the Blackboard' (Radio). Sequel mystery to the 'Penguin Pool Murder,' with Edna May Oliver and James Gleason again paired for comedy, Moderate entertain ment in its class.

'Half a Sinner' (U). Without marquee strength, but suificient punch to please 'em once they're in.

'Smarty' (WB). Edward Everett Horton, Warren Willlam and Joan Blondell work a light farce comedy into fairly pleasing divertissement. Far from hig time but gets by on

light farce comedy into rainly pleasing divertissement. Far from big time, but gets by on situations and laughs.

'Keep' em Rolling' (Radio).

With names like Walter Huston and Frances Dee this is still only filler material.

still only filler material.

she loves his niece's fiance. The nicce overlooks their one impassioned hit of love making and tells the doctor. He is surprised to find he does not care, arranges to divorce his wife and let her marry the other man. But it seems that the niece is knittling socks, so her sweetie sticks and in the long run the 'Overtons find there is a certain satisfaction in marriage after the romance has passed. It's good lesson, but not played with a touch to get most people and the stage of t

Affairs of a Gentleman

that a majority of the girls are go-	nasal wisecracks, Raymond Wal-	Universal production and release, star-	1
ing to go for it. The Kay Francis	burn functions capably as the screen	ring Paul Lucas. Directed by Edward L.	100
ing to go for it. The Kay Francis	regulation theatrical manager and	Marin. From play by Edith and Edward	n
name should help, but it may not	Adrian Rosely contributes a neatly	Fills Curil Hume Pater Burio edentation	JΤ
be enough in this case. Moderate		and screen play; John Mescal, camera. At	l e
rating seems the niche into which	drawn bit as the faithful servitor.	and screen play; John Mescal, camera. At Roxy, N. Y., starting June 22. Running	111
it will fall.	Mystifying about the whole proced-	time. 70 mins.	1
In 'Dr. Monica,' the baby has a	ure are the mixed dialects that Men-	Greeham	14.
mother and father, but only the	jou and Miss Landi are forced to	Gladys DurlandLeila Hyams Jean SinclairPatricia Ellis	te
father happens to be married, and	carry throughout. All the others in	Carter VaughnPhillip Reed	0
lather happens to be married, and	the cast do their lines reading	Lyn Durland Onslow Stevens	18
happens to be married to a lady	straight. Odec.	Nan FitzgeraldDorothy Burgess	la
doctor who happens to be the	Detailed Outer.	CarlottaLillan Bond	Iъ
obstetrician called in for the other		FoxeyJoyce Compton	1 ~
woman. Some of the events are	TENNIC PROSE ACCESS	Fletcher	
sufficiently stretched to prompt the	LET'S TRY AGAIN	Gall MelvilleDorothy Libaire BindarRichard Carle	
audience to laugh in the wrong		Sato	
spots, as did the one at the New	Radio production and release. Stars	l Gresham's SecretarySara Haden	10
York Strand.	Dianna Wynyard and Clive Brook. Di-	Inspector	1a
For all audiences it will require	rected by Worthington Miner. Play by Vincent Lawrence; adaptation, Worthing-	Bela	10
For an audiences it will require	ton Miner and Allen Scott; Myles Conolly,		la.
considerable guesswork to determine	associate producer; Pandro S. Berman.		
whether Kay Francis, as Dr. Monica,	executive producer; J. Roy Hunt, cam-	Good, if conventional, opener	12
is a doctor, which the picture por-	era: Max Steiner, music. At R. C. Music.	with a surprise finish, but not good	1
trays her to be, or just a clothes	Hail, week June 21. Running time, 64		
model, which the picture also por-	mins.	enough to atone for a dreary waste	
trays her to be. Even in her best	Alice Overton lanna Wynyard	of words in between. Title is a	3
moments Miss Francis in this film is	Dr. Jack Overton	ball and chain in that it suggests a	
mostly a well-dressed lady who is	Nan Duval		
acting: always acting.	PaulTheodore Newton	sprightly romance, where in real-	l n
Jean Muir, as the unwed lady who	PhillipsArthur Hoyt	ity it's a detective story. All but	1 7
Jean Muir, as the unwed lady who	1	one of the affairs in the past tense	1.
has the baby, does a very nice job	Using the aged-in-the-wood	and the new date not hot. Works	
of her-highly-emotional-part, natu-	theme of the husband and wife who	out to a poor average.	-
rally getting most of the sympathy	discourse the nusband and wife who	out to a poor average.	F
and causing regret that she must	discover that after all there's some-	Opens with the hero, an author,	lα
fade out so abruptly and violently	thing enduring to love, in spite of	dead at his desk, then the police,	
towards the finish. Warren Wil-	side excursions, this story does not	with suspicion fastened on a half	1
liam, minus the mustache, with the	get very far. It's talky, tedious and	dozen of the exes and their current	
loss not marking an improvement,	far from original. Any success it	boy friends under suspicion along	1
bears up pretty well for a guy with	may rate will be due wholly to the	with the butler, cook, secretary and	
so many easy-crying women on his	players' names and not to the play	the dead man's publisher. Looks	
neck. He plays a second rate sap	or the playing. Where the cast	like anybody's guess in spite of the	
in first class style.	doesn't mean anything the picture	fact that there is a letter from the	
Anyway, Dr. Monica goes through	will have plenty of worries.	dead man stating no one is to blame	
with the obstetrics, bring into this	Dr. Overton, a busy physician, nc-	but himself. Most of the action oc-	1
world the girl baby whom she ab-	glects his wife. She gets an idea	curs at a party the night before and	l o
			-

the morning, cut in as the party is referred to. Supposed to be an authorized to faction who puts his discaused flames in his next book. For what he regards as a joke, Richard Carle, his publisher, stages a party of all of the former flames and the girl who seems to be spotted next. Latter is Patricia Eillis, who wants to draw the illustration for the next Lucas book. She's engaged to Phillip Reed, publicity man for the publishing house. There is a seene with each of the left-behinds, and one of them, Dorotty Burgess, stays all night, before too drunk to be removed. So the stages of the stages of

the real killer is the vate, whose really the husband of an offscreen character who has killed herself in Paris.

Lukas, in an effort to get a finish for his story talks over suitche with his valence Latter to get a finish for his story talks over suitche with his valence Latter goes, which Lukas, writes. He shoots into the floor, to get the butler's reaction, and the latter picks up the gun, tells who he is and plugs the author, which provides so good a climax that what followed is moved up to the opening action to end the story, on the high note. This is good literary device, but there is too much footage in between that does not match the two ends. That's what is going to cost money at the pay box.

Idea appears to have been that all of these attractive women will be interesting. They are not, because the interest has been spread too the interest has been spread too much is handleap and to a good eaching lob, but the plot was against them.

Lukas does a finished job in the artificial part of the author. He makes him as human as possible. More natural assignments fall to Richard Carle and Onslow Stevens; the latter catching exactly the right note. Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in the number two spot and Miss Hyams does neat work in t

Murder on Blackboard

Murder on Blackboard
Radlo producion and release. Features
Edna May Oliver and James Glesson. Associate producer. Kennet MacGowan. Directed by George Archainbaud. Story by
beek; pholography. Nick Musuraca; Illin editor, Archie Marsbek. At Riaito, N. Y.
week June S. Running ime, Il mina. V.
week June S. Running ime, Il mina. Archie Marsbek.
Ad Stevens. Bruce Cabot
Miss Davis. Gertrude Michael
Miss Davis. Gertrude Michael
Donahue. Edgar Kennedy
MacFarjand. Tully Marshall
Louise. Barbara Fritchie

calenda Predrik Vegeding Leuise Sauj Clat. Predrik Vegeding Leuise Sauj Clat. Predrik Vegeding Leuise Sauj Clat. Predrik Vegeding Leuise Sauj Clate Sauj C

Gertrude Orr's 'Children'
Hollywood, June 25.
Gertrude Orr is scripting Without
Children' for M. H. Hoffman's Liberty Pictures at Pathe.
Screen play will be based on 'Eyes'
of Youth,' by Mrs. Wilson Woodrow.

Talking Shorts

WRONG DIRECTION'
Edgar Kennedy
21 Mins.
Music Hall, N. Y.
Radio
Rough farce which will go better
in the smaller houses. Not many
laughs at the Hall, where it is used
as filler between the afternoon and
evening schedy 'es. This time Edgar,
Kennedy is enclosed to the thing the conmarked the state who are the conmother and brother visiting hermother want to see the studio and
crash the stage where Kennedy is
trying to do a rush job. Various
interruptions which run the number of takes beyond the 50 mark,
and ends in a free-for-all when the
goofy brother-in-law falls out of
the light gallery and into the scene.
Lacks buoyancy and conviction, and
too determined to be funny.

Ohio.

WALKING BACK HOME

WALKING BACK HOME' Comedy 18 Mins. Ideal, N.

Ideal, N.

Stands to get some favorable reaction for a filler. Mostly unbounded in the standard of the standar

HALF A SINNER

Universal production and release. Features Joel McCrea, Saille Blane, Burton From play, Alins the Beacon, by John B. Hymor and LeRoy Clomens; screen play, Earle Snell and Cirareno Marks; additional land and Cirareno Marks; additional land. Aline of the Company of the Company

course time, 70 mins, 20 mins,

saves the pieces for all the other characters in the film for a fadeout.

Churchill's acting of the lead, which he played on the stage, is aimost letter perfect and ought to do a lot to get him front line attention. Dialog is crisp and where the film falls down is in the cutting and the romance angles. Joel McCrea plays the juve part a bit too testily and Saille Blane is constantly over-tensioned. Possibly that's because it's all Churchill's picture and the other characters were forgotten. Although Alexandra Carlisle manages to hold her own in a neat character potrayal.

In the cutting the film lost considerable motivation and explanation. In minor parts, Mickey Hooney, Russell Hopton and Guina Williams stand out.

Kett,

SMARTY

Brightness of dialog and the ample opportunities afforded Joan Biondell, Warren William and Edward Everett Horton for flashes of comedy, are the principal touches a series of quasi-farcical situations offer in making 'Smarty' of moderate anisoment value. Picture is not the kind, that won't be forsotten quickly, but while it's around it also won't invite. serious complaints. Only is light in texture and the property of the prop

(Continued on page 38)



THAT LION IS ON THE LOOSE AGAIN!

Particularly bright with personalities is the STAR-SPANGLED BANNER of Metro-Goldwyn-Mayer for 1934-1935. Not even M-G-M in all its past glorious years has ever unfurled a banner so brilliant with the stars whom your public eagerly awaits on your screen. Comforting thought to exhibitors in these times is the sturdy record of the Star-Company, whose stability over the years is based on an unswerving policy of giving idols to an idol-worshipping nation ... in pictures that are BIG! These are the times to play safe...and there is only one safety in film business......Metro-Goldwyn-Mayer.

(next page please)

8 SPECIALS

THE MERRY WIDOW

Waltz down your aisles and vision your packed theatre spell-bound as MAURICE CHEVALIER with delicious gayety flirts, sings, conquers the rich and merry widow, exquisitely portrayed by JEANETTE MacDONALD. ERNST LUBITSCH, sly maestro of love's magic, makes a glorious screen holiday of this beloved romance, now at last on the talking screen. Its vivacious Franz Lehar melodies are brought to audiences by six different symphony orchestras. Additional cast names are: Edward Everett Horton, Una Merkel, George Barbier, Minna Gombell. And the genius of Thalberg guides it to glory! *Ernst Lubitsch, courtesy Paramount Pictures

DAVID COPPERFIELD

1934-35 will be known as "The year of David Copperfield!" The heart of humanity beat faster when the news was flashed that M-G-M would bring its unlimited resources of talent and physical equipment to the production of Charles Dickens' beautiful soul-stirring novel. A special trip abroad was finade by Producer David O. Selznick with director George Cukor (he made "Little Women!") and Howard Estabrook, scenarist. Thousands of tests were made of characters, architectural details copied and research such as no picture ever enjoyed has been under way for months here and abroad. A cast-of sixty-eight characters will bristle with big names! A final master stroke was the signing of Hugh Walpole, noted author and Dickens authority, to lend-counsel during the filming. A monumental enterprise is under way. Only M-G-M could attempt it! M-G-M could attempt it!

THE GOOD EARTH

No other story property, whether a novel or stage play, was ever so desired by all producers! M-G-M is honored to be the means whereby Pearl S. Buck's thrilling novel is to be brought to the screen. It is an honor because "The Good Earth" is the most widely read book of our times . . . an obligation to far-flung millions whose heart-throbs, smiles and tears were showered on its unforgertable pages. Such humanity-in-fiction requires the unmarchable production genius of a Thalberg, the screen-writing talents of a Frances Marion, the directorial flair of a George Hill (a combination that gave you "The Big House" and "Min and Bill"). For four months Director Hill and a huge staff traveled in little known parts of China, accumulating materials, backgrounds, facts . . . to make this heart-drama real, vibrant, true!

CHAINED

It is an occasion for dancing in the streets when JOAN CRAWFORD and CLARK GABLE unite their magnetic personalities to tell a screen story of glamor and allure! Ficture audiences recalling with delight the romantic sweep of "Dancing Lady" will be there when you announce their new costarring love story. The director is Clarence Brown who guided these two stars to triumph in "Possessed." He also directed "Sadie McKee" and "Letty Lynco". Stars of thumph in Tossesse. The also directed started and Stuart Erwin. Lynton's among many others. In the cast are Otto Kruger and Stuart Erwin. Hunt Stromberg is the showman-producer!

THE BARRETTS OF WIMPOLE STREET

NORMA SHEARER'S popularity, heightened by absence, flamed into box-office brilliance in "Riptide"... but that was just the beginning! A vehicle that most hearly approximates the tenderness of "Smilin' Through" is that romance which has given Broadway its most glorious stage thrill of the decade "The Barretts of Wimpole Street." NORMA SHEARER and FREDRIC MARCH* (weren't they incomparable in "Smilin' Through"!) are the Elizabeth Barrett and Robert Browning of the stage hit. CHARLES LAUGHTON, Academy Prize Winner, star of "Henry the VIII" has come from abroad especially for this picture! Sidney Franklin of "Smilin' Through" fame is the director. Thalberg is producer! What a screen audience awaits this biggest stage hit of 15 years which played Broadway for two solid seasons and presold America with two unbroken years on the road!

*Fredric March, couriesy 20th Century Pictures.

MUTINY ON THE BOUNTY

CLARK GABLE, WALLACE BEERY, ROBERT MONTGOMERY head the pageant of box-office stars who are making an entertainment that will rank at the very top of next season's amusement calendar! The popular appeal of "Mutiny on the Bounty" is reflected in its long listing as best-seller and its subsequent serial story fame in the Hearst newspapers. Frank Lloyd will direct this mighty romantic spectacle. Thalberg is producer.

MARIE ANTOINETTE

Why did M-G-M purchase this many-editioned best-seller by Stefan Zweig as a starting vehicle for NORMA SHEARER? Because no book of recent years gave its public such a soul-thrill! Because this book tells Marie's queenly story with new sympathy... not that of the baby doll queen, but the youthful beauty starved of her rightful heritage of love... seeking in profligate grandeur an outlet for heart-hunger... finding romance in one of the deathless devotions of history! Because this book gives CHARLES LAUGHTON a role equal to his brilliant "Henry the VIII"... because this book gives HERBERT MARSHALL* opportunity for his most appealing charms. Three big stars! A production of magnificence unparalleled in talkies! Thalberg is producer. "Herbert Marshall. courtex Paramount Pictures." Herbert Marshall, courtesy Paramount Pictures

NAUGHTY MARIETTA

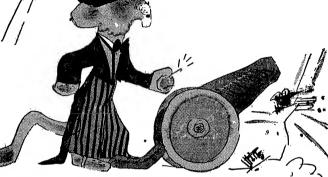
It has been the privilege of M-O-M to immortalize famed musical comedies and operettas... most recently "Cat and the Fiddle"... and notably next season's "The Merry Widow." How fitting that M-O-M selects Victor Herbert's deathless love songs in "Naughty Marietta" for the singing star JEANETTE MacDONALD who with handsome operatic-favorite NELSON EDDY brings this drama of Old New Orleans to the screen. "Ah—Sweet Mystery of Life" and "I'm Falling In Love With Some One"... typical songs of infinite heart-thrill! Robert Z. Leonard is director. Hunt Stromberg is producer. producer.

Metro-Goldwyn-Mayer

gleefully unfurls its



in 1934-1935



Be there when the fire-works begin!



Norma Shearer



Marion Davies



Marie Dressler



Clark Gable



Jean Harlow



Lionel Barrymore



Jeanette MacDonak

Loretta Young





Gloria Swanson



Ann Harding

STAR **PICTURES**

ONE JOAN CRAWFORD TWO JEAN HARLOW TWO WALLACE BEERY ONE CLARK GABLE ONE ROBT. MONTGOMERY ONE JEAN PARKER TWO WILLIAM POWELL ONE WARNER BAXTER-MYRNA LOY ONE RAMON NOVARRO **ONE GLORIA SWANSON** TWO MARION DAVIES' ONE JEANETTE MacDONALD ONE MARIE DRESSLER-WALLACE BEERY ONE HELEN HAYES TWO LIONEL BARRYMORE



Ioan Crawford



Robt. Montgomery



William Powell



Constance Bennett 1 picture, courtesy 20th Centur



Wallace Beery

Garbo

Ramon Novarro

Laurel & Hardy

Complete list of STARS, FEATURED **PLAYERS** DIRECTORS. AUTHORS on next page.



Helen Haves



Jackie Cooper



Jean Parker



in Michael Arlen's famed novel of the strange love life of Iris March. (Title to come.) As a best-seller, as a Katharine Cornell stage triumph, as a road-show... it fascinated millions. What a cast for its luxury-laden talkie production: CONSTANCE BENNETT, HERBERT MARSHALL fresh from his "Riptide" acclaim, Elizabeth Allan, exquisite in "Men in White," Mrs. Patrick Campbell, Henry Stephenson and many more. Directed by Robert Z. Leonard.

*Constance Bennett, courtesy 20th Century Pictures

ONE ANN HARDING* & ROBT. MONTGOMERY

in "Biography of a Bachelor" based on the stage hit "Biography" by S. N. Behrman. Modern showmanship knows of its sensational success on Broadway and on the road... its intriguing story of a woman artist and her loves is what your public wants! Cast so happily before in "When Ladies Meet" Ann Harding and Robert Montgomery perfectly fit their roles, and that splendid pair of screen writers Anita Loos and John Emerson again flash brilliant writing for the screen. E. H. Griffith is director.

Ann Harding, courtesy R. K. O. Pictures

TWO LAUREL-HARDY FEATURE LENGTH COMEDIES

TWO ALL-STAR COMEDIES

M-G-M unites the two most successful comedy producers of today, Charles Reisner and Jack Cummings to make these special comedy attractions. And here are the top laugh names that will conspire in fun films to challenge the hillarity records of "Caught Short" and "Politics" (both directed by Reisner!) ... Jimmy Durante, Charles Butterworth, Louise Fazenda, Stuart Erwin, Ted Healy, Una Merkel and others!

FOUR COSMOPOLITAN PRODUCTIONS

Just an idea of the Cosmopolitan hits of past months "Penthouse," "Manhattan Melodrama" and "Thin Man." Cosmopolitan Productions get nationwide advertising and publicity through the Hearst chain of newspapers.

FOURTEEN MARQUEE PICTURES

Showmanship ideas, new slants in production, with casts of top-notch names ... Marquee Pictures over a period of several years have won a high rating for consistent entertainment delivery!

M-G-M PROPERTIES

Listing just a few out of Leo's vast resources of stage plays, novels and original stories—

"MARIE ANTOINETTE" by Stefan Zweig; best-seller; "BIOGRAPHY" by S. N. Behrman, stage hit; "THE GOOD EARTH" by Pearl S. Buck, biggest book success of years; "THE BARRETTS OF WIMPOLE STREET" by Rudolf Besier, stage triumph; "MUTINY ON THE BOUNTY" by Charles Nordhoff and James Norman Hall, best-selling novel; MICHAEL ARLEN'S Normon and james Norman Iran, bessetting lover; whether the story of Iris March, book and play sensation; "CHINA SEAS" by Crosbie Garstin, romantic book hit; "SOVIET" by Jules Furthman, daring screen original; "WHAT EVERY WOMAN KNOWS" by Sir James M. Barrie, interoriginal; "WHAT EVERY WOMAN KNOWS" by Sir James M. Barrie, international stage classic; "TISH" by Mary Roberts Rhinchart, magazine and book favorite for years; "THE MERRY WIDOW" by Victor Leon & Leo Stein, Music by Franz Lehar, famed operetta; "DAVID COPPERFIELD" by Charles Dickens, one of the world's eternal books; "TIMBERLINE" by Gene Fowler, current best-selling book; "VANESSA" by Hugh Walpole, celebrated international novel triumph; "THE WIND AND THE RAIN" by Merton Hodge, stage success; "NAUGHTY MARIETTA" by Victor Herbert and Rida Johnson Young, immortal operetta; "NO MORE LADIES" by A. E. Thomas. New York's great operetta; "NO MORE LADIES" by A. E. Thomas, New York's great current play success; "FORSAKING ALL OTHERS" by Edward Roberts and Frank Morgan Carett, stage hit; "HER EXCELLENCY'S TOBACCO SHOP" by Lezlo Bus Fekere, notable European stage triumph; "THE CASINO MURDER CASE" by S. S. Van Dine, his lastest mystery novel success; "WICKED WOMAN" by Anne Austin, popular novel; "EVELYN PRENTICE" by W. E. Woodward, successful novel; "MALIBU" by Vance Hoyt, unusual current book; "THE GRAVY GAME" by Harry Stuhldreher (Notre Dame star) and W. Thornton Martin, Saturday Evening Post story; "ANY PORT IN A STORM" by Guy Gilpatric, popular story series; "THE BUGLE SOUNDS" by Major Zinovi Pechkoff, novel of the Foreign Legion; "JUNGLE RED MAN" by Harold Noice, adventure novel; "REPEAL" by Charles Francis Coe, Saturday Evening Post serial; "LIVING IN A BIG WAY" by Louis Bromfield, popular novelette; "MAN "LIVING IN A BIG WAY" by Louis Bromfield, popular novelette; "MAN CRAY" by Vina Delmar, Liberty Magazine novel; "PAMELA THORNDYKE" by Moss Hart, author of "As Thousands Cheer"; "DEATH ON THE DIAMOND" by Courtland Fitzsimmons, popular novel. A few out of a group of original stories include "THE WINNING TICKET" by Robert Hopkins; "HIS BROTHER'S WIFE" by George Auerbach; "LADY COMES TO TOWN" by Clements Ripley; "MOVIE QUEEN" by Sidney Skolsky; "INDO-CHINA" by Arthur Richman; "WEST POINT OF THE AIR" by Phillip Dunne; "IN OLD VIENNA" by Oscar Hammerstein, 2nd, and Signund Romberts." "BI ACK CHAMBER" by Herbert Yardley and many more. mund Romberg; "BLACK CHAMBER" by Herbert Yardley and many more.

"UM-M-M!"



Among those who are making M-G-M's Star-Spangled Banner of 1934-35 (Listed Alphabetically)

STARS—LIONEL BARRYMORE WALLACE BEERY MAURICE CHEVALIER • JACKIE COOPER CRAWFORD • MARION DAVIES • MARIE DRESSLER CLARK GABLE • GRETA GARBO • IEAN HARLOW LAUREL-HARDY • MYRNA LOY HELEN HAYES **IEANETTE MacDONALD • ROBERT MONTGOMERY** RAMON NOVARRO • JEAN PARKER • WILLIAM POWELL • NORMA SHEARER • GLORIA SWANSON LORETTA YOUNG

Tad Alexander Katharine Alexander Ross Alexander FEATURED PLAYERS - Brian Aherne Mrs. Patrick Campbell Ralph Bushman Charles Butterworth Elizabeth Allan Virginia Bruce **limmy** Durante Mady Christians Mae Clarke Leo Carrillo Ruth Channing Mary Carlisle Preston Foster Louise Fazenda Stuart Erwin Madge Evans Muriel Evans Nelson Eddy Ted Healy Louise Henry C. Henry Gordon Russell Hardie Gladys George Betty Furness Jean Howard Isabel lewell Otto Kruger Evelyn Laye Jean Hersholt Irene Hervey Karen Morley Maureen O'Sullivan Frank Morgan Willard Mack Una Merkel Donald Reed May Robson Esther Ralston Nat Pendleton Rosamond Pinchot Franchot Tone Mona Smith Lewis Stone Martha Sleeper Shirley Ross Maurice Schwartz Diana Wynyard Robert Young Johnny Weissmuller Henry Wadsworth Lucile Watson

Monta Bell Richard Boleslavsky Charles Brabin **DIRECTORS** — Harry Beaumont Tay Garnett Edmund Victor Fleming Clarence Brown lack Conway George Cukor Fritz Lang Robert Z. Leonard Goulding George Hill William K. Howard Gregory La Cava Charles Riesner Edwin L. Marin Harry Pollard E. Lubitsch Rouben Mamoulian Richard Rosson W. S. Van Dyke William Wellman Sam Wood Edgar Selwyn

AND THE GREATEST LINE-UP OF 1934-35

SHORTS

in the entire industry!

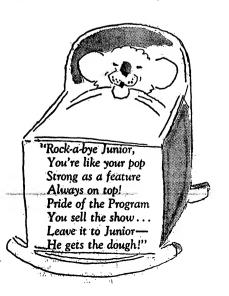
(Two Reels)

HAL ROACH M.G.M COMEDIES

- 3 LAUREL-HARDY
- **8 CHARLEY CHASE**
- 7 IRVIN S. COBB
- 8 TODD-KELLY
- 6 OUR GANG
- 6 M-G-M MUSICAL REVUES IN **TECHNICOLOR**

(One Reel)

- 12 PETE SMITH ODDITIES
- 6 PETE SMITH GOOFY **MOVIES**
- 13 M-G-M MUSICAL CAR-TOONS IN COLOR
- 8 FITZPATRICK TRAVEL TALKS in TECHNICOLOR
- 104 ISSUES HEARST METRO-TONE NEWS WITH EDWIN C. HILL AS THE GLOBE TROTTER



GERMAN PIX ON U.S. COIN

FOREIGN

French Deputies Join Exhibs In Battle Against U.S. Quota TO BEAT SELVES

Paris, June 16, Present rumored dope on how film quota controversy will be settled has it that Delac-Chambre Syndi-cale plan will be rejected by has it that believe chambre syndrcale plan will be rejected by Ministry of Commerce but that the American picture industry here will be handicapped by a two-point pro-

First point is setting a quota for six months only, instead of a year Heads of local distributing offices figure they're going to have a tough time doing business if they can only tell how many films they can bring into France for six month periods, with the fight to wage all over again every half year instead of annually.

Quota for six months beginning July 1 probably is to be half of last year's 149; that is, 70 films, plus 23 that are left over from the previous contingent.

contingent.

Second point is an increase in oustoms duties. Present tariff is 1 franc (nearly seven cents) a metre. New tariff is expected to be anywhere from twice to five times as much. This, of course, is nothing compared to the 300% boost the Chambre asked for, but it would nevertheless be a blow.

French Deputies this week joined hand with provincial exhibs in a last ditch fight against the Chambre Syndicate's fight to put prohibitive import restrictions on foreign films.

Getting the lawmakers lined up against the Chambre is a grand vic-tory for the American interests. Usually deputies, like Congress-Tsually deputies, like Congress-men, dare not oppose any measure put forward on patriotic grounds, but the Americans, by lining up the exhibs, got French opinion on their side and are turning out to be bet-ter French patriots than lots of the French themselves. Their cause is also aided by the fact that the in-terests behind the Chambre Syndi-cale, notably Pathe, have lots of enemies in the French trade.

At the same time representatives of provincial exhibitors' associations flocked to Paris and prepared for the final offensive against the embargo scheme. A group from Lyons, including employees of distributing concerns, said in a strongly worded resolution, that the ban would not only mean the closing of distributing firms but would be responsible for 75% of the country's film houses going out of business. They pledged themselves to pursue by all means in their power the right to work, which is the due of French citizens working for French rims distributing foreign films.

Groups from all over the country got on the band wagon, a telegram from Lille, stating that the ban would rob 50 families in the neigh-borhood of their means of liveli-bood, Strasbourg said that 39 would go to the poorhouse, whereas Mar-seilies asked for pity on 87.

seilles asked for pity on 87.

In a letter to the Minister of Commerce the Syndicatic of Clinema Owners in the Departments, of the Nord and the Pas-de-Calais, representing more than 200 theatres, said:

"The excess of films, the big argument of the Chambre Syndicale, has never existed, and during he past year we have had the greatest difficulty in securing interesting films. With the energy of dispair we urge you to reject pitlessly any proposal of a quota system, which could only mean a death blow to our already anemic business."

Actors employed in dubbing stinger.

Actors employed in dubbing stu-Actors employed in dubuning dissiplined in, Henry James, president of their union, stating that dubbing last year gave between 25,000 to 30,000 working days to

go to 30,000 working days to Exench players.
Even the Parislan printing trades protested that the ban would hit is A number of paper manufacturers, lithographers and ink makers wrote to the Minister of Commerce that if the American distributors here are forced to go but down they will are forced to shut down they will lose an important part of the business which keeps them alive.

'Masquerader' 5th Wk At Regent in Sydney

The Masquerader (UA) goes into its fifth week of solid business at Regent, Sydney. Talk now that ple will stay around seven or eight weeks. First half has been changed with 'Three on a Honeymoon' (WB) replacing 'A Perfect Understanding' (UA).

Another to gross 'Only Yesterday' (U), which goes into its ninth week at the Liberty, Sydney.

AN AUSTRALIAN FILM QUOTA. MAYBE

Sidney, June 25.

An Australian film quota, along general lines of the British quota, has been recommended to the government by Walter M. Marke, Film Probe Commissioner. Commissioner Marke spent several months in a thorough investigation of the film business and his recommendations are likely to be taken seriously by the government. Marke' suggestion on a quota is two-foid: distributors, 5% on the first year, 12½% second year, 10% third year, 2½% second year, 10% third year, 2½% second year, 1½% shift year, 5% second year, 7½% third year, 10½ fourth year and 12½% fifth year. That follows the British quota not only in general procedure but in ratio, the exhib quota being one year behind that of producers as is also true in England. Marks goes on to suggest that the quota apply to features only excluding scenics and newweels.

An early portion of Marks' report, released a few days ago, asked the government not to limit building of theatres or theatre management in any way, also going on to tell the government that Marks could find no sign of a conspiracy or monopoly on the part of distributors. That was considered a healthy victory for Americans who have been fighting the G-T theatre combine on rentals. G-T insisting that the distribs had combined to get together and make their rental prices unreasonable.

PROTESTS-BRING TAX

PROTESTS BRING TAX RELIEF IN FR. TOWNS

Paris, June 16.

Vigorous protests, in some cases accompanied by threats to shut down, are winning for the small town film theatres of this country abolition of municipal taxes on srosses which in some cases brought

grosses which in some cases brought the sums paid to various governmental agencies up as high as 40%. At Rouen the municipality, under a strike threat, called off all taxes during June, July, August and September. Theatre owners in Nice have also been successful in their protests. Ivry, small Paris suburb, has called off taxes for the summer. The Theatre Owners' Syndicate of Nantes, important Breton seaport, has addressed an appeal to the mayor for relief, asserting, that the local houses are playing to losses local houses are playing to losses every week, and the central organ-ization of theatre owners' associa-tions is urging those of other-towns to follow suit.

McDONALD'S S. A. O.O.

Carl McDonaid, division sales manager of Latin America for WB, stationed at the home office, salis Friday for Buenos Aires on foreign distribution matters.

YANKS HELPING

Reich Producers Plan 145 Films for Next Year Nazi Government Helping on Financing-25 to Be Made Abroad

USE FROZEN CREDITS

Berlin, June 16.
Preparatory to taking some American film markets in Europe away from Hollywood, the German film industry plans 146 feature length films for the year beginning this month.

This is an increase of nine features over the output for the pre-

tures over the output for the pre-ceding year.

In addition to the private re-sources of such outfits as Ufa, Gov-ernment, help will be given the in-dustry and credits are available at the Filmkreditbank g.m.b.g. (Film Credit Bank, Ltd.), for making filch-ers. It flanned 22 features and a host of shorts last year for the in-

host of shorts last year for the in-dustry.
Strangely enough, German films are being made with money du New York banks.
This is accomplished by the use of Sperrgelder, or credits frozen in Germany. Number of foreign banks, Sperrgelder, or credits frozen in Germany, Number of foreign banks, including some American, are in on German films. Government releases the money tied up here with the proviso that it be invested in Germany. Films are 'investments' under the meaning of the law. It has been estimated that in the fiscal year just closed no less than 25% of the feature length films made here were financed in whole. Included in the coming year's program are plans to film several scripts abroad. This is done to get around contingent regulations in some of -the countries and is a means of securing valuable propaganda for use among the German populations in territories whittled out of Germany when she guessed

out of Germany when she guessed wrong in 1914. Therefore the Ger-man industry can offer a ratio (Continued on page 31)

Paris Grosses Down, but Still Lots of U.S. Pics Around: 'Women' \$9,000; 'Liliom' 7 Weeks \$37,500

More Foreign

Additional forei Im news

PAR SWED. EXEC **TELLS ABOUT** HIS UTOPIA

Hollywood, June 25.

A common sense attitude toward A common sense attitude toward motion pictures has made the Scandinavian countries a veritable Utopia for exhibitors. Censors are eminently fair, American films are abundant and professional progagandists are non-existent.

That was the word brought to the December of the Care.

That was the word brought to the Paramount convention by Carl York, delegate from Stockholm.
Holler-than-thou's do not hound saxy pictures for the reason that the sons and daughters of the Vikings have taken a strong liking to this type of film fare. High grossers are all dramas and comedies, according to York.
Little attention is paid to reformers because the church is considered a staunch friend of the theatre. Double feature evil is un-

formers because the church is considered a staunch friend of the theatre. Double feature evil is unknown to Finland, Norway, Sweden or Denmark. Admissions run from 25 to 80c for a feature, comedy and newsreel. Stage shows are rare novelties.

Against the flood of home and foreign product, U. S. made films have not been affected. Of 257 pictures shown last year, 169 came from the states. Children's attendance was restricted to 10% of the American output.

Overseating is not a problem with Scandinavian exhibitors. Indicative of the general situation is Stockholm with 55 theatres for a haif million inhabitants.

Paris, June 16.
Fine weather for weeks on end, coupled with the normal tapering off of the season, has sent film grosses toward the cellar here. Not grosses toward the cellar here. Not only is the intake per film dwin-dling, but the proportion of Ameri-can films in Parls houses is on its

only is the intake per film dwindling, but the proportion of American films in Paris houses is on its seasonal decline.

It is generally conceded that the seasonal decline.

It is generally conceded that the fail will see things smoothed out, with the bottom of the depression reached and activity ready to start again. Much depends on result of the quota fight.

'Little Women' (Radio) continues to hold up as well as any at the 600-seater Edouard VII, doing an estimated satisfactory \$9,000 this week after a slight slump for a couple of days when it was hottest outside. Pic seems set for the rest of season. The RKO local release program, for films in English, is being pushed, 'Crime Doctor' opening this week at Club d'Artols, and 'Where Sinners Meet' taking the screen at the Washington Palace, both of these small showcases with good American steady publics.

Fox at the moment has nothing in English in Paris. Release of dubbed films and local mades is being continued at a reduced tempo through the summer, to nurse along the theatres, and if everything goes well this distributor will open up at full clip in the fall. As precautionary measure, however, rate of dubbing at St. Ouen studio has been reduced, in case a quota measure, embargo or dubbing tax should ge through it a form which would hurt business.

Extenses

Estimates
'Coming Out Party' and 'Smoky,'
the last Fox original version re(Continued on page 31)

M-G. Par. Warners Still Fighting G-T; Nabe Idea Sticks

Sydney, May 30.

John Kennebeck of Paramount and Charles Munro of Greater Theatres could not quite get together on terms, so Par will play attractions at the Tivoli, Sydney, Arangements were completed to the and with Frank Neil-Connors-Paul

and with Frank Nell-Connors-Paul organization.
Policy will be to play pix matinee and night in conjunction with revue. First to try will be The Last Round Up. Morning sessions will carry a full pic bill.
Idea is just an experiment. As F., W. Thring has booked the Tivoli for a season with musicals, the try by Par can only be for a short period. If successful, the pic-revue policy may go back after the Thring season closes.
Warners will not give up its nabe idea to meet the terms of G. T. Says it will continue to first-release out in the sticks and in the semi-city indie theatres, indefinitely,
Holdouts amongst the major companies against the combine, such as M.G. Par, and Warners, all say they are perfectly satisfied with their indie stand.

'Henry' to G-T

Sydney, May 30.
G. T. has bought the Australian rights of United Artists' 'Henry Elgrith.' Pic has been chosen to open at: the new Embassy, Sydney, June 1.

Charles Munro put over the deal with Arthur Kelly, U. A. foreign head, who is here on a visit. Be-lieved the price paid for 'Henry'

Warners Into French Production; Financing and Suping Six Indies

Paris, June 15.

With Warner Brothers now announcing a program of French production, Paris is slowly working its way back to something resembling the collection as center. way back to something resembling its old position as a center of Amer-ican-sponsored film manufacturing. Paramount and Fox are the other majors who are interested in local mades at present, and Universal is still in the offing. Warner is following the same sys-

Warner is following the same system as the other two getting hold of French producers and backing their productions, at the same time signing exclusive distribution contracts. In the case of Warners the financial backing element seems to be more complete than in that of Paramount, which is putting up as little cash as possible, and is also more complete than in that of Foramount, which is putting up as little cash as possible, and is also more complete than in that of Foramount of the same as the market situation shifts, call for the production of at least six local mades for release next season, one of them, is already well under way.

mades for release next season, one of them is already well under way. That one is based on a Georges Courteline play, Le Comissaire est Bonne Enfant (The Police Captain's a Good Guy'), starring a little-known actor named Paliau. Warner has its own production manager, a young man named Wogg, formerly of Braunberger-

Richebe, watching the job, and it intends to see that the production is done cheaply.

Late Courteline is stage author of proved success here. His plays are mostly cracks about the French legal system, and depend largely on dialogue for effect. Warner hopes to keep this plees from being too talky by ringing a few changes on the script, but realizes that it will be a film largely of the conversation type.

Rest of local made program is not decided on, but if this Courteline looks good more may be done by the same author. Pathe studios are being used.

Warner is picking carefully the Hollywood product with which it will form the backbone of its next year's releases, on the theory that a few good commercial pictures make more money than a lot of mediocre—releases.—Total—for—the year may not be more than 18 in France, French pix included.

Idea of the French production is actually to make money on them, not merely to sweeten the Holly-

actually to make money on them, not merely to sweeten the Holly-wood product. Local Warner outfit does not think it pays to lose on a local made in order to put over American films, although it recognizes that bulk of its money must necessarily come through the

MUSIC HALL, N. Y.

Short show this week, with the short show this week, with the presentations running only 45 minutes, including the ballet, The Romance of Giselle, held over from last week. Announced as by popular request, and getting sufficient: applicable of the production of the production of the plant of the production of the production, though the part of most written ballets. The proper thins. But here there seemed to be appreciation of the production, though the part of most of the production, though the part of most of the production, though the part of most of the production, though the part of the production, the production of the productio

one should teach them how to stand.

All of this, with the exception of the ballet, is titled a revue and monikered Knick Knacks. It's a chorus, three specialists and the dance line, and not a revue, but it's a satisfying sort of s' ow and probably costs a lot less for both talentally octated to the some of the leavy winter bills.

In addition to 'Let's Try Again' (Radio), there is the Pathe new and a couple of shorts, which may or may not be on other than around supper time. Overture is 'Pagliacci,' with fine color and swing, and without vocalists, which helps a lot on a hot night. Attendance good, but nothing extra.

TROCADERO, LONDON

London, June 11.
This is part of the H. & G. Kinemas, Limited, owned by the Hyams Brothers, and the biggest of them all. Capacity, although claimed to be around 6,000, is really over 4,000 which still makes it biggest in Eng-

be around 6,000, is really over 4,000, which still makes it biggest in England.
Located in the artisan district, and one of the poorest neighborhoods in London, it is surprising to see it flourish. But the Hyams boys have solved the problem; give 'em the biggest show in town. Two feature films, newsreel and eight vaudeville acts. Program lasts four hour and the customers won't walk. Some are even flourism and the customers won't walk. Some are even flourism and the customers won't walk of the acture standard, with some being big names in the West-End. With the sun'h In Ublast and everybody sweltering, it was amazing to see queues lining up to pay for admission. Prices range from 15 to 66c, and tit's best value in town.

Vaude section follows the organ recital, with Quentin Maclean house organist and a favorite with customers. Callenta and Lolla, described as Spanish kids on the wire, are really English, with Callenta being a brother of Jimmy Norvo and a member of the Holloway family of wire-walkers. Boy is an adept on the wire, with the Spanish trimmings giving flash to offering.

is an adept on the wire, with the Spanish trimmings giving flash to offering.

Reed, Wayne and Dix, two women and man dance offering, with a little bit of everything, best being a brazen pinch on Wilson, Keppell and Betty, even to the music. Australian Cleveres, five youthful acrostats in good Risley work. Kids, three girls and two boys, work natral; no stailing, and would make ideal opener for America.

Rale Da Costa, expert planist with radio and recording rep, handles the plane showmanlike. Should not sing but stick to what she excels

In: and that's plane playing.
Florrie Forde is an oldtimer that can still sing a song with the best of them. Her diction and deportment might be a lesson to some of the new 'uns.

Rene and Godfrey, latter an elongated youth that soft-shoe dances while playing a violin, with Rene an adept at Russian pirouettes. Have been doing same act for years, and the season of the season of

NEWSREELS (EMBASSY, Y.)

much of consequence happened during the past week or so that the newsreels have missed, excepting the Krist-Prince d'Harcount thing, that has its humorous side if nothing else. The Tufver-son mystery is another front page froth the reels here have nothing on, but this would have been difficult to cover for anything worthwhile. About all that could have been done was to talk about it. The reels have done that before lots of times when

cameras. One of the most interesting com pilations of the current show is Pathe's record week of sports events, with Clem McCarthy doing the offscreen spieling. This includes the Poughkeepsie regatta; stunt flying championship in France, not

unable to get subjects before

the roughneepse regatta; stunt so exciting; Cunningham's fastest. mile, very thrilling and well done; American cup yacht races off Newport, and Cavalcade's speedlest showing yet in winning the Detroit derby. This race is one of the best ever photographed. In the field of invention, the new show is more than adequately representative. There's the auto guardrail on roads being tried out out in California; motorcycle radios of the New York police, with a eatch staged; new rocket motor for strathosphere secension; an and a horse-wheel automobile which looks like it might go places. Plus which, Coi, Lindbergh tries out a new type laine. Official Washington is also well

Col. Lindbergh tries out a new type plane.

Official Washington is also well covered. Perhaps the biggest news in that sphere that's still fresh is the demand for the removal of Major Foulois, army alr chief, Reasons for asking his ousting some for asking his ousting control of the Major. End of Concress, with a goodbye word or two from Speaker Rainey; Johnson's defense of the NRA at a workers raily, in which he reminds much of a small town preacher, and President Roosevelt's presence at Yale's commencement exercises are incommencement exercises are in-cluded. The prez is a Harvard

Show leads off with Paramount's excellent contribution of the Havana massacre, in which nearly a score of paraders were killed. The Par cameras got the actual shooting, the falling victims and others who scurried for cover, but failed to find the auto of the machine-tunners which was burned after the attack. Par News Flashes, there are closeups of Norma Millen, the New England gun girl who's outrial in Mass. Same company takes credit for some more on the nay, this time its departure from New York and the induction of Admiral Reeves as the new commander-in-chief.

Reeves as the new commander-in-chief.
Nothing of particular foreign in-terest on view this week. Hitter is conspicuous by his absence, and so is von Papen, who tossed a horner's nest into the Nazl camp a week ago. Only laugh is derived from a Lon-don clip furnished by Par in which funny types show new male fash-ions, including the loose leaf shirt front.

don clip furnished by Par in which funny types show new male fashions, including the loose leaf shirt front.

Passadena monks performing on a wire; Vienna zoo capers: latest French styles in lates, a control of the styles of t

CAPITOL, NEW YORK

Cap should fare well on the whole this week, including some consid-eration to that cooling plant these days. Screen holds 'Operator 13' days. Screen holds 'Operator 13'
(Metro), and stage show is punchy
and punctuated by such standards
as Jane Froman. Three Radio
Rogina and Will Mahoney, with
Eddle Miller (billed but camouflaged
somewheres Friday night) and
Bryant, Rains and Young, with the
Chester Hale Girls in the smaller

somewheres Friday night) and Bryant, Rains and Young, with the Chester Hale Girls in the Chester Hale Girls opened with a radius of the Chester Hale Girls opened with the

septentially in the finale it shows some even baltroomology, the man alternating with the two femme pards.

Radio Rogues, mike-announced as out of 'Hollywood Party,' and '20,000,000 Sweethearts' (films) have been around. It's one of those three-man combos with humorous radio impressions. Dark-ened studio presentation is such that they show up negatively on front; when lights up the three look personable in their gray and the studies of the second studies and the second studies and the second support of the second studies and the second studies and crouching over the mike made his loose trousers hang over his heels. The one at the plano under that unfavorable spotlighting appeared much more rotund than he actually its. Incidentally, the plano-mike worker's impression seemed best. The Valles-Gracie Allen didn't click sikewise was lightweight of the second such that the second such that the plano in the second such that th

STATE, N. Y.

The surprise champ of the Ross-McLarnin setto, Chicago's contribu-tion to fistic renown, Barney Ross (New Acts), is headlining the stage bill here on his first personal. He's

McLarnin setto, Chicago contribution to fistic renown, Barney Ross (New Acts), is headling the stage that the stage of the contribution to fistic renown, Barney Ross (New Acts), is headling the stage that the stage of the contribution of \$2,500. House has the fisher in with Viva Villa' (MG), the Wallace Beery starrer which has been stumbling around a little due to its obvious lack of feminine appeal. Ross may possess something or other to attract the ladies, but, as with Villa', he is more likely to entite the males by a large majority. What the house might have on its screen with the fighter is a picture, and the stage of the males by a large majority. What the house might have on its screen with the fighter is a picture, and the women.

Ross is allotted the closing position on a five-act layout, necessary because he uses full stage, and there are three turns on the bill requiring this.

The puglilistic wonder, holding both the lightweight and weiterweight titles, isn't altogether at home on the hard oak of a theatr stage, but he mentions the nervourness, so cf. Works with a straight man, who, after introducing him, asks questions or otherwise provides leads for Ross in talking about his recent victory over McLarnin, the welcome back to Chicago, mother, Canzoneri, Benny Leonard, etc. Act winds up with fighter going through some conditioning routines, including shadow boxing, rope skipping and bag punching. The the type of turn one expects from a fighter, serving its purpose subject the stage of turn of the propose subject to the propose of turn of the propose subject to the control of turn of the propose subject to the propose

to-closer. Having comedy, it would have suited better there instead of the Saxon Sisters, as singing act that's more strictly of No. 2 weight Saxons did only eight minutes Friday night, which meant three songs. They're torchers who now stick strictly to song doubles in front of a mike. Recently their act had some trimmings, including a piano and a tail-light take-off, to suggest a department of the suggest a department of the suggest a department of the suggest and the sugg

PARAMOUNT, N. Y.

For a house of the status that Loew's Orpheum in Yorkville repre-

For a house of the status that Loew's Orpheum in Yorkville represents, the vaude melange at the Paramount this week would rate as a smart little bill. Outside of a nice flash that marks the opening of the stage event here there isn't anything that should induce the devotees of flesh entertainment that the state of the stage event here there isn't anything that should induce the devotees of flesh entertainment that the state of the stage event here that the purities of Times Square. Show at the early Friday evening occasion an 40 minutes and left a fairly dull impression. Turnout for this event made for wide and open spaces everywhere but the mezzanine.

A brightly furnished background of Aipline genre does the scenic honors for the recentation. Following the airing of a cocktail hymn by the regular double quartet and a bit of tootsie kicking by the house line, the Three Cossack go berserk with their roller skates. Adding to the excitement of their pirouetting and body swinging routine is the fact that it all takes place on a place of the scribe of the pace slows up, but that didn't stop his brand of jumping-jack stepping and slow-motion clowning from collecting handsomely.

Mood of good humor that Spurrchurned up eased things somewhat for the sibesequent inning by Aaron and Broderick. Aithough this latt would have done much better were it not for the element of distance. Real punch that the comedienne in the duo packs is her fair for mugging. By those hitting away back most of this was naturally missed.

Other ingredients in the current week's stage casserole are a fast calls the rumbale and the multispliable crossfire by Raddiffe and Rogers. Chuckle reaction for this team was far beneath their usual level. For the fadeout there's the line in a mild bit of hip swinging and the double quartet giving choral interpretation to 'Beat. O' My.

The Great Flirtation' (Far), feature.

Heart.'
"The Great Flirtation' (Par), fea-Odec.

PALACE, N. Y.

Usual oldtimers' jamboree at the Palace gets a slight setback this week, with two new turns new at Palace gets a slight setback this week, with two new turns new at least to this house, on the regularity-eact. bill. They are Steve Evans and Art Jarrett and Eleanor Hoim (New Acts). Evans and Miss Holm (Mrs. Jarrett) are showing; here for the first time, but Jarrett has trod the Palace boards before. As for the remaining three acts, they have been seen here time and again. Willie Mauss is giving the addition of the palace of a giant wheel. Following his dive minutes come the exact of the palace of a giant wheel. Following his dive minutes come the new acts, and then Marty May and Jean Carroll next-to-closing. This team, splitting after the Palace week, are offering the same toutine they've been doing for the past four years. Miss Carroll's and any a morning and act is morning as a saving it all from a complete floppo. They're also getting a bit blue in spot, this going double for the nudist-tweezer acts.

Closing the show are Alter and

also getting a bit blue in spots, this going double for the nudist-tweezer gat; gained to be a supported by the support of the

PALACE, CHICAGO

Chicago, June 23,

Chicago, June 23.

It looks like another record week for the Falace. Not that Lupe Velex and her show will do more business than Ben Bernil, blut it does mean than Ben Bernil but it does mean the season of the season of the weeks in the red. There's no question that starting off with Ben Bernie was, the smart and losteal thing for this house to rehabilitate itself with the theatregoers of Chicago. Falace remains Chicago's highest-priced loop vaudeville and picture house, and, up to the Ben Bernie house, and, up to the Ben Bernie almost any loop house. This week's show is an allaround, well balanced, perfect-running vaudeville show. Kon Murray, who has been having a run as m. c., looked swell.

Show proper opens with an Ains-

who has been having a run as m. c., locked with the locked wit

wood stars.

Ken Murray scored again in the closing finale. Girls came on again with Chaney and Fox, closing the show, with big applause for the Bolero.

ero.
lcture was 'Strictly Dynamit
Loop. (RKO).

PARAMOUNT, L. A.

Los Angeles, June 21.

Los Angeles, June 21.

Current stage show is labelled Paramount Follies' and is typically Fanchon & Marco. Three ensemble routines by the line girls, augmented from 16 to 24 for the occasion, and four variety acts, only one of which—Kirby and Duvalrate special mention.

Happy, Tom and Jerry, femme and two male roller skaters, open with an assortment of routines, supported by the 24 house gais also mitted that the stage of the stag

CENTURY, BALTO.

Baltimore, June 22.
First show opening day (Friday)
saw larger crowd camped in the
stalls than spot has sported any
opening day matutinal performance
since Clark Gable's p.a. last Feb-

that uniformly pleases, though its possesses no especial marquee magnet.

Enrico and Novello's class balls, roomology signal the start. Pair last here in December, but using new routines and have bolstered act since that time. Open with standard waltz, then give the closest appoximation to the order of the poximation of the poximation of the poximation of the poximation of the team's pair of Steinwayers. Bill Tlegar, piped a pop into the mike active effective of the name team. One of the team's pair of Steinwayers. Bill Tlegar, piped a pop into the mike active effective that, though tops terply, was overstretched.

Ann Greenway deuced. Her 'single' act is a fav with local your

(Continued on page 38)

RKO-RADIO'S MESSAGE FOR 1934-1935

FIVE WORDS

GREAT
PROPERTIES
MAKE
GREAT
PICTURES

"THE LITTLE MINISTER"

KATHARINE HEPBURN WILL STAR in the most popular play in Theatrical History by Sir James M. Barri . Made immortal by Maude Adams.

ROBERTA"

The queen of musical romances . . , the outstanding success of the 1934 New York theatrical season. A love story in lavish settings, gay and sparklingly told to the lilting melodies of JEROME KERN.

"FRECKLES" GENE STRATTON PORTER'S

enduring classic of courageous youth and tender romance. Over two million volumes in America's homes.

"THE AGE OF INNOCENCE"

Edith Wharton's Pulitzer Prize Novel. Co-starring for the first time si "Back Street"

IRENE DUNNE

JOHN BOLES

"RADIO CITY REVELS"

Only RKO in association with NBC, its great brother of the amusement world, could create this production which unites for the first time the entire resources of screen and radio to bring in splendor a dazzling cavalcade of stars in one mighty show.

"WEDNESDAY'S CHILD"

From this year's notable stage production of which Gilbert W. Gabriel in the N. Y. American wrote, "I honor it and greet it with affection as a play well worth the tears that will spring to your eyes."

WHEELER & WOOLSEY

LONG MAY THEY RAVEL IN TWO SHOWS

THE FIRST OF WHICH IS

"KENTUCKY KERNELS"

"FALSE DREAMS FAREWELL"

From this year's powerful melodramatic stage production by Hugh Stange.

"HO! FOR SHANGHAI"

The first of two music shows produced by LOU BROCK, maker of "Flying Down to Rio" and "Down to Their Last Yacht."

BY YOUR LEAVE"

Scintillating comedy from the Broadway stage success.

"LADDIE"

GENE STRATTON PORTER'S MOST BELOVED BOOK

Standing at the head of the list as one of the most popular books published in America during the past fifty years.

"THE FOUNTAIN"

starring ANN HARDING

with Brian Aherne and Jean Hersholt. Charles Morgan's novel brought to the screen at the peak of its overwhelming popularity. Now in its 22nd printing.

"SHE" THE ENCHANTRESS

from H. Rider Haggard's world thrilling book that is devoured by increasing millions, young and old, each year. One of the most astounding spectacle presentations ever conceived for the screen.

"THREE STAND ALONE"

starring JOHNNY WEISSMULLER

The primitive man who disturbs the sleep of fifty milli civilized girls . . . from the novel by E. Arnot Robertson.

THE GAY DIVORCE

with FRED ASTAIRE

GINGER ROGERS

The "Carioca" Stars of "Flying Down to Ri " in jubilant musical stage triumph of the two continents. 248 performances in New York. 6 months in London.

"ANNE OF GREEN GABLES"

From L. M. Montgomery's classic novel treasured by three generations of America's millions. Destined to be the "Little Women" of this new season.

FRANK BUCK'S "JUNGLE"

The greatest living hero name that ever flashed from your marquee will blaze agai ... with all the pyramided power of those two mighty shows "Bring Em Back Alive" and "Wild Cargo".

"HIDE IN THE DARK"

By Frances Noyes Hart, the best mystery thriller since "The Bellamy Trial" by the same author. Published serially in Ladies' Home Journal, a "Crime Club" selection and a national best-seller in book form.

"EL DORADO"

starring FRANCIS LEDERER

The great lover of "Autumn Crocus" in a blazing romance of California's Golden Days.

"THE WORLD BY THE TAIL"

from the Continental triumph "Ringstrasse, No. 3" Co-starring

FRED ASTAIRE and GINGER ROGERS

TWO GREAT STORIES

starring

WILLIAM POWELL

ALIEN CORN" starring ANN HARDING

Katharine Cornell's triumphant play by Sidney Howard, Pulitzer Prize Winner, made great by the screen's matchless actress.

"RICHEST GIRL IN THE WORLD"

A gay, blood-warm story of the private life of the wealthiest girl on the planet.

MERIAN C. COOPER'S

Gigantic Spectacle Drama of barbaric splendor and savage revelry.

"THE LAST DAYS OF POMPEII"

by Bulwer-Lytton. A story two thousand years old . . . written a hundred years ago . . . for this very hour.

FINE STORIES are the essential ingredient of fine films. No company in the motion picture field has gone after great story and play properties with greater diligence or more success than RKO-Radio. 50 Productions are scheduled for our 1934-35 season... many of them are listed in the preceding pages, others will be announced as time goes on.

We know our responsibility. We know that the exhibitor buying our films depends on them. Our plans are gauged to meet and exceed expectations. Never before has our company planned so many pictures of great strength. Never before has our roster held such magnetic stars. Never before has the RKO-Radio product been designed to attract such great return.

This announcement does not attempt to list every picture that RKO-Radio will produce during the 1934-35 season. It gives, as it is intended to, a broad and good view of the program's scope. As time goes on, it may be wise to strike out pictures listed herein and give, in their place, more timely or meritorious productions. New faces and new writers continue to arise. Because RKO-Radio is on the alert we have left room on the schedule to accomodate those things of interest which do arise. So, we present the plans of RKO-Radio to you . . . plans which the coming weeks will demonstrate as being so fine that they will again lead this industry to the knowledge that RKO-RADIO IS STRONG!

Our beautiful 1934-35 announcement book is on its way to you. We are proud of it because it represents the dominant idea of showmanship triumphant which will be reflected throughout the new program. WATCH FOR ITI

RKO-RADIO PICTURES

EXPLOITATION By Epes W. Sargent

Camera Contests

Camera Contests

Theatre is hanging up \$25 in prizes for the best pictures made by its patrons during the summer. Top is \$10 for the best set of 10 or more prints, with \$5 for the best enlargement and the remainder for the most unique photograph regardless of technical excellence. It's the second year of the contest, being repeated by request. The state of a contest, being repeated by request, being side of the best of the best of the set of the

tion and ceremony.

In towns where there are a number of photo dealers it is practical to enlarge the list of prizes with cameras or equipment offered by these dealers, each offered as the John Q. Jones Prize or whatever the name of the concern may hap-an to be.

the name of the concern may happen to be.

By-product is that it keeps the house in the minds of those who may be vacationing, and brings them back promptly. Contest should end about Sopt 30, with decision in a couple of weeks and then the display, in order that the prize winners may be properly carded.

Summer Treats

Summer Treats

About this time of year the wise manager effects tie-up with lee cream concerns and so with lee cream concerns and the second and consistent of the second and treat. If he is wise enough, the manager keeps the stuff out of the carpeted spades. To this end the lee cream is proffered on exit instead of handing it out as they enter and letting the stuff drip all over the seats and carpets. In the same way the drinks are distilled to the same way the drinks are distilled to the seat of the seat

feel of sticky seats and resent damage to ciothing from candy soaked uphaistery. Just as easy to hand it out properly and a better advertisement, since it is then where the public can see it.

Keep an eye out for new brands of ice cream and soft drinks. If there are no new ones, go after the concern doing the most newspaper concern doing the most newspaper billed to opportunity, get after the pilled to opportunity, get after the advertising value. It makes a good talking point and the co-operating company will help boost up the advertising through window work and distribution wagon sigus.

Fighting the Beaches

Fighting the Beaches

With a dozen popular beaches near here. Seattle, noted for the world are seattle, noted for the seattle, noted for

Overflow Meeting

Uverflow Meeting
The Mickey Mouse Club of the
Alabama theatre hast week celebrated its first anniversary, and so
many kids attended the morning
matinee that the Alabama was
matinee that the Alabama was
rearried and about 400 had to be
carried and about 400 had to be
carried and about 400 had to be
provided for them. Greatmen was
provided for them. Greatmen Selatans,
assistant manager of the Alabama,

during the last 12 months has built the kids party to where it now has a membership of around 4,000. During the last, 52 weeks a total of 78,107 10-cent tickets have been sold to kids. No record of adult, tickets sold was kept, but on the basis of, this kids total it shows an increase of an average of 862 a week during the 32-week period.

Builting the anniversary program. During the anniversary program. The second way. The city commissioner was also present. Walt Disney wirrd Nealans his congratulations and sent three autographed drawings of Mickey Mouse. Two local papers the day bef'e the celebration carried a page add with space divided up among merchants. The lobby was filled with displays from carried and page and caltes, gum and candy were given each kid.

Haed the Idea

Used: the ldes

Some weeks aso a comedian
asked for jokes for his act. The
loke had to be told a cigar dealer
interest the second district. If he
interest the second district if he
had been as the second control of the
loke offerers bought, their own
cigars.

dow.

Frequently these purely local gags do the house more good than more ambitious plans.

Ratoff Will Help

Ratoff Will Help

Gregory Ratoff has been in enough pictures to enjoy some reputation in that hinterland which knows nothing of his Broadway reputation and cares less. You can get some extra press work for The he wrote the original play red that who can also write are more or less scarce and most picture editors will fall for a story about the picture actor who has turned out a ratting comedy.

Plenty to talk about in Firstation' and probably it will need the chatter, for the title is non-committation. The property of the committenance of the commit

Gets Aussie Kids

Gets Aussie Kids

Sydney,

Plaza. Sydney, put over the biggest ickide trade ever the state
state of the state of the state
shores. The Wait Disney Sill Symphonys and Mickey Mouse shorts
did the trick.

Charles Munro, together with
Jack Musgrove, decided to run a
series of five shorts together with
Trijving Down to Rio over the
school vacation. To boost the show
a miniature revue and lobby noveltles were thrown in for good measure. But the kids just raved about
the Disney shorts, and socssions-hadto, be given each morning at 9 to be given each morning at o'clock.

To Help a Symphony

To Help a Symphony
Exhibitors who have yet to play
The Flying Mouse.' a Silly Symphony, should get hold of a couple
of copies of the July Good Housekeeping, which has a page, in color,
devoted to a jingle based on this
release.
Good for the lobby when it comes
along.

Pretty Poor Idea

Pretty Poor Idea

One Brooklyn theatre's latest stunt is as wet as a cloudburst. It not only violates the NRA conventions and the lottery law, but it offends many possible patrons.

Recently the meighborhood has been flooded the cards, seniably coupon which is to be dropped into a box in the theatre lobby. Each Saturday night is bottles of wine and liquor are allotted the customers whose numbers are spotted and who are in the theatre at the time.

Requiring the presence of the winners clinches the lottery angie, since this is held to be the 'valuable consideration.' Probably the method of determining the winners also is a lottery. And it does not also is a lottery. And it does not supply the sturf are given half the card space for an advertisement and the stunt is announced as theirs, rather than that of the theatre; which seems to be an effort to beat the NRA ruling against giveaways.

There is statement that clitted and the stunt is announced as theirs, rather than that of the theatre; which seems to be an effort to beat the NRA ruling against giveaways.

There is statement that clitted and the stunt is announced as theirs, rather than that of the theatre; which seems to be an effort to beat the NRA ruling against giveaways.

There is statement that clitted and the stunt is announced as theirs, rather than that of the theatre, which seems to be even under the presence of the state of the presence of the state of the presence of

Lucky 13

United Artists' foreign publicity department got an unusual hook-up for Roman Scandals' through 11 advertisers in a special 12 page ad section in Cine Mundial, Spanish language fair mag. There was a page contributed by the magazine to knit the rest together, so it made excellent publicity, since the Mundial is widely circulated in the Latin countries.

Latin countries,
Inside gag is that advertisers
want snappy girl pictures for attractors in their ads, Plenty of
material in "Scandals," so by merely

iumping the various ads a present-able section was arrived at, which not only sells the beauty products advertised, but helps to interest in

advertiseu, set the picture.

Beauty products were hooked in to the song Keep Young and Beau-

Neatly Done

With so many year books floating around, Lou Guimond, of Gaumont-British worked out an announcement for the attractions which have contributed in the second of the second

Explaining the Preem

Explaining the Freem
William Legglero, of Warner's
Ritz, San Bernardino, Cai, adapted
the see-inside idea to the recent
argument between Bacr and Cararea. The fight occurred on a
Thursday, and Friday he was out
with a four-pager with 'Sensational
Expose—Why Carnera Lost' on the
front cover, with directions to look
inside.
Every one knew it was a bonney.

inside.
Every one knew it was a phoney, but it was current talk and they all looked, to discover that Carnera had seen 'The Merry Frinks' on the eve of battle and had laughed himself weak. Of course, that was the next picture at the Ritz. Old idea, but smartly handled to get in on all the talk.

Switched the Barker

Loew's New York theatre had 'The Prizefighter and the Lady' to cash in on the Baer publicity, using an elongated barker in training togs to bally the show. When Barney Ross opened at the State, on the block above, barker went up there to help along.

BEHIND the KEYS

New York.

Bob Rosen, manager of Loew's Orpheum, started on a vacationi-relief swing of Loew's New York deiuxers last week. Will replace the managers at the Paradise, Valencia, etc., who are on vacash, returning to the Orph in about eight weeks.

Hamilton, Marc J. Wolf, general manager Taft circuit, operating the Paramount, Palace and Rialto here and the Paramount and Strand, Middletown, O., has resigned to become managing director of Theatrical Managers, O. To the Strand Control of the Control of

Myles Concannon returns to the Balaban & Katz fold to manage the loop McVlcicers. He was previously at the United Artists. Ben. Bloomfield takes over the new Garrick for B.&K.

Joseph Rosenfield, manager of Music Hall (Hamrick), is new advertising manager for the Hamrick circuit, replacing Ted Champion. Rosenfield has on his staff. Chester Cobb, ad artist; Sammy Seigel and Jack Sampson, publicity men, and Stanley Gottstein, legger.

Bob Moore is assistant manager to Harry Woodin at Paramount (Evergreen) while Morrie Nimmer is in south, vacationing.

Vic Gauntiett, ad. mgr. of Evergreen circuit, back on job, after appendix op. Feeling great.

H. D. McBride is city manager for Evergreen, operating all first transfer of the control of the

Criterion Amusement Company, operating movie houses here, at Durham, Greensboro, and Mount Holly, has negotiated lease with Hickory city aldermen for municipal auditorium. Sound equipment to be installed and stage altered to care for road shows.

to be installed and stage altered to care for road shows.
Paul Covington, Paul Kersey and W. E. White, all of Greensboro, are back from Louisville, Ky,, and the annual convention of the IATSE, where they were delegates.
M. B. Smith and John A. Bara-

well, constructing new theatre building in Burlington. Plan to open the house late in the summer

Washington, Pa.
Chalmer Cupicr, son of the late
E. Cupicr, is now managing the
Court theatre here. He succeeds
Bob Higgins, who recently resigned.

Loran, O.

Ben Walierstein, who has been managing the Palace here for several years, has been transferred to San Pedro, Cal.

San Pearo, Cal.

With financial backing of an undisclosed group of Texas movie house and Oklahoma capitalists, the Western. States Theatres, Inc., has been incorporated in Delaware to build and operate a \$1,000,000 theatre in Oklahoma City, with \$0,00 seating capacity. Incorporators are Foster McSwain. Add, as president: Altus: Septiment of the California Secretary treasurer. Altus: California Secretary treasurer. Altus: Altus: California Secretary treasurer. Altus: California Secr

ment Co.

Albany.

Alcide LaFiamme, manager of the Madison, Albany, won first place in the Madners' Fopularity Contest the Madners' Fopularity Contest Contest

Fort Wayne.

Strand, originally a vaude house, and later turned into a flicker grind, now relights after three years darkness for burley.

Both Emboyd and Paramount diseard those long Saturday midnight shows for the summer.

Los Angeles.
Sacro & Mctzger Saturday (23)
old the Wilshire theatre, Santa
(Continued on page 38)

Soan Bubbles

Soap Bubbles himself on the novelty of his displays wanted a soap bubble fountain. He tried a soap bubble fountain. He tried a soap boutton, blowing a small stream of air through a small pion in the bottom of the basin of a small fountai if worked after a fashion. Dues there made to meet the stream of the str

Has to be done over each morning because the bubbles get dusty, but the display looks fine when spotlighted, and the youngsters are all demanding a similar result from their clay pipes at home.

Bubbles were not germane to that their clay pipes at home.

Bubbles were not germane to that the Just a gag to get attention for the back of the lobby and now the manager is trying to figure out the manager is trying to figure out the same state of the lobby services the bles from a clap pipe, toss them off the marquee and offer prizes to the kids who can catch them and return them to the lobby before they burst. Wants to try it out first and see if they will burst easily enough.

Plugging the Cooler

Plugging the Cooler

Anticipating a hot summer, a
theatre has arranged with the local
hospital to receive as guests those
who are brought in by the ambulances suffering from heat stroke.
Idea is to keep the patients where
it to the summer of the cooler of the cooler

meather shows almounting that meather thought and taken to the shows the sho

Mellowed the Roar

Mellowed the Roar

Al Sherman, of Mascot pitures, reports that the State, Youngstown, used an old pickle barrel for its reports that the State, Youngstown, used an old pickle barrel for its pickle p

Cheap Tie-In

Cheap Tie-In.

Red stars in a food market's hand bills provide Ray O'Connell, manager of Warner Bros' Grand heart with a very efficient and terminexpensive piece of advertising.

The market runs out 30,000 pieces of paper, size of newspaper double truck, each week, covering the city 100 per cent: Each week the fiyer carries a large ad for O'Connell, occupying the top center of the instead.

side.
All this costs the theatre is 50 passes, for 50 of the circulars are stamped with little red stars. People getting a circular with a star bring it to the market and get one free pass to the Grand.

Better Than a Circus

Better Than a Circus
Harty Watts, of the Polt theatre,
scored a scoop on the rest of the
town when ushers toted a huge
banner displaying the showing of
The Thin Man' in the annual convention parade of the Veterans of
Foreign Wars of New England, held
in this city. It is believed that
more than 30 or saw the parade,
ers, and the Poll banner was the
only piece of advertising permitted.

RKO-RADIO PICTURES

Calls the attention of the entire motion picture industry to the Coast-to-Coast broadcast on

THURSDAY, JUNE 28

at 10 P. M. Eastern Daylight Saving Time over

WEAF and ENTIRE NBC RED NETWORK of

ITEMAN

AND HIS KRAFT MUSIC

HALL PROGRAM

WHICH WILL BE DEVOTED ENTIRELY TO THE GLORIOUS MUSIC OF

DOWN TO THEIR LAST YACHT

RKO-RADIO Picture produced by LOU BROCK, Maker of "Flying Down to Rio" INTRODUCING TO THE NATION THE COMING SONG HITS OF THE YEAR

"FUNNY LITTLE WORLD" . . "THERE'S NOTHING "BEACH BOY" ELSE TO DO IN MALAKAMOKALU".. "SOUTH SEA BOLERO" and "THE TINY LITTLE FINGER ON YOUR HAND"

RKO

PAUL WHITEMAN

will be assisted not only by his famous orchestra but by DEEMS TAYLOR and these notable artists: LEE WILEY, RAMONA, JACK FULTON, BOB LAWRENCE, BOB HAUSER, PEGGY HEALEY, ROY BARGY, and a mixed ensemble of 25 voices. Continuity by Herb Polesie. Arrangements by Adolph Deutsch.

RKO-RADIO PICTURES

acknowledges with gratitude the honor of having the score of its newest screen musical production presented to the world by PAUL WHITEMAN, a musician of genuine attainments whose vision of what popular music might be has rewritten the modern musical history of America.

WEAF-New York, N. Y. KGO-San Francisco KSD - St. Louis, Me. WRC - Washington, D. C. . WTAG - Worcester, Mass.

KGW - Portland, Orc. KSTP -- Minneapolis, Minn. WBEN — Buffalo; N. Y.
WEEL — Boston, Mass.
WJAR — Providence, R. I.
WKY — Oklahoma City, Okla.

CFCF-Montreal, Canada . CRCT-Toronto, Canada . KHQ — Spokane, Wash. KTAR — Phoenix, Aviz. WCSH-Portland, Me. WFI — Philadelphia, Pa. WLW - Cincinnati, Ohio WTAM - Cleveland, Ohio

KDYL - Salt Lake City KOA - Denver, Colo. KTBS - Shreveport, La. WDAF—Kansas City, Mo. WGY — Schenectady, N. Y. WMAQ — Chicago, Ill. WTMJ — Milwauhee, Miss.

KFI - Los Angeles KFI — Los Angeles
KOMO — Seattle, Wash.
KTHS — Hot Springs, Ark.
WDAY — Fargo, N. Dakota
WOC - WHO — Des Moines, Ia.
WOAI — San Antonio, Tex. WWI - Detroit, Mich.

KFYR - Bismarck, N. Dak. KPRC — Houston, Tex. WBAP — Ft. Worth, Tex. WEBC — Duluth, Minn. WIBA — Madison, Wis. WOW — Omaha, Neb

LM PRODUCTION SCHEDULI

The following is as nearly complete a symposium of the major companies' production plans for 1934-1935. All major producer-distributors this year have endeuvered to set as much as possible, both in stellar and directorial assignments for 1934-1935 selling season. There is perforce a provisio made on each new program for the unnanounced and unselected scripts and stars.

An analysis of the film production schedules appears on page 5 of this issue. Among other things indicated is the paucity of action, gangster and meller scripts and the additional relative preponderance of filmusicals, some \$4\$ of these being listed.

1.7	•	v
r	L	ıΛ

	FOX	
Title	Cast	Director
'World Moves On'	Madeleine Car- roll-Tone	John Ford
'Judge Priest'	Will Rogers	Ford
'The Cat's Paw'	Lloyd	Taylor
Music in the Air	· · · · · · · · · · · · · · · · · · ·	
Work of Art	Spencer Tracy	King
'Nymph Errant'	Patterson-Wil- iiams-Mundin- Fetchit	
'One More Spring'	Will Rogers- Gaynor-Baxter	King
'Angel Face' 'First World War'	Temple-Dunn	Wallace
'State vs. Ellnor Norton'		MacFadden
'Marie Galante'	Spencer Tracy	King
'Wife for Sale'	Twelvetrees	Cummings
Fox Follies'		, amaning th
'Servants' Entrance'	Gaynor-Ayres	Lloyd
'Life Begins at 40'	~	
'Casanova'		
'Scandals'		
County Chairman'	Rogers	Cruze
'Caravan'	Charles Boyer-	
'Charlie Chan in	Loretta Young	
London'	Qiana	George Hadde
Charlie Chan in	Oland	****
Paris'	Claire	Hadden
Fun on the Air'	Joe Cook	Sutherland
'Heil in the Heavens'	Baxter	Blystone
What Am I Bld?	Rogers	Divocine
Young Ladles in		
White'		
Dante's Inferno		
Redheads on Pa-	Boies	Tuttle
rade' Damon Runyon		
Original	Lowe-McLagien	
Serenade		
'Wanted'	December 1	
	Rosemary Ames- Kelton-Asther-	Louis King
	Walthall-Hardle	
'Heldorado'	Spencer Tracy	C
24 Hours a Day	Trevor	Cummings Cummings
Captive Bride		Arzner
Lovetime'	John Boles	API WHOL
'365 Nights in Holly-	James Dunn	Tinling
Wood'		

METRO

Tracy-Temple Trevor-Foster

Dunn-Trevor Ayres-Patterson

Lowe-McLaglen

Baxter

Lovetime "365 Nights in Holly- wood" First Baby "Lottery Lovet" Woman Livet Woman Lovet "Moman List Dyna- mite" Cisco Kid Story 'Impersonation of a Lady "Meai Ticket" 'The Dice Woman "Six George O'Brien Features (Ninte unannounced)
Title
Merry Widow
'David Copperfield' 'Good Earth' 'Chained'
'Barretts of Wim- pole Street' 'Mutiny on the Bounty' 'Naughty Marietta' 'Marie Antoinette'
'Biography of a Bacheior' 'In Old Vienna'
Indo-China' West Point of the Air' His Brother's Wife' Movie Queen' Sequoia' 'A Lady Comes to Town'
Tris March' 'China Seas' 'Soviet' 'What Every Wo-

China Seas'
Soviet'
What Every Woman Knows'
The Child Season of the Child Season
The Child Season of the Child Season
The Child Season of the Child Season
Topaco Shop'
Casino Murder
Casino
Casino Murder
Casino Murder
Casino Murder
Casino Murder
Casino
Casino Murder

Cast Director

Butler

Tinling H. Schwarts

Raoul Walsh

Chevailer-Mac-Donald Lubitsch Cukor George Hill Gable-Crawford
Kruger-ErwinUna O'Connor
Shearer-MarchLaughton
Gable-BeeryMontgomery
MacDonaid-Eddy
Shearer-Laughton-Marshall
Harding-Montgomery Franklin Lloyd Leonard Franklin Griffith

Harding-Montgomery
Novarro-Evelyn
Laye
Crawford
Beery-Robert
Young
Harlow
Davies
Parker-Hardie
Gabie-MacDonald leming Rosson

PARAMOUNT

I F	MAMMOUN	ı
Title	Cast	Director
'Gentlemen's Choice'	Mae West	
'Me and the King'	West	
'Scarlet Empress'	Dietrich	von Sternbe
'Cieopatra' 'Bengal Lancer'	Colbert-Wiiilam Cooper	DeMille
'College Rhythm'	Penner-Arlen-	Hathaway
Conego italy than	Ross-Roberti	Taurog
'R. U. R.'		Leisen
She Loves Me Not'	Crosby-Hopkins	Nugent
Glided Lily	Colbert-Grant	
Limehouse Nights' Desire	Sidney-Raft	Hall
'20 Hours by Air'	Sidney Cooper-Lombard.	Gering
Salior, Beware	Crosby	
Pursuit of Happi-	Lederer-Boland-	Murphy
ness'	Ruggles	mar pul
'Mississippi'	Ruggles Fields-Ross	
Love Thy Neighbor	Ruggles-Boland-	
	Fields-Burns and	
'Her Master's Volce'	Allen-Skipworth Ruggles-Boland	
People Will Talk	Ruggles-Boland-	Gering
2 oopio Will Luin	Lupino-Taylor	
Ladles Should Lis-	Grant-Drake	Tuttle
ten'		
Mrs. Wiggs of Cab-	Pauline Lord-	Taurog
bage Patch'	W. C. Fields-	
Now and Forever	Pitts-Venable	
Now Bud LoteAst	Cooper-Lom- bard-Shirley	Hathaway
	Temple	
'Rhumba'	Raft-Lombard	Ruggles
'Are Men Worth It?'	Colbart	Time Prime
"Target"	Arlen-Venable-	
ton a in	Oakie	
'Glory of the Damned'		
Here is My Heart	Crosby-Kitty	Manage
arono no mry ricoge	Carlisle	Nugent
Ruggles of Red Gar	Ruggles-Boland-	McCarey
· ,	Standing	
Big Broadcast of	Lanny Ross- Oakie-Paul Ger-	
1935'	Oakie-Paul Ger-	
Case Against Mrs.	rits Lee Tracy-Lom-	Hall
Ames'	bard	TORAL
'One Night Stand'	Oakie-Ben Ber-	
_	nie-Skipworth	
'Wagon Wheels'	R. Scott	
'Home on the Range'	Scott	
'Crime Without	Rains	Hecht-Mac-
Passion' Untitled Russian	Jimmy Savo	Arthur Hecht-Mao-
story.	31111113 12440	Arthur
Buccaneer	Wilcoxson	DeMille
Untitied.	Dietrich	von Sternber
You Belong to Me	Lee Tracy-Helen	Werker
	Mack-Helen	
	Morgan-Lynne	
'Ready for Love'	Overman Lupino-Arlen	Gering
Enter Madame	Grant-Howard	Nugent
	Wilson	
Back Porch	Fields	McLeod
Lemon Drop Kid	Tracy-Helen	Ruggles
Wallam Damented	Mack	
Yeliow Bargain'	Lloyd Nolan- Venable	Flood.
'McFadden's Flat	Agricola	
Lovers in Quaran-	Lupino-Arlen-	
tine'	Gertrude M1-	
	chael-Randolph	
677	Scott	
Evening Star	Grant-Mack-Mi-	
500mm = 4 70mm 1-4	chael-Standing	

Eyes of Eagle' 'All Kings' Horses' 'The Milky Way' 'Shoe the Wild Mars' (15 unannounced)	Grant-Drake Carl Brisson- Kitty Carlisle Oakie Wilcoxon	
RK	O-RADIO)
Title	Cast	Director
'Joan of Arc' 'Last Days of Pom- pell' 'She'	Hepburn	
"The Forsyte Saga" "Little Minister" "Radio City Revels"	Hepburn Hepburn Ginger Rogers-	
"The Fountain"	Fred Astaire Harding-Brian	L Cromwell
'Alien Corn'- 'Roberta'	Aherne Harding Irene Dunne- Astaire-Ginger	
'Age of Innocence'	Rogers Dunne-Boles- Crews-Atwill	Philip Moeller
Two untitled. "Three Musketeers" Romance in Man- hattan'	Irene Dunne Lederer Lederer	John Ford Stephen Rob-
'El Dorado' 'Gay Divorce'	Lederer Astaire-Ginger Rogers-Alice	Bandrich.
Kentucky Kernels	Brady-Horton Wheeler-Wook- sey	
Untitled.	Wheeler-Wool-	
Two untitled. 'Ho to Shanghal'	William Powell	
'Jungie' 'Adventure Girl'	Frank Buck	Buck
"Three Stand Alone" 'Anne of Green Gables'	Weissmuiler	
By Your Leave'	Mary Astor- Frank Morgan-	Selter
'Freckles' 'Laddle' 'Hide in the Dark' 'The World by the Tail'	Skeets Gallagher	
Richest Girl in World' "The Sea Girl' "Wednesday's Child' "False Dreams Fare-	Hopkins	

Bruce Cabot

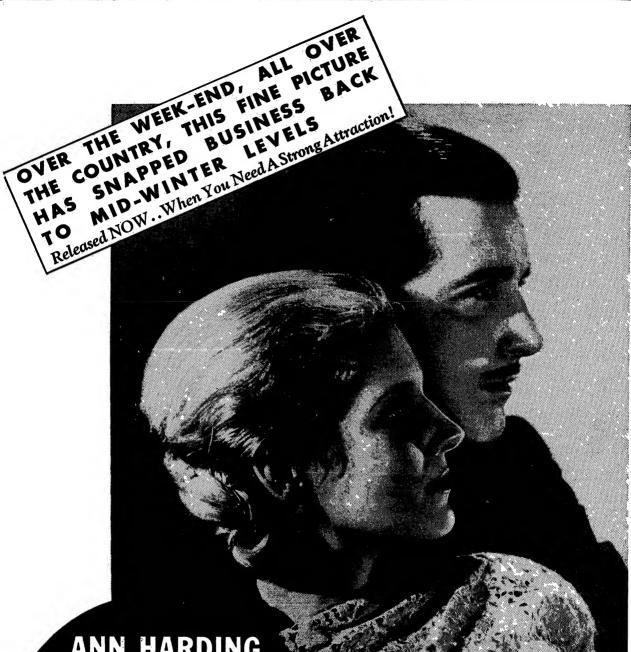
Well "Hudson River" (17 uannounced).

UNITED ARTISTS

Title	Cast	Director
'Affairs of Cellini' 'Bulldog Drummond Strikes Back' 'Count of Monte Cristo'	Bennett-March Colman	March LaCa Roy Del Ru
'Trans-Atlantic Showboat' (tent)	Jack Benny- Nancy Carroll	
'Catalina' 'Don Juan' '100 Years to Come'	Doug Fairbanks	Korda Milestone
'Scarlet Pimpernel' 'Our Daily Bread'	Leslie Howard Keene-Morley	Vidor
'Last Gentieman' 'Mighty Barnum' 'Red Cat'	Arliss Beery-March Bennett-March	Lanfield
'Richelieu' 'Cilve of India'	Ariiss Colman	
It Had to Happen' 'Forward March' 'Call of the Wild'	Gable-Bennett	
'We Live Again' 'Treasure Hunt'	Sten-March Cantor	Mamoulian Del Ruth
Barbary Coast' (Two unannounced).	Sten-Cooper	
TIN	TWEDGAT	

'Cali of the Wild' 'We Live Again' 'Treasure Hunt' 'Barbary Coast' (Two unannounced).	Sten-March Cantor Sten-Cooper	Mamoulian Del Ruth
UN	NIVERSAL	
Title	Cast	Director
'Show Boat' 'Sutter's Gold' Two Untitled Pictures 'Good Fairy' Within This Pres-	Margaret Sullavan	
ent' 'Great Ziegfeid' 'Great Expectations' 'Mystery of Edwin	Wm. Powell	
Drood' 'Princess O'Hara' 'Ransom, \$1,000,000' 'Night Life of the Gods' 'Magnificent Obses-		Murray Roth
sion' 'Bride of Franken- stein' 'Strange Wives' 'Raven'		
'Zest' 'Man Who Re- cialmed His Head'		Wm. Wyler
Transient Lady Happened in New		Edw. Buzzell
York' 'Fanny' 'Cheating Cheaters' 'Cup of Coffee'		Rich. Thorpe Wm. Wyler
"Moon Mullins" 'Casties in the Air" 'Confessions of Modern Woman' 'At Your Service' 'What Women Dream'	Colombo.	Kurt Neumann
Keep on Dancing' Tve Been Around' 'Joy of Living' 'Gift of Gab' 'The Human Side' (10 unannounced)	Lowe-Stuart Menjou-Kenyon	
WAR	NER BRO	16

(10 unannounced)	monjou izonyoz
WAI	RNER BROS.
Title	Cast Director
'Firebird'	Director
· Goiddiggers of 1935	
'Roadhouse'	
'Magnificent Am- bersons'	
'Sweet Music'	
'I'm Back in Chain	
Gang'	
'Ride 'Em Jockey' 'War Lord'	
"The Cinch"	
'Six-Day Bike Race'	Joe E. Brown
Halfway to Heaven	30-30-5
Babbitt'	MacMahon- Kibbee
Little Big Shot	1110000
'Anthony Adverse'	
'Sweet Adeline'	
Border Town	Muni .
Fareweil to Shang- hal	Del Rio-Tone
Earthworm Trac-	Joe E. Brown
tors'	
'Alr Devils' 'Go Into Your Dance'	Cagney
Til Sell Anything	Jolson
'Story of a Country	
Boy'	
'Traveling Sales- lady'	
'Present From Mar-	
gate'	
'Skipper of the	
Ispahan' 'Kansas City Prin-	Parallel and Manager
cess'	Blondell-Farrell
Lafayette Esca-	
drille'	
'King of the Ritz' Window Panes'	
'Giorious'	Jean Mulr
"The Perfect Week-	Cagney
end' 'Lady Surrender s'	
Big Hearted Her-	Muir-Brent
bert'	MacMahon- Kibbee
'Black Hell'	Muni
'Captain Blood' 'A Lost Lady'	and the second s
'Applesauce'	Stanwyck-Cortes
'Case of Howling	Perry Mason
Dog'	
'Case of Curious Bride'	Perry Mason
'Conceaiment'	
'Just Out of College'	
Lost Beauty	
'Oil for the Lamps of China'	
'Casino de Parce'	
'School Days'	
(13 unannounced)	



ANN HARDING
JOHN BOLES
"THE LIFE
OF VERGIE
WINTERS"

with

HELEN VINSON

BIG in Boston, Trenton, Washington, Syracuse, Rochester, Detroit, Providence, Cincinnati, Des Moines, Kansas City, Grand Rapids, Minneapolis, New Orleans, Omaha, Sioux City. Best Attendance in Eight Weeks at Radio City.

RKO - RADIO PICTURE Directed by ALFRED SANTELL From the story by LOUIS BROMFIELD Pandro S. Berman, Executive Producer

UA INSISTS ON CONTINUING 'NANA' SUIT

-United

Sam Goldwyn lawsuit finally came up in court Tuesday (12) and got itself twisted into reverse English irst off the novelist's heirs, Dr.

J. Emile-Zola and Mme. Denise Lelond-Zola, through their counsel, Maitre Alexandre Zevaes, told the court that as far as they were concerned the case could be closed. They characterized as a settlement out of court the fact that 'Nama' was no longer being shown in Paris, and said that this was, to them, a satisfactory answer to their charges that the film version did not respect the original work and was 'diotic and naive.'

that the him version that respect and naive.

But this wouldn't do for United Artists, which represented Goldwyn, as his distributor. Through its woman lawyer, Maltre Suzanno-Blum, it asserted that taking 'Nana' off was no admission that any rights had been violated, and that the pil had been removed merely to make room for other films. The suit must go on, said UA, until it was proved that the Zolas had sold their rights and the producer could use the title as it desired.

Me, Blum said she had sent the life a summons in which she informed them that if they wanted to halt the showing of 'Nana' they would have to return the \$13,300 which they had received for the flights, with the privilege of mak-

rights, with the privilege of mak-ing any necessary modifications. The Zolas had not replied, the

The Zolas had not replied, the lawyer said.

UA told the court it didn't wan the case stopped until it had proved its point, and the judge again postponed a decision.

Sez Louella

(Continued from page 3)

or the writer, almost never the photographer. Miss Parsons thinks they should. Maybe the public doesn't know about directors, writthey cameramen—but they can be ht. They'd really like to know

ers, cameramen—but they can be taught. They'd really like to know about them.

Reading many of the New York reviews, Miss Parsons wonders how the public can get any idea of what the picture's about. A review, Miss Parsons believes, should tell, the story briefly, say whether the acting is good or bad, discuss the direction, the story, the photography. Reviews should not be written merely to amuse the reading public,' she says. There are ther departments whose function it is to amuse. There are the funny apers. It's not fair to ridicule a picture—when a producer has spent a lot of money on it. They can say whether it's bad, whether it's worth the price of admission—but why try to out-do each other in being out-do each other in being

on the control of their public.

Ticture reviewers—I've been in this game a long time—must not try to imitate dramatic critics and be clever. They have a different class of readers. They should not treat pictures as works of art. Reviews should be written to tell the public whether they want to see the picture, whother it will interest them, whether it's worth their money. Often it looks like the public doesn't pay much attention to the reviewers.

But the reviewers, should write

the revlewers.

But the reviewers should write
so that the public will pay attention. Here they seem to be bitter
toward the pletures that the people
like. They must remember that the
public is not sophisticated, they're
not intellectuals becament not intellectuals. hey want to laugh and cry and imagine them-selves in the place of the hero or

selves in the place of the hero or herolne. They respond to simple honest emotions. Yet the high-hornest emotions. Yet the high-hornest emotions. The hornest emotions. The hornest emotions is a superstant of the high-hornest emotions and the highest emotion of the hornest emotion. As to the star system of grading pletures, Miss Parsons herself asked in turn, Docsn't that entail pretty much responsibility—to know so much about pictures that one feels qualified to mark them with stars? Miss Parsons feels that that's really being too omniscient.

Paris Grosses

(Continued from page 21)

(Continued from page 21) leases, which ran as a dual bill in the Queyrel showcases, just managed to squeeze by without losing coin for the exhib. They showed in the Agricultures and Bonaparte simultaneously for two weeks, and then wont into the third Queyrel-house, Cline Opera for two more weeks, grossing around \$11,300 on total runs. Queyrel's costs are so low that he can get by with this.

this.

He had previously taken the Pommer production, 'Lillom,' which ran for five weeks in all three houses and for another two weeks in Cine Opera alone, for a grand total of \$37,500.

Fox cut 'Lillom' drastically after the Parls run, reducing the original twelve reels to nine, and taking a lot of the fantasy out of the dream sequences which the lowbrow public could not be expected to get In spite of this, orders from the rovinces are spotty, Certain amount of cancellation, after news of the noisy reception received by In spite of this, orders from the provinces are spotty. Certain amount of cancellation, after news of the noisy reception received by the film in the Queyrel houses got out, is also reported to have come in, Fox, in any case, is not pushing the film out of town for the summer. Figures there may be more to be done with it next season.

'Telling Me'

Yelling Me'
You're Telling Me' (Par), shown
under the title of Dollars and
Whisky,' has proved a socko at the
thy, Studio 23 up on the Montmartre, hill. Place is so small that
the daily gross does not indicate
how well the film is going, but
house is jammed nightly, despite
ligh gate fees. Since '\$1,000,000'
Legs'. W. C. Fields has been a draw
here with a certain crowd that likes,
to pretend it gets American humor,
although the dialog is certainly beyond, them. Duck Soup' Marx
Bros, opus, preceded the Fields picture in this house and ran for

Bros, opus, preceded the Fields picture in this house and ran for months. Same public supported it, attracted, if bewildered, by the speed of the clowning, Fields' pic should stay well into the summer. Par's Bolero' opened fairly well at the Pathe-Natan Empire. Release was timed to coincide with big Paris season, in which all amusement interests; backed by the Government, are untiting to give biz a shot in the arm, and will certainly be held over until the end of June, during which month the special festivities are on. Picture in-June, during which month the spe-ical festivities are on. Picture in-terests hope that, although the spe-cial attractions are mostly out-doors, they will bring enough peo-ple to town to fill the theatres in the evenings during lulls in the during lulls other attractions.

Par Theatre

Par Theatre
At the Paramount theatre current offerings is a French production, 'Coralle et Cle,' which is not setting the Seine on fire. Matiness are low, but certain amount of biz is being done at night, bringing daily average in the neighborhood of \$2,500, which is just fair for this

spot.
United Artists had two bad breaks at its Lord Byron showcase with 'Nana,' which petered badly after a fair start, and 'Sorrell and Son,' British made, which never got a start at all, despite a gaia opening at which the British Ambassador and lots of other big shorts were present. 'Sorrell' went right out present, 'Sorrell' went right ou again, replaced by Moulin Rouge,

present. Sorren wan rand.
again, replaced by 'Moulin Rouge,'
current and weakish.

'Wonder Bar' (WB) after a decent run at the Apollo, is replaced
today by a double bill, 'The House
on 56th Street' and 'Convention
City.' Metro has closed up 'Dancing Lady' at the Madeline, after
tusiness which totaled not so terribile, substituting Laurel and
Hardy's 'Sons of the Desert.' These
boys are sure-fire in this town. 'The
Prizefighter and the Lady' is still
struggling against the weather at
the Miracles. 'Cat and Fiddle,'
ploked up by Marbeut to open the
remodeled house, is getting along
all right.

London 10%'er on Coast

Hollywood, June 25.
S. E. Linnit of the O'Bryen and Linnit agency in London is. in Hollywood.
Percenter is confabbing with his company's local representatives, Hawks-Volck agency.

BRASSEUR QUITS COAST

Hollywood, June 25.
Pierre Brasseur, juvenile, brought
here by Fox for the French version
of 'Caravan,' left last night (Sun-

ay) for New York. He'll sali to France next week.

McCurdy's Tour

Sydney, May 30.
Joe McCurdy of Columbia is se Joe McCurdy of Columbia is see-ing all of Australia on a current tour. He is seeking dates for Dam-aged Lives' throughout the Com-monwealth, in co-operation with the various hygiene societies. G. T. took the entire Columbia oe McCurdy of Columbia is see-all of Australia on a current r. He is seeking dates for 'Dam-d Lives' throughout the Com-

output for the circuit.

NATAN VISIT STILL UNSOLVED

Los Angeles, June 25,

Mystery of Bernard Natan's visit to this country is still a mystery The mogul of European filmdom his spokesman, through Diamant-Berger, spoke effusively of the beauties of the country but on subject of pictures emulated the well known clam.

What brings him here?

What brings him here? Say, can't a feller take a vacation without being linked with every big deal that's in the fire?
How come he checked in at the Ambassador the same time the Paramount exces moved in for their convention? A coincidence, mebbe?
For artful sidestepping these monsieurs are the last word.
How's picture business on the continent?
Improving, thank you.
Are American pictures doing better?

ter?
Much worse. If you send over the few good ones and burn up the others we'll all be better off.

Are U. S. films discriminated against.

Are U. S. films discriminated against?
Only the bad ones. French pictures are the only ones that make

money.

What U. S. films made money?

Our losses with 'Cavalcade' an
Eskimo' were not so bad.

How about Mae West?

Just so-so.

Doing any business at all on this

Verree Revealing

Yes, in Montreal where we have

Yes, in Montreal where we have theatre interests.
What's the nature of it?
Your California climate is delightful and we hope to come back again soon to enjoy it.
How about dual bilis?
No one who shows double features can get a foot of film from us.
Why do you say American pictures are not popular abroad?
Because your films have been out.

Because your films have been out of the foreign market so long that your talker stars are practically unnown, Isn't that being overcome? Bad pictures

Bad pictures overcome nothing.
Where do you go from Montreal?
To New York, from where we sail

for home July 7.

Any business deals awaiting your return to New York?

One doesn't do business deals on

a vacation.

So the vacationists have departed and the great Natan mystery goes

Richardson

(Continued from page 5) in the P-P case or which already has been completed by the trustees, In effect, by filing under the new bankruptcy laws, the P-P case practically becomes a new thing to all intents and purposes and the Court is privileged to appoint new trustees if deeming if advisable or necessary. On the face of things it appears that Charles D. Hilles and Eugene W. Leake may continue as the Par trustees permanently until reorganization. However, if the Court decides it can shift them. At a recent hearing in Court Leake, Richardson and Hilles were named temporary trustees, until the

Leake, Richardson and Hilles were ammed temporary trustees, until the scheduled hearing of July 10, when the question of their permanency comes, unit of the permanency and the permanency of the permanency and the permanency of the permanency and the permanency of the permanency of

Par Returns to French Language Mart, but Only as Indie Distrib

Mangan Back to Rex?

Local representatives of Francis A. Mangan interests say he's nearer than ever to getting management of Rex, boulevard 6,000-seater. Cables are now buzzing back and forth to clean up details, they say. Mangan is in the U.S.

is in the U.S.

After leaving the Paramount, Mangan put on the Rex stage shows with which the house was opened. Present negotiations are being conducted by receviers of Jacques Haik interests, which built and launched the theatre,

WB POLISH HEADACHE WORSE; FRENCH ANGLE

Local Warner Bros. office is get-ting more and more annoyed over the ban on WB films in Poland and

the ban on WB films in Poland and accompanying campaign of socks in Polish press, and may send a major European exec to Warsaw to try to straighten the situation out. Latest headaché is the result of distorted quoting in a Polish paper of an aricle in a French trade sheet, citing one of Al Jolson's songs in Wonder Bar' as an insult to the French. French paper's article is attributed to special interests, since there was no general protest over there was no general protest over the song and in general it was considered harmless and amusing. Polish paper greatly exaggerated the French article, and said: 'This proves that Warner Bros. pictures not only insult us, but all other na-Polish ban, which started severa

Polish ban, which started several months ago, was based on insult to the national dignity in several WB films in which prizefighter and gangster characters were called by names of Polish national heroes. Warners made amends by changing the names and cutting dialogue, but

the names and cutting diancye, but ban continued nevertheless.

Wouldn't be so bad if just his picture were outlawed, for this happens often in one country or another in the case of individual films which might hurt someone's feelings, but no Warner product can get into the country and the country and the country and the country and no warner product can get into the country, and the newspapers get rougher and rougher. Sock came just at time when Warner was thinking of opening Poilsh branch. Wonder Bar kickback, a surprise to all, is attributed to monkey business by someone in Paris.

German Pix

(Continued from page 21)

twice as good as the American Industry, for America hasn't 14,000,-000. Americans living outside the frontiers who have to be bottle-fed on propaganda constantly... About 25 features will be filmed abroad, which should give Germans

abroad, which should give Germans an ace in the hole when matters of contingents -come up. Here, -too, will frozen assets be utilized to finance the films, Germany having millions of reichmarks tied up in neighboring countries which cannot be paid, but can be used in the lands when the meant is force. lands where the money is frozen

lands where the money is frozen.
At present there is no indication
that Germany will do any tampering with the contingent agreements
reached with foreign lands. American films, in the main, draw well
here and the more money an exhibitor gets the more he will be able
to provide lead provided.

to pay for local product.

German government
ever, continue to scrubi will, how German government will, now-ever, continue to scrutinize care-fully the casts of the American pic-tures and knock off those with prominent Jews.

Because they draw so well for-cign films may get some breaks in the matter of import restrictions.

How the foreign industry is going

How the foreign industry is going to set its money out of Germany is another question. A warm April splashed lots of red ink around, but a cool May and a cool month this far in June have the boys thinking about uncorking the blue ink again.

Paris, June 16.

Paramount, with renewed pep in this market, has laid out a program of eight local mades to release with its dubbed American production next season and, under selling leadership of Henri Klarsfeld, looks forward to a revival of busi-

ness.

American and French-made programs will be presented together to the sales force at a convention to be held this week-end, timed with the Paramount convention in American Boys will go through three

the Paramount convention in America. Boys will go through three days of pepping up.

All Par's local mades, while distributed by Par, are produced by Independents, following the formula lnaugurated by the company with Tedora' this year, when concern started back into the Jocal-made business. In some cases the producer may have a little Paramount money to help him out, but even that is not imperative. Concern is using this back door method of getting into the local trade as a much safer system than that or making its own at its own studios. Since in many cases the indies rent the Paramount Joinville lot to make the pica, besides, paying Par a percentage as distributor, the Americana concern thus makes colo on can concern thus makes coin on both ends without risk, and gains a sweetener for the Hollywood out-

put. Klarsfeld has put a lot of time and energy into picking the right ones out of the Hollywood output, with the idea of setting a release program that will not only appeal to Paris and France but also to the outlying countries in Europe, such as Egypt, Roumania, etc. His idea is universal appeal, not Parisian.

American Dubs

American Dubs

With this in mind Far has decided to dub 'Scarlet Empress,' Cleopatra,' 'Bolero,' Matador,' and Murder in the Vanities'; the two Wiecke pix, two Wests, a Garry. Cooper, a Grant-Sydney, a Charles Laughton and Lubitsch.
Local-made program opens with 'La Crise est Finle,' ('Depression is Over') musical megged by Slodmak for Nero Films, starring Albert Preach Tills, is the picture over which the French technicians have been raising a row on the ground that foreigners have been getting all the breaks in making it. Pic is ready now.

Then comes 'Dede,' another musi-Then comes 'Dede,' another musi-cal, also with Prejean, based on a Willemetz operetta, with music by Christine. Producer is Henri Ven-dresse and it is directed by Guis-sard. Same combination is making film version of current Louis Ver-neuil legit success at the Marigny, (Tracks for Cental but to 16 (18 cc) 'L'Ecole des Contribuables.' ('School Taxpayers'). Much is expected

of this one.

Included in the list as a localmade is one actually done in England by British and Continenta, in
two versions, English and French:
The Gentleman, with Jean Murat
and Meg Lemonnier starring in the
French version. Clive Brook has
the English lead.

Ellim starring Victor Bouches, the

the English lead.
Film starring Victor Boucher, biglegit draw, is planned by an outit
called Compagnie Nouvelle Commercials. No title yet. Gallimard
will produce a gangster pic called
'Marsellies Nights,' directed by
Aron and also will do an original
story by Louis Verneuil, as yet undetermined.

BRIT. LION'S U. S. HOPES WITH SOPH TUCKER PIC

London, June 16. Sam Smith, head of British Lion Sam Smith, head of British Lion Films, has signed Sophie Tucker for 'Gay Love,' pleturization of Audrey and Waveney Carten's play, being produced by Lesile Hiscott. Picture was originally scheduled to star Florence Desmond, but English mimic will now co-star with Tucker.

Idea of putting Miss Tucker Into picture is to crash American market, and it's figured with both stars in, it has good chance to make the

grade.

B.L.F. is also ready to start shootthe blue ink again.

Some of the recent German films
appear to be costing somewhat
more than they previously did, but
no telling wlat kind of money they
are working with; so production
figures here are guess work.

grade.

B.L.P. is also ready to start shootmore Pack; last of Edgar
Willace's plays. Wives now burnto up to get Hollywood femme
name, with nothing set. T. Hages
Hunder to me

Just a few of The Great Pictures On the 1934–35 Box-Office Line-Up From

THE GREAT ZIEGFELD

By WILLIAM ANTHONY McGUIRE and BILLIE BURKE

AN epic of the American Theatre!...A glamorous glorification of the glorifier of American beauty! The intimate life story of the man who contributed to the modern age a new world of entertainment; of beauty, music, gayety, drama—and who introduced to the world the greatest succession of star personalities it had ever known! Topping Ziegfeld at his best, the picture promises to become to the screen what the "daddy of 'em all" was to the theatre!

A real epic of the gold rush days of the West!. But first of all, this is a human story—the story based on the colorful life of a courageous-pioneer whose discoveries founded a great American Empire and who, although he brought fortune and trappiness to millions, died a forgotten man! Tremendous in sweep, gigantic in scope, blazing with action—yet basically the drama of human souls! It's BIG! —BIG!! —BIG!!

BLAISE CENDRARS! famous novel:

SUTTER/S
GOLD

NIGHT LIFE OF THE GODS

LOWELL SHERMAN PRODUCTION

THE much-talked about novel by THORNE SMITH offers the most unique picture Idea in years! A man who finds the formula for changing people into stone meets a woman possessed of the power to bring statues back to life! They face New York accompanied by Bacchus, Neptune, Venus, Mercury, Diana and the rest—in modern dress and just a rarin to taste the high life, love and laughter of 1934. They roam the town, with rip-roarin ruin in their wake. A COMEDY SMASH!

A JOHN M. STAHL PRODUCTION

directors in this business is John M. Stahl, the man who gave you in the past such pictures as "Seed," "Back Street," and "Only Yesterday." The picture Universal has in mind for John Stahl is a story that will top all his previous efforts. The title cannot be announced as yet because negotiations are not fully completed. Watch the trade papers for the big news on the next John M. Stahl Production!

URINERSAL

MARGARET SULLAVAR

in

2 GREAT PRODUCTIONS

THE GOOD FAIRY
FRANZ MOLNAR'S FAMOUS PLAY

and

WITHIN THIS

PRESENT

MARCARITAYIR BARNES BET SELLER

SAID the New York Times of this great novel, which is now in its 35th edition: "The fault with many a modern novel is that nothing happens in it. It is one merit of Magnificent Obsession that it really has a plot! Incident follows incident with impelling force. Love, finance, accident, injury and death all play their part in depicting a character controlled by a great ideal"... Showmen, the book is excellent, but the picture will beat it!

FAMOUS NOVEL

MAGNIFICENT

OBSESSION

BRIDE OF FRANKENSTEIN

out of the ruins of shattered box-office records rises the Frankenstein monster—to claim himself a bride, and to work further havoc with record theatre grosses! ... Can you imagine the advertising you can do on this one? The mere thought of the monster seeking a bride makes a showman's fingers fairly itch to write the flaming lines that will pack any theatre in the world. ADD THE BRIDE IDEA TO ALL YOU'VE HAD BEFORE, AND YOU'VE GOT A "TREMENDOUSITY" OF APPEAL—and in plain English, THAT'S PLENTY!

SHON BOAT

FLORENZ ZIEGFELD'S greatest stage success—EDNA FERBER'S biggest novel—The American public's favorite romance—reborn on the screen with such a glittering array of stars, such prodigal production, such rich exploitation tie-ups as to stagger the imagination. Watch Universal bust the industry wide open with future Show Boat announcements. Yessir, Show Boat sails the seven seas of joy again, loaded to the gunwales with its precious cargo of unforgettable Jerome Kern music and songs, caming to port with a cargo of gold for YOU!

Bishops Hope on Films

(Continued from page 5)

ture Producers and Distributors of America, Inc. (Hays organization), to be represented at the meeting of the bishops who form the Catholic committee on pictures. Archbishop John Timothy McNicholas of the John Timothy McNicholas of the Cincinnati diocese is chairman of the committee. Serving with him are Bishops John J. Cantwell, Los Angeles; Hugh C. Boyle, Pittspengis, John F. Noll, Fort Wayne, Ind. Their conference with Breen. on Thursday (21) was at the resladence of Archibishop McNicholas.

At the close of the now-wow a

dence of Archolshop McNicholas.
At the close of the pow-wow a formal statement for the press was released by the committee. The statement's explanation of the new machinery set-up for the picture industry follows the plan as exclusively predicted by VARISTY in last precible here.

sively predicted by VARIETY in last week's issue.

Up to the Exces Now

The method calls for the investment of additional local authority in the Code Administration, which is to be given an emplified personnel and supplant the producers' jury in Hollywood. Final responsibility for the character of pictures to be issued under the new system rests upon the hoard of disystem rests upon the board of directors of the organized industry; the board to be the last resort in settlement of disputes between studies and the Code Administra-

studies and the Code Administration.

While audiencing the newspaper boys, Archbishop McNicholas supplemented the written statement with verbal expressions. He opined, The Catholic Church has always been known for its liberality on entertainment. The campaign now under way for cleaner motion pictures has not come about from an overnight decision. For years we have recognized the constant addition of bold and holder liberties on have recognized the constant addi-tion of bold and bolder liberties on the screen. It is not the purpose of the Church to, be fussy, nor to med-dle in business affairs. However, we recognize the present need for a crusade for improvement in pic-tures, which are a common form of entertainment for adults and chil-

entertainment for automated dren.
To let the makers of pictures go along unchecked would be to allow a still deeper drop of morals.
Archbishop McNicholas stated that conduct of the Legion of Decrease membership drive is up to cency membership drive is up to the head of each Catholic diocese, the head of each Catholic diocess, the campaign being a recommenda-tion of the Bishops' committee on pictures. A meeting of Catholic bishops is slated for the fall in Washington, D. C. By then the new control machinery of the film induscontrol machinery of the film indus-try will have had opportunity to prove its good intentions, and it is probable that the meeting will de-cide whether to lessen or step up the battle for decency and morality In pictures.
Bishops' Statement

The formal statement:
Following a meeting of the Catholic Bishop' Committee on Motion Pictures, members of which are archbishop John T. McNicholas; Bishop John J. Cantwell, D. D., of Los Angeles; Bishop Hugh C. Boyle, D. D., of Pittsburgh, and Bishop John F. Noll, D. D., of Fort Wayne, held at the residence, in Norwood. of the Archbshop of Cincinnati, the following statement was issued:
'During the past several months'

'During the past several months the Catholic Bishops' Committee on Motion Pictures, in co-operation with the authorities of all the dioceses of the country, has been waging a campaign of profest against the destructive moral influence of evil motion pictures. There has been no wish to harm nor destroy the motion picture business. But the evil character of portions of many motion pictures, and the low standards of some motion pictures, have forced the Bishops to take direct and ngressive action in safeguarding the Catholic Bishops' Committee of portions of many motion pictures, and the low standards of some motion pictures, have forced the Bishops to take direct and aggressive action in safeguarding the moral well being of their people. These recent activities against modeling the moral well being of their people. These recent activities against modeling pictures which offend decency and morality were launched only after years of vain hope that the producers of these pictures would realize the harm being done and take-positive-steps—to—correct—the rend. The Committee is not hostile to the entertainment business; in fact, it recognizes entertainment as a virtual necessity in modern life. But such entertainment nust be of a wholesome character, and to that objective the Committee has earnestly addressed its efforts.

The Legion of Decency, whose members pledge themselves not to patronize theatres showing offen-

sive films, has gathered to its ban-ner many thousands of adherents wherever it has been introduced. Plans are being developed to extend its membership to every town and city in the United States and to invite all persons in sympathy with its purposes to lend their sup-

with its purposes to lend their support.

The Committee has been informed that, through the loyal copperation of our Catholic people, together, with widespread response on the part of many others who believe that a purification of the cinema is an outstanding moral issue of the day, the motion picture theatres have suffered a severe curtailment of patronage. This curtailment has prompted the Motion Picture Producers and Distriutors of America, Inc., to send Mr. Martin Quigley, of New York City, and Mr. Joseph I. Breen, of Hollywood, to the meeting of the Episcopal Committee today. The companies which are members of the above named organization are reputed to be responsible for approximations of the support of the sup puted to be responsible for approxi-mately 90% of the films produced in the United States.

The representatives of the association submitted a proposal covering certain specific revisions of the industry's plan of self-regulation.

ing certain special revisions of the industry's plan of self-regulation.

"The Committee has been pleased to receive these representatives and to learn from them of the renewed efforts toward enforcement of the industry's plan of self-regulation, effective as of July 1, 1934, which has been decided upon. The Committee is informed that the Producers' Jury in Hollywood, a part of the original machinery enforcement of the Production Code which was adopted in April; 1930, has been abandoned and that additional iocal authority has been assigned to the Code .Administration, which Administration is to be given an amplified personnel. In the past the Producers' Jury has functioned insertectively. effectively.

The final responsibility for the character of the motion pictures to be issued by the organized industry has been accepted by the Board Of Directors of the organized industry. The court of last resort in dustry. The court of last resort in the settlement of any disputes which may arise between the studios and the Code Administration will be this Board of Direc-tors.

"The Episcopal Committee views with favor the renewed efforts of the organized industry to discharge the organized industry to discharge its responsibility of issuing only such motion pictures as may conform with reasonable moral standards. The Committee believes that the Production Code if given enforcement will materially and constructively. Influence the character of screen entertainment. Hence, it is disposed to render encouragement and co-operation to these efforts which it hopes will achieve the promised results.

'Our, Catholic, neonle, however.

forts which it hopes will achieve the promised results.

**Our. Catholic people, however, are counselled that in the long run the desired results of a wholesome screen can be assured only through unfailing opposition to evil motion pictures. The widespread interest in and loyal support of our campaign of protest must be maintained in order that the producers of motion pictures may constantly be aware of the demand for clean entertainment. The salacious and otherwise objectionable type of motion picture must be avoided.

**The Episcopal Committee hopes that the results of the organized industry's renewed efforts looking toward adequate self-regulation will be followed by an adequate moral improvement in the pictures shown. And thus it is hoped that the Catholic: IBishops may be relieved of what otherwise will be the impressive necessiry of continuing

the Catholic Bishops may be re-lieved of what otherwise will be the imperative necessity of continuing indefinitely and of extending the

Suggestion

Baltimore, June 25.
Auditorium, being under status of a legit house, is unionized and must pay two standby stagehands when pictures are present. Howard Burman, who had the Bear Carpers fits. had the Baer-Carnera fite who had the Baer-Carnera me films there last week, was com-pialning to his partner in the venture, Max Cohen, that he had to pay \$120 for two pin-ochle plays to hang around backstage.

To which Cohen suggested 'Sit me in and I'll win it back.'

MUCH THEATRE BLDG. IN MINN.

St. Paul, June 25.

This year is a banner one for theatre construction in Minnesota, with \$1,076,000 being spent or con-tracted for in the building of new show houses throughout the state.

Towns represented in this outlay are St. Paul (with two new nabes in the silk-stocking district, contracts for which were approved by the city council last week), Minneapolis, Edina, Stillwater, Winona, New Prague and Fergus Falls.

DISMISS FITZER CHARGES

Syracuse, N. Y., June 25. Insufficient evidence resulted in the dismissal of charges of ma-licious mischief preferred against Joseph Fitzer, former Happy Hour atre lessee and now manager of Brighton. It's the outcome of wrecking of the former house two months ago

Employees' statements had implicated Fitzer.

Incorporations

NEW YORK

Albany.
Leff-Myers Corp., pictures, plays etc.;
capital stock, 100 shares, no par value;
Milton H., Fox, Harold D. Scharf, and
Herman Young, all of 1170 Broadway.
New York,

New York,

Rex Reel Co., Inc.; projecting machines; capital stock, \$10,000; Louis
Walker and Louise Schaub, 75-39 Furmanville ávenue, Middle Village, L. I.,
and Helen Levine, 1357 Eastern Parkway,

and Helen Levine, 1357 Eastern Parkway, Prooklyn.
Prookl

avenue, Glendale.

Times Pictures, Inc.; pictures, etc.; capital stock, \$1,000; Freda Jaret and Mirlam Rosenblum, 16 Court street, Brooklyn.

Times Fictures, Inc.; pictures, etc.; apital stock, \$11,000; Freda. Jarct and Miriam Rosenblum, 18 Court street, Freda. Sarct and Miriam Rosenblum, 18 Court street, Folice Radio Corpi.; radio and wireless telegraph instruments; capital stock, \$10,000; william A. Campbell, 102 Radio Radio

New York.

Statement and Designation
Theatre Equipment Contracts Corp.,
West 10th street, Wilmington, Del.
securities, New York office, 3 Ferry
street; W. E. Green, President; 16,000
shares, no par value; filed by Hughtes,
Schurman & Dwight, 100 Broadway,

New York: Dissolutions ——Allied-Productions, Inc., filed-by-Field, & Field, 1 East 42nd street, New York.

Buck Jones, Delt Jones, Allen K. Wool.

K. Wood, OKLAHOMA

Sullvan & Moore To Oklahoma City, mont, Texas: capital stock, \$10,000, mont, Texas: Capital stock, \$10,000, mont, Texas: Capital stock, \$10,000, mont, Texas City, \$10,000, mont, Texas City, \$10,000, mont, \$10,000, month, \$10,000, month

Stock Market

(Continued from page 6)

The cotton market also was better on Saturday. Declining grain prices did not add to bullish enthusiasm during the past week, although it will be recalled that stock prices failed to follow recent upturn in wheat and other grains. Therefore, decline became more of a reason for selling than any actual cause of selling down stocks.

for selling than any actual cause of selling down stocks.

Business indices continued favorable. Outstanding were power output figures which were substantially above production of past three years. They were near 1934 peak and 55% ahead of 1933. Power output also showed an increase over previous week. Utility experts are hopeful that relative steadiness at these high levels may prevent at repetition of the big dip of July lagt year. Steel operating rate also was most promising since it only dipped. 1% to 60%, according to Iron Age estimates. This small decline indicates that fear of strike was of little influence in recent steady increase, in rate over past hree or four weeks, and that other and more important influences had increased production. Increase in price of neavy steel scrap was a bright sppt in the steel picture since there had been eight consecutive cuts in price previous to this increase. previous to this increase.

previous to this increase.

Carloadings again showed an increase, but it was fractional compared to preceding week and the smallest gain over 1933 to be recorded this year. Vast improvement over 1933, however, can be seen in figures for this year which show loadings to be more than two million cars ahead of last year and also in excess of a million more than were loaded in 1932.

Employment square showed Move

than were loaded in 1982.

Employment figures showed May fractionally ahead of April and nearly 20% greater than in May 1832. Payrolis also increased in May as compared with April, and were 25% greater than May of the preceding year. Bank clearings for week ending June 20 showed a 21.1% increase over previous week, and were 0.5% higher than a year ago. There also was a further spectacular gain in net demand deposits amounting to \$162,000,000. and brought such deposits to a new high brought such deposits to a new high

Blow to Brokers

Process of consolidating its gains of previous week placed the market in a position to hover between 98 and 100 for first two days of past week. Then it climbed to 101.11 on Tuesday only to close down at 99.02. Then on Wednesday and Thursday Then on Wednesday and Thursday it idly drifted between 99 and 97, finishing at 97.50 of the Dow-Jones industrial averages on Thursday, Last hour on Friday witnessed a seli-off on volume which carried the industrial averages down to nearly the 95 level.

This Friday sell-off was disheart-follow suit ening to brokers who had been pre-dicting a rally or at least a fur-ther advance in the near future. as a whole

However, perhaps reastrengthened the inner position thower, pernaps really strengthened the inner position of the market as a whole and prepared it for a further slow increase in stock prices. Amusements of late have had plenty to contend with along with usual summer decline in business. Then, too, the picture companies generally have not had many hit films to give the public right now. But, as the market as a whole picks up, amusements may be expected to follow the general trend and to begin reflecting an anticipated pick-up in business for the fall months. And a favorable sign is the fact that now it would appear that the purse of the vast grain-producing region would not be materially reduced as many at first predicted.

terially reduced as many at first predicted.

Virtually all amusement stocks wound up the week with declines, Of the most active stocks, Loew's common suffered the greatest with a net loss of 2% points. It closed at 30% after getting down to 29% during the week. Other large losses included Pathe A, down 2% points; Radio B, down 2%; Columbia Pictures certificates, down 3; Eastman Kodak, down 2%, and Fox A, down %. Other amusements showed losses of less than a point excepting American Seat, which was unchanged at 4% and Universal Pictures preferred, also unchanged at 38,

Bonds

Bonds

Bonds

Amusement bonds were irregular
with many showing losses for the
week. In this category were General Theatre Equipment bonds,
Keith 6s, Paramount-Broadway
5½s, Parimount-Emonus-Lasky 6s,
and certificates of same issue, Pathe
7s, and Warner Brothers 6s. Paramount-Broadway bonds declined 1½,
points while Warner Brothers line
slipped 2½, points. Other losses
were confined to less than a point.
RKCO debentures advanced 2½
points to 33½. Loew's 6s gained
fractionally and Paramount-Publik
'59 certificates advanced a point.
Despite this rather drab perform-

Despite this rather drab perform-Despite this rather drab performance, four bonds and certificates climbed to new 1934 highs. Paramount-Famous-Lasky 6s established a new top at 55%, and certificates of same went to a new high at 54%. Paramount-Publix 5% and earlificates of the same went to 54%, also a new 1934 top.

Viewed from a general standpoint market as a whole looks to point upwards. As has been stated here before, it is doubtful if the climb will be sensational or if it will be immediates. But shrewd traders eximmediate. But shrewd traders expect the upward trend to be resumed shortly. Market gave every appearance during last 30 to 45 days of having established a triple bottom. Based on that alone, there appears no reason for thinking that the trend will be downwards. And the amusements may be expected to follow suit, although as has been said before, this group may be a little backward in following market as a whole.

Summary for Week Ending Saturday, June 23

			STOCK EXCHA	NGE			
High.	Low.	Sales,	Issue and rate.	Hlgh.	Low.	Last	Net
7%	214	800	American Seat	484	414	414	_
34%	28	-800	Consol, Film.,,,,,,	314	- 8%	314	- 4
3474	28	1,700	Columbia P. Vic. (1)		30	30	-3
171/2	10%	1,400	Consol, Film pfd. (1)†	1664	14%	141/4	- %
101	79	4,000			97	97%	-917
1714	12%	2,300			13%	131	-21% - %
231/4	1814	54.800	Gen. Elec. (00c.)	911/	1072	2072	-, 76
3514	25%	23,200	Loew (1)	207/	2014	304	-1 -2%
9714	72	200	Do pref. (01/2)	001/	2012		7
7	4%	1.600	Madison Sq. Garden	0072		96%	7
20%	21	100	Met-G-M pref. (1.80)		614	016	- %
5%	1%	14 700	Donomount pret. (1.00)	25%	25%	4074	
41/4	1%	2,100	Paramount offs	4%	3%	4	- 14
24%	211/2	11 400	Pathe Exchange	274	2%	2%	- 1/4
91/	61/2	40 100	Pathe, Class A	23%	211/4	21%	-21/4
916	21/4				0%	7	- 1/2 - 1/2 -2%
35%	1574	0,700	RKO	2%	216	214	- %
4014	10	0.000	RKO Radio, pfd. B.	331/4	28%	29%	-2%
40%	16%				38	38	
814	4%				514	514	- *
471/4	301/4	27,400	Westinghouse	394	35%	36%	-252
	_			00/8	V 78	9974	~7A

Plus stock extras. † Paid this year on account of accumulations. ‡ New 1934 high.

	crau.	BLUCK.	•			
			CURB			
32¼ 14¼ 3½		15,000 700	Columbia Picts, 31½ Technicolor			
			BONDS			
13 72 02% 02% 55% 55% 55% 44% 41 05%	31/6 51 85 85 201/4 201/4 201/4 29 30 181/4 407/6	100,000 33,000 8,000 1,000 100,000	Gen. Thea. Eq. (St. (Self) 6'a, 44'a. (St. (Locw 6'a, 41'). (102'a) Path 7'a, 19'1. (102'a) Path 7'a, 19'1. (102'a) Path 7'a, 19'1. (102'a) Path 7'a, 19'a,	8% (8% 101% 98 54 53 54 53 43 33%	8% 08% 102 98 54% 53 55 54 43 33%	- 1/4 - 1/4 - 1/4 - 1/4 - 1/4 - 1/4 + 1/4 + 2/4
 	-	2.000	Par Pub			
* Pl	un álock	extr	Pald this year. 1 New 1934 Iti			

Coast Engagements

Hollywood, June 25.

Kitty Kelly, 'She Was a Lady,'

William Gilbert, writes original Mascot. Julie Kingdon, Romance in the Rain, U.

Junior Durkin, Mickey Rooney, Big Hearted Herbert, WB. Rochelle Hudson, 'Imitation of ife,' U.

Edward Arnold, 'Hideout,' Metro Dewey Robinson, 'Student Tour,'
Mctro.
Jack Kirkland, adapts 'Sand Hog,'

Jack Kirkiani, accept for Kor. Gus Kahn, Walter Donaldson, music, 'The Great Zicgfeld,' U. Lane and Adamson, music, 'Hello Big Boy,' Col. Ethel Hill,

Ethel Hill,

Col.

Allson Skipworth, 'Captain Hates
the Sea,' Col.

Hans Kraly, adapts the
King's Horses,' Par.

Albert Contt, Floyce Brown,
mer and Eisle,' Par.

George Reed, 'Mrs. Wiggs of the
Cabbage Patch,' Par.

Andre Cheron, Richard Loo, Lock
Chan, 'Now and Forever,' Par.

Beulah Bondi, 'Ready for Love,'
Par.

Par.

ar. Rev. Neal Dodd, Lou Cass, Max ack, Mary Owen, You Belong to Mack, Mary Owen, 'You Belong to Me,' Par. Arthur Housman, untitled short

Arthur Kober, scripts 'Moon Mul-

lins' U.
Joan Bennett,
ness' Par.
Charles Starrett, 'A Lady Surenders' WB.
Louis Friedlander, directs 'Tailpin Tommy,' U serial.
James Horne, directing vaude

Helen Trenholme, 'Case of the Howling Dog,' WB.
Frank Huntley, scripting 'Work of Art,' For Atterson, Mickey Rooney, C. Henry Gordon, Muriel Evans, 'Hiebout, Mero. Wighlas Ghary, adapts untitled yarn, Method Chyn Cowan, 'Student Tour,' MG. Virginia Verrill, 'Hideout,' MG. Andre Beranger, 'Captain Hates the Sea,' Col.

Andre Beranger, 'Captain Hates the Sea, 'Col. Lucille Brown, 'Law of the Wild,' Mascot. Gouveneur Morris, writing orig 'Anything Once,' Mascot. Edwin H. Knopf, adapting 'Paris to New York, 'orig by Edgar Selwyn and Sam Marx, MG.

Russell Hopton, 'Lady Surren-ders,' WB. Jamison Thomas, 'Lost Lady,' William Frawley, Ready for

ar. Morris, Pursuit of Hap piness,' Par. Irving Bacon, 'You Belong to Me,

Par.
Phillip Reed, Big-Hearted Herbert, WB. Jack Natteford, scripting western

Kraley, scripting 'Carlo in collaboration with Seens Rocco' in collaboration with Se Owen, Par. Gene Markey, Kathryn So scripting 'One Hour Late,' Par.

WARNING TO THEATRES

Do—not deal or negotiate for Screeno except directly with the Screeno Company of Chicago. Screeno is patented and the name "Screeno" is registered as a trade mark in the patent office. We have no other agents and close all deals direct.

THE SCREENC COMPANY

201 North Wells Street CHICAGO, ILL.



BLUE

WARNER BROS. COMEDI Direction LEO MORRISON Agency COMEDIES lari Foxe, 'Serenade,' Fox. bell Henderson, 'Captain Hates Sea,' Col. lobert Graves, comedy, RKO-

readio.
Herbort Mundin, Nymph Errant,
24 Hours a Day, What Am I Bid?
and Hell in the Heavens, Fox.
Wini Shaw, 'Million Dollar Ransom,' U.

wini Snaw, Million Dollar Ransom, U. Jimmy Gouth,
Wanted, Fox.
Josephine Whittell, Ruth Marion,
Jerry Stewart, Buster Phelps,
Jevero Anne Gibbons, 'Servante'
Entrance, Fox.
Russell Hopton, Maymard Holmes,
A Lady Surrenders,' WB.
A Lady Surrenders,' WB.
Francis Faragon, adapting Three
Musketeers,' RKO-Radio.
Mario Alvarez, "Tropical Madness,' Col.
Lorraine Bridges, Romance in the

ness,' Col.
Lorraine Bridges, 'Romance in the Rain,' U.

Rain,' U.
Junior Durkin, ig Hearted Her-iert,' WB.
Tut Nace, 'She Was a Lady,' Fox.
Walter McGrail, 'Hideout,' MG.
Meglin Kiddles, 'Have a Heart,'

Arthur MacRae, adapting untitled

arn, Par. Leon Errol, 'Captain Hates the sea,' Col. Laye Sea,' Col.
Ramon Novarro, Laye
Tip Toes,' MG.
Judith Kandel, treatment
ty-five Dollars an Hour,' Col.
Carol Te vis, Zeffe Tilbury
Blondes and Redheads,' RKO-Ra-

o. Fred Kohler, 'Man From Hell, Free Kont.
Willis Kent.
Lorin Raker, Sid Saylor, 'Transatlantic Showboat,' Small-Reliance
Lee Moran, headliner comedy, Ra-

io.

Charles Coleman, Andy Devine,
Million Dollar Ransom, U.

Adrian Morris, 'Pursuit of Happiess,' Par.

Russell Hicks, 'Case of Howling

Adii...
ness, Par.
Russell Hicks, 'Case of How....
Dog,' WB.
Joe Cawthorne, 'Human Side,' U.
Downey Sisters, Georgia Bark,
Bath,' U.
Kubec Glasmon, writing an orig,
"writers,' Col.
"Whote Glasmon, writing an orig,"

Rain,' U.
Kubec Glasmon, writing an orig,
Police Headquarters,' Col.
Mitchell Lewis, 'Count or Monte
Cristo,' Small-Reliance.
George Barringer, 'Captain Hates
the Sea,' Col.

Morals' Body

(Continued from page 5)

high moral standards, the issue rules can probably be raised. Hays organization, such codists Hays mind, fought against incorporation of its own codes into the NRA document when the entire original exhibitor representation sought to have the same formally acknowledged by the NRA. The Hays office won and as the result, C.A. members aver, only members of the Hays organization have their own rule while the independents can, without violating the code, rely upon their own consciences.

Several times in the past the Hays office has been on the verge of asking the Code Authority to recognize it as the official dispenser of morals under the NRA and to nind fought against incorporation

recognize it as the official dispenser of morals under the NRA and to let its present machinery be the churning plant for all-industry production and advertising. Independents now charge the H.O. with have ing feared the consequences of such a step, especially in view of church charges against mainly major in-terests. According to their leaders, they want NRA morals with no Hays strings.

BINYON'S 'BACK PORCH'

Hollywood, June 25.
Claude Binyon is scripting Paramount's Back Forch.
Norman McLeod directs with William Le Baron producing.

TETHER GEO. BROOKS

Paramount has taken up its op-tion on George S. Brooks for an-other four weeks. Brooks is scripting 'Shoe the Wild Mare,' in collaboration with Wanda Tuchoek.

Tuchock.

Contracts

Hollywood, June 25.
Eddie Cline, six-picture directorial ticket, Sol Lesser.
Blanca Sisher option 1 ted for Solve Could Edelman option taken up by Warners.
Charles Powell, Robert Pirsch, John Higgins, Katherine Lans and Edgar F. Goad pacted as Metro writers for five years.
Roger Imhof had option picked at Fox.

N. Y. OPERATORS' UNION RAID: IMPOUND RECORDS

PICTURES

Yesterday (Monday) 18 detectives and their representatives of the District Attorney's office raided simultaneously the headquarters of the Empire State M. P. Operators' union, 423 Fuiton street, Brooklyn, and the New York and Brooklyn offices of Local 306, the A.F. of Loperators' organization. Books and papers were impounded and taken to the Grand Jury room in Kings County (Brooklyn), which is hear-

to the Grand July County (Brooklyn), which is hearing testimony on the activities of
the opposing union.
It is asserted that \$200,000 were
spent last year by 306 on rehabilitation work and the name of Dutch
Schultz has been brought into the

Warfare also has resulted, according to the charges, in a murder, numerous assaults and many stench, bombings.

Several union men were taken along with the records, but their names were not given out.

Bowles' New SF District

San Francisco, June 25 Arch M. Bowles has created a new district in his northern Cali-fornia division of Fox-West Coast, and has taken supervision of the first run theatres in Frisco under

his own wing.

New district includes the Frisco second runs, and all houses on the San Mateo peninsula, with Art Miler made prexy in charge. Miller has been at the Fox Orpheum, Oak-

land.

Dick Spier continues in charge of all houses in the Oakland-East Bay section, including Vallejo, while Nick Turner remains in supervision of interior California towns.

Balto, Spat Over Baer-Carnera Film

Battlmore, June 25.

Max Cohen, local nitery op, and
Howard Burman, pub man, who took
the local first-run rights to Baercarners flick, threatened to refuse
the percentage split due Harry
Kaufman, who owns the state rights,
when Kaufman released the prints
to subsequent-run nabes before the
orignal first-run seven days had
elansed.

was opened by Cohen and Film was opened by Cohen and Burman at the Auditorium Saturday (16), and according to contract Cohen and Burman were to have the sole exhibiting rights seven days. Following Thursday four nabee used ads announcing film following day, final day of the contracted firstweek.

Compromise effected that gav exhibiting combo the film free for a day, Saturday. Burman then print-ed 10,000 cut-rate stubs and spotted ed 10,000 cut-rate stubs and spotted men to hand 'em out in vicinity of nabes grinding the flick concurrent with final two days showing at the Auditorium. Nabes are standard 15c mats, 25c eve houses. Burman's cut-rates admitted person for dime pulse course. plus coup

Race Night Originator Suing for Back Pay

Suing for Back Fay

Los Angeles, June 25.

Andrew L. Stone, who conceived
the idea of Race Nights and copyrighted it, is suing the General Film
Products, Inc., to which he assigned
certain rights, for \$1,925 asserted
delinquent wages.

Deal between Stone and the comrogation, according to the com-

poration, according to the com-plaint filed by attorney Gordon W. Levoy, was that General Film was to pay him a minimum of \$100 per week for one year's employment h to pay him a minimum of store week for one year's employment beginning July 1, 1933. Since Jan. 29, 1934, 20 week's salary has accrued, with only \$75 paid, the charges state.

Hollywood, June 25.
Robert Vignola directs 'Night
Alarm for Larry Darmour at Majestic.
Xarr is being parSnell 'Alarm is being par-

is being scripted by Earle from an original by Jack

HAL ELIAS JOINS MG

Hollywood, June 25.
Hal Elias is the latest member of
the Metro studio advertising and exploitation department.

He has been attached to Metro Coast exchanges for several years handling theatre exploitation.

WR-ERPI Settlement

(Continued from page 4) des \$2,500,000 cash; \$1,300,000 romissory notes; and \$200,000 in prom on contingency matters.

on contingency matters.

Warners agrees to remain a licensee of ERPI but give up any
right to future participation in royalities from ERPI. Warners also
agrees to desist from any and all
litigation presently pending against
ERPI by Warners or any W. B.
subsid. Among such suits which
Warners will call off is the present
monopoly action geagant ERPI and Warners will call off is the present monopoly action against ERPI and Western Electric in Wilmington, and in which Warners is associated as a co-plaintiff with General Talk-ing Pictures (DeForest); and the Duovac Radio Corp., of Brooklyn.

Duovac Radio Corp., of Brooklyn.

Does Not Affect G. T. P.

Warners' agreement to call off its
own litigation does not affect General Talking Pictures, or the Duovac position as plaintiffs in the

The \$1,300,000 in promissory notes which ERPI hands to Warners part of the settlement payoff is believed to figure as a guaranty for ERPI that Warners will live up to its license arrangements with ERPI in the future. Fact that Warners has given up

Eact that Warners has given up the right to participate in future royalties leaves ERPI in the clear to make any kind of settlement with other parties presently fighting the electric, and in the eventual washing of the ERPI as an A. T. & T. subsid, if occuring. ERPI is free to make any kind of trade, without its rights jeopardised by possible royalty claims by others from ERPI.

Thus ERPI is now left in the clear to proceed with settlement talks believed already, begun with General Talking Pictures (DeForest) in connection with the pending Wilmington monopoly case.

nection with the pending Wilmington monopoly case.

The battle between rpi and
Warners began in 1928 on account
of royalty claims made by a Warner subsid, the Vitaphone Corp.
The battle was waged on various
fronts in courts and out of courts;
and in various forms of litigation,
including arbitration proceedings.

It is held more than likely that
EPPI will now nursue vigorously a

It is held more than likely that ERPI will now pursue vigorously a settlement deal with General Talking Pictures. Duovac may follow, and after this the Tri-Ergon group. On the question of settling with Tri-Ergon, ERPI may move cautiously because of the controversy now raging between William Fox and the Fox Film company as to ownership of the Tri-Ergon patents involved, namely, the fly-wheel and the double print patents.

Tri-Ergon Patents

Tri-Ergon Patents

Legalites who should know con-sider the double print patent the more important, as the fly-wheel patent is a mechanical patent which patent is a mechanical patent which is some spots has been circumvented in talker equipment manufacture. However, even on the Tri-Brgon double print patent there is a likely controversy as between Tri-Brgon and General Talking Pictures (DeForest).

es not mean that the Tri-Ergon double print patent is not valid, but according to claims the Tri-Ergon patent is an improved patent

on a claimed basic double print pat-ent which General Talking Pictures (DeForest) owns.

In such a situation, if General Talking Pictures proves its claims it may be entitled to part of the royalties which Tri-Ergon may collect on its double print process patent.

In the meantime it appears that since Warner and ERPI have announced their settlement that the deal has been okayed by the respective boards of the two_companies. Also, that in the impending trial on the monopoly suits against ERPI by Warners (General Talk-

Also, that in the impending trial on the monopoly suits against ERPI by Warners, General Talking Pictures and the Duovac Corp., that a consent decree may be entered on behalf of Warners as plantiff with Erpi as defendants.

Such a consent decree looks to have favorable effect on the plaintit position of General Talking Pictures and Duovac as against ERPI, allied in the same suit on the similar grounds. This trial of the monopoly case is on the calendar in the meantime pending possible settlement of the whole situation.

The Warner settlement was handled by Guggenheimer & Untermeyer, with George Guigley, Warier patent lawyer acting as inside company counsel. No mention fees in connection with the settlement has been made. Lawyers faster believe the

rees in connection with the actuary ment has been made. Lawyers fa-miliar with such deals believe that the fee for Samuel Untermeyer and his partner may be from \$500,000 and upwards. Some figure \$1,000,-

This fee would stand in the same This fee would stand in the same record category with Samuel Untermeyer's fee of \$1,000,000 for setting the difficulties of William Fox with Fox Film and the Wall Street bankers, some three years ago, when Untermeyer got something like, \$18,500,000 for William Fox for the latter's stoch holdings in the film company.

Story Buys

Hollywood, June 25.
Universal has taken 'Sliver Fox,'
stage play by Gaetano Frazio.
Film rights to 'Hawk of the
Gesett', novel by Albert Treynor,
purchased by Fox Film and handed
to Sol Wurtzel to produce.
Option on 'Aces Down,' by
Thompson Burtis taken by Jesse
Liarde B. Franklin has bought
the screen rights to 'Love of Julia
Barrel, novel by Kathleen Norris.

"THE SUAVE DECEIVER 25th Week CASINO DE PAREE

Thanks to Billy Rose

O. O. McIntyre in the New York American (June 22) said:

"I saw the immaculate Cardini for per-haps the 20th time a recent evening. His performance is a glossy study in superb finish. Every gesture a poem and triumph of facial expression."



WHO'S THE MODERN BARNUM OF



14 CASH PRIZES FOR

JOE E.

GIRGUS

One of these
14 CASH PRIZES
can be yours!

 1st PRIZE
 \$100.00

 2nd PRIZE
 50.00

 3rd PRIZE
 25.00

 4th to 7th PRIZES
 10.00

 8th to 14th PRIZES
 5.00

FOLLOW THESE EASY RULES

\$250.00 in prizes will be awarded by Warner Bros. Pictures, Inc., to the Theatre Owners or Managers submitting the best all-around promotion campaigns on Joe E. Brown in "The Circus Clown." All phases of the campaign, including newspaper advertising, publicity, lobby display, exploitation stunts, etc., will be considered in determining the awards.

Proofs of advertising, tear sheets of publicity, photos of lobby, and photos or samples of exploitation stunts must be submitted by each contestant. These should be accompanied by a brief typewritten description of the campaign as a whole.

Campaigns based on Warner Bros.' Merchandising Plan for this picture are as eligible for the awards as are original ideas.

Contest begins immediately and all entries must be in the mails not later than midnight, Saturday, Sept. 1st.

The judges will be A-Mike Vogel, Chairman Manager's Round Table Club of the Motion Picture Herald; Major Albert W. Warner, Vice-President of Warner Bros. Pictures, Inc.; and Charles B. (Chick) Lewis, Editor of Showmen's Round Table. Their decision will be final.

This contest is open to everyone except employees of Warner Bros. Pictures, Inc., and members of their families.

Warner Bros. cannot be responsible for the return of any material submitted.

In case of a tie, each contestant will receive the full amount of the prize tied for.

Address all entries to "Circus Clown" Campaign Contest, Warner Bros., 321 West 44th Street, N.Y.C. Vitograph, Inc., Distributors? Here's your chance to match your skill with history's greatest showman—because you're in the CIRCUS business the minute you book "Circus Clown"!

Packed with a tent-full of real big-top attractions, it gives you the wherewithal for one of the classic circus campaigns of all times! So many extra values that a little

HERE'S WHAT YOU HAVE

JOE E. BROWN as a Circus Clown

"POODLES" HANNE-FORD'S Astounding Equestrian Troupe THE FLYING CODONAS—World-Famous Aerialists

-40 PONDEROUS PACHY-DERMS and other marvels of the menagerie



Ready-made imprinted balloons
— one of scores of helpful
suggestions in the press sheet

FIGURE WHAT YOU CAN DO WITH THAT

SHOW BUSINESS? to find out! EST CAMPAIGNS

THE

extra effort selling them will put you well over average Brown grosses.

Just to point out it's exceptional possibilities, WARNER BROS. OFFER \$250.00 IN CASH PRIZES for the best allaround campaigns - but that's a mere fraction of the extra dough that good promotion will bring into your till!

TO SELL

THE PICCHIANI FAMILY -Tumblers Extraordinary

FIRST NATIONAL STARS like Patricia Ellis, Dorothy Burgess -Donald Dilloway-Gordon West-cott, under Ray Enright's direction.

Use This Tip From M. P. Herald

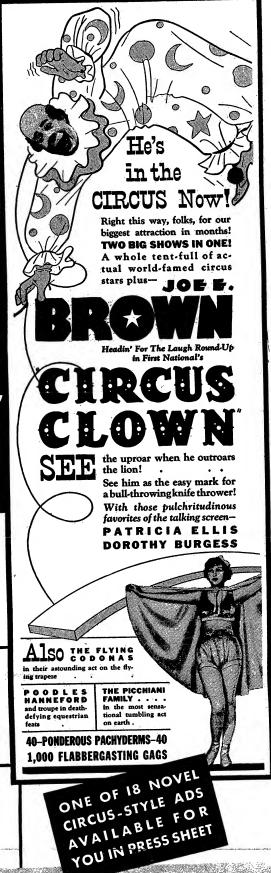
"The circus comes to town . . . in this latest Joe E. Brown picture . The whole melange—big tents, clowns, freaks, purchase barkers and roustabouts, aniaerobats, barkers and roustabouts, ani-mals and parades... Sell it with all the color and excitement utilized by the cirous advance men—circus music, clowns, special fronts."—McCarthy, M. P. Herald

Effective use of press sheet material will count just as strongly in this contest as original ideas. Get your copy today and start making your selection from the wealth of accessory and exploitation suggestions such as: -

A Kiddie Klown Parade Trick Peanut Give-away Inexpensive Imprinted Balloons Circus Lobby Accessories Circus Front Circus Tickets

-15 Posed-Tie-up Stills And 6 Ideas for Clown Ballys

40-inch Clown Photo of Brown



\$100 BILL. .. THEN START FIGURING NOW HOW TO GET IT!

Variety House Reviews

CENTURY, BALTO.

(Continued from page 22)
addlets. She's got the personality
and the adept touch that enables
her to goal 'cm without resorting
to pop songs. She can give 'em
special maturial and character
chants velned with humor to warm
(m, then, when she finales with a
pop, it's show-stopping.

Joe Morris cached a lot of cackles
in the trey slot. Must be all of a
score of years he's been trouping
the same act, yet it still tickies 'em.
And that's a tribute to Morris. Uses
Dot Ryan and unbilled boy and
woman as folis. Latter pair but
moderately capable.

In the fancied frame come Sammy

woman as folls. Latter pair but moderately capable.

In the fancied frame come Sammy Lewis and Pattl Moore. Really a trey-spot act, but for staging facilitation was inserted here. The chatter half of the turn conflicted to an extent with the juxtaposed Morris act, but the lad and lass sprinkle enough first-rate imberlegging prenough first-rate imberlegging herein all hands are be-wigged as personalities of music immortality and a smatch of each one's creations prenough first-rate imberlegging meaning of the endeavor.

FOX, BROOKLYN

It's called Flo Kelly's 'Big League Revue' this week, although it plays a good deal more like anybody's sandlot scrimmage. There are a staging and almost everything else staging and almost everything else to hummish. Maybe it's the hot weather.

Opens with a quickle overture and girls pop on in what is hoped are athletic outfits for some varsity hurrahing.

girls pop on in what is hoped are achieful countits for some varsity hurrahing.

That brings Bert Frohman on. He's the house mc. and he introes a boy and girl dance act that's just about the best act on the bill. But his he had been a south the state of the bill been and the introes a boy and girl dance act that's just about the best act on the bill. But his had been a south the part of the part of

PAR, SEATTLE

PAR, SEATTLE

Seattle, June 20.

This week is further proof only without vaude the Pearmount would take more on the chin than did Carnera. The film is "Hollywood Party' (MG). At same time they rave about the stage show. Still it is just good vaude, with novelty and variety spicing it. Paramount has been getting a lot of good acts recently and 70% of the box office is been getting a lot of good acts recently and 70% of the box office is been getting a lot of good acts recently and 70% of the box office is been getting a lot of good acts recently and 70% of the box office is been getting a lot of good acts recently and 40%. The house of the baton and Jules has his friends. For added interest for eight weeks is a local band contest, with eight club, lodge, community and millitary bands vieing for honors. Sound pix is being made of high good of the stage of the property of the property

with red nose and both in tramp clothes, doing swell jumps on the trampoline. Lorraine and tramp clothes, doing swell jumps on the trampoline. Lorraine and Digby were on Orpheum two years ago. Spicy chatter over car ride starts them off, with novelty dance following, Miss Lorraine featuring with her free and loose movements. Both score heavily in a fast-firing adagio takcoff.

adagio taicoff.

Paul Kirkland does de luxe balancing on a ladder and with a paper conc. Harry Copeland is smooth
with his uke and gags, while Neison's Catiand makes the folks taik.
The boxing cats always go over big,
while the gai's handling of the kitsmappy chatter. This cat hope to
attaintic City pler for the summer
after closing here.

Trepp.

CHICAGO

Chicago, June 23.

It's specialty week at this Balaban & Katz theatre and the specialtes are adding up to good entertainment for this type of audience. Theatre has wisely cut out all talking comedy acts and is relying primarily on sight turns. House has tried talking acts off-and-on, but the large arena here has always militated against.

Headlining on this show are the

militated against.

Headlining on this show are the Wampas Baby Stars (New Acty). They came in here, 13 strong, with announcements to the audience to be lenient, on the grounds that this is their first appearance before the public. Fact is that the troupe played the Shrine convention in Minneapolis before hitting Chi, but maybe that doesn't count.

Publicity is the saying grace of

maybe that doesn't count.
Publicity is the saving grace of
this act. Without it the turn would
be just another group of Hollywood
people who think that audiences are
satisfied with a gander at somebody from the sunshine slope. But
walloping tie-ups with Hearst papers, with department stores and
fan magazines make it a playable
turn.

walloping tie-ups with Hearty Dares, with department stores and fan magazines make it a playabit turn.

Girls are strictly amateurish, even those with stage background. For instance, Jean Gale is from vaude and musical comedy. Yet on her specialty here she meant nothing as a performer. Only real taient in part of tonsits, the sang one number and drew an apair of tonsits, the sang one number and drew an open strength of the sang one number and drew an open strength of the sang one number and drew and something, except Kathleen Williams who rates as a dramatic artist. She could recite 'Gunga Din' maybe and get away with it. Rest of the girls got away it. I shall be girls girls got away it. I shall be girls girls

voice like Poley McClintock of Fred Waring's band, for some laughs. But there was no 'Asleep in the Deep,' asleep' part of the show came from Ped Clairs, who finds himself out here let active at the standard of his favorite the standard of his favorite the standard of his favorite at the standa

ALHAMBRA, LONDON

London, June 16.
Sir Oswald Stoll is still filrting with vaudeville at this house. Filrting is the word, as he does not seem to take the situation seriously. He has a great chance, to make it the popular rendezvous it once was; but the bills of late have been very

discouraging.

discouraging.
Understood he is marking time
to got over the heat spell and is
intending to launch a real vaudeville comeback in the fall. If that
is the case, there is no sign of him
having approached any American
bookers to stand by.
This week's bill looks much better on paper than in action. Very
little comedy, and too many singing
acts.

ter on paper than in action. Very little comedy, and too many singing acts.

Opener is Boy Foy, clever kid juggier with pleasing personality. Performs most of his stunts on unicycle, which makes offering novel. Helen Elmile, specializing in burisque, singing, has been doing same supported by the study of the support of

livies. His pantomime buriesque is a gem.
Cabaret section has Omar opening. Still the best rhythmical stepper around, but should abstain from talking.
George Doonan and Elsie Prince, here the control of the control o

stage nangs in readiness to remove piano. Closing number is Scottish High-land skitt by Douglas Byng and house girls.

ROXY, N. Y.

Just a so-so bill at the Roxy this week, but it's well kinkt and with Eddic Peabody in for mc, it looks like a lot more than it really is. Runs a fast working 53 minutes. Turns all clicked, more than it really is. Runs a fast working 53 minutes. Turns all clicked, more because that he can be caused the source of the source

Film Reviews

SMARTY

(Continued from page 16)

ment, and depend largely on the farce plot angles, the laughs by way of action or words and the novelty of some of the twists taken by the

of action or words and the novelty of some of the twists taken by the yarn.

While the story itself cries for no renown, its adaptation for the screen, plus the smooth comedy direction of Robert Florey, gives it sufficient backbone to avoid boring.

Everything starts out on the birthday anniversary of a young wife who is somewhat inadquately developed as a person any husband young the second of the second of the second of the second of a young wife who is somewhat inadquately developed as a person any husband young the second of the second of

Silence of Dean Maitland (AUSTRALIAN-MADE)

Sydney, May 29.

Sydney, May 29,
Cinesound production released through
Brilish Empire Films. Directed by Ken
G. Hall; adpartation by Gayne Dester.
G. Hall; adpartation by Gayne Dester.
Warwick, Charlotte Francis. Jocopy
Howarth, Les Wharton. Captain Frank
Hurley, photog. At State, Sydney. Running time 95 mins.

warvick, Charlotte Francis, Joseph Francis, Marwick, Charlotte Francis, Joseph Francis, Marwick, Charlotte Francis, Joseph Francis, Hurley, photog, At S. Capabla Francis, Hurley, Photog, At S. Capabla, Hurley, Photog, At S. Capabla, Hurley, Photog, A. Capabla, Hurley, Photog, Photog, A. Capabla, Photog, Photog, A. Capabla, Photog, Photog, A. Capabla, Photog, Photog,

a realistic study and clicks strongly. False note is struck by Charlotte Francis. Her portrayal of the village vamp is the weak link in the pic. John Warwick gives a sound porturyal as the doctor, and the pic. John was a summary of the pic. The p

KEEP 'EM ROLLING

RABLET ELW KULLING
Radio production and release Directed
by George Archathbaud. Based on Leonard
Nason's story. Redney, Adapted by Albert
Nason's story. Redney, Adapted by Albert
Luring Walter Russon and France Deturing Walter Russon and France Decord Includes Minna Gondell' Frank CoLord Redney Sat Collins, Robert Shayore, Raiph
Part Collins, Robert Shayore, Raiph
Priedd Artillery, U. S. A. At Stank
N, X., on bill June 22. Running time, 65
mins.

beniery and officers and men of the iden with the control of the c



LEARNED)

ABOUT SAILORS

LEW AYRES - ALICE FAYE

HARRY GREEN

Frank MITCHELL & Jack DÜRAN

Prodyced by John Stone Director: George Marshall Screen play by William Consulman

HERE'S WHY

(from "Variety Daily"): Fast stepping entertainment which is bound to please the populace. The wholesomeness of the piece provides one of the strong selling points for family trade. Alice Faye carries herself with seductive appeal. Lew Ayres does his stuff with amusing swagger. Mitchell and Durant are hilarious.

HERE'S WHY

(from "Motion Picture Daily"): "Comedy and romance hornpipe together with laughter holding both its sides. Miss Faye is tailor-made with her song number, a honey. Ayres makes a decided dent in a rollicking romantic part. Mitchell and Durant groove into the plot with hilarious hokum. Because it is clean, smart entertainment with laughs and kisses, this should hit."

> another fror

40

Patt Report Steams Up Convention Resolution-Radical Changes Asked—'At Least an Even Break' Requested by Indies

Commercial section of the National Association of Broadcasters tional Association of productive telestrates that week called upon NBC and CBS to get together with their affiliated stations and work out a set of trade practices that will give the indie operators at least an even break when competing for business. Request was made in the form of a second that when it is not to the second that when it is not to the second that we have a second that when it is not to the second that we have a second th

Break when competing for dishess. Request was made in the form of a resolution during a meeting of the NAB in New York.

Passage of the resolution followed the reading of a report on network-station relations by John F. Patt of WGAR, Cleveland. Patt declared that the stations want from their network a sufficiently proportionate share of the money taken in by the web for time on these stations. Station operators, he said, are also of the belief that the webs have no business trying to represent them in the sale of spot broadcasting time and that they should be content to function as purveyors of hook-up facilities.

Patt avered he had found that the station men were strongly in favor of obtaining from the networks guarantees as to what portion of their time is to be available for web customers and which hours the outlets could dispose of themselves without having later to give up these hours to network clients. Practice of the networks in selling split links in basic or group territories, declared Patt, was not fair, since this arrangement drew to the webs many commercials which were formerly rich sources of spot broad-easting revenue. casting revenue.

Want to Be Consulted

Want to Be Consulted
Indie station operators, reported
Patt, were also of the opinion that
the networks should charge the
same-rate for a station that this
outlet demands on a local basis.
Other things that affiliated outlets
sought, said Patt, were that they be
consulted before the webs adopted
commercial program and public relations policles affecting these stations, that they (associated stations, that they (associated stations) be allowed extra money for
merchandising of web programs,
that the networks assume full legal
and financial responsibility for
copyright, libel and other causes of and financial responsibility copyright, libel and other caus litigation in connection with (Continued on page 60)

MORE LIVE PERFORMERS LESS DISCS ON KJR

Seattle, June 25. Putting more musicians on the payroll, KJR hast week added four new programs to its weekly schedule, three of them sustaining. The move was effected to cut down on the time used for recordings.

KJR is owned, along with KOMO, by Toten Broadcasters. Both are

by Toten Broadcasters. Both are MBC outlets, with KOMO handling mainly the commercial network programs and KJR the sustainers The four new KJR shows are made up of string groups and vocalists.

Jolson Puts Off Air Return Until July 19

Al Joison has put off his return to Al Joison has put off his return to the Kraft-Phenix show on NBC un-til the July 19 broadcast, at least. Original arrangement had been for him to go into this Thursday's (28)

Jolson advised the agency on the account, J. Walter Thompson, that he'd like take it easy for awhile at his Scaredale, N. Y., home before stepping back into the grind.

Mableline's Film Names

Hollywood, June 25.
Gloria Stuart and Mario Alvarez,
singer at Lucca's Italian restaurant
hera, have been auditioned by NBC
for a probable Hollywood NBC

for a probable Hollywood NBC show for Mabeline.

If deal goes over, program will be a weekly with a different film name each week. Likely will use Hary Jackson's orchestra.

NBC TO REVIVE TELE TESTS ON CHI WMAO

Chicago, June
Understood that NBC locally is
planning a revival of television testing. This follows the scheduled
move of World Broadcasting offices
here from the old WMAQ studios
in the Dally News building to the
former WENR spot in the Opera

NBC will take over the WMAO NBC will take over the WMAQ spot again for the television test-ing, with WMAQ also having a tele band on allotment for experimenta purposes. NBC in the past has run occasional tele experiments on no occasional tele experiments on nixed schedule, but whenever getting around to it. But it's expected that NBC will now set a regular daily routine for deliberate experimentation on the picture broadcasts.

Coast Guild Names Secret on Free Air **Buildup for Talent**

Los Angeles, June 25. Radio Players Guild, recently ormed organization of ether actors

formed organization of ether actors, directors and writers, will air Tvanhoe' in four acts as a gratis contribution to Coast dial turners over the CBS western network, June 30. Expected this will be the first of a series of similar material to be given by the Guild free in their stated move to show that the Coast has talent capable of worthwhile stuff.

Adaptation, directing and cast work will be done by members of the Guild, but all names will be kept secret.

WJJD's Move Okaved

Chicago, June 25.

Ralph Atlass has been awarded a permit by the Federal Radio Commission to move the WJJD studios from Mooseheart, III., to Chicago. The studios have been in Chi territory for years now, but under the new ruling the programs can be announced as from the loop.

Commish gave its permission some months ago but the award was stalled by a list of protests filed by NBC and WGN, claiming unfair competition. Chicago, June

It's Out

Benton & Bowles agency was leery about offending some-body in the client's (Bristoi-Myers) family and so at the last minute it cut out of the Fred Allen script of Wednesday (20) the following sag:
Stooge: I have something to sail you that every advertising

sell you that every advertising man should have.

Allen: You don't mean a relin a legitimate

MINN. 'JOURNAL' PUTS PROGRAM ON WCCO

Minneapolis, June 25.

Journal, most conservative of local newspapers. pers, has finally given to the value of radio ecognition

recognition to the value of radio advertising in a big way. Paper has taken time on WCCO, ocal Columbia chain station, for a series of programs comprising dra-matizations of its comic and other features and is advertising the radio programs in boxes on its front

page.

Journal is following in the footsteps of three other Twin City
newspapers, the Star, Tribune and
Dispatch. The Star has a tie-up
with WCGO on news announcements and on broadcast of election
returns. The Tribune and Dispatch
recently acquired WRHM, local: independent station. dependent station.

Fred Weston Back to Dept. Store Ad Job

Pittsburgh, June 25.
Fred A. Weston, until recently
manager of WCAE) has returned to
department store advertising again
as advertising manager for the
Rosenbaum store here. Weston as advertising manager for the Rosenbaum store here. Weston came to Pittsburgh from Chicago several years ago as advertising head of Kaufmann's and later went into newspaper work for the Sun-Telegraph, Hearst paper. When Jesse L. Kaufman was pro-moted to the Hearst radio service in New York, Weston took his place

as WCAB manager, leaving there after a couple of months. Jack Stewart, of Baltimore, has succeeded him at WCAE.

ADDS RADIO DEPT.

Hollywood, June 25.
Lichtig and England agency has added a radio department, with L Scott Perkins in charge, to sell film

names for ethering.

Perkins formerly a radio writer

web gots going commercially.

Storer avers that he will not strive to compete with NBC and Columbia. His lineup may cover close to 80% of the basio territory, but he will be content to have it referred to as a 'junior network' and go after that business that the crosscountry webs can't handle because of the considerably higher rates asked by them. Because of this policy, says Storer, he has gained the co-operation of William S, Faley in mapping out the tech-

S. Paley in mapping out the tech-nical details of the ABS. Storer

Storer Contract Gives Stations Right To Sell ABS Sustainers Locally

Contract that George Storer has devised for the affiliates of his Broadcasting System stipulates that these associated stations may tie in a local sponsor on any sustaining program originating from the web's studios. Agreement also seeks to specify which of the allied station's hours will be available to network commercial and which will not. Under the arrangement Storer has in mind, if the web requires additional time

asserts that this association is mere-ly a consultant one and that there is nothing to the report that he is acting as a CBS decoy in keeping other interests from embarking on if the web requires additional time it can only be obtained from the affiliate on 80 days' notice.

Set of rates that Storer has worked out for the ABS involves a hookup of 12 key cities, extending as far west as Chicago. For \$300 a quarter hour, \$1,500 a half hour and \$2,400 an hour of the network's evening time a client will get a relase in New York, Philadelphia, Pittsburgh, Cleveland, Chicago, Buffalo, Detroit, Cincinnati, St. Louis, Boston, Baltimore and Washington. This rate setup is merely tentative and subject to revision when the

other interests from embarking on a third network project.
Fred Weber last week left the MEC station relations staff to join the ABS as v.p. in charge of operations and station relations. Store last week also brought Mrs. Leah Rule in from WSPD, Toledo, to head the network's traffic department. Here was a similar assignment with the Toledo station which

TO NEW COAST WEB

McCARTHY SWITCHES

San Francisco, June 25.
C. L. McCarthy has resigned as assistant station relations manager of NBC in New York, and will start out here July 1 as manager of KQW, San Jose, recently acquired by Ralph Brunton as the second link in his new Northern California Broadcasting System.

Brunton is currently in University of California hospital with an infected foot, but expects to be up and around by the time McCarthy arrives to begin his duties.

Arrives to begin his duties.

McCarthy was previously at NBC here as assistant to Don Gilman, vice president, resigning to go with KFI, Los Angeles, as aide to Arthur Kahles. He left the latter spot after six weeks, going then to NBC in New York.

New York.
Brunton is going ahead with a build-up policy for his NCBS, having named Joy Storm production manager and Lena May Leland music director at KQW. Both stations get a power increase, too. He is starting a Sunday afternoon variety show on KJBS with Frank Galvin. Galvin.

Old Non-Advertising Remedy Maker Goes Adv.—On Radio Only

Ft. Wayne, June 25.
Radio gets an exclusive break
over any other form of advertising
by Celery-Vess company of Indianapolis. It is an old remedy probably
from grandma's day, and for the
past six years has operated minus
any aid from exploitation or news-

Now, since beer is using the air row, since beer is using the area of the so heavily, the Indianapolis executives feel the time ripe for expansion and have signed for a year with WOWO for spot announcements three times daily.

Ad agencies have been after the deal, but have been turned down.

Health Prod. Switches

Health Products Corp. has signs ured contracts with Columb Health Products Corp. has signa-tured contracts with Columbia which will give that network the Bar X Days and Nights stanza, now on NBC, and another half hour in the fall. Cowboy affair makes its how in behalf of Feen-a-mint on bow in behal CBS July 26.

Second half hour will plug the commercial's brand of Cod Liver Oil Wafers. This show, which has yet to be picked, is to start Soptember 30. Release calls for 37 sta-

GRACE BROWN SETTLES

Accepts \$1,200 from Young & Rubi-cam in Contract Suit

Grace Z. Brown has settled her suit against Young & Rubleam for \$1,200. In a complaint she filed in Municipal court, New York, three months ago she claimed the agency owed her \$2,200 as the balance on 26-week writing contract. Latter assignment had to do with the Borden Co.'s 46 Minutes in Hollywood on CBS.

Papers in the action Acclarate the

on CBS.

Papers in the action declared that after Miss Brown had helped create the program and authored the first two continuities, the agency let her out. Understanding had been that the job was for 26 weeks at \$100 a week. When dropped by the agency she had collected altogether \$400.

Young & Rubleam decided to settle the case after Miss Brown's attorneys, Korn & Salidn, had gone through the procedure of an examination before trial.

New Station

Pittsburgh, June 25.
Federal Radio Commission has granted Hugh J. Brennen and Robert M. Thompson, owners of WJAS

ort M. Thompson, owners of WJAS Langendort bakerles take the and KQV here, permission to operate a station in Greensburg, 25 Hughes off NBC at end of this week miles from Pitt. Daytime only on 620 kilocycles and 250 watts.

Station will be located in the Penn Albert hotel. Call letters not yet picked, but will start operation within next 60 days. License will be in name of Pittsburgh Radio Supply House, present owners of two Pittsburgh broadcasting outhts. Show, also NBC.

AFA Votes as In Favor of **Advance Bally**

Advertising experts

preponderant opinion that a program shouldn't be launched on the networks without an advance tomtoming. NBC found this out when it installed automatic voting

It installed automatic voting, machine at the convention of the Advertising Federation of America in New York last week: and asked the attendees to pull the 'yes' or 'no' levers on a set of questions propounded for them.

Of those who voted on the query, Do you favor the promotting of a program advance of its going on the air, '93.2% answered in the affirmative, Corrollary to this quizz was, Do you believe broadcast advertising programs should be promoted in newspapers, magazines, trade appers, house organs, direct mail, etc.', and the count on the lever pulling showed that 95.8%, thought the idea okay. the idea okay.

Questionnaire disclosed that Questionnaire disclosed that minor percentage of the ad agencies have radio sets in their offices. Answer was 31.5% 'yes.' It was also revealed that only 65.8% of the advertising experts who gave the automatic voting contraption a play knew which stations near them were allied with the two NBC links and which were affiliated with CRS. CBS.

CBS.
Conventioneers were asked whether they thought the presence of a studio audience added or destracted from their enjoyment of a program and 54.8% noted an affirmative. Only 48.3% favored having ative. Only 48.3% favored having a radio sot in their offices, 23.6% claimed they had auto receiving apparatus, 77.6% said they carried a set with them to summer camp or hangout, and 33% allowed they had more than one set in their home. On the poser, 'Do you believe the New Deal program has aided business recovery,' 78.7% of the advertising men and broadcasters voting made it a nod.

ST. LOUIS DEPT. STORES **GETTING RADIO-MINDED**

St. Louis, June 25. Looks like the long-awaited blow-up of the department stores alliance against radio advertising is at hand against radio advertising is at hand, for three years the St. Louis de-partment stores have stuck together in an agreement not to use ether plugging in any way. But accord-ing to rumbles it now appears that three leading stores are ready to crash into the air by the start of the fall season.

the fall season.

Among insiders locally it is figured that the order in which the department stores will come to the ether will be Famous-Barr store first, followed by Greenfield's, and then Garland's. One department then Garland's. One department store has made a move in that direction by putting a book reviewer on station KSD, though at no time during the book review program is there any mention of the store. It rates strictly as a sustaining pro-

Swift Pipes Romberg, Phelps Audish from N.Y.

Chicago, June 25.
Swift company had a show piped
in from Radio City, New York, last
week. On the show was Sigmund
Romberg, directing a large orchestra, and William Lyon Phelps as

commentator.

It's an hour program laid out at present.

Will Aubrey's Commersh

San Francisco, June 25.

Langendorf bakerles take the
Langendorf Pictorial with Rush

INDIES CO-OPPING ON WA

NBC Successfully Sidetracks NAB Plan for Exclusive Station Reps

NBC won out last week in its fight to prevent the National Assoelation of Broadcasters, in commer cial convention in New York, from giving official sanction to the exclusive idea in station representa-

giving official sanction to the exclusive idea in station representation. Chiefly responsible for side-tracking the NAB commercial committee's recommendation that the general station representative be condemned as antiquated and inimical to the indie outlet's best interests, was William S: Hedges, managing head of the NBC operated stations.

Had the meeting approved the commercial committee's stand, NBC's recent move in extending its operations into the field of spot broadcasting would have been seriously stymied. As a retailer of spot time for its affiliated stations the network fills the status of general station representative. Most of these associated outlets are tied up under exclusive representation contracts with such organizations as Edward Petry & Co., and Free & Bleininger. With the NAB officially sanctioning such exclusive relations, there would be little left for NBC to do with its spot broadcasting enterprise but fold it up.

Wanto Own Reps

NBC is in favor of the exclusive

Wants Own Reps

NBC is in favor of the exclusive representation method as far as its own operated stations are con-cerned. Network several months ago advised the trade that it would ago advised the trade that it would no longer recognize from the commission angle any time placing go-between other than its own local service department. If an agency wanted to book spot time on the outlets controlled by NBC, business would have to be done direct with the local service bureau.

When the committee reported

would have to be done direct with the local service bureau.

When the committee reported favorably on the issue of exclusive representation, Hedges attacked the measure as discriminatory and tending to put the representative business into the hands of a small group of men. Proposition came up again at a later session of the association and it was decided that the resolution be tabled until the general convention of the NAB in October, with the commercial committee in the meantime continuing its study of the subject. Also suggested was that the committee try to phrase its recommendation in a way that the bars wouldn't be brought down so drastically on such an outfit as NBC.

OFF AIR, ONTO STAGE FOR THE GOLDBERGS

The same day, July 13, that Gertrude Berg and her Rise of the Goldbergs' go off the air for Pepesdent, after five uninterrupted years, the act opens for B&K at the Chicago theatre, Chi, as the first stop or a vaudfilm itinerary.

This pioneering script act, one of the most successful of radio book turns, is having special scenery built by John Wenger and is routed for several weeks before returning to the air in the fall.

Mirs. Berg will return under new auspices.

NBC's New Coast Talent

San Francisco, June 25.

MEC went out on a talent buying
spree this week, re-hiring a fiock
of artists who were previously-onthe network but had been off for
some time. Returning prodigals
are Tom Mitchell, who gets five
atternoon solo spots weekly; Refa.
Miller, soprano, and Pair of Planos
(Grace Frankel and Gertrude
Lyne).

Finkle Lee, monologist, who
started a month ago and was im-San Francisco, June 25

Pinkle Lee, monologist, who started a month ago and was immediately called East by the death of a parent, goes back on the payroll this week.

How Does It Feel?

Bristol-Myers and the Benton Bowles agency made use of their Wednesday night whirl their Wednesday night whirl on NBC last week to entertain from the studio sidelines as flock of delegates to the con-vention of the Advertising Fed-eration of America. Through given its usual cross-country release, the comedy portion of the program, with Fred Allen and his stooges, was strictly of an inside flavor.

an inside flavor. It was an all burlesque swat at the ad agency business, with yesmen, ideamen, reactionmen and the craft's penchant for conferences, multiple vicepresidents and exaggerated promises for the product's users each subjected to a line of ribbing.

CHI CBS RUN LIKE GROCERY

Chicago, June 25.
Switch in policy by the local CBS
artists bureau brings a sudden hait
to the rush of stations and network
talent—managers to signature all takent managers to signature all likely performers to long term con-tracts. New program head for CBS-WBBM, Holland Engle, can't see tying up the network or station with a performer who is okay in the audition room but may not be on the air.

audition room but may not be on the air.

Engle puts it that the station is to be run like a grocery store, 'we buy apples when we can sell apples.'
Which in radio and show business language means that CBS-WBBM will signature only that talent which has passed the sponsor and public tests.

GYGI TIES WITH WCFL IN NEW WEB PLANS

Chicago, June 25.

Ota Gygi has made an alliance with WCFL, Chicago Federation of Labor station, as the key outlet for his Affiliated Network.

Gygi is establishing affiliations with other midwest indie stations with WCFL to serve as the feed station until a New York base is established. Plan is to divide the network in state regional webs.

Oakley Angle Straightened; Foxx On for Bakery

Philadelphia, June 25. Jimmy Foxx, the Athletics' home run slugger, goes commercial on WCAU Wednesday (27) for a Philly

WCAU Wennessay (1) to bakery.
Series, which was to have commenced last week, became snarled on the deal for free admissions to local bell games. Client desired 200

Difficulty was ironed when the player proved that he really didn't own the ball club.

From Night City Ed To Man About Town

Philadelphia, June 25.
Charlie P. Martyn, former night
editor of the defunct Public Ledger,
becomes the 'Man About Town' for
WIBG, with weekly chatter column.
Though tied in with Philiy's smallest station, contract calls for larger
salary than most commercial artists
in town.
Ledger pages 2002 Philadelphia, June 25.

Ledger papers were the strong-

G.B. DIRECTORS **GIVE \$100,000**

Vote Against Merging Grouping Broadcasters with World Broadcasting System-G.B.'ites to Finance Own Transcription Making

SOLVE W.E. PROBLEM

Directors of Group Broadcasters Inc., during a series of meetings held in New York last week voted against the proposed merger with the World Broadcasting Syste the World Broadcasting: System, Inc. As an alternative to this merger the G. B. coterle have decided to finance their own transcription making facilities. Under this arrangement indie station operators will for the first time in the history of the business be engaged in a co-operative wared program building venture.

After rejecting the World Broad.

in a co-operative waxed program building venture.

After rejecting the World Broadcasting proposition, the G.B. directorate agreed to subscribe among themselves \$100,000 for the technical improvement of the Byer Studios, Inc., which Scott-How-Bowen tossed into the pot when he allied himself with the Group Broadcasters project. Most of the subscribed capital will be used to buy recording equipment from Western Electric. Through this W.E. franchise the G.B. affiliates believe they will be a major barrier to the development of their spot time booking combine when it came to furnishing commercials with the facilities for recording programs.

W.E. Amenable

to furnishing commercials with the facilities for recording programs.

W.E. Amenable

What had mainly actuated the G.B. members in considering a consolidation with World Broadcasting was the fact that the latter firm held from Western Electric an exclusive franchise for the hill and dale method of stendilling. Decision to drop the merger idea came after it was found that W.E. was amenable to equipping the Byers studies with a recording layout similar World Broadcasting's. A banking group interested in World Broadcasting had offered as part of the merger proposition to finance the expansion of the Group Broadcasters, Inc., enterprise.

Proposed amalgamation would have taken in Group Broadcasters, Scott-Howe-Bowen, Inc., Byers Studies, Inc., and World Broadcasting. Under this plan the Byers plant would have been practically junked and all recording for G.B. clients done in the World Broadcasters, clients done in the World Broad-

ing. Under this plan he hyers plant would have been practically junked and all recording for G.B. clients done in the World Broadcasting studios. Members have \$0 days within which to put up their shares of the \$100,000.

At least week's meeting \$t\$ was also agreed that the Group Broadcasters organization function in two distinct capacities; as a retailer of spot broadcasting on combination rate basis with the advertiser obligated to take a minimum of 10 stations and units of 15 minutes or more, and as the booking representative of members in the G.B. combine when the call from commercials is for less than 10 stations. Bach division will have its tions. Each division will have its own sales staff and general per-

sonnei.

G.B. organization now embraces

stations. Scott-Howe-Bowen is

in charge of seles, while Chester

Dunham as general manager heads

the administrative phase of the enterprise.

Station operators allied with the G.B. combine were gathered in New York yesterday (Monday) to have the co-operative program proposi-tion explained to them.

RUBBING IT IN

Scott's Emulsion is due back in the fall for a 13-week ride on NBC. Program will be of the script

Hollywood Interference Jams Up Fame' Bookings; Par Pulls Boland

Digging 'Em Up

Des Moines, June 28.

James Hanrahan, general manager of KSO, went to the University of Lowa at the invitation of Prof. Clay Harshbarger, to hear a class in radio, a branch of the speech department created this year.

After listening to the class and to auditions later, he gave jobs at KSQ to five members of that class, as follows: Edmund Linehan and Gerald Morrison, continuity; Virgil Tacy and Raymand Cox, announcers, and Phyllis Michael will add the femme touch to the sales department of the station.

Baltimore, June 25. Baitimore, June 25.
Juvenilia got a bow on Balto
ether last week. WBAL took on
a new announcer. Philip
Franklin, 20 years old and two
years out of a local high
school. WFBR picked up Wilschool. WFBR picked up Wil-liam Seth, prep, school alum-nus of '23. He hails from WEHC, Charlotteeville, Va., and comes into new post as sub-announcer and warbler.

48 FREE HOURS WKLY. TO FAIR

Chicago, June 25. Chicago, June 25.
Radio broadcasting industry has been busy with pencil and paper figuring out how much free airing it is delivering to the Chicago World's Fair. It has totaled the average time at 48 hours per week, the largest amount ever given free to any one attraction on a few acres of ground.

Radioites are beginning to use Radioltes are beginning to use these figures as an argument whenever the usual squabbles arise at the Fair administration building. One network had to threaten to pull out its wires in order to get a couple extra press ducats.

Average weekly distribution on Fair pick-ups is NBC, 16 hours; CES, nine hours; WCFL, four hours; WJD, three hours.

MANNIE SACKS WCAU'S **NEW BOOKING HEAD**

Philadelphia, Philadelphia, June 25.
Staff changes at WCAU have
Mannie Sacks moving from publicity to artist bureau as head, after
retirement of H. Bart McHugh.
Replacing Sacks on publicity is
Powers Gouraud, who ankles up
from the continuity depot, also retaining active interest in program-

taining active interest in programming.

McHugh has been the artist bureau head since the Levy's took over WCAU more than six years ago. Retirement, though listed as 'temporary,' will remain in statu quo because of McHugh's failing health.

Myrt and Marge Back For Wrigley Oct. 1

Chicago, June 25.

Any doubts concerning the possible fade-out of the Myrt and Marga fast from the 'ether' are now in the alley. Wrigiey company hast week signatured with Columbia here for a return of the gal chatter serial on Oct. 1. Will run five times weekly with 15-minute scripts, as in the past.

Will again ride opposite Amos 'n' Andy period, both for the early eastern and later western nightly runs. Wil also use its largest CBS hook-up, about 60 stations.

Interference from picture produers on the Coast has jammed up Lehn & Fink on its future bookings for the 'Hall of Fame' NBC Sunday nights.

Drug manufacturer got its stiffest blow last week when Paramount advised Mary Boland that the antiradio appearance clause in her picture contract would be enforced and

ture contract would be enforced and that the series she was slated to with Charles Ruggles for Lehn & Fink, starting Sunday (8) was solut. Same commercial had Mae West scheduled to go on this week-end (1), but this date also has been called off from Hollywood. With CBS the source of difficulty over Lionel Barrymore is Metro. Network had Campbell Soup lined up to frame an hour's show around Earrymore when studio stepped in with a demurrer. This contract involves around \$750,000 in time and talent for Columbia.

Baer a Life Saver

Baer a Life Saver

Baer a Life Saver
Booking of Max Baer on last Sunday's (24) show took the agency on the Lehn & Fink account out of an embarrassing situation. Miriam Hopkins had originally been set for the program, but because of cher work at Paramount she found it inconvenient to pipe to New York an audition of her bit for E. N. Flaut, president of L. & F., who has made it his policy to give each name a personal hearing before okaying the booking. Miss Hopkins will do her bit this Sunday (1) instead.

stead.
Series embracing Ruggles and
Mary Boland was to have been for
eight weeks. With this setup eliminated it is now up to the agency
to scout around for that number
of names to carry the program over
the months of July and August.

2 Major Accounts Off: Clara, Lou, Em, Ben Bernie Vacashing

Chicago, June 25.

Chicago, June 25.

More accounts are starting to take vacations from the ether this summer in order to give their talent a rest and prepare for a fresh start in the fail. Ben Bernie band will slide off NBC for Pabst beer July 17, with the program remaining silent until Bernie's return, Sept. 18.
Clara, Lu and Em drop off the Super-Suds program on NBC on Aug. 3 for a month, to return Sept. 3. This year Super-Suds will remain silent during the layoff, and not use any replacement show for the interim.

Amos 'n' Andy return to the Pepsodent show Sept. 17.

2D 50,000-PLUS WATTER FOR NBC; KOA, DENVER

KOA, Denver, jumps from 50,000 to 100,000 watts July 7. NBC, which manages and operates the outlet under a lease arrangement with General Electric, will celebrate the event with an inaugural program the same night.

KOA makes the second station on the NBC list that is licensed to gen-erate better than 50,000 watta. WLW. Cincinnati, moved up to 500,000 watts a couple of months ago.

Coaxing A-K

NBC has compounded for Atwater-Kent a program by which a hopes to bring the set manufacturer back to the air. Network piped the show last week to the concern's Philadelphia offices.

Atwater-Kent, rated as radio ploneer in class entertainment, hasn't had a network connection in four years.

SCHLITZ BEER Everett Marshall, Frank Crumit, Alice Remsen, Harry Von Zell, Stoopnagle and Budd, Parker Fennelly, Octet, Victor Young's OrchVariety Show 45 Mins. COMMERCIAL WABC, New York

This started out to be an unpre-tentious advertising affair of strictly local (Chicago) proportions, and after considerable juggling in which two agencies participated, it wound

up as a major 45-minute network show on CBS.

There is such a thing as too much, even on radio, and the Schiltz show has too much of everything but quality. Pientiful in star performers but it failed when caught (22) to cash in on the obviously heavy in vestment. Everett Marshall, Praint Crumit, Alice Remong's orchestration and a good supply of utility talent, and a good supply of utility talent, in one lump, sounds like a fascinating line-up. And they should be. But tossed, in as in this instance, they're a mumble-jumble of disconnected artistry.

Crumit is practically wasted in the role and the control of the co

KRAUSMEYER and COHEN Comedy Serial 15 Mins. COMMERCIAL WOWO, Ft. Wayne

General thread of story working through this beer commercial utilizes the comedy characters as an-

through, this beer commercial utilizes the comedy characters as anmonitored in the title. Between the
two moves the Widow Bender,
whose antics charm one of the partners and frighten the other. A
tavern is the setting and the only
point which both partles agree upon
is that Centilive Beer is served
there. Thus the breaks for the
brewery.

Thus the breaks for the
brewery.

The program is on for a period of 28
weeks, and is now nearing the middie of its run. Comes on twice a
week during the early evening
hours and is gaining fans steadily.

The program has been constructed
more solidly than most part of the
pointry and with the additional
placard advertising in dealers
windows, the comedians are now
quite well known.

Copy at present time is directed
to the sportsman. When caught, the
refreshing elements when caught, the
refreshing elements the fisherman.

Music absent from program.

SAM CIRONE FOLLIES FOLLIES
Musical Novelty
15 Mins.
Sustain BACKYARD Sustaining WIND, GARY

Novelty vocal and orchestral sus tainer, with Sam Cirone surrounded tainer, with Sam Cirone surrounder by a gang of energetic players. Boys play harmonicas and clarinets mostly and niject extra tricks like shaking sand in tin-cans or employ-ing kitchen utenslis for sounds, show and Little Rusty, zeven-year-older.

DICK HIMBER ORCH. With Joey Nash 30 Mins. COMMERCIAL WABC, New York

WABC, New York
Studebater Champions have had
Richard Himber and his Ritz-Carlton orches The hard to roveral
ton orches Tuesdays at 5:30-10 via
CBS. Studebaker intersperses its
series with an occasional big show
as tonight (Tuesday), when Morton
Downey, Jane Frohman and Fray
Braggiotti augment David Ross, the
regular announcer, Joey Nash, Himber's vocalist, and the Himber combo, in a full hour show. This is a
one-shotter.

ber in a fall hour show. This is a one-shotter and the house of the ho

'DOCTORS COURAGEOUS'
Dramatic Episodes
Dramatic Episodes
CKFAR, Los Angeles
An ideally suited program for its
type of sponsorship. With a local
drug concern paying the bill, program consists of weekly half hour
dramatic playlets, based on some
true incident in the experiences of
dectors and nurses.

dramatic players, based on some true incident in the experiences of the control o

HELEN KANE
With Tem Howard, Cross and Dunn
Singling, Comedy
COMMERCIAL
W Felschmann Yeast on its session
of Thursday (21) put the Helen
Kane boop-a-doop through a merry
whirl. With the aid of a sprightly
conceived script the case of Helen
Kane versus Max Fleischman and
Paramount was re-enacted in
hyme. Tom Howard officiated as
the judge and the exchange of funpoking at the judicial event was
smooth, sly and in no way offensive.

smooth, sly and in no way offensive.

Only fault with the conceit was that it didn't allow for at least one full chorus of a song from Miss Kane. Rhymed dialog could have been so framed that the inclusion of a song from the girl with, whom the boop-a-doop style is associated would not have interfered with the skein of a narrative or slowed up the tempo of the thing as a whole. It's the digging around for novelities of this sort that has been largely responsible for the act rating that this variety show has been able to maintain year in and year out. As a pioneer in radio enterlainment it's still top leader. Odec.

DIXIE CIRCUS
(2d Series)
30 Mins.
COMMERCIAL
WBBM, Chicago
This is a repeat of the Dixie
Circus show for the Dixie naper
con company free for the summer plug of Dixie cups as icecream containers. The manufacturers are not content to garner
the children's pag, but also sling
to children's pag, but also
to garacter
to garacter
to pag, but also
to garacter
to pag, but also
to pag, but also
to garacter
to pag, but also
to garacter
to pag, but also
to p

by a gang of energetic players. Boys play harmonicas and clarinets mostly and inject extra tricks like shaking sand in the came or employ ing kitchen utensils for a state of the content of the content

EDITH JEAN MESSNER With Ethel Levey, Jimmy Rogers'

Sustaining WINS, New York

Whatever Illusions Ethel Levey may have imparted on that portion

may have imparted on that portion of the radio public to whom the name of the first Mrs. George M. Cohan might have meant something were totally shattered by her very inept performance on WINS' sustaining afternoon half-hour seriestitied the Women's Round Table.

This variety show is m.c.d. by Edith Jean Messner, presumably of the N. Y. Hearst station's permanent staff, and includes at least one staff member, Herman Mchr, in the proceedings. Ballyod as designed as help and an inspirational of the honored guest artists each week, the idea is good, but seldom material-Eibel Layer unfortunated be

Ethel Levey, unfortunately, becongs to that page of theatrical
history that can only interest those
of a couple or three generations
back. Now, as Mrs. Claude Grahistory that can only interest those
of a couple or three generations
back. Now, as Mrs. Claude Graham-White, she would be wise to
tremain an historical figment rather
than essay that awain the control of the
than essay that awain the contothan essay that awain the track
done in one of those now almost
obsolete radio tremolos, culminating
in the slurring of the higher pitches,
and a complete vocal rout when her
voice wavered and then cracked.
In her self-read autobiography of
her European theatrical conquests
one could almost hear the ruetle of
the mas. from which she read her
stutt.

one could almost hear the rustle of stuff.

Timmy Rogers and his Musics and Herman Mahr, was another of those hotoha trios, distinguished of those hotoha trios, distinguished of the hotoha trios, distinguished a corded them.

WINS is one of the lesser stations in New York which could through judicious showmanship, arrest some sort of audience attention. But it never takes advantage of this, seemingly faced with the same problem that besets many of the lesser stations around New York and elsewhere—the problem of talent and the hunger of talent and the hunger of the hotost anything as a storgap. This is evidenced a-plenty from the regular programs sent out with repeated substitutions through disappointments, and invariably it is the same succession of staff vocalists and planologists which pluch-hits, with the result every program sounds alike, through sameness of people and vocal or instrumental style.

Q.S.T.
With Warren Hull, William Johnstone, William Adams, Albert Phillips, Florence Gerald, Allen Bunce, Jere Delaney
Dramatic Sketch
15 Mins.
Sustaining
WEAF, New York

Through this weekly segment BC undertakes to bestow a posic Through this weekly segment NEG undertakes to bestow a posic upon that fraternity of ether play-boys who affectionately refer to themselves as 'hams'. A ham,' in this instance, is an 'amateur short-wave operator, and the verein that these lads of the attics have organized for themselves is the American Radio Relay League. From the ARRL's files the network has obtained a stack of memoirs retailing herostrated by the state of the st

PALMER CLARK ORCHESTRA With Arthur Beddoes

With Arthur Beddoes
Sustaining
WGN, Chicago
Clark orchestra is sharing the
Swift free music exhibit at the
World's Fair with the Chicago Symphony and has started the Swift
season in a heart-warming fashion.
Clark is now bucking the Detroit
symphony at the Ford exhibit at the
Fair and is managing to hold his
own.

Fair and is managing to move own.

Clark has an aggregation of some 26 men in the big band shell on the Fair iagoon and is playing every style of music from popular stuff to semi-classical and classical, and is covering the field of music excellently. Particularly is he coming over the air though the same of the same

through airplanes and blimps flying overhead.
Clark band may go on the new Swift program this fall. Arthur Beddoes is doing the solo singing here with a pair of tenor pipes, and developing into something of a local fav.

LAFF CLINIC
With Bill Goodwin, Gine Severi,
Greardiers Frank Brown, MinGreardiers Frank Brown, MinLocal Brown and Laveli,
Jane Jones, Archer and Jackson,
Linda Lee, Hi Hatters Tric,
COMMERCIAL
KHJ, Los Angeles
Except for a couple of spots this
is a snappy half hour vaude program, hilights being vocal.
Local stations are clogged with
this type of fare and all seem to
have the same routine—band opening, comics, vocal numbor, comics,
vocal number, and so on. Troublesome feature for L. A. listeners is
the doubling on the several stations
of the same comics and a peddling
of the same gags week after week.
While Brown and Lavell, malo and
forme, are constant repeaters, take
withing of bags, if not new, at least
forcased up 5th, Archer and Jackson, male team, don't worry about
modernization, going back at least
cosse-eyed every time he crede for
teams rolled down his back. Minerva
Loral who did Italian dialect when
on KFWIS, is now monikered Aunt
Carrle Bodkin with same-gags, but
in rural array.
Program is sayed by the music

on Arves.
Carrie Bodkin with same-gags, but in rural array.
Frogram is saved by the music with someone evidently getting wise that the medicore with someone evidently contributions from this end, all better than average, comprise Genardiers' quartet, Frank Brown, tenor; Jane Jones, bluist; Linda Lee, torcher, and HI Haters, male trio, Bill Goodwin m.c.s. Gino Sever's orchestra backgrounds.

Stan.

ARTHUR RUHL

ARTHUR RUHL
Talk
Sustaining
10 Mins.
We hand to design the service of the Herald
Tribune talked about boys' club
dramatics as guest on the 'Woman's
Radio Review' over the NBC red
chain. Mike appearance was the
outgrowth of Ruhl's service as a
judge in the finals of a tournament
recently staged in New York. The
previous year he had played the
role' of a spectator at a similar
affair.
Subject of the address bordered
on the unimportant for a man of
Ruhl's obvious erudition in theatrical matters, but he made it as interesting as possible. Chat a complete the
about the service of the service of the
about the service of listeners, carrying
as it did that note of 'uplift' which
is sounded in many talks heard on
the Review.'
Ruhl detailed the contest in which
five groups, survivors of 21 entrants, competed for the prize, discussed the playlets presented and
the acting done in them, spoke of
the problems faced in boys' club
dramatics, and listed the benefits
derived from such work. In analyzing a prize-winning prison
sketch, Release,' he remarked that
'unfortunately some newspapers
and moving the problem of the problem of the conTally of the T-H and
as a former war correspondent.

MITCHELL SCHILLETS

MITCHELL SCHUSTER
GENE KARDOS ORCHESTRAS
15 Mins. Each
Sustaining
WHN, New York
Two very danceable combos from
Roseland ballroom, on Broadway,
catering to a bunch that knows its
dansapation. Which means that
Messrs. Mitchell Schuster and Gene
Kardos with their respective dance
conchestras must know their rhythminey evidence that they do by
their matinee dansants via WHN.
Schuster's. is the rumba-tange
combo and Kardos alternates with
him for 15 minutes of straight fortrotology. Between the two it's
a bright interlude in the midday
ether programs and well sustain the
WHN institutional rep that there's
always music on tap by merely
twirling a dial.

The straight of the straight formeaving there is slogan Dial 10-10,
WHN, a seuphomous herald that
from that ethereal fountainhead,
always.

always.

Abel.

SALT AND PEANUTS
15 Mins.
COMMERCIAL

WBT, Charlotte, N. C.

This radio boy and girl harmony
tcam has vaudeville experience behind it. Byrd's hair tonic has the
team under contract for two- late
afternoon spots a day. They go on
at 5:15 and again at 5:45.

Handy with musical instruments,
possessed of catchy singing volces,
and ready with the comedy patter,
the team delivers in showmanlike
fashion.

The couple came here several
weeks ago and offered their services
for a sustaining program. A sponsor showed up soon thereafter.

PAUL CURTIS
Songs
Suctaining
15 Mina.
WGY, Schenectady
Under the above nom de radio.
Raymond Dederick presents a 15-

CRC BROADCAST STYMIED BY WALKOUTS

Toronto, June 25. -Canada strike involving

over 5.000 union musicians through-

over 5,000 union musicians throughout the dominion today caused the
decision by the Canadian Radio
Commission to abandon the Dominday next, which was to have been
broadcast to the British Isles as
Canada's contribution to an empirewide broadcast involving all units
of the British commonwealth.
Dr. H. A. Fricker, conductor of
the Mendeissohn choir of 2,000
voices and himself a member of the
Toronto Musical Protective Association, was notified today by Walter Murdoch, president of that body,
that no part must be taken in the
Empire broadcast by union artists.
Joseph N. Weber, head of the Amercan Federation of Musicians, also
notified Murdoch that the Canadian
union musicians 'will have all the
assistance we can give.'

Strike was called in Canada in

union musicians will have all the assistance we can give?

Strike was called in Canada in support of the demands of the Montreal local for a 30% increase.i rates and recognition of the union. Statement issued here today by Hector Charlesworth, chairman of the Canadian Radio Commission, says, There can be no basis for negotiation of settlement of the boy-cott of C. R. C. stations by union musicians until spokesmen recede from their demand for recognition of the union to the exclusion of other groups and individuals.

Summer Theatre on Air

Pittsburgh, June 25.

Pittsburgh Civic Playhouse, summer theatre group presenting a series of six subscription plays this season, is going on WWSW onesweekly to plug current productions. Each Sunday night a cast from playhouse will present short scenes from play to open the following night.

Some of the burg's critics and playwrights are also to be introduced on the weekly programs.

Faggen's Bankruptcy

Jay Faggen, . a. for radio sts, bands and niteries, took his ncial worries to the Federal I. artists, b

Court last week.
Schedule that Faggen attached to his petition in voluntary bankruptcy gave his liabilities at \$23,729, and no

NBC's Yeast Audition

Ironized Yeast yesterday (Monday) gave an ear to a program put together for it by NBC.
Show was a combination of Whispering Jack Smith and a string and woodwind aggregation under Arnold Johnson's direction.

CUTTLE TO CHI KASTOR

Chicago, June 25.
Neil Cuttle goes to the Kastor
gency to handle the radio departent. Replaces Read Wight, who
noved to the World Broadcasting ment

force locally.

Cuttle was formerly with WBBM and KYW stations here.

Kapa Refrigerator has placed through the Bess & Schillin agency a series of announcements on the following outlets in the New York area, WHOM, WAAT, WFAB and

minute program one afternoon weekly. Originally he teamed over WGY with Floyd Haber, a baritone, but in recent months has been soloing.

—Curtis-has-a tenor-voice which is considered and sweet. He displays evidence of careful coaching, and yet achieved the maturity, poise and the individualistic style of an 'arrived' singer, but he appears to be moving along the road to this goal.

goal.
Curtis warbics standard numbers and operatic arias, On the program caught, he did one grand opera bit rather well, although his voice lacked some of the robustness needed in that type of selection.

Jaco.

CODE HEARING FIREWORKS

NEXT SESSIONS DUE THIS WEEK

Scrappy 2 Days - Equity Chafes at Delay on Performers' Protection-IBEW Demands 35-Hour Week-Webs' Income Much Argued Point

UNIONIZATION FURORE

Washington, June 25.

Militant demands of union leaders for drastic hour-shortening and for fixing of salaries of artists and perfixing of salaries of artists and per-formers turned the hearings on re-vision of the radio broadcasting code into a stubborn tug of war last Wednesday and Thursday (20-21). Facing voluminous record, Deputy Administrator William P. Farns-worth announced sessions to under-

worth announced sessions to undertaké compromises will begin latter
part of this week. Revision negotiations are expected to require sertiations are expected to require serpromise and dissension within the
Code Authority.
Principal demands were IBEW
insistence on a 35-hour week and
Equity requests that NRA proceed
to protect professionals without
waiting longer for codists to make
their required survey of working
conditions.

ditions

conditions.

But a minor issue, and one which threatens to cause 'much 'future trouble, was the matter of uniorization. Electrical Brotherhood fired several bombshells in the form of 'charges that company unions have been set up to block Federation organizers, while 'chain technicians retorted that the IBEW is not qualified to represent engineers. Sessions got off to a beligerent tart when Edward N. Nockles, CA member and operator of WCFL, bitterly criticized rival broadcasters

member and operator of WCFL bitterly criticized rival broadcasters bitterly criticized rival broadcasters and demanded that stations face the situation and observe labor provisions of both the code and the Recovery law. This spirit of animosity was fanned frequently by Charles Wood, Farnsworth's labor adviser and highly theoretical brain truster, who badgered witnesses and fired numerous highly embarassing and hypothetical questions.

Labor Key Labor Key

Key to the entire labor situation is the financial position of the two major networks, although little incomation was placed into the record on this point. Labor spokesmen contended that trade statistics show 1934 is a boom year for Columbia and National Broadcasting webs and that industry as a whole is in position to stand heavy increases in payroll burden. Taking up the labor challenge without hesitation, James W. Baldwin, executive director of CA, called on NBA to accept codists' recommendations that to changes be made at the present no changes be made at the present time in labor clauses, with a minor exception to which Farnsworth as-

Financial phase of the problem Financial phase of the problem came up when Farinsworth threw before the industry statistics showing increase in gross revenue of 38.5% during December-May period this year. Labor groups harped on this matter continuously in protesting that broadcasters are able, to take an more workers without cutation controlled the control of the c

"Conceding that without doubtthere has been an increase i commercial revenues during the early
portion of 1934, Baldwin made futile
objections to acceptance of this information as a measuring stick.
Said use of gross revenue figures as
criterion for decision on hour-cuts
would be 'most unfair' and warned
that early estimates show a 'sharp
decrease' in May business.

Warned by presence of Equity
representatives that talent question
would come up, Baldwin also ob-Thiredian that without doubt

Baldwin's Points

Washington, June 25.
Opposing changes in labor
clauses of the broadcast code
the radio Code Authority,
through James W. Baldwin,
executive officer, informed
NRA last week that a survey
of technicians' wages shows
that raises during the latter
part of 1933 occurred at a
faster rate than the rise in
living costs.
Stating that codists believe
further reduction in hours or
added increase in pay 'will oppress and may eliminate small
radio broadcasting enterprises
and will tend to promote mo-Washington, June 25.

and will tend to promote mo-nopolies, Baldwin called NRA attention to Labor Department figures showing that from June to December cost of living climbed 5.2%, while average increase in weekly wages of engineers has aggregated

engineers has aggregated 8.26%. Code Authority said that employment of technicians increased 11.9%, hours were cut 9.8%, weekly payrolls increased 21.1%. Idensed operators with few exceptions enjoy better protection against accident than is generally the case in similar professions in other fields, classification of engineers is impractical since duties and responsibilities vary greatly, and all but four of 516 commercial stations are complying with wage provisions.

jected to taking up proposals ex-cept those relative to technicians He was joined by Phillip Loucks, managing director of National Association of Broadcasters, who pro-fessed surprise at the scope of the hearing.
Equity Contentions

lrst barrage on labor's behalf was fired by Emily Holt, Equity associate counsel, who testified in capacity of administration member of the CA, and who blasted fellow codlists for delay in getting facts about working conditions of entertainers. Recalling that the investigation was ordered Nov. 27 and that codlists were expected to expedite fact-finding work, Mrs. Holt charged the CA with stalling and said codlists ediberately were using dilatory tactles. dilatory tactics.

Demands that artists' wages and working conditions be covered immediately in the code, and that modifications be made later if necessary on basis of survey, perfaced Mrs. Holt's presentation of detailed amendments intended to pretaced mis. Hoteled to detailed amendments intended to limit rehearsals, regulate commis-sions, and fix fees on basis of sta-

sions, and fix fees on basis of station revenues.

Backed by the Labor Advisory Board, Mrs. Holt called for schedule of salaries ranging from \$36 tq. \$7.50 for, 15-minute, periods in three different station categories, standard fees for suditions and transcriptions, strict limitation on rehearsal periods, and outlawing of commissions to artists bureaus amiliated with any broadcast station.

Extremely disgruntled about the questionnaire matter, Equity lawyer, said the question form devised by the CA was entirely inadequate by this CA was entirely inadequate by this continuous control of the commended that the Labor Advisions and the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the Labor Advisions are supported to the commended that the commended that the commended that the Labor Advisions are supported to the commended that th

One Happy Note

Washington, June 25 The radio hearings last week ended on one harmonious note when Deputy Administrator

ended on one harmonious note when Deputy Administrator Farnsworth pald high tribute to James W. Baldwin, Code Authority, executive officer.
Saying he felt confident that even labor would subscribe to his remarks, Farnsworth said Baldwin had been 'fearless and fair in carrying out his duties.

Baldwin had been 'fearless and fair' in carrying out his duties. Following adjournment, the labor men crowded around Baldwin to pat him on the back and asure him there were no hard feelings toward him despite his firmness in opposing their proposals.

ory Board take over the survey toinsure accurate study.

Answering two of broadcasters'
principal objections before they
could be registered, Mrs. Holt derided the argument that talent is
not directly in the employ of broadcasters in commercial programs and
announced Equity has no desire to
fix scale of salaries for artists in
tetritors charging less than \$100 an fix scale of salaries for artists in stations charging-less than \$1,00 an hour. Demanding that big stations guit hiding behind little members of the industry, she said Equity recognizes that local broadcasters ordinarily use semi-professional or amateur talent and declared that Equity does not want to lower standards of artists in metropolitan areas by taking lower rates of small stations.

Asked by Farnsworth "How about people who beg for a chance to broadcast for nothing or offer to pay for the privilege?" Mrs. Holt quickly retorted that NRA must protect labor from itself.

Objections to consideration of Equity proposals came immediately from Baldwin, who said Mrs. Holt had made "ex parte presentation" and denied the CA had been negligent or dilatory. Code Authority dissension cropped out when Nockles shouted that Baldwin cannot speak for the entire Code Authority thority.

Company Unions

Company Unions

First squabble over company
unions and technicians came up
Wednesday afternoon (20) after Edward D. Bleritz (IBEW) had read
a lengthy brief supporting the
union's demand for shortening of
work week and upping of salary
minimums for engineers.

Hitting all industry for thinking
the exception service energency is over-

Hitting all industry for thinking the economic emergency is over, selectiz requested proper changes and referred to indications that the air industry is enjoying big boom. Said broadcasters are chief, beneficiaries of Recovery movement and workers are entitled to more consideration. Brotherhood demanded minimums for technicians be raised from \$40 to \$44, \$30 to \$33, and \$20 to \$22 and hours be chopped to 35 with provision for exemption from aximum time limit for small stations upon adequate proof of hardship.

ship.
Wage changes would require

Wage changes would require. 42 stations employing 439 technicians to raise workers \$4 weekly, 182 employing 813 to add \$3, and 252 employing 554 to add \$2, Bleritz said.

Other Brotherhood demands were for classification of engineers and fixing of minimums on basis of groupings according to nature of work, two weeks vacations, payment in cash or checks, elimination of apprentice provisions.

Engineer Surplus

Engineer Surplus

Engineer Surplus
Slamming radio schools which
have created a surplus of engineers,
IBEW spokesman said 4,000 men are
licensed for 2,000 jobs and that his
amendments would create only 460
new posts. Also said industry easily can stand 10% raise on basis of
increased incomes and pointed out
that radio requires rigid government regulation to prevent monopolies.

ment regulation to prevent monopolles.

Starting in to relate specific instances where broadcasters have violated abor guarantees in NIRA. Thomas R. McLean, of radio division of "Brotherhood, precipitated furlous debate which ended when Farnsworth ruled out mention of any particular station and Baldwin objected to any unsworn testimony alleging violations.

Union was told by Farnsworth to take its complaints immediately to the National Labor Board for investigation and 'heartily recommended' this action.

Inquiring 'Does Section' TA mean anything?' McLean charged that flaunting of provision guaranteeing right to unionize is general in the industry and that 'considerable trickery' has been used to circumvent—requirement—that employers. keep hands off organization efforts of their employees. Asserted that in New York, Chicago, and Clevaland company unions have been set up and notices given technicians not to join the Brotherhood.

Repeated demands by Baldwith

to join the Brotherhood.
Repeated demands by Baldwin
that McLean's testimiony be stylcken
from the record were overruled by
Fannsworth, who said he did not
consider that any 'indictment' had
been made by the union official.
Complaints that many engineers

Proposed Code Amendments

Washington, June 25.

- Concrete amendments to the broadcast code proposed and the NRA Labor Advisory Board provide:

 1. Thirty-five hour and five day week, seven hour day; time and a half for all overtime, which is limited to five hours except in
- emergency.

 2. Minimum for technicians of \$44, \$33, \$22, according to code station groupings; \$22 for announcers; \$16 for all except learners, who may work for 60 days at 80% of the applicable minimum.

 3. Readjustment of all salaries to preserve the di existence June 16, 1931.

 4. No hold back of pay; employees must be pai in cash or checks. Transportation for business purposes to be paid by employers.

Transportation for business purposes to be paid by employers. S. No artist required to pay a commission to a program bureau or agency affiliated in any way with broadcaster nor to agency paid a lump sum to arrange broadcasts.

6. No discharge without notice of 1½ days for each month employed. Vacations to be calculated the same basis of employment.

ployed. Vocations to be calculated the same basis of employment.

7. Following salaries for performers: lass A stations (charging \$400 or more an hour for time), \$15 for 15 minutes day and \$35 night, \$25 day and \$50 night for 30 minutes; \$30 day and \$50 night for 45 minutes; \$40 day and \$60 night for one hour; rehearsals for daytime programs to be held on same day as broadcast except that for an hour program rehearsals may be held on two days; rehearsals for night programs may cover two days except that only one rehearsal shall be required for 15 minute program. Class B stations (charging \$280 to \$400 an hour), \$10 day and \$25 night for 15 minutes, \$15 day and \$35 night for 30 minutes, \$20 day and \$35 night for 45 minutes, and \$28 day and \$42 night for an hour, same rehearsal provisions. Class C stations (\$100 to \$220 an hour), minimum of \$12.50 day and \$15 night for commercial programs of not more than an hour and \$7.50 and \$10 for sustaining features.

8. Extra rehearsals to be paid for at half rates for three hours. Rebroadcasts one-half extra on the same day and full rate on another day. Recorded programs one-half extra.

3. Auditions one-half rate of the highest class of the station expected to use the program with a \$15 minimum for an hour.

10. Rehearsal for programs not performed, one-half check for single rehearsal, full check for two rehearsals.

11. Recordings; \$15 for one 15-minute program; \$50 for one-half day; \$15 for full day. Maximum of five 15-minute records in one-day. Pro rata pay for retakes. No resale of audition records. No use of recordings by outside stations unless performers receive one-half pay for all other stations.

12. No studies in the A and B classifications to permit own employees to play parts in any program.

in the south are working seven days was held on NBC property and that a week without vacations, J. V. Pritzhugh, of San Antonio local, prefitzhugh, of San Antonio local, presented new demands for transportation expenses for engineers employed on remote jobs, limitation of leation movement. Stressed the Fitzhugh, of San Antonio local, pre-sented new demands for transporta-tion expenses for engineers em-ployed on remote jobs, limitation of the time during which specific hours are worked, and extension of code to municipal and state stations.

code to municipal and state stations.

Texan was particularly insistent that code require payment of wages in cash or check, complaining that broadcasters are chiseling by use of merchandise accepted in payment for station accounts or are using scrip which is overvalued and restricts freedom of workers.

stricts freedom of workers.

Labor and employers were told by
Farnsworth to get together on the
matter of municipal and stateowned stations and urse legislatures to enact measures requiring
publicly owned enterprises competing with private industry to observe
codes. Sald NRA is without power
to intervene in this situation.

erryman's 3 Hours

regimen's 3 Hours

Feeling over unionism reached its
height with appearance. the
stand of Phillip I. Merryman, vicepresident of Association of Technical Employees of NBC, and continued through testimony of Harry
Spears of the Associated Columbia
Broadcasting Technicians.
Clearly expecting a bitter attack,
Merryman described the NBC organization as 'a non-company dominated union' and was quizzed intensively by Farnsworth, Wood and

Nockles concerning the history of the association. Admitting that the first national association meeting

Out Clause

Washington, June 25. limination of an objection-able clause in Article 5 of the radio code was agreed to by NRA last week.

Deputy Administrator Farns-worth recognized Code Au-thority claim that hardship has resulted from provision requiring broadcasters to observe as minimum and maximum the as minimum and maximum the existing wages and hours of labor in effect on Nov. 1, 1933, whenever the minimum pay was above the code level or the hours were less. fact that no employee with power to hire or fire is eligible for mem-

tation movement. Stresses that fact that no employee with power to hire or fire is eligible for memploreship.

There was then in existence no other labor organization qualified to intelligently represent the employees of NBC. Merryman shot back at Neckles and Wood when they asked why a company union was formed.

Keeping Merryman on the stand three hours, Wood and Nockles forced reading of lengthy constitution and wage, agreement. Highlight of Merryman's appearance was announcement that NBC employees oppose reduction of technicians, operating requirements make such readjustment impractical, and wages would be reduced. This stand angered both Wood and Nockles former bitterly inquiring 'I want' to find out why you are not fighting. To a 35-hour week?

Nockles also was irritated by the fact that NBC employees who are discharged no longer retain active membership and that the association makes no provision for side benefits, unemployment or old age-insurance, or other forms of aid to members.

Atter Farnsworth had brought out

insurance, or other forms of and to members.

After Farnsworth had brought out that the NBC union is interested primarily fit employed technicians and desires to raise salaries of enineers already at work rather than gineers already at work rather than bring about increase of technical staff, Merryman was quizzed at length on feasibility of establishing classifications for engineers. Desorbing classifications set up in MBC wage agreement, Merryman said that raising of code minimum-for small stations would drive locals and part-time transmitters out of business.

business.

Merryman's frequent discussion of economic matters caused the labor advisor, Wood, to ebject strenuously to admission of such testimony, on the ground the NBC ongineer was not qualified to discuss inancial phases of the situation or to speak for the industry as (Continued on page 60)

New Business

44

Faulliess Starch, 13 15-minute transcriptions, three weekly, KOA. Perkins Products, 26 five-minute programs, two weekly. KOA. Cottrell Clothing Co., seven minute announcements, four daily, KOA. Doran Coffee, 28 one-minute announcements, four daily, KOA. Gung Glass & Peinit Co, three announcements illy, two weeks. Also tw KFEL.

nouncements

KPOL

Columnat Distributin five
announcements KFEL.

Model Furniture Co., 15-minute
daily programs, one month. KFEL

Shanghai Tea Room and Pagoda

Inn, one announcement dally, one

Shanghai Tca Room and Pagoda Inn, one announcement dally one month, KFEL.

Smart Direct Shop, five announcements. KFEL.

Frumess Jowelry.

announcements Sundays, weeks KFEL.

KFEL,

Dupont Race Track, one 15-minute program, four five-minute programs and 12 announcements. KLZ.

Colorado Motor Association, three
dally announcements; one week.

ute program, four five-minute programs and 12 announcements. KLZ.
Colorado Motor Association, three daily announcements one week.
Kasel Atlas Glass Co., five announcements daily, 10 weeks. KLZ.
Cramer Tire Co., one announcements weekly. Placed by Scott, Howe, Bowen, Inc. WoKO.
Robort Oillier, Jr., World Faftours, four announcements. KLZ.
Robort Prans, one 15-minute program. KLZ.
NASHVILLE
Stophens-Ruffnes Mp. company, beginning June 23d for indefinite period, 7:46-5:40 p. m., Saturdays, the Pickard Family. Direct.
Love Charm Co., beginning July 5 for 26 weeks, 8:30-3:00 p. m. Thursdays.
Pure Oil Co., beginning July 5 for 26 weeks, 8:30-3:00 p. m. Thursdays.
Preitag Agentach Co., and fine programs and one afternoon daily. Placed by Campbell-Ewald Co.
Chartorief Motor Co., eight announcements, one morning and one afternoon daily. Placed by Campbell-Ewald Co.
Protect & Gamble Co. (Drene), 28 minutements, one morning and one afternoon daily. Placed by Campbell-Ewald Co.
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Protect & Gamble Co. (Drene), 28 minutements, vice daily. Placed by Campbell Ewald Co.
Protect of Gamble Co. (Drene), 28 minutements, vice daily. Placed by Campbell Ewald Co.
Protect of Gamble Co. (Drene), 28 minutements, vice daily. Placed by Campbell Ewald Co.
Protect of Gamble

Hotel St. Moritz

WEAF

Monday

8:30 P.M. E. D. T.

Coast-to-Coast

LINCOLN

Floyd Rawlings, candidate for con-ressional election, 10-minute talk.

KFOR.

Montgomery Ward, dally announcements. KFOR,

Grasmicks Soft Drinkorium,

KHON,

Gran Grocer dally announcements.

Gran Grocer dally announcements.

month of daily announcements, KFOR, Gran Grocer daily announcements, KFOR, Van Sickles Glass & Paint, 15-minute noon time program, Tuesdays and Fridays, for month, KFOR, Also two announcements daily on KFAB Time and Tunes' broadcast, and several spot announcements, South Stricet Fruit Market, announcements, one month, KFOR, Fred Hays Bar-B-Q, 100 announcements, twice weekly, for year. KFOR, Willed Tablet Co., announcement daily, 26 days, KFAB.

F. W. Fitch, daily announcements, one week. KFAB.

Hospitalization.

for year.

**Kellog Sales Co., dally announce ments, one month. KFAB.

New York City

To a Certain Advertising Agency:

Recently you conducted a survey of the radio preferences of 2,372 youngsters in New Jersey. Your survey revealed that the Bobbie Benson program (CBS—6:15 P.M.) was by far the most popular air offering among the juvenile listeners.

The Bobbie Benson program is written and directed by Peter

Dixon, who has other ideas and program series that will stand up under the acid test of juvenile interest.

Which is why you might make a note of the address below, because some day you may need an exceptionally good radio PETER DIXON and ASSOCIATES

Renewals

Northwestern Yeast Co., 13 yeeks, effective July 2, 26 sta-ions on NBC's blue tions on NBC's blue (WJZ) link, Monday evenings. Through Hays MacFarland &

Through Hays Macrariand & Co.
A. S. Boyle Co. (Old English Floor Wax), effective Sept 30, 13 weeks, 47 stations on CBS, Lazy Dan, the Minstrel Man. Through Blackett - Sample-Hummert, Inc.

transcriptions, morning once weekly. Placed by Radio Broadcasting Co., Boston. Renewal of present construct. WOKO. Chrysler Motors Corp. (Dodge), 12 announcements, twice daily in evening. Placed by Ruthrauff & Ryan, Inc. WOKO.

ning. Placed by Ruthrauff & Ryan, Inc. WOKO.

HARTFORD

General Baking Co., two daytime and one evening announcement, one week. Placed by Batten, Barton, Durstine & Oaborne. WDRC.

Chrysler, Dodge Diussion, was announcement & Gaborne. WDRC.

Eintez Glother, 14 announcements for two weeks. Placed by Florence Griffin Agency, Cleveland. WDRC.

Nozema Chemical Co., local campaign, five-minute transcriptions, three times weekly. Placed by Ruthrauf & Ryan. WDRC.

Cotosan Arpul Oo., one announcement dally for four weeks. Placed by Metropolitan Agency, WDRC.

Ez-Laz, 78 evening and 52 daytime announcements ending November 24. Placed by Joseph Katz Agency. WDRC.

Colonial Auto one announcement agency and the colonial Auto one announcement sending November 24. Placed by Joseph Katz Agency. WDRC.

Colonial Auto one announcement application of the colonial Auto one announcement application of the colonial Auto one announcement depth Gross Agency. Dally announcement. WDRC.

Clark Wright Co., three spot announcements, four weeks. Direct. WDRC.

Imperial Cleaning & Dyeing Co., Shoppers hour, starting July 2.

nouncements, four weeks. Direct. WDRC.

Imperial Cleaning & Dyeing Co., Shoppers hour, starting July 2. Placed by Randall Agency. WDRC.

Milk Producers Dealers Ass'n of Conn., one 15-minute program, Indefinite contract. Placed by Gross Agency. WDRC.

Scott Furriers, 26 weeks, 15-minute Program, Placed by Auron Blum Agency. WDRC.

WDRC.

Gruber Furniture Co., ad liner, one announcement daily. Placed direct. WDRC.

Gruber Furniture Co., ad liner, one announcement daily. Placed direct. WDRC.

Actna Exterminating Co., two an-

WDRC.

Actna Exterminating Co., two announcements weekly, four weeks.

Placed direct. WDRC.

Lake Amston Development Corp., ad liner daily for indet period.

Placed direct. WDRC.

Lake Amston Development Corp., ad liner daily for indet period. Placed direct. WDRC.

LOS ANGELES:

Associated 0ii, 8:18 to 8:30 p. m. Six day bleycle races, KMTR, coast Line Co., 1:30 to 2:00 p.m. UREDI.

E. E. Dickinson Co., New Haven, four five-minute programs, started und instrumentalists, KMTR, companied to the companied of the companied o

program, direction Sherman Bainbridge. KNX (Elwood J. Robinson). Biata Brewley (C. 100-word special concentrations). Biata Brewley (C. 100-word special concentrations). With the second special control of the second s

PITTSBURGH

Prints Products, sketch on disc, two atternoons weekly 13 times. Placed by Scott Howe Bowen. WCAE.

Westgate Sea Products Corp., six announcements weekly 25 times. Placed by Barnes Campbell Co. WCAE.

announcements weekly 26 times. Placed by Barnes Campbell Co. WCAE.

Reliance Mfg. Co., six announcements weekly six times. Placed by Carroll Dean Murphy. WCAE.

Fintex Corp., one atmouncement weekly five times. Placed by Florene Griffin. WCAE.

Perfect Laundries, two announcements weekly 13 times. Placed by Ketchum, MacLeod and Growe.

WCAE.

LANCASTER

EANUGASIER
Fulton theatre, not less than 10
and not more than 18 spot announcements dally, 52 weeks.
WGAL.
Du-Enamel (local store), dally announcement, six days a week, 52
weeks. WGAL

ΔΙΙ-Επαπαει (10cal store), daily announcement, six days a week, 52 weeks. WGAL.
Fasteeth, three 125-word announcements weekly, 13 weeks.
WGAL.
Herb Doctor Compound, two announcements daily, slx days a week, 52 weeks. WGAL.

WINSTON-SALEM,

WINSTON-SALEM,
Huerich Beer, five minutes daily,
baseball scores. WSJS.
Stanback, five minutes daily, except Sunday, with disc, 'Stanback
Melody Man.' J. Carson Brantley
Agency. WSJS.
Pyroil, spot announcement daily,
one month, except Sunday. WSJS,
ment daily, two months, discs.
Tracey Locke Dawson Agency.
WSJS.

PORTLAND, ORE.

Radio company, 15-minute ns. KGW. programs. KGW.

McElroy's Palm Garden, dance hall, announcement service, daily for one month. KEX.

Schiltz Happy Land, announcements, daily six months. KEX.

Neskowin Beach, resort, 15 daily announcements. KEX.

BOSTON

WABC

Tuesday

9:30 P.M.

E. D. T.

Coast-to-Coast

NBC ENFORCING **60-DAY START CLAUSE**

Chicago,

NBC this year is making an earnest effort to enforce its ruling that no contract for time on the network will be accepted more than 60 days in advance of the starting date. NBC feels that acceptance of date. NBU feels that acceptance of a starting date too far in advance prevents the network from selling the intervening time, since no advertiser will go on under the stipulation that he will have to go off within a month or so because the time has been sold to another time ha

time has been sold to another sponsor.

There have been a few squabbles on this score from big advertisers who want to set time on NBC with starting dates in September and october, particularly those advertisers with purely winter products. CBS, on its hand, admits no such clause in its contract and has been okaying deals far beyond the 60-day period, only last week signaturing with Wrighey for the resumption of the Myrt and Marge show on Oct. I. NBC has been accepting such contracts on a tentative basis, putting, them in the drawer and giving them the final okay when calendar reaches within 60 days of the starting sun. ing gun.

KFRC Lands \$20,000 Cal. State Fair Job

Cal. State Fair Job
San Francisco, June 25.
Eilis Levy of the Thomas Lee artists bureau at KFRC has landed
the contract for selling, producing
and staging all entertainment for
the California State Fair at Sacramento, Sept. 1-11.
Levy will book the S&W Merrymakers from KHJ, Los Angeles, for
the first two days; Jay Brower and
the KFRC Happy Go Lucky Gang
for the next six days, and Harrison
Holliway and the KFRC Blue Monday Jamboree for the final two days
the Merrymakers and Jamboree doing one broadcast each, and the
Happy Go Lucky five from the fair
grounds via the Don Lee network.
An entertainment budget of \$20.
000 has been set up for this year's

An entertainment budget of \$20,000 has been set up for this year's
fair, to include the cost of acts,
bands, fireworks, a line of gris and
novelties. Last year's fair, running
eight days, played to 350,000 people.
Committee hopes for a half million
on this year's 10 days.

Short on Talent

Minneapolis, June 25.

Minneapolis Tribune and St. Paul Minneapolis Tribune and St. Paui Dispatch, Twin City newspapers, new owners of local independent station WRHM, are experiencing difficulty in obtaining first-rate tal-ent to raise the station's entertain-ment standard. WCCO and KSTP have the Columbia and NBC pro-

have the Columbia and NBC pro-grams respectively.

Effort being made to put through
some of the programs not being
used by the two chain outlets or to
effect a the up with some Chicago
independent station.

WAAF Moves

Chicago, June 25.

Station WAAF is moving to the Palmer House and will occupy the studios formerly used by WJJD. WAAF was burned out of its quarters in the Drovers building by

the recent stockyards fire.

Graham A. Robertson named east-ern rep for WLS, Chicago. He will operate out of an office in New York. Previously Robertson represeated in the same area the Prairie

ORCHESTRA with JOEY NASH

RITZ-CARLTON

STUDEBAKER

PRESENTS

RICHARD HIMBER

SINGING STAR "1934 ZIEGFELD FOLLIES"

HEADLINING CAPITOL, NEW YORK, This Week (June 22) Personal Ren., WILLIAM MURRAY, WM. MORRIS OFFICE, New York

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Paraded Fred Waring

Philadelphia

Philadelphia,
Most impressive stunt ever staged,
around an ether show in Philly,
brought Waring's Pennsylvanians,
and Ford dealers a gigantic showing.
Band arriving in town, swung into
a Ford ear parade through the claim
along by the Mayor, marking one
hadees by the Mayor, marking one
the few times Quakertown's chief
areautive consented to come out of
hiding.
Dealers' banquet talkanger

Daleire' banquet followed at the Bellevue Stratford for ork crew and press. Scated over 400 and occupied the entire ballroom floor. Fleet of Fords carried banquet attenders to Convention hall, which was jammed to the rafters. By approximate count, 13,000 heard the orchestra. W. W. Ayer, handling the show dalmed requests for passes topped to the program was preceded by an In-

claimen returns the 50,000 mark.
Program was preceded by an industrial motion picture, titled Rhapsody in Steel. Local dealers wound up with 13,000 names of prospective duyers, signed, advessed, and dropped at the doors. Admission was refused without this

Admission was refused without this info. info. and sang at dinner waring's band sang at dinner banquet after rehearsing all day, played a 45-minute show for the audience after the broadcast, and back to a buffet supper for the press and Ford execs before. taking the New York trail.

New York train.
Entire stunt reveals how neatly a sponsor can take advantage of the draw of his artist. But athough every opportunity to benefit want overlooked, neither did the dealers spare any expense to make the compared to the compar

Enterprising Indies New York

Enterprising Indies

New York.

At least two stations in the New
York area are striving for novelty
and some sort of audience distinction which will prompt a certain
type of auditor to tune in, as opposed to the network or other big
league, stations.

These are WNEW and WHN. The
former is Adman Milton Blow's enterprise, occupying the slaborate
Madison and Sd attreet offices outmade and the stations.

Both aim for the dance-hounds
and feature that the greater majority of their on-the-air time is
made feature that the greater majority of their on-the-air time is
milted with music of some sort. It
it's not the dance bands around the
popular niteries, restaurants and
hotels, it's dinner or light concert
that both show of the station.

But WNEW less the station.

But WNEW went right after the
music thing via consistent spot ads
ballyhooing at least four and onehalf hours of marathon danespation from 10:30 p.m. to 2 am. Now
WNEW is on the air until 4 a.m.
some nights, with late terp music,
and sandwiching in a plug for
Philip Morris or some other open
where is a station in the control
and local station time).

WHN doesn't make the mistake
of 'Some smaller stations by indiscriminately performing dance recrds; it uses special electrical transcriptions for broadcasting purposes
wetter.

Just One More Chief

Just One More Chief
Troy, N. Y.
A crowd estimated at 10,000 persons waited on the streets in a broiling sun to get a peek at Ed.
Wynn on his arrival here last Fri-day atternoon to receive a gold badge (his eighty-third) as honorary chief of the Troy Fire Department and to appear as the chief, attraction at the annual card party of St. Mary's Catholic Church, held in Washington Park.
In Washington Park.
Mayor Burns received Wynn at City Hall, attended a dinner in his honor at the Hendrick Hudson hotel (where the parade broke up) and planned the badge on him at the card party in the evening, when state of the control of the contro

laying Luncheons

laying Luncheons
Portland, Ore.
Dramatic players of KGW-KEX invaded the Portland Ad club noon luncheon recently and put on a Homicide Squad' program in tabloid form. Sound effects and atmosphere were complete. All the lights in the hall flashed of, a some panied by appropriate mood music. A terrified scream, shots. The lights on again and an announcer before the public address system microphone saying, fladles and gentlemen, murder has been committed, and the 'Homicide Squad' swings into action.' So popular has this weekly KEX crime story feature become that other requests for outside perform ances have been received the company and bandled by Mac-Wilkins & Cole agency. Consistent showmanship has been responsible for increased business, reports the sponsor.

sponsor.

2½ Hours of 'Billies'
Lancaster, Pa.

'Good Old Mountain Music' still
holds vast appeal for rural radioaudiences, WGAL, Lancaster, Pa.,
finds. This station, which has a
vast crop of jug-and-fiddle talent free for the taking and no small percentage of its listeners crying for more, has had a problem on its hinds. The question has been how to satisfy this demand, using the free talent, which is usually acceptable, yet keep out of the classification of hill billy stations.

Satisfactory solution reached in the creation of the 'Hickorytown hose years and the creation of the 'Hickorytown hose years and the creation of the same tend of eeemonies on this generated recently composed the same and the same strong for two hours and a half every Saturday afternoon. As many, as a dozen jug bands, some of which travel 50 miles, do a gratis serial strut.

Sunday in Philly

strut.

Sunday in Philly
Philadelphia,
Competition among the various
kiddle shows in Philly is driving
the stations to novelies to hold
the audience, with WPEN going in
for separation of these shows under the heading of nationalities.
Two new programs which started
Sunday (24) bring the colored chirand the state of the series of the

Waters and Bill Robinson after another. The Italian youngsters, not to be outdone, have received the official stamp of approval of their official stamp of the s

of the Sunday Blue Laws.

Revived Old Bouts

Portland, Ore.

Seven...eight.....nine...and he's out! Fighting Jim Jeffries is the new world's champion. Cheers, applause and shouting. That's a sample of what the listeners heard June 14, just before the Baer-Carnera engagement.

A 15-minute program recreating all the heavyweight bouts from John L. Sullivan's time to the present was broadcast, sponsored by the Star Radio company over KEX. Broadcast was complete with sound effect of the star was well and the material was historically accurate. One announcer would give a resume of each champion-thip fight up to the deciding round, then a sports announcer would come on with a blow-by-blow version of the fatal ninth, 19th or 49th round. Whichever it happened to be.

Reviving the Parade

Reviving the Parade.

Using circus tactics—a fancy dress parade along the downtown sidewalks before staging the real show—KJR last week ballyhood the Kent, Wash, lettuce festival.

The festival's queen, two attendants, and six maids of honor, the latter Japanese girls dressed in brilliant kimonos, were invited to KOMO-KKR publicity head. The royal court accepted, came, met he mayor, and was paraded, fancy duds and all, up to the studio.

The mob which gathered behind the procession, pushed with it right into the studio, where for 15 minutes the girls rehearsed, and then for another 15 minutes gave little speeches on the air.

Paye to Advantage.

Pays to Advertise
Lancaster, Pa.
Radio as a medium of direct merohandising is proving its merit to
advertisers in this locality. In a
new contract signed by WGAL the
Giant-Monarch, recently opened
grocery and produce market, uses
spot announcements to tell the
shoppers of specials and bargains in
everything, from prunes to poultry.
While some large advertisers are
inclined to believe radio lacks punch
in this particular type of advertising, actual checks on specials advertised only in radio spots demonstrated that it has real pulling
power.

ver. lesults from first spots on radio scials influenced market's signing 52-week contract for several ana 52-week contract for a nouncements a day.

Getting Good Will Baltimore

WHER is giving free spot announcements plugging a drive currently being made by the Baltimore. Pharmacultical Ass'n, Organization, composed of indie drug stores, is staving to level retail prices of section production to the production of the pro

(Continued on page 50)

A Record

Minneapolis, June 25.
Breaking all local records for continuous announcing through the mike, Al Sheehan, of WCCO, talked for three hours Shrine Electrical Pageant at the University of rageant at the University of Minnesota stadium. He was m.c., a new kind of unseen one, presiding at the mike and an-nouncing the entire proceed-ings through the loud speaker system and over the ether.

Studebaker on Both Nets: Himber for NBC

Chicago, June 25.
Roche, Williams & Cunnyngham agency here has oked a contract with NBC for another Studebaker show with the Richard Himber or-chestra starting July 2.
Himber program is now running on CBS with the new shot civing

Chestra starting July 2.

Himber program is now running
on CBS, with the new shot giving
Studebaker a double network plug.

Lombardo Goes Plough

Guy Lombardo replaces Vincent opez on the Plough (NBC) stanza July 11. With the Lombardo unit's entry

the medicine si w shifts from th (WJZ) to the red (WEAF) link takes a later release, 10:30 p. m. and takes a later release, 10:30 p. m EDST. Ed Sullivan exits along with

FIZDALE QUITS

FIZDALE QUITS

Chicago, June 25.

Tom Fizdale has resigned from the NBC press. department here, moving out on August 1.

Fizdale has been with the organization for three years, having handled special publicity besides being night editor. He has been doing exploitation work on the Phil Baker-Armour program. He may shift to an agency post.

This is the second split in the NBC press ranks in the past month, Jim Cook having left previously.

TWISTER HITS WKRC

TWISTER HITS WKRC
Cincinnati, June 25.
WKRC, 1,000-watt CBS outlet, is operating with a temporary antenna pending replacement of its two 154-foot vertical radiators atop the inne-story Alms hotel, which were demolished by a 50-mile gale during a thunderstorm Friflay (22).
Damage to the towers placed at \$50,000 by Eugene S. Mittendorf, manager, and Frank Dieringer, chief engineer, of the station.

KNX STAFF WORKOUTS

Hollywood, June 25:
KNX will put on a series of weekdramatic tabloids, written and
enacted by staff members, with
Stuart Buchanan producing and di-

Initialter is 'Burned Out,' written by Lee Cooley, to be aired Tuesday

Horace Mitchell of Kittery Point Horace Mitchell of Kittery Point, Maine, called at WeEI, Boston, to discuss a proposed broadcast by his famed talking bird, whose mother was a duck and whose father was a parrot. It was the same Horace who made page one of all the papers last fall with a yarn about a down-easter who rode through Kittery at 90 miles per hour on the back of a moose.

Landis Bans Sponsor for A.L.-N.L. Game

Chicago, June 25.

There will be no commercial hookup on the second annual charity baseball game between the National and American leagues, which will

baseball game between the National and American leagues, which will be played in New York July 10. Last year the first such charity game was held in Chicago and was sponsored on WGN and Columbia, with the Baseball Benefit getting 50% of the coin. It was run as a sustaining feature on NBC. At a meeting held at Judge Landis' office here last week it was decided that the games will be noncommercial as to radio and delivered to both networks, but that the chains will have to feed the game to any stations that want it. WGN, Chicago Tribune station, and an indie transmitter, will pick the broadcast up for NBC.

Judge Landis again stated that meither Graham McNamee nor Ted Husing will be permitted to broadcast the play-by-play account of the game. They will merely be permitted to do the feature and color description, relinquishing the mikes to others for the direct play account.

WHB's WOQ Shows

Kansas City, June 25.
With WOQ off the air, owing to a ruling of the Federal Radio Com-

ruling of the Federal Radio Com-mission, several of the features of the Unity School's features have been taken over by WHB.

The Sunday morning Unity ser-vice from 11 to 12 each Sunday will be given, and also a daily religious service at 11 o'clock each morning. Carl Franghiser, former WOQ man-ager, will lead his 14-piece band in a half-hour program Friday morn-ings.

Mfrs. Giving In

Indications are that the fall will see a concerted, move among radio set and tube manufacturers to get on the network bandwagon. Shows were auditioned by NBC last week for RCA Radiotron, Atwater-Kent and United American Bosch.

Radiotron stanza was framed around Tom Howard, while for the latter two receiver brands the entertainment dies was musicals.

tertainment idea was musicals.

Chi Collision

Chicago, June 25.
Three Grieg-Blair-Spight partners
are getting together here next
month for a round-table confab.
Humbolt Grieg will hop in from
one coast and Lindsay Spight from

the other, while John Blair will do Mex Hotel's Stati

Mexico City, June 20.

American technicians installing radio station XEAA at Mexicall. Station will be operated by a hotel as a tourist siren. Will start late this month.



Dave Grant Gordon Graham *B., B., D. & O.

oB., B., D. & O.
OXYDOL
(Proof: & Gamble
2:45-Dally Except
Sa & Su-WEAF
Ma Perkins
Virginia Dayne
Margery Hannos
Karl Hubel
Will Fornum
Chas. Eggleston
Blackett

PACIFIC BORAX

PEPSODENT 7-Daily, Except & Su-WJZ

Amos 'n' Andy Charles Correl Freeman Gosden ('Rise of Gold'

7:45-Daily, Except Sa & Su-WEAF

PHILIP MORRIS. 8-Tu-WEAF

COMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME LEAD 12:30-W-F-WABC Ed McConnell A. C. SPARK PLUG

Cookoos Ray Knight Eddle Green Dick Campbell Campbell-E

A & P
D:30-M-WEAF
arry Horick
bert Simmons
aris & Peart

ARMOUB 9:30-F-WJZ Phil Baker H McNaughton Maliel Albertson Irene Beasley Roy Shleids Orc •N. W. Ayer

B. T. RABBITT 1:30-Su-WEAF Mary Small Landt Trlo-White Wm. Wirges

BARBASOL 8:16-M-WABO Edwin C. Hill •Erwin Wasey

BAUER & BLACK
(Blue Jay
Corn Plaster)
4:15-Tu-F-WJZ Wade Booth Dorothy Day •Needham, L & B

BISODOL 30-W-WABC

EDDIE PEABODY

The Instrumental Stylist

HELD OVER

ROXY NEW YORK

۰

PURE OIL PROGRAM

Personal Direction HAROLD F. KEMP

Always a Little Ahead of the Rest

LERS

COLUMBIA BROADCASTING SYSTEM

LYMAN

COAST-TO-COAST

-Friday. 9-to-9:30-P:M., (Phillips Milk)

HAROLD STOKES

Climalene and Palmer House

BORDEN
10:30-Sa-WABC
45 Min. in Hiyw'd'
Mark Warnow
11:45-W-WABC
13:45-W-WABC
13:45-W-WABC
15:45-W-WBAF
(Sal Hopatics)
Fred Allen
Portiand Hoffa
Jack Smart
Lies Douglas
Irwin Delmore
Minerya Flous
Minerya Flous
Challen
Consider Webb
Lennie Haydra

Albert Spalding Conrad Thibault Don Voorhees *Young & Rubicar CHERAMY

(Cosmetics) 8-W-WABO

CITIES SERVICE

CLIMALINE 12-Th-WEAF

(Odorone) 9-E-WJZ

Olga Albani Quartet Lord & Thomas

Harold Stokes
Jackle Heller
Gale Page
King's Jesters
• W. S. Hill

Maxine Lash String Quartet *Gumbinner

CALSODENT CO 4:15-Th-WJZ Rhyming Rover

CAMPANA 10-F-WEAF 10-F-WEAF
First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubler
E Sagerquist Oro
*Aubrey Moore

CABNATION MILE CENTAUR (Fletcher's) 10:30-W-WABC

uraham McNames
Badgar. &
Badgar. &
GEN. BAKKNG
B. B-Saw ABG
B. B-Saw ABG
B. B-Saw ABG
Frank Crumit
Sp. B. D. & O.
GENEBAL FOODS
William Frank Crumit
Sp. B. D. & O.
GENEBAL FOODS
Beatrics Fairfar
Marjorie Johnson
St. Billiam Frank
Marjorie Johnson
St. Beatrics Fairfar
Marjorie Johnson
St. Beatrics
Frances Lee Barton
Gung Ross
Annette Halenher
Marjorie William
Marjorie William
Marjorie William
Marjorie William
Marjorie William
Sp. WEAF
WEAF

PHILE TO THE PROPERTY OF THE P

"Betty & Bob,"
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
"Blackett

Victor Young Orc Grace Hayes •Campbell-E

Gene and Glenn

TRACY-L-D

URAZY CRYSTALS
2:30-M to F-WEAF
Bob & Neille Skiles
Dude & Jack
Jack Amlung Oro
2:30-M-WJZ
Norman Ross
Commodores GULF 9-Su-WJZ

2:30-W-F-WJZ

Benton-B

10:15-dally-WEAF
(Super Suds)
'Clara Lu & Em'
Louise Starkey
feabelle Carothers
Helen King
'Benton-B

CONTINENTAL
OIL CO.

10:30-W-WJZ

Harry Richman Jack Denny John B. Kennedy *Tracy-L-D

Gene Arnold Commodores Orch CONT. BAKING 9:15-F-WABC

Little Jack Little *B., B., D. & O.

COBN PRODUCTS
11:15-M-W-FWABC
(Kremel, Etc.) remel, Etc.)
Pedro de Cordoba
Will Osborne
Hellwig

B. B. DAVIS
(Baking Powder)
9:46-Tu-Th-WABC
Mystery Chef
fohn McPherson

ff-R -**W-Th-**WABO

HOUSEHOLD Edgar A Guest Allce Mook Jos Koestner's Ord *C. D. Frey INDIVIDUAL

CUP CO.
(Dixie Cups)
6:45-M-WABO
Bob Sherwood
Bradley Barker
Frank Novak's Orce
*Young-R JOHNSON & SON (Floor Wax) 1:45-Tu-Th-WABC 5:15-Su-WABC

9-Th-WJZ
'Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonime Orc
'Moc.Erick PALMER HOUSE 9:30-Tu-WEAF

5:16-Su-WABU
Tony Wons
Keenan & Phillips
*Neetham, L. & B.
5:30-Daily WJZ
The Singing Lady
Irene Wioker
Allan Grant
*N. W. Ayer Ray Perkins Betty Brown Gale Page Harold Stokes

KRAFT-PHENIX P Whiteman Ore Deems Taylor Ramona Poggy Healy Jack Fulton *J. Walt. Thomp KOLYNOS :15-Dally-WABC

Just Plain Bill Arthur Hughes *Blackett
LADY ESTHER
10-S-M-WABC
8:30-Tu-W-WEAF
Wayne King
*Stack-Gobie
LAMONT-CORLISS

Gertrude Berg James Waters PHILCO 7:45 daily ex. Sa-Su-WABC Boake Carter • W. Armstrong LAMONT-CORLIS:
(Nestles)
8-F-WJZ
Ethel Shutta
Walter O'Keefe
Bobby Dolan Orc
*J. Walt. Thomp.

MANHATTAN ROAP OO. 11:15-W-WEAT 11:30-Th-WJZ Jack Arthur * DeMarco Sis *Peck

J. W. MARBOW (Oll Shampoo) 11:45-M-F-WABC

Joan Marrow Bob Nolan Eddie House Placed direct

MACFADDEN (Liberty Magazin

(True Story)

'Court of Human
Relations'
Percy Hemus
Arnold Johnson's Or
Bisle Hitz
Ned Weaver
Lucille Wall
Allya Josiyn
Paul Stewart

*Stack-Goble.

MET. LIFE CO. 6:45-Daily WEAF Arthur Bagley

DR. MILES LAB'S (Alka-Seltzer) 10:30-8a-WJZ

WLS Barn Dance Ridge Runners Mao & Bob Clarence Wheeler *Wade

MOHAWK MILLS
(Carpets)
10:30-Tu-Th-WEAF

Orch & Singers *B., B., D. & O.

MOLLE CO. 7:80-M-Th-WEAF WEAF

WEAF
Shirley Howard
Guy Bonham
Wamp Carlson
Dwight Latham
Milt Rettonberg
Tony Callucel
*Stack-Gobie

BENJ. MOORE

MUELLER C. 10:15-M-W-F WABO

Betty Moore Lew White

ertý Magazine 10-F-WJZ

Lee Reisman's Orc Phil Duey PILLSBURY 10:30-Dally-WJZ LARUS
(Edgeworth)
10-W-WEAF
Corn Cob Pipe Clu
of Virginia
*BBD&O
LEFF*

10:30-Dally-Wd
Today's Childri
Irma Phillips
Walter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
*Hutchinson

of Virginia
PBD&O Virginia
LEEN & PINK
10:30-50-WEAF
Miriam Hopkins
Herbert Marchall
*Ruthraum & Pinch
(ChowterBall)
9-M-W-S-WABO
(ChowterBall)
9-M-W-S-WABO
(ChowterBall)
9-M-W-S-WABO
(ChowterBall)
9-M-W-S-WABO
(ChowterBall)
10-M-W-S-WABO
(ChowterBall)
10-M-W-S-WABO
(ChowterBall)
10-M-W-S-WABO
(Wedneaday)
Nino Martini
Andre Kostelanetz
Mord Chok
Martini
Virginia
LUXOB
(Arnour)
S-Gu-WEAF
Tanes
Tanes 11-M-F-WABC
'Cooking Close Ups
• Hutchinson PABST 9-Tu-WEAF Ben Bernie Orc

PLOUGH, INC. Vincent Lopez Ed Sullivan PUROIL 7:30-Sa-WEAF

Eddle Peabody De Marco Sisters Joey Nash Richard Himber Or *Freitag 3-Su-WEAF
Talkie Plo Time John Morcdith
John Goldsworth
John Stanford
Gilbert Douglas
Murray Forbes
N. W. Ayer

QUAKER OATS 2:45-M-W-F-WJZ Babe Ruth *Flecher & E

REAL SILK Chas Previn Orci Charles Lyons RED STAR YEAST

Edna Odell Phil Porterfield Irma Glen Earl Lawrence RITCHIE (Eno Salts) 8-Tu-W-WJZ

Eno Crime Club' Spencer Dean 'N. W. Ayer Stories That Should Be Told' Fulton Oursier 8:30-F-WABO (True Story)

N. W. Ayer
SCHLITZ
10-F-WABC
Everett Marshall
Victor Young Or
Stoopnagle & Brank Crumit
Vivian Ruth
Parker Fennelly
B. B. D. & O.

SH. D. & O.
SHLVER DUST
7:30-Ts-Th-WABC
Paul Keast
Theinia Goodwyn
Rollo Hudson's Or
*B., B., D. & O. SINCLAIR 9-M-WJZ

Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubler Harry Kogen *Federal *Federal
STAND, BRANDS
(Chase & Sanborn)
8-Su-WEAF
Jimmy Durante
Rubinoff
(Baker's)

Ausnesse August August

LESS BILLING

KOMO-KJR Announcers Were Mentioning Own Names Too Much Seattle, June 25.

Seattle, June 25.
Silencing announcers and enter-tainers determined upon cracking the microphones with constant repe-tition of their own names, Birt Fisher, KOMO-KJR general man-ager, recently passed an edict pro-hibiting all mention of entertainers where a proposer swelfer. There is the pro-ting of the proposer and the pro-ting of the pr

hibiting all mention of entertainers's names in local programs except where a sponsor specifies. Even or-chestras go unannounced.

Move followed alleged over-use of the 'personal touch,' Announcers were inserting their monikers two or three times in every 15-minute program and bandying words in a familiar way.

They Knew What They Wanted—Now Not Sure What to Do with It

St. Paul, June 25. There's a perplexing question con-fronting the new publisher-owners (St. Paul Dispatch and Minneapolis Tribune) of 1,000-watt WHRM; according to W. F. Johns, gen. mgr. of the Dispatch, who has completed a survey of newspaper-operated radio stations

dlo stations.

Johns states that the two papers bought the station cold, having no idea what for and what they'd do with it. Now that they have it—and the Johns tour of inspection has been completed—they're still not certain what they're going to do with the they have a been completed—they're still not certain what they're going to do with the tree wholes.

certain what they're going to do with their new baby.
There'll be no immediate spreading on talent; no changes in personnel are imminent, Johns declares. Newscasting — what's that? asks Johns—why, they haven't given a thought to it. The news owners haven't even thought of upping the wattrage in fact they may keen if wattage; in fact, they may keep it right where it is, since integrity, not power, is the prime thing, says Johns.

not power, is the prime thing, says Johns.
One of the evils connected with the indie stations hereabouts has been the pay-off to announcers and, other studio help. It has been part cash, part trade, with the former representing a pittance at best. There have been instances of announcers peddling, goods to friends in efforts to stave off mainufrition. With the Dispatch and Tribune now in the field through their purchase of WRHM, and in view of Johns' alm to refine their new acquisition, it is assumed all around that the former prevailing evils are the first slated for elimination.

CBS-WBBM Nixes NBC Armour Show Plug

Armour Show Plug

Chicago, June 25.

Lord & Thomas agency wanted
WBBM, the local Columbia outlet,
to allow its announcer on the Armour daily morning program to
state that Armour also had the Phil
Baker show on NBC. But WBBM
refused permission.

After much argument it was decided to okay the Phil Baker mention, but that there mustn't be a
hint that there's such a thing as
NBC.

9-F-WEAF
(Phillips Mag)
Waltz Time
Abe Lyman Orc
Frank Munn
Vivienne Segal
5:15 daily ex. Sa-Su

WABO

'Skippy'

8:30-Tu-WABC

Abe Lyman

Vivienne Scgal

Oliver Smith

*Blackett

*Blackett
STUDEBAKER
9:30-Tu-WABC
Richard Himber
*Roche-W-C
SUN OIL
6:45-Dally-WJZ Lowell Thomas Roche-Williams

TASTYEAST 7:30-Tu-WEAF Brad Browne Al Licwellyn *Stack-Gobie

TIDEWATER 7:30-MaWaFaWABC Jimmy Kemper Robert Ambruster Hummingbirds *Lennen Mitch

U. S. TOBACCO (Dill's Best) 9:30-F-WEAF

'Little Orphan A'

Alian Baruck Henrietta Tedro Ed Sprague Stanley Andrews Shirley Pell Blackett WARD BAKING

"9-46. WARD"
Family Thentry
James Meiton
Josef Pasternack
Fletcher-E
WM. R. WARNER
(Non Spil)
Gavaller of the Ste'
Adolph Menjou
Mary Brian
Cocti, W. & C.
WASSE FROD
12-86-WARD
8:16-M-WARD
8:16-M-WARD
Volce, of Exp'icnee

Voice of Exp'rience
*Erwin Wasey
B. L. WATKINS
0-Su-WJZ

9-Su-WJZ
Tamara
Davis Percy
Men About Town
Jacques Renard
*Blackett

WELCH
(Grape Julce)
*Y.30-W-WJZ
Irone Rich
*Kastor

WYETH CHEM

*Kastor
WYETH CHEM
(Jad Salts)
8:15-W-Th-FWARG
'Easy Aces'
Goodman Ace
Jane Ace
Mary Hunter
*Blackett

BRUNSWICK'S CHI 'SHOWINGS'

Chicago, June 25.

Radio is taking another cue from show business and is going to try the standard vaudeville gag of showing nights for talent. Brunswick recording studio here has set aside each Wednesday night for the showing off of new ether taient to radio bookers from agencies advertisers.

Idea as schemed by Jerry Ellis of Idea as schemed by Jerry Eilla of Brunswick will bring agency radio department heads and clients to the studio for a general hearing and showing of break-in taient. On the show Wednesday (27) are soprano Cecile Sherman, pisnist Herb Lenz, double plano team of Ead and Cowan, Tic Toc trio, Bob-o-Link male trio, Melody Twins, Murray Cowan, Tic Toc trio, Bob-o-Link male trio, Melody Twins, Murray Hill with a comedy script, Josef Bergen with a violin. Also breaking in for showing are new announcers and on hand Wednesday will be Gene Jostyn, in from the Coast.



EDITH MURRAY

The Dramatist of Song
STAR of RADIO, STAGE
and SCREEN
Friday, 10:45 F.M.; Sunday, 2 F.M.
CBS, Coast to Coast, WABC
Exclusive Management
CBS ARTISTS BUREAU Personal Representative IRVIN Z. GRAYSON 1619 Broadway, New York City

fred allen's

HOUR OF SMILES

HOUR OF SMILES

POETLAND ROFFA
JACK SMARTE
LIGHT STANDER
MINERVA PIOUS
EXILEED DOUGLAS
LENNIE HATONY IFANA
Tuesday
Material by Fred Allen and Harry
Tuesday
Management Waiter Batchelor
Wednesdays, 9-10 P. M., D. S. T.

0四0二0四0

LEO REISMAN

PHILIP MORRIS WEAF, Tuesday, 8 P.M.

BRUNSWICK RECORDS

The Original Boop-Boop-a-Doop Girl

HELEN KANE

HEADLINING

nt the
HOLLYWOOD
RESTAURANT
NEW YORK
NIGHTLY

THAVIU At "STREETS OF PARIS"

Century of Progress
WGN NIGHTLY Inguirles Solicited

irecting

NBC, CHICAGO

Gene Arnold Lullaby Lady M L Eastman Jean Paul King *Erwin, Wasey "STAGE

SHOW REVUE" Tues., June 26 8-8:30 P.M., WOR

THE SIZZ-

For Further Information.
HAROLD KEMP, NBC Artist Bureau
ersonal Direction, CHARLES A. BAYHA

LEON

., FRI., WABC, 12 MIDNITE

Moritz Hotel, New York, Nightly Sole Direction HERMAN BERNIE. 1619 Broadway, New York

ABE .

AND HIS CALIFORNIA ORCHESTRA

-Tuesday, 8:30 to 9 P.M., DS1 (Phillips Dental)

"Buck Rogers'
Curtis Arnall
Adele Ronson
Edgar Stelhi
Joe Granby
Walter Teticy
Allan Devitt
Georgia Backeu

Elaine Melchoir.
Adele Klein
Bill Shelley
Henry Gurvey
Harry Swan
Lionel Stander
Emmet Gowan
Beatrice Allen
*Ruthrauff & R 9:30-M-WABO Lud Gluskin Henrietta Schuman *Katz FIRESTONE 8:30-M-WEAF

H. Firestone, Jr. Gladys Swarthout Vocal Ensemble Wm. Daly Orch. Sweeny-James

"Sweeny-James
FITCH
Ti46-Su-WEAF
Ti46-Su-WEAF
Ti46-Su-WEAF
TONE Beneley
'K. W. Ramsey
FORD MOTOR
9:39-5-WARC
9:39-5-WARC
9:39-5-WARC
9:39-5-WARC
9:39-5-WARC
10:30-5-WARC
10:3

Gus Haenschen

3-F-WEAF

'Maria's Certo'
Lanny, Ress
Mary Lous
Conrad Thibault
Frances Lee Barton
Gus Haenschen Ord
Benton & Bowles

10-W-WABO

Byrd Expedition'

Byrd Expedition' GENERAL MILLS 5:30-Daily-WABC

All American Bo 4-Dally-WJZ

GENERAL MOTOR (Chevrolet) 10-8u-WEAF

GENERAL TIRES 10:30-F-WEAF

Jack Benny Mary Livingston Jimmy Grier *Hays MacFarland GERBER & CO. 10-Su-WJZ

Mme. Schumann-F

GILLETTE (Safety Razor) 7:15-Daily excel Sa-Su-WEAF

Will Rogers
Robert Simmons
Revelors
Pickens Sis
Al Goodman
*Cecil Warwick

HEALTH PROD'T (White Cod) 8-Su-WJZ S-Su-WJZ

Bar X Ranch'
Carson Robison
John Mitchell
Bill Mitchell
Pearl Pickens

*Wm. Esty

MECKER H-O
6:15-Dally-WAHC

H-Bar-O Rangers'
Bobby Benson
Nell O'Maliey
Florence Hallan
Billy Hallop
John-Barthe
Erwin-Wasey EDNA HOPPER 2:15-Dally-WABC

2:15-Dally-wa-'Helen Trent' Lester Tremayne Virginia Clark Karl Heube Dolores Gillen HOOVER 5:30-Su-WEAF Edward Davies Chicago a Capella Joe Koestner Erwin-Wasey Bill & Ginger Virginia Baker Lyn Murray •Heliwig Hai Kemp Orch

OXOL 5:45-M-W-WABO

Dave, Bunny & G Bunny Coughlin

One Night Stands Pic Malone Pat Padgett Josef Bonime *MoC.-Erick. WANDER CO. (Ovaltine) 5:45-Daliy-WJZ

Radio Chatter

New York

Station WHEC, Rochester, in cooperation with the Democrat &
Chronicle broadcast an entertainment by patients at an entertainment by patients at appreciation
for gitts framework and the second of the second

GRACIE

'The Sweetheart of the Blues"

DELUXE THEATRES

Sole Direction HERMAN BERNIE 1619 Broadway, New York

HOTEL PIERRE

AND HIS ORCHESTRA

Conoco Oil Wed., 10:30 P.M. Richard Hudnut WABC Fri., 9:30 P.M.

Set., 12 Midnight Mon., 11:35 P.M.

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

BARRI

presenting a series over WHAZ, Troy, Pirst was The Colonel's Lady, by Walter, S. Swanker, Schenectady lawyer, who won the playwriting prize in a contest condition of the contest of the c

the contraptions in his broadcasts from Chicago.
Landt, Trio and White vacationing from their NEC sustaining connection, but will be back Sunday (1) for a guiest shot on Bab-O.
Fred Wile, Jr., leaves CES publicity next week and after a vacation Joins the Young & Rubicamagney, July 2a and page and the page of the series for Gillette July 20.
New Bine Crosby contract with Woodbury soap, if and when we have the series for Gillette July 20.
New Bine Crosby contract with Woodbury soap, if and when dayed by the warbler, will be for 39 weeks at \$3,000 a broadcast.

New England

Larry Pierce had to stop his car and change tires twice on the way to the WDDS, Waterbury, Vt., stu-dio the other morning. Marshall Miltimore is new chief announcer at WCAX, Burlington,

Marshall Milltmore is new chief announcer at WCAX, Burlington, Vt.

Paramount and Magent theaters, Barre, Vt., now using WDEV, Waterbury, an advertising medium.

Martina and Hall the latest WGY act to play Vermont theaters.

In a least 25 programs daily.

Sunday (1) marks the 650th program pessented ever WDRC by Scott Furriers of New England. Program, a new one starting this weck cails for a series of transcriptions by Donald Novis and Jan Rubini.

WTIC, Travelers insurance company station, which went from half time to full time, will in the near future occupy more than four times its present space.

Bob Burlen of WEJET's staff was called on a few hours' notice to take the featured part of "Sailor Riley in the Nantasket Steamboat company of the broadcast.

Outdoor concerts presented at the Dean Road Playgrounds in Brookline will again be aired over the Yankee network this summer.

South

Hiram Higsby, WSGN, Birming-ham, going with WSB, Atlanta, Aug. I. Henry Hornsbuckie, former part-ner, will join him in Atlanta. Lasses white has gone to the Cmi Lasses white has gone to the Cmi series of material for his series of minetred shows over WSM, Mashville.

series of minstrel shows over WSM, Nashville.

Jimmie Gallagher has joined WSM Nashville with his 19 jece band. Replaces, the Francis Craig band for the summer. Jack Shook has also joined WSM.

Barl Gluck, manager of WSOC, back from a business trip to New York.

Mrs. Franklin Van Scolk of Albany, Ind., daughter of Haroid D. (Wayside) Brown, who conducts a

RADIO-MUSIC

was playing in a stock. His wife divorced him and took charge of the baby.

Beth Judson, former assistant director of radio for the Blackman Agency, New York City, spending, a vacation at Charlotte, N. C., with W. A. Schudt, Jr., manager of WBT, and Mrs. Schudt.

Ballard Chef's Jug Band, one WHAS, Louisville, for the past three years, now in the control couldna on WHAS, Louisville, for the past three years, now in the control couldna on WHAS, Louisville, for the past three years, now in the control than the control and t

of Exposure on another 15-minute spot a week.

Lynn Gearwater, formerly with WWFLA. Clearwater, Fla., is with WWNC, Asheville, now writing continuity and doing office local symbol of the control of the continuity of the control of

California

Dore Schary and Don Hartman writing for Jimmie Durante's Chase & Sanborn programs.

Otto K. Olesen discing the Lone Indian' programs that have been on KFWE for three years.

Hal D. Brown's orchestra being remoted from Lake Arrowhead in the San Bernardino Mountains over the Southern California network.

Paul Brown and Bill Leslie were one-timer over KMTR, Hollywood.

The Brown and Bill Leslie were one-timer over KMTR, Hollywood after three weeks in the east.

John Swallow, Southern California for the hother, John Swallow, Southern Califolie for NBC, is polinting out the homes of picture stars to Eldon Bristevenson and Edwin W. Craig, towners of NBCs 50,000-watt after three weeks in Ausganithe Tenin, here on vacation.

And Start S

over from a local mortuary to KFAC. KTM has eight religious airers, all commercials. Dick License has resigned as chief

all commercials.

Dick License has resigned as chief announcer at KTM, and will take a sales position in Chicago. Ray Jackson from Fresno succeeds.

Midwest

Personnel additions at KSO. Des Moines, include: H. M. Bennett, engineer: Lansing Lindquist, singer and continuity, formerly at WOC. WHO; Paul Huntsinger, chief engineer, formerly at WOI, Ames: Edmund Linehan, continuity; Gerald Morrison, continuity; Flyills Michael, sales; Virgil Tacy, announcer, and Raymond Cox, announcer.
Violet Johnson, former continuity writer at KSO, has joined Brown & Co., advertising agency, Des Moines, in charge of radio program production.

tion.

Peter MacArthur, program director for WOC-WHO, recovering from an appendectomy at Iowa Methodist hospital, Des Moines.

With the folding of the Des Moines baseball citib, Irving Grossman, publicity director, returns to WOC-WHO, full time, in charge of publicity for WHO.

WOC-WHO, full time, in charge of publicity for WHO.

Mid-Continent Rocking Chair program, oldest account on WHO, having run six consecutive years, is now being fed to WMT, Waterloo, from-the Des Moines station.

"Knocked-down-in-the-22-mile-wind and rath stort WTMJ, Milwall of the station off the air for three hours. Mildred Gibson entertaining friends from outside before embarking for Chi musical scholarship.

WAAW staff working longer hours with the station's increased summer time on the air.

Harry Burke at boss Johnny Glin's desired the station on page 62)

Sunday afternoon variety show for shut-this over WBT, Charlotte, was with her father on Fraker's day and appeared on the program. It was the first time that father shed daughter had seen each other since the daughter was less than one year of age. When she was born, Brown was playing in a stock. His wife divorced him and took charge of the baby. Pact Signators; 5 Pubs Still Out

List of the publisher signators to the pledge against free special arrangements and other forms of performance bribery have been turned over to the Federal Trade Commission by John G. Paine, chairman of the Music Publishers Protective Association, Government bureau has also been apprised of the publishing firms who, up to Saturday (23), had not committed themselves to the agreement. These latter concerns are Robbins Music Corp., T. B. Harms, Inc., Sam Fox Publishing Co., Joe Davis Music Co., and Joe Morris Music Co.

Paine averied last week that the stand taken by the T. B. Harms outfit was that it wouldn't come in unless Jack Robbins became one of unless Jack Robbins became one of the signators. From Fox, said Paine, he has heard neither way. Both Morris and Davis have de-clared themselves as opposed to joining the pact. Professional managers of the firms in the agreement were as-sembled in his office yesterday. (Monday) by Paine to discuss ques-

(Monday) by Paine to discuss ques-tions of interpretations arising on the agreement, and also clarify the matter of transpositions. How FTC Figures For those firms who refuse to ally themselves with the anti-brib-ery covenant, said Paine, complaint of violations will become the conof agencies outside the industry. Such complaints, he explained, will be turned over to the Federal

WITMARK VS. FOX FILM SUIT IN DEAD HEAT

Jay Witmark's suit against the Red Star Music Co., and Fox Film Corp., went to a n decision before Justice McLoughlin in the New York Supreme Court last week. After four days of I last week. After four days, of I-tening to evidence and argument, and 12 -hours of deliberation, the jury on the case found saturday (28) that there was no chance of its coming to an agreement. Justice McLoughlin dismissed the jury and Witmark's lawyers filed a notice of re-trial for the fall. Witmark claimed that his contract as general manager of Red Star had six months to go. Red Star about three years ago went out of business, with its catalog being

of business, with its catalog being absorbed by a later Fox subsid absorbed by a later Movietone Music Corp.

RAJPUT BACK FOR TATTOO

Rajput is returning to the ether. This time will ride for Tattoo lip-stick on WBBM with a series labeled 'Shadows of the Suez.'
Will start July 2 twice weekly at 15 minutes a clip. Phelps, Engle & Phelps agented.

C. Sustainer Lands
Charlotte, N. C., June 25.
Holly, Smith's sustainer over
WBT, Sing, it's Good for You,' has
been sold to General Mills for the
promotion of Wheatles. lackett,
Sample & Hummert agented.
Smith is assisted by Bo Bufort
and Thorpe Westerfield.

A. Cameron Steele, assistant manager of the Yankee Network Artists Bureau, salied from Boston for a three months' vacation abroad. He will first go to Glasgow, his birthplace, for a short visit with relatives. He then plans a motor tour of the British Isles, and a leisurely visit to points of interest on the Continent. Radio will occupy much of his attention. of his attention.

DeSoto Motors, through its local dealer, Kempton Motors, has placed a 13-week campaign with WRC, Washington, using the Sidney dance combo three nights the first week, two the second and once weekly for the balance of contract. Placement the balance of contract. Placement through the J. Stirling Getchell

Trade Commission. It, after a hearing, the FTC upholds the complaint and issues a desist order against the and issues a desist order against the guilty publisher, and this latter warning is ignored, the case them comes within the province of the Department of Justice.

Publishers who previous to the consummation of the pact committed themselves for arrangements to

ted themselves for arrangements to ted themselves for arrangements to band leaders are making their pay-ments for these through Paines. Such reimbursements made without his okay will be considered a viola-tion of the agreement and the pub-lishers involved subject to fines of \$1,000 each.

\$1,000 each.

It was reported in the trade last week that several rms anticipating the pact had issued to bandmen checks covering in advance anywhere from three to eight orchestrations. Paine opined that such evasions were possible, but up to yesterday (Monday) no instance of resterday (Monday) no instance of hem has been brought to his at-

CHARLES CARLILE **TENOR**

COAST-TO-COAST CBS

THE GREEK AMBASSADOR

GEORGE GIVOT

CBS EVERY TUESDAY'S P.M. Coast-to-Coast Sole Direction
HERMAN BERNIE 1619 Broadway New York

FRANK PARKER

GENERAL TIRES

NOW ON THE COAST **NBC STUDIOS HOLLYWOOD**

CHAUNCEY PARSONS

"Streets of Paris"
World's Fair, Chicago WGN Nightly

VERNON CRAIG

Baritone 8th WEEK B&K ORIENTAL, CHICAGO NBC-WJZ, Thursdays, 2:30 P.M. CST

EMERSON GILL

AND ORCHESTRA EN ROUTE

MCA DIRECTION

"The Singing Lady" IREENE WICKER

4th Year for W. K., Kellogg Co. All Material by Ireene Wicker Music by ALLAN GRANT N.B.C.—WJZ 5:30 Daily

VIVIAN JANIS ST. MORITZ, NEW YORK NIGHTLY

MGM STUDIOS CULVER CITY, CALIF.

JOSEF

CHERNIAVSKY

nality Conductor icago Theatre Orchestra Now on Second Year WGN, Tuesdays, 0:30 P.M. OST

Bole Direction HERMAN BERNI 1619 Broadway New York City

SPA Reopens MPPA Folio Matter After Giving 3-Month Extension

At the instigation of Benee Rus-At the instigation of Benea Russell, the directorate of the Song-writers Protective Association last week reopened the resolution, passed the week previous, giving the Music Publishers Protective Association a three months' extension on the writers' permission to include their Jyrics in the MPPAs incikel folio. Russell charges that the SPA board renewed its approval of the project without making a of the project without making a thorough analysis of data bearing on the folio situation which had been submitted by John G. Paine, MPPA chairman. During last week's meeting of the

During last week's meeting of the SPA directors, Paine was sum-moned and asked to explain the basis of the data. He admitted that he wasn't sure whether the follos backed by his organization had helped or injured the sale of sheet music, and that he had no records or correspondence to sup-port his statement that a large perport his statement that a large per-centage of the music dealers queried had expressed themselves as fa-voring the MPPA's lyric folio. He also admitted he could not prove that the distribution of contraband

that the distribution of contraband songshest had been suppressed to a major degree as the result of competition from the MPPA.

His assertion on this subject, said Paine, had been based on a percentage figure turned over to him by the law firm, Engels & Van Wiseman which has been handling the folle proposition for the MPPA.

MRS. AARONSON GETS A QUICKIE DIVORCE

Christina Marson, Hungarian dancer, was granted a divorce from Irving Asconson within 10 minutes when she appeared in court June 21 to fight his counter-suit.

Azonson, who filed his divorce papers when playing at Carter Hotel's Bainbow Room in January

papers when playing at Carter Hotel's Rainbow Room in January, elaimed in his petition that his wire refused to establish a residence in Cleveland. Wife's counter-complaint was kept secret, but judge granted her walking papers, a lump sum of 3,000, bonds valued at \$5,000 and \$50 a month allmony, besides all bousshold furniture. household furniture.

Aaronson was not present, being in California on a vacation.

'Hot Stuff' Diary Unties **Hubby From Performer**

Baltimore, June 25.
Robert Kennedy was granted absolute divorce from wife, Mac Kennedy, nitery warbier, in Circuit Court last Thursday (21). The evidence read out in courtroom and which effected the knot-cutting, was from the diary the performer spt. Judge granted the decree after such accounts were admitted as true as: "Went to a roadhouse with the boy friend and passed out. Had a good time, though." Stayed at home for a change, but was with boy friend. He is hot stuft." Went to Deputy Sheriff's Club and got tanked up."

When questioned by the Judge, Baltimore, June 25

when questioned by the Judge the woman said she didn't know what she meant when she entered in her diary the phrase 'hot stuff.'

Jack Stearns and Bernard Gross-man have sold a song, 'Come Back to the Mountains,' to Mascot films

An Old Favorite In New Surroundings EDDIE DUCHIN The Control of th An Old Favorite In New Surroundings EDDIE DUCHIN ROBBINS

MUSIC CORPORATION
III 799 SEVENTH AVENUE

Romberg to Coast As Operetta Supe

Sigmond Romberg left Saturday (23) for Hollywood to sit in on the production of an especiality com-posed operatia for Fox. He figures on remaining on the Coast through July and August.

ASCAP Royalty For 2d Quarter **Around \$700.000**

Royalty plum the American Society of Composers, Authors and Publishers for the second quarter of 1934 may come to over \$700,000, making the distribution among the ASCAP members twice what it was ASCAP members twice what it was for the April-May-June period of

1933.
Collections from radio during the past three months have been over 100% better than for the parallel stretch last year. Board meets this Thursday (28) to allocate the coin. Publishers division of the ASCAP board at this meeting will pass on the applications for upping made by Sam Fox and Southern Music Co.

UA Nicked for \$1,000 On 'City Lights' Song

Paris, May 16.

Paris, May 16.
United Artists did not come out so well in a legal action it defended in a Paris court. This was brought by Jose Padilla, author of "Le Violeteras," song used by Raquel Meller, who asked compensation for the use of the number in Chaplin's City Lights."

'City Lights.'

UA was ordered to pay the author \$1,000. Padilla had asked \$33,300, but court said he didn't rate that much because he 'had been largely compensated by the publicity given to the composition.' Song was heard four times in full during film. Program bore note: 'Scenario and music by Charlie Chaplin.'

Court handed down no judgment.

Court handed down no judgment against Chaplin personally.

Kahn, Donaldson Nabbed By Metro on Year's Pact

Hollywood, June 25,

Hollywood, June 25;
Gus Kahn and Walter Donaldson
go to Metro for a year on a deal
closed by Jack Robbins.

Latter has also sold the team's
Blue White Moonlight' to Universal
as theme song for the picture to be
based on the life of Flo Zleigfeld.
Jack Robbins, who has been here
more than a month exercit to null

more than a month, expects to pull stakes for New York July 14.

Van Ornam's Alimony

Syracuse, N. Y., June 26.

ited to show cause why he should not be punished for conshould not be punished for com-tempt of court in failing to pay all-mony to his wife, Mrs. Gertrude C. Van Ornam, who claims he owes her \$3,120, John K. Van Ornam, or-chestra leader, ignored the sum-mons and failed to appear before Supreme Court Justice Francis D. McCurn.

Mrs. Van Ornam claims the mu-sician has absented limself from

sician has absented himself from court most of the time for the past

hree years.

Justice McCurn reserved decision

Edward M. Hyland and Donald J. Waldron have opened offices in Utica, N. Y., for Continental Orchestras, a booking outfit owning Dewey's Pennsylvanians, Redman's Bell Hops, Jan Campbell and Washington & Lee orch, and Teddy Brewer's band.

Most Played on Air

To familiarize the rest of the country with the tunes most on the air eround New York, the following is the compilation for last week.

Plugs are figured on a Batur-day-through-Friday week, reg-

day-through-runs witarly.
Only the chain stations are listed as indicative of the general plug popularity.
Data obtained from Radio Log compiled by Accurate Reporting Service.

WEAF

	WJZ
Title.	WABC
Beat o' My Heart	23
Ali I Do Is Dream	
Love Go Wrong	20
Dames	19
Sleepyhead	19
Wish I Were Twins	18
I'll String Along	18
Had My Moments	18
Rollin' Home	18
Hat on Side of Head	
Spell Bound	17
Let Me Call You	16
May I	16
Thank for Lovely Eve	16
Cocktails for Two	
Little Man, Busy Day	14
The Breeze	
With Eyes Wide Open	
, I've Got a Warm Sp	
Sunday Is Daddy's Da	
Steak and Potatoes	
True	,,,,,, la

Fischer Snubs Chi Newspaper Tie-Ups For Bergere Revue

Chicago, June 18. Clifford Fischer doesn't need show usiness or its methods. Fischer Clifford Fischer doesn't need show business or its methods. Fischer, who has the Folles Bergere nite club revue at the French Casino, has decided his show is too high class for newspaper publicity or exploitation. Fischer has barred the show, in which J. C. Stein of the Music Corporation has poured a young fortune, from all publicity its units.

young fortune, from all publicity tie-ups.
Fischer told the papers that if they want to print straight newsless pictures, it's okay; otherwise the papers can't have anything at all. Dailies are following his suggestion and neglecting to mention the Folles. Daily News is particularly dead on the show, while it looks like the two Hearst papers, Herald-Examiner and the American will follow suit due to Fischer's refusal to work with Norman Alley, picture editor. Alley thought up-a tie-up for a mannequin parade at the Washington Park race track, but Fischer said, 'No, my girls are too tender for such stuff.

Music Notes

Don Bigelow's orchestra set in the new Palyrma Ciub, Schenectady N. Y. Bigelow's unit will go on the air over WGY.

New Ace Music Publishers, Inc. formed, Harry Carney g. m. and a catalog authored by George Brooks, Billy Sears and Jack Ziehler.

Bayside Ballroom, Burlington, Vt., largest in State, has been leased to Shribman Brothers, of Boston. Blanche Calloway's ork will be first to play under new management.

Moe Jaffe's orch is playing at Hulett's New Casino on Lake George, N. Y.

Cab Calloway's band staged a concert and dance at the State Ar-mory in Albany.

Eddie Williamson's oroh is at Hollywood Hills, N. Y.

Ray Nichols' WOR orch, the Murray Trio, Frank Swanee, Spanish Lola and the Cornell Girls are at Charlie's Inn on Burden Lake,

Keith Kerby, formerly program director for WKBB, East Dubuque, Ill., now on the announcing and production staff of KFXF, Denver.

Freddy Martin replaces Vincent Lopez at the St. Regis, New York, July 9. Lopez is slated for a berth on the Coast.

Billy Rose's Music Hall Is **Another New Phase of Show Biz**

Boswells' 4 Club Wks. In Galveston at \$2.500

Boswell Sisters open today (26) for a four-week stay at the Holly-wood Dinner Club, Galveston. Sam Maceo effected the booking through Rockwell-O'Keefe.
Deal is for \$2,500 net per week plus all transportation expenses.

N. Y. NIGHT LIFE **BIG: JERSEY OFF**

Niteries are all doing big. goes for hotels, restaurants, roofs and roadhouses, and including the

goes for hotels, restaurants, roofs and roadhouses, and including the in-town Broadway and Park avenue class drinking restaurants. Whether it's conditions or what, all are enjoying nice grosses.

Jersey shore resorts, with one exception, are on the nut unexpected, which was a state of the s

Olsen Follows Detroit Philharmonic Orchestra

Detroit, June 25.

Detroit, June 25.
George Olsen replaces the Detroit
Philharmonic Orchestra, directed
by Sam Benavie, at the Westwood
Gardens here for four weeks starting July 1. Olsen gets \$5,000 net
with a four-week guarantee.
Spot is an open air garden adjoining the Westwood Otto Inn run
by Otto Huck. Last year the Detroit Symphony Orchestra played
there all summer on a percentage
basis. This year the D.S.O. is at
the World's Fair playing on the
Ford exhibit.
The Detroit Philharmonic opened

The Detroit Philharmonic opened the season and will continue after Olsen closes.

Olsen closes.

Two other orchestras are used,
Buddy Fields and his Aristocrats
and Harker Thomas and his music.

Noble Coming Over

Tom Rockwell, of Rockwell-O'Keefe, is bringing Ray Noble, British maestro and arranger, to America. Deal was closed during Rockwell's recent visit on the other

side.

Details of Noble's placement here
will be discussed between Rockwell
and Harry Foster. English agent,
when the latter arrives from England this week. Noble's current assignment is that of general musical
director of His Master's Yolce, Ltd.,
the British Yictor alliance.

Albert Sails

Francis Albert, head of the Australian music publishing firm of J. Frank Albert, sails for England to-morrow (Wednesday, Accompanying him is his wife, his son, Alexis, and the latter's bride.

Eider Albert will return to New York in a couple months while the newlyweds will continue on their circling of the globe.

Chi Dells to Reopen

Chicago, June 25.

Dells figured to reopen this Fri-ay (29) under new management. Tom Gerun band slated to furnish ansapation.

Ozzie Nelson, on tour, established season record at Rocky Springs, Lancaster, Pa. Firemen closed box office when safe capacity mark was reached.

By ABEL GREEN

For the annals it must be re-corded that Billy Rose's Music Hall, Inc., at Broadway and 53rd street, New York, again establishes a new phase in the evolution of post-repeal show business. Just as Rose, Yermie Stern, Sam Rosoff, John Yermie Stern, Sam Rosoff, John Steinberg, et al., wrote an unquestionably indelible chapter in show history with their Casino de Paree—America's first successful cabarettheatre—so will the Music Hail bearing Rose's name indubitably stand forth as some sort of a landmark in the evolution of the the-

It might be termed the small time of the Casino de Paree type of Folles Bergere enterginment-the conwested theatre with a nite club at-mosphere. Yet its pop unpreten-tiousness may make the Music Hall a bigger commercial success than

It goes the cabaret-theatre a few better by incorporating a cinematic angle, and is designed primarily to catch the popular purse. It's primed for the picture house fan; the boy and girl strolling down Broadway looking for something to see or a place to drop in. And so, for practically the same admish, the Music Hall offers a lavish cabaret entertainment, a dance band, a socko atmosphere which will cause talk in no time; shorts and newsreels, nudes, five tiptop acts of vaude (changes weekly or fortnight-ly) worked into a revuesque aura;

vaude (changes weekly or fortnightly) worked into a revuesque aura; 100 hostesses for lonesome stags, 100 singing waiters who, to their credit, wait on the tables equally as well as they warble (and that's no mean accomplishment)—and a corking \$1 diner. The stage of the content of the conte

object of the control of the control

FRISCO HOTELS BAN **NON-UNION MUSICIANS**

San Francisco, June 2 Musicians' Union has made a deal with the first-rate hotels of Frisco under which the hostelries won't

under which the hostelries won't rent their ballrooms for any affairs with music unless the flatters and sharpers carry an A.F.M. card. Deal was worked out with the managers by Karl Dietrich, who landed the signatures of the St. Francis, Palace, Mark Hopkins, Fairmont, Whitcomb and William Taylor hotels on the agreement.

tra are set for 14 weeks of one-nighters through the south and mid-west, booked by Harold Oxley, band's personal rep.

permanent New York Now Hund office manager, who will have charge of the business end of the Saranac Lake sanatorium and the New York charitable work, will be installed within the next week or a hother economy effort.

installed within the next week or so.
Another economy effort the
NVA Fund will be its removal
shortly from its present offices at
1600 Broadway to cheaper quarters.
At 1600 the NVA Fund shares offices
with the Variety Managers' Association.

Who Cancelled Sally Rand? Syracuse **Churchmen Force Issue on Fanner**

Syracuse, N. Y., June 25. Who canceled Sally Rand's Syra cuse engagement?' is a controversy raging in the wake of the non-apfan dancer Loew's State stage this week.

Loow's State stage this week.
Published announcement that the
Loow Circuit had canceled Miss
Rand's engagement as a result of a
denunciation of the dancer and the
theatre management by the Most
Rev, John A Duffy, Bishop of Syracuse, and subsequent united stand
by Catholic and Protestant clerics,
arew an indignant denial from the
dancer, telegraphed to the local
newspapers.

In her wire from Rochester Miss Rand 'vigorously denied' that she had been canceled by the Loew Cir-cuit and insisted she broke the date to fill a prior call upon her services to fili a prior call upon her services by the Italian Village at the Century

by the Italian Village at the Century of Progress.

Miss Rand declared that she had informed the management of Loew's here on Monday that she would not appear. Bishop Duffy's arraignment of the Rand woman' was published on the following day. Loew's continued to advertise her appearance until Thursday (21).

Whether Bishop Duffy's stand was actuated by the fact that the Knights of St. John are meeting in state and international conciave here this week is not known, but it is believed in Catholic circles to at least have been a factor in the vitriolic arraignment, which said:

olic arraignment, which said:

I must regard the presence of the Rand woman on the stage of Loew's A must regard the presence of the Mand woman on the stage of Loew's theatre as an act of public defiance of the moral sentiments of the Catholic people of Syracuse. The dancer has been an object of criticism in many cities of the United States. Her act, by all accounts, has nothing to recommend it but its appeal to the senses. — I want every Catholic to know that attendance at her performance is an act for which they are morally responsible. The theatre that engages this kind of performance is in a fair way to be regarded as a pub-

responsible. The theatre that engages this kind of performance is in a fair way to be regarded as a public enemy. The welcoming committee is a worthy object of contempt. Stand by the Catholic bishop quickly received Protestant support, as had his earlier attack upon film 'dirt,' the Syracuse prelate being in the forefront of the urrent crusade by the Legion of Decency.

Syracuse Council of Churches (Protestant) met and sent the Rev Archie B. Bedford, president, and Tracy K. Jones, Y. M. C. A. secretary, to call on Edward McBride, Loew manager, who advised that its membership would follow the bishop's leadership. McBride was informed that the ministers proposed to buy radio time for an antifand blast on Thursday night and to follow through with militant sermons on Sünday.

Mereover, it was disclosed that the Council, through its welfare committee, proposed to scrutinize all films closely, a resolution adopted providing for co-operation with ishop Duffy.

Loew Circuit then ordered the

ed providing for co-operation with ishop Duffy.

Loew Circuit then ordered the cancellation against, it is said, Miss Rand's wishes. Fan dancer is said to have wanted to fill the en agement and force the issue.

Elebon Duffy was as quick to

Bishop Duffy was as quick to commend as to condemn, issuing

The with rawal of the Rand act calls for a word of commendation and approval. The management of the theatre was quick to see how legitimate was the request to free legitimate was the request to free its stage of such a performance and promptly withdrew the offensive act. I feel it is my duty to recognize publicly their evidence of goodwill and co-operation in the interest of a clean stage.

'Loew's theatre will suffer nothing the company of the compan

loss of patronage or prestige by aligning itself with the forces of decency. The management deserves recognition-for-this-worthy-action-McBride himself is a Catholic.

JEAN CARROLL ON OWN

Jean Carroll leaves Marty May after the current week at the Pal-ace, N. Y. Has been folling for the light comedian for the last four

Miss Carroll will essay a comedy

Mrs. Heller Sues Jackie In N. Y. for Separation

Grace Heller, under 21 and hence legal minor, through her father as guardian. Vincent J. Orlando, is suing Jackie Heller, radio vaude singer, and member of Ben Bernie's outfit, for separation leging desertion. Suit is brought in New York and asks for \$1,500 counsel fees, \$500 disbursements and suitable alimony for support of herself and their infant son.

herself and their infant son.
Heller, through his a resident
of Chicago, that he secured a divorce in Chi against the present
plaintiff, and that he has been contributing \$20 a week for the support
of the child, which he has been
willing to do all along.

Allen to Bat For Curtis in

Charies Allen will bat for Jack Curtis, his agency partner, when the complaint against him by the N. Y. License Department of operating an employment agency without a license reaches Special Sessions. Curtis, who was originally chosen for the test case against all unlicensed theatrical reps in New York, is in Europe and not expected to return in time for the trial. Allen was picked by License Commissioner Paul Moss to substitute for Curtis with the consent of

for Curtis with the consent of Maurice Goodman and Harold Gold Maurice Goodman and Harold Goid-blatt, counsel for the RKO, Loew and Indic agents in their fight against the employment agency classification and licensing by Moss. Trial in Special Sessions is ex-pected to come up in three or four weeks.

N. Y. City Would License Rose's Music Hall as a Theatre

Steps are being taken by the N. Y. License Department to force a vaude theatre license on Billy Rose Music Hall, which opened Thursday (21) in the former Mantan (legit), which was originally built as the Hammerstein. Music Hall presently holds a 'common show' license, which applies to grind picture houses, night clubs and dance halls, at a yearly fee of \$150. Theatre license Commissioner Moss is asking costs \$500 yearly. Fact that Rose's Music Hall is piaying vaude and pictures, besides serving as a cabaret and restaurant, is the reason for Moss' move. Rose's Casino de Paree, which is on the order of the Music Hall, IIolds a 'common show' license.

Grauman Vaudists Abroad For Ferry Casino Opener

Hollywood, June 25.
Cass, Mack and Owen leave here
for Europe as soon as they finish in
Grauman's stage show with 'House
of Rothschild' at the Chinese.

Trio is slated to open early in August at the Monte Carlo Casino in show Fellx Ferry is producing there. Walter Kane of the Weber office handled the dea! office handled the deal.

VAUDERS' SHORT

Universal City, June 25. Six acts and an m.c. were used by Universal for a Warren Doane

by Universal for a Warron Doane Brevity just completed.
Lynn Cowan m.c.'d the turns, in-cluding Florence Hin Low, Chinese contortionist; King's Men Quartet, KFWB radio act; Chapelle and Ray-nors, acrobats; The Crocketts, hill-billies; Ward and Van; Cook and Lankton. James Horne directed.

EMMA LITTLEFIELD DIES

Succumbs to Lingering Illne
Victor Moore Flies East

Emma Littiefield (Mrs. Victor Moore) died Saturday (23) in a Long Island hospital. She had been ill the past year or more.

Hollywood, June 25.
Victor Moore, here for Universal, left by plane Friday (22), called back by the serious illness of his wife. Emma Littlefield.

Moore came out here only a few ago and had just completed

Shuberts 'Prince' Folds in Frisco; F.&M. Pays Off

San Francisco, June 25.

Shubert's vaude tab of 'Student Prince, booked for eight weeks on the Coast Fanchon Marco, disbanded at Marco's Or-pheum after the second week and RKO AT CONEY cast is returning to Chicago with Marco-paid railroad tickets, two weeks salary and hotel expenses.

Agency Test

When Marco handed notice to the performers to take effect at end of their second week, some 15 cast members went before the State Labor Commissioner, hoping to collect heir entire six weeks salaries. At the against him by the N. Y. Lepartment of operating ment agency without a subses Secial Sessions.

power to act in state employment matters, called a meeting on the matter at whch Marco's attorneys offered to pay the fortnight's wages, along with other expenses.

AFA Brings Blanket Code Charges Against 4 N. Y. Indie Theatres

Four indie vaudfilmers in New York City are under investigation by the Labor Compliance Board of the NRA as the result of a general complaint filed by Ralph Whitehead, executive secretary of the Actors Federation of America. Names of the theatres and their bookers are withheld pending results of the leuthing.

sleuthing.

Basis of Whitehead's charges is under-code minimum salaries being paid actors. This is the first time since the AFA received its American Federation of Labor charter as union that it filed a compiaint against a theatre with the NRA as an organization. Heretofore it has acted only in behalf of a member.

NVA Fund Drops William Lee; Cutting \$30,000 N. Y. Overhead To \$10,000 and Moving Offices

DONAHUE WINNER \$150 ON SHORT PAYOFF SUIT

Red Donahue (and Mule) was given a verdict by Judge Prince in N. Y. for \$150, as the difference in his contracted \$350 weekly salary

Reorganization of the NVA in all its phases becomes a 100% job this week with resignation of William J. Lee, last survivor of the old NVA administrative regime. Lee's departure as a salaried employee reduces the New York overhead of the NVA fund to a point nearer the \$10,000 a year mark, which the new fund heads have set as the maximum for operation.

NVA Fund, which administers all the NVA's affairs, has been costing \$30,000 a year to operate. At \$20,000 less in the future, it will run with no more than three employees. At present the only salaried NVA Fund workers are Herman Levine, accountant, and a stenographer. A permanent New York NVA Fund office manager, who will have determined the second of the second sec his contracted \$350 weekly salary and the \$200 which Manhattan Playhouses, Inc., had paid him for his engagement at the Harlem Opera House, N. Y., March 3 last. Theatre chain's defense for the short payoff was that it wanted to switch Donahue into the Lafayette theatre in Harlem in order not to minimize his week's salary but that Donahue refused. George Godfrey books the Harlem. Court 'ruled for the actor upon

Court ruled for the actor upon Julius Kendler's representations in

PAYS OFF IN AIR 'N' TAFFY

Down at Coney Island actors are Down at Coney Island actors are being paid off, with sea breezes, hot dogs and salt water taffy. Latter is a prop RKO places on the Tilyou manager's finger on Sunday, the payoff day for the weekend stand. Tilyou is a record budget-low for RKO books, playing five acts at a total of \$250 for Saturday and Sunday. Amount of shows may also be a record for RKO, the acts playing five on each day.

playing five on each day.
On the basis of 13 and 14 people

with the Variety Managers' Association.

Board of Two

Lee was formerly executive vicepresident of the NVA Fund, and in
that capacity had complete charge
of the sanatorium. Lee and Henry
Chesterfield, latter conducting the
NVA Club phase, comprised a board
of two, which handled disbursement
of the charitable funds without supervision. Lee's leaving completes
departure of the former NVA administrative triumvirate—Lee, Chesterfield and Mrs, Katherine Murphy.
Past and present members of the
NVA Fund, who have, been sued for
receivership and an accounting by
Chesterfield and Charles H. O'Donnell on behalf of the NVA Club,
have retained Nathan Burkan as
counsel. Their answer to the 'show
cause' order obtained by Chesterfield and O'Donnell through the law
firm of Hirsch, Newman, Reass &
Becker, is returnable in New York
Supreme court tomorrow (Wednessday).

Chesterfield, in the suit, challenges On the basis of 13 and 14 people in each show, and at times even higher, the budget amounts to less than \$20 per performer and just over the Motion Picture Code minimum for vaude actors, which is \$7.50 daily.

Weiner with Morris

Jack Weiner, currently in Chi-cago, joins the William Morris office on the Coast July 9. Weiner here spent the past year as a theatre operator in Cincinnati.

BAERWITZ RETURNS EAST

Hollywood, June 25.

Sam Baerwitz, who left Metro
some months ago, intending to connect elsewhere, has abandoned his
plane to remain on the Coast, and
will remove his family to New York,
there has will resume coenting for where he will resume agenting for

Loew's.

Baerwitz did musical shorts while

With the NYA clubhouse on West 46th street closed to the actions through a dispossess notice from the landlord, the nightly meals were transferred all last week to Meyer Gerson's restaurant on 47th street. Between 75 and 109 were fed there nightly at a cost of 40 cents permeal NO PAYOFF CHARGES

VS. SIAMESE DUO'S UNIT

day).
Chesterfield, in the suit, challenges
the NVA Fund's claim that it is
broke, and contends it should have
\$750,000 on hand by his own ac-

counting.

Defendants, along with the NVA
Fund itself, are Pat Casey, William
Lee, William J. Sullvan, Harold
Rodner, Eddle Alperson, Leelle
Thompson, Sam Dembow, Moe Silver, Sam Scribner, Sam Katz, Harry
Warner, Hiram S. Brown, Charly
Warner, Hiram S. Brown, Charly
Molek Schenck,
With the NVA clubhouse on West
Ash attrest closed to the actions

Aithough a Philadelphia sheri last week seized their property valued at \$300 on the complaint of James Campbell, a member of the troupe, Daisy and Violet Hilton, Slamese twins, deny they left their 37-people unit stranded in Philadelphia after a six-day date at Fay's two weeks ago. The Hiltons state that the action is unwarranted. According to Campbell, the Hiltons did not pay off any of the unit's performers, leaving for New York June 15 and not returning after promising to do so.

Meanwhile the parents of Betty Kent (Allen and Kent), who operate a restaunant in Albany, are pre-

ate a restaurant in Albany, are pre-paring to sue the Hiltons on an \$33 note they hold for feeding the troupe when it played at the Capitol, troupe when it played at the Capiton, Albany, three weeks ago. Performers had no money then and the restaurant fed them all week, the Hiltons paying but \$15 of a \$103 bill and signing a note for the remainder.

Allen and Kent, dance team, were not with the Hiltons' unit.

N. Y. License Dept. Seeking Bellit On Chma-Stranding Charges

License Department are both seeking Henry Bellit on the charge of stranding 19 performers in Tientsin China, April 29, last, Charges

sin, China, April 29, last. Charges against Bellit were filed last week by Earl Edwards, dance director, in behalf of himself and the other members of the unit which the former RKO agent and producer allegedly left high and dry in the Orient.

License Department figures in the complaint only through the possibility that licensing of theatricates. as employment agencies by N.Y.C. may become a fact after a test-case in Special Sessions in the next three or four weeks. If found guilty on Edwards charge Bellit would find it impossible to get a license and operate legally as an agent. sibility that licensing of theateleal reps. as employment agencies by N.Y.C. may become a fact after a test-case in Special Sessions in the next three or four wecks. If found guilty on Edwards' charge Bellit would find it impossible to get a license and operate legally as an agent.

American Federation of Actors is also investigating the alleged stranding of the troupe that Bellit is located.

Labor Commission and the N. Y.

License Department are both seeking Henry Bellit on the charge of tranding 19 performers in Tientin, China, April 29, last. Charges in the company. Bellit, who is now in N.Y., is reported to have returned by Berl Edwards, dance director, in behalf of himself and the other nembers of the unit which the corner RKO agent and producer collegedly left high and dry in the Orient.

License Department figures in the somplaint only through the possibility that licensing of theateleal reps. Seattle from Shanghal via sterage. Seattle from Shanghal via sterage.

NEW ACTS

WAMPAS BABY STARS (13) Singing and Dancing 18 Mins.; Full Chicago Chicago

For the record let's get the names For the record let's get time names of these Wampas cuttes: Gygl Par-rish, Jacqueline Wells, Judith Arlen, Betty Bryson, Lu- Ann Meredith, Katherine Williams, Halzel Hayes, Jean Gale, Holen Cohan, Jean Car-mon, Dorothy Drake, Lucille Lund

men, Dorothy Drake, Lucille Luna and Ann Hovey.

is act is good publicity for the Wampas, but it's pretty bad pub-licity for Hollywood. Many cus-tomers are going to be surprised that any group of 13 girls can be so lacking in stage personality and talent

So lacking in stage personality and talent.
As it stands, act must be considered solely on an exploitative angle, it can't be show business or even good entertainment. The only thing that will sell this act is publicity and plenty of it. On the stage the girls must be protected with long alibis about having no time for rehearsals. etc.

and pichty of it. On the stage the girls must be protected with long alliam and with a waring no time for reaching the stage that the stage that the stage that the stage with the stage with the stage with the stage with full page splashes in the Hearst morning Herald-and-Examiner and in all the dallies on department store angles. But once inside the theatre it's a sadder store stage with the stage with the stage with the stage with the price of the page and the page at the stage with a stage with the stage with the stage with a stage with the stage with the stage with a stage with the stage with the stage with a stage with the s

160

BRyant 9-7800

to build-up they were plenty lenient

here.

Girls should also get bigger and better explanation on the screen as to the meaning and purposes of WAMPAS. They left it up to the m. c. here, but it really belongs on the screen.

VERA VAN

VERA VAN
Songs
8 Mins.; Two
Orpheum, N.
Aside from a few snatches of
dancing, which she can snatch right
out of the act, Vera Van presents
plenty that's okay for vaude or
legit. She has the type of voice,
a mellow contraito, suitable for both
ballads and the hotter rhythmic
times.

ballads and the notter frydmac times.
Although Miss Van has had much stage experience, she has not been altogether happy on the air, despite a buildup by NBC. That's hard to understand.

understand.

Besides the vocal ability, Miss Van is above average in appearance, looking extremely well here in a close-fitting chartreuse gown. The grace she displays in song delivery, however, is slutfed when she essays to dance. There is a male planist in accompaniment.

PENTHOUSE REVELS (5) Songs and Dancing 10 Mins.; Full (Special) Orpheum, N. Y.

Orpheum, N. Y.

This act has little in its favor.
Shapes up on talent and staging
like countless other flashes produced
for low-budgeted houses. Two of
the countless other flashes produced
to the control of the countless of the cast.

Billing of the act refers to a rather dull and badly lighted root setting and a curtain song by four evenly mixed members of the cast.

One favorable item is that the act is on for but 10 minutes. But even in that time all the dancers begin to look ailke and all are costumed cheaply. In the opener here.

46"ST

NEW YORK CITY

arcus Loew

BOOKING AGENCY

General Executive Offices

WEST

J. H. LUBIN GENERAL MANAGEE

MARVIN H. SCHENCK

BOOKING MANAGER

BARNEY ROSS Pugilism 14 Mins.; One, Full

I'd Mina; One, Full
State
State
I'd Mina; One, Full
State
St

to show what a sock is behind.
those palms.

After going to fullstage for the
training bits, Ross comes back to
'one' in his bathrobe, the one someone gave him years ago and which
he treasures as a good luck charm.
I looks to be in pretty good condi-

on. Fighter closed show here, a five-Char.

Fighter closed show here, a five-acter. Character. Character.

IVY and NEECIE STEVENS Impersonations 14 Mins.; Or Couple of the State of the Management of Managem

STEVE EVANS

STEVE EVANS
Mimic

Art JARRETT and Eleanor HOLM Singing

Art JAHKE!! and acceptage of the singing 15 Mins.; Two Palace, N. Y. From the air and stage originally, for Jarret vetures from Hellowood Act Jarret vyneal Hollywood provided ality act with his frau, Eleanor Holm, the champ swimmer, who for a time held a stock contract with Warner Bros. General presentation, construction and delivery are awkneed or bad, or both.

ward, or bad, or both.

The one new thing the act uncovers

Cleve. Agents Snub Chi Mobsters' Attempt to 'Protect' Their Biz

Radio Showmanship

(Continued from page 45)

the products being price-stabilized by the druggists' group. Also, sta-tion sees an opportunity to gain additional advertisers through co-operation with the association.

Partying in the Park Seattle

Partying in the Park
Seattle.
Capitalizing on the sunny weather,
KOMO staged Sunday outdoor party
and broadcast for kids (and grownups) recently in Seattle's Volunteer
Park. Affair was sponsored by
Proctor's department store, featuring Mary (the lady goes only by the
and Hor Friendly Garden' program.
Broadcast, remote to the station,
was an hour; party, longer, with
fireworks, refreshments, travel talk,
Scottish music and entertainment
by the whole KOMO-KJR staff of
performers. Advance build-up over
the air given the party.
City cooperated with ioan of its
law and order.

Tells 'Em in French
Burlington, Vt.
CFRC, Montreal, owned by Le
Presse, French language newspaper,
has a heavy following in tils section of Vermont. Popularity seems
to be due to the fact that station
announcers speak mainly in French.
All towns and cities in this territory
have a large percentage of FrenchCanadian population, many of whom
are unable to speak English.

ven Stephen Lancaster, Pa

wen Stephen
Warner ros.' three houses here
needed a little radio advertising.
Station WGAL needed an organ.
The boys got together, with the
Capitol furnishing the organ and
the station getting Ernie Stanziola
to play it.
Result: 'Organ Varieties,' heard
dally over Station WGAL at 11 a.m.
Every one happy and no money
changes hands.

53,000 Photos Chicago.

Alka-Seitzer which has the WLS-Barn Dance on NBC took a test program on WLS at one o'clock in the afternoon. After five programs they offered listeners a picture of Uncle Erra, the program talent. In one week it received 53,000 requests.

BACK-WITH EXPERIENCE

Olive Olsen is back in New York preparing a new act for vaude. For the past 10 weeks she has been guest-starring in midwest stock companies. It was her first time in legit.

Is the pleasing singing voice of Miss Holm. It gets across mainly due to its throaty quality over the mike. How strong it really is can't be said, however, for she never lets it out to have the said of the said

Cleveland, June 25.

Three strong arm promoters, who blew in from Chicago and tried to force this burg's 11 agents into a 'frotection' racket, got only a nose-

force this burg's 11 agents into a protection' racket, got only a noseful of Bronx cheers.

Trio conceived the idea of also organizing all night club entertainers and strip dancers into an association. Agents were told that they would have to pay an initiation fee of \$15 and dues of. \$2 per month, Nitery performers were to kick in \$5 each per year, and the racketeers also planned to shake down each aitery for \$25 annually.

Stooges for the racketeers started campaign with phone calls to agents threatening to have them put on spot if they didn't come across. This began after reps. merely laughed at shake-downers, asking what thoy would be protected against.

Only two or three bookers joined after considerable pressure. Several strip dancers who are pinched reg-

after considerable pressure. Several strip dancers who are pinched regularly in raids also were buildozed in signing up to memberships in the 'protective association', aithough not given any assurance that they would be protected from \$25 fines for indecent dancing if pinched ages!

PAR TAKES B&B.

Buck and Bubbles' Harlem on Parade' unit is set for a swing around the Par time. Open at Shea's Hippodrome, Toronto, July 6, Colored minnie revue produced by

Capacity Business English Music Halls



GENE DENNIS "World Famous Psychic"

Now Touring Europe

Watch for Further Announcements

Direction
MILES INGALLS
CURTIS & ALLEN OFFICE
RKO Bidg., Rockefeller Cente

PAULINE COOKE

1674 BROADWAY

ANDERSON and ALLEN

7th Month

LONDON, ENGLAND

BONNIE

FIRST BROADWAY APPEARANCE

"HILLBILLYS THAT ARE DIFFERENT"

This Week (June 22), ROXY, NEW YORK

Management JOHNNY MARVIN, C/O NBC

FIRST NEW YORK APPEARANCE

Booked by EDWARD RILEY-Personal Rep., AL KNIGHT

This Week (June 22), ROXY, New York

MODERN SONGSTERS

Variety Bills

NEXT WEEK (June 29) THIS WEEK (June 22)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Mao Questel
Olvido Porez
Edgar Bergen Co
Picchiani Tr
Mack Jack & A
Oriental (22)
Jack Powell
Ju Fong
Howe Leonard & A

ELIZABETH

PHILADELPHIA Earle (29)

Earle (29)
'Words and Music'
(22)
Wesley Eddy

CHICAGO

State Take (24)

Tuckor & Smith Edith Griffin Joe Frisco

Joe Frisco
Harris 2 & L

Ritz

1st half
Radio Accs
Lang & Squires
Shuron Du Vries

Oriental (22)
Ju Fone
Ju Fone
Howe Leonard & A
1/2 Arleys
Young Worth & W
3 Donnis Sis

Warner

Independent

Fanchon & Marco

London

Week of June 25

Meck of Astorin D. H.
Andro & Curtis
Canterbury M. H.
1st half (25-27)
Grace Hartington
Toledo, Elly & Joan
2d half (28-80)

2d half (28-20)
Leonas
Dehaven & Page
Kile Cat Rest
Freddie Phyllis & A
Joan. Davis 4
Glovani
Attornia 8 Bd:
Sth Crazy Show
Trecadere Call
Glovani & Brinc'to
Houston Sile
Murray & Mooney
Bilzabeth
Mart LAPPON

Elizabeth
Maurice
CLAPTON
Rink
Dudley Dalo Gang
Odcliys
Ward & Albee
EAST HAM
Premier

Ward Act HAM
Premier
Hillerest 4
Foll & Little
Chas Robbins ROAD
Levanda Corrada Corrada Fince Finces
Fince & Incas
Fince

Bemmand's Pigeon
Co an Archie Glee
HOLLOW BRIDGE
HOLLOW BRIDGE
Geraldine & Joe
M & H Nesbitt
Dick Henderson
Alcc Halls
Gaston Falmor
Co as booked
HOLLOWAY
O'Shea & Joan
M Thomas
LEYORS
Super

Super Hillcrest 4

Fox (29)
Johnson & Moore
Pettet & Kaye
(Others to fill)

of, June 25

Che Robbins

Bell & Little

Che Robbins

ISLINGTON

Hine Hall

Leo halt (18-27)

Do Haven & Page
2d halt (18-30)

Grace Hartington

Toloid Libratin

Grange

Conock Lucas

Levands

Levands

Levands

Stalla Classes

Name France

Stalla Classes

Name France

Stalla Classes

Stalla Cla

Savoy
Collinson & Dean
Pensiow Co
Nick & Mario
LEYTONSTONE
Righto

Michel & Nan PECKHAM

Michel & Nan
FERMAM
Yound Town
Young Town
Young Town
Young Town
Falace
To Garage
Ward & Albect
Garage
Garag

Dave O'Toole
Tom Leamore
Harry Bedford
Arthur Reece
Neil Calvert
WALTHAMSTOW
Granada
Michel & Nan
Co as booked
WOOD GREEN
Palace
7 Elliotts

Provincial

Week of June 25

Ross & Maxine Vernon Craig Ted Cook

DETROIT

RKO

Palace (29)
To Silve Wakefield Revels
Cargo of Dance (One to fill)
Olf Silve Wakefield Revels
Cargo of Dance (One to fill)
Olf Marcy is Wakefield Revels
Cargo of Dance (One to fill)
Olf HCAGO
Relace (29)
Rosemary Deering
Palace (29)
Rosemary Deering
Palace (20)
Rosemary Deering
Palace (19)
Rosemary Deering
Palace (19)
Rosemary Deering
Palace (19)
Rosemary Deering
Palace (19)
Rosemary Deering
Palace (20)
Rosemary Deering
Palace (19)
Rosemary Deering
Palace (20)
Rosemary Deering
Palace (19)
Rosemary Deering
Rosemary Deering
Palace (19)
Rosemary Deering
Rosemary Deer

NOW

APPEARING GEORGE PRENTICE HAL MENKEN Placed by LEDDY & SMITH

lat. Academy
lat. Academy
lat. alf (19lat. alf (19lat.

3 Midnito Steppers
Herble Jeffrey
Wilbur Holl
Loretta Dennison
Chaney & Fox
Lupe Voles, "retar
Lew Hearn
DETROOT
For (29)
3 Cassacted
Gressacted
Brodel Sis
Lupe Voles
Lupe Voles
Lupe Voles
Lupe Voles
Sis Cassacted
Rupe Coles
Sis Cassacted
Rupe Voles
Sis Cassacted
Rupe Voles
Lupe Voles

NEW YORK CHTY David Lorenzo
HADY (29)
Lewis & Moore
Ted & Al Waldman
Dorothy Johnson
Dorothy Johnson
Marie Le Fiolic
LOS ANGELES
Paramente (25)
Cotton Club Rev
LOS AFRACISCS
COTTON CLUB 5 Bigins
F & J Flubert
F & J Flubert
P & J Flubert
Bal Shorman
Hal Shorman
Tilyou
Ist half (23-24)
A Robeys
Barry Green & W

Loew

Metropolitan (29)
Serge Plash
Ann Greenway
Tommy Seek Co
Bernice & Emily
DeLong Bros
Valencia (20)
Valencia (20)
Valencia (20)
Mila Kirk & H
Regular (20)
Lathrop Bros
Century (29)
Lotty Jane Coopel
Lathrop Bros
Eddic Milor
Lee Canter (20)
Lower Coppen
Lathrop Bros
Eddic Milor
Lee Canter (20)
Lower Coppen
Chen (20)
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Chen (20)
Lower Coppen
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Chen (20)
Coppen
Chen NEW YORK CITY
Capited (20)
D Ellington Orch
Bonlevard
Bonlevard
Bonlevard
Bonlevard
Don Prancesco Co
Fred Hildebrand
Abb Reynolds Co
Jim Schaefter Co
La Daul
Bonlevard
Jim Schaefter Co
La Daul
Brank Conville
Times Square
Bonlevard
La Conville
Times Square
La Conville
Times Square
Bonlevard
La Conville
Times Square
Times Squar

Gaudschmidt Bros
Zelaya:
Glason Rev
Paradisc (29)
Sheppard, C'ton Co
Loew's (29)
Sheppard, C'ton Co
Shitts of Rhythr
Joe Morris Co
Jo

OFFICIAL DENTIST TO THE N. V. A

DR. JULIAN SIEGEL PARAMOUNT BUILDING
This Work: Chas. B. Maddock, Mike Cahill PROVIDENCE, R.I.

BROOKLYN
Gates Avo.
1st haif (29-2)
Im Sshaeffer Co
e Paul
ito Gulzar
rank Conville
imes Square Rev
2nd haif (3-5)
on Francesco Co
eggy Calvert Don Francesco Co Peggy Calvert Abe Reynolds J & J McKenna

PROVIDENCE, S.I.
Loow's (29)
Zelda Bros
Gypsy Ninn
Murray & Maddox
Bob Murphy
Dorothy Martin Co
WASHGTON, D. C.
Fox (29)
Mann, Rob'son & M
3 Switts
Gortrudo Nelssen
Will Mahoney

Paramount

NEW YORK CITY Paramount Max Baor Benny Rubin Carolyn Mars

Eenny
BOSTON
ROSTON
Motropolitan (29)
Lafayette & Lavin
Geo D'Ormonde Co
Nanh & Fately
Jack Major
Mary Brian
Gordon & King
BUFFALO
Buffalo (29)
Gautiers Shop

Gilbert Dluz Mills Gold & Ray Kay Katya & Kay CHICAGO Chleago (29)

Chleage (29)
Cab Calloway Bd
(22)
Wampas Stars
Ted Clair
Duffin & Draper
Stanley Morner
Dormondo Bros
Cherniavsky
Evans Bailet
Marbo (22)
Betty Boop

Week
EDINBURG
Emplre
Roy Fox Bd
Stowart & Olive
Ivor Vintor
Co as booked
Regent
Earle & Ascot
LETTH
Capitol
3 Royces Royces
SIIVERPOOL
Empire
Mrs J Hylton Bd
Decampe & Dodge

Victor Moreton
3 Loose Screws
Rhodes & Stevens
Bashful Boys
Hugh French
MANCHESTER
Falace

Falace
Jack Hylton Bd
Huntings
Williams & Lotings
Phyllis Robins
Hooper & Farrell
Coleman Hawkins
'America Calling'

NEWCASTLE Empire 'allulah Bankhea Tallulah Bankhes Coram Addison & Sylvia Low & Webster Mami Soutter Georgie Kitchen Topsy Turvy Taro Naito

Lloyd & Hill PORTSMOUTH Hippodrome Hutch Wright & Marjon D'Alba O'Connor & Drak D'Alba O'Connor & Drake Van Cleofs Michaelson Co as booked

Towne & Knott Mayfair Yacht Club Walker O'Neil's Orc Dwight Fiske

Morden's Riviero

Bruno & Mun Darl, Jack & Johnny Hale Iva Stewart Edith Murray

Park Central Hote

Chas Barnett Orc

Pavillon Royal
Rudy Valles Orc
Alice Faye
Plaza Hotel
E & J Vernon
Marion Chase
Oriando's Orc
Emil Colman Orc

Jerry Arlon Orc
Boss-Fenton Farm
Ramon & Rosita
Henry King
Lillian Carmen
Aleer Twins
Chas Murray
Bob Hallday
Walter Phelkamp

Russlan Kretchur

Freddie Martin Or

(City Island, Ray Goss Castle Sis Billie Wolfe Mazone & Keene Balinda Ransome Joyce & Smallwoo Gibson-Wood Orc

Show Place

Show Place
Burns & Kissen
Jack Waldron
Frances Fay
Miss Harrictt
Modesca & Michels
Ben Bernard

dend)

Kuznetzoff & N

Showboat Ca

Caharets

NEW YORK CITY Longue Vue Vio Irwin Orc Evelyn Wilson Towne & Knott

Ambassador, L.
Jackie Maye
John. van Lowe
Evalyn Martin
Bubbles Shelby
Kathleen Howard
Dot & Dash
Earles Bros.
Will Willis
Thel Dressier
Neil Golden Orc

Neil Golden Orc Arrowhead Irving Conn Orc Bossert Roof

Bossert Reof
Eddie Lane Oro
Casino de Payee
Eleanor Powell
Jimmy Savo
Cardini
Carolyn Marsh
Leon Friedman O
Ben Pollock Orch Sybil Bowan
Lee Galls
Al Verdi Co
Goss & Barrows
WASHINGTON
Maldrie (29)
Sybil Bowan
Waiter Dwal Wahl
James Melton
(22)
Words and Music' Casino Town Clu Bruz Fletcher Allan Cales Orc Central Pk. Cas Ernie Holst Oro Minor & Root

Claremont Ferde Grofe Orc. 3 Marshalls Joan Blane Evelyn Poe Vincent Calendo

LOS ANGELES
Orpheum (20)
Nolly Tate
Jimmy Hadreas
Max Lerner
Primrose Semon
Mitt Douglass
Page Bros & C Club Kentucks Club Kentucky
Jack Edwards
Ada Lee
Wilma Novack
Louise Dryden
Mabel Russell
Ross-Kahan Orch
Club Richman

Jack Mason Rev Lido Girls Oro Commodore Hotel Cotton Club

Cotton Club
C C Rev
Adelaide Hall
Pops & Lance
Mears & Mears
Juano Henandez
Jimmy Lunceford
Croydon Hotel
Charles Eckels C
Bubonnet
Joe Fejer Orc
Four Trees PHILADELPHIA LOS ANGELES
Paramount (28)
Cotton Club Rev
Les Hite Orc
(21)
Max Bradfield Orc
Happy-Go-Lucky-H

Ann Lopert 3 Blue Chips Orc Glen Island Casin Glen Gray Orc Pee Wee Hunt ree wee Hunt Gov. Clinton Hotel Enoch Light Ore U'lyw'd Restaurant

H'lyw'd Restaurant Helen Kane Charles Davis Oro-Moore & Revel Beauval & Tova Mathea Merryfield Marlon Martin Cross & Dunn 4 Climas Eleanor Tennis Harriette Myrne Jerry Loster

lltmore Paul Whiteman Or Goldle Jack Fulton Ramona Robt Laurence Babe Hauser

be Hauser Hotel Edison Raginsky Ens Hotel Gotham P Van Steeden O Hotel Lexington

Pancho's Orc Hotel Gt. Norther Ferdenande Orch

Hotel Montelair Haroid Stern Oro Mario & Floria Rosita Ortego Hotel New Yorkes Bon Pollack Oro Hotel Pennsylvani Don Bester Oro Baron & Binir Neil Buckley Joe Lynno Ramon Ramos Orc

Hotel Clerre Jack Denny Orc Hotel Roosevelt Reggie Childs Orc

Don Bigelow Orc Rita Renaud Pierre & Bianca Rita A.
Pierre & BianGreisha
Jeanne McCauley
Evelyn Thawl
Danny Higgens
Ira Yarnell
Carlos Lopez
Diaza

King's Terrace

King's. Terrace
Joe Lewis
Joer Lewis
Joer Lewis
Joer Hergen
Lillian Pitzgerald
La Cabana
Eddle Jackson
Jackson N & S
Ed & A Kinley
Carlos & Marchan
Jackle Beskman
Chas Strong Ore
Leon & Eddle's
Eddlo Davis
Del Pozo Oro
Ron Perry Orch

Blockbowk

Seymour Simons Earl Rickard Bowery M. H. Phil Furman Lew King Ed Fry Harry Singer Orc

Canadian Club
(World's Fair)
Frankie Masters
Dorothy Dencse
Du Maulin's Orc

Choz Parce

Choz Parce

Morton Downey

Sammy Shaw.

The Tick Tocks

Countess V'n Losse

Maurice & Cordob

Henry Busse Orc

Lucio Garcia Billy Meagher Joe Manni's Orch Betty Chase Jack Sexton Jr 'Sugar' Harolds Or

Congress Hotel

Mardea's Riviera.

Mardea's Riviera.

Garpenter & Fonta'
Disto Dunbar

Georgie, Tapps
Fred Berrena Ore

Mori's Rest
Ny Mayhow's Ore

Paradise

NTG Rev

J Johnson or

Ann Lee Patterson
Needa Kinitaid
Bruno & Manon
Bruno & Manon
Johnsy Hale

Jun Stewart (Joe Urban Room Art Kassel Robert Royce Cherie & Tomasita Colosimo's Paradise Duck Inn
(Long Island)
Ray O'Hara Orc
Arnold's Rev

Colosime's
Julia Lyons
Dorothy Henry
Deronda & Barry
Enrico D'Alba
Eddie Deering
Countess Borisks
Signor Barsoni
Art Buckley
Bob Tinsley Oro

Club Alabam
Trudy Davidson
Eddle Roth Orc
Drake Hotel

Drake Hotel
Slavic Ballet
Stanley Hickman
Biltmore 8
Frances Willer
Harriet Lindgren
Ruth Lee Orlande's Orc
Emil Colman Orc
Restaurant La Rue
Restaurant La Rue
Rits Tower
Nat Harris Orc
Rose's M. Ells
Rose's Featon Farm

Ruth Lee
The Crusaders
Earl Burtnett Orc
Edgewater Beach
Esther Todd
DeRonda & Barry
Art Carroll
Harry Sosnik Orch

Joe Buckley
Don Penfield
Germaine LaPierre
Harry Harris
Al Wagner
Billy Meyers
Elmer Schobel
Joe Buckley Orch

Hi-Het Club Mi-Hat Club
Sunny Gaer
Jimmy Cassidy
Effic Burton
Rick & Snyder
Ruth Barton
Dot Meyers

K-9 Club H-9 Usub Billy Brannon Half-Pint Jaxon Ed Casey Orc Leon La Verde Earl Partello' George Oliver Maron's

Rolando & Verditta

Biltmore Bewl
Renee Vilion
Crocl & Allen
Collins & Wanda
Clarke, Gratis &
Virginia Karns
Joaquin Gray
Jimmy Grier Orc

Peppe de Albrew Dick Gasparre Orc Sherry's Harry Bush Orc Mario & Flario

Mario & Flario
St. Moritz Hotel
Leon Belasco Orch
Vivlan Janis
Nate Leipzig
St. Regis Hotel

St. Regis Hotel
Vincent Lopez Orc
Medrane & Donna
Sun & Surf
Roger W Kahn Orc
Ritz Bros
Bobby Sanford Rev
Taft Grill
Geo Hall Orch Thwaites

Havana Jockey Or Tuscany Hotel Bela Loblov Orc Vanderbilt Hote!

Vanderbilt Hote
Joe Moss Orch
Ward & Hopkins
Village Bara
Anthony Trini Or
Beth Challis
Eddle Ray
Geo McGuire
Frances McCoy
Josh Medders
Sir Jack Joyce
3 Octaves
Ruth Delmar
Ross McLean
Walkorf-Astorik

Walderf-Asteria Guy Lembardo Ore Zito's Ore

W'st'ch'st'r Garden W'st-clist'r Garder
Meyer Dayls Ore
Darlo & L Brooks
Westchester Club
Fray & Bragiott
Arthus Missel
Arthus Wick Gate
Amy Atlanca
Jack Wick
Lillian Lorraine
Ami Pavo
Maidle Du Freane
La Sallo Orch
Godoy Bid
Milton Douglas
Gloria Grafton

CHICAGO

Gwen Gordon Neecee Shannon Marge & Marie Virginia Buchanan Bob Wyatt Maurie Moret Orch

Club Minuet Johnny Maloney Dorothy Nortan Adelina Dossena Frank Sherman Mural Room (Brevort Hotel)

Earl Estes
Edgar Rice
Stan Rittoff Orch
Jaros Sis

Jaros Sis
Nut
Moe Lee
Jo-Jo
Goo DeCosta
Harry Sherman
Jimmy Lane
Old Mexico (World's Fair)
Hank, the Mule
Szita & Annie
Irwin Lewis
Willle Shore
Theo Johnson
Mickey Cassio O

College Inn 8 Evans Co-eds Jackle Heller Beuvell & Tova Buddy Rogers Mickey Cassie Or
"Opera Club"
Edwina Morshen
Lawrence Salerno
Tom Gentry Orch
Jose Rivas Orch
Pierce & Harris

Palmer House

Palmer House
Ted Weems Orch
Lydia & Joresco
Stone & Vernon 4
Calif's
Larry Adler
Abbott Girls
Paramount
Faith Bacon
Phil White
Julia Gerity
Edna Rush
Miss Harriett
Pearl Trio

Pearl Trio
Paris
(World's Fair)
Duncan Sis
Mona Leslie
Oly'pic Diving Sta
Jane Frantz
Thovin's Orc

Thoyin's Orc

Rainbo Gardens

Leon Lavarde

Dawn Sis

Lyle Smith Orch

Alice Rydner

Lyle Smith Orch
Alice Rydne Club
Royal Cotton Club
Geo D Washington
Kathryn Ferry
Bert Harwell
Taternoe Gardens
Koma Vincent
Alnatey Lambert E
Clyde Lucae Orc
Tin Pan Alley
Al Sanders
Eadle Hayes
Crane Sis
Vernon Craig
Gwen Lorry

Via Lago

Via Lago
Bobby Graham
Crans Russell
Zita & Marcelle
Jack Housh
Wanda Kay
Al Handler Bd 225 Club

Al Garbell Edna Leonard Billy Richard Art West Joan LaMarr

LOS ANGELES

Biltmore Bowl

Jimmy Grier Orc Biltmore R'dezvou Mcl Ruick's Orc Cafe De Parce Cocoanut Grove

Floronce & Alvare Downey Sis Gus Arnhelm Orc Cotton Club Harlem Rev

NGELES
Broomfeld & G'loy
Dudley Dickerson
An Green Gables
McIntire's Hawalint
Faris Inn
Ship Cafe
Geo Redinan's Bd
The Nhortos
Will Cowan Rev
Pat Harmon Orc
Topey's
Dorothy Gilbort Si
Jerry Phillips Bc
Grent Garden
Gordon Smith
Marge Keyl
Jack Dunn Bd

FRISCO

(Continued from page 8)

house even though they played four days last week. Biz smash \$17,000 Last weeks "Talk It Over (Radio) with vaude, got, started slowly, but when fight pix came in Saturday blossomed out to good \$14,000.

blossomed out to good \$14,000.

Orpheum (F&M) (2,400): 25-40)

—'Affairs of Gentleman' (U) and o'rders is Orders' (U), split, with KFRC's Happy Go Lucky gang on stage. Gross away down to \$5,500, with show so long under this new double bill-stage show policy that customers can be determined the customers of the

L. A. Bike Race

(Continued from page 1) gravy list. Eats and flop are pro-vided, also bus fare.

With a nut of \$18,000 for the race, With a nut of \$18,000 for the race, the promoters, Ed Saunders and George Blakely, can't quite understand why the take here is so slim when up north it proved a sooko. The Frisco shot was an indoor afair and that's where the differential figures. Last year a bike race was held at the Winter Garden here under cover and didn't do here under cover and didn't do no hadly

so badly.

Advertising for the stadium event is limited to two-inch ads in the dailies and a few tack cards. It's the closet thing to being kept the biggest secret hereabouts in some time. Copy puts emphasis on original Garden cast.

inal Garden cast.

Tari runs from 50c general admish to saucer-side boxes at \$2.20.

The latter figure is said to be doing the factort turnover

In building the saucer outdoors he boys forgot all about Mother Nature. And what heck she's aising. Along about midnight the Nature. raising fog rolls in and the riders are barely discernible to the nude optic.

And to make matters worse the
boards get warped from the wetting
and the bikers slow down to a safe

rowd Ploppi

rowd Ploppi
Lap prizes for sprints that were hoped for from the picture crowd have not been forthcoming and the boys have had to dig into their own jeans to turpentine the plodders. The old rassling trick of plopping into the customers after a spill has even been invoked but the sport eds have yet to become unduly excited about the cycle act.

about the cycle act.

There was some talk that the event is being underwritten against loss by Warners, who believed the spectacle could be used as a build-up for the next Joe E. Brown picup for the next Joe E. Brown pic-ture. Exclusive shooting rights were taken by the producers, but so far not a scene has been lensed. At that it will save the Warner freres the expense of building a track of their own so the invest-ment is not a dead loss.

5.000 Cartoonists

(Continued from page 1) ployed at cartooning in the film busi-

ness.
Film cartooning is a highly spe-cialized art and to be entrusted only to those few who understand motion and timing. A man may be an excel-lent artist but unless he has the knack of those requisities he'd be useless to the studio.

useless to the studio.
Fleischer, who represents the cartoon industry on the NRA, is one of
the few who made General Johnson
reverse a ruling. The keeper of the
Blue Eagle ordered shorter hours
for the cartoon men so that more
artists would get employment. Fleischer was willing but when it was
pointed out that animated cartoon
ists were scarcer than blondes in
Africa the general reneged.
With double hills being battled.

With double bills being battled. With double bills being battled, the demand, for short product, especially cartoons, is growing but nothing can be done about it until a new crop of animators is harvested. This is the only known business where an actual shortage of man-power is holding back pro-

42d St. Cleanup

(Continued from page 1) burly shows from the past city ad-ministration.

Definition of Gentleman' (U) and orders is Orders' (U), split, with KFRC's Happy Go Lucky gang on stage. Gross away down to \$5.00 with show so long under this new double bill-stage show policitors and the dumchant of the dumchant of the dumchant of the customers can't be dumchant of the dumchant of the customers can't be dumchant of the five last summer, and the operation of the fiving Place have been after it since then to go into compared the customers of the fiving Place have been after it since then to go into compared the customers of the fiving Place have been after it since then to go into compared the customers of the fiving Place have been after it since then to go into compared the customers of the fiving Place have been after it since then to go into compared the summer, and the operation with the Republic and Elines. Hearing on the conversion of the Apollo into a buriesque thearer is not based on a complaint, and extended to the business men exte

VARIETY

Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street New York City

SUBSCRIPTION Foreign





15 YEARS AGO

(From VARIETY and Clipper)
Leo Feist given a decision be
could collect royalties on Canadian phonograph royalties, suing Graph

Gien Island, Sound amusement re-sort, quit trying. To be cut up for homes. Couldn't buck Coney.

There were 24 shows on B'way and only six out of Lebiang's.

Plans made for an early season on the argument that prohibition would drive people into the Guessed that one wrong.

Howard Thurstonia success on the road brought a glut of two-hou magic shows.

England developing ainst Victor Herbert's music bese he was Irish.

Hot tip on a horse, Who Cares, owned by Fred Goldsmith, theatrical lawyer. Ran second and B'way was iawyer. Ran second at busted. Everyone bet.

Overseas Theatrical League, to supply entertainment to the A. E. F., foided up, Did a great job, but it

Agents hurrying to turn producers; shortage of acts.

Estimated that \$12,000,000 worth of films stolen within a year, most of them sent to South America.

Hot tip that Zukor was to get the Stanley houses. Not so good.

Plans in the making for Actors Memorial Day, Dec. 5. Special mats all over the country for the Actors' Fund. A tribute to the actors' aid in Liberty Loans and overseas.

50 YEARS AGO

(From Clipper)

Hagenbeck had a herd of 22 ele magenneck had a nerd of 22 ele-phants at his Hamburg menagerie. Big group for those days. Two very large buils.

St. Louis variety theatre had a one-hand planist. He could strike one note in the bass with the stump of his other hand.

Six-day walking match in Chicago offered 40% of the gate to the first five. Others just got the exercise, But \$1,000 if the record was beaten

A. H. Sheidon, who managed a Bowery theatre, had 384 manu-scripts of plays he had written in his spare time.

Liliian Russell, whose show bust-ed in Switzerland, got a job at the London Aihambra to play in a bur-

Clipper was beginning to speak of Gus Frohman as Daniel's brother instead of the other way around.

Atlantic City hotel was angling for a comic opera troupe to give performances in the hotel.

Billy (Krausmeyer) Watson was billed as 'The German Dude' in those days.

Music festival in Minneapolis with a chorus of 1,000 children at the matinees. One afternoon the flagpole above the theatre was struck by lightning during a storm. People rushed out to avoid fire and back into the theatre to avoid the rain. Several children were nearly suffocated.

Inside Stuff—Pictures

At the present rate the Code Authority will have to pass upon as many as 40 appeal cases in a single day under new policy which goes into effect next Monday when 10 codists will sit as individual chairman four

as a specific in a super day when 10 codists will sit as individual chairman four days every week.

Through the break-up of appeals hearings the CA expects to complete the records and prepare recommendations for its general body at the rate of 20 a week.

The C. A. is meeting every other week in general session during the summer. The fact that the NRA holds the C.A. as a body responsible for its acts and those of its appointees would indicate that the short cut on appeals to save time nevertheless will have to be handed seriously. The 10-Court pian was conceded Monday (25) to be just a trial proposition; failing, something else will be tried until a satisfactory time-saver is discovered.

To allow themselves plenty of time for deliberation the C. A. will seek a change in code procedure whereby the 15 days now allowed to hand down a decision will date only from the time the individual committee recommendation has been submitted, rather than from the date on which the appeal is filed with the C.A. anneal is flied with the CA

the appeal is filed with the C.A.

The change in handling appeals, which neared a total of 100 Monday
and which weekly are on a marked increase instead of what was originally hoped would be a decrease, restores the C.A. as a group to its star
chamber status. Press, however, will be admitted at committee hearings
four days each week.

Method of handling labor differences for the film industry brought praise last week from NRA moguls who commended arbitration work in the office organ, the 'Blue Eagle'. Story stressed that every labor controversy has been successfully adjusted since pact went into operation but overlooks the Eikhart, Ind., theatres dispute which went to the national labor board for settlement after rulings of Indianapolis regional board were defied. Blue Eagle pointed out that nearly every agreement negotiated by arbitration has involved pay boosts and created more jobs: Cases settled affected over 120 theatres, record shows, including peaceful conclusion of acraps in Pittaburgh, Philadeiphia, New York, Houston, San Antonio, and 15 smaller cities.

A Dr. Benjanin H. Markson' who has been passing bad checks in Clarksburg, W. Va., by claiming he is Ben Markson, the writer, is still uncaught. Latest exploit, before police got on his trail, was to give a jecture on films at a college near the town. College invited him. He told residents he was doing a scenario based on life of Thomas J. Stonewall' Jackson, born in Clarkesburg, and another scenario of the Bluebeard (Harry Powers) case.

beard (Harry Powers) case. Clarkesburg newspaper says; 'Assuring his many admirers he was here in the interests of the RKO studios in New York city, he visited in the best homes of the city and in adjoining towns.

Fox wanted to keep Annabella, French star, in Hollywood, but couldn't get a contract release for her from Pathe-Natan. Annabella, generally considered the best b.o. name in Europe at the moment, came over here for the French version of 'dypsy Caravan', which Eric Charell is producing in French and English for Fox. She sailed for France last week. No chance of Howard S. Cullman going into Radio City for the Rockefellers, according to Rockefeller higher-ups.

Unofficial angle is that if there are any jobs around Radio City, the Rockefellers have plenty of people to spot there.

Under an unusual arrangement the contract Universal has signed with Polly Walters, currently in 'She Loves Me Not,' Broadway hit play, the film company has to give the star two weeks' notice when it wants to have her services. Then she has to notify Us at to when she can make it, giving two-weeks' notice. Miss Walters, as a result, may or may not remain with the play until the end of its run. Her U contract also gives her the option of appearing on the stage during the win-

Recent rule at some studies of keeping agents from roaming the lots except when called on appointment, has casting directors and story editors beefing that the new scheme is costing the studies added jack. They reason that when agents were allowed carte bianche they offered their lists of available clients with the execs having a wide choice to pick from and thus enabled them to make bargains to the advantage of the film companies. Now, they say, when agents are called, a sale is immediately sensed and the price goes up.

Newspaper men were invited by Warners in New York to a preview of Doctor Monica' last week prior to its opening at the Strand. Sat around waiting awhile, and then a secretary showed up with a worried look. Mordaunt Hail of the Times had phoned, she said, explaining that he was delayed 10 minutes or so because he couldn't find his rubbers. Publicity department asked the scribes whether they wanted to wait a few minutes longer for Hail. One of the lads chirped, 'No. Let's adjourn and help Fredde find 'em.' So the picture was started without the Times' man's presence.

tudio publicity chiefs are again pruning their lists of news and mag writers admitted to Coast previews. Follows a meeting of the publicity Hays office group at which a check showed too many are getting in under the guise of working scribes. It was agreed that no formal itst will be assembled applicable to all studios but that each individual publicity head will cull his own list.

Legit femme star recently taken to the Coast by a major company balked on her first call from the studio to be on the lot at 8:30 a. m. for make-up tests.

Player stated she would never appear at the studio before 8:30 telling he execs, You pay me so much money that I don't have to get up so

Howard Estabrook, who has been in England working on Metro's 'David Copperfield,' is profuse in laudation of the Charles Dickens fellowship, which headquarters in the author's last abode and keeps up contact with Dickens' admirers throughout the world. He said the organization was very helpful in supplying him with data for the script.

Due to a couple of bodyguards and Busby Berkeley's elusiveness, process servers have been unable in two months' time to catch up with him. The Warner dance director is being sued in Los Angeles for \$50,000 by Larry Ceballos over use of mirror sequences, but Berkeley has evaded the process men to date.

Several days ago Ceballos moved his address to the same apartment

While the Wampas contingent was in the Twin Cities (St. Paul-Minneapolis) one of the male members appeared at the University of Minneaton Memorial stadium for the electrical pageant. Called before the WCCO mike by announcer Al Sheehan to greet the payess assembled, actor merely burped and that was ali. Sheehan came to the rescue with I am very sorry to announce that Mr. So-and-So has ptomaine poisoning.

RKO's deal for the San Francisco-Los Angeles first run on t

Inside Stuff—Radio

Houston (Tex.) Chronicle editorially attacks the address by a Canadian professor in Columbus, Ohio, who declared: 'Canada's publicly-owned radio system with its planned broadcasting is doing much to unite the far-flung provinces of the Dominion in a national consciousness and a common understanding.'

The editorial, with the caption: SOMETHING ELSE WE DON'T WANT, questions the need of any stimulation of national consciousness, recalling the amount of it already in existence, as demonstrated particularly in 1914-18.

cularly in 1914-18. 'But the significant thing about the Canadian professor's view is that But the significant thing about the Canadian professor's view is that the publicly-owned system unites the provinces in 'common understanding'. 'Common understanding' of what? We need small imagination to give the answer: Of those things which the central radio authority, named by the central government, conceives to be good and proper. 'That is to say that a single body will decide the taste of the nation is music and literature, and will go far toward deciding it in ethics and

ities. We see the process at work in the European countries. In Germany, we see the process at work in the European countries. In Germany, prior to the triumph of the Nazis, the government speakers were given almost unlimited time on the radio, while the opposition was given very little time; under nazism all show of dividing time with an opposition

prior to the trumps and aims the radio, while the opposition almost unlimited time on the radio, while the opposition has vanished.

In France the records show much the same situation as in pre-Hitler Germany. And even in Great Britain a heavy weight of radio favoritism has been shown in government spokesmen.

Now it may be that a publicly-owned and governmentally controlled system in the United States could escape these evils; perhaps our officials would be so fair and broadminded and far visioned that they could be trusted to give no authoritative slant to the radio programs. But the individual American is still permitted to doubt that.

"Just incidentally it may be pointed out that American radio probably has done more to put great artists on the air than has the radio of any other country; and it has done vastly more to put governmental issues before the people by opposing groups, rather than by any one dominant group."

George Storer, WMCA, New York, operator and head of the American Broadcasting System, has withdrawn his bid for a half ownership in WIP, Philadelphia. Share that Storer sought to buy was the 50% that the Levy Bros., of WCAU, controlled in the latter outlet. Deal now on is for Gimbel Bros., owner of the other 50% and in whose department store the WIP studios are located, to buy out the Levy's interest. To obtain complete control of WIP the Gimbel's are offering the Levys

Storer elected to duck the proposition after Ben Gimbel insisted that ne continue as head of the station and that a Gimbel designee be in charge of WIP's commercial operations. Storer's bid was \$100,000 in cash and \$125,000, if the deal were on a time payoff basis.

Biddle Cantor explains his Chase & Sanborn contract by stating that C&S has no option on his air services, his deal being with the J. Walter Thompson agency signed in November, 1933, and calling for 13 weeks in 1934, beginning some time in September and no later than Oct. 7.

1934, beginning some time in September and no later than Oct. 7. Instead, the Thompson agency last apring, when Cantor's old contract expired, asked the comedian to stay on an extra five weeks with the understanding these five would be deducted from the 13 in the fail. So on Feb. 21, 1934, a modified contract was issued with the understanding that only eight more weeks would be left in the fail on FBC following which Cantor shifts to Pebeco on the CBS network at the same Sunday night 8-9 p.m. hour.

Although the newspaper publisher (St. Paul Dispatch and Minneapolia Tribune) buyers of WRHM profess they don't know what they'il do with it, report is that news beats scored by KSTP and WCCO (St. Paul-Min-meapolis) during the recent Minneapolis truck drivers' strike were largely responsible for the purchase. Other angle is that the publishers were tired of losing want ad lineage to the indic. WRHM had been gobbling everything in sight, running especially heavy on used car ad announcements and similar stuff which in the summer months means heavy gravy for the rags. Once the purchase was made, the new owners wanted no announcement of it until September, but the news ieaked out.

Continuity for Paul Whiteman's Saturday night sustaining pickup at the Biltmore hotel, N. Y., is being authored through the J. Waiter Thompson agency. Writer of the sustaining script is Herb Polesie, of the agency's staff, who also handles the continuity assignment for the Kraft-Phenix program, the Whiteman stanza on NBC Thursday nights. For Polesie's work on the Saturday night affair, which gets a 56-station hookup on NBC and a cross-Canadian link, Whiteman makes his payment direct to the Thompson office. It's the first arrangement of its kind in network broadcasting.

Understanding within the Hearst organization is that contracts have been closed by Westinghouse for NEC to operate KYW (Chicago) when this station moves to Philadelphia.

The Westinghouse-NEC agreement presumably eliminates the Levy

Bros. from the KYW picture.

First request for colored photos of mike personalities came to the net-works from the Philadelphia Inquirer. Paper wants to use them on the

first page of its Sunday supplement,
Colored photo idea is part of the intense competition current between
the Inquirer and the Philadelphia Record over their Sunday screen-radie
supplements.

NBC ran off on the adding machine the business it already had contracted for June, July and August, and found that it was 80% better than the taily prevailing the same week in 1933.

In making a similar comparison, Columbia estimated a margin of around 80%.

Carnera fight picture is for \$2,500 with the gross of the houses soing over double normal proportions.

Circuit decided to hold the film a second week and paid but \$750 for

Through an arrangement with the Lennen & Mitchell advertising agency Mort Millman is collecting \$500 apiece for the Old Gold testimonials he obtained on his recent visit to Hollywood. Ad series, now running in some 400 newspapers; may have \$0 picture names putting. their okay to the cig brand

grabbed 'Spring \$100' as title on a police story previously

Columbia has grabbed Spring sive as the Columbia has grabbed Spring sive as the Columbia Headquarters.

This was the title of an English play which got a handle change when brought to this country because the play had no police angle and it was deemed might have been confusing to playgoers in New York.

Hays office has quietly moved one of its departments into Radio City on the floor directly below Code Authority headquarters. This is the copyright bureau. Gabe Hess, Hays attorney, is now dividing his time between the two offices.

POP OPERA BIZ TRICKY

Actors' Dinner Club, Teetering, Criticized: Hurts Actors Fund

Teetering Actors Dinner Club, which continues this week at Hotel Woodstock, N. Y., but is not certain thereafter, uncovered considerable critcism against this form of stage charity. It is charged that a minority of recent diners were recognized as legitimately entitled to the gratis meals. Identity of the others is not given and, although it is presumed that some may belong to show business, claimed that others are not qualified at all or have been off the stage for some time. Decrease in number of paying diners and shrinkage of cash donations has placed the Club on the brink of eclipse.

eclipse.

inner Club started as an emergency measure and was lauded for aiding many professionals in distress. It is now in its third year. While there has been no question as to the way the project has been conducted, it appears that abuses have crept in, blamed on persons habitually on the cuff.

Criticism comes from among fro

habitually on the cuff.
Criticism comes from among those who have supported the Dinner-Club and who continue to nate. They say the club cannot continue indefinitely and that processionals still needy can be more effectively and efficiently taken care of. Reputed plan to commercialize the club as a place where the public can see hungry actors eat is especially decried.

lic can see hungry actors eat is especially decried.
Club and other emergency stage relief projects are claimed to have shaded the original, logical relief agency—the Actors Fund. A movement is expected to be started whereby the Fund would take over the bulk, if not all, tho relief work. Fund continues to operate, helping professionals here and even sending considerable money to coast indiconsiderable money to coast indi-gents, but financial support from the public is reported to have been hampered by the emergency

agencies.

It is pointed out that pros living in outlying districts, such as the Bronx, must expend carfare to reach the Dinner Club. If the stage charity movement is concentrated, it is proposed that such persons be given meal tickets good in their locality, arrangements being mone with cafes in various sections of

with cafes in various sections of the city. Charged that people coming back to New York. After touring in unit shows have immediately sought the free Club dinners. Such applications come principally from chorus boys and, although they have been turned down by Chorus Equity, they somehow find their way to the freed. Equity people explained they did not endorse such applications because it was felt that members who have freshly come in from the road should be able to take care of themselves for a while at least.

Also a portion of those getting

Also a portion of those getting club meals are no longer eligible for

sum means are no longer engine for stage Johs, it is charged. Stage Relief Fund is still func-tioning along constricted lines. Commissary department is also operating, with eatables donated by chain stores and wholesale grocers

Tent in N.C.

Charlotte, N. C. June 25. Charlotte, N. C. June 25.
Bert Bertram Players, stock company spending the summer here last
year, is back with tent on location
five blocks from center of business
section. Will play until cold weather
with two bills a week.
Opened with 'Mr. Jim Bailcy.'
American Legion is sponsoring, Gar
Austin and his Charlottean Orchestra, local playing.

local, playing.

Admission on par with local pic

HODGSON CLOSES STOCK

Hollywood, June 25,
Leland Hodgson has closed his
Vancouver, B. C., stock company for
the summer and is back in Hollywood for picture work.
Actor has started in The Human
Side at Universal

M. B. Till Rifled

Box office of the Music Box N. Y., was rifled over the week-end and about \$2,500 stolen. Coin was placed in the steel ticket racks which the thieves opened with hand drille

Money represented the admissions tax for Saturday's perform-Money represented the admissions tax for Saturday's performances of 'As Thousands Cheer,' also two salaries which had not been paid Saturday. Indications are that the job was pulled by someone in the know. Tickets were not disturbed

PREPARING 7 **NEW MUSICALS**

Although Earl Carroll and George White, two of the ever-present names of the past, probably will be among the missing, indications now are that there won't be a dearth of major legit musical producers and productions during the '34-'35 season. If everything now planned materializes, it will be a boom season for musicals.

Seven musicals of both the revue Seven musicals of both the revue and book type, by first line pro-ducers, are now in the works. This is a heavy total for this time of the year, especially without men-tion of the customary 'Vanities' and 'Scandals.'

'Scandals.'
Max Cordon has a pair of 'em in view, Waltzes in Vienna' and an untiticd revue. Lee Shubert is doing 'Life Starts at 8:30,' formerly 'The Family Album.' Vinton Freedley has Billy Gaxton and Victor Moore for a book show by Cole Porter and P. C. Wodehouse. Lew Brown, Buddy DeStylva and Arch Selwyn have one a piece on the advance schedule.

George White last week accuracy

advance schedule.

George White last week severed
the last tie that bound him to legit
(for this season anyway) by turning over his Bert Lahr contract to
the Shuberts. Lahr, who had bee
signed by White for a 1934 'Seamdais,' goes into the Shuberts' 'Life
Starts at 8:45' instead.

He will make a 1935 edition of 'Scandals' for Fox Film.

TAKEOVER BY SILLMAN OF DEAL HOUSE COLD

Deal for the Deal Conservatoire (New Jersey) was called off last week when its owner-operator, Mrs Dorothy Unterman-Goldberg, declined to commit the spot for a 10-year period. Idea of the long term arrangement came from Leon-ard Sillman of 'New Faces,' Fulton, N. Y., revue.

Spot was formerly famous along Jersey's 'gold coast.' Mrs. Goldberg took it over last year and conducts classes in dancing, fonding and other arts. A resident group of players appeared in the 200-seater players appeared in the 200-seater last season, but it is now proposed to use the little theatre for try-outs, Before deal fell through for this season a dozen spacious master bed-rooms were completely refurnished and were to be used by the actors.

and-were-to-be-used-by-the-actors—
On a plot of about five acres the
Conservatoire was originally the
Horgan estate, designed by Stamford White. Present theatre was
formerly the ballroom. When the
place changed ownership it became
a cafe, first known as the De Lisie
and later the Braxton Club. It is
about mildway between Long Branch
and Asbury Park.

OKAY IN N. Y.,

150 Tries Past Year in U. S. -Most Lost Money Hipp., N. Y., Outstanding Success with \$138,000 Profit

COLORFUL SALMAGGI

From June to June (33-34) there were approximately 150 pop oper tries around the country, the attempts averaging three per week. Very few are reported having been successful, but there were two standout money makerspodrome, N. Y., under the direction

podrome, N. Y., under the direction of Alfredo Salmaggi, and the recent coast operatic tour conducted by its 42nd cousin, Fortune Gallo.

During nearly one solid year of 96c top opera the Hipp netted a profit of \$138,000. Gallo's jaunt to the west made \$55,000 in 11 weeks but he spent \$23,000 in railroad fares and came back to Broadway with a neat 20 G's in his kick.

Salmaggi, whom they call maes-tro, has been in and out of the Hipp and all those excursions into other territory were costly he virtually lost his shirt in each of

them.

He started at the Hipp on a torrid June 3 last year and continued
well into December. It was during
that time that the house made most that time that the house made most of its profit. Teaming of Salmaggi, who is careless with money, and Cecil Mayberry, former picture distributor who operates the house, is a winning combination. When Salmaggi went to other parts there was a continuous stream of aspiration. ing impressarios going in and out of Mayberry's office. One was

was a continuous stream of aspiring impressarios going in and out of Mayberry's office. One was Humberto Fugazy, former fight promoter who tried opera at the Hipp this spring and lost \$21,000.

It is clear as a result of Salmaggi's experiences that pop operand nonly be operated successfully where there is considerable foreign element in the population, especially Italian. But the presenter must have something on the ball. How pop opera can fliv out of town and how Salmaggi repeatedly flopped—nine times—may be seen from the record: Five times in Hartford; four times in Boston; three times in Providence; twice in Richmond, and twice in Atlanta. Except for the first time in the later spot, all the other tries were more or less in the red.

or less in the red.
Prior to coming to New York
last summer Salmaggi had an exciting time at Soldier's Field. His
pop opera there grossed over \$100,000 but he couldn't pay off.

Passes

Passes
The Salmaggi-Mayberry combo, which started operating again Saturday (23) at the Hipp, announced that the lower floor tickets would be 50c, lowest price yet for operat 190c—as many rows as the demand calls for. Something like 30,000 passes were distributed in outlying sections. Different colors are used for each locality. Last June at the debut about 11,000 ducats were similarly distributed, several small-riots around the box office resulting there being capacity inside. Same thing is expected this week, the ducats not being good the first three days.

Showmen paid little attention to Showmen paid little attention to the opera thing at the Hipp when it started but later perked up upon learning-how-the-coin-was-coming. In. It was figured that the popularity here of pop opera was based on the fact that it offered lower floor scats to people who could only afford the gallery at the Met. However, the Hipp has a class clientelle, too, the gallerites sticking to the habit of going upstairs—for two bits. House claims a mailing list

(Continued on page 54)

Hope Dimming for Federal Legit N. G. ON ROAD Grant on CWA Basis; N. Y. Cuts Down

Morrison's Out

Charles Morrison, legit and vaude agent, has changed his mind about putting in 'Saluta,' which Will Morrissey has been trying to plant for some-time. Claims the br. was in sight okay, but that he decided to stick to his own field.

It's bad enough being an agent, much less going producer,' Morrison

DOWLING GETS ST. JAMES **THEATRE**

Actor-manager Eddie Dowling taken over the St. James, N. Y., under rental for a three-year period and has a starting production list of half a dozen plays. House, which was originally Erlanger's, reverted to Vincent Astor about two years ago when taxes were unpaid and interest on bonds with a par total of around \$750,000, was not paid.

Last year the estate of A. L. Brlanger requested that the house change its name, so that there be no confusion with Erlanger interests, also to shadow the totality of the venture's redness. House, built at a time when it looked like Erlanger would lose the New Amsterdam, cost more than \$1,000,000. Bonds were mostly floated in the South. Because of the high cost of construction, house had to gross big money to be profitable. Few attractions there operated in the lack. Same building program in which Erlanger was concerned at about the same time included legit houses in Buffalo, Atlanta, Philadelphia and Chicago. Marcus Heiman bought in on the string when he left the yaudeville field.

In depression times, with plenty Last year the estate of A. L. Er

In depression times, with plenty of theatres available, the St. James was regarded as one of the best houses on Broadway, from an op-erating standpoint, because the erating standpoint, because fixed charges had virtually fixed charges had virtually been eliminated when the property went back to young Astor. Its capacity of over 1,500, including a gallery, allows for fietbility in booking, house being adaptable for musicals or straight plays, one reason why Dewling took it over as a production base. He has established offices in the theatre. tion base. He has fices in the theatre.

Dowling has not dropped his political plans and is a candidate for the U. S. Senate from Rhode Island on the Democratic ticket. He is opposed by Peter Geery, reputed to be worth \$20,000,000. But that

be worth \$20,000,000. But that doesn't worry Dowling, he says. Deal for the theatre lease was handled through Lodewick Vroom, who has been representing the Astor interests. Vroom is taking over the operation of another Broadway theatre.

'Divided by Three,' as Written by Two Wives

Title chosen for the first play, collaboration by Beatrice Kaufman (Mrs. George S.) and Margaret Leech—(Mrs.—Ralph-Pulitzer)—is. Divided by Three. Play is a comedy drama and first on the production schedule of Guthrie McClintic for the new season.

Feminine lead for 'Three' h been decided on. Play is due for re-hearsal late in August when the manreturns from Europe. Sails y (25) with his wife, Katharine

Revived hopes that federal coin Revived hopes that federal coin will be forthcoming so that the Civil Works Administration drama project giving free shows operating in New York can be expanded to 50 units for appearances in Civilian Concentration Camps in many parts of the country, appeared somewhat dimmed during the week. From Washington it was indicated that ear-marking of money set aside for other relief purposes, particularly that designed especially to mitigate the drought in the middle west, could not be readily assured.

In New York the number of shows:

In New York the number of shows under CWA direction may be decreased so that the outlook is for less summer federal employment for show people, rather than any material increase, unless there is a change at the capital.

a change at the capital.
The company of actors which
played school auditoriums mostly in
Nassau County, Long Island, has
suspended after playing for more
than one year. Proposed similar
outfit for Westchester never eventuated. Nassau troupe was under the State Recreational and Relief bureaus, under the general head of the Board of Education.

the Board of Education.
Understood the state decided that direct home relief was more économic than furnishing employment. Nassau players, most of whom reside in Freeport, started on the basis of \$18.50 weekly wages, which were later slightly tilted. Project, however, was regarded as having aided relief work. Admission was charged and the takings in total turned over to local relief funds in the communities played.
Continued CWA shows during the

the communities played.

Continued CWA shows during the summer, which are transferring to portable stages for presentation in New York's public parks, is, however, participated in by the state recreational and educational agencies. Understood the state pays one-third of the expense.

EQUITY AMENDMENT BATTLE CONTINUES

Referendum ballots on the closely contested proposed amendment to Equity's constitution whereby members in arrears of dues for not more than one year would be ellighle to vote on all proposals at general meetings, will not be sent out to members until late next month. Equity leaders expect the ballots to be returned and the result decided by the middle of August. There is no special hurry to send out the ballots, since there will be no general meeting until autumn.

Vote on the amendment, proposed by the younger or liberal group that recently sprang up in Equity, was a highlight of the association's annual meeting. Chair first announced that the amendment was rejected by a vote of 116 to 114. There were immediate demands for a recount, so ballots were drawn up and distributed the vote being counted. Referendum ballots on the closely

vote of 116 to 114. There were immediate demands for a recount, so ballots were drawn up and distributed, the vote being counted at Equity's offices the next day. It was first announced the amendment was adopted 121 to 120, but the vote was later declared a tie, because over the week-end it was discovered that one vote against, which was voided, was ruled to be valid.

Referendum method, whereby the entire paid-up membership votes on the proposal rather than the comparatively few members at the meeting, was then decided on by Council.

Peggy Wood Tryerout

Teggy Wood Iryerout
Hollywood, June 25.
The Closed Room' gets a tryout
at Ogunquit, Maine for two weeks
starting July 23 with Peggy Wood
in the lead. Author is Patterson
Greene, one time L. A. Examiner
music critic.
Miss Wood will take the show to
New York in the fall if it proves
lokay.

Boston Sets Up Five-Month Grant For Free Legit; 142 Proffesh Jobs

At liberty worries will be over for at least five months for 142 legit actors, directors, dance, costume, make-up and scenery people under g.new.community drama program here financed by an ERA grant;

here financed by an ERA grant;
Members of the group, who are
eligible for the jobs only if professtonals, residents of Boston and
jobless, will be divided into two
professional companies of 50 members each, and the balance will organize and direct 15 amateur comunity drama groups in suburbs. ganize and direct to amende to community drams groups in suburbs. Pay is not announced, but it is expected to be about \$20 and \$30 weekly, the same scale paid to artists under the PWA programs throughout the country.

General direction will be under Miss Clara E. Wagner, head of the dramatic department of Community Service, a co-operative charitable and public service outfit, which for a year has operated recreational programs for unemployed of all sorts. City park department will

Two pro companies will make two-night stands, free to the public in closed theatres, municipal auditoriums, and other spots in vari suburbs, on a reportory basis. ERA did not include any soin for royal-ties in its grant, so modern plays are out, and stuff produced will be Wilde, Ibsen; Mollere, etc.: Miss Wagner, however, is dicketing with some playwrights for gratis use of their modern stuff on the basis. It would be a fine charity and a service to the profession. suburbs, on a reportory basis. ERA

Community Service also will set up a play-reading committee which will invite submission of works of will invite submission of works or.
Boston authors. If the scripts pass
the board, they will be tried out by
the two pro groups. How a scribe
will be paid if his opus is produced
is not announced.
Local suburban committees al-

Local suburban committees already set up for other phases of recreational programs will drum up

trade for the nabe dramas.

Call is for 100 actors and actresses, Call is for 100 actors and actresses, community. director-organizers, directors of the pro groups, 6 nee directors, 6 costume design-s, 2 seenery makers, 2 costume akers, 2 lighting experts, 2 make-experts, 2 research workers and stenos. Office space and services up experts, 2 research worke 2 stenos. Office space and so of Miss Wagner are donated.

Equity Softens Muir's **Exile; Summer Work OK**

Final chapter in the serial developments of the case of Gavin Muir, who was suspended by Equity for six months for holding the curtain at the last road performance of 'Dangérous Corner' in Washington last February. Council at last week's session somewhat mitigated the ban permitting the actor to appear in summer try-cuts.

the ban, permitting the actor to appear in summer try-outs.
Understood that the several new councillors who are of the younger group in Equity went to bat for Muir. They contended that the penalty was severe in view of the actor's belief that he was doing the right filing in demanding an extra week's salary (amount was \$200 which he refunded). That he did not transgress the proprieties in the matter of sobrlety was also stressed, although suspended as long as another actor who was intoxicated on the job. It was also stated that if Muir were denied the try-out rights his chances of securing an engagehis chances of securing an engage-ment for the next season might be

impaired.

Muir's suspension otherwise extends to August 27. He was also aned \$100, which he is permitted to pay at the rate of \$5 weekly next season, when working. He is rehearsing with a play tentative called 'Gangway' being tried out next week at Suffern, N. Y., by Bela Blau.

Miller for Congress

Hollywood, June 25, Charles Miller, Equity rep on the Coast, will be a eandidate for Con-gress from the Fifteenth (Holly-wood) district.

Miller, who is also Coast representative for the Actors' Fund of America, will make the run on the Danocratic ticket.

Bay Tree' Has Its Grief, but It Opens

Grief, but it Opens
San Francisco, June 25.
Louis Macloon-Lucille Ryman's production of 'Green Bay Tree' ran into housing as well as casting difficutities, and show finally opened at the Columbia last Friday night (22) after a previous June 19 schedule for the 'Kamokila' heatre.
Fire department turned Miss. Ryman down on a permit for the 'Kamokila', saying it could be okayed only as a non-commercial theatre, as which it was previously operated. Macloon made a hurried deal with Kalph Pineus and opened it at the Columbia then.
Macloon is on Equity's 'mustn't

Columbia then.

Macloon is on Equity's 'mustn't touch' list, as a result of which several Equity people dropped out, although other members still are in the cast.

ATLANTIC CITY LOOKS FOR A TOP SUMMER

Atlantic City, June 25.
With all three legit theatres lighted for the first time in year, with dog racing coming June 28 in the Municipal Auditorium, and every pler with bigger shows than ever, this resort is looking forward to a revival of its old-time popularity.

larity.
The Chamberlain Brown Players The Chamberlain Brown Players are occupying the Earle with guest stars-each week and, while dollar top prevails, all 1,800 seats are filled mightly on 'advertising' passes' plus 25c. At the Garden Jases, which Charles Purceil has leased for the season, 'The Chocolate Soldier', with De Wolf Hopper and Ruth Altman, will open tomorrow' (Wednesday). will open tomorrow (Wednesday). Joe Quitner is running burlesque at

the Globe.

Ralph Wonders is staging the floor shows at the Carlton Terrace, adjoining the Ritz, where he has Stoopnagle and Budd, William O'Neal, Gypsy Nina and Isham Jones orchestra. Ethel Waters is making a stand at the Atlantic City Carlin.

Town has taken on a new lease of le with repeal. The Ambassador Town has taken on a new lease of life with repeal. The Ambassador has set a horse shoe bar, while the Ritz is featuring a merry-goround bar, where the bartenders do their stuff inside a circle ringed with hobby horses. Patrons sip their drinks while they ride round and round to the tunes of a hurdy-gurdy.

Mill-Type Artie

Newark, June 25.

Frank Carrington won over the Miliburn township board to allow him to turn the old paper mill on Brookside Drive into an art theatre and center: It will be built by the Essex Repertory Theatre, successor of the Newark Art Theatre. Joseph P. Day, realtor, has offered land near the new theatre for parking. The stage will be housed in a fireproof building simulating a grist mill while the theatre, offices, etc., will occupy the present mill. ind center. It will be built by the

Future Plays

'The Voice Within,' dramatiza-tion by A. W. Pezet of C. T. Revere's novel, 'Hands as Bands,

Revere's novel, Hands as Bands, will be produced by Franklin and Stoner early in September after an out-of-town tryout.

"La Vois Lactes, under new title, not announced, will be tried at the Red Barn Theatre, Locust Valley, L. I., by Arthur Hanna and James Nellson. Play is John Van Druten's adaption of Alfred Savoir's play about Sacha, Guitry and Yvonne Printemps.

Printemps.
The Red Cat, by Rudoiph Lothar and Hans Adler, translated into English by Jessie Ernst. A. H. Woods producing, with Ruth Weston engaged for icad. To open

Sept. 15.

Arch Selwyn and H. B. Franklin
will offer 'The Old Folks at Home'
at the Plymouth week of Sept. 10.
Play by A. H. Harwood is now in
London. Arthur Hopkins and the
author will direct.

Shortened O'Neill

Story about a week-end hotel booking upstate (N. Y.) tells of a 35-minute version of Strange Interlude, the drama that consumes five hours

mat. consumes are nours in performance.

When the curtain dropped the proprietor yelled for more. Leading man repiled that couldn't be done because drama required much memorization and no 'business' could be in-

12 CWA Shows Slated for N. Y.: Call Off 'Patsy'

espite reports of cutting down on the number of gratis legit shows under the direction of the Civil Works Administration, CWA head-quarters in New York states that 12 companies are slated to go through the summor in N. Y. Yet "The Pasty," regarded as the prize play of the group, was suddenly ordered off and will be replaced by 'Uncle Tom's Cabin."

There are two reasons given for

Tom's Cabin."
There are two reasons given for the yanking of "The Patsy," which was selected as the best example of CWA shows proposed for the Civilian Concentration Camps throughout the country. Patsy players were sent to Washington last month for one performance at the National Press Club before CCC administrators. When the fleet was in it was presented aboard the Langley, air-craft carrier that was Langley, air-craft carrier that was anchored at the Brooklyn Navy

anchored at the Brooklyn Navy Yard.
During the performance it was reported that George Junkin, head of the CWA drama department, eame aboard with newspaper photographers, but when the latter started to snap flashlights officers protested. It was state that cans of gasoline were on the deck and particular care was exercised to avoid ignifing them. It seems that Chandos Sweet, director of the show, also protested to Junkin, saying that the flashlight work should be done at intermission so as not to interrupt the performance.
CWA explained that the 'Patsy' had played out its time, going, off

CWA explained that the 'Patsy' had played out its time, going off for that reason. However, it dropped out of the bookings immediately after the reputed Langley incident, Junkin was not in the city this week and those in the CWA office appeared to know nothing about the flashilight dispute. Shows were slated to start outdoor performances in New York parks this week, but the opening date is not definite. Reason is that the portable stages have not been completed because requisitions for required nardware had not been productive. No explanation for the delay, except red tape.

Little Theatre Groups Form League in W. Va.

Form League in W. Va.

Fairmont, W. Va., June 25.

Little the sum movement that wort to the twent the twent to the twent the twent to the twent twent to the twent to the twent twent to the twent twent to the twent to the twent twent to the twent twent to the twent twent to the twent twent the twent to the twent twent twent the twent twent twent the twent twent

ENGAGEMENTS

Mary Newton, 'Invitation to a

Murder.

Belle Didjah, Arthur Page, Helene
Arden, Glpsy Blonde.

Donnis Gurney and Zee Allen,
Ara You Decent?

Bert Lahr, Life Begins at 3:40.

"Onion City, which furnished the
men at the Hipp's request.

Relict secured the release of the
men, assuring their appearance
when the ease is heard further.

Met Opera Condemned by Fire Dept. Some Talk of Moving Next Season

Singer Gets \$29,445 In Accident Suit

Syracuse, N. Y., June 25. Syracuse, N. 7., June 26.

Deane H. Spauling, roadway tenor, and professor in the department of music, Long Island University, won a \$29,445.10 verdict against Earl E. Simpson, owner of the Simpson Transport Lines of this city, at the trial of his \$150,000 damage suit growing out of an auto accident two years ago.

accident two years ago.

Spauling was struck, by a Simpson truck while cleaning snow from the windshield of his parked car at 3 a.m. on Nov. 25, 1982, near Mycenae. Singer was hurled 20 feet. He suffered 12 rib fractures, punctured lung, concussion of the brain and a heart displacement, actor appeared both in musical comedy and vaudsville until the accident.

PIC RIGHTS ON FIRST FRANKWYN PLAY SOLD

Picture rights for The Old Folks at Home' which is the first play on the production schedule of the newly formed Frankwyn company (Arch the production schedule of the newly formed Frankwyn company. (Arch Selwyn, Harold B. Frankin, and C. B. Cochran) have been sold in Emp. land. Purchase price was \$45,000, with Frankwyn in for one-third.

Moss-Stoll who presented the play in London are not participants in the picture money, author H. M. Har-wood having retained total film rights. That is at variance with the American custom, where the produc-er gets 50% of the picture coin if the show runs three weeks or more. Deal between Harwood and Selwyn accounts for the American producers being declared in.

being declared in.
Arthur Hopkins will have opethird interest in the stage presentition of 'Old Folks' over here and he
with the author, will direct, rehearsals starting Aug, 5 and show due into the Plymouth early in Soptember.
Frances Starr is the hydrobia lead to the Plymouth early in Soptember. Frances Starr is, the probable lead, deal with Billie Burke having virtually fallen through. Miss Burke was offered 10% of the gross, producers balking when she held out for a guarantee of \$1,500 weekly.

Frankwyn's plans for a recital form of revue for Lucienne Boyer are taking form. Her part of the performance will consume about, an hour, solo. Escudero, Spanish dancer, will also be a specialist, with several Parisian novelties.

Tax Squabble May Fold Berkshire Playhouse

Stockbridge, Mass. June 25.

Is the Berksitre Playhouse, summer stock theatre, an educational institution or a business enterprise? And should it pay a tax? These are questions to be settled as a result of Town Tax. Collector Thomas Carcy announcing the playhouse owes taxes of \$507 for three years, which must be paid or the theatre sold at auction to satisfy the debt. Playhouse is owned by the Stock-bridge Three Arts. Society and the directors contend it is an educational institution and therefore should be tax-exempt like schools and churches.

F. Cowies Strickland, producer, announces the playhouse will open July 2 for a season of 'real' repertory, with frequent changes of plays, even in the same week. Stockbridge, Mass., June 25,

tory, with frequent cl plays, even in the same

Another innovation will be in the form of exhibitions of paintings at the playhouse.

Pass Distribs Jailed

Jersey City, June 25,

Two men distributing passes for pop opera at the Hippodrome, N. X., pleked up by cops here Friday and fined \$10. Offense lay in the fact that circulars advertising the attraction were also distributed, door to door. Case will be appealed by the Emergency Relief bureau, Union City, which furnished the men at the Hipp's request.

Doubt about the future of New York's Metropolitan Opera House, which was condemned last month by the Fire Department, after inspection of the old theatre showed electric wiring to be so faulty and ancient that the Met was ruled to be a fire-trap, was apparently cleared up late last week. Decision was to raise \$400,000 on the \$45,500, was apparently old \$400,000 on the \$45,500, was to raise \$400,000 on the \$400,000 on the \$45,500, was to raise \$400,000 on the \$ be a first mortgage.

be a first martgage.

Booked affair for the Met early in May was shifted to the Hippodrome when the fire heads forbade the doors to be opened again until the wiring was modernized. Estimated cost of the installation is \$300,000, most of the wiring dating back 30 years. House was built about 50

years. House was built about 50 years ago.
Understood a huddle of the board of directors was called when the ban was made final. Question arose over the high cost of the re-wiring and how the colin could be raised. Guarantors of the Met, including subscribers to the Diamond Horseshoe, have considered establishing grand opera in another spot. There is a plot in Radio City which eventually may house the Met, but such an opera house could not be completed until next season is far advanced, even if financing is accomplished.

Met people reported considering Met people reported considering whether it was worth while mak-ing enormous outlay for rewiring the old opera house, alternative be-ing building or lessing a modern theatre. Some talk about spearing for the Music Hall, Radio City is discounted with inside sources say-

discounted with inside sources say-ing such a plan is out. Center theatre (new Roxy, R.C.) was also considered, remodeling cost being estimated at more than \$280,000.

Minturn Milw. Stock

Chicago, June 25. Harry Minium is readying a stock here to open at the Dayldson in Milwaukee shortly after July 4. Will have Edna Hibbard for his name attraction.

Pop Opera Biz

(Continued from page 53)

of 24,000 opera fans who generally attend at least once weckly.

Salmaggi showed his personal stuff recently, the incident being a reaction to the flop at Hartford,

stuff recently, the incident being a reaction to the flop at Hartford, where some alleged mobsters' went for \$5,000. They swore they would give the impressario 'the works' and five of them came to the Hipp, asking for 'that long haired so and so.' House management tried to have Salmaggi 'scoot. Instead he replied: 'Send them in, Fil take care of this business.' One hour later the visitors came out with their arms around Salmaggi, declaring him a great guy and expressing willingness to go for another chunk of coin with him.

There is as much temperament back stago-at the Hipp as at the Met, perhaps more so with the orthestra mostly Italian and liable to lick up, a rumpus at unexpected moments. Two strong arm stage doormen are on the job to keep out crashers and it is a trick to control the back stage people, there leding 200 for some shows mostly out crashers and it is a trick to control the back stage people, there being 200 for some shows, mostly extras. The pitmen nearly broke up one matinee recently. Each had bet a quarter in a pool on the Kentucky Derby and demanded to be paid off at intermission time.

Hipp has scenic settings for 31 operas and can chose from some 10,000 costumes. With costs pared awaydown, the presentations are fassible despite the chean admission

10,000 costumes. With costs pared awaydown, the presentations are feasible despite the cheap admission prices. But the cost of transportation=to-out-ol-town-points=is=the-reason why such dates were unprofitable. Gallo took the biggest gamble, jumping a company of 60 warblers from New York to San Francisco. He discontinued in Colorado and brought the outful back. Gallo opera dates were generally at \$2.20 top. Salmagel-Mayberry due also has

Salmaggi-Mayberry duo also has 'Moses,' described as an opera-pageant, which is dated for the

Coliseum, N. Y., July 14-15.

CHI CLEAR OF ALL LEGIT

Inside Stuff—Legit

Equity's financial statement shows improvement. Not in increased revenues, however, but in reduced operating loss. For the year ending March 31, 1933, the association operated at a loss of \$9,000. Income was \$116,729 while expenses totaled \$125,787. Loss for the year ending March 31, 1934, was less than \$1,000. Revenue totaled \$104,366, while expenses were \$105,187. During that fiscal year Equity's paid up membership dropped about 25% and the present total in good standing is \$2,100. Silving of salaries amounted to \$12,000 in the past year, and during the last four years \$64,374 has been lopped off the salary account. Frank Gillmore, in giving out the figures, said: 'If anyone asks why these conmics were not effected earlier, I can only say that you cannot run an organization of 12,000 members for the same amount of money or with the same number of employees as you can an organization of 4,000, half of whom are not paid up. We reduced expenses to keep pace with our falling membership.'

The late Hal Skelly was a licensed airplane pilot. During the run of Burlesque' (1927) Skelly was on salary and percentage and garnered a br., show averaging \$31,000 for months. He took up flying and hought a plane, making week-end flights as far as St. Louis. When friends feared he might not return in time for the Mohday curtain he aiways replied hed make it and did. Skelly never had a plane crack-up. Obituaries mentioned 'Burlesque,' the show, but failed to state that Skelly's stage start was acting in burlesque. He played Columbia Wheel shows for at least six years, appearing in the late Bert Baker's 'Bon Tons' and in Max Spiegel attractions. In the Columbia shows Skelly was a juve, second comic and hoofer.

James Reilly, in charge of Charles Frohman, Inc. for Paramount since the withdrawal of Gilbert Miller several years ago, will move his quar-ters from the Empire, New York, to the Par building. House was under rental to Par, but last year the picture firm's receivers disaffirmed the lease, and the Frohman offices continued in the former Frohman strong-

hold.

Frohman, owns the rights in whole or part to 150 plays, there being some revenue from the scripts almost continuously, with the film rights occasionally disposed of. Frohman entity will not be discontinued, although Reilly may receive other assignments in the Par home office.

I went into this show to avoid going into summer stock,' said ar actor in the cast of 'Caviar,' Forrest, N. Y., 'but they put on a new ver-

actor in the cast of "Caviar," Forrest, N. 1., but they put on a new version here, too, every night.

Forrest hotel bar, which connects with this theatre lobby, got an excellent play from Caviar audiences and the players also spent coin there nightly after the performance. Because of the bar adjunct, attraction received 85% of the gross. But show closed Saturday (23).

James Barton added weight to the theory that a good comedian is often a good dramatic actor when he stepped into 'Tobacco Road' in New York last week, succeeding Henry Hull, Comnies enactment of the back country cracker appeared fully comparable to Hull's performance, rated among the best of the season.

Barton's performance opens up the field of legit for him, as did Walter C. Kelly's first show appearance last season in 'Both Your Houses.'

Alfredo Salmaggi, the pop opera impresario at the Hippodrome, N. Y., has 306 cousins, all living in Brooklyn. He makes them all put it on the line for tickets but gives free ducats to strangers.

Last fall when he was at the Hipp he bought 13 raincoats on a cold rainy afternoon and gave them away. Several went to house employees, the others to unknowns who looked like they needed the coats.

Broadway legit ads list three 'prize' plays. 'Men in White' heralds itself as the Pulitzer prize winner, 'She Loves Me Not' is the Dramatist Guild Prize Comedy of 1934, according to the ads, and 'Are You Decent?' asserts itself as 'the public's prize play'.

BROADWAY REVIEW

Her Majesty the Widow

Comedy in three acts, presented at the Ritz June 18 by Pauline Frederick and Wee and Leventhal; written by John Charles Brownell; staged by Miss Frederick, who is starred. ls starrd.

Sarah. Grayce Hampton
Jane Seymour. Pauline Frederick
Judge Coolidge. Alexander Campbell
Judge Coolidge. Alexander Campbell
Judge Coolidge. Alexander Campbell
Judge Coolidge. In the Coolidge Coolidge
Judge Coolidge. Judge
Judge Coolidge
Judge Coolid

'Her Majesty' has been traipsing around the country since May of last year, when it was presented in Los Angeles by and with Fauline Frederick. Never a show for met-ropolitan fare, it nevertheless served the former stage-film star well enough to satisfy her propensities for trouping. Coming to Broadway

enough to satisfy her propensities frock of red being much more before trouping. Coming to Broadway on the eye of summer, it figures to register light grosses, but is geared to operate that woment of the way, booking independent theatres and UBO houses, Miss Frederick originally had another play called 'Amber', which alternated with Majesty.' She evidently liked the latter better, or it best suited her. Coming East she sinally made arrangements with Wee and Leventhal to operate the show in their rotary stock spots. That means that with the system of 'passes' and other reduced fare tickets, sixable, although distinctly middle class, audlences are drawn.

Original cast had several male players better known than those now appearing, but the feminine contingent is intact—Laurette Bullbrant, Isohel Withers and Grayce Hampton. As a matter of fact the girls

distinctly outplay the boys in 'Her Majesty.'

John Charles Brownell, who authored it, has done better work. Play has that a.k. atmosphere that rules it out for real coin. Box office doesn't even have the usual admission price schedule posted, so that less work to contend the best of the company of the contend of the co

walk.

Miss Frederick has chosen a part
that fits this stage of her career.
She didn't look so well in black a
frock of red being much more becoming.

Ibee.

FIRST TIME IN LOOP HISTORY

Back in 1832 There Was Only One Legit Show in Chi—Nothing in Prospect Until September

LEGIT ERRORS

Chicago, June 25.

For the first time in the history of Chicago as an incorporate, town is to be entirely clear of any and all legitimate attractions. For several weeks now it has been all legitimate attractions. For several weeks now it has been struggling along with two shows, 'All the King's Horses' and 'Big Hearted Herbert.' 'Horses' folded os Saturday (23) after a long attack the structure of the several structure and Herbert' will fade this coming Saturday (34).

Herbert' will fade this coming Saturday (30).

Back in 1832 there was only one show in town, and that was because there was only one house, the Saturday (30).

Back in 1832 there was and the promotion of the promotion of the saturday of the saturday of the saturday of the saturday of the control of the saturday of the control of the c

tney go around to the corner pleture house.

Estimates for Last Week

All the King's Horses, Grand
(M-1,207; \$2.75). Closed on Saturday after six weeks of struggle, losing coln most of the way. Finished under \$2.000

ing coin most of the way. Finished under \$7,000.

'Big Hearted Herbert,' Cort (C-100).

'Liou Hoo, The Herbert,' Cort (Cosing this Saturday (30). Advertising last weeks, and town flooded with circle datas but no help.—Hardly-25,000-in-the-till.

QUITS AGENTING

Hollywood, June 25.
Resuming her former occupation
of penning scripts and fiction, Grace
Norton has resigned from the firm
of Werthein and Norton.

Partnership specialized in script and scenario sales.

Few Good Things Await Summer Influx; B'way List Simmers to 13

Salkow's Stock

Albany, June 25. Sidney Salkow is attempting a 10 Sidney Salkow is attempting a 10 week's season of summer plays at the Elverhol theatre at Milton-on-Hudson. Opener was Genlus in Love', new play by G. A. Gerber, with the cast including Betty Bronson, Edward Raquello, Gloria Holden, Bram Nossen, Misha Ferenzo and Zolya Talma.

Salkow says he has contracted Irene Rich, Francine Larrimore, Helen Chandler, Bert Lytell, Herbert Rawlinson and Tullio Carmination.

Carminati.

Carminati.
There is a new play each week
with a guest star. Salkow is in
charge for the first half of the season and will be succeeded by Ben
F. Kamsler. Philip Gelb is scenic

Admission ranges from 75c to \$1.50.

\$20,000 AGAIN FOR W. ROGERS

Hollywood, June 25.
Will Rogers in fifth week of 'Ah, Wilderness' at El Capitan, continues to mop up, with another estimated \$20,000 for the nine performances of the past seven days. Engagement has one more week to go, after havmartinate.

Starting June 1, Henry Duffy opens 'There's Always Juliet' at the house.
Only other less' in the control of the starting of the starting that the house.

house.
Only other legit in town is Keep
Only other legit in town is Keep
It a Dream, now in second week at
the Hollywood Playhouse. Piece
never really got started, and management last week began resorting
of the series week began resorting
which just about gives management
an even break.

'Herbert' \$5.000

Philadelphia, June 25.
Broad Street theatre, independently operated by Sam Nirdlinger and the only Philly legit house that got any kind of a season, may make a try for the summer going. Current offering, "Big Hearted Herbert' fitted in beautifully with the out-rate idea and starts its work of the cut-rate idea of the cut-rate i

Gilmore and Wells For Aussie 'Roberta'

Janette Gilmore and Herman Wells are heading for Sydney to do the Lyda Roberti and Bob Hope. roles respectively in the Australiaf production of Roberta'. Williamson-Tait is doing the Anzac production. 'O, Susanna,' which Wells appeared in and produced on the Coast will also be done in Australia, following 'Roberta.

Anglin's Chi Play

Chicago, June 25.
Margaret Anglin, Leslie Casey,
Lee Elmore, James W. Liddle,
James Sheehan and Guy Hardy have formed a new company, Fresh Fields, Inc., with \$10,000 paid in. The Blackstone will be the spot, with an all-name cast. Attorney is Phil R. Davis, and no further plans yet.

FOX BUYS 'LOVE FLIGHT'

Hollywood, June 25.

'The Love Flight,' an original by
Bernice Mason, has been bought by

Miss Mason is at the studio to work on the film script.

There will be no new shows on Broadway until August. Except for possible sudden bookings, none are carded for July and there have been virtually none through the current

Surviving for summer holdover are very few good things, and, New York has the expected visitor influx after the Fourth, these attractions should clean up. High heat last half of last week left most managers gasping, Saturday night

tractions should clean up. High heat last half of last week left most managers gasping, Saturday night seeling mostly unoccupied rows.

Early this week the ticket agencies were doing much more business with tickets for the wrestling championship (Browning-Londos) yesterday and the lightweight boxallog the state of the lightweight was long to the light weight was long to the light weight was long to the light weight was long to the legit theatres combined. Specs, like the hopeful managers, are mostly waiting around for that delayed influx.

Broadway has 15 attractions, not includings pop opera. Next week (July 2) there will be not more than 13 shows and probably less, one big sussession of the subsection of the leader, "As Thousands Cheer," which was well ahead of normal until the heat came, but still grossed \$20,000.

Pop pers, under the same ausproads the leader, "As Thousands Cheer," which was well ahead of normal until the heat came, but still grossed \$20,000.

Pop pers, under the same ausproads the same auspent of the leader, and it may repeat, that made it a surprise click and the summer, is under way at the Hippodrome, and it may repeat, that made it a surprise click and summer. See the week and the summer, is under way at the Hippodrome, and it may repeat, that made it a surprise click and summer. See the summer of the way at the Hippodrome, and it may repeat, that summer, is under way at the Hippodrome of the summer of the summer of the summer of the weeks.

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and the state of t

Other Attractions

Other Attractions

'Gypsy Blonde', Lyric; 'The Bohemian Girl' in revised form;
opened Monday.

'Stevedore', Clvic Rep
14th street's sticker.
Grand Opera, Hippodrome; popopera with changed set-up; 55 and
99 cents downstairs.

'Kykunkor', Little; African tribal
dances.

dances.
'The Drunkard'; revival with beer, east 55th street,

Fuller Entry, Thring Spreadout, Presage Legit Battle for Sydney

Sydney,
Hoyt's Theatres and reater
Union Theatres jointly own a very
valuable block of ground in the Main
Stem in Sydney. On the highest
authority it is learned that a proposal is afoot to erect a theatre on
his site for the presentation of
legit. Stated that F. W. Thring,
will take a large interest along with
Hoyts and G. U. T. should present
plans mature.
Thring, who has operated only in
Melbourne, has experienced great

Thring, who has operated only in Melbourne, has experienced great difficulty in securing, a suitable Sydney theatre. He has just concluded a deal to play two musicals in the Tivoli, Sydney. Theatre is not regarded as a good spot, being too far downtown.

With Hoyt. U.T. Thring combining, Williamson-would be given sharp of properties. Some

mot regarded as a good spot, being too far downtown.

With Hoyt U. T.
combining, Williamson would be given plently of opposition. Some years ago the Fuller-Ward organization bucked up against W-T but faded when Hugh Ward decided to quit the amusement field. Thring has recently enjoyed success in Melbourne with legit and is expected to break into the Sydney, field in a big way.

Sir Ben Fuller has stated his intentions of breaking into the legit game within the next few months. He may rebuild his Mayfair, Sydney, now used for British pix, and use it for musicals. Also, Sir Ben is building a new theatre in Melbourne. W-T will soon open a theatre in that city on the site of the old His Majesty's, destroyed sometime ago by fire.

In company with Ernest Rolls, Sir Ben Fuller is enroute to London to book plays and players for his circuit. Rolls has been located in Australia for many years as a producer of musicals.

Australia for many years as a pro-

Australia for many years as a producer of musicals.
With Hoyts-G. U. T.-Thring,
W-T, and Sir Ben Fuller all keen
to boom legit in Australia, a hot
fight for supremacy is figured to
result.

BRIT., MAGYAR SHOW BIZ GOOD

London, June 25.

This city and Budapest are the healthiest theatrical centers in Euhealthiest theatrical centers in Europe today—and possibly in the world. Several shows here are doing good business, there is a healthy atmosphere of prosperity around and the deluxe hotels are getting their share with smiles. Same is true of the Hungarian capital. It's been years since the hotel situation here has been as rosy as it

is. An American newspaperman arriving here a couple of week ago phoned one of the more prominent hotels in the center of town and asked for a room. He was informed that the hotel had advanced reservations for rooms completely through to September. Which is just an idea.

Night clubs are doing well and legit shows ditto, although in this line conditions are not as good as they were a few months back.

In Budapest there is not such objusy prosperity, but legit is health-An American newspaperman ar-

In Budapest there is not such ob-vious prosperity, but legit is health-ier than it has been in years. Sea-son is now beginning to wane but 'Men in White' and 'Ah Wilderness' are still 'doing smash business. Seven musical shows were running in Budapest concurrently a couple of weeks ago, all to nice profit,

Literacy Via Pix

(Continued from page 1)

movement to increase the literate population of the participating countries. Subsidies are said to have been promised by the govern

have been promised by the governments.

It is planned to have projection facilities mounted on trucks and move from town to fown in sections where pictures have never been shown before. Acting on the theory that it is less difficult for illiterate minds to absorb and retain what they see in contrast to scholastic order of schooling, the various nations are concentrating on films to be made especially for the purpose. The organization has been functioning for four years.

PRAGUE TAX ON RADIO SETS TO HELP LEGIT

In andon to aid the cuffering legitle mate theatre a proposition has been placed before the Czechoslovak parliament to impose an extra tax on the owners of radio instruments. As there are over 600,000 radio listeners

there are over 600,000 radio listeners in Czechoslovakla, a considerable sum could be raised through this scheme to ald the regular legits. Similar plan has proved a success n alding unemployed, for in the picture playhouses an extra charge of 20 helier (2.40 cents) is imposed on every admission ticket.

Taxes in France; Niteries 33% June 15. collector, who takes more than 33% of nitery grosses, came close to forcing Ambasadeurs to third down recently. After fast opening receipts irropped, and place started running behind in tax payments. Collectors tent a blacksuited gent looking like an undertaker to stand nightly at the standard standard should be sent a blacksuited gent looking like an undertaker to stand nightly at the standard standard should be sent a blacksuited gent looking like an undertaker to stand nightly at the standard should be sent a blacksuited gent looking like an undertaker to stand nightly at **How They Collect**

than 33% of nitery grosses, came close to forcing Ambassadeurs to

dropped, and place started running behind in tax payments. Collector sent a blacksuited gent looking like an undertaker to stand nightly at the cash drawer and pull in the French Government's share first. Clement Hobson, proprietor, figured that if this went on he'd have to close up as a protest, if for no other reason. Then receipts picked up, and things looked rosier.

Ambassadeurs figures cashing in on Paris season, now beginning with extremsive hallyboo and has arranged extremsive hallyboo and has arranged

on Parts season, now beginning with extensive ballyhoo, and has arranged a series of galas, including Grand Steeplechase dinner, air gala, fashion teas and the like. Floor show will go on to June 39, when present bookings end, and spot will thereafter go on showless.

'Malones' Okav

Melbourne, June 25. Melbourne, June 25.
Sir Benjamin Fuller's production
of 'Merry Malones,' with Polly
Walker re-creating her original
Broadway role opened here Saturday (23) to good success at the Palace. Other Americans in the cast
are Florenz Ames and his wife and
Bob Caperon.

Fuller's are to do 'Rillie' next.

Dr. Graf to Philly

Prague, June 14.

Dr. Herbert Graf, chief director of opera of the new German theatre here, has been called to Philadelphia to hold a similar position in the opera of the Quaker City, which in the next season will be under the musical direction of Fritz Reiner.

Dr. Graf ends his connection with the Prague New German theatre with the musical management of a star and scenic presentation of

with the musical management of a star and scenic presentation of Handel's oratorio, Josua, in which 700 persons participated.

PARIS LIT UP IN HOTCHA **SPREE**

SYDNEY LEGIT **BIZ IS OKAY**

Sydney, May 29.
Legit trade remains at a very nice level here. 'Ten-Minute Alibi' came in for W-T and looks like decame in for W-T and looks like developing. Production has been given a very lavish mounting, and the acting is very high class. Cast includes George Thiriwell, Thelma Scott, and Arundel Nixon. White Horse Inn' is still a smash hit, and 'Du Barry' continues a good run. Fresh Fields' is currently playing in Melbourne with 'Collit's Inn'.

Early in July F. W. Thring will produce 'Mother of Pearl' with Deproduce 'Mother of Pearl' with De-lysia in the leading role. Thring will also produce 'The Beloved Vagabond' and 'Collit's Inn' in Sydney next June, Activities in the legit field haven't been so bright in many years.

Cowboys Talking German

Circuses in Hitlerland Advertise Owning 'Genuine Negroes'

LONDON GOES BALLET: THREE TROUPES DATED

London, June 16.
London has suddenly become
Russian ballet conscious. More
ballets will be running here simultancously than ever before in the

Bartousy, the term of the control of

now playing Paris, and assembled by La Nijinska, sister of the Rus-sian dancer. Opening date likely about last week in Juna.

Hamburg, June 15.

You 'haven't really lived until Jou've heard a cowboy speaking German! Anything with a big hat and hairy chaps is a cowboy in this man's circus world and they're a sad lot. Sharpshooters, trick riders and fancy ropers, all would make an honest cowboy die of laughter.

Circus business got off to a good start here early, but the rain and the cool nights of May and June didn't drive 'em in droves to buy the pasteboards. Hence it is a little dull

pasteboards. Hence it is a little dui plicking.

One of the biggest outfits on the German road is the Zirkus Krone.
It is a representative outfit and thus far has succeeded in getting

moving money together.
Outfit carries 150 artists and
roustabouts and some 600 animals
and travels in its own train. It

Nazi Government Trying to Breathe New Life Into Rapidly-Dving Legit

Reinhardt's Production Plans for Europe-U.S.

Danie Tuno 16

Paris, June 16.

Before Max Reinhardt goes to
Hollywood to put on a legit version
of Shakespeare's 'Midsummer
Night's Dream' for the benefit of the consters he will do several shows

ere. His immediate European plans are His immediate European plans are an open-air production of 'The Merchant of Venice' in Venice. Then Faust' and 'Everyman' at Salzburg. That will clean up the summer, after which he goes to Hollywood. Reinhardt wants to put on 'Midsummer Night's Dream' here in French, at the Pigalle, when he gets back from America.

Fifteenth Month For 'Chris Bean' And Still Good

London

'The Late Christopher Bean' is now in its 15th month at the St. James

No immediate likelihood of the run ending, so Gilbert Miller is re-cruiting a touring company to send

Coliseum Mortgage

Coliseum Syndicate. Ltd., operating Sir Oswald Stoll's ace house. has secured a second mortgage of \$220,000 on its properties, present and future, including capital.

Mortgage has been taken by the Westminster Bank.

Miss Sharp's Play

Margery Sharp, well-known nov-elist here, had her first play produced at the Globe, June 14, titled 'Meeting at Night.'

Meeting at Night.'
Taking an excellent idea, Miss
Sharp develops the plot in narrative
form on the lines of a novel, rather
than making use of dramatic dialog,
with which she is obviously unfamiliar. As a result, there would
seem to be very little hope for the
venture.

'Goodbye' Flop

S. F. L., Ltd., a new theatrical producing corporation, made its initial bow at the Shaftesbury, June 13, presenting Ralph Lynn in 'Hello Again' (known in New York as 'Goodbye Again'). New corporation is composed of Charles Q. Steel, who was the partner with Tom

is composed of Charles Q. Steel, who was the partner with Tom Walls and Ralph Lynn in their Aldwych farce ventures; Harry Foster and Lynn. The only recruit from the original cast is Sally Bates. Plece toured for seven weeks before coming to London, did nicely in most spots, and by the time it reached the West End the promoters figured they were on a winner. Billed as a comedy, it struck most exposed as a farcical diea played in a tragic tempo. Occupants of the better seats received it politely, and the galleryites waited patiently until well into the third act before they began to cut loose. This is not a review of the show—mercly an oblituary notice. obituary notice.

Undaunted

Undaunted by the failure of her last play, 'The Laughing Woman,' Gordon Daviot (nom-de-plume of a

Gordon Daviot (nom-de-plume of a Scottish spinster) tried to emulate the success of her 'Richard of Bordeaux', with the production of 'Queen of Scots' at the New the atre, June 8, with a notable cast.

First night audience acclaimed this new effort, which differs but slightly from various historians' conception of the tragic queen. Mary is a timid, rather than a courageous figure, but is at all times pathetic and dignified in the hands of Gwen Ffrangcon-Davies.

Berlin, June 16 If the German theatre doesn't experience a fillip during the com ing fall and winter, it won't be the

ing fall and winter, it won't be the fault of the government, which is making its plans to breathe life back into a slowly dying venture.

All manner of theatres have been started anew after having been dark for months. Most of the Nazi party organization is behind the movement to repopularize the theatre, but this far the public has stifled a few yawns and let it go

at that.
The Jugend Buehne (stage of youth) is struggling valiantly to produce some worthwhile offerings,

produce some worthwhile offerings, but mostly with inexperienced casts and the results haven't been so hot. Most of the big stars, particularly the Jewish actors and actresses, are on the outside (of the frontier) looking in. Many have hit out for Vienna and Prague, several are in France and Die Bergner is in England

Bre in France and Die Segiet is in England.
Without the big names to group a cast around the spring theatre here has been pretty awful.
Outstanding of the few plays which weathered the storm of Nazi hate were 'Dr. Med. Hiob Fraetorious,' a smartly written, well-acted ironic bit. It ran about 130 nights, which is an amazingly long run.
'Crach' um Jolanthe' (Fight over Jolanthe) was another which enjoyed considerable popularity. It told of the farmer's efforts to keep the sheriff from seizing Jolanthe for back taxes, Jolanthe was a sow.

But most of the things offered hardly had time to heat the houses this spring when they folded up and went to the Berlin equivalent

and went to the Berlin equivalent of Cain's.

Most of the hoofing crooners, like Max Hansen, have lit out, Max returning to his native Denmark.

Raiph Roberts is still producing. His present plece, Fragen Sie Frau Eitriede' ('Ask Mrs. Eitriede') isn't bursting many box office records, but he is managing to pay the light bill.

At the Koemedie, Ebinger, Schaefters and Fischer are still holding out in Fresh Wind Out of Canada,' which has passed the 50 mark.

Canada, which has presented as the Description of the Duke of Westminister and maybe he'll get some kind of a break.

Dietrich Eckart's 'Der Kerl der Spekuliert' ('The Guy Who Takes a Chance') is still trying but probably will go back to the moths.

SIR BEN IN NEW YORK FOR OPERA TROUPE

Sir Benjamin Fuller, veteran Australian showman, is in New York lining up American talent and production material for his proposed grand opera season opening in Melbourne during Centennial week, Australia's Century of Progress exposition. Fuller plans making the opera season a permanent Anzac institution, with a season of six months.

Sir Ben is after some American people and also grand opera wardrobes, and will do some more talent seoutner in London. This will mark Sir Ben's first visit to the British capital in 10 years. Lady Fuller accompanies him.

So far set is the native Australian soprano, Florence Austral, whose name is borrowed from the country. She is currently winding up an Australian concert tour. Walter Widdop, tenor; Norman Allin, basso; Muriel Brunskil, contralto; Charles Moor, producer! Curl Frerauer, coach; Harold Barrett, assistant stage manager; Maudie Stevens, bailet mistress; Browning Mummory, Ben Williams, tenor; Maurice Dabravanel, first conductor; Octave Dua, tenor; Fred Collier, baritone; Robert Ainsworth, chorus master-conductor; Francesca Duret, colora-

Dua, tenor; Fred Coiller, baritone; Kobert Ainsworth, chorus master-conductor; Francesca Duret, colora-tura soprano; Thea Phillips, šo-prano; Booth Hitchen, baritone; Ap-pleton Moore, baritone; Ciadys Gar-side, contralto; Bernard Ross, bari-tone; Ethel Earl, Ruth Portrate, Freda Chacko, sopranoes, are others signed.

signed.

If Sir Ben winds up his business
fort chough he plans to sail tomorrow (Wednesday) for London.

Tabloid Epidemic That publishing urge, responsible to the appearance of a flood of seek-end tabloids during the last week-end tablods during the ac-few months at Syracuse, N. Y., netted the first kickbaok last week when police arrested Frazier N. James, 26, editor, and Roland E. Burdick, 20, assistant editor of the

Burdick, 20, assistant editor of the Syraouse Rounder.

Arrests resulted from the appearance of the second issue of the tabloid journal on the news stands. Police claimed the issue rotten and indecent; and seized approximately 1,000 copies of the publication. The Syraouse Bugle started the parade of tabs, and is flourishing at a court. Surgues Life was

a dime a copy. Syracuse Life was started as the first opposition sheet, The Syracuse Sun is taking shape, and a new string of five or six tabs is in prospect.

Bogardus Selling Milk

Bogardus Selling Milk
T. Elmer Bogardus, for the last
five years a member of the Syracuse Pogt-Standard's staff, has been
appointed director of the publicity
bureau in the N. Y. State Division
of Milk Control. As such, he will
handle publicity in connection with
the \$500,000 advertising campaign to
increase the consumption of milk.
This was launched last week, with
the N. W. Ayer Agency in charge of
the advertising end.
Bogardus' job is one of the few
p.a. positions in the State service
which a Republican commissioner
has filled. Most of the publicity
posts are under control of the Demcorats, the jobs being non-civil
service.

Fast Fictionee

Norman Klein, ace rewrite man of the New York Post and author of several novels, started work on a new tome May 1. To date 60,000 words of it are on Johnny Farrar's deak and the last quarter has been promised Farrar & Rinehart by

promised Farrar & July 4.
Klein had to whack the book out on Sundays and his NRA days off.
Title is "Terror by Night' and is another in the tough dick series, of which Klein is one of the leaders, with Dashiell Hammett and Raoul

Donoghue's Waltz

Terry Donoghue, former reporter with the New York Journal, has gone into show business as the entrepreneur of Terry Donoghue's Moulin Rouse, an old-time dance hall at Beach Channel Drive, Rocknay Beach.

Denoghus left the Journal las

hall at Beach Channel Drive, Rock-away Beach.
Donoghue left the Journal last November and hid away on his wife's plantation in Madison Sta-tion, Miss. He returned thre-weeks ago to see what was doing. No newspaper jobs around, so he took over the dance hall.

H. & B.'s Music Anthologies Harcourt, Brace, establishing new department for the publicati of music anthologies. Albert E will be the head.

Weir will be the head.
First of the new Harcourt, Brace
books in this classification will be
Pleces for Two Planos, edited by
Weir. The Weir book, as well as
succeeding volumes in the series,
will be low-priced, to compete with
those gotten out by the regular
music houses.

Lavine's Comeback

William Levine, the infrequent mag publisher, who is also Murray Leinster, the prolific fictioneer, plan-ning to make another try at publighing.

Likely that Levine will revive his former mag, Great Detective Sto-ries, which flourished for a time.

Rodin's Radio Angle West brothers, three, embarking in the publishing business with a series of books on various aspects of radio broadcasting. Call their firm the Rodin Publishing Com-

pany.

First book is 'So-o-o-o You're
Going On the Air!' Author is Robert West, one of the brothers.

Amer. Spec. Goes Mag American Spectator, which lated its London counterpart when it came into being and apeared in it came into being and apeated in newspaper form, turns mag in an-other issue or two. Change sug-gested by its new publisher, Cath-erine McNeilis, who acquired the publication recently from Richard

Spectator started out with a no-Spectator started out with a no-advertising edict. Recently it weak-ened and took on an advertising manager, Amy Vanderbilt. Belief of the publisher is that the mag for-mat will induce more business.

Chatter

A son for John Strachey.
Constance Rourke in N. Y.
Monica McCall vacationing.
French edition for 'Nijinsky,'
Adrian Huffman publishing his

Marcosson to Europe for a

Isaac Marcosson to surope an a stack of interviews. Newest Kentucky Colonel is Al-bort Payson Terhune. L. A. G. Strong's new novel is titled 'Corporal Tune.' Denis Mackall's new novel to be

titled 'Summer Leaves.

Channing Pollock has written another novel, about an actor.

Booth Tarkington working on the nanuscript of 'Little Orvie.'

John Cowper Powys back to Eng-

nd. This time permanently. Charles Brackett has finished a one 'Entirely Surrounded.'

new one, Entirely Surrounded.
M. J. Farrell, author of 'Devoted Ladies,' is really Mary L. Skrine.
Jos. V. Connolly president of I. N. S. and King Features, to co. Europe.
James Norman Hall in from Tabiti. with the manuscript of another

Branch Cabell debunking a lot of historical characters in his next

Knopf has signed Bruce Marshall or the latter's next half dozen

for the latters books.

Book Business, trade paper of the publishing industry, has sus-

pended. Louis-Ferdinand Celine, French scribbler, here for another lookind:

around.
John Mason Brown has written
another book on the theatre for
Viking Press.
Fourth edition for 'The Lord's
Anointed,' a first novel by Ruth
Eleanor McKee.
Howard V. Bloomfield has suc-

eded William Corcoran as editor

ceeded William Corcoran as editor of Adventure mag.
Valentine Williams back to London to regain his British accent. Returns here next winter.
William Wister Haines, the new novelist, used to be a telephone linesman not so long ago.

Ars. Anna Steese Richardson, of

Mrs. Anna Steese Richardson, of the Woman's Home Companion, sailing for Europe July 28.

Haying set himself as a poet, Jesse Lasky, Jr., trying to make another mark as a fictioneer. Irina Skarlatina goes abroad soon to gather material for a new book. Will stay away until the fall.

John Cuchan, novelist, is also Lord Wich Commissioner in Scotland. He

High Commissioner in Scotland, He finished 'The Free Fishers.'

just finished 'The Free Fishers.'
Houghton, Mifflin has added an-other ace scribbler to its list in the person of Gertrude Atherton. Evelyn Falle, who took her car with her to Europe, likes Venice, where they get around only in boats. Compton Mackenzie's next book 'Prince Charlie and his Ghis' will be probableshed in the IT. S. by Knorf next.

ublished in the U. S. by Knopf next E. Joa Ford will be associate editor to Daisy Bacon when Ains-lee's is revived by Street & Smith next October.

Last book written by the late G

Last book written by the late G. D. Eaton, editor of Plain Talk, will get publication by Carlyle House. Titled John Drakin."
Forthcoming novel, My Shadow as I Pass; by Sybil Bolitho, widow of William Bolitho, based on the facts of their life together.
First thing Herbert Agar, Pulitzer Pates wither for the People's

First thing Herbert Agar, Funitzer Prize winner for the People's Cholce, did on arriving from Eng-land last week was to buy a For-Book rights on Charles Dickens' Life of Our Lord' sold to Germany, Sweden, France, Canadas, Italy, Hol-land, Denmark, Hungary, Norway and Japan

and Japan.
George Jean Nathan picking out
the best pieces from past issues of
Smart Set, the mag he used to coedit with H. L. Mencken, for compilation in book form.

Two Herald-Tribune staff members will have books published this summer. One will be Stanley Walker's 'City Editor,' and the other by Wilbur Forrest, titled 'Behind the Front Page.'

James J. Geller, of the William Morris story department, has finally whipped his anthology of old-time plays into shape. Macauley will publish the book under the title of 'Grandfather's Follies.'

Mark Hellinger's The Ten Mil-lion to be published this summer. When O. Henry got out a collec-tion of similar pieces he labeled it "The Six Million." Which illustrates New York's growth since.

After all these years, F. Marion Crawford, one of America's leading novelists of his time, coming in for hographical mention. His cousin, Maud Howell Ellott, and his sister, Margaret Chanler, have both done books about him.

Best Sellers

est Sellers for the week ending June 23, as reported by the American News Co., Inc.

Fiction

amb in His Bosom' (\$2.50)	By Caroline M:
Bachelor of Arts' (\$2.50)	By John Erskin
nthony Adverse' (\$3.00)	By Hervey Aller
oseph and His Brothers' (\$2.50)	By Thomas Mani
Seven Gothic Tales' (\$2,50)	By Isak Dinese
Infinished Cathedral' (\$2.50)	By T. S. Stribling
Non-Ficti	
يغومه في من سيدادات	Dy Alexander Weellest

Cartoonist Loses

N. Y. Supreme Court Justice Mil-ler on Friday (22) dismissed the \$290,000 suit for breach of contract brought against the Chicago Trib-une and its allied N. Y. Daily News. une and its aline N. I. Bally News, brought by Thomas McNamara, cartonist. Attorney Arthur F. Driscoll of O'Brien, Driscoll & Raftery represented McNamara. The newspaper defendants were represented by Attorney Bruce Bromley or Cravath, de Gersdorff &

McNamara is a former Hears McNamara is a former Hearst cartonist and while working for the Chi Trib and the News furnished editorial cartoons besides a strip at various times during his employment with these papers. He was to have received, according to his complaint, \$200 weekly plus 50%

his complaint, \$200 weekly plus 50% of syndicate rights.

The contract was made in March, 1229, and was to have continued for five years, but the deal blew up for various causes in May, 1931. Following several tiffs, McNamara was given set office hours, etc., which he resented. Suit followed.

Mounties Protest U. 8. Strip Royal Canadlan Mounted Police don't like the way they're depicted in the comic strips, so the Free Press, Winnipeg, decided last week to discontinue 'Dan Dunn, Secret Operative 48, distributed by a U. S.

syndicate.

Last Thursday (21) strip showed
Dunn, a. R. C. M. P. man, using
'third degree' in attempt to make

third degree' in attempt to make a Chinaman prisoner squeal on his pals. Local R. C. M. P. men sought out Frank Williams, feature editor, and made an official squawk.

Next day F. P. was without Dan Dunn and ran an apology, which ended: It is well known that Canadian police and the Royal Canadian police a nadian police and the Moyal Cana-dian Mounted Police do not and have never used third degree meth-ods, although such methods may be in use in the United States, and therefore would cause no shock to American readers.

Wesk Book Buildup

Weak Book Buildup
Three employees of Alfred A.
Knopf trying out a new idea in
hook merchandising on their own.
Trio have formed the Selected
Books Corp., through which they
will push whatever books they belease meritarious but which are not

will push whatever books they be-lieve meritorious, but which are not selling well.

Plan of the trio is to get mail order recognition from the particu-lar publisher whose book they in-tend merchandising. Thus, there is no cutting in on either the pub-lisher or the retail bookseller.

Trio behind the firm are Joseph C. Lesser, Bernard Smith and Sid-ney R. Jacobs. Undertaking is with the consent of Knopf, by whom all three have been employed for some time.

Gold Writing Again
Mike Gold has taken a three
months' vacation from the Daily
Worker, of which he is one of the
editors, in order to write a new
novel, his first in three years.
Covici-Friede will publish it early
in 1885.

William Lipman's Tome

William Lipman's Tome
Under contract to Ives Washburn for one more novel, William
Lipman, on the Coast as scenarist
for Paramount, is writing 'Sleep
Walkers in Valhalla'.

"Its a novel of Tia Juana not spots-

Now it's 'Tender Cheeks' tile of Wolfe Kaufman's novel has been changed from 'Sidewalk Comedian' to 'Tender Cheeks' Scheduled for publication by Coylci-Friede in mid-September.

Screen Mirror Suspends Screen Mirror, film fan mag pub-lished out of Hollywood, has passed Periodical's end was sudden. sed.

Book Reviews

Indictment

Ŧ. Wylie, of the more capable novellsts, has picked herself a tough subject in To the Vanquished' (Doubleday-Doran: \$2). Nazi Germany is no easy playground for the novelist's imagina-tion, nor is it likely—in most case: —to be a profitable one. Neverthe-less she has managed to turn out a book with so much strength and conviction that the Saturday Evening Post was banned in Germany report.

"To the Vanguished' has the sam To the Vanquished' has the same faults as most Nazi plays and hooks; it's both bitter and sentimental in overdoses. It deviates several important points: it deals not with Jews primarily, but with intelligent, pacifist gentlies (whose problem, in New Germany, is after all the same as that of Jews); it portrays Hitler and Goebbels, both of whom are ordinarily skirted around by novelists and playwrights. wrights.

wrights.

It's a strong book, well writter and with much haunting distinction One wishes Miss Wylle had taken a bit more time with it and not al ed herself to be carried away hy owed nerself to be carried away by the subject so much. It is weak, for instance, in comparison with the searing simplicity and strength of a book like 'The Oppermans.' But it should nevertheless find a

market.

Passion Play

Passion Play
Of interest to theatrical readers
is the reissue, with additions, of the
text of the Passion Play of Oberammergau by Montross J. Moses
(Dodd, Mead & Co., \$2.50). This
text was prepared for the 1930 performances and brought up to date
for the 1934 anniversary presentations.

tions.

There is a brief advertisement of the current production, a foreword, an historical story of the play and the complete text. The latter comprises 201 pages, giving practically the full text, though here and there involved chants are done into continuity because of the repetitiousness of the original.

ness of the original.

Apparently it is assumed that the
book will be purchased only by
those who have seen the performance, for which reason the arrangement of the stage is dismissed with
the remark that the guide books
fully cover this point, while those
who would study the technical harwhites was clear no scene plots or who would study the technical nan-dling are given no scene plots or stage direction, which reduces the value of the book to the student. On the other hand Mr. Moses has made an excellent translation, scho-larly and retaining the flavor of the original.

Hartswick's New Puzzle

F. Gregory Hartswick is one of the fellows responsible for the cross-word puzzle rage, so probably deserves no sympathy on any score. Nevertheless a bit of compassion ought to go his way for having at-tempted to satirize the great Ameri-can boobery in 'The Winning Line' (Covici-Friede; \$2). He almost got way with it.

Hartswick's particular concern in Hartswick's particular concern in this book is contests. An advertising—man—starts—s—limerlok—contest with a \$1,000,000 prize for the best tast line. Almost all American humor in the past few years has been built along this pattern. Take some ridiculous supposition and build from there on, with situations that are more and more ridiculous as the book goes on. A good deal of it very funny. In toto, as usual with this kind of book, it's just a bit too thin and impossible in spite of being a good idea. of being a good idea.

Execs View

(Continued from page 5) nen for more material of t hotcha vogue.

Among some of the major spokes-Among some of the major spokes-men suggestions of special moral philanthropy for theatre owners during the anti-agitation are being made. One of these is that an exhib be allowed to cancel any major fea-ture from which 150 feet or more has been deleted by his censor

But sex can't be taken out of films altogether, such spokesmen-insisted, expressing a preference-even for the much-feared national censorship rather than a committee of clerics which could cut film at

While on the Federal angle protagonists took to task other pic-ture theorists who during the past week publicly endorsed Washington shearing as the best means of regushearing as the best means of regu-lating industry cutting. A lot of people in this business don't even know today, the ritics stated, that Federal censorship would just mean another censor board and that every state, city and town would still retain the right to set up a board of its own which could clip that which the Federals authorized for the

On the Church agitation, Haysites On the Church agitation, Haysites express little fear that the crusade from now on will be carried to the extreme that it has been in the past few weeks in various parts of the country.

But Will Hays' board of directors

But Will Hays board or directors is not yet fully settled on the moral problem, as is witnessed by the fact they are re-convening again this week for further study of the religious matter. The events of the ligious matter. The events of the past week, including the partial past week, including the partial turn-down of the directorate's first truce to crusaders, is on the calendar for discussion. Joe Breen, who was skyrocketed into moral prominence as the result of the board's action two weeks ago, will report on the Cincinnati situation. An additional appropriation to finance Breen's moral machinery, enabling him to take on some help, is expected to be made.

Will Hays' announcement of the producer appeals board demise issued Friday also noted:

"There is but one answer, and one

There is but one answer, and one answer only, to reasonable objec-tions to pictures, and that is the pictures themselves. It is recog-nized that the solution of the prob-lem of the right kind of screen entertainment rests solely with the quality of the product, and these strengthened arrangements are di-rected to discharging that responsi-bility more effectively.'

Par Confab

(Continued from page 4) (Continued from page 4) tions offered for advancement of the picture business came from M. A. Lightman of Memphis, It was his tions pleture business came from M. A. Lightman of Memphis, It was his plan to have quality pletures produced for de luxe and first runs and cheaper films for the cheaper houses. No big picture would be given a subsequent run in a 150 house, Also he suggested that pictures for family trade be thus labeled and certain nights set aside for their showing. What action was taken on these departures was not divulged.

divulged. Campaign book distributed among conventioneers drew much praise

conventioneers are much passe for art work. Special train carrying the dele-gates back home pulled out Satur-day night (23). No announcement was made of next year's conven-tion city.

Attendees

Attendees

Among those atending were: Barney Balaban, Chicago; A. H. Blank, Des Moines; Carl Hoblitzelle, Dalles; Lou Marcus, Salt Lake; N. L. Nathanson, Toronto; E. V. Richards, New Orleans; Eat Beatty, Detroit; M. S. Comerford, Scranton; Jules Rubens, Chicago; H. Robb, Ed Rowley, Little Rock; Col. W. S. Butterfield, Detroit; Edward Sparks, Jacksonville; N. Goldstein, Springfield, Mass, and Joseph Cooper, New field, Mass., and Joseph Cooper, New

neid, Mass, and Joseph Cooper, New York.
In the foreign contingent were: John Hicks, Eugene Zuken John Ceeil Graham, Great Britain', Luigi-Lurashi, Carl York, Stockholm; M. J. Messeri, Spafn; Montague*Goldman, Englanc and Albert Deane. Executives included Adolph Zukor, Emanuel Cohen, George J. Schaeffor, Neil Agnew, Lou Dlamond, Robert Gilliham, Max Fleischer, G. B. J. Frawley, Louis Phillips and Russell Holman.

Going Places

By Cecelia Ager

Beauty Sans Glamour

Elissa Landi, casting's problem Great child, turns up in Flirtation' radiantly beautiful—by virtue of deeply appreciative makevirtue of deeply appreciative make-up and colifure. She cannot, of course, go always striding about as 'The Warrior's Husband, wherein her problem attained solution, but she cannot give out intoxicating glamour either. She is hearty and hardy and has a sense of humor, and these are not glamorous quali-ties.

'The Great Fiirtation' the pro on The Great Furtation the pro-vocative slant of her eyes has been stressed, and she's been equipped with a fetching Golllwog coffure, but she remains a big gal, inept at more like a pal than a temp-

The costume department has loyally disregarded Miss Landi's seeming preference for the more worthwhile things in life, fitted her out with lots of glitter, put rows of buttons everywhere, given her frequent negligees—which Miss Landi straightway turns into util tarian hathrobes They might be tarian bathrobes. They might be made of towelling for all she bothers about them. But she does right by her headgear, wears a galyak turban with a Russian-Egyptian outline, a black cap with a mink roli, a large black picture hat—with great distinction. She wears her hats exactly as the costume department puts them on her.

The ensemble, however, suggests nat there is no full-length mirror in her dressing room, or in there is she apparently doesn't know what it tells her, that simplicity is her

A Hollywood Boyy

In 'Affairs of a Gentleman' several good-looking picture actresses are kept not very busy professing ardor for Paul Lukas. Each young lady has her own way about it—one does it with a saucy glance, one with a merry quip, one tells it with her fetching stance, one with a rolling hip. Lilliam Bond, by not taking no for an answer: Leila Hyams, by taking no for an answer. Dorothy Burgess takes to drink; Patricla Eillis wants to be taken. Mr. Lukas plays a novelist, and the variety he encounters makes his books fascinating. He wears, for writing, beautiful black satin dressing gowns marked with handsome monograms. In 'Affairs of a Gentleman' several

It doesn't seem quite fair to Mr It doesn't seem quite fair to Mr. Lukas—who lives in a fancy and spacious apartment full of doors, butiers and things—that none of the gals crazy for him has clothes worthy of his elegant suvity. Miss Bond—she plays the brazen one, atways coming back from Paris—undulates not too unforgettably in undulates not too untorgettaby in a white satin evening dress hanging limp around the shoulders in spite of its brave banding of mirror applique. She does, it is true, make a sweeping exit in a long fitted ermine wrap, but, alsa, she pauses just as she reaches one of the doors, whereupon anyone interested in these points may study the amplifi-cation that white these points may study the amplifi-cation that white fur yields to the derriere. If a lady's got to drape her white fur clock close about her to express poised allure, let her pull it close to her shoulders, the student

mutters.

Miss stakes her all on a sheer black dinner dress topped with white pleue crossing over her bare back and buttoning, square neck decolletage, in front. A tallored costume, for Miss Ellis is a nice young girl—inquisitive, but nice, Miss Burgess has lived, so there are rhumba ruffles on her white satin dress. Miss Hyams, looking very, very pretty, wears black and ruffles. She cannot quite make up her mind.

Almost-Not Quite

The Saxon Sisters at the State.

Two wriggling blondes in greer,
satin Directoire dresses. Dresse,
willing, eager to show the aestheti
young curves of the Saxon figure
Dresses convinced that Parislan
rumors of deep low front decolletage rumors of deep low front decolletage should be made a certainty at the State. Carefully rehearsed voices backgrounded by thrilling hot arrangements, swelling to the attack, hitting it. Excitement of sophistic, tion, cated rhythm, super-modern harforten mony. Shining, crisply waved blonde succebeads shaking for the vamp with tures.

silly open mouths, cheapening the class and showmanship so shrewdly built up. Almost. Perfection just around the corner, in sight when freed of honky- tonk mannerisms.

freed of honky- tonk mannerlsms:

Vox and Walters: Lady-ventriloquist, Miss Walters accurately
mimics baby-crying, little-girl talk.
Crepe pumps exactly match headgear. Cool white dresses, light blue
nurse's cape, col, flatter blonde
bob, Pays attention to costume
details, gets smart results.

details, gets smart results.

Alexander and Santos. Present three young ladios. Saxophone player in white satts, rhinestone to the same player in the satts, rhinestone burles and satts, rhinestone burles and satts, rhinestone in glistening chiffon ruffie tiers. Burlesque adagio young lady stumbles in black sattn princesse, white fox encircling the armholes. Sings into a mike, too, while one young lady plays now the plano, another the sax, as Alexander and Santos or through slow impressive acrogo through slow impressive acro-batic balancing, their rhinestone trunks and Roman headbands glittering in the spot.

Who Cares?

After quite a good while of 'Let's Try 'Agai ,' and no end of civilized discussion, the audience is assured that Clive Brook and Diana Wynyard really love each other best. It's possible, though, that by the time they're convinced of the fact, the outleness of lower cares. Mayba the audience no longer cares. Maybe the audience never did care. That's possible, too.

possible, too.

It wouldn't be Miss Wynyard's fault, however—the apathy that greets the ultimate resolving of her domestic difficulties. She's every ounce a lady, wholesome, likenevery ounce a lady, wholesome, like-able, with a winsome expression and an exquisite accent, just the person to live in the suburbs in a modern Victorian house and go puttering about a garden in utilitarian garden smocks. She might well be in more interesting situations, than contemplating the dissolution of her marriage to Mr. Brook, she's the sort that inspires more exciting things happening to ber, she has the force to sustain them. But in Tet's Try Again' Miss Wynvard must talk about how she captured Mr. Brook in the first place by wearing a crinoline costume, how she hopes to reldndle his love by wearing the same costume ten years later, and to rekindle his love by wearing the same costume ten years later, and then she must come forth in the costume and, so doing, make every-body think that if that's the cos-tume that got her Mr. Brook, she deserves him for wearing it. With it she wears a little cock-eyed wreath of flowers on her head which makes her look like Ophelia.

Helen Vinson plays The Other Woman and proves that The Other Woman can be even more of a Woman and proves that The Other Woman can be even more of a threat by not acting like a threat. Miss Vinson, too, is terribly civilized, even though she's a dancer and wears kind of Greenwich Villagey peasant costumes in her studio apartment. Irene Hervey watches her fance with a number of stricken gazes and healthy heaves of the chest as he succumbs to Miss Wynyard's more temperate and polsed charms, but since Miss Hervey believes that in her skin-tight black cire sheath with shaded chiffon flounces at the hem she is utterly irresistible, scant sympathy is accorded her. The audience has grown used to civilization by now.

Paradox

When Half a Sinner opens, Sally Blane discovered dressed as a boy sneaking into a box car. She braine discovered dressed as a suboy sneaking into a box car. She must be, one supposes, pretty strapped. But soon there's a fade-out and then a fade-in, and Miss Blane is discovered behind the cigar counter in a small town hotel, dressed in simple and smart costumes which suggest that the resources of the entire town would be insufficient to provide them. She's got a shallow crowned black and wears it at the Big City in. Her black saint two-plece s, with the broad flat collar unit with white, fits so well it. I have been made to her measin Paris. At any rate, Miss to led decorative and tenderly rapined throughout.

"ndra Carlisle's performance

ndra Cariisle's performance awidow hotelkeeper is an amu. & well rounded characteriza-tion, registering squarely and ef-fortiessly. It indicates a busy and successful career for her in pic-

Did You Know That-

Lillian Kober had a birth-Lillian Kober had a birth-day and now her wrist is heavy with diamonds set in a crystal chain... When Alice Hughes, the lone gal in the game, cleaned the boys at poker on the press junket to the Chicago fair, Percy Ham-mond muttered, 'And she's got, the face of a sain'... Bea-trice Mathleu back from studying the styles in the studying the styles in the middle west....Fannie Brice attributes her school girl com-

middle west...Fannie Brice attributes her school girl complexion to the use of mineral oil on her face...Regina Crewe is crazy about the deuces wild...Lee Gershwin teaches cribbage in one easy lesson... George Kaufman's special white kid croquet shoes too gorgeous...So are Ira Gershwin's taupe buckkin apartment-pacing numbers ... Harold Arlen can shut each eye independent of the other... When Fred Ahlert goes fishing, nothing can stop him from distributing this catch to his friends...Aunt. Ila Berlinghoff was seen strolling along the Avenue in amart print costume and gally-tilited black hat...She says watch out for the Andagaily-tilted black hat...She says watch out for the Anda-lusian influence in the early fall styles...Many well-known actors were in that recent gambling raid...Maria Kerns (Kerns Sisters) is recovering from a major operation...the Harry Romms have taken a place in Asbury Park for the summer....Harry Delmar is now agenting...Dave Vine's straight man, on the radio, is his 17-year-old son.

Code Open Again?

(Continued from page 7)

strictions which have upped price and which either directly or indi-rectly result in sticking of cus-tomers.

with price fixing dropped and service codes scrapped, as result of Darrow criticism, reviewer chalked up more vickorles over NRA last week and put finishing touches on sweeping concluding document week and put missing toleres s sweeping concluding documer which it is said will contain mor fireworks than either of its prede

Sale Obstacles

(Continued from page 7)

conside over what they charge is a major movement 'to give doubles the works through the code.' Long clearances, like the Call-fornia beard's ruling of 180 days, are not legal, they contend, unless all houses with split policies, in-cluding vandeville and presentation, are similarly penalized.

Local boards that are

Local boards that are making such rulings are exceeding their authority, according to some of high codists who state they will demand a showdown and reversal of such decisions when they come up before the C.A. on appeal.

Indie producers also attack theuse of the rubber stamp, whereby a major subsequently restricts certain pictures from doubling.

i Sees August Start
Chicago, June 25.
Code trials are figured to hold up
the 1934-1935 selling season this
summer and it's not likely that any
rasal picture selling will be done
before August at least. In the past the salesmen were busy hounding

the salesmen were busy hounding exhibs by July 1;

But the distribs are holding their men in the offices until many difficulties such as admissions, double features and protection are settled one way or the other. In the past the distribs were able to set up their own selling policy. But this year it's no use in doing so since the Code Authority in New York may come through with a decision entrely. Invalidating the distrib's sales policy.

According to present setup it ap-

sales policy.

According to present setup it appears that these major policy decisions will be settled by the code board by the middle of July. In the first place the Code Authority has already ruled that all protests to present zoning and clearance

Among the Women

By The Skirt

Best Dressed Woman of the Week JANE FROMAN (Capitol)

Good Looking Entertainment

'Operator 13', with Marion Davies, is a North and South war picture
and always picturesque. Hoopskirts worn by all the women were ruffled and beribboned and pleasantly effective. Miss Davies looked beautiful even when she disguised as a mulatto. Katherine Alexander shares
honors with the star as far as beauty is concerned. Miss Davies' full
skirted costumes were elaborate in design, one party frock made entirely
of white ruffling, and a dotted meline must have taken yards and yards
of material.

of material.

The stage show at the Capitol got off to a good start with the girls in navy blue tights and velvet coats made double breased. Scarfs and gloves were orange while soft hats were blue. The three Radio Rogues were excellent as also was Will Mahoney. Two adaglo girls did their stuff in silver trunks and brassiers. The male member of the team was in blue velvet trousers. Jane Froman was beautifully gowned in a shiny lace sprinkled with crystals. The low corsage was caped at the shoulders while the back of the skirt was made with a flare. The grand finale had the girls in trailing cloth of silver gowns made with long sleeves and the skirts slit up the front. Close fitting caps of silver were worn. The adaglo girls wore long white satin gowns with a blue full ruche around the neck.

Well Dressed Doctor

Kay Francis is in 'Dr. Monica' at the Strand. Women physicians are sually more interested in their profession than clothes but in this picture usually more interested in their profession than clothes but in this picture Miss Francis seems to concentrate on her wardrobe. Never has she appeared better gowned. No evening dresses are shown but the street and sport costumes are the last word in smartness. There are several dark dresses all simply made but up to the minute. Linen sport suits are worn with the latest dark blouses and a riding habit is of the same combination. A checked cotton frock had white frillings at the hem and at the sides of the bodice. A hostess gown of two tones was lovely. The high front and low back carried a dark scarf bordering the neck lines crossing at the back and drawn down both sides of the skirt. A checked coat was worn over a dark dress trimmed with square buttons. A white dress had a print front with a white cowi neck and was wide-beited.

beited.

Verree Teasdale doesn't team well with Miss Francis. Playing a small part Miss Teasdale wears a simple wardrobe and Jean Muir is rather sad in an unsympathetic role. One dress worn by the latter was beautifully modeled. A black dress cut low was covered by a three-quarter length tunic of very sheer white material. Large and small rings were embroidered thereon. A steeveless coat made three-quarter length was worn, hiding the blouse and a large hat completed this stunning creation. The settings of the picture will delight the women.

The settings of the picture will delight the women.

Disappointing Palace

Vaudeville at the Palace this week isn't very strong. Disappointment is Art Jarret and Eleanor Holm. Miss Holm eats throughout the act awoman should never eat in public?

In a bluish purple sain frock, with a long bob held in place by a diadem. Miss Holm munches a sandwich and again in a white print frock an apple is nibbled. Mr. Jarret was not in voice at this performance. Capt. Mauss, in his daredevil cycle act, has a woman assistant in a rose satin frock. The young miss of Jean Carrol and Marty May is a veritable American flag in red, white and blue. A white skirt of the paround variety has red and blue lines edging. A short jacket of blue has a white sailor collar with the same edging and a square hat is blue. The adagto dancer of Adler and Bradford wears two dresses with on linings. The first is a black lace with meline hat and the other is flame chiffon which is discarded showing a close fitting tunic, of satin in the same shade.

Murder and Love

The Rialto is showing a picture called 'Murder on the Blackboard'. The best that can be said about it is that at last some love interest has been written around Edna May Oliver and James Gleason. Miss Oliver is a school teacher and Gleason a detective.

A crime is committed in a school and Miss Oliver is dressed as a teacher should be dressed in heavy cloth materials. Gertrude Michael, in a minor role, wears a black dress with white jabot and a tan tailored suit.

problem which is daily growing more important in this territory it is the idea of the distribs and code board that it can be settled by a general mass meeting of the industry. Protests against the present 15c minimum are now being received by the local code board and it's likely that the mass meeting to decide the matter for the coming sales season, vill be held the first rtant in this territory it es season, viil be hel second week in July.

Counter-Bally

(Continued from page 1)

tres and it is Moorehead's idea to apportion the cost of the ballyhoo according to the seating capacity of each house subscribing to the ap-plication blank giveaway.

plication blank giveaway.

Five circuits that have been asked to underwrite the bills for radio time and entertainment are Paramount-Publix, Loew, RKO, Warner Bros, and Fox West Coast. During the Metro film convention in Chicago last week M-G-M and Loew. Accept the complete 1,1000,-000 for except to budget 1,1000,-000 for except 1,1000,-000 for except

000 for counter-censorship

sales policy.

According to present setup it appears that these major policy decisions will be settled by the code board by the middle of July. In the first place the Code Authority has already ruled that all protests to present zoning and clearance schedules must be filed by June 30. And then it will take a month to clear up these cases listed on the docket.

In regard to the 10c admission to the account.

MARRIAGES

Josephine Chippo to Hugh Mc-Cullom, in Los Angeles June 17. Groom is biz manager of Columbia's department and bride has en Frank Capra's sec for years.

Dorothea McCoy to Craig Brooks in Yuma, Arlz, April 29. Bride is a niece of Chic Sale, and groom is a picture writer on the Coast.

Harriette Mathews to Lawrence W. Steers, in Las Vegas, Nev., June

W. Steers, in Las Vegas, New., June 18. Steers is a film actor.
Edna Dodd to James K. Montgomery in Denver. Bride is organist in the Denver theatre, groom is a Pathe Newsreel cameraman.
Laura LaPlante to Irving Ascher, in Paris, June 19. Bride is screen actress, groom is London representative for Warner Bros.

J. Howard Ackley, chief announcer over. WOWO, Ft. Wayne, to Miss Voncile Mosley, dramatic teacher, in Ft. Wayne,

vonctie Mosiey, dramatic teacher, in Ft. Wayne. Will Hoffert to Elsie Goodman on June 24 in Chicago. Groom is owner-of Chicago theatrical shoe company. Bride is non-pro. Georgia. Wheeler. to Raif. Hacolda.

at Yuma, Ariz., June 21. Harolde is a picture actor and bride is a Hollywood astrologist. Ben H. Voorhe

wood astrologist.

Ben H. Voorhels, press agent for World's Exposition Shows, to Miss Mary Hatfield of Williamson, W. Vas. His bride is accompanying him on tour this season.

Alice Agfel to Franz Waxman, June 23 at Hollywood. Groom is a German composer employed at Fox studio on Music in the Air. Bride, German, is non-profesh.

MIDWEST ON SOBER BENDE

Night Club Reviews

(Continued from page 48)
mately showmanly basis. The Barharty Coast downstairs saloon is 'the
frontier of Broadway' in the wild
west manner. Not the least of the
smart tricks was getting old Mike
Bernard, perhaps the greatest ragtime planist ever, to preside at the
vories. There's Hughie Clark and a
couple of other former vaude standards dressed up in late 19th centurnity, not doing at all hadd for
themselves with throw-money on
the opening night.

There's a mecory silver dollar bar.
There's a waterfalls effect on the
stage from whence the entertainment is readily viewed, by all, and
where also the customers dance, as
at the Casino.

There's the nifty Albert Davis
collection of American Theatricana,
concededly the most complete collection—the the theatrical photographs
to the customer of the property of the collection—the Them F. T. Barnium to
Billy Rose.

There's a boob (and quarter)

Then to Barnum to Billy Rose.

There's a boob (and quarter) catching 'wishing well.' You can't resist a 25c investment for some nondescript pink mixture which nobody drinks but throws into the well which, by a prearranged buzzer from the barkeep (who makes no pretense at fooling you), discloses a trio of nymphs at the bottom in the altogether. It's another version of the Casino's 'lady in the fish bowl' effect—strictly done with mirrors.

Then George Batsfard's 100.

version of the Casino's 'lady in the fish bowl' effect—strictly done with mirrors.

Then George Botsford's 100 singing waiters, who sound swell in the did-time manner and yet manage to dish up a fair brand of service. That everything within runs as smoothly, from the kitchen (cuisine is plenty okay) to the actual servicing, is a credit to General Manager John Steinberg. John (nee of John & Christo) is probably the best known boniface in these parts and points west, and the smooth manner in which he eased the self-limportant first-nighters'inc accepting their locations, besides accomodating the last minute rush, was a fact that the locations, besides accomodating the last minute rush, was accombating the last minute rush. We showly the same waited at the premiers, and the same rush as a willed of large.

Everybody wilted at the premiers, however. The cooling plant will become a big asset when it operates, although it went berserk at the opening.

Show itself is a nio, it only holds

come a big asset when it operates, although it went berserk at the opening.

Show itself is a pip. It only holds four standard acts which cost about \$1,000, but has been embellished into Ziegefeld production proportions. Blue with his stooge's head a wealth of talent and should speed up the forepart of his business. The same slow start figured fon Chilton and Thomas, personable mixed colored dancing team, who finally whammed 'em, with their legmania. Solo click of the bill were Buster Shaver's highly attractive midgets, Olive and George, with their finished performances and thorough showmanship. Ray Huling and his seal, the first act after the producemore than usually effective, having the advantage of the early spotting.

inea somehow never registered with the wilting and mopping bunch. Act should be revamped for this type of theatre.

The socke highlight of it all is Small Time Cavalcade, which will become something in show biz history. It would have made a wow finish for almost any 4 production. It would have made a wow finish for almost any 4 production. It would have made a wow finish for almost any 4 production. It would have the most credit, next to Jack Lewis, a Chi agent whom Rose had commissioned for two years to dig up this assortment of antiquated and old-time vaude acts. It's truly a cavalcade of the varieties from the corniest of two-man song-and-dance teams, down through a succession of fire-acters, magicians, musical clowns with burning glms, and one of the song shaded the surface of the surface of two-man song-and-dance teams, down through a succession of fire-acters, magicians, one of the surface of the surfa

WALTON ROOF

Show itself is a pip. It only holds four standard acts which cost about \$1,600, but has been embellished into Ziegfeld production proportions. Ben Blue with his stooges headlines. Blue was on too late after a wealth of talent and should, speed up the forepart of his business. The same slow start figured for Cality, and Thomas, personable mixed colored dancing team, who finally whammed 'em, with their legmania. Solo cike, with their legmania. Solo cike, with their finished performances and thorough showmanship. Ray Huling and his seal, the first act after the productioned introductory, was likewise more than usually effective, having the advantage of the early spotting. Here's to Broadway,' by Billy Hose and senically indicating the advantage of the early spotting. Here's a bring-back-Broadway idea, vituinary and seenically indicating the Main Stem of before prohibition and try and seenically indicating the Main Stem of before prohibition and try and seenically indicating the Main Stem of before prohibition and try and seenically indicating the main try and the promote the main try and the promote

20,000 TAVERNS **SERVE 2 MILLION**

Estimate \$650,000 Spent on Liquor Every Night-Competish Brings Out Free Lunches and Sideline Coin Angles-Cheap Cocktails and Bum Booze

THEATRES HOWL

Chicago,

Everybody in this territory is singing that new song, 'Cocktails for Two Million.'

Taverns are still opening up all over the territory-sprouting up in every conceivable spot, pushing out clothing stores, bakeries and barber In the Chicago territory shops, alone there are over 20,000 taverns and some 300 spots worthy of the name of niterie. And still they come

Latest gag is that of bringing the tavern to the customer, the loop office buildings being regularly solicited by bootles carrying hooch in typewriter cases. The midwest is drink crazy, but still takes care is drink crazy, but still takes care not to get druhk. Remarkable, in view of the number of wet spots, how few drunks there are around. Taverns are taking care not to allow the boys to overstep, cutting off their supply as soon as the joviality starfs to merge into a good old-fashioned pickle.

fashfoned pickle.

Another reason for the few drunks is the stressing of the six percent beer rather than the hard liquor. The populace is going easy, not only from the propriety angle, but also because of lack of coin. Beer is cheap and still passes as a stomach-soother. A dime or 16 delivers a schooner. Taverns are all going for schooners rather than glasses in order to keep away from the possibility of cutting the tariff down to a nickel.

Cockleils at most of the taverns.

down to a nickel.

Cocktails at most of the taverns:
(which is the repeal moniker for saloon) are two-bits. Only in the inte clubs and in the bigger loop hotels do the pre-dinner drinks, jump to 40c and 50c. For the two-bits the gin and makings are rather poor in quality, but the public has not yet become conscious of quality. They've been acquainted with bootleg hooch for so long even the poorest booze still finds a customer.

Cheap Feed-Fegs

Chesp Feed-Page

Chesp Feed-Fees
Taverns are fighting hard for a
livellhood due to the terrific competish. Are giving away everything:
They started out saying that the
free lunches are out, but today any
of the taverns will give the customar a chicken dinner for 50c,
figuring to get the coin back at the
bar.

Besides the hooch sales, the tav-erns are trying to meet the rent with two other angles, table singer and pin games. Singers are not doing so well and their take is not so hot for the taverns.

so hot for the taverns.

Pin games are making more money for the taverns. It figures as a natural. Garig of boys get around the roll-up and start betting drinks on the best score: No matter how it turns out the house is a winner, getting coin on the machines and then across the bar when the bets are paid. When a customer is alone he can still go up against the machines for action, since most of the taverns paying off in liquid merchandize.

Meanwhile, the theatres are howl-

chandize.

Meanwhile, the theatres are howling. Especially hurt is their Saturday business. Instead of heading for the boxoffices, the boys and gals are: turning to the tayerns where for two bucks they can stow enough corn away to keep 'em in bed all day Sunday.

Peggy's Century of Progress

Dear Benny:

I really shouldn't write to you at all because of your nasty cracks about me being a fan dancer. I'm no such thing. I want you to know I never appear in public with only a couple of fans. That to me is really vulgar. Why you know that I really got class. What I am doling is art. Mr. Marlin says it's artistic and he showed me the picture which I am representing in the life and in the flesh, not an illusion. That's what Mr. Marlin tells my public.

And another thing, this show is not run for the evil-seekers but only for art. Mr. Marlin is bringing art to the people of America who come to this great educational World's Fair. This picture what I represent in the flesh actually hangs in the Loove in Paris, Mr. Marlin says. Benny, if you get a chanct, please look up Loove and let me know what kind of a place it is. However, Benny, if you get a chanct, please look up Loove and let me know what kind of a place it is. However, Benny, I don't think Mr. Marlin is at all satisfied with this picture we are doing. He says something about not getting enough beefs from the right people. He says it's not good copy. That's very funny because at first he said I made a very good copy. That's very funny because at first he said I made a very good copy. That way.

So I have been busy rehearsing a new picture, which maybe doesn't come from the Loove but which looks like it came from the French anyway. Mr. Marlin says he's going to put on this new picture if the right breaks don't come soon. Tm glad, though, that 'its warm around here. It sure would be tough to live for art'if it was cold. As ever, you loving Peppy.

Chicago.

Dearest Benny:
Have a new costume for my act.
They've changed the screen in

Things are still kinda slow for art, Benny, and it's eating into my 40 bucks pretty fast. Mr. Marlin says any day now I'll be in the big money. Meanwhile he's been paying me off in genuine notes for which he's going to give me money

Have been meeting a lot of big people in show business. I met one fellow who we once saw at the Cozy one Sunday in Danville. You remember, the guy that fell into the orchestra pit when another guy socked him with a violin.

You remember, the guy that fell into the orchestra pit when another guy socked him with a violin.

So many of these show business stars work so hard, Benny. They were telling me that they had to do as many as four and five shows a day. It, must be tough for these that they had to do as many as four and five shows a day. It, must be tough for these star than they are, Benny. I only do one show a day; seven to midnight, And all I do is lie on a pink pillow. Very pretty. The afternoons are all mine and I have been to a lot of those villages.

Have been around looking at the competition, I don't want to brug but at one village I was let in for nothing. When I went to buy a ticket the man in front asked me if I wasn't the girl from the Streets of Morocco and he let me in for nothing. You see, Benny, my art is being recognized, though I can't understand how he knew without my pink pillow.

The Fair is really a big improvement over last year, everybody says, especially those people who come in on those all-expense tours. Last, year there were lots of complaints because those all-expense, tickets inside the Fair. This year it's free. Dear Renny, please don't act that way about Sam Jenkins and Mr. Marlin. They, are only business friends and besides; it is art as Mr. Marlin. Says. He, says that there my the supplementation of the proper work.

Lovingly.

SHOW BIZ LABELS

Distillers Turn to Theatre for New Booze Titles

Due to the present generation be-Due to the present generation be-ing unfamiliar with the old booze names, some of the distilleries are wandering into the amusement biz for liquor titles. This rings espe-cially true with the Caban rum manufacturers, who so far have made their selections from the dance field. New rum titles on bottle labels

New rum titles on bottle labels are Carloca, Rhumba and Bolèro.
Hard liquor biz has hit the usual summer slump, with gin about the only commodity moving over the counters to any great extend. Asking prices for the booze is still very high in New York, with the department stores likkeries about the only ones doing any price-cutting.

M. P. League

tanding of Motion Picture Baseball league as of June 21: Won. Lost. Pct. Erpi 2
Nat'l Broadcast'g Co. 1
Columbia Pictures... 1
Radio-Keith-Orph 0 Warner Ciub...... Rockefeller Cent., Warners . 0 0 1 0 2 0 1 1— 5 8 ERPI ... 2 0 0 0 4 3 1 x—10 10

Kramer Sues Nitery

ERPI 1 0 0 0 0 0 0 0 1 7 Columbia .. 1 0 9 6 0 0 x-16 12

Battimore, June 25.
Ted Kramer, performer, is instituting suit against Sam Lampe, owner of The Gay Ninetles, loop, ownite spot, for two weeks' back salary which is allegedly owed him.
Fortnight ago Kramer closed a 12-week run as m.c. at the club.

Liquor Commish Tries To Oust Entertainment From Conn. Taverns

New Haven June 28. Looks like a definite move is on foot to oust taverns from the entertainment field in this state. Liquor commission is drafting regulations to prohibit singing, dancing and music in taverns on the ground that disorderly conditions in several such spots have been traced direct-ly to the fact that entertainment

ly to the fact that entertainment of this type is provided.

Ruling, which looks to become effective shortly, will swing taverns back to a strictly drink-dispensing basis and will toss a number of entertainers and musicians out. of work.

work.
Another angle of the clamp-down
on entertainment spots was the arrest of 11 props and employees following raids on six of the bestknown nite clubs hereabouts on Saturday (23).

N. Y. Short Wavers Steal **Ambulance-Chasers' Stuff**

Utics, N. Y., June 28.
Local garage owners are tuning in on police broadcasts in an effort to get some business from accidents. This was revealed as a result of tow cars rushing to scenes of accidents and bidding spiritedly for the right to tow away damaged automobiles. Sometimes the tow drivers engage in hot words with one another because of price-cutting tactios.

one another because of price-cutting tactics.
Police got wise to the method by which the garage men were John-ny-on-the-spot and now coppers and federal officers are attempting

East

New American opera, 'The Eu-nuch,' by Laurence Seymour, to be done next season by the Metropoli-tan. This report later denied by Edward Ziegler, assistant general

manager.
Rudy Vallee granted an eightweek delay in legal tiff with his
wife Monday (18) in Supreme court.
Delay requested to permit a member of Vallee's counsel to go on a

Joison and Ruby Keeler ar-in New York by boat from

All Joishi and Markey boat from California.

George H. Bartholomew held on George T. Manis, Temale impersonator, at Washington, Pa. Body of actor found Saturday (16) in a field. Accused admits fighting with decased after which Manis collapsed and died June 8, Police report Manis attempted to blackmall Bartholomew several times which was believed to be cause of fight.

Hippodrome Opera has slashed prices again with gallery going for 25c.

Hippodrome Opera has slashed rices again with gallery going for Santod charter as a membership deposition by Secretary of State Edward J. Flynn at Albany.

Ovila Dionne, father of the much publicized quintuplets, has returned the money forwarded him by officials of the World's Fair. Dionne forced to decline offer of exhibiting his offsprings by pressure from Canadian Government.

Postponement of opening of first protable theatre of Drama Department of Public Works Division caused by failure of equipment to arrive at Jefferson Park Monday alght (18).

ment of Public Works Division caused by failure of equipment to arrive at Jefferson Park Monday night (18).

Laura LaPlante married Irving Ascher, WE London representative, in Paris. Mr. and 'Mrs. 'Jimmy Walker acted as Witnesses.

Because of bletch by public and consequently of post of the public and consequently poor attendance, 'Tex Austin's rodeo, playing England, reported a failure by Austin's lawyer in London. Austin being sued by Lord's Day Society for giving charity performance on Sunday.

Perilwhiche Players, group of marine thespians who operate foating the theory of the product of the proper and the proper and the product of the proper and the product of the pro

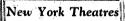
Category of the control of the contr

bottle.

Edward F. Gardner opening a summer stock season at Vivian theatre, Whitestone, L. I.

Beechwood theatre opens its season at Scarborough-on-the-Hudson today (Puseday).

today (Tuesday). Examiner Walker of Federal Ra-dio Commish has filed recommenda









Zumpaниянияниянияниянынынынын планынининынынын положен **Dailies** News From the

This department contains rewritten theatrical news items as published during the week in the Variety takes no daily papers of New York, Chicago, San Francisco, Hollywood and London. credit for these news items; each has been rewritten from a daily paper.

ANGEL, SOIG TO MAX KAIIK.
Trans-Lux Corp., has purchased a building at 561 Euiton St., Brook-lyn. Lux, has taken a long term lease at an aggregate mininum rental of \$35,000 plus a percentage of receipts, and will construct a theative similar to those operated in Manhattan.

Harry Irvine will open his Thea-tre-in-the-Woods at Boothbay Har-bor, Mc., July 1. Two-month season planned.

Sam H. Harris sold his Italian villa at Great Neck, L. I., to J. G. White & Co.

villa at Great Neck, L. I., to J. G. White & Co.

American Bacardi Rum Corp. restrained from using name Bacardi in injunction granted Compania Ron Bacardi by Supreme Court Justice Walsh.

Jack Dempsey admitted to Polyclinic hospital with an infected right mitt; an operation may be necessary on exclusing skip of the fight mitt; an operation may be given at the N. Y. Coliseum July 14-16 by Airedo Salmaggi.

Concy Island Judges tough on shirtless sun and surfers; \$1 fines being passed out wholesale for violators, with an average of 20 a day. William A. Brady with his wife, Crace George, left New York for Skowhegan, Me., to tour summer plays to produce. At Skowhegan Brady will do The Wildcatters, by John F. Mitchell, Jr., some time in July.

Gattl-Casazza, Met opera man-

John F. Mitchell, Jr., some time sully.

Gattl-Casazza. Met opera manager, saifed for Europe Saturday (24).

Lesile Howard sailed for England, in company with Mr. and Mrs. William Gargan, also of the screen.

Arthur Hanna and James Neilson have taken John van Druten's adaptation of Alfred Savoir's play.

La Vole Lactee. Play will be retitted and stabled at Red Barn theatre, Locust Valley, L. I., this summer.

La Vole Lackee. Play will be retitled and stabled at Red Barn theatre, Locust Valley, L. I., this summer.

'Mon in White first attraction of Castle theatre, Long Beach, when season opens July 2. Rowland G. Edwards rounding up cast.

Daniel Frohman reported barred at Lido Country Club, Long Beach, Friday (22), because he was a Jew. Frohman was guest of Mrs. Reyneir Paul who was up for membership radi who was up for membership radi who was up for membership radi who was up the first which was up the first of the country Club, and the country Club

ts consent.

Met opera will slap a \$600,000 mortgage on the building to cover cost of repairs, including \$232,000 for new wiring. Will do the electrical work at once, but will wait a year to put in air conditioner and orchestra elevator.

Katharine Hepburn to act for Arthur Hopkins next season. Probably in a version of Jane Austen's 'Pride and Prejudice' done by Helen Jerome.

willard Keefe working with Chas ayson on 'The Public Pulse.' Hol-

Jacome.

Jacome.

Willard Keefe working with Chas.
Grayson on 'The Public Pulse.' Hollywood story.

Something new in newspaper ads:
Herald-Tribune rotogravure section last Sunday carried actual samples of two cloths advertised in Macy's announcement. Glued to the paper.

Eddie Dowling opens an office in New York to house his various enterprises.

Eddie Dowling opens an office in New York to house his various enterprises.

Lodewick Vroom planning to reLodewick announcement. Glued to the paper. Eddie Dowling opens an office in New York to house his various enterprises.

Lodewick Vroom planning to return to production when the season opens. Will do a pair of his own and another duo with Tom Wilkes, John Lloyd, play reader for Courtney Burn, has sold a play to Harris. Tagged To the End. John Golden theatre, on 58th street, sold at auction Friday (22) by Joseph P. Day, auctioneer, to Central Savings Bank as plaintiff (cr. \$400). Defendant in foreciosure. Contrast (M. G.) beredendt in foreciosure (M. G.) by owner of an auto involved in Contrast (M. G.) by owner of an auto involved in a crash with Brent's machine. Operator's Local 306 has choped al 18,000 from solary of its president Harry Sherman. Post of chief or

tion with commission against renewal of Henry Ford's licenses for his three radio stations.

The Brook, night club at Saratoga, sold to Max Kallk.

Trans-Lux Corp. has purchased a building at 551 Fuiton St., Brook-lyn. Lux has taken a long term lease at an aggregate minimum rental of \$25,000 mins a perception.

gave cause of death as heat prostration.
Francine Larrimore arrived from Europe Friday (22).
Roscoe Ates will be in Lew Brown's new musical, 'Tokel Boy Makes Good,' Also signed for cast ne Mary Frian, Pola Negri and Abe Lyman's band. Joe Frenner who was Zimbalist arrived in New York from the Soviet, where he completed a concert tour. Forced to open bank accounts in Russia because government would not let him take the dough he earned out of country. Hal Wallis of Warners and his wife, Louise Fazenda, returned from European vacation and left immediately for the Coast.

Coast

Duncan Renaldo, picture actor must serve a two-year term in Mc-Neil Island, in California, for falsilying an application for a passport

Hal Rosson, cameraman-husband of Jean Harlow, reported recovering from attack of infantile paralysis in L. A. Disease gripped Rosson's arms and shoulders.

arms and shoulders.

Mrs. Virginia Corbin, mother of
Virginia Lee Corbin Krol, former
tid picture actress, asserts in Los
Angeles that her daughter and
grandchild may be 'lost' somewhere
in Europe, as she hasn't heard from
them since last November.

William F. Crouch, former picture
critic on the Coast, is leaving soon
for the Orient to make a two-reel
John Barrymore, wife and two
children, have arrived in Ketchikan.
Alaska, on their yacht tour and will

Alaska, on their yacht tour and will remain in southeastern waters for

six weeks.

Stepin Fetchit ordered to appear
in L. A. Municipal Court on charges
of disturbing the peace and calling

and weeks.

Municipal Court on charges of disturbing the peace and calling a woman names.

Universal City Club host to 1,600 delegates of the National Credit Men's Association during convention on the U. lot on the Coast.

When she married Harry Edington, agent, Barbara Kent, actress, lost her English citizenship, and istoners a good and the control of the Coast.

When she married Harry Edington, agent, Barbara Kent, actress, lost her English citizenship, and istoners a good and the control of the Coast.

When she married Harry Edington, agent, Barbara Kent, actress, lost her English citizenship, and istoners a good and the control of the Coast of

caterers in the Cocoanut Grove in Los Angeles were fined \$450.

George Hill, 39, Metro director, injured slightly when his car crashed into a telephone pole in LA. Enrollment fee dropped by Fanchon and Marco School of Theatre in Los Angeles. Effort to build up summer classes. Effort to build up summer classes. Court contempt citation against Court contempt citation and access servers failed to reach him. All-mony arrears charged by ex-wife.

Juanita Hansen, former film actress, plans to open sanitarium in Los Angeles for treatment of drug addicts.

Patricla Dukes, actress, awarded \$500 damages in L. A. court as result of crash involving her \$13 diver and a limousine driven by Mrs. Thelms Erickson.

Patricla Dukes, actress, need in L. A. court as result of crash involving her \$13 diver and a limousine driven by Mrs. Thelms Erickson.

Patricla Dukes, actress, but and asking rolease from her contract stricken from talendar.

Secret marriage last November of Waido Logan, L. A. sportsman, and Ruthelms Stevens, actress, revealed in formal announcements of Ellinor Fair, Illm actress, to Thomas Daniels, stunt filer, dissolved in L. A. court.

Sult forma Rutledge, screen employment agent, against Los Angeles beauty operator for \$5,000 alleges she wanted a permanent scar.

All rights to The Meadow Lark, produced 20 years ago in N. Y., have been bought by Lee Tracy for possible and the produced 20 years ago in N. Y., have been bought by Lee Tracy for possible and the produced 20 years ago in N. Y., have been bought by Lee Tracy for possible and the produced and Victor Wittgenstein.

Radio Code

(Continued from page 43) whole. Wood also protested tha

a whole. Wood also protested that Merryman has no broad knowledge of the history of labor relations and frequently condemned acceptance of information about unemployment or qualifications of engineers from a company union spokesman. Relating how wages had been boosted after the company organization was formed, Merryman ultimately remarked that when he was

Ization was formed, Merryman ulti-mately remarked that when he was satisfied that NBC is in condition to stand further increases he would be foolish, not to ask for raises, but explained our future is tied up with that of the company, If we do any-thing to jeopardize the company, we jeopardize our future. We are going after shorter hours until we are convinced there is an adequate supply of technicians,

supply of technicians." Challenging Merryman's contention that the NBC wage scale is higher than any other in the industry. Nockles tartly asserted that WCFL had paid engineers \$50 for a 48-hour week for years, and angrily charged. Your company union is making a front for the company instead of making a front for the men.'

Spears Speaks
Similar testlinony about working conditions came from Harry Spears, president of Columbia technicians' organization; who insisted the CBS

labor group was voluntarily organ-ized without coercion or assistance

ized without coercion or assistance from employers. CBS agreement, providing for a 48-hour week, minimum salary of \$40 a week, automatic increases, arbitration of disputes, and right of members to affiliate with other labo members to affiliate with other labor organizations, was presented by Spears, who joined Merryman in opposing reduction of hours without a definite guarantee that wages would not be curtailed. CBS provided funds for delegates to convention, Spears admitted, but the union lateral to remeat the property of the property

the union intends to repay this ad-vance. Said that collective agreevance. Said that collective agreement stpulates that employees shall have opportunity. for meatings on company time and property and that officers shall be permitted to make necessary business trips. Spears firmly declared, however, that Columbia is not contributing a penny to his organization's upkeep. In Rebuttal

Bringing out rebuttal testimony, Wood and Nockles drew from IBEW officials unqualified statements that there is an adequate supply of unemployed technicians and that wage agreements negotiated by the

negotiated bv the

Brotherhood are higher than best of the company union scales.

When McLean stated that the the minimum at KMOX, uniquised by IBEW, Baldwin objected to acceptance of this testimony as a gestance of the second state of the second scample of union scales and said the St. Louis minimum greatly, exceeds other cities. Farnsworth requested Marion Hedges to supply, copies of all IBEW wage agreements to provide fair comparison with NBC and CBS contracts.

Hypothetical questions about use of labor-saving devices, rate of expansion of the industry, and comparative revenues and employment were fired throughout the proceedings by Wood, whose contention that the industry has improved inancially faster than employees have been benefited, provoked fre-

have been benefited, provoked frequent arguments.

ave been benented, provoked frequent arguments.

Admitting difficulty of supplying exact information without considerable research, Baldwin conceded that the sale of time increased sharply from 1927 to 1929, but ascreted that the number of units is the industry has decreased considerably during the past four years.

Collective agreements were denounced by Hoyt Haddock, president of the American Radio Telegraphers' Association, who said, Thave yet to see any agreement in the interest of the employee, and

who opposed classification of technicians for wage purpos

Trade Practices

(Continued from page 40)

(Continued from page 40) programs and that the networks eliminate daylight saving time from the plotting of their schedules. Incorporated in Patt's report were a list of items that the networks wanted from their affiliates. Most important of these was the demand for an equitable return on their sustaining programs. Idea, and Patt impressed him as obey their sustaining programs. Idea, said Patt, impressed him as okay, said Patt, impressed him as okay, since, if these costs were properly apportioned among the stations taking this syndicated material, the webs would be relieved consider-ably of their sustaining loads and there would be no argument left them as to why they can't pay the stations more for commercial pro-grams.

grams: Networks, asserted Patt, also want the stations to cut out all anwant the stations to cut out all announcements between hookup programs together with an understanding as to what kind of local advertising shall be permitted before and after a network show. These local ads, the webs complain, have often proved embarrassing to both them and the network advertisers.

tisers.

Appended to Patt's report was also a string of regulation and improvement that advertisers sought in radio. Above all, commercials wanted to be assured that their

provement that advertisers sought in radio. Above all, commercials wanted to be assured that their spot broadcasting programs would not be kicked around on a station just because the network put in a subsequent requisition of the same niche on the schedule. Advertisers, like the webs, insist that spot announcements between two commercial programs be eliminated by the stations and that the broadcaster's devote as much time to enlarging their audiences as they do to publicity, promotion and dealer and customer contacting.

Money Going Elsewhere
Commercials have advised him, declared Patt, that the broadcasting industry would agree to accept non-cancellable orders for sk months in advance to help them in planning and allocating future advertising, appropriations. Because they can't figure more than 60 days in advance as far as radio is concerned, since the practice among the industry is not to take orders with starting dates beyond this period, the advertiser's money is going to other media. Advertiser's added Patt, have also suggested that broadcasting set up a policy-making organization such as the American Association of Advertising Agencies and the Outdoor Advertising Association.

Among other resolutions passed by the NARS session was one hav-

Among other resolutions passed by the NAB session was one hav-ing to do with standardization of by the NAB session was one having to do with standardization of rate eard practices and the other with-fleid-stronglit-measurements. Conventioners agreed that the units of time sale be one hour, a half hour, a quarter hour, five minutes, one minute transcriptions of 100 words, half-minute transcriptions of 50 words or less. Resolution on the field strength angle held that the Foderal Radio Commission's standards for measuring a station's primary and secondary coverage be primary and secondary coverage be accepted as official for NAB mem's bere in view of the fact that no better methods evisted

Broadway

Louis Cohen due in town Wednes

Steuben Tayern chain to invade other cities.

Dick Krakeur in Leo Morrison agency east. Nat Karson sending gag cards from London.

Alex Woollcott has taken a sum-mer place in Vermont.

Bert Wheeler mousing back to Hollywood by motor car,

Val Irving, vaude comic, under-going a tonsil extraction.

Pat Casey laid up at home for ne past week with lumbago.

Julius (Blutch) Stone claims to the playboy of 49th street.

Harry Stockwell of 'As Thousands Cheer,' also m. o. warbler at Zelll's. Warren O'Hara now in manarial set up of Casino de Parea. Mr. Sidney Piermont off to Saranac for the summer. Can't take the N. Y. heat.

Nod Brown is p. a. Ing the Canzoneri-Kilck fight, Ebbets Field, Wednesday (27).

Maurice Golden's bridge lessons are not only free, but most times he bays to give them.

Benjamin Sonnenberg previewed his new 19 Gramercy Park manse with a cocktailery.

Barbara Newberry back in New York after a couple of months of England and Riviera.

Cliff (Sharile) Hall in that storm one Island Friday night.

Sid Solomon won't lose his Central Park Casino until fall—if then. Trial postoned by Comm. Moses.

Dorothy Lee, Paradise blonde, suffered a sprained ankle doing her dance specialty Friday (22).

Cr'acker dialects pronounced along: Main Stem. 'It's the time North.

Billy LaHiff, Jr., very much on Harry Stockwell of 'As Thousand Cheer,' also m. c. warbler at Zelli's

North LaHiff, Jr., very much on the premises, running the Tavern with the same personality front as his popular ded.

Sullivan and Winchell are now making bets with each other in their columns on priority of news and allered scoops.

mailing bets with each other in their columns on priority of news and alleged scoops.

Janet Falk has taken her colitis to Long, Beach for the duration of the swelter season, leaving Jack Klotz a bachelor.

Although he took eight to five, Joey Keith was first guy on Broadway to predict Baer would enter ring favored over Carners.

Although he took eight to five, Joey Keith was first guy on Broadway to predict Baer would enter ring favored over Carners.

Although he took eight to five, Joey Keith was first guy on Broadway to Joe Weith was been allowed as the product of the season and the season allowed the season and the season allowed the season has a wanted gag placard with a likeness that looks decidedly like Milton Berle. Great inside gag.

Tomest out and about Volma.

Tomest out and about Volma.

Tomest out and about the season season season and a wanted great inside gag.

Tomest out and about the season season season and a season and a season and a season with a likeness that looks the season season season and a season season

again after that nasty auto accident with former Health Commissioner Shirley W. Wynne's daughter at the whee Williams outted her appendix at Medical Arts hesp Sunday and the Medical Arts hesp Sunday at Medical Arts hesp should be sunday at Medical Arts hesp sunday

will personally maestro the dansa-pation.

Since the Paul Gallicos matri-monial split, Daily News' fashion-plate byline reads Al Taylor, nee (Mrs.) A. T. Gallico, probably the sole femme authority on male ap-pagel. She's Alicia Taylor, cut down to Al for columnar purposes.

Marc Lachmann and Monte Broser, pa. Ing—the—new_Sun_and, Surf club, Long Beach, couldn't get along with the management on how the press should be treated for the inaugural festivities, Boys wound up lifting the drink checks for the press-curfos.

The offscreen kid who yells,

nlate byfine reads Al Taylor, me (Mrs.) A. T. Gallico, probably the sole femme authority on male appayel. She's Alicia Taylor, cut down to Al for columnar purposes. Marc Lachmann and Monte Proser,—pa.*ing—the—new_Sun and Surf club, Long Beach, couldn't get along with the management on how the press should be treated for the inaugural festivities. Boys wound up lifting the drink checks for the inaugural festivities. Boys wound up lifting the drink checks for the inaugural festivities. Boys wound up lifting the drink checks for the press-curios. The offscreen kid who yells, Come on, Carnera' in the fight pictures, is Avis Rosen, eight-year-old daughter of Al Rosen, manager of Loew's State, Carnera promised her a pair of tickets to his next fight when he played her daddy's tickets when he played her daddy's tickets eight months ago, and didn't forget.

CHATTER

Paris

By Bob Stern

Argentina back, giving degala. Andre Berley back from Holly-wood.

Max Hoffman carrying his finger Gabriel Chevallier getting Courte-

Waltz Dream' revived at Porte St. Martin Anderson and Allen playing Gau-ont Palace.

ierre Ferroud winning Blumen-thal music prize.

Paramount holding 4 day sales convention here,

Jim Witteried back on Job as Ambassadeurs p.a.

rarmount holding 4 day sales convention here.

Jim Witteried back on job as Ambassadeurs p.a.

Henry Garat singing at Ambassadeurs in Bordeaux.

Igor Stravinsky recovering from appendicits operation.

Odeon revolts and the sales of the sal

another the third they'll save ms sight;
sight;
Maurice Rostand's, Trial of Oscar Wilde, with Harry Baur in lead, to be played at Ocuvre next

Maurice Rossands, Arms to avarant Wilde, with Harry Baur in lead, to be played at Courve next season. Walska buying copy of Vera Mazzuchi's book My Body Ls Bankrupt' and having author autograph it.

Film exhibit with sets and stages on show to the public, plannel in Fortiques des Champs Elysees during Paris season.

Opera Comique company to give at Gaite Lyrique operas of its repertory for which no dates are open at the Comique Puget adapting Reunion in Vienna' for legit presentation here next season. Jules Berry probable male lead.

Simone Renant replacing Hugette Duflos in forme lead of Verneuli's Ecole des Contribuables' (School for Taxpayers') at Marigny.

Paramount theatre to show "Chansons de Paris' Bongs of Paris', first players' and Marigny.

Paramount theatre to show maring the contribution of the Paris Opera. This tenor of the Paris Opera. This tenor of the Paris Opera. This tenor of the Paris Opera. Marie Belt to prevent her from taking over management of Ambassadeurs.

Chateau des Brouillards (Fog Castle) latest Montmarte niterie, run by Lina Poldes. Spot is in Marie Blanche alley, just off Rue Lepic.

literary awards. Fellowships worth about \$1,300 each,
Ruth Allen's International Play
Service selling an Italian play for
Vienna and dickering for regular
London production of her translation from the Pollsh of Tawyer and
Roses' by Jerzy Szaniawski.

Shanghai

By Cal Hirsh

Romeros still at Casanova.
Shanghal a good cinema town.
Bromleigh House back to Detroit
about July 5.
Faye Courtney opened well at
Canidrome ballroom.
Al Uhles and band going back to
Tsingtao's Strand hotel.
TRasputin' (M-6) banned in
Straits Settlements, but by here.
Straits Settlements, but by here.
Lopan after success at Paramount
ballroom.
Beverly Griffiths, Fox Shanghal

Yola and Paul (Birot) returned to Japan after success at Paramount balirom.

Beverly Griffiths, Fox Shanghal manager, arriving in Hollywood about July 10.

Whitey Smith and gang opening Magnesser Mansions, Tsingtao's family 10.

Little Club closes for summer in three days, and Mont Berg, manager, to U. S. for talent.

Success of 'Anina' hrought Rudolph Frimi back to Shanghal twork on another operetta. He made most of 'Anina' here.

Two Sisters' (Chinese made) hroke, all Shanghal records with 60-day run, 185,000 in 1,200-seat Strand, three shows daily, and 51 consecutive full houses.

Lilian and Virginia. Worth, touring Orient 38 months, three separate stope at Cathay Hold (Shanghal three tope at Cathay Hold (Shanghal three three months.

Tam a Fugtive' (WiB) just resided by Chinese conors, biggest first run in history—in a Chinese days, foot of the conors of

Honokulu

By Mabel Thomas

By Mabel Thomas

J. J. Franklin here for four weeks, on business.

Mother of Louise Fazenda here for a tour of the islands.

John J. Gain, Fox Film exec., and Mr. Grown here, for three weeks.

M. Grown here, for the weeks.

Having for a weachion.

William Goetz arrived on the Maolo, after bidding farewell to the Zanuck party in New York.

Harry Green and his wife spent a busy eight days at the Royal, and returned to L. A. on the Mariposa.

William Dover, general manager of Tweniteth Century, with Mrs.

Dover and companion, here for a Pally Moran returned to Califor-

stay.
Polly Moran returned to Califor-nia with one of the grandest fare-wells given a film star here in many

wells given a film star here: in many years.
Harry Brand, Mrs. Brand and heir son here for a three weeks' vacation. Brand is publicity director for Twentieth Century Films.
Twenty-three film people canceled reservations to Honolulu from L. A. because of the strike situation. Delores Del Bio and her hushand, also Fay Wray and her hushand, also Fay Wray and her hushand, John M. Saunders, were on the expectant satling.

South Africa

By H. Hanson

Wintry weather.

Business below average.

Silence of L. W. Schleeinger in London arousing curlosity over here. Summer of the firm of the f

ne was interested in show business some years ago,
Alexandre Kitchine, conductor of the Russian Ballet performing at the Cape Town. opera house, follows the example of Sir Thomas Beccham at Covent Garden, by rebuking chatterers in the audience during playing of the overture.

London

Roy Royston to crash into British films.

Epstein doing a bust of Bernard Shaw. C. B. Cochran back from vacation in Jugoslavia.

Hannen Swaffer enroute to Can-ada and the U.S.

David Burnaby to try his luck in Hollywood shortly. Gaumont-British closing studios

Gaumont-British closing studios for month of August.

Backers of Richard of Bordeaux' American tour lost \$30,000.

Daughter born to Angela Baddeley and Glein Byam Shaw. June 4.

Mitchell and Durant may be in a control of the state of the s

ute.

Magda Kun and Steve Geray,
Hungarian stars of Happy Week
End at the Duke of York's, decided
to wed June 13, more or less se-

to wed June 13, more or less se-cretly.
John Paddy Carstairs will not wait to direct Lightning Ledy, motor racing store, here. He sails pronto to do a script in Hollywood for Metro.

racing store, here. He sails pronto to do a script in Hollywood for Metro.

Gilbert Miller owns rights of Tovarich, by Jacques Deval, current hit at the Theatre de Parls. Wants Aladd Lunt and Lynn Fontanne to "Path of Glory," a Trummb Filin j quickie, given general razzing at Metro's Empire on its West-End pre-release, with audience shouting take it off, Cyril Maude just completed his first play, 'County,' in collaboration with Peter Garland, Players Theatre Club, presenting it July 1, starring Marie Chich andler signed up shortly after her arrival here to appear in English version of 'Unfinished Symphony,' which Anthony Asquith is supervising in Vienna. Merlyn Binney, son of Lady Binnie and nephew of the Marquis of Aylesbury, crashing into show business. Promoting musical show, and contained the most allowed to land in Alexandria, Expt. Just because he is an actor, calthough had not intention of workling there.

Arthur Klein, to do musical versing there. although has no measured ver-fing there. Klein to do musical ver-Arthur Klein and Warmer. Avery Hopwood's executors want 74%, with Jay Laurier to finance show and play lead. Title likely to be changed to 'Getting Warmer.'

club. Mayor LaGuardia moves in this week.
William O'Neal visiting Artic Wrights.
Lawrence Tibbett visiting Mario

Westport, Conn.

By Humphrey Doulens

Theresa Helburn planting crops. John Gloetzner opens Bell Island

Lawrence Tibbett visiting Mario Chamlees. Geraldine Farrar attending local affairs now. Sokoloff summer symphony series opens July 6. Charles Hanson Towne returns to South Norwalk.
Lincrezia Borl sings at Darien Thursday night (28).
Wood Cowan again the hit of the Trieman's Frolics.
Eva LeGallienne spending the season at her farm.

season at her farm.
Tight Britches' will be tried out.
here week of July 16.
The Broadway set flocked to

season at her farm.
Tight Britches' will be tried out here week of July 18 of flocked to Bidgeportor and the season at her farm.
It gith Britches' will be tried out here week of July 18 of flocked to Bidgeportor or ecreus.
I Edward Bromberg spending summer at South Norwalk.
Georgie Jessel a sucker for croquet, the game that slays them out here.
Agnes Grant and Kathryn Walsh return to Country Playhouse business staff.
Porter Emerson Brown, playwright, in Norwalk hospital with Porken hip.
Forter Emerson Brown, playwright, in Norwalk hospital with July 18 of the Country Playhouse. Bdward Connell.
Anne Whelan handling publicity for the Country Playhouse. Bdward Runkel new manager.
Richardsom Wright, editor of House and Garden, new head of Silvernight Guild of Artists.
Anne. Nichols has sold her West Norwalk. home to Helen Grace Carlisle, author of Mother's Cry.
Tove on an Island; a new concept the season will also pregent Love on an Island; by Helen Deutsch, p. a.
A guaranty fund of 316,000 has been gathered by John Orr Young, of Young & Rubleam, for Sokoloft summer symphony series.
Warren Munsell, I., son of Theater Guild's business manager, and a student at Princeton, learning the business. at. Languers Country Playhouse.

Hollywood

Dave Snell is from Manhattan." Mare Connelly in to work at Par, Mae West's sister and her hubby

town. Ben Silvey back from a trek to

In town.

Ben Silvey back from a trek to Denver.

Helen Ferguson and Glenda Farrell in Gotham.

Francia White recovering from appendix lifting.

Nick Foran being led around by a pup on a string.

William Goetz has called off his vacash to Honolulu.

Buck dones atms a sequence of one of the string of the strin father and brother of velvetrees to spend the

here. Harry Tobias and Neil Moret have finished lyrics for a Mascot ure. idie Melcher, Washington Star na ed, hopping around the

have inhished tyrics for a massploture.

Eddle Melcher, Washington Star
drama ed, hopping, around, the
studion.

Clara Kimball Young and King
Baggott nicked couple parts last
week at U.

Felix Basch, UFA director, has
arrived in Hollywood with his family from Germany.

On completion of All Good Americans, Otto Krueger will, rest up at
Babett werbanks flying to Salt
Lake City celebrating parents-inlaw's golden wedding.

There are quite a few workers at
Metro who have never seen hide
nor hair of Greta Garbo.

Bernard Natan and Henri Diamant-Berger, of Pathe Cinema, sojourning in Paris for pleasure.

If Lesile Koward, ever rates as a
loggal man in polo he can thank
Hogolam and the control

Hogolam and the control

Bounded To the line and book

Hogolam Anty, mgr. F-WC Mesa.

Phil Regan's recordings spin oh
he Joan Crawford set while singing cop cavorts on adjoining stage.

Frank Newman came down from

(Continued on page 63)

(Continued on page 68)

OBITUARIES

EMMA LITTLEFIELD MOORE

EMMA LITTLEFIELD MOORE
Emma Littlefield Moore, 53, wife
of Victor Moore and his partner in,
his vaudeville sketches, died in
Nassau County sanitarium June 25,
following a ling illness cuiminating
in an attack of pneumonia. Her
husband, who was in Hollywood for
Universal, came east by plane.
The Moore-Littlefield duo was
formed about 30 years ago when
both were in vaudeville, Moore doing a sketch, 'Change Your Act.' He
was playing the old Brighton Beach
music hall while she was filling a
date at Henderson's Coney Island.
They were married a few weeks
hater and she went into the sketch,
making a tour of the Orpheum circuit their honeymoon.
They were vaudeville headliners
for many years until Moore was
sought for musical comedy and she
was also included in the engagement. She was with him in '45
Mijuts from Broadway,' The Talk
of New York' and other comedies.
She retired about 1927.
Two sons and a daughter survive.

J. A. CURTIS
J. A. Archie' Curtis, 50, died in
Maplewood, N. J., June 17 of an illness contracted last season while on
tour with 'Green Pastures.' He is
the second white member of the
show's entourage to have passed on,
the other having been Howard
Smith, manager. Mr. Curtis was
stage manager from the opening in
New York until illness compelled
him to leave the company last Jan-New York until filness compelled him to leave the company last Jan-uary. He was a sort of father-con-fessor to the Negro players in the organization and saw to it that the boys who had promised to send money home to their, families each pay day exhibited their money order stubs. He kept them out of trouble and helped them when they did be-come involved.

come involved.

Prior to his association with Pastures' he had stage-managed practically every George Kelly play, inciuding 'The Showoff, 'Torchbearers,' 'Craig's Wife, 'Behold the
Bridegroom' and 'Daisy Mayme.'

He is survived by his wife and a
little daughter.

JOHN E. JOYCE

John Edward (Jack) Joyce, 58, died Tune 16, in Albany N. Y., where he had lived since 126, owning stable of horses, which he had exhibited at fairs and circuses until two years ago. His parents sought to educate him for the priesthood, but at the age of 16 he joined Buffalo Hill's Show. He won the world rodeo championship in 1905; and the following year he appeared with Will Rogers in vaude-ville. In 1996 Joyce and Tom Mix, ogether in the Buffalo Bill Show, received \$50 a week film ofters. Mix accepted, but Joyce fipped a coin to decide whether to enter the films or go to Europe. The fall of the con' name with his circus and horse show. He returned to the United States in 1925 and played in vaude-ville. Joyce was twice married. ville. Joyce was twice married His daughter Evelyn, equestrienne is married to Frank A. Cook, lega advisor of the Ringling Circus. A son, John, is trainer in the Hagen-beck-Wallace show. Two other

EDWARD L. JILLSON.
Edward L. Jilson, former theatre
manager in New York City, where
he was assistant to Roxy, and in
White Plains, Brooklyn, Richmond,
a, and Petersburg, Va., died in
Tulsa, Okla., last week, according
to word received by Syraouse, N. Y.,
relatives.

relatives.
Jillson, former Syracusan, and
graduate of Syracuse University,
where he was active in undergraduate theatricals, quit show business
to become an oil operator in the
Southwest.
Widow, four children survive.

ICHARD B. MALCHI
Richard B. Malchien, 67, retired actor and former coach of the West Point fencing team, died in Middle-town, N. Y., June 24. He had played heavy roles, chiefly employing his skill with the rapier, with Richard Mansfield, Robert B. Mantell and others. He suffered a nervous breakdown in 1927.

TOM MAGUIRE
Tom Maguire, 63, stage and ple-ture actor, died in North Hollywood June 21 due to a blood clot on the heart. Born in New York, Maguire went to the Coast eight years ago.

Had been in the theatrical business for 50 years and was known pro-fessionally as Little Tom Maguire. Mrs. Lou Maguire, the widow, survives.

GEORGE LEON

George Leon, 43, formerly in vaudeville, was killed at Freeport, L. I., June 23 when he was struck an automobile and run over

Survived by his widow, Alice, who as his partner in their vaudeville

ARTHUR FLANDERS
Arthur Flanders, 37, film salesman for Warner Bros., Denver, dropped dead in his room in San Francisco while attending the company convention. He is survived by his wife, Irma, and their daughter, Lila, 11. Funeral services were in Denver.

MAUREEN KEEGAN.

Maureen Keegan, 25, dramatic art teacher, actress and producer, died in Capetown, May 21. She had been

IN MEMORY

Of My Late Pal

JOSEPH T. SCHENCK

Died June 28, 1930 GUS VAN

hard at work on the production of John Van Druten's play, 'London Wall.' Had a fine reputation amongst amateur theatrical societies, and produced 'From Nine Tili Six' and 'A Bill of Divorcement.' Father survives.

JOHN A. PHILBRICK

John A. Philbrick, 47, comedian, died of heart disease in Boston, June 20. Mr. Philbrick trained for the stage in Tuft's College and later with Castle Square stock in

iater with Castle Square stock in Beston.

He began his stage career in blackface and later teamed with his wife as Philbrick and De Yeau in 'Samples.' Later he was with 'Vagabond King,' Cameo Girl,' Capt. Jinks' and Follow, Tru.' Had spent the last three years in radio. Survived by his widow, a son and brother.

HERMAN P. BRINKMAN
Herman P. Brinkman, 73, former
cellist with the Metropolitan opera
for 20 years, died at Englewood
Hospital June 21. At one time he,
played with Victor Herbert's orchestra and for some time was in
the New York Symphony Orchestra
under Walter Damrosch. He has
been retired for the past ten years.
Survived by his widow, two
daughters and a brother.

CHARLES COLWAY

Basii Kalmakoff, known on the stage as Charles Colway, singer, was drowned at Cupsaw Lake, Ringwood, L. I., June 20, when his canoe overturned as he reached for his droppe paddle. His body was recovered and taken to his home in Sunnyside

CHARLES YOUNG
Charles Young, 86, drummer in
the Rutland (Vt.) City Band, oldest
municipal musical organization in
the country, died in that city, June
16. He was the youngest Civil War
veteran Vermont.

EDDIE FOYER

Eddie Foyer, 51, vaude actor, died in Los Angeles June 15. Funeral was held in Inglewood, Cal., June 21. Survived by twin daughters living in Inglewood, a brother and a sister residing in Cleveland, O.

od william P. McPherson
Tre William P. McPherson, 61, still
photographer at Fox studios in

Westwood, Cal. died June 15. He came to California in 1914 and lived in San Francisco until eight years ago. Survived by his widow and a daughter.

WALTER FULLER

WALTER FULLER.
Veteran Australian showman, one of the four Fuller brothers promient in Anzao show business, died in Wellington at the age of 43. An obese condition proved fatal.
A widower, he is survived by two daughters and his three brothers, Sir Benjamin Fuller, John and Ray Fuller.

GEORGE W. TAFT
George W. Taft, 67, died June 6
at the Strong Memorial hospital,
Rochester. For many years a musician with the Al Fields minstrels and the Barnum circus.

Survived by his widow and a

WALTER SULLIVAN

Walter Sullivan, well-known mu-sician and for several years planist with Claude Sweeten at the Golden Gate theatre, San Francisco, die suddenly June 21 at his home there

JACOB BOTHWELL

Jacob Bothweil, 78, who from 1900 to 1927 was manager of the Steel Pier at Atlantic City, died at his home in Ventnor, N. J., June 24. A

verre of Frederic Gerke, motion picture producer, Mrs. Mary Brown Gerke, 67, died at her home, in New York, June 18. Surviving are her husband and a sister.

Father of Jacques Plunkett, pub-licity manager of Paramount, French division, died at his home in Paris.

Wife of 'Pop' Goldson, owner of several Chicago theatres, died in Chicago on June 21 of heart failure.

CALIFF CARL NOT DEAD

Des Moines, June 25. Reports reaching here that Califf Cari, former Des Moines comedian at the President theater, had been killed in a Kansas motor crash are found to be untrue. Reports received here were based on Kansas City

found to be untrue Augus as a consider were based on Kansas. City newspaper reports.

Carl, with Mrs. Carl, who played lead roles with the Ward Hatcher company at the President, as Helen McClure, are living at Council Grove,

Little RFC Coin

(Continued from page 4) cases, and under close supervision may borrowers use Government advances to pay existing indebtedness or finance new construction.

Advances may be used in part for payment of back taxes necessary to permit operation of properties and for minor improvements and repairs, while under exceptional cir pairs, while under exceptional cir-cumstances loans will be made to contractors. The R.F.C. emphasized that it has no intention of financing consumer purchases, installment sales, imports or exports, promo-tional purposes, or expansion into new fields.

new fields.
Adequate, security must be provided, while concerns now burdened
by 'substantial outstanding indebtedness' or with encumbered properties must effect an arrangement
with existing creditors which will give the Government a prior claim. Terms will not exceed five years and applicants must demonstrate their inability to obtain credit at prevail-ing bank rates.

R.F.C. also prescribes that bor-

R.F.C. also prescribes that borrowers must not pay salaries which it does not deem 'reasonable' and requires all applicants to present a certificate demonstrating compliance with the NRA code. Furthermore, all ions seckers must promise that they will not use the advance for purchase of materials or equipment from any non-signer or vari

ment. from any non-signer or various codes.

Possibility that major film firms may benefit from this provision depends largely on the solvency of the corporation. Regulations stipulate that R.F.C. does not intend to make loans 'to provide for the operation of business in receivership,' but the huge lending agency said it will consider requests for ioans contingent upon termination of the receivership by a settlement with creditors to restore the corporation to a solvent condition.

Radio Chatter

(Continued from page 47) New York, Chi and Washington on biz and Miami with the Jaysees, Isabelle Dickason, Kolli, and Ernie Stowe, Council luffs newly-weds delaying their honeymoon tiil

Ernie Stowe, Council uurs newiyweds delaying their heneymoon tili iate in summer.

Barney Oldfield in town visiting old friends at KFAB.
John Henry back at his KOIIIKIND deek rult time after barely yoldfield with the second of the conservation of the second of the conservation of the second of

Maryland

Henry Hickman taking new partment.

apartment.

WCBM's Jr. Radio Chorus recessing for summer.

These summer Sundays find
George Roeder fishing for blues
down off Tighlman's.

Bert Hanauer and the Mrs. (Beth
Turner) took part in State's Tercenentary pop-off in St. Mary's
City.

cenentary pop-off in St. mary of City.

Purnell Gould in Manhattan attending the AFA Convention.

The WCBM news-spieler who chats under tag of 'L.L.K.' is Louis

Kaplan. WFBR moving offices one floor

WEBE MOVING higher.
When Hope Barrell, ir., starts recounting its charms, he's an unofficial walking-ad for the University club.

versity club. Gienn Spencer, Md. C. C. pro, giv-ing goff lessons over WFBE, on on sustaining. Nancy Turner serves as his ether vis-a-vis. Creole Fashion-Plate in Batti-more looking for ether or nitery work.

work.

Max Cohen gave Eddle Ross' child
a blood transfusion.
Art Todd, guitarist in Sleepy
Hall's orchestra, dropped by WFBR
to visit his quondam confreres.
That lengthy stretch of stairs to
WCBM's headquarters has probably
laid many a lad and lass low.
Don Hix back in town after a
vacashing motor trip through midwest.

west.
Frank and Milt Britton's Band
guest-aired over WFBR. They
surprised the staff, the furniture
is still intact.
General Broadcasting System, of
which WCBM is a main cog, has
shifted from Western Union to
AT&T wires to pipe its programs.

Chicago

Ben Paley changing trains on his filp to the Coast.
Les Atlass entered his hoss in the Ontwentish meet.
Getting ready to make some more studies with the Coast by William Engle's desk with the Coast by visiting the RKO picture convention at the Drake.
M. H. Aylesworth doubled from the RKO convention to the NBC rooms at Merchandise Mart.
Sid Strotz ioliting beside the James river down in of Virginny.
Ray Linton has a clockstand made out of an old Duryea auto radiator cap.
Getting ready to shift the NBC seamen into the west end of the 20th floor.

Pacific Northwest

Ken Stuart KOL, Seattle, announcer, fishing in the wilds of the Olympic Peninsula for a few days. KOL's Carnival Hour program through with its daily broadcast from the stage of the Collseum theatre, Seattle, for the summer months.

from the stage or the Couseum theatre, Seattle, for the summer
months.

Williams Sisters, vocal trio, holding a spot with Ai Pearce and his
and in Seattle, was panned plenty
on his talk over KOIN, Portland, on the longshoremen's strike
situation.

KOIN's antenna fell June 9th,
causing the station to go off the air
during the morning period.

Sam Herman and his band are
now playing at the Montmartre,
succeeding Bart Woodyard's ork,
which has gone to Seasisic, ork,
which has gone to Seasisic, ork,
Fierman over the Columbia Don Lee
network through KOIN.

Nikola Zan, baritone, is now

heard over KOIN, Portland, in his second series of song recitals. Jeffery Gili booked to star on the 'Hop Gold Blue Star Revue,' over KOIN. He will also be heard on the program 'Oregon on Parade.' Roy C. Witner, NBC. vice-president of the program of the program

with Birt Fischer, KUMU-NJR general manager.
Al 'Schuss, leaving his job as a KOMO-KJR, Seattle, announcer for a government post in Washington, D. C., getting a farewell surprise party, which went on the air over LTB.

D. C., getting a farewell surprise and the control of the Challenge of Desidones, visitoriat the KGW-KEX studios of the Cregonian, Portland, in the interest of the Chamberlain's lotion account, Journal Juniors have embarked on a summer schedule of entertainment over KFJK. Setup calls for a program each Tuesday and Thursday, KDX, KDX, Martin and Control of the Chamberlain's lotion amanger at KOW, San Jose, Call.

Jeffery Gill left last week to join Henry Busse's ork in Chicago, While here Gill warbled over KOIN.

Nate Cohn's 'Window Theatre of the Air, 'regular feature of KEX, appeared on the stage of the Pantages last week Act is making a tour of northwest theatres for eight weeks.

Was host to members of the retail merchants committee of the C. of C. at a party gven at the studo.

Texas

When Harry Grier, program director of KTRH, Houston, was married to Mary Louise Souter of San Antonio recently, the studio was the scene of the wedding, and the ceremonies were broadcast.

Changes in broadcasting equipment at KTRH, Houston, are underway, following Federal Radio Commission's grant of increase of power to 2,500 watts.

Herble Kay, orchestra leader, is holding auditions for aspiring entertainers to appear with the band at the Rice Roof Garden in Houston, and in broadcasts through KTRH and KXYZ.

and KXYZ.
Lecta Rider, radio editor of the
Houston Chronicle, who broadcasts
film news twice weekly as 'Polity
of Hollywood' on KTRH, has returned with her reporter-husban,
Ed Rider, from a three weeks' vacation voyage to the West Indies,
Fanama and South America.

Minnesota

Ford Billings, KSTP sales mgr., headn' North from Florida after a six weeks' vacash with wife and baby dotter. Trio is traveling in Chrysler and due back in St. Paul

July 1.
Gertrude Donovan's is that new contratto voice you've been hearing in those blue numbers over KSTP three times weekly for Red Star

unree umes weekly for Red Star Yeast.
John Wald, KSTF's red-headed announcer, for the first time in his golfing career broke 90—and with a vengeance. On Tuesday (13) afternoon John smacked out an 85 of the control of

LETTERS

When Sending for Mail to VARIETY Address Mail Clork, POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED ONE ISSUE ONLY

Adams T Beirs W J Born J Contray Miss

Dexter H Dugan Ed

Harpet W Kaymore H M Shoppard B Taylor F

DOROTHEA ANTEL

226 W. 72d St. New York City My New Assortment of GREETING CARDS Is New Bendy. 21 Beautiful CARDS and FOLDERS. Boxed, Post-paid, for

One Dollar

I. MINILER. Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

CHATTER

Hollywood

(Continued from page 61) Seattle to discuss Northwest the-atre operations with Fox-West

Seattle at the control of the contro

tor trek.

Arthur Lyons cooking up a deal with Berg, Stebbins, Allenberg and Blum agency to represent firm in the east.

Honry Myers' play "Hollenberg and the cast.

st. ry Myers' play 'Halloween' e opened in August by the Falmouth, Mass., summer West Faln

west Falmouth, Mass, sunning stock outfil.

Leonard Spigelglass, recently made a supervisor at Universal, will recoun in Honolulu from a tongent of the supervisor at Universal, will recoun he newspaper, Candide, awarded first prize to Werner Heyman of Fox for his musicalcomposition 'Amusez Vous.'

Sidney Harmon back, to Cotham without any contractees. for his Waltz in Fire,' play 'which he and James R, Ullman are producing in Fall.

James R. Ullman are producing in Fall.

Morris Schlesinger, Newark theatro operator who was visiting his
brother Leon here for more than a
month, salled back via the canal for
New York.

Summer school of cinematography
at University of Southern California will have Frank Capra and
irving Akers, cameraman, as Instructors on the advisory states and
jubility boss, knows how it feels
to be at the other end of a welcome-home shindy. Two-man band
and a vegetable shower greeted his
return from the east.

Two wire-haired terriers belonging to Warren Williams massacred
two dozen chickens on adjoining
rancho and were impounded by
owners, Actor paid for their release
and turned cook loose on the fryTechnicolor has been haled into

and turned cook loose on the tryers.
Technicolor has been haled into
Federal Court by Frank L. Baum to
answer charges of having infringed
the copyright on the book 'Wizard
of Oz.' by producing it as a
animated cartoon, labeled 'Wizard
of Oz.'

Boston

Hub's only speak doing very well Town dead on its feet from the eat. Hagenbeck-Wallace here for six

Hagenbeck value days. F. E. Liberman has taken over the jink Tremont as a continuous double feature house. Edith Barrett, with Hampden in Caponsacchi, back home in Cohasset to appear with South Spore nlavers.

Caponsacch, pack nome in Consest to appear with South Shore players.

T. F. Murphy, old-time ticket broker, moved his place from Boylston to packaged liquor store, figuring to do better.

Opening of new club the Riviera at Old Sliver Beach, West Falmouth, postponed a week. Jack Brown and ork to play.

Clara Poole, old-time Tolanthe' turned up at the Shubert when the Chartock company was here, a help to Al Duffy for pletures and stories.

Travis Ingham, roving reporter of the screen here as The Most Precious Thing in Life, but didn't go The Control of the Most Precious Thing in Life, but didn't go.

for it.

Friars heard former Mayor Curley tell them at their weekly luncheen that the censorship threat was serious. Said it was a question of cleaning up or being cleaned.

Bill Grady, casting director of M-G, invited trouble by announcing he'd see any, doting mothers with children they believed could handle part in 'David Copperfield.'

Toronto

Burton Till to Los Angeles. Andrew Allan Europe-bound. John Ford's real tag is Fordham Al Leary back after that opera-

Fiddling John Adaskin takes up

Fiddling John Adaskin takes up flying.
Jimmie Fry and his band to the Hanlan Root.
Attractive Ann (Sunday Mirror) Lord in town.
Ran Daly to Montreal to solo for George Sims' band.
Kathleen Stokes, organist, organizing a girls' band.
Sally Kay, mite-spot warbler; is really Sarah Kaplon.
Phil Sherman, UA's western district manager, holidaying here.
John Hazza replacing Harry Dahn as western territory manager for FP-Can.
CRC contract renewals will go to

with Stanley Maxted, regional di-rector. rector.
Since arrival of the Billy Bissett tunesters eight months ago, Royal York Roof biz is up 98%, hotel management claims.

Chicago

The Abe Lastfogels were here. Shirley Brenner twisted a gam. Still trying to mug the press at ne Fair.

Still trying to mug the press at the Fair.
Paramount Club seating 90 and turning them away.
Promotion of showboat "Dixiana' is warming up again, California, 1400 Lostone tinging 'California, 1400 Lostone tinging 'California, 1400 Lostone tinging 'California, 1400 Lostone tinging California, 1400 Lostone tinging California, 1400 Lostone tinging around the Shrine convention in Minneapolis.
Phil Davis whirling around Fair with Fay Wray and Irene Bordoni.
Don Carlos marithma band never uses music, playing from memory.
Heidelberg bells on Randolph street make you think it's a village.

age. Hen Youngman m.c.'ing Para nount Club, nite spot, for the sum-

ner. Morris Jacobs of Bozal-Jacobs gency commuting between Chi and

Omaha.

Molly Goldstein knowing show biz and hasn't seen a play in a pair of years.

Sid Strotz ducking NBC for a fortnight at the family hacienda in Virginia.

Virginia. Raymond Wiley, up from south, caught piece of steel in eye but

pull puece of steel in eye but recovered.
Phil Baker and Harry McNaughton still battling it out on Eunker Hill greens.
Gardner Wilson's idea for the Folies Bergere stationery was a chorine in the bottom right hand corner.

corner.

Ben Bernie at Palace looked like old home week. Added attraction: battle of cigars between Bernie and Murray.

Though Hebbart.

Murray.

Though tightening up on all censorship they've let down on regulations at beach, letting men swim shirtless for first time.

Izzy Rappaport of Baltimore, Jack Pegler, Bert Wheeler and Robert Woolsey hanging, around RKO convention at Drake.

New Haven By Harold M.

Billy Phelps off to the Wisconsin summer hideout.
Gene Rodney, wears, home-grown
flowers in his car windshield.
Argna, local sports palace, goes
under auctioneer's, hammer in Sept.
There'll be an auction in P. T.
There'll be an auction in P. T.

There'll be an auction in P. T. Barnum's former Bridgeport home. Harry Shaw made a hit with his hirelings with that weekly holiday rule

ruie. Halstead Welles directed Yale Dramat's finale, 'Two Gentlemen of Verona',

Verona'.

Ed Wynn, as an honorary member of class '24, panicked 'em at Yale commencement.

Robert R. Arnold, Albany newspaperman, killed 'in plunge from window at Yale reunion.

Lew Schaefer has moved the wife, kiddles and family cat from Hart-kiddles and family cat from Hart-

ford to a local bungalow.

N. Y.-Guilford Players and Stony
Creek theatre first two summer
troupes under the wire hereabouts.

San Francisco By Harold Bock

It's quieter now that the Warner-ites have gone home.
Ellis Levy has scrammed for Reno, for booking, not divorce busiites h. Ellis

ness.

Ray C. Witmer is in from New York and headquartering around NBC.

Kay Thompson, up from Los Ar eles, si ing with Tom Coakley

Dand.
Jim Wahl, announcer from KGU,
Honolulu, is vacationing here for a

while.
Ralph Brunton is in the University of California hospital with an infected foot.
Bruno Lessing blew in and looked over the best eating places and the Hearst papers.
Henry Maas is taking his vacash

sal exchange to sell for Bryan Foy, replacing Hugo Strickland.
Tiger Thompson's wife is in the Stanford hospital after a serious of the serio

Pittsburgh By Hal Cohen

Abe Sher off for Bedford, Mass to visit the old homestead.

Bill Scott airplaned it over week-end to Jersey to visit ailing father Max Felder in Monteflore hospital waiting for auto injuries to mend.

Cress Smith, Jr., manager of WB's Ritz, a son of the RKO sales execu-tive.

sponsoring.

Don Hirsoh back on Press after a spell in San Diego with Scripps-Howard sheet.

Marguerite Bowen, Pittsburgh dancer, adorns the front cover of July Film Fun mag.

July Film Fun mag.

Norman, Frescott, I. . Hoffman and Perry Nathan visitors here last week, but separately.

Manny Greenwald to Chicago for UA to handle special exploitation on 'House of Rothschild.'

Bill Barron, Bill Schell and Torry Covallo vacationing this week from their WB managerial duties.

Business this summer at city's two big outdoor parks, West View and Kennywood, up almost 50 percent.

George Tyson, former advertising chief for WB here, and now St. Louis operator, here on flying business trip. ness trip.

E. W. Hickman, Tech drama director, signed to stage oil pageant
at Titusville, Pa., in connection
with town's Diamond Jubilee celebration.

PLENTY IN BURLINGTON

Burlington, Vt., June 25.
World Bros. circus is scheduled to appear here tomorrow (26). Show will be the second circus in city this month.

Show this year is using a newspaper coupon which is good for one admission upon paying a service fee of 15 cents. Play for youngsters is also being made through a club called Bud Horne Cowpunchers. At-tendance at the circus entitles a tendance at the circus entities e-child to membership. Horne is a movie star handling the wild west end of the show. General admission is 25 cents, ten cents circaper than Russell Bros., which played here

WEDDED AT CARNEY

Troy, June 25.

The Rubin & Cherry Exposition is staging a public wedding as one of its publicity stunts this season. On lits publicity stunts this season. On last week's engagement at the Schuyler Flats circus grounds, on the boundary line off the city of Watervilet and the village of Menands, carney advertised the 'legal wedding' of a Troy couple as the Friday night feature. Outfit played under the auspices of a Watervilet fire company. fire company.

CELEBRATING THE FOURTH

Oklahoma City, June 25. Opening of Woodward.

Amusement City, built on a 146-Amusement City, built on a 149-acre track beside a mineral water lake, will take place July 4. Horse racing, rodeo, baseball, water car-nival, free lemonade and stunt fiy-ing are to be part of the day's celebration.

Chi Concessionaire Ass'n Holding Meets; But It Doesn't Help Biz Any

CARNEY LOSES GAMES

West Virginia Tax Keeps Em Off World's Expo.

Fairmont, W. Va., June 25.
All concessions attached to World's Exposition Shows backed out when the carney entered West Virginia two weeks ago. Reason—\$10 per day tax collected by the state from all such concessions using games of skill. Games of chance, of course, barred by state law. State has been going after all who operate such games. Merchants all over state have jost their marble games because they did not pay the tax on them.

Carnival plans stay in West Virginia until fair season opens. Fairmont, W. Va., June 25.

MULEBACK BASEBALL LATEST WESTERN GAG

Lincoln, June 25

In the hope of swelling the coffers of the State Fair's grandstand entertainment chest, Jack. 'Ass' Diamond and his group of trained donkeys will arrive in town about mid-July for a week of play at donkey 'Baseball' at the fair grounds in hopes of dragging in the natives. The baseball is played with all players excepting the pitcher and catcher mounted on Missouri mules. The batter bats dismounted, but immediately after hitting the ball must mount and ride to first. The fielders have to ride to the ball, dismount and radar retrieve it, then mount again before throwing. All through the middle west wards the transagain before throwing. All through the middle west where the troupe has played, tremendous crowds have turned out. Three to five innings are all that are played.

LEWIS BROS. CIRCUS

LEWIS BROS. CIRCUS

East Palestine, O., June 8.

Lewis Bros. three-ring circus and wild animat's show, which 'inaugurated its 1934 tour recently in Michils 1934 to 1935 the michils 1934 to 1935 the michils 1935 the michil

Hanlan Roof.
Attractive Ann (Sunday Mirror)
Lord in town.
Ran Daly to Montreal to solo for George Sims' band.
Ran Daly to Montreal to solo for George Sims' band.
Ran Daly to Montreal to solo for George Sims' band.
Sally Kny, interspot warbler,—streep Sarch Kaples,—streep Sarch Kapl Executive personnel includes Paul

Chicago, June 25.

ond World's Fair has been holding meeting after meeting. But they don't know what they're meeti about or what they're supposed to decide. The only thing they know is that business is brutal and there's nothing they can decide about that. They sit around and each one gets a chance to spill his own particular tale of red ink. They weep on each other's shoulders and then they ad-

Concessionaires Ass'n of the sec-

This has been going on for weeks This has been going on for weeks mow, and still it doesn't help. The air is full of allbis—it's been raining, school isn't out ret, the drought is keeping 'em home, the chinch bug epidemic is worrying the farmers, the amebic dysentery scare of last the still of the control of year is hurting, people ain't got the

ide-away

ide-away

One the street of villages
are some pretty good wailers;
can tell a pretty weepy story.
for real honest-to-goodness tear
jerking it takes one of the amusement concessionaires over on the
deserted island which is now called
the Midway. It has been estimated
that only one out or every 50 visitors to the Fair ever get around to
the island hideaway and that one
always thinks he's lost and hurries always thinks he's lost and that one always thinks he's lost and hurries back to the main stem. They never stay long enough to drop any coin. Two villages are over there, 'Streets of Shanghai' and 'Holland.'

Two villages are over there. Streets of Shanghai' and 'Holland.' Shanghai has iven up trying to get anybody to drop two-bits for the entrance fee and has thrown open the gates. Holland is looking around for a great attraction to pull them in. They have approached all theariral agents in the loop asking for a woman who has three geese on a string. The only act with a goose in it that the agents kinow is the act known as the Four Ortong. But the agents can't book that aot, because the Ortons get more-coin playing a last, half than the whole Holland village grosses in a month of Tuesdays.

Frank Buck's joint isn't getting enough to feed the baby monks which have the center spot in the concession. Plenty of squawks coming through on the bad layout of the Frank Buck zoo. The rides and noise joints are also brutal, the

Frank Buck zoo. The rides and noise joints are also brutal, the noise joints are also brutal, the motordrome doing about the best biz. It is understood that a nudist cult has asked for a permit to or-ganize a colony over on the island. They claim that's the only place where they can have real privacy.

Mass. May OK Beano

Boston, June 25.

Boston, June 25.
Bill making the game beano legal
in Massachusetts if pitches are
locally licensed and proceeds go to
charitable, civic, educational, fraternal and religious purposes, has
been reported favorably by a legislative committee considering it.
Bill now goes to the House of
Representatives for action.

ANOTHER TEXAS AIRER

Galveston, June 25. Charles Raymond building \$150,000 beach resort eight miles south of Corpus Christi,

Opens Carolina Office

Charlotte, N. C., Jun

Charlotte, N. C., Jun
George Hami, of New Yor's. City,
and Norman Y. Chambliss, of
Rocky Mount, who have become the
big fair moguls of North Carolina,
have arranged to open a permanent
headquarters at Raleigh next month.
For this year they have acquired, in
addition to the state fair, the Central Carolinas Fair, at Greensboro,
the Rocky Mount Fair, and the
Wilson Fair.

Milson Fair.

A contract has been signed with the World of Mirth Shows for the

THAT TIRED "OFFICE" LOOK—



NEED ENERGY?

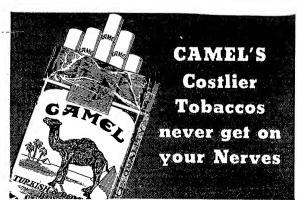
Here's the latest word from Science on increasing Vim and Energy...quickly! Today we call attention again to important facts which were presented to smokers in a recent item in this paper.

Perhaps you overlooked it. We repeat: You can release new vigor, when tired, by smoking a Camel.

This comes from the "energizing effect" in Camels as recently confirmed and described by a famous New York scientific laboratory. Everyone gets fatigued...cross... down in the dumps...when his energy is used

up. But the way to turn on more energy has now been pointed out, by actual Camel smokers who tell of their own experiences. And by up-to-date research made in the laboratories of science.

And so—"get a lift with a Camel!" Any time you want to enjoy yourself or restore yourself. Steady smoking need not concern Camel smokers, since the finer, MORE EXPENSIVE TOBACCOS in Camels never get on your nerves.



Camels are made from finer, MORE EXPENSIVE TOBACCOS

—Turkish and Domestic—than any other popular brand.

"Get a LIFT with a Camel!"

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